

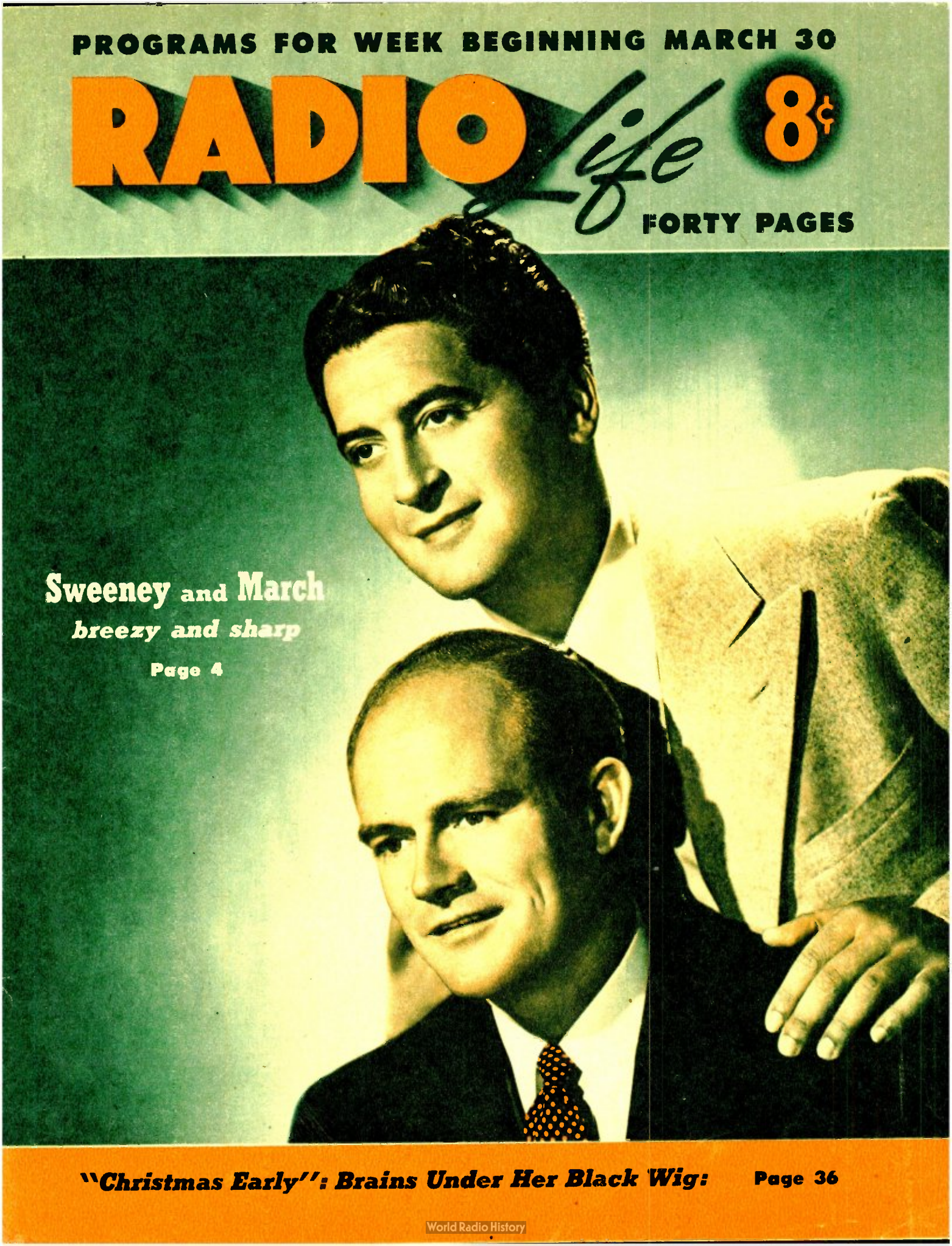
PROGRAMS FOR WEEK BEGINNING MARCH 30

**RADIO**

*Life*

**8¢**

**FORTY PAGES**



**Sweeney and March**  
*breezy and sharp*

**Page 4**

**“Christmas Early”: Brains Under Her Black Wig:**

**Page 36**



# The Ear Inspires the Pen

Eva L. Foster, 236 Bon Air Street, La Jolla, Calif.

Sirs: Is there a Radio Life, or a similar magazine, one can buy or subscribe for in Philadelphia? I am going east and I'll be dreadfully lost without Radio Life to guide me in my pursuit of programs I want to hear.

*As long as you ask... there really is no magazine like Radio Life! Subscriptions for R. L. can be obtained through our business office, and sent any place in the United States. Then, wherever you are, the time change could be taken into consideration, and you would still have Radio Life. Glad you like it and that it is of help to you.*



Mrs. Jack Christmann, 21024 Sherman Way, Canoga Park, Calif.

Sirs: Just finished devouring the

February 16th issue of Radio Life. Most of the letters in your "Ear Inspires" department were nice... but there were a few others. Especially the one from the lady who attacked our own lovable Jack Bailey. As the editor's footnote pointed out, Jack is as tactful and considerate of studio participants as any other emcee on the air.

There have been several references to disappointed contest entrants. To those who doubt that contests do pay off, let me say this: if you write the right thing you will win. Otherwise not! I was the lucky recipient of a fine Eversharp CA Repeater Pen from the Radio Life-Thrifty Drug Store contest. So dry your tears, children, and try again.

To those who have not tuned in Galen Drake at 10:00 a.m. I say, do so, for your own sake. He's grand.

Eudona Bledsoe, Route 1, Box 506, Fontana, Calif.

Sirs: We couldn't get along without Radio Life. It gives us just the information we want.

Please give us a picture and sketch of little Betsy Gay, who does such a swell job of singing on Stuart Hamblen's program. Also one of Red Foley of "Grand Ole Opry," who is such a grand singer.



Betsy Gay

Red Foley

Wish "Juvenile Jury" came at a different time, instead of during the Sunday School hour. It's a fine program for grown-ups as well as for children.



J. H. Levin, 403 South Vincent Avenue, Covina, Calif.

Sirs: Here is another plug for the early return of "Vic and Sade" to the air, with the original cast if possible. Can you give me the real reason they went off the air? I suspect it's because they weren't stupid enough for the average radio listener, who would rather listen to "Portia Faces Young Dr. Quack."

"Vic and Sade," please come back. Hurray for Bernadine Flynn, Billy Idelson, Clarence Hartzell and Arthur.

*Arthur Van Harvey, that is, Fitch switched sponsorship (try saying that fast, sometime) to the Page-Harris show on Sundays. We don't think that "Vic and Sade" has ever lacked audience support—at least from Radio Lifers who have shown their appreciation by letters and calls. At present Clarence, Billy and writer Paul Rhymer are in Hollywood. Bernadine is married to a prominent Chicago physician and will probably never be lured to the west coast, so it looks as though we'll have a long wait before this swell show decides to rewrite. Oh, well, we've still got those wonderful memories!*



Don Kraut, 713 South Street, Glendale 2, Calif.

Sirs: We read Radio Life weekly, and enjoy it so much. I notice people air their complaints freely in "Ear Inspires the Pen", so here are mine.

I live in Glendale, and I don't like the cracks certain comedians and emcees make about Glendale.

Neither do I like the commercial for Raleigh cigarettes.

*We agree. Though the cracks about Glendale are intended to be funny not malicious—it's high time the comics started pinning them on another town. After all, it's been poor Glendale since the beginning of radio, and repetition ceases to be funny after a decade or so, especially to Glendadians.*

## Cut your cake costs in Half

with A. & S. WHITE CAKE MIX

Leading home economists say... "Your Easter cake, made with A.&S. White Cake Mix, will cut your baking costs in half." Try this delicious time and money saving product at your grocer's today. *All ingredients are in the box.* Just add water, bake.



DOWNY AS  
A BUNNY  
LIGHT AS  
A CHICK

**A. & S. COCONUT  
EASTER SPECIAL**

Bake A.&S. Brand White Cake according to package directions. Frost with 7 minute icing. Sprinkle with coconut and top with miniature colored Easter eggs. The family will love it!

Auger's  
A & S BRAND



B. Mayer, 1944 Montrose Street, Los Angeles 26, Calif.

Sirs: Up until 1944 we listened to a news commentator, William Winters. He then went overseas as a news correspondent, and we have not heard him since. Could you kindly tell me if he is broadcasting at present from another station?

*We haven't been able to locate any newscast delivered by Mr. Winters at the present time. Sorry. If any fellow Radio Lifers know of his whereabouts, we'd appreciate your help in locating him.*



**MOTHER KNOWS BEST**

**MOTHER KNOWS**  
Dina-Mite gives youngsters needed energy for school and play.

**MOTHER KNOWS**  
Dina-Mite contains Nature's whole grains, so essential to "Daily Musts." She knows she is helping to solve this health problem.

**YES, AND MOTHER KNOWS**  
that Dina-Mite's rich, nutty flavor makes it the Number One breakfast for the whole family.

**THE REAL "GOOD MORNING" CEREAL**

**DINA-MITE CEREAL**

**HEAD OF THE PARADE!**



..the beer with the high I.Q. (It Quenches!)

Brewed in Los Angeles by ACME BREWING CO.  
Bohemian Distributing Company  
LOS ANGELES 11

**ARE YOU LONELY?**



Thousands of lonely folk everywhere are finding true happiness through introductions by mail. Why not you? I'll show you PROOF. Send for FREE particulars in a plain sealed envelope.

**NANCY JORDAN**  
P. O. Box 466RL  
San Francisco, Calif.

California Photographe Co.

D. Hamilton, 1715 South Garey Avenue, Pomona, Calif.

Sirs: Though we have missed only a few copies since Radio Life made its first appearance, this is my first letter. The "Ear Inspires", Radio in Review, and any article by Evelyn Bigsby are always read while eating my breakfast.

Recently on KPRO, a Riverside station, I heard an actor named Michael Fitzmorris, and am wondering if he used to be on KNX under the name Michael Kelly. Those were the days when KNX was a nice, friendly, informal, independent station.

Is Doug Douglas still with KRKD? Have missed him for a long time, and recently heard of his death. Very sorry if that is true. He has long been a favorite among early morning news listeners.

Thanks to Mrs. Bigsby and her staff for such a nice radio magazine.

*Yes, Doug Douglas is still with KRKD, but he has been ill, and at this writing is not doing any active announcing.*

*We tried, but couldn't get any definite information on the present whereabouts of KNX's Michael Kelly, or learn if he could be identified with the Michael Fitzmorris you heard on KPRO. However, we do recall a Michael Fitzmorris with a rich Irish brogue who used to announce dance band remotes about 1 1/2 years ago on the Don Lee Network.*

*If you haven't yet done so, we'd suggest that you write him care of KPRO and try to put the question to him personally.*



Jack Marolf, 123 Viroeger Street, Anaheim, Calif.

Sirs: Congratulations on your Seventh Anniversary. I only wish your wonderful magazine was always so large. I would like to know why Jack Carson, Bing Crosby and Dennis Day are all on at the same time. This conflict, and others like it, are a constant source of irritation to me and my family.

*This seems to be the most maddening conflict in radio, according to our readers. Sponsors and networks fix the time for the programs and they seem to have their minds made up, regardless of the fact they're dismembering their potential audience. Maybe after the summer vacations we can expect some time juggling.*

★ ★ RADIO LIFE ★ ★  
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HOLDING HIGH POSITIONS ON THE LIST OF FAVORITE COMEDY PROGRAMS ARE JACK BENNY AND BOB BURNS. BOTH ARE HEARD OVER KFI ON SUNDAY NIGHTS—BOB BURNS AT 8:00 AND JACK BENNY AT 4:00, AND REBROADCAST AT 9:30.

Jack Benny



One of the first comedians to think of the program as a whole, Benny has always surrounded himself with exceptionally fine talent. The cast of his show includes Phil Harris, Eddie "Rochester" Anderson, Mary Livingston, Dennis Day and announcer Don Wilson.

Bob Burns



Bob Burns rarely gives much time to rehearsals. Quaint little notes like "Uncle Hy Drangia's mouse trap" often cover an entire Ozark story. Perhaps that is why his comedy always sounds informal. Burns is supported by lovely Shirley Ross and Ray Sinatra and his orchestra.

THAT'S KFI — DIAL 640

Advertisement.

Page Three





▲ **BOB SWEENEY BECOMES CHILDISH** as one-half of the Sweeney-March show team and garners laughs from listeners with his little-boy reaction to partner March's ideas.



▲ **HAL MARCH IS "THE BIG GUY"** in the Sweeney-March scripts. He and Bob portray a couple of comedians who occupy the smallest office space existent at the Columbia Square studios. *CBS Photos*

# Comedy with a Young Approach

*Still in Their Twenties, Sweeney and March Are Unafraid to Experiment in Radio Comedy, Come Up with Weekly Happy Half-Hour of Fun*

**By Shirley Gordon**

*Thursday, 10:30 p.m.  
CBS-KNX*

**T**HERE ARE two things that Bob Sweeney and Hal March like to talk about, even more than their CBS airshow—Sweeney, his wife, and March, his new car. We discovered this in the first five minutes of our recent interview chat with the two comedians.

Sweeney started talking about living in the Valley and March gave us a glance that indicated he knew what was coming. "Boy!" he enthused while Sweeney was stopping to take a breath. "Wait till you get a look at my new car!"

"Yes," his partner's train of thought was uninterrupted. "My wife and I love the Valley. We go bicycling almost every day, and my wife . . ."

"Personally, I prefer cars to bicycles," remarked March soberly. "Now, you take my new . . ."

"Hal hasn't talked about anything but his new car since he got it," commented Sweeney dryly, condescending finally to acknowledge his partner's presence.

"The same goes for Sweeney and his wife," grinned March. "But then, she's a swell girl. In fact, I went with her before she married Bob. That always happens to me. Every girl I go with gets married—to somebody else."

"Hal's got a keen new car, though—tell 'em about your new car, Hal," smiled Sweeney. "No kidding—it's a beauty."

You get the idea. Bob Sweeney and Hal March are a couple of compatible guys who share a firm friendship, a durable sense of humor, and an adventurous approach to radio comedy.

### Adventurous

"We're young enough—and okay, say maybe foolish enough—not to be afraid of trying something new,"

they declared earnestly. "Sometimes it turns out to be good, sometimes not. We like to give it a try."

Both Bob Sweeney and Hal March are young men in their late twenties, as are Frank Fox, Jack Crutcher, and William Davenport, the three writers who work with the boys on the preparation of their weekly broadcast scripts.

Sweeney and March's chief concern during our chat was that mention be made of all the people to whom they're grateful for being allowed to do what they want to do on the air each week. They expressed their gratitude for CBS' lenient attitude and for producer Manny Mannheim's guiding hand. "He gives us all the leeway we need to carry out our own ideas," they explained, "yet at the same time tempers them with his own invaluable experience and knowledge of radio. When Manny tells us 'That won't go,' we take it out of the script and have a better show."

The Sweeney-March show has undergone a number of format changes since its inception, but the boys feel that their present program form is working out the most satisfactorily. It presents them as a pair of radio comics who live in a trailer and work in the smallest office space existent at the Columbia Square broadcasting studios. "It doesn't even have any windows," elaborated Bob and Hal.

Hal is established in their scripts as "the big guy," slightly brainier than his chum, Bob, who is very childish in his approach to everything. Bob's favorite reading matter is "Outdoor Boy," which leads the twosome to many outlandish ether adventures from wild animal





**▲ AHA! LOOKS AS THOUGH HAL IS LIFTING** some of Sweeney's gags. No matter, it'll all end up in the same microphone. Hal and Bob work with three scripters on their weekly broadcast—and all five of the boys are on the youthful side, still in their twenties.

hunts in the jungle to exploratory trips to the South Pole in search of ice cubes.

The patter which results is fast and funny, particularly as delivered in the manner of Sweeney and March, whose skillful sense of timing and character interpretation can make what might look like an unfunny line on paper absolutely hilarious on the air.

The boys are expertly aided each week by their broadcast crew that includes director Sterling Tracy, musician Lud Gluskin with orchestra and the "Sweeney and March Choral Society," soundmen Carl Schaele and Frank Rittenberg, engineer Pat Walsh, a handful of top-

**▼ LOOK WHO'S INVADED THE SOUNDMAN'S DEN**—and Sweeney seems about to make good use of that hammer. Sound on the show is expertly handled each week by Carl Schaele and Frank Rittenberg.



**▲ IT'S CATHY LEWIS, ONE OF THE NUMBER** of top-flight Afra-ites heard on the Sweeney-March shows, who is here being soundly "bussed" by Bob and Hal. It's for the cameraman's benefit only, however, as Cathy is the wife of actor Elliott Lewis, Bob is a contented bridegroom of little more than a year, and Hal—well, he's devoted to a new car!

other about how they ought to be on the air with their own show. Suddenly, behind them, a voice called, "Okay, boys, if you want to be on the air and you're good—c'mon in."

Fortunately for them, they had been airing their troubles in front of the open window of Mutual's head of sales, Sid Gaynor, and the interview with him which resulted started them out on a Hollywood-to-New York-to-Hollywood cycle of activity that has culminated in their current CBS series.

"So if you have troubles," advise Hal and Bob, "sit on a curb and shout about them — but make sure that you're sitting in front of an executive's open window!"

**▼ BOB AND HAL LOOK—AND ARE—HAPPY** about the whole thing. They expressed sincere gratitude for the "breaks" they've been accorded, and appreciate CBS' willingness to let them pioneer new paths of radio comedy.







▲ **HOW MANY AIR CASTS CAN BOAST THE TALENT PICTURED HERE** in "Cavalcade of America's" "Assignment for the Prof.?" Jack Zoller, producer, goes over the script with star Burgess Meredith while the supporting cast "takes live". Cast includes Frank Graham, Irene Tedrow, Leo Cleary, George Sorel, Theodore Von Eltz, Gayne Whitman, Bill Green, Eric Snowden and John Brown.



▲ **CLARK GABLE MADE** his first radio appearance out of uniform on the "Cavalcade" show. Tickets, of course, were at a premium and those lucky enough to rate them were very happy folks—until the show went on the air. Clark played the part of a submarine officer and spent most of the program speaking from off-stage in an isolation booth.

# History is Entertainment

*"Cavalcade of America" Mixes Equal Parts of Entertainment, Education. Producer Jack Zoller Tells Us the Thought Behind the Show and Some of the Amazing Results It Has Attained*

**By Betty Hammer**

*Monday, 8:30 p. m.  
NBC-RFI-KFSD*

**C**AVALCADE of America" has been on the air for twelve years dispensing its educational dramas and its philosophy of hope. In that time listeners have come to expect the best from the show. The demand for scripts to be

used by the Board of Education is greater than that requested from any other show. "People have come to expect authenticity from 'Cavalcade,'" producer Jack Zoller told us. "We can't get by with the slightest slip—and after all, we're only human", he added. Historians are retained to check the authenticity of each script and a huge reference library is em-

ployed. By the time a script reaches the air it is as authentic as time and thought can make it.

None but original scripts are used on the program and some of these are bought from unknown writers. In the search for good originals, a badly written script with a basically fine idea is not discarded. "Cavalcade's" rewrite man works on it until it is up to the standard of the show. Unlike most dramatic programs, "Cavalcade's" stories must be worked backwards. An idea or a personage is presented as a possibility for dramatization, and the search for the elements of a good story in the background is conducted. Finally a star must be fitted to the script. If, as often happens, there are relatives of the subject still alive, a copy of the script is sent to them for their approval.

It has been a policy of the program not to deal with personages who are still alive, though stories built around contemporary ideas and happenings may bring in the names of many living people.

## Medicine Intrigues

Most interest, according to Zoller, is generated by the medical subjects dramatized. The story of the man who invented the bronchoscope, in which the fact was stressed that a baby should never be allowed to play with anything smaller than its fist, resulted in many letters from mothers who wrote in appreciation of this warning. A little girl who had listened to a broadcast entitled "Race for Lennie", about the dangers of diabetes, recognized some of the symptoms given as her own. The child told her mother and was taken to a doctor who confirmed the child's judgment. The mother wrote to the program and said that the disease, because it had been recognized so soon, was checked.

▲ **PRODUCER ZOLLER AIDS ACADEMY AWARD WINNER PAUL LUKAS** at rehearsal, while leading lady Frances Robinson looks on. Paul played the part of a European indoctrinated with the belief that America was a decadent civilization, who learned his error when he lived among American workers. This is the message that most "Cavalcade" scripts carry—that America is still the land of opportunity for all.







▲ **PRESENT DAY STAR** Robert Montgomery discusses the industry with silent day star Herbert Rawlinson, who is a member of many distinguished air casts.

"Cavalcade" calls Hollywood its home, though much of the time the "Cavalcade" show is broadcast from New York. This year the program will visit other U. S. towns. Its sponsor, Du Pont Company, has many plants all over the country and the idea of bringing stars to some of the towns which ordinarily never see them will be a summer project. In May the program returns to New York to take advantage of Broadway names available for broadcasts.

The bright talent of Broadway, though it's inspiring to the listener, can be a headache to a radio producer, according to Zoller. Don't get him wrong, Broadway luminaries are swell folks, but they're so darn busy. "The eastern broadcast goes on the air at eight o'clock and curtain time for most Broadway stars is eight-

▼ **YOU TRY TO RELAX** during rehearsals, and what happens? —you get interviewed. In this case it's a representative of the A. P. news service who nails star Douglas Fairbanks and the producer.



▲ **JEAN HERSHOLT, FAMOUS AS "DR. CHRISTIAN",** MADE A RARE EXCURSION into another type of role when he was heard as an immigrant who came to America in search of a home of his own. With him are Jack Zoller and musical conductor Robert Armbruster. Zoller, who was formerly an actor himself, believes that his background makes production easier—he understands actors!

thirty", explained Zoller. "We have to keep elevators waiting and taxicabs waiting so they can make it. Then on the repeat broadcast it's the same thing. We repeat to the west at 11:30 p. m., eastern time—just about the time the curtain is coming down on a Broadway hit. That means more elevators and taxicabs. And it's a little distracting to the actor, too. You know New York—so much can happen between Broadway and Rockefeller Center!"

Producer Zoller attempted to put into words what "Cavalcade of America" hopes to convey to his listeners. "It's a show full of hope for everyone," he said. "Its philosophy is one of positiveness. We want to show that America today is a country of opportunity no less than it was in the days of Edison and Ford."



▲ **BURGESS MEREDITH** has made several appearances on the program. Zoller likes to work with the screen stars who enjoy radio work, of whom Meredith is one.

▼ **ROBERT ARMBRUSTER, JANET BLAIR, JOHN HO-DIAK AND ZOLLER CONFER.** Happy expression of this group is probably traceable to the fact that Zoller is one of those calm, quiet-voiced individuals who directs his players without resorting to outbreaks of temper. Zoller followed another fine actor turned producer on "Cavalcade," Paul Stewart, who is now devoting his time to movies.







◀ **DICK AURANDT IS THE MAN** behind the music of many a dramatic series. His talents are not confined strictly to music—he's a capable engineer and writer, and originator of "Song Is Born" (not on the air at present).

Saturday, 9:30 p.m.  
ABC-KECA

*W*ELL," said the radio producer, "I want the theme music on this show to be romantic, exciting and mysterious—all at the same time!" Maestro Richard Aurandt was the hapless victim of these instructions. Did he point out that Beethoven himself would find it impossible? No—he simply wrote a theme which followed the spirit, if not the letter, of the request and the producer was satisfied.

Like many musicians, Dick has been bedeviled by odd instructions from producers who know radio, but don't know music. However, Bill Rousseau, producer of ABC's "Murder and Mr. Malone," isn't one of them, Dick adds. "I'm on the spot," Dick smiled. "he's a fine musician and a former concert pianist—I can't kid him when it comes to music!"

Dick is also heard as organist and pianist on "Meet the Missus," with Jack Meakin's orchestra on "Great Gildersleeve" in addition to leading his own orchestral combinations on "Man Named Jordan," "Ghost Walks" and "Murder and Mr. Malone." He refers to his musicians on the latter show as "My Symphony of Five." Actor Dick Ryan, after hearing a "Malone" broadcast, complimented musician Dick on making a ten-piece orchestra sound like twenty. "He was amazed when I told him there were only five pieces," laughed Aurandt. On "Ghost Walks," Dick uses only three pieces—he himself handles the piano and organ, chimes and cymbals! "I'm called the French horn player's nemesis," he admitted, referring to his unorthodox use of this difficult instrument to create unearthly music for his mystery shows.

#### Busy-ness Personified

Dick is also heard Saturdays and Sundays on a program of organ solos called "Prelude to Midnight" on CBS—but not locally. He admits he's in doubt as to just who does listen, as up to now he has received one fan letter on the show! Dick has also just finished writing and producing spot announcements for Sears and Roebuck and 42 Hair Oil—yes, he's the guy!

We asked Dick if he thought that those folks who claim they don't like the mood music that accompanies mystery shows had an argument. "I'm afraid that if they heard a show without it, they'd think it was so flat they wouldn't listen," he assured us.

Dick attributes the fact that he is  
(Please Turn to Page 32)

# Men of Music

No. 29 of a Series

*Dick Aurandt*

By Betty Hammer

*Friends Call Him "The Late Dick Aurandt" Because He Can't Get to an Appointment on Time, but with Radio It's Different — He's on the Spot with Melody and Moods*



# RADIO IN REVIEW

## NEWS and COMMENT

### For Love o' Mike (General Comment)

#### Report from Billie

We don't consider Ralph Edwards' "Truth or Consequences" "Hush" contests officially over until we've gotten a report from NBC's chief telephone operator, Billie Clevenger, on the many calls that come through her board in relation to the program.

Billie handled the "Mrs. Hush" call and those to the writers of the winning letters. As to the latter, she says that all of them were calm, desperately calm, when they received her call. Only one party did not answer—there was nobody home. Cooperation from the telephone company was extraordinary—there were no delays, according to Billie. "I thanked the operators when I called across the country," she said, "and they replied, 'Don't thank us—we're as excited as you are!'"

Edwards thanked Billie on each broadcast for her considerable part in helping the show run smoothly and Billie received calls and letters from people she hadn't heard from in years who heard the air mention.

As always, the lunatic fringe of contestants kept her line buzzing with inane queries—which, because Billie is the sort of person she is, received as courteous an answer as the intelligent questions. For instance, one woman called up and said, "Can you tell me something about the contest?" Billie said, "I imagine you mean the 'Mrs. Hush' contest." "No," replied the woman, "it's 'Mrs. Harsh.'" "Mrs. Hush", insisted Billie. "What did you want to know about it?" "I was wondering," asked the woman, "what's the matter with Mrs. Harsh that they have to take up a collection for her?" "Madam," said the busy Billie firmly, "listen to your radio!"

Another woman called her and asked who "Mrs. Hush" was. "That," said Billie, "is the point of the contest." "Well," said the woman, "I've got my letter all written and now I want to know who 'Mrs. Hush' is, you see."

Another call came from a woman who told Billie that her brother in New York had recognized "Mrs. Hush's" voice and had written a letter which he had sent to the sister in Los Angeles, and would Billie take it to Ralph Edwards? "Heavens," Billie exclaimed to us, "fifty million letters and I'm to take one to Mr. Edwards!"

"And a woman called me long distance from some small town in Iowa," continued Billie, "and said she hoped that we'd be able to hear her clearly when we called. I assured her that if she was one of the three people called

she would be heard clearly. 'Well,' she said, 'I don't want that trailer or the fur coat or any of the tickets anywhere, but I'll take the washing machine, the stove and the freezer...!'"

"Is it only the women who call up with crazy ideas?" we wondered.

"Heavens, no," carolled the clever Clevenger. "One man called and told me that if I would tell him who 'Mrs.

Hush' was that he'd split with me fifty-fifty on the prizes!"

"Did you guess that it was Clara Bow?" we wanted to know.

"Not until the third week," she admitted. "My grocer guessed it and he kept saying to me every time I'd come into the store, 'Billie, I think it's Clara Bow.' I would just say, 'Well, that's a good guess, but it's not mine!'"

Billie loves the excitement of a big occasion like the "Hush" contests and can hardly wait for another one. To each contestant who failed to guess on the call she would express her regrets and add a word of encouragement. Billie's made a host of friends throughout the country during her years on the NBC switchboard and we'll bet that she added many more during her stint on the "Truth or Consequences" contest.

### NEXT WEEK

#### DON'T BE A MissDit\*



Look for something more than the Easter bunny to arrive, come early April. It'll be the gala Easter issue of Radio Life!

"Radio's Kindest Show" gets a salute from us, as editor Evelyn covers "Vox Pop".

That "who's-afraid-of-the-big-bad-sponsor?" man, Henry Morgan, treats our twenty questions as candidly as he regards everything else.

From those famous tobacco auctioneers, L.A. "Speed" Riggs and F. E. Boone, we learn that the tobacco chant is as "easy as typing".

Your "Glamour Manor" favorites show you how to enliven your Easter party with games.

"Your Hope Chest" has brought many an interesting couple to the microphone to tell the true story of their romance. Our article on the show re-relates some of these, with pictures to illustrate.

Word-profiled in the thirtieth of our "Men of Music" series is Charles "Bud" Dant.

Of course Easter isn't Easter without the proverbial parade and Radio Life doesn't neglect this all-important feature. You'll find a pageful of radio lovelies displaying springtime chopeau fashions in our April 6th edition—all dressed up with an Easter sonnet, no less!

So get in line for your copy early.

\*She wanted to read it but she missed it.

### Your Cue (Shows You May Like)

#### "The City"

An encompassing title like "The City" is a difficult one to live up to in a radio series, but the CBS show of that name heard on KNX Sundays at 5:00 p.m. does just that every minute it's on the air.

Each week a radio picture of the city is drawn with music, narration, plot and sound. The blend is perfect and though the show is termed impressionistic and even "arty", the fascinating plots woven into the portrait carry suspense, pathos and humor. Tracing the movements of many of the people whose actions cross and recross, affecting each other for perhaps a moment or a lifetime, sounds like a complicated idea to put into a half-hour radio drama. Tolstoy took thousands of pages to do the same thing in his novels. In their way, the artists responsible for "The City" succeed too.

People like most of us who live and work in a city we love will feel particularly close to this program. New Yorkers, Chicagoans and San Franciscans might even weep with nostalgia.

A recent drama told the story of an office building on a Saturday morning. The working people who come and go throughout the day are riding a faulty elevator, doomed to plunge to destruction. A janitor, the operator, the stenographers, a scientist, a detective, a blackmailer, the employers—who will be in it as it falls and what insignificant errand will send them on the ride to their death? Around this premise were woven the

(Continued on Next Page)





# KECA mike memos

By VIRGINIA WEST

This will be good news for daytime dialers . . . That Westinghouse reporter, Ted Malone, will be heard over KECA-ABC five days a week, instead of three, at 10:15 a.m., beginning Monday, March 31st. One of radio's real veterans, Ted's quarter-hour chats are as informal and friendly as a visit with that



Ted Malone

boish appearing man . . . in person. Long known for his poetry program, "Between the Bookends", the versatile Ted Malone displayed another side to his character when in April, '44, he went to Europe as a war correspondent for ABC (then the Blue Network). His broadcasts about G. I. Joe at the front gave American families news of their boys in England, France, Iceland, Italy, Germany, and other European battle-front countries. While on this assignment, he signed his present five-year contract with Westinghouse . . . So, all you lucky people who are around your radio at 10:15 a.m. . . . Don't forget, you can hear Ted Malone Mondays thru Fridays, on KECA.

...Get the 790 Habit...

Drew Pearson and his terse and informative comments on the events of our fast moving world, moves from his Sunday afternoon spot to 8 p.m., Sundays, starting March 30. "Monday Morning Headlines", the news feature which follows Pearson, also moves into the 8:15 period on that date . . . In the vacated 4 o'clock spot, you'll hear Board of Missing Heirs . . . Elmer Davis, back from his brief vacation, wears the honors awarded him by the 1946 Alfred I. DuPont Radio Awards Foundation, very well. Davis, as you no doubt know, was recipient of the award "for meritorious public service performed through the medium of radio" . . . He's heard five nights a week at 10:30, over KECA.

...Get the 790 Habit...

The men who work beside the men in white have their inning during ABC's Monday night feature, "The Doctors Talk It Over" (KECA at 9) on the 31st, when Don E. Francke, former chairman of the American Society of Hospital Pharmacists and chief pharmacist of the University Hospital at Ann Arbor, Mich., gives listeners an account of his important behind-the-scenes job. Milton Cross will interview Francke on "The Modern Hospital Pharmacy" . . . That popular comedy audience participation show, "Ladies, Be Seated," is now aired every Monday thru Friday (KECA at 3) from the Windy City. . . . Johnny Olsen and the entire cast of the show are seeking abodes in or near Chicago.

...Get the 790 Habit...

Zeke Manners, that early morning one-man musical show, (KECA at 7:45), has started a new twist in fan mail answers . . . Since Zeke's program went coast-to-coast on ABC, he's been flooded with requests from listeners all over the country for his autographed photograph. Zeke vows he'll not send a picture . . . He wants his fans to send their photos . . . wants to see what his audience looks like! . . . Jack Owens, Cruising Crooner of ABC's Breakfast Club, has written a new song titled "You Can't Hurt a Heart That's Broken" . . . Here's pretty brunette Nancy Evans, songstress on KECA's Sunday afternoon (1:30) Wayne King Show . . . Nancy's another example of an entertainer who, starting in show business at a very tender age, has stayed in the profession, successfully, through the years. She started her career with Paul Ash at the old McVickers Theatre in Chicago at the age of 5. Since then she's run the gamut of vaudeville, light opera, pictures and radio, including several months with Don McNeill and the Breakfast Club gang, before joining the Waltz King's band.



Nancy Evans

...Get the 790 Habit...

## Radio in Review

(Continued from Preceding Page)

music and sound effects that bring the city (and good radio) to life.

This fine sustaining feature is a cooperative effort on the part of many talented artists. Producer Sterling Tracy welds the scripts of Beth Barnes, Jack Newman, Stu Novins; the music of conductor Wilbur Hatch and Lucien Moraweck; Harry Essman's sound effects; Frank Goss' narration, and the fine acting of the players into integrated whole which would not succeed if any one part were minimized. We only hope that whatever intelligent and fortunate sponsor takes this show will realize that and not succumb to star power.

Happily, credit is given to all participating artists. Soundman Essman told us it's the first time the sound has been credited on a sustaining show.

And who fell in the doomed elevator? Luckily, the blackmailer!

### "It's Smile Time"

On their fifteen-minute spot on KHJ at 11:15 a.m., the "Smile Time" gang, Steve Allen, Wendell Noble and June Foray, dish out more gags than can be found in most half-hour radio shows—and they do it every day, too. Samples: "I went five miles on a half-gallon of gas." "How?" "I lit a match." or: "I will now sing a song entitled, 'His Girl Stood Him Up at the Party, but He Kept Falling Down All the Same'". Or: "I went to a party—we tried to play spin the bottle but nobody would let go of the bottle." See?

And it is fifteen solid minutes of fun, interrupted only by a song by Wendell. Steve and Wendell write the show and they set a terrific pace for themselves. Girl friend June Foray supplies enough voices to articulate anything the boys dream up—including a dog. Eddie Truman delivers appropriate organ accompaniments and keeps up with the rapid pace.

A small but enthusiastic audience enlivens proceedings by being properly appreciative, leading us to believe that the "Smile Time" boys must be as entertaining to watch as they are to hear.

### Hits and Headlines

Been tuning in your radio of a recent morning and catching such yesterday tunes as "Jeepers Creepers" or Bea Wain's wistful warbling of "Do I Worry?" We have—and we like it. A mixture of melodies and memories, we think, makes for mighty palatable ether entertainment, and this gimmick, with various variations, has supplied the format for a number of shows. "Hits and Headlines" (KMPC, Monday through Friday, 9:30 a.m.) has applied it with extremely listenable results.

This program's personnel is a pleasing-voiced twosome, Patricia Service  
(Please Turn to Page 12)



# KNX Autographs



*Howard Petrie*

HOWARD PETRIE broke into radio when he tried to sell some securities to the program manager of a Boston radio station. The manager wasn't convinced he should buy securities but he was impressed with Petrie's voice. Before he left the studio Petrie was under contract as an announcer. Two of his current announcing assignments are the "Durante-Moore" Show Friday nights at 6:30 and the "Blondie" program Sunday nights at 5:30 over KNX.



*Ginny Simms*

GINNY SIMMS was unable to accept an invitation to appear before the King and Queen of England in a command performance because she felt she couldn't leave her baby for so long a time. The popular vocalist is star of her own "Ginny Simms Show" every Friday night at 6:00 over KNX.

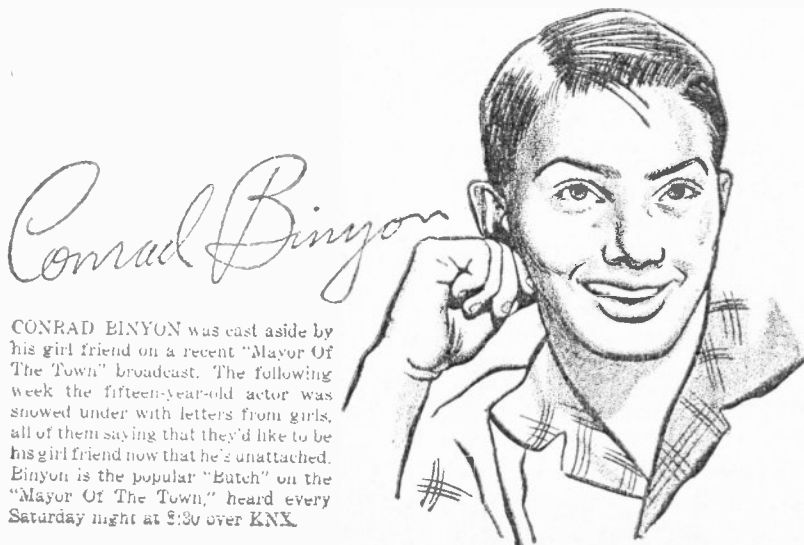


**KNX**  
1070  
ON YOUR DIAL



*Paulena Carter*

PAULENA CARTER, sixteen-year-old concert pianist, is one of the few talented artists in the music world who has gained fame in such a short period of time and at such an early age. She began her piano lessons at the age of four and made her debut as a soloist with an orchestra at seven. Paulena is the featured pianist on "Sparkle Time With Meredith Willson," heard every Friday night at 8:30 over KNX.



*Conrad Binyon*

CONRAD BINYON was cast aside by his girl friend on a recent "Mayor Of The Town" broadcast. The following week the fifteen-year-old actor was snowed under with letters from girls, all of them saying that they'd like to be his girl friend now that he's unattached. Binyon is the popular "Eutch" on the "Mayor Of The Town," heard every Saturday night at 8:30 over KNX.



## Radio in Review

(Continued from Page 10)

and Tom Latimer, who write, produce and emcee thirty minutes of happy early-morning microphone fare. Patricia also serves painless plugs for the program's sponsor, Nash's of Pasadena, in the form of fashion chit-chat for women.

The show's format is this. Taking the date of each day's broadcast—say, March 19th, for instance—the couple first reminisces about the March 19th of ten years ago. On March 19, 1937, they remind you, your morning paper contained an advertisement that announced delicious ice cream at eight cents a pint, and in the pictorial section, a photograph of a pretty Hollywood High School student who had just been signed to a Warner Brothers picture contract. The name under the photo was Lana Turner. Musically, they further illustrate via a ten-year-old waxing that Bing Crosby's romantic crooning of "South Sea Island Magic" was riding the popularity wave.

A few years later, March 19, 1939, Ann Sheridan was heralded as Hollywood's "Oomph Girl" and Judy Garland was buoyantly singing a novel tribute to our late president, "Mr. Franklin D. Roosevelt Jones"; March 19, 1941, the midwest farmers were praying for rain, and a new '41 Oldsmobile was selling for \$852, and Eddy Duchin's talented fingers tickled the keyboard in a rhythmic rendition of "Practice Makes Perfect"; March 19, 1943, the war was making its mark in many ways—housewives were reminded to buy only government-inspected meat to help curb black-marketeers, commuters were told to take their bicycles out of storage to diminish heavy bus and street-car travel, and Dinah Shore waxed a haunting ditty of the times, "You'd Be So Nice to Come Home To"—and so on, through the years until today, March 19, 1947, in commemoration of which, Patricia and Tom read a top news story of the day and play a current disc hit. Paula Kelly and the Modernaires giving a fast treatment to the novelty "Hoodle Addle", for instance.

All of this, as you can see, results in an interesting and enjoyable half-hour. Our only suggestion is that, on some days at least, the twosome delve farther into their store of yesteryear's news and tunes, to tickle their listeners' memories even more with the noteworthy topical tidbits and increasingly nostalgic melodies of the late twenties and early thirties.

For our money, the popular songs of those days were a lot better than most of those produced in the past ten years.

### The Singing Truman

Page Norman Corwin—it's a real democracy when they let a girl sing on the radio without holding against her the fact that her father is President of these United States! Or didn't

Page Twelve

you hear Miss Margaret Truman on the air, Sunday, March 16?

The Truman tones were a pleasant surprise to most listeners, including us. Not being a professional music critic, we'd call her voice warm, young and sweet—and especially liked her rendition of "Cielito Lindo". The real critics were complimentary in judging her by their stringent professional standards and we'd be happy if the young singer is encouraged to further strides in her career. What better symbol of a musical land and a musical people than a President's daughter who sings?

As usual, the last word on the subject came from a comedian. Said Bob Hope on his broadcast: "I hear that now Thomas E. Dewey is making arrangements to adopt Bobby Ereen."

### "Falcon" No Worse

If run-of-the-mill mysteries still appeal to you as a pleasant evening's diversion via your radio, you'll find "The Falcon" (KHJ-Mutual, Tuesday, 8:30 p.m.) no better, no worse than all the others. The hero (portrayed by James Meighan) is the usual suave fellow who performs the usual custom of staying several steps ahead of the police on the sleuthing trail. He does this by such cute tricks as luring the officer of the law into an empty closet and locking the door on him.

Oh, well—during such "private detective" programs as this, if what happens to the police at the hands of the slick sleuth sounds more harrowing than what happens to the criminals as a result of their combined fumbling efforts, don't let it bother you.

It's a sure thing that "The Falcon" (or whatever apt tag the hero happens to wear) will cross the finish line first, with his pocket handkerchief still in place and, likely as not, a beautiful blonde under each arm.

### Se Habla Espanol?

Something new in radio is being tried by San Diego schools via KYOR. It's a course in Spanish (5 to 5:15 p.m. Monday through Friday) and it's intended to be painless. The woman who believes it is Mrs. Margit W. MacRae, who teaches Spanish to more than 3000 fourth, fifth and sixth graders in twenty-four city schools. Each broadcast originates from an imaginary supper table at the Marlow home (to carry out Mrs. MacRae's belief that learning of a foreign language is easy if an informal approach is used).

Actually the Marlow family is the MacRae family. Participating with Mrs. MacRae are her husband, Roderick; her son Erik, nineteen, a junior at State College; her daughter, Margit, nine, a fourth-grader at Brooklyn School, and Mrs. Viola May MacRae, Mr. MacRae's mother. KYOR is avoiding the possibility of listeners passing over the program with an irate "those Tijuana stations!" by insisting upon enough good American English mixed in to identify the program and help listeners begin their study from scratch.

## On Mike (About Studio Happenings)

### Candy in Demand

When "Dr. I. Q." and his cast presented their quiz program for the boys at the California Vocational Institute in Lancaster last week, they discovered that the candy bars were more in demand than the cash prizes. ("And a box of Snickers to that gentleman!") It seems that the boys, who are juvenile court charges at the institution, could keep the candy, which they can't get otherwise, but the cash goes into a trust fund.

Highlight of the show was the winning of the jackpot question by an eighteen-year-old boy who could neither read nor write when he entered the CVI two months ago. According to Lew "Dr. I. Q." Valentine, it was a tricky mathematical problem which, he says, fifty per cent of his adult audience would be unable to answer.

### Are They?

Wouldn't it be just the luck of the Irish that Erin's son, Tom Hanlon, should fluff on a St. Patrick's program he was announcing for CBS? The other night, in introducing Dick Aurand's midnight organ recital, Tom said the next selection would be, "When Irish Eyes Are Smelling!"

Faith and begorra, we've heard everything now!

### Mouth Wash for Bing?

If you missed the live Benny show last Sunday (March 16) but heard the repeat, that wasn't your radio on the bum when a fade occurred during the singing of quartet Bing Crosby, Dennis Day, Andy Russell and Dick Haymes.

Apparently finding the song pitched too high for his comfort, Bing let slip an ad lib, "Who the h— set this key? Dennis Day?" When KFI repeated the program at 9:30 p.m. by transcription, the naughty line was ethered-out.

Hey, Bingo, you've gotta be more careful when you're broadcasting live rather than recording, or have you forgotten so soon?

### What a Boon!

No longer need distracted parents and wailing children become lost from each other in crowds. Television has come to the rescue.

The other night at KFI's television demonstrations, a little girl was wandering around crying for her daddy, from whom she'd become separated.

Cameraman Lloyd Jones, quick to grasp the golden chance, telecast the child. Her father saw her on one of the receivers and claimed her immediately.

Our imagination just can't stop working on the possibilities of this practical type of television. Guess men will have to check their alibis, now that T-Day has arrived.



Off Mike (Personalities)

We Blushed

The other night we took our neighbors' thirteen-year-old son to a broadcast and afterward wished we hadn't, because the show's femcee "warmed up" her audience by telling a story using words not heard in polite mixed company. And in front of a family-type audience.

Everybody blushed—not for themselves but for her.

Growing Up

Hollywood has always seemed to us to be a home-town sort of place, and we've often felt slightly apologetic to the tourists who expected to see towering buildings, glassy nightclubs and animated signs. That is, we used to. Since they tore down the filling station to erect NBC and planted the Palladium on the spot where the golf driving range formerly grew, Hollywood has looked a little more like the picture postcard versions.

It has long seemed that the venerable Otto K. Olesen Building on Vine and Selma where the Radio Life office is located, was the last stronghold of little old Hollywood (to borrow a title from an old radio program). And now word comes that this, too, must pass.

NBC has leased the front part of the building to RCA-Victor and the coast headquarters of the firm will move in around August 1. Otto's Electrical and Lighting Company will keep the back part of the building, but Radio Life and other occupants must find new homes.

Along with its incoming tenants, the elderly edifice will acquire a new name strictly in the grand manner—the RCA Building. Gee, to think we grew up to become the RCA Building!

And please, Mr. RCA, spare those trees on the front lawn and take care of the grass when you're not too busy making records, huh?

Turnabout's Fair Play

Because she rarely makes a radio appearance and was ill-at-ease about working at the microphone, Katharine Hepburn preferred emoting in the more comfortable attire of slacks at last Monday's (March 17) CBS "Screen Guild" airing of "Philadelphia Story". So her co-stars, Jimmy Stewart and Cary Grant, and producer Bill Lawrence, cooked up a gag during dress rehearsal.

Just as the orchestra blared out a fanfare for the drama and Miss Hepburn stepped to the mike to mouth, with some nervousness, her opening dialogue, she burst into uncontrolled giggling at the sight that greeted her—her two handsome leading men striding on-stage, decoratively adorned in ladies' skirts!

Were They Nervous?

Though the average I.Q. of Southern California residents ranks near the top of those in the nation (according

to an official survey), radio's "Dr. I. Q." is skeptical . . . particularly after his recent six-week stay at San Diego.

Seems the NBC-KFSD show gave away fewer silver dollars for the candy company during its run in San Diego than during any other comparable stay anywhere in the nation. Red-faced San Diegans who missed the doctor's teasers shouldn't feel too bad, though. Erudite Boston didn't do so well, either.

Local Boy Back

Meredith Willson will be heading back to his home town—Mason City, Iowa, that is—come June 17th. He will conduct at the Northern Iowa Band Festival and also act as judge for the children's instrumental competitions during the festivities.

Top Audience Attendance

Complain as we might about studio audiences at airshows, the attendance of the public at broadcasts continues to rise, and the report reaches us this week that in 1946 it reached an all-time high at Columbia Square studios.

A total of 1,592,206 persons visited K.N.X.'s studios during this past year, 346,244 more than in 1945. "Meet the Missus", popular Columbia coast offering, led all programs with a record-breaking crowd of 231,460 people.

Now He Understand

The other day we innocently asked someone at KMPC what was holding up the station's jumping to 50,000 watts as scheduled this month.

"The antenna phasing unit hasn't arrived yet," was the answer. We're not fazed. That's just what we suspected all the time.

Dancing on Air

Veloz and Yolanda, most famous of dance teams, are readying their own fifteen-minute radio program. We always thought Fred Astaire's taps sounded heavenly via the ether, but the sound of fleet-footed Veloz and light-as-a-feather Yolanda dancing is about as noisy as a marshmallow falling on a featherbed. Maybe we'll just settle for them telling us how they do it.

Dinner Guests

Olga San Juan, petite singing film star, will marry announcer Bob Moon early in April. Like most young couples they have looked for an apartment, and it was film reporter George Fisher who finally found them one in Hollywood.

So now the Fishers are the first dinner guests the Moons will have after they've become Mr. and Mrs.

GAGS OF THE WEEK

Mrs. Ray E. Kimball, 962 South Vermont Avenue, Los Angeles, Calif.

Heard on "Noah Webster Says": Haven MacQuarrie: Noah Webster says "vegetivorous" means eating vegetables, and "nucivorous" eating nuts, but what does "panivorous" mean?

Contestant: That must mean eating pans!

Mrs. R. E. Talbot, 5716 Virginia Avenue, Hollywood, Calif.

Heard on Breneman's "Breakfast in Hollywood":

Uncle Corny: My wife has learned to sew. Today she made a dress out of odds and ends.

Tom: What's the matter with that, Corny?

Corny: Nothing. Only it looks odd where it ends.

Marilyn Farquar, 9844 Mallison Avenue, South Gate, Calif.

Heard on the "Blondie" program: Dagwood (speaking to Mr. Dithers): You shouldn't feed your cat so much buttermilk, then you wouldn't have such a sour puss.

R. E. Creighan, 3815 Santa Ana Street, Huntington Park, Calif.

Heard on the Kay Kyser show: Harry: Professor, my girl didn't like "The Yearling" because there wasn't any kissing in it.

Kay: What do you mean? Harry: Well, she wanted to see Gregory "Peck".

Mrs. R. E. Talbot, 5716 Virginia Avenue, Hollywood 38, Calif.

Heard on the Judy Canova show: Geranium: I'd like to get on that "Wishing Well" program and win a lot of money.

Aunt Aggie: But Geranium, money doesn't always bring happiness.

Geranium: No, but you can buy yourself a heap of the kind of misery you like best.

Mrs. Zolita M. Cartwright, 1028 West 67th Street, Los Angeles 44, Calif.

Heard on "Noah Webster Says": Haven MacQuarrie: Can you define the word "taxidermist"?

Contestant (hesitating): Can you give me a little hint?

MacQuarrie: Well, derma is a combining form from Greek, meaning skin.

Contestant (triumphantly): Oh, I know. A taxidermist is a taxi driver who skins 'em!

RADIOCAST LECTURE ON CHRISTIAN SCIENCE  
 "Christian Science: A Prophetic Religion"  
 KFVB (980 kc) Tuesday, April 1, 8 p.m.  
 Ninth Church of Christ, Scientist, 433 South Normandie Avenue  
 Ralph E. Wagers, C.S.B., of Chicago, a member of the Board of Lectureship of  
 The First Church of Christ, Scientist, in Boston, Massachusetts



# Precasts & Previews

## TIME CHANGES

**Sunday, March 30**—"Board of Missing Heirs", KECA, 4:00 p.m. (30 min.) Formerly KECA, 8:30 p.m. Monday.

**Sunday, March 30**—"Drew Pearson", KECA, 8:00 p.m. (15 min.) Pearson's exclusive feature "Predictions of Things to Come" moves to a later hour. Formerly KECA, 4:00 p.m. Sunday.

**Sunday, March 30**—"Monday Morning Headlines", KECA, 8:15 p.m. (15 min.) Formerly KECA, 4:15 p.m. Sunday.

**Sunday, March 30**—"Pat Novak for Hire", KECA, 9:00 p.m. (30 min.) Formerly heard KECA, 8:00 p.m. Sunday.

**Monday, March 31**—"Bolero Time", KMPC, 7:15 a.m. (15 min.) Formerly KMPC, 4:30 p.m. Monday through Friday.

**Thursday, April 3**—"Retribution", KECA, 9:30 p.m. (30 min.) Formerly KECA, 9:30 p.m. Friday.

**Friday, April 4**—"Sound Off", KNX, 8:30 p.m. (30 min.) The Andrews Sisters and Victor Borge guest with the regular cast at this new time.

Formerly KHJ, 8:00 p.m. Thursday. Replaces Meredith Willson's "Sparkle Time."

## ★ WHAT'S NEW

### Drama

**Monday, March 31**—"Myrt and Marge", KNX, 12:45 p.m. (15 min.) A transcribed comedy series Monday through Friday.

**Thursday, April 3**—"The Man Called X", KNX, 7:30 p.m. (30 min.) A new series created by Jay Richard Kennedy starring Herbert Marshall.

### ★ Variety

**Saturday, March 29**—"Our Town Speaks", KECA, 11:00 a.m. (30 min.) New half hour capturing the flavor and local color of the village main streets and nationally known communities all over the country as it visits a different one each week.

**Sunday, March 30**—"Tony Martin Show", KNX, 6:30 p.m. (30 min.) Starring Martin as singing emcee, with songstress Evelyn Knight, Victor Young's orchestra, announcer Jimmy Wallington debuts his new show with Bob Hope as guest for this premiere. Replaces Eddie Bracken show.

**Monday, March 31**—"Operation Day-break", KFI, 5:30 a.m. (30 min.) George Dvorak's chatter and platters in a soothing vein, in line with his belief that early rising is to be avoided. Up himself in time for this new show, he bends his efforts toward lulling others back to sleep. Monday through Saturday.

**Monday, March 31**—"Ted Malone", KECA, 10:15 a.m. (15 min.) Ted's easy-to-listen-to daily comments now on five days a week, Monday through Friday. Formerly KECA, 10:15 a.m. (15 min.) Monday, Wednesday, Friday.

**Wednesday, April 2**—"The Big Story", KFI, 7:00 p.m. (30 min.) Barry Kroger narrates this new series that dramatizes the authentic experience of newspapermen on their most exciting feature assignments. Music, Vladimir Selinsky. Harry Ingram will direct. Allan Sloane is script writer. This replaces "The Frank Morgan Show."

### ★ Music

**Saturday, March 29**—"Sunset Round-up", KECA, 12:30 p.m. (30 min.) A program of western music featuring Harry "Slim" Duncan and his Round-up Wranglers, comedian Hank Penny, a trio, chorus and guitarist Merle Travis entertaining with medleys of old-time favorites.

**Saturday, March 29**—"Treasury Program", KECA, 1:30 p.m. (30 min.) The Treasury of the United States will present a variety musical program by a top-flight band to be announced on that program.

**Sunday, March 30**—Andy Mansfield's "Cavalcade of Music", KLAC, 10:05 a.m. (2½ hours.) Easy-on-the-ears recordings, plus guest appearances by well-known disc artists.

## ★ Public Interest

**Saturday, March 29**—"Stars in the Afternoon", KECA, 1:00 p.m. (30 min.) Movie stars and celebrities will be heard when Frances Scully interviews prominent Hollywood personalities from the side of the Beverly Wilshire Hotel swimming pool. Replaces "Roundup Time."

## ★ WHO'S GUESTING

### Comedy

**Sunday, March 30**—The Jack Benny Show, KFI, 4:00 p.m. and 9:30 p.m. (30 min.) Jack broadcasts from San Francisco this week, and has pretty Jane Wyman as his guest.

### ★ Variety

**Wednesday, April 2**—Bing Crosby, KECA, 9:00 p.m. (30 min.) Al Jolson and John Charles Thomas guest with Bing.

**Friday, April 4**—"Erskine Johnson", KHJ, 4:30 p.m. (15 min.) Actress Gale Storm is interviewed by Erskine today.

### ★ Music

**Tuesday, April 1**—"Melodies America Loves", KNX, 7:30 p.m. (30 min.) Olive Mae Beach, soprano, and Paul Keast, baritone, will be soloists with Earl Towner's orchestra in an Easter concert.

### ★ Sports

**Friday, April 4**—"Sports Newsreel", KFI, 7:30 p.m. (15 min.) Bill Stern, NBC director of sports, has as his guest Byron Nelson, America's most famous golfer.

## ★ WHAT'S PLAYING

### Drama

**Sunday, March 30**—"Theater Guild", KECA, 7:00 p.m. (1 hr.) Fay Bainter in "Ladies in Retirement".

**Monday, March 31**—"Cavalcade of America", KFI, 8:30 p.m. (30 min.) Henry Fonda in "Frontier Marshal", a story about Wyatt Earp.

**Thursday, April 3**—"Suspense", KNX, 9:00 p.m. (30 min.) Dennis Day in "The Rapid Rise of Eddie Albright".

**Saturday, April 5**—"This Is Hollywood", KNX, 7:15 p.m. (30 min.) John Wayne stars in "The Angel and the Bad Man."

### ★ Music

**Monday, March 31**—"Voice of Firestone", KFI, 5:30 p.m. (30 min.) The program tonight with Eleanor  
(Please turn to page 29)

Listen to . . .

**the BROADWAY NEWS**  
on 2 network stations

**KHJ . . . . . NOON NEWS**  
12 o'clock daily  
The most popular noontime feature in this area.

**KECA . . . FEATURE EDITION**  
8:15 P.M. Mon. thru Thurs.  
A new kind of newscast—timely and entertaining too!

Both programs presented by Sid Fuller—The Broadway Newscaster.



**the BROADWAY**  
Broadway - Los Angeles Broadway - Hollywood  
Broadway - Pasadena



# YOUR EARLY MORNING LISTENING SCHEDULE

*A short time ago Radio Life, in response to readers' requests, printed the midnight to 8 a.m. logs. As space on the daily log pages will not permit handling of these schedules each week, we plan to publish them periodically. Please clip this page and save it for reference until the next printing.*

12:00- 1:00 Tu-Su  
 1:00- 5:30 Tu-Su  
 5:30- 6:00 M-Sa  
 6:00- 6:15 Su  
 6:15- 6:30 Su  
 6:30- 7:00 Su  
 7:00- 7:30 Su  
 7:30- 8:00 Su  
 6:00- 6:15 M-Sa  
 6:15- 6:30 M-Sa  
 6:30- 6:45 M-F  
 6:30- 6:45 Sa  
 6:45- 7:00 M-Sa  
 7:00- 7:15 M-Sa  
 7:15- 7:30 M-Sa  
 7:30- 7:45 M-Sa  
 7:45- 8:00 M-Sa

12:00- 1:00 Daily  
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 5:45- 6:00 Su  
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 6:15- 6:45 Su  
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12:00- 1:00 Daily  
 6:00- 6:30 Su  
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 7:00- 7:30 Su  
 7:30- 8:00 Su  
 6:00- 7:00 M-Sa  
 7:00- 7:15 M-Sa  
 7:15- 7:30 M-Sa  
 7:30- 7:45 M-F  
 7:30- 7:45 Sa  
 7:45- 8:00 M-Sa

12:00-12:15 Daily  
 6:00- 6:15 M-Sa  
 6:15- 6:45 M-Sa  
 6:45-7:00 M-Sa  
 7:00- 7:15 M-Sa  
 7:00- 7:30 Su  
 7:15- 7:30 Sa

**KFI**

Midnight Flyer  
 Music and News  
 Operation Daybreak  
 World News  
 Songs of Faith  
 Words and Music  
 National Radio Pulpit  
 Voices Down the Wind  
 News  
 Standard Farm Highlights  
 Tom Owens  
 Western Serenade  
 Call from Les Paul  
 News  
 Fleetwood Lawton  
 Platter Party  
 Sam Hayes

**KNX**

Merry-Go-Round  
 News  
 Morning Melodies  
 News  
 E. Power Biggs  
 Music, News  
 Church of the Air  
 Three Steps to Rhythm  
 KNX Farm Journal  
 Sunrise Salute  
 News  
 Travis and Bond  
 Nelson Pringle  
 News, Bob Garred  
 Fact Finder  
 Johnny Murray

**KECA**

Church in the Wildwood  
 Southernaires  
 Morning Watch  
 Martin Agronsky, News  
 Morning Watch  
 That Feller McKellar  
 News  
 Lew Parker Show  
 Music to Shave By  
 James Abbe Observes  
 News  
 Zeke Manners  
 Songs of Sagebrush

**KHJ**

Rhapsody in Wax  
 News and Music  
 Tone Tapestries  
 Radio Bible Class  
 Young People's Church  
 Rise and Shine  
 News  
 Rise and Shine  
 Rise and Shine  
 Morning Melodies  
 News

**KMPC**

News  
 News  
 Farm and Garden Hour  
 Rhythm Roundup  
 Sunny Side Up  
 Voice of Prophecy  
 Frankie Carle (recorded)

7:15- 7:30 M-F  
 7:30- 8:00 Su  
 7:30- 7:45 M-F  
 7:30- 7:45 Sa  
 7:45- 8:00 M-F  
 7:45- 8:00 Sa

12:00- 1:00 Daily  
 6:00- 7:30 Su  
 7:30- 8:00 Su  
 5:00- 6:00 M-Sa  
 6:00- 7:00 M-Sa  
 7:00- 7:45 M-F  
 7:00- 7:30 Sa  
 7:30- 7:45 Sa  
 7:45- 8:00 M-F  
 7:45- 8:00 Sa

12:00- 6:00 Daily  
 6:00- 7:00 Su  
 7:00- 8:00 Su  
 6:00- 7:00 M-Sa  
 7:00- 7:30 M-Sa  
 7:30- 7:45 M-Sa  
 7:45- 8:00 M-Sa

12:00- 1:00 M  
 12:00- 6:00 Tu-Su  
 6:00- 6:30 Daily  
 6:30- 7:00 Daily  
 7:00- 8:00 Daily

12:00-12:15 Daily  
 12:15- 1:00 Daily  
 7:00- 7:15 Su  
 7:15- 8:00 Su  
 6:00- 6:15 M-Sa  
 6:15- 7:00 M-Sa  
 7:00- 7:15 M-Sa  
 7:15- 8:00 M-Sa

12:00-12:30 Tu-Su  
 12:30- 5:00 Tu-Su  
 5:00- 7:00 Daily  
 7:00- 8:00 Su  
 7:00- 7:15 M-Sa  
 7:15- 7:30 M-Sa  
 7:30- 8:00 M-Sa

12:00- 5:30 Tu-Su  
 6:30- 7:00 Su  
 7:00- 7:15 Su  
 7:15- 7:30 Su  
 7:30- 8:00 Su  
 5:30- 5:45 M-Sa  
 5:45- 6:00 M-Sa  
 6:00- 6:30 M-Sa  
 6:30- 6:45 M-Sa  
 6:45- 7:30 M-Sa  
 7:30- 7:40 M-Sa  
 7:40- 8:00 M-Sa

5:30- 5:45 Su  
 5:45- 6:00 Su  
 6:00- 6:15 Su  
 6:15- 6:30 Su  
 6:30- 6:45 Su  
 6:45- 7:15 Su  
 7:15- 8:00 Su  
 5:30- 6:30 M-Sa  
 6:30- 7:30 M-Sa  
 7:30- 8:00 M-Sa

Bolero Time  
 Radio Bible Class  
 Fleetwood Lawton  
 Western Stars  
 Bing Crosby Songs  
 American Legion

**KFWB**

Music  
 Sunday Morning Concert  
 Presbyterian Church  
 Early Risers Program  
 Maurice Hart  
 Maytime  
 Music  
 Salvation Army  
 Woman's Page  
 Morning Melodies

**KFAC**

Music for Tomorrow, News  
 Hymns  
 Breakfast Symphony  
 Over the Oatmeal  
 Breakfast Symphony  
 News  
 Show Time

**KGJF**

Blue of Evening  
 Midnight Special  
 Rancho Roundup  
 Saludos Amigos  
 Music Moderne

**KLAC**

News Wrap-up  
 Music of Distinction  
 News  
 Chapel in the Sky  
 News  
 Haynes at the Reins  
 News  
 Haynes at the Reins

**KXLA**

Hawthorne Thing  
 The Mad Monk  
 Sunway Show  
 Morning Melodies  
 Bing Crosby Records  
 News  
 Morning Melodies

**KRKD**

Request Program  
 Music  
 News  
 Music  
 Good News Hour  
 Music  
 News, Douglas  
 Strength for the Day  
 News, Douglas  
 Early Riser  
 News  
 Early Riser

**KWKW**

Treasury Salute  
 Voice of the Army  
 Eyes on the Future  
 So Proudly We Hail  
 On Wings of Song  
 Rev. Quintana  
 Rev. Chavira  
 Voice of Mexico  
 Hoyos Hour  
 Italian Melodies

# SUNDAY, MARCH 30

KLAC	KFI	KEGA	KHJ	KFVD	KXLA	KFS6	KGFJ	KFXM	KFAC	KGER	KWKW	KFMR	
Y	KFSB	KMPC	KIEV	KFWB	KXN	Y	KRKO	Y	KPPC	KDX	KGB	KPRO	KVDF
570	640	790	930	1020	1110	Y	1230	Y	1390	1390	1440	1490	

\*Indicates News Broadcasts.  
**8**—KFI—Radio Edition of the Bible.  
 \*KXN—News.  
 \*KECA—Message of Israel. KHL, KGB, KVOE—Dr. Talbot and Choir.  
 \*KMPC, KLAC, KIEV, KGER—News.  
 \*KFWB—Funnies.  
 KFAC—Country Church.  
 KRKD—Ranch Program.  
 KWKW—Pan-American Mission.  
 KGFJ—Public Messenger.  
 KXLA—Music Land Revue.  
 KFVD—Voice of Calvary.  
 KFXN—Memories of Calvary.  
 KFS6—Call to Worship.  
**8:05**—KXN, KSDJ—Wings Over Jordan.  
 \*KGER—Rev. Markham.  
**8:15**—KFI—Choirs of Our Churches.

KMPC—Sunday Morning Melodies.  
 KLAC—Church of Christ.  
 KIEV—Musical Bandwagon.  
**8:30**—KFI—Grandpa Owens Reads the Funnies.  
 KXN—Sunt Lake Tabernacle.  
 KHL, KGB, KFM, KVOE—Voice of Prophecy.  
 KECA—Hour of Faith.  
 KMPC—Chapel Hour.  
 KFWB—Union Rescue Mission.  
 KXLA—Bell Bandstand.  
 KWKW—Buenas Nochas.  
 KFAC—Strolling Tom.  
 KLAC—Christ Church Unity.  
 KFVD—Church of Christ.  
 KIEV—Musical Memories.  
 KGER—Hymn Time.  
 KFXN—Morning Bible Hour.  
 \*KFS6—News.  
**8:45**—KECA—Organ Melodies.  
 KGFJ—Quiet Moments.  
 KGER—Frank and Ernest.

**9**—KFI—The Eternal Light.  
 KXN—Invitation to Learning.  
 \*KECA—News.  
 KHL, KGB, KVOE—Pilgrim Hour.  
 KMPC—Show Time Time.  
 \*KLAC—News, Catholic Hour.  
 KRKD—Sunday Serenade.  
 KFAC—Liberal Catholic Hour.  
 KFVD—Waltz Time.  
 KGFJ—Hollywood House Presents.  
 KXLA—Bell Bandstand.  
 KWKW—Haban Hour.  
 KPPC—Sunday Morning Devotional.  
 KIEV—Bing Crosby Time.  
 \*KGER—News, Bible Treasury Hour.  
 \*KFS6—Popular Melodies.  
 KFS6—Chicago Round Table.  
**9:15**—\*KECA—Washington Inside Out.  
 KMPC—Across the Footlights.  
 KFAC—Concert.  
 KPPC—Prelude to Worship.  
 KIEV—Kate Smith Songs.  
**9:30**—KFI—Taylor-Made Melodies.  
 KXN—As Others See Us.  
 KFAC—Taylor-Made Melodies.  
 KHL, KGB, KFM, KVOE—Lutheran Hour.  
 KMPC—Music for Sunday.  
 KFWB—Peter Potter's Platter Parade.  
 \*KFVD—News.  
 KFAC—Gilbert & Sullivan.  
 KXLA—Coral Time.  
 KXLA—Sunday Morning Club.  
 KIEV—Meet the Band.  
 KGER—Wesley Radio League.  
 KFS6—Dedicated Music.  
 \*KFS6—News Music.  
**9:45**—\*KWKW—Eol Cross.  
 KFVD—Remembered Rhythms.  
 KIEV—Rhythm Road.

**10**—KFI—Sports Folio.  
 KXN—People's Platform.  
 KECA, KEMB—Johnny Thompson.  
 \*KHL, KGB, KFXM, KVOE—News, Glenn Hardy.  
 KMPC—Western Federal Music Hour.  
 KFWB—Peter Potter's Platter Parade.  
 KLAC—Musical Cavalcade.  
 KFAC—Gilbert & Sullivan.  
 KXLA—Stavic Program.  
 KWKW—Hungarian Baptist.

KPPC—Sunday Morning Club.  
 KRKD—Sunday Serenade.  
 KGFJ—Music.  
 \*KIEV, KGER—News.  
 \*KFVD—Sunday Roundup.  
 \*KFXN—L. A. Sentinel Broadcast.  
 KFS6—Platter Party.  
**10:05**—KGER—Radio Revival.  
**10:15**—KFI—Home Town Parade.  
 KFAC—Meady Man.  
 KHL, KGB, KFXM, KVOE—Commander Scott.  
 KIEV—Stars of Song.  
**10:30**—KFI—Chicago Round Table.  
 \*KXN—News.  
 KECA, KEMB—Sammy Kaye Serenade.  
 KHL, KGB—Juvenile Jury.  
 KXLA—Czech Polkas.  
 KPPC—Church News.  
 KWKW—Italian Melodies.  
 KIEV—Top Tunes.  
 KGER—Voice of Prophecy.  
 KFS6—Magic Music.  
**10:45**—KPPC—Toyer Chimes.  
**10:55**—KXN, KSDJ—Howard K. Smith.  
 KFXN—Cumberland Church.  
**10:50**—KPPC—Church Service.  
**10:55**—KECA—Facts and Fiction With Myron Wallace.

**11**—KFI, KFS6—RCA Victor Show.  
 \*KXN—Weekly News Review.  
 KECA—Dude Martin Orch.  
 KHL, KGB—Crime Cases of Warden Laws.  
 KMPC—Off the Record.  
 KFWB—Peter Potter's Platter Parade.  
 KLAC—Musical Cavalcade.  
 KGFJ—Cocktail Hour.  
 KXLA—Roundup Time.  
 KFAC—1st Methodist Church.  
 KWKW—Italian Melodies.  
 KFVD—Hollywood First Baptist Church.  
 KIEV—Christin Church.  
 KPRO—KFXM, KVOE—Church Services.  
 KFXN—Presbyterian Church.  
 \*KGER—News, Adventist.  
**11:15**—KHL, KGB—Band Concert.  
**11:30**—KFI, KFS6—Harvest of Stars KXN—Here's to You.  
 KECA—National Vespers.  
 KGFJ—Song of the Islands.  
 KWKW—All-Saints Church.  
 KIEV—From the Album.  
 KFXN—Christian Church.  
 KGER—Bible Class.  
**11:45**—KHL, KGB—Canary Pet Shop.  
**12**—KFI, KFS6—Cavallaro Parade.  
 KXN, KSDJ—New York Philharmonic Orch.

KECA, KEMB—Warriors of Peace.  
 \*KHJ—Broadway News.  
 KFWB—Peter Potter's Platter Parade.  
 \*KMPC, KIEV, KGER, KFXM, KGB, KVOE—News.  
 KLAC—Musical Cavalcade.  
 KGFJ—Say It With Music.  
 KFVD—Dream Time.  
 KWKW—Italian Novelities.  
 KXLA—Roundup Time.  
 KFXN—Popular Melodies.  
**12:05**—KGER—Sunday Serenade.  
**12:15**—KHL, KGB—Dr. Ernest Osborn, Child Psychologist.  
 KMPC—Off the Record.  
 KFAC—Musical Portraits.  
 KIEV—Keys to Rhythm.  
 KPPC—Afternoon Concert.  
 KGB—George Jessel.  
**12:30**—KFI, KFS6—One Man's Family.  
 \*KECA—Raymond Swing.  
 KHL, KGB, KVOE—Crimes of Carelessness.  
 KFWB—Jean Leonard.  
 KLAC—Music from Hollywood.  
 \*KFAC—Music.  
 \*KHL, KGB—News.  
 KWKW—American-Jewish Hour.  
 KIEV—Midday Musicale.  
**12:45**—\*KECA, KPRO—Sam Pottingill.  
 KEM—Concert Potpourri.  
 KRKD—Music.

**1**—KFI, KFS6—Quiz Kids.  
 KXN, KSDJ—New York Philharmonic.  
 KECA, KPRO—Are These Our Children?  
 KHL, KGB, KFXM, KVOE—House of Mystery.  
 KMPC—Manhattan Highlights.  
 KFWB—Songs of the Islands.  
 \*KLAC, KXLA, KGER—News.  
 KGFJ—Charm School of the Air.  
 KECA—Piano Parade.  
 KRKD—The Record Show.  
 KWKW—American-Jewish Hr.  
 KPPC—Afternoon Concert.  
 KIEV—Meet the Maestro.  
 KFXN—Italian-American Hr.  
 KFVD—Piano School.  
**1:05**—KGER—Stamp's Quartet.  
**1:15**—\*KECA—News.  
 KLAC—Lennox Inn.  
 KXLA—Blend of Melody.  
 KFVD—Forever Tops.  
**1:30**—KFI—Talent Circus.  
 KXN, KSDJ—Hour of Charm.

KECA—Wayne King Show.  
 KHL, KGB, KFXM, KVOE—True Detective Mysteries.  
 KMPC—Samuel R. McKee.  
 KFWB—George Jessel.  
 KLAC—South American Way.  
 KFAC—Good Neighbor Salute.  
 KXLA—Church in the Barn.  
 KFVD—Piano Parade.  
 KIEV—Organ Memories.  
 KGER—Light and Life.  
 KFS6—Western Theatre.  
**1:45**—KFI—Radio News Weekly.  
 KMPC—Garden Hint.  
 KFWB—Dr. Crelo.  
 KWKW—Hugos Hour.  
 KFVD—Contrasts on Wax.  
 KIEV—Show Tunes.  
**2**—KFI, KFS6—Symphony Orchestra.  
 KXN—The Family Hour.  
 KECA, KPRO, KEMB—Darts for Dough.  
 KHL, KGB, KFXM, KVOE—The Shadow.  
 KMPC—Dave Rose.  
 KFWB—Americanism.  
 \*KFAC—News.  
 KGFJ—Anybody's Hit Parade.  
 KFAC—Synthesis of Classics.  
 KRKD—The Record Show.  
 KFVD—Harlem Holiday.  
 KWKW—Hugos Hour.  
 KXLA—Western Roundup.  
 KPPC—Afternoon Concert.  
 KGER—Long Beach Band.  
**2:15**—KFWB—Strolling Tom.  
 KLAC—Modern Concert Hall.  
 KIEV—Latin Quarter.  
**2:30**—KXN—Hoggy Carmichael.  
 KECA, KPRO, KEMB—Counterspy.  
 KHL, KGB, KFXM, KVOE—Quick as a Flash.  
 KMPC—This Is Television.  
 KFWB—Western Revue.  
 KWKW—Don Pancho Hour.  
 KIEV—Popular Tempos.  
 KFXN—Gospel Harbor Light.  
**2:45**—KXN, KSDJ—William L. Shirer.  
**3**—KFI—Catholic Hour.  
 KXN—Ozzie and Harriet.  
 KHL, KGB, KFXM, KVOE—Those Westlers.  
 KECA, KEMB—Danger, Dan Danfield.  
 KMPC—Symphony Hour.  
 KFWB—Music.  
 \*KLAC—News.  
 KFAC—Showcase of Hits.  
 KGFJ—Remembrance Tunes.  
 KFVD—Rose Room Record Party.

## SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface

### Comedy-Variety

3:00—Ozzie and Harriet, KXN.  
 4:00—Jack Benny, KFI.  
 4:30—Phil Harris and Alice Faye, KFI.  
 5:00—Charlie McCarthy, KFI.  
 5:30—Fred Allen, KFI.  
 6:00—Don Ameche, KFI.  
 7:30—Kate Smith, KXN.  
 8:00—Bob Burns, KFI.  
 8:30—Blondie, KXN.  
 9:30—Jack Benny, KFI.

### Quiz, Participation

7:00—Quiz Kids, KFI.  
 7:30—Darts for Dough, KECA.  
 8:30—Hope Chest, KXN.  
 9:30—Double or Nothing, KHJ.  
 10:00—Take It or Leave It, KXN.  
 11:30—Leave It to the Girls, KHJ.  
 8:00—Twenty Questions, KHJ.

### Drama

12:30—One Man's Family, KFI.  
 7:00—Theater Guild, KECA.  
 9:30—Romance of the Ranches, KXN.

### Music

8:30—Sunt Lake Tabernacle, KXN.  
 11:00—RCA-Victor Show, KFI.  
 11:30—Harvest of Stars, KFI.  
 12:00—Carmen Cavallaro, KFI.  
 12:30—New York Philharmonic, KXN.  
 1:30—Hour of Charm, KXN.  
 2:00—Arturo Toscanini, KFI.  
 2:30—Family Hour, KXN.  
 2:30—Hoggy Carmichael, KXN.  
 4:00—Gene Autry, KXN.  
 4:30—Hollywood Music Hall, KFI.

### Comment—Narration

10:45—Commander Scott, KHL.  
 6:00—Walter Winchell, KECA.  
 6:15—Louella Parsons, KECA.  
 6:30—Jimmie Fidler, KECA.

### Mystery—Detective

1:30—True Detective Mysteries, KHJ.  
 2:30—Counterspy, KECA.  
 5:30—Man Named Jordan, KXN.  
 8:00—Crime Doctor, KXN.  
 9:00—Pat Novak for Hire, KECA.  
 9:00—Sam Spade, KXN.

### Public Interest—Information

9:00—Invitation to Learning, KXN.  
 9:30—As Others See Us, KXN.  
 10:00—People's Platform, KXN.  
 10:30—Chicago Round Table, KFI.  
 6:00—Exploring the Unknown, KHJ.  
 9:00—Open Forum, KMPC.  
 9:00—Sunday Evening Club, KEAC.  
 10:30—Radio and the Public, KXN.

## Learn RADIO BROADCASTING

Frederick H. Speare, popular radio producer and teacher of many well-known radio personalities, is now admitting MEN and WOMEN with good speaking voices for professional training. Prepare now for the fast-growing opportunities in radio. Recognized expert training in—

**ANNOUNCING • NEWSCASTING • ACTING • COMMENTING**

Our students get actual experience on "CAREER THEATER!"

Every Sunday, 3 to 3:30 P.M., STATION KXLA (1110 kc.) and Mon., Wed. and Fri. at 11:50 a.m. on KWKW (1430 kc.) Phone, write or call in person for a frank discussion. If accepted you will receive a recorded—FREE AUDITION.

Approved For Veterans

**FREDERICK H. SPEARE**  
 "The West's Outstanding Radio School!"  
 6671 Sunset Blvd.  
 HOLLYWOOD 2325 • Studio 1591

KXLA—Frederick H. Speare.  
 KPPC—Afternoon Concert.  
 KIEV—Matinee Melodies.  
 \*KGER—News, Music.  
 KFXN—Rev. Earl Ivis.  
 KFS6—Boston Blackie.  
**3:15**—KLAC—Music Room.  
 KLAC—Compinsky Trio.  
 KWKW—Magic Circle Theatre.  
**3:30**—KFI—Sincerely Yours.  
 KXN—Home Chest.  
 KECA, KEMB—The Greatest Story Ever Told.



KHJ, KGB, KFXM, KVOE—  
Nick Carter.

# THINK and GROW RICH

with  
**NAPOLEON HILL**  
**KFWB**  
**3:30 P.M.**  
Every Sunday



Write for special booklet describing teacher-counselor opportunities in his world-famous success philosophy. New class now forming.

## NAPOLEON HILL FOUNDATION

e/o Radio Station KFWB  
Hollywood 28, Calif.

**KFWB**—Think and Grow Rich.

**KFVD**—Hank, the Night Watchman.

**KWKW**—Wings of Healing.

**EXLA**—Challenge to Youth.

**EGFJ**—Keyboard Magic.

**EGER**—Back to God.

**KFOX**—Pentecostal Church.

★**KFSD**—News.

3:45—**KFI**—Melody Parade.

4—**KFI, KFSD**—Jack Benny.

**KXX, KSDJ**—Gene Autry Show.

**KECA, KPRO, KFMB**—Board of Missing Heirs.

**KHJ**—Stars in the Spotlight.

★**KLAC, KIEV**—News.

**KMPC**—Land of the Free.

**KFWB**—Jam Session.

**KFAC**—Showcase of Hits.

**KXLA**—Lincoln Ave. Church.

**EGFJ**—Appointment With the Clergy.

**KWKW**—Sunday Interlude.

**KPPC**—Afternoon Concert.

**KFOX**—Sunshine Mission.



## OLD FASHIONED REVIVAL

Charles E. Fuller,  
Director.

P. O. Box 123,  
Los Angeles,  
Calif.

**KGER**—4:00-5:00 P. M.

### REBROADCAST

**KXLA**—9:00 P. M.

**KPRO**—9:00 P. M.

**KFOX**—10:00 P. M.

**KVOE**—10:00 P. M.

**KFXM**—10:00 P. M.

**KMPC**—10:00 P. M.

**KGER**—Old-Fashioned Revival

**KFXM**—Sacred Harmonies.

**KVOE**—Melodies.

4:15—**KHJ**—Bill Cunningham.

**KMPC**—Proudly We Hall.

**KLAC**—Broadway Hits.

**KWKW**—Voice of Prophecy.

**KRKD**—Hawaiian Melodies.

**KIEV**—Modern Concert Hall.

**KVOE**—Nazarene Church.

4:30—**KFI, KFSD**—Phil Harris and Alice Faye.

**KECA, KPRO, KFMB**—Hollywood Music Hall.

**KHJ, KGB**—Reviewing Stand.

**KMPC**—Music of Romance.

**KFWB**—Musicians' Concert.

**KLAC**—Behind Studio Gates.

**EGFJ**—Curtain Calls.

**KFVD**—Carter Wright.

**ALL-STAR WESTERN THEATRE**  
**KNX SUN 4:30**  
Foy Willing and his Riders of the Purple Sage  
Movie Stars in Western Dramas!

**KNX**—All-Star Western.  
**KXLA**—Wake Up America!  
**KIEV**—Bing Crosby.

## FLOYD B. JOHNSON

And King's Ambassadors  
**KFOX** 4:30-5:00 P. M.  
1280 Kilocycles  
Rebroadcast  
**KRKD** 5:30-6:00 P. M.  
1150 Kilocycles

**KFOX, KFXM**—Floyd B. Johnson, King's Ambassadors.

4:45—**KFWB**—Show Time.

**KLAC**—Three-Quarter Time.

**KFVD**—Music and Money.

**KWKW**—Church of the Nazarene.

**KIEV**—Twilight Tempos.

5—**KFI, KFSD**—Charlie McCarthy Show.

**KXX**—The City.

**KECA, KPRO, KFMB**—Detroit Symphony Orchestra.

**KHJ**—I Was a Convict.

★**KMPC**—News, Swing 14.

★**KLAC, EGER**—News.

**KFWB**—Stuart Hamblen.

**EGFJ**—Easy Rhythm.

**KFAC**—Bowlers' Sportscaat.

**KXLA**—Labor Arbitration.

**KRKD**—Platter Playtime.

**KIEV**—Hora Latina-Americana.

**KFVD**—Music and Money.

**KPPC**—Afternoon Concert.

**KFOX**—Rev. R. H. Hogan.

**KGB, KVOE**—Mediation Board.

5:05—**KGER**—Bible Treasury Hour.

5:15—**KMPC**—Pleasure Caravan.

**KLAC**—Songs in Blue.

**KFAC**—Random Records.

5:30—**KFI, KFSD**—Fred Allen Show.

**KXX**—Man Named Jordan.

**KHJ, KGB, KFXM, KVOE**—Special Investigator.

**KLAC**—Music.

**KFAC**—My Serenade.

**KFVD**—Rose Room Record Party.

**KRKD**—Floyd B. Johnson.

**KGER**—Young People's Church.

**KFOX**—Sons of Guns.

5:45—**KHJ**—American Radio Warblers.

**KGB, KFXM, KVOE**—Stars in the Spotlight.

**KFOX**—Nat'l. Safety Council.

5:55★**KXX**—Ned Calmer.

6—**KFI, KFSD**—Manhattan Merry-Go-Round.

**KXX**—Hildegard.

★**KECA, KPRO, KFMB**—Walter Winchell.

**KHJ, KGB, KFXM, KVOE**—Exploring the Unknown.

★**KMPC, KFWB, KFOX, KLAC, KXLA, KGER**—News.

**KFAC**—Your Concert.

**EGFJ**—Twilight Rhapsody.

**KRKD**—Opera Classics.

**KPPC**—Byways of Verse.

6:05—**KGER**—First Brethren.

6:10—**KLAC**—Music.

6:15—**KECA, KFMB, KPRO**—Lonella Parsons.

**KMPC**—Parade of Melody.

**KFWB**—Gems from Classics.

**KXLA**—University Explorer.

**KPPC**—Sacred Song Recital.

6:30—**KFI, KFSD**—American Album of Familiar Music.

**KXX, KSDJ**—Tony Martin Show.

**KECA, KPRO, KFMB**—Jimmie Fidler.

**KHJ, KGB, KFXM, KVOE**—Double or Nothing.

**KMPC**—Mother's Album.

**KFWB**—Gospel and Song.

**KLAC**—Dove O'Dell.

**KXLA**—Beyond Tomorrow.

**KPPC**—Children's Corner.

**KGER**—Lutheran League.

**KFOX**—Hal's Memory Room.

6:45—**KECA, KPRO, KFMB**—The Policewoman.

**KMPC**—Mayor Bowron.  
**KPPC**—Story Time.  
**KRKD**—Reverend Kirk.  
7—**KFI, KFSD**—Don Ameche Show.  
**KXX, KSDJ**—Take It or Leave It.  
**KECA, KFMB, KPRO**—Theater Guild on the Air.  
**KHJ, KGB, KFXM, KVOE**—Gabriel Heatter Show.  
**KMPC**—Bolero Time.  
**KFWB**—Union Rescue Mission.  
**KFAC**—Musical Memories.  
★**KLAC**—News.  
**KPPC**—Organ Recital.  
**KXLA**—National Voice.  
**EGFJ**—Overture to Evening.  
**KFOX**—Full Gospel Assembly.  
★**KGER**—News, Music.  
7:15—**KXLA**—Life and Health.  
**KLAC**—Jan Garber Orch.  
**KPPC**—Kiddies' Record Parade.  
7:30—**KFI, KFSD**—Meet Me at Parky's.  
**KNX**—Kate Smith.  
**KHJ, KFXM, KVOE**—Leave It to the Girls.  
**KMPC**—Property Owners.  
★**KFWB**—Drew Pearson.  
**KLAC**—Can You Tie That?  
**KXLA**—Bible Institute.  
**KPPC**—Masterworks.  
**KGER**—Dr. Matthews.  
**KFOX**—The King's Service.  
**EG**—Sunday Serenade.  
7:45—**KFWB**—Catholic Answers.  
★**KMPC**—Sam Pettengill.  
8—**KFI, KFSD**—Bob Burns Show.  
**KNX**—Crime Doctor.  
★**KECA, KPRO, KFMB**—Drew Pearson.  
**KHJ, KGB, KFXM**—Twenty Questions.  
★**KMPC, KLAC**—News.  
**KFWB**—Hollywood Presbyterian Church.  
**EGFJ**—Waltz Invitation.  
**KFAC**—First Methodist Church.  
**KXLA**—Open Door Church.

**FLOYD B. JOHNSON**  
**KGER** 8:05-9:00 P.M.  
Sunday  
1390 Kilocycles

★**KGER**—News, Floyd B. Johnson.  
**KFOX**—Christian Science.  
**KPPC**—Sunday Evening Hour.  
**KVOE**—Christian Youth.  
8:15★**KECA**—Monday Morning Headlines.  
**KMPC**—Voice of Labor.  
★**KLAC**—Radio Newsreel.  
8:25—**KXX**—Surprise Theatre.  
8:30—**KFI, KFSD**—Standard Hour.  
**KNX**—Blonde.  
**KECA**—The Green Hornet.  
★**KHJ, KGB, KFXM, KVOE**—Walter Winchell.  
**KMPC**—Magic of Electricity.  
**KLAC**—Bill Pennell.  
**EGFJ**—Styllings in Blue.  
**KPPC**—Sacred Music.  
**KFWB**—Bing Crosby.  
8:45—**KHJ, KGB, KFXM, KVOE**—Shella Graham.  
**KLAC**—Drama.  
**KPPC**—Word of Life.  
**KFAC**—Your Soloist.  
**EGFJ**—Sports Tidings.  
**KFWB**—Message of Israel.  
9—**KFI, KFSD**—Standard Hour.  
**KNX, KSDJ**—Sam Spade.  
**KECA**—Pat Novak for Hire.  
★**KHJ, KGB, KFXM, KVOE**—News, Glenn Hardy.  
**KMPC**—Open Forum.  
**KFWB**—Evening Concert.  
★**KLAC**—News.  
**EGFJ**—Ave Maria Time.  
**KFAC**—Sunday Evening Club.  
**KXLA, KPRO**—Old-Fashioned Revival.  
★**KFOX**—Plain Talk.  
★**KGER**—News, Bethel Church.  
9:15★**KHJ, KGB, KFXM, KVOE**—Rex Miller.  
9:30—**KFI, KFSD**—Jack Benny.  
**KNX**—Romance of the Ranchos.

**EASTSIDE SERENADE**  
9:30 TO 10:00 P.M.  
Every Sunday  
**KECA**

**KECA**—Eastside Serenade.  
**KHJ, KGB**—Chicago Theatre.  
**KFWB**—Pacific Lutheran Hr.  
**KFAC**—Gateway to Music.  
**EGFJ**—Nat'l Safety Council.  
**KFOX**—Sunshine Mission.  
**KFWB**—Voice of the Army.  
**KVOE**—Minister's Hour.  
9:45—**EGFJ**—Helen Hayes, Bed Cross.  
**KFWB**—Parson Roberts  
10—★**KFI, KFSD**—The Reporter.  
★**KNX**—Chet Huntley, News.  
**KECA**—Veterans Administration Program  
**KHJ, KGB**—Chicago Theatre.  
**KMPC**—Old-Fashioned Revival.  
**KFWB**—Concert Hour.  
★**KLAC**—News.  
**KFAC**—Gateway to Music.  
**EGFJ**—Concert Nocturne.  
**KXLA**—Sacred Records.  
**KFVD**—Spade Cooley Time.  
**KPRO**—Riverside Union Church.  
**KVOE, KFXM**—Old-Fashioned Revival.  
**KFOX**—Reverend Fuller.  
★**KGER**—News, Rev. McArthur.  
10:15—**KFI**—Chapel Quartet.  
**KXX, KSDJ**—University Explorer.  
**KECA**—Ike Carpenter Orch.  
**KLAC**—Let's Dance.  
**KFAC**—Conservatory Masterpieces.  
**KFSD**—Honored Music.  
10:30★**KFI**—Carveth Wells, Inside the News.  
**KNX**—Radio and the Public.  
**KECA**—Freddie Martin Orch.  
★**KHJ**—News.  
**KFWB**—St. Paul's Baptist Church.  
**KFAC**—Music for Listening.  
**KXLA**—Humbarb Family.  
**KGER**—Popular Music.  
**KGB**—Sterling Young Orch.  
10:45—**KFI**—Show Time.  
**KNX**—America Speaks.  
**KHJ**—Sterling Young Orch.  
★**KFSD**—News.  
11—**KFI**—America United.  
★**KNX, KLAC**—News.  
**KECA**—Pinky Tomlin Orch.  
**KHJ, KGB**—O. Tucker Orch.  
**KMPC**—Dance Time.  
**KFWB**—St. Paul's Church.  
**KFAC**—Music for Listening.  
**EGFJ**—Concert Nocturne.  
**KXLA**—Schnickel Fritz Fisher.  
**KFVD**—Spade Cooley Time.  
**KFOX**—Antioch Church.  
**KFSD**—Music in the Night.  
11:05—**KNX**—Les Brown Orch.  
11:15—**KECA, KPRO, KFMB**—Bridges to Dreamland.  
**KLAC**—Across the Footlights.  
11:30—**KFI**—Hal Pruden Orch.  
**KNX**—Manny Strand Orch.  
**KHJ, KGB, KFXM**—Sterling Young Orch.  
**KFWB**—Music You Want.  
**KXLA**—Midnight Melodies.  
★**KFOX**—News, Dance Music.  
**KFSD**—St. Francis Orch.  
11:45—**KNX**—KXN-tn Music.  
★**KHJ, KGB, KFXM**—News.  
11:55★**KFI, KNX, KFSD**—News.

**PLANE TALK**  
Lockheed Airport will shortly be the home of the new Republic amphibian Seebee light plane CBS producer Bill Lawrence bought in conjunction with Wayne Morris and Wendell Niles. The trio will use it for fishing and outing trips in Southern California Bill has never flown, but Morris and Niles are old hands

# MONDAY, MARCH 31

KLAC	KFI	KECA	KHJ	KFYD	KXLA	KFS6	KGFJ	KFXM	KFAC	KGER	KWKW	KFMD
570	640	790	930	1020	1110	1230	1230	1330	1390	1440	1490	
600	710	870	980	1070	1150			1240	1280	1360	1430	1450



**KMPC**  
"BOLERO TIME"  
now on the air  
7:15-7:30 A.M. M.-F.  
Sponsored by  
LOCAL LOAN COMPANY  
**DIAL 710**

- ★Indicates News Broadcasts.
- 8—KFI, KFSB—Fred Waring.
- KNN—Johnny Murray.
- KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
- ★KHJ, KGB—Cecil Brown.
- ★KMPC, KLAC, KXLA—News.
- KFWB—Easy Listening.
- KGFJ—Concert Pastels.
- KFAC—Breakfast Symphony.
- KWKW—Andy Mansfield.
- KFYD—Wakeup Ranch.
- ★KGER—News, Mizpah.
- 9:15—KNN, KSDJ—Fred Beck.
- ★KHJ—News.
- KMPC—Market, Sports.
- KFWB—Morning Melodies.
- KLAC—Haynes at the Reins.
- KIEA—Musical Bandwagon.
- KGB—Editor's Diary.
- ★KNN—News.
- ★KFI, KFSB—Jack Berch.
- KNN—Grand Slam.
- KHJ—Editor's Diary.
- KMPC—Song for You.
- KGFJ—Waltz Invitation.

**HAVEN OF REST**  
KXLA, 8:30 A. M.  
Mon., Wed., Fri.  
KRKD and KFOX  
8:00 A. M.  
Tues. thru Sat.

KXLA—Haven of Rest.  
★KFAC, KWKW—News.

HAVE BREAKFAST WITH  
Binnie & Mike  
8:30 to 9:00 a.m.

1020 KC.  
5000 WATTS

**Check KEFD**  
LOS ANGELES

- KFYD—Bunte and Mike.
- ★KRKD—News, Music.
- KIEA—Public Interest.
- KGER—Hymn Time.
- 8:45—KFI, KFSB—Laura Lawton.
- KNN—Rosemary.
- KHJ, KGB, KFXM, KVOE—Victor Lindfahr.
- ★KFWB—News.
- KFAC—Organ Moods.
- KWKW—Wings of Healing.
- KIEA—Musical Memories.
- 9—KFI, KXLA, KGER—News.
- ★KNN—Kate Smith.
- KHJ—Easy Does It.
- KECA, KPRO, KFMB—Kenny Baker Show.
- KMPC—Thought for Today.
- KFWB—Bing Crosby.
- ★KLAC—News.
- KGFJ—Public Messenger.
- KFAC—Unity.
- KFYD—Waltz Time.
- KRRD—Sagehen's Serenade.
- KWKW—Voice of China.
- KIEA—Bing Crosby Time.
- KGB—Notes at Nine.
- 2:05—KFI—Pat Bishop Reporting.
- KMPC—Emil Cote.
- KGER—Lutheran Hour.
- 9:15—KFI—Ladies' Day.
- KNN—Aunt Jenny.
- KHJ—Mary Griffin Show.
- KMPC—Today in History.
- KFWB—Strolling Tom.
- KLAC—Songs by Crosby.
- KFAC—Voice of Health.
- KXLA—Harmony Homestead.
- KWKW—Rev. Wildman.
- KIEA—Kate Smith Sings.
- ★KFDY—News.
- 9:20—KGFJ—News.
- 2:30—KNN, KSDJ—Helen Trent Romance.
- KHJ—Music With a Smile.
- KECA, KPRO, KFMB—Brennan's Breakfast.
- KMPC—Hits, Headlines.
- KFWB—Hi Homesteaders.
- KLAC—Al Jarvis Ballroom.
- ★KWKW—News.

- KGEJ—Open Album.
- KFAC—Musical Encores.
- KFYD—Show Tunes.
- KIEA—Meet the Band.
- KGER—Bible Treasury Hour.
- 9:45—KNN, KSDJ—Our Gal Sunday.
- ★KFWB, KRKD—News.
- KWKW—Shopping With Helen.
- KFYD—Remembered Rhythms.
- KIEA—Rhythm Road.
- KGB—Molly Morse.
- KFSB—It's a Good Idea.
- 10—KFI—Reserve.
- KNN—Big Sister.
- KECA, KPRO, KFMB—Galen Drake.
- ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- ★KMPC—News.
- KFWB—Sweet Music.
- KFAC—Musical Encores.
- ★KLAC—News, Al Jarvis.
- KRRD—Music, Talk.
- KWKW, KGEJ—Racing News.
- KFYD—Rev. Louis T. Talbot.
- KXLA—Piano Parade.
- ★KGER—News, Music.
- KFSB—Sketches in Melody.
- 10:15—KFI—What Do You Say?
- KNN—Ma Perkins.
- KECA, KPRO, KFMB—Ted Malone.
- KHJ—Jackie Hill Show.
- KMPC—Bill Leyden.
- KFWB—Concert Masters.
- KGFJ—Serenade for You.
- ★KXLA—News.
- KIEA—Stars of Song.
- 10:25—KGFJ—Sports Flash.
- 10:30—KFI—News.
- KNN—Young Dr. Malone.
- KECA, KPRO, KFMB—My True Story.
- KHJ—Ben Alexander Show.
- KFWB—Jerry Marlowe, Piano.
- ★KFAC, KWKW—News.
- KGER—Uplift Session.
- KXLA—Woman's World.
- KIEA—Western Tune Time.
- KFYD—Union Rescue Mission.
- KGER—Across the Footlights.
- KFSB—Music Hall Varieties.
- 10:45—KFI—Joyce Jordan.
- KNN—Road of Life.
- KFWB—Science of Mind.
- KFAC—Fashions in Music.
- KRRD—Midnight Mission.
- KFOA—Hebrew Christian Hr.
- KECA, KFMB—Hymns of All Churches.
- KGFJ—Sports Flash.
- 11—KFI, KFSB—Today's Children.
- KNN—Second Mrs. Burton.
- KECA, KFMB—Hymns of All Churches.
- KHJ—Footcraft Carnival.
- KMPC—Bill Leyden.
- KFWB—Bill Anson.
- KXLA—Easy Listening.
- KFAC—Gems of Melody.
- ★KLAC—News, Al Jarvis.
- KGEJ—Across the Footlights.
- KRRD—Vocal Varieties.

**MONDAY Program Highlights**

Morning Programs Appear in Lightface Type, Afternoon and Evening Programs in Boldface.

*Comedy-Variety*

6:00—Bentley Show, KECA.  
8:30—Joan Davis, KNN.

*Quiz, Participation*

8:00—McNeill's Breakfast Club, KECA.  
9:00—Kenny Baker, KECA.  
9:30—Brennan's Breakfast, KECA.  
11:20—Queen for a Day, KHJ.  
1:00—House Party, KNN.  
1:05—Three Alarm, KMPC.  
2:00—What's Doin', Ladies? KECA.

2:30—Meet the Missus, KNN.  
2:30—Bride and Groom, KECA.  
7:30—Dr. I. Q., KFI.  
7:30—Bob Hawk, KNN.

*Drama*

6:00—Lux Radio Theater, KNN.  
7:00—Screen Guild, KNN.  
8:30—Cavalcade of America, KFI.

*Music*

8:00—Fred Waring, KFI.  
9:30—Hits and Headlines, KMPC.  
4:00—Musical Masterpieces, KFAC.  
5:30—Voice of Firestone, KFI.  
6:00—Musical Digest, KGFJ.

6:30—Victor Borge, KFI.  
6:30—Guy Lombardo, KHJ.  
7:00—Contented Hour, KFI.  
8:00—Supper Club, KFI.  
8:00—Evening Concert, KFAC.  
8:15—Jack Smith, KNN.  
8:30—Music Supreme, KMPC.  
8:30—Ted Lenz House Party, KFI.  
9:00—Telephone Hour, KFI.  
10:00—Lucky Dance Time, KFAC.  
10:00—Eastside Show, KFWB.  
12:00—Rhapsody in Wax, KHJ.

*Comment-Narration*

8:15—Fred Beck, KNN.  
9:00—Kate Smith, KNN.  
10:00—Galen Drake, KECA.  
10:15—Ted Malone, KECA.  
3:15—Burrill Wheeler, KNN.  
4:30—Art Baker, KFI.  
9:45—Moon Dreams, KGFJ.

*Mystery-Detective*

8:30—Gregory Hood, KHJ.  
9:00—The Whistler, KNN.  
9:30—Inner Sanctum, KNN.

*Sports*

10:00—Rare Lineup, KWKW.  
10:00—Racing, KGFJ.  
9:05—Quiz Row, KLAC.  
9:30—Inside of Sports, KHJ.  
10:00—Sid Ziff, KECA.

- ★KFDY, KGER—News.
- KWKW—Song Parade.
- KIEA—Show Tunes.
- 11:15—KFI, KFSB—Woman in White.
- KNN—Perry Mason.
- ★KECA—Baukhage Talking.
- KHJ, KGB, KFXM, KVOE—Smile Time.
- KXLA—Hawaiian Melodies.
- KFAC—Festival of Waltzes.
- KIEA—This Rhythmic Age.
- KFYD—Viola.
- 11:25—KGFJ—Sports Flash.
- 11:50—KFI, KFSB—Mosquerade.
- KNN—Lone Journey.
- KHJ, KGB, KFXM, KVOE—Queen for a Day.
- KECA—Club Time.
- KFAC—Mayor Brown.
- KGFJ—Reminiscent Rhythm.
- KWKW—News, Music.
- KFYD—Forever Tops.
- ★KRKD, KXLA, KFOA—News.
- KIEA—Latin Musicana.
- 11:40—KFI, KFSB—Betty Crocker.
- 11:45—KFI—Light of the World.
- KNN, KSDJ—Rose of My Dreams.
- KECA—Frank Parker Show.
- KFAC—Piano Gems.
- ★KGFJ, KFSB—News.
- KXLA—Jimmy Dolan.
- KRRD—Hawaiian Melodies.
- KGER—Feminine Fire.
- 11:50—KWKW—Voices of Tomorrow.
- 11:55—KGFJ—Sports Flash.
- 12—KFI—Farm Reporter.
- KNN, KSDJ—Bob and Victoria.
- ★KECA, KIEA, KGER, KPRO, KGB, KVOE—News.
- ★KHJ—Broadway News.
- ★KMPC—News, Hemingway.
- KFWB—Bill Anson.
- KFAC—Luncheon Concert.
- KGFJ—Gypsy Strings.
- ★KLAC—News, Al Jarvis.
- KXLA—Dinner Bell Roundup.
- KWKW—Rhapsody in Wax.
- ★KFI—Editor of the Air.
- KRRD—Prairie Schooner.
- KFSB—Life Can Be Beautiful.
- 12:15—KFI, KFSB—Ma Perkins.
- KNN—Sons of the Pioneers.
- KECA—Cliff Edwards.
- KHJ—Sing, America, Sing.
- ★KMPC—Norman Nashbill.
- KFAC—Musical Portraits.
- KGFJ—Reynard Magic.
- KIEA—Luncheon Melodies.
- ★KFOA, KFXM—News.
- KGER—Western Music.
- 12:25—KGFJ—Sports Flash.
- 12:30—KFI, KFSB—Pepper Young.
- ★KNN—Knox Manning, News.
- ★KECA, KPRO, KFMB—Edwin C. Hill.
- KHJ—Louise Massey.
- KMPC—Portraits.
- ★KFWB—News.

- KGFJ—Intermission.
- KFAC—Melodie Sketches.
- KFAD—Viola.
- KXLA—Red Murrell.
- KWKW—Farm News.
- 12:45—KFI, KFSB—Right to Happiness.
- KNN—Myrt and Marge.
- KECA, KFMB—Dorothy Dix.
- KHJ—This Is Music.
- KMPC—Bill Hay Reads Bible.
- ★KFAC—News.
- KXLA—Farm Hour.
- KHJ—Gals on Record.
- KGER—Greening School.
- 12:55—KGFJ—Sports Flash.
- 1—KFI, KFSB—Backstage Wife.
- KNN, KSDJ—House Party.
- KECA—Hits and Encores.
- KHJ, KGB, KVOE—Checkboard Time.
- ★KMPC—News.
- KFWB—Bill Anson.
- KFAC—Music in the American Manner.
- KGFJ—Sunset and Vine.
- ★KLAC, KFYD, KGER—News.
- KWKW—Aot's Rehabilitation.
- KXLA—Community Broadcaster.
- KRRD—Music.
- KIEA—Meet the Maestro.
- 1:05—KMP—Three Alarm.
- KGER—Out of the Band Box.
- 1:10—KLAC—Ambassador Belines.
- 1:15—KFI, KFSB—Stella Dallas.
- KECA—Hollywood Tour.
- KHJ—Nancy Dixon.
- KFYD—Piano Parade.
- KXLA—Philharmonic Reporter.
- KGB, KVOE—Johnson Family.
- 1:25—KNN, KSDJ—News.
- KGFJ—Sports Flash.
- 1:30—KFI, KFSB—Lorraine Jones.
- KNN, KSDJ— Evelyn Winters.
- ★KECA—Kieman's News Corner.
- KHJ—Happy Homes.
- KGFJ—Today's Hits.
- KXLA—Vocal Varieties.
- KFYD—Matinee Melodies.
- ★KWKW, KRKD—News.
- KIEA—Organ Moods.
- 1:45—KFI, KFSB—Widder Brown.
- KNN—Background for Living.
- KECA—Eliot and Albert.
- KFAC—Piano Briefs.
- ★KXLA—News.
- KFYD—Musical Scrapbook.
- KIEA—Suing Stylings.
- 1:55—KGFJ—Sports Flash.
- 2—KFI, KFSB—When a Girl Marries.
- KNN, KSDJ—School of the Air.
- KHJ—Melody Matinee.
- KECA, KPRO, KFMB—What's Doin' Ladies?
- KMPC—Three Alarm.
- KFWB—Bill Anson.
- KGFJ—Today's Maestro.
- KFAC—Friendly Classics.
- ★KLAC, KIEA, KGER—News.
- KXLA—Hubbard Family.
- KWKW—The Crow.
- KFYD—For the Ladies.
- KRRD—Public Service.
- KGB, KVOE—Bill Gwin.
- 2:05—KGER—Monday Matinee.
- 2:15—KFI, KFSB—Portia Faces Life.
- KGFJ—Record Jackpot.
- KLAC—Picture Album.
- KIEA—Land o' Song.
- KFYD—To the Men.
- 2:25—KECA—Spotlight on Hollywood
- ★KFWB—News.
- KGFJ—Sports Flash.
- 2:30—KFI, KFSB—Just Plain Bill.
- KNN, KSDJ—Meet the Missus.
- KHJ, KGB, KVOE—Heart's Desire.
- KECA, KFMB, KPRO—Bride and Groom.
- KMPC—Record Room.
- KFWB—The Cashbox.
- KGFJ—Among My Soutenies.

**MUSICAL DEPARTMENT STORE**

Featuring Jim Hawthorne  
Monday thru Friday

**KXLA** 2:30 - 3:00 P.M.

- KXLA—Musical Dept. Store.
- ★KWKW—News, Melodies.
- KIEA—Musical Potpourri.
- KFYD—On the Uplift.
- ★KRKD—News, Music.



- 2:45—KFI, KFSD—Front-Page Farrell.
- KFWB—Organ.
- KGFJ—Air-o-torials.
- \*KFVD—News.
- KRKD—Light Concert.
- 2:55—KGFJ—Sports Flash.
- 3—KFI, KFSD—Road of Life.
- \*KXN, KSDJ—Eric Seward.
- KECA, KPRO, KFMB—Ladies Be Seated.
- \*KHJ, KLAC, KXLA—News.
- KMPC—Record Room.
- KFWB—Afternoon Melodies.
- KFAC—Musical Favorites.
- KGFJ—Ted Lenz Variety Hall.
- KIEV—Popular Tempos.
- KFYD—L. A. Daily Reporter.
- KWKW—Swing Session.
- \*KGER—News, Blue Skies.
- 3:15—KFI—Life Can Be Beautiful.
- KXN—Burrill Wheeler.
- KHJ—Johnson Family.
- KLAC—Music Room.

- KECA, KPRO, KFMB—Terry and the Pirates.
- KHJ, KGB, KVOE—Hop Harrigan.
- \*KMPC—News, Teen & Twenty.
- KFWB—Stuart Hamblen.
- \*KLAC—Fred Henry Reports.
- KFAC—Sunset Symphonette.
- KGFJ—Five at 5.
- KWKW—Today at the Races.
- KXLA—Juke Box Matinee.
- KIEV—Record Ride.
- KFYD—Sweet and Low.
- KIEV—Twilight Tempos.
- KRKD—Songs of the Saddle.
- \*KGER—News, Wishing Ring.
- 3:15—KFI, KFAC, KFSD—News.
- KXN—Green Light News.
- KECA, KFMB—Sky King.
- KHJ, KGB, KFMB, KVOE—Superman.
- KLAC—Irwin Allen.
- KGFJ—Race Recap.

- \*KLAC—News.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KGFJ—Musical Digest.
- \*KXLA—Aerith Berman.
- \*KRKD, KGER—News.
- 2:05—KGER—Fagan.
- 2:15—KLAC—The House is Hunted.
- KXLA—Top Rail.
- KRKD—Three-Quarter Time.
- 2:30—KFI, KFSD—Dr. J. Q.
- KXN—Bob Hawk Show.
- KECA, KFMB—Adventures of Sherlock Holmes.
- KHJ, KGB, KFMB, KVOE—Circus Kid.
- KMPC—Firestone Favorites.
- KFWB—Sports Final.
- KLAC—Barclay Allen Orch.
- KFAC—Floretta's Jewel Box.
- KXLA—Hawaiian Melodies.
- KRKD—Do You Know?
- 2:45—KFWB—Musical Comedy.
- \*KFAC, KFOX—News.
- KXLA—T. Texas Tyler.

- 2:15—KHJ, KGB, KFMB, KVOE—Mel Venter's Fictorial.
- KECA—Report to the People.
- \*KMPC—Campus Carnival.
- 2:30—KXN, KSDJ—Inner Sanctum.
- KECA—Fantasy in Melody.
- KHJ, KGB, KVOE—Inside of Sports.
- KMPC—Date With Music.
- KLAC—Campus Magazine.
- KFWB—Show Time.
- KGER—Dr. Clem Davies.
- 2:45—KHJ, KGB, KFMB, KVOE—Henry J. Taylor.
- KMPC—Bridge Club.
- KGFJ—Moon Dreams, Poetry & Music with Marvin Miller.
- 10—KFI, KFSD—The Reporter.
- \*KXN—Chet Huntley, News.
- \*KHJ, KGB, KFMB, KVOE—Fulton Lewis, Jr.
- KECA—Sid Ziff, Sports.
- \*KMPC, KLAC, KGER—News.

**JUKE BOX  
MATINEE**  
with Carl Bailey  
3:15 - 5:30 p.m.  
**KXLA**  
Monday thru Saturday

*Gregory's*  
**DIALING 1430**  
**KWKW**  
**KEN BARTON**  
Special Delivery Sports  
3:15-5:30 P.M. Mon-Fri.

Television, W6XAO, Tonight  
8:00-10:30 p.m.

- 8—KFI, KFSD—Supper Club.
- KXN—Lowell Thomas.
- KECA, KFMB—Jum & Abner.

**MYSTERY**  
"RICHARD DAVIS,  
Private Investigator"  
**MONDAY ON MUTUAL  
8:00 P.M.**

- KXLA—Juke Box Matinee.
- KIEV—Matter of Records.
- KFYD—Stringtime.
- KFSD—Joyce Jordan.
- 3:25—KGFJ—Sports Flash.
- 3:30—KFI, KFSD—Aunt Mary.
- KECA—Norwood Smith Sings.
- KHJ—Adventure Parade.

**MILD &  
MELOW**  
3:30 to 4 P.M.  
Monday Through Friday  
**KMPC**

- KWKW—Ken Barton, Sports.
- 5:30—KFI, KFSD—Voice of Firestone.
- \*KXN, KSDJ—Harry Flannery.
- KHJ, KGB, KFMB, KVOE—Captain Midnight.
- KECA, KPRO, KFMB—Jack Armstrong.
- KLAC—Al Jarvis.
- KFAC—Whoa Bill Club.
- KGFJ—Songs for You.
- KXLA—Future Pianists.
- KWKW—Evening Musicals.
- KFYD—Sundown Serenade.
- KIEV—Twilight Tempos.
- KRKD—Hit Times.
- KGER—Life Begins at 17.
- 5:45—KECA—Frank Hemingway.
- \*KXN, KSDJ—News, Gained.
- KHJ, KGB, KFMB, KVOE—Adventures of Tom Mix.
- KMPC—H. Allen.
- KXLA—Miniature Concert.
- KWKW—Races and Sports.
- KGFJ—If They Had Lived.
- KRKD—Race Results.
- 5:55—KXN—Bill Henry.

- KHJ, KGB, KFMB, KVOE—Richard Davis, Private Investigator.
- \*KMPC—News, Hemingway.
- KFWB—United Nations Forum.
- \*KLAC, KXLA, KGER—News.
- KFAC—Evening Concert.
- KGFJ—Caucasian Memories.

- KMPC—Mild and Mellow.
- KFWB—Melody Matinee.
- KWKW—Sam Rowland and His Way Works.
- KFYD—Back o' the Rack.
- KGER—Take It Easy Time.
- 3:45—KFI, KFSD—Dr. Paul.
- \*KXN—Bob Trout, News.
- KECA—Frances Scully.
- KHJ—Music by Rexall.
- KFAC—Monrois in Music.
- KFYD—Rumba Rhansody.
- KRKD—Bowling News.
- 3:55—KGFJ—Sports Flash.

- 4—KFI, KFSD—This Woman's Secret.
- KXN—The Plainsman.
- \*KECA—Headline Edition.
- \*KHJ, KGB, KFMB, KVOE—Fulton Lewis, Jr.
- \*KMPC—News.
- KFWB—Vocal Varieties.
- KFAC—Musical Masterpieces.
- \*KLAC, KIEV, KFOX—News.
- KGFJ—Ted Lenz Variety Hall.
- KWKW—Wax Works.
- KXLA—Juke Box Matinee.
- KFYD—Al Donahue Music.
- KRKD—Piano Paintings.
- \*KGER—News, Take It Easy.

- 6—KFI—American Way.
- KXN—Lux Radio Theatre.
- \*KHJ, KGB, KFMB, KVOE—News, Gabriel Heatter.
- KECA, KFMB—Beulah Show.
- \*KMPC—News, Nesbitt.
- \*KFWB, KLAC, KXN—News.
- KGFJ—Musical Digest.
- KFAC—Music for Everyone.
- KXLA—Toastrmaster Club.
- KRKD—Music.

- 8:05—KFI—American Way.
- KGER—Junior Debates II.
- 8:15—KFI, KFSD—Fleetwood Lawton.
- KXN—Jack Smith.
- \*KECA—News Feature Edition.
- KMPC—Red Rover Riders.
- KFWB—Twilight on the Trail.
- KGFJ—Starlit Moods.
- KXLA—Dance Time.

- 8:30—KFI, KFSD—Casalade of America.
- KXN—Joan Davis.
- KHJ, KGB, KFMB, KVOE—Casebook of Gregory Hood.
- KFAC—The Clock.
- KMPC—Music Supreme.
- \*KFWB—News.
- KLAC—Fred Haney.
- KGFJ—Ted Lenz House Party.
- KXLA—The Corral.
- KGER—Concert Tapestries.
- KLAC—Political.

- 8:05—KLAC—Al Jarvis.
- KGER—Race Results.
- 6:15—KHJ, KGB—Real Stories.
- KMPC—Bob Kelley, Sports.
- KFWB—Music.
- KGER—Twilight Time.
- 6:30—KFI, KFSD—Victor Borge and Benny Goodman.
- KECA—So You Want to Lead a Band.
- KHJ, KFMB—Guy Lombardo Orch.
- KMPC—Vaughn Monroe Orch.
- KFWB—America Dances.
- KLAC—Dore O'Dell.
- KFAC—Hour of Music.
- KXLA—Help Wanted.
- KFOX—Hal's Memory Room.
- KGER—Helene Smith.

- 8:45—KFWB—Guy Lombardo.
- 8:55—KXN—Carroll Alcott, News.
- 9—KFI, KFSD—Telephone Hour.
- KXN, KSDJ—The Whistler.
- KECA, KPRO—Doctors Talk II Over.
- \*KHJ, KGB, KFMB, KVOE—News, Glenn Hardy.

- 4:30—KFI—Art Baker's Notebook.
- KXN—Radio Views.
- KECA, KFMB—Dick Tracy.
- KHJ, KVOE—Erskine Johnson
- KFWB—Music.
- KLAC—Kiddle Klub.
- KWKW—News, Music.
- KRKD—Tune of the Day.
- KIEV—Bing Crosby Sings.
- 4:40—KFWB—Thought for Today.
- 4:45—KECA, KFMB—Tennessee Jed.
- KXN—George Fisher.
- KHJ, KGB, KVOE—Reserve.
- KMPC—Headline Celebrities.
- KWKW—Races and Sports.
- KFWB—Stuart Hamblen.
- \*KLAC—Dr. Harry S. May.
- \*KFVD, KRKD—News.
- KIEV—Trade Winds.
- \*KFSD—H. V. Wallenborn.
- 5—KFI—Feature Wire.
- \*KXN—Knox Manning, News.

**SAM BALTER  
"SPORTS BOOK"  
KLAC**  
Monday thru Friday

**KMPC**  
REXALL DRUG CO.  
Sponsors  
"SPOTLIGHT STARS"  
Monday thru Friday  
9:00-9:15 P.M.  
**DIAL 710**

KMPC—Spotlight Stars.  
KFWB—Moods in Music.  
KFAC—Evening Concert.  
KGFJ—Ted Lenz House Party  
\*KLAC—News.  
KXLA—Seaboard Home Hour.

**EASTSIDE  
SHOW**  
10 TO 12 P.M.  
Every Night Except Sunday  
**KFWB**

- KFWB—Eastside Show.
- KFAC—Lucky Lager Dance.
- KFYD—Sage Cooley Time.
- KXLA—Red Cross.
- KGFJ—Concert Nocturne.
- KFOX—Amateur Fights.
- 10:05—KGER—Riverside Rancho.
- 10:10—KLAC—Let's Dance.
- 10:15—KFI—Reserve.
- KXN—Bob Elson.
- \*KECA, KHJ, KGB—News.
- KMPC—Voice of the Army.
- KXLA—March of Dimes.
- KFSD—Concert Hall.
- 10:30—KFI—Inside the News.
- KXN—Symphonettes.
- \*KECA—Elmer Davis.
- KHJ, KGB—ABC Record Party.
- KMPC—Tommy Dorsey Orch.
- KXLA—Music for You.
- 10:45—KFI—Melody Time.
- KECA—Red Nichols Orch.
- KHJ—Reserve.
- KMPC—Man With a Band.
- \*KFSD—News.
- 11—KFI, KECA, KLAC—News.
- \*KXN—Nelson Pringle.
- KHJ—Vol Wants to Know.
- KMPC—Dance Time.
- KFWB—Eastside Show.
- KGFJ—Concert Nocturne.
- KFAC—Lucky Lager Dance.
- KXLA—Eagle Club.
- KFYD—Spade Cooley Time.
- \*KGER—News, Roundup.
- 11:15—KFI—Milestones in Melody.
- KXN—In My Opinion.
- KECA—Naxler Cugat Orch.
- KHJ, KGB—Denny Beckner Orch.
- KLAC—Dine-Dance Parade.
- 11:30—KFI—Here's to Veterans.
- KXN—Tommy Pederson Orch.
- KECA—Red Nichols Orch.
- KXLA—Bi-D-Bo Club.
- 11:45—KFI—Philharmonic Reporter.
- \*KHJ, KGB, KVOE—News.
- KXLA—The Hawthorne Thing.
- 11:55—KFI, KXN, KECA, KFSD—News.

**GRAND OLD 'TITLE**  
Red Foley, emcee of NBC's "Grand Ole Opry", a n d writer of many songs, is now plotting his most ambitious theme — an American folk symphony which he will entitle "Grand Ole Opry" in honor of the Saturday night series.

★  
**BIG GIRL NOW**  
Now little Anne Whitfield, radio daughter of Phil Harris, who began starring in his own NBC show this year, is cutting audition discs for her own show.

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# TUESDAY, APRIL 1

KLAC	KFI	KEGA	KHJ	KFVD	KXLA	KFGG	KGFJ	KFXM	KFAC	KGER	KWKW	KFMB
KFSB	KMPC	KIEV	KFWB	KNX	KRKO			KPPE	KFOX	KGB	KPRO	KVDF
570	640	790	930	1020	1110		1230		1330	1390	1440	1490
600	710	870	980	1070	1150			1240	1280	1360	1430	1450

**8**—KFI, KFSD—Fred Waring.  
KNN—Johnny Murray.  
KFCA, KPRO, KFMB—Don  
McNeill's Breakfast Club.  
\*KHJ, KGB, KFAM, KVOE—  
\*KMPC, KXLA, KLAC—News.  
\*KFWB—Easy Listening.  
KFAC—Country Church.  
KGFJ—Concert Pastelle.

**HAVEN OF REST**  
**KRKO and KFOX**  
8:00 A. M.  
Tues. thru Sat.  
**KXLA 8:30 A.M.**  
Mon., Wed., Fri.

KRKO, KFOX—Haven of Rest.  
KWKW—Andy Mansfield.  
KFVD—Wakeup Ranch.  
\*KGER—News, Mizpah.  
**8:15**—KNN, KSDJ—Fred Beck.  
\*KHJ—News.  
KMPC—Market Report, Sports  
KFVB—Morning Melodies.  
KLAC—Haynes at the Reins.  
KIEV—Musical Bandwagon.  
KGB—Editor's Diary.

**8:30**—KFI, KFSD—Jack Berch.  
KNN—Grand Slam.  
KHJ—Editor's Diary.  
KMPC—Songs for You.  
KGFJ—Waltz Invitation.  
KXLA—Baptist Brothers.  
\*KFAC, KRKO, KGB—News.  
\*KWKW—News, Devotions.  
KFVD—Binnie and Mike.  
KIEV—Public Interest.  
KGER—Hymn Time.  
KFOX—Words of Life.

**8:45**—KFI, KFSD—Laura Lawton.  
KNN—Rosemary.  
KHJ, KGB, KFAM, KVOE—  
Victor H. Lindlahr.  
\*KFWB—News.  
KFAC—Organ Moods.  
KWKW—Wings of Healing.  
KIEV—Musical Memories.

**9**—KFI, KGER—News.  
\*KNN—Kate Smith.  
KECA, KFMB, KPRO—  
Kenny Baker Show.  
KHJ, KGB—Notes at Nine.  
KMPC—Thought for Today.  
KFWB—Bing Crosby.  
\*KLAC—News.  
KGFJ—Your City at Work.  
KFAC—Unity.  
\*KXLA, KFSD—News.  
KRKO—Sagebrush Serenade.  
KWKW—Voice of China.  
KFVD—Waltz Time.  
KIEV—Bing Crosby Time.  
KFOX—Firebrands for Jesus.

**9:05**—KFI—Pat Bishop Reporting.  
KMPC—Emil Cole.  
KGER—Lutheran Hour.  
**9:15**—KFI—Ladies' Day.  
KNN—Aunt Jenny.  
KHJ—Mary Griffin Show.  
KMPC—Today in History.  
KFWB—Strolling Tom.  
KLAC—Songs by Crosby.  
KGFJ—Philharmonic Reporter.  
KFAC—Voice of Health.  
KXLA—Harmony Homestead.  
\*KFI—News.  
KWKW—Rev. Wildman.  
KIEV—Kate Smith Sings.  
KFSD—Top of the Day.  
KGB—Bill Harrington.

**9:20**—KGFJ—News.  
**9:30**—KNN, KSDJ—Helen Trent  
Romance.  
KECA, KPRO, KFMB—  
Breneman's Breakfast.  
KHJ—Music With a Smile.  
KMPC—Hits, Headlines.  
KFWB—Music.  
KLAC—Al Jarvis.  
\*KWKW—News.  
KGFJ—Open Album.  
KFAC—Musical Encores.  
KFVD—Show Tunes.  
KIEV—Meet the Band.  
KGER—Bible Treasury Hour.  
KFSD—Time to Relax.

**9:45**—KNN, KSDJ—Our Gal  
Sunday.  
\*KFWB, KRKO—News.  
KFVD—Remembered Rhythms.  
KWKW—Morning Melodies.  
KIEV—Rhythm Road.  
KGER—Hammond.  
KFSD—It's a Good Idea.  
KGB—Molly Morse.

**10**—KFI—Reserve.  
KNN—Big Sister.  
\*KHJ, KGB, KFXM, KVOE—  
News, Glenn Hardy.  
KFCA, KFMB, KPRO—  
Galen Drake.  
\*KMPC—News.

KFWB—Sweet Music.  
KWKW, KGFJ—Racing News.  
\*KLAC—News, Al Jarvis.  
KFAC—Musical Encores.  
KRKO—Music Talk.  
KFVD—Rev. Louis T. Talbot.  
\*KHJ, KFOX, KGER—News.  
KXLA—Piano Parade.

**10:15**—KFI—What Do You Say?  
KNN—Ma Perkins.  
KECA—Ted Malone.  
KHJ—Jacky Hill Show.  
KMPC—Bill Leyden.  
KFWB—Concert Masters.  
KGFJ—Serenade for You.  
\*KXLA—News.  
KIEV—Stars of Song.  
KFOX—Assembly of God.  
KGER—Markham.

**10:25**—KGFJ—Sports Flash.  
**10:35**—KFI, KFAC, KWKW—News.  
KNN—Young Dr. Malone.  
KECA, KPRO, KFMB—My  
True Story.  
KHJ—Ben Alexander Show.  
KFWB—Piano, Jerry MacLowe.  
KXLA—Woman's World.  
KGFJ—Upbeat Session.  
\*KWKW—News, Music.  
KFVD—Union Rescue Mission.  
KIEV—Western Tune Time.  
KGER—Across the Footlights.  
KFSD—Music Hall Varieties.

**10:45**—KFI—Joyce Jordan.  
KNN—Road of Life.  
KFWB—Science of Mind.  
KFAC—Fashions in Music.  
KRKO—Midnight Mission.  
KFOX—Hebrew Christian Hr.  
KFSD—Robert McCormick.  
**10:55**—KECA, KFMB—Hymns of All  
Churches.  
KGFJ—Sports Flash.

**11**—KFI, KFSD—Today's Children.  
KNN—Second Mrs. Burton.  
KECA, KFMB—Hymns of All  
Churches.  
KHJ—Bill Harrington.  
KMPC—Bill Leyden.  
KFWB—Bill Anson.  
\*KLAC—Gems of Melody.  
\*KRKO—News, Al Jarvis.  
KRKO—Music.  
KXLA—Melody Time.  
KWKW—Song Parade.  
KGFJ—Across the Footlights.  
KIEV—Show Tunes.  
\*KFVD, KGER—News.  
KFOX—Forenoon Fashions.

**11:15**—KFI, KFSD—Notes in White  
KNN—Perry Mason.  
\*KECA—Bankage Talking.  
KHJ, KFXM, KVOE—Smile  
Time.  
KFAC—Festival of Waltzes.  
KFVD—Violet.  
KXLA—Hawaiian Melodies.  
KIEV—This Rhythmic Age.  
KGER—Helene Smith.  
KFMB—Treasure Chest.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—KFI, KFSD—Masquerade.

KNN, KSDJ—Lone Journey.  
KECA, KPRO, KFMB—  
Listening Post.  
KHJ, KGB, KFXM, KVOE—  
Queen for a Day.  
KGFJ—Reminiscent Rhythms.  
KFAC—Dr. Albert W. Palmer.  
KFVD—Forever Tops.  
\*KWKW—News, Music.  
\*KRKO, KXLA, KFOX—News.  
KIEV—Latin Musicana.  
KGER—Crosby Sings.

**11:40**—KFI, KFSD—Betty Crocker.  
**11:45**—KFI—Light of the World.  
KNN, KSDJ—Rose of My  
Dreams.  
KECA—Frank Parker Show.  
\*KGFJ, KFSD—News.  
KFAC—Piano Gems.  
KRKO—Hawaiian Melodies.  
KXLA—Jimmie Dolan.  
KFMB—Cliff Edwards.  
KGER—Feminine Fare.

**11:50**—KWKW—Rhapsody in Wax.  
**11:55**—KGFJ—Sports Flash.  
**12**—KFI—Farm Reporter.  
KNN, KSDJ—Bob and  
Victoria.  
\*KECA, KHJ, KIEV, KGER,  
KGB, KVOE—News.  
\*KMPC—News, Hemingway.  
KFWB—Bill Anson.  
KGFJ—Public Messenger.  
KFAC—Luncheon Concert.  
\*KLAC—News, Al Jarvis.  
KWKW—Rhapsody in Wax.  
KRKO—Prairie Schooner.  
KFVD—Editor of the Air.  
KXLA—Dinner Bell Roundup.  
KFSD—Life Can Be Beautiful.

**12:05**—KGER—Western Music.  
**12:15**—KFI, KFSD—Ma Perkins.  
KNN—Sons of the Pioneers.  
KECA—Cliff Edwards.  
KHJ—Sing, America, Sing.  
\*KMPC—Norman Nesbitt.  
KGFJ—Keyboard Magic.  
KFAC—Musical Portraits.  
KIEV—Lunchtime Melodies.  
KFMB—Word to the Wives.  
**12:25**—KGFJ—Sports Flash.  
**12:30**—KFI, KFSD—Pepper Young.  
\*KNN—Knox Manning, News.  
\*KECA, KPRO, KFMB—Edwin  
C. Hill.

KHJ—Louise Massey.  
KMPC—Portraits.  
\*KFWB—News.  
KGFJ—Intermission.  
KFAC—Melodic Sketches.  
KXLA—Red Murrell.  
KWKW—Farm News.  
KFVD—Violet.  
KGB—Fashion Fantasy.  
**12:45**—KFI, KFSD—Right to  
Happiness.  
KNN—Myrt and Marge.  
KECA, KFMB—Dorothy Dix.

KHJ—This Is Music.  
KMPC—Bill Hay Reads the  
Bible.  
\*KFAC—News.  
KXLA—Farm Program.  
KIEV—Gals on Record.  
KGB—Songs of Praise.  
KGER—Garden School.  
**12:50**—KWKW—Vets' Rehabilitation.  
**12:55**—KGFJ—Sports Flash.

**1**—KFI, KFSD—Backstage Wife.  
KNN, KSDJ—House Party.  
KECA—Hits and Encores.  
KHJ, KGB, KVOE—  
Checkerboard Time.  
\*KMPC—News.  
KFWB—Bill Anson.  
KGFJ—Sunset and Vine.  
\*KLAC, KFVD, KGER—News.  
KRKO—Music.  
KFAC—Music in the American  
Manner.  
KXLA—Community  
Broadcaster.  
KIEV—Meet the Maestro.  
KFOX—Jeane Cowan.  
KFXM—Open House.

**1:05**—KMPC—Three Alarm.  
KGFJ—Out of the Band Box.  
**1:10**—KLAC—Ambassador Bylines.  
**1:15**—KFI, KFSD—Stella Dallas.  
KECA—Hollywood Tour.  
KHJ—Nancy Dixon.  
KXLA—Beyond Victory.  
KFVD—Piano Parade.  
KGB, KVOE—Johnson Family.  
**1:25**—KNN, KSDJ—News.  
KGFJ—Sports Flash.

**1:30**—KFI, KFSD—Lorenzo Jones.  
KNN, KSDJ—Evelyn Winters.  
\*KECA—Kiernan's News  
Corner.  
KHJ—Happy Homes.  
KGFJ—Today's Hits.  
KXLA—Vocal Varieties.  
KFVD—Matinee Melodies.  
\*KWKW, KRKO—News.  
KIEV—Organ Moods.

**1:45**—KFI, KFSD—Young Wilder  
Brown.  
KNN—Bill Bryan Trio.  
KECA—Ethel and Albert.  
KFAC—Piano Briefs.  
\*KXLA—News.  
KRKO—Music.  
KIEV—Swing Stylings.  
**1:55**—KGFJ—Sports Flash.

**2**—KFI, KFSD—When a Girl  
Marries.  
KNN, KSDJ—American School  
of the Air.  
KECA, KPRO, KFMB—  
What's Doin', Ladies?  
KHJ—Melody Matinee.  
KMPC—Three Alarm.  
KFWB—Bill Anson.  
\*KLAC, KIEV—News.  
KFAC—Friendly Classics.  
KXLA—Humdrum Family.  
KGFJ—Today's Maestro.  
KWKW—The Crow Show.  
KRKO—Public Service.  
KFVD—For the Ladies.  
KFOX—Pan-American.  
KGER—Long Beach Band.  
KGB, KVOE—Bill Gwinn.

**2:15**—KFI, KFSD—Portia Faces  
Life.  
KGFJ—Record Jackpot.  
KLAC—Baseball.  
KFVD—To the Men.  
KIEV—Land of Song.  
KXLA—Spotlight on  
Hollywood.  
\*KFWB—News.  
KGFJ—Sports Flash.

**2:30**—KFI, KFSD—Just Plain Bill.  
KNN, KSDJ—Meet the Missus.  
KECA, KFMB, KPRO—Bride  
and Groom.  
KHJ, KGB, KVOE—Heart's  
Desire.  
KMPC—Record Room.  
KFWB—The Cashab.  
KGFJ—Among My Souvenirs.  
KXLA—Music Dept. Store  
\*KRKO—News, Music.  
\*KWKW—News, Melodies.  
KFVD—On the Upeat.  
KIEV—Musical Potpourri.

**2:45**—KFI, KFSD—Front Page  
Farrell.  
KFWB—Organ.  
KGFJ—Air-o-torials.  
\*KFVD—News.  
\*KGFJ—Sports Flash.  
**3**—KFI, KFSD—Road of Life.  
\*KNN, KSDJ—Eric Sevareid.  
KECA, KPRO, KFMB—  
Ladies Be Seated.  
\*KHJ, KXLA—News.  
KMPC—Record Room.  
KFWB—Afternoon Melodies.  
KLAC—Baseball.  
KFAC—Musical Favorites.  
KRKO—Matinee Melodies.  
KGFJ—Ted Lenz Variety  
Hall.

## TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

*Comedy-Variety*  
**5:30**—Date With Judy, KFI.  
**6:00**—Amos 'n' Andy, KFI.  
**6:30**—Fibber and Molly, KFI.  
**7:00**—Bob Hope, KFI.  
**7:30**—Red Skelton, KFI.  
**8:30**—Mel Blanc, KNN.  
**8:30**—Milton Berle, KFI.

*Quiz, Participation*  
**8:00**—McNeill's Breakfast Club,  
KECA.  
**9:00**—Kenny Baker, KECA.  
**9:30**—Breneman's Breakfast,  
KECA.  
**11:30**—Queen for a Day, KHJ.  
**1:00**—House Party, KNN.  
**1:05**—Three Alarm, KMPC.  
**2:00**—What's Doin', Ladies?  
KECA.  
**2:30**—Meet the Missus, KNN.  
**2:30**—Bride and Groom, KECA.  
**6:00**—Vox Pop, KNN.

*Drama*  
**9:00**—Favorite Story, KFI.  
**9:00**—Starmakers Radio Theater,  
KFWB.

*Music*  
**8:00**—Fred Waring, KFI.  
**9:30**—Hits and Headlines, KMPC.  
**4:00**—Musical Masterpieces,  
KFAC.  
**4:30**—American Melody Hour,  
KNN.  
**6:00**—Musical Digest, KGFJ.

**7:30**—Melodies America Loves,  
KNN.  
**8:00**—Supper Club, KFI.  
**8:00**—Evening Concert, KFAC.  
**8:15**—Jack Smith, KNN.  
**8:30**—Music Supreme, KMPC.  
**8:30**—Ted Lenz House Party,  
KGFJ.  
**10:00**—Lucky Dance Time, KFAC.  
**10:00**—Fastside Show, KFWB.  
**12:00**—Rhapsody in Wax, KHJ.

*Comment—Narration*  
**8:15**—Fred Beck, KNN.  
**9:00**—Galen Drake, KECA.  
**10:15**—Ted Malone, KECA.  
**3:15**—Burrill Wheeler, KNN.  
**4:30**—Art Baker, KFI.  
**9:45**—Moon Dreams, KGFJ.

*Mystery—Detective*  
**8:30**—Dark Venture, KECA.  
**8:30**—The Falcon, KNN.  
**9:00**—Big Town, KHJ.

*Public Interest—  
Information*  
**6:30**—One World Flight, KNN.  
**10:30**—Open Hearing, KNN.

*Sports*  
**10:00**—Race Lineup, KWKW.  
**10:00**—Racing, KGFJ.  
**6:30**—Panoramic Sports, KMPC.  
**9:30**—Inside Sports, KHJ.  
**10:00**—Sid Ziff, KECA.



KFVD—L. A. Daily Reporter.  
 KWKW—Swing Session.  
 KIEV—Musical Potpourri.  
 \*KFOA—News, Stardust.  
 KGB—Say It With Music.  
 3:15—KFI—Life Can Be Beautiful.  
 KXX—Burrill Wheeler.  
 KHJ—Johnson Family.  
 KXLA—Juke Box Matinee.  
 KFVD—Stringtime.  
 KIEV—Matter of Records.  
 KFSD—Joyce Jordan.  
 3:25—KGFJ—Sports Flash.  
 3:30—KFI, KFSD—Aunt Mary.  
 KECA—Norwood Smith Sings.  
 KHJ—Adventure Parade.

**MILD & MELLOW**

3:30 to 4 P.M.  
 Monday Through Friday

**KMPC**

KMPC—Mild and Mellow.  
 KFVB—Melody Matinee.  
 KWKW—Sam Rowland and His Wax Works.  
 \*KRKD—News, Music.  
 KFVD—Back of the Rack.  
 KFOA—Your Girl Friend.  
 KGER—Take It Easy Time.  
 3:45—KFI, KFSD—Dr. Paul.  
 \*KXX—Bob Trout, News.  
 KECA—Frances Scully.  
 KHJ—Music by Revall.  
 KFAC—Moments in Music.  
 KFVD—Rumba Rhapsody.  
 KRKD—Bowling News.  
 3:50—KWKW—Wax Works.  
 3:55—KGFJ—Sports Flash.  
 4—KFI, KFSD—This Woman's Secret.  
 KXX—The Plainsmen.  
 \*KCCA—Headline Edition.  
 \*KHJ, KGB, KFAM, KYOE—Fulton Lewis, Jr.  
 \*KMPC, KIEV—News.  
 KLAC—Baseball.  
 KFAC—Musical Masterpieces.  
 KFVB—Gospel and Song.  
 KXLA—Juke Box Matinee.  
 KGFJ—Lenz Variety Hall.  
 KWKW—Wax Works.

THE FINEST MUSIC IN  
 AL DONAHUE  
 MUSIC SHOP  
 Daily at 4:00 p.m.

1020 CC.  
 5000 WATTS

Check **KEYD**  
 LOS ANGELES

KFVD—Donahue Record Shop.  
 KRKD—Piano Paintings.  
 \*KGER, KFOA—News.  
 4:05—KGER—Take It Easy Time.  
 4:15—KFI—News of the World.  
 KXX, KSDJ—One for the Book.  
 \*KECA—Alvin Wilder.  
 \*KHJ, KGB, KFAM, KYOE—Tex Miller.  
 KMPC—Pleasure Time.  
 KRKD—MovieLand Quiz.  
 KIEV—Modern Concert Hall.  
 \*KFSD, KFMB—News.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFI—Art Baker's Notebook.  
 KXX—American Melody Hour.  
 KECA, KFMB—Dick Traer.  
 KHJ, KYOE—Erskine Johnson  
 KFVB—Musical Roundup.  
 KGFJ—Lenz Variety Hall.  
 KRKD—Tunes of the Day.  
 \*KWKW—News, Music.  
 KIEV—Bing Crosby Sings.  
 4:40—KFVB—Thought for Today.  
 4:45—KECA, KFMB, KPRO—Tennessee Jed.  
 KHJ, KGB, KFAM, KYOE—Reserve.  
 KMPC—Twilight Tales.  
 KFVB—Stuart Hamblen.  
 KWKW—Races and Sports.  
 \*KFVD, KRKD—News.  
 KIEV—Trade Winds Tempos.  
 4:55—KGFJ—Sports Flash.  
 5—KFI—Feature Wire.  
 \*KXX—Knox Manning, News.  
 KHJ, KGB, KYOE—Hop Harrigan.  
 KECA, KPRO, KFMB—Terry and the Pirates.  
 \*KMPC—News, Teen & Twenty.  
 KFVB—Stuart Hamblen.  
 \*KLAC—Fred Henry Reports.  
 KFAC—Sunset Symphonette.  
 KGFJ—Jive at Five.

BRKD—Songs of the Saddle.  
 KXLA—Juke Box Matinee.  
 KWKW—Today at the Races.  
 KFVD—Sweet and Low.  
 KIEV—Record Ride.  
 KFSD—Anniversary Date.  
 KFOA—Sunshine Mission.  
 \*KGER—News, Wishing Ring.  
 5:15—KFI, KFAC, KFSD—News.  
 KXX—Green Light Revue.  
 KECA, KFMB—Sky King.  
 KHJ, KGB, KFAM, KYOE—Superman.  
 KLAC—Irwin Allen.  
 KGFJ—Race Recap.  
 KWKW—Ken Barton, Sports.  
 5:30—KFI, KFSD—A Date With Judy.  
 \*KXX, KSDJ—Harry Flannery.  
 KECA, KPRO, KFMB—Jack Armstrong.  
 KHJ, KGB, KFAM, KYOE—Captain Midnight.  
 KFAC—Whoo Bill Club.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Songs for You.  
 KRKD—Hit Tunes.  
 KFVD—Sundown Serenade.  
 KWKW—Evening Musicale.  
 KXLA—Future Pianists.  
 KIEV—Twilight Tempos.  
 KGER—Music With Appeal.  
 \*KFOA—News.  
 5:45—\*KXX, KSDJ—News, Garred.  
 \*KECA—Frank Henningway.  
 KHJ, KGB, KFAM, KYOE—Adventures of Tom Mix.  
 KMPC—H. Allen.  
 KXLA—Miniature Concert.  
 KGFJ—The Law Is Your Servant.  
 KWKW—Races and Sports.  
 KRKD—Race Results.  
 KGER—Stamp's Quartet.  
 5:55—\*KXX—Bill Henry.  
 KGFJ—Sports Flash.

6—KFI, KFSD—Amos 'n' Andy.  
 KXX—Vox Pop.  
 KECA—Music Preferred.  
 \*KHJ, KGB—Gabriel Heatter.  
 \*KMPC—News, Nesbitt.  
 \*KFVB, KLAC, KFOA—News.  
 KFAC—Music for Everyone.  
 KGFJ—Musical Digest.  
 KXLA—Alhambra H. S.  
 KRKD—Early Dancette.  
 \*KGER—News, Race Results.  
 6:05—KLAC—Al Jarvis.  
 6:15—KHJ, KGB—Real Stories.  
 KMPC—Bob Kelley, Sports.  
 KMPG—Warner Bros. Orch.  
 KXLA—Mary Burke King.  
 KGER—Twilight Time.  
 6:30—KFI, KFSD—Fibber McGee and Molly.  
 KXX—One World Flight.  
 KECA, KFMB—Rex Maupin Show.  
 KHJ, KGB, KFAM, KYOE—American Forum.  
 KMPC—Panforan Races.  
 KFVB—America Dances.  
 KLAC—Doris O'Dell.  
 KFAC—Hour of Music.  
 KXLA—Help Wanted.  
 KRKD—Show Tunes.  
 KFOA—Hal's Memory Room.  
 KGER—Helene Smith.  
 6:45—KLAC—Sam Balfour Sportsbook  
 KXLA—Melody Man.

7—KFI, KFSD—Bob Hope.  
 KXX—Women's Forum.  
 KHJ, KGB, KFAM, KYOE—American Forum.  
 KECA—Museum of Modern Music.  
 KMPC—Security Symphonica.  
 KFVB—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 \*KXLA—Averill Berman.  
 \*KLAC, KRKD, KGER—News.  
 7:05—KGER—Fagan.  
 7:15—KHJ, KGB—Vic Damone.  
 KLAC—Meet the Band.  
 KXLA—Top Rail.  
 KRKD—Three-Quarter Time.  
 7:30—KFI, KFSD—Red Skelton.

*Melodies America Loves*

**Easter Concert**  
**Olive Mae Beach**  
 Soprano  
**Paul Keast**  
 Baritone  
**KNX—Tuesday—7:30 P.M.**

INGLEWOOD PARK CEMETERY, ASS'N

KNX—Melodies America Loves.  
 KECA—Skip Farrell Show.  
 KHJ, KGB, KFAM, KYOE—Red Ryder.

KMPC—Firestone Favorites.  
 KFVB—Sports Final.  
 KLAC—Barclay Allen Orch.  
 KFAC—Floretta's Jewel Box.  
 KXLA—Hawaiian Melodies.  
 BRKD—Do You Know?  
 KFOA—Dr. Clem Davies.  
 7:45—\*KECA—Alvin Wilder.  
 KFVB—Moods in Music.  
 \*KFAC, KFOA—News.  
 KXLA—T. Texas Tyler.  
 8—KFI, KFSD—Supper Club.  
 \*KXX—Lowell Thomas.  
 KECA, KFMB—Lum & Abner.  
 KHJ, KGB, KYOE—Count of Monte Cristo.  
 \*KMPC—News, Hemingway.  
 \*KLAC, KXLA, KGER—News.  
 KFVB—Christian Science Lecture.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 8:15—\*KFI, KFSD—Fleetwood Lawton.  
 KXX—Jack Smith.  
 \*KECA—News Feature Edition.  
 KMPC—Red Rowe Ridge Riders.  
 KLAC—Belle Martel.  
 KGFJ—Starlit Moods.  
 KXLA—Dance Time.  
 8:30—KFI, KFSD—Milton Berle Show.  
 KXX—Mel Blanc Show.  
 KECA, KPRO, KFMB—Dark Venture.  
 KHJ, KGB, KFAM, KYOE—The Falcon.  
 KMPC—Music Supreme.  
 KLAC—Spotlight Serenade.  
 KGFJ—Ted Lenz House Party.  
 KXLA—9th Street Coral.  
 KGER—What Do You Think?  
 KFOA—Minute Men.  
 8:45—\*KLAC—Dr. Harry S. May.  
 8:55—\*KXX—News.

**The BULLOCK'S SHOW**

*Favorite Story* THIS WEEK  
**BEN HUR**

**KFI**  
 9:00 P. M. TUESDAYS

9—KFI—Favorite Story.  
 KXX—Big Town.  
 \*KHJ, KGB, KFAM, KYOE—News, Glenn Hardy.  
 KECA, KPRO, KFMB—Boston Symphony Orchestra.  
 KMPC—Spotlight Stars.  
 KFVB—Starmakers Radio Theater.  
 \*KLAC, KGER—News.  
 KFAC—Evening Concert.  
 KXLA—Seahound Home Hour.  
 KGFJ—Ted Lenz House Party.  
 9:05—KGER—Music in the Night.  
 9:15—\*KHJ, KGB, KFAM, KYOE—James Crowley.  
 \*KMPC—Clete Roberts.  
 KLAC—Picture Album.  
 \*KFOA—News.  
 9:30—KFI—Pleasure Parade.

**Tapestries Of Life** **KNX**  
 TUESDAY  
 9:30 P.M.

narrated by **Theo. Von Eltz**  
 written by **David Hanna**

Presented by **FOREST LAWN**

KNX—Tapestries of Life.  
 KHJ, KGB, KYOE—Inside of Sports.  
 KMPC—Date With Melody.  
 KFVB—Show Time.  
 KGER—Dr. Clem Davies.  
 KFSD—Murder at Midnight.  
 9:45—KFI—Madison 2345.  
 KHJ—Denny Reekner.  
 KMPC—Bridge Club.  
 KGFJ—Moon Dreams, Poetry & Music With Marvin Miller.  
 10—KFI, KFSD—The Reporter.  
 \*KXX—Chet Huntley, News.  
 \*KHJ, KFAM, KGB, KYOE—Fulton Lewis, Jr.  
 KECA—Sid Ziff, Sports.  
 \*KMPC, KLAC, KGER—News.

**EASTSIDE SHOW**  
 10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KFAC—Lucky Lager Dance.  
 KGFJ—Concert Moderne.  
 KXLA—Radio Guild.  
 KFVD—Spade Cooley Time.

**Olympic Auditorium**  
**FIGHTS**  
 Tuesday, 10:05 p.m.  
**KLAC**

10:05—KLAC—Olympic Boxing.  
 KGER—Riverside Rancho.  
 10:15—KFI—Remember That Music.  
 KXX—Bob Elson.  
 \*KECA, KHJ, KGB, KYOE—News.  
 KMPC—Kennedy Trio.  
 KFSD—Concert Hall.  
 10:30—\*KFI—Inside the News.  
 KXX—Open Hearing.  
 \*KECA—Elmer Davis.  
 KHJ, KGB—Record Parly.  
 Elmer Potter.  
 KMPC—Man With a Band.  
 KXLA—Schnickelfritz Fisher.  
 10:45—KFI—Melody Time.  
 KECA—Freddie Martin Orch.  
 \*KFSD—News.  
 11—KFI, KECA, KLAC, KGER—News.  
 \*KXX—Nelson Pringle.  
 KHJ—Orrin Tucker Orch.  
 KMPC—Dance Time.  
 KFVB—Eastside Show.  
 KFAC—Lucky Dance Time.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Moderne.  
 KXLA—Eagle Club.  
 11:05—KGER—Musical Roundup.  
 11:15—KFI—Milestones in Melody.  
 KXX—Frontiers in Science.  
 KECA—Philharmonic Reporter.  
 KHJ, KGB—D. Beckner O-b-h.  
 KLAC—Dine-Dance Parade.  
 11:20—KECA—Jack Fina Orch.  
 11:30—KFI—Hal Pruden Orch.  
 KXX—Les Brown Orch.  
 KXLA—Hi-D-Ho Club.  
 11:45—\*KHJ, KGB, KYOE—News.  
 KECA—Pinky Tomlin Orch.  
 KXLA—Hawthorne Thing.  
 11:55—\*KFI, KXX, KECA, KFSD—News.

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 "Approved for Veterans"

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# WEDNESDAY, APRIL 2

**8**—KFI, KFSB—Fred Waring.  
KXN—Johnny Murray.  
KECA, KPRO, KFMB—Don  
McNeill's Breakfast Club.  
\*KHJ, KGB, Cecil Brown.  
\*KMPC, KXLA, KLAC, KIEV.  
KGER—News.  
KFWD—L. A. Breakfast Club.  
KGFJ—Concert Pastelle.  
KFAC—Country Church.



**ANDY MANSFIELD**  
8:00-8:30 A.M. Mon.-Fri.

KWKW—Andy Mansfield.

## HAVEN OF REST

**KRKD and KFOX**  
8:00 A. M.  
Tues. thru Sat.  
**KXLA 8:30 A.M.**  
Mon., Wed., Fri.

KRKD, KFOX—Haven of Rest  
KFVD—Wakeup Ranch.  
**8:05**—KGER—Miznah.  
**8:15**—KXN, KSDJ—Fred Beck.  
\*KHJ—News.  
\*KMPC—Markets; Sports.  
KLAC—Haynes at the Reins.  
KIEV—Musical Bandwagon.  
KGB—Editor's Diary.  
**8:30**—KFI, KFSB—Jack Berch.  
KXN—Grand Slam.  
\*KHJ—Editor's Diary.  
KMPC—Song for You.  
KGFJ—Waltz Invitation.  
KXLA—Haven of Rest.  
\*KFAC, KWKW—News.

**HAVE BREAKFAST WITH**  
**Binnie & Mike**

8:30 to 9:00 a.m.



KEVD—Binnie and Mike.  
\*KRKD—News, Music.  
KIEV—Public Interest.  
KGER—Hymn Time.

**8:45**—KFI, KFSB—Laura Lawton.  
KXN—Rosemary.  
KHJ, KGB, KFMM, KVOE—  
Victor H. Lindlahr.  
KFAC—Organ Moods.  
KWKW—Wings of Healing.  
KIEV—Musical Memories.  
**9**—KFI, KXLA, KGER—News.  
\*KXN—Kate Smith.  
KHJ—Easy Does It.  
KECA, KPRO, KFMB—  
Kenny Baker Show.  
KMPC—Thought for Today.  
KFWD—L. A. Breakfast Club.  
\*KLAC—News.  
KGFJ—Public Messenger.  
KFAC—Unity.  
KFVD—Waltz Time.  
KRKD—Sagebrush Serenade.  
KWKW—Voice of China.  
KIEV—Bing Crosby Time.  
KFOX—Firebrands for Jesus.  
KGB—Notes at Nine.  
**9:05**—KFI—Pat Bishop Reporting.  
KMPC—Email Cafe.  
KGER—Lutheran Hour.  
**9:15**—KFI—Ladies' Day.  
KXN—Aunt Jennie.  
KHJ—Merv Griffin Show.  
KMPC—Today in History.  
KLAC—Songs by Crosby.  
KFAC—Voice of Health.  
KIEV—Kate Smith Sings.  
KXLA—Harmony Homestead.  
KWKW—Rev. Wildman.  
\*KFVD—News.  
**9:20**—KGFJ—News.  
**9:30**—KXN, KSDJ—Helen Trent.  
KHJ—Music With a Smile.  
KECA, KPRO, KFMB—  
Breneman's Breakfast.  
KMPC—Hits, Headlines.

KFWB—Pi Homemakers.  
KLAC—Al Jarvis Ballroom.  
\*KWKW—News.  
\*KGFJ—Open Album.  
KFAC—Musical Encores.  
KFVD—Show Tunes.  
KIEV—Meet the Band.  
KGB—Marine Band.  
KFSD—Time to Relax.  
KGER—Bible Treasury Hour.

**9:45**—KXN, KSDJ—Our Gal  
Sunday.  
\*KFWB, KRKD—News.  
KWKW—Morning Melodies.  
KFVD—Remembered Rhythms.  
KIEV—Rhythm Road.  
KGER—Voice of China.  
KFSD—It's a Good Idea.  
KGB—Molly Morse.

**10**—KFI—Reserve.  
KXN—Big Sister.  
KECA, KFMB, KPRO—  
Galen Drake.  
\*KHJ, KGB, KFMM, KVOE—  
News (Glen Hardy).  
\*KMPC—News.  
KFWB—Sweet Music.  
KFMM—Musical Encores.  
\*KLAC—News, Al Jarvis.  
KRKD—Music Talk.  
KWKW, KGFJ—Racing News.  
\*KIEV, KFOX, KGER—News.  
KFVD—Rev. Louis T. Talbot.  
KXLA—Piano Parade.  
KFI—Sketches in Melody.

**10:15**—KFI—What Do You Say?  
KXN—Ma Perkins.  
KECA, KPRO, KFMB—Ted  
Malone.  
KHJ—Jackie Hill Show.  
KMPC—Bill Leyden.  
KFWB—Concert Masters.  
KGFJ—Serenade for You.  
\*KXLA—News.  
KIEV—Stars of Song.  
KGER—Kingdom Within.

**10:25**—KGFJ—Sports Flash.  
**10:30**—KFI, KFAC, KWKW—News.  
KXN—Young Dr. Malone.  
KECA, KPRO, KFMB—My  
True Story.  
KHJ—Ben Alexander Show.  
KFWB—Piano, Jerry Marlowe  
KGFJ—Unbeat Session.  
KXLA—Woman's World.  
KFVD—Union Rescue Mission.  
KIEV—Western Tune Time.  
KGER—Across the Footlights.  
KFSD—Music Hall Varieties.

**10:45**—KFI—Joyce Jordan.  
KXN—Road of Life.  
KFWB—Science of Mind.  
KFAC—Fashions in Music.  
KRKD—Midnight Mission.  
KFOX—Hebrew Christian Br.  
KFAC—Robert McCormick.  
**10:55**—KECA, KFMB—Hymns of All  
Churches.  
KGFJ—Sports Flash.  
**11**—KFI, KFSB—Today's Children  
KXN—Second Mrs. Burton.  
KHJ—Fondcraft Carnival.  
KECA, KFMB—Hymns of All

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KES6	KGFJ	KFXM	KFAC	KGER	KWKW	KEMD	
KFSB	KMPC	KIEV	KFWB	KXN	KRKD		KPPC	KFOK	KGB	KPRO	KVOC		
570	640	780	930	1020	1110		1230		1330	1390	1440	1480	
		600	710	870	980	1070	1150		1240	1280	1360	1430	1450

Churches.  
KMPC—Bill Leyden.  
KFWB—Bill Anson.  
KXLA—Easy Listening.  
KFAC—Gems of Melody.  
\*KLAC—News, Al Jarvis.  
KGFJ—Across the Footlights.  
KRKD—Music.  
KWKW—A. F. W.  
\*KFVD, KGER—News.  
KIEV—Show Tunes.  
**11:15**—KFI, KFSB—Woman in White  
KXN—Perry Mason.  
KHJ, KGB, KFMM, KVOE—  
Smile Time.  
\*KECA—David White.  
KXLA—Hawaiian Melodies.  
KFAC—Festival of Waltzes.  
KIEV—This Rhythmic Age.  
KFVD—Violet.  
KGER—Helene Smith.  
KFMB—Treasure Chest.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—KFI, KFSB—Masquerade.  
KXN, KSDJ—Lone Journey.  
KECA, KPRO, KFMB—  
Listening Post.  
KHJ, KGB, KFMM, KVOE—  
Open for a Day.  
KFVD—Forever Tons.  
KGFJ—Reminiscent Rhythm.  
KFAC—L. A. City College.  
\*KWKW—News, Music.  
\*KRKD, KXLA, KFOX—News.  
KIEV—Latin Musicana.

**11:40**—KFI, KFSB—Betty Crocker.  
**11:45**—KFI—Light of the World.  
KXN, KSDJ—Rose of My  
Dreams.  
KECA—Frank Parker Show.  
\*KGFJ, KFSB—News.  
KFAC—Piano Gems.  
KRKD—Hawaiian Melodies.  
KXLA—Jimmie Dolan.  
KGER—Feminine Fare.  
**11:50**—KWKW—Radio Voices of  
Tomorrow.  
**11:55**—KGFJ—Sports Flash.  
**12**—KFI—Farm Reporter.  
KXN, KSDJ—Bob and  
Victoria.  
\*KECA, KIEV, KGER, KPRO,  
KGB, KVOE—News.  
\*KHJ—Broadway News.  
\*KMPC—News, Hemingway.  
KFWB—Bill Anson.  
KGFJ—Gypsy Strings.  
KFAC—Luncheon Concert.  
\*KLAC—News, Al Jarvis.  
KFVD—Editor of the Air.  
KWKW—Rhapsody in Wax.  
KXLA—Dinner Bell Roundup.  
KRKD—Prairie Schooner.  
KFSD—Life Can Be Beautiful.  
**12:15**—KFI, KFSB—Ma Perkins.  
KXN—Sons of the Pioneers.  
KECA—Cliff Edwards.  
KHJ—Sing, American, Sing.  
\*KMPC—News, Nashville.  
KFAC—Musical Portraits.

KGFJ—Keyboard Magic.  
KIEV—Lunchtime Melodies.  
KGER—Western Music.  
**12:25**—KGFJ—Sports Flash.  
**12:30**—KFI, KFSB—Penny Young.  
\*KXN—Knox Manning, News.  
\*KECA, KPRO, KFMB—Edwin  
C. Hill.  
KHJ—Louise Massey.  
KMPC—Portraits.  
\*KFWB—News.  
KWKW—Farm News.  
KGFJ—Intermission.  
KFAC—Melodic Sketches.  
KFVD—Violet.  
KXLA—Red Murrell.  
KIEV—Glendale High.  
**12:45**—KFI, KFSB—Right to Happi-  
ness.  
KXN—Marty and Marge.  
KECA, KFMB—Dorothy Dix.  
KHJ—This Is Music.  
KMPC—Bill Hay Reads the  
Bible.  
\*KFAC—News.  
KXLA—Farm Program.  
KIEV—Gals on Record.  
KGER—Garden School.  
**12:50**—KWKW—Vets' Rehabilitation.  
**12:55**—KGFJ—Sports Flash.  
**1**—KFI, KFSB—Backstage Wife.  
KECA, KPRO, KFMB—  
Hits and Encores.  
KXN, KSDJ—House Party.  
KHJ, KGB, KVOE—Checker-  
board Time.  
\*KMPC—News.  
KFWB—Bill Anson.  
KFAC—Music in the Ameri-  
can Manner.  
\*KLAC, KFVD, KGER—News.  
KRKD—Music.  
KGFJ—Songs and Vine.  
KXLA—Community Broad-  
caster.  
KIEV—Meet the Maestro.  
**1:05**—KMPC—Three Alarm.  
KGER—Out of the Band Box.  
**1:10**—KLAC—Ambassador Blylins.  
**1:15**—KFI, KFSB—Stella Dallas.  
KECA—Hollywood Tour.  
KHJ—Nancy Dixon.  
KXLA—This Is Our Duty.  
KXN—Piano Parade.  
KGB, KVOE—Johnson Family.  
**1:25**—KXN, KSDJ—News.  
KGFJ—Sports Flash.  
**1:30**—KFI, KFSB—Lorenzo Jones.  
KXN, KSDJ—Evelyn Winters.  
\*KECA—Kiernan's News  
Corner.  
KHJ—Happy Homes.  
KXLA—Vocal Varieties.  
\*KWKW, KRKD—News.  
KGFJ—Today's Hits.  
KFVD—Matinee Melodies.  
KIEV—Organ Moods.  
**1:45**—KFI, KFSB—Young Widder  
Brown.  
KXN—Backgrounds for  
Living.  
KECA—Ethel and Albert.  
KFAC—Piano Briefs.  
\*KXLA—News.  
KIEV—Swing Stylings.  
KRKD—Music.  
KVOE—Radio Tour.  
**1:55**—KGFJ—Sports Flash.

**2**—KFI, KFSB—When a Girl  
Marries.  
KXN, KSDJ—School of the  
Air.  
KECA, KPRO, KFMB—  
What's Doin', Ladies?  
KHJ—Melody Matinee.  
KMPC—Three Alarm.  
KFWB—Bill Anson.  
KFAC—Friendly Classics.  
KGFJ—Today's Maestro.  
KXLA—Humbard Family.  
KWKW—The Crow Show.  
KFVD—For the Ladies.  
KRKD—Public Service.  
KGER—Long Beach Band.  
KFOX—Pan-American.  
KGB, KVOE—Bill Gwinn.  
**2:15**—KFI, KFSB—Portia Faces  
Life.  
KGFJ—Record Jackpot.  
KLAC—Baseball.  
KFVD—To the Men.  
KIEV—Land of Song.  
KRKD—Concert Melodies.  
**2:25**—KECA—Spotlight on Holly-  
wood.  
\*KFWB—News.  
KGFJ—Sports Flash.  
**2:30**—KFI, KFSB—Just Plain Bill.  
KXN, KSDJ—Meet the Misses.  
KECA, KFMB, KPRO—Bride  
and Groom.  
KHJ, KGB, KVOE—Heart's  
Desire.  
KMPC—Record Room.  
KFWB—The Cashbox.  
KGFJ—Among My Souvenirs.  
KXLA—Musical Dept. Store.  
\*KWKW—News, Melodies.  
KRKD—News, Music.

## WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and  
Evening Programs in Boldface.

### Comedy-Variety

6:00—Duffy's Tavern, KFI.  
6:30—Dinah Shore, KXN.  
8:30—Great Gildersleeve, KFI.  
9:00—Bing Crosby, KECA.  
9:00—Jack Carson, KXN.  
9:00—Dennis Day, KFI.  
9:30—Henry Morgan, KECA.

### Quiz, Participation

8:00—McNeill's Breakfast Club,  
KECA.  
9:00—Kenny Baker, KECA.  
9:30—Breneman's Breakfast,  
KECA.  
11:30—Queen for a Day, KHJ.  
1:00—House Party, KXN.  
1:05—Three Alarm, KMPC.  
2:00—What's Doin', Ladies?  
KECA.  
2:30—Meet the Misses, KXN.  
2:30—Bride and Groom, KECA.  
7:30—Kay Kisser, KFI.  
7:30—Information, Please, KXN.  
8:00—Name That Song, KHJ.

### Drama

6:30—Hollywood Theater, KFI.  
7:00—The Big Story, KFI.  
8:30—Dr. Christian, KXN.

### Music

8:00—Fred Astaire, KFI.  
9:30—Hits and Headlines, KMPC.  
4:00—Musical Masterpieces,  
KFAC.

6:00—Frank Sinatra, KXN.  
6:00—Musical Digest, KGFJ.  
8:00—Supper Club, KFI.  
8:00—Evening Concert, KFAC.  
8:15—Jack Smith, KXN.  
8:30—Music Supreme, KMPC.  
8:30—Ted Lenz House Party,  
KGFJ.  
10:00—Eastside Show, KFWB.  
10:00—Lucky Dance Time, KFAC.  
12:00—Rhapsody in Wax, KHJ.

### Comment—Narration

8:15—Fred Beck, KXN.  
9:00—Kate Smith, KXN.  
10:00—Galen Drake, KECA.  
10:15—Ted Malone, KECA.  
3:15—Burrill Wheeler, KXN.  
4:30—Art Baker, KFI.  
9:45—Moon Dreams, KGFJ.

### Mystery—Detective

9:30—Mr. District Attorney, KFI.

### Sports

10:00—Race Lineup, KWKW.  
10:00—Racing, KGFJ.  
6:30—Tanforan Races, KMPC.  
9:30—Inside Sports, KHJ.  
10:00—Sid Ziff, KECA.



KFVJ—On the Upbeat.  
 KIFV—Musical Potpourri.  
 KGER—Feature Story.  
 2:40—KGER—Long Beach Band.  
 2:45—KFL, KFSD—Front-Page Farrell.  
 KFWR—Organ.  
 KGFJ—Air-ortials.  
 \*KFVJ—News.  
 2:55—KGFJ—Sports Flash.  
 3—KFL, KFSD—Road of Life.  
 \*KNN, KSDJ—Eric Sevareid.  
 KECA, KPRO, KFMR—Ladies, Be Seated.  
 \*KHL, KXLA—News.  
 KMPC—Record Room.  
 KLAC—Baseball.  
 KGFJ—Ted Lenz Variety Hall.  
 KFWR—Afternoon Melodies.  
 KFAC—Musical Favorites.  
 KFVJ—L. A. Daily Reporter.  
 KRKD—Matinee Melodies.  
 KWKW—Swing Session.  
 KIEA—Musical Potpourri.  
 \*KFOA—News, Stardust.  
 3:05—KGER—Under Blue Skies.  
 3:15—KFL—Life Can Be Beautiful.  
 KNN—Burrill Wheeler.  
 KHL—Johnson Family.  
 KFVJ—Stringtime.  
 KXLA—Juke Box Matinee.  
 KIEA—Matter of Records.  
 KFSD—Joyce Jordan.  
 KGFJ—Sports Flash.  
 3:30—KFL, KFSD—Aunt Mary.  
 KECA—Norwood Smith Sings.  
 KHL—Adventure Parade.

**MILD & MELLOW**

3:30 to 4 P.M.  
 Monday Through Friday

**KMPC**

KMPC—Mild and Mellow.  
 KFWR—Melody Matinee.  
 KGFJ—Lenz Variety Hall.

**SAM ROWLAND**  
 and His  
**WAX WORKS**  
 3:30-4:30 P.M. Mon.-Sat.

KWKW—Sam Rowland's Wax Works.  
 KFVJ—AFRA Workshop.  
 KFOA—Your Girl Friend.  
 KGER—Take It Easy Time.  
 3:45—KFL, KFSD—Dr. Paul.  
 \*KNN—Rob Trout, News.  
 KIEA—Frances Suller.  
 KHL—Music by Rexall.  
 KFAC—Moments in Music.  
 KRKD—Bowling News.  
 3:55—KGFJ—Sports Flash.  
 4—KFL, KFSD—This Woman's Secret.  
 KNN—The Plainsmen.  
 \*KHL, KGB, KFAM, KYOE—Fulton Lewis.  
 \*KECA—Headline Edition.  
 \*KMPC, KIEA, KGER, KFOA—News.  
 KFWR—Gospel and Song.  
 KLAC—Baseball.  
 KXLA—Juke Box Matinee.  
 KFAC—Musical Masterpieces.  
 KGFJ—Lenz Variety Hall.  
 KWKW—Wax Works.  
 KFVJ—Donalhue Music Shop.  
 KRKD—Piano Paintings.  
 4:05—KGER—Take It Easy Time.  
 4:15—KFL—News of the World.  
 KNN—Melody House.  
 \*KECA—Alvin Miller.  
 \*KHL, KGB, KFAM, KYOE—Rex Miller.  
 KMPC—Pleasure Time.  
 KRKD—MovieLand Quiz.  
 KIEA—Modern Concert Hall.  
 \*KFSD—News.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFL—Art Baker's Notebook.  
 KNN—L. A. Story.  
 KECA, KFMR—Dick Tracy.  
 KHL, KYOE—Eskline Johnson KFWR—Music.  
 \*KWKW—News, Music.  
 \*KRKD—Tunes of the Day.  
 KIEA—Ring Crosby Sings.  
 KFOA—Old Age Pension.

**REST and RELAX at**  
*"Melody House"*  
**EVERY MON. WED. FRI.**  
**CBS 4:15 P.M.**

A highlight in listening pleasure. A respite from the cares and worries of the workday world. Beautiful music, worthwhile thoughts with John Lake, narrator, Charles Turner, tenor, Lorin Whitney, organist. A free radio every program.

SPONSORED BY  
**Lenz Variety Foods**

4:45—KNN—George Fisher.  
 KECA, KFMR—Tennessee Jed  
 KHL, KGB, KFAM, KYOE—Reserve.  
 KMPC—Headline Celebrities.  
 KFWR—Stuart Hamblen.  
 KWKW—Races and Sports.  
 \*KFVJ, KRKD—News.  
 KIEA—Trade Winds Tempus.  
 KFSD—H. A. Kallenthorn.  
 4:55—KGFJ—Sports Flash.  
 5—KFL—Feature Wire.  
 \*KNN—Knox Manning, News.  
 KHL, KGB, KYOE—Hop Harrigan.  
 KECA, KPRO, KFMR—Terry and the Pirates.  
 \*KMPC—News, Teen & Twenty.  
 KFWR—Stuart Hamblen.  
 \*KLAC—News, Fred Henry.  
 KFAC—Sunset Symphony.  
 KXLA—Juke Box Matinee.  
 KGFJ—Live at 5.  
 KWKW—Today at the Races.  
 KFVJ—Sweet and Low.  
 KRKD—Songs of the Saddle.  
 KIEA—Record Ride.  
 KFSD—Anniversary Date.  
 KFOA—Sunshine Mission.  
 \*KGER—News, Wishing Ring.  
 5:15—KFL, KFSD, KLAC—News.  
 KNN—Green Light Revue.  
 KHL, KGB, KFAM, KYOE—Superman.  
 KECA, KFMR—Sky King.  
 KLAC—Irwin Allen.  
 KGFJ—Hair Recap.  
 KWKW—Ken Barton, Sports.  
 KGER—Sons of Guns.  
 5:30—KFL—Casa Cugat.  
 \*KNN, KSDJ—Harry Flannery.  
 KECA, KPRO, KFMR—Jack Armstrong.  
 KHL, KGB, KFAM, KYOE—Captain Midnight.  
 KLAC—Al Jarvis.  
 KGFJ—Song for You.  
 KFAC—Who's Bill Club.  
 KXLA—Future Pianists.  
 KFVJ—Sundown Serenade.  
 KWKW—Evening Musicals.  
 KIEA—Twilight Tempus.  
 KRKD—Hit Tunes.  
 \*KFOA—News.  
 KGER—Music With Appeal.  
 KFSD—So the Story Goes.  
 5:45—KFL, KFSD—Elmer Peterson.  
 \*KNN, KSDJ—News, Garred.  
 \*KECA—Frank Henningway.  
 KHL, KGB, KFAM, KYOE—Tom Mix.  
 KMPC—H. Allen.  
 KXLA—Miniature Concert.  
 KGFJ—If They Had Lived.  
 KWKW—Races and Sports.  
 KRKD—Race Results.  
 KGER—Stamp's Quartet.  
 5:55—KNN—Bill Henry, News.  
 KGFJ—Sports Flash.  
 6—KFL, KFSD—Duffy's Tavern.  
 KNN, KSDJ—Songs by Sinatra.  
 KECA, KPRO, KFMR—Paul Whiteman Assembly.  
 \*KHL, KGB, KFAM, KYOE—Gabriel Heatter.  
 \*KMPC—News, Nesbitt.  
 \*KFWR, KLAC, KGER, KFOA—News.  
 KGFJ—Musical Digest.  
 KFAC—Music for Everyone.  
 KRKD—Music.  
 KXLA—Pasadena Community Playhouse.  
 6:05—KLAC—Al Jarvis.  
 KGER—Race Results.  
 6:15—KHL, KGB—Real Stories.  
 KMPC—Bob Keller, Sports.  
 KFWR—Music.

KGER—Twilight Time.  
 6:30—KFL—Hollywood Theater.  
 KNN, KSDJ—Dinah Shore.  
 KECA, KFMR—Reserve.  
 KHL, KGB, KFAM, KYOE—Mysterious Traveler.  
 KMPC—Tanforan Races.  
 KFWR—America Dances.  
 KFAC—Hour of Music.  
 KLAC—Dove O'Dell.  
 KXLA—Help Wanted.  
 KFOA—Hal's Memory Room.  
 KGFJ—Helen Smith.  
 KFL—Barry Wood Show.  
 6:45—KLAC—Sam Butler Sportsbook.  
 KXLA—Organ Music.  
 7—KFL, KFSD—The Big Story.  
 KNN—Hollywood Star Time.  
 KECA, KFMR—Lone Ranger.  
 KHL, KGB, KFAM, KYOE—Scotland Yard.  
 KMPC—Security Symphonica.  
 KFWR—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 \*KLAC—RKLD, KGER—News.  
 \*KXLA—Averill Berman.  
 KFOA—Pasadena Musicians.  
 7:05—KGER—Fagan.  
 7:15—KLAC—Meet the Band.  
 KXLA—Top Rail.  
 KRKD—Three-Quarter Time.  
 KFOA—Organ Recital.  
 7:30—KFL, KFSD—Kay Kyster's Musical College.  
 KNN, KSDJ—Information, Please.  
 KHL, KGB, KFAM, KYOE—Cisco Kid.  
 KECA, KFMR—Music Preferred.  
 KMPC—Firestone Favorites.  
 KFWR—Sports Final.  
 KLAC—Barclay Allen Orch.  
 KFAC—Floretta's Jewel Box.  
 KXLA—Hawaiian Melodies.  
 KRKD—Do You Know?  
 KFOA—Omaha Congregational Church.  
 KGER—Prophecy Speaks.  
 KFOA—Dr. Clem Davies.  
 7:45—KEA—Betty Russell.  
 KFWR—Moods in Music.  
 \*KFAC, KFOA—News.  
 KXLA—T. Texas Tyler.  
 8—KFL, KFSD—Supper Club.  
 \*KNN—Lowell Thomas.  
 KEA, KFMR—Lum & Abner.  
 KHL, KGB, KFAM, KYOE—What's the Name of That Song?  
 \*KMPC—News, Hemingway.  
 KIEA—Atomic Age.  
 \*KLAC, KXLA, KGER—News.  
 KFAC—Evening Concert.  
 KGFJ—Caesarian Memories.  
 KGER—Presbyterian Church.  
 8:05—KGER—Veterans' Program.  
 8:15—KFL, KFSD—Fleetwood Lawton.  
 KNN—Jack Smith.  
 \*KECA—News Feature Edition.  
 KMPC—Ridge Riders.  
 KFWR—Twilight on the Trail.  
 KXLA—Betty Phillips.  
 KGFJ—Starlit Moods.  
 KXLA—Dance Time.  
 KMPC—Teen Times and Topics.  
 KGER—Navy Show.  
 8:30—KFL, KFSD—The Great Gilder-Dee.  
 KNN—Dr. Christian.  
 KECA—Willie Piper.  
 KHL, KGB—Reserve.  
 KMPC—Music Supreme.  
 \*KFAC—News.  
 \*KLAC—Spotlight Serenade.  
 KGFJ—Ted Lenz House Party.  
 KMPC—Silhouettes and Shadows.  
 KXLA—91th Street Corral.  
 KGER—Man With a Band.  
 KFOA—Varieties.  
 8:45—KFWR—Guy Lombardo.  
 \*KLAC—Dr. Harry S. May.  
 8:55—KNN—News, Alcott.  
 9—KFL, KFSD—A Day in the Life of Dennis Day.  
 KNN—Jack Carson.  
 KFL, KFMR, KPRO—Bing Crosby.  
 \*KHL, KGB, KFAM, KYOE—News, Glenn Hardy.  
 KMPC—Spotlight Stars.  
 KFWR—Musicals.  
 \*KLAC—News.  
 \*KFAC—Evening Concert.

Listen Tonight, 9:00 P.M.  
**The New BING CROSBY-PHILCO SHOW**  
**KGER 1390 kc.**  
 KGER—Bing Crosby Show.

KXLA—Seaboard Home Hour.  
 KGFJ—Ted Lenz House Party.  
 KPRO—Siesta Fiesta.  
 9:15—KHL, KGB, KFAM, KYOE—Mel Avenue's Pictorial.  
 \*KMPC—Clote Roberts.  
 KLAC—Picture Album.  
 KPRO—Western Stars.  
 \*KFOA—News.  
 9:30—KFL, KFSD—Mr. District Attorney.  
 KNN—Elleery Queen.  
 KECA, KFMR, KPRO—Henry Morgan Show.  
 KHL, KGB, KYOE—Inside of Sports.  
 KMPC—Date With Melody.  
 KFWR—Show Time.  
 KMPC—County Museum.  
 KGER—Dr. Clem Davies.  
 9:45—KHL—Orin Tucker Orch.  
 KMPC—Bridge Club.  
 KGFJ—Moonstreams, Pictor & Music with Martin Miller.  
 KPRO—Listen, Mr. Citizen.  
 10—KFL, KFSD—The Reporter.  
 \*KNN—Chet Huntley, News.  
 KECA—Sid Lutz, Sports.  
 KHL, KGB, KFAM, KYOE—Fulton Lewis, Jr.  
 \*KMPC, KLAC, KGER—News.  
**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**  
 KFWB—Eastside Show.  
 KFVJ—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KEAC—Lucky Lager Dance.  
 KXLA—Olympic Fights.  
 KFOA—Amateur Fights.  
 10:05—KLAC—Lee Hockett.  
 KGER—Riverside Rancho.  
 10:15—KFL—Reserve.  
 KNN—Rob Elson.  
 \*KECA, KHL, KGB—News.  
 KMPC—C. Kennedy Trio.  
 KFSD—Honored Music.  
 10:30—KFL—Inside the News.  
 KNN—Symphonette.  
 \*KECA—Elmer Davis.  
 KHL, KGB—Record Party.  
 Peter Potter.  
 KMPC—Tommy Dorsey Orch.  
 KGER—Western Music.  
 10:45—KFL—Melody Time.  
 KECA—Freddy Martin Orch.  
 KMPC—Man With a Band.  
 \*KFSD—News.  
 \*KFMR—Here's to Yefs.  
 11—KFL, KECA, KLAC, KGER—News.  
 \*KNN—Nelson Pringle.  
 KHL—Orin Tucker Orch.  
 KMPC—Dance Time.  
 KFWR—Eastside Show.  
 KEAC—Lucky Lager Dance.  
 KXLA—Engle Club.  
 KGFJ—Concert Nocturne.  
 KFVJ—Spade Cooley Time.  
 KFOA—Music of Masters.  
 KFSD—Billmore Orch.  
 11:05—KGER—Musical Roundup.  
 11:15—KFL—Melotons in Melody.  
 KNN—Word from the Country.  
 KECA—Jack Fina Orch.  
 KHL—Orin Tucker Orch.  
 KLAC—Dine-Dance Parade.  
 11:30—KFL—Hal Pruden Orch.  
 KNN—Les Brown Orch.  
 KHL, KGB—Sterling Young Orch.  
 KFSD—St. Francis Orch.  
 KXLA—Hi-Fi Ho. Club.  
 11:45—KHL, KGB, KYOE—News.  
 KECA—Binky Tomlin Orch.  
 KXLA—The Hawthorne Thing.  
 11:55—KFL, KECA, KNN, KFSD—News.

**Alex Cooper**  
**"THE MAD MONK"**  
**KXLA 12:30-5:00 a.m.**  
**TUESDAY THRU SUNDAY**  
 Page Twenty-three

# THURSDAY, APRIL 3

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFSE	KGJF	KFXM	KFAC	KGER	KWKW	KFMB
↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
KFSO	KMPC	KIEV	KFWB	KNX	KRKD		KPPC	KFOX	KGB		KPRO	KVDE
870	640	790	920	1020	1110		1230		1330	1390	1440	1490
800	710	870	980	1070	1150		1240	1280	1360	1430	1450	

- ★Indicates News Broadcasts.
- 8**—KFI, KFSD—Fred Waring.  
 KXN—Johnny Murray.  
 KECA, KPRO, KFMB—Don McNeill's Breakfast Club.  
 ★KHJ, KGB—Cecil Brown.  
 ★KMPC, KXLA, KLAC—News.  
 KFWB—Easy Listening.  
 KGJF—Concert Pastelle.

## HAVEN OF REST

**KRKD and KFOX**  
 8:00 A. M.  
 Tues. thru Sat.  
**KXLA 8:30 A.M.**  
 Mon., Wed., Fri.

- KRKD, KFOX—Haven of Rest.  
 KFAC—Country Church.  
 KFVD—Wakeup Ranch.  
 ★KGER—News, Mizpah.  
 KWKW—Andy Mansfield.  
**8:15**—KXN, KSDJ—Fred Beck.  
 ★KHJ—News.  
 KMPC—Markets; Sports.  
 KFWB—Morning Melodies.  
 KLAC—Haynes at the Reins.  
 KIEV—Musical Bandwagon.  
 KGB—Editor's Diary.  
**8:30**—KFI, KES—Jack Berch.  
 KXN—Grand Slam.  
 KHJ—Editor's Diary.  
 KMPC—Tuttle's Tune Time.  
 KGJF—Waltz Invitation.  
 KFVD—Binnie and Mike.  
 ★KFAC, KRKD—News.  
 ★KWKW—News, Devotions.  
 KXLA—Baptist Brothers.  
 KIEV—Public Interest.  
 KGER—Hymn Time.  
**8:45**—KFI, KFSD—Laura Lawton.  
 KXN—Rosemary.  
 KHJ, KGB, KFXM, KVOE—Victor L. Lindlahr.  
 ★KFWB—News.  
 KFAC—Organ Moods.  
 KWKW—Wings of Healing.  
 KIEV—Musical Memories.  
**9**—KFI, KXLA, KGER—News.  
 ★KXN—Kate Smith.  
 KECA, KPRO, KFMB—Kenny Baker Show.  
 KHJ, KGB—Notes at Nine.  
 KMPC—Thought for Today.  
 KFWB—Health Talk.  
 ★KLAC—News.  
 KGJF—Public Messenger.  
 KFAC—Unity.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KFVD—Waltz Time.  
 KIEV—Bing Crosby Time.  
**2:05**★KFI—Pat Bishop Reporting.  
 KMPC—Emil Cote.  
 KGER—Lutheran Hour.  
**8:15**—KFI—Ladies' Day.  
 KXN—Aunt Jenny.  
 KHJ—Merry Griffin Show.  
 KMPC—Today in History.  
 KFWB—Strolling Tom.  
 KLAC—Songs by Crosby.  
 KFAC—Voice of Health.  
 KXLA—Harmony Homestead.  
 KWKW—Rev. Wildman.  
 KIEV—Kate Smith Songs.  
 ★KFVD—News.  
 KGB—Bill Harrington.  
**8:20**★KGJF—News.  
**8:30**—KXN, KSDJ—Helen Trent.  
 KHJ—Music With a Smile.  
 KECA, KPRO, KFMB—Tom Breneman's Breakfast.  
 KMPC—Hits, Headlines.  
 KFWB—Music.  
 KLAC—Al Jarvis Ballroom.  
 ★KWKW—News.  
 KGJF—Open Album.  
 KFAC—Musical Encores.  
 KIEV—Meet the Band.  
 KGER—Bible Treasury Hour.  
 KFVD—Show Tunes.  
**8:45**—KXN, KSDJ—Our Gal Sunday.  
 ★KFWB, KRKD—News.  
 KWKW—Morning Melodies.  
 KFVD—Remembered Rhythms.  
 KIEV—Rhythm Road.  
 KGER—Voice of China.  
 KFSD—It's a Good Idea.  
 KGB—Molly Morse.  
**10**—KFI, KFSD—Standard School Broadcast.  
 KXN—Big Sister.  
 KECA, KFMB, KPRO—Galen Drake.  
 ★KHJ, KGB, KFXM, KVOE—Glenn Hardy, News.  
 ★KMPC—News.  
 KFWB—Sweet Music.  
 KGJF—Racing News.  
 KXLA—Piano Parade.  
 ★KLAC—News, Al Jarvis.  
 KFAC—Musical Encores.

- KFVD—Rev. Louis T. Talbot.  
 KRKD—Music.  
 KWKW—Racing Lineup.  
**★KIEV, KGER, KFOX—News.**  
**10:15**—KXN—Ma Perkins.  
 KHJ—Jackie Hill Show.  
 KECA, KFMB—Ted Malone.  
 KMPC—Bill Leyden.  
 KFWB—Concert Masters.  
 ★KXLA—News.  
 KGJF—Serenade for You.  
 KRKD—Talk, Music.  
 KIEV—Stars of Song.  
 KGER—Markham.  
**10:25**—KGJF—Sports Flash.  
**10:30**★KFI, KFAC, KWKW—News.  
 KXN—Young Dr. Malone.  
 KECA, KPRO, KFMB—My True Story.  
 KHJ—Ben Alexander Show.  
 KFWB—Piano, Jerry Marlowe.  
 KGJF—Upbeat Session.  
 KXLA—Woman's World.  
 KFVD—Union Rescue Mission.  
 KIEV—Western Tune Time.  
 KGER—Across the Footlights.  
 KXLA—Music Hall Varieties.  
**10:45**—KFI—Joyce Jordan.  
 KXN—Road of Life.  
 KFWB—Science of Mind.  
 KFAC—Fashions in Music.  
 KRKD—Midnight Mission.  
**10:55**—KECA, KFMB—Hymns of All Churches.  
 KGJF—Sports Flash.  
**11**—KFI, KFSD—Today's Children.  
 KXN—Second Mrs. Burton.  
 KECA, KFMB—Hymns of All Churches.  
 KHJ—Bill Harrington.  
 KMPC—Bill Leyden.  
 KFWB—Bill Anson.  
 KFAC—Gems of Melody.  
 ★KLAC—News, Al Jarvis.  
 KGJF—Across the Footlights.  
 ★KFVD, KGER—News.  
 KXLA—Melody Time.  
 KWKW—Song Parade.  
 KIEV—Show Tunes.  
 ★KGB, KVOE—Cedric Foster.  
**11:15**—KFI, KFSD—Woman in White.  
 KXN—Perry Mason.  
 ★KECA—Baukhage Talkins.  
 KHJ, KGB, KFXM, KVOE—Smile Time.  
 KFAC—Festival of Waltzes.  
 KXLA—Hawaiian Melodies.  
 KFVD—Violet.  
 KIEV—This Rhythmic Age.  
 KGER—Helene Smith.  
**11:25**—KGJF—Sports Flash.  
**11:30**—KFI, KFSD—Masquerade.  
 KXN, KSDJ—Lone Journey.  
 KHJ, KGB, KFXM, KVOE—Queen for a Day.  
 KECA, KPRO, KFMB—Listening Post.  
 KGJF—Reminiscent Rhythm.  
 ★KRKD, KXLA, KFOX—News.  
 ★KWKW—News, Music.  
 KFAC—Music.  
 KFVD—Forever Tops.

- KIEV—Latin Musiana.  
 KGER—Crosby Songs.  
**11:40**—KFI, KFSD—Betty Crocker.  
**11:45**—KFI—Light of the World.  
 KXN, KSDJ—Rose of My Dreams.  
 KECA—Frank Parker Show.  
 ★KGJF, KFSD—News.  
 KFAC—Piano Gems.  
 KRKD—Hawaiian Melodies.  
 KXLA—Jimmie Dolan.  
 KGER—Feminine Fare.  
**11:50**—KWKW—Rhapsody in Wax.  
**11:55**—KGJF—Sports Flash.  
**12**—KFI—Farm Reporter.  
 KXN, KSDJ—Bob and Victoria.  
 ★KECA, KHJ, KIEV, KGER, KGB, KVOE—News.  
 ★KMPC—News, Hemingway.  
 KFWB—Bill Anson.  
 KGJF—Gypsy Strings.  
 ★KLAC—News, Al Jarvis.  
 KRKD—Prairie Schooner.

## BELL TAILORS

Presents  
**Dinner Bell Round Up**  
 12:00 noon, Mon. thru Fri.  
**KXLA**

- KXLA—Dinner Bell Roundup.  
 KFAC—Luncheon Concert.  
 KWKW—Rhapsody in Wax.  
 KFVD—Editor of the Air.  
 KIEV—Life Can Be Beautiful.  
 KFMB—Light Crust Doughboys.  
**12:05**—KGER—Western Music.  
**12:15**—KFI, KFSD—Ma Perkins.  
 KXN—Sons of the Pioneers.  
 KECA—Cliff Edwards.  
 KHJ—Sing, America, Sing.  
 ★KMPC—Norman Nesbitt.  
 KFAC—Musical Portraits.  
 KGJF—Keyboard Magic.  
 KIEV—Lunchtime Melodies.  
 ★KFOX—News.  
 KFMB—Word to the Wives.  
**12:25**—KGJF—Sports Flash.  
**12:30**—KFI, KFSD—Pepper Young's Family.  
 ★KXN—Knox Manning, News.  
 ★KECA, KFMB, KPRO—Edwin C. Hill.  
 KHJ—Louise Massey.  
 KMPC—Portraits.  
 ★KFWB—News.  
 KWKW—Farm News.  
 KGJF—Intermission.  
 KFAC—Melodic Sketches.  
 KFVD—Violet.

- KXLA—Red Murrell.  
**12:45**—KFI, KFSD—Right to Happiness.  
 KXN—Mrrt and Marge.  
 KECA, KFMB—Dorothy Dix.  
 KHJ—This Is Music.  
 KMPC—Bill Hays Reads Bible.  
 ★KFAC—News.  
 KXLA—Farm Program.  
 KIEV—Gals on Record.  
 KGER—Garden School.  
 KGB—Songs of Praise.  
**12:50**—KWKW—Vets' Rehabilitation.  
**12:55**—KGJF—Sports Flash.  
**1**—KFI, KFSD—Backstage Wife.  
 KXN, KSDJ—House Party.  
 KECA—Hits and Encores.  
 KHJ, KGB, KVOE—Checkerboard Time.  
 ★KMPC—News.  
 KFWB—Bill Anson.  
 KFAC—Music in the American Manner.  
 ★KLAC, KFVD, KGER—News.  
 KRKD—Music.  
 KGJF—Sunset and Vine.  
 KXLA—Community Broadcaster.  
 KIEV—Meet the Maestro.  
**1:05**—KMPC—Three Alarm.  
 KGER—Out of the Bandbox.  
**1:10**—KLAC—Ambassador Bylines.  
**1:15**—KFI, KFSD—Stella Dallas.  
 KECA—Hollywood Tour.  
 KHJ—Nancy Dixon.  
 KFVD—Piano Parade.  
 KXLA—Heres to Veterans.  
 KGB, KVOE—Johnson Family.  
**1:25**★KXN, KSDJ—News.  
 KGJF—Sports Flash.  
**1:30**—KFI, KFSD—Lorenzo Jones.  
 KXN, KSDJ—Evelyn Winter.  
 ★KECA—Kiernan's News Corner.  
 KHJ—Happy Homes.  
 KFVD—Matinee Melodies.  
 KGJF—Today's Hits.  
 KXLA—Vocal Varieties.  
 ★KWKW, KRKD—News.  
 KIEV—Organ Moods.  
 KGB—Holy Thursday.  
**1:45**—KFI, KFSD—Widder Brown.  
 KXN—Bill Bryan.  
 KECA—Ethel and Albert.  
 KFAC—Piano Briefs.  
 ★KXLA—News.  
 KRKD—Music.  
 KIEV—Swing Stylings.  
 KVOE—Radio Tour.  
**1:55**—KGJF—Sports Flash.  
**2**—KFI, KFSD—When a Girl Marries.  
 KXN, KSDJ—School of the Air.  
 KECA, KPRO, KFMB—What's Doing, Ladies?  
 KHJ—Melody Matinee.  
 KMPC—Three Alarm.  
 ★KLAC—News.  
 KFWB—Bill Anson.  
 KFAC—Friendly Classics.  
 KGJF—Today's Maestro.  
 KXLA—Humbard Family.  
 KWKW—The Crow Show.  
 KRKD—Public Service.  
 KIEV—Record Showcase.  
 KFVD—For the Ladies.  
 KFOX—Pan-American.  
 KGER—Long Beach Band.  
 KGB, KVOE—Bill Gwinn.  
**2:15**—KFI, KFSD—Portia Faces Life.  
 KGJF—Record Jackpot.  
 KLAC—Baseball.  
 KRKD—Concert Melodies.  
 KFVD—To the Men.  
**2:25**—KECA—Spotlight on Hollywood.  
 ★KFWB—News.  
 KGJF—Sports Flash.  
**2:30**—KFI, KFSD—Just Plain Bill.  
 KXN—Meet the Missus.  
 KECA, KFMB, KPRO—Bride and Groom.  
 KHJ, KGB, KVOE—Heart's Desire.  
 KMPC—Record Room.  
 KFWB—The Cashah.  
 KGJF—Among My Souvenirs.  
 KXLA—Musical Dept. Store.  
 ★KRKD—News, Music.  
 ★KWKW—News, Melodies.  
 KFVD—On the Upeat.  
 KIEV—Musical Potpourri.  
 KGJF—Feature Story.  
**2:40**—KGER—Long Beach Band.  
**2:45**—KFI, KFSD—Front Page Farrell.  
 KFWB—Organ.  
 KGJF—Air-ortials.  
 ★KFVD—News.  
**2:55**—KGJF—Sports Flash.  
**3**—KFI, KFSD—Road of Life.  
 ★KXN, KSDJ—Eric Sevareid.

## THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 6:00—Music Hall, KFI.  
 7:00—Abbott and Costello, KFI.  
 7:30—Eddie Cantor, KFI.  
 8:00—Sound Off, KHJ.  
 8:30—Aldrich Family, KFI.  
 9:00—Burns and Allen, KFI.  
 10:30—Sweener and March, KXN.

### Quiz-Participation

- 8:00—McNeill's Breakfast Club, KECA.  
 9:00—Kenny Baker KECA.  
 9:30—Breneman's Breakfast, KECA.  
 11:30—Queen for a Day, KHJ.  
 1:00—House Party, KXN.  
 1:05—Three Alarm, KMPC.  
 2:00—What's Doin', Ladies?, KECA.  
 2:30—Bride and Groom, KECA.  
 2:30—Meet the Missus, KXN.  
 9:30—Noah Webster Says, KFI.

### Drama

- 6:30—Grand Marquee, KFI.  
 7:00—Reader's Digest, KXN.  
 7:00—Family Theater, KHJ.

### Music

- 8:00—Fred Waring, KFI.  
 9:30—Hits and Headlines, KMPC.  
 4:00—Musical Masterpieces, KECA.  
 6:00—Dick Haynes, KXN.  
 6:00—Musical Direct, KGJF.  
 8:00—Supper Club, KFI.

### 8:00—Evening Concert, KFAC.

- 8:15—Jack Smith, KXN.  
 8:30—Music Supreme, KMPC.  
 2:30—Ted Lenz House Party, KGJF.

### 10:00—Lucky Dance Time, KFAC.

- 10:00—Eastside Show, KFWB.  
 12:00—Rhapsody in Wax, KHJ.

### Comment-Narration

- 8:15—Fred Beck, KXN.  
 9:00—Kate Smith, KXN.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.  
 3:15—Burrill Wheeler, KXN.  
 4:30—Art Baker, KFI.  
 9:45—Moon Dreams, KGJF.

### Mystery-Detective

- 6:30—Crime Photographer, KXN.  
 7:30—The Man Called X, KXN.  
 8:30—FBI in Peace and War, KXN.  
 9:00—Suspense, KXN.

### Public Interest-Information

- 6:45—Town Meeting, KECA.  
 9:30—Dr. Wallace Sterling, KXN.  
 10:15—Mayor Bowron, KFI.

### Sports

- 10:00—Race Lineup, KWKW.  
 10:00—Racing, KGJF.  
 6:30—Inshore Races, KMPC.  
 9:30—Insile Sports, KHJ.  
 10:00—Sid Ziff, KECA.



KECA, KPRO, KFMR—Ladies Be Seated.  
 \*KHJ, KXLA—News.  
 \*KMPC—Record Room.  
 KLAC—Baseball.  
 KFWR—Afternoon Melodies.  
 KFAC—Musical Favorites.  
 KEVD—L. A. Daily Reporter.  
 KGFJ—Ted Lenz Variety Hall  
 KRKD—Matinee Melodies.  
 KWKW—Swing Session.  
 KIEV—Musical Potpourri.  
 \*KGER—News, Blue Skies.  
 KFOX—George C. Highley.  
 3:15—KFI—Life Can Be Beautiful.  
 KNX—Burrill Wheeler.  
 KHJ—Happy Homes.  
 KXLA—Juke Box Matinee.  
 KEVD—Stringtime.  
 KIEV—A Matter of Records.  
 KFSD—Joyce Jordan.  
 3:25—KGFJ—Sports Flash.  
 3:30—KFI, KFSD—Aunt Mary.  
 KECA—Norwood Smith Sings.  
 KHJ—Adventure Parade.

# MILD & MELLOW

3:30 to 4 P.M.  
 Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 KFWR—Melody Matinee.  
 KGFJ—Lenz Variety Hall.  
 KWKW—Sam Raystand and His Wax Works.  
 KEVD—Back of the Rack.  
 KGER—Take It Easy Time.  
 KFOX—Your Girl Friend.  
 KGB—Wax Shop.  
 3:35—KRKD—Music.  
 3:45—KFI, KFSD—Dr. Paul.  
 \*KNX—Bob Trout, News.  
 KECA—Frances Snelly.  
 KHJ—Music by Recall.  
 KFAC—Moments in Music.  
 KEVD—Rumba Rhapsody.  
 KRKD—Bowling News.  
 3:55—KGFJ—Sports Flash.  
 4—KFI, KFSD—This Woman's Secret.  
 KNX—Gayle and Charles.  
 \*KECA—Headline Edition.  
 \*KHJ, KGB, KFEM, KVOP—Fulton Lewis.  
 \*KMPC, KIEV—News.  
 KFWR—Gospel and Song.  
 KLAC—Baseball.  
 KXLA—Juke Box Matinee.  
 KFAC—Musical Masterpieces.  
 KGFJ—Lenz Variety Hall.  
 KRKD—Piano Paintings.

THE FINEST MUSIC IN  
 AL DONAHUE  
 MUSIC SHOP  
 Daily at 4:00 p.m.



KEVD—Donahue Record Shop.  
 \*KGER, KFOX—News.  
 4:05—KGER—Take It Easy Time.  
 4:15—\*KFI—News of the World.  
 KNX, KSDJ—One for the Book.  
 \*KECA—Alvin Wilder.  
 \*KHJ, KGB, KFEM, KVOP—Ray Miller.  
 KMPC—Pleasure Time.  
 KRKD—Movie Land Quiz.  
 KIEV—Modern Concert Hall.  
 \*KGFJ, KFSD—News.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFI—Art Baker's Notebook.  
 KNX—Mr. Keene.  
 KECA, KFMR—Dick Tracer.  
 KHJ, KVOP—Ereckine Johnson  
 KFWR—Music.  
 \*KWKW—News, Music.  
 KRKD—Tunes of the Day.  
 KIEV—Bing Crosby Sings.  
 KFOX—Old Age Pensions.  
 KPRO—Twilight Tales.  
 4:40—KFWR—Thought for Today.  
 4:45—KECA, KFMR—Tennessee Jed  
 KMPC—Twilight Tales.  
 KHJ, KGB, KFEM, KVOP—Reserve.  
 KFWR—Stuart Hamblen.  
 KWKW—Races and Sports.  
 \*KEVD, KRKD—News.  
 KIEV—Trade Wind Tempos.  
 4:55—KGFJ—Sports Flash.  
 5—\*KFI—Feature Wire.  
 \*KNX—News, Spot, Manning.  
 KECA, KPRO, KFMR—Terry and the Pirates.

KHJ, KGB, KVOP—Hop Harrigan.  
 \*KMPC—News, Teen & Twenty.  
 KFWR—Stuart Hamblen.  
 \*KLAC—Fred Henry Reports.  
 KFAC—Sunset Symphonette.  
 KGFJ—Jive at 5.  
 KWKW—Today at the Races.  
 KRKD—Songs of the Saddle.  
 KXLA—Juke Box Matinee.  
 KEVD—Sweet and Low.  
 KIEV—Record Ride.  
 KFOX—Sunshine Miscell.  
 \*KGER—News, Wishing Ring.  
 KFSD—Anniversary Date.  
 5:15—\*KFI, KFSD, KFAC—News.  
 KNX—Green Light Revue.  
 KECA, KFMR—Sky King.  
 KHJ, KGB, KFEM, KVOP—Supperman.  
 KLAC—Irwin Allen.  
 KGER—Here's to You.  
 KGFJ—Race Recap.  
 KWKW—Ken Barton, Sports.  
 5:30—KFI—Casa Cugat.  
 \*KNX, KSDJ—Harry Flannery.  
 KECA, KPRO, KFMR—Jack Armstrong.  
 KHJ, KGB, KFEM, KVOP—Captain Midnight.  
 KLAC—Al Jarvis.  
 KGFJ—Songs for You.  
 KFAC—Whoo Bill Club.  
 KXLA—Future Pianists.  
 KWKW—Evening Musicals.  
 KEVD—Sunset Serenade.  
 KIEV—Twilight Tempos.  
 KRKD—Hit Tunes.  
 KGER—Music With Appeal.  
 KFSD—So the Story Goes.  
 5:45—\*KFI, KFSD—Elmer Peterson.  
 \*KNX, KSDJ—News, Garred.  
 \*KECA—Frank Hemingway.  
 KHJ, KGB, KFEM, KVOP—Adventures of Tom Mix.  
 KMPC—H. Allen.  
 KXLA—Miniature Concert.  
 KGFJ—The Law Is Your Servant.  
 KWKW—Races and Sports.  
 KRKD—Race Results.  
 KGER—Stamp's Quartet.  
 5:55—\*KNX—Bill Henry, News.  
 KGFJ—Sports Flash.  
 6—KFI, KFSD—Kraft Music Hall.  
 KNX, KSDJ—Dick Haymes.  
 KECA, KFMR—Studs Terkel Show.  
 \*KHJ, KGB—Gabriel Heatter.  
 \*KMPC—News, Nesbitt.  
 \*KFWR, KFOX—News.  
 KGFJ—Musical Digest.  
 KFAC—Music for Everyone.  
 KRKD—Music.  
 KXLA—Youth Speaks.  
 \*KLAC—News, Al Jarvis.  
 \*KGER—News, Race Results.  
 6:15—\*KHJ, KGB—Real Stories.  
 KMPC—Bob Kelley, Sports.  
 KFWR—Warner Bros. Orch.  
 KXLA—Technocracy.  
 KGER—Civil Service.  
 KFOX—L. R. Music Notes.

## OLAN SOULE

starting in  
 "GRAND MARQUEE"

NBC Thursday, 6:30 p.m.  
 Rayve Creme Shampoo

6:30—KFI, KFSD—Grand Marquee.  
 KNX—Crime Photographer.  
 KHJ, KGB, KVOP—Treasure Hour of Song.  
 KECA—The Real Story.  
 KMPC—Tanforan Races.  
 KFWR—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Dore O'Dell.  
 KXLA—Help Wanted.  
 KGER—Helene Smith.  
 KFOX—Hal's Memory Room.  
 8:45—KECA, KPRO, KFMR—America's Town Meeting.  
 KLAC—Sam Baller Sportsbook  
 KXLA—Melody Man.  
 7—KFI, KFSD—Abbott and Costello.  
 KNX, KSDJ—Reader's Digest.  
 KECA, KFMR, KPRO—Town Meeting.  
 KHJ, KGB, KFEM, KVOP—Family Theater.  
 KMPC—Security Symphonica.  
 KFWR—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 \*KLAC, KRKD, KGER—News.  
 \*KXLA—Averill Forman.  
 7:05—KGER—Dr. Pagan.  
 7:15—KLAC—Meet the Band.  
 KXLA—Top Rail.  
 KRKD—Three-Quarter Time.  
 KFOX—Fishing Pals.

7:30—KFI, KFSD—Eddie Cantor Show.  
 KNX—The Man Called X.  
 KHJ, KGB, KFEM, KVOP—Red Ryder.  
 KMPC—Firestone Favorites.  
 KFWR—Sports Final.  
 KLAC—Barclay Allen Orch.  
 KFAC—Floretta's Jewel Box.  
 KXLA—Hawaiian Melodies.  
 KRKD—Do You Know?  
 KGER—Kingdom Within.  
 7:45—\*KECA, KFMR—Monitor Views the News.  
 KFWR—Moods in Music.  
 \*KEAC, KFOX—News.  
 KXLA—T. Texas Tyler.  
 8—KFI, KFSD—Supper Club.  
 \*KNX—Lawell Thomas.  
 KECA, KFMR—Lum & Abner.  
 \*KMPC—News, Hemingway.  
 KFWR—Americanism.  
 \*KLAC, KXLA, KGER—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KFOX—Rev. Earl Yie.  
 8:15—\*KFI, KFSD—Fleetwood Lawton.  
 KNX—Jack Smith.  
 \*KECA—News Feature Edition  
 KMPC—Ridge Riders.  
 KFWR—Twilight on the Trail.  
 KGFJ—Starlit Moods.  
 KLAC—Belle Martel.  
 KXLA—Dance Time.  
 KGER—Edsel Newton.  
 8:30—KFI, KFSD—Aldrich Family.  
 KNX—FBI in Peace and War.

PHILO KECA  
 VANCE EVERY THURSDAY  
 MASTER DETECTIVE 8:30 P.M.

KECA—Philo Vance.  
 KHJ, KGB, KFEM, KVOP—California Melodies.  
 KMPC—Music Suprema.  
 \*KFWR—News.  
 KLAC—Badminton Tournament.  
 KGFJ—Ted Lenz House Party.  
 KXLA—20th Street Carral.  
 KFOX—Judge Gardner.  
 KGER—Music in the Night.  
 8:45—KFWR—Guy Lombardo.  
 \*KLAC—Dr. Harry S. May.  
 8:55—\*KNX—News, Alcott.  
 9—KFI, KFSD—Burns and Allen.  
 KNX—Suspense.  
 KECA—World Security Workshop.  
 \*KHJ, KGB, KFEM, KVOP—News, Glenn Hardy.  
 KMPC—Spotlight Stars.  
 KFWR—Musicals.  
 KXLA—Seaboard Home Hour.  
 \*KLAC—News.  
 KFAC—Evening Concert.  
 KGFJ—Ted Lenz House Party.  
 \*KGER—News, Music.  
 9:15—KHJ, KGB, KFEM, KVOP—James Crowley.  
 \*KMPC—Clara Roberts.  
 KLAC—Picture Album.  
 \*KFOX—News.

## LISTEN TO HOBBY HOURS • KNX •

9:45 P.M. TONIGHT

CHARLES RUCKER'S Fishing Forecast

TOM HANLON, Emcee

ENTZ & RUCKER HARDWARE

DR. WALLACE STERLING  
 And his analysis of  
**THE NEWS**  
 THURSDAYS 9:30 P.M.—KNX  
 CITIZENS NATIONAL BANK

\*KNX—Dr. Wallace Sterling.  
 KECA—Retribution.  
 9:30—KFI, KFSD—Noah Webster Says.  
 KHJ, KGB, KVOP—Inside of Sports.  
 KMPC—Date With Melody.  
 KFWR—Show Time.  
 KGER—Dr. Clem Davies.  
 9:45—\*KNX—Hobby Hours.  
 KHJ—Orin Tucker Orch.  
 KMPC—Bridge Club.  
 KGFJ—Moon Dreams, Poetry & Music with Marvin Miller.  
 10—\*KFI, KFSD—The Reporter.  
 \*KNX—Chet Huntley, News.  
 KECA—Sid Ziff, Sports.  
 \*KHJ, KGB, KFEM, KVOP—Fulton Lewis, Jr.  
 \*KMPC, KLAC, KGER—News.

## EASTSIDE SHOW

10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWR**

KFWR—Eastside Show.  
 KEVD—Spade Cooley Time.  
 KXLA—Cashah Club.  
 KFAC—Lucky Lager Dances.  
 KGFJ—Concert Nocturne.  
 10:05—KGER—Riverside Rancho.  
 10:15—KFI—Mayor Bowron.  
 KNX—Bob Elson.  
 \*KECA, KHJ, KGB—News.  
 KMPC—C. Kennedy, Trio.  
 KLAC—Musical Melting Pot.  
 10:30—\*KFI—Inside the News.  
 KNX—Sweeney and March.  
 \*KECA—Elmer Davis.  
 KHJ, KGB—Peter Poffey Record Party.  
 KMPC—Tommy Dorsey Orch.  
 KXLA—Schnickelwitz Fisher.  
 10:45—KFI—Melody Time.  
 KECA—Eddy Martin Orch.  
 KMPC—Man With a Band.  
 \*KFSD—News.  
 11—\*KFI, KECA, KLAC, KGER—News.  
 \*KNX—Nelson Pringle.  
 KHJ—Orin Tucker Orch.  
 KMPC—Dance Time.  
 KFWR—Eastside Show.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dances.  
 KXLA—Eagle Club.  
 KEVD—Spade Cooley Time.  
 KFSD—Biltmore Orch.  
 11:05—KGER—Musical Roundup.  
 11:15—KFI—Milestones of Melody.  
 KNX—In My Opinion.  
 KECA—Jack Fins Orch.  
 KHJ, KGB—Sterling Young Orch.  
 KLAC—Dine-Dance Parade.  
 11:30—KFI—Hal Pruden Orch.  
 KNX—Les Brown Orch.  
 KXLA—Hi-D-He Club.  
 KFSD—St. Francis Orch.  
 11:45—\*KHJ, KGB, KVOP—News.  
 KECA—Pinky Tomlin Orch.

Don't Listen to  
 HAWTHORNE  
 and  
 "THE THING"  
 KXLA  
 MEDICINE MUSIC  
 Long Commercial  
 11:45 p.m. - 12:30 a.m.  
 weakly  
 11:45 p.m. - 12:30 a.m.

KXLA—The Hawthorne Thing.  
 11:55—\*KFI, KECA, KNX, KFSD—News.

# FRIDAY, APRIL 4

- ★Indicates News Broadcasts.
- 8 **KFI, KFSD**—Fred Waring.
- KNN**—Johnny Murray.
- KECA, KPRO, KFMB**—Don McNeill's Breakfast Club.
- ★**KHJ, KGB, KFNM, KVOE**—
- ★**KMPC, KXLA, KLAC**—News.
- KFWB**—Easy Listening.
- KGFJ**—Concert Pastelle.
- KWKW**—Andy Mansfield.
- KRKD, KFOX**—Haven of Rest.
- KFAC**—Country Church.
- KFYD**—Wakeup Ranch.
- ★**KGER**—News, Mizpah.
- 8:15 **KNN, KSDJ**—Fred Beck.
- ★**KHJ**—News.
- KMPC**—Markets; Sports.
- KFWB**—Morning Melodies.
- KLAC**—Haynes at the Reins.
- KIEV**—Musical Bandwagon.
- 8:30 **KFI, KFSD**—Jack Berch.
- KNN**—Grand Slam.
- KHJ**—Editor's Diary.
- KMPC**—Song for You.

**HAVEN OF REST**  
**KRKD and KFOX**  
 8:00 A. M.  
 Tues. thru Sat.  
**KXLA 8:30 A.M.**  
 Mon., Wed., Fri.

KXLA—Haven of Rest.  
 KGFJ—Waltz Invitation.  
 ★KWKW—News, Devotions.  
 ★KFAC, KVOE—News.

**HAVE BREAKFAST WITH**  
**Binnie & Mike**  
 8:30 to 9:00 a.m.

**Check KEVD**  
 LOS ANGELES

- KFYD**—Binnie and Mike.
- ★**KRKD**—News, Music.
- KIEV**—Public Interest.
- KGER**—Hymn Time.
- 8:45 **KFI, KFSD**—Laura Lawton.
- KNN**—Rosemary.
- KHJ, KGB, KFNM, KVOE**—Victor Lindlahr.
- ★**KFWB**—News.
- KFAC**—Organ Moods.
- KWKW**—Wings of Healing.
- KIEV**—Musical Memories.
- 9 **KFI, KXLA, KGER**—News.
- ★**KNN**—Kate Smith.
- KHJ**—Easy Does It.
- KECA, KFMB, KPRO**—Kenny Baker Show.
- KMPC**—Thought for Today.
- KFWB**—Health Talk.
- ★**KLAC**—News.
- KGFJ**—Public Messenger.
- KFAC**—Unity.
- KRKD**—Sagebrush Serenade.
- KWKW**—Voice of China.
- KFYD**—Waltz Time.
- KIEV**—Bing Crosby Time.
- KGB**—Notes at Nine.
- 9:05 **KFI**—Pat Bishop Reporting.
- KMPC**—Emil Cote.
- KGER**—Lutheran Hour.
- 9:15 **KFI**—Ladies' Day.
- KNN**—Aunt Jenny.
- KHJ**—Merv Griffin Show.
- KMPC**—Today in History.
- KFWB**—Strolling Tom.
- KLAC**—Songs by Crosby.
- KFAC**—Voice of Health.
- KXLA**—Harmony Homestead.
- ★**KFYD**—News.
- KWKW**—Rev. Wildman.
- KIEV**—Kate Smith Sings.
- KFSD**—Top of the Day.
- 9:20 **KGFJ**—News.
- 9:30 **KNN**—Katie's Romance of Helen Trent.
- KHJ**—Music With a Smile.
- KECA, KPRO, KFMB**—Tom Breneman's Breakfast.
- KMPC**—Hits, Headlines.
- KFWB**—Hi Homemakers.
- KLAC**—Al Jarvis Ballroom.
- ★**KWKW**—News.
- KGFJ**—Open Album.
- KFAC**—Musical Encores.
- KFYD**—Show Tunes.
- KIEV**—Meet the Band.
- KGB**—Wax Shop.
- KGER**—Bible Treasury Hour.
- KFSD**—Time to Relax.
- 9:45 **KNN, KSDJ**—Our Gal Sunday.
- ★**KFWB, KRKD**—News.
- KFYD**—Remembered Rhythms.

- KWKW**—Shopping With Helen.
- KIEV**—Rhythm Road.
- KGER**—Voice of China.
- KFSD**—It's a Good Idea.
- KGB**—Molly Morse.
- 10 **KFI**—Reserve.
- KNN**—Big Sister.
- ★**KHJ, KGB, KFNM, KVOE**—News, Glenn Hardy.
- KECA, KFMB, KPRO**—Galen Drake.
- ★**KMPC**—News.
- KFWB**—Sweet Music.
- KWKW, KGFJ**—Hazing News.
- KFAC**—Musical Encores.
- ★**KLAC**—News, Al Jarvis.
- KRKD**—Music, Talk.
- KXLA**—Piano Parade.
- KFYD**—Rev. Louis T. Talbot.
- ★**KIEV, KFOX, KGER**—News.
- KFSD**—Heaven on Earth.
- 10:15 **KFI**—What Do You Say?
- KNN**—Ma Perkins.
- KECA, KPRO, KFMB**—Ted Malone.
- KHJ**—Jackie Hill Show.
- KMPC**—Bill Leyden.
- KFWB**—Concert Masters.
- KGFJ**—Serenade for You.
- ★**KXLA**—News.
- KIEV**—Stars of Song.
- KFOX**—Assembly of God.
- KGER**—Kingdom Within.
- 10:25 **KGFJ**—Sports Flash.
- 10:30 **KFI, KFAC, KWKW**—News.
- KNN**—Young Dr. Malone.
- KECA, KPRO, KFMB**—My True Story.
- KHJ, KGB**—Ben Alexander Show.
- KFWB**—Plano, Jerry Marlowe.
- KGFJ**—Uphat Session.
- KFYD**—Union Rescue Mission.
- KXLA**—Woman's World.
- KIEV**—Western Tune Time.
- KGER**—Across the Footlights.
- KFSD**—Music Hall Varieties.
- 10:45 **KFI**—Joyce Jordan.
- KNN**—Road of Life.
- KFWB**—Science of Mind.
- KFAC**—Fashions in Music.
- KRKD**—Midnight Mission.
- KFOX**—Hebrew Christian Hr.
- KFSD**—Robert McCormick.
- 10:55 **KECA, KFMB**—Hymns of All Churches.
- KGFJ**—Sports Flash.
- 11 **KFI, KFSD**—Today's Children.
- KNN**—Second Mrs. Burton.
- KECA, KFMB**—Hymns of All Churches.
- KHJ**—Foodcraft Carnival.
- KMPC**—Bill Leyden.
- KFWB**—Bill Anson.
- KFAC**—Gems of Melody.
- ★**KLAC**—News, Al Jarvis.
- KGFJ**—Across the Footlights.
- KRKD**—Vocal Varieties.
- ★**KFYD, KGER**—News.
- KWKW**—Pasadena Police.
- KIEV**—Show Tunes.

KLAC	KFI	KECA	KHJ	KFYD	KXLA	KFSG	KGFJ	KFXM	KFAC	KGER	KWKW	KFMB
KFSD	KMPC	KIEV	KFWB	KNN	KRKO		KPPC	KFBX	KGB		KPRO	KVDE
570	640	790	930	1020	1110		1230		1390	1390	1440	1490
600	710	870	980	1070	1150			1240	1280	1360	1430	1450

- 11:15 **KFI, KFSD**—Woman in White.
- KNN**—Perry Mason.
- ★**KECA**—Baukhage Talking.
- KHJ, KGB, KFNM, KVOE**—Smile Time.
- KXLA**—Hawaiian Melodys.
- KFAC**—Festival of Waitzes.
- KIEV**—This Rhythmic Age.
- KFYD**—Violet.
- KGER**—Helene Smith.
- 11:25 **KGFJ**—Sports Flash.
- 11:30 **KFI, KFSD**—Masquerade.
- KNN, KSDJ**—Lone Journey.
- KHJ, KGB, KFNM, KVOE**—Queen for a Day.
- KECA, KPRO, KFMB**—Listening Post.
- KFAC**—Dr. Albert W. Palmer.
- KGFJ**—Reminiscent Rhythms.
- ★**KWKW**—News, Music.
- ★**KRKD, KXLA, KFOX**—News.
- KFYD**—Forever Tops.
- KIEV**—Latin Musicana.
- KGER**—Crosby Sings.
- 11:40 **KFI, KFSD**—Betty Crocker.
- 11:45 **KFI**—Light of the World.
- KNN, KSDJ**—Rose of My Dreams.
- KECA**—Frank Parker Show.
- ★**KGFJ, KFSD**—News.
- KFAC**—Piano Gems.
- KRKD**—Hawaiian Music.
- KXLA**—Jimmie Dolan.
- KGER**—Feminine Fare.
- 11:50 **KWKW**—Radio Voices of Tomorrow.
- 11:55 **KGFJ**—Sports Flash.
- 12 **KFI**—Farm Reporter.
- KNN, KSDJ**—Bob and Victoria.
- ★**KECA, KHJ, KGB**—News.
- ★**KMPC**—News, Hemingway.
- KFWB**—Bill Anson.
- KGFJ**—Veterans' Interview.
- KFAC**—Luncheon Concert.
- ★**KXLA**—News, Al Jarvis.
- KFYD**—Editor of the Air.
- KXLA**—Dinner Bell Roundup.
- KWKW**—Rhapsody in Wax.
- KRKD**—Prairie Schooner.
- ★**KIEV, KGER**—News.
- KFSD**—Life Can Be Beautiful.
- 12:05 **KGER**—Sport Shots.
- 12:15 **KFI, KFSD**—Ma Perkins.
- KNN**—Sons of Pioneers.
- KECA**—Chiff Edwards.
- KHJ**—Sing, America, Sing.
- ★**KMPC**—Norman Nesbitt.
- KGFJ**—Keyboard Magic.
- KFAC**—Musical Portraits.
- KIEV**—Luncheon Melodies.
- KGER**—Western Music.
- 12:25 **KGFJ**—Sports Flash.
- 12:30 **KFI, KFSD**—Pepper Young's Family.
- ★**KNN**—Knox Manning, News.
- ★**KECA, KPRO, KFMB**—Edwin C. Hill.
- KHJ**—Louise Massey.
- KMPC**—Musical Portraits.

- ★**KFWB**—News.
- KGFJ**—Intermission.
- KFAC**—Melodic Sketches.
- KFI**—Violet.
- KWKW**—Farm News.
- KXLA**—Red Murrell.
- 12:45 **KFI, KFSD**—Right to Happiness.
- KNN**—Myrt and Marge.
- KECA, KFMB**—Dorothy Dix.
- KHJ**—This Is Music.
- KMPC**—Bill Hay Reads Bible.
- ★**KFAC**—News.
- KWKW**—Races and Sports.
- KXLA**—Farm Program.
- KIEV**—Gals on Record.
- KGER**—Garden School.
- 12:50 **KWKW**—Vets' Rehabilitation.
- 12:55 **KGFJ**—Sports Flash.
- 1 **KFI, KFSD**—Backstage Wife.
- KNN, KSDJ**—House Party.
- KECA**—Hits and Encores.
- KHJ, KGB, KVOE**—Checkerboard Time.
- ★**KMPC**—News.
- KFWB**—Bill Anson.
- KGFJ**—Sunset and Vine.
- KFAC**—Music in the American Manner.
- KXLA**—Community Broadcaster.
- ★**KLAC, KFYD, KGER**—News.
- KRKD**—Music.
- KIEV**—Meet the Maestro.
- 1:05 **KMPC**—Three Alarm.
- KGER**—Out of the Band Box.
- 1:10 **KLAC**—Ambassador Bylines.
- 1:15 **KFI, KFSD**—Stella Dallas.
- KECA**—Hollywood Tour.
- KHJ**—Nancy Dixon.
- ★**KXLA**—Labor News Review.
- KIEV**—Junior C. of C.
- KFYD**—Piano Parade.
- KGB, KVOE**—Johnson Family.
- 1:25 **KNN, KSDJ**—News.
- KGFJ**—Sports Flash.
- 1:30 **KFI, KFSD**—Lorenzo Jones.
- KNN, KSDJ**—Evelyn Winters.
- ★**KECA**—Kiernan's News Corner.
- KHJ**—Happy Homes.
- KXLA**—Vocal Varieties.
- ★**KWKW, KRKD**—News.
- KGFJ**—Today's Hits.
- KFYD**—Matinee Melodies.
- KIEV**—Organ Moods.
- 1:35 **KRKD**—Music.
- 1:45 **KFI, KFSD**—Young Widder Brown.
- KNN**—Background for Living.
- KECA**—Ethel and Albert.
- KFAC**—Piano Briefs.
- ★**KXLA**—News.
- KIEV**—Swing Stylings.
- 1:55 **KGFJ**—Sports Flash.
- 2 **KFI, KFSD**—When a Girl Marries.
- KNN, KSDJ**—School of the Air.
- KECA, KPRO, KFMB**—What's Doin', Ladies?
- KHJ**—Melody Matinee.
- KMPC**—Three Alarm.
- ★**KLAC, KIEV**—News.
- KFWB**—Bill Anson.
- KFAC**—Friendly Classics.
- KXLA**—Husband Family.
- KGFJ**—Today's Maestro.
- KWKW**—The Crow Show.
- KRKD**—Feminine Voices.
- KFYD**—For the Ladies.
- KFOX**—Pan-American.
- KGER**—Long Beach Band.
- KGB, KVOE**—Bill Gwinn.
- 2:15 **KFI, KFSD**—Portia Faces Life.
- KGFJ**—Record Jackpot.
- KLAC**—Baseball.
- KFYD**—To the Men.
- KIEV**—Land o' Song.
- 2:25 **KXLA**—Spotlight on Hollywood.
- ★**KFWB**—News.
- KGFJ**—Sports Flash.
- 2:30 **KFI, KFSD**—Just Plain Bill.
- KNN, KSDJ**—Meet the Missus.
- KECA, KFMB, KPRO**—Bride and Groom.
- KHJ, KGB, KVOE**—Heart's Desire.
- KMPC**—Record Room.
- KFWB**—The Cashbah.
- KGFJ**—Among My Souvenirs.
- KXLA**—Musical Dept. Store.
- ★**KWKW**—News, Melodies.
- ★**KRKD**—News, Music.
- KFYD**—On the Upeat.
- KIEV**—Musical Potpourri.
- KGER**—Feature Story.
- 2:40 **KGER**—Long Beach Band.
- 2:45 **KFI, KFSD**—Front-Page Farrell.
- KFWB**—Organ.
- KGFJ**—Air-ortials.
- ★**KFYD**—News.
- KRKD**—Light Concert.

## FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 6:00—Ginny Simms, **KNN**.
- 6:30—Durante-Moore, **KNN**.
- 7:00—Hank McCune, **KFI**.
- 8:30—Alan Young, **KFI**.
- 9:00—Baby Snooks, **KNN**.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club, **KECA**.
- 9:00—Kenny Baker, **KECA**.
- 9:30—Breneman's Breakfast, **KECA**.
- 11:30—Queen for a Day, **KHJ**.
- 1:00—House Party, **KNN**.
- 1:05—Three Alarm, **KMPC**.
- 2:00—What's Doin', Ladies?, **KECA**.
- 2:30—Meet the Missus, **KNN**.
- 2:30—Bride and Groom, **KECA**.
- 6:00—People Are Funny, **KFI**.
- 7:00—It Pays to Be Ignorant, **KNN**.
- 9:00—Break the Bank, **KECA**.

### Music

- 8:00—Fred Waring, **KFI**.
- 9:30—Hits and Headlines, **KMPC**.
- 4:00—Musical Masterpieces, **KFAC**.
- 6:00—Musical Digest, **KGFJ**.
- 6:30—Waltz Time, **KFI**.
- 8:00—Evening Concert, **KFAC**.
- 8:00—Supper Club, **KFI**.
- 8:15—Jack Smith, **KNN**.

### 8:30—Music Supreme, **KMPC**.

- 8:30—Ted Lenx House Party, **KGFJ**.
- 10:00—Lucky Dance Time, **KFAC**.
- 10:00—Eastside Show, **KFWB**.
- 12:00—Rhapsody in Wax, **KHJ**.

### Comment-Narration

- 8:15—Fred Beck, **KNN**.
- 9:00—Kate Smith, **KNN**.
- 10:00—Galen Drake, **KECA**.
- 10:15—Ted Malone, **KECA**.
- 3:15—Burrill Wheeler, **KNN**.
- 4:30—Art Baker, **KFI**.
- 9:45—Moon Dreams, **KGFJ**.

### Mystery-Detective

- 6:30—The Sheriff, **KECA**.
- 8:30—This Is Your FBI, **KECA**.
- 9:30—Mystery Theater, **KFI**.
- 9:30—Thin Man, **KNN**.

### Public Interest-Information

- 8:45—California Caravan, **KHJ**.

### Sports

- 10:00—Race Lineup, **KWKW**.
- 10:00—Racing, **KGFJ**.
- 6:30—Tanforan Races, **KMPC**.
- 7:00—Casafonde of Sports, **KECA**.
- 7:30—Bill Stern, **KFI**.
- 7:30—Your Sports Page, **KECA**.
- 9:30—Inside Sports, **KHJ**.
- 10:00—Sid Ziff, **KECA**.



- 2:55—KGFJ—Sports Flash.
- 3—KFI, KFSD—Road of Life.
- ★KNN, KSDJ—Eric Sevareid.
- KECA, KPRO, KFMB—Ladies, Be Seated.
- ★KHJ, KNLA—News.
- KMPC—Record Room.
- KFWB—Afternoon Melodies
- KLAC—Baseball.
- KGFJ—Ted Lenz Variety Hall.
- KFAC—Musical Favorites.
- KRKD—Music.
- KWKW—Swing Session.
- KFVD—L. A. Daily Reporter.
- KIEV—Musical Potpourri.
- ★KGER—News, Blue Skies.
- 3:15—KFI—Life Can Be Beautiful.
- KNN—Burrill Wheeler.
- KHJ—Johnson Family.

**JUKE BOX  
MATINEE**

with Carl Bailey

3:15 - 5:30 p.m.

**KXLA**

Monday thru Saturday

KXLA—Juke Box Matinee.  
KWKW—Races and Sports.  
KIEV—A Matter of Records.  
KFVD—Stringtime.  
KFSD—Joyce Jordan.

- 3:25—KGFJ—Sports Flash.
- 3:30—KFI, KFSD—Aunt Mary.
- KECA—Norwood Smith Sings.
- KHJ—Adventure Parade.

**MILD &  
MELLOW**

3:30 to 4 P.M.

Monday Through Friday

**KMPC**

KMPC—Mild and Mellow.  
KFWB—Woman's Page.  
KWKW—Sam Rowland and His Wax Works.  
KFVD—Back o' the Back.  
★KRKD—News, Music.  
KGER—Take It Easy Time.

- 3:45—KFI, KFSD—Dr. Paul.
- ★KNN—Bob Trout, News.
- KECA—Frances Scully.
- KHJ—Music by Revall.
- KFWB—Music.
- KFAC—Moments in Music.
- KFVD—Rumba Rhapsody.
- KRKD—Bowling News.
- 3:55—KGFJ—Sports Flash.
- 4—KFI, KFSD—This Woman's Secret.

KNN—The Plainsmen.  
★KECA—Headline Edition.  
★KHJ, KGB, KFNM, KVOE—Fulton Lewis, Jr.

★KMPC, KIEV—News.  
KLAC—Baseball.  
KNLA—Juke Box Matinee.  
KFWB—Gospel and Song.  
KGFJ—Lenz Variety Hall.  
KWKW—Wax Works.  
KFVD—Donalune Music Shop.  
KRKD—Piano Paintings.  
KFAC—Musical Masterpieces.  
★KGER, KFOX—News.

- 4:05—KGER—Take It Easy Time.
- 4:15★KFI, KFSD—News of the World.
- KNN, KSDJ—Melody House.
- ★KECA—Alvin Wilder.
- KHJ, KGB, KFNM, KVOE—Tex Miller.
- KMPC—Pleasure Time.
- KRKD—Movie Quiz.
- KIEV—Modern Concert Hall.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
- KNN—Rolly Langley.
- KECA, KFMB—Dick Tracy.
- KHJ, KGB, KVOE—Erskine Johnson.
- KFWB—Musical Roundup.
- ★KWKW—News, Music.
- KRKD—Tunes of the Day.
- KIEV—Bing Crosby Sings.
- KGER—Record Showcase.

4:40—KFWB—Thought for Today.
- 4:45—KECA, KFMB—Tennessee Jed

Reserve.  
KMPC—Headline Celebrities.  
KFWB—Stuart Hamblen.  
KWKW—Races and Sports.  
★KFVD, KRKD—News.

- KIEV—Trade Winds Tempos.
- ★KFSD—H. V. Kaltenborn.
- 4:55—KGFJ—Sports Flash.
- 5★KFI—Feature Wire.
- ★KNN—Knox Manning.
- KECA, KPRO, KFMB—Terry and the Pirates.
- KHJ, KGB, KVOE—Hop Harrigan.
- KFWB—Stuart Hamblen.

★KMPC—News, Teen & Twenty.  
★KLAC—Fred Henry Reports.  
KFAC—Sunset Symphonette.  
KGFJ—Jive at 5.  
KWKW—Today at the Races.  
KRKD—Songs of the Saddle.  
KNLA—Juke Box Matinee.  
KFVD—Sweet and Low.  
KIEV—Record Ride.  
★KGER—News, Wishing Ring.  
KFSD—Anniversary Date.

- 5:15★KFI, KFSD, KFAC—News.
- KNN—Green Light Revue.
- KECA, KFMB—Sky King.
- KHJ, KGB, KFNM, KVOE—Superman.
- KLAC—Irwin Allen.
- KGFJ—Race Recap.
- KWKW—Ken Barton, Sports.
- KGER—Music with Appeal.

5:30—KFI—Casa Cugat.  
★KNN, KSDJ—Harry Flannery.
- KECA, KPRO, KFMB—Jack Armstrong.
- KHJ, KGB, KFNM, KVOE—Captain Midnight.
- KLAC—Al Jarvis.
- KFAC—Whoa Bill Club.
- KGFJ—Songs for You.
- KNLA—Future Pianists.
- KWKW—Evening Musicale.
- KFVD—Sundown Serenade.
- KIEV—Twilight Tempos.
- KRKD—Hit Times.

★KFOX—News.  
KFSD—So the Story Goes.

- 5:45★KFI, KFSD—Elmer Peterson.
- ★KNN, KSDJ—News, Garded.
- ★KECA—Frank Hemingway.
- KHJ, KGB, KFNM, KVOE—Adventures of Tom Mix.
- KMPC—H. Allen.
- KNLA—Miniature Concert.
- KWKW—Races and Sports.
- KGFJ—If They Had Lived.
- KRKD—Race Results.
- KGER—Stamp's Quartet.

5:55★KNN—Bill Henry, News.  
KGFJ—Sports Flash.

- 6—KFI, KFSD—People Are Funny.
- KNN, KSDJ—Ginny Simms.
- ★KHJ, KGB, KFNM, KVOE—Gabriel Heatter.
- KECA, KFMB—The Fat Man.
- ★KFWB, KGER, KFOX—News.
- ★KMPC—News, Nesbitt.
- KGFJ—Musical Digest.
- KFAC—Music for Everyone.
- KRKD—Music.
- ★KLAC—News, Al Jarvis.
- KNLA—Books Bring Adventure.

6:05—KGER—Race Results.
- 6:15—KHJ, KGB—Real Stories.
- KMPC—Bob Kelley, Sports.
- KFWB—Music.
- KNLA—Federated Women's Clubs.
- KGER—Decision Now.

- 6:30—KFI, KFSD—Waltz Time.
- KNN, KSDJ—Durante-Moore.
- KECA, KPRO, KFMB—The Sheriff.
- KHJ—Shine Club.
- KMPC—Tanforan Races.
- KFWB—America Dances.
- KLAC—Doye O'Dell.
- KFAC—Hour of Music.
- KNLA—Help Wanted.
- KRKD—Show Tunes.
- KFOX—Hal's Memory Room.
- KGB, KFNM, KVOE—Bulldog Drummond.
- 6:45—KLAC—Sam Balter Sportsbook.
- KNLA—Organ Music.
- KRKD—Prep Parade.
- 6:55—KECA, KFMB, KPRO—Champion Roll Call.

7—KFI—Hank McCune Show.  
KNN—It Pays to Be Ignorant.
- KECA, KPRO, KFMB—Cavalcade of Sports.
- KHJ, KGB, KFNM, KVOE—Meet the Press.
- KMPC—Security Symphonica.
- ★KLAC, KRKD—News.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KGFJ—Musical Digest.
- ★KNLA—Averill Gorman.
- ★KGER—News, Fagan.
- KFSD—Mystery Theatre.

- 7:15—KLAC—High School Sports.
- KNLA—Peter de Lima.
- KRKD—Three-Quarter Time.

- 7:30—KFI, KFSD—Sports Newsreel.
- KNN, KSDJ—Reserve.
- KECA, KPRO—Your American Sports Page.
- KHJ, KGB, KFNM, KVOE—Cisco Kid.

KMPC—Firestone Favorites.  
KFWB—Sports Final.  
KFAC—Floretta's Jewel Box.  
KNLA—Hawaiian Melodies.  
KRKD—Do You Know?  
KGER—Ft. Wayne Gospel.  
KFOX—Dr. Clem Davies.

- 7:45—KFI—Cabbages and Kings.
- KFWB—Moods in Music.
- 8—KFI, KFSD—Supper Club.
- KLAC—Barclay Allen Orch.
- ★KFAC, KFOX—News.
- KNLA—T. Texas Tyler.
- KRKD—Father Vaughan.
- KFSD—The Three Suns.

★KNN—Lowell Thomas.  
KECA—Lightnin' Jim.  
KHJ, KGB, KFNM, KVOE—Let George Do It.  
★KMPC—News, Hemingway.  
KFWB—United Nations.  
★KLAC, KNLA, KGER—News.  
KFAC—Evening Concert.  
KGFJ—Caucasian Memories.  
KRKD—South Sea Serenade.

- 8:05—KGER—San Pedro Forum.
- 8:15★KFI, KFSD—Fleetwood Lawton.
- KNN—Jack Smith.
- KMPC—Red Rows Ridge Riders.
- KFWB—Twilight on the Trail.
- KLAC—Desi Arnaz Orch.
- KGFJ—Starlit Moods.
- KNLA—Dance Time.

8:30—KFI, KFSD—Alan Young Show.  
KNN—Sound Off.  
KECA, KPRO, KFMB—This Is Your F.B.I.  
KHJ, KGB, KFNM, KVOE—Burl Ives Show.  
KMPC—Music Supreme.  
★KFWB—News.  
KLAC—Spotlight Serenade.  
KGFJ—Ted Lenz House Party.  
KNLA—97th Street Corral.  
KRKD—Merry-Go-Round-Up.  
KGER—Your Army.

**FLOYD B.  
JOHNSON**

And King's Ambassadors

Fridays

KFOX, 8:30 - 9:00 P.M.  
1280 Kilocycles

Saturdays

KXLA, 8:00-8:15 P.M.  
1110 Kilocycles

- KFOX—Floyd B. Johnson.
- 8:45—KHJ, KGB, KFNM, KVOE—California Caravan.
- KFWB—Guy Lombardo.
- ★KLAC—Dr. Harry S. May.
- KGER—Concert.
- 8:55★KNN—News, Alcott.

- 9—KFI, KFSD—The King's Men.
- KNN—Fanny Brice.
- KECA, KPRO, KFMB—Break the Bank.
- ★KHJ, KGB, KFNM, KVOE—News, Glenn Hardy.
- KMPC—Spotlight Stars.
- KFWB—Musical.
- ★KLAC—News.
- KFAC—Evening Concert.
- KNLA—Seaboard Home Hour.
- KGFJ—Ted Lenz House Party.
- KRKD—Western Hit Parade.
- ★KGER—News, Concert.
- 9:15—KHJ, KGB, KFNM, KVOE—Mel Venter's Pictorial.

**KMPC**

CLETE ROBERTS REPORTS

Nightly at 9:15 P.M.

Sponsored by

Reg. Fudre Pontiac Co.

**DIAL 710**

- ★KMPC—Clete Roberts.
- KLAC—Picture Album.
- ★KFOX—News.
- KFSD—Here's to Veteran.
- 9:30—KFI—Mystery Theater.
- KNN—The Thin Man.
- KECA—Reserve.
- KHJ, KGB, KVOE—Inside of Sports.
- KMPC—Date With Melody.

- KFWB—Show Time.
- KGER—Dr. Clem Davies.
- KFSD—S. D. Talks It Over.
- 9:45—KHJ, KGB, KFNM, KVOE—Henry J. Taylor.
- KMPC—Bridge Club.
- KGFJ—Moon Dreams, Poetry & Music with Marvin Miller.
- 9:55—KNN—Ona Munson.
- 10★KFI, KFSD—The Reporter.
- ★KNN—Ced Huntley, News.
- KECA—Sid Ziff, Sports.
- ★KHJ, KGB, KFNM, KVOE—Fulton Lewis, Jr.
- ★KMPC, KLAC, KGER—News.

**EASTSIDE  
SHOW**

10 TO 12 P.M.

Every Night Except Sunday

**KFWB**

KFWB—Eastside Show.  
KFVD—Spade Cooley Time.

**HOLLYWOOD LEGION**

**FIGHTS**

FRIDAYS 10:00 P.M.

**KXLA**

HOLLYWOOD, CALIF.

KNLA—Hollywood Stadium.  
KGFJ—Concert Nocturne.  
KRKD—Merry-Go-Round-Up.

2 hours popular music

**KFAC**

10 to 12 EVERY NIGHT

**LUCKY LAGER  
DANCE TIME**

- KFAC—Lucky Lager Dance.
- 10:05—KLAC—Ice Hockey.
- KGER—Riverside Ranch.
- 10:15—KFI—Reserve.
- KNN—Bob Elson.
- ★KECA, KHJ, KGB—News.
- KMPC—C. Kennedy Trio.
- KFSD—Constant Invader.

10:30★KFI—Carvelth Wells, Inside the News.  
KNN—Symphonette.  
★KECA—Elmer Davis.  
KHJ, KGB—Peter Potter Record Party.  
KMPC—Tommy Dorsey Orch.  
KGER—Western Music.

- 10:45—KFI—Melody Time.
- KECA—Freddy Martin Orch.
- KMPC—Man With a Band.
- ★KFSD—News.
- 11★KFI, KECA, KLAC—News.
- ★KNN—Nelson Pringle.
- KHJ, KGB—O. Tucker Orch.
- KMPC—Dance Time.
- KFWB—Eastside Show.
- KFAC—Lucky Lager Dance.
- KFVD—Spade Cooley Time.
- KGFJ—Concert Nocturne.
- KNLA—Pasadena Civic.
- KRKD—Merry-Go-Round-Up.
- ★KGER—News, Roundup.
- KFSD—Biltmore Hotel Orch.

11:15—KFI—Milestones in Melody.  
KNN—Report from Washington.  
KECA—Jack Fina Orch.  
KHJ—Sterling Young Orch.  
KLAC—Dine-Dance Parade.

- 11:30—KFI—Hal Pruden Orch.
- KNN—Les Brown Orch.
- KHJ—John Wolohan Orch.
- KNLA—Hi-D-Ho Club.
- KFSD—St. Francis Orch.
- 11:45—KECA—Red Nichols Orch.
- ★KHJ, KVOE—News.
- KNLA—The Hawthorne Thing
- 11:55★KFI, KECA, KNN, KFSD—News.

# SATURDAY, APRIL 5

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFSG	KGJ	KEXM	KFAC	KGER	KWKW	KFMB
770	640	790	930	1020	1110	1230	1330	1390	1440	1490	1440	1490
600	710	870	980	1070	1150	1240	1280	1360	1430	1450		

- 8-KFI—Jump-Jump of Holiday House.
- \*KXN—News, Let's Pretend.
- KECA—Songs of the Sagebrush.
- KHJ—Wax Shop.
- \*KMPC, KXLA, KLAC—News.
- KFWB—Morning Melodies.
- KFAC—Country Church.
- KGJ—Concert Pastelle.
- KWKW—Lutheran Gospel Hr.
- \*KIEV, KGER—News.

**HAVEN OF REST**

**KRKD and KFOX**

8:00 A. M.

Tues. thru Sat.

**KXLA 8:30 A.M.**

Mon., Wed., Fri.

- KRKD, KFOX—Haven of Rest
- KFYD—Wakeup Ranch.
- KGB, KYOE—Koru's a-Krakin'.
- KFSD—Eight o'Clock Special.
- KFMB—The Timekeeper.
- 8:05—KGER—Mizpah.
- 8:15—KFI—Coffee Concert.
- \*KHJ—News.
- KMPC—Market Reports, Sports.
- KLAC—Hayes at the Reins.
- KXLA—Saturday Serenade.
- KIEV—Musical Bandwagon.
- 9:30—KFI, KFSD—Smith's Ed McConnell.
- KXN, KSDJ—Adventure Club.
- KHJ—Taylor-Made Melodies.
- KMPC—Three Suns.
- KGJ—Waltz Invitation.
- \*KFAC, KWKW—News.
- KXLA—Bell Bandstand.
- \*KRKD—News, Music.
- KFYD—Morning Serenade.
- KIEV—Children's Story Time.
- KGER—Hymn Time.
- KFOX—Know Your Bible.
- KFMB—Wake Up and Smile.
- 9:45—KMPC—Jr. Army on March.
- \*KFWB—News.
- KFAC—Organ Moods.
- KWKW—Sacred Heart.
- KIEV—Musical Memories.
- KFOX—Voice of China.
- 9—KFI—Young America Speaks.
- KXN, KSDJ—Theater of Today.
- KECA—Texas Jim Robertson.
- KHJ, KFXM—Pro Arte Quartet.
- KMPC—Keith Hetherington.
- KFWB—Big Crosby.
- \*KLAC, KGER—News.
- KGJ—Public Messenger.
- KFAC—Unity.
- KXLA—Bell Bandstand.
- KFYD—Waltz Time.
- KRKD—Sagebrush Serenade.
- KIEV—Big Crosby Time.
- KWKW—Voice of China.
- KGB—Quiz Down.
- KFMB—Junior Spottite Revue.
- 9:05—KGER—Lutheran Hour.
- 9:16—KFI—By Request.
- KECA—Miranda.
- KFWB—Morning Melodies.
- KLAC—Storybook Hour.
- KFAC—Morning Concert.
- KWKW—Rev. Wildman.
- \*KFVD—News.
- KIEV—Kate Smith Sings.
- KFSD—Made Believe.
- KYOE—Pro Arte Quartet.
- 9:25—KGJ—News.
- 9:30—KFI—Meet the Author.
- KXN—Stars Over Hollywood.
- KECA, KPRO—American Farmer.
- KHJ, KGB, KYOE—Flight Into the Past.
- KFWB—By Way of Comparison.
- KLAC—Al Jarvis Ballroom.
- \*KWKW—News, Music.
- KGJ—Open Album.
- KFAC—Musical Encores.
- KXLA—Music Land Revue.
- KFYD—Show Tunes.
- KIEV—Meet the Band.
- KGER—Music.
- KFOX—Bethesda.
- KFMB—Kids' Bible Club.
- 9:45—KFI, KFSD—Tillamook Kitchen.
- \*KRKD—News.
- KWKW—Morning Melodies.
- KFYD—Remembered Rhythms.
- KIEV—Rhythm Round.
- KGER—Voice of China.
- 10—KFI, KFSD—National Farm and Home Hour.

- KXN—Grand Central Station.
- KECA—Radio, the American Way.
- \*KHJ, KGB, KFXM, KYOE—News, Glenn Hardy.
- KMPC—Keith Hetherington.
- KFWB—By Way of Comparison.
- \*KLAC—News, Al Jarvis.
- KGJ—Racing News.
- KFAC—Musical Encores.
- KXLA—Piano Parade.
- KWKW—Racing News.
- KRKD—Music.
- KFYD—Song Stylists.
- \*KIEV, KFOX, KGER—News.
- 10:15—KECA—Tell Me, Doctor.
- KHJ—Songs of Good Cheer.
- KGJ—Serenade for You.
- KFAC—L. A. Medical Ass'n.
- \*KXLA—News.
- KIEV—Stars of Song.
- KFOX—Assembly of God.
- KGER—Easy Rhythm.
- 10:25—KGJ—Sports Flash.
- 10:30—KFI, KFSD—Veterans' Adviser.
- KXN, KSDJ—County Fair.
- KECA—Bible Messages.
- KHJ, KGB, KYOE—Symphonies for Youth.
- KFWB—Peter Potter.
- \*KFAC, KWKW—News.
- KGJ—Uphal Session.
- KXLA—Mid-Morning Melodies.
- KRKD—Music.
- KFYD—Here Comes the Parade.
- KIEV—Western Tune Time.
- KGER—Children's Hour.
- KFMB—What America Plays.
- 10:35—KWKW—Campus Chatter.
- 10:45—KFI—Christian Science.
- KECA—Fascinating Rhythm.
- KFAC—Gypsy Airs.
- KXLA—U. S. Marines.
- KFOX—Rev. Earl Vic.
- \*KFSD—Elmer Peterson, News.
- 10:55—KGJ—Sports Flash.
- 11—KFI—Teentimers Club.
- KXN—Mary Lee Taylor.
- KECA, KFM, KPRO—Our Town Speaks.
- KHJ, KGB, KYOE—Symphonies for Youth.
- KMPC—Keith Hetherington.
- KFWB—Bill Anson.
- KFAC—Toms of Melody.
- \*KLAC—News, Al Jarvis.
- KGJ—Across the Footlights.
- \*KFVD, KGER—News.
- KXLA—Organ.
- KWKW—Army Recruiting.
- KIEV—Show Tunes.
- KRKD—Music.
- KFSD—Victor Showcase.
- 11:15—KXLA—Hawaiian Melodies.
- KFAC—Festival of Waltzes.
- KFYD—Piano Parade.
- KIEV—This Rhythmic Age.
- KGER—Gospel Story Hour.
- KFOX—Bit of the Blues.

- 11:25—KGJ—Sports Flash.
- 11:30—KFI—Reserve.
- KXN, KSDJ—Give and Take.
- KECA—Bill Toppers.
- KHJ, KFXM, KYOE—Ray Kabbia Orch.
- KGJ—Reminiscent Rhythm.
- KFAC—Theater of the Air.
- KFYD—Violet.
- \*KXLA, KRKD, KFOX—News.
- KWKW—Sergeant Mac.
- KIEV—Latin Musicians.
- KGER—Crosby Sings.
- KFSD—Debbie Date.
- KGB—Fairy Tales.
- 11:45—KFI—Here Comes the Band.
- KECA—This Is for You.
- \*KGJ—News.
- KXLA—Songs of the Saddle.
- KRKD—Hawaiian Melodies.
- KGER—Junior Safety Patrol.
- KFOX—Tempos of the Times.
- 11:55—KGJ—Sports Flash.
- 12—KFI—Noon Farm Reporter.
- KXN, KSDJ—Cross Section, U. S. A.
- \*KECA—News.
- \*KHJ, KGER, KFSD—News.
- \*KMPC—News, Hemingway.
- KFWB—Bill Anson.
- \*KLAC—News, Al Jarvis.
- KGJ—Hollywood Casting Forum.
- KFAC—Lunchon Concert.
- KWKW—Mary Jane MacConnell, Songs.
- KXLA—Bell Bandstand.
- KFYD—Salvation Army.
- KRKD—Prudie Schooner.
- KFOX—Sandwich Seasouting.
- 12:05—KGER—Western Music.
- 12:15—KFI—Man on the Farm.
- KECA—Phil Brestoff Orch.
- KHJ—Kenny Baker Program.
- KMPC—Western Stars.
- KGJ—Keyboard Magic.
- KFAC—Musical Portraits.
- KXLA—Music for You.
- KFYD—Methodist Speaker.
- KIEV—Lunchtime Melodies.
- \*KFXM, KFOX—News.
- 12:25—KGJ—Sports Flash.
- 12:30—KXN—Fred Robbins.
- KFAC—Sunset Roundup.
- KHJ—Louise Massey.
- KMPC—Emil Cole.
- \*KFWB—News.
- KFAC—Music.
- KGJ—Intermission.
- KWKW—Farm News.
- KFYD—Matinee Melodies.
- KFOX—Popular Parade.
- KGB—Sports Parade.

**CAN YOU TIE THAT?**

with Al Jarvis

**KLAC — 570**

Saturday 12:30 P.M.

- 12:40—KFI—Easy Listening.
- KHJ—Official Detective.
- KMPC—Fun With Music.
- \*KFAC—News.
- KFYD—Violet.
- KXLA—U. S. Army Presents.
- KWKW—Races and Sports.
- KIEV—Gals on Record.
- 12:50—KWKW—Yets' Rehabilitation.
- 12:55—KGJ—Sports Flash.
- 1—KFI, KFSD—Doctors Thru and Now.
- KXN, KSDJ—Meet the Missus.
- KECA, KFM, KPRO—Stars in the Afternoon.
- KHJ, KGB, KYOE—Pantomim Handicap.
- KMPC—Romance in Rhythm.
- KFWB—Bill Anson.
- KFAC—Music in the American Manner.
- KGJ—Sunset and Vibe.
- \*KLAC, KFVD, KGER—News.
- KXLA—Community Broadcaster.
- KRKD—Music.
- KIEV—Meet the Maestro.
- 1:00—KGER—Out of the Bandbox.
- 1:10—KHJ—Veteran's Voice.
- KLAC—Sons o' Guis.
- KXLA—Adventures in Research.
- KFYD—Crosbianna.
- KIEV—Sports Calendar.
- 1:20—KWKW—Lee Brown, Pianist.
- 1:25—KGJ—Sports Flash.
- 1:30—KFI—Names of Tomorrow.
- KXN, KSDJ—Free for All.
- KECA—Treasure Show.
- KHJ—Board of Education.
- KGJ—Today's Hits.
- KXLA—Saturday Serenade.
- KFYD—Hits and Misses.
- \*KRKD—News.
- \*KWKW—News, Music.
- KIEV—Organ Moods.
- KFOX—Alternative to Boogie.
- KFSD—Names of Tomorrow.
- KGB, KYOE—G. Towne Orch.
- 1:35—KRKD—Music.
- 1:45—KHJ—Policing L. A.
- \*KLAC—Dr. Harry S. May.
- KFAC—Piano Briefs.
- KIEV—Swing Stylings.
- KFOX—Voice of the Army.
- 1:55—KGJ—Sports Flash.
- 2—KFI—News of the Week.
- KXN, KSDJ—Philadelphia Orchestra.
- KECA, KPRO, KFM—Saturday Concert.
- KHJ, KGB, KFXM, KYOE—For Your Approval.
- KMPC—Tommy Dorsey.
- KFWB—Bill Anson.
- \*KLAC, KIEV—News.
- KFAC—Friendly Classics.
- KXLA—Record Shop.
- KGJ—Today's Maestro.
- KWKW—Afternoon Melodies.
- KFYD—Hits and Misses.
- KRKD—Navy Recruiting.
- KGER—Long Beach Band.
- KFSD—Nelson Olmstead.
- 2:15—KFI—So Proudly We Hail.
- KMPC—Fingerlip Successes.
- KGJ—Record Jackpot.
- KLAC—Baseball.
- KIEV—Land of Song.
- KRKD—Concert Melodies.
- KFOX—Salvation Army.
- KFSD—Rustic Cabin.
- 2:25—KGJ—Sports Flash.
- 2:30—KFI—Edward Tomlinson.
- KHJ—Dr. Hiss.
- KMPC—Girl Scouts.
- KFWB—American Schools.
- KGJ—Among My Souvenirs.
- KXLA—Bandstand Review.
- KFYD—On the Upeat.
- KWKW—Five-Star Theatre.
- KIEV—Musical Potpourri.
- \*KRKD—News, Music.
- \*KGER—Feature Story.
- KFOX—Sagebrush Symphony.
- \*KFSD—Edward Tomlinson.
- KGB—Open House.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—King Cole Trio.
- KMPC—Y. W. C. A.

## SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 7:00—Judy Canova, KFI.
- 8:30—Life of Riley, KFI.
- 10:30—Jack Haley, KFI.

### Quiz, Participation

- 9:30—Smith's Ed McConnell, KFI.
- 10:30—County Fair, KXN.
- 12:30—Can You Tie That? KLAC.
- 1:30—Free for All, KXN.
- 4:30—Battle of the BS, KXN.
- 6:30—Can You Top This? KFI.
- 7:00—Quiz of Two Cities, KHJ.
- 8:00—Truth or Consequences, KFI.

### Drama

- 9:00—Theater of Today, KXN.
- 9:30—Stars Over Hollywood, KXN.
- 10:00—Grand Central Station, KXN.
- 7:15—This Is Hollywood, KXN.
- 8:00—Hollywood Star Time, KXN.
- 8:30—Mayor of the Town, KXN.

### Music

- 9:00—Keith Hetherington, KMPC.
- 10:30—Symphonies for Youth, KHJ.
- 4:00—Musical Masterpieces, KFAC.

- 6:00—Vaughn Monroe, KXN.
- 6:00—Musical Digest, KGJ.
- 6:45—Saturday Night Serenade, KXN.
- 8:00—Evening Concert, KFAC.
- 8:30—Music Supreme, KMPC.
- 8:30—Ted Leuz House Party, KGJ.
- 9:00—Hit Parade, KXN.
- 9:45—Jean Sublon, KXN.
- 10:00—Lucky Dance Time, KFAC.
- 10:00—Eastside Show, KFWB.
- 11:00—Cleveland Orchestra, KHJ.

### Mystery—Detective

- 7:30—I Deal in Crime, KECA.
- 7:45—The Ghost Walks, KXN.
- 9:00—Gunbusters, KECA.
- 9:00—Mystery Is My Hobby, KFI.
- 9:30—Murder and Mr. Malone, KECA.

### Public Interest—Information

- 9:20—Meet the Author, KFI.
- 11:00—Our Town Speaks, KECA.
- 4:00—Our Foreign Policy, KFI.
- 9:30—Conquest, KFI.

### Sports

- 10:00—Race Lineup, KWKW.
- 10:00—Racing, KGJ.
- 6:30—Tadorna Races, KMPC.



KFWB—Music.  
 KGFJ—Air-o-torials.  
 ★KFVD—News.  
 2:55—KGFJ—Sports Flash.  
**3**—KFI—Home Is What You Make It.  
 KXX—Song Shop.  
 KECA—Junior Junction.  
 KHJ, KGB, KFXM, KVOE—Bands for Bonds.  
 KMPC—Sammy Kaye.  
 KFWB—Music.  
 KLAC—Baseball.  
 KFAC—Famous Musical Favorites.  
 ★KXLA, KGER—News.  
 KGFJ—Ted Lenz Variety Hall.  
 KFVD—Daily Reporter.  
 KWKW—Swing Session.  
 KIEV—Jive Alive.  
 KRKD—Matinee Melodies.  
 KFOX—Los Angeles Sentinel.  
 KFSD—Rhapsody of Rockies.  
 3:05—KGER—Record Shop.  
 3:15—KXX—Once Upon a Tune.  
 KFWB—Social Security.  
 KXLA—Juke Box Matinee.  
 KFVD—Stringtime.  
 3:25—KGFJ—Sports Flash.  
 3:30—KFI—Scout Jamboree.  
 KECA—Teen-Age Adviser.  
 KHJ, KGB, KFXM, KVOE—Jackie Hill Show.  
 KMPC—Bing Crosby.  
 KFWB—Helen Louise.  
 KGFJ—High Time.  
 KFVD—Back o' the Rack.  
 KWKW—Sam Rowland and His Wax Works.  
 KIEV—Musical Masterpieces.  
 ★KRKD—News, Music.  
 3:45★KXX, KSDJ—Larry Lesueur.  
 KECA—Labor, U. S. A.  
 KFWB—Music.  
 KFAC—Moments in Music.  
 KRKD—Bowling News.  
 KFVD—Rumba Rhapsody.  
 KFSD—Religion in News.  
 3:55—KGFJ—Sports Flash.  
**4**—KFI, KFSD—Our Foreign Policy.  
 KXX—Garden Gate.  
 KECA—Voice of Business.  
 KHJ, KGB, KFXM, KVOE—Hawaii Calls.  
 KMPC—Music of Romance.  
 KFWB—Gospel and Song.  
 KLAC—Baseball.  
 KWKW—Wax Works.  
 KXLA—Juke Box Matinee.  
 KGFJ—Lena Variety Hall.  
 KFAC—Musical Masterpieces.  
 KFVD—Console and Keyboard.  
 KRKD—Piano Paintings.  
 ★KIEV, KFOX—News.  
 ★KGER—News, Record Shop.  
 4:15—KXX—Music.  
 KECA—Highland Swing.  
 KMPC—Pleasure Time.  
 KRKD—MovieLand Quiz.  
 KIEV—Modern Concert Hall.  
 KFOX—Teatime Dancing.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFI, KFSD—Curtain Time.  
 KXX—Battle of the B's.  
 KECA—Music Library.  
 KHJ, KGB, KVOE—Edmund Hackridge Show.  
 KFWB—Blind Artists' Guild.  
 KGFJ—Variety Music Hall.  
 ★KWKW—News, Music.  
 KRKD—Tunes of the Day.  
 KIEV—Bing Crosby Sings.  
 KFOX—Old-Age Pensions.  
 4:45—KMPC—Russ Morgan.  
 KFWB—Stuart Hamblen.  
 KWKW—Races and Sports.  
 ★KFVD, KRKD—News.  
 KIEV—Trade Winds Tempos.  
 KFOX—Favorites.  
 KFMB—Red Cross.  
 4:55—KGFJ—Sports Flash.

5—KFI—Wizard of Odds.  
**5**★KXX—Knox Manning News.  
 KECA—Piano Playhouse.  
 ★EHJ, KGB, KVOE—News, Hemingway.  
 ★KMPC—News, Perry Como.  
 KFWB—Stuart Hamblen.  
 KXLA—Peter Potter.  
 KFAC—Sunset Symphonette.  
 ★KLAC, KGER—News.  
 KGFJ—Jive at 5.  
 KWKW—Today at the Races.  
 KFVD—Sweet and Low.  
 KRKD—Songs of the Saddle.  
 KIEV—Record Ride.  
 KFSD—Columbia Record Shop.  
 KFOX—Sunshine Mission.  
 KFMB—Tell Me, Doctor.  
 5:05—KGER—Music With Appeal.  
 5:15★KFI, KFAC—News.  
 KXX—Sports.  
 KHJ, KGB, KVOE—Proof That Christian Science Heals.  
 KMPC—Swing 14.  
 KLAC—Irwin Allen.  
 KGFJ—Race Recap.  
 KWKW—Crown City Four.  
 5:30—KFI—Madison 2345, Times Information.  
 ★KXX, KSDJ—Harry Flannery.  
 KECA—Harry Wismer, Sports.  
 KHJ, KGB, KFXM, KVOE—Bobby Norris.  
 KLAC—Al Jarvis.  
 KMPC—Floyd Allen.  
 KFAC—L.A. City College.  
 KGFJ—Songs for You.  
 KXLA—Future Pianists.  
 KRKD—Hit Tunes.  
 KFVD—Sundown Serenade.  
 KWKW—Evening Musicales.  
 KIEV—Twilight Tempos.  
 ★KFOX—News.  
 KFSD—Whistling Parson.  
 5:45★KFI, KFSD—Eimer Peterson.  
 ★KXX, KSDJ—Garred, News.  
 ★KECA—Frank Hemingway.  
 KHJ—Jan August Piano Magic.  
 KMPC—Bishop Stevens.  
 KGFJ—Nat'l. Safety Council.  
 KXLA—Hawaiian Melodies.  
 KRKD—Race Results.  
 KWKW—Races and Sports.  
 KGER—Stamp's Quartet.  
 KFOX—Musical Cocktails.  
 5:55★KXX—Ned Calmer, News.  
 KGFJ—Sports Flash.  
**6**—KFI, KFSD—Reserve.  
 KXX—Vaughn Monroe Orch.  
 KECA—Youth Asks the Government.  
 KHJ, KGB—International Quiz.  
 ★KMPC—News.  
 ★KFWB, KGER, KFOX—News.  
 KGFJ—Musical Digest.  
 ★KLAC—News, Al Jarvis.  
 KFAC—Symphony.  
 KXLA—Junior Town Meeting.  
 KRKD—Music.  
 EFMB—S. D. Looks Ahead.  
 6:05—KGER—Race Results.  
 6:15—KMPC—Bob Kelley, Sports.  
 KFWB—Musical Comedy.  
 KFOX—Vesper Bells.  
 KGER—Twilight Time.  
 6:30—KFI, KFSD—Can You Top This?  
 KXX, KSDJ—It Couldn't Happen.  
 KECA—Music of Manhattan.  
 KHJ, KGB, KVOE—Steven Graham, Family Doctor.  
 KMPC—Tanforan Races.  
 KFWB—Star Time.  
 KLAC—Dose O'Dell.  
 KFAC—Showtime Tunes.  
 KXLA—Sunset Ave. Church.  
 KFOX—Hal's Memory Room.  
 KGER—Lukin Valley Church.  
 6:45—KXX—Saturday Night Serenade.

KLAC—Sam Balter Sportsbook  
**7**—KFI, KFSD—Judy Canova Show.  
 KXX—Saturday Night Serenade.  
 KECA, KPRO—Famous Jury Trials.  
 KHJ—Quiz of Two Cities.  
 KMPC—Glee Club.  
 KFWB—Adventures in Music.  
 KFAC—Dr. James Fifield, Jr.  
 KGFJ—Musical Digest.  
 KXLA—Nazarene Church.  
 ★KLAC, KRKD, KGER—News.  
 KFOX—Judge Gardner.  
 KGB—Man and His Music.  
 7:05—KGER—Across the Footlights.  
 7:15—KXX—Hedda Hopper, This is Hollywood.  
 KLAC—Cavalcade of Stars.  
 KRKD—Three-Quarter Time.  
 KFMB—Popular Tunes.  
 7:30—KFI, KFSD—Grand Ole Opry.  
 KECA, KPRO, KFMB—1 Deal in Crime.  
 KHJ, KGB, KFXM, KVOE—Red Ryder.  
 KMPC—Challenge to Youth.  
 KFWB—Showtime.  
 KLAC—U.C.L.A. Idea Exchange.  
 KLAC—Dr. Frank Fagerburg.  
 KXLA—Bible Institute.  
 KRKD—Do You Know?  
 KGER—Dinner Music.  
 KFOX—Dr. Clem Davies.  
 7:45—KXX—The Ghost Walks.  
 KFWB—Twilight on the Trail.  
 ★KFAC—News.  
**8**—KFI, KFSD—Truth or Consequences.  
 KXX—Hollywood Star Time.  
 KHJ—Boston Blackie.  
 KECA—The Avenger.  
 ★KMPC, KLAC—News.  
 KFWB—American Sketches.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KXLA—King's Ambassador Melody Hour.  
 ★KGER—News, Grace Detson.  
 KFOX—County Barn Dance.  
 KGB, KVOE—Crime Club.  
 KMPC—Piano Playhouse.  
 8:15—KMPC—Glenn Miller Orch.  
 KFWB—Story of Israel.  
 KLAC—Desi Arnaz Orch.  
 KGFJ—Starlit Moods.  
 KXLA—Barber Shop Quartet.  
 8:30—KFI, KFSD—Life of Riley.  
 KXX—Mayor of the Town.  
 KECA, KFMB—The Lone Ranger.  
 KHJ, KGB, KVOE—President Truman.  
 KMPC—Music Supreme.  
 KLAC—Spotlight Serenade.  
 KGFJ—Ted Lenz House Party.  
 KXLA—The Corral.  
 KGER—L. A. High Schools.  
 8:45—KFWB—Here's to Veterans.  
 8:55★KXX—Alcott, News.  
**9**—KFI, KFSD—Mystery Is My Hobby.  
 KXX, KSDJ—Hit Parade.  
 KECA, KPRO, KFMB—Gang Busters.  
 ★KHJ, KGB, KFXM, KVOE—News.



KMPC—On the Beam.

KFWB—Musicales.  
 ★KLAC—News.  
 KFAC—Evening Concert.  
 KGFJ—Ted Lenz House Party.  
 KXLA—Western Caravan.  
 ★KGER—News, America Sings.  
 KFOX—Record Session.  
 9:15—KHJ—Steven Knight, Criminologist.  
 KLAC—Melody Parade.  
 KGB, KFXM—Bolly House  
 9:30—KFI—Conquest.  
 KHJ, KGB, KFXM, KVOE—Fishing and Hunting Club.  
 KECA—Murder and Mr. Malone.  
 KFWB—Show Time.  
 KXLA—Texas Jim Lewis  
 KGER—Clem Davies.  
 KFSD—Log Cabin Farms.  
 KFMB—Ave Maria Hour.  
 9:45—KXX—Jean Sablon.  
**10**★KFI, KGER, KFSD—News.  
 ★KXX—Chet Huntley.  
 KECA—Ike Carpenter Orca.  
 KHJ, KFXM—Date Nite  
 KMPC—Dance Time.

**EASTSIDE SHOW**  
 10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 ★KLAC—News, Let's Dance.  
 KXLA—Pasadena Civic Dance  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne  
 KFOX—Hawaiian Music  
 KFMB—Melody Lane.  
 KFAC—Lucky Lager Dance.  
 10:05—KGER—Saturday Spotlight.  
 10:15—KFI—Grandpa's Day.  
 KXX, KSDJ—Hollywood Barn Dance.  
 KFOX—Record Session.  
 KFSD—Sports Recap.  
 10:30—KFI—Jack Hailey and Eve Arden.  
 KECA—Freddy Martin Orch.  
 KHJ, KGB—Peter Potter's Record Party.  
 KXLA—Schickelfritz Fisher.  
 KFSD—Chalk Talk & Jive.  
 KFMB—Trade Winds Taverna.  
 10:45—KXX—Talk.  
 KXLA—Music.  
 KFOX—Varieties.  
**11**—KFI—Solitary Time.  
 ★KXX—Nelson Fringle.  
 KHJ, KGB, KVOE—Cleveland Orchestra.  
 KECA—Navier Cugat Orch.  
 KMPC—Dance Time.  
 ★KLAC, KGER—News  
 KFWB—Eastside Show.  
 KGFJ—Concert Nocturne  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KXLA—Fagle Club.  
 KFOX—Record Session.  
 KFSD—Biltmore Orch.  
 KFMB—Cheatin' on Sandman.  
 11:05—KGER—Saturday Spotlight.  
 11:15—KFI—Milestones in Melody.  
 KXX—Jan Savitt Orch.  
 KECA—Pinky Tomlin Orch.  
 KLAC—Dine-Dance Parade  
 11:30—KFI—Hal Pruden Orch.  
 KXX—Les Brown Orch.  
 KECA—Red Nichols Orch.  
 KXLA—Hi-D-Ho Club.  
 KFSD—St. Francis Orch.  
 11:45—KXLA—The Hawthorne Thing  
 11:55★KFI, KECA, KXX, KFSD—News.

**Precasts & Previews**

(Continued from Page 14)

Steber and Igor Gorin as soloists, with the orchestra under direction of Howard Barlow, will be devoted entirely to Easter music.  
**Monday, March 31**—"The Telephone Hour", KFI, 9:00 p.m. (30 min.) Contralto Marian Anderson, guest star.

**WHAT'S SPECIAL**

Religious

Sunday, March 30—"The Greatest

Story Ever Told", KECA, 3:30 p.m. (30 min.) Second in this trilogy of special Easter stories is "Crucifixion."

★  
Sports

**Tuesday, April 1**—Pacific Coast League Baseball, KLAC, 2:15 p.m. (2 hrs. 45 min.) All home games of the Los Angeles and Hollywood ball clubs aired daily. Broadcasts continue for two weeks. Sunday is double header day at 1:15. Fred Haney, veteran baseball announcer and former major league player and manager, announces.

Forum

**Sunday, March 30**—"Open Forum", KMPC 9:00 p.m. (1 hr) M. L. Seidman, chairman of the Tax Committee of the New York Board of Trade, joins the discussion of "Should Federal Income Taxes Be Reduced Twenty Percent?"

★

Public Interest

**Saturday, April 5**—President Harry S. Truman, KHJ, 8:30 p.m. (30 min.) Annual Democratic Party Jefferson Day Dinner in Washington, D. C., aired coast-to-coast.

# ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
\* Indicates programs of news and commutation.

*Abbe, James.....KECA, 7:30 a.m. M-F	Abbott and Costello.....KFI, 7 p.m. Th	Adventure Club.....KNN, 8:30 a.m. Sa	Adventures of Tom Mix.....KHJ, 8:45 p.m. M-F	Adventure Parade.....KHJ, 8:30 p.m. M-F	Air-torials.....KGFJ, 2:45 p.m. M-Sa	Album of Familiar Music.....KFI, 6:30 p.m. Su	*Alcott, Carroll.....KNN, 8:55 p.m. M-Sa	Aldrich Family.....KFI, 8:30 p.m. Th	Alexander, Ben.....KHJ, 10:30 a.m. M-F	Allen, Fred.....KFI, KFSD, 5:30 p.m. Su	Allen, Irwin.....KLAC, 5:15 p.m. M-Sa	All-Star Western.....KNN, 4:30 p.m. M-F	Ambassador Bylines.....KLAC, 1:10 p.m. M-F	Ameche, Don.....KFI, KFSD, 7 p.m. Su	America Dances.....KFWB, 6:30 p.m. M-F	America Speaks.....KNN, 10:45 p.m. Su	America United.....KFI, 11 p.m. Su	American Farmer.....KECA, 9:30 a.m. Sa	American Forum.....KHJ, 6:30 p.m. Tu	American Melody Hour.....KNN, 4:30 p.m. Tu	American Sports Page.....KECA, 7:30 p.m. F	American Way.....KFI, 6 p.m. Tu	Amos 'n' Andy.....KFI, 6 p.m. Tu	Anson, Bill.....KFWB, 11 a.m. M-Sa	Arden, Eve.....KFI, 10:30 p.m. Sa	Are These Our Children?.....KECA, 1 p.m. Su	Art Baker's Notebook.....KFI, 4:30 p.m. M-F	As Others See Us.....KNN, 9:30 a.m. M-F	Atomic Age.....KFWB, 8 p.m. W	Aunt Jenny.....KNN, 9:15 a.m. M-F	*Aunt Mary.....KFI, KFSD, 3:30 p.m. M-F	Autry, Gene.....KNN, 4 p.m. Su	Avery.....KECA, 8 p.m. Sa	Baby Booklets.....KNN, 9 p.m. F	Backgrounds for Living.....KNN, 1:45 p.m. M, W, F	Backstage Wife.....KFI, 1 p.m. M-F	Date Night.....KHJ, 10 p.m. Sa	Baker, Benny.....KHJ, 12:45 p.m. Sa	Balter, Sam.....KLAC, 6:45 p.m. M-Sa	Bands for Bonds.....KHJ, 3 p.m. Sa	Baudwagon.....KFI, KFSD, 4:30 p.m. Su	*Battle of the B's.....KNN, 4:30 p.m. Sa	*Baukhase Talking.....KECA, 11:15 a.m. M-F	Berk, Fred.....KNN, 8:15 a.m. M-F	Behind Studio Gates.....KLAC, 4:30 p.m. Su	Benny Jack.....KFI, 4 p.m. 9:30 p.m. Su	Berch, Jack.....KFI, 8:30 a.m. M-F	Bergen, Edgar.....KFI, 11:15 p.m. Su	Berle, Milton.....KFI, 8:30 p.m. Tu	*Berman, Averill.....KXLA, 7 p.m. M-F	Benish Show.....KECA, 6 p.m. M	Bible Messages.....KECA, 10:30 a.m. Sa	Big Sister.....KNN, 10 a.m. M-F	Big Story.....KFI, 7 p.m. W	Big Town.....KNN, 9 p.m. Tu	*Bishop, Pat.....KFI, 9:05 a.m. M-F	Bishop Stevens.....KMPC, 5:45 p.m. Sa	Blanc, Mel.....KNN, 8:30 p.m. Tu	Blind Artists Guild.....KFWB, 4:30 p.m. Sa	Blonde.....KNN, 8:30 p.m. Su	Board of Education.....KHJ, 1:30 p.m. Sa	Board of Missing Heirs.....KECA, 4 p.m. Su	Bob and Victoria.....KNN, 12 N. M-F	Borge, Victor.....KFI, KFSD, 6:30 p.m. M	Boston Blackie.....KHJ, 8 p.m. Sa	Boston Symphony.....KECA, 10 p.m. Tu	Bowron, Fletcher.....KFI, 10:15 p.m. Th	.....KMPC, 6:45 p.m. Su	.....KFAC, 11:30 a.m. M	*Break the Bank.....KECA, KFMB, 9 p.m. F	Breeman's Breakfast.....KECA, 9:30 a.m. M-F	Brice, Fanny.....KNN, 9 p.m. F	Bridge Club.....KMPC, 9:45 p.m. M-F	*Bride and Groom.....KECA, 2:30 p.m. M-F	Bridge to Dreamland.....KECA, 11:15 p.m. Su	*Broadway Feature Page.....KECA, 8:15 p.m. M-Th	*Broadway News.....KHJ, 12 n. D	Bull, Frank.....KMPC, 8 a.m., 6 p.m. D	*Brown, Cecil.....KFWB, 6:30 p.m. M-F	Burus and Allen.....KHJ, 8 a.m. M-F	Burus, Bob.....KFI, 8 a.m. Su	By Request.....KFI, 9:15 a.m. Su	Cabbages & Kings.....KFI, 7:45 p.m. F	California Caravan.....KHJ, KGB, 8:45 p.m. F	California Melodies.....KHJ, KGB, 8:30 p.m. Th	Can You Tie That?.....KLAC, 7:30 p.m. Su	.....KLAC, 12:30 p.m. Sa	*Can You Top This?.....KFI, KFSD, 6:30 p.m. Sa	Canary Pet Shop.....KHJ, KGB, 11:45 a.m. Su	Canova, Judy.....KFI, 7 p.m. Sa	Cantor, Eddie.....KFI, KFSD, 7:30 p.m. Th	Captain Midnight.....KHJ, KVQE, 5:30 p.m. M-F	Carmichael, Honey.....KNN, 9:30 p.m. M-F	Carnation Hour.....KFI, 7 p.m. M	Carsou, Jack.....KFI, 7 p.m. M	Casa Cugat.....KFI, 5:30 p.m. W-F	Casebook of G. Hood.....KHJ, KGB, 8:30 p.m. M	Catholic Answers.....KFWB, 7:45 p.m. Su	Catholic Hour.....KFI, 3 p.m. Su	Cavalcade of America.....KFI, KFSD, 8:30 p.m. F	Cavalcade of Sports.....KECA, KFMB, 7 p.m. F	Cavalcade of Stars.....KLAC, 7:15 p.m. Sa	Cavallaro, Carmen.....KFI, KFSD, 12 a. Su	Challenge to Youth.....KXLA, 3:30 p.m. Su	.....KMPC, 7:30 p.m. Sa	Champion Roll Call.....KECA, 6:35 p.m. F	Chapel Hour.....KMPC, 8:30 a. M. Su	Chapel Quartet.....KFI, 10:15 p.m. Su	Charlie McCarthy.....KFI, 5 p.m. Su	Checkboard Time.....KHJ, 1 p.m. M-F	Chicago Round Table.....KFI, 10:30 a.m. Su	Chicago Theater.....KHJ, KGB, 9:30 p.m. Su	Choirs of Our Churches.....KFI, 8:15 a.m. Su	Christian Science.....KFI, 10:15 a.m. Su	Christian Science.....KHJ, 5:15 p.m. Su	Christian Science Lecture.....KFWB, 8 p.m. Tu	Church of the Air.....KFOA, 8 p.m. Su	Cisco Kid.....KHJ, KGB, 7:30 p.m. M, W, F	Cleveland Symphony.....KHJ, 7:30 p.m. M, W, F	Club Time.....KECA, 11:30 a.m. M	Commander Scott.....KHJ, KVQE, 10:15 a.m. M	Compsny Trio.....KLAC, 9:15 p.m. M-F	Concert Nocturne.....KGFJ, 10 p.m. D	Conquest.....KFI, 9:30 p.m. Su	Contented Hour.....KFI, KFSD, 7 p.m. Tu	Count of Monte Cristo.....KHJ, KGB, 8 p.m. M	Counterspy.....KECA, KFMB, KPPO, 2:30 p.m. Su	County Fair.....KNN, 10:30 a.m. Sa	County Medical Assn.....KFAC, 10:15 a.m. Sa	Crime Cases.....KHJ, 11 a.m. Su	Crime Club.....KHJ, 6:30 p.m. F	Crime Doctor.....KNN, 8 p.m. Su	Crime Photographer.....KNN, 9:30 p.m. Th	Crimes of Carelessness.....KHJ, 12:30 p.m. Th	Crocker, Betty.....KFI, 11:40 a.m. M-F	Crosby, Bing.....KECA, KGER, 9 p.m. W	Cross Section, U.S.A.....KNN, 12 N. Sa	*Crowley, James.....KHJ, 9:15 p.m. Tu, Th	Crow Show.....KWKW, 2 p.m. M-F	Cunningham, Bill.....KHJ, 4:15 p.m. Su	Curtain Time.....KFI, KFSD, 4:30 p.m. Sa	Damone, Vic.....KHJ, 7:15 p.m. Tu	Dance Time.....KFAC, 10 p.m. M-Sa	Danger, Dr. Daufeld.....KECA, 3 p.m. Su	Dark Venture.....KECA, KPFB, 8:30 p.m. Tu	Darls for Dough.....KECA, KFMB, 2 p.m. Su	Date Nite.....KHJ, 10 p.m. Sa	Date With Judy.....KFI, KFSD, 5:30 p.m. Tu	*Davis, Elmer.....KECA, 10:30 p.m. M-F	Davis, Joan.....KNN, 8:30 p.m. M	Day, Dennis.....KFI, 9 p.m. W	Detroit Symphony.....KECA, 5 p.m. Su	Dick Tracy.....KECA, 4:30 p.m. M-F	Dinner Bell Roundup.....KXLA, 12 m. M-F	Div, Dorothy.....KECA, 12:45 p.m. M-F	Dixon, Nancy.....KHJ, 1:15 p.m. M-F	Doctors Talk It Over.....KFI, 9 p.m. M	Doctors Then and Now.....KFI, 1 p.m. Sa	Drake, Gaben.....KECA, 6:30 p.m. Su	Dr. Christian.....KNN, 10 a.m. M-F	Dr. Graham.....KHJ, 6:30 p.m. W	*Dr. L. Q.....KFI, 7:30 p.m. M	Dr. Paul.....KFI, KFSD, 3:45 p.m. M-F	Duffy's Tavern.....KFI, 6 p.m. W	Durante-Moore Show.....KNN, 6:30 p.m. F	Earlside Show.....KFWB, 10 p.m. M-Su	Earlside Serenade.....KECA, 9:30 p.m. Su	Eary, Dues H.....KHJ, 9 a.m. M, W, F	Editor of the Air.....KFVD, 12 N. M-F	Editor's Diary.....KHJ, 8:30 a.m. M-F	Edwards, Cliff.....KECA, 12:15 p.m. M-F	Elley Queen.....KNN, 9:30 p.m. W	Elson, Bob.....KNN, 10:15 p.m. M-F	Eternal Light.....KFI, 9 a.m. Su	Ethel and Albert.....KECA, 1:45 p.m. M-F	Evelyn Winters.....KNN, 1:30 p.m. M-F	Evening Concert.....KFAC, 8 p.m. M-Sa	Exploring the Unknown.....KHJ, KVQE, 6 p.m. Su	Faith and Vision.....KECA, 10:55 a.m. Su	Fairy Find.....KNN, 7:45 a.m. M-F	Fairy Tale.....KGB, 11 a.m. Sa	Family Planner.....KNN, 2 p.m. Su	Family Theater.....KHJ, 7 p.m. Th	Famous Jury Trials.....KECA, 7 p.m. Sa	Fantasy in Melody.....KECA, 9:30 p.m. M	Farm Reporter.....KFI, 12 p.m. M-Sa	Farrell, Skip.....KECA, 7:30 p.m. Tu	Fat Man.....KECA, 6 p.m. F	Favorite Story.....KFI, 9 p.m. Tu	Faye, Alice.....KFI, 4:30 p.m. Su	FBI in Peace and War.....KNN, 8:30 p.m. Th	*Feature Wire.....KFI, 5 p.m. M-F	Festival of Waltzes.....KFAC, 11:15 a.m. M-Sa	Fibber McGee.....KFI, 6:30 p.m. Tu	*Fidler, Jimmie.....KECA, KFMB, 6:30 p.m. Su	Firestone Favorites.....KMPC, 7:30 p.m. M-F	Fishing & Hunting Club.....KHJ, 9:30 p.m. Sa	Fishing Pals.....KFOA, 7:15 p.m. Th	*Flannery, Harry.....KNN, 9:30 p.m. M-Sa	Flight Into the Past.....KHJ, KGB, 9:30 a.m. Su	Floretta's Jewel Box.....KFAC, 5:30 p.m. M-F	Foodcraft Carnival.....KHJ, 11 a.m. M, W, F	*Free for All.....KNN, 1:30 p.m. Tu	Frontiers in Science.....KNN, 11:15 p.m. Tu	Front-Page Farrell.....KFI, KFSD, 2:45 p.m. M-F	*Fuller Sid.....KHJ, 12 N. M-F	.....KECA, 8:15 p.m. M-Th	Funnies.....KFWB, 8 a.m. Su	Furniture.....KECA, KFMB, KPPO, 9 p.m. Sa	Gardner, Gene.....KNN, 4 p.m. Sa	Garden Hints.....KMPC, 1:45 p.m. Su	*Garred, Bob.....KNN, 5:45 p.m. M-Sa	Gayle and Charles.....KNN, 7:45 p.m. Th	Ghost Walks.....KNN, 9:30 p.m. Sa	Gilbert & Sullivan.....KFAC, 9:30 a.m. Su	Goodman, Benny.....KFI, KFSD, 6:30 p.m. M	Graham, Sheila.....KHJ, KGB, 8:45 p.m. Su	Grand Central Station.....KNN, 10 a.m. Sa	Grand Marquee.....KFI, 6:30 p.m. Th	Grandpa Owens.....KFI, 8:30 a.m. Su	Grandpa's Day.....KFI, 10:15 p.m. Sa	Grand Ole Opry.....KFI, KFSD, 7:30 p.m. Sa	Grand Slam.....KNN, 8:30 a.m. M-F	Grand Gildersleeve.....KFI, 8:30 p.m. W	Greatest Story Ever Told.....KECA, 3:30 p.m. Su	Green Hornet.....KECA, 8:30 p.m. Su	Green Light Revue.....KNN, 8:15 p.m. M-F	Griffin, Merv.....KHJ, 9:15 a. M, M-F	Hackridge, Edmund.....KHJ, 4:30 p.m. Sa	Hal's Memory Room.....KFOA, 6:30 p.m. D	Haley, Jack.....KFI, 10:30 p.m. D	Hamblen, Stuart.....KFWB, 4:45 p.m. Su	Harrington, Bill.....KHJ, 11 a.m. Tu, Th	Happy Homes.....KHJ, 1:30 p.m. M-F	Harris, Phil.....KFI, 4:30 p.m. Su	Harvest of Stars.....KFI, KFSD, 11:30 a.m. Su	Haven of Rest.....KXLA, 8:30 a.m. M, W, F	Hawaii Calls.....KRKD, KFOA, 8 a.m. M-Sa	.....KHJ, 4 p.m. Sa	*Hawk, Bob.....KNN, 7:30 p.m. M	Hawthorne Thing.....KXLA, 11:45 p.m. M-Sa	Hay, Bill.....KMPC, 12:45 p.m. M-F	*Hayes, Sam.....KFI, KFSD, 7:45 a.m. M-Sa	Haynes, Dick.....KNN, 6 p.m. Th	Headline Celebrities.....KMPC, 4:15 p.m. M, W, F	Heatter, Gabriel.....KHJ, 6 p.m. M-F	.....KHJ, KGB, 7 p.m. Su	*Headline Edition.....KECA, 4 p.m. M-F	Heart's Desire.....KHJ, KGB, 2:30 p.m. M-F	Hefew Christian Hour.....KFOA, 10:45 a.m. M-F	*Hemmingway, Frank.....KECA, 5:45 p.m. M-Sa	.....KMPC, 9 a.m. M-Sa	*Henry, Fred.....KLAC, 8 p.m. M-Sa	*Henry, Bill.....KNN, 5:55 p.m. M	Here Comes the Band.....KFI, 11:45 a.m. Sa	Here's to Veterans.....KFI, 11:30 p.m. M	Hernandez, Joe.....KMPC, 6:30 p.m. Tu-Sa	Hetherington, Keith.....KMPC, 9 a.m. Sa	Hi Home-makers.....KFWB, 9:30 a.m. M, W, F	*Hill, Edwin C.....KECA, 12:30 p.m. M-F	Hill, Jackie.....KHJ, 10:15 a.m. M-F	Hill Parade.....KNN, 9 p.m. Sa	Hits and Encores.....KECA, 1 p.m. M-F	Hits and Headlines.....KMPC, 9:30 a.m. M-F	Hobby Hours.....KNN, 9:45 p.m. Th	Hollywood Barn Dance.....KNN, 10:45 p.m. Sa	Hollywood Casting Forum.....KGFJ, 12 p. Sa	Hollywood House Party.....KGFJ, 8:30 p.m. M-Sa	Hollywood Music Hall.....KECA, 4:30 p.m. M	Hollywood Star Time.....KNN, 8 p.m. Sa	Hollywood Tour.....KECA, 1:15 p.m. M-F	Hollywd Presbyterian Ch'ch.....KFWB, 8 p.m. Su	Hollywood Theater.....KFI, 6:30 p.m. W	Home Is What You Make It.....KFI, 3 p.m. Sa	Home Town Parade.....KFI, 10:15 a.m. Sa	Hope, Bob.....KFI, KFSD, 7 p.m. Tu	Hop Harrigan.....KNN, 3:30 p.m. Su	Hopper, Hedda.....KHJ, 5 p.m. M-F	Hour of Charm.....KNN, 7:15 p.m. Sa	Hour of Charm.....KNN, 8:30 p.m. Su	Hour of Faith.....KECA, 8:30 a.m. Su	Hour of Music.....KFAC, 6:30 p.m. M-F	House of Mystery.....KHJ, KGB, 1 p.m. Su	House Party.....KNN, 1 p.m. M-F	*Huntley, Chet.....KNN, 10 p.m. D	Hymns of All Churches.....KECA, 10:55 a.m. M-F	Ives, Burl.....KHJ, 8:30 p.m. F	I Deal in Crime.....KECA, 7:30 p.m. Sa	I Did You Had Lived.....KGFJ, 5:45 p.m. M, W, F	Ingleside Park Concert.....KNN, 7:30 p.m. Tu	Information, Please.....KFI, 11:30 p.m. W	In My Opinion.....KNN, 11:15 p.m. M, Th	Inner Sanctum.....KNN, 9:30 p.m. M	*Inside the News.....KFI, 10:30 p.m. Su-F	*Inside of Sports.....KHJ, KVQE, 9:30 p.m. M-F	International Quiz.....KHJ, 6 p.m. Su	Invitation to Learning.....KNN, 9 a.m. Su	It Couldn't Happen.....KNN, 6:30 p.m. Sa	I Pays To Be Ignorant.....KNN, 7 p.m. F	I Was a Convict.....KHJ, 5 p.m. Su	Jack Armstrong.....KECA, 5:30 p.m. M-F	Jarvis, Al.....KLAC, 9:30 a.m., 5:30 p.m. M-Sa	Five at Five.....KMPC, 5:30 p.m. M-Sa	Johnson, Erskine.....KHJ, KVQE, 4:30 p.m. M-F	Johnson Family.....KHJ, 3:15 p.m. M-F	Johnson, Floyd B.....KXLA, 8 p.m. Sa	.....KGER, 8:05 p.m. Su	.....KFOA, 4:30 p.m. Su	.....KRKD, 5:30 p.m. Su	Joyce Jordan, M.D.....KFI, 10:45 a.m. M-F	Juke Box Matinee.....KXLA, 3:15 p.m. M-Sa	Junior Debates It.....KGER, 8:05 p.m. M	Junior Junction.....KECA, 3 p.m. Sa	Just Plain Bill.....KFI, KFSD, 2:30 p.m. M-F	Justine Judy.....KHJ, 10:30 a.m. Su	Kaye, Sammy.....KECA, 10:30 a.m. Su	Kelley, Bob.....KFI, 8:15 p.m. M-F	*Kieruan's News Corner.....KECA, 1:30 p.m. M-F	Riddle Klub.....KFI, 3:30 p.m. M-Sa	King, Wayne.....KECA, 1:30 p.m. Su	Kraft Music Hall.....KFI, KFSD, 6 p.m. Th	Kyser's College.....KFI, KFSD, 7:30 p.m. W	L. A. Breakfast Club.....KFWB, 8 a.m. W	Labor, U.S.A.....KECA, 3:45 p.m. Sa	*Ladies, Be Seated.....KECA, 3 p.m. M-F	Ladies' Day.....KFI, 9:15 a.m. M-F	Land of the Free.....KMPC, 4 p.m. Su	Langley, Rolly.....KNN, 4:30 p.m. F	L. A. Story.....KNN, 4:30 p.m. W	Laura Lawton.....KFI, 8:45 a.m. M-Sa	*Lawton, Fleetwood.....KMPC, 7:30 a.m. M-Sa	KFI, 7:15 a.m. M-Sa, 8:15 p.m. M-F	*Leave It to the Girls.....KHJ, 7:30 p.m. Su	Lenz, Ted.....KGFJ, 3 p.m. 8:30 p.m. M-Sa	*Lesueur, Larry.....KNN, 3:45 p.m. Sa
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Let Freedom Ring..... KFVB, 8 p.m. Tu  
 Let George Do It..... KHJ, KGB, 8 p.m. F  
 Let's Pretend..... KXN, 8:05 a.m. Sa  
 \*Lewis, Fulton..... KHJ, 4 p.m., 10 p.m. M-F  
 Lyeon, Bill..... KMPC, 10:15 a.m. M-F  
 Liberal Catholic Hour..... KFAC, 9 a.m. Su  
 Life Can Be Beautiful..... KFI, 3:45 p.m. M-F  
 Lightning Jim..... KECA, 8 p.m. F  
 Life of Riley..... KFI, 8:30 p.m. Sa  
 Light of the World..... KFI, 11:45 a.m. Su  
 Lindner, Victor..... KHJ, 8:45 a.m. M-F  
 Listening Post..... KECA, KFMB, 11:30 a.m. Tu-F  
 Lombardo, Guy..... KHJ, 6:30 p.m. M  
 Lone Journey..... KXN, 11:30 a.m. M-F  
 Lone Ranger..... KECA, 7 p.m. M, W; 8:30 p.m. Sa  
 Lorenzo Jones..... KFI, KFSD, 1:30 p.m. M-F  
 Lucky Lager Dance Time, KFAC, 10 p.m. M-Sa  
 Lum & Abner..... KECA, KFMB, 8 p.m. M-Th  
 Lutheran Hour..... KHJ, KVQE, 9:30 a.m. Su  
 Lux Theatre..... KXN, 6 p.m. M  
 MacConell, Mary Jane..... KWKW, 12 N. Sa  
 Madisson 2345..... KFI, 9:45 p.m. Tu  
 5:30 p.m. Sa  
 Make-Believe Ballroom..... KLAC, 9:30 a.m., 5:30 p.m. M-Sa  
 Ma Perkins..... KFI, KFSD, 12:15 p.m. M-F  
 KXN, 10:15 a.m. M-F  
 \*Malone, Ted..... KECA, 10:15 a.m. M-F  
 Manhattan Merry-Go-Round..... KFI, 1:30 p.m. Su  
 \*Ma Called X..... KXN, 9:30 p.m. Su  
 \*Ma Named Jordan..... KXN, 8:30 p.m. Su  
 \*Ma on the Farm..... KFI, 12:15 p.m. Sa  
 \*Manners, Zeke..... KECA, 7:45 a.m. M-F  
 \*Manning, Knox, KXN, 12:30 p.m., 5 p.m. M-F  
 \*Manfield, Andy..... KWKW, 8 a.m. M-F  
 \*Market Reports..... KMPC, 8:15 a.m. M-F  
 \*Martin, Tony..... KXN, 6:30 p.m. Su  
 \*Masquerade..... KFI, 11:30 a.m. M-F  
 \*Massey, Louise..... KHJ, 12:30 p.m. M-Sa  
 \*Maupin, Rex..... KECA, 6:30 p.m. Tu  
 \*Mayor of the Town..... KXN, 8:30 p.m. Su  
 \*McCune, Hank..... KFI, 7 p.m. F  
 \*McCull's Breakfast Club..... KECA, 7 a.m. M-F  
 \*Meet Me at Parky's..... KFI, 7:30 p.m. Su  
 \*Meet the Author..... KFI, 9:30 a.m. Sa  
 \*Meet the Missus..... KXN, 2:30 p.m. M-F  
 KXN, 1 p.m. Sa  
 \*Meet the Press..... KHJ, 7 p.m. F  
 \*Melodies America Loves..... KXN, 7:30 p.m. Tu  
 \*Melody House..... KXN, 4:15 p.m. M, W, F  
 \*Melody Man..... KECA, 10:15 a.m. Su  
 \*Melody Matinee..... KHJ, 2 p.m. M-F  
 \*Melody Time..... KFI, 10:45 p.m. M-F  
 \*Message of Israel..... KECA, 8 a.m. Su  
 \*Midnight Flyer..... KFI, 12 p.m. M-Sa  
 \*Midnight Special..... KGFJ, 12 p.m. D  
 \*Mild and Mellow..... KMPC, 3:30 p.m. M-F  
 \*Milestones in Melody..... KFI, 11:15 p.m. M-Sa  
 \*Miller, Marvin..... KGFJ, 9:45 p.m. M-F  
 \*Miller, Rex..... KHJ, 4:15 p.m. M-F  
 KHJ, 9:15 p.m. Su  
 \*Mirandy..... KECA, 9:15 a.m. Su  
 \*Monitor Views News..... KECA, 7:45 p.m. Th  
 \*Missing Heirs..... KECA, 4 p.m. Su  
 \*Monroe, Vaughn..... KXN, 8 p.m. Sa  
 \*Moon Dreams..... KGFJ, 9:45 p.m. M-F  
 KXN, 6:30 p.m. F  
 \*Moore, Gary..... KECA, 9:30 p.m. W  
 \*Morgan, Henry..... KFON, 8:30 a.m. Su  
 \*Mother's Album..... KMPC, 6:30 p.m. Su  
 \*Mr. District Attorney, KFI, KFSD, 9:30 p.m. Th  
 \*Mr. Keene..... KXN, 4:30 p.m. W  
 \*Munson, Osa..... KXN, 9:55 p.m. F  
 \*Murder and Mr. Malone..... KECA, 9:30 p.m. Sa  
 \*Murray, Johnny..... KXN, 8 a.m. M-F  
 \*Museum of Modern Music..... KECA, 7 p.m. Tu  
 \*Music by Revall..... KHJ, 3:45 p.m. M-F  
 \*Music Library..... KFAC, 4:30 p.m. Sa  
 \*Music Supreme..... KMPC, 8:30 p.m. M-F  
 \*Music to Shave By..... KECA, 7:30 a.m. M-Sa  
 \*Music With a Smile..... KFI, 9:30 a.m. M-F  
 \*Musical Department Store, KFAC, 2:30 p.m. M-F  
 \*Musical Favorites..... KECA, 3 p.m. M-Sa  
 \*Musical Masterpieces..... KFAC, 4 p.m. M-F  
 \*Musical Portraits..... KFAC, 12:15 p.m. D  
 \*Musical Roundup..... KGER, 10:05 p.m. M-F  
 \*Musical Digest..... KGFJ, 6 p.m. M-Sa  
 \*Myrt and Marge..... KXN, 12:45 p.m. M-F  
 \*Mysterious Traveler..... KHJ, 6:30 p.m. W  
 \*Mystery Is My Hobby..... KFI, 9 p.m. Sa  
 \*Mystery Theater..... KFI, KFSD, 9:30 p.m. F  
 \*My True Story, KECA, KFMB, 10:30 a.m. M-F  
 \*Names of Tomorrow..... KFI, 1:30 p.m. M-Sa  
 \*National Farm & Home..... KFI, 10 a.m. Su  
 \*National Vespers..... KECA, 11:30 a.m. Su  
 \*Newbitt, Norman..... KMPC, 8 a.m., 12:15 p.m., 6 p.m. M-F  
 \*News Feature Page..... KECA, 8:15 p.m. M-Th  
 \*News of the Week..... KFI, 7 p.m. Sa  
 \*News of World..... KFI, 4:15 p.m. M-F  
 \*New York Philharmonic..... KXN, 12 N. Sa  
 \*Nick Carter..... KHJ, KGB, KVQE, 9:30 p.m. Su  
 \*North Webster Says..... KFI, 9:30 p.m. Th  
 \*Norris, Boby..... KHJ, 5:30 p.m. Sa  
 \*Notes at Nine..... KHJ, 9 a.m. Tu, Th  
 \*Official Detective..... KHJ, 12:45 p.m. Sa  
 \*Olympic Highlights..... KHJ, 10:05 p.m. Tu  
 \*One for the Book..... KXN, 4:15 p.m. Tu, Th  
 \*One Man's Family, KFI, KFSD, 12:30 p.m. Su  
 \*One World Flight..... KXN, 6:30 p.m. Tu  
 \*On the Beam..... KMPC, 9 p.m. Su  
 \*Open Forum..... KMPC, 9 p.m. Su  
 \*Open Hearing..... KXN, 10:30 p.m. Tu  
 \*Osborn, Dr. Ernest..... KHJ, 12:15 p.m. Su  
 \*Otis, Don..... KHJ, 9:30 a.m. M-F  
 \*Our Foreign Policy..... KFI, 4 p.m. Sa  
 \*Our Gal Sunday..... KXN, 9:45 a.m. M-F  
 \*Our Town Speaks..... KECA, 11 a.m. Sa

Ozzie and Harriet..... KXN, 3 p.m. Su  
 Pacific Lutheran Hour..... KFVB, 9:30 p.m. Su  
 Parker, Frank..... KECA, 11:45 a.m. M-F  
 \*Parsons, Louella, KECA, KFMB, 6:15 p.m. Su  
 \*Pat Novak for Hire..... KECA, 9 p.m. Su  
 \*Pearson, Drew..... KECA, KFMB, 8 p.m. Su  
 \*People's Platform..... KFI, KXN, 10 a.m. Su  
 \*People Are Funny..... KFI, KFSD, 6 p.m. F  
 \*Pepper Young's Family, KFI, 12:30 p.m. M-F  
 \*Perry Mason..... KXN, 11:15 a.m. M-F  
 \*Peterson, Elmer..... KFI, KFSD, 5:45 p.m. W-Sa  
 \*Pettengill, Sam..... KECA, 12:45 p.m. Su  
 \*Philharmonic Reporter..... KFI, 11:45 p.m. M  
 \*Philadelphia Orchestra..... KXN, 2 p.m. Sa  
 \*Philo Vance..... KECA, 8:30 p.m. Th  
 \*Piano Playhouse..... KECA, 5 p.m. Sa  
 \*Pilgrims Hour..... KHJ, KVQE, 9 a.m. Su  
 \*Plainmen..... KXN, 4 p.m. M-F  
 \*Plain Talk..... KFON, 9 p.m. Su  
 \*Pleasure Parade..... KFI, 9:30 p.m. Tu  
 \*Policing L.A..... KHJ, 1:45 p.m. Sa  
 \*Portia Faces Life, KFI, KFSD, 2:45 p.m. M-F  
 \*Potter, Peter..... KHJ, KGB, 9:30 a.m. M-Sa  
 \*Pro Artie Quartet..... KHJ, KGB, 9 a.m. Sa  
 \*Property Owners..... KMPC, 7:30 p.m. Su  
 \*Pringle, Nelson..... KXN, 11 p.m. M-F  
 \*Queen for a Day, KHJ, KGB, 11:30 a.m. M-F  
 \*Quick as a Flash..... KHJ, 9:30 p.m. Su  
 \*Quiz Hour..... KLAC, 8:05 p.m. M  
 \*Quiz Kid..... KFI, 1 p.m. Su  
 \*Quiz of Two Cities..... KHJ, 7 p.m. Sa  
 \*Radio and the Public..... KXN, 10:30 p.m. Su  
 \*Radio Bible Edition..... KFI, 8 a.m. Su  
 \*Radio Bible Class..... KHJ, KVQE, 7 a.m. Su  
 \*Radio News Weekly..... KFI, 1:45 p.m. Su  
 \*Radio Newsreel..... KLAC, 8:15 p.m. Su  
 \*Radio Reader's Digest..... KFI, 7 p.m. Th  
 \*Radio, the American Way..... KECA, 10 a.m. Sa  
 \*Radio Views..... KXN, 4:30 p.m. M  
 \*Radio Voices..... KWKW, 11:50 a.m. M,W,F  
 \*RCA-Victor Show..... KFI, KFSD, 11 a.m. Su  
 \*Real Stories..... KHJ, 6:15 p.m. M-F  
 \*Real Story..... KECA, 6:30 p.m. Th  
 \*Record Party..... KHJ, 10:30 p.m. M-Sa  
 \*Record Room..... KMPC, 7:30 p.m. M-F  
 \*Red Ryder..... KHJ, KVQE, 7:30 p.m. Tu, Th, Sa  
 \*Remember That Music..... KFI, 10:15 p.m. Tu  
 \*Report from Washington..... KXN, 11:15 p.m. F  
 \*Report to the People..... KECA, 9:15 p.m. M  
 \*Retribution..... KECA, 9:30 p.m. Th  
 \*Reviewing Stand..... KHJ, 4:30 p.m. Su  
 \*Richard Davis, Private Investigator..... KHJ, 8 p.m. M  
 \*Richfield Reporter, KFI, KFSD, 10 p.m. Su-F  
 \*Right to Happiness, KFI, KFSD, 12:45 p.m. M-F  
 \*Rise & Shine..... KHJ, 9 a.m. M-Sa  
 \*Road of Life..... KXN, 11:45 p.m. M-F  
 KFI, 3 p.m. M-F  
 \*Robbins, Fred..... KXN, 12:30 p.m. Sa  
 \*Roberts, Cleo..... KMPC, 9:15 p.m. M-F  
 \*Romance of Heleu Trent, KXN, 9:30 a.m. M-F  
 \*Romance of the Ranchos..... KXN, 9:30 p.m. Su  
 \*Rose of My Dreams..... KXN, 11:45 a.m. M-F  
 \*Rosemary..... KXN, 8:45 a.m. M-F  
 \*Rowland, Sam..... KWKW, 3:30 p.m. M-Sa  
 \*Russell, Betty..... KECA, 7:45 p.m. W  
 \*Sablon, Jean..... KXN, 9:45 p.m. Sa  
 \*Salt Lake Tabernacle..... KXN, 8:30 a.m. D  
 \*Saludos Amigos..... KGFJ, 6:30 a.m. Su  
 \*Sam Rowland's Wax Works..... KWKW, 3:30 p.m. M-Sa  
 \*Sam Spade..... KXN, 9 p.m. Su  
 \*Saturday Night Serenade..... KXN, 6:45 p.m. Sa  
 \*School of the Air..... KXN, 2 p.m. M-F  
 \*Schreiber, Bill..... KFON, 9 p.m. Su  
 \*Science of Mind..... KFVB, 10:45 a.m. M-F  
 \*Scotland Yard..... KHJ, 7 p.m. W  
 \*Scout Jamboree..... KFI, 3:30 p.m. Sa  
 \*Screen Guild Players..... KXN, 7 p.m. M  
 \*Scully, Frances..... KECA, 3:45 p.m. M-F  
 \*Second Mrs. Burton..... KXN, 11 a.m. M-F  
 \*Security Symphonies..... KMPC, 7 p.m. M-F  
 \*Sevareid, Eric..... KXN, 3 p.m. M-F  
 \*Shadow..... KHJ, KGB, KVQE, 2 p.m. Su  
 \*Sherlock Holmes..... KECA, 7:30 p.m. M  
 \*Shirer, William..... KXN, 2:45 p.m. Su  
 \*Shore, Dinah..... KXN, 6:30 p.m. W  
 \*Simms, Ginny..... KXN, 6 p.m. F  
 \*Sinatra, Frank..... KFI, 5:30 p.m. Su  
 \*Sincerely Yours..... KFI, 12:15 p.m. M-F  
 \*Singing, Red..... KFI, KFSD, 7:30 p.m. Tu  
 \*Sky King..... KECA, 5:15 p.m. M-F  
 \*Smilin' Ed McConnell..... KFI, 8:30 a.m. Sa  
 \*Smith, Howard..... KXN, 10:45 a.m. Su  
 \*Smith, Jack..... KXN, 8:15 p.m. M-F  
 \*Smile Time..... KHJ, KVQE, 11:15 a.m. M-F  
 \*Smith, Kate..... KXN, 9 a.m. M-F  
 KXN, 7:30 p.m. Su  
 \*Smith, Norwood..... KECA, 3:30 p.m. M-F  
 \*Song Shop..... KXN, 3 p.m. Su  
 \*Song for You..... KMPC, 8:30 a.m. M-F  
 \*Songs for You..... KGFJ, 5:30 p.m. M-Sa  
 \*Sons of the Pioneers..... KFI, 12:15 p.m. M-F  
 \*So Proudly We Hail..... KFI, 7:15 p.m. Sa  
 \*Sound Off..... KXN, 8:30 p.m. F  
 \*So You Want to Lead a Band..... KECA, 6:30 p.m. D  
 \*Spade Cooley Time..... KFVD, 10 p.m. M  
 \*Spence, Frederick..... KXLA, 3 p.m. Su  
 \*Special Investigator, KHJ, KGB, 5:30 p.m. Su  
 \*Sports Newsreel..... KFI, KFSD, 7:30 p.m. F  
 \*Sports Final..... KFVB, 7:30 p.m. F  
 \*Sports Follies..... KFI, 10 a.m. Su  
 \*Spotlight on Hollywood, KECA, 2:25 p.m. M-F  
 \*Spotlight Stars..... KMPC, 9 p.m. M-F  
 \*Standard Hour..... KFI, KFSD, 8:30 p.m. Su

Standard School..... KFI, 10 a.m. Th  
 \*Starmakers Radio Theater..... KFVB, 9 p.m. Tu  
 \*Stars in the Afternoon..... KECA, 1 p.m. Sa  
 \*Stars in the Spotlight..... KHJ, 4 p.m. Su  
 \*Stars Over Hollywood..... KXN, 9:30 a.m. Sa  
 \*Stella Dallas..... KFI, KFSD, 1:15 p.m. M-F  
 \*Sterling Dr. Wallace..... KXN, 9:30 p.m. Th  
 \*Steve Knight..... KHJ, 9:15 p.m. Sa  
 \*Steven Graham..... KHJ, 6:30 p.m. Sa  
 \*Strolling Tom..... KFAC, 8:30 a.m. Su  
 \*Sunday Evening Club..... KFAC, 9 p.m. Su  
 \*Sunrise Salute..... KXN, 6:45 a.m. M-Sa  
 \*Sunset Roundup..... KECA, 12:30 p.m. Sa  
 \*Sunset Club..... KFI, KFSD, 8 p.m. M-F  
 \*Surprise Theater..... KXN, 8:25 p.m. Su  
 \*Superman..... KHJ, KGB, KVQE, 5:15 p.m. M-F  
 \*Suspense..... KXN, 9 p.m. Th  
 \*Sweeney and March..... KXN, 10:30 p.m. Th  
 \*Swing, Raymond..... KECA, 12:30 p.m. Su  
 \*Symphonette..... KXN, 10:30 p.m. M, W, F  
 \*Symphonies for Youth..... KHJ, 10:30 a.m. Sa  
 \*Symphony..... KFI, 2 p.m. Su  
 \*Take It or Leave It..... KXN, 7 p.m. Su  
 \*Talbot, Dr. Louis..... KHJ, KGB, 8 a.m. Su  
 KFVD, 10 a.m. M-F  
 \*Talent Circus..... KFI, 1:30 p.m. Su  
 \*Tapestries of Life..... KXN, 9:30 p.m. Tu  
 \*Taylor, Henry J..... KHJ, KGB, 9:45 p.m. M, F  
 \*Taylor, Mary Lee..... KXN, 11 a.m. Sa  
 \*Teen-Age Adviser..... KECA, 3:30 p.m. Sa  
 \*Teen and Twenty Time, KMPC, 5:05 p.m. M-F  
 \*Teen Timers Club..... KFI, 10 a.m. Sa  
 \*Telephone Hour..... KFI, KFSD, 9 p.m. M  
 \*Tell Me, Doctor..... KECA, 10:15 a.m. Sa  
 \*Tennessee Jed..... KECA, 4:45 p.m. M-F  
 \*Terkel, Studs..... KECA, 6 p.m. Th  
 \*Terry & the Pirates, KECA, KFMB, 5 p.m. M-F  
 \*Theater Guild..... KECA, 7 p.m. Su  
 \*Theater of Today..... KXN, 9 a.m. Sa  
 \*The City..... KXN, 5 p.m. Su  
 \*The Clock..... KECA, 8:30 p.m. M  
 \*The Falcon..... KHJ, KGB, KVQE, 8:30 p.m. Tu  
 \*The Sheriff, KECA, KFMB, KPRO, 6:30 p.m. F  
 \*Thin Man..... KXN, 9:30 p.m. Su  
 \*Think and Grow Rich..... KFVB, 3:30 p.m. Su  
 \*This Is Hollywood..... KXN, 7:15 p.m. Sa  
 \*This Is Music..... KHJ, 12:45 p.m. M-F  
 \*This Is Your FBI..... KECA, 8:30 p.m. F  
 \*This Woman's Secret, KFI, KFSD, 4 p.m. M-F  
 \*Thompson, Lowell..... KXN, 8 p.m. M-F  
 \*Thompson, Johnny..... KECA, 10 a.m. Su  
 \*Those Websters, KHJ, KGB, KVQE, 3 p.m. Su  
 \*Thought for Today..... KMPC, 9 a.m. M-F  
 \*Three Alarm..... KMPC, 1:05 p.m. M-F  
 \*Tillamook Kitchen..... KFI, KFSD, 9:45 a.m. Sa  
 \*Today's Children..... KFI, KFSD, 11 a.m. M-F  
 \*Tom Mix..... KHJ, KGB, 5:45 p.m. M-F  
 \*Tommy Edwards..... KFI, 2:40 p.m. Sa  
 \*Town Meeting..... KECA, KFMB, 6:45 p.m. Th  
 \*Trot, Bob..... KXN, 3:45 p.m. M-F  
 \*Treasure Hour of Song..... KHJ, 6:30 p.m. Th  
 \*Treasury Show..... KECA, 4:30 p.m. Su  
 \*True Detective..... KHJ, KGB, 1:30 p.m. Su  
 \*Truth or Consequences..... KFI, 8 p.m. Sa  
 \*Twenty Questions..... KHJ, 8 p.m. Su  
 \*Twilight Tales..... KMPC, 4:45 p.m. Tu, Th  
 \*United Nations..... KFVB, 8 p.m. M-F  
 \*University Explorer..... KXN, 10:15 p.m. Su  
 \*Variety Hall..... KGFJ, 3 p.m. M-Sa  
 \*Venter, Mel..... KHJ, 9:15 p.m. M, W, F  
 \*Veterans Administration..... KECA, 10 p.m. Su  
 \*Veterans' Adviser..... KFI, 10:30 a.m. Sa  
 \*Veterans' Voice..... KHJ, 1:15 p.m. Sa  
 \*Voice of Business..... KECA, 4 p.m. Sa  
 \*Voice of Firestone..... KFI, KFSD, 5:30 p.m. M  
 \*Voice of Labor..... KMPC, 8:15 p.m. Su  
 \*Voice of Prophecy..... KHJ, KGB, 8:30 a.m. Su  
 \*Vox Top..... KXN, 6 p.m. Tu  
 \*Wallace, Myron..... KECA, 10:55 a.m. Su  
 \*Waltz Time..... KFI, KFSD, 6:30 p.m. F  
 \*Warden Lawes Report..... KHJ, 11 a.m. Su  
 \*Waring, Fred..... KFI, KFSD, 8 a.m. M-F  
 \*Warrior of Peace..... KECA, 12 p.m. Su  
 \*Washington Inside Out..... KECA, 9:15 a.m. Sa  
 \*Wax Shop..... KHJ, 8:45 a.m. Sa  
 \*Weekly News Review..... KXN, 11 a.m. Su  
 \*Wells, Carveth..... KFI, 10:30 p.m. Su-F  
 \*What Do You Say?..... KFI, 10:15 a.m. M-F  
 \*What's Do'n, Ladies?..... KECA, 2 p.m. M-F  
 \*What's the Name of That Song?..... KHJ, 8 p.m. W  
 \*What the Veteran Wants to Know..... KHJ, 11 p.m. M  
 \*Wheeler, Burritt..... KXN, 3:15 p.m. M-F  
 \*When a Girl Marries, KFI, KFSD, 2 p.m. M-F  
 \*Whistler..... KXN, 9 p.m. M  
 \*Whiteman, Paul..... KECA, 6 p.m. W  
 \*Whoo Bill Club..... KFAC, 5:30 p.m. M-F  
 \*Wildier, Alvin..... KECA, 4:15 p.m. M-F  
 \*Willie Piper..... KECA, 8:30 p.m. W  
 \*Winchell, Walter, KECA, KFMB, 6 p.m. Su  
 \*Wings Over Jordan..... KXN, 8:05 a.m. Su  
 \*Wisner, Harry..... KECA, 5:30 p.m. Sa  
 \*Wizard of Odds..... KFI, 5 p.m. Sa  
 \*Woman in White, KFI, KFSD, 11:15 a.m. M-F  
 \*Women's World..... KXLA, 10:30 a.m. M-F  
 \*Word From the Country..... KXN, 11:15 p.m. W  
 \*World Security Workshop..... KECA, 9 p.m. Th  
 \*Women's Forum..... KXN, 7 p.m. Tu  
 \*Young, Alan..... KFI, 8:30 p.m. F  
 \*Young America Speaks..... KFI, 9 a.m. Sa  
 \*Young, Norma..... KHJ, 1:30 p.m. M-F  
 \*Young Dr. Malone..... KXN, 10:30 a.m. M-F  
 \*Young People's Church..... KHJ, 7:30 a.m. Su  
 \*Young Wilder Brown..... KFI, 1:45 p.m. M-F  
 \*Youth Asks the Government, KECA, 6 p.m. Sa  
 \*Ziff, Sid..... KECA, 10 p.m. M-F

# RECORD NOTES TO YOU

By ANDY MANSFIELD

- 1 note—no
- 2 notes—maybe
- 3 notes—yes
- Chord in G—tops



### FREDDY MARTIN ORCH.

Martin fans won't want to miss this new eight-sided album titled "Concerto", for it includes many familiar Martin classics as well as some new ones in smooth dance-or-listen manner . . . featured are ex-pianist Jack Fina and replacement Murray Arnold . . . best of the week and easily rates the 3-note niche (RCA-Victor Album.)

### EDDY HOWARD ORCH.

"Romance with Eddy Howard" is the title of his new six-sided album, featuring standards in love songs ("Paradise" especially) and aimed at the young man whose fancy lightly turns in spring . . . very lush Howard vocals and simple arrangements had a tough time keeping this one in the 2-note classification . . . it's good. (Majestic Album.)

### PEGGY LEE

With Dave Barbour's small combo setting the pace, Peggy has quite a brisc-disc in the rhythmic spiritual "Swing Low, Sweet Chariot" and the slower ballad, "Speaking of Angels" . . . give it a spin and see if it isn't worth 3 notes. (Capitol).

### BETTY RHODES

Here's a swell gal who improves with each new release, but she doesn't have a chance to do very much with "Maybe You'll Be There" and "You're Everywhere" . . . backed by the Charles Dant musicians, it's strictly the 2-note "maybe" class (RCA-Victor).

### HARRY JAMES ORCH.

In "Heartaches", the James band has nice arranging, Marion Morgan vocal, and nice trumpet work by the maestro—but the mediocre "I Tipped My Hat" on the reverse side pulls this platter down to no more than 2 notes. (Columbia).

### DINAH SHORE

You'll like Dinah's "The Egg and I" and "Who Cares What People Say" with Sonny Burke's smooth background . . . it's just the sort of thing Shore knows how to sell . . . and Mansfield got a real bargain when he bought it for 3 notes. (Columbia).

### MONICA LEWIS

In her serious moments, Monica can be quite torchy and that's just how it is with "A Thousand and One Nights" and "Midnight Masquerade" with Ray Bloch's orchestra backing . . . let's be conservative and say 2 notes for Monica. (Signature).



# Men of Music—"The Late Dick Aurandt"

(Continued from Page 8)

chronically late to all appointments (a friend revealed that he was even late to his own wedding!) to the fact that he is in radio where his livelihood demands he be on time. He claims he does his best work under pressure—and at night. "I just can't think in the morning," he insisted. Folks on the old "Dreft Star Playhouse" would agree with this last. It seems that the rehearsal for that now defunct show started at seven in the morning—an hour at which our Mr. Aurandt cannot think, to use his own words. He conducted a trio of strings and played the organ. Once he became dissatisfied with the musical effect his boys were giving. He stopped playing, struck a chord on the organ and said, "Now when we get on the air, do it like this," and he demonstrated on his instrument. The horrified look on the harpist's face made him glance at the signal lights in the studio. They were red—and a nation-wide audience had just been treated to musical instruction in the middle of the announcer's frantic commercial!

Though Aurandt may not be wide awake in the early morning, the rest of the time he's an extra sharp guy. His talent at engineering is so great it nearly superseded his musical ambitions at one time. During the war he did work as an engineer and admits he came back to his music with a new perspective. "Musicians aren't so dumb," he says succinctly.

### Worthwhile Hobby

So Dick takes his hobby, which is based on his other talent, very seriously. He has a \$4000 machine shop in his home, fully equipped with power tools, hand tools, lacquer spray equipment, etc. He has constructed everything from bric-a-brac shelves to an inter-com system for his home. And his ingenuity knows no bounds. He actually made two bathroom heaters from a couple of dime-store saucepans. Don't ask us how—Dick told us, but it does take an engineer!

Son Dickie, thirteen, takes after his father in one way. He's so hepped on the subject of electricity that the kids at school call him "Hi Voltage," according to his father, or even better, "The Brain"! Precocious Dickie, at seven, informed his father that his music was corny, and that he, the sensible Dickie, wouldn't be a musician for anything in the world!



## STULLA WINS AWARD

The H. P. Davis National Memorial Announcers' Award for 1946 and a cash award recently went to Bill Stulla, staff announcer of KFI. He is currently writer and emcee of a forty-five-minute participation show, "Ladies Day", as well as handling the farm reporter chores.

# CONTEST AND OFFERS

Frank Hemingway, KECA, 5:45 p. m. Monday through Saturday. For fifty cents and the tab from a package of Scotch Triple Action Cleanser or a Sierra Pine Toilet Soap wrapper, you will receive twenty gladiolus bulbs plus two Regal lily bulbs, postpaid—allow two weeks for delivery. Address: Scotch Cleanser, Hollywood 28, Calif. Closing date, April 6, 1947.



"Kate Smith Sings", KNX, 7:30 p. m., Sunday. An award will be given for outstanding individual service to the community by Kate Smith. Known as the Kate Smith-Boy's Club Junior Citizenship Award, it will be conferred during National Boy's Club Week, April 14. The winner will receive a visit to New York and an appearance on "Kate Smith Sings" on April 13. The award will be given to boys for their community service work program in Red Cross collections and other drives. The boy who receives the outstanding honor must be nominated by his pals in a local club and his friends must write a letter to Kate Smith telling outstanding community service the candidate has accomplished. Address: Kate Smith, 1819 Broadway, New York City, N.Y. Judges are: Hank Greenberg, Roy Rogers and Bert Rubin, President of the Tootsie Roll Company.



Peter Potter, KFVB, 12:00 n. Sunday.

Bill Anson, KFVB, 11:00 a.m., Monday through Saturday.

Pat Bishop, KFI, 9:05 a.m. Tuesday, Thursday. Write in twenty-five words or less why you have more leisure time when you use Leisure Soap. Print or write plainly on one side of paper and include name and address. Entries will be judged for the most apt, original, sincere and interesting letters in the opinion of the judges. Enter as often as you like. Each entry must be accompanied by a box top from a package of Leisure Soap or reasonable facsimile. Prizes: One all-expense-paid round trip to Honolulu including hotel accommodations or the equivalent in cash. One hundred other prizes ranging from one dollar to fifty-dollar savings bonds. Closing date, June 11, 1947. All winners will be notified by mail. Complete list of winners will be available July 21. Send self-addressed stamped envelope for list. Address: Leisure Soap Company, 1655 Kingswell Road, Hollywood 27, Calif.



Bob Hope, KFI, 7:00 p.m. Tuesday. Finish a two-line jingle beginning "My favorite brunette . . ." The last word in the first line should rhyme with the last word in the second line. Example:

My favorite brunette is the same as Bob Hope's.

Dorothy Lamour has me hanging on the ropes.

You may send in as many entries as you wish each week. Each entry must be on a separate sheet. Attach the top and bottom from the carton of any Pepsodent product (tooth paste, tooth powder, antiseptic or tooth brush label) on each entry you submit. There is a separate contest each week, the sixth and last ending May 3. Entries must be postmarked before midnight of that time. Four new Chevrolets, eight Frigidaires and ten one-hundred-dollar bills are given away each week. Mail entries to Pepsodent, Box 3636, Chicago 54, Ill.





To "Radio Life"  
and You

Harlow  
Wilcox





THESE TWO PICTURES WERE TAKEN exactly a year apart and show Ken last year when he came out of service as a lieutenant in the parachute infantry after three years overseas, and as he looks now behind his sportscasting desk. Besides his Saturday (4:45 p. m.) sports stint on KHJ, Barton also covers the American League Baseball and Pacific Coast Ice Hockey encounters.

# Special Delivery

*Ken Barton's Mikeside Manner Is Outgrowth of Years' Experience as Sportscaster, Newsmen, Interviewer*

Saturday, 4:45 p.m.  
KHJ

IT WAS a few minutes to airtime, and the French champion bicycle rider whom Ken Barton was to interview on his sportscast hadn't shown up. Ken was getting worried, but in sports broadcasting you get used to worrying. Finally the man rushed into the studio just as the producer threw the cue. Ken motioned him into his chair and started in—to discover that Frenchie couldn't speak a word of English!

How Ken got over that hurdle he doesn't quite remember, but it was probably much the same way he got over the hurdle of Alice Greenbough. Miss Greenbough, famed Texas cowgirl scheduled as an interviewee, at the last minute couldn't make it. Ken had to put somebody in her place, and the best he could do on short notice was the secretary of Producer Paul Hill. So on the air went the secretary as Miss Greenbough, and the interview sounded like this:

Barton: The only difference between a cowgirl and a cowboy in competition is that the cowgirl rides the same saddle with one rein and her stirrups hobbled under the horse's belly, isn't that right?

Secretary: Yes, that's right.

Barton: And it's true, isn't it, that in bulldogging, the bulldogger and the hazer back their horses into the chute gate and cannot leave until the steer breaks the barrier?

Secretary: Yes, that's quite true.

Experiences like that are what made Ken Barton decide always to prepare a complete 15-minute script without an interview for use when his prospect didn't show up, and they are also what made him the excellent sportscaster he is today. For Barton's "special delivery" is the result of years of hard work as sportscaster, newsmen, and interviewer, which have combined to give him a very special broadcasting delivery all his own.

### Unpredictable

Barton has interviewed most of the greats in sports, finds that you can't tell by the game a man plays how he's going to be on the mike. Wrestlers, for instance, whom the public doesn't think of in terms of brain waves, often give wonderful interviews. Barton believes in working without a script of any kind. He outlines the track the interview is to take, lists a few leading questions, and from there on it's strictly ad lib. "It makes for a more natural broadcast," he says. "If they get off the track, it's easy enough to pull them back on with another question."

The worst fifteen minutes in his life are always those preceding a broadcast. Sports people have no conception of the inevitability of radio, occasionally call up to say they "can't make it" or don't bother to call at all. Which is why Barton always covers with a full-length script.

Of sports figures in the boxing world, Bob Pastor was one of the eas-

iest and most cooperative. Joe Louis is fairly mike-shy, is stiffish until he forgets about half way through and then he's very good.

Tennis player Alice Marble interviews much the same as Louis. The best tennis player Ken ever interviewed was Fred Perry, and the worst was the Polish tennis star, Jadwiga Jedredjowska, whom Ted Husing had to nickname "YaYa" in order to be able to pronounce it when he was sportscasting her Forest Hills tennis match.

Wrestler Jim Londos was easy to interview although hard to understand. Two of the best sports figures were wrestlers Bill Long and Chief Little Wolf—both did very well.

Interviewing Gentleman George Zaharias and his wife, Babe Didrikson, gave Barton one of the biggest kicks he's had. Other good interviewees were Rex Mays and the late Bob Swanson, and Dr. Mal Stevens, coach of the Brooklyn Dodgers football team.

Barton is particularly fond of Dud de Groot, coach of the Los Angeles Dons All-American conference, because he'll discuss anything and will stick his neck out on any question Barton cares to ask. Worst interviewee is Strangler Lewis, as unpredictable on the mike as he is in private life.

### Pros Fail Sometimes

But it isn't just the interviewees who are unpredictable on the air. Radio people make their fluffs too. During the 1936 air races, Barton introduced Major General Westover to the announcer doing a special sportscast; he came back with "Hello, major, how are you?" And on another occasion during the neck-and-neck air race between Roscoe Turner and Earl Ortman, when Barton was coordinator of all radio broadcasts, the announcer devoted the broadcast to describing the size of the crowd and the state of the weather while Turner and Ortman whipped around the py-

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THAT THREE-TIME ACADEMY AWARD WINNER Alfred Newman, Musical Director of 20th Century-Fox, discusses one of his new Majestic albums with Gene Norman in Newman's Hollywood Hills home.



DUKE ELLINGTON OFFERS a sample and personal program notes on his "Perfume Suite", introduced on the air on "Eastside Serenade"

# Platter Impresario

*Gene Norman Blends Premieres of New Discs, New Waxings of Old Favorites, and Interviews With Famous Music Men into Pleasant Program*

By Virginia West

Sunday, 9:30 p.m.  
KECA

**I**N HOLLYWOOD TOWN, famous for its klieg-lighted premieres and cinema stars, there's a young man who had an idea which he has proved; premiere important new music and new albums of old favorites, and you have a popular radio half hour.

That young man is Gene Norman. His "Eastside Serenade" presents not only the very best and latest releases from the wax works, but composers and conductors as guests on record premiere nights.

A list of the famous men-of-music who have appeared on Gene's unique show is a veritable who's who of musicians. Among the composers who have been on hand to be interviewed on a "first night" have been Gordon Jenkins for the premiere of his "Manhattan Towers," Dmitri Tiomkin, whose "Duel in the Sun!" music was aired for the first time on "Serenade," and Ferde Grofe, who recently made his second appearance on the Sunday night airer.

Three-time Academy Award winner Alfred Newman is one of Gene's best known "repeaters." Incidentally, all five of Newman's new Majestic albums . . . a cycle of five which made a complete musical library . . . have been introduced to western au-

diences on "Serenade," with notes by Mr. Newman in person.

Duke Ellington was on the show recently when his "Perfume Suite" was introduced. "The Duke" made his only interview appearance in Los Angeles on "Serenade." Gene has played recordings of all of Ellington's major works during the past two years.

David Rose previewed his Cole Porter album on Norman's unique show six months before it was heard anywhere else. Gene has Dave's assurance that "Serenade" will have the opportunity to preview all of his new M. G. M. records, with personal notes by the maestro.

Young Norman was first to present Victor Young's score for "Love Letters," interviewing the composer on premiere night. Paul Weston was his guest for the first West Coast airing of his "Music of Memory" album, and Ferde Grofe first appeared on the show when his "Grand Canyon Suite" was aired. Al Sack came to the studio for an interview in connection with presentation of his "Velvet Moods."

### Unique Interview

One of the unique "firsts" which

**MUSICIAN DAVE ROSE** invites Gene Norman to sample his special tobacco blend . . . both Dave and Gene are "pipe fanciers".

Gene has chalked up in recent months was his exclusive interview with that famous conductor, Arthur Fiedler, of the Boston "Pops" Orchestra. Gene interviewed Mr. Fiedler by means of transcription. He sent his questions to the conductor in Boston, and Fiedler transcribed his answers to the young emcee's queries. Gene plans to arrange other exclusive interviews with famous musicians in this way.

Known about town as "The Voice of Eastside" because of his many disc-jockeying sessions each week for Eastside Brewing Company, Gene also is heard on stations KFWB, KMPC and KHJ, as well as his Sunday night special, "Serenade," on KECA.

Born a mid-westerner, Gene attended University of Wisconsin at Madison, and like many an ambitious young man, majored in "econ" (School of Economics, to you), planning to join his father in the family business enterprises. He might even now be the president of the junior chamber of commerce and a successful young business man in some mid-western city, except for

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↑ **SOCIALITE-ACTRESS CATHRYN CRAGEN** looks like one of the many college students who form the greater part of her nightly listening audience on the Universal International Studio-sponsored hour of music.



↑ **READY FOR HER ROLE** as "Christmas Early," Cathryn here adopts the prop wig that she says is "no secret." And quite becoming it is to this pretty miss.

★ ★ ★

# Early at Midnight

★ By ★  
**Jane Pelgram**

*Out of a Famous Comic Strip and onto the Airways Steps Christmas Early Each Night, in the Person of Cathryn Cragen, to Mark a Departure in Record Shows*

Nightly, 12:10 a.m.  
KLAC

**L**AST SEPTEMBER, nocturnal listeners first heard the lilting theme, "Jingle Bells," introduce the coast's only girl disc jockey, whose prototype is the svelte charmer from the famous Dick Tracy comic strip.

The voice introducing the records behind this melodious soliciting of late listeners is Miss Cathryn Cragen. The in-the-flesh use of Chester Gould's sultry-voiced siren was the brainchild of Don Fedderson, manager of radio station KLAC. So KLAC immediately made exclusive ar-

rangements with the creator of Dick Tracy to borrow "Miss Early," and auditions were under way.

More than fifty different and likely candidates tried for the part, and applications for these auditions came from as far east as New York. But this soft-spoken twenty-one-year-old walked off with top priority for the hour sponsored by Universal International Studios.

Cathryn was born in Chicago, Illinois, daughter of the late E. L. Cragen, who added to American industrial history by laying the first oil pipeline reaching from Tulsa, Oklahoma, to Houston, Texas. Her family moved to California and Cathryn attended first the exclusive Marlborough School for Girls, and later Holmby College. Schooling was augmented by intensive dramatic instruction.

Though dark-eyed Cathryn still looks as though she had just stepped off the campus, she is no novice to radio. She has appeared as both featured player and in supporting roles in such top-notchers as the Burns and Allen show, "Mystery Is My Hobby," Arch Oboler's plays, and on "Dr. Christian." But there is no make-believe in her attitude toward radio. "I love radio, and I worked hard at my dramatics so I could be on the air. Of course I was lucky, too. I got to do some bits on 'Cavalcade' shows while I was still studying, and learned a lot that way." In all of her five years on the air, her fondest memory is of the second lead she played in one of the "Cavalcade of America" shows, "A Gentleman from Paris," starring Charles Boyer. She still augments

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↓ **THE FIRST TIME** a national fraternity named a professional its Queen came about when UCLA's Zeta Psi fraternity chose "Christmas Early" to fill this post. Young man on the left of Miss Cragen is Arch Mahaffey, Zeta Psi president.





# MIKEMEN: No. 1 in a Series Don Wilson

They Call Him "Jovial, Genial, Chubby,"  
but We Call Him a Distinguished Veteran  
Who's Seen Radio Change for the Better.



By  
Lillian Kramer



**TWO HUNDRED AND THIRTY POUNDS** of swell personality is Don Wilson, heard weekly on the Ginny Simms show and also on other leading airers. He's still going strong after twenty-four years in radio.

**D**ON WILSON, rotund winner of Radio Life's 1946-47 Distinguished Achievement Award for the Most Enjoyable Commercial, has been "at it" for twenty-four years now, and that's a long time.

Don has seen radio change from a fad to a giant industry. When he started dabbling in radio back in 1924 they weren't as fussy about production, sound and timing as they are now.

"Before commercial radio, it didn't make much difference if we ran over a minute or two," Don recalls.

"As a matter of fact, if we didn't have anything to put on the air—or if someone failed to show up for a broadcast—the station just signed off for a while."

A bit more informal than things are today!

Don confesses there wasn't much money then in radio, "but it was a lot of fun and we learned as we went along".

Most people got into early radio because they were musically inclined, either instrumentally or vocally, since most radio programs consisted solely of music. Don started out as a singer over a Denver transmitter. It was several years before he took up sportscasting and then announcing.

Our chubby voice of experience says that announcers, along with technique, have changed for the better since those early days.

"Announcers today have finer diction and a much greater command of the language.

"They must have more than a good voice and a knowledge of pronuncia-

tion, however. They have to be able to project a 'selling' voice over the microphone and to have an acceptable radio personality at the same time", he points out.

According to Don, the radio microphone is the daddy of the lie detector.

"The mike is the greatest detector of insincerity, and by the same token it reflects honesty and sincerity in an announcer's voice", he claims.

#### His Advice

Every week Don receives countless letters from would-be announcers seeking advice on how to succeed in radio. He answers them all:

"Be yourself. Don't try to mimic someone else. Your own personality is your greatest asset.

"Have an honest enthusiasm about the product you're selling and your voice will register successfully."

He certainly knows whereof he speaks. The Radio Life citation is latest in a ten-year-long string of firsts in popularity polls which have picked him as favorite announcer.

Don has been with Jack Benny for thirteen years. Besides his Sunday stints for Benny, the Wilson verve also adds lift to Ginny Simms' Friday night airers, the Victor Borge-Benny Goodman show, and Kenny Baker's five-times-weekly early morning broadcasts.

Most of his fans write about his infectious laugh. Those background chuckles are not prop laughs. Don doesn't laugh at a joke because there's a paycheck in the shadows. He really enjoys a funny line and it's second nature for him to boom out with the hearty ho-hos.

After all those references to Don as a "Hemo Boy," comparisons to Mt. Wilson, and what not, the popular conception is a Don Wilson weighing in the neighborhood of 400 pounds, more or less.

Actually, Don weighs a trim 230—not bad for his six feet, two.

Ginny's warm-up shows make a lot over Don's avoidrupois. A make-believe storm at sea calls for a line like "Make Wilson stay in the middle of the ship—it's listing!"

Pounds don't worry Don, and he claims he diets only when he's asleep. His favorite midnight snack is a bowl of graham crackers and milk.

Wilson is married to Marusia Rudenska, a refugee Polish countess and a very talented dress designer. A couple of weeks ago Marusia had her new spring opening in Beverly Hills. Hollywood stars and Beverly Hills society were well represented.

Ginny was one of the hostesses at the opening, which was emceed, as you might guess, by Don Wilson. Marusia modeled her creations herself and caused quite a flurry.

Don is very proud of Marusia's success. He likes to talk about her workshop in downtown Los Angeles, about the clever things she does with fabrics, and about the gowns she whips up for Esther Williams and other stars.

"They call her the Valentina of Beverly Hills", he says gleefully.

The Wilsons have just moved into a new apartment in Beverly Hills and are now in the happy throes of decorating. They used to live on a ranch in the Valley, but their busy careers made town living more to be desired.

Besides his multitudinous radio assignments, Don finds time to be President of Acro-Speed, Incorporated, an automotive tune-up equipment plant located in Pasadena—and to be radio's number one gin-rummy addict.





▲ **BEWILDERED FRANK MORGAN** watches unique father-son act. At left, Vance Colvig makes like Filbert, the gopher, while his dad, Pinto, right, supplies dog barks required of "Baldy", on NBC's "Dr. Tweedy" opus starring Morgan.



▲ **ALWAYS A WELCOME** guest on the airlines is Joseph Cotten, who recently appeared on "Suspense" in "The Thing in the Window".



▲ **NEW EMCEE OF** Mutual's "Checkerboard Time", program featuring old-time folk music and comedy, is Eddy Arnold.

## SEEN ON THE RADIO SCENE

▶ **LEANING FORWARD TO** direct his "One World Flight" series on CBS is famed Norman Corwin, presenting programs based on his 37,000-mile global tour.



▶ **ON ABC'S "BRIDE AND GROOM"**, John Nelson, right, smiles approval as Jinx Falkenberg's brother, Tom, kisses his bride, model Bernice Allred.

▶ **HIZZONER, MAYOR LA TRIVIA** of NBC's "Fibber McGee" show, displays rising indignation as "Doc Gamble", right, played by Arthur Q. Bryan, challenges the mayor's statements.





## Early at Midnight

(Continued from Page 36)

her nightly radio appearance schedule as "la Early" with parts on the "Red Ryder" show and "Cisco Kid."

After seeing Cathryn in front of her microphone working at catching the hearts of her audience with her intimate portrayal of "Christmas Early," we weren't surprised at her choice for the role.

### Loves Dreamy Music

"Well, I was surprised when I found I had won that audition. The thought of a record show was a new thing, too. You see, I guess I'm about the biggest square in radio. I love dreamy music, and lots and lots of tangos and rumbas. Especially Desi Arnaz. I guess he's my favorite." Apparently many of her listeners like the dreamy music, and lots and lots of tangos and rumbas, too, for her presentation has resulted in an avalanche of mail to radio station KLAC and in the bestowing upon Cathryn of the title, "The Sweetheart of Zeta Psi," by the chapter at UCLA, and the further title of "Queen of the Loyola Senior Class." Her program has its largest following among college and high school students who late at night relax in time with her tunes.

The enthusiastic and almost overnight response to her program she modestly attributes to the public's desire to hear or see a favorite fictional character in real life. Cathryn won't let herself be carried away too greatly by this fiction, however. She makes no secret of the "prop" she uses in portraying "Christmas Early."

"You see, I'm really a blonde, and 'Christmas' has dark hair." She grinned and patted the long black hair that is a trademark of cartoonist Gould's record spinner. "I suppose being of Irish-Italian descent, I should have had dark hair anyway, so this wig isn't so bad. It's kind of fun. Recently I even wore it to the Bachelors' Ball, when I went as 'Christmas Early.' But you should hear what my brother says about it!"

Cathryn is prouder of her brother than she is of any of her own plaudits. They live together in Hollywood, taking turns at "keeping the apartment up" until the return of their mother from Honolulu, where she is visiting. In addition to keeping house and doing radio work, Cathryn is kept busy by the several local charitable organizations to which she belongs. The brother studies law at the University of California at Los Angeles.

"But he's no help in picking records the students would like to hear. He's so interested in his law studies he thinks any kind of acting is the craziest thing. So I just play what my listeners request . . . and what I want to."

So when you hear "Christmas Ear-

ly" playing an excellent rendition of "Song of Scheherezade," the record currently holding favor with her, you'll know it's one of the records she plays "just because she wants to."

The yawning public which relaxes during her melodious hour might wonder how Cathryn herself, an early riser, manages to stay so alert. Her one vice is the answer. Coffee. "May the old days of its rationing never return!" she sighs.

## Platter Impresario

(Continued from Page 35)

one of those quirks of fate which so often influence lives.

When he entered the university, he chose as his roommate a man who was chief announcer on WHA, University of Wisconsin radio station. Now the radio bug is an infectious little creature, as many will testify, and somewhere along the road during those four years at college, the radio bug bit Gene. So after graduation he forsook a more prosaic business career, headed for New York, and was soon working on WBNX.

After that KGO, the American Broadcasting Company station in San Francisco, lured the Norman talents, and from there it was just one jump to the mecca of all aspiring young announcer-emcees . . . Hollywood!

Besides his busy radio schedule, Norman finds time to do narration at Columbia Pictures for many "trailers," and to be an account man for a local advertising agency. Throughout the war, and for many months thereafter, he conducted a two-a-week show, "Down Beat," for Armed Forces Radio Service.

This latter activity is one in which he is particularly interested. He was known as "The Voice of American Jazz" to troops on far-flung outposts during the war, and he still arranges two-hour-long "Down Beat" shows which he presents frequently at the Army's Birmingham Hospital in Van Nuys. He brings the best musical talent in Hollywood to the hospital for the entertainment of the six or seven hundred wounded and sick patients.



### PARADOXICALLY

NBC's Alan Young portrays naivete on the radio, yet is regularly consulted by friends on business investments. Guy Lombardo of "Sweetest Music This Side of Heaven" never takes sugar in his coffee. Jack Kelk, who does Homer's squeaky voice in the "Aldriches," sings bass. Paul Lavalle's keen memory for faces and names does not extend to their telephone numbers. Sammy Kaye, rhythm provider for millions of dancers, just started taking dancing lessons.

## Special Delivery

(Continued from Page 34)

lons literally unheeded and Barton grew quietly gray.

Barton, whose voice at the mike has covered practically every type of sporting event there is, lists in order the four most difficult sports to broadcast as horse racing, ice hockey, boxing, and basketball; and the three easiest as baseball, golf, and tennis.

"That, of course, is provided you are well acquainted with the background of the players and the rules and history of the sport. A baseball broadcast where the announcer has never heard of the players until he goes on the air can be the dullest and therefore the most difficult in the world."

Horse racing, he thinks, is the hardest because all you can see as they turn for the home stretch is the horse's head and the rider's cap. It's extremely difficult, too, to get enough depth perception so that you know who's ahead even if you can identify the horses.

"Ice hockey is the fastest game broadcast. The players move so fast it's almost impossible to follow them. When a score is made, you must tell who scored, where the pass started from and where it originated, so you not only have to describe what's going on at the moment but remember back. And when four or five players get piled up at the goal, it doesn't straighten out the confusion any."

### Bad Moments

"I've picked boxing as the third most difficult sport to broadcast, but actually it contains a sportscaster's worst mike moment. That's when you take the mike away from the winner, who has just finished saying "Hello Mom—I won—I'll be home pretty soon" and hand it to the loser. He's punchy, he's been beat up pretty badly, and neither he nor you knows what's going to come out when he opens his mouth. When it starts out to be "That——hit me low and the——referee didn't call it" you've got to jerk the mike away fast."

But difficult though some of his sports figures have been before the mike, Barton gives the palm for being hard to interview to Bob Hope and Bing Crosby. "They're so darned quick with their ad libs that they leave you hanging on the ropes about four gags behind with no comeback."

Yes, movie stars can be sports figures too — and one of them Barton will never forget is Spencer Tracy, whom he interviewed at the polo matches recently. Tracy started to talk and then broke it off with,

"Oh, Ken — why did the people? Who wants to talk about ham with all these beautiful horses here?"

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