

PROGRAMS FOR WEEK BEGINNING AUGUST 24

**RADIO**

*Life*

**8¢**

A black and white portrait of Walter O'Keefe, a man with dark hair, wearing a suit and tie, smiling slightly. The portrait is set against a dark background.

**WALTER O'KEEFE**  
Over the Air,  
With Greatest of Ease  
Page 6

**RADIO'S BACHELORS: Reveal Rival Recipes** *Page 36*

**PETER LORRE: Horror Is Hard Work** *Page 8*

# The Ear Inspires the Pen

Mrs. George Parker, 481 Fir Street, Montebello, Calif.

Sirs: Several weeks ago, one of your readers wrote in asking for a child psychologist program and you said there was none. I don't know why you don't know of Dr. Ernest Osborn, who is on KHJ Sundays at 12:15. My husband and I think he is wonderful, and believe any parents of small children will feel the same way after listening to him.

We have practically raised our twin girls the first year with his advice, and we've really been pleased with the results!

*Yours is one of several letters we have received on Dr. Osborn, Mrs. Parker, and we thank you, along with others, for calling the omission to our attention. We corrected the mistake in "Ear Inspires the Pen" July 20.*



Jane Robbins, 714 North Stanley Avenue, Hollywood 46, Calif.

Sirs: I'm writing for a group of girls and myself who would like to know more about Howard Duff.

We all know he portrays "Sam Spade" each Sunday night, and that he's in "Brute Force," but can't seem to be able to find anything else on him. Can you help us?



Maud O'Hara, 1958 Dracena Drive, Hollywood 28, Calif.

Sirs: Why not a cover of "Sam Spade" (Howard Duff) and "Effie" (Lurene Tuttle)? It would really be striking. I think that "The Adventures of Sam Spade" is a fine program, and would make an interesting article for your magazine. How about it, Radio Life? Let's have "Sam and Effie"!

*You've read our minds (practically). Watch a September issue for complete lowdown on both "Effie" and "Sam."*

Miss Loyona Long, 2000 North New Hampshire Avenue, Hollywood 27, Calif.



Sweeney and March

*Bob and Hal had their story in a two-pager spread this past March 30 issue. Guess you were a Miss Dil. Here's your requested picture, however.*

Sirs: I would appreciate it very much if you would please print some pictures of Bob Sweeney and Hal March, with their cast. Any information you can give us about the Sweeney and March time will be very much appreciated.



Ula E. Orahood, 1335 Glendale Boulevard, Los Angeles 26, Calif.

Sirs: I took up your formerly charming magazine to behold an awful picture of a perfect fool trying to be funny at the price of a poor bunny's ears. Doesn't he know anything? One must never take a rabbit up by the ears, unless one holds its weight with the other hand. How I wish this so-called funnyman could be hung up by his ears while some silly took a picture of him. I'm not a crackpot, just one of those folks that abhors cruelty to animals!

*Your reference to the "Ear Inspires" picture of Carl "Squeakin' Deacon" Moore has been given prompt attention. If you will examine the picture closely again, Mrs. Orahood, you will see that Carl is propping the rabbit in the crook of his arm. No cruelty to animals, we are assured, was intended... even though your concern is both appreciated and understandable.*



Adele Hall, 151-B Raymond Avenue, Santa Monica, Calif.

Sirs: I missed your May 25 issue, in which an anonymous letter was printed panning Bing Crosby. The general reaction to that letter has been that anyone who disliked Crosby was wise to say so in an unsigned letter, as it takes courage to clash with 50,000 people.

So I hereby nominate myself Lady Courageous. Because I DO NOT LIKE CROSBY. His program is weak and inane. His voice irritates me. His acting is indifferent. His popularity has always been a constant source of amazement to me. How, I ask myself, can a personality so lukewarm as Crosby's be the object of national admiration? Nope, I'll never be able to figure it out!



Jim K. Foster, Los Angeles, Calif.

Sirs: Every week KHJ tells us how glamorous the girls are on "Leave It to the Girls." Why can't we have photos of them?

*Hope you didn't miss the photo in our July 27 issue.*

Sunny Ciesla, Apt. 108, 330 South Witmer, Los Angeles, Calif.

Sirs: Popularity of folk music is becoming more visible quite rapidly. Tex Williams recorded a tune penned by Merle Travis and himself, called "Smoke, Smoke, Smoke," which has leaped to national fame. Distributing houses are unable to meet demands for this disc, and Capitol claims it's the biggest thing they've ever had. Pop disc jockeys spin it, along with a few other Western records which would not have been heard by pop fans if it weren't for "Smoke." Tex Williams already has guested, too, on the Jarvis, Potter and Bill Anson shows.

Cliff Stone, with his KXLA radio troupe and additional Capitol Record stars, is making personal appearances in Southern California and drawing record crowds.

Even local newspapers claim the square dance and waltz are back again. We hope so—they are a lot of fun, only too few know how to dance them. It's fun to jitterbug some, but a polka can wear you out just as easily. Here's my bid for more spotlight on the western artists. Their following is larger than you'd guess. I'm young in years myself, and I'm not old-fashioned!



Mrs. Leo Seibert, Los Angeles, Calif.

Sirs: "Avid Radio Listener" expresses my opinions exactly! Emcees who avoid Los Angeles residents as they would the plague! Maybe sponsors don't want the patronage of California consumers either, so I will not bother the sponsors of shows who shabbily treat local residents with my business. Surely is a strange notion that "visiting firemen" are the only ones worthy of recognition. I never attend audience shows myself, but it certainly is an injustice to those who do spend their time and energies in vain. Here's hoping fairness will prevail in the future.

FOLLOW ALL  
The Pacific Coast  
League Ball Games  
Of The  
**LOS ANGELES  
"ANGELS"**  
and  
**HOLLYWOOD  
"STARS"**  
OVER




KLAC 570

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Weekends: Afternoons

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*Bohemian Distributing Company*

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MON.  
THRU  
FRI.

12:45 . . . 1:00 P.M.

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Made of delicious sweet pork  
shoulder meat...processed and sea-  
soned the exclusive WILSON WAY.



*The Wilson Label protects your table.*

Mrs. Robert Faulkner, 2554 East 218th Street, Long Beach 10, Calif.

Sirs: Contrary to Mrs. Jung's letter in July 13 issue, I would like to disagree emphatically. When a family has to arise as early as ours, we find it very difficult to stay awake until 10:00 p.m. to hear some of our favorite programs. As for myself and most of my friends, we would like very much to hear a good program at 5:00 and 5:30 p.m. while preparing supper. You have no idea how much faster working hours pass when you have an interesting story to listen to. The only program all week long to enjoy at this time now is "A Date With Judy." Please, some of you others who agree with me, get busy and write in to state this request.

Another pet peeve is two or three good programs at the same time, while the rest of the evening you either have dull listening or the radio off. Can't something be done about these mix-ups? If they can't all be straightened around, at least I wish they could see that no two comedies or mysteries are on together. If there is one of each, then you can suit your mood and choose whichever one you wish.

*Listener pressure is the strongest gauge we know. Mrs. Faulkner, if it's applied with enough force. You may not realize how much your letters can do, but direct bombardment of the stations regarding your conflicting favorites may turn the trick, especially if others will write along with you. It's a hard fight, we agree, but often the trampled end of the radio wins after all!*

★

Helen Stoddard, 151 Hillcrest Street, Monrovia, Calif.

Sirs: As a nurse, with the problem of keeping shut-ins content and interested. I have found your Radio Life indispensable. All of the features and stories have been entertaining. But why have you overlooked the most beautiful, thrilling and interesting program of them all, "The Light of the World"? Every character is so splendid. Can we not see the cast also? I'm very sure it would give many people great pleasure.

*Thank you for your letter, Miss Stoddard, and we've future-scheduled your requested "Light of the World" story.*

★

Mrs. Lillian E. Gray, 129 East Morningside, Long Beach 5, Calif.

Sirs: Last night I listened first to "Sam Spade" and then to Barry Sullivan as "Richard Rogue." I wonder if anyone else thinks as we do, that "Sam Spade" sounds exactly like Jack Carson, and Barry Sullivan just like Cary Grant. We think it is quite interesting.

I'm so glad to see more people writing in about "Ladies' Day," because it still remains one of our favorite programs. It's such a happy, refreshing show, and the Four Bees deserve a lot of credit, and applause!

*Your voice comparisons are quite unique, Mrs. Gray.*

California Radio Service Co.

George G. Entz, 1352 North Poinsettia Place, Hollywood 46, Calif.

Sirs: Well, I've been plugging for the return of the popular "Point Sublime" for two years now, and I hope it hasn't been in vain. I'll still keep plugging for the return of Editor Evelyn's show, "Radio Life on the Air." Perhaps if enough readers request same, something may be done.

My thanks to CBS for permitting Robert Q. Lewis to test his style of comedy on the people. Even though he sounds like Henry Morgan, he has a definite style. Incidentally, what does the Q. in his name stand for?

Do you know of any Radio Listeners' Clubs where one might write to another person about the radio activities in his town?

Just last week, I read in one of the trade magazines where the four major networks are lifting the ban on having disc jockeys. With MBS and ABC starting, the other two are to follow. What I'd like to know is, if the "Midnight Merry-Go-Round" with Tom Hanlon on Columbia network was not classed as a disc jockey show, what was it classed as? It's been on the air for almost seven years now.

*The "Q" in Lewis' name probably stands for "Question Mark" or maybe just "Quaint," since no other definite information is had by CBS. Columbia also gave a flub-dubbing answer to your inquiry re classification of "Midnight Merry-Go-Round," so it looks as though you're "one up" on a network! Do any of our readers belong to Listeners' Clubs?*

★

Mrs. Joseph G. Wallachs, Whittier, Calif.

Sirs: Can anyone tell me what Chef Milani and Lou Lacy (formerly on Albers Home Hour show) are doing now? Another voice I miss tremendously this summer is that of Haven MacQuarrie, who is vacationing in Canada. Surely glad we can still hear his splendid program, "Noah Webster Says," with a substitute emcee. But how welcome the "genial, jovial wordmaster" will be when he returns!

*Chef Milani is now hard at work being a retired gentleman farmer. We surmise that Lou Lacy is free-jancing, but can unearth no definite information.*

★ ★ RADIO LIFE ★ ★

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THE ACCURACY AND LISTENABILITY OF KFI'S NEWS COVERAGE IS DUE, IN GREAT PART, TO KFI'S TWO NEWS EDITORS, PAT BISHOP AND TED MEYERS.

Pat Bishop



PAT BISHOP'S friendly voice has been heard by KFI's listeners over a period of many years. Currently he offers the News at 7 each morning, "Feature Wire" at 5 in the afternoon, and amusing and informative items suitable for the 9:05 a.m. "Ladies Day" audience.

Ted Meyers



TED MEYERS' clear delivery of the News is heard Monday through Friday at 5:15 p.m. and at 11:00 p.m. In addition, he acts as moderator on KFI's "American Way," a program heard Wednesday nights at 6, that offers both sides of controversial subjects.

THAT'S KFI—DIAL 640

—Advertisement

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### FAMOUS LOVE STORIES

**NICOLETTE**... this Princess, sent as a slave-girl to the home of Aucassin, falls in love with him — and he with her.

His father imprisons both—he in a dungeon; she in a tower. But they both escape and find true happiness... together.



*You'll Love*

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↑ **OLIVE MAE BEACH** and Gilbert Reese, winners of the 1946-47 "KFI-Hollywood Bowl Auditions", chat with Bruno Walter at a reception following their appearance at the Bowl.



↑ **DICK HAYNES' CORN** pays off. KLAC quipmaster now has his 6-to-8:30 a.m. Monday-through-Saturday show, guides the new "Studio Frolic", 4:45 to 5 p.m. Monday through Friday, and whirls the wax on a Sunday, 12:10-to-1 p.m. program.

## SEEN ON THE RADIO SCENE

↓ **"POPS" WHITEMAN, RADIO YET STILL GOING STRONG**, explains mike intricacies to kilocycle newbie Mel Torme, who was recent guest of the jazz king on latter's new platter program over ABC.



# The Level on Mr. Lovejoy

Is That He's as Gallant as His Radio Counterpart, "Mr. Malone"

By Judy Maguire



AS RADIO'S "MR. MALONE," he attracts all of the ladies, avows he's a bachelor for life. But as himself, Mr. Lovejoy, Frank is one of Hollywood's happiest married men, husband of actress Joan Banks and father of two jubilant kids. (ABC Photos.)

Saturday, 9:30 p.m.  
ABC-KECA

**P**ERSUASIVE of personality and splendid of character is the charming gentleman-criminologist whom mystery writer Craig Rice has created for her popular ABC radio series, "Murder and Mr. Malone."

It is happy chance that the man who enacts that role of "Attorney John J. Malone" is of equally appealing quality. Few who have worked with Frank Lovejoy have failed to feel his magnetic kindness. He is possessed of a poise which comes from thinking in terms of "other people." Resultantly, he has an ingrained courtesy above and beyond the Emily Post manual. He is not merely correct . . . he is chivalrous (a term fast-coming obsolete!)

Whatever else Frank Lovejoy's drawbacks of character, (and being quite normal, he must have a few), he is infinitely perceptive and generous. Tell him you're from Colorado, and he'll have something grand (and honest) to say about Colorado. Admit that you liked a certain book, and he'll reply (with sincerity) "I can see where you would." Not that his approach is stereotypedly Elsie Dinsmore . . . he just seems to have that faculty of considering "What would I like this guy to say to me?"

Frank is married to blonde five-foot-two radioite Joan Banks, and of her he says, "My wife is a real human being . . . and I think she's a little bit smarter one than I am. Women usually are, you know."

## Neat Foursome

The Lovejoys met as co-leads on the New York airshow, "This Day Is Ours." They were married in the same year, 1940, and have two children . . . a four-year-old named Judy ("She's a smart one! A copy of her mother. Knows which of us to work on for a nickel!") . . . and two-year-old Stephen (some boy, that kid of mine!)

"MEET MR. MALONE," says hands-in-pockets Craig Rice as she introduces her son David Ferguson (a real program fan) to star Frank Lovejoy at an ABC rehearsal break. Authoress Rice is creator and writer of the weekly "Murder and Mr. Malone" adventures.

They live in the Valley, peacefully but unpretentiously, having recently come west from Connecticut, where they had a home within train-traveling distance of New York. While in the East, both of them worked actively in New York radio, but Joan has cut her schedule since their move to California. She still works rather regularly on Mutual's "Johnny Modero" adventures, and with other network shows on call, but Frank is the steady-radio member of the family now, and it's a change they both like. "Seems great to be able to sit down and talk to each other quietly again."

Frank has a healthy distaste for the word "hobbies," but he and Joan both like to swim, and Frank is an expert photographer. He especially likes taking children's pictures and has complete sixteen-millimeter movies of his own youngsters since they were babies. "You know, those things Judy will be embarrassed to death to have her boy friends see when she gets older?"

Frank talks intermittently about music, which he both enjoys and understands. He loves good jazz, and has been energetically recruiting Joan since he took her into Nick's in New York, and she said "That? That's NOISE!" Frank learned to play the trumpet, when he was a boy, from a grand old Presbyterian

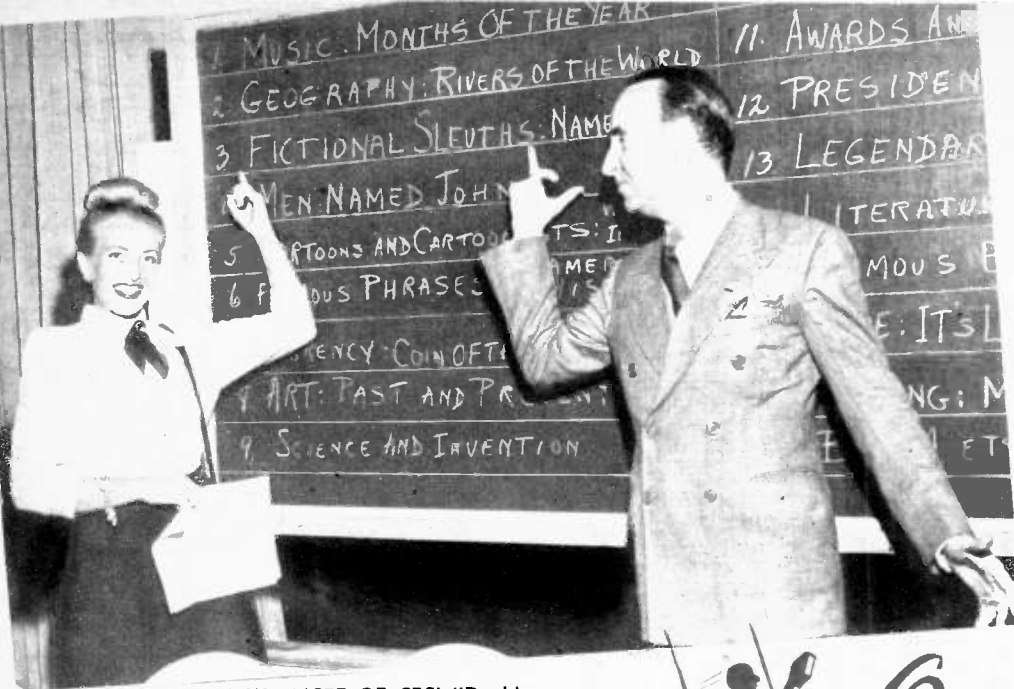
minister who would blasphemously wince, "Good Land o' Goshen!" every time Frank hit a flat note. The pastor was sure his protege would make a fine classical musician, so it was the worst disappointment to him when Frank finally got himself together a small jazz band, "The Lovejoy Troubadours."

## No Cinch

Frank still compares acting with trumpet-playing. "You can't play any wind instrument until you correctly develop the muscles around your mouth. It's the same thing when a kid sets out to be an actor—he has to acquire gradually the right way and eliminate the wrong—a very painful process of phases indeed. It takes a long time to advance from 'chewing scenes' to 'thinking your lines through' and

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into the realm of Irish dialect stories that a reporter hates firing questions such as, "Why did you want to come to Hollywood?"

Walter takes the curse off such routine queries by saying, "Several reasons. (b) No. (a) I love it here. And then my younger son, Anthony, has asthma and the climate is wonderful for him. You know how they always say that elephants go to the water hole to die? Well, all old comedians eventually come to Hollywood."

Apparently Walter didn't know how much fun an audience participation show, 1947 style, could be until he recently substituted for Don McNeill on "Breakfast Club."

"I liked it so much I asked the agency to line me up something ir.

AS NEW EMCEE OF CBS' "Double or Nothing," Walter O'Keefe, right, thoroughly enjoys contact with contestants—and who wouldn't if they are like this pretty housewife, Mrs. Barbara Hansen of Santa Monica, who is choosing Fictional Sleuths as her category? (Cover and Accompanying Photos by KNX.)

# Over the Air

With Greatest of Ease Jaunts Walter O'Keefe, Who Revived "The Man on the Flying Trapeze" and Who Now Brings New Life to CBS' "Double or Nothing"

By Evelyn Bigsby

Monday-Friday, 11 a.m.  
CBS-KNX-KSDJ

WALTER O'KEEFE is such a bundle of versatile energy it struck us as odd that we'd never heard him preside over an audience participation show until he tackled Campbell's Soups' "Double or Nothing."

"Oh, but I did," he replied promptly, "back in 1936. I did, that is, until one of my participants was carried away with a dramatic script he was reading and threw in his own ad lib, which happened to be g—d—n."

Getting acquainted with Walter is easy. It seems natural to have him call you by your first name five minutes after meeting. Getting a story out of Walter is not easy. He talks so interestingly on so many subjects and digresses so frequently

Hollywood," he explained briskly.

### His Attributes

Our complaint is that Walter O'Keefe should have barged into "something in Hollywood" years ago, for he combines several requisite in-

HARD-WORKING CAST MEMBERS OF O'KEEFE are, left to right, Irv Orton, organizer; Mary Kirkland, treasurer of "Double or Nothing" ducats; Harry Spears, producer; and Dixie Thompson, who keeps track of category questions.

MURRAY WAGNER, PROGRAM ANNOUNCER, dons a chef's immaculate cap before air time and passes out paper cups of sponsor's product (Campbell's Soups) to waiting contestants. Probably gives them new strength!



redients for emceeing: a glib tongue, a tongue he can put in his cheek, a dash of cheek for dealing with the public, and a way of dealing with the public because he likes folks. He recalled some Greek text from his Notre Dame days—a line about being “wise in the ways of cities and men”—that’s the tip-off on O’Keefe’s attitude toward people. Right now, his ambition is to tour South America, and consequently he’s studying Spanish “so I can meet folks there on the same level.”

Speaking of this reminded Walter of the time he was traveling around the country on Wendell Willkie’s campaign staff and had to make a speech in Phoenix. Bravely starting out with four or five gags he thought were pretty good, he increasingly realized that he was scoring about sixty per cent with his listeners and couldn’t understand why until he discovered that more than 5,000 of the 12,000 in his audience were uncomprehending Indians. O’Keefe still mirthfully refers to his “one night stand in Phoenix.”

Walter likes a five-a-week series because he doesn’t worry as much as he did when piloting productions like Lucky Strike’s “Magic Carpet,” his Nestle show, the “Camel Caravan” and “Town Hall Tonight.” He claims to do his show thinking while driving from Pasadena to Columbia Square, where he arrives each morning about 10. In the afternoons he’s planning to write songs and play golf. You’d never guess O’Keefe had survived infantile paralysis, but he says his bad leg bothers him when he runs.

Any publicity story on Walter makes a big point of stressing the idea that, had it not been for his illness, he might never have entered the entertainment field. That’s difficult to swallow after hearing him tell a few stories in rapid-fire dialect. Although he dabbled in many fields, he could never have been contented permanently in anything but entertainment, in which he began his career by writing lyrics and skits. Then came a play that won a John Golden prize among the year’s ten best. Later he joined Texas Guinan as her master of ceremonies.

During the three years Walter was at Barney Gallant’s in Greenwich Village, he danced, sang, wrote songs, dreamed up skits, and cooked up impersonations. Then came his first venture in Hollywood, writing with Bobby Dolan the music for Ina

**O’KEEFE GIVES PARTICIPANTS** a brief heckling. Left to right, Bob Caffey, radio announcer, formerly of Miami; Mrs. Marsuden; O’Keefe; Mrs. Barnhart; Morris Fox of New York, who won \$40 on Legendary Figure questions; and Mrs. Hansen, who lost on \$6 query of her category when she said S.S. Van Dine created character Nero Wolfe. It was Philo Vance.

Claire’s picture, “The Awful Truth,” and other films.

Walter’s re-discovery of the song, “The Man on the Flying Trapeze,” catapulted him to Broadway, then onto Rudy Vallee’s air show, thence to ether stardom.

O’Keefe got a big bang out of his now twelve-year-old Michael, who, about a year ago, rushed home from school waving a paper and yelling, “Daddy, here’s my radio contract!”

(“And I didn’t have any, at the time,” Walter said with mock sadness in relating the story.)

The “contract,” it seems, was a release to be signed by Michael’s parents before he made a guest appearance on Art Linkletter’s show.

“That’s the only time I ever stood in a studio line,” O’Keefe recalled, in telling how he and Mrs. O’Keefe attended the show.

#### Writing His Story

Walter is now writing a book, “My Mother Dropped Me,” “which’ll explain everything.” He’s been so busy moving and settling here he hasn’t had time to look up old Notre Dame friends. Probably because he and Ed East both have shows on CBS, they have managed to see each other recently. But mention Notre Dame and O’Keefe will snap at the chance to talk about his great friend, Knute Rockne, at whose home Walter stayed during his first year (1916) at the university.

“Rockne always used to look me up whenever he came to New York,” O’Keefe reminisced. “Between the time I finished college and one night when Rockne was in New York, I’d become a great friend of Heywood Broun, who had written for The World, but had switched to The Telegram about a year and a half before the night Rockne walked into the night club where Broun and I were. I wanted Heywood to meet Rockne, so we went over to his table.

“‘Rockne,’ I said, ‘this is Heywood Broun.’

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**FLORY MARSUDEN**, native Chicagoan who lived in Paris, France, until 1935, won \$40 on the currency category and also carried off \$80 on the Grand Slam question of the day: How many islands in the Bermuda group? (She guessed 60—the nearest figure to the actual 360.)



**CONTESTANT, MRS. NANCY BARNHART** of Long Beach, whose hobby is a Girl Scout group, said she needed to win “Double or Nothing” money for pair of shoes. She walked off with \$40 after answering the Nursery Rhymes category.





← **LORRE IN ACTION.** You can see here with what intensity the actor invests a role. These pictures were taken during a rehearsal of "Leinigen Versus the Ants". (NBC-Earl Zeigler Photos.)

# Horror Is Hard Work

By  
**Joan Buchanan**

*A Lorre Characterization Requires All the Energy That the Actor Can Spare. Here's Our Description of The Screen's Ace Scary at His Job*

Saturday, 9:00 p.m.  
NBC-KFI-KFSI

**T**WO PUBLICISTS at NBC passed Peter Lorre in the hall on the day of Lorre's debut as star of "Mystery in the Air." He was wearing a slouch hat and had that ever-present cigarette under his lip. One trembling publicist is reported to have said, "Gee, isn't he scary?" to his equally unnerved friend.

A week later, both these boys were telling us what a nice guy Peter was.

Lorre, it seems, may scare the folks with his appearance, but it's his charm and humor that slay 'em.

It's on record that one of these attributes caused his fall from grace on his first professional stage job. It was in 1924, and Peter had been hired as a humble spear carrier. There was a line in which the star pointed off stage and exclaimed, "Look, here comes the eagle!"

"Everything would have been all right," explained Lorre, "but it so happened that he pointed at *me*. So



▲ **AT THE END** of a performance, Peter Lorre looks as if he'd just finished several hours of sustained physical labor—and he has! Note the perspiration-soaked shirt that attests to his hard work.

I dropped my spear, flapped my arms and tried to look as much like an eagle as possible—everyone was amused except the producer."

Tough breaks in trying to make good as an actor once sent Lorre to working days as a clerk in a banking house, while he took part in theatrical activities in his spare time. Continually late for his clerking job, he was called into the manager's office for a showdown. The head man doled out his verbal spanking to the chastened Lorre, who listened respectfully and wiggled his ears throughout the speech. Both Lorre and the manager decided that the young actor should devote *all* his time to the theater!

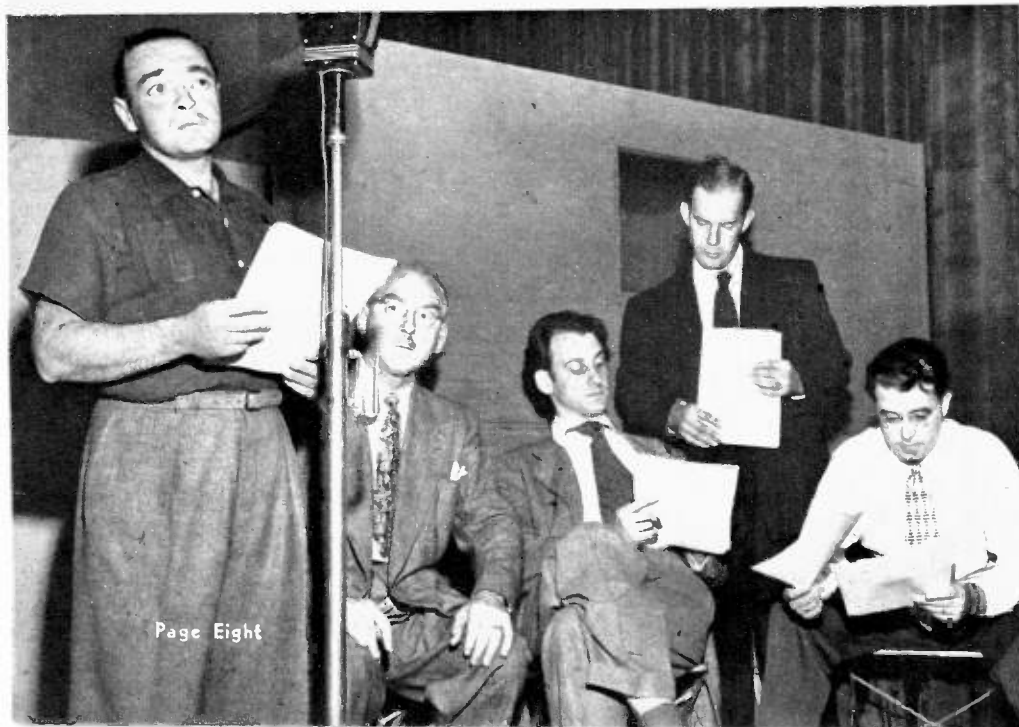
Since his first screen hit as the pathological murderer in "M," Lorre has been famed as a fear-rouser, but many of his early roles in Vienna were in comedy.

### Stage Set-Up

It's as the star of "Mystery in the Air" that we saw the impressive Lorre in action, however. He works alone at a mike in center stage. Paul Baron's atmospheric orchestra is curtained backstage out of audience sight, as are the workings of the sound man. The stage is blocked off behind Lorre, and supporting cast members come out from behind it to work another mike facing the star. This arrangement sustains the mood of the program and enables a spectator really to concentrate on the Lorre virtuosity. He acts every line out with all the talent and strength at his command. If he has to shout,

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← **LORRE READS** through a filter mike backstage with supporting actors (left to right) Edwin Cooper, Hans Conried, Henry (not the one you think) Morgan and Jack Moyles.





August 24, 1947

# RADIO IN REVIEW

## NEWS and COMMENT

### For Love o' Mike (General Comment)

#### Ready-Made Stars

If Hollywood movie producers had been sitting with us in the audience when we saw the movie, "Brute Force", recently, they would have noted a simple fact which would make them all much richer by this time next year.

The final screen credit listed went something like this: "Introducing a new personality, radio's 'Sam Spade', Howard Duff, as 'Soldier'". An interested buzz arose in the audience—a great many people were speculating on radio's Mr. Duff. The first scene showing a group of men gave rise to audible comment in the audience, "Which one is he? Is that him? No, I think that's the one. Listen, you can tell by his voice—yes, that's him. My, he's cute!" Now, this wasn't from just two or three people—to the majority of people in the audience the big news was "Sam Spade" on the screen.

In other words, on their own doorstep the movie industry has a great field of untapped movie talent—if the case of Mr. Duff means anything or if the highly touted talent searches that the industry periodically institutes mean anything, either.

#### Rumors Are Flying

We've heard that: Decca may re-issue the album of Phil Baker's accordion records . . . The Peter Lorre "Mystery in the Air" may stay on the air come fall—and it should . . . Buddy Clark, "Park Avenue Hill-Billy," Dorothy Shay and Ray Bloch's orchestra are cutting an audition record together . . . Bob Crosby and Margaret Whiting may make a movie together . . . Fred Waring may have a nighttime show in addition to his morning spot . . . Gary Cooper will be Bing's first guest this fall as the show continues the guest policy . . . Getting back to Lorre again—he may be Agatha Christie's "Hercule Poirot" on the screen (and there's a mystery show we're glad is back on the air) . . . MBS is supposed to be readying a five minute daily series for the diminutive but dynamic Billy Rose . . . It's reported that Faye Emerson and Elliott Roosevelt are up for a guest-chatter type show in a fifteen-minute weekly spot . . . Dr. Frank Black may be the Man of Music on the new Ford dramatic show . . . In spite of the housing shortage, "Arthur's Place" will soon be vacant . . . Singer Melina Miller is the only hold-over from last season's "Kraft Music Hall"—she'll

share billing with Al Jolson and Oscar Levant . . . Bing may be their first guest . . . Jolson has also put in a bid for the Pied Pipers . . . A dramatic series co-starring Cathy and Elliott Lewis with Bill Spier as exec producer is ready for waxing . . . a press release sends along a rumor that Clar-

ence Menser, the NBC vice-president who had all those comedians faded, has been retired at three-quarters salary for life! . . . Jane Russell is supposed to have improved vocally to such a degree that she has auditioned her own show—aimed at a male audience!

### DON'T BE A MissDit\*



### NEXT WEEK

Next week we present Nelson Eddy—on our cover and in a special two-page story. It's an intimate glimpse of the singer, who, it appears, is a Katzenjammer Kid at heart. We profile him as a warmly human chap, with a gag picture you fans will love. We did!

Who's the famous ex-movie star still wowing 'em? You're right—the handsome Francis X. Bushman, who recently gave Radio Life a swell interview and also some early pictures with which to illustrate it. Next week.

Have you ever mistaken Dave Willcock for Frank Sinatra? Or Ted von Eltz for Edmund Lowe? We have, so we thought it would be fun to assemble a series of "Lookalikes," which appear in next week's magazine. See how many of them you can distinguish.

Have you ever seen ace radio actress, Lurene Tuttle, in a highly dramatic role? Next week we present pictures of her during one of her deeply emotional parts on "Favorite Story." A study not to be missed.

Did you know that Eddie Albert, who is playing attorney-at-law on ABC's new series, used to sing over the air? Find out more about him and his show, next week.

Frankie Carle is our Man of Music and KMPC's Forum is our serious feature. Bob Lemond occupies the Mikeman spot. Nuff said. Buy your copies early!

\*She wanted to read it, but she missed it.

#### Good News

Best news of the week: Garry Moore has landed a show and will be the new emcee of "Take It or Leave It" starting September 14. Our boy had us worried for awhile, as we didn't want to see him away from the mike too long. Guess he just held out till he got what he wanted. He'll be a swell emcee. He can *ad lib*.

Co-billed as best news: Jack Paar will be on the air this fall after he's through with replacing Benny for the summer. American Tobacco is his sponsor, and he'll be heard Wednesday nights on ABC, completing an all-star line-up for this network, with Bing, Henry Morgan, "Mayor of the Town" and Abbott and Costello.

### Your Cue (Shows You May Like)

#### Music By Mitchell

Hope you Bob Mitchell fans have been tuning KFI-wards on Monday nights for some of that well known music in the Mitchell manner. Starting August 18 the program will be heard at 9:00 p.m.—up till now it's been 7:30 p.m.

Bob's impressive organ solos are missing from this stanza, but fans will find that his pianistics and arrangements for the KFI staff orchestra which he conducts will more than make up for it. Anyway, this is a pretty light-hearted show and maybe the organ is just a mite ponderous for the mood of the music and monkey-shines that reign.

The show is written and produced with a light touch by Pat Kelly and David Starling announces and shares in the commentary, pertinent—and not so pertinent—to the music.

Our favorite program in the series up till now is the one on which it was announced that Mitchell and crew would play nothing but "Serenades" . . . and, by gosh, they did! "Serenades" by Toscelli, Drdla, Schubert (natch), Drigo, Moskowsky, Chaminate and Reginald Forsythe ("Serenade to a Wealthy Widow" in case you can't place him) gave the audience not only half an hour of pleasant music, but supplied the boys with end-

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# KECA mike memos

By VIRGINIA WEST

Among the first people to get the breaks in returning fall shows will be the kids! Yes sir, August 25th marks the beginning of a new hour long dial spot on ABC-KECA . . . just for the small fry. Already in the 5 o'clock spot is that popular detective, Dick Tracy, and following him, Monday through Friday will be the adventures of Terry and the Pirates . . . But the big news of the week is the new half-hour long "Sky King" and "Jack Armstrong" stories which will be inaugurated on the 25th.

To be aired from 5:30 until 6 p.m., on an alternating schedule will be the daring adventures of Schuyler King, better known as the ex-Navy flier, "Sky King", and Jack Armstrong, that famous "All-American Boy". Beginning the 25th, "Sky King" will be heard on Monday, Wednesday and Friday, with "Jack Armstrong" filling the time slot on Tuesday and Thursday; then the following week young Armstrong holds forth Monday, Wednesday and Friday . . . and the doings on the King ranch on Tuesday and Thursday . . . Pictured here are Charles Flynn who portrays the role of "Jack Armstrong", and the pretty young lady is Beryl Vaughan who is "Penny", Sky King's niece.



Charles Flynn—"Jack"

... Best Listening Bet ... KECA ...

Claire McCardell, designer of those saucy casuals for young America, will be the fashion expert to join Ben Grauer and Ed Thorgenson in the final "Three Views of the News" show on KECA at 6, Sunday . . . Walter Winchell returns to the air on the 31st . . . Harry Von Zell holds forth for vacationing columnist Jimmy Fidler on August 24 and 31 (KECA at 6:30), and Louella Parsons whose pertinent comments on the Hollywood scene are heard at 6:15, announces Jerry Walk, one of filmdom's important behind-the-scenes personages, as her guest for the 24th, and radio comedienne, Vera Vague, as guest on the 31st . . . speaking of columnists . . . In mid-September that prominent fem columnist, Dorothy Kilgallen will be heard in a regular weekly series of broadcasts on ABC . . . KECA Thursday mornings at 11:30.

... Best Listening Bet ... KECA ...

AROUND RADIO: Did you know that ABC's popular wit-and-skill quiz, "Darts for Dough", has added on an average of one new station every two weeks since the show went on the air on a Dallas station three years ago? After a year on the Texas station, the show's originators, emcee Orval Anderson, and producer Bert Mitchell, moved their brainchild to Hollywood where

it's been doing very nicely ever since, thank you . . . Helen Claire, Alabama-born actress, is now heard regularly as "Jan Thackery" in "The Sheriff", ABC adventure series aired on Friday nights at 6:30 . . . Edward Arnold, star of "Mr. President", told producer Dwight Hauser during a recent rehearsal that even he is surprised when he finishes reading his script and discovers the name of the "chief executive" portrayed . . . "Mr. President" is heard on KECA, Thursday nights at 9:30 . . . Those perfect Sunday afternoon dramas, "The Greatest Story Ever Told", don't just happen that way . . . Marx Loeb, producer of the plays devotes nine hours of rehearsal on Sundays to perfecting each performance . . . Members of the studio audience of "The Lassie Show", now receive attractive identification lockets to attach to their dogs' collars . . . The



Beryl Vaughan—"Penny"

lockets, made of red plastic, are heart-shaped and enclose a slip of paper for writing the pet's name, owner and home address.

... Best Listening Bet ... KECA ...

Readers of "Mike Memos" have a treat in store . . . There'll be guest columns by Paul Whiteman and Peggy Lee, during this scribe's vacation . . . That's August 31 and September 7 . . . You'll enjoy reading Mr. P. W.'s thoughts about his new five-a-week "Paul Whiteman Club" . . . and Peggy's answer to the question, "What's it like to work with Bing Crosby?"

—Advertisement

## Radio in Review

(Continued from Preceding Page)

less opportunity for capering commentary continuity. We're always a good audience for musical hi-jinks when they're in the capable hands of a musician of Bob Mitchell's calibre.

And sometimes he sings, too!

### "Adventures of Charlie Chan"

Oriental proverbs and all, soft-shoed Charlie Chan came padding back to radio last week, to courteously outfox the foxey over Mutual network, each Monday night at 8:30.

Aside from some bewildering switches of scene, the half-hour was satisfying contrast to currently "standard" mayhem. Charlie's quaint observations ("These ancient eyes perceive a cartridge of unusual caliber") and polite workings with the local law are a great lift, after the pressure of strenuously picturesque crime-crackers who talk so bitterly, out of the sides of their mouths, to thugs and cops alike.

Original radio "Chan", Ed Bakeley, returns with the series. His pleasant impassivity makes the role authentically Chinese-cosmopolite (without conjuring picture of a bowing little Mandarin out of character in Panama Whites) and is a good radio match for Sidney Toler's beloved film enactment.

"Number One Son," as portrayed by Leon Janney, seems a bit "Brewster Boyish" after Keye Luke's expert handling of a young Oriental gone slap-happily American, but we'll grant the role's a hard one, and watch for subtle improvement.

Opening hoodwinker had its locale in San Francisco. Further "Chan" adventures are set for travel about the globe, with Alfred Bester writing from the original Earl Der Biggers (Dutchman) formula. At the organ is Gene Perazzo, and throwing cues, Charles Vincent. John Cole directs.

Velly happy see you back, Cholly, after all these long three years.

### "Jack In All Trades"

KNX Sunday afternoon at 3:30 offering, titled "Jack in All Trades," is a good at-home game as well as lively entertainment.

Five guests weekly visit the show, and on a blackboard onstage are listed their respective occupations, plus five more, for the sake of confusion. Studio participants attempt to guess, from this occupational list and the clues given by emcee Jack McCoy, what employment category each contestant falls into.

For whatever job category with which the visitor is tagged, he must answer five questions. For questions answered correctly, both he and the studio participant who named his work, get one dollar, two dollars, three dollars and so on up to the total of fifteen dollars. At the end of question time, the audience guesser has the

prerogative of standing by his choice of jobs for the guest, or changing for another category. Whatever his choice, if he is correct, his money is doubled. If his choice is incorrect, his favorite charity benefits. Mr. Guest receives a brand new Parker 51 fountain pen in any event.

Listening at home makes a good game. Jack McCoy not only has a delivery that includes everyone, everywhere, but manages the entire show so smoothly that even the unrestrained whoops from the audience don't annoyingly leave at-home-listeners in the dark. You know every minute what's going on and what's being said.

### The Todds

The guitar and piano of Art and Dorothy Todd, CBS' Monday through Friday stint at 4:45 p.m. could be termed "hot" by lovers of that brand, "sweet" by adherents to the predominantly melodious, and "swell" by anyone.

Too bad they bear the unpretentious title of "The Todds". The initiated know, but at-random dialers hearing them thus announced would have no idea two able musicians were about to jump off into ten minutes of instrumentals and vocals that pack an old and a new, a happy and a blue.

Art rides his guitar strings and sings through Samba tempos, a touch of the west, or a page of the past with equal facility. Dottie companionably attends the ivories and vocals through all the arrangements, and deals out her own share of novelty, boogie or rhythm in a daily single.

Before formatting their little show, the Todds pulled a couple of tricks from the good taste department. Art forsakes an electric guitar for a good, old, steel one, and both forsake coy chatter for brief announcements. They could call their program a musical cocktail . . . it's a good little lift at the end of an afternoon.

### "Backgrounds For Living"

Can Chinese decorative accessories be tastefully combined with period

furniture? What are some approved floor coverings for the new outdoor rooms so popular in California?

Home furnishings and decoration, your own "background for living", is a particularly interesting subject just now while people are dressing up makeshift living quarters, or building homes. Edgar Harrison Wileman, decorator-commentator of KNX "Backgrounds for Living", Monday, Wednesday and Friday at 2:30 p.m., is one authority without that offensive positiveness. He merely suggests, in a most practical and charming fashion, ways and means of recognizing genuine antiques, furniture placement and color combinations, or wall finishings for everything from stall showers to play rooms.

Mr. Wileman's experience and training go back to the days in England, twenty-seven years ago, when he worked in a West End home furnishing store. After a few years he came to this country and joined Barker Brothers staff, who are now sponsoring his afternoon appearances.

You've gotta be good to stay on the air twenty-one years discussing as variable a subject as his. At a banquet given for Mr. Wileman on his twentieth anniversary, Barkers dragged out an old record of one of Mr. Wileman's shows, during which he had advised people to bedeck their walls with painted velvet draperies. The record was twenty years old, of course, and Wileman himself was amused. The change is apparent today when you hear Wileman prescribing simplicity, color and strictly twentieth-century modes and materials. The interested homemaker gets the best in know-how three days a week through Mr. Wileman's excellent fifteen minute show.

### "David Street Show"

The network made a production, with post-broadcast party, out of the "David Street Show's" firster last Friday at 8:00 p.m. Happy to say David didn't let anyone down. His deft baritone included "The Old Chaperone" (the novelty he was first to introduce on the air), holding all the amusing dialect Dave does so well. Mr. Street's good voice is accompanied by the vocal group formerly associated with Glenn Miller's band . . . the "Mellowlarks". Ernie Felice, who also held a spot with a big band (Goodman's), brings his Quartet along for Friday's music makin'.

Studio pal George Jessel appeared as a guest, and host Street exchanged a few personalities with him regarding Lois Andrews Jessel Street Brodie. It didn't particularly spark the show, but couldn't be termed offensive, either. Both of them plugged George's "I Wonder Who's Kissing Her Now" with a fine vocal solo from David Street and some laughable remarks by Mr. Jessel.

A person wouldn't stay home especially to hear the program, but if you are near a radio at this Friday night time, David Street is the boy to hear. He's going to have more big name guests, too.

## Playbacks (Critical Comment)

### Kate Smith Speaks

Selling America to Americans over the air has always seemed to us a little like exhorting a natural blonde to bleach her hair—the condition has already been established. Now that Kate Smith has moved to Mutual (KHJ, 9:00 a.m. Monday through Friday) from CBS we can't get with her any better than we ever did.

Not that we're immune to a well-placed patriotic appeal now and again. Mason City's Meredith Willson can bring a lump to our throat by one of his simple tributes to a small American; we stand up and sing "The Star-Spangled Banner" all the way through at the end of each Hollywood Bowl program we attend. But when Kate starts over-plumping her Americanism—we just feel a pang of guilt over that French pastry we had for lunch yesterday and we fold up our British sweater and decide to wear it another day. The difference between the way Meredith and Kate present their appeals is not so much in the material they use as it is in the manner in which they present it. Meredith speaks as one fellow citizen to another. Kate speaks like a suspicious

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**SUNDAY 1:30**

**A B C NETWORK**

**CALIFORNIA MEDICAL ASSN.**

## Radio in Review

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housewife to a fraudulent tradesman.

Ted Collins shares in our fit of morning temper for reading the news in such a bored why-do-they-bother-me-with-these-things attitude that important world happenings appear sighted through the wrong end of a telescope.

It may be only the hyper-sensitized state that the program has gotten us into, but it seems to us that for a couple of people who are so all out for their government and their country, they can find an awful lot of things wrong with it in a fifteen minute broadcast.

### "Hollywood Holiday"

We tore ourself away from the record jockey shows with great reluctance on a recent week-day night and gave a listen to KECA's "Hollywood Holiday" (Monday through Friday at 11:30 p.m.).

It may have been due to the late hour, but what we heard was merely the same old confusion of give-aways, audience participation, interviews and crowd noises. The show takes place in Tom Breneman's stay-up-late restaurant and the confusion is probably due to the effort to make the broadcast serve as a night-club floor show, too.

Jack McElroy is the emcee and though he wasn't too sharp on the show we heard him do, we've always liked his brief stints on other programs and have expected bigger things from him in time to come. But this isn't one of them. Jack's a good entertainer and a good singer and any merit the show may develop during the rest of the season will probably be due to his efforts.

To add insult to injury, commercials fly thick and fast throughout the chatter.

The show seems an obvious attempt to entice out-of-towners in for an evening's night-clubbing at you-know-where—but it'll be a cold day before the Breneman enterprises find us tucked away at a corner table. Then again, maybe that's the only way to get there early enough for "Breakfast in Hollywood"!

### On Mike (About Studio Happenings)

### Continued Next Week

We thought Tony Martin made capital out of his previous week's misfortune of being cut off the air with forty seconds of his song still to go when, Sunday before last, he resumed his program exactly where it had faded—plunging right into forty seconds of the rear end of "Ole Man River".

If persistent run-over offender, Fred Allen, had tried this stunt, we would have been sore. But with Tony, who

usually comes out on time, it was clever. Got us to thinking that a show's coming out on the nose is rather a silly convention, anyway. Why not give listeners the constant come-on by making programs one happy, continued next week affair?

### Tricks In Tempo

When exotic Oriental music was needed to introduce an exotic Oriental character named "Ah Sin" on a recent broadcast of Mutual's "Scarlet Queen", Dick Aurandt, the musical director of the show, had just the thing. It was, he explained, some authentic Chinese music given to him by a Chinese doctor friend.

The atmospheric mysterioso filled the bill perfectly and "Ah Sin" was ushered in musically with apt descriptive strains. It wasn't until producer Jim Burton said that the "authentic Chinese music" sounded hauntingly familiar that Aurandt broke down and confessed that he had merely taken the old ballad "Is It a Sin?" and given it a "Chinese" arrangement.

### Dept. of Useless Information

After considerable research on radio programs employing gun shot sound effects (roughly 97 percent of all shows) we've concluded that the best gun shots are those produced by the CBS sound effects department. The On Mike award for the best individual gun shot of the year goes to CBS' "The Saint" for the program of August 13. A small boy who happened to be listening at our house made "cachow! cachow!" noises back at the dial for the rest of the evening.

### Svelte Star

When CBS' "House Party" had the famous health studio manager, Terry Hunt, as a recent guest, a comparison of movie star beauty from the expert's point of view was requested.

Ken Niles wanted to know which of the famous feminine beauties with whom Hunt had worked did he consider to have the best figure—a loaded question to ask anyone connected with pictures. The diplomatic Hunt, however, sidestepped neatly by naming "Lassie"!

### Press Agents' Dream?

Truth is stranger than a press agent's pipe dream. If you doubt it, read the story of Mrs. Iradell Stiegemeyer, 35, pretty mother, of 3338 West 34th Avenue, Denver, Colorado.

Mrs. Stiegemeyer, vacationing at her mother's home in Santa Monica, was down to her last \$1.25 the day before she was scheduled to take a train back to Denver. She wired her husband, Paul Stiegemeyer, an S.O.S. for the fare.

Meanwhile she took a bus to Hollywood.

"Maybe," she told her mother, Mrs. Florence Longacre, "I'll be lucky and win some money on a quiz show."

She got off the bus at Sunset and Vine, home of the American Broadcasting Company studios in Holly-

wood, and found a \$5 bill in the street. Fortified by her good fortune, she went into the lobby and requested a ticket to "Darts for Dough." She received the last ducat available.

She was one of the six contestants chosen from the studio audience by "Darts for Dough" emcee, Orval Anderson. At the end of the program, all the participants lined up at the firing line and tossed darts at the target for jackpot money. Nobody had won the jackpot for five weeks. The loot had piled up to \$450.

Mrs. Stiegemeyer, who had never before tossed a dart, hit the bulls-eye and walked off with the \$450.

She attributed the accuracy to her baseball playing with her children, Paul, Jr., fifteen; Ronnie, thirteen, and Burna Jean, ten and a half.

In Denver, Mrs. Stiegemeyer is employed as a fishing tackle carder. She puts hooks on cards—and darts.

The press agent who wrote this story swore on a stack of Radio Lifes it was the truth. But we'll bet Mrs. Stiegemeyer still thinks it was a press agent's pipe dream.

### Off Mike (Personalities)

### Hawthorne Haunts Us

When "Hawthorne" wandered into Radio Life the other day he was descended on immediately and deluged with questions about his big new project, that of moving the famed La Brea Tar Pits to Shangri-Hogan... an equally famous place!

Our hope of a cohesive report vanished quickly. We got lost in the wild plans. We did find out that the mad one received no less than 116 boxes of fudge the day after he innocently (?) remarked over the air that he wished he had some fudge. Spurred by the success, he later lamented his lack of bubble gum. Net haul—fifty cartons!

A chance remark to Mr. Hawthorne enlightened him on one score. It seems that every time Jim leaves KXLA and wanders CBS-ward to blow up the master switch, snip the outgoing cables, or simply to say "hello" to friends, he's greeted right and left by total strangers who flip a hand with a "Hello, Joe." Mr. Hawthorne thought he was a little behind times and was witnessing the revival of the old bit of doggerel. Our noticing, out loud, that he bore great resemblance to that able actor, Joe Kearns, explained his worries away.

### Another "Heartaches"?

When Ted Weems' old record of "Heartaches" re-juggernauted its way into first place, country-wide, among favorite records, Radio Life suggested a fellow record as a possible runner-up.

"Moonlight," recorded by Weems just a few years after "Heartaches" employs the same band, the melodious whistling of Alma Tanner, and the same plaintive prettiness Weems

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## Radio in Review

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could get across without losing the good beat his band had.

Now Radio Life has gone a step further and gotten its hands on a copy of this swell record. In hope that listeners will enjoy the disc, and agree that it's got an awful lot of stuff, we hope to have one of the local disc jockeys give the old record a whirl or two.

### Where A Man Hangs His Hat

The "roughing it" life in Burbank of radio's Wally Maher and family is happily coming to an end, we hear. The Maher home, almost burned to the ground a few months back, has a good new roof and the carpenters are now finishing work on the second floor, which was completely burned through. A gala spaghetti dinner, in Molly Maher's own delightful culinary style, will be held to celebrate the new home, with all of the Maher radio friends in attendance.

### Stuh-Rike Three!!

Blonde Peggy Lee will act as "bat boy" for the Damon Runyon memorial baseball game at Hollywood Gilmore Stadium Monday, August 25. Frank Sinatra and Andy Russell captain competing teams.


### Loyalty Champs?

We think that Mutual's "Heart's Desire" is probably right when it lays claim to the two most loyal fans in all radio—Frank and Joseph, the famed Hollywood hairdressers. The brothers have never missed a single broadcast in the year that the program has been on the air—they arrange their appointments and their lunch hours to give them time to drive from their Wilshire boulevard salon to the show.

Whenever a letter writer expresses a desire for clippers, coronet braids, or similar articles, emcee Ben Alexander knows that Frank and Joseph will immediately offer the merchandise. They've also given permanent waves and beauty treatments to "Heart's Desire" letter readers.

The pair, who are hair stylists to some of Hollywood's most famous stars, recently participated in a hair stylists' show in New York and carried "Heart's Desire" fame still further by naming their booth after the program and their hairdo entry "Ben Alexander."

Every time the program has passed

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a milestone, the event has been recognized with flowers by the famous brothers. When Philip Morris undertook sponsorship recently, the brothers sent Ben a floral horseshoe of over 1,000 gardenias.

And ever since the cigarette sponsorship, the boys have been supplying that brand of cigarettes to all the employees of their two salons and suggesting Philip Morris and "Heart's Desire" to all of their clientele.

How loyal can you get?

### Hot Tip

When the cast of CBS' "The Whistler" noted recently that the name of the story's central character was Rhymer, and that the field in the sixth race at Hollywood Park included a horse named King Rhymer, the coincidence seemed a prophecy.

So, everybody connected with the program, including producer-director George Allen, coined a group bet on the King's nose.

Unfortunately the Rhymer of the story, a murderer, got his come-uppance and, sad to say, so did King Rhymer at the track. He finished third.

### Zanuck Signs Gerald

Radio and movie starlet Helen Gerald will be seen soon in a featured role with Gregory Peck in Darryl Zanuck's "Gentleman's Agreement."

## Contests and Offers

4:15 p.m. Monday through Friday. To get a roll of film (116, 120, 127, 616, 620) send the label from a jar of Folger's Coffee, or the last inch of the metal band around a can of Folger's Coffee, plus one dime, to: Folger's Coffee, Hollywood 28. As many rolls can be requested as labels and dimes sent in.

"THE FALCON"—KHJ, 8:30 p.m. Tuesday. An attractive, all-metal container for used blades, and two of Gem's new two-edge reversibles, are available on receipt of a post-card listing name and address, and mailed to Gem Razors, MBS, 1440 Broadway, New York.

"MEET THE PRESS"—KHJ, 7:00 p.m. Friday. \$25.00 in cash, for letters of 250 words or less, giving reactions, comments and opinions on each broadcast. Write program, MBS, 1440 Broadway, New York.

"FISHING AND HUNTING CLUB"—KHJ, 9:30 p.m. Saturday. Send an unusual story, tip or question on fishing or hunting to the program. If your contribution is used on the air you will receive several fine pieces of hard-to-get sporting equipment. Address Mail Pouch Tobacco Co., care of MBS, 1440 Broadway, New York.

"TRUE DETECTIVES MYSTERIES"—KHJ, 1:30 p.m. Sunday. True Detective Magazine will give a reward of \$100 if you have any information leading to the capture of a criminal as described on each broadcast. Notify the F.B.I., then the magazine.

"LEAVE IT TO THE GIRLS"—KHJ, 7:30 p.m. Sunday. If you have a problem for the romance-roundtable send it in a letter to the program, care of MBS, 1440 Broadway, New York. For each contribution used, \$10.00 in cash.

"TWENTY QUESTIONS"—KHJ, 8:00 p.m. Sunday. Send in any idea you have for a subject that might stump the experts. If used, you receive a Ronson Lighter for pocket or purse, and if it stops the questions you also win a Queen Ann table lighter, with matching Cigarette Chest, both in silver plate. Address program, MBS, 1440 Broadway, New York, and mark envelope "Program Contribution."

## GAGS OF THE WEEK

Miss Louise Dunbar, 4637 Melbourne Avenue, Hollywood 27, Calif.

Heard on the Jack Paar show:

Jack: A hammock is a snood—only you wear it on the other end.

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on "Breakfast Club":

Sam: I'm a magician.

Don: How's that?

Sam: I turned my auto into a lamp-post last night.

Arnold Swanson, Route 2, Box 874-C, Fontana, Calif.

Heard on "Breakfast In Hollywood":

Breneman: Boys go to the beach with their swimming trunks. Men my age, with their binoculars.

Grace M. Dixon, 319 Euclid Avenue, Long Beach 14, Calif.

Heard on "It Pays To Be Ignorant":

Contestant: I am a housewife.

McNaughton: Don't tell me you married a house!

Mr. Shelton: I'll bet you got Stuck-O (Stucco)

F. McKim, 952 South Bonnie Brae, Los Angeles 6, Calif.

Heard on "Arthur's Place":

Detective: That's what's wrong with this racket. Every Tom and Harry wants to be a Dick.

Mrs. C. D. McClenathen, 1217 South Highland Avenue, Los Angeles 35, Calif.

Heard on "Breakfast Club":

Sam: When I was a bachelor I was known as a dude.

Don: And now?

Sam: Now I'm a married man, and I'm subdued.



## QUESTION

Radio writer Don Herbert raised an eyebrow as he entered a broadcast studio recently and saw a sign "Watch Your Step". "Why?" he quipped . . . "What's it going to do?"

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ALWAYS PLEASANT LISTENING

THE DAYTIME SESSION

# Precasts & Previews

## TIME CHANGES

**Sunday, August 24** — "Sound Off!"

KNX, 4:00 p.m. (30 min.) We should live so long. After patiently moving "Sound Off" to Saturday through this column and a special story, we're now advised the series will be heard by playback on KNX at the above time Sundays. Rest of network will hear program Saturdays, 3:30 p.m.

**Monday, August 25**—"Terry and the Pirates," KECA, 5:15 p.m. (15 min.) "Terry" and "Hotshot Charlie" adventure at this new quarter-hour (following "Dick Tracy"). Previously scheduled, KECA, 5:00 p.m. Monday through Friday.

**Monday, August 25**—"Sky King," KECA, 5:30 p.m. (30 min.) Effective this date, "Sky King" will be heard as a half-hour series each Monday, Wednesday and Friday. Previously a KECA quarter-hour daily at 5:15 p.m.

## WHAT'S NEW

### Music

**Sunday, August 24** — "Bob Reid Sings," KNX, 10:30 a.m. (15 min.) Blue-grass baritone Reid continues the style he made famous on Kentucky's "Fair Weather Hour" as star of a new Columbia show. Howard Smith and orchestra background.

**Monday, August 25**—"Pictsweet Spotlight," KHJ, 10:15 a.m. (15 min.) An easy-going fifteen minutes, emceed by Bill Gwinn, and co-spotlighting Marjory Lane and Merv Griffin, with Lyle Bardo's orchestra. Mel Venter and Dave Scofield produce. It's on Monday through Friday.

**Monday, August 25**—Orchestra, KFI, 11:15 p.m. (15 min.) Music from the Biltmore Hotel, Los Angeles, nightly, featuring the present Bowl orchestra. Monday through Saturday.

**Saturday, August 30** — "The Chase," KNX, 4:30 p.m. (25 min.) From the Hotel Chase, Saint Louis, Buddy Marino's orchestra in a new weekly series.



### Mystery

**Monday, August 25** — "Mystery of the Week," KHJ, 9:15 p.m. (15 min.) The adventures of Hercule Poirot, starring Harold Huber as Agatha Christie's fictional sleuth. A new case begins each week on this Monday through Friday series. First story, "The Case of the Formal Duck," involves thieving trained penguins and a double knock-off.



### News

**Monday, August 25**—Report on Film Labor Squabble, KECA, 10:45 p.m. (15 min.) By transcription, the ABC newsroom will condense congressional investigation of the film strike history, in a nightly news report continuing till further notice. Monday through Friday.



### Public Interest

**Friday, August 29**—"The Third Horseman," KFI, 7:30 p.m. (30 min.) A short special series, dramatizing the world food situation. Has been on for two weeks, will probably continue three more. Documentary.



## WHAT'S BACK

### Drama

**Monday, August 25** — "Lux Radio

Theatre," KNX, 9:00 p.m. (1 hr.) With Bette Davis and Glenn Ford co-starring in "A Stolen Life," Lux again presents Hollywood in a new winter season.

**Thursday, August 28** — "Mr. Keen, Tracer of Lost Persons," KNX, 7:30 p.m. (25 min.) With Bennett Kilpack again in the title role, "Mr. Keen" returns at this Thursday evening time, instead of the afternoon spot previously announced.



### Comedy

**Wednesday, August 27**—"A Day in the Life of Dennis Day," KFI, 8:00 p.m. (30 min.) Dennis begins a second year as star of his own series. Barbara Eiler, Bea Benda-deret, Dink Trout and John Brown return as original supporting cast, with orchestration by Charles "Bud" Dant. Verne Smith again announces.

**Saturday, August 30**—"Judy Canova Show," KFI, 7:00 p.m. (30 min.) Judy brings her roistering cast back following summer hiatus. Show will air in this spot one time only then switch to half-hour earlier, 6:30 p.m., beginning Saturday, October 4, following Kaye Kyser, which debuts at 7:00 p.m.



### Music

**Monday, August 25** — Jack Smith, KNX, 7:15 p.m. (15 min.) The "fellow who smiles when he sings" returns for a new fall season on the Columbia schedule. Guest vocalist each program. Monday through Friday series.



## WHAT'S BACK

### Juvenile

**Tuesday, August 25** — "Jack Armstrong," KECA, 5:30 p.m. (30 min.) "The All-American Boy" returns to west-coast juvenile listeners as a half-hours, twice-weekly feature each Tuesday and Thursday.



## WHO'S GUESTING

### Variety

**Sunday, August 25**—"Front and Center!" KFI, 4:30 p.m. (30.) Alan Ladd, Ozzie and Harriet, are Dorothy Lamour's guests, in this weekly variety salute to the U. S. Army. Ozzie and Harriet do a comedy sketch, Ladd joins Dottie in a dramatic playlet.

**Sunday, August 25**—"The Big Break," KFI, 6:30 p.m. (30 min.) Eddie Dowling presents contest winners of auditions held in Detroit, Michigan.



## WHO'S GUESTING

### Music

**Sunday, August 24**—"Harvest of Stars," KFI, 10:30 a.m. (30 min.) Baritone Lee Sweetland will host the "Harvest" during a four-week vacation absence of star James Melton. Gene-

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the **BROADWAY NEWS**  
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**KHJ.....NOON NEWS**  
12 o'clock daily  
The most popular noontime feature in this area.

**KECA...EVENING NEWS**  
6:15 P.M. Mon. thru Fri.  
Exclusive, on - the - scene coverage of LOCAL news, events!

Both programs presented by Sid Fuller  
— The Broadway Newscaster.



the **BROADWAY**  
Broadway - Los Angeles Broadway - Hollywood  
Broadway - Pasadena

vieve Rowe is guest feminine star throughout the summer.

**Sunday, August 24**—"Summer Electric Hour," KNX, 12:30 p.m. (30 min.) A three-way jam session, as Tommy Dorsey guests with handstars Woody Herman and Dave Barbour. Peggy Lee sings "Ask Anyone Who Knows."

**Sunday, August 24**—"Sound Off!" KNX, 4:00 p.m. (30 min.) Anita Gordon, soloing with "Somebody Loves Me," is guest of Mark Warnow and the Lyn Murray chorus. Baritone Glenn Darwin sings a new novelty hit, "If You Don't Like It—Stay Away From the U.S.A."

**Monday, August 25**—"The Telephone Hour," KFI, 8:00 p.m. (30 min.) Zino Francescatti, violinist, makes his first appearance with Donald Voorhees and the Bell Symphony Orchestra.

**Wednesday, August 27**—"Summerfield Band Concert," KFI, 7:30 p.m. (30 min.) Harold "Gildersleeve" Peary makes a guest-bow, at which time he'll casually mention return of the "Great Gildy" show Wednesday, September 11.

## WHO'S GUESTING

*Commentary*

**Sunday, August 24**—Louella Parsons, K E C A, 6:15 p.m. (15 min.) Jerry Wald, Warner's producer who brought Joan Crawford back to acclaim, talks about picking a film to suit a star when he guests with Lolly.



## WHAT'S PLAYING

*Drama*

**Tuesday, August 26**—"Return Engagement," KNX, 10:30 p.m. (30 min.) "The Philippines," an authentic drama-picture of Filipino family and village life before and during the war. Program was selected from best presentations of the CBS "School of the Air."

**Wednesday, August 27**—"Rexall Summer Theatre," KFI, 6:30 p.m. (30 min.) Dan Carson (Pat O'Brien) and Susan Read (Lynn Bari) take sides in the annual county spell-down bee, in coaching a sick little girl into winning first prize.

**Wednesday, August 27**—"Skippy Hollywood Theatre," KFI, 8:30 p.m. (30 min.) Lela Rogers introduces talented young Broadway comedienne, Ruth Brady, in a radio play especially written for her performance, "Take It From Mr. Shakespeare."



## WHAT'S PLAYING

*Music*

**Monday, August 25**—"Musical Masterpieces," K F A C, 4:00 p.m. (1 hr.) Rachmaninoff, playing on a theme of Pagnini, guests on wax. "The Pines of Rome," "Dances From Galanta," and "Caucasian Sketches" heard during the week. Monday through Saturday concert.

**Monday, August 25**—"Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Mendelssohn's "Ruy Blas Overture" opens the week's family dinner hour music. Music by Strauss, Liszt, Von Suppe, Puccini and Auber on succeeding days. Monday through Saturday.



## WHAT'S PLAYING

*Forum*

**Sunday, August 24**—"Open Forum," KMPC, 9:00 p.m. (1 hr.) "Will a government subsidy for rented units solve the veteran housing problem?"

**Sunday, August 24**—"University of Chicago Roundtable," KFI, 11:00 p.m. (30 min.) "The Third Year of the Atomic Age—What Should We Do Now?" is discussion by to-be-announced guest speakers.



## QUEENLY GATHERING

The "Queen for a Day Club", made up of ladies crowned on the popular Mutual program, is a "growing concern" composed of more than eighty members. The club does much philanthropic work, but is also very much interested in social activities . . . a theatre party, family picnic and costumed Hallowe'en celebration so far booked for coming itinerary. As one member put it, "We never lack for conversation, since we all have something in common. After all," she added proudly, "we're all royalty."

## RADIOTRAITS

by Bill Wagner

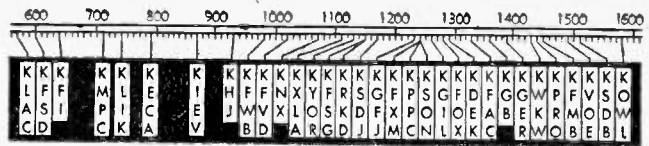


MOBURG



— JACK HEARD A COIN FALL — AND YOU KNOW THE REST

# SUNDAY, AUGUST 24



★Indicates News Broadcast.

8-KFI—Grandpa Owens Reads the Funnies.  
 KNX—Invitation to Learning.  
 KECA—Message of Israel.  
 KHJ, KGB, KVOE—Mountain Choir Festival.

★KMPC, KLAC, KIEV, KGER—News.

KFWB—Funnies.  
 KFAC—Country Church.  
 KFKD—Ranch Program.  
 KWKW—Pan-American Mission.  
 KGFJ—Public Messenger.  
 KNXA—Music Land Revue.  
 KOWL—Church Bulletins.  
 KFVD—Voice of Calvary.  
 KFOX—Memories of Calvary.  
 KFSD—Call to Worship.  
 KFMB—Revelation Hour.

8:05—KGER—Rev. Markham.  
 KOWL—Listen to Leibert.

8:15—KHJ, KGB, KVOE—Dixie Four Quartet.

*Listen To*

SUNDAY MORNING MELODIES  
 8:15 on Station KMPC  
 (710 on your dial)

California Temperance Federation  
 WRITE P.O. BOX 16, LOS ANGELES

KMPC—Sunday Morning Melodies.  
 KLAC—Church of Christ.  
 KOWI—Waring's Pennsylvania.  
 KIEV—Musical Bandwagon.

8:30—KFI—The Eternal Light.  
 KNX, KSDJ—As Others See Us.  
 KHJ, KGB, KFXM, KVOE, KPRO—Voice of Prophecy.  
 KECA—Hour of Faith.  
 KMPC—Chapel Hour.  
 KFWB—Union Rescue Mission  
 KNLA—Bell Bandstand.  
 KWKW—Buenas Nuevas.  
 KFAC—Strolling Tom.  
 KLAC—Unity.  
 KOWL—Dave Rose.  
 KFVD—Church of Christ.  
 KGFJ—Public Interest.  
 KIEV—Musical Memories.  
 KGER—Swedenborg.  
 KFOX—Morning Bible Hour.  
 KFSD—Devotional Hour.

8:45—KFAC—Keyboard and Console.  
 KOWL—Sunday School.  
 KGFJ—Quiet Moments.  
 KGER—Frank and Ernest.

9—KFI—Taylor Made Melodies.  
 KNX, KSDJ—People's Platform.

★KECA, KPRO, KFMB—News.  
 KHJ, KGB, KVOE—Pilgrim Hour.  
 KMPC—Across the Footlights.  
 ★KLAC—News, Beach Report.  
 KRKD—Sunday Serenade.  
 KFAC—Liberal Catholic Hour.  
 KFVD—Waltz Time.  
 KGFJ—Hollywood House Presents.

KNLA—Bell Bandstand.  
 KOWL—Singing Strings.  
 KWKW—Italian Hour.  
 KPCC—Sunday Morning Devotional.  
 KIEV—Bing Crosby Time.  
 ★KGER—News, Bible Treasury.  
 KFOX—Popular Melodies.

9:15—★KECA—Washington Inside Out.  
 KFAC—Concert Music.  
 KLAC—Catholic Hour.  
 KPCC—Prelude to Worship.  
 KIEV—Dinah Shore Sings.

9:30—KFI—Sports Folio.  
 ★KNX, KOWL, KFVD—News.  
 KECA—Sunday Strings.  
 KHJ, KGB, KFXM, KVOE—Lutheran Hour.  
 KFWB—Peter Potter's Platter Parade.  
 KFAC—Gilbert and Sullivan.  
 KNLA—Record Review.  
 KPCC—Sunday Morning Club.  
 KIEV—Latin Quarter.

★KFMB—News, Music.

8:45—KFI—Home Town Parade.  
 KNX, KSDJ—Howard K. Smith.

★KECA, KPRO—Raymond Swain.

KOWL—Latin Americans.  
 KFVD—Remembered Rhythms.  
 KIEV—Meet the Band.

10—KFI, KFSD—RCA Victor Show.

★KNX—Weekly News Review.  
 KECA—Musicals.  
 ★KHJ, KGB, KFXM, KVOE—

News, Glenn Hardy.  
 KMPC—Western Federal Music Hour.  
 KFWB—Peter Potter's Platter Parade.  
 KLAC—Andy Mansfield.  
 KFAC—Gilbert and Sullivan.  
 KNLA—Slavic Program.  
 KWKW—Hungarian Baptist.  
 KOWI—Romance in Music.  
 KPCC—Sunday Morning Club.  
 KGFJ—Hits of the Week.  
 KIEV—Morning Serenade.

★KGER—News.  
 KFVD—Sunday Roundup.

★KFOX—L. A. Sentinel Broadcast.

10:05—KGER—Radio Revival.  
 10:15—★KHJ, KGB, KFXM, KVOE—Commander Scott.  
 KECA—Radio, the American Way.  
 KFOX—People's Church.  
 10:30—KFI, KFSD—Harvest of Stars.  
 KNX, KSDJ—Boh Reid Sings.  
 KECA, KFMB—Sammy Kaye Serenade.  
 KHJ, KGB, KVOE—Mutual Music Show.  
 KNLA—Czech Program.  
 KOWL—Echoes from Opera.  
 KPCC—Church News.  
 KWKW—Italian Melodies.  
 KIEV—Top Tunes.  
 KGER—Voice of Prophecy.  
 KPCC—Tower Chimes.

10:40—KFNX—Cumberland Church.  
 10:45—KFNX, KSDJ—Here's to You.  
 10:50—KPCC—Church Service.  
 10:55—KECA—Facts and Fiction With Myron Wallace.

11—KFI, KFSD—Carmen Cavallaro Parade.  
 KNX—CBS Symphony Orch.  
 KECA—Miracles in Music.  
 KHJ, KGB—Band Concert.  
 KMPC—Sunday Record Session.  
 KFWB—Peter Potter's Platter Parade.  
 KLAC—Andy Mansfield.  
 KGFJ—Morning Moods.  
 KNLA—Western Roundup.  
 KFAC—1st Methodist Church.  
 KOWL—Hawaiian Reveries.  
 KWKW—Italian Melodies.  
 KFVD—Hollywood First Baptist Church.  
 KIEV—Top Tunes.  
 KPCC, KPRO, KFXM, KVOE—Church Services.  
 KFOX—Presbyterian Church.  
 ★KGER—News, Music.

11:15—KGFJ—Piano Parade.  
 11:30—KFI, KFSD—One Man's Family.

## SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

*Comedy-Variety*

3:00—Jack Paar, KFI.  
 4:00—Alac Templeton, KFI.  
 4:30—Front and Center, KFI.  
 6:30—The Big Break, KFI.  
 6:30—Jim Backus Show, KHJ.  
 7:30—Blondie, KNX.  
 8:30—Jack Paar, KFI.  
 8:30—Couple Next Door, KNX.

*Quiz, Participation*

12:00—Quiz Kids, KFI.  
 2:00—Darts for Dough, KECA.  
 6:00—Take It or Leave It, KFI.  
 6:30—Hope Chest, KNX.  
 7:30—Leave It to the Gols, KHJ.  
 8:00—Twenty Questions, KHJ.

*Drama*

11:30—One Man's Family, KFI.  
 12:00—Lassie, KECA.  
 2:00—Ozzie & Harriet, KNX.  
 3:00—Reunion, KHJ.  
 9:30—Romance of the Ranchos, KNX.

*Music*

7:30—Salt Lake Tabernacle, KNX.  
 10:00—RCA-Victor Show, KFI.  
 10:30—Harvest of Stars, KFI.  
 11:00—Carmen Cavallaro, KFI.  
 11:00—CBS Symphony, KNX.  
 12:30—Summer Electric Hour, KNX.

1:00—Symphony, KFI.  
 1:00—Family Hour, KNX.  
 1:20—Jean Sablon, KNX.  
 2:30—Pause That Refreshes, KNX.  
 3:00—Gene Autry, KNX.  
 4:30—Hollywood Music Hall, KECA.  
 5:00—Sunday Evening Hour, KECA.

5:30—Album of Familiar Music, KFI.  
 7:00—Hour of Music, KECA.  
 7:30—Standard Hour, KFI.  
 9:30—Chicago Theatre, KHJ.  
 10:15—Chapel Quartet, KFI.  
 11:15—Bride to Dreamland, KECA.

*Comment-Narration*

10:15—Commander Scott, KHJ.  
 6:15—Louella Parsons, KECA.  
 6:30—Jimmie Fidler, KECA.

*Mystery-Detective*

1:30—True Detective Mysteries, KHJ.  
 2:30—Countersp. KECA.  
 2:30—Abbott Mysteries, KHJ.  
 3:00—Deadline Mysteries, KECA.  
 4:30—Meet Miss Sherlock, KNX.  
 7:00—Crime Doctor, KNX.  
 9:00—Pat Novak for Hire, KECA.  
 9:00—Sam Spade, KNX.  
 9:30—Rogue's Gallery, KFI.

*Public Interest—Information*

8:00—Invitation to Learning, KNX.  
 8:30—As Others See Us, KNX.  
 9:00—People's Platform, KNX.  
 6:00—Exploring the Unknown, KHJ.  
 7:30—F. H. La Guardia, KFWB.  
 9:00—Open Forum, KMPC.  
 9:00—Sunday Evening Club, KLAC.

10:15—Meet the Author, KNX.  
 10:30—Time for Reason, KNX.  
 11:00—Chicago Round Table, KFI.

*Sports*

1:30—Coast League Ball, KLAC.

KECA—Sunday Vespers.  
 KHJ, KGB—Bill Cunningham.  
 KGFJ—Song of the Islands.  
 KWKW—All-Saints Church.  
 KOWL—Modern Concert Hall.  
 KIEV—Devotional.  
 KFOX—Christian Church.  
 KGER—Bible Class.

11:45—KHJ, KGB—Canary Pet Show.

12—KFI, KFSD—Quiz Kids.  
 KNX—CBS Symphony Orch.  
 KECA, KFMB, KPRO—Lassie.  
 ★KHJ—Broadway News.  
 KMPC—Sunday Record Session.  
 KFWB—Peter Potter's Platter Parade.  
 ★KLAC, KIEV, KGER, KFXM, KGB, KVOE—News.  
 KGFJ—Show Time.  
 ★KFVD—Rose Room, News.  
 KWKW—Italian Novelty.  
 KNLA—Western Roundup.  
 KOWL—Kostelanetz Conducts.  
 KFOX—Popular Melodies.

12:05—KLAC—Dick Haymes.  
 KGER—Sunday Serenade.  
 12:15—KHJ—Quaker City Serenade.  
 KECA—Johnny Thompson.  
 KFAC—Musical Portraits.  
 KFVD—Luncheon Music.  
 KIEV—Perry Como Sings.  
 KPCC—Afternoon Concert.

12:30—★KFI—Radio News Weekly.  
 KNX, KSDJ—Summer Electric Hour.  
 KECA—Are These Our Children?  
 KHJ, KGB—Crime Club.  
 KFWB—Wizard of the Ivories.  
 KFAC, KRKD—Music.  
 KOWL—Robert S. Allen.  
 KFVD—Dream Time.  
 KWKW—American-Jewish Hour.  
 KGFJ—Sunday Neon Serenade.  
 KIEV—Middy Musicale.  
 KFSD—All-Star Western.

12:45—KFI—Time Out for Music.  
 KFAC—Concert Potpourri.  
 KOWL—Ballads by Bing.  
 ★KRKD—News.

1—KFI, KFSD—Symphony Orch.  
 KNX—The Family Hour.  
 KECA—Warne King Show.  
 KHJ, KGB, KFXM, KVOE—House of Mystery.  
 KMPC—Manhattan Highlights.  
 KFWB—Musical Pageant.

★KNLA, KGER—News.  
 ★KLAC—News, Beach Report.  
 KGFJ—Intermission.  
 KFAC—Piano Parade.  
 KOWL—Sunday Stars.  
 KRKD—Max the Hired Hand.  
 KWKW—American Jewish Hr.  
 KPCC—Afternoon Concert.  
 KIEV—Meet the Maestro.  
 KFOX—Italian-American Hr.  
 KFVD—Piano School.

1:05—KGER—Stamp's Quartet.  
 1:15—KLAC, KSDJ—Sports Review.  
 KNLA—Miniature Concert.  
 KFAC—Miniature Matinee.  
 KFVD—Contrasts on Wax.

1:30—KNX—Jean Sablon.  
 KECA, KPRO—California Caravan.  
 KHJ, KGB, KFXM, KVOE—True Detective Mysteries.  
 KMPC—Samuel B. McKee.  
 KFVB—Peter Potter.  
 KFAC—Good Neighbor Salute.  
 KNLA—Church in the Barn.  
 KFVD—Charles W. Hamp.

**BASEBALL**

**KLAC**

1:30 PM Sunday  
 8:05 Nightly

KLAC—Baseball.  
 KGFJ—Say It With Music.  
 KOWL—Sunday Bouquet.  
 KIEV—Show Tunes.  
 ★KSDJ—Joseph Harsch.  
 KGER—Light and Life.  
 KNX—Chet Huntley.

1:45—★KMPC—Fred Waring.  
 KOWL—Jesse Crawford.  
 KWKW—Hoyos Hour.  
 KFVD—Rose Room.  
 KFOX—Varieties.

2—KFI—Catholic Hour.  
 KNX—Ozzie & Harriet.  
 KECA, KPRO, KFMB—Darts for Dough.  
 KHJ, KGB, KFXM, KVOE—Those Websters.  
 KMPC—Musical Holiday.  
 ★KFWB—News.  
 KLAC—Baseball.  
 KGFJ—Anybody's Hit Parade.  
 KFAC—Sunday Promenade.  
 KRKD—Max the Hired Hand.  
 KFVD—Harlem Holiday.  
 KWKW—Hoyos Hour.  
 KNLA—Sunday Concert.  
 KOWL—Lullaby of Broadway.  
 KIEV—Musical Favorites.  
 KPCC—Afternoon Concert.  
 KGER—Long Beach Band.  
 KFOX—Good News.  
 KFSD—Author Meets Critic.  
 2:15—KFWB—Strolling Tom.  
 KFOX—Sophia Chioru.

2:30—★KFI, KFVB, KGER—News.  
 KNX, KSDJ—Pause That Refreshes.  
 KECA, KPRO, KFMB—Counterspy.  
 KHJ, KGB, KFXM, KVOE—The Abbott Mysteries.  
 KFWB—Texas Rangers.  
 KOWL—Eighty-Eight Keys.  
 KWKW—Don Pancho Hour.  
 KFOX—Gospel Harbor Light.  
 KFSD—Favorite Composers.

2:40—KGER—Long Beach Band.  
 2:45—KFI—Melody Parade.  
 KOWL—Rainbow Trio.

3—KFI, KFSD—Jack Paar Show.  
 KNX, KSDJ—Gene Autry.  
 KHJ, KGB, KFXM, KVOE—Reunion.  
 KECA, KFMB—Deadline Mystery.  
 KMPC—Symphony Hour.  
 KFWB—Gospel and Song.  
 KLAC—Baseball.  
 KFAC—Showcase of Hits.  
 KGFJ—Saludos Amigos.  
 KFVD—Rose Room Party.  
 KNLA—Frederick H. Spears.

★KOWL—Bay City News.  
 KPCC—Afternoon Concert.  
 KIEV—Sweet and Swing.  
 ★KGER—News, Song Styles.  
 KFOX—Rev. Earl Ivie.

3:15—KOWL—Three Suns.  
 3:30—KFI—Easy Listening.  
 KNX—Jack in All Trades.  
 KECA, KFMB, KPRO—The Greatest Story Ever Told.



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- 3:45—KOWL—Island Magic.
4—KFI, KFSD—Alec Templeton.
KNX—Sound Off.
KECA, KPRO, KFMB—Candid Microphones.
KHJ, KGB, KVOE—Alexander's Mediation Board.
KMPC—Land of the Free.
KFWB, KGER, KFXM—Old Fashioned Revival.
KLAC—Baseball.
KFAC—Showcase of Hits.
KXLA—Lincoln Ave. Church.
KGFJ—Public Interest.
KOWL—Symphony Hall.
KWKW—Classic Hour.
★KIEV—News.
KPPC—Afternoon Concert.
KFOV—Sunshine Mission.
4:15—KMPC—Piano Rhapsody.
KWKW—Voice of Prophecy.
ERKD—Tunes of the Day.
KIEV—Modern Concert Hall.
4:30—KFI, KFSD—Front and Center.
KNX, KSDJ—Meet Miss Sherlock.
KHJ, KGB—Reviewing Stand.
KECA, KPRO, KFMB—Hollywood Music Hall.
KMPC—Bolero Time.
KXLA—Sunday Serenade.
KGFJ—Curtain Calls.
KOWL—Let's Waltz.
KFVD—Carter Wright.
KIEV—Bing Crosby Sings.
KFOV—Concert Master.
KVOE—Grace and Truth.
4:45—KFVD—Organ Moods.
★KOWL—Harold L. Ickes.
KWKW—Voice of China.
KIEV—Trade Winds Tempos.
4:55—KNX, KSDJ—Ned Calmer.
5—KFI, KFSD—Manhattan Merry-Go-Round.
KNX—Dr. Dana.
KECA, KPRO, KFMB—Sunday Evening Hour.
KHJ, KGB, KFXM, KVOE—Under Arrest.

- KMPC—Parade of Hits.
KFWB—All-Star Jamboree.
KLAC—Baseball.
KGFJ—Easy Rhythm.
KFAC—Bowlers' Sportscast.
KXLA—Lahor Arbitration.
KOWL—Morton Gould Concert.
KWKW—Curtain Rises.
ERKD—Platter Time.
KIEV—5 o'Clock Record Ride.
KFVD—Military Academy.
KFOV—Evangelist R. H. Hogan.
KPPC—Afternoon Concert.
★KGER—News.
5:05—KGER—Bible Treasury Hour.
5:15—KFAC—Random Records.
KFVD—Tea Time Tunes.
KWKW—Magic Circle Theater
5:30—KFI, KFSD—American Album of Familiar Music.
KNX, KSDJ—Tony Martin.
KHJ, KGB, KFXM, KVOE—Nick Carter.
KFVD—Rose Room Party.
KGFJ—Keyboard Magic.
KWKW—Sunday Musicals.
KOWL—Sizing Up Sports.
KIEV—Musical Mardi Gras.
KPPC—Exits and Entrances.
ERKD—Floyd B. Johnson.
KGER—Church of the Air.
KFOV—Sons o' Guns.
5:45—KLAC—Baseball Roundup.
KOWL—Quartet Time.
KWKW—The Fiend.
KFOV—The Singing Crow.
6—KFI, KFSD—Take It or Leave It.
KNX, KSDJ—Xavier Cugat Orch.
★KECA, KPRO, KFMB—Three Views of the News.
KHJ, KGB, KFXM, KVOE—Exploring the Unknown.
★KMPC, KFWB, KFOV, KLAC, KXLA, KFVD, KIEV, KGER—News.
KFAC—Your Concert.
KGFJ—Twilight Rhapsody.
KOWL—Treasure Chest.
KWKW—Paradise Speaks.
ERKD—Concert Classics.
6:05—KIEV—Twilight Tempos.
6:10—KLAC—Jan Garber Orch.
KFOV—Favorite Hymns.
6:15—KECA, KFMB, KPRO—Louella Parsons.
KMPC—Dave Rose.
KFWB—Dr. Cyclo.
★KOWL—World News.
KFVD—Sunshine Serenade.
KXLA—University Explorer.
KPPC—Sacred Song Recital.
6:30—KFI, KFSD—The Big Break.
KNX, KSDJ—Hope Chest.
KECA, KPRO, KFMB—Jimmie Fidler.
KHJ, KGB, KFXM, KVOE—Jim Baekus Show.
KMPC—Mother's Album.
KFWB—Gospel and Song.
KLAC—Sports.
KXLA—Lutheran Gospel Hour
KOWL—Hymns of All Churches.
KWKW, KFVD—Hollywood Bowl.
KIEV—Dinner Dance.
KPPC—Children's Corner.
KGER—Lutheran League.
KFOV—Hal's Memory Room.
6:45—KECA, KPRO, KFMB—Prelude for Strings.
KMPC—Mayor Brown.
KLAC—South American Way.
KPPC—Story Time.
ERKD—Sunset Serenade.
7—KFI—Styles in Music.
KNX, KSDJ—Crime Doctor.
KECA, KFMB, KPRO—Hour of Music.
KHJ, KGB, KFXM, KVOE—Gabriel Heatter Show.
KMPC—Property Owners.
KFWB—Union Rescue Mission
KFAC—Your Concert.

- ★KLAC, KGER, KFSD—News.
KPPC—Organ Recital.
KXLA—National Voice.
KGFJ—Overture to Evening.
KFOV—Full Gospel Assembly.
7:05—KGER—Embers.
7:15—KMPC—Proudly We Hail.
KLAC—Pan Pacific.
KXLA—Life and Health.
KPPC—Byways of Verse.
★KFSD—Story Behind Headlines.
7:25—KNX, KSDJ—Surprise Theater.
7:30—KFI, KFSD—Standard Hour.
KNX—Blondie.
KHJ, KFXM, KVOE—Leave It to the Girls.
KMPC—Glee Club.
★KFWB—F. H. LaGuardia.
KLAC—Best in Variety.
KXLA—Church of Open Door.
KPPC—Masterworks.
KFOV—The King's Service.
KGB—Sunday Serenade.
7:45—KFWB—Catholic Answers.
8—KFI, KFSD—Standard Hour.
KNX, KSDJ—Lux Radio Theatre.
★KECA, KPRO, KFMB—Drew Pearson.
KHJ, KGB, KFXM—Twenty Questions.
★KMPC, KLAC—News.
KFWB—Hollywood Presbyterian Church.
KGFJ—Waltz Invitation.
KFAC—First Methodist Church.
KXLA—Open Door Church.
★KGER—News, Floyd B. Johnson.
KFOV—Christian Science.
KPPC—Sunday Evening Hour.
KVOE—Streams of Life.
8:15★KECA, KFMB, KPRO—Monday Morning Headlines.
KMPC—Voice of Labor.
KLAC—Marine Corps.
8:30—KFI, KFSD—Jack Paar.
KNX, KSDJ—Couple Next Door.
KECA, KPRO—The Green Hornet.
★KHJ, KGB, KFXM, KVOE—Jergen's Journal.
KMPC—Magic of Electricity.
KLAC—The American Dream.
KGFJ—Stylings in Blue.
KPPC—Sacred Music.
KFMB—Bing Crosby.
8:45—KHJ, KGB, KFXM, KVOE—Sheila Graham.
KLAC—Drama.
KPPC—Word of Life.
KFAC—Your Soloist.
KFMB—Message of Israel.
8:55—KNX, KSDJ—Ona Munson.
9—KFI—Ellery Queen.
KNX, KSDJ—Sam Spade.
KECA—Pat Novak for Hire.
★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
KMPC—Open Forum.
★KFWB, KLAC—News.
KGFJ—Ave Maria Time.
KFAC—Sunday Evening Club.
KXLA, KPRO—Old-Fashioned Revival.
KFOV—Your Business Reporter.
★KGER—News, Bethel Church.
KFSD—Music by Shrednick.
8:15★KHJ, KGB, KFXM, KVOE—Rex Miller.
KFWB—Hollywood Bowl.
KLAC—Meet the Band.
KFOV—Organ Treasures.
9:30—KFI—Rogue's Gallery.
KECA—Eastside Serenade.
KNX—Romance of the Ranchos.
KHJ, KGB—Chicago Theater.
KFWB—Pacific Lutheran Hr.
KFAC—Gateway to Music.
KGFJ—Here's to Vets.
KLAC—Vaughn Monroe.
KFOV—Sunshine Mission.

EASTSIDE SERENADE 9:30 TO 10:00 P.M. Every Sunday KECA
9:45—KGFJ—Red Feather Man.
KFMB—Parson Roberts.
10★KFI, KFSD—The Reporter.
★KNX—Chet Huntley, News.
KECA—Tommy Dorsey Orch.
KHJ, KGB—Chicago Theatre.
KMPC, KVOE—Old-Fashioned Revival.
KFWB—Sons o' Guns.
★KLAC—News.
KFAC—Gateway to Music.
KGFJ—Concert Nocturne.
KFVD—Spade Cooley Time.
KXLA—Sacred Sing Time.
KPRO—Riverside Union Church.
KFOV—Reverend Fuller.
★KGER—News, Music.
7:15—KFI—Chapel Quartet.
KNX—Meet the Author.
KFWB, KLAC—Concert Hour.
KFAC—Conservatory Masterpieces.
KFSD—Concert Hall.
10:30★KFI—Carveth Wells, Inside the News.
KNX—Time for Reason.
KECA—Eddy Howard Orch.
KHJ, KGB—Quiet, Please.
KFWB—St. Paul's Baptist Church.
KFAC—Music for Listening.
KXLA—Kirk o' the Air.
10:45—KFI—Melody Time.
KNX—Guest Star.
★KFSD—News.
10:55—KFI—Police Bulletins.
11—KFI—Chicago Round Table.
★KNX, KLAC—News.
KECA—C. Calloway Orch.
KHJ, KGB—Lionel Hampton Orch.
KMPC—Dance Parade.
KFWB—St. Paul's Church.
KFAC—Music for Listening.
KGFJ—Concert Nocturne.
KXLA—Seven Seas Cafe.
KFVD—Spade Cooley Time.
KFOV—Antioch Church.
KFSD—Music in the Night.
11:15—KECA, KPRO, KFMB—Bridge to Dreamland.
KLAC—Across the Footlights.
11:30—KFI—America United.
KHJ, KGB—Nat Brandwynne Orch.
See Our Big Ad on Page 25
This is HAWTHORNE
Egbert Plays Records?
11:30 - 12:00 Nightly KXLA
KXLA—The Hawthorne Thing.
KFSD—St. Francis Orch.
11:45★KHJ, KGB—News.

YEAH?

Conrad Nagel, CBS "Silver Theatre" host, talked so rapturously to New Yorker friends about the California weather that the folks decided to drive out west recently and see for themselves. At the California desert they ran into a hard, driving sandstorm. Coming over the pass they hit a cloudburst that all but flooded the lowland below. When they wearily reached Hollywood, it was foggy. It rained for the full seven days of their stay. Nagel hasn't had a word in edgewise since!

KREML AD

Abe Burrows complained bitterly when his picture was placed next to producer Bill Spier's in the CBS lobby. "Nothing personal," he insisted, "only Spier's beard makes me look so bald."

★ ★ Box-Top

Johnny, celebrated Philip Morris call-boy, has inspired a new fashion in chapeaux. Come fall, style shows will introduce a "Johnny The Call-Boy" pill-box hat.

DELAYED ACTION

Out for a golfing day recently were NBC's Perry Como and Jack Philbin, husband of Marion Hutton. As he was about to tee off, Jack changed his mind about his golf stick and asked the caddy for another. Then the position of the ball didn't look right, so he patted the earth and fixed a firmer nest for the tee. A few practice swings away from the ball taxed Perry's patience to the limit. "Jack!" he cried, "hit the ball—my clothes are getting out of style."

# MONDAY, AUGUST 25

Listen to  
**Gordon Baker Lloyd**  
and his  
**Farm and Garden Magazine**  
Mon. thru Sat. 6 a.m.

1020 KC.  
5000 WATTS

**Check KEVD**

★Indicates News Broadcasts.  
8 —KFI, KFSD—Fred Waring.  
KXN—Johnny Murray.  
KECA, KPRO, KFMB—Don McNeill's Breakfast Club.  
★KHJ, KGB, KFMB—Cecil Brown.  
★KMPC, KLAC, KNLA, KIEV—News.  
KFWB—Morning Melodies.  
KGFJ—Concert Pastelle.  
KFAC—Breakfast Symphony.  
KOWI—Bing Crosby.  
KRKD—Bible Institute.  
KFVD—Wake-up Ranch.  
★KGER—News, Mizpah.  
8:15—KXN—Aunt Jenny.  
★KHJ—News.  
KMPC—Markets: Sports.  
KLAC—Haynes at the Reins.  
KOWI—Sophisticated Serenade.  
KIEV—Musical Bandwagon.  
8:20—KNLA—Music.  
8:30—KFI, KFSD—Jack Berch.  
KXN, KSDJ—Romance of Helen Trent.  
KHJ, KGB, KFMB, KVOE—Editor's Diary.  
KMPC—A Song for You.  
KFWB—Lou Marcella.  
KLAC—Binnie and Mike.

**HAVEN OF REST**  
KNLA, 8:30 A.M.  
Monday, Wednesday, Friday  
KRKD, 8:00 A.M.  
Tuesday, Thursday, Saturday  
KFOX, 8:00 A.M.  
Tuesday, Thursday, Saturday

9:05—KFI, KFSD—Lora Lawton.  
KXN, KSDJ—Our Gal Sunday.  
KHJ—Merv Griffin Show.  
KFWB—Science of Mind.  
KFAC—Keyboard and Console.  
KFVD—George Milne.  
KOWI—Salute to Americas.  
KWKW—Wings of Healing.  
KGER—Tom Westwood.  
9:15—KFI, KNLA, KLAC—News.  
KXN—Big Sister.  
★KHJ, KGB, KFMB, KVOE—Kate Smith Speaks.  
KECA, KPRO, KFMB—Welcome, Travelers.  
★KMPC—David Anderson.  
KFWB—Strolling Tom.  
KGFJ—Delinquency Forum.  
KFAC—Unity.  
KFVD—Waltz Time.  
KOWI—Piano Portraits.  
KRKD—Sagebrush Serenade.  
KWKW—Voice of China.  
KIEV—Bing Crosby Time.  
9:30—KFI—Ladies' Day.  
KGER—Lutheran Hour.  
KXN—Ma Perkins.  
KHJ, KGB, KFMB, KVOE—Richard Maxwell.  
KMPC—Bill Leyden.  
KFWB—Bing Crosby.  
KLAC—Racing News.  
KFAC—Voice of Health.  
KNLA—Bar Nothing Ranch.  
KOWL—Hollywood Headlines.  
KWKW—Dr. Nicholson.  
★KFVD—News.  
9:30—KGFJ—News, Bill Harpel.  
9:30—KXN—Young Dr. Malone.

**AL JARVIS**  
Make-Believe Ballroom  
**KLAC**  
9:30 a.m. — 1:00 p.m.  
5:30 p.m. — 6:30 p.m.  
Monday thru Saturday

KHJ—Bill Gwinn Show.  
KECA, KPRO, KFMB—Breneman's Breakfast.  
KLAC—Al Jarvis Ballroom.  
KFWB—Hi Homemakers.  
★KWKW, KOWI—News.  
KGFJ—Open Album.  
KFAC—Musical Encores.  
KFVD—Show Tunes.  
KIEV—Meet the Band.  
KGER—Music.  
9:45—KFI—What Do You Say?  
KXN—The Guiding Light.  
★KFWB, KRKD—News.  
KWKW—Over Garden Gate.  
KFVD—Remembered Rhythms.  
KOWI—Harmony Isle.  
KIEV—Rhythm Road.  
10 —KFI, KFSD—Today's Children.  
★KXN—Wendy Warren.  
KECA, KPRO, KFMB—Galen Drake.  
★KHJ, KGB, KFMB, KVOE—News, Glenn Hardy.  
★KMPC—News.  
KFWB—Martin Block.  
KFAC—Musical Encores.  
KLAC—Al Jarvis Ballroom.  
KRKD—Crazy Rhythms.  
KWKW, KGFJ—Racing News.  
KOWI—Romance in Music.  
KFVD—Rev. Louis T. Talbot.  
KIEV—Becky O'Reenie Show.  
KNLA—Piano Artistries.  
★KGER—News, Music.  
10:15—KFI, KFSD—Woman in White.  
KXN—Perry Mason.  
KECA, KFMB—Ted Malone.  
KHJ—Hospitality Time.  
KMPC—Bill Leyden.  
KGFJ—Serenade for You.  
★KNLA—News.  
KWKW—Morning Melodies.

**Race News**  
First on **KGFJ**

THE LINE-UP with late jockey changes and scratches and scribbles  
10:00-10:15 a.m.  
Mon.-Sat.  
Ray Dixon, Announcer  
Dial 1230

10:25—KGFJ—Sports Flash.  
10:30—KFI, KFSD—Masquerade.  
KXN, KSDJ—Lone Journey.  
KECA, KPRO, KFMB—My True Story.  
KHJ—Ben Alexander Show.  
★KFAC, KWKW, KOWI—News.  
KGFJ—Uppent Session.  
KNLA—Woman's World.  
KFVD—Union Rescue Mission.  
KRKD—Pop Concert.  
KGB, KVOE—Martin Block.  
KFI, KFSD—Betty Crocker.  
10:40—KFI—Light of the World.  
10:45—KFI, KSDJ—Rose of My Dreams.

**MONDAY Program Highlights**  
Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.

*Comedy-Variety*  
3:30—Arthur Godfrey, KXN.  
6:00—My Friend Irma, KXN.  
7:30—Talent Scouts, KXN.

*Quiz, Participation*  
8:00—McNeill's Breakfast Club, KECA.  
9:00—Welcome, Travelers, KECA.  
9:30—Breneman's Breakfast, KECA.  
11:00—Double or Nothing, KXN.  
11:30—Queen for a Day, KHJ.  
12:00—Man Says Yes, KMPC.  
1:00—House Party, KXN.  
1:05—Three Alarm, KMPC.  
1:30—Meet the Missus, KXN.  
2:00—What's Doin', Ladies? KECA.  
2:30—Bride and Groom, KECA.  
3:45—Gas Again, KHJ.  
5:30—Dr. I. Q., KFI.  
6:30—Bob Hawk, KXN.  
11:30—Hollywood Holiday, KECA.

*Drama*  
7:30—Cavalcade of America, KFI.  
9:00—Lux Radio Theater, KXN.  
9:30—The Big Story, KFI.

*Music*  
8:00—Fred Waring, KFI.  
1:30—Eddy Duchin, KECA.  
4:00—Musical Masterpieces, KFAC.

6:00—Musical Digest, KGFJ.  
6:00—Contented Hour, KFI.  
6:30—First Piano Quartet, KFI.  
6:30—Guy Lombardo, KHJ.  
7:00—Supper Club, KFI.  
7:15—Jack Smith, KXN.  
8:00—Evening Concert, KFAC.  
8:00—Telephone Hour, KFI.  
8:30—Club 15, KXN.  
8:30—Music Supreme, KMPC.  
8:30—Voice of Firestone, KFI.  
10:00—Concert Nocturne, KGFJ.  
10:00—Lucky Dance Time, KFAC.  
10:00—Eastside Show, KFWB.  
12:00—Rhapsody in Wax, KHJ.

*Comment-Narration*  
7:45—Fred Beck, KXN.  
9:00—Kate Smith, KHJ.  
10:00—Galen Drake, KECA.  
10:15—Ted Malone, KECA.  
3:00—Burrill Wheeler, KXN.  
4:30—Art Baker, KFI.

*Mystery-Detective*  
8:00—Inner Sanctum, KXN.  
8:30—Charlie Chan, KHJ.  
9:15—Mystery of Week, KHJ.

*Sports*  
10:00—Race Lineup, KWKW.  
10:00—Racing, KGFJ.  
2:30—Major League Ball, KMPC.  
5:45—Race Results, KRKD.  
6:30—Sam Ralser, KLAC.  
9:30—Inside of Sports, KHJ.  
10:00—Ted Bentley, KECA.

600	700	800	900	1000	1100	1200	1300	1400	1500	1600
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C D	C K A	V	B D	A R G D	J J M	C N L X K C	R W O B E B L			

KFAC—Waltzes of the World.  
KOWI—World in Music.  
KRKD—Midnight Mission.  
KFVD—Hebrew Christian Hr.  
KWKW—Races, Sports.  
10:55—KECA, KFMB—Hymns of All Churches.  
KGFJ—Sports Flash.  
11 —KFI, KFSD—Life Can Be Beautiful.  
KXN, KSDJ—Double or Nothing.  
KECA, KFMB—Hymns of All Churches.  
KHJ—Quaker City Serenade.  
KMPC—Music in the Air.  
KFWB—Martin Block.  
KLAC—Al Jarvis Ballroom.  
KNLA—Easy Listening.  
KGFJ—Festival of Music.  
KGFJ—Across the Footlights.  
KOWI—Morning Symphony.  
KRKD—Pan Americana.  
★KHJ, KGER—News.  
★KWKW—Song Parade.  
KIEV—Becky O'Reenie.  
11:15—KFI, KFSD—Ma Perkins.  
★KECA—Baukhage Talking.  
KHJ, KGB, KVOE—Erskine Johnson.  
★KNLA—Pasadena News.  
KFVD—Violet.  
KGER—Helene Smith.  
11:20—KWKW—Want Ad News.  
11:25—KGFJ—Sports Flash.  
11:30—KFI, KFSD—Pepper Young.  
★KXN—Second Mrs. Burton.  
KHJ, KGB, KFMB, KVOE—Queen for a Day.  
KECA, KPRO—Listening Post.  
KGFJ—Reminiscent Rhythm.  
KNLA—Dinner Bell Roundup.  
KFVD—Houswives' Exchange.  
★KOWI, KRKD, KFOX—News.  
KGER—Last Word.  
11:40—KOWI—Women in News.  
11:45—KFI, KFSD—Right to Happiness.  
KXN—Grand Slam.  
KECA—Frank Parker Show.  
★KGFJ—Airtorials, Harpel.  
KRKD, KGER—Bing Crosby.  
11:55—KGFJ—Sports Flash.  
KOWI—Fishing Outlook.

12 —KFI—Farm Reporter.  
KXN—Rosemary.  
★KECA, KIEV, KGER, KPRO, KGB, KVOE—News.  
★KHJ—Broadway News.  
KMPC—The Man Says Yes.  
KFWB—Martin Block.  
KLAC—Al Jarvis Ballroom.  
KFAC—Music at Twelve.  
KGFJ—Public Messenger.  
KNLA—Dinner Bell Roundup.  
KOWI—Daydreams at Noon.  
★KFVD—Editor of the Air.  
KRKD—Prairie Schooner.  
KWKW—Pasadena Panorama.

**Pasadena Panorama**  
with  
**DANA PASS**  
12:00 noon  
Monday thru Friday  
**K W K W**

12:05—KGER—Western Music.  
12:15—KFI, KFSD—Stella Dallas.  
★KXN—Knox Manning.  
★KECA—Kiernan's News Corner.  
KHJ—Sing, America, Sing.  
KGFJ—Piano Interludes.  
KIEV—Lunchtime Melodies.  
12:25—KGFJ—Sports Flash.  
12:30—KFI, KFSD—Lorenzo Jones.  
KXN—Evelyn Winters.  
KECA, KFMB, KPRO—Paul Whiteman Club.  
KHJ—Louise Massey.  
★KMPC, KOWI—News.  
KNLA—Red Murrell.  
KGFJ—Intermission.  
KGFJ—Luncheon Concert.  
KFVD—Violet.  
KWKW—Fairy News.  
12:45—KFI, KFSD—Widder Brown.  
KXN—Myrt and Marge.  
KHJ—Singin' Sam.

**BILL HAY**  
Reads the Bible  
Presented by Forest Lawn

**KMPC**  
Sings 1st Kings & 1st Psa. of St. Peter  
12:45 p.m. Mon. thru Fri.

KMPC—Bill Hay Reads the Bible.  
KNLA—Western Tunes.  
★KFAC—News.  
KWKW—Andy Mansfield.  
KOWI—Luncheon Musicale.  
KIEV—Gals on Record.  
KGER—Garden School.  
12:55★KFWB—News.  
KGFJ—Sports Flash.  
1 —KFI, KFSD—When a Girl Marries.  
KXN, KSDJ—House Party.  
KECA, KFMB, KPRO—Paul Whiteman Club.  
KHJ—Sons of the Pioneers.  
KMPC—Financial News.  
KFWB—Bill Anson.  
★KLAC—News, Sports.  
KFAC—Piano Parade.  
KGFJ—Sunset and Vine.  
KWKW—Andy Mansfield.  
KNLA—Community Broadcaster.  
★KFVD, KGER—News.  
KOWI—Console Intermezzo.  
KRKD—Siesta Time.  
KIEV—Meet the Maestro.  
KGB, KVOE—Faith in Our Time.  
1:05—KMPC—Three Alarm.  
KGER—Out of the Band Box.  
1:10—KLAC—570 Club.  
1:15—KFI, KFSD—Portia Faces Life.  
KHJ—Nancy Dixon.  
KFAC—Music in the American Manner.  
KFVD—Charlie Hamp.  
KNLA—Farm Program.  
KOWI—Souvenirs.  
KWKW—Sam Rowland.  
KIEV—Treasury Salute.  
KFOX—Recital Time.  
1:25—KGFJ—Sports Flash.  
1:30—KFI, KFSD—Just Plain Bill.  
KXN, KSDJ—Meet the Missus.  
KECA—Eddy Duchin.  
KHJ—Happy Homes.  
KGFJ—Today's Hits.  
KNLA—Vocal Varieties.  
KFVD—Hall of Records.  
★KOWI, KRKD—News.  
KIEV—Organ Moods.  
1:35—KRKD—Song Symphony.  
KOWI—Contented Listening.  
1:45—KFI, KFSD—Front-Page Farrell.  
KECA—Ethel and Albert.  
★KNLA—News.  
KFVD—Matinee Melodies.  
KIEV—Swing Stylings.  
1:55—KGFJ—Sports Flash.

- 2-KFI, KFSD—Road of Life.
- ★KNN, KSDJ—Eric Sevareid.
- KHJ, KGB, KFAM, KVOE—Heart's Desire.
- KECA, KPRO, KFMB—What's Doin' Ladies?
- KMPC—Three Alarm.
- KFWB—Bill Anson.
- ★KLAC—News, Sports.
- KGfJ—Serenade to Afternoon.
- KFAC—Concert Matinee.
- KXLA—Concert Hour.
- KOWL—American Folk Songs.
- KRKD—Your Neighbors.
- ★KIEV, KGER—News.
- KFOX—Fiesta Mexicana.
- 2:05—KGER—Monday Matinee.
- 2:15—KFI, KFSD—Joyce Jordan.
- KNN—In My Opinion.
- KLAC—570 Club.
- KOWL—Musical Impressions.
- KRKD—Musical Bouquet.
- KIEV—Land o' Song.
- 2:20★KWKW—News.
- 2:25—KECA—Spotlight on Hollywood
- KGfJ—Sports Flash.
- 2:30—KFI, KFSD—Aunt Mary.
- KNN—Background for Living.
- KHJ—Melody Matinee.
- KECA, KFMB, KPRO—Bride and Groom.
- KMPC—Major League Ball.
- KGfJ—Keyboard Magic.
- ★KOWL—News, 88 Keys.
- KWKW—Swing Session.
- KIEV—Musical Potpourri.
- KFVD—Hall of Records.
- KRKD—Tunes in Tempo.
- 2:45—KFI, KFSD—Dr. Paul.
- KNN, KSDJ—Mr. Information.
- ★KFI, KFSD—News.
- 2:55—KGfJ—Sports Flash.
- 3—KFI, KFSD—This Woman's Secret.
- KNN—Burrill Wheeler.
- KECA, KPRO, KFMB—Ladies Be Seated
- ★KHJ, KXLA, KGER—News.
- KMPC—Major League Ball.
- KFWB—Bill Anson.
- ★KLAC—News, Sports.
- KFAC—Musical Favorites.
- KGfJ—Armchair Concert.
- KOWL—Your Radio Outlook.
- KIEV—A Matter of Records.
- KRKD—Tops in Pops.
- KWKW—Swing Session.
- 3:05—KGER—Hall of Records.
- 3:15★KFI—News.
- KHJ—Johnson Family.
- KLAC—Music from Hollywood

- KXLA—Juke Box Matinee.
- KOWL—Classics in Music.
- KRKD—Piano Paintings.
- 4:05—KGER—Hall of Records.
- 4:15—KFI—Port of Missing Hills.
- KNN—Melody House.
- ★KECA—Alvin Wilder.
- ★KHJ, KGB, KFAM—Frank Hemingway.
- KMPC—A Woman's Voice.
- KFWB—Melody Matinee.

**THE PET PROGRAM**  
Featuring  
**IRENE**  
Every Monday, 4:15 P. M.  
**KLAC**


- KLAC—Pet Program.
- KFVD—Musical Tinups
- KRKD—Spotlight on Star.
- KIEV—Show Tunes.
- 4:30—KFI—Art Baker's Notebook.
- KNN—You're Only Young Once.
- KECA—Variety Parade.
- KHJ, KGB, KVOE—Two-Ton Faker.
- KMPC—Bing Crosby Sings.
- KLAC—Racing Roundup.
- KGfJ—Record Jackpot.
- ★KFI, KOWL, KWKW—News.
- KIEV—Bing Crosby Sings.
- KRKD—Symphony in Swing.
- 4:35★KWKW—Averill Berman.
- 4:45—KNN—The Todds.
- KHJ, KGB, KVOE—Bill Symes, Sports
- KMPC—Green Light Savue.
- KFWB—Stuart Hamblen.
- KLAC—Studio Frolic.
- KFVD—Favored Fifteen.
- KOWL—Afternoon Potpourri.
- ★KWKW—Races and Sports.
- KIEV—Trade Winds.
- 4:55★KNN, KSDJ—Bill Henry.
- ★KECA—News.
- 5—KFI—Feature Wire.
- ★KNN—Knox Manning, News.
- KECA, KPRO, KFMB—Dick Tracy.
- KHJ, KGB, KVOE—Hop Harrigan.
- ★KMPC—News, Teen & Twenty.
- KFVB—Stuart Hamblen.
- ★KLAC—Fred Henry Reports.
- KWKW—Today at the Races.
- KXLA—Juke Box Matinee.
- KFAC—Sunset Serenade.
- KFVD—Sundown Roundup.
- KOWL—The Choristers.
- KRKD—Songs of the Saddle.
- KIEV—Record Ride.
- KGfJ—Jive at 5.
- ★KGER—News, Wishing Ring.
- 5:15★KFI, KFAC, KFSD—News.
- KNN—Tom Hanlon.
- KECA—Terry and the Pirates.
- KHJ, KGB, KFAM, KVOE—Melody Theatre.
- KLAC—Music Room.
- KGfJ—Race Reap, R. Dixon.
- KOWL—Latin Americana.
- KWKW—Ken Barton, Sports.
- KGER—Music with Appeal.
- 5:30—KFI, KFSD—Dr. I. Q.
- ★KNN—Harry Flannery.
- KHJ, KGB, KFAM, KVOE—Adventure Parade.
- KECA, KFMB—Sky King.
- KLAC—Al Jarvis.
- KFAC—Whoa Bill Club.
- KGfJ—Songs for You
- KXLA—Future Pianists.
- KWKW—Cactus Jack.
- KFVD—Sweet and Low.
- ★KOWL—News, Music.
- KIEV—Melodies Mardi Gras.
- KRKD—Medley Time.
- KGER—High School Hits.
- 5:40—KOWL—Sports Roundup.
- 5:45★KNN, KSDJ—News, Garred.
- KHJ, KGB, KFAM, KVOE—Adventures of Tom Mix.
- KMPC—Top Tunes.
- KXLA—Miniature Concert.
- KGfJ—If They Had Lived.
- KFVD—This Side of Heaven.
- KOWL—Island Magic.
- KWKW—Races and Sports.
- KRKD—Race Results
- 5:50—KWKW—Vets' Rehabilitation.
- 5:55★KNN—News.
- 6—KFI, KFSD—Carnation Contented Hour.
- KNN, KSDJ—My Friend Irma
- KHJ, KGB, KFAM, KVOE—News, Gabriel Heatter.
- ★KECA—Headline Edition.
- ★KMPC—Clete Roberts Reports.
- ★KFWB, KLAC, KIEV, KGER, KFOX—News.
- KGfJ—Musical Digest.
- KFAC—Prelude to Evening.
- KXLA—Toastmaster Club.

- KFVD—Time to Dance.
- KOWL—Singing Strings.
- KRKD—Musical Varieties.
- 6:05—KLAC—Al Jarvis.
- KIEV—Twilight Tempos.
- KGER—Sports Roundup.
- 6:15—KHJ, KGB, KFAM—Real Stories.
- ★KECA—News.
- KMPC—Bob Kelley, Sports.
- KFWB—Bob Elson.
- ★KFI—News.
- KRKD—Hawaiian Memories.
- KWKW—Classic Hour.
- KGER—Our Land Be Bright.
- 6:30—KFI, KFSD—First Piano Quartet.
- KNN—Bob Hawk Show.
- KECA, KPRO—So You Want to Lead a Band.
- KHJ, KGB, KFAM, KVOE—Guy Lombardo Orch.
- KMPC—Tommy Dorsey.
- KFWB—America Dances.
- KLAC—Sam Balter, Sports.
- KFAC—Hour of Music.
- KXLA—Rocky Morgan.
- KFVD—Sundown Serenade.
- ★KOWL—News, Twilight Time.
- KRKD—Harmony in Rhythm.
- KIEV—Dinner Dance.
- KWKW—Harold Schmidt.
- KFOX—Hall's Memory Room.
- KGER—Helene Smith.
- 6:45—KLAC—Irwin Allen.
- KXLA—T. Texas Trier.
- 7—KFI, KFSD—Supper Club.
- ★KNN—Lowell Thomas.
- KHJ, KGB, KFAM—California Melodies.
- KMPC—Firestone Favorites.
- ★KLAC, KXLA, KRKD—News.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KGfJ—Musical Digest.
- ★KGER—News; Dr. Fagan.
- KVOE—Overell Trial.
- 7:15★KFI, KFSD—Fleetwood Lawton.
- KNN—Jack Smith.
- KLAC—Pan Pacific.
- KXLA—Record Review.
- KRKD—Three-Quarter Time.
- 7:30—KFI—Cavalcade of America.
- KNN—Talent Scouts.
- KECA, KPRO—Treasury Agent.
- KHJ, KGB, KFAM, KVOE—Cisco Kid.
- KMPC—Those were the Days.
- KFWB—Sports Final.
- KLAC—Don Otis.
- KFAC—Echoes and Encores.
- KXLA—Ford Lewis.
- KRKD—Twilight Serenade.
- 7:45—KFWB—Moods in Music.
- ★KFAC, KFOX—News.
- 7:55★KNN, KSDJ—News.

Television, W6XAO, Tonight  
8:00-10:30 p.m.

- 8—KFI, KFSD—Telephone Hour.
- KNN, KSDJ—Inner Sanctum.
- KECA, KFMB—Lum & Abner.

MYSTERY



"RICHARD DAVIS,  
Private Investigator"

MONDAY ON MUTUAL  
8:00 P.M.

- KHJ, KGB, KFAM, KVOE—Richard Davis, Private Investigator.
- ★KMPC—News, Hemingway.
- KFWB—Cactus Carl.
- ★KLAC, KXLA, KGER—News.
- KFAC—Evening Concert.
- KGfJ—Caucasian Memories.
- KFOX—Fishing Facts.
- 8:05—KLAC—Mental Hygiene.
- KGER—Concert.
- 8:15—KECA—Reserve.
- KMPC—Red Rowe.
- KGfJ—Piano Parade.
- KXLA—Top Tunes.
- KLAC—Spotlight Serenade.
- 8:30—KFI, KFSD—Voice of Firestone.
- KNN, KSDJ—Club 15.
- KHJ, KGB, KFAM, KVOE—Adventures of Charlie Chan.

- KECA, KPRO—The Clock.
- KMPC—Music Supreme.
- ★KFWB—News.
- KLAC—Fred Haney.
- KXLA—The Corral.
- ★KGfJ—Averill Berman.
- 8:45★KNN, KSDJ—Bob Trout.
- KFWB—Where to Dine.
- KGfJ—Evening Interlude.
- KLAC—Behind Studio Gates.
- 9—KFI—Music by Mitchell.
- KNN, KSDJ—Radio Theater.
- KECA, KPRO—Doctors Talk It Over.
- ★KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.
- ★KMPC—David Anderson.
- ★KFWB, KLAC—News.
- KFAC—Evening Concert.
- KGfJ—Hollywood House Party.
- KXLA—Seaboard Home Hour.
- KGER—Concert.
- 9:15—KHJ, KGB, KFAM, KVOE—Mystery of the Week.
- KECA—Report to the People.
- KMPC—Romance and Rhythm.
- KFWB—United Nations.
- KLAC—House Is Hunted.
- 9:30—KFI—The Big Story.
- KNN, KSDJ—Escape.
- KECA—Jack Fisher Orch.
- KHJ, KGB, KVOE—Inside of Sports.
- KMPC—Barbershop Quartet.
- KLAC—Vacation Show.
- 9:45—KHJ, KGB, KFAM, KVOE—Henry J. Taylor.
- KMPC—The Flying Public.
- 10★KFI, KFSD—The Reporter.
- ★KNN—Chet Hunter, News.
- ★KHJ, KGB, KFAM, KVOE—Fulton Lewis.
- KECA—Ted Bentley, Sports.
- ★KMPC, KLAC, KGER—News.

EASTSIDE  
SHOW  
10 TO 12 P. M.  
Every Night Except Sunday  
**KFWB**

- KFWB—Eastside Show.
- KXLA—Skymaster Quartet.
- KFAC—Lucky Lager Dance.
- KFVD—Spade Cooley Time.
- KGfJ—Concert Nocturne.
- 10:15—KFI—Barry Wood Show.
- KNN—Bob Elson.
- ★KECA, KHJ, KVOE—News.
- KMPC—Bridge Club.
- KXLA—This Is Our Duty.
- 10:30★KFI—Inside the News.
- KNN—Symphonette.
- ★KECA—Joseph and Stewart Alsop.
- KHJ, KGB—ABC Record Party.
- KMPC—Rancho Grande.
- 10:45—KFI—Melody Time.
- KECA—Hollywood Labor Case
- 10:55—KFI—Police Bulletins.
- 11★KFI, KECA, KLAC—News.
- ★KNN—Nelson Fringie.
- KHJ, KGB—Wendell Noble.
- KMPC—Dance Parade.
- KFWB—Eastside Show.
- KGfJ—Concert Nocturne.
- KFAC—Lucky Lager Dance.
- KXLA—Seven Seas Cafe.
- KFVD—Spade Cooley Time.
- 11:15—KFI—Baltimore Orch.
- KNN—Breaking All Records.
- KECA—Murray Arnold Orch.
- KLAC—Don Otis.
- KXLA—Fishing News.
- KFI—Here's to Vets.
- 11:30—KECA—Hollywood Holiday.
- KXLA—The Hawthorns Thing
- 11:45—KFI—Hollywood Bowl
- KHJ—Wendell Noble.
- ★KGB, KVOE—News.
- 11:55★KFI, KNN, KECA—News.

KXLA Presents  
**ALEX**  
Pickupacupplebucks  
**COOPER**  
12:00-5:00 a.m.  
TUESDAY THRU  
SUNDAY

JUKE BOX  
MATINEE  
with Carl Bailey  
3:15 - 5:30 p.m.  
**KXLA**  
Monday thru Saturday

- KXLA—Juke Box Matinee.
- KFVD—Stringtime.
- 3:25—KGfJ—Sports Flash.
- 3:30—KFI—Backstage Wife.
- KNN, KSDJ—Arthur Godfrey.
- KECA—Norwood Smith Sings.
- KHJ—Song of the Stranger.

MILD &  
MELOW  
3:30 to 4 P. M.  
Monday Through Friday  
**KMPC**

- KMPC—Mild and Mellow.
- KGfJ—Among My Souvenirs.
- KWKW—Sam Rowland
- KFVD—Hall of Records.
- ★KOWL, KRKD—News, Music.
- 3:45—KFI—Bob and Victoria.
- KECA—Frances Scully.
- KHJ, KVOE—Gas Again.
- KFVD—Rumba Rhapsody.
- 3:55★KFWB—News.
- KGfJ—Sports Flash.
- 4—KFI—Downtown and All Around.
- KNN—George Fisher.
- KECA—Frances Scully.
- ★KHJ, KGB, KFAM, KVOE—Fulton Lewis.
- ★KMPC, KLAC, KIEV, KFOX, KGER—News.
- KFWB—Latin Serenade.
- KFAC—Musical Masterpieces.
- KGfJ—What's Up?
- KFVD—Cresiana.
- KWKW—Waxworks.

# TUESDAY, AUGUST 26

- 8**—KFI, KFSD—Fred Waring.  
 KXN—Johnny Murray.  
 KECA, KPRO, KFMB—Don McNeill's Breakfast Club.  
 \*KHJ, KGB, KEXM, KVOE—  
 \*KMPC, KXLA, KLAC—News.  
 KFVB—Morning Melodies.  
 KFAC—Country Church.  
 KGFJ—Concert Pastelle.  
 KOWI—Dinah Shore.

## HAVEN OF REST

KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A.M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A.M.  
 Tuesday, Thursday, Saturday

- KRKD, KFOX—Haven of Rest.  
 KFVD—Wakeup Ranch.  
 KWKW—Rafael Mendez.  
 \*KGER—News, Mizpah.  
 8:15—KXN—Aunt Jenny.  
 \*KBI—News.  
 KMPC—Market Report, Sports  
 KLAC—Haynes at the Reins.  
 KOWI—Sophisticated Serenade.  
 KIEV—Musical Bandwagon.  
 8:30—KFI, KFSD—Jack Berch.  
 KXN, KSDJ—Helen Trent.  
 KHJ, KGB, KEXM, KVOE—  
 Editor's Diary.  
 KMPC—A Song for You.  
 KFVB—Lou Marcelle.  
 KXLA—Baptist Brothers.  
 KLAC—Binnie and Mike.  
 \*KFAC, KRKD, KOWI—News.  
 \*KWKW—News, Devotions.  
 KFVD—Pass Book.  
 KIEV—Public Interest.  
 KFOX—Words of Life.  
 8:35—KRKD—Spotlight Varieties.  
 8:45—KFI, KFSD—Lora Lawton.  
 KXN, KSDJ—Our Gal Sunday  
 KHJ—Merv Griffin Show.  
 KFVB—Science of Mind.  
 KFAC—Keyboard and Console  
 KFVD—Garden Chat.  
 KWKW—Wings of Healing.  
 KOWI—Salute to Americans.  
 KIEV—Musical Memories.  
 KGER—Tom Westwood.  
 KGB—Elbert LaSchele.

- 9**—KFI, KGER—News.  
 KXN—Big Sister.  
 KECA, KFMB, KPRO—  
 Welcome, Travelers.  
 \*KHJ, KGB, KEXM, KVOE—  
 Kate Smith Speaks.  
 \*KMPC—David Anderson.  
 KFVB—Strolling Tom.  
 KGFJ—Your City at Work.  
 KFAC—Unity.  
 \*KXLA, KLAC, KFSD—News.  
 KOWI—Piano Portraits.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KFVD—Waiting Time.  
 KIEV—Bing Crosby Time.  
 9:05—KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
 9:15—KXN—Ma Perkins.  
 KHJ, KGB, KEXM, KVOE—  
 Richard Maxwell.  
 KMPC—Bill Leyden.  
 KFVB—Bing Crosby.  
 KLAC—Racing News.  
 KGFJ—Community Chest.  
 KFAC—Voice of Health.  
 KXLA—Bar Nothing Ranch.  
 KOWI—Hollywood Headlines.  
 \*KFVB—News.  
 \*KWKW—Dr. Micholson.  
 KIEV—Dinah Shore Sings.  
 9:20—KGFJ—News, Gill Harpel.  
 9:30—KXN—Young Dr. Malone.  
 KECA, KPRO, KFMB—  
 Breneman's Breakfast.  
 KHJ—Bill Gwin Show.  
 KLAC—Al Jarvis.  
 \*KOWI, KWKW—News.  
 KGFJ—Open Album.  
 KFAC—Musical Encores.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGER—Kostelanetz.  
 9:45—KFI—What Do You Say?  
 KXN—The Guiding Light.  
 \*KFVB, KRKD—News.  
 KFVD—Remembered Rhythms  
 KOWI—Island Magic.  
 KWKW—Bea Boynton.  
 KIEV—Rhythm Road.  
 KGER—Freddy Martin Orch.

- 10**—KFI, KFSD—Today's Children.  
 KXN—Wendy Warren.  
 \*KHJ, KGB, KEXM, KVOE—  
 News, Glenn Hardy.  
 KECA, KFMB, KPRO—  
 Galen Drake.

- \*KMPC, KFOX, KGER—News.  
 KFVB—Martin Block.  
 KLAC—Al Jarvis Ballroom.  
 KWKW, KGFJ—Racing News.  
 KFAC—Musical Encores.  
 KOWI—Romance in Music.  
 KRKD—Crazy Rhythm.  
 KIEV—Becky O'Reenie Show.  
 KFVD—Rev. Louis T. Talbot.  
 KXLA—Piano Artistries.  
 10:15—KFI, KFSD—Woman in White  
 KXN—Perry Mason.  
 KECA, KPRO—Ted Malone.  
 KHJ—Hospitality Time.  
 KMPC—Bill Leyden.  
 KGFJ—Serenade for You.  
 \*KXLA—News.  
 KWKW—Morning Melodies.  
 KFOX—Assembly of God.  
 KGER—Music.



### RACE RESULTS

Starting at 10:25 a.m.,  
 10:35 a.m. and every 30  
 min. thereafter  
 Mon. thru Sat.  
 Dial 1230

- 10:25—KGFJ—Sports Flash.  
 10:30—KFI, KFSD—Masquerade.  
 KXN, KSDJ—Lone Journey.  
 KECA, KPRO, KFMB—My  
 True Story.  
 KHJ—Ben Alexander Show.  
 KXLA—Woman's World.  
 KGFJ—Uphent Session.  
 KFAC, KOWI, KWKW—  
 News.  
 KFVD—Union Rescue Mission.  
 KRKD—Pop Concert.  
 10:40—KFI, KFSD—Betsy Crocker.  
 10:45—KFI—Light of the World.  
 KXN, KSDJ—Rose of My  
 Dreams.  
 KFAC—Waltzes of the World.  
 KOWI—World in Music.  
 KRKD—Midnight Mission.  
 KFSD—Bob and Victoria.  
 10:55—KECA, KFMB—Hymns of All  
 Churches.  
 KGFJ—Sports Flash.  
**11**—KFI, KFSD—Life Can Be  
 Beautiful.  
 KXN, KSDJ—Double or  
 Nothing.  
 KECA, KFMB—Hymns of All  
 Churches.  
 KHJ—Songs of Good Cheer.  
 KMPC—Music in the Air.  
 KFVB—Martin Block.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Festival of Music.  
 KRKD—Pan Americana.  
 KXLA—Easy Listening.

## TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and  
 Evening Programs in Boldface.

### Comedy-Variety

- 3:30—Arthur Godfrey, KXN.  
 5:30—Date With Judy, KFI.  
 7:30—Milton Berle, KFI.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club,  
 KECA.  
 9:00—Welcome, Travelers,  
 KECA.  
 9:30—Breneman's Breakfast,  
 KECA.

- 11:00—Double or Nothing, KXN.  
 11:30—Queen for a Day, KHJ.  
 12:00—Man Says Yes, KMPC.  
 1:00—House Party, KXN.  
 1:05—Three Alarm, KMPC.  
 1:30—Meet the Missus, KXN.  
 2:00—What's Doin', Ladies?  
 KECA.  
 2:30—Bride and Groom, KECA.  
 3:45—Gas Again, KHJ.  
 11:30—Hollywood Holiday, KECA.

### Drama

- 9:30—Call the Police, KFI.  
 10:30—Return Engagement, KXN.

### Music

- 8:00—Fred Waring, KFI.  
 4:00—Musical Masterpieces,  
 KFAC.  
 6:00—Musical Digest, KGFJ.  
 6:30—Melodies America Loves,  
 KXN.  
 6:30—Sigmund Romberg, KFI.

600	700	800	900	1000	1100	1200	1300	1400	1500	1600
K	K	K	K	K	K	K	K	K	K	K
L	F	M	L	E	I	H	F	N	X	Y
A	S	I	P	I	C	E	J	M	X	L
C	D	C	K	A	V	B	D	A	R	G

- KOWI—Morning Symphony.  
 KWKW—Song Parade.  
 KGFJ—Across the Footlights.  
 KIEV—Becky O'Reenie.  
 \*KFVD, KGER—News.  
 11:15—KFI, KFSD—Ma Perkins.  
 \*KECA—Banknote Talking.  
 KHJ, KGB, KVOE—Erskine  
 Johnson.  
 KFVD—Violet.  
 \*KXLA—Pasadena News.  
 KGER—Helene Smith.  
 11:25—KGFJ—Sports Flash.  
 11:30—KFI, KFSD—Pepper Young.  
 KXN—Second Mrs. Burton.  
 KECA—Club Time.  
 KHJ, KGB, KEXM, KVOE—  
 Queen for a Day.  
 KXLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythms.  
 KFVD—Housewives' Exchange  
 \*KOWI, KRKD—News.  
 KGER—The Last Word.  
 11:40—KOWI—Women in News.  
 11:45—KFI, KFSD—Right to Happi-  
 ness.  
 KXN—Grand Slam.  
 KECA—Frank Parker Show.  
 \*KGFJ—Airtorials, Harpel.  
 KRKD—Crosby Records.  
 11:55—KGFJ—Sports Flash.  
 KOWI—Fishing Outlook.  
**12**—KFI—Farm Reporter.  
 KXN—Rosemary.  
 \*KECA, KHJ, KIEV—News.  
 KMPC—The Man Says Yes.  
 KFVB—Martin Block.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Public Messenger.  
 KFAC—Music at Twelve.  
 KWKW—Pasadena Panorama.  
 KOWI—Daydreams at Noon.  
 KRKD—Patricia Schonne.  
 KFVD—Editor of the Air.  
 KXLA—Dinner Bell Roundup.  
 12:15—KFI, KFSD—Stella Dallas.  
 \*KXN—Enox Manning.  
 \*KECA—Kiernan's News  
 Corner.  
 KHJ—Sing, America, Sing.  
 KGFJ—Piano Interlude.  
 KIEV—Lunchtime Melodies.  
 \*KGER—Roving Reporter.  
 12:25—KGFJ—Sports Flash.  
 12:30—KFI, KFSD—Lorenzo Jones.  
 KXN—Evelyn Winters.  
 \*KMPC—KOWI—News.  
 KXLA—Red Murrell.  
 KECA—Luncheon Concert.  
 KECA, KFMB, KPRO—Paul  
 Whiteman Club.  
 KHJ—Louise Massey.  
 KWKW—Farm News.  
 KGFJ—Intermission.  
 KFVD—Violet.  
 12:45—KFI, KFSD—Widder Brown.

- KXN—Myrt and Marge.  
 KHJ—Sincin Sam.  
 KMPC—Bill Hay Reads Bible.  
 \*KGFJ—News.  
 KWKW—Andy Mansfield.  
 KOWI—Luncheon Musicale.  
 KIEV—Gals on Record.  
 KGER—Garden School.  
 KXLA—Top Western Tunes.  
 12:55—\*KFVB—News.  
 KGFJ—Sports Flash.  
**1**—KFI, KFSD—When a Girl  
 Marries.  
 KXN, KSDJ—House Party.  
 KECA, KFMB, KPRO—Paul  
 Whiteman Club.  
 KHJ—Sons of the Pioneers.  
 KMPC—Financial News.  
 KFVB—Bill Anson.  
 \*KLAC—News, Sports.  
 KGFJ—Sunset and Vine.  
 KRKD—Siesta Time.  
 KFAC—Piano Parade.  
 KXLA—Community  
 Broadcaster.  
 KOWI—Console Intermezzo.  
 \*KFVD, KGER—News.  
 KWKW—Andy Mansfield.  
 KIEV—Meet the Maestro.  
 KGB, KVOE—Faith in Our  
 Time.  
 1:05—KMPC—Three Alarm.  
 KGER—Out of the Band Box.  
 1:15—KFI, KFSD—Portia Faces  
 Life.  
 KHJ—Nancy Dixon.  
 KLAC—570 Club.  
 KXLA—Farm Program.  
 KWKW—Soul Rowland.  
 KFAC—Music in the Ameri-  
 can Manner.  
 KOWI—Souvenirs.

### CHARLES W. HAMP

with  
**Manning's Piano Parade**  
 Mon.-Fri. 1:15 p.m.  
 Sunday 1:30 p.m.  
**Check KEVD**  
 LOS ANGELES

- KFVD—Charlie Hamp.  
 KGB, KVOE—Johnson Family  
 KFOX—Recital Time.  
 1:25—KGFJ—Sports Flash.  
 1:30—KFI, KFSD—Just Plain Bill.  
 KXN, KSDJ—Meet the Missus  
 KECA—Miracles in Music.  
 KHJ—Happy Homes.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KFVD—Fact and Fancy.  
 KOWI, KRKD—News.  
 KIEV—Organ Moods.  
 1:35—KRKD—Song Symphony.  
 KOWI—Contented Listening.  
 1:45—KFI, KFSD—Front Page Ear-  
 rel.  
 KECA—Ethel and Albert.  
 \*KXLA—News.  
 KFVD—Hall of Records.  
 KIEV—Swing Stylings.  
 1:55—KGFJ—Sports Flash.  
**2**—KFI, KFSD—Road of Life.  
 \*KXN, KSDJ—Eric Sevareid.  
 KECA, KPRO, KFMB—  
 What's Doin', Ladies?  
 KHJ, KGB, KEXM, KVOE—  
 Heart's Desire.  
 KMPC—Three Alarm.  
 KFVB—Bill Anson.  
 \*KLAC, KIEV—News.  
 KFAC—Concert Matinee.  
 KXLA—Concert Hour.  
 KGFJ—Serenade to Afternoon.  
 KWKW—Memories in Wax.  
 KOWI—American Folk Songs.  
 KRKD—Hollywood Bowl.  
 KFVD—Hall of Records.  
 KGER—Long Beach Band.  
 2:15—KFI, KFSD—Joyce Jordan.  
 KXN—Frontiers of Science.  
 KLAC—570 Club.  
 KFVD—To the Men.  
 KOWI—Musical Impressions.  
 KIEV—Land of Song.  
 KRKD—Musical Bonquet.  
 2:20—\*KWKW—News.  
 2:25—KECA—Spotlight on  
 Hollywood.  
 KGFJ—Sports Flash.  
 2:30—KFI, KFSD—Aunt Mary.  
 KXN—Bill Bryan.  
 KECA, KFMB, KPRO—Bride  
 and Groom.  
 KHJ—Melody Matinee.  
 KMPC—Major League Ball.  
 KGFJ—Keyboard Magic.  
 KWKW—Swing Session.

- ★KOWL—News, 88 Keys.
- RRKD—Tunes in Tempo.
- KIEV—Musical Potpourri.
- 2:45—KFI, KFSD—Dr. Paul.
- KNN, KSDJ—Mr. Information.
- ★KFVD, KGER—News.
- 2:50—KWKW—Swing Session.
- 2:55—KGEJ—Sports Flash.
- 3—KFI, KFSD—This Woman's Secret.
- KNN—Burritt Wheeler.
- KECA, KPRO, KFMB—Ladies Be Seated.
- ★KHJ, KNLA, KGER—News.
- KMPC—Major League Ball.
- KFWB—Bill Anson.
- ★KLAC—News, Sports.
- KFAC—Musical Favorites.
- KRFD—Tops in Pops.
- KGEJ—Anchorage Concert.
- KFVD—Hall of Records.
- KOWL—Radio Outlook.
- KWKW—Swing Session.
- KIEV—A Matter of Records.
- 3:05—KGER—Hall of Records.
- 3:15—KFI—News of the World.
- KHJ—Johnson Family.
- KLAC—Music from Hollywood.
- KNLA—Juke Box Matinee.
- 3:25—KGEJ—Sports Flash.
- 3:30—KFI—Backstage Wife.
- KNN—Arthur Godfrey.
- KECA—Norwood Smith Sings.
- KHJ, KGB, KFEM, KVOE—Song of the Stranger.

**MILD & MELLOW**

3:30 to 4 P.M.  
Monday through Friday

**KMPC**

- KMPC—Mild and Mellow.
- KWKW—Sam Rowland.
- KGEJ—Among My Souvenirs.
- ★KOWI, KRKD—News.
- 3:35—KRKD—Tea Time Tunes.
- KOWL—Caravan of Melody.
- 3:45—KFI—Bob and Victoria.
- KECA—Frances Scully.
- KHJ, KVOE—Gas Again.
- KFSD—Bob Ripley.
- 3:55—KFWB—News.
- KGEJ—Sports Flash.
- 4—KFI—Downtown and All Around.
- KNN—Radio Views.
- KECA—Frances Scully.
- ★KHJ, KGB, KFEM, KVOE—Fulton Lewis.
- ★KMPC, KHJ, KGER—News.
- KFWB—Latin Serenade.
- ★KLAC—News, Sports.
- KFAC—Musical Masterpieces.
- KNLA—Juke Box Matinee.
- KGEJ—What's Up?
- KWKW—Waxworks.
- KFVD—Crosbiana.
- KOWL—Classics in Music.
- KRKD—Piano Paintings.
- 4:05—KGER—Hall of Records.
- 4:15—KFI—Port of Missing Hits.
- KNN—L.A. Story.
- ★KECA—Alvin Wilder.
- ★KHJ, KGB, KFEM—Frank Homeineway.
- KMPC—Twilight Tales.
- KFWB—Melody Matinee.
- KLAC—Belle Martel.
- KFVD—Musical Pimp.
- KRKD—Spotlight on Star.
- KIEV—Show Tunes.
- 4:25—KGEJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
- KNN—You're Only Young Once.
- KECA—Variety Parade.
- KHJ, KGB, KFEM, KVOE—Phi Frolics.
- KMPC—Bing Crosby Sings.
- KLAC—Racing Roundup.
- KGEJ—Record Jackpot.
- ★KOWL, KWKW, KFVD—News.
- KIEV—Bing Crosby Sings.
- KRKD—Symphony in Swing.
- 4:35—KWKW—Averil Berman.
- 4:45—KNN—The Todds.
- KHJ, KGB, KVOE—Bill Symes, Sports.
- KMPC—Green Light Revue.
- KFWB—Stuart Hamblen.
- KLAC—Studio Frolic.
- KFVD—Favored Fifteen.
- KOWL—Afternoon Potpourri.
- ★KRKD—News.
- KIEV—Trade Winds Tempos.
- 4:55—KNN, KSDJ—Bill Henry.
- ★KECA—News.
- KGEJ—Sports Flash.

- 5—KFI—Feature Wire.
- ★KNN—Knox Manning, News.
- KHJ, KGB, KVOE—Hop Harrigan.

- KECA, KPRO, KFMB—Dick Tracy.
- ★KMPC—News, Teen & Twanty.
- KFWB—Stuart Hamblen.
- ★KLAC—Fred Henry Reports.
- KFAC—Sunset Serenade.
- KGEJ—Live at Five.
- KRKD—Songs of the Saddle.
- KNLA—Juke Box Matinee.
- KOWL—The Choristers.
- KVRW—Today at the Races.
- KFVD—Sundown Roundup.
- KIEV—Record Ride.
- ★KGER—News, Wishing Ring.
- 5:15—KFI, KFAC, KFSD—News.
- KNN—Tom Hanlon.
- KECA, KFMB—Terry and the Pirates.
- KHJ, KGB, KFEM, KVOE—Melody Theatre.
- KWKW—Ken Barton, Sports.
- KLAC—Music Room.
- KGEJ—Race Recap, R. Dixon.
- KGER—Music with Appeal.
- 5:30—KFI, KFSD—A Date With Judy.
- ★KNN, KSDJ—Harry Flannery.
- KECA—Jack Armstrong.
- KHJ, KGB, KFEM, KVOE—Adventure Parade.
- KFAC—Whoo Hui Club.
- KLAC—Al Jarvis Ballroom.
- KGEJ—Songs for You.
- KFVD—Sweet and Low.
- KWKW—Little Sisters.
- KNLA—Future Pianists.
- ★KOWI—News, Music.
- KRKD—Melody Time.
- KHJ—Melodies Mardi Gras.
- KOWL—Sports Roundup.
- 5:40—KNN, KSDJ—News, Gayer.
- 5:45—KHJ, KGB, KFEM, KVOE—Adventures of Tom Mix.
- KMPC—Top Tunes.
- KNLA—Miniature Concert.
- KFVD—This Side of Heaven.
- KGEJ—Hollywood Bowl Preview.
- KWKW—Races and Sports.
- KOWL—Harmony Isle.
- KRKD—Race Results.
- KGER—Stamp's Quartet.
- 5:50—KWKW—Vets' Rehabilitation.
- 5:55—KNN—News.
- KGEJ—Sports Flash.
- 6—KFI—Pleasure Parade.
- KNN—Women's Forum.
- ★KECA—Headline Edition.
- ★KHJ, KGB—Gabriel Heatter.
- ★KMPC—Clete Roberts Reports.
- ★KFWB, KLAC, KIEV, KGER, KFOX—News.
- KFAC—Prelude to Evening.
- KGEJ—Musical Digest.
- KFVD—Time to Dance.
- KNLA—Beyond Victory.
- KOWL—Singing Strings.
- KRKD—Musical Varieties.
- 6:05—KLAC—Al Jarvis.
- KIEV—Twilight Tempos.
- KGER—Sports Roundup.
- 6:15—KFI—Madison 2345.
- ★KECA—News.
- KHJ, KGB—Real Stories.
- KMPC—Bob Kelley, Sports.
- KFWB—Bob Eison.
- ★KNLA—Woman Views News.
- KWKW—Classic Hour.
- ★KFVD—News.
- KRKD—Hawaiian Memories.
- KGER—Here's to Vets.
- 6:30—KFI, KFSD—An Evening with Bambi.

**Melodies America Loves**

**MALE QUARTET**

Frank Holiday, Trevor Clark  
Stewart Bair, Allan Watson

**CONCERT ORCHESTRA**

Carl Towner, Director

**KNN—Tuesday—6:30 P.M.**

**INGLEWOOD PARK CEMETERY ASS'N**

- KNN—Melodies America Loves.
- KECA—Berkshire Festival Concerts.
- KHJ, KGB, KFEM—Scotland Yard.
- KMPC—Del Mar Races.
- KFWB—America Dances.
- KLAC—Sam Balter Sportsbook.
- KFAC—Hour of Music.
- KNLA—Bandstand Review.
- KFVD—Sundown Serenade.
- ★KOWL—News, Twilight Time.
- KWKW—Harold Schmidt.
- KRKD—Harmony in Rhythm.
- KIEV—Dinner Dance.
- KFOX—Hal's Memory Room.
- KGER—Helene Smith.
- 6:45—KLAC—Irwin Allen.
- KNLA—T. Texas Tyler.
- 7—KFI, KFSD—Supper Club.
- ★KNN—Lowell Thomas.

- KHJ, KGB—Warden's Crime Cases.
- KECA—Berkshire Festival.
- KMPC—Firestone Favorites.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KGEJ—Musical Digest.
- ★KLAC, KRKD, KGER—News.
- ★KNLA—Peter DeLima.
- KVOE—Overall Trial.
- 7:05—KGER—Fagan.
- 7:15—KFI, KFSD—Fleetwood Lawton.
- KNN—Jack Smith.
- KHJ—Pan American Rhythm.
- KLAC—Pan Pacific.
- KNLA—Record Review.
- KRKD—Three-Quarter Time.
- KFOX—Fishing Pals.
- KGB—Official Detective.
- 7:30—KFI, KFSD—Milton Beale Show.
- KNN—Mr. and Mrs. North.
- KECA—Tobe Reed's Scrapbook.
- KHJ, KGB, KFEM, KVOE—Red Ryder.
- KMPC—Those Were the Days.
- KFWB—Sports Final.
- KLAC—Don Otis.
- KFAC—Echoes and Encores.
- KNLA—Ford Lewis.
- KRKD—Twilight Serenade.
- 7:45—★KECA—Alvin Wilder.
- KFWB—Moods in Music.
- ★KFI, KFOX—News.
- 7:55—★KNN, KSDJ—News.
- 8—KFI—Premiere Performance.
- KNN—Big Town.
- KECA, KFMB—Linn & Abner.
- KHJ, KGB, KFEM, KVOE—Count of Monte Cristo.
- ★KMPC—News, Hemingway.
- KFWB—Gardens Carl.
- ★KLAC, KNLA, KGER—News.
- KFAC—Evening Concert.
- KGEJ—Caucasian Memories.

**BASEBALL**

**KLAC**

8:05 Nightly

1:30 P.M. Sunday

- 8:05—KLAC—Baseball.
- KGER—Music in the Night.
- 8:15—KFI—Red Sox.
- KGEJ—Piano Parade.
- KNLA—Top Tunes.
- 8:30—KFI, KFSD—Feed Waring Show.
- KNN, KSDJ—Club 15.
- KECA, KPRO, KFMB—Dark Venture.
- KHJ, KGB, KFEM, KVOE—The Falcon.
- KMPC—Music Supreme.
- ★KFWB—News.
- KNLA—97th Street Corral.
- ★KGEJ—Averil Berman.
- 8:45—★KNN, KSDJ—Bob Truitt.
- KFWB—Warner Bros. Orch.
- KGEJ—Evening Interlude.
- 9—KFI—Adventures of Philip Marlowe.
- KNN—Hawk Larabee.
- ★KHJ, KGB, KFEM, KVOE—News, Glenn Hardy.
- KECA—Retribution.
- ★KMPC—David Anderson.
- ★KFWB, KGER—News.
- KLAC—Baseball.
- KECA—Evening Concert.
- KNLA—Seaboard Home Hour.
- KGEJ—Hollywood House Party.
- 9:05—KGER—Music in the Night.
- 9:15—KHJ, KGB, KFEM, KVOE—Mystery of the Week.
- KMPC—Romance and Rhythm.
- KFWB—This Way to Unity.
- 9:30—KFI—Call the Police.
- KNN—Epistories of Life.
- KECA—Warriors of Peace.
- KHJ, KGB, KVOE—Inside of Sports.
- KMPC—Barbershop Quartet.
- KFWB—Music Box.
- KGER—Dr. Clem Davies.
- KFSD—Mystery Is My Hobby.
- 9:45—KHJ, KGB, KFEM—The Wizard and the Odds.

**EASTSIDE**

**SHOW**

10 TO 12 P.M.

Every Night Except Sunday

**KFWB**

- KMPC—Album of American Music.
- 10—★KFI, KFSD—The Reporter.
- ★KNN—Chet Huntley, News.
- KECA—Ted Bentley, Sports.
- ★KHJ, KFEM, KGB, KVOE—Fulton Lewis.
- ★KMPC, KLAC, KGER—News.
- KFWB—Eastside Show.
- KFVD—Spade Cooley Time.
- KFAC—Lucky Lager Dance.
- KGEJ—Concert Nocturne.
- KNLA—Radio Guild.

**Olympic Auditorium**

**FIGHTS**

Tuesday, 10:05 p.m.

**KLAC**

- 10:05—KLAC—Olympic Boxing.
- KGER—Musical Roundup.
- 10:15—KFI—Remember That Music.
- KNN—Bob Eison.
- ★KECA, KHJ, KVOE—News.
- KMPC—Bridge Club.
- 10:30—★KFI—Inside the News.
- KNN—Return Engagement.
- ★KECA—Joseph and Stewart Alsop.
- KHJ, KGB—Record Party, Peter Potter.
- KMPC—Rancho Grande.
- KNLA—Dance Time.
- 10:45—KFI—Melody Time.
- KECA—Hollywood Labor Case.
- ★KESD—News.
- 10:55—KFI—Police Bulletins.
- 11—★KFI, KECA, KLAC—News.
- ★KNN—Nelson Pringle.
- KHJ—Wendell Noble.
- KMPC—Dance Parade.
- KFWB—Eastside Show.
- KFAC—Lucky Dance Time.
- KFVD—Spade Cooley Time.
- KGEJ—Concert Nocturne.
- KESG—Beauty of the Scripps.
- KXTA—Seven Seas.
- KGER—Musical Roundup.
- KGB—E. Heckscher Orch.
- 11:15—KFI—Biltmore Orch.
- KNN—Breaking All Records.
- KECA—Murray Arnold Orch.
- KLAC—Tommy Dorsey Orch.
- KNLA—Dream a While.
- 11:30—KFI—Guest Star.
- KECA—Hollywood Holiday.
- KLAC—Don Otis.
- KNLA—The Hawthorne Thing.
- KGB—John Wolahan Orch.
- 11:45—KNN—Frankie Carle Orch.
- 11:55—★KFI, KGB, KVOE—News.

**STACKED**

In addition to two network broadcasts weekly (ABC's "So You Want To Lead A Band" and "Sunday Serenade") Sammy Kaye is playing nightly at the Hotel Astor Roof; recording weekly for Victor; preparing his new movie, "So You Want To Lead A Band"; running a book publishing company and two music publishing firms; having daily conferences on two inventions he is planning to market; and setting up several other new business ventures. What? No rhumba lessons?

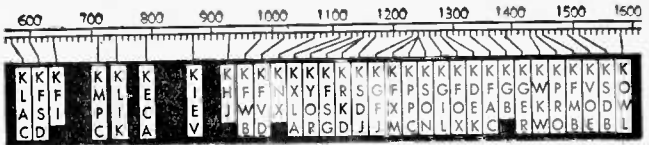
★

**WINGED**

Margaret Whiting had to sing over a table microphone during a recent "Club 15" program, when her knee gave way after a stumble on the CBS stairs and she found it impossible to share a standing mike with host Bob Crosby.

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# WEDNESDAY, AUGUST 27



**Chuck Wagon Rodeo**  
with  
**GEORGE WILHELM**  
Now 6:15-7:00 a.m.  
Monday thru Saturday

1020 KC.  
5000 WATTS



- 8**—KFI, KFSD—Fred Waring.  
KNX—Johnny Murray.  
KECA, KPRO, KFMB—Don McNeill's Breakfast Club.  
★KHJ, KGB—Cecil Brown.  
★KMPC, KNLA, KLAC, KIEV, KGER—News.  
KFWB—L. A. Breakfast Club.  
KGFJ—Concert Pastelle.  
KFAC—Country Church.  
KOWI—Bing Crosby.  
KFVD—Wakeup Ranch.  
KRKD, KFOX—Bible Institute  
KWKW—Rafael Mendez.  
8:05—KGER—Mizpah.  
8:15—KNX—Aunt Jenny.  
★KHJ—News.  
KMPC—Markets; Sports.  
KLAC—Haynes at the Reins.  
KOWI—Sophisticated Serenade.  
KIEV—Musical Bandwagon.  
8:20—KNLA—Music.  
8:30—KFI, KFSD—Jack Berch.  
KNX, KSDJ—Romance of Helen Trent.  
KHJ, KGB, KFXM, KVOE—Editor's Diary.  
KMPC—A Song for You.  
KLAC—Binnie and Mike.

## HAVEN OF REST

**KNLA, 8:30 A.M.**  
Monday, Wednesday, Friday  
**KRKD, 8:00 A.M.**  
Tuesday, Thursday, Saturday  
**KFOX, 8:00 A.M.**  
Tuesday, Thursday, Saturday

- KNLA—Haven of Rest.  
★KFAC, KOWL, KWKW—News.  
KFVD—Pass Book.  
★KRKD—News, Music.  
KIEV—Musical Memories.  
KGER—Hammond.  
8:45—KFI, KFSD—Lora Lawton.  
KNX, KSDJ—Our Gal Sunday  
KHJ—Merv Griffin Show.  
KFAC—Keyboard and Console.  
KFVD—George Milne.  
KWKW—Wings of Healing.  
KOWL—Salute to Americas.  
KGER—Tom Westwood.  
KGB—Elbert La Schelle.  
**9**★KFI, KNLA, KGER—News.  
KNX—Big Sister.  
KECA, KPRO, KFMB—Welcome, Travelers.  
★KHJ, KGB, KFXM, KVOE—Kate Smith Speaks.  
★KMPC—David Anderson.  
KFWB—L. A. Breakfast Club.  
★KLAC, KFSD—News.  
KGFJ—Public Messenger.  
KFAC—Unity.  
KFVD—Waltz Time.  
KOWI—Piano Portraits.  
KRKD—Sagebrush Serenade.  
KWKW—Voice of China.  
KIEV—Bing Crosby Time.  
KFOX—Rev. Earl Ivie.  
9:05—KFI—Ladies' Day.  
KGER—Lutheran Hour.  
9:15—KNX—Ma Perkins.  
KHJ, KGB, KFXM, KVOE—Richard Maxwell.  
KMPC—Bill Leyden.  
KLAC—Racing News.  
KFAC—Voice of Health.  
KIEV—Dinah Shore Sings.  
KNLA—Bar Nothing Ranch.  
KOWL—Hollywood Headlines.  
KWKW—Dr. Micholson.  
★KFVD—News.  
9:20—KGFJ—News, Bill Harpel.  
9:30—KNX—Young Dr. Malone.  
KHJ—Bill Gwin Show.  
KECA, KPRO, KFMB—Breneman's Breakfast.  
KFWB—Hi Homemakers.  
KLAC—Al Jarvis Ballroom.  
★KWKW, KOWL—News.  
KGER—Open Album.  
KFAC—Musical Encores.  
KFVD—Show Tunes.  
KIEV—Meet the Band.  
KGER—Music.  
9:45—KFI—What Do You Say?

KNX—The Guiding Light.  
★KFWB, KRKD—News.  
KFVD—Remembered Rhythms.  
KOWL—Harmony Isle.  
KIEV—Rhythm Road.  
KGB—Molly Morse.

## "OVER THE GARDEN GATE"

with  
**GORDON BAKER LLOYD**  
**Garden Hints**  
9:45 a.m. Mon. Wed. Fri.  
**KWKW**

- 10**—KFI, KFSD—Today's Children.  
KNX—Wendy Warren.  
KECA, KFMB, KPRO—Galen Drake.  
★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.  
★KMPC, KFOX, KGER—News.  
KFWB—Martin Block.  
KLAC—Al Jarvis Ballroom.  
KFAC—Musical Encores.  
KRKD—Crazy Rhythm.  
KFVD—Rev. Louis T. Talbot.  
KIEV—Becky O'Reenie.  
KNLA—Piano Artistries.  
KWKW, KGFJ—Racing News.  
KOWL—Romance in Music.  
10:15—KFI, KFSD—Woman in White  
KNX—Perry Mason.  
KECA, KPRO, KFMB—Ted Malone.  
KHJ—Hospitality Time.  
KMPC—Bill Leyden.  
KGFJ—Serenade for You.  
★KNLA—News.  
KWKW—Morning Melodies.  
KGER—Music.  
10:25—KGFJ—Sports Flash.  
10:30—KFI, KFSD—Masquerade.  
KNX, KSDJ—Lone Journey.  
KECA, KPRO, KFMB—My True Story.  
KHJ—Ben Alexander Show.  
KGFJ—Upbeat Session.  
KNLA—Woman's World.  
★KFAC, KOWL—News.  
KFVD—Union Rescue Mission.  
KRKD—Pop Concert.  
KWKW—Meet Me for Lunch.  
KGB, KVOE—Martin Block.  
10:40—KFI, KFSD—Betty Crocker.  
10:45—KFI—Light of the World.  
KNX, KSDJ—Rose of My Dreams.  
KFAC—Waltzes of the World.  
KOWL—World in Music.  
KRKD—Midnight Mission.  
KFOX—Hebrew Christian Hr.  
KFVD—Bob and Victoria.  
10:55—KECA, KFMB—Hymns of All Churches.

**11**

- KGFJ—Sports Flash.  
KFI, KFSD—Life Can Be Beautiful.  
KNX, KSDJ—Double or Nothing.  
KECA, KFMB—Hymns of All Churches.  
KHJ—Quaker City Serenade.  
KMPC—Music in the Air.  
KFWB—Martin Block.  
KLAC—Al Jarvis Ballroom.  
KNLA—Easy Listening.  
KFAC—Festival of Music.  
KGFJ—Across the Footlights.  
KOWL—Morning Symphony.  
KRKD—Pan Americana.  
KWKW—Your County Supervisor.  
★KFVD, KGER—News.  
KIEV—Becky O'Reenie.  
11:15—KFI, KFSD—Ma Perkins.  
KHJ, KGB, KVOE—Erskine Johnson.  
★KECA—Baukhage Talking.  
★KNLA—Pasadena News.  
KFVD—Violet.  
KGER—Helene Smith.  
11:20—KWKW—Want Ad News.  
11:25—KGFJ—Sports Flash.  
11:30—KFI, KFSD—Pepper Young's Family.  
KNX—Second Mrs. Burton.  
KECA, KPRO, KFMB—Listening Post.  
KHJ, KGB, KFXM, KVOE—Queen for a Day.  
KFVD—Housewives' Exchange  
KNLA—Dinner Bell Roundup.  
KGFJ—Reminiscent Rhythm.  
★KOWL, KRKD, KFOX—News.  
KGER—The Last Word.  
11:40—KOWL—Women in News.  
11:45—KFI, KFSD—Right to Happily Ever After.  
KXLA—Grand Slam.  
KECA—Frank Parker Show.  
★KGFJ—Airtorials, Harpel.  
KRKD—Crosby Records.  
KGER—Crosby Sings.  
11:55—KGFJ—Sports Flash.  
KOWL—Fishing Outlook.

**12**

- KFI—Farm Reporter.  
KNX—Rosemary.  
★KECA, KIEV, KGER, KPRO, KGB, KVOE—News.  
★KHJ—Broadway News.  
KMPC—The Man Says Yes.  
KFWB—Martin Block.  
KLAC—Al Jarvis Ballroom.  
KGFJ—Disabled Veterans.  
KFAC—Music at Twelve.  
KFVD—Editor of the Air.  
KWKW—Pasadena Panorama.  
KNLA—Dinner Bell Roundup.

- KOWL—Daydreams at Noon.  
KRKD—Prairie Schooner.  
KFSD—Backstage Wife.  
12:05—KGER—Western Music.  
12:15—KFI, KFSD—Stella Dallas.  
★KNX—Knox Manning.  
★KECA—Kiernan's News Corner.  
KHJ—Sing, America, Sing.  
KGFJ—Piano Interlude.  
KIEV—Lunchtime Melodies.  
12:25—KGFJ—Sports Flash.  
12:30—KFI, KFSD—Lorenzo Jones.  
KNX—Evelyn Winters.  
KECA, KFMB, KPRO—Paul Whiteman Club.  
KHJ—Louise Massey.  
★KMPC, KOWL—News.  
KNLA—Red Murrell.  
KFAC—Luncheon Concert.  
KWKW—Farm News.  
KGFJ—Intermission.  
KFVD—Violet.  
12:45—KFI, KFSD—Widder Brown.  
KNX—Myrt and Marge.  
KHJ—Singin' Sam.  
KMPC—Bill Haay Reads Bible.  
KNLA—Top Western Tunes.  
★KFAC—News.  
KWKW—Andy Mansfield.  
KOWL—Luncheon Musicale.  
KIEV—Gals on Record.  
KGER—Garden School.  
12:55★KFWB—News.  
KGFJ—Sports Flash.  
**1**—KFI, KFSD—When a Girl Marries.  
KFAC, KFMB, KPRO—Paul Whiteman Club.  
KNX, KSDJ—House Party.  
KHJ—Sons of the Pioneers.  
KMPC—Financial News.  
KFWB—Bill Anson.  
★KLAC—News, Sports.  
KFAC—Piano Parade.  
KRKD—Siesta Time.  
KGFJ—Sunset and Vine.  
KNLA—Psychology for Moderns.  
KOWL—Concert Intermezzo.  
★KFVD, KGER—News.  
KWKW—Andy Mansfield.  
KIEV—Meet the Maestro.  
KGB, KVOE—Faith in Our Time.  
1:05—KMPC—Three Alarm.  
KGER—Out of the Band Box.  
1:15—KFI, KFSD—Portia Faces Life.  
KHJ—Nancy Dixon.  
KLAC—570 Club.  
KNLA—Farm Program.  
KFAC—Music in the American Manner.  
KWKW—Sam Rowland.  
KOWL—Souvenirs.  
KFVD—Charlie Hamp.  
KIEV—Treasury Salute.  
KFOX—Recital Time.  
1:25—KGFJ—Sports Flash.  
1:30—KFI, KFSD—Just Plain Bill.  
KNX, KSDJ—Meet the Missus  
KECA—Eddy Duchin.  
KHJ—Happy Homes.  
KNLA—Vocal Varieties.  
★KOWL, KRKD—News.  
KGFJ—Today's Hits.  
KFVD—Hall of Records.  
KIEV—Organ Moods.  
1:35—KRKD—Symphony of Song.  
KOWL—Contented Listening.  
1:45—KFI, KFSD—Front Page Farrell.  
KECA—Ethel and Albert.  
★KNLA—News.  
KIEV—Swing Stylings.  
KVOE—Radio Tour.  
1:55—KGFJ—Sports Flash.  
**2**—KFI, KFSD—Road of Life.  
★KNX, KSDJ—Eric Sevareid.  
KECA, KPRO, KFMB—What's Doin', Ladies? KHJ, KGB, KFXM, KVOE—Heart's Desire.  
KMPC—Three Alarm.  
KFWB—Bill Anson.  
★KLAC, KIEV—ews.  
KFAC—Concert Matinee.  
KGFJ—Your L. A. Police.  
KNLA—Concert Hour.  
KOWL—American Folk Songs.  
KWKW—Memories in Wax.  
KFVD—Hall of Records.  
KRKD—Ira Sweet, Organ.  
KGER—Long Beach Band.  
KFOX—Fiesta Mexicana.  
2:15—KFI, KFSD—Joyce Jordan.  
KNX—Talk.  
KLAC—570 Club.  
KOWL—Musical Impressions.  
KRKD—Musical Bouquet.  
KGFJ—Serenade to Afternoon.  
KIEV—Land of Song.

## WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy-Variety**  
3:30—Arthur Godfrey, KNX.  
6:30—Eddie Albert, KECA.  
7:30—Beulah, KECA.  
8:00—Dennis Day's Day, KFI.  
9:00—Phil Silvers, KECA.  
**Quiz, Participation**  
8:00—McNeill's Breakfast Club, KECA.  
9:00—Welcome, Travelers, KECA.  
9:30—Breneman's Breakfast, KECA.  
11:00—Double or Nothing, KNX.  
11:30—Queen for a Day, KHJ.  
12:00—Man Says Yes, KMPC.  
1:00—House Party, KNX.  
1:30—Meet the Missus, KNX.  
2:00—What's Doin' Ladies? KECA.  
2:30—Bride and Groom, KECA.  
3:45—Gas Again, KHJ.  
8:00—Name That Song, KHJ.  
11:30—Hollywood Holiday, KECA.  
**Drama**  
6:30—Rexall Summer Theater, KFI.  
7:30—Dr. Christian, KNX.  
8:30—Hollywood Theater, KFI.  
**Music**  
8:00—Fred Waring, KFI.  
1:30—Eddy Duchin, KECA.  
4:00—Melody Hour, KNX.  
4:00—Musical Masterpieces, KFAC.  
6:00—Rhapsody in Rhythm, KNX.  
6:00—Musical Digest, KGFJ.  
7:00—Supper Club, KFI.  
7:15—Jack Smith, KNX.  
7:30—Summerfield Band Concert, KFI.  
8:00—Evening Concert, KFAC.  
8:30—Club 15, KNX.  
8:30—Music Supreme, KMPC.  
9:30—Meredit Willson, KNX.  
10:00—Eastside Show, KFWB.  
10:00—Lucky Dance Time, KFAC.  
10:00—Concert Nocturne, KGFJ.  
12:00—Rhapsody in Wax, KHJ.  
**Comment—Narration**  
7:45—Fred Beck, KNX.  
9:00—Kate Smith, KHJ.  
10:00—Galen Drake, KECA.  
10:15—Ted Malone, KECA.  
3:00—Burrill Wheeler, KNX.  
4:30—Art Baker, KFI.  
**Mystery—Detective**  
8:30—Johnny Modero, KHJ.  
9:00—The Saint, KNX.  
9:15—Mystery of Week, KHJ.  
9:30—Mr. District Attorney, KFI.  
9:30—Lights Out, KECA.  
**Public Interest—Information**  
2:00—Your L. A. Police, KGFJ.  
9:45—Casa Colima, Benefit Show, KMPC.  
**Sports**  
10:00—Race Lineup, KWKW.  
10:00—Racing, KGFJ.  
2:30—Major League Ball, KMPC.  
5:45—Race Results, KRKD.  
6:30—Sam Balter, KLAC.  
8:05—Const League Ball, KLAC.  
9:30—Inside Sports, KHJ.  
10:00—Ted Bentley, KECA.

2:20-KWKW-News.  
 2:25-KECA-Spotlight on Hollywood.  
 KGFJ-Sports Flash.  
 2:30-KFI, KFSJ-Ann. Mary.  
 KNX-Backgrounds for Living.  
 KECA, KFMB, KPRO-Bride and Groom.  
 KHJ-Melody Matinee.  
 KMPC-Major League Ball.  
 KGFJ-Keyboard Magic.  
 KWKW-Swing Session.  
 \*KOWI-News, Music.  
 KRKD-Tunes in Tempo.  
 KIEV-Musical Potpourri.  
 KGER-Feature Story.  
 2:40-KGER-Long Beach Band.  
 2:45-KFI, KFSJ-Dr. Paul.  
 KNX, KSDJ-Mr. Information  
 \*KGFJ-News notebook, Harpel.  
 \*KFWB-News.  
 2:55-KGFJ-Sports Flash.  
**3**-KFI, KFSJ-This Woman's Secret.  
 KNX-Burrill Wheeler.  
 KECA, KPRO, KFMB-Ladies, Be Seated.  
 \*KHJ, KNLA, KGER-News.  
 KMPC-Major League Ball.  
 KFWB-Bill Anson.  
 \*KLAC-News, Sports.  
 KFCF-Architect Favorites.  
 KFCF-Musical Concert.  
 KFVD-Hall of Records.  
 KOWI-Radio Outlook.  
 KRKD-Tops in Tons.  
 KWKW-Swing Session.  
 KIEV-A Matter of Records.  
 3:05-KGER-Hall of Records.  
 3:15-KFI-News.  
 KHJ-Johnson Family.  
 KLAC-Music from Hollywood  
 KFVD-Stringtime.  
 KNLA-Juke Box Matinee.  
 3:25-KGFJ-Sports Flash.  
 3:30-KFI-Backstage Wife.  
 KNX, KSDJ-Arthur Godfrey.  
 KECA-Norwood Smith Sings.  
 KHJ-Song of the Stranger.

**MILD & MELLOW**  
 3:30 to 4 P.M.  
 Monday Through Friday  
**KMPC**

KMPC-Mild and Mellow.  
 KGFJ-Among My Souvenirs.  
 KWKW-Sam Rowland.  
 \*KOWI, KRKD-News.  
 KFOV-Your Girl Friend.  
 3:35-KRKD-Tea Time Tunes.  
 KOWI-Caravan of Melody.  
 3:45-KFI-Bob and Victoria.  
 KECA-Frances Scently.  
 KHJ, KVOE-Gas Again.  
 KFSJ-Bob Ripley.  
 3:55-KFWB-News.  
 KGFJ-Sports Flash.  
**4**-KFI-Downtown and All Around.  
 KNX-Melody Hour.  
 \*KHJ, KGB, KFMB, KVOE-Fulton Lewis.  
 KECA-Frances Scently.  
 \*KMPC, KIEV, KGER-News.  
 KFWB-Latin Serenade.  
 \*KLAC-News, Sports.  
 KNLA-Juke Box Matinee.  
 KFCF-Musical Masterpieces.  
 KGFJ-What's Up?  
 KWKW-Waxworks.  
 KOWI-Classics in Music.  
 KFVD-Cashiana.  
 KRKD-Piano Paintings.  
 4:05-KGER-Hall of Records.  
 4:15-KFI-Port of Missing Hits.  
 \*KECA-Alvin Wilder.  
 \*KHJ, KGB, KFMB-Frank Hemingway.  
 KMPC-A Woman's Voice.  
 KFWB-Melody Matinee.  
 KFVD-Musical Pinups.  
 KRKD-Spotlight on Star.  
 KIEV-Show Tunes.  
 4:25-KGFJ-Sports Flash.  
 4:30-KFI-Art Baker's Notebook.  
 KNX-You're Only Young Once.  
 KHJ, KGB, KFMB, KVOE-Two-Ton Baker.  
 KECA-Variety Parade.  
 KMPC-Bing Crosby Songs.  
 KLAC-Racing Roundup.  
 KGFJ-Record Jackpot.  
 KRKD-Symphony in Swing.  
 \*KOWI, KFVD-News.  
 KIEV-Bing Crosby Sings.  
 KFOV-Old Ace Pension.  
 4:35-KWKW-Averill Berman.  
 4:45-KNX-The Todds.  
 KHJ, KGB, KVOE-Bill Symes, Sports.  
 KMPC-Green Light Revue.

KFWB-Stuart Hamblen.  
 KLAC-Studio Erolie.  
 KWKW-Races and Sports.  
 KFVD-Favored Fifteen.  
 KOWI-Afternoon Potpourri.  
 \*KRKD-News.  
 KIEV-Trade Winds Tempos.  
 KFOV-The Singing Cross.  
 4:55-KNX, KSDJ-Bill Henry.  
 \*KECA-News.  
 \*KGFJ-Sports Flash.  
**5**\*KFI-Feature Wire.  
 \*KNX-Knox Manning, News.  
 KHJ, KGB, KVOE-Hop Harrigan.  
 KECA, KPRO, KFMB-Fick Tracy.  
 \*KMPC-News, Teen & Twenty.  
 KFWB-Stuart Hamblen.  
 \*KLAC-Fred Henry Reports.  
 \*KFCF-Sunset Serenade.  
 KNLA-Juke Box Matinee.  
 KGFJ-Jive at 5.  
 KWKW-Today at the Races.  
 KFVD-Sundown Roundup.  
 KOWI-The Choristers.  
 KRKD-Songs of the Saddle.  
 KIEV-Record Ride.  
 KFVD-Anniversary Date.  
 KFOV-Sunshine Mission.  
 \*KGER-News, Wishing Ring.  
 5:15-KFI, KFSJ, KFCF-News.  
 KNX-Tom Hanlon.  
 KHJ, KGB, KFMB, KVOE-Melody Theatre.  
 KECA, KFMB-Terry and the Pirates.  
 KLAC-Music Room.

**Race News**  
*Just One*  
**KGFJ**  
**RACE RECAP**  
 with well-known sports announcer  
**RAY DIXON**  
 5:15 p.m. Mon.-Sat.  
 Dial 1230

KGFJ-Race Recap, R. Dixon.  
 KOWI-Latin Americana.  
 KWKW-Ken Barton, Sports.  
 KGER-Sons of Guns.  
 5:30-KFI-Casa Cugat.  
 \*KNX-Harry Flannery.  
 KECA-Sky King.  
 KHJ, KGB, KFMB, KVOE-Adventure Parade.  
 KLAC-Al Jarvis.  
 KGFJ-Songs for You.  
 KFCF-Whoa Bill Club.  
 KNLA-Future Pianists.  
 KFVD-Sweet and Low.  
 KWKW-Cactus Jack.  
 KIEV-Melodies Mardi Gras.  
 KRKD-Medley Time.  
 \*KOWI, KFOV-News.  
 KGER-Music With Appeal.  
 KFSJ-So the Story Goes.  
 5:40-KOWI-Sports Roundup.  
 5:45-KFI, KFSJ-Elmer Peterson.  
 \*KNX, KSDJ-News, Garded.  
 KHJ, KGB, KFMB, KVOE-Tom Mix.  
 KMPC-Top Tunes.  
 KNLA-Miniature Concert.  
 KGFJ-If They Had Lived.  
 KFVD-This Side of Heaven.  
 KOWI-Island Magic.  
 KWKW-Races and Sports.  
 KRKD-Race Results.  
 KGER-Stamp's Quartet.  
 5:50-KWKW-vets' Rehabilitation.  
 5:55-KNX, KSDJ-News.  
 KGFJ-Sports Flash.

**6**-KFI-The American Way.  
 KNX, KSDJ-Rhapsody in Rhythm.  
 \*KECA-Headline Edition.  
 \*KHJ, KGB, KFMB, KVOE-Gabriel Heatter.  
 \*KFCF-Clete Roberts Reports.  
 \*KFWB, KLAC, KIEV, KGER, KFOV-News.  
 KNLA-Pasadena Playhouse.  
 KGFJ-Musical Digest.  
 KFCF-Prelude to Evening.  
 KFVD-Time to Dance.  
 KOWI-Singing Strings.  
 KRKD-Varieties in Music.  
 6:05-KLAC-Al Jarvis.  
 KIEV-Twilight Tempos.  
 KGER-Sports Roundup.  
 6:15-KHJ, KGB-Real Stories.  
 KMPC-Bob Kelley, Sports.  
 \*KECA-News.  
 KFWB-Bob Elson.  
 \*KFVD-News.  
 \*KWKW-Classic Hour.  
 KRKD-Hawaiian Memories.  
 KGER-Guest Star.  
 6:30-KFI, KFSJ-Recall Summer Theatre.  
 \*KNX-Dr. Wallace Sterling.  
 KECA, KFMB, KPRO-Eddie Albert Show.  
 KHJ, KGB, KFMB, KVOE-American Forum.

KMPC-Del Mar Races.  
 KFWB-America Dances.  
 KFCF-Hour of Music.  
 KLAC-Sam Balter, Sports.  
 KNLA-Bandstand Review.  
 KFVD-Sundown Serenade.  
 \*KOWI-News, Twilight Time.  
 KRKD-Harmony in Rhythm.  
 KWKW-Harold Schmidt.  
 KIEV-Dinner Dance.  
 KFOV-Hal's Memory Room.  
 KGER-Helene Smith.

LISTEN TO  
**HOBBY HOURS**  
**• KNX •**



CHARLES RUCKER'S Fishing Forecast

TOM HANLON, Emcee

**ENTZ & RUCKER**  
**HARDWARE**

6:45-KNX-Hobby Hours.  
 KLAC-Irwin Allen.  
 KNLA-T. Texas Tyler.  
 KFI, KFSJ-Supper Club.  
**7**\*KNX-Loell Thomas.  
 KECA, KFMB-Lone Ranger.  
 KHJ, KGB, KFMB-American Forum.  
 KMPC-Firestone Favorites.  
 KFWB-America Dances.  
 KFCF-Hour of Music.  
 KGFJ-Musical Digest.  
 \*KLAC, KNLA, KRKD-News.  
 KPPC-Pasadena Musicians.  
 \*KGER-News: Dr. Fagan.  
 KVOE-Overell Trial.  
 7:15-KFI-Eleewood Lawton.  
 KNS-Jack Smith.  
 KHJ, KGB-Scout About Town.  
 KLAC-Pan Pacific.  
 KPPC-Organ Recital.  
 KNLA-Record Review.  
 KRKD-Three-Quarter Time.  
 7:25-KFWB-News.  
 7:30-KFI, KFSJ-Summerfield Band Concert.  
 KNX-Dr. Christian.  
 KHJ, KGB, KFMB, KVOE-Cisco Kid.  
 KECA-Beahlah.  
 KMPC-Those Were the Days.  
 KFWB-Sports Final.

**DON OTIS**  
**KLAC**  
 7:30 - 8:00 p.m.  
 10:05 p.m. - 1:00 a.m.  
 Monday thru Saturday

KLAC-Don Otis.  
 KFCF-Echoes and Encores.  
 KNLA-Ford Lewis.  
 KRKD-Twilight Serenade.  
 KGER-Prophecy Speaks.  
 KFOV-Dr. Clem Davies.  
 7:45-KECA, KPRO-Songs by Betty Russell.  
 KFWB-Moods in Music.  
 \*KFCF, KFOV-News.  
 7:55-KNX-News.  
**8**-KFI-Day in Dennis Day's Life.  
 KNX, KSDJ-The Whistler.  
 KECA, KFMB-Lum & Abner.  
 KHJ, KGB, KFMB, KVOE-What's the Name of That Song?  
 \*KMPC-News, Hemingway.  
 KFWB-Cactus Carl.  
 \*KLAC, KNLA, KGER-News.  
 KFCF-Evening Concert.  
 KPPC-Ancient Memories.  
 8:05-KLAC-Baseball.  
 KGER-Veterans' Program.  
 8:15-KFI-I Want It.

KECA-Reserve.  
 KMPC-Red Rowe.  
 KGFJ-Piano Parade.  
 KNLA-Top Tunes.  
 KGER-Man With Band.  
 8:30-KFI-Hollywood Theater.  
 KNX, KSDJ-Club 15.  
 KECA, KPRO-Whiteman Assembly.  
 KHJ, KGB-Johnny Modero, Pier 23.  
 KMPC-Music Supreme.  
 \*KFWB-News.  
 KNLA-97th Street Corral.  
 \*KGFJ-Averill Berman.  
 KPPC-Your Theater & Mine.  
 KFOV-Record Review.  
 8:45-KNX, KSDJ-Bob Trout.  
 KFWB-Where to Dine.  
 KGFJ-Evening Interlude.  
**9**-KFI, KFSJ-Tex and Jim.  
 KNX, KSDJ-The Saint.  
 KECA, KFMB, KPRO-Phil Silvers.  
 \*KHJ, KGB, KFMB, KVOE-News, Glenn Hardy.  
 \*KMPC-David Anderson.  
 \*KFWB-News.  
 KLAC-Insehaft.  
 KFCF-Evening Concert.  
 KNLA-Seaboard Home Hour.  
 KGFJ-Hollywood House Party.  
 KPPC-Siesta Fiesta.  
 KGER-Crosby Guest House.  
 9:15-KHJ, KGB, KFMB, KVOE-Mystery of the Week.  
 KMPC-Romance and Rhythm.  
 KFWB-We Are Many People.  
 \*KFOV-News.  
 9:30-KFI, KFSJ-Mr. District Attorney.  
 \*KNX, KSDJ-Meredith Wilson.  
 KECA, KFMB, KPRO-Lights Out.  
 KHJ, KGB, KVOE-Inside of Sports.  
 KMPC-Barbershop Quartet.  
 KFWB-Music Box.  
 KPPC-Dreamland Special.  
 KGER-Dr. Clem Davies.  
 9:45-KHJ, KGB-Land of the Free.  
 KMPC-Casa Colina.  
 KFCF-Just People.  
**10**\*KFI, KFSJ-The Reporter.  
 \*KNX-Chet Huntley, News.  
 KECA-Ted Bentley, Sports.  
 \*KHJ, KGB, KFMB, KVOE-Fulton Lewis.  
 \*KMPC, KGER-News.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB-Eastside Show.  
 KLAC-Baseball.  
 KFCF-Lucky Lager Dance.  
 KFVD-Spade Cooley Time.  
 KGFJ-Concert Nocturne.  
 KNLA-Olympic Fights.  
 KFOV-Swingtime Serenade.  
 10:05-KGER-Musical Roundup.  
 10:15-KFI-Barry Wood Show.  
 KNX-Bob Elson.  
 \*KECA, KHJ-News.  
 KMPC-Bridge Club.  
 10:30-KFI-Inside the News.  
 KNX-Symphonette.  
 \*KECA-Joseph and Stewart Alson.  
 KHJ, KGB-Record Party, Peter Potter.  
 KMPC-Rancho Grande.  
 KLAC-Baseball Roundup.  
 10:45-KFI-Melody Time.  
 KECA-Hollywood Labor Case  
 KLAC-Don Otis.  
 10:55-KFI-Police Bulletin.  
**11**\*KFI, KECA, KLAC-News.  
 \*KNX-Nelson Pringle.  
 KHJ-Wendell Noble.  
 KMPC-Dance Parade.  
 KFWB-Eastside Show.  
 KFCF-Lucky Dance Time.  
 KNLA-Fishing Forecasts.  
 KGFJ-Concert Nocturne.  
 KFVD-Spade Cooley Time.  
 KGER-Musical Roundup.  
 11:15-KFI-Biltmore Orch.  
 KNX-Breaking All Records.  
 KECA-Murray Arnold Orch.  
 KLAC-Tommy Dorsey Orch.  
 KNLA-Dream a While.  
 11:30-KFI-Harry Owens Orch.  
 KECA-Hollywood Holiday.  
 KLAC-Don Otis.  
 KNLA-The Hawthorne Thing  
 11:40-KNX-Frankie Carle Orch.  
 11:45-KGB, KVOE-News.  
 11:55-KFI, KECA, KNX-News.





KLAC—870 Club.  
 KGFJ—Serenade to Afternoon  
 KOWL—Musical Impressions.  
 KFVD—To the Men.  
 KFVB—Land o' Song.  
 2:20★KWKW—News.  
 2:25★KECA—Spotlight on  
 Hollywood.  
 KGFJ—Sports Flash.  
 2:30★KFI, KFSD—Aunt Mary.  
 KNX—Bill Bryan.  
 KECA, KFMB, KPPO—Bride  
 and Groom.  
 KHJ—Melody Matinee.  
 KMPC—Major League Ball.  
 KXLA—Bandstand Review.  
 KGFJ—Keyboard Magic.  
 KRKD—Tunes in Tempo.  
 ★KOWL—News, Music.  
 KWKW—Swing Session.  
 KIEV—Musical Potpourri.  
 KGER—Feature Story.  
 2:40★KGER—Long Beach Band.  
 2:45★KFI, KFSD—Dr. Paul.  
 KNX, KSDJ—Mr. Informa-  
 tion.  
 ★KGFJ—News Notebook.  
 ★KFVD—News.  
 2:55★KGFJ—Sports Flash.  
**3**★KFI, KFSD—This Woman's  
 Secret.  
 KNX—Burrill Wheeler.  
 KECA, KPPO, KFMB—  
 Ladies, Be Seated.  
 ★KHJ, KXLA, KGER—News.  
 KMPC—Major League Ball.  
 KFVB—Bill Anderson.  
 ★KLAC—News, Sports.  
 KFAC—Musical Favorites.  
 KFVD—Hall of Records.  
 KGFJ—Armchair Concert.  
 KOWL—Radio Outlook.  
 KRKD—Tops in Pops.  
 KWKW—Swing Session.  
 KIEV—A Matter of Records.  
 3:05★KGER—Hall of Records.  
 3:15★KFI—News of the World.  
 KFL—Johnson Family.  
 KLAC—Music from Hollywood  
 KXLA—Juke Box Matinee.  
 3:25★KGFJ—Sports Flash.  
 3:30★KFI—Backstage Wife.  
 KNX—Arthur Godfrey.  
 KECA—Norwood Smith Sings.  
 KHJ, KGB, KFAM, KVOE—  
 Song of the Stranger.  
 } **MILD & MELLOW** }  
 } 3:30 to 4 P.M. }  
 } Monday Through Friday }  
 } **KMPC** }  
 KMPC—Mild and Mellow.  
 KGFJ—Among My Souvenirs.  
 KWKW—Sam Rowland  
 ★KOWL, KRKD—News.  
 3:35★KRKD—Tea Time Tunes.  
 KOWL—Caravan of Melody.  
 3:45★KFI—Bob and Victoria.  
 KECA—Frances Scully.  
 KHJ, KVOE—Gas Again.  
 3:53★KFWB—News.  
 KGFJ—Sports Flash.  
**4**★KFI—Downtown and All  
 Around.  
 KNX—George Fisher.  
 KECA—Frances Scully.  
 ★KHJ, KGB, KFAM, KVOE—  
 Fulton Lewis.  
 ★KMPC, KIEV, KGER—News.  
 KFWB—Latin Serenade.  
 ★KLAC—News, Sports.  
 KXLA—Juke Box Matinee.  
 KWKW—Rowland's Wax-  
 works.  
 KFAC—Musical Masterpieces.  
 KOWL—Classics in Music.  
 KGFJ—What's Up?  
 KRKD—Piano Paintings.  
 KFVD—Crosbiana.  
 KFSD—Col. Humphrey Flack.  
 4:05★KGER—Hall of Records.  
 4:15★KFI—Port of Missing Hits.  
 KNX—One for the Book.  
 ★KECA—Alvin Wilder.  
 ★KHJ, KGB, KFAM—Frank  
 Hemingway.  
 KMPC—Twilight Tales.  
 KFWB—Melody Matinee.  
 KLAC—Belle Martel.  
 KFVD—Musical Pinups.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 4:25★KGFJ—Sports Flash.  
 4:30★KFI—Art Baker's Notebook.  
 KNX—You're Only Young  
 Once.  
 KECA—Variety Parade.  
 KHJ, KGB, KFAM, KVOE—  
 Flit Frolics.  
 KMPC—Bing Crosby Songs.  
 KLAC—Racing Roundup.  
 KGFJ—Record Jackpot.

★KOWL, KFVD—News.  
 KRKD—Symphony in Swing.  
 KIEV—Bing Crosby Sings.  
 4:35★KWKW—Averill Berman.  
 4:45★KNX—The Todds.  
 KHJ, KGB, KVOE—Bill  
 Symes, Sports.  
 KMPC—Green Light Revue.  
 KFWB—Stuart Hamblen.  
 KLAC—Studio Frolic.  
 KOWL—Afternoon Potpourri.  
 KWKW—Races and Sports.  
 KFVD—Favored Fifteen.  
 KRKD—News.  
 ★KIEV—Trade Wind Tempos.  
 4:55★KNX, KSDJ—Bill Henry.  
 ★KECA—News.  
 ★KGFJ—Sports Flash.  
**5**★KFI—Feature Wire.  
 ★KNX—News, Knox Manning.  
 KECA, KPPO, KFMB—Dick  
 Tracy.  
 KHJ, KGB, KVOE—Hop  
 Harrigan.  
 ★KMPC—News, Teen & Twenty.  
 KFWB—Stuart Hamblen.  
 ★KLAC—Fred Henry Reports.  
 KFAC—Sunset Serenade.  
 KGFJ—Jive at 5.  
 KWKW—Today at the Races.  
 KRKD—Songs of the Saddle.  
 KXLA—Juke Box Matinee.  
 KOWL—The Choristers.  
 KFVD—Sundown Roundup.  
 KIEV—Record Ride.  
 ★KGER—News, Wishing Bing  
 5:15★KFI, KFSD, KFAC—News.  
 KNX—Tom Hanlon.  
 KECA, KFMB—Terry and the  
 Pirates.  
 KHJ, KGB, KFAM, KVOE—  
 Melody Theatre.  
 KLAC—Music Room.  
 KGFJ—Race Recap, R. Dixon.  
 KWKW—Ken Barton, Sports.  
 KGER—Music with Appeal.  
 5:30★KFI—Casa Cugat.  
 ★KNX, KSDJ—Harry Flannery  
 KECA—Jack Armstrong.  
 KHJ, KGB, KFAM, KVOE—  
 Adventure Parade.  
 KLAC—Al Jarvis.  
 KGFJ—Songs for You.  
 KFAC—Whoa Bill Club.  
 KXLA—Future Pianists.  
 ★KOWL—News, Music.  
 KWEW—Little Sisters.  
 KFVD—Sweet and Low.  
 KRKD—Medley Time.  
 KIEV—Melodies Mardi Gras.  
 KGFJ—Sports Roundup.  
 5:45★KFI, KFSD—Elmer Peterson.  
 ★KNX, KSDJ—News, Garred.  
 KHJ, KGB, KFAM, KVOE—  
 Adventures of Tom Mix.  
 KMPC—Top Tunes.  
 KXLA—Miniature Concert.  
 KFVD—This Side of Heaven.  
 KGFJ—Law Is Your Servant.  
 KOWL—Harmony Isle.  
 KWKW—Races and Sports.  
 KRKD—Race Results.  
 KGER—Stamp's Quartet.  
 5:50★KWKW—Vets' Rehabilitation.  
 5:55★KNX—News.  
 KGFJ—Sports Flash.  
**6**★KFI, Wax Museum.  
 KNX, KSDJ—Radio Digest.  
 ★KECA—Headline Edition.  
 ★KHJ, KGB—Gabriel Heatter.  
 ★KMPC—Clete Roberts Reports.  
 ★KFWB, KFOX—News.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KXLA—U. S. Marines.  
 ★KLAC—News, Al Jarvis.  
 KFVD—Time to Dance.  
 KOWL—Singing Strings.  
 KRKD—Varieties in Music.  
 ★KIEV—News, Tempos.  
 ★KGER—News, Sports.  
 6:15★KHJ, KGB—Beal Stories.  
 ★KECA—News.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Bob Elson.  
 KXLA—Technocracy.  
 KWKW—Classic Hour.  
 ★KFVD—News.  
 KRKD—Hawaiian Memories.  
 KGER—Civil Service.  
 6:30★KFI, KFSD—Blue Ribboa  
 Music Time.  
 KNX—Man Called X.  
 KHJ, KGB, KFAM—Block  
 Party.  
 KECA—The Real Story.  
 KMPC—Del Mar Races.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KLAC—Sam Balter, Sports.  
 KXLA—Bandstand Review.  
 ★KOWL—News, Twilight Time.  
 KFVD—Sundown Serenade.  
 KRKD—Harmony in Rhythm.  
 KWKW—Harold Schmidt.  
 KIEV—Dinner Dance.  
 KGER—Helene Smith.  
 KFOX—Hal's Memory Room.  
 KVOE—Overell Trial.  
 6:45★KECA—The American  
 Tradition.

KLAC—Irwin Allen.  
 KXLA—T. Texas Tyler.  
**7**★KFI, KFSD—Supper Club.  
 ★KNX—Lowell Thomas.  
 KECA—Willie Piper.  
 KHJ, KGB, KVOE—Family  
 Theatre.  
 KMPC—Firestone Favorites.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 ★KLAC, KXLA, KRKD—News.  
 ★KGER—News, Dr. Fagan.  
 7:15★KFI, KFSD—Fleetwood Law-  
 ton.  
 KNX—Jack Smith.  
 KRKD—Three-Quarter Time.  
 KLAC—Pan Pacific.  
 KXLA—Record Review.  
 KFOX—Fishing Pals.  
 7:25★KFWB—News.  
 7:30★KFI—Concert of Nations.  
 KNX—Mr. Keen.  
 KECA—Tobe Reed's Scrap-  
 book.  
 KHJ, KGB, KFAM, KVOE—  
 Red Ryder.  
 KMPC—Those Were the Days.  
 KFWB—Sports Final.  
 KLAC—Don Otis.  
 KFAC—Echues and Encores.  
 KXLA—Ford Lewis.  
 KRKD—Twilight Serenade.  
 7:45★KECA, KFMB—Monitor  
 Views the News.  
 KFWB—Moods in Music.  
 ★KXLA, KFOX—News.  
 7:55★KNX—News.  
**8**★KFI, KFSD—Frances Lang-  
 ford Show.  
 KNX—Suspense.  
 KECA, KFMB—Lum & Abner.  
 KHJ, KGB, KFAM, KVOE—  
 Mysterious Traveler.  
 ★KMPC—News, Hemingway.  
 KFWB—Cactus Carl.  
 ★KLAC, KXLA, KGER—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KFOX—Full Gospel Assembly.  
 8:05★KLAC—Baseball.  
 KGER—Music in the Night.  
 8:15★KECA—Reserve.  
 KMPC—Red Rowe.  
 KGFJ—Piano Parade.  
 KXLA—Top Tunes.  
 8:30★KFI, KFSD—Noah Webster  
 Says  
 KNX, KSDJ—Club 15.  
 KECA—America's Town  
 Meeting.  
 KHJ, KFAM, KVOE—Scarlet  
 Queen.  
 KMPC—Music Supreme.  
 ★KWEW—News.  
 KXLA—97th Street Corral.  
 ★KGFJ—Averill Berman.  
 KFOX—Judge Gardner.  
 8:45★KNX, KSDJ—Bob Trout.  
 News.  
 KFWB—Warner Bros. Orch.  
 KGFJ—Evening Interlude.  
**9**★KFI, KFSD—Kraft Music  
 Hall.  
 KNX, KSDJ—Lawyer Dan  
 Tucker.  
 KECA—America's Town  
 Meeting.  
 ★KHJ, KGB, KFAM, KVOE—  
 News, Glenn Hardy.  
 ★KMPC—David Anderson.  
 ★KFWB, KGER—News.  
 KXLA—Seaboard Home Hour.  
 KLAC—Baseball.  
 KFAC—Evening Concert.  
 KGFJ—Hollywood House  
 Party.  
 KFOX—Fishing Facts.  
 9:05★KGER—Music in the Night.  
 9:15★KHJ, KGB, KFAM, KVOE—  
 Mystery of the Week.  
 KMPC—Romance and Rhythm.  
 KFVB—United Nations.  
 9:30★KFI, KFSD—Mystery in the  
 Air.  
 KHJ, KGB, KVOE—Inside of  
 Sports.  
 KNX—Crime Photographer.  
 KECA—Edward Arnold.  
 KMPC—Barber Shop Quartet.  
 KFWB—Music Box.  
 KFOX—Speaking of Sports.  
 KGER—Dr. Clem Davies.

**10**★KFI, KFSD—The Reporter.  
 ★KNX—Chet Huntley, News.  
 KECA—Ted Bentley.  
 ★KHJ, KGB, KFAM, KVOE—  
 Fulton Lewis.  
 ★KMPC, KGER—News.  
 KFWB—Eastside Show.  
 KLAC—Baseball.  
 KGFJ—Concert Nocturne.  
 KXLA—Skymaster Quartet.  
 KFVD—Spade Cooley Time.

**DANCE MUSIC AT ITS BEST**

**LUCKY LAGER**

**DANCE TIME**

**KFAC**

**10 to 12 EVERY NIGHT**

KFAC—Lucky Lager Dance.  
 10:05★KGER—Musical Roundup.  
 10:15★KFI—Mayor Bowron.  
 KNX—Bob Elson.  
 ★KECA, KHJ—News.  
 KMPC—Bridge Club.  
 KXLA—Dance Time.  
 10:30★KFI—Inside the News.  
 KNX—Doorway to Life.  
 ★KECA—Joseph and Stewart  
 Alsop.  
 KHJ, KGB—Peter Potter  
 Record Party.  
 KMPC—Rancho Grande.  
 KLAC—Baseball Roundup.  
 10:45★KFI—Melody Time.  
 KECA—Hollywood Labor Case  
 KLAC—Don Otis.  
 10:55★KFI—Police Bulletins.

**11**★KFI, KECA, KLAC—News.  
 ★KNX—Nelson Pringle.  
 KHJ—Wendell Noble.  
 KMPC—Dance Parade.  
 KFWB—Eastside Show.  
 KXLA—Seven Seas.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGER—Musical Roundup.  
 11:15★KFI—Biltmore Orch.  
 KNX—Breaking All Records.  
 KECA—Murray Arnold Orch.  
 KLAC—Tommy Dorsey Orch.  
 KXLA—Dream a While.  
 11:30★KFI—Rendezvous in Paris.  
 KECA—Hollywood Holiday.  
 KLAC—Don Otis.

See Our Big Ad on  
 Page 17  
 This is  
**HAWTHORNE**  
 Egbert Plays Records?  
**11:30 - 12:00**  
**Nightly**  
**KXLA**

KXLA—The Hawthorne  
 Thing.  
 11:40★KNX—Frankie Carle Orch.  
 11:45★KFI—Musical Interlude.  
 11:55★KFI, KECA, KNX—News.

**TUNESMITH**

"Are You An Angel?" new  
 ballad with words and mu-  
 sic by important radioite,  
 Jack Edwards, Jr. will be  
 brought out by Irving Mills  
 in October.

★  
**POTTER PARTY**

Peter Potter is already  
 readying plans for his an-  
 nual party in October. Al-  
 most every top star in the  
 business will be on hand  
 for the anniversary.

Page Twenty-five

**EASTSIDE**

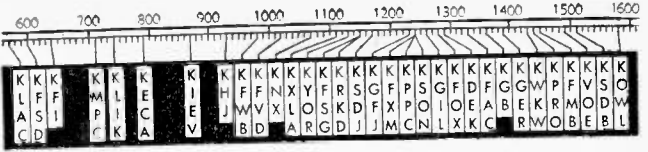
**SHOW**

10 TO 12 P. M.  
 Every Night Except Sunday

**KFWB**

8:45★KHJ, KGB, KFAM—The  
 Wizard and the Odds.  
 KMPC—Album of American  
 Music.

# FRIDAY, AUGUST 29



- ★Indicates News Broadcasts.  
**8** KFI, KFSB—Fred Waring.  
 KXX—Johnny Murray.  
 KECA, KPRO, KFMB—Don McNeill's Breakfast Club.  
 ★KHJ, KGB, KFXM, KVOE—KMPIC, KXLA, KLAC—News.  
 KFWE—Morning Melodies.  
 KFWE—Concert Pastelle.  
 KOWI—Bing Crosby.  
 KRKD, KFOX—Bible Institute.  
 KFAC—Country Church.  
 KFVD—Wakeup Ranch.  
 KWKW—Rafael Mendez.  
 ★KGER—News, Mizpah.  
**8:15**—KXX—Aunt Jenny.  
 ★KHJ—News.  
 KMPC—Markets; Sports.  
 KLAC—Haynes at the Reins.  
 KOWI—Sophisticated Serenade.  
 KIEV—Musical Bandwagon.  
**8:20**—KXLA—Music.  
**8:30**—KFI, KFSB—Jack Berch.  
 KXX, KSDJ—Helen Trent.  
 ★KHJ, KGB, KFXM, KVOE—Editor's Diary.  
 KMPIC—A Song for You.  
 KFWE—Lou Marcelle.  
 KLAC—Binnie and Mike.

## HAVEN OF REST

KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A.M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A.M.  
 Tuesday, Thursday, Saturday

- KXLA—Haven of Rest.  
 ★KWKW—News, Devotions.  
 ★KFAC, KOWI—News.  
 KFVD—Pass Book.  
 KRKD—Pass Book.  
 ★KRKD—News, Music.  
 KIEV—Musical Memories.  
 KGER—Hammond.  
**8:45**—KFI, KFSB—Lora Lawton.  
 KXX, KSDJ—Our Gal Sunday.  
 KHJ—Merv Griffin Show.  
 KFWE—Science of Mind.  
 KFAC—Keyboard and Console.  
 KFVD—George Milne.  
 KOWI—Salute to Americans.  
 KWKW—Wings of Healing.  
 KGER—Tom Westwood.

- 9**★KFI, KXLA, KGER—News.  
 KXX—Big Sister.  
 KHJ, KGB, KFXM, KVOE—Kate Smith Speaks.  
 KECA, KFMB, KPRO—Welcome Travelers.  
 KFWE—Strolling Tom.  
 ★KLAC, KFSB—News.  
 KGEJ—Public Messenger.  
 KFI—Unity.  
 KOWI—Piano Portraits.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KFVD—Waltz Time.  
 KIEV—Bing Crosby Time.  
**9:05**—KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
**9:15**—KXX—Ma Perkins.  
 KHJ, KGB, KFXM, KVOE—Richard Maxwell.  
 KMPC—Bill Leyden.  
 KFWE—Bing Crosby.  
 KLAC—Racing News.  
 KFAC—Voice of Health.  
 KXLA—Bar Nothing Ranch.  
 KOWI—Hollywood Headlines.  
 ★KFVD—News.  
 KWKW—Mr. Nicholson.  
 KIEV—Dinah Shore Sings.  
**9:20**★KGEJ—News, Bill Harpel.  
**9:30**—KXX—Young Dr. Malone.  
 KHJ—Bill Gwynn Show.  
 KECA, KPRO, KFMB—Tom Breneman's Breakfast.  
 KFWE—Hi Home-makers.  
 KLAC—Al Jarvis Ballroom.  
 ★KOWI, KWKW—News.  
 KGEJ—Open Album.  
 KFAC—Musical Encores.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGER—Kostelanetz.

- 9:45**—KFI—What Do You Say?  
 KXX—The Guiding Light.  
 ★KFWR, KRKD—News.  
 KFVD—Remembered Rhythms.  
 KWKW—Over the Garden Gate.  
 KOWI—Harmony Isle.  
 KIEV—Rhythm Road.  
 KGER—Freddy Martin Orch.  
**10**—KFI, KFSB—Today's Children  
 KXX—Wendy Warren.  
 ★KHJ, KGB, KFXM, KVOE—

- News, Glenn Hardy.  
 KECA, KFMB, KPRO—Galen Drake.  
 ★KMPC, KFOX, KGER—News.  
 KFWE—Martin Block.  
 KLAC—Al Jarvis Ballroom.  
 KWKW, KGEJ—Racing News.  
 KFAC—Musical Encores.  
 KOWI—Romance in Music.  
 KRKD—Crazy Rhythms.  
 KXLA—Piano Artistry.  
 KFVD—Rev. Louis T. Talbot.  
 KIEV—Becky O'Reenie Show.  
**10:15**—KFI, KFSB—Woman in White  
 KXX—Perry Mason.  
 KECA, KPRO, KFMB—Ted Malone.  
 KHJ—Hospitality Time.  
 KMPC—Bill Leyden.  
 KGEJ—Serenade for You.  
 ★KFAC, KOWI—News.  
 KWKW—Morning Melodies.  
 KFOX—Assembly of God.  
 KGER—Three Suns.  
**10:25**—KGEJ—Sports Flash.  
**10:30**—KFI, KFSB—Masquerade.  
 KXX, KNDJ—Lone Journey.  
 KECA, KPRO, KFMB—My True Story.  
 KHJ—Ben Alexander Show.  
 KGEJ—Upbeat Session.  
 KFVD—Union Rescue Mission.

9 Years on the Air  
**BOB and MARIAN LEE**  
**"WOMAN'S WORLD"**  
 K X L A  
 10:30 a.m. Mon.-Fri.

- KXLA—Woman's World.  
 ★KFAC, KOWI—News.  
 KRKD—Pop Concert.  
 KGER—Dorsey Brothers.  
 KVOE—Martin Block.  
**10:40**—KFI, KFSB—Betty Crocker.  
**10:45**—KFI—Light of the World.  
 KXX, KSDJ—Rose of My Dreams.  
 KFAC—Waltzes of the World.  
 KOWI—World in Music.  
 KRKD—Midnight Mission.  
 KGER—Ray Block.  
 KFSB—Bob and Victoria.  
**10:55**—KECA, KFMB—Hymns of All Churches.  
 KGEJ—Sports Flash.

## FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

*Comedy—Variety*  
**3:30**—Arthur Godfrey, KXX.  
**9:00**—Arthur's Place, KXX.

*Quiz, Participation*  
**8:00**—McNeill's Breakfast Club, KECA.  
**9:00**—Welcome, Travelers, KECA.  
**9:30**—Breneman's Breakfast, KECA.  
**11:00**—Double or Nothing, KXX.  
**11:30**—Queen for a Day, KHJ.  
**12:00**—Man Says Yes, KMPC.  
**1:00**—House Party, KXX.  
**1:05**—Three Alarm, KMPC.  
**1:30**—Meet the Missus, KXX.  
**2:00**—What's Doin' Ladies? KECA.  
**2:30**—Bride and Groom, KECA.  
**3:45**—Gas Again, KHJ.  
**6:00**—It Pays to Be Ignorant, KXX.  
**9:00**—Break the Bank, KECA.  
**11:30**—Hollywood Holiday, KECA.

*Drama*  
**7:30**—The Third Horseman, KFI.  
**9:00**—Preview Theater, KFWE.

*Mystery*  
**8:00**—Fred Waring, KFI.  
**1:30**—Eddy Duchin, KECA.  
**4:00**—Musical Masterpieces, KFAC.  
**6:00**—Musical Digest, KGEJ.  
**7:00**—Supper Club, KFI.  
**7:15**—Jack Smith, KXX.  
**8:00**—David Street Show, KFI.

### JACK SHERMAN'S

Housewives' Exchange  
 now 11:30-12:00  
 Monday thru Friday

1020 KC  
 5000 WATTS

*Check KEVD*  
 LOS ANGELES

- KFVD—Housewives' Exchange  
 KGER—The Last Word.  
**11:45**—KFI, KFSB—Right to Happiness.  
 KXX—Grand Slam.  
 KECA—Frank Parker Show.  
 ★KGEJ—Aerotutorials, Harpel.  
 KRKD, KGER—Bing Crosby.  
**11:55**—KGEJ—Sports Flash.  
 KOWI—Fishing Outlook.  
**12**—KFI—Farm Reporter.  
 KXX—Rosemary.  
 ★KECA, KHJ, KGB—News.  
 KMPC—The Man Says Yes.  
 KFWE—Martin Block.  
 KLAC—Al Jarvis Ballroom.  
 KGEJ—Veterans' Interview.  
 KFI—Music at Twelve.  
 KFVD—Editor of the Air.  
 KXLA—Dinner Bell Roundup.  
 KOWI—Daydreams at Noon.  
 KWKW—Pasadena Panoramas.  
 KRKD—Prairie Schooner.  
 ★KIEV, KGER—News.  
**12:05**—KGER—Western Music.

- Comment—Narration*  
**7:45**—Fred Beck, KXX.  
**9:00**—Kate Smith, KHJ.  
**10:00**—Galen Drake, KECA.  
**10:15**—Ted Malone, KECA.  
**3:00**—Burrill Wheeler, KXX.  
**4:30**—Art Baker, KFI.
- Mystery—Detective*  
**6:30**—The Sheriff, KECA.  
**7:30**—The Thin Man, KXX.  
**8:30**—This Is Your FBI, KECA.  
**9:15**—Mystery of Week, KHJ.  
**9:30**—Mystery Theater, KFI.  
**9:30**—FBI in Peace and War, KXX.
- Sports*  
**10:00**—Race Lineup, KWKW.  
**10:00**—Racing, KGEJ.  
**2:30**—Major League Ball, KMPC.  
**3:45**—Race Results, KRKD.  
**6:30**—Sports Newsreel, KFI.  
**6:30**—Sam Balter, KLAC.  
**7:00**—Cavalade of Sports, KECA.  
**7:30**—Your Sports Page, KECA.  
**8:05**—Coast League Ball, KLAC.  
**9:30**—Inside of Sports, KHJ.  
**10:00**—Ted Bentley, KECA.

- 12:15**—KFI, KFSB—Stella Dallas.  
 ★KXX—Knox Manning.  
 ★KECA—Kiernan's News Couple.  
 KHJ—Sing, America, Sing.  
 KGEJ—Piano Interlude.  
 KIEV—Lunchtime Melodies.  
**12:25**—KGEJ—Sports Flash.  
**12:30**—KFI, KFSB—Lorenzo Jones.  
 KXX—Evelyn Winters.  
 KECA, KFMB, KPRO—Paul Whiteman Club.  
 KHJ—Louise Massey.  
 ★KMPC KOWI—News.  
 KLAC—Red Murrell.  
 KFAC—Luncheon Concert.  
 KGEJ—Intermission.  
 KFVD—Violet.  
 KWKW—Farm News.  
**12:45**—KFI, KFSB—Young Widdler Brown.  
 KXX—Myrt and Marge.  
 KHJ—Singin' Sam.  
 KMPC—Bill Hay Reads Bible.  
 KXLA—Top Western Tunes.  
 ★KFAC—News.  
 KWKW—Andy Mansfield.  
 KOWI—Luncheon Musicale.  
 KIEV—Gals on Record.  
 KGER—Garden School.  
**12:55**★KFWB—News.  
 KGEJ—Sports Flash.
- 1**—KFI, KFSB—When a Girl Marries.  
 KXX, KSDJ—House Party.  
 KECA, KFMB, KPRO—Paul Whiteman Club.  
 KHJ—Sons of the Pioneers.  
 KMPC—Financial News.  
 KFWE—Bill Anson.  
 ★KLAC—News, Sports.  
 KGEJ—Sunset and Vine.  
 KFAC—Piano Parade.  
 KXLA—Community Broadcaster.  
 KOWI—Console Intermezzo.  
 ★KFVD, KGER—News.  
 KWKW—Andy Mansfield.  
 KRKD—Siesta Time.  
 KIEV—Meet the Maestro.  
 KGB, KVOE—Faith in Our Time.  
**1:05**—KMPC—Three Alarm.  
 KGER—Out of the Band Box.  
**1:15**—KFI, KFSB—Portia Faces Life.  
 KHJ—Nancy Dixon.  
 KLAC—C-570 Club.  
 KXLA—Garden Club.  
 KOWI—Souvenirs.  
 KFAC—Music in the American Manner.  
 KWKW—Sam Rowland.  
 KIEV—Junior C. of C.  
 KFVD—Charlie Hamp.  
 KFOX—Symphony in Color.  
**1:25**—KGEJ—Sports Flash.  
**1:30**—KFI, KFSB—Just Plain Bill.  
 KXX, KSDJ—Meet the Missus.  
 KECA—Eddy Duchin.  
 KHJ—Happy Homes.  
 KXLA—Vocal Varieties.  
 KGEJ—Today's Hits.  
 KFVD—Hall of Records.  
 ★KOWI, KRKD—News.  
 KIEV—Organ Moods.  
**1:35**—KRKD—Symphony of Song.  
 KOWI—Contented Listening.  
**1:45**—KFI, KFSB—Front Page Farrell.  
 KECA—Ethel and Albert.  
 ★KXLA—News.  
 KIEV—Swing Stylings.  
**1:55**—KGEJ—Sports Flash.
- 2**★KXX, KSDJ—Eric Sevareid.  
 KECA, KPRO, KFMB—What's Doin', Ladies?  
 KHJ, KGB, KFXM, KVOE—Heard's Desire.  
 KMPC—Three Alarm.  
 KFWE—Bill Anson.  
 ★KLAC—News, Sports.  
 KFAC—Concert Matinee.  
 KXLA—Concert Hour.  
 KGEJ—Serenade to Afternoon.  
 KWKW—Memories in Wax.  
 KFVD—Hall of Records.  
 KOWI—American Folk Songs.  
 KRKD—Board of Supervisors.  
 ★KIEV—News.  
 KFOX—Fiesta Mexicana.  
 KGER—Long Beach Band.  
**2:15**—KFI, KFSB—Joyce Jordan.  
 KXX—Report from U.N.  
 KLAC—570 Club.  
 KOWI—Musical Impressions.  
 KRKD—Musical Bouquet.  
 KIEV—Land of Song.  
**2:20**★KWKW—News.  
**2:25**—KECA—Spotlight on

Hollywood.  
 2:30 KFI, KFSD—Sports Flash.  
 KNN—Background for Living.  
 KECA, KFMB, KPRO—Bride and Groom.  
 KHJ—Melody Matinee.  
 KMPC—Major League Ball.  
 KGFJ—Keyboard Magic.  
 KWKW—Swing Session.  
 \*KOWL—News, Music.  
 KRKD—Tunes in Tempo.  
 KIEV—Musical Potpourri.  
 KGER—Feature Story.  
 2:40 KGER—Long Beach Band.  
 2:45 KFI, KFSD—Dr. Paul.  
 KNN, KSDJ—Mr. Information.  
 \*KGFJ—News Notebook.  
 \*KFVD—News.  
 2:55 KGFJ—Sports Flash.  
**3**—KFI, KFSD—This Woman's Secret.  
 KNN—Burrill Wheeler.  
 KECA, KPRO, KFMB—Ladies, Be Seated.  
 \*KHJ, KXLA, KGER—News.  
 KMPC—Major League Ball.  
 KFWB—Bill Anson.  
 KGFJ—Armchair Concert.  
 \*KLAC—News, Sports.  
 KOWL—Radio Outlook.  
 KFAC—Musical Favorites.  
 KRKD—Tops in Pops.  
 KWKW—Swing Session.  
 KFVD—Hall of Records.  
 KIEV—A Matter of Records.  
 3:05 KGER—Hall of Records.  
 3:15 \*KFI—News of the World.  
 KHJ—Johnson Family.  
 KLAC—Music from Hollywood.  
 KXLA—Juke Box Matinee.  
 KWKW—Races and Sports.  
 KFVD—Struttime.  
 3:25 KGFJ—Sports Flash.  
 3:30 KFI—Backstage Wife.  
 KNN, KSDJ—Arthur Godfrey.  
 KECA—Norwood Smith Sings.  
 KHJ—Song of the Stranger.

# MILD & MELLOW

3:30 to 4 P.M.  
 Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 KWKW—Sam Rowland and His Waxworks.  
 KGFJ—Among My Souvenirs.  
 \*KOWL, KRKD—News.  
 3:35 KRKD—Tea Time Tunes.  
 KOWL—Caravan of Melody.  
 3:45 KFI—Bob and Victoria.  
 KECA—Frances Scully.  
 KHJ, KVOE—Gas Again.  
 KFSD—Bob Ripley.  
 3:55 \*KFWB—News.  
 KGFJ—Sports Flash.  
**4**—KFI—Downtown and All Around.  
 KNN—George Fisher.  
 KECA—Frances Scully.  
 \*KHJ, KGB, KFMB, KVOE—Pulton Lewis.  
 \*KMPC, KIEV, KGER—News.  
 \*KLAC—News, Sports.  
 KXLA—Juke Box Matinee.  
 KFWB—Latin Serenade.  
 KGFJ—What's Up?  
 KWKW—Waxworks.  
 KFVD—Crosbiana.  
 KOWL—Classics in Music.  
 KRKD—Piano Paintings.  
 KFAC—Musical Masterpieces.  
 4:05 KGER—Hall of Records.  
 4:15 KFI—Port of Missing Hits.  
 KNN—Melody House.  
 \*KECA—Alvin Wilder.  
 \*KHJ, KGB, KFMB—Frank Hemingway.  
 KMPC—A Woman's Voice.  
 KFWB—Melody Matinee.  
 KLAC—Voice of the Army.  
 KFVD—Musical Pinups.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 4:25 KGFJ—Sports Flash.  
 4:30 KFI—Art Baker's Notebook.  
 KNN—You're Only Young Once.  
 KECA—Variety Parade.  
 KHJ, KGB, KFMB, KVOE—Two-Ton Baker.  
 KMPC, KIEV—Bing Crosby.  
 KLAC—Racing Roundup.  
 \*KOWL, KFVD—News.  
 KGFJ—Record Jackpot.  
 KRKD—Symphony in Swing.  
 4:35 \*KWKW—Averill Berman.  
 4:45 KNN—The Todds.  
 KHJ, KGB, KVOE—Bill Sykes, Sports.  
 KMPC—Green Light Revue.

KFWB—Stuart Hamblen.  
 KLAC—Studio Frolic.  
 KWKW—Races and Sports.  
 KOWL—Afternoon Potpourri.  
 KFVD—Favored Fifteen.  
 \*KRKD—News.  
 KIEV—Trade Winds Tempos.  
 KFOX—The Singing Crow.  
 4:55 \*KNN, KSDJ—Bill Henry.  
 \*KECA—News.  
 KGFJ—Sports Flash.  
**5**—KFI—Feature Wire.  
 \*KNN—Knob Manning.  
 KECA, KPRO, KFMB—Dick Tracy.  
 KHJ, KGB, KVOE—Hop Harrigan.  
 KFWB—Stuart Hamblen.  
 \*KMPC—News, Teen & Twenty.  
 \*KLAC—Fred Henry Reports.  
 KFAC—Sunset Serenade.  
 KGFJ—Jive at 5.  
 KRKD—Songs of the Saddle.  
 KXLA—Juke Box Matinee.  
 KOWL—The Chorists.  
 KFVD—Smudown Roundup.  
 KIEV—Good Kide.  
 \*KGER—News, Washing Ring.  
 KWKW—Today at the Races.  
 5:15 \*KFI, KFSD, KFAC—News.  
 KNN—Tom Hanlon.  
 KECA, KFMB—Terry and the Pirates.  
 KHJ, KGB, KFMB, KVOE—Melody Theatre.  
 KLAC—Music Room.  
 KGFJ—Race Recap, R. Dixon.  
 KWKW—Ken Barton, Sports.  
 KOWL—Latin Americana.  
 KGER—Music with Appeal.  
 5:30 KFI—Casa Cugat.  
 \*KNN—Harry Flannery.  
 KHJ, KGB, KFMB, KVOE—Adventure Parade.  
 KECA, KFMB—Sky King.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Whoa Bill Club.  
 KGFJ—Songs for You.  
 KXLA—Fature Flamists.  
 KWKW—Cactus Jack.  
 KFVD—Sweet and Low.  
 KRKD—Medley Time.  
 KIEV—Melodies Mardi Gras.  
 \*KOWL, KFOX—News.  
 5:45 \*KFI, KFSD—Elmer Peterson.  
 \*KNN, KSDJ—News, Garry.  
 KHJ, KGB, KFMB, KVOE—Adventures of Tom Mix.  
 KMPC—Top Tunes.  
 KXLA—Miniature Concert.  
 KWKW—Races and Sports.  
 KGFJ—If They Had Lived.  
 KFVD—This Side of Heaven.  
 KOWL—Island Magic.  
 KRKD—Race Results.  
 KGER—Stamp's Quartet.  
 5:50 \*KWKW—Vets' Rehabilitation.  
 5:55 \*KNN—News.  
 KGFJ—Sports Flash.  
**6**—KFI—Paul Owen.  
 KNN—It Pays to Be Ignorant.  
 \*KHJ, KGB, KFMB, KVOE—Gabriel Heutter.  
 \*KECA—Headline Edition.  
 \*KMPC—Clete Roberts Reports.  
 \*KFWB, KLAC, KIEV, KGER, KFOX—News.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KFVD—Time to Dance.  
 \*KXLA—Labor News Review.  
 KOWL—Singing Strings.  
 KRKD—Varieties in Music.  
 KIEV—Twilight Tempos.  
 KGER—Sports Roundup.  
 6:15 KFI—Tonight's Tunes.  
 KHJ, KGB—Real Stories.  
 \*KECA—News.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Bob Elson.  
 KLAC—Al Jarvis Ballroom.  
 \*KFVD—News.  
 KXLA—Federated Women's Clubs.  
 KRKD—Hawaiian Memories.  
 KWKW—Classic Hour.  
 KGER—Decision Now.  
 6:30 KFI, KFSD—Sports Newsreel.  
 KNN, KSDJ—Free for All.  
 KECA, KPRO, KFMB—The Sheriff.  
 KHJ, KGB, KFMB, KVOE—The Shadow of the Mind.  
 KMPC—Del Mar Haers.  
 KFWB—America Dances.  
 KLAC—Sam Balter, Sports.  
 KFAC—Hour of Music.  
 KFVD—Smudown Serenade.  
 KWKW—Harold Schmidt.  
 KXLA—Bandstand Review.  
 \*KOWL—News, Twilight Time.  
 KIEV—Dinner Dance.  
 KRKD—Harmony in Rhythm.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.  
 6:45 KFI—Cabbages and Kings.  
 KLAC—Irwin Allen.  
 KXLA—F. Texas Tyler.  
 6:55 KECA, KFMB, KPRO—Champion Roll Call.

**7**—KFI, KFSD—Supper Club.  
 \*KNN—Lowell Thomas.  
 KECA, KPRO, KFMB—Cavaleade of Sports.  
 KHJ, KGB, KFMB, KVOE—Meet the Press.  
 KMPC—Firestone Favorites.  
 \*KLAC, KRKD, KGER—News.  
 KFWB—America Dances.  
 \*KXLA—Peter De Lima.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 KFOX—Fishing Pubs.  
 7:05 KGER—Fagan.  
 7:15 \*KFI, KFSD—Fleetwood Lawton.  
 KNN—Jack Smith.  
 KLAC—Pan Pacific.  
 KXLA—Record Review.  
 KRKD—Three-Quarter Time.  
 KFOX—Twilight Moods.  
 7:25 \*KFWB—News.  
 7:30 KFI, KFSD—The Third Horseman.  
 KNN—The Thin Man.  
 KECA, KPRO—Your American Sports.  
 KHJ, KGB, KFMB, KVOE—Cisco Kid.  
 KMPC—Those Were the Days.  
 KFWB—Sports Final.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KXLA—Ford Lewis.  
 KRKD—Twilight Serenade.  
 KGER—Ft. Wayne Gospel.  
 KFOX—Dr. Clem Davies.  
 7:45 KFWB—Moods in Music.  
 \*KFAC, KFOX—News.  
 KRKD—J. Vincent O'Sullivan.  
 7:55 \*KNN, KSDJ—News.  
**8**—KFI, KFSD—David Street Show.  
 KNN—Gordon MacRae Show.  
 KECA—Challenge of the Yukon.  
 KHJ, KGB, KFMB, KVOE—Let George Do It.  
 \*KMPC—News, Hemingway.  
 KFWB—Cactus Carl.  
 \*KLAC, KXLA, KGER—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KRKD—Pan American.  
 8:05 KLAC—Baseball.  
 KGER—Harbor Forum.  
 8:15 KFI—Latin Serenade.  
 KMPC—Red Rowe Ridge Riders.  
 KGFJ—Piano Parade.  
 KXLA—Top Tunes.  
 8:30 KFI—Three Suns Shine.  
 KNN, KSDJ—Club 15.  
 KECA, KPRO, KFMB—This Is Your F.B.I.  
 KHJ, KFMB, KVOE—Burl Ives Show.  
 KMPC—Music Supreme.  
 \*KFWB—News.  
 \*KXLA—97th Street Corral.  
 \*KGFJ—Averill Berman.  
 KRKD—Merry-Go-Round-Up.  
 KGER—Unexpected.  
 8:45 \*KFI—News.  
 KHJ, KGB, KFMB, KVOE—Date Night.  
 \*KNN, KSDJ—Bob Trout.  
 KFWB—Where to Dine.  
 KGFJ—Evening Interlude.  
**9**—KFI, KFSD—Waltz Time.  
 KNN, KSDJ—Arthur's Place.  
 KECA, KPRO, KFMB—Break the Bank.  
 \*KHJ, KGB, KFMB, KVOE—News, Glenn Hardy.  
 \*KMPC—David Anderson.  
 KFWB—Preview Theater.  
 KLAC—Baseball.  
 KFAC—Evening Concert.  
 KXLA—Seaboard Home Hour.  
 KGFJ—Hollywood House Party.  
 KRKD—Western Hit Parade.  
 \*KGER—News, Concert.  
 9:15 KHJ, KGB, KFMB, KVOE—Mystery of the Week.  
 KWB—Romance and Rhythm.  
 \*KFOX—News.  
 9:30 KFI—Mystery Theater.  
 KNN—F.B.I. in Peace & War.  
 KMPC—Barbershop Quartet.  
 KECA—Famous Jury Trials.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KFWB—Music Box.  
 KGER—Dr. Clem Davies.  
 KFSD—America United.  
 9:45 KHJ, KGB, KFMB, KVOE—Henry J. Taylor.  
 KMPC—Report from Congress.  
**10**—KFI, KFSD—The Reporter.  
 \*KNN—Clet Huntley, News.  
 \*KHJ, KGB, KFMB, KVOE—Fulton Lewis.  
 KECA—Ted Bentley, Sports.

\*KMPC, KGER—News.  
 KLAC—Baseball.

## EASTSIDE SHOW

10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KRKD—Merry-Go-Round-Up.



KXLA—Hollywood Stadium.  
 10:05 KGER—Musical Roundup.  
 10:15 KFI—Barry Wood Show.  
 KNN—Bob Elson.  
 \*KECA, KHJ—News.  
 KMPC—Bridge Club.  
 KFSD—Concert Hall.  
 10:30 \*KFI—Carveth Wells, Inside the News.  
 KNN—Symphonette.  
 \*KECA—Elmer Davis.  
 KHJ, KGB—Peter Potter Record Party.  
 KMPC—Rancho Grande.  
 KLAC—Baseball Roundup.  
 10:45 KFI—Melody Time.  
 KECA—Hollywood Labor Case.  
 KLAC—Don Otis.  
 \*KFSD—News.  
 10:55 \*KFI—Police Bulletins.  
**11**—\*KFI, KECA, KLAC—News.  
 KNN—Nelson Pringle.  
 KHJ—Wendell Noble.  
 KMPC—Dinner Parade.  
 KFWB—Eastside Show.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KXLA—Pasadena Civic.  
 KRKD—Merry-Go-Round-Up.  
 KGER—Musical Roundup.  
 KFSD—Biltmore Hotel Orch.  
 KWB—Liouel Hampton Orch.  
 11:15 KFI—Biltmore Orch.  
 KNN—Breaking All Records.  
 KECA—Murray Arnold Orch.  
 KLAC—Tommy Dorsey Orch.  
 11:30 KFI—Harry Owens Orch.  
 KECA—Hollywood Holiday.  
 KLAC—Don Otis.  
 KXLA—The Hawthorne Thing.  
 KFSD—St. Francis Orch.  
 11:40 KNN—Frankie Carle Orch.  
 11:45 \*KGB, KVOE—News.  
 11:55 \*KFI, KECA, KNN—News.

## BACKTALK

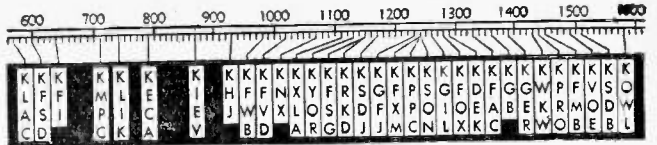
Interviewing a contestant from Texas, ABC "Ladies Be Seated" host, Johnny Olsen, pleasantly inquired if she had flown in to Chicago. "No," snapped back the lady. "I don't believe in flying. If God wanted me to fly he'd have given me wings. I took the train." "Well," quipped Johnny, "where are your wheels?"



## TAKE A LETTER

Meredith Willson, CBS "Showroom" host, dictated a 28,000-word book over the telephone to his secretary.

# SATURDAY, AUGUST 30



- 8**—KFI—Jump-Jump of Holiday House.  
 KNX, KSDJ—Theater of Today.  
 KECA—Al Pearce and His Gang.  
 KHJ—Wax Shop.  
 \*KMPC, KXLA, KLAC—News.  
 KFVB—Morning Melodies.  
 KFAC—County Report.  
 KGFJ—Concert Pastelle.  
 KOWL—Dinah Shore.  
 KWKW—Assemblies of God.  
 \*KIEV, KGER—News.

## HAVEN OF REST

KXLA, 8:30 A. M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A. M.  
 Tuesday, Thursday, Saturday

- KRKD, KFOX—Haven of Rest  
 KFVD—Wakeup Ranch.  
 KGB, KFXM, KVOE—Judy Lang.  
 KFSD—Eight o'Clock Special.  
 KFMB—The Timekeeper.  
 8:05—KGER—Mizpah.  
 8:15—KFI—Coffee Concert.  
 \*KHJ—News.  
 KMPC—Market Reports, Sports.  
 KLAC—Haynes at the Reins.  
 KXLA—Saturday Serenade.  
 KOWL—Sophisticated Serenade.  
 KIEV—Musical Bandwagon.  
 \*KVOE—Week in Washington.  
 8:30—KFI, KFSD—Smilin' Ed McConnell.  
 KNX—Stars Over Hollywood.  
 KHJ, KGB, KFXM, KVOE—Play Ball, Son.  
 KMPC—Dinah Shore.  
 KFVB—Lon Marcelle.  
 \*KFAC, KWKW, KOWL, KRKD—News.  
 KFVD—Vocal Favorites.  
 KIEV—Children's Story Time.  
 KFOX—Lucky Break.  
 KGER—Hammond.  
 KFMB—Wake Up and Smile.  
 8:35—KRKD—Spotlight Varieties.  
 8:45—KHJ, KGB, KFXM, KVOE—Ted Irwin.  
 KMPC—Jr. Army on March.  
 KFVB—Bing Crosby.  
 KFAC—Keyboard and Console.  
 KXLA—U. S. Army.  
 KFVD—Garden Chat.  
 KLAC—Business Talk.  
 KOWL—Salute to Americas.  
 KWKW—Sacred Heart.  
 KIEV—Musical Memories.  
 KFOX—Voice of China.  
 KGER—Gospel Story Hour.

- 9**—KFI—Nature Sketches.  
 KNX—Grand Central Station.  
 KECA—Texas Jim Robertson.  
 KHJ—Flight Into the Past.  
 KMPC—Keith Hetherington.  
 KFVB—Sing Session.  
 \*KLAC, KGER, KFSD—News.  
 KGFJ—Public Messenger.  
 KFAC—Cultry.  
 KXLA—Record Rendezvous.  
 KFVD—Waltz Time.  
 KOWL—Piano Portraits.  
 KRKD—Sagebrush Serenade.  
 KIEV—Bing Crosby Time.  
 KWKW—Voice of China.  
 KFMB—Junior Spotlight Revue.  
 KGB, KFXM, KVOE—Two-Ton Baker.  
 9:05—KGER—Lutheran Hour.  
 9:15—KFI—Your Saturday Chest.  
 KECA—Mirandy.  
 KLAC—Racing News.  
 KFAC—Morning Concert.  
 KWKW—Dr. Michelson.  
 KGFJ—Community Chest.  
 KOWL—Hollywood Headlines.  
 \*KFVD—News.  
 KIEV—Dinah Shore Sings.  
 KFSD—Make Believe.  
 9:20—KGFJ—News, Bill Harpel.  
 9:30—KFI—Veterans' Adviser.  
 KNX, KSDJ—County Fair.  
 KECA—Wake Up and Smile.  
 KHJ—Veteran Wants to Know.  
 KLAC—Al Jarvis Ballroom.  
 \*KWKW, KOWL—News.  
 KGFJ—Open Album.  
 KFAC—Musical Encores.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGER—A Song for You.  
 KFOX—Bethesda.  
 KFMB—Kids' Bible Club.

- 9:45—KFI, KFSD—Tillamook Kitchen.  
 KHJ—Policing L. A.  
 \*KRKD—News.  
 KWKW—Bing Crosby.  
 KOWL—Island Magic.  
 KFVD—Remembered Rhythms  
 KIEV—Rhythm Road.  
**10**—KFI, KFSD—National Farm and Home Hour.  
 KNX, KSDJ—Give and Take.  
 KECA—American Farmer.  
 \*KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.  
 KMPC—Keith Hetherington.  
 KFVB—Martin Block.  
 \*KLAC—News, Al Jarvis.  
 KFAC—Musical Encores.  
 KXLA—Record Rendezvous.  
 KGFJ—Racing News, B. Dixon.  
 KOWL—Romance in Music.  
 KWKW—Race Lineup.  
 KRKD—Government Speaks.  
 KFVD—Song Stylists.  
 \*KIEV, KFOX, KGER—News.  
 10:05—KGER—Easy Rhythm.  
 10:15—KHJ—Two-Ton Baker.  
 KGFJ—Serenade for You.  
 KFAC—L. A. Medical Ass'n.  
 \*KXLA—News.  
 KWKW—Morning Melodies.  
 KIEV—Stars of Song.  
 KFOX—Assembly of God.  
 10:25—KGFJ—Sports Flash.  
 10:30—KFI—The Busters.  
 KNX, KSDJ—Adventure Club.  
 KECA—Piano Playhouse.  
 KHJ—Dr. Hiss Clinic.  
 \*KFAC, KWKW—News.  
 KGFJ—Upbeat Session.  
 KXLA—Tunes for You.  
 KFVD—Song Stylists.  
 \*KOWL—News, Home Show.  
 KRKD—Pop Concert.  
 KIEV—Western Tune Time.  
 KGER—Children's Hour.  
 KFSD—Heaven on Earth.  
 KFMB—What America Plays.  
 KGB, KVOE—This Is Jazz.  
 10:45—KFI—Christian Science.  
 KFAC—Salvation Army Band.  
 KOWL—World in Music.  
 KIEV—Western Songs.  
 KFOX—Thought for Youth.  
 KFSD—Camp Meetin' Choir.  
 10:55—KGFJ—Sports Flash.  
**11**—KFI—Archie Andrews.  
 KNX—Mary Lee Taylor.  
 KECA, KPRO—Our Town Speaks.  
 KHJ—This Is Jazz.  
 KMPC—Keith Hetherington.  
 KFVB—Martin Block.  
 KFAC—Concerto Festival.  
 \*KLAC—News, Al Jarvis.  
 KRKD—Pan Americana.  
 KGFJ—Across the Footlights.  
 \*KFVD—News.  
 KXLA—Bandstand Review.  
 KOWL—Music Review.  
 KWKW—Army Recruiting.  
 KIEV—Perry Como Songs.  
 KGER—Hail the Champ.  
 KFSD—Adventures of Archie.

- KGB, KFXM, KVOE—Barry Gray Show.  
 11:15—\*KXLA—Pasadena News.  
 KFVD—Charlie Hamp.  
 KIEV—This Rhythmic Age.  
 KFOX—Bit of the Blues.  
 11:20—KWKW—Want Ad News.  
 11:25—KGFJ—Sports Flash.  
 11:30—KFI—Somewhere There's Music.  
 KNX—Let's Pretend.  
 KECA—Sunset Roundup.  
 KHJ, KGB, KFXM, KVOE—Sports Parade.  
 KGFJ—Reminiscent Rhythm.  
 KXLA—Bandstand Review.  
 KFVD—Violet.  
 \*KOWL, KRKD, KFOX—News.  
 KIEV—Latin Musicana.  
 KGER—Star Time.  
 11:45—KFI—Here Comes the Band.  
 \*KGFJ—Airtorials, Bill Harpel.  
 KRKD, KGER—Crosby Sings.  
 KFOX—Jack Norman.  
 11:55—\*KNX—News.  
 KGFJ—Sports Flash.  
 KOWL—Fishing Outlook.  
**12**—KFI—Noon Farm Reporter.  
 KNX—Joey Kerns Orch.  
 \*KHJ, KECA, KGER, KFSD, KGB—News.  
 KMPC—Keith Hetherington.  
 KFVB—Martin Block.  
 \*KLAC—News, Al Jarvis.  
 KGFJ—Theater Guild.  
 KFAC—County Report.  
 KXLA—Bandstand Review.  
 KOWL—Daydreams at Noon.  
 KFVD—Salvation Army.  
 KIEV—Prairie Schooner.  
 12:15—KFI—Man on the Farm.  
 KECA—Radio, the American Way.  
 KHJ—Cliquot Club Eskimos.  
 KGFJ—Piano Interlude.  
 KFAC—Luncheon Concert.  
 KFVD—Studio Party.  
 KIEV—Lunchtime Melodies.  
 \*KGER—Roving Reporter.  
 \*KFXM, KFOX—News.  
 KGB, KVOE—Dance Band.  
 12:25—KGFJ—Sports Flash.  
 12:30—\*KNX—Western Farm Journal.  
 KHJ—Louise Massey.  
 KECA—Treasury Show.  
 KGFJ—Intermission.  
 KWKW—Farm News.  
 KXLA—Red Murrell.  
 \*KOWL—News, Sweet Swing.  
 KPRO—1440 Club.  
 KFSD—Musicana.  
 12:45—KFI—Easy Listening.  
 KHJ, KGB, KVOE—Veterans' Choice.  
 \*KFAC—News.  
 KFVD—Violet.  
 KXLA—Records in Review.  
 KOWL—Luncheon Musicale.  
 KWKW—Races and Sports.

- KIEV—Gals on Record.  
 12:55—\*KFVB—News.  
 KGFJ—Sports Flash.  
**1**—\*KFI, KFSD—Edw. Tomlinson.  
 KNX, KSDJ—Cross Section, U.S.A.  
 KECA—Summer Concert Hall.  
 KHJ—Brother Charlie Arlington.  
 KMPC—Keith Hetherington.  
 KFVB—Bill Anson.  
 KFAC—Piano Parade.  
 KGFJ—Sunset and Vine.  
 \*KLAC, KFVD, KGER—News.  
 KXLA—Community Broadcaster.  
 KOWL—Concert Intermezzo.  
 KRKD—Siesta Time.  
 KIEV—Meet the Maestro.  
 KGB, KVOE—Bill McCunne Orch.  
 1:05—KGER—Out of the Bandbox.  
 1:15—KFI—Whitely Berquist Orch.  
 KXLA—Adventures in Research.  
 KFAC—Music in the American Manner.  
 KFVD—Matinee Melodies.  
 KOWL—Souvenirs.  
 KWKW—Sam Bowland.  
 1:25—KGFJ—Sports Flash.  
 1:30—KFI, KFSD—Torme Time.  
 KNX—L. A. Story.  
 KECA—Stars in the Afternoon.  
 KLAC—Hollywood Highlights.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KFVD—Hall of Records.  
 \*KOWL, KRKD—News.  
 KIEV—Organ Moods.  
 KFOX—Alternative to Boogie.  
 KGB, KVOE—What the Veteran Wants to Know.  
 1:35—KRKD—Symphony of Song.  
 KOWL—Contented Listening.  
 1:45—KFI, KFSD—King Cole Trio.  
 KNX—Inventory '47.  
 KLAC—Storybook Hour.  
 \*KXLA—News.  
 KIEV—Swing Stylings.  
 KFOX—Voice of the Army.  
 1:55—KGFJ—Sports Flash.  
**2**—\*KFI—News of the Week.  
 KNX—Diana Gayle.  
 KECA, KFMB—Colorado College Summer Concert.  
 KHJ—Brother Arlington.  
 KMPC—Paul Langford.  
 KFVB—Bill Anson.  
 \*KLAC—News, Sports.  
 KFAC—Concert Matinee.  
 KXLA—Columbia Record Shop.  
 KGFJ—Serenade to Afternoon.  
 KOWL—American Folk Songs.  
 KWKW—Lee Brown.  
 KFVD—Hall of Records.  
 KRKD—Urban League.  
 \*KIEV—News.  
 KGER—Long Beach Band.  
 KFOX—Concert Miniature.  
 KFSD—Rhapsodies of the Rockies.  
 KGB, KVOE—Slate Bros. Orch.  
 2:15—KFI—Your Navy.  
 KNX, KSDJ—Word from the Country.  
 KMPC—Fingertip Successes.  
 KLAC—Modern Concert Hall.  
 KOWL—Musical Impressions.  
 KRKD—Musical Bouquet.  
 KIEV—Land o' Song.  
 KFOX—Salvation Army.  
 KGB, KVOE—Dance Orch.  
 2:20—\*KWKW—News.  
 2:25—KGFJ—Sports Flash.  
 2:30—KFI—Home Is What You Make It.  
 KNX, KSDJ—Sports Review.  
 KMPC—Report from Congress.  
 KGFJ—Keyboard Magic.  
 KXLA—Bandstand Review.  
 KWKW—Swing Season.  
 KIEV—Musical Potpourri.  
 KRKD—Tunes in Tempo.  
 \*KOWL, KFSD—News.  
 KGER—Feature Story.  
 KFOX—Rhythm and Reason.  
 KGB, KVOE—Side Show.  
 2:35—KOWL—Music.  
 2:40—KGER—Long Beach Band.  
 2:45—\*KNX, KSDJ—Larry Lesueur, News.  
 KMPC—U. S. Treasury.  
 \*KGFJ—News Notebook, Harpel.  
 \*KFVD—News.  
 KFSD—Art of Living.  
 2:55—KGFJ—Sports Flash.  
**3**—KFI, KFSD—Our Foreign Policy.  
 KNX—Seth Greiner Show.

## SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 3:00—Al Pearce, KECA.  
 6:30—Bill Goodwin, KNX.  
 7:00—Judy Canova Show, KFI.  
 10:30—Eve Arden, KFI.

### Quiz, Participation

- 8:30—Smiling Ed McConnell, KFI.  
 9:30—County Fair, KNX.  
 8:30—Can You Top This? KFI.

### Drama

- 8:00—Theater of Today, KNX.  
 8:30—Stars Over Hollywood, KNX.  
 9:00—Grand Central Station, KNX.

### Music

- 9:00—Keith Hetherington, KMPC.  
 1:30—Torme Time, KFI.  
 6:00—Musical Digest, KGFJ, KFAC.  
 6:00—Saturday Night Serenade, KNX.  
 4:00—Musical Masterpieces, KFI.  
 8:00—Hit Parade, KFI.

- 8:00—Evening Concert, KFAC.  
 8:30—Vaughn Monroe, KNX.  
 8:30—Music Supreme, KMPC.  
 10:00—Concert Nocturne, KGFJ.  
 10:00—Lucky Dance Time, KFAC.  
 10:00—Eastside Show, KFVB.

### Mystery—Detective

- 7:00—Mystery Is My Hobby, KECA.  
 7:30—I Deal in Crime, KECA.  
 9:00—Gangbusters, KECA.  
 9:30—Murder and Mr. Malone, KECA.

### Public Interest—Information

- 11:00—Our Town Speaks, KECA.  
 8:00—Our Foreign Policy, KFI.  
 5:00—Why Isn't Something Done? KNX.  
 9:30—Conquest, KFI.

### Sports

- 10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 12:00—Races, KNX.  
 5:45—Race Results, KRKD.  
 6:30—Sam Balter, KLAC.  
 7:00—Golf Doctor, KMPC.

KECA—Junior Junction.  
KHJ—Brother Arlington.  
KMPC—Fred Waring.  
KFWB—Bill Anson.  
★KLAC—News, Sports.  
KFAC—Musical Favorites.  
★KXLA, KGER—News.  
KGFJ—Armchair Concert.  
KOWL—Radio Outlook.  
KFVD—Hall of Records.  
KWKW—Swing Session.  
KIEV—Jive Alive.  
KRKD—Parade of Hits.  
KFOV—Modern Concert Hall.  
KGB, KFXM, KVOE—Hawaii Calls.

3:05—KGER—Hall of Records.  
3:15—KMPC—Building for Peace.  
KLAC—Peggy Lee.  
KXLA—Juke Box Matinee.  
3:25—KGFJ—Sports Flash.  
3:30—KFI, KFSD—Curtain Time.  
KNX—Talk.  
KECA—Speaking of Songs.  
KMPC—Business Reporter.  
KLAC—Ellingtonia.  
KGFJ—Among My Souvenirs.  
★KOWL—News.  
KWKW—Sam Rowland and His Waxworks.  
KIEV—Musical Favorites.  
★KRKD—News, Music.  
KGB, KVOE—Brother Arlington.

3:35—KOWL—Caravan of Melody.  
3:45—KECA—Labor, U.S.A.  
KNX—Juan Rolando, Music.  
KMPC—Red Feather Man.  
KRKD—Tea Time Tunes.  
3:55★KFWB—News.  
KGFJ—Sports Flash.

**4**—KFI—Fot You.  
KNX—Robert L. Lewis.  
KECA—N.A.M. Summer Show.  
KHJ—Bill Symes, Sports.  
KMPC—Record Room.  
KFWB—Latin Serenade.  
★KLAC—News.  
KWKW—Waxworks.  
KXLA—Juke Box Matinee.  
KGFJ—What's Up?  
KOWI—Classics in Music.  
KFAC—Musical Masterpieces.  
KFVD—Crosbiana.  
KRKD—Piano Paintings.  
★KIEV, KFOX, KGER—News.  
KGB, KVOE—Edmund Rockiere.  
KFSD—Wayne and Schuster.  
4:05—KGER—Hall of Records.  
4:15—KFI—So Proudly We Hall.  
KECA—Harry Wismer.  
★KHJ—Frank Hemingway.  
KFWB—Helen Louise.  
KLAC—Public Service.  
KFVD—Musical Pinups.  
KRKD—Spotlight on Star.  
KIEV—Show Tunes.  
KFOV—Meet the Band.  
4:25—KGFJ—Sports Flash.  
4:30—KFI—Platter Prom.  
KNX—Saturday Afternoon at the Chase.  
KECA—Blitoppers.  
KHJ—Better Half.  
KFWB—Blind Artists' Guild.  
KLAC—Racing Roundup.  
KGFJ—Record Jackpot.  
★KOWL, KWKW, KFVD—News.  
KRKD—Symphony in Swing.  
KIEV—Bing Crosby Sings.  
KFOX—Old-Age Pensions.  
KFSD—Rendezvous Room.  
KGB, KFXM, KVOE—The Better Half.  
4:35★KWKW—Averill Berman.  
KOWL—Gems of Melody.  
4:45—KFI—Tea Party.  
KECA—This Is for You.  
KFWB—Stuart Hamblen.  
KLAC—Music Room.  
KWKW—Races and Sports.  
KFVD—Favored Fifteen.  
KOWL—Afternoon Potpourri.  
★KRKD—News.  
KIEV—Trade Winds Tempos.  
KFOX—Favorites.  
KFSD—Veterans' Adviser.  
KFWB—Red Cross.

4:55★KNX, KSDJ—Ned Calmer.  
KGFJ—Sports Flash.

**5**—KFI—Saturday Sports Roundup.  
KNX—Why Isn't Something Done About This?  
KECA—Miracles in Music.  
★KHJ, KGB, KVOE—News, Hemingway.  
★KMPC—News, Perry Como.  
KFWB—Stuart Hamblen.  
★KLAC—News, Sports.  
KXLA—Juke Box Matinee.  
KFAC—Sunset Serenade.  
KGFJ—Jive at Five.  
KOWL—The Choristers.  
KWKW—Today at the Races.  
KFVD—Sunset Roundup.  
KRKD—Songs of the Saddle.  
KIEV—Record Ride.  
KFSD—Housewarming.  
KFOX—Sunshine Mission.  
★KGER—News.  
KFWB—Tell Me, Doctor.  
5:05—KGER—Music With Appeal.  
5:15★KFI, KLAC, KFSD—News.  
KNX—Tom Hanlon.  
KHJ, KGB, KVOE—Proof That Christian Science Heals  
KMPC—Songs of Guns.  
KLAC—Music.  
KGFJ—Race Recap, Dixoa.  
KOWL—Latin Americana.  
KWKW—Bob Feller, Sports.  
KFSD—Here's to Vets.  
5:30—KFI—Riddles in Rhythm.  
★KNX, KSDJ—Harry Flannery.  
KECA—Highland Swing.  
KLAC—Al Jarvis.  
KMPC—Floyd Allen.  
KFAC—Music.  
KGFJ—Songs for You.  
KXLA—Future Pianists.  
KRKD—Medley Time.  
KFVD—Sweet and Low.  
KIEV—Melody Mardigras.  
★KOWL, KFOX—News.  
KFSD—Colonial Quiz.  
5:40—KOWL—Sports Roundup.  
5:45★KFI, KFSD—Elmer Peterson.  
★KNX, KSDJ—Garred, Newt.  
★KECA—News.  
KHJ—Jan August Piano Magic.  
KMPC—Bishop Stevens.  
KGFJ—Nat'l Safety Council.  
KXLA—Miniature Concert.  
KWKW—Races and Sports.  
KOWL—Harmony Isle.  
KRKD—Race Results.  
KFVD—This Side of Heaven.  
KGER—Stamp's Quartet.  
KFOX—Moments Musicale.  
KWKW—Vets' Rehabilitation.  
5:50—KNX—News.  
5:55★KGFJ—Sports Flash.

**6**—KFI—Songs for Saturday.  
KNX—Saturday Night Serenade.  
KECA—Youth Asks the Government.  
KHJ, KGB, KVOE—Listen Carefully.  
★KMPC, KIEV—News.  
★KFWB, KGER, KFOX—News.  
KGFJ—Musical Digest.  
★KLAC—News, Al Jarvis.  
KFAC—Gateway to Music.  
KXLA—Music for Millions.  
KFVD—Time to Dance.  
KOWL—Singing Strings.  
KRKD—Varieties in Music.  
KFSD—Mystery Without Murder.  
KFWB—S.D. Looks Ahead.  
6:05—KIEV—Twilight Tempos.  
KGER—Sports Roundup.  
6:15—KMPC—Bob Kelley, Sports.  
KFWB—Bob Elson.  
★KFVD—News.  
KWKW—Classic Hour.  
KRKD—Hawaiian Memories.  
KFOX—Vesper Bells.  
KGER—Guest Star.  
6:30—KFI, KFSD—Grand Ole Opry.  
KNX—Bill Goodwin Show.  
KECA—Music of Manhattan.  
KHJ, KGB, KVOE—Steven Graham, Family Doctor.

KMPC—Del Mar Races.  
KFWB—Star Time.  
KLAC—Sam Balter Sports.  
KXLA—Sweet Chariot Hour.  
KFVD—Radio Training.  
★KOWL—News, Twilight Time.  
KRKD—Harmony in Rhythm.  
KWKW—Your Business Reporter.  
KIEV—Dinner Dance.  
KFOX—Hal's Memory Room.  
KGER—Lukin Valley Church.  
6:45—KLAC—Irwin Allen.

**7**—KFI—Judy Canova Show.  
KNX—All-Star Western Theater.  
KECA—Mystery Is My Hobby.  
KHJ, KGB—High Adventure.  
KMPC—Golf Doctor.  
KFWB—Gospel and Song.  
KFAC—Dr. James Fifield, Jr.  
KGFJ—Musical Digest.  
KXLA—Nazarene Church.  
★KLAC, KRKD, KGER—News.  
KFOX—Judge Gardner.

7:05—KGER—Western Music.  
7:15—KLAC—Pan Pacific.  
KMPC—Kate Smith.  
KRKD—Three-Quarter Time.  
KEMB—Popular Tunes.  
7:30—KFI—Bates Brothers.  
KNX, KSDJ—Sweeney and March.  
KECA KPRO, KFMB—I Deal in Crime.  
KMPC—Challenge to Youth.  
KFWB—Guest Star.  
KLAC—Don Otis.  
KFAC—Music.  
KXLA—Bible Institute.  
KRKD—Twilight Serenade.  
KFOX—Dr. Clem Davies.  
KFSD—Surf Club Orch.

7:45—KFWB—Western Music.  
★KFAC—News.  
7:55★KNX, KSDJ—News.  
KHJ—Weather Report.

**8**—KFI, KFSD—Your Hit Parade.  
KNX—It's a Great Life.  
KECA—The Lone Ranger.  
KHJ, KGB, KVOE—Latin-American Serenade.  
★KMPC—News.  
KFWB—American Sketches.  
★KLAC—News, Baseball.  
KFAC—Evening Concert.  
KXLA—Concert Hour.  
KGFJ—Caucasian Memories.  
★KGER—News, Grace Dotson.  
KFOX—County Barn Dance.  
KFWB—Piano Playhouse.  
8:15—KMPC—Proudly We Hall.  
KFWB—Story of Israel.  
KGFJ—Piano Parade.  
KXLA—Barber Shop Quartet.

8:25—KNX—Fact or Fantasy.  
8:30—KFI, KFSD—Can You Top This?  
KNX—Vaughn Monroe Orch.  
KECA—Dashiell Hammett's Fat Man.  
KHJ—Hawaii Calls.  
KMPC—Music Supreme.  
KFWB—Cactus Carl.  
KGFJ—Vocal Varieties.  
KXLA—The Corral.  
KGER—Popular Music.  
KGB, KVOE—Bulldog Drummond.

8:45—KGFJ—Evening Interlude.  
9—KFI—Stairway to the Stars.  
KNX, KSDJ—Man Named Jordan.

KECA, KPRO, KFMB—Gangbusters.  
★KHJ, KFWB, KGB, KFXM, KVOE—News.  
KLAC—Baseball.  
KFAC—Evening Concert.  
KGFJ—Hollywood House Party.  
KXLA—Western Caravan.  
★KGER—News, America Sings.  
KFOX—Record Session.  
9:15—KHJ, KGB, KFXM—Holly House.  
KFWB—Show Time.  
9:30—KFI—Conquest.  
KNX, KSDJ—Barn Dance.  
KHJ, KFXM, KVOE—Fishing and Hunting Club.  
KECA—Murder and Mr. Malone.  
KFWB—Music Box.  
KXLA—Redondo Roundup.  
KGER—Dr. Clem Davies.  
KFSD—Music and Malarkey.  
KFMB—Ava Maria Jr.

**10**★KFI, KGER—News.  
KECA—Tommy Dorsey Orch.  
★KNX—Chet Huntley.  
KHJ, KGB, KFXM—Nat Broadwayne Orch.  
KMPC—Laymans' Hour.

**EASTSIDE SHOW**  
10 TO 12 P.M.  
Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
KLAC—Baseball.  
KXLA—Pasadena Civic Dance.  
KFVD—Spade Cooley Time.  
KGFJ—Concert Nocturne.  
KFOX—Music Moderne.  
KFMB—Melody Lane.  
KFAC—Lucky Lager Dance.

10:05—KGER—Musical Roundup.  
10:15—KFI—Police Bulletins.  
KNX—Abe Burrows Show.  
KFSD—Sports Recap.  
10:20—KFI—Close Harmony.  
10:30—KFI—Village Store.  
KNX KSDJ—Frankie Carlo.  
KECA—Eddy Howard Orch.  
KHJ, KGB—Peter Potter's Record Party.  
KMPC—Candlelight and Sugar.  
KLAC—Baseball Roundup.  
KXLA—Poppy Villa.  
KFOX—Music by Request.  
KFMB—Trade Winds Taverna.  
10:45—KLAC—Don Otis.

**11**—KFI—Soitair Time.  
★KNX—Nelson Pringle.  
KHJ, KGB, KVOE—John Kalahan Orch.  
KECA—C. Calloway Orch.  
KMPC—Dance Parade.  
★KLAC—News.  
KFWB—Eastside Show.  
KGFJ—Concert Nocturne.  
KFAC—Lucky Lager Dance.  
KFVD—Spade Cooley Time.  
KXLA—Fishing Forecasts.  
KGER—Musical Roundup.  
KFOX—Dul Varieties.  
KFSD—Biltmore Orch.  
KFMB—Cheatin' on Sandman.  
11:15—KFI—Biltmore Orch.  
KNX—Breaking All Records.  
KECA—Dale Cross Orch.  
KLAC—Don Otis.  
KXLA—Dream a While.  
11:30—KFI—Harry Owens Orch.  
KECA—D Varga Orch.  
KHJ, KGB, KVOE—Lionel Hampton Orch.  
KXLA—The Hawthorne Thing.  
11:40—KNX—Charlie Barnett Orch.  
11:55★KFI, KECA, KNX—News.



**MORE "WHISTLER" CLUES**

CBS' "The Whistler" (identity anonymous) studies Central American countries as an off-mike hobby, and is regarded as an authority on the subject. He frequently contributes articles on the various Latin-American countries to the New York Times. His large home library contains virtually every book ever written about Central America, and he subscribes to at least one newspaper in each of the several nations.

**OFF ON A NEW TACK**

Ken Carson (NBC's "Summerfield Bandstand" crooner) has a new telephone number, which previously belonged to a repair shop. Ken automatically tells callers that they're dialing a private residence now, but one fellow, caught in the midst of asking to have his brakes relined, promptly switched to a new plea. "Private residence?" he asked. "Say, you don't have a room you can rent, do you?"

**BIRDS OF FLIGHT**

New casting of two "feather-titled" shows finds Elliott Lewis taking over as CBS "Hawk Larrabee" (replacing Barton Yarborough) and Les Tremayne as Mutual's "The Falcon" (replacing James Meigham.) Elliott, incidentally, played the wandering Texan Samaritan when the show premiered as "Hawk Durango" a year ago.





# RECORD NOTES TO YOU

By ANDY MANSFIELD

- 1 note—fair
- 2 notes—pleasing
- 3 notes—very good
- Chord in G—tops



KWKW, 8:00 a.m. Daily  
KWKW, 12:45 p.m. Daily

### ALBUM OF THE WEEK

Eight superb sides comprise music from the picture, "The Unfinished Dance." . . . Since film is based on back-stage theatrical life, most of the sides are adaptations from famous ballets by MGM musical director, Herbert Stothart—and for sheer brilliance and outstanding performance by the huge MGM Studio Orchestra, the selections rate a magnificent Chord in G! (MGM Album.)

### MOONLIGHT MOODS

Lovers of organ music will welcome these eight sides by Buddy Cole, one of the outstanding modernists of the console . . . excellent choice of tunes presented in easy relaxing manner, combined with refreshingly new tonal combinations and not over-arranged interpretations, puts this group in the three-note class. (Capitol Album.)

### RECORD OF THE WEEK

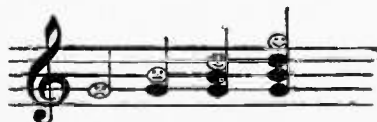
Jo Stafford's contrasty disc, "Feudin' and Fightin'" and "Love and the Weather" gets the nod this week. . . "Feudin'" is Hill-William complete with zinging bullets and mountain harmony by the Starlighters . . . reverse "Love" is Berlin's newest in typical Stafford satin-smoothness . . . Whether you like your Stafford off the cob or from the heart, it's a big three-noter. (Capitol)

### BING CROSBY

Here's Bing's best in many a moon—"Sweet Kentucky Babe" and "The Whiffenpoof Song," both with Waring's Pennsylvanians Glee Club as background. . . If you think the old Groaner is slipping, listen to these full-voiced renditions with power to spare and you'll see why he's still tops for our dough and our three-notes. (Decca)

### LOUIS ARMSTRONG

If it's a solid beat you're after, don't miss Satchmo's waxing of "Jack Armstrong Blues" and "Rockin' Chair," both featuring Jack Teagarden and Louis on the vocals . . . both are good jazz, but it was "Rockin' Chair" that hit Mansfield between the eyes for a solid three-noter. (RCA-Victor)



## The Level on Mr. Lovejoy

(Continued from Page 5)

you're lucky if you don't kill yourself in between. Acting is hard work."

Frank's first radio show was "Gang Busters," in 1938. For a year he worked at WLW, Cincinnati, which he considered "a great professional training ground." Along with "Mr. D.A." (Jay Jostyn) he was part of the station resident company, and consulted a bulletin posted each evening listing assignments for the next twenty-four hours. Schedules included as many as four or five shows a day, with announcing on some, as well as acting. WLW's programming featured a great many educational and unusual ideas at that time, Frank recollects. "Famous Jury Trials" was one just beginning its long-time show career.

Among his New York radio jobs, Frank worked with Helen Hayes on the former "Lipton's Theatre" series ("a wonderful, wonderful woman"), was "Vic Manning" on "Joyce Jordan," "Larry Halliday" on "A Woman's Life" and numerous assorted characters on "This Is Your FBI," "Molle Theatre," "Crime Doctor," and "Theatre Guild on the Air." His collection of good friends on the way has steadily increased with programs, and on the whole he finds radio thrives with "a pretty grand bunch of people."

He has exceptional admiration, he admits, for Bing Crosby, with whom he recently finished Decca's "Man Without a Country" album (in which Joan is also dramatically featured).

### Chosen Immediately

Frank's original purpose in coming to California was to fulfill an acting contract with "Story Productions." In the meantime, he has been on loan to Universal-International for the technicolored "Adventures of Black Bart," starring Dan Duryea and Yvonne DeCarlo. The "Murder and Mr. Malone" part was his on immediate audition, as soon as the series began on KECA at the first of this year; and in addition, he has been narrating the dramatic "Design for Peace" sketch weekly on the rhythmic army show, "Sound Off!"

When told that his story had been requested by a gratifying letter-count from Radio Life readers, radio's "Mr. Malone" smiled appreciatively and made a wise observation:

"There's no test for how the public will react to you. You may be a big hit, or you may not, regardless of how hard you think you're trying. You're grateful when people like you. You shouldn't be mad when they don't."

### ★ ★ APROPOS

Busily constructing a murder novel in his off-mike time is Peter Lorre, screen menace and star of NBC's new curdler, "Mystery in the Air."

## Over the Air

(Continued from Page 7)

"Rockne answered, 'I never miss one of your columns in The World, Broun.'

"Without batting an eyelash, Broun replied, 'I'm very glad, Rockne, because I certainly admire your Yale basketball team!'"

All the time Walter is relating an anecdote, his bronzed face is constantly changing expressions and his eyes flash from under miniature John L. Lewis brows. His coal-black hair is just beginning to show gray near the temples.

But you have a feeling that Walter O'Keefe gets a wallop out of life and always will. You're prompted to ask him, "Is there *anything* you don't like?"

And he'll answer: "Yes, Cucumbers."

## Horror Is Hard Work

(Continued from Page 8)

"They're coming from the right—over the hill!" he flings an arm violently in that direction. He doubles up his left hand into a taut fist and claws at his face and head as the violence of the role becomes intense. He grabs at his throat to torture the last bit of emotion from himself at the climax.

Lorre starts his rehearsal with hair neatly combed and his innocent face composed. In most of his radio roles the suspense mounts steadily and the actor intensifies his portrayal as it does. Halfway through the rehearsal we noticed the beads of sweat standing out on his forehead. He had long since clawed his hair into an unruly pattern. As the climax of the script approached, the perspiration rolled down his face and arms, and at the conclusion his damp sport shirt clung to his tubby frame.

After a scene like this we would feel like going home for a good cry. Lorre? He stuck a cigarette under his lip, dimpled his round face into a sweet smile and listened to the cigarette commercial with apparent interest.

### ★ ★ IN ASPHALT YET

For her activities in alleviating the housing shortage for ex-GI's, Ginny Simms has had a street christened "Ginny Simms Avenue" out in the Imperial Village 540-home project. Ginny is president of the Delaware Construction Company, organizers of the Village.

### ★ ★ NABBED!

In the eight years of his NBC career as "Mr. District Attorney," Jay Jostyn computes that he's "hailed in" approximately 12,000 thugs and killers.





# Spotlight on Serials

No. 6 of a Series



↑ **OVER THE DESK** of "Dr. Charles Matthews" (Hugh Studebaker) come the problems of Irishman, Pole, Korean, Jew, as the Church of the Good Samaritan once again opens its radio doors in the turbulent Selby Flats tenement district.

↑ **RECENT NEW PROBLEM** of the series is "Charlotte Wilson's," whose confusions are brought to "Dr. Matthews" through the portrayal of Betty Lou Gerson. Running interest on her story will be maintained through series, as new episodes ensue.

## "The Guiding Light"

*Behind the Swinging Beacon of Irna Phillips' Famed Religious Series Stands a Full-Star Cast*

**F**ROM the Church of the Good Samaritan, in the underprivileged Selby Flats tenement area, "The Guiding Light" sends out its sweeping arc with a continued encompassing gesture, during KNX's calm Monday-through-Friday answer to discord.

Dr. Charles Matthews, more a symbol than a preacher, is steadily vital and comforting through the interpretation of former Chicagoan Hugh Studebaker. Across the mike and personifying cynicism, another for-

mer Illinois favorite, Williard Waterman, is heard as prison parolée Roger Barton, alias Ray Brandon. Embitterment versus eternal brotherhood is the conflict which draws unto itself an increasing number of stories.

As "Charlotte Wilson", whose strange past is as darkly troubled as Brandon's, actress Betty Lou Gerson is heard. As "Ned Holden", Ned Lefevre. And as "Eddie Bingham" and "Julie Collins", Tom Holland and Mary Lansing.

Irna Phillips, whose superior contributions to daytime dramatic listening have included "Masquerade",

"Today's Children" and "Women In White", (i.e. "The General Mills Hour"), is scripter-originator of the series. "Your Hope Chest" producer Gordon Hughes holds the control booth reins and big-shouldered Herb Allen reads the commercials.

That peppy little Duz Soap wash-board jingle deserves kudos too, with pretty Helen Rogers jazzing to soap-and-water accompaniment from soundman Ralph Cummings. All the bubbles originate from a studio next door, with divided drama and commercial crew operating on connected signals from Hughes. Organist Ber-

(Please Turn to Page 39)

↓ **WILLIARD WATERMAN (WHOM YOU'VE BEEN HEARING** also for years as Mutual's "Dad Webster") enacts the biting venom of parolée "Roger Barton," alias "Ray Brandon" . . . as Studebaker reads the gentle lines of the never-rebuffed minister.

↓ **SUPPORTING INTEREST, MARY LANSING** and Tom Holland, wait for cue from producer Gordon Hughes, as dapper-tied Herb Allen reads "tag" opening following the Duz Soap commercials.





▲ **A LITTLE PRE-SHOW** vocalizing as "Her Nibs" gives out in time with Dave's piano. (NBC-Earl Zeigler Photos.)



▲ **A SHOT OF OIL** is step one for a big ride on the amazing train that's Dave's favorite hobby.

## Man & Woman of Music

No. 44 of a Series

*David Rose  
and  
Georgia Gibbs*

By  
Jane Pelgram

Thursday, 6:30 p.m.  
NBC-KFI-KFSD

**C**AMERA shots always catch David Rose lolling at ease, looking about as carefree as a bird. The famous Rose compositions carry that light and easy touch too.

An easy-going guy . . . or so we thought until the day of a visit to the big white house in the Valley where Dave does all his living, playing and working.

First blast at the illusion came when a grimy-faced tinkerer clambered up from behind a small and marvelous railroad train, with a "Hi!" It was the usually immaculate Mr. Rose himself, who, in that

And no wonder. As Rose started to wend his way past the big pool and tennis court toward his cool house, people seemed to be everywhere, with shouts of "C'mon in for a dip," "Hey, toss that ball back, will you?" "Have some ice sent out, will you, Dave?" Gemmy, playful big police pup, did all she could to hamper her master.

"Gemmy seems to have a secret store of sticks that have to be thrown for her. Favorite game just now is to have them thrown in the water. Then she balks and I have to pile in and fish them out," he laughed as he gave her a pat. Dave managed to reach the house with the double accomplishment of leaving all demands satisfied and himself unruffled. He's termed the perfect host by his friends, and loves to have people around any and all the time.

Knowing he had multiple recording commitments and a half hour's music each week to compose and arrange for his show, we questioned as to whether or not such sociability interfered with his musical efforts.

**Studio Solace**

"I have a studio I can go to . . . c'mon, I'll show you." As he led the way he added, "Creeping away to an attic, stuffing a towel under a

*The Maestro and "Her Nibs" Are Both Pretty Busy People  
Because They Are Both Interested People...in Everything*

blazing Valley sun, had been working happily away at his favorite hobby and one of his favorite topics of conversation.

Dave terms operation and maintenance of the little mechanical wonder "relaxation," and speaks proudly of the train's performance.

"I have about fourteen hundred

feet of track now, and if I were to open up either of the engines all the way she'd do forty easily." Capable of hauling twenty people, the dual-engined, coal-operated locomotive is no toy, and her forty sturdy little cars need considerable care, yet Dave persists in the term "relaxation."

door for complete quiet and working there is a lot of bunk, as far as I'm concerned. I usually do my work in any room of the house to which I lugged my pen and paper the night before. If there are people there, okay. If the radio is playing, that's all right too. Music is my business, not a thing apart from my life I

must drag away into solitude to work on. It's when I work at night that I come up here."

The "studio" proved to be a fascinating place of recording machines, a piano, shelf upon shelf of sheet music old and new, and seemingly endless albums of records that covered classics and jazz alike. Mr. Rose's music having a definite classical touch, we were frankly surprised to find among his record collection early 1920 Okeh's and Brunswicks, with such artists as Louis and Lil Armstrong performing, but it seems Dave has a warm spot in his heart for this early music. "Of course I can't hark back *that* far, but I was on hand when a good many of the Chicago boys were making records I'd like to have in my collection today. After I got out of school in Chicago, one of my very first jobs was with Bud Freeman and Gene Krupa. We got the princely sum of two dollars to split among us for the evening's work."

Probably many times in the old days Dave's path crossed with that of the tiny dynamo, "Her Nibs" Miss Gibbs, who has now joined him on the Pabst "Blue Ribbon Time."

After Dave left the Chicago College of Music, he was pianist and arranger with the orchestras of Ted Fio Rito and Roy Shield before trying his luck in Hollywood.

#### Shooed to Fame

Little Georgia Gibbs began her career when she left high school in Worcester, Massachusetts, to tour with the old Hudson-De Lange band. Later she was with Richard Humber, featured as "The Gibson Girl." The big break came with the Cafe Society Downtown engagement in New York, when "Her Nibs" warbled "Snoo Shoo Baby" to fame. Radio and vaudeville engagements have kept her busy until she recently signed as Mr. Rose's other half of

the "Blue Ribbon Hour." Dave is delighted with the Gibbs voice and personality, and arranges two numbers each week for her lyrics, as well as part of the Rose medley that finales each week's show.

"Best thing about Georgia, though, is that she likes my train," he grinned. "But Georgia is interested in just about everything that goes on."

Being an interested listener himself has turned into a payoff for composer Rose. Less imbued with his own importance than just about any other highly successful artist, Dave pays attention to people and their conversation. He listens to their discussions and to stories of *their* hobbies. That's one reason the composing, that comes to him as naturally as walking down the street, often happens just like that.

"There is only one working rule I attempt to impose upon myself. That is to use pen and ink. In that way I avoid the erasing and changing that wastes time, and with me usually the first idea proves the best."

One night while sitting with a group of friends, Dave's attention was captured by the different tinklings made by glasses with varying levels of ice left in them. Into a basic melody he wrote several drum parts, one for each glass containing ice, and came up with "Happy Little Ice Cubes," a tremendously popular tune.

Another time, Dave made up a tune that resulted from an idea conceived during an evening's stroll with Gemmy. He played it on his show and it went over big. While walking he had passed a neighboring front porch and heard someone tuning a ukulele.

"What do you say when you're tuning a uke?" Dave asked.

The boy he had addressed looked



LOOKS COMPLICATED, but his movie projector is a source of great fun at the Rose home.

up and said casually, "I just say 'My dog has fleas' right up the scale. Comes out fine." That was another of Dave's hits . . . "My Dog Has Fleas."

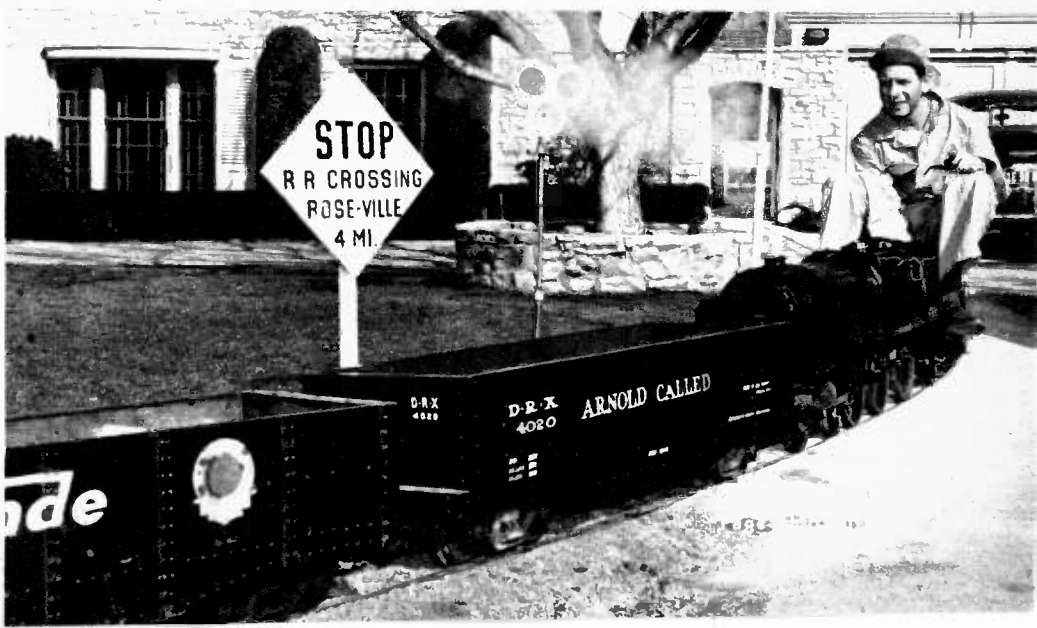
Thinking we had seen the complete array of energy-draining fun and work devices that surround Mr. Rose, we were threading our way out of his home when we spied the highly complex movie projector, complete with sound, and a huge cabinet of excellent film. Dave runs the movies any hour of the day or night for people who enjoy them. But in discussion of the pictures we discovered one thing Dave Rose *can't* do.

"I had thought to enlarge my library of motion pictures with some I took myself. I was all set to give a big showing in the future, but it will never come off, I guess. None of the film I've taken has ever come out."

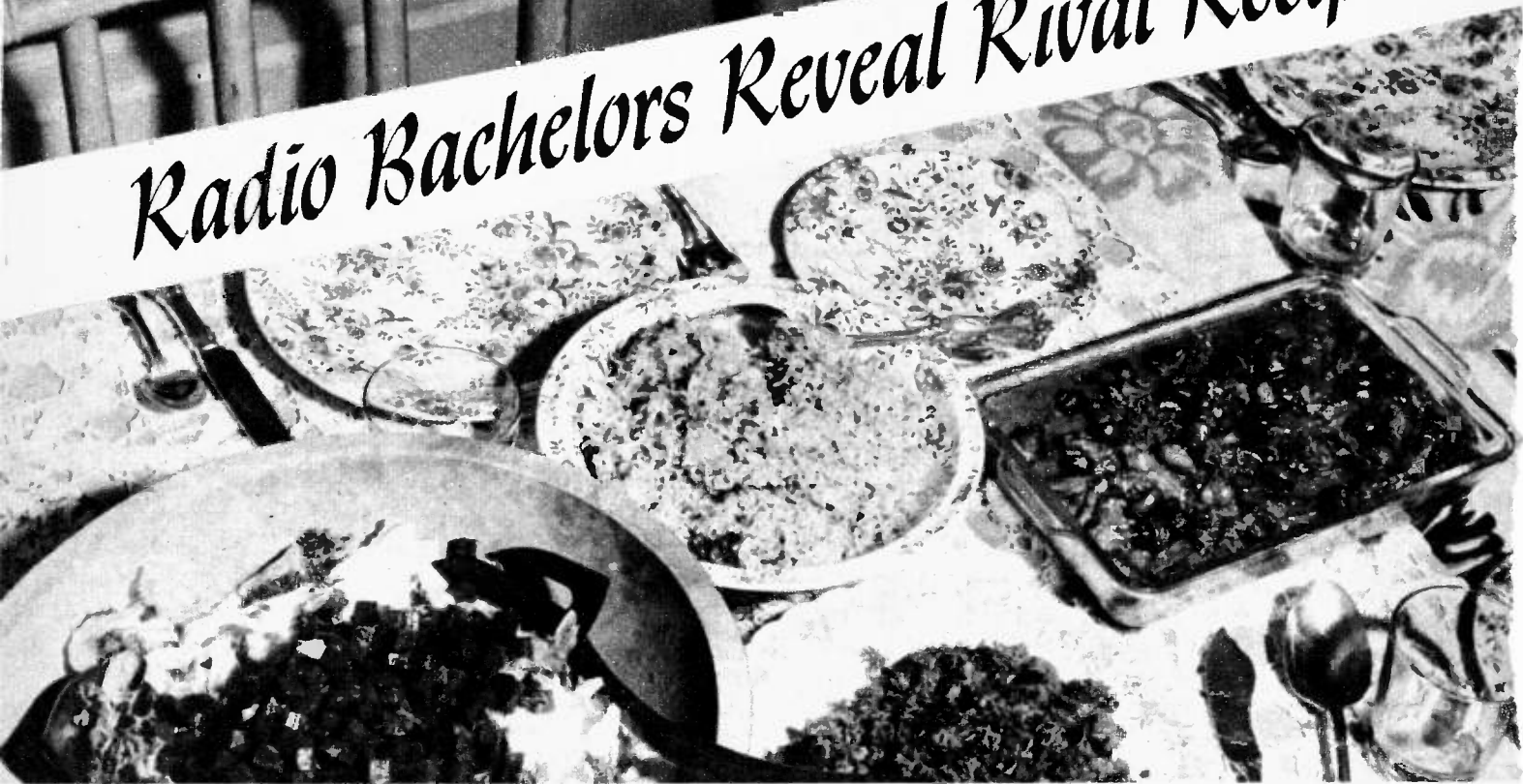
ENGINEER ROSE, now in full regalia, feeds in the coal from a mighty shovel.



NOTE THE PLEASED CONCERN on Maestro Rose's face as the little train chugs along in front of his home. Start of the track lies behind the house.



# Radio Bachelors Reveal Rival Recipes



↑ **THE FINISHED PRODUCTS.** Pardon us, fellas, while our mouths water. Chefs del Valle and Rodman outdid themselves to prepare this dinner for which Virginia Gregg, who plays regularly on "Monte Cristo", loaned her kitchen. Caliente Salad at left, Boeuf Strogonoff, extreme, right, Vic's ground round and rice in center. (Otto Rothschild Photos.)

↓ **PRODUCER JAIME DEL VALLE** is busily flouring the beef for his Boeuf Strogonoff recipe.



## "Monte Cristo's" del Valle and Rodman Vie to Produce Culinary Masterpieces

Tuesday, 8 p.m.  
MBS-KHJ-KGB-KVOE

**T**WO seasoned bachelors who like to cook are Jaime del Valle, producer of Mutual's "Count of Monte Cristo", and Vic Rodman, who plays "Rene Michon" on the adventure program. When the "Count of Monte Cristo" cast is enjoying a between-rehearsal lunch at Mutual's Hollywood studios, the conversation naturally falls on food, and usually goes something like this:

**RODMAN:** How do you make spaghetti sauce, Jaime?

**JAIME:** Well, I usually take ..... and add....., then I—(and so on).

**RODMAN:** Do you? You know I don't do it that way at all. I take more olive oil and add it when it is finished.

**JAIME:** I never tried that. By the way, what's your recipe for Beef a la Milanaise?

Since Jaime and Vic have never had the same recipe for the same dish, and since each recipe always sounds utterly mouthwatering, Radio Life thought its readers might like to try both sides of the same ques-

tion and decide for themselves which they like the better. Here's

### JAIME'S SPAGHETTI SAUCE:

4 lbs. spaghetti  
4 lbs. chuck (small pieces)  
10 large onions  
6 garlic  
4 cups olive oil  
1 cup chopped parsley  
10 oz. dried mushrooms  
4 cans tomato paste  
2 cans tomato sauce  
10 bay leaves  
½ tsp. sage  
½ tsp. marjoram  
½ tsp. oregano  
½ tsp. sweet basil  
dash cinnamon, nutmeg, allspice and clove  
½ tsp. black pepper  
salt to taste  
antipasto  
cuts of salami  
liverwurst  
minced ham  
cheese, peppers, olive

Wash mushrooms, add water to cover and soak. Cook in same water until tender. Fry out onion and garlic in olive oil and add meat. Cook all sauce ingredients in separate pot,

simmering slowly. Add meat and onions about an hour before serving.

And Rodman's version of the same thing:

Fry one onion in olive oil to golden brown, add 1 large can solid pack tomatoes and 1 can tomato paste, add a large pinch of sweet basil, 1 large can button mushrooms and a few dry mushrooms. Then add 3 heaping tablespoonsful of salted capers in bulk and one cup of claret wine. Brown well 2 pounds of ground round and add to above. Let simmer for about an hour, then fry 3 or 4 pods of garlic minced in a half cup of olive oil and simmer for 5 minutes and add to above.

Jaime likes a good cole slaw salad:

- 1 tablespoon mustard
- 2 tablespoons lemon juice
- 1 teaspoon salt
- 1 cup whipped cream

Mix mustard and salt. Add lemon juice and 2 tablespoons cream. Beat remaining cream until it begins to thicken. Add mixture and continue beating until thick enough. Add shredded cabbage.

Vic's idea of the perfect salad to serve with spaghetti is a tossed green salad:

Dice four fresh tomatoes. Put in bowl, add minced garlic, olive oil, 2 cans anchovies, season with wine vinegar and chill. Pour over torn lettuce.

Vic has one favorite beef recipe:

Take beef and puncture several places, deeply. Put bean monde seasoning, food seasoning, black pepper and sweet basil into each incision with finger. Let set for several hours. Put in open pan in slow oven. Add claret wine from time to time, basting every 10 minutes till done.

But Jaime has half a dozen:

#### BOEUF VIGNERON:

Two pounds of beef cut into one-inch cubes. 3 or 4 chopped shallots or onions and garlic. Fry out onions and garlic and add meat. Place in deep casserole, cover with red wine. Season with salt, pepper, thyme, sage and bay leaves. Cover casserole lightly, simmer two hours in moderate oven. Half hour before serving, add ½ cup of browned bacon, ½ pound mushrooms, and 12 small onions. Add to meat and cook ½ hour more.

#### BEEF A LA MILANAISE:

Tie five pounds upper round beef into roll. Pierce thru in 8 or 10 places and insert pieces of macaroni and salt pork in alternating holes. Sear in hot lard all over, place in deep casserole or saucepan, and cover with following sauce:

Soak 2 oz. dried mushrooms in one pint hot water for one hour, drain and chop. Heat 2 tbsp. olive oil and fry out onion, then add 2 chopped tomatoes, the mushrooms, 2 sliced ortegas and the water in which the mushrooms have been soaked. 1 tsp. of Kitchen Bouquet, 1 cup white grape juice, 1 cup ripe olives, salt and tabasco to taste. Simmer all together 5 minutes, then pour over the beef, cover tightly and bake slowly in the oven, basting frequently. When tender, place beef on platter and surround with spaghetti which has been mixed with the sauce. If sauce has been thickened too much, thin with soup stock. Roast for 3 hours.

#### BOEUF STROGONOFF:

Clean two pounds filet of beef. Slice into thin pieces and mix with salt, pepper and dash of flour. Fry out chopped onion in 2½ tablespoons butter. Add bits of meat and ¼ cube bouillon, one tablespoon of Worcestershire, and one cup sour cream. Mix well and cook until a deep yellow-brown but do not dry sauce.

Put into deep dish and sprinkle with chopped parsley. Ten mushrooms fried in butter may be added.

#### DEVEILED STEAK (FLANK STEAK)

Choose steak about 1½ inches thick, weighing 3 pounds. Place steak in deep earthenware dish and cover with mixture of:

- 2 tbsp. olive oil
- 2 tbsp. tarragon vinegar
- 2 chopped onions
- 1 chopped pepper
- 1 crushed clove garlic
- 1 tbsp. Worcestershire
- 6 whole cloves
- 6 peppercorns

Let stand 1 hour, turn over, let stand 8 hours. Heat 4 tbsp. olive oil in frying pan, lay in steak after wiping dry, and cook 3 minutes, turn over and cook until tender. Place in fireproof dish, strain over marinade and bake in moderate oven 25 minutes. Serve on same dish and sprinkle finely chopped parsley over it.

#### BRAISED BEEF:

Take 3 or 4 pounds of shoulder brisket or cross rib of beef, tie on it 2 or 3 strips of larding pork, and place in Dutch oven with ½ cup chopped pork fat and ½ sliced onion; baste and turn the meat until it is brown on all sides; sprinkle with a seasoning salt and 1 tsp. paprika, add 1 cup boiling water, cover tightly and simmer 1 hour. Remove seeds from 1 green pepper, cut in strips and add to the Dutch oven with 1 sliced carrot, 2 sliced onions. Cover tightly and simmer for 2½ to 3 hours slowly. Lift out meat onto hot plate and set in warm place.

#### MEXICAN TRIPE:

Roll one lb. of chuck beef into 12 small balls, roll in flour and brown well in hot olive oil. Boil 1 pound

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➡ **GUIDING THE DESTINIES** of Boeuf Strogonoff with his right hand, del Valle industriously stirs the ten mushrooms (fried in butter) which will be added to the big saucepan.



➡ **VIRGINIA WORKS** in the background while Jaime pours dressing over his Caliente Salad.



➡ **VIC DEMONSTRATES HIS GROUND MEAT DISH.** What we wonder is, where did the boys get time to wash dishes after they'd messed up the kitchen? Or is this where Virginia came in?





▲ **LITTLE WOMAN** with the big talent who can play a heavy dramatic role one moment, and the next read a solid commercial. (Frank Duncan Photo.)

**R**ADIO commercials may or may not be to your liking, but they do serve the purpose of telling people something and shouldn't be treated lightly," stated radio actress Monty Margetts, who's often heard delivering the sponsor's message.

"First of all, they should never be patronizing. Anyone reading a commercial who makes her listeners sound only half-safe, half-clean or half-smart destroys the entire appeal of her work.

"I think commercials should be acted out. Unless there's some heart in it, no series of well-pronounced words is going to be convincing.

"And for women's products, a woman should do the talking. That, in my mind, makes it a 'me-to-you' thing.

"The pitfall to be most avoided is coyness. That can well be left to ingenue parts on youngster shows . . . it has no place in an intelligent commercial."

These very definite theories come from a real authority, Monty Margetts, whose ability and sincerity have enabled her to walk off with a goodly percentage of the live commercials we hear from Hollywood.

Because of its presence on our radio continuously, the commercial has bred some disregard and some high regard. A good reading of one of these toutings is no cinch to be awarded to a muddling novice. Many actresses won't even attempt them, irrespective of added revenue, because of the difficulty of sustaining a sincerity throughout. It's hard work.

Little Miss Margetts learned about hard work, and was warned well in

Page Thirty-eight

# "Monty Moves In"

*It Didn't Occur to Monty Margetts to Wait For the Breaks. She Simply Made Her Own*

**By Robbie Cole**

advance of the obstacles a Thespian experiences.

When her family realized her early determination to be an actress wasn't childish whimsy, her father advised her, "If you are planning any sort of theatrical work, you'd better get rid of your accent. Otherwise you'll play Noel Coward all your life, and starve to death."

Monty laughingly recalls: "Some years later I had occasion to remember that. I was doing an English part in 'I Want a Divorce', and the role nearly finished me around San Francisco. I noticed, after a few months there, that I never got any other radio parts. So I asked a friend in the studio to find out why. It seems the producer had remarked 'I don't want that hoity-toity English gal on any of my shows!' Complimentary enough to my ability, but before he'd believe I wasn't *really* like that, he called up on the telephone to see if I would answer in a natural voice, or be what he'd described as 'hoity-toity'."

## Own Scout

Born in Vancouver, Canada, the Margetts child attended private schools until a bogey known as "the depression" occasioned a family move to Seattle, Washington. Faced now with the fact that wheeling away to New York for dramatic study in one of the good academies there was no longer possible, the determined sixteen-year-old simply made up her mind to get some sort of training on her own hook.

"I scouted around and found out that the man who 'anged' the Seattle Repertory Playhouse also owned a bookstore, so I made a deal with him to work out my tuition. I reviewed books all day, reviewed the Playhouse presentations in the evening, and both day and night tutored myself out of my English accent.

"When I began to act in the Playhouse shows, I did seven different maids' roles in one year. Next year I started with small parts, and the last three years wound up doing most of the leads. I learned my 'theory' by keeping my eyes and ears open, and got my practical training by playing the parts."

The spirit of "I'll-do-it" that marked Monty's success in her first steps stuck with her when she first became aware of radio's possibilities and decided on a mikeside career. Vacationing in San Francisco in 1927, she became so enamored of that city that as yet she hasn't returned to Seattle for even a visit. She was too busy—in radio.

Nothing about five-foot-one-inch Monty suggests the determination that has carried her along so successfully, unless it's the almost disconcertingly direct gaze from her immense blue eyes. She laughs a lot, chatters away about the house she bought in Hollywood that is undergoing a current refurbishing, and manages to make even anyone doing reportorial snooping struggle to remember they aren't engaging in mere delightful conversation.

Another vacation and a look at Hollywood radio's wider horizons started Monty's move south, and since April of 1945, when she moved here, she has captured roles on "The Whistler," "Dark Venture," "The Ghost Walks" and "Cavalcade," and for many of the different testimonial commercials of sponsors' products.

## Heavy Reader

The little actress makes a point of finding time to enjoy her home and her hobbies in the midst of the "busy-ness" set up by success. A voracious reader, she gobbles up everything from Dickens (her favorite), down through the mystery shelf to the precious old Oz books she's currently reviewing with Hilary, her six-year-old daughter.

Tennis and swimming keep Monty tan all year round, but she laments, "Since taking up gardening, I find myself using my bathing suit as the approved costume for every spare moment away from the studio. You see, I didn't know about 'flats,' and planted everything from scratch, literally. That's learning the hard way."

Away from her garden Monty favors very feminine clothes, and loves costume jewelry, with the exception of any sort of necklace. She

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## Radio Bachelors Reveal Rival Recipes

(Continued from Page 37)

cleaned, fresh tripe until tender, cut in squares, dust with flour and brown lightly in hot olive oil. Place in pan, sausage balls fried in 1 finely chopped clove garlic, 1 chopped onion; fry until lightly browned, add 2 cupfuls of tomatoes, 1 chopped green pepper, 1 chopped pimiento, 1 tsp. Spanish seasoning, salt and pepper; simmer 30 minutes. Pile balls in center of hot platter, place around the cooked tripe, pour over the sauce. Note: Instead of sausage meat, substitute beef if desired.

Here's how Vic prepares rice:

Beef and tomato juice with food seasoning. Brown one cup of rice to golden brown, put in pressure cooker, cover with boiling water not over half inch. Steam for 15 minutes. Set pressure down gradually.

Jaime adds chicken to his:

### SPANISH FRICASSEE OF CHICKEN

Cut up chicken weighing about 4 lbs. into serving pieces, put in kettle with five cups water and simmer until chicken is tender. Remove meat, cool, then roll each piece in seasoned flour and fry a delicate brown in fat. Wash and cook in the liquor one cup rice which has been fried in 2 tbsp. butter with 1 tbsp. each of onion and green pepper. Add 1 tsp. salt, ½ tsp. pepper. When rice is tender turn onto a platter, arrange chicken and garnish with parsley.

Then, we come to some specialties, in which both del Valle and Rodman each admit the other is pretty good. Here's Vic's recipe for ground meat:

One or two pounds of freshly ground lean round meat. Do not flat-

➔ **BRISTLING GIFT FROM ONE OF HIS FANS** was recently received by ABC's Johnny Olsen. The "Ladies Be Seated" emcee here interviews his present—a fine porcupine.



ten, but pat gently into patties. Brown in butter, then mince 3 or 4 pods of garlic and brown in butter. Add the juice of one lemon and baste the meat until done.

And Jaime's Caliente Salad:

Rub bowl (wooden) with garlic. Take heel of stale bread, rub with lots of garlic and place in bottom of bowl. One head of pulled lettuce, ½ cup of chopped parsley and dried beets.

**DRESSING:** Grind cloves of garlic in bottom of dressing bowl. Mix 4 tbsp. of salt, 2 tbsp. pepper, fresh ground, 1 tsp. brown mustard, ½ tsp. mustard powder, 1 lemon, wine vinegar, olive oil and Worcestershire sauce.

Ice lettuce, put in bowl, mix with ingredients and dressing 20 minutes before serving and wilt.

Vic's vegetable soup recipe also goes uncontested:

Take whole soup bone and cut into Add pint of water. Steam at full pressure for two hours. Remove sections. Place in pressure cooker. bones and set aside until fat congeals. Then skim off, add 1 can solid pack tomatoes, several stalks of celery, ½ lb. of okra, fresh if possible, or tinned. 1 large onion cut up, add salt, heaping tablespoon of food seasoning and cook at full pressure for three minutes, letting steam gradually reduce.

Nice going, Jaime and Vic. Why don't you two get together some time and whip up a dinner for the Radio Life staff?

## "Monty Moves In"

(Continued from Page 38)

can't bear having anything touch her throat.

A pet indulgence is shoes with high heels, and the platform soles and seven-inch heels of today have stepped Miss Margetts up to at least mike-height.

There has been no particular turning point in Monty's career that she can recall. Things don't just happen . . . you choose a goal and then work it out. That's her belief and her practice.

"But I can remember losing my big chance to sneak my name in on an international hookup," she laughs. "It was during the war, in San Francisco. I had been helping out for quite a while by taking over the all-night session that meant news on the hour every hour, record-playing and announcing. In addition, I kept on with my daily shows, so by sunrise each day I hardly knew what I was doing.

"One Saturday morning when the news from overseas was piped into the San Francisco station, I was to give our report and finish with 'This is Monty Margetts, from San Francisco.' You can imagine what



➔ **BERYL DAVIS**, Britain's contribution to U.S. canaries, is heard weekly on Phil Silvers' ABCComedy program.

a tizzy I was in!

"So I listened to the news reports from abroad by a parade of notables that included John MacVane, Robert St. John, Fleetwood Lawton and Guthrie Janssen. Then it was my turn, so I read our news, and finished with 'This is . . . uh, San Francisco!' I was so excited I'd completely forgotten my own name!"

## Spotlight on Serials

(Continued from Page 33)

nice Yanocek musically follows emotion on the same system.

You see? Takes a lot of people to "mike" a soapbox chronicle . . . especially one which strides a pace out of the washboard weeper class and presents you with some meaty "thinkin' matter" too.

➔ **MARION CLAIRE** is one of soprano mainstays of "Chicago Theater of the Air", broadcast over Mutual on Saturday nights.



HE LEARNS  
ABOUT MUSIC  
FROM

**KMPC** ★



★ **P**LATTER **C**HATTER

**LISTEN TO BILL LEYDEN  
AND HIS MUSIC HALL...  
EVERY MORNING  
MONDAY THROUGH FRIDAY  
FROM 8:30 TO 11 A.M.**