

PROGRAMS FOR WEEK BEGINNING JANUARY 11

# RADIO *Life* 8¢

FORTY PAGES



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# The Ear Inspires the Pen

Suzanne Claire Dean, 103 East Whiting, Fullerton, Calif.

Sirs: Permit me to call your attention to the program of the "Chicago Round Table," which comes Sunday nights on KFI at 11:00 p.m. It is without exception one of the finest discussions I have ever heard on radio—three cultivated gentlemen and each one has something to say with wisdom and good judgment.

But, and here is the complaint, why is such a program on the air at that hour? The public listens to a lot of what might be termed "drivel" many hours of the week, but when such an event as "Chicago Round Table" is ready for the air it has to appear at an hour most people interested have retired. With all the disappointment and discussion and complaint as to education, why display real intelligence at 11:00 o'clock at night? It comes close to being tragic.

*The "Chicago Round Table" is heard at 10:30 Sunday mornings during the winter season. The program usually switches to the late p.m. slot during the summer, as we recall, and will probably continue to do so unless you listeners use your powers of persuasion on KFI. Incidentally, KFSD in San Diego has been carrying "Round Table" at a matutinal hour throughout the year.*

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"Lightens Housework Through Chemistry"

Mrs. S. R. E., Pasadena, Calif.

Sirs: Would you please print a picture of Buddy Jobe, plus some of his vital statistics? He is on the "Ladies Day" program each morning, and I certainly enjoy listening to him. The only trouble is, they don't give him



Paul Owens and Buddy Jobe

enough songs to sing. I wish some sponsor would back him for fifteen minutes of songs and steel guitar selections. That's one program I wouldn't miss.

*Note, "some sponsor"? And here's Buddy (the stripe-suited gent on the right) in company with Paul Owens. Vital statistics include that he was born in Los Angeles, attended University High School and U.C.L.A., and joined the "Ladies' Day" cast in September of 1946. In addition to playing both electric and steel guitar, Buddy can also manage a string bass and says he sometimes "gets interesting results" with a piano or cornet. Although he makes more than his share of nonsense on the show, you'll be interested to know that Buddy is the most reserved and quiet of all the "Four B's" away from the microphone.*

Mrs. E. Schelbeler, 154 North Parkwood, Pasadena 8, Calif.

Sirs: I should like to express to you some degree of the information and pleasure I have derived from your magazine since I first became acquainted with it a few months ago.

For nine years I have been a stranger to radio speakers, singers, bands, and must learn all of them anew. Your magazine is certainly a Godsend. Thank you a million times.

I should like to mention one program which I enjoy above others of the western cowboy kind. That is Tex Carmen, who sings on KXLA at 12:30 Monday through Saturday. His singing puts other western singers in the shade. And his instrumentation is exceptional. Also, he is very versatile. Recently, he gave a rendition of "Roamin' i' the Gloamin'" which was wonderful, and a few days before he had done "The Caissons" and his accompaniment left me without words to express my appreciation. I just must give the man a hand, in case others are perhaps missing a rare treat!

Dorothy Weber, Route 1, Box 495, Yucaipa, Calif.

Sirs: We get a big kick out of the letters in the Ear Inspires the Pen column, and when someone asks to see an article on "so and so" which perhaps had been in an edition two or three weeks before, we know they're not a steady subscriber.

People who get "nervous breakdowns" from listening to commercials make me sick. Don't they realize that we wouldn't have any programs if there were no sponsors? They should sell their radios and go up into the mountains and find a cave, and get away from civilization! The only trouble now is that there aren't enough hours in the day to listen to all the good programs, and we practically have to toss a coin to see which program we'll listen to when all four networks have star programs at the same time.

Mrs. Wilfred Hill, 7545 Woodrow Wilson Drive, Hollywood, Calif.

Sirs: I have listened very carefully, and cannot find the slightest difference in the voices of Ira Grissel and Jeff Chandler. Do they belong to the same person, or are my ears playing tricks on me?

*No, your ears must be quite all right. Ira has been using the name Jeff Chandler professionally ever since his picture appearance in "The Invisible Wall."*

Sylvia Hannon, 5048 West 116th Street, Los Angeles 45, Calif.

Sirs: Yes, yes, I too would like to see some pictures of Bob Phillips, Al Poska, and Winkie. As Mrs. Franklin said, "How about it?" Also some stories of them? I enjoyed the one of



Al Poska "Winkie" Wilman

Bob Phillips very much. But would I like more? Why, natch. And I know I'm not alone. So here's hoping we'll see pictures and pictures, then more pictures, of the two P's (Phillips and Poska) and their right arm, Winkie.

*Folks, we'd certainly like to give two, three, four, maybe even more, stories to all your favorite radio people—but with so many new personalities arriving every day we're kept hopping handling just ONE article per. Poska and Phillips have both been featured, as you know, so hope these pictures will suffice, (and keep watching "Seen on the Radio Scene" and our news section for those extra articles and candid shots we try to give everybody!)*



Bob Phillips

Mabel Padgett, 1271 1/2 West 37th Place, Los Angeles 7, Calif.

Sirs: Am writing to say how glad I am that "Ozzie and Harriet" are back on the air again, but where, oh where, is "Gloria"? She was portrayed by Bea Benaderet, was she not?—and I *thought* I heard her name mentioned in the cast. Unless I'm mistaken about the latter, why is she not playing "Gloria"? I think Ozzie and Harriet have a grand show, but I think "Gloria," along with "Thorny" (John Brown) makes it more complete. Have always wanted the following to happen:

Harriet: Gloria, oh Gloria.

Gloria: Did you call me, Mrs. Nelson?

Harriet: Yes, I did.

Gloria: Well, that's not my name.

An awful pun, I'll admit, but I'd still like to have it happen, so I can breathe a sigh of relief.

Would love to have a complete story on John Brown, the most versatile man on radio. Let's see, he's "Thorny," "Father" on "Date With Judy," "Al" on "My Friend Irma," Digger O'Dell on "Life of Riley," and seems I've heard him in dual roles too.

"Gloria" was deleted from the Ozzie-Harriet scripts due to a lightened budget, but Bea still plays other voices on the program when needed. Radio Life told the John Brown story July 27, 1947, and also April 1, 1945.



Charles F. Schoener, 6261 1/2 South Hoover Street, Los Angeles 44, Calif.

Sirs: Some months ago, I started listening to "Invitation to Spanish," with "The Marlow Family," and I surely enjoy the way they teach Spanish. They are now on KYOR (San Diego) at 4:30 p.m. daily.

Before the war, our local radio stations had some very educational programs on the air, including courses in Spanish, English and even Chinese. I believe we need a return of educational programs to the radio again, and suggest your readers write in their ideas and perhaps some good sponsors will give us some programs as instructive and enjoyable as "Invitation to Spanish." Many thanks to Radio Life for keeping us so well-informed about what's doing in radio.



Mrs. M. E., 429 North Lake Street, Los Angeles 26, Calif.

Sirs: On Sunday, November 2, at 1:30 p.m. I listened to a program called "California Caravan" (KECA) and enjoyed the little play very much as I used to live in that part of the country a good many years ago.

The elderly lady in the boarding house put me in mind of a lady that I used to know in those days, and if it is possible I would like very much to know who played that part.

Marian Richman is the actress whose voice you heard. She appears on the program frequently, whenever parts for an exceptionally low-pitched voice are available.

California Broadcasting Co.

Gloria Acheson, 8831 Baring Cross Street, Los Angeles 44, Calif.

Sirs: Now that Bob Mitchell has his own show, why not do a story about him in your "Men of Music" series? He's on so many other shows besides his own, it would be nice to know a little bit about him.

A "welcome back to radio" story was given Bob Mitchell upon his return from the armed services not so long ago, and he has also been extensively included in all our "Ladies' Day" articles to date (last one May 4, 1947). So it may be a little time before we can include him as a "Man of Music" in fairness to others who have not yet had articles. But "a little bit about him" is: he is a native Angeleno, who won the degree of Fellow of the American Guild of Organists (the highest award in the United States) when he was only eighteen. He has been in radio since 1935, and on Christmas Day of 1934 he founded his Robert Mitchell "Boychotr," composed of youngsters between the ages of twelve and sixteen. With this group, Bob has appeared in many pictures, including "The Tolson Story" and "Goin' My Way" (and if you're a movie-goer you can see them soon in "Paleface" with Bob Hope, "Connecticut Yankee" with Bing Crosby, and "The Bishop's Wife" with Loretta Young and Cary Grant).



Bob Mitchell

Ruby Dutton and nephew Billy Harrison, Route 42, Box, 169, El Paso, Texas.

Sirs: Just wished you to know we love your Radio Life. It gets better and better all the time. It's just the magazine we have been looking for—with pictures and news about our favorite radio stars and folks we hear all the time. The eastern magazines seem only to have interest in horse operas and their doings, of which we are surely tired. I am keeping each copy of Radio Life, and am going to have them put together some way. We were so very delighted too to see something about Bea Benaderet, as we think she deserves much credit for being on so many shows and working so hard. We are surely fond of her. Thank you so very much.

★ ★ RADIO LIFE ★ ★

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FINE DRAMAS, WELL WRITTEN AND PRODUCED AND ENACTED WITH CARE, ARE ALWAYS HIGH ON THE LIST OF FAVORITE PROGRAMS. TWO TOP-FLIGHT PROGRAMS OF THIS TYPE ARE "CONQUEST" AND "THE BIG STORY." BOTH ARE HEARD ON KFI.

Alice Drake



ALICE DRAKE portrays the role of Miss Wilson when "Conquest" offers dramas taken from the Public Health files each Wednesday night at 7. The scripts are written by Karl Schlichter.

Bob Sloane



BOB SLOANE acts as narrator when "The Big Story" tells authentic tales of the men who report the news each Monday night at 9:30.

THAT'S KFI—DIAL 640

—Advertisement!

Page Three

Helen  
HOLLYWOOD



### FAMOUS LOVE STORIES

EVANGELINE ... a sweet Acadian girl, loved Gabriel, the son of the village blacksmith. The lovers were parted by war. They endlessly sought each other, but not until death was at Gabriel's door did they find each other again.



*You'll Love*

### WHITE KING SOAP

Ironing can be easy when you wash your clothes with WHITE KING SOAP. That's because WHITE KING washes off surface dirt; washes out hidden dirt; leaves no dirt or scum to slow your iron. Your clothes are crisp and fresh and clean. Try WHITE KING... you'll love WHITE KING SOAP.

**JIMMIE AT HIS DESK.** Three days a week he drops his work at noon and plays golf. Fidler offices are in a reconverted Hollywood residence. (Rothschild photo.)

# Is Fidler More Than A Gossip?

*Purveyor of Hollywood Juicy Bits At 3,000 Words per Quarter Hour, The "I Do Mean You" Man Says He Really Wants to Promote America*

Sunday, 5:30 p.m.  
MBS-KHJ-KGB  
Sunday, 7:30 p.m.  
ABC-KECA-KFMB

**I**F YOU HAD a column in 175 newspapers and a fifteen-minute radio show that went out over 400-odd stations of the Mutual and ABC networks, a home at Toluca Lake complete with swimming pool and a much better than speaking acquaintance with Hollywood's stars, you'd think that you'd have about all to be asked of life.

Jimmie Fidler has all these things, but he hasn't yet achieved what he really wants. The goal he's driving for is still outside his reach.

He'd be the happiest man in the world if he had fifteen minutes of radio time to do with as he likes. He'd devote that fifteen minutes to telling the story of America, to interpreting its flavor, not via news or news commentary, but by way of

human interest stories and anecdotes.

"I'm not under contract now as to my material," says Fidler. "I can say what I want; if I chose, I could do such a column right now. But my sponsors hire me to sell their product. They know, and I know, that my Hollywood gossip program does it successfully. If I tried another type of program and it didn't sell the product, then that wouldn't be fair to them."

As it is, Jimmie most enjoys his "Americans in the News Award," because it comes closest to interpreting America as he would like to do it. Jimmie's staff culls the news each day for outstanding heroisms performed without thought of reward and by unknown Americans, gives the collection to a motion picture actor who selects the one he thinks most worthy.

"The star runs over the list," says Jimmie, "and perhaps decides that we should give the award to a little girl who fished her sister out of the cistern. The little girl is sent a beautiful watch which she never expected to get, and a \$50 United States Savings Bond."

### Great Admirer

In the course of his life, Jimmie has met a number of men and women, some of whom have been pretty big heroes in the eyes of most Americans. But the hero in his own eyes is J. Edgar Hoover.

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**FIDLER AND BOWLING PUPIL** three-year-old Jeff, son, by a previous marriage, of the present Mrs. Fidler. Jimmie believes in teaching youngsters their sports at an early age.





Monday, Wednesday, Friday, 8:00 p.m.  
NBC-KFI-KFSD

**1. What rival baritone do you like best to hear sing? Why?**

*My eight-year-old son, Ronnie. You should hear the character practicing his songs for the choir—in Latin! He's got Bing, Frankie and his old man beat by a mile.*

**2. Is there any question that you dislike being asked by interviewers?**

*The only one I really mind is when they ask my advice on women's fashions. I'm no authority on long skirts, short skirts or anything else connected with the "new look." I'm just interested in a good song and trying to sing it as well as I can.*

*The only thing that some people seem to doubt is that I was a barber. Well, all I can say is that if the scoffers shaved faces and clipped hair fourteen hours a day as I did at the age of fifteen, they wouldn't regard it as a legend.*

**7. Where and what was your first professional appearance?**

*When I was seven, my father gave me fifty cents for singing at a family party. And I really earned it—my mother insisted on twelve encores. Maybe she's prejudiced.*

**8. Is there any musical comedy, operetta or operatic role that you nurse a secret desire to attempt?**

*I don't know. I think I'll stick to*



**EX-BARBER PERRY COMO**, now star with Jo Stafford on "Chesterfield Supper Club," admits he once wrote a song but doesn't want to talk about it. Aw, c'mon, Perry, it might be a hit!

# Perry Como Answers 20 Questions

*Names His Favorite Baritone, Tells What Is His Pet Song and Why, and Recalls His First Professional Stint*

**3. What is your definition of a "crooner"?**

*How do I know? I'm not one.*

**4. What does your little boy say about your singing?**

*If he's any authority, Ronnie seems to think his pop can carry a tune without going off key too frequently.*

**5. Do you ever vocalize around the house—sing in the tub or shower? What?**

*I guess I'm no different from anyone else. I do my best singing under the shower. I never gave any real thought to what I sing there but I suppose it's the latest hit of the day.*

**6. Are there any press agent legends about your career that you would like to clarify in print? If so, go ahead.**

*I hate to let you down but there has been no "baloney" about me in print—at least, none that I know of.*

**COMO'S NEWEST FAN CLUB** gets ready to stuff the singer with marshmallows, a gag cooked up because a Chicago listener recently pelted Perry with a hard peppermint which was thrown from the balcony and billed the baritone on the temple. Left to right, clustered around Como, conductor Lloyd Shaffer, "Satisfiers" Art Lambert and Ted Hansen, Ben Grauer, "Satisfiers" Helen Carroll and Bob Lange.

*the popular tunes as long as the Comos have the eating habit.*

**9. Do you find it easy or difficult to memorize and remember lyrics?**

*If I like the tune, learning the lyrics comes easy as pie. If I don't like it, I don't sing it.*

**10. Have you ever written a song? If so, what, and what happened to it?**

*I tried it once. Shall we drop the matter?*

**11. What is your favorite food and can you prepare it yourself?**

*I like all food that's prepared well, with a special leaning to Italian dishes. I mix a salad that I'm kind of proud of.*

**12. Does the tag, "a second Russ Columbo," secretly please or dismay you?**

*I don't recall being tagged that way but I do know that Russ was a wonderful singer and a great guy.*

**13. What is your favorite melody and why?**

*"Temptation." It has the perfect blending of lyrics and music.*

**14. When you were a little boy and hadn't an inkling of becoming a singer, what did you think you'd most like "to grow up to be"?**

*I guess I always wanted to be a singer, although for a long time I was afraid I'd turn out to be a long-term barber.*

**15. What is your favorite anecdote about your son?**

*This has been told a million times, but you asked me for my favorite, so here goes: When we were out on the*  
*(Please Turn to Page 15)*





▲ **SONG WRITER FRANK LOESSER,** who can practically claim that he "discovered" Burrows the bard, guested on Abe's show with a few sour notes of his own. As even-tempered as he looks here, Burrows has a deep appreciation of others' talents, including Frank's.

*Saturday, 9 p.m.  
CBS-KNA*

**B**ACK IN 1945, Abe Burrows, a writer on "Duffy's Tavern," thought it would be fun to entertain a couple of song-writing buddies with some slap-happy songs of his own—songs that mercilessly kidded the sometimes-not-so-honorable profession of song-writing. Frank Loesser ("I Wish I Didn't Love You So") and Johnny Mercer ("Blues in the Night") laughed their heads off at Abe's improvised ditty, "I looked under a rock and found a rose and that rose was you."

It developed that Abe couldn't get

near a piano without being showered with requests for "The Girl with the Three Blue Eyes," "Ain't You Sorry, Now Tokyo Rose, Sorry for What You Done?," "I May Be Sick in the Hospital, But I'm Not Sick of You," or any one of his other hits at the "hits."

Singers and comics, seeing the audience value of the Burrows tunes, tried to buy the rights to some before Abe had even written them down. The late Jerome Kern told Abe never to sell his songs to anyone. "Keep them, and use them yourself," was Kern's advice.

Pretty soon, Abe was invited to more parties than he could ever at-

tend. More and more he enjoyed entertaining people instead of writing the lines and hearing the audience laugh vicariously. Entertaining the boys at Birmingham Hospital proved to Burrows that his songs were as funny to an audience of strangers as they were to personal friends and song-writers.

The national magazines heard about Burrows rolling such funny folks as Groucho Marx, Danny Kaye, Robert Benchley and Henry Morgan in the aisles, and articles about the "comic's comedian" began to be read by a public who'd never heard a Burrows song. It was Joan Davis (whose show Abe writes) who finally said, "I'd like to see you in front of an audience with those songs," and handed her packed CBS studio over to Abe one night after the broadcast. As a result he went on the network on a fifteen-minute-a-week series with Milton DeLugg and his trio.

Love of show business was passed down to Abe by his father, a business man who used to paste Tony Pastor billboards free, just to get a chance to get behind scenes. After college, Abe became in quick succession a runner in Wall Street, wire clerk, board man, customer's man, certified accountant, maple syrup salesman, wall paper salesman and finally woven label salesman. Ambitious to sell gag radio scripts, Abe became known as "Gags and tags" or "Abel the label" around the glamorous world of the woven label.

Eventually landing in radio solidly, he became in turn writer for Ed Gardner, "Stoopnagle," Rudy Vallee and John Barrymore, Dinah Shore and Joan Davis.

Most of Abe's satirizing is pointed at the song-writing field, because having so many song-writing friends

▼ **"THE GREATEST UNDISCOVERED TALENT** in show business," is the modest claim that Abe makes for maestro Milton DeLugg (with accordion). He further claims that the De Lugg quartet is so good that even its mistakes fit into the arrangements.





▲ **AN ARTISTIC PASSAGE** introduces the concert song, "Pansy in My Garden." A self-taught pianist, Burrows makes music which is as much a satire as Burrows' lyrics. He is considering studying music to further his piano technique. Also a screen writer, Abe has just finished a stint on "State of the Union" between songs.



▲ **"OH BURY ME NOT** on the lone prairie — because I am not dead," "You put a piece of carbon paper under your heart and gave me just a copy of your love," "Oh how we danced on the night we were wed, I needed a wife like a hole in the head" —any one of these numbers might be in rendition here. You won't hear these gems anywhere else, however. Burrows songs are strictly the property of Burrows.



▲ **"HEINZ THE HUNTSMAN** rides away, galloping, galloping, galloping, etc., etc.," looks as if it's in progress here. Now published is an early Burrows ditty, "The Girl with the Three Blue Eyes." Abe suggested that they call it "Oklahoma" and it would sell more copies. Also available is his first album of records (Decca). (CBS photos.)

made it natural. "If they had been advertising men — I'd have been making up crazy ads." Everything stupid and pompous gets the Burrows fire, however. "The Hucksters" he calls "the greatest expose of the motion picture industry" he has ever seen. He wonders if maybe he shouldn't call himself just "Abe," dropping the last name the way Hildegard does. He signs off sometimes with "This is Abe Burrows saying, until next week—keep smiling. But I don't know why." He kids children's gooey albums with "Herman, the Harp," concert baritones get the needle with "Heinz, the Huntsman," travelogues with his "Mighty Boulder Dam" and "Lovely Waukeshah Natural Bridge." This last seems to bring the biggest listener response and requests for scripts. So far he has repeated only one number and hasn't the slightest fear of ever running out of ideas. He gets a good deal of material submitted through the mail, all of which is returned unopened. Seems he has a terrific backlog of ideas that have piled up during the past gag-writing years and if one should happen to coincide slightly with something that's been sent in, he doesn't want to be responsible.

Abe thinks he is doing the song writing profession in particular and the public in general a service by nailing "the phony." "Song writers have told me that since I've been working at this, they think twice before putting down a corny lyric. I have a good friend, though, who has just written one of the phoniest ballads of the year. I'm going to wait a while and then let him have it." The good song writers, Burrows claims, have taken his satire to heart, the bad ones he doesn't care about be-

cause they can't write anything else. **What's Wrong?**

Popular songs are such a far-reaching medium that Abe thinks some of their more obvious faults should be corrected. "For instance, he said, "in songs about somebody being jilted, it's always the girl who's been jilted, not the man. The girl is supposed to pine away waiting for him to come back. Sometimes the song suggests that she should even kill herself! Then, there's such a false standard of beauty set up in the popular song. All girls in songs have to be beautiful—but they must be beautiful in a certain way—five foot two, eyes of blue, yellow curly hair. According to popular song standards, if two people wear eyeglasses, they can't sing to each other." Beyond the pale is Abe's opinion of songs that poke fun at fat girls.

But don't get him wrong, he loves songs. He just hates anything pretentious or phony.

Good songs can't be kidded, according to Burrows. "Simple, sincere songs—they don't even have to be good — can't be kidded," he amends. "For instance 'I Wonder Who's Kissing Her Now?' That's a simple, sincere statement. 'White Christmas' can't be kidded. Even a tune like 'Bloop Bleep' can't be—it kids itself. The songs the people like are usually the simple, sincere variety. The people as a whole like

**BURROWS DEMONSTRATES** that he can put the same verve into a song that Al Jolson can — with slightly different results. The baseball cap is not whimsy. It's to keep the chilly blasts of the air-conditioned studio off the balding Burrows pate.

pretty good things—their standards are good."

The first step in creating a Burrows-type song is either the title or the "front phrase," then the rest of the tune follows. Abe neither reads nor writes music—"But I'm not proud of that," he says quickly. "I'd be better off if I did. I don't believe the character who says you don't need book-learning, that good old horse-sense is the best. He should try book-

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▲ MORE THAN SEVENTY-FIVE HOLLYWOOD stars have been used on "So Proudly We Hail," among them Turhan Bey (above), but no stars have been repeated to date.

▲ RECENTLY HEADLINING THE PROGRAM was Robert Alda in a dramatic sketch entitled "Salesstalk." Here he demonstrates theme of play to radio actress Marsha Wentworth.

*Carried on One Thousand Radio Stations,  
"So Proudly We Hail" Goes to Half-Hour*



**N**INETEEN months ago—on June 1, 1946, to be exact—a new fifteen-minute radio show was inaugurated. The program, titled "So Proudly We Hail," was a transcribed dramatic show offered by the War Department in behalf of the Army's Recruiting Service. Its aims were simple—a good radio show, professionally produced in the best Hollywood style with actors chosen from Hollywood's top-notch list of performers and offered to those stations throughout the United States which were not members of one of the major broadcasting chains.

four major networks — National Broadcasting Company, Columbia Broadcasting System, American Broadcasting Company and Mutual Broadcasting System—all immediately volunteered time on their chains for the recruiting programs. But the hundreds of smaller independent stations over the country had no chance to fall in and help recruit the thousands of young men needed to keep the Army at its peace-time level. This new dramatic show would fit the niche, Colonel Wright reasoned.

**Chose Experienced Man**

Investigating the field of radio broadcast companies handling such programs, Colonel Wright settled on C. P. MacGregor, an independent transcription producer who made radio history with his transcribed "Hollywood Theater" series.

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▼ RADIO'S "RILEY" (Bill Bendix) starred in "Half Angel," supported by pretty Sammie Hill. "So Proudly We Hail" has been popular airing of both KMPC and KFI.

This month—on January 11, 1947—"So Proudly We Hail" achieves its full stature — a half-hour presentation—and on a record-breaking 1,000-station network. This "network" is the largest ever amassed for any single radio series in history. Since the series is transcribed, each radio station carrying it can spot the program on its schedule so that it is shown off to best advantage. Hence, if a radio receiver could pick up any radio station in the country, the listener could hear "So Proudly We Hail" on practically any fifteen-minute period on any of the seven days of the week.

Idea for "So Proudly We Hail" came from Colonel Mason Wright, officer in charge of the recruiting program publicity division. When the army decided to go into radio in a big way for its recruiting drive, the

▶ EDWARD EVERETT HORTON, looking particularly Hortonish, gingerly shares script with C. P. MacGregor.





# RADIO IN REVIEW

## NEWS and COMMENT

### For Love o' Mike (General Comment)

#### Radio Hard Hit

Radio was hit by two mean old natural phenomena last week that raised more havoc with programming than any number of Senate investigations or censorship codes. We're referring, of course, to Southern California's virus "X" and New York's gigantic snow storm. From both main network points of origin, executives, performers and technicians were snow-bound or flu-bound away from the mike.

Hal Peary was virus X-ed out of "The Great Gildersleeve" and the script was written around him for one broadcast. Mary Livingstone missed her Jack Benny show and a guest appearance on a Bing Crosby recording—Alice Faye, who had a cold herself, subbed for Mary on the first show and, of all people, Tom Breneman performed her chores for Crosby! Jack Benny, too, labored under a heavy cold on his broadcast a week earlier. Gracie Allen missed one of the Burns and Allen shows with that ole debbil virus and Jane Wyman played substitute. Ed Gardner shook off his case of laryngitis in time to carry on. Fred Shields was written out of "Corliss Archer" and also missed his Glenn Hardy news broadcast on Mutual when he was struck down. Barbara Luddy enacted "Mary" for the eighth consecutive year on the "First Nighter" Christmas broadcast, though she, too, was affected by the "X." Hugh Studebaker on the same show was harder hit—he dropped out of the broadcast. Wendell Noble at Mutual found himself coming down with the illness just before Christmas, so he recorded his Christmas spot ahead and then had his announcer, Ted O'Connor, do the rest of the program on Christmas day. Other victims at Mutual included program coordinator Ned Tollinger, assistant program director Bob Forward and all the net's engineers, three of whom were absent.

While Hollywood was recuperating, New Yorkers were digging themselves out of snow banks. On "Information, Please," Clifton Fadiman announced that the program's engineer, unable to get transportation through the storm, had walked for six hours in order to make the broadcast. The program's regular pianist, also snow-bound, was unable to get to the studio at all. Most dramatic entrance was made by James Melton, scheduled as a guest star on the "Metropolitan

Opera Round Table" discussion. The tenor, snow-bound on his upstate farm, was replaced by Boris Goldowsky until mid-broadcast when Mr. Melton stamped into the studio and

announced that he had just arrived by helicopter!

Did your radio sound different lately?

#### Kudos for Rube

One of the refreshing things about the waning hours of '47 was a couple of air appearances by the all-too-infrequently-heard Rube Samuelson, dean of the Rose Bowl writers and a Radio Life discovery as far back as the summer of 1941. The burly, good-natured big Dane, who this past winter became the first sports writer to have a regular program on television via KTLA, turned in a neat job as Bob Kelley's "Bill Corum" on the KMPCast of the Little Rose Bowl jaysee game, and bobbed up on the eve of the big Pasadena classic as Bill Stern's co-emcee on NBC's airing of the annual Kiwanis Kick-off luncheon. At best these sports luncheons don't air too well, but the Stern-Samuelson team kept this one moving at a spirited pace throughout. Only disappointing element was the introduction of Amos Alonzo Stagg, The Grand Old Man of Football, so late in the program that NBC had to "fade" him early in his remarks.

#### Rumors are Flying

"Newscoper" Wendell Noble reportedly one of the few newscasters preparing for television. He plans to use actors and relief maps to demonstrate. . . . CBS is offering some of its radio properties to the movies—and they could use 'em . . . Sponsors are shopping around for shows in the "under ten thousand, please" category for 1948 . . . Hope and Crosby reported funnier than ever in the new "Road to Rio." They play jazz musicians—Crosby on clarinet and Hope on trumpet—and that we gotta see! . . . Mickey Rooney again rumored for his own show . . . The Jack Kirkwood show has a cigarette sponsor interested to the extent of a sixty-day option . . . Chet Lauck and Norris Goff will huddle on their next "Lum and Abner" picture when they return from their March of Dimes tour . . . Norman Corwin rumored to be dropping radio entirely in order to concentrate on pictures—with Corwin's great talent and love for radio, we think the story is just that, a rumor . . . Bill Goodwin's "Leave It to Bill" has been dropped, but Bill isn't. CBS writers are at work on another format to star comedian Goodwin . . . Guest stars will be the Durante show policy when Arthur Treacher leaves . . . Young and Rubicam and CBS are considering a

(Please Turn to Next Page)

### DON'T BE A MissDit\*



### NEXT WEEK

"Juvenile Jury"—Two pages of pictures and story will tell you all about the kids who know all the answers—next week.

Charles Collingwood — Handsome CBS news analyst Collingwood recalls exciting anecdotes from his active news-gathering experiences. He also makes a fine "cover boy."

"Favorite Story" — Lawrence and Lee, clever producers of this popular series, are introduced in two pages of show pictures and feature.

Bernie Green—Henry Morgan's attention-getting maestro of mad melody gives us the mellow word on comedy music.

Doris Singleton—One of radio's prettiest girls relates her careering, from ballet to broadcast.

Ray Lewis—Radio actor Lewis takes you with him on a fabulous fishing trip.

KXLA — Station personalities faced the fearless camera of two photography students and supplied us with two pages of character—and we do mean character—studies.

Plus—A radio party attended by your favorite soap opera stars; pictures of personalities glimpsed by our roving photog; gags from the comedy shows; letters from our favorite people—the readers—and, as always, a provocative and up-to-the-minute news section. Next week, that is.

\*She wanted to read it but she missed it.



# KECA mike memos

By VIRGINIA WEST

Tops for entertainment any time of the day or night, KECA and ABC have long led the field for morning listening . . . Starting bright and early, there's that zany pair of characters, Ralph Langley with "Morning Watch" and Doug McKellar as "That Feller McKellar," with their music, humor and "homely philosophy" . . . flanked by news and commentary.

For mirth and melody, the Breakfast Club with Don McNeill and the gang has no equal . . . KECA at 8 every Monday thru Friday morning . . . We could go on and on . . . There's that drama series, My True Story, every day a different play of nighttime quality for daytime listening. Here's sultry-looking Eileen Prince who is frequently heard as "the other woman" in the dramas based on real life stories . . . "My True Story" is heard on KECA every Monday thru Friday morning at 10:30 . . . Then there's that other series of plays, "The Listening Post," heard Monday, Wednesday and Friday mornings at the new hour of 11:15, with the timely commentary on the news . . . Baukhage Talking . . . now in the 11:30 a.m. spot. Monday thru Friday . . . Filling out the week, Club Time is now heard at 11:15 on Tuesdays and Star Time with that gal-about-the-news-beats, Dorothy Kilgallen, at that time on Thursdays.



Eileen Prince

**... Tops for Morning Listening ... KECA ...**

Speaking of "Club Time," below you'll see a picture of George Beverly Shea, widely known bass-baritone soloist with the Club Gospel Singers . . . When asked by a friend if he didn't sometimes wish he'd gone in for musical comedies instead of hymns, answered, "I've seen how a hymn can move people in a way that no Tin Pan Alley song ever could . . . No, I wouldn't give up singing hymns if offered a lead in a Betty Grable film!" . . . Vivid accounts of California's early history will be made available to public schools in six Golden State cities via recordings of "California Caravan" . . . The cities to get the discs include Los Angeles, San Francisco, San Diego, Sacramento, Oakland and Stockton . . . California Caravan is heard over ABC-KECA at 3 o'clock on Sunday afternoon . . . Twelve hours after the announcement that ABC would present the broadcasts of the Boston Symphony Orchestra on a co-operative basis, the first sale was made . . . to a banking firm in the home city of the orchestra . . . Matty Malneck and his orchestra are now regulars on the Abbott and Costello show, KECA at 8 on Wednesday nights.

**... Tops for Morning Listening ... KECA ...**

Tom Moore, emcee of ABC's "Ladies Be Seated" (KECA at 3, Monday thru Friday) has the "new look" these days . . . Tailors and electricians collaborated on an ensemble for the emcee . . . an ensemble which is reported to be a masterpiece, complete with purple fluorescent spats! . . . Lassie, the canine star, is a prime favorite of most of Hollywood's child stars . . . Juvenile celebrities who have come to watch Lassie at the "mike" include Margaret O'Brien, Bobby Driscoll, Bobby Ellis, Johnny McGovern and many others . . . Of course, Lassie (Sundays at noon) is a favorite of young and old alike . . . and there's a "kid show" which is gathering a surprisingly large adult audience . . . That's "Land of the Lost," aired on Saturday mornings at 8:30 . . . It's a fanciful tale of undersea adventure which has appeal for all who've stayed "young in mind" . . . Don't forget the gigantic packet of 200 foreign stamps being offered by KECA's adventure stories for the youngsters . . . Listen to Terry and the Pirates, Sky King, and Jack Armstrong, 5:15 to 6:00 p.m., for details . . .



George Beverly Shea

Another KECA special for the kids which staged immediate success with the "younger set" is "Happy Theater" at 5 p.m., Monday thru Friday . . . Harriett and Happy and the story-book characters present all the old favorite fairy tales, as well as many original stories by Harriett Harris herself.

Page Ten **... Tops for Morning Listening ... KECA ...** —Advertisement

## Radio in Review

(Continued from Preceding Page)

"broadcasting by the clock" set-up whereby listening would be fitted to all time zones instead of just the Eastern . . . Radio Moscow is mad at Ed Murrow . . . Otto Kruger is star and narrator of an Arnold Maguire package, "The Thirteenth Juror"—sounds exciting.

### Your Cue ( Shows You May Like )

#### Cecil Brown

Analyst Cecil Brown follows an impressive line-up of morning newsmen on KHJ, 8:45 a.m., Monday through Friday. The fact that Brown's broadcast of current event comments isn't dimmed by the three that precede him is a tribute to his method of description and analysis.

Brown digs behind the headlines of the day and gives listeners the background—often from his own experience—of current happenings. You may recall that during the war, the correspondent was involved in many of the important developments in the European theater. He escaped from the Nazis in Yugoslavia, was finally captured and later released by the Germans in Hungary. He broadcast for CBS from all over Europe in addition to such spots as Syria, Palestine and Egypt. He was expelled from Italy by Fascist officials for his broadcasts from Rome. He was rescued in the South China seas after the destruction of the Repulse and the Prince of Wales. You can realize that this sort of background would lend authority to current news interpretation. Brown is not resting on his past performances, however. Last spring he made a trip to England while a series of excellent news men substituted on his daily broadcast. He makes extensive U. S. speaking tours also, and includes his coverage of regional happenings on his radio reports.

Brown gives his news subjects the benefit of a dignified analysis. He pokes no fun at Henry Wallace—he discusses the discrepancies in the Wallace speeches. J. Parnell Thomas, General Bennett E. Meyers, Robert Taft and other subjects who make fine targets for the more ironic newscasters are allowed to make their records, actions and speeches speak for themselves through Brown. The newsmen never dismisses a fact or a figure with a quip or a cliché—he tries to give a rounded picture of a few happenings in his short fifteen minutes instead of quickly reprising the whole news review.

On the personal side, Brown has a slight speech defect that may either charm or disturb you, depending on how his broadcast policy as a whole affects your particular slant. The letter "r" seems to have been left out of Brown's speech, but he gets around it nicely by substituting a sort of "l" sound.

In spite of his international back-

ground and scholarly approach, Brown has made many of his best broadcasts on human interest occurrences. Recently he covered the last vaudeville performance at Loew's State in New York, final stand of the big-time variety performer now converted to straight movies. He brought the curtain down on an era and its personalities with all the tenderness and nostalgia of a great human interest reporter.

### "Happy Theater"

"Happy Theater," KECA, 5:00 p.m. Monday through Friday, is not a comedy show, as you might imagine from the title, but another of Harriett Harris's excellent programs for children. And children will find that the show is indeed a "Happy Theater," thanks to Miss Harris's astute way with children's stories. Not only does this story lady adapt famous fairy tales to her style of presentation and write original whimsies too, but she gives voice to many of the main characters. She plays "Happy," the squeaky-voiced, elfish character who romps through each broadcast, and does all the leading women's and children's parts. Male voices are done by a selection of versatile radio actors.

This is the sort of children's show in which we would have delighted as a youngster. The characters are easily identified, the plot is clear and each story is completed on one broadcast.

### Playbacks (Critical Comment)

#### "Inner Sanctum"

Of the highly touted three ways to fight headaches, sponsor Bromo-Seltzer surely must realize that listening to "Raymond, Your Host" and his "Inner Sanctum" tales isn't one of them. (Monday, 9:00 p.m., KNX.)

A listenable time of that sort on the radio dial is reasonably expensive. The "Inner Sanctum" stories are always well cast, and even if it were scale, the casting fee would be fairly high. We only wish some of the budget had been allowed to purchase top stories in place of having the players seemingly make up the story as they go along.

An example, and a glowing one, of the tasty vehicles used for this half hour of "drama" is the story of the mild-mannered young man who was walking, late one night, along a bridge. A series of sound effects led the listener to believe (quite correctly) that the young man had prevented a woman, engaged in preventing a cat from being drowned, from being drowned herself. In gratitude, the woman pressed the cat onto her rescuer. Credible enough so far, but when the cat started doing the bidding of the young man and killing everyone in sight, it became a little boring. A satisfactory explanation came out that all the gore and catcalls didn't really happen at all. The young man was a homicidal maniac, and half this was just in his mind.

The preceding weeks' stories have

been of just about the same caliber. But there's no getting around it. People like their radio mysteries. They like 'em gory. They like "Inner Sanctum." As for the minority who object—they can fight ennui three ways. Turn your radio dial high, low, off!

#### "It's a Great Life"

Each Saturday night at 8:30, Steve Allen, the young man who makes a living laughing at life, and his gang of funsters, bring three true-to-life humorous stories to CBS' "It's a Great Life."

Basis for the adaptations by Bob Carroll and Steve are stories sent in by listeners. Each writer-inner whose idea is accepted receives a worthy prize, and any idea is likely to catch the eye of Mr. Carroll and Mr. Allen. A couple of weeks ago, the first story, suggested by G. M. Shea of Arcadia, California, traced the trials of a man who made a New Year's resolution to give up smoking: the second sketch told what happened when a man went to take his driver's license test for the first time; and the final story concerned the transformation of a corner bar into a small football stadium after a television set was installed.

The fact that the stories are true-to-life often acts as a redeeming factor. In place of thinking "How dull can it get!," listeners are busy squirming with embarrassed relish at someone else's awkward position, and muttering, "Wouldn't that be awful to have happen!"

There's a good idea in this show. Occasionally the listeners are tempted to wonder if he wouldn't do better to withhold the prizes from the listeners, and put the money spent on them into salary for an idea man or another writer who would think up situation comedy a little less trite than the listeners' ideas, but by the end of the evening these traitorous thoughts are forgotten.

Lud Gluskin and his orchestra provide a few show tunes and furnish background for tiny songstress Nancy Norman's entertainment between acts. Milton Stark produces this sustainer, and old "Sunrise Salute" Jack McCoy announces.

#### "Red Hook 31"

Eastern radio producer Woody Klose and his wife, Virginia, recently purchased a rustic bit of real estate in Hudson Valley, New York. The young married couple believed (a) that New York City proper was no place to rear children, and (b) that the Klose family could carry on a novel radio show direct from their home. One of the ideas was right. New York is confining for youngsters.

The name of the show, heard at 2:45 p.m. Monday through Friday over KHJ, is "Red Hook 31," based on the telephone exchange of the Klose country home. The format is based on a city-bred family's enjoyment of life on a farm. Woody, Virginia, and their four boys, Taylor, Nicky, Kevin and Christopher, who range in age from ten to two, talk about their discoveries, the state of the crops, how big is a

cow, or various anecdotes of farm life. Occasionally a guest drops in to be introduced to the listening audience. One of the worthies who "just happened by" was Judge Brown, head of the Masonic Grand Order for all New York State. A very worthy gentleman, true, but he was able to display only the same knowledge of farm life and the latest styles in combines as that aired by the Klose family.

You'd think Woody, being a producer, would realize that sticking to a known medium (in his case, producing, rather than chatty, at-home ad libs) is the wisest course. There's always the hope that farm life will be so instructive, so rapidly, to the whole family, that a couple of wee'ns' time will find listeners getting the real inside on life in the Hudson Valley. Till then, we don't think you should stay home from that matinee to hear "Red Hook 31."

### On Mike (About Studio Happenings)

#### Snatches a Sponsor

When we talked to that mellow melody man, Abe Burrows, in order to get the story you'll find in this issue, he had just auditioned his show for a sponsor. Decision on it was pending as we pecked out our lead on our typewriter, so we merely crossed our fingers while typing and didn't mention the fact that our Mr. Burrows might be a sponsored man.

Well, recently Abe gave the lie to all those who still said he was too sophisticated and intelligent for the average radio audience—he got his sponsor. The lucky concern is Listerine. They're assuming, and rightly so for our money, that far from being over the heads of listeners, this time next year Abe will probably be America's Sweetheart. His sponsored show started last Saturday at 9:00 p.m.—and it couldn't happen to a nicer guy.

(Please Turn to Next Page)



**CALIFORNIA CARAVAN**

**THRILLING DRAMA!**

**SUNDAY at 3:00**

**A B C NETWORK**

**CALIFORNIA MEDICAL ASSN.**

# Radio in Review

(Continued from Preceding Page)

## Off Mike (Personalities)

### Get a Horse!

The other morning as we boarded a Hollywood street car we were attracted by the sound of the querulous voice of an old man telling the conductor that he never listened to the radio or went to the movies. "Back in 1893," the oldster told his somewhat younger listener, "I used to go over to the fair grounds every day in Chicago to see Buffalo Bill and his wild Injuns. Yes sir, I think about him all the time. That's one thing they can't take away from me," he hinted darkly.

### Musical Visitor

One of the most welcome of Radio Life's Christmas visitors was young Dick Cantino, accordion-playing winner of the first four broadcasts of Horace Heidt's NBC "Opportunity Night" show. Dick dropped in to our office with an armful of melody that included his prize-winning renditions of "Lady of Spain" and "Bumble Boogie," both of which made our editorial rafters ring and brought in the folks from surrounding offices like the music of the Pied Piper himself.

In between numbers we discovered that the handsome young American-Italian is from Fresno, that he has studied the accordion for five years and that he took it up in the first place because his father wanted him to. Seventeen-year-old Dick is still a senior at Fresno High and won his place on the Heidt show in a competition with approximately 5000 other hopefuls.

Accompanying the young musical artist on his melodious Christmas tour of Hollywood were two young friends, Johnny Grado and Joe Schembir, who sat and quietly admired their friend's virtuosity. "They are my compares," Dick told us. When we wondered what a "compare" was, Dick explained that it was an Italian relationship roughly equivalent to that of godfather and godson.

Possessor of a seven-year contract with Heidt and a star spot in the band's stage show, Dick is looking forward some day to showing the musical world "just what an accordion can do!"

When we asked our young serenader to play his own favorite song, we were pleased that he harked back to a number that is close to the hearts of all Italian musicians, "Sorrento."

### Durante Hospitalized

When "Take It or Leave It" Garry Moore and the "mean widdle kid," Red Skelton, mixed it up on KFI's 7:30 p.m. half hour last Wednesday, the two were helping pal Durante, who started the New Year, alas, with a stint at the Hollywood Presbyterian Page Twelve

Hospital, where he had to undergo a little surgery.

The second Wednesday Jimmy leaves his post vacant, on January 7, Bob Hope will sub. By the 14th, and four time, Jimmy hopes to be up and back at the nonsense. We hope so too, Jimmy.

### The Brothers Holland

If name credits have sounded a bit redundant recently on CBS' "The Guiding Light," it's because Bert Holland (brother of Tom) has just joined the cast in the role of "Roger Collins."

Bert and Tom began in radio together some years back in San Francisco, but their shared billing on "G.L." marks their first professional reunion since. They've also been working together frequently on "The Cisco Kid," and Bert enacted Tom's "Timothy Kilroy" on last Sunday's "Romance of the Ranchos." The two of them, of course, are established actors in their own rights, Bert busily superimposing engagements with his college work at UCLA.

The boys have another brother too. But "Him? Oh, he's the sensible one in the family. He sells real estate for a living."

## Contests and Offers

"BREAKFAST IN HOLLYWOOD," KECA, 9:30 a.m. Monday through Friday—A nationwide contest to name Tom Breneman's new pocket magazine for the ladies. Send your suggestion, telling in twenty-five words or less why you have chosen the name, to: Tom's Name Contest, Box 1199, Grand Central Station, New York 17, New York. \$5000 cash grand prize, with 670 other prizes including trailers, radios and washing machines. Contest opens January 9 and closes midnight April 10.

★

"BETTY CROCKER MAGAZINE OF THE AIR," KECA, 10:55 a.m. Monday through Friday—Homemakers who might be planning visits to New York soon are cordially invited to visit the Betty Crocker Kitchens. Address requests to: Betty Crocker Magazine of the Air, Radio City, New York.

★

"BETTY CROCKER MAGAZINE OF THE AIR," KECA, 10:55 a.m. Monday through Friday—if your husband writes a letter telling his favorite dish which you make and elaborating on your talents as a homemaker, you may be chosen as winning American Housewife for the country. Which will mean a trip to New York with all the very nicest trimmings. Entries should be addressed to: Betty Crocker Magazine of the Air, Box 33, New York 19.

★

"TERRY AND THE PIRATES," "JACK ARMSTRONG," "SKY KING," KECA's three daily adventure programs for the youngsters, starting at 5:00 p.m.—A packet of approximately 200 foreign stamps will be sent to each boy or girl who identifies six different sound effects heard on any one of the programs. Ten cents should be sent with each entry. Address program, care of station.

★

"TRUTH OR CONSEQUENCES," KFI, 8:30 p.m. Saturdays—Ralph Edwards introduces a new personality riddle to the nation, as listeners are called upon to identify "The Walking Man," someone too famous to give hints by anything other than his footsteps. Contest is a sequel to the "Miss Hush" project, and will include an even more staggering give-away of prizes. Hear program for details.

# RECORD NOTES TO YOU

By ANDY MANSFIELD

- 1 note—fair
- 2 notes—pleasing
- 3 notes—very good
- Chord in G—tops

KWKW, 12.45 p.m. Daily



### ALBUM OF THE WEEK

This top collection of six sides by the country's top small combo—and who else could that be but the King Cole Trio?—is really distinctive in a little niche all its own . . . Arrangements are modern and up to the high standard already set by the King . . . "I'll String Along With You" rates high in the set, but the instrumental "Honeysuckle Rose" was the clincher for the ol' Chord in G! (Capitol.)

### MONICA LEWIS

Debuting on another label, Monica has two very contrasty sides in the catchy "The Gentleman Is a Dope" and the blue classic "It's the Meanest Kind of Blues" . . . Here's a voice you've got to cultivate and here is the disc to start hoeing . . . the gal's got it, but let's watch for the next release and see if it isn't better than a pleasing two notes. (Decca.)

### FREDDY MARTIN ORCH.

If it's smooth dance rhythms you're looking for, don't overlook this pair of smoothies—"The Treasure of Sierra Madre" and "Don't Call It Love" . . . easy-to-listen-to vocals by Stuart Wade coupled with full orchestral scoring and some nice tenor saxing puts this Martin platter right on the three-note shelf. (RCA-Victor.)

### KORN KOBLERS

This little novelty band hits the bell with its very flowery treatment of the "Dum Dot Song"—with sound effects, yet—and even the chap who plays the jug on "I'm a-Comin' a-Courtin' Corabelle" is right in there pitching all the time . . . Sure, it's strictly off the cob, but sometimes it pays off—with a corny three notes. (MGM.)

### BENNY GOODMAN ORCH.

Those of you who have been waiting for BG to put some of the verve and swingability that he once had (or still has) back on wax, may find that answer in the instrumental "Sweet and Lovely" backed by "Oooh! Look-a-There, Ain't She Pretty?" . . . It's solid stuff, the old beat is there, arrangements are full and Emma Lou Welch takes good care of the vocal department—and in Mansfield's little world, this platter adds up to a BIG Three-Noter! (Capitol.)





WHAT'S PLAYING

Drama

**Sunday, January 11**—"Hollywood Star Preview," KFI, 8:00 p.m. (30 min.) Richard Long is the promising new film find to be introduced to radio listeners this night by Universal-International's Susan Hayward.

**Monday, January 12**—"Screen Guild Players," KNX 7:30 p.m. (30 min.) Starring in "Desert Fury," will be Lizbeth Scott, Burt Lancaster and Wendell Corey.

**Wednesday, January 14**—"Skippy Hollywood Theatre," KFI, 6:30 p.m. (30 min.) Ralph Morgan will be "Mr. Juggins," in a delightful and original radio adventure.



Music

**Saturday, January 10**—"Metropolitan Opera," KECA, 11:00 a.m. (to concl.) "Louise" will be production for the afternoon, with Dorothy Kirsten and Raoul Jobin singing the principals.

**Sunday, January 11**—New York Philharmonic, KNX, 12:00 noon (1½ hrs.) French Conductor Charles Muench will direct the orchestra in American premiere of the Honegger dramatic oratorio, "Jeanne d'Arc au Bucher," with Vera Zorina speaking the title role.

**Monday, January 12**—"Musical Masterpieces," KFAC, 4:00 p.m. (1 hr.) "The Wasps Overture." Throughout remainder of week: Stephen Foster melodies, Tuesday; Brahms "Double Concerto in A Minor," Wednesday; "Aurora's Wedding Ballet Music," Thursday; "Till Eulenspiegel's Merry Pranks," Friday, and "An American Salute," Saturday.

**Monday, January 12**—"Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Handel's "The Great Elopement" will be played by the London Philharmonic under Sir Thomas Beecham. On succeeding evenings, Tuesday through Saturday: Jesus Maria Sanroma plays Paderewski's "Concerto in A Minor," Toscanini conducts the BBC Symphony in a Beethoven Symphony, Marian Anderson sings the Brahms "Alto Rhapsody," La Scala Milan presents Verdi's "Otello," and Erna Sac sings Strauss selections.

**Monday, January 12**—"Evening Con-  
(Please Turn to Next Page)

# Precasts & Previews

TIME CHANGES

**Saturday, January 10**—"Songs of Good Cheer," KHJ, 12:15 p.m. (15 min.) This enspiriting quarter-hour of music moves to a new day and time. Previously on KHJ at 11:00 a.m. Tuesdays.

**Sunday, January 11**—"Taylor Made Melodies," KHJ, 10:30 a.m. (30 min.) Taylor Auto Company's weekly presentation of well selected music will be heard at this time now. Was on KHJ Sundays at 10:45 a.m. and 11:15 a.m.

**Sunday, January 11**—"Garden Chats," KHJ, 11:15 a.m. (15 min.) George Milne's informal quarter-hour of horticultural chats will be heard at this new time hereafter. Previously KHJ, 10:30 a.m. Sundays.

**Monday, January 12**—"Three Alarm," KMPC, 2:15 p.m. (1 hr., 15 min.) KMPC sets the clock on prizes and questions at a quarter-hour-later time. Previously heard 2:00 p.m. Mondays through Fridays.



WHAT'S NEW

Music

**Monday, January 12** — Jo Stafford, KMPC, 7:00 a.m. (15 min.) A daily morning session of hit Stafford recordings is now played regularly over KMPC. Monday through Friday.



Participation

**Saturday, January 10**—"Bids for Kids," KMPC, 10:30 a.m. (30 min.) A new participation program for the youngsters opens at the Sunset Boulevard studios of KMPC. Tickets available on request.



Sports

**Monday, January 12**—"Sports Shots," KXLA (Pasadena) 5:55 p.m. (5 min.) One of the popular sportscasts of Chicago before the war returns to radio with its originator Kenneth Grant. Interviews with sports personages and leading collegiate and high school athletes and coaches from the Los Angeles area will be featured. Monday through Saturday.



WHAT'S BACK

Drama

**Sunday, January 11**—"Treasury Agent," KECA, 2:00 p.m. (30 min.) Adventures of America's T-Men return as a weekly feature, following brief absence from the air. Program will replace "The Adventures of Bill Lance."

WHO'S GUESTING

Variety

**Wednesday, January 14**—Bing Crosby Show, KECA, 9:00 p.m. (30 min.) George Burns guests, in company with the lady of ballads, Evelyn Knight.



Comedy

**Tuesday, January 13**—Bob Hope Show, KFI, 7:00 p.m. (30 min.) "The Man Called X," alias silken-vocabularied Herbert Marshall, will be Bob's guest of the evening.

**Wednesday, January 14**—Jimmy Durante Show, KFI, 7:30 p.m. (30 min.) Victor Moore, who is traveling with "The Schnozz" on his current national March of Dimes tour, will be guest of this broadcast, which originates from Chicago.



Music

**Sunday, January 11**—"Sound Off!" KECA, 1:00 p.m. (30 min.) British Beryl Davis will sing with Mark Warnow's orchestra and the Lyn Murray chorus this date. Also guesting, the Ernie Felice Quartet.

**Sunday, January 11**—"The Standard Hour," KFI, 8:30 p.m. (1 hr.) Alfred Wallenstein conducts the symphony from Claremont, as concert pianist Alexander Brailowsky appears as guest.

**Monday, January 12** — "Telephone Hour," KFI, 9:00 p.m. (30 min.) Marian Anderson guest soloist, singing "My Heart at Thy Sweet Voice."

**Saturday, January 17**—"Vaughn Monroe Show," KNX, 9:30 p.m. (30 min.) Program originates from Buffalo, New York, with the Four Vagabonds taking cue as guests.



Commentary

**Sunday, January 11**—Louella Parsons, KECA, 6:15 p.m. (15 min.) Gregory Peck, appearing presently in "The Paradine Case," will be guest star.



Religious

**Sunday, January 11**—"The Church of the Air," KNX, 7:00 a.m. (30 min.) The Most Reverend and Right Honorable Geoffrey Francis Fisher, Archbishop of Canterbury, talks from CBS headquarters in London. Conducting the broadcast, which is devoted to Christian unity, will be the Reverend Doctor Truman Douglass, executive vice president of the Board of Home Missions of the Congregational Christian Churches.

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Hollywood 28

# The Ear Inspires the Pen

Mrs. Winona A. Burroughs, 311½ North Bonnie Brae Street, Los Angeles, Calif.

Sirs: The past few months, I have been making up scrapbooks for children's hospitals. These are made out of Christmas card covers which my friends have so kindly sent to me. After the first of the year I am starting immediately to make up more books, and will send each one out as it is completed; and to anyone who asks for them. Any Christmas card covers that are sent to me will be greatly appreciated.



Mr. Carroll Van Court, 226 West 46th Street, Los Angeles 37, Calif.

Sirs: Here are some resolutions for 1948 which I hope the following people will make and keep, for the betterment of radio programs:

### The Performers

Bob Hope: He will resolve to stop using the gag about his nose any more. This joke has been milked so long it is desiccated!

Red Skelton: He will resolve to eliminate the bad wittle kid, Junior, from his act, as it is not only getting stale, but I think it is really a bad influence on other kids who listen in. The rest of Skelton's program is swell just as it is.

Jack Benny: He will resolve never

to use the Stingy Gag again. It has been inflicted on listeners so many times they can hear it coming every week now.

Eddie Cantor: He will resolve NOT to mention his five daughters and Ida again for at least one year. They are very nice people personally, but who wants to hear about them on the air fifty-two times a year? Come, come, Eddie, you can do better than that.

Masters of Ceremonies: They will resolve never to embarrass, insult, or ask inquisitive personal questions of their guests again. There are one or two who enrage listeners every time they get a poor nervous contestant up before the microphone. Their manners are atrocious and uncalled-for.

### The Sponsors

Judy Canova's Sponsor: He will resolve to let Judy show what a really great singer she is, and let her sing a great classical number often. What a waste of talent is on her program!

"Gildersleeve's" Sponsor: He will tell his writers to stop making "Gildersleeve" such a nincompoop over women. They are making "Gildy" act as if he had no sense at all, falling in love with a new woman every month. Gildy's program is swell, all but that one fault.

"It Pays to Be Ignorant" Sponsor: He will give Tom Howard a big bonus for showing the best manners and consideration toward his contestants of any Master of Ceremonies I've ever heard, and their program is one of the best on the air, in my opinion.

All Sponsors: They will not allow their commercials to be too long, or they will lose friends for their products.

Them's my hopes, selah.

## Precasts & Previews

(Continued from Preceding Page)

cert," KFAC, 8:00 p.m. (2 hrs.) Mozart's "Die Liebesprobe." Also to be heard, during the week: Schumann's "Carnival Ballet Suite," the overture to Wagner's "Die Meistersinger," the Berlioz "Beatrice and Benedict Overture," and the "Quartet in D Major" by Tschaiikovsky.



### Forum

Sunday, January 11—"Invitation to Learning," KNX, 9:00 a.m. (30 min.) The second of the thirteen examples of classic literature to be thoughtfully examined by "Invitation to Learning" will be "Letters from an American Farmer," by Michel-Guillaume Jean De Crevecoeur, Heritage of Colonial Life.

Sunday, January 11—"Open Forum," KLAC, 9:10 p.m. (50 min.) "Should We Have More Stringent Controls On Exports?" is question of the evening confronting a distinguished guest panel.



### Religion

Sunday, January 11—"Catholic Hour," KFI, 3:00 p.m. (30 min.) The Rt. Rev. Msgr. Fulton J. Sheen, of the Catholic University of America, will address his radio congregation on the theme: "The Root of All Our Anxieties."

Page Fourteen

Mrs. Nellie Sterigere, 858 Loma Drive, Hermosa Beach, Calif.

Sirs: Could we have a write-up and pictures of that fine serial, "Aunt Mary"? Also the wonderful story of "Dr. Paul"? The characters are so well acted, as if it was all very real.

*In order to maintain that atmosphere of "reality" on both these programs, Mrs. Sterigere, the sponsors insist on keeping identity of "Aunt Mary" and "Dr. Paul" secret. In this way, they believe, two of your favorite radio characters remain more like persons than actors. Hope you like the other stories in our soap opera series, even if we can't oblige on these two.*



Louise Johnson, 2048 Cahuenga Boulevard, Hollywood 28, Calif.

Sirs: Thank you once again for the part you have played in your "Ear-Pen" column. It was certainly a great surprise to find you had printed my letter of appreciation . . . one of the nicest things that has ever happened to me and it brought a shower of letters from old-time fans. Your

magazine is certainly a live wire. With the intimate interests of your readers, you cannot help but succeed, because your pages are full of the human touch and you seem to operate from the heart. You may count me as a new subscriber.

It was also very kind of you to insert the letter at the same time telling of my "checking out" per Forest Lawn. Not the first time I have heard of my own transition among other stories and it brought a smile, of course.

I think the combined good wishes of interested readers, and your own very generous nature in giving me so much space, are priceless and must have set some natural forces in motion. For within a very short time following, I heard of the above address where I now reside. It all happened as if a miracle was set in motion. My heart is full indeed of honest thanks. It is wonderful to be back again in Hollywood where I had lived for fourteen years. The air, the people, the spirit are so amazingly different and so exhilarating, it is an answer to prayer to be sure! May every blessing be yours.



Mrs. L. M. Elliot, 910 South Catalina, Los Angeles 6, Calif.

Sirs: Your weekly summary and advance programs are such a help in using a radio to best advantage. I am often surprised too, at pictures of radio personalities of whom I have formed entirely different mental images.

Now I'll ask you one. Why, oh why, should those piping little girl choruses be employed to louse up all beautiful songs especially written for male voices? For instance, why should a rather agreeable girl like Jeannette Davis (when making her first guest appearance on a show like the "Supper Club") sing the Yale, or any other male college, song, with a background of squeaky females in the chorus? And one of the most touted "sister" teams recently gave the same heavy male song the squeak treatment on their appearance on the Jack Smith show, and their recording of it has been played by one of our best jockeys too recently. It is to laugh!

Some songs are essentially either for male or female voices, not for both. I wish we might be spared so much choral variation.



Miss Flora A. Griswold, 1000½ West 23rd Street, Los Angeles 7, Calif.

Sirs: In re "Young Howard the piano player" on "It Pays to Be Ignorant." The gentleman who made inquiry in a recent issue is perfectly correct. I listen to "It Pays to Be Ignorant" every Friday evening and have repeatedly heard a reference to "young Howard, Tom's son." And one night a few weeks ago, in reply to a comment on Tom Jr.'s piano playing, his father made a remark which began: "His mother and I used to keep him at his practicing."

So you may tell the network it had better learn who is working for it.

Everyone who makes a practice of listening to "I.P.T.B.I." will back me up in this statement. I love your magazine, and always have a copy lying in front of my radio. Many thanks for the splendid contents.



**Mrs. Verlin Clarke, 408 East Glenoaks Boulevard, Glendale, Calif.**

Sirs: I found the article on Hooperatings in your last issue extremely interesting. However, it failed to clear up one point that has been bothering me. Since no phone calls are made after 10:15 p.m. here on the coast, how are shows after that time graded? Or are they simply ignored?

I am an ardent listener to many of the local evening programs and record shows; but of late one has appeared that I think is head and shoulders above all other late programs. I'm referring to the Spade Cooley Time on KFVD, which is on nightly from ten to two a.m. There are two fellows, George and Tom-Tom, who emcee this feature. George's knowledge of western music is very thorough and I find myself learning as I listen. Tom-Tom conducts a telephone quiz that adds variety and his humorous letters keep my family in stitches. We sit up till two every night to listen, so please, pretty please, how's about a story?

*Often, special ratings are taken. We've noted your story request.*



**Mrs. Anne Lowe Dyer, 1003 East Second Street, Long Beach 2, Calif.**

Sirs: Is there a program featuring Buddy Rogers? I surely would be interested to know at what time I could hear his voice.

*Watch for a new Buddy Rogers talent program recently auditioned. He's now doing a great deal of guesting on many prominent shows.*



**Clara Houghton, 816 East 99th Street, Los Angeles 2, Calif.**

Sirs: We think Radio Life is a wonderful little book, and enjoy all the contents. The newspapers do not list all the programs. What has become of "The Voice in the Night"? I think his name was Brisson. Enjoyed his singing and also the program.

*Carl Brisson at last reports was still a popular nightclub entertainer in New York.*



**Disgusted, Hollywood, Calif.**

Sirs: I attended a listener's program and never was so disappointed. I expected guests would bring out things they liked and disliked, in a general way.

Instead, nothing about the way commercials are yelled over the air. Or the false gusto with which announcers introduce guest stars . . . as if it were a big surprise to everyone. I appreciate the fact that firms pay for this pleasure, but we, the public pay the final bills, indirectly.

You certainly hit the bullseye on your review of "Big Sister." If you'd listen regularly from 8:45 to 10:30

a.m. every day and could find one happy moment you'd win. I never have heard so much grief and misery. I've lived quite a few years and feel even the worst of us enjoys feeling there is some happiness somewhere. Those of us who listen like to feel as though these radio people are friends. Today, I feel my friends must be a bunch of morons!



**Walter Clelland, Los Angeles, Calif.**

Sirs: When a singer can get so much sincere applause and bring laughs to an audience as did Jack Holden as a contestant on "What's the Name of That Song?" recently, it's a shame he is not a regular on some variety show. In fact, Dud Williamson might do well to have him on his show! Jack is the type many of us remember, and have been listening for, and we certainly should appreciate being able to tune in to him.

*And thanks for the further "tracer" on Jack himself. Many readers seem to have heard him once a long time before on another program, and liked his voice so much that they've been asking about him ever since. Let's hope that your boost in his behalf is read by the proper people. It DOES seem a shame that a talent like that has to be heard only at sparse and irregular intervals, on musical competition shows!*



**Mrs. Forrest Matthews, 1801 Waring Avenue, Hollywood, Calif.**

Sirs: Don't know if you've ever heard him or not, but KLAC's "Haynes at the Reins," 7:00 to 9:00 a.m., has more "Radio Life" actually in his program than any disc jockey in town. He's the brightest man, with a keen talented wit. He picks bright music, and his program is a tonic to us early-risers.

## They Laughed When He Sat Down At the Piano

*(Continued from Page 7)*

learning, maybe he'll find out more about horses. I don't hold with lack of knowledge."

Abe likes to be called "friendly." He thinks that some smart satirists don't get the laughs because they aren't "friendly" enough with their audience. He feels that if his audience should miss the point of a gag or a song that it's his fault, not theirs. "If the audience likes you and trusts you and isn't afraid you're being nasty, they laugh. If you establish, what d'ya call it—empathy, warmth—they laugh. Look at Sara Bernhardt—she toured in vaudeville in America and she spoke nothing but French. But she had empathy and the people loved her. Now I ain't no Sara Bernhardt, but I am friendly," he smiled.

"If the people don't know when to laugh, you should tell 'em," he insisted. "You don't know till you're told, do you? I didn't know what Sussex was until I'd read Thomas

Hardy. After all, that's the purpose of literature, to inform, and radio is vocal literature—or it could be."

Now that Abe's hobby has become his profession, he calls reading, writing and thinking his hobby. Favorite reading is Stendhal, Proust, Dickens and Shaw—all of whom he is re-reading. "My taste for literature was ruined in high school and college. I'm rediscovering the things I used to be forced to read. If you don't read, you can't write."

Abe insists, "I'm not a cynic or an iconoclast. I'm just using my own method to expose the weak spots. It's a ruthless pursuit—a ruthless pursuit!"

## Perry Como Answers 20 Questions

*(Continued from Page 5)*

*West Coast last year making a film, Ronnie attended a military academy with the four Crosby kids. One day, he came home depressed and when I asked him what was wrong, he moodily replied, "Well, Pop, the Crosby boys asked me today who is the best singer in the world and I told them Bing Crosby." "How come?" sez I, hiding a smile. "Gee, Pop," the character protested, "you and I know who's best but what could I do? There were four of them and only one of me!"*

**16. In selecting suits and ties, what colors do you prefer? Types?**

*I'll take casual, informal, quiet clothes, thank you.*

**17. Can you give a word picture of the little lady who straightens those ties and send those suits off to the cleaners?**

*Yes. In one word, she's a "honey."*

**18. Do you credit any particular song you sang during the Weems Orchestra period with spotlighting you for the success that followed that era?**

*I don't think I can pick out one in particular.*

**19. When you find yourself with a free day, how do you spend it?**

*If the weather is nice, the Comos go out to the golf course. If it's rainy, Roselle and I take a licking in Chinese checkers from Ronnie.*

**20. What would you like to be doing 20 years from now?**

*Living.*

*Coming!*

**RADIO LIFE'S  
Anniversary  
Edition**

**FEBRUARY 15**





- KWIK—Mozelle Dinehart.
- \*KSDJ—Joseph C. Harsch.
- 3 KECA, KFMB—California Caravan.
- KFI—Catholic Hour.
- KNN—Family Hour.
- KHJ, KFXM, KGB, KVOE—Those Websters.
- KMPC—Bing Crosby.
- KFWB—Gospel and Song.
- \*KLAC—News, Music Room.
- KFAC—Stage Melodies.
- KGFJ—Saludos Amigos.
- KFVD—Swing Time.

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- KWKW—Don Panchu Hour.
- \*KOWL—Bay City News.
- KPPC—Afternoon Concert.
- KIEV—Sweet and Swing.
- KWIK—Composer's Corner.
- KGIL—Mask and Mike Club.
- \*KGER—News, Styles in Song.
- KFOX—Rev. Earl Ivis.
- 3:15 KFVD—Stream Time.
- KOWL—Morton Gould Concert.
- KFWB—Voice of the Orient.
- KPRO—St. Francis Hour.
- 3:30 KECA, KFMB—The Greatest Story Ever Told.
- KFI—News.
- KNN, KSDJ—Pause That Refreshes.
- KHJ, KFXM, KGB, KVOE—Nick Carter.
- KMPC—Music in the Air.
- KFWB—Think and Grow Rich
- KLAC—Metropolitan Theater Time.
- KFVD—Hank, the Night Watchman.
- KWKW—Wings of Healing.
- KXLA—Challenge to Youth.
- KOWI—Then and Now.
- \*KGIL—News, Human Interest
- KFOX—Tin Pan Alley.
- KFOX—Pentecostal Church.
- KFSD—Favorite Composers.
- 3:45 KFI—Melody Parade.
- KLAC—Sunday Serenade.
- KOWI—Eddie Oxford—Inside Hollywood.
- KWIK—Dennis Day.
- 4 KECA—Child's World.
- KHJ, KGB—Sherlock Holmes.
- KFI, KFSJ—Jack Benny.
- KNN, KSDJ—Gene Autry.
- KMPC—Sunday Serenade.
- KFWB—Old Fashioned Revival.
- \*KLAC, KIEV—News.
- KFAC—Musical Masterpieces.
- KXLA—Choral Group.
- KGFJ—Appointment With the Cherry.
- KFVD—Hank the Night Watchman.
- KOWI—Symphony Hall.
- KWKW—Magic Circle Theatre.
- KWIK—Music.
- KGIL—Matinee Melodies.
- KPPC—Afternoon Concert.
- KFXM, KGER—Old Fashioned Revival.
- KFOX—Sunshine Mission.
- 4:15 KLAC—Broadway Hits.
- KMPC—Land of the Free.
- KWKW—Padena Speaks.
- KXLA—Music.
- KRKD—Tunes of the Day.
- KIEV—Modern Concert Hall.
- KWIK—Make Mine Melody.
- 4:30 KECA—Lee Sweetland Show.
- KFI, KFSJ—Bandwagon.
- KNN—Hawk Larabee.
- KHJ, KFXM, KGB, KVOE—California Tales.

- KMPC—Guest Star.
- KLAC—Three Quarter Time.
- KXLA—Labor Arbitration.
- KGFJ—Here's to Veterans.
- KOWL—Hymns of All Churches.
- KFVD—Samuel B. McKee.
- KRKD—Kingdom Within.
- \*KWIK—News.
- KIEV—Bing Crosby Sing.
- KGIL—Peggy Lee.
- KFOX—Inside China.
- KFAC—Music America Loves.
- 4:45 KGFJ—Proudly We Hall.
- KMPC—Freddy Martin's Orch.
- KWIK—Four Knights.
- KIEV—Trade Winds Tempos.
- 5 KECA, KFMB—Sunday Evening Hour.
- KFI, KFSJ—Charlie McCarthy Show.
- KNN—Dr. Dana.
- KHJ, KGB, KVOE—Alexander's Meditation Board.
- KMPC—Musical Holiday.
- KFWB—Eagle Rock Church.
- \*KGER, KGIL, KLAC—News.
- KGFJ—Easy Rhythm.
- KFAC—Bowlers' Sportscaz.
- KXLA—Labor Arbitration.
- KRKD—Tunes of the Day.
- KWIK—Youth for Christ.
- KFOX—Evangelist Hogan.
- KPPC—Afternoon Concert.

## Bible Treasury Hour

With TOM WESTWOOD

### KGER—Dial 1390

Sundays—9:05 a.m.—5:05 p.m.  
Mon. thru Fri. 8:45 a.m.  
Daily on KWKW—9:15 a.m.

- 5:05 KGER—Bible Treasury Hour.
- 5:15 KFAC—Twilight Vespers.
- KLAC—Meet the Band.
- KGIL—Valley Vespers.
- 5:30 KFI, KFSJ—Fred Allen.
- KNN, KSDJ—Jack in All Trades.
- KHJ, KGB—Jimmy Fidler.
- KFWB—Louis Jordan.
- KLAC—Here's to Veterans.
- KXLA—Lincoln Ave. Church.
- KGFJ—Keystone Magic.
- KGIL—Guest Star.
- KRKD—Floyd B. Johnson.
- \*KWIK—News, Human Interest
- KGER—Church of the Air.
- KFOX—Sons o' Guns.
- 5:45 KHJ, KGB—Newscope.
- KLAC—Guest Stars.
- KGIL—Madriguera Orch.
- KWIK—Songs Mother Taught Me.
- KFOX—The Singing Crow.
- 5:55 KNN, KSDJ—Ned Calmer.
- 6 KECA, KFMB—Walter Winchell.
- KFI, KFSJ—Manhattan Merry-Go-Round.
- KNN—Romance of the Ranchos.
- KHJ, KFXM, KGB, KVOE—Meet Me at Parky's.
- \*KFOX, KFWB, KGER, KLAC, KMPC, KXLA—News.
- KFAC—Masterworks of Music.
- KGFJ—Musical Parade.
- KRKD—Waltz Time.
- KWIK—One World, One God.
- KGIL—Date With a Disc.
- 6:05 KGER—Harbor Forum.
- 6:10 KLAC—Floyd Allen.
- KFOX—Favorite Hymns.
- 6:15 KECA, KFMB—Louella Parsons.
- KMPC—Mayor Bowron.
- KFWB—Adventures in Knowledge.
- KXLA—Beyond Victory.
- KPPC—Sacred Song Recital.
- 6:30 KECA, KFMB—Theatre Guild.
- KFI, KFSJ—American Album of Familiar Music.
- KNN—Macrae and Knight.
- KHJ, KFXM, KGB, KVOE—Jim Backus Show.
- KMPC—Mother's Album.
- KFWB—Gospel and Song.
- KLAC—Sports.
- KXLA—Lutheran Gospel Hour.
- KGFI—Twilight Rhapsody.
- \*KWIK—News.
- KRKD—Grace Melodies.
- KPPC—Children's Corner.
- KGER—Lutheran League.
- KFOX—Hall's Memory Room.
- 6:45 KLAC—Behind Studio Gates.
- KMPC—Know Your Schools.
- KPPC—Story Time.
- KWIK—Treasure Chest.
- 6:55 KECA—News.
- 7 KECA, KFMB—Theatre Guild
- KHJ, KFXM, KGB, KVOE—Gabriel Heatter Show.
- KFI, KFSJ—Take It or Leave It.

- KNN—Christopher Wells.
- KMPC—Pet Exchange.
- KFWB—Union Rescue Mission
- KFAC—Your Concert.
- \*KGER, KGIL, KLAC—News.
- KPPC—Organ Recital.
- KXLA—National Voice.
- KGFJ—Overture to Evening.
- KWIK—Vets' Employment.
- KFOX—Full Gospel Assembly.
- 7:05 KGER—Embers.
- 7:15 KXLA—Life and Health.
- KMPC—Proudly We Hall.
- KLAC—Best in Variety.
- KWIK—Guest Star.
- KGIL—Manager Speaks.
- 7:30 KECA, KFMB—Jimmy Fidler.
- KFI, KFSJ—Horace Heidt Show.
- KNN, KSDJ—Strike It Rich.
- KHJ—Quiz of Two Cities.
- KMPC—Parade of Hits.
- \*KFWB—Edwin C. Hill.
- KXLA—Church of Open Door.
- \*KWIK—News, Music.
- KGIL—Spirituals.
- KFOX—The King's Service.
- KGB—Sunday Serenade.
- KVOE—Leave It to the Girls.
- 7:45 KECA, KFMB—Don't You Believe It.
- KFWB—Catholic Answers.
- KGIL—Radio Bible.
- KWIK—On a Cloud.
- 8 KECA, KFMB—Drew Pearson.
- KHJ, KGB, KFXM—Twenty Questions.
- KFI, KFSJ—Frost Warnings: Hollywood Star Preview.
- KNN, KSDJ—The Man Called X.
- \*KLAC, KGIL—News.
- KMPC—Philo Vance.
- KFWB—Hollywood Presbyterian Church.
- KGFI—Waltz Invitation.
- KFAC—First Methodist Church.
- KXLA—Open Door Church.
- KWIK—Concert Master.
- KFOX—Union Rescue Mission.
- \*KGER—News, Floyd B. Johnson.
- KPPC—Sunday Evening Hour.
- KVOE—Streams of Life.
- 8:15 KECA, KFMB—Monday Morning Headlines.
- KLAC—Music.
- KGIL—Delmonico Trio.
- 8:25 KNN—Surprise Theatre.
- 8:30 KECA, KFMB—The Green Hornet.
- KFI, KFSJ—Standard Hour.
- KNN, KSDJ—Blondie.
- \*KHJ, KGB, KFXM, KVOE—Jergen's Journal.
- KMPC—Mystery House.
- KLAC—Marine Corps.
- KGFI—Evening Interlude.
- \*KWIK—News, Your City.
- KPPC—Sacred Music.
- KGIL—Wedgethman.
- KFMB—Bing Crosby.
- 8:45 KHJ, KGB, KFXM, KVOE—Sheila Graham.
- KLAC—Drama.
- KPPC—Word of Life.
- KFAC—Sunday Evening Club.
- KWIK—Time to Dance.
- KGIL—Music.
- KFMB—Message of Israel.
- 9 EASTSIDE SERENADE KECA 9 TO 9:30 P.M. Every Sunday
- 9 KECA—Eastside Serenade.
- KFI, KFSJ—Standard Hour.
- KNN, KSDJ—Sam Spade.
- \*KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KMPC—Mystery Is My Hobby.
- \*KFWB, KLAC—News.
- KGFJ—Ave Maria Hour.
- KFAC—Sunday Evening Club.
- KXLA, KPRO—Old-Fashioned Revival.
- KGIL—Show Tunes.
- KWIK—Cavalcade of Music.
- KFOX—Business Reporter.
- \*KGER—News, Bethel Church.
- 10 KLAC—Open Forum.
- 10:15 KHJ, KGB—Two Sleepy People.
- KFWB—Music.
- 10:30 KECA—Claremont Hotel Orch.
- KFI, KFSJ—Reserve.
- KNN, KSDJ—Corliss Archer.
- KHJ, KGB, KFXM—Chicago Theatre.
- KMPC—Boston Blackie.
- KFWB—Pacific Lutheran Br.
- KFAC—Gateway to Music.

## Open Forum

9:10 to 10:00 p.m.

### SUNDAYS

## KLAC

- KGIL—Concert Hall.
- KGFJ—Curtain Calls.
- KFOX—Sunshine Mission.
- KGER—Gifford Gordon.
- KFMB—Popular Music.
- KVOE—Minister's Hour.
- 9:45 KFMB—Bing Crosby.
- KGER—Kingdom Baptist.
- KVOE—Grace and Truth.
- 10 KECA—Foreign Correspondents.
- \*KFI, KFSJ—The Reporter.
- \*KNN—Chet Huntley, News.
- KHJ, KGB, KFXM—Chicago Theater.
- KMPC, KFOX, KVOE—Old-Fashioned Revival.
- KFWB—L. A. Museum Concert.
- \*KLAC, KGER—News.
- KFAC—Gateway to Music.
- KGFJ—Concert Nocturne.
- KFVD—Spade Cooley Time.
- KXLA—Sacred Record Shop.
- KWIK—Dave Street.
- KGIL—Symphony.
- KPRO—Riverside Union Church.
- 10:05 KLAC—Supervisor Darby.
- KGER—Grace Evangelistic.
- 10:15 KECA—Dance Orch.
- KFI—Chapel Quartet.
- KNN—Organ Music.
- KLAC—Melody Parade.
- KFSJ—Concert Hall.
- 10:30 KECA—Freddy Martin Orch.
- \*KFI—Christopher Wells, Inside the News.
- KNN—Reserve.
- KHJ, KGB, KFXM—Latin American Serenade.
- KFWB—Echoes of Eden.
- KFAC—Music for Listening.

## 10:30

nightly

### That HAWTHORNE Thing

## KXLA

See our big ad next week

- KXLA—Hawthorne Thing.
- KGER—Popular Music.
- 10:45 KFI—Melody Time.
- \*KFSJ—News.
- 10:55 KFI—Police Bulletins.
- 11 KECA—Cesar's Orch.
- KHJ, KGB—Benny Strong Orch.
- KFI—America United.
- \*KNN, KLAC—News.
- KMPC—Dance Parade.
- KFWB—Echoes of Eden.
- KFAC—Music for Listening.
- KGFJ—Concert Nocturne.
- KXLA—Dance Time.
- KFVD—Spade Cooley Time.
- KWIK—Dave Street.
- KGIL—Juke Box Review.
- KFOX—Music.
- KFSD—Music in the Night.
- 11:05 KNN—Music.
- 11:15 KECA, KFMB—Bridge to Dreamland.
- KLAC—Across the Footlights.
- 11:30 KFI, KFSJ—Eddie Fitzgerald Orch.
- KNN—Dance Orch.
- KHJ, KGB—Henry King Orch.
- KFWB—Music You Want.
- 11:45 KHJ, KGB—News.
- KGIL—Just Relax.
- 11:55 KFI, KNN—News.

By THE WAY

The hilarious Norman Krasna laugh on NBC's Jack Benny program is done by Mel Blanc, the cartoon voice of Bugs Bunny, and "Moony" on ABC's "Point Sublime."

Page Seventeen

# MONDAY, JANUARY 12

\* Indicates News Broadcasts.

- 8-KECA, KFMB—Don McNeill's Breakfast Club.
- KFI, KFSD—Fred Waring.
- KXX—Johnny Murray.
- \*KHJ, KGB, KVOE—Bob Anderson, News.
- \*KIEV, KLAC, KMPC, KXLA—News.
- KFWB—Morning Melodies.
- KGFJ—Dr. Frederick Bailes.
- KFAC—Breakfast Symphony.
- KOWL—Bing Crosby.
- KWKW—Rafael Mendez.
- KRKD—Bible Institute.
- KFVD—Wakeup Ranch.
- KWKW—Morning Serenade.
- KGIL—Hollywood Music.
- KFOX—Challenge to Youth.
- \*KGER—News, Milpah.
- 8:15-KXX, KHJ—News.
- KMPC—Markets; Sports.
- KLAC—Haynes at the Reins.
- KOWL—Meet the Band.
- KGFJ—Concert Pastelle.
- KWKW—Karl Sands.
- KGIL—Sports News.
- KIEV—Musical Bandwagon.
- 8:20-KXLA—Music.
- 8:30-KFI, KFSD—Jack Berch.
- KXX—Grand Slam.
- KHJ, KFXM, KVOE—Editor's Diary.
- KMPC—A Song for You.
- \*KFAC, KFWB, KOWL, KRKD—News.
- KIEV—Musical Memories.

## HAVEN OF REST

KXLA, 8:30 A.M.  
Monday, Wednesday, Friday  
KRKD, 8:00 A.M.  
Tuesday, Thursday, Saturday  
KFOX, 8:00 A.M.  
Tuesday, Thursday, Saturday

KXLA—Haven of Rest.  
KFVD—Kirby Page.

## Market News QUOTATIONS AND TRENDS

8:30 a.m. Daily  
Closing Quotations  
12:30 p.m. Mon.-Fri.  
9:30 Saturday  
Courtesy  
Dean Witter & Co.  
**KWKW**

KWKW—Stock Quotations.  
\*KGIL—Under Capitol Dome.  
KGER—Hammond.  
8:35-KRKD—Spotlight Varieties.  
8:45-KFI, KFSD—Lora Lawton.  
KXX—Rosemary.  
\*KHJ—Cecil Brown.  
KMPC—Music You Remember.  
KFWB—Science of Mind.  
KFAC—Unity.

## DR. REUBEN L. McMASTER D.C. Ph.D.

Philosophy - Health  
Now KGFJ—8:45 A.M.  
Monday Through Friday

KGFJ—Dr. R. L. McMaster.  
KGIL—Coffee Parade.  
KFVD—Vocal Favorites.  
KWKW—Wings of Healing.  
KGER—Bible Treasury Hour.

9-KECA, KFMB—Welcome, Travelers.  
\*KFI, KLAC, KMPC, KXLA—News.  
\*KXX—Wendy Warren.  
\*KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
KFWB—Strolling Tom.  
KGFJ—Delinquency Forum.  
KFAC—Morning Concert.  
KFVD—Waltz Time.

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KOWL—Salute to Americas.  
KRKD—Sagebrush Serenade.  
KWKW—Voice of China.  
KWKW—Valley Roundup.  
KGL—Miriam Lane.  
KIEV—Bing Crosby Time.  
9:05-KFI—Ladies' Day.  
KGER—Lutheran Hour.  
9:15-KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.  
KXX—Aunt Jenny.  
KMPC—Bill Leyden.  
KFWB—Bing Crosby.  
KLAC—Racing News.  
KGFJ—Social Security.  
KXLA—Bar O Ranch Time.  
KWKW—Bible Treasury Hour.  
KWKW—Three's a Company.  
KIEV—Dinah Shore Sings.  
\*KFVD—News.

9:20-KGFJ—News, Harpel.  
9:30-KECA, KFMB—Breneman's Breakfast.  
KXX, KSDJ—Helen Trent.  
KHJ—Johnson Family.  
KFWB—Hi, Homemakers.  
\*KWKW, KOWL, KWKW—News.  
KGIL—Ballads for You.  
KGFJ—Open Album.  
KFVD—Show Tunes.  
KIEV—Meet the Band.  
KGER—Music.  
KLAC—Morning Melodies.  
9:35-KOWL—Remembering.  
9:40-KWKW—Town Crier.  
9:45-KFI—Chuck Collins.  
KXX, KSDJ—Our Gal Sunday.  
KHJ—Morning Melodies.  
KFWB—Music.  
KLAC—Downtown Quiz.  
\*KRKD—News.  
KWKW—Over Garden Gate.  
KGIL—Valley Shopper.  
KFVD—Remembered Rhythms.  
KIEV—Rhythm Road.

## RACE RESULTS

MORNING LINE  
10:00 a.m.

Continuous results every half hour starting at 10:45 a.m.  
**KWKW**

10-KWKW—Racing News.  
-KECA, KFMB—Galen Drake.  
KFI—Downtown and All Around.  
KXX—Big Sister.  
\*KHJ, KFXM, KGB, KVOE—

News, Glenn Hardy.  
\*KMPC—News.  
KFWB—Maurice Hart.  
KFAC—Music.  
KLAC—Al Jarvis Ballroom.  
KRKD—Crazy Rhythms.  
KGIL—Army Platter Show.  
KWKW—Mainly for Women.  
10:15-KECA, KFMB—Ted Malone.  
KFI—What Do You Say?  
KXX—Ma Perkins.  
KHJ, KFXM, KGB, KVOE—Hotswat Show.  
KMPC—Bill Leyden.  
KGFJ—Serenade for You.  
\*KXLA—News.  
KGIL—According to Record.  
KWKW—Morning Melodies.



THE LINE-UP  
with late jockey changes and scratches  
10:00-10:15 a.m.  
Mon.-Sat.  
Dial 1230

10:25-KGFJ—Sports Flash.  
10:30-KECA, KFMB—My True Story  
\*KFI, KFAC, KOWL, KWKW—News.  
KXX—Young Dr. Malone.  
KHJ—Morning Matinee.  
KGFJ—Uphat Session.  
KXLA—Woman's World.  
KFVD—Union Rescue Mission.  
KWKW—Feature Story.  
KRKD—Pop Concert.  
KGIL—Music That Endures.  
KGB—Say It With Music.  
10:35-KOWL—Pacific Strings.  
10:45-KFI—Joyce Jordan.  
KXX—Guiding Light.  
KFAC—Your County Reports.  
KRKD—Midnight Mission.  
KWKW—Races, Sports.  
KWKW—Russ Morgan.  
KFOX—Lucky Lady.  
10:55-KECA, KFMB—Betty Crocker Magazine of the Air.  
KGFJ—Sports Flash.  
KOWL—Hymn for Today.  
11-KECA, KFMB—Betty Crocker.  
KFI, KFSD—Today's Children  
KXX—Second Mrs. Burton.  
KHJ—Two-Ton Baker.  
KMPC—Music in the Air.  
KFWB—Maurice Hart.  
KLAC—Al Jarvis Ballroom.  
KXLA—Easy Listening.  
KFAC—Festival of Music.  
KGFJ—Across the Footlights.  
KOWL—Tune Shop.  
KRKD—Pan Americana.  
\*KFVD, KGER, KGIL—News.

KWKW—Song Parade.  
KWKW—Meet the Band.  
11:15-KECA—Listening Post.  
KFI, KFSJ—Woman in White  
KXX—Perry Mason.  
KHJ, KFXM, KGB, KVOE—Erskine Johnson.  
\*KXLA—Pasadena News.  
KGIL—Light Classics.  
KGFJ—Violet.  
KWKW—Sunny Side.  
KGER—Helen Smith.  
11:20-KWKW—Want Ad News.  
11:25-KGFJ—Sports Flash.  
11:30-KECA—Raukage Talking.  
KFI, KFSD—Holly Sloane.  
KXX—Broadway and Vine.  
KHJ, KFXM, KGB, KVOE—Queen for a Day.  
KGFJ—Reminiscent Rhythm.  
KXLA—Dinner Bell Roundup.  
KFVD—Housewives' Exchange  
\*KFOX, KOWL, KRKD—News.  
KGER—Vaughn Monroe Orch.  
11:35-KXX—Bob Graham.  
KOWL—Kostelanez.  
11:40-KFI, KFSD—Betty Crocker.  
11:45-KECA—Between T's Girls.  
KFI—Light of the World.  
KXX, KSDJ—Rose of My Dreams.  
\*KGFJ—Airtornials, Harpel.  
KFAC—Concert Grand.  
KGER, KRKD—Bing Crosby.  
KWKW—Broadway Rhythms.  
11:55-KGFJ—Sports Flash.

12-KECA, KGB, KGER, KIEV, KVOE—News.  
KFI—Farm Reporter.  
KXX, KSDJ—Double or Nothing.  
\*KHJ—Broadway News.  
KMPC—The Man Says Yes.  
KFWB—Maurice Hart.  
KLAC—Al Jarvis Ballroom.  
KFAC—Luncheon Concert.  
KGFJ—Public Messenger.  
KXLA—Dinner Bell Roundup.  
KWKW—Pasadena Panorama.  
\*KGIL—Valley News.  
KOWL—Daydreams at Noon.  
KWKW—Bing Crosby.  
\*KFVD—Editor of the Air.  
KRKD—Record Roundup.  
12:05-KGER—Western Music.  
12:15-KECA—Kiernan's News Corner.  
KFI, KFSD—Ma Perkins.  
KHJ—Sing, America, Sing.  
KGFJ—Today's Maestro.  
KGIL—Jimmie Jackson.  
KIEV—Luncheon Melodies.  
12:25-KGFJ—Sports Flash.  
12:30-KECA, KFMB—Paul White-man Club.  
KFI, KFSD—Pepper Young.  
\*KXX, KSDJ—Knox Manning.  
KHJ—Louise Massey.  
\*KMPC, KOWL, KWKW—News.  
KXLA—Armstrong Twins.  
KGFJ—Piano Interlude.  
KFVD—Violet.  
KWKW—Stock Quotations.  
12:35-KOWL—Show Tunes.  
12:40-KGFJ—Intermission.  
12:45-KFI, KFSD—Right to Happiness.  
KXX—Background for Living.  
KHJ—Ozark Valley Folks.

**BILL HAY**  
Reads the Bible  
Presented by Forest Lawn  
Selections from the Bible  
12:45 p.m. Mon. thru Fri.

KMPC—Bill Hay Reads the Bible.  
KXLA—Western Tunes.  
\*KFAC—News.  
KWKW—Andy Mansfield.  
KIEV—Gala on Record.  
KGER—Garden School.  
KFWB—News.  
KGFJ—Sports Flash.  
1-KECA, KFMB—Paul White-man Club.  
KFI, KFSJ—Backstage Wife.  
KXX—School of the Air.  
KHJ—Musical Melodies.  
KMPC—Bal Berker.  
KFWB—Bill Anson.  
KEAC—Piano Parade.  
KGFJ—Sunset and Vine.  
KWKW—Andy Mansfield.  
KXLA—Community Broad-caster.  
\*KFVD, KGER, KLAC—News.  
KOWL—Show Tunes.  
KRKD—Siesta Time.  
KWKW—On the Boulevard.  
KGIL—Fiesta Time.  
KIEV—Meet the Maestro.  
1:05-KGER—Out of the Band Box.  
1:10-KLAC—570 Club.  
1:15-KFI, KFSD—Stella Dallas.  
KHJ—Nancy Dixon.  
KMPC—Freddy Martin Orch.

## MONDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

9:05—Ladies' Day, KFI.  
3:30—Arthur Godfrey, KXX.  
7:00—My Friend Irma, KXX.  
7:30—On Stage, America, KECA  
8:00—Point Sublime, KECA  
8:30—Talent Scouts, KXX.  
8:50—Opie Cates, KECA.

### Quiz, Participation

8:00—McNeill's Breakfast Club, KECA.  
8:30—Grand Slam, KXX.  
9:30—Breneman's Breakfast, KECA.  
11:30—Queen for a Day, KHJ.  
12:00—Double or Nothing, KXX.  
2:00—What's Doin', Ladies? KECA.

2:00—Heart's Desire, KHJ.  
2:15—Three Alarm, KMPC.  
2:30—Bride and Groom, KECA.  
2:30—House Party, KXX.  
3:00—Meet the Missus, KXX.  
6:30—Dr. I. O., KFI.

### Drama

6:00—Lux Radio Theatre, KXX.  
7:30—Screen Guild, KXX.  
8:30—Cavalcade of America, KFI.

9:30—The Big Story, KFI.

### Classical, Semi-Classical

8:00—Fred Waring, KFI.  
5:30—Voice of Firestone, KFI.  
7:00—Contented Hour, KFI.  
7:30—Fred Waring, KFI.  
9:00—Telephone Hour, KFI.

### Comment-Narration

7:45—Fred Beck, KXX.  
9:00—Kate Smith, KHJ.  
10:00—Galen Drake, KECA.  
10:15—Ted Malone, KECA.

10:15—What Do You Say? KFI.  
11:15—Erskine Johnson, KHJ.  
1:30—Burritt Wheeler, KXX.  
4:30—Art Baker, KFI.

### Mystery-Detective

8:30—Charlie Chan, KHJ.  
9:00—Inner Sanctum, KXX.

### Public Interest

1:00—School of the Air, KXX.  
5:45—If They Had Lived, KGFJ.  
6:00—American War, KFI.  
8:15—United Nations, KFWB.  
11:40—In My Opinion, KXX.

### Sports

10:00—Race Lineup, KWKW.  
10:00—Racing, KGFJ.  
5:45—Race Results, KRKD.  
6:15—Bob Kelley, KMPC.  
6:30—Santa Anita, KMPC.  
6:30—Sam Balter, KLAC.  
9:30—Inside of Sports, KHJ.  
10:00—Ted Bentley, KECA.

### Recorded Music

4:00—Musical Masterpieces, KFAC.  
6:00—Musical Digest, KGFJ.  
7:00—Firestone Favorites, KMPC.  
8:00—Evening Concert, KFAC.  
10:00—Concert Nocturne, KGFJ.  
10:00—Lucky Lager Dance Time, KFAC.  
10:00—Eastside Show, KFWB.  
10:30—Loneliness Symphonette, KXX.  
12:00—Rhapsody in Wax, KHJ.

### Popular-Western Music

8:00—Supper Club, KFI.  
8:15—Jack Smith, KXX.  
9:30—Club Fifteen, KXX.

**KFAC**—Music in the American Manner.  
**KWIK**—Charles W. Hamp.  
**KFVJ**—Charlie Hamp.  
**KXLA**—Farm Program.  
**KWKW**—Sam Rowland.  
**KFOX**—Recital Time.  
 1:25—**KGFJ**—Sports Flash.  
 1:30—**KECA**—Quizzicale.  
**KFI, KFSD**—Lorenzo Jones.  
**KNX**—Burrirt Wheeler.  
**KHJ**—Norma Young.  
**KMPC**—Tommy Dorsey Orch.  
**KGFJ**—Today's Hits.  
**KXLA**—Vocal Varieties.

For Musical Variety

Listen to  
**HALL OF RECORDS**  
 Daily 1:30-4:00 p.m.



**KFVD**—Hall of Records.  
**KGIL**—Little Symphony.  
 \***KOWL, KRKD, KWIK**—News.  
**KIEV**—Organ Moods.  
 1:35—**KOWL**—Contented Listening.  
**KRKD**—Song Symphony.  
 1:45—**KECA**—Ethel and Albert.  
**KFI, KFSD**—Young Widdler Brown.

**KMPC**—Glenn Miller Orch.  
 \***KXLA**—News.  
**KWIK**—Matinee Melodies.  
**KIEV**—Treasury Salute.  
 1:50—**KWKW**—Vets' Rehabilitation.  
 1:55—**KGFJ**—Sports Flash.  
 2—**KECA**—KFBM—What's Doin',

**Ladies**  
**KFI, KFSD**—When a Girl Marries.  
**KNX, KSDJ**—Winner Take All.  
**KHJ, KFNM, KGB, KVOE**—Heart's Desire.

\***KMPC**—News.  
**KFWB**—Bill Anson.  
 \***KGER, KIEV, KLAC**—News.  
**KGFJ**—Disabled Veterans.  
**KFAC**—Concert Matinee.  
**KXLA**—Concert Hour.  
**KFVD**—Hall of Records.  
**KOWL**—Radio Auction.  
**KGIL**—Social Whirl.  
**KRKD**—Your Neighbors.

**KGER**—Monday Matinee.  
 2:05—**KLAC**—570 Club.  
 2:15—**KFI, KFSD**—Portia Faces Life.

**KMPC**—Three Alarm.  
**KGFJ**—Serenade to Afternoon  
**KWIK**—Ronny Mansfield.  
**KGIL**—Modern Mood.  
**KRKD**—Keith Hetherington.  
**KIEV**—Land o' Song.

2:20—\***KWKW**—News.  
 2:25—**KGFJ**—Sports Flash.  
 2:30—**KECA, KFBM**—Bride and Groom.  
**KFI, KFSD**—Just Plain Bill.  
**KNX, KSDJ**—House Party.  
**KHJ, KGB, KVOE**—Martin Block.

**KGFJ**—Keyboard Magic.  
**KXLA**—Variety Time.  
 \***KOWL, KWIK**—News.  
**KWKW**—Memories in Wax.  
 \***KGIL**—Women's News.  
**KIEV**—Musical Potpourri.  
 2:45—**KFI, KFSD**—Front-Page Farrell.

**KHJ, KVOE**—Red Hook 31.  
 \***KFVD, KGFJ**—News.  
**KOWL**—Island Magic.  
**KGIL**—Melodies.  
 2:55—\***KNX**—News.  
**KGFJ**—Sports Flash.  
 3—**KECA, KFBM**—Ladies, Be Seated.

**KFI, KFSD**—Road of Life.  
**KNX, KSDJ**—Meet the Missus  
**KHJ**—For Your Approval.  
**KMPC**—Three Alarm.  
**KFWB**—Bill Anson.  
 \***KGER, KLAC, KXLA**—News.  
**KFAC**—Musical Favorites.  
**KFVD**—Hall of Records.  
**KGFJ**—Armchair Concert.  
**KOWL**—Your Radio Outlook.  
**KIEV**—A Matter of Records.  
**KRKD**—Tops in Pops.  
**KWIK**—1490 Club.  
**KWKW**—Swing Session.  
**KGIL**—Children's Hour.

3:10—**KLAC**—Tommy Dorsey Show.  
 3:15—**KFI**—Life Can Be Beautiful.  
**KXLA**—Juke Box Matinee.  
**KOWL**—Classics.  
 3:25—**KGFJ**—Sports Flash.  
 3:30—**KECA**—Norwood Smith Selects  
**KFI, KFSD**—Aunt Mary.  
**KNX, KSDJ**—Arthur Godfrey.  
**KHJ**—Song of the Stranger.  
**KMPC**—Jerry Lawrence.  
**KGFJ**—Among My Souvenirs.  
**KWKW**—Sam Rowland.

\***KOWL, KRKD, KWIK**—News.  
 3:35—**KFOX**—Jeane Cowan, Songs.  
**KOWL, KRKD**—Music.  
 3:45—**KECA**—Frances Scully.  
**KFI, KFSD**—Dr. Paul.  
**KHJ, KGB, KVOE**—Quaker City Serenade.  
**KMPC**—Air Adventures.  
 \***KFAC**—News.  
**KOWL**—Bill McArthur.  
**KGFJ**—Sports Flash.  
 4—**RECA**—Frances Scully.  
**KFI, KFSD**—This Woman's Secret.  
**KNX, KSDJ**—Hint Hunt.  
 \***KHJ, KFNM, KGB, KVOE**—Fulton Lewis.  
 \***KFOX, KGER, KIEV, KLAC, KMPC**—News.  
**KFWB**—Melody Matinee.  
**KFAC**—Musical Masterpieces.  
**KGFJ**—What's Up?  
**KFVD**—Sun-down Roundup.  
**KWKW**—Waxworks.  
**KXLA**—Juke Box Matinee.  
**KGIL**—Off the Record.  
**KOWL**—Caravan of Melody.  
**KRKD**—Piano Paintings.  
**KWIK**—Woman's World.  
 4:05—**KGER**—Hall of Records.  
 4:15—\***KECA**—Alvin Wilder.  
 \***KFI, KFBM**—News.  
**KNX, KSDJ**—Evelyn Winters.  
 \***KHJ, KFNM, KGB**—Frank Hemingway.  
**KMPC**—Woman's Voice.

**THE PET PROGRAM**  
 Featuring  
**IRENE KLAC**  
 Every Monday, 4:15 P.M.

**KLAC**—Pet Program.  
**KRKD**—Spotlight on Star.  
**KIEV**—Show Tunes.  
**KWIK**—Man on the Street.  
 4:30—**KECA**—Variety Parade.  
**KFI**—Art Baker's Notebook.  
 \***KNX, KFVD, KOWL**—News.  
**KHJ**—Adventure Parade.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

**KMPC**—Mild and Mellow.  
**KLAC**—Racing Roundup.  
**KGFJ**—Record Jackpot.  
**KWKW**—Today at the Races.  
**KGIL**—Teen-Age News.  
**KRKD**—Symphony in Swing.  
**KFOX**—Old Age Pensions.

4:45—**KHJ**—Raggedy Ann.  
**KNX**—Lum & Abner.  
**KFWB**—Stuart Hamblen.  
**KLAC**—Studio Frolic.  
 \***KRKD**—News.  
**KIEV**—Trade Winds.  
**KGIL**—Popular Records.  
 \***KFSD**—H. V. Kaitenborn.  
**KGB, KVOE**—Adventure Parade.

5—**KECA, KFBM**—Happy Theater  
 \***KNX**—Knox Manning, News.  
 \***KGIL, KGER**—News.  
 \***KMPC**—News, Teen & Twenty.  
**KFWB**—Stuart Hamblen.  
 \***KLAC**—Fred Henry Reports.  
**KXLA**—Juke Box Matinee.  
**KFAC**—Sunset Serenade.  
**KRKD**—Sun-down Roundup.  
**KGFJ**—Jive at 5.  
**KWIK**—Spotlight on Star.  
**KGIL**—My Serenade.  
**KGB, KVOE**—Hop Harrigan.

5:05—**KGER**—Music with Appeal.  
 5:15—**KECA**—Terry and the Pirates.  
 \***KFI**—News.  
**KNX**—Tom Hanlon.  
**KHJ, KFNM, KGB, KVOE**—Superman.  
**KLAC**—Picture Album.  
**KGFJ**—Race Recap.  
**KWIK**—Sunset Serenade.  
**KGER**—Sports Roundup.

5:30—**KECA**—Sky King.  
**KFI, KFSD**—Voice of Firestone.  
 \***KNX, KSDJ**—Charles Collingwood.  
**KHJ, KFNM, KGB, KVOE**—Captain Midnight.  
**KLAC**—Al Jarvis.  
**KGFJ**—Dinner Interlude.  
**KFAC**—Whoa Bill Club.  
**KGIL**—Eddie LeMarr.  
**KXLA**—Future Pianists.

For  
**"SPORTS-DIAL"**  
 Monday Thru Sat., 5:30 p.m.  
**KRKD**  
 With  
**CHARLIE CLIFTON**

**KRKD**—Sports Dial.  
 \***KWIK**—News.  
**KGER**—Music with Appeal.  
 5:45—\***KNX, KSDJ**—News, Garded.  
**KHJ, KFNM, KGB, KVOE**—Adventures of Tom Mix.  
**KMPC**—Top Tunes.  
**KXLA**—Music for You.  
**KGFJ**—If They Had Lived.  
**KRKD**—Race Results.  
**KWIK**—Ronny Mansfield.  
**KGER**—Music with Appeal.  
 5:55—\***KNX, KSDJ**—Bill Henry, News.  
**KGFJ**—Philharmonic Reporter  
**KXLA**—Sports Shots.

6—\***KECA**—Headline Edition.  
**KFI**—American Way.  
**KNX, KSDJ**—Lux Radio Theater.  
**KHJ, KFNM, KGB, KVOE**—News, Gabriel Heatter.  
 \***KMPC**—Clete Roberts.  
 \***KFOX, KFWB, KGER, KLAC**—News.  
**KGFJ**—Musical Digest.  
**KFAC**—Prelude to Evening.  
**KXLA**—Toastmaster Club.  
**KRKD**—Musical Varieties.  
 \***KWIK**—Don Forbes.

6:05—**KLAC**—Al Jarvis.  
 6:15—\***KECA**—Broadway Local News  
**KHJ**—Merv Griffin Show.  
**KMPC**—Bob Kelley, Sports.  
**KFWB**—Dinner Music.  
**KRKD**—Hawaiian Memories.  
**KWIK**—Date for Dinner.  
**KGER**—Fire-side Melodies.

6:30—**KECA, KFBM**—So You Want to Lead a Band.  
**KFI, KFSD**—Dr. P. Q.  
**KHJ, KFNM, KGB, KVOE**—Reserve.  
**KMPC**—Santa Anita Races.  
**KFWB**—America Dances.  
**KFAC**—Hour of Music.

\***KXLA**—Labor News Review.  
**KRKD**—Rumba Preview.  
**KLAC**—Sam Balter, Sports.  
 \***KWIK**—News.  
**KFOX**—Hal's Memory Room.  
**KGER**—Helene Smith.

6:45—**KLAC**—Irwin Allen.  
**KXLA**—Western Caravan.  
**KRKD**—Harmony in Rhythm.  
 7—**KECA, KFBM**—Lone Ranger.  
**KFI, KFSD**—Carnation Contented Hour.  
**KNX, KSDJ**—My Friend Irma.

**KHJ, KFNM, KGB, KVOE**—Mysterious Traveler.  
**KMPC**—Firestone Favorites.  
 \***KLAC, KRKD**—News.  
**KFWB**—America Dances.  
**KFAC**—Hour of Music.  
**KGFJ**—Musical Digest.  
**KGIL**—Valley News.

\***KXLA**—Bandstand Review.  
 \***KWIK**—Averill Berman.  
 \***KGER**—News: Dr. Fagan.  
 7:05—**KLAC**—Telephone Quiz.  
 7:15—**KGIL**—Constant Invader.  
**KXLA**—Charles Larrin.  
**KRKD**—Three-Quarter Time.  
**KWIK**—Here's to Veterans.

7:30—**KECA, KFBM**—On Stage, America.  
**KFI, KFSD**—Fred Waring Show.  
**KNX, KSDJ**—Screen Guild Theater.  
**KHJ, KFNM, KGB, KVOE**—Clisco Kid.  
**KMPC**—Melody Hour.  
**KFWB**—Music.  
**KLAC**—Don Otis.  
**KFAC**—Echoes and Encores.  
**KGIL**—Opinion, Please.  
**KXLA**—Ford Lewis.

\***KWIK**—News.  
 \***KFOX**—Twilight Serenade.  
 7:45—\***KFOX**—Ted Husing.  
**KGIL**—Perry Wood.  
**KWIK**—Adeline Hanson.  
 \***KECA, KFBM**—Point Sublime.  
**KFI, KFSD**—Frost Warnings, Supper Club.

**KNX**—Lowell Thomas.  
**KHJ, KFNM, KGB, KVOE**—Let George Do It.  
 \***KMPC**—News.  
**KFWB**—Sports Final.  
 \***KGER, KLAC, KXLA**—News.  
**KFAC**—Evening Concert.  
**KGIL**—Concert Hall.  
**KGFJ**—Caucasian Memories.  
**KWIK**—Swing Club.

8:15—**KECA**—Tobe Beed's Scrapbook.

\***KFI, KFSD**—News of the World.  
**KNX**—Jack Smith.  
**KMPC**—Red Row.  
**KFWB**—United Nations.  
**KLAC**—Fred Haney.  
**KGFJ**—Starlight Moods.  
**KXLA**—Songs of the Saddle.

8:30—**KECA, KFBM**—Opale Cates  
**KFI, KFSD**—Cavalade of Amerha.  
**KNX**—Talent Scouts.  
**KHJ, KFNM, KGB, KVOE**—Adventures of Charlie Chan.  
**KMPC**—Parade of Hits.

\***KFWB, KWIK**—News.  
**KGIL**—Weatherman.  
**KXLA**—The Corral.  
 \***KGFJ**—Averill Berman.  
 8:45—**KFWB**—Sweet Music.  
**KLAC**—Fred Haney.  
**KGFJ**—Evening Interlude.  
**KGIL**—To Veterans.  
**KWIK**—Swing Club.

8:55—\***KNX**—News.  
**KHJ, KFNM, KGB, KVOE**—Billy Rose.  
 9—**KECA**—Ralph Norman Music.  
**KFI, KFSD**—Telephone Hour.  
**KNX, KSDJ**—Inner Sanctum.

\***KHJ, KFNM, KGB, KVOE**—News, Glenn Hardy.  
 \***KFWB, KLAC, KMPC**—News.  
**KFAC**—Evening Concert.  
**KGFJ**—Hollywood House Party.  
**KGIL**—Duke Ellington.  
**KXLA**—Seaboard Home Hour.  
**KWIK**—Swing Club.

9:15—**KHJ, KFNM, KGB**—Beulah.  
**KMPC**—Romance and Rhythm  
**KFWB**—Unity Daily Word.  
**KLAC**—Don Otis Show.  
**KGIL**—Dance Time.

9:30—\***KFI**—Earl Godwin.  
**KFI**—The Big Story.  
**KNX, KSDJ**—Club 15.  
**KHJ, KGB, KVOE**—Inside of Sports.  
**KMPC**—Barbershop Quartet.  
**KFWB**—Music Box.

\***KGIL**—Knox Manning.  
 9:45—**KECA**—Buddy Weed Trio.  
**KHJ, KFNM, KGB, KVOE**—Henry J. Taylor.  
 \***KNX**—Edward R. Murrow.  
**KMPC**—Here's to Veterans.

10—**KECA**—Ted Bentley, Sports.  
 \***KFI, KFSD**—The Reporter.  
 \***KNX**—Chet Huntley, News.  
 \***KHJ, KFNM, KGB, KVOE**—Fulton Lewis.  
 \***KGER, KLAC, KMPC**—News.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

**KFWB**—Eastside Show.  
**KXLA**—Baronettes Quartet.  
**KFAC**—Lucky Lager Dance.  
**KGIL**—Symphony.  
**KFVD**—Spade Cooley Time.  
**KGFJ**—Concert Nocturne.  
**KWIK**—Michael Roy.

10:05—**KGER**—Musical Roundup.  
 10:15—\***KECA**—News.  
**KFI**—Barry Wood Show.  
**KNX**—Bob Elson.  
**KHJ**—Highlights of Music.  
**KMPC**—Bridge Club.  
**KLAC**—Melody Parade.  
**KXLA**—Here's to Vets.

10:30—\***KECA**—Elmer Davis.  
 \***KFI**—Inside the News.  
**KNX**—Symphonette.  
**KHJ, KGB**—ABC Record Party.  
**KMPC**—Rancho Grande.  
**KXLA**—Hawthorne Thing.

10:45—**KECA**—Ciro's Orch.  
**KFI**—Melody Time.  
 10:55—**KFI**—Police Bulletin.

11—\***KECA, KFI, KLAC**—News.  
 \***KNX**—Nelson Pringle.  
**KHJ**—Brother Arlington.  
**KMPC**—Dance Parade.  
**KFWB**—Eastside Show.  
**KGFJ**—Concert Nocturne.  
**KFAC**—Lucky Lager Dance.  
**KGIL**—Juke Box Review.

**KXLA**—Dance Time.  
**KFVD**—Spade Cooley Time.  
**KWIK**—Michael Roy.  
 11:15—**KECA**—Dick Dildine Orch.  
**KFI**—Biltmore Hotel Orch.  
**KNX**—Breaking All Records.  
**KLAC**—Don Otis.  
 11:30—**KECA**—Dale Cross Orch.  
**KFI**—Here's to Vets.  
 11:40—**KNX**—In My Opinion.  
 11:45—**KFI**—Philharmonic Reporter.  
 11:55—\***KECA, KFI, KNX**—News.

# TUESDAY, JANUARY 13

- 8—KFI, KFSD—Fred Waring.  
 KNX—Johnny Murray.  
 KECA, KFMR—Don McNeill's  
 Breakfast Club.  
 \*KHJ, KGB, KVOE—Bob  
 Anderson, News.  
 \*KMPC, KXLA, KLAC, KIEV  
 —News.  
 KFVJ—Morning Melodies.  
 KFAC—Country Church.  
 KGFJ—Dr. Frederick Bailes.  
 KOWI—Bing Crosby.

## HAVEN OF REST

KRKD, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KXLA, 8:30 A. M.  
 Monday, Wednesday, Friday

- KRKD, KFOX—Haven of  
 Rest.  
 KFVD—Wakeup Ranch.  
 KGIL—Hollywood Music.  
 KWKW—Rafael Mendez.  
 KWIK—Morning Serenade.  
 \*KGER—News, Mizpah.  
 8:15—\*KNX, KHJ—News.  
 KMPC—Market Report, Sports.  
 KLAC—Haynes at the Reins.  
 KOWI—Meet the Band.  
 KGFJ—Concert Pastells.  
 KGIL—Sports News.  
 KWIK—Karl Sanda.  
 KIEV—Musical Bandwagon.  
 8:30—\*KFI, KFSD—Jack Berch.  
 KNX—Grand Slam.  
 KHJ, KFXM, KVOE—  
 Editor's Diary.  
 KMPC—A Song for You.  
 \*KFVJ—News.  
 \*KXLA—Baptist Brothers.  
 \*KFAC, KRKD, KOWI—News.  
 KFVD—Kirby Page.  
 \*KGIL—Under Capitol Dome.  
 KWKW—Stock Quotations.  
 \*KWIK—News, Music.  
 \*KIEV—Public Interest.  
 KFOX—Words of Life.  
 8:35—KRKD—Spotlight Varieties.  
 8:45—KFI, KFSD—Lora Lawton.  
 KNX—Rosemary.  
 \*KHJ—Cecil Brown.  
 KMPC—Music You Remember.  
 KFVJ—Science of Mind.  
 KFAC—Unity.

DR. REUBEN L.  
**McMASTER** D.C.  
 Ph.D.

Philosophy - Health  
 Now KGFJ—8:45 A.M.  
 Monday Through Friday

- KGFJ—Dr. R. L. McMaster.  
 KGIL—Coffee Parade.  
 KWKW—Wines of Healing.  
 KFVD—Vocal Favorites.  
 KIEV—Musical Memories.  
 KGER—Bible Treasury Hour.  
 9—\*KHJ, KMPC, KGER—News.  
 KNX—Wendy Warren.  
 KECA, KFMB—Welcome  
 Travelers.  
 \*KHJ, KGB, KFXM, KVOE—  
 Kate Smith Speaks.  
 KFVJ—Strolling Tom.  
 KGFJ—Your City at Work.  
 KFAC—Morning Concert.  
 \*KXLA, KLAC, KFSD—News.  
 KOWI—Salute to Americans.  
 KGIL—Miriam Lane.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KFVD—Waltz Time.  
 KIEV—Bing Crosby Time.  
 9:05—KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
 9:15—\*KNX—Aunt Jenny.  
 KHJ, KGB, KFXM, KVOE—  
 Victor H. Lindlahr.  
 KMPC—Bill Leyden.  
 KFVJ—Bing Crosby.  
 KLAC—Racing News.  
 KGFJ—Community Chest.  
 KXLA—Bar Nothing Ranch.  
 \*KFVD—News.  
 KWKW—Bible Treasury Hour.  
 KWIK—Three's a Company.  
 KIEV—Dinah Shore Songs.  
 9:20—\*KGFJ—News, Bill Harpel.  
 9:30—\*KNX, KSDJ—Helen Trent.  
 KECA, KFMB—Breneman's  
 Breakfast.  
 KHJ—Johnson Family.  
 KLAC—Morning Melodies.  
 \*KOWI, KWKW—News.  
 KGFJ—Open Album.  
 KGIL—Ballads for You.

- KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 9:35—KOWI—Remembering.  
 9:40—KWIK—Town Crier.  
 9:45—KFI—Chuck Collins.  
 KNX, KSDJ—Our Gal Sunday.  
 KHJ—Morning Melodies.  
 KLAC—Downtown Quiz.  
 KFVJ—Music.  
 KFVD—Remembered Rhythms.  
 KGIL—Valley Shopper.  
 \*KRKD—News.  
 KIEV—Rhythm Road.  
 KGER—Freddy Martin Orch.  
 10—KFI—Downtown and All  
 Around.  
 KNX—Big Sister.  
 \*KHJ, KGB, KFXM, KVOE—  
 News, Glenn Hardy.  
 KECA, KFMB—Galen Drake.  
 \*KMPC, KFOX, KGER—News.  
 KFVJ—Maurice Hart.

**AL JARVIS**  
 Make-Believe Ballroom  
**KLAC**  
 10:00 a.m. — 1:00 p.m.  
 5:30 p.m. — 6:30 p.m.  
 Monday thru Saturday

- KLAC—Al Jarvis Ballroom.  
 KWKW—Racing News.  
 KFAC—Music.  
 KOWI—Romance in Music.  
 KGFJ—Race News.  
 KGIL—Army Platter Show.  
 KRKD—Crazy Rhythm.  
 KFVD—Rev. Louis T. Talbot.  
 KXLA—Saddle Dusters.  
 KWIK—Mainly for Women.  
 KFI—What Do You Say?  
 10:15—KXLA—Ma Perkins.  
 KECA—Ted Malone.  
 KHJ, KGB, KFXM, KVOE—  
 Pictsweet Show.  
 KMPC—Bill Leyden.  
 KGFJ—Serenade for You.  
 KGIL—According to Record.  
 \*KXLA—News.  
 KWKW—Morning Melodies.  
 KFOX—Assembly of God.  
 KGER—Music.  
 10:25—KGFJ—Sports Flash.  
 10:30—\*KFI, KFAC, KOWI—News.  
 KNX—Young Dr. Malone.  
 KECA, KFMB—My True  
 Story.  
 KHJ—Morning Melodies.  
 KXLA—Woman's World.



## RACE RESULTS

Starting at 10:25 a.m.,  
 10:55 a.m. and every 30  
 min. thereafter.  
 Mon. thru Sat.  
 Dial 1230

- KGFJ—Upbeat Session.  
 KGIL—Music That Endures.  
 KFVD—Union Rescue Mission.  
 KRKD—Pop Concert.  
 KWKW—Feature Story.  
 10:35—KOWI—Pacific Strangs.  
 10:45—KFI—Joyce Jordan.  
 KNX—Guiding Light.  
 KFAC—Dr. Palmer.  
 KRKD—Midnight Mission.  
 KWIK—Music.  
 KHJ—Lucky Lady.  
 10:55—KECA, KFMB—Betty Crocker  
 Magazine of the Air.  
 KGFJ—Sports Flash.  
 KOWI—Hymn for Today.  
 11—KFI, KFSD—Today's Children.  
 KNX—Second Mrs. Burton.  
 KECA, KFMB—Betty Crocker.  
 KHJ—Harold Turner.  
 KMPC—Music in the Air.  
 KFVJ—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Festival of Music.  
 KRKD—Pan Americana.  
 KXLA—Easy Listening.  
 KOWI—Tune Shop.  
 KGFJ—Across the Footlights.  
 \*KFVD, KGER—News.  
 KWIK—Meet the Band.  
 11:15—KFI, KFSD—Woman in  
 White.  
 KNX—Perry Mason.  
 KECA, KFMB—Club Time.  
 KHJ, KGB, KFXM, KVOE—  
 Erskine Johnson.  
 KFVD—Violet.  
 KGIL—Light Classics.  
 \*KXLA—Pasadena News.  
 KGER—Helene Smith.  
 11:25—KGFJ—Sports Flash.  
 11:30—KFI, KFSD—Holly Sioane.  
 KNX—Broadway and Vine.  
 \*KECA—Baukhage Talking.  
 KHJ, KGB, KFXM, KVOE—  
 Queen for a Day.  
 KXLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythms.  
 KFVD—Housewives' Exchange.  
 \*KOWI, KRKD, KWIK—News.  
 KGER—Vaughn Monroe Orch.  
 11:35—\*KNX—Bob Graham.  
 KOWI—Dave Rose Orch.  
 11:40—KFI, KFSD—Betty Crocker.  
 11:45—KFI—Light of the World.  
 KNX, KSDJ—Rose of My  
 Dreams.

- KECA—Between Us Girls.  
 \*KGFJ—Astorials, Harpel.  
 KFAC—Concert Grand.  
 KRKD—Crosby Records.  
 KWIK—Broadway Rhythms.  
 11:55—KGFJ—Sports Flash.  
 12—KFI—Farm Reporter.  
 KNX, KSDJ—Double or  
 Nothing.  
 \*KECA, KHJ, KIEV—News.  
 KMPC—The Man Says Yes.  
 KFVJ—Maurice Hart.  
 KWKW—Pasadena Panorama.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Public Messenger.  
 KFAC—Luncheon Concert.  
 \*KGIL—Valley News.  
 KOWI—Daydreams at Noon.  
 KRKD—Record Roundup.  
 KFVD—Editor of the Air.  
 KXLA—Dinner Bell Roundup.  
 KWIK—Bing Crosby.  
 12:15—KFI, KFSD—Ma Perkins.  
 \*KECA—Kiernan's News  
 Corner.  
 KHJ—Sing, America, Sing.  
 KGFJ—Today's Maestro.  
 KIEV—Keith Hetherington.  
 KGIL—Jimmie Jackson.  
 KGER—Roving Reporter.  
 12:25—KGFJ—Sports Flash.  
 12:30—KFI, KFSD—Pepper Young.  
 \*KNX, KSDJ—Knox Manning.  
 KECA, KFMB—Paul  
 Whiteman Club.  
 KHJ—Louise Massey.  
 \*KMPC, KOWI, KWIK—News.  
 KXLA—Armstrong Twins.  
 KWKW—Stock Quotations.  
 KGFJ—Piano Interlude.  
 KFVD—Violet.  
 12:35—KOWI—Show Tunes.  
 KWIK—G. I. Platter Parade.  
 12:40—KGFJ—Intermission.  
 12:45—KFI, KFSD—Right to  
 Happiness.  
 KNX—Organ Music.  
 KHJ—Ozark Valley Folks.  
 KMPC—Bill Hay Reads Bible.  
 \*KFAC—News.  
 KWKW—Andy Mansfield.  
 KGER—Garden School.  
 KXLA—Top Western Tunes.  
 12:55—\*KFVJ—News.  
 KGFJ—Sports Flash.

## 1—KFI, KFSD—Backstage

- Wife.  
 KNX—School of the Air.  
 KECA, KFMB—Paul  
 Whiteman Club.  
 KHJ—Musical Melodies.  
 KMPC—Hal Berger.  
 KFVJ—Bill Anson.  
 \*KLAC—News, Sports.  
 \*KGFJ—Sunset and Vine.  
 KRKD—Siesta Time.  
 KGIL—Fiesta Time.  
 KFAC—Piano Parade.  
 KXLA—Community  
 Broadcaster.  
 KOWI—Show Tunes.  
 \*KFVJ, KGER—News.  
 KWKW—Andy Mansfield.  
 KWIK—On the Boulevard.  
 KIEV—Keith Hetherington.  
 KGER—Out of the Band Box.  
 1:05—KFI, KFSD—Stella Dallas.  
 1:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Freddy Martin Orch.  
 KLAC—570 Club.  
 KXLA—Farm Program.  
 KWKW—Sam Rowland.  
 KFAC—Music in the  
 American Manner.  
 KFVD—Charlie Hamp.  
 KFOX—Recital Time.  
 1:25—KGFJ—Sports Flash.  
 1:30—KFI, KFSD—Lorenzo Jones.  
 KFI—Burrill Wheeler.  
 KECA—Miracles in Music.  
 KHJ—Norma Young.  
 KMPC—Tommy Dorsey Orch.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KFVD—Hall of Records.  
 KGIL—Little Symphony.  
 \*KOWI, KRKD, KWIK—News.  
 KIEV—Organ Moods.  
 1:35—KRKD—Song Symphony.  
 KOWI—Composers' Album.  
 1:45—KFI, KFSD—Young Wilder  
 Brown.  
 KECA—Ethel and Albert.  
 KMPC—Glenn Miller Orch.  
 \*KXLA—News.  
 KOWI—Audrey Browne.  
 KIEV—Swing Styleing.  
 KWIK—Modern Mood.  
 1:50—KWKW—Vets' Rehabilitation.  
 1:55—KGFJ—Sports Flash.  
 2—KFI, KFSD—When a Girl  
 Marries.  
 KNX, KSDJ—Winner Take  
 All.  
 KECA, KFMB—What's  
 Doin' Ladies?  
 KHJ, KGB, KFXM, KVOE—  
 Heart's Desir.  
 KFVJ—Bill Anson.  
 \*KLAC, KIEV, KMPC—News.  
 KFAC—Concert Matinee.  
 KXLA—Concert Hour.  
 KGFJ—Serenade to Afternoon.  
 KOWI—Radio Auction.  
 KGIL—Social Whirl.  
 KRKD—Urban League.

## TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and  
 Evening Programs in Boldface.

### Comedy-Variety

- 9:05—Ladies' Day, KFI.  
 3:30—Arthur Godfrey, KNX.  
 5:30—Date With Judy, KFI.  
 6:00—Amos 'n' Andy, KFI.  
 6:30—Fibber McGee, KFI.  
 7:00—Bob Hope, KFI.  
 7:30—Red Skelton, KFI.  
 8:30—Milton Berle, KFI.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club,  
 KECA.  
 8:30—Grand Slam, KNX.  
 9:30—Breneman's Breakfast,  
 KECA.  
 11:30—Queen for a Day, KHJ.  
 12:00—Double or Nothing, KNX.  
 2:00—What's Doin', Ladies?  
 KECA.  
 2:00—Heart's Desire, KHJ.  
 2:15—Three Alarm, KMPC.  
 2:30—House Party, KNX.  
 2:30—Ride and Groom, KECA.  
 3:00—Meet the Misans, KNX.

### Drama

- 6:30—Studio One, KNX.  
 9:00—Favorite Story, KFI.

### Classical, Semi-Classical

- 8:00—Fred Waring, KFI.  
 6:30—Boston Symphony, KECA.  
 7:30—Melodies America Loves,  
 KNX.

### Comment-Narration

- 7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.  
 10:15—What Do You Say, KFI.  
 11:15—Erskine Johnson, KHJ.

- 1:30—Burrill Wheeler, KNX.  
 4:30—Art Baker, KFI.

### Mystery-Detective

- 8:30—Mr. and Mrs. North, KNX.

### Public Interest

- 1:00—School of the Air, KNX.  
 6:00—Woman's Forum, KNX.  
 8:15—Monitor Views News,  
 KECA.  
 8:30—World Security Workshop,  
 KECA.  
 9:00—Town Meeting, KECA.  
 9:45—Leaders of Tomorrow,  
 KMPC.  
 11:40—Frontiers of Science, KNX.

### Sports

- 10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 5:45—Race Results, KRKD.  
 6:15—Bob Kelley, KMPC.  
 6:30—Santa Anita, KMPC.  
 6:30—Sam Balter, KLAC.  
 9:30—Inside Sports, KHJ.  
 10:00—Ted Bentley, KECA.

### Recorded Music

- 4:00—Musical Masterpieces,  
 KFAC.  
 6:00—Musical Digest, KGFJ.  
 7:00—Firestone Favorites, KMPC.  
 8:00—Evening Concert, KFAC.  
 10:00—Concert Nocturne, KGFJ.  
 10:00—Lucky Lager Dance Time,  
 KFAC.  
 10:00—Eastside Show, KFVJ.  
 12:00—Rhapsody in Wax, KHJ.

### Popular-Western Music

- 8:00—Supper Club, KFI.  
 8:15—Jack Smith, KNX.  
 9:30—Club Fifteen, KNX.



KFVD—Hall of Records.  
 KWIK—Mrs. Goes Shopping.  
 KGER—Long Beach Band.  
 2:15—KFI, KFSD—Portia Faces Life.  
 KMPC—Three Alarm.  
 KLAC—570 Club.  
 KRKD—Musical Bouquet.  
 KGLL—Modern Mood.  
 KWIK—Ronny Mansfield.  
 KIEV—Land o' Song.  
 2:20—KWKW—News.  
 2:25—KECA—Buddy Twiss.  
 KGFJ—Sports Flash.  
 2:30—KFI, KFSD—Just Plain Bill.  
 KNX, KSDJ—House Party.  
 KECA, KFMB—Bride and Groom.  
 KHJ, KGB, KVOE—Hollywood Favorites.  
 KGFJ—Keyboard Magic.  
 KXLA—Variety Time.  
 KWKW—Memories in Wax.  
 \*KOWL, KWIK—News.  
 \*KGLL—Women's News.  
 KRKD—Tunes in Tempo.  
 KIEV—Musical Potpourri.  
 KGER—Feature Story.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page Farrell.  
 KHJ, KVOE—Red Hook 31.  
 \*KFVD, KGFJ—News.  
 KGIH—Melodies.  
 KOWI—Island Magic.  
 KWIK—Aloha Time.  
 2:55—KNX—News.  
 3—KFI, KFSD—Road of Life.  
 KNX, KSDJ—Meet the Missus.  
 KECA, KFMB—Ladies, Be Seated.  
 KHJ—Leave It to the Girls.  
 KMPC—Three Alarm.  
 KFWB—Bill Anson.  
 \*KLAC, KXLA—News.  
 KFAC—Musical Favorites.  
 KRKD—Tops in Pops.  
 KGFJ—Armchair Concert.  
 KGIH—Children's Hour.  
 KFVD—Hall of Records.  
 KOWI—Radio Outlook.  
 KWKW—Swing Session.  
 KIEV—A Matter of Records.  
 KWIK—1490 Club.  
 3:05—KGER—Hall of Records.  
 3:10—KLAC—Tommy Dorsey Show.  
 3:15—KFI—Life Can Be Beautiful.

KOWL—Mystery Tune.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFI—Art Baker's Notebook.  
 \*KNX, KOWL, KFVD—News.  
 KECA—Variety Parade.  
 KHJ—Adventure Parade.

# MILD & MELLOW

4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

KLAC—Racing Roundup.  
 KGFJ—Record Jackpot.  
 KIEV—Bing Crosby Sing.  
 KGIH—Teen-Age News.  
 KRKD—Symphony in Swing.  
 KWKW—Today at the Races.  
 KMPC—Mild and Mellow.  
 KFOX—Old Age Pensions.  
 4:45—KNX—Lum and Abner.  
 KFI—Sleepy Joe.  
 KFWB—Stuart Hamblen.  
 KLAC—Studio Frolie.  
 \*KRKD—News.  
 KIEV—Trade Winds Tempos.  
 KGIH—Popular Records.  
 \*KFSD—H. V. Kaltenborn.  
 KGB, KVOE—Adventure Parade.  
 4:55—KGFJ—Sports Flash.  
 5—KFI—Feature Wire.  
 \*KNX—Knox Manning, News.  
 \*KHJ, KGER—News.  
 KECA—Happy Theater.  
 \*KMPC—News, Teen & Twenty.  
 KFWB—Stuart Hamblen.  
 \*KLAC—Fred Henry Reports.  
 KFAC—Sunset Serenade.  
 KGFJ—Live at Five.  
 KGIH—My Serenade.  
 KRKD—Sun-down Roundup.  
 KXLA—Juke Box Matinee.  
 KWIK—Spotlight on Star.  
 5:05—KGER—Music with Appeal.  
 5:15—KFI—News.  
 KECA, KFMB—Terry and the Pirates.  
 KNX—Tom Hanton.  
 KHJ, KGB, KFXM, KVOE—Superman.  
 KLAC—Picture Album.  
 KGFJ—Race Recap.  
 KGIH—Eventide Echoes.  
 KGER—Sports Roundup.  
 5:30—KFI, KFSD—A Date With Judy.  
 \*KNX, KSDJ—Charles Collingwood.  
 KECA—Jack Armstrong.  
 KHJ, KGB, KFXM, KVOE—Captain Midnight.  
 KFAC—Whose Bill Club.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Dinner Interlude.  
 KGIH—Music by Martin.  
 KXLA—Future Pianists.  
 KRKD—Sports Dial.  
 KGER—Music with Appeal.  
 5:45—KNX, KSDJ—News, Garred.  
 KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.  
 KMPC—Top Tunes.  
 KXLA—Music for You.  
 KGFJ—Music.  
 KWIK—Ronny Mansfield.  
 KRKD—Race Results.  
 5:55—KNX, KSDJ—Bill Henry.  
 KXLA—Sports Shots.  
 6—KFI, KFSD—Amos 'n' Andy.  
 KNX—Women's Forum.  
 \*KECA—Headline Edition.  
 \*KHJ, KGB—Gabriel Heatter.  
 \*KMPC—Clete Roberts Reports.  
 \*KFWB, KLAC, KGER, KFOX, KPRO—News.  
 KFAC—Prelude to Evening.  
 KGIH—Date with Disc.  
 KGFJ—Musical Digest.  
 KXLA—Muir College.  
 \*KWIK—Don Forbes.  
 KRKD—Musical Varieties.  
 6:05—KLAC—Al Jarvis.  
 6:15—KECA—Broadway Local News.  
 KHJ—Merv Griffin.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Dinner Music.  
 KXLA—Mary Burke King.  
 KRKD—Hawaiian Memories.  
 KGER—Fireside Melodies.  
 6:30—KFI, KFSD—Fibber McGee and Molly.  
 KNX, KSDJ—Studio One.  
 KECA—Boston Symphony.  
 KHJ—Reviewing Stand.  
 KMPC—Santa Anita.  
 KFWB—America Dances.  
 KLAC—Sam Walter.  
 KFAC—Hour of Music.  
 KXLA—Bandstand Review.  
 KRKD—Harmony in Rhythm.

\*KWIK—News.  
 KFOX—Hall's Memory Room.  
 KGER—Helene Smith.  
 KGB, KFXM, KVOE—Fishing and Hunting Club.  
 6:45—KLAC—Irwin Allen.  
 KXLA—Western Caravan.  
 7—KFI, KFSD—Bob Hope.  
 KNX, KSDJ—Studio One.  
 KHJ, KGB, KFXM, KVOE—American Forum.  
 KECA—Boston Symphony.  
 KMPC—Firestone Favorites.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 \*KLAC, KRKD, KGER—News.  
 \*KGLL—Valley News.  
 KXLA—Record Review.  
 \*KWIK—Averill Berman.  
 7:05—KLAC—Telephone Quiz.  
 KGER—Fagan.  
 7:15—\*KXLA—Peter DeLima.  
 KRKD—Three-Quarter Time.  
 KGIH—Constant Invader.  
 KWIK—Sons o' Guns.  
 7:30—KFI, KFSD—Ited Skelton.  
 KECA—Report to the People.  
 KHJ, KGB, KFXM, KVOE—Red Ryder.

## Melodies America Loves

GLORIA CURRAN, Soprano  
 MALE QUARTET  
 CONCERT ORCHESTRA  
 Earl Towner, Director  
 KNX—Tuesday—7:30 P.M.

## INGLEWOOD PARK CEMETERY ASS'N.

KNX—Melodies America Loves.  
 KMPC—Melody Hour.  
 KFWB—Music.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KXLA—Ford Lewis.  
 KGIH—Opinion, Please.  
 KRKD—Twilight Serenade.  
 \*KWIK—News.  
 7:45—\*KECA, KFMB—People and the News.  
 KFWB—Wizard vs. Criswell.  
 KGIH—Derry Wood.  
 KWIK—Adeline Hanson.  
 8—KFI, KFSD—Frost Warnings; Supper Club.  
 \*KNX—Lowell Thomas.  
 KECA—Concert Youth Chorus.  
 KHJ, KGB, KFXM, KVOE—Count of Monte Cristo.  
 \*KMPC—News.  
 KFWB—Sports Final.  
 \*KLAC, KXLA, KGER—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KWIK—Swing Club.  
 8:15—\*KFI—News of the World.  
 \*KECA, KFMB—Monitor News.  
 KNX—Jack Smith.  
 KMPC—Red Rowe.  
 KFWB—Ted Husing.  
 KLAC—Music.  
 KGFJ—Starlight Moods.  
 KXLA—Songs of the Saddle.  
 KGIH—Concert Hall.  
 8:30—KFI, KFSD—Milton Berle.  
 KNX, KSDJ—Mr. and Mrs. North.  
 KECA—World Security Workshop.  
 KHJ, KGB, KFXM, KVOE—Official Detective.  
 KMPC—Parade of Hits.  
 \*KFWB, KWIK—News.  
 KXLA—93rd Street Corral.  
 KGIH—Weatherman.  
 \*KGFJ—Averill Berman.  
 KGER—Music in the Night.  
 8:45—KFWB—Sweet Music.  
 KGIH—Decision Now.  
 KGFJ—Evening Interlude.  
 8:55—\*KNX, KSDJ—News.  
 KHJ, KGB, KFXM, KVOE—Billy Rose.  
 The BULLOCK'S SHOW  
 Favorite Story  
 THIS WEEK  
 The Man Who Married a Dumb Wife  
 KFI  
 9.00 P. M. TUESDAYS  
 9—KFI—Favorite Story.  
 KNX, KSDJ—Big Town.

\*KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.  
 KECA—America's Town Meeting.  
 \*KMPC, KFWB, KLAC, KGER—News.  
 KFAC—Evening Concert.  
 KXLA—Seaboard Home Hour.  
 KGFJ—Hollywood House Party.  
 KGIH—Duke Ellington.  
 KWIK—Swing Club.  
 KGER—Music in the Night.  
 9:05—KHJ, KFXM, KGB—Beulah.  
 KMPC—Romance and Rhythm.  
 KFWB—Unity Daily Word.  
 KLAC—Don Otis Show.  
 KGIH—Dance Time.  
 9:30—KFI—Pleasure Parade.  
 KNX, KSDJ—Club 15.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KMPC—Barbershop Quartet.  
 KFWB—Music Box.  
 \*KGIH—Knox Manning.  
 KGER—Dr. Clem Davies.  
 KFSD—Mystery Is My Hobby.  
 9:45—KFI—Madison 2345.  
 \*KNX, KSDJ—Ed R. Murrow.  
 \*KHJ, KGB, KFXM, KVOE—Newscape.  
 KMPC—Leaders of Tomorrow.  
 KGIH—Mr. Nobody.  
 KWIK—Bobbie True.  
 10—\*KFI, KFSD—The Reporter.  
 \*KNX—Chet Huntley, News.  
 KECA—Ted Bentley, Sports.  
 \*KHJ, KFXM, KGB, KVOE—Fulton Lewis.

# EASTSIDE SHOW

10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 \*KMPC, KLAC, KGER—News.  
 KFVD—Spade Cooley Time.  
 KFAC—Lucky Lager Dance.  
 KGIH—Symphony.  
 KGFJ—Concert Nocturne.  
 KXLA—Radio Guild.  
 KWIK—Michael Roy.

# Olympic Auditorium FIGHTS

Tuesday, 10:05 p.m.  
**KLAC**

10:05—KLAC—Olympic Boxing.  
 KGER—Musical Roundup.  
 10:15—KFI—Remember That Music.  
 KNX—Bob Elson.  
 \*KECA—News.  
 KHJ, KGB—Morton Downey  
 KMPC—Bridge Club.  
 10:30—\*KFI—Inside the News.  
 KNX—Open Hearing.  
 \*KECA—Elmer Davis.  
 KHJ, KGB—Record Party.  
 Peter Potter.  
 KMPC—Rancho Grande.  
 KXLA—Hawthorne Thing.  
 10:45—KFI—Melody Time.  
 KECA—Freddy Martin Orch.  
 \*KFSD—News.  
 10:55—KFI—Police Bulletins.  
 11—\*KFI, KECA, KLAC—News.  
 \*KNX—Nelson Pringle.  
 KHJ—Brother Arlington.  
 KMPC—Dance Parade.  
 KFWB—Eastside Show.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KGIH—Salute.  
 KXLA—Dance Time.  
 KWIK—Michael Roy.  
 KGER—Musical Roundup.  
 11:15—KFI—Biltmore Orch.  
 KNX—Rreaking All Records.  
 KECA—Philharmonic Reporter.  
 KLAC—Dance Time.  
 KGIH—Juke Box Review.  
 11:20—KECA—Cezar's Orch.  
 11:30—KFI—Guest Star.  
 KECA—Dale Cross Orch.  
 11:40—KNX—Frontiers of Science.  
 11:45—KFI—Music.  
 11:55—\*KFI, KNX, KECA—News.

**JUKE BOX MATINEE**  
 with Carl Bailey  
 3:15 - 5:30 p.m.  
**KXLA**  
 Monday thru Saturday

# WEDNESDAY, JANUARY 14

- 8**—KFI, KFSD—Fred Waring.  
 KNX—Johnny Murray.  
 KECA, KFMB—Don McNeill's  
 Breakfast Club.  
 \*KHJ, KGB, KVOE—Bob  
 Anderson, News.  
 \*KMPC, KNLA, KLAC, KIEV,  
 KGER—News.  
 KFWB—L. A. Breakfast Club.  
 KGFJ—Dr. Frederick Bailes.  
 KFAC—Country Church.  
 KOWL—Bing Crosby.  
 KFVD—Wakeup Ranch.  
 KRKD, KFOX—Bible  
 Institute.  
 KGIL—Hollywood Music.  
 KWKW—Rafael Mendez.  
 KWIK—Morning Serenade.  
 8:05—KGER—Mizpah.  
 8:15—KNX, KHJ—News.  
 KMPC—Markets; Sports.  
 KLAC—Haynes at the Reins.  
 KGFJ—Concert Pastelle.  
 KWIK—Karl Sands.  
 KGIJ—Sports News.  
 KOWL—Meet the Band.  
 KIEV—Musical Bandwagon.  
 8:20—KNLA—Music.  
 8:30—KFI, KFSD—Jack Berch.  
 KNX—Grand Slam.  
 KHJ, KFXM, KVOE—  
 Editor's Diary.  
 KMPC—A Song for You.

## HAVEN OF REST

**KNLA, 8:30 A.M.**  
 Monday, Wednesday, Friday  
**KRKD, 8:00 A.M.**  
 Tuesday, Thursday, Saturday  
**KFOX, 8:00 A.M.**  
 Tuesday, Thursday, Saturday

- KNLA—Haven of Rest.  
 \*KEAC, KOWL, KRKD,  
 News.  
 KFVD—Kirby Page.  
 KWKW—Stock Quotations.  
 \*KGIL—Under Capitol Dome.  
 KWIK—Top of Morning.  
 KIEV—Musical Memories.  
 KGER—Hammond.  
 8:35—KRKD—Spotlight Varieties.  
 8:40—KOWL—Rendezvous.  
 8:45—KFI, KFSD—Lora Lawton.  
 KNX—Rosemary.  
 \*KHJ—Cecil Brown.  
 KMPC—Music You Remember.  
 KFAC—Unity.

**DR. REUBEN L. McMASTER** D.C. Ph.D.  
*Philosophy - Health*  
 Now KGFJ—8:45 A.M.  
 Monday Through Friday

- KGFJ—Dr. R. L. McMaster,  
 Voice of Health.  
 KFVD—Vocal Favorites.  
 KGIL—Coffee Parade.  
 KWKW—Wings of Healing.  
 KGER—Bible Treasury Hour.  
**9**—KFI, KNLA, KGER—News.  
 KNX—Wendy Warren.  
 KECA, KFMB—Welcome,  
 Travelers.  
 \*KHJ, KGB, KFXM, KVOE—  
 Kate Smith Speaks.  
 KFWB—L. A. Breakfast Club.  
 \*KMPC, KLAC, KFSD—News.  
 KGFJ—Public Messenger.  
 KFAC—Morning Concert.  
 KFVD—Waltz Time.  
 KOWL—Salute to Americas.  
 KRKD—Sagebrush Serenade.  
 KGIL—Miriam Lane.  
 KWKW—Voice of China.  
 KWIK—Valley Roundup.  
 KIEV—Bing Crosby Time.  
 KFOX—Rev. Earl Ivie.  
 9:05—KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
 9:15—KNX—Aunt Jenny.  
 KHJ, KGB, KFXM, KVOE—  
 Victor H. Lindlahr.  
 KMPC—Bill Leyden.  
 KLAC—Racing News.  
 KGFJ—Social Security.  
 KIEV—Dinah Shore Sings.  
 KNLA—Bar Nothing Ranch.  
 KWIK—Three's a Company.  
 KWKW—Bible Treasury Hour.  
 \*KFVD—News.  
 9:20—KGFJ—News, Bill Harpel.  
 9:30—KNX, KSDJ—Helen Trent.  
 KHJ—Johnson Family.  
 KECA, KFMB—Breneman's  
 Breakfast.  
 KLAC—Morning Melodies.

- \*KWKW, KOWL, KWIK—  
 News.  
 KGFJ—Open Album.  
 KGIL—Ballads for You.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGER—Music.  
 9:35—KOWL—Remembering.  
 9:40—KWIK—Town Crier.  
 9:45—KFI—Chuck Collins.  
 KNX, KSDJ—Our Gal Sunday.  
 KHJ—Morning Melodies.  
 KLAC—Downtown Quiz.  
 KFVD—Remembered Rhythms.  
 KGIL—Valley Shopper.  
 KWKW—Over Garden Gate.  
 KIEV—Rhythm Road.  
 \*KRKD—News.  
 KFOX—Piano Reflections.  
 KGB—Molly Morse.

- 10**—KFI—Downtown and All  
 Around.  
 KNX—Big Sister.  
 KECA, KFMB—Galen Drake.  
 \*KHJ, KGB, KFXM, KVOE—  
 News, Glenn Hardy.  
 \*KMPC, KFOX, KGER—News.  
 KFWB—Maurice Hart.  
 KNLA—Al Jarvis Ballroom.  
 KFAC—Music.  
 KGFJ—Race News.  
 KRKD—Crazy Rhythm.  
 KGIL—Army Platter Show.  
 KFVD—Rev. Louis T. Talbot.  
 KNLA—Saddle Dusters.  
 KWIK—Mainly for Women.  
 KWKW—Racing News.  
 KOWL—Romance in Music.  
 10:15—KFI—What Do You Say?  
 KNX—Ma Perkins.  
 KECA, KFMB—Ted Malone.  
 KHJ, KGB, KFXM, KVOE—  
 Pletsweet Show.  
 KMPC—Bill Leyden.  
 KGFJ—Serenade for You.  
 \*KNLA—News.  
 KGIL—According to Record.  
 KWKW—Morning Melodies.  
 KGER—Music.  
 10:25—KGFJ—Sports Flash.  
 10:30—KFI, KFAC, KOWL—News.  
 KNX—Young Dr. Malone.  
 KECA, KFMB—My True  
 Story.  
 KHJ—Morning Melodies.  
 KGFJ—Upbeat Session.  
 KNLA—Woman's World.  
 KFVD—Union Rescue Mission.  
 KRKD—Pop Concert.  
 KGIL—Music That Endures.

- KWKW—Feature Story.  
 KGB—Say It With Music.  
 10:35—KOWL—Pacific Strings.  
 10:45—KFI—Joyce Jordan.  
 KNX—Guiding Light.  
 KFAC—L. A. City College.  
 KRKD—Midnight Mission.  
 KFOX—Lucko Lady.  
 10:55—KECA, KFMB—Betty Crocker  
 Magazine of the Air.  
 KGFJ—Sports Flash.  
 KOWL—Hymn for Today.  
**11**—KFI, KFSD—Today's Children.  
 KNX—Second Mrs. Burton.  
 KECA, KFMB—Betty Crocker.  
 KHJ—Two-Ton Baker.  
 KMPC—Music in the Air.  
 KFWB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KNLA—Easy Listening.  
 KFAC—Festival of Music.  
 KGFJ—Across the Footlights.  
 KOWL—Tune Shop.  
 KRKD—Pan Americana.  
 KWKW—Your County  
 Supervisor.  
 \*KFVD—KGER—News.  
 KWIK—Meet the Band.  
 11:15—KFI, KFSD—Woman in  
 White.  
 KNX—Perry Mason.  
 KHJ, KGB, KFXM, KVOE—  
 Erskine Johnson.  
 KECA, KFMB—Listening  
 Post.  
 KGIL—Light Classics.  
 \*KNLA—Pasadena News.  
 KFVD—Violet.  
 KWIK—Paul Page.  
 KGER—Helene Smith.  
 11:20—KWKW—Want Ad News.  
 11:25—KGFJ—Sports Flash.  
 11:30—KFI, KFSD—Holly Sloane.  
 KNX—Broadway and Vine.  
 \*KFAC—Baukhage Talking.  
 KHJ, KGB, KFXM, KVOE—  
 Queen for a Day.  
 KFVD—Housewives'  
 Exchange.  
 KNLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythm.  
 \*KOWL, KRKD, KFOX—News.  
 KGER—Vaughn Monroe Orch.  
 11:35—KNX—Bob Graham.  
 KOWL—Kostelanetz.  
 11:40—KFI, KFSD—Betty Crocker.  
 11:45—KFI—Light of the World.  
 KNX, KSDJ—Rose of My  
 Dreams.  
 KFAC—Between Us Girls.  
 \*KGFJ—Airtorials, Harpel.  
 KFAC—Concert Grand.  
 KWIK—Broadway Rhythms.  
 KRKD—Crosby Records.  
 KGER—Crosby Sings.

- 11:55—KGFJ—Sports Flash.  
**12**—KFI—Farm Reporter.  
 KNX, KSDJ—Double or  
 Nothing.  
 \*KECA, KIEV, KGER, KGB,  
 KVOE—News.  
 \*KHJ—Broadway News.  
 KMPC—The Man Says Yes.  
 KFWB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Disabled Veterans.  
 KFAC—Luncheon Concert.  
 KFVD—Editor of the Air.  
 \*KGIL—Valley News.  
 KWKW—Pasadena Panorama.  
 KNLA—Dinner Bell Roundup.  
 KOWL—Day Dreams at Noon.  
 KRKD—Record Roundup.  
 12:05—KGER—Western Music.  
 12:15—KFI, KFSD—Ma Perkins.  
 \*KECA—Kiernan's News  
 Corner.  
 KHJ—Sing, America, Sing.  
 KGIL—Jimmie Jackson.  
 KGFJ—Today's Maestro.  
 KGER—Roving Reporter.  
 12:25—KGFJ—Sports Flash.  
 12:30—KFI, KFSD—Pepper Young.  
 \*KNX, KSDJ—Knox Manning.  
 KECA, KFMB—Paul  
 Whiteman Club.  
 KHJ—Louise Massey.  
 \*KMPC, KOWL, KWIK—News.  
 KNLA—Armstrong Twins.  
 KWKW—Stock Quotations.  
 KGFJ—Piano Interlude.  
 KFVD—Violet.  
 12:35—KOWL—Show Tunes.  
 KWIK—G. I. Platter Parade.  
 12:40—KGFJ—Intermission.  
 12:45—KFI, KFSD—Right to  
 Happiness.  
 KNX—Background for Living.  
 KHJ—Ozark Valley Folks.  
 KMPC—Bill Hay Reads Bible.  
 KNLA—Top Western Tunes.  
 \*KFAC—News.  
 KWKW—Andy Mansfield.  
 KIEV—Gals on Record.  
 KGER—Garden School.  
 12:55—\*KFWB—News.  
 KGFJ—Sports Flash.  
**1**—KFI, KFSD—Backstage Wife.  
 KECA, KFMB—Paul  
 Whiteman Club.  
 KNX—School of the Air.  
 KHJ—Musical Melodies.  
 KMPC—Hal Berger.  
 KFWB—Bill Anson.  
 \*KLAC—News, Sports,  
 KFAC—Piano Parade.  
 KRKD—Siesta Time.  
 KGFJ—Sunset and Vine.  
 KNLA—County Business.  
 KGIL—Fiesta Time.  
 KOWL—Show Tunes.  
 \*KFVD, KGER—News.  
 KWKW—Andy Mansfield.  
 KWIK—On the Boulevard.  
 KIEV—Meet the Maestro.  
 KGB, KVOE—United Nations.  
 1:05—KGER—Out of the Band Box.  
 1:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Freddy Martin Orch.  
 KLAC—570 Club.  
 KWKW—Sam Rowland.  
 KNLA—Farm Program.  
 KFAC—Music in the  
 American Manner.

## WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and  
 Evening Programs in Boldface.

### Comedy-Variety

- 9:05—Ladies' Day, KFI.  
 3:30—Arthur Godfrey, KNX.  
 6:00—Duffy's Tavern, KFI.  
 6:30—Sweeney and March, KNX.  
 7:30—Jimmy Durante, KFI.  
 7:30—Mayor of the Town, KECA.  
 8:00—Abbott and Costello, KECA.  
 8:30—Great Gildersleeve, KFI.  
 9:00—Dennis Day's Day, KFI.  
 9:00—Bing Crosby, KECA,  
 KGER.  
 9:30—Tony Martin, KECA.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club,  
 KECA.  
 8:30—Grand Slam, KNX.  
 9:30—Breneman's Breakfast,  
 KECA.  
 11:30—Queen for a Day, KHJ.  
 12:00—Double or Nothing, KFI.  
 2:00—What's Doin', Ladies?  
 KECA.  
 2:00—Heart's Desire, KHJ.  
 2:15—Three Alarm, KMPC.  
 2:30—House Party, KNX.  
 2:30—Bride and Groom, KECA.  
 3:00—Meet the Missus, KNX.  
 6:30—Vox Pop, KECA.  
 8:00—Name That Song, KHJ.  
 8:30—Groucho Marx, KECA.

### Drama

- 6:30—Hollywood Theater, KFI.  
 8:30—Dr. Christian, KNX.

### Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.  
 6:00—Mark Warnow, KNX.

### Comment-Narration

- 7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.

- 10:15—What Do You Say? KFI.  
 11:15—Erskine Johnson, KHJ.  
 1:30—Burrill Wheeler, KNX.  
 4:30—Art Baker, KFI.

### Mystery-Detective

- 7:00—The Saint, KNX.  
 7:30—The Whistler, KNX.  
 8:30—Quiet Please, KHJ.  
 9:30—Mr. District Attorney, KFI

### Public Interest- Information

- 1:00—School of the Air, KNX.  
 2:00—Your L. A. Police, KGFJ.  
 5:45—If They Had Lived, KGFJ.  
 7:00—Conquest, KFI.  
 8:15—United Nations, KFWB.  
 11:40—Talk, KNX.

### Sports

- 10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 5:45—Race Results, KRKD.  
 6:15—Bob Kelley, KMPC.  
 6:30—Santa Anita, KMPC.  
 6:30—Sam Balter, KLAC.  
 9:30—Inside Sports, KHJ.  
 10:00—Ted Bentley, KECA.

### Recorded Music

- 4:00—Musical Masterpieces,  
 KFAC.  
 6:00—Musical Digest, KGFJ.  
 7:00—Firestone Favorites, KMPC.  
 8:00—Evening Concert, KFAC.  
 10:00—Concert Nocturne, KGFJ.  
 10:00—Lucko Lager Dance Time,  
 KFAC.  
 10:00—Eastside Show, KFWB.  
 10:30—Langines Symphonette,  
 KNX.  
 12:00—Rhapsody in Wax, KHJ.

### Popular-Western Music

- 8:00—Supper Club, KFI.  
 8:15—Jack Smith, KNX.  
 9:30—Club Fifteen, KNX.

**CHARLES W. HAMP**  
*is back with*  
**Manning's Piano Parade**  
 1:15 p.m. Mon.-Fri.  
 1:30 p.m. Sunday

1020 KC.  
 5000 WATTS

**Check KEVD**  
 LOS ANGELES

- KFVD—Charlie Hamp.  
 1:25—KGFJ—Sports Flash.  
 1:30—KFI, KFSD—Lorenzo Jones.  
 KNX—Burrill Wheeler.  
 KECA—Quizzicale.  
 KHJ—Norma Young.  
 KMPC—Tommy Dorsey Orch.  
 KNLA—Vocal Varieties.  
 \*KOWL, KRKD, KWIK—News.  
 KGFJ—Today's Hits.  
 KFVD—Hall of Records.  
 KGIL—Little Symphony.  
 KIEV—Oreca Noods.  
 1:35—KRKD—Symphony of Song.  
 KOWL—Contented Listening.  
 1:45—KFI, KFSD—Young Widder  
 Brown.  
 KECA—Ethel and Albert.  
 KMPC—Glenn Miller Orch.  
 \*KNLA—News.  
 KIEV—Treasury Salute.  
 KWIK—Matinee Melodies.  
 1:50—KWKW—Vets' Rehabilitation.  
 1:55—KGFJ—Sports Flash.  
**2**—KFI, KFSD—When a Girl  
 Marries.  
 KNX, KSDJ—Winner Take  
 All.  
 KECA, KFMB—What's  
 Doin' Ladies?  
 KHJ, KGB, KFXM, KVOE—  
 Heart's Desire.  
 KFWB—Bill Anson.

★**KMPC, KLAC, KIEV**—News.  
**KFAC**—Concert Matinee.  
**EGFJ**—Disabled Veterans.  
**KXLA**—Concert Hour.  
**EGIL**—Social Whirl.  
**KOWL**—Radio Auction.  
**KFVD**—Hall of Records.  
**KWIK**—Mrs. Goes Shopping.  
**KRKD**—Ira Sweet, Organ.  
**KGER**—Long Beach Band.  
**KFOX**—Fiesta Mexicana.

2:15 **KFI, KFSD**—Portia Faces Life.  
**KMPC**—Three Alarm.  
**KLAC**—570 Club.  
**KRKD**—Musical Bouquet.  
**KGfJ**—Serenade to Afternoon.  
**KWIK**—Ronny Mansfield.  
**KGIL**—Modern Mood.  
**KIEV**—Land of Song.

2:20★**KWKW**—News.  
 2:25 **KECA**—Buddy Twiss.  
**KGfJ**—Sports Flash.

2:30 **KFI, KFSD**—Just Plain Bill.  
**KXX, KSDJ**—House Party.  
**KECA, KFMB**—Bride and Groom.  
**KHJ, KGB, KVOE**—Martin Block Show.  
**KGfJ**—Keyboard Magic.  
**KXLA**—Variety Time.  
**KWKW**—Memories in Wax.  
 ★**KOWL, KWIK**—News.  
**KRKD**—Tunes in Tempo.  
 ★**KGIL**—Women's News.  
**KIEV**—Musical Potpourri.  
**KGER**—Feature Story.

2:35 **KOWL**—Music.  
 2:40 **KGER**—Long Beach Band.  
 2:45 **KFI, KFSD**—Front-Page Farrell.  
**KHJ, KVOE**—Red Hook 31.  
 ★**KGfJ**—News Notebook.  
**KGIL**—Melodies.  
 ★**KFVD**—News.  
 2:55★**KXX**—News.  
**KGfJ**—Sports Flash.  
**KFI, KFSD**—Road of Life.  
**KXX, KSDJ**—Meet the Missus.  
**KECA, KFMB**—Ladies Be Seated.  
**KHJ**—Hospitality Club.  
**KMPC**—Three Alarm.  
**KFWB**—Bill Anson.

★**KLAC, KXLA**—News.  
**KGfJ**—Armchair Concert.  
**KFAC**—Musical Favorites.  
**KFVD**—Hall of Records.  
**EGIL**—Children's Hour.  
**KOWL**—Radio Outlook.  
**KRKD**—Tops in Taps.  
**KWKW**—Swing Session.  
**KWIK**—1490 Club.  
**KIEV**—A Matter of Records.  
**KGER, KFOX**—Keith Hetherington.

**TOMMY DORSEY SHOW**  
 3:10 - 4:00 p.m.  
 Monday thru Friday  
**KLAC**

3:10 **KLAC**—Tommy Dorsey.  
 3:15 **KFI**—Life Can Be Beautiful.  
**KXLA**—Juke Box Matinee.  
**KOWL**—Classics.  
 3:25 **KGfJ**—Sports Flash.  
 3:30 **KFI, KFSD**—Aunt Mary.  
**KXX, KSDJ**—Arthur Godfrey.  
**KECA**—Norwood Smith Selects.  
**KHJ**—Song of the Stranger.  
**KMPC**—Jerry Lawrence.  
**KGfJ**—Among My Souvenirs.  
**KWKW**—Sam Rowland.

3:35 **KRKD, KRKD, KWIK**—News.  
**KOWL**—Folk Songs.  
 3:45 **KFI, KFSD**—Dr. Paul.  
**KECA**—Frances Scully.  
**KHJ**—Allan Dale Show.  
**KMPC**—Air Adventures.  
**KWIK**—1490 Club.  
 ★**KFAC**—News.  
 3:55★**KFWB**—News.  
**KGfJ**—Sports Flash.  
**KFI, KFSD**—This Woman's Secret.  
**KXX, KSDJ**—Hint Hunt.  
 ★**KHJ, KFXM, KGB, KVOE**—Fulton Lewis.  
**KECA**—Frances Scully.  
 ★**KMPC, KIEV, KGER**—News.  
**KFWB**—Melody Matinee.  
 ★**KLAC**—News, Sports.  
**KXLA**—Juke Box Matinee.  
**KFAC**—Musical Masterpieces.  
**KGfJ**—What's Up?  
**KGIL**—Off the Record.  
**KWKW**—Waxworks.  
**KOWL**—Caravan of Melody.  
**KFVD**—Sundown Roundup.  
**KRKD**—Piano Paintings.

4:05 **KGER**—Hall of Records.  
 4:15★**KFI**—News.  
**KXX, KSDJ**—Evelyn Winters.

★**KECA**—Alvin Wilder.  
 ★**KHJ, KGB, KFXM**—Frank Hemingway.  
**KMPC**—Woman's Voice.  
**KLAC**—Betty Phillips.  
**KOWL**—Mystery Tune.  
**KRKD**—Spotlight on Star.  
**KIEV**—Show Tunes.  
**KFSD**—Nora Drake.

4:25 **KGfJ**—Sports Flash.  
 4:30 **KFI**—Art Baker's Notebook.  
 ★**KXX, KOWL, KFVD**—News.  
**KHJ**—Adventure Parade.  
**KECA**—Variety Parade.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

**KMPC**—Mild and Mellow.  
**KLAC**—Racing Roundup.  
**KGIL**—Teen-Age News.  
**KGfJ**—Record Jackpot.  
**KRKD**—Symphony in Swing.  
**KIEV**—Bing Crosby Sings.  
**KWKW**—Today at the Races.  
**KFOX**—Old Age Pensions.

4:45 **KXX**—Lum and Abner.  
**KHJ**—Raggedy Ann.  
**KFWB**—Stuart Hamblen.  
**KLAC**—Studio Frollic.  
 ★**KGIL**—News.  
**KIEV**—Trade Winds Tempo.  
**KFOX**—The Singing Crow.  
 ★**KFSD**—H. V. Kalltenborn.

4:55 **KGfJ**—Sports Flash.

5 **KFI**—Feature Wire.  
 ★**KXX**—Knox Manning, News.  
 ★**KHJ, KGER**—News.  
**KECA**—Happy Theater.  
 ★**KMPC**—News, Teen and Twenty.  
**KFWB**—Stuart Hamblen.  
 ★**KLAC**—Fred Henry Reports.  
**KXLA**—Juke Box Matinee.  
**KFAC**—Sunset Serenade.  
**KGIL**—My Serenade.  
**KGfJ**—Jive at 5.  
**KRKD**—Sundown Roundup.  
**KFSD**—Anniversary Date.  
**KFOX**—Sunshine Mission.  
**KGB, KVOE**—Hop Harrigan.

5:05 **KGER**—Music with Appeal.  
 5:15★**KFI**—News.  
**KXX**—Tom Hanlon.  
**KHJ, KGB, KFXM, KVOE**—Superman.  
**KECA, KFMB**—Terry and the Pirates.

**Race News**  
 Live on **KGfJ**

**RACE RECAP**  
 3:15 p.m. Mon.-Sat.  
 Dial 1230

**KGfJ**—Race Recap.  
**KLAC**—Picture Album.  
**KGIL**—Eventide Echoes.  
**KGER**—Sports Roundup.

5:30 **KFI**—Casa Cugat.  
 ★**KXX, KSDJ**—Charles Collingwood.  
**KECA**—Sky King.  
**KHJ, KGB, KFXM, KVOE**—Captain Midnight.  
**KLAC**—Al Jarvis.  
**KGfJ**—Dinner Interlude.  
**KFAC**—Whom Bill Club.  
**KXLA**—Future Pianists.  
 ★**KWIK, KFOX**—News.  
**KRKD**—Sports Dial.  
**KGIL**—Music by Martin.  
**KGER**—Sons of Guns.  
**KFSD**—So the Story Goes.

5:45★**KFI, KFSD**—Elmer Peterson.  
 ★**KXX, KSDJ**—News, Garred.  
**KHJ, KGB, KFXM, KVOE**—Tom Mix.  
**KMPC**—Top Tunes.  
**KXLA**—Music for You.  
**KGfJ**—If They Had Lived.  
**KWIK**—Ronny Mansfield.  
**KRKD**—Racer Results.  
**KGER**—Music with Appeal.

5:55★**KXX, KSDJ**—Bill Henry.  
**KXLA**—Sports Shots.  
 ★**KGER**—News.

6 **KFI, KFSD**—Duff's Tavern.  
**KXX, KSDJ**—Mark Warnow.  
 ★**KEA**—Headline Edition.  
 ★**KHJ, KGB, KFXM, KVOE**—Gabriel Heatter.  
 ★**KMPC**—Clete Roberts.

★**KFWB, KLAC, KGER, KFOX, KPRO**—News.  
**KXLA**—Pasadena Playhouse.  
**KGfJ**—Musical Digest.  
**KFAC**—Prelude to Evening.  
**KGIL**—Date with Disc.  
**KRKD**—Varieties in Music.  
 ★**KWIK**—Don Forbes.

6:05 **KLAC**—Al Jarvis.  
 6:15 **KHJ**—Merv Griffin Show.  
 ★**KECA**—Broadway Local News.  
**KMPC**—Bob Kelley, Sports.  
**KFWB**—Dinner Music.  
**KRKD**—Hawaiian Memories.  
**KGER**—Fireside Melodies.

6:30 **KFI**—Hollywood Theater.  
**KXX**—Sweeney and March.  
**KECA, KFMB**—Vox Pop.  
**KHJ, KGB, KFXM, KVOE**—High Adventure.  
**KMPC**—Santa Anita.  
**KFWB**—America Dances.  
**KFAC**—Hour of Music.  
**KLAC**—Sam Balter, Sports.  
**KXLA**—Bandstand Review.  
**KRKD**—Rumba Preview.  
**KFOX**—Hal's Memory Room.  
**KGER**—Helene Smith.  
**KFSD**—American Novels.  
**KLAC**—Irwin Allen.

6:45 **KXLA**—Western Caravan.  
**KRKD**—Harmony in Rhythm.

7 **KFI**—Conquest.  
**KXX, KSDJ**—The Saint.  
**KECA, KFMB**—Lone Ranger.  
**KHJ, KGB, KVOE**—California Melodies.  
**KMPC**—Firestone Favorites.  
**KFWB**—America Dances.  
**KFAC**—Hour of Music.  
**KGfJ**—Musical Digest.

★**KGER**—Valley News.  
**KXLA**—Record Review.  
 ★**KLAC, KRKD**—News.  
 ★**KWIK**—Averill Berman.  
**KMPC**—Pasadena Musicians.  
**KFOX**—Youth Speaks.  
 ★**KGER**—News: Dr. Fagan.

7:05 **KLAC**—Telephone Quiz.  
 7:15 **KMPC**—Organ Recital.  
 ★**KXLA**—News, Lundberg.  
**KWIK**—Let Us Forget.  
**KGIL**—Constant Invader.  
**KRKD**—Three-Quarter Time.  
**KFOX**—Jeane Cowan, Songs.

7:30 **KFI, KFSD**—Jimmy Durante Show.  
**KXX, KSDJ**—The Whistler.  
**KHJ, KGB, KFXM, KVOE**—Caso Kid.  
**KECA, KFMB**—Mayor of the Town.  
**KMPC**—Melody Hour.  
**KFWB**—Music.  
**KLAC**—Don Otis.  
**KFAC**—Echoes and Encores.  
**KXLA**—Ford Lewis.  
**KGIL**—Opinion, Please.  
**KRKD**—Twilight Serenade.  
 ★**KWIK**—News, Sports.  
**KMPC**—Let's Talk It Over.  
**KGER**—Prophecy Speaks.  
**KFOX**—Dr. Clem Davies.

7:45 **KFWB**—Ted Husing.  
 ★**KFOX**—News.  
**KGIL**—Perry Wood.  
**KWIK**—Adeline Hanson.  
**KMPC**—Nation's Weather.

7:55 **KFI, KFSD**—Frost Warnings: Supper Club.  
 ★**KXX**—Lowell Thomas.  
**KECA, KFMB**—Abbott and Costello.  
**KHJ, KGB, KFXM, KVOE**—What's the Name of That Song?  
 ★**KMPC**—News.  
**KFWB**—Sports Final.  
 ★**KLAC, KXLA, KGER**—News.  
**KFAC**—Evening Concert.  
**KGIL**—Concert Hall.  
**KGfJ**—Caucasian Memories.  
**KWIK**—Swing Club.  
**KMPC**—Midweek Devotional.  
**KFOX**—Jorge Morris, Songs.

8:15★**KFI, KFSD**—News of the World.  
**KXX**—Jack Smith.  
**KMPC**—Red Rowe.  
**KFWB**—United Nations.  
**KLAC**—Music.  
**KGfJ**—Starlight Moods.  
**KXLA**—Songs of the Saddle.

8:30 **KFI, KFSD**—The Great Gildersleeve.  
**KXX**—Dr. Christian.  
**KECA, KFMB**—Groucho Marx  
**KHJ, KGB**—Quiet Please.  
**KMPC**—Parade of Hits.  
 ★**KFWB, KWIK**—News.  
**KXLA**—97th Street Corral.  
 ★**KGfJ**—Averill Berman.  
**KMPC**—Music.  
**KGIL**—Weatherman.  
**KFOX**—Cumberland Vespers.  
**KGER**—The Unexpected.

8:45 **KFWB**—Sweet Music.  
**KLAC**—Here Comes the Navy.  
**KGfJ**—Evening Interlude.  
**KGER**—Familiar Music.  
**KGIL**—To Veterans.

8:55★**KXX, KSDJ**—News.

**KHJ, KGB, KFXM, KVOE**—Billy Rose.  
 9 **KFI, KFSD**—Dennis Day.  
**KXX, KSDJ**—Reserve.  
**KECA, KFMB**—Bing Crosby.  
 ★**KHJ, KGB, KFXM, KVOE**—News, Glenn Harlow.  
 ★**KFWB, KLAC, KMPC**—News.  
**KFAC**—Evening Concert.  
**KXLA**—Squeakin' Deacon.  
**KGfJ**—Hollywood House Party.  
**KGIL**—Valley Almanac.  
**KWIK**—Swing Club.  
**KMPC**—Siesta Fiesta.

Listen Tonight, 9:00 P.M.  
**To The**  
**BING CROSBY-**  
**PHILCO SHOW**  
**KGER**  
 1390 kc.

**KGER**—Bing Crosby Show.  
 9:15 **KHJ, KFXM, KGB**—Beulah.  
**KMPC**—Romance and Rhythm  
**KFWB**—Unity Daily Word.  
**KLAC**—Don Otis Show.  
**KGIL**—Dance Time.

9:30 **KFI, KFSD**—Mr. District Attorney.  
**KXX, KSDJ**—Club 15.  
**KECA**—Tony Martin Show.  
**KHJ, KGB, KVOE**—Inside of Sports.  
**KMPC**—Barbershop Quartet.  
**KFWB**—Music Box.  
**KGER**—Dr. Clem Davies.

★**KGIL**—Knox Manning.  
 9:45★**KXX, KSDJ**—Ed R. Murrow.  
**KHJ, KGB**—Land of the Free.  
**KMPC**—Here's to Yets.  
**KGIL**—Mr. Nobody.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

**KFWB**—Eastside Show.  
**KFVD**—Spade Cooley Time.  
**KGfJ**—Concert Nocturne.  
**KXLA**—Olympic Fights.  
**KFAC**—Lucky Lager Dance.  
**KWIK**—Michael Roy.  
**KGIL**—Symphony.  
**KMPC**—Your Program.  
**KFOX**—Marko's Radio Express.

10:05 **KLAC**—Ice Hockey.  
**KGER**—Musical Roundup.

10:15 **KFI**—Barry Wood Show.  
**KXX**—Bob Elson.  
 ★**KECA**—News.  
**KXLA**—Highlights of Music.  
**KMPC**—Bridge Club.

10:30★**KFI**—Inside the News.  
**KXX**—Symphonette.  
 ★**KECA**—Elmer Davis.  
**KHJ, KGB**—Record Party, Peter Potter.  
**KMPC**—Rancho Grande.

10:45 **KECA**—Freddy Martin Orch.  
**KFI**—Melody Time.

10:55 **KFI**—Police Bulletins.

11★**KECA, KFI, KLAC**—News.  
**KFI**—Christmas Music.  
 ★**KXLA**—Nelson Friddle.  
**KHJ**—Brother Arlington.  
**KMPC**—Dance Parade.  
**KFWB**—Eastside Show.  
**KFAC**—Lucky Lager Time.  
**KGfJ**—Concert Nocturne.  
**KGIL**—Juke Box Review.  
**KXLA**—Dance Time.  
**KFVD**—Spade Cooley Time.  
**KWIK**—Michael Roy.  
**KGER**—Musical Roundup.

11:15 **KECA**—Ciro's Orch.  
**KFI**—Biltmore Orch.  
**KXX**—Steve Allen.  
**KLAC**—Don Otis.

11:30 **KECA**—Dale Cross Orch.  
**KFI**—E. Fitzpatrick Orch.  
**KGB**—Wolohan Orch.

11:40 **KXX**—Talk.

11:55★**KECA, KFI, KXX**—News.

# THURSDAY, JANUARY 15

★Indicates News Broadcasts.  
**8**—KFI, KFSD—Fred Waring.  
 KXN—Johnny Murray.  
 KECA, KFMB—Don McNeill's  
 Breakfast Club.  
 ★KHJ, KGB—Bob Anderson,  
 News.  
 ★KLAC, KMPC, KIEV, KXLA  
 —News.  
 KGFJ—Dr. Frederick Bailes.  
 KFVB—Morning Melodies.  
 KOWL—Bing Crosby.

## HAVEN OF REST

**KRKD, 8:00 A. M.**  
 Tuesday, Thursday, Saturday  
**KFOX, 8:00 A. M.**  
 Tuesday, Thursday, Saturday  
**KXLA, 8:30 A. M.**  
 Monday, Wednesday, Friday

KFOX, KRKD—Haven of Rest  
 KEAC—Country Church.  
 KFVD—Wakeup Ranch.  
 KWKW—Rafael Mendez.  
 KGIL—Hollywood Music.  
 KWIK—Morning Serenade.  
 ★KGER—News, Mizpah.  
**8:15**★KHJ, KXN—News.  
 KMPC—Markets: Sports.  
 KLAC—Haynes at the Reins.  
 KGFJ—Concert Pastelle.  
 KOWL—Meet the Band.  
 KGIL—Sports News.  
 KIEV—Musical Bandwagon.  
**8:20**—KXLA—Music.  
**8:30**—KFI, KFSD—Jack Berch.  
 KXN—Grand Slam.  
 KHJ, KFNM, KVOE—  
 Editor's Diary.  
 KMPC—A Song for You.  
 ★KFWB—News.  
 KFVD—Kirby Page.  
 ★KFAC, KOWL, KRKD—News.  
 ★KGIJ—Under Capitol Dome.  
 KWKW—Stock Quotations.  
 KXLA—Baptist Brothers.  
 KWIK—Top of Morning.  
 KIEV—Public Interest.  
**8:35**—KOWL—Music.  
 KRKD—Spotlight Varieties.  
**8:45**—KFI, KFSD—Lara Lawton.  
 KXN—Rosemary.  
 ★KHJ—Cecil Brown.  
 KMPC—Music You Remember.  
 KFVB—Science of Mind.  
 KFAC—Unity.

KGFJ—Open Album.  
 KGIL—Ballads for You.  
 KIEV—Meet the Band.  
 KGER—Kostelanetz.  
 KFVD—Show Tunes.  
**9:35**—KOWL—Remembering.  
**9:40**—KWIK—Town Crier.  
**9:45**—KFI—Chuck Collins.  
 KXN, KSDJ—Our Gal Sunday.  
 KHJ—Morning Melodies.  
 KLAC—Downtown Quiz.  
 RKKW—Drama.  
 RGH—Valley Shopper.  
 KFVD—Remembered Rhythms.  
 ★KRKD—News.  
 KIEV—Rhythm Road.  
**10**—KFI—Standard School Broad-  
 cast.  
 KXN—Big Sister.  
 KECA, KFMB—Galen Drake.  
 ★KHJ, KFAM, KGB, KVOE—  
 Glenn Hardy, News.  
 ★KFOX, KGER, KMPC—News.  
 KFVB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KGIL—Racing News.  
 KXLA—Saddle Dusters.  
 KFAC—Music.  
 KGIL—Army Platter Show.  
 KOWL—Romance in Music.  
 KFVD—Rev. Louis T. Talbot.  
 KWIK—Mainly for Women.  
 KRKD—Crazy Rhythm.  
 KWKW—Racing Lineup.  
**10:15**—KXN—Ma Perkins.  
 KHJ, KFNM, KGB, KVOE—  
 Pictasweet Show.  
 KECA, KFMB—Ted Malone.  
 KMPC—Bill Leyden.  
 ★KXLA—News.  
 KGIL—According to Record.  
 KGFJ—Serenade for You.  
 KWKW—Morning Melodies.  
 KGER—Mitz Herth Trio.  
**10:25**—KGFJ—Sports Flash.  
**10:30**★KFI, KFAC, KOWL—News.  
 KXN—Young Dr. Malone.  
 KECA, KFMB—My True  
 Story.  
 KHJ—Morning Melodies.  
 KGFJ—Upbeat Session.  
 KXLA—Woman's World.  
 KFVD—Union Rescue Mission.  
 KRKD—Pop Concert.  
 KGIL—Music That Endures.  
 KWKW—Feature Story.  
 KGER—Dorsey Brothers.  
 KGB—Say It with Music.  
**10:35**—KOWL—Pacific Strings.  
**10:45**—KFI—Joyce Jordan.  
 KXN—Guiding Light.  
 KFAC—L. A. Medical Assn.

ERKD—Midnight Mission.  
 KFOX—Lucky Lady.  
**10:35**—KECA, KFMB—Betty Crocker  
 Magazine.  
 KGFJ—Sports Flash.  
 KOWL—Hrmn for Today.  
**11**—KFI, KFSD—Today's Children.  
 KXN—Second Mrs. Norton.  
 KECA, KFMB—Betty Crocker  
 Magazine.  
 KHJ—Two-Ton Baker.  
 KMPC—Music in the Air.  
 KFVB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Festival of Music.  
 KGFJ—Across the Footlights.  
 ★KFVD, KGER—News.  
 ★KXLA—Easy Listening.  
 KOWL—Tune Shop.  
 KWKW—Song Parade.  
 KWIK—Meet the Band.  
 KRKD—Pan Americana.  
 ★KVOE—Cedric Foster.  
**11:15**—KFI, KFSD—Woman in White  
 KECA, KFMB—Dorothy  
 Kilgallen.  
 KHJ, KFNM, KGB, KVOE—  
 Erskine Johnson.  
 ★KXLA—Pasadena News.  
 ★KGIL—Light Classics.  
 KFVD—Violet.  
 KGER—Helene Smith.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—KFI, KFSD—Holy Sloane.  
 KHJ, KFNM, KGB, KVOE—  
 Queen for a Day.  
 ★KECA—Baukhage Talking.  
 KXN—Broadway and Vine.  
 KXLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythm.

Won a Prize Yet?  
**JACK SHERMAN'S**  
 HOUSEWIVES'  
 EXCHANGE  
 11:30 a.m.

1020 KC.  
 5000 WAITS

**Check KEYD**  
 LOS ANGELES

KFVD—Housewives' Exchange  
 ★KFOX, KOWL, KRKD—News.  
 KGER—Vaughn Monroe Orch.  
**11:35**—KXN—Bob Graham.  
 KOWL—Dave Rose.  
**11:40**—KFI, KFSD—Betty Crocker.  
**11:45**—KFI—Light of the World.  
 KECA—Between Us Girls.  
 KXN, KSDJ—Rose of My  
 Dreams.  
 ★KGFJ—Aerotrials, Harpel.

KFAC—Concert Grand.  
 KWKW—Broadway Rhythms.  
 KGER, KRKD—Bing Crosby.  
**11:55**—KGFJ—Sports Flash.  
**12**—KFI—Farm Reporter.  
 KXN, KSDJ—Double or  
 Nothing.  
 ★KECA, KHJ, KGB, KGER,  
 KIEV, KVOE—News.  
 KMPC—The Man Says Yes.  
 KFVB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Public Messenger.  
 KFAC—Lunchen Concert.  
 ★KGIJ—Valley News.  
 KWKW—Pasadena Panorama.  
 KFVD—Editor of the Air.  
 KOWL—Daydreams at Noon.  
 KWIK—Bing Crosby.  
 KRKD—Record Roundup.

## BELL TAILORS

Presents  
**Dinner Bell Round Up**  
**12:00 noon, Mon. thru Fri.**  
**KXLA**

KXLA—Dinner Bell Roundup.  
**12:15**—KFI, KFSD—Ma Perkins.  
 ★KECA—Kiernan's News  
 Corner.  
 KHJ—Sing, America, Sing.  
 KGFJ—Today's Maestro.  
 KIEV—Lunchtime Melodies.  
 KGIL—Jimmie Jackson.  
 ★KFOX, KPRO—News.  
 KGER—Roving Reporter.  
**12:25**—KGFJ—Sports Flash.  
**12:30**—KFI, KFSD—Pepper Young.  
 KECA, KFMB—Paul White-  
 man Club.  
 ★KXN, KSDJ—Knox Manning.  
 KHJ—Louis Massey.  
 ★KMPC, KOWL, KWKW—News.  
 KXLA—Armstrong Twins.  
 KWKW—Stock Quotations.  
 KGFJ—Piano Interlude.  
 KFVD—Violet.  
**12:35**—KOWL—Show Tunes.  
**12:40**—KGFJ—Intermission.  
**12:45**—KFI, KFSD—Right to  
 Happiness.  
 KHJ—Ozark Valley Folks.  
 KXN—George Fisher.  
 KMPC—Bill Hay Reads Bible.  
 KXLA—Top Western Times.  
 ★KFAC—News.  
 KWKW—Andy Mansfield.  
 KWIK—Platter Parade.  
 KIEV—Gals on Record.  
 KGER—Garden School.  
**12:55**★KFWB—News.  
 KGFJ—Sports Flash.

**1**—KFI, KFSD—Backstage Wife.  
 KECA, KFMB—Paul White-  
 man Club.  
 KXN—School of the Air.  
 KHJ—Musical Melodies.  
 KMPC—Hal Berger.  
 KFVB—Bill Anson.  
 ★KLAC—News, Sports.  
 KFAC—Piano Parade.  
 KRKD—Siesta Time.  
 KGFJ—Sunset and Vine.  
 KXLA—Community  
 Broadcaster.  
 KGIL—Fiesta Time.  
 KFVD, KGER—News.  
 KWKW—Andy Mansfield.  
 KWIK—On the Boulevard.  
 KOWL—Show Tunes.  
 KIEV—Meet the Maestro.  
 KFOX—Piano Reflections.  
 KGB, KVOE—United Nations.  
**1:05**—KGER—Out of the Band Box.  
**1:15**—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Freddy Martin Orch.  
 KLAC—520 Club.  
 KFAC—Music in the American  
 Manner.  
 KWKW—Sam Bowland.  
 KFVD—Charlie Hamp.  
 KXLA—Farm Program.  
 KFOX—Recital Time.  
**1:25**—KGFJ—Sports Flash.  
**1:30**—KFI, KFSD—Lorenzo Jones.  
 KECA—Miracles in Music.  
 KHJ—Norma Young.  
 KXN—Burrill Wheeler.  
 KMPC—Tommy Dorsey Orch.  
 KFVD—Keith Hetherington.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KGIL—Little Symphony.  
 ★KOWL, KRKD, KWIK—News.  
 KIEV—Organ Moods.  
**1:35**—KRKD—Symphony of Song.  
 KOWL—Composers' Album.  
**1:45**—KFI, KFSD—Young Widdler  
 Brown.  
 KECA—Ethel and Albert.  
 KHJ, KFNM, KGB, KVOE—  
 Mery Griffin.  
 KMPC—Glenn Miller Orch.  
 ★KXLA—News.  
 KWIK—Modern Mood.  
 KIEV—Swing Stylings.  
**1:50**—KWKW—Sets Rehabilitation.  
**1:55**—KGFJ—Sports Flash.

## THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and  
 Evening Programs in Boldface.

### Comedy-Variety

9:05—Ladies' Day, KFI.  
 3:30—Arthur Godfrey, KNX.  
 6:00—Music Hall, KFI.  
 6:00—Dick Haynes, KXN.  
 6:30—Village Store, KFI.  
 7:30—Eddie Cantor, KFI.  
 8:30—Aldrich Family, KFI.  
 9:00—Burns and Allen, KFI.

### Quiz, Participation

8:00—McNeill's Breakfast Club,  
 KECA.  
 8:30—Grand Slam, KXN.  
 9:30—Breneman's Breakfast,  
 KECA.  
 11:30—Queen for a Day, KHJ.  
 2:00—Heart's Desire, KHJ.  
 2:00—What's Doin', Ladies?  
 KECA.  
 2:15—Three Alarm, KMPC.  
 3:00—Meet the Missus, KXN.  
 6:30—R.F.D. America, KHJ.  
 7:00—Bob Hawk, KFI.  
 8:30—Candid Microphone, KECA.  
 8:30—Noah Webster Says, KFI.

### Drama

7:00—Reader's Digest, KXN.  
 7:00—Family Theater, KHJ.

### Classical, Semi-Classical Music

8:00—Fred Waring, KFI.

### Comment-Narration

7:45—Fred Beck, KXN.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.  
 11:15—Erskine Johnson, KHJ.  
 11:15—Dorothy Kilgallen, KECA.  
 4:30—Art Baker, KFI.

### Mystery-Detective

6:30—Crime Photographer, KNX.  
 7:00—Elery Queen, KECA.  
 7:30—The Clock, KECA.  
 8:30—Mr. Keen, KXN.  
 9:00—FBI in Peace & War, KXN.  
 10:30—Doorway to Life, KNX.

### Public Interest- Information

5:45—Law Is Your Servant,  
 KGFJ.  
 10:15—Mayor Brown, KFI.  
 11:40—In My Opinion, KNX.

### Sports

10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 5:45—Race Results, KRKD.  
 6:15—Bob Kelley, KMPC.  
 6:30—Santa Anita, KMPC.  
 6:30—Sam Balter, KLAC.  
 9:30—Inside Sports, KHJ.  
 9:30—Speaking of Sports, KFOX.  
 10:00—Ted Bentley, KECA.

### Recorded Music

4:00—Musical Masterpieces,  
 KFAC.  
 6:00—Musical Digest, KGFJ.  
 7:00—Firestone Favorites, KMPC.  
 8:00—Evening Concert, KFAC.  
 10:00—Lucky Lager Dance Time,  
 KFAC.  
 10:00—Eastside Show, KFVB.  
 10:00—Concert Nocturne, KGFJ.  
 12:00—Rhapsody in Wax, KHJ.

### Popular-Western Music

8:00—Supper Club, KFI.  
 8:15—Jack Smith, KXN.  
 9:30—Club Fifteen, KXN.



- 2-KFI, KFSD-When a Girl Marries.  
KNX, KSDJ-Winner Take All.  
KECA, KFMB-What's Doing, Ladies?  
KHJ, KFXM, KGB, KVOE-Heart's Desire.  
\*KIEV, KLAC, KMPC-News.  
KFAC-Concert Matinee.  
KGFJ-The Judge Speaks.  
KXLA-Concert Hour.  
KOWI-Radio Auction.  
KGIL-Social Whirl.  
KRRD-Women's Clubs.  
KFVD-Record Session.  
KFOX-Fiesta Mexicana.  
KGER-Long Beach Band.
- 2:15-KFI, KFSD-Portia Faces Life.  
KMPC-Three Alarm.  
KLAC-570 Club.  
KGFJ-Serenade to Afternoon.  
KRRD-Musical Bouquet.  
KGIL-Modern Mood.  
KWIK-Ronny Mansfield.  
KIEV-Land o' Song.
- 2:20-KWKW-News.  
2:25-KECA-Buddy Twiss.  
KGFJ-Sports Flash.
- 2:30-KECA, KFMB-Bride and Groom.  
KFI, KFSD-Just Plain Bill.  
KHJ-Hollywood Favorites.  
KNX-House Party.  
KGFJ-Keyboard Magic.  
KRRD-Times in Tempo.  
KXLA-Variety Time.  
\*KOWI, KWIK-News.  
\*KGIL-Women's News.  
KIEV-Musical Potpourri.  
KWKW-Memories in Wax.  
KGER-Feature Story.
- 2:35-KOWI-Music.  
2:40-KGER-Long Beach Band.  
2:45-KFI, KFSD-Front Page Farrell.  
KHJ, KVOE-Red Hook 31.  
\*KGFJ-News Notebook.  
KGIL-Melodies.  
\*KFVD-News.  
KWIK-Aloha Time.
- 2:55-KNX-News.  
KGFJ-Sports Flash.
- 3-KFI, KFSD-Road of Life.  
KNX, KSDJ-Meet the Missus.  
KECA, KFMB-Ladies, Be Seated.  
KMPC-Three Alarm.  
\*KGER, KLAC, KXLA-News.  
KFAC-Musical Favorites.  
KFVD-Hall of Records.  
KGIL-Children's Hour.  
KGFJ-Armchair Concert.  
KOWI-Radio Outlook.  
KRRD-Tops in Pops.  
KWKW-Swing Session.  
KIEV-A Matter of Records.  
KWIK-1490 Club.
- 3:05-KGER-Hall of Records.  
3:10-KLAC-Tommy Dorsey Show.  
3:15-KFI-Life Can Be Beautiful.  
KXLA-Juke Box Matinee.  
KOWI-Classics.
- 3:25-KGFJ-Sports Flash.  
3:30-KECA-Norwood Smith Selects.  
KFI, KFSD-Aunt Mary.  
KNX, KSDJ-Arthur Godfrey.  
KHJ-Song of the Stranger.  
KMPC-Jerry Lawrence.  
KGFJ-Among My Souvenirs.  
KWKW-Sam Rowland.
- 3:35-KRRD-KRKD, KWIK-News.  
KFOX-Jeane Cowan, Songs.  
3:45-KECA-Tea Time Tunes.  
KOWI-Folk Songs.  
3:45-KECA-Frances Scully.  
KFI, KFSD-Dr. Paul.  
KHJ-Quaker City Serenade.  
KMPC-Air Adventures.  
KWIK-1490 Club.  
KOWI-Contented Listening.
- 3:55-KFMB-News.  
KGFJ-Sports Flash.
- 4-KFI, KFSD-This Woman's Secret.  
KNX, KSDJ-Hint Hunt.  
KECA-Frances Scully.  
\*KHJ, KFXM, KGB, KVOE-Fulton Lewis.  
\*KGER, KIEV, KMPC-News.  
KFWB-Jerry Lawrence.  
\*KLAC-News, Sports.  
KXLA-Juke Box Matinee.  
KWKW-Rowland's Wax-works.  
KFAC-Musical Masterpieces.  
KGIL-Off the Record.  
KFVD-Sundown Roundup.  
KOWI-Contented Listening.  
KGFJ-What's Up?  
KRRD-Piano Paintings.  
KWIK-Women's World.
- 4:05-KGER-Hall of Records.  
4:15-KECA-Alvin Wilder.  
\*KFI-News.  
KNX, KSDJ-Evelyn Winters.  
\*KHJ, KFXM, KGB-Frank Hemlingway.  
KMPC-Twilight Tales.  
KFWB-Melody Matinee.

- KLAC-Belle Martel.  
KOWI-Mystery Tune.  
KRRD-Spotlight on Star.  
KIEV-Show Tunes.  
KFSD-Nora Drake.
- 4:25-KGFJ-Sports Flash.
- 4:30-KFI-Art Baker's Notebook.  
\*KNX, KFVD, KOWI-News.  
KECA-Variety Parade.  
KXLA-Adventure Parade.

**MILD & MELLOW**  
4:30 to 5 P.M.  
Monday Through Friday  
**KMPC**

- KMPC-Mild and Mellow.  
KLAC-Racing Roundup.  
KGFJ-Record Jackpot.  
KGIL-Teen-Age News.  
KRRD-Symphony in Swing.  
KIEV-Bing Crosby Sings.  
KWKW-Today at the Races.  
KFOX-Old Age Pensions.
- 4:45-KNX-Lum & Ahner.  
KXLA-Sleepy Joe.  
KFWB-Stuart Hamblen.  
KLAC-Studio Frolic.  
\*KRRD-News.  
KIEV-Trade Wind Tempos.  
KGIL-Popular Records.  
\*KFSD-E. V. Kaitenborn.  
KGB, KVOE-Adventure Parade.
- 4:55-KGFJ-Sports Flash:  
5-KFI-Feature Wire.  
\*KNX-News, Knox Manning.  
KECA-Happy Theater.  
\*KHJ, KGER-News.  
\*KMPC-News, Teen and Twenty.  
KFWB-Stuart Hamblen.  
\*KLAC-Fred Henry Reports.  
KFAC-Sunset Serenade.  
KGFJ-Jive at 5.  
KRRD-Sundown Roundup.  
KGIL-My Sereanade.  
KXLA-Juke Box Matinee.  
KWIK-Spotlight on Star.  
KGB, KVOE-Hop Harrigaa.  
KGER-Music with Appeal.
- 5:05-KFI-News.  
5:15-KFI-News.  
KNX-Tom Hanlon.  
KECA, KFMB-Terry and the Pirates.  
KHJ, KFXM, KGB, KVOE-Superman.  
KLAC-Picture Album.  
KGIL-Eventide Echoes.  
KGFJ-Race Recap.  
KGER-Sports Roundup.
- 5:30-KFI-Casa Cugat.  
\*KNX, KSDJ-Charles Collingwood.  
KECA-Jack Armstrong.  
KHJ, KFXM, KGB, KVOE-Captain Midnight.  
KLAC-Al Jarvis.  
KGFJ-Dinner Interlude.  
KFAC-Whoa Bill Club.  
KGIL-Music by Martin.  
KXLA-Future Pianists.  
KRRD-Sports Dial.  
KGER-Guest Star.
- 5:45-KFI, KFSD-Elmer Peterson.  
\*KNX, KSDJ-News, Garred.  
KHJ, KFXM, KGB, KVOE-Adventures of Tom Mix.  
KMPC-Top Tunes.  
KXLA-Music for You.  
KGFJ-Law Is Your Servant.  
KRRD-Race Results.  
KWIK-Ronny Mansfield.  
KGER-Music with Appeal.
- 5:55-KNX, KSDJ-Bill Henry.

**Sports Shots**  
A Sports Roundup of National and Local Sports.  
With Kenneth Grant  
Nightly except Sunday  
**KXLA-5:55 p.m.**  
Presented by  
**DAVIS & SPARKS**  
Ford Dealer

- KXLA-Sports Shots.  
\*KGER-News.
- 6-KFI, KFSD-Kraft Music Hall.  
KNX, KSDJ-Dick Haymes.  
\*KECA-Headline Edition.  
\*KHJ, KGB-Gabriel Heatter.  
\*KMPC-Clete Roberts Reports.  
\*KFOX, KFWB, KGER-News.  
KGFJ-Musical Digest.  
KFAC-Prelude to Evening.  
KXLA-U. S. Marines.

- KGIL-Date with Disc.  
\*KLAC-News, Al Jarvis.  
KRRD-Varieties in Music.  
\*KWKW-Don Forbes.
- 6:15-KHJ-Johnny Desmond.  
\*KECA-Broadway Local News.  
KMPC-Bob Kelley, Sports.  
KFWB-Dinner Music.  
KXLA-Technocracy.  
KRRD-Hawaiian Memories.  
KGER-Fireside Melodies.
- 6:30-KFI, KFSD-Village Store.  
KNX, KSDJ-Crime Photographer.  
KHJ, KFXM, KGB, KVOE-R.F.D. America.  
KECA, KFMB-Reserve.  
KMPC-Santa Anita.  
KFWB-America Dances.  
KFAC-Hour of Music.  
KLAC-Sam Balter, Sports.  
KXLA-Property Owners.  
KRRD-Harmony in Rhythm.  
KGER-Helene Smith.  
KFOX-Hal's Memory Room.
- 6:45-KLAC-Irwin Allen.  
KXLA-Western Caravan.
- 7-KFI, KFSD-Bob Hawk Show.  
KNX, KSDJ-Reader's Digest.  
KECA, KFMB-Elery Queen.  
KHJ, KFXM, KGB, KVOE-Family Theatre.  
KMPC-Firestone Favorites.  
KFWB-America Dances.  
KFAC-Hour of Music.  
KGFJ-Musical Digest.  
\*KLAC, KRRD-News.  
\*KGIL-Valley News.  
KXLA-Record Review.  
\*KWIK-Averill Berman.  
\*KGER-News; Dr. Fagan.
- 7:05-KLAC-Telephone Quiz.
- 7:15-KXLA-Peter DeLima, News.  
KWIK-Decision Now.  
KRRD-Three-Quarter Time.  
KFOX-Fishing Pals.  
KGIL-Constant Invader.
- 7:30-KFI, KFSD-Eddie Cantor.

**OLAN SOULE**  
is back with  
**BARBARA LUDDY**  
in  
"FIRST NIGHTER"  
CBS, Thursday, 7:30 P. M.

- KNX, KSDJ-First Nighter.  
KECA, KFMB-The Clock.  
KHJ, KFXM, KGB, KVOE-Red Ryder.  
KMPC-Melody Hour.  
KFWB-Music.  
KLAC-Don Otis.  
KGIL-Opinion, Please.  
KFAC-Echoes and Encores.  
\*KWIK-News, Sports.  
\*KXLA-Ford Lewis.  
KRRD-Twilight Serenade.
- 7:45-KFWB-Ted Husing.  
KGIL-Perry Wood.  
KWIK-Adeline Hanson.
- 7:55-KMPC-Nation's Weather.
- 8-KFI, KFSD-Frost Warnings; Supper Club.  
\*KNX-Lowell Thomas.  
KECA, KFMB-Willie Piper.  
KHJ, KFXM, KGB, KVOE-The Falcon.  
\*KMPC-News.  
KFWB-Sports Final.  
\*KGER, KLAC, KXLA-News.  
KGIL-Concert Hall.  
KFAC-Evening Concert.  
KGFJ-Caucasian Memories.  
KWIK-Swing Club.
- 8:15-KFI, KFSD-News of the World.  
KNX-Jack Smith.  
KMPC-Red Rowe.  
KFWB-United Nations.  
KLAC-Music.  
KGFJ-Starlight Moods.  
KXLA-Songs of the Saddle.  
KGIL-Camera Clinic.
- 8:30-KFI, KFSD-Aldrich Family.  
KNX-Mr. Keen.  
KECA, KFMB-Candid Microphone.  
KXLA, KFXM, KGB, KVOE-Mutual's Block Party.  
KMPC-Parade of Hits.  
\*KFWB, KWIK-News.  
KGIL-Weatherman.  
KXLA-97th Street Corral.  
\*KGFJ-Averill Berman.  
KFOX-Judge Gardner.
- 8:45-KFWB-Ann and Mack.  
KLAC-Ski Time.  
KGIL-Lest We Forget.  
KGFJ-Evening Interlude.
- 8:55-KXLA-News.  
\*KHJ, KFXM, KGB, KVOE-Billy Rose.
- 9-KFI, KFSD-Burns and Allen.  
KNX, KSDJ-F.B.I. in Peace and War.  
KECA, KFMB-Reserve.

- \*KHJ, KFXM, KGB, KVOE-News, Glenn Hardy.  
\*KFWB, KGER, KLAC, KMPC-News.  
KXLA-Squeakin' Deacon.  
KFAC-Evening Concert.  
KGFJ-Hollywood House Party.  
KGIL-Duke Ellington.  
KWIK-Swing Club.
- 9:05-KGER-Music in the Night.
- 9:15-KHJ, KFXM, KGB-Reulah.  
KMPC-Bomance and Rhythm.  
KFWB-Unity Daily Word.  
KLAC-Don Otis Show.  
KGIL-Dance Time.
- 9:30-KFI, KFSD-Noah Webster Says.  
KHJ, KGB, KVOE-Inside of Sports.  
KNX, KSDJ-Club 15.  
\*KECA-Earl Godwin.  
KMPC-Barber Shop Quartet.  
KFWB-Music Box.  
\*KGIL-Epox Manning.  
KFOX-Speaking of Sports.  
KGER-Dr. Clem Davies.
- 9:45-KNX, KSDJ-Ed B. Murrow.  
KECA-Lenny Herman Quintet.  
\*KHJ, KFXM, KGB, KVOE-Newscape.  
KMPC-Here's to Vets.  
KGIL-Mr. Nobody.
- 10-KFI, KFSD-The Reporter.  
\*KNX-Chet Huntley, News.  
KFAC-Ted Bentley.  
\*KHJ, KFXM, KGB-Fulton Lewis.  
\*KGER, KLAC, KMPC-News.

**EASTSIDE SHOW**  
10 TO 12 P. M.  
Every Night Except Sunday  
**KFWB**

- KFWB-Eastside Show.  
KGFJ-Concert Nocturne.  
KFVD-Spade Cooley Time.  
KGIL-Symphony.  
KWIK-Michael Roy.  
KFAC-Lucky Lager Dance.
- 10:05-KGER-Musical Roundup.  
KLAC-Melody Parade.
- 10:15-KFI-Mayor Bowton.  
KNX-Bob Elson.  
\*KECA-News.  
KHJ, KGB-Morton Downey Program.  
KMPC-Bridge Club.
- 10:30-KFI-Inside the News.  
KNX-Doorway to Life.  
\*KFAC-Elmer Davis.  
KHJ, KGB-Peter Potter Record Party.  
KMPC-Rancho Grande.  
KXLA-Burthorne Thing.
- 10:45-KFI-Melody Time.  
KECA-Freddy Martin Orch.
- 10:55-KFI-Police Bulletins.
- 11-KECA, KFI, KLAC-News.  
\*KNX-Nelson Fringle.  
KHJ-Brother Arlington.  
KMPC-Dance Parade.  
KFWB-Eastside Show.  
KXLA-Dance Time.  
KGFJ-Concert Nocturne.  
KFAC-Lucky Lager Dance.  
KFVD-Spade Cooley Time.  
KGIL-Salute.  
KWIK-Michael Roy.  
KGER-Musical Roundup.
- 11:15-KFI-So Proudly We Hail.  
KNX-Breaking All Records.  
KECA-Cesar's Orch.  
KLAC-Don Otis.  
KGIL-Juke Box Review.
- 11:30-KFI-Inside China.  
KECA-Dale Cross Orch.
- 11:40-KNX-In My Opinion.
- 11:45-KFI-Music.
- 11:55-KECA, KFI, KNX-News.

**KXLA Presents**  
**ALEX**  
Pickupcupplebucks  
**COOPER**  
12:00 - 5:00 A.M.  
TUESDAY THRU SUNDAY

# FRIDAY, JANUARY 16

★Indicates News Broadcasts.  
**8** KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 KNX—Johnny Murray.  
 ★KHJ, KGB, KVOE—Bob Anderson News.  
 ★KIEV, KLAC, KMPC, KXLA—News.  
 KFWB—Morning Melodies.  
 KGFJ—Dr. Frederick Bailes.  
 KOWL—Bing Crosby.  
 KFOX, KRKD—Bible Institute.  
 KFAC—Country Church.  
 KFVD—Wakeup Ranch.  
 KWKW—Rafael Mendez.  
 KWIK—Morning Serenade.  
 KXLA—Hollywood Music.  
 KGIJ—News, Mizpah.  
**8:15** ★KNX, KHJ—News.  
 KMPC—Markets; Sports.  
 KLAC—Haynes at the Reins.  
 KGFJ—Concert Pastelle.  
 KOWL—Meet the Band.  
 KWIK—Karl Sanda.  
 KGIJ—Sports, News.  
 KIEV—Musical Bandwagon.  
**8:20** KXLA—Music.  
**8:30** KFI, KFSD—Jack Berch.  
 KNX—Grand Slam.  
 ★KHJ, KFXM, KVOE—Editor's Diary.  
 KMPC—A Song for You.  
 ★KFAC, KFWB, KOWL—News.

**HAVEN OF REST**  
 KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A.M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A.M.  
 Tuesday, Thursday, Saturday

KXLA—Haven of Rest.  
 KFVD—Kirby Page.  
 KWKW—Stock Quotations.  
 ★KRKD—News.  
 KWIK—Top of Morning.  
 KIEV—Musical Memories.  
 ★KGIJ—Under Capitol Dome.  
 KGER—Hammond.  
**8:35** KOWL—Music.  
 KRKD—Spotlight Varieties.  
**8:45** KFI, KFSD—Lora Lawton.  
 KNX—Rosemary.  
 ★KHJ—Cecil Brown.  
 KMPC—Music You Remember.  
 KFWB—Science of Mind.  
 KFAC—Unity.

**DR. REUBEN L. McMASTER** D.C.  
 Ph.D.  
 Philosophy - Health  
 Now KGFJ—8:45 A.M.  
 Monday Through Friday

KGFJ—Dr. R. L. McMaster.  
 KFVD—Vocal Varieties.  
 KWKW—Wings of Healing.  
 KGIJ—Coffee Parade.  
 KGER—Bible Treasury.

**9** KECA, KFMB—Welcome, Travelers.  
 ★KFI, KGER, KXLA—News.  
 KNX—Wendy Warren.  
 KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
 KFWB—Strolling Tom.  
 ★KFSD, KLAC, KMPC—News.  
 KGFJ—Public Messenger.  
 KFAC—Morning Concert.  
 KOWL—Salute to Americas.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KFVD—Waltz Time.  
 KWIK—Valley Roundup.  
 KIEV—Bing Crosby Time.  
 KGIJ—Miriam Lane.  
 KFI—Ladies' Day.  
**9:05** KGER—Lutheran Hour.  
**9:15** KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.  
 KNX—Aunt Jenny.  
 KMPC—Bill Leyden.  
 KFWB—Bing Crosby.  
 KLAC—Racing News.  
 KXLA—Bar Nothing Ranch.  
 ★KFVD—News.  
 KWKW—Bible Treasury Hour.  
 KWIK—Three's a Company.  
 KIEV—Dinah Shore Sings.  
**9:20** KGFJ—News, Bill Harpel.  
**9:30** KECA, KFMB—Tom Breneman's Breakfast.  
 KNX, KSDJ—Helen Trent.  
 KHJ—Johnson Family.  
 KLAC—Morning Melodies.

★KOWL, KWIK, KWKW—News.  
 KGFJ—Open Album.  
 KFVD—Show Tunes.  
 KHJ—Meet the Band.  
 KGIJ—Ballads for You.  
 KGER—Kostelanetz.  
**9:35** KOWL—Remembering.  
**9:40** KWIK—Town Crier.  
**9:45** KFI—Chuck Collins.  
 KHJ—Morning Melodies.  
 KNX, KSDJ—Our Gal Sunday.  
 KFWB—Music.  
 KLAC—Downtown Quiz.  
 KFVD—Remembered Rhythms.  
 KWKW—Over the Garden Gate.  
 ★KRKD—News.  
 KIEV—Rhythm Band.  
 KGIJ—Valley Shopper.  
 KGER—Freddy Martin Orch.

**10** KECA, KFMB—Galen Drake.  
 KFI—Downtown and All Around.  
 KNX—Big Sister.  
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 ★KFOX, KGER, KMPC—News.  
 KFWB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KWKW—Racing News.  
 KFAC—Music.  
 KOWL—Romance in Music.  
 KRKD—Crazy Rhythms.  
 KXLA—Saddle Dusters.  
 KGFJ—Race Recap.  
 KFVD—Rev. Louis T. Talbot.  
 KWIK—Mainly for Women.  
 KGIJ—Army Platter Show.  
**10:15** KECA, KFMB, KPRO—Ted Malone.  
 KFI—What Do You Say?  
 KNX—Ma Perkins.  
 KHJ, KFXM, KGB, KVOE—Pictsweet Show.  
 KMPC—Bill Leyden.  
 KGFJ—Serenade for You.  
 ★KXLA—News.  
 KWKW—Morning Melodies.  
 KGIJ—According to Record.  
 KFOX—Assembly of God.  
 KGER—Three Suns.  
**10:25** KGFJ—Sports Flash.  
**10:30** KECA, KFMB—My True Story.  
 ★KFI, KFAC, KOWL—News.  
 KNX—Young Dr. Malone.  
 KHJ—Morning Melodies.  
 KGFJ—Upbeat Session.

9 Years on the Air  
**BOB and MARIAN LEE**  
**"WOMAN'S WORLD"**  
**K X L A**  
 10:30 a.m. Mon.-Fri.

KXLA—Woman's World.  
 KRKD—Pop Concert.  
 KFVD—Union Rescue Mission.  
 KWKW—Feature Story.  
 KGIJ—Music That Endures.  
 ★KWIK—News, Music.  
 KGER—Dorsey Brothers.  
 KGB—Say It With Music.  
**10:35** KOWL—Pacific Strings.  
**10:45** KFI—Joyce Jordan.  
 KNX—Guiding Light.  
 KFAC—Salvation Army Band.  
 KRKD—Midnight Mission.  
 KGER—Ray Block.  
 KFOX—Lucky Lady.  
**10:55** KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.  
 KOWL—Hymn for Today.  
**11** KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Today's Children.  
 KNX—Second Mrs. Barton.  
 KHJ—Two-Ton Baker.  
 KMPC—Music in the Air.  
 KLAC—Al Jarvis Ballroom.  
 KFWB—Maurice Hart.  
 KXLA—Festival of Music.  
 KXLA—Easy Listening.  
 KOWL—Tune Shop.  
 KGFJ—Across the Footlights.  
 KRKD—Pan Americana.  
 ★KFVD, KGER, KGIJ—News.  
 KGFJ—Traffic Quiz.  
 KWIK—Meet the Band.  
**11:15** KECA, KFMB—Listening Post.  
 KFI, KFSD—Woman in White.  
 KNX—Perry Mason.  
 KHJ, KFXM, KGB, KVOE—Erekin Johnson.  
 ★KXLA—Pasadena News.  
 KFVD—Violet.  
 KGIJ—Light Classics.  
 KWIK—Sunny Side.  
 KGER—Helen Smith.  
**11:20** KWKW—Want Ad News.  
**11:25** KGFJ—Sports Flash.  
**11:30** KECA—Baukhage Talking.  
 KFI, KFSD—Holly Sloane.  
 KNX—Broadway and Vine.  
 KHJ, KFXM, KGB, KVOE—Queen for a Day.

KXLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythms.  
 ★KFOX, KOWL, KRKD—News.  
 KFVD—Housewives' Exchange.  
 ★KWIK—News, Music.  
 KGER—Vaughn Monroe Orch.  
**11:35** KNX—Bob Graham.  
 KOWL—Kostelanetz.  
**11:40** KFI, KFSD—Betty Crocker.  
**11:45** KECA—Between Us Girls.  
 KFI—Light of the World.  
 KNX, KSDJ—Rose of My Dreams.  
 KFAC—Concert Grand.  
 ★KGFJ—Altoerials, Harpel.  
 KGER, KRKD—Bing Crosby.  
 KWIK—Broadway Rhythms.  
**11:55** KGFJ—Sports Flash.  
**12** KECA, KHJ, KGB—News.  
 KFI—Farm Reporter.  
 KNX, KSDJ—Double or Nothing.  
 KMPC—The Man Says Yes.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Lefebans' Interview.  
 KGFJ—Luncheon Concert.  
 KFVD—Editor of the Air.  
 KXLA—Dinner Bell Roundup.  
 KOWL—Daydreams at Noon.  
 KRKD—Record Roundup.  
 ★KGIJ, KGER, KIEV—News.  
 KWIK—Bing Crosby.  
**12:05** KGER—Western Music.  
**12:15** ★KECA—Kiernan's News Corner.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KGFJ—Today's Maestro.  
 KGIJ—Jimmie Jackson.  
 KIEV—Lunchtime Melodies.  
**12:25** KGFJ—Sports Flash.  
**12:30** KECA, KFMB—Paul Whiteman Club.  
 KFI, KFSD—Pepper Young.  
 ★KNX, KSDJ—Knox Manning.  
 KHJ—Louise Massey.  
 ★KMPC, KOWL, KWIK—News.  
 KXLA—Armstrong Twins.  
 KGFJ—Piano Interlude.  
 KFVD—Violet.  
 KWKW—Stock Quotations.  
**12:35** KOWL—Show Tunes.  
**12:40** KGFJ—Intermission.  
**12:45** KFI, KFSD—Right to Happiness.  
 KNX—Background for Living.  
 KHJ—Ozark Valley Folks.  
 KMPC—Bill Hay Reads Bible.  
 KXLA—Top Western Tunes.  
 ★KFAC—News.  
 KWKW—Andy Mansfield.  
 KWIK—Siesta Parade.  
 KIEV—Gals on Record.  
 KGER—Garden School.  
**12:55** KFWB—News.  
 KGFJ—Sports Flash.

**1** KECA, KFMB—Paul Whiteman Club.  
 KFI, KFSD—Backstage Wife.  
 KNX—School of the Air.  
 KHJ—Musical Melodies.  
 KMPC—Hal Berger.  
 KFWB—Bill Anson.  
 ★KLAC—News, Sports.  
 KGFJ—Sunset and Vine.  
 KFAC—Piano Parade.  
 KXLA—Community Broadcaster.  
 KOWL—Show Tunes.  
 ★KFVD, KGER—News.  
 KWKW—Andy Mansfield.  
 KRKD—Siesta Parade.  
 KWIK—On the Boulevard.  
 KIEV—Meet the Maestro.  
 KGIJ—Fiesta Time.  
 KFOX—Piano Reflections.  
 KGB, KVOE—United Nations.  
**1:05** KGER—Out of the Band Box.  
**1:15** KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Freddy Martin Orch.  
 KLAC—570 Club.  
 KXLA—Garden Hints.  
 KFAC—Music in the American Manner.  
 KWKW—Sam Rowland.  
 KFVD, KWKW—Charlie Hamp  
**1:25** KGFJ—Sports Flash.  
**1:30** KECA—Quizzical.  
 KFI, KFSD—Lorenzo Jones.  
 KNX—Burrill Wheeler.  
 KHJ—Norma Young.  
 KMPC—Tommy Dorsey Orch.  
 KXLA—Vocal Varieties.  
 KGFJ—Today's Hits.  
 KFVD—Hall of Records.  
 ★KOWL, KRKD, KWIK—News.  
 KIEV—Organ Moods.  
 KGIJ—Little Symphony.  
**1:35** KOWL—Contented Listening.  
 KRKD—Symphony of Song.  
**1:45** KECA—Ethel and Albert.  
 KFI, KFSD—Young Widder Brown.  
 KMPC—Glenn Miller Orch.  
 ★KXLA—News.  
 KWIK—Matinee Melodies.  
 KIEV—Junior C. of C.  
**1:50** KWKW—Vets' Rehabilitation.  
**1:55** KGFJ—Sports Flash.  
**2** KECA, KFMB—What's Doin', Ladies?  
 KFI, KFSD—When a Girl Marries.  
 KNX, KSDJ—Winner Take All.

## FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

9:05—Ladies' Day, KFI.  
 3:30—Arthur Godfrey, KNX.  
 6:00—Frank Morgan, KNX.  
 6:30—Ozzie & Harriet, KNX.  
 7:00—It Pays to be Ignorant, KNX.  
 7:30—Spike Jones, KNX.  
 9:00—Baby Snooks, KNX.

### Quiz, Participation

8:00—McNeill's Breakfast Club, KECA.  
 8:30—Grand Slam, KNX.  
 9:30—Breneman's Breakfast, KECA.  
 11:30—Queen for a Day, KHJ.  
 12:00—Double or Nothing, KNX.  
 2:00—What's Doin', Ladies?, KECA.  
 2:00—Heart's Desire, KHJ.  
 2:15—Three Alarm, KMPC.  
 2:30—House Party, KNX.  
 2:30—Bride and Groom, KECA.  
 3:00—Meet the Missus, KNX.  
 6:00—People Are Funny, KFI.  
 6:30—Information Please, KHJ.  
 8:30—Can You Top This?, KFI.  
 9:00—Break the Bank, KECA.

### Drama

9:00—Preview Theater, KFWB.

### Classical, Semi-Classical Music

8:00—Fred Waring, KFI.  
 6:30—Waltz Time, KFI.  
 9:00—David Street Show, KFI.

### Comment-Narration

7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—What Do You Say?, KFI.  
 10:15—Ted Malone, KECA.  
 11:15—Erekin Johnson, KHJ.  
 1:30—Burrill Wheeler, KNX.

### Mystery-Detective

8:00—Scarlet Queen, KHJ.  
 8:30—This Is Your FBI, KECA.  
 9:30—Mystery Theater, KFI.  
 9:30—Famous Jury Trials, KECA.

### Public Interest-Information

1:00—School of the Air, KNX.  
 7:00—Meet the Press, KHJ.  
 11:40—Report from Overseas, KNX.

### Sports

10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 5:45—Race Results, KRKD.  
 6:15—Bob Kelley, KMPC.  
 6:30—Santa Anita, KMPC.  
 8:30—Sam Balter, KLAC.  
 7:00—Cavalcade of Sports, KECA.  
 7:30—Sports Newsreel, KFI.  
 7:30—Your Sports Page, KECA.  
 9:30—Inside of Sports, KHJ.  
 10:00—Ted Bentley, KECA.

### Recorded Music

4:00—Musical Masterpieces, KFAC.  
 6:00—Musical Digest, KGFJ.  
 7:00—Firestone Favorites, KMPC.  
 8:00—Evening Concert, KFAC.  
 10:00—Lucky Lager Dance Time, KFAC.  
 10:00—Eastside Show, KFWB.  
 10:00—Concert Nocturne, KGFJ.  
 12:00—Rhapsody in Wax, KHJ.

### Popular-Western Music

8:00—Supper Club, KFI.  
 8:15—Jack Smith, KNX.  
 8:30—Burl Ives, KHJ.  
 9:30—Club Fifteen, KNX.

KHJ, KFXM, KGB, KVOE—Heart's Desire.  
 KFWB—Three Alarm.  
 KFWB—Bill Anson.  
 ★KIEV, KLAC, KMPC—News.  
 KFA—Concert Matinee.  
 KXLA—Keith Hetherington.  
 KGFJ—Disabled Veterans.  
 KFYD—Hall of Records.  
 KOWL—Radio Auction.  
 KRKD—Board of Supervisors.  
 KWIK—Mrs. Goes Shopping.  
 KGIL—Social Whirl.  
 KFOX—Fiesta Mexicana.  
 KGER—Long Beach Band.

2:15—KFI, KFSD—Portia Faces Life.  
 KMPC—Three Alarm.  
 KLAC—570 Club.  
 KGFJ—Serenade to Afternoon.  
 KRKD—Musical Bouquet.  
 KWIK—Ronny Mansfield.  
 KIEV—Land o' Song.  
 KGIL—Modern Mood.

2:20—KWKW—News.  
 2:25—KECA—Buddy Twiss.  
 KGFJ—Sports Flash.

2:30—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Just Plain Bill.  
 KXN, KSDJ—House Party.  
 KHJ, KGB, KVOE—Martin Block.  
 KGFJ—Keyboard Magic.  
 KFWB—Memories in Wax.  
 ★KOWL, KWIK—News.  
 KRKD—Tunes in Tempo.  
 KIEV—Musical Potpourri.  
 ★KGIL—Women's News.  
 KGER—Feature Story.

2:35—KOWL, KWIK—Music.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front Page Farrell.  
 KHJ, KVOE—Red Hook 31.  
 ★KGFJ—News Notebook.  
 ★KFYD—News.  
 KGIL—Melodies.

2:55—KXN—News.  
 KGFJ—Sports Flash.

3—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Road of Life.  
 KXN, KSDJ—Meet the Missus.  
 KHJ, KVOE—Racket Smashers.  
 KMPC—Three Alarm.  
 KFWB—Bill Anson.  
 KGFJ—Armchair Concert.  
 ★KGER, KLAC, KXLA—News.  
 KOWL—Radio Outlook.  
 KFAC—Musical Favorites.  
 KRKD—Tops in Pops.  
 KWKW—Swing Session.  
 KFYD—Hall of Records.  
 KIEV—A Matter of Records.  
 KWIK—1490 Club.  
 KGIL—Children's Hour.

3:05—KGER—Hall of Records.  
 3:10—KLAC—Tommy Dorsey Show.  
 3:15—KFI—Life Can Be Beautiful.  
 KXLA—Juke Box Matinee.  
 KWKW—Races and Sports.  
 KWIK—20th Century Gabriels.  
 KOWL—Classics.

3:25—KGFJ—Sports Flash.  
 3:30—KECA—Norwood Smith Sings.  
 KHJ—Song of the Stranger.  
 KFI, KFSD—Aunt Mary.  
 KXN, KSDJ—Arthur Godfrey.  
 KMPC—Jerry Lawrence.  
 KWKW—Sam Rowland and His Waxworks.  
 KGFJ—Among My Souvenirs.  
 ★KOWL, KRKD, KWIK—News.  
 KFOX—Jeanne Cowan, Songs.  
 3:35—KOWL—Folk Songs.  
 KRKD—Tea Time Tunes.  
 3:45—KECA—Frances Scully.  
 KFI, KFSD—Dr. Paul.  
 KHJ—Quaker City Serenade.  
 KMPC—Air Adventures.  
 ★KFAC—News.  
 KOWL—Bill McArthur.  
 KWIK—1490 Club.  
 3:55—KFWB—News.  
 KGFJ—Sports Flash.

4—KECA—Frances Scully.  
 KFI, KFSD—This Woman's Secret.  
 KXN, KSDJ—Hint Hunt.  
 ★KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 ★KGER, KIEV, KMPC—News.  
 ★KLAC—News Sports.  
 KXLA—Juke Box Matinee.  
 KFWB—Jerry Lawrence.  
 KGFJ—What's Up?  
 KWKW—Waxworks.  
 KFYD—Sundown Roundup.  
 KOWL—Caravan of Melody.  
 KRKD—Piano Paintings.  
 KFAC—Musical Masterpieces.  
 KWIK—Women's World.  
 KGIL—Off the Record.

4:05—KGER—Hall of Records.  
 4:15—KECA—Alvin Wilder.  
 ★KFI—News.  
 KXN, KSDJ—Evelyn Winters.

★KHJ, KFXM, KGB—Frank Hemingway.  
 KMPC—A Woman's Voice.  
 KFWB—Melody Matinee.  
 KLAC—Dinning Sisters.  
 KOWL—Mystery Tune.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 KFSD—Nora Drake.  
 4:25—KGFJ—Sports Flash.  
 4:30—KECA—Variety Parade.  
 KFI—Art Baker's Notebook.  
 ★KXN, KFYD, KOWL—News.  
 KHJ—Adventure Parade.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 KIEV, KMPC—Bing Crosby.  
 KLAC—Racing Roundup.  
 KGFJ—Record Jackpot.  
 KRKD—Symphony in Swing.  
 KWKW—Today at the Races.  
 KGIL—Teen-Age News.  
 KFOX—Old Age Pensions.

4:45—KHJ—Raggy Ann.  
 KXN—Lum and Abner.  
 KFWB—Stuart Hamblen.  
 KLAC—Studio Frolic.  
 ★KRKD—News.  
 KGIL—Popular Records.  
 KIEV—Trade Winds Tempos.  
 KFOX—Forever Favorites.  
 ★KFSD—H. V. Kaltenborn.  
 KGB, KVOE—Adventure Parade.

4:55—KGFJ—Sports Flash.

5—KECA—Happy Theater.  
 ★KFI—Feature Wire.  
 ★KXN, KSDJ—Knux Manning.  
 ★KHJ, KGER—News.  
 ★KMPC—News, Teen and Twenty.  
 KFWB—Stuart Hamblen.  
 ★KLAC—Fred Henry Reports.  
 KFAC—Sunset Serenade.  
 KGFJ—Jive at Five.  
 KRKD—Sundown Roundup.  
 KXLA—Juke Box Matinee.  
 KWIK—Spotlight on Star.  
 KGIL—Serenade.  
 KGB, KVOE—Hop Harrigan.  
 5:05—KGER—Music with Appeal.

5:15—KECA, KFMB—Terry and the Pirates.  
 ★KFI—News.  
 ★KXN—Tom Hanlon.  
 KHJ, KFXM, KGB, KVOE—Superman.  
 KLAC—Picture Album.  
 KGFJ—Race Recap.  
 KGIL—Eventide Echo.  
 KGER—Sports Roundup.

5:30—KECA—Sky King.  
 KFI—Casa Cugat.  
 ★KXN—Charles Collingwood.  
 KHJ, KFXM, KGB, KVOE—Captain Midnight.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Whoa Bill Club.  
 KGFJ—Dinner Interlude.  
 KXLA—Future Pianists.  
 KRKD—Sports Dial.  
 KGIL—Music by Martin.

★KFOX, KWIK—News.  
 5:45—KFI, KFSD—Elmer Peterson.  
 ★KXN, KSDJ—News, Garded.  
 KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.  
 KMPC—Top Tunes.  
 KXLA—Music for You.  
 KGFJ—If They Had Lived.  
 KWIK—Ronny Mansfield.  
 KRKD—Race Results.  
 KGER—Music with Appeal.

5:55—KXN, KSDJ—Rill Henry.  
 KXLA—Sports News.  
 ★KGER—News.

6—KECA—Headline Edition.  
 KFI, KFSD—People Are Funny.  
 KXN, KSDJ—Morgan-Anneche-Langford Show.  
 ★KHJ, KFXM, KGB, KVOE—Gabriel Heatter.  
 ★KMPC—Clete Roberts Reports.  
 ★KFOX, KFWB, KGER, KLAC, KPRO—News.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KXLA—Muir College.  
 ★KWIK—Don Forbes.  
 KRKD—Varieties in Music.  
 KGIL—Date with a Disc.

6:15—KECA—Broadway Local News  
 KHJ—Top Tunes.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Dinner Music.  
 KLAC—Al Jarvis Ballroom.  
 KXLA—Music.

KRKD—Hawaiian Memories.  
 KGER—Firetide Melodies.

6:30—KECA, KFMB—The Sheriff.  
 KFI, KFSD—Waltz Time.  
 KXN—Ozzie and Harriet.  
 KHJ, KFXM, KGB, KVOE—Information Please.  
 KMPC—Santa Anita Races.  
 KFWB—America Dances.  
 KLAC—Sam Balter, Sports.  
 KFAC—Hour of Music.  
 KRKD—Rumba Preview.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.

6:45—KLAC—Irwin Allen.  
 KXLA—Western Caravan.  
 KWIK—Bobby Short.  
 KRKD—Harmony in Rhythm.

6:55—KECA, KFMB, KPRO—Champion Roll Call.

7—KECA, KFMB—Cavalcade of Sports.  
 KFI—Hank McCune Show.  
 KXN, KSDJ—It Pays to Be Ignorant.  
 KHJ, KFXM, KGB, KVOE—Meet the Press.  
 KMPC—Firestone Favorites.  
 KFWB—America Dances.  
 ★KGER, KLAC, KRKD—News.  
 KXLA—Saddle Dusters.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 ★KWIK—Averill Berman.

7:05—KGER—Fagan.  
 KLAC—Telephone Quiz.

7:15—KGIL—Constant Invader.  
 ★KXLA—Peter DeLima, News.  
 KWIK—Proudly We Hall.  
 KRKD—Three-Quarter Time.

7:30—KECA—Your American Sports Page.  
 KFI, KFSD—Sports Newsreel.  
 KXN—Jones-Shay.  
 KHJ, KFXM, KGB, KVOE—Cisco Kid.  
 KMPC—Melody Hour.  
 KFWB—Music.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KXLA—Ford Lewis.  
 KRKD—Twilight Serenade.  
 ★KWIK—News, Sports.  
 KGIL—Opinion Please.  
 KFOX—Dr. Clem Davies.

7:35—KFI—Cabbages and Kings.  
 KFWB—Ted Husing.  
 KGIL—Perry Wood.  
 ★KXN—News.  
 KRKD—Father Vaughan.  
 KWIK—Adeline Hanson.

7:55—KMPC—Nation's Weather.

8—KECA, KFMB—Fat Man.  
 KFI, KFSD—Frost Warnings; Supper Club.  
 KXN—Lowell Thomas.  
 KHJ, KFXM, KGB, KVOE—Scarlet Queen.  
 ★KMPC—News.  
 KFWB—Sports Final.  
 ★KGER, KLAC, KXLA—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KRKD—Pan American.  
 KGIL—Concert Hall.  
 KWIK—Swing Club.

8:15—KFI—News of the World.  
 KXN—Jack Smith.  
 KMPC—Red Rowe.  
 KFWB—United Nations.  
 KLAC—Basketball.  
 KGFJ—Starlight Moods.  
 KXLA—Songs of the Saddle.  
 KGIL—Hobby Horse Show.  
 KRKD—County Barn Dance.

8:30—KECA, KFMB—This Is Your F.B.I.  
 KFI, KFSD—Can You Top This?  
 KXN—Danny Thomas Show.  
 KHJ, KFXM, KVOE—Burl Ives Show.  
 KMPC—Parade of Hits.  
 KXLA—97th Street Corral.  
 ★KFWB, KWIK—News.  
 ★KGFJ—Averill Berman.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Weatherman.

8:45—KHJ—Remember When?  
 KFWB—Ann and Mack.  
 KGFJ—Evening Interlude.  
 KGIL—Lest We Forget.

8:55—KHJ, KFXM, KGB, KVOE—Billy Rose.  
 ★KXN, KSDJ—News.

9—KECA, KFMB—Break the Bank.  
 KFI, KFSD—David Street.  
 KXN—Baby Snooks.  
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 ★KMPC—News.  
 KFWB—Preview Theater.  
 KLAC—Basketball.  
 KFAC—Evening Concert.  
 KXLA—Seaboard Home Hour.  
 KGFJ—Hollywood House Party.  
 KRKD—Cowboy Hit Parade.

KWIK—Swing Club.  
 KGIL—Duke Ellington Orch.  
 ★KGER—News, Concert.

9:15—KFI—Reserve.  
 KHJ, KFXM, KGB—Beulah.  
 KXLA—Romance and Rhythm.  
 KGIL—Dance Time.  
 ★KFOX—News.

9:30—KECA, KFMB—Famous Jury Trials.  
 KFI, KFSD—Mystery Theater.  
 KXN, KSDJ—Club 15.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KMPC—Barbershop Quartet.  
 KFWB—Music Box.  
 ★KGIL—Knux Manning.  
 KGER—Dr. Clem Davies.

9:45—KHJ, KFXM, KGB, KVOE—Henry J. Taylor.  
 ★KXN, KSDJ—Ed R. Murrow.  
 KMPC—Junior League.  
 KFOX—Flight Cast.  
 KGIL—Mr. and Mrs.

10—KECA—Ted Bentley, Sports.  
 ★KFI, KFSD—The Reporter.  
 ★KXN—Chet Huntley, News.  
 ★KHJ, KFXM, KGB, KVOE—Fulton Lewis.

**EASTSIDE SHOW**  
 10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 ★KGER, KLAC, KMPC—News.  
 KGFJ—Concert Nocturne.

Tops in Western Music  
**SPADE COOLEY TIME**  
 with George Wilhelm  
 10:00 p.m.-2:00 a.m.  
 7 Nights a Week

1070 KC.  
 5000 WATTS

**Check KEVD**  
 LOS ANGELES

KFYD—Spade Cooley Time.  
 KFAC—Lucky Lager Dance.  
 KXLA—County Barn Dance.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Symphony.  
 KWIK—Michael Roy.  
 KFOX—Merry-Go-Round.

10:05—KLAC—Basketball.  
 KGER—Musical Roundup.

10:15—KECA—News.  
 KFI—Barry Wood Show.  
 KXN—Bob Elson.  
 KHJ—Highlights of Music.  
 KMPC—Bridge Club.  
 KLAC—Melody Parade.  
 KXLA—Redondo Barn Dance.  
 KFSD—Concert Hall.

10:30—★KECA—Elmer Davis.  
 ★KFI—Carveth Wells, Inside the News.  
 KXN—Symphonette.  
 KHJ, KGB—Peter Potter Record Party.  
 KMPC—Rancho Grande.  
 KXLA—Hawthorne Thing.

10:45—KECA—Freddy Martin Orch.  
 KFI—Melody Time.  
 ★KFSD—News.

10:55—★KFI—Police Bulletins.

11—★KECA, KFI, KLAC—News.  
 ★KXN—Nelson Pringle.  
 KHJ—Brother Arlington.  
 KMPC—Dance Parade.  
 KFWB—Eastside Show.  
 KFAC—Lucky Lager Dance.  
 KFYD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KXLA—Pasadena Civic.  
 KWIK—Michael Roy.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Juke Box Review.  
 KGER—Musical Roundup.  
 KFSD—Biltmore Hotel Orch.

11:15—KECA—Ciro's Orch.  
 KFI—Biltmore Orch.  
 KXN—Breaking All Records.  
 KLAC—Don Otis.  
 KXLA—Dance Time.

11:30—KECA—Dale Cross Orch.  
 KFI—Eddie Fitzpatrick Orch.  
 KGB—Wolohan Orch.  
 KFSD—St. Francis Orch.

11:40—KXN—Report from Overseas.  
 11:45—★KFWB—News.  
 11:55—★KECA, KFI, KXN—News.

# SATURDAY, JANUARY 17

8-KECA, KFMB—Abbott and Costello Kid Show.  
 KFI—Rhythm Ranch.  
 \*KXN, KGER, KIEV, KLAC, KMPC—News.  
 \*KHJ, KFXM, KGB, KVQE—News.  
 KFWD—Salvation Army.  
 KFAC—Country Church.  
 KGFJ—Concert Pastelle.  
 KQWL—Bing Crosby.  
 EWEW—Pasadena Four-square Church.

## HAVEN OF REST

KRKD, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KXLA, 8:30 A. M.  
 Monday, Wednesday, Friday

KFOX, KRKD—Haven of Rest  
 KFVD—Wakeup Ranch.  
 \*KXLA—News and Music.  
 KGLL—Hollywood Music.  
 KWIK—Business Reporter.  
 KFSD—Charlie Lung Gang.  
 8:05—KXN, KSDJ—Let's Pretend.  
 KGER—Mizpah.  
 8:15—KHJ—News.  
 KMPC—Market Reports, Sports.  
 KLAC—Haynes at the Reins.  
 KQWL—Meet the Band.  
 KGLL—Sports.  
 KWIK—Sunny Side of the Street.  
 KIEV—Musical Bandwagon.  
 8:30—KECA, KFMB—Land of the Lost.  
 KFI, KFSD—Smilin' Ed McConnell.  
 KXN—Escape.  
 KHJ—Dr. Hiss.  
 KMPC—Guest Star.  
 \*KFAC, KFVB, KOWL, KRKD—News.  
 KFVD—Kirby Page.  
 KXLA—Bell Bandstand.  
 KIEV—Children's Story Time.  
 KWKW—Stock Quotations.  
 \*KFI—Under Capitol Dome.  
 \*KWIK—New Music.  
 KFOX—Know Your Bible.  
 KGER—Hammond.  
 KFXM, KGB, KVQE—Say It With Music.  
 8:25—KRKD—Spotlight Varieties.  
 8:40—KQWL—Hendzvous.  
 8:45—KFAC—Unity.

9-KECA—Collins Calling.  
 KFI—Jump-Jump of Holiday House.  
 KXN, KSDJ—Theatre of Today.  
 KHJ, KGB—Veteran's Voice.  
 KMPC—Bill Leyden.  
 KFVB—Song Session.  
 \*KGER, KLAC—News.  
 KGFJ—Public Messenger.  
 KFAC—L. A. City College.  
 KFVD—Waltz Time.  
 KOWL—Salute to Americas.  
 KRKD—Sagebrush Serenade.  
 KIEV—Bing Crosby Time.  
 KGLL—Miriam Lane.  
 KWRW—Voice of China.  
 KFSD—Jack Gregson.  
 KFMB—Tommy Bartlett.  
 KGER—Lutheran Hour.  
 9:05—KECA—Mirandy.  
 9:15—KECA—Young America Speaks.  
 KHJ—Polling L. A.  
 KLAC—Racing News.  
 KFAC—Morning Concert.  
 KWKW—Bible Treasury Hour.  
 KGFJ—Community Chest.  
 KXLA—Record Rendezvous.  
 \*KFVD—News.  
 KIEV—Dinah Shore Sings.  
 KWIK—Kiddie Record Review.  
 KGB—Voice of the Army.  
 9:20—KGFJ—News, Bill Harpel.  
 9:30—KECA—Tommy Bartlett Show.  
 KFI—Your Saturday Chief.  
 KXN—Stars Over Hollywood.  
 KHJ, KGB, KVQE—Flight into the Past.  
 KLAC—Kiddie Club.  
 \*KQWL, KWIK—News.  
 KGFJ—Open Album.  
 KFVD—Show Tunes.  
 EWEW—Stock Quotations.  
 KIEV—Meet the Band.

KGIL—Ballads for You.  
 KGER—A Song for You.  
 KFOX—Bethesda.  
 9:35—KOWL—Remembering.  
 9:45—KFI, KFSD—Tillamook Kitchen.  
 \*KRKD—News.  
 KFVD—Remembered Rhythms.  
 KGLL—Valley Shopper.  
 KIEV—Rhythm Road.  
 KWIK—Town Crier.  
 10-KECA—American Farmer.  
 KFI, KFSD—National Farm and Home Hour.  
 KXN, KSDJ—Grand Central Station.  
 \*KHJ, KFXM, KGB, KVQE—News.  
 KMPC—Bill Leyden.  
 KFVB—Maurice Hart.  
 \*KLAC—News, Al Jarvis.  
 KFAC—Music.  
 KXLA—Swap Shop.  
 KGFJ—Racing News.  
 KOWL—Romance in Music.  
 KWKW—Race Lineup.  
 KRKD—Government Speaks.  
 KWIK—Mainly for Women.  
 KFVD—Song Stylists.  
 KGH—Ten o'Clock Scholar.  
 \*KFOX, KGER, KIEV—News.  
 KFMB—Girl Scouts.  
 10:05—KGER—Easy Rhythm.  
 10:15—KHJ, KGB, KVQE—Gardening.  
 KGFJ—Serenade for You.  
 \*KXLA—News.  
 KWKW—Morning Melodies.  
 KIEV—Stars of Song.  
 KGH—According to Record.  
 KFOX—Assembly of God.  
 10:25—KGFJ—Sports Flash.  
 10:30—KECA—Our Town Speaks.  
 KFI—Meet the Meeks.  
 KXN, KSDJ—County Fair.  
 KHJ, KGB, KVQE—Bands for Bands.  
 KMPC—Bids for Kids.  
 KGFJ—Upbeat Session.

## SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

9:30—Tommy Bartlett, KECA.  
 6:00—Joan Davis, KXN.  
 6:30—Judy Canova, KFI.  
 8:00—Life of Riley, KFI.  
 9:00—The Burrows, KXN.  
 9:30—Vaughn Monroe, KXN.

### Quiz, Participation

8:30—Smilin' Ed McConnell, KFI  
 10:30—County Fair, KXN.  
 11:30—Give and Take, KXN.  
 12:00—Meet the Missus, KXN.  
 12:30—Free for All, KXN.  
 6:00—Stop Me, KHJ.  
 7:00—Kay Kyser, KFI.  
 7:30—Leave It to the Girls, KHJ  
 8:30—Truth or Consequences, KFI.

### Classical, Semi-Classical Music

11:00—Metropolitan Opera, KECA  
 2:00—Philadelphia Orchestra, KXN.  
 3:00—Piano Playhouse, KECA.  
 3:30—NBC Symphony, KFI.  
 5:45—Jan August, KHJ.  
 7:00—Saturday Night Serenade, KXN.  
 9:30—Music Hour, KFI.  
 10:15—Stairway to the Stars, KFI  
 9:00—Theater of Today, KXN.  
 9:30—Stars Over Hollywood, KXN.  
 10:00—Grand Central Station, KXN.  
 6:30—Steven Graham, KHJ.  
 8:00—Tapestries of Life, KXN.

### Public Interest-Information

9:15—Young America Speaks, KFI.  
 9:15—Polling L. A., KHJ.  
 10:00—American Farmer, KECA.  
 10:00—Nat'l Farm Hour, KFI.  
 10:30—Our Town Speaks, KECA.  
 12:00—Theater Guild, KGFJ.  
 1:00—Doctors Today, KFI.  
 1:30—Home Is What You Make It, KFI.

600	700	800	900	1000	1100	1200	1300	1400	1500	1600
K	K	K	K	K	K	K	K	K	K	K
L	L	L	L	L	L	L	L	L	L	L
F	F	F	F	F	F	F	F	F	F	F
A	A	A	A	A	A	A	A	A	A	A
S	S	S	S	S	S	S	S	S	S	S
I	I	I	I	I	I	I	I	I	I	I
C	C	C	C	C	C	C	C	C	C	C
D	D	D	D	D	D	D	D	D	D	D

KFVD—Here Comes the Parade.  
 KNLA—Familiar Favorites.  
 \*KFAC, KWIK—News.  
 KRKD—Pop Concert.  
 KIEV—Western Tune Time.  
 KGLL—Music That Endures.  
 KGER—Children's Hour.  
 KFSD—Meet the Meeks.  
 KFMB—Auntie Pat.  
 10:35—KOWI—Pacific Strings.  
 10:45—KFAC—Designing Woman.  
 KIEV—Western Songs.  
 KWIK—Studio City.  
 KFOX—Thought for Youth.  
 10:55—KGFJ—Sports Flash.  
 KOWI—Hymn for Today.  
 11-KECA, KFMB—Metropolitan Opera.  
 KFI, KFSD—Archie Andrews.  
 KXN, KSDJ—Mary Lee Taylor  
 KHJ, KFXM, KGB, KVQE—Dance Orb.  
 KMPC—Keith Hetherington.  
 KFVB—Maurice Hart.  
 KFAC—Festival of Music.  
 \*KLAC—News, Al Jarvis.  
 KRKD—Pan Americana.  
 KGFJ—Across the Footlights.  
 \*KFVD, KGER, KGH—News.  
 KNLA—Familiar Favorites.  
 KXLA—Tune Shop.  
 KWKW—Campus Charter.  
 KIEV—Perry Como Songs.  
 KFMB—American Youth.  
 11:05—KGER—Star Time.  
 11:15—KFVD—Charlie Hamp.  
 KIEV—This Rhythmic Age.  
 KWIK—South American Way.  
 KGLL—Light Classics.  
 11:20—KWKW—Want Ad News.  
 11:25—KGFJ—Sports Flash.

11:30—KFI—Jack Gregson Show.  
 KXN, KSDJ—Give and Take.  
 KGFJ—Reminiscent Rhythm.  
 KFVD—Violet.  
 \*KFOX, KOWI, KRKD—News.  
 KIEV—Latin Musicana.  
 11:45—KFAC—Concert Grand.  
 KGFJ—Airtorials, Bill Harpel.  
 KOWI—Folk Songs.  
 KWIK—Broadway Rhythm.  
 KRKD—Crosby Sings.  
 KFOX—Cowboy Policeman.  
 KGER—Crosby Sings.  
 11:55—KGFJ—Sports Flash.  
 12-KECA, KFMB—Metropolitan Opera.  
 KFI—Farm Reporter.  
 KXN, KSDJ—Meet the Missus.  
 \*KHJ, KFXM, KGB, KVQE—News.  
 KMPC—Merry-Go-Round.  
 KFVB—Maurice Hart.  
 \*KLAC—News, Al Jarvis.  
 KGFJ—Theater Guild.  
 KFAC—Luncheon Concert.  
 KNLA—Familiar Favorites.  
 KOWI—Daydreams at Noon.  
 KFVD—Pasadena Opera.  
 KWKW—Bing Crosby.  
 KRKD—Record Roundup.  
 \*KGER, KGLL, KIEV—News.  
 KFOX—Cowboy Policeman.  
 KFSD—Orchestra of Nations.  
 12:05—KGER—Western Music.  
 12:15—KFI—Man On the Farm.  
 KHJ—Songs of Good Cheer.  
 KGFJ—Today's Maestro.  
 KFVD—Mason Rose.  
 KIEV—Lunchtime Melodies.  
 KGLL—Jimmie Jackson.  
 \*KFOX—News.  
 KGER—Roving Reporter.  
 KGFJ—Sports Flash.  
 12:30—KHJ—Louise Massey.  
 KXN, KSDJ—Free for All.  
 KMPC—Swell Time.  
 KGFJ—Piano Interlude.  
 KNLA—Armstrong Twins.  
 KWKW—Pasadena City College Radio Class.  
 KFVD—Studio Party.  
 \*KOWI—News: Show Tunes.  
 KGER—Western Music.  
 12:35—KWIK—G.I. Platter Parade.  
 12:40—KGFJ—Intermission.  
 12:45—KFI—Here Comes the Band.  
 KHJ—American Radio Warblers.  
 \*KFAC—News.  
 KFVD—Violet.  
 KNLA—Records in Review.  
 KWKW—Races and Sports.  
 KIEV—Gals on Record.  
 12:55—KFVB—News.  
 KGFJ—Sports Flash.

1-KECA, KFMB—Metropolitan Opera.  
 KFI, KFSD—Doctors Today.  
 KXN—Saturday at the Chase.  
 KHJ, KFXM, KGB, KVQE—Sports Parade.  
 KMPC—Juke Box Serenade.  
 KFVB—Bill Anson.  
 KFAC—Piano Parade.  
 KGFJ—Sunset and Vine.  
 \*KFVD, KGER, KLAC—News.  
 KNLA—Community Broadcaster.  
 KWKW—Lee Brown, Pianist.  
 KOWI—Show Tunes.  
 KRKD—Siesta Time.  
 KIEV—Meet the Maestro.  
 KGH—Fiesta Time.  
 KWIK—On the Boulevard.  
 1:05—KGER—Out of the Bandbox.  
 1:15—KFAC—Music in the American Manner.  
 KNLA—Adventures in Research.  
 KLAC—Storybook Hour.

Songs by  
**RUSS WHITEMAN**  
 with  
**PERRY and WINNING**  
 Saturday - 1:15 P.M.

1020 KC.  
 5000 WATTS

Check **KFYD**  
 LOS ANGELES

KFYD—Songs by Russ Whiteman.  
 KWKW—San Rowland.  
 KWIK—Trade Winds Tavern.  
 1:25—KGFJ—Sports Flash.  
 1:30—KFI—Home Is What You Make It.  
 KXN—Treasury Bandstand.

3:00—Cross Section U.S.A., KXN  
 3:30—L. A. Story, KXN.  
 6:00—Exploring the Unknown, KECA.

### Mystery-Detective

8:30—Escape, KXN.  
 9:00—Gangbusters, KECA.  
 9:30—Murder and Mr. Malone, KECA.

### Sports

10:00—Racing Lineup, KGFJ, KWKW.  
 5:00—Saturday Sports Roundup, KFI.  
 5:15—Tom Hanlon, KXN.  
 5:45—Race Results, KRKD.  
 5:45—Ira Blue, KECA.  
 6:15—Bob Kelley, KMPC.  
 6:30—Santa Anita Races, KMPC  
 6:30—Sam Balter, KLAC.  
 8:00—Hunting and Fishing Club, KHJ.

### Recorded Music

4:00—Musical Masterpieces, KFAC.  
 6:00—Musical Digest, KGFJ.  
 6:00—Saturday Symphony, KFAC.  
 7:00—Those Were the Days, KMPC.  
 8:00—Evening Concert, KFAC.  
 10:00—Lucky Lager Dance Time, KFAC.  
 10:00—Eastside Show, KFVB.  
 10:00—Concert Nocturne, KGFJ.  
 12:00—Rhapsody in Wax, KHJ.

### Juvenile

8:00—Abbott and Costello, KECA.  
 8:05—Let's Pretend, KXN.  
 8:30—Land of the Lost, KECA.  
 9:00—Jump Jump, KFI.  
 9:30—Kiddie Club, KLAC.  
 12:30—Swell Time, KMPC.  
 3:00—Scout Jamboree, KFI.

### Popular-Western Music

2:45—Kling Cole Trio, KFI.  
 7:30—Grand Ole Opry, KFI.  
 9:00—Hit Parade, KFI.



KLAC—Afternoon Melodies.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KFYD—Hall of Records.  
 1:35 KOWL, KRKD, KWIK—News.  
 KIEV—Organ Moods.  
 KGIL—Little Symphony.  
 1:45 KOWL—Caravan of Melody.  
 KRKD—Symphony of Song.  
 1:45 KFOX—Voice of the Army.  
 \*KXLA—News.  
 KIEV—Swing Stylings.  
 KWIK—Modern Mood.  
 1:50 KWKW—Vets' Rehabilitation.  
 1:55 KGFJ—Sports Flash.  
 2 KECA, KFMB—Tea and Crumpets.  
 \*KFI—News of the Week.  
 KXX, KSDJ—Philadelphia Orch.  
 KHJ, KFXM, KGB, KVQE—Reserve.  
 KMPC—Sons o' Guns.  
 KFWB—Bill Anson.  
 \*KLAC—News, Sports.  
 \*KFAAC—Concert Matinee.  
 KXLA—Shoppers' Matinee.  
 KGFJ—Serenade to Afternoon.  
 KOWL—Radio Auction.  
 KFYD—Kirby Page.  
 KRKD—Philharmonic Reporter.  
 \*KIEV—News.  
 KGIL—Social Whirl.  
 KGER—Long Beach Band.  
 KFOX—Concert Miniature.  
 \*KFSD—Ed Tomlinson.  
 2:15 KFI—Youth Sings.  
 KMPC—Here's to Vets.  
 KLAC—Modern Concert Hall.  
 KRKD—Musical Bouquet.  
 KIEV—Land o' Song.  
 KGIL—Modern Mood.  
 KWIK—Our Waltz.  
 KFOX—Salvation Army.  
 KFSD—Rhapsody of the Rockies.  
 2:20 KWKW—News.  
 2:25 KGFJ—Sports Flash.  
 2:30 KFI—Lennie Herman.  
 KFOX—Rhythm and Reason.  
 KMPC—Navy Band.  
 KGFJ—Keyboard Magic.  
 KFYD—Hall of Records.  
 KWKW—Patricia Abel, Songs.  
 KIEV—Musical Potpourri.  
 KRKD—Tunes in Tempo.  
 \*KOWL, KWIK—News.  
 KGER—Feature Story.  
 KFSD—Flight with Music.  
 2:35 KOWL, KWIK—Music.  
 2:40 KGER—Long Beach Band.  
 2:45 KECA—Radio, the American Way.  
 KFI, KFSD—King Cole Trio.  
 KMPC—Business Reporter.  
 \*KGFJ—News Notebook, Harpel  
 \*KFVD—News.  
 KOWL—Island Magic.  
 KWIK—Aloha Time.  
 2:55 KGFJ—Sports Flash.  
 3 KECA—Piano Playhouse.  
 KFI—Scout Jamboree.  
 KXX—Cross Section, U.S.A.  
 KHJ, KGB—Dance Orch.  
 KMPC—Strike Up the Band.  
 KFWB—Bill Anson.  
 \*KLAC—News, Sports.  
 KFAAC—Musical Favorites.  
 KGFJ—Armchair Concert.  
 \*KGER—KXLA—News.  
 \*KOWL—Radio Outlook.  
 KFYD—Hall of Records.  
 KWKW—Swing Session.  
 KIEV—Jive Alive.  
 KGIL—Children's Hour.  
 KWIK—1490 Club.  
 KRKD—Parade of Hits.  
 KFOX—Modern Concert Hall.  
 KFMB—Rhythm and Reason.  
 3:05 KGER—Hall of Records.  
 3:15 KLAC—Peggy Lee.  
 KXLA—Juke Box Matinee.  
 KOWL—D'Artega Presents.  
 KFSD—Ellington in the News.  
 3:25 KGFJ—Sports Flash.  
 3:30 KECA—Labor, U.S.A.  
 KFI, KFSD—NBC Symphony.  
 KXX—L. A. Story.  
 KLAC—Ellingtonia.  
 KGFJ—Among My Souvenirs.  
 KWKW—Sam Rowland and His Waxworks.  
 KIEV—Musical Favorites.  
 \*KOWL, KRKD, KWIK—News.  
 3:35 KRKD—Tea Time Tunes.  
 3:45 KECA—It's Your Business.  
 \*KXX—Larry Lesueur.  
 \*KFAAC—News.  
 KWIK—1490 Club.  
 3:55 KFWB—News.  
 KGFJ—Sports Flash.  
 4 KECA—Madhouse Musicale.  
 KFI, KFSD—NBC Symphony.  
 KXX—Reserve.  
 KHJ, KFXM, KGB, KVQE—Pau Americana.  
 KMPC—Music Box.  
 KFWB—Music.  
 \*KLAC—News, Sports.  
 KWKW—Waxworks.  
 KXLA—Juke Box Matinee.  
 KGFJ—What's Up?

KOWL—Contented Listening.  
 KFAAC—Musical Masterpieces.  
 KRKD—Piano Paintings.  
 KFYD—Sundown Roundup.  
 KWIK—Women's World.  
 \*KFOX, KGER, KIEV—News.  
 KGIL—Off the Record.  
 KFMB—The Vagabonds.  
 4:05 KGER—Hall of Records.  
 4:15 KECA—Harry Wismer, Sports  
 \*KHJ, KGB, KVQE—Frank Henningway.  
 KFWB—Helen Louise.  
 KLAC—Income Tax.  
 KOWL—Sports Champions.  
 KRKD—Spotlight on Star.  
 KWIK—Mau on the Street.  
 KIEV—Show Tunes.  
 KFOX—Symphonic Swing.  
 4:25 KGFJ—Sports Flash.  
 4:30 KECA—Music by Adlam.  
 KFI, KFSD—Curtain Time.  
 KXX—Thirty Seconds to Go.  
 KHJ—Henry King Orch.  
 KFWB—Blind Artists' Guild.  
 KLAC—Racing Roundup.  
 KGFJ—Record Jackpot.  
 \*KFYD, KOWL, KWIK—News.  
 KRKD—Symphony in Swing.  
 KWKW—Today at the Races.  
 KIEV—Blog Crosby Sings.  
 KGIL—Teen-Age News.  
 KFOX—Old Age Pensions.  
 KFMB—Music by Adlam.  
 4:35 KOWL—Choristers.  
 4:45 KECA, KFMB—Dorothy Fuldheim.  
 KFMB—Stuart Hamblen.  
 KLAC—Music Room.  
 \*KRKD—News.  
 KIEV—Trade Winds Tempos.  
 KGIL—Popular Records.  
 KFOX—Favorites.  
 4:55 KGFJ—Sports Flash.  
 5 KECA—Miracles in Music.  
 KFI—Saturday Sports Roundup.  
 KHJ, KGB, KVQE—Reserve.  
 \*KXX, KSDJ—Knox Manning.  
 \*KMPC—News, Record Room.  
 \*KFWB—Stuart Hamblen.  
 \*KLAC—News, Sports.  
 KXLA—Juke Box Matinee.  
 KFAAC—Music.  
 KGFJ—Jive at Five.  
 KRKD—Sundown Roundup.  
 KGIL—My Serenade.  
 KWIK—Spotlight on a Star.  
 KFOX—Sunshine Mission.  
 KFSD—Guest Stars.  
 5:05 KGER—Music with Appeal.  
 5:15 KFI, KFSD—News.  
 KXX—Tom Hanlon.  
 KHJ, KFXM, KGB, KVQE—Proof That Christian Science Heals.  
 KLAC—Music Room.  
 KGFJ—Race Recap.  
 KGIL—Eventide Echo.  
 KGER—Sports Roundup.  
 5:30 KECA, KFOX, KWIK—News.  
 KFI—I Want It.  
 \*KXX, KSDJ—Charles Collingwood.  
 KHJ—In Your Name.  
 KRKD—Sports Forum.  
 KLAC—Al Jarvis.  
 KFAAC—Children's Music.  
 KGFJ—Dinner Interlude.  
 KXLA—Future Pianists.  
 KGIL—Music by Martin.  
 KFSD—Colonial Quiz.  
 5:45 KECA—Ira Blue, Sports.  
 \*KFI, KFSD—Elmer Peterson.  
 \*KXX, KSDJ—Gardred, News.  
 KHJ—Jan August, Piano Magic.  
 KMPC—Episcopal Diocese.  
 KGFJ—Nat'l Safety Council.  
 KXLA—Music for You.  
 KWIK—Music.  
 KRKD—Race Results.  
 KFOX—Music.  
 KGER—Music with Appeal.  
 5:55 KXX, KSDJ—News, Ned Cainer.  
 6 KECA—Exploring the Unknown.  
 KFI—Guy Lombardo Show.  
 KXX, KSDJ—Juan Davis Show  
 KHJ, KGB, KVQE—Stop Me If You've Heard This.  
 \*KMPC, KPRO—News.  
 \*KFOX, KFWB, KGER—News.  
 KGFJ—Musical Digest.  
 \*KLAC—News, Al Jarvis.  
 KFAAC—Saturday Symphony.  
 KXLA—Interscholastic Debate.  
 KRKD—Varieties in Music.  
 KWIK—Date for Dinner.  
 KGIL—Date with a Disc.  
 KFSD—Gaslight Galaxies.  
 KFMB—Ave Maria Hour.  
 6:15 KFOX—Vesper Bells.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Dinner Music.  
 KRKD—Hawaiian Memories.  
 KGER—Up and Down Scales.  
 KFXM—Open House.  
 6:30 KECA—Music of Manhattan.  
 KFI, KFSD—Judy Canova.  
 KHJ, KGB, KVQE—Steven Graham.

KNX—All-Star Western.  
 KMPC—Santa Anita Park.

**SAM BALTER'S**  
**"SPORTS BOOK"**  
 6:30 - 6:45 p.m.  
 Monday through Saturday  
**KLAC**

KLAC—Sam Balter, Sports.  
 KXLA—Sweet Charlot Hour.  
 \*KWIK—News, Music.  
 KRKD—Harmony in Rhythm.  
 KFOX—Hal's Memory Room.  
 KGER—Linkin Valley Church.  
 6:45 KFWB—Here's to Vets.  
 KFAAC—Irwin Allen.  
 KRKD—Harmony in Rhythm.  
 KWIK—Curtain Call.  
 7 KECA—Diary of Fate.  
 KFI, KFSD—Kay Kyser.  
 KXX—Saturday Night Serenade.  
 KHJ, KFXM, KGB, KVQE—Zane Grey.  
 KMPC—Those Were the Days.  
 KFWB—Gospel and Song.  
 KFAAC—Dr. James Field, Jr.  
 KGFJ—Musical Digest.  
 KXLA—Nazarene Church.  
 \*KGER, KLAC, KRKD—News.  
 \*KGIL—Valley News.  
 KWIK—Music.  
 KFOX—Judge Gardner.  
 7:05 KGER—Western Music.  
 KLAC—Supervisor Darby.  
 7:15 KGIL—Constant Invader.  
 KLAC—Music.  
 KWIK—Voice of the Army.  
 KRKD—Three-Quarter Time.  
 KFMB—Popular Tunes.  
 7:30 KECA, KFMB—Ross Dolan, Detective.  
 KFI, KFSD—Grand Ole Opry.  
 KHJ—Leave It to the Girls.  
 KXX—Reserve.  
 KMPC—Glee Club.  
 KFWB—Guest Star.  
 KFAAC—Don Otis.  
 KFAAC—Dr. Fagerburg.  
 KXLA—Accent on Youth.  
 KRKD—Twilight Serenade.  
 \*KWIK—News.  
 KGIL—Musical Roundup.  
 KFOX—Dr. Clem Davies.  
 KGER—Grace Dotson.  
 KFXM, KGB, KVQE—Reviewing Stand.  
 7:45 KFAAC—Music.  
 KFWB—Ted Husing.  
 KFOX—Twilight Mood.  
 7:55 KXX—Fact or Fantasy.  
 \*KHJ—News.  
 8 KECA, KFMB—The Lone Ranger.  
 KFWB—Frost Warnings; Life of Riley.  
 KXX—Tapestries of Life.  
 KHJ—Fishing and Hunting Club.  
 \*KGER, KLAC, KMPC—News.  
 KFWB—American Sketches.  
 KFAAC—Evening Concert.  
 KXLA—American Repertory Theatre.  
 KGFJ—Caucasian Memories.  
 KGIL—Concert Hall.  
 KWIK—Cavalade of Music.  
 KVQE—J. Wolahan Orch.  
 KFOX—County Barn Dance.  
 8:05 KGER—Western Music.  
 8:10 KLAC—Music.  
 8:15 KFWB—Story of Israel.  
 KMPC—Proudly We Hail.  
 KGFJ—Starlight Moods.  
 KXLA—Barber Shop Quartet.  
 8:30 KECA, KFMB—Challenge of the Yukon.  
 KFI, KFSD—Truth or Consequences.  
 KXX, KSDJ—It's a Great Life.  
 KHJ, KGB, KVQE—Hawaii Calls.  
 KMPC—Parade of Hits.  
 KFWB—United Nations.  
 KGFJ—Know Your Schools.  
 KXLA—The Corral.  
 KGIL—Weatherman.  
 KGER—Hit Songs.  
 8:45 KFWB—Red Cross.  
 KGFJ—Evening Interlude.  
 KGIL—Lest We Forget.  
 8:55 KXX, KSDJ—News.  
 9 KECA, KFMB—Gangbusters.  
 KFI, KFSD—Hit Parade.  
 KXX, KSDJ—Abe Burrows.  
 \*KHJ, KFWB, KFXM, KGB, KLAC, KVQE—News.  
 KMPC—Music in the Air.  
 KFAAC—Evening Concert.  
 KGFJ—Hollywood House Party.  
 KGIL—Duke Ellington Orch.  
 KXLA—Record Review.  
 KWIK—Jimmy Greer.

\*KGER—News, America Sings.  
 KFOX—Record Session.  
 9:15 KHJ—Gershwin Revue.  
 KFWB—Unity Daily Word.  
 KLAC—Don Otis.  
 KGIL—Dance Time.  
 KFXM, KGB—Dink Templeton  
 9:30 KFAAC—Murder and Mr. Malone.  
 KFI, KFSD—Music Hour from Hollywood.  
 KXX, KSDJ—Vaughn Monroe Show.  
 KHJ, KGB—Felix Ganio.  
 KFWB—Music Box.  
 KXLA—Redondo Barn Dance.  
 KGIL—Meet the Band.  
 KGER—Dr. Clem Davies.  
 KFMB—Guest Star.  
 9:45 \*KHJ, KGB, KVQE—Newscope.  
 KFMB—Bing Crosby.  
 \*KFAAC, KFMB—News of Tomorrow.  
 \*KFI, KFSD, KGER, KLAC—News.  
 \*KXX—Chet Huntley.  
 KHJ, KFXM, KGB, KVQE—Henry King Orch.  
 KMPC—Laymen's Hour.

**EASTSIDE**  
**SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KXLA—Western Caravan.  
 KFYD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KWIK—Jimmy Greer.  
 KGIL—Symphony.  
 KFOX—Merry-Go-Round.

**DANCE MUSIC AT ITS BEST**  
**LUCKY LAGER**  
**DANCE TIME**  
**KFAC**  
 10 to 12 EVERY NIGHT

KFAC—Lucky Lager Dance.  
 KGER—Musical Roundup.  
 KLAC—Ice Hockey.  
 10:15 KECA—Tris Coffin.  
 KFI—Stairway to the Stars.  
 KXX—Hoagy Carmichael.  
 KHJ, KGB—Morton Downey.  
 KFSD—Sports Recap.  
 KFMB—Marine Corps.  
 10:30 KECA—Freddy Martin Orch.  
 KXX—Elliott Lawrence Orch.  
 KHJ, KGB—Peter Potter's Record Party.  
 KMPC—Candlelight and Silver.  
 KXLA—Hawburne Thing.  
 KFOX—Music Moderne.  
 KFSD—Jan Savitt Orch.  
 10:45 KFI—Sweet and Lovely.  
 10:55 KFI—Police Bulletins.  
 11 KECA—Cezar's Orch.  
 KFI—Solitary Time.  
 \*KXX—Nelson Pringle.  
 KHJ—The Spooner.  
 KMPC—Dance Parade.  
 \*KLAC—News.  
 KFWB—Eastside Show.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KFYD—Spade Cooley Time.  
 KXLA—Dance Orch.  
 KGIL—Juke Box Review.  
 KWIK—Club Rendezvous.  
 KGER—Musical Roundup.  
 KFOX—Disc Jockey.  
 KFSD—Biltmore Orch.  
 KFMB—Cherlin' on Sandman.  
 KGB, KVQE—Benny Strong Orch.  
 11:15 KFI—Biltmore Hotel Orch.  
 KXX—Breaking All Records.  
 KHJ—Cavallaro Orch.  
 KLAC—Don Otis.  
 KWIK—America Is Playing.  
 11:30 KFAAC—Ciro's Orch.  
 KFI, KFSD—Harry Owens Orch.  
 KHJ, KGB—Voices of Strings.  
 KXLA—Dance Time.  
 KWIK—Tommy Dorsey.  
 11:40 KXX—Dance Orch.  
 11:45 KWIK—Stairway to the Stars.  
 11:55 KECA, KFI, KXX—News.

# ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
\* Indicates programs of news and commentation.

★Abbe, James.....KECA, 7:30 a.m. M-F  
 Abbott-Costello Kid Show.....KECA, 8 a.m. Sa  
 Adventure Parade.....KHJ, 4:30 p.m. M-F  
 Adventures of Charlie Chan.....KHJ, 8:30 p.m. M-F  
 Adventures of Tom Mix.....KHJ, 5:45 p.m. M-F  
 Air Adventures.....KMPC, 3:45 p.m. M-F  
 Air-o-torials.....KGFJ, 11:45 a.m. M-Sa  
 Album of Familiar Music.....KFI, 6:30 p.m. Su  
 Aldrich Family.....KFI, 6:30 p.m. Th  
 Alexander's Mediation Board, KHJ, 5 p.m. Su  
 Allen, Fred.....KFI, 5:30 p.m. Su  
 Allen, Irwin.....KLAC, 6:45 p.m. M-Sa  
 Allen, Steve.....KNX, 11:15 p.m. M-Sa  
 All-Star Western Theatre.....KNX, 6:30 p.m. Sa  
 Ameche, Don.....KNX, 8 p.m. F  
 America Dances.....KFWB, 6:30 p.m. M-F  
 America United.....KFI, 11 p.m. Su  
 American Farmer.....KECA, 10 a.m. Sa  
 American Forum.....KHJ, 7 p.m. Tu  
 American Sketches.....KFWB, 8 p.m. Sa  
 American Sports Page.....KECA, 7:30 p.m. F  
 American Way.....KFI, 6 p.m. M  
 Amos 'n' Andy.....KFI, 6 p.m. Tu  
 Andrews, Archie.....KFI, 11 a.m. Sa  
 Anson, Bill.....KFWB, 11 p.m. M-Sa  
 Arden, Eve.....KFI, 6:30 p.m. Th  
 Arlington, Charlie.....KHJ, 11 p.m. M-F  
 Art Baker's Notebook.....KFI, 4:30 p.m. M-F  
 As Others See Us.....KNX, 9:30 a.m. Tu  
 Aunt Jenny.....KNX, 9:15 a.m. M-F  
 Aunt Mary.....KFI, 3:30 p.m. M-F  
 Aunty, Gene.....KNX, 4 p.m. Su  
 Baby Snooks.....KNX, 9 p.m. F  
 Backgrounds for Living.....KNX, 12:45 p.m. M, W, F  
 Backstage Wife.....KFI, 1 p.m. M-F  
 Back to God.....KHJ, 8 a.m. Su  
 Backus, Sam.....KHJ, 6:30 p.m. Su  
 Balter, Sam.....KLAC, 6:30 p.m. M-Sa  
 Bandwagon.....KFI, 4:30 p.m. Su  
 Barbershop Quartet.....KMPC, 9:30 p.m. M-F  
 Bartlett, Tommy.....KECA, 9:30 a.m. Sa  
 ★Baukhage Talking.....KECA, 11:30 a.m. M-F  
 Beck, Fred.....KNX, 7:45 a.m. M-F  
 Benny, Jack.....KFI, 4 p.m. Su  
 Bentley, Ted.....KECA, 10 p.m. M-F  
 Berch, Jack.....KFI, 8:30 a.m. M-F  
 Berger, Hal.....KMPC, 1 p.m. M-F  
 Bergen, Edgar.....KFI, 5 p.m. Su  
 Berle, Milton.....KFI, 8:30 p.m. Tu  
 ★Bernan, Averil.....KGFJ, 8:30 p.m. M-F  
 Between Us Girls.....KECA, 11:45 a.m. M-F  
 Beulah.....KHJ, 9:15 p.m. M-F  
 Bible Institute.....KRKD, KFOX, 8 p.m. M-F  
 Bible Treasury Hour.....KGER, 8:45 a.m. M-F  
 Bids for Kids.....KMPC, 10:30 a.m. Sa  
 Big Sister.....KNX, 10 a.m. M-F  
 Big Story.....KFI, 9:30 p.m. M  
 Big Town.....KNX, 9 p.m. Tu  
 Blind Artists Guild.....KFWB, 4:30 p.m. Sa  
 Block Martin.....KHJ, 2:30 p.m. M, W, F  
 Block Party.....KHJ, 8:30 p.m. Th  
 Blonde.....KNX, 8:30 p.m. Su  
 Blue, Ira.....KECA, 5:45 p.m. Sa  
 Boston Blackie.....KMPC, 9:30 p.m. Su  
 Boston Symphony.....KECA, 6:30 p.m. Tu  
 Bowron, Fletcher.....KMPC, 10:15 p.m. Tu  
 ★Break the Bank.....KECA, KFMB, 9 p.m. F  
 Brennan's Breakfast.....KECA, 9:30 a.m. M-F  
 Bridge Club.....KMPC, 10:15 p.m. M-F  
 ★Bride and Groom.....KECA, 2:30 p.m. M-F  
 Bridge to Dreamland.....KECA, 11:15 p.m. Su  
 Broadway and Vine.....KNX, 11:30 a.m. M-F  
 ★Broadway Local News.....KECA, 6:15 p.m. M-F  
 ★Broadway News.....KHJ, 12 n. D  
 ★Broadway News.....KNX, 8:15 a.m. M-F  
 Bull, Frank.....KFWB, 6:30 p.m. M-F  
 ★Brown, Cecil.....KHJ, 8:45 a.m. M-F  
 Burrows, Abe.....KNX, 9 p.m. Sa  
 Burns and Allen.....KFI, 9 p.m. Th  
 Cabbages & Kings.....KFI, 7:45 p.m. F  
 California Caravan.....KECA, 3 p.m. Su  
 California Melodies.....KHJ, 7 p.m. W  
 California Tales.....KHJ, 4:30 p.m. Su  
 ★Calmer, Ned.....KNX, 5:55 p.m. Su  
 ★Can You Top This?.....KFI, KFSD, 8:30 p.m. F  
 Canary Pet Show.....KHJ, KGB, 11:45 a.m. Su  
 Candid Microphone.....KECA, 8:30 p.m. Th  
 Canova, Judy.....KFI, 6:30 p.m. Sa  
 Cantor, Eddie.....KFI, 7:30 p.m. Th  
 Captain Midnight.....KHJ, 5:30 p.m. M-F  
 Carmichael, Hoagy.....KNX, 10:15 p.m. Sa  
 Carnation Hour.....KFI, 9 p.m. M  
 Carson, Jack.....KFI, 8:30 p.m. Th  
 Casa Cugat.....KFI, 5:30 p.m. W-F  
 Cates, Ople.....KECA, 8:30 p.m. M  
 Catholic Answers.....KFWB, 7:45 p.m. Su  
 Catholic Hour.....KFI, 3 p.m. Su  
 Cavalcade of America.....KFI, 8:30 p.m. M  
 Cavalcade of Sports.....KECA, KFMB, 7 p.m. F  
 Challenge of the Yukon.....KECA, 8:30 p.m. Sa  
 Challenge to Youth.....KNLA, 3:30 p.m. Su  
 Champion Roll Call.....KECA, 6:55 p.m. F  
 Chapel Hour.....KMPC, 8:30 a.m. Su  
 Chapel Quare.....KFI, 10:15 p.m. Su  
 Chicago Round Table.....KFI, 10:30 a.m. Su  
 Chicago Theater.....KHJ, KGB, 4 p.m. Su  
 Child's World.....KECA, 4 p.m. Su  
 Christian Science.....KFI, 8:30 a.m. Su  
 Christian Science.....KHJ, 5:15 p.m. Sa  
 Christian Science.....KFOX, 8 p.m. Su  
 Church in the Wildwood.....KECA, 7 a.m. Su  
 Church of the Air.....KNX, 7 a.m. Su

Cisco Kid.....KHJ, KGB, 7:30 p.m. M, W, F  
 Clifton, Charles A.....KRKD, 5:30 p.m. M-Sa  
 Club Fifteen.....KNX, 9:30 p.m. M-F  
 Club Time.....KECA, 11:15 a.m. Tu  
 Coffin, Tris.....KECA, 10:15 p.m. Sa  
 College of Musical Knowledge.....KFI, 7 p.m. Sa  
 ★Collingwood, Charles.....KNX, 5:30 p.m. M-Sa  
 Collins, Chuck.....KFI, 9:45 a.m. M-F  
 Collins Calling.....KECA, 9 a.m. Sa  
 Columbia School.....KNX, 1 p.m. M-F  
 Commander Scott.....KHJ, KYOE, 10:15 a.m. Su  
 Concert Nocturne.....KGFJ, 10 p.m. D  
 Concert Youth Chorus.....KECA, 8 p.m. Tu  
 Conquest.....KFI, 7 p.m. W  
 Contented Hour.....KFI, KFSD, 7 p.m. M  
 Cooper, Alex.....KNLA, 12 p.m. D  
 Corliss Archer.....KNX, 9:30 p.m. Su  
 Count of Monte Cristo.....KHJ, KGB, 8 p.m. Tu  
 Counterspy.....KECA, KFMB, 2:30 p.m. Su  
 County Fair.....KNX, 10:30 a.m. Sa  
 County Medical Assn.....KFAC, 10:45 a.m. Th  
 Crime Photographer.....KNX, 6:30 p.m. Th  
 Crockier, Betty.....KFI, 11:40 a.m. M-F  
 KECA, 10:55 a.m. M-F  
 Crosby, Bing.....KECA, KGER, 9 p.m. W  
 Cross Section, U.S.A.....KNX, 3 p.m. W  
 Curtain Time.....KFI, KFSD, 4:30 p.m. Sa  
 Cunningham, Bill.....KHJ, 11:30 a.m. Su  
 Dale, Allan.....KHJ, 3:45 p.m. W  
 Dance Time.....KFAC, 10 p.m. M-Sa  
 Date With Judy.....KFI, KFSD, 5:30 p.m. Tu  
 ★Davis, Elmer.....KECA, 10:30 p.m. M-F  
 Davis, Jeanette.....KNX, 2 p.m. Su  
 Davis, Joan.....KNX, 6 p.m. Sa  
 Day in Dennis Day's Life.....KFI, 9 p.m. W  
 ★De Lima, Peter.....KNLA, 7:15 p.m. Tu, Th, F  
 Designing Woman.....KFAC, 10:45 a.m. F  
 Desmond, Johnny.....KHJ, 6:15 p.m. Th  
 Diary of Fate.....KECA, 7 p.m. Sa  
 Dinner Bell Roundup.....KNLA, 11:30 a.m. M-F  
 Dixon, Nancy.....KHJ, 1:15 p.m. M-F  
 Doctors Today.....KFI, 1 p.m. Sa  
 Don't You Believe It.....KECA, 7:45 p.m. Su  
 Doorway to Life.....KNX, 10:30 p.m. Th  
 Dorsey, Tommy.....KLAC, 5:10 p.m. M-F  
 Double or Nothing.....KNX, 12 p.m. M-F  
 Downey, Morton.....KHJ, 10:15 p.m. Tu, Th, Sa  
 Downtown and All Around.....KFI, 10 a.m. M-F  
 Downtown Quiz.....KLAC, 9:45 a.m. M-F  
 Drake, Golen.....KECA, 10:30 p.m. M-F  
 Dr. Christian.....KNX, 5 p.m. W  
 Dr. Donna.....KNX, 5 p.m. M-F  
 Dr. Hiss Clinic.....KHJ, 8:30 a.m. Sa  
 ★Dr. L. Q.....KFI, 6:30 p.m. M  
 Dr. Paul.....KFI, KFSD, 3:45 p.m. M-F  
 Duffy's Tavern.....KFI, 6 p.m. W  
 Durante, Jimmy.....KFI, 7:30 p.m. W  
 Eastside Show.....KFWB, 10 p.m. M-Sa  
 Eastside Sereuade.....KECA, 9 p.m. Su  
 Echoes of Eden.....KFWB, 10:30 p.m. Su  
 Editor of the Air.....KFVD, 12 u. M-F  
 Editor's Diary.....KHJ, 8:30 a.m. M-F  
 Ellery Queen.....KECA, 7 p.m. Th  
 Elson, Bob.....KNX, 10:15 p.m. M-F  
 Episcopal Diocese.....KMPC, 5:45 p.m. Sa  
 Escape.....KNX, 8:30 a.m. Su  
 Eternal Light.....KFI, 9 a.m. Su  
 Ethel and Albert.....KECA, 1:45 p.m. M-F  
 Exploring the Unknown.....KECA, 6 p.m. Sa  
 Evelyn Winters.....KNX, 4:15 p.m. M-F  
 Evening Concert.....KFAC, 8 p.m. M-Sa  
 Fact or Fantasy.....KNX, 7:55 p.m. Sa  
 Falcon.....KHJ, 8 p.m. Th  
 Family Hour.....KNX, 3 p.m. Tu  
 Family Theater.....KHJ, 7 p.m. Th  
 Famous Jury Trials.....KECA, 9:30 p.m. F  
 Famous Music.....KFI, 1:45 p.m. Su  
 Farm Highlights.....KFI, 6:15 a.m. M-Sa  
 Farm Journal.....KNX, 6 a.m. M-Sa  
 Farm Reporter.....KFI, 12 n. M-Sa  
 Fat Man.....KECA, 8 p.m. F  
 Favorite Story.....KFI, 9 p.m. Tu  
 FBI in Peace and War.....KNX, 9 p.m. Th  
 ★Feature Wire.....KFI, 5 p.m. M-F  
 Festival of Music.....KFAC, 11 a.m. M-Sa  
 Fibber McGee.....KFI, 6:30 p.m. Tu  
 KHJ, 5:30 p.m. Su  
 ★Fidler, Jimmie.....KECA, 7:30 p.m. Su  
 Fingertip Successes.....KMPC, 8:45 a.m. Sa  
 Firestone Favorites.....KMPC, 7 p.m. M-F  
 First Nighter.....KNX, 7:30 p.m. Th  
 Fisher, George.....KNX, 12:45 p.m. Th  
 Fishing & Hunting Club.....KHJ, 8 p.m. Sa  
 Fishing Pals.....KFOX, 7:15 p.m. Su  
 Flight Into the Past.....KHJ, 11:30 p.m. Th  
 For Your Approval.....KHJ, 3 p.m. M  
 Ford Theatre.....KFI, 2 p.m. Su  
 ★Foreign Correspondents.....KECA, 10 p.m. Su  
 Free for All.....KNX, 12:30 p.m. Sa  
 Front-Page Farrell.....KFI, KFSD, 2:45 p.m. M-F  
 Frontiers of Science.....KNX, 11:40 a.m. Tu  
 Frost Warnings.....KFI, 8 p.m. D  
 ★Fullhelm, Dorothy.....KECA, 3:45 p.m. Sa  
 ★Fuller, Sid.....KHJ, 12 u. M-F  
 KECA, 6:15 p.m. M-F  
 Gangbusters.....KECA, 9 p.m. Sa  
 Garden Chats.....KHJ, 11:15 a.m. Su  
 Garden School.....KGER, 12:45 p.m. M-F  
 Gardening.....KHJ, 12:15 a.m. Sa  
 ★Garred, Bob.....KNX, 7:30 a.m. 5:45 p.m. M-Sa  
 ★Gilbert and Sullivan.....KFAC, 9:30 a.m. Su  
 Give and Take.....KNX, 11:30 a.m. Sa

Godfrey, Arthur.....KNX, 3:30 p.m. M-F  
 ★Godwin, Earl.....KECA, 9:30 p.m. M, Th  
 ★Goss, Frank.....KNX, 8:35 p.m. M-Sa  
 Graham, Bob.....KNX, 11:35 a.m. M-F  
 Graham, Sheilah.....KHJ, KGB, 8:45 p.m. Su  
 Grand Central Station.....KNX, 10 a.m. Sa  
 Grandpa Owens.....KFI, 8 a.m. Su  
 Grand Ole Opry.....KFI, KFSD, 7:30 p.m. Sa  
 Grand Slam.....KNX, 8:30 a.m. M-F  
 Great Gildersleeve.....KFI, 8:30 p.m. W  
 Greatest Story Ever Told.....KECA, 3:30 p.m. Su  
 Green Hornet.....KECA, 8:30 p.m. Su  
 Gregson, Jack.....KFI, 11:30 a.m. Sa  
 Griffin, Merv.....KHJ, 6:15 p.m. M-W  
 Guiding Light.....KNX, 10:45 a.m. M-F  
 Hal's Memory Room.....KFOX, 6:30 p.m. D  
 Hall of Records.....KGER, 3:05 p.m. M-F  
 Hamblen, Stuart.....KFWB, 4:45 p.m. M-Sa  
 Hauey, Fred.....KLAC, 8:45 p.m. M  
 Hanlon, Tom.....KNX, 5:15 p.m. M-Sa  
 Happy Homes.....KHJ, 1:30 p.m. M-F  
 Happy Theater.....KECA, 5 p.m. M-F  
 ★Harsch, Joseph C.....KNX, 11:30 a.m. Su  
 Hart, Maurice.....KFWB, 10 a.m. M-Sa  
 Harvest of Stars.....KFI, KFSD, 11:30 a.m. Su  
 Haven of Rest.....KNLA, 8:30 a.m. M, W, F  
 KRKD, KFOX, 8 n.m. Tu, Th, Sa  
 Hawaii Calls.....KHJ, 8:30 p.m. Sa  
 ★Hawk, Bob.....KFI, 7 p.m. Th  
 Hawk Larrabee.....KNX, 4:30 p.m. Su  
 Hawthorne.....KNLA, 10:30 p.m. D  
 Hay, Bill.....KMPC, 12:45 p.m. M-F  
 Haynes, Dick.....KNX, 6 p.m. Th  
 ★Heater, Gabriel.....KHJ, 6 p.m. M-F  
 ★Heater, Gabriel.....KHJ, 7 p.m. M-F  
 ★Headline Edition.....KECA, 6 p.m. M-F  
 Heintz's Desire.....KHJ, KGB, 2 p.m. M-F  
 Heidt, Horace.....KFI, 7:30 p.m. Su  
 ★Hemingway, Frank.....KHJ, 4:15 p.m. M-Sa  
 ★Henry, Bill.....KNX, 5:55 p.m. M-F  
 ★Henry, Fred.....KLAC, 5 p.m. M-F  
 Here's to Veterans.....KFI, 11:30 p.m. M  
 Here's to You.....KNX, 2:15 p.m. Su  
 Hernian, Lennie.....KFI, 2:30 p.m. Sa  
 Hetherington, Keith.....KRKD, 2:15 p.m. M;  
 KLEV, 12:15 p.m. Tu; KFOX, KGER, 3 p.m. W;  
 KFVD, 1:30 p.m. Th; KNLA, 2 p.m. F; KMPC, 11 a.m. Sa  
 High Adventure.....KHJ, 6:30 p.m. W  
 Highlights of Music.....KHJ, 10:15 p.m. M,W,F  
 Highlights of the Bible.....KFI, 7 a.m. Su  
 Hunt Hunt.....KNX, 4 p.m. M-F  
 Hit Parade.....KFI, 9 p.m. Sa  
 Hollywood Casting Forum.....KFI, 11:30 a.m. M-Sa  
 Hollywood Favorites.....KHJ, 2:30 p.m. Su  
 Hollywood House Party.....KGFJ, 9 p.m. M-Sa  
 Hollywood Star Preview.....KFI, 8 p.m. Su  
 Hollywood Theater.....KFI, 6:30 p.m. W  
 Home Is What You Make It.....KFI, 1:30 p.m. Su  
 Hope, Bob.....KGFJ, 12 n. M-F  
 Hospitality Club.....KHJ, 3 p.m. W  
 Hour of Charm.....KNX, 2:30 p.m. Su  
 Hour of Faith.....KECA, 8:30 a.m. Su  
 House of Mystery.....KHJ, KGB, 1 p.m. Su  
 House Party.....KNX, 2:30 p.m. M-F  
 Housewives' Exchange.....KFVD, 11:30 a.m. M-F  
 Howard, Eddy.....KFI, 12 n. Su  
 ★Huntley, Chet.....KNX, 10 p.m. D  
 Husing, Ted.....KFWB, 7:45 p.m. M-F  
 I Want It.....KFI, 5:30 p.m. W  
 If They Had Lived.....KGFJ, 5:45 p.m. M, W, F  
 ★Information Please.....KHJ, 6:30 p.m. F  
 Inglewood Park Concert.....KNX, 7:30 p.m. Tu  
 In My Opinion.....KNX, 11:40 p.m. M, Th  
 In Your Name.....KHJ, 5:30 p.m. Sa  
 Inner Sanctum.....KNX, 9 p.m. M  
 Inside China.....KFI, 11:30 p.m. Th  
 ★Inside the News.....KFI, 10:30 p.m. Su-F  
 ★Inside of Sports.....KHJ, KYOE, 9:30 p.m. M-F  
 Invitation to Learning.....KNX, 9 a.m. Su  
 It Pays to Be Ignorant.....KNX, 7 p.m. F  
 It's Your Business.....KECA, 3:45 p.m. Sa  
 Ives, Burl.....KHJ, 8:30 p.m. F  
 Jack Armstrong.....KECA, 5:30 p.m. Tu, Th  
 ★Jack in All Trades.....KNX, 5:30 p.m. Su  
 Jarvis, Al.....KLAC, 10 a.m., 5:30 p.m. M-Sa  
 ★James Abbe Observes.....KECA, 7:30 a.m. M-F  
 Jive at Five.....KGFJ, 5 p.m. M-Sa  
 Johnson, Erskine.....KHJ, 11:15 a.m. M-F  
 Johnson Family.....KHJ, 9:30 a.m. M-F  
 Johnson, Floyd B.....KRKD, 5:30 p.m. Su  
 KGER, 8:05 p.m. Su  
 KFOX, 8:30 p.m. F  
 Jones-Shay.....KNX, 7:30 p.m. F  
 Joyce Jordan, M.D.....KFI, 10:45 a.m. M-F  
 Juke Box Matinee.....KNLA, 3:15 p.m. M-Sa  
 Jump-Jump of Holiday House.....KFI, 9 a.m. Sa  
 Just Plain Bill.....KFI, KFSD, 2:30 p.m. M-F  
 Juvenile Jory.....KHJ, 12:30 p.m. Su  
 ★Kaltenborn, H. V.....KFSD, 4:45 p.m. M-F  
 Kelley, Bob.....KMPC, 6:15 p.m. M-Sa  
 ★Kiernan's News Corner.....KECA, 12:15 p.m. M-F  
 Kilgallen, Dorothy.....KECA, 11:15 a.m. M-F  
 King Cole Trio.....KFI, 2:45 p.m. Sa  
 Know Your Schools.....KMPC, 6:45 p.m. Su  
 Kraft Music Hall.....KFI, KFSD, 6 p.m. Th  
 Kysner, Kay.....KFI, 7 p.m. Sa  
 L. A. Breakfast Club.....KFWB, 8 a.m. W  
 Labor, U.S.A.....KFI, 3:30 p.m. Sa  
 KECA, 7:30 p.m. Sa

\*Ladies, Be Seated..... KECA, 3 p.m. M-F  
 Ladies' Day..... KFI, 9:05 a.m. M-F  
 Land of the Free..... KMPC, 4:15 p.m. Su  
 KHJ, 9:45 p.m. W  
 Land of the Lost..... KECA, 8:30 p.m. Su  
 Langford, Frances..... KNN, 6 p.m. F  
 Lassie..... KECA, 12 p.m. Su  
 Lawrence, Jerry..... KMPC, 3:30 p.m. M-F  
 \*Lawton, Fleetwood..... KMPC, 7:30 a.m. M-Sa  
 KFI, 7:15 a.m. M-Sa  
 Laymen's Hour..... KMPC, 10 p.m. Sa  
 Leaders of Tomorrow..... KMPC, 9:45 p.m. Tu  
 Leave It to the Girls..... KHJ, 7:30 p.m. Su  
 \*Lesueur, Larry..... KNN, 3:45 p.m. Su  
 Let George Do It..... KHJ, KGB, 8 p.m. M  
 Let's Pretend..... KNN, 8:05 a.m. Sa  
 \*Lewis, Fulton..... KHJ, 4 p.m. 10 p.m. M-F  
 Leyden, Bill..... KMPC, 9:15 a.m. M-F  
 KMPC, 9 a.m. Sa  
 Liberal Catholic Hour..... KFAC, 9 a.m. Sa  
 Life Can Be Beautiful..... KFI, 3:15 p.m. M-F  
 Life of Riley..... KFI, 8 p.m. Su  
 Light of the World..... KFI, 11:45 a.m. M-F  
 Lindahl, Victor..... KHJ, 9:15 a.m. M-F  
 Listening Post..... KECA, KFMB, 11:30 a.m. W, F  
 Lombardo, Guy..... KFI, 6 p.m. Su  
 Lone Ranger..... KECA, 7 p.m. M, W, 8 p.m. Sa  
 Long Beach Band..... KGER, 2 p.m. Tu-Su  
 Lora Lawton..... KFI, 8:45 a.m. M-F  
 Lorenzo Jones..... KFI, KFSD, 1:30 p.m. M-F  
 Lucky Lager Dance Time..... KFAC, 10 p.m. M-Su  
 Lum & Abner..... KNN, 4:45 p.m. M-F  
 Lutheran Gospel Hour..... KNLA, 6:30 p.m. Su  
 Lutheran Hour..... KHJ, KVoe, 9:30 a.m. Su  
 Lux Radio Theater..... KNN, 6 p.m. M  
 Macrae and Knight..... KNN, 6:30 p.m. Su  
 Madhouse Musicale..... KECA, 4 p.m. Sa  
 Madison 2345..... KFI, 9:45 p.m. Tu  
 Make-Believe Ballroom..... KLAC, 10:00 a.m., 5:30 p.m. M-Sa  
 Ma Perkins..... KFI, KFSD, 12:15 p.m. M-F  
 KNN, 10:15 a.m. M-F  
 \*Malone, Ted..... KECA, 11 a.m. M-F  
 Manhattan Merry-Go-Round..... KFI, 8 p.m. Su  
 Man Called X..... KNN, 8 p.m. Su  
 Man on the Farm..... KFI, 12:15 p.m. Sa  
 Man Says Yes..... KMPC, 12 a.m. M-F  
 Manners, Zeke..... KECA, 7:45 a.m. M-F  
 \*Manning, Knox..... KNN, 12:30 p.m., 5 p.m. M-Sa  
 Mansfield, Andy..... KWKW, 12:45 p.m. M-F  
 Market Reports..... KMPC, 8:15 a.m. M-Sa  
 Martin, Tony..... KECA, 9:30 p.m. W  
 Marx, Groucho..... KECA, 8:30 p.m. W  
 Massey, Louise..... KHJ, 12:30 p.m. M-Sa  
 Mayor of the Town..... KECA, 7:30 p.m. W  
 McCarthy, Charlie..... KFI, 5 p.m. Su  
 McCune, Hank..... KFI, 7 p.m. F  
 McMaster, Dr. R. L..... KGER, 8:45 a.m. M-F  
 McNeill's Breakfast Club..... KECA, 8 a.m. M-F  
 Meet Me at Parkey's..... KHJ, 6 p.m. Su  
 Meet the Author..... KNN, 11 a.m. Su  
 Meet the Meeks..... KFI, 10:30 a.m. Sa  
 \*Meet the Missus..... KNN, 3 p.m. M-F, 12 p.m. Sa  
 Meet the Press..... KHJ, 7 p.m. F  
 Melodianna..... KFI, 7:30 p.m. Su  
 Melodies America Loves..... KNN, 7:30 p.m. Tu  
 Melody Parade..... KFI, 3:45 p.m. Su  
 Melody Time..... KFI, 10:45 p.m. Su-F  
 Message of Israel..... KECA, 8 a.m. Su  
 Metropolitan Auditions..... KECA, 1:30 p.m. Su  
 Metropolitan Opera..... KECA, 11 a.m. Sa  
 Metropolitan Theater Time..... KLAC, 3:30 p.m. Su  
 Midnight Flyer..... KFI, 12 p.m. M-Su  
 Midnight Merry-Go-Round..... KNN, 12 p.m. D  
 Mild and Mellow..... KMPC, 4:30 p.m. M-F  
 \*Miller, Rev..... KHJ, 7:30 a.m. M-F  
 Miracles in Music..... KECA, 11 a.m. Su  
 1:30 p.m. Tu, Th, 5 p.m. Sa  
 Mirandy..... KECA, 9:15 a.m. Sa  
 KMPC, 8 a.m. Su  
 \*Monitor News..... KECA, 8:15 p.m. Tu  
 Monroe, Vaughn..... KNN, 9:30 p.m. Sa  
 Morgan, Frank..... KNN, 6 p.m. F  
 Morning Bible Hour..... KFON, 8:30 a.m. Su  
 Morning Concert..... KFAC, 9 a.m. M-F  
 Morning Matinee..... KHJ, 10:30 a.m. M-F  
 Mother's Album..... KMPC, 6:30 p.m. Su  
 Mr. and Mrs. North..... KNN, 8:30 p.m. Tu  
 Mr. District Attorney..... KFI, KFSD, 9:30 p.m. W  
 Mr. Keen..... KNN, 8:30 p.m. Tu  
 Murder and Mr. Malone..... KECA, 9:30 p.m. Sa  
 Murray, Johnny..... KNN, 8 a.m. M-F  
 \*Murray, Edward R..... KNN, 9:45 p.m. M-F  
 Music Hour..... KFI, 9:30 p.m. Sa  
 Music in the Air..... KMPC, 11 a.m. M-Sa  
 Music to Shave By..... KECA, 7:15 a.m. M-Sa  
 Musical Favorites..... KFAC, 3 p.m. M-Sa  
 Musical Masterpieces..... KFAC, 4 p.m. M-Sa  
 Musical Digest..... KGER, 6 p.m. M-Sa  
 Musical Melodies..... KHJ, 1 p.m. M-F  
 Musical Roundup..... KGER, 10:05 p.m. M-Su  
 My Friend Irma..... KNN, 7 p.m. M  
 Mysterious Traveler..... KHJ, 7 p.m. M  
 Mystery House..... KMPC, 8:30 p.m. Su  
 Mystery Is My Hobby..... KMPC, 9 p.m. Su  
 Mystery Theater..... KFI, KFSD, 9:30 p.m. F  
 My True Story..... KECA, KFMB, 10:30 a.m. M-F  
 National Farm & Home..... KFI, 10 a.m. Sa  
 National Vespers..... KECA, 11:30 a.m. Su  
 NBC Symphony..... KFI, 3:30 p.m. Su  
 \*Newscope..... KHJ, 9:45 p.m. Tu, Th, Sa  
 KHJ, 5:45 p.m. Su  
 \*News of the World..... KFI, 8:15 p.m. M-F  
 \*News of Tomorrow..... KECA, 10 p.m. Sa  
 New York Philharmonic..... KNN, 12 noon Su  
 Nick Carter..... KHJ, 3:30 p.m. Su  
 \*North Webster Says..... KFI, 9:30 a.m. Th  
 Norman, Gene..... KFWR, 10 p.m. M-Sa  
 KMPC, 4:30 p.m. M-F; KECA, 9 p.m. Su

Official Detective..... KHJ, 8:30 p.m. Tu  
 Olympic Fights..... KLAC, 10:05 p.m. Tu  
 On Stage America..... KECA, 7:30 p.m. M  
 One Man's Family..... KFI, KFSD, 12:30 p.m. Su  
 Open Forum..... KLAC, 9:10 p.m. Su  
 Open Hearing..... KNN, 10:30 p.m. Tu  
 Operation Daybreak..... KFI, 5:30 a.m. M-Sa  
 Otis, Don..... KECA, 9:30, 10:30 a.m. Su  
 Our Gal Sunday..... KNN, 9:45 a.m. M-F  
 Our Town Speaks..... KECA, 10:30 a.m. Sa  
 Outdoor Reporter..... KFI, 8:45 a.m. F  
 Ozark Valley Folks..... KHJ, 12:15 p.m. M-F  
 Ozzie & Harriet..... KNN, 6:30 p.m. F  
 Pacific Lutheran Hour..... KFWR, 9:30 p.m. Su  
 \*Parsons, Louella..... KECA, KFMB, 6:15 p.m. Su  
 \*Pause That Refreshes..... KNN, 3:30 p.m. Su  
 \*Pearson, Drew..... KECA, 8 p.m. Su  
 \*People and News..... KECA, 7:45 p.m. Tu  
 People Are Funny..... KFI, 6 p.m. F  
 People's Platform..... KNN, 10 a.m. Su  
 Pepper Young's Family..... KFI, 12:30 p.m. M-F  
 Perry Mason..... KNN, 11:15 a.m. M-F  
 Pet Exchange..... KMPC, 7 p.m. Su  
 \*Peterson, Elmer..... KFI, KFSD, 5:45 p.m. W-Sa  
 \*Pettingill, Sam..... KECA, 12:15 p.m. Su  
 Philadelphia Orch..... KNN, 2 p.m. Su  
 Philo Vance..... KMPC, 8 p.m. Su  
 Piano Playhouse..... KECA, 3 p.m. Su  
 Pletsweet Show..... KHJ, 10:15 a.m. M-F  
 Pilgrims Hour..... KHJ, KVoe, 9 a.m. Su  
 Platter Party..... KFI, 7:30 a.m. M-Sa  
 Pleasure Parade..... KFI, 9:30 p.m. Tu  
 Point Sublime..... KECA, 8 p.m. M  
 Police Bulletins..... KFI, 10:55 p.m. D  
 Policing L. A..... KHJ, 9:15 a.m. Sa  
 Portia Faces Life..... KFI, KFSD, 2:15 p.m. M-F  
 Potter, Peter..... KFWR, 9:30 a.m. M-Sa  
 KHJ, KGB, 9:30 p.m. M-Sa  
 Preview Theater..... KFWR, 9 p.m. F  
 \*Pringle, Nelson..... KNN, 7:15 a.m., 11 p.m. M-F  
 \*Queen for a Day..... KHJ, KGB, 11:30 a.m. M-F  
 \*Quick as a Flash..... KHJ, 2:30 p.m. Su  
 Quiz, Please..... KHJ, 8:30 p.m. W  
 \*Quiz Kids..... KFI, 1 p.m. Su  
 \*Quiz of Two Cities..... KHJ, 7:30 p.m. Tu  
 Quizical..... KECA, 1:30 p.m. M-W, F  
 Radio Bible Class..... KHJ, KVoe, 7 a.m. Su  
 \*Radio News Weekly..... KFI, 1:30 p.m. Su  
 Radio Reader's Digest..... KNN, 7 p.m. Th  
 Radio, the American Way..... KECA, 2:45 p.m. Su  
 Radio Warblers..... KHJ, 8 a.m. Sa  
 Ruggedly..... KHJ, 4:45 p.m. M-F  
 Rancho Grande..... KMPC, 10:30 p.m. M-F  
 RCA-Victor Show..... KFI, KFSD, 11 a.m. Su  
 Record Party..... KHJ, 10:30 p.m. M-Sa  
 Red Hook 31..... KHJ, 2:45 p.m. M-F  
 Red Ryder..... KHJ, KVoe, 7:30 p.m. Tu, Th  
 Remember That Music..... KFI, 10:15 p.m. Tu  
 Remember When..... KHJ, 8:45 p.m. F  
 Report from U.S..... KNN, 11:40 p.m. F  
 Report to the People..... KECA, 7:30 p.m. Tu  
 Reviewing Stand..... KHJ, 6:30 p.m. Tu  
 R. F. D. America..... KHJ, 6:30 p.m. Th  
 \*Richfield Reporter..... KFI, KFSD, 10 p.m. Su-F  
 Right to Happiness..... KFI, KFSD, 12:45 p.m. M-F  
 Rise & Shine..... KHJ, 6 a.m. M-Sa  
 Road of Life..... KFI, 3 p.m. M-F  
 \*Roberts, Clete..... KMPC, 6 p.m. M-F  
 Romance of Helen Trent..... KNN, 9:30 a.m. M-F  
 Romance of the Ranchos..... KNN, 6 p.m. Su  
 Rose, Billy..... KHJ, 8:55 p.m. M-F  
 Rose of My Dreams..... KNN, 11:45 a.m. M-F  
 Rosemary..... KNN, 8:45 a.m. M-F  
 Ross Dolan, Detective..... KECA, 7:30 p.m. Sa  
 Rowland, Sam..... KWKW, 1:15 p.m., 3:30 p.m. M-Sa  
 Salt Lake Tabernacle..... KNN, 8:30 a.m. Su  
 Saludos Amigos..... KGER, 7 a.m. M-Sa  
 Sam Spade..... KNN, 9 p.m. Su  
 Santa Anita Races..... KMPC, 6:30 p.m. M-Sa  
 Saturday at the Chase..... KNN, 1 p.m. Sa  
 Saturday Chef..... KFI, 9:30 a.m. Su  
 Saturday Night Serenade..... KNN, 7 p.m. F  
 Scarlet Queen..... KHJ, 8 p.m. F  
 School of the Air..... KNN, 1 p.m. M-F  
 Science of Mind..... KFWR, 8:45 a.m. M-F  
 Scout Jamboree..... KFI, 3 p.m. Su  
 Screen Guild Theater..... KNN, 7:30 p.m. M  
 Scully, Frances..... KECA, 3:45 p.m. M-F  
 Second Mrs. Burton..... KNN, 11 a.m. M-F  
 Sherlock Holmes..... KHJ, 4 p.m. Su  
 \*Shirer, William..... KHJ, 11 a.m. Su  
 Sing, America, Slag..... KHJ, 12:15 p.m. M-F  
 Singin' Sam..... KHJ, 12:15 p.m. Su  
 Skelton, Red..... KFI, 7:30 p.m. Tu  
 Ski Time..... KLAC, 8:45 p.m. Th  
 Sky King..... KECA, 5:30 p.m. M, W, F  
 Sleepy Joe..... KHJ, 4:45 p.m. Tu, Th  
 \*Smilin' Ed McConnell..... KFI, 8:30 a.m. Sa  
 Smith, Helene..... KGER, 6:30 p.m. M-F  
 Smith, Jack..... KNN, 8:15 p.m. M-F  
 \*Smith, Kate..... KHJ, KGB, 9 a.m. M-F  
 Smith, Norwood..... KECA, 3:30 p.m. M-F  
 Solitaire Time..... KFI, 11 p.m. Sa  
 Song for You..... KMPC, 8:30 a.m. M-F  
 Song of the Stranger..... KHJ, 3:30 p.m. M-F  
 Songs of Faith..... KFI, 6:15 a.m. Su  
 Songs of Good Cheer..... KHJ, 12:15 p.m. Tu  
 So Proudly We Hail..... KFI, 11:15 p.m. Th  
 Sound Off..... KMPC, 7:15 p.m. Su; 8:15 p.m. Sa  
 KECA, 1 p.m. Su  
 So You Want to Lead a Band..... KECA, 6:30 p.m. M  
 Spade Cooley Time..... KFVD, 10 p.m. D  
 Spears, Frederick..... KNLA, 3 p.m. Su  
 Spooner..... KHJ, 11 p.m. Sa  
 Sports Dial..... KFI, KFSD, 5:30 p.m. M-Sa  
 Sports Newsreel..... KFI, KFSD, 7:30 p.m. F  
 Sports Final..... KFWR, 8 p.m. M-F  
 Sports Photo..... KFI, 10 a.m. Su

Sports Parade..... KHJ, 1 p.m. Su  
 Sports Roundup..... KFI, 5 p.m. Sa  
 Squeakin' Deacon..... KNLA, 9 p.m. M-F  
 Stairway to the Stars..... KFI, 10:15 p.m. Sa  
 Standard Hour..... KFI, KFSD, 8:30 p.m. Su  
 Standard School..... KFI, 10 a.m. Th  
 Stars Over Hollywood..... KNN, 9:30 a.m. Sa  
 Stella Dallas..... KFI, KFSD, 1:15 p.m. M-F  
 Steve Graham..... KHJ, 6:30 p.m. Sa  
 Stop Me..... KHJ, 6 p.m. Sa  
 Street, David..... KFI, 9 p.m. F  
 Strike It Rich..... KNN, 7:30 p.m. Su  
 Strolling Tom..... KFAC, 8:30 a.m. Su  
 KFWR, 9 a.m. M-F  
 Studio One..... KNN, 6:30 p.m. Tu  
 Sunday Evening Club..... KFAC, 8:45 p.m. Su  
 Sunday Evening Hour..... KECA, 5 p.m. Su  
 Sunday Morning Melodies..... KMPC, 8:15 a.m. Su  
 Sunrise Salute..... KNN, 6:15 a.m. M-Sa  
 Supper..... KHJ, 5:15 p.m. M-F  
 Supper Club..... KFI, KFSD, 8 p.m. M-F  
 Surprise Theatre..... KNN, 8:25 p.m. Su  
 Sweeney and March..... KNN, 6:30 p.m. W  
 Sweet Chariot Hour..... KNLA, 6:30 p.m. Sa  
 Sweetland, Lee..... KECA, 4:30 p.m. Su  
 Swell Time..... KMPC, 12:30 p.m. Sa  
 \*Swing, Raymond..... KECA, 10:15 a.m. Su  
 Symphonette..... KNN, 10:30 p.m. M, W, F  
 \*Take It or Leave It..... KFI, 7 p.m. Su  
 Talent Scouts..... KNN, 8:30 p.m. M  
 Tapestries of Life..... KNN, 8 p.m. Sa  
 Taylor, Henry J..... KHJ, KGB, 9:45 p.m. M, F  
 Taylor Made Melodies..... KFI, 9:30 a.m. Su  
 KHJ, 10:30 a.m. Su  
 Taylor, Mary Lee..... KNN, 11 a.m. Sa  
 Tea and Crumpets..... KECA, 2 p.m. Sa  
 Teen and Twenty Time..... KMPC, 5:05 p.m. M-F  
 Telephone Hour..... KFI, KFSD, 9 p.m. M  
 Telephone Quiz..... KLAC, 7:05 p.m. M-F  
 Terry and the Pirates..... KECA, 5:15 p.m. M-F  
 Theatre Guild..... KECA, 6:30 p.m. Su  
 Theater of Today..... KNN, 9 a.m. Sa  
 The Clock..... KECA, 7:30 p.m. Th  
 The Saint..... KHJ, 7 p.m. W  
 The Shadow..... KHJ, 2 p.m. Su  
 The Sheriff..... KECA, KFMB, KFRO, 6:30 p.m. Su  
 The Whistler..... KNN, 7:30 p.m. W  
 Thirty Seconds to Go..... KNN, 4:30 p.m. Sa  
 This Is Your FBI..... KECA, 8:30 p.m. F  
 This Woman's Secret..... KFI, KFSD, 4 p.m. M-F  
 Thomas, Danny..... KNN, 8:30 p.m. F  
 \*Thomas, Lovell..... KNN, 8 p.m. M-F  
 Those Websters..... KHJ, KGB, KVoe, 3 p.m. Su  
 Three Alarm..... KMPC, 9:15 p.m. M-F  
 Tillamook Kitchen..... KFI, KFSD, 2:45 a.m. Sa  
 \*Today's Children..... KFI, KFSD, 11 a.m. M-F  
 Tom Mix..... KHJ, KGB, 5:45 p.m. M-F  
 Town Meeting..... KECA, KFMB, 9 p.m. Tu  
 Treasury Agent..... KECA, 2 p.m. Tu  
 Treasury Bandstand..... KNN, 1:30 p.m. Sa  
 True Detective..... KHJ, KGB, 1:30 p.m. Su  
 \*Truth or Consequences..... KFI, 8:30 p.m. Sa  
 Turner, Harold..... KHJ, 11 a.m. Tu  
 Twenty Questions..... KHJ, 8 p.m. Su  
 Twilight Tales..... KMPC, 4:15 p.m. Tu, Th  
 Twiss, Buddy..... KECA, 2:25 p.m. M-F  
 Two Sleepy People..... KHJ, 9:15 p.m. Su  
 Two-Ton Baker..... KHJ, 11 a.m. M, W, Th, F  
 United Nations..... KFWR, 8:15 p.m. M-Sa  
 University Explorer..... KNN, 11:15 a.m. Su  
 Variety Parade..... KECA, 4:30 a.m. M-F  
 Veteran's Voice..... KHJ, 9 a.m. Sa  
 Village Store..... KFI, KFSD, 6:30 p.m. Th  
 Voice of Firestone..... KFI, KFSD, 5:30 p.m. M  
 Voice of Prophecy..... KHJ, KGB, 8:30 a.m. Su  
 Vox Pop..... KECA, 6:30 p.m. W  
 \*Wallace, Myron..... KECA, 10:55 a.m. Su  
 Waltz Time..... KFI, KFSD, 6:30 p.m. F  
 Waring, Fred..... KFI, KFSD, 8 a.m. M-F  
 KFI, KFSD, 7:30 p.m. M  
 Warnow, Mark..... KNN, 6 p.m. W  
 \*Washington Inside Out..... KECA, 9:15 a.m. Su  
 Welcome, Travelers..... KECA, 9 a.m. M-F  
 \*Wells, Carveth..... KFI, 10:30 p.m. Su-F  
 Wells, Christopher..... KNN, 7 p.m. Su  
 Wendy Warren..... KNN, 9 a.m. M-F  
 What Do You Say?..... KFI, 10:15 a.m. M-F  
 \*What's Doin', Ladies?..... KECA, 2 p.m. M-F  
 \*What's the Name of That Song?..... KHJ, 8 p.m. W  
 \*Wheeler, Burritt..... KNN, 1:30 p.m. M-F  
 When a Girl Marries..... KFI, KFSD, 2 p.m. M-F  
 Whistler..... KNN, 7:30 p.m. W  
 Whiteman, Paul..... KECA, 12:30 p.m. M-F  
 Whiteman, Paul..... KECA, 7:30 p.m. M  
 Whoa Bill Club..... KFAC, 5:30 p.m. M-F  
 \*Wildor, Alvin..... KECA, 4:15 p.m. M-F  
 Willie Piper..... KECA, 8 p.m. Th  
 \*Winchell, Walter..... KECA, 6 p.m. Su  
 KHJ, 8:30 p.m. Su  
 Winner Take All..... KNN, 2 p.m. M-F  
 Wisner, Harry..... KECA, 4:15 p.m. Sa  
 Wizard vs. Criswell..... KFWR, 7:45 p.m. Tu  
 Woman's Voice..... KMPC, 3:15 p.m. M, W, F  
 Woman in White..... KFI, KFSD, 11:15 a.m. M-F  
 Women's Forum..... KFI, KNN, 6 p.m. Tu  
 Women's World..... KNLA, 10:30 a.m. M-F  
 Worst Half Hour..... KNLA, 2:30 p.m. M-Th  
 Wood, Barry..... KFI, 10:15 p.m. M, W, F  
 World Security Workshop..... KECA, 8:30 p.m. Tu  
 Young America Speaks..... KFI, 9:15 a.m. Sa  
 Young, Norma..... KHJ, 1:30 p.m. M-F  
 Young Dr. Malone..... KNN, 10:30 a.m. M-F  
 Young People's Church..... KHJ, 7:30 a.m. Su  
 Young Wilder Brown..... KFI, 1:45 p.m. M-F  
 Young New Home..... KNN, 10:45 a.m. Su  
 Youth Sings..... KFI, 2:15 p.m. Sa  
 Zane Grey..... KHJ, 7 p.m. Sa

## Is Fidler More Than a Gossip?

(Continued from Page 4)

Until the day when he can have his program on Americana, Fidler continues to cover his Hollywood beat. He has his work down to pretty much of a routine. He gets up at the same time every morning, including Sundays. On week-days and Saturdays he works until noon at his office, which is an old Hollywood residence he has taken over for the purpose, with his office downstairs and his staff's headquarters upstairs.

Partly because he's inclined to be nervous and therefore must take things easy, and partly because he's worked hard ever since he joined the Marines as a sixteen-year-old in the first World War and feels he's entitled to slack off a bit, Jimmie leaves his office at noontime three afternoons a week, plays golf or swims and suns at his Toluca Lake residence. His Hollywood friends, such as Bob Hope, Harry von Zell, Wayne Morris, Johnny Weissmuller usually join him.

He writes his newspaper column in the morning, spends Thursday afternoons visiting the studio lots. On Friday afternoon and Saturday, he writes his radio show, spends Sunday afternoon adding final news and airing it.

### Gets Tips

He gets his news in four ways—his staff brings it in, he picks it up himself around the golf course, the swimming pool, or at his athletic club; Hollywood press agents supply him with it; people send it via notes and phone calls, some anonymous. Fidler checks every one of the latter, under the theory that anything can lead to a story.

Oddly enough, anonymous tips are by no means necessarily on the unpleasant side. Many deal with perfectly legitimate and pleasant events; are anonymous because people, by nature, like to be news broadcasters themselves, but don't want it known they did the telling.

In the course of his covering Hollywood, Jimmie naturally runs across dozens of scandal stories. "I never print them," he claims, "but I do keep them on file for the developments they almost always lead to. For instance, if I hear that a certain married actor is stepping outside the reservation and I find out it's true, I don't publicize it—I simply watch that marriage. Sooner or later it will break up.

"Hollywood reporting is a lot like hunting. A good hunter doesn't just wander around in the woods with his gun in his hand, hoping he'll stumble onto something worth shooting. He watches everything—a broken limb, a sound, an odor, a track on the trail—ignoring nothing that can lead him to his quarry."

Naturally soft-spoken, Jimmie has an air delivery unbelievably different from his usual manner of speech.

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He developed it particularly for radio so that he could crowd as much information as possible into his allotted fifteen minutes. Each script takes about 3,000 words: if he spoke at his ordinary speed, he could get in only about 2,000 words. In fact, such top radio announcers as Harry von Zell, Truman Bradley, Don Wilson, and Bill Goodwin have guestcast his program, have had to cut the script from 750 to 1200 words simply because they couldn't talk as fast as Jimmie.

The rapidity of his reading has solved the problem of more news, but it has created other problems which Jimmie has had to invent special techniques to surmount. He discovered that he was reading so fast that everything jumbled together. To get around that, he does two things. First, he puts each item on a separate piece of paper, even if it's only three lines long. Each script runs around forty pages instead of the usual twelve or thirteen—but the time it takes Jimmie to turn the page is enough to put a little hesitation after each story.

Secondly, he never uses commas to punctuate his scripts—only dashes. He discovered he wasn't paying any attention to the commas, because physically they added no separation. When he wants a brief pause, he uses one dash; for a longer pause, two. The imperceptible shift of his eye past the dashes is enough to take care of punctuation.

Even as a Hollywood columnist, Fidler is militant. He is constantly crusading against communism and juvenile delinquency and for clean pictures. He believes that his fight for clean pictures has given him a remarkably adult audience; he often gets fan letters from senators, congressmen, governors, mayors, judges. He gets requests for copies of his open letters addressed to President Truman from the White House via the FBI, and Senator Brewster asked for copies of his editorials on the Howard Hughes-Johnny Meyers investigation.

Because of the caliber of that fan mail, the average person would feel Fidler's fears are needless when he says, "I've often thought of breaking away from Hollywood to do a program on America, but there's danger that people might not accept Fidler as an interpreter of America as they accept him as an interpreter of Hollywood. I'm not the showman that Winchell is—I don't have the voice Lowell Thomas has—maybe I just wouldn't go."

## Ubiquitous Program

(Continued from Page 8)

Early in the war, MacGregor was called upon by Armed Forces Radio Service to supply the army with radio transcriptions for overseas use. MacGregor's extensive library proved invaluable in those early days in supplying the overwhelming demand for entertainment for the armed forces in every branch of the world.

All during the war, MacGregor

continued his program of recorded shows for overseas use, recording as many as 100 regular radio programs a week for shipment abroad.

The first program was released on June 1, 1946, over 350 stations ranging from 250 to 50,000 watts each. It starred Clark Gable in "First Choice"—a story, naturally, about a man picking the Army as a vocation. Since Gable's appearance, MacGregor has called upon seventy-eight other Hollywood stars. No one has appeared twice as yet.

Services of the movie and radio stars are arranged through the Hollywood Coordinating Committee, a group formed by the motion picture industry to serve as a clearing house for patriotic and charitable performances by the stars. Through this committee, the stars' appearances at benefits of all kinds and for all types of occasions are cleared, thus distributing them over the entire roster of the motion picture and radio industries.

Among those who have starred in "So Proudly We Hail" vehicles are Don Ameche, Mary Astor, Lynn Bari, Anne Baxter, William Bendix, Turhan Bey, Joe E. Brown, Virginia Bruce, Jack Carson, Dane Clark, Yvonne de Carlo, Brian Donlevy, Barry Fitzgerald and Preston Foster.

Others are Ava Gardner, John Hodiak, William Holden, Ruth Hussey, Van Johnson, Alan Ladd, Veronica Lake, Fred MacMurray, Marilyn Maxwell, Bob Mitchell, George Montgomery, Chester Morris, George Murphy, Pat O'Brien, Robert Preston, Edward G. Robinson, Randolph Scott, Mark Stevens, Sonny Tufts, Robert Walker, Keenan Wynn, Alan Young, Robert Young, Edward Arnold, Tom Drake, Henry Fonda, Robert Hutton and Donald O'Connor.

Ronald Reagan, one of Hollywood's outstanding leaders in civic and patriotic activities, is starred in the final fifteen-minute program, to be broadcast during the week of January 4. Esther Williams scintillates on the first thirty-minute show, which also marks the addition of the thousandth station carrying "So Proudly We Hail"—WINN, Louisville, Kentucky.

★ ★

### CHEERING SECTION

In order to keep his NBC program as spontaneous as possible, Jack Benny doesn't allow the orchestra to hear rehearsals, so that their laughter will not be forced when the show is on the air.

★ ★

### MOVIE STAR COOK

Most exciting Christmas present tendered young Tommy Cook ("Junior" on "Life of Riley") was a featured movie role in the Twentieth Century-Fox production, "The Chair for Martin Rome." Tommy will be portraying Richard Conte's kid brother in the film which also features Victor Mature. We're alerting Cook fans to be on the watch for the picture, which will probably be released late in 1948.



# "News Is What You Make It"

*And Nelson Pringle Makes His Different Through Finding Angles Which Are Just A Little Bit More on the Human Side*

**By Jane Pelgram**

Monday-Friday, 7:15 a.m., 11 p.m.  
CBS-KXN

**C**BS NEWS ANALYST Nelson Pringle is able to deliver the news with its hair let down because he always gets the story behind the story. That's what holds "Pete," as he's known around CBS, to a schedule that begins at 4:00 a.m. and ends at midnight, most of the time.

"A good portion of the news of each day breaks before I even get to the studio, no matter how early the hour. Then, if the story doesn't need some intense tracking down, I do my show, catch a few winks, and still have all afternoon for the night broadcast material."

The pre-dawn stint is what keeps Nelson an up-to-the-minute news analyst. He spends the earliest hours at the Columbia shortwave, listening. It would be a tough assignment to discard, sort and discard again until a fifteen-minute broadcast was readied out of some fifty thousand words of ticker tape material. But Nelson interprets too.

He explains simply the term "interpreting the news."

"It's no longer what the big fellow says from atop his political or economic seat. It's what the little fellow is doing, thinking and feeling that is of interest today. That's truer day by day. So 'interpreting' really means an evaluation of happenings as they affect people . . . how they feel, and what they say and do about it . . . or what they can expect as a logical outgrowth of the current events."

A little incident typical of Pringle's approach in garnering color is the manner in which Nelson procured a story on Avak, the Healer, who recently made a trip by plane from Albuquerque, New Mexico, to Los Angeles. Mr. Pringle could have picked up the fact of the arrival from the teletype or wire service and sent it listener-ward. Instead, he hid himself to the airport for the actual arrival. Rather than waste time and precious opportunity by attempting to approach Avak and work through

an interpreter, Nelson fell in step with a fellow passenger, introduced himself and sounded the man out on the trip. Thus he learned that healer Avak had been quite airsick en route. Certainly neither interpreter nor the airline employees would have divulged this bit of amusing background for one of the day's news items.

#### First-Hand Reporting

Another time, when the old Sunset Strip Mount Kalmia Castle eviction was in full force, Nelson went out to talk to the assortment of homeless people who were milling aimlessly about the big grounds, by that time littered with half-packed cartons and trunks. Making no effort to be anything other than a reporter, Nelson engaged roomers in conversation. They were only too glad to put out tales of high rents and the startlingly sudden loss of a home. Many of them could provide Pringle with background on the sprawling gray stone mansion itself. Thus, at broadcast time, listeners didn't hear merely about a mass eviction from a big old house. Out came the full tale about the old landmark, its life as a boarding house, and the en masse departure of those set adrift by the eviction.

Nelson never attempts to conceal his identity when he goes news hunting. And he never breaks news before the promised time. His reputation for integrity has paid off handsomely in the way of advance tips from some downtown news buddies. They know Pringle will never scoop them on a tasty item, so they gladly share their finds with him.

In getting up the news of national scope or overseas origin, Nelson says he finds the new wire recorders a great help. "I can pick out the most

**"PETE" ON A BEAT.** The announcement of an arrest or accident sends him flying to the logical news center to screen people and data for details. Then back to the studio to tell the story behind the actual happening. Police cooperate willingly with Mr. Pringle.

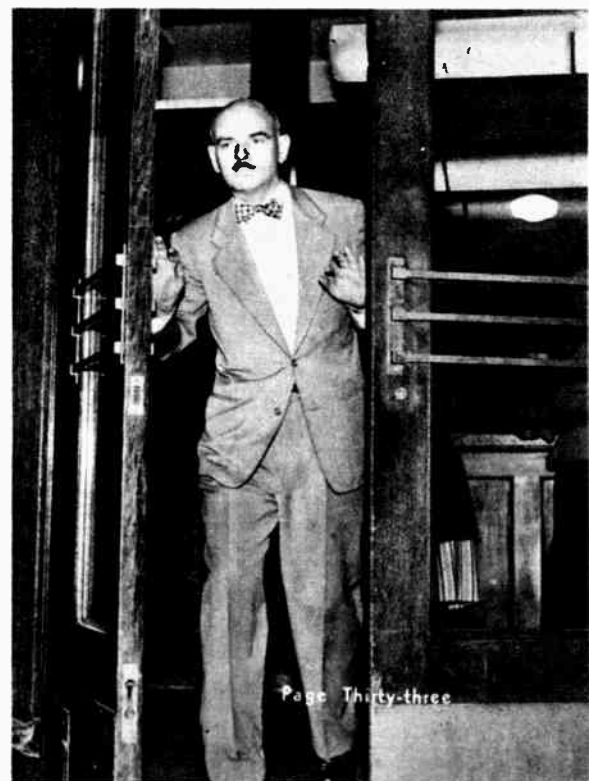


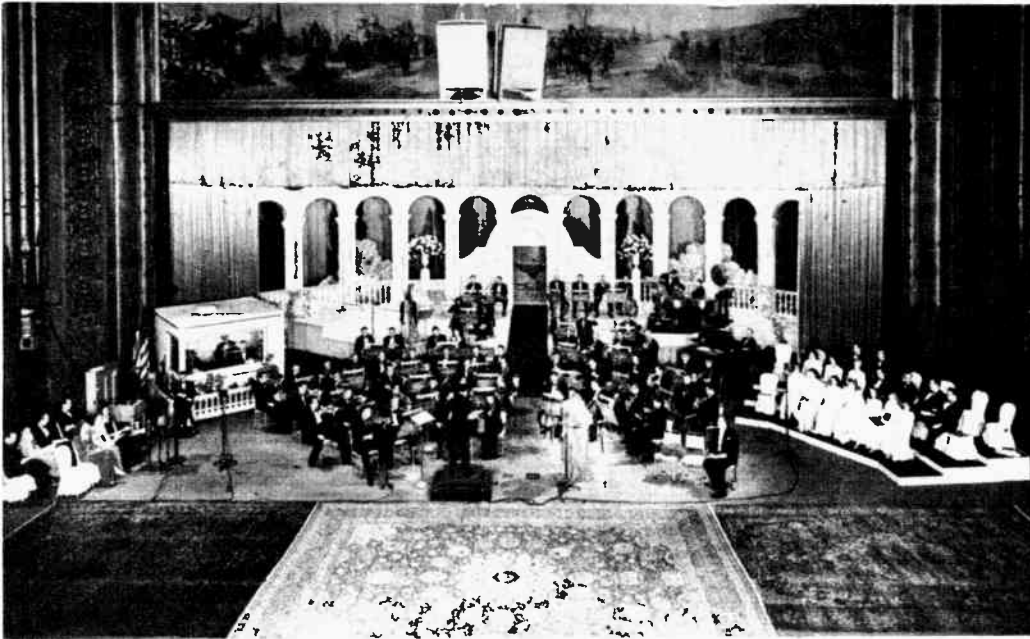
**QUIETLY AT WORK,** with only rustling maps, clicking teletype machines, ringing phones and talking people to disturb the peace. The violently banded hat Pringle favors stays on his head in case a news break requires a hasty exit in pursuit of the story.

meaningful segments and play them directly for the listeners. They are all recorded right on the scene, and wired to me verbatim. By using these I can let my listeners hear the events actually happen."

The "actual event," as he calls it, certainly couldn't be any more human than a Pringle account. Although he's tabbed "Yankee reporter" because of his eastern birth and upbringing, Nelson has a delivery far from a cold New England-tinged lesson in rhetoric. A little of the Maine background does linger in Nelson's speech, but what he says is warm and human, and he always manages to pick out the little angle

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MEMBERS OF THE "Chicago Theater" of the Air" company—chorus on right, dramatic cast on left, orchestra and soloists in the center—take their places for the weekly broadcast.

These two men — George Mead, organist at Trinity church, and Thomas P. Martin, conductor of the New York Civic Center Opera company—know music. They recognize the importance of maintaining the lyric quality that makes opera more than just drama set to music. They are familiar with the vocal problems of the singer. And their translations of such operas as "Carmen," "Rigoletto," "Faust," "La Boheme," "Aida" and "La Traviata" have contributed to making the "Theater of the Air" the favorite musical listening of millions from coast to coast.

#### Singers Selected Carefully

Another factor in the success of the "Chicago Theater of the Air" is the high caliber of the musicians who make up the cast of more than 100 performers for each production. Soloists are chosen with care from the ranks of America's foremost singers — Morton Bowe, Richard Tucker, Thomas Hayward and others from the Metropolitan Opera company; concert and operetta singers like Jane Lawrence of "Call Me Mister" and Selma Kaye, Winifred Heidt and Graciela Rivera of the San Carlo Opera company make frequent appearances at the "Theater of the Air" microphone in the studios of WGN in Chicago, where the broadcasts originate. For seven years, the prima donna of the series was Marion Claire, star of the Chicago Civic Opera company and of such stage successes as "Bittersweet" and "The Great Waltz." Miss Claire made her farewell to singing last summer, but her valuable knowledge of the world of opera and operetta is being applied to "Theater of the Air" presentations through her new position as production supervisor of the series.

Members of the "Theater of the Air" orchestra are artists in their own right, most of them being members of the Chicago Philharmonic orchestra, and many of them soloists with outstanding symphony orchestras throughout America and Europe. Adolph Hoffmann, cellist with the orchestra, is composer of the theme song, in addition to other symphonic works. The chorus of thirty voices is composed of exceptional young singers in the Chicago area. Many of them are graduated from the choral ranks to supporting roles in the operas and operettas, with eventual stardom on the "Theater of the Air" awaiting them.

In addition, the "Chicago Theater of the Air" is proud of its discoveries among young singers. Richard Tucker, now a Metropolitan star, made his first network singing engagement on the program several years

# Give 'Em What They Want!

*Chicago Listener Survey in 1940 Showed That People Wanted to Hear Drama and Good Music, Hence the "Theater of the Air" Was Formed*

Sunday, 9:30 p.m.  
MBS-KHJ-KGB-KFXM

CONDENSE a grand opera into an hour? It can't be done! Besides, radio listeners don't like opera. They want to hear stuff they can understand."

Those were the words of the skeptics in 1940. Their rebuttal?

The "Chicago Theater of the Air," now in its eighth season of weekly operetta and grand opera broadcasts

over the world's largest network—the Mutual Broadcasting System.

The "Theater of the Air" met the first of its critics' objections by presenting grand opera in English—so that listeners who loved the melodies of operatic arias could understand what the songs were about.

Of course opera in English had been tried before, but with relatively little success. Sure, the words were in English. But these words were literal translations of the foreign language in which the opera was written. The words had too many syllables for the musical phrases—the important words were on such high notes that they were hard to understand—they just weren't "singable."

To counteract this initial defect of opera in English, Henry Weber, musical director of WGN, Chicago, and of the "Theater of the Air" series, commissioned two New Yorkers to make special translations of many of the favorite operas of American listeners.

GRACIELA RIVERA, San Carlo Opera Company soprano, frequently sings leading roles on the "Chicago Theater of the Air."



ago, and other young singers who have been starred in the summer concert series—Andzia Kuzak, George Tozzi, Dorothy Staiger—will be the headliners of opera bills of tomorrow.

A typical performance, broadcast before an audience in the Chicago studios of WGN, begins long before Saturday night when the curtain rises.

#### Work Progresses

After a work is chosen and the translation made, Jack LaFrandre, writer and director of the series, writes a script which will fit into an hour without omitting any essential plot material or any of the important music, and bringing up to date the slang of a musical comedy so that the comic sequences are still funny in 1947.

A corps of arrangers and copyists then gets to work, linking crucial scenes with musical bridges arranged from the themes of the opera, modernizing choral arrangements and simplifying stiff, complicated librettos. Much of this musical preparatory work is done by Robert Trendler, composer, arranger and conductor, who coaches the chorus and conducts the performance during Mr. Weber's occasional absences.

With script and soloist in mind, LaFrandre casts his show, choosing the best in Chicago's radio talent with a view to matching the tone and pitch of the speaking voice with that of the vocalist singing the same role.

Then follow three days of rehearsals—dramatic cast, chorus, orchestra, soloists, and combinations of them all, until a final dress rehearsal and the complete performance.

Because it has been on the air eight years, some might expect the "Theater of the Air" to lose its freshness—to become a carbon copy of a previous year. But under the in-

**MARION CLAIRE**, production supervisor of the "Chicago Theater," was the prima donna of the eight-year-old series during its first seven seasons.

spired direction of Weber, Miss Claire and LaFrandre, the series sets itself new goals and presents new performances each year.

One of its accomplishments during the current season was the presentation October 18 of Verdi's "Aida," the first time this monumental work had ever been condensed to an hour's performance. Other new operettas and operas on the 1947-48 schedule are "Die Fledermaus," "Barber of Seville," "Chimes of Normandy," "Sunny" and "Katinka." In addition, through negotiations by Mr. Weber on his pre-opening trip to New York, the "Theater of the Air" has added to its repertoire a group of operettas that have not been heard on the air for several years—favorites like "Student Prince," "Blossom Time," "Red Mill" and "Countess Maritza," which have proved their continued popularity through recent successful productions on the stage.

The "Chicago Theater of the Air" was started in 1940 as the result of a listener survey conducted by WGN. A vast cross-section of the audience preferred the familiar music of operetta and the grand opera stage to all other types of entertainment. Another cross-section listed drama as their favorite escape medium. The combination of these two overwhelming preferences resulted in the program. In the words of Colonel Robert R. McCormick, editor and publisher of the Chicago Tribune, who gives a weekly air editorial on each broadcast: "The 'Theater of the Air' is living testimony to our policy—spare no expense in a sincere effort to give our listeners what they want. After all, American radio belongs to the American public, and we consider it a sacred trust."



**ANN AYARS**, young soprano who is featured in leading roles on the program.



**DIRECTOR OF MUSIC** at WGN, Chicago, Henry Weber batons the weekly musical airings.

**HENRY WEBER (SEATED, CENTER)** and Jack LaFrandre (standing, right) confer with copyists and arrangers in preparing a score for presentation.





↙ **BACK IN THE EARLY THIRTIES THIS SISTER TEAM** had the field to itself. Of course it's the Boswell Sisters, Connie, Vet and Martha. Vet and Martha got married and quit the act, while Connie went on to more fame. (If you heard Connie's guest spot on the Crosby show last year, you'll agree with us that the girl is singing better than ever!)



*We're Living in the Past, Courtesy of A Fine Old Photo File. If You'd Like To Rediscover Some of the Earlier Air Favorites You'll Enjoy These Memories*

**Y**OU LONG-TIME radio fans should find many a former favorite in this line-up of stars. Time may fly, but the memory of a good performance can linger a very long time, we've decided after a glance through these radio publicity pictures. Do you remember when, too?

↘ **POSSESSOR OF ONE** of the most famous names in America, she faced the mike in person back in 1937 as star of her own program. It's Emily Post, the lady who has been trying to improve our manners for more than a generation. (CBS photo.)

↘ **ONE OF THE** best known of the operatic-light classics singers of an earlier radio day was the late Countess Olga Albani. Here she is as she looked in 1934 when she starred on the Cities Service Hour, one of the first of the finer music programs. (Maurice Seymour photo.)

↘ **REMEMBER THE GABBY** comedian who started each story out with "When I was a little boy in Evansville, Indiana . . . ?" It was Joe Cook, a legend among comedians, who was at the mike in 1936 and caught here in the middle of one of his fabulous tales. Joe retired several years ago and is now living happily on his famous estate, Sleepless Hollow. (NBC photo.)







▲ **REMEMBER THE LOW, SULTRY VOICE** of Paul Whiteman's clever young songstress, Ramona? Possessor of one name and two talents, Ramona played the piano in the same torrid vein as she sang back in 1935, when this was taken. (NBC photo.)



▲ **LEADING LADY IN EDDIE CANTOR'S "Whoopie,"** vocalist with George Olsen's orchestra and singing star of Jack Benny's first air show in 1932 was blonde Ethel Shutta, now a night club name. (Picture courtesy of Lola D. Booth, Glendale.) (Bloom-Chicago photo.)



▲ **IN 1936 THE "HOUR OF CHARM"** had as mistress of ceremonies "Arlene," whose pleasant and beautifully modulated voice made her that rarity, a popular lady announcer. Later on, "Arlene" turned out to be Arlene Francis of "Blind Date" fame. Latest Francis venture is the movies. (CBS photo.)

▼ **IN 1934 ONE OF THE BEST-KNOWN VOICES** on the air was that of Jane Froman. Seriously injured in the Lisbon Clipper plane crash while en route to Europe to entertain troops, Jane fought her way back to health and New York supper-club stardom. (Ray Lee Jackson-NBC photo.)





▲ **WHEN CALL SIGN KGIL** was selected, it was a singular honor for this young man. The GIL is for "Gil" Paltridge.



▲ **HOWARD TOWNSEND**, as "The Children's Story Teller," shatters the tradition that only benign old men can tell stories to the kiddies. (Herb Carleton photo.)



▲ **NOTE TO THE GIRLS**, Johnny Griswold is one of KGIL's stal who has no wife to report to after a long, long day. (Carleton photo.)

# Kilocycles---Valley Style

*Advertisers Aren't Privileged to Purchase Time Indiscriminately on This Station. Its Eighteen Hours Daily Are Planned With an Eye to the Best Interests of Both Listeners and KGIL Sponsors*

**K**KGIL, the new station at 1260 on your dial, is the at-long-last-realized dream of young Gil Paltridge, president and general manager of the station. It took two years of solving legal tangles and procuring the last available frequency of this power class to bring KGIL to the San Fernando Valley.

Owned and operated by the San Fernando Valley Broadcasting Corporation, the transmitter and studios are at 14808 Lassen Street, San Fernando, and the bright new studio and offices are at 4919 Van Nuys Boulevard.

Gil, (that's where the KGIL comes from), explains that the station is going to be operated with the same

idea employed by a home-town-owned local newspaper.

"Programs on KGIL are planned to appeal specifically to its San Fernando Valley listeners, rather than to a more generalized public. Local news, on-the-scene broadcasts of the Valley's own news events and civic activities, talents of the Valley's own speakers and musical artists are going to be our strong points."

Of particular interest is KGIL's unique system of programming. The shows are scheduled in groups or blocks according to specific listener interest, so as to provide a maximum flow of interest from one program to the next. Mr. Paltridge breaks the "block" system down into simplified laymen's terms with his explanation that "local events and news are of primary interest around here, so rather than splatter these features throughout the day, we provide an hour's block, holding appeal for one

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▼ **"GIL" GETS A BRIEFING** and a friendly ribbing, on his Sunday night appearance, "Manager Speaks," from Chief Announcer Jimmy Powell (center) and Bob Seal, head of the Program Department at KGIL. (Bud Maurer photo.)



▼ **ADMIRINGLY STUDYING A SKETCH** of the proposed studios that will house KGIL... "when we can get our hands on building materials," are "Gil," publicity man Christy Turner (with the inevitable copywriter's pencil) and Bob Seal.



## Kilocycles - Valley Style

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group, follow it with another block of a different nature, and so on, all day. It's just as though we held a big tent show, in which the first hour would be devoted, say, to the group interested in growing things. Not just farmers, but home gardeners or landscapers. Harry Caldwell, KGIL's agricultural director, handles this period of agricultural information, local farm news, and the 4-H Club events. The rest of the hour presents the market and weather, the 'Green Thumbers Club' for the backyard gardener, and contests and awards. There's also a show-time hour, a children's hour—which, incidentally, three P.T.A.'s have already put on their recommended list—a woman's hour, and a valley home hour. Those are just a few, but that's an example of how it's plotted toward a well-balanced fare of entertainment, news and cultural broadcasts."

Paltridge has been managing things ever since his University of California at Berkeley days, when he turned the college paper's red ink balance into a neat plus of \$18,000. Since then, Gil has been associated with some of the leading West Coast advertising firms. In 1941 he switched to radio, winding up at KFI in 1943 as director of promotion and public service.

### Directs Programs

The energetic young head of KGIL's program department, to whom falls the enormous task of supervising the station's eighteen-hour per day schedule of broadcasting, is Bob Seal. In former years, Bob, who thinks the Valley is the only place in the world, was program director of the largest station in San Francisco, NBC's KPO, (now KNBC). After his transfer to Hollywood five years ago, Bob became the NBC producer assigned to the Bob Hope, Jack Benny, Joan Davis and Gene Autry shows.

KGIL's commercial manager, W. L. "Len" Smith, first glimpsed the Valley when he visited there with the late Major Bowes' singers in 1936. Before coming to California, Len was sales manager at CKEY, Toronto, Canada, where his record attracted Valley big-wigs of radio. His knowledge of sound commercial management is based upon seven years' experience in successfully adapting radio advertising to local merchandising and promotion.

Even chief announcer Jimmy Powell, big, good-looking radio veteran who started at KVOA in Tucson, Arizona, declares a strong Valley loyalty. Mr. Powell is the boy who in 1942 won the H. P. Davis award for newscasting. The Davis is a national award going to the top radio



PEPPY POSE shows "Grand Slam" femcee, Irene Beasley, ready to take on new bunch of contestants on her CBS program.

announcer throughout the country.

An eighteen-hour-a-day program along the frequency of KGIL carries the transcribed music and voices of some headline artists to augment the Valley projects. The well-stocked record library was planned with care in place of indiscriminate wholesale buying.

The standard AP and UP wire services and teletypes provide world-wide coverage, while three roving reporters, armed with tape recorders, cover the Valley proper, turning events into man-on-the-street interviews. This picks up the Valley-ites' reactions to happenings as well as the immediate color of the occurrences, all designed to create greater interest among community listeners.

The newsroom is headed by Christy Turner, Valley newspaperman who switched back to radio news work after six years "out of the fold," when he worked on newspapers. Prior to moving to the Valley in 1941, Turner was with WOC at Davenport, Iowa, where he helped pioneer one of the first independent radio station newsrooms. Christy is also handling publicity for the new station.

The two 200-foot steel towers arising from the ten-acre KGIL-owned property forward the 1000 watts that insure the sponsors of radio programs on KGIL that their shows will be of sufficient power to be heard by the least sensitive of radios in the San Fernando Valley and the surrounding hills. There will be no interference, claims Paltridge, from nearby stations coming in on top or interfering with KGIL reception. Neither will reception fade at night, as on weaker stations.

The motivating community interest that marks the bright new station holds its proof in that all the men connected with KGIL live in the Val-

## "News Is What You Make It"

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that other reporters missed after even the usual fine-tooth-combing.

One would rather think Nelson would welcome as he did the wire recorder *any* device that would even minutely widen the slim margin of leisure he now finds. Yet he disliked air travel intensely, no matter how it speeded his up-and-down-the-coast trips, until he came across the Southwest Airlines, whose planes skip in and around mountains and across the plains, from here to the Bay City, never getting higher than a couple of thousand feet.

"You can see everything . . . it's like a speeded-up trip by car. Then the line went a step farther and installed a radio service similar to that on trains, so instead of sitting idly in the sky, you can see and hear things every foot of the way."

An encyclopedic brain doesn't prevent Pringle from being a practical joker when a tempting occasion arises. Several years ago, as he was sitting in the newsroom early one morning, a loudspeaker from the downstairs record room blared out a popular tune, "Arthur Murray Taught Me Dancing in a Hurry." Immediately Pete lifted the phone, dialed an inside number, and, using a disguised voice, informed the unhappy disc jockey that *he*, Pringle, was Arthur Murray; further, that he was annoyed to the point of a lawsuit by the record, that it was detrimental to the dance instruction palaces he'd established, and that he was sending his lawyer right over to CBS! When a frantic young man with his head in his hands rushed upstairs mere minutes later, in search of someone to whom he could unburden his wretched load of worry, he found newscaster Pringle sprawled across the desk phone, helpless with laughter.

How did so distinguished a gentleman come by the careless name "Pete"?

"My fellow cadets at West Point used to call me 'Poncho Pete,' eventually shortened to 'Pete,' because I carried a poncho to sit on, those occasions when I'd go for a stroll with my current girl, along old Flirtation Walk leading up to the Point where everyone sat to watch lights and stars and such. It seemed a perfectly sensible, comfortable arrangement, but somehow caused great interest and the nickname for me," Pringle grimaced.

ley. Their children go to school there, and their wives do the family shopping there. These men behind the scenes know what they mean when they say "a local radio station must appeal to local listeners in order to be of service to the community."





▲ **BILL ANSON** interviews Al Bresnik, past president of the Hollywood Twenty-Thirty Club, co-sponsoring the platter party "Matinee at Meadowbrook" along with the Culver City Chamber of Commerce. Bresnik is the official school photographer and numbers thousands of teen-agers among his friends. (Campbell-Ricco photos.)



▲ **SOME OF THE** advisory committee discuss future plans. Left to right, Irving Stein, B'Nai B'Rith Youth organization teen-age director; Miss Marian Mooney, director teen-age groups, Catholic Youth Organization; Bill Anson and Gill Griswold, director public relations, Inter-Club Council, Los Angeles City College.



▲ **BILL STARTED OFF** his newest record show, "Matinee at Meadowbrook," in a big way by broadcasting atop Jumbo. The teen-agers party is heard every Saturday from 1:00 to 4:00 p.m. over KFWB.

# SEEN ON THE RADIO SCENE

▼ **HONORARY SOCIAL LEADERS AT THE DANCING** program are (left to right) Carrel Brock, Tom Lloyd and Ed Gory, all members of L.A. City College's honor society, "The Knights." Here Bill puts the boys to work via an air interview.



▼ **BETWEEN RECORDS, THE KNIGHTS DISCUSS** their favorite music and musicians with Billy Mae Fisler, Jackie Hazen and Shirley Geringer, all from Catholic Girls High School.

