

PROGRAMS FOR WEEK BEGINNING AUGUST 3

# RADIO *Life* 8¢

FORTY  
PAGES



**JACK PAAR**

*... Scared  
till they laugh*  
PAGE 6

**LASSIE:** *Radio puts on the Dog!* PAGE 34

*Audition Expert:* **TEN TIPS FOR THE TALENTED** PAGE 33

# The Ear Inspires the Pen

Mrs. Elliott A. Hahn, Beverly Hills, Calif.

Sirs: "I like 'Noah Webster Says' because" . . . it is such a pleasant half-hour of hilarity and information. Haven MacQuarrie is an expert emcee, combining graciousness and wit. Professor Charles Lindsley is so easy to listen to, and the commercials are inviting. To summarize: "Noah Webster Says" is such a splendid program I feel I cannot afford to miss a single broadcast, and it is a privilege to patronize its sponsor!

*You will probably be greatly interested, then, in the story on Dr. Charles Frederick Lindsley appearing in our August 17 issue.*



Benjamin Torres, Jr., 708 Pacific Street, Santa Monica, Calif.

Sirs: I'm sure that you're very interested in improving your magazine for the reader, so here is one suggestion which I have to offer: consult the printers and make-up men about doing a better job of grouping the stories. It's very, very annoying to have to turn way to the back for almost each and every story. Try using two pages for the longer feature stories and one for the shorter, and interspersing some short items of interest, etc., for fillers. Then you'd make easier reading, and also avoid the drab pages near the back.

Mrs. Marian Arthur, Los Angeles, Calif.

Sirs: Would you mind telling me the name of the boy who played Raymond on the "Corliss Archer" show May 18th? He was exceptionally good in the part, and I made a note of the date so I could write and ask about him. I'm just getting around to it now. Could you publish a picture of him?



Jimmy Ogg

*Jimmy Ogg is the youngster's name. In answer to your request, here's his picture.*



Lucille Fisk, P.O. Box 151, Banning, Calif.

Sirs: Gee, I'm all fizzed up! Just read in Radio Life that my favorite morning program, "Fred Beck and Tip Corning", is to be with us through the summer, sponsored by Alka Seltzer. I really rushed downtown to get two bottles (Alka Seltzer) and from now on I hope to bubble merrily. Good luck to Radio Life . . . Fred and Tip, too . . . and thanks to Alka Seltzer!



Frank Vallely, Jr., Jake Bowers, Sam Beeler, H. F. Harpinson, Joe Francis, D. Flinders, Andy Mathews, Scotty Conrad, Al Tompson, Bud Gonzales, Naval Hospital, Long Beach, Calif.

Sirs: In your last issue, there seemed to be some discussion over disc jockeys. Well, us guys here at the Navy Hospital in Long Beach have our own ideas of what a platter show should be. First on our Hit Parade comes "Take It Easy Time," which is heard over KGER. The boy behind the turntable who spins them is Woody Jordan. He really has an unusual line of chatter. He sometimes even sings with his records, but all in all he's really on the beam. We need more like him. It really helps us out here when he plays our favorite requests. Radio Life is also a welcome treat when it's brought to us. Gobs of good luck from some gobs. Yours for lots more record shows. Keep 'em spinning!

*In answer to all of you Woody Jordan boosters, we have checked KGER, and they are busily pulling together his picture and news story. "Life Begins at Seventeen" has gone off for the summer, but will return in the fall. Meanwhile, Mr. Jordan continues to handle "Take It Easy Time."*



John E. Monroe, 695 West Thirteenth Street, Upland, Calif.

Sirs: Please have an article about First Mate Bob (Paul Myers) and the Good Ship Grace. Loren Whitney is a wonderful artist on the Wurlitzer organ. Wish the program could again be heard Tuesday to Saturday.

"The Ear Inspires the Pen" is enjoyed very much, but I wish you would not print letters from those griping about commercials. I think (Miss, Mrs., Mr.?) Story, whose letter

## Banish Bugs with CHEVRON SPRAYS



Knock 'em out with Chevron Fly Spray



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*Chevron Fly Spray* knocks down insects on contact. Powerful DDT, added to its active ingredients, gives it the highest rated killing power, according to U. S. Government standards.

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STANDARD OF CALIFORNIA PRODUCTS



was in your June 15 issue, should go jump in the lake. Three minutes of commercial, no matter how awful, is still the cheapest box office admission I can think of. If this Story person doesn't agree, why not turn off the radio?

More power to Bill Wagner's "Rad-diotraits" cartoons. Very natural indeed!

*A Radio Life visit to Cap'n Bob's "Haven of Rest" is storjized in our July 27 issue.*



Mrs. A. W. Barker, 201 East Beacon, Alhambra, Calif.

Sirs: Don't you think your subscribers are entitled to some courtesy of explanation when a program is canceled? I refer to the Eddy-MacDonald program. The time was occupied, but not by the ones millions had expected to hear by your announcement!

*Rescheduling of "Rose Marie," to which you refer, occurred one day before "Screen Guild" went on the air, as you no doubt gathered by the apologetic announcement at the end of the substitute play.*



Mrs. Alice Lindsley, 5869 1/2 Muller Street, Bell Gardens, Calif.

Sirs: Really enjoy the Martin Block and Bill Anson shows. They "make such beautiful music" for us housewives who have to stay home all day.

And then there is the "Johnny

Modero" show. I love the program, and "Johnny's" voice "sends" me, but why, oh why, does he have to make his programs so awfully "sensual"? There are parts which even make me blush, and I am a married woman with two children! Oh, I know there'll be people who'll say, "If you don't like it, turn away," but in a household of more than one you usually can't do just as you wish. And we live in a little old two-room house with no doors between, which excludes the idea of sending the children, or myself, into another room. Now, if someone can answer that one for me . . .

*But nobody can, Mrs. Lindsley, and we like your comeback to that old cliche "Why don't you turn the dial?"*



Ethel Campion, 1818 North Broadway, Los Angeles 31, Calif.

Sirs: Must say I'm very glad to hear "The Guiding Light" is back again, but oh my, I'm so sorry it is on during fifteen minutes of Tom Breneman's "Breakfast in Hollywood", as I enjoy his program equally as much. Any chance of "The Guiding Light" being changed? Anybody who doesn't like Tom can turn the dial!

*We have a hunch that you'll be rid of the conflict when standard time returns in the East the last of September. ABC programs, which haven't moved, will be the same, but "Guiding Light" should be an hour later.*



Ann Anson, 738 East 91st Street, Los Angeles, Calif.

Sirs: I wonder if you can tell me what has become of Hal Styles? I have fooled around on all the stations and have not heard him in several months. I used to listen to him regularly in his afternoon KFWB chats. I enjoyed his "down-to-earth" slant on things, and even remember him when he used to do special events on old KMTR. What, in particular, became of his "Lest Ye Forget" program?

*Hal Styles is concerning himself of late with his own Hal Styles School of Radio. We recently did a story on him, or were you a Missdit?*

*(Please Turn to Next Page)*

★ ★ RADIO LIFE ★ ★

CARL M. BIGSBY, Publisher

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DURING THE SUMMER MONTHS, REPLACEMENT SHOWS ARE MANY AND VARIED, BUT FEW, IF ANY, CAN BOAST OF STARS AS LOVELY AND GRACIOUS AS DOROTHY LAMOUR AND FRANCES LANGFORD.

Dorothy Lamour



Sultry-voiced DOROTHY LAMOUR is your singing mistress of ceremonies when "Front and Center" is presented each Sunday afternoon at 4:30 via NBC-KFI.

Frances Langford



Petite songstress FRANCES LANGFORD holds the spotlight each Thursday night at 8:00, on KFI. She's accompanied by Carmen Dragon and his orchestra and chorus.

That's KFI—Dial 640

—Advertisement

Page Three

**Nothing gets dishes cleaner!**

**Super KENU**

**Thrifty... Some low price for 2 full pounds at all grocers.**

**Cleans**

"Lightens Housework thru Chemistry"

California Refractories Co.

It's always a  
**BRIGHT**  
idea to

**Scour  
with  
Suds**

Use **Scotch  
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Cleanser**

—the scouring powder  
that contains soap



**CLEANS**  
as it **SCOURS**  
as it **SHINES**

# The Ear Inspires the Pen

(Continued from Preceding Page)

Walter Abbott, 3712 Rose Avenue, Long Beach 7, Calif.

Sirs: I look forward each Thursday to my copy of Radio Life, and plan each week of radio listening from it.



Bill Blancett

I am a western music fan, and follow all the western programs on the air. The one that is tops with me is Bill Blancett, the cowboy policeman. He is on the air Monday through Saturday at 6:45 a.m., KFOX. Could you carry a picture and article on him?

Request noted and scheduled. We'll do a Blancett story as soon as we possibly can.



Julia Lee Darcy, Long Beach, Calif.

Sirs: One of the programs I enjoy is "Corliss Archer". I would like to see an article and some pictures on it. I always enjoy the record program on KGER jockeyed by Woodrow Jordan. His "Silly Sayings" sort of break the monotony of my day. Could you tell me why he isn't on any longer? I really miss him and his weekly platter session. I have heard he is going to make a movie. Is this true?

Whatever happened to "The Hermit's Cave", heard over KMPC? Will it ever be back on again?

Our latest "Corliss Archer" story was a two-pager in the May 25 issue. We have asked KGER for a full story on Woody Jordan, in response to a large reader request. His "Life Begins at Seventeen" program has gone off for the summer, but we understand he still is heard on "Take It Easy Time" over the same station. As for his movie plans we are not sure, but full facts will undoubtedly be included in the article. While return of "The Hermit's Cave" is indefinite, you'll probably find reasonable listening facsimiles in KH's "Mysterious Traveler," KECA's "Lights Out" series, KNX's "Inner Sanctum," etc.



Mrs. D. O. Cunningham, 1009 South Ditman Avenue, Los Angeles 23, Calif.

Sirs: I enjoy reading your magazine every week, and wish to add my name to those of Ben Alexander's fans. I think his programs are the best! His voice is smooth and clear, and he encourages his radio audience with his words of hope and cheer. I also like Gene Baker.

For several years I have wondered about "Lady Esther". She has such a lovely voice, could you tell us who she is?

Radio wants to keep "Lady Esther's" identity a secret, in order that her listeners will permanently regard her only as "Lady Esther." Since you always hear her voice on such famously fine programs, it seems a fair trade, wouldn't you say?

Evelyn Carstairs, Box 479, Glendale, Calif.

Sirs: I take off my hat to both Mrs. K. Trager and Mrs. Richard Banks, for writing with regard to the insulting manner of Tom Breneman every morning. One of these mornings there will be, I hope, a woman to put him in his place.

Never once does he mention the name of Galen Drake, who follows him on the air, and yet he has the "gall" to ask us to send him our opinions of Drake's program, thereby making himself a judge of what the public wants.

I think if enough women wrote to the sponsor, something would be done to stop Breneman from opening his mouth. Let's have Jack McElroy back, for at least he knows how to sing!



Mrs. Dorothy Scott, 9325 Magnolia Avenue, Arlington, Calif.

Sirs: Please inform me if there is a magazine such as yours published in the Kansas City area. I think Radio Life is the most complete digest of radio programs and stations on the west coast.

No other magazine just like Radio Life. Don't think any magazine coverage is given the midwest radio area, but would suggest that you write directly to one of the Kansas City stations. Mutual's WCKN perhaps.

FOLLOW ALL  
The Pacific Coast  
League Ball Games  
Of The  
**LOS ANGELES**  
"ANGELS"  
and  
**HOLLYWOOD**  
"STARS"  
OVER




**KLAC 570**  
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LOS ANGELES 11

## Broken Jewelry Wanted

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**LOWE'S**  
Holland Bldg.

**DEPT. R.L.**  
St. Louis 1, Mo.



▲ **ALTHOUGH RUTH MELLIN** insisted that she was the typical scared listener when it came to facing a live mike, she proved herself untypical when she delivered a charming personal interview under Art Baker's beaming guidance.



▲ **STAR OF THE SHOW, Ben Blue,** stopped by the table to meet the Mellins and Art Baker during the evening's fun at Slapsy Maxie's. Mr. Mellin, who enjoyed sharing his wife's prize, thinks Mrs. Mellin is "smart." (McElroy & Fisher Photos.)

## Mrs. "Typical"?

Monday-Friday, 4:30 p.m.  
KFI

**W**HEN Art Baker heralded a contest to decide who was the typical movie fan and "Notebook" listener, we came to attention. One hears so much talk and reads so many statistics concerning the "average" listener and the "typical" fan that every once in a while one gets to pondering on just who and where this nebulous character is.

Art Baker and his contest came to our aid. He asked the members of his audience to write and tell him why they thought they were "typical". The prize was a trip through a movie studio, a night club session and a nice new one-hundred-dollar bill.

Mrs. W. F. Mellin of San Bernardino, California, turned out to be "Mrs. Typical". Here are a few excerpts from her amusing letter—see if you too are a "typical".

"Listening to the 'Notebook' has become a daily habit with me. Consequently I resent interruptions by neighbors and I keep wishing that they'd (a) pick another time to chat, (b) lend a listening ear with me, or (c) git up and git!

### Ignores Commercials

"Although your (Art Baker's) commercials are less boring and more sincere than almost any others, I usually select that time to do the odds and ends that take me beyond earshot (such as bringing in the washing or starting the lawn sprinkler, etc.), then I dash back into the house so I won't miss the 'meat' of your talk. (Anyway, I use your sponsor's products.)

"I feel smart and proud when your

*Are You a Typical Listener and Moviegoer?  
Meet the Lady Who Won Art Baker's Contest  
Because She Was, and See If You Agree With  
Her Delightful Reasons for Being Typical*

**By Lynn Roberts**

ideas coincide with mine, but when occasionally what you say . . . instigates a friendly challenge, I make a mental note to write you a letter . . . but too-busy days, plus procrastination, cause the mental note to remain merely *mental!*

"I like . . . contests, but I especially appreciate the 'Note Book Editor's' uniqueness in reading winning answers so that the losing contestants have a chance to see just what they were up against. Before I even enter a contest I have the prize all spent—in my imagination.

"And true to my sex—if by some miracle I should be chosen as the lucky winner of this contest, I am wondering what the heck I should wear.

"I never want to leave a movie until I've seen *everything* on the program even if staying means sitting through a decidedly Grade B picture to find out how a Mickey Mouse escapade began.

### Bad Guesser

"I always pick the wrong guy as the villain in the whodunits. And a very intriguing plot is beyond my simple powers of deduction if I came in during the middle of it.

Invariably, the racketeer who was murdered in Act I turns up again big as life and twice as confusing to me in Act III.

"I enjoy a good cry—that is something that makes a picture a perfect success!

"I resent having the ending of a picture revealed to me by an I-have-seen-it-before attender—or by a good guesser. And a pox on the companion who insists upon reminding me that the Number One screen Romeo is actually bald in real life!

"If I find myself in a long line, nothing short of total collapse could get me to give up and go home!

"When I see talented juveniles on the screen, I just *know* that, if given the breaks, my own fledglings could do as well!

"When there is a short in which we are asked to join in on the singing, I sing out real lusty-like since the darkness of the theater insures me protection as the owner of an untrained voice.

"I am typical because I've put this off until the last minute—and as this goes to press, I am trying to listen to the radio, shush the stam-

(Please Turn to Page 32)

← **THE SPARKLING MR. PAAR**, here practicing a few trial gags on the Remington, is one of his own writers. Others who supply laugh lines are Larry Marks, Artie Stander, Larry Gelbart, Sid Dorfman and Seaman Jacobs. (NBC-Ziegler Photos.)

# Paar Excellence

*Jack Paar Became the Army's Favorite Comedian by Poking Fun at Officers, And Wound Up on NBC as a Comedy Star*

**By Betty Hammer**

Sunday, 3:00 p.m., 8:30 p.m.  
NBC-KFI-KFSD

**J**ACK PAAR got his start toward big-time comedy when the army decided his sense of humor made him more valuable as a morale builder than his brawn made him as a soldier. Jack's very first appearance as a comedian, however, took place back in the days when teen-aged Jack, then a Cleveland radio announcer, went out and got himself booked into a local theater. He was to be paid three dollars for his one appearance, and in preparation for this big take Jack bought a

thirty-dollar suit and took a seventy-five-cent taxi ride to the theater—which sort of cut into his profit.

When he asked the manager what other acts were on the bill, he was informed that he was the only one. Aghast at the thought of supplying a two-hour show by himself, he told the theater manager that he was prepared to do just fifteen minutes of jokes.

"I'm afraid you have the wrong idea, son," replied the manager. He led Jack to a little room off-stage where fifty turkeys were hanging on hooks on the wall. Jack's first pro-

fessional stage appearance was confined to handing the birds out to the holders of the winning tickets—sans jokes.

"If you tell jokes, we'll run overtime, the picture will be late in coming on, and I'll have to pay the projectionist extra," the manager cautioned him. A much deflated Paar gave out the gobblers minus the gags, and a theater manager lost his chance to be able to say today that he discovered Jack Paar.

### Out-Starred Stars

Jack was eventually discovered—first by the Army, next by the G.I.s

↓ **JACK'S WIFE, MIRIAM**, is the ideal comedian's mate—she loves to laugh. Jack and Miriam were married and had a one-day honeymoon before he was shipped overseas in 1943.

↓ **YOU CAN SEE WHY PAAR'S SERIES IS TERMED "A YOUNG SHOW"**—everybody is under thirty! Here are orchestra leader Jerry Fielding, Paar, producer Bob Nye and announcer-actor Hy Averback. Paar calls Averback, who was one of his old Army buddies, "one of the most talented guys I've ever met." They met, incidentally, in a ditch!





overseas and finally by a roving magazine writer. The people back home first heard of a new comedian through the letters that soldiers stationed in the South Pacific wrote home. U.S.O. stars found themselves trailing second best to an unknown G.I. who had already panicked the soldier audiences that they had marked as their oyster. Jack's fearless lampooning of the officer class made him each G.I.'s special hero, while officers winced under the application of the Paar wit. Civilian stars couldn't compete with that!

A staff member of Esquire Magazine assigned as war correspondent in the Pacific Theater was so intrigued by the Paar legends he encountered everywhere that he tracked down the show in order to see just why Paar had attained such a unique fame. Paar recalls now that the writer came backstage and congratulated him briefly on the show, but made no indication that he was about to start a one-man press campaign in Jack's behalf.

On his arrival in San Francisco one year later, Jack found himself the subject of a five-page magazine profile in Esquire and quoted at length. That was the initial civilian step that finally led the former G.I. comic to big time on NBC.

Since hitting Hollywood radio, Jack has heard from all his old Army buddies, including a colonel who wrote that he found Jack much funnier now than when he was overseas deflating officers. Army buddy Hy Averback, whom Jack met in a ditch on Guam and who later gained fame in Japan when he deposed Tokyo Rose and took over as "Tokyo Mose," met up with Jack again when he auditioned and won the announcing spot on the NBC comedy show.

Jack's comedy standards are ex-

tremely high. "I try to be a nice guy," he says of his Jack Paar characterization. "No sweater jokes, no girl jokes, no insulting jokes like 'He was so-o fat, that —' . . . no mugging on the show . . . no smart-alecky stuff. We want our show to be the air equivalent of thumbing through the New Yorker." If you've heard Paar in action on Sunday, you'll agree that he comes pretty close to realizing his plans. He opens with a monologue, goes into a satire or two, hands the program over to musical stars Page Cavanaugh and his Trio, singer Trudy Erwin and Jerry Fielding's Orchestra, and then goes into a debunking dramatic skit.

#### Adventurous Comic

Jack's favorite humorists are Fred Allen and the New Yorker's E. B. White. The type of humor he most enjoys doing is the "mad things." He also has a special affection for the jokes he's "unsure of" before air time.

A frank, sincere and extremely hopeful guy, Jack has a wonderful puppydog quality of assuming that everyone is his friend. His blue eyes have the direct gaze of a small boy's. Professional jealousy and playing politics are utterly incomprehensible to him. He glosses over nothing—"I ad lib pretty well," he'll say without the slightest trace of mock modesty . . . or "I've never been so scared in my life," he'll tell you of his appearance on the Benny show with Fred Allen, without bothering to sound professionally casual about it.

Mrs. Paar, avers Jack, is absolutely no use at all as the show's dispassionate critic. "She laughs at everything," he smiled. "If I read the telephone book to her in the right inflection, she thinks it's the funniest thing in the world. Once in a while I call her from a conference to check



↑ **IT'S EASY** to imagine Jack as the Sunday school and grade school lunster he was as a child. It's also easy to imagine that his teachers hadn't the heart to punish anyone with such an innocent air.

on what she thinks of a certain gag. She *always* thinks it's funny."

A career in comedy carries with it certain occupational hazards. Jack admits that he's extremely nervous and has a difficult time getting to sleep. "Lately, I'm the guy who keeps the coffee awake," he smiled ruefully. He also admits that he's terribly nervous on each show. "I'm scared to death—until I get that first laugh, then everything's fine!"

#### Young Cast

Coming to a topic dear to his heart—new talent—Jack points out  
(Please Turn to Page 32)

↓ **SCRIPT READING TIME ON THE PAAR SHOW.** Paar, Averback, Fielding and Nye try it on for time. Averback delighted Paar by winning the announcer's audition for the show and rejoining a successful G.I. show partnership the two had overseas.

↓ **YOUTHFUL AND TALENTED DUO** backing the show are conductor-arranger Jerry Fielding and producer Bob Nye. Nye, incidentally, is the son of North Dakota's ex-Senator Gerald Nye.



# Mikemen

No. 16 of a Series

## Frank Goss

By Jae Smith



**FRANK, WHO WAS** an army major in charge of all broadcasting in the Assam, India, area for four and a half years, finds radio life in the U.S.A. a happy and welcome change. (KNX Photo.)

### *Beach- and Dog-Lover Frank Goss Has Californian's Heart and Background*

**O**NE day before Frank Goss went into the army (as first draftee from the CBS staff) his prize Doberman-Pinscher, "Wotan," marched off to war ahead of him . . . a first-class sentry dog!

If you yourself like dogs, and people who can tell you about them, you'll thoroughly enjoy conversation with the stocky, energetic man who announced the former Frank Sinatra show, narrates "The City," and newscasts on KNX twice daily, at 5:55 and 11:00 p.m. It's Frank's eventual ambition to raise and show his own Dobermans, which he insists, in spite of all rumors to the contrary, are the gentlest breed of thoroughbreds alive. "Sweet-tempered as a Boston Bull!" he maintains, at the height of his eloquence.

Unfortunately for all this en-

thusiasm, Frank and his pretty wife, Peggy, live in a single apartment. "Wotan," the old Bench Champion of which he speaks so often now, died not long ago, after being Frank's beloved companion for eleven years. The landlord hastily objected to a new successor, so, until they can build their own home, the Gosses have been indulging their joint hobby second-hand by constantly going to dog shows, even if they can't exhibit, and keeping up on inbred strains and titles through the trade news.

#### **Both Served**

Frank met Peggy in Orlando during the war, when he was a major in the India-Burma theatre, and she was a WAC, private first class, on his air definitions staff. They were married January 19, 1945, following Peggy's discharge, and during one of Frank's brief stops back in the states. Well-adjusted married folks by now, they're great pals in everything, and share a continual competition on getting sun-tans.

Frank himself is one of those vigorous, strongly-built characters who give a constant impression of outdoorishness and activity. His brown, ridged face cracks into lines when he smiles, and his entire complexion offsets his eyes, which are direct, almost unsettling in candor. He approaches friendship quite briskly,

talks extremely well on many subjects.

Second to raising dogs, he likes to make salads, especially dressings. "Wonderful things happen when you mix what's left in the bottom of one jar with what's left in the bottom of another jar, add a dash of worcestershire, a jot of celery salt, pepper, seasonings, lemon, vinegar," he happily rattles on, with his arms flailing in every direction, "and then throw the whole works into a bowl of romaine and tomatoes. Peg and I are believers in romaine, as against lettuce, by the way."

As for personal history, Frank has been a Californian since he was two. He lived in Long Beach fifteen years, where he finished high school and J. C. After two more years at Berkeley, he came back to his home town, where his friend Galen Drake helmed him into an announcing job at KFOX.

#### **Beach Friends**

At that time, Frank recalls, Long Beach had a population of only 140,000 or so—"Almost a small town. Everybody knew everybody." And it was there that Frank gathered a collection of friends which he still sees with great regard today. Laraine Day and Bob Mitchum were two of the youngsters then struggling to get a dramatic start with the Long Beach Players, as were Hugh Beaumont, Ted Bliss, Norman and Paul Master-son; all of whom did some work on Hal Nichols' famed station. Another of Frank's good friends is Spike Jones. "We flunked together in high school chemistry. He had a band then called the 'Five Tacks,' and he used to get me in free at all the dances. I carried his empty drum

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**THIS IS "WOTAN"** (Ch. Tarnhelm of Kurtiska), Frank's winning Doberman-Pinscher, who served in the Army as guard sentry for almost as long as his master . . . and who was inducted one day before! "Wotan" died last year, at the age of eleven.





August 3, 1947

# RADIO IN REVIEW

## NEWS and COMMENT

### For Love o' Mike (General Comment)

#### Dialogue

"What's that you have in your hand? Why, it's a gun! Why are you pointing it at me? Don't shoot!! Don't shoot!!"

"Ladies, have you ever wondered how the Hollywood stars . . ."

"Will Annabelle realize that Raymond has married Georgia? And what about Martha's gold mine? Will Uncle Edwin discover that the Urquhart boys know that he's found where Louie has hidden little Erwin?"

"Kids! How would you like secret photos of the atom bomb plans absolutely free?"

"And thus we find Irene Mahoney caught in the toils . . ."

"Oh yeah, copper—take that—and that and that . . ."

"And now the colorful rhythms of a South American samba combined with the artistry of Arthur Glutz, his banjolele and his orchestra . . ."

"It's very simple, I knew Baxter was the murderer because he was the only one who could have known that Kenyon had answered the phone *before* he died."

"Folks, Ah've got a little song hyah that Ah know yewr all gonna like . . ."

"And for Dolores Twing and all the gang at Washington High, and a certain blond football player, we'll now hear Erskine Crumb and His Five Hotfoots play 'Somewhere a Voice Is Calling' . . ."

"Look for the label on *genuine* . . ."

#### Dedicated to 'Ear Inspires'

Let's give three cheers and all in rhyme,

Cause guess what's back—"Point Sublime"!

Listeners haven't waited all in vain  
To hear their favorite show again.  
Letters to Radio Life will drop one third

As soon as readers all have heard  
That starting around October time  
Back on the air is "Point Sublime"!

#### Sounds Easy

"Summerfield Bandstand," "Gildy's" summer replacement, sounds like an easy-going show not involved in too many production worries. That's why we became absorbed in watching rehearsing the other day and started asking a few harmless questions that ended up in this article.

Seems that when Kraft decided to sponsor the program of band music for the summer, it was up to musical director Jack Meakin and producer Fran van Hartesveldt to form a musical group which could reproduce the

sounds of an old home-town band, a large concert and military band, and a modern symphonic band—all within the confines of one radio studio. A further complication was to give the singers, Ken Carson and gal guesthrush, an accompaniment which would not deviate too sharply from the 1947 concepts of popular music.

"The average town band," van Hartesveldt pointed out, "composed largely of amateurs indulging in one of the most fascinating hobbies in

the world, sometimes falls short of musical perfection. Meakin solved this problem by choosing from the ranks of the highly skilled studio musicians only those who had early training in high school, town, or military bands.

"The studios available for our broadcasts were not acoustically capable of handling the volume of sound produced by a fifty- or sixty-piece aggregation—the size of a top-notch outdoor band," Fran went on. "So, instead of holding the broadcasts in the open air, where weather conditions often cause out-of-tune playing, Meakin studied dozens of band scores to find out exactly what instruments would be needed for all the music he planned, huddled with the sound engineers and finally found that with only twenty-six carefully chosen men he could reproduce in the studio the volume of sound and all the instrumental color of twice as many men playing out of doors." Incidentally, more than half the musicians in the "Summerfield Band" play at least three different instruments during the half-hour program.

"It is in the vocal accompaniment that the full range of the 'doubling' is put to use," Fran explained.

A guitar and a string bass, never found in a brass band, supply the kind of rhythm a popular song demands. From the woodwind section come instrumental groupings which replace the conventional string backgrounds. The brass section picks up the mutes and hats so necessary to dance and radio orchestra technique and, often, swinging softly behind the girl vocalist's rhythm tune, the listener will hear a real Dixieland jazz band.

Sounds complicated to create, but easy to listen to.

#### Rumors Are Flying

Have some on us—rumors, we mean:

Some say that Bing will be without guest stars come fall. Jean Sablon is supposed to be getting a screen test at M-G-M in full Technicolor! Oscar Levant may be a cast member of Jolson's "Kraft Music Hall" program this fall. We've heard that an outfit in town is ready to service disc jockeys with written-down ad lib comments on the records they play. Now all the jockeys need is someone to read the dialogue for them and they won't have to do anything. Bea Lillie has been offered a berth on the Dick Haymes show, but she can't decide. The Wynns, Ed and son Keenan, may be heard in the Milton Berle spot this fall. Spike Jones may pair with Morton Downey on CBS next season.

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### DON'T BE A MissDit\*



#### NEXT WEEK

"Blondie" is a gal whose hobby is hobbies. Maybe you'll find something in common with Dagwood's better half, Penny Singleton, who tells about her avocations in next week's magazine.

What do they say when they win? Radio Life thought there might be a good story in finding out exactly how lucky contestants reacted when told they had just fallen heir to a refrigerator, a thousand dollars, or any one of the hundreds of fabulous prizes scattered to air fans. Next week, after interviewing a few of the winners, we tell you what they say and how they look at the big moment.

Did you know that all fan clubs are not confined to bobby-soxers? There's one composed of grandmothers and it belongs to Ben Alexander. Next week, the story of this unique group—and a picture, of course.

Enjoy Sigmund Romberg's music? Then you'll also enjoy Radio Life's backstage trek, watching this half-hour broadcast of beautiful music being assembled. Next week.

KECA's Bob Swan is our Mike-man of the week and Dick Crenna, who plays "Oogie" on "A Date With Judy," is storied in another feature. Oh, yes, don't miss the lowdown on Tex and Jinx McCrary—all in next week's issue!



# KECA mike memos

By VIRGINIA WEST

Have you noticed the new voices on ABC this summer? ... There are new shows on the lineup every day in the week ... most of them featuring a brand new list of talent ... For example, take the two young people pictured here ... Virginia Gregg and Bob Roberts. Bob is new to ABC's coast-to-coast audience. He plays the role of "The Sheriff" in that entertaining adventure series aired on Friday nights at 6:30 on KECA. And while Virginia Gregg has been heard in many radio roles, she's now a regular member of the cast of the new-to-ABC Sunday series (KECA at 1:30), "California Caravan".

Handsome young actor Bob Roberts served his country for two years as a paratrooper, and when he broke his jaw in his 15th jump, Bob joined the Armed Forces Radio Service, then came home to win success on the stage and in radio ... In her radio career, Virginia Gregg has been heard in many top-flight airers ... Her roles have run the gamut from a little girl of 7 to a grandmother of 90 ... An interesting item about another of ABC's new voices is that of Jim Ameche, who is heard as announcer on "Welcome Travelers". A biography of Jim could be titled "Jack Armstrong—Fourteen Years Later" ... for he originated the role of Jack Armstrong, All American Boy, way back in 1933, when a juvenile serial was regarded as a reckless experiment in radio drama.



Virginia Gregg

## ... KECA ... BEST ANY DAY ...

Daytime drama fans will be interested to know that beginning Aug. 4, "The Listening Post" will be aired on Mondays, Wednesdays and Fridays, at 11:30 a.m., instead of its present Tuesday thru Friday schedule ... The show's sponsor, the Curtis Circulation Company, has just signed a 52-week renewal with ABC ... And with this change comes another ... Club Time, that weekly quarter-hour of inspiring music, moves to Tuesday mornings at 11:30. The Club Gospel Singers feature favorite hymns of famous people and songs revered throughout the world ... That listenable half-hour with Wayne King and his crew of musicians now comes to you at one o'clock Sunday afternoons.

## ... KECA ... BEST ANY DAY ...

Commentator Elmer Davis leaves for an observation tour of Europe this weekend ... He'll broadcast his Friday programs from London throughout the month of August, with Joseph and Stewart Also pinch-hitting for him Mondays thru Thursdays, while he's overseas ... Davis' news commentary is a feature on KECA, weekday nights at 10:15

... World famous French designer, Schiaparelli, will be the fashion authority to be heard on "Three Views of the News" ABC-KECA at 6. Sunday night, the 3rd. ... Another vacationing columnist will be Drew Pearson. Guest commentators will fill in for him on ABC-KECA, Sunday nights at 8, through August.

## ... KECA ... BEST ANY DAY ...

THE FUNNY BONE: A recent Zeke Manners-ism ... he used to be a member of the Army Air Force and one day he got his wings ... the next day he got the rest of the chicken ... In a recent "Deadline Mystery", the script called for hero Stephen Dunne to be attacked by a vicious dog ... The barking and snarling of the animal was so realistic an outraged listener phoned to protest such villainous portrayals by dog star Lassie! ... "That



Bob Roberts

wasn't Lassie," the irate listener was informed ... "That was Harry Lang, actor!" ... The strains of the wedding march subsided and "Bride and Groom" headman John Nelson tossed the bridal bouquet among the eligible young ladies in the audience ... An energetic, long-armed miss scooped up the floral trophy which is supposed to signify a trip to the altar ... "Do you have a boy friend?" queried John ... "No," snapped the girl, "I'm a man hater!"

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... KECA ... BEST ANY DAY ...

—Advertisement

## Radio in Review

(Continued from Preceding Page)

Your Cue (Shows You May Like)

### "Melody Theater"

Pegged at 5:15 p.m. Monday through Friday on KHJ, ready to catch the kids who haven't had time to dial out after "Hop Harrigan," is "Melody Theater," a children's series bent on cultivating the moppets' interest in more classical music.

Brett Morrison narrates the stage action of famous operettas while the score which accompanies them is played behind him. Morrison dashes in and out of a dozen characterizations as he follows the libretto for his young listeners. In between narrative descriptions and recitatives, the songs are played in their correct context. With a little imagination, listeners are able to follow the productions with almost visual enjoyment.

Gilbert and Sullivan's "Pirates of Penzance" is the current presentation and its whimsical plot contains enough fairy tale humor and blood-and-thunder to entrance youngsters without giving them nightmares. And any youngster should get a kick out of discovering that "Hail, Hail, the Gang's All Here" is really the "Policemen's Chorus" from "Pirates."

"Melody Theater" and the show which follows it, "Adventure Parade," are two worthwhile steps in providing educational and entertaining listening for children—we would that there were more programs like them.

### "Doorway to Life"

"Doorway to Life," Thursday night at 10:30 on KNX, is one of the first attempts in radio at authentic dramatizations of the psychological problems besetting children. Better yet, the show hazards suggested corrections.

Written by William F. Alland and Virginia Mullen, produced by Bill Robson, the show holds a clinical veracity by basing each script on an actual case history procured from a board of child psychologists, psychiatrists and educators. After writing, each script goes back to this board for approval.

In the range of subjects from the care and feeding of infants to the difficult adjustments of adolescents, "Doorway to Life" has already dealt with the adopted child who overhears clumsy parents discussing her real parentage. In this case it was the parents who needed correction, not the scared child, whose subsequent naughtiness was the result of uncertainty.

Another chapter dealt with the grade-school boy whose parents had ridiculed school and teachers so much at home that the child felt no obligation for obedience during his classroom attendance.

More difficult situation for which to suggest a remedy was the case of

the child who had all mother's attention until the service-man father came home.

The premise that if the "Doorway to Life," childhood, is happy, the adult will be a better adjusted individual, is sound. Only weakness now apparent in the show is in some of the characterizations. It's understandable that it's a difficult half-hour's portrayal for an adult to play a bad little child and also understandable that a child would probably be unable to sustain such a role for thirty minutes.

*'Brother' Charlie Arlington*

Maybe we're just a sentimental old cod, but the name "Brother" Charlie Arlington takes us back to the days when we were happily dog-trotting around the local dance floors. Charlie, more often than not, did the remotes from these spots, and as we recall, the younger set thought he was "diveene." All this leads up to the information that Charlie is as buoyantly affable with his disc jockey show on KHJ at 1:00 p.m. on Saturdays as he was when whipping up the crowd at a Count Basie bandstand. (It was Basie, by the way, who tagged him "Brother").

The indefatigable Arlington keeps his show going for four hours on Saturday and ends with as much steam as he begins. Radio-wise and band-wise "Brother" Charlie should gain more and more listeners if it's true that the chatter matters as much as the platters.

Missing from the local scene during a long session spent with the Army, Arlington is a late starter in the disc jockey sweepstakes. However, that old hot-foot personality should swing a lot of listeners, and if Charlie can just gather the bandstand kids of four and five years ago around their radios, he'll wind up with a gigantic Saturday audience.

Incidentally, if you're a died-in-the-wool Arlington fan, you'll be interested in the fact that Charlie is on staff at KHJ and is the announcer for the new series, "The Voyage of the Scarlet Queen."

*"Escape"*

A series that finds us starry-eyed at our radio each week is producer Bill Robson's "Escape", heard on KNX, Mondays at 9:30 p.m. The title "Escape" seems a slight misnomer to us, for the program consists of excellent radio adaptations of famous short stories — most of them exciting and dramatic and not particularly associated with "escapism". F. Scott Fitzgerald's "Diamond as Big as the Ritz", Kipling's "Man Who Would Be King" and Joseph Conrad's "Typhoon" are

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DOES any reader of Radio Life know of a house or apartment, somewhere near Hollywood, up to \$110, for a nice family of three? Thanks! Box 1894, Radio Life.  
????????????????????

examples of the astute selection of material by Robson.

Acting, minus star rames but plus talent and radio know-how, never misses. Jack Edwards' narration as the impressionable small town boy who meets a school chum with a father in possession of a "Diamond as Big as the Ritz" was a noteworthy performance on a recent show.

Music under the direction of Cy Feuer and sound effects by Dave Light and Carl Schaele blend into effective tonal commentaries and most of them sound strikingly original when compared with the run-of-the-mill music patterns followed by less imaginative producers.

The reason we've wondered over the name "Escape" for these stories is that all of them possess many times the reality that most radio writing conveys. "Man Who Would Be King" was the story of a clash between primitive and civilized forces. The Fitzgerald story ended with the fabulous owner of the diamond blowing it up atomically rather than let the government find out about him and his possessions. Both these plots contain more reality than any number of murder mysteries and soap operas. Perhaps Robson was thinking of John Galsworthy's play, "Escape", when he chose the tag for his entertaining series. As we recall, the hero of the play escaped from everyone — and landed into the realistic hands of the executioner!

*"Paul Whiteman Club"*

If superficial West Coast wax-emcees were apprehensive when suave Martin Block moved back to California recently, here's competition to make them jump some more. The advent of "Pops" Whiteman (Monday through Friday, ABC-KECA, 12:30 p.m.) to ride the discs for a solid hour, is going to sharpen the field, and dial-siders are resultantly due for some understandable talk with their platters.

Whiteman has been in show business so long, and so enthusiastically, that his reminiscences of headlines and history make his selections a panorama of U. S. rhythm. His attitude is inoffensively paternal as he speaks of the old and new-timers who are all part of one vastly-moving musical mural. This beautiful pattern of timelessness should jack up the platform of song-making to a new, respected level.

We like too the good things the show does to the daily program log, especially to those deadly early-afternoon minutes which radio has heretofore so often used so badly. A lot of people are having lunch hours then, and a lot of others have finished morning chores at home and want to rest for just a few minutes. That adds up to a powerful combination of audiences which might otherwise be drumming their fingers in boredom.

Some of Whiteman's interviews are recorded, and ABC could do a better job of dubbing. But the "live" guests are seldom disappointing, and give a happy reaction to the "Paul Whiteman

(Please Turn to Next Page)

**CACTUS CARL**  
  
**is back!**  
*and Les & Jack's got 'em!*

**STARTING ON KFWB**  
**MON-FRI 8:00-8:25 PM**  
**SATURDAY 8:30-9:00 PM**

Listen again to that premier MC of Western Music, Cactus Carl. Spend half an hour of a hectic day riding the range with the top Western singers, Western orchestras and Western instrumental soloists. Here's real Texas music—that gets right into your heart. Don't miss a minute of Cactus Carl — brought to you by **Les Bacon & Jack Laughlin** Southern California's Fastest Growing Hudson Dealers



# Radio in Review

(Continued from Preceding Page)

Club Honorary Membership Scrolls" they receive for their presence.

And so, "Pops," would we. Mind if we count ourselves in as members too—with or without the parchment?

## "The Big Break"

Not since the halcyon days of the amateur hour has talent been in such danger of being dragged out from under its bushel and pushed in front of a mike as it is this season. Eddie Dowling's discovery show, "The Big Break," Sundays at 6:30 p.m. on KFI, like Arthur Godfrey's turns the spotlight on the talented "have-nots." It's no longer a case of "here I come, ready or not" as it often was back in the old amateur hour days. These present-day aspirants are ready.

Entrants on Dowling's first show consisted of a girl singer, a boy singer, a concert pianist and an actress—a much better variety of performance than talent shows usually muster. Oscar Hammerstein III, who knows his way around musical and dramatic talent after years of success as lyricist and producer of big Broadway smashes, serves as judge. We abided by his decision on the first show, in favor of baritone Andrew Gainey, whose prize was a concert at Town Hall in New York.

Guest stars are chosen each week from the ranks of those who found no bed of roses on their initial climb to stardom. Mary Martin, rapidly becoming radio's favorite feminine guest, repeated her tricks with "My Heart Belongs to Daddy" on the first program.

Eddie Dowling proved a gracious emcee and scored in a brief scene from "Accent on Youth" opposite an inspiring actress.

## The Singing Crow

For western music lovers who want their ballads straight from the saddle without the accompaniment of a tricked-up band, KFOX's "The Singing Crow" is an answer. Oris Crow, singer, composer and guitarist who appears Wednesdays and Fridays at 4:45 p.m. and Sundays at 5:45 p.m., introduces himself, plays his own guitar accompaniment, reads his own commercials, acknowledges requests and signs himself off in the easiest, most natural manner imaginable, wisely refraining from becoming so colloquial as to be hard to follow.

The boy is a real western singer, and his "I'm Tellin' You," "Oklahoma Hills" and other standards on the red barn side, or his originals, will garner a host of followers who are pretty tired of records labeled "western" that turn out to be ten-piece outfits who will try anything to sell.

## Riddles in Rhythm

KFI's Saturday-at-5:30-p.m. "Riddles in Rhythm" is for you who know your songs and love to startle your friends with a great show of knowledge. Prize

is self-satisfaction at your own erudition . . . but self-satisfaction for any reason is a pretty acceptable payoff.

Anything from Henry Levine's "Farewell Blues" through Nelson Eddy's big baritone down to selections from "The Merry Widow" is paraded on record. At the end of the program, selection titles are given, and names of performers. Then you have your chance to shout, "I told you so!"

You also have a chance to find out about a brand new homesite, for the fifteen minutes is sponsored by an organization called "Hollywood by the Sea," dealers in these properties. If you're not in the market you still won't lose by listening. Record choice for the show is brief and excellent.

## Playbacks (Critical Comment)

### "Lights Out"

Scared the skin off us, some of those shock-and-shudder stories Arch Oboler used to drag screamingly in by the hair on the old "Lights Out" time, but we always went back for more. That was in the old days, and we could take it, maybe because it only happened once a week.

The new "Lights Out," starring bogey-man Boris Karloff, airs at an unwelcome time. The first program (9:30 p.m., KECA, Wednesdays) probably left a lot of people starkly awake all night, recalling with staring terror the babblings of a woman brought back to life without her soul. Show number two, about vampires and creepy excursions to the death vault, was a little more toned-down, but still ghastly. We wonder how many listeners will go it a third time around.

Because, while "weird stories" in radio have not lost their power to intimidate the dialer, leave a quivering mass of cowards in their wake, they have lost the come-on to keep folks steadily standing by for more. The radio public is just plain worn-out being scared. Even by an expert like Karloff.

Frankly, it will be very nice to laugh at Henry Morgan again when he gets back in the fall.

### Snowbound Cowboy

The stampede to the Klondike in a grasping race for riches gave many a "varmint" his chance for evil-doing. But on KECA's Saturday at 4:30 p.m. show, "Challenge of the Yukon," Sergeant Preston and his dog, "King," come in to crime-bust right and left in breathtaking fashion.

The atmosphere is colorful, and the sound effects of crunching snow, running dogs or the babble of voices in the "Gold Nugget" and "Northern Lights cafes bring the old time Klondike to life.

A guess that the same cast participate in both "The Lone Ranger" and "Challenge of the Yukon" was practically clinched by finding out that both originate from Detroit. The same almost-symphonic musical bridges appear, and the same complete lack of animation, irrespective of situa-

tion, shows up in the voice of Sergeant Preston and "the Ranger."

If you like "The Lone Ranger," you'll thrill to these northern exploits. Show is a harmless little thriller that won't leave the kiddies with strange ideas or bad dreams.

The dog, "King," is a fine performer.

## Off Mike (Personalities)

### From the Whistler

When CBS's "The Whistler" went coast-to-coast last March 12 it made an ardent fan of ten-year-old Nelson Brown of Flat Rock, Michigan. Nelson was hospitalized by his doctor to alleviate an enlarged heart condition, so radio listening was an important part of filling his quiet days. He never missed a broadcast of the show, so knowing what an ardent fan he was, an older friend of his, W. S. Harrington, has been sending the boy presents and notes and signing them "The Whistler." These treats have helped keep Nelson's mind occupied without causing him any physical activity.

But he began to suspect that the presents came from Harrington and not his mysterious radio friend. In order to prevent Nelson from discovering his identity and in order to keep the boy's active curiosity and anticipation aroused about the presents, Harrington called on the program for help.

Immediately upon receipt of his request for aid in continuing the ruse, producer George Allen went into a huddle with his staff and cast. Following last week's broadcast, leading man Frank Lovejoy passed around his script with notes and corrections for each member of the cast and staff to sign. Each of them—producer Allen, musical director Wilbur Hatch, soundman Berne Surrey, Frank Lovejoy, Williard Waterman, Earl Lee, Herb Butterfield, Cathy Lewis, Lillian Buyeff and the anonymous "Whistler" himself—wrote a personal note to Nelson with best wishes for a rapid recovery.

### YMCA Honors Alexander

One of popular emcee Ben Alexander's chief diversions is his work as an active member of the Y.M.C.A. Camp Branch Board. Weekends Ben visits camps, talking to and entertaining the boys.

When he was recently invited to the Little Green Valley Camp, Ben took off with only fun in mind. He was quite unprepared for the picturesque campfire ceremony during which he was awarded the highest honor the Y.M.C.A. can present. Tribute is called "The White Rag," and is usually held only by men in the ministry who participate in Y work.

★ ★

### PRACTICALLY TOTTERING

"Grandpa Jones," banjo-playing comedy singer on NBC's "Grand Ole Opry," just had a birthday. He was thirty years old.

# Radio Lifelines

By Evelyn Bigsby



**EVERY INTERVIEW** this radio scribe has ever tackled has had a flavor all its own—there've never been two alike. We pray there never will be, because we'd throw in the towel before we'd "interview" Henry Morgan again under the circumstances we did last week.

Not that Henry was difficult. We liked him from the word "go," and still have a conviction that his rapier-edged jabs are a thin cloak for an awfully sweet guy (check, Mrs. Morgan?) It might even be some sort of defense mechanism that he assumed as a small boy, when the other kids didn't quite understand him. Can't you just see Henry getting even by sitting on the sidelines and heckling his playmates with cuttingly funny remarks? Sometimes sharp humor can be more frightening than Boris Karloff.

To wait until last week to meet Morgan was a long wait, because we're one of those loyal (who seem to bob up everywhere now) who "listened to Henry Morgan when he had his fifteen-minute show." Secretly, we bet Morgan gets fed up with folks prefacing all their remarks by informing him of this fact.

**ANYWAY, WE WERE ANXIOUS** to size up Henry, in the flesh—too anxious, apparently, for in a limp moment, we consented to being herded into the corner window of the Broadway-Hollywood along with other "members of the press"—also too anxious to meet Henry. As it turned out, the fourth estate played straight man to Morgan and put on a show (we didn't even get AFRA scale) for a couple of hundred bystanders, pressing hard against the plate glass. Maybe somebody should have thrown a rock and gotten us out of there.

In addition, our conversations were transcribed, supposedly for later release.

You can imagine by now how hard it was to "interview" Henry, but you haven't heard the half of it! Say, when it's 92 degrees outside, did you know it's 102 in a store window? A sweat bath yet.

Two trickles of perspiration ran elegantly down the back of our neck as we stuck it out to ask Henry if he thought he was frustrated. "Do I look like it?" he flashed back. "I'm fat."

"Do you think other comedians are copying you now?"

"Sure," responded Morgan, who was half-lolling behind a highly-polished desk from the upstairs furniture department. "I'm being copied and I'm really flattered. The thing is, I'm off the air for the summer but these copying comedians aren't, and when I come back in the fall, people will think I'm copying them."

**WITH A LIGHTLY SURREPTITIOUS** gesture, we blotted our shiny nose.

"Everybody else has a flying saucer joke—what's yours, Henry?" we continued.

"I made this up last week when everybody else was making up flying saucers. Well, those saucers are really coming from Europe. The people there want us to send them back with food in them." Henry suddenly stopped and looked completely disarmed. "It's kinda funny," he added, "but it's pretty sad, too, don't you think?"

We agreed. "Is it true you don't like interviewers?" we asked, in a half-desperate attempt, hoping we'd be thrown out the window.

"I don't like 'em," Morgan said decisively. (If he doesn't like a plain old every-day interview, what *does* he think of this one? we wondered.)

"Why don't you like them?" we pursued blindly.

"They ask too many peculiar questions," he countered.

**IF THAT WASN'T A CUE**, we've never heard one. So we shoved the hand-mike over to Joan of Radio Life, which looked like a gracious and inevitable gesture, but which frankly gave us a chance to mop our forehead thoroughly and openly.

"Mr. Morgan," she started falteringly.

"You may call me Mr. Morgan," rejoined the comedian.

"Mr. Morgan," she insisted bravely.

"All right, I'll call *you* Henry," he replied.

"Mr. Morgan, I once read somewhere that you'd said you didn't like women—the dumb ones were too dumb and the smart ones asked too many questions."

"I didn't say that, but I wish I had," Morgan answered.

"How many times a day do you shave with a Schick Injector razor?"

"Five times."

"Where did you get your fine tan?"

"If you shaved five times a day, your face would look like this too!"

**BOY! IT SOUNDED JUST LIKE** Wednesday nights at 9:30. We wished it were and that Henry Morgan were 3000 miles away in New York doing his stuff and that we were sitting on a glacier somewhere up in Alaska,

(Please Turn to Page 15)

## RECORD NOTES TO YOU

By ANDY MANSFIELD

- 1 note—fair  
2 notes—pleasing  
3 notes—very good  
Chord in G—tops



KWKW, 8:00 a.m. Daily  
KWKW, 12:45 p.m. Daily

### FRANK DeVOL ORCH.

In showy but not over-exaggerated arrangements, the eight sides of "Waltzing on Air" album offer something different in three-quarter time . . . excellent choice of standard tunes, (although better for listening than dancing) combined with the easy relaxed DeVol presentation, stamps this album as definitely not run-of-the-mill and easily rates the three-note division. (Capitol BD-53.)

### TONY MARTIN

You'll like the Martin style in this six-sided album with musical backing by the Earle Hagan and Al Sack Orchestras . . . it's torchy . . . it's personal . . . it's as if Tony were singing to each individual . . . Best sides are "Body and Soul" and "Tea for Two," according to my assistant, who said she would have given it more than three notes . . . Hm. (Mercury.)

### RECORD OF THE WEEK

Far in the lead is Freddy Martin's exciting samba, "Cumana" (with Barclay Allen at the keyboard) and the droll amusing novelty, "The Lady From 29 Palms" . . . Although in direct contrast, and each will have its followers, Mansfield particularly leaned toward "Cumana" for a big three notes. (RCA-Victor.)

### BING CROSBY

Here's a double-barreled novelty that should hit bullzize any place—"Feudin' and Fightin'" and "Goodbye, My Lover, Goodbye," both with the Jesters and Bob Haggart's Orchestra . . . hill-billy or folk singer, it's still the irrepressible Bing and a full three notes on these 'uns. (Decca.)

### GEORGIA GIBBS

Her nibs elects to do her "Feudin' and Fightin'" via the Dixieland Route, for a welcome change . . . but it's the reverse, "You Do," where the gal really turns on the charm and pushes this platter up to the niche labeled "three notes." (Majestic.)

### KAY KYSER ORCH.

Very pleasing, but not exciting, is the Old Professor's waxing of "Naughty Angelina" and "It's Kind of Lonesome Out Tonight"—both done in slow tempo and with excellent vocals by Harry Babbitt and Campus Kids. . . . it's a pleasant two-noter. (Columbia.)



# Precasts & Previews

## TIME CHANGES

**Saturday, August 2** — "Al Pearce and His Gang", KECA, 8:00 a.m. (1 hr.) ABC's hour-long variety show, featuring Pearce and an all-novelty cast, moves to this earlier time. Previously set at debut (week preceding) KECA, 10:00 a.m. Saturdays.

**Saturday, August 2** — "Wake Up and Smile", KECA, 9:30 a.m. (30 min.) Chicago's weekly diversified-entertainment time at this later hour. Previously heard KECA, 8:30 a.m. Saturdays.

**Saturday, August 2** — "American Farmer", KECA, 10:00 a.m. (30 min.) Agricultural fact and formula set forth at this new time period. Formerly KECA, 9:30 a.m. Saturdays.

**Saturday, August 2** — "Piano Playhouse", KECA, 10:30 a.m. (30 min.) The keyboards strike their opening chords at a newly-scheduled morning time, as ABC's informal piano workshop moves from 5:00 p.m. Saturdays.

**Sunday, August 3** — "Styles in Music", KFI, 7:00 p.m. (30 min.) David Starling's weekly selection of an orchestra and its stylized recordings is spun at this new time. Previously KFI, 9:00 p.m. Sundays.

**Monday, August 4** — Andy Mansfield, KWKW, 12:45 p.m. (30 min.) Andy's daily record notes and choices are heard at this new early afternoon time. Previously KWKW, 8:00 a.m. Monday through Friday. Andy continues to be heard on KLAC as scheduled, 10:05 a.m. Sundays.

**Monday, August 4** — United Nations, KFVB, 9:15 p.m. (15 min.) Report on world negotiations is brought to listeners sixty minutes later. Previously heard KFVB, 8:15 p.m. Monday through Thursday.

**Thursday, August 7** — "Willie Piper", KECA, 7:00 p.m. (30 min.) Willie's on the skip again, as show shifts from KECA, 6:00 p.m. Thursdays.

**Friday, August 8** — "Preview Theatre", KFVB, 9:00 p.m. (30 min.) Warner's radio-testing-time for new program ideas is presented an hour later. Formerly KFVB, 8:00 p.m. Fridays.

## WHAT'S NEW

### Music

**Sunday, August 3** — Xavier Cugat, KNX, 6:00 p.m. (30 min.) With migration of "Take It or Leave It" to NBC, sponsor still has six weeks to go on CBS contract, so Cugat music fills.

**Monday, August 4** — Richard Maxwell Sings, KHJ, 9:15 a.m. (15 min.) During a five-week absence of food commentator Victor H. Lindlahr, the

Page Fourteen

hymns and philosophies of Maxwell will be heard.

**Monday, August 4** — "The Cactus Carl Show", KFVB, 8:00 p.m. Monday through Friday, and 8:30 p.m. Saturday (30 min.) Texan Carl hoes down this seven-a-week half-hour for some real barn dance rhythm, recorded by top western favorites.



### Comedy

**Saturday, August 2** — Abe Burrows Show, KNX, 10:15 p.m. (15 min.) Burrows and his piano comprise the cast, in a weekly fifteen minutes satirizing popular songs. Burrows, famous as comedy-writer for "Dinah Shore's Show" and Joan Davis, has been looking to clown on his own for some time and results should be delightful.

**Sunday, August 3** — "The Jim Backus Show", KHJ, 6:30 p.m. (30 min.) Backus, alias "Hubert Updyke III, the richest man in the world", alternates laughs with music in his new solo show. Each week, program will play a "Top Tune of the Week", which Jim confesses he sometimes selects by polling his mother-in-law. Stewart Garner produces the show.



### Drama

**Monday, August 4** — "Song of the Stranger," KHJ, 3:45 p.m. (15 min.) The adventures of Pierre de Vernay (Bret Morrison), member of the French Maquis, who has come to America to track down enemies of France during the war. Five-a-weeker, Monday through Friday.



### News

**Monday, August 4** — Averill Berman, KGFJ, 8:15 p.m. (15 min.) Analysis of world, national and local news with accent on the workingman's viewpoint. Commentator-lecturer Berman will report Monday through Friday.

**Monday, August 4** — Larry Thor, KMPC, 12:30 p.m. (15 min.) Thor's news coverage now heard daily at this time, Monday through Friday.



### Religious

**Sunday, August 3** — "Sacred Singtime", KXLA, 10:00 p.m. (30 min.) Individuals and church choral groups, recordings of nationally known religious music artists, and a weekly address from a guest minister are heard in this new inspirational time. Program is directed particularly to teen-agers, and will be preceded by a friendly audience get-together half-hour before broadcast.

## WHAT'S PLAYING

### Drama

**Sunday, August 3** — "Silver Theatre," KNX, 2:00 p.m. (30 min.) Drama at "The Boiling Point," written by William Engvick and co-starring Fran Lafferty and bandleader Ray Heatherton, will be introduced by Conrad Nagel.

**Wednesday, August 6** — "Skippy Hollywood Theatre," KFI, 8:30 p.m. (30 min.) Cowpoke singer Jimmy Wakeley in the saddle for a starring role, as "East Goes West".

**Friday, August 8** — "American Novels", KFI, 7:30 p.m. (30 min.) A radio production of Louisa M. Alcott's "Little Women".



### Music

**Wednesday, August 6** — "National Guard Assembly", KECA, 8:30 p.m. (30 min.) Paul Whiteman's baton salute is to Tennessee's 30th National Guard Division. Closing production number is "Pops" arrangement of "Deep Purple".



### Comedy

**Sunday, August 3** — "Blondie", KNX, 7:30 p.m. (30 min.) "Blondie Meets a Caveman" when the Bumsteads pay a vacation visit to the Colossal Caverns.



### Educational

**Sunday, August 3** — "Invitation to Learning", KNX, 8:00 a.m. (30 min.) Havelock Ellis' thoughtful work "Dance of Life" is discussed by Eugene O'Neill, Jr., Houston Peterson and Ruth F. Benedict, Columbia University professor and author of "Patterns of Culture".



### Religion

**Sunday, August 3** — "Highlights of the Bible," KFI, 7:00 a.m. (30 min.) Reverend Dr. Frederick K. Stamm announces as his address, "Thinking Good Thoughts in an Evil World." The Radio Choristers sing to George Shackley's organ background.



### Forum

**Sunday, August 3** — "Open Forum", KMPC, 9:00 p.m. (1 hr.) "Should immigration restrictions be relaxed for European refugees?" debates a qualified guest panel.



## WHO'S GUESTING

### Variety

**Sunday, August 3** — "Front and Center", KFI, 4:30 p.m. (30 min.) Jimmy Durante and Joseph Cotten flank hostess Dotty Lamour, as guests of the show and the Army.

**Sunday, August 3** — "The Big Break", KFI, 6:30 p.m. (30 min.) Eddie Dowling's talent contestants are winners of auditions held in Buffalo, New York.



## Music

**Sunday, August 3**—Tony Martin Show, KNX, 5:30 p.m. (30 min.) Alan Young, Canada-born quipster, banterers with host Martin and "The Lass With The Delicate Air," Evelyn Knight.

**Sunday, August 3**—"The Standard Hour," KFI, 7:30 p.m. (30 min.) Sylvia Zarembo, celebrated pianist, will be soloist with James Sample and the Hollywood Bowl Symphony Orchestra. Program to include the "Carnival Overture" and "Granada" from "Moods of Spain."

**Sunday, August 3**—"Summer Electric Hour," KNX, 12:30 p.m. (30 min.) Jack Paar, straw-hat comedian in the Benny spot, guests with Peggy Lee, Dave Barbour and the Woody Herman band.

**Sunday, August 3**—NBC Summer Symphony, KFI, 1:00 p.m. (1 hr.) Milton Katims, young network conductor, directs the Symphony in the first of two consecutive guest appearances.

**Sunday, August 3**—"Sound Off!" KNX, 2:30 p.m. (30 min.) The "All of a Sudden My Heart Sings" girl guests, as Mark Warnow greets Margaret Whiting.

**Sunday, August 3**—"Presenting Alec Templeton", KFI, 4:00 p.m. (30 min.) Milena Miller is again guest singer.

**Monday, August 4**—"The Telephone Hour", KFI, 8:00 p.m. (30 min.) Heart-throb of the Metropolitan, Ezio Pinza, sings with the Bell program orchestra.

**Wednesday, August 6**—"Summerfield Band Concert", KFI, 7:30 p.m. (30 min.) Penny Piper, newcomer thrush to commercial network radio, gueststars in a duo with Ken Carson and the Jack Meakin orchestra.



## Participation

**Monday, August 4**—"House Party", KNX, 1:00 p.m. (30 min.) Ken Niles, Larry Keating, Cliff Johnson, Jack McCoy and Jack McElroy take over emcee duties for a week each, during the six weeks that Art Linkletter vacations in Central and South America. Jack Slatter, announcer, will also share hosting honors.



## Commentary

**Sunday, August 3**—Louella Parsons, KECA, 6:15 p.m. (15 min.) Deborah Kerr, "Gable's New Star", tells Lolly what she thinks of American pictures as compared to British.

**Monday, August 4**—"The Woman's Voice", KMPC, 4:15 p.m. (15 min.) Jeanne Gray's outstanding feminine guest will be Mrs. Marie Nicholson, radio chairman of the Business and Professional Women's Club of Beverly Hills and popular lecturer in this area.



## News

**Monday, August 4**—"Editor's Diary", KHJ, 8:30 a.m. (15 min.) Robert Gardner, commentator and motion-picture writer, guests for Henry La-Cossitt while the latter is on two-

week vacation. Monday through Friday program.



## Sports

**Saturday, August 2**—"Fishing and Hunting Club", KHJ, 9:30 p.m. (30 min.) Herman Forster, amateur naturalist and president of the New York State Conservation Council, guests in place of regular panel-member Jim Hurlley, (at Bailey Island for the annual Tuna Angling Matches).



## Juvenile

**Monday, August 4**—"Hop Harrigan", KHJ, 5:00 p.m. (15 min.) Col. Robert L. Scott, AAF expert in the China-Burma-India Theater, and author of "God Is My Co-Pilot", guests on this popular juvenile-adventure show.



## WHAT'S SPECIAL

## Music

**Tuesday, August 5**—"Berkshire Music Festival," KECA, 6:30 p.m. (1 hr.) For the first time in several years, Beethoven's "Choral Symphony" will be heard on the air in its entirety. Dr. Serge Koussevitzky conducting the Boston Symphony Orchestra. Broadcast from Tanglewood, Massachusetts, scene of the Berkshire Annual Music Festival.



## Participation

**Thursday and Friday, August 7 and 8**—"Queen for a Day", KHJ, 11:30 a.m. (30 min.) Jack Bailey takes his royal purple to the Coliseum in Salt Lake City, as broadcast originates from the Utah State Fair Grounds.

## Radio Lifelines

(Continued from Page 13)

with a keg of lemonade on each side of us.

Maybe that's the only way we'll ever get Henry Morgan to ourselves for a real interview, we realized alarmingly. We'll have to pull something spectacularly silly if we want to ask him all those questions we've been harboring for the past six years. In the meantime, we'll just have to reconcile ourselves and go on speculating over what Henry Morgan really thinks, really likes, really wants out of life. And so will all of Radio Life's 200,000 readers.

A bum break, chums, but we tried our best for you.

What's worrying us is: we don't think we can tune Henry when he comes back in the fall. It'll be murder when he says, "Morgan will be on this same corner . . ."



## AUDITIONS FOR "TAKE IT"

Dick Powell is one of the many emcees being auditioned for the "Take It or Leave It" quizmaster role, when Phil Baker leaves the \$64 quizzer.

## SMASHING ENTRANCE

Bud Ernst, Mutual "Heart's Desire" producer, almost had to crash through a plate glass door to get the program on the air the Fourth of July. Bud had to pick up material for the broadcast at his office, but the building was securely locked for the holiday. Desperate at the streaking time, Bud was about to heave a brick through the glass door, when he spotted a lone worker in an upper-floor window. A telephone call from a nearby booth brought the "inside man" to the rescue, and the show made its debut as scheduled.



## NEW MEAKIN MARCH

Conductor Jack Meakin, of NBC's "Summerfield Band Concert," may introduce a second march he has written on the program late in August. The piece is as yet untitled, but deals in theme with post-war America. Jack's first march (which he played for the crowd on the show several weeks ago) was a successful little thing called "Thanks to the Yanks." Used to be Bob Hawk's theme.



## INGLEWOOD PARK CONCERT

Anne Jeffreys, RKO star, and Robert Shafer, singing star of "Song of Norway," are featured on "Melodies America Loves" Tuesday, 6:30, KNX. Earl Towner directs the orchestra in a program that will include selections from Noel Coward's "Bittersweet" and other popular operettas.

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# SUNDAY, AUGUST 3

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- ★Indicates News Broadcast.
- 8 **KFI**—Grandpa Owens Reads the Funnies.
- KNX**—Invitation to Learning.
- KECA**—Message of Israel.
- ★**KHJ**, **KGB**, **KVOE**—News.
- ★**KMPC**, **KLAC**, **KIEV**, **KGER**—News.
- KFWB**—Funnies.
- KFAC**—Country Church.
- KRKD**—Ranch Program.
- KWKW**—Pan-American Mission.
- KGFJ**—Public Messenger.
- KXLA**—Music Land Revue.
- KFVD**—Voice of Calvary.
- KFOX**—Memories of Calvary.
- KFSD**—Call to Worship.
- KFMR**—Revival Hour.
- KGER**—Rev. Markham.
- 8:05—**KHJ**, **KGB**, **KVOE**—Dixie Four Quartet.

Listen To



SUNDAY MORNING MELODIES  
8:15 on Station **KMPC**  
(710 on your dial)

California Temperance Federation  
WRITE • P.O. BOX 16, LOS ANGELES

- KMPC**—Sunday Morning Melodies.
- KLAC**—Church of Christ.
- KIEV**—Musical Bandwagon.
- 8:30—**KFI**—The Eternal Light.
- KNX**, **KSDJ**—As Others See Us.
- KHJ**, **KGB**, **KFXM**, **KVOE**—Voice of Prophecy.
- KECA**—Hour of Faith.
- KMPC**—Chapel Hour.
- KFWB**—Union Rescue Mission
- KXLA**—Bell Bandstand.
- KWKW**—Buenas Nuevas.
- KFAC**—Strolling Tom.
- KLAC**—Unity.
- KFVD**—Church of Christ.
- KGFJ**—Proudly We Hail.
- KIEV**—Musical Memories.
- KGER**—Swedenborg.
- KFOX**—Morning Bible Hour.
- KFSD**—Devotional Hour.
- 8:45—**KFAC**—Keyboard and Console.
- KGFJ**—Quiet Moments.
- KGER**—Frank and Ernest.

- 9 **KFI**—Taylor Made Melodies.
- KNX**, **KSDJ**—People's Platform.
- ★**KECA**, **KFMB**—News.
- KHJ**, **KGB**, **KVOE**—Pilgrim Hour.
- ★**KLAC**—Across the Footlights.
- ★**KLAC**—News, Beach Report.
- KRKD**—Sunday Serenade.
- KFAC**—Liberal Catholic Hour.
- KFVD**—Waltz Time.
- KGFJ**—Hollywood House Presents.
- KXLA**—Bell Bandstand.
- KWKW**—Italian Hour.
- KFPC**—Sunday Morning Devotional.
- KIEV**—Bing Crosby Time.
- ★**KGER**—News, Bible Treasury Hour.
- KFOX**—Popular Melodies.
- 9:05—**KLAC**—Catholic Hour.
- 9:15★**KECA**—Washington Inside Out
- KFAC**—Concert Music.
- KFPC**—Prelude to Worship.
- KIEV**—Dinah Shore Sings.
- KXN**, **KFVD**—News.

- 9:30—**KFI**—Sports Folio.
- ★**KNX**, **KFVD**—News.
- KECA**—Sunday Strings.
- KHJ**, **KGB**, **KFXM**, **KVOE**—Lutheran Hour.
- KFWB**—Peter Potter's Platter Parade.
- KFAC**—Gilbert and Sullivan.
- KXLA**—Record Review.
- KFPC**—Sunday Morning Club.
- KIEV**—Latin Quarter.
- KGER**—Music.
- ★**KFMR**—News Music.
- 9:45—**KFI**—Home Town Parade.
- KNX**, **KSDJ**—Howard K. Smith.
- ★**KECA**, **KPRO**—Raymond Swing.
- KFVD**—Remembered Rhythms.
- KIEV**—Meet the Band.

- 10 **KFI**, **KFSD**—RCA-Victor Show.
- ★**KNX**—Weekly News Review.
- KECA**—Musical.
- ★**KHJ**, **KGB**, **KFXM**, **KVOE**—News, Glenn Hardy.
- KMPC**—Western Federal Music Hour.
- KFWB**—Peter Potter's Platter Parade.
- KLAC**—Andy Mansfield.
- KFAC**—Gilbert and Sullivan.
- KXLA**—Slavic Program.
- KWKW**—Hungarian Baptist.
- KFPC**—Sunday Morning Club.

- KGFJ**—Hits of the Week.
- KIEV**—Morning Serenade.
- ★**KGER**—News.
- KFVD**—Sunday Roundup.
- ★**KFOX**—L. A. Sentinel Broadcast.
- 10:05—**KGER**—Radio Revival.
- 10:15—**KHJ**, **KGB**, **KFXM**, **KVOE**—Commander Scott.
- KECA**—Radio, the American Way.
- KFOX**—People's Church.
- 10:30—**KFI**, **KFSD**—Harvest of Stars.
- KNX**, **KSDJ**—Howard Smith Orch.
- KECA**, **KFMB**—Sammy Kaye Serenade.
- KHJ**, **KGB**, **KVOE**—Mutual Music Hour.
- KXLA**—Czech Program.
- KFPC**—Church News.
- KWKW**—Italian Melodies.
- KIEV**—Ton Tunes.
- KGER**—Voice of Prophecy.
- 10:40—**KFPC**—Tower Chimes.
- 10:45—**KNX**, **KSDJ**—Here's to You.
- KFOX**—Cumberland Church.
- 10:50—**KFPC**—Church Service.
- 10:55—**KECA**—Facts and Fiction With Myron Wallace.

- 11 **KFI**, **KFSD**—Carmen Caval-laro Parade.
- KNX**—CBS Symphony Orch.
- KECA**—Niracles in Music.
- KHJ**, **KGB**—Band Concert.
- KMPC**—Sunday Record Session.
- KFWB**—Peter Potter's Platter Parade.
- KLAC**—Andy Mansfield.
- KGFJ**—Morning Moods.
- KXLA**—Merry-Go-Round.
- KFAC**—1st Methodist Church.
- KWKW**—Italian Melodies.
- KFVD**—Hollywood First Baptist Church.
- KIEV**—Ton Tunes.
- KFPC**, **KPRO**, **KFXM**, **KVOE**—Church Services.
- KFOX**—Presbyterian Church.
- ★**KGER**—News Music.
- 11:15—**KGFJ**—Piano Parade.
- 11:30—**KFI**, **KFSD**—One Man's Family.
- KECA**—Sunday Vespers.
- KHJ**, **KGB**—Bill Cunningham.
- KGFJ**—Song of the Islands.
- KWKW**—All-Saints Church.
- KIEV**—Devotional.
- KFOX**—Christian Church.
- KGER**—Bible Class.
- 11:45—**KHJ**, **KGB**—Canary Pet Show
- 12 **KFI**, **KFSD**—Quiz Kids.
- KNX**—CBS Symphony Orch.
- KECA**, **KFMB**, **KPRO**—Lassie
- ★**KHJ**—Broadway News.
- ★**KMPC**—Sunday Record Session.

- KFWB**—Peter Potter's Platter Parade.
- ★**KLAC**, **KIEV**, **KGER**, **KFXM**, **KGB**, **KVOE**—News.
- KGFJ**—Show Time.
- ★**KFVD**—Rose Room, News.
- KWKW**—Italian Novelities.
- KXLA**—Merry-Go-Round.
- KFPC**—Popular Melodies.
- 12:05—**KLAC**—Dick Haynes.
- KGER**—Sunday Serenade.
- 12:15—**KHJ**—Bobby Norris.
- KECA**—Johnny Thompson.
- KFAC**—Musical Portraits.
- KFVD**—Contrasts on Wax.
- KIEV**—Perry Como Sing.
- KFPC**—Afternoon Concert.
- 12:30★**KFI**—Radio News Weekly.
- KNX**, **KSDJ**—Summer Electric Hour.
- KECA**—Are These Our Children?
- KHJ**, **KGB**—Crime Club.
- KFWB**—Wizard of the Ivories.
- KFAC**, **KRKD**—Music.
- KFVD**—Dream Time.
- KWKW**—American-Jewish Hour.
- KGFJ**—Say It With Music.
- KIEV**—Midday Musicals.
- KFSD**—All-Star Western.
- 12:45—**KFI**—Time Out for Music.
- KFAC**—Concert Potpourri.
- ★**KRKD**—News.
- 1 **KFI**, **KFSD**—Symphony Orch.
- KNX**—The Family Hour.
- KECA**—Wayne King Show.
- KHJ**, **KGB**, **KFXM**, **KVOE**—House of Mystery.
- KFPC**—Manhattan Highlights.
- KWKW**—Musical Pageant.
- ★**KXLA**, **KGER**—News.
- ★**KLAC**—News, Beach Report.
- KGFJ**—Charm School of the Air.
- KFAC**—Piano Parade.
- KRKD**—Max the Hired Hand.
- KWKW**—American Jewish Hr.
- KFPC**—Afternoon Concert.
- KIEV**—Meet the Maestro.
- KFOX**—Italian-American Hr.
- KFVD**—Piano School.
- 1:05—**KGER**—Stam's Quartet.
- 1:15—**KLAC**—Sports Review.
- KXLA**—Miniature Concert.
- KFAC**—Miniature Matinee.
- KFVD**—Matinee Melodies.
- 1:30—**KNX**—Jean Sable.
- KECA**, **KPRO**—California Paravan.
- KHJ**, **KGB**, **KFXM**, **KVOE**—True Detective Mysteries.

BASEBALL  
**KLAC**  
1:30 P.M. Sunday  
8:05 Nightly

- KLAC**—Baseball.
- KGFJ**—Keyboard Magic.
- KIEV**—Show Tunes.
- KGER**—Light and Life.
- 1:45★**KNX**—Chet Huntley.
- KMPC**—Fred Waring.
- KFWB**—Dr. Cyclo.
- KWKW**—Hoyos Hour.
- KFVD**—Rose Room.
- KFOX**—Varieties.
- 2 **KFI**—Catholie Hour.
- KNX**—Silver Theatre.
- KECA**, **KPRO**, **KFMB**—Darts for Dough.
- KHJ**, **KGB**, **KFXM**, **KVOE**—Those Westbers.
- KMPC**—Musical Holiday.
- KFWB**—Displaced Persons.
- KLAC**—Baseball.
- KGFJ**—Anybody's Hit Parade.
- KFAC**—Sunday Promenade.
- KRKD**—Max the Hired Hand.
- KFVD**—Harlem Holiday.
- KWKW**—Hoyos Hour.
- KXLA**—Sunday Concert.
- KIEV**—Musical Favorites.
- KFPC**—Afternoon Concert.
- KGER**—Long Beach Band.
- KFOX**—Good News.
- KFSD**—Author Meets Critic.
- 2:15—**KFWB**—Strolling Tom.
- KFOX**—Sonnia Ciorru.
- 2:30★**KFI**, **KFWB**, **KGER**—News.
- KNX**, **KSDJ**—Sound Off.
- KECA**, **KPRO**, **KFMB**—Counterspy.
- KHJ**, **KGB**, **KFXM**, **KVOE**—The Abbott Mysteries.
- KWKW**—Don Pancho Hour.
- KFOX**—Gospel Harbor Light.
- KFSD**—Favorite Composers.
- 2:40—**KGER**—Long Beach Band.
- 2:45—**KFI**—Melody Parade.
- KFWB**—Concert Masters.
- 3—**KFI**, **KFSD**—Jack Paar Show.
- KNX**, **KSDJ**—Gene Autry.
- KHJ**, **KGB**, **KFXM**, **KVOE**—Reunion.
- KECA**, **KFMB**—Deadline Mystery.
- KMPC**—Symphony Hour.
- KFWB**—Gospel and Song.
- KLAC**—Baseball.
- KFAC**—Showcase of Hits.
- KGFJ**—Saludos Amigos.
- KFVD**—Rose Room Record Party.

## SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface

### Comedy-Variety

- 3:00—Jack Paar, **KFI**.
- 4:00—Alec Templeton, **KFI**.
- 4:30—Front and Center, **KFI**.
- 6:30—The Big Break, **KFI**.
- 6:30—Jim Backus Show, **KHJ**.
- 7:30—Blondie, **KNX**.
- 8:30—Jack Paar, **KFI**.
- 8:30—Couple Next Door, **KNX**.

### Quiz, Participation

- 12:00—Quiz Kids, **KFI**.
- 2:00—Darts for Dough, **KECA**.
- 6:00—Take It or Leave It, **KFI**.
- 6:30—Hope Chest, **KNX**.
- 7:30—Leave It to the Girls, **KHJ**.
- 8:00—Twenty Questions, **KHJ**.

### Drama

- 11:30—One Man's Family, **KFI**.
- 12:00—Lassie, **KECA**.
- 2:00—Silver Theater, **KNX**.
- 3:00—Reunion, **KHJ**.
- 9:30—Romance of the Ranchos, **KNX**.

### Music

- 7:30—Salt Lake Tabernacle, **KNX**.
- 10:00—RCA-Victor Show, **KFI**.
- 10:30—Harvest of Stars, **KFI**.
- 11:00—Carmen Cavallaro, **KFI**.
- 11:00—CBS Symphony, **KNX**.
- 12:30—Summer Electric Hour, **KNX**.
- 1:00—Symphony, **KFI**.
- 1:00—Family Hour, **KNX**.
- 1:30—Jean Sable, **KNX**.
- 3:00—Gene Autry, **KNX**.
- 4:30—Hollywood Music Hall, **KECA**.
- 5:00—Sunday Evening Hour, **KECA**.
- 5:30—Album of Familiar Music, **KFI**.

### 7:00—Hour of Music, KECA.

- 7:30—Standard Hour, **KFI**.
- 9:30—Chicago Theatre, **KHJ**.
- 10:15—Chapel Quartet, **KFI**.
- 11:15—Bridge to Dreamland, **KECA**.

### Comment—Narration

- 10:15—Commander Scott, **KHJ**.
- 6:15—Louella Parsons, **KECA**.
- 6:30—Jimmie Fidler, **KECA**.

### Mystery—Detective

- 1:30—True Detective Mysteries, **KHJ**.
- 2:30—Counterspy, **KECA**.
- 2:30—Abbott Mysteries, **KHJ**.
- 3:00—Deadline Mysteries, **KECA**.
- 5:00—Man Named Jordan, **KNX**.
- 7:00—Crime Doctor, **KNX**.
- 8:00—Pat Novak for Hire, **KECA**.
- 9:00—Sam Spade, **KNX**.
- 9:30—Rogue's Gallery, **KFI**.

### Public Interest—Information

- 8:00—Invitation to Learning, **KNX**.
- 8:30—As Others See Us, **KNX**.
- 9:00—People's Platform, **KNX**.
- 6:00—Exploring the Unknown, **KHJ**.
- 7:30—F. H. LaGuardia, **KFWB**.
- 9:00—Open Forum, **KMPC**.
- 9:00—Sunday Evening Club, **KFAC**.

- 10:15—Meet the Author, **KNX**.
- 11:30—Radio and the Public, **KNX**.
- 11:00—Chicago Round Table, **KFI**.

### Sports

- 1:30—Coast League Ball, **KLAC**.

HAVE YOU A RADIO VOICE?  
Learn RADIO BROADCASTING

MEN AND WOMEN with good speaking voices: Frederick H. Speare, well known producer and trainer of radio personalities, invites you to audition for professional training. Prepare now for a career in radio as an actor, announcer, producer, commentator, etc., with expert instruction. Students get actual air experience on "CAREER THEATER," every Sunday, 3 to 3:30 P.M., station **KXLA** (1110 kc.) Phone, write or stop in for frank discussion. FREE RECORDED audition.



Approved for Veterans  
**FREDERICK H. SPEARE**  
The West's Outstanding Radio School  
6671 Sunset—Studio 1591—HO. 2325

**KXLA**—Frederick H. Speare.  
**KFPC**—Afternoon Concert.

KIEV—Sweet and Swing.  
 \*KGER—News, Song Styles.  
 KFOY—Rev. Earl Iyie.  
 3:30—KFI—Easy Listening.  
 KNX—Jack in All Trades.  
 KECA, KPRO, K'RO—The  
 Greatest Story Ever Told.  
 KHJ, KGB, KFXM, KVOE—  
 Harlem Hospitality Club.  
 KFWB—Think and Grow Rich.  
 KFVD—Hank, the Night  
 Watchman.  
 KWKW—Wings of Healing.  
 KXLA—Challenge to Youth.  
 KGER—Back to God.  
 KFOY—Pentecostal Church.  
 KFSO—Rogue's Gallery.  
 4—KFI, KFSO—Alec Templeton.  
 KNX—Dr. Dana.  
 KECA, KPRO, KFMB—  
 Candid Microphones.  
 KHJ, KGB, KVOE—Alexan-  
 der's Mediation Board.  
 KMPC—Land of the Free.  
 KFWB—Old Fashioned Re-  
 vival.  
 KLAC—Baseball.  
 KFAC—Showcase of Hits.  
 KXLA—Lincoln Ave. Church.  
 KGFJ—Public Interest.  
 KWKW—Classic Hour.  
 \*KIEV—News.  
 KPPC—Afternoon Concert.  
 KFOY—Sunshine Mission.  
 KGER, KFXM—Old-Fash-  
 ioned Revival.  
 4:15—KMPC—Piano Rhapsody.  
 KWKW—Voice of Prophecy.  
 KRKD—Tunes of the Day.  
 KIEV—Modern Concert Hall.  
 4:30—KFI, KFSO—Front and  
 Center.  
 KNX, KSDJ—The City.  
 KHJ, KGB—Reviewing Stand.  
 KECA, KPRO, KFMB—  
 Hollywood Music Hall.  
 KMPC—Bolero Time.  
 KXLA—Sunday Serenade.  
 KGFJ—Curtain Calls.  
 KFVD—Carter Wright.  
 KIEV—Bing Crosby Sings.  
 KFOY—Concert Master.  
 KVOE—Grace and Truth.  
 4:45—KFVD—Organ Moons.  
 KWKW—Church of the  
 Nazarene.  
 KIEV—Trade Winds Tempos.  
 4:55—KNX, KSDJ—Ned Calmer.  
 5—KFI, KFSO—Manhattan  
 Merry-Go-Round.  
 KNX—Man Named Jordan.  
 KECA, KPRO, KFMB—Sun-  
 day Evening Hour.  
 KHJ, KGB, KFXM, KVOE—  
 Under Arrest.  
 KMPC—Parade of Hits.  
 KFWB—All-Star Jamboree.  
 KLAC—Baseball.  
 KGFJ—Easy Rhythm.  
 KFAC—Bowlers' Sportscast.  
 KXLA—Labor Arbitration.  
 KWKW—Sunday Serenade.  
 KRKD—Platter Time.  
 KIEV—E o'Clock Record Ride.  
 KFVD—Military Academy.  
 KFOY—Rev. R. H. Hogan.  
 KPPC—Afternoon Concert.  
 \*KGER—News.  
 5:05—KGER—Bible Treasury Hour.  
 5:15—KFAC—Random Records.  
 KFVD—Tea Time Tunes.  
 KWKW—Magic Circle  
 Theater.  
 5:30—KFI, KFSO—American Album  
 of Familiar Music.  
 KNX, KSDJ—Tony Martin.  
 KHJ, KGB, KFXM, KVOE—  
 Nick Carter.  
 KFVD—Rose Room Record  
 Party.

KWKW—Exploring Starry  
 Skies.  
 KIEV—Musical Mardi Gras.  
 KPPC—Exits and Entrances.  
 KRKD—Floyd B. Johnson.  
 KGER—Church of the Air.  
 KFOY—Sons o' Guns.  
 5:45—KLAC—Baseball Roundup.  
 KWKW—Army Recruiting.  
 KFOY—The Singing Crow.  
 6—KFI, KFSO—Take It or Leave  
 It.  
 KNX, KSDJ—Xavier Cugat  
 Orch.  
 \*KECA, KPRO, KFMB—Three  
 Views of the News.  
 KHJ, KGB, KFXM, KVOE—  
 Exploring the Unknown.  
 \*KMPC, KFWB, K'RO, KLAC,  
 KXLA, KFVD, KIEV,  
 KGER—News.  
 KFAC—Your Concert.  
 KGFJ—Twilight Rhapsody.  
 KWKW—Pasadena Speaks.  
 KRKD—Concert Classics.  
 KPPC—Music.  
 6:05—KIEV—Twilight Tempos.  
 KGER—Music.  
 6:10—KLAC—Jan Garber Orch.  
 KFOY—Favorite Hymns.  
 6:15—KECA, KPRO, K'RO—  
 Luella Parsons.  
 KMPC—Bill Cunningham.  
 KFWB—Gems from Classics.  
 KFVD—Sunday Serenade.  
 KXLA—University Explorer.  
 KPPC—Sacred Song Recital.  
 6:30—KFI, KFSO—The Big Break.  
 KNX, KSDJ—Hope Chest.  
 KECA, KPRO, KFMB—  
 Jimmie Fidler.  
 KHJ, KGB, KFXM, KVOE—  
 Jim Backus Show.  
 KMPC—Mother's Album.  
 KFWB—Gospel and Song.  
 KLAC—Here's to Veterans.  
 KXLA—Lutheran Gospel Hour  
 KWKW—Evening Salon.  
 KIEV—Dinner Dance.  
 KPPC—Children's Corner.  
 KGER—Lutheran League.  
 KFOY—Hal's Memory Room.  
 6:45—KECA, KPRO, KFMB—  
 Prelude for Strings.  
 KMPC—Mayor Bowron.  
 KLAC—Guest Star.  
 KFVD—In the Public Interest.  
 KPPC—Story Time.  
 KRKD—Sunset Serenade.  
 7—KFI—Styles in Music.  
 KNX—Crime Doctor.  
 KECA, KPRO, K'RO—  
 Hour of Music.  
 KHJ, KGB, KFXM, KVOE—  
 Gabriel Heatter Show.  
 KMPC—Property Owners.  
 KFWB—Union Rescue Mission  
 KFAC—Your Concert.  
 \*KLAC, KGER, KFSO—News.  
 KPPC—Organ Recital.  
 KXLA—National Voice.  
 KGFJ—Overture to Evening.  
 KFOY—Full Gospel Assembly.  
 7:05—KGER—Embers.  
 7:15—KMPC—Proudly We Hall.  
 KLAC—Best in Variety.  
 KXLA—Life and Health.  
 KPPC—Byways of Verse.  
 \*KFSO—Story Behind Head-  
 lines.  
 7:25—KNX—Surprise Theater.  
 7:30—KFI, KFSO—Standard Hour.  
 KNX—Blondie.  
 KHJ, KFXM, KVOE—Leave  
 It to the Girls.  
 KMPC—Glee Club.  
 \*KFWB—F. H. LaGuardia.  
 KXLA—Church of the Open  
 Door.

KPPC—Masterworks.  
 KGER—Music.  
 KFOY—The King's Service.  
 KGB—Sunday Serenade.  
 7:45—KFWB—Catholic Answers.  
 8—KFI, KFSO—Standard Hour.  
 KNX—Corliss Archer.  
 \*KECA, KPRO, KFMB—Guest  
 Commentator.  
 KHJ, KGB, KFXM—Twenty  
 Questions.  
 \*KMPC, KLAC—News.  
 KFWB—Hollywood Presbyte-  
 rian Church.  
 KGFJ—Waltz Invitation.  
 KFAC—First Methodist  
 Church.  
 KXLA—Open Door Church.  
 \*KGER—News, Floyd B.  
 Johnson.  
 KFOY—Christian Science.  
 KPPC—Sunday Evening Hour.  
 KVOE—Streams of Life.  
 8:15—\*KECA, KFMB, KPRO—Mon-  
 day Morning Headlines.  
 KMPC—Voice of Labor.  
 KLAC—Marine Corps.  
 8:30—KFI, KFSO—Jack Paar.  
 KNX, KSDJ—Compl Next  
 Door.  
 KECA—The Green Hornet.  
 \*KHJ, KGB, KFXM, KVOE—  
 Jergen's Journal.  
 KMPC—Magic of Electricity.  
 KLAC—Musical Highlights.  
 KGFJ—Stylings in Blue.  
 KPPC—Sacred Music.  
 KFMB—Bing Crosby.  
 8:45—KHJ, KGB, KFXM, KVOE—  
 Sheila Graham.  
 KLAC—Drama.  
 KPPC—Word of Life.  
 KFAC—Your Soloist.  
 KFMB—Message of Israel.  
 8:55—KNX—Ona Munson.  
 9—KFI—Ellery Queen.  
 KNX, KSDJ—Sam Spade.  
 KECA—Pat Novak for Hire.  
 \*KHJ, KGB, KFXM, KVOE—  
 News, Glenn Hardy.  
 KMPC—Open Forum.  
 \*KFWB, KLAC—News.  
 KGFJ—Ave Maria Time.  
 KFAC—Sunday Evening Club.  
 KXLA, KPRO—Old-Fashioned  
 Revival.  
 KFOY—Your Business  
 Reporter.  
 \*KGER—News, Bethel Church.  
 KFSO—Music by Shrednick.  
 9:15—\*KHJ, KGB, KFXM, KVOE—  
 Rex Miller.  
 KFWB—Hollywood Bowl.  
 KLAC—Concert.  
 KFOY—Organ Treasures.  
 9:30—KFI—Rogue's Gallery.

**EASTSIDE  
 SERENADE**  
 9:30 TO 10:00 P.M.  
 Every Sunday  
**KECA**

KECA—Eastside Serenade.  
 KNX—Romance of the  
 Banchos.  
 KHJ, KGB—Chicago Theatre.  
 KFWB—Pacific Lutheran Hr.  
 KFAC—Gateway to Music.  
 KGFJ—Here's to Vets.

KFOY—Sunshine Mission.  
 KGER—Christian Hour.  
 KFXM—Famous Radio  
 Players.  
 KFMB—Voice of the Army.  
 KVOE—Minister's Hour.  
 9:45—KGFJ—Red Feather Man.  
 KGER—Music.  
 KFMB—Parson Roberts.  
 10—\*KFI, KFSO—The Reporter.  
 \*KNX—Chet Huntley, News.  
 KECA—Tommy Dorsey Orch.  
 KHJ, KGB—Chicago Theatre.  
 KMPC, KVOE—Old-Fashioned  
 Revival.  
 KFWB—Sons o' Guns.  
 \*KLAC—News.  
 \*KFAC—Gateway to Music.  
 KGFJ—Concert Nocturne.  
 KFVD—Spade Cooley Time.  
 KXLA—Sacred Sing Time.  
 KPRO—Riverside Union  
 Church.  
 KFOY—Reverend Fuller.  
 \*KGER—News, Music.

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 by  
**"The Chapel Quartet"**

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10:15—KFI—Chapel Quartet.  
 KNX—Meet the Author.  
 KFWB—Concert Hour.  
 KLAC—Meet the Band.  
 KFAC—Conservatory  
 Masterpieces.  
 KFSO—Concert Hall.  
 10:30—\*KFI—Carveth Wells,  
 Inside the News.  
 KNX—Radio and the Public.  
 KECA—Eddy Howard Orch.  
 KHJ, KGB—Quiet, Please.  
 KFWB—St. Paul's Baptist  
 Church.  
 KFAC—Music for Listening.  
 KXLA—Kirk o' the Air.  
 10:45—KFI—Melody Time.  
 KNX—Guest Star.  
 \*KFSO—News.  
 10:55—KFI—Police Bulletins.  
 11—KFI—Chicago Round Table.  
 \*KNX, KLAC—News.  
 KECA—C. Calloway Orch.  
 KHJ, KGB—Lionel Hampton  
 Orch.  
 KMPC—Dance Parade.  
 KFWB—St. Paul's Church.  
 KFAC—Music for Listening.  
 KGFJ—Concert Nocturne.  
 KXLA—Seven Seas Cafe.  
 KFVD—Spade Cooley Time.  
 KFOY—Antioch Church.  
 KFSO—Music in the Night.  
 11:05—KNX—Frankie Carle Orch.  
 11:15—KECA, KPRO, KFMB—Bridg-  
 e to Dreamland.  
 KHJ, KGB—Heckacher Orch.  
 KLAC—Across the Footlights.  
 KXLA—The Hawthorne Thing  
 11:30—KFI—America United.  
 KNX—Charlie Barnet Orch.  
 KHJ, KGB—Nat Brandwynne  
 Orch.  
 KFWB—Music You Want.  
 KFSO—St. Francis Orch.  
 11:45—KHJ, KGB—News.  
 11:55—\*KNX, KFSO—News.

REMEMBER ME?

One of the amazing things about Paul Whiteman, says his ABC program originator, Charles "Bud" Barry, is the fact that no matter where one goes, there's always somebody who knows "Pops".

"The best one yet," recounts Barry, "happened in the depot in New York, just before we departed for the West Coast. A small elderly Negro pushed through the crowd, came up and said, 'Hello, Mr. Whiteman. You remember me, don't you?'"

"Pops looked puzzled. 'Sure you do,' insisted the little man. 'We worked together during the Jumbo show at the Hippodrome not so long ago. Remember? I took care of the men's wash room.'"

KID STUFF

Penny "Blondie" Singleton and her husband have just built a miniature stage with sets, audience seats, curtains and arch at the rear of their Van Nuys home. The "Little Theatre" is for the use of their youngsters, Dorothy and Susan, and is named, of course, "The DorSue."



"POPS" CRACKS RUMOR

For years Paul Whiteman has used Gershwin's "Rhapsody in Blue" as his theme song and most listeners believe it is Whiteman's favorite of all the music he has recorded. But "Pops" will tell you differently. "My favorite record, the one we made that I like best," he says, "is 'When Day Is Done.'"

RESULTS

Sitting in his West Los Angeles home enjoying his summer vacation, NBComic Red Skelton idly flipped the switch of his new television receiver.

As the image slowly resolved itself on the screen, a quiz show emcee came into focus, along with a young lady contestant. "What would you like more than anything else?" asked the quiz-master.

"I'd like to meet Red Skelton," answered the y. l. c. "He's the cutest man in Hollywood."

Minutes later, the stymied emcee had a telephone call, and the young lady had a date. She even had her photograph taken by Red, who is a real camera fan!



# MONDAY, AUGUST 4

600 700 800 900 1000 1100 1200 1300 1400 1500 1600

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C	D		C	K	A		V	S	D	A	R	G	D	J	J	M	C	N	L	X	K		R	W	O	B	E	B	L					

Listen to  
Farm Radio Magazine  
with  
**Gordon Baker Lloyd**  
Monday thru Saturday  
6:00 a.m.

Check KEVD LOS ANGELES

- ★ Indicates News Broadcasts.
- KEL, KFSD—Fred Waring.
- KNX—Johnny Murray.
- KECA, KPPO, KFMB—Don McNeill's Breakfast Club.
- ★ KHJ, KGB, KFAM, KVOE—News.
- ★ KMPC, KLAC, KXLA, KIEV—News.
- KFWB—Morning Melodies.
- KGFF—Concert Pastelle.
- KFAC—Breakfast Symphony.
- KRKO, KFOV—Bible Institute.
- KFVD—Wakeup Ranch.
- ★ KGER—News, Mizpah.
- 8:15—KXLA—Aunt Jenny.
- ★ KHJ—News.
- KMPC—Markets; Sports.
- KLAC—Haynes at the Reins.
- KIEV—Musical Bandwagon.
- 8:26—KXLA—Music.
- 8:30—KEL, KFSD—Jack Berch.
- KNX, KSDJ—Romance of Helen Trent.
- KHJ, KGB, KFAM, KVOE—Editor's Diary.
- KMPC—Bill Leyden.
- KFWB—Lou Marcelle.
- KLAC—Breakfast With Binnie and Mike.

## HAVEN OF REST

KXLA, 8:30 A.M.  
Monday, Wednesday, Friday  
KRKD, 8:00 A.M.  
Tuesday, Thursday, Saturday  
KFOX, 8:00 A.M.  
Tuesday, Thursday, Saturday

- KXLA—Haven of Rest.
- ★ KFAC, KWKW—News.
- ★ KRKD—News, Music.
- KFVD—Past Time.
- KIEV—Musical Memories.
- KGER—Hammond.
- 8:45—KEL, KFSD—Lora Lawton.
- KNX, KSDJ—Our Gal Sunday.
- KHJ—Merv Griffin Show.
- KFWB—Science of Mind.
- KFAC—Keyboard and Console.
- KFVD—Garden Chat.
- KWKW—Wings of Healing.
- KGER—Tom Westwood.
- 9—KEL, KXLA, KGER—News.
- KNX—Big Sister.
- ★ KHJ, KGB, KFAM, KVOE—Earl Smith Speaks.
- KECA, KPPO, KFMB—Welcome, Travelers.
- ★ KMPC—David Anderson.
- KFWB—Strolling Tom.
- ★ KLAC—News.
- ★ KGFF—Delinquency Prevention Forum.
- KFAC—Unity.
- KFVD—Waltz Time.
- KRKO—Sagebrush Serenade.
- KWKW—Voice of China.
- KIEV—Bing Crosby Time.
- KFOV—Rev. Earl Irie.
- 9:05—KEL—Ladies' Day.
- KGER—Lutheran Hour.
- 9:15—KNX—Ma Perkins.
- KHJ, KGB, KFAM, KVOE—Richard Maxwell.
- KMPC—Bill Leyden.
- KFWB—Bing Crosby.
- KLAC—Voice of Health.
- KXLA—Bar Nothing Ranch.
- KWKW—Rev. Wildman.
- KIEV—Dinah Shore Sings.
- ★ KFVD—News.
- 9:20—★ KGFF—News, Bill Harpel.
- 9:30—KNX—Young Dr. Malone.

**AL JARVIS**  
Make-Believe Ballroom  
**KLAC**  
9:30 a.m. — 1:00 p.m.  
5:30 p.m. — 6:30 p.m.  
Monday thru Saturday

KLAC—Al Jarvis Ballroom.  
Page Eighteen

- KHJ—Bill Gwinn Show.
- KECA, KPPO, KFMB—Breneman's Breakfast.
- KFWB—Hi Homemakers.
- ★ KWKW—News.
- KGFF—Open Album.
- KFAC—Musical Encores.
- KFVD—Show Tunes.
- KIEV—Meet the Band.
- KGER—Music.
- KFOV—Bethesda.
- 9:45—KEL—What Do You Say?
- KNX—The Guiding Light.
- ★ KFWB, KRKD—News.
- KWKW—Flowers and Gardens.
- KFVD—Remembered Rhythms.
- KIEV—Rhythm Road.
- KGB—Molly Morse.
- 10—KEL, KFSD—Today's Children.
- ★ KNX—Wendy Warren.
- KECA, KPPO, KFMB—Galen Drake.
- ★ KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.
- ★ KMPC—News.
- KFWB—Martin Block.
- KFAC—Musical Encores.
- KLAC—Al Jarvis Ballroom.
- KRKO—Crazy Rhythms.
- KWKW, KGER—Racing News.
- KFVD—Rev. Louis T. Talbot.
- KIEV—Ted Lenz.
- KXLA—Piano Artistries.
- ★ KGER—News, Music.
- 10:15—KEL, KFSD—Woman in White.
- KNX—Perry Mason.
- KECA, KPPO, KFMB—Ted Malone.
- KHJ—Hospitality Time.
- KMPC—Bill Leyden.
- KGFF—Serenade for You.
- ★ KXLA—News.
- KWKW—Morning Melodies.
- 10:25—KGFF—Sports Flash.
- 10:30—KEL, KFSD—Masquerade.
- KNX, KSDJ—Lone Journey.
- KECA, KPPO, KFMB—My True Story.
- KHJ—Ben Alexander Show.
- ★ KFAC, KWKW—News.
- KGFF—Uptest Session.
- KXLA—Woman's World.
- KFVD—Union Rescue Mission.
- KRKO—Pop Concert.
- KGB, KVOE—Martin Block.
- 10:40—KEL, KFSD—Betty Crocker.
- 10:45—KEL—Light of the World.
- KNX, KSDJ—Rose of My Dreams.
- KFAC—Waltzes of the World.
- KRKO—Midnight Mission.
- KFOV—Hebrew Christian Hour.
- KFSD—Bob and Victoria.
- 10:55—KECA, KFMB—Hymns of All Churches.
- KGFF—Sports Flash.
- 11—KEL, KFSD—Life Can Be Beautiful.
- KNX, KSDJ—Double or Nothing.
- KECA, KFMB—Hymns of All Churches.

## MONDAY Program Highlights

Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.

- Comedy-Variety*
- 3:30—Arthur Godfrey, KNX.
- 6:00—My Friend Irma, KNX.
- 7:30—Talent Scouts, KNX.
- Quiz, Participation*
- 8:00—McNeill's Breakfast Club, KECA.
- 9:00—Welcome, Travelers, KECA.
- 9:30—Breneman's Breakfast, KECA.
- 11:30—Queen for a Day, KHJ.
- 12:00—Man Says Yes, KMPC.
- 1:00—House Party, KNX.
- 1:05—Three Alarm, KMPC.
- 1:30—Meet the Missus, KNX.
- 2:00—What's Doin', Ladies? KECA.
- 2:30—Bride and Groom, KECA.
- 3:30—Gas Again, KHJ.
- 5:30—Dr. I. Q., KEL.
- 6:30—Bob Hawk, KNX.
- Drama*
- 9:00—Plays by Ear, KEL.
- 9:00—CBS Was There, KNX.
- 9:30—The Big Story, KEL.
- Music*
- 8:00—Fred Waring, KEL.
- 1:30—Eddy Duchin, KECA.
- 4:00—Musical Masterpieces, KFAC.

- KHJ—Bobby Norris.
- KMPC—Music in the Air.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KXLA—Easy Listening.
- KFAC—Festival of Music.
- KGFF—Across the Footlights.
- KRKO—Pan Americana.
- ★ KXLA—News.
- KWKW—Song Parade.
- KIEV—Jo Stafford, Songs.
- 11:15—KEL, KFSD—Ma Perkins.
- ★ KECA—Bauhage Talking.
- KHJ, KGB, KVOE—Erskine Johnson.
- ★ KXLA—Pasadena News.
- KIEV—This Rhythmic Age.
- KFVD—Violet.
- KGER—Helene Smith.
- 11:20—KWKW—Want Ad News.
- 11:25—KGFF—Sports Flash.
- 11:30—KEL, KFSD—Pepper Young.
- KNX—Second Mrs. Burton.
- KHJ, KGB, KFAM, KVOE—Queen for a Day.
- KECA—Listening Post.
- KGFF—Reminiscent Rhythm.
- KXLA—Dinner Bell Roundup.
- KFVD—Housewives' Exchange
- ★ KRKO, KFOV—News.
- KIEV—Latin Musicana.
- KGER—Last Word.
- 11:45—KEL, KFSD—Right to Happiness.
- KNX—Grand Slam.
- KHJ—Frank Parker Show.
- ★ KGFF—Airtorials, Bill Harpel.
- KRKO—Crosby Records.
- KGER—Crosby Sings.
- 11:55—KGFF—Sports Flash.
- 12—KEL—Farm Reporter.
- KNX—Rosemary.
- ★ KECA, KIEV, KGER, KPPO, KGB, KVOE—News.
- ★ KHJ—Broadway News.
- KMPC—The Man Says Yes.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KFAC—Music at Twelve.
- KGFF—Public Messenger.
- KXLA—Dinner Bell Roundup.
- KWKW—Memories in Wax.
- ★ KIEV—Editor of the Air.
- KRKO—Prairie Schooner.
- 12:05—KGER—Western Music.
- 12:15—KEL, KFSD—Stella Dallas.
- ★ KNX—Knox Manning.
- ★ KECA—Kiernan's News Corner.
- KHJ—Sing, America, Sing.
- KGFF—Keyboard Magic.
- KIEV—Lunchtime Melodies.
- 12:25—KGFF—Sports Flash.
- 12:30—KEL, KFSD—Lorenzo Jones.
- KNX—Evelyn Winters.
- KECA, KFMB, KPPO—Paul Whiteman Club.
- KHJ—Louise Massey.

- Comment—Narration*
- 7:45—Fred Beck, KNX.
- 9:00—Kate Smith, KHJ.
- 10:00—Galen Drake, KECA.
- 10:15—Ted Malone, KECA.
- 3:00—Burrill Wheeler, KNX.
- 4:30—Art Baker, KEL.
- Mystery—Detective*
- 8:00—Inner Sanctum, KNX.
- Sports*
- 10:00—Race Lineup, KWKW.
- 10:00—Racing, KGFF.
- 2:30—Major League Ball, KMPC.
- 5:45—Race Results, KRKO.
- 6:30—Sam Balter, KLAC.
- 9:30—Inside of Sports, KHJ.
- 10:00—Ted Bentley, KECA.

★ KMPC—News.  
KXLA—Red Murrell.  
KGFF—Intermission.  
KFAC—Luncheon Concert.  
KIEV—Violet.  
KWKW—Farm News.  
12:45—KEL, KFSD—Widder Brown.  
KNX—Myrt and Marge.  
KHJ—Singin' Sam.  
KMPC—Bill Hay Reads the Bible.  
KXLA—Western Tunes.  
★ KFAC—News.

*New Time*  
**ANDY MANSFIELD**  
"His Records, Notes and Stuff"  
12:45 - 1:15 p.m.  
Monday thru Friday  
K W K W

- KWKW—Andy Mansfield.
- KIEV—Gals on Record.
- KGER—Garden School.
- 12:55★ KFWB—News.
- KGFF—Sports Flash.
- 1**—KEL, KFSD—When a Girl Marries.
- KNX, KSDJ—House Party.
- KECA, KFMB, KPPO—Paul Whiteman Club.
- KHJ—Sons of the Pioneers.
- KMPC—Financial News.
- KFWB—Bill Anson.
- ★ KLAC—News, Sports.
- KFAC—Piano Parade.
- KGFF—Sunset and Vine.
- KWKW—Andy Mansfield.
- KXLA—Community Broadcaster.
- ★ KFVD, KGER—News.
- KRKO—Siesta Time.
- KIEV—Meet the Maestro.
- KGB, KVOE—Faith in Our Time.
- 1:05—KMPC—Three Alarm.
- KGER—Out of the Band Box.
- 1:10—KLAC—570 Club.
- 1:15—KEL, KFSD—Portia Faces Life.
- KHJ—Nancy Dixon.
- KFAC—Music in the American Manner.
- KFVD—Charlie Hamp.
- KXLA—Farm Program.
- KWKW—Turntable Terrace.
- KIEV—Treasury Salute.
- KFOV—Verdict Rendered.
- 1:25—KGFF—Sports Flash.
- 1:30—KEL, KFSD—Just Plain Bill.
- KNX, KSDJ—Meet the Missus.
- KECA—Eddy Duchin.
- KHJ—Happy Homes.
- KGFF—Today's Hits.
- KXLA—Vocal Varieties.
- KFVD—Fact and Fancy.
- ★ KRKO—News.
- KIEV—Organ Moods.
- 1:35—KRKO—Song Symphony.
- 1:45—KEL, KFSD—Front-Page Farrell.
- KECA—Ethel and Albert.
- ★ KXLA—News.
- KFVD—Matinee Melodies.
- KIEV—Swing Stylings.
- 1:55—KGFF—Sports Flash.
- 2**—KEL, KFSD—Road of Life.
- ★ KNX, KSDJ—Eric Sevareid.
- KHJ, KGB, KFAM, KVOE—Heart's Desire.
- KECA, KPPO, KFMB—What's Doin', Ladies?
- KFAC—Three Alarm.
- KFWB—Bill Anson.
- ★ KLAC—News, Sports.
- KGFF—Voice of the Army.
- KFAC—Concert Matinee.
- KXLA—Concert Hour.
- KWKW—Vocal Varieties.
- KFVD—For the Ladies.
- KRKO—These Are Your Neighbors.
- ★ KIEV, KGER—News.
- KFOV—Fiesta Mexicana.
- 2:05—KGER—Monday Matinee.
- 2:15—KEL, KFSD—Joyce Jordan.
- KNX—In My Opinion.
- KLAC—570 Club.
- KFVD—To the Men.
- KGFF—Serenade to Afternoon.
- KRKO—Musical Bouquet.
- KIEV—Land o' Songs.
- 2:20—KWEW—News.
- 2:25—KECA—Spotlight on Hollywood.
- KGFF—Sport Flash.
- 2:30—KEL, KFSD—Aunt Mary.
- KNX—Background for Living.
- KHJ—Melody Matinee.
- KECA, KFMB, KPPO—Bride and Groom.

KMPC—Major League Ball.  
 KGFJ—Serenade to Afternoon.  
 KWKW—Swing Session.  
 KIEV—Musical Potpourri.  
 KFVD—Song Without Words.  
 KRKD—Tunes in Tempo.  
 2:45—KFI, KFSD—Dr. Paul.  
 KXN, KSDJ—Mr. Information.  
 ★KGFJ—News Notebook, Harpel.  
 ★KFVD—News.  
 2:55—KGFJ—Sports Flash.  
 3—KFI, KFSD—This Woman's Secret.  
 KXN—Burrill Wheeler.  
 KECA, KPRO, KFMB—Ladies Be Seated.  
 ★KHJ, KXLA, KGER—News.  
 KMPC—Major League Ball.  
 KFVB—Bill Anson.  
 ★KLAC—News, Sports.  
 KFAC—Musical Favorites.  
 KGFJ—Armchair Concert.  
 KIEV—A Matter of Records.  
 KFVD—Song Stylists.  
 KRKD—Tops in Pops.  
 KWKW—Swing Session.  
 3:05—KGER—Hall of Records.  
 3:15★KFI—News.  
 KHJ—Johnson Family.  
 KLAC—Music from Hollywood

**JUKE BOX  
 MATINEE**  
 with Carl Bailey  
 3:15 - 5:30 p.m.  
**KXLA**  
 Monday thru Saturday

KXLA—Juke Box Matinee.  
 KFVD—Stringtime.  
 3:25—KGFJ—Sports Flash.  
 3:30—KFI—Backstage Wife.  
 KXN, KSDJ—Arthur Godfrey.  
 KECA—Norwood Smith Sings.  
 KHJ—Gas Again.

**MILD &  
 MELLOW**  
 3:30 to 4 P.M.  
 Monday Through Friday  
**KMPC**


KMPC—Mild and Mellow.  
 KGFJ—Among My Souvenirs.  
 KWKW—Sam Rowland and His Waxworks.  
 KFVD—Back of the Rack.  
 KRKD—News, Music.  
 3:45—KFI—Boh and Victoria.  
 KECA—Frances Scully.  
 KHJ, KVOE—Quaker City Serenade.  
 KFVD—Rumba Rhapsody.  
 KFSD—Bob Ripley.  
 3:55★KFWB—News.  
 KGFJ—Sports Flash.  
 4—KFI—Downtown and All Around.  
 KXN—George Fisher.  
 KECA—Frances Scully.  
 ★KHJ, KGB, KFXM, KVOE—Fulton Lewis.  
 ★KMPC, KIEV, KFOX, KGER—News.  
 KFVB—Latin Serenade.  
 ★KLAC—News, Sports.  
 KFAC—Musical Masterpieces.  
 KGFJ—What's Up?  
 KFVD—Crosbiana.  
 KWKW—Waxworks.  
 KXLA—Juke Box Matinee.  
 KRKD—Piano Paintings.  
 4:05—KGER—Hall of Records.  
 4:15—KFI—Port of Missing Hits.  
 KXN, KSDJ—Reserve.  
 ★KECA—Alvin Wilder.  
 ★KHJ, KGB, KFXM—Frank Hemingway.  
 KMPC—A Woman's Voice.  
 KFVB—Melody Matinee.  
 KLAC—Pet Program.  
 KFVD—Pioneertown.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 4:30—KFI—Art Baker's Notebook.  
 KXN—You're Only Young Once.  
 KECA—Variety Parade.  
 KMPC—Bing Crosby Sings.  
 KHJ, KGB—Two-Ton Baker.  
 KLAC—Racing Roundup.  
 KGFJ—Record Jackpot.  
 ★KFVD—News.  
 KIEV—Bing Crosby Sings.  
 KRKD—Symphony in Swing.  
 4:35★KWKW—Averill Berman.  
 4:45—KXN—The Todds.

KHJ, KGB, KVOE—Bill Symes, Sports.  
 KMPC—Green Light Revue.  
 KFVB—Stuart Hamblen.  
 KLAC—Studio Frolic.  
 KFVD—Favored Fifteen.  
 ★KRKD—News.  
 KWKW—Races and Sports.  
 KIEV—Trade Winds.  
 4:55★KXN, KSDJ—Bill Henry.  
 ★KECA—News.  
 5★KFI—Feature Wire.  
 ★KXN—Knox Manning, News.  
 KECA, KPRO, KFMB—Terry and the Pirates.  
 KHJ, KGB, KVOE—Hop Harrigan.  
 ★KMPC—News, Teen & Twenty.  
 KFVB—Stuart Hamblen.  
 ★KLAC—Fred Henry Reports.  
 KWKW—Today at the Races.  
 KXLA—Juke Box Matinee.  
 KFAC—Sunset Serenade.  
 KGFJ—Jive at 5.  
 KIEV—Record Ride.  
 KFVD—Platter Preview.  
 KRKD—Songs of the Saddle.  
 ★KGER—News, Wishing Ring.  
 5:15★KFI, KFAC, KFSD—News.  
 KXN—Tom Hanlon.  
 KECA, KFMB—Sky King.  
 KHJ, KGB, KFXM, KVOE—Melody Theatre.  
 KLAC—Irwin Allen.  
 KGFJ—Race Recap, E. Dixon.  
 KWKW—Ken Barton, Sports.  
 KGER—Music with Appeal.  
 5:30—KFI, KFSD—Dr. I. Q.  
 ★KXN, KSDJ—Harry Flannery.  
 ★KECA—Headline Edition.  
 KHJ, KGB, KFXM, KVOE—Adventure Parade.  
 KLAC—Al Jarvis.  
 KFAC—Whoa Bill Club.  
 KGFJ—Songs for You.  
 KXLA—Future Pianists.  
 KWKW—Cactus Jack.  
 KFVD—Sweet and Low.  
 KIEV—Melodies Mardi Gras.  
 KRKD—Medley Time.  
 KGER—High School Hit Parade.  
 5:45★KECA—Frank Hemingway.  
 ★KXN, KSDJ—News, Garred.  
 KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.  
 KMPC—Top Tunes.  
 KXLA—Miniature Concert.  
 KGFJ—If They Had Lived.  
 KFVD—This Side of Heaven.  
 KWKW—Races and Sports.  
 KRKD—Race Results.  
 5:50—KWKW—Vets' Rehabilitation.  
 5:55★KXN—News.  
 6—KFI, KFSD—Carnation Contented Hour.  
 KXN, KSDJ—My Friend Irma  
 ★KHJ, KGB, KFXM, KVOE—News, Gabriel Heatter.  
 KECA—Those Sensational Years.  
 ★KMPC—News, Nesbitt.  
 ★KFVB, KLAC, KFVD, KIEV, KGER, KFOX—News.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KXLA—Skymaster Club.  
 KRKD—Musical Varieties.  
 6:05—KLAC—Al Jarvis.  
 KIEV—Twilight Tempos.  
 KGER—Sports Roundup.  
 6:15—KHJ, KGB—Real Stories.  
 KMPC—Bob Kelley, Sports.  
 KFVB—On the Century.  
 KFVD—Sundown Serenade.  
 KRKD—Hawaiian Memories.  
 KWKW—Classic Hour.  
 KGER—Our Land Be Bright.  
 6:30—KFI, KFSD—First Piano Quartet.  
 KXN—Bob Hawk Show.  
 KECA—So You Want to Lead a Band.  
 KHJ, KGB, KFXM, KVOE—Guy Lombardo Orch.  
 KMPC—Frankie Carle.  
 KFVB—America Dances.  
 KLAC—Sam Balter Sportsbook.  
 KFAC—Hour of Music.  
 KXLA—Rocky Morgan.  
 KRKD—Harmony in Rhythm.  
 KIEV—Dinner Dance.  
 KWKW—Harold Schmidt.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.  
 6:45—KLAC—Jo Stafford.  
 KXLA—Jimmie Dolan.  
 7—KFI, KFSD—Supper Club.  
 ★KXN—Lowell Thomas.  
 KHJ, KGB, KFXM—California Melodies.  
 KECA, KFMB—Lone Eanger.  
 KMPC—Security Symphonies.  
 ★KLAC, KXLA, KRKD—News.  
 KFVB—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 ★KGER—News; Dr. Fagan.  
 KVOE—Overell Trial.  
 7:15★KFI, KFSD—Fleetwood Lawton.

KXN—Robert Q. Lewis.  
 KLAC—Jan Garber Orch.  
 KXLA—Record Review.  
 KRKD—Three-Quarter Time.  
 7:30—KFI—Music by Mitchell.  
 KXN—Talent Scouts.  
 KECA, KPRO—Treasury Agent.  
 KHJ, KGB, KFXM, KVOE—Cisco Kid.  
 KMPC—Firestone Favorites.  
 KFVB—Sports Final.  
 KLAC—Don Otis.  
 KFAC—Little Music Room.  
 KXLA—Ford Lewis.  
 KRKD—Twilight Serenade.  
 KGER—Adventists.  
 7:45—KFVB—Pioneer Town.  
 ★KFAC, KFOX—News.  
 7:55★KXN, KSDJ—News.

Television, W6XAO, Tonight  
 8:00-10:30 p.m.

8—KFI, KFSD—Telephone Hour.  
 KXN, KSDJ—Inner Sanctum.  
 KECA, KFMB—Lum & Abner.

**MYSTERY**  
  
**MONDAY ON MUTUAL  
 8:00 P.M.**

KHJ, KGB, KFXM, KVOE—Richard Davis, Private Investigator.  
 ★KMPC—News, Hemingway.  
 KFVB—Cactus Carl.  
 ★ELAC, KXLA, KGER—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KFOX—Fishing Facts.  
 8:05—KGER—Concert.  
 8:15★KECA—News Feature Edition.  
 KMPC—Red Rowe Ridge Riders.  
 KLAC—Spotlight Serenade.  
 KGFJ—Starlit Moods.  
 KXLA—Top Tunes.  
 8:30—KFI, KFSD—Voice of Firestone.  
 KXN, KSDJ—Club 15.  
 KHJ, KGB, KFXM, KVOE—Scotland Yard.  
 KECA, KPRO—The Clock.  
 KMPC—Music Supreme.  
 ★KFVB—News.  
 KLAC—Fred Haney.  
 KXLA—The Corral.  
 KGFJ—Vocal Varieties.  
 KFOX—Judge Gardner.  
 8:45★KXN, KSDJ—Bob Trout.  
 KFVB—Warner Bros. Orch.  
 KGFJ—Evening Interlude.  
 KLAC—Behind Studio Gates.

9—KFI—Plays by Ear.  
 KXN, KSDJ—CBS Was There.  
 KECA, KPRO—Doctors Talk It Over.  
 ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.  
 ★KMPC—David Anderson.  
 ★KFVB, KLAC—News.  
 KFAC—All-Star Cancer Show.  
 KLAC—Evening Concert.  
 KGFJ—Hollywood House Party.  
 KXLA—Seaboard Home Hour.  
 KGER—Concert.  
 9:15—KHJ, KGB, KFXM, KVOE—Johnson Family.  
 KECA—Report to the People.  
 ★KMPC—Clete Roberts.  
 KFVB—The People's Hope.  
 KFI—House Is Hunted.  
 9:30—KFI—The Big Story.  
 KXN, KSDJ—Escape.  
 KECA—Jack Fisher Orch.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KMPC—Barbershop Quartet.  
 KFVB—Music Box.  
 KLAC—Vacation Show.  
 KGER—Dr. Clem Davies.  
 9:45—KHJ, KGB, KFXM, KVOE—Henry J. Taylor.  
 KMPC—The Flying Public.  
 10★KFI, KFSD—The Reporter.  
 ★KXN—Chet Huntley, News.  
 ★KHJ, KGB, KFXM, KVOE—Fulton Lewis.

KECA—Ted Bentley, Sports.  
 ★KMPC, KLAC, KGER—News  
**EASTSIDE  
 SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KXLA—Skymaster Quartet.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooly Time.  
 KGFJ—Concert Nocturne.  
 KFOX—Merry-Go-Round.  
 10:05—KGER—Musical Roundup.  
 10:15—KFI—Barry Wood Show.  
 KXN—Bob Elson.  
 ★KECA, KHJ, KVOE—News.  
 KMPC—Bridge Club.  
 KLAC—Don Otis.  
 KXLA—This Is Our Duty.  
 10:30★KFI—Inside the News.  
 KXN—Symphonette.  
 ★KECA—Joseph and Stewart Also.  
 KHJ, KGB—ABC Record Party.  
 KMPC—Rancho Grande.  
 KXLA—Spinning the Classics.  
 10:45—KFI—Melody Time.  
 KECA—D'Varga Orch.  
 ★KFSD—News.  
 10:55—KFI—Police Bulletins.  
 11★KFI, KECA, KLAC—News.  
 ★KXN—Nelson Fringle.  
 KHJ, KGB—Smile Time.  
 KMPC—Dance Parade.  
 KFVB—Eastside Show.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KXLA—Seven Seas Cafe.  
 KFVD—Spade Cooly Time.  
 KGER—Musical Roundup.  
 11:15—KFI—Believe It or Not.  
 KXN—Breaking All Records.  
 KECA—Reserve.  
 KLAC—Don Otis.  
 KXLA—Fishing News.  
 11:30—KFI—Here's to Vets.  
 KECA—D'Varga Orch.

See Our Big Ad on  
 Page 25  
 This is  
**HAWTHORNE**  
 Egbert Plays Records?  
 11:30 - 12:00  
 Monday thru Saturday  
 11:15 - 12:00  
 Sunday

KXLA—The Hawthorne Thing  
 11:40—KXN—Gene Krupa Orch.  
 11:45—KFI—Hollywood Bowl Reporter.  
 ★KGB, KVOE—News.  
 11:55★KFI, KXN, KECA—News.

**KXLA Presents  
 ALEX  
 Pickupacupplebucks  
 COOPER**  
 12:00-5:00 a.m.  
 TUESDAY THRU  
 SUNDAY

**DIFFICULT  
 PASSWORD**  
 Marvin Miller now has a fan club named "The Whistlers." The password is the same eerie whistle as that used to introduce the "Whistler" radio show for which Miller is the announcer.  
 Page Nineteen.

# TUESDAY, AUGUST 5

- 8**—KFI, KFSD—Fred Waring.  
 KXN—Johnny Murray.  
 KECA, KPPO, KFMB—Don  
 Neill's Breakfast Club.  
 \*KHJ, KGB—Cecil Brown.  
 \*KFOA, KXLA, KLAC—News.  
 KFWE—Morning Melodies.  
 KFAC—Country Church.  
 KGFJ—Concert Pastelle.

## HAVEN OF REST

**KXLA, 8:30 A.M.**  
 Monday, Wednesday, Friday  
**KRKD, 8:00 A.M.**  
 Tuesday, Thursday, Saturday  
**KFOX, 8:00 A.M.**  
 Tuesday, Thursday, Saturday

- KRKD, KFOX—Haven of Rest.  
 KFVD—Wakeup Ranch.  
 \*KGER—News, Mizpah.  
**8:15**—KXN—Aunt Jenny.  
 \*KHJ—News.  
 KMPC—Market Report, Sports  
 KLAC—Haynes at the Reins.  
 KIEV—Musical Bandwagon.

- 8:20**—KXLA—Music.  
**8:30**—KFI, KFSD—Jack Berch.  
 KXN, KSDJ—Helen Trent.  
 KHJ, KGB, KFAM, KVOE—  
 Editor's Diary.  
 KMPC—Bill Leyden.  
 KFWE—Lou Marcelle.  
 KXLA—Baptist Brothers.  
 KLAC—Breakfast with Binnie  
 and Mike.

- \*KFAC, KRKD—News.  
 \*KWKW—News, Devotions.  
 KFVD—Pass Time.  
 KIEV—Public Interest.  
 KFOX—Words of Life.  
**8:35**—KRKD—Spotlight Varieties.  
**8:45**—KFI, KFSD—Lora Lawton.  
 KXN, KSDJ—Our Gal Sunday  
 KHJ—Merv Griffin Show.  
 KFWE—Science of Mind.  
 KFAC—Keyboard and Console  
 KFVD—Garden Chat.  
 KWKW—Wings of Healing.  
 KIEV—Musical Memories.  
 KGER—Tom Westwood.  
 KGB—Elbert LaSchielle.

- 9**—KFI, KGER—News.  
 KXN—Big Sister.  
 KECA, KFMB, KPPO—  
 Welcome, Travelers.  
 \*KHJ, KGB, KFAM, KVOE—  
 Kate Smith Speaks.  
 \*KMPC—David Anderson.  
 KFWE—Strolling Tom.  
 \*KLAC—News.  
 KGFJ—Your City at Work.  
 KFAC—Unity.  
 \*KXLA, KFSD—News.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KFVD—Waltz Time.  
 KIEV—Bing Crosby Time.

- 9:05**—KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
**9:15**—KXN—Ma Perkins.  
 KHJ, KGB, KFAM, KVOE—  
 Richard Maxwell.  
 KMPC—Bill Leyden.  
 KFWE—Bing Crosby.  
 KLAC—Racing News.  
 KGFJ—Community Chest.  
 KFAC—Voice of Health.  
 KXLA—Bar Nothing Ranch.

- \*KFVD—News.  
 \*KWKW—Rev. Wildman.  
 KIEV—Dinah Shore Sings.  
**9:20**—\*KGFJ—News, Bill Harpel.  
**9:30**—KXN—Young Dr. Malone.  
 KECA, KPPO, KFMB—  
 Breneman's Breakfast.  
 KHJ—Bill Gwinn Show.  
 KFWE—Music.  
 KLAC—Al Jarvis.  
 \*KWKW—News.  
 KGFJ—Open Album.  
 KFAC—Musical Encores.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGER—Kostelanetz.

- 9:45**—KFI—What Do You Say?  
 KXN—The Guiding Light.  
 \*KFWE—News.  
 KFVD—Remembered Rhythms  
 KWKW—Bea Boynton.  
 KIEV—Rhythm Road.  
 KGER—Freddy Martin Orch.

- 10**—KFI, KFSD—Today's Children.  
 KXN—Wendy Warren.  
 \*KHJ, KGB, KFAM, KVOE—  
 News, Glenn Hardy.  
 KECA, KFMB, KPPO—  
 Galen Drake.  
 \*KMPC—News.  
 KFWE—Martin Block.  
 KLAC—Al Jarvis Ballroom.  
 KWKW, KGFJ—Racing News.

- KFAC—Musical Encores.  
 KRKD—Crazy Rhythm.  
 KIEV—Ted Lenz.  
 KFVD—Rev. Louis T. Talbot.  
 KXLA—Piano Artistries.  
 \*KFOX, KGER—News.

- 10:15**—KFI, KFSD—Woman in White  
 KXN—Perry Mason.  
 KECA—Ted Malone.  
 KHJ—Hospitality Time.  
 KMPC—Bill Leyden.  
 KGFJ—Serenade for You.  
 \*KXLA—News.  
 KWKW—Morning Melodies.  
 KFOX—Assembly of God.  
 KGER—Music.

- 10:25**—KGFJ—Sports Flash.  
**10:30**—KFI, KFSD—Masquerade.  
 KXN, KSDJ—Lone Journey.  
 KECA, KPPO, KFMB—My  
 True Story.  
 KHJ—Ben Alexander Show.  
 KXLA—Woman's World.  
 KGFJ—Upbeat Session.  
 \*KFAC, KWKW—News.  
 KFVD—Union Rescue Mission.  
 KRKD—Pop Concert.

- 10:40**—KFI, KFSD—Betty Crocker.  
**10:45**—KFI—Light of the World.  
 KXN, KSDJ—Rose of My  
 Dreams.  
 KFAC—Waltzes of the World.  
 KRKD—Midnight Mission.  
 KFSD—Bob and Victoria.  
**10:55**—KECA, KFMB—Hymns of All  
 Churches.  
 KGFJ—Sports Flash.

- 11**—KFI, KFSD—Life Can Be  
 Beautiful.  
 KXN, KSDJ—Double or  
 Nothing.  
 KECA, KFMB—Hymns of All  
 Churches.  
 KHJ—Songs of Good Cheer.  
 KMPC—Music in the Air.  
 KFWE—Martin Block.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Festival of Music.  
 KRKD—Pan Americana.  
 KXLA—Easy Listening.  
 KWKW—Voice of the Army.  
 KGFJ—Across the Footlights.  
 KIEV—Perry Comy Songs.

- \*KFVD, KGER—News.  
**11:15**—KFI, KFSD—Ma Perkins.  
 \*KECA—Baukhage Talking.  
 KHJ, KGB, KVOE—Erskine  
 Johnson.  
 KFVD—Violet.  
 \*KXLA—Pasadena News.  
 KIEV—This Rhythmic Age.  
 KGER—Helene Smith.

- 11:20**—KWKW—Want Ad News.  
**11:25**—KGFJ—Sports Flash.  
**11:25**—KFI, KFSD—Pepper Young.  
 KXN—Second Mrs. Burton.  
 KECA—Club Time.  
 KHJ, KGB, KFAM, KVOE—  
 Queen for a Day.  
 KXLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythms.

600	700	800	900	1000	1100	1200	1300	1400	1500	1600
K	K	K	K	K	K	K	K	K	K	K
L	M	L	E	I	H	F	N	X	Y	F
A	S	P	C	E	J	M	V	X	L	O
C	D	C	A	V	B	D	A	R	G	O

- KFVD—Housewives' Exchange  
 \*KRKD, KFOX—News.  
 KIEV—Latin Musicana.  
 KGER—The Last Word.  
**11:45**—KFI, KFSD—Right to Happi-  
 ness.  
 KXN—Grand Slam.  
 KECA—Frank Parker Show.  
 \*KGFJ—Aerotutorials, Bill  
 Harpel.

- KRKD—Crosby Records.  
**11:55**—KGFJ—Sports Flash.  
**12**—KFI—Farm Reporter.  
 KXN—Rosemary.  
 \*KECA, KHJ, KIEV, KGER—  
 News.  
 KMPC—The Man Says Yes.  
 KFWE—Martin Block.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Public Messenger.  
 KFAC—Music at Twelve.  
 KWKW—Memories in Wax.  
 KRKD—Prairie Schooner.  
 KFVD—Editor of the Air.  
 KXLA—Dinner Bell Roundup.

- 12:05**—KGER—Western Music.  
**12:15**—KFI, KFSD—Stella Dallas.  
 \*KXN—Enox Manning.  
 \*KECA—Eierman's News  
 Corner.  
 KHJ—Sing, America, Sing.  
 KGFJ—Keyboard Magic.  
 KIEV—Lunchtime Melodies.  
**12:25**—KGFJ—Sports Flash.  
**12:30**—KFI, KFSD—Lorenzo Jones.  
 KXN—Elynn Winters.  
 KECA, KFMB, KPPO—Paul  
 Whiteman Club.  
 KHJ—Louise Massey.  
 \*KMPC—News.  
 KXLA—Red Murrell.  
 KFAC—Luncheon Concert.  
 KWKW—Farm News.  
 KGFJ—Intermission.  
 KFVD—Violet.

- 12:45**—KFI, KFSD—Widder Brown.  
 KXN—Myrt and Marge.  
 KHJ—Singin' Sam.  
 KMPC—Bill Hay Reads the  
 Bible.  
 \*KFAC—News.  
 KWKW—Andy Mansfield.  
 KIEV—Gals on Record.  
 KGER—Garden School.  
 KXLA—Top Western Tunes.

- 12:55**—\*KFWE—News.  
 KGFJ—Sports Flash.  
**1**—KFI, KFSD—When a Girl  
 Marries.  
 KXN, KSDJ—House Party.  
 KECA, KFMB, KPPO—Paul  
 Whiteman Club.  
 KHJ—Sons of the Pioneers.  
 KMPC—Financial News.

- KFWE—Bill Anson.  
 \*KLAC—News, Sports.  
 KGFJ—Sunset and Vine.  
 KRKD—Siesta Time.  
 KECA—Piano Parade.  
 KXLA—Community  
 Broadcaster.  
 \*KFVD, KGER—News.  
 KWKW—Andy Mansfield.  
 KIEV—Meet the Maestro.  
 KGB, KVOE—Faith in Our  
 Time.

- 1:05**—KMPC—Three Alarm.  
 KGER—Out of the Band Box.  
**1:15**—KFI, KFSD—Portia Faces  
 Life.  
 KHJ—Nancy Dixon.  
 KLAC—570 Club.  
 KXLA—Farm Program.

*New Platter Show*  
**SAM ROWLAND'S**  
 "Turntable Terrace"  
 1:15-1:45 p.m.  
 Monday thru Saturday  
**KWKW**

KWKW—Turntable Terrace.  
 KFAC—Music in the Amer-  
 ican Manner.

**Manning's Piano Parade**  
 with  
**Charles W. Hamp**  
 Mon.-Fri. 1:15 p.m.  
 Sunday 1:30 p.m.

**Check KFVD**  
 LOS ANGELES

KFVD—Charlie Hamp.  
 KGB, KVOE—Johnson Family  
**1:25**—KGFJ—Sports Flash.  
**1:30**—KFI, KFSD—Just Plain Bill.  
 KXN, KSDJ—Meet the Missus  
 KECA—Arcades in Music.  
 KHJ—Happy Homes.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KFVD—Fact and Fancy.  
 \*KRKD—News.  
 KIEV—Organ Moods.

- 1:35**—KRKD—Song Symphony.  
**1:45**—KFI, KFSD—Front Page Far-  
 rell.  
 KECA—Ethel and Albert.  
 \*KXLA—News.  
 KFVD—Matinee Melodies.  
 KIEV—Swing Stylings.  
**1:55**—KGFJ—Sports Flash.

- 2**—KFI, KFSD—Road of Life.  
 \*KXN, KSDJ—Eric Sevareid.  
 KECA, KPPO, KFMB—  
 "What's Doin', Ladies?"  
 KHJ, KGB, KFAM, KVOE—  
 Heart's Desire.  
 KMPC—Three Alarm.  
 KFWE—Bill Anson.  
 \*KLAC—News, Sports.  
 KFAC—Concert Matinee.  
 KXLA—Concert Hour.  
 KGFJ—Serenade to Afternoon.  
 KWKW—Vocal Varieties.  
 KRKD—Hollywood Bowl.  
 \*KIEV—News.  
 KFVD—For the Ladies.  
 KGER—Long Beach Band.

- 2:15**—KFI, KFSD—Joyce Jordan.  
 KXN—Frontiers of Science.  
 KLAC—570 Club.  
 KFVD—To the Men.  
 KIEV—Land o' Song.  
 KRKD—Musical Bouquet.  
**2:20**—\*KWKW—News.  
**2:25**—KECA—Spotlight on  
 Hollywood.  
 KGFJ—Sports Flash.  
**2:30**—KFI, KFSD—Aunt Mary.  
 KXN—Bill Bryan.  
 KECA, KFMB, KPPO—Bride  
 and Groom.  
 KHJ—Melody Matinee.  
 KMPC—Major League Ball.  
 KWKW—Swing Session.  
 KRKD—Tunes in Tempo.  
 KFVD—Song Without Words.  
 KIEV—Musical Potpourri.

- 2:45**—KFI, KFSD—Dr. Paul.  
 KXN, KSDJ—Mr. Information  
 \*KGER—News Notebook.  
 \*KFVD—News.  
**2:50**—\*KWKW—Swing Session.  
**2:55**—KGFJ—Sports Flash.

- 3**—KFI, KFSD—This Woman's  
 Secret.

## TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 3:30—Arthur Godfrey, KXN.  
 5:30—Date With Judy, KFI.  
 7:30—Milton Berle, KFI.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club,  
 KECA.  
 9:00—Welcome, Travelers,  
 KECA.  
 9:30—Breneman's Breakfast,  
 KECA.  
 11:30—Queen for a Day, KHJ.  
 12:00—Man Says Yes, KMPC.  
 1:00—House Party, KXN.  
 1:05—Three Alarm, KMPC.  
 1:30—Meet the Missus, KXN.  
 2:00—What's Doin', Ladies?  
 KECA.  
 2:30—Bride and Groom, KECA.  
 3:30—Gas Again, KHJ.

### Drama

- 9:30—Call the Police, KFI.

### Music

- 8:00—Fred Waring, KFI.  
 4:00—Musical Masterpieces,  
 KFAC.  
 6:00—Musical Digest, KGFJ.  
 6:30—Melodies America Loves,  
 KXN.  
 6:30—Sigmund Romberg, KFI.  
 6:30—Berkshire Festival Con-  
 cert, KECA.  
 7:00—Supper Club, KFI.  
 8:00—Evening Concert, KFAC.

- 8:30—Fred Waring, KFI.  
 8:30—Club 15, KXN.  
 8:30—Music Supreme, KMPC.  
 10:00—Concert Nocturne, KGFJ.  
 10:00—Lucky Dance Time, KFAC.  
 10:00—Eastside Show, KFWE.  
 12:00—Rhapsody in Wax, KHJ.

### Comment-Narration

- 7:45—Fred Beck, KXN.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.  
 3:00—Burrill Wheeler, KXN.  
 4:30—Art Baker, KFI.

### Mystery-Detective

- 7:30—Mr. and Mrs. North, KXN.  
 8:00—Big Town, KXN.  
 8:30—The Falcon, KHJ.  
 9:00—Philip Marlowe, KFI.

### Public Interest- Information

- 10:30—Open Hearing, KXN.

### Sports

- 10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 2:30—Major League Ball, KMPC.  
 5:45—Race Results, KRKD.  
 6:30—Sam Balter, KLAC.  
 8:05—Coast League Ball, KLAC.  
 9:30—Inside Sports, KHJ.  
 10:00—Ted Bentley, KECA.



- KNX—Burrill Wheeler.
- KECA, KPRO, KFMB—Ladies Be Seated.
- ★KHJ, KXLA, KGER—News.
- KMPC—Major League Ball.
- KFWB—Bill Anson.
- ★KLAC—Fred Henry Reports.
- KFAC—Musical Favorites.
- KRKD—Tops in Pops.
- KGFJ—Armchair Concert.
- KFVD—Song Stylists.
- KWKW—Swing Session.
- KIEV—A Matter of Records.
- 3:05—KGER—Hall of Records.
- 3:15★KFI—News of the World.
- KHJ—Johnson Family.
- KLAC—Music from Hollywood.
- KXLA—Juke Box Matinee.
- KFVD—Stringtime.
- 3:25—KGFJ—Sports Flash.
- 3:30—KFI—Backstage Wife.
- KNX—Arthur Godfrey.
- KECA—Norwood Smith Sings.
- KHJ, KGB, KFXM, KVOE—Gas Again.

## MILD & MELLOW

3:30 to 4 P.M.  
Monday Through Friday

### KMPC

- KMPC—Mild and Mellow.
- KWKW—Sam Rowland and His Waxworks.
- KGFJ—Among My Souvenirs.
- ★KRKD—News.
- KFVD—Back of the Back.
- 3:35—KRKD—Tea Time Tunes.
- 3:45—KFI—Bob and Victoria.
- KECA—Frances Scully.
- KHJ, KVOE—Quaker City Serenade.
- KFVD—Rumba Rhapsody.
- KFSD—Bob Ripley.
- 3:55★KFWB—News.
- KGFJ—Sports Flash.
- 4—KFI—Downtown and All Around.
- KNX—Radio Views.
- KECA—Frances Scully.
- ★KHJ, KGB, KFXM, KVOE—Fulton Lewis.
- ★KMPC, KIEV, KGER, KFOX—News.
- KFWB—Latin Serenade.
- ★KLAC—News, Sports.
- KFAC—Musical Masterpieces.
- KXLA—Juke Box Matinee.
- KGFJ—What's Up?
- KWEW—Waxworks.
- KFVD—Crosblana.
- KRKD—Piano Paintings.
- 4:05—KGER—Hall of Records.
- 4:15—KFI—Port of Missing Hits.
- KNX—L. A. Story.
- ★KECA—Alvin Wilder.
- ★KHJ, KGB, KFXM—Frank Hemingway.
- KMPC—Twilight Tales.
- KFWB—Melody Matinee.
- KLAC—Belle Martel.
- KFVD—Pioneertown.
- KRKD—Spotlight on Star.
- KIEV—Show Tunes.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
- KNX—You're Only Young Once.
- KECA—Variety Parade.
- KHJ, KGB, KFXM, KVOE—Flit Frolics.
- KMPC—Bing Crosby Sings.
- KLAC—Racing Roundup.
- KGFJ—Record Jackpot.
- KIEV—Bing Crosby Sings.
- KRKD—Symphony in Swing.
- 4:35★KWKW—Averill Berman.
- 4:45—KNX—The Todds.
- KHJ, KGB, KVOE—Bill Symes, Sports.
- KMPC—Green Light Revue.
- KFWB—Stuart Hamblen.
- KLAC—Studio Frolic.
- KFVD—Favored Fifteen.
- ★KRKD—News.
- KIEV—Trade Winds Tempos.
- 4:55★KNX, KSDJ—Bill Henry.
- ★KECA—News.
- KGFJ—Sports Flash.
- 5★KFI—Feature Wire.
- ★KNX—Knox Manning, News.
- KHJ, KGB, KVOE—Hop Harrigan.
- KECA, KPRO, KFMB—Terry and the Pirates.
- ★KMPC—News, Teen & Twenty.
- KFWB—Stuart Hamblen.
- ★KLAC—News.
- KFAC—Sunset Serenade.
- KGFJ—Jive at Five.
- KRKD—Songs of the Saddle.
- KXLA—Juke Box Matinee.
- KWKW—Today at the Races.
- KFVD—Platter Preview.
- KIEV—Record Ride.

- ★KGER—News, Wishing Ring.
- 5:15★KFI, KFAC, KFSD—News.
- KNX—Tom Hanlon.
- KECA, KFMB—Sky King.
- KHJ, KGB, KFXM, KVOE—Melody Theatre.
- KWKW—Ken Barton, Sports.
- KFAC—Irwin Allen.
- 5:30—KFI, KFSD—A Date With KGFJ—Race Recap, E. Dixon.
- KGER—Music with Appeal.
- Judy.
- ★KNX, KSDJ—Harry Flannery.
- ★KECA—Headline Edition.
- KHJ, KGB, KFXM, KVOE—Adventure Parade.
- KFAC—Whoo Bill Chub.
- KLAC—At Jarvis Bellroom.
- KGFJ—Songs for You.
- KFVD—Sweet and Low.
- KWKW—Western Serenade.
- KXLA—Future Pianists.
- KRKD—Melody Time.
- KIEV—Melodies Mardi Gras.
- 5:45★KNX, KSDJ—News, Garred.
- ★KECA—Frank Hemingway.
- KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.
- KMPC—Top Tunes.
- KXLA—Miniature Concert.
- KFVD—This Side of Heaven.
- KGFJ—Hollywood Bowl Preview.
- KWKW—Races and Sports.
- KRKD—Race Results.
- KGER—Stamp's Quartet.
- 5:50—KWKW—Vets' Rehabilitation.
- 5:55★KNX—News.
- KGFJ—Sports Flash.
- KFI—Pleasure Parade.
- 6—KNX—Women's Forum.
- KECA—Page Cavanaugh Trio.
- ★KHJ, KGB—Gabriel Heatter.
- ★KMPC—News, Nesbitt.
- ★KFWB, KLAC, KFVD, KIEV, KGER, KFOX—News.
- KFAC—Prelude to Evening.
- KGFJ—Musical Digest.
- KXLA—Beyond Victory.
- KRKD—Musical Varieties.
- 6:05—KLAC—Al Jarvis.
- KIEV—Twilight Tempos.
- KGER—Sports Roundup.
- 6:15—KFI—Madison 2345.
- KECA—Music Preferred.
- KHJ, KGB—Real Stories.
- KMPC—Bob Kelley, Sports.
- KFWB—On the Century.
- ★KXLA—Woman Views News.
- KWKW—Classic Hour.
- KFVD—Sundown Serenade.
- KRKD—Hawaiian Memories.
- KGER—Here's to Vets.
- 6:30—KFI, KFSD—An Evening with Romberg.

### Melodies America Loves

ANNE JEFFREYS, Soprano  
RKO picture star  
ROBERT SHAFER, Tenor  
Star of "Song of Norway"  
Concert Orchestra  
Earl Towner, Director  
KNX—Tuesday—6:30 P.M.

INGLEWOOD PARK CEMETERY ASS'N.

- KNX—Melodies America Loves.
- KECA—Berkshire Festival Concert.
- KHJ, KGB, KFXM—Did Justice Triumph?
- KFWB—America Dances.
- KLAC—Sam Balter Sportsbook.
- KFAC—Hour of Music.
- KXLA—Bandstand Review.
- KWKW—Harold Schmidt.
- KRKD—Harmony in Rhythm.
- KIEV—Dinner Dance.
- KFOX—Hal's Memory Room.
- KGER—Helene Smith.
- 6:45—KLAC—Frank Sinatra.
- KXLA—Rocky Moran.
- KFI, KFSD—Supper Club.
- 7★KNX—Lowell Thomas.
- KHJ, KGB—Warten's Crime Case.
- KECA—Berkshire Festival Concert.
- KMPC—Security Symphonia.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KGFJ—Musical Digest.
- ★KLAC, KRKD, KGER—News.
- ★KXLA—Peter DeLima.
- KVOE—Overell Trial.
- 7:05—KGER—Fagan.
- 7:15★KFI, KFSD—Fleetwood Lawton.
- KNX—Robert Q. Lewis.
- KHJ—Pan American Rhythm.
- KLAC—Jan Garber Orch.
- KXLA—Record Review.
- KRKD—Three-Quarter Time.
- KFOX—Fishing Pals.
- KGB—Official Defective.
- 7:30—KFI, KFSD—Milton Berle Show.

- KNX—Mr. and Mrs. North.
- KECA—Tobe Reed's Scrapbook.
- KHJ, KGB, KFXM, KVOE—Red Ryder.
- KMPC—Firestone Favorites.
- KFWB—Sports Final.
- KLAC—Don Otis.
- KFAC—Little Music Room.
- KXLA—Ford Lewis.
- KRKD—Twilight Serenade.
- 7:45★KECA—Alvin Wilder.
- KFWB—Pioneer Town.
- ★KFAC, KFOX—News.
- 7:55★KNX, KSDJ—News.
- 8—KFI—Premiere Performance.
- KNX—Big Town.
- KECA, KFMB—Lum & Abner.
- KHJ, KGB, KFXM, KVOE—Count of Monte Cristo.
- ★KMPC—News, Hemingway.
- KFWB—Gus Carl.
- ★KLAC, KXLA, KGER—News.
- KFAC—Evening Concert.
- EGFJ—Caucasian Memories.

## BASEBALL

# KLAC

8:05 Nightly

1:30 P.M. Sunday

- 8:05—KLAC—Baseball.
- KGER—Music the Night.
- 8:15★KECA—News Feature Edition.
- KMPC—Red Rowe Ridge Riders.
- KGFJ—Starlit Moods.
- KXLA—Top Tunes.
- 8:30—KFI, KFSD—Fred Waring Show.
- KNX, KSDJ—Club 15.
- KECA, KPRO, KFMB—Dark Venture.
- KHJ, KGB, KFXM, KVOE—The Falcon.
- KMPC—Music Supreme.
- ★KFWB—News.
- KXLA—97th Street Corral.
- KGFJ—Local Varieties.
- 8:45★KNX, KSDJ—Bob Trout.
- ★KFWB—Warner Bros. Orch.
- KGFJ—Evening Interlude.
- 9—KFI—Adventures of Philip Marlowe.
- KNX—Hawk Larrabee.
- ★KHJ, KGB, KFXM, KVOE—News, Clean Hardy.
- KECA—Retribution.
- ★KMPC—David Anderson.
- ★KFWB, KGER—News.
- KLAC—Baseball.
- KFAC—Evening Concert.
- KXLA—Seaboard Home Hour.
- KGFJ—Hollywood House Party.
- 9:05—KGER—Music in the Night.
- 9:15—KHJ, KGB, KFXM, KVOE—Johnson Family.
- ★KMPC—Clete Roberts.
- KFWB—This Way to Unity.
- 9:30—KFI—Call the Police.

## TAPESTRIES OF LIFE

Presented by Forest Lawn

Narrated by Ted Von Eltz  
Written by David Hanna

### KNX Tonight 9:30

- KNX—Tapestries of Life.
- KECA—Warriors of Peace.
- KHJ, KGB, KVOE—Inside of Sports.
- KMPC—Barbershop Quartet.
- KFWB—Music Box.
- KGER—Dr. Clem Davies.
- KFSD—Mystery Is My Hobby.
- 9:45—KHJ, KGB, KFXM—The Wizard and the Odds.
- KMPC—Album of American Music.

## EASTSIDE SHOW

10 TO 12 P.M.  
Every Night Except Sunday

# KFWB

- 10★KFI, KFSD—The Reporter.
- ★KNX—Chet Huntley, News.
- KECA—Ted Bentley, Sports.

## Olympic Auditorium

# FIGHTS

Tuesday, 10:05 p.m.

# KLAC

- 10:05—KLAC—Olympic Boxing.
- KGER—Musical Roundup.
- 10:15—KFI—Remember That Music.
- KNX—Bob Elson.
- ★KECA, KHJ, KVOE—News.
- KMPC—Bridge Club.
- 10:30★KFI—Inside the News.
- KNX—Open Hearing.
- ★KECA—Joseph and Stewart Alsop.
- KHJ, KGB—Record Party, Peter Potter.
- KMPC—Rancho Grande.
- 10:45—KFI—Melody Time.
- KECA—Eddy Howard Orch.
- ★KFSD—News.
- 10:55★KFI—Police Bulletins.
- 11★KFI, KECA, KLAC—News.
- ★KNX—Nelson Fringle.
- KHJ—Smile Time.
- KMPC—Dance Parade.
- KFWB—Eastside Show.
- KFAC—Lucky Dance Time.
- KFVD—Spade Cooley Time.
- KGFJ—Concert Nocturne.
- KFSG—Beauty of the Scripture.
- KXLA—Seven Seas.
- KGER—Musical Roundup.
- KGB—E. Heckscher Orch.
- 11:15—KFI—Believe It or Not.
- KNX—Breaking All Records.
- KECA—Claremont Orch.
- KLAC—Tommy Dorsey Orch.
- KXLA—Dream a While.
- 11:30—KFI—Guest Star.
- KLAC—Don Otis.
- KXLA—The Hawthorne Thing.
- KGB—John Wolohan Orch.
- 11:40—KNX—Frankie Carle Orch.
- 11:45—KFI—Music.
- KECA—Dale Cross Orch.
- ★KGB, KVOE—News.
- 11:55★KFI, KNX, KECA—News.

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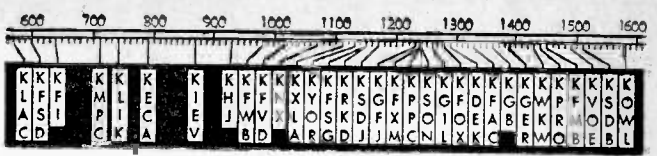
"Approved for Veterans"

**PINCH-HITTER**

Ned Calmer will pinch-hit for the vacationing Bill Henry on the latter's 4:55 p.m. news program for three weeks beginning Monday, August 4.

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# WEDNESDAY, AUGUST 6



**Chuck Wagon Rodeo**  
with **GEORGE WILHELM**  
New 6:15-7:00 a.m.  
Monday thru Saturday

1020 KC.  
5000 WATTS

**Check KEVD**  
LOS ANGELES

**"FLOWERS AND GARDENS"**  
Mon., Wed., Fri.  
9:45 a.m.  
**GORDON BAKER LLOYD**  
**KWKW**

8-KFI, KFSD-Fred Waring.  
KXN-Johnny Murray.  
KECA, KPRO, KFMB-Dea McNeill's Breakfast Club.  
\*KHJ, KGB, KFAM, KVOE-KMPC, KXLA, KLAC, KIEV, KGER-News.  
KFWB-L. A. Breakfast Club.  
KGJF-Concert Pastelle.  
KFAC-Country Church.  
KFVD-Wakeup Ranch.  
KRKD, KFOX-Bible Institute

8:05-KGER-Mizpah.  
8:15-KXN-Aunt Jenny.  
\*KHJ-News.  
KMPC-Markets: Sports.  
KLAC-Haynes at the Reins.  
KFVD-Musical Bandwagon.

8:20-KXLA-Music.  
8:30-KFI, KFSD-Jack Berch.  
KXN, KSDJ-Romance of Helen Trent.  
KHJ, KGB, KFAM, KVOE-Editor's Diary.  
KMPC-Bill Leyden.  
KLAC-Breakfast With Binnie and Mike.

**HAVEN OF REST**

KXLA, 8:30 A.M.  
Monday, Wednesday, Friday

KRKD, 8:00 A.M.  
Tuesday, Thursday, Saturday

KFOX, 8:00 A.M.  
Tuesday, Thursday, Saturday

KXLA-Haven of Rest.  
\*KFAC, KWKW-News.  
KFVD-Pass Time.  
\*KRKD-News, Music.  
KIEV-Musical Memories.  
KGER-Hammond.

8:45-KFI, KFSD-Lora Lawton.  
KXN, KSDJ-Our Gal Sunday  
KHJ-Meeting Griffin Show.  
KFAC-Keyboard and Console.  
KFVD-Garden Chat.  
KWKW-Wings of Healing.  
KGER-Tom Westwood.  
KGB-Elbert La Schelle.

9-KFI, KXLA, KGER-News.  
KXN-Big Sister.  
KECA, KPRO, KFMB-Welcome Travelers.  
\*KHJ, KGB, KFAM, KVOE-Kate Smith Speaks.  
\*KMPC-David Anderson.  
KFWB-L. A. Breakfast Club.  
\*KLAC, KFSD-News.  
KGJF-Public Messenger.  
KFAC-Unity.  
KFVD-Waltz Time.  
KRKD-Sagebrush Serenade.  
KWKW-Voice of China.  
KIEV-Bing Crosby Time.  
KFOX-Firebrands for Jesus.

9:05-KFI-Ladies' Day.  
KGER-Lutheran Hour.  
KXN-Ma Perkins.  
KHJ, KGB, KFAM, KVOE-Richard Maxwell.  
KMPC-Bill Leyden.  
KLAC-Racing News.  
KFAC-Voice of Health.  
KIEV-Dinah Shore Sings.  
KXLA-Bar Nothing Ranch.  
KWKW-Rev. Wildman.  
\*KFVD-News.

9:20-KGJF-News, Bill Harpel.  
9:30-KXN-Young Dr. Malone.  
KHJ-Bill Gwinn Show.  
KECA, KPRO, KFMB-Breneman's Breakfast.  
KFWB-Hi Homemakers.  
KLAC-Al Jarvis Ballroom.  
\*KWKW-News.  
KGJF-Open Album.  
KFAC-Musical Encores.  
KFVD-Show Tunes.  
KIEV-Meet the Band.  
KGER-Music.

9:45-KFI-What Do You Say?  
KXN-The Guiding Light.  
\*KFWB, KRKD-News.  
KFVD-Remembered Rhythms.  
KIEV-Rhythm Road.  
KGB-Molly Morse.

KWKW-Flowers and Gardens.

10-KFI, KFSD-Today's Children.  
KXN-Wendy Warren.  
KECA, KFMB, KPRO-Galen Drake.  
\*KHJ, KGB, KFAM, KVOE-News, Glenn Hardy.  
\*KMPC-News.  
KFWB-Martin Block.  
KLAC-Al Jarvis Ballroom.  
KFAC-Musical Encores.  
KRKD-Crazy Rhythm.  
KFVD-Rev. Louis T. Talbot.  
KIEV-Ted Lenz.  
KXLA-Piano Artistries.  
KWKW, KGJF-Racing News.  
\*KFOX, KGER-News.

10:15-KFI, KFSD-Woman in White  
KXN-Ferry Mason.  
KECA, KPRO, KFMB-Ted Malone.  
KHJ-Hospitality Time.  
KLAC-Bill Leyden.  
KGJF-Serenade for You.  
\*KXLA-News.  
KWKW-Morning Melodies.  
KGER-Music.

10:25-KGJF-Sports Flash.  
10:30-KFI, KFSD-Masquerade.  
KXN, KSDJ-Lone Journey.  
KECA, KPRO, KFMB-My True Story.  
KHJ-Ben Alexander Show.  
KGJF-Upsbeat Session.  
KXLA-Woman's World.  
\*KFAC, KWKW-News.  
KFVD-Union Rescue Mission.  
KRKD-Pop Concert.  
KGB, KVOE-Martin Block.  
10:40-KFI, KFSD-Betty Crocker.  
10:45-KFI-Light of the World.  
KXN, KSDJ-Rose of My Dreams.  
KFAC-Waltzes of the World.  
KRKD-Midnight Mission.  
KFOX-Hebrew Christian Hr.  
KFSD-Boh and Victoria.

10:55-KECA, KFMB-Hymns of All Churches.  
KGJF-Sports Flash.

11-KFI, KFSD-Life Can Be Beautiful.  
KXN, KSDJ-Double or Nothing.  
KECA, KFMB-Hymns of All Churches.  
KHJ-Bobby Norris.  
KMPC-News in the Air.

**WEDNESDAY Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**  
3:30-Arthur Godfrey, KXN.  
4:00-Benah, KECA.  
4:30-Eddie Albert, KECA.  
5:00-Phil Silvers, KECA.

**Quis, Participation**  
8:00-McNeill's Breakfast Club, KECA.  
9:00-Welcome, Travelers, KECA.  
9:30-Breneman's Breakfast, KECA.  
11:30-Queen for a Day, KHJ.  
12:00-Man Says Yes, KMPC.  
1:00-House Party, KXN.  
1:05-Three Alarm, KMPC.  
1:30-Meet the Missus, KXN.  
2:00-What's Doin' Ladies?, KECA.  
2:30-Bride and Groom, KECA.  
3:30-Gas Again, KHJ.  
5:00-Name That Song, KHJ.

**Drama**  
6:30-Rexall Summer Theater, KFI.  
7:30-Dr. Christian, KXN.  
8:30-Hollywood Theater, KFI.

**Music**  
8:00-Fred Waring, KFI.  
1:30-Eddy Duchin, KECA.  
4:00-Melody Hour, KXN.  
4:00-Musical Masterpieces, KFAC.  
6:00-Rhapsody in Rhythm, KXN.  
6:00-Musical Digest, KGJF.  
7:00-Supper Club, KFI.

KFWB-Martin Block.  
KLAC-Al Jarvis Ballroom.  
KXLA-Ensy Listening.  
KFAC-Festival of Music.  
KGJF-Across the Footlights.  
KRKD-Pan Americana.  
KWKW-Calling All Veterans.  
\*KFVD, KGER-News.  
KIEV-Jo Stafford, Songs.  
KHJ, KGB, KVOE-Erskine Johnson.

\*KECA-Baukhage Talking.  
\*KXLA-Pasadena News.  
KIEV-This Rhythmic Age.  
KFVD-Violet.  
KGER-Helene Smith.

11:20-KWKW-Want Ad News.  
11:25-KGJF-Sports Flash.  
11:30-KFI, KFSD-Pepper Young's Family.  
KXN-Second Mrs. Burton.  
KECA, KPRO, KFMB-Listening Post.  
KHJ, KGB, KFAM, KVOE-Queen for a Day.  
KFVD-Housewives' Exchange.  
KXLA-Dinner Bell Roundup.  
KGJF-Reminiscent Rhythm.  
\*KRKD, KFOX-News.  
KIEV-Latin Musicana.  
KGER-The Last Word.

11:45-KFI, KFSD-Right to Happiness.  
KXN-Grand Slam.  
KECA-Frank Parker Show.  
\*KHJ-Airrotorials, Bill Harpel.  
KRKD-Crosby Records.  
KGER-Crosby Sings.  
11:55-KGJF-Sports Flash.

12-KFI-Farm Reporter.  
KXN-Rosemary.  
\*KECA, KIEV, KGER, KPRO, KGB, KVOE-News.  
\*KHJ-Broadway News.  
KMPC-The Man Says Yes.  
KFWB-Martin Block.  
KLAC-Al Jarvis Ballroom.  
KGJF-Disabled Veterans.  
KFAC-Music at Twelve.  
KFVD-Editor of the Air.  
KWKW-Memories in Wax.  
KXLA-Dinner Bell Roundup.  
KRKD-Frairie Schooner.  
KGER-Backstage Wife.  
12:05-KGER-Western Music.  
12:15-KFI, KFSD-Stella Dallas.  
\*KXN-Knox Manning.  
\*KECA-Kiernan's News Corner.  
KHJ-Sing, America, Sing.  
KGJF-Keyboard Magic.  
KIEV-Lunchtime Melodies.  
12:25-KGJF-Sports Flash.  
12:30-KFI, KFSD-Lorenzo Jones.

KXN-Evelyn Winters.  
KECA, KFMB, KPRO-Paul Whiteman Club.  
KIEV-Louise Massey.  
\*KMPC-News.  
KXLA-Red Murrell.  
KFAC-Luncheon Concert.  
KWKW-Farm News.  
KGJF-Intermission.  
KFVD-Violet.

12:45-KFI, KFSD-Widder Brown.  
KXN-Myrt and Marge.  
KHJ-Singin' Sam.  
KMPC-Bill Hay Reads the Bible.  
KXLA-Top Western Tunes.  
\*KFAC-News.  
KWKW-Andy Mansfield.  
KIEV-Gals on Record.  
KGER-Garden School.

12:55-KFWB-News.  
KGJF-Sports Flash.

1-KFI, KFSD-When a Girl Marries.  
KECA, KFMB, KPRO-Paul Whiteman Club.  
KXN, KSDJ-House Party.  
KHJ-Sons of the Pioneers.  
KMPC-Financial News.  
KFWB-Bill Anson.  
\*KLAC-News, Sports.  
KFAC-Piano Parade.  
KRKD-Siesta Time.  
KGJF-Sunset and Vine.  
KXLA-Community Broadcaster.

\*KFVD, KGER-News.  
KWKW-Andy Mansfield.  
KIEV-Meet the Maestro.  
KGB, KVOE-Faith in Our Time.

1:05-KMPC-Three Alarm.  
KGER-Out of the Band Box.

1:15-KFI, KFSD-Portia Fox Life.  
KHJ-Nancy Dixon.  
KECA-570 Club.  
KXLA-Farm Program.  
KFAC-Music in the American Manner.  
KWKW-Turntable Terrace.  
KFVD-Charlie Hamp.  
KIEV-Treasury Salute.  
1:25-KGJF-Sports Flash.

1:30-KFI, KFSD-Just Plain Bill.  
KXN, KSDJ-Meet the Missus.  
KECA-Eddy Duchin.  
KHJ-Happy Homes.  
KXLA-Vocal Varieties.  
\*KRKD-News.  
KGJF-Today's Hits.  
KFVD-Fact and Fancy.  
KIEV-Organ Moods.

1:45-KFI, KFSD-Front Page Farrell.  
KECA-Ethel and Albert.  
\*KXLA-News.  
KFVD-Matinee Melodies.  
KIEV-Swing Strings.  
KRKD-Song Symphony.  
KVOE-Radio Tour.

1:55-KGJF-Sports Flash.

2-KFI, KFSD-Road of Life.  
\*KXN, KSDJ-Eric Sevareid.  
KECA, KPRO, KFMB-What's Doin', Ladies?  
KHJ, KGB, KFAM, KVOE-Heart's Desire.  
KMPC-Three Alarm.  
KFWB-Bill Anson.  
\*KLAC-News, Sports.  
KFAC-Concert Matinee.  
KGJF-Your L. A. Police.  
KXLA-Concert Hour.  
KWKW-Vocal Varieties.  
KFVD-Sons o' Guns.  
\*KIEV-News.  
KRKD-Ira Sweet, Organ.  
KGER-Long Beach Band.  
KFOX-Piasta Mexicana.

2:15-KFI, KFSD-Joyce Jordan.  
KXN-Talk.  
KLAC-570 Club.  
KFVD-To the Men.  
KFVD-Musical Bouquet.  
KGJF-Serenade to Afternoon.  
KIEV-Land of Song.

2:20-KWKW-News.  
2:25-KECA-Spotlight on Hollywood.  
KGJF-Sports Flash.

2:30-KFI, KFSD-Aunt Mary.  
KXN-Backgrounds for Living.  
KECA, KFMB, KPRO-Bride and Groom.  
KHJ-Melody Matinee.  
KMPC-Major League Ball.  
KWKW-Swing in Tempo.  
KRKD-Tunes in Tempo.  
KFVD-Songs Without Words.  
KIEV-Musical Potpourri.  
KGER-Feature Story.

2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Dr. Paul.  
 KXN, KSDJ—Mr. Information  
 \*KGEJ—News Notebook,  
 \*KFEV—News.  
 2:55—KGFJ—Sports Flash.  
**3**—KFI, KFSD—This Woman's  
 Secret.  
 KXN—Burrill Wheeler.  
 KECA, KPRO, KFMB—  
 Ladies Be Seated.  
 \*KHJ, KXLA, KGER—News.  
 KMPC—Major League Ball.  
 KFVB—Bill Anson.  
 \*KLAC—Fred Henry Reports.  
 KGFJ—Armchair Concert.  
 KFAC—Musical Favorites.  
 KFVD—Song Stylists.  
 KRKD—Tops in Tops.  
 KWKW—Swing Session.  
 KIEV—A Matter of Records.  
 3:05—KGER—Hall of Records.  
 3:15—KFI—News.  
 KHJ—Johnson Family.  
 KLAC—Music from Hollywood  
 KFVD—Stringtime.  
 KXLA—Juke Box Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KFI—Backstage Wife.  
 KXN, KSDJ—Arthur Godfrey.  
 KECA—Norwood Smith Sings.  
 KHJ—Gas Again.

**MILD &  
 MELLOW**  
 3:30 to 4 P.M.  
 Monday Through Friday  
**KMPC**


KMPC—Mild and Mellow.  
 KGFJ—Among My Souvenirs.  
 KWKW—Sam Rowland's  
 Waxworks.  
 KFVD—Back o' the Rack.  
 \*KRKD—News.  
 KFOX—Your Girl Friend.  
 3:45—KFI—Bob and Victoria.  
 KECA—Frances Scully.  
 KHJ, KVOE—Quaker City  
 Serenade.  
 KFVD—Rumba Rhapsody.  
 KFSD—Bob Ripley.  
 KRKD—Tea Time Tunes.  
 3:55—KFVB—News.  
 KGFJ—Sports Flash.  
**4**—KFI—Downtown and All  
 Around.  
 KXN—Melody Hour.  
 \*KHJ, KGB, KFNM, KVOE—  
 Fulton Lewis.  
 KECA—Frances Scully.  
 \*KMPC, KIEV, KGER, KFOX  
 —News.  
 KFVB—Latin Serenade.  
 \*KLAC—News, Sports.  
 KXLA—Juke Box Matinee.  
 KFAC—Musical Masterpieces.  
 KGFJ—What's Up?  
 KWKW—Waxworks.  
 KFVD—Croschiana.  
 KRKD—Piano Paintings.  
 4:05—KGER—Hall of Records.  
 4:15—KFI—Port of Missing Hits.  
 \*KECA—Alvin Wilder.  
 \*KHJ, KGB, KFNM—Frank  
 Hemingway.  
 KMPC—A Woman's Voice.  
 KFVB—Melody Matinee.  
 KLAC—Betty Phillips.  
 KFVD—Pioneertown.  
 KRKD—Spotlight on Star.  
 KIEV—Short Times.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFI—Art Baker's Notebook.  
 KXN—You're Only Young  
 Once.  
 KHJ, KGB, KFNM—Two-Ton  
 Baker.  
 KECA—Variety Parade.  
 KMPC—Bing Crosby Songs.  
 KLAC—Racing Roundup.  
 KGFJ—Record Jackpot.  
 KRKD—Symphony in Swing.  
 \*KFVD—News.  
 KIEV—Bing Crosby Sings.  
 KFVB—Old Age Pension.  
 4:35—KWKW—Averill Berman.  
 4:45—KXN—The Toddle.  
 KHJ, KGB, KVOE—Bill  
 Symes, Sports.  
 KMPC—Green Light Revue.  
 KFVB—Stuart Hamblen.  
 KLAC—Studio Frolic.  
 KWKW—Races and Sports.  
 KFVD—Favored Fifteen.  
 \*KRKD—News.  
 KIEV—Trade Winds Tempos.  
 KFOX—The Singing Crow.  
 4:55—KXN, KSDJ—Bill Henry.  
 \*KECA—News.  
 KGFJ—Sports Flash.

**5**—KFI—Feature Wire.  
 \*KXN—Knox Manning, News.  
 KHJ, KGB, KVOE—Eop  
 Harrigan.  
 KECA, KPRO, KFMB—Terry  
 and the Pirates.  
 \*KMPC—News, Teen & Twenty.  
 KFVB—Stuart Hamblen.  
 \*KLAC—News.  
 KFAC—Sunset Serenade.  
 KXLA—Juke Box Matinee.  
 KGFJ—Live at 5.  
 KWKW—Today at the Races.  
 KFVD—Platter Preview.  
 KRKD—Songs of the Saddle.  
 KIEV—Record Ride.  
 KFSD—Anniversary Date.  
 KFOX—Sunshine Mission.  
 \*KGER—News, Wishing Ring.  
 5:15—\*KFI, KFSD, KFAC—News.  
 KXN—Tom Hanlon.  
 KHJ, KGB, KFNM, KVOE—  
 Melody Theatre.  
 KECA, KFMB—Sky King.  
 KLAC—Irwin Allen.  
 KGFJ—Race Recap, E. Dixon.  
 KWKW—Ken Burton, Sports.  
 KGER—Sons o' Guns.  
 5:30—KFI—Casa Cugat.  
 \*KXN, KSDJ—Harry Flannery.  
 \*KECA—Headline Edition.  
 KHJ, KGB, KFNM, KVOE—  
 Adventure Parade.  
 KLAC—Al Jarvis.  
 KGFJ—Songs for You.  
 KFAC—Whoa Bill Club.  
 KXLA—Future Pianists.  
 KFVD—Sweet and Low.  
 KWKW—Cactus Jack.  
 KIEV—Melodies Mardi Gras.  
 KRKD—Medley Time.  
 \*KFOX—News.  
 KGER—Music With Appeal.  
 KFSD—So the Story Goes.  
 5:45—\*KFI, KFSD—Elmer Peterson.  
 \*KXN, KSDJ—Newk, Garred.  
 \*KECA—Frank Hemingway.  
 KHJ, KGB, KFNM, KVOE—  
 Tom Mix.  
 KMPC—Top Tunes.  
 KXLA—Miniature Concert.  
 KGFJ—If They Had Lived.  
 KIEV—This Side of Heaven.  
 KWKW—Races and Sports.  
 KRKD—Race Results.  
 KGER—Stamp's Quartet.  
 5:50—KWKW—Vets' Rehabilitation.  
 5:55—\*KXN, KSDJ—News.  
 KGFJ—Sports Flash.  
**6**—KFI—The American Way.  
 KXN, KSDJ—Rhapsody in  
 Rhythm.  
 KECA, KFMB—The Beulah  
 Show.  
 \*KHJ, KGB, KFNM, KVOE—  
 Gabriel Heatter.  
 \*KMPC—News, Nesbitt.  
 \*KFVB, KLAC, KFVD, KIEV,  
 KGER, KFOX—News.  
 KXLA—Pasadena Playhouse.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KRKD—Varieties in Music.  
 6:05—KLAC—Al Jarvis.  
 KIEV—Twilight Tempos.  
 KGER—Sports Roundup.  
 6:15—KHJ, KGB—Real Stories.  
 KMPC—Bob Kelley, Sports.  
 KFVB—On the Century.  
 KFVD—Sunset Serenade.  
 KWKW—Classic Hour.  
 KRKD—Hawaiian Memories.  
 KGER—Guest Star.  
 6:30—KFI, KFSD—Rexall Summer  
 Theatre.

**DR. WALLACE STERLING**  
 And his analysis of  
**THE NEWS**  
 WEDNESDAYS 6:30 PM - KXN  
**CITIZENS NATIONAL BANK**

\*KXN—Dr. Wallace Sterling.  
 KECA, KFMB, KPRO—Eddie  
 Albert Show.  
 KHJ, KGB, KFNM, KVOE—  
 American Forum.  
 KFVB—America Dances.  
 KFAC—Hour of Music.  
 KLAC—Sam Balter Sports-  
 book.  
 KXLA—Bandstand Review.  
 KRKD—Harmony in Rhythm.  
 KWKW—Harold Schmidt.  
 KIEV—Dinner Dance.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.  
 6:45—KXN—Hobby Hours.  
 KLAC—Dinah Shore.  
 KXLA—Rocky Morgan.  
**7**—KFI, KFSD—Supper Club.  
 \*KXN—Lowell Thomas.

LISTEN TO  
**HOBBY HOURS**  
**• KNX •**




**6:45  
 P.M.  
 TONIGHT**

**CHARLES RUCKER'S  
 Fishing Forecast**

**TOM HANLON, Emcee**

**ENTZ & RUCKER  
 HARDWARE**

KECA, KFMB—Lone Ranger.  
 KHJ, KGB, KFNM—  
 American Forum.  
 KMPC—Security Symphonia.  
 KFVB—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 \*KLAC, KXLA, KRKD—News.  
 KPPC—Pasadena Musicians.  
 \*KGER—News; Dr. Fagan.  
 KVOE—Overell Trial.  
 7:15—\*KFI—Fleetwood Lawton.  
 KXN—Robert Q. Lewis.  
 KHJ, KGB—Scout About  
 Town.  
 KLAC—Jan Garber.  
 KXLA—Record Review.  
 KRKD—Three-Quarter Time.  
 KPPC—Organ Recital.  
 7:25—KFVB—News.  
 7:30—KFI, KFSD—Summerfield  
 Band Concert.  
 KXN—Dr. Christian.  
 KHJ, KGB, KFNM, KVOE—  
 Cisco Kid.  
 KECA—Music Preferred.  
 KMPC—Firestone Favorites.  
 KFVB—Sports Final.

**DON OTIS**  
**KLAC**  
 7:30 - 8:00 p.m.  
 10:05 p.m. - 1:00 a.m.  
 Monday thru Saturday

KLAC—Don Otis.  
 KFAC—Little Music Room.  
 KXLA—Ford Lewis.  
 KRKD—Twilight Serenade.  
 KPPC—Teen Tunes and  
 Topics.  
 KGER—Prophecy Speaks.  
 KFOX—Dr. Clem Davies.  
 7:45—KECA, KPRO—Songs by  
 Marilyn King.  
 KFVB—Pioneer Town.  
 \*KFAC, KFOX—News.  
 7:55—\*KXN—News.  
**8**—KFI—Derry Falligant.  
 KXN, KSDJ—The Whistler.  
 KECA, KFMB—Lum & Abern.  
 KHJ, KGB, KFNM, KVOE—  
 What's the Name of That  
 Song?  
 \*KMPC—News, Hemingway.  
 KFVB—Cactus Carl.  
 \*KLAC, KXLA, KGER—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KFOX—Presbyterian Church.  
 KPPC—Midweek Devotional.  
 8:05—KLAC—Baseball.  
 KGER—Veterans' Program.  
 8:15—KFI—I Want It.  
 \*KECA—News Feature Edition.  
 KMPC—Ridge Riders.  
 KGFJ—Starlit Moods.  
 KXLA—Top Tunes.  
 KGER—Man With Band.  
 8:30—KFI—Hollywood Theater.  
 KXN, KSDJ—Club 15.  
 KECA, KPRO—Whiteman  
 Assembly.

KHJ, KGB—Johnny Modero,  
 Pier 23.  
 KMPC—Music Supreme.  
 \*KFVB—News.  
 KPPC—Silhouettes and  
 Shadows.  
 KXLA—97th Street Corral.  
 KGFJ—Vocal Varieties.  
 KGER—Man With a Band.  
 KFOX—Record Review.  
 8:45—\*KXN, KSDJ—Bob Trout.  
 KFVB—Warner Bros. Orch.  
 KGFJ—Evening Interlude.  
**9**—KFI, KFSD—Tex and Jinx.  
 KXN, KSDJ—The Saint.  
 KECA, KFMB, KPRO—Phil  
 Silvers.  
 \*KHJ, KGB, KFNM, KVOE—  
 News, Glenn Hardy.  
 \*KMPC—David Anderson.  
 \*KFVB—News.  
 KLAC—Baseball.  
 KFAC—Evening Concert.  
 KXLA—Seaboard Home Hour.  
 KGFJ—Hollywood House  
 Party.  
 KPPC—Siesta Fiesta.  
 KGER—Crosby Guest House.  
 9:15—KHJ, KGB, KFNM, KVOE—  
 Johnson Family.  
 \*KMPC—Clete Roberts.  
 KFVB—Hitler Lives.  
 \*KFOX—News.  
 9:30—KFI, KFSD—Mr. District  
 Attorney.  
 KXN, KSDJ—Meredith  
 Willson.  
 KECA, KFMB, KPRO—Lights  
 Out.  
 KHJ, KGB, KVOE—Inside of  
 Sports.  
 KMPC—Barbershop Quartet.  
 KFVB—Music Box.  
 KPPC—Music.  
 KGER—Dr. Clem Davies.  
 9:45—KHJ, KGB—Land of the Free.  
 KMPC—Album of American  
 Music.  
 KPPC—Ambition Bags  
 Admission.

**EASTSIDE  
 SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFVB**

KFVB—Eastside Show.  
 KLAC—Baseball.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KXLA—Olympic Fights.  
 KFOX—Swingtime Serenade.  
 10:05—KGER—Musical Roundup.  
 10:15—KFI—Barry Wood Show.  
 KXN—Bob Elson.  
 \*KECA, KHJ—News.  
 KMPC—Bridge Club.  
 10:30—\*KFI—Inside the News.  
 KXN—Symphonette.  
 \*KECA—Joseph and Stewart  
 Alsop.  
 KHJ, KGB—Record Party,  
 Peter Potter.  
 KMPC—Rancho Grande.  
 KLAC—Baseball Roundup.  
 10:45—KFI—Melody Time.  
 KECA—Eddy Howard Orch.  
 KLAC—Don Otis.  
 \*KFSD—News.  
 10:55—KFI—Police Bulletin.  
**11**—\*KFI, KECA, KLAC—News.  
 \*KXN—Nelson Pringle.  
 KHJ—Smile Time.  
 KMPC—Dance Parade.  
 KFVB—Eastside Show.  
 KFAC—Lucky Dance Time.  
 KXLA—Fishing Forecasts.  
 KGFJ—Concert Nocturne.  
 KFVD—Spade Cooley Time.  
 KGER—Musical Roundup.  
 11:15—KFI—Milestones in Melody.  
 KXN—Breaking All Records.  
 KECA—Claremont Orch.  
 KLAC—Tommy Dorsey Orch.  
 KXLA—Dream a While.  
 11:30—KFI—Harry Owens Orch.  
 KLAC—Don Otis.  
 KXLA—The Hawthorne Thing  
 11:40—KXN—Frankie Carle Orch.  
 11:45—KECA—Dale Cross Orch.  
 \*KGB, KVOE—News.  
 11:55—\*KFI, KECA, KXN—News.



# THURSDAY, AUGUST 7

- \*Indicates News Broadcasts.
- 8-KFI, KFSD—Fred Waring.
- KNX—Johnny Murray.
- KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
- \*KHJ, KGB, KFXM, KVOE—Cecil Brown.
- \*KMPC, KXLA, KLAC—News.
- KFWB—Morning Melodies.
- KGFJ—Concert Pastelle.

## HAVEN OF REST

KXLA, 8:30 A.M.  
Monday, Wednesday, Friday  
KRKD, 8:00 A.M.  
Tuesday, Thursday, Saturday  
KFOX, 8:00 A.M.  
Tuesday, Thursday, Saturday

- 8:15-KNX—Aunt Jenny.
- \*KHJ—News.
- KMPC—Markets; Sports.
- KLAC—Haynes at the Reins.
- KIEV—Musical Bandwagon.
- 8:20-KXLA—Music.
- 8:30-KFI, KFSD—Jack Berch.
- KNX, KSDJ—Helen Trent.
- KHJ, KGB, KFXM, KVOE—Editor's Diary.
- KMPC—Bill Leyden.
- KFWB—Lou Marcelle.
- KLAC—Breakfast With Rinnie and Mike.
- \*KFAC, KRKD—News.
- \*KWKW—News, Devotions.
- KXLA—Baptist Brothers.
- KFVD—Pass Time.
- KIEV—Public Interest.
- KGER—Hammond.
- 8:35-KRKD—Spotlight Varieties.
- 8:45-KFI, KFSD—Lora Lawton.
- KNX, KSDJ—Our Gal Sunday.
- KHJ—Merv Griffin Show.
- KFWB—Science of Mind.
- KFAC—Keyboard and Console.

Attention Gardeners  
George Milne's  
"GARDEN CHATS"  
8:45 a.m.  
Monday thru Saturday

1070 KG.  
5000 WATTS  
**Check KEVD**  
LOS ANGELES

- KFVD—Garden Chat.
- KWKW—Wings of Healing.
- KIEV—Musical Memories.
- KGER—Tom Westwood.
- KGB—Elbert LaSchele.

- 9-KFI, KXLA, KGER—News.
- KECA, KPRO, KFMB—Welcome Travelers.
- KNX—Big Sister.
- \*KHJ, KGB, KFXM, KVOE—Kate Smith Speaks.
- \*KMPC—David Anderson.
- KFWB—Strolling Tom.
- \*KLAC, KFSD—News.
- KGFJ—Your County at Work.
- KFAC—Unity.
- KRKD—Sagebrush Serenade.
- KFVD—Waltz Time.
- KIEV—Bing Crosby Time.
- KWKW—Voice of China.
- 9:05-KFI—Ladies' Day.
- KGER—Lutheran Hour.
- 9:15-KNX—Ma Perkins.
- KHJ, KGB, KFXM, KVOE—Richard Maxwell.
- KMPC—Bill Leyden.
- KFWB—Bing Crosby.
- KLAC—Racing News.
- KFAC—Voice of Health.
- KXLA—Bar Nothing Ranch.
- KGFJ—Community Chest.
- KWKW—Rev. Wildman.
- KIEV—Dinah Shore Songs.
- KFVD—News.
- 9:20-KGFJ—News, Bill Harpel.
- 9:30-KNX—Young Dr. Malone.
- KHJ—Bill Gwin Show.
- KLAC—Al Jarvis Ballroom.
- KECA, KPRO, KFMB—Tom Breneman's Breakfast.
- KFWB—Woman's Page.
- \*KWKW—News.
- KGFJ—Open Album.
- KFAC—Musical Encores.
- KIEV—Meet the Band.
- KGER—Kostelanetz.
- KFVD—Show Tunes.
- 9:45-KFI—What Do You Say?
- KNX—The Guiding Light.
- \*KFWB, KRKD—News.

- KWKW—Bea Boynton.
- KFVD—Remembered Rhythms.
- KIEV—Rhythm Road.
- KGER—Freddy Martin Orch.
- KGB—Molly Morse.

- 10-KFI, KFSD—Today's Children
- KNX—Wendy Warren.
- KECA, KFMB, KPRO—Galen Drake.
- \*KHJ, KGB, KFXM, KVOE—Glenn Hardy, News.
- \*KMPC—News.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KGFJ—Racing News, Dixon.
- KXLA—Piano Artistries.
- KFAC—Musical Encores.
- KFVD—Rev. Louis T. Talbot.
- KIEV—Ted Lenz.
- KRKD—Crazy Rhythm.
- KWKW—Racing Lineup.
- \*KGER, KFOX—News.

- 10:15-KFI, KFSD—Woman in White.
- KNX—Perry Mason.
- KHJ—Hospitality Time.
- KECA, KFMB—Ted Malone.
- KMPC—Bill Leyden.
- \*KXLA—News.
- KGFJ—Serenade for You.
- KWKW—Morning Melodies.
- KGER—John Gart Trio.
- 10:25-KGFJ—Sports Flash.
- 10:30-KFI, KFSD—Masquerade.
- KNX, KSDJ—Lone Journey.
- KECA, KPRO, KFMB—My True Story.
- KHJ—Ben Alexander Show.
- KGFJ—Unbeat Session.
- KXLA—Woman's World.
- \*KFAC, KWKW—News.
- KFVD—Union Rescue Mission.
- KRKD—Pop Concert.
- KGER—Dorsey Brothers.
- KGB, KVOE—Martin Block.

- 10:40-KFI, KFSD—Betsy Crocker.
- 10:45-KFI—Light of the World.
- KNX, KSDJ—Rose of My Dreams.
- KFAC—Waltzes of the World.
- KRKD—Midnight Mission.
- KGER—Ray Block.
- KFSD—Bob and Victoria.
- 10:55-KECA, KFMB—Hymns of All Churches.
- KGFJ—Sports Flash.

- 11-KFI, KFSD—Life Can Be Beautiful.
- KNX, KSDJ—Double or Nothing.
- KECA, KFMB—Hymns of All Churches.
- KHJ—Two-Ton Baker.
- KMPC—Music in the Air.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KFAC—Festival of Music.
- KGFJ—Across the Footlights.
- \*KFVD, KGER—News.
- KXLA—Easy Listening.
- KWKW—Song Parade.

- 11-KFI, KFSD—Life Can Be Beautiful.
- KNX, KSDJ—Double or Nothing.
- KECA, KFMB—Hymns of All Churches.
- KHJ—Two-Ton Baker.
- KMPC—Music in the Air.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KFAC—Festival of Music.
- KGFJ—Across the Footlights.
- \*KFVD, KGER—News.
- KXLA—Easy Listening.
- KWKW—Song Parade.

## THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy—Variety**
- 3:30—Arthur Godfrey, KNX.
- 6:30—Mutual's Block Party, KHJ.
- 9:00—Music Hall, KFI.
- Quiz—Participation**
- 8:00—McNeill's Breakfast Club, KECA.
- 9:00—Welcome, Travelers, KECA.
- 9:30—Breneman's Breakfast, KECA.
- 11:30—Queen for a Day, KHJ.
- 12:00—Man Says Yes, KMPC.
- 1:00—House Party, KNX.
- 1:05—Three Alarm, KMPC.
- 1:30—Meet the Missus, KNX.
- 2:00—What's Doin', Ladies?, KECA.
- 2:30—Bride and Groom, KECA.
- 3:30—Gas Again, KHJ.
- 8:30—Noah Webster Says, KFI.
- Drama**
- 8:00—Reader's Digest, KNX.
- 7:00—Family Theater, KHJ.
- 9:00—Lawyer Tucker, KNX.
- 9:30—Edward Arnold, KECA.
- Music**
- 8:00—Fred Waring, KFI.
- 4:00—Musical Masterpieces, KFC.
- 6:00—Musical Digest, KGFJ.
- 7:00—Supper Club, KFI.
- 7:30—Concert of the Nations, KFI.
- 8:00—Frances Langford, KFI.
- 8:00—Evening Concert, KFAC.
- 8:30—Club 15, KNX.
- 8:30—Music Supreme, KMPC.
- 10:00—Lucky Dance Time, KFAC.
- 10:00—Eastside Show, KFWB.
- 10:00—Concert Nocturne, KGFJ.
- 12:00—Rhapsody in Wax, KHJ.

600	700	800	900	1000	1100	1200	1300	1400	1500	1600
K	K	K	K	K	K	K	K	K	K	K
L	M	L	E	I	E	F	F	F	F	F
A	S	P	C	E	J	V	X	L	O	S
C	D	C	K	A	B	D	A	R	G	D

- KRKD—Pan Americans.
- KIEV—Perry Como Songs.
- \*KVOE—Cedric Foster.
- 11:15-KFI, KFSD—Ma Perkins.
- \*KECA—Baukhage Talking.
- KHJ, KGB, KVOE—Erskine Johnson.
- \*KXLA—Pasadena News.
- KFVD—Violet.
- KIEV—This Rhythmic Age.
- KGER—Helene Smith.
- 11:20-KWKW—Want Ad News.
- 11:25-KGFJ—Sports Flash.
- 11:30-KFI, KFSD—Pepper Young's Family.
- KNX—Second Mrs. Burton.
- KHJ, KGB, KFXM, KVOE—Queen for a Day.
- KECA—Song Spinners.
- KXLA—Dinner Bell Roundup.
- KGFJ—Reminiscent Rhythm.
- \*KRKD, KFOX—News.
- KFVD—Housewives' Exchange.
- KIEV—Latin Musicana.
- KGER—The Last Word.
- 11:45-KFI, KFSD—Right to Happiness.

- KNX—Grand Slam.
- KECA—Frank Parker Show.
- \*KGFJ—Airtorials, Bill Harpel.
- KRKD—Crosby Records.
- KGER—Crosby Songs.
- 11:55-KGFJ—Sports Flash.
- 12-KFI—Farm Reporter.
- KNX—Rosemary.
- \*KECA, KHJ, KIEV, KGER, KGB, KVOE—News.
- KMPC—The Man Says Yes.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.

## BELL TAILORS

Presents  
**Dinner Bell Round Up**  
12:00 noon, Mon. thru Fri.  
**K X L A**

- KXLA—Dinner Bell Roundup.
- KGFJ—Public Messenger.
- KRKD—Prairie Schooner.
- KFAC—Music at Twelve.
- KWKW—Memories in Wax.
- KFVD—Editor of the Air.
- 12:05-KGER—Western Music.
- 12:15-KFI, KFSD—Stella Dallas.
- \*KXN—Knox Manning.
- \*KECA—Kiernan's News Corner.
- KHJ—Sing, America, Sing.
- KGFJ—Keyboard Magic.
- KIEV—Lunchtime Melodies.
- \*KFOX—News.
- KFMB—Word to the Wives.
- 12:25-KGFJ—Sports Flash.
- 12:30-KFI, KFSD—Lorenzo Jones.
- KNX—Evelyn Winters.
- KECA, KFMB, KPRO—Paul Whiteman Club.
- KHJ—Louise Massey.
- \*KMPC—News.
- KXLA—Red Murrell.
- KFAC—Luncheon Concert.
- KWKW—Farm News.
- KGFJ—Intermission.
- KFVD—Violet.
- 12:45-KFI, KFSD—Widder Brown.
- KNX—Myrt and Marge.
- KHJ—Singin' Sam.
- KMPC—Bill Hay Reads Bible.
- KXLA—Top Western Tunes.
- \*KFAC—News.
- KWKW—Andy Mansfield.
- KIEV—Gals on Record.
- KGER—Garden School.
- KGB—Songs of Praise.
- 12:55\*KFWB—News.
- KGFJ—Sports Flash.
- 1-KFI, KFSD—When a Girl Marries.
- KNX, KSDJ—House Party.
- KECA, KFMB, KPRO—Paul Whiteman Club.
- KHJ—Sons of the Pioneers.
- KMPC—Financial News.
- KFWB—Bill Anson.
- \*KLAC—News, Sports.
- KFAC—Pian Parade.
- KRKD—Siesta Time.
- KGFJ—Sunset and Vine.
- KXLA—Community Broadcaster.
- \*KFVD, KGER—News.
- KWKW—Andy Mansfield.
- KIEV—Meet the Maestro.
- KGB, KVOE—Faith in Our Time.
- 1:05-KMPC—Three Alarm.
- KGER—Out of the Bandbox.
- 1:15-KFI, KFSD—Portia Faces Life.
- KHJ—Nancy Dixon.
- KLAC—570 Club.
- KFAC—Music in the American Manner.
- KWKW—Turntable Terrace.
- KFVD—Charlie Hamp.
- KXLA—Farm Program.
- 1:25-KGFJ—Sports Flash.
- 1:30-KFI, KFSD—Just Plain Bill.
- KNX, KSDJ—Meet the Missus.
- KECA—Miracles in Music.
- KHJ—Happy Homes.
- KFVD—Fact and Fancy.
- KGFJ—Today's Hits.
- KXLA—Vocal Varieties.
- \*KRKD—News.
- KIEV—Organ Moods.
- KGB—Shady Valley Folks.
- 1:45-KFI, KFSD—Front Page Farrell.
- KECA—Ethel and Albert.
- \*KXLA—News.
- KFVD—Matinee Melodies.

**KMPC**  
**"THE MAN SAYS YES"**  
with  
**BOB SHANNON**  
Now Audience Participation  
12 Noon to 12:30 P.M.  
Monday thru Friday  
Fun — Prizes  
Write or Telephone KMPC for Tickets  
**DIAL 710**

1:55-KFJ, KFSD-Road of Life.  
**2**\*KNX, KSDJ-Eric Sevareid.  
 KECA, KPRO, KFMB-What's Doing, Ladies?  
 KHJ, KGB, KFAM, KVoe-Heart's Desire.  
 KMPC-Three Alarm.  
 KFWB-Bill Anson.  
 \*KLAC-News, Sports.  
 KFAC-Concert Matinee.  
 KGFJ-Sons o' Guns.  
 KXLA-Johnny Moore and Three Blazers.  
 KWKW-Vocal Varieties.  
 KRKD-Musical Bouquet.  
 \*KIEV-News.  
 KFVD-For the Ladies.  
 KFOX-Piata Mexicana.  
 KGER-Long Beach Band.  
 2:15-KFI, KFSD-Joy Jordan.  
 KNX-In My Opinion.  
 KLAC-370 Club.  
 KGFJ-Serenade to Afternoon.  
 KFVD-To the Men.  
 KIEV-Land o' Song.  
 2:20-KWKW-News.  
 2:25-KECA-Spotlight on Hollywood.  
 KGFJ-Sports Flash.  
 2:30-KFI, KFSD-Aunt Mary.  
 KNX-Backgrounds for Living.  
 KECA, KFMB, KPRO-Bride and Groom.  
 KHJ-Melody Matinee.  
 KMPC-Major League Ball.  
 KRKD-Tunes in Tempo.  
 KWKW-Swing Session.  
 KFVD-Song Without Words.  
 KIEV-Musical Potpourri.  
 KGER-Feature Story.  
 2:40-KGER-Long Beach Band.  
 2:45-KFI, KFSD-Dr. Paul.  
 KNX, KSDJ-Mr. Information.  
 \*KGFJ-News Notebook, Harpel.  
 \*KFVD-News.  
 2:55-KGFJ-Sports Flash.  
**3**-KFI, KFSD-This Woman's Secret.  
 KNX-Burrith Wheeler.  
 KECA, KPRO, KFMB-Ladies, Be Seated.  
 \*KHJ, KXLA, KGER-News.  
 KMPC-Major League Ball.  
 KFWB-Bill Anson.  
 \*KLAC-Fred Henry Reports.  
 KFAC-Musical Favorites.  
 KFVD-Song Stylists.  
 KGFJ-Armchair Concert.  
 KRKD-Tops in Pops.  
 KWKW-Swing Session.  
 KIEV-A Matter of Records.  
 3:05-KGER-Hall of Records.  
 3:15-KFI-News of the World.  
 KHJ-Johnson Family.  
 KLAC-Music from Hollywood.  
 KXLA-Juke Box Matinee.  
 KFVD-Stringtime.  
 3:25-KGFJ-Sports Flash.  
 3:30-KFI-Backstage Wife.  
 KNX-Arthur Godfrey.  
 KECA-Norwood Smith Sings.  
 KHJ, KGB, KFAM, KVoe-Gas Again.

# MILD & MELLOW

3:30 to 4 P.M.  
Monday Through Friday

## KMPC

KMPC-Mild and Mellow.  
 KGFJ-Among My Souvenirs.  
 KWKW-Sam Rowland and His Waxworks.  
 KFOX-Your Girl Friend.  
 KFVD-Back o' the Rack.  
 \*KRKD-News.  
 3:45-KFI-Bob and Victoria.  
 KECA-Frances Scully.  
 KHJ, KVoe-Quaker City Serenade.  
 KFVD-Rumba Rhapsody.  
 KRKD-Tea Time Tunes.  
 KFB-Bob Ripley.  
 3:55-KFWB-News.  
 KGFJ-Sports Flash.  
**4**-KFI-Downtown and All Around.  
 KNX-George Fisher.  
 KECA-Frances Scully.  
 \*KHJ, KGB, KFAM, KVoe-Fulton Lewis.  
 \*KMPC, KIEV, KGER, KFOX-News.  
 KFWB-Latin Serenade.  
 \*KLAC-News, Sports.  
 KXLA-Juke Box Matinee.

KWKW-Rowland's Wax-works.  
 KFAC-Musical Masterpieces.  
 KGFJ-What's Up?  
 KRKD-Plano Paintings.  
 KFVD-Crosbiana.  
 4:05-KGER-Hall of Records.  
 4:15-KFI-Port of Missing Hits.  
 KNX-One for the Book.  
 \*KECA-Alvin Wilder.  
 \*KHJ, KGB, KFAM-Frank Hemingway.  
 KMPC-Twilight Tales.  
 KFWB-Melody Matinee.  
 KLAC-Belle Martel.  
 KFVD-Pioneertown.  
 KRKD-Spotlight on Star.  
 KIEV-Show Tunes.  
 4:25-KGFJ-Sports Flash.  
 4:30-KFI-Art Baker's Notebook.  
 KNX-You're Only Young Once.  
 KECA-Variety Parade.  
 KHJ, KGB, KFAM, KVoe-Flit Frolics.  
 KMPC-Bing Crosby Songs.  
 KLAC-Racing Roundup.  
 KGFJ-Record Jackpot.  
 \*KFVD-News.  
 KRKD-Symphony in Swing.  
 KIEV-Bing Crosby Sings.  
 4:35-KWKW-Averill Berman.  
 4:45-KECA, KFMB-Tennessee Jed.  
 KNX-The Todds.  
 KHJ, KGB, KVoe-Bill Symes, Sports.  
 KMPC-Green Light Revue.  
 KFWB-Stuart Hamblen.  
 KLAC-Studio Frolic.  
 KWKW-Races and Sports.  
 KFVD-Favored Fifteen.  
 \*KRKD-News.  
 KIEV-Trade Wind Tempos.  
 4:55-KNX, KSDJ-Bill Henry.  
 \*KECA-News.  
 KGFJ-Sports Flash.  
**5**\*KFI-Feature Wire.  
 \*KNX-News, Knox Manning.  
 KECA, KPRO, KFMB-Terry and the Pirates.  
 KHJ, KGB, KVoe-Hop Harrigan.  
 \*KMPC-News, Teen & Twenty.  
 KFWB-Stuart Hamblen.  
 \*KLAC-News.  
 KFAC-Sunset Serenade.  
 KGFJ-Live at 5.  
 KWKW-Today at the Races.  
 KRKD-Songs of the Saddle.  
 KXLA-Juke Box Matinee.  
 KFVD-Platter Preview.  
 KIEV-Record Ride.  
 KFOX-Sunshine Mission.  
 \*KGER-News, Wishing Ring.  
 5:15-KFI, KFSD, KFAC-News.  
 KNX-Tom Hanlon.  
 KECA, KFMB-Sky King.  
 KHJ, KGB, KFAM, KVoe-Melody Theatre.  
 KLAC-Irwin Allen.  
 KGFJ-Race Recap, R. Dixon.  
 KWKW-Ken Barton, Sports.  
 KGER-Music with Appeal.  
 5:30-KFI-Casa Cuata.  
 \*KNX, KSDJ-Harry Flannery.  
 \*KECA-Headline Edition.  
 \*KHJ, KGB, KFAM, KVoe-Adventure Parade.  
 KLAC-Al Jarvis.  
 KGFJ-Songs for You.  
 KFAC-Whoa Bill Club.  
 KXLA-Future Pianists.  
 KWKW-Western Serenade.  
 KFVD-South Seas.  
 KRKD-Medley Time.  
 KIEV-Melodies Mardi Gras.  
 5:45-KFI, KFSD-Elmer Peterson.  
 \*KNX, KSDJ-News, Garred.  
 \*KECA-Frank Hemingway.  
 KHJ, KGB, KFAM, KVoe-Adventures of Tom Mix.  
 KMPC-Top Tunes.  
 KXLA-Miniature Concert.  
 KFVD-This Side of Heaven.  
 KGFJ-The Law Is Your Servant.  
 KWKW-Races and Sports.  
 KRKD-Race Results.  
 KGER-Stamp's Quartet.  
 5:50-KWKW-Vets' Rehabilitation.  
 5:55-KNX-News.  
 KGFJ-Sports Flash.  
**6**-KFI, Wax Museum.  
 KNX, KSDJ-Radio Reader's Digest.  
 KECA-Reserve.  
 \*KHJ, KGB-Gabriel Heatter.  
 \*KMPC-News, Nesbitt.  
 \*KFWB, KFVD, KFOX-News.  
 KGFJ-Musical Digest.  
 KFAC-Prelude to Evening.  
 KXLA-U. S. Marines.  
 \*KLAC-News, Al Jarvis.  
 KRKD-Varieties in Music.  
 \*KIEV-News, Tempos.  
 \*KGER-News, Sports.  
 6:15-KHJ, KGB-Beal Stories.  
 KMPC-Bob Kelley, Sports.  
 KFWB-On the Century.  
 KXLA-Technocracy.

KWKW-Classic Hour.  
 KFVD-Sundown Serenade.  
 KRKD-Hawaiian Memories.  
 KGER-Civil Service.  
 6:30-KFI, KFSD-Blue Ribbon Music Time.  
 KNX, KSDJ-Man Called X.  
 KHJ, KGB, KFAM-Block Party.  
 KECA-The Real Story.  
 KFWB-America Dances.  
 KFAC-Hour of Music.  
 KLAC-Sam Balter Sports-book.  
 KXLA-Bandstand Review.  
 KRKD-Harmony in Rhythm.  
 KWKW-Harold Schmidt.  
 KIEV-Dinner Dance.  
 KGER-Helene Smith.  
 KFOX-Hal's Memory Room.  
 KVoe-Oyerell Trial.  
 6:45-KECA-The American Tradition.  
 KLAC-Dick Haymes.  
 KXLA-Rocky Morgan.  
**7**\*KFI, KFSD-Supper Club.  
 \*KNX-Lowell Thomas.  
 \*KGER-Willie Piper.  
 KHJ, KGB, KVoe-Family Theatre.  
 KMPC-Security Symphonia.  
 KFWB-America Dances.  
 KFAC-Hour of Music.  
 KGFJ-Musical Digest.  
 \*KLAC, KXLA, KRKD-News.  
 \*KGER-News; Dr. Fagan.  
 7:15-KFI, KFSD-Fleetwood Law-ton.  
 KNX-Robert Q. Lewis.  
 KRKD-Three-Quarter Time.  
 KFAC-Little Music Room.  
 KLAC-Jan Garber.  
 KXLA-Record Review.  
 KFOX-Fishing Pals.  
 \*KFWB-News.  
 7:30-KFI-Concert of Nations.  
 KECA-Piata.  
 KXLA-Tobe Reed's Scrap-book.  
 KHJ, KGB, KFAM, KVoe-Red Ryder.  
 KMPC-Firestone Favorites.  
 KFWB-Sports Final.  
 KLAC-Don Otis.  
 KFAC-Little Music Room.  
 KXLA-Ford Lewis.  
 KRKD-Twilight Serenade.  
 KGER-Markham.  
 7:45-KECA, KFMB-Monitor Views the News.  
 KFVB-Pioneer Town.  
 \*KFAC, KFOX-News.  
 7:55-KNX-News.  
**8**-KFI, KFSD-Frances Lang-ford Show.  
 KNX-Suspense.  
 KECA, KFMB-Lum & Abner.  
 KHJ, KGB, KFAM, KVoe-Mysterious Traveler.  
 \*KMPC-News, Hemingway.  
 KFWB-Cactus Carl.  
 \*KLAC, KXLA, KGER-News.  
 KFAC-Evening Concert.  
 KGFJ-Caucasian Memories.  
 KFOX-Full Gospel Assembly.  
 8:05-KLAC-Baseball.  
 KGER-Music in the Night.  
 8:15-KECA-News Feature Edition.  
 KMPC-Ridge Riders.  
 KGFJ-Starlit Moods.  
 KXLA-Top Tunes.  
 8:30-KFI, KFSD-Noah Webster Says.  
 KNX, KSDJ-Club 15.  
 KECA-America's Town Meeting.  
 KHJ, KFAM, KVoe-Scarlet Queen.  
 \*KMPC-Music Supreme.  
 \*KFWB-News.  
 KXLA-37th Street Corral.  
 KGFJ-Vocal Varieties.  
 KFOX-Judge Gardner.  
 8:45-KNX, KSDJ-Bob Trout, News.  
 KFWB-Warner Bros. Orch.  
 KGFJ-Evening Interlude.  
**9**-KFI, KFSD-Kraft Music Hall.  
 KNX, KSDJ-Lawyer Dan Tucker.  
 KECA-America's Town Meeting.  
 \*KHJ, KGB, KFAM, KVoe-News, Glenn Hardy.  
 \*KMPC-David Anderson.  
 \*KFWB, KGER-News.  
 KXLA-Seaboard Home Hour.  
 KLAC-Baseball.  
 KFAC-Evening Concert.  
 KGFJ-Hollywood House Party.  
 KFOX-Fishing Facts.  
 9:05-KGER-Music in the Night.  
 9:15-KHJ, KGB, KFAM, KVoe-Johnson Family.  
 \*KMPC-Clete Roberts.  
 KFWB-United Nations.  
 9:30-KFI, KFSD-Grand Marquee.

KHJ, KGB, KVoe-Inside of Sports.  
 KNX-Crime Photographer.  
 KECA-Edward Arnold.  
 KMPC-Album of American Music.  
 KFWB-Music Box.  
 KFOX-Speaking of Sports.  
 9:45-KHJ, KGB, KFAM, KVoe-The Wizard and the Odds.  
**10**\*KFI, KFSD-The Reporter.  
 \*KNX-Chet Huntley, News.  
 KECA-Ted Bentley.  
 \*KHJ, KGB, KFAM, KVoe-Fulton Lewis.  
 \*KMPC, KGER-News.

# EASTSIDE SHOW

10 TO 12 P.M.  
Every Night Except Sunday

## KFWB

KFWB-Eastside Show.  
 KLAC-Baseball.  
 KGFJ-Concert Nocturne.  
 KXLA-Skymaster Quartet.  
 KFVD-Spade Cooley Time.

2 hours popular music

# KFAC

10 to 12 EVERY NIGHT

# LUCKY LAGER DANCE TIME



KFAC-Lucky Lager Dance.  
 10:05-KGER-Musical Roundup.  
 10:15-KFI-Mayor Bowron.  
 KNX-Boh Elson.  
 \*KECA, KHJ-News.  
 KMPC-Bridge Club.  
 KXLA-Merry-Go-Round.  
 10:30-KFI-Inside the News.  
 KNX-Doorway to Life.  
 \*KECA-Joseph and Stewart Alsop.  
 KHJ, KGB-Peter Potter Record Party.  
 KMPC-Rancho Grande.  
 KLAC-Baseball Roundup.  
 10:45-KFI-Melody Time.  
 KECA-Eddy Howard Orch.  
 KLAC-Don Otis.  
 10:55-KFI-Police Bulletins.  
**11**\*KFI, KECA, KLAC-News.  
 \*KNX-Nelson Pringle.  
 KHJ-Smile Time.  
 KMPC-Dance Parade.  
 KFWB-Eastside Show.  
 KXLA-Seven Seas.  
 KGFJ-Concert Nocturne.  
 KFAC-Lucky Lager Dance.  
 KFVD-Spade Cooley Time.  
 KGER-Musical Roundup.  
 11:15-KFI-Believe It or Not.  
 KNX-Breaking All Records.  
 KECA-Clement Orch.  
 KLAC-Tommy Dorsey Orch.  
 KXLA-Dream a While.  
 11:30-Rendezvous in Paris.  
 KLAC-Don Otis.

See Our Big Ad on Page 19

This is

# HAWTHORNE

Egbert Plays Records?

11:30-12:00  
Monday thru Saturday

11:15-12:00  
Sunday

KXLA-The Hawthorne Thing.  
 11:40-KNX-Frankie Carle Orch.  
 11:45-KFI-Music.  
 KECA-Dale Cross Orch.  
 11:55-KFI, KECA, KNX, KFSD-News.

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KECA, KPRO, KFMB—Ladies, Be Seated.  
 3:05 KHJ, KXLA, KGER—News.  
 KMPC—Major League Ball.  
 KFMB—Bill Anson.  
 KGEJ—Armchair Concert.  
 3:15 KLAC—Fred Henry.  
 KFAC—Musical Favorites.  
 KRKD—Tops in Pops.  
 KWKW—Swing Session.  
 KFVD—Song Stylists.  
 KIEV—A Matter of Records.  
 3:05 KGER—Hall of Records.  
 3:15 KFI—News of the World.  
 KHJ—Johnson Family.  
 KLAC—Music from Hollywood.  
 KXLA—Juke Box Matinee.  
 KWKW—Races and Sports.  
 KFVD—Stringtime.  
 3:25 KGFJ—Sports Flash.  
 3:30 KFI—Backstage Wife.  
 KXN, KSDJ—Arthur Godfrey.  
 KECA—Novwood Smith Sing.  
 KHJ—Gas Again.

**MILD & MELLOW**  
 3:30 to 4 P.M.  
 Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 KWKW—Sam Rowland and His Waxworks.  
 KGFJ—Among My Souvenirs.  
 KFVD—Back o' the Back.  
 KRKD—News Music.  
 3:45 KFI—Bob and Victoria.  
 KECA—Frances Scully.  
 KHJ, KVOE—Quaker City Serenade.  
 KFVD—Rumba Rhapsody.  
 KRKD—Tea Time Tunes.  
 KFSN—Bob Ripley.  
 3:55 KFWB—News.  
 KGFJ—Sports Flash.  
 4—KFI—Downtown and All Around.  
 KXN—George Fisher.  
 KECA—Frances Scully.  
 KHJ, KGB, KFAM, KVOE—Fulton Lewis.  
 KMPC, KIEV, KGER, KFOX—News.  
 KLAC—News, Sports.  
 KXLA—Juke Box Matinee.  
 KFWB—Latin Serenade.  
 KGFJ—What's Up?  
 KWKW—Waxworks.  
 KFVD—Crosby.  
 KRKD—Piano Paintings.  
 KFAC—Musical Masterpieces.  
 4:05 KGER—Hall of Records.  
 4:15 KFI—Port of Missing Hits.  
 KXN, KSDJ—Reserve.  
 KECA—Alvin Wilder.  
 KHJ, KGB, KFAM—Frank Hemingway.  
 KMPC—A Woman's Voice.  
 KFWB—Melody Matinee.  
 KLAC—Voice of the Army.  
 KFVD—Pioneertown.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 4:25 KGFJ—Sports Flash.  
 4:30 KFI—Art Baker's Notebook.  
 KXN—You're Only Young Once.  
 KECA—Variety Parade.  
 KHJ, KGB, KFAM, KVOE—Two-Ton Baker.  
 KMPC—Bing Crosby Songs.  
 KLAC—Racing Roundup.  
 KFVD—News.  
 KGFJ—Record Jackpot.  
 KRKD—Symphony in Swing.  
 KIEV—Bing Crosby Sings.  
 4:35 KWKW—Averitt Berman.  
 4:45 KXN—The Todds.  
 KHJ, KGB, KVOE—Bill Sykes, Sports.  
 KMPC—Green Light Revue.  
 KFWB—Stuart Hamblen.  
 KLAC—Studio Frolic.  
 KWKW—Races and Sports.  
 KFVD—Favored Fifteen.  
 KRKD—News.  
 KIEV—Trade Winds Tempos.  
 KFOX—The Singing Crow.  
 4:55 KXN, KSDJ—Bill Henry.  
 KECA—News.  
 KGFJ—Sports Flash.  
 5—KFI—Feature Wire.  
 KXN—Knox Manning.  
 KECA, KPRO, KFMB—Terry and the Pirates.  
 KHJ, KGB, KVOE—Hop Harrigan.  
 KFWB—Stuart Hamblen.  
 KMPC—News, Teen & Twenty.  
 KLAC—News.  
 KFAC—Sunset Serenade.  
 KGFJ—Jive at 5.  
 KRKD—Songs of the Saddle.  
 KXLA—Juke Box Matinee.

KFVD—Platter Preview.  
 KIEV—Record Ride.  
 KGER—News, Wishing Ring.  
 KFSN—Anniversary Date.  
 KWKW—Today at the Races.  
 5:15 KFI, KFSN, KFAC—News.  
 KXN—Tom Hanlon.  
 KECA, KFMB—Sky King.  
 KHJ, KGB, KFAM, KVOE—Melody Theatre.  
 KLAC—Irwin Allen.  
 KGFJ—Race Recap, R. Dixon.  
 KWKW—Ken Barton, Sports.  
 KGER—Music with Appeal.  
 5:30 KFI—Casa Cugat.  
 KXN, KSDJ—Harry Flannery.  
 KECA—Headline Edition.  
 KHJ, KGB, KFAM, KVOE—Adventure Parade.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Whoa Bill Club.  
 KGFJ—Songs for You.  
 KXLA—Future Pianists.  
 KWKW—Cactus Jack.  
 KFVD—Sweet and Low.  
 KRKD—Melody Time.  
 KIEV—Melodies Mardi Gras.  
 KFOX—News.  
 KFSN—So the Story Goes.  
 5:45 KFI, KFSN—Elmer Peterson.  
 KXN, KSDJ—News, Garred.  
 KECA—Frank Hemingway.  
 KHJ, KGB, KFAM, KVOE—Adventures of Tom Mix.  
 KMPC—Top Tunes.  
 KXLA—Miniature Concert.  
 KWKW—Races and Sports.  
 KGFJ—If They Had Lived.  
 KFVD—This Side of Heaven.  
 KRKD—Race Results.  
 KGER—Stamp's Quartet.  
 5:50 KWV—Vets' Rehabilitation.  
 5:55 KXN—News.  
 KGFJ—Sports Flash.  
 6—KFI—Paul Owen.  
 KXN—It Pays to Be Ignorant.  
 KHJ, KGB, KFAM, KVOE—Gabriel Heatter.  
 KECA—The Music Library.  
 KMPC—News, Nesbitt.  
 KFWB, KLAC, KFVD, KIEV, KGER, KFOX—News.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KXLA—Labor News Review.  
 KRKD—Varieties in Music.  
 6:05 KIEV—Twilight Tempos.  
 KGER—Sports Roundup.  
 6:15 KFI—Tonight's Tunes.  
 KHJ, KGB—Real Stories.  
 KMPC—Bob Kelley, Sports.  
 KFWB—On the Century.  
 KLAC—Al Jarvis Ballroom.  
 KFVD—Sundown Serenade.  
 KXLA—Federated Women's Clubs.  
 KRKD—Hawaiian Memories.  
 KWKW—Classic Hour.  
 KGER—Decision Now.  
 6:30 KFI, KFSN—Sports Newsreel.  
 KXN, KSDJ—Eileen Farrell.  
 KECA, KPRO, KFMB—The Sheriff.  
 KHJ, KGB, KFAM, KVOE—The Shadow of the Mind.  
 KFWB—America Dances.  
 KLAC—Sam Balter Sportsbook.  
 KFAC—Hour of Music.  
 KWKW—Harold Schmidt.  
 KXLA—Bandstand Review.  
 KIEV—Dinner Dance.  
 KRKD—Harmoney in Rhythm.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.  
 6:45 KFI—Cabbages and Kings.  
 KLAC—Margaret Whiting.  
 KXLA—Rocky Morgan.  
 KRKD—Prep Parade.  
 6:55 KECA, KFMB, KPRO—Champion Roll Call.  
 7—KFI, KFSN—Supper Club.  
 KXN—Lowell Thomas.  
 KECA, KPRO, KFMB—Cavalcade of Sports.  
 KHJ, KGB, KFAM, KVOE—Meet the Press.  
 KMPC—Security Symphonica.  
 KLAC, KRKD—News.  
 KFWB—America Dances.  
 KXLA—Petra de Lima.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 KGER—News, Fagan.  
 KFOX—Twilight Mood.  
 KFSN—Mystery Theatre.  
 7:15 KFI, KFSN—Fleetwood Lawton.  
 KXN—Robert Q. Lewis.  
 KLAC—Jan Garber.  
 KXLA—Record Review.  
 KRKD—Three-Quarter Time.  
 KFOX—Fishing Pals.  
 7:25 KFWB—News.  
 7:30 KFI, KFSN—American Novels.  
 KXN—The Thin Man.  
 KECA, KPRO—Your American Sports Page.  
 KHJ, KGB, KFAM, KVOE—Cisco Kid.  
 KMPC—Firestone Favorites.  
 KFWB—Sports Final.  
 KLAC—Don Otis.

KFAC—Little Music Room.  
 KXLA—Ford Lewis.  
 KRKD—Twilight Serenade.  
 KGER—Ft. Wayne Gospel.  
 KFOX—Dr. Clem Davies.  
 7:45 KFWB—Pioneer Town.  
 KECA, KFOX—News.  
 KRKD—J. Vincent O'Sullivan.  
 7:55 KXN, KSDJ—News.  
 8—KFI, KFSN—The King's Men.  
 KXN, KSDJ—Gordon MacRae Show.  
 KECA—Lightnin' Jim.  
 KHJ, KGB, KFAM, KVOE—Let George Do It.  
 KMPC—News, Hemingway.  
 KFWB—Cactus Carl.  
 KLAC, KXLA, KGER—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KRKD—Pan American.  
 8:05 KLAC—Baseball.  
 KGER—Harbor Forum.  
 8:15 KFI—Latin Serenade.  
 KMPC—Red Rowe Ridge Riders.  
 KGFJ—Starlit Moods.  
 KXLA—Top Tunes.  
 8:30 KFI—Reserve.  
 KXN, KSDJ—Club 15.  
 KECA, KPRO, KFMB—This Is Your F.B.I.  
 KHJ, KFAM, KVOE—Burl Ives Show.  
 KMPC—Music Supreme.  
 KFWB—News.  
 KXLA—97th Street Corral.  
 KGFJ—Vocal Varieties.  
 KRKD—Merry-Go-Round-Up.  
 KGER—Unexpected.  
 KFOX—Floyd B. Johnson.  
 8:45 KHJ, KGB, KFAM, KVOE—Meet Marty Drake.  
 KXN, KSDJ—Bob Trout.  
 KFWB—Warner Bros. Orch.  
 KGFJ—Evening Interlude.  
 9—KFI, KFSN—Waltz Time.  
 KXN, KSDJ—Arthur's Place.  
 KECA, KPRO, KFMB—Break the Bank.  
 KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.  
 KMPC—David Anderson.  
 KFWB—Preludio Theatre.  
 KLAC—Baseball.  
 KFAC—Evening Concert.  
 KXLA—Seaboard Home Hour.  
 KGFJ—Hollywood House Party.  
 KRKD—Western Hit Parade.  
 KGER—News, Concert.  
 9:15 KHJ, KGB, KFAM, KVOE—Johnson Family.  
 KMPC—Clete Roberts.  
 KFOX—News.  
 9:30 KFI—Mystery Theater.  
 KXN—Reserve.  
 KMPC—Barbershop Quartet.  
 KECA—Famous Jury Trials.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KFWB—Music Box.  
 KGER—Dr. Clem Davies.  
 KFSN—America United.  
 9:45 KHJ, KGB, KFAM, KVOE—Henry J. Taylor.  
 KMPC—Report from Congress.

10 KFI, KFSN—The Reporter.  
 KXN—Chet Huntley, News.  
 KHJ, KGB, KFAM, KVOE—Fulton Lewis.  
 KECA—Ted Bentley, Sports.  
 KMPC, KGER—News.  
 KLAC—Baseball.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KRKD—Merry-Go-Round-Up.

**HOLLYWOOD LEGION**  
**FIGHTS**  
 FRIDAYS 10:00 P.M.  
**KXLA**  
 U.T.C.

KXLA—Hollywood Stadium.  
 10:05—KGER—Musical Roundup.

10:15—KFI—Barry Wood Show.  
 KXN—Bob Elson.  
 KECA, KHJ—News.  
 KMPC—Bridge Club.  
 KFSN—Concert Hall.  
 10:30 KFI—Carveth Wells, Inside the News.  
 KXN—Symphonette.  
 KECA—Elmer Davis.  
 KHJ, KGB—Peter Potter Record Party.  
 KMPC—Rancho Grande.  
 KLAC—Baseball Roundup.  
 10:45 KFI—Melody Time.  
 KECA—Eddy Howard Orch.  
 KLAC—Don Otis.  
 KFSN—News.  
 10:55—KFI—Police Bulletins.  
 11—KFI, KECA, KLAC—News.  
 KXN—Nelson Pringle.  
 KHJ—Smile Time.  
 KMPC—Dance Parade.  
 KFWB—Eastside Show.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KXLA—Pasadena Civic.  
 KRKD—Merry-Go-Round-Up.  
 KGER—Musical Roundup.  
 KFSN—Biltmore Hotel Orch.  
 KGB—Lionel Hampton Orch.  
 11:15—KFI—Believe It or Not.  
 KXN—Breaking All Records.  
 KECA—Claremont Orch.  
 KLAC—Tommy Dorsey Orch.  
 KGB—Ernie Heckscher Orch.  
 11:30—KFI—Harry Owens Orch.  
 KLAC—Don Otis.  
 KXLA—The Hawthorne Thing.  
 KFSN—St. Francis Orch.  
 11:40—KXN—Frankie Carle Orch.  
 11:45—KECA—D'Varga Orch.  
 KGB, KVOE—News.  
 11:55 KFI, KECA, KXN—News.

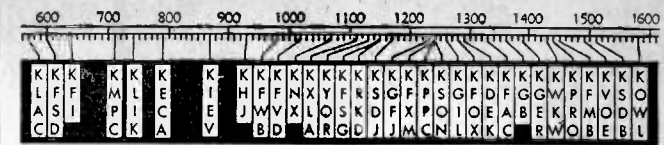
**LUCKY BREAK**  
 Arnold Stang's grating gravel-voice on NBC's "Milton Berle Show" has a story. The first few times Arnold performed for a microphone he found he had no control over his vocal chords... he was "that scared!" But the squeaky, shaking pitch drew immediate laughs, and he decided to cultivate it as a permanent style. It's since proved a right good idea.

**SALUDOS CANOVA**  
 Vaquero, gaucho, caballero and senorita friends down South America way must listen faithfully to their radios. Before leaving New York on her flying vacation below the equator, NBC's Judy Canova short-waved greetings ahead. As a result, she was mobbed by fans when she arrived at the airport in Rio de Janeiro, and later in Buenos Aires.

**MOUThWORK**  
 Robert Armbruster, NBC "Kraft Music Hall" director and Nelson Eddy's close friend, knows not only the music for all of Eddy's songs but the words as well. All during the broadcast, Armbruster mouths the lyrics from the podium as Eddy sings. Helps him direct more efficiently, he explains.

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# SATURDAY, AUGUST 9



- 8-KFI—Jump-Jump of Holiday House.
- KNX, KSDJ—Theater of Today.
- KECA—Al Pearce and His Gang.
- KHJ—Wax Shop.
- \*KMPC, KXLA, KLAC—News.
- KFWB—Morning Melodies.
- KFAC—County Report.
- KGJF—Concert Pastelle.
- KWKW—Breakfast Serenade.
- \*KIEV, KGER—News.

**HAVEN OF REST**

KXLA, 8:30 A. M.  
Monday, Wednesday, Friday

KRKD, 8:00 A. M.  
Tuesday, Thursday, Saturday

KFOX, 8:00 A. M.  
Tuesday, Thursday, Saturday

- KRKD, KFOX—Haven of Rest
- KFYD—Wakeup Ranch.
- KGB, KFNM, KVOE—Pan Americana.
- KFSD—Eight o'Clock Special.
- KFMB—The Timekeeper.
- 8:05-KGER—Mizpah.
- 8:15-KFI—Coffee Concert.
- \*KHJ—News.
- KMPC—Market Reports, Sports.
- KLAC—Haynes at the Reins.
- KXLA—Saturday Serenade.
- KIEV—Musical Bandwagon.
- \*KVOE—Week in Washington.
- 8:30-KFI, KFSD—Smilin' Ed McConnell.
- KNX—Stars Over Hollywood.
- KHJ, KGB, KFNM, KVOE—Play Ball, Son.
- KMPC—Three Suns.
- KFWB—Lou Marcell.
- \*KFAC, KWKW, KRKD—News.
- KFYD—Vocal Varieties.
- KIEV—Children's Story Time.
- KFOX—Lucky Break.
- KGER—Hammond.
- KFMB—Wake Up and Smile.
- 8:35-KRKD—Spotlight Varieties.
- 8:45-KHJ, KGB, KFNM, KVOE—Ted Irwin.
- KMPC—Jr. Army on March.
- KFWB—Bing Crosby.
- KLAC—Business Talk.
- KFAC—Keyboard and Console.
- KXLA—U. S. Army.
- KFYD—Garden Chat.
- KWKW—Sacred Heart.
- KIEV—Musical Memories.
- KFOX—Voice of China.
- KGER—Gospel Story Hour.

- 9-KFI—Nature Sketches.
- KNX—Grand Central Station.
- KECA—Texas Jim Robertson.
- KHJ—Saturday Slide Show.
- KMPC—Keith Hetherington.
- KFWB—Song Session.
- \*KLAC, KGER, KFSD—News.
- KGJF—Public Messenger.
- KECA—Unity.
- KXLA—Record Rendezvous.
- KFYD—Waltz Time.
- KRKD—Sagebrush Serenade.
- KIEV—Bing Crosby Time.
- KWKW—Voice of China.
- KFMB—Junior Spotlight Revue.
- KGB, KFNM, KVOE—Two-Ton Baker.
- 9:05-KGER—Lutheran Hour.
- 9:15-KFI—Your Saturday Chef.
- KECA—Miranda.
- KLAC—Racing News.
- KFAC—Morning Concert.
- KWKW—Rev. Wildman.
- KGJF—Community Chest.
- \*KFVD—News.
- KIEV—Dinah Shore Sings.
- KFYD—Make Believe.
- 9:20-KGFJ—News, Bill Harpel.
- 9:30-KFI—Veterans' Adviser.
- KNX, KSDJ—County Fair.
- KECA—Wake Up and Smile.
- KHJ—Veteran Wants to Know.
- KLAC—Al Jarvis Ballroom.
- \*KWKW—News.
- KGJF—Open Album.
- KFAC—Musical Encores.
- KFYD—Show Tunes.
- KGER—A Song for You.
- KFOX—Bethesda.
- KFMB—Kids' Bible Club.
- 9:45-KFI, KFSD—Tillamook Kitchen.
- KHJ—Policing L. A.
- \*KRKD—News.
- KWKW—Bing Crosby.
- KFYD—Remembered Rhythms
- KIEV—Rhythm Road.

- KNX, KSDJ—Give and Take.
- KECA—American Farmer.
- \*KHJ, KGB, KFNM, KVOE—News, Glenn Hardy.
- KMPC—Keith Hetherington.
- KFWB—Martin Block.
- \*KLAC—News, Al Jarvis.
- KFAC—Musical Encores.
- KXLA—Record Rendezvous.
- KGJF—Racing News, R. Dixon.
- KWKW—Race Lineup.
- KRKD—Government Speaks.
- KFYD—Song Stylists.
- \*KIEV, KFOX, KGER—News.
- 10:05-KGER—Easy Rhythm.
- 10:15-KHJ—Two-Ton Baker.
- KGJF—Serenade for You.
- KFAC—L.A. Medical Ass'n.
- \*KXLA—News.
- KWKW—Morning Melodies.
- KIEV—Stars of Song.
- KFOX—Assembly of God.
- 10:25-KGFJ—Sports Flash.
- 10:30-KFI—The Baxters.
- KNX, KSDJ—Adventure Club.
- KECA—Piano Playhouse.
- KHJ—Dr. Hiss Clinic.
- \*KFAC, KWKW—News.
- KGJF—Upbeat Session.
- KXLA—Tunes for You.
- KFYD—Here Comes the Parade.
- KRKD—Pop Concert.
- KIEV—Western Tune Time.
- KGER—Children's Hour.
- KFSD—Heaven on Earth.
- KFMB—What America Plays.
- KGB, KVOE—This Is Jazz.
- 10:45-KFI—Christian Science.
- KFAC—Salvation Army Band.
- KIEV—Western Songs.
- KFOX—Thought for Youth.
- KFSD—Camp Meetin' Choir.
- 10:55-KGFJ—Sports Flash.
- 11-KFI—Archie Andrews.
- KNX—Mary Lee Taylor.
- KECA, KPRO—Our Town Speaks.
- KHJ—This Is Jazz.
- KMPC—Keith Hetherington.
- KFWB—Martin Block.
- KFAC—Concerto Festival.
- \*KLAC—News, Al Jarvis.
- KRKD—Pan Americana.
- KGJF—Across the Footlights.
- KFYD—News.
- \*KXLA—Bandstand Review.
- KWKW—Army Recruiting.
- KIEV—Perry Comu. Songs.
- KGER—Hail the Champ.
- KFSD—Adventures of Archie.
- KGB, KFNM, KVOE—Barry Gray Show.
- 11:15-KXLA—Pasadena News.
- KFYD—Charlie Hamp.
- KIEV—This Rhythmic Age.
- KFOX—Bit of the Blues.
- KWKW—Want Ad News.
- 11:25-KGFJ—Sports Flash.
- 11:30-KFI—Somewhere There's Music.
- KNX—Let's Pretend.
- KECA—Sunset Roundup.
- KHJ, KGB, KFNM, KVOE—Sports Parade.
- KGJF—Reminiscent Rhythm.

- KXLA—Bandstand Review.
- KFYD—Violet.
- \*KRKD, KFOX—News.
- KIEV—Latin Musicana.
- KGER—Star Time.
- KFSD—Your Host Is Buffalo.
- 11:45-KFI—Here Comes the Band.
- \*KGJF—Airtorials, Bill Harpel.
- KRKD—Crosby Records.
- KGER—Crosby Songs.
- KFOX—Jack Normau.
- 11:55-KXN—News.
- KGJF—Sports Flash.
- 12-KFI—Noon Farm Reporter.
- KNX, KSDJ—Races.
- \*KHJ, KECA, KGER, KFSD, KGB—News.
- KMPC—Keith Hetherington.
- KFWB—Martin Block.
- \*KLAC—News, Al Jarvis.
- KGJF—Hollywood Casting Forum.
- KFAC—County Report.
- KXLA—Bandstand Review.
- KFYD—Salvation Army.
- KWKW—Memories in Wax.
- KRKD—Prairie Schooner.
- 12:15-KFI—Man on the Farm.
- KNX—Joey Kerns.
- KECA—Radio, the American Way.
- KHJ—Shady Valley Folks.
- KGJF—Keyboard Magic.
- KFAC—Luncheon Concert.
- KFYD—Studio Party.
- KIEV—Lanctime Melodies.
- KGER—Western Music.
- \*KFNM, KXN—News.
- KGB, KVOE—Dance Band.
- 12:25-KGFJ—Sports Flash.
- 12:30-KXN—Western Farm Journal.
- KHJ—Louise Massey.
- KECA—Treasure Show.
- KGJF—Intermission.
- KWKW—Farm News.
- KXLA—Red Murrell.
- KFOX—Melody Cavalcade.
- KPRO—1440 Club.
- KFSD—Musicana.
- 12:45-KFI—Easy Listening.
- KHJ, KGB, KVOE—Veterans' Voice.
- \*KFAC—News.
- KXLA—Merry-Go-Round.
- KWKW—Races and Sports.
- KIEV—Gals on Record.
- 12:55-KFWB—News.
- KGJF—Sports Flash.
- 1-KFI—Edward Tomlinson.
- KNX, KSDJ—Cross Section, U. S. A.
- KECA—Summer Concert Hall
- KHJ—Brother Charlie Arlington.
- KMPC—Keith Hetherington.
- KFWB—Bill Anson.
- KFAC—Piano Parade.
- KGJF—Sunset and Vine.
- \*KLAC, KFYD, KGER—News.

- KXLA—Community Broadcaster.
- KRKD—Siesta Time.
- KIEV—Meet the Maestro.
- \*KFSD—Edward Tomlinson.
- KGB, KVOE—Bill McCune Orch.
- 1:05-KGER—Out of the Bandbox.
- 1:15-KFI—Three Suns.
- KLAC—Hollywood Highlights.
- KXLA—Adventures in Research.
- KFAC—Music in the American Manner.
- KFYD—Matinee Melodies.
- KWKW—Turntable Terrace.
- 1:25-KGFJ—Sports Flash.
- 1:30-KFI, KFSD—Torme Time.
- KNX—L. A. Story.
- KECA—Stars in the Afternoon.
- KLAC—Music from Hollywood
- KGJF—Today's Hits.
- KXLA—Vocal Varieties.
- KFYD—Dream Time.
- \*KRKD—News.
- KIEV—Organ Moods.
- KFOX—Alternative to Boogie.
- KGB, KVOE—What the Veterans Want to Know.
- 1:35-KRKD—Symphony of Song.
- 1:45-KFI, KFSD—King Cole Trio.
- KNX—Inventory 47.
- KLAC—Storybook Hour.
- \*KXLA—News.
- KIEV—Swing Stylings.
- KFOX—Voice of the Army.
- 1:55-KGFJ—Sports Flash.
- 2-KFI—News of the Week.
- KNX—Diana Gayle.
- KECA, KFWB—Colorado College Summer Concert.
- KHJ—Brother Arlington.
- KMPC—Baseball Roundup.
- KFWB—Bill Anson.
- \*KLAC—News, Sports.
- KFAC—Concert Matinee.
- KXLA—Columbia Record Shop
- KGJF—U. S. Treasury.
- KWKW—Lee Brown.
- KFYD—For the Ladies.
- KRKD—Urban League.
- \*KIEV—News.
- KGER—Long Beach Band.
- KFOX—Concert Miniature.
- KFSD—Rhapsodies of the Rockies.
- KGB, KVOE—Buddy Moreno Orch.
- 2:15-KFI—Your Navy.
- KNX, KSDJ—Word from the Country.
- KMPC—Fingertip Successes.
- KFYD—Holiday in Swink.
- KRKD—Musical Bouquet.
- KIEV—Land o' Song.
- KFOX—Salvation Army.
- KGB, KVOE—Ray Eberle Orch.
- 2:20-KWKW—News.
- 2:25-KGFJ—Sports Flash.
- 2:30-KFI—Home Is What You Make It.
- KNX, KSDJ—Sports Review.
- KMPC—Report from Congress.
- KLAC—Baseball.
- KXLA—Records on Review.
- KWKW—Swing Session.
- KIEV—Musical Potpourri.
- KRKD—Tunes in Tempo.
- KGER—Feature Story.
- KFOX—Rhythm and Reason.
- \*KFSD—News.
- KGB, KVOE—Side Show.
- 2:40-KGER—Long Beach Band.
- 2:45-KXN, KSDJ—Larry Lesueur, News.
- KMPC—U. S. Treasury.
- \*KGJF—News Notebook, Harpel.
- \*KFVD—News.
- KFSD—Art of Living.
- 2:55-KGFJ—Sports Flashes.
- 3-KFI, KFSD—Our Foreign Pulley.
- KNX, KSDJ—Hawk Larrabee
- KECA—Junior Junction.
- KHJ—Brother Arlington.
- KMPC—Fred Waring.
- KFWB—Bill Anson.
- KLAC—Baseball.
- KFAC—Famous Musical Favorites.
- \*KXLA, KGER—News.
- KGJF—Armchair Concert.
- KFYD—Console and Keyboard.
- KWKW—Swing Session.
- KIEV—Jive Alive.
- KRKD—Parade of Hits.
- KFOX—Juke Box Jamboree.
- KGB, KFNM, KVOE—Hawaii Culls.
- 3:05-KGER—Hall of Records.
- 3:15-KMPC—Building for Peace.
- KXLA—Juke Box Matinee.

## SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 8:00—Al Pearce, KECA.
- 6:30—Bill Goodwin, KXN.
- 10:30—Eve Arden, KFI.

### Quiz, Participation

- 8:30—Smiling Ed McConnell, KFI.
- 9:30—County Fair, KNX.
- 8:30—Can You Top This? KFI.

### Drama

- 8:00—Theater of Today, KNX.
- 8:30—Stars Over Hollywood, KXN.
- 9:00—Grand Central Station, KNX.

### Music

- 9:00—Keith Hetherington, KMPC.
- 1:30—Torme Time, KFI.
- 4:00—Musical Masterpieces, KFAC.
- 6:00—Saturday Night Serenade, KNX.
- 6:00—Musical Digest, KGJF.
- 8:00—Hit Parade, KFI.

- 8:00—Evening Concert, KFAC.
- 8:30—Vaughn Monroe, KNX.
- 8:30—Music Supreme, KMPC.
- 10:00—Concert Nocturne, KGJF.
- 10:00—Lucky Dance Time, KFAC.
- 10:00—Eastside Show, KFWB.

### Mystery—Detective

- 7:30—I Deal in Crime, KECA.
- 9:00—Adventures of Bill Lance, KECA.
- 9:30—Murder and Mr. Malone, KECA.

### Public Interest—Information

- 11:00—Our Town Speaks, KECA.
- 3:00—Our Foreign Policy, KFI.
- 5:00—Why Isn't Something Done? KNX.
- 9:30—Conquest, KFI.

### Sports

- 10:00—Race Lineup, KWKW.
- 10:00—Racing, KGJF.
- 12:00—Races, KNX.
- 2:30—Coast League Ball, KLAC.
- 5:45—Race Results, KRKD.
- 6:30—Sam Balter, KLAC.
- 7:00—Golf Doctor, KMPC.

**3:25**—KFVD—Stringtime.  
**3:30**—KGFJ—Sports Flash.  
**3:35**—KFI, KFSD—Curtain Time.  
**KNX**—Talk.  
**KECA**—Speaking of Songs.  
**KMPC**—Business Reporter.  
**KGFJ**—Among My Souvenirs.  
**KFVD**—Back o' the Rack.  
**KWKW**—Sam Rowland and His Waxworks.  
**KIEV**—Musical Favorites.  
**\*KRKD**—News, Music.  
**KGB, KVOE**—Brother Arlington.  
**3:45**—KECA—Labor, U.S.A.  
**KNX**—Juan Rolando, Music.  
**KMPC**—Red Feather Man.  
**KRKD**—Tea Time Tunes.  
**KFVD**—Rumba Rhapsody.  
**3:55**—**KFWB**—News.  
**KGFJ**—Sports Flash.  
**4**—**KFI**—For You.  
**KNX**—Winner Take All.  
**KECA**—N.A.M. Summer Show  
**KHJ**—Brother Arlington.  
**KMPC**—Record Room.  
**\*KFWB**—News.  
**KLAC**—Baseball.  
**KWKW**—Waxworks.  
**KXLA**—Juke Box Matinee.  
**KGFJ**—What's Up?  
**KFAC**—Musical Masterpieces.  
**KFVD**—Crosbiana.  
**KRKD**—Piano Paintings.  
**\*KIEV, KFOX, KGER**—News.  
**KGB, KVOE**—Edmund Hockridge.  
**KFSD**—Wayne and Schuster.  
**4:05**—**KGER**—Hall of Records.  
**4:15**—**KFI**—So Proudly We Hail.  
**KECA**—Helen Wismer.  
**KFWB**—Helen Louise.  
**KFVD**—Pioneertown.  
**KRKD**—Spotlight on Star.  
**KIEV**—Show Tunes.  
**KFOX**—Meet the Band.  
**4:25**—**KGFJ**—Sports Flash.  
**4:30**—**KFI**—Platter Prom.  
**KNX**—Oklahoma Roundup.  
**KECA**—Challenge of the Yukon.  
**KFWB**—Blind Artists' Guild.  
**KLAC**—Racing Roundup.  
**KGFJ**—Record Jackpot.  
**KWKW**—Business Reporter.  
**\*KFVD**—News.  
**KRKD**—Symphony in Swing.  
**KIEV**—Bing Crosby Sings.  
**KFOX**—Old-Age Pensions.  
**KFSD**—Rendezvous Room.  
**KGB, KFXM, KVOE**—The Better Half.  
**4:35**—**KWKW**—Averil Berman.  
**4:45**—**KFI**—Tea Party.  
**KFWB**—Stuart Hamblea.  
**KLAC**—Music Room.  
**KWKW**—Races and Sports.  
**KFVD**—Favored Fifteen.  
**\*KRKD**—News.  
**KIEV**—Trade Winds Tempos.  
**KFOX**—Favorites.  
**KFSD**—Veterans' Adviser.  
**KFMB**—Red Cross.  
**4:55**—**KNX, KSDJ**—Ned Calmer.  
**KGFJ**—Sports Flash.  
**KFI**—Saturday Sports  
**5**—Roundup.  
**KNX**—Why Isn't Something Done About This?  
**KECA**—Miracles in Music.  
**\*KHJ, KGB, KVOE**—News, Hemingway.  
**\*KMPC**—News, Perry Como.  
**KFWB**—Stuart Hamblea.  
**\*KLAC**—News, Sports.  
**KXLA**—Juke Box Matinee.  
**KFAC**—Sunset Serenade.  
**KGFJ**—Live at Five.  
**KWKW**—Today at the Races.  
**KFVD**—Sweet and Low.  
**KRKD**—Songs of the Saddle.  
**KIEV**—Record Ride.

**KFSD**—Housewarming.  
**KFOX**—Sunshine Mission.  
**\*KGER**—News.  
**\*KFM**—Tell Me, Doctor.  
**5:05**—**KGER**—Music With Appeal.  
**5:15**—**KFI, KFAC, KFSD**—News.  
**KNX**—Tom Hanlon.  
**KHJ, KGB, KVOE**—Proof That Christian Science Heals  
**KMPC**—Sons o' Guns.  
**KLAC**—Irwin Allen.  
**KGFJ**—Race Recap, Elixon.  
**KWKW**—Bob Feller, Sports.  
**KFSD**—Here's to Vets.  
**5:30**—**KFI**—Riddles in Rhythm.  
**\*KNX, KSDJ**—Harry Flannery.  
**KECA**—Highland Swing.  
**KHJ**—Music.  
**KLAC**—Al Jarvis.  
**KMPC**—Floyd Allen.  
**KFAC**—Musical.  
**KGFJ**—Songs for You.  
**KXLA**—Future Pianists.  
**KRKD**—Medley Time.  
**KFVD**—Hits and Misses.  
**KWKW**—Evening Music.  
**KIEV**—Melodies Mardi Gras.  
**\*KFOX**—News.  
**KFSD**—Colonial Quiz.  
**5:45**—**KFI, KFSD**—Elmer Peterson.  
**\*KNX, KSDJ**—Garred, News.  
**\*KECA**—Frank Hemingway.  
**KHJ**—Jan August Piano Music.  
**KMPC**—Bishop Stevens.  
**KGFJ**—Nat'l Safety Council.  
**KXLA**—Miniature Concert.  
**KWKW**—Races and Sports.  
**KRKD**—Race Results.  
**KGER**—Stamp's Quartet.  
**KFOX**—Moments Musicales.  
**5:50**—**KWKW**—Vets' Rehabilitation.  
**5:55**—**KNX**—News.  
**KGFJ**—Sports Flash.  
**6**—**KFI**—Songs for Saturday.  
**KNX**—Saturday Night Serenade.  
**KECA**—Youth Asks the Government.  
**KHJ, KGB, KVOE**—The Mighty Casey.  
**\*KMPC, KFVD, KIEV**—News.  
**\*KFWB, KGER, KFOX**—News.  
**KGFJ**—Musical Digest.  
**\*KLAC**—News, Al Jarvis.  
**KFAC**—Saturday Concert.  
**KXLA**—American Repertory Theatre.  
**KRKD**—Varieties in Music.  
**KFSD**—Mystery Without Murder.  
**KFMB**—S.D. Looks Ahead.  
**KIEV**—Twilight Tempos.  
**KGER**—Sports Roundup.  
**6:15**—**KMPC**—Bob Kelley, Sports.  
**KXLA**—Dinner Music.  
**KFVD**—On the Century.  
**KFVD**—Sundown Serenade.  
**KWKW**—Classio Hour.  
**KRKD**—Hawaiian Memories.  
**KFOX**—Vesper Bells.  
**KGER**—Guest Star.  
**6:30**—**KFI, KFSD**—Grand Ole Opry.  
**KNX**—Bill Goodwin Show.  
**KECA**—Music of Manhattan.  
**KHJ, KGB, KVOE**—Seven Graham, Family Doctor.  
**KFWB**—Star Time.  
**KLAC**—Sam Balter Sportsbook.  
**KXLA**—Sweet Charlot Hour.  
**KRKD**—Harmony in Rhythm.  
**KWKW**—Voice of Greece.  
**KIEV**—Dinner Dance.  
**KFOX**—Hal's Memory Room.  
**KGER**—Lukin Valley Church.  
**6:45**—**KLAC**—Perry Como.  
**7**—**KFI**—The Tavern.  
**KNX**—All-Star Western Theater.  
**KECA**—The Avenger.  
**KHJ, KGB**—High Adventure.

**KMPC**—Golf Doctor.  
**KFWB**—Gospel and Song.  
**KFAC**—Dr. James Field, Jr.  
**KGFJ**—Musical Digest.  
**KXLA**—Nazarene Church.  
**\*KLAC, KRKD, KGER**—News.  
**KFOX**—Judge Gardner.  
**7:05**—**KGER**—Western Music.  
**7:15**—**KLAC**—Jan Garber Orch.  
**KMPC**—Kate Smith.  
**KRKD**—Three-Quarter Time.  
**KFMB**—Popular Tunes.  
**7:30**—**KFI**—Bates Brothers.  
**KNX**—Sweeney and March.  
**KECA, KPRO, KFM**—I Deal in Crime.  
**KHJ, KGB, KFXM, KVOE**—Guy Lombardo Orch.  
**KMPC**—Challenge to Youth.  
**KFWB**—Guest Star.  
**KFAC**—Don Otis.  
**KLAC**—Music.  
**KXLA**—Bible Institute.  
**KRKD**—Twilight Serenade.  
**KFOX**—Dr. Clem Davies.  
**KFSD**—Surf Club Orch.  
**7:45**—**KFWB**—Western Music.  
**\*KFAK**—News.  
**7:55**—**KNX**—News.  
**KHJ**—Weather Report.  
**8**—**KFI, KFSD**—Your Hit Parade  
**KNX**—Reserve.  
**KECA**—The Lone Ranger.  
**KHJ, KGB, KVOE**—Latin-American Serenade.  
**\*KMPC, KLAC**—News.  
**KFWB**—American Sketches.  
**KFAC**—Evening Concert.  
**KXLA**—Concert Hour.  
**KGFJ**—Caucasian Memories.  
**\*KGER**—News, Grace Detson.  
**KFOX**—County Barn Dance.  
**KFMB**—Piano Playhouse.  
**8:15**—**KMPC**—Proudly We Hail.  
**KFWB**—Story of Israel.  
**KLAC**—Spotlight Serenade.  
**KGFJ**—Starlit Moods.  
**KXLA**—Barber Shop Quartet.  
**8:25**—**KNX**—News.  
**8:30**—**KFI, KFSD**—Can You Top This?  
**KNX**—Vaughn Monroe Orch.  
**KECA**—Dashiell Hammett's Fat Man.  
**KHJ**—Hawaii Calls.  
**KMPC**—Music Supreme.  
**KFWB**—Voice of the Army.  
**KGFJ**—Vocal Varieties.  
**KXLA**—The Corral.  
**KGER**—Popular Music.  
**KGB, KVOE**—Bulldog Drummond.  
**8:45**—**KFWB**—Here's to Veterans.  
**KGFJ**—Evening Interlude.  
**9**—**KFI**—Stairway to the Stars.  
**KNX**—Reserve.  
**KECA, KPRO, KFM**—Adventures of Bill Lance.  
**\*KHJ, KFWB, KLAC, KGB, KFXM, KVOE**—News.

**KMPC**—On the Beam.  
**KFAC**—Evening Concert.  
**KGFJ**—Hollywood House Party.  
**KXLA**—Western Caravan.  
**\*KGER**—News, America Sings.  
**KFOX**—Record Session.

**9:15**—**KHJ, KGB, KFXM**—Holly House.  
**KFWB**—Show Time.  
**KLAC**—Melody Parade.  
**9:30**—**KFI**—Conquest.  
**KNX**—Barn Dance.  
**KHJ, KFXM, KVOE**—Fishing and Hunting Club.  
**KECA**—Murder and Mr. Malone.  
**KFWB**—Music Box.  
**KXLA**—Redondo Roundup.  
**KGER**—Clem Davies.  
**KFSD**—Music & Malarkey.  
**KFMB**—Ave Maria Hour.  
**10**—**KFI, KLAC, KGER**—News.  
**KECA**—Tommy Dorsey Orch.  
**\*KNX**—Chet Huntley.  
**KHJ, KGB, KFXM**—Nat Brandwynne Orch.  
**KMPC**—Male Chorus.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

**KFWB**—Eastside Show.  
**KXLA**—Pasadena Civic Dance.  
**KFVD**—Spade Cooley Time.  
**KGFJ**—Concert Nocturne.  
**KFOX**—Music Moderne.  
**KFAC**—Melody Lane.  
**KFMB**—Lucky Lager Dance.  
**10:05**—**KGER**—Musical Roundup.  
**10:15**—**KFI**—Police Bulletins.  
**KNX**—Abe Burrows.  
**KLAC**—Don Otis.  
**KFSD**—Sports Recap.  
**10:20**—**KFI**—Close Harmony.  
**10:30**—**KFI**—Village Story.  
**KNX**—Frankie Carle Orch.  
**KECA**—Eddy Howard Orch.  
**KHJ, KGB**—Peter Potter's Record Party.  
**KMPC**—Candlelight and Silver.  
**KLAC**—Baseball Roundup.  
**KXLA**—Poppy Villa.  
**KFOX**—Music by Request.  
**KFMB**—Trade Winds Tavern.  
**10:45**—**KLAC**—Don Otis.  
**11**—**KFI**—Solitary Time.  
**\*KNX**—Nelson Pringle.  
**KHJ, KGB, KVOE**—John Walaian Orch.  
**KECA**—C. Calloway Orch.  
**KMPC**—Dance Parade.  
**\*KLAC**—News.  
**KFWB**—Eastside Show.  
**KGFJ**—Concert Nocturne.  
**KFAC**—Lucky Lager Dance.  
**KFVD**—Spade Cooley Time.  
**KXLA**—Fishing Forecasts.  
**KGER**—Musical Roundup.  
**KFOX**—Dial Varieties.  
**KFSD**—Biltmore Orch.  
**KFMB**—Cheatin' on Sandman.  
**11:15**—**KFI**—Milestones in Melody.  
**KNX**—Breaking All Records.  
**KECA**—Dale Cross Orch.  
**KLAC**—Tommy Dorsey Orch.  
**KXLA**—Dream a White.  
**11:30**—**KFI**—Harry Owens Orch.  
**KECA**—D'Varga Orch.  
**KHJ, KGB, KVOE**—Lionel Hampton Orch.  
**KLAC**—Don Otis.  
**KXLA**—The Hawthorne Thing.  
**11:40**—**KNX**—Charlie Barnett Orch.  
**11:55**—**KFI, KECA, KNX**—News.

TEXAS CELEBRITY

City officials of Corsicana, Texas, are planning an "Anita Gordon Day" in honor of their native daughter, who is now singing star of NBC's Bergen-McCarthy show. Seventeen-year-old Anita will fly down to be "queen" of the ceremonies.



HAPPY HOBBY

Ken Carson, featured baritone on NBC's "Summerfield Bandstand", has a novel sideline. He is a stockholder in a building project of a replica of an 1890 frontier town on some property between Twenty-nine Palms and Big Bear. He rents it to movie studios for Western location work.

NOT YET

George Allen, producer-director of Columbia's "The Whistler", lights a fresh cigar the instant the show goes on the air, asserting he can tell exactly how much time has elapsed merely by watching his stogie. Engineers, however, have not yet ripped the clock out of the control booth.



LASSIE'S NEXT FLICK

Lassie, MGM dog star and ABC network headliner, begins work about September 1 on her first film in two years, Marquee name, "The Hills of Home," a technicolored story of the Scottish Highlands, co-starring Claude Jarman and Elizabeth Taylor.

TEXAN JAMBOREE

The Texas Society of New York City is planning a big get-together for Vaughn Monroe and the many Texans in his CBS aggregation upon their forthcoming return to the Big Town. Four of the Moon Maids and the Stroud Twins are from the Lone Star State.



OUT OF MISCHIEF

After starring six nights a week on Broadway in "State of the Union", Conrad Nagel doesn't have time to play on Sundays, for he's again emceeing the Ozzie and Harriet replacement, "Silver Theater".



# ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.

\* Indicates programs of news and commentary.

Abbott Mysteries.....	KHJ, 9:30 p.m. Su	Christian Science.....	KFOX, 8 p.m. Su	Hal's Memory Room.....	KFOX, 6:30 p.m. D
Across the Footlights.....	KMPC, 9 a.m. Su	Church in the Wildwood.....	KECA, 7 a.m. Su	Hamblen, Stuart.....	KFWB, 4:45 p.m. M-Sa
Adventure Club.....	KNN, 10:30 a.m. Sa	Church of the Air.....	KNN, 6 a.m. Su	Hanson, Tom.....	KNN, 5:15 p.m. M-Sa
Adventure Parade.....	KHJ, 5:30 p.m. M-F	Cisco Kid.....	KHJ, KGB, 7:30 p.m. M, W, F	Happy Homes.....	KHJ, 1:30 p.m. M-F
Adventures of Bill Lance.....	KECA, 9 p.m. Sa	Club Fifteen.....	KNN, 8:30 p.m. M-F	Harlem Hospitality Club.....	KHJ, 3:30 p.m. Su
Adventures of Philip Marlowe.....	KFI, 9 p.m. Tu	Club Time.....	KECA, 11:30 a.m. Tu	Harvest of Stars.....	KFI, KFSD, 10:30 a.m. Su
Adventures of Tom Mix.....	KHJ, 5:45 p.m. M-F	Colorado College Concert.....	KECA, 2 p.m. Sa	Haven of Rest.....	KXLA, 8:30 a.m. M, W, F
Air-o-torials.....	KGFJ, 11:45 a.m. M-Sa	Columbia Symphony.....	KNN, 11 a.m. Su	Hawaii Calls.....	KHJ, 8:30 p.m. Tu, Th, Sa
Albert, Eddie.....	KECA, 6:30 p.m. W	Commander Scott.....	KHJ, KVOE, 10:15 a.m. Su	Hawk, Bob.....	KNN, 6:30 p.m. M
Album of American Music.....	KMPC, 9:45 p.m. Tu-Th	Concerto Festival.....	KFAC, 11 a.m. Sa	Hawk Larrabee.....	KNN, 3 p.m. Sa
Album of Familiar Music.....	KFI, 5:30 p.m. Su	Concert Nocturne.....	KGFJ, 10 p.m. D	Hawthorne.....	KXLA, 11:30 p.m. M-Sa, 11:15 p.m. Su
Alexander, Ben.....	KHJ, 10:30 a.m. M-F	Concert of Nations.....	KFI, 7:30 p.m. Th	Hay, Bill.....	KMPC, 12:45 p.m. M-F
Alexander's Mediation Board.....	KHJ, 4 p.m. Su	Conquest.....	KFI, 9:30 p.m. Sa	*Hayes, Sam.....	KFI, KFSD, 7:45 a.m. M-Sa
Allen, Irwin.....	KLAC, 5:15 p.m. M-Sa	Contented Hour.....	KFI, KFSD, 6 p.m. M	Heatter, Gabriel.....	KHJ, KGB, 7 p.m. Su
All-Star Jamboree.....	KFWB, 5 p.m. Su	Cooper, Alex.....	KXLA, 12 p.m. D	*Headline Edition.....	KECA, 5:30 p.m. M-F
All-Star Western Theatre.....	KNN, 7 p.m. Sa	Corliss Archer.....	KNN, 8 p.m. Su	Heart's Desire.....	KHJ, KGB, 2 p.m. M-F
*Alsoop, J. and S.....	KECA, 10:30 p.m. M-F	Couple Next Door.....	KNN, 8:30 p.m. Su	Hebrew Christian Hour.....	KFOX, 10:45 a.m. M-F
American Dances.....	KFWB, 6:30 p.m. M-F	Count of Monte Cristo.....	KHJ, KGB, 8 p.m. Tu	*Hemingway, Frank.....	KECA, 5:45 p.m. M-Sa
American United.....	KFI, 11:30 p.m. Su	Counterspy.....	KECA, KFMB, 2:30 p.m. Su		
American Farmer.....	KECA, 10 a.m. Sa	County Fair.....	KNN, 9:30 a.m. Sa		
American Forum.....	KHJ, 6:30 p.m. W	County Medical Assn.....	KFAC, 10:45 a.m. Sa		
American Melody Hour.....	KNN, 4 p.m. W	Crime Cases.....	KHJ, 7 p.m. Tu		
American Novels.....	KFI, 7:30 p.m. F	Crime Club.....	KHJ, 12:30 p.m. Su		
American Sketches.....	KFWB, 8 p.m. Su	Crime Doctor.....	KNN, 7 p.m. Su		
American Sports Page.....	KECA, 7:30 p.m. F	Crime Photographer.....	KNN, 9:30 p.m. Th		
American Tradition.....	KECA, 6:45 p.m. Th	Crocker, Betty.....	KFI, 10:40 a.m. M-F		
American Way.....	KFI, 6 p.m. W	Cross Section, U.S.A.....	KNN, 1 p.m. Sa		
An Evening with Romberg.....	KFI, 6:30 p.m. Tu	Cugat, Xavier.....	KNN, 6 p.m. Su		
*Anderson, David.....	KMPC, 9 a.m., 9 p.m. M-F	Curfew Time.....	KFI, KFSD, 3:30 p.m. Sa		
Andrews, Archie.....	KFI, 11 a.m. Sa	Cunningham, Bill.....	KHJ, 11:30 a.m. Su		
Anson, Bill.....	KFWB, 1 p.m. M-Sa		KMPC, 6:15 p.m. Su		
Are These Our Children?.....	KECA, 12:30 p.m. Su	Dance Time.....	KFAC, 10 p.m. M-Sa		
Arlington, Charlie.....	KHJ, 1 p.m. Sa	Dark Venture.....	KFAC, 8:30 p.m. Tu		
Arnold, Edward.....	KECA, 9:30 p.m. Th	Darts for Dough.....	KECA, KFMB, 2 p.m. Su		
Art Baker's Notebook.....	KFI, 4:30 p.m. M-F	Date With Judy.....	KFI, KFSD, 5:30 p.m. Tu		
Arthur's Place.....	KNN, 9 p.m. F	Deadline Mystery.....	KECA, 3 p.m. Su		
As Others See Us.....	KNN, 8:30 a.m. Su	*De Lima, Peter.....	KXLA, 7 p.m. F		
Aunt Jenny.....	KNN, 8:15 a.m. M-F	Did Justice Triumph?.....	KHJ, 6:30 p.m. Tu		
*Aunt Mary.....	KFI, KFSD, 2:30 p.m. M-F	Dinner Bell Roundup.....	KXLA, 11:30 a.m. M-F		
Autry, Gene.....	KNN, 3 p.m. Su	Dixie Four.....	KHJ, 8:15 a.m. Su		
Avenger.....	KECA, 7 p.m. Sa	Dixon, Nancy.....	KHJ, 1:15 p.m. M-F		
Backgrounds for Living.....	KNN, 2:30 p.m. M, W, Th, F	Doctors Talk It Over.....	KECA, 9 p.m. M		
Backstage Wife.....	KFI, 3:30 p.m. M-F	Doorway to Life.....	KNN, 10:30 p.m. Th		
Backus, Jim.....	KHJ, 6:30 p.m. Su	Double or Nothing.....	KNN, 11 a.m. M-F		
Balter, Sam.....	KLAC, 6:30 p.m. M-Su	Downtown and All Around.....	KFI, 4 p.m. M-F		
Band Concert.....	KHJ, KGB, 11 a.m. Su	Drake, Galen.....	KECA, 10 a.m. M-F		
Barbershop Quartet.....	KMPC, 9:30 p.m. M-F	Drease Show.....	KFI, 6 p.m. Su		
Barndance.....	KNN, 9:30 p.m. Sa	Dr. Christian.....	KNN, 7:30 p.m. Su		
Bates Brothers.....	KFI, 7:30 p.m. Sa	Dr. Cyclo.....	KFWB, 1:45 p.m. Su		
*Bankhage Talking.....	KECA, 11:15 a.m. M-F	Dr. Graham.....	KNN, 3 p.m. Sa		
Baxters.....	KFI, 10:30 a.m. Sa	*Dr. I. Q.....	KFI, 5:30 p.m. M-F		
Beck, Fred.....	KNN, 7:45 a.m. M-F	Dr. Paul.....	KFI, KFSD, 2:45 p.m. M-F		
Believe It or Not.....	KFI, 11:15 p.m. M-F	Duchin, Eddy.....	KECA, 1:30 p.m. M, W, F		
Bentley, Ted.....	KECA, 10 p.m. M-F	Eastside Show.....	KFWB, 10 p.m. M-Sa		
Berch, Jack.....	KFI, 8:30 p.m. M-F	Eastside Serenade.....	KECA, 9:30 p.m. Su		
Berkshire Festival Concert.....	KECA, 6:30 p.m. Tu	Easy Listening.....	KFI, 3:30 p.m. Su		
Berle, Milton.....	KFI, 7:30 p.m. Tu	Editor of the Air.....	KFVD, 12 a.m. M-F		
Better Hall.....	KGB, KVOE, 4:30 p.m. Sa	Editor's Diary.....	KHJ, 8:30 a.m. M-F		
Benlab Show.....	KECA, 6 p.m. W	Elley Queen.....	KFI, 9 p.m. Su		
Bible Institute.....	KRED, KFOX, 8 a.m. M, W, F	Elson, Bob.....	KNN, 10:45 p.m. M-F		
Bible Treasury Hour.....	KGER, 8:45 a.m. M-F	Escape.....	KNN, 9:30 p.m. M		
Big Break.....	KFI, 6:30 p.m. Su	Eternal Light.....	KFI, 8:30 p.m. M-F		
Big Sister.....	KNN, 9 a.m. M-F	Ethel and Albert.....	KECA, 1:45 p.m. M-F		
Big Story.....	KFI, 9:30 p.m. M	Evelyn Winters.....	KNN, 12:30 p.m. M-F		
Big Town.....	KNN, 8 p.m. Tu	Evening Concert.....	KFAC, 8 p.m. M-Sa		
Bishop Stevens.....	KMPC, 5:45 p.m. Sa	Exploring the Unknown.....	KHJ, KVOE, 6 p.m. Su		
Blind Artists Guild.....	KFWB, 4:30 p.m. Sa	Fact or Fiction.....	KECA, 10:55 a.m. Su		
Block, Martin.....	KFWB, 10 a.m. M-Sa	Falligant, Derry.....	KFI, 8 p.m. W		
Block Party.....	KNN, 6:30 p.m. Th	Family Hour.....	KNN, 1 p.m. Su		
Blondie.....	KNN, 7:30 p.m. Su	Family Theater.....	KHJ, 7 p.m. Th		
Blue Ribbon Music Time.....	KFI, 6:30 p.m. Th	Famous Jury Trials.....	KECA, 9:30 p.m. F		
Bob and Victoria.....	KFI, 3:45 p.m. M-F	Farm Reporter.....	KFI, 12 a.m. M-Sa		
Bowron, Fletcher.....	KFI, 10:15 p.m. Th	Farrell, Eileen.....	KNN, 6:30 p.m. F		
	KMPC, 6:45 p.m. Su	*Feature Wire.....	KFI, 5 p.m. M-F		
*Break the Bank.....	KECA, KFMB, 9 p.m. F	Festival of Music.....	KFAC, 11 a.m. M-F		
Breaking All Records.....	KNN, 11:15 p.m. M-Sa	*Fidler, Jimmie.....	KECA, 6:30 p.m. Su		
Breneman's Breakfast.....	KECA, 9:30 a.m. M-F	Firestorm.....	KNN, 7:30 p.m. F		
Bridge Club.....	KMPC, 10:15 p.m. M-F	Firestone Favorites.....	KMPC, 7:30 p.m. M-F		
*Bride and Groom.....	KECA, 2:30 p.m. M-F	First Piano Quartet.....	KFI, 6:30 p.m. F		
Bridge to Dreamland.....	KECA, 11:15 p.m. Su	Fisher, George.....	KNN, 4 p.m. M, Th, F		
*Broadway Feature Page.....		Fishing & Hunting Club.....	KHJ, 9:30 p.m. Sa		
		Fishing Pals.....	KFOX, 7:45 p.m. Tu, Th, F		
*Broadway News.....	KECA, 8:15 p.m. M-Th	*Flannery, Harry.....	KNN, 5:30 p.m. M-Sa		
	KHJ, 12 n. D	*Fletcher, Graeme.....	KECA, 7:30 a.m. M-F		
Bull, Frank.....	KMPC, 8 a.m., 6 p.m. D	Flit Frolics.....	KHJ, KGB, 4:30 p.m. Tu, Th		
*Brown, Cecil.....	KFWB, 6:30 p.m. M-F	Flying Public.....	KMPC, 9:45 p.m. M		
Burrows, Abe.....	KNN, 10:15 p.m. Sa	For You.....	KFI, 4 p.m. Sa		
Business Reporter.....	KMPC, 3:30 p.m. Sa	Front and Center.....	KFI, 4:30 p.m. Su		
Cabbages & Kings.....	KFI, 6:45 p.m. F	Frontiers of Science.....	KNN, 2:15 p.m. Tu		
California Caravan.....	KECA, 1:30 p.m. Su	Front-Page Farrell.....	KFI, KFSD, 1:45 p.m. M-F		
California Melodies.....	KHJ, 7 p.m. M	*Fuller, Sid.....	KHJ, 12 n. M-F		
Call the Police.....	KFI, 9:30 p.m. Tu	Funnies.....	KECA, 8:15 p.m. M-Th		
*Can You Top This?.....	KFI, KFSD, 8:30 p.m. Sa	*Garred, Bob.....	KNN, 5:45 p.m. M-Sa		
Canary Pet Show.....	KHJ, KGB, 11:45 a.m. Su	*Gas Again.....	KHJ, 3:30 p.m. M-F		
Candid Microphone.....	KECA, 4 p.m. Su	Gilbert and Sullivan.....	KECA, 9:30 a.m. Su		
Carnation Hour.....	KFI, 6 p.m. M	Give and Take.....	KNN, 10 a.m. Sa		
Casa Cugat.....	KFI, 5:30 p.m. W-F	Godfrey, Arthur.....	KNN, 3:30 p.m. M-F		
Catholic Answers.....	KFWB, 7:45 p.m. Su	Golf Doctor.....	KMPC, 7 p.m. Sa		
Catholic Hour.....	KFI, 2 p.m. Su	Goodwin, Bill.....	KNN, 6:30 p.m. Sa		
Cavalcade of Sports.....	KECA, KFMB, 7 p.m. F	Graham, Sheila.....	KHJ, KGB, 8:45 p.m. Su		
Cavallaro, Carmen.....	KFI, KFSD, 11 a.m. Su	Grand Central Station.....	KNN, 9 a.m. Sa		
CBS Was There.....	KNN, 9 p.m. M	Grandpa Owens.....	KFI, 8 a.m. Su		
Challenge of the Yukon.....	KECA, 4:30 p.m. Sa	Grand Ole Opry.....	KFI, KFSD, 6:30 p.m. Sa		
Challenge to Youth.....	KXLA, 3:30 p.m. Su	Grand Siam.....	KNN, 11:45 a.m. M-F		
	KMPC, 7:30 p.m. Sa	Greatest Story Ever Told.....	KECA, 9:30 p.m. Su		
Champion Roll Call.....	KECA, 6:55 p.m. F	Green Hornet.....	KECA, 8:30 p.m. Su		
Chapel Hour.....	KMPC, 8:30 a.m. Su	Green Light Revue.....	KMPC, 4:45 p.m. M-F		
Chapel Quartet.....	KFI, 10:15 p.m. Su	Griffin, Merv.....	KHJ, 8:45 a.m. M-F		
Chicago Round Table.....	KFI, 11 p.m. Su	Guiding Light.....	KNN, 9:45 a.m. M-F		
Chicago Theater.....	KHJ, KGB, 9:30 p.m. Su	Gwinn, Bill.....	KHJ, 9:30 a.m. M-F		
Christian Science.....	KFI, 10:45 a.m. Sa				
Christian Science.....	KHJ, 5:15 p.m. Sa				

Leyden, Bill. KMPC, 9:15 a.m. M-F  
 Liberal Catholic Hour. KFAC, 9 a.m. Su  
 Life Can Be Beautiful. KFI, 11 a.m. M-F  
 Lightnin' Jim. KECA, 8 p.m. F  
 Light of the World. KFI, 10:45 a.m. M-F  
 Lights Out. KECA, 9:30 p.m. W  
 Listening Post. KECA, KFMB, 11:30 a.m. M, W, F  
 Little Music Room. KFAC, 7:30 p.m. M-F  
 Lombardo, Guy. KFI, 6:30 p.m. M, 7:30 p.m. Sa  
 Lone Journey. KNN, 10:30 a.m. M-F  
 Lone Ranger. KECA, 7 p.m. M, W; 8 p.m. Sa  
 Lora Lawton. KFI, 8:45 a.m. M-F  
 Lorenzo Jones. KFI, KFSD, 12:30 p.m. M-F  
 Lucky Lager Dance Time. KFAC, 10 p.m. M-Sa  
 Lum & Abner. KECA, KFMB, 8 p.m. M-Th  
 Lutheran Hour. KHJ, KVQE, 9:30 a.m. Su  
 MacBae, Gordon. KNN, 8 p.m. F  
 Madison 3345. KFI, 6:15 p.m. Tu  
 Major League Ball. KMPC, 2:30 p.m. M-F  
 Make-Believe Ballroom. KLAC, 9:30 a.m., 5:30 p.m. M-Sa  
 Ma Perkins. KFI, KFSD, 11:15 a.m. M-F  
 KNN, 9:15 a.m. M-F  
 \*Malone, Ted. KECA, 10:15 a.m. M-F  
 Manhattan Merry-Go-Round. KFI, 5 p.m. Su  
 Man Called X. KNN, 6:30 p.m. Th  
 Man Named Jordan. KNN, 5 p.m. Su  
 Man on the Farm. KFI, 12:15 p.m. Sa  
 \*Man Says Yes. KMPC, 12 p.m. M-F  
 Manners, Zeke. KECA, 7:45 a.m. M-F  
 \*Maunig, Max. KNN, 12:15 p.m., 5 p.m. M-F  
 Mansfield, Andy. KWEW, 12:45 p.m. M-F  
 KLAC, 10:05 a.m. Su  
 Market Reports. KMPC, 8:15 a.m. M-Sa  
 Martini, Tony. KNN, 5:30 p.m. Su  
 Masquerade. KFI, 10:30 a.m. M-F  
 Massey, Louise. KHJ, 12:30 p.m. M-Sa  
 Maxwell, Richard. KHJ, 9:15 a.m. M-F  
 McNeill's Breakfast Club. KECA, 8 a.m. M-F  
 Meet Marty Drake. KHJ, 8:45 p.m. F  
 Meet the Author. KNN, 10:15 p.m. Su  
 \*Meet the Missus. KNN, 1:30 p.m. M-F  
 Meet the Press. KHJ, 7 p.m. F  
 Melodies America Loves. KNN, 6:30 p.m. Tu  
 Melody Hour. KNN, 4 p.m. W  
 Melody Matinee. KHJ, 2:30 p.m. M-F  
 Melody Parade. KFI, 2:45 p.m. Su  
 Melody Theatre. KHJ, 5:15 p.m. M-F  
 Melody Time. KFI, 10:45 p.m. Su-F  
 Message of Israel. KECA, 8 a.m. Su  
 Midnight Flyer. KFI, 12 p.m. M-Sa  
 Midnight Merry-Go-Round. KNN, 12 p.m. D  
 Midnight Special. KGFJ, 12 p.m. D  
 Mild and Mellow. KMPC, 3:30 p.m. M-F  
 \*Miller, Rex. KHJ, 9:15 p.m. So  
 Miracles in Music. KECA, 11 a.m. Su  
 1:30 p.m. Tu, Th, 5 p.m. Sa  
 Mirandy. KECA, 9:15 a.m. Sa  
 \*Monitor Views News. KECA, 9:15 p.m. Th  
 Monroe, Vaughn. KNN, 8:30 p.m. Sa  
 Morning Bible Hour. KFAC, 8:30 p.m. Su  
 Mother's Album. KMPC, 6:30 p.m. Su  
 Mr. and Mrs. North. KNN, 7:30 p.m. Tu  
 Mr. District Attorney. KFI, KFSD, 9:30 p.m. W  
 Mr. Information. KNN, 2:45 p.m. M-F  
 Munson, Ona. KNN, 8:55 p.m. Su  
 Murder and Mr. Malone. KECA, 9:30 p.m. Sa  
 Murray, Johnny. KNN, 8 a.m. M-F  
 Music by Mitchell. KFI, 7:30 p.m. M  
 Music in the Air. KMPC, 11 a.m. M-F  
 Music Library. KECA, 6 p.m. F  
 Music Preferred. KECA, 8:15 p.m. Tu  
 Music Supreme. KMPC, 8:30 p.m. M-F  
 Music to Shave By. KECA, 7:15 a.m. M-Sa  
 Musical Favorites. KECA, 3 p.m. M-Sa  
 Musical Holiday. KMPC, 2 p.m. Su  
 Musical Masterpieces. KFAC, 4 p.m. M-Sa  
 Musical Digest. KGFJ, 8 a.m. M-Sa  
 Mutual Music Hour. KHJ, 10:30 a.m. Su  
 My Friend Irma. KNN, 6 p.m. M  
 Myrt and Marge. KNN, 12:45 p.m. M-F  
 Mysterious Traveler. KHJ, 8 p.m. Th  
 Mystery Theater. KFI, KFSD, 9:30 p.m. F  
 Mystery in the Air. KFI, 9:30 p.m. Th  
 My True Story. KECA, KFMB, 10:30 a.m. M-F  
 National Farm & Home. KFI, 10 a.m. Sa  
 Nature Sketches. KFI, 9 a.m. Sa  
 \*Nesbit, Norman. KMPC, 8 a.m., 6 p.m. M-F  
 \*News Feature Edition. KECA, 8:15 p.m. M-Th  
 \*News of the Week. KFI, 2 p.m. Sa  
 \*News of World. KFI, 3:15 p.m. Tu, Th, F  
 \*Nick Carter. KFI, 5:30 p.m. Su  
 \*Nough Webster Says. KFI, 8:30 p.m. Th  
 Norris, Bobby. KHJ, 12:15 p.m. Su  
 KHJ, 11 a.m. M, W, F  
 Official Detective. KGB, 7:15 p.m. Tu  
 Oklahoma Roundup. KNN, 4:30 p.m. Sa  
 Olympic Fights. KLAC, 10:05 p.m. Tu  
 One for the Book. KNN, 4:15 p.m. Th  
 One Man's Family. KFI, KFSD, 11:30 a.m. Su  
 On the Beam. KMPC, 9 p.m. Sa  
 Open Forum. KMPC, 9 p.m. Su  
 Open Hearing. KNN, 10:30 p.m. Tu  
 Operation Daybreak. KFI, 5:30 a.m. M-Sa  
 \*Offis, Don. KLAC, 7:30 p.m., 10:45 p.m. M-Sa  
 Our Foreign Policy. KFI, 3 p.m. Sa  
 Our Gal Sunday. KNN, 8:45 a.m. M-F  
 Our Town Speaks. KECA, 11 a.m. F  
 Owee, Paul. KFI, 6 p.m. F  
 Paar, Jack. KFI, 3 p.m., 8:30 p.m. Su  
 Pacific Lutheran Hour. KFWB, 9:30 p.m. Su  
 Pan-American Rhythm. KHJ, 7:15 p.m. Tu  
 Parker, Frank. KECA, 11:45 a.m. M-F  
 \*Parsons, Louella. KECA, KFMB, 8:15 p.m. So  
 Pat Novak for Hire. KECA, 9 p.m. Su  
 Pearce, Al. KECA, 8 a.m. Sa  
 People's Platform. KNN, 9 a.m. Su

Pepper Young's Family. KFI, 11:30 a.m. M-F  
 Perry Mason. KNN, 10:15 a.m. M-F  
 \*Peterson, Elmer. KFI, KFSD, 5:45 p.m. W-Sa  
 Philip Marlowe. KFI, 9 p.m. Tu  
 Piano Playhouse. KECA, 10:30 a.m. Sa  
 Pilgrims Hour. KHJ, KVQE, 9 a.m. Su  
 Platter Prom. KFI, 4:30 p.m. M  
 Plays by Ear. KFI, 9 p.m. M  
 Pleasure Parade. KFI, 9 p.m. Tu  
 Police Bulletins. KFI, 10:55 p.m. Su-F  
 Policing L. A. KHJ, 9:45 a.m. Sa  
 Port of Missing Hits. KFI, 4:15 p.m. M-F  
 Portia Faces Life. KFI, KFSD, 1:15 p.m. M-F  
 Potter, Peter. KFWE, 9:30 a.m. Su  
 KHJ, KGB, 10:30 p.m. M-Sa  
 Prelude for Strings. KECA, 6:45 p.m. Tu  
 Premiere Performance. KFI, 8 p.m. Tu  
 Preview Theater. KFWE, 9 p.m. F  
 Property Owners. KMPC, 7 p.m. Su  
 \*Pringle, Nelson. KNN, 7:15 a.m., 11 p.m. M-F  
 \*Queen for a Day. KHJ, KGB, 11:30 a.m. M-F  
 Quiet, Please. KHJ, 10:30 p.m. Su  
 \*Quiz Kids. KFI, 12 p.m. Su  
 Radio Bible Class. KHJ, KVQE, 7 a.m. Su  
 \*Radio News Weekly. KFI, 12:30 p.m. Su  
 Radio Reader's Digest. KNN, 6 p.m. Th  
 Radio, American Way. KECA, 12:15 p.m. Sa  
 KECA, 10:15 a.m. Su  
 Radio Views. KNN, 4 p.m. Tu  
 Rancho Grande. KMPC, 10:30 p.m. M-F  
 RCA-Victor Show. KFI, KFSD, 10 a.m. Su  
 Real Stories. KHJ, 6:15 p.m. M-F  
 Real Story. KECA, 6:30 p.m. Th  
 Record Party. KHJ, 10:30 p.m. M-Sa  
 Red Ryder. KHJ, KVQE, 7:30 p.m. Tu, Th  
 Red, Tobe. KECA, 7:30 p.m. Tu, Th  
 Remember That Music. KFI, 10:15 p.m. Tu  
 \*Report from Congress. KMPC, 9:45 p.m. F, 2:30 p.m. Sa  
 Report from U.N. KNN, 2:15 p.m. F  
 Report to the People. KECA, 9:15 p.m. M  
 Retribution. KECA, 9 p.m. Tu  
 Reunion. KHJ, 6 p.m. Su  
 Rexall Summer Theatre. KFI, 6:30 p.m. W  
 Reviewing Stand. KHJ, 4:30 p.m. W  
 Rhapsody in Rhythm. KNN, 6 p.m. W  
 Richard Davis, Private Investigator. KHJ, 3 p.m. M  
 \*Richfield Reporter. KFI, KFSD, 10 p.m. Su-F  
 Riddles in Rhythm. KFI, 5:30 p.m. M  
 Right to Happiness. KFI, KFSD, 11:45 a.m. M-F  
 Ripley, Bob. KFI, 11:15 p.m. M-F  
 Rise & Shine. KHJ, 6 a.m. M-Sa  
 Road of Life. KFI, 2 p.m. M-F  
 \*Roberts, Cleo. KMPC, 9:15 p.m. M-F  
 Rogue's Gallery. KFI, 9:30 p.m. Su  
 Romance of Helen Trent. KNN, 8:30 a.m. M-F  
 Romance of the Ranchos. KNN, 9:30 p.m. Su  
 Romberg, Sigmund. KFI, 6:30 p.m. Tu  
 Rose of My Dreams. KNN, 10:45 a.m. M-F  
 Rowland, Sam. KWEW, 3:30 p.m. M-Sa  
 Sablon, Jean. KNN, 1:30 p.m. Su  
 Salt Lake Tabernacle. KNN, 7:30 a.m. Su  
 Saludos Amigos. KGFJ, 7 a.m. M-Sa  
 Sam Rowland's Waxworks. KWEW, 3:30 p.m. M-Sa  
 Sam Spade. KNN, 9 p.m. Su  
 Saturday Chef. KFI, 9:15 a.m. Su  
 Saturday Night Serenade. KNN, 6 p.m. Sa  
 Scarlet Queen. KHJ, 8:30 p.m. Th  
 Science of Mind. KFWE, 8:45 a.m. M-F  
 Scotland Yard. KHJ, 8:30 p.m. M  
 Scout About Town. KHJ, 7:15 p.m. W  
 Scully, Frances. KECA, 3:45 p.m. M-F  
 Secord Mrs. Burton. KNN, 11:30 a.m. M-F  
 Security Symphonies. KMPC, 7 p.m. M-F  
 \*Sevareid, Eric. KHJ, 6 p.m. M-F  
 Shadow of the Mind. KHJ, 6:30 p.m. F  
 Silvers, Phil. KECA, 9 p.m. W  
 Silver Theatre. KNN, 2 p.m. Su  
 Sing, America, Sing. KHJ, 12:15 p.m. M-F  
 Singin' Sam. KHJ, 12:45 p.m. M-F  
 Sky King. KECA, 5:15 p.m. M-F  
 Smile Time. KHJ, 11 p.m. M-F  
 Smilin' Ed McConnell. KFI, 8:30 a.m. Su  
 Smith, Howard. KNN, 9:45 a.m. Su  
 Smith, Jack. KFI, 6 p.m. Su  
 Smith, Kate. KHJ, KGB, 9 a.m. M-F  
 Smith, Norwood. KECA, 3:30 p.m. M-F  
 Solitaire Time. KFI, 11 p.m. Sa  
 Somewhere There's Music. KFI, 11:30 a.m. Sa  
 Song for You. KMPC, 8:30 a.m. M-F  
 Songs for Saturday. KFI, 6 p.m. Sa  
 Songs for You. EGEJ, 5:30 p.m. M-Sa  
 Songs of Good Cheer. KHJ, 11 a.m. Tu  
 Sons of the Pioneers. KHJ, 1 p.m. M-F  
 So Proudly We Hail. KFI, 4:15 p.m. Su  
 Sound Off. KNN, 2:30 p.m. Su  
 So You Want to Lead a Band. KECA, 6:30 p.m. D  
 Spade Cooley Time. KFVD, 10 p.m. M  
 Speare, Frederick. KNLA, 3 p.m. Su  
 Sports Newsreel. KFI, KFSD, 6:30 p.m. F  
 Sports Final. KFWE, 7:30 p.m. M-F  
 Sports Folio. KFI, 9:30 a.m. Su  
 Sports Review. KNN, 2:30 p.m. Sa  
 Sports Roundup. KFI, 5 p.m. Sa  
 Spotlight on Hollywood. KECA, 8:25 p.m. M-F  
 Standard Hour. KFI, KFSD, 7:30 p.m. Su  
 Stars Over Hollywood. KNN, 8:30 a.m. Sa  
 Stars in the Afternoon. KECA, 1:30 p.m. Sa  
 Stella Dallas. KFI, KFSD, 12:15 p.m. M-F  
 \*Sterling, Dr. Wallace. KNN, 6:30 p.m. W  
 Steven Graham. KHJ, 6:30 p.m. Su  
 Strolling Tom. KFAC, 8:30 a.m. Su  
 Styles in Music. KFI, 7 p.m. Su  
 Summer Concert Hall. KECA, 1 p.m. Sa

Summer Electric Hour. KNN, 12:30 p.m. Su  
 Summer Theatre. KFI, 6:30 p.m. W  
 Summerfield Band. KFI, 7:30 p.m. W  
 Sunday Evening Club. KFAC, 9 p.m. Su  
 Sunday Evening Hour. KECA, 5 p.m. Su  
 Sunday Morning Melodies. KMPC, 8:15 a.m. Su  
 Sunday Vespers. KECA, 11:30 a.m. Su  
 Sunrise Salute. KNN, 6:15 a.m. M-Sa  
 Sunset Roundup. KECA, 11:30 a.m. Sa  
 Sunrise Club. KFI, KFSD, 7 p.m. M-F  
 Sunrise Theater. KNN, 7:25 p.m. Su  
 Suspense. KNN, 8 p.m. Th  
 Sweeney and March. KNN, 7:30 p.m. Sa  
 \*Swing, Raymond. KECA, 9:45 a.m. Su  
 Symes, Bill. KHJ, 4:45 p.m. M-F  
 Symphonette. KNN, 10:30 p.m. M, W, F  
 Symphony. KFI, 1 p.m. Su  
 \*Take It or Leave It. KFI, 6 p.m. Su  
 Talbot, Dr. Louis. KFVD, 10 a.m. M-F  
 Talent Scouts. KNN, 7:30 p.m. M  
 Tapestries of Life. KNN, 9:30 p.m. Tu  
 Taylor, Henry J. KHJ, KGB, 9:45 p.m. M-F  
 Taylor Made Melodies. KFI, 9 a.m. Sa  
 Taylor, Mary Lee. KNN, 11 a.m. Sa  
 Tea Party. KFI, 4:45 p.m. Sa  
 Teen and Twenty Time. KMPC, 5:05 p.m. M-F  
 Telephone Hour. KFI, KFSD, 8 p.m. M  
 Templeton, Alec. KFI, 4 p.m. Su  
 Terry and the Pirates. KECA, KFMB, 5 p.m. M-F  
 Tex and Jinx. KFI, 9 p.m. W  
 Theater of Today. KNN, 8 a.m. Sa  
 The Clock. KECA, 8:30 p.m. Tu  
 The Falcon. KHJ, KGB, KVQE, 8:30 p.m. Tu  
 The Mighty Casey. KHJ, 6 p.m. Sa  
 The Saint. KNN, 9 p.m. W  
 The Sheriff. KECA, KFMB, KPRO, 6:30 p.m. F  
 The Tavern. KFI, 7 p.m. Sa  
 The Todds. KNN, 4:45 p.m. M-F  
 Thin Man. KNN, 7:30 p.m. F  
 Think and Grow Rich. KFWE, 3:30 p.m. Su  
 This is Jazz. KHJ, 9 a.m. Sa  
 This is Your FBI. KECA, 8:30 p.m. M  
 This Woman's Secret. KFI, KFSD, 3 p.m. M-F  
 \*Thomas, Lowell. KNN, 7 p.m. M-F  
 Thompson, Johnny. KECA, 12:15 p.m. Su  
 Those Sensational Years. KECA, 6 p.m. M  
 Those Websters. KHJ, KGB, KVQE, 2 p.m. M  
 Three Alarm. KMPC, 1:05 p.m. M-F  
 Three Suns. KFI, 1:15 p.m. Sa  
 \*Three Views of News. KECA, 6 p.m. Su  
 Tillamook Kitchen. KFI, KFSD, 9:45 a.m. Sa  
 \*Today's Children. KFI, KFSD, 10 a.m. M-F  
 Tom Mix. KHJ, KGB, 5:45 p.m. M-F  
 \*Tomlinson, Edward. KFI, 1 p.m. Sa  
 Tonight's Tunes. KFI, 6:15 p.m. F  
 Torque, Mel. KFI, 1:30 p.m. Sa  
 Town Meeting. KECA, KFMB, 8:30 p.m. Th  
 Treasury Agent. KECA, 7:30 p.m. M  
 Treasury Show. KECA, 12:45 p.m. Sa  
 \*Trout, Bob. KNN, 8:45 p.m. M-F  
 True Detective. KHJ, KGB, 1:30 p.m. Su  
 Twenty Questions. KHJ, 8 p.m. Su  
 Twilight Tales. KMPC, 4:15 p.m. Tu, Th  
 Two-Ton Baker. KHJ, KVQE, 4:30 p.m. M,W,F  
 Under Arrest. KHJ, 5 p.m. Su  
 United Nations. KFWE, 9:15 p.m. M-Th  
 Vacation Show. KLAC, 9:30 p.m. M  
 Variety Parade. KECA, 4:30 p.m. M-F  
 Veterans' Parade. KHJ, 9:30 a.m. Sa  
 Veterans' Adviser. KHJ, 12:45 p.m. Sa  
 Veterans' Voice. KHJ, 10:30 p.m. Sa  
 Village Store. KFI, 10:30 p.m. Sa  
 Voice of Firestone. KFI, KFSD, 8:30 p.m. M  
 Voice of Labor. KMPC, 8:15 p.m. Su  
 Voice of Prophecy. KHJ, KGB, 8:30 a.m. Sa  
 Wake Up and Smile. KECA, 9:30 a.m. Sa  
 \*Wallace, Myron. KECA, 10:55 a.m. Su  
 Waltz Time. KFI, KFSD, 9 p.m. F  
 Waltzes of the World. KFAC, 10:45 a.m. M-F  
 Warden's Crime Cases. KHJ, 7 p.m. Tu  
 Waring, Fred. KFI, KFSD, 8 a.m. M-F  
 Warriors of Peace. KECA, 9:30 p.m. Tu  
 \*Washington Inside Out. KECA, 9:15 a.m. Tu  
 Wax Museum. KFI, 6 p.m. Th  
 Wax Shop. KHJ, 8 a.m. Sa  
 \*Weekly News Review. KNN, 10 a.m. Su  
 \*Welcome Travelers. KECA, 9 a.m. M-F  
 \*Wells, Carveth. KFI, 10:30 p.m. Su-F  
 What Do You Say? KFI, 9:45 a.m. M-F  
 \*What's Doin', Ladies? KECA, 2 p.m. M-F  
 \*What's the Name of That Song? KHJ, 8 p.m. W  
 \*Wheeler, Burritt. KNN, 3 p.m. M-F  
 When a Girl Marries. KFI, KFSD, 1 p.m. M-F  
 Whistler. KNN, 8 p.m. M-F  
 Whiteman, Paul. KECA, 12:30 p.m. M-W  
 Whiteman, Paul. KECA, 8:30 p.m. W  
 Whoa Bill Club. KFAC, 5:30 p.m. M-F  
 Why Isn't Something Done? KNN, 5 p.m. Sa  
 \*Wildor, Alvin. KECA, 4:15 p.m. M-F  
 Willie Poper. KECA, 7 p.m. Th  
 Willson, Meredith. KNN, 9:30 p.m. W  
 \*Wings Over Jordan. KNN, 7:05 a.m. Su  
 \*Winner Take All. KNN, 4 p.m. Sa  
 Wisner, Harry. KECA, 4:15 p.m. Sa  
 Wizard and the Odds. KHJ, 9:45 p.m. Tu, Th  
 Woman's Voice. KMPC, 4:15 p.m. M, W, F  
 Women's Forum. KFI, 6 p.m. M-F  
 Woman in White. KFI, KFSD, 10:15 a.m. M-F  
 Women's World. KNLA, 10:30 p.m. M-F  
 Wood, Barry. KFI, 10:15 p.m. M, W, F  
 Youth Asks the Government. KECA, 6 p.m. Su  
 Young, Norma. KHJ, 1:30 p.m. M-F  
 Young Dr. Malone. KNN, 9:30 a.m. M-F  
 Young People's Church. KHJ, 7:30 a.m. Su  
 Younger Only Young Brown. KFI, 12:45 p.m. M-F  
 You're Only Young Once. KNN, 4:30 p.m. M-F

## GAGS OF THE WEEK

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on "It Pays to Be Ignorant":

McNaughton: I know an Indian who breathed through only one nostril.

Joe: How was that?

McNaughton: Half-breed.

Mrs. C. D. McClenathen, 1217 South Highland, Los Angeles 35, Calif.

Heard on "Breakfast in Hollywood":

Corny: Been having trouble again with the chief cook. Just yesterday I told him I was hungry and he turned and went into the refrigerator.

Tom: Well, well. How come?

Corny: Just wanted to give me a cold shoulder.

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on "Ladies, Be Seated":

Bumby: Do you know the difference between a girl and a horse?

Johnny: No, I don't.

Bumby: My, bet you have some funny dates!

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on "It Pays to Be Ignorant":

McNaughton: I've been married fifteen years, and it seems like yesterday. You know how lousy it was yesterday.

Carl Downey, 834 West 11th Street, Los Angeles 15, Calif.

Heard on "Noah Webster Says":

MacQuarrie: What are land dreadnaughts?

Contestant: Oh . . . Tanks!

MacQuarrie: You're welcome.

F. McKim, 952 South Bonnie Brae Street, Los Angeles 6, Calif.

Heard on "My Friend Irma":

Irma: Beauty is not inherited. You get it from your father and mother.

## Contests and Offers

"SPOTLIGHT ON HOLLYWOOD", KECA, 2:25 p.m. Monday through Friday—If you would like your question about Hollywood answered, send it to program host George Fisher, care of station. Fisher features his replies each Tuesday on the show.

"CALIFORNIA CARAVAN", KECA, 1:30 p.m. Sundays—A post-card addressed to the program, care of its station, will bring a booklet from the sponsor, entitled "Tell Me More About the California Physician's Service".



## MARSHALL COLLECTION

Herbert Marshall, CBS' "Man Called X," is a serious collector of first editions. One of his most prized volumes was sent him by a fan who has never missed one of his broadcasts.

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## Mikemen--Frank Goss

(Continued from Page 8)

case, and he carried the drum."

Jo Stafford even got something of her start at KFOX, Frank told us, singing with her two sisters, Christine and Pauline. "Pauline is married to Galen Drake now. The crowd believes in sticking together!"

When Frank finally left Long Beach in 1936, it was to come to Los Angeles on KFWB's general announcing staff and as supervisor of the news department. Frank's family has a bent for news. His father, Barney Goss, was a famed reporter on the L. A. Times, Examiner, and Herald beats for years, and his uncle, Frank Goss, still is chief editor on the Long Beach Press Telegram.

Frank has made only one more final move since then—to the CBS staff in 1940. Following his discharge last June after four and a half army years, he came back to his old job, which he infinitely and frankly prefers to free-lancing around radio-Hollywood.

He's had his share of microphone hilarities. Not so long ago, for instance, he told the story of Chief Many Trees at the close of his news broadcast. The Chief, an Indian motion picture actor, bewailed the way Hollywood portrays the noble redman—riding horses, shooting arrows, peering over stones—as an indignity to the race. As for speaking parts, Many Trees declares that the only one he'd ever had in his film career was the one-word "Ugh!" And that, Frank laughed, summed up the Chief's opinions on the whole subject.

It was a good story, and Frank enjoyed telling it. But after the broadcast his phone rang, and a full-blooded Indian voice shoutingly began to complain. "If you're going to tell stories about Indians," he raged, "why don't you learn how they talk?" Correct pronunciation, it seems, is . . . "Uh."

## Paar Excellence

(Continued from Page 7)

that the new comedians are not from vaudeville or the night clubs but from radio, and cites Dennis Day, Henry Morgan, Garry Moore and himself as examples. He calls Morgan "far ahead of everybody" and recalls that at one time when he had a record show in Buffalo, he was compared to Henry. "I don't try to be that smart," he says now.

Everyone on Jack's show is under thirty. Jack, now an aged character of twenty-eight, says he's getting old.

"When you're thirty will they kick you off the show?" we wondered.

Jack yelped and widened his blue eyes. "Gosh, I hope not," he laughed.

Get that? He's a comedian who laughs at other people's jokes!

## Mrs. "Typical"?

(Continued from Page 5)

peding young fry, and keep an eye on a cake in the oven. And I really should be darning socks instead of scribbling this.

"P. S.—After proof-reading this, I've concluded that I am not really typical after all—these moronic confessions put me in a class by myself!"

Mrs. Mellin taught school at one time in Tucson, Arizona. Her husband is an architect and a member of the city planning board of San Bernardino. She has two children, Pamela, ten, and Stanley ("Mike"), five. She takes her hat off in the show and eats Hershey bars while watching the movies. She likes "glamorous movies" with actresses in "glamorous clothes." She started listening to Art Baker years ago when her radio got stuck on station KFI and she couldn't dial anywhere else. Since then she's listened because she thinks Art is swell. While listening to the "Notebook", she starts dinner and tries to keep the children quiet. The only other thing she ever won in a contest was an electric roaster.

When Art called her up to congratulate her on winning, her first remark was, "I think you'd better send over a heart specialist!" Mrs. Mellin hadn't told her husband about entering the contest, and when he heard the news he dashed over to a local movie house to see "The Farmer's Daughter", a movie which features Art Baker in a slick politico role. Mr. Mellin, mistaking Art for an even slicker character in the movie, informed his wife "I don't trust you with that guy." And he came along on the day-long sight-seeing party.

### Saw Stars

At RKO the group had lunch in the commissary, saw shooting on "Magic Town", "I Remember Mama" and "Mourning Becomes Electra". Stars Irene Dunne, Rosalind Russell, Michael Redgrave, Sir Cedric Hardwicke, Jimmy Stewart, John Wayne were in evidence on the stages and in the commissary. Mrs. Mellin was particularly pleased at seeing Rosalind, one of her favorites.

Mr. Mellin, according to his wife, knows less about the movies than anybody else in California. "For instance," she laughed, "I'll talk about a movie five days before I see it, telling him how wonderful I've heard that it's going to be. As we come out of the theater I'll go raving on about it. 'Wasn't Greer Garson wonderful?' I once asked. 'I guess so,' he replied, 'which one was he?'"

At overhearing this story told on himself, Mr. Mellin averred that it was absolutely true and even admitted once approaching long-time star H. B. Warner because his face looked familiar, and asking him if he weren't a paint salesman who had visited the office!





↑ **YOUNG TALENT WHICH VISITED QUEENIE SMITH** on her KGFJ broadcast includes sixteen-year-old Betta Streigler (third from left), who is at present playing a lead in the Chicago company of "Carousel" and Jean Ruth (fifth from left), now under contract to Paramount and soon to be seen at the Biltmore in "I Remember Mama."



↑ **IN ADDITION TO HER KGFJ PROGRAM "HOLLYWOOD CASTING FORUM,"** vivacious Queenie Smith finds time to head the Children's Repertory Theater and Ballet Group, represent the Theater Guild of New York on the West Coast and make movies! She will be seen next in the Claudette Colbert film, "Sleep, My Love." (Frederick Photo.)

# No Business Like Show Business

Queenie Smith of KGFJ's "Hollywood Casting Forum" Is a Guiding Star to Many Hollywood Youngsters With Ambitions for Show Business

By Joan Buchanan

Saturday, 12 noon  
KGFJ

**I**F YOU are interested in show business, you shouldn't be missing Queenie Smith's "Hollywood Casting Forum" on KGFJ. Queenie is the west coast representative of the Theater Guild and is working in close conjunction with Leighton Brill, representative of Rogers and Hammerstein, in auditioning young talent for the combined enterprises of these two groups.

On "Hollywood Casting Forum" each week Queenie tells a little of the activities of these groups, gives news of casting and auditions and includes valuable professional tips on handling young careers.

We'd been interested in the show news and Theater Guild history which colors this fascinating fifteen minutes and so decided to look up the personality who sparks this program.

We found Queenie Smith in her

office, full of vitality and enthusiasm, juggling several duties at once. She waved us to a chair while she straightened out a mix-up on the phone. We found ourself seated beside a pale, intense young man grasping a briefcase tightly in his hands.

"Are you here for the auditions?" he whispered. When we pantomimed "no", he decided we were not twin souls and went on staring straight ahead.

Queenie settled her phone messages, assured the young man she'd be *delighted* to watch him sing and danced at a slightly later date, and ushered us into another office.

## Yearly Excitement

"We've had so much excitement around here," she sighed happily. "You see, once a year Theresa Helburn and Lawrence Langner of the Theater Guild come out to see the auditions—and, well, you can imagine..." These auditions, which are

(Please Turn to Page 39)

## TEN TIPS for the TALENTED

1. Never go to an audition without being fully prepared. Have your material ready—don't fumble with it.
2. Dress simply at auditions—leave the fancy clothes and make-up at home.
3. Whether you're a singer or dancer—study acting too.
4. If it's a stage show you're auditioning for—remember to project.
5. Don't sing in a foreign language if you're auditioning for an English language production.
6. Remember that your mother's place may be to accompany you to an audition, but not to do your talking for you.
7. You can't get started too young. Studying from eight to sixteen, getting to know the ropes of the profession from sixteen to nineteen leaves you two or three years to look for the right opportunity. It is usually too late to decide to start studying for the stage at nineteen or twenty—unless you are a tremendous fluke!
8. Be honest. Don't be afraid to say that you are without experience. If you appeared in a high school production of "The Mikado," don't just list your experience as "The Mikado," inferring that it was a professional production.
9. Don't prepare lengthy material for an audition. One chorus is enough, unless you are requested to include more.
10. After you have had an audition don't keep calling up afterward to see why you haven't been called. If they want you, they'll call you.

# "Barking Bernhardt"

By  
**Tod Fredericks**

growls and howls, the dog manages to convey virtually any emotional meaning demanded by the script. A couple of understudies are retained at the studio—vocal sound effects men who are experts at making dog talk. They are usually the "other dogs" in the scripts, but they can take Lassie's "lines", too, if necessary.

There's no "doggy" temperament on display when Lassie is performing. She well remembers the days when all wasn't biscuits and sirloin.

## Native Daughter

A rarity among Hollywood stars, Lassie is a native, born in North Hollywood, California, on June 8. While her four pedigreed and perfect brothers and sisters appeared destined for

*"Lassie" Loves Acting, Is Admittedly a "Ham", and Says the Dog's Life She Leads Suits Her Down to a T-Bone!*

Sunday, 12:00 noon  
ABC-KECA-KFMB

A couple of months ago when Lassie, long-haired glamour gal who's long been top dog around M-G-M, took to the airways, some waggish doubters implied the Lassie show would lie down and roll over before "The Bark" could utter "Red Heart."

Well, Lassie hasn't picked up any English words, not even "cat" or "scat"—but in her weeks on the air she has treed her doubters, for the famed canine uses her full personality to head up one of the most novel and pleasing shows to hit the air in a dog's age.

Lassie's owner, Rudd Weatherwax, serves as narrator on the program and thus does most of Lassie's talking for her. But the proud beauty can and does speak for herself on occasion, and there never is any doubt as to what she has "said." Limited to barks, whines, whimpers,

a life of blue ribbons, little Lassie was undersized, and had about an inch too much between the ears for show standards. So the prankish pup compensated for her lot with the delightful and bad habit of chasing motorcycles. For correction, her owner took her to the dog training school of Rudd Weatherwax. Lassie remained with Mr. Weatherwax when the owner offered her in settlement of the bill he owed for her training. For quite a while busy trainer Weatherwax allowed the new miss at the kennels to roam and play, not concerning herself with grooming for a career.

Several years ago Lassie's romps in the hills were cut short when M-G-M called for a collie to play the title role in a wonderful dog story. In her haste to get in on the tests for the part, Lassie sped to the studio "as was". Casting an eye on the coat worn thin by underbrush romps and rabbit hunts, the studio officials rejected her without even bothering to test.



▲ **LASSIE SITS UP** and bites into the task of finding out just what goes with this radio world she entered.

▼ **THE COLLIE** who can "terrier" heart out with big emotional scenes like this one.



**DOGMATIC ABOUT HAVING** no "boners" on her show, Lassie covers script carefully with producer Frank Ferrin.

Thinking that one collie role might start a trend, Lassie and Rudd got their heads together for a little intensive training. He taught her to crawl, attack, open doors, yawn, and even to laugh and cry. At the same time he went to work on her coat, brushing and combing it several times a day.

Meanwhile the studio's nation-wide search for a suitable collie had failed, so when the now well-groomed Lassie came back to parade her talents, the studio quickly made a technicolor test and then brought out a contract. No one who saw the big dog in "Lassie Come Home" will forget her.

Now, as befits a great star of several years' standing, Lassie travels to and from the ABC studio each Sunday in a swanky station wagon. She doesn't have much trouble with autograph hounds, or, for that matter, with stage-door Rovers.

#### Loving Dog

Her sponsor loves Lassie, for she disdainfully turns up her nose at all prepared dog foods except Red Heart. Producer Frank Ferrin and Director Harry Stewart love her for not talking back or grouching about leading a dog's life. Lassie loves everybody. Well-balanced, friendly, she accepts with a grin or a pawshake the squealings and maulings that attend each



public appearance. For particular favorites who don't become too demonstrative, she deals out quick kisses.

Although the first of her radio series was biographical, with Lassie playing herself, succeeding stories cast "The Bark" as a bulldog, spaniel, and other breeds. Original stories for her scripts are written by Hobart Donovan. He's an almost-fanatical dog fancier, and most of the canine parts in Lassie's scripts have been

drawn from Mr. Donovan's real life experiences.

Lassie doesn't mind the change in role each week, for, as she inferred to Rudd Weatherwax, she "gets a little tired playing her natural collie self all the time anyway. No actress likes to become 'typed'."

Gregory Peke, Chow Boyer and Borzoi Karloff are Lassie's favorite stars. Her ambition is to play the lead in the story of that Great Dane, "Hamlet", she told us.

➡ **A "PAWS" IN REHEARSAL.** Small mike is one actually placed on floor of stage for the star during the Lassie show.

➡ **LADY LASSIE HOWLING WITH LAUGHTER** over some amusing doggerel in her script.



age thirty-five



# "Grand Slam"



↑ **IRENE BEASLEY, STAR** of "Grand Slam," makes a last-minute check with director Victor Slack before going on the air. (CBS Photos.)

→ **THE LOVELY PIONEER** started performing when a host of today's other big names were just beginning.



## *Less Than Year After Her Show's Initial Appearance, Producer and Charming Singing Mistress-of-Ceremonies Irene Beasley Has Found the Mail Response a Problem*

↓ **BEASLEY AND THE BOYS, Bob Downey and announcer Dwight Weist, who join her daily on the show.**



Monday-Friday, 11:45 a.m.  
CBS-KNX-KSDJ

**A**BOUT a year ago, a pretty radio singer in New York dreamed up the idea of a radio quiz show pitting at-home listeners against studio audience participants. The girl was Irene Beasley, a name almost synonymous with radio, and the show, whose mail response is now a problem that has an agency scratching its head, was "Grand Slam."

Away to the advertising agency had gone Irene, and in short order sold her show. She was caught a little off balance when the agency, enthusiastic over the novelty, demanded a recording of a sample broadcast to present to a client in forty-eight hours.

"But I must find a master of ceremonies and a singing star!" protested Irene.

"That's your problem," replied the agency man. "If you want to sell this show, get a recording day after tomorrow."

Next day Irene obtained the use of a broadcast studio, scared off an audience and put on the first "Grand Slam" session. Not having time to find her singer and master-of-cere-

monies, she took over herself, planning on filling these spots later with regulars.

When the agency man heard Miss Beasley's deft handling of the question periods and her vibrant singing voice, they made a deal. It provided that Irene act as mistress-of-ceremonies and singing star!

"But this is my show, and I'm the producer!" denied Irene.

"You're the producer too, you mean!" was the answer.

Since then feminine emcee-by-accident Irene has been assisted by Dwight Weist, who also does the announcing. Featured are pianist Bob Downey and organist Abe Goldman. Victor Slack directs, Robert Strouse is stage director and Lillian Schoen is the scripter.

During "Grand Slam", studio audience members are chosen by ticket number to be participants. Each is asked a musical five-part question, with a prize for each part answered correctly. Each fifth of the quiz, sent in by at-home listeners, is considered a "trick", as in a card game. When a participant misses a trick, the prize reverts to the sender of the question. All five tricks taken—five correct answers—constitute a "Grand Slam". A bonus of a \$100 U. S. Sav-

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Wednesday, 6:30 p.m.  
KNX

**S**INCE the war," commented KNX commentator Dr. Wallace Sterling, "the news is more interesting but more difficult. Attention now is more diffused, while during the war objectives were more concrete. Today, after two years of peace, the situation is still not jelling."

Straightforward? That's what we liked about big Dr. Sterling. We'd heard he'd been quite an athlete during his college days, so the sight of his six-foot-two frame, with its admitted 215 pounds well-distributed under a conservative suit, matched our concept of the man behind the quietly authoritative voice.

Accidents happen, even in radio, and Dr. Wallace Sterling's breaking into radio was one of the best. In the spring of 1942, he lectured on "The War in Review and in Prospect" at Cal-Tech, where he holds the chair of Edward S. Harkness Professor of History and Government and serves as a member of the Executive Committee. Three weeks later, CBS' Hal Hudson called Sterling. "How would you like to go on the air?"

"I had a reasonably acceptable



# Dr. Wallace Sterling

*Knows What He's Talking About  
And Talks About What He Knows*

**By Evelyn Bigsby**

voice," the modest professor admits. "That fall, I did go on the air."

Sterling likes radio, likes the excitement of "things happening" and "the people I've met." He feels that it's wholesome for him to get away from the strictly academic atmosphere of the campus into the less formal air of the broadcasting studio.

#### Own Judge

After his opening try at the microphone, he unpretentiously asked others around Columbia Square for suggestions about his program. Resultingly, Sterling quickly accumulated a sheaf of recommendations, many of them completely contradictory. The slightly puzzled "prof" decided to ask a real expert, who gave him the advice: "Follow your own nose for news."

That's what he's done ever since.

Sterling is an expert on British Commonwealth affairs, Russia, the United Nations, American politics,

and American foreign policy. "Latin America and the Far East are my blind spots," he candidly states. "I don't teach either of these, but the stuff about them is in my office and can be dug up."

The commentator writes his own script on the typewriter, usually finishing Wednesday afternoon. One fifteen-minute broadcast may require anywhere from two to twenty hours' preparation, depending on the amount of research. Apparently, from the glowing admiration in his voice when he mentioned his secretary's name, Sterling has a whiz of a girl Wednesday, who can put her finger on any old fact in nothing flat.

The doctor has been at Cal-Tech since 1937. Canadian-born, he did undergraduate work at the University of Toronto, was (according to others) a great football and basketball player. After a stretch teaching at the University of Alberta, Sterling went

to Stanford in 1930 and took his Ph. D. Five years on the research staff of the Hoover War Library preceded his move to the Pasadena institute.

When Radio Life quizzed the eminent professor-news-analyst, he was warmly anticipating his "sabbatical," beginning July 1. From September until December, Sterling will teach at the new National War College, where men who have been in service from twelve to fifteen years matriculate to brush up. Sterling will, naturally, teach international affairs. After Christmas, he plans to finish two books, "Canada and the Refugee Problem" and a volume on Canada and the United States. Next summer, he hopes to go abroad.

Sterling's campus duties require his being at Cal-Tech from 8 a.m. until 5 p.m., but sometime between 5 p.m. and 8 a.m. he manages to grow "the best delphinium in Pasadena."

As to roses, Sterling admitted, "I can't grow them—blame it on the soil!" Other spare moments are absorbed by Mrs. Sterling and the couple's three children, Bill, seven, and the girls, Susan, five, and Judy, two.

Sterling tackles an enormous amount of home reading, keeping up with Foreign Affairs, Atlantic and Harpers, The Economist, Foreign Policy Reports, Pacific Relations, Bulletin of International News and the New York Times. Whew!

He also likes essays . . . and he reads in bed, any time from ten p.m. to one in the morning.



↑ **TIME'S PAGES** are turned back fifty years as Jerry Colonna and the "Lady Killers" sing "Me Mudder Wuz a Lady" at KFWB's celebration marking half-century anniversary of East-side Beer, sponsor of Gene Norman's nightly program.



GRABS HER MAN, even though he's wearing an 1890 bathing suit. → ABC starlet Pat Jones likes Arnold Stang just the same, maybe because he's made so many clever appearances on the Henry Morgan show.



↑ **HAD TO FLY** to make it. Martin Block, pressed for time between his daily KFWB show and NBC "Supper Club" special broadcast in Long Beach honoring home-town star Jo Stafford, made trip in helicopter after bidding son Peter goodbye.

## SEEN ON THE RADIO SCENE

↓ **POSING DIFFICULT** legal problem to "Dan Tucker" is client Titus Moody, right, direct from "Allen's Alley." Both characters are creations of Parker Fennelly, star of summer Auto-Lite program on CBS, replacing Dick Haymes during vacation.

↓ **RECENT GUEST** on Mauri Cliffer's "Teen and Twenty Time" program over KMPC was hilarious Red Ingle, left, creator of "Tim-tayshun," who beguiled young listeners. Mauri's show, with music and guest celebs, continues in high favor.





## No Business Like Show Business

(Continued From Page 33)

the proving grounds of many local hopefuls, are held regularly and the results carefully noted. "Hollywood Casting Forum" carries news of them from time to time and mail inquiries about them to the program are handled by Queenie.

Delving into this matter of local talent—good and bad—we found Queenie had the situation at her fingertips. "The biggest single fault among the young people here is a lack of projection. Because Hollywood is such a movie and radio town, very few young performers learn to project. The greatest individual mistake is one of ego—I call them the people who 'don't know they don't know.'" At the auditions held for singers, dancers and actors, these "don't knowers" are treated with as much courtesy as their more talented contemporaries. "We try never to hurt anyone's feelings," Queenie emphasized. However, they are not encouraged to return.

Those in the promising groups are carefully kept track of, their names and abilities catalogued in a card file. If they are worthy but in need of more training, they are told to continue studying for another year and come back to a later audition. The really gifted and prepared talent group is placed, if possible, in a current show. Talent scouted in Hollywood can now be seen in the Broadway casts and touring companies of "Oklahoma", "Carousel", "Happy Birthday" and the up-coming "Allegro." Each member placed professionally must start out this phase of his career in the ensemble of these shows while he understudies the role he is eventually to fill.

### Former Star

Queenie herself is ideally fitted in experience and temperament for her sometimes hectic profession. A former Broadway star, she was seen in leading roles in "Helen of Troy, N. Y.", "Tip Toes", "Be Yourself" and "Hit the Deck". Her training began at a very early age in the ballet school of the Metropolitan Opera, where a hard taskmistress of a ballet teacher prepared her for the grueling business of stardom.

Later, in Hollywood, Queenie realized that the doors had closed for her. After stardom and success, she realized that she must do some self-adjusting and determine what she had to contribute to her profession. "I took stock of myself," she smiled as she related this turning point to us, "and decided that my importance lay in the fact that I was a link between the traditional old days of the theater and the new. My own deep interest in education for the theater pointed the way for me. I decided to

help young talent." Queenie, who danced the lead in the first presentation of the ballet "Coq D'Or", and sang and danced in Broadway hits, didn't realize that her new decision would keep her busier than she had ever been before. She started a children's theater for youngsters up to fifteen, because she believes that in order to be imbued with the spirit of the theater one cannot start too young. The Theater Guild made use of her judgment and put her in charge of its Hollywood office. Paul Forrest of KGFJ persuaded her that a radio show built around the information and encouragement that she could give to local youngsters would be as entertaining as it was important.

So nowadays Queenie finds herself surrounded by jingling telephones, stacks of mail, hopeful young faces, and quick decisions to be made—and we walked in on the middle of it.

She apologized for not being able to give us a little calmer atmosphere for our chat, but assured us that things had indeed calmed down, comparatively speaking. "And thank goodness, too," she sighed, "because on top of everything else I'm starting a picture next week."

Queenie saw us to the door of her office. We passed another young man grasping a briefcase tightly. "Miss Smith?" we heard him say as we walked down the corridor, "when may I audition..."

## "Grand Slam"

(Continued From Page 36)

ings Bond accompanies such a coup. Likewise, all five tricks missed by the participant are a "Grand Slam" (and prizes) for the sender of the questions.

### Ample Experience

The young lady who so ably handles the whole show has a radio background that extends to the days when people were, in jest, wondering "if radio is here to stay."

"Bease", as her friends call her, launched into radio in 1928. This advent left behind another career already well established. Irene had been a school teacher in Memphis, Tennessee, satisfying a natural musical bent by selling records and singing songs in a phonograph shop during her vacation periods. One day she decided to write a song of her own, and in typical Beasley fashion sat right down and did whip out "If I Could Only Stop Dreaming", then turned her dreams into reality by persuading her father to publish the song. Her own voice and personality peddled the tune, and won for Irene the beginning 1928 spot in a Memphis radio station.

"Bease" branched out for a year into theaters, studios and night clubs, and in 1929 went to New York, where she was signed by CBS. Here

she came to know some of today's radio stars—then. They were all her friends—still are.

Irene recalls the guy with loud ties, noisy suits and a soft felt hat with the brim turned up, who in no time at all had everyone in Columbia dressing like him. Yep, Bing Crosby.

Her eyes twinkle as she recalls how a certain gentleman around CBS years ago had much difficulty mastering American rhythm. She had to help him with the music pattern on "River, Stay Away From My Door." But after Andre Kostelanetz arrangements proved so original, CBS gave him an afternoon program so he could experiment with his own ideas.

Another laugh over the past is evoked when Irene remembers the nervousness of a comedian whose radio debut she attended. But comic Eddie Cantor was successful.

Today, Irene's own program hauls down almost as much mail as these big names she remembers as beginners. Both she and sponsor Continental Baking Company were startled by the avalanche that commenced with her first day's show. The first week's compilation of letters totaled more than 20,000.

While the fan letters are not separated from the entries on "Grand Slam", the average weekly mail count is 36,000. A few weeks ago, listeners were asked to hold their entries until a future date, for so many good entries had been received and not yet aired that Irene thought it would be unfair to go on soliciting more questions.

Miss Beasley is tall and slender, has sparkling blue eyes, dark brown hair and an avid interest in everything from the activities of her own radio fans to politics.

Miss Radio's cosmopolitan living hasn't lessened her love for the south. Irene still owns a cotton and corn plantation in Mississippi. When her relatives from all over the country constantly stream to New York to visit, they find Irene just as warm and friendly today as during her schoolteaching days back home in Tennessee.

Irene enjoys showing people about New York, and is always the first to welcome a jaunt or a new entertainment idea. She loves parties... up to a point. When the tables for four come out, and the cards appear, "Bease" exits.

"You see," she laughingly admits, "I don't play bridge. I just never learned how!"



## FLICKERS FOR BARBOURS

With their CBS "Summer Electric Hour" maestro, Woody Herman, Peggy Lee and Dave Barbour have signed to work on the forthcoming technicolor movie, "Tom Thumb." Peggy will play a lead, and Dave is writing the film's musical score.



# HOLLYWOOD BOWL

## Symphonies Under the Stars

Previewed by **KGFJ** on **MUSICAL DIGEST** and **CONCERT NOCTURNE**

Again during August, Southern California music lovers are afforded *double enjoyment* of the world's immortal music performed by the greatest artists of our time in beautiful Hollywood Bowl. *Double enjoyment*, because they can, in the quiet

of their homes, "preview" the identical musical selections and artists as recorded and broadcast over KGFJ before the actual Bowl concerts. Hollywood Bowl Previews are heard throughout the week on both:

### MUSICAL DIGEST

*Dinner Hour Concert*

6:00 to 8:00 p. m. Monday thru Saturday

### CONCERT NOCTURNE

*Great Music After 10:00 p. m.*

10:00 p. m. to 12:00 Midnight Nightly

<b>TUESDAY, July 29</b> the One and Only Thrilling	<b>THURSDAY, July 31</b> Ballet Russe de Monte Carlo Glamorous	<b>FRIDAY, August 1</b> Ballet Russe de Monte Carlo Brilliant	<b>SATURDAY, August 2</b> Sigmund Romberg, Conductor Soloists to be announced	<b>SUNDAY, August 3</b> Sylvia Zarembo, Piano Soloist James Sample, Conductor
<b>TUESDAY, August 5</b> Jose Iturbi, Conductor and Piano Soloist	<b>THURSDAY, August 7</b> the One and Only Thrilling	<b>FRIDAY, August 8</b> Ballet Russe de Monte Carlo Glamorous	<b>SATURDAY, August 9</b> Ballet Russe de Monte Carlo Brilliant	<b>SUNDAY, August 10</b> Stephan Hero, Violin Soloist Izler Solomon, Conductor
<b>TUESDAY, August 12</b> Izler Solomon, Conducting Symphony Concert	<b>THURSDAY, August 14</b> Artur Rubinstein, Piano Soloist Izler Solomon, Conductor	<b>SATURDAY, August 16</b> Program to be announced Xavier Cugat, Conductor	<b>SUNDAY, August 17</b> Amparo Iturbi, Piano Soloist Jose Iturbi, Conductor	
<b>TUESDAY, August 19</b> Zino Francescatti, Violin Soloist Wm. Steinberg, Conductor	<b>THURSDAY, August 21</b> Wm. Steinberg, Conducting Symphony Concert	<b>SATURDAY, August 23</b> Wm. Steinberg, Conductor Program to be announced	<b>SUNDAY, August 24</b> Israel Baker, Violinist, Soloist Eugene Ormandy, Conductor	
<b>TUESDAY, August 26</b> Eugene Ormandy, Conducting Symphony Concert	<b>THURSDAY, August 28</b> Mario Lanza, Tenor Frances Yeend, Soprano Eugene Ormandy, Conductor	<b>SATURDAY, August 30</b> Oscar Levant, Piano Soloist Eugene Ormandy, Conductor	<b>For Fine Music EVERY DAY Dial KGFJ</b>	

**CONCERT PROGRAM AND DATES.** Here is a complete program of the remaining Hollywood Bowl concerts of the 1947 season and the dates on which they will be given. It is suggested that you clip it out to keep for handy reference.

**KGFJ**  
Hollywood House  
1230 on the Los Angeles Dial  
SUNSET AND VINE, HOLLYWOOD

"programs with personalities"