

PROGRAMS FOR WEEK BEGINNING NOVEMBER 16

RADIO *Life* 8¢

FORTY PAGES



Letter Contest: WHAT DOES RADIO MEAN TO ME?

For Full Particulars and Prizes See Page 9

The Ear Inspires the Pen

Mrs. A. E. Cockshutt, 8324 Kenyon Avenue, Los Angeles 45, Calif.

Sirs: Could you please tell us the name of the music which is used on "The Cisco Kid" (never miss it) program? I would like to get the record.

And could you please tell me what has happened to Dr. Ernest Osborn, child psychologist? I have missed his helpful program very much. We mothers need that kind of program, and I hope he comes back on the air.

Your Radio Life is very interesting and I never miss it. When are you going to do an article on Bob McLaughlin? I am looking forward to it.

Theme music on "Cisco" is the Carthetorian Gayne Ballet, and all other bridge backgrounds are originally scored by director Harry Zimmerman. Dr. Ernest Osborn was a thirteen-week sustaining feature, discontinued after its run on MBS, but rumored to be returning. Our Bob McLaughlin story was July 6, 1947.



Helen M. Ludwig, 5057 Fair Avenue, North Hollywood, Calif.

Sirs:
I'm sick of hearing stories.
And I'd surely like to curse,
As the grieving, groaning public
Says radio's gone from bad to worse!
"The crime is most stupendous!
The advertising's bad!
The taste of local talent
Is very, very sad!"

How silly is complaining,
Yes, really infantile,
When all you have to do to please
Is turn that little dial!

Mrs. Donald Sanders, 937 Pennsylvania Avenue, San Bernardino, Calif.

Sirs: I always read Radio Life and especially the letters. They are always interesting, even if I don't agree, because I like to hear people's opinions.



Cactus Carl

I think Jack Paar is one of the best comedians I have ever heard, and so different. Other programs on my "Must Listen To" list are Frances Scully and Cactus Carl. Say, how about a picture of Cactus Carl?

I'd like to suggest a story on Al Jarvis. I have listened to him for years. Also, a story on Frankie Carle for the "Men of Music."

Herewith, your picture of "Cactus Carl." (off the air now, but rumored back soon). Radio Life steadily covers Al Jarvis and other such all-timers with pictures and short features, but we'll jot your request for another full article, when timely. Frankie Carle was our "Man of Music" for August 31.



Johnny Few, 1019 Florida Street, Los Angeles 14, Calif.

Sirs: Thanks for that nice article on one of my favorites—Trudy Erwin. Trudy's always been good for my money, but just lately she's been doing a terrific job. It's good to have some facts about her personal life. Do you know whether or not she'll be on with Paar again this fall? I hope so.

While I'm writing, may I ask you to do an article on two of my favorite comedy characters . . . Marjorie Main and "Tizzie Lish"? The last time I heard Marjorie was on Fred Allen's program. She got so many unanticipated laughs the show ran overtime, and started the Fred Allen-NBC Vice President "feud."

And "Tizzie Lish". What has happened to her? She used to be on Al Pearce's program (and long ago, on Kay Kyser's). Will you report on "Tizzie," and see why those laughs are being withheld from us? Thank you for your excellent publication. That you strive to please your readers is quite evident, and the result highly satisfactory.

The impersonation of "Tizzie Lish" on the old Al Pearce shows was done by Bill Connstock. However, the character was not written into this last Pearce program, and for that reason we'll have to overlook a "Tizzie Lish" story for now . . . as is also the case with Marjorie Main, until she perhaps becomes a regular entertainer.



J. B. Frontenac, 710 Wilshire Boulevard, Santa Monica, Calif.

Sirs: Just a note of protest. What a waste of talent to have Garry Moore on the "Take It or Leave It" program.

Mrs. Elizabeth Matthews, 5533 1/2 Virginia Avenue, Los Angeles 38, Calif.

Sirs: I would like to put in my three cents worth now before the programs are all settled for the new fall listening pleasure. It seems the same popular talent is all being bunched on Wednesday night again. Is this necessary? I have read so many of your correspondents' complaints, comments and pleas to do something about it last spring, but it looks as though it didn't do any good. How can we get at the "higher ups" who are too stubborn to change their spots to Tuesday, when all we get is crime, mystery and whodunits?

I do hope they keep Tex and Jinx on again, when all the shifting takes place. They have such fine talent and make their time so listenable. The program is one of my favorites. So happy and enjoyable for everybody!

Whew! Mrs. Matthews, and here we are looking forward to Tuesdays as one of the MOST entertaining nights in the week, what with: "Date With Judy", "Bob Hope," "Red Skelton," "Amos n' Andy," "Fibber and Molly" and "Favorite Story" all lined up for hearing. We'll grant that ABC is bunching its talent on Wednesdays, as you say, but that still leaves some mighty fine listening available on the other three networks throughout remaining days. Kinda give our logs another perusal and see if you don't think so too.



Marie Mejia, Los Angeles, Calif.

Sirs: What happened to "Eddie Arnold", heard on KHJ daily at 1:00 p.m.? How about a story and pictures of "Just Plain Bill"?

I am also one of the many persons who write to "Heart's Desire," but no luck. Nobody pays any attention to us. I'd like to know. Have tried at least ten times. But I'm not quitting, so help me!

Eddie may still be heard on local western platter shows as a waxed feature, now that "Checkerboard Jamboree" is off the air, but has no other regular air programs at present. Comin' up on "Just Plain Bill," which we've had to arrange through New York contact. Did you see Ben Alexander's "Letter of the Week" answer to "Heart's Desire" doubters? Issue of October 5?



Alan F. Williams, Pasadena, Calif.

Sirs: Would you please publish an article, with pictures of the cast, on "It Pays to Be Ignorant"? This is the most entertaining program now on the air, and you have never run an article on it, nor shown its artists. Would you also include a snapshot of young Howard, who is such a good piano player with the orchestra on this program?

Radio Life has covered the "Pays to Be Ignorant" program, and unless radical cast or format changes take place on a show such as this, it's usually our policy to give other stories precedence for awhile. We are a little confused regarding your picture request of young Howard. Do you refer to emcee Tom Howard? The network insists no other Howard is a featured entertainer, musical or otherwise, on the show. Let us know on this, and we'll attempt to be of further service.

LISTEN TUESDAYS!

OLYMPIC AUDITORIUM

FIGHTS

Blow by blow announcer

SAM BALTER

KLAC 10:05 P.M.
570 ON YOUR DIAL

it's here... the finest

XOME

ever brewed

Sponsored as a Public Service by
Behanman Distributing Company
LOS ANGELES 11

Norma Martin, 1509 West Lombard Street, Baltimore 23, Maryland.

Sirs: I read in "Ear Inspires" of August 31 where a certain Mrs. J. Benjamino of Los Angeles says that in order to get tickets to the audience shows she had to say she was from out of town.

Well, that didn't work in my case. I was visiting there from Baltimore, but in order to get into most of the studios I stood in the "no ticket" line in some cases for two and a half hours. But I didn't go in to see the broadcast just to come out and pick it to pieces.

She also said something about paying \$1.25 for a thirty-five-cent breakfast at "Breakfast in Hollywood." I had the pleasure of attending one of those broadcasts and the entertainment alone was worth the \$1.25 I paid. For breakfast, we had two scrambled eggs and bacon, a glass of orange juice, two bran muffins and about four cups of coffee. If Mrs. Benjamino can get that kind of breakfast for thirty-five cents, I wish she would let me know where, so that when I come out next spring I'll know where to eat.

And as for sitting in the farthest corner of Breneman's Beanery, I wonder if she ever heard the old saying "first come, first served." You can't sleep until the last minute and expect to go there and get a table right under Tom's nose. The day I went I was there one hour before the doors opened, and there were plenty ahead of me already, but I got a swell table.

I never had the pleasure of attending "Heart's Desire", but from what I heard it would have been worthwhile. Now, why don't people wake up and realize that every program can't be perfect? If they only go to criticize, let them stay home and leave that space for someone who will enjoy it. I say, more power to radio's shows . . . may the bad ones get good, and the good ones get better.



O. M. Edwards, 11139 Gorman Avenue, Los Angeles 2, Calif.

Sirs: What's become of the story of "Bulldog Drummond", starring Ned Wever, and also "Boston Blackie"?

"Bulldog" is off the Mutual schedule at present, but is one of those perennials which keeps coming back at intervals. Same too, of "Boston Blackie," which is a transcribed series put out by the Ziv Company and distributed widely about the nation. We have heard that "Blackie" may soon be sold locally, but nothing definite yet.



California Raisin Growers Co.

Mrs. N. J. Locus, 9438 East Firestone Boulevard, Downey, Calif.

Sirs: I do hope that some sponsor is smart enough to snap up the Meredith Willson show, complete as it is—even to the guy who writes the commercials. Out of a week full of pretty dull stuff, this is a show which I think is new and fresh and entertaining in an entirely different way . . . without the usual deadly routine of comedian, girl singer, name band and guest star offered by most variety half-hours.

I'm an old-time Henry Morgan fan, but I even sacrificed Henry to hear the Willson show. Let us hope his new sponsor will also give us a new time. Do you think it would do any good to keep writing sponsors about time conflicts on radio shows? I should think they would be concerned about their precious "Hooper" enough to pick out time that does not conflict with programs on another network appealing to the same type of listener.

And radio commercials can be good—as, for example, Ford, Standard Oil, U.S. Steel, General Motors, and many other good, solid and dignified firms. Don't think we poor listeners don't appreciate it, either!

Several sponsors are rumored to be considering the "Showroom," complete to the guy (Meredith) who writes the commercials. Your question about writing sponsors is one frequently received by Radio Life, and again we say, yes, your letters do accomplish something, imperceptible perhaps . . . but remember . . . little drops of water, etc.?



Mrs. Geneva C. O'Connor, 906 East Harvard Road, Burbank, Calif.

Sirs: Why do you not have Earl Godwin's name in your magazine? I am quite sure he is on now, but when I cannot find out. I will appreciate any information you can give me.

Until September 29, (following date of your letter) when he finally obtained his own KECA time, Mondays at 8:15 p.m., Mr. Godwin was heard only as a substitute newscaster. And now he's off again—but watch our Alphabetical Program Finder for future bookings.

★ ★ RADIO LIFE ★ ★

CARL M. BIGSBY, Publisher

Nov. 16, 1947 Vol. 16, No. 11

Published Weekly at Los Angeles, California. Business and Editorial Offices: 6361 Selma Ave., Hollywood 28. Phone Hillside 9275.

Radio Life was entered as Second Class Matter May 8, 1942, at Los Angeles, under Act of March 3, 1879. Prepaid Subscription, \$4.25 year, \$2.25 six months. Single Copies on sale at leading Independent Grocers in Southern California. Single Copies by mail 10c. Address all remittances and correspondence to Radio Life.

EVELYN A. BIGSBY, Editor
Editorial Department: Feature Editor, Joan Buchanan, Art Director, Ray Wheeler. Log Editor, Hal Julian.

Business Department: General Manager, B. W. Lewis. Advertising Manager, Gene Jones. Office Manager, Georgia Caywood.

All material used by Radio Life is specially prepared by its own staff writers, and reprinting in whole or in part without publisher's permission strictly forbidden. Unsolicited manuscripts can not be accepted or returned.



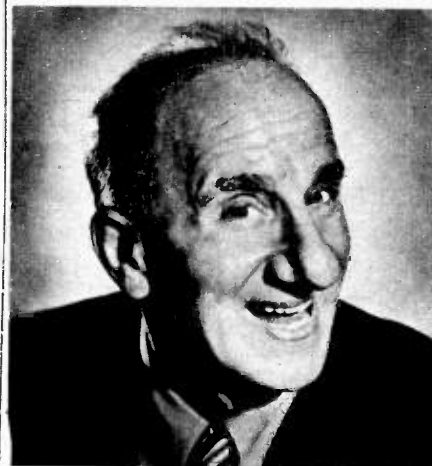
TWO OF THE GREATEST NAMES IN SHOW BUSINESS WHO HAD THEIR START IN VAUDEVILLE ARE AL JOLSON AND JIMMY DURANTE. BOTH ARE HEARD ON THEIR OWN SHOWS ON KFI.

Al Jolson



AL JOLSON is the star of the "Kraft Music Hall", heard via NBC-KFI each Thursday night at 6. Supporting this outstanding headliner are Oscar Levant, Lou Bring and guests.

Jimmy Durante

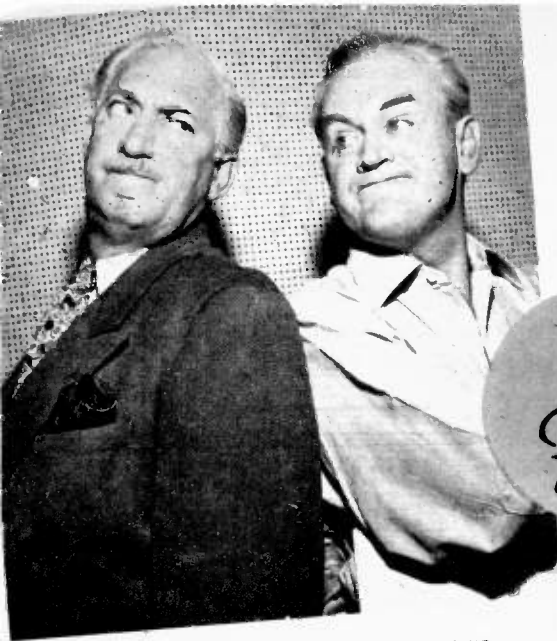


The famed "Schnozzola" is the star of his own situation comedy show heard each Wednesday night at 7:30 on NBC-KFI. Durante is aided by Arthur Treacher, Peggy Lee and noted guest stars.

That's KFI—Dial 640

—Advertisement

Page Three



"HATTIE HIRSCH" doesn't miss much that goes on in "Point Sublime", and she's not one to let the happenings spied from her window go unheralded. Verna Felton plays the "Hattie" role. (Gene Lester photos.)



"He Produces Provincialism"

By Jane Pelgram

LOOKS LIKE the shirt-sleeved "Ben Willett" and the elegant "Howie MacBrayer" are having one of their regular spats. Ben looks triumphant . . . this time.

The Old Adage, "You Can Take a Boy Out of the Country, But You Can't Take the Country Out of the Boy", Paid Off Well for This Busy and Citified Writer-Producer

Monday, 8:00 p.m.
ABC-KECA-KFMB

FROM THE WAY the citizenry of ABC's mythical and sleepy little seaport village, "Point Sublime," move along in their typical pursuits, you'd assume the scripter was a pretty uncomplex chap who'd grown up in just such a place.

The truth is that writer-producer Robert L. Redd is a completely cosmopolitan gentleman, and hasn't laid eyes on a small town since he graduated from Kahlotus, Oregon, high school, as part of the largest senior class to leave in years. He was one of eight.

The seventeen years that elapsed

between the birth of storekeeper "Ben Willett" in his little home community, and Bob's exodus from his own home town, were packed with contrasts. They included Redd's being booted out of one school (when he and the dean mutually agreed electrical engineering just wasn't for Bob), and graduating from Oregon State with top honors and a fellowship to New York University's Graduate School. A "fellowship" means you earn your way in exchange for the free tuition and other benefits granted, so Bob went to New York to work in a Brooklyn store's toy department, surrounded by music-making devices and giggling clowns. This let him eat while he earned his Master of Science degree.

More of that seventeen years saw Bob chucking a merchandising career for radio, producing corny melodrama, being credited by two generals during World War II for a propaganda program, and working in a machine shop. The last was a voluntary contribution to the war effort.

The advent of Redd into radio came about when Bob returned to his western home. Spurred by what he'd witnessed as he hung around New York radio stations on his lunch hours away from the hated toy department, he contacted the manager of an Oregon radio station.

Joined NBC

"The story that I was an experienced New York continuity writer wasn't questioned for a moment, and I was given the job. Then, for some silly reason, the people who had hired me wanted me to sit right down and write something. I did some quick digging through their continuity files, believe me!"

A year later Bob was continuity editor, a year after that, program manager of Station KGS, the NBC outlet.

As his experience increased, so did ideas. Bob was first to adapt operettas and musical comedies for radio, and to dramatize mystery books for a "Crime Club" series on the air.

The "corny melodrama" dipped into occurred when Bob Redd was writing and directing dramatization of the opening of the West in the 1850's. It became so popular he conceived the idea of taking it on the road. Rise and fall of the road show led Bob to San Francisco, where he organized the first courses in Radio Writing and Production to be offered by the University of California Extension School. But he taught only one class, for opportunity suddenly arose to fly to Hollywood in 1934 to do an emergency job of producing NBC-Hollywood's first package sale

OBJECT OF BEN'S AFFECTIONS is "Evelyn Hanover", played by Jane Morgan. Whenever "Ben" gets out of hand, "Evvie" has the affections of "Howie" to haunt. This always snaps "Ben" back into line . . . but he loves it!





▲ **WRITER-PRODUCER Robert L. Redd** still gets a kick out of directing the crazy goings-on of the villagers whom he creates. (Rothschild photo.)

show. That was Jimmy Fidler's initial venture on the air.

Redd has lived in Hollywood ever since, producing and writing for agencies, networks, and on an enviable free-lance basis. In 1941, "Point Sublime" itself arose from a network scheme of developing shows for sale, under the able hand of Bob Redd. It was sponsored on the coast for three and a half years.

When "The Point" returned to the air last month, to be greeted with loud, joyful cries from all who had missed the human, humorous "Ben Willett" (played by Cliff Arquette) and his mythical cohorts, Radio Life captured busy Mr. Redd for a few questions.

We learned that the same all-star supporting cast is back. Mel Blanc, the voice of "Bugs Bunny" and one of radio's most versatile performers, breathes life, such as he lives it, into

"AUGUST MOON'S" (Mel Blanc's) stutterings and blunderings will undoubtedly drive "Ben" out of his mind some day. "Mooney" looks here as though he were again talking his way out of being caught taking a forbidden feel of the rice bin. (Gene Lester photos.)

the part of the ludicrous "August Moon." Verna Felton portrays "The Point's" acid-tongued social climber, "Hattie Hirsch." "Ben's" rival for "Evelyn Hanover," played by Jane Morgan, is "Howie MacBrayer," and the vocal alter ego of "Howie" is the veteran actor Earle Ross. Lurene Tuttle goes coy as "Sally Lou Barton," and pretty Sharon Douglas is pretty "Sharon Wilton."

Scripter Robert Redd, whose insight and dry humor create the situations for "Point Sublime," is a sleepy-looking dynamo of energy and ideas who throws away more good laugh lines in five minutes of casual conversation than a conclave of comedians. Bob would have you think a news file does his work for him.

"I try to keep just a week ahead on my 'Point' scripts, in order that the situations be timely. You see, what the country is going for . . . 'Point Sublime' goes for.

"Easiest way to manage that is to clip common topical problems from the daily paper, then have my characters proceed their various ways to work out the problems. And heaven help me if the solutions don't suit the listeners. Once I had 'Ben' kick 'August Moon' out. 'Mooney' packed up a few trinkets in a handkerchief, mounted his bicycle and started his lonely way . . . right into the path of an oncoming automobile. I can't tell you how many letters we received from people vowing never again to listen to the show 'unless that poor boy gets better!' And of



course numberless people write suggesting the romantic course for 'Evvie', 'Howie', and 'Ben'."

Draws from Life

It isn't only a newspaper file and sessions of script writing that keep up the story line and incidents. Writer Bob's sharp mind picks up scenes that flash by his car window as he rides to work, or snatches of conversation he hears in elevators. Possible outcome of these hinted situations is mulled over, and ideas are born. By carrying his work around in his mind twenty-four hours a day, Bob avoids any plot stagnation that threatens to set in among the local gentry.

When he wearies of thinking, or problems of sponsor, time or story line become a real disturbance, Bob has a series of diversions to choose from. One is his love of skyriding. A fast twenty-five-minute drive to the airport, and once over the city lightly does away with the cobwebs, and back to the radio-writers' rockpile he goes, refreshed.

(Please Turn to Page 32)

▼ **ORCHESTRA LEADER ON THE "POINT" SHOW** is Charles "Bud" Dant. The laughing one in the group above is "Bud". (He's also holding a baton and wearing the other Countess Mara tie. Mel Blanc always sports this brand.)



▼ **"BEN" AND "AUGUST MOON" LOOK PLEASED** over the colored brochure that's "all about us!" as they peer over Bob Redd's shoulder. Russ Johnston (to Bob's left) represents sponsor, John Hancock Mutual Life Insurance Company.





Wrestling With the Ratings

*How Dat Ole Debbil Hooper Operates
And How the Shows Rate Accordingly*

↑ **FROM OCTOBER, 1946, to May, 1947, Bob Hope was top rating man, coming out first six times, second three times, third twice, and fifth once.**

↓ **SECOND HITTING** the highest ratings averaged during last season were Fibber McGee and Molly, who were first three times, second five times, third twice, fourth once, and fifth once.



↓ **JACK BENNY** ranked No. 3 by our system, which gave him ten points for each time he was first in the Hooperatings, nine for each time he ran second, and so down the line . . . but not very far down!



(Editor's Note: So many persons, both inside and out of radio, have questions about the ratings that we thought the following article might prove interesting to Radio Lifers. Titled "Hooperatings: An Outline of Their Make-Up and Meaning," it was assembled in September by NBC's Research Department for use at the network. Recently it was passed on to Radio Life, where we found it of sufficient interest to ask permission to reprint it in whole or part (the only parts eliminated were of the "traded" variety). Ratings have always been more or less of a formidable mystery to us, so we can't vouch for any of the facts that follow. But we did feel a little better about everything after we'd read the article. Hope you do, too.)

QUESTION: What cities are covered by Hooper and what weight does each carry in a program rating?

Answer: As of May 1947 program ratings are based on results from 49 interviewers operating in 36 cities located in 5 sections of the country. This distribution is as follows:

East

6 New York, 2 Boston, 2 Philadelphia, 1 Providence, 1 Hartford, 1 Baltimore, 1 Washington, 1 Richmond, 1 Syracuse, 1 Buffalo, 1 Pittsburgh, 1 Cleveland, 1 Detroit, 1 Cincinnati.

North Central

4 Chicago, 2 Minneapolis-St. Paul, 1 Indianapolis, 1 Louisville, 1 St. Louis, 1 Kansas City, 1 Omaha.

South

1 Atlanta, 1 Jacksonville, 1 Birmingham, 1 Memphis, 1 New Orleans,

1 Houston, 1 San Antonio, 1 Dallas, 1 Oklahoma City.

Mountain

1 Denver, 1 Salt Lake City.

Pacific

2 Los Angeles, 2 San Francisco-Oakland, 1 Portland, 1 Seattle.

Each of these cities was selected according to 3 qualifications:

1. Local service by all four national networks.
2. Adequate signal supplied by each local network station within the interviewing area.
3. Sufficiently large list of telephone subscribers.

Question: How many calls are made by Hooper? How are they made?

Answer: Each of the 49 interviewers averages one call per minute, which means that in a half hour a total of 1470 calls is made. Five-a-week quarter hour programs are covered by 3675 calls. Over the course of a year more than 5,000,000 calls are made by these interviewers.

Telephone numbers are picked at random from the city directory. These numbers are restricted to residence phones only and do not go beyond the 5c call area in each city. Few homes are called more than once each year.

Operators are instructed to wait for a period of six rings before con-

↓ **ACID-TONGUED** Fred Allen bobbed up No. 4 in the rating parade. He placed first one time, was third two times, landed anywhere from fourth to ninth the rest of the way.



↓ **FOUR TIMES RED SKELTON** pulled up No. 2 in last season's ratings, and his other counts were of sufficient weight to give him No. 5 place in our over-all computations.





▲ **SIXTH ON THE LIST** were Edger Bergen and Charlie McCarthy, consistent placers in the upper-Hooper brackets.

sidering the home a "no answer." Busy signals are not called back later but are prorated in proportion to all other replies; this is also true of refusals to cooperate. No calls are made in the first 2 minutes of each 15-minute period—this is the time of maximum station changing.

When the respondent replies that his radio is on but that he doesn't know the program or station he is asked to check the dial setting and give the frequency.

No probing is done to find out if other sets may be in use elsewhere in the home. And if a home is found to have no radio—this occurs in about 1 out of every 100 calls—the home is included in the base as "not listening."

The interviewing day begins at 8 a.m. local time and ends at 11 p.m. in the East, 10 p.m. in the Central and Mountain Zones, and 10:15 p.m. on the Pacific Coast. On Sunday no

▼ **ONLY COMMENTATOR** to hit the select circle of top raters was ABC's Walter Winchell, ninth.



▲ **REPRESENTING "LUX RADIO THEATER"**, over-all placer for seventh niche, are stars Dick Haymes and Maureen O'Hara, reading script while Producer Keighley looks on.

calls are made prior to 12 noon, New York time.

Question: How is a Hooperating arrived at?

Answer: Each interviewer mails her results to New York, where all are lumped together for tabulation by machine.

To get a rating for a specific program, the first step is to calculate percentage of sets in use and share of audience as follows:

Percentage of sets in use is deter-

mined by dividing the number of homes listening by the sum of homes listening plus homes not listening, then multiplying this quotient by the sum of busy signals and refusals to cooperate; to this product is added the number of homes listening; finally this sum is divided by the total number of homes called.

Share of audience for a given program is found by subtracting from the number of homes listening to radio the number of "don't knows"

(Please Turn to Page 32)

▼ **VETERANS AMOS 'N' ANDY** held their own with eighth place.



▼ **ANOTHER DRAMATIC** show slipped into the top ten—"Screen Guild" on CBS, here represented by Bing Crosby, who opened the new season with Bergman in "Bells of St. Mary's."





FAMOUS LOVE STORIES

PRISCILLA...Poet Longfellow records her words, "Why don't you speak for yourself, John?"...The words were spoken when Captain Miles Standish sent John Alden to Priscilla. But Priscilla preferred John Alden and boldly spoke her mind... And from these boldly spoken words their love flourished and grew into marriage... a fruitful marriage rich in happiness.



You'll Love WHITE KING SOAP

CLEAN clothes are *easy* to iron. That's why you'll love to wash with **WHITE KING** granulated soap. **WHITE KING** SOAP rinses *clean*... leaves no dirt or scum to slow your iron. In your dishpan **WHITE KING** SOAP makes *billowy* suds... *lasting* suds... that makes dishes *gleam*... Try **WHITE KING** SOAP...you'll like **WHITE KING**.



By Elvia Allman (Mrs. Buff-Orpington on "Blondie")

Sunday, 8:30 p.m.
CBS-KNX-KSDJ

A H, MY DEAH, deah friends! How are you today, if it matters? I do, just DO want you to know how utterly lovely, simply devastating, it has been playing Mrs. Buff-Orpington on the "Blondie" show for you deah, deah people this past year. You know, of course, that for several years previous, before I was burdened with all those filthy millions of dollars by "Blondie" writer John L. Greene, I had played "Cora Dithers," the boss of "Dagwood's" boss, but it was not nearly so luxurious a role. In fact, every Sunday or so, when I'm in hiding from the tax collector, I still masquerade as poor, unappreciated Cora, the deah, deah thing.

What I like most about being Mrs. Buff-Orpington are the lines Mr. Greene has me say such as, "Pick up a diamond bracelet from the floor? But of course not, my deah. Germs, you know, and there's nothing really so unsanitary as dirty diamonds—ughhh!"

Or another time: "One HAS to have a social secretary of course. I can write, naturally, but I couldn't bear to lick the stamps. I had special stickum on my personal stationery with a caviar flavor, as I couldn't stand that government glue, particularly on those long airmail stamps!"

And when I was telling how we celebrated Hallowe'en as a child: "We used to go calling at the homes of the 400 and push over their perogolas. The better homes had statues. And instead of throwing corn at windows, our little group of children from the best families threw handfuls of rhinestones. Such fun!"



OUT OF DISGUISE is Miss Allman, who has been a favorite player on such shows as Abbott and Costello ("Mrs. Niles"); Bob Hope show ("Cobina"); Durante-Moore ("Mrs. Wurtlebottom"); Bill Goodwin show (one of "Dinwiddie Sisters") and many more. (Gene Lester photo.)

"Blondie" producer Don Bernard developed my block-long car's engine sounds and mellifluous horn last November 17. Since then, my car's entrance gets bigger laughs than I do, and I hate it! But then Writer Greene compensated by giving me quotes from my deah deceased husband, the man who invented the chicken, you know. I still recall with glee a few of them:

"If you don't have a garden, what in the world can you use a gardener for?"

"It's a simple matter to get rich. Simply let a rich relative die and inherit his millions."

"House guests are like tornados. There's nothing you can do about them but wait till they go away."

"Horses were not meant to ride on—only to bet on."

A very brilliant man, I'm sure. He also gave me advice on how to take care of my money. He said for me to take the money down to the bank and ask them to rent me one of their safety-deposit boxes — a large one with a gold doorknob on it — the economy size. And then you put your money on the floor and when you want some you just come in and get it. Now my money is stacked so high I never have to stoop over. The only nuisance is that during the winter it keeps falling over and into my open galoshes.

As Mrs. Buff-Orpington, you must also know that my mother was one of the Crumbs of Kentucky. She was unusually well-bred, but of course all the best Crumbs in Kentucky are corn bred. Ughhh!

Well, my deah, deah friends, I must be saying goodbye, so I'll say it. Goodbyeeeeeeeeah!

HERE SHE IS, all rigged up as "Mrs. Buff-Orpington", one of her newest characterizations, heard on CBS' "Blondie" program.

RADIO IN REVIEW

NEWS and COMMENT

STARTING: BIG CONTEST

How would YOU like a star-spangled day on Radio Row—an inside, behind-scenes peek at the big studios as guest of Radio Life? You may be the person enjoying this tremendous treat if you win Radio Life's new Letter-Writing Contest, "What Radio Means to Me!"

Just a minute—don't be too anxious—and we'll explain. For several months we here in Radio Life's Editorial Department have been mulling the idea of having you write us letters—thousands of 'em—on a stated topic. Naturally, you keep us in line every day with your interesting reactions on the multitudinous facets of radio. But now we'd like to have your reaction on an overall subject: "What Radio Means to Me."

For writing the most original, pertinent, and sincere letter, the winner will get a whirl starting with "Breakfast at Brene-man's." He or she will then be taken to NBC's Radio City to watch two or three daytime serials in the course of preparation and airing; will be whisked off to the Brown Derby for luncheon with a favorite radio star; then visit Columbia Square for dress rehearsal of the comedy starring Marie Wilson and Cathy Lewis. Then, on to Mutual's "Heart's Desire," where our winner will be chosen to read one of the "Heart's Desire" letters. Next, to attend the performance of "Lux Radio Theater," have dinner with another favorite personality, and finally cap off the fabulous day with a trip to Don Lee's Television Station. Whew!

Second prize: a year's subscription to Radio Life, four tickets to a big-time show, and an autographed picture of a favorite radio star.

Third prize: a six-month subscription to Radio Life, four tickets to a big-time show, and an autographed picture of a favorite radio star.

Seven other prizes will each consist of four radio show tickets and an autographed picture of a favorite air star.

"What Radio Means to Me" is such a simple question to

answer. It means companionship, keeping abreast of world events, laughs, stimulation of imagination—it can mean something different to every listener. In this case, we want to know specifically what it means to YOU. We know it means a lot or you army of Radio Life purchasers wouldn't be marching to the markets every week to plunk down your money for a magazine dealing exclusively with RADIO.

All you have to do is write in fifty (50) words or less, completing the topic: "Radio means to me" Use accompanying entry blank or reasonable facsimile thereof. Mail your letter to Radio Life, Dept. C, 6361 Selma Avenue, Hollywood 28, Calif Contest starts November 20, 1947, and ends December 20, 1947. All entries must be post-marked before midnight of December 20, 1947.

Anyone is eligible except employees of Radio Life and their families, personnel of networks, local stations, or agencies. Entries will be judged by the Radio Life Editorial Staff. Decision of the judges will be final.

For Love o' Mike (General Comment)

Rumors Are Flying

It may be Marjorie Hughes (Frankie Carle's daughter) who'll be the regular thrush on the Bing show . . . Danny Kaye listed as a possible CBS personality . . . Elvia Allman scheduled to test at one of the flicker plants . . . The Andrews Sisters endeavoring to record two years' record output in two months in case that Petrillo ban takes . . . "Point Sublime" headed for full network coverage . . . "The Let's Dream" album, written by Elliott Lewis with vocals by Cathy and music by Ray Noble, is scheduled for two sequels . . . Audience participation show, "Sunday Night at Sardi's," is a deal on the fire for Rudy Vallee . . . Meredith Willson planning to bring Peter Meremblum's famous juvenile symphony to radio . . . Lee Tracy and Marjorie Reynolds have sponsor interest in their Hollywood agent show, "Windy Wilson"—and it's about time for the fast-talking Tracy to make a comeback . . . Jim Backus entertained at the star-studded photographer's ball at Ciro's and wound up with two movie roles . . . Harry Flannery to leave CBS for Mutual while Charles Collingwood takes over . . . CBS moving Ozzie and Harriet to Friday night to create a two-hour comedy block.

(Please Turn to Next Page)

ENTRY BLANK

RADIO LIFE LETTER-WRITING CONTEST

RADIO MEANS TO ME: (Complete in 50 words or less).

Mail to

Radio Life Letter-Writing Contest,

Department C

Radio Life Magazine, 6361 Selma Avenue, Hollywood 28, California

Name:.....

Address:.....

City:..... State.....

By VIRGINIA WEST

For the eighth consecutive season the Metropolitan Opera broadcasts will be heard coast-to-coast on ABC, under sponsorship of the Texas Company. Aired at eleven o'clock each Saturday morning over KECA, starting Nov. 15th, world renowned operas which make up the New York season of the "Met," will be heard in their entirety. Puccini's "La Tosca" will be the season's opener.

The American Broadcasting Company also brings its audience weekly concerts by such other world famous musical groups as the Boston Symphony Orchestra, conducted by Dr. Serge Koussevitzky, on Tuesday evenings, and the Detroit Symphony, batoned by Dr. Karl Krueger, on Sundays.

... Always a Good Show on 790 ...

When Bing Crosby started his epoch-making series of broadcasts last year over KECA-ABC, a new word was coined for the American language. . . Wednesday was changed (by ABC stations across the country) to "Bingsday" . . . and the word caught on. People referred to Wednesday's new name in their conversation. . . Now Bingsday is a star-studded day. . . Joining the Groaner on Bingsday nights are such top comedians as Abbott and Costello, Jack Paar, and Henry Morgan. . . as well as shows like "Vox Pop" and "Mayor of the Town."

By the way, the sponsor of the Henry Morgan Show, Eversharp-Schick, is going to give away a \$15,000 "Sofar" home, plus \$2500 for land and improvements, as well as other valuable prizes, in a twelve-week contest which started Nov. 12. . . So if you'd like to win a bangle, a Buick or a bungalow, hear the details on the Henry Morgan Show. . . Bingsday nights at 9:30. . . Below you'll see pictured lovely Martha Stewart who is heard on Bingsday night. She's songstress on Jack Paar's weekly funfest.



Morgan Studies Housing Problems

... Always a Good Show on 790 ...

We told you once to watch Monday nights grow. . . Well, we could say we told you so! . . . There's the new Groucho Marx show, "You Bet Your Life," the "Opie Cates Show," featuring that new star on the radio horizon, Opie Cates, and familiar radio voices like Ruth Perrott, Noreen Gammill, Barbara Fuller, and Francis X. Bushman, "Point Sublime" with its lineup of top talent, Sammy Kaye's popular "So You Want to Lead a Band," and Paul Whiteman's new "On Stage America," to mention but a few of ABC's Monday night lineup. . . And there'll be more new shows. . . as we said before.

Speaking of Monday nights, on "Point Sublime" (KECA at 8) you hear that man with "57 varieties of voices," Mel Blanc, as "August Moon," one of the most laughable characters of the series. Mel's voice is undoubtedly heard by more radio listeners than that of any other comedian. . . for besides appearing on an average of a dozen network shows a week, Blanc also does Porky Pig and Bugs Bunny for Warner Brothers.

... Always a Good Show on 790 ...

HERE AND THERE: That popular "unsuspecting man-in-the-street" show, Candid Microphone, has moved to Thursday nights, where it is heard on KECA at 8:30, with that topnotch dramatic offering, "Mr. President," with Edward Arnold, moving to 9 o'clock. . . Gene Norman's sponsor, Eastside Brewing, has just renewed his KECA "Sunday Serenade" series for another year. Gene's guest, by the way, for Sunday night, Nov. 16, at 9:30, will be Buddy Baker, musical director for a wax works. . . The occasion will be the world



Songstress Martha Stewart

premiere of Baker's new record album of "star" tunes, titled "Beyond the Stars". . . On November 19, Tom Breneman is due to pick up his pots and pans and move into a new restaurant, not far from his present Vine Street location. The move has been necessitated by the crowds who want to attend his ABC "Breakfast in Hollywood" show. . . which you hear over KECA each Monday thru Friday morning at 9:30.

Page Ten

... Always a Good Show on 790 ...

—Advertisement

Radio in Review

(Continued from Preceding Page)

Guess Again

Not so long ago, the public was playing a silly bit of business called "Knock-Knock . . . who's there?" It appears that general peace of mind is in jeopardy from more such madness.

The place will soon be jumping with unidentified people, should radio shows keep on with the competitive angle, dangling lavish prizes and launching "who-am-I's" in various states of disguise. . . "Miss Hush," "Mrs. Raleigh" and KHJ's "The Spooner."

Duz, with "Truth or Consequences" over NBC, started it with "Mr. Hush" two years ago. Last year, it was "Mrs. Hush." Now "Miss Hush" is going strong.

Then up comes Art Linkletter and his "People Are Funny," also on NBC, with the proposed "Mrs. Raleigh." She will be a woman contestant, selected from the studio audience, to be catapulted into the national limelight by changing her name to "Mrs. Raleigh" and starting a cross-country tour immediately following some Friday night's broadcast of the near future. This incognito personality will then drop clues to her new identity in Raleigh Cigarette packages through the various cities of the nation. The astute soul who walks up and identifies her finally as "Mrs. Raleigh" will be flown back to Hollywood to appear on "People Are Funny" and receive a \$1000 bill as a reward. And \$1000 will buy half a car!

"The Spooner" offers no such treasure hunt, no such prizes, no nothing. . . yet curiosity, no-more-no-less, has kept the gag running, and will probably build it into one of the biggest little shows of the season before the month is out. Friend "Spooner" came on the KHJ air at 11:00 p.m. Friday a few weeks back, whispered throatily into the mike, played some records and asked the folks to figure out (in ten easy postcards or less) who'd been entertaining them.

Ever since, he's had more fan mail than half of radio's shows get in a decade of Sundays. Guesses so far place Glenn Langan, Joseph Cotten, Alan Ladd, "The Lone Ranger," Orson Welles, Vincent Price, Ted Lewis, Henry Morgan, Tyrone Power and Victor Mature as top "must be's." Coming up: sponsorship for "The Spooner" on a full Don Lee network basis.

Get the picture? People are just plain in the mood for guessing games!

Your Cue (Shows You May Like)

"Our Town Speaks"

Sometimes it seems as though radio, which should have a nationwide, not to say international flavor, reflects only the cultures of two places, Hollywood and New York. That is

why ABC's broadcasts from American cities, "Our Town Speaks," KECA, 10:30 a.m. (30 min.) Saturdays, is an especially welcome addition to anyone's listening schedule.

The program covers as much of the history, geography, human interest and statistics of a place as one could reasonably expect in a half hour. Because the production of each show is left strictly to the talent in the ABC station of the particular town being covered, the programs may not have the efficient slickness of the Hollywood or New York variety but, perhaps for that reason, the flavor of each is indisputably authentic.

Local talent has a field day. Singers, choruses and orchestras, either professional or amateur, are recruited to supply a variety show touch to the program. There's usually a mayor, governor or city commissioner on board to lend the proper civic authority to the proceedings. Most fascinating slant on the program is the miscellaneous knowledge that the listener picks up each week. The composer of "There's a Long, Long Trail Awinding," a long-time resident of Manchester, Maine, turned up when that town was being presented and told the story of his everlasting song hit. The owner of one of Las Vegas' famous gambling parlors related how Hunter College had requested photographs of his place to use in its art course.

Tourist points of interest and visits to local industries are usually covered by wire recorder. Statistics are minimized and human interest emphasized in all instances in order to keep the shows from becoming school-bookish.

Those who are comparatively recent Californians will want to watch this series for information on their home towns—and who knows? maybe you'll hear someone you formerly knew.

"The Eternal Light"

That men have no antipathy to religion, regardless of their possible antipathy to church, is adequately proven by the following of NBC's Sunday morning (9:30) drama, "The Eternal Light."

Much of the "Light's" story-content conveys a mystical theme, due to the advanced thought of program scripter Morton Wishengrad. But this trend to the metaphysical never becomes so intruding as to becloud the general message. Typical of material was the adaptation (October 26) of William Manners' book, "Father and the Angels," with background music composed-arranged by Morris Mamorsky and conducted by Milton Katims.

"The Eternal Light" is produced under the auspices of the Jewish Theological Seminary, with liturgical music sung by Cantor Robert Segal. In spite of this denominational connection, scope of the series is unconfined in the extreme; and of as much value to the listener seeking inspiration as is ABC's rather similar Bible-stories program, "The Greatest Story Ever Told."

"Sherlock Holmes"

KHJ's "Sherlock Holmes," 4:00 p.m. Sunday, bucks that Hooper highrider

Jack Benny, but if you'll settle for Benny's 9:30 p.m. transcription, you'll find that the grand-daddy of all detectives still packs a punch. In fact, the old boy is packing more of a punch these days, with the program policy a return to the original Conan Doyle stories, than he did when scripters were trying to pass off pseudo-"Holmes" adaptations to died-in-the-wool "Holmes" fans. If you count yourself among the "Baker Street Irregulars," the mere mention of such program titles as "The Adventure of the Copper Beeches," "The Case of the Engineer's Thumb" and "The Red Headed League" will be enough to send you back to your dials.

Basil Rathbone and Nigel Bruce, the long-time screen and radio portrayals of the two main roles, are no longer with the cast, but in spirit they are still at the mike. John Stanley as "Holmes" carries on the Rathbone characterization and adds a little

freshness of his own. Alfred Shirley as "Watson" doesn't inject the humor of a Nigel Bruce into the role, but on all other scores he is a worthy successor.

The only serious thing wrong with this show is that it's playing against Jack Benny. Still and all, if you like both programs and can wait till later for Jack, it's a case of having your cake and eating it too.

Playbacks (Critical Comment)

"The Big Story"

NBC's "The Big Story" has been presented Monday nights at 9:30 over KFI for almost a year now, and almost without fail these dramatizations of the authentic experiences of newspaper men on their most exciting feature assignment have been lively, well-done half hours.

A scheme is followed of having each episode relate a true story about a reporter who, through his own efforts, has performed a great public service—solving a murder case, for instance, or uncovering a political plot. All characters are fictitious except the reporter, who, under his own name, is credited with winning the Pall Mall Award of that week.

Writer Allan Sloane puts the incidents into script form, Ernest Chappell announces, and Berry Kroeger is narrator. Vladimir Selinsky is the musical director, Harry Ingram the director, and Bernard Prokter the producer. We name several "among those present," in order to avoid putting the finger on any one person responsible for the bad taste exhibited recently when "The Big Story" concerned the efforts of a crime reporter and a very feminine society reporter who were thrown together to uncover the story lying behind the discovery of a beaten body found on a country roadside.

Used was the censorable plot, that of having a wife-weary husband beat his spouse to death and ditch her corpse. That in itself was bad enough
(Please Turn to Next Page)

DON'T BE A MissDit*



NEXT WEEK

Headlining next week's issue is a wonderful pictorial feature, "Helpful Hints for a Half-Turkey Dinner," assembled with the cooperation of KHJ's Norma Young. Norma posed for pictures showing each step in preparation of a half-fowl, which she selected because many families want a gala Thanksgiving dinner but can't stand the expense of a whole turkey. Her suggestions for a complete menu are also included.

Garry Moore, new emcee of "Take It or Leave It," is subject for an inside story, "Moore Makes the Most of It." A not-too-close-up of Levant is a candidly amusing piece on "Kraft Music Hall's" Ivory tickler . . . "School at the Station" supplies information about CBS' Players, a training course about radio for people in radio.

But you didn't know a man with a job like Fred Olson existed . . . or what Red Skelton's announcer, Rod O'Connor, thinks of the comedian . . . or what makes the Elgin Company's Thanksgiving Day two-hour program tick. But if you want the answers hot off Radio Row's griddle, buy your Nov. 23 copy of Radio Life, for sure. It's the one with Garry Moore (and a turkey) on the cover.

*She wanted to read it but she missed it.



SUNDAY 1:30

ABC NETWORK

CALIFORNIA MEDICAL ASSN.

Radio in Review

(Continued from Preceding Page)

fare, but the dialogue and sound effects went on to portray vividly the actual murdering. Hammer blows against a skull, the husband's hard breathing from the exertion of killing his wife, and the final corny line from the murderer to "the other woman," "Me and you is in this together, sweet-heart" . . . ad nauseam.

Too bad so entertaining a show got completely off the track. First-time listeners hearing this one Monday's episode could easily tend toward the "never again!" school of thought about "The Big Story."

"The Green Hornet"

"The Green Hornet" has been taken in badly of late. This show, heard over KECA Sunday nights at 8:30, has been on the air since 1936, happily thriving under the same format . . . until recently.

The story line heretofore kept "Britt Reed," daring young publisher of the "Sentinel," from being detected by the law or the lawless as this "Green Hornet," a spooky modern Robin Hood who exposes in his own newspaper the evil doings and crimes he "busts" after dark, during the hours the presses are muted.

Writer George Trendle, who also creates "The Lone Ranger" and "Challenge of the Yukon," doesn't pretend any great dramatic epic in this more citified righter-of-wrongs story. He makes the "Hornet" show simply an exciting, fairly adult piece that has unpretentiously carried "Britt" from week to week through almost twelve successful years. Happy audiences, smug in the knowledge that they know the inside dope, can lean largely toward identifying themselves with every secret step of "Britt's" activities.

We should say "were smug in the knowledge," for now knowledge of "Britt's" mystic alter-ego is shared with a show character—and a girl reporter, at that! Writer Trendle has had her play it close to the belt so far, but the fun's spoiled to some extent anyway. There's just a little edge taken off the listening.

Maybe Mr. Trendle could have la belle reporter marry "Britt" and be bound through matrimonial loyalty never to tip the cart . . . or she could move to Tibet. Or, better yet, just drop dead. Huh, Mr. Trendle?

"Big Sister"

We can't follow the soap operas with any regularity, so any review we attempt to make of one will necessarily sound lop-sided to a serial devotee. A recent hearing of "Big Sister" (KNX, 10 a.m. Monday through Friday) which horrified us with its portrayal of cold sadism, would probably have been less chilling if we had heard the chapter in its proper context.

If, however, we were to revert to the status of a day-time listener, this particular broadcast would have can-

celed "Big Sister" once and for all for us. A young husband is lying ill of a heart attack. His youthful wife has let the housework go, been neglectful of supplying his medicine, fed him bad food and gone out, leaving him alone. When "Ruth Wayne" ("Big Sister" of the title) discovers the state of affairs, the young wife begins a screaming tirade that brings the invalid from his bed. His overwrought emotions bring on another attack, and in the words of the announcer, who seems bent on not letting one horrific detail of the scene escape us, "Neddie pitches forward on his face and lies white and still." We had to get a tight grip on ourselves to keep from emulating "Neddie."

The acting, of course, was excellent, particularly in the roles of "Hope" and "Neddie." It used to be the cry about the soapsters that they were making the housewife a victim of emotionalism. Soaking up dramatizations like this (and there are probably many that are worse) would seem to us to have the opposite effect in time—that of making the listener more callous to human suffering than is normal.

On Mike (About Studio Happenings)

Snooks Was a Man

For the first time in twenty-seven years, Fanny Brice was unable to go on with her portrayal of the famous "Snooks." Just one hour before she went on the air for the broadcast of Friday, October 31, Miss Brice lost her voice completely.

Comedian Billy Grey, long-time friend of the star, and famous in his own right as the owner of a "little girl" voice, ("Matilda") was called upon to step into the "Snooks" role. Billy was also suffering from a severe cold, but he rushed to the studio and portrayed the Terrible Tot to Hanley Stafford's "Daddy."

Fanny, sitting in the control booth with producer Walter Bunker, watched "Snooks" being done by someone else.

Off Mike (Personalities)

"Commodore" Bob Garred

It's Commodore Garred in the KNX-CBS News Room these days . . . not Bob Garred the newscaster.

Garred is the proud owner of a twenty-seven-foot auxiliary sloop, but because of daily 7:30 a.m. and 5:45 p.m. broadcasts he has difficulty finding time to do any boating. He finally figured out that if he left Hollywood immediately after his Saturday afternoon broadcast, he could sail to the Catalina Isthmus and arrive before daylight Sunday.

Last Saturday the Garreds, Mr. and Mrs., cast loose from their Balboa Harbor mooring and set sail—traveling by compass and using the auxiliary motor. Garred, an ex-Navy Lieutenant-Commander, amused himself during the trip to Catalina talking

with passing ships with his blinker light.

Around four o'clock in the morning they putt-putted slowly into the Isthmus Harbor, passing vague shapes that loomed out of the dark and just as suddenly disappeared. Bob finally found a spare mooring and tied up.

About ten o'clock the next morning Garred hauled himself out of his bunk and went on deck—to find his tiny sloop completely surrounded by the class of Pacific Coast yachting—giant ocean-going pleasure craft in the \$60,000 to \$150,000 class—and painted in letters a foot high on the mooring buoy to which he had thankfully tied his craft the night before, was the sign—"FOR ADMIRAL OR COMMODORE ONLY."

Yep, it's "Commodore" Garred these days—and sometimes "Admiral."

Contests and Offers

"THE HENRY MORGAN SHOW," KECA, 9:30 p.m. Wednesdays—A \$15,000 six-room Solar home, plus \$2500 for a lot, landscaping and other features, will go to first prize winner. A Buick super convertible, a \$5000 wild mink coat and a \$450 RCA television set are runner-up awards. Contestants are required to mail to the Ever-sharp Contest, Box 189, New York City, the completion (not exceeding 25 words) of this sentence: "I like the Eversharp Schick Injector Razor best because . . ." The instruction sheet accompanying each razor must be enclosed with every entry. Closing date on contest is December 13 at midnight.

"CHILD'S WORLD," KECA, 4:00 Sundays—A commentary on each broadcast, in brochure form, will be written by Lawrence K. Frank, director of the Caroline Zachary Institute of Human Development, and mailed to anyone who writes for it. Send letters to: "Child's World," care of American Broadcasting Company, New York 20.

"FOOTBALL SCOREBOARD," KECA, 5:45 p.m. Saturdays—A pamphlet of Frank Leahy's football predictions to anyone who stops in at any of the new car dealers on La Brea Avenue from Beverly to Eighth Street on any Thursday, Friday or Saturday until the end of the football season.

BILL HENRY, KNX, 5:55 p.m. Monday through Friday—A free booklet on "Comfort That Pays for Itself." Address: John-Manville, New York.

DICK HAYMES SHOW, KNX, 6:00 p.m. Thursday—A full color picture of Dick, complete with gold-metal-foil frame, plus an autograph and full-life story. Address Auto-Lite, Toledo 1, Ohio.

"ROMANCE OF HELEN TRENT," KNX, 9:30 a.m. Monday through Friday—A brooch with your simulated birthstone for twenty-five cents plus the front of a Kolynos Tooth-paste tube or the inside lining of a Kolynos carton. Address "Helen Trent," Box 16, New York.

"MA PERKINS," KNX, 10:15 a.m. Monday through Friday and KFI, 12:15 p.m. Monday through Friday—\$25,000 in cash prizes is being offered by Procter and Gamble, for Drene Shampoo. Program does not give contest rules, but directs listener to obtain entry blank and details at neighborhood retailer.

PROFESSIONAL COACHING

A NEW technique in breathing and body coordination for YOU who want to improve your ability to stand long hours of intensive work without fatigue—in voice and drama.

FA. 8808 122 So. Occidental Blvd.
MME. ALIZAAR
RUTH

"THE LETTER OF THE WEEK"

Sarah A. Behrend, 4912 West 12th Street, Los Angeles, Calif.

Sirs: May I present my "gripe"? I expected visitors from the East, so I wrote to five or six stations for tickets to various broadcasts. I enclosed self-addressed and stamped envelopes.

Just one of the stations (the "Bride and Groom" program) replied with tickets. I wrote fully six weeks in advance, and explained that any day (within the two weeks) that they would be here would be appreciated. *No tickets.*

I wonder if the ticket departments aren't run by a lot of young kids, who save tickets for friends (especially the quiz programs)? I have lived in Los Angeles twenty-nine years, and have been to two broadcasts. One was the Lucky Strike "Hit Parade." We obtained tickets by tipping a parking lot attendant.

I have a home to take care of, and I can't take time (and wouldn't if I could) to line up for hours, and travel from one station to another, as I know some of these women do. When do they wash or do their housework (or do they?)

AND HERE ARE THE ANSWERS:

Bob Holmes, Head of Ticket Relations, National Broadcasting Company, Hollywood 28, Calif.

Sirs: For years, the National Broadcasting Company has had in operation a special department whose sole purpose is the handling of tickets for broadcasts. If this department has any one major policy it is that this distribution be handled in as impartial and fair a manner as is humanly possible.

First, it must be remembered that the studios of NBC hold but 340 people, and in some instances as many as 1000 letters are received asking for tickets for a specific show, and each letter writer will want an average of three tickets.

In all cases where the supply of tickets allows, these requests are filled immediately. If it is not possible to fill a specific request from the number of tickets allotted to NBC, letters are put on file and filled in the order of receipt, necessitating a delay occasionally of two or three weeks. In the case where the shows themselves handle their own ticket distribution, letters are forwarded to the respective ticket offices established by the shows and the writers of the letters are so informed. In all instances, all letters asking for tickets are answered. A few tickets, when they are available, are distributed by the informa-

tion desk in the main lobby of NBC's Hollywood Radio City.

Muriel E. Horner, Head of Ticket Relations, Columbia Broadcasting System, Hollywood 28, Calif.

Sirs: Columbia Broadcasting System has at the present time forty-seven radio shows emanating from Hollywood. All of the requests for tickets, with exception of "Lux," "Screen Guild," "Command Performance," Dick Haymes and Fanny Brice, are distributed directly from the CBS ticket department. The five exceptions are handled through their advertising agencies.

We value and appreciate the listener's interest, effort and time expended in writing in for radio tickets. Every consideration is given to their letters, and it is of greatest importance to us that every letter received be given as prompt an answer as possible. The CBS ticket office requests that a self-addressed stamped envelope be enclosed with each request. This insures the writer of a more speedy answer to his letter. We *do not*, however, ignore any ticket request that does not contain a self-addressed stamped envelope, we do acknowledge all mail.

Many times visitors do not know the procedure for obtaining tickets and do not have time to write in for them. We make every effort for these guests, to obtain tickets to some one or two of our shows by calling at the ticket booth in our lobby.

Our ticket distribution is always made a week in advance of the show. Hence we are not always able to comply with a two- or three-day ticket request. We ask that because of the hundreds of letters we receive daily the writer make his request two or three weeks in advance of the show desired.

The famous last words that I have heard . . . "I wrote in and never received an answer" or "There's no use writing, you never get your tickets" are fallacies. You *will* receive a reply to your request. We invite you to be our guests to see your favorite show or your particular star.

Sydney R. Stevens, Director of Studio Audience Promotion, American Broadcasting Company, Hollywood 28, Calif.

Sirs: The American Broadcasting Company Guest Relations Department makes every effort to fill telephone and mail requests for tickets. There are tickets available to all ABC audience programs. However, there are always some programs for which written requests are required, such as Bing Crosby, Henry Morgan, "Bride and

Groom," "Darts for Dough." For "Breakfast in Hollywood" tickets, one must go to the Tom Brennan Restaurant. A written request several weeks in advance is necessary for these programs, because the demand exceeds the studio capacity.

We feel that in all fairness, those people who go to the extent of writing us for tickets should be given every consideration, and when their letters come to the front of a rotating file they are promptly sent tickets, even though a few weeks have passed. The volume of letters on hand causes this delay and often makes it impossible to send tickets for certain dates, or when out-of-town visitors are in Hollywood. When we receive more requests for a program than we will ever be able to fill, we make it our obligation to acknowledge our regret.

The public is very important to us, and we want them at our broadcasts, but we are often disappointed when people who have gotten tickets fail to come to one of the shows. It is for that reason that it becomes necessary at times to put out more tickets than seats to assure a full house.

We want anyone who has any questions in regard to our tickets to write or call this department, and we will do our best to explain the ticket situation and assist in every way possible.

Jean Burns, Head of Ticket Relations, Don Lee Broadcasting System, Hollywood 38, Calif.

Sirs: Distribution of tickets on all KHJ-originated programs is a coordinated and systematic process. We are happy to serve all those writing in with ticket requests, and would like to talk personally with any persons who might have found discrepancies in that service.

However, if "Queen for a Day" requests are sent to the station, they are forwarded to the agency and it takes a longer time to receive tickets. So we ask those wishing such tickets to write to: "Queen for a Day," Hollywood 28, California, and to mark "Tickets" on the envelope. Allow three to four weeks for reply.

Requests by cards may easily be confused with contest mail and sent on to the wrong place accordingly. And many times out-of-town guests write in but do not give the agency time enough to forward the tickets to them, and give no local address besides. We try to accommodate everyone anyway, but sometimes these failures to comply with necessary mailing rules make thorough service impossible.

Precasts & Previews

TIME CHANGES

Monday, November 17—Cecil Brown, KHJ, 8:45 a.m. (15 min.) Formerly heard on KHJ, 8 a.m. Monday through Friday, Brown moves to this new time following debut of the "Eight o'Clock News."

Monday, November 17—"So You Want to Lead a Band," KECA, 6:30 p.m. (30 min.) Sammy Kaye's roistering show for erstwhile maestros swings back to its former time. Heard briefly KECA, 7:30 p.m. Mondays.

WHAT'S NEW

Music

Sunday, November 16—"Hoagy Carmichael Sings," KNX, 2:30 p.m. (15 min.) With the upright all polished up and the doors of his music room again open, Hoagy returns to Columbia listeners in the same quarter-hour he occupied last year. Secretary Sherlee Turner, pianist Buddy Cole and bass violist Phil Stevens also back on the billing.

Mystery

Sunday, November 16—"Philo Vance," KMPC, 8:00 p.m. (30 min.) Jackson Beck plays "Philo" as this new whod-dit series spooks into the spot vacated by "The Adventures of Mr. Ace."

Commentary

Monday, November 17—"Eight o'Clock News," KHJ, 8:00 a.m. (15 min.) A three-edition newscast, designed to give regional service to listeners in each of the country's time zones. Harry W. Flannery moves over to Mutual from CBS to handle the commentary for western lines, while Carl Caruso reports to the East and Robert F. Hurleigh to Mid-Western and Rocky Mountain audiences. Monday through Friday series.

Monday, November 17—Charles Collingwood, KNX, 5:30 p.m. (15 min.) War correspondent, reporter and newscaster Collingwood (who is married to screen player Louise Albritton) takes over this evening news time Monday through Friday. In his new post Collingwood replaces Harry W. Flannery, (who leaves CBS after twelve years with the network).

Monday, November 17—National Weather Report, KMPC, 7:55 p.m. (5 min.) Eddie Lyon at the microphone, as listeners are read a nightly five-minute summary of the country's snow, sleet, hail and sunshine conditions. Monday through Friday.

Page Fourteen

Sports

Thursday, November 20—"Ski Time," KLAC, 8:45 p.m. (10 min.) Actor and sports enthusiast Lester Jay will script and narrate this new winter series. Weather conditions, resort reviews, and guestings from snow sportsters are on the agenda. Commentator Jay is president of the Hollywood Ski Club and holds winning cups from several Southern California races.

WHAT'S BACK

Comedy

Saturday, November 15—"The Couple Next Door," KNX, 9:00 p.m. (30 min.) Gentle comedy in the young-newly-married-folks vein is again back on your dial, as "The Couple" return to the Columbia schedule following brief hiatus.

Mystery

Sunday, November 16—"Boston Blackie," KMPC, 9:30 p.m. (30 min.) Cosmopolitan magazine's adventurous gentleman again returns to the air, with Richard Coleman in the title role.

WHO'S GUESTING

Variety

Wednesday, November 19—Bing Crosby, KECA, 9:00 p.m. (30 min.) It's "a little bit of Ireland" evening, as Barry Fitzgerald stops by to be Bing's guest.

Comedy

Sunday, November 16—"Charlie McCarthy Show," KFI, 5:00 p.m. (30 min.) Fred Allen bitingly puts Charlie down a peg or two when he visits the show.

Wednesday, November 19—Jimmy Durante, KFI, 7:30 p.m. (30 min.) Carmen Miranda, of the chicka-boomchick rhythms and gala fruit hats, sambas in to be Jimmy's guest.

Saturday, November 22—Judy Canova show, KFI, 6:30 p.m. (30 min.) Art Linkletter, rarely a radio guest, and Judy, rarely a radio hostess, break precedent as Art drops in for an appearance.

Music

Monday, November 17—"The Telephone Hour," KFI, 9:00 p.m. (30 min.) Set Svanholm takes the guest cue from conductor Donald Voorhees as the evening's program of classics gets underway.

Quiz

Sunday, November 16—"Twenty Questions," KHJ, 8:00 p.m. (30 min.) Ben Alexander, emcee of the network "Heart's Desire" program, flies to New York to make a special guest appearance with the "parlor games" panel.

Religion

Sunday, November 16—"Church of the Air," KNX, 7:00 a.m. (30 min.) Dr. B. Harvie Branscomb, Chancellor at Vanderbilt University, Nashville, Tennessee, will address the radio congregation on "The New Testament."

WHAT'S PLAYING

Drama

Sunday, November 16—"Theatre Guild on the Air," KECA, 6:30 p.m. (1 hr.) Joan Fontaine stars in the radio adaptation of Keith Winter's "Shining Hour."

Monday, November 17—"Screen Guild," KNX, 7:30 p.m. (30 min.) Claudette Colbert and Walter Pidgeon are the evening's stars, in a performance of "The Secret Heart."

Monday, November 17—"Cavalcade of America," KFI, 8:30 p.m. (30 min.) "Hurry Up Yost," the story of Michigan's epic coach, Fielding Yost, will star Thomas Mitchell, with narration by Bill Stern.

Tuesday, November 18—"Favorite Story," KFI, 9:00 p.m. (30 min.) "The Golden Ingot," Fitz-James O'Brien's startling story of an alchemist who tries to invent the priceless metal and succeeds in a rather strange way.

Wednesday, November 19—"Skippy Hollywood Theatre," KFI, 6:30 p.m. (30 min.) A sentimental story called "Please Remember" will star John Newland.

Thursday, November 20—"Suspense," KNX, 9:00 p.m. (30 min.) For the many "Suspense" listeners who have requested her return in the role since January 17, 1944, Lucille Ball again stars in "A Dime a Dance."

Music

Saturday, November 15—Metropolitan Opera, KECA, 11:00 a.m. (to conc.) Puccini's dramatic "La Tosca," based on the play by Sardou, inaugurates the opera season on ABC. Two debuts will be made on this first broadcast, those of Elen Dusia, lyric soprano from Greece; and Lawrence Davidson, Chicagoan bass. Giuseppe Antonicelli, Italian conductor, will also be directing his first American radio performance.

Sunday, November 16—"Sunday Evening Hour," KECA, 5:00 p.m. (1 hr.) Paul Groston's "First Symphony" will be performed by the Detroit Symphony Orchestra, Dr. Karl Krueger conducting.

Monday, November 17—"Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) The Tchaikowsky "Opritschnik Overture." On succeeding Tuesday

through Saturday programs: Chopin's "Concerto No. 2," Beethoven's "Symphony No. 8," Humperdinck's "Hansel and Gretel Overture," Verdi's "Aida," Dohnanyi's "Variations on a Nursery Tune."

★
Forum

Sunday, November 16—"Open Forum," KLAC, 9:10 p.m. (50 min.) "Is it to our best interest to adopt the Marshall Plan?" For the affirmative: attorneys Lech T. Niemo and A. P. Entenza. For the negative: journalist Robert Williams and international affairs student Dwight Nims.

★
Sports

Sunday, November 16—Los Angeles Dons vs. New York Yankees, KFVB, 11:15 a.m. (2½ hrs.) From New York City's Yankee Stadium Dick Fishell broadcasts the pro play-by-play to western listeners.

Sunday, November 16—Los Angeles Rams vs. Chicago Bears, KMPC, 1:45 p.m. (3 hrs.) The Rams play this pro home game at Los Angeles Coliseum, as KMPC covers for the arm-chair audience.

Saturday, November 22—Stanford vs. California, KMPC, 2:00 p.m. (3 hrs.) Another game in the Pacific Coast Conference will be heard locally, as KMPC covers this event at Palo Alto.

Saturday, November 22—UCLA vs. USC, KHJ, 2:00 p.m. (to concl.) As fans pile into the Los Angeles Coliseum for this competition-of-the-season event, Frank Bull covers for local KHJ listeners.

★
WHAT'S SPECIAL

Public Interest

Thursday, November 20—Princess Elizabeth-Lieutenant Philip Mountbatten Wedding Ceremonies, KFI, KNX, KHJ, 3:00 a.m. and KECA, 4:30 a.m. (to concl.) The four major American networks open operations earlier than usual, to cover the royal London occasion. Merrill Mueller, NBC London news bureau chief, will supervise various pickups and describe the scene outside the Abbey. Other four correspondents will be Edward R. Murrow and Howard K. Smith for CBS, Frederick Opper for ABC, and Arthur Mann for MBS, who will broadcast from vantage points overlooking the altar, outside Westminster, opposite the Cenotaph on Whitehall and opposite Buckingham Palace.

★
Participation

Thursday, November 20—"Queen for a Day," KHJ, 11:30 a.m. (30 min.) The program's "London Queen," (selected from November 13's participants and flown to England via Pan American Airways) will broadcast her eye-witness reactions to the royal wedding festivities for Princess Elizabeth and Lieutenant Philip Mountbatten. Her descriptions may also be heard by earlier listeners on

"The Editor's Diary," KHJ, 8:30 a.m. that same morning.

★
Public Interest

Thursday, November 20—Recorded Highlights of the Royal Wedding, KECA, 7:00 p.m. (30 min.) ABC commentator Pauline Fredericks will handle this transcribed synopsis of the Princess Elizabeth and Lieutenant Philip Mountbatten marriage procession and ceremony.

★
Variety

Saturday, November 22—"Start the Day Right," KFVB, 6:00 a.m. (1 hr.) Maurice, the Hart of Hollywood, holds another audience show party on his program on this Saturday before Thanksgiving. All listeners are invited to attend the event at KFVB's studios.

GAGS OF THE WEEK

Mrs. Hazel Rolte, 8997 Keith Avenue, West Hollywood, Calif.

Heard on Don McNeill's "Breakfast Club":

Sam: A skeleton is a man who is inside out with his outside off.

Mrs. Georgia Venig, 2107 Walnut Avenue, Venice, Calif.

Heard on "Amos 'n' Andy":

Kingfish: Andy, what you need is a home and a mother. Look at that shirt you're wearing. It's all dirty and torn and de buttons is off. That wouldn't happen if you had a mother.

Andy: It wouldn't happen if I had another shirt.

Mrs. Mabel Padgett, 1271½ West 37th Place, Los Angeles 7, Calif.

Heard on the Bob Hope show:

Hope: Lassie gave you a check this morning? Who was it signed by?
Colonna: Her paw.

Nancy Sheckard, 3199 Glenrose Avenue, Altadena, Calif.

Heard on Fibber McGee and Molly:

McGee: I've invented an electric fence. All you have to do is push a button and it will shock the corn.

Gloria Otero, 380 South Ferris Avenue, Los Angeles, Calif.

Heard on the Red Skelton show:

Rod: Hi Red, what's new?
Red: From now on, call me Richard. I don't want to be investigated by Washington.

Mrs. Bertha Collins, 1277½ West 37th Place, Los Angeles, Calif.

Heard on "It Pays to Be Ignorant":

McNaughton: I used to work in Brooklyn. I was a bartender in a chicken market.

Howard: You were a bartender in a chicken market?

McNaughton: Yes, I used to keep the chickens in a stew.

RECORD

NOTES TO YOU

By **ANDY MANSFIELD**

- 1 note—fair
 - 2 notes—pleasing
 - 3 notes—very good
- Chord in G—tops**

KWKW, 12.45 p.m. Daily



ALBUM OF THE WEEK

Eight re-issues of the old Casa Loma band appear in a new album that's a delight to collectors . . . originally cut about ten years ago, these showcase the sweet side of a band that could jump in the next breath . . . "Smoke Rings" . . . "Sunrise Serenade" . . . "You Go to My Head" . . . "Under a Blanket of Blue" and the others will recall the days of Kenny Sargent, Pee Wee Hunt, Gene Gifford and Bobby Hackett, who made Casa Loma strictly top-flight — and these warrant easily a Chord in G! (Decca)

RECORD OF THE WEEK

With Gordon Polk handling vocals, Tommy Dorsey's Orchestra has a pair of hit-headed novelties in "I Met My Baby in Macy's" and "The Whistler" (based on the familiar Wilbur Hatch radio theme) . . . Both are bouncy-jumpy, and listen for surprise endings on both that really clinched the three-note rating. (RCA-Victor).

NOVELTY

Tops in the novelty field with a Christmasy flavor is the Johnny Mercer-Pied Pipers double-header "Jingle Bells" and "Santa Claus Is Comin' to Town"—both with added new lyrics that made even the jingle bells ring out in a loud three notes. (Capitol).

GIRL VOCAL

Dinah Shore easily polishes off the top spot in this department with Jack Owens' "How Soon" and the torchy bluesy "Fool That I Am." Both are strictly the type our Dinah handles so well, and whether you're dancing or just a-listenin', you'll want a big three-note helping of this platter. (Columbia).

MALE VOCAL

Herb Jeffries makes another of his too infrequent wax appearances with "The Things You Left in My Heart" (Drigo's Serenade) and "Palomino," reminiscent of "Flamingo" but with a sage-and-hoofbeats atmosphere . . . Forget about "Things" and put your money on "Palomino." (We did and collected a nice three notes) . . . (Exclusive).



SUNDAY, NOVEMBER 16

*Indicates News Broadcast.

- 8**—KFI—Grandpa Owens Reads the Funnies.
 *KNN—News.
 *KECA—Message of Israel.
 *KHJ, KGB, KVOE—News.
 KMPC—Mirandy.
 *KLAC, KIEV, KGER—News.
 KFWB—Funnies.
 *KFAA—Country Church.
 KRKD—Ranch Program.
 KWKW—Pan-American Mission.
 KGFJ—Public Messenger.
 KNLA—Music Land Revue.
 KGEJ—Religious Services.
 KFVD—Voice of Calvary.
 KWIK—Community Chapel.
 KGIL—Tex Ritter.
 KFOX—Memories of Calvary.
 KFSD—Call to Worship.
 KFMB—Revival Time.

8:05—KNN—College Choir.
 KGER—Rev. Markham.
8:15—KHJ—Policing L. A.

Listen To
SUNDAY MORNING MELODIES
 8:15 on Station KMPC
 (710 on your dial)
 California Temperance Federation
 WRITE • P.O. BOX 16, Los Angeles

- 9:30**—KFI—Christian Science Program.
 KNN, KSDJ—Salt Lake Tabernacle.
 KHJ, KGB, KFXM, KVOE, KPRO—Voice of Prophecy.
 KECA—Hour of Faith.
 KMPC—Chapel Hour.
 KFWB—Union Rescue Mission.
 KNLA—Bell Bandstand.
 KWKW—Buenas Nuevas.
 KLAC—Unity.
 KEAC—Strolling Toss.
 KOWL—Dave Rose.
 KFVD—Church of Christ.
 KGEJ—The Big Parade.
 KIEV—Musical Memories.
 KWIK—Morning Bible Hour.
 KGER—Swedenborg.
 KFOX—Morning Bible Hour.
 KYOR—Challenge to Youth.
 KFSD—American United.

- 8:45**—KFI—Outdoor Reporter.
 KEAC—Keyboard and Console.
 KGFJ—Quiet Moments.
 KGER—Frank and Ernest.
- 9**—KFI—The Eternal Light.
 KNN, KSDJ—Invitation to Learning.
 *KECA, KPRO, KFMB—News.
 KHJ, KGB, KVOE—Pilgrim Hour.
 KMPC—Bolero Time.
 *KLAC—News, Beach Report.
 KRKD—Sunday Serenade.
 KEAC—Liberal Catholic Hour.
 KFVD—Waltz Time.
 KGFJ—Spotlight Parade.
 KNLA—Bell Bandstand.
 KOWL—Singing Strings.
 KWKW—Italian Hour.
 KPCC—Morning Devotional.
 KIEV—Ring Crosby Time.
 KWIK—Beautician.
 KGEJ—Chapel in the Sky.
 *KGER—News, Bible Treasury.
 KFOX—Popular Melodies.
 KFSD—Chicago Round Table.

- 9:15**—KECA—Washington Inside Out.
 KEAC—Concert Music.
 KLAC—Catholic Hour.
 KIEV—Dinah Shore Sings.
 KPCC—Prelude to Worship.
 KPRO—Texas Jim Robertson.
- 9:30**—KFI—Taylor Made Melodies.
 KNN, KSDJ—As Others See Us.
 KECA—Sunday Feature Page.
 KHJ, KGB, KFXM, KVOE—Lutheran Hour.
 KFWB—Peter Potter's Platter Parade.
 KEAC—Gilbert and Sullivan.
 KNLA—Record Review.
 KGFJ—Hollywood House Presents.
 *KFVD—News.
 KPCC—Sunday Morning Club.
 KWIK—Carl Bailey.
 KOWL—Old Favorites.
 KIEV—Latin Quarter.
 KGER—Horn Time.
 *KFMB—News, Music.
 KPRO—Security Workshop.
9:45—KFVD—Charles Haupp.
 KIEV—Meet the Band.
 KFMB—Frank and Ernest.

- 10**—KFI—Sports Folio.
 KNN—People's Platform.
 KECA—Musical.
 *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
 KMPC—Western Federal Music Hour.
 KFWB—Peter Potter's Platter Parade.
 *KLAC, KGER—News.
 KEAC—Gilbert and Sullivan.
 KNLA—Slavic Council.
 KWKW—Hungarian Baptist.
 KOWL—Romance in Music.
 KGEJ—Hits of the Week.
 KRKD—Sunday Serenade.
 KIEV—Morning Serenade.
 KFVD—Sunday Roundup.
 KWIK—Carl Bailey.
 KHJ—Sunday Concert.
 *KFOX—L. A. Sentinel Broadcast.
 KFSD—Platter Party.

- 10:05**—KGER—Radio Revival.
10:15—*KFI—News.
 KHJ, KGB, KFXM, KVOE—Commander Scott.
 *KECA, KFMB—Stewart Alsop.
 KLAC—Western Music.
 KFOX—People's Church.
10:30—KFI—Chicago Round Table.
 *KNN—News.
 *KECA, KFMB—Sammy Kaye Serenade.
 KHJ—Taylor-Made Melodies.
 KNLA—Czech Program.
 KOWL—Latin Americana.
 KPCC—Church News.
 KWKW—Italian Melodies.
 KIEV—Top Tunes.
 KHJ—Alvino Rey Orch.
 KGER—Voice of Prophecy.
 KGB, KVOE—For Your Approval.

- 10:40**—KPCC—Tower Chimes.
10:45—KNN—Sound Off.
 KGEJ—Dennis Day.
 KFOX—Cumberland Church.
10:50—KPCC—Church Service.
10:55—KECA, KFMB—Facts and Fiction With Myron Wallace.
 KOWL—Hymn for Today.

- 11**—KFI, KFSD—RCA-Victor Show.
 KNN—Meet the Author.
 KECA—Miracles in Music.
 KHJ—Repeat Performance.
 KMPC—Sunday Record Session.
 *KLAC, KOWL, KGER—News.
 KGFJ—Morning Moods.
 KNLA—Western Roundup.
 KEAC—1st Methodist Church.
 KWKW—Italian Melodies.
 KFVD—Hollywood First Baptist Church.
 KHJ—Top Tunes.

SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 3:00—Ozzie and Harriet, KNN.
 4:00—Jack Benny, KFI.
 4:30—Fitch Bandwagon, KFI.
 5:00—Charlie McCarthy, KFI.
 5:30—Fred Allen, KFI.
 6:00—Meet Me at Parky's, KHJ.
 6:30—Jim Backus Show, KHJ.
 7:30—The Big Break, KFI.
 8:30—Blondie, KNN.
 9:30—Jack Benny, KFI.

Quiz, Participation
 12:30—Juvenile Jury, KHJ.
 1:00—Quiz Kids, KFI.
 2:30—Quick as a Flash, KHJ.
 7:00—Take It or Leave It, KFI.
 7:30—Quiz of Two Cities, KHJ.
 8:00—Twenty Questions, KHJ.

Drama
 12:00—Yassie, KECA.
 12:30—One Man's Family, KFI.
 2:00—Ford Theatre, KFI.
 6:00—Romance of the Ranchos, KNN.
 6:30—Theatre Guild, KECA.
 8:00—Hollywood Star Preview, KFI.

Music
 7:30—Southernaires, KECA.
 8:30—Salt Lake Tabernacle, KNN.
 11:00—RCA-Victor Show, KFI.
 11:30—Harvest of Stars, KFI.
 12:00—New York Philharmonic, KNN.

1:30—Hour of Charm, KNN.
 2:00—Family Hour, KNN.
 2:30—Hoagy Carmichael, KNN.
 3:30—Pause That Refreshes, KNN.

600	700	800	900	1000	1100	1200	1300	1400	1500	1600
KKK	KML	KRE	KRI	KRI	KRI	KRI	KRI	KRI	KRI	KRI
LFK	PLI	CLC	ELI	JWV	XLX	OSK	DFX	POI	OEI	EAB
ASD	MIK	CAV	BDV	ARG	GDJ	JMC	LNK	XC	RWO	EBL

- KWIK—Carl Bailey.
 KHJ—Variety Hour.
 KPCC, KPRO, KFXM, KVOE—Church Services.
 KFOX—Presbyterian Church.
 KGB—Voice of Strings.
11:05—KGER—Music for Sunday.
11:15—KNN—University Explorer.
 KFWB—L. A. Dons vs. N. Y. Yankers.
 KGFJ—Piano Parade.
 KLAC—Western Music.
 KOWL—Modern Concert Hall.
11:30—KFI, KFSD—Harvest of Stars.
 KNN—Bob Reid Sings.
 KECA, KFMB—National Vespers.
 KHJ, KGB—Bill Cunningham.
 KGFJ—Songs of the Islands.
 KWKW—All-Saints Episcopal Church.
 KIEV—Devotional.
 KFOX—Christian Church.
11:45—KNN, KSDJ—Here's to You.
 KHJ, KGB—Canary Pet Show.
 KOWL—Symphonette.

12—KFI, KFSD—Eddy Howard Parade.
 KNN, KSDJ—New York Philharmonic.
 KECA, KFMB, KPRO—Lassie KHJ—Broadway News.
 *KMPC—Sunday Record Session.
 KFWB—Football.
 *KLAC, KIEV, KHJ, KGER, KFXM, KGB—News.
 KGFJ—Show Time.

ZEKE MANNERS SHOW
 with STAN FREBERG
 12:00—2:00 Sunday
 Sponsored by
HONEST JOHN

1020 WTS
 5000 WATTS

Checks KEVD
 LOS ANGELES

KFVD—Zeke Manners Show.
 KWKW—Italian Novelties.
 KNLA—Western Roundup.
 KEAC—Music.
 KOWL—Kostelanetz Conducts.
 KWIK—Carl Bailey.
 KFOX—Popular Melodies.
 KVOE—Melodies.
12:05—KLAC—Dick Haymes.
 KGER—Sunday Serenade.

- 12:15**—KHJ—Western Serenade.
 *KECA, KFMB, KPRO—Sam Petencill.
 KEAC—Music.
 KIEV—Perry Como Sings.
 KHJ—Your New Home.
 KPCC—Afternoon Concert.
 KGB—Ralph Ginsberg.
- 12:30**—KFI, KFSD—One Man's Family.
 *KECA—This Week Around the World.
 KHJ, KGB—Juvenile Jury.
 KGEJ—Sunday Noon Serenade.
 KRKD—Flying Dutchman Show.
 KWKW—American Jewish Hour.
 KOWL—Vocal Ensemble.
 KIEV—Midday Musicale.
 *KWIK—News.
 KHJ—Music Room.

- 12:45**—KEAC—Village Festival.
 KOWL—Waltz Time.
 KWIK—Silver Strings.
- 1**—KFI, KFSD—Quiz Kids.
 KNN, KSDJ—New York Philharmonic.
 KECA, KFMB—Are These Our Children?
 KHJ, KGB, KFXM, KVOE—House of Mystery.
 KMPC—Manhattan Highlights.
 KFWB—Football.
 *KNLA, KGER—News.
 *KLAC—News, Beach Report.
 KGFJ—Intermission.
 KEAC—Piano Parade.
 KOWL—Sunday Stars.
 KFVD—Zeke Manners Show.
 KWKW—American Jewish Hr.
 KHJ—Flying Dutchman Show.
 KPCC—Afternoon Concert.
 KIEV—Meet the Maestro.
 KWIK—Sunny Side of the Street.
 KHJ—Dell Porter.
 KFOX—Italian-American Hr.

- 1:05**—KLAC—South American Way.
 KGER—Stamps Quartet.
- 1:15**—KNLA—Music for You.
 KEAC—Miniature Matinee.
 KHJ—Dinning Sisters.
- 1:30**—*KFI—Radio News Weekly.
 KNN, KSDJ—Hour of Charm.
 KECA, KFMB, KPRO—California Caravan.
 KHJ, KGB, KFXM, KVOE—True Detective Mysteries.
 KMPC—Santuel B. McKee.
 KFWB—Boy and Girl.
 KEAC—Good Neighbor Salute.
 KNLA—Church in the Barn.
 KEAC—Wizard of the Ivories.
 KGFJ—Better Things in Music.
 KOWL—Musical Bouquet.
 KIEV—Slow Tunes.
 *KWIK—News, Sports.
 KHJ—Serenade.
 KGER—Light and Life.
 KFSD—All-Star Western.

- 1:45**—KFI—American Favorites.
 KMPC—L. A. Rams vs. Chicago Bears.
 KOWL—Sports Roundup.
 KWKW—Hoyos Hour.
 KFOX—Varieties.
- 2**—KFI, KFSD—Ford Theatre.
 KNN—Family Hour.
 KECA, KPRO, KFMB—Adventures of Bill Lance.
 KHJ, KGB, KFXM, KVOE—The Shadow.
 KMPC—Football.
 *KLAC—News.
 KGEJ—Anybody's Hit Parade.
 KEAC—Concert Favorites.
 KRKD—Flying Dutchman Show.
 KFVD—Harlem Holiday.
 KWKW—Hoyos Hour.
 KNLA—Adventures in Song.
 KOWL—Lullaby of Broadway.
 KWIK—Penthouse Serenade.
 KIEV—Musical Favorites.

EASTSIDE SERENADE KECA 9:30 TO 10:00 P.M. Every Sunday

- KECA—Eastside Serenade. KFVB—Pacific Lutheran. KFAC—Gateway to Music. KGFJ—Curtain Calls. KFOX—Sunshine Mission. KGER—Gifford Gordon. KFMB—Popular Music. KVOE—Minister's Hour. 9:45—KFMB—Bing Crosby. KGER—Hymns. KVOE—Grace and Truth. 10—KFI, KFSD—The Reporter. KNX—Chet Huntley, News. KECA—Morocco Club Orch. KHJ, KGB, KFXM—Chicago Theater. KMPC—KFOX, KVOE—Old-Fashioned Revival. KFVB—Sons o' Guns. KEAC, KGER—News. KEAC—Gateway to Music. KGFJ—Concert Nocturne. KFVB—Spade Cooley Time. KXLA—Sacred Record Shop. KWIK—Michael Roy. KGLL—Concert Hall. KPRO—Riverside Union Church. 10:05—KLAC—Supervisor Darby. KGER—Grace Evangelistic. 10:15—KFI—Chapel Quartet. KNX—Dean Cromwell and Tom Hanlon. KFVB—Music. KLAC—Melody Parade. KFAC—Conservatory Masterpieces. KFSD—Concert Hall. 10:30—KFI—Carveth Wells, Inside the News. KNX—Escape. KECA—Freddy Martin Orch. KHJ, KGB, KFXM—Latin American Serenade. KFVB—Echoes of Eden. KFAC—Music for Listening.

See Our Big Ad on Page 25 THAT HAWTHORNE THING Voted 1947's most UNpopular Program 10:30-11:00 Nightly, Except Wednesdays KXLA

- KXLA—Hawthorne Thing. KGER—Popular Music. 10:45—KFI—Melody Time. KFSD—News. 10:55—KFI—Police Bulletins. 11—KFI—America United. KNX, KLAC—News. KECA—Ciro's Orch. KHJ, KGF—Carmen Cavallaro Orch. KMPC—Dance Parade. KFVB—Echoes of Eden. KFAC—Music for Listening. KGFJ—Concert Nocturne. KXLA—Seven Seas Cafe. KFVB—Spade Cooley Time. KWIK—Michael Roy. KGLL—Latest Hits. KFOX—Antioch Church. KFSD—Music in the Night. 11:05—KNX—Harry James Orch. 11:15—KECA, KFMB—Bridge to Dreamland. KHJ, KGB—L. Hampton Orch. KLAC—Across the Footlights. KXLA—Dance Time. 11:30—KFI, KFSD—Eddie Fitzpatrick Orch. KNX—Dance Orch. KHJ, KGB—Joe Reichman Orch. KFVB—Music You Want. 11:45—KHJ, KGB—News. KXLA—Slim Gaillard. KGLL—Just Belag. 11:55—KFI, KNX—News. Page Seventeen

- KWIK—Make Mine Melody. 4:30—KFI, KFSD—Bandwagon. KNA—Hawk Larabee. KHJ, KGB, KFXM, KVOE—California Tales. KECA—Lee Sweetland Show. KLAC—Three Quarter Time. KXLA—Lincoln Ave. Church. KGEJ—Here to Veterans. KOWL—Hymns of All Churches. KFVB—Samuel B. McKee. KRKD—Kingdom Within. *KWIK—News. KTEV—Bing Crosby Sings. KGLL—Peggy Lee. KFOX—Inside China. KPRO—Music America Loves. KFMB—National Vespers. 4:45—KMPC—Land of the Free. KGEJ—Proudly We Hall. KFVB—Drama. KWIK—Symphony. KIEV—Trade Winds Tempos. 5—KFI, KFSD—Charlie McCarthy Show. KNA—Dr. Dana. KECA, KPRO, KFMB—Sunday Evening Hour. KHJ, KGB, KVOE—Alexander's Mediation Board. KMPC—Musical Holiday. KFVB—All-Star Jamboree. *KLAC, KGLL, KGER—News. KGFJ—Easy Rhythm. KFAC—Bowlers' Sportscaat. KXLA—Labor Arbitration. KRKD—Tunes of the Day. KWIK—Symphony. KIEV—6 o'Clock Record Ride. KFOX—Evangelist Hogan. KPFC—Afternoon Concert. 5:05—KGER—Bible Treasury Hour. 5:15—KFAC—Random Records. KLAC—Meet the Band. KGLL—Valley Vespers. 5:30—KFI, KFSD—Fred Allen. KNA, KSDJ—Jack of All Trades. KHJ, KGB—Jimmy Fidler. KLAC—Here's to Veterans. KGFJ—Keyboard Magic. KIEV—Evening Dance. KRKD—Floyd B. Johnson. *KWIK—News, Sports. KGER—Church of the Air. KFOX—Sons o' Guns. 5:45—KHJ, KGB, KVOE—Newscope. KLAC—Guest Stars. KGLL—Madriguera Orch. KWIK—Songs Mother Taught Me. KFOX—The Singing Crow. 5:55—KNX, KSDJ—Ned Calmer. 6—KFI, KFSD—Manhattan Merry-Go-Round. KNX—Romance of the Ranchos. *KECA, KPRO, KFMB—Walter Winchell. KHJ, KGB, KFXM, KVOE—Meet Me at Parky's. *KMPC, KFVB, KFOX, KLAC, KXLA, KGER—News. KFAC—Masterworks of Music. KGFJ—Musical Parade. KRKD—Waltz Time. KWIK—Eventide Echoes. KGLL—Gene Krupa Orch. 6:05—KGER—Harbor Forum. 6:10—KLAC—Bing Crosby. KFOX—Favorite Hymns. 6:15—KECA, KFMB, KPBO—Louella Parsons. KMPC—Mayor Bowron. KFVB—Dr. Cyclo. KXLA—Beyond Victory. KWIK—Donald Novis. KGLL—Rhythmic Age. KPFC—Sacred Song Recital. 6:30—KFI, KFSD—American Album of Familiar Music. KNX, KSDJ—Tony Martin. KECA, KPRO, KFMB—Theatre Guild. KHJ, KGB, KFXM, KVOE—Jim Backus Show. KMPC—Mother's Album. KFVB—Gospel and Song. KLAC—Sports. KXLA—Lutheran Gospel Hour. KGFJ—Twilight Rhapsody. *KWIK—News, Sports. KGLL—Tin Pan Alley. KPFC—Children's Corner. KGER—Lutheran League. KFOX—Hal's Memory Room. 6:45—KMPC—Proudly We Hall. KLAC—Behind Studio Gates. KPFC—Story Time. KRKD—Polish American Congress. 6:55—KFAC—News. 7—KFI, KFSD—Take It or Leave It. KNA—Christopher Wells. KECA, KFMB, KPRO—Theatre Guild. KHJ, KGB, KFXM, KVOE—

- Gabriel Heatter Show. KMPC—Pet Exchange. KFVB—Union Rescue Mission. KFAC—Your Concert. *KLAC, KGLL, KGER—News. KPFC—Organ Recital. KXLA—National Voice. KGFJ—Overture to Evening. KWIK—Music You Like. KFOX—Full Gospel Assembly. 7:05—KGER—Embers. 7:15—KMPC—Parade of Hits. KLAC—Best in Variety. KXLA—Life and Health. KWIK—David Rose. KGLL—Manager Speaks. KPFC—Masterworks. 7:30—KFI, KFSD—The Big Break. KNA, KSDJ—Strike It Rich. KECA, KFMB—Jimmy Fidler. KHJ—Quiz of Two Cities. *KFVB—Edwin C. Hill. KXLA—Church of Open Door. KGLL—American Symphony. KGLL—Radio stars. KFOX—The King's Service. KGB—Sunday Serenade. KVOE—Leave It to the Girls. 7:45—KECA, KFMB—Don't You Believe It. KFVB—Catholic Answers. KGLL—Church Feature. 8—KFI, KFSD—Frost Warnings; Hollywood Star Preview. KNA, KSDJ—The Man Called X. *KECA, KPRO, KFMB—Drew Pearson. KHJ, KGB, KFXM—Twenty Questions. *KLAC, KGLL—News. KMPC—Philo Vance. KFVB—Hollywood Presbyterian Church. KGFJ—Waltz Invitation. KFAC—First Methodist Church. KXLA—Open Door Church. KWIK—American Symphony. KFOX—Christian Science. *KGER—News, Floyd B. Johnson. KPFC—Sunday Evening Hour. KVOE—Streams of Life. 8:15—KECA, KFMB, KPRO—Monday Morning Headlines. KLAC—The Student Talks Back. KGLL—Male Quartet. 8:25—KNX—Surprise Theatre. 8:30—KFI, KFSD—Standard Hour. KNX—Blondie. KECA, KFMB, KPRO—The Green Hornet. *KHJ, KGB, KFXM, KVOE—Jergen's Journal. KMPC—Mystery House. KLAC—Marine Corps. KGFJ—Blue of Evening. *KWIK—News, Your City. KGLL—Weather, Sports. KPFC—Sacred Music. KFMB—Bing Crosby. 8:45—KHJ, KGB, KFXM, KVOE—Sheila Graham. KLAC—Drama. KPFC—Word of Life. KFAC—Sunday Evening Club. KWIK—Drifting on a Cloud. KGLL—World Tomorrow. KFMB—Message of Israel. 9—KFI, KFSD—Standard Hour. KNX, KSDJ—Sam Spade. KECA, KFMB—Pat Novak for Hire. *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy. KMPC—Mystery Is My Hobby. *KFVB, KLAC—News. KGFJ—Ave Maria Hour. KFAC—Sunday Evening Club. KXLA, KPRO—Old-Fashioned Revival. KGLL—Show Tunes. KWIK—Music. KFOX—Your Business Reporter. *KGER—News, Bethel Church. 9:10—KLAC—Open Forum. 9:15—KHJ, KGB, KVOE—Veteran's Voice. KFVB—Ann and Mack. KFOX—Music. 9:30—KFI, KFSD—Jack Benny. KNA, KSDJ—Corilas Archer. KHJ, KGB, KFXM—Chicago Theater. KMPC—Boston Blackie.

Open Forum 9:10 to 10:00 p.m. SUNDAYS KLAC

- KGIL—Favorites. *KWIK, KGER—News. KFOX—Gospel Harbor Light. 2:40—KGER—Long Beach Band. 2:45—*KNX—Chet Huntley. KOWL—Composer's Album. *KSDJ—Joseph C. Harach. 3—KFI—Catholic Hour. KNA—Ozzie and Harriet. KHJ, KGB, KFXM, KVOE—Those Websters. KECA, KFMB—Pattif Page Presents. KMPC—Football. KFVB—Gospel and Song. *KLAC—News, Music Room. KFAC—Stage Melodies. KGFJ—Saludos Amigos. KFVB—Swing Time.

Learn RADIO BROADCASTING

Men & Women (Veterans and Non-Veterans) Frederick H. Speare, well-known producer and trainer of radio personalities, invites you to audition for professional training. Prepare now for a career in radio and television as an actor, announcer, emcee, etc., with expert instruction. Students get actual air experience on "CAREER THEATER," every Sunday, 3 to 3:30 P. M., Station KXLA (1110 ke.). Phone, write or stop in for frank discussion. FREE RECORDED Audition. Approved for Veterans. Free placement.



- FREDERICK H. SPEARE "The West's Outstanding Radio School" 671 Sunset Blvd. HO-2325, Studio 1591 KXLA—Frederick H. Speare. KWKW—Don Pancho Hour. *KOWI—Bay City News. KFC—Afternoon Concert. KIEV—Sweet and Swing. KWIK—Rhumhalero. KGLL—Date With a Disc. *KGER—News, Mask and Mike Club. KFOX—Rev. Earl Ivie. KFSD—Wayne King Show. 3:15—KOWL—Morton Gould Concert. KFVB—Dream Time. KWIK—Chariteers. KPRO—St. Francis Hour. 3:30—*KFI—News. KNX, KSDJ—Pause That Refreshes. KECA, KFMB, KPRO—The Greatest Story Ever Told. KHJ, KGB, KFXM, KVOE—Nick Carter. KFVB—Think and Grow Rich. KLAC—Metropolitan Theater Time. KFVB—Hank, the Night Watchman. KWKW—Wings of Healing. KXLA—Challenge to Youth. KOWL—Then and Now. *KWIK—News, Sports. KGER—Back to God. KFOX—Pentecostal Church. KFSD—Favorite Composers. 3:45—KFI—Melody Parade. KLAC—Sunday Serenade. KOWL—Inside Hollywood. KWIK—Dennis Day. 4—KFI, KFSD—Jack Benny. KNX, KSDJ—Gene Autry. KECA, KPRO, KFMB—Child's World. KHJ, KGB—Sherlock Holmes. KMPC—Football. KFVB—Old Fashioned Revival. *KLAC, KIEV—News. KFAC—Musical Masterpieces. KXLA—Devotional Music. KGFJ—Appointment With the Clergy. KFVB—Hank the Night Watchman. KOWL—Symphony Hall. KWKW—Magic Circle Theatre. KWIK—Proudly We Hall. KGLL—Aloha Melodies. KPFC—Afternoon Concert. KGER, KFXM—Old Fashioned Revival. KFOX—Sunshine Mission. 4:15—KWKW—Pasadena Speaks. KLAC—Broadway Hits. KRKD—Tunes of the Day. KIEV—Modern Concert Hall. KGLL—Strike Up the Band.

MONDAY, NOVEMBER 17

★Indicates News Broadcasts.

GEORGE MILNE'S

Garden Chats
Now 6:45 a.m.
Daily



- 8-KFI, KFSD—Fred Waring.
KXN—Johnny Murray.
KECA, KPRO, KFMB—Don
McNeill's Breakfast Club.
- ★KHJ, KMPC, KLAC, KXLA,
KIEV, KGB, KVOE—News.
KFWB—Morning Melodies.
KGFJ—Dr. Frederick Bailes.
KFAC—Breakfast Symphony.
KOWL—Bing Crosby.
KWKW—Rafael Mendez.
KRKD—Bible Institute.
KFVD—Wakeup Ranch.
KWKV—Morning Serenade.
KFOX—Challenge to Youth.
- ★KGER—News, Mizpah.
- 8:15-KXN, KHJ—News.
KMPC—Markets; Sports.
KLAC—Haynes at the Reins.
KOWL—Meet the Band.
KGFJ—Concert Pastelle.
KWKV—Sunny Side of the
Street.
KIEV—Musical Bandwagon.
- 8:20-KXLA—Music.
- 8:30-KFI, KFSD—Jack Berch.
KXN—Grand Slam.
KHJ, KGB, KFMB, KVOE—
Editor's Diary.
KMPC—Song for You.
★KFWB, KFAC, KWKV,
KWKV, KRKD, KOWL—
News.
KIEV—Musical Memories.

HAVEN OF REST

KXLA, 8:30 A.M.
Monday, Wednesday, Friday
KRKD, 8:00 A. M.
Tuesday, Thursday, Saturday
KFOX, 8:00 A. M.
Tuesday, Thursday, Saturday

- KXLA—Haven of Rest.
KFVD—Kirby Page.
KGER—Hammond.
- 8:35-KWKV—Music in Modern
Mood.
- 8:45-KFI, KFSD—Lora Lawton.
KXN—Rosemary.
★KHJ, KVOE—Cell Brown.
KMPC—Music You Remember.
KFWB—Science of Mind.
KFAC—Keyboard and Console.
KFVD—Vocal Favorites.
KWKW—Wings of Healing.
KGER—Tom Westwood.
- 9-KFI, KXLA, ELAC—News.
★KXN—Wendy Warren.
★KHJ, KGB, KFMB, KVOE—
Kate Smith Speaks.
KECA, KPRO, KFMB—
Welcome, Travelers.
★KMPC—News.
KFWB—Strolling Tom.
KGFJ—Delinquency Forum.
KFAC—Unity.
KFVD—Waltz Time.
KOWL—Salute to Americas.
KRKD—Sagebrush Serenade.
KWKV—Voice of China.
KWKV—Valley Roundup.
KIEV—Bing Crosby Time.
- 9:05-KFI—Ladies' Day.
KGER—Lutheran Hour.
- 9:15-KXN—Aunt Jenny.
KHJ, KGB, KFMB, KVOE—
Victor H. Lindlahr.
KMPC—Bill Leyden.
KFWB—Bing Crosby.
KLAC—Racing News.
KFAC—Dr. R. L. McMaster.
KXLA—Bar Nothing Ranch.
KWKW—Bible Treasury Hour
KWKV—Therapy a Company.
KGFJ—Philharmonic Reporter
KIEV—Dinah Shore Sings.
★KFVD—News.
- 9:30-KXN, KSDJ—Helen Trent.
KHJ—Johnson Family.
KECA, KPRO, KFMB—
Breneman's Breakfast.
KFWB—Hi, Homemakers.
★KWKV, KOWL, KWKV—
News.
KGFJ—Open Album.
KFAC—Morning Concert.
KFVD—Show Tunes.
KIEV—Meet the Band.
KGER—Music.

- KLAC—Picture Album.
- 9:35-KOWL—Remembering.
- 9:40-KWKV—Town Crier.
- 9:45-KFI—Chuck Collins.
KXN, KSDJ—Our Gal Sunday.
KHJ—Morning Melodies.
KFWB—Lou Marcelle.
- ★KRKD—News.
KWKV—Over Garden Gate.
KFVD—Remembered Rhythms
KIEV—Rhythm Boad.
- 10-KFI—Downtown and All
Around.
KXN—Big Sister.
KECA, KPRO, KFMB—
Galen Drake.
- ★KHJ, KGB, KFMB, KVOE—
News, Glenn Hardy.
- ★KMPC—News.
KFWB—Maurice Hart.
KFAC—Morning Concert.
KLAC—Al Jarvis Ballroom.
KRKD—Crazy Rhythms.

Race News
First on **KGFJ**

THE LINE-UP
with late jockey changes
and scratches
10:00-10:15 a.m.
Mon.-Sat.
Ray Dixon, Announcer
Dial 1230

- KGFJ—Race News, Dixon.
- KOWL—Romance in Music.
- KFVD—Rev. Louis T. Talbot.
- KXLA—Record Review.

RACE RESULTS

MORNING LINE

10:00 a.m.

Continuous results every half
hour starting at 10:45 a. m.

KWKW

- KWKW—Racing News.
- KWKV—Town Crier.
- ★KGER—News, Music.
- 10:15-KFI—What Do You Say?
KXN—Ma Perkins.
KECA, KFMB—Ted Malone.
KHJ, KGB, KFMB, KVOE—
Pletsweet Show.
KMPC—Bill Leyden.
KFAC—Composers' Room.
KGFJ—Serenade for You.
- ★KXLA—News.
KWKV—Morning Melodies.
10:25-KGFJ—Sports Flash.
- 10:30-KFI, KFAC, KOWL, KWKV—
News.
KXN—Young Dr. Malone.

MONDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and
Evening Programs in Boldface.

Comedy-Variety

- 3:30—Arthur Godfrey, **KXN**.
- 6:30—Mutual's Block Party,
KHJ.
- 7:00—My Friend Irma, **KXN**.
- 8:30—Talent Scouts, **KXN**.
- Quiz, Participation**
- 8:00—McNeill's Breakfast Club,
KECA.
- 9:00—Welcome, Travelers,
KECA.
- 9:30—Breneman's Breakfast,
KECA.
- 11:30—Queen for a Day, **KHJ**.
- 12:00—Double or Nothing, **KXN**.
- 12:00—Women Are Wonderful,
KMPC.
- 1:05—Three Alarm, **KMPC**.
- 2:00—What's Doin', Ladies?
KECA.
- 2:30—Bride and Groom, **KECA**.
- 2:30—House Party, **KXN**.
- 3:00—Meet the Missus, **KXN**.
- 6:30—Dr. I. Q., **KFI**.
- 9:00—Groucho Marx, **KECA**.

Drama

- 6:00—Lux Radio Theatre, **KXN**.
- 7:30—Screen Guild, **KXN**.
- 8:00—Point Sublime, **KECA**.
- 8:30—Cavalcade of America,
KFI.
- 9:30—The Big Story, **KFI**.

Music

- 8:00—Fred Waring, **KFI**.
- 4:00—Musical Masterpieces,
KFAC.
- 5:30—Voice of Firestone, **KFI**.

600	700	800	900	1000	1100	1200	1300	1400	1500	1600
KKK	KKK	KKK	KKK	KKK	KKK	KKK	KKK	KKK	KKK	KKK
LFF	MLE	EE	HFF	NXX	YFD	GF	PS	GF	DF	GG
AS	PI	CA	Y	BD	ARG	DJ	JM	CL	XC	RM
OB	BE	BL								

- KECA, KPRO, KFMB—My
True Story.
- KHJ—Ben Alexander Show.
- KGFJ—Upeast Session.
- KXLA—Woman's World.
- KFVD—Union Rescue Mission.
- KWKV—Feature Story.
KRKD—Pop Concert.
- 10:35-KOWL—Pacific Strings.
- 10:45-KFI—Joyce Jordan.
KXN—Guiding Light.
KFAC—Your County Reports.
KRKD—Midnight Mission.
KWKV—Races, Sports.
KWKV—Sittchin Time.
KFOX—Lucky Lady.
- 10:55-KECA, KFMB—Betty Crocker
Magazine of the Air.
KGFJ—Sports Flash.
KOWL—Hymn for Today.
- 11-KFI, KFSD—Today's Children
KXN—Second Mrs. Burton.
KECA, KFMB—Betty Crocker.
KHJ—Two-Ton Baker.
KMPC—Music in the Air.
KWKV—Maurice Hart.
KLAC—Al Jarvis Ballroom.
KXLA—Easy Listening
KFAC—Festival of Music.
KGFJ—Across the Footlights.
KOWL—Tune Shop.
KRKD—Pan Americana.
- ★KFVD, KGER—News.
KWKV—Song Parade.
KWKV—South American Day.
- 11:15-KFI, KFSD—Woman in White
KXN—Perry Mason.
★KECA—Baukhage Talking.
KHJ, KGB, KFMB, KVOE—
Erskine Johnson.
KMPC—Voice of the
Neighborhood.
★KXLA—Pasadena News.
KFVD—Violet.
KWKV—Meet the Band.
KWKV—Want Ad News.
- 11:20-KWKV—Want Ad News.
- 11:25-KGFJ—Sports Flash.
- 11:30-KFI, KFSD—Holly Sloane.
KXN—Val Delmar, Songs.
KHJ, KGB, KFMB, KVOE—
Queen for a Day.
KECA, KPRO—Listening Post.
KMPC—Music in the Air.
KGFJ—Reminiscent Rhythm.
KXLA—Dinner Bell Roundup.
KFVD—Housewives' Exchange
- ★KOWL, KRKD, KFOX—News.
KGER—Vaughn Monroe Orch.
11:35-KOWL—Kostelnets.
- 11:40-KFI, KFSD—Betty Crocker.
- 11:45-KFI—Light of the World.
KXN, KSDJ—Rose of My
Dreams.
KECA—Between Us Girls.

- ★KGFJ—Airtorials, Harpel.
KFAC—Concert Grand.
KRKD, KGER—Bing Crosby.
KWKV—Broadway Rhythms.
KFSD—Bob and Victoria.
- 11:55-KGFJ—Sports Flash.
- 12-KFI—Farm Reporter.
KXN, KSDJ—Double or
Nothing.
- ★KECA, KIEV, KGER, KGB,
KVOE—News.
- ★KHJ—Broadway News.
KMPC—Women Are
Wonderful.
KFWB—Maurice Hart.
KLAC—Al Jarvis Ballroom.
KFAC—Luncheon Concert.
KGFJ—Public Messenger.
KXLA—Dinner Bell Roundup.
KWKV—Pasadena Panorama.
KOWL—Daydreams at Noon.
- ★KFVD—Editor of the Air.
KRKD—Record Roundup.
KWKV—Spike Speaks.
- 12:05-KGER—Western Music.
- 12:15-KFI, KFSD—Ma Perkins.
★KECA—Kiernan's News
Corner.
KHJ—Sing, America, Sing.
KGFJ—Piano Interludes.
KIEV—Lunchtime Melodies.
- 12:25-KGFJ—Sports Flash.
- 12:30-KFI, KFSD—Pepper Young.
★KXN, KSDJ—Knox Manning.
KECA, KFMB, KPRO—Paul
Whiteman Club.
KHJ—Louise Massey.
- ★KMPC, KOWL, KWKV—News.
KXLA—Tex Carmen.
KGFJ—Intermission.
KFVD—Violet.
KWKV—Farm News.
- 12:35-KWKV—G.I. Platter Parade.
KOWL—Show Tunes.
- 12:45-KFI, KFSD—Right to
Happiness.
KXN—Background for Living.
KHJ—Shady Valley Folks.

BILL HAY
Reads the Bible
Presented by Forest Lawn

Hebrews Chap. II
thru IV, Chap. XI;
Romans Ch. V-XI
12:45 p.m. Mon. thro Fri.

- KMPC—Bill Hay Reads the
Bible.
- KXLA—Western Tunes.
- ★KFAC—News.
- KWKV—Amy Mansfield.
- KIEV—Gals on Record.
- KGER—Garden School.
- 12:55★KFWB—News.
KGFJ—Sports Flash.
- 1-KFI, KFSD—Backstage Wife.
KXN—School of the Air.
KECA, KFMB, KPRO—Paul
Whiteman Club.
KHJ—Musical Melodies.
KMPC—Financial News.
KFWB—Bill Anson.
- ★KLAC—News, Sports.
KFAC—Piano Parade.
KGFJ—Sunset and Vine.
KWKV—Andy Mansfield.
KXLA—Community Broad-
caster.
- ★KFVD, KGER—News.
KOWL—Show Tunes.
KRKD—Sista Time.
KWKV—Tin Pan Alley.
KIEV—Meet the Maestro.
KGB, KVOE—Emily Post.
- 1:05-KMPC—Three Alarm.
KGER—Out of the Band Box.
- 1:10-KLAC—570 Club.
- 1:15-KFI, KFSD—Stella Dallas.
KHJ—Nancy Dixon.
KFAC—Music in the American
Manner.
KFVD—Charlie Hamp.
KXLA—Farm Program.
KWKV—Sam Rowland.
KFOX—Recital Time.
- 1:25-KGFJ—Sports Flash.
- 1:30-KFI, KFSD—Lorenzo Jones.
KXN—Burrill Wheeler.
KECA—Quizicalc.
KHJ—Norma Young.
KGFJ—Today's Hits.
KXLA—Vocal Varieties.
KFVD—Hall of Records.
- ★KOWL, KRKD, KWKV—News.
KIEV—Organ Moods.
- 1:35-KRKD—Song Symphony.
KOWL—Contented Listening.
KWKV—Matinee Melodies.

- 1:45—KFI, KFSD—Young Widder Brown.
- KFCA—Ethel and Albert.
- *KXLA—News.
- KIEV—Treasury Salute.
- 1:50—KWVK—Vets' Rehabilitation.
- 1:55—KGFJ—Sports Flash.
- 2—KFI, KFSD—When a Girl Marries.
- KXX, KSDJ—Winner Take All.
- KHJ, KGB, KFNM, KVQE—Heart's Desire.
- KECA, KPRO, KFMB—What's Doin', Ladies?
- KMPC—Three Alarm.
- KFWB—Bill Anson.
- *KLAC, KIEV, KGER—News.
- KGFJ—Serenade to Afternoon.
- KFCAC—Concert Matinee.
- KXLA—Concert Hour.
- KFVD—Hall of Records.
- KOWL—Radio Auction.
- KRKD—Four Neighbors.
- KWKW—Penthouse Serenade.
- KFOX—Piastra Mexicana.
- 2:05—KGER—Monday Matinee.
- 2:10—KLAC—570 Club.
- 2:15—KFI, KFSD—Portia Faces Life.
- KRKD—Musical Bouquet.
- KWKW—Our Waltz.
- KIEV—Land o' Song.
- 2:20—KWKW—News.
- 2:25—KECA—Spotlight on Hollywood.
- KGFJ—Sports Flash.
- 2:30—KFI, KFSD—Just Plain Bill.
- KXX, KSDJ—House Party.
- KHJ, KGB, KVQE—Martin Block.
- KECA, KFMB, KPRO—Bride and Groom.
- KMPC—Hal Berger.
- KGFJ—Keyboard Magic.
- *KOWL, KWKW—News.
- KWKW—Memories in Wax.
- KIEV—Musical Potpourri.
- KRKD—Tunes in Tempo.
- 2:35—KWKW—Music for Moderns.
- 2:45—KFI, KFSD—Front-Page Farrell.
- *KFVD, KGFJ—News.
- KOWL—Island Magic.
- 2:55—KGFJ—Sports Flash.
- 3—KFI, KFSD—Road of Life.
- KXX, KSDJ—Meet the Missus.
- KECA, KPRO, KFMB—Ladies Be Seated.
- KHJ—Melody Matinee.
- KMPC—Hal Berger.
- KFWB—Bill Anson.
- *KLAC, KXLA, KGER—News.
- KFCAC—Musical Favorites.
- KFVD—Hall of Records.
- KGFJ—Armchair Concert.
- KOWL—Your Radio Outlook.
- KIEV—A Matter of Records.
- KRKD—Tops in Pops.
- KWKW—Swing Session.
- KWKW—Rhumbalero.
- KVQE—Martin Block.

TOMMY DORSEY SHOW
3:10 - 4:00 p.m.
Monday thru Friday
KLAC

3:10—KLAC—Tommy Dorsey Show.
3:15—KFI—Life Can Be Beautiful.

JUKE BOX MATINEE
with Carl Bailey
3:15 - 5:30 p.m.
KXLA
Monday thru Saturday

KXLA—Juke Box Matinee.
KWKW—20th Century Gabriels.
KOWL—Classics.
*KGB—News.
3:25—KGFJ—Sports Flash.
3:30—KFI, KFSD—Aunt Mary.
KXX, KSDJ—Arthur Godfrey.
KECA—Norwood Smith Selects.
KMPC—Mild and Mellow.
KHJ—Song of the Stranger.
KGFJ—Among My Souvenirs.
KWKW—Sam Rowland.
*KOWL, KRKD, KWKW—News.
KOWL, KRKD—Music.
KWKW—1490 Club.
3:45—KFI, KFSD—Dr. Paul.
KECA—Frances Scully.
KHJ, KGB, KVQE—Quaker City Serenade.
KOWL—Bill McArthur.
KGFJ—Sports Flash.

MILD & MELLOW
3:30 to 4 P.M.
Monday Through Friday
KMPC

- 4—KFI, KFSD—This Woman's Secret.
- KXX, KSDJ—Evelyn Winters.
- KECA—Frances Scully.
- *KHJ, KGB, KFNM, KVQE—Tulipon Lewis.
- *KMPC, KLAC, KIEV, KFOX, KGER—News.
- KFWB—Jerry Lawrence Show.
- KFCAC—Musical Masterpieces.
- KGFJ—What's Up?
- KFVD—Sundown Roundup.
- KWKW—Waxworks.
- KXLA—Juke Box Matinee.
- KOWL—Caravan of Melody.
- KRKD—Piano Paintings.
- 4:05—KGER—Hall of Records.
- 4:15—KFI, KFMB, KFSD—News.
- KXX—George Fisher.
- *KECA—Alvin Wilder.
- *KHJ, KGB, KFNM—Frank Hemingway.
- KMPC—A Woman's Voice.
- KFWB—Melody Matinee.

THE PET PROGRAM
Featuring
IRENE KLAC
Every Monday, 4:15 P.M.

- KLAC—Pet Program.
- KRKD—Spotlight on Star.
- KIEV—Show Tunes.
- 4:30—KFI—Art Baker's Notebook.
- *KXX, KFVD, KOWL—News.
- KECA—Variety Parade.
- KHJ—Hop Harrigan.
- KMPC—Bing Crosby Sings.
- KLAC—Racing Roundup.
- KGFJ—Record Jackpot.
- KWKW—Today at the Races.
- KIEV—Bing Crosby Sings.
- KRKD—Symphony in Swing.
- KFOX—Old Age Pensions.
- 4:45—KXX—Lum & Abner.
- KHJ—Raggedy Ann.
- KMPC—Green Light Revue.
- KFWB—Stuart Hamblen.
- KLAC—Studio Frolie.
- KFVD—Favored Fifteen.
- *KRKD—News.
- KWKW—Songs o' Guns.
- KIEV—Trade Winds.
- *KFSD—H. V. Kaltenborn.
- KGB, KVQE—Adventure Parade.

- 5—KFI—Feature Wire.
- *KXX—Knox Manning, News.
- KECA, KFMB—Dick Tracy.
- *KHJ, KGER—News.
- *KMPC—News, Teen & Twenty.
- KFWB—Stuart Hamblen.
- *KLAC—Fred Henry Reports.
- KXLA—Juke Box Matinee.
- KFCAC—Punch and Judy.
- KRKD—Sundown Roundup.
- KIEV—Record Ride.
- KGFJ—Jive at 5.
- KWKW—Twilight Serenade.
- KGB, KVQE—Hop Harrigan.
- KGER—Music with Appeal.
- 5:05—KFI—News.
- 5:15—KXX—Tom Hamlon.
- KECA—Terry and the Pirates.
- KHJ, KGB, KFNM, KVQE—Superman.
- KLAC—Kiddie Club.
- KFCAC—Music.
- KGFJ—Race Recap, R. Dixon.
- KWKW—Sunset Serenade.
- 5:30—KFI, KFSD—Voice of Firestone.
- *KXX, KSDJ—Charles Collingwood.
- KECA—Sky King.
- KHJ, KGB, KFNM, KVQE—Captain Midnight.
- KLAC—Al Jarvis.
- KGFJ—Songs for You.

For
"SPORTS-DIAL"
Monday Thru Sat., 5:30 p.m.
KRKD
With
CHARLIE CLIFTON
KRKD—Sports Dial.

- KFCAC—Whoa Bill Club.
- KXLA—Future Pianists.
- KIEV—Evening Dance.
- *KWKW—News.
- 5:15—KXX, KSDJ—News, Garred.
- KHJ, KGB, KFNM, KVQE—Adventures of Tom Mix.
- KMPC—Top Tunes.
- KXLA—Miniature Concert.
- KGFJ—They Had Lived.
- KRKD—Race Results.
- KWKW—Four of a Kind.
- KGER—Cowboy Jack.
- 5:35—KXX, KSDJ—Bill Henry, News.
- 6—KFI—American Way.
- KXX—Lux Radio Theater.
- KHJ, KGB, KFNM, KVQE—News, Gabriel Heatter.
- *KECA—Headline Edition.
- *KMPC—Clete Roberts.
- *KFWB, KLAC, KGER, KFOX, KPRO—News.
- KGFJ—Musical Digest.
- KFCAC—Prelude to Evening.
- KXLA—Toastmaster Club.
- KRKD—Musical Varieties.
- KWKW—Date for Dinner.
- 6:05—KLAC—Al Jarvis.
- KGER—Sports Roundup.
- 6:15—KHJ—Mory Griffin Show.
- *KECA—Broadway Local News.
- KMPC—Bob Kelley, Sports.
- KFWB—Ted Husing.
- KRKD—Hawaiian Memories.
- KGER—Stamps Quartet.
- 6:30—KFI, KFSD—Dr. I. Q.
- KECA—So You Want to Lead a Band.
- KHJ, KGB, KFNM, KVQE—Block Party.
- KMPC—Bay Meadows Races.
- KFWB—America Dances.

SAM BALTER'S "SPORTS BOOK"
6:30 - 6:45 p.m.
Monday through Saturday
KLAC

- KLAC—Sam Balter, Sports.
- KFCAC—Hour of Music.
- KXLA—Here's to Vets.
- KRKD—Harmony in Rhythm.
- *KWKW—News.
- KGER—Hal's Memory Room.
- KIEV—Helene Smith.
- 6:45—KLAC—Irwin Allen.
- KXLA—Western Caravan.
- KWKW—Music of the Americans.
- 7—KFI, KFSD—Carnation Contented Hour.
- KXX—My Friend Irma.
- KHJ, KGB, KFNM, KVQE—California Melodies.
- KECA, KFMB—Lone Ranger.
- KMPC—Firestone Favorites.
- *KLAC, KRKD—News.
- KFWB—America Dances.
- KFCAC—Hour of Music.
- KGFJ—Musical Digest.
- *KXLA—Charles Laurin.
- *KWKW—Averill Berman.
- *KGER—News; Dr. Fagan.
- 7:05—KLAC—Telephone Quiz.
- 7:15—KXLA—Record Review.
- KRKD—Three-Quarter Time.
- KWKW—Here's to Veterans.
- 7:30—KFI, KFSD—Fred Waring Show.
- KXX—Screen Guild Theater.
- KECA—On Stage, America.
- KHJ, KGB, KFNM, KVQE—Cisco Kid.
- KMPC—Melody Hour.
- KFWB—Texas Rangers.
- KLAC—Don Otis.
- KFCAC—Encores and Encores.
- KXLA—Ford Lewis.
- KRKD—Twilight Serenade.
- *KWKW—News.
- 7:35—KWKW—American Symphony Hour.
- 7:45—KFWB—Inquiring Mbe.
- *KFOX—News.
- 7:55—KMPC—Nation's Weather.
- 8—KFI, KFSD—Frost Warnings, Supper Club.
- KXX—Lowell Thomas.
- KECA, KFMB—Point Sublime.
- KHJ, KGB, KFNM, KVQE—Let George Do It.
- *KMPC—News.
- KFWB—Sports Final.
- *KLAC, KXLA, KGER—News.
- KFCAC—Evening Concert.
- KGFJ—Caucasian Memories.
- KWKW—American Symphony Hour.
- KFOX—Fishing Facts.
- 8:05—KGER—Ray Block.
- 8:15—KFI, KFSD—News of the World.
- KXX—Jack Smith.
- KECA—Toke Reed's Scrapbook.

- KMPC—Red Rowe.
- KLAC—Bolero Time.
- KGFJ—Piano Parade.
- KXLA—Top Tunes.
- 8:30—KFI, KFSD—Cavalcade of America.
- KXX—Talent Scouts.
- KHJ, KGB, KFNM, KVQE—Adventures of Charlie Chan.
- KECA—Opie Cates Show.
- KMPC—Parade of Hits.
- *KWKW, KWKW—News.
- KXLA—The Corral.
- *KGFJ—Averill Berman.
- KGER—Dinner at Victor Hugo's.
- 8:45—KFWB—Ann and Mack.
- KIAC—Maxwell Stiles.
- KGFJ—Evening Interlude.
- KWKW—Music You Like.
- 8:55—KXX—News.
- KHJ, KGB, KFNM, KVQE—Billy Rose.

- 9—KFI, KFSD—Telephone Hour.
- KXX, KSDJ—Inner Sanctum.
- KECA, KFMB—Groucho Marx Show.
- *KHJ, KGB, KFNM, KVQE—News, Glenn Hardy.
- *KMPC, KFWB, KLAC—News.
- KFCAC—Evening Concert.
- KGFJ—Hollywood House Party.
- KXLA—Seaboard Home Hour.
- KWKW—Concert Hour.
- *KGER—News, Trio Time.
- 9:15—KHJ, KGB, KFNM—Mystery of the West.
- KMPC—Romance and Rhythm.
- KFWB—United Nations.
- KLAC—Don Otis Show.
- KGER—Civil Service.
- 9:30—KFI—The Big Story.
- KXX, KSDJ—Club 15.
- *KECA—Earl Godwin.
- KHJ, KGB, KVQE—Inside of Sports.
- KMPC—Barbershop Quartet.
- KFWB—Music Box.
- KGER—Dr. Clem Davies.
- 9:35—KWKW—Time to Dance.
- 9:45—KXX—Edward R. Murrow.
- KECA—Buddy Wead Trio.
- KHJ, KGB, KFNM, KVQE—Henry J. Taylor.

- 10—KFI, KFSD—The Reporter.
- *KXX—Chet Huntley, News.
- *KHJ, KGB, KFNM, KVQE—Eulton Lewis.
- KECA—Tod Huntley, Sports.
- *KMPC, KLAC, KGER—News.

EASTSIDE SHOW
10 TO 12 P.M.
Every Night Except Sunday
KFWB

- KFWB—Eastside Show.
- KXLA—Gridiron Glances.
- KFCAC—Baby Face Dance.
- KFVD—Spade Cooley Time.
- KGFJ—Concert Nocturne.
- KWKW—Michael Roy.
- 10:05—KGER—Musical Roundup.
- 10:15—KFI—Barry Wood Show.
- KXX—Bob Elson.
- *KECA—News.
- KHJ—Highlights of Music.
- KMPC—Bridge Club.
- KLAC—Melody Parade.
- KXLA—Pasadena City College.
- KVQE—Allan Dale.
- 10:30—KFI—Inside the News.
- KXX—Symphonette.
- *KECA—Elmer Davis.
- KHJ, KGB—ABC Record Party.
- KMPC—Rancho Grande.
- KXLA—Hawthorne Thing.
- 10:45—KFI—Melody Time.
- KECA—Dick Peterson Orch.
- 10:55—KFI—Police Bulletins.
- 11—KFI, KFSD, KLAC—News.
- *KXX—Nelson Pringle.
- KHJ—Brother Arlington.
- KMPC—Dance Parade.
- KFWB—Eastside Show.
- KGFJ—Concert Nocturne.
- KFCAC—Luckey Lacer Dance.
- KXLA—Seven Seas Cafe.
- KFVD—Spade Cooley Time.
- KWKW—Michael Roy.
- KGER—Musical Roundup.
- 11:15—KFI—Taylor Made Melodies.
- KXX—Breaking All Records.
- KECA—Ken Harvey Orch.
- KXLA—Dance Time.
- KLAC—Don Otis.
- 11:30—KFI—Here's to Vets.
- KECA—Breneman's Orch.
- 11:40—KXX—In My Opinion.
- 11:45—KFI—Philharmonic Reporter.
- *KVQE—News.
- 11:55—KFI, KXX, KECA—News.

★ UNION OIL COMPANY ★

PRESENTS Rex Miller AND THE NEWS

Monday thru Friday
Don Lee - Mutual

7:30 A.M.

- ★ 8 - KFI, KFSD - Fred Waring.
KNX - Johnny Murray.
KECA, KPRO, KFMB - Don McNeill's Breakfast Club.
★ KHJ, KMPC, KXLA, KLAG, KGB, KVOE - News.
KFWD - Morning Melodies.
KFAC - Country Church.
KGFJ - Dr. Frederick Balles.
KOWL - Bing Crosby.

HAVEN OF REST

KXLA, 8:30 A.M.
Monday, Wednesday, Friday
KRKD, 8:00 A.M.
Tuesday, Thursday, Saturday
KFOX, 8:00 A.M.
Tuesday, Thursday, Saturday

- KRKD, KFOX - Haven of Rest.
KFVD - Waukap Ranch.
KWKW - Rafael Mendes.
KWIK - Morning Serenade.
★ KGER - News, Misspah.
8:15 - KNX, KHJ - News.
KMPC - Market Report, Sports.
KLAC - Haynes at the Reins.
KOWL - Meet the Band.
KGFJ - Concert Pastelle.
KWIK - Sunny Side of the Street.
KIEV - Musical Bandwagon.
9:30 - KFI, KFSD - Jack Berch.
KNX - Grand Slam.
KHJ, KGB, KFXM, KVOE - Editor's Diary.
KMPC - A Song for You.
★ KFWD - News.
KXLA - Bendist Brothers.
★ KFAC, KRKD, KOWL - News.
KFVD - Kirby Page.
★ KWKW - News, Devotions.
KIEV - Public Interest.
KFOX - Words of Life.
9:45 - KFI, KFSD - Lora Lawton.
KNX - Rosemary.
★ KHJ, KVOE - Cecil Brown.
KMPC - Music You Remember.
KFWD - Science of Mind.
KFAC - Keyboard and Console.
KWKW - Wings of Healing.
KFVD - Vocal Favorites.
KIEV - Musical Memories.
KGER - Tom Westwood.
9 - KFI, KMPC, KGER - News.
KNX - Wendy Warren.
KECA, KFMB, KPRO - Welcome, Travelers.
★ KHJ, KGB, KFXM, KVOE - Kate Sneeke.
KFWD - Strolling Tom.
KGFJ - Your City at Work.
KFAC - Unity.
★ KXLA, KLAC, KFSD - News.
KOWL - Salute to Americas.
KRKD - Sagebrush Serenade.
KWKW - Voice of China.
KFVD - Waltz Time.
KIEV - Bing Crosby Time.
9:05 - KFI - Ladies' Day.
KGER - Lutheran Hour.
9:15 - KNX - Aunt Jenny.
KHJ, KGB, KFXM, KVOE - Victor H. Lindlahr.
KMPC - Bill Leyden.
KFWD - Bing Crosby.
KLAC - Racing News.
KGFJ - Community Chest.
KFAC - Voice of Health.
KXLA - Bar Nothing Ranch.
★ KFVD - News.
KWKW - Bible Treasury Hour.
KWIK - Three's a Company.
KIEV - Dinah Shore Sings.
9:20 - ★ KGFJ - News, Bill Harpel.
9:30 - KNX, KSDJ - Helen Trent.

- KECA, KPRO, KFMB - Breneman's Breakfast.
KHJ - Johnson Family.
KLAC - Picture Album.
★ KOWL, KWKW - News.
KGFJ - Open Album.
KFAC - Morning Concert.
KFVD - Show Tunes.
KIEV - Meet the Band.
KGER - Kostelanez.
9:35 - KOWL - Remembering.
9:40 - KWIK - Town Crier.
9:45 - KFI - Chuck Collins.
KNX, KSDJ - Our Gal Sunday.
KHJ - Morning Melodies.
KFWD - Lou Marcelle.
KFVD - Remembered Rhythms.
KWKW - State Vocational Rehabilitation.
★ KRKD - News.
KIEV - Rhythm Road.
KGER - Freddy Martin Orch.
10 - KFI - Downtown and All Around.
KNX - Big Sister.
★ KHJ, KGB, KFXM, KVOE - News, Glenn Hardy.
KECA, KFMB, KPRO - Galen Drake.
★ KMPC, KFOX, KGER - News.
KFWD - Maurice Hart.

AL JARVIS
Make-Believe Ballroom
K L A C
10:00 a.m. — 1:00 p.m.
5:30 p.m. — 8:30 p.m.
Monday thru Saturday

- KLAC - Al Jarvis Ballroom.
KWKW - Racing News.
KFAC - Morning Concert.
KOWL - Romance in Music.
KGFJ - Race News, Dixon.
KRKD - Crazy Rhythm.
KFVD - Rev. Louis T. Talbot.
KXLA - Record Review.
KWIK - Town Crier.
10:15 - KFI - What Do You Say?

Race News
First on **KGFJ**
RACE RESULTS
Starting at 10:25 a.m.,
10:55 a.m. and every 30
min. thereafter
Mon. thru Sat.
Dial 1230

TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
8:30 - Arthur Godfrey, KNX.
8:30 - Date With Judy, KFI.
8:30 - Amos 'n' Andy, KFI.
8:30 - Fibber McGee, KFI.
7:00 - Bob Hope, KFI.
7:30 - Red Skelton, KFI.
8:30 - Milton Berle, KFI.

Quiz, Participation
8:00 - McNeill's Breakfast Club, KECA.
9:00 - Welcome, Travelers, KECA.
9:30 - Breneman's Breakfast, KECA.
11:30 - Queen for a Day, KHJ.
12:00 - Double or Nothing, KNX.
12:00 - Women Are Wonderful, KMPC.
1:05 - Three Alarm, KMPC.
2:00 - What's Doin', Ladies? KECA.
2:30 - House Party, KNX.
2:30 - Bride and Groom, KECA.
3:00 - Meet the Missus, KNX.

Drama
6:30 - Studlo One, KNX.

Music
8:00 - Fred Waring, KFI.
4:00 - Musical Masterpieces, KFAC.
6:00 - Musical Digest, KGFJ.
6:30 - Boston Symphony, KECA.
7:30 - Melodies America Loves, KNX.
8:00 - Supper Club, KFI.
8:00 - Evening Concert, KFAC.

8:15 - Jack Smith, KNX.
9:30 - Club 15, KNX.
10:00 - Concert Nocturne, KGFJ.
10:00 - Lucky Dance Time, KFAC.
10:00 - Eastside Show, KFWD.
10:15 - Morton Downey, KHJ.
12:00 - Rhapsody in Wax, KHJ.

Comment-Narration
7:45 - Fred Beck, KNX.
9:00 - Kate Smith, KHJ.
10:00 - Galen Drake, KECA.
10:15 - Ted Malone, KECA.
1:30 - Burrirt Wheeler, KNX.
4:30 - Art Baker, KFI.

Mystery-Detective
8:00 - Count of Monte Cristo, KHJ.
8:30 - Mr. and Mrs. North, KNX.
9:00 - Big Town, KNX.
9:15 - Mystery of Week, KHJ.

Public Interest-Information
1:00 - School of the Air, KNX.
8:30 - World Security Workshop, KECA.
9:00 - Town Meeting, KECA.
9:45 - Leaders of Tomorrow, KMPC.
11:40 - Frontiers of Science, KNX.

Sports
10:00 - Race Lineup, KWKW.
10:00 - Racing, KGFJ.
10:45 - Race Results, KRKD.
6:15 - Bob Kelley, KMPC.
6:30 - Bay Meadows, KMPC.
6:30 - Sam Balter, KLAC.
9:30 - Inside Sports, KHJ.
10:00 - Ted Bentley, KECA.

600	700	800	900	1000	1100	1200	1300	1400	1500	1600
K	K	K	K	K	K	K	K	K	K	K
L	F	F	M	L	E	C	A	K	I	E
A	S	I	P	C	A	V	J	W	V	X
C	D	O	K	A	E	V	B	D	A	R
G	D	J	J	M	C	N	L	X	K	C
R	M	O	B	E	L	L				

- KNX - Ma Perkins.
KECA, KPRO - Ted Malone.
KHJ, KGB, KFXM, KVOE - Petsweet Show.
KMPC - Bill Leyden.
KGFJ - Serenade for You.
KFAC - Composers' Room.
★ KXLA - News.
KWKW - Morning Melodies.
KFOX - Assembly of God.
KGER - Music.
10:25 - KGFJ - Sports Flash.
10:30 - ★ KFI, KFAC, KOWL - News.
KNX - Young Dr. Malone.
KECA, KPRO, KFMB - My True Story.
KHJ - Ben Alexander Show.
KXLA - Woman's World.
KGFJ - Upbeat Session.
KFVD - Union Rescue Mission.
KRKD - Pop Concert.
KWKW - Feature Story.
10:35 - KOWL - Pacific Strings.
10:45 - KFI - Joyce Jordan.
KNX - Guiding Light.
KFAC - L.A.C.C. Music.
KRKD - Midnight Mission.
KWIK - Stitchin Time.
KFOX - Lucky Lady.
10:55 - KECA, KFMB - Betty Crocker Magazine of the Air.
KGFJ - Sports Flash.
KOWI - Hymn for Today.
11 - KFI, KFSD - Today's Children.
KNX - Second Mrs. Burton.
KECA, KFMB - Betty Crocker.
KHJ - Songs of Good Cheer.
KMPC - Music in the Air.
KFWD - Maurice Hart.
KLAC - Al Jarvis Ballroom.
KFAC - Festival of Music.
KRKD - Pan Americana.
KXLA - Easy Listening.
KOWL - Tune Shop.
KWKW - Veterans of Foreign Wars.
KWIK - South American Way.
KGFJ - Across the Footlights.
★ KFVD, KGER - News.
11:15 - KFI, KFSD - Woman in White.
KNX - Perry Mason.
★ KECA - Bankhage Talking.
KHJ, KGB, KFXM, KVOE - Erskine Johnson.
KXLA - Violet.
★ KXLA - Pasadena News.
KWIK - Meet the Band.
KGER - Helene Smith.
11:25 - KGFJ - Sports Flash.
11:30 - KFI, KFSD - Holly Sloane.
KNX - Val Delmar, Songs.
KECA, KFMB - Club Time.

- KHJ, KGB, KFXM, KVOE - Queen for a Day.
KXLA - Dinner Bell Roundup.
KGFJ - Reminiscent Rhythms.
KFVD - Housewife's Exchange.
★ KOWL, KRKD, KWIK - News.
KGER - Vaughn Monroe Orch.
11:35 - KOWL - Dave Rose Orch.
11:40 - KFI, KFSD - Betty Crocker.
11:45 - KFI - Light of the World.
KNX, KSDJ - Rose of My Dreams.
KECA - Between Us Girls.
★ KGFJ - Airtorials, Harpel.
KFAC - Concert Grand.
KRKD - Crosby Records.
KWIK - Broadway Rhythms.
KFVD - Bob and Victoria.
11:55 - KGFJ - Sports Flash.
12 - KFI - Farm Reporter.
KNX, KSDJ - Double or Nothing.
★ KFAC, KHJ, KIEV - News.
KMPC - Women Are Wonderful.
KFWD - Maurice Hart.
KWKW - Pasadena Panorama.
KLAC - Al Jarvis Ballroom.
KGFJ - Public Messenger.
KFAC - Luncheon Concert.
KOWL - Daydreams at Noon.
KRKD - Record Roundup.
KFVD - Editor of the Air.
KXLA - Dinner Bell Roundup.
KWIK - Spike Speaks.
12:15 - KFI, KFSD - Ma Perkins.
★ KFAC - Kiernan's News Corner.
KHJ - Sing, America, Sing.
KGFJ - Piano Interlude.
KIEV - Lulltime Melodies.
KGER - Roving Reporter.
12:25 - KGFJ - Sports Flash.
12:30 - KFI, KFSD - Pepper Young.
★ KNX, KSDJ - Knox Manning.
KECA, KFMB, KPRO - Paul Whiteman Club.
KHJ - Louise Massey.
★ KMPC, KOWL, KWIK - News.
KXLA - Tex Carmen.
KWKW - Farm News.
KGFJ - Intermision.
KFVD - Violet.
12:35 - KOWL - Show Tunes.
12:45 - KFI, KFSD - Right to Happiness.
KNX - Organ Music.
KHJ - Shady Valley Folks.
KMPC - Bill Hay Reads Bible.
★ KFAC - News.

ANDY MANSFIELD
"His Records, Notes and Stuff"
12:45 - 1:15 p.m.
Monday thru Friday
KWKW

- KWKW - Andy Mansfield.
KIEV - Gals on Record.
KGER - Garden School.
KXLA - Top Western Tunes.
12:55 - ★ KFWD - News.
KGFJ - Sports Flash.
1 - KFI, KFSD - Backstage Wife.
KNX - School of the Air.
KECA, KFMB, KPRO - Paul Whiteman Club.
KHJ - Musical Melodies.
KMPC - Financial News.
KFWD - Bill Anson.
★ KLAC - News, Sports.
KGFJ - Sunset and Vine.
KRKD - Siesta Time.
KFAC - Piano Parade.
KXLA - Community Broadcaster.
KOWL - Show Tunes.
★ KFVD, KGER - News.
KWKW - Andy Mansfield.
KWIK - Tin Pan Alley.
KIEV - Meet the Maestro.
KGB, KVOE - Emily Post.
1:05 - KMPC - Three Alarm.
KGER - Out of the Band Box.
1:15 - KFI, KFSD - Stella Dallas.
KHJ - Nancy Dixon.
KLAC - 370 Club.
KXLA - Farm Program.
KWKW - Sam Rowland.
KECA - Music in the American Manner.
KFVD - Charlie Hamp.
KGB, KVOE - Johnson Family.
KFOX - Recital Time.
1:25 - KGFJ - Sports Flash.
1:30 - KFI, KFSD - Lorenzo Jones.
KNX - Burrirt Wheeler.
KECA - Miracles in Music.
KHJ - Norma Young.
KGFJ - Today's Hits.

KXLA—Vocal Varieties.
 KFVD—Hall of Records.
 *KOWI, KRKD, KWIK—News.
 KIEV—Organ Moods.
 1:35—KRKD—Song Symphony.
 KOWI—Composers' Album.
 KWIK—Matinee Melodies.
 1:45—KFI, KFSD—Young Widder Brown.
 KECA—Ethel and Albert.
 *KXLA—News.
 KOWI—Audrey Browne.
 KIEV—Swing Stylings.
 1:50—KWKW—Vets' Rehabilitation.
 1:55—KGFJ—Sports Flash.
 2—KFI, KFSD—When a Girl Marries.
 KNX, KSDJ—Winner Take All.
 KECA, KPRO, KFMB—What's Doin' Ladies? Heart's Desire.
 KMPC—Three Alarm.
 KFVB—Bill Anson.
 *KLAC, KIEV—News.
 KFAC—Concert Matinee.
 KXLA—Concert Hour.
 KGFJ—Serenade to Afternoon.
 KOWI—Radio Auction.
 KRKD—Urban League.
 KFVD—Hall of Records.
 KWIK—Penthouse Serenade.
 KGER—Long Beach Band.
 2:15—KFI, KFSD—Portia Faces Life.
 KLAC—570 Club.
 KRKD—Musical Bouquet.
 KWIK—Our Waltz.
 KIEV—Land o' Song.
 2:20—KWKW—News.
 2:25—KECA, KFMB—Spotlight on Hollywood.
 KGFJ—Sports Flash.
 2:30—KFI, KFSD—Just Plain Bill.
 KNX, KSDJ—House Party.
 KECA, KFMB, KPRO—Bride and Groom.
 KHJ, KGB, KVOE—Martin Block Show.
 KMPC—Hal Berger.
 KGFJ—Keyboard Magic.
 KWKW—Memories in Wax.
 *KOWI, KWIK—News.
 KRKD—Tunes in Tempo.
 KIEV—Musical Potpourri.
 KGER—Feature Story.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Front-Page Farrell.
 *KFVD, KGFJ—News.
 KOWI—Island Magic.
 2:55—KGFJ—Sports Flash.

3—KFI, KFSD—Road of Life.
 KNX, KSDJ—Meet the Missus.
 KECA, KPRO, KFMB—Ladies Be Seated.
 KHJ—Melody Matinee.
 KMPC—Hal Berger.
 KFVB—Bill Anson.
 *KLAC, KXLA, KGER—News.
 KFAC—Musical Favorites.
 KRKD—Tops in Pops.
 KGFJ—Armchair Concert.
 KFVD—Hall of Records.
 KOWI—Radio Outlook.
 KWKW—Swing Session.
 KWIK—Rhumbalero.
 KIEV—A Matter of Records.
 KVOE—Martin Block.
 3:05—KGER—Hall of Records.
 3:10—KLAC—Tommy Dorsey Show.
 3:15—KXLA—Life Can Be Beautiful.
 KXLA—Juke Box Matinee.
 KWIK—20th Century Gabriels.
 KOWI—Classics.
 3:25—KGFJ—Sports Flash.
 3:30—KFI, KFSD—Aunt Mary.
 KNX, KSDJ—Arthur Godfrey.
 KECA—Norwood Smith Sings.
 KHJ, KGB—Song of the Stranger.

4—KFI, KFSD—This Woman's Secret.
 KNX, KSDJ—Evelyn Winters.
 KECA—Frances Scully.
 *KHJ, KGB, KFXM, KVOE—Fulton Lewis.
 *KMPC, KIEV, KGER—News.
 KFVB—Jerry Lawrence.
 *KLAC—News, Sports.
 KFAC—Musical Masterpieces.
 KXLA—Juke Box Matinee.
 KGFJ—What's Up?
 KWKW—Workshops.
 KFVD—Sundown Roundup.
 KRKD—Contented Listening.
 KRKD—Piano Paintings.
 4:05—KGER—Hall of Records.
 4:15—KFI, KFMB, KFSD—News.
 KNX—Radio Views.
 *KECA—Alvin Wilder.
 *KHJ, KGB, KFXM—Frank Hemingway.
 KMPC—Twilight Tales.
 KFVB—Melody Matinee.
 KLAC—Belle Martel.
 KOWI—Mystery Tune.
 KRKD—Spotlight on Star.
 KIEV—Show Tunes.
 4:25—KGFJ—Sports Flash.
 4:30—KFI—Art Baker's Notebook.
 *KNX, KOWI, KFVD—News.
 *KECA—Variety Parade.
 KHJ—Hop Harrigan.
 KMPC—Bing Crosby Sings.
 KLAC—Racing Roundup.
 KGFJ—Record Jackpot.
 KIEV—Bing Crosby Sings.
 KRKD—Symphony in Swing.
 KWKW—Today at the Races.
 KFOX—Old Age Pensions.
 4:45—KNX—Lum and Abner.
 KHJ—Reserve.
 KMPC—Green Light Revue.
 KFVB—Stuart Hamblen.
 KLAC—Studio Frolic.
 KFVD—Favored Fifteen.
 *KRKD—News.
 KIEV—Trade Winds Tempos.
 *KFSD—H. V. Kaltenborn.
 KGB, KVOE—Adventure Parade.
 4:55—KGFJ—Sports Flash.

5—KFI—Feature Wire.
 *KNX—Knox Manning, News.
 *KHJ, KGER—News.
 KECA, KFMB—Dik Tracy.
 *KMPC—News, Teen & Twenty.
 KFVB—Stuart Hamblen.
 *KLAC—Fred Henry Reports.
 KFAC—Punch and Judy.
 KGFJ—Live at Five.
 KRKD—Sundown Roundup.
 KXLA—Juke Box Matinee.
 KXLA—Twilight Serenade.
 KGB, KVOE—Hop Harrigan.
 5:05—KGER—Music with Appeal.
 5:15—KFI—News.
 KECA, KFMB—Terry and the Prates.
 KNX—Tom Hanlon.
 KHJ, KGB, KFXM, KVOE—Superman.
 KLAC—Kiddle Club.
 KFAC—Music.
 KGFJ—Race Recap., R. Dixon.
 KWIK—Sunset Serenade.
 KIEV—Record Ride.
 KGER—Music You Like.
 5:30—KFI, KFSD—A Date With Judy.
 *KNX, KSDJ—Charles Collingwood.
 KECA—Jack Armstrong.
 KHJ, KGB, KFXM, KVOE—Captain Midnight.
 KFAC—Whoa Bill Club.
 KLAC—Al Jarvis Ballroom.
 KGFJ—Songs for You.
 KNX—Future Pianists.
 KRKD—Sports Dial.
 KIEV—Evening Dance.
 5:45—KNX, KSDJ—News, Garry.
 KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.
 KMPC—Top Tunes.
 KXLA—Miniature Concert.
 KGFJ—Music.
 KWIK—Four of a Kind.
 KRKD—Race Results.
 KGER—Cowboy Jack.
 5:55—KNX, KSDJ—Bill Henry.
 KGFJ—Sports Flash.
 6—KFI, KFSD—Amos 'n' Andy.
 KNX—Women's Forum.
 *KECA—Headline Edition.
 *KHJ, KGB—Gabriel Heatter.
 *KMPC—Clete Roberts Reports.
 *KFVB, KLAC, KGER, KFOX, KPRO—News.
 KFAC—Prelude to Evening.
 KGFJ—Musical Digest.
 KXLA—Muir College.
 KWIK—Date for Dinner.
 KRKD—Musical Varieties.
 6:05—KLAC—Al Jarvis.
 KGER—Sports Roundup.
 6:15—KECA—Broadway Local News.
 KHJ—Johnny Desmond.
 KMPC—Bob Kelley, Sports.
 KFVB—Ted Husing.
 KXLA—Tary Burke King.
 KRKD—Hawaiian Memories.
 KGER—Stamps Quartet.
 6:30—KFI, KFSD—Fibber McGee and Molly.

6:45—KLAC—Irwin Allen.
 KXLA—Western Caravan.
 KWIK—Music of the Americans.
 7—KFI, KFSD—Bob Hope.
 KNX, KSDJ—Studio One.
 KHJ, KGB, KFXM, KVOE—American Forum.
 KECA—Boston Symphony.
 KMPC—Firestone Favorites.
 KFVB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 *KLAC, KRKD, KGER—News.
 *KXLA—Peter DeLima.
 *KWIK—Averill Berman.
 7:05—KLAC—Telephone Quiz.
 KGER—Fagan.
 7:15—KNX—Record Review.
 KRKD—Three Quarter Time.
 KWIK—Here's to Veterans.
 7:30—KFI, KFSD—Red Skelton.

5:45—KFI, KFSD—A Date With Judy.
 *KNX, KSDJ—Charles Collingwood.
 KECA—Jack Armstrong.
 KHJ, KGB, KFXM, KVOE—Captain Midnight.
 KFAC—Whoa Bill Club.
 KLAC—Al Jarvis Ballroom.
 KGFJ—Songs for You.
 KNX—Future Pianists.
 KRKD—Sports Dial.
 KIEV—Evening Dance.
 5:45—KNX, KSDJ—News, Garry.
 KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.
 KMPC—Top Tunes.
 KXLA—Miniature Concert.
 KGFJ—Music.
 KWIK—Four of a Kind.
 KRKD—Race Results.
 KGER—Cowboy Jack.
 5:55—KNX, KSDJ—Bill Henry.
 KGFJ—Sports Flash.

6:15—KECA—Broadway Local News.
 KHJ—Johnny Desmond.
 KMPC—Bob Kelley, Sports.
 KFVB—Ted Husing.
 KXLA—Tary Burke King.
 KRKD—Hawaiian Memories.
 KGER—Stamps Quartet.
 6:30—KFI, KFSD—Fibber McGee and Molly.

6:45—KLAC—Irwin Allen.
 KXLA—Western Caravan.
 KWIK—Music of the Americans.
 7—KFI, KFSD—Bob Hope.
 KNX, KSDJ—Studio One.
 KHJ, KGB, KFXM, KVOE—American Forum.
 KECA—Boston Symphony.
 KMPC—Firestone Favorites.
 KFVB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 *KLAC, KRKD, KGER—News.
 *KXLA—Peter DeLima.
 *KWIK—Averill Berman.
 7:05—KLAC—Telephone Quiz.
 KGER—Fagan.
 7:15—KNX—Record Review.
 KRKD—Three Quarter Time.
 KWIK—Here's to Veterans.
 7:30—KFI, KFSD—Red Skelton.

6:45—KLAC—Irwin Allen.
 KXLA—Western Caravan.
 KWIK—Music of the Americans.
 7—KFI, KFSD—Bob Hope.
 KNX, KSDJ—Studio One.
 KHJ, KGB, KFXM, KVOE—American Forum.
 KECA—Boston Symphony.
 KMPC—Firestone Favorites.
 KFVB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 *KLAC, KRKD, KGER—News.
 *KXLA—Peter DeLima.
 *KWIK—Averill Berman.
 7:05—KLAC—Telephone Quiz.
 KGER—Fagan.
 7:15—KNX—Record Review.
 KRKD—Three Quarter Time.
 KWIK—Here's to Veterans.
 7:30—KFI, KFSD—Red Skelton.

6:45—KLAC—Irwin Allen.
 KXLA—Western Caravan.
 KWIK—Music of the Americans.
 7—KFI, KFSD—Bob Hope.
 KNX, KSDJ—Studio One.
 KHJ, KGB, KFXM, KVOE—American Forum.
 KECA—Boston Symphony.
 KMPC—Firestone Favorites.
 KFVB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 *KLAC, KRKD, KGER—News.
 *KXLA—Peter DeLima.
 *KWIK—Averill Berman.
 7:05—KLAC—Telephone Quiz.
 KGER—Fagan.
 7:15—KNX—Record Review.
 KRKD—Three Quarter Time.
 KWIK—Here's to Veterans.
 7:30—KFI, KFSD—Red Skelton.

6:45—KLAC—Irwin Allen.
 KXLA—Western Caravan.
 KWIK—Music of the Americans.
 7—KFI, KFSD—Bob Hope.
 KNX, KSDJ—Studio One.
 KHJ, KGB, KFXM, KVOE—American Forum.
 KECA—Boston Symphony.
 KMPC—Firestone Favorites.
 KFVB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 *KLAC, KRKD, KGER—News.
 *KXLA—Peter DeLima.
 *KWIK—Averill Berman.
 7:05—KLAC—Telephone Quiz.
 KGER—Fagan.
 7:15—KNX—Record Review.
 KRKD—Three Quarter Time.
 KWIK—Here's to Veterans.
 7:30—KFI, KFSD—Red Skelton.

6:45—KLAC—Irwin Allen.
 KXLA—Western Caravan.
 KWIK—Music of the Americans.
 7—KFI, KFSD—Bob Hope.
 KNX, KSDJ—Studio One.
 KHJ, KGB, KFXM, KVOE—American Forum.
 KECA—Boston Symphony.
 KMPC—Firestone Favorites.
 KFVB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 *KLAC, KRKD, KGER—News.
 *KXLA—Peter DeLima.
 *KWIK—Averill Berman.
 7:05—KLAC—Telephone Quiz.
 KGER—Fagan.
 7:15—KNX—Record Review.
 KRKD—Three Quarter Time.
 KWIK—Here's to Veterans.
 7:30—KFI, KFSD—Red Skelton.

Melodies America Loves
 PAUL KEAST
 Baritone
 CONCERT ORCHESTRA
 Earl Towner, Director
 KNX—Tuesday—7:30 P.M.
 INGLEWOOD PARK CEMETERY AS 1

6:45—KLAC—Irwin Allen.
 KXLA—Western Caravan.
 KWIK—Music of the Americans.
 7—KFI, KFSD—Bob Hope.
 KNX, KSDJ—Studio One.
 KHJ, KGB, KFXM, KVOE—American Forum.
 KECA—Boston Symphony.
 KMPC—Firestone Favorites.
 KFVB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 *KLAC, KRKD, KGER—News.
 *KXLA—Peter DeLima.
 *KWIK—Averill Berman.
 7:05—KLAC—Telephone Quiz.
 KGER—Fagan.
 7:15—KNX—Record Review.
 KRKD—Three Quarter Time.
 KWIK—Here's to Veterans.
 7:30—KFI, KFSD—Red Skelton.

6:45—KLAC—Irwin Allen.
 KXLA—Western Caravan.
 KWIK—Music of the Americans.
 7—KFI, KFSD—Bob Hope.
 KNX, KSDJ—Studio One.
 KHJ, KGB, KFXM, KVOE—American Forum.
 KECA—Boston Symphony.
 KMPC—Firestone Favorites.
 KFVB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 *KLAC, KRKD, KGER—News.
 *KXLA—Peter DeLima.
 *KWIK—Averill Berman.
 7:05—KLAC—Telephone Quiz.
 KGER—Fagan.
 7:15—KNX—Record Review.
 KRKD—Three Quarter Time.
 KWIK—Here's to Veterans.
 7:30—KFI, KFSD—Red Skelton.

6:45—KLAC—Irwin Allen.
 KXLA—Western Caravan.
 KWIK—Music of the Americans.
 7—KFI, KFSD—Bob Hope.
 KNX, KSDJ—Studio One.
 KHJ, KGB, KFXM, KVOE—American Forum.
 KECA—Boston Symphony.
 KMPC—Firestone Favorites.
 KFVB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 *KLAC, KRKD, KGER—News.
 *KXLA—Peter DeLima.
 *KWIK—Averill Berman.
 7:05—KLAC—Telephone Quiz.
 KGER—Fagan.
 7:15—KNX—Record Review.
 KRKD—Three Quarter Time.
 KWIK—Here's to Veterans.
 7:30—KFI, KFSD—Red Skelton.

6:45—KLAC—Irwin Allen.
 KXLA—Western Caravan.
 KWIK—Music of the Americans.
 7—KFI, KFSD—Bob Hope.
 KNX, KSDJ—Studio One.
 KHJ, KGB, KFXM, KVOE—American Forum.
 KECA—Boston Symphony.
 KMPC—Firestone Favorites.
 KFVB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 *KLAC, KRKD, KGER—News.
 *KXLA—Peter DeLima.
 *KWIK—Averill Berman.
 7:05—KLAC—Telephone Quiz.
 KGER—Fagan.
 7:15—KNX—Record Review.
 KRKD—Three Quarter Time.
 KWIK—Here's to Veterans.
 7:30—KFI, KFSD—Red Skelton.

6:45—KLAC—Irwin Allen.
 KXLA—Western Caravan.
 KWIK—Music of the Americans.
 7—KFI, KFSD—Bob Hope.
 KNX, KSDJ—Studio One.
 KHJ, KGB, KFXM, KVOE—American Forum.
 KECA—Boston Symphony.
 KMPC—Firestone Favorites.
 KFVB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 *KLAC, KRKD, KGER—News.
 *KXLA—Peter DeLima.
 *KWIK—Averill Berman.
 7:05—KLAC—Telephone Quiz.
 KGER—Fagan.
 7:15—KNX—Record Review.
 KRKD—Three Quarter Time.
 KWIK—Here's to Veterans.
 7:30—KFI, KFSD—Red Skelton.

The BULLOCK'S SHOW
 Favorite Story
 THIS WEEK
 The Golden Ingot
 KFI
 9 00 P. M. TUESDAYS

KMPC—Romance and Rhythm.
 KFVB—United Nations.
 KLAC—Don Otis Show.
 9:30—KFI—Pleasure Parade.
 KNX, KSDJ—Club 15.
 KHJ, KGB, KVOE—Inside of Sports.
 KMPC—Barbershop Quartet.
 KFVB—Music Box.
 KGER—Dr. Clem Davies.
 KFSD—Mystery Is My Hobby.
 9:35—KWIK—Time to Dance.
 9:45—KFI—Madison 2345.
 *KNX, KSDJ—Ed R. Murrow.
 *KHJ, KGB, KFXM, KVOE—Newscap.

EASTSIDE SHOW
 10 TO 12 P. M.
 Every Night Except Sunday
 KFWB
 KFWB—Eastside Show.
 *KMPC, KLAC, KGER—News.
 KFVD—Spade Cooley Time.
 KFAC—Lucky Lager Dance.
 KGFJ—Concert Nocturne.
 KXLA—Radio Guild.
 KWIK—Michael Roy.

Olympic Auditorium
 FIGHTS
 Tuesday, 10:05 p.m.
 KLAC

10:05—KLAC—Olympic Boxing.
 KGER—Musical Roundup.
 10:15—KFI—Remember The Music.
 KNX—Bob Egan.
 *KECA—News.
 KHJ, KGB—Morlon Downey Program.
 KMPC—Bridge Club.
 10:30—KFI—Inside the News.
 KNX—Sweeney and March.
 *KECA—Elmer Davis.
 KHJ, KGB—Record Party.
 Peter Fottger.
 KMPC—Rancho Grande.
 KXLA—Hawthorne Thing.

10:45—KFI—Melody Time.
 KECA—Freddy Martin Orch.
 *KFSD—News.
 10:55—KFI—Police Bulletins.
 11—KFI, KECA, KLAC—News.
 KNX—Nelson Pringle.
 KHJ—Brother Arlington.
 KMPC—Dance Parade.
 KFVB—Eastside Show.
 KFAC—Lucky Dance Time.
 KFVD—Spade Cooley Time.
 KGFJ—Concert Nocturne.
 KFCG—Beauty of the Scripture.

KXLA—Seven Seas.
 KWIK—Michael Roy.
 KGER—Musical Roundup.
 11:15—KFI—World Service.
 KNX—Breaking All Records.
 KECA—Philharmonic Reporter.
 KLAC—Don Otis.
 KXLA—Dance Time.
 11:20—KECA—Ciro's Orch.
 11:30—KFI—Guest Star.
 KECA—Breneman's Orch.
 KGB—John Wolohan Orch.
 11:40—KNX—Frontiers of Science.
 11:45—KFI—Music.
 *KVOE—News.
 11:55—KFI, KNX, KECA—News.
 Page Twenty-one

600	700	800	900	1000	1100	1200	1300	1400	1500	1600
K	K	K	K	K	K	K	K	K	K	K
L	L	L	L	L	L	L	L	L	L	L
F	F	F	F	F	F	F	F	F	F	F
A	A	A	A	A	A	A	A	A	A	A
S	S	S	S	S	S	S	S	S	S	S
I	I	I	I	I	I	I	I	I	I	I
C	C	C	C	C	C	C	C	C	C	C
D	D	D	D	D	D	D	D	D	D	D
E	E	E	E	E	E	E	E	E	E	E
G	G	G	G	G	G	G	G	G	G	G
H	H	H	H	H	H	H	H	H	H	H
J	J	J	J	J	J	J	J	J	J	J
M	M	M	M	M	M	M	M	M	M	M
N	N	N	N	N	N	N	N	N	N	N
O	O	O	O	O	O	O	O	O	O	O
P	P	P	P	P	P	P	P	P	P	P
Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q
R	R	R	R	R	R	R	R	R	R	R
S	S	S	S	S	S	S	S	S	S	S
T	T	T	T	T	T	T	T	T	T	T
U	U	U	U	U	U	U	U	U	U	U
V	V	V	V	V	V	V	V	V	V	V
W	W	W	W	W	W	W	W	W	W	W
X	X	X	X	X	X	X	X	X	X	X
Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z

8 KFL, KFSB—Fred Waring.
 KNN—Johnny Murray.
 KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
 *KHJ, KMPC, KXLA, KLAC, KIEV, KGER, KGB—News.
 KFVB—L. A. Breakfast Club.
 KGEF—Dr. Frederick Bailes.
 KFAC—Country Church.
 KOWI—Bing Crosby.
 KFVD—Wakeup Ranch.
 KRKD, KFOV—Bible Institute.
 KWKW—Rafael Mendez.
 KWK—Morning Serenade.
 8:05 KGER—Mizpah.
 8:15 *KMPC—Markets: Sports.
 KLAC—Haynes at the Reins.
 KGEJ—Concert Pastelle.
 KWIK—Sunny Side of the Street.
 KOWI—Meet the Band.
 KIEV—Musical Bandwagon.
 8:20 KXLA—Music.
 8:30 KFI, KFSB—Jack Berch.
 KNN—Grand Slam.
 KHJ, KGB, KFNM, KVOE—Editor's Diary.
 KMPC—A Song for You.

*KHJ, KGB, KFNM, KVOE—News, Glenn Hardy.
 *KMPC, KFOX, KGER—News.
 KFVB—Maurice Hart.
 KLAC—Al Jarvis Ballroom.
 KFAC—Morning Concert.
 KGEJ—Race News, Dixon.
 KRKD—Crazy Rhythm.
 KFVD—Rev. Louis T. Talbot.
 KXLA—Record Review.
 KWIK—Town Crier.
 KWKW—Racing News.
 KOWI—Romance in Music.
 KFI—What Do You Say?
 10:15 KNN—Ma Perkins.
 KECA, KPRO, KFMB—Ted Malone.
 KHJ, KGB, KFNM, KVOE—Pietsweet Show.
 KMPC—Bill Leyden.
 KGEJ—Serenade for You.
 KFAC—Composers' Corner.
 *KXLA—News.
 KWKW—Morning Melodies.
 KGER—Music.
 10:25 KGEJ—Sports Flash.
 10:30 *KFI, KFAC, KOWI—News.
 KNN—Young Dr. Malone.
 KECA, KPRO, KFMB—My True Story.
 KHJ—Ben Alexander Show.
 KGEJ—Upbeat Session.
 KXLA—Woman's World.
 KFVD—Union Rescue Mission.
 KRKD—Pop Concert.
 KWKW—Feature Story.
 KGB—Say It With Music.
 10:35 KOWI—Pacific Strings.
 10:45 KFI—Joyce Jordan.
 KNN—Guiding Light.
 KFAC—Salvation Army Band.
 KRKD—Midnight Mission.
 KWIK—Stitchin Time.
 KFOX—Lucky Lady.
 10:55 KECA, KFMB—Betty Crocker Magazine of the Air.
 KGEJ—Sports Flash.
 KOWI—Hymn for Today.

KMPC—Voice of the Neighborhood.
 *KXLA—Pasadena News.
 KFVD—Violet.
 KWIK—Meet the Band.
 KGER—Helene Smith.
 11:20 KWKW—Want Ad News.
 11:25 KGEJ—Sports Flash.
 11:30 KFI, KFSB—Holly Sloane.
 KNN—Val Dehnar, Songs.
 KECA, KPRO, KFMB—Listening Post.
 KHJ, KGB, KFNM, KVOE—Queen for a Day.
 KMPC—Music in the Air.
 KFVD—Housewives' Exchange.
 KXLA—Dinner Bell Roundup.
 KGEJ—Reminiscent Rhythm.
 *KOWI, KRKD, KFOV—News.
 KGER—Vaughn Monroe Orch.

KECA, KFMB, KPRO—Paul Whiteman Club.
 KHJ—Louise Massey.
 *KMPC, KOWI, KWIK—News.
 KXLA—Tex Carmen.
 KWKW—Farm News.
 KGEJ—Intermission.
 KFVD—Violet.
 12:35 KOWI—Show Tunes.
 12:45 KFI, KFSB—Right to Happiness.
 KNN—Background for Living.
 KHJ—Shady Valley Folks.
 KMPC—Bill Hay Reads Bible.
 KXLA—Top Western Tunes.
 *KFAC—News.
 KWKW—Andy Mansfield.
 KIEV—Gals on Record.
 KGER—Garden School.
 12:55 *KFVB—News.
 KGEJ—Sports Flash.

11:35 KOWI—Kostelanez.
 11:40 KFI, KFSB—Betty Crocker.
 11:45 KFI—Light of the World.
 KNN, KSDJ—Rose of My Dreams.
 KECA—Between Us Girls.
 *KGEJ—Airtorials, Harpel.
 KFAC—Concert Grand.
 KWIK—Broadway Rhythms.
 KRKD—Crosby Records.
 KGER—Crosby Sings.
 KFSB—Bob and Victoria.
 11:55 KGEJ—Sports Flash.
12 KFI—Farm Reporter.
 KNN, KSDJ—Double or Nothing.
 *KECA, KIEV, KGER, KGB, KVOE—News.
 *KHJ—Broadway News.
 KMPC—Women Are Wonderful.
 KFVB—Maurice Hart.
 KLAC—Al Jarvis Ballroom.
 KGEJ—Disabled Veterans.
 KFAC—Luncheon Concert.
 KFVD—Editor of the Air.
 KWKW—Pasadena Panorama.
 KXLA—Dinner Bell Roundup.
 KWIK—Spike Speaks.
 KOWI—Day Dreams at Noon.
 KRKD—Record Roundup.

12:05 KGER—Western Music.
 12:15 KFI, KFSB—Ma Perkins.
 *KPC—Kiernan's News Corner.
 KHJ—Sing, America, Sing.
 KGEJ—Piano Interlude.
 KIEV—Lunchtime Melodies.
 KGER—Roving Reporter.
 12:25 KGEJ—Sports Flash.
 12:30 KFI, KFSB—Pepper Young.
 *KNN, KSDJ—Knox Manning.

HAVEN OF REST
 KXLA, 8:30 A.M.
 Monday, Wednesday, Friday
 KRKD, 8:00 A. M.
 Tuesday, Thursday, Saturday
 KFOX, 8:00 A. M.
 Tuesday, Thursday, Saturday

KXLA—Haven of Rest.
 *KFAC, KOWI, KRKD, KWKW, KWIK—News.
 KFVD—Kirby Page.
 KIEV—Musical Memories.
 KGER—Hammond.
 8:40 KOWI—Rendezvous.
 8:45 KFI, KFSB—Lora Lawton.
 KNN—Rosemary.
 *KHJ—Earl Brown.
 KMPC—Music You Remember.
 KFAC—Keyboard and Console.
 KFVD—Vocal Favorites.
 KWKW—Wings of Healing.
 KGER—Tom Westwood.
 *KFI, KXLA, KGER—News.
 KNN—Wendy Warren.
 KECA, KPRO, KFMB—Welcome, Travelers.
 *KHJ, KGB, KFNM, KVOE—Kate Smith Speaks.
 KFVB—L. A. Breakfast Club.
 *KMPC, KLAC, KFSB—News.
 KGEJ—Public Messenger.
 KFAC—Unit.
 KFVD—Waltz Time.
 KOWI—Salute to Americas.
 KRKD—Sacbrush Serenade.
 KWKW—Voice of China.
 KWIK—Valley Roundup.
 KIEV—Bing Crosby Time.
 KFOV—Rev. Earl Ivis.
 8:05 KFI—Ladies' Day.
 KGER—Lutheran Hour.
 9:15 KNN—Aunt Jenny.
 KHJ, KGB, KFNM, KVOE—Victor H. Lindlahr.
 KMPC—Bill Leyden.
 KLAC—Racing News.
 KFAC—Dr. R. L. McMaster.
 KIEV—Dinah Shore Sings.
 KXLA—Bar Nothing Ranch.
 KWIK—Three's a Company.
 KWKW—Bible Treasury Hour.
 *KFVD—News.

11 KFI, KFSB—Today's Children.
 KNN—Second Mrs. Burton.
 KECA, KFMB—Betty Crocker.
 KHJ—Two-Ton Baker.
 KMPC—Music in the Air.
 KFVB—Maurice Hart.
 KLAC—Al Jarvis Ballroom.
 KXLA—Easy Listening.
 KFAC—Festival of Music.
 KGEJ—Across the Footlights.
 KOWI—Tune Shop.
 KRKD—Pan Americana.
 KWIK—South American Way.
 KWKW—Your County Supervisor.
 *KFVD, KGER—News.
 11:15 KFI, KFSB—Woman in White.
 KNN—Perry Mason.
 KHJ, KGB, KFNM, KVOE—Erskine Johnson.
 *KECA—Baukhage Talking.

Sam Rowland and "His Waxworks"
 2 Shows Daily
 1:15 - 1:45 p.m.
 3:30 - 4:30 p.m.
 Monday thru Saturday
KWKW
 KWKW—Sam Rowland.
 KXLA—Farm Program.
 KFAC—Music in the American Manner.

CHARLES W. HAMP
 is back with
Manning's Piano Parade
 1:15 p.m. Mon.-Fri.
 1:30 p.m. Sunday
Checks KEVD
 L. O. P. ANGELS

WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 3:30—Arthur Godfrey, KNN.
 6:00—Duffy's Tavern, KFI.
 6:00—Frank Morgan, KNN.
 7:30—Jimmy Durante, KFI.
 8:00—Abbot and Costello, KECA.
 8:30—Great Gildersleeve, KFI.
 8:30—Jack Paar, KECA.
 9:00—Dennis Day's Day, KFI.
 9:00—Bing Crosby, KECA.
 9:30—Henry Morgan, KECA.
Quiz, Participation
 8:00—McNeill's Breakfast Club, KECA.
 9:00—Welcome, Travelers, KECA.
 9:30—Breneman's Breakfast Club, KECA.
 11:30—Queen for a Day, KHJ.
 12:00—Double or Nothing, KNN.
 12:00—Women Are Wonderful, KMPC.
 1:05—Three Alarm, KMPC.
 2:00—What's Doin', Ladies? KECA.
 2:30—House Party, KNN.
 2:30—Bride and Groom, KECA.
 3:00—Meet the Missus, KNN.
 6:30—Vox Pop, KECA.
 8:00—Name That Song, KHJ.
Drama
 6:30—Hollywood Theater, KFI.
 7:30—Mayor of the Town, KECA.
 8:30—Dr. Christian, KNN.
Music
 8:00—Fred Waring, KFI.
 4:00—Musical Masterpieces, KFAC.

6:00—Musical Digest, KGEJ.
 8:00—Supper Club, KFI.
 8:00—Evening Concert, KFAC.
 8:15—Jack Smith, KNN.
 9:00—Melody Hour, KNN.
 9:30—Club 15, KNN.
 10:00—Eastside Show, KFVB.
 10:00—Lucky Dance Time, KFAC.
 10:00—Carnegie Nocturne, KGEJ.
 12:00—Rhapsody in Wax, KHJ.
Comment—Narration
 7:45—Fred Beck, KNN.
 9:00—Kate Smith, KHJ.
 10:00—Galen Drake, KECA.
 10:15—Ted Malone, KECA.
 1:30—Burrill Wheeler, KNN.
 4:30—Art Baker, KFI.
Mystery—Detective
 7:00—The Saint, KNN.
 7:30—The Whistler, KNN.
 9:15—Mystery of Week, KHJ.
 9:30—Mr. District Attorney, KFI.
Public Interest
 1:00—School of the Air, KNN.
 2:00—Your L.A. Police, KGEJ.
 7:00—Conquest, KFI.
 9:45—Casa Colina, KMPC.
 11:40—Talk, KNN.
Sports
 10:00—Race Lineup, KWKW.
 10:00—Racing, KGEJ.
 5:45—Race Results, KRKD.
 6:15—Bob Kelley, KMPC.
 6:30—Bay Meadows, KMPC.
 6:30—Sam Balter, KLAC.
 6:45—Hobby Hours, KNN.
 9:30—Inside Sports, KHJ.
 10:00—Ted Bentley, KECA.

KFVD—Charlie Hamp.
 1:25 KGEJ—Sports Flash.
 1:30 KFI, KFSB—Lorenza Jones.
 KNN—Burrill Wheeler.
 KECA—Quizette.
 KHJ—Norma Young.
 KXLA—Vocal Varieties.
 *KOWI, KRKD, KWIK—News.
 KGEJ—Today's Hits.
 KFVD—Hall of Records.
 KIEV—Organ Moods.
 1:35 KRKD—Symphony of Song.
 KOWI—Contented Listening.
 KWIK—Matinee Melodies.
 1:45 KFI, KFSB—Young Widder Brown.
 KECA—Ethel and Albert.
 *KXLA—News.
 KIEV—Treasury Salute.
 1:50 KWKW—Vets' Rehabilitation.
 1:55 KGEJ—Sports Flash.
2 KFI, KFSB—When a Girl Marries.
 KNN, KSDJ—Winner Take All.
 KECA, KPRO, KFMB—What's Doin' Ladies?
 KHJ, KGB, KFNM, KVOE—Heart's Desire.
 KMPC—Three Alarm.
 KFVB—Bill Anson.
 *KLAC, KIEV—News.
 KFAC—Concert Matinee.
 KGEJ—Your L. A. Police.
 KXLA—Concert Hour.
 KOWI—Radio Auction.
 KFVD—Hall of Records.
 KWIK—Penthouse Serenade.
 KRKD—Ira Sweet, Organ.

10 Around.
 KNN—Big Sister.
 KECA, KFMB, KPRO—Galen Drake.

KGEB—Long Beach Band.
KFOX—Fiesta Mexicana.
2:15—KFI, KFSD—Portia Faces Life.
KLAC—570 Club.
KRRD—Musical Bouquet.
KGFJ—Serenade to Afternoon.
KWIK—Our Walts.
KIEV—Land of Song.
2:20—KWKW—News.
2:25—KECA—Spotlight on Hollywood.
KGFJ—Sports Flash.
2:30—KFI, KFSD—Just Plain Bill.
KNN, KSDJ—House Party.
KECA, KFMB, KPFO—Bride and Groom.
KHJ, KGB, KVOE—Martin Block Show.
KMPC—Hal Berger.
KGFJ—Keyboard Magic.
KWKV—Memories in Wax.
*KOWL, KWIK—News.
KRRD—Tunes in Tempo.
KIEV—Musical Potpourri.
KGER—Feature Story.
2:35—KOWL—Music.
2:40—KGER—Long Beach Band.
2:45—KFI, KFSD—Front-Page Farrell.
*KGFJ—News Notebook.
*KFVD—News.
2:55—KGFJ—Sports Flash.
3—KFI, KFSD—Road of Life.
KNN, KSDJ—Meet the Missus.
KECA, KFMB, KPFO—Lies, Be Seated.
KHJ—Melody Matinee.
KMPC—Hal Berger.
KFWB—Bill Anson.
*KLAC, KXLA, KGER—News.
KGFJ—Armchair Concert.
KFAC—Musical Favorites.
KFVD—Hall of Records.
KOWL—Radio Outlook.
KRRD—Tops in Pops.
KWKW—Swing Session.
KWIK—Rhumbalero.
KIEV—A Matter of Records.
KVOE—Martin Block.
3:05—KGER—Hall of Records.
3:10—KLAC—Tommy Dorsey.
3:15—KFI—Life Can Be Beautiful.
KXLA—Juke Box Matinee.
KWKV—20th Century Gabriela.
KWL—Classics.
*KGB—News.
3:25—KGFJ—Sports Flash.
3:30—KFI, KFSD—Aunt Mary.
KNN, KSDJ—Arthur Godfrey.
KECA—Norwood Smith Selects.
KHJ—Song of the Stranger.

MILD & MELLOW

3:30 to 4 P.M.
Monday Through Friday

KMPC

KMPC—Mild and Mellow.
KGFJ—Among My Souvenirs.
KWKW—Sam Rowland.
*KOWL, KRRD, KWIK—News.
3:35—KRRD—Tea Time Tunes.
KOWL—Folk Songs.
KWIK—1490 Club.
3:45—KFI, KFSD—Dr. Paul.
KECA—Frances Scully.
KHJ—Allan Dale Show.
3:55—*KFWB—News.
KGFJ—Sports Flash.
4—KFI, KFSD—This Woman's Secret.
KNN, KSDJ—Evelyn Winters.
*KHJ, KGB, KFMB, KVOE—Fulton Lewis.
KECA—Frances Scully.
*KMPC—Kiev, KGER—News.
KFWB—Jerry Lawrence.
*KLAC—News, Sports.
KXLA—Juke Box Matinee.
KFAC—Musical Masterpieces.
KGFJ—What's Up?
KWKV—Waxworks.
KOWL—Caravan of Melody.
KFVD—Sundown Roundup.
KRRD—Piano Paintings.
4:05—KGER—Hall of Records.
4:15—*KFI, KFSD—News.
KNN—George Fisher.
*KECA—Ain't Wilder.
*KHJ, KGB, KFMB—Frank Hemingway.
KMPC—Woman's Voice.
KFWB—Melody Matinee.
KLAC—Betty Phillips.
KOWL—Mystery Tune.
KRRD—Spotlight on Star.
KIEV—Show Tunes.
4:25—KGFJ—Sports Flash.
4:30—KFI—Art Baker's Notebook.
*KNN, KOWL, KFVD—News.
KHJ—Hop Harrigan.
KECA—Variety Parade.
KMPC—Bing Crosby.

KGEB—The Unexpected.
KLAC—Racing Roundup.
KGFJ—Record Jackpot.
KRRD—Symphony in Swing.
KIEV—Bing Crosby Sings.
KWKW—Today at the Races.
KFOX—Old Age Pensioners.
4:45—KNN—Lynn and Abner.
KHJ—Raggedy Ann.
KMPC—Green Light Revue.
KFWB—Stuart Hamblen.
KLAC—Studio Frolic.
KFVD—Favored Fifteen
*KRRD—News.
KWIK—Sons o' Guns.
KIEV—Trade Winds Tempos.
KFOX—The Singing Crow.
*KFSD—H. V. Kaltenborn.
4:55—KGFJ—Sports Flash.
5—*KFI—Feature Wire.
*KNN—Knox Manning, News.
*KHJ, KGER—News.
KECA, KFMB—Dick Tracy.
*KMPC—News, Teen and Twenty.
KFWB—Stuart Hamblen.
*KLAC—Fred Henry Reports.
KFAC—Punch and Judy.
KXLA—Juke Box Matinee.
KGFJ—Jive at 5.
KRRD—Sundown Roundup.
KIEV—Record Ride.
KFSD—Anniversary Date.
KFOX—Sunshine Mission.
KGB, KVOE—Hop Harrigan.
5:05—KGER—Music with Appeal.
5:15—*KFI—News.
KNN—Tom Hanlon.
KHJ, KGB, KFMB, KVOE—Superman.
KXLA, KFMB—Terry and the Pirates.



RACE RECAP

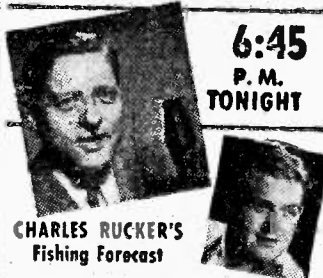
with well-known sports announcer
RAY DIXON
5:15 p.m. Mon.—Sat.
Dial 1230

KGFJ—Race Recap. R. Dixon.
KLAC—Kiddie Club.
KFAC—Music.
KWIK—Sunset Serenade.
KGER—Sons o' Guns.
5:30—*KFI—Casa Cugat.
*KNN, KSDJ—Charles Collingwood.
KECA—Sky King.
KHJ, KGB, KFMB, KVOE—Captain Midnight.
KLAC—Al Jarvis.
KGFJ—Songs for You.
KFAC—Whos Bill Club.
KXLA—Future Pianists.
KIEV—Evening Dance.
*KWIK, KFOX—News.
KRRD—Sports Dial.
KGER—Music with Appeal.
KFSD—So the Story Goes.
5:45—*KFI, KFSD—Elmer Peterson.
*KNN, KSDJ—News, Garred.
KHJ, KGB, KFMB, KVOE—Tom Mix.
KMPC—Top Tunes.
KXLA—Miniature Concert.
KGFJ—If They Had Lived.
KWIK—Four of a Kind.
KRRD—Race Results.
KGER—Cowboy Jack.
5:55—*KNN, KSDJ—Bill Henry.
KGFJ—Sports Flash.
6—KFI, KFSD—Duffy's Tavern.
KNN, KSDJ—Frank Morgan.
*KECA—Headline Edition.
*KHJ, KGB, KFMB, KVOE—Gabriel Heatter.
*KMPC—Clete Roberts.
*KFWB, KLAC, KGER, KFOX, KPFO—News.
KXLA—Pasadena Playhouse.
KGFJ—Musical Digest.
KFAC—Prelude to Evening.
KWIK—Date for Dinner.
KRRD—Varieties in Music.
6:05—KLAC—Al Jarvis.
KGER—Sports Roundup.
6:15—KHJ—Merv Griffin Show.
*KECA—Broadway Local News.
KMPC—Bob Kelley, Sports.
KFWB—Ted Husing.
KRRD—Hawaiian Memories.
KGER—Stamps Quartet.
KFI—Hollywood Theater.
KNN—Sports, Paul Schussler.
KECA, KFMB—Vox Pop.
KHJ, KGB, KFMB, KVOE—High Adventure.
KMPC—Bay Meadows Races.
KFWB—America Dances.
KFAC—Hour of Music.
KLAC—Sam Balter, Sports.
KXLA—Bandstand Review.
KRRD—Harmony in Rhythm.
KFOX—Hal's Memory Room.
KGER—Helene Smith.
KFSD—American Novels.

LISTEN TO HOBBY HOURS

KNX

6:45 P.M. TONIGHT



CHARLES RUCKER'S Fishing Forecast

TOM HANLON, Emcee

ENTZ & RUCKER HARDWARE

6:45—KNN—Hobby Hours.
KLAC—Irwin Allen.
KXLA—Western Caravan.
KWIK—Music of the Americas.
7—KFI—Conquest.
KNN, KSDJ—The Saint.
KECA, KFMB—Lone Ranger.
KHJ, KGB, KVOE—Mel Venter Pictorial.
KMPC—Firestone Favorites.
KFWB—America Dances.
KFAC—Hour of Music.
KGFJ—Musical Digest.
*KLAC, KXLA, KRRD—News.
*KWIK—Averill Berman.
*KPFC—Pasadena Musicians.
*KGER—News; Dr. Fagan.
7:05—KLAC—Telephone Quiz.
7:15—KHJ, KGB, KFMB, KVOE—Sam Hayes Touchdown Tips.
KPFC—Organ Recital.
KXLA—Record Review.
KWIK—Here's to Veterans.
KRRD—Three-Quarter Time.
7:30—KFI, KFSD—Jimmy Durante Show.
KNN, KSDJ—The Whistler.
KHJ, KGB, KFMB, KVOE—Cisco Kid.
KECA, KFMB—Mayor of the Town.
KMPC—Melody Hour.
KFWB—Texas Rangers.
KLAC—Don Otis.
KFAC—Beloes and Emores.
KXLA—Ford Lewis.
KRRD—Twilight Serenade.
KPFC—Let's Talk It Over.
KGER—Prophecy Speaks.
KFOX—Dr. Clem Davies.
7:38—KWIK—American Symphony Hour.
7:45—KFWB—Inquiring Mike.
*KFOX—News.
7:55—*KMPC—Nation's Weather.
8—KFI, KFSD—Frost Warnings; Supper Club.
*KNN—Lowell Thomas.
KECA, KFMB—Abbott and Costello.
KHJ, KGB, KFMB, KVOE—What's the Name of That Song?
*KMPC—News.
KFWB—Sports Final.
*KLAC, KXLA, KGER—News.
KFAC—Evening Concert.
KGFJ—Caucasian Memories.
KWIK—American Symphony Hour.
KPFC—Midweek Devotional.
KFOX—George Morris, Songs.
8:05—KGER—Veteran's Program.
8:15—*KFI, KFSD—News of the World.
KNN—Jack Smith.
KMPC—Red Rows.
KFWB—Music.
KLAC—Bolero Time.
KGFJ—Piano Parade.
KXLA—Top Tunes.
KGER—Voice of the Army.
8:30—KFI, KFSD—The Great Gidersleeve.
KNN—Dr. Christian.
KECA, KFMB, KPFO—Jack Paar.
KHJ, KGB—Quiet Please.
KMPC—Parade of Hits.
*KFWB, KWIK—News.
*KXLA—97th Street Corral.
*KGFJ—Averill Berman.
*KFOX—Cumberland Vespers.
8:45—*KFWB—Ann and Mack.

KLAC—Here Comes the Navy.
KGFJ—Evening Interlude.
KWIK—Music You Like.
KGER—Familiar Music.
8:55—*KNN, KSDJ—News.
KHJ, KGB, KFMB, KVOE—Billy Rose.
9—KFI, KFSD—Dignity Day.
KNN—Melody Hour.
KECA, KFMB, KPFO—Bing Crosby.
*KHJ, KGB, KFMB, KVOE—News, Glenn Hardy.
*KMPC, KFWB, KLAC—News.
KFAC—Evening Concert.
KXLA—Squeakin' Deacon.
KGFJ—Hollywood House Party.
KWIK—Concert Hour.

Listen Tonight 9:00 P.M.
To The
**BING CROSBY-
HILCO SHOW**
KGER
1390 k.

KGER—Bing Crosby Show.
KPFC—Siesta Fiesta.
9:15—KHJ, KGB, KFMB—Mystery of the Week.
KMPC—Romance and Rhythm.
KFWB—United Nations.
KLAC—Don Otis Show.
9:30—KFI, KFSD—Mr. District Attorney.
KNN, KSDJ—Club 15.
KECA, KFMB, KPFO—Henry Morgan Show.
KHJ, KGB, KVOE—Inside of Sports.
KMPC—Barbershop Quartet.
KFWB—Music Box.
KGER—Dr. Clem Davies.
KFOX—Mayor Chace.
9:35—KWIK—Time to Dance.
9:45—*KNN, KSDJ—Ed R. Murrow.
KHJ, KGB—Land of the Free.
KMPC—Casa Colina.

10—*KFI, KFSD—The Reporter.
*KNN—Chet Huntley, News.
KECA—Ted Bentley, Sports.
*KHJ, KGB, KFMB, KVOE—Fulton Lewis.
*KMPC, KLAC, KGER—News.

EASTSIDE SHOW

10 TO 12 P.M.
Every Night Except Sunday

KFWB

KFWB—Eastside Show.
KFAC—Lucky Lager Dance.
KFVD—Spade Cooley Time.
KGFJ—Concert Nocturne.
KXLA—Olympic Fights.
KWIK—Michael Roy.
KPFC—Your Program.
KFOX—Here's to Vets.
10:05—KLAC—Ice Hockey.
KGER—Musical Roundup.
10:15—KFI—Barry Wood Show.
KNN—Rob Elson.
*KECA—News.
KHJ—Highlights of Music.
KMPC—Bride Club.
10:30—*KFI—Inside the News.
KNN—Symphonette.
*KECA—Elmer Davis.
KHJ, KGB—Record Party, Peter Potter.
KMPC—Rancho Granda.
10:45—KFI—Melody Time.
KECA—Freddy Martin Offal.
10:55—KFI—Police Bulletin.
11—*KFI, KXLA, KLAC—News.
*KNN—Nelson Fringel.
KHJ—Brother Arlington.
KMPC—Dance Parade.
KFWB—Eastside Show.
KFAC—Lucky Lager Time.
KXLA—Record Parade.
KGFJ—Concert Nocturne.
KFVD—Spade Cooley Time.
KWIK—Michael Roy.
KGER—Musical Roundup.
11:15—KFI—Taylor Made Melodies.
KNN—Steve Allen.
KECA—Club Morocco Orch.
KLAC—Don Otis.
KXLA—Dance Time.
11:30—KFI—Eddie Fitzpatrick Orch.
KECA—Breneman's Orch.
KGB—Wolohan Orch.
11:40—KNN—Talk.
11:45—KVOE—News.
11:55—*KFI, KECA, KNN—News.

THURSDAY, NOVEMBER 20

600	700	800	900	1000	1100	1200	1300	1400	1500	1600
K K K	K K K	K K K	K K K	K K K	K K K	K K K	K K K	K K K	K K K	K K K
L F F	M L E	E E E	J F F	X Y F	R S G	F P S	G P F	D F G	F G G	P F V
A S I	P L C	A E A	J M V	X L O	K S K	D F X	P O I	O E A	B E K	R M O
C D	C K A	E V	B D	A R G	D J J	M C N	L Y K	C R W	O B E	B L

*Indicates News Broadcasts.
 KFI, KFSD—Fred Waring.
 KXN—Johnny Murray.
 KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
 KHJ, KMPC, KXLA, ELAC, KGB, KVOE—News.
 KFVB—Morning Melodies.
 KGFJ—Dr. Frederick Bailes.
 KOWL—Bing Crosby.

HAVEN OF REST
 KXLA, 8:30 A.M.
 Monday, Wednesday, Friday
 KRKD, 8:00 A.M.
 Tuesday, Thursday, Saturday
 KFOX, 8:00 A.M.
 Tuesday, Thursday, Saturday

KRKD, KFOX—Haven of Rest
 KFAC—Country Church.
 KFVD—Wakeup Ranch.
 KWKW—Rafael Mendez.
 KWIK—Morning Serenade.
 KGER—News, Mizpah.
 8:15 KXN, KHJ—News.
 KMPC—Markets; Sports.
 KLAC—Haynes at the Reins.
 KGFJ—Concert Pastelle.
 KOWL—Meet the Band.
 KWIK—Sunny Side of the Street.
 KIEV—Musical Bandwagon.
 8:20 KXLA—Music.
 8:30 KFI, KFSD—Jack Berch.
 KXN—Grand Slam.
 KHJ, KGB, KFXM, KVOE—
 Editor's Diary.
 KMPC—A Song for You.
 KFVB, KWIK—News.
 KFVD—Kirby Page.
 KFAC, KOWL, KRKD—News.
 KWKW—News, Devotions.
 KXLA—Baptist Brothers.
 KIEV—Public Interest.
 8:35 KOWL—Music.
 8:45 KFI, KFSD—Lora Lawton.
 KXN—Rosemary.
 KHJ, KVOE—Neil Brown.
 KMPC—Music You Remember.
 KFVB—Science of Mind.
 KFAC—Keyboard and Console.
 KFVD—Vocal Favorites.
 KWKW—Wings of Healing.
 KGER—Tom Westwood.
 9 KFI, KXLA, KGER—News.
 KXN—Wendy Warren.
 KECA, KPRO, KFMB—Welcome, Travelers.
 KHJ, KGB, KFXM, KVOE—
 Kate Smith Speaks.
 KMPC, KLAC, KFSD—News.
 KFVB—Strolling Tom.
 KGFJ—Your County at Work.
 KFAC—Unity.
 KOWL—Salute to Americas.
 KWIK—Valley Roundup.
 KRKD—Sagebrush Serenade.
 KFVD—Wiz Time.
 KIEV—Bing Crosby Time.
 KWKW—Voice of China.
 9:05 KFI—Ladies' Day.
 KGER—Lutheran Hour.
 9:15 KXN—Aunt Jenn.
 KHJ, KGB, KFXM, KVOE—
 Victor H. Lindlahr.
 KMPC—Bill Leyden.
 KFVB—Bing Crosby.
 KLAC—Racing News.
 KFAC—Dr. R. L. McMaster.
 KXLA—Bar Nothing Ranch.
 KGFJ—Community Chest.
 KWKW—Bible Treasury Hour.
 KIEV—Dinah Shore Sings.
 KFVD—News.
 9:20 KGFJ—News, Bill Harpel.
 9:30 KXN, KSDJ—Helen Trent.
 KHJ—Johnson Family.
 KECA, KPRO, KFMB—Tom
 Breneman's Breakfast.
 KFVB—Music.
 KLAC—Picture Album.
 KWKW, KOWL, KWIK—
 News.
 KGFJ—Open Album.
 KFAC—Morning Concert.
 KIEV—Meet the Band.
 KGER—Kostelanetz.
 KFVD—Show Tunes.
 9:35 KOWL—Remembering.
 9:40 KWIK—Town Crier.
 9:45 KFI—Chuck Collins.
 KXN, KSDJ—Our Gal Sunday.
 KHJ—Morning Melodies.
 KFVB—Lou Marcella.
 KWKW—Drama.
 KFVD—Remembered Rhythms.
 KRKD—News.
 KIEV—Rhythm Road.

10 KFI—Standard School Broad-
 cast.
 KXN—Big Sister.
 KECA, KFMB, KPRO—
 Galen Drake.

*KHJ, KGB, KFXM, KVOE—
 Glenn Hardy, News.
 *KMPC, KGER, KFOX—News.
 KFVB—Maurice Hart.
 KLAC—Al Jarvis Ballroom.
 KGFJ—Racing News, Dixon.
 KXLA—Record Review.
 KFAC—Morning Concert.
 KOWL—Romance in Music.
 KFVD—Rev. Louis T. Talbot.
 KWIK—Town Crier.
 KRKD—Crazy Rhythm.
 EWEK—Racing Lineup.
 10:15 KXN—Ma Perkins.
 KHJ, KGB, KFXM, KVOE—
 Pictsweet Show.
 KECA, KFMB, KPRO—Ted
 Malone.
 KMPC—Bill Leyden.
 *KXLA—News.
 KFAC—Composers' Corner.
 KGFJ—Serenade for You.
 KWKW—Morning Melodies.
 KGER—Milt Herth Trio.
 10:25 KGFJ—Sports Flash.
 10:30 KFI, KFAC, KOWL—News.
 KXN—Young Dr. Malone.
 KECA, KPRO, KFMB—My
 True Story.
 KHJ—Ben Alexander Show.
 KGFJ—Uphat Session.
 KXLA—Woman's World.
 KFVD—Union Rescue Mission.
 KRKD—Pop Concert.
 KWKW—Feature Story.
 KGER—Dorsey Brothers.
 10:35 KOWL—Pacific Strings.
 10:45 KFI—Joyce Jordan.
 KXN—Guiding Light.
 KFAC—L. A. Medical Assn.
 KWIK—Stitchin Time.
 KRKD—Midnight Mission.
 KFOX—Lucky Lady.
 10:55 KECA, KFMB—Betty Crocker
 Magazine of the Air.
 KGFJ—Sports Flash.
 KOWL—Bism for Today.
 KFI, KFSD—Today's Children.
 KXN—Second Mrs. Burton.
 KECA, KFMB—Betty Crocker.
 KHJ—Two-Ton Baker.
 KMPC—Music in the Air.
 KFVB—Maurice Hart.
 KLAC—Al Jarvis Ballroom.
 KFAC—Festival of Music.
 KGFJ—Across the Footlights.
 *KFVD, KGER—News.
 KXLA—Easy Listening.
 KOWL—Tune Shop.
 KWKW—Song Parade.
 KWIK—South American Way.
 KRKD—Pan Americana.
 *KVOE—Cedric Foster.
 11:15 KFI, KFSD—Woman in White
 KXN—Perry Mason.
 *KECA—Baukhage Talking.
 KHJ, KGB, KFXM, KVOE—
 Erskine Johnson.
 *KXLA—Pasadena News.
 KFVD—Violet.

THURSDAY Program Highlights
 Morning Programs Appear in Lightface Type; Afternoon and
 Evening Programs in Boldface.

Comedy-Variety
 3:30—Arthur Godfrey, KXN.
 6:00—Music Hall, KFI.
 6:30—Village Store, KFI.
 7:30—Eddie Cantor, KFI.
 8:30—Aldrich Family, KFI.
 9:00—Burns and Allen, KFI.

Quiz, Participation
 8:00—McNeill's Breakfast Club,
 KECA.
 9:00—Welcome, Travelers.
 KECA.
 9:30—Ereneman's Breakfast,
 KECA.
 11:30—Queen for a Day, KHJ.
 12:00—Double or Nothing, KXN.
 12:00—Women Are Wonderful,
 KMPC.
 1:05—Three Alarm, KMPC.
 2:00—What's Doin', Ladies?
 KECA.
 2:30—House Party, KXN.
 2:30—Bride and Groom, KECA.
 3:00—Meet the Missus, KXN.
 6:30—Darts for Dough, KECA.
 9:30—Noah Webster Says, KFI.

Drama
 6:30—Zane Grey Show, KHJ.
 7:00—Reader's Digest, KXN.
 7:00—Family Theater, KHJ.
 8:30—Mr. Keen, KXN.
 8:30—Candid Microphone, KECA.
 9:00—Edward Arnold, KECA.

Music
 8:00—Fred Waring, KFI.
 4:00—Musical Masterpieces,
 KFAC.
 6:00—Musical Digest, KGFJ.
 6:00—Dick Haymes, KXN.
 8:00—Supper Club, KFI.

8:00—Evening Concert, KFAC.
 8:15—Jack Smith, KXN.
 8:30—Ted Lewis, KMPC.
 9:30—Club 15, KXN.
 10:00—Lucky Dance Time, KFAC.
 10:00—Eastside Show, KFVB.
 10:00—Concert Nocturne, KGFJ.
 10:15—Morton Downey, KHJ.
 12:00—Rhapsody in Wax, KHJ.

Comment-Narration
 7:45—Fred Beck, KXN.
 9:00—Kate Smith, KHJ.
 10:00—Galen Drake, KECA.
 10:15—Ted Malone, KECA.
 11:30—Dorothy Kilgallen, KECA.
 1:30—Burritt Wheeler, KXN.
 4:30—Art Baker, KFI.

Mystery-Detective
 6:30—Crime Photographer, KXN.
 9:00—Suspense, KXN.
 9:15—Mystery of Week, KHJ.

Public Interest—
Information.
 1:00—School of the Air, KXN.
 9:45—G. I. Doe, KMPC.
 10:15—Mayor Boyron, KFI.
 11:40—In My Opinion, KXN.

Sports
 10:00—Race Lineup, KWKW.
 10:00—Racing, KGFJ.
 5:45—Rare Results, KRKD.
 6:15—Bob Kelly, KMPC.
 6:30—Bay Meadows, KMPC.
 6:30—Sam Balter, KLAC.
 8:45—Ski Time, KLAC.
 9:15—Leahy of Notre Dame,
 KMPC.
 9:30—Inside Sports, KHJ.
 9:30—Speaking of Sports, KFOX.
 10:00—Ted Bentley, KECA.

KWIK—Meet the Band.
 KGER—Helene Smith.
 11:25 KGFJ—Sports Flash.
 11:30 KFI, KFSD—Holly Sloane.
 KXN—Val Delmar, Songs.
 KHJ, KGB, KFXM, KVOE—
 Queen for a Day.
 KECA, KFMB, KPRO—Star
 Time, Dorothy Kilgallen.
 KXLA—Dinner Bell Roundup.
 KGFJ—Reminiscent Rhythm.
 *KOWL, KRKD, KFOX—News.

Won a Prize Yet?
JACK SHERMAN'S
 HOUSEWIVES'
 EXCHANGE
 11:30 a.m.

1070 KC
 5000 WATTS

Check KEVD
 LOS ANGELES

KFVD—Housewives' Exchange
 KGER—Vaughn Monroe Orch.
 11:35 KOWL—Dave Rose.
 11:40 KFI, KFSD—Betty Crocker.
 11:45 KFI—Light of the World.
 KXN, KSDJ—Rose of My
 Dreams.
 KECA—Between Us Girls.
 *KGFJ—Airtorials, Harpel.
 KWKW—Concert Grand.
 KWIK—Broadway Rhythms.
 KRKD, KGER—Bing Crosby.
 KFSD—Bob and Victoria.
 11:55 KGFJ—Sports Flash.
 12 KFI—Farm Reporter.
 KXN, KSDJ—Double or
 Nothing.
 *KECA, KHJ, KIEV, KGER,
 KGB, KVOE—News.
 KMPC—Women Are
 Wonderful.
 KFVB—Maurice Hart.

BELL TAILORS
 Presents
Dinner Bell Round Up
 12:00 noon, Mon. thru Fri.
KXLA
 KXLA—Dinner Bell Roundup.

KLAC—Al Jarvis Ballroom.
 KGFJ—Public Messenger.
 KFAC—Luncheon Concert.
 KWKW—Pasadena Panorama.
 KIEV—Editor of the Air.
 KOWL—Daydreams at Noon.
 KWIK—Spike Speaks.
 KRKD—Record Roundup.
 12:15 KFI, KFSD—Ma Perkins.
 *KECA—Kiernan's News Cor-
 ner.
 KHJ—Sing, America, Sing.
 KGFJ—Piano Interlude.
 KIEV—Lunchtime Melodies.
 *KFOX, KPRO—News.
 *KGER—Roving Reporter.
 12:25 KGFJ—Sports Flash.
 12:30 KFI, KFSD—Pepper Young.
 *KXN, KSDJ—Knox Manning.
 KECA, KFMB, KPRO—Paul
 Whiteman Club.
 KHJ—Louise Massey.
 *KMPC, KOWL, KWIK—News.
 KXLA—Tex Carmen.
 KWKW—Farm News.
 KGFJ—Intermission.
 KFVD—Violet.

12:35 KOWL—Show Tunes.
 12:45 KFI, KFSD—Right to
 Happiness.
 KXN—Organ Music.
 KHJ—Shady Valley Folks.
 KMPC—Bill Hay Reads Bible.
 KXLA—Top Western Tunes.
 *KFAC—News.
 KWKW—Andy Mansfield.
 KIEV—Gals on Record.
 KGER—Garden School.
 KFVB—News.
 KGFJ—Sports Flash.

1 KFI, KFSD—Backstage Wife.
 KXN—School of the Air.
 KECA, KFMB, KPRO—Paul
 Whiteman Club.
 KHJ—Musical Melodies.
 KMPC—Financial News.
 KFVB—Bill Anson.
 *KLAC—News, Sports.
 KFAC—Piano Parade.
 KRKD—Siesta Time.
 KGFJ—Sunset and Vine.
 KXLA—Community
 Broadcaster.
 *KFVD, KGER—News.
 KWKW—Andy Mansfield.
 KOWL—Show Tunes.
 KIEV—Tin Pan Alley.
 KIEV—Meet the Maestro.
 KGB, KVOE—Emily Post.
 1:05 KMPC—Three Alarm.
 KGER—Out of the Bandbox.
 1:15 KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KLAC—570 Club.
 KFAC—Music in the Amer-
 ican Manner.
 KWKW—Sam Rowland.
 KFVD—Charlie Hamp.
 KXLA—Farm Program.
 KFOX—Recital Time.
 1:25 KGFJ—Sports Flash.
 1:30 KFI, KFSD—Lorenzo Jones.
 KXN—Burritt Wheeler.
 KECA—Miracles in Music.
 KHJ—Norma Young.
 KFVD—Hall of Records.
 KGFJ—Today's Hits.
 KXLA—Vocal Varieties.
 *KOWL, KRKD, KWIK—News.
 KIEV—Organ Moods.

1:35 KRKD—Symphony of Song.
 KOWL—Composers' Album.
 KWIK—Matinee Melodies.
 1:45 KFI, KFSD—Young Wilder
 Brown.
 KECA—Ethel and Albert.
 *KXLA—News.
 KIEV—Swing Stylings.
 1:50 KWKW—Vets' Rehabilitation.
 1:55 KGFJ—Sports Flash.

2 KFI, KFSD—When a Girl
 Marries.
 KXN, KSDJ—Winner Take
 All.
 KECA, KPRO, KFMB—
 What's Doing, Ladies?
 KHJ, KGB, KFXM, KVOE—
 Heart's Desire.
 KMPC—Three Alarm.
 KFVB—Bill Anson.
 *KLAC—Concert Matinee.
 KGFJ—The Judge Speaks.
 KXLA—Concert Hour.
 KOWL—Radio Auction.
 KRKD—Women's Clubs.
 KFVD—Hall of Records.
 KWIK—Penthouse Serenade.
 KFOX—Fiesta Mexicana.
 KGER—Long Beach Band.

2:15 KFI, KFSD—Portia Faces
 Life.
 KLAC—570 Club.
 KGFJ—Serenade to Afternoon.
 KRKD—Musical Bouquet.

DANCE MUSIC AT ITS BEST
**LUCKY LAGER
DANCE TIME**
KFAC



10 to 12 EVERY NIGHT

- KMPC—Bridge Club.
- KLAC—Melody Parade.
- KXLA—This Is Our Duty.
- 10:30★KFI—Inside the News.
- KXN—Downway to Life.
- ★KECA—Elmer Davis.
- KHJ, KGB—Peter Potter Record Party.
- KMPC—Rancho Grande.

See Our Big Ad on Page 17

That **HAWTHORNE** Thing

Voted 1947's Most UNpopular Program

10:30-11:00
Nightly, Except Wednesday
KXLA

- KXLA—Hawthorne Thing.
- 10:45—KFI—Melody Time.
- KECA—Freddy Martin Orch.
- 10:55—KFI—Police Bulletins.
- 11★KFI, KECA, KLAC—News.
- ★KXN—Nelson Pringle.
- KHJ—Brother Arlington.
- KMPC—Dance Parade.
- KFWB—Eastside Show.
- KXLA—Seven Seas.
- KGFJ—Concert Nocturne.
- KEAC—Lucky Lager Dance.
- KFYD—Spade Cooley Time.
- KWIK—Michael Roy.
- KGER—Musical Roundup.
- 11:15—KFI—So Proudly We Hall.
- KXN—Breaking All Records.
- KECA, KPRO—Ciro's Orch.
- KLAC—Don Otis.
- KXLA—Dance Time.
- 11:30—KFI—Inside China.
- KECA—Breneman's Orch.
- KGB—Al Wallace Orch.
- 11:40—KXN—In My Opinion.
- 11:45—KFI—Music.
- 11:55★KFI, KECA, KXN—News.

KXLA Presents
ALEX COOPER
Pickupacupplebucks
12:00 - 5:00 A.M.
TUESDAY THRU
SUNDAY

PRUDENT PENNY

Penny Singleton, Columbia's "Blondie" as well as honorary vice-president of the Housewives' League of America, is preparing a series of money-saver recipes which she'll release soon through the facilities of the league and women's pages of various newspapers.

- KWIK—Our Waltz.
- KIEV—Land o' Song.
- 2:20★KWKW—News.
- 2:25—KECA—Spotlight on Hollywood.
- KGFJ—Sports Flash.
- 2:30—KFI, KFSD—Just Plain Bill.
- KXN, KSDJ—House Party.
- KECA, KFMB, KPRO—Bride and Groom.
- KHJ, KGB, KVOE—Martin Block Show.
- KMPC—Hal Berger.
- KGFJ—Keyboard Magic.
- KRKD—Times in Tempo.
- ★KIEV—Musical Polpourcel.
- KWKW—Memories in Wax.
- KGER—Feature Story.
- 2:35—KOWL—Music.
- KWIK—Music for Moderns.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Front Page Farrell.
- ★KGFJ—News Notebook.
- ★KFVD—News.
- 2:55—KGFJ—Sports Flash.
- 3—KFI, KFSD—Road of Life.
- KXN, KSDJ—Meet the Missus.
- KECA, KPRO, KFMB—Ladies, Be Seated.
- KHJ—Melody Matinee.
- KMPC—Hal Berger.
- KFWB—Bill Anson.
- ★KLAC, KXLA, KGER—News.
- KEAC—Musical Favorites.
- KFYD—Hall of Records.
- KGFJ—Armchair Concert.
- KOMV—Radio Outlook.
- KRKD—Tops in Pops.
- KWKW—Swing Session.
- KWIK—Rhumalero.
- KIEV—A Matter of Records.
- KVOE—Martin Block.
- 3:05—KGER—Hall of Records.
- 3:10—KLAC—Tommy Dorsey Show.
- 3:15—KFI—Life Can Be Beautiful.
- KXLA—Juke Box Matinee.
- KWIK—20th Century Gabriels.
- KOWL—Classics.
- 3:25—KGFJ—Sports Flash.
- 3:30—KFI, KFSD—Aunt Mary.
- KXN, KSDJ—Arthur Godfrey.
- KECA—Norwood Smith Selections.
- KHJ, KGB—Song of the Stranger.

MILD & MELLOW

3:30 to 4 P.M.
Monday Through Friday
KMPC

- KMPC—Mild and Mellow.
- KGFJ—Among My Souvenirs.
- KWKW—Sam Rowland.
- 3:35—KRKD, KRKD, KWIK—News.
- KOWL—Folk Songs.
- KWIK—1490 Club.
- 3:45—KFI, KFSD—Dr. Paul.
- KECA—Frances Scully.
- KHJ, KGB, KFXM, KVOE—Quaker City Serenade.
- KOWL—Contented Listening.
- 3:55★KFWB—News.
- KGFJ—Sports Flash.
- 4—KFI, KFSD—This Woman's Secret.
- KXN, KSDJ—Evelyn Winters.
- KECA—Frances Scully.
- ★KHJ, KGB, KFXM, KVOE—Fulton Lewis.
- ★KMPC, KIEV, KGER—News.
- KFWB—Jerry Lawrence.
- ★KLAC—News, Sports.
- KXLA—Juke Box Matinee.
- KWKW—Rowland's Wax-works.
- KEAC—Musical Masterpieces.
- KFYD—Sunndown Roundup.
- KOWL—Contented Listening.
- KGFJ—What's Up?
- KRKD—Piano Paintings.
- 4:05—KGER—Hall of Records.
- 4:15★KFI, KFSD—News.
- KXN—Radio Views.
- ★KECA—Alvin Wilder.
- ★KHJ, KGB, KFXM—Frank Henningway.
- KMPC—Twilight Tales.
- KFWB—Melody Matinee.
- KLAC—Belle Martel.
- KOWL—Mystery Time.
- KRKD—Spotlight on Star.
- KIEV—Show Tunes.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
- ★KXN, KFVD, KOWL—News.
- KECA—Variety Parade.
- KHJ—Hop Harrigan.
- KMPC—Bing Crosby Songs.
- KLAC—Racing Roundup.
- KGFJ—Record Jackpot.
- KRKD—Symphony in Swing.

- KIEV—Bing Crosby Sings.
- KWKW—Today at the Races.
- KFOX—Old Age Pensions.
- 4:45—KXN—Lam & Abner.
- KHJ—Reserve.
- KMPC—Green Light Revue.
- KFWB—Stuart Hamblen.
- KLAC—Studio Frantic.
- KFYD—Favored Fifteen.
- KWIK—Sons o' Guns.
- ★KRKD, KFSD—News.
- KIEV—Trade Wind Tempos.
- KGB, KVOE—Adventure Parade.
- 4:55—KGFJ—Sports Flash.
- 5★KFI—Feature Wire.
- ★KXN—News, Knox Manning.
- KECA, KFMB—Dick Tracy.
- ★KHJ, KGER—News.
- ★KMPC—News, Teep and Twenty.
- KFWB—Stuart Hamblen.
- ★KLAC—Fred Henry Reports.
- KFAC—Punch and Judy.
- KGFJ—Jive at 5.
- KRKD—Sunndown Roundup.
- KXLA—Juke Box Matinee.
- KWIK—Twilight Serenade.
- KIEV—Record Ride.
- KGB, KVOE—Hop Harrigan.
- 5:05—KGER—Music with Appeal.
- 5:15★KFI—News.
- KXN—Tom Hanlon.
- KECA, KFMB—Terry and the Pirates.
- KHJ, KGB, KFXM, KVOE—Superman.
- KLAC—Kiddie Club.
- KFAC—Music.
- KGFJ—Race Recap, R. Dixon.
- KWIK—Sunset Serenade.
- KGER—Guest Star.
- 5:30—KFI—Casa Cugat.
- ★KXN, KSDJ—Charles (Collingwood).
- KECA—Jack Armstrong.
- KHJ, KGB, KFXM, KVOE—Captain Midnight.
- KLAC—Al Jarvis.
- KGFJ—Songs for You.
- KFAC—Whoa Bill Club.
- KXLA—Future Pianists.
- KRKD—Sports Dial.
- KIEV—Evening Dance.
- KGER—Music with Appeal.
- 5:45★KFI, KFSD—Elmer Peterson.
- ★KXN, KSDJ—News, Garred.
- KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.
- KMPC—Top Tunes.
- KXLA—Minute Concert.
- KGFJ—Law Is Your Servant.
- KRKD—Race Results.
- KWIK—Four of a Kind.
- KGER—Cowboy Jack.
- 5:55★KXN, KSDJ—Bill Henry.
- KGFJ—Sports Flash.
- 6—KFI, KFSD—Kraft Music Hall.
- KXN, KSDJ—Dick Haymes.
- ★KECA—Headline Edition.
- ★KHJ, KGB—Gabriel Heatter.
- ★KMPC—Clete Roberts Reports.
- ★KFWB, KFOX—News.
- KGFJ—Musical Digest.
- KFAC—Prelude to Evening.
- KXLA—U. S. Marines.
- ★KLAC—News, Al Jarvis.
- KWIK—Date for Dinner.
- KRKD—Varieties in Music.
- ★KGER—News, Sports.
- 6:15—KHJ—Johnny Desmond.
- ★KECA—Broadway Local News.
- KMPC—Bob Kelley, Sports.
- KFWB—Ted Husing.
- KXLA—Technocracy.
- KRKD—Hawaiian Memories.
- KGER—Stamps Quartet.
- 6:30—KFI, KFSD—Village Store.
- KXN—Crime Photographer.
- KHJ, KGB, KFXM, KVOE—Zane Grey Show.
- KECA, KFMB, KPRO—Darts for Dough.
- KMPC—Bay Meadows Races.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KLAC—Sam Balter, Sports.
- KXLA—Property Owners.
- KRKD—Harmony in Rhythm.
- KGER—Helene Smith.
- KFOX—Hal's Memory Room.
- 6:45—KLAC—Irwin Allen.
- KWIK—Music of the Americas.
- KXLA—Western Caravan.
- 7—KFI, KFSD—Bob Hawk Show.
- KXN, KSDJ—Reader's Digest.
- KECA, KFMB—Highlights of Royal Wedding.
- KHJ, KGB, KFXM, KVOE—Family Theatre.
- KMPC—Fireside Favorites.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KGFJ—Musical Digest.
- ★KLAC, KXLA, KRKD—News.
- ★KWIK—Averill Berman.
- ★KGER—News: Dr. Fagan.
- 7:05—KLAC—Telephone Quiz.
- 7:15—KXLA—Record Review.
- KWIK—Here's to Veterans.
- KRKD—Three-Quarter Time.
- KFOX—Fishing Pals.

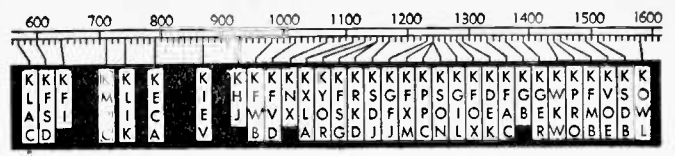
- 7:30—KFI, KFSD—Eddie Cantor.
- KXN, KSDJ—CBS Is There.
- KECA, KFMB, KPRO—The Clock.
- KHJ, KGB, KFXM, KVOE—Red Ryder.
- KMPC—Melody Hour.
- KFWB—Texas Rangers.
- KLAC—Don Otis.
- KFAC—Echoes and Encores.
- KXLA—Ford Lewis.
- KRKD—Twilight Serenade.
- 7:35—KWIK—American Symphony Hour.
- 7:45—KFWB—Pioneertown.
- ★KFOX—News.
- 7:55—KMPC—Nation's Weather.
- 8—KFI, KFSD—Frost Warnings; Supper Club.
- ★KXN—Lowell Thomas.
- KECA, KFMB—Willie Piper.
- KHJ, KGB, KFXM, KVOE—Mysterious Traveler.
- ★KMPC—News.
- KFWB—Sports Final.
- ★KLAC, KXLA, KGER—News.
- KFAC—Evening Concert.
- KGFJ—Caucasian Memories.
- KWIK—American Symphony Hour.
- 8:05—KGER—Music in the Night.
- 8:15★KFI, KFSD—News of the World.
- KXN—Jack Smith.
- KMPC—Red Rowe.
- KFWB—Music.
- KLAC—Balero Time.
- KGFJ—Piano Parade.
- KXLA—Top Tunes.
- 8:30—KFI, KFSD—Aldrich Family.
- KXN—Mr. Keen.
- KECA—Candid Microphone.
- KHJ, KGB, KFXM, KVOE—Scarlet Queen.
- KMPC—Ted Lewis Show.
- ★KFWB, KWIK—News.
- KXLA—97th Street Corral.
- ★KGFJ—Averill Berman.
- KFOX—Judge Gardner.
- 8:35—KWIK—Dave Street.
- 8:45—KFWB—Ann and Mack.
- KLAC—Ski Time.
- KGFJ—Evening Interlude.
- 8:55★KXN—News.
- KHJ, KGB, KFXM, KVOE—Billy Rose.
- 9—KFI, KFSD—Burns and Allen.
- KXN—Suspense.
- KECA, KFMB—Mr. President, with Edward Arnold.
- ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- ★KMPC, KFWB, KLAC, KGER—News.
- KXLA—Squeakin' Deacon.
- KFAC—Evening Concert.
- KGFJ—Hollywood House Party.
- KWIK—Dave Street.
- KFOX—Fishing Facts.
- 9:05—KGER—Music in the Night.
- 9:15—KHJ, KGB, KFXM—Mystery of the Week.
- KMPC—Leahy of Notre Dame.
- KLAC—Don Otis Show.
- 9:30—KFI, KFSD—Noah Webster Says.
- KHJ, KGB, KVOE—Inside of Sports.
- KXN, KSDJ—Club 15.
- ★KECA—Earl Godwin.
- KFAC—Barber Shop Quartet.
- KFWB—Music Box.
- KFOX—Speaking of Sports.
- KGER—Dr. Clem Davies.
- 9:35—KWIK—Time to Dance.
- 9:45★KXN, KSDJ—Ed R. Murrow.
- KECA—Lenny Herman Quintet.
- ★KHJ, KGB, KFXM, KVOE—Newscape.
- KMPC—G. I. Doe.
- 10★KFI, KFSD—The Reporter.
- ★KXN—Chef Huntley, News.
- KECA—Ted Bentley.
- ★KHJ, KGB, KFXM—Fulton Lewis.
- ★KMPC, KLAC, KGER—News.
- KFWB—Eastside Show.
- KGFJ—Concert Nocturne.
- KFYD—Spade Cooley Time.
- KWIK—Michael Roy.
- KEAC—Lucky Lager Dance.
- 10:05—KGER—Musical Roundup.
- 10:15—KFI—Mayor Bowron.
- KXN—Bob Elson.
- ★KECA—News.
- KHJ, KGB—Morton Downey Program.

EASTSIDE SHOW

10 TO 12 P. M.
Every Night Except Sunday
KFWB

- KFWB—Eastside Show.
- KGFJ—Concert Nocturne.
- KFYD—Spade Cooley Time.
- KWIK—Michael Roy.
- KEAC—Lucky Lager Dance.
- 10:05—KGER—Musical Roundup.
- 10:15—KFI—Mayor Bowron.
- KXN—Bob Elson.
- ★KECA—News.
- KHJ, KGB—Morton Downey Program.

FRIDAY, NOVEMBER 21



- 8 **Indicates News Broadcasts.**
- KFL, KFSD—Fred Waring.
- KNX—Johnny Murray.
- KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
- *KHJ, KMPC, KXLA, KLAC, KGB, KVQE—News.
- KFWB—Morning Melodies.
- KGJ—Dr. Frederick Bailes.
- KOWL—Bing Crosby.
- KRKD, KFOX—Bible Institute.
- KFAC—Country Church.
- KFVD—Wakeup Ranch.
- KWKW—Rafael Mendez.
- KWIK—Morning Serenade.
- KGIL—Hollywood Music.
- *KGER—News, Mizpah.
- 8:15 *KNX—KHJ—News.
- KMPC—Markets, Sports.
- KLAC—Haynes at the Reins.
- KGJ—Concert Pastelle.
- KOWL—Meet the Band.
- KWIK—Sunny Side of the Street.
- *KGIL—Commentary.
- KIEV—Musical Bandwagon.
- 8:20—KXLA—Music.
- 8:30—KFL, KFSD—Jack Berch.
- KNX—Grand Slam.
- *KHJ, KGB, KFXM, KVQE—Editor's Diary.
- KMPC—A Song for You.
- *KFWB, KFAC, KOWL—News

- KWKW—Over the Garden Gate.
- *KRKD—News.
- KIEV—Rhythm Road.
- KGIL—Ballads.
- KGER—Freddy Martin Orch.
- 10—KFI—Downtown and All Around.
- KNX—Big Sister.
- *KHJ, KGB, KFXM, KVQE—News, Glenn Hardy.
- KECA, KFMB, KPRO—Galen Drake.
- *KMPC, KFOX, KGER—News.
- KFWB—Maurice Hart.
- KLAC—Al Jarvis Ballroom.
- KWKW—Racing News.
- KFAC—Morning Concert.
- KOWL—Romance in Music.
- KRKD—Crazy Rhythms.
- KXLA—Record Review.
- KGJ—Race News, Dixon.
- KFVD—Rev. Louis T. Talbot.
- KWIK—Town Crier.
- KGIL—Spike Jones.
- 10:15—KFI—What Do You Say?
- KNX—Ma Perkins.
- KECA, KPRO, KFMB—Ted Malone.
- KHJ, KGB, KFXM, KVQE—Pietasweet Show.
- KMPC—Bill Leyden.
- KGJ—Serenade for You.
- KFAC—Composers' Corner.
- *KXLA—News.
- KWKW—Morning Melodies.
- KGIL—In Movieland.
- KFOX—Assembly of God.
- KGER—Three Runs.
- 10:25—KGJ—Sports Flash.
- 10:30 *KFI, KFAC, KOWL—News.
- KNX—Young Dr. Malone.
- KECA, KPRO, KFMB—My True Story.
- KHJ—Ben Alexander Show.
- KGJ—Uphat Session.
- KFVD—Union Rescue Mission.

- KNX—Guiding Light.
- KFAC—Waltzes of the World.
- KWIK—Stitchin Time.
- KRKD—Midnight Mission.
- KGER—Ray Block.
- KFOX—Lucky Lady.
- 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
- KGJ—Sports Flash.
- KOWL—Hymn for Today.
- 11—KFI, KFSD—Today's Children.
- KNX—Second Mrs. Burton.
- KECA, KFMB—Betty Crocker.
- KHJ—Two-Ton Baker.
- KMPC—Music in the Air.
- KLAC—Al Jarvis Ballroom.
- KFWB—Maurice Hart.
- KFAC—Festival of Music.
- KXLA—Easy Listening.
- KOWL—Tune Show.
- KGJ—Across the Footlights.
- KRKD—Pan Americana.
- *KFVD, KGIL, KGER—News.
- KWKW—Traffic Quiz.
- KWIK—South American Way.
- 11:15—KFI, KFSD—Woman in White
- KOWL—Perry Mason.
- *KECA—Baukhage Talking.
- KHJ, KGB, KFXM, KVQE—Erskine Johnson.
- KMPC—Voice of the Neighborhood.
- *KXLA—Pasadena News.
- KFVD—Violet.
- KWIK—Meet the Band.
- KGIL—Light Classics.
- KGER—Helene Smith.
- 11:20—KWKW—Want Ad News.
- 11:25—KGJ—Sports Flash.
- 11:30—KFI, KFSD—Shoopy Sloane.
- KNX—Val Delmar, Songs.
- KHJ, KGB, KFXM, KVQE—Queen for a Day.
- KECA, KPRO, KFMB—Listening Post.
- KMPC—Music in the Air.
- KXLA—Dinner Bell Roundup.
- KGJ—Reminiscent Rhythms.
- *KOWL, KRKD, KFOX—News.
- KFVD—Housewives' Exchange
- KGER—Vaughn Monroe Orch.
- 11:35—KOWL—Kostelanetz.
- 11:40—KFI, KFSD—Betty Crocker.
- 11:45—KFI—Light of the World.
- KNX, KSDJ—Rose of My Dreams.
- KECA—Between Us Girls.
- KFAC—Concert Grand.
- *KGJ—Airtorials, Harpel.
- KRKD, KGER—Bing Crosby.
- KWIK—Broadway Rhythms.

- KGIL—David Rose.
- KFSD—Bob and Victoria.
- 11:55—KGJ—Sports Flash.
- 12—KFI—Farm Reporter.
- KNX, KSDJ—Double or Nothing.
- *KECA, KHJ, KGB—News.
- KMPC—Women Are Wonderful.
- KFWB—Maurice Hart.
- KLAC—Al Jarvis Ballroom.
- KFAC—Veterans' Interview.
- KGJ—Luncheon Concert.
- KFVD—Editor of the Air.
- KXLA—Dinner Bell Roundup.
- KOWL—Daydreams at Noon.
- KRKD—Record Roundup.
- KWIK—Spike Speaks.
- *KIEV, KGIL, KGER—News.
- 12:05—KGER—Western Music.
- 12:15—KFI, KFSD—Ma Perkins.
- *KECA—Kiernan's News Corner.
- KHJ—Sing, America, Sing.
- KGJ—Piano Interlude.
- KIEV—Luncheon Melodies.
- KGIL—John Jackson.
- 12:25—KGJ—Sports Flash.
- 12:30—KFI, KFSD—Pepper Young.
- *KNX, KSDJ—Knox Manning.
- KECA, KFMB, KPRO—Paul Whiteman Club.
- KHJ—Louise Massey.
- *KMPC, KOWL, KWIK—News.
- KXLA—Tex Carmen.
- KGJ—Intermission.
- KFVD—Violet.
- KWKW—Farm News.
- 12:35—KOWL—Show Tunes.
- 12:45—KFI, KFSD—Right to Happiness.
- KNX—Background for Living.
- KHJ—Shady Valley Folks.
- KMPC—Bill Day Reads Bible.
- KXLA—Top Western Tunes.
- *KFAC—News.
- KWKW—Andy Mansfield.
- KIEV—Gals on Record.
- KGER—Garden School.
- 12:55 *KFWB—News.
- KGJ—Sports Flash.
- 1—KFI, KFSD—Backstage Wife.
- KNX—School of the Air.
- KECA, KFMB, KPRO—Paul Whiteman Club.
- KHJ—Musical Melodies.
- KMPC—Financial News.
- KFWB—Bill Anson.
- *KLAC—News, Sports.
- KGJ—Sunset and Vine.
- KFAC—Piano Parade.
- KXLA—Community Broadcaster.
- KOWL—Show Tunes.
- *KFVD, KGER—News.
- KWKW—Andy Mansfield.
- KRKD—Siesta Time.
- KWIK—Tin Pan Alley.
- KIEV—Meet the Maestro.
- KGIL—Carlos Molina.
- KGB, KVQE—Emily Post Quiz.
- 1:05—KMPC—Three Alarm.
- KGER—Out of the Band Box.
- 1:15—KFI, KFSD—Stella Dallas.
- KHJ—Nancy Dixon.
- KLAC—570 Club.
- KXLA—Garden Hints.
- KFAC—Music in the American
- Manner.
- KWKW—Sara Rowland.
- KFVD—Charlie Hamp.
- 1:25—KGJ—Sports Flash.
- 1:30—KFI, KFSD—Lorenzo Jones.
- KNX—Burritt Wheeler.
- KECA—Quizzeale.
- KHJ—Norma Young.
- KXLA—Vocal Varieties.
- KGJ—Today's Hits.
- KFVD—Hall of Records.
- *KOWL, KRKD, KWIK—News.
- KIEV—Organ Woods.
- KGIL—Little Symphony.
- *KFXM—Holy Newscast.
- 1:35—KRKD—Symphony of Song.
- KOWL—Contented Listening.
- KWIK—Matinee Melodies.
- 1:45—KFI, KFSD—Young Widder Brown.
- KECA—Ethel and Albert.
- *KXLA—News.
- KIEV—Junior C. of C.
- 1:50—KWKW—Vets' Rehabilitation.
- 1:55—KGJ—Sports Flash.
- 2—KFI, KFSD—When a Girl Marries.
- KNX, KSDJ—Winner Take All.
- KECA, KPRO, KFMB—What's Doin', Ladies?
- KHJ, KGB, KFXM, KVQE—Hear's Desire.
- KMPC—Three Alarm.
- KFWB—Bill Anson.
- *KLAC—News, Sports.

HAVEN OF REST

KXLA, 8:30 A.M.
Monday, Wednesday, Friday
KRKD, 8:00 A.M.
Tuesday, Thursday, Saturday
KFOX, 8:00 A.M.
Tuesday, Thursday, Saturday

- KXLA—Haven of Rest.
- KFVD—Kirby Page.
- *KWKW—News, Devotions.
- *KRKD—News.
- KIEV—Musical Memories.
- KGIL—Sports News.
- KGER—Hammond.

- 8:35—KOWL—Music.
- 8:45—KFI, KFSD—Lora Lawton.
- KNX—Rosemary.
- *KHJ, KVQE—Cecil Brown.
- KMPC—Music You Remember.
- KFWB—Science of Mind.
- KFAC—Keyboard and Console.
- KFVD—Vocal Favorites.
- KWKW—Wings of Healing.
- KGIL—Wake Up.
- KGER—Tom Westwood.

- 9 *KFI, KXLA, KGER—News.
- KNX—Wendy Warren.
- KHJ, KGB, KFXM, KVQE—Kate Smith Speaks.
- KECA, KFMB, KPRO—Welcome, Travelers.
- KFWB—Strolling Tom.
- *KMPC, KLAC, KFSD—News.
- KGJ—Know Your Schools.
- KFAC—Unity.
- KOWL—Salute to Americas.
- KRKD—Sagebrush Serenade.
- KWKW—Voice of China.
- KFVD—Waltz Time.
- KWIK—Valley Roundup.
- KIEV—Bing Crosby Time.
- KGIL—Shopper.

- 9:05—KFI—Ladies Day.
- KGER—Lutheran Hour.
- 9:15—KNX—Aunt Jenny.
- KHJ, KGB, KFXM, KVQE—Victor H. Lindlahr.
- KMPC—Bill Leyden.
- KFWB—Bing Crosby.
- KLAC—Racing News.
- KFAC—Dr. R. L. McMaster.
- KXLA—Bar Nothing Ranch.
- *KFVD—News.
- KWKW—Bible Treasury Hour.
- KWIK—Three's a Company.
- KIEV—Dinah Shore Sings.

- 9:20 *KGJ—News, Bill Harpel.
- 9:30—KNX, KSDJ—Helen Trent.
- KECA, KPRO, KFMB—Tom Breneman's Breakfast.
- KHJ—Johnson Family.
- KLAC—Picture Album.
- *KOWL, KWKW, KWIK—News.
- KGJ—Open Album.
- KFAC—Morning Concert.
- KFVD—Show Tunes.
- KIEV—Meet the Band.
- KGIL—Trade Winds.
- KGIL—Kostelanetz.

- 9:35—KOWL—Remembering.
- 9:40—KWIK—Town Crier.
- 9:45—KFI—Chuck Collins.
- KHJ—Morning Melodies.
- KNX, KSDJ—Our Gal Sunday
- KFWB—Lou Marcelle.
- KFVD—Remembered Rhythms.

9 Years on the Air
BOB and MARIAN LEE
"WOMAN'S WORLD"
K X L A
10:30 a.m. Mon.-Fri.

- KXLA—Woman's World.
- KRKD—Pop Concert.
- KWKW—Feature Story.
- KGIL—Show Tunes.
- KGER—Dorsey Brothers.
- 10:35—KOWL—Pacific Strings.
- 10:45—KFI—Joyce Jordan.

FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy-Variety**
- 3:30—Arthur Godfrey, KNX.
- 9:00—Baby Snooks, KNX.
- Quiz, Participation**
- 8:00—McNeill's Breakfast Club, KECA.
- 9:00—Welcome, Travelers, KECA.
- 9:30—Breneman's Breakfast, KECA.
- 11:30—Queen for a Day, KHJ.
- 12:00—Double or Nothing, KNX.
- 12:00—Women Are Wonderful, KMPC.
- 1:05—Three Alarm, KMPC.
- 2:00—What's Doin', Ladies? KECA.
- 2:30—House Party, KNX.
- 2:30—Bride and Groom, KECA.
- 3:00—Meet the Missus, KNX.
- 6:00—People Are Funny, KFI.
- 6:30—Information Please, KHJ.
- 7:00—It Pays to Be Ignorant, KNX.
- 8:30—Can You Top This? KFI.
- 9:00—Break the Bank, KECA.
- Drama**
- 9:00—Preview Theater, KFWB.
- Music**
- 8:00—Fred Waring, KFI.
- 4:00—Musical Masterpieces, KFAC.
- 6:00—Musical Digest, KGJ.
- 6:00—Mark Warnow Show, KNX.
- 6:15—Repeat Performance, KHJ.
- 6:30—Waltz Time, KFI.
- 8:00—Supper Club, KFI.
- 8:00—Evening Concert, KFAC.
- 8:15—Jack Smith, KNX.
- 9:00—David Street Show, KFI.

- 9:30—Club 15, KNX.
- 10:00—Concert Nocturne, KGJ.
- 10:00—Lucky Dance Time, KFAC.
- 10:00—Eastside Show, KFWB.
- 12:00—Rhapsody in Wax, KHJ.
- Comment-Narration**
- 7:45—Fred Beck, KNX.
- 9:00—Kate Smith, KHJ.
- 10:00—Galen Drake, KECA.
- 10:15—Ted Malone, KECA.
- 1:30—Burritt Wheeler, KNX.
- 4:30—Art Baker, KFI.
- Mystery-Detective**
- 6:30—The Sheriff, KECA.
- 6:30—FBI in Peace and War, KNX.
- 8:00—The Fat Man, KECA.
- 8:30—The Thin Man, KNX.
- 8:30—This Is Your FBI, KECA.
- 9:15—Mystery of Week, KHJ.
- 9:30—Mystery Theater, KFI.
- Public Interest-Information**
- 9:00—Know Your Schools, KGJ.
- 1:00—School of the Air, KNX.
- 11:40—Report from Overseas, KNX.
- Sports**
- 10:00—Race Lineup, KWKW.
- 10:00—Racing, KGJ.
- 5:45—Race Results, KRKD.
- 6:15—Bob Kelley, KMPC.
- 6:30—Bay Meadows, KMPC.
- 6:30—Sam Balter, KLAC.
- 7:00—Cavaleade of Sports, KECA.
- 7:30—Sports Newsreel, KFI.
- 7:30—Your Sports Page, KECA.
- 9:30—Inside of Sports, KHJ.
- 10:00—Ted Bentley, KECA.

KFAC—Concert Matinee.
KXLA—Concert Hour.
KGJF—Public Messenger.
KFVD—Hall of Records.
KOWL—Radio Auction.
KRKD—Board of Supervisors
 ***KIEV**—News.
KWIK—Penthouse Serenade.
KGIL—Social Whirl.
KFOX—Fiesta Mexicana.
KGER—Long Beach Band.
 2:15—**KFI, KFSD**—Portia Faces Life.
KLAC—570 Club.
KGJF—Serenade to Afternoon.
KRKD—Musical Bouquet.
KWIK—Our Waltz.
KIEV—Land o' Song.
KGIL—Modern Mood.
 2:20—***KWKW**—News.
 2:25—**KECA**—Spotlight on Hollywood.
KGJF—Sports Flash.
 2:30—**KFI, KFSD**—Just Plain Bill.
KXN, KSDJ—House Party.
KECA, KFMB, KPRO—Bride and Groom.
KHJ, KGB, KVOE—Martin Block.
KMPC—Hal Berger.
KGJF—Keyboard Magic.
KWKW—Memories in Wax.
 ***KOWL, KWIK**—News.
KRKD—Tunes in Tempo.
KIF—Musical Potpourri.
 ***KGIL**—Women's News.
KGER—Feature Story.
 2:35—**KOWL**—Music.
 2:40—**KGER**—Long Beach Band.
 2:45—**KFI, KFSD**—Front Page Farrell.
 ***KGJF**—News Notebook.
 ***KFVD**—News.
KGIL—Melodies.
 2:55—**KGJF**—Sports Flash.
3—**KFI, KFSD**—Road of Life.
KXN, KSDJ—Meet the Missus
KECA, KPRO, KFMB—Ladies, Be Seated.
KHJ—Melody Matinee.
KMPC—Hal Berger.
KFWB—Bill Anson.
KGJF—Armchair Concert.
 ***KLAC, KXLA, KGER**—News.
KOWL—Radio Outlook.
KFAC—Musical Favorites.
KRKD—Tops in Pops.
KWKW—Swing Session.
KFVD—Hall of Records.
KWIK—Ithumbalero.
KIEV—A Matter of Records.
KGIL—Tales for Tots.
 3:05—**KGER**—Hall of Records.
 3:15—**KFI**—Life Can Be Beautiful.
KLAC—Tommy Dorsey Show.
KXLA—Juke Box Matinee.
KWKW—Races and Sports.
KWIK—20th Century Gabriels.
KOWL—Classics.
KGIL—Story Man.
 3:25—**KGJF**—Sports Flash.
 3:30—**KFI, KFSD**—Aunt Mary.
KXN, KSDJ—Arthur Godfrey.
KECA—Norwood Smith Songs.
KHJ—Song of the Stranger.
MILD & MELLOW
 3:30 to 4 P.M.
 Monday Through Friday
KMPC
KMPC—Mild and Mellow.
KWKW—Sam Rowland and His Waxworks.
KGJF—Among My Souvenirs.
 ***KOWL, KRKD, KWIK**—News.
KGIL—Fairyland.
 3:35—**KRKD**—Tea Time Tunes.
KOWL—Folk Songs.
KWIK—1490 Club.
 3:45—**KFI, KFSD**—Dr. Paul.
KECA—Frances Scully.
KHJ, KVOE—Quaker City Serenade.
KOWL—Bill McArthur.
 3:55—***KFWB**—News.
KGJF—Sports Flash.
4—**KFI, KFSD**—This Woman's Secret.
KXN, KSDJ—Evelyn Winters.
KECA—Frances Scully.
 ***KHJ, KGB, KFXM, KVOE**—Fulton Lewis.
 ***KMPC, KIEV, KGER**—News.
 ***KLAC**—News, Sports.
KXLA—Juke Box Matinee.
KFWB—Jerry Lawrence.
KGJF—What's Up?
KWKW—Waxworks.
KFVD—Sundown Roundup.
KOWL—Caravan of Melody.

KRKD—Piano Paintings.
KFAC—Musical Masterpieces.
 4:05—**KGER**—Hall of Records.
 4:15—***KFI, KFSD**—News.
KXN—George Fisher.
 ***KECA**—Alvin Wilder.
 ***KHJ, KGB, KFXM**—Frank Hemingway.
KMPC—A Woman's Voice.
KFWB—Melody Matinee.
KLAC—Dinning Sisters.
KOWL—Mystery Tune.
KRKD—Spotlight on Star.
KIEV—Show Tunes.
 4:25—**KGJF**—Sports Flash.
 4:30—**KFI**—Art Baker's Notebook.
 ***KXN, KOWL, KFVD**—News.
KECA—Variety Parade.
KHJ—Hop Harrigan.
KMPC, KIEV—Bing Crosby.
KLAC—Racing Roundup.
KGJF—Record Jackpot.
KRKD—Symphony in Swing.
KWKW—Today at the Races.
KGIL—High School News.
KFOX—Old Age Pensions.
 4:45—**KXN**—Lum & Abner.
KHJ—Raggedy Ann.
KMPC—Green Light Revue.
KIWB—Stuart Hamblen.
KLAC—Studio Frolic.
KFVD—Favored Fifteen.
 ***KRKD**—News.
KIEV—Trade Winds Tempos.
KWIK—Sons o' Guns.
KFOX—Forever Favorites.
 ***KFSD**—H. V. Kaltenborn.
KGB, KVOE—Adventure Parade.
 4:55—**KGJF**—Sports Flash.
5—***KFI**—Feature Wire.
KXN, KSDJ—Knox Manning.
KECA, KFMB—Dick Tracy.
 ***KHJ, KGER**—News.
KFWB—Stuart Hamblen.
 ***KMPC**—News, Teen & Twenty.
 ***KLAC**—Fred Heury Reports.
KFAC—Punch and Judy.
KGJF—Jive at 5.
KRKD—Sundown Roundup.
KXLA—Juke Box Matinee.
KIEV—Record Ride.
KGIL—Serenade.
KGB, KVOE—Hop Harrigan.
 5:05—**KGER**—Music with Appeal.
 5:15—***KFI**—News.
KXN—Tom Hanlon.
KECA, KFMB—Terry and the Pirates.
KHJ, KGB, KFXM, KVOE—Superman.
KLAC—Kiddie Club.
KFAC—Music.
KGJF—Race Itcap, R. Dixon.
KWIK—Sunset Serenade.
KGIL—Eventide Echo.
 5:30—***KFI**—Casa Cugat.
 ***KXN, KSDJ**—Charlies Collingwood.
KHJ, KGB, KFXM, KVOE—Captain Midnight.
KECA—Sky King.
KLAC—Al Jarvis Ballroom.
KFAC—Whon Bill Club.
KGJF—Songs for You.
KXLA—Future Pianists.
KRKD—Sports Dial.
KIEV—Evening Dance.
KGIL—Rhythm Ranch.
 ***KWIK, KFOX**—News.
 5:45—***KFI, KFSD**—Elmer Peterson.
 ***KXN, KSDJ**—News, Garred.
KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.
KMPC—Top Tunes.
KXLA—Miniature Concert.
KGJF—If They Had Lived.
KWIK—Four of a Kind.
KRKD—Race Results.
KGER—Cowboy Jack.
 5:55—***KXN, KSDJ**—Bill Henry.
KGJF—Sports Flash.
6—**KFI, KFSD**—People Are Funny.
KXN, KSDJ—Mark Warnow.
 ***KHJ, KGB, KFXM, KVOE**—Gabriel Heatter.
 ***KECA**—Headline Edition.
 ***KMPC**—Clete Roberts Reports.
 ***KFWB, KLAC, KGER, KFOX, KPRO**—News.
KGJF—Musical Digest.
KFAC—Prelude to Evening.
 ***KXLA**—Labor News Review.
KRKD—Varieties in Music.
KWIK—Celeste Rush Theater.
KGIL—Date with a Disc.
 6:05—**KGER**—Sports Roundup.
 6:15—**KHJ**—Repeat Performance.
 ***KECA**—Broadway Local News.
KMPC—Bob Kelley, Sports.
KFWB—Ted Husing.
KLAC—Al Jarvis Ballroom.
KXLA—Federated Women's Clubs.
KRKD—Hawaiian Memories.
KGER—Stamps Quartet.
 6:30—**KFI, KFSD**—Waltz Time.
KXN—F.B.I. in Peace and War.

KECA, KPRO, KFMB—The Sheriff.
KHJ, KGB, KFXM, KVOE—Information Please.
KMPC—Bay Meadows Races.
KIWB—America Dances.
KLAC—Sam Balter, Sports.
KFAC—Hour of Music.
KXLA—Bandstand Review.
KRKD—Harmony in Rhythm.
KFOX—Hal's Memory Boom.
KGER—Helene Smith.
 6:45—**KLAC**—Irwin Allen.
KXLA—Western Caravan.
KWIK—Music of the Americas.
 6:55—**KECA, KFMB, KPRO**—Champion Roll Call.
7—**KFI**—Hank McCune Show.
KXN—It Pays to Be Ignorant.
KECA, KFMB—Cavalcade of Sports.
KHJ, KGB, KFXM, KVOE—Meet the Press.
KMPC—Freestone Favorites.
KFWB—America Dances.
 ***KLAC, KRKD, KGER**—News.
 ***KXLA**—Perry De Lima.
KFAC—Hour of Music.
KGJF—Musical Digest.
 ***KWIK**—Averill Berman.
 7:05—**KLAC**—Telephone Quiz.
 7:15—**KXLA**—Record Review.
KWIK—Here's to Veterans.
KRKD—Three-Quarter Time.
KGIL—Sketch and Piano.
 7:30—**KFI, KFSD**—Sports Newsreel.
KXN—Jones-Shay.
KECA—Your American Sports Page.
KHJ, KGB, KFXM, KVOE—Cisco Kid.
KMPC—Melody Hour.
KFWB—U. N. Weekly Review.
KLAC—Don Otis.
KFAC—Echoes and Encores.
KXLA—Ford Lewis.
KRKD—Twilight Serenade.
KGIL—Opinion, Please.
KGER—Ft. Wayne Gospel.
KFOX—Dr. Clem Davies.
 7:35—**KWIK**—American Symphony Hour.
 7:45—**KFI**—Cabbages and Kings.
KFWB—Inquiring Mike.
KGIL—Perry Wood.
 ***KFOX**—News.
KRKD—Father Vaughan.
 7:55—**KMPC**—Nation's Weather.
8—**KFI, KFSD**—Frost Warnings; Supper Club.
KXN—Lowell Thomas.
KECA, KFMB—Fat Man.
KHJ, KGB, KFXM, KVOE—Scotland Yard.
 ***KMPC**—News.
KFWB—Sports Final.
 ***KLAC, KXLA, KGER**—News.
KECA—Evening Concert.
KGJF—Caucasian Memories.
KWIK—American Symphony Hour.
KRKD—Pan American.
KGIL—Concert Hall.
KFOX—Labor on the Air.
 8:05—**KGER**—Harbor Forum.
 8:15—***KFI**—News of the World.
KXN—Jack Smith.
KMPC—Red Rowe.
KLAC—Bolero Time.
KGJF—Piano Parade.
KXLA—Top Tunes.
 8:30—**KFI, KFSD**—Can You Top This?
KXN—The Thin Man.
KECA, KPRO, KFMB—This is Your F.B.I.
KHJ, KFXM, KVOE—Burl Ives Show.
KMPC—Parade of Hits.
 ***KFWB, KWIK**—News.
KXLA—97th Street Corral.
 ***KGJF**—Averill Berman.
KRKD—Merry-Go-Round-up.
KGIL—Weather, Sports.
KGER—Unexpected.
KFOX—Floyd B. Johnson.
 8:45—**KHJ**—Remember When?
KIWB—Ann and Muck.
KLAC—Fred Haney.
KGJF—Evening Interlude.
KWIK—Music You Like.
KGIL—Voice of the Army.
 8:55—***KXN, KSDJ**—News.
KHJ, KGB, KFXM, KVOE—Billy Rose.
9—**KFI, KFSD**—David Street.
KXN—Baby Snooks.
KECA, KPRO, KFMB—Break the Bank.
 ***KHJ, KGB, KFXM, KVOE**—News, Glenn Hardy.
 ***KMPC, KLAC**—News.
KFWB—Preview Theater.
KFAC—Evening Concert.
KXLA—Seaboard Home Hour.
KGJF—Hollywood House Party.
KWIK—Concert Hour.
KRKD—Western Hit Parade.

KGIL—Jan Garber Orch.
 ***KGER**—News, Concert.
 9:10—**KLAC**—Don Otis Show.
 9:15—**KFI**—Reserve.
KHJ, KGB, KFXM—Mystery of the Week.
KMPC—Romance and Rhythm.
 ***KFOX**—News.
 9:30—**KFI, KFSD**—Mystery Theater.
KXN, KSDJ—Club 15.
KECA, KFMB—Famous Jury Trials.
KHJ, KGB, KVOE—Inside of Sports.
KMPC—Barbershop Quartet.
KFWB—Music Box.
 ***KGIL**—Knox Manning.
KGIL—Dr. Clem Davies.
 9:35—**KWIK**—Time to Dance.
 9:45—***KXN, KSDJ**—Ed R. Murrow.
KHJ, KGB, KFXM, KVOE—Henry J. Taylor.
KMPC—Report from Congress.
KGIL—Le Mar Show.
10—***KFI, KFSD**—The Reporter.
 ***KXN**—Chet Huntley, News.
KECA—Ted Bentley, Sports.
 ***KHJ, KGB, KFXM, KVOE**—Fulton Lewis.

EASTSIDE SHOW
 10 TO 12 P. M.
 Every Night Except Sunday
KFWB
KFWB—Eastside Show.
 ***KMPC, KLAC, KGER**—News.
KFVD—Concert Nocturne.
KFVD—Spade Cooley Time.
KFAC—Lucky Lager Dance.
KRKD—Merry-Go-Round-Up.
 ***KXLA**—Labor News Review.
KGIL—Symphony
KWIK—Michael Roy.
KFOX—Musical Merry-Go-Round.
 10:05—**KGER**—Musical Roundup.
 10:10—**KLAC**—Melody Parade.
 10:15—**KFI**—Barry Wood Show.
KXN—Bob Elson.
 ***KECA**—News.
KHJ—Highlights of Music.
KMPC—Bridge Club.
KFSD—Concert Hall.

Listen to
THE AMERICAN LEGION FIGHTS
 1020 KC.
 5000 WATTS
 Tonight - 10:30
Check KEVD
 LOS ANGELES

10:30—***KFI**—Carveth Wells, Inside the News.
KXN—Symphonette.
 ***KECA**—Elmer Davis.
KHJ, KGB—Peter Potter Record Party.
KMPC—Rancho Grande.
KXLA—Hawthorne Thing.
 10:45—**KFI**—Melody Time.
KECA—Freddy Martin Orch.
 ***KFSD**—News.
 10:55—***KFI**—Police Bulletins.
11—***KFI, KECA, KLAC**—News.
 ***KXN**—Nelson Pringle.
KHJ—Brother Arlington.
KMPC—Dance Parade.
KFWB—Eastside Show.
KFAC—Lucky Lager Dance.
KFVD—Spade Cooley Time.
KGJF—Concert Nocturne.
KXLA—Pasadena Civic.
KWIK—Michael Roy.
KRKD—Merry-Go-Round-Up.
KGIL—Hit Tunes.
KGER—Musical Roundup.
KFSD—Biltmore Hotel Orch.
 11:15—**KFI**—Taylor Made Melodies.
KXN—Breaking All Records.
KECA—Club Morocco Orch.
KLAC—Don Otis.
KXLA—Dance Time.
KGB—L. Hampton Orch.
 11:30—**KFI**—Eddie Fitzpatrick Orch.
KECA—Breneman's Orch.
KGB—Wolohan Orch.
KFSD—St. Francis Orch.
 11:40—**KXN**—Report from Overseas.
 11:45—**KGIL**—Sandman.
 ***KVOE**—News.
 11:55—***KFI, KECA, KXN**—News.

- KHJ, KGB, KFXM, KVOE—Football.
- KMPC—Football.
- KFWB—Bill Anson.
- ★KLAC—News, Sports.
- KFAC—Musical Favorites.
- EGFJ—Armchair Concert.
- KOWL—Radio Outlook.
- KFYD—Hall of Records.
- KWKW—Swing Session.
- KIEV—Jive Alive.
- KGIL—Tales for Tots.
- KRKD—Parade of Hits.
- KFOX—Modern Concert Hall.
- KFMB—Here's to Vets.
- 3:05—KGER—Hall of Records.
- KECA—Betty Russell, Songs.
- 3:15—KXN, KSDJ—Word from the Country.
- KLAC—Peggy Lee.
- KXLA—Juke Box Matinee.
- KGIL—Story Man.
- KOWL—D'Artega Presents.
- 3:25—KGFJ—Sports Flash.
- 3:30—KFI, KFSD—NBC Symphony.
- KXN—L. A. Story.
- KECA—Labor, U.S.A.
- KLAC—Ellingtonia.
- KGfJ—Among My Souvenirs.
- ★KOWL, KRKD—News.
- KWKW—Sam Rowland and His Waxworks.
- KIEV—Musical Favorites.
- KGIL—Fairlyland.
- 3:35—KOWL—Contented Listening.
- KRKD—Tea Time Tunes.
- 3:45—KECA—Let Freedom Ring.
- ★KXN—Larry Lesueur.
- 3:55★KFWB—News.
- KGfJ—Sports Flash.
- 4—KFI, KFSD—NBC Symphony.
- KXN—Reserve.
- KECA—Madhouse Musicale.
- KHJ, KGB, KFXM, KVOE—Football.
- KMPC—Football.
- KFWB—Jerry Lawrence.
- ★KLAC—News.
- KWKW—Waxworks.
- KXLA—Juke Box Matinee.
- KGfJ—What's Up?
- KOWL—Contented Listening.
- KFAC—Musical Masterpieces.
- KFYD—Sundown Roundup.
- KRKD—Piano Paintings.
- ★KIEV, KFOX, KGER—News.
- 4:05—KGER—Hall of Records.
- 4:15—KECA—Harry Wismer.
- KFWB—Helen Louise.
- KLAC—Music Room.
- KOWL—Sports Champions.
- KRKD—Spotlight on Star.
- KIEV—Show Tunes.
- KFOX—Meet the Band.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI, KFSD—Curtain Time.
- KXN—Tom Hanlon.
- KECA—United Nations Highlights.
- KFWB—Blind Artists' Guild.
- KLAC—Racing Roundup.
- KGfJ—Record Jackpot.
- ★KOWL, KFYD—News.
- KRKD—Symphony in Swing.
- KWKW—Today at the Races.
- KIEV—Bing Crosby Sings.
- KGIL—High School News.
- KFOX—Old Age Pensions.
- KFMB—Museum of Modern Music.
- 4:35—KOWL—Choristers.
- 4:45★KXN, KSDJ—Knox Manning.
- KFWB—Stuart Hamblen.
- KLAC—Music Room.
- KFYD—Favored Fifteen.
- ★KRKD—News.
- KIEV—Trade Winds Tempos.
- KFOX—Favorites.
- 4:55—KGFJ—Sports Flash.
- 5—KFI—Saturday Sports Roundup.

- KFOX—Sunshine Mission.
- KFMB—Sunset Roundup.
- 5:05—KGER—Music with Appeal.
- 5:15★KFI, KFSD—News.
- KHJ, KGB, KVOE—Proof That Christian Science Heals.
- KMPC—College Bandwagon.
- KLAC—Music Room.
- KFAC—Music.
- KGfJ—Race Recap, Dixon.
- KGIL—Eventide Echo.
- 5:30—KFI—I Want It.
- ★KXN—Harry Flannery.
- ★KECA, KFOX—News.
- KHJ—Sports Review.
- KRKD—Sports Forum.
- KLAC—Al Jarvis.
- KFAC—Children's Music.
- KGfJ—Songs for You.
- KXLA—Future Pianists.
- KRKD—Sports Dial.
- KIEV—Evening Dance.
- KGIL—Rhythm Ranch.
- KFSD—Colonial Quiz.
- 5:45★KFI, KFSD—Elmer Peterson.
- ★KXN, KSDJ—Garred, News.
- KECA—Football Scoreboard.
- KHJ—Jan August, Piano Magic.
- KMPC—Episcopal Diocese.
- KGfJ—Nat'l Safety Council.
- KXLA—Music for You.
- KRKD—Race Results.
- KFOX—Young America.
- KGER—Football Final.
- 5:55★KXN, KSDJ—News, Ned Culmer.
- KGfJ—Sports Flash.
- 6—KFI—Bob Mitchell Presents.
- KXN, KSDJ—Joan Davis Show.
- KECA—Exploring the Unknown.
- KHJ, KGB, KVOE—Stop Me If You've Heard This.
- ★KMPK, KPRO—News.
- ★KFWB, KGER, KFOX—News.
- KGfJ—Musical Digest.
- ★KLAC—News, Al Jarvis.
- KFAC—Saturday Symphony.
- KXLA—Interscholastic Debate.
- KRKD—Varieties in Music.
- KGIL—Date with a Disc.
- KFSD—Gaslight Gaieties.
- KFMB—Ave Maria Hour.
- 6:05—KGER—Sports Roundup.
- 6:15—KMPC—Bob Kelley, Sports.
- KFWB—Ted Husing.
- KRKD—Hawaiian Memories.
- KFOX—Vesper Bells.
- KGER—Up and Down Scales.
- KFXM—Open House.
- 6:30—KFI, KFSD—Judy Canova.
- KXN—All Star Western.
- KECA—Music of Manhattan.
- KHJ, KGB, KVOE—Steven Graham, Family Doctor.
- KMPC—Bay Meadows Races.
- KFWB—Top Tunes.
- KLAC—Sam Butler, Sports.
- KXLA—Sweet Chariot Hour.
- KRKD—Harmony in Rhythm.
- KFOX—Hal's Memory Room.
- KGER—Lukin Valley Church.
- 6:40—KLAC—Irwin Allen.
- 7—KFI, KFSD—Kay Kyser.
- KXN—Saturday Night Serenade.
- KECA—Diary of Fate.
- KHJ, KGB, KFXM, KVOE—Hospitality Club.
- KMPC—Those Were the Days.
- KFWB—Gospel and Song.
- KFAC—Dr. James Fifield, Jr.
- KGfJ—Musical Digest.
- KXLA—Nazarene Church.
- ★KLAC, KRKD, KGER—News.
- KFOX—Judge Gardner.
- 7:05—KLAC—Supervisor Darby.
- KGER—Western Music.
- 7:15—KLAC—Coliseum Press Box.
- KRKD—Three-Quarter Tux.
- KGIL—Sketch and Piano.
- KFMB—Popular Tunes.
- 7:30—KFI, KFSD—Grand Ole Opry.
- KXN—Leave It to Bill.
- KECA, KPRO, KFMB—Ross Dolan, Detective.
- KHJ—Leave It to the Girls.
- KMPC—Glee Club.
- KFWB—Guest Star.
- KLAC—Don Otis.
- KFAC—Dr. Fagerburg.
- KXLA—Bible Institute.
- KRKD—Twilight Serenade.
- KGIL—Opinion, Please.
- KFOX—Dr. Clem Davies.
- KGER—Grace Dotson.
- KGB, KFXM—Reviewing Stand.
- KVOE—Santa Ana vs. San Antonio.
- 7:45—KFWB—Pioneertown.
- KFAC—Music.
- KGIL—Perry Wood.
- 7:55★KHJ—News.

- 8—KFI, KFSD—Frost Warnings; Life of Riley.
- KXN—Tapestries of Life.
- KECA, KPRO, KFMB—The Lone Ranger.
- KHJ—Fishing and Hunting Club.
- ★KMPC, KLAC, KGER—News.
- KFWB—American Sketches.
- KFAC—Evening Concert.
- KXLA—American Repertory Theatre.
- 8:05—KGER—Western Music.
- 8:10—KLAC—Bolero Time.
- 8:15—KMPC—Proudly We Hail.
- KFWB—Story of Israel.
- KGfJ—Starlit Moods.
- KXLA—Barber Shop Quartet.
- 8:30—KFI, KFSD—Truth or Consequences.
- KXN, KSDJ—It's a Great Life.
- KECA—Challenge of the Yukon.
- KHJ, KGB—Hawaii Calls.
- KMPC—Parade of Hits.
- KFWB—Concert Music.
- KGfJ—Vocal Varieties.
- KXLA—The Corral.
- KGIL—Weather, Sports.
- KGER—Popular Music.
- 8:45—KGFJ—Evening Interlude.
- KFWB—Red Cross.
- KLAC—Jan Garber Orch.
- KGIL—Voice of the Army.
- 8:55★KXN, KSDJ—News.
- KGIL—Caucasian Memories.
- KFI—Concert Hall.
- KGB—J. Wolohan Orch.
- KFOX—County Barn Dance.
- KFMB—Piano Playhouse.
- 9—KFI, KFSD—Hit Parade.
- KXN, KSDJ—The Couple Next Door.
- KECA, KPRO, KFMB—Gangbusters.
- ★KHJ, KFWB, KLAC, KGB, KFXM—News.
- KMPC—Music in the Air.
- KFAC—Evening Concert.
- KGfJ—Hollywood House Party.
- KGIL—Jan Garber Orch.
- KXLA—Saturday Serenade.
- ★KGER—News, America Sings.
- KFOX—Record Session.
- 9:15—KHJ, KFXM—Dink Templeton.
- KFWB—Here's to Veterans.
- KLAC—Don Otis.
- 9:30—KFI, KFSD—Music Hour from Hollywood.
- KXN—Vaughn Monroe Show.
- KHJ—L. Hampton Orch.
- KECA—Murder and Mr. Malone.
- KFWB—Music Box.
- KXLA—Redondo Roundup.
- ★KGIL—Knox Manning.
- KGIL—Dr. Clem Davies.
- KFMB—Guest Star.
- 9:45★KHJ—Newscope.
- KGIL—Le Mar Show.
- KFMB—Bing Crosby.
- 10★KFI, KFSD—News.
- ★KXN—Chet Huntley.
- KECA—Dark Venture.
- KHJ, KGB, KFXM—Joe Reichman Orch.

EASTSIDE SHOW
10 TO 12 P. M.
Every Night Except Sunday
KFWB

- KFWB—Eastside Show.
- KMPC—Laymen's Hour.
- KXLA—Western Caravan.
- KFYD—Spade Cooley Time.
- KGfJ—Concert Nocturne.
- KGIL—Symphony.
- KFOX—Music.
- KFAC—Lucky Lager Dance.
- 10:05—KLAC—Ice Hockey.
- KGER—Musical Roundup.
- 10:15—KFI—Community Chest Round Table.
- KXN—Dean Cromwell and Tom Hanlon.
- KHJ, KGB—Morton Downey.
- KFSD—Sports Recap.
- 10:30—KFI—Sweet and Lovely.
- KXN, KSDJ—Abe Burroughs.
- KECA—Bouquet of Music.
- KHJ, KGB—Peter Potter's Record Party.
- KMPC—Candlelight and Silver.
- KXLA—Hawthorne Thing.
- KFMB—Marine Corps.
- 10:45—KXN—Harry James Orch.
- KECA—Freddy Martin Orch.

- KFMB—Rumba Time.
- 10:55—KFI—Police Bulletins.
- 11★KFI—Solitary Time.
- ★KXN—Nelson Pringle.
- KHJ—The Spooner.
- KECA—Ciro's Orch.
- KMPC—Dance Parade.
- ★KLAC—News.
- KFWB—Eastside Show.
- KGfJ—Concert Nocturne.
- KFAC—Lucky Lager Dance.
- KFYD—Spade Cooley Time.
- KXLA—Jack Barrow Orch.
- KGIL—Hit Tunes.
- KGER—Musical Roundup.
- KFOX—Disc Jockey.
- KFSD—Biltmore Orch.
- KFMB—Cheatin' on Sandman.
- KGB, KVOE—C. Cavallaro Orch.
- 11:15—KFI—Police Bulletins.
- KXN—Breaking All Records.
- KECA—Dale Cross Orch.
- KHJ, KGB—John Wolohan Orch.
- KLAC—Don Otis.
- 11:20—KFI—Dance Time.
- 11:30—KFI, KFSD—Harry Owens Orch.
- KECA—D'Yarga Orch.
- KHJ, KGB, KVOE—Lionel Hampton Orch.
- KXLA—Dance Time.
- 11:40—KXN—Dance Orch.
- 11:45—KXLA—Slim Gaillard.
- KGIL—Sandman.
- 11:55★KFI, KECA, KXN—News.

AWFUL PRICES

Erskine Johnson, KHJ-Mutual Don Lee's Hollywood commentator, told this one recently about the cost of living and the small son of actor Vincent Price. The youngster came home crying that his family was disliked by all their neighbors. Asked what gave him such an idea, he wailed that he heard them all complaining "that they were good and sick and tired of the awful rising prices."

INCIDENTALLY . . .

The voice of "Miss Hush," on NBC's current "Truth or Consequences" contest, is not recorded, in response to the many who have queried, "Miss Hush" speaks in her natural voice, without filters or any other mechanical contrivance, and recites her jingle from "somewhere in the United States," as did previous "Mr. Hush" (Jack Dempsey) and "Mrs. Hush" (Clara Bow).

HOT PILOT

In an "obstacle course" race recently at Santa Monica, Columbia's Dick Haymes and his co-pilot, Alec Milne, breezed past twenty other flying contestants to take two first places and a second. The pair even set a new record in the "balloon busting" division by catching and breaking a balloon released from the ground in exactly forty-five seconds.

OLAN SOULE
is back with
BARBARA LUDDY
in
"FIRST NIGHTER"
CBS, Saturday, 5:00 P. M.

- KXN, KSDJ—First Nighter.
- KECA—Miracles in Music.
- ★KHJ, KGB, KVOE—News, Hemingway.
- ★KMPC—News, Football Roundup.
- KFWB—Stuart Hamblen.
- ★KLAC—News, Sports.
- KXLA—Juke Box Matinee.
- KFAC—Sunset Serenade.
- KGfJ—Jive at Five.
- KRKD—Sundown Roundup.
- KIEV—Record Ride.
- KGIL—My Serenade.

ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.
★ Indicates programs of news and commentation.

★Abbe, James.....KECA, 7:30 a.m. M-F
 Abbott and Costello.....KECA, 8 p.m. W
 Adventurer's Club.....KNX, 8:30 a.m. Sa
 Adventures of Bill Lance.....KECA, 2 p.m. Su
 Adventures of Charlie Chan.....KHJ, 8:30 p.m. M
 Adventures of Tom Mix.....KHJ, 5:45 p.m. M-F
 Air-torials.....KGFJ, 11:45 a.m. M-Sa
 Album of Familiar Music.....KFI, 6:30 p.m. Su
 Aldrich Family.....KFI, 8:30 p.m. Th
 Alexander, Ben.....KHJ, 10:30 a.m. M-F
 Alexander's Mediation Board.....KHJ, 5 p.m. Su
 Allen, Fred.....KFI, 6:30 p.m. Su
 Allen, Irwin.....KLAC, 6:45 p.m. M-Sa
 Allen, Steve.....KNX, 11:15 p.m. M-Sa
 All-Star Jamboree.....KFWB, 5 p.m. Su
 All-Star Western Theatre.....KNX, 6:30 p.m. Sa
 *Alois, Stewart.....KECA, 10:15 a.m. Su
 America Dances.....KFWB, 6:30 p.m. M-F
 America United.....KFI, 11 p.m. Su
 American Farmer.....KECA, 10 a.m. Sa
 American Favorites.....KFI, 1:45 p.m. Su
 American Forum.....KHJ, 7 p.m. Tu
 American Melody Hour.....KNX, 9 p.m. W
 American Sketches.....KFWB, 8 p.m. Sa
 American Sports Page.....KECA, 7:30 p.m. F
 American Way.....KFI, 6 p.m. Tu
 Amos 'n' Andy.....KFI, 6 p.m. M
 Andrews, Archie.....KFI, 11 a.m. Sa
 Anson, Bill.....KFWB, 1 p.m. M-Sa
 Arden, Eve.....KFI, 6:30 p.m. Th
 Are These Our Children?.....KECA, 1 p.m. Su
 Arlington, Charlie.....KHJ, 9:15 a.m. Sa
 Arnold, Edward.....KHJ, 11 p.m. M-F
 Art Baker's Notebook.....KFI, 4:30 p.m. M-F
 As Others See Us.....KNX, 9:30 a.m. Su
 Aunt Jenny.....KNX, 8:15 a.m. M-F
 Aunt Mary.....KFI, KFSB, 3:30 p.m. M-F
 Austry, Gene.....KNX, 4 p.m. Su
 Baby Snooks.....KNX, 9 p.m. F
 Backgrounds for Living.....KNX, 12:45 p.m. M, W, F
 Backstage Wife.....KFI, 1 p.m. M-F
 Backus, Jim.....KHJ, 6:30 p.m. Su
 Balter, Sam.....KLAC, 6:30 p.m. M-Sa
 Bandwagon.....KFI, 6:30 p.m. Su
 Barbershop Quartet.....KMPC, 6:30 p.m. M-F
 Bartlett, Tommy.....KECA, 9:30 a.m. Sa
 *Baskin Talking.....KECA, 11:15 a.m. M-F
 Bay Meadows.....KMPC, 6:30 p.m. M-Sa
 Beck, Fred.....KNX, 7:45 a.m. M-F
 Benny, Jack.....KFI, 4 p.m., 9:30 p.m. Su
 Bentley, Ted.....KECA, 10 p.m. M-F
 Berch, Jack.....KFI, 8:30 a.m. M-F
 Berger, Hal.....KMPC, 8:30 p.m. M-F
 Bergen, Edgar.....KFI, 5 p.m. Su
 Berle, Milton.....KFI, 8:30 p.m. Tu
 *Berman, Averill.....KGFJ, 8:30 p.m. M-F
 Between Us Girls.....KECA, 11:45 p.m. M-F
 Bible Institute.....KRKD, KFN, 8:30 p.m. M, W, F
 Bible Treasury Hour.....KGER, 8:45 a.m. M-F
 Big Break.....KFI, 7:30 p.m. Su
 Big Sister.....KNX, 10 a.m. M-F
 Big Story.....KFI, 9:30 p.m. M
 Big Town.....KNX, 9 p.m. Tu
 Blind Artists Guild.....KFWB, 4:30 p.m. Sa
 Block, Martin.....KHJ, 8:30 p.m. M-F
 Block Party.....KHJ, 6:30 p.m. M
 Blondie.....KNX, 8:30 p.m. Su
 Boston Blackie.....KMPC, 8:30 p.m. Su
 Boston Symphony.....KECA, 6:30 p.m. Tu
 Bowron, Fletcher.....KFI, 10:15 p.m. Tu
 *Break the Bank.....KECA, KFWB, 9 p.m. M-F
 Brennan's Breakfast.....KECA, 9:30 a.m. M-F
 Bridge Club.....KMPC, 10:15 p.m. M-F
 *Bride and Groom.....KECA, 2:30 p.m. M-F
 *Edge to Dreamland.....KECA, 11:15 p.m. Su
 *Broadway Local News.....KECA, 6:15 p.m. M-F
 *Broadway News.....KHJ, 12 a. D
 *Broadway News.....KNX, 8:15 a.m. M-F
 *Brown, Frank.....KFWB, 6:30 p.m. M-F
 *Brown, Cecil.....KHJ, 8:45 a.m. M-F
 Burrows, Abe.....KNX, 10:30 p.m. Sa
 Burns and Allen.....KFI, 9 p.m. Th
 Cabbages & Klugs.....KFI, 7:45 p.m. F
 California Caravan.....KECA, 1:30 p.m. Su
 California Melodies.....KHJ, 7 p.m. M
 California Tales.....KHJ, 4:30 p.m. Su
 *Calmer, Ned.....KNX, 5:55 p.m. Su
 *Can You Top This?.....KFI, KFSB, 8:30 p.m. F
 Canary Pet Show.....KHJ, KGB, 11:45 a.m. Su
 Candid Microphone.....KECA, 8:30 p.m. Th
 Canova, Judy.....KFI, 6:30 p.m. Sa
 Cantor, Eddie.....KFI, 7:30 p.m. Th
 Captain Midnight.....KHJ, 6:30 p.m. M-F
 Carnichael, Hoagy.....KNX, 2:30 p.m. M
 Carnival Hour.....KFI, 7 p.m. M
 Carson, Jack.....KFI, 6:30 p.m. Th
 Casa Colina.....KMPC, 9:45 p.m. W
 Casa Cugat.....KECA, 8:30 p.m. M
 Cafes, Opt.....KFWB, 7:45 p.m. M-F
 Catholic Answers.....KFWB, 7:45 p.m. M-F
 Catholic Hour.....KFI, 3 p.m. Su
 Cavalcade of America.....KFI, 8:30 p.m. M
 Cavalcade of Sports.....KECA, KFWB, 7 p.m. F
 CBS Is There.....KNX, 7:30 p.m. Th
 Challenge of the Yukon.....KECA, 8:30 p.m. Sa
 Challenge to Youth.....KXLA, 3:30 p.m. Su
 Champion Roll Call.....KFOJ, 8 p.m. M
 Chapel Hour.....KFOJ, 8:45 p.m. F
 Chapel Quartet.....KFI, 10:15 p.m. Su

Chicago Round Table.....KFI, 10:30 a.m. Su
 Chicago Theater.....KHJ, KGB, 9:30 p.m. Su
 Child's World.....KECA, 4 p.m. Su
 Christian Science.....KFI, 8:30 a.m. Su
 Christian Science.....KHJ, 6:15 p.m. Sa
 Christian Science.....KFOJ, 8 p.m. Su
 Church in the Wildwood.....KECA, 7 a.m. Su
 Church of the Air.....KNX, 7 a.m. Su
 Cisco Kid.....KHJ, KGB, 7:30 p.m. M, W, F
 Clifton, Charles A.....KRKD, 5:30 p.m. M-Sa
 Club Fifteen.....KNX, 9:30 p.m. M-F
 Club Time.....KECA, 11:30 a.m. Tu
 College Choir.....KNX, 8:05 a.m. Tu
 College of Musical Knowledge.....KFI, 7 p.m. Sa
 *Collingwood, Charles.....KNX, 5:30 p.m. M-F
 Collins, Chuck.....KFI, 9:45 a.m. M-F
 Columbia School.....KNX, 1 p.m. M-F
 Commander Scott.....KHJ, KVOE, 10:15 a.m. Su
 Composers' Corner.....KFCAC, 10:15 a.m. M-Sa
 Concert Nocturne.....KGFJ, 10 p.m. D
 Conquest.....KFI, 7 p.m. W
 Contented Hour.....KFI, KFSB, 7 p.m. M
 Cooper, Alex.....KNX, 12:30 p.m. D
 Corliss Archer.....KHJ, 9:30 p.m. D
 Count of Monte Cristo.....KHJ, KGB, 8 p.m. Tu
 Countersy.....KECA, KFWB, KPBO, 2:30 p.m. Tu
 County Fair.....KNX, 10:30 a.m. Sa
 County Medical Assn.....KFCAC, 10:45 a.m. Th
 Couple Next Door.....KNX, 9 p.m. Sa
 Crime Photographer.....KNX, 6:30 p.m. Th
 Crocker, Betty.....KFI, 11:40 a.m. M-F
 CECA, 10:55 a.m. M-F
 Cromwell, Dean.....KNX, 10:15 p.m. Su, Sa
 Crosby, Bing.....KECA, 9 p.m. W
 Curtain Time.....KFI, KFSB, 4:30 p.m. Sa
 Cunningham, Bill.....KHJ, 11:30 a.m. Su
 Dale, Allan.....KFI, 8:30 p.m. W
 Dance Time.....KECA, 10 p.m. M-Sa
 Dark Venture.....KECA, 10 p.m. Sa
 Darts for Dough.....KECA, KFWB, 6:30 p.m. Th
 Date With Judy.....KFI, KFSB, 5:30 p.m. Tu
 *Davis, Elmer.....KECA, 10:30 p.m. M-F
 Davis, Joan.....KNX, 6 p.m. Sa
 Day in Dennis Day's Life.....KFI, 9 p.m. W
 *De Lima, Peter.....KXLA, 7 p.m. Tu, Th, F
 Delmar, Val.....KNX, 11:30 a.m. M-F
 Designing Woman.....KFCAC, 10:45 a.m. Sa
 Desmond, Johnny.....KHJ, 6:15 p.m. Tu, Th
 Diary of Fate.....KECA, 7 p.m. Sa
 Dick Tracy.....KXLA, 11:30 a.m. M-F
 Dinner Bell Roundup.....KHJ, 1:15 p.m. M-F
 Dixon, Nancy.....KECA, 7:45 p.m. Su
 Don't You Believe It.....KNX, 10:30 p.m. Th
 Doorway to Life.....KNX, 10:30 p.m. M-F
 Dorsey, Tommy.....KLAC, 3:10 p.m. M-F
 Double or Nothing.....KNX, 12 p.m. M-F
 Downey, Morton.....KHJ, 10:15 p.m. Tu, Th, Sa
 Downtown and All Around.....KFI, 10 a.m. M-F
 Drake, Galea.....KECA, 10 p.m. M-F
 Dr. Christian.....KNX, 8:30 p.m. W
 Dr. Dana.....KNX, 5 p.m. Sa
 Editor's Diary.....KFI, 6:30 p.m. M
 *Dr. I. Q.....KFI, KFSB, 4:45 p.m. M-F
 Dr. Paul.....KFI, KFSB, 4 p.m. W
 Duffy's Tavern.....KFI, 7:30 p.m. W
 Durante, Jimmy.....KFI, 7:30 p.m. W
 Eastside Show.....KFWB, 10 p.m. M-Sa
 Eastside Sorenada.....KECA, 9:30 p.m. Su
 Editor of the Air.....KFWB, 12 a. M-F
 Editor's Diary.....KHJ, 8:30 a.m. M-F
 Elson, Bob.....KNX, 10:15 p.m. M-F
 Episcopal Diocese.....KMPC, 5:45 p.m. Sa
 Escape.....KNX, 10:30 p.m. Su
 Eternal Light.....KFI, 9 a.m. Su
 Ethel and Albert.....KECA, 1:45 p.m. M-F
 Exploring the Unknown.....KECA, 6 p.m. Sa
 Evelyn Winters.....KNX, 4 p.m. M-F
 Evening Concert.....KFCAC, 8 p.m. M-Sa
 Fact or Fantasy.....KNX, 7:55 p.m. Sa
 Family Doctor.....KHJ, 6:30 p.m. Sa
 Family Hour.....KNX, 3 p.m. Su
 Family Theater.....KHJ, 3 p.m. Th
 Famous Jury Trials.....KECA, 9:30 p.m. F
 Farm Highlights.....KFI, 8:15 a.m. M-Sa
 Farm Journal.....KFI, 6 a.m. M-Sa
 Farm Reporter.....KFI, 12 a. M-F
 Fat Man.....KECA, 8 p.m. F
 Favorite Story.....KFI, 9 p.m. Tu
 FBI in Peace and War.....KNX, 6:30 p.m. F
 *Feature Wire.....KFI, 5 p.m. M-F
 Festival of Music.....KFCAC, 11 a.m. M-Sa
 Fibber McGee.....KFI, 6:30 p.m. Tu
 *Fidler, Jimmie.....KHJ, 5:30 p.m. Su
 Fingertip Successes.....KECA, 7:30 p.m. Su
 Firestone Favorites.....KMPC, 8:45 a.m. Sa
 Fisher, George.....KNX, 7 p.m. M-Sa
 Fishing & Hunting Club.....KHJ, 8 p.m. Sa
 Fishing Pals.....KFOJ, 7:15 p.m. Th
 Flight into the Past.....KGB, KVOE, 9:30 a.m. Sa
 Football Scoreboard.....KECA, 5:45 p.m. Sa
 For Your Approval.....KGB, KVOE, 10:30 a.m. Su
 Ford Theatre.....KFI, 8 p.m. Su
 Front-Page Farrell.....KFI, KFSB, 2:45 p.m. M-F
 Frontiers of Science.....KNX, 11:40 p.m. Tu
 Frost Warnings.....KFI, 8 p.m. D
 *Fuller, Sid.....KHJ, 12 a. M-F
 FUNIES.....KECA, 6:15 p.m. M-F
 Funbusters.....KFWB, 8 a.m. Su
 *Garred, Bob.....KNX, 7:30 a.m. 5:45 p.m. M-Sa
 G. I. Doc.....KMPC, 9:45 p.m. Th
 Gilbert and Sullivan.....KFCAC, 9:30 a.m. Su

Give and Take.....KNX, 11:30 a.m. Sa
 Godfrey, Arthur.....KNX, 3:30 p.m. M-F
 Godfrey, Arthur.....KNX, 8:30 p.m. M
 *Goldwin, Earl.....KECA, 9:30 p.m. M Th
 Goodwin, Bill.....KNX, 7:30 p.m. Sa
 *Goss, Frank.....KNX, 8:55 p.m. M-Sa
 Graham, Sheila.....KHJ, KGB, 8:45 p.m. Sa
 Grand Central Station.....KNX, 10 a.m. Sa
 Grandpa Owens.....KFI, 8 a.m. Su
 Grand Ole Opry.....KFI, KFSB, 7:30 p.m. Sa
 Grand Slam.....KNX, 8:30 a.m. M-F
 Great Gilderleeve.....KFI, 8:30 p.m. W
 Greatest Story Ever Told.....KECA, 3:30 p.m. Tu
 Green Hornet.....KECA, 8:30 p.m. Su
 Green Light Revue.....KMPC, 4:45 p.m. M-F
 Griffin, Merv.....KHJ, 6:15 p.m. M-F
 Guiding Light.....KNX, 10:45 a.m. M-F
 Hal's Memory Room.....KFOJ, 6:30 p.m. D
 Hamblen, Stuart.....KFWB, 4:45 p.m. M-Sa
 Haney, Fred.....KLAC, 8:45 p.m. F
 Hanlon, Tom.....KNX, 5:15 p.m. M-F
 KNX, 10:15 p.m. Su, Sa
 Happy Homes.....KHJ, 1:30 p.m. M-F
 Hart, Maurice.....KFWB, 10 a.m. M-Sa
 Harvest of Stars.....KFI, KFSB, 11:30 a.m. Su
 Haven of Rest.....KXLA, 8:30 a.m. M, W, F
 KRKD, KFOJ, 8 a.m. Tu, Th, Sa
 Hawaii Calls.....KHJ, 6:30 p.m. Sa
 *Hawk, Bob.....KFI, 7 p.m. Th
 Hawk Larrabee.....KNX, 4:30 p.m. Su
 Hawthorne.....KXLA, 10:30 p.m. Tu-Th
 Hay, Bill.....KMPC, 12:45 p.m. M-F
 *Hayes, Sam.....KFI, KFSB, 7:45 a.m. M-Sa
 Hayes Football Roundup.....KHJ, 7:15 p.m. W
 Haymes, Dick.....KNX, 9 p.m. Th
 *Heater, Gabriel.....KHJ, 6 p.m. M-F
 *Heater, Gabriel.....KHJ, 7 p.m. Su
 *Headline Edition.....KECA, 6 p.m. M-F
 Heart's Desire.....KHJ, KGB, 8 p.m. M-F
 *Hemingway, Frank.....KHJ, 4:15 p.m. M-F
 KHJ, 6 p.m. Sa
 *Henry, Bill.....KNX, 5:55 p.m. M-F
 *Henry, Fred.....KLAC, 5 p.m. M-F
 Here's to Veterans.....KFI, 11:30 p.m. M
 Here's to You.....KNX, 11:45 a.m. Su
 Hetherington, Keith.....KMPC, 11 a.m. Sa
 High Adventure.....KHJ, 6:30 p.m. Tu
 Highlights of Music.....KHJ, 10:45 p.m. M-W-F
 Highlights of the Bible.....KHJ, 7 a.m. Su
 Hi Parade.....KFI, 9 p.m. Sa
 Hobby Hours.....KNX, 6:45 p.m. W
 Holly Sloane.....KFI, 11:30 a.m. M-F
 Hollywood Casting Forum.....KGFJ, 12 p.m. Sa
 Hollywood House Party.....KGFJ, 9 p.m. M-Sa
 Hollywood Presbyterian Ch'ch.....KFWB, 8 p.m. Sp
 Hollywood Star Preview.....KFI, 8 p.m. Su
 Hollywood Theater.....KFI, 6:30 p.m. W
 Hope, Bob.....KFI, 7 p.m. Tu
 Hop Harrigan.....KHJ, 4:30 p.m. M-F
 Hospitality Club.....KHJ, 7 p.m. Sa
 Hour of Charm.....KNX, 1:30 p.m. Su
 Hour of Faith.....KECA, 8:30 a.m. Su
 House of Mystery.....KHJ, KGB, 1 p.m. Su
 House Party.....KNX, 8:30 p.m. M-F
 Housewives' Exchange.....KFWB, 11:30 a.m. M-F
 Howard, Eddy.....KFI, 12 p.m. M-F
 *Hunter, Chat.....KNX, 10 p.m. D, 8:45 p.m. Su
 Ives, Burl.....KHJ, 6:30 p.m. F
 I Want It.....KFI, 6:30 p.m. Sa
 If They Had Lived.....KGFJ, 5:45 p.m. M, W, F
 *Information Please.....KHJ, 8:30 p.m. F
 Inglewood Park Concert.....KNX, 7:30 p.m. Tu
 In My Opinion.....KNX, 11:40 p.m. M, Th
 Inner Sanctum.....KFI, 8:30 p.m. Th
 Inside China.....KFI, 1:30 p.m. Th
 *Inside the News.....KFI, 10:30 p.m. Su-F
 *Jingles of Sports.....KHJ, KVOE, 9:30 p.m. M-F
 Invitation to Learning.....KNX, 9 a.m. Su
 It Pays to Be Ignorant.....KNX, 7 p.m. F
 Jack Armstrong.....KECA, 5:30 p.m. Tu Th
 *Jack in All Trades.....KNX, 8:30 p.m. Su
 Jarvis, Al.....KLAC, 10 a.m., 6:30 p.m. M-Sa
 *James Abbe Observes.....KECA, 7:30 a.m. M-F
 *Jive at Five.....KGFJ, 5 p.m. M-Sa
 Johnson, Erskine.....KHJ, 11:15 a.m. M-F
 Johnson Family.....KHJ, 9:30 a.m. M-F
 Johnson, Floyd B.....KHJ, 5:30 p.m. Su
 *K.....KGER, 8:05 p.m. Su
 KFOJ, 8:30 p.m. F
 Jones-Shay.....KNX, 7:30 p.m. M-F
 Joyce, Jordan, M.D.....KXLA, 3:15 p.m. M-Sa
 *Juke Box Matinee.....KFI, 9 a.m. Sa
 *Jump-Jump of Holiday House.....KFI, 9 a.m. Sa
 Junior Junction.....KECA, 8 a.m. Sa
 Just Plain Bill.....KFI, KFSB, 8:30 p.m. M-F
 Juvenile Jury.....KHJ, 12:30 p.m. Su
 *Kaltenborn, H. V.....KFSB, 4:45 p.m. M, Tu, W, F
 Kaye, Sammy.....KECA, 10:30 a.m. Su
 Kelley, Bob.....KMPC, 8:15 p.m. M-Sa
 Keyboard and Console.....KFCAC, 8:45 a.m. D
 Kiddie Club.....KLAC, 6:15 p.m. M-F
 *Kiernan's News Corner.....KECA, 12:15 p.m. M-F
 Kilgallen, Dorothy.....KECA, 11:30 a.m. Th
 King Cole Trio.....KFI, 2:45 p.m. Sa
 Kraft Music Hall.....KFI, KFSB, 6 p.m. Th
 Kyser, Kay.....KFI, 7 p.m. Sa
 L. A. Breakfast Club.....KFWB, 8 a.m. W
 L. A. Story.....KNX, 3:30 p.m. Sa
 Labor, U.S.A.....KECA, 3:30 p.m. Sa
 *Ladies, Be Seated.....KECA, 3 p.m. M-F

Ladies' Day. KFI, 9:05 a.m. M-F
 Land of the Free. KMPC, 9:45 p.m. Su
 Land of the Lost. KECA, 8:30 p.m. W
 Lassie. KECA, 12 p.m. Su
 Lawrence, Jerry KFWB, 4 p.m. M-Sa, 2 p.m. Su
 ★Lawton, Fleetwood. KMPC, 7:30 a.m. M-Sa
 Laymen's Hour. KMPC, 10 p.m. Su
 Leaders of Tomorrow. KMPC, 9:45 p.m. Tu
 Leally, Frank. KMPC, 9:15 p.m. Th
 8:30 a.m. Sa
 Leave It to Bill. KNN, 7:30 p.m. Sa
 ★Lesueur, Larry. KHJ, 7:30 p.m. Su
 Let George Do It. KNN, 3:45 p.m. Su
 Let Freedom Ring. KHJ, KGB, 8 p.m. M
 Let's Pretend. KECA, 8:45 p.m. Su
 ★Lewis, Fulton. KNN, 8:05 a.m. Sa
 Lewis, Ted. KHJ, 1 p.m., 10 p.m. M-F
 Leyden, Bill. KMPC, 9:15 p.m. Th
 Liberal Catholic Hour. KMPC, 9 a.m. Su
 Life Can Be Beautiful. KFAC, 9 a.m. Su
 Life of Riley. KFI, 3:15 p.m. M-F
 Light of the World. KFI, 8 p.m. Su
 Lindlahr, Victor. KHJ, 9:15 a.m. M-F
 Listening Post. KECA, KFMB, 11:30 a.m. M, W, F
 Lone Ranger. KECA, 7 p.m. M, W, 8 p.m. Su
 Lora Lawton. KFI, 8:45 a.m. M-F
 Lorenzo Jones. KFI, KFSD, 1:30 p.m. M-F
 Lucky Lager Dance Time. KFAC, 10 p.m. M-Sa
 Lum & Abner. KNN, 4:45 p.m. M-F
 Lutheran Gospel Hour. KNLA, 6:30 p.m. Su
 Lutheran Hour. KHJ, KVQE, 9:30 a.m. Su
 Lux Radio Theater. KNN, 6 p.m. M
 Madhouse Musicale. KECA, 4 p.m. Su
 Madison 2345. KFI, 9:45 p.m. Tu
 Make-Believe Ballroom. KLAC, 10:00 a.m., 5:30 p.m. M-Sa
 Ma Perkins. KFI, KFSD, 12:15 p.m. M-F
 KNN, 10:15 a.m. M-F
 ★Malone, Ted. KECA, 10:15 a.m. M-F
 Manhattan Merry-Go-Round. KFI, 6 p.m. Su
 Man Called X. KNN, 8 p.m. Su
 Man on the Farm. KFI, 3 p.m. Sa
 Manners, Zeke. KECA, 7:45 a.m. M-F
 ★Manning, Knox. KNN, 12:30 p.m., 5 p.m. M-F
 Mansfield, Andy. KWKW, 12:45 p.m. M-F
 Market Reports. KMPC, 8:45 a.m. M-Sa
 Martin, Lou. KNN, 6:30 p.m. Su
 Mary, Groucho. KECA, 9 p.m. M
 Massey, Louise. KHJ, 12:30 p.m. M-F
 Mayor of the Town. KHJ, 7:30 p.m. W
 McCarthy, Charlie. KFI, 11 a.m. Su
 McEneaney, Hank. KFI, 7 p.m. F
 McNeill's Breakfast Club. KECA, 8 a.m. M-F
 Meet Me at Parky's. KHJ, 6 p.m. Su
 Meet the Author. KNN, 11 a.m. Su
 Meet the Meeks. KFI, 10:30 a.m. Sa
 ★Meet the Missus. KNN, 3 p.m. M-F
 Meet the Press. KHJ, 7 p.m. F
 Melodiana. KFI, 7:30 a.m. Su
 Melodies America Loves. KNN, 7:30 p.m. Tu
 Melody Hour. KNN, 9 p.m. W
 Melody Matinee. KHJ, 3 p.m. M-F
 Melody Parade. KFI, 3:45 p.m. Su
 Melody Time. KFI, 10:45 p.m. Su-F
 Message of Israel. KECA, 8 a.m. Su
 Metropolitan Opera. KECA, 11 a.m. Sa
 Midnight Flyer. KFI, 12 p.m. M-Sa
 Midnight Merry-Go-Round. KNN, 12 p.m. D
 Midnight Special. KGEF, 12 p.m. D
 Mild and Mellow. KMPC, 3:30 p.m. M-F
 Miracles in Music. KECA, 11 a.m. Su
 1:30 p.m. Tu, Th, 5 p.m. Su
 Mirandy. KECA, 9:15 a.m. Su
 Mitchell, Bob. KMPC, 8 a.m. Su
 KFI, 6 p.m. Sa
 ★Monitor News. KECA, 8:15 p.m. Tu
 Monroe, Vaughn. KNN, 9:30 p.m. Sa
 Morgan, Frank. KNN, 6 p.m. W
 Morgan, Henry. KECA, 9:30 p.m. W
 Morning Bible Hour. KFAC, 8:30 a.m. Su
 Mother's Album. KMPC, 6:30 p.m. Tu
 Mr. and Mrs. North. KMPC, 8:30 p.m. W
 Mr. District Attorney. KFI, KFSD, 9:30 p.m. W
 Mr. Keen. KNN, 8:30 p.m. Th
 Mr. President. KECA, 9 p.m. Th
 Murder and Mr. Malone. KECA, 9:30 p.m. Su
 Murray, Johnny. KNN, 8 a.m. M-F
 ★Murray, Edward R. KNN, 9:45 p.m. M-F
 Music Hour. KFI, 9:30 p.m. Sa
 Music in the Air. KMPC, 11 a.m. M-F
 Music to Shave By. KECA, 7:15 a.m. M-Sa
 Musical Favorites. KFAC, 3 p.m. M-Sa
 Musical Masterpieces. KECA, 4 p.m. M-Sa
 Musical Digest. KGEF, 6 p.m. M-Sa
 Musical Melodies. KHJ, 8:30 p.m. M-F
 Musical Portraits. KFAC, 1:45 p.m. M-Sa
 KECA, 12:15 p.m. Sa
 My Friend Irma. KNN, 7 p.m. M
 Mysterious Traveler. KHJ, 8 p.m. Th
 Mystery House. KMPC, 8:30 p.m. Su
 Mystery Is My Hobby. KMPC, 9 p.m. Su
 Mystery Theater. KFI, KFSD, 9:30 p.m. F
 Mystery of the Week. KHJ, 9:15 p.m. M-F
 My True Story. KECA, KFMB, 10:30 a.m. M-F
 National Farm & Home. KFI, 10 a.m. Sa
 National Veterans. KECA, 11:30 a.m. Su
 National Symphony. KFI, 3:30 p.m. Sa
 KFI, 9:15 p.m. Th, 5 p.m. Su
 ★Newscope. KHJ, 9:15 p.m. Th, 5 p.m. Su
 KHJ, 5:45 p.m. Su
 ★News of the World. KFI, 8:45 p.m. M-F
 New York Philharmonic. KNN, 12 noon Su
 Nick Carter. KHJ, 3:30 p.m. Su
 ★Noah Webster Says. KFI, 9:30 p.m. Th
 Norman, Gene. KFWB, 10 p.m. M-Sa
 KMPC, 3:30 p.m. M-F; KECA, 9:30 p.m. Su
 Official Detective. KHJ, 8:30 p.m. Tu

Olympic Fights. KLAC, 10:05 p.m. Tu
 On Stage America. KECA, 7:30 p.m. M
 Open Man's Family. KFI, KFSD, 12:30 p.m. Su
 Open Forum. KLAC, 9:10 p.m. Su
 Operation Daybreak. KFI, 5:30 a.m. M-Sa
 Otis, Don. KLAC, 7:30 p.m., 9:15 p.m. M-Sa
 Our Gal Sunday. KNN, 9:45 a.m. M-F
 Our Town Speaks. KFI, 10:30 a.m. Sa
 Outdoor Reporter. KFI, 8:45 a.m. Su
 Ozzie & Harriet. KNN, 3 p.m. Su
 Paar, Jack. KECA, 8:30 p.m. W
 Pacific Lutheran Hour. KFWB, 9:30 p.m. Su
 Page, Patti. KECA, 3 p.m. Su
 ★Parsons, Louella. KECA, KFMB, 6:15 p.m. Su
 Pat Novak for Hire. KECA, 9 p.m. Su
 Pause That Refreshes. KNN, 3:30 p.m. Su
 ★Pearson, Drew. KECA, 8 p.m. Su
 People Are Funny. KFI, 6 p.m. F
 People's Platform. KNN, 10 a.m. Su
 Peppy Young's Family. KFI, 12:30 p.m. M-F
 Peppy Mason. KNN, 11:15 a.m. M-F
 ★Peterson, Elmer. KFI, KFSD, 5:45 p.m. W-Sa
 ★Pettingill, Sam. KECA, 12:15 p.m. Su
 Philo Vance. KMPC, 8 p.m. Su
 Pictsweet Show. KHJ, 10:15 a.m. M-F
 Pilgrims Hour. KHJ, KVQE, 9 a.m. Su
 Platter Party. KFI, 12:30 p.m. M-Sa
 Pleasure Parade. KECA, 8 p.m. Tu
 Point Sublime. KECA, 8 p.m. M
 Police Bulletins. KFI, 10:55 p.m. Su-F
 Policing L. A. KHJ, 8:15 a.m. Su
 Portia Faces Life. KFI, KFSD, 2:15 p.m. M-F
 Potter, Peter. KFWB, 9:30 a.m. Su
 KHJ, KGB, 10:30 p.m. M-Sa
 Preview Theater. KFWB, 9 p.m. F
 ★Pringle, Nelson. KNN, 7:15 a.m., 11 p.m. M-F
 Punch and Judy. KFAC, 5 p.m. M-F
 ★Queen for a Day. KHJ, KGB, 11:30 a.m. M-F
 ★Quick as a Flash. KHJ, 2:30 p.m. Su
 Quiet, Please. KHJ, 8:30 p.m. W
 ★Quiz Kids. KHJ, 7:30 p.m. Su
 ★Quiz of Two Cities. KFI, 1 p.m. Su
 Quizzeale. KHJ, 7:30 p.m. Su
 KECA, 1:30 p.m. M, W, F
 Radio Bible Class. KHJ, KVQE, 7 a.m. Su
 Radio News Weekly. KFI, 1:30 p.m. Su
 Radio Reader's Digest. KNN, 7 p.m. Th
 Radio, the American Way. KECA, 3 p.m. Sa
 Radio Views. KNN, 4:15 p.m. Tu, Th
 Radio Warblers. KHJ, 9 a.m. Sa
 Raggedy Ann. KHJ, 4:45 p.m. M, W, F
 Rancho Grande. KMPC, 10:30 p.m. M-F
 RCA-Victor Show. KFI, KFSD, 11 a.m. Su
 Record Party. KHJ, 10:30 p.m. M-Sa
 Red Ryder. KHJ, KVQE, 7:30 p.m. Tu, Th
 Reid, Bob. KNN, 11:30 a.m. Su
 Remember That Music. KFI, 10:15 p.m. Tu
 Remember When. KHJ, 8:45 p.m. F
 Repeat Performance. KHJ, 11 a.m. Su,
 6:15 p.m. F, 10:30 a.m. Sa
 ★Report from Congress. KMPC, 9:45 p.m. F
 Report from U.N. KNN, 11:40 p.m. F
 Report to the People. KECA, 7:30 p.m. Tu
 Reviewing Stand. KHJ, 6:30 p.m. Tu
 ★Richfield Reporter. KFI, KFSD, 10 p.m. Su-F
 Right to Happiness. KFI, KFSD, 12:45 p.m. M-F
 Rise & Shine. KHJ, 6 a.m. M-Sa
 Road of Life. KFI, 3 p.m. M-F
 ★Roberts, Clete. KMPC, 6 p.m. M-F
 Romance of Helen Trent. KNN, 9:30 a.m. M-F
 Romance of the Ranchos. KNN, 6 p.m. Su
 Rose, Billy. KHJ, 8:55 p.m. M-F
 Rose of My Dreams. KNN, 11:45 a.m. M-F
 Rosemary. KNN, 8:45 a.m. M-F
 Ross Dolan, Detective. KECA, 7:30 p.m. Sa
 Rowland, Sam. KWKW, 1:15 p.m., 3:30 p.m. M-Sa
 Russell, Betty. KECA, 3:15 p.m. Sa
 Salt Lake Tabernacle. KNN, 8:30 a.m. Su
 Saludos Amigos. KGEF, 7 a.m. M-Sa
 Sam Rowland's Waxworks. KWKW, 3:30 p.m. M-Sa
 Sam Spade. KNN, 9 p.m. Su
 Saturday at the Chase. KNN, 2:30 p.m. Sa
 Saturday Chef. KFI, 9:30 a.m. Sa
 Saturday Night Serenade. KNN, 7 p.m. Su
 Scarlet Queen. KHJ, 8:30 p.m. Th
 Schissler, Paul. KNN, 6:30 p.m. W
 School of the Air. KNN, 1 p.m. M-F
 Science of Mind. KFWB, 8:45 a.m. M-F
 Scotland Yard. KHJ, 8 p.m. F
 Scout Jamboree. KFI, 8 a.m. Sa
 Screen Guild Theater. KNN, 7:30 p.m. M
 Scully, Frances. KECA, 3:45 p.m. M-F
 Second Mrs. Burton. KNN, 11 a.m. M-F
 Sherlock Holmes. KHJ, 4 p.m. Su
 Sing, America, Sing. KHJ, 12:15 p.m. M-F
 Skelton, Red. KFI, 7:30 p.m. Tu
 Ski Time. KLAC, 8:45 p.m. Th
 Sky King. KECA, 5:30 p.m. M, W, F
 Smilin' Ed McConnell. KFI, 8:30 a.m. Sa
 Smith, Jack. KNN, 8:15 p.m. M-F
 ★Smith, Kate. KHJ, KGB, 9 a.m. M-F
 Smith, Norwood. KECA, 3:30 p.m. M-F
 Solitaire Time. KFI, 11 p.m. Su
 Song for You. KMPC, 8:30 a.m. M-F
 Song of the Stranger. KHJ, 3:30 p.m. M-F
 Songs for You. KGEF, 5:30 p.m. M-Sa
 Songs of Faith. KFI, 6:15 a.m. Tu
 Songs of Good Cheer. KHJ, 11 a.m. Su
 So Proudly We Hail. KFI, 11:15 p.m. Th
 So You Want to Lead a Band. KECA, 6:30 p.m. M
 Sound Off. KNN, 10:45 a.m. Su
 Spade Cooley Time. KFVD, 10 p.m. D
 Sprague, Frederick. KNLA, 3 p.m. Su
 Spooner. KHJ, 11 p.m. Su
 Sports Dial. KRRD, 5:30 p.m. M-Sa
 Sports Newsreel. KFI, KFSD, 7:30 p.m. M-F
 Sports Final. KFWB, 10 p.m. M-F
 Sports Folio. KFI, 10 a.m. Su
 Sports Roundup. KFI, 5 p.m. Sa

Spotlight on Hollywood. KECA, 2:25 p.m. M-F
 Squeakin' Deacon. KNLA, 9 p.m. M-F
 Standard Hour. KFI, KFSD, 8:30 p.m. Su
 Standard School. KFI, 10 a.m. Th
 Stars Over Hollywood. KNN, 9:30 a.m. Sa
 Stella Dallas. KFI, KFSD, 1:15 p.m. M-F
 Steven Graham. KHJ, 6:30 p.m. Sa
 Stop Me. KHJ, 6 p.m. Sa
 Street, David. KFI, 9 p.m. F
 Strike It Rich. KNN, 7:30 p.m. Su
 Strolling Tom. KECA, 8:30 a.m. Su
 KFWB, 9 a.m. M-F
 Student Talks Back. KLAC, 8:15 p.m. Su
 Studio One. KNN, 6:30 p.m. Tu
 Sunday Evening Club. KFAC, 8:45 p.m. Su
 Sunday Feature Page. KECA, 9:30 a.m. Su
 Sunday Evening Hour. KECA, 5 p.m. Su
 Sunday Morning Melodies. KMPC, 8:15 a.m. Su
 Sunrise Salute. KNN, 6:15 a.m. M-Sa
 Superman. KHJ, 5:15 p.m. M-F
 Super Club. KFI, KFSD, 8 p.m. M-F
 Surprise Theatre. KNN, 8:25 p.m. Su
 Suspense. KNN, 9 p.m. Th
 Sweeney and March. KNN, 10:30 p.m. Tu
 Sweet and Lovely. KFI, 10:30 p.m. Sa
 Sweet Chariot Hour. KNLA, 6:30 p.m. Sa
 Sweetland, Lee. KECA, 4:30 p.m. Su
 Symphonette. KNN, 10:30 a.m. M, W, F
 ★Take It or Leave It. KFI, 7 p.m. Su
 Talent Scouts. KNN, 8:30 p.m. M
 Tapestries of Life. KNN, 8 p.m. Sa
 Taylor, Henry J. KHJ, KGB, 9:45 p.m. M, F
 Taylor Made Melodies. KFI, 9:30 a.m. Su
 KFI, 1:15 p.m. M, W, F; KHJ, 10:30 a.m. Su
 Taylor, Mary Lee. KNN, 11 a.m. Sa
 Teen and Twenty Time. KMPC, 5:05 p.m. M-F
 Telephone Hour. KFI, KFSD, 9 p.m. M
 Telephone Quiz. KLAC, 7:05 p.m. M-F
 Templeton, Dink. KHJ, 9:15 p.m. Sa
 Terry and the Pirates. KECA, 5:45 p.m. M-F
 Theatre Guild. KECA, 6:30 p.m. M-F
 Theater of Today. KNN, 9 a.m. Sa
 The Clock. KECA, 7:30 p.m. Th
 The Saint. KNN, 7 p.m. W
 The Shadow. KHJ, 2 p.m. Su
 The Sheriff. KECA, KFMB, KPBO, 6:30 p.m. F
 The Whistler. KNN, 7:30 p.m. F
 Thin Man. KNN, 8:30 p.m. F
 This Is Your FBI. KECA, 8:30 p.m. F
 ★This Week Around World. KECA, 12:30 p.m. Su
 This Woman's Secret. KFI, KFSD, 4 p.m. M-F
 ★Thomas, Lowell. KNN, 8 p.m. M-F
 Thompson, Johnny. KECA, 9 a.m. Sa
 Those Websters. KHJ, KGB, KVQE, 3 p.m. Sa
 Three Alarm. KMPC, 1:05 p.m. M-F
 Tillamook Kitchen. KFI, KFSD, 9:45 a.m. Sa
 ★Today's Children. KFI, KFSD, 11 a.m. M-F
 Tom Mix. KHJ, KGB, 5:45 p.m. M-F
 Touchdown Tips. KHJ, 7:15 p.m. W
 Town Meeting. KECA, KFMB, 9 p.m. Tu
 True Detective. KHJ, KGB, 1:30 p.m. Su
 ★Truth or Consequences. KFI, 8:30 p.m. Sa
 Twenty Questions. KHJ, 8 p.m. Su
 Twilight Tales. KMPC, 4:15 p.m. Tu, Th
 Two-Ton Baker. KHJ, 11 a.m. M-F
 United Nations. KFWB, 9:15 p.m. M-Th
 United Nations Highlights. KECA, 4:30 p.m. Sa
 University Explorer. KNN, 11:15 a.m. M-F
 Variety Parade. KECA, 4:30 p.m. M-F
 Venter, Mel. KHJ, 7 p.m. W
 Veteran's Voice. KHJ, 9:15 p.m. Su
 Village Store. KFI, 6:30 p.m. Th
 Voice of Firestone. KFI, KFSD, 5:30 p.m. M
 Voice of Prophecy. KHJ, KGB, 6:30 a.m. Su
 Voice of the Neighborhood. KMPC, 11:15 a.m. M, W, F
 Vox Pop. KECA, 6:30 p.m. W
 ★Wallace, Myron. KECA, 10:55 a.m. Su
 Walt Time. KFI, KFSD, 6:30 p.m. F
 Waring, Fred. KFI, KFSD, 8 a.m. M-F
 KFI, KFSD, 7:30 p.m. F
 Warnow, Mark. KNN, 8 p.m. F
 ★Washington Inside Out. KNN, 8 p.m. F
 Welcome, Travelers. KECA, 9 a.m. M-F
 ★Wells, Carveth. KFI, 10:30 p.m. Su-F
 Wells, Christopher. KNN, 7 p.m. Su
 Wendy Warren. KNN, 9 a.m. M-F
 What Do You Say? KFI, 10:15 a.m. M-F
 ★What's Doin', Ladies? KECA, 2 p.m. M-F
 ★What's the Name of That Song? KHJ, 8 p.m. W
 ★Wheeler, Burritt. KNN, 1:30 p.m. M-F
 When a Girl Marries. KFI, KFSD, 2 p.m. M-F
 Whistler. KNN, 7:30 p.m. M-F
 Whiteman, Paul. KECA, 12:30 p.m. M-F
 Whiteman, Paul. KECA, 7:30 p.m. M-F
 Whoo Bill Club. KECA, 5:30 p.m. M-F
 ★Wildier, Alvin. KECA, 4:15 p.m. M-F
 Willie Piper. KECA, 8 p.m. Th
 ★Winchell, Walter. KECA, 6 p.m. Su
 Winner Take All. KNN, 2 p.m. M-F
 Wismer, Harry. KECA, 4:15 p.m. Sa
 Woman's Voice. KMPC, 4:15 p.m. M, W, F
 Woman in White. KFI, KFSD, 11:15 a.m. M-F
 Women Are Wonderful. KMPC, 12 a.m. M-F
 Women's Forum. KNN, 6 p.m. Tu
 Women's World. KNLA, 10:30 a.m. M-F
 Wood, Harry. KFI, 10:15 p.m. M, W, F
 Word from the Country. KNN, 3:15 p.m. Su
 Words and Music. KFI, 6:30 p.m. Su
 World Security Workshop. KECA, 8:30 p.m. Tu
 You Bet Your Life. KECA, 9 p.m. M
 Young America Speaks. KFI, 9:15 a.m. Sa
 Young, Norma. KHJ, 1:30 p.m. M-F
 Young Dr. Malone. KNN, 10:30 a.m. M-F
 Young People's Church. KHJ, 7:30 a.m. Su
 Young Wilder Brown. KFI, 1:45 p.m. M-F
 Zane Grey. KHJ, 6:30 p.m. Th

Wrestling With the Ratings

(Continued from Page 7)

and dividing this difference into the number of homes listening to the given program.

The rating is then determined by multiplying the share times the percentage of sets in use.

It is commonly assumed that Hooper fashions a rating merely by dividing the number of homes listening to a given program by the total number of homes called. But to bring into account the "busies," "refusals" and "don't knows" it is necessary to use the more complex formulas shown above.

For a program not carried in all 36 cities the rating is based on results found in only those cities where it is broadcast.

Question: How often are Hooper reports published?

Answer: 1. Program Hooperatings Report — these are published twice each month, based on daytime and evening interviewing during the week 1-7 and on evening interviewing only during the week 15-21. Sunday afternoon is covered during both weeks.

2. Sponsor Identification — this is published quarterly (February, May, August, and November) and is based in each instance on three weeks of interviewing.

3. Audience Composition — this is also published quarterly (March, June, September and December) and also based on three weeks of interviewing.

4. Comprehensive Report — this appears three times yearly, covering December through April, May through September and October through February. Contains sectional ratings, chart book and uniform competition report.

5. Pacific Coast Hooperatings Report — published monthly and based on interviewing during the first three weeks of each month plus the last week of the preceding month. In addition to the regular Pacific Coast cities of Los Angeles, San Francisco, Portland and Seattle, Hooper covers two other cities, San Diego and Spokane, for Pacific rating purposes.

Question: How accurate are Hooperatings?

Answer: As in any operation which samples a few to learn the ways of many there is one type of unavoidable error which always exists. This statistical error, based on the laws of probability, affects every rating — high or low.

In Hooper's operation two factors regulate the degree of error — the size of the rating and the number of calls upon which it is based. A Lux Radio Theatre rating of 25 based on 3,000 calls has a maximum error of plus or minus 1.5 rating points — that

is, the rating can range between 23.5 and 26.5 without exceeding the statistical limits. But a less popular program rated at 4.0 on only 600 calls likewise may vary 1.5 points on either side, and in this case the range from a 2.5 rating to a 5.5 rating is proportionately very wide. Most programs have a variation of at least one full rating point on each side.

Incidentally, Hooper has established that to be "conclusive" a rating must be based on at least 600 calls — anything less than that produces a rating which is "indicative only."

Question: What about fluctuations in Hooperatings?

Answer: If a rating change exceeds the limits of statistical error it is to be expected that the change is significant, that something has happened to affect the program's popularity. Such significant fluctuations may come from any one or several of the following disrupting influences:

- (a) Weather variations
- (b) Seasonal variations
- (c) Unusual listening to preceding or following programs
- (d) Unusual listening to competing programs
- (e) News breaks of national interest
- (f) Pulling power of guest star
- (g) One-time cancellations in important Hooper cities
- (h) Switch to daylight saving time
- (i) Holidays
- (j) Contests and offers
- (k) Unusual promotion or publicity
- (l) Audience vagaries

The above are influences of a temporary nature. Fluctuations over a long period of time may, of course, follow an upward trend or a downward trend, indicating that the program itself is gaining or losing in its appeal to the audience.

Question: What do Hooperatings mean?

Answer: These ratings indicate the relative popularity of a given network program from week to week among the telephone homes in 36 large cities. *Period.* They are designed to provide an advertiser or broadcaster with a running record of his program's appeal. They are *not* (1) a base for counting the number of U. S. listeners tuned to the program or (2) a measure of the program's ability to sell goods or service or (3) a foundation to figure cost per thousand listeners reached. No survey turns out conclusive results of this sort.

The Hooper organization itself is the first to point out that its ratings are not projectable, that they reflect the listening of a closely defined type of audience.

Actually the Hooper area includes about 16% of the U. S. radio families. And this is a minority group. About half of the U. S. homes are not equipped with telephones, about 74% of the country's radio families live outside of the 36 Hooper cities,

and unnumbered millions live in areas lacking local four-network service. In this "outside" element listening patterns are very often different. A "Ma Perkins" will be strong in non-telephone homes, a "Henry Morgan" will have a weak audience in rural areas, an NBC program away from three-network competition will fare better. Other surveys confirm such differences.

One other point. Since each interviewer averages approximately one call per minute the Hooperating itself is essentially an average-per-minute measurement. A rating of 10 means that *on the average* 10% of the homes called during the broadcast were listening at any one minute. Such a rating does not differentiate between programs which build audience during the broadcast and those which lose audience. To this extent a Hooperating is not a critical barometer of program content. And it doesn't reveal the total number of different homes hearing a program. Minute-by-minute rating curves and total audience figures are available through other studies.

"He Produces Provincialism"

(Continued from Page 5)

Discovery of Mr. Redd's big weakness came with mention of his family. Nine years ago Bob Redd married lovely singing GoGo Delys, and they now have one daughter, Mary Robin. Without a swimming pool, the three live happily in Beverly Hills, but the shrewd big man, who during twelve years in radio has written material for, interviewed or directed shows with nearly every well-known personality in Hollywood, became a typical proud father when he spoke of the eight-year-old Mary Robin. The two ride horseback together, Bob squires his daughter to the ballet and concerts she has learned early to enjoy, and he is now instructing her in the simple sports.

The Redd home is proof that Bob knows radio literally backward and forward. A complete, built-by-Redd, high-fidelity radio set is an example of his ingenuity. He's found time from multiple chores to build and install a motion picture projector, complete with sound. Just open a handsome antique cabinet, and there you are.

"Of course it entailed starting under the house and building right through walls and floors. For weeks the terror of my life was that I'd be trapped there."

The remark sounded like a natural situation for Bob to have put the bungling "smart moron Mooney" into, and we asked Bob if any of his experiences were the basis of "Point Sublime" stories.

He laughed. "No, but I've seen it happen the other way around. I'll say something that has a familiar ring and find that I'm sounding like 'Ben' bawling out 'August Moon'... or, worse, like 'Mooney' himself!"

My Friend Irma's Friend, Cy

Part II

Continuing Cy Howard's Account of the
Story Behind the "My Friend Irma" Show

By Joan Buchanan

Monday, 7:00 p.m.
CBS-KNX

VOLATILE Cy Howard, who created, writes and produces "My Friend Irma", proved to have so much interesting information to impart on "Irma" in particular and comedy shows in general, that we ran out of space last week in endeavoring to contain all his facts.

Motivating his original idea was his realization that there were "all little town shows on the air. I can't write about little towns because I don't understand them, I guess." Strictly big-town Cy, who started out in Milwaukee and arrived in Hollywood via New York, doesn't think it works both ways, however. When we asked him if he thought that small-town people might not understand a show about big-town folks he insisted, "Every small town has its 'Al', the town loafer, and a dumb girl is universal. The character of 'Jane' is appreciated by the more sophisticated, 'Irma' by the unsophisticated."

Cy believes that he writes best when he writes about women. And here's a challenge to aspiring feminine scribes—"Women can't write women." We interrupted long enough to point out Ruth McKenney's "My Sister Eileen" and Sally Benson's "Meet Me in St. Louis". "They were writing about themselves and their childhood," Cy differentiated, and then continued, "Do you know why women can't write about women? No? Because they don't like them. They make them too fluffy. I can write about girls, because I like girls," he smiled. However, the distaff side isn't left out entirely when Cy, assisted by writers Parke Levy, Stanley Adams and Roland MacLane (all of whom he admires very much), puts the scripts together. Levy's secretary, Pat Burton, supplies the authentic women's touches when the boys are stumped by what sort of dress "Jane" will buy or just how "Irma" will get her hair done. In trying to select a premise for a script, Howard often uses a real life experience he recalls



▲ "HAVE YOU EVER NOTICED," CY HOWARD ASKS, "how a smart girl always has a dumb girl for a roommate?" Here Cathy Lewis as "Jane Stacy" and Marie Wilson as "Irma Peterson" demonstrate on "My Friend Irma". Cy calls comedy "honesty and tragedy—with a switch", claims there's no humor in the mood generated by a gay party, but a great deal in a somber, pompous atmosphere. (CBS photos.)

happening to some of the struggling young actresses he knew in New York.

Masculine Qualities

The character of "Jane" seems to be Cy's favorite. "She talks like me. She is like me. Like most career girls, she thinks like a man. She uses expressions I've used all my life. She has a man-sized sense of humor and gets a kick out of being sharp but not caustic. She's practical but wishes she didn't have to be, and shows her affection for people by joking and kidding them."

Cy insists that his comedy show has no "formula" or "mechanics". He chooses a premise—it may be that "Jane" buys a Schiaparelli dress ("Irma's" the type who buys twelve dresses with what 'Jane'

spends on one," Cy added affectionately), or that "Irma" gets picked for jury duty. "It's largely a matter of working out the three dimensions of your creatures to pin-point accuracy. You know what kind of a girl 'Irma' is, so you know what kind of situations she's apt to get into. You find after you've let her flounder around in the situation that she acts differently than you thought she would. So you toss out the funny gag you had written and you change the gag to fit her conduct—not vice versa."

Howard also implores that you do not call his show "situation comedy." "It's character comedy." When "Al" or "Kropotkin" or "Mrs. O'Reilly" enter "Jane and Irma's" apartment, Cy points out, they don't make jokes.

(Please Turn to Page 39)

▼ **CY HOWARD (SEATED) PROCEEDS** to de-joke-ify a script while (l. to r.) head writer Parke Levy and scribes Roland MacLane and Stanley Adams greet his decision with mixed emotions. It doesn't look like it in this picture, but Howard claims he's also interested in "gruesome stuff" and would like to tackle an "Inner Sanctum" script, some time.





Mikemen

No. 29 of a Series

John Milton Kennedy



By Betty J. Hammer

Since 1942, Handsome John Milton Kennedy Has Been Mikeman on Widely Heard "Lux"

▲ **AT THE START** of John Kennedy's air career, a station executive told him that he "didn't know a thing about radio." Here John demonstrates how wrong his critic was—John knew enough about radio to win the "Lux" announcing plum from a huge field of top announcers. (Hollywood Pictorial Service photos.)

Monday, 6:00 p.m.
CBS-KNX
Monday through Friday, 11:00 a.m.
NBC-KFI-KFSD

MIKEMAN John Milton Kennedy owns the familiar voice that makes the commercial announcements on "Lux Radio Theater" and also on "Today's Children". Handsome Kennedy admits that commercials are catching. He has talked himself into using the products he advertises. "They're very good, too," he smiles. Since becoming a topflight announcer, John has decided on another personal rule—he never discourages anyone who wants to be in radio. He still remembers the station executive who told him to forget an-

nouncing with the words "You don't know a thing about radio!"

John didn't come to California for the express purpose of getting into radio—getting into grammar school was more practical at the time. A native of Farrell, Pennsylvania, he came to Los Angeles with his parents at the age of eleven. He went to Fremont High and Los Angeles Junior College (now City College), where he studied dramatics. The leading man bug bit him when he played "Captain Applejack" in his high school senior play. Radio announcing hadn't yet occurred to him.

A two-year scholarship to the Pasadena Playhouse seemed to set him on the right path to his goal, but graduating in the midst of the de-

pression didn't help any. His first professional job, in a stock company play, "The Bride the Sun Shines on", came to an abrupt end when the show folded in San Diego. A stock company job in Glendale did the same. An acting role with the Pasadena Theater Guild Circuit landed him in Sacramento. The 1933 bank holiday was called, and as Kennedy says, "There were more people on the stage some nights than were in the audience."

Written In

Back home and broke, Kennedy was pleased and surprised one night to hear two old Fremont High pals, Roland Kibbee and Jack Lescoulie, broadcasting a skit over station KGFS. He called them after the broadcast, and the budding radio artists were not only delighted to hear from him—they wrote him into the script.

On the air but still anxious to get back on the legitimate stage, John got and discarded more radio jobs than most radio-ites ever have. An early disc jockey show on a local station lost its joy when the owner of the station tuned in to hear a record that happened to catch in a groove and go around about sixteen times on the same phrase. In those days a disc jockey acted as his own librarian, engineer, announcer, emcee and janitor, and when John explained that at the time of the mishap he was standing on the top of a cabinet getting down some more records, he was forgiven. He started to look around for something else—just in case.

He joined the original "Drunkard" company as stage manager—and left. He became an announcer at XEBC in Agua Caliente. "The swimming was wonderful," John smiled.

Announcing "took" when he joined
(Please Turn to Page 39)

▼ **THREE DISTINGUISHED GENTLEMEN OF "LUX RADIO THEATER"**, (l. to r.) Robert Taylor, William Keighley and John Kennedy. Planning to devote some time soon to free-lance acting, Kennedy's looks match any matinee idol's. Only film appearances made by the announcer have been in 16-mm commercial films as actor and narrator.



Thursday, 7:30 p.m.
NBC-KFI-KFSD

LITTLE MISS BLAKE, who captured Cantor's attention three years ago, and is capturing the listening public's attention today with her songs on the Cantor show. (NBC-Zeigler photo.)

GINY CECE (pronounced C. C.) Blake looks like a well-turned-out model of size seven dresses. Her slightness and youthful appearance are belied by a full-voiced, rhythmic singing style that three years ago so intrigued veteran performer Eddie Cantor that he took her under his wing, arranged for vocal and stage experience, and this year made Cece part of his show.

While Cece was still in high school in New York City, she was foregoing the joys of bobby-soxing with her fourteen-year-old chums to study voice during her spare time. Marilyn Cantor, one of Eddie's daughters, was studying with the same coach. That's how Eddie Cantor came first to hear Cece. Because of her youth he advised that further vocal experience be obtained.

Women of Music

No. 55 of a Series

Cece Blake



*It Doesn't Have to Be a Rags-to-Riches Story
To Be a Real Success Tale. This Small Girl
Got There by "Doin' What Comes Naturally"*

During the next year, Cece finished high school, plugged at her vocal studies, and looked about for "experience". When she auditioned, two of her hearers were delighted to provide this experience, and for the next couple of years Cece appeared with both Vaughn Monroe's band and that of Skitch Henderson. All the while she was waiting for the promised Cantor audition.

Gives Her Break

True to his word, Eddie, who during his nearly forty years of show business skyrocketed Deanna Durbin, Dinah Shore and others to fame, auditioned Cece again, with the result that today Cece is here on the Coast, alternately praising the charms of this land of dubious sunshine, and stating that work with Mr. Cantor "is just wonderful!"

"Some day," says Cece seriously, "I hope to go into musical comedy. First I want to become known as a singer, and the Eddie Cantor show is doing that for me. Mr. Cantor fulfilled the very opportunity I had been seeking for a long time.

"There's a whole stratum of learning that goes with working on a big radio show like this. It's a far cry from singing with bands, and I'm getting to benefit from the pointers everyone picks up on the show."

A Californian wouldn't have to be told Cece was new to the Coast if he were to hear the tale about the "housing problem" experienced by Cece and her mother, who accompanied her west.

"We looked everywhere for an

apartment, and it took us *three weeks* to find one! Fortunately there is a room in which I can do the daily 'mi-mi-mi-mi-ing' without disturbing anyone. That's my only training rule . . . daily vocalizing."

Cece's mother was formerly a professional singer who turned down a career in favor of marriage and raising a family, and it was she who was responsible for Cece's first stage appearance.

"I've been singing for as long as I can remember, in school and at benefits, so memory of any first performance is pretty dim.

"But mother tells me it was when I was two and a half years old. I'd been entered in an amateur contest held on the stage of the Paramount Theater in Brooklyn. And what do you know? . . . I got the first prize. Ten dollars in cash and a gift certificate for a pair of shoes. I'd sung that old song, 'I Don't Know Why'."

"I Don't Know Why" doesn't seem an old song to all of us, but Cece is only nineteen.

To this day Mrs. Blake has encouraged her daughter in the development of her voice, and has acted in the capacity of teacher-manager-critic.

While most of Cece's listening and study have been of serious music, she admits her taste in music is leaning toward the "be-bop" school, and is quite proud of her collection of several hundred "hot jazz" records. It's amazing enough to hear a musician unravel the intricacies of "be-bop" into understandable music, but when a gray-eyed blonde with a

soft voice launches into these technicalities with real enthusiasm, it's startling! And Cece knows what she's talking about, even down to the chordings and notes. She plays the piano well herself.

About California, Cece says she "loves riding buses," that "the buildings look clean and new and the whole place seems to have more air to breathe," and that she's "crazy to get to the beach." Still new to the big-time, Miss Blake spends her days at tasks a little more arduous than beaching. Making a point of her one real indulgence, Cece arises as late as possible, boards one of the buses she so enjoys, and goes to Mr. Cantor's house for a few hours' study.

"I usually go over the script with Mr. Cantor, and the music with both him and Cookie Fairchild, the orchestra leader on the show. We rehearse for awhile, then I go home and practice. By that time I'm all ready to dress up and go out. It seems we'll never exhaust the wonderful eating places around here.

"The rest of the time I read everything I can get my hands on, and work at my drawing." A hobby at the moment is charcoal drawing, and some day Cece hopes to exhibit her work.

Like any other nineteen-year-old, Cece loves to dance. "Many's the time when I was singing with Vaughn Monroe or Skitch's band I used to wish so much I was out on the floor. Then I'd remember that had I been simply in attendance, to dance, I'd be wishing. 'Gee, I wish I were up there singing with that band!'"



◀ **THE IDYLL OF RANCH LIFE** in the San Gabriel Valley, as Brooke relaxes beside one of the five ranch lakes at noon, with "Thunder", his dog "Cotton", and a bottle of "Cowboy Cola."

passes over 480 acres, with the promise of more in the future, and has a history which more than matches that of "Red Ryder's" "Painted Valley" ranch. Situated out in El Monte, Temple's land is the historic end of the old Santa Fe Trail and Pony Express route, and the early Westerners were all too glad to sight the open water of five lakes amid the arid Southern California countryside. The stockades and the workers that kept open the earlier routes of communication to the East were located no far from where Brooke today has his own corrals.

Corrals and Cowpunching

Are Everyday Background and Business To Radio's "Red Ryder," Who Runs His Own Version of "Painted Valley Ranch"

By Art Sawyer

*Tuesday, Thursday, 7:30 p.m.
MBS-KHJ-KVOE-KGB-KFXM*

ONE RADIO STAR who'll never complain about type casting is Brooke Temple, Don Lee's radio "Red Ryder", who these days is proving that not only "Red", but Brooke, too, is really a "working cowboy".

Brooke's "spread" today encom-

As the land is part of the old "Lucky" Baldwin Estate, Brooke had no choice but to call his place the "Lakeland Ranch", after the five small lakes that spot the property and give life to the elm and cottonwood groves that make the place a real estate agent's dream of what a ranch should be.

But despite the historic past, Lakeland Ranch today is busily engaged

in the prosaic work of raising stock, with cattle and sheep vying with Brooke's Morgans and cow ponies for the green valley grass. To complete the picture of a self-sustaining ranch, Temple also raises much of his own grain and alfalfa, and the ducks and geese that spend their time on the lakes guarantee Brooke good eating at Thanksgiving and Christmas.

The lakes supply Temple with his favorite recreation too, for he has them stocked occasionally with game fish and spends his off hours, which are very few these days, trying to get them back, pounds heavier, of course, with rod and line.

Inspection

Work days at Lakeland start in the early minutes after six in the morning when Brooke briefs his men on the day's work. He has twelve men now working with him full time, including cowpokes and stable hands, and all hands find that a ranch life is no way to grab late morning sleep. Then, Brooke and his thirteen-year-old daughter, Brooke, Jr., whose expert horsemanship is the pride of Lakeland, set out for a complete inspection of the ranch. Their post-breakfast rides take them down the lower meadows to check the Shorthorns and Herefords that Brooke stocks, then over to the grain fields to scout out new gopher holes and check the crops there. Then a quick canter along the fences leads them back to the ranch in time for Brooke to get changed to come to the Hollywood studios for his Tuesday and Thursday broadcasts. On non-broadcast days, Brooke follows the same routine, substituting speaking tours for P-TA groups, personal appearances before children's organizations, and civic duties for his trip to KHJ.

Life on a ranch fulfills a longtime dream for Brooke, one going back to his boyhood on a stock farm in the Virginia hills. Ranching has always

(Please Turn to Page 39)

▶ **BROOKE INTENTLY "GETS THE PICTURE"** as his foreman, Walt, tells him about moving stock into one of the lower fields, preparatory to herding them to market.



▶ **BEFORE SADDLING UP**, a good grooming is in order for "Thunder". Here Brooke finishes cleaning the front hooves, as "Thunder" lowers his ears to signify his displeasure.





▲ **THE DIVERSIFIED** interests of Tom Hanlon have led him to spread his radio activities over sixteen shows a week! Perhaps he's best known for his sports programs and announcing. But Hanlon fans should find equal enjoyment in his nightly record show, "Midnight Merry-Go-Round".

Joan Buchanan

ALL THE YOUNGSTERS who speak to Tom Hanlon want to know what it takes to be a sports reporter on the radio. That's probably occurred to a great many people who've envied the fellows broadcasting from a vantage point and interviewing the champions of the day while Mr. and Miss Public mill around down in the crowd.

Hanlon, endeavoring to throw a little academic light on his profession, listed a few of the attributes necessary for a good sports reporter. "You must have a well-developed sense of showmanship, and of course, an acute sense of observation. You must have a very analytical mind . . . and be able to report what you see impartially—never editorialize! You should be able to make an event sound as colorful as possible and yet be scrupulously accurate. At the same time you should be explaining the plays and the game to people who aren't terribly familiar with it.

"You should own coordinated vocal chords," he laughed. "A good sports reporter is transferring instantly what he sees to his voice and into the mike.

"You should see as many games as you can and go behind the scenes if possible—down into the field and into the dressing rooms.

"The criticism a sportscaster hears most often is that he sounds partial. Unconsciously, he may. In describing a game, you should make it as thrilling as possible—but be careful to sound as excited over a Trojan touchdown as you are over a Bruin touchdown, or that PBX board at the station will start lighting up!"

Names Toppers

Hanlon names as sports broad-

Sporting Chance

That's What Genial Tom Hanlon Gives the Folks With His Coverage of the Nation's Sports Day And His "Midnight Merry-Go-Round" Prize Derby



▲ **WHEN WE ASKED FOR A REPRESENTATIVE PICTURE** of Hanlon in action at a game, the photographer came up with this! From the look of the crowd it's a tense moment in the game. In case you don't see Tom, the arrow indicates his seat in the press-radio box. (CBS photos.)

casters who are tops in their field and who would make a valuable study for youngsters interested in the subject Red Barber, director of sports for CBS, Bill Stern, Harry Wismer, Ted Husing, Bill Corum, Don Dunphy, Clem McCarthy, Brian Fields and Joe Hernandez. Of the localities who've gained fans, Hanlon names Sam Balter, Frank Bull, Ed Chandler, Bob Kelley, Dick Fishell, Ted Bentley, Ken Barton and Dick Lane. "Each man records what he sees differently," explained Hanlon, when we wondered if listening to all sportscasters would result in very much repetition.

"And a *must* for all aspiring sports broadcasters or writers is Paul Gallico's book 'Farewell to Sport'—it's the most important one on the subject," emphasized Hanlon. (We looked it up and it's available at the Public Library.)

Speaking of his own feelings during a game, Hanlon admitted, "It's only human to have a favorite team—mine is always the underdog." Tom, however, has never bet on anything. "I made it a rule years ago never to bet, I don't care *who* wins."

As far as favorite individual games go, Hanlon names as his favorite the Alabama-Stanford Rose Bowl game of 1938 when Dixie Howell captained Alabama. He calls the Alabama that year "the greatest team I've ever seen".

He cites an auto race (one of his favorite sports) he once witnessed at the Culver City Speedway as the best example of the true sporting spirit of competition and of the fellow who wouldn't give up. It was a match race between two coast drivers in which one of the competitors bumped the fence four times and finished in a dead heat.

Hanlon names as his biggest sports thrill the day that the CBS softball team which he managed was victorious over the NBC team! It was back in 1941 and was the first and last game played between the personnel of the two networks. Hanlon himself hasn't played since the day in a practice game that he hit a home run with the bases loaded—and quit for good. "I thought I might as well leave with a smash exit," he laughs.

Going back to his own sports background, Hanlon was All-Missouri, All-Southwest tackle at his Springfield, Missouri, high school. He played a good deal of tennis, enjoyed (and still enjoys) swimming and played catcher's position on the baseball team. He tried the shotput and the basketball team—found out he was too big for the latter.

Great Season

Sports at present are enjoying their biggest and most enthusiastic audiences, according to spokesman

(Please Turn to Page 39)



▲ **MRS. FRANCES ELEANOR SMITH**, founder of "Casa Colina", home for crippled children, meets KMPC's director of public affairs, Clete Roberts. The home is subject for series of broadcasts heard Wednesday, KMPC, 9:45 a.m.



▲ **MAMMOTH CAKE IS ADMIRER** by NBC comedian Red Skelton and Edna Skelton Borzage. Confection was made in observance of Red's ten years on the air.



◀ **BILLY ROSE**, spectacular showman, has started radio series, "Pitching Horseshoes", on Mutual-KHJ, Monday through Friday, 8:55 p.m. Show is commentary on life.

SEEN ON THE RADIO SCENE

▼ **SAYING "GOOD LUCK" WITH FLOWERS** at opening Jimmy Durante NBC broadcast. Wearing floral horseshoes, left to right, Maestro Roy Bargy, Arthur Treacher, Peggy Lee, Schnozzola, Guestar Greer Garson, Howard Petrie, and Candy Candido.



▼ **THERE'S A NEW JILL** of the "Three Jacks and a Jill", vocal quartet heard on CBS' "County Fair" program. She's Tina Prescott—and what a twinkle in those eyes!





↑ **HAL "GILDERSLEEVE" PEARY** advises his secretary, "Bessie", on proper skirt length (naturally he's a hold-out for abbreviated hem lines). "Bessie", in real life, is Mrs. Peary.

Mikemen—John Milton Kennedy

(Continued from Page 34)

the ABC network staff for such shows as "Real Story" and "Hero of the Week". He continued his stage work in Pasadena Playhouse productions, notably "The Late Christopher Bean".

Since 1942 he has been the announcer on "Lux". He plans to try free-lance acting again—but only as an adjunct to announcing.

He met his wife through her daughter by a previous marriage. The child was playing the little girl in the "Drunkard" company. The Kennedys also include Bentley, twelve, and John Ernest, six, who wants to grow up and go to work with his father. Kennedy's hobbies are hiking and picnic lunches with his family, swimming and helping John Ernest play with his electric train.

Kennedy calls himself a "happy person" and gives his job some of the credit. "It's a profession where being happy is commercial," he laughed. "It pays to be happy."

My Friend Irma's Friend

(Continued from Page 33)

They talk about the subject or situation that centers about the particular script. This is part of Howard's "de-joke-ifying" process by which gags are eliminated before program time.

In an effort to keep the characters of his players completely believable, Cy has decided that if Cathy and Marie ever guest-star on a variety

POPULAR "VOX POP" EMCEES, Parks Johnson and Warren Hull, now on ABC, study U. S. map to plot their itinerary during coming year's radio season. ➔

program, there will be none of this "Well, look who we have with us tonight, folks, it's 'Jane' and 'Irma'." Cy's theory is that the girls should be presented with the same reality he has been careful to build for them—a door opens and closes, there are footsteps to the mike, and "Jane" and "Irma" stay in character as the two roommates. "If they ever dropped in to 'Duffy's Tavern'," Cy insisted, "it would be to get a glass of beer, not to guest star—see what I mean?"

In an effort to gauge listener reaction to his show, Cy doesn't depend entirely on Mr. Hooper. He goes out and investigates for himself. He asks the people he meets if they listen to the show, and if they do, what they think of it. Being purely conversational about his inquiry, he never reveals that he has anything to do with the program. He has been delighted to hear a waitress tell him, "That 'Irma' is just like my girlfriend Mildred," and to have a secretary say, "'Jane' has the same trouble with her boss that I do!"

Sporting Chance

(Continued from Page 37)

Hanlon. "The picture has improved greatly since the war. The Pacific Coast League had its greatest season. Three football games attracted approximately 85,000 at each contest. Gordon Macker of the Daily News (the 'Old Thumb' with '20,000,000' readers) reports that the paper gets more phone calls about the sport page than they do on front page stories."

Hanlon himself prefers radio sports events and newscasting to whodunits and quiz shows because they're "realistic". He handles sixteen shows a week, including one on television, in addition to being night supervisor of CBS, director of staff announcers and a sportscaster. Covering all the air territory necessitates his belonging to three unions. Last season Tom was also heard as the announcer on the Dinah Shore show, and he's been the "Hollywood Reporter" on "We, the People" for the past three and a half years.

Hanlon claims he can't and won't eat before a broadcast, but recently he was rushed from dinner at Brittingham's on five minutes' notice to take the announcer's post on a "Whistler" broadcast. It seems that regular Marvin Miller was away on his vacation and no one had remembered that fact until shortly before air time. Tom read his script cold, on a full stomach—and successfully.

Hanlon claims four main interests in life—the first three, his family, radio and music, superseding sports.



He enjoys his disc jockey quiz, "Midnight Merry-Go-Round", in which he conducts his telephone question contest like a horse race. In searching for tricky questions to use on the quiz, Hanlon has amassed some strange and interesting bits of information. Sport authority or no sport authority, when he wanted to use the question, "How wide is a football field?", he had to look up the answer beforehand in order to find out that it was—160 feet!

Corrals and Cowpunching

(Continued from Page 36)

been Brooke's ambition, and today, before he has even this ranch working at maximum capacity, he's looking around for ways of expanding it.

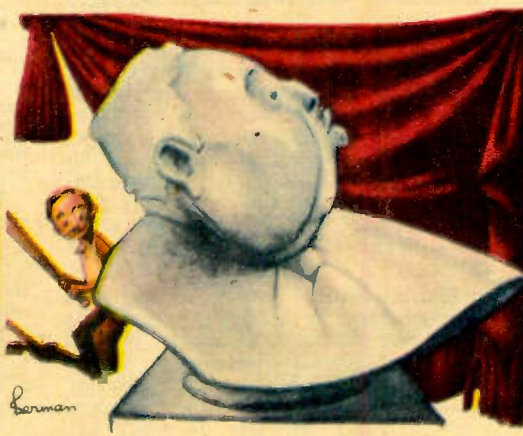
When the size of the ranch warrants it, Brooke intends to install a small landing strip, and already he's a familiar figure around the airfields, where he's learning to operate and maintain small aircraft.

Whereas "Red Ryder" is a dyed-in-the-saddle bachelor, Brooke is a happily married man, and this difference shows in the iron-handed sway his wife, Dana, has over ranch activities. Brooke hastens to add that it's a benevolent despotism, however, motivated principally by Mrs. Temple's desire to see that he gets sufficient rest to carry out the jam-packed schedule that each day brings.

In addition to the corral and stock barns, Brooke has a ranch house and bunkhouse, is renovating the dairy and will probably add a field ranch house to eliminate long trips from the stock fields to the ranch house.

But despite the many pleasing features of Lakeland, the clincher as far as Brooke is concerned is its San Gabriel Valley location. "At last," says "Red", "I've a place where the sun isn't in my eyes in the morning while driving into work, and still in my eyes in the evening when I come home."

Caricature Identification: Front cover, top row, left to right: Fred Allen, Fibber McGee and Molly, Bob Hope; middle row, Charlie McCarthy, Eddie Cantor, Judy Canova; bottom row, Frank Sinatra, Amos 'n' Andy; Red Skelton.



Back cover, top row, left to right, Bill Bendix, Alice Faye and Phil Harris, Kay Kyser; second row, Art Linkletter, Ed Gardner, Ralph Linkletter, Ed Gardner, Ralph Linkletter; third row, Jack Carson and Eve Arden, Hal "Gildersleeve" Peary, Miretta Ellen and J. Anthony Smythe (Father and Mother Barbour); bottom row, Dennis Day, George Burns and Gracie Allen; Jay Jostyn ("Mr. D. A."). Caricatures by Sam Berman.