

The Ear Inspires the Pen

Mrs. Francis J. Jung, 3228 West Adams Boulevard, Los Angeles 16, Calif.

Sirs: I would like to make a com-ment on "Lux Radio Theatre." I am in seventh heaven these past few weeks, with "Lux" temporarily broadcast at a listening hour. I have a small family, and it's impossible to tune in a program of that nature at, what is for most folks, dinner-time. Isn't there some way we folks with small children can plead for this program at its present leisurely hour permanently?

Nour permanently? That's the penalty you pay for living in Los Angeles, Mrs. Jung. In the East, the folks ordinarily get "Lux" at 9 p.m. and it's only because the day-light saving time would have pushed the program to 5 p.m. locally, that CBS is transcribing it and playing it back at what, for us here on the West Coast. is a much better listening slot. Both CBS and NBC have had a policy andinst transcribing shows. In this case. it's a question of waxing the program for later coast release. Ever since ABC accepted Bing for a transcontinentall program, lots of folks have been wish-ing CBS and NBC would break down and make things a little more conven-tent for fans. Letters like yours help to bring pressure, and who knows? Maybe some day ...

10

Ernestyne Whitley, 1231 Celis Road, San Fernando, Calif.

Sirs: Just opened my May 25 Radio Life to a letter from an L.A. reader, panning our "Bing." No wonder this person didn't sign a name. It would probably wind up in justifiable homicide, for I fear he or she stands pretty much alone.

Maybe Crosby can't "sing," but whatever it is he does, we're all for it. I don't believe anyone other than a technician can tell whether a show is live or transcribed, without having been told by the announcer. Glad to see you boosting "Ladies Day." I had the pleasure of seeing the show and meeting the boys, and believe they are tops.

A bunch of stinkweed to a very important (he thinks) pageboy at CBS for his insulting treatment of an elderly lady unfamiliar with studio rules recently.

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Irene C. Nelson, 1150 South Lake Street, Los Angeles, Calif.

Sirs: "Radio Reader, Los Angeles," whose letter appears in your May 25 magazine, is apparently devoid of humor. . . . I am sorry I cannot find any excuse for your printing such an anonymous letter. Fortunately, a reputation such as Bing's is not lost through such letter writing or printing.

We thank you for your opinion. Miss We thank you for your opinion. Miss Nelson. However, as a magazine which operates entirely on an "innocent by-stander" basis, we have made it our policy to print every comment received, whether pro or con. Nearly every listen-er has an idea of his own, you know, and the right to express it is certainly a blessed privilege.

Page Two

Ann McCollum, 3202 Dow Avenue, Re-dondo Beach, Calif.

Sirs: All right, Radio Life, how about giving Ben Morris a break for a change? Some of your readers act as if he had committed some terrible crime by taking Jack Webb's place on the "Pat Novak" show! Personally, I think he's doing a fine job, and I can't see what possible good your continued printing of those letters can do. I always say, if people can't say something nice, let them say nothing.

Incidentally, I recommend "Ladies Day" most highly to the unfortunates who do not yet listen! It's one of the most enjoyable programs on the air. Thanks too, for a fine magazine.

We agree. Ben Morris is doing a good job and descrives recognition for it. It wasn't easy to step in and take over as he did.

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E. Bernard, 756 South Normandie Avenue, Los Angeles, Calif.

Sirs: My faith in human nature has been restored, J. H. Green has voiced my thoughts, with a request to bring Cliff Arquette back on the air. His quick wit, his clean humor was welcome every morning. The only advantage I can see in the pres-ent "Glamour Manor" program is that it gives me a perfect half hour to run the vacuum. Kenny Baker's voice is a gift that should have a proper setting . . . not the slapstick would-be comedy of the present Elbow Room.

Mrs. Rose D. Fox, 882 Riverside Drive, Chino, Calif.

Sirs: Truly, the ear does inspire the pen! Like many others, I feel a more or less mild irritation when a beautiful program is followed by a singing commercial extolling the glories of a certain laxative, but it doesn't bother me too much. . . . can turn the dial.

But something I heard last Friday capped the climax. Sandwiched be-tween "Light of the World" and tween "Light of the World" and "Life Can Be Beautiful" was a dramatized Chigger Bite, no less! Now I've heard everything.

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GENTLE READERS

Every week the Ear Inspires the Pen Department seems to grow, both in size and in vigor of content. Sometimes those who have made bold to write frankly get approving letters from other readers; sometimes they rate a few brickbats. Here's our problem, Messrs. and Mesdames Anthony: we don't like to print anything unless the writer is willing to affix name and address to his comment. If you want us to withhold printing same, just say so and we'll oblige. Fair enough? Okay, let ear inspire pen (which also writes name and address of sender).

Mrs. Hannah R. Rice, 757 South Berendo Street, Los Angeles 5, Calif.

Sirs: I would like to know what be-came of Phil Baker on the "Take It or Leave It" show. I always enjoyed listening to him, also his accordion playing. His departure from the program came rather suddenly.

What became of Cass Daley? I think she is one of the best comediennes on the air, and she certainly had a large following when she was on the air last year on her own pro-gram, "Fitch Bandwagon." Sponsors, take notice.

Red Barber, whom you have been hearing on "Take It or Leave It" these last weeks. was substituting only tem-porarity for Phil Baker. But watch for a change in this program. Cass Daley has been off the air due to heavy pic-ture commilments. Whether she will be back with another show soon has not been definitely determined. We miss her, too.

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W. A. Wiley, 739 Junipero Avenue, Long Beach, Calif.

Sirs: We were disappointed when the Old Ranger's "Death Valley" stories went off the air, however we went along with it while Cassie and Bobby were still on the show. Now we don't tune in at all. We old-timers were much interested in "Death Valley Days," as our ancestors were among the 49'ers who came across that country. Enjoy your magazine very much.

W. P. Shepherd, End of Fair Oaks Avenue, Altadena, Calif.

Sirs: It is suggested that you publish an index giving the names and addresses of radio program sponsors. Such an index should give: Name of sponsor and address, title of program, station and time.

Such an index could be made a source of income to you, and it would be appreciated by your readers.

Thank you, Mr. Shepherd, for your suggestion, and how about it, readers?

Esther Orum, 11929 Venice Boulevard, Los Angeles 34, Calif.

Sirs: My girl friend and I listen regularly to "Johnny Modero," and like it very much.

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Blanche E. Earle, Pasadena, Calif.

Sirs: You receive so many compliments on your good little publication, you surely will not mind a bit of constructive criticism.

Radio Life is my source of information for schedules, as I give away daily newspapers as soon as read. Several times I have found programs changed and been unable to locate them. Recently, I was anxious to hear the Atwater Kent Award Program, listed for 6 p.m. on KECA, and it had been changed to 6:30. Of course I realize programs are frequently changed without notice, which is entirely beyond your control.

But every Tuesday or Wednesday I buy two Radio Life magazines which lie around until Sunday, when the former ones have expired. There is probably good reason for printing the magazine so far in advance, but it allows several more days for changes to be un-recorded.

Your kindly-put suggestion was very welcome, Miss Earle, and we do wish. ourselves, that we could cover such changes right up to the very last moment. However, our magazine has a large out-of-town circulation as well, and it is necessary to prini at least several days ahead in order to accommodate the folks who would otherwise receive our information too late through the mail. We do try to maintain the highest degree of accuracy possible, but sometimes, as you say, changes go into effect too late for correction.

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Ruth Preston, 503 Sixteenth Street, Santa Monica, Calif.

Sirs: I would like to know what happened to Roy Rogers' program on NBC Saturdays? Is he off for the summer, or for good? I hope just for the summer. I see all of his pictures and like him and Dale Evans very much.

Roy recently left the air when his sponsor decided to trim the radio budget. Perhaps he'll be back in not too long a while for someone else.



C. E. Motter, 724¹/₂ Edgeware Road, Los Angeles 26, Calif.

Sirs: You ask our preference of radio programs now on the air, rather than so much criticism of radio generally. So, let me say that I prefer comedies, especially where they do not turn us against their products with silly long-drawn-out and repetitious commercials, such as the ads for Pall Mall Cigarettes. I also like Galen Drake, Art Baker, Burritt Wheeler, etc., for their condemnation of degeneration, race hatred and prejudice.

I would like to hear, too, a symposium on the Brotherhood of Man, with all races represented dramatically, and believe that such a program could do good even in anarchist, lawless, mob-ruled neighborhoods.

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Mrs. Joe Blackstone, 3171/2 West 60th St., Los Angeles 3, Calif.

Sirs: Like others I have my pet peeves. Mine is about "Dr. Christian" and "Gildersleeve" conflicting, and about the Big Three and other good shows crowding each other on Wednesday nights. We have an impressionable youngster of four at our home, so mysteries are out for us, regardless!

As far as commercials go, I never have heard enough of Jack Benny's quartet, even when I listen to both shows. I certainly like it. Also, for the wonderful programs we wouldn't have without them, I think we should tolerate commercials.

Yes, if "Point Sublime" could only return to the air! I thought my little boy would never forgive them when Arquette and Captain Billy went off, but Kenny Baker is good and especially with children listening.

How about a story of Fred Waring with pictures of the whole outfit, especially of "Lumpy Brown." And who is Johnny Oleson's "Bumby"?

Radio Life has been taking a sland against conflicting programs for many years. We especially deplore conflicts of similar type shows and when they carry the same listener appeal to a similar potential buying audience, we think the sponsors are doing an injustice not only to the listeners but to themselves. Incidentally, Johnny Oleson's "Bumby" is supposed to be a hush-hush identity.

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Alvina Chamberlain, 1133 South Elden, Los Angeles 6, Calif.

Sirs: Noticed in Radio Life a couple of times recently that "Scramby Amby" would be back on the air, KHJ, 4:30 p.m. Saturday. I was overjoyed to think it was coming back, but could never get it. Has it been changed? Would you tell us what happened?

"Scramby Amby" was given a tastminute shuffle by Mntual before it had begun. Likewise, we were not notified properly of the change until several stories and references to the show had already been released.

California Rotogravure Con



HERE ARE TWO MEN WHOSE WORDS OF WISDOM ARE FOL-LOWED AVIDLY BY THEIR MANY FANS. BOTH ARE HEARD MON-DAY THROUGH FRIDAY AND BOTH ARE HEARD ON KFI.

Fleetwood Lawton



FLEETWOOD LAWTON'S expert analysis of world news and international affairs is presented from KFI Monday through Saturday mornings at 7:15 and Monday through Friday evenings at 7:15 via NBC-KFI.

Art Baker



For more than eight years listeners have been turning their dials to KFI for the friendly understanding and bits of human interest that ART BAKEE brings to them by way of his famous "Notebook". He's heard Monday through Friday at 4:30.

> That's KFI-Dial 640 -Advertisement Page Three



"Traveling 21-ster"

Percolating Mentality, and That Fabulous Source of Energy, Keep Spunky Helen Gerald Moving as Fast as Her Saddle Shoes Can Go

By Judy Maguire

T WAS a sloshy afternoon when radio bobby soxer Helen Gerald bustled in to see us. In saddle shoes, bright green sweater, gray chalk stripe coat and flapping head scarf, she didn't look an inch like the upsweep pictures we'd seen of her before.

Nor did she talk like them. Whisk went the bandana. Swoosh went her fingers through her hair. "If I'm mussed, you understand," she explained matter-of-factly. "It isn't a bit nice out." Within a space of about two minutes more we also learned that: she'd had a colossal day at U.S.C., she hadn't seen us

Page Four

for such a long time, she loved the way we wore our hair, our new offices were *beautiful*, and she'd like to go somewhere and have a cup of coffee.

A perpetual enthuser, Helen nonetheless thinks as fast as she talks. Her eyes literally crackle with intelligence and vitality, and she uses her smile as an ingratiating punctuation mark for every busy sentence. Scarcely twenty-one, so far she has successfully combined a college drama major and psychology minor with microphone work on nearly every major dramatic show, and noteworthy emoting in ten motion pictures.

DRAMA WITH A FRENCH, ITALIAN, Spanish or English accent. "Nothing to it," assures lovely Helen, who masters them all

Photo by Steinie.

An expert with dialects, Helen speaks three other languages as fluently as English . . . French, Italian and Spanish. Her mother, who also holds a degree as a Doctor of Philosophy, was formerly a language professor for seven years at Columbia University, and has tutored both Helen and her older brother, Robert, from the time they were children. In addition, Helen made several trips to the continent as a youngster, visiting friends and relatives in Italy, France, England and Spain. This extraordinary background in language is apparent in a sort of smooth polish of speech and manner rarely found even in grown-ups. Perhaps it is part-explanation too, why Helen seems so much more adult than her years.

Happy Home

Her family life is unusually harmonious and happy. Her brother, Robert, who will be married July 20, is now a teacher at Roosevelt High School in Los Angeles, having spent three years at Columbia and final degree training at U.S.C. Helen's father, who sang with the Philadelphia opera company before the war, is now with I. Magnin as one of the coast's foremost fashion designers. The Ciancaglinis (Helen's real name is Elena Ciancaglini) live in an ambling four-bedroom stucco in Burbank, just a few turns from former Lockheed Air Terminal. Altogether, the family has been quite active in the arts from the time that Helen was six years old, the protege of Theodora Irvine, and playing her initial role as "Cosette" in "Les Miserables."

It was Dimitri Ostrov, notable New York casting director, who first spotted Helen thereafter, in such Juvenile Actors' productions as "Quality Street", "Rebecca of Sunnybrook Farm," and "Anne of Green Gables", and wisely concluded that she was good acting material for Arthur Hammerstein's "One Flight Down." From her major portrayal of "Betty," Helen merited enough rave notices to land her firmly in New York radio.

At this time, as well, she was acting in foreign languages, with the Italian Theater of Art Company, headed by internationally famous Giuseppe Sterni. Franz Werfel's moving "Song of Bernadette" was then in the hands of Hollywood's casting directors. As one of the leading possibilities for "Bernadette," Helen was "imported" to the West Coast. At final judging, however, she was considered too young for the part (she was then fourteen). The family had moved west too, so they all decided to stay, and for the next few years Helen concerned herself with graduation from Burbank High School, in the class of '43.

She had enrolled in her first se-(Please Turn to Page 32) **READING CLOCKWISE FROM THE TOP** of the vocal pyramid: Marty Sperzel, Max Smith, Gurney Bell and Bill Days.

Men of Music--

No. 41 of a Series

The Sportsmen



HE Sportsmen are back from their first taste of vaudeville. Away to Chicago had gone the quartet with ol' Massah Benny's show for a week of breaking attendance and box office records at the Chicago Theater. After making their mark there, the boys and those lively, corny, great arrangements of theirs were taken by Benny to the Roxy, in New York. Here the troupe toppled the all-time high daily record of theater attendance.

However, the Sportsmen's enthusiasm for stage work holds no treason to the radio medium that supplied them with more than forty different shows on which they've worked.

Attempting to snatch their enthusiastic quotes from the air and tag them on the proper speakers when the boys are wound up is like pinning down leaves skittering in the face of a strong wind. But the enmasse consensus was: "Doing that vaudeville with Benny, Rochester and the gang gave us a new perspective on ourselves we would never have experienced otherwise. Periodically everyone in radio should take a flier at this sort of thing . . . make it part of their career. We enjoyed actually having a chance to see what reaction we were getting, and what went over best with audiences. We found that people want us to be funny. Our novelty tunes 'Sipping Cider Through a Straw', 'Brazen Little Raisin' or 'Wyoming' wow 'em. They were milder about our straight pop tunes." They Applaud Vaudeville From On Stage and Off, Call It "Good Training", and Helped to Shatter Attendance Records With Their Own Funny Acts

By Jane Pelgram

It's easy to combine their quotes on a subject in which they are so completely in accord, but impossible to think of this slick working unit who heckled Jack Benny so successfully through the past year, as anything but four. Each possesses a vibrant, outstanding personality all his own.

Talkative One

Bill Days is referred to as the top tenor, and he's the boy who is the business manager within the group. Bill claims to spend most of his time on the telephone, and this probably accounts for the fact that he talks more than the rest of the boys.

Max Smith, second tenor, is the quiet one of the group when they' aren't warbling, and augments his musical duties by being secretarytreasurer of the group. Max keeps tab on the bills and signs the checks. It was he, too, who kept a complete day-by-day log of the boys' eastern junket.

Marty Sperzel, baritone, manages their business office hidden away in the Otto K. Olesen Building in Hollywood, and can be depended on to line up the quartet when duty calls.

The member supplying the bass voice is Gurney Bell. In the role of librarian he keeps his finger on musical matters, and he's also the guy who usually starts the nonsense among the group. The foursome love to clown, and kid each other continuously and unmercifully. Some of their best arrangements grow out of this kidding around, and in order to keep up the spontaneity only short rehearsals are held.

Two Arrangers

John Rarig, onetime singer with the group, is first arranger, Jeff Alexander the other, and the Sportsmen's lively ideas keep these two hopping.

The present group began working together in 1943, and you've since heard them on a galaxy of shows that included the Benny show, Ginny Simms show, Judy Canova and Eddie Cantor hours and Jack Haley's show. Incorporated into an organization, they keep a regular business (Please Turn to Page 32)

Page Five



WOODY HERMAN MAJORED in Eaglish lit at Marquette University, so naturally after he left college he got a job playing clarinet with the bands of Gus Arnheim, Harry Sosnik and Isham Jones. On the summer show, Woody unveils his new singing style. FROM BANJO PLAYER in the Flushing High School band to band leader and song writer is Dave Barbour's career in a sentence. As orchestra leader of the new series, Dave will front his first big band. He keeps his small combination intact, however, to supply many accompaniments in that well-known Barbour style.

SELECTED FROM HUNDREDS of girls to sing opposite Bing Crosby on his series last fall, Peggy stars for the first time on the "Summer Electric Hour". She has achieved both her big ambitions—to be a singer and to have a family.

Happy Arrangement

That's What Peggy Lee Calls the "Summer Electric Hour" with Woody Herman and Hubby Dave Barbour Sundays, 12:30 p.m. CBS-KNX-KSDJ

EGGY LEE, Woody Herman and Dave Barbour together on one program sounds like a disc jockey's dream. But this time the dream is

dream. But this time the dream is real—the talented young trio takes over the "Summer Electric Hour" for what should be a high spot in anybody's summer vacation.

All graduates of the name band business, the threesome has never worked together before, but each ad-

Page Site

mires the other's talents. "We're crazy about that Woody," said the moonbeam blonde, Peggy, speaking for herself and husband Dave. "In fact, I was a Herman fan before I ever got out of North Dakota. I used to listen to Woody on a program that came from Hollywood, before he was famous." Back in Jamestown, North Dakota, Peggy never imagined she'd be starring on her own program from Hollywood with this same Herman. Or that her future husband and present co-star would be Dave Barbour, who played a torrid guitar on many of the records she spun while she dreamed of being a famous singer.

When Peggy joined the great Benny Goodman band as featured vocalist, this same Barbour was contributing his guitar in the rhythm section. Partnership of Lee and Barbour which resulted in matrimony has also given the world of popular music such hit numbers as "You Was Right, Baby," "What More Can a Woman Do?", "I Don't Know Enough About You," "If I Had a Chance With You," "If's a Good Day" and "Everything Is Movin' Too Fast" all numbers that deserve an encore on their summer show.

Hit Tunes

The third member of the trio, Woodrow Wilson Herman, who made his professional debut as "The Boy Wonder of the Clarinet," is best known as the bandleader who gave the record fans such prize items as "Fan It", "Golden Wedding", "Blues on Parade," "Caldonia," and many other numbers you just *try* and get.

Starting out with the bands of Gus Arnheim, Harry Sosnik and Isham Jones, Woody became known as a good man on a clarinet and later as the leader of "The Band That Plays the Blues". Recently having disbanded his musical crew, Woody was heard for a while as a disc jockey (and a good one) on station KLAC. Now that he's going in for the vocals and emceeing of the summer program, fans who remember his fast chirping on his own records hope he'll repeat some of their favorites.

"This is what I call a happy arrangement," beamed Peggy, speaking of the show. "I think Woody's wonderful and I love working with my husband. And I'd say that even if he wasn't my husband!" she laughed.

A show for youth, the young people presenting it are starting off with musical reputations and standards high. Guests will be drawn from the younger ranks of the celebrity lists— Diana Lynn and Donald O'Connor will be the first two. Popular music in a variety of aspects will be dished out, and there'll be a dash, to quote Peggy, "of humorous blues and an occasional 'artistic number'."

LIKE MOST MUSICIANS and singers, Peggy and Dave relax at home with music and song—voila, such hits as "It's a Good Day" and "I Don't Know Enough About You."



"EMPLOYEES ONLY" SAYS the sign that blocks this corridor at CBS from trespassing by spectators. Here three farrous employees, Woody Herman, Peggy Lee and Dave Barbour, stroll toward rehearsal.

-CBS-Ben Polin, Cover and Accompanying Photos.







ONE UNSUCCESSFUL MARRIAGE and three scheming women meddling with her second marriage haven't dimmed the smile of "Lora Lawton" as portrayed by pretty Jan Miner.

Spotlight on Serials

No. 4 of a Series

"Lora Lawton"

The Intriguing Story of the Woman Married to Shipping Magnate Peter Carver, "One of the Richest and Most Attractive Men in America"

HERE ARE NED WEVER as "Peter Carver" and Jan Miner embroiled in the "Lora Lawton" script. You have probably heard Ned as "Bulldog Drummond" and Jan as "Anne", "Crime Photographer's" girl friend, on the shows of those names.



Monday through Friday, 8:45 a.m. NBC-KF1-KFSD

ORA LAWTON'' has fought as valiantly as any soap opera heroine we know for her share of happiness, as the announcers put it. "Peter Carver," her husband, is handsome, romantic, wealthy, important, social and successful (and, as played by Ned Wever, the possessor of a thrilling speaking voice). And though "Lora's" happiness has been threatened lately by "Harley Lawton," her first husband; "Gale MacDonald," her nasty little sister-in-law; "Princess Erica Van Kuyper," an unscrupulous American girl with a phony

RECENT TROUBLE-MAKER in the "Carver" household was "Hilary Strange", portrayed by Ann Shepherd. Miss Shepherd' has been leatured in the movies and also on the New York stage in addition to her radio work. ETHEL WILSON AS "MAE CASE", "Peter Carver's" super-efficient secretary, pleads with "Lora" to return te "Peter" regardless of misunderstandings. You've also heard Miss Wilson as "Mrs. Morrison" in "Young Doctor Malone", "Maude Marlowe" in "Backstage Wife" and "Aunt Harriet" in "The Aldrich Family", among many other roles.

title; and "Hilary," a dim-motived teen-ager, "Lora" triumphs with a combination of common sense, ideals and long-term patience.

Blond, blue-eyed Jan Miner, who plays "Lora" with great understanding and an occasional heart-tug, did her own share of triumphing over obstacles in order to make acting her career.

Lack of confidence and the fear that she wasn't beautiful enough to make good as an actress were Jan's particular obstacles, and ask any unsure-of-herself adolescent if those doubts can't loom as large as the moon at times. Boston-born Jan enrolled at an art school ready to satisfy herself with the next best thing, stage design, though she had been stage-struck since the age of eight when she had played the lead in a Gilbert and Sullivan comic opera.

Later, confidence on the increase, she auditioned and won a job in a (Please Turn to Page 32)



RADIO IN REVIEW NEWS and COMMENT

For Love o' Mike (General)

Cinders in the 'Private Eye'

There seems to be a blueprint for success on the air this season—just get yourself a show about a "private eye". We've decided to take the easy road to radio riches and fame by creating one of our own. After a quick listen to a couple of hundred detective stories in the last few weeks, it was easy. Anybody can do it—and most everybody has.

Our private eye will be called "William Casey". He has a secretary, "Millie", who has a sort of joyless affection for him. She never tells him so, but she keeps worrying about his safety—thus tipping her mitt, as they say. He merely states from time to time that he admires her work, a statement which merely gives "Millie" a case of the sulks.

"Casey" also has a pal, and here we've run into a little difficulty. We can't decide whether to make "Pal" intelligent and drunk or dumb and sober. Hmmmn, maybe we'll make him all four.

Each week our detective will get involved with a different femme fatale. This creature will be almost censorable—but not quite. She'll be mixed up with one or more of the shady characters in the script, but at the denouement of each story she will be revealed as (a) the *real* murderer, or (b) an innocent victim of circumstances, "shielding the man she loves". In this latter case, she will, of course, commit suicide.

By dint of careful study of many current scripts, we've decided to break our story down to six basic scenes. One: we meet all the characters and one is found dead under mysterious circumstances a couple of seconds after talking to "Casey" about a case. Two: "Casey" discovers a clue. Three: he discovers another clue, contradicting the first one. Four: he is involved in terrible trouble and comes close to death. Five: he discovers that the first clue leads to the real murderer—the second was just to throw him off the track—and he traps the killer. Six: he explains to the audience what happened.

Now all this sounds pretty bald but we're going to fix that. Our detective isn't going to talk just like any guy. He's going to sound poetic and picturesque—even if we have=to make up new words to do it.

He will never say, "Some guy hit me on the head and knocked me out." Heavens, how would anybody know he was a detective? Instead he will say, "A gorilla loomed up as large as the Empire State before my ginsoaked eyes. I felt the smash of lead flattening my skull like a squashed bug... it made a sound like a rotten cantaloupe being dropped on a wet cement floor. I felt as if the inside of my head had splintered like a plate



How does an actor get in the mood to portray a "private eye" on the air? Next week we take you on a sleuthing jaunt with Van Heflin, who's playing "Philip Marlowe" for the summer. Van rode a police prowl car, studied the spectrograph, checked the polarograph—oh, well, you just get next week's Radio Life and learn all about it.

Bet you're dying to know more about the clever little actor who says, "Yes, Poopsie dear" on the Dennis Day show and enacts the role of Mr. Milquetoast on many more airshows. The low-down's in next week's Radio Life in the story, "Dinky Dink."

Swooping again is "Hawk Larrabee"— cowboy hero who's fast on the trigger and slow-drawly on the humor. Meet him in next week's issue.

Whaddya know! There's a gal so busy helping "Bride and Groom" couples march to the altar that she scarcely has time for romance herself. But for you intrigued males, we'll tell you how to reach "Miss Cupid" in next week's Radio Life.

One way to learn your way around a kilocycle is in a school room, and next week Radio Life presents the first of a series on "Readin', Ritin', 'n' Radio"—in this instance, L. A. City College's courses. U. S. C.'s will follow soon.

Hugh Brundage is our Mikeman of the week and singer Johnny Desmond, discovered while an entertaining G.I., is profiled in the music department.

*She wanted to read it, but she missed it!

glass window. Smoke closed in on me until everything went as black as a curtain of watermelon seeds and as cold as an Eskimo's Christmas Eve." See?

We can hardly wait till we get to the part of the script where our "Casey" describes the weekly femme fatale to the listeners. He won't merely state that she was a "beautiful girl with a low speaking voice". Anybody could say that. It takes a private eye to say, "She looked like Ravel's 'Bolero' come to life. Her amber cat's eyes gave me a glance like the noise of wind in high tension wires. When she spoke, her voice reminded me of the sound you make by dropping heavy stones into deep, still water."

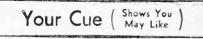
We read part of our idea to a radiolistening friend. It was a mistake. "Stop!" she cried. "If I hear one more of those guys, my ears are going to flatten out and droop over like the leaves of an old rubber plant in a hot room."

And all over the country we could hear the noise of radios turning off with the metallic click of peas being shelled into a new aluminum saucepan.

Voices on Vine Street

"Of course it's a new gag—it's only been used a couple of times before." ..."They tried to call me for the part, but I was out of town." ... "Call me at the Derby and have me paged— I'm having lunch with a big shot." ... "He couldn't make the grade as a disc jockey, he played too many records." ..."I know I was doing over thirty, officer, but I'm late to a broadcast." ..."How do I get to the 'Queen for a Day' broadcast from here?" ..."Now, back in Chicago ..." ..."Let's go over and sit in the corridor at NBC and watch the people with jobs walk by." ..."As I was saying to Welles only last week, 'Orson,' I said ..." ..."You

can't get a job without publicity, and you can't get publicity if you don't have a job. "..."I thought of a terrific idea for 'Suspense' but I forgot what it was."



"A Candid Microphone"

Mind having a jillion people listen while you cuss out your wife's new hat? Object to inquisitive ears when you whisper about Uncle Joe's fatal weakness? Better prod curtains and wastebaskets carefully then, within the next thirteen weeks. ABC's concealed "Candid Microphone" (KECA, (Continued on Next Page) JULY 13, 1947



By VIRGINIA WEST

You'll discover a music treat when you tune KECA any Monday, Wednes-day or Friday afternoon at 1:30, beginning July 14th, for "Discoveries by Duchin". Well-known man of music Eddy Duchin will present an all-instru-

mental group with guest singers, under sponsorship of Kreml Hair Tonic and Shampoo. Following as it does the hour-long Paul Whiteman Club, the Duchin series promises to rate in the "high-Hoopers" from the start.

Also new this week is the "Lights Out" series which takes over the Henry Morgan spot on your ABC-KECA dial Wednesday nights at 9:30. The long-time thriller, starring Boris Karloff, the bare mention of whose name is enough to send chills down the spines of all mystery fans, will be heard from July 16 thru Sept. 3 for Eversharp, Inc.

... Always a Good Show on 790 ...

ABC's popular "Treasury Agent" se-ries moves into the 7:30 Monday night spot vacated by "The New Adventures of Sher-lock Holmes"...and "Retribution", favor-



Boris Karloff

lock Holmes⁴...and Refibution, lavol⁴ ite psychological dramas, written and pro-duced by Dwight Hauser, will be heard at 9 p.m. Tuesdays over KECA·ABC. ... Have you heard veteran newsman Graeme Fletcher, now occupying KECA's air Monday thru Friday mornings at 7:30? Fletcher, a native of South Carolina, studied journalism at William and Mary College, worked as a reporter on sev-eral southern newspapers and lectured on journalism and political science in leading southwestern universities. After five years in the U.S. Marines, which included taking part in the famous Nicaraguan campaign. Fletcher turned to included taking part in the famous Nicaraguan campaign, Fletcher turned to radio and during the last 14 years has worked more than 16,000 news programs.

... Always a Good Show on 790 ...

Of all the audience participation shows, one which keeps contestants on their mental toes as well as requiring physical skill in throwing darts is "Darts for Dough", heard every Sunday afternoon on ABC-KECA at 2 o'clock. Fun



Jane Adams

for the studio audience and home listeners as well, here's lovely Jane Adams, Universal starlet, who is assistant "dartmaster". Speaking of audiences, ABC's Sunday "Lassie Show", headlining the fa-mous dog star, is a favorite with Holly-wood visitors and stars as well. Almost wood visitors and stars as well. Almost any Sunday morning some of the brightest stars of screen and radio, with their "small-fry", are to be seen in the audi-ence... Vacationers at famous resorts like to keep up with their favorile radio programs... One resort proprietor in Michigan wrote a typical letter to a net-work executive stating, "I've had several inquiries from families who'll visit my place this summer as to whether 'The Greatest Story Ever Told' can be heard in this area. I gave them the name of the

in this area. I gave them the name of the nearest ABC station, and might add that I think it's a wonderful compliment for your program."

... Always a Good Show on 790

AROUND RADIO: There's a new leading man in "The Sheriff" series ... Bob Roberts, former announcer at KYW, Philadelphia, has been signed to re-place Bob Haag in the role of Mark Chase... "The Sheriff" is heard on KECA at 6:30 p.m. Fridays... Ralph Waldo Emerson, organist on the "Lum 'n Abner" program (KECA, 8 p.m. Monday thru Thursday) recently installed a horseshoe pitching course at his Valley home . . . First the milkman, then the laundryman, and later the mailman, joined Emerson in the game. . . Now Emerson claims he has the only civil servicemen's league in the Valley! . . . Now fans all over the nation have a chance to win one of Tom Breneman's famous wishing rings.... Those wishing to enter wishes in the contest should write them on postcards addressed to Tom Breneman, Breakfast in Hollywood, California ... Always a Good Show on 790 ...

Radio in Review

(Continued from Preceding Page.

Sunday, 4 p. m.) is out on the loose!

"People are more fun than anybody" on this copyrighted new radio brain-tempest, starring "The Off-Guard Con-versation". On one single broadcast, the microphone traveled to the cigar counter of a hotel lobby and watched a man wonder whether he'd dropped a new \$10 bill . . . snuck up on an electrician while he unperturbedly helped ABC's reporter figure costs on a home-model electric chair . . . hung around the waiting room of a doctor's office as two expectant fathers com. pared their wives' constitutions . . . hid (undetected) under the chair of a "private eye" . . . recorded merrily away when the program's sleuth accosted and argued with a man about his mustache.

Permission to use incidents is pro-cured from the individuals, so this outrageous new view of life as she is lived is legal. Occasionally there's need for erasing (the man got noisily bothered about his mustache) and a pleasant voice interrupts "Censored, Censored, Censored." But most of these words-unawares are delightfully entertaining ... radio's own March of Time, with no cramped style on subjects!

The dozen or so radio reporters who travel about the five New York bor-oughs gathering "material" for the show remain anonymous. Studio narration is Lamont Johnson's and Dorian St. George announces. The whole unusual series is an original Alan A. Funt production.

We've always believed that the flavor of real people talking real talk is something that no actor could possibly approximate. When these same "real people" set up before a mike, however, they usually turn into Mr. and Mrs. Joe Doakes, unable to project anything but a self-conscious murmuring of their name, age and occupation.

At last, real life conversations are brought onto the air intact. You may feel a slight twinge of conscience about the propriety of eavesdropping, but the sound of private conversation plucked from the office, street or cof. fee shop also gives you a strange feel. ing of omniscience and somehow turns out to be oddly moving.

"Fiesta"

We've heard tell that "Fiesta", KNX at 8 p. m. on Fridays, is one of CBS's most popular audience shows because it's "so much fun to watch." Happily, a good deal of this spirit comes through to the listeners. The name "Fiesta" is no misnomer. The cast of singers and musicians contrives to make the show sound like a gay party.

Star of the show is the explosive Latin from Manhattan, Olga San Juan, whose bombastic vocals may lack the subtlety of a Carmen Miranda's, but whose showmanship and enthusiasm key the tempo of the half hour. Olga specializes in those bingo-bango South Advertisement. American songs whose lyrics seem to

be made up chiefly of sounds likc "chi-chi-chi-chi-bim-bim-boom" with an occasional yelp and a "dr-r-r-r-r rrrr!" thrown in for good measure.

1

Olga also carries much of the dialogue that aids in tying the musical numbers together. Usually the slight plot-thread in the show is concerned with a slight mixup between romantic baritone Bob Graham as the "Americano" and Harry Bartell as "Pancho", a south-of-the-border comic, vying for Olga's attention.

"Pancho's" comedy is in the familiar "you know my seester's neck—well she's in the reever up to eet" vein. (The voice rising on the last word in each sentence.) Naturally, Bob wins these romantic squabbles in a song but "Pancho" wins the laughs.

Señor Wilbur de la Hatch (known as plain Wilbur Hatch on his other shows) supplies the music in Señor Lud el Gluskin's absence. In addition to being satisfyingly Latin, the arrangements are gay and theatrical enough for those folks who can take a samba or leave it alone. The five Brazilian Samba Kings supply authentic Brazilian rhythms to which Olga San Juan more than does justice.

The best recommendation we can pass on regarding this program is that several listeners we know, who were formerly allergic to Latin American music of any kind (due probably to injuries received in conga lines), think that this show is fun. Olé!

"Plays by Ear"

Learning that author Hector Chevigny is blind, some will want to hear his NBC "Plays by Ear" through morbid curiosity or hypocritical pity. No such attitudes are welcome.

With great simplicity, Chevigny takes the microphone (KFI, Mondays, 7:30 p. m.) to host this compelling Monday half-hour of miraculous wisdom and drama. The series originates in New York, and we would surmise from the few pauses in his introduction that he is reading from script in Braille. Oherwise the entire work is that of a man who holds with no sodden sympathy for his handicap ... who wants his listeners to know the fantasy he has seen in the dark.

Chevigny writes with the smash of a Huxley or a Wylie . . . but his pen holds new ink . . . indelible compassion. Beneath the surging surface of this ridiculous, neurotic, colossal, beloved century he contends that there is a vital circulating vein of basically fine humanity. Atom-worried, laborbewailing, delinquent-weary dialers will be grateful to know someone thinks so.

Casting of these dramas could perhaps be better, is our comparison of opinions. Joseph Curtin's mature voice recently was out of whack with the

> Robin Goodfellow, Ltd. Specializing in personal problems Health-Love-Illness-Worry Send 25c and stamped, self-addressed envelope to: Box 2687, Hollywood, Calif.

character of a thirtyish, susceptibleto-romance scientist. Musical offset is heavy and a little typed, for so much inspired whimsy.

But such paltry quibblings are chaff before the wind. What one magnificent mind can do with sustaining radio time is the monumental consideration. Corwin, Oboler and Welles have found a fourth crusader.

"Housewives' Exchange"

Laconic Jack Sherman casually announces himself as the "old Skipper of the Skillet" (reminiscent of anything?) daily over KFVD at 11:30 a. m., to dust off the recipes stacking up at the station, and to deal out the prizes.

Right now, the program is prizehappy. One prize goes to the daily sender-in of the best set of lyrics to the show's theme, "Humoresque". Another goes to the lucky woman whose phone number Jack has picked from the "Exchange" member roster, to call with the week's quiz question. The puzzler just now is "What are the first seven words to the 'Declaration of Independence'?" Third prize is on the membership contest.

For the sake of variety, probably, Jack really does give a few household hints of real worth, regarding the utilization of leftovers, how to bake a maple sugar pie, or the care and fooling of husbands who shy from disguised dishes.

The jackpot on the big membership contest is a David Jones Third Dimensional Sound radio, installed in any room of the winner's home, and finished to match the surroundings.

If you want to pick up some helpful hints, a laugh or two, and a chance at getting in on the goodies, better listen fast. The big contest goes off July 25, so gather your clan, have them all join "Housewives Exchange", then as quickly as they can, sit down and write Jack a letter telling him all about how you got them to join.

'Club 15'

Brother Crosby (Bob, that is) got off with a bang Monday night, June 30, on the new five-night-a-week, 8:30, KNX melody-variety offering, "Club 15".

Margaret Whiting joins the vocal offerings Monday, Wednesday and Friday, pretty Patti Clayton on Tuesday and Thursday. No effort is spared to make this nightly fifteen minutes a hit. Jerry Grey, long associated with Glenn Miller arrangements, does the scoring; the sprightly Modernaires get aboard with their novelties and backgrounds; Writer Carroll Carroll and Producer Cal Kuhl (the same partnership who contributed to the success of another Crosby—Bing, on the "Kraft Music Hall") supply the lightly-written dialogue that smacks of being strictly ad lib.

Undoubtedly there will be equally as many wry and scornful "Oh-no-ers" as "Yes-why-not-ers?" to the suggestion that in the wooing of a new audience Mr. Crosby would have done well to stand by the fame acquired through a distinctive styling that other musicians termed "phoney" Dixielandthen went to hear anyway. But if Mr. Crosby brought any disappointment to some dialers in leaving by the wayside the swell beat and style that immortalized "South Rampart Street Parade" or "World Is Waiting for the Sunrise", a few sessions of listening to "Club 15" will alleviate your sense of loss.

It needn't be an ordinary clambake, and Bob's just the boy who should know this. The baritone who has seen them come and go since the days when the Dorsey brothers had an orchestra together, to which he added his vocals, can turn up something pretty interesting with this opportunity. Hope he hasn't forgotten.

"Sunny Side of the Atom"

"The Sunny Side of the Atom", Columbia Network's Documentary Unit production of Monday, June 30, ran for an hour. That's a long time in the face of conflicting dramas, and it is barely possible that a few may have switched away to pursue other offerings. Not to a more lively show, nor a better narrated one. Nor to a more interesting nor mysterious one. There weren't any on the air.

To portray the Documentary Unit researcher who criss-crossed the country in several months of travel to visit America's main centers of atomic energy research, Agnes Moorehead was the perfect choice. Aggie's always in time with the show. Her introspective

(Continued on Next Page)



PLY-IT IS THE NEW LIQUID "MAKE-UP" FOR EVERYTHING IN YOUR HOME...FURNITURE, WOOD-WORK, PAINTED WALLS, LEATHER GOODS...ANY SURFACE YOU WANT TO PROTECI. NO MORE MARKS AND STAINS FROM WATER, HOT DISHES, HOUSEHOLD CHEMI-CALS...PLY-IT GIVES YOUR SCRATCHED, SCUFFED FURNITURE A MIRACLE LIQUID, ...WIPES ON WITH A CLOTH...LEAVES A BEAU-TIFUL, GLEAMING, PROTECTIVE SUR-FACE. 60c, \$1.00, \$1.85 and \$3.55 SIZE BOTTLES. COMES IN MAPLE, WALNUT, MAHOGANY, NATURAL, WALNUT, MAHOGANY, NATURAL.

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Page Eleven

JULY 13, 1947

Radio in Review

Continued from Preceding Page)

dialogue matched the mood perfectly on every occasion.

The actual data assembled for the program on the beneficial uses of atomic energy were as enlightening as news of the atom bomb had been.

The wind-up scene between researcher Moorehead and a cab driver who thought "The atom should be sent back to where it came from" was a natural as an awakener and an appeal for more of us to learn about this "sunny side of the atom", to talk about it, read about it, and know that science in a period of a few years can convert atomic energy into feeding the world, striking oil where no oil exists, and tracing down disease to its eradication.

The broadcast was directed by Carl A. Beier, with the musical score com-posed and conducted by 'Robert Stringer.

The dosage of knowledge in this first of radio's comprehensive pictures of the constructive uses of atomic energy certainly turned a treatment into a treat.

Playbacks (Critical Comment)

"Wendy Warren And the News"

A cunning trap has been set by CBS for opposed-to-soap-opera dialers. Sly Walter Winchellish news flashes introduce the fifteen minutes beginning at 10:00 a. m. and the unsuspicious reporting voices of Douglas Edwards and "Wendy Warren" innocently carry through.

But beforeyoucansayJackRobinson, Edwards and "Miss Warren" have left their news studio, waved goodbye, and oopsie daisy, you're plunk in the mid-dle of "Wendy's" romances and har-assments, whether you like it or not. Dilemmas are fairly standard-two loves, a demanding career and the menacing sheathed sarcasms of a jealous "other woman". Then back comes your announcer with his Maxwell House Coffee commercials, and before your head's free of the ether, the operation's over. Painless?

Analytically, we'd call the entire trick cutting off noses to spite faces. In so surreptitiously snagging the news-listener, we think the program endangers its own main following, the soap opera contingent. In the long run, blunt honesty would be the best policy. The combination of current events and drama is novel enough to attract attention without arriving in pulled-up coat collar and dark glasses.

We would suggest that "Wendy" and Mr. Edwards indulge in a little outside-the-studio-door patter, to indicate that they are on their way into a news broadcast, but that dramatic folderol will follow. "Wendy", incidentally, is enacted by Florence Freeman, whose voice we have always liked. Charles Page Twelve

RADIO LIFE

Provo and John Picard write the show. Tom McDermott directs.

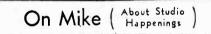
"Welcome Travelers"

Another good idea that seems to us to have gone slightly wrong is ABC's "Welcome Travelers", heard every week day at 9:00 a. m. on KECA.

The premise is an exciting one-Informal interviews with people trav-eling to or through Chicago. The pro-gram in practice, however, becomes just another audience participation show, perhaps a little more strident than most. It's aired from the famed College Inn of Chicago's Hotel Sherman, and ace emcee Tommy Bartlett is aided by Jim Ameche and Bob Cunningham in corralling his subjects.

People from such points as New Jersey, Kentucky, Texas, New York and even as far afield as India are put through the audience participation stunts. As in most shows of this type, it's the interviewees who make or break the program each day. The gentleman from India, for example, was interesting and informative about his country and his travels-or as much as he could be between emcee questions.

From a totally different point of view than that intended by the pro-ducers of the show, the program is fascinating—and that's if you're interested in phonetics. The conglomeration of accents that we Americans can dream up is truly amazing when they're all heard on one show.



Irony of It

Francis X. Bushman, idol of millions in the days of silent movies, played Major Carson in NBC's opening "Rexall Theatre". His first line in the show was "I hate silent movies."

Dunked!

Our thanks to a Redlands KPRO listener for sending in this recent "When Trade Winds Call" mike-boner. He reports the following: "To the fa-miliar theme strains of 'Aloha' we were startled to hear our announcer the the sup pulls away from the say: 'As the sun pulls away from the shore, and our boat sinks slowly in the west.' In fact, we were so startled we turned off the radio without waiting to find out if any lives were lost. We do hope that help arrived in time and that all on board were rescued. It would be sad indeed to learn that the announcer had gone down with his ship!'

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TAKE THAT!

For three consecutive weeks, a pretty girl visitor to NBC's "Contented Hour" broadcasts sat in the first row and snapped picture after picture of conductor Percy Faith. At the last pro-gram Faith, whose hobby is photography, had a comeback. As the show went off the air, he bowed to the applause, whipped a mini-camera from his pocket . . and snapped the startled little fan back!

RECORD **NOTES TO YOU**

By ANDY MANSFIELD

1 note-fair 2 notes-pleasing 3 notes-very good Chord in G-tops



(This week's column is by Andy's capable little missus, Virginia Lee, pinch-hitting for Andy, who was called east by the death of his mother.—Editor.)

RECORD OF THE WEEK:

With a combination like Bing Crosby, Dick Haymes and the Andrews Sisters, any record's bound to be good . . . but give 'em two Berlin show hits like "There's No Business Like Show Business" and "Anything You Can Do, I Can Do Better" (from "Annie Get Your Gun") and say, "Here 'tis kiddies — have fun!" and they combo themselves into a rating we've never given a single platter: a neat Chord in G! (Decca 40039)

ANITA O'DAY

Introduced by the boys in the back room calling for her to sing, Anita does just that by chirping the old familiar "Ace in the Hole"... and a swell job on "Sometimes I'm Happy" to justify with ease the three-note rating. (Signature 15127)

FRANK SINATRA

Smooth waxings by the Voice, backed by the dependable Stordahl or-chestra (with the Pied Pipers) on "Ain't Cha Ever Comin' Back?" ... and the natural Italian chorus on "I Have But One Heart" boost this one up to three notes. (Columbia 37544) JIMMY DURANTE

The unpredictable Jimmy bursts forth in typical Durante style and ar-rangement on "I'll Do the Strut-Away in My Cut-Away", and "I'm Feelin" Mighty Low" (ably assisted by Candy Candido) for a magnitudinous t'ree notes. (MGM 30015)

MARGARET WHITING

With the hit-headed "Don't Tell Me" and "What Are You Doing New Year's Eve?", Maggie adds her own individual style to satisfy all comers . give it a spin and you'll see why Mansfield gave it three notes. (Capitol 427)

BOB CASE ORCH.

Occasionally new bands spring up overnight, but here's one that should give Freddy Martin much concern. Not only does it sound like Martin, but the scoring of "Rhapsody in Blue" and "Someone to Watch Over Me" are the same . . . and the tenor sax man must have taken lessons from Freddy ... but whether it's "Bob Case" or Freddy Martin, here's a smooth three-notes worth of wax. (Ambassador 279)





Correction

Please cancel calendar announcement that "Mr. Keen, Tracer of Lost Persons" will be heard at 7:30 p.m. Thursdays. "Mr. Keen" will be off the air for the summer, and will return to CBS on August 28, at which time the program will be heard at 7:30 p.m. Thursdays.

TIME CHANGES

- Saturday, July 12 "Saturday Night Serenade," KNX, 6:00 p.m. (30 min.) Program moves, with Vic Damone as new singing star, to its earlier Saturday time. Previously KNX, 9:00 p.m. Saturdays.
- p.m. Saturdays. Sunday, July 13—"A Candid Microphone," KECA, 4:00 p.m. (30 min.) ABC's concealed recorder sneaks up on "John Q. Citizen" at a new time. Previously KECA, 4:30 p.m. Saturdays.
- Monday, July 14 "Breakfast With Binnie and Mike," KLAC, 8:30 a.m. (30 min.) Binnie Barnes and Mike Frankovich bring their Mr. and Mrs. early-morning show to KLAC listeners, in a station move. Previously KFVD, 8:30 a.m. Mondays through Fridays.
- Thursday, July 17—"American Tradition," KECA, 6:45 p.m. (15 min.) Dramas in the public interest will be heard at a new time. Previously KECA, 7:30 p.m. Thursdays.
- Thursday, July 17 "The Scarlet Queen," KHJ, 8:30 p.m. (30 min.) Program sails into a new time spot after its brief docking on KHJ, 6:30 p.m. Tuesdays.
- Friday, July 18—Hank McCune show, KFI, 8:30 p.m. (30 min.) Fans tune to McCune at his new time. Previously KFI, 6:00 p.m. Fridays.

WHAT'S NEW

Music

- Saturday, July 12 "Saturday Night Serenade," KNX, 6:00 p.m. (30 min.) Vic Damone, applauded new 19year-old who won singing fame through Arthur Godfrey's Talent Scouts, stars in the new "Serenade." (See Time Changes.)
- Saturday, July 12—"Your Hit Parade," KFI, 8:00 p.m. (30 min.) Dick Haymes will star as host throughout the summer, until Frank Sinatra takes over in the fall.
- Sunday, July 13—"Summer Electric Hour," KNX, 12:30 p.m. (30 min.) Peggy Lee and spouse, Dave Barbour, will co-star with the Woody Herman orchestra, during this strawhat show for the winter "Hour of Charm." Diana Lynn is first guest.
- Tuesday, July 15—Eddy Howard orchestra, KECA, 10:45 p.m. (15 min.)

From the Cocoanut Grove, Ambassador Hotel, Howard broadcasts nightly. Tuesday through Saturday.

- Monday, July 14—Chuck Gould's orchestra, KECA, 11:15 p.m. (15 min.) From the Florentine Gardens, music for late-evening dialers. Monday through Friday.
- **Tuesday**, July 15—Berkshire Festival Concerts, KECA, 6:30 p.m. (1 hr.) Serge Koussevitsky conducts this new series from Tanglewood, Massachusetts, as the Boston Pops Orchestra goes off for the summer.
- Monday, July 14—"Discoveries by Duchin," KECA, 1:30 p.m. (15 min.) The Keyboard King stars in this three-times-weekly show featuring an instrumental group with guest singing talent. Monday, Wednesday, Friday.
- Monday, July 14—"First Piano Quartet," KFI, 6:30 p.m. (30 min.) Keyboard music at the time formerly held by "Dr. I. Q." (now heard from Denver, Colorado, at 5:30 p. m. Mondays).
- Thursday, July 17---"The Wax Museum," KFI, 6:00 p.m. (30 min.) Not a "hall of horrors" show, but pickedplatter - music played by Jerry Lawrence.

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Drama

- Sunday, July 13—"Reunion," KHJ, 4:00 p.m. (30 min.) Milo "We the People" Boulton hosts, as long-separated relatives, friends, public figures and their favorite fans, meet in this unique new dramatic series. Bob Jennings produces, Howard Barnes directs.
- Monday, July 14—"Romance," KNX, 6:00 p.m. (30 min.) As summer replacement for "The Screen Guild Players" this new drama series debuts. Al Ward directs, with

Charles Paul orchestral background, and a new star each week.

Mystery

- Saturday, July 12—"Mystery in the Air," KFI, 9:00 p.m. (30 min.) Diminutive villain Peter Lorre hosts, in this series of psychological dramas adapted from the mystery classics of Poe, Gogol, Tolstoy, Galsworthy, Bierce, etc. Paul Baron's 25-piece orchestral background.
- Wednesday, July 16—"Lights Out," KECA, 9:30 p.m. (30 min.) Creepy stories as told by somber Boris Karloff in this new summer replacement for the Henry Morgan show.

Participation Friday, July 18—"The Man Says Yes," KMPC, 12:00 noon. (30 min.) Bob Shannon's "animal, mineral or vegetable" questions are directed to show contestants as program becomes an audience participation feature. Write KMPC for tickets.

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Commentary

- Monday, July 14—"A Woman's Voice," KMPC, 4:15 p.m. (15 min.) Jeanne Gray's program premieres, with Mrs. Valerie Knudsen, president of the Women's Division, Los Angeles Chamber of Commerce, as first guest. Monday, Wednesday, Friday.
- Tuesday, July 15—"Scrapbook," KECA, 7:30 p.m. (15 min.) Story-teller and traveler Tobe Reed observes feminine activities and success stories in this new twice-weekly series for the ladies. Tuesdays and Thursdays.

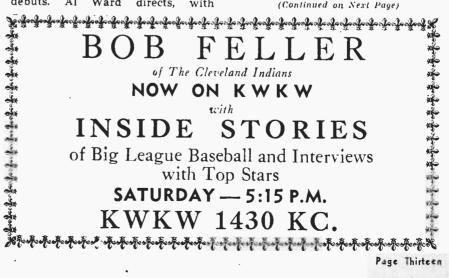


Monday, July 14—"Hospitality Time," KHJ, 10:15 a.m. (15 min.) Snooky Lanson, singer-emcee, offers the welcome mat with true Southern cordiality, to a host of variety guest stars. Monday through Friday.

WHO'S GUESTING

Music

Saturday, July 12—"Grand Ole Opry," KFI, 6:30 p.m. (30 min.) Lulu Belle (Continued on Next Page)



Precasts & Previews

(Continued from Preceding Page) and Scotty sing music from the South Carolina mountains when they're duo-guests of Red Foley.

- Sunday, July 13—"Harvest of Stars," KFI, 10:30 a.m. (30.min.) Genevieve Rowe will be guest star for succeeding eleven weeks, singing with James Melton, and with Lee Sweetland when Melton vacations.
- Sunday, July 13—"Sound Off," KNX, 2:30 p.m. (30 min.) Canary Betty Garrett and violinist Arnold Eidus co-guest with the Mark Warnow orchestra.
- Monday, July 14— The Telephone Hour," KFI, 8:00 p.m. (30 min.) Polyna Stoska, operatic leading lady of the Broadway production "Street Scene," makes a singing guest appearance.
- Wednesday, July 16 "Summerfield Band Concert," KFI, 7:30 p.m. (30 min.) Singer Kay Starr returns to gueststar on popular request, in company with Ken Carson and the Jack Meakin orchestra.

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Variety

- **Saturday, July 12** "Village Store," KFI, 10:30 p.m. (30 min.) Proprietress Eve Arden welcomes guest Victor Mature.
- Wednesday, July 16 "Scout About Town," KHJ, 7:15 p.m. (15 min.) Perry Como, of the swoon-crooners' "Big Three", solos the song specialties which made him famous, when he visits Barry Gray's popular variety show.

WHAT'S PLAYING

Drama

Thursday, July 17—"Suspense," KNX, 8:00 p.m. (30 min.) Suave menace Vincent Price dramatically ponders consequences "Beyond Good and Evil."

★ Music

- Sunday, July 13—Standard Symphony Hour, KFI, 7:30 p.m. (1 hr.) Winners in the KFI Hollywood Bowl young artist auditions will be announced, during a program including excerpts from."The Damnation of Faust" and the "New World Symphony."
- Monday, July 14—"Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Herold's "Zampa Overture" is played by the Continental Symphony, as leading program of a week's selected classics. Monday through Saturday.
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Forum

Sunday, July 13—"Open Forum," KMPC, 9:00 p.m. (1 hr.) "Can the Marshall plan solve Europe's problem?" is question tackled by a wrinkle-browed panel.

WHAT'S SPECIAL

Public Interest Saturday, July 12-35th Anniversary Page Fourteen



NBC Star and Guest Columnist

MY FRIENDS ARE ALWAYS saying to me, "Eve, how do you buy those hats?" (Some of them are always saying, "Eve, *why* do you buy those hats?" but let's skip that.)

If it's such a burning question as all that, I shall take this heaven-sent opportunity to outline what I consider the proper procedure in buying a hát. After all, I like to pass on advice to the gal-pals just as well as the next Emily Post.

First, girls, I must insist that you have a clear mind when you set out for the milliner's. If there's anything that befogs the view of John Fredrics' latest masterpiece, it's a mind all cluttered with details like: did I turn out the gas under the coffee-pot, or what do you suppose Nellie meant by what she said at lunch, or are my stocking seams straight. So before you even think of taking the plunge, take a deep breath and blow all the muggy little thoughts away.

IT IS EQUALLY IMPORTANT that you embark on this venture alone. Don't take a girl friend with you. She will automatically decide on the most unbecoming hat in the place. insist that it is "just your style" and, chances are, talk you into it. That may be good for her morale, but it will play whaley with yours.

And, above all, don't take a man friend along. He'll hate the whole idea to start with, he'll fix his fancy on something that might be fine for Sunbonnet Sue but that you wouldn't wear to a drive-in, and when he sees the hats you like, he'll howl and whoop like a six-year-old at an Abbott and Costello picture.

IT IS IMPERATIVE that you try on every hat on the premises. If you don't, you are likely to miss the oneand-only, that hat that was made for you, simply because it was-tucked away on a top shelf in the stockroom

Encampment of the International Girl Scouts, KHJ, 5:30 p.m. (15 min.) Mutual interviews a few of the 27 delegates from foreign countries in attendance, during this coast to coast special broadcast.

* Sports

Wednesday, July 16 --- Vale Graziano Fight, KFI, 7:00 p.m. (30 min.) From Soldier's Field, Chicago, NBC's sports announcing staff covers this major ring event.

WHAT'S BACK

New's

Wednesday, July 16 — Dr. Wallace Sterling and the News, KNX, 6:30 p.m. (15 min.) Radio's comprehensive news-coverer returns with a new weekly time spot. and the saleswoman didn't want to climb on the ladder to get it.

When you have all the hats around you, look to make sure that another customer hasn't selfishly snagged some for herself. If she has, and seems to be dawdling over her selection, send your girl over to borrow the hats for a moment. Smile sweetly as the girl goes over, and the other customer is trapped.

Now it is time to narrow down your selection. Some people rely on general becomingness, a color that goes with something else in your wardrobe and a type that is suited to what you usually wear, but I think that's taking the narrow-minded viewpoint.

Will this hat make Lizzie Glutz (Continued on Next Page)



JULY 13, 1947

RADIO LIFE

SUNDAY RELIGIOUS PROGRAMS

6:00 a. m. KNX—Church of the Air KFAC—Hymns. KXLA—W. B. Record. 6:15 a.m. KFI-Songs of Faith. 6:45 a.m. KWKW-Rev. Quintana. 7:00 a. m. KFI--Highlights of the Bible. KECA—Church in the Wildwood. KHJ, KGB, KFXM, KVOE—Radio Bible Class. KMPC—Voice of Prophecy. KIEV—Sacred Heart. 7:05 a.m. KNX-Wings Over Jordan 7:15 a. m. KLAC—Chapel in the Sky. KWKW—Rev. Rodelo. 7:30 a.m. KNX—Salt Lake Tabernacle KHJ, KGB, KFXM—Young People's Church. KMPC—Bible Class. KFWB—Presbyterian Church. KVOE—Rev. Percy Crawford. 8:00 a.m. KECA-Message of Israel. KFAC-Country Church. KWKW-Pan-American Mission. KFVD-Voice of Calvary. KFOX-Memories of Calvary. KPRO-From the Hymnal. KFSD-Call to Worship. KFMB-Revival Hour. 8:05 a.m. KGER-Rev. Markham. 8:15 a.m. KLAC—Church of Christ. KPRO, KSDJ—Showers of Blessing. 8:30 a.m. KFI—The Eternal Light KHJ, KGB, KFXM, KVOE—Voice KHJ, KGB, KFXM, KVOE–V of Prophecy. KECA–Hour of Faith. KMPC–Chapel Hour. KFWB–Union Rescue Mission. KLAC–Unity. KFVD–Church of Christ. KGER—Swedenborg Hour. KFOX—Morning Bible Hour. KPRO—Voice of Prophecy. KFSD—Devotional Hour. 9:00 a.m. KHJ, KGB, KVOE—Pilgrim Hour. KFAC—Liberal Catholic Hour. KPPC—Sunday Morning Devotional. 9:05 a.m. KLAC—Catholic Hour. KGER—Bible Treasury Hour. 9:30 a. m. KHJ, KGB, KFXM, KVOE --- Lutheran Hour. KPPC-Sunday Morning Club. 9:45 a.m. KSDJ-Showers of Blessing 10:00 a.m. KWKW-Hungarian Baptist Church. 10:05 a.m. KGER-Radio Revival. 10:15 a.m. KFOX-People's Independent Church. 10:30 a.m. KPPC—Church News. KGER-Voice of Prophecy.

10:45 a.m. KFOX-Cumberland Presbyterian Church. 10:50 a.m. KPPC-Pasadena Presbyterian Church Service. 11:00 a.m. KFAC—First Methodist Church. KFVD—Hollywood First Baptist Church. KPRO—Temple Baptist Church. KFXM—Church Service. KSDJ-First Presbyterian Church. KVOE-St. Peter's Lutheran Church. 11:30 a.m. KECA—Sunday Vespers. KWKW—All-Saints Church. KIEV—Congregational Church. KFOX—Christian Church. KGER—Bible Class. 12:15 p. m. KPRO—Hour of St. Francis. 12:30 p. m. KWKW—American Jewish Hour. 1:00 p.m. KFMB-This Is My Church. 1:30 p. m. KXLA-Church in the Barn. 2:00 p.m. KFI-Catholic Hour. 2:30 p. m. KFOX—Gospel Harbor Light. 3:00 p. m. KFWB—Gospel and Song. KFOX—Rev. Earl Ivie. 3:30 p. m. KECA, KFMB, KPRO—The Great-est Story Ever Told. KXLA—Challenge to Youth. KWKW—Wings of Healing. KGER—Back to God. KFOX—Pentecostal Church. KSDJ-Old Fashioned Revival Hour. 4:00 p.m. KFWB-Old Fashioned Revival. KXLA—Lincoln Ave. Church. KFOX—Sunshine Mission. KGER-Old-Fashioned Revival. KFXM-Sacred Harmonies. 4:15 p. m. KWKW-Voice of Prophecy. 4:30 p. m. KVOE—Grace and Truth. 4:45 p.m. KWKW-Church of the Nazarene. 5:00 p. m. KFOX—Rev. R. H. Hogan. 5:05 p.m. KGER-Tom Westwood. 5:30 p. m. KRKD—Floyd B. Johnson. KGER-Young People's Church. 6:05 p.m. KGER-First Brethren. 6:15 p.m. KPPC-Sacred Song Recital. 6:30 p. m. KFWB—Gospel and Song. KXLA—Lutheran Gospel Hour. KPPC—Children's Corner. KGER-Lutheran League. 7:00 p. m. KFWB—Union Rescue Mission. KFOX-Full Gospel Assembly.

7:30 p. m. KXLA—Church of the Open Door. KFOX—The King's Service. 7:45 p. m. KFWB--Catholic Answers. 8:00 p. m. KFWB—Hollywood Presbyterian Church. KFAC—First Methodist Church. KFOX—Presbyterian Church. (First, Third and Fifth Sunday: of Month, Christian Science.) KPPC—Sunday Evening Hour. KVOE—Christian Youth. 8:05 p.m. KGER-Floyd B. Johnson. 8:30 p.m. KPPC—Sacred Music. 8:45 p. m. KPPC-Word of Life. KFMB—Message of Israel. 9:00 p. m. KXLA, KPRO-Old-Fashioned Revival. 9:05 p. m. KGER-Bethel Church. 9:30 p. m. KFWB—Pacific Lutheran Hour. KGER—Christian Hour. KFOX—Sunshine Mission. KSDJ-Bible Lessons. KVOE-Minister's Hour. 9:45 p. m. KFMB—Parson Roberts. 10:00 p. m. KMPC, KFOX, KFXM, KVOE—Old-Fashioned Revival. KXLA—Sacred Records. KPRO—Riverside Union Church. 10:15 p.m. KFI-Chapel Quartet. IO:30 p. m. KFWB—St. Paul's Baptist Church. KPRO-Sermons in Song. 10:45 p. m. KPRO—Evangelist Hutchinson. 11:00 p.m.

KFOX-Antioch Church.



(Continued from Page 14)

green with envy? Lizzie Glutz is my best friend (you substitute the name of your own best friend, of course), and to see her turn pea green with envy is the greatest joy I know. It is far more of a triumph than to knock dead ten of my greatest enemies any day.

Will this hat make Clark Gable propose? That's bound to be an inducement. (I don't have a date with him anyhow, but what the heck—a girl can dream, can't she?)

Will this hat make Hedda Hopper sit up and take notice? That is the acid test, but of course. Such a hat is worth more than rubies.

When I get a "yes" answer on those three questions—well, frankly, if I ever do I'll faint dead away from the shock, and someone else will undoubtedly snap it up while they're waving the spirits of ammonia in front of my poor unhatted head!

SUNDAY, JULY 13 ★Indicates News Broadcast. ●—KFI—Grandpa Owens Reads -KFI--Granupa Gwens Made the Funnies. KNX--Invitation to Learning. KECA--Message of Israel. *KHJ, KGB, KVOE--News. *KMPC, KLAC, KIEV, KGER *KMPC, KLAC, KIEV, KGEE -News, KFWB-Funnies, KFAC-Country Church, KRKD-Ranch Program, KWKW-Pan-American Mission, KGFJ--Public Messenger, KYLA-Music Land Revue, KFVD-voice of Calvary, KFON-Memories of Calvary, KFND-(all to Worship, KFMB-Revival Hour, \$:55-KGER-Rev. Markham, \$:15-KHJ, KGB, KYOE-Dixie Four Quartet. 10:30sten lo 11 SUNDAY MORNING MELODIES 8:15 on Station KMPC (710 on your dial) California Temperance Federation WRITE - P.O. BOX 16, Los Angeles KMPC—Sunday Morning Melodies. KMPC-Sunday Morning Melodies. KLAC-Church of Christ. KIEV-Musical Bandwagon. KFI-The Eternal Light. KNX-As Others See Us. KHJ. KGB, KFNM, KVOE-Voice of Jrophecy. KECA-Hour of Faith. KMPC-Chapel Hour. KFWB-Union Rescue Mission KNLA-Bell Bandstand. KWKW-Buenas Nuevas. KFAC-Strolling Tom. KLAC-Unity. KFVD-Church of Christ. KHEV-Musical Memories. KGER-Swedenborg. KFOX-Morning Bible Hour. KFAD-Devotional Hour. KFAC-Keyboard and Console. KGEJ-Quiet Moments. KGEL-Frank and Ernest. 8:30-8:45 -KFI-Reserve. KNN, KSDJ-People's Platform. *KECA, KFMB—News, KHJ, KGB, KVOE—Pilgrim KHJ, KGB, AVUE-Lubran Hour. KMPC-Across the Footlights. (KLAC-News, Beach Report. KRKD-Sunday Serenade. KFAC-Liberal Catholic Hour. KFVD-Waitz Time. KGFJ-Hollywood House Presents. KGFJ—Hollywood House Presents. KNLA—Bell Bandstand. KWKW—Italian Hour. KPPC—Sunday Morning Devotional. KHEV—Bing Crosby Time. ★KGER—News, Bible Treasury Hour. KIEV-Bing Crosby Time. *KiEV-Bing Crosby Time. *KiER-News, Bible Treasury Hour. 9:05-KIAC-Catholic Hour. 9:15*KECA-Washington Inside Out KFAC-Concert Music. KIEV-Dinab Shore Sings. 9:30-KFI-Sports Folio. *KN, KFVD-News. KECA-Sunday Strings. HJ, KGB, KFNM, KVOE-Lutheran Hour. KFWB-Peter Potter's Platter Parade. KFAC-Gilbert and Sullivan. KIA-Record Review. KPPC-Sunday Morning Club. KIEV-Latin Quarter. KGER-Music. *KFME-News, Music. 9:35-KFI-Home Town Parade. KNX-Howard K. Smith. *KECA-Raymond Swing. KFVD-Remembered Rhythms. KIEV-Meet the Band. 10-KFI, KFSD-RCA-Victor 10-KFI, KFSD-RCA-Victor BTI, REDFRONTION Show, ★KNX-Weekly News Review. KECA-Musicale. ★KHJ, KGB, KFXM, KV0E News, Glenn Hardy. KMPC-Western Federal Music Honro. KMPC'-Western Federal Music Hour. KFWB-Pieter Potter's Platter Parade KLAC-Andy Mansfield. KFAC-Gilbert and Sullivan. KWAM-Slavic Program. KWKW-Hungarian Baptist. KPFC-Sunday Morning Club. KRFAD-Sunday Serenade. KGFJ-Hits of the Week. KIEV-Morning Serenade.

Page Sixteen

KFVD—Sunday Roundup, ★KFVD—L. A. Sentinel Broadcast. 10:05—KGER-Radio Revival. 10:15—KHJ, KGB, KFXM, KVOE— Commander Scott, KECA-Radio, the American Way. KFON—People's Church. Way. KFOX—People's Church. -KFI, KFSD—Harvest of Stars. KNX, KSDJ—Here's to You. KECA, KFMB—Sammy Kaye KECA, KFMB-Sammy Kaye Serenade, KHJ, KGB, KVOE-Reserve, KNLA-Czech Program, KPPC-Church News, KUKW-Italian Melodies, KIEN-Top Tunes, KGER-Volce of Prophecy. 10:40-KPPC-Tower Chinnes, 10:55-KFOX-Cumberland Church, 10:55-KFOX-Cumberland Church, 10:55-KFCA-Facts and Fiction With Myron Wallace, **4** - KFI, KFED-Carmen Cavale KFI, KFSD—Carmen Caval-laro Parade.
 KNX—CBS Symphony Orch.
 KECA—Miracles in Music.
 KHJ, KGB—Band Concert.
 KMPC—Sunday Record Session.
 KFWB—Peter Potter's Platter Parade.
 KLAC—Andy Mansfield,
 KGFJ—Morning Moods.
 KSLAC—Andy Mansfield,
 KGFJ—Morning Moods.
 KVLA—Roundup Time.
 KFAC—1st Methodiat Church.
 KW W—Italian Melodies.
 KFVD—Hollywood First Baptist Church.
 KIPC, KPRO, KFXM, KYOE —Church Services.
 KFOX—Presbyterian Church.
 KKGE—News. Music.
 KFI, KFSD—One Man's Fam--KFI, KFSD-Carmen Caval-11:30-KFI, KFSD-One Man's Fam 11:30-KFI, KFSD-Quiz Kids, KECA-Sunday Vespers. KIJJ. KGB-Bill Cunningham. KGFJ-Song of the Islands. KWKW-All-Saints Church. KIEV-Devotional. KFOX-Christian Church. KGER-Bible Class. 11:45-KHJ, KGB-Canary Pet Show **12**-KFI, KFSD-Quiz Kids. KNX-CBS Symphony Orch. KECA, KFMB, KFRO-Labsie KKJJ-Broadway News. KMPC-Sunday Record Session. ssion. WB-Peter Potter's Platter KFWE—Peter Potter's flatter Parade, ★KLAC, KIEV, KGER, KFXM, KGB, KV0E—News, KGFJ—Nay It With Music, ★KFVD—Rose Room, News. KFWB-

SUNDAY Program Highlights

Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface.

Comedy-Variety 3:00-Jack Paar, KFI, 4:00-Alec Templeton, KFI, 4:30-Front and Center, KFI, 1:30-Blondie, KNX, 8:30-Jack Paar, KFI, 8:30-Couple Next Door, KNX, Quiz, Participation

2:00-Quiz Kids, KFI. 2:00-Darts for Dough, KECA. 6:00-Take It or Leave It, KNX. 6:30-Listen Carefully, KHJ. 6:30-Hope Chest, KNX. 1:30-Leave It to the Girls, KHJ. 8:00-Twenty Questions, KHJ.

Drama 11:30—One Man's Family, KFI. 12:00—Lassie, KECA. 2:00—Silver Theater, KNX. 1:00—Reunion, KHJ. 9:30—Romance of the Ranchos, KNX.

Music Music 7:30-Salt Lake Tabernacle, KNX. 10:00-RCA-Victor Show, KFI. 10:30-Harvest of Stars KFI. 11:00-CBS Symphony, KNX. 12:30-Summer Electric Hour, KNX. 1:00-Family Hour, KNX. 1:00-Family Hour, KNX. 1:30-Jean Sablon, KNX. 1:30-Jean Sabl

KWKW-Italian Novelties. KNLA-Roundup Time. KFON-Popular Melodies. 12:05-KLAC-Dick Haynes. KGER-Nunday Serenade. 12:13-KHJ-Bobby Norris. RECA-Johnny Thompson. KFAC-Musical Portraits. KFAC-Musical Portraits. KFAC-Ontrasts on Wax. KIEV-Perry Como Sings. KFPC-Afternoon Concert. 12:30*KFI-Radio News Weekly. KNX, KSDJ-Summer Elec-tric Hour. *KECA, KPRO-This Week Around the World. KHJ, KGB, KVOE-Crime Club. KFWB---Wizard of the Ivories KFAC, KRKD---Music. KFVD---Dream Time. KWKW---American-Jewish R W KW — Anterican-Series. Hour. KIEV—Midday Musicale. 12:45—KFI—Time Out for Music. KFAC—Concert Potpourti. ★KRKD—News. -KFI, KFSD-Symphony Orch. KNX-The Family Hour. KECA-Are These Our Children? Children?, KFXM, KVOE-House of Mystery. KFWB-Musical Pageant. KFWB-Musical Pageant. KKLA'. NGER-News. KKLA'. News, Beach Report. KGFJ-Charm School of the Air. *KLAN-KGFJ--Charm School J. AIr. KFAC--Piano Parade. KKKI)--The Record Show. KWKW-American dewish Hr. KVPC-Afternoon Concert. KIEV--Meet the Maestro. KFVD--Piano School. 1:05--KGER-Stamp's Quartet. 1:15--KLAC--Sports Review. KKIA---Miniature Mainee. KFVD--Matinee Melodies. 1:30--KNX--Jean Sablon. Warne King Show.

600 710 870 980 1070

KFVD—Matinee Melodies. -KNX—Jean Rablon. KECA—Wayne King Show. KHJ, KGB, KFXM, KV0E— True Detective Mysteries. KMPC—Namuel B. McKee. KFVB—Music. KFAC—Good Neighbor Salute. KYLA—Church in the Barn. KYLD—Piano Parade. KGFJ—Reyboard Magic. KIEV—Show Tunes.

6:00-Drene Show, KFI. 7:30-Standard Hour, KFI. 9:30-Chicago Theatre, KFJ. 10:15-Chapel Quartet, KFI. 11:15-Bridge to Dreamland, KECA.

Comment—Narration 10:15-Commander Scott, KHJ. 6:00-Walter Winchell, KECA. 6:15-Louella Parsons, KECA. 6:30-Jimmie Fidler, KECA. Mystery—Detective

1:30-True Detective Mysteries, KHJ, 2:30-Counterspy, KECA. 2:30-Deadline Mysteries, KHJ. 3:00-Deadline Mysteries, KECA. 5:00-Crine Doctor, KNX. 9:00-Crine Doctor, KNX. 9:00-Crine Doctor, KNX. 9:00-Crine Doctor, KNX.

9:00-Sam Spade. KNX. 9:30-Rogue's Gallery, KFI. Public Interest-Information Information 8:00-Invitation to Learning, KNX 8:30-As Others See Us, KNX. 9:00-People's Platform, KNX. 6:00-Exploring the Unknown, KHJ. 7:00-Author Meets the Critics, KFT. 1:30-F. H. LaGuardia, KFWB. 9:00-Open Forum, KMPC. 9:00-Sunday Evening Club, KFAC. 10:30-Radio and the Public, KNX. 11:00-Chicago Round Table, KFI. Sports 1:30-Coast League Ball, KLAC.

1:30-Coast League Ball, KLAC.



1240 1280 1360 1430 1450

KLAC KEI KECA KHJ KEVO KALA KESG KGEJ KEXM KEAC KOER KWKW KEMB I KESI KMPC KIEV I KEWI KNX I KEKO I KPPC KEOX I KGB I KPRO KVOE S70 I G40 I 790 I 930 1020 I 110 I 1230 I 1390 I 1440 1498

1150

KLAC—Baseball, KGER—Light and Life. 1:45★KN—Chet Huntley, KMPC—Garden Hints, KFWB—Dr. Cyclo. KWKW—Hoyos Hour, KFVD—Rose Room, KFVD—Varieties.

-KFI-Catholic Hour.

KFI-Catholic Bour.
 KNX-Silver Theatre.
 KECA. KPRO, KFMB-Darts for Dough,
 KHJ, KGB, KFNM, KVOE-Those Websters.
 KMPC-News.
 KFWB-Displaced Persons.
 KLAC-Baseball,
 KGFJ-Anyhody's Hit Parade,
 KFKO-The Record Show,
 KFVD-Harlem Holiday.
 KWK-Moss Hour,
 KNLA-Western Jamboree.
 KHPC-Musical Favorites.
 KPC-Afternoon Concert.
 KGFM-Long Reach Band.
 KFSD-Author Meets Critic.
 SKMPC-Dave Rose.

KFSD—Author Meets Critic. 2:15—KMPC—Dave Rose. KFWB—Strolling Tom. KF0X—Sophia Civoru. 2:30★KFI, KFWB, KGER—News. KNX, KSDJ—Sound Off. KECA, KPRO, KFMB— Counterspy. KHJ, KGB, KFXM, KVOE— The Abboth Mysteries. KMPC—Swing Fourteen. KWKW—Don Pancho Hour. KF0X—Gospel Harbor Light. KF0N—Gospel Harbor Light. KFSD—Favorite Composers. \$:40-KGER—Long Beach Band.

1:40-KGER-Long Beach Band. 2:45-KFI-Melody Parade. KFWB-Concert Masters.

- KFWB--Concert Masters. -KFI, KFSD--Jack Paar Show, KNX, KSDJ--(ine Autry. KHJ, KGB, KFXM, KVOE--High Adventure. KECA, KFMB--Deadline-Mystery. KMPC--Symphony Hour. KFWB--Gospel and Song. KLAC--Baseball. KFAC--Showcase of Hits. KGFJ--Robe Room Record Party.

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- 3:30-
- Sunset-Studio 1501-H0. 2325 KXLA-Frederick H. Speare. KPPC-Afternoon Concert. KHIA-Sweet and Swing. KKCK-News, Song Styles. KFOX-Rev. Earl Ivie. 0-KFI-Easy Listening. KNX-Jack in All Trades. KECA. KFMB. KPR0-The Greatest Story Ever Told. KHJ. KGB. KFXM. KV0E-Harlen Hospitality Club. KFWB-Think and Grow Rich. KFWB-Hank, the Night Watchman. KWWW-Wings of Healing.

KGER—Back to God. KFOX—Pentecostal ('hurch. KFSD—Rogue's Gallery. -KFI, KFSD-Alec Templeton. RFI, KFSD—Alec Templeton, KNN—Or. Duna.
 KECA, KPRO, KFMB— Candid Microphones.
 KHJ, KGB, KYOE—Reunion.
 KMPC—Land of the Free.
 KFWB—Old Fashioned Re-vised KFWB-Old Fashioned Re-vival. KLAC-Baseball. KFAC-Showcase of Hits. KXLA-Lincolu Ave. Church. KGFJ-Public Interest. KWKW-Classic Hour. KEV-News. KFOX-Sunshine Mission. KGER-Old-Fashioned Revival KFXM-Sacred Harmonies. -KMPC-Piano Rhapsody. KWEW-Voice of Prophecy. KKKD-Tunes of the Day. KEV-Modern Concert Hall. -KFI. KFSD-Front and 4:15 KIEV-Modern Concert Hall. 4:30-KFl, KFSD-Front and Center. KNX, KSDJ-The City. KHJ, KGB-Reviewing Stand. KECA, KPRO, KFMB-Hollywood Music Hall. KMPC-Bolero Time. KXLA-Western Council Forum. KALA—Western Council Forum, KGFJ—Curtain Calls, KFVD—Carter Wright, KIEV—Bing Crosby Sings, KFOX—Concert Master, KVOE—Grace and Truth. -KFVD—Organ Moods. KWKW—Church of the 4:45-Nazarene. KIEV-Trade Winds Tempos. 4:55 ± KNX, KSDJ-Ned Calmer. 5-KFI, KFSD-Manhattan -KF1, KFND-Manhattan Merty-Go-Round. KNN-Man Named Jordan. KECA, KPRO, KFMB-Sun-day Evening Hour. KHJ, KGB, KVOE--Under day Evening the KHJ, KGB, KVOE-Under Arrest. KFWB-All-Star Jamboree. KGFJ-Easy Rhythm. KGFJ-Easy Rhythm. KFAC-Bowlers' Sportscast. KNLA-Labor Arbitration. KWKW-Sunday Svernade. KRKD-Plaiter Time. KKWD-Plaiter Time. KFVD-Military Academy. KFVD-Military Academy. KFVD-Military Academy. KFVC-Afternoon Concert. *KGER-Bible Treasury Hour. \$105-KGER-Bible Treasury Hour. \$105-KGER-Bible Treasury Hour. \$105-KGER-Bible Treasury Hour. \$105-KFAC-Random Records. KWKW-Magic Circle Theater. \$:30-KFI, KFND-American Album 5:30-KFI, KF8D-American Album of Familiar Music, KNX, KSDJ-Tony Martin, KHJ, KGB, KFXM, KV0E-Nick (arter, XM, KV0E-KFVD-Rose Room Record Party Rose Room Record Party. KWKW—Exploring Starry Skies. KIEV—Musical Mardi Gras. KIEV—Exits and Entrances. KRKD—Floyd B. Johnson.

KGER—Church of the Air. KFOX—Sons o' Guns. -KLA(:-Baseball Roundup. KWKW-Army Recruiting. KFOX—Nat'l. Safety Council. 1:45—KLAC—Baseball Roundup.
RWKW—Army Recruiting.
RWKW—Army Recruiting.
RKVX—SATU. Safety Council.
G-KFI, KFSD—The Drene Show
KN, KSDJ—Take It or
Leave II.
*KBEUA, KIRO, KFMB—Walter
Winchell.
KHJ, KGB, KFYM, KVOE— Exploring the Unknown.
*KMPC, KFWB, KFON, KLAC,
KNLA, KFYD, KLEY,
KGER—News.
KFAC—Your Concert.
KGFJ—Twilight Rhapsody.
KWKW—Pasadena Speaks.
RRED—Concert Classics.
03—KIEV—Twilight Tempos.
6. MGER—Dr. Louis Bauman.
40—KLAC—Jan Garber Orch.
6. KFON—Favorite Hynns.
6. MGER—Dr. Louis Bauman.
6. MRC—Music.
6. MRC—Hay of the State 1:43-KFMB—Bing (roshy. 8:45—KHJ, KGB, KFXM, KV0E— Sheila Graham. KLAC—Drama. KPP(C—Word of Life. KFAC—Senator Knowland. KGFJ—Sports Tidings. KFMB—Message of Israel. 8:35—KNX—Ona Munson. KRKD—Sunset Serenade →KFI—Author Meets Critics. KNX—Crine Doctor. KBCA, KFMB, KPRO— Hour of Music. KHJ, KGB, KFXM, KVOE— Gabriel Heatter Show. KMPC—Property Owners. KFWB—Union Rescue Mission KFAC—Your Concert. ★KLAC, KGER—News. KPC—Organ Recital. KALA-National Voice. KGFJ—Overture to Evening. KFOX—Full Gospet Assembly. →KGER—Embers. 8:15 KHJ, KGB, KFXM, KVOE-Rex Miller.
 KFWB-Hollywood Bowl.
 KIAC-Concert.
 KFOX-Organ Treasures.
 9:30-KFI-Rogue's Gallery. KFOX-Full Gospel Assembly. -KGRR-Embers. -KMPC-Proudly We Hail. KLAC-Best in Variety. KNLA-Life and Health. KPPC-Byways of Verse. -KNN. Stronger Theater. -KFI, KFSD-Standard Hour. KNX-Blondie. KHJ, KFSM, KVOE-Leave It to the Girls. KMPC-Kate Smith. (KFWB-F. H. LaGuardia. KXLA-Church of the Open _Door. Door. KPPC—Masterworks.

KNX-Romance of the Ranchos. KHJ, KGB-Chicago Theatre. KFWB-Pacific Lutheran Hr. KFXC-Gateway to Music. KGFJ-Here's to Vets. KFOX-Sunshine Mission. KGER-Christian Hour. KFMB-Voice of the Army. KVOE-Minister's Hour. -KGFJ-Operetta Potpourti. KGER-Music. KFMB-Parson Roberts. KGER-Music. KFOX--The King's Service, KGB--Sunday Serenade. 7:45--KFWB--Catholic Answers. KFWB—Catholic Answers. KFI, KFSD—Standard Hour. KNX—Corliss Archer. KKCO, KFNB—Drew Pearson. KILJ, KGB, KFXM—Twenty Questions. KMPC, KLAC—News. KFWB—Hollywood Presbyte-rian Church. KGFJ—Waltz Invitation. KFAC—First Methodist Church. KNLA—Open Door Church. KGER—News, Floyd B. Johnson. 9:45-10*KFI, KFSD-The Reporter. *KNX-Chet Huntley, News, KECA-Tommy Dorsey Orch, KHJ, KGB-Chicago Theatre. KMPC-01d-Fashioned Roused Johnson, KFOX—Presbyterian Church, KPPC—Sunday Evening Hour, KVOE—Streams of Life. 8:15★KECA, KFMB, KPRO-Mon-day Morning Headlines. KMPC-Voice of Labor. KLAC-Marine Corps. 8:30-KFI, KFSD-Jack Paar. KNN, KSDJ-Couple Next KNX, KSDJ—Couple Area Door. KECA—The Green Hornet. ★KHJ. KGB. KFXM, KVOE— Walter Winchell. KMPC—Magic of Electricity. KLAC—Musical Highlights. KGFJ—Stylings in Blue. KPPC—Sacred Music. KFMB—Bing Croshy.

KMPC-Old-Fashioned Revival. KFWB-Nons o' Guns. KLAC-News. KFAC-Gateway to Music. KGFJ-Concert Nocturne. KFVD-Spade Cooley Time. KVLA-Sacted Records. KPRO-Riverside Union Church Church. KVOE, KFXM-Old-Fashioned K VOE, KFXM—Old-Fashion Revival. KFON—Reverend Fuller. ★KGER—News, Music. 10:15—KFI—Chapel Quartet. KNN—University Explorer. KFWB—Concert Hour. KLAC—Meet the Band, KFAC—Conservatory Masterpieces. KFSD—Concert Hall. 10:30★KFL—Concert Hall. KFSD—Concert Hall. 10:30★KF1—Carreth Wells, Inside the News. KNX—Radio and the Public. KFCA—Eddy Howard Orch. KHJ, KGB—Mutual Music Box KFWB—St. Paul's Baptist Church. KFAC—Music for Listening. KXLA—Just Music. 10:45—KFI—Melody Time. KNX—Guest Star. ★KFSD—News. 10:55—KF1—Police Builtetins. → KNX-Ona Munson. → KFI-Styles in Music. KNX, KSDJ-Sam Spade. KECA-Pat Novak for Hire. ★KHJ, KGB, KFXM, KVOE-News, Glenn Hardy. KMIC-Open Forum. ★KFWB, KLAC-News. KGFJ-Ave Maria Time. KFAC-Sunday Evening Club. KYLA, KPRO-Old-Fashiode. KYAL, KPRO-Old-Fashiode. KFOX-Your Business Reporter. 10:55-KFI-Police Bulletins. 10:55--KFI-Police Builetins. **11**-KFI-Chicago Round Table. KRN. KLAC-News. KECA-X. Cugat Orch. KHJ, KGB--E. Heckscher Orch. KMPC-Dance Parade. KFWB-St. Paul's Church. KFAC-Music for Listening. KGFJ-Concert Nocturne. KNLA-Seven Seas Cafe. KFVD-Spade Cooley Time. KFVD-Spade Cooley Time. KFSO-Music in the Night. U-05-KVN-Gene Krung Orch. Reporter. KGER-News, Bethel Church, KFSD-First Piano Quartet. 11:05-KNN-Gene Krupa Orch. 11:15-KECA, KPRO, KFMB-Bridge to Dreamland. KLAC-Across the Footlights, KNLA-dust Music. -KFI-America United. KNX-Manny Strand Orch. KHJ. KGB-Nat Brandwynne 11:30-KHJ, KGB—Nat Brandwynne Orch. KFWB—Music You Want. KXLA—The Hawthorne Thing KFOX—Dance Music. KFSD—St. Francis Orch. 11:45—KNX, KNX-tra Music. ★KHJ, KGB—News. 11:55★KNX, KFSD—News.

Where's da Fire?

Twenty minutes before airtime on a recent KHJ "Gas Again" show, emcee Bob Purcell discovered that guest Alan Young had missed connections and was stranded across town. A police car, waiting to go on the program with a Police Show plug, immediately vol-unteered assistance, and with sirens screaming went to the rescue. Breathless Young arrived to gasp the essen-tial words into a microphone, just as Purcell finished his introduction.

\star *

FISH STORY

Carleton E. Morse and NBC's "One Man's Family" had a world's record dinner at the Hollywood Brown Derby recently. The group dined on a thirtythree and a half pound rainbow trout sent to Morse as a gift by the Sand-point, Idaho, Chamber of Commerce. The giant fish was the largest of its kind ever taken to date.



Two real potatoes were necessary sound effects on a recent dramatiza-tion of Mutual's "A Brighter Tomor-row", so producer Ted Corday dis-patched a small page-boy to the restaurant downstairs. As the broadcast neared, no potatoes, so Corday sent out a searching party. Star Gabriel Heatter found the perspiring youngster in the freight elevator, ankle-deep in 150 pounds of spuids and shame 150 pounds of spuds, and shame-facedly trying to stuff them back into a torn gunny sack. As he grabbed two potatoes and ran, the youngster tried to explain—"The chef told me to help myself."

* *

The Bounding Main

Arthur "Dagwood" Lake has rechristened his sixty-five-foot racing yacht "The Blondie", in honor of the CBS series.

COLLABORATION

"Texas Red," the new western tune "Texas Red," the new western tune recently waxed by Mercury, is a 100 per cent NBC "Grand Ole Opry" prod-uct. Original idea for the song was supplied by "Opry" announcer Louie Buck. Curley Kinsey, bass singer with Wally Fowler's Oak Ridge quartet, helped on the lyrics, and Wally, himself, supplied the music.



Assigned to get an exclusive shot of NBC's Perry Como, a photographer ar-rived just three minutes before the singer was due onstage. Because of another appointment, he couldn't wait for the end of Como's performance, so in a burst of speed the photog set up his tripod, adjusted camera and flash bulb and shot. He was back the next day for a retake. In the rush he had forgotten to put film in his camera.

Page Seventeen

RADIO LIFE

8

9

EASTSIDE

SERENADE

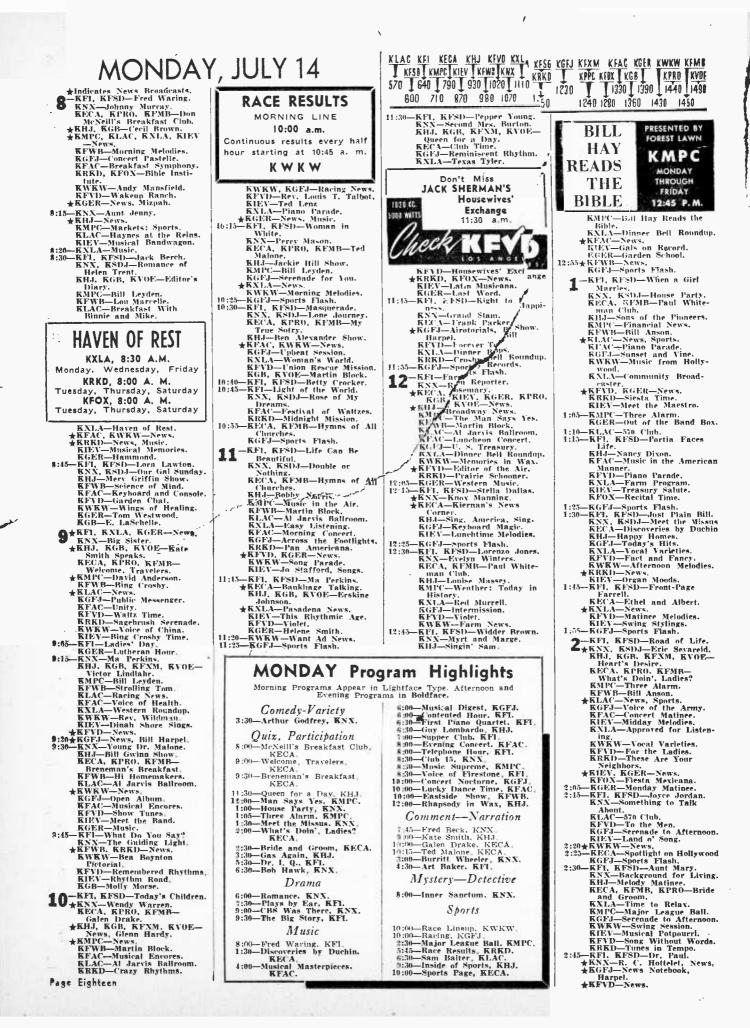
9:30 TO 10:00 P.M.

Every Sunday KECA

KECA-Eastside Serenade.

3

SUNDAY LOGS



2:50-KWKW-Swing Session. 2:55-KGFJ-Sports Flash. ★KFI, KFSD—This Woman's Secret,
 KNX—Burritt Wheeler,
 KECA, KPRO, KFMB—Ladies Be Seated
 ★KHJ, KXLA, KGER—News,
 KMFC—Major League Ball,
 KFWB—Bill Anson,
 ★KLAC—News, Sports,
 KFAC—Musical Favorites,
 KGFJ—Armchair Concert,
 KIEV—A Matter of Records,
 KFKD—Tops in Pops,
 KWKW—Swing Session,
 ►KGER—Hall of Records, -KFI, KFSD-This Woman's 3 3:05-KGER-Hall of Becords. 3:15*KFI-News. KHJ-Johnson Family. KLAC-Music from Hollywood JUKE BOX MATINEE with Carl Bailey 3:15-5:30 p.m. KXLA Monday thru Saturday KXLA—Juke Box Matinee. KFVD—Stringtime. 3:35—KGFJ—Sports Flash. 3:30—KFI—Backstage Wife. KNX, KSDJ—Arthur Godfrey. KECA—Norwood Smith Selects KHJ—Gas Again. MILD & MELLOW 3:30 to 4 P.M. Monday Through Friday KMPC KMPC--Mild and Mellow. KGFJ--Among My Souvenirs. KWKW--Sam Rowland and His Waxworks. KFTD-Back o' the Rack. KFT-Bob and Victoria. KECA-Frances Scully. KHJ, KVOE-Quaker City Serenade. KFAC-Musique Continental. KFYD-Runba Rhapsody. KFSD-Bob Ripley. 2:45 3:55#KFWB-News. KGFJ-Sports Flash. A-KFI-Downtown and All → L1→Downtown and All Around. KNX→George Fisher. KECA→Frances Scully. ★KHJ, KGB, KFXM, KVOE→ Fulton Lewis, Jr. ★KMPC, KIEV, KFOX, KGER *EMPC, RLEV, Bross, -News. KFWB-Melody Matinee. *KLAC-News, Sports. KFAC-Musical Masterpleces. KGFJ-What's Up? KFVD-Crosbiana. KWKW-Waxworks. KXLA-Juke Box Matinee. KRLD-Piano Paintings. KRKD→ rano ramungs. 4:05---KGER---Hall of Records. 4:15---KFI--Port of Missing Hits. KNX, KSDJ---Melody House. ★KECA--Alvin Wilder. ★KHJ, KGB, KFXM, KVOE---Frank Hemingway. 12 Milliron's Dept. Store A WOMAN'S VOICE' 4:15 - 4:30 p.m. Mon. - Wed. - Fri. DIAL 710 KMPC—A Woman's Voice. KLAC—Pet Program. KFVD—Pioneertown. KRKD—Spotlight on Star. KIEV—Show Tunes. KIT—Art Baker's Notebook. KNX—You're Only Young Once. 4:30-

 KNX−You're Only loung

 Once.

 WECA−Three of a Kind.

 KMPC−Bing Crosby Sings.

 KHJ, KGB−Two-Ton Baker.

 ★KFWB−News.

 KLAC−Racing Roundup.

 KGFJ−Record Jackpot.

 KFVD−Favored Fifteen.

*KWKW-News, Music. KIEV-Bing Crosby Sings. KIEV-Bing Crosby Sings. 4:45-KECA, KFMB-Tennessee Jed. KNX-The Todds. *KHJ, KGB, KVOE-News. KMFC-Green Light Revue. KFWB-Stuart Hamblen. KLAC-Studio Frolic. *KRKD-News. KWKW-Races and Sports. KIEV-Trade Winds. 4:53; KNX, KSD3-Bill Henry. 7:30-KIEV-Trade Winds.
4:534KNX, KSDJ-Bill Henry.
4:534KNX, KSDJ-Bill Henry.
5:800 - Comparison of the state of the s 7:45 ★KNX, KSDJ—Harry Flannery, ★KNX, KSDJ—Harry Flannery, ★KECA—Headline Edition. KHJ, KGB, KVOE—Adventurs 5:30-KHJ, KGB, KVOE—Adventur Parade. KFAC—Al Jarvis. KFAC—Whoa Bill Club. KGFJ—Songs for You. KNLA—Future Planists. KWKW—Cactus Jack. KFVD—Sweet and Low. KIEV—Melodies Mardi Gras. KGER—High School Hit Parade. Parade. Parade. 5:45 ± KECA-Frank Hemingway. ± KNX, KSDJ-News, Garred. KHJ, KGB, KFXM, KVOE-Adventures of Tom Mix. KMPC-Top Tunes. KXLA-Miniature Concert. KGFJ-Uf They Had Lived. KFVD-This Side of Heaven. KWKW-Races and Sports. KKKD-Race Results. S:50-KWKW-Vets' Rehabilitation. 5:55±KNX-News. C-KFI, KFSD-Carnation Con--KFI, KFSD-tarnation con-tented Hour. KNX-Romance. *KHJ, KGB, KFXM, KVOE-Ners, Gabriel Heatter. KECA-Those Sensational KECA-Those Sensational Years. rKMPC-News, Nesbitt. rKFWB, KLAC, KFVD, KIEV, KGER, KFOX-News. KGFJ--Musical Digest. KFAC-Prelude to Evening. KNLA-Toastmaster Club. KRKD-Musical Varieties. -KLAC-Al Jarvis. KIEV-Twilight Tempos. KGER-Sports Roundup. KGER-Sports Roundup.
6:15-KHJ, KGE-Real Stories.
KMPC-Bob Kelley, Sports.
KFWB-On the Century.
KFVD-Sundown Serenade.
KRKD-Hawaiian Memorles.
KWKW-Classic Hour.
KGER-Twilight Time.
6:30-KFI, KFSD-First Piano Quartet.
KNX-Bob Hawk Show.
KECA-So You Want to Lead a Band.
KHJ, KGB, KFXM, KVOE-Guy Lomhardo Orch.
KMFC-Frankie Carle.
KFWB-America Dances.
KLAC-Sam Balter Sports-book. KFWB-America Dances. KFWB-America Dances. KFWB-America Dances. KFVD-People and Places. KFVD-People and Places. KFKD-Harmony in Rhythm. KIEV-Dinner Dance. KWKW-Harold Schmidt. KFON-Hal's Memory Room. KGER-Helene Smith. -KLAC-Irwin Allen. KXLA-Jimmie Dolan. -KFT. KFSD-Supper Club. KXLA-Jimmie Dolan. --KFI, KFSD--Supper Club. KNX-Lowell Thomas. KHJ, KGB, KFXM, KVOE--California Melodies. KECA, KFMB-Lone Ranger. KMFC -Security Symphonia. *KLAC, KXLA, KRKD-News. KFWB-America Dances. KFAC-Hour of Music. KGFJ-Musical Digest. *KGEB-News; Dr. Fagan. 9:45-

6:05-

6:45

RADIO LIFE

MONDAY LOGS 7:15+KFI, KFSD-Fleetwood KMPC-Album of American Music. KFI, KFSD-Attention Lawton. KNX-Robert Q. Lewis. KLAC-Jan Garber Orch. KNLA-Music for You. KRKD-Three-Quarter Time. Music. 10*KFI, KFSD-The Reporter. *KNX-Chet Huntley. News. *KHJ, KGB, KFXM, KVOE-Fulton Lewis, Jr. KECA-Sports Page of the KRKD-Three-Quarter Time. -KFI-Plays by Ear. KNN-My Fylead Irma. KECA-Treasury Agent. KHJ, KGB, KFXM, KVOE-Cisco Kid. KMPC-Firestone Favorites. KFWB-Sports Final. KLAC-Don Otis. KFAC-Little Music Room. KRKD-Twilight Serenade. Air. *KMPC, KLAC, KGER-News. EASTSIDE ę SHOW KFWB-Moods in Music. KFAC, KFOX-News. KXLA-Ford Lewis. 10 TO 12 P.M. Every Night Except Sunday 7:55 KNX-News. KFWB-Falstaff Rhymes News. KFWB KFWB-Eastside Show. KNLA-Sacred Quartet. KFAC-Lucky Lager Dance. KFVD-Spade Cooley Time. KGFJ-Concert Nocturne. KFON-Amateur Fights. Television, W6XAO, Tonight 8:00-10:30 p.m. -KFI, KFSD-Telephons Hour. KNN, KSDJ-Inner Sanctum. KECA, KFMB-Lum & Abner. R Western Music Fans! **Hear Your Favorites!** MYSTERY "MUSICAL **ROUNDUP**" with Vance Lane RICHARD DAVIS. 10 to 12 P. M. Private Investigator Monday thru Saturday By Courtesy of a) Central Chevrolet Co. MONDAY ON MUTUAL KGER 8:00 P.M. 1390 on your dial 10:05-KGER-Musical Roundup. 10:15-KFI-Barry Wood Show. KNX-Bob Elson. *KECA, KHJ, KVOE-News. KMPC-Bridge Club. KLAC-Don Otts. KXLA-This Is Our Duty. IN 30 ★ KFI-Inside the News. KNX-Symphonette. ★ KECA-Elmer Davis. KHJ, KGB-ABC Record Party. KMPC-Rancho Grande. KXLA-Just Music. 10:45-KFI-Melody Time. KECA-D'Varga Orch. *KFSD-News. 10:55-KFI-Police Bulletins. 10:53-KF1-Police Bulletins. **11** *KF1, KECA, KLAC-News. KHJ, KGB-Smile Time. KMPC-Dance Parade. KFWB-Eastside Show. KGFJ-Concert Nocturne. KFAC-Lucky Lager Dance. KFAC-Lucky Lager Dance. KFAC-Lucky Lager Jance. KFYD-Spade Cooley Time. KGER-Musical Roundup. 11:15-KF1-Believe It or Not. 8:30-KFI, KFSD-Voice of Fire-S.J. KINK, KYSD-Volce of Fire-stone. KNX, KSDJ-Bob Crosby. KHJ, KGB, KFXM, KVOE-Scotland Yard. KECA-The Clock. KMPC-Music Supreme. KLAC-Fired Haney. KLAC-Fired Haney. KLAC-Fired Haney. KLAC-Fired Haney. KGER-Charter Committee. St55KNX, KSDJ-Bob Trout. KFWB-Warner Bros. Orch. KGER-Charter Lide Studio Gates. KGER-Concert. KHCER-Charter. stone KGER-Musical Boundup. 11:15-KFI-Believe It or Not. KNX-In My Opinion. KECA-Chuck Gould Orch. 11:30-KFI-Here's to Vets. 11:30-KFI-Here's to Vets. KNX-Tommy Pederson Orch. KECA-D'Varga Orch. KLA-The Hawthorus Thing 11:45-KFI-Hollywood Bowl -KFI-Hollywood Bowl -KTI-Hollywood Bowl Auditions. KNX-CBS Was There. KECA, KFRO-Doctors Talk It Over. *KHJ, KGB, KFXM, KVOE-News, Glenn Hardy. *KMPC-David Anderson. *KFWB, KLAC-News. KFAC-Evening Concert. KGFJ-Hollywood House Party. KVIA-Sashasrd Home Hour Reporter. KNX-Jack Barrows. *KGB, KVOE-News. 11:55*KFI. KNX, KECA-News.* **KXLA** Presents Party. Scaboard House KXLA—Scaboard Home Hour. KGER—Concert. St5—KHJ, KGB, KFXM, KVOE— Johnson Family. KECA—Report to the People. KKPWB—Show Time. KLAC—The House Is Hunted. St30—KFI—The Big Story. KNX—Escape. KCA—Jack Fisher Orch. KHJ, KGB, KVOE—Inside of Sports. arty. LA-Seaboard Home Hour. ALEX Pickupacupplebucks COOPER 12:00-5:00 a.m. Sports. KMPC-Barbershop Quartet. KFWB-Music Box. KLAC-Vacation Station KGER-Dr. Clem Davies. HJ, KGB, KFXM, KVOE-Henry J. Taylor. TUESDAY THRU SUNDAY

Page Nineteen



KMPC-Bill Leyden KFWB-Strolling Tom. KLAC-Racing News. KGFJ-Music. KFAC-Voice of Health. KNLA-Western Boundup. KFAC-voice of Health. KNA-Western Roundup. *KFVD-News. KWEW-Rev. Wildman. KIEV-Dinah Shore Singa. 8:20*KRFJ-News, Bill Harpel. 9:30-KNN-Young Dr. Malone. KECA. KPRO, KFMB-Breneman's Breakfast. KHJ-Bill Gwinn Show. KFWB-Music. KLAC-Al Jarvis. *KWEW-News. KGEJ-Open Album. KEAC-Musical Encores. KFVD-Show Tunes. KEVD-Show Tunes. KEVD-Nove KGEK-KOSTERATEL, -KFI-What Do You Say? KNN-The Guiding Light, #KFWB, KRKD-News. KFVD-Remembered Rhythms. KWKW-Bea Boynton. KIEV-Rhythm Road. KGER-Freddy Martin Orch. KIEV-Perry Como. Songs. *KFVD. KGER-News, 11:15-KFI, KFSD-Ma Perkins. *KECA-Baukhage Talking. KHJ, KGB, KVOE-Ersking. KGER-Freddy Martin Orch.
KFI, KFSD-Today's Children.
KKNX-Wendy Warren.
KKHJ, KGB, KFXM, KVOE-News, Glenn Hardy.
KECA, KFMB, KPRO-Galen Drake.
KEWB-Martin Block.
KEWB-Martin Block.
KEAC-Al Jarvis Baltroom.
KWKW, EGFJ-Raving News.
KFAC-Musical Encores,
KERMD-Crazy Rhythm.
KEFVD-Rev. Louis T. Talbot.
KNLA-Piano Parade.
KFFOX. KGER-News. ★KFOX, KGER—News. 10:15-KFI, KFSD-Woman in White KNX-Perry Mason. KECA-Ted Malone. KHJ, KGB, KFYM, KVOE-Jackie Hill Show. KMPC-Bill Leyden. KGFJ-Serenade for You. ★KXLA-News. KWKW-Morning Melodies. KFON-Assembly of God. KGER-Music. 10:25-K6FJ-Sports Flash KGER-Music. 10:25-K6FJ-Sports Flash. 10:30-KFI, KFSD-Masquerade. KNX, KSDJ-Lone Journey. KECA, KPRO. KFMB-My True Story. KHJ-Ben Alexander Show. KXLA-Wonnan's World. KGEJ-Unbeat Session. ★KFAC, KWKW-News. KFVD-Union Rescue Mission. 10:40-KFI, KFSD-Retty Crocker. 10:40-KFI. KFSD-Betty Crocker. 10:45-KFI-Light of the World. KNX, KSDJ-Bose of My Dreams. KFAC—Festival of Waltzes. **TUESDAY** Program Highlights Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface. Comedy-Variety 3:30—Arthur Godfrey, KNX. 5:30—Date With Judy. KFI. 7:30—Milton Berle, KFI. Quiz, Participation S:00-McNeill's Breakfast Club, 7:45-Fred Beck, KNX, 9:00-Kate Smith KHJ, 10:00-Galen Drake, KECA, 10:15-Ted Malone, KECA, 3:00-Burritt Wheeler, KNX, 4:30-Art Baker, KFI. 8:00-Welcome, Travelers, KECA. 9:00-Welcome, Travelers, KECA.
9:30-Breneman's Breakfast.
KECA.
1:30-Queen for a Day. KHJ.
1:00-House Party, ENX.
1:05-Three Alarm, KMPC.
1:30-Meet the Missus. KNX.
2:00-What's Doin'. Ladies?
KECA.
2:30-Bride and Groom. KECA.
3:30-Gas Again. KHJ. Drama 9:30-Call the Police, KFI. 10:30-Open Hearing, KNX. Music Statustical Masterpieces, KFAC,
Statustical Masterpieces, KFAC,
Statustical Digest, KGFJ,
Musical Digest, KGFJ,
Marchard Masterpieces,
Marchard Masterpieces,
Statustical Concert, KF(A,
Statustical Concert, KFAC,
Statustical Concert, KFAC,

KLAG KEI KEGA KHJ KEVO KXLA KESE KGEJ KEXM KEAG KGER KWKW KEMB I keso kmpc kiev kewb khx I keko I kppc kidx kgb kepo kvde 570 640 790 930 1020 110 1 1230 T 1330 1390 1440 1491 1150 1240 1280 1360 1430 1450 800 710 870 980 1070 10:55-KECA, KFMB-Hymns of All Churches. KGFJ-Sports Flash. **11**-KFI, KFSD-Life Can Be Beautiful. +KECA-Kiernan's News KECA-Kiernan's News Corner. KGFJ-Keyboard Magic. KGFJ-Keyboard Magic. KEV-Lunchtime Melodies. -KGFJ-Sports Flash. -KFJ-Sports Flash. KNX-Evelyn Winters. KECA, KFMB-Paul White-man Club. KHJ-Louise Massey. KMCC-Weather; Today in History. -KFI, KFSD-Life Can Be Beautiful, KSDJ-Double or Nothing, KSDJ-Double or Nothing, KECA, KFMB-Hymns of All Churches, KHJ-Two-Ton Baker. KHAC-Mossic in the Air. KFWB-Martin Block, KIAC-Al Jarvis Ballroom. KFAC-Morning Concert. KRKD-Pan Americana. KXLA-Easy Listening. KWEKW-Voice of the Army. EGFJ-Across the Footlights. KIEV-Perry Como. Songs. 12:25 - 12:30 -History. KXLA-Red Murrell. KWKW-Farm News. KGF3-Intermission. KFVD-Violet. KFVD--Violet. 12:45--KFI, KFSD--Widder Brown. KKN--Myrt and Marge, KHJ--Singin' Sam. KKFV-Gals on Record. KGER-Garden School. KMPC-Bill Hay Reads the Bible. KXLA-Dinner Bell Roundup. 12:55+KFWB-News. KGFJ-Sports Flash. KEL & FED-When a Girl KHJ. KGB, KVOE—Erskind Johnson. KFVD—Violet. ★KILA—Pasadena News. KIEV—This Rhythmic Age. KGER—Helene Smith. KGER-Helene Smith. 11:20--KWKW-Want Ad News. 11:25--KGFJ-Sports Flash. 11:30-KFI. KFSD-Pepper Young. KNX-Second Mrs. Burton. KECA, KPRO, KFMB-Listening Post. KHA, KGE, KFAM, KVOE-Queen for a Day. KGFJ-Reminiscent Rhythms. KXLA-T. Texas Tyler. KFVD-Housewives' Exchange KEV-Latin Musicana. KGER-The Last Word. 11:45-KFI, KFSD-Right to Happi-ness. 1-KFI, KFSD-When a Girl -KFI, KFSD--When a Girl Marries. KNX, KSDJ--House Party. KECA, KFMB--Paul White-man Club. KHJ--Sons of the Pioneers. KFWE--Bill Anson. KFWB--Bill Anson. KELAC--News, Sports. KGFJ-Sunset and Vine. KFAC-Piano Parade. KYLA--Community Broadcoster. Broadcaster. **★EFVD, KGER-News. KWKW-Music from Holly-**11:45-KFI, KFSI--Right to Happi-Ress. KX-Grand Slam. KECA-Frank Parker Show. KECJ-Airotorials, Bill Harpel. KFVD-Forever Tops. KRKD-Crosby Records. KRKD-Crosby Records. KRKD-Crosby Records. KRKD-Crosby Records. KRKD-Crosby Records. KRKD-Crosby Records. KRKD-Cosby Records. KRKD-Cosby Records. KRKD-Cosby Records. KRKD-Cosby Records. KRKD-Rosemary. KNX-Rosemary. KRCA. KHJ. KIEV, KGER-News. wood. KIEV-Meet the Maestro. . Fun, Music, Prizes on KMPC's "THREE ALARM" 1:05-2:30 p.m. Monday thru Friday *RECA. RHS. KIPV, ROBE News, KMPC-The Man Says Yes, KFWB-Martin Block, KEAC-Al Jarvis Ballroom, KGFJ-Public Messenger, KFAC-Luncheon Concert, KKWD-Memories in Wax, KRKD-Prairie Schooner, KFVD-Editor of the Air, KXLA-Dinner Bell Roundup, 12:05-KGER-Western Music, 12:15-KFI, KFSD-Stella Dallas. *KNX-Knox Manning. DIAL 710 1:05-KMPC-Three Alarm. KGER-Out of the Band Box. 1:15-KFI. KFSD-Portia Faces Life. KHJ-Nancy Dixon. KLAC-570 Club. KXLA-Farm Program. KFAC-Music in the Amer-ican Manner. KFVD-Piano Parade. KGB. KVOE-Johnson Family. 1:25-KCEL-Sports Flash KFVD-Plano Parade. KFVD-Plano Parade. KGB. KVOE-Johnson Family. (32-K67J-Sports Flash. (30-KFI. EFSD-Jost Plain Bill. KNX. ESDJ-Meet the Missus EUCA-Miracles in Music. KHJ-Happy Homes. KGCA-Miracles in Music. KHJ-Happy Homes. KGFUD-Fact and Fancys. KFVD-Fact and Fancys. KFKD-News. KHEV-Organ Moods. 1:45-KFI. KFSD-Front Page Farrell. KECA-Ethel and Albert. KENLA-News. KHEV-Swing Stylings. 1:5-KGFJ-Sports Flash. 2-KFI. KFSD-Encad of Life. KECA. KFND-Rad of Life. KENS, KSDJ-Eric Sevareid. KECA. KFRO, KFMB-What's Doin'. Ladles? KHYC-Three Alarm. KFMC-Three Alarm. KFAC-Concert Matinee. KXLA-Approved for Listening. KGEJ-Scrende to Afternoon. 1:25 - 1:30 -8:30-Fred Waring, KFI. 8:30-Club 15, KNX. 3:30-Music Supreme, KMPC. 10:00-Concert Nocturne, KGFJ. 10:00-Lucky Dance Time, KFAC. 10:00-Eastside Show, KFWB. 12:00-Rhapsody in Wax, KHJ. 1:45-Comment-Narration Mystery-Detective 7:30-Mr. and Mrs. North, KNX. 8:00-Big Town, KNX. 8:30-The Falcon, KHJ. 9:00-Philip Marlowe, KFI. Public Interest-KALA-Approven for Lister ing. KGFJ-Screnade to Afternoon. KWEW-Vocal Varieties. KEKD-Public Service. KEVD-For the Ladies. KGER-Long Beach Band. 5-KFI, KFSD-Joyce Jordan. KNX-Something to Talk About. Information Sports 5)00723 10:00-Racing, KGFJ. 2:30-Major League Ball, KMPC. 5:15-Hollywood Park, KLAC. 5:30-Major Dark, KLAC. 6:30-Sam Baiter, KLAC. 6:30-Hollywood Park, KMPC. 8:15-Ceast League Ball, KLAC. 9:30-Inside Sports, KHJ. 10:00-Sports Page, KECA. 2:15 KNX-Something to 1 About. KLAC-570 Club. KFVD-To the Men. KFVD-Land o'Song. 2:20 * EWEW-News 2:25 * KECA-Spotlight on Hollywood. KGFJ-Sports Flash.

2:30-KFI, KFSD-Aunt Mary. 5NX-Bill Bryan. KECA. KFMB. KPRO-Bride and Groom. KHI-Melody Matinee. KMWC-Swing Session. KXLA-Musical Dept. Store. KKKD-Tunes in Tempo. KFVD-Song Without Words. KEV-Musical Potpourti.
2:45-KFI, KFSD-Dr. Paul. *KSA-Rich Hottelet, News. *KGFJ-News Notebook. *KFVD-News.
2:50-KWKW-Swing Session.
2:55-KGFJ-Sports Flash.
9-KFI, KFSD-This Woman's 2:35-KGFJ-Sports Flash.
KFI, KFSD-This Woman's Secret.
KNN-Burritt Wheeler.
KECA, KFRO. KFME-Ladies Be Seated.
KHJ, KNLA, KGER-News.
KMPC-Major League Ball.
KFWB-Bill Anson.
KLAC-Fred Henry Reports.
KKRD-Tops in Pops.
KGFJ-Armchair Concert.
KFVD-Song Stylists.
KWKW-Swing Session.
KIEV-A Matter of Records.
3:15±KFI-News of the World.
KHJ-Johnson Family.
KLAC-Music from Hollywood KNLA-Music From Hollywood KNLA-Music Box Matinee.
KFVD-Springtime.
3:25-KGFJ-Sports Flash.
3:26-KFI-Backstage Wife.
KNN-Arthur Godfrey.
KECA-Norwood Smith Selects.
KHVOE, KFNM, KVOE--KFI, KFSD-This Woman's Selects. KHJ, KGB, KFXM, KVOE-Gas Again. MILD & MELLOW ð 3:30 to 4 P.M. Monday Through Friday KMPC 3:45 KRG, KV02-Quker Chy Serenade. KFVO-Bumba Bhapsody. KRKD-Tea Time Tunes. KFKD-Bob Ripley. 3:55*KFWB-News. KGFJ-Sports Flash. -KFI-Downtown and All →KFI→Downtown and All Around.
 KNX, KSDJ→Radio Views, KECA→Frances Scully, →KHA, KGB, EFXM, KVOE→ Fulton Lewis, Jr. →KWPC, KIEV, KGER, KFOX →News, KFWB→Melody Matinee, KGCFJ→What's Up? KWKA→Juke Box Matinee. KGFJ→What's Up? KWKK→Vaxworks. KFVD→Crosbiana, KKLA→Piano Paintings. KHKD—Piano Faintings.
 4:05—KGER—Hall of Records.
 4:15—KTI—Port of Missing Hits. KNX, KSDJ—Fact Finder.
 ★KECA—Alvin Wilder.
 ★KHJ, KGB, KFSM, KVOE— Frank Hemingway.
 EMPC—Twilight Tales.
 KLAC—Belle Martel.
 KFVD—Pioneertown.
 KRKD—Spotlicht on Star.
 KIEV—Show Tunes.
 4:25—KGFJ—Sports Flash.
 4:30—KFI—Art Baker's Notebook.
 KNX—You're Only Young Once. KNX-You're Uniy 100-Once. KECA-Three of a Kind. KHJ, KGB, KFXM, KVOE-Filt Frolics. KMPC-Bing Crosby Sings. *KFWB-News. KLAC-Racing Roundup. KGFJ-Record Jackpot. KFVD-Favored Fifteen. *KWW-News, Music. KEV-Bing Crosby Sings. 5-KECA, KFMB. KPRO-Tennessee Jed. *NX-The Todds. 4:45-Tennessee Jed. KNX-The Todds. KHJ, KGB, EVOE-News. KMPC-Green Light Revue. KFWB-Stuart Hamblen.

KLAC-Studio Frolic. KWKW-Recession Sports. KWAW-II III Sources of the series of the ser 1:55 KENX, KSDJ-Bill Henry. KGFJ-Sports Flash.
*KFI-Feature Wire.
*KNX-Knox Manning, News.
KHJ, KGB, KV0E-Hop Harrigan.
KEK, KV0E-Hop Harrigan.
*KWPC-News, Teen & Twenty.
*KMPC-News, Teen & Twenty.
*KFWB-Stuart Hamblen.
*KLAC-News.
*KFAC-Sunset Serenade.
KGFJ-Jive at Five.
KRAC-Sunset Serenade.
KKW-T-a-at the Races.
KFVD-Platter Preview.
*KLE-Record Ride.
*KGEB-News, Wishing Ring.
*KGEB-News, Wishing Ring.
*KGER-News, Wishing Kinz.
KFX-Tom Hanlon.
*KGE. KFMM-Sky Kinz.
KHAC, KFMB-Sky Kinz.
KHAC, KFMB-Sky Kinz.
KGFJ-Race Recap, R. Dizon.
*GEFA-Race Recap. A. Dizon.
*GER-Music with Appeal.
*Judy.
*KNX. KSDJ-Harry, Plannery. 5:15-KGFJ-Kace Recap, K. -----KGER-Music with Apneal. 5:30-EFI. KFSD-A Date With Judy_-*KNX. KSDJ-Harry Flannery. *KECA-Headline Edition. KHJ, KGB. KFXM, KVOE-Adventure Parade. KFAC-Whoa Bill Club. KLAC-AI Jarvis Ballroom, KGFJ-Songs for You. KFVD-Sweet and Low. EWKW-Western Screnade. KXLA-Future Pinaists. KUEV-Melodies Mardi Gras. 5:454ENX, KSDA-News, Garred. *KECA-Frank Hentingway. KHJ, KGB, KTXM, KVOE-Adventures of Tom Mix. KMYC-Top Tunes. KXLA-Miniature Concert. KFID-This Side of Heaven. KGFJ-Hollywood Bowl Pre-view. WKW-Baces and Sports. view. KWKW—Baces and Sports. KRKD—Race Results. KGER—Stamp's Quartet. 5:30—KWKW—Vets' Rehabilitation. 5:55±KNX—News. KGFJ—Sports Flash. -KLAC-Al Jarvis. EIEV-Twilight Tempos. KGER-Sports Roundup. KGER-Sports Roundup. -KFI-Madison 2345, KECA-Music Preferred. KHJ, KGB-Real Stories. KMPC-Bob Kelley, Sports. KFWB-On the Century. -KXLA-Woman Views News. -KWKW-Classic Hour. KFVD-Sundown Serenade. KRKD-Hawaijan Memories. KGER-Here's to Vets. -KFI KFSD-An Evening with -KFI, KFSD-An Evening with Romberg. 6:30-Melodies America Love "OPERETTA HIGHLIGHTS" CHRISTINA CARROLL Metropolitan Opera Soprano PAUL KEAST, Baritone CONCERT ORCHESTRA Earl Towner, Director KNX-Tuesday-6:30 P.M. I TI WOOD PARK CEMETERY, ASS'N-**ENX-Melodies** America KNX-Melodies America Loves.
KEC A-Berkshire Festival Concert.
KHJ, KGB, KFXM-Did Jus-tice Triumph?
EMPC-Hollywood Park.
KFMB-America Dances.
KLAC-Sam Balter Sports-book
KFAC-Hour of Music.
KXLA-Bandstand Review.
KFVD-People and Places.
KFWD-Harold Schmidt.
KREW-Harold Schmidt.
KREW-Harold Schmidt.
KKEW-Harold Schmidt.
KKEW-Harold Schmidt.
KKEW-Harold Schmidt.
KKEV-Hal's Memory Boom.
KGER-Helene Smith.
-KLAC-Irwin Allen.
KXLA-Jimmie Dolan.

6:43

7-KFI, KFSD-Supper Club. KFI, KFSD—Sapper Club.
 KNX—Lowell Thomas.
 KHJ, KGB, KVOE—Warden's Crime Cases.
 KECA—Berkshire Festival Concert.
 KMPC—Security Symphonia.
 KFWB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 KKLAC, KBKD—News.
 KXLA—Peter DeLima. 1 ↓KXLA-Peter DeLima.
 7:05-KGER-Fagan,
 7:15★KFI, KFSD-Fleetwood Lawton.
 KNJ, KGB, KV0E-Official Detective.
 KLAC-Jan Garber Orch.
 KXLA-Music for You.
 KKBO-Three-Quarter Time.
 KFOX-Fishing Pais.
 2:20-KFL KFSD-Wilcon Repla 7:30-KFI, KFSD-Milton Berle Show. KNN-Mr. and Mrs. North. KECA-Tobe Reed's Scrap-book. KEU A-100e Keed's Scraphook.
 KHJ, KGB, KFXM, KVOE-Red Ryder.
 KMPC-Firestone Favorites.
 KFWB-Sports Final.
 KLAC-Don Otis.
 KFAC-Little Music Room.
 KRED-Twilight Time.
 1:45+KECA-Alvin Wilder.
 KFAC, KFOX-News.
 KXLA-Ford Lewis.
 XKLA-Ford Lewis.
 KKLWB-Falstaff Rhymes the News.
 KET-Premiere Performance News,
—KFI—Premiere Performance.
KNX—Big Town.
KECA, KFMB—Lum & Abner,
KHJ, KGB, KVOE—Count of Monte Cristo.
*KMPC—News, Hemingway.
KFWB—United Nations.
*KLAC, KXLA. KGER—News.
KFAC—Evening Concert.
KGFJ—Caucasian Memories. BASEBALL KLAC 8:05 Nightly 1.30 P.M. Sund y 8:05-KLAC-Baseball. KGER-Music in the Night. 8:15+KECA-News Feature Edition. KMPC-Red Bowe Bidge KFWB-Western Melodies. KGFJ-Starlit Moods. KLA-Top Tures. KXLA—Top Tunes.
8:30—KFI, KFSD—Fred Waring Show.
KNX, ESDJ—Bob Crosby.
KECA, KPRO, KFMB— Dark Venture.
KHJ, KGB, KFXM, KVOE— The Falcon.
KMPC—Music Supreme.
KKIA—97th Street Corral.
KGFJ—Vocal Varieties.
SAX+KVX, KSDL—Bob Trout. 8:45 KNX, KSDJ-Bob Trout. KFWB-Warner Bros. On KGFJ-Evening Interlude. Orch. 9-KFI-Adventures of Philip ► EFI-Adventures of rbury Marlowe. KNX, KSDJ-Reserve. ★ KHJ, KGB, KFXM, KVOE-News, Glenn Hardy. ★ ECA-Aetribution. ★ EMPC-David Anderson. ★ KFWB, KGER-News. KLAC-Easeball. KFAC-Evening Concert. KYAC-Evening Concert. KYAC-Seaboard Home Hour. KGFJ-Hollywood House Party. Party Party. 9:05-KGEE-Music in the Night. 9:15-KHJ, KGB, KFXM, KVOE-Johnson Family. *KMPC-Clete Roberts. KFWB-Public Service. 9:30-KFI-Call the Folice. KNX-Tapestries of Life. KFCA-Reserve. KHJ, KGB, KVOE-Inside of Sourds. KHJ, KGB, KVOE-Inside o Sports. KMPC-Barbershop Quartet. KFWB-Music Box. KGEB-Dr. Clem Davies. -KHJ, KGB, KVOE-Wizard of Odds. KMPC-Album of American Music. 10*KFI, KFSD-The Reporter. KNX-Chet Huntley, News. KECA-Sports Page of the Air.

TUESDAY LOGS ★KHJ, KFXM, KGB, KVOE-Fulton Lewis, Jr. ★KMPC, KLAC, KGER-News. EASTSIDE SHOW 10 TO 12 P.M. Every Night Except Sunday KFWB KFWB-Eastside Show. KFVD-Spade Cooley Time. KFAC-Lucky Lager Dance. KGFJ-Concert Nocturne: KXLA-Board of Education. Olympic Auditorium FIGHTS Tuesday, 10:05 p.m. KLAC 10:05-KLAC-Olympic Boxing. KGER-Musical Boundup. 10:15-KFI-Bemember That Music. KNX-Bob Elson. *KECA, KHJ, KVOE-News. KMPC-Bridge Club. 10:30*KFI-Inside the News. KNX-Open Hearing. *KECA-Elmer Davis. KHJ, KGB-Record Party. Peter Fotter. KMPC-Bancho Grande. 10:45-KEL-Maloux Time. KMPC-Bancho Grande. 10:45-KFI-Melody Time. KECA-Eddy Howard Orch. KXLA-Naval Reserve. KFSD-News. 10:55-KFI-Police Bulletins. 11: *KNX-Nelson Pringle. KHJ-Smile Time. KHJ-Smile Time. KFAC-Lucky Dance Time. KFAC-Lucky Dance Time. KFAC-Lucky Dance Time. KFAC-Lucky Oance Time. KFAC-Lucky OANCH OA KTSG-Beauty of the Scripture. KXLA-Seven Seas. KGEE-Musical Roundup. KGB-E. Heckscher Orch. HI15-KFI-Believe It or Not. KNX-Frontiers of Science. KECA-Chuck Gould Orch. L1:30-KFI-Guest Star. KNX-Gene Krupa Orch. KECA-Claremont Orch. KXLA-The Hawthorne Thing KXLA-The Hawthorne Thing KAGB-John Wolahan Orch. L1:45-KFI-Music. KCA-Dale Cross Orch. KGB, KVOE-News. L1:55+KFI. KNX. KECA-News. Interested in Radio **Broadcasting?** Become A

Radio Personality! Audition Now increasing opportunities in this fascinating field. For WITHOUT CHARGE! Your Voice Recorded Free ANNOUNCING, ACTING, COMMENTATING, WRITING, SPORTS, COMEDY Under supervision of noted radio star, HAL STYLES. (Contact with stations and agencies throughout America.) Hal Styles School of Radio 8800 Wilshire Bl., Beverly Hills BRadshaw 2-1490 "Approved for Veterans"

Page Twenty.one



KNN-Burritt Wheeler. KECA. KPRO, KEPMB-Ladies, Be Seated. *KHJ, KNLA, KGER-News. KMPC-Major League Ball. KFWB-Bill Anson. *KLAC-Pred Henry Reports. KGEJ-Armehair Concert. KFAC-Musical Favorites. KFVD-Song Stylists. KNKD-Tops in Pops. KWW-Swing Session. KIEV-A Matter of Records. 3:15-KGER-Hall of Records. KLAC-Music from Hollywood KFUD-Stringtime. KNLA-Johke Box Matinee. 3:30-KFID-Backstage Wife. KNN. KNDJ-Arthur Godfrey. KECA-Norwood Smith Selects. KHJ-Gas Arais. Selects, KIIJ-Gas Again, MILD & MELLOW 3:30 to 4 P.M. Monday Through Friday KMPC BMPC-Mild and Mellow. KGFJ-Antong My Souvenirs, KWKW-Sam Rowland's Wayworks Waxworks, KFVD—Back o' the Rack, KFOX—Your Girl Friend. KFON—Your Girl Friend. 3:45—KFI—Bob and Victoria. KECA—Frances Scully. KHJ, KVOE—Quaker City Serenade. KFAC—Musique Continental. KFYD—Rumba Rhapsody. KFSD—Bob Ripley. KRKD—Tea Time Tunes. 3:55★KFWB—News. KGFJ—Doyorts Flash. ▲—KFI—Doynfown and All KFI-Downtown and All
 Around.
 KNX-Melody Hour.
 KKJ, KGE, KFXM, KV0E-Fulton Lewis,
 KDCA-Frances Scully,
 KECA-Frances Scully,
 KMPCA-Frances Scully,
 KMPAB-Melody Matinee,
 KLAC-News, Sports,
 KNLA-Juke Box Matinee,
 KLAC-Musical Masterpieces,
 KGFJ-What's Up?
 KWKC-Musical Masterpieces,
 KGFJ-What's Up?
 KWKW-Wanaworks,
 KFVD-Crosbiana,
 KRKD-Piano Paintings.
 KKGER-Hall of Records, 4-KFI-Downtown and All KRKD-Piano Paintings. 4:65-KGER-Hall of Records. 4:15-KFI-Port of Missing Hits. *KECA-Alvin Wilder. *KHJ, KGB, KFXM, KV0E-Frank Hemingway. KMPC-A Woman's Voice. KLAC-Betty Philips. KFVD-Pioneertown. KRKD-Spotisht on Star. KIEV-Show Tunes. 4:25-KGFJ-Sports Flash. 4:30-KFI-Art Baker's Notebook. KNX-You're Only Young Once. 30-ken-KNX-VOU're -Once.
KHJ, KGB, KFXM-Two-Ton Baker.
KECA-Three of a Kind, KMPC-Bing Crosby Songs.
★KFWB-News.
★LAC-Racing Roundup.
★KWKW-News, Music.
★GFJ-Record Jackpot.
★FVD-Favored Fifteen.
KFVD-Favored Fifteen.
KEOA-The Todds.
KHZ-Stuart Hamblen.
KLAC-Stuat Hamblen.
KLAC-Stuat Hamblen.
KLAC-Stuat Hamblen.
KLAC-Stuat Hamblen.
KHEV-Trade Winds Tempos.
KFOA-The Singing Crow.
4355 KNN, KSDJ-Bill Henry.
KGFJ-Sports Flash.
KKFI-Feature Wire.
KWN-Knox Manning, News. KGFJ-Sports Flash. **5**KFI-Feature Wire. **5**KFI-Feature Wire. **5**KFN-Knox Manning, News. KHJ, KGR, KV0E-Hop Harrigan. KECA, KPRO, KFMB-Terry and the Pirates. *****KMPC-News, Teen & Twenty. KFWB-Stuart Hamblen. *****KLAC-News. KFAC-Sunset Serenade. KNLA-Juke Box Matinee. KGFJ-Jive at 5. KWKW-Today at the Baces. KFVD-Platter Preview.

RADIO LIFE KRKD-Songs of the Saddle. KIKD-Record Ride. KIEV-Record Ride. KFSD-Anniversary Date. KFSD-Anniversary Date. KFSD-News, Wishing Ring. *KCR-News, Wishing Ring. KICK-FORM Hanlon. KIJ, KGR, KFXM, KVOE-Melody Theatre. KECA, KFMB-Sky King. KLAC-Hollywood Park. KGFJ-Race Recap. R. Divon. KWKW-Ken Barton. Sports. KGER-Sons o' Guns. \$:30-KFI-Casa Cugat. *KNX, KNJD-Harry Flannery. *KECA-Headline Edition. KHJ, KGR, KFXM, KVOE-Adventure Parade. KLAC-AI Aarvis. KGFJ-Songs for You. KKLA-Future Plannists. KLA-Future Plannists. KFAC-Whoa Bill Club, KNLA-Future Pianists, KFVD-Sweet and Low, KWKW-Cactus Jack, KIEV-Melodies Mardi Gras, KFPOX-News, KGPR-Music With Appeal, KFSD-So the Story Goes. KFND—So the Story Goes. 5:45*KFI, KFSD—Elmer Peterson. *KN, KSDD—Sews, Garred. *KECA—Frank Hemingway. KHA, KGB, KFXM, KVOE— Tom Mix, KMPC—Top Tunes. KMPC—Top Tunes. KCFJ—IT They Had Lived. KFVD—This Side of Heaven. KWKW—Race Results. KGER—Stamp's Quartet. 5:55-KNX—News. KGFJ—Sports Flash. -KFI—The American Way. KHYAIM.,
 KECA, KFMB—The Beulah Show,
 KKHJ, KGB, KFXM, KVOE— Gabriel Heatter.
 KKMPC—News, Neshitt.
 KKMWR, KLAC, KFVD, KIEV,
 KGER, KFOX—News.
 KUA.—Dinner Music,
 KGFAI—Musical Digest.
 KFAC—Prelude to Exening.
 KLAC—At Jarvis.
 KIEV—Twilight Tempos,
 KGER—Sports Roundup.
 KHR GB—Real Stories.
 KMPC—Bob Kelley, Sports.
 KFWB—On the Century.
 KFWB—On the Century.
 KKFWB—On the Century.
 KKFWB—Ilawaiian Memories.
 KGER—Voice of the Army.
 KFP.—KFJ. KFSD—Revall Summer Theatre. 6:30-KI FL, KF: Theatre. 7:45-DR. WALLACE STERLING And his analysis of THE NEWS WEDNESDAYS 6:30 PM + KNX CITIZENS NATIONAL BANK *KNX-Dr. Wallace Sterling.
 KECA, KFMB, KFRO-Eddie Albert Show.
 KHJ, KGB, KFXM, KVOE-American Forum,
 KMPC-Hollywood Park.
 KFWB-America Dances.
 KFAC-Hour of Music.
 KLAC-Nom Balter Sports-hook.
 KNLA-Randized Sciences. hook. Bandstand Review, KNLA-Bandstand Review, KIKD-People and Places. KIKD-Harold Schmidt. KIEV-Dinner Dance. KFOX-Hal's Vemory Room. KGER-Helene Smith. KNX-Hobby Hours. KLAC-Hrwin Allen. KXLA-Jimmie Dolan. EFL KFSD-Zale.Grazione -KF1, KFSD—Zale-Graziano Fight,
-KF1, KFSD—Zale-Graziano Fight,
-KNX—Lowell Thomas,
-KBCA, KFNB—Lone Ranger,
-KHKB—America Darces,
-KFKB—America Darces,
-KFAC—Hour of Music,
-KGEH—Musical Digest,
-KGEH—Musical Digest,
-KKLAC, KXLA, KRKD—News,
-KPFC—Pasadena Musicians,
-KNX—Robert Q, Lewis,
-KNX—Robert Q, Lewis,
-KILAC—lan Garbêr,
-KXLA—Music for You,
-KRED—Three-Quarter Time,
-KPFC—Organ Becital. KFI, KFSD-Zale-Graziano

6:05

6:15

6:45

7:18



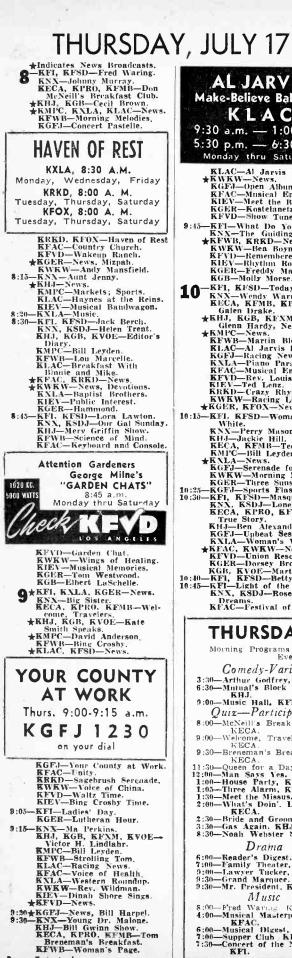
×KHJ, KGB, KFXM, KV0E– News, Glenn Hardy. ★KMPC-David Anderson.

*RFWB—News. KLAC—Baseball. KFAC—Evening Concert. KXLA—Seahoard Home Hour. KGFJ—Hollywood House KCFJ-Hollywood House Party. KPC-Siesta Fiesta, KCER-Bing Croshy, 9:13-KHJ, KGB, KFXM, KVOE-Johnson Family, KKPC-Clete Roberts, KFWB-Show Time, KPFC-Evening Reverie, KFFOX-News, 9:30-KFI, KFSD-Mr, District Attorney, KNX, KSDJ-Meredith Willson, KECA, KFMB, KPRO-Lights Out. Out. KHJ, KGB, KVOE—Inside of KHJ, KGB, KVOE—Inside of Sports.
 KMPC—Barbershop Quartet.
 KFWB—Music Box.
 KPPC—Music.
 KGER—Dr. Clem Davies.
 9:45—KHJ, KGB—Land of the Free.
 KMPC—Album of American Music.
 KPPC—Ambition Begs Admission.
 10*KFI, KFSD—The Reporter.
 *KNX—Chet Huntley, News.
 KECA—Sports Page of the Air. Air. KHJ. KGB. KFXM. KVOE-Fulton Lewis, Jr. *KMPC, KGER-News. EASTSIDE SHOW 10 TO 12 P.M. Every Night Except Sunday KFWB KFWB—Eastside Show. KLAC—Baseball. KFAC—Lucky Lager Dance. KFVD—Spade Cooley Time. KGFJ—Concert Nocturne. KNLA—Olynpic Fights. KFOX—Swingthne Screnade. 10:05-KGER-Musical Roundup. 10:15-KFI-Barry Wood Show, KNX-Bob Elson, *KECA, KHJ-News, KMPC-Bridge (lub, KFSD-Concert Hall, KFSD-(oncert Hall. 10:30★KFI—Inside the News. KNX—Symphonette. ★KECA—Elnier Davis. KHA, KGB—Record Party. Peter Potter. KMPC—Rancho Grande. KLAC—Baseball Roundup. KIAC-Baseball Roundup. -KFI-Melody Time. KECA-Eddy Howard Orch. KLAC-Don Otis. -KFISD-News. -KFI-Police Bulletin. 10:55—KFI—Police Bulletin. 11 *KFI. KECA, KLAC—News. KHJ—Smile Time. KHJ—Smile Time. KHVC—Dance Parade. KFWB—Eastside Show. KFWB—Eastside Show. KFAC—Lucky Dance Time. KILA—Eagle Cafe. KIFJ—Concert Nocturne. KFVD—Spade Cooley Time. KGER—Musical Roundup. -KFI-Milestones in Melody. KNX-Talk. KECA-Chuck Gould Orch. KLAC-Don Otis. KLAC-Don Otts. 11:30★KFI-Inside China. KECA-Claremont Orch. KXLA-The Hawthorne Thing 11:35-KNX-Gene Krupa Orch. 11:45-KFI-Music. KECA-Dale Cross Orch. ★KCB, KVOE-News. 11:55★KFI, KECA, KNX-News.

BACK TO COLLEGE

Seventeen · year · old Anita Gordon gained fame as songstress on NBC's Bergen-McCarthy show without the usual apprenticeship with a dance band. Anita has always had a yen to sing at a college dance, so recently she joined Dave Rose's orchestra for a UCLA prom.

Page Twenty-three

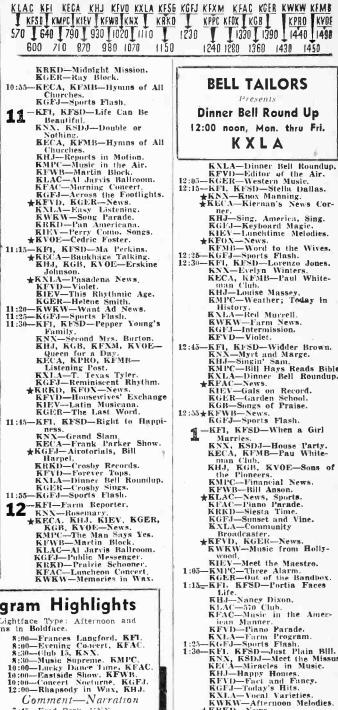


Page Twenty-four

AL JARVIS Make-Believe Ballroom KLAC 9:30 a.m. — 1:00 p.m. 5:30 p.m. — 6:30 p.m. 5:30 p.m. — 6:30 p.m. Monday thru Saturday
KLAC-AI Jarvis Ballroom.
KRWKW-News, KGEJ-Open Album. RFAC-Musical Encores, KIEV-Meet the Band. KGER-Kostelanetz, KFVD-Show Tunes.
9:45-KFI-What Do You Say? KNX-The Guiding Light.
KFWB, KRKD-News, KWYW-Bea Boynton, KFYD-Remembered Rhythms. KEV-Rhythm Road, KGER-Freddy Martin Orch. KGER-Foldy Martin Orch. KGER-Foldy Martin Orch. KGER-Moly Morse.
10-KFI, KFSD-Today's Children KNX-Wendy Warren. Galen Drake.
*KHJ, KGB, KFNM, KVOE-Galen Drake.
*KHJ, KGB, KFNM, KVOE-Galen Drake.
*KHJ, KGB, KFNM, KVOE-Genn Hardy, News.
*KMD-C-News. KFWB-Martin Block. RLAC-AI Jarvis Ballroom. KOEJ-Racing News, Dixon, KNLA-Piano Parade. KFAC-Musical Encores. KFYD-Rev. Louis T. Talbot. KIEV-Terey Hason. KNLA-Pierry Mason. KNLA-Pierry Mason. KNIC-Perry Mason. KNIC-Dill Leyden.
*KGEJ-Sports Flash.
10:30-KFI, KFSD-Moaguerade. KNNC-Fill Leyden.
*KNLA-News. KGER-Tree Suns.
10:35-KFI, KFND-Masquerade. KNNC-Bill Leyden.
*KALA-News. KGER-Tree Sins.
10:36-KFI, KFND-Masquerade. KNIC-Dill Leyden.
*KALA-News. KGER-Tupbeat Session. KNLA-News. KGER-Tupbeat Session. KNLA-Woman's World.
*KALA-Woman's World.
*KACA-Woman's World.
*KACA-Woman's World.
*KACA-Wist of the World. KNA-World The World. KNA-Filt KFSD-Martin Block.
10:40-KFI, KFSD-Martin Block.
*KACA-Festival of Walitzes. Monday thru Saturday 12 Dreams. KFAC—Festival of Waltzes. THURSDAY Program Highlights Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface. Comedy-Variety 3:30—Arthur Godfrey, KNX. 6:30—Mutual's Block Party, KHJ. 9:00—Music Hall, KFI. Quiz-Participation Quiz-Participation 8:00-McNeil's Breakfast Club, KECA. 9:00-Welcome, Travelers, WECA. 9:30-Breneman's Breakfast, KECA. 11:30-Queen for a Day, KHJ. 12:00-Muan Says Yes, KMPC. 1:00-Muse Party, KNX. 1:05-Three Alarm, KMPC. 1:00-Meuse Party, KNX. 2:00-What's Doin'. Ladies?, KECA. 2:30-Bride and Groom, KECA. 3:30-Gas Again, KHJ. 8:30-Noah Webster Says, KF1. Comment—Natration 7:45-Fred Beck, KNN. 9:00-Kate Smith, KHJ. 10:00-Galen Drake, KECA. 10:15-Ted Malone, KECA. 3:00-Burritt Wheeler, KNN. 4:30-Art Baker, KFI. Mystery—Detective 6:30—The Man Called X, KNX. 8:00—Suspense, KNX. 8:30—Scarlet Queen, KHJ. 9:30—Crime Pholographer: KNX.

Drama

6:00-Reader's Digest. KNX. 7:00-Family Theater, KHJ. 9:30-Grand Marquee, KFI. 9:30-Grand Marquee, KFI. 9:30-Mr. President, KECA. Music 8:00—Fred Wartats KFL 4:00—Musical Masterpieces, KFAC, 6:00—Musical Digest, KGFJ, 7:00—Supper Club, KFL 7:30—Concert of the Nations, KFL



Public Interest-

Information

Soporis 10:00-Racing, KGFJ, 2:30-Major Leagne Ball, KMPC 5:15-Hollywood Park, KLAC, 5:45-Race Results, KIRO, 6:30-Hollywood Park, KMPC, 6:30-Sam Balter, KLAC, 8:15-Coast Leagne Ball, KLAC, 9:30-Inside Sports, KHJ, 9:30-Speaking of Sports, KFOX 10:00-Sports Page, KECA,

A:30-Town Meeting, KECA. 10:15-Mayor Bowron, KFI. Sports

★KECA - Internan's News Corner. RHJ—Sing, America, Sing, KGFJ—Keyboard Magic. KHV—Lunchtime Melodies. ★KFOX—News. ★KFOX—News. ★KFOX—News. \$230—KFI, KFND—Lorenzo Jones. KEXA, KFMB—Paul Whites. KKA—Evelyn Winters. KKM—C—Weather; Today in History. KXLA—Red Murrell. KWKW—Farm News. KGFJ—Intermission. KFVD—Violet. 12:45—KFI, KFSD—Widder Brown. KFVD-Violet. 12:45-KFI, KFSD-Widder Brown. KNN-Myvt and Marge. KHJ-Singin' Sam. KMPC-Bill Hays Reads Bible KNLA-Dinner Bell Roundup. ★KFAC-News. KIEV-Gals on Record. KGER-Garden School. KGBR-Garden School. KGFJ-Sports Flash. ≪KFI, KFSD-When a Girl KGFJ-Sports Flash. KGFJ-Sports Flash. KFJ, KFSD-When a Girl Marries. KNX, KSDJ-House Party. KECA, KFMB-Pau White-man Club. KHJ, KGB, KVOE-Sons of the Floncers. KMPC-Financial News. KFWB-Bill Anson. KLAC-News, Sports. KFAC-Fiano Parade. KGFJ-Sunset and Vine. KSLA-Community Broadcaster. KFVD, KGER-News. KWKW-Music from Holly-wood. *KFVD, KGER-News. KWKW-Music from Holly-wood. KIEV-Meet the Maestro. 1:05-KMPC-Three Alarm. KGER-Out of the Bandbox. 1:15-KFI. KFSD-Portia Faces Life. KHJ-Nancy Dixon. KLAC-570 Club. KFAC-Music in the Amer-ican Manner. KFID-Fiano Parade. KXLA-Farm Program. 1:25-KGFJ-Sports Flash. 1:30-KFI. KFSD-Just Plain BIII. KNN, KSDJ-Meet the Missus KECA-Miracles in Music. KHJ-Happy Homes. KFVD-Fact and Fancy. KGFJ-Today's Hits. KUA-News. KIEV-Orcan Moods. KGB-Shady Valley Folks. 1:45-KFI, KFSD-Front Page Farrell. ncm-shady Valley Folks. 1:45-KFI, KFSD-Front Page Farrell. KECA-Ethel and Albert. KKUA-News. KFVD-Matinee Melodies. KRKD-Song Symplony. KIEV-Swing Stylings. KVOE-Radio Tour. 1:55-KGFJ-Sports Flash. 2-KFI, KFSD-Road of Life. KKN. KSDJ-Etric Sevareid. KECA. KPRO, KFMB-What's Doing. Ladies? KHJ KGB, KFXM, KVOE-Heart's Desire. KFMC-Concert Matinee. KFAC-Concert Matinee. KGFJ-Sons o' Guns. KXLA-Approved for Listen-ing. KWW-Vocal Varieties. KLA=approved Varieties. KWKW—Vocal Varieties. KRKD—Public Service. ★KIEV—News. KFVD—For the Ladies. KFOX—Flexta Mexicana. KGER—Long Beach Band.

BELL TAILORS

Presents

KXLA

2:13-KFI, KFSD-Joyce Jordan, KNX-Something to Talk About, KLAC-570 Club, KGFJ-Serenade to Afternoon KRKD-Concert Melodies, KFVD-To the Men, KIEV-Land o' Song,
2:20 KWKW-News,
2:23-KECA-Spotlight on Hollywood, KGFJ-Sports Flash,
2:30-KFI, KFSD-Aunt Mary, KNN-Backgrounds for Living KECA, KFMB, KPRO-Bride and Groom, KHJ-Melody Matince, KMPC-Major League Ball. MUSICAL DEPARTMENT STORE Monday thru Friday KXLA 2:30 - 3:00 P.M. KNLA-Musical Dept, Store, KRKD-Tunes in Tempo, KWKW-Swing Session, KFVD-Song Without Words, KIEV-Musical Potpourri, KGER-Peature Story, 0-KGER-Long Beach Band, 5-KFI, KFSD-Dr, Paul, KNN-Rich Hottelet, News, KKNA-Rich Hottelet, News, KGFJ-News Notebook, Harpel, :40-2:45-Harpel, ★KFVD—News. 2:55—KGFJ—Sports Flash. This W 2130-KGFJ-Sports Flash.
3-KFI, KFSD-This Woman's Secret.
KN-Burritt Wheeler.
KECA, KPRO, KFMB-Ladies, Be Seated.
*KHA, KNLA, KGER-News, KMPC-Major League Ball.
*KFWB-Bill Anson.
*KLAC-Fred Henry Reports.
KFVD-Song Stylists.
KGFJ-Armchair Concert.
KRKD-Tops in Pops.
KUKW-Swing Session.
KIEV-A Matter of Records.
3:15*KFI-News of the World.
KLAC-Mais from Hollywood KNLA-Johnson Family.
3:15*KFI-Sports Flash.
3:30-KGFJ-Sports Klash.
4:4-Backage Wife.
KNN-Arthur Golfrey.
KECA-Norwood Smith Selects.
KPO-KGB, KFNM, KVOE--KFI, KFSD-This Woman's 3 Selects, KHJ, KGB, KFXM, KVOE-Gas Again. MILD & MELLOW ð 3:30 to 4 P.M. Monday Through Friday KMPC KIMPC-Mild and Mellow. KGFJ-Annong My Souvenirs. KWKW-Saom Rowland and His Waxworks. KFVD-Back of the Rack. KFAC-Musique Continental. KFAC-Musique Continental. KFAC-Musique Continental. KFAC-Musique Continental. KFAC-Musique Continental. KFAC-Musique Continental. KFAC-Musical States KFAC-Musical Masterpieces. KKLAC-Musical Masterpieces. 6:15 6:30works. KFAC—Musical Masterpieces. KGFJ—What's Up? KRKD—Piano Paintings. KFVD—Crosbiana. 4:05—KGER—Hall of Records. 4:15—KFT—Port of Missing Hits.

RADIO LIFE KNN-L. A. Story. *KECA-Alvin Wilder. *KIIJ, KGB, KFNM, KVOE-Frank Hemingway. KMPC-Twilight Tales. KLAC-Belle Martel. KFVD-Pioneertown. KRD-Spotlight on Star. KIEV-Show Tunes. 4:25-KGFJ-Art Baker's Notebook. KNN-You're Only Young Once. KNX-You're Only Young Once.
KECA-Three of a Kind.
KHJ, KGB, KFXM, KV0EFilt Prolies.
KMPC-Bing Crosby Songs.
★KFWB-News.
KLAC-Racing Roundup.
★KWW-News, Music.
KFVD-Favored Fifteen.
KGFJ-Record Jackpot.
KILY-Bing Crosby Sings.
4:45-KECA, KFMB-Tennessee Jed.
KNN-The Todds.
★KBJ, KFVD, KRKD, KGB, KV0E-Sews.
KMPC-Green Light Revue.
KPWB-Stuart Hamblen KLAC-Studio Prolic.
KWW-Trade Wind Tempos.
4:55★KNX, KSDJ-Bill Henry.
KGFJ-Sports Flash.
★KFI-Feature Wire. KGFJ→Sports Flash.
5★KFI→Feature Wire.
5★KNX→News, Knox Manning, KECA, KPRO, KFMB→Terry and the Pirates.
KHJ, KGB, KVOE→Hop Harrigan.
★KMFC→News, Teen & Twenty. KFWB→Stuart Hamblen.
★KLC→News Harrigan.
*KMPC-News, Teen & Twenty.
KFWB-Stuart Hamblen.
*KLAC-News,
KFAC-Sunset Serenade.
KGFJ-Jive at 5.
KWKW-Today at the Races.
KRKD-Songs of the Saddle.
KNN-A-Jake Box Matinee.
KFVD-Platter Preview,
KFW-Record Ride.
KFOX-Sunshine Mission.
*KGER-News. Wishing Ring.
S155*KFI, KFSD, KFAC-News.
KNN-Tom Hanlon.
KECA.
KFMB-Sky King.
KHJ, KGB, KFXM, KV0E-Melody Theatre.
KLAC-Hollywood Park.
KGER-Music with Appeal.
5:30-KFI-Casa Cugat.
*KNN, KNDJ-Burry Flannery.
*KECA-Headline Edition.
KHJ, KGB, KFXM, KV0E-Adventure Parade.
KLAC-Al Jarvis.
KGEX-Sunsh Bill Club.
KXAC-Future Finnists.
KWKW-Western Serenade.
KECA-Hendes Mardi Gras.
KEEV-Melodies Mardi Gras.
KEV-Melodies Mardi Gras.
KECA-Fink Hemingway.
KKAA-Miniature Concert.
KNA.
KMAN-KSDJ-News, Garred.
KKCA-Fink Hemingway.
KKAA-Miniature Concert.
KKAA-Miniature Concert.
KKAA-Miniature Concert.
KKAA-Miniature Concert.
KKAA-Miniature Concert.
KKAB-Share Read Sports.
KGER-Stanny's Quartet.
Si30+KFH, KFSD-Elmer Adventures of Tom Mix.
KMKW-Races and Sports.
KKAB-Race Results.
KGER-Stanny's Quartet.
Si30+KFH, KFSD-WAN Syour
KERD-Race Results.
KGER-Stanny's Quartet.
Si30+KFH, KFSD-WAN Syour
KERD-Race Results.
KGER-Stanny's Quartet.
KKBD-Race Results.
KKBD-Race Results.
KKED-Sports Flash.
KFH, KFSD-WAN Suseum.
KNX, KSDJ-Radio Reader's Disenst. KNN-News.
KGFJ-Sports Flash.
KFI, KFND-Wax Museum.
KNN, KSDJ-Radio Reader's Digest.
KECA-Willie Piper.
KHIJ, KGB-Gabriel Heatter.
KKIPC-News, Nesbitt.
KKFWB, KFVD, KFOX-News.
KGF-A-Musical Digest.
KFAC-Prelude to Evening.
KFAC-News, Nations.
KKLAC-News. Sports.
KKLAC-News. Sports.
KKLAC-Bob Kelley. Sports.
KKLAC-Bob Kelley. Sports.
KKLA-Technoseral Hearties.
KKLA-Technow Serenade.
KEVD-Sundown Serenade.
KEVD-Sundown Serenade.
KEVD-Hawaitan Memories.
KGER-Civil Service.
KFI, KFSD-Blue Ribbon Musor Time.
KNN, KSDJ-Man Called X.
KHA, GBL, Keal Story. Alba, ROD, RYOL-Dark Party, KECA-The Real Story, KMPC-Hollywood Park, KFRC-Holur of Music, KFAC-Hour of Music, KLAC-Sam Balter Sports-kook

KXLA-Bandstand Review.

KFVD—People and Places. KRKD—Harntony in Rhythm. KWKW—Harold Schmidt. KIEV—Dinner Dance. KGER—Herene Smith. KFOX—Hal's Memory Koom 6:43—KECA—The American Tradition. KLAC—Trwin Allen. KLAC—Jimmie Dolan. KLLS—Jimmie Dolan. Room 7-KFI, KFSD-Supper Club. *KNN-Lowell Thomas. KECA-Reserve. KHJ, KGB, KVOE-Family KHJ KGB, KVOE—Family Theatre. KMPC—Security Symphonia. KFWB—America Dances. KFAC—Hour of Music, KGEJ—Musical Digest. *KLAC, KXLA, KRKD-News. *KGER-News; Dr. Fagan. 7:15*KFI, KFSD-Fleetwood Lawton. KNN—Robert Q. Lewis. KRKD—Three-Quarter Tin KFAC—Little Music Room. KLAC—Jan Garber. KNLA—Music for You. KFOA—Fishing Pals. KN Time. 7:30−KFI, KFSD−Concert of Na-tions. KNN−Rooftops of the City. KECA−Tobe Reed's Scrapbook. BIJ, KGB, KFXM, KVOE— Red Ryder. KMPC—Firestone Favorites. KFWB—Sports Final. KLAC—Don Otis. KFAC—Little Music Room. KRKD—Do You Know? KGER—Markham. BECA FFWB—Monitor book KGER—Markhafi. 7:45★KECA, KFMB—Monitor Views the News, KFWB—Moods in Music. KNLA—Ford Lewis, ★KFAC, KFOX—News, 7:55★KNX—News, ★KFWB—Falstaff Rhymes the News, ←KFU KFND—Fastnass Lan B-KFI, KFSD-Frances Langford Show, KN-Suspense, KN-Suspense, KECA, KFMB-Lum & Almer. KHJ, KGB, KV0E-Mysterious Traveler. KRWB-For This We Fought, KRWB-For This We Fought, KREC-Excening Concert. KGFJ-Cancasian Memories. KFOX-Full Gospel Assembly. Sto-KLAC-Baseball, Sto-KLAC-River Feature Edition. KGFJ-News Feature Edition. KGFJ-News Feature Edition. KGFJ-Narlit Moods. KJAC-Fidze Riders. KGFJ-Starlit Moods. KJAC-Fidze Riders. KGFJ-KLAC-Baseball, Kebster Says. KCFJ-Starlit Moods. KJAC-Top Tunes. KSDJ-Boh Crosby. KECA-America's Town Meeting. KHJ, KFXM, KV0E-Scarlet -KFI, KFSD-Frances Lang-Meeting. KHJ, KFXM, KVOE-Scarlet Queen. KMPC-Masic Supreme. KFWB—News, KKLA—97th Street Corral, KGFJ—Vocal Varieties, KFON—Judge Gardner. 8:45 KNN, KSDJ-Bob Trout. KFWB-Warner Bros. Orch. KGFJ-Evening Interlude, 9-KFI, KFSD-Kraft Music Hall. KNX, KSDJ—Lawyer Dan Tucker. KECA—America's Town KECA--America's Town Meeting. ★KHJ, KGR, KFNM, KVOE--News, Glenn Hardy. ★KMPC--David Anderson. ★KFMB, KGER--News. KVLA--Banbeard Home Hour. KFAC-Evening Concert. KFAC-Evening Concert. KFAC-Evening Concert. KGF3—Hollywond House Party. KFOX—Fishing Facts, 9:05—KGER—Music in the Night, 9:15—KIIJ, KGB, KFYM, KVOE— Johnson Family, ★KNPC—Clete Roberts, KFWE—Show Time. OLAN SOULE starring in "GRAND MARQUEE" NBC Thursday, 9:30 p.m. Rayve Creme Shampoo

9:30-KFI, KFSD-Grand Marquee.

THURSDAY LOGS

KHJ, KGB, KVOE-Inside of Sports. KNX—Crime Pholographer, KECA—Mr. President. KMPC—Album of American Music KFWB-Musie Box. KFON-Speaking of Sports. 9:45-KHJ. KGB, KVOE-Wizard of Odds 10*KFI, KFSD—The Reporter. *KNN—Chet Hantley, News. KECA—Sports Page of the Air. ★KHJ, KGB, KFNM, KVOE— Fulton Lewis, Jr. ★KMPC, KGER—News. EASTSIDE 6 SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB KFWB—Eastside Show, KLAC—Baseball. KGFJ—Concert Nocturne, KNLA—Sacred Quartet. KFVD—Spade Cooley Time. DANCE MUSIC AT ITS BEST LUCKY LAGER DANCE TIM ~ KFA 10 to 12 EVERY NIGHT KFAC-Lucky Lager Dance. 10:05-KGER-Musical Roundup, 10:15-KCLA-studient Roll 10:15-KF1-Mayor Bowron, KNX-Bob Elson, ≮KECA, KHJ-News, KMPC-Bridge Club, KXLA-Little Sisters, KXLA-Little Sisters. 10:30★KFI-Inside the News. KNX-Doorway to Life. ★KECA-Elmer Davis. KHJ, KGB-Peter Potter Record Party. KMPC-Rancho Grande. KLAC-Baseball Roundup. KLAC-Bust Music. 10:45-KFI-Melody Time. KECA-Eddy Howard Orch. KLAC-Don Olis. 10:55-KFI-Police Bulletins **4**★KFI RECA KLAC-News. 10:55-KFI-Police Bulletins 11:KFI, KECA, KLAC-News. KHJ-Smile Time. KHJ-Smile Time. KHYC-Dance Parade. KFWB-Eastside Show KXLA-Seven Seas. KGEJ-Concert Nocturne. KFVD-Spade Cooley Time. KFVD-Spade Cooley Time. KGER-Musical Roundup. 11:15-KFI-Believe It or Not. 11:15-KFI-Believe It or Not. KNX-In My Opinion. KECA-Chuck Goald Orch. KLAC-Don Otis. 11:30-KFI-Harry Owens Orch. KNX-Gene Krupa Orch. KECA-Claremont Orch. tHiS is HAWTHORNe EGbeRt pLayS REcOrdS? KXLA Mediocre MuSic LonG CommerciaLs 11:30 P.m. niGhTly Weakly KXLA - The Hawthorne 11:45-KNN-Ted Fio-Rito Orch. KECA-Dale Cross Orch. 11:55+KFI. KECA. KNX, KFSD-News. Page Twenty-five



KMPC KIEV KEWU KKWU KKK 10 790 930 1020 1110 710 870 980 1020 1150	1230
WD—Violet: iER—Helene Smith, iER—Helene Smith, iEJ—Sports Flash, T, KFND—Pepper Young's 'amily, iX—Second Mrs. Burton, IJ, KGB, KFXM, KVOE— heen for a Day. iZA, KPRO, KFMB— Jestening Post.	KXLA—Red Murrett. KGFJ—Intermission. KFVD—Violet. KWKW—Farm News. 12:15—KFI, KFSD—Voung Widder Brown.
anniy, K.—Second Mrs. Burton, IJ, KGB, KFXM, KVOE— Jucen for a Day. CA, KPRO, KFMB— istening Post. LA—T, Texas Tyler, EI—Reminiscent Rhythms.	KNN—Myrt and Marge, KHJ—Singin' Sam. KMPC—Bill Hay Reads Bible, KNLA—Dinner Bell Roundup, KKFAC—News, KKFAC—News,
SWELL PRIZES	RGER-Garden School. 12:55*KFWB-News. KGEJ-Sports Flash. -KFI, KFSD-When a Girl
usewives' Exchange with Jack Sherman 11:30 a.m.	Marries, KNN, KSDJ—House Party, KECA, KFMB—Paul White- man Club, KHJ—Sons of the Pioneers, KMPC—Financial News.
WD-Housewives' Exchange	Man Curb, KHJ-Sons of the Pioneers, KMPC-Financial News, KFWB-Bill Anson. *KLAC-News, Sports, KGFJ-Sunset and Vine, KFAC-Piano Parade, KNLA-Community Broad- caster.
EV—Latin Musicana. iER—The Last Word. 'I, KFSD—Right to Happi- Dess.	★ EFVD, KGER—News. KWKW—Music from Hollywood. KRKD—Music. KIEV—Meet the Maestro. 1:05—KMPC—Three Alarm. KGER—Out of the Band Box. Lik Fit WESD Dartic Bacage.
X—Grand Slam, XA—Frank Parker Show, FJ—Airotorials, Bill Iarpel, YD—Forever Tops, KO—Crosby Records, CLA—Dinner Bell Roundup, ER—Crosby Sings, ICJ—Sports Flash,	KGER—Out of the Band Box. 1:15—KFI, KFSD—Portia Faces Life. KHJ—Nancy Dixon. KLAC-570 Club.
iER—Crosby Sings, iFJ—Sports Flash, T—Farm Reporter, (X—Rosemary, (XA, KHJ, KGB—News,	 1:15—KFI, KFSD—Portia Faces Life, KHJ—Nancy Dixon, KLAC—570 Club, KNLA—Farm Program, KFAC—Music in the Amer- ican Manner, KIEV—Junior C. of C. KFVD—Piano Parade. 1:25—KGFJ—Sports Flash, 1:30—KFI, KFSD—Just Plain Bill.' KNX, KSDJ—Meet the Missue RECA—Discoveries by Duchin KIDJ—Happy Homes.
 T-Farm Reporter, (X-Rosemary, (XA, KHJ, KGB-News, IPC-The Man Says Yes, WB-Martin Block, AC-Al Jarvis Bullroom, IPJ-Veterans' Interview, AC-Lancheon Concert, VD-Editor of the Air, CLA-Dinner Bell Roundup, VKW-Memories in Wax, KGD-Prairie Schoner, EV, KGER-News, IPR-Western Music, K, KFSD-Stella Dallas, (XA-Kiernan's News) onner, I-Sing, America, Sing, 	KNLA—Vocal Varieties.
(LA—Dinner Bell Roundup, VKW—Memories in Wax, KD—Prairie Schooner, EV, KGER—News, (ER—Western Music, 1, KFSD—Stella Dallas,	KOLJ → Totay's Tills. KFVD—Fact and Faney. KWKW—Afternoon Melodies. ★KKD—News. KIEV—Organ Moods. 1:35—KKD—Music. 1:45—KFI, KFSD—Front Page
(X—Knox Manning, (CA—Kiernan's News 'orner, IJ—Sing, America, Sing, IPJ—Keyboard Magic, FV—Lunchtime Melodies,	Farrell, KECA—Ethel and Albert, KFVD—Matinee Melodies, KKLA—News, KIEV—Swing Stylings, 1:55—KGFJ—Sports Flash,
 FIJ-Keyboard Magic. FIJ-Keyboard Magic. EV-Lunchtime Melodies. FJ-Sports Flash. T, KFSD-Lorenzo Jones. CA, KFMB-Paul White- nan Club. Louise Masser 	2KFL KFSD-Road of Life. *KNN, KSDJ-Eric Sevareid. KECA, KPRO, KFMB- What's Doin', Ladies? KHJ KGB KFYM KYOF-
lighlights	KNPC-Tbree Alarm. KFWB-Bill Anson. ★KLAC-News, Sports. KFAC-Concert Matinee. KNLA-Approved for Listen-
yne: Afternoon and face. mer Club, KFI. rening Concert, KFAC. ub, 15, KNN.	ing., KGFJ—Serenade to Afternoon. KWKW—Vocal Varieties, KFVD—For the Ladies. KFVD—For the Ladies.
no Lie NSA. Isic Supreme, KMPC. altz Time, KFI. neert Noethrme, KGFJ. (style Bunov, KFWB. (apsody in Wax, KHJ.	 ★ KIEV—News. ★ KFON—Fiesta Mexicana. KGEN—Long Beach Band. 2:15—KFI, KFND—Joyce Jordan. KN—Something to Talk About. KLAC=520 (Cub.
ment—Narration ed Beck, KNN te Smith, KHJ, len Drake, KECA, d Maloue, KECA,	KLAC → 570 Club. KFVD—To the Men. KFVD—To the Men. KEV—Land o' Song. 2:20★KWKW—News. 2:25—KECA—Spotight on Hollywood. KGEL—Sourie Flesh
t Baker KEL stery—Detective	KGFJ—Sports Flash. 2:30—KFI, KFND—Aunt Mary. KNX—Background for Living. KKCA, KFMB, KPRO—Bride and Groom. KHJ—Melody Matinee. KHJ—Melody Matinee.
e Sheriff, KECA is Is Your FBI, KECA, sitery Theater, KFI, blic Interest— intonaive, KHJ, liforma Caravan, KHJ, Changa, KHJ,	KFCA, KFMB, KPRO-Bride and Groom, KHJ-Melody Matinee. KMPC-Major League Ball. KXLA-Musical Dept. Store. KWKW-Swing Session. KRD-Tunes in Tempo. KFVD-Song Without. Words. KEV-Musical Potpourri. KGER-Feature Story. 2:40-KGER-Long Beach Band. 2:45-KF1, KFSD-Dr. Paul. *KNN-Rich Hottelet. News. *KRI-A-News Notebook.
Sports ice Lineup, KWKW, icing, KGPJ ijor League Ball, KMPC ice Results, KRKD, H Stern, KFL Protoc, Et Act	2:40-KGER-Long Reach Band. 2:45-KFI KFSD-Dr. Paul. *KNX-Rich Hottelet. News. *KGFJ-News Notebook. *KGFJ-Sports Flash.
valcade of Sports, KECA	3-KFI, KFSD-This Woman's Secret, KNN-Burritt, Wheeler,
ast League Bail, KLAC. side of Sports, KHJ. orts Page, KECA.	KECA, KPRO, KFMB- Ladies, Be Seated. *KHJ, KXLA, KGER-News. KMPC-Major League Ball.

RIEV

History

Race Resume RESULTS OF RACES FROM ALL LEADING TRACKS 5 to 5:15 PM DAILY

KWKW

-KFI-Paul Owen,

5:30

6

Race Results Throughout the Day

KFWB—Bill Anson, KGFJ—Armchair Concert, ★KLAC—Fred Henry, KFAC—Musical Favorites, KRKD—Tops in Pops, KWKW—Swing Session, KFVD—Song Stylists, KHEV—A Matter of Records, 3:05-KGER-Hall of Records. 3:05-KGER-Hill of Records. 3:15-KGEI-News of the World. KLJ-Johnson Family. KLAC-Music from Hollywood KXLA-Juke Box Matinee. KWKW-Races and Sports. KFYD-Stringtime. 3:25-KGEJ-Sports Flash. 3:30-KFI-Backstage Wife. KNN, KSDJ-Arthur G KECA-Norwood Smith Godfrey. Selects, KHJ—Gas Again, MILD & 3 MELLOW 3:30 to 4 P.M. Monday Through Friday KMPC KMPC-Mild and Mellow, KWKW-Sam Rowland and His Waxworks, KGFJ-Annong My Souvenirs, KFFD-Back of the Rack, *KRKD-News, Music, A-KFI-Downtown and All →KFI→Downfown and All
 Around,
 KNN→George Fisher,
 KECA→Frances Scully,
 ★KHJ, KGB, KFXM, KVOE→ Fulton Lewis, Jr.
 ★KMPC, KHEV, KGER, KFOX
 →News,
 ★KAC→News, Sports,
 ★KLAC→News, Sports,
 ★KLAC→News, Sports,
 ★KKWH→Helody Matinee,
 KGFJ→What's Up?
 ★KWKW→Wayworks,
 KFWD→Crosbiana,
 KFAC→Musical Musterpieces,
 5→KGER→Hall of Records, BFYD-Crosbiana.
KFKD-Piano Paintings.
KFAC-Musical Musterpieces.
4:65-KFR-Hall of Records.
4:15-KFI-Port of Missing Hits.
KNX, KNDJ-Melody House.
★KECA-Alvin Wilder.
★KHJ, KGB, KFNM, KYOE-Frank Heningway.
KMPC-A Wooman's Voice.
KLAC-Music.
KFVD-Pioneertown.
KHKD-Spotlight on Star.
EHEY-Show Tanes.
4:25-KFI-Fort of Missing Kind.
KHX-Three of a Kind.
KHX-Ton're only Young -Once.
KMCA-Three of a Kind.
KHZ-Fing Crosby Sougs.
KFWB-News.
KLAC-Racing Roundup.
KFYD-Favored Fifteen.
KGF4-Record Jackpot.
KD-The Tods.
KHJ-KGB, KYOE-Vews.
KMFC-Bing Crosby Sings.
4:45-KECA, KFMB-Tennessee ded.
KN-The Tods.
KHZC-Stafio Frolic.
KHYC-Start Hanblen.
KLAC-Stafio Frolic.
KFVD-Store Light Revue.
KFWB-Start Hanblen.
KLAC-Stafio Frolic.
KKW-News.
KLAC-Stafio Frolic.
KFVD, KRKD-News.
KECA-KFMB-Tennessee ded.
KN-The Tods.
KHYC-Trade Winds Tempos.
KFVD, KRKD-News.
KECA-KFNB-Fish.
KFVAN, KSDA-Bill Henry.
KGF4-Sparts Flash.
KKN-KSDA-Bill Henry.
KKH-Forture Wire.
KKN-KNA-Koox Manning. KGFJ-Sparts Flash.
KGFJ-Sparts Flash.
KKFI-Feature Wire.
KKN-Knox Manning.
KECA, KPRO, KFMB-Terry and the Pirates.
KHJ, KGB, KVOE-Hop Harrigan.
KFMB-Stuart Hamblen.
KMPC-News, Teen & Twenty.
KLAC-News.
KFAC-Sunset Screnade.
KGFJ-dive at 5.
KRKD-Songs of the Saddle.
KFYD-Platter Preview.
KIEV-Record Ride.
KGER-News, Wishing Ring.
KFSD-Anniversary Date.

 → KFI→Paul Owen,
 → KFI→-1t Pays to Be Ignorant,
 ★ KHJ, KGB, KFXM, KV0E→ Gabriel Heatter,
 KEZA→Reserve,
 ★ KFWE→Reserve,
 ★ KFWE→Reserve,
 ★ KFWE, KLAC, KFVD, KIEV,
 KGER, KF0X→News,
 KGEJ→Musical Digest,
 KFAL→Preduct to Evening,
 ★ KNLA→Labor News Review,
 ✓ Their/Chamber Tammes 6:05-KIEV-Twilight Tempos, KGER-Sports Roundup, KGER—Shorts Routhlip, 6:15—KFIP—TonighU's Tunes, KHJ, KGB—Real Stories, KFWB—On the Century, KLAC—Al Jarvis Ballroom, KFVD—Sandown Serenade, KXLA—Federated Women's Clubs. KALA—Federated Women's Clubs, KRKD—Hawaiian Memories, KWKW—Classic Hoar, KGER—Decision Now, KAGER—Decision Now,
 KKGER—Decision Now,
 KKGER—Decision Now,
 KKGER—Decision Now,
 KKTX, KSDJ—Elicen Farrell,
 KNX, KSDJ—Elicen Farrell,
 KECA, KPRO, KFMB— The Sheriff,
 KHJ, KoB, KFNM, KVOE— opinionaire,
 MMPC—Hollywood Park,
 KFWB—America Dances,
 KLAC—Sam Balter Sports-book,
 KFAC—Hour of Music,
 KFAC—Bandstand Review,
 KFVD—People and Places,
 KHKM—Harold Schmidt,
 KFAC—Harmony in Rhythm,
 KGER—Helens Smith,
 -KFIC—Cabbages and Kings. 6:30-6:45—KFI—Cabbages and Kings. KLAC—Irwin Allen, KNLA—Jimmie Dolan, KRKD—Prep Parade. 6:55-KECA, KFMB, KPRO-Champion Roll Call, 7:15*KF1, KFSD-Fleetwood Lawton. KNX-Robert Q. Lewis. *KXLA-Peter DeLima. KLAC-Jan Garber.

KRKD-Three-Quarter Time, KFON-Fishing Pals, 7:35+KFWB-News, 7:30-KFU-American Novels, KNN-Free for All, KECA, KPRO-Yoor Ameri-can Sports Page, KHJ, KGB, KFNM, KVOE-Cisco Kid, KMPC-Firestone Favorites, KFWB-Sports Fioal, KLAC-Don Ofis, KEAC+Little Music Room, KNLA-Music for You, KRKD-Twilight Serenade, KGER-FI, Wayne Gospel, KFON-Dr, Clem Davies, 745-KFWB-Woulds in Music, KWKW-Today at the Races, KWKW-Today at the Barces, 5:15 KFR, KFSD, KFAU-Jews, KDCA, KFMB-Sky King, KBCA, KFMB-Sky King, KBCA, KFMB-Sky King, KBC, KFNM, KVDE-Melofy Theatre, KLAC-Hollywood Bowl, KGFJ-Race Recap, R. Dixon, KWKW-Ken Barton, Sports, KGER-Music with Appeal. KFON→D7, COED DAVES.
 KFNLA→Ford Lewis.
 ★KFAC, KFON→News.
 ★KFAC, KFON→News.
 ★KKKD→J, Vincent O'Sullivan.
 7:55 ★KNX, KNDJ→News.
 ★KFWB→Falstaff Blymes
 News. KGER→Music with Appeal. 0→KFI→Casa Cugat. ★KNN, KSDJ→Harry Plannery. ★KNA, KSDJ→Harry Plannery. ★KECA→Heatline Edition. KHG, KGB, KFNM, KVOE→ Adventure Parade. KLAC→Winoa Bill Club. KGFJ→Songs for You. KNLA→Putare Planists. KWKW→Cactus Janck. KFFO→Sweet and Low. KHFV→Melodies Mardi Gras. ★KFOA→News. KFSD→So the Stary Goes. 5★KFI, KFSD→Ehmer Peterson. \$:05-KGER-Harbor Forum. 8:15-KFI-Latin Serenade, KMPC-Red Rowe Ridge KFND→So the Story Goes.
5:45★KFL, KFND→Elmer Peterson.
★KNX, KNDJ→News, Garred.
★KECA→Frank Hemingway.
KHL, KGB, KFNM, KV0E→Adventures of Tom Mix,
KMPC→Top Tunes.
KXLA→Miniature Concert.
KWKW→Races and Sports.
KGFJ→If They Had Lived.
KFVD→This Side of Heaven.
KRD→Race Results.
KGER(→Stamp's Quartet.
5:50→KWKW→C's Rehabilitation. Riders, KLAC—Baseball, KGFJ—Starlit Moods, KNLA—Top Tunes, KNLA—Top Tunes. —KFI—Hank McCune Show, KNN, KNDA—Bob Crosby, KECA, KPRO, KFMB— This Is Your F.B.I. RHJ, KGB, KFNM, KVOE— Burl Ives Show, KMPC—Music Supreme, *KFWB—News, KKLA—97th Street Corral, KGEI—Vocal Varieties, KGEI—Concert Favorites, KFON—Fryod B. Johnson, —KHLA, KGB, KFNM, KVOE— 8:30 5:55+KNX-News, KGFJ-Sports Flash, KFOX→FD3A D 5 JOINSON;
 K5→KHJ, KGB, KFXM, KVOE→ California Caravan,
 ★KNN, KSDJ→Bob Troat,
 KFWB→Warner Bros, Orch,
 KGFJ→Evening Interlude; KGFJ-Evening Interhide, -KFI, KFSD-Waltz Time, KNN, KSDJ-Arthar's Place, KECA, KPRO, KFMB-Break the Bank, ★KHJ, KGB, KFNM, KVOE-* News, Glenn Hardy, ★KPWB-News, KLAC-Basebalt, KFAC-Evening Concert, KYLA-Seaboard Home Hour, KGFJ-Hollywood House Party, Party, KRKD—Western Hit Parade, KGER—News, Concert, →KHJ, KGB, KFXM, KV0E— Johnson Family. ★KMPC—Clete Roberts. KFWB—Show Time, ★KFOX—News. 9:15-(KFOA – News. – KFI–Mystery Theater. – KNX, KSDJ–Talent Scouts. – KMPC–Barbershop Quartet. – KECA–Famous Jury Trials. – KHJ, KGB, KVOE—Inside of Sunst: 9:30-KHJ, KGB, KVOE—Inside o Sports.
KFWB—Music Box, KGER—Dr. Clem Davies.
KFSD—Anerica United.
9:45—KHJ, KGB, KFNM, KVOE— Henry J, Taylor.
KMPC—Album of American Music. 10*KF1, KFSD—The Reporter, KKNX—Chet Huntley, News, KHIJ, KGB, KFXM, KVOE— Fulton Lewis, KECA—Sports Page of the Air ★KMPC, KGER-News. EASTSIDE 5 SHOW 10 TO 12 P. M. Every Night Except Sunday* KFWB KFWB—Eastside Show, KLAC—Baseball, KFVD—Spade Cooley Time, KGFJ—Concert Nocturae, KFAC—Lucky Lager Dance, KFAC—Lucky Lager Dance, KRKD—Merry-Go-Round-Up,

FRIDAY LOGS



KNLA-Hollywood Stadium. 10:05--KGER-Masical Roundup. 10:15--KFI--Barry Wood Show. KNN-Bob Elson. *KECA, KHJ--News. KMPC-Bridge Chub. KFSD--Concert Hall. 10:30 KFI-Carvette Wells, inside 10:30★KFI-Carveth Wells, Inside the News, KNX-Sympbonette, ★KECA-FInter Davis, KHJ, KGB-Peter Potter Record, Party, KMPC-Rancho Grande, KLAC-Baseball Roundup,
10:45-KFI-Melody Time, KECA-Eddy Howard Orch, KLAC-Don Olis, ★KFSD-News,
10:55-KFI-Police Bulletins,
4 ★KFI KEC & KLAC-News, 10:35-KFI-Police Bulletins.
11 *KFI, KECA, KLAC-News, KIJ-Smile Time, KIJ-Smile Time, KMPC-Dance Parade, KFWB-Eastside Show, KFAC-Lucky Lager Dance, KFWD-Spade Cooley Time, KGFJ-Concert Noctarne, KILA-Pasadem Civic, KRKD-Merry-Go-Round-Up, KGER-Musical Roundup, KFND-Biltmore Hotel Orch, KGB-Ernie Heckscher Orch, 11:15-KFI-Belice II or Not. KGB−Ernie Heckscher Orch, H1:15−KF1−Believe H or Not, KNN−Report from United Nations. KECA−Chuck Gould Orch, KLAC−Don Otis, 11:30−KF1−Harey Øwens Orch, KNN−Gene Krapa Orch, KECA−Charentont Orch, KECA−Charentont Orch, KECA−Charentont Orch, KECA−Charentont Orch, KEND−St, Francis Orch, ±KFN−St, Francis Orch, ±KGB, KVOE−News, 11:55±KF1, KECA, KNN−News.

DEFINITION

Talking over their summer plans, Arthur "Dagwood" Lake told Penny "Blondie" Singleion that he'd bought a small farm and was going to be a regular gentleman farmer all this year. "A gen-tleman farmer" defined Penny, "is someone who Penny, "is someone who raises nothing but his hat."

1.7 *

FASHION SHOW

For their final broadcast of the season (July 6), Phil Spitalny's all girl orchestra chose a collection of "Hour of Charm" costumes from the past twelve years, in a parade of changing fashions since they first went on the air.

\star

NEWS FOR CUES

Mutual producer Elbert Walker has invented a shiple. rule for back-timing radio rehearsals, which, he claims, takes half the headaches out of a cue-giver's job. The gadget will be on the market soon.

Page Twenty-seven



RADIO LIFE

KGB, KFXM, KVOE—Hawaii (albs, -KGER—Hall of Records, -KMPC—Building for Peace, KNLA—Juke Box Matinee, KFVD—Stringtime, -KGEJ—Sports Flash, WELKED (under in Time) 3:15-3:25-K(F)J-Sports Flash.
3:30-KFI, KFSD-Curtain Time. KNX-Taik.
KECA-String Ensemble.
KHPC-Business Reporter.
KGFJ-Among My Souvenirs'.
KFVD-Back o' the Rack.
KWW-Sam Rowland and His Waxworks.
KIEV-Musical Favorites.
KRRD-News, Music.
KGR. KVOE-Sideshow.
3:45-KECA-Labor, U.S.A.
KNX-Juan Rolando. Music.
KMPC-Red Feather Man.
KFKD-Tea Time Tunes.
KFVD-Rumba Rhapsody.
3:55*KFWB-News.
KGFJ-Sports Flash.
-KEI-For You. 3:25-★KGFJ—Sports Flash.
★KGFJ—Sports Flash.
►KII—For You.
KNN—Rolly Langley.
KECA—Voice of Business.
KHJ—Brother Arlington.
★KFWB—News.
★LAC—Baseball.
KWKW—Waxworks.
KKLA.—Juke Box Matinee.
KGFJ—What's Tp?
KFAC—Musical Masterpieces.
KFVD—Crosbiana.
KRKD—Plano Paintings.
★KIEV, KFOX. KGER—News.
KGB, KV0E—Edmund Hockridge.
★KFSD—Prelude to Dusk.
5—KFFI—So Proudly We Hall. 4 4:05-4:05—KGER—Hall of Records. 4:15—KFI—So Proudly We Hall, KNX, KSDJ—Galling Tokyo, KFCA—Harry Wismer, KFYD—Pioneertown, KRYD—Pioneertown, KRYD—Show Tunes, KFYD—Now Tunes, KFOX—Meet the Band. 4:25—KGFJ—Sports Plash, 4:30—KFI—Reserve, KNX—Oklahoma Roundup, KFCA—Chailenge of the Yukon. KNX-Oklahoma roumon, KECA--Challenge of the Yukon. KFWB--Blind Artists' Guild. KLAC--Racing Roundup. KGFJ--Record Jackpot. KWKW-Basiness Reporter. KFVD--Favored Fifteen. KRKD--Tunes of the Day. KHEV--Bing Crosby Sings. KFOX--Old-Age Pensions. KFOX--Old-Age Pensions. KFOX--Old-Age Pensions. KFOX--Old-Age Pensions. KFOX--Old-Age Pensions. KFWB--Stuart Hamblen. KLAC--Hollywood Park. KWKW-Baces and Sports. KFWD.-Trade Winds Tempos. KFFWD-Trade Winds Tempos. KFFMB--Red Cross. KFMB--Red Cross. KFMB--Ked Cross. KFMB--KEd Cross. KFMB--KEd Cross. 6:05-6:30--KFI-Saturday Sports KFI—Saturday Sports Roundup,
 KKNN—Knox Mauniug, News.
 KECA—Miracles in Music.
 KKHJ, KGB, KVOE—News,
 Hemingway,
 KKMPC—News, Perry Como.
 KFWB—Staart Hamblen.
 KLAC—News, Sports.
 KXLAC—News, Sports.
 KXLAC—Sunset Serenade.
 KGFAC—Sinset Serenade.
 KGFAC—Sinset Five.
 KWKW—Today at the Races.
 KFKD—Sweet and Low.
 KRKD—Songs of the Saddle,
 KIEV—Record Ride.

French Accent

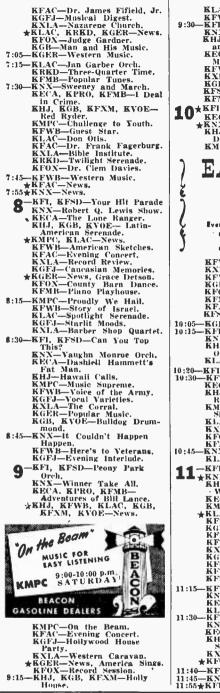
Shopping in the west not long ago, French opera diva Lily Pons saw some match covers she wanted to have en-graved for NBC "Telephone Hour" pro-ducer Wally Magill and his wife. The Magills were delighted with their gift, but much amused at the spelling. Miss Pons had, no doubt, given her order phonetically, and the covers read: "THE MAGIELS".

$\star \star$

SOLO PERFORMANCE

Although Lassie, MGM dog star, has a son who is her stand-in when making motion pictures, she does all her own rehearsing for her Sunday ABC "Lassie Show."

KFSD—Music for You. KFON—Sunshine Mission. *KGER—News. KFMB—Tell Me, Doctor. 5:05—KGER—Music With Appeal. *KGER-News.
*KFRB-Tell Me, Doctor.
5:05-KGER-Music With Appeal.
5:15*KFI, KFAC-News.
*KNX-Tom Hanlon.
*KHJ, KFB, KV0E-Proof Thiat Christian Science Heals
*KNX-Tom Hanlon.
*KLAC-Music Room.
*KGFJ-Race Recap. Divon.
*KWW-Bob Feller. Sports.
5:30-KFI-Riddles in Rhythm.
*KNN, KSDJ-Harry Flannery.
*ECA-Highland Swing.
*KLAC-Music.
*KLAC-Music.
*KLAC-Music.
*KFD-Hitles in Rhythm.
*KNN, KSDJ-Harry Flannery.
*ECA-Highland Swing.
*KHJ-Music.
*KRM: Filter Planters.
*KFD-Hitle Tunes.
*KFD-Hitle Tunes.
*KFD-Hitle Tunes.
*KFND-Hitle Tunes.
*KFND-Hitle Tunes.
*KFND-Hitle Tunes.
*KFND-Hitle Tunes.
*KFND-Hitle Planter.
*KFND-Hitle Planter.
*KFND-Hitle Planter.
*KFND-Hitle Planter.
*KFND-Hitle Planter.
*KFND-Hitle Start.
*KFND-Hitle Start.
*KFND-Hitle Planter.
*KFND-Hitle Planter.
*KFND-Hitle Planter.
*KFND-Hitle Planter.
*KFND-Colonial Quiz.
\$454*KF1. KFSD-Elmer Pleterson.
*KNN: KSDJ-Elmer Planter.
*KNN: KSDJ-Elmer Concert.
*KNLA-Miniature Concert.
*KNLA-Miniature Concert.
*KND-Race Results.
*KGFJ-Nat'l Safety Council.
*KND-Race Results.
*KGFJ-Sports Flash.
6-KF1. KFSD-Songs for
*starday. 7:05-8-8:15--KFI, KFSD-Songs for →KFI, KFSD—Songs for saturday, KNN—Saturday Night Serenade.
KECA—Youth Asks the Government.
KHJ, KGB, KVOE—The Mighty Casey.
★KMPC, KFVD, KIEV—News.
★KFWB, KGER, KFON—News, KGFJ—Musical Digest.
★KLAC—News, Al Jarvis. IKFAC—News, Al Jarvis.
IKFAC—Neurolay Concert.
KNLA—American Repertory , Theatre. 8:30-KLA — News, At Jurvis, KFAC—Saturday Concert, KYAL—American Repertory Theatre, KFWB—S.D. Looks Ahead. —KIEV—Twilight Tempos, KGER—Sports Roundup, —KHYC—Roh Kelley, Sports, KVLA—Dinner Music, KFWB—On the Century, KFWD—Sundown Serenade, KFWB—On the Century, KFWD—Sundown Serenade, KFWB—On the Century, KFWD—Sundown Serenade, KFWB—Classic Hour, KFWD—Sundown Steven KGER—Twilight Time, —KFI, KFSD—Grand Ole Opry, KKCA—Music of Manhattan, KHJ, KGB, KVOE—Steven Graham, Family Doctor, KHVC—Hollywood Park, KFWB—Siar Time, KLAA—Sweet Charlot Hour, KFVD—Star Time, KLAA—Sweet Charlot Hour, KFVD—People and Places, KRKD—Hawaiian Memories, KFOX—Voice of Greece, KIEV—Dinner Dance, KFOX—Hal's Memory Room, KGER—Lukin Valley, Church, —KLAC—The Avenger, KHJ—Quiz of Two Cities, KHVB—Gospel and Song, EVEN—Gospel and Song,



SATURDAY LOGS





"MYSTERY THEATRE," KFI, 9:30 p.m. Fridays—For ten cents in coin and the panel from a Molle Brushless Shaving Cream package, program offers five Personna Pre-cision Blades, regularly retailing at ten for S1 cision for \$1.

ZEKE MANNERS SHOW, KECA, 7:45 a.m. Monday through Friday—Also sponsored by Molle Brushless Shaving Cream. Same of. as foregoing.

fer as foregoing. CHARLIE ARLINGTON PLATTER TIME, KHJ, 1:00 p.m. Saturdays-Would-be disc jockeys get their chances to spin wax on Charlie's own four-hour show, for the best letter on "my favorite music" received each week. Winner may also interview a musi-cal star of his own choosing. Address Char-lie Arlington, KHJ, 5515 Meirose Avenue, Hollywood 38.

1

Soapbox—Not Opera

Announcer Wendell Niles' fourteenyear-old son, Denny, is looking for-ward to this year's Soap Box Derby. Young Niles, who won neighborhood heats last season, worked all winter on a "teardrop model" speedster with which he hopes to capture the 1947 title.

$\star \star$ DENTIFICATION

The "Talking People" heard on Mer-edith Willson's new CBS "Showroom" are: Betty Allen, Norma Zimmer, Bob Hamlin, Bob Stevens and John Rarig -who are also the program's vocal quintet.

RADIO LIFE

ALPHABETICAL PROGRAM FINDEI

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type, \star Indicates programs of news and commentation,

			*
Abbott M	ysterles	.KHJ, 2:30 p.m. Si	L.
Across th	e Footlights	KMPC 9 a.m. Si	1
Adventure	e Purade	KHJ, 5:30 nm M-	5
Adventure	s of Bill Lance	KECA, 9 p.m. S.	
Adventure	s of Philip Mar	loweKFI 9 pm T1	
Air-o-tori	als	KHJ, 5:45 p.m. M-F GF1 11:15 p.m. M-S	
Albert, E	ddie		
Album of	American Music,	KMPC, 9:45 p.m. M-F	
Album of	Familiar Music.	KFI, 5:30 p.m. Su	l.
Allen, Irv	vin	KHJ, 10:30 a.m. M-F KLAC 6:45 nm M-Sa	
All-Star	Jamboree		
All-Star V	Vestern Theatre.		
America I	Jances	KFWB, 6:30 p.m. M-F	
American	Farmer		
American	Forum	KHJ, 6:30 p.m. W	-
American	Melody Hour		
American	Sketches		
American	Sports Page		
American	Tradition	KECA, 6:45 p.m. Th	
American	Way		•
Anderso	n. David KMPf		
Andrews,	Archie		
Anson, Bi	11	KFWB, 1 p.m. M-Sa	
Are Inese	2 Our Children?		1
Art Baker	's Notebook	KFI 4:30 nm M-F	
Arthur's	Place		•
As Others	See Us	KNX, 8:30 a.m. Su	
*Aunt Ma	ry		
Author M	eets Critie	KFI, 7 n.m. Su	
Autry, Ge	De		
Backgrour	ids for Living	KECA, 7 p.m. Sa	
Datagrout	KNX. 2	:30 p.m. M. W. Th. F	
Backstage	Wife	KFI, 3:30 p.m. M-F	
Balter, Sa Band Con	imR	LAC, 6:30 p.m. M-Sa	
Barbersho	u Quartet I	KMPC 9.30 nm M-F	
Barn Dan	ce	KNX, 9:30 p.m. Sa	
Bandwago	nKFI	, KFSD, 3:30 p.m. Su	
Baxters.	te TalkingK	ECA, 11:15 a.m. M-F	
Beck, Fre	d	KNX, 7:45 a.m. M-F	
Believe It	or Not	KFI, 11:15 pm. M-F	
Berch, Jac Rerkebirg	K	KFI, 8:30 a.m. M-F	
Berle, Mil	ton	. KFL 7:30 p.m. Tu	
Better Ha	lť	KHJ, 4:30 p.m. Sa	
Beulah Sh Rible Insti	OW		
Bible Trea	asury Hour	тол, с али, л, м, г КGER, 8-45 али М-F	
Big Sister			
Big Story.			
Bishon Ste	evens		
Blind Arti	sts Guild		
Block, Ma	rtin	KFWB, 10 a.m. M-Sa	
Block l'ar	ту	KHJ, 6:30 p.m. Th	
Blue Ribbe	on Music Time		
Bob and V	ictoria	KFI, 3:45 p.m. M-F	
Bowron, 1	letcher		
*Break th	e Bank. KE	кмго, 6:45 р.н., su СА. КЕМВ. 9 р.н. F	
Breneman	s BreakfastR	ECA, 9:30 a.m. M-F	
*Bridge Ch	16K	MPC, 10:15 p.m. M-F	
Bridge to	Dreamland	KECA, 11:15 n.m. Su	
*Broadwa	y Feature Page		
ABroadma		ECA, 8:15 p.m. M-Th	
g Di Gauwa	KN		
Building f	or Peace		
Bull, Fran	K	(FWB, 6:30 p.m. M-F	
Business 1	Cecil	KHJ, 8 a.m. M-F	
Cabhages	& Kings		
California	CaravanKl	IJ, KGB, 8:45 p.m. F	
California	Melodies		
Call the P	онсе Гокуо	KFL, 9:30 p.m. Tu KNX 4:15 nm Sa	
*Can You	Top This?KFL	. KFSD, 8:30 p.m. Sa	
Canary Pe	t ShowKHJ,	KGB, 11:45 a.m. Su	
Candid Mi	crophone	KECA, 4 p.m. Su	
Casa Cuga	t		
Catholic A	nswers	KFWB, 7:45 p.m. Su	
Catholic H	lour	KFI, 2 p.m. Sn	
Cavallaro	Carmen KE	T KESD 11 am Su	
CBS Was	There	KNX, 9 p.m. M	
Challenge		KECA, 4:30 p.m. Na	
Challenge	of the Yukon		
Champion	of the Yukon to Youth	KMPC 7:30 p.m. Sa	
Chanel Ho	of the Yukon to Youth Roll Call	KXLA, 3:30 p.m. 8a KMPC, 7:30 p.m. 8a KECA, 6:55 p.m. F	
Chapter 110	of the Yukon to Youth Roll Call	KNLA, 3:30 p.m. Sa KMPC, 7:30 p.m. Sa KECA, 6:55 p.m. F KMPC, 8:30 a.m. Sa	
Chapel Qu Chicago P	of the Yukon to Youth Roll Call art artet ound Table	KNLA, 3:30 p.m. Sa KMPC, 7:30 p.m. Sa KECA, 6:55 p.m. F KMPC, 8:30 a.m. Sa KF1, 10:15 p.m. Sa KF1, 10:15 p.m. Sa	
Chapel Qu Chicago R Chicago T	of the Yukon to Youth Roll Call or artet ound Table heater KH	KNLA, 3:30 p.m. 8a .KMPC, 7:30 p.m. 8a .KECA, 6:55 p.m. F KMPC, 8:30 a.m. 8a .KFI, 10:15 p.m. 8a .KFI, 9 a.m. 8a J, KGB, 9:30 p.m. 8a	
Chapel Qu Chicago R Chicago T Christian	of the Yukon to Youth mr artet ound Table heater Science	KNLA, 3:30 p.m. 8a 	
Chapel Qu Chicago R Chicago T Christian Christian	of the Yukon to Youth Boll Call our arter arter ound Table heater KH Science Science Science	KNLA, 3:30 p.m. 8a KECA, 6:55 p.m. F KMPC, 8:30 a.m. 8a KECA, 6:55 p.m. F KMPC, 8:30 a.m. 8a KF1, 0 a.m. 8a J, KGB, 9:30 p.m. 8a KF1, 0 45 a.m. 8a KF1, 5:15 p.m. 8a KF1, 5:15 p.m. 8a	
Chapel Qu Chicago R Chicago R Christian Christian Christian Christian Christian	of the Yukon to Youth Boll Call our artet ound Table heater KH Science Science Science the Wildwood	KNLA, 3:30 p.m. 8a KMPC, 7:30 p.m. 8a KECA, 6:55 p.m. 8a KFI, 10:15 p.m. 8a KFI, 10:15 p.m. 8a KFI, 10:45 p.m. 8a KFI, 10:45 a.m. 8a KFI, 5:15 p.m. 8a KFOX, 8 p.m. 8a KFOX, 8 p.m. 8a	
Chapel Qu Chicago R Chicago T Christian Christian Christian Christian Church in Church of	of the Yukon to Youth	 KNLA, 3:30 p.m. 8a KMPC, 7:30 p.m. 8a KECA, 6:55 p.m. F KMPC, 8:30 a.m. 8a KF1, 10:15 p.m. 8a KF1, 10:45 a.m. 8a KF1, 10:45 a.m. 8a KF1, 10:45 a.m. 8a KF0X, 8 p.m. 8a 	
Chapel Qu Chicago R Chicago T Christian 1 Christian 1 Christian 1 Church in Church of Ciseo Kid.	of the Yukon to Youth Roll Call artet ound Table heuter KH Science Science Science the Wildwood the Air 	 KNLA, 3:30 p.m. 8a KMPC, 7:30 p.m. 8a KHPC, 8:30 a.m. 8i KF1, 10:15 p.m. 8i KF1, 10:15 p.m. 8i KF1, 10:15 p.m. 8i KF1, 10:45 a.m. 8i KF1, 10:45 a.m. 8i KF0, 5:15 p.m. 8i KF0, 8:30 p.m. 8i 	
Chapel Qu Chicago R Chicago R Christian 1 Christian 1 Christian 3 Church in Church of Cisco Kid Club Time Columbia 8	of the Yukon to Youth arter	KP1, 7:45 a.m. Su (FWB, 6:30 p.m. M-F KH0, 6:30 p.m. M-F KH0C, 3:30 p.m. Sa KF1, 6:45 p.m. F KH0C, 3:30 p.m. Sa KF1, 9:30 p.m. Tu KF1, 9:30 p.m. M KF1, 9:30 p.m. Su KF2, 4 p.m. Su KF2, 6 p.m. M KF1, 5 p.m. Su KF2, 6 p.m. M KF1, 5 p.m. Su KF2, 6 p.m. M KF1, 5 p.m. Su KF1, 6 p.m. Su KF1, 9 p.m. Su KF1, 10:45 p.m. Su KF1, 10:45 p.m. Su KF2, 10:45 p.m. Su KF2, 10:45 p.m. Su KF2, 10:30 p.m. Su	

Page Thirty

Commander Soott KHJ, KVDE, 10:15 a.m. Su Concert Necturne. KHJ, KVDE, 10:15 a.m. Su Concert O Nations. KFI, 5:30 p.m. M Conguest. More KHJ, KVSD, 6 p.m. M Cooper, Alex. KFI, SKSD, 6 p.m. M Cooper, Alex. KFI, KKSD, 6 p.m. M Cooper, Alex. KFI, KKSD, 6 p.m. Su Count of Monte Cristo. KHJ, KOB, 8 p.m. Tu Countersy, KUCA, KFIB, KFND, 8230 p.m. Su County Fair. KKMB, KFND, 8230 p.m. Su County Fair. KKMB, KFND, 8230 p.m. Su County Fair. KKSD, 8 p.m. Tu Crime Cases. KHJ, 12:30 p.m. Su County Fair. KKSD, 8 p.m. Tu Crime Cases. KKBJ, 12:30 p.m. Su County Fair. KKSD, 8:30 p.m. Su County Fair. KKSD, 8:30 p.m. Su County Fair. KKSD, 8:50 p.m. Su Cross Section, U.S. KKSD, 8:50 p.m. Su Darec Time. KFI, KFSD, 5:33 p.m. Su Darec Time. KKECA, 10:30 p.m. M-Su Date With Melody KKIA, 11:45 a.m. M-F Date With Melody KKIA, 11:45 a.m. M-F Discoveries by Ducching. KNIA, 11:45 a.m. M-F Discoveries by Ducching. KNIA, 11:45 a.m. M-F Downtow and All Around. KKIA, 11:45 p.m. Su Dovon sund all Around. KKIA, 11:45 p.m. M.F Dovon sund all Around. KKIA, 11:45 p.m. M-F Dovon sund al

 KRKD, KFON, 8 a.m. Tu, Th, Sa

 Hawaii Calls
 KHJ, 8:30 p.m. Sa

 *Hawk, Bob.
 KNX, 6:30 p.m. M

 Hawthorne Thing
 KNL, 8:1:30 p.m. D

 Hay, Bill
 KMPC, 12:45 p.m. M-F

 ★Hayes, Sam
 KFI, KFSD, 7:45 p.m. M-F

 ★Headline Edition
 KEGA, 5:30 p.m. M-F

 Heart's Desire
 KHJ, KGB, 2 p.m. M-F

 Hebrew Christian Hour., KFOA, 10:45 a.m. M-Sa
 M-F

 + Hemineway, Frank
 KFCA, 5:36 p.m. M-F
 ★Henry, Bill......KNX, 4:55 p.m. M-F

 *Henry, Bill.
 KAX, 4 iso p.m. M.-F.

 Herre Youns, KLAC, 6 p.m., M. 3 p.m. Tu-F.

 Herre Youns, KLAC, 6 p.m., Tu-Sa

 Herre's to Veterana, KFI, 11:35 p.m., Su

 Herristan, Keith, M.C., 6:30 p.m., Tu-Sa

 High Adventure.
 KHI, 3 p.m. Su

 Hill, Jackie.
 KFH, 8 p.m. Sa

 Holly Hours.
 KNN, 6:45 p.m. Th

 Hockrider, Edmund.
 KGE, 9 p.m. M.

 Holly Hours.
 KHJ, 9:15 p.m. Sa

 Holly Wood Bowl Reporter.
 KFI, 8 p.m. Sa

 Holly Wood Casting Forum.
 KGFJ, 9 p.m. M.

 Holly Wood Tour.
 KECA, 1:30 p.m. Su

 Holly Wood Tour.
 KEF, 8:30 p.m. Su

 Holly Wood Tour.
 KEF, 8:30 p.m. Su

 Hour of Faith.
 KECA, 1:30 p.m. Su

 Hour of Faith.
 KECA, 8:30 p.m. Su

 Hour of Faith.
 KECA, 8:30 p.m. Su

 Hour of Music.
 KEF, 8:30 p.m. Su

 Hour of Faith.
 KECA, 8:30 p.m. Su

 Hour of Faith.
 KECA, 8:30 p.m. Su

 RADIO LIFE

Liberal Catholic Hour. KFAC, 9 a.m. Su Life Can Be Beautiful. KFI, 11 a.m. M-F Light of Jim. KECA, 8 p.m. F Light of the World. KFI, 10:45 a.m. M-F Lights Out. KECA, 9:30 p.m. W Lindlahr, Victor. KHJ, 9:15 am. M-F Listen Carefully. HHJ, 6:30 p.m. Su Listen Carefully. HHJ, 6:30 p.m. Su Make-Believe Ballroom KLAC, 9:30 a.m., 5:30 p.m. M-Sa Ma Perkins KFI, KFSD, 11:15 a.m. M-F KNN, 9:13 a.m. M-F KNA, 9113 a.m. M-F Manhattan Merry-Go-Bound KFI, 5 p.m. Su Man Called X. KNX, 6:30 p.m. Th Man Named Jordan. KNX, 6:30 p.m. Su Man on the Farm KFI, 19:15 p.m. Su Man on the Farm KFI, 19:15 p.m. Su Manners, Zeke KKX, 12:15 p.m. 5, p.m. M-F Manhuat KKX, 12:15 p.m. 5, p.m. M-F Mansiteld, Andy KNX, 12:15 p.m. 5, p.m. M-F Mansiteld, Andy KKX, 12:15 p.m. 5, p.m. M-F Mansiteld, Andy KKX, 12:16 p.m. 5, p.m. M-F Mansiteld, Andy KKX, 12:16 p.m. 5, p.m. M-F Mansiteld, Andy KKX, 12:10 p.m. M-Sa Martin, Tony KKX, 12:10 p.m. M-Sa Martin, Tony KKX, 5:30 p.m. M-F Massey, Louise KHY, 10:30 s.m. M-F Met Marty Drake KFI, 10:30 s.m. M-F Met Marty Drake KFI, 10:30 s.m. M-F Met Marty Drake KFI, 9:30 p.m. Tu Melody House KNX, 4:15 p.m. 0, F Melody Matinee KHY, 2:30 p.m. Tu Melody House KNX, 4:15 p.m. M-F Met Marty Drake KNX, 4:15 p.m. M-F Melody House KNX, 4:15 p.m. M-F Melody Time KFI, 10:43 p.m. Su Midaight Hyery-Go-Round KFI, 12 p.m. M-Su Midaight Herry-Go-Round KCY, 2:42 p.m. M-Melody Time KECA, 8:30 p.m. Su Midaight Herry-Go-Round KCY, 4:25 p.m. Su Midaight Merry-Go-Round KCY, 4:25 p.m. Su Midaight Merry-Go-Round KCY, 4:30 p.m. Su Mirandy KKMC, 5:30 p.m. Su Mirandy KKMC, 5:30 p.m. Su Mirandy Sible Hour. KFOX, 8:30 p.m. Su Mirandy Met North KNX, 7:30 p.m. Tu Missing Heirs North KNX, 7:30 p.m. Tu Missing Heirs KKCA, 9:15 p.m. Tu Missing Heirs KKCA, 9:15 p.m. Tu Missing Heirs KKCA, 9:15 p.m. Su Mirandy Met North KNX, 7:30 p.m. M-F Musica Department Store, XIA, 2:30 p.m. M-F Musica Masterpleces KFA, 14 p.m. M-F Musica Department Store, XIA, 2:30 p.m. M-F Musica Maste

 *Pearson, Drew
 KECA, KFMB, 8 p.m. Su

 People's Platform
 KNX, 9 a.m. Su

 Pepper Young's Family
 KFI, 11:30 a.m. M-F

 Perry Mason
 KNX, 10:15 a.m. M-F

 Pretresson, Elmer
 KFI, KFSD, 5:45 p.m. W-Sa

 Philpims Hour
 KHJ, KVOE, 9 u.m. Su

 Plays by Ear.
 KFI, 6p.m. Tu

 Police Balletins
 KFI, 10:55 p.m. Su-F

 Policing L. A.
 KHJ, 9:45 a.m. Sa

 Port of Missing Hits
 KFI, 1:55 p.m. M-F

 Porter, Peter
 KFSD, 5:30 p.m. M-Sa

 Premiere Performance
 KFI, 8 p.m. Tu

 RHJ, KGK, 10:39 p.m. M.-Sa

 Premiere Performance.
 KNPC, 7 p.m. Tu

 Property Owners.
 KMPC, 7 p.m. Su

 'quiz Kids.
 KHJ, 8 KHJ, 7 p.m. Su

 Radio News Weekly
 KFT, 8 FN, 6 D.m. Th

 Radio News Weekly
 KECA, 10:45 a.m. Su

 Radio Stories.
 KHJ, 615 p.m. M.F

 Rech Sigry
 KECA, 6:30 p.m. Tu, Th

 Rech Tobe
 KECA, 7:30 p.m. Tu, Th

 Record Party
 KHJ, 615 p.m. M.F

 Record Party
 KHJ, 610 p.m. M.

 Record Party
 KHJ, 610 p.m. M.

 Record In the People
 KECA, 9:35 p.m. Tu

 Report to the People
 KECA, 9:30 p.m. Tu

 Retribution
 KHJ, 610 p.m. Su

 Retribution
 KHJ, 610 p.m. Su JULY 13, 1947

Styles in Music
Styles in Music KFI, 9 p.m. Su Summer Concert Hall KECA, 1 p.m. Sa Summer Electric Hour KNX, 12:30 p.m. Su Summer Theatre KFI, 6:30 p.m. W Sunday Evening Club KFAC, 9 p.m. Su Sunday Evening Hour KECA, 5 p.m. Su Sunday Evening Hour KECA, 5 p.m. Su Sunday Vergers KECA, 11:80 a.m. Su Sunday Vergers KECA, 11:80 a.m. Su
Summer TheatreKF1, 6:30 p.m. W
Sunday Evening Club KFAC, 9 p.m. Su
Sunday Evening Hour
Sunday Morning MelodiesKMPC, 8:15 a.m. Su
Sunny Side of the Atom KNX, 9 p.m. M
Sunrise Salute
Sunset Roundup
Surprise Theater
Suspense KNX, 8 p.m. Th
Sweeney and March
Symphonette. KNX, 10:30 p.m. M-F
*Take It or Leave It KNX, 6 p.m. Su
Talbot, Dr. Louis
Tanestries of Life KNX, 9:30 p.m. F
Taylor, Henry JKHJ, KGB, 9:45 p.m. M, F
Taylor, Mary Lee. KNX, 11 a.m. Sa
Telephone Hour
Templeton, Alec
Terry & the Pirates. KECA, KFMB, 5 p.m. M-F
Theater of TodayKNX, 8 a.m. Sa
The Clock KECA, 8:30 p.m. M
The Falcon
The Mighty Casey
The SheriffKECA, KFMB, KPRO, 6:30 p.m. F
The Tavern KFI, 10:15 p.m. Sa
These Make HistoryKFI, 12:45 p.m. Su
Think and Grow Rich
This is your FBL KECA, 8:30 p.m. F
This Week Around the World
This Woman's Secret KFL KESD 3 nm M-F
Thomas, Lowell KNX, 7 p.m. M-F
Thompson, Johnny
Those Websters
Three Alarm
Today in History
*Today's ChildrenKFI, KFSD, 10 a.m. M-F
Tom Mix
Tonight's Tunes
Town Meeting
Treasury ShowKECA, 12:30 p.m. Sa
Trout, Bob. KNX, 8:45 p.m. M-F
Twenty Questions
Twilight Tales
1W0-100 BakerKHJ, KVUE, 4:30 p.m. M,W,F
Under Arrest. KHJ, 5 p.m. Su
University Explorer KNX, 10:15 p.m. So
Veteran Wants to KnowKHJ, 9:30 a.m. Sa
Veterans' Voice KHJ, 12:45 p.m. Sa
Village Store
Voice of Business
Voice of Labor
Wallace Myron KHJ, KGB, 8:30 a.m. Su
Waltz TimeKFI, KFSD, 9 p.m. F
Warden's Crime Cases
KFI, KFSD, 8:30 p.m. Tu
Warren, Wendy KNX, 10 a.m. M-F
Wax Museum KF1, 6 p.m. Th
Wax Shop
Welcome, Travelers
Wells, Carveth
*What's Doin', Ladies?
*What's the Name of That Song?
Wheeler, Burritt. KNX, 3 p.m. M-F
Whistler. KNX, 8 p.m. W
Whiteman, Paul. KECA, 12:30 p.m. M-F
Whoa Bill Club
Wilder, Alvin
Willson, Meredith KNX, 9:30 p.m. W
Winchell, Walter KECA, KFMB, 6 p.m. Su
Wings Over Jordan KNX, 7:05 a.m. Su
Winner Take All KNX, 9 p.m. Sa
Wizard of Odds
Woman's Voice
Woman in White, KFI, KFSD, 10-15 am M.F.
Women's World
Youth Asks the Government KECA a nm Sa
Sunds Vespers. EECA, 11:30 a.m. Su Suns Staude of the Atom. KEYA, 9. Pm. M Sursies Salute KT, KFSD, 7. pm. M-S Supper Club. KFI, KFSD, 7. pm. M-S Supprise Theater. KNX, 8 p.m. The Sweeney and March. KNX, 9 pm. Su Suspense. KNX, 8 p.m. The Sweeney and March. KNX, 7 as p.m. Su Sweeney and March. KNX, 7 as p.m. Su Sweeney and March. KNX, 9 pm. Su Tabot, Dr. Louis. KFVD, 10 a.m. M-F Taipestries of Life. KNX, 9:30 pm. Tu Taylor, Mary Lee. KNX, 113, m. Sa Teen and Twenty Time. KHY, KGB, 9:45 pm. M Templeton, Alec. KFY, 9:50 p.m. M Templeton, Alec. KFY, 45. pm. Sa The Chase. KNX, 113, pm. Sa The Chase. KNX, 1145 pm. M Fernpleton, Alec. KNX, 1145 pm. Sa The Chase. KNX, 1145 pm. Sa The Chase. KNX, 9:30 pm. Tu The Mighty Cases. KNX, 1145 pm. Sa The Chase. KNX, 9:30 pm. M The Saint Sect. KECA, KTM, 6 pm. Sa The Todds. KECA, KFMS, 5 pm. M The Sheriff. KECA, KFMB, FPRO, 6:30 pm. M The Sheriff. KECA, KFMB, 5 pm. M The Sheriff. KECA, KFMB, FPRO, 6:30 pm. Fu Think and Grove Heb. KWK, 11 a.m. Sa The Todds. KFM, 4 Sh pm. M-F Think Mode Grove Heb. KWK, 11 a.m. Sa The Sodds. User KH, KYBD, 3 pm. M-F Think Mode Grove Heb. KWH, 11 a.m. Sa The Sodds. Lowell KWH, 11 a.m. Sa The Sodds I cars. KEHJ, KGB, 5:45 pm. M-F Tom Mac. Lowell KWH, 12:30 pm. F Think Mode Grove KECA, KFMB, 5:30 pm. M-F Tom Mix. KHJ, KGB, 5:45 pm. M-F Town Meeting. KECA, 12:30 pm. Sa The Sodifferent KECA, 12:30 pm. Sa The Sodifferent KECA, 12:30 pm. M-F Town Meeting. KECA, 12:30 pm. M-F Town Meeting KECA, 12:30
Young Dr. Malone
Young Widder Brown
You're Only Young Once EXY 12:15 p.m. Sa
tours out roug ouce K.N.A. 4:50 p.m. M+F

"Traveling 21-ster"

(Continued from Page 4)

mester at U.S.C., when she was called for an interview at RKO. It was her first picture part, as Zambiti, the jungle school teacher in "Tarzan and the Leopard Woman." From then on, Helen found her schedule jammed. Booked immediately after for 20th Century's "Bell for Adano," Repub-lic's "GI War Brides" and the first of Gilbert Roland's new series as "The Cisco Kid" ("The Gay Cabal-bero") sche combined her acting with lero") she combined her acting with college. You'll also see her soon in the last of Sidney Toler's "Charlie Chan" pictures, a murderous collec-tion of mayhem called "The Trap", and in Columbia's narrative fancy, "Cigarette Girl," in which she shares billing with Ludwig Donath.

Air Credits

Deeply appreciative of any casting effort in her behalf, Helen expressed special gratitude to CBS producer Tom Hargis for his help in establishlar featured actress on "Romance of the Ranchos," Helen's voice has been heard in every pitch and accent on "Dr. Christian," Dennis Day, "Tapes-tries of Life", "Theater of Romance" and endless other air timers.

Helen is completely occupied most of the time, with either her studies or her work, so dates no boy in particular and a great many of them in general. As lively as she is lovely, she sees no reason she can't even tually combine both marriage and career should "the right man" come along, specifically someone with a nice chuckle and an air of ease and naturalness. Now and then she finds space to read, and her favorite book, she says, is Hector Malot's "Sans Famille," but her particular author, Victor Hugo.

Her college combination of drama and psychology is the result of an interesting conclusion . that an actress must know as much about people and herself as she does about her art . . . a theory, incidentally, which is characteristic of Helen's en-tire mental processes. Tremendously ambitious, she thinks everything she wants to do straight through in a direct, concise line. On campus she also is a member of Zeta Phi Eta, national professional speakers' sorority, and her professional scripting, producing and idea ing have been be-hind many of U.S.C.'s dramatic productions.

Breezily impervious to nail-biting, she usually maps things out ahead and efficiently waits for the result. She found it hard to answer, though when we asked her whether she'd rather act in pictures or radio, if it came to a final choice. "They're both such different mediums," she reasoned. . .

"Then you'd probably vote for a combination?" we suggested.

"Mais certainement!" she smiled... which is the Gerald way of saying, "But certainly!" Page Thirty-two

Men of Music---The Sportsmen

(Continued from Page 5)

with humming (pun permitted) radio, picture, recording jobs, and singing in other quartets and vocal groups.

Latest recording is a series of the school songs for U.C.L.A. and City College. The generous gentlemen turned over exclusive rights on the latter group to City College in order that sales proceeds might expedite the school effort to enlarge the curriculum into a four-year period.

Ask any of the four their hobbies and all will name some outdoor sport. Their schooling was practically secondary to the athletic events in which they participated.

But ask them who their favorite vocalist is and they'll look blank. Just start naming names, though, and they'll greet each mention with a shout of enthusiasm. . . "Oh, she's a shout of enthusiasm. . . "Oh, she's wonderful!" or "He's tops!" until you get down to "The Groaner", and he's pretty unanimously the guy they'll finally choose.

Some of the almost forgotten pleasures crowded out of their lives by a busy day.and.night radio schedule came in for pursuit while the gang were in the east. The other stage productions in Gotham saw them in attendance when they got away from their own show at the Roxy. And New York's excellent eating places must have done a landslide business. Any of the boys will eat pie at the drop of a plate.

It would seem the advent of television should merely prove a boon to the well-dressed four who don identical suits for their radio shows. Certainly then, too, they can give that vaudeville treatment to their famous rendition of "Old Jack Benny Had a Farm" or "Chloe", those hila rious ditties that made history in the annals of radio commercials.

"That's when our troubles will start, though," sighed Bill Days.

"Yep," Max Smith put in briefly, "that's it."

At a question as to what troubles television could start, Gurney Bell started to explain. "Four men might agree on the same suit of clothes, certainly."

"But," Marty Sperzel finished sadly, "what four guys are there who'll agree on the same tie?"

* *

YES INDEEDY!

Between shows at the New York Paramount Theatre, NBC's Perry Como received an "emergency call" from Dallas, Texas. On the other end of the line was fan Gloria Evanston, who blithely said she just wanted "to chat". The "emergency", she explained, was that she was spending her last \$3.55 on the call, completely depleting her allowance.

Spotlight on Serials---"Lora Lawton"

(Continued from Page 8)

Boston suburban stock company. The Brookline Players, the Welleslev Players and the Straw Hat Theater in Cambridge were next decorated by this by now beautiful actress. Stock in her home town led to a radio debut on a local Boston station.

Essaying New York radio, she met and married Tom Clark, a young radio announcer who had been born and raised thirty miles from her, in Salem, Massachusetts. They moved to Hartford, Connecticut, and ap-peared on local shows together before returning to New York radio in 1944.

Since that time, Jan has been your and our "Lora Lawton." The athletic Jan keeps up with all the sports she once taught during sum mers as a camp counselor-tennis, riding and swimming. Her other hobbies are collecting rare antique necklaces and developing the photographs her husband takes.

We who are familiar with Jan as the sincere "Lora" will find it hard to imagine her as menace "Phyllis Parker" on an eastern soap opera series, "Linda's First Love," but her versatility includes the ability to portray a variety of roles including those that require German, French



Mrs. Isabelle Nobie, 4366 Westlawn Avenue, Venice, Calif.

Heard on "It Pays to Be Ignorant": Mr. McNaughton: I was out with a printer's daughter last night, but I wasn't her type.

Mrs. C. D. McClenathen, 1217 South Highland Avenue, Los Angelès, Callí.

Heard on "Breakfast in Hollywood": Corny: My wife is complaining about high prices on everything

food, clothes, houses . . . the only thing that's coming down is rain.

Cyril Buyer Wiener, 818 South Broadway, Los Angeles 14, Calif.

Heard on the Mel Blanc show:

Mighty Potentate: I just came from my doctor. Had some X-rays taken.

Mel Blanc: How's that?

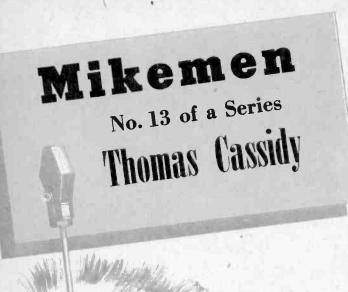
Mighty Potentate: I wanted to see if I was as pretty on the inside as the outside.

Mrs. Daisy Townsend, 25 South Magnolia, Long Beach, Calif.

Heard on "Breakfast in Hollywood": Corny: Why is a young sea-going passenger always sick?

Tom: Dunno, why?

Corny: Because she wants to get next to the Doc.



By Joan Buchanan

The Dignified Voice of "Evening Concert" Informs the Fans of The Gas Company Music Program

Monday through Saturday, 8:00 p.m. KFAC

H, YOU'RE not Thomas Cassidy!" is the greeting usually accorded this mikeman in an introduction. Possessor of a low, digni-

fied voice and a manner that conveys his personal interest in the great musical classics, he is afraid that the mental picture he projects is one of a paunchy, elderly pedant. At any rate, Cassidy is about thirty years younger than the fond fans of the Gas Company's "Evening Concert" imagine him, and in addition to his love of classical music he exercises a healthy interest in the songs of Bing Crosby.

"I guess people who listen to classical music don't write letters," he sighed when we asked him about the mail he receives regarding this popular series. Though the great segment of the listening public which turns on the "Evening Concert" night after night may not express its enthusiasm by mail, a more unusual tribute to the program is the fact that it has turned up as a background in two recent novels, according to Cassidy!

This mikeman's interest in classical music is a twenty-four-hour-aday affair. "I'm always thinking about the 'Evening Concert'," he laughed, "it's like a drug." He enjoys digging up brand new recordings never before heard locally and rediscovering rare classics. Three mornings a week he teaches voice at his own musical alma mater, the Los Angeles California Institute of Music and Allied Arts. A concert baritone, Cassidy admits that his enjoyment in working with the "Evening Concert" is so great that he has turned down vocal opportunities to continue with it.

A Bing Admirer

His present love of classical music started with an interest in singing as a small boy. And that's where Bing Crosby comes in! Bing was his first musical enthusiasm. "In fact, I used to croon like Crosby," he smiled, and then amended himself, "no, that's not right—nobody croons like Crosby!" Cassidy started studying concert baritone, and while a student with Irmalee Campbell he started on the path that led eventually to radio. His teacher asked him one night to see a girl student home to Ninety-First Street. "I remember thinking to myself, "Wouldn't it be awful to come this far to see a girl every night!" Well, you know what happened—I took her home every night for weeks and we finally got married."

Mrs. Cassidy liked Thomas's speaking voice and thought he ought to be a radio announcer. He went down and auditioned at KMPC. He didn't win but he surprised himself by being much better than he had suspected. He got an opportunity on an NBC station in Boise, Idaho, where he announced, did some writing, programming, interviews and concert criticism. Auditioning at KFAC for his present berth on the "Concert," he was chosen over a field of thirtyseven entrants.

"Musical background and luck," is the terse reason Cassidy gives for his



SITTING BEHIND THE KFAC MIKE, THOMAS CASSIDY of the "Evening Concert" avers he has gotten a more extensive musical education than that available at any school. He claims to have learned to like so many things that he formerly dismissed. "There's something good in all classical music, I've found."

Bob Freeman Photo.

break. He has been with the program for four years now and has enjoyed every minute of it. He has taken only one day off in that time and doesn't know whether or not he wants to take his scheduled vacation. He does all the programming for the "Concert" and can remember to the date when he last played a selection. He follows the accepted style of concert programming used by symphony conductors and builds the show like a regular concert. "We open with an overture so people can finish their dishes and sit down in time to catch the symphony. Do you realize that a conductor programs five concerts a year while I have to do six a week? Multiply that by fifty-two and see what you get!" And the answer multiplied by Thomas Cassidy's four years on the program will give you a statistical idea of the work involved.

1250 Programs!

KFAC's wonderful record library is the source of these nightly concerts. In addition to the station's efficient musical cross index of records, Cassidy has compiled one of his own. Requests to the "Concert" usually take care of themselves, as he programs so far in advance that they are usually scheduled automatically. He has repeated only one program intact and that is his "Voices of the Golden Age of Opera". He prides himself on never talking down to his audience, and he keeps his musical introductions as short as possible. He wisely concludes that he would soon run out of material. concerning his music and musicians if he tried to

(Please Turn to Page 38)

OWNS and people are pretty much the same the country over," Springdale's Mayor of the Town will tell you. "But I like to talk about Springdale because I've watched it grow from the time those blg elm trees in the City Hall Park were put out as saplings. All the places along Main Street . . . Grayson's Drug Store, the Bon Ton Department Store and the Bijou Theater, way on up past our two newspapers, the Globe and the Clarion, I've seen them all spring up.

"And all those green lawns everyone keeps so nice, and their flower gardens all over the place, people planted because they were proud of their town and wanted it to look well. When it came to naming a new street each time, folks wanted it to sound as pretty as it looks, and you'll find most of the streets are called Locust, Maple, Pine or Walnut. I live on Elm Street in that roomy-looking, old-fashioned house with the

Springdale

Radio's Mythical

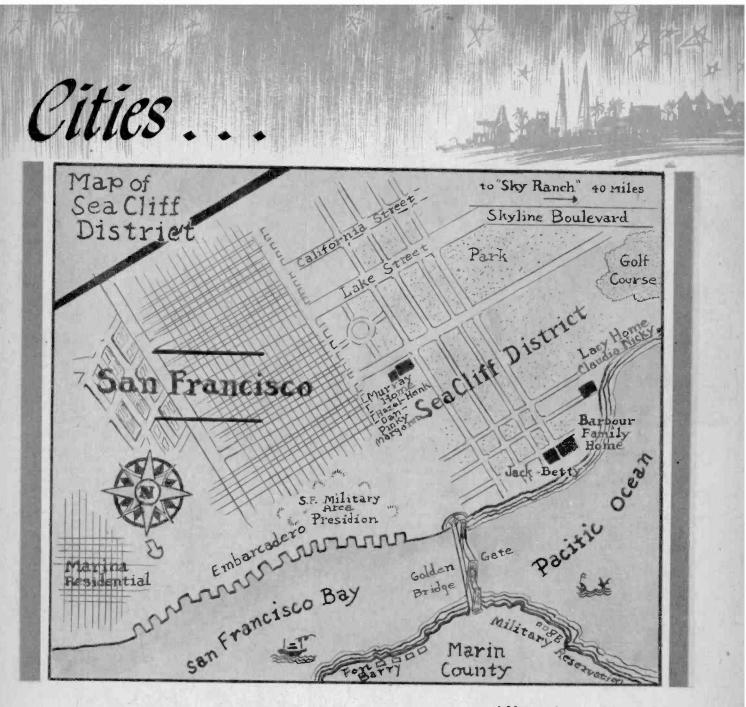
cupola on top. It has a high board fence behind it, and a picket fence out in front.

"Twenty miles to the south of Springdale is Crescent City. Marilly, my housekeper, sometimes takes Butch over there for the day, but most of the time Butch and I head out to the north of town, on the River Road. There's an old swimming hole out there at Rock Creek, and a nice grove for picnicking.

"It's kind of hard, offhand, to tell you more about.Springdale. You have to know all the people who make it tick—Archie Chamberlain, our Chief of Police; Judge Williams, who next to me is the best checker player in town; Sexton Meader and our Reverend Dinwiddie. None of us are so proud of the part of Springdale just beyond the tracks at the foot of Hill Street. You understand there's nothing really bad down there, just some juke joints and a couple of pool rooms.

"If you want to know any more, think of your own town. I guess our folks and the places they've built up are just the same as any place else. Between now and next fall when we come visiting on the radio again, stop by my house some evening. We'll sit on the porch and I'll talk your arm off. Butch and Peewee Taylor and Bitsy Morgan will be playing out under the street lamp in front of the house. That's a standing invitation, and I'll be looking for you."

Elmwood Mayor'S No Schoo. EI DINWIDDLE 0110 church NA St. Agnes Hospita LOCU Springdale Mayor of Resc Towns pringda BiJou Globe COURT louse City Hall 41. 10. 15 Page Thirty-four



Barbours' Harbor

Sunday, 11:30 a.m. NBC-KFI-KFSD

VER a million people livein San Francisco's area one of superlative hotels, stately churches, queer signs, big trees, clattery cable cars and ghosts.

Up on one of San Francisco's hills, across the fabulous Golden Gate Bridge from the sear sides of Marin County, lies the "Sea Cliff District", a portion given over equally to baronial estates and suburban divisions. Shaded by gray-trunked eucalypti and great twisted oaks, the streets here march along in more orderly precision than many of the big city's thoroughfares.

Up above the coast, on which the long rollers from the blue Pacific break, live Mother and Father Barbour, in the family home back of its stately hedge of sturdy geranium.

From far and near, almost every Sunday, the Barbour children stop at this peaceful haven.

Cliffie journeys in almost forty miles along Skyline Boulevard from the Sky Ranch. Hazel and Daniel Murray en route with Pinky, Hank, and Margaret, come from their home just outside the exclusive Sea Cliff District. As you know, Jack and Betty live just next door, and can slip right through the hedge to join the elder Barbours.

The Lacy home (little Skipper is now living there with Claudia and Nicky) is in the other direction, but the six blocks aren't far, so the Lacys too, stroll down to join the family conclave, or wander down the lawn to the sea wall to watch the racing sculls and the speed boats in the water beyond.

You've all had a glimpse of the Barbour family tree through Sunday radio visits. You've been able to follow their satisfactions and their tragedies, their moving about and the settling of their homes. So if our little map doesn't hold all the landmarks you might expect, remember we've left it open as a playground for your imagination.



RIGHT ON THE BEAM, WITH SCRIPT and serious demeanor, is Tobe Reed, Jr., here reading the sponsor's word on "Maxwell House Coffee Time" summer show starring Frances Langford. Tobe Sr.'s chores on the Burns and Allen summer replacement demand both announcing and acting talents. Reed got into radio lifteen years ago because he had "sense enough to come in out of the rain". He was wandering around the streets of San Francisco when a shower sent him scurrying for protection. He ran ito the nearest building, CBS, and walked right into an audition.



IDEAS DON'T COME on the banks of quiet streams, that's why books, papers, phones and typewriter clutter up the desk where Tobe Jr. pinch-hits for his father. All this equipment is essential to Reed, who started out as general reporter on the San Francisco Chronicle and continued with his own radio program "Headlines of the Past," about ten years ago. Though able to handle anything in radio from commercials to straight acting and gag-throwing, Reed is essentially a narrator, was heard on "Don't You Believe It" and is readying another series of narrative stories with punch endings.



Tobe Reed: How to Be Lazy

In Seven Hard Lessons

JUST LIKE POPS, TOBE JR. tackles the stove, but also like his "old man," the youngster admits his only specialty is eggs "however they happen to fall in the skillet." The Reeds live in a comfortable hill-top home in Hollywood, where the "real boss" of the household is "Butch," a sturdy stray wirehair that adopted Mr. and Mrs. Reed soon after they were married. MIKE, TYPEWRITER, TELEPHONE take only slight pre-eminence over the play-back recording machine. Tobe, Jr., poses in paternal manner, for Reed spends hour after hour checking and rechecking broadcasts, especially his narrative shows. In his library, however, are the best of other programs on which he's worked, including the Walter Pidgeon series, Fanny Brice's "Baby Snooks", Bob Burns, and "Duffy's Tavern". Home recordings are also a Reed hobby. His most prized record, Tobe Jr.'s first words, "bad man!"

Thursday, 8 p.m. NBC-KF1-KFSD

HERE is probably no more industrious man in radio than Tobe Reed, and the things he works hard-

est at is keeping work a secret. "Work is for dull people," he says, and believes not a word of it.

It's all part of a game, and it finally climaxed itself when he softsoaped his three-year-old son, Tobe, Jr., into posing for some pictures for Radio Life.



AS ANY FATHER KNOWS, and in this case, father's son, work can't be confined to the job. Here "the boys" take a hand with little Tobe's year-oid sister, Melinda, who reflects such masculine attention by being healthy, bright as a button, with a favorite vocabulary of "hubba, hubba, hubba" said with considerable aplomb.

LITTLE TOBE REACHES FOR MUSICAL director Carmen Dragon's baton. Junior comes by his musical tastes naturally—his daddy established a record with the old "Fitch Bandwagon"—168 consecutive Sundays on the air with the nation's top bands.

IT'S BEEN A TOUGH DAY for both Senior and Junior Reeds, so they invade the easiest chair to exchange small talk. Photo in background is of wife and mother, Mrs. Reed, the girl Tobe married four years ago. Her maiden surname was Reed, too, so that makes it unanimous.







HAL STYLES, whose show business experience boasts a varied background, has fostered many radio programs, found jobs for more than 30,000 unemployed on his "Help Thy Neighbor."

> In Style With Styles

From Musical Comedy and Vaudeville, Hal Styles Has Brought Initiative And Originality to the Kilocycles, With Latest Venture an Air School

ACK in the days when radio was "wireless" and messages were transmitted in feeble dots and dashes, Hal Styles was graduated from a "ham" operator to a seagoing officer in company with such men as David Sarnoff, now president of RCA. Voyages around the world and from pole to pole tarnished the gold braid on his uniform and sent him back for a five-year hitch in his first interest, show business—vaudeville and musical comedy.

Those were the days when commercial broadcasting was shedding its swaddling clothes, casting loving eyes on the entertainment business, and Styles decided it was time for him to wed his technical knowledge of this new medium to his fondness for show business proper. So, in 1932, Hal Styles came to California and inaugurated his first news commentary in radio, "Searchlight on World Events," over KFAC. It wasn't long until Styles' infectious personality promoted him to the post of "Your Friendly Counselor" on KFI. Along about that time, he produced and starred in a half-hour variety show, "Joy, Incorporated", on KMTR ... and a smoothie, "Satin Silhouettes", over KFWB.

Then Hal Styles became the special events man extraordinary! He parachuted to earth with a portable transmitter strapped to his back, a mike in his hand, and described his jump to the audience.

Unusual Accomplishments

He broadcast from a diving suit as

he walked around the bottom of the Pacific Ocean. He broadcast from jails and hospitals. Then, when depression hit, when there were no jobs to be had, Hal Styles with his "Help Thy Neighbor" program found more than 30,000 jobs for unemployed men and women!

There have been many successful Hal Styles programs—many which will reflect Styles' interest in helping his fellow men. For instance, "Young America Speaks" was his original radio program devoted to the problems of juvenile delinquency. "Lest Ye Forget" was his original program dedicated to the problems of returning servicemen, which, among other things, found over 2,000 homes for veterans and their families.

In line with his penchant for helping the other fellow, Hal Styles last spring, sensing the tremendous flowering that was due in the radio field—with more than 500 AM and 600 FM applications granted in the last year—took over a radio school, immediately impressed his own personality upon it. Thus the Hal Styles School of Radio was born. It was immediately approved for veteran training.

When Hal does have a spare hour these days, he spends it with his chickens, ducks, turkeys, geese—and even goats—on his rancho in Reseda. And he even finds an occasional hour to take down the fiddle and bow that were his constant companions back in his vaudeville days.

Mikemen--Thomas Cassidy

(Continued from Page 33)

elucidate on the selections on a sixa-week basis. (Right here may we throw a bouquet? Cassidy's commercials are quiet, intelligent and informative.)

He credits Sir Thomas Beecham with tossing him his greatest compliment. He met Beecham at the Hollywood Bowl and invited him to KFAC to hear the recordings of several symphonies the conductor had made but never heard played. Sir Thomas sat in the studio and conducted while Cassidy played the records. Sir Thomas enjoyed himself hugely, thanked Cassidy and then suddenly, thinking back, asked in astonishment, "But I say, when did you change the records?" Sir Thomas, on hearing that the mikeman was also a singer, grew expansive. "Come to England and I'll put you on, old boy," he told Cassidy.

Children Musical

Cassidy's two children, Dickie, three, and Peggy Anne, one and a half, are both going to be musical, he thinks. "Dickie knows KFAC and whenever he hears classical music he says, "That's Daddy's station." Dickie is also a "Whoa Bill" fan, and according to his father was rendered speechless for the first and only time by a visit to "Uncle Whoa Bill's" Fridav children's party.

Lawrence Tibbet and Igor Gorin are this baritone's favorite baritones. He has what he calls a minor collection of classical records—mostly vocal and mostly baritone. He likes popular music—"to dance to".

On Sunday, his one day off, what does he do for recreation? He takes a postman's holiday and goes to a concert!

WRONG LOCATION

Burl Ives, Mutual-Don Lee's friendly troubador, has finally found a home. Recently, he bought a beautiful three-and-a-half-acre ranch in the San Fernando valley near Reseda, California. Burl says all he has to do is find time to live in it. Currently on location for his featured role for the film "The Green Grass of Wyoming," Burl won't be able to visit his new abode for several months.

IMPRACTICAL JOKE

Jan August, Mutual-Don Lee's famed piano stylist, doesn't claim to be a constant practical joker, but he admits he weakens visibly at times. Recently Jan mailed only the labels of two of his latest records to some of his disc-jockey friends. Enclosed was the following note: "A label is to a record what a hole is to a doughnut . . . Get the outside for results."

Page Thirty-eight

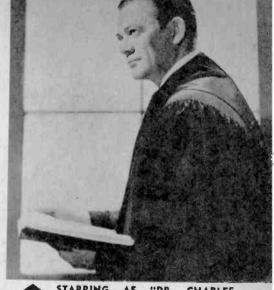


ALWAYS HEARD BUT SELDOM SEEN are the faithful and expert radio engineers who put and keep your shows on the beam. Couple here hard at work are ABC mixers, Marvin Headrick and Tom Baxter. ABC Photo.

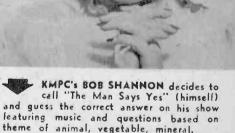
SEEN ON THE **RADIO SCENE**

GEORGE BIASTRE, RIGHT, one of Bill Leyden's (left) KMPC "Music Hall" listeners, won recent Whiffenpool contest and received RCA-Victor radio-phonograph combination shown. Biastre drew what judges considered best Whif-fenpool. Ralph Former upon

SUSAN DOUGLAS, in addition to stage and movie activities, appears Monday through Friday on Mutual's "Real Stories from Real Life."



STARRING AS "DR. CHARLES MATTHEWS," Hugh Studebaker, veteran radio actor, has returned to minis-terial role in CBS' "Guiding Light."





featuring music and questions based on theme of animal, vegetable, mineral. Ralph Forney Photo.

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MP



CO-STARS OF "ABBOTT MYSTERIES" are Chuck Webster and Julie Stevens, heard on Mutual as summer replacement for "Quick As A Flash."



ARDENT FANS of Nelson Eddy are probably as happy as he that the singer has returned to the air via "Kraft Music Hall," Thursday nights on NBC, beginning July 3.

SEEN ON THE RADIO SCENE

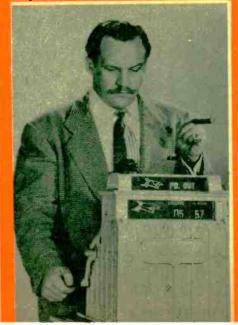
BULLETINS FROM L. A. Police Department to public are broadcast over KFI, Sunday through Friday at 10:55 p.m. and Saturday at 10:15 p.m. by Sgt. J. M. Rosenquist.



EILERN FARRELL has returned for the fifth consecutive year as star of Prudential's "Family Hour" program, CBS-KNX, Sundays, 1 p.m.



EX-VAUDEVILLIAN ARTHUR MOORE stars as retired trouper who runs "Arthur's Place," which took over Ginny Simms' CBSpot on Friday nights.



ARTHUR GODFREY LOOKS happy after his month's vacation preliminary to heading up his new network show, "Arthur Godfrey's Talent Scouts."

