

PROGRAMS FOR WEEK BEGINNING NOV. 10

RADIO *Life*

8¢

BARBARA JO ALLEN

"VAGUELY VERA"

Page 4

PETER LIND HAYES:
CAN VISUAL COMIC BECOME
"GOOD RADIO"?

▼
PAGE 34

The Ear Inspires the Pen

W. W. Houston, Ventura, Calif.

Sirs. See where we are asked to

Broadway
THE BROADWAY
BROADWAY, FOURTH AND HILL

TUNE IN

PRESENTS YOUR FAVORITE RADIO HITS!

The Broadway News . . . KHJ
—12 noon daily . . . KMPC,
every day at 8 a.m. and
6 p.m.

Home Chats . . . For the
Home-Maker by Miriam
Lane — KMPC, 10:45 a.m.
Monday thru Saturday.

Sewing School of the Air,
KMPC—1:45 p.m. Tuesdays.

Fashion Forum . . . KMPC—
1:45 p.m. Thursdays.

pay over three cents more for the next issues. With me this is O.K., for I think you should have raised before now. I may be sticking my neck out in saying this but why not make it a dime and be done with it for a while?

I do not think folks would mind kicking in two nickels instead of one.

Will you please tell me where KMPC's new transmitter will be?

Wish you would show a full spread of "It Pays to Be Ignorant" in an early issue. To me I think this is the funniest program on the air. Was sorry to see them change bands as Professor Nova's screwy band was a feature that one hears very little of nowadays.

KMPC's new transmitter will be located in North Hollywood at 12755 Burbank Blvd.

★
Mrs. Essie DeCatur, 5727 Morgan Avenue,
Los Angeles 11, Calif.

Sirs: Will you tell me what has happened to the program, "Light of the World"? I enjoy all the programs

night and day, but I like "Light of the World" the best. It was one of the best true stories on the air. Will you tell me when it will return?

"Light of the World" is not scheduled to return at present. However such a popular program will certainly make an appearance again. We'll try to let you know via the precast column if we get word about it.

★
Anne Gottschalk, Los Angeles, Calif.

Sirs: "Ear Inspires the Pen" is my favorite department in your splendid

EASY WAY TO SEPARATE EGGS

Quick as a wink every time you can separate whites from yolks of eggs with an amazing new kitchen appliance. No muss, no fuss. Built of sturdy aluminum, this handy egg separator will last a lifetime. Just send 10c and top from a package of Dina-Mite Cereal to Dina-Mite, 750 Kohler Street, Dept. R, Los Angeles 21.

Tune in
ACME
SPORTS PARADE

★
FOOTBALL • KLAC
570 ON YOUR DIAL
Los Angeles "Dons"

vs.
Brooklyn Dodgers
Nov. 17—11:15 A.M.
Miami Seahawks
Nov. 25—5:15 P.M.
San Francisco '49's
Dec. 8—2:15 P.M.

OLYMPIC FIGHTS—Tues.—KLAC

sponsored as a public service by
ACME BEER
Bohemian Distributing Company
LOS ANGELES 11

Date with Compliments

Whether you are a kitchen novice or veteran chef, your date with culinary compliments is assured when you put handy, easy to use A.&S. "Good 'N' Quick" Gingerbread Mix to work. Just add water, mix and bake. Then settle back to enjoy fragrant, spicy gingerbread and family compliments.

Louise Erickson, star of NBC's "Date with Judy," gets set for her "Date With Compliments."



Crumble Top Gingerbread

★ For a special treat, prepare A. & S. "GOOD 'N' QUICK" GINGERBREAD MIX in usual manner. Before baking, top with mixture of ¼ cup of brown sugar—1 tsp. cinnamon, 1 tbsp. flour—1 tbsp. melted shortening. Bake 45 minutes at 350°.

TRY IT TODAY!



**Auger's
A&S BRAND**

magazine. I only wish there were more letters as all of them are so interesting. I expect to be laid up with a broken back for some time and would like to enter some of those contests you've mentioned lately. I wonder if any of your readers have ever won, or if their friends have received prizes. Surely would be an encouragement to hear in your column from someone who has been successful at it, as up till now I haven't clicked. I don't mind paying eight cents for Radio Life—it is really worth eighty cents. Surely covers all of radio's activity.

How about that, readers—haven't some of you hooked one of those fancy prizes? We'd like to know about it, too. Maybe you'll bring Miss Gottschalk good luck.



Miss Jerrie Burke, 2843 1/2 Leeward Avenue, Los Angeles 5, Calif.

Sirs: We read Radio Life... every week and find "Ear Inspires the Pen" most interesting.

Our favorite morning program

while getting ready for work is Maurice Hart on KFWB. How about a story or... a picture in your magazine soon?

Request noted.

★ ★ RADIO LIFE ★ ★

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Radio Roundup from KFI

TWO DRAMAS, HEARD OVER KFI, THAT ARE BOTH INTERESTING AND INFORMATIVE, ARE "CONQUEST" (SATURDAYS AT 9:30) AND "MR. DISTRICT ATTORNEY" (WEDNESDAYS AT 9:30).

Charlie Anderson



CHARLIE ANDERSON is your "Conquest" announcer. The program features actual cases, taken from public health records, and dramatized in such a manner that valuable information is gained in a most enjoyable manner.

Jay Jostyn



JAY JOSTYN portrays "Mr. District Attorney." This program calls public attention to criminal activity, pointing out ways to recognize and control crime. Featured in the cast are Len Doyle and Vicki Vola.

For Both Shows, Dial KFI—640 Advertisement.

FOR WINTER BOUQUETS WHEN FLOWERS ARE SCARCE AND EXPENSIVE TO BUY PLANT AGGELER & MUSSER DOUBLE TREATED

Sweet Peas

NOW!

ASK YOUR DEALER

The Better the Seed The Finer the Lawn and AGGELER & MUSSER DOUBLE TREATED LAWN BLENDS ARE BEST

A & M VELVET-GREEN BLEND is BEST for a permanent velvety green, fine bladed golf green perfection turf AND seed that has been Double Treated to prompt heavy root production and to check disease.

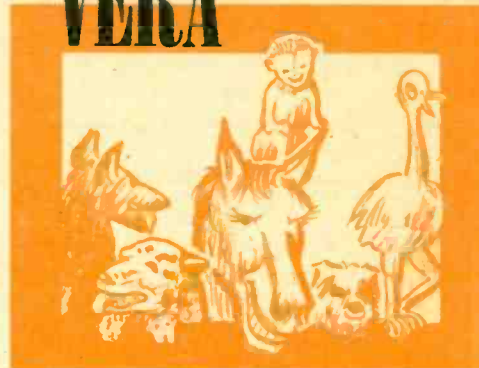
A & M BLU-GREEN BLEND is BEST for a quickly established, hardy, strong, fast growing dark green turf of striking beauty. Seed is also Double Treated.

AGGELER & MUSSER SEED COMPANY
652 MATEO STREET, LOS ANGELES, 21, CALIF.



▶ **ZANY, MAN-CHASING "VERA VAGUE"** of radio is in reality Mrs. Norman Morrell of Woodland Hills. She is the daughter of an Englishman, an internationally-known horse fancier from whom the actress inherited her love of animals. *NBC-Earl Zeigler Photos*

Vaguely "VERA"



Charming Barbara Jo Allen is More the "Beth Holly" Type, Resident of an Eight-Acre, Animal-Inhabited Valley Farm, and Honorary Mayor of Woodland Hills

By Shirley Gordon

▶ **LIFE AT THE BAR-B** is pleasant and unpretentious. Croquet is a favorite pastime. Commenting on the miles she must travel to get to work from her distant Valley home, Barbara Jo remarked: "I'd rather give up pictures than this place. The farm's more fun!"



Tuesday, 7:00 p.m.
NBC-KFI-KFSD

▶ **W**HAT'S put me most at a loss," charming Barbara Jo Allen admitted, "is to have someone come up to me and demand, as they often do, 'Oh, you're Vera Vague—well, do something!'"

"This has happened to me so much," she went on to relate, "that one day, when I was shopping at Saks-Fifth Avenue and had my arms loaded with bundles and some curious woman came up to me and demanded that I do something, I screamed a Vera Vague 'YOO-HOO!' right into her ear so loudly that it scared the daylight out of her and everybody else in the store! But I just couldn't help it. I had gotten so tired of it."

Miss Allen, more familiar as "Vera Vague" to the millions of listeners who tune in each Tuesday to the NBC cavortings of Bob Hope and company, is actually an attractive young woman with a most pleasing, well-modulated voice—a voice so distinctively pleasant, in fact, that Radio Life wistfully listed it among the "Voices We'd Like to Hear" in a feature article of a recent issue.

Nor are we alone in this wish.

▶ **THIS RUSTIC BARN** at the rear of the Morrell home is a gathering place for the actress' family and friends. "We show home movies here, and have wonderful parties", she told us, "and often on Sundays, we hitch up the rig and go riding". (Ancient rig shown in lower right foreground).





▲ **THE DOGS DON'T WANT TO BE** left behind when their mistress goes riding in her "put-put". Once, during the war when her car was out of order, "Vera" rode into town on the motor scooter, all dressed up in a mink coat! "I met with a series of startled reactions," she recalled.



▲ **A GIFT FROM HER HUSBAND IS THIS MISCHIEVOUS** pet monkey, "Elmer", being eyed warily by "Lady", the Doberman. But it was "Lady" who threw her mistress for a loss during our visit! Not at all like her comedy counterpart save for her ready sense of humor, Barbara Jo Allen is gracious, charming, intelligent. She has traveled extensively, studied French architecture, poetry, drama and literature at the Sorbonne in Paris.

"One Man's Family" fans still frequently and fondly inquire of "Beth Holly," a "straight" role which Barbara Jo Allen once enacted on the family series. They find it hard to believe that the charming "Beth" and the screeching, scratchy-voiced "Vera" are the vocal by-products of one versatile-voiced actress.

When we brought up the subject of "Beth Holly" to Barbara Jo, she seemed surprised at its being so well-remembered. "My goodness," she smiled, "on the few occasions that someone identifies me with 'Beth,' I always turn to them in great surprise and ask bewilderedly, 'How old are you?'"

Color Scheme

We were enjoying a delightful chat with the gracious black-haired, blue-eyed air actress at her spacious eight-acre "Bar-B Ranch" in the Woodland Hills section of the Valley. Our hostess was managing to look both casual and chic, as well as cool,

in a white silk blouse and full blue skirt ensemble that blended into a perfect match with the low rambling white house with blue shutters which stood attractively on the far side of a green lawn and square blue swimming pool.

Miss Allen talked happily about life at her Woodland Hills home, which has been her headquarters for the past four years. Its spacious eight acres is thickly populated with a variety of animal and fowl life—including horses, sheep, turkeys, cats, dogs—and a monkey named "Elmer"!

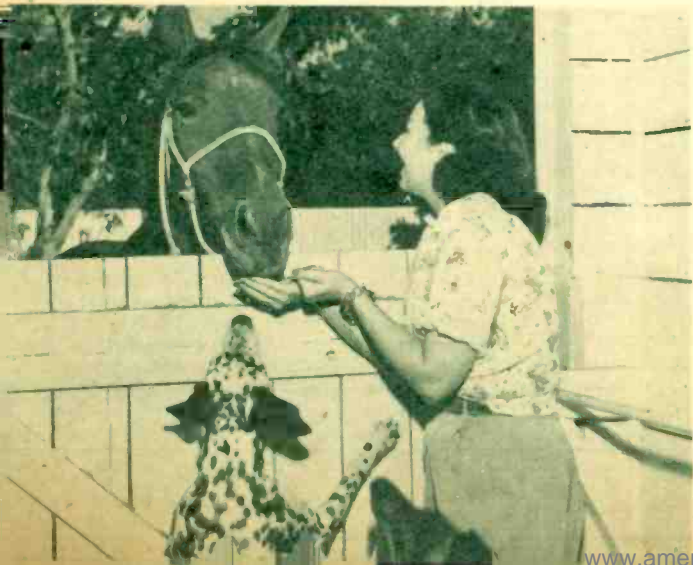
Very much in evidence during our visit, as can be seen in the photographs accompanying this story, were the dogs, a lively, quarrelsome quartet. They incessantly follow their mistress, who calmly walks among them, unruffled by their playful pranks that provide something not short of a three-ring circus.

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▲ **THE BOTTOM SHELVES OF** this bookcase that lines one wall of the barn, are filled with "my husband's favorite reading matter—paper-back mysteries. I make him keep 'em out here," she grinned.

▼ **"GYPSY" WAS THE ONLY HORSE AT HOME** during our call at the Bar-B Ranch. The others were out to pasture. "Ragusa", the Dalmatian, seems to want some of that feed.



▼ **OUR HOSTESS PROUDLY INTRODUCED US TO** this flock of White Holland turkeys—150 in all, most of which scattered at the sight of us. The Morrell farm also boasts sheep and a varied and plentiful land crop.



WHEN NOT AT THE KWKW MICROPHONE, spinning his prize discs and discoursing about "stuff", Andy Mansfield is combing record shops all over town, in search of waxings "with a story behind them".

J. Allen Hawkins Photo

What's New With Andy

— And Virginia, Who is "Severest Critic" of
Mansfield's "Records and Stuff" Over KWKW

By Lynn Roberts

Monday through Friday, 1:35 p.m.
KWKW

LISTENERS who have long longed for the return of that delightful "little variety" team, Andy and Virginia, found a welcome addition to our program log recently under the heading of "Andy Mansfield—His Records and Stuff."

"That's just what it is, too," beamed Andy, when we talked to him about this new show of his. "I spin records from my own collection, including a 'memory album' feature that highlights a recording of twenty or twenty-five years ago. Occasionally, I have an interview, and always, I take about two or three minutes to discourse on this and that."

This type of show is new to Mansfield, but hobbies are not, and as a result of this new air assignment, his record collection has taken the preeminent position among his off-mike interests. It makes the show an agreeable mixture of pleasure and business for Andy, and pleasant and interesting listening for music fans, for, when it comes to hobbies, the Mansfields have always expended an all-out effort.

Huge Collection

Andy's private collection of prize platters now numbers over a thousand and is being increased daily, as its owner spends hours browsing through second-hand record shops all over town.

"It's a big thrill when I make a real find," he related. "Just the other day, for instance, I found an old disc, practically buried under dust and dirt. I took it home, cleaned it thoroughly, and what do you think it was? Two old sides titled 'From

Monday On' and 'What Price Lyrics' sung by the Rhythm Boys—yep, with the old master, Bing Crosby. But his name isn't even on the label, and I bought the record for just ten cents!"

Paul Whiteman and Crosby recordings have first place among the shelves of records in the Mansfield manse. "I now have about eighty of their earliest waxings," Andy told us. "Bing, of course, is our favorite singer, and I have a personal sentimental attachment for Whiteman. He was my first big boss."

Back in his pre-radio days, when Andy Mansfield was a musician with the Cornell University "Collegians," Whiteman heard the group playing for an Easter dance, liked what he heard and talked them into staying in New York. As a Whiteman-sponsored aggregation, they signed up for a stint at the Rendezvous, and often in the late night hours, Whiteman himself would leave his own orchestra to come over and wave the baton for the "Collegians."

"That was in the early twenties," Mansfield reminisced. "Over twenty years later, we had the honor of having Paul guest on one of our 'Andy and Virginia' broadcasts over what was then the Blue network (now ABC), of which Whiteman is musical director. It was a lot of fun."

Whiteman's "First"

The oldest record in the Mansfield collection is Whiteman's own oldest recording—that of "Whispering" and "Japanese Sandman." "It was the first one he made," Andy reported proudly.

Another surprise "find" for Andy

was one of his very own waxings—a "Collegians" recording of "I Cried for You" which he found in a Salvation Army shop.

Andy's eventual aspiration toward a record-spinning air assignment is to have a two or three hour evening show emanating from his own beloved "dog house," the workshop at the rear of his Valley home.

We imagine this would also please his smiling spouse, Virginia, who is only just beginning to get used to having Andy go off to the radio studio by himself. "It's her first real rest in about twelve years, and she's enjoying it," smiled Andy, "but I know she can't help but miss the microphone, too."

As it is, Virginia sits interestedly at her radio every afternoon and when Andy gets home, doles out her opinions in her role as his "severest critic." (Also, when we were called by the Mansfields to verify our interview date with Andy, Virginia smilingly announced, "This is Mr. Mansfield's secretary," and Andy came in on the extension phone to say, "And the boss has no complaints!")

Next to records, the Mansfields' hobbies take in such varied fields of interest as hooked rugs ("not lifting them," interpolated Andy quickly), photography and irises (the rugs are in Virginia's department), and a model train that is Andy's particular pride. "It's the Amber Valley—a name born from our two initials," its chief engineer explained. "It's a short but important line."

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▲ **ANN BLACKBURN**, actress, shopping for her family, passes a Johnson Wax display, but the announcement from Marketcasting's speaker stops her.



▲ **SHE LISTENS, LOOKS**, is convinced, and buys the product. This type of advertising is called "point of purchase" broadcasting.

Nothing New In Radio?

Music and Timely Buying Tips For Milady A-Marketing Compose "Point Of Purchase" Broadcast Innovation

By Marcia Sinclair

DEAR Radio Life: Something new in radio happened to me the other day. Perhaps others of your readers would be interested. At home, I dialed one favorite station. Senator Blaguebrag was ranting . . . Another . . . some of the usually too-hot records with the usual too-much chatter from the disc-jockey.

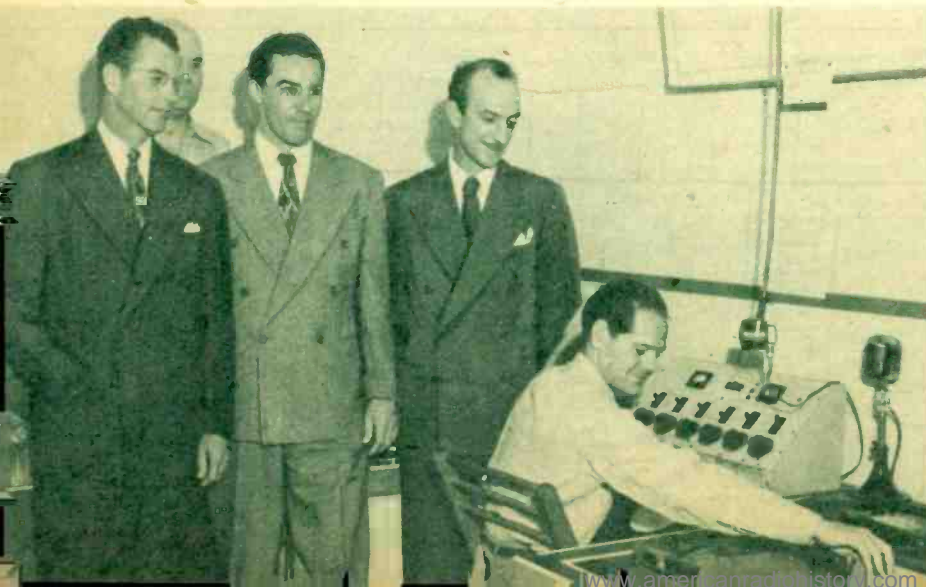
"If I don't find some music on XYZ," I muttered, "I'm going shopping." Thereupon, I dialed XYZ . . . Bla-Bla-Bla . . . The "Baritone-Bark" . . . an announcer shouting at me to buy Yub-Yub. Yub-Yub . . . (Thats BUY, BUY backwards) . . . Well . . . as I marched marketward, basket on arm, grumbling "Nothing New, Nothing New," I wondered about radio in general. All the articles I'd read insisted that "Mrs. Housewife" (me, that is) was the object of radio's affection. If so . . . wonder why they don't try to program more of what most housewives want?

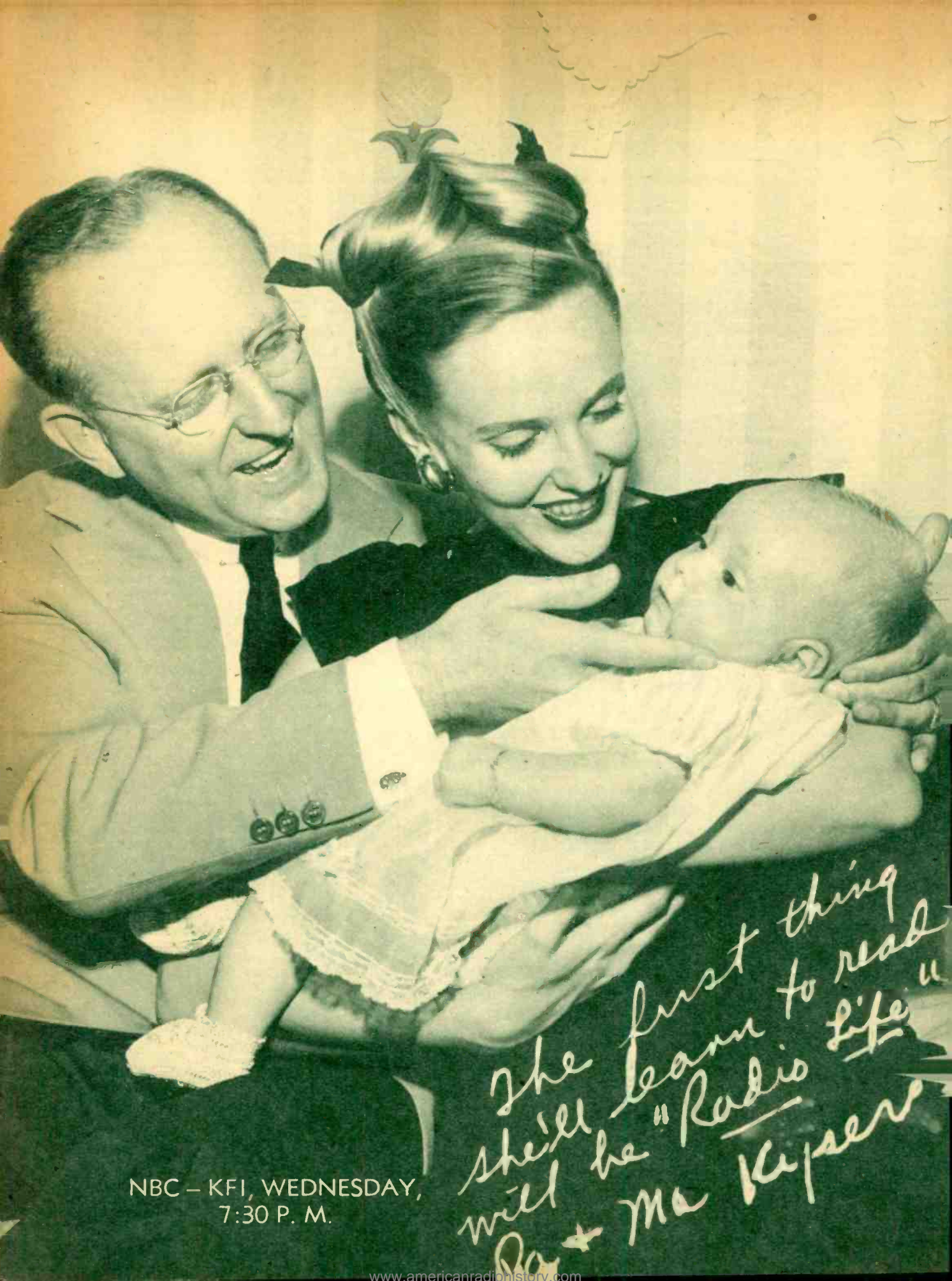
Thinking thus, my ear was especially attentive to music I heard upon entering the market. It came from large loud-speakers atop the shelves of products. One of my favorite numbers and orchestras. "The grocer probably has a better set than I," I consoled myself. "Or more patience in dial-twisting."

The music, I found, followed me wherever I went in the store, even in the center aisle. I dallied and bought a few items not on my list, while waiting to hear completion of the light opera. A bit strange, I thought. I'd listened for fifteen

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◀ **PART OF MARKETCASTING** company watches tee-off of new account's transcribed platter featuring well-known Marlow Wilcox.





NBC - KFI, WEDNESDAY,
7:30 P. M.

*the first thing
she'll learn to read
will be "Radio Life"
Dor + Ma Kasper*

RADIO IN REVIEW

NEWS and COMMENT

For Love o' Mike (General Comment)

Lurene Tuttle

In the three years that Radio Life has been bestowing Distinguished Achievement Awards upon deserving radio-ites, actress Lurene Tuttle has twice been so honored, and the third time, unmentioned only because we didn't consider it fair to present a Radio Life parchment to one and the same performer so many times in succession. For one reason, others of radio's amazingly accomplished and versatile feminine thespians are equally deserving of singular tributes.

No one can deny, however, that in both the quantity and the quality of her radio performances, Miss Tuttle is unsurpassed. This particular item happens to have resulted from our hearing her on a recent "Whistler" airing (in which she appeared in a highly emotional skit called "Masquerade"). But it could just as easily have been provoked by any one of the more than three thousand radio performances Lurene has delivered since her initial Hollywood air debut in 1937.

The small, titian-haired actress is tagged around microphone circles as "radio's rescue girl." Producers carry her phone number in their pockets. Those who don't have ulcers probably have Lurene to thank for it. When the role is particularly difficult, when another actress has had to cancel, when an unusual acting effect has to be obtained, when a part is added at the last minute, the cry is almost always sent out to "call Tuttle!" Lurene always obliges, and what is more, can be relied upon always to turn in a performance of unusual merit.

The actress has done as many as eleven shows a week, five in one day. Sometimes, you hear her in a bit part, other times as leading lady to the star. Sometimes, you recognize her voice, other times it is thoroughly disguised by any one of a variety of voice tricks she has well mastered. On occasion, she is given name credit, on many another occasion, she is not. Radio Life, as we have so often said before, firmly believes that she always should be (as should all of etherdom's splendid "supporting" performers).

This article is by way of giving Lurene Tuttle the "name credit" she deserves for her consistently worthy contributions to radio. When we caught sight of her in the studio corridor the other day, dashing between two radio rehearsals as usual, we shouted our congratulations on the job she had

done on the aforementioned "Whistler" program.

In answer, she called back over her shoulder, "How could I miss with such a wonderful part!"—which is typical of Lurene and of all of radio's unsung performers.

With them, personal recognition isn't nearly so important as the parts they play. In fact, they prove their ability by completely losing their own identities in their portrayals.

Post-Bedtime Stories

One controversial subject concerning radio has long been whether or not its mystery-detective shows are a harmful influence on youthful listeners. In our opinion, some of them are, others instead probably have a preventative influence. The children who are "led astray" by Dick Tracy in the comic strips or gangsters on the screen or whodunits on the radio, we think, very likely have a basic leaning in that direction to begin with. Still, we agree that parents, law-enforcement officers and right-minded citizens have reason to make objection to that which shows any tendency to contribute in any de-

NEXT WEEK

DON'T BE A
Miss Dit*



Miss Joan Davis, owner of the world's busiest tea room, is the cover subject of next week's informative magazine . . . Inside you'll meet "radio's bad boy," Sam Balter, in a new and chatty story about the lively commentator . . . Eddie Cantor talks about "life at home", which is just as apt to center around a radio studio or movie set as on Roxbury Drive. . . Features on CBS' "Surprise Party" and ABC's "Break the Bank," along with another in our Contest series, are offered for your enjoyment . . . Be sure to get your next week's copy early.

*She wanted to read about it, but she missed it. Don't be a missdit. Read next week's Radio Life!

gree to juvenile delinquency or increased crime waves.

Therefore, we commend Station KFI for its recently-issued statement that, effective with the return of Standard Time in the East, none of its mystery-type programs are being broadcast before 9:00 p. m. "in order to eliminate them from the children's best listening hours."

Westward Ho

We see where Jo Stafford, co-star with Perry Como on NBC's "Supper Club", is coming out to take up permanent residence in her California home. This means that her sessions of the show will emanate from the West coast, still another addition to the ever-increasing line-up of Hollywood-originated ether fare.

The "soap operas" have come out from Chicago. The "Hit Parade" company will soon be here en masse, which also means that Mark Warnow's "Sound Off" show will be here, too. Long-time Chicago radio-ite Pat Buttram is now seen lunching at the Hollywood Brown Derby, and dozens of other radio-ites, formerly familiar only to Chicago and New York, are now pounding Los Angeles pavements in search of apartments.

More and more, Hollywood is becoming the hub of radio — which means that your Radio Life, happily located right in the center of Hollywood's radio row, is in a position to give you more first-hand facts than ever before.

Your Cue (Shows You May Like)

Burl Ives

There are those, we suppose, who have shrugged off Burl Ives as a "hill-billy" and a performer too hicky for the attention of, say, Hollywood's self-styled sophisticates. Maybe, if we fancied ourselves as one of the latter, we wouldn't find entertainment in hearing a homespun sort of fellow singing something like "Froggy Went a 'Courtin'". We're just bourgeois enough, simple enough and sentimental enough, to sit back with real enjoyment when big burly Burl Ives strums softly on his guitar and sings, with a voice of remarkable range and resonance, folk songs of this wonderful land of ours.

We can't help but wish that the wordy Philco commercials, recited admirably in well-modulated tones by the program's announcer, Hugh Brundage, could be dispensed with, as they

(Continued on Next Page)



KECA mike memos

By VIRGINIA WEST

Hey kids! ABC has whipped up a whopping prize fry... for the small fry! Cooperating with four national advertisers your very own afternoon block of adventure programs on KECA opens the most exciting contest yet... believed to be the first of its kind in radio... on Monday, Nov. 11th.

The contest offers a thousand prizes... count them... 100 bicycles, 100 wrist watches, 100 table model radios, 100 tennis racquets, 100 candid cameras, and 500 pen and pencil sets!... And all you have to do to win one of these great prizes is to listen to all of your favorite shows, "Tennessee Jed," "Terry and the Pirates," "Sky King" and "Jack Armstrong" and then write fifty words or less telling which you prefer. As you already know, you hear these exciting stories (preceded by that daring detective, Dick Tracy, now heard at 4:30 p.m.) in the order named, starting at 4:45 every Monday through Friday afternoon.

And what is more... the contest is open only to youngsters 16 years of age or under. So you see, kids, it's your contest... the oldsters may (and do) listen to your shows, but they can't enter the contest! Be sure to tune in Monday and hear all the details.

...ALWAYS A BEST BET... KECA...



Lina Romay and Ezio Pinza

Popular music versus classical! That should be the caption for the above picture. Lithesome Lina Romay, fem soloist on Bing Crosby's Wednesday night ailer, gets together with Metropolitan basso, Ezio Pinza, to argue the fine points of the musical question. The event took place when Pinza appeared for the waxing of a forthcoming Crosby show. (That's Bingsday at 9 on KECA)... The "Met" opera season opens on November 16th, aired again this season on KECA, Saturdays at 11 a.m., under sponsorship of the Texas Company. Pinza will be heard in many leading roles at the "Met" throughout the '46-'47 season... Roger Pryor literally talked his way into being narrator on ABC-KECA's Sunday night "Theatre Guild on the Air." After two appearances on the summer series, "Hour of Mystery," fan mail started pouring in saying Pryor had been away from radio too long. They liked his pleasant, easy mike manner, as well as his deft dramatic acting... So he was made the show's regular narrator.

...ALWAYS A BEST BET... KECA...

HERE AND THERE: Always a funster, "Tuffy" Goff (Abner on ABC's "Lum and Abner") tells an old story with a new twist. It's about the horse that tried to place a \$2 bet on his own "nose" only to have the bookie question the transaction... not because he didn't believe the horse could talk, but because he didn't think the nag had a chance to win!... Three of ABC's top personalities, Paul Whiteman, George Hicks and George V. Denny, Jr., will participate this season in the eight session course in "Radio and You" at Town Hall, New York. Whiteman spoke (Nov. 4) on "Radio, the Greatest Show on Earth"; Hicks speaks Nov. 18 on "Scooping the News by Radio"; and Denny takes the spotlight on Dec. 2, in a talk titled "You Make Public Opinion"... Jerry Devine's ABC show, "This is Your FBI" was honored this week when it was chosen as the show for presentation before the annual convention of the New Jersey Education Association at Atlantic City. It is the first time a dramatic show has been selected for presentation before the convention... You hear, "This Is Your FBI", as you know, over KECA on Friday nights at 8:30.

...ALWAYS A BEST BET... KECA... Advertisement

Page Ten

Radio In Review

(Continued from Preceding Page)

naturally interrupt the relaxed mood of the program, but who are we to complain when one of our pet performers has a fancy sponsor!

Hail KMH!

The sentimental attachment of an old grad for his ivy-covered Alma Mater still affects us as far as NBC's "Kraft Music Hall" is concerned. Though everyone was talking as if the end of the world had come when Bing Crosby left Kraft, no one seemed to stop and point out that Kraft still had a swell show. Edward Everett Horton, Eddy Duchin, King Cole Trio, Milena Miller and Russ Case's orchestra, plus top notch guest talent, add up to variety and entertainment.

Eddie Horton is one of those people who is so identified with comedy in our mind that we're ready to laugh the minute he steps to the mike—and he rarely disappoints us. His comedy has a gentlemanly quality that is rare indeed in radio and he handles the program with the skill of a good actor, at home in any medium. We've heard pro and con arguments about both Duchin's piano playing and his line reading. We'll admit that sometimes the sentimentality of his piano style is so lush that it seems to run right out of the orchestral arrangement.

Lovely Milena Miller, former Cover model, is the girl singer on the program. Too bad, but we think she can't sing.

Guest stars, recently, have been particularly good. We've especially enjoyed the Fred Astaire spot and the Irene Dunne visit. These are two charming and talented people who are very seldom heard on radio shows and it's refreshing to get away from the usual round of exchange visits.

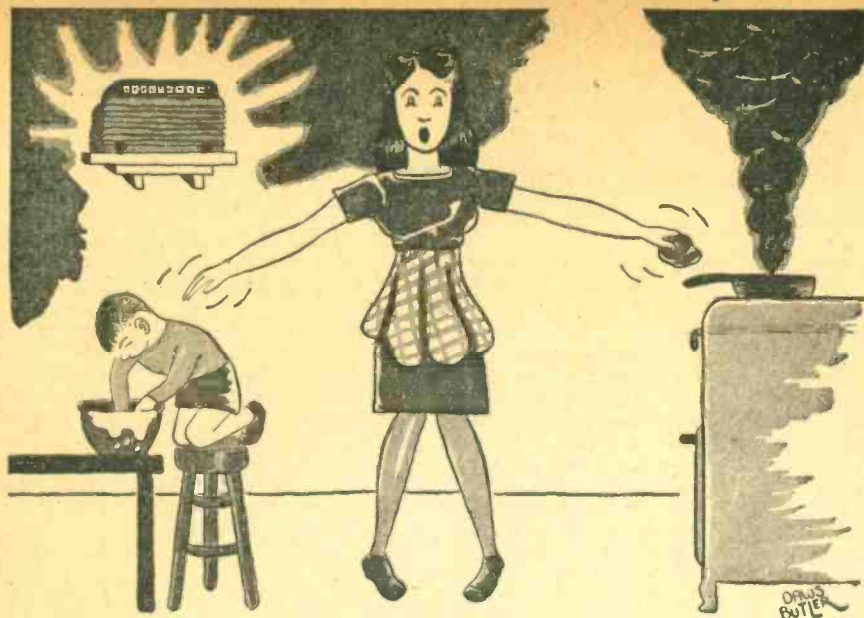
Hildegarde

As we've said before, either you do or you don't like the chanting of chanteuse Hildegarde, and whether you do or don't very likely determines your dialing habit concerning her "Campbell Room" CBS airshow (Sunday, 6:00 p.m.). If you like Hildegarde, you listen to her show and enjoy it. If you don't like Hildegarde, you don't listen to her show—or, maybe you do and say it's "just for the laughs". The latter possibility is the true clue to the songstress' appeal — and we hastily assure you this doesn't mean that we consider her popularity based only on the ridicule provoked by the over-exuberant charm she exudes at a microphone. What we mean is that even those who say they are anti-Hildegarde listen to her because she is a terrific showman.

An ex-Marine we know is of the opinion that Hildegarde has more glamour than any other woman in the world. An ex-soldier we know says he'd rather listen to Jody Garland any day because Hildegarde "gushes" song

LIFE IN RADIO

By Daws Butler



"Ladies! Stop whatever you're doing and listen to an important announcement. . . ."

lyrics until they're undecipherable.

Well, let's face it—there are an awful lot of Marines.

What is more, Hildegard has appeal for the lady dialers in the manner that any pace-setter in the world of feminine fancy has. The women listen to her for the same reason they listen to soap operas. They put themselves in her place—luxuriating in elbow-length gloves and a set of silver foxes, a spotlight illuminating an unswept sophisticated coiffure, and a cluster of smiling tuxedo-clad beaux circling the piano.

The over-all atmosphere of Hildegard's "Campbell Room," in fact, transports its listeners into the swank setting of an otherwise inaccessible Manhattan supper room, and gives them glamour they would not otherwise know. In addition, Hildegard introduces her audiences each week to some half-dozen interesting and distinguished personalities from varied walks of life.

This program, we think, is just about the type of show Hildegard should do. Its chief fault is that it lacks a smoothness of production and often sounds unrehearsed, yet not in the studied informal way that makes for good radio. There are awkward silences and lines clumsily spoken, but these possibly should be attributed to the guests who are not radio-wise, and, again, Hildegard's tendency to "gush" her dialogue.

Her songs, we think, are enchanting and distinctive enough to rate above the monotonous melody-rendering of the endless parade of warblers who conform to an almost identical pattern of delivery. Paul Baron's restfully svelte and soothing musical backgrounds are apropos to the songstress' stylings, and his orchestra is one of the show's most listener-worthy assets.

To conclude with one more refer-

ence to the most controversial item on the Hildegard program—its hostess' overabundant outlay of "charm," we can take it as long as she isn't stuffy about it. On a recent "Campbell Room" airing, Jackie Kelk, "Homer" of the "Aldrich Family", was Hildegard's guest and gave a riotous impersonation of her "Dah-ling, je vous aime beaucoup" chanteuse-ing and her bountifully sugared "Thank you, thank you, thank yous" which she bestows upon her audience at the end of her numbers.

We still listen to Hildegard, because at such antics as the above, the Milwaukee thrush can be heard right along with her audience laughing heartily at herself.

Sweeney and March

Have all of you who've been crying for new comedians for old, taken the trouble to stay home on Saturday afternoons and listen to the "Sweeney-March Show?" If you have, we'll wager you're more than satisfied. Bob Sweeney and Hal March are dishing out some of the brightest and most original comedy on the airwaves this season.

This puts us in the very advantageous position of a told-you-so! Not long ago Bob and Hal occupied a prominent spot in our "Voices We'd Like to Hear" article, and on hearing them again, we've decided they more than live up to our remembrance of them on guest spots.

Bob is the wistful one of the team—Hal is the wise guy. Their comedy has a subtlety and sharpness that is unusual in characters of that description—in other words, un-Abbott and Costello-ish. They use no permanent cast members, as each program is made up of several unrelated comedy spots each with different situations as a basis.

The music is supplied by Wilbur

Hatch's orchestra and vocalist Doris Day, both of whom add to the light-hearted mood of the show.

Writing credits go to Manny Mannheim, Jerry Brewer, John Hayes and last, but far from least, Bob and Hal.

Sweeney and March have been friends and radio team-mates for a long time. We're happy for them that they've gotten what they've always wanted, a network comedy show of their own. Now it's up to a smart sponsor to decide that, with so many comedy shows dying on the vine, Sweeney and March should be up there with the biggest names in radio. It's only a matter of minutes, now, until they are.

Betty's Back

Another of those "Voices We'd Like to Hear" has been given voice again! Betty Russell, whose song stylings we've lauded on these pages previously, can now be heard via ABC, with whom she's recently been contracted as staff artist. Saturday evenings at 6:30 p. m., she is on the Curt Massey show, and at 6:15 p. m. Fridays, with her own quarter hour. Those who feel as prejudiced as we do toward pleasant musical ether fare won't want to miss the above dialings. Basil Adlam and orchestra provide smooth musical backdrops on both programs.

Miss Russell's voice, in our estimation, has much more to offer than that of many another feminine songster. Its strength and versatility were well demonstrated the times she sang melodies a capella on her sorely-missed midnight "Curfew Club". We find her present series highly enjoyable sessions of melody and we like the intimate quality established by having the songstress preface her numbers with a few lines of cozy dialogue.

ABC, we feel, has more to fly blimps about than Der Bingle. We hope they won't overlook Miss Russell's easy microphone manner and femceeing ability (well evidenced on the aforementioned "Curfew Club") as well as her way with a song.

Playbacks (Critical Comment)

Kill Kilroy

This season's most popular new air character seems to be that elusive little man who isn't there, *Kilroy*. Night after night, show after show, comedian after comedian delights in featuring gags on his whereabouts.

"Kilroy was here" used to hand us a chuckle, but now we find ourselves completely out of control—we lie in wait for those irritating words to creep from our loud speakers—and then we see red!

The topper came when MBS' "Spotlight" narrator, George Carson Putnam, announced that he was determined to solve the enigma of "Kilroy" once and for all. He welcomed all

(Please Turn to Page 12)

Radio In Review

(Continued from Page 11)

hints, letters and suggestions from listeners on tracking down "one of history's greatest mysteries."

We wonder, who cares?

On Mike (About Studio Happenings)

Todd and Grant

Curious concerning British film star Ann Todd, who made her third American radio appearance on KNX's "Academy Award" last Wednesday (30), we made a point of dropping in for dress rehearsal. (As if Cary Grant's presence had something to do with it!)

We were struck by petite Miss Todd's resemblance to Jean Arthur, but admit we expected the lady to be garbed in a more British fashion. Her smart aqua gabardine suit, brown suede pumps and ornate costume jewelry smacked of the latest American designs. Even her blonde page-boy bob, successfully featured in "The Seventh Veil", looked straight from the salon of Westmore.

But aside from appearance, Miss Todd was every inch a Britisher in mannerisms and speech. She was poised, shy, but friendly with her co-workers, who included her in their discussions of latest football scores, although she looked as if she weren't quite sure what they were talking about.

Off Mike (Personalities)

AFRS' Sid

A release from Armed Forces Radio Service brings us word of Sid Swirsky, who was formerly editor of Radio Life under the name of Mark Sidney. Ironically, Sid, who tried all during the war to enlist, was drafted just two weeks before V-J Day. He grimly reminisces that he had just returned from a grueling basic training hike when victory was announced.

Following his basic training, Swirsky was transferred to AFRS and assigned to relay world news events to his buddies overseas. He also did the editing, commentating and packaging of the recently-concluded Hollywood Bowl series which was aired on the entire worldwide AFRS network. This particularly pleased Swirsky because music has always been his avocation.

In preparation for his news broadcasting chores, Sid spends at least fifteen hours a week reading the latest news accounts of happenings of import and the same amount of time perusing all current periodicals and directives of the State, War and Navy departments.

Of the job that the AFRS has done

and is still doing, he comments, "It's very important that the occupation troops abroad and the wounded in the hospitals of this country continue to receive the AFRS programs over its network of stations. Not only does the job these men have done require the absolute best in treatment for them, but for many of the occupation troops overseas and on ships at sea, their greatest touch with home comes through radio."

Escape From Radio

Everyone has his own way of escaping from this noisy, modern, workaday world. Ours is with Miss Jane Austen. Jane, you may or may not remember from your high school required English reading, was the little English spinster who, back in the early 1800's, wrote six successful novels, the most famous of which is "Pride and Prejudice." The world Jane lived in was unrecognizably different from the one we know today, and that's the reason we find such enjoyment from her. At night, after we've turned off the screaming announcers, and the insane commercials we pick up our Modern Library copy of Jane's complete works and read the leisurely prose until bed time. That is, we did until last night. Far away in the dim days of nineteenth century dandies, coquettish heroines and stern fathers, we were brought back to earth with a jolt—there in front of our eyes, one of Miss Austen's characters was saying, "... that's proof positive of his intentions. . ."

Nice Gesture

When KHJ announcer Mel Vickland contracted polio several months ago, he put away his script idea for a new airshow and turned his attention toward the task of recuperating. Old friend Ralph Edwards, hearing of Mel's proposed ailer, rounded up his merry crew and with the aid of more ether friends of Vickland planned to cut an audition record in hope of selling the show for Mel.

Last week Edwards, Al Paschal, Fred Karney and others of NBC's "Truth Or Consequences" pitched in with Stu Phelps (Vickland's partner), Wendell Niles, Toby Reed, Hedda Hopper, Janet Blair, Mark Stevens, Keenan Wynn, and Matty Malneck's orchestra in putting on wax the initial "Steeplechase At Ciro's."

As the title implies, "Steeplechase" is an audience participation show involving the race of four hobby horses, ridden by contestants over hurdles of questions. Last week's waxing provided too many "visual" laughs which, undoubtedly, if aired, would leave many at-home listeners wondering what it was all about. This could be remedied. If the show is sold it will be without radio-wise Edwards, who kept things running at the audition.

In spite of its faults, "Steeplechase" might be groomed into an interesting ailer. If nothing else, it chalked up another point for thoughtful Edwards and gang, whose blackboard of good deeds is already filled to capacity.

RADIO CONTESTS

It's a good idea, need we say, to listen to the programs sponsoring contests in which you are interested so you can double check the rules against our information. And good luck!

"Love Story Theater", KHJ, 8:00 p. m. Saturday. Not exactly a contest, but the show features stories by amateur authors. Panel of approval includes Fannie Hurst, Faith Baldwin, Paul Gallico and Frederick Wakeman. Send scripts to Carlo D. Angelo, "Love Story Theater", Mutual Broadcasting System, 1440 Broadway, New York City, N. Y.

Fred Beck, KNX, 8:15 a. m. Monday through Friday. Says Fred, "Think of a word and write it on a piece of paper or something and send that one word with your name and address to Fred Beck, Columbia Square, Hollywood 28, Calif. The word must be in English and it must be written on one side of the paper only. If your word is selected for analysis, you will receive two measly dollars!"

"Fishing and Hunting Club", KECA, 8:30 p. m. Wednesday. Excellent sportsmen's equipment (outboard motors, boots, tents, tackle, etc.) is given for an acceptable sportsmen's tip, unusual sports stories or a question you would like answered on a sportsmen's topic. Address mail to "Fishing and Hunting Club", Mail Pouch Tobacco Company, Wheeling, West Virginia.

"Your Sports Question Box", KECA, 10:15 a. m. Sunday. For every question used by Leo Durocher on the program the sender will receive five dollars. If your question is judged the most interesting of the week, sender will receive a check for fifty dollars. All questions become the property of the sponsor. Address mail to Leo Durocher, American Broadcasting Company, 30 Rockefeller Plaza, New York 20, N. Y. Closing date not indicated.

"Grand Slam", KNX, 8:30 a. m. Monday through Friday. Send five more or less related musical questions (about one song, subject, etc.), to singing quiz mistress, Irene Beasley. If the studio contestant fails to answer some of your questions, you get the prizes given for each one. If the contestant fails to answer any of your five questions you get the five prizes plus the "Grand Slam" prize. Address entries to "Grand Slam", Columbia Broadcasting System, 485 Madison Avenue, New York, N. Y.

"What's Doin' Ladies?", KECA, 2:00 p. m. Monday through Friday. If you have a silly question on human behavior and would like a silly answer to it, send it to Jay Stewart. If yours is the letter chosen, Hunt Foods will send you a prize. Closing date not indicated. Send letters to Jay Stewart, Box 949, Hollywood 28, Calif.

"Peter Potter's Platter Parade", KFWE, 10:30 a. m. Saturday. KFWE, 11:30 a. m. Sunday. Pete gives away hundreds of Capitol records to listeners who can supply the name of the orchestra in his "Who Made the Music" contest. Listen to the portion of the record Pete plays and identify the title of the song and who recorded it. Send answers to Peter Potter, KFWE, Hollywood 28, Calif.

Bill Anson, KFWE, 11:00 a. m. Monday through Saturday. Prizes of fifty dollars, twenty-five dollars and ten dollars will be given to the housewives who submit the best recipe for using Milan's Raw Frozen Potato Pancake Batter. Send to Bill Anson, KFWE, Hollywood 28, Calif.

"Four Quarters of Football", KHJ, 7:15 p. m. Thursday. Paul J. Schissler conducts a weekly "Selector's Contest" on the program in which the Monday Morning Quarterbacks will have an opportunity to test their skill in game predictions. Prizes and football tickets will be awarded high scoring selectors. Listen to the program for weekly instructions. Address "Four Quarters of Football" Headquarters, 234 West First Street, Los Angeles 12, Calif.

Radio Lifelines

By Evelyn Bigsby



DID YOU KNOW THAT the average man listens to the radio almost three hours daily and the average woman almost four? That, despite all the disparaging remarks about commercials, only one out of three persons carries an unfavorable attitude toward radio advertising? That the chief complaint against commercials is that they interrupt the program (not that they're too long, too silly, too repetitious, claim too much for the product, although these items are also important faults).

Did you know that ladies who like to listen to soap operas hear on the average of four a day? That only twenty-five per cent of radio-listeners claim they've never learned anything from the radio?

THESE ARE TYPICAL STATISTICS from the newest book on radio, "The People Look at Radio", by Paul F. Lazarsfeld and Harry Field. The book tabulates facts and draws conclusions of a survey taken last November by University of Denver's National Opinion Research Center at the request of the National Association of Broadcasters. Purpose of the book was to obtain a cross-section of Mr. Listener & Family's attitude toward radio, to the end that constructive plans might be made for the medium's future.

On the whole, radio comes off very well in the surveys. Compared with churches, newspapers, schools, and local government, radio was thought by twenty-eight per cent to be doing an excellent job, while churches came next with twenty-five per cent and newspapers were third with twelve per cent. Fifty-four per cent of those sampled thought radio was doing a good job, ten a fair, one a poor, and seven "didn't know". In general, the questionings indicated the more a person listened to the radio, the more likely it was he'd say it was doing a fine job; and the more critical he was of society and its workings in general, the more critical was he of radio.

DELVING INTO RADIO'S CHIEF OFFENSES, the survey found that twenty-nine per cent of the persons sampled were annoyed at advertising, while thirty-six claimed they were never annoyed. Remainder listed minor miscellaneous grievances. However, when the question was put, "If your radio programs could be produced without advertising, would you prefer it that way?", sixty-two per cent said they preferred advertising. Eighty per cent said they wouldn't pay a \$5 yearly tax to be rid of radio commercials entirely.

If radio were to take a tip from the survey, it would set about immediately to eliminate too lengthy and too frequent commercials and too aggressive salesmanship.

RADIO AS A DAILY NEWS SOURCE provoked some enlightening comment

and showed that the less educated a person was, the more he obtained his news from the air (sixty-two per cent of the men and seventy-two per cent of women with grammar school educations) while college men depended more on newspapers (only thirty-nine per cent on radio) and college women (fifty-six per cent) depended on radio. Also, the higher in education and more metropolitan (living in cities of 100,000 or more) listeners were, the more they favored classical music on the air. Popular music preferences, however, followed an age pattern, seventy-two per cent of those preferring it being under thirty. The wish for more "old, familiar music" was impressive enough to point the way for more programs of this type.

It was surprising to discover how many listeners felt that quiz programs had contributed to an increase of their general knowledge (fifteen per cent). Viewing radio programming in all, the survey showed that those of a higher educational level wanted more informative programs than they were getting, while those on the grammar school plane wanted more religious broadcasts. This gives one an idea of the problems radio faces in pleasing the masses (for to sell the advertiser's goods, the greatest number must be reached and pleased) and also satisfying those of a more demanding and critical nature.

The critics keep hammering at radio to raise the level of the masses by more educational programs. Yet majority of listeners are content with radio as it is. Suggested solution was to keep the educational programs at slightly more than the public demand. That radio was backward, almost afraid to employ satire as an educational force was pointed out in one remark: "It is perhaps no coincidence that the most plain-spoken facetious character in American broadcasting is a dummy"—(no mention was made of Fred Allen and of course, Henry Morgan was still in the army when the survey was made).

It would probably do many so-called radio "critics" good to read "The People Look at Radio". We felt it treated the subject fairly and exhaustively, did not hesitate to underline radio's faults, but did so with constructive remedies in view. It's one

GAGS OF THE WEEK

With resumption of a full news section, Radio Life is reinstating its "Gags of the Week" column. As in the past, tickets for radio programs will be offered those first sending in the best gags. On hand, waiting to reward each of four persons sending in a gag, are four pairs of tickets. You'll get either two tickets to "Lux" or two to "Gildersleeve's" show—whichever we manage to slip into your envelope. Address your entries to Radio Life, 1558 North Vine Street, Hollywood 28, Calif.

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Ralph Edwards: What would you call a man who crossed the ocean twice and never took a bath?

Answer: A dirty double crosser.

Mrs. Mabel M. Guyette, 1309 Bates Avenue, Los Angeles, Calif.

Phil Baker: Why is life insurance like auto polish?

Contestant: I don't know.

Phil Baker: Because it protects your finish.

James Foley, 5736 Eagle Street, Los Angeles, Calif.

Heard on the "Bob Hope Show":

Bob: I went in to the lobby of a hotel and saw a man dressed in a sheet. I asked him if he was an Arab. He said, "No. Room shortage."

Virginia Inman, 5909 Willoughby Avenue, Hollywood, Calif.

Heard on the "Bob Hawk Show":

Hawk: What are those pesky, annoying insects, beginning with "m", which prefer blondes to brunettes?

Contestant: Men.

Bob Garland, 1701 Kenneth Road, Glendale, Calif.

Heard on the "Bob Hope Show":

Hope: Is any of your family suffering from insanity?

Jerry Colonna: Suffering? They're all enjoying it immensely!

Rose Hunkele, 1200 Myra Avenue, Los Angeles 27, Calif.

Heard on "It Pays to Be Ignorant":

Question: What is a secret?

Answer: Something a woman tells everybody to tell nobody.

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on "Duffy's Tavern":

Archie (to Martha Raye): Do you remember when we used to blow bubble gum? You were the only one who could blow basketballs.

thing to pick on radio. It's another thing to criticize it and come up with a better idea. Sometime we'd like to see somebody like John Crosby, the New York critic, put on a program that meets his standards of good radio. What do you want to bet he and a handful of other "critics" would be the only ones to listen to it?

Precasts & Previews

TIME CHANGES

Monday, November 11—Frank Parker, KECA, 11:45 a.m. Monday through Friday. Formerly KECA, 12:45 p.m. Monday through Friday.

Monday, November 11—Norwood Smith, KECA, 3:30 p.m. (15 min.) Monday through Friday. Formerly KECA, 11:45 a.m. Monday through Friday.

Monday, November 11—Alvin Wilder, KECA, 4:15 p.m. (15 min.) Monday through Friday. Formerly KECA, 3:30 p.m. Monday through Friday.

Friday, November 15—"Green Hornet," KECA, 8:00 p.m. (30 min.). Formerly KECA, 9:30 p.m. Saturday.

Saturday, November 16—"Murder at Midnight," KECA, 9:30 p.m. (30 min.). Formerly KFI, 9:30 p.m. Tuesday.



WHAT'S NEW

Music

Saturday, November 16—Metropolitan Opera, KECA, 11:00 a.m. (3 hrs.). Verdi's "Othello" will be the opening broadcast in this season's Saturday matinee series. Milton J. Cross is again the announcer-commentator. Torsten Ralf will sing the role of "Othello," Stella Roman is "Desdemona," Leonard Warren is "Iago".



Drama

Sunday, November 10—"Crimes of Carelessness," KHJ, 12:30 p.m. (30 min.). Luis Van Rooten stars in a series of dramatizations emphasizing the danger from fire, sponsored by the National Board of Fire Underwriters.



Dramatizations

Monday, November 11—Dorothy Dix, 12:45 p.m. (15 min.) Monday through Friday. Dramatizations of episodes gleaned from letters written to Miss Dix's famous column.



Records

Monday, November 11—"Chuck Wagon Rodeo," KFVD, 6:00 a.m. (1 hr. 15 min.). George Wilhelm is record jockey on program of western music and news.



Story-Teller

Monday, November 11—"Mel Venter's Pictorial," KHJ, 9:15 p.m. (15 min.) Monday, Wednesday, Friday. Stories of people infamous and famous.

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WHO'S GUESTING

Comedy

Sunday, November 10—"Fred Allen Show," KFI, 5:30 p.m. (30 min.). Charlie McCarthy and Edgar Bergen repay Fred's guest appearance.



Music

Monday, November 11—"Telephone Hour," KFI, 9:00 p.m. (30 min.). Jascha Heifetz is the guest soloist and according to advance information he's in for a surprise and a gift.



Interview

Sunday, November 10—"Stars in Your Eyes," KECA, 12:30 p.m. (15 min.). David Niven is the guest on new series featuring anecdotes about Hollywood. Dave Russell is the emcee.



WHAT'S PLAYING

Drama

Sunday, November 10—"Theater Guild on the Air," KECA, 7:00 p.m. (1 hr.). Lillian Gish in "Kind Lady."

Monday, November 11—"Lux Radio Theater," KNX, 6:00 p.m. (1 hr.). Glenn Ford and Janet Blair in "Gallant Journey," their co-starring movie.

Tuesday, November 12—"Hollywood Players," KNX, 6:30 p.m. (30 min.). Gregory Peck in "Heaven Can Wait."

Wednesday, November 13—"Academy Award Theater," KNX, 7:00 p.m. (30 min.). Rex Harrison in radio version of English thriller, "Night Train."

Thursday, November 14—"Suspense," KNX, 9:00 p.m. (30 min.). Hume Cronyn in "The One Who Got Away."

Saturday, November 16—"This Is Hollywood," KNX, 7:15 p.m. (30 min.). "Bachelor's Daughters," starring Adolph Menjou and Gail Russell in their original roles.



Educational

Sunday, November 10—"Invitation to Learning," KNX, 9:00 a.m. (30 min.). The discussion enters the early Christian period with the program devoted to Virgil's "Aeneid."



Forum

Sunday, November 10—"Open Forum," KMPC, 9:05 p.m. (55 min.). "Should ceilings on rents be removed?" is the subject for discussion. Speakers include Burton E. Edward, David S. Culber and J. C. Stevenson.

Sports

Sunday, November 10—Professional Football, KMPC, 1:45 p.m. (till concl.). Los Angeles Rams vs. Chicago Bears in L.A.

Saturday, November 16—Football, KHJ, 2:00 p.m. (till concl.) Stanford vs. Washington State at Palo Alto.

Saturday, November 16—Football, KECA, 1:45 p.m. (till concl.). UCLA vs. Montana.



Soap Operas

Monday, November 11—"Aunt Mary," KFI, 3:30 p.m. (15 min.) Monday through Friday. Bill Mead and Randy Lane try to keep information regarding Mario from the sheriff and the ensuing complications make up the story for the week.

Monday, November 11—"Dr. Paul," KFI, 3:45 p.m. (15 min.) Monday through Friday. Dr. Paul makes a decision to try and obtain custody of young Ricki Scanlon on a court probation only to find his wife is opposed to the plan.

Monday, November 11—"This Woman's Secret," KFI, 4:00 p.m. (15 min.) Monday through Friday. The story of Armistice Day will form the background for the week's broadcast of the series.



WHAT'S SPECIAL

Fund Drive

Saturday, November 16—Sister Kenny polio fund drive, KHJ, (time to be announced). Kate Smith, Bing Crosby and Rosalind Russell will be among those heard. Bing and Rosalind will do a skit based on their "Father O'Malley" and "Sister Kenny" roles.



'MELODIES AMERICA LOVES'

Florence Freeman, mezzo soprano, who was one of the winners of the Hollywood Bowl auditions this season, will be heard as guest soloist on the Inglewood Park Cemetery Association concert Tuesday evening over KNX, from 7:30 to 8 o'clock.

With the orchestra conducted by Earl Towner, the concert of "Melodies America Loves" will be dedicated to the opening of the Symphony Season in Los Angeles.



BRILL RETURNS TO CASTING FORUM

Leighton K. Brill, West Coast representative of Rodgers-Hammerstein and talent representative for Enterprise Films, has returned from New York and resumed his weekly broadcasts with Queenie Smith, "Hollywood Casting Forum," heard Saturday at 12 noon. Brill left for the East several weeks ago to assist in production of the new Helen Hayes play "Happy Birthday".

Start Right Now!

FIFTEEN VALUABLE PRIZES A WEEK

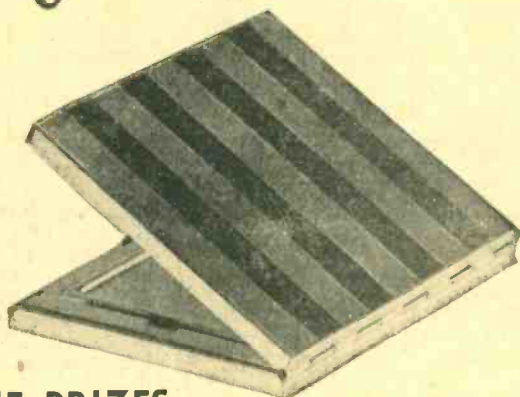
RADIO LIFE-

THRIFTY DRUG STORES'

"Kilocycle Kwiz"



ONE
OF THE
MANY FINE PRIZES



Get in on the fun
Turn to Page 33

And here are the weekly prizes

- First Prize—DuBarry Make-up Kit
- Second Prize—Eversharp C.A. Repeater Pen
- Third Prize—16-Ounce Bottle of Cologne
- Fourth Prize—Sterling Silver Compact
- Fifth to Seventh Prizes—Lucite Comb and Brush Sets
- Eighth and Ninth Prizes—Perfume bottle, powder box and tray sets
- Tenth to Fifteenth Prizes—Pair of nylons to each winner

Winners of the Kilocycle Kwiz in Radio Life of October 20

1. Mrs. Hazel Victoria Gehrig, Route No. 1, Box 170, Riverside, Calif.
2. Mrs. Gladys Babcock, 424 West 83rd Street, Los Angeles 3, Calif.
3. Dorothea Morley, 6418 Malabar Street, Huntington Park, Calif.
4. Betty Browning, 14084 Davana Terrace, Sherman Oaks, Calif.
5. Mary Nease, 7010½ Pine Avenue, Bell, Calif.
6. Joan Lee, 9985 Robbins Drive, Beverly Hills, Calif.
7. Viola M. Mayer, 8909 Olin Street, Los Angeles, Calif.
8. Mrs. R. K. Foster, 347 East 92nd Street, Los Angeles, Calif.
9. Mrs. L. Jones, 2007 West 96th Street, Los Angeles 44, Calif.
10. Mrs. Nelson B. Laskow, 3642 Ramona Blvd., Los Angeles 33, Calif.
11. Jo Ann Griffith, 1564 Cabrillo Avenue, Venice, Calif.
12. Millicent E. Mast, 962 South Vermont Avenue, Los Angeles 6, Calif.
13. Donald Licker, 220 South Palm Drive, Beverly Hills, Calif.
14. Douglas Cramer, 15447 Vose Street, Van Nuys, Calif.
15. Mrs. R. Johnston, 1706 North Highland, Glendale 2, Calif.

YOU, TOO, CAN BE A WINNER

SUNDAY, NOVEMBER 10

★Indicates News Broadcasts.

- 8-KFI—Radio Edition of the Bible.
- ★KXN—News.
- KECA—Message of Israel.
- KHJ, KGB, KVOE—Dr. Talbot and Choir.
- ★KMPC, KLAC, KXLA, KIEV, KGER—News.
- KFWB—Funnies.
- KFAC—Country Church.
- KRRD—Ranch Program.
- KWKW—Pan-American Mission.
- EGFJ—Arm Chair Concert.
- KFVD—Voice of Calvary.
- KFOX—Memories of Calvary.
- ★KFXM—News and Music.
- KPRO—Bible School.
- KFSD—Call to Worship.
- KFMB—String Quartet.
- 8:05-KXN—Wings Over Jordan.
- KGER—Kingdom Within.
- 8:10-KLAC—Treasure Chest.
- 8:15-KFI—Old Hymnal.
- KMPC—Moments of Devotion.
- KIEV—Rhythm Trailways.
- KXLA—Musical Melodies.
- 8:30-KFI—Grandpa Owens Reads the Funnies.
- KXN—Salt Lake Tabernacle.
- KHJ, KGB, KFXM, KVOE—Voice of Prophecy.
- KECA, KFMB—Hour of Faith
- KMPC—Chapel Hour.
- KFWB—Union Rescue Mission.
- KXLA—Tailor-Made Melodies.
- KWKW—Buenas Nuevas.
- KFAC—Strolling Tom.
- KLAC—Christ Church Unity.
- EGFJ—Radio Messenger.
- KFVD—Church of Christ.
- KIEV—Musical Memories.
- KGER—Swedenborg Hour.
- KFOX—Morning Bible Hour.
- KPRO—Voice of Prophecy.
- ★KFSD—News.
- 8:45-KFAC, KRRD—Music.
- EGFJ—Quiet Moments.
- KGER—Frank and Ernest.
- KFSD—Paul Page Orch.
- 9-KFI—The Eternal Light.
- KXN—Invitation to Learning.
- ★KECA—News.
- KHJ, KGB, KVOE—Pilgrim Hour.
- ★KMPC—News, Music for Sunday.
- KLAC—News, Catholic Hour.
- KRRD—Sunday Serenade.
- KFAC—Liberal Catholic Hour.
- KFVD—Waltz Time.
- EGFJ—Hollywood House Presents.
- KXLA—Tailor-Made Melodies.
- KWKW—Italian Hour.
- KPPC—Sunday Morning Devotional.
- KIEV—Lyrics by Crosby.
- ★KGER—News, Bible Treasury Hour.
- KFOX—Popular Melodies.
- ★KPRO—This Week.
- ★KFSD—Chicago Round Table.
- KFMB—Successful Gardening.
- 9:15★KECA—Washington Inside Out
- KFAC—Concert.
- KPPC—Prelude to Worship.
- KIEV—Muzettes.
- KFMB—Sunday Serenade.
- 9:30-KFI—Taylor-made Melodies.
- KXN—Yours Sincerely.
- KECA—Taylor Made Melodies.
- KHJ, KGB, KFXM, KVOE—Lutheran Hour.
- KMPC—Louis F. Budenz.
- KFWB—Peter Potter.
- KFVD—Morning Serenade.
- KFAC—Gilbert & Sullivan.
- KXLA—Western Soundup.
- KPPC—Sunday Morning Club.
- KIEV—Lost & Found Pets.
- KGER—Wesley Radio League.
- KPRO—Sunday Strings.
- KFSD—Devotional Music.
- KFMB—Palestine Drama.
- 9:45-KIEV—88 Keys.
- KFMB—Frank and Ernest.
- 10-KFI—Sports Foils.
- KXN—People's Platform.
- KECA, KFMB—Johnny Thompson.
- ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- ★KMPC—News, Western Federal Music Hour.
- KFWB—Peter Potter.
- KFAC—Gilbert & Sullivan.
- ★KLAC—News, Al Jarvis.
- KXLA—Slavic Program.
- KWKW—Rev. Johnson.
- KPPC—Sunday Morning Club.
- KRRD—Sunday Serenade.
- EGFJ—Remote.
- ★KIEV, KGER—News.
- KFVD—Sunday Soundup.

- ★KFOX—L. A. Sentinel Broadcast.
- KPRO—Dorothy Sheppard.
- KFSD—America United.
- 10:05-KGER—Radio Revival.
- 10:15-KFI—Home Town Parade.
- KECA, KFMB—Leo Durocher, Your Sports Question Box.

COMMANDER SCOTT

and
The Romance of the Highways
"Unreal Realities"
KHJ-KVOE
10:15 A. M. Sundays

- KHJ, KGB, KFXM, KVOE—Commander Scott.
- KIEV—Varieties.
- KFOX—Rev. Russell.
- 10:30-KFI—Chicago Round Table.
- ★KXN—News.
- KECA, KFMB—Sammy Kaye Serenade.
- KHJ, KGB, KFXM, KVOE—Singing Sweethearts.
- KXLA—Czech Polkas.
- KPPC—Church News.
- KWKW—Hungarian Baptist.
- KIEV—Top Tunes.
- KGER—Voice of Prophecy.
- KPRO—Song Shop.
- KFSD—The Show Is On.
- 10:40-KPPC—Tower Chimes.
- 10:45-KXN—Howard E. Smith.
- KHJ, KGB, KVOE—Opportunity, U.S.A.
- KFOX—Cumberland Church.
- 10:50-KPPC—Church Service.
- 10:55★KECA—Facts and Fiction with Myron Wallace.
- 11-KFI, KFSD—RCA Victor Show.
- KXN—Political.
- KECA—Warriors of Peace.
- KHJ, KGB—Crime Cases of Warden Lawes.
- ★KMPC—News, Off the Record.
- KFWB—Peter Potter.
- ★KLAC—News, Al Jarvis.
- KXLA—Church of Open Door.
- KFAC—1st Methodist Church.
- KWKW—Italian Melodies.
- EGFJ—Rhythmic Pattern.
- KFVD—Hollywood First Baptist Church.
- KIEV, KPRO, KFXM, KVOE—Church Services.
- KPPC—Church Service.

11-KFI, KFSD—RCA Victor Show.

- KXN—Political.
- KECA—Warriors of Peace.
- KHJ, KGB—Crime Cases of Warden Lawes.
- ★KMPC—News, Off the Record.
- KFWB—Peter Potter.
- ★KLAC—News, Al Jarvis.
- KXLA—Church of Open Door.
- KFAC—1st Methodist Church.
- KWKW—Italian Melodies.
- EGFJ—Rhythmic Pattern.
- KFVD—Hollywood First Baptist Church.
- KIEV, KPRO, KFXM, KVOE—Church Services.
- KPPC—Church Service.

SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs Boldface

Comedy-Variety

- 3:00—Ozzie and Harriet, KXN.
- 4:00—Jack Benny, KFI.
- 4:30—Phil Harris and Alice Faye, KFI.
- 5:00—Charlie McCarthy, KFI.
- 5:30—Fred Allen, KFI.
- 6:30—Eddie Bracken, KXN.
- 7:00—Don Ameche, KFI.
- 7:30—Kate Smith, KXN.
- 8:00—Bob Burns, KFI.
- 8:30—Blondie, KXN.
- 9:30—Jack Benny, KFI.

Quiz, Participation

- 12:05—Can You Tie That?, KLAC.
- 1:00—Quiz Kids, KFI.
- 1:00—Charm School, KGFJ.
- 2:00—Darts for Dough, KECA.
- 3:30—Hope Chest, KXN.
- 5:30—Money on the Line, KXN.
- 6:30—Double or Nothing, KHJ.
- 7:00—Take It or Leave It, KXN.
- 7:30—Name That Song, KHJ.
- 8:00—Twenty Questions, KHJ.

Drama

- 12:30—One Man's Family, KFI.
- 7:00—Theater Guild, KECA.
- 9:30—Romance of the Ranchos, KXN.

Music

- 8:30—Salt Lake Tabernacle, KXN.
- 11:00—RCA-Victor Show, KFI.
- 11:30—Harvest of Stars, KFI.
- 11:30—Stradivari Orch., KXN.
- 12:00—Carmen Cavallaro, KFI.
- 12:00—New York Philharmonic, KXN.
- 1:30—Hour of Charm, KXN.
- 2:00—Arturo Toscanini, KFI.

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KF56	KGFJ	KFXM	KFAC	KGER	KWKW	KFMB	
KFSD	KMPC	KIEV	KFWB	KXN	KRRD		KPPC	KFOX	KGB		KPRO	KVOE	
570	640	790	930	1020	1110		1230		1330	1390	1440	1490	
600	710	870	980	1070	1150				1240	1280	1360	1430	1450

- KFOX—Presbyterian Church.
- ★KGER—News, Sunday Music.
- KFMB—Musical Caravan.
- 11:15—KHJ, KGB—Band Concert.
- 11:30—KFI, KFSD—Harvest of Stars.
- KXN—Stradivari Orch.
- KECA—National Vespers.
- KGFJ—Song of the Islands.
- KWKW—All-Saints Church.
- KFOX—Christian Church.
- KGER—Bible Class.
- KGB—Band Concert.
- 11:45—KHJ, KGB—Canary Pet Shop.
- 12-KFI, KFSD—Cavallaro Parade
- KXN—New York Philharmonic Orch.
- KECA—Danger, Dr. Danfield.
- ★KHJ—Broadway News.
- KMPC—Off the Record.
- KFWB—Peter Potter.
- ★KLAC, KIEV, KGB, KFXM, KGER, KVOE—News.
- KGFJ—Say It With Music.
- KFVD—Luncheon Novelties.
- KWKW—Italian Novelties.
- KXLA—Open Door Church.
- KPPC—Church Service.
- KFOX—Popular Melodies.
- KPRO—Sunday Serenade.
- KFMB—Danger, Dr. Danfield.

- KWKW—American-Jewish Hour.
- 12:45★KECA, KPRO—Sam Pettengill
- KRRD—Music.
- KIEV—Old Wax Works.
- 1-KFI, KFSD—Quiz Kids.
- KXN—New York Philharmonic.
- KECA, KPRO—Are These Our Children?
- KHJ, KGB, KFXM, KVOE—House of Mystery.
- ★KMPC, KXLA, KGER—News.
- KFWB—Songs of the Islands.
- KLAC—N.Y. Yankees vs. L.A. Dons, Football.
- KGFJ—Charm School of the Air.
- KRRD—Sunday on Ranch.
- KWKW—American-Jewish Hr.
- KPPC—Afternoon Concert.
- KIEV—Organ Moods.
- KFOX—Italian-American Program.
- KFVD—McKee Piano.
- KFMB—This Is My Church.
- 1:05—KMPC—Music of Romance.
- KGER—Album of Hits.
- 1:15★KFAC—News.
- KWKW—Hoyos Hour.
- KXLA—Blend of Melody.
- 1:30—KFI—These Make History.
- KXN—Hour of Charm.
- KECA, KPRO—Stump the Authors.
- KHJ, KGB, KFXM, KVOE—True Detective Mysteries.
- KMPC—Samuel B. McKee.
- ★KFWB—Carlton Moss.
- KFAC—Good Neighbor Salute.
- KXLA—Church in the Barn.
- KFVD—Piano Moods.
- KIEV—Musical Mixup.
- KGER—Light and Life.
- KFSD—Western Theatre.
- 1:45★KFI—Radio News Weekly.
- KMPC—Chicago Bears vs. L.A. Rams, Football.
- KFWB—Dr. Cyclo.
- KFVD—Vocal Varieties.

CAN YOU TIE THAT?

with Al Jarvis

KLAC—570
Sunday, 12:05 P.M.

- 12:05—KLAC—Can You Tie That?
- KGER—Sunday Serenade.
- 12:15—KHJ, KGB—Bill Cunningham.
- KFWB—Platter Parade.
- KFAC—Musical Portraits.
- KIEV—Music Without Words.
- KPPC—Music of the Masters.
- 12:30—KFI, KFSD—One Man's Family.
- KECA—Stars in Your Eyes.
- KHJ, KGB, KVOE—Crimes of Carelessness.
- KFWB—Jean Leonard.
- KFAC—Music.
- ★KRRD—News.
- KXLA—Sacred Record Shop.

2:00—Family Hour, KXN.

- 2:30—Hoagy Carmichael, KXN.
- 3:00—Sunday Party, KECA.
- 4:00—Gene Autry, KXN.
- 4:30—Hollywood Music Hall, KECA.
- 6:00—Hildegard, KXN.
- 6:30—Album of Familiar Music, KFI.
- 8:30—Standard Hour, KFI.
- 10:15—Chapel Quartet, KFI.
- 11:15—Bridge to Dreamland, KECA.

Comment—Narration

- 10:15—Commander Scott, KHJ.
- 6:00—Walter Winchell, KECA.
- 6:15—Louella Parsons, KECA.
- 6:30—Jimmie Fidler, KECA.

Mystery—Detective

- 2:30—Counterspy, KECA.
- 8:00—Pat Novak for Hire, KECA.
- 8:00—Crime Doctor, KXN.
- 9:00—Sam Spade, KXN.

Public Interest—Information

- 9:00—Invitation to Learning, KXN.
- 10:00—People's Platform, KXN.
- 10:30—Chicago Round Table, KFI.
- 6:00—Exploring the Unknown, KEJ.
- 6:45—Mayor Bowron, KMPC.
- 9:00—Open Forum, KMPC.
- 9:00—Sunday Evening Club, KFAC.
- 9:15—Report to People, KECA.

Sports—Comment

- 10:15—Leo Durocher, KECA.

LEARN RADIO BROADCASTING

MEN AND WOMEN! With good speaking or singing voices... prepare now for the growing opportunities in RADIO and TELEVISION. We train in announcing, acting and singing. Our students broadcast on—
"CAREER THEATER"
Every Sunday 3 to 3:30 p.m.
STATION KXLA (1110 kc.)
FREDERICK H. SPEARE
"The West's Outstanding Radio School"
APPROVED FOR VETERANS
6671 Sunset Blvd. Studio 1501
Hollywood 2325

KECA, KPRO, KFMB—Sunday Evening Party.
KMPK—Football.
KFWB—Americanism.
KFAC—Showcase of Hits.
KLAC—Pro Football.
KGJF—Keyboard Magic.
KFYD—Popular Favorites.
KPPC—Afternoon Concert.
KIEV—Melody at Three.
 ***KGER**—News, Music.
KFOX—Rev. Earl Ivis.
KFSD—Melody Day Dreams.
KXLA—Frederick H. Speare.
 3:30—**KFI**—Sincerely Yours.
KNX—Hope Chest.
KECA—Wayne King Show.
KHJ, KGB, KFXM, KVOE—Nick Carter.

INTERESTED IN RADIO BROADCASTING?
 ... Clip This Ad ...
 for a free recorded audition in radio acting and announcing which will be played back to you
 ... Without Obligation
 Accepted applicants with fair speaking voices will be trained professionally under supervision of the noted radio star **HAL STYLES**.
 ... Apply
Afternoons and Evenings
HAL STYLES SCHOOL OF RADIO
 (APPROVED FOR VETERANS)
 8800 Wilshire Blvd.
 (Corner Robertson)
 Beverly Hills—BR. 2-2546
 Tune KFWB Sunday
 8:30 and 7:00 p.m.

KFWB—So You'd Like to Be in Radio.
KLAC—Rumba Time.
KFYD—Hank, the Night Watchman.
KWKW—Wings of Healing.
KXLA—Challenge to Youth.
KGJF—Remembrance Tunes.
KIEV—Modern Concert Hall.
EGER—Back to God.
 ***KFSD**—News.
KFMB—Willie Piper.
 4:45—**KFI**—Melody Parade.
KIEV—Afternoon Serenade.
 ***KFSD**—Carveth Wells.
 4—**KFI, KFSD**—Jack Benny.
KNX—Gene Aultry Show.
 ***KECA, KPRO, KFMB**—Drew Pearson.
KHJ, KGB—I Was a Convict.
KMPK—Football.
KFWB—Jam Session.
 ***KLAC**—News.
KFAC—Showcase of Hits.

OLD FASHIONED REVIVAL
 Charles E. Fuller, Director.
 P. O. Box 123, Los Angeles, Calif.

KXLA—4:00-5:00 P. M.
KGER—4:00-5:00 P. M.
REBROADCAST
KXLA—9:00 P. M.
KPRO—9:00 P. M.
KFOX—10:00 P. M.
KVOE—10:00 P. M.
KFXM—10:00 P. M.
KMPK—10:05 P. M.

KXLA, KGER—Old-Fashioned Revival.
KGJF—Appointment with the Clergy.
KWKW—Sunday Interlude.
KPPC—Afternoon Concert.
KFOX—Sunshine Mission.
KFXM—Sacred Harmonies.
KVOE—Natarone Church.
 4:15—***KECA, KPRO, KFMB**—Monday Morning Headlines.
EGJF—Strange as It Seems.
KLAC—Broadway Hits.
KWKW—Voice of Prophecy.
KRKD—Hawaiian Melodies.
KIEV—Hora Latina—Americana.
 4:30—**KFI, KFSD**—Phil Harris and Alice Faye.

ALL-STAR WESTERN THEATRE
 Foy Willing and his Riders of the Purple Sage
 Movie Stars in Western Dramas!

KNX—All-Star Western.
KECA, KPRO, KFMB—Hollywood Music Hall.
KHJ, KGB—Reviewing Stand.
KMPK—Benny Goodman Orch.
 ***KFWB**—News.
KLAC—Three-Quarter Time.
KGJF—Curtain Calls.
KFYD—Teatime Music.

FLOYD B. JOHNSON
KFOX 4:30 - 5:00 P.M. Sun.
 9:30-10:00 P.M. Monday
 1280 Kilocycles
KGER 8:05-9:00 P.M. Sun.
 1390 Kilocycles

KFOX—Floyd B. Johnson, King's Ambassadors.
KFXM—King's Ambassadors.
KVOE—Grace and Truth.
 4:38—**KFWB**—Musical Comedy.
KWKW—Great Music.
 4:45—**KLAC**—Linda Rhodes.
KFYD—Carter Wright.

5—**KFI, KFSD**—Charlie McCarthy Show.
KNX—Man Named Jordan.
KHJ, KGB, KVOE—Alexander's Mediation Board.
KECA, KPRO, KFMB—Paul Whiteman Show.
 ***KMPK**—News, Monroe Orch.
KFWB—Stuart Hamblen.
 ***KLAC, KGER**—News.
KGJF—Today's Hits.
KFAC—Bowlers' Sports Cast.
KRKD—Platter Playtime.
KXLA—Lutheran Gospel Hr.
KPPC—Afternoon Concert.
KFOX—Rev. B. H. Hogan.
 5:05—**KGER**—Bible Treasury Hour.
 5:15—**KFAC**—Music.
KLAC—Music With Appeal.
 5:25—***KHJ, KGB, KFXM, KVOE**—Cecil Brown.

5:30—**KFI, KFSD**—Fred Allen Show.
KNX—Money on the Line.
KECA—The Clock.
KHJ, KGB, KFXM, KVOE—Special Investigator.
KMPK—Andre Kostelanetz.
KLAC—Al Jarvis.
KPPC—Silhouettes and Shadows.
KRKD—Lutheran Hour.
KXLA—Presbyterian Church.
KGER—Young People's Church.
KFOX—Music.
 5:45—**KNX**—Political.
KHJ—Stars in the Spotlight.
 ***KGB, KFXM, KVOE**—George Putnam.
 5:55—***KNX**—Ni Calmer.
KFI, KFSD—Manhattan

6—**KFI, KFSD**—Manhattan Merry-Go-Round.
KNX—Hildegarde.
 ***KECA, KPRO, KFMB**—Walter Winchell.
KHJ, KGB, KFXM, KVOE—Exploring the Unknown.
 ***KMPK, KFWB, KFOX, KLAC, KXLA, KGER**—News.
KFAC—Musical Memories.
KGJF—Twilight Rhapsody.
KRKD—Opera Classics.
 6:05—**KLAC**—Al Jarvis.
KGER—Word of Prophecy, Louis S. Bauman.
 6:15—**KECA, KFMB, KPRO**—Louella Parsons.
KFWB—Show Time.
KXLA—University Explorer.
KPPC—Sacred Song Recital.
 6:30—**KFI, KFSD**—American Album of Familiar Music.
KNX—Eddie Bracken.
KECA, KPRO, KFMB—Jimmie Fidler.
KHJ, KGB, KFXM, KVOE—Double or Nothing.
KMPK—Mother's Album.
KFWB—Gospel and Song.
KXLA—Beyond Tomorrow.
KPPC—Children's Corner.
KGER—Lutheran League.
KFOX—Hal's Memory Room.

6:45—**KECA, KPRO, KFMB**—The Policewoman.
KMPK—Mayor Bowron.
KPPC—Story Time.
KRKD—Reverend Kirk.
 7—**KFI, KFSD**—Don Ameche Show.
KNX—Take It or Leave It.
KECA, KFMB, KPRO—Theater Guild on the Air.
KHJ, KGB, KFXM—Gabriel Heatter's Brighter Tomorrow.
 ***KMPK**—News, Bolero Time.
KFWB—Lest Ye Forget.
KFAC—Musical Memories.
 ***KLAC**—News, Can You Tie That?
KPPC—Organ Recital.
KXLA—National Voice.
KGJF—Overture to Evening.
KFOX—Pastor Olga Graves.
 ***KGER**—News, John Brown.
 7:15—**KXLA**—Life and Health.
KPPC—Byways of Verse.
 7:30—**KFI, KFSD**—Meet Me At Parky's.
KNX—Kate Smith.
KHJ, KFXM, KVOE—What's the Name of That Song?
 ***KFWB**—Drew Pearson.
KXLA—Floyd B. Johnson.
KPPC—Masterworks.
KGER—Music.
KGB—Security Hour.
 7:45—***KFWB**—Drew Pearson.
KMPK—Land of the Free.
KFWB—Catholic Answers.
KGER—Socialist Labor Party.
 8—**KFI, KFSD**—Bob Burns.
KNX—Crime Doctor.
KECA, KPRO, KFMB—Pat Novak.
KHJ, KGB, KFXM—Twenty Questions.
 ***KMPK**—News.
 ***KLAC**—News, Concert Hall.
KFWB—Hollywood Presbyterian Church.
KGJF—Waltz Invitation.
KFAC—First Methodist Church.

FLOYD B. JOHNSON KGER 8:05-9:00 P.M. Sunday
 1390 Kilocycles
 ***KFOX**—9:30 P.M. Mondays
 1280 Kilocycles

***KGER**—News, Floyd B. Johnson.
KFOX—Cumberland Church.
KPPC—Sunday Evening Hour.
KVOE—Christian Youth.
 8:15—**KMPK**—Beverly Hillbillies.
 8:25—**KNX**—Surprise Theatre.
 8:30—**KFI, KFSD**—Standard Hour.
KNX—Blondie.
KECA—Willie Piper.
 ***KHJ, KGB, KFXM, KVOE**—Walter Winchell.
KGJF—Stylings in Blue.
KPPC—Sacred Music.
KPPC—Intermezzo.
KFMB—Bing Crosby.
 8:45—**KHJ, KFXM, KVOE, KGB**—Sheila Graham.
KLAC—Casino Gardens Orch.
KPPC—Word of Life.
KFAC—Music.
KFMB—Adventure Revival.
KFOX—Varieties.
 ***KGER**—News, Bethel Church.
 9:15—***KHJ, KGB, KFXM, KVOE**—Rex Miller.
KECA, KFMB—Report to the People.
 ***KLAC**—Radio Newsreel.

7:15—**KXLA**—Life and Health.
KPPC—Byways of Verse.
 7:30—**KFI, KFSD**—Meet Me At Parky's.
KNX—Kate Smith.
KHJ, KFXM, KVOE—What's the Name of That Song?
 ***KFWB**—Drew Pearson.
KXLA—Floyd B. Johnson.
KPPC—Masterworks.
KGER—Music.
KGB—Security Hour.
 7:45—***KFWB**—Drew Pearson.
KMPK—Land of the Free.
KFWB—Catholic Answers.
KGER—Socialist Labor Party.

FLOYD B. JOHNSON KGER 8:05-9:00 P.M. Sunday
 1390 Kilocycles
 ***KFOX**—9:30 P.M. Mondays
 1280 Kilocycles

***KGER**—News, Floyd B. Johnson.
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KPPC—Sunday Evening Hour.
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 8:25—**KNX**—Surprise Theatre.
 8:30—**KFI, KFSD**—Standard Hour.
KNX—Blondie.
KECA—Willie Piper.
 ***KHJ, KGB, KFXM, KVOE**—Walter Winchell.
KGJF—Stylings in Blue.
KPPC—Sacred Music.
KPPC—Intermezzo.
KFMB—Bing Crosby.
 8:45—**KHJ, KFXM, KVOE, KGB**—Sheila Graham.
KLAC—Casino Gardens Orch.
KPPC—Word of Life.
KFAC—Music.
KFMB—Adventure Revival.
KFOX—Varieties.
 ***KGER**—News, Bethel Church.
 9:15—***KHJ, KGB, KFXM, KVOE**—Rex Miller.
KECA, KFMB—Report to the People.
 ***KLAC**—Radio Newsreel.

9—**KFI, KFSD**—Standard Hour.
KNX—Sam Spade.
 ***KECA, KFMB**—Sam Hayes, News.
 ***KHJ, KGB, KFXM, KVOE**—News, Glenn Hardy.
 ***KMPK**—News, Open Forum.
KFWB—Union Rescue Mission.
 ***KLAC**—News.
KGJF—Ave Maria Time.
KFAC—Sunday Evening Club.
KXLA, KPRO—Old-Fashioned Revival.
KFOX—Varieties.
 ***KGER**—News, Bethel Church.
 9:15—***KHJ, KGB, KFXM, KVOE**—Rex Miller.
KECA, KFMB—Report to the People.
 ***KLAC**—Radio Newsreel.

EASTSIDE SERENADE
 9:30 TO 10:00 P.M.
 Every Sunday
KECA

KFWB—Pacific Lutheran Hr.
KLAC—Goodwin Knight.
 9:30—**KFI, KFSD**—Jack Benny.
KNX—Romance of the Ranchos.
KECA—Eastside Serenade.
KHJ, KGB—Cleveland Symphony Band.
KFAC—Gateway to Music.
KLAC—Bill Pennell.
KGJF—Show Time.
KGER—Music.
KFOX—Sunshine Mission.
KFMB—Mississippi Room.
 9:45—**KLAC**—Sunday Salon.
KFMB—Parson Roberts.
KVOE—Minister's Hour.

10—***KFI, KFSD**—The Reporter.
 ***KNX**—Chet Huntley, News.
KECA—E. Howard Orch.
KHJ, KGB—Cleveland Symphony.
 ***KMPK**—News, Old-Fashioned Revival.
KFWB—Kirk of the Air.
 ***KLAC**—News.
KFAC—Gateway to Music.
KGJF—Musical Horizons.
KXLA—Classical Music.
KFYD—Spade Cooley Time.
KPRO—Riverside Union Church.
KVOE, KFXM—Old-Fashioned Revival.
KFOX—Rev. Fuller.

***KGER**—News, Roundup Time.
 10:15—**KFI**—Chapel Quartet.
KNX—University Explorer.
 ***KHJ**—News.
KLAC—Compinsky Trio.
KFAC—Conservatory Masterpieces.
KFSD—Honored Music.
KFMB—Casino Gardens.
 10:30—***KFI**—Carveth Wells, Inside the News.
KNX—America Speaks.
KECA—Freddy Martin Orch.
KHJ, KGB—Jan Garber Orch.
KFWB—Music From Classics.
KFAC—Music for Listening.
EGER—Swiss It.
KGER—Dude Ranch Wranglers.
KPRO—Frank and Earnest.
KFMB—Jack McLean Orch.

10:45—**KFI**—Show Time.
KNX—Time for Reason.
KPRO—Coconut Grove.
KFMB—Popular Tunes.
 ***KFSD**—News.
 11—**KFI**—America United.
 ***KNX, KMPK**—News.
KECA—Eddie Le Baron Orch.
KHJ, KGB, KFXM—Ernie Heckscher Orch.
 ***KLAC**—News, Let's Dance.
KFAC—Music for Listening.
KGJF—Blue of Evening.
KFYD—Spade Cooley Time.
KFOX—Antioch Church.
KFSD—Mistle in the Night.
KFMB—Concert Hall.

11:05—**KNX**—Jerry Wald Orch.
KMPK—Ice Hockey.
 11:15—**KECA, KPRO**—Bridge to Dreamland.
 11:30—**KFI**—Pacific Story.
KNX—Manny Strand Orch.
KHJ, KGB, KFXM—Organ Melodies.
KFWB—Music You Want.
KXLA—Platter Party.
KFSD—St. Francis' Orch.
KFSD—Bridge to Dreamland.
 11:45—**KNX**—KX's Music.
 ***KHJ, KGB, KFXM**—News.
 11:55—***KNX, KFSD**—News.

ALL THAT GLITTERS
 Ann Rutherford, who plays Connie Monahan on Columbia's "Eddie Bracken Show," can hang out her dressmaker shingle any day now as a sequin-sewer-onner specialist. Ann recently brightened up a print evening gown by sewing tiny sequins throughout the design, and her fashion-wise friends were captivated by the idea. Now Ann has so many orders that she's stitching brilliants on everything from scarves to bedroom slippers, and she no longer has time for her former forte, knitting.
 Page Seventeen

MONDAY, NOVEMBER 11


KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFS6	KGJ	KFXM	KFAC	KGER	KWKW	KFMB
570	640	790	930	1020	1110	1230	1240	1280	1360	1430	1450	

- *Indicates News Broadcasts.
- 8 **KFI, KFS6**—Fred Waring.
- KNX**—Johnny Murray.
- KECA, KPRO, KFMB**—Don McNeill's Breakfast Club.
- KHJ, KGB, KFXM**—Cecil Brown.
- KMPC, KXLA, KGER**—News.
- KFWB**—Easy Listenin'.
- KGJ**—Concert Pastelle.
- KFAC**—Breakfast Symphony.
- KLAC**—News, Picture Album.
- KWKW**—Reward for Listening.
- KRKD, KFOX**—Bible Institute.
- KFVD**—Wakeup Ranch.
- 8:05 **KGER**—Soul Patrol.
- 8:15 **KNX**—Fred Beck.
- KHJ**—Frazier Hunt.
- KMPC**—Market, Sports.
- KIEV**—Trade Winds Tavern.
- KGER**—Mizpah.
- 8:30 **KFI, KFS6**—Jack Bereh.
- KNX**—Grand Slam.
- KHJ, KFAC, KWKW**—News.
- KMPC**—Tutti's Tune Time.
- KFWB**—Diamond E Ranch.
- KGJ**—Waltz Invitation.

- KFS6**—San Diego Spotlight.
- 10:15 **KFI**—What Do You Say?
- KNX**—Ma Perkins.
- KECA, KPRO, KFMB**—Ted Malone.
- KHJ**—Nancy Dixon.
- KGJ**—Serenade for You.
- KFAC**—Musical Encores.
- KXLA**—News.
- KWKW**—Morning Melodies.
- KIEV**—Vocal Varieties.
- KGER**—Kingdom Within.
- 10:25 **KGJ, KWKW**—Races-Sports.
- 10:30 **KFI**—News.
- KNX**—Young Dr. Malone.
- KECA, KPRO, KFMB**—My True Story.
- KHJ**—Real Stories.
- KFWB**—Concert Masters.
- KFAC, KWKW**—News.
- KGJ**—Uphat Session.
- KXLA**—Woman's World.
- KIEV**—Musical Corral.
- KFVD**—Union Rescue Mission.
- KGER**—Across the Footlights.
- KGB**—U.N. Serenade.
- 10:40 **KWKW**—Song Parade.
- 10:45 **KFI**—Joyce Jordan.
- KNX**—Road of Life.
- KHJ, KGB, KFXM, KVOE**—Bill Gwinn Show.
- KMPC**—Home Chats.
- KFWB**—Science of Mind.
- KFAC**—Musical Varieties.
- KRKD**—Midnight Mission.
- KFOX**—Hebrew Christian Hr.
- KFS6**—Robert McCormick.
- 10:55 **KECA, KFMB**—Hymns of All Churches.
- KGJ, KWKW**—Races-Sports.

- KFVD**—Dr. Louis Talbot.
- KRKD, KXLA, KFOX**—News.
- KIEV**—Tropical Tempos.
- 11:40 **KFI, KFS6**—Betty Crocker.
- 11:45 **KFI**—Masquerade.
- KXLA**—Backstage at CBS.
- KECA**—Frank Parker Show.
- KFAC**—Plano Gems.
- KGJ, KFS6**—News.
- KXLA**—Songs of the Saddle.
- KRKD**—Hawaiian Melodies.
- KGER**—Feminine Fare.
- 11:55 **KGJ, KWKW**—Races-Sports.
- KMPC**—Thought for Today.

- KVOE**—Bobby Norris.
- 12:45 **KFI, KFS6**—Right to Happiness.
- KNX**—Something to Talk About.
- KECA**—Dorothy Dix Show.



BILL HAY READS THE BIBLE
12:45-1:00 P.M. Mon.-Fri.
Sponsored by Forest Lawn Memorial Park

DIAL 710

KXLA, 8:30 A.M.

HAVEN OF REST

Mon., Wed., Fri.

First Mate Bob and the Good Ship Grace

- KXLA**—Haven of Rest.
- KRKD**—News, Music.
- KIEV**—Public Interest.
- KGB**—Bill Harrington.
- 8:45 **KFI, KFS6**—David Harum.
- KNX**—Rosemary.
- KHJ, KGB, KFXM, KVOE**—Victor H. Lindihar.
- KMPC**—A Song for You.
- KFWB**—News.
- KFAC**—Show Time.
- KFVD**—Vocal Favorites.
- KWKW**—Wings of Healing.
- 9 **KFI, KGJ, KGER**—News.
- KNX**—Kate Smith.
- KHJ**—Foodcraft Carnival.
- KECA, KPRO, KFMB**—Glamour Manor.
- KMPC**—News, Stork Club.
- KFWB**—Bing Crosby.
- KLAC**—News, Picture Album.
- KFAC**—Unity.
- KXLA, KFS6**—Waltz Time.
- KRKD**—Sagebrush Serenade.
- KWKW**—Voice of China.
- KFOX**—Firebrands for Jesus.
- KGB**—Notes at Nine.
- 9:05 **KFI**—Feature Wire.
- KGER**—Lutheran Hour.
- 9:15 **KFI**—Ladies' Day.
- KNX**—Aunt Jenny.
- KHJ, KGB, KVOE**—Coke Club, Morton Downey.
- KMPC**—Those Were the Days.
- KFWB**—Strolling Tom.
- KGJ**—Public Messenger.
- KFAC**—Voice of Health.
- KXLA**—Harmony Homestead.
- KWKW**—Rev. Wildeman.
- KFVD, KFS6**—News.
- 9:30 **KNX**—Helen Trent Romance.
- KHJ**—Time Out.
- KECA, KPRO, KFMB**—Breneman's Breakfast.
- KMPC**—Western Stars.
- KFWB**—Sweet Music.
- KWKW**—Off the Press.
- KGJ**—Open Album.
- KFAC**—Festival of Waltzes.
- KFVD**—Show Tunes.
- KIEV**—Lost & Found Pets.
- KGB**—Navy Band.
- KFS6**—Time to Relax.
- KGER**—Bible Treasury Hour.
- 9:45 **KNX**—Our Gal Sunday.
- KHJ**—Tune Time.
- KMPC**—Musical Portraits.
- KFWB, KRKD**—News.
- KLAC**—Kiddie Klub.
- KWKW**—Morning Serenade.
- KFVD**—Here Comes Parade.
- KIEV**—Band Box.
- KGER**—Voice of China.
- KFS6**—Maggi's Private Wire.
- KGB**—Molly Morse.

- 10 **KFI**—Farm Reporter.
- KNX**—Burrill Wheeler.
- KECA, KMPC, KIEV, KGER, KPRO, KGB, KVOE**—News.
- KHJ**—Broadway News.
- KFWB**—Bill Anson.
- KFAC**—Luncheon Concert.
- KGJ**—Keyboard Magic.
- KLAC**—News, Al Jarvis.
- KXLA**—Dinner Bell Roundup.
- KWKW**—Rhapsody in Wax.
- KFVD**—Editor of the Air.
- KRKD**—Fruite Schooner.
- KFS6**—Life Can Be Beautiful.
- 12:15 **KFI, KFS6**—Ma Perkins.
- KNX**—Bill Bryan Trio.
- KECA**—Cliff Edwards.
- KHJ**—Johnson Family.
- KMPC**—Norman Nesbitt.
- KFAC**—Musical Portraits.
- KIEV**—Waltz Time.
- KFOX, KFXM**—News.
- KGER**—T. Texas Tyler.
- KPRO**—Three on a Mike.
- KGB**—S. D. Scrappbook.
- KFMB**—Word to the Wives.
- 12:20 **KWKW**—Voices of Tomorrow.
- 12:25 **KGJ, KWKW**—Races-Sports.
- 12:30 **KFI, KFS6**—Pepper Yonks.
- KNX**—Knox Manning News.
- KECA, KPRO, KFMB**—'n' Find Me.

- 12 **KFI**—Farm Reporter.
- KNX**—Burrill Wheeler.
- KECA, KMPC, KIEV, KGER, KPRO, KGB, KVOE**—News.
- KHJ**—Broadway News.
- KFWB**—Bill Anson.
- KFAC**—Luncheon Concert.
- KGJ**—Keyboard Magic.
- KLAC**—News, Al Jarvis.
- KXLA**—Dinner Bell Roundup.
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- KMPC**—Norman Nesbitt.
- KFAC**—Musical Portraits.
- KIEV**—Waltz Time.
- KFOX, KFXM**—News.
- KGER**—T. Texas Tyler.
- KPRO**—Three on a Mike.
- KGB**—S. D. Scrappbook.
- KFMB**—Word to the Wives.
- 12:20 **KWKW**—Voices of Tomorrow.
- 12:25 **KGJ, KWKW**—Races-Sports.
- 12:30 **KFI, KFS6**—Pepper Yonks.
- KNX**—Knox Manning News.
- KECA, KPRO, KFMB**—'n' Find Me.

MILD & MELLOW

12:30 TO 1:00 P. M.

Monday Through Friday

KHJ

KHJ—Mild and Mellow.

KMPC—Bridge Club.

KFWB—News.

KGJ—Intermission.

KFAC—Music.

KFVD—Violet Schram.

KXLA—Red Murrell.

KWKW—Farm News.

KIEV—Dance Parade.

KGB—Club Reporter.

- KMPC**—Bill Hay Reads Bible.
- KECA**—News.
- KWKW**—South American Way.
- KXLA**—Farm Hour.
- KGB**—Songs of Praise.
- KGER**—Gardening School.
- 12:55 **KGJ, KWKW**—Races-Sports.
- 1 **KFI, KFS6**—Backstage Wife.
- KNX**—G. E. House Party.
- KECA, KPRO**—Tommy Riggs Show.
- KHJ**—Louise Massey.
- KMPC**—Financial News.
- KFWB**—Bill Anson.
- KFAC**—Sketches in Strings.
- KGJ**—Sunset and Vine.
- KLAC, KFVD, KGER**—News.
- KWKW**—Vets' Rehabilitation.
- KXLA**—Community Broadcasters.
- KIEV**—Old Wax Works.
- KFXM**—Open House.
- KGB, KVOE**—Cedric Foster.
- 1:05 **KMPC**—Fun With Music.
- KGER**—Out of the Band Box.
- 1:10 **KLAC**—Juke Box Review.
- 1:15 **KFI, KFS6**—Stella Dallas.
- KHJ**—Jackie Hill Show.
- KMPC**—Singing Strings.
- KFVD**—Piano Moods.
- KXLA**—Lest We Forget.
- KIEV**—Meet the Maestro.
- KGB, KVOE**—Johnson Family.
- 1:25 **KNX**—News.
- KGJ, KWKW**—Races-Sports.
- 1:30 **KFI, KFS6**—Lorenzo Jones.
- KNX**—Evelyn Winters.
- KECA**—Wat of Kiernan.
- KHJ**—Melody Matinee.
- KMPC**—Meet Your Neighbor.
- KGJ**—Today's Hits.
- KLAC**—Jeff and Rufus.
- KFVD**—Hawaiian Music.
- KWKW, KRKD**—News.
- KXLA**—Listeners' Digest.
- KIEV**—Organ Moods.
- KGB**—Shady Valley Folks.
- 1:35 **KWKW**—Andy Mansfield.
- 1:45 **KFI, KFS6**—Wilder Brown.
- KNX**—Background for Living.
- KECA**—Ethel and Albert.
- KFAC**—Piano Solos.
- KFVD**—Music City.
- KIEV**—Musical Capers.
- KXLA**—Varieties.
- 1:55 **KGJ, KWKW**—Races-Sports.
- 2 **KFI, KFS6**—When a Girl Marries.
- KNX**—School of the Air.
- KHJ, KGB, KVOE**—Tell Your Neighbor.
- KECA, KPRO, KFMB**—What's Doin', Ladies?
- KFWB**—Bill Anson.
- KMPC**—News, Record Room.
- KFAC**—Music in the American Manner.
- KLAC, KIEV, KGER**—News.

- 10 **KFI**—Especially for You.
- KNX**—Big Sister.
- KECA, KPRO, KFMB**—Home Edition.
- KHJ, KGB, KFXM, KVOE**—News, Glenn Hardy.
- KMPC**—News, Bill Leyden.
- KFWB**—House of Miami.
- KFAC**—Capistrano Echoes.
- KLAC**—News, Al Jarvis.
- KRKD**—Music, Talk.
- KWKW, KGJ**—Racing News.
- KFVD**—Morning Serenade.
- KXLA**—Plane Parade.
- KGER**—News, Music.

MONDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs Boldface

Comedy-Variety

8:30—Joan Davis, **KNX**.

Quiz, Participation

8:00—McNeill's Breakfast Club, **KECA**.

9:00—Glamour Manor, **KECA**.

9:30—Breneman's Breakfast, **KECA**.

11:30—Queen for a Day, **KHJ**.

1:00—G. E. House Party, **KNX**.

2:00—What's Doin', Ladies? **KECA**.

2:30—Meet the Missus, **KNX**.

2:30—Bride and Groom, **KECA**.

7:30—Dr. I.Q., **KFI**.

7:30—Bob Hawk, **KNX**.

Drama

6:00—Lux Radio Theater, **KNX**.

7:00—Screen Guild, **KNX**.

8:30—Cavalcade of America, **KFI**.

Music

8:00—Fred Waring, **KFI**.

3:00—Musical Favorites, **KFAC**.

4:00—Musical Masterpieces, **KFAC**.

5:30—Voice of Firestone, **KFI**.

6:00—Musical Digest, **KGJ**.

8:30—Victor Borge, **KFI**.

7:00—Contented Hour, **KFI**.

8:00—Supper Club, **KFI**.

Sports

8:00—Evening Concert, **KFAC**.

8:15—Jack Smith, **KNX**.

8:30—Music Supreme, **KMPC**.

9:00—Telephone Hour, **KFI**.

9:00—Saludos Amigos, **KGJ**.

10:00—Lucky Dance Time, **KFAC**.

10:00—Eastside Show, **KFWB**.

10:00—Hollywood House Party, **KGJ**.

12:00—Rhapsody in Wax, **KHJ**.

Comment—Narration

8:15—Fred Beck, **KNX**.

9:00—Kate Smith, **KNX**.

9:30—Time Out, **KHJ**.

10:15—Ted Malone, **KECA**.

12:00—Burrill Wheeler, **KNX**.

3:00—Burrill Wheeler, **KNX**.

4:30—Art Baker, **KFI**.

Mystery—Detective

7:00—Buildog Drummond, **KHJ**.

8:30—Gregory Hood, **KHJ**.

9:00—The Whistler, **KNX**.

9:30—Boston Blackie, **KECA**.

9:30—Inner Sanctum, **KNX**.

MUSICAL DEPARTMENT STORE

Featuring Jim Hawthorne

Monday thru Friday

KXLA

2:00 - 3:00 p.m.

- KXLA**—Musical Dept. Store.
- KWKW**—The Crew.
- KFVD**—Timely Tunes.
- KRKD**—Treasury Dept.
- 2:05 **KGER**—Monday Matinee.
- 2:15 **KFI, KFS6**—Portia Faces Life.
- KHJ, KGB, KFXM, KVOE**—John J. Anthony.
- KGJ**—Record Jackpot.
- KLAC**—Sunset and Vine.
- KIEV**—Land o' Song.
- 2:25 **KECA**—They Said It Today.
- KGJ, KWKW**—Races-Sports.
- 2:30 **KFI, KFS6**—Just Plain Bill.

- KNX—Meet the Missus.
- KHJ, KGB, KVOE—Heart's Desire.
- KECA, KFMB—Bride and Groom.
- KFWB—Organ Melodies.
- KLAC—Dance Time.
- KGFJ—Among My Souvenirs.
- *KWKW—News, the Crow.
- KIEV—Musicians.
- *KRRD—News, Music.
- *KGER—Feature Story.
- 2:40—KGER—Monday Matinee.
- 2:45—KFI, KFSD—Front-Page Farrell.
- KFAC—Organ.
- *KGFJ, KFVD—News.
- KIEV—Musical Potpourri.
- 3—KFI, KFSD—Road of Life.
- KNX—Burrill Wheeler.
- KECA, KPRO, KFMB—Ladies Be Seated.
- KHJ, KGB, KVOE—Say It With Music.
- *KLAC, KNLA, KGER—News.
- *KMPC—News, Record Room.
- KFWB—Afternoon Melodies.
- KFAC—Musical Favorites.
- KGFJ—Cocktail Hour.
- KFVD—L. A. Daily Reporter.
- KWKW—Swing Session.
- KIEV—Melody at Three.
- 3:05—KGER—Under Blue Skies.
- 3:15—KFI—Life Can Be Beautiful.
- KHJ, KGB, KVOE—Happy Homes.
- KFWB—Bert Fiske.
- KLAC—Piano and I.

**JUKE BOX
MATINEE**
with Carl Bailey
3:15-5:30 p.m.
KXLA
Monday thru Saturday

- KXLA—Juke Box Matinee.
- KGFJ—Variety Music Hall.
- KFVD—Popular Favorites.
- KIEV—Matter of Records.
- KGER—Cheerful Chat.
- *KFSD—News.
- KVOE—Say It With Music.
- 3:25—KWKW—Races and Sports.
- 3:30—KFI, KFSD—Aunt Mary.
- KNX—In My Opinion.
- KECA—Norwood Smith Sings.
- KFWB—Melody Matinee.
- KLAC—Bareilly Allen Orch.
- KWKW—American-Jewish Hr.
- KGER—Take It Easy Time.
- KGB—Art Baker.
- 3:45—KFI, KFSD—Dr. Paul.
- KNX—The World Today.
- KECA—Frances Scully.
- KHJ—Music by Rexall.
- KFAC—Moments in Music.
- KFVD—Rumba.
- 3:55—KWKW—Races and Sports.

- 4—KFI, KFSD—This Woman's Secret.
- KNX—Call of the Range.
- *KECA—Headline Edition.
- *KHJ, KGB, KFXM, KVOE—Fulton Lewis, Jr.
- *KMPC—News, Palladium.
- KFWB—Georgia O'George.
- KFAC—Musical Masterpieces.
- *KLAC, KIEV, KPRO—News.
- KWKW—Italian Melodies.
- KFVD—KRRD—Piano.
- KGFJ—Variety Music Hall.
- KNLA—Juke Box Matinee.
- *KGER—News, Take It Easy.
- 4:15—KFI, KFVD, KFSD—News.
- KNX—One for the Book.
- *KECA—Alvin Wilder.
- *KHJ, KGB, KFXM, KVOE—Rex Miller.
- KMPC—Peter Potter.
- KFWB—Vocal Varieties.
- KLAC—Proudly, We Hall.
- KIEV—Modern Concert Hall.
- 4:25—KWKW—Races and Sports.
- 4:30—KFI—Art Baker's Notebook.
- KNX—Radio Views.
- KECA—Dlek Tracy.
- KHJ, KVOE—Erskine Johnson
- KMPC—Bolero Time.
- KLAC—Lullaby in Rhythm.
- *KWKW—News.
- KFVD—Teatime Music.
- KIEV—Afternoon Serenade.
- KFMB—Mandrake, Magician.
- KXLA—George Fisher.
- KHJ, KGB, KVOE—Buck Rogers.
- KMPC—And That's How It Happened.
- KFWB—Stuart Hamblen.
- *KLAC—Gen. Junnius Pierce.
- KWKW—Today at the Races.
- *KRRD—News.
- *KFSD—H. V. Kaltenborn.

- 5—KFI—Life with Crosby.
- *KNX—Knox Manning, News.

- KECA, KPRO, KFMB—Terry and the Pirates.
- *KHJ, KGB, KFXM, KVOE—News, Hemingway.
- KFWB—Stuart Hamblen.
- *KLAC—News.
- *KMPC—News, Teen & Twenty.
- KFAC—Sunset Symphony.
- KGFJ—Jive at 5.
- KNLA—Juke Box Matinee.
- KWKW—Lucky White Playboys.
- KRRD—Songs of the Saddle.
- KFSD—Anniversary Date.
- *KGER—News.
- 5:15—KFI, KFAC, KFSD—News.
- KNX—Green Light Revue.
- KECA, KFMB—Sky King.
- KHJ, KGB, KFXM, KVOE—Superman.
- KLAC—Irvin Allen.
- KGER—Voice of the Army.
- 5:30—KFI, KFSD—Voice of Firestone.
- *KNX—Harry Flannery.
- KHJ, KGB, KFXM, KVOE—Captain Midnight.
- KECA, KPRO, KFMB—Jack Armstrong.
- KLAC—Al Jarvis.
- KFAC—Whoa Bill Club.
- KGFJ—Songs for You.
- KNLA—Future Pianists.
- KRRD—Hit Tunes.
- 5:45—KECA—News.
- *KNX—News, Garred.
- KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.
- KMPC—H. Allen.
- KNLA—Miniature Concert.
- KGFJ—If They Had Lived.
- KGER—Mandrake.
- 5:55—KNX—Bill Henry.
- 6—KFI, KFSD—Touchdown Tips.
- KNX—Lux Radio Theatre.
- *KHJ, KGB, KFXM, KVOE—News, Gabriel Heatter.
- KECA—Reserve.
- *KMPC, KLAC—News.
- *KFWB, KFOX, KGER—News.
- KGFJ—Musical Dialect.
- KFAC—Music for Everyone.
- KNLA—Toastmaster Club.
- 6:05—KLAC—Al Jarvis.
- 6:15—KHJ—Barry Wood Show.
- KMPC—Parade of Sports.
- KFWB—Warner Bros. Orch.
- KGER—Today in Sports.
- KGB—San Diego Sports.
- KVOE—Real Stories.
- 6:30—KFI, KFSD—Victor Borke and Benny Goodman.
- KHJ, KGB, KFXM, KVOE—Spotlight Bands.
- KECA, KPRO, KFMB—Johny Olsen's Rumpus Room.
- KMPC—Joe Hernandez.
- KFWB—Frank Bull.

**SAM BALTER
"SPORTS BOOK"
KLAC**
Monday thru Friday

- KLAC—Sam Balter, Sports.
- KFAC—Hour of Music.
- KNLA—Help Wanted.
- KFOX—Hal's Memory Room.
- KGER—Helene Smith.
- KGER—Helene Smith.

**James Roosevelt
KLAC
MONDAY THRU
FRIDAY**

- 6:45—KLAC—James Roosevelt.
- KGER—Socialist Labor Party.
- 7—KFI, KFSD—Carnation Contented Hour.
- KNX—Screen Guild Players.
- KHJ, KGB, KFXM, KVOE—Bulldog Drummond.
- KECA, KFMB—Lone Ranger.
- *KMPC—News.
- KFAC—Hour of Music.
- KGFJ—Musical Digest.
- *KLAC, KRRD, KGER—News.
- 7:05—KMPC—Security Symphonia.
- KLAC—High School Sports.
- KGER—Fagan.
- 7:15—KNLA—J. Dorsey Orch.
- KRRD—Three-Quarter Time.
- 7:30—KFI, KFSD—Dr. I. Q.
- KNX—Bob Hawk Show.
- KECA—Sons of the Pioneers.
- KHJ, KGB, KFXM, KVOE—Cisco Kid.

SECURITY BANK
Symphonia
KMPC 7:05 PM
TONIGHT'S FEATURE
"Capriccio
Italian"
Tschaikowsky

- KMPC—Firestone Favorites.
- KFWB—Sports Final.
- KLAC—L.A. Citizen.
- KFAC—Floretta's Jewel Box.
- KNLA—Texas Jim Lewis.
- KRRD—Do You Know?
- KGER—Prophecy Speaks.
- 7:45—KFWB—Manpower.
- *KLAC—Radio Newsreel.
- *KFAC, KFOX—News.
- KNLA—T. Texas Tyler.
- 8—KFI, KFSD—Supper Club.
- KNX—Lowell Thomas.
- KECA, KFMB—Lum & Abner.
- KHJ, KGB, KFXM, KVOE—Richard Davis, Private Investigator.
- *KMPC—News, Hemingway.
- *KFWB—Inside Story.
- KFAC—Evening Concert.
- *KLAC—News.
- KGFJ—Caucasian Memories.
- KNLA—Romantic Melodies.
- KFOX—Fishing Facts.
- 8:15—KFI, KFSD—Fleetwood Lawton.
- KNX—Jack Smith.
- *KECA, KPRO—Earl Godwin.
- KMPC—Korn Cobblers.
- KFWB—Twilight on the Trail.
- KLAC—Jeff York Show.
- KGFJ—Keyboard and Console.
- *KNLA—News.
- KGER—Legion Hall Series.
- 8:30—KFI, KFSD—Cavalcade of America.
- KNX—Joan Davis.
- KHJ, KGB, KFXM, KVOE—Casebook of Gregory Hood.
- KECA, KFMB, KPRO—The Fat Man.
- *KFWB—News.
- KMPC—Music Supreme.
- KGFJ—Charm School.
- KLAC—My Serenade.
- KNLA—The Corral.
- KGER—Curtain of Night.
- 8:45—KFWB—Guy Lombardo Orch.
- KLAC—Eddy Howard Orch.
- KGER—High School Sports.
- 8:50—KFWB—Musical Comedy.
- 8:55—KNX—Carroll Alcott, News.
- 9—KFI, KFSD—Telephone Hour.
- KNX—The Whistler.
- KECA, KPRO—Doctors Talk It Over.
- *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KMPC—Easy Aces.
- KFWB—Music.
- KFAC—Evening Concert.
- KGFJ—Saludos Amigos.
- *KLAC—News.
- KNLA—Peter Potter.
- 9:15—KHJ, KGB, KFXM, KVOE—Mel Venter's Pictorial.
- KECA—Joe Mooney Instrumental Group.
- KMPC—Spotlight Stars.
- KLAC—Fred Haney Baseball Roundup.
- KGER—Ice Follies.
- 9:30—KFI—Hollywood Bowl Auditions.
- KNX—Inner Sanctum.

THE MYSTERY FAVORITE
**BOSTON
BLACKIE**
KECA-9:30 PM.
MONDAYS
VELTEX GASOLINES

- KECA—Boston Blackie.
- KHJ, KGB, KFXM, KVOE—Inside of Sports.
- KMPC—Say It With Music.
- KLAC—Melody Highlights.
- KFWB—Maurice Hart.
- KGFJ—Air-o-tortials.

FLOYD B. JOHNSON
KFOX 7:30-10:00 P.M. Mon.
KFOX—4:30-5:00 P.M. Sundays
1280 Kilocycles

- KFOX—Floyd B. Johnson.
- KFSD—Pleasure Parade.
- KGER—Dr. Clem Davies.
- 9:40—KGFJ—Musical Horizons.
- 9:45—KHJ, KGB, KFXM, KVOE—Henry J. Taylor.
- KMPC—Waltz to Remember.
- 10—KFI, KFSD—The Reporter.
- *KNX—Chet Hunter, News.
- *KHJ, KGB, KFXM, KVOE—Fulton Lewis, Jr.
- KECA—Sid Ziff, Sports.
- *KMPC—News.

**EASTSIDE
SHOW
10 TO 12 P.M.
Every Night Except Sunday
KFWB**

- KFWB—Eastside Show.
- KFAC—Lucky Lager Dance.
- KLAC—Ocean Park Fights.
- KFVD—Spade Cooley Time.
- KNLA—Masical Music.
- KGFJ—Hollywood House Party.
- *KGER—News.
- 10:05—KMPC—Beverly Hillbillies.
- KGER—Musical Roundup.
- 10:15—KFI—Casa Cugat.
- KNX—Bob Elson.
- *KLAC, KHJ, KGB—News.
- KFSD—Concert Hall.
- 10:30—KFI—Inside the News.
- KNX—Symphonettes.
- KECA—Reserve.
- KHJ—Sing, America, Sing.
- KMPC—Darcee' Time.
- KGER—Dude Ranch Wranglers.
- KGB—Vets' Information.
- 10:45—KFI—Show Time.
- KHJ—Scout About Town.
- KECA—Eddy Howard Orch.
- *KFSD—News.
- *KFI, KHJ, KMPC—News.
- *KNX—Nelson Fringle.
- *KFWB—KLAC—News.
- KFWB—Eastside Show.
- KGFJ—Hollywood House Party.
- KFAC—Lucky Lager Dance.
- KNLA—Club Cohra.
- KFVD—Spade Cooley Time.
- *KGER—News, Roundup.
- KFSD—Biltmore Orch.
- 11:15—KFI—Lullaby Time.
- KNX—Orie Gates Orch.
- KECA—C. Cavaliero Orch.
- KHJ, KGB—Jan Garber Orch.
- KMPC—Dance Time.
- KLAC—Xmas Early.
- 11:20—KFI—Milestone of Melody.
- 11:30—KFI, KFSD—It's Time to Dream.
- KNX—Record Show.
- KECA—Eddie Le Baron Orch.
- KNLA—Platter Party.
- 11:45—KECA—Royd Raeburn Orch.
- *KHJ, KGB, KVOE—News.
- 11:55—KFI, KNX, KECA, KFSD—News.

SONG AND DANCE
Sitting in his law office in Miami, Fla., back in the late twenties, Hoagy Carmichael, CBS' new singing star, couldn't keep his mind off music. He paused while thumbing through a copy of Blackstone and started jotting down flats and sharps in the forepages. The book was cast aside, but 15 years later those pages brought \$500,000 at a War Bond rally. They contained the original score of the immortal "Star Dust."
Page Nineteen

TUESDAY, NOVEMBER 12

KLAC	KFI	KEGA	KHJ	KFVD	KXLA	KFS6	KGFJ	KFXM	KFAC	KGER	KWKW	KFMB
↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
KFSB	KMPC	KIEV	KFWB	KNX	KRKO			KPPC	KFBX	KGB	KPRO	KVOE
570	640	790	930	1020	1110		1230		1330	1390	1440	1490
600	710	870	980	1070	1150			1240	1280	1360	1430	1450

★Indicates News Broadcasts.

- 8-KFI, KFSD—Fred Waring.
- KNX—Johnny Murray.
- KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
- ★KHJ, KGB—Cecil Brown.
- ★KMPC, KXLA, KLAC—News.
- KFWB—Easy Listenin'.
- ★KFAC—Country Church.
- KGFJ—Concert Pastelle.

KRKD, 8:00 A.M.

HAVEN OF REST

Tues., Thurs., Sat.

First Mate Bob and the Good Ship Grace

- KRKD, KFOX—Haven of Rest KFWD—Reward for Listening KFVD—Wakeup Ranch.
- ★KGER—News, Soul Patrol.
- 8:15-★KNX—Fred Beck.
- ★KHJ—Frazier Hunt.
- KMPC—Market Report, Sports.
- KLAC—Picture Album.
- KIEV—Trade Winds Tavern.
- KGER—Mizpah.
- KGB—Casa Cugat.
- 8:30-KFI, KFSD—Jack Berch.
- KNX—Grand Slam.
- ★KHJ, KFAC, KRKD—News.
- KMPC—Tuttie's Tune Time.
- KFWB—Diamond R Ranch.
- KGFJ—Waltz Invitation.
- KXLA—Baptist Brothers.
- ★KWKW—News, Devotions.
- KIEV—Public Interest.
- KFOX—Words of Life.
- KGB, KVOE—Bill Harrington.
- 8:45-KFI, KFSD—David Harum.
- KNX—Rosemary.
- KHJ, KGB, KFXM, KVOE—Victor H. Lindlahr.
- KMPC—A Song for You.
- ★KFWB—News.
- ★KFAC—Show Time.
- KFVD—Vocal Favorites.
- KWKW—Wings of Healing.
- KGER—New Tribes Mission.
- 9-KFI, KGFJ, KGER—News.
- KNX—Kate Smith.
- KECA, KFMB, KPRO—Glamour Manor.
- KHJ—Charlie Hamp.
- ★KMPC—News, Stork Club.
- KFWB—Bink Crosby.
- ★KLAC—News, Picture Album.
- KFAC—Unity.
- KRKO—Sagebrush Serenade.
- KWKW—Voice of China.
- KXLA, KFVD—Waltz Time.
- KIEV—Lyrics by Crosby.
- KFOX—Firebrands for Jesus.
- KFSD—Words and Music.
- KGB—Notes at Nine.
- 9:05-KFI—Music.
- KGER—Lutheran Hour.
- 9:10-KGFJ—Public Messenger.
- 9:15-KFI—Ladies' Day.
- KNX—Aunt Jenny.
- KHJ, KGB, KVOE—Coke Club, Morton Downey.
- KMPC—Those Were the Days.
- KFWB—Strolling Tom.
- KFAC—Voice of Health.
- KXLA—Harmony Homestead.
- ★KFVD, KFSD—News.
- ★KWKW—Rev. Wildeman.
- KIEV—Rhythm Interlude.
- 8:30-KNX—Helen Trent Romance.
- KECA, KPRO, KFMB—Breneman's Breakfast.
- KHJ—Time Out.
- KMPC—Western Stars.
- KFWB—Sweet Music.
- ★KWKW—Off the Press.
- KGFJ—Open Album.
- KFAC—Festival of Waltzes.
- KFVD—Show Tunes.
- KIEV—Lost & Found Pets.
- KGER—Bible Treasury Hour.
- KFSD—Time to Relax.
- 9:45-KNX—Our Gal Sunday.
- KHJ—Tune Time.
- KMPC—Musical Portraits.
- ★KFWB, KRKD—News.
- KLAC—Kiddle Klub.
- KFVD—Here Comes Parade.
- KIEW—Shopping With Helen KIEW—Band Box.
- KGER—Voice of China.
- KFSD—Magie's Private Wire.
- KGB—Molly Morse.
- 10-KFI—Especially for You.
- KNX—Big Sister.
- ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- ★KECA, KPRO, KPRO—Home Edition.

- ★KMPC—News, Bill Leyden.
- KFWB—House of Miami.
- KWKW, KGFJ—Racing News.
- ★KLAC—News, Al Jarvis.
- KFAC—Capistrano Echoes.
- KRKO—Music, Talk.
- KFVD—Morning Serenade.
- ★KIEV, KFOX, KGER—News.
- KXLA—Piano Parade.
- KFSD—Sketches in Melody.
- 10:05-KGER—Music.
- 10:15-KFI—What Do You Say?
- KNX—Ma Perkins.
- KECA, KFMB—William Lang.
- KHJ—Nancy Dixon.
- KGFJ—Serenade for You.
- KFAC—Musical Encores.
- ★KXLA—News.
- KIEV—Vocal Variety.
- KFOX—Rev. Emma Taylor.
- KGER—Kingdom Within.
- KVOE—Editor's Diary.
- 10:25-KGFJ, KWKW—Races-Sports.
- 10:30-★KFI, KFAC, KWKW—News.
- KNX—Young Dr. Malone.
- KECA, KPRO, KFMB—My True Story.
- KHJ—Real Stories.
- KFWB—Concert Masters.
- KXLA—Woman's World.
- EGFJ—Uppbeat Session.
- KFVD—Union Rescue Mission.
- KIEV—Range Songs.
- KGER—Across the Footlights.
- KGB, KVOE—U.N. Serenade.
- 10:40-KWKW—Army Recruiting.
- 10:45-KFI—Joyce Jordan.
- KNX—Road of Life.
- KHJ, KGB, KFXM, KVOE—Bill Gwinn Show.
- KMPC—Home Chats.
- KFWB—Science of Mind.
- KFAC—Musical Varieties.
- KRKO—Midnight Mission.
- KIEV—Musical Corral.
- KGER—Kurbstone Forum.
- KFSD—Hebrew Christiana Hr.
- KFSD—Robert McCormick.
- 10:55-KECA, KFMB—Hymns of All Churches.
- KGFJ, KWKW—Races-Sports.
- 11-KFI, KFSD—Guiding Light.
- KNX—Second Mrs. Burton.
- KECA, KFMB—Hymns of All Churches.
- KHJ, KFXM, KGB, KVOE—Bill Gwinn Show.
- ★KMPC—News, Music Hall.
- KFWB—Bill Anson.
- KFAC—Friendly Classics.
- ★KLAC—News, Al Jarvis.
- KRKO—Music.
- KXLA—Easy Listening.
- KWKW—Listening Reward.
- EGFJ—Vocal Varieties.
- KIEV—Show Time.
- ★KFVD, KGER—News.
- KFOX—Bright Corner.

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- KFI, KFSD—Guiding Light.
- KNX—Second Mrs. Burton.
- KECA, KFMB—Hymns of All Churches.
- KHJ, KFXM, KGB, KVOE—Bill Gwinn Show.
- ★KMPC—News, Music Hall.
- KFWB—Bill Anson.
- KFAC—Friendly Classics.
- ★KLAC—News, Al Jarvis.
- KRKO—Music.
- KXLA—Easy Listening.
- KWKW—Listening Reward.
- EGFJ—Vocal Varieties.
- KIEV—Show Time.
- ★KFVD, KGER—News.
- KFOX—Bright Corner.

- 11:15-KFI, KFSD—Today's Children.
- KNX—Perry Mason.
- ★KECA—Baukhage Talking.
- KHJ, KGB, KFXM, KVOE—Smile Time.
- KGFJ—Silver Strings.
- KFVD—Violet Schram.
- KXLA—Variety Time.
- KIEV—Music Box.
- KGER—Helene Smith.
- KFMB—Magic Carpet.
- 11:25-KGFJ, KWKW—Races-Sports.
- 11:30-KFI, KFSD—Woman in White.
- KNX—Lone Journey.
- KECA, KPRO, KFMB—Listening Post.
- KHJ, KGB, KFXM, KVOE—Queen for a Day.
- KGFJ—Reminiscent Rhythms.
- KFAC—Dr. Albert W. Palmer.
- KFVD—Dr. Louis Talbot.
- ★KWKW—News, This Day.
- ★KRKD, KXLA, KFOX—News.
- KIEV—Tropical Tempo.
- 11:40-KFI, KFSD—Betty Crocker.
- 11:45-KFI—Masquerade.
- KNX—Backstage at CBS.
- KECA—Frank Parker Show.
- ★KGFJ—News.
- ★KFAC—Piano Gems.
- KRKO—Hawaiian Melodies.
- KXLA—Songs of the Saddle.
- KFMB—Cliff Edwards.
- KGER—Femeline Fare.
- 11:55-KGFJ, KWKW—Races-Sports.
- KMPC—Thought for Today.
- 12-KFI—Farm Reporter.
- KNX—Surprise Party.

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- KFI—Farm Reporter.
 - KNX—Surprise Party.
- KMPC**

Dial 710 for
FRANK HEMINGWAY
NEWS COMMENTARY
12:00 Noon, 8:00 P.M.
Monday thru Friday

DIAL 710
- ★KECA, KHJ, KMPC, KGER, KGB, KPRO, KVOE—News.
 - KFWB—Bill Anson.
 - KGFJ—Keyboard Magic.
 - KFAC—Luncheon Concert
 - ★KLAC—News, Al Jarvis.
 - KWKW—Rhapsody in Wax.
 - KRKO—Prallie Schooner.
 - KFVD—Editor of the Air.
 - KXLA—Dinner Bell Roundup.
 - KFSD—Life Can Be Beautiful.
 - 12:15-KFI, KFSD—Ma Perkins.
 - KECA—Cliff Edwards.

- KHJ—Johnson Family.
- ★KMPC, KFXM—News.
- KFAC—Musical Portraits.
- KIEV—Waltz Time.
- KGER—T. Texas Tyler.
- KPRO—Three Men on a Mike.
- KGB—Trading Post.
- KFMB—Word to the Wives.
- 12:25-KGFJ, KWKW—Races-Sports.
- 12:30-KFI, KFSD—Pepper Young.
- ★KNX—Knox Manning, News.
- KECA, KPRO, KFMB—Try 'n' Find Me.

MILD & MELLOW

12:30 TO 1:00 P. M.
Monday Through Friday

KHJ

- KHJ—Mild and Mellow.
- KMPC—Bridle Club.
- ★KFWB—News.
- ★KGFJ—Intermission.
- KFAC—Music.
- KXLA—Red Murrell.
- KWKW—Farm News.
- KFVD—Violet Schram.
- KIEV—Agriculture Report.
- KGB—Fashion Fantasy.
- KVOE—Bobby Norris.
- 12:45-KFI, KFSD—Right to Happiness.
- KNX—Something to Talk About.
- KECA—Dorothy Dix Show.
- KMPC—Bill Hay Reads the Bible.
- ★KFAC—News.
- KWKW—South American Way
- KXLA—Farm Hour.
- KIEV—Gals on Record.
- KGB—Songs of Praise.
- KGER—Garden School.
- 12:55-KGFJ, KWKW—Races-Sports.
- 1-KFI, KFSD—Backstage Wife.
- KNX—G. E. House Party.
- KECA—Tommy Riggs Show.
- KHJ—Louise Massey.
- KMPC—Financial News.
- KFWB—Bill Anson.
- KGFJ—Sunset and Vine.
- ★KLAC, KFVD, KGER—News.
- KRKO—Music.
- KWKW—Vets' Rehabilitation.
- KFAC—Sketches in Strings.
- KXLA—Community Broad-casters.
- KIEV—Old Wax Works.
- KFOX—Platter Pantry.
- KFXM—Open House.
- ★KGB, KVOE—Cedric Foster.
- 1:05-KMPC—History.
- KGER—Out of the Hand Box.
- 1:10-KLAC—Juke Box Review.
- 1:15-KFI, KFSD—Stella Dallas.
- KHJ—Jackie Hill Show.
- KMPC—Singing Strings.
- KXLA—Beyond Victory.
- KFVD—Piano Moods.
- KIEV—Meet the Maestro.
- KGB, KVOE—Johnson Family
- 1:25-★KNX—News.
- KGFJ, KWKW—Races-Sports.
- KFI, KFSD—Lorenzo Jones.
- 1:30-KNX—Evelyn Winters.
- KECA—Walter Klerman.
- KHJ—Melody Matinee.
- KMPC—Fingertip Success.
- KLAC—Jeff and Rufus.
- KGFJ—Today's Hits.
- KFVD—Hawaiian.
- ★KWKW, KRKD—News.
- KXLA—Listener's Digest.
- KIEV—Organ Moods.
- KFOX—Lucky Lady.
- KGER—Milady's Matinee.
- 1:35-KWKW—Andy Mansfield.
- 1:45-KFI, KFSD—Young Widder Brown.
- KNX—Bill Bryan Trio.
- KECA—Ethel and Albert.
- KMPC—Sewing School.
- KFAC—Piano Solos.
- KXLA—Varieties.
- KRKO—Music.
- KIEV—Musical Capers.
- KFVD—Vocal Varieties.
- 1:55-KGFJ, KWKW—Races-Sports.
- 2-KFI, KFSD—When a Girl Marries.
- KNX—American School of the Air.
- KECA, KPRO, KFMB—What's Doin' Ladies?
- KHJ, KGB, KVOE—Tell Your Neighbor.
- ★KMPC—News, Record Boom.
- KFWB—Bill Anson.

TUESDAY Program Highlights

Morning Programs Appear in Lightface Type: Afternoon and Evening Programs Boldface

- Comedy-Variety*
- 5:30—Date With Judy, KFI.
- 6:00—Amos 'n' Andy, KFI.
- 6:30—Fibber and Molly, KFI.
- 7:00—Bob Hope, KFI.
- 7:30—Red Skelton, KFI.
- 8:30—Mel Blanc, KNX.
- Quiz, Participation*
- 8:00—McNeill's Breakfast Club, KECA.
- 9:00—Glamour Manor, KECA.
- 9:30—Breneman's Breakfast, KECA.
- 11:30—Queen for a Day, KHJ.
- 1:00—G.E. House Party, KNX.
- 2:00—What's Doin', Ladies?, KECA.
- 2:30—Meet the Missus, KNX.
- 2:30—Bride and Groom, KECA.
- 6:00—Vox Pop, KNX.
- Drama*
- 6:30—Hollywood Players, KNX.
- 9:00—Favorite Story, KFI.
- Music*
- 8:00—Fred Wartog, KFI.
- 3:00—Musical Favorites, KFAC.
- 4:00—Musical Masterpieces, KFAC.
- 4:30—American Melody Hour, KNX.
- 6:00—Musical Digest, KGFJ.
- 6:30—Boston Symphony, KECA.
- 7:30—Melodies America Loves, KNX.
- 8:00—Supper Club, KFI.
- 8:00—Evening Concert, KFAC.
- 8:15—Jack Smith, KNX.
- 8:30—Music Supreme, KMPC.
- 9:00—Saludos Amigos, KGFJ.
- 10:00—Lucky Dance Time, KFAC.
- 10:00—Eastside Show, KFWB.
- 10:00—Hollywood House Party, KGFJ.
- 12:00—Rhapsody in Wax, KHJ.
- Comment—Narration*
- 8:15—Fred Beck, KNX.
- 9:00—Kate Smith, KNX.
- 9:30—Time Out, KHJ.
- 3:00—Burrit Wheeler, KNX.
- 4:30—Art Baker, KFI.
- Mystery—Detective*
- 8:30—Dark Venture, KECA.
- 8:30—The Falcon, KHJ.
- 9:00—Big Town, KNX.
- 9:30—Murder at Midnight, KFI.
- Public Interest—Information*
- 6:30—American Forum, KHJ.
- 10:30—Open Hearing, KNX.
- Sports*
- 10:00—Race Lineup, KWKW.
- 10:00—Racing, KGFJ.
- 6:30—Joe Hernandez, KMPC.
- 9:30—Inside Sports, KHJ.
- 10:00—Sid Ziff, KECA.

★KLAC, KIEV, KFSD—News.
 KFAC—Music in American
 Honors.
 KXLA—Musical Dept. Store.
 KGFJ—George Paxton Presents
 KWKW—The Crow.
 KKKD—Public Service.
 KFVD—Timely Tunes.
 KGER—Long Beach Band.
 2:15—KHJ, KFSD—Portia Faces
 Life.
 KHJ, KGB, KFPM, KVOE—
 John J. Anthony.
 KGFJ—Record Jackpot.
 KLAC—Sunset and Vine.
 KIEV—Land of Song.
 2:25—KECA—They Said It Today.
 KGFJ, KWKW—Races-Sports.
 2:30—KFI, KFSD—That Bill
 Bill.
 KNX—Meet the Missus.
 KECA, KFMB—Bride and
 Groom.
 KHJ, KGB, KVOE—Heart's
 Desire.
 KFVB—Afternoon Melodies.
 KGFJ—Among My Souvenirs.
 ELAC—Dunce Time.
 ★KRKD—News, Music.
 ★KWKW—News, The Crow.
 KIEV—Musical.
 KFOX—Sagebrush Symphony.
 KGER—Feature Story.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Front Page Far-
 rel.
 ★KGFJ, KFVD—News.
 KLAC—Back Stage Interview.
 KFAC—Organ.
 KIEV—Musical Potpourri.
 2:55—KGFJ, KWKW—Races-Sports.
3—KFI, KFSD—Road of Life.
 KNX—Burrill Wheeler.
 KECA, KPRO, KFMB—
 Ladies, Be Seated.
 KHJ—Fact and Fable.
 ★KMPC—News, Record Room.
 KFVB—Afternoon Melodies.
 ★KLAC, KXLA, KGER—News.
 KFAC—Musical Favorites.
 KRKD—Matinee Melodies.
 KGFJ—Variety Music Hall.
 KFVD—L. A. Daily Reporter.
 KWKW—Swing Session.
 KIEV—Melody at Three.
 KGB, KVOE—Say It With
 Music.
 3:05—KGER—Under Blue Skies.
 3:15—KFI—Life Can Be Beautiful.
 KHJ—Happy Homes.
 KFVB—Bert Fiske.
 KXLA—Juke Box Matinee.
 KLAC—Piano and 4.
 KIEV—Matter of Records.
 KGER—Cheerful Chat.
 ★KFSD—News.
 3:25—KGFJ, KWKW—Races-Sports.
 3:30—KFI, KFSD—Aunt Mary.
 KNX—Frontiers in Science.
 KECA—Norwood Smith Sings.
 KFVB—Melody Matinee.
 KLAC—Barclay Allen Orch.
 KGFJ—Variety Music Hall.
 KWKW—American-Jewish Hr.
 ★KRKD—News, Music.
 KFOX—Your Girl Friend.
 KGER—Take It Easy Time.
 KGB—Man About Town.
 3:45—KFI, KFSD—Dr. Paul.
 ★KNX—The World Today.
 KECA—France Scully.
 KHJ—Music by Rexall.
 KFAC—Moments in Music.
 KFVD—Rumba.
 KVOE—Sea Hound.
 3:55—KGFJ, KWKW—Sports Flash.
4—KFI, KFSD—This Woman's
 Secret.
 KNX—That's Life.
 ★KECA—Headline Edition.
 ★KHJ, KGB, KFPM, KVOE—
 Fulton Lewis, Jr.
 ★KMPC—News, Palladium.
 KFAC—Musical Masterpieces.
 KFVB—Gospel and Song.
 ★KLAC, KIEV—News.
 KXLA—Juke Box Matinee.
 KGFJ—Variety Music Hall.
 KWKW—Italian Melodies.
 KFVD—KRKD—Piano.
 ★KGER, KFOX—News.
 4:05—KGER—Take It Easy Time.
 4:15—KFI—News of the World.
 ★KECA—Alvin Wilder.
 ★KHJ, KGB, KFPM, KVOE—
 Rex Miller.
 KMPC—Peter Potter.
 KLAC—Belle Martell.
 ★KFVD, KFSD, KFMB—News.
 KRKD—MovieLand Quiz.
 KIEV—Modern Concert Hall.
 4:25—KGFJ, KWKW—Races-Sports.
 4:30—KFI—Art Baker's Notebook.
 KNX—American Melody Hour.
 KECA—Dick Tracy.
 KHJ, KVOE—Erskine Johnson
 KMPC—Bolero Time.
 KFVB—Musical Roundup.
 KLAC—Lullaby in Rhythm.

KGFJ—Variety Music Hall.
 KRKD—Tunes of the Day.
 ★KWKW—News.
 KFVD—Tea Time Music.
 KIEV—Afternoon Serenade.
 KFOX—Old Age Pension.
 KPRO—Twilight Tales.
 KFMB—Mandrake, Magician.
 4:45—KECA, KFMB, KPRO—
 Tennessee Jed.
 KHJ, KGB, KFPM, KVOE—
 Buck Rogers.
 KMPC—Twilight Tales.
 KFVB—Stuart Hamblen.
 ★KLAC—Gen. Junnius Pierce.
 ★KRKD—News.
 KWKW—Today at the Races.
 ★KFSD—H. V. Kaltenborn.
 4:55—KGFJ—Sports Flash.
5—KFI—Feature Wire.
 ★KNX—Knox Manning, News.
 ★KHJ, KGB, KFPM, KVOE—
 News, Hemingway.
 KECA, KPRO, KFMB—Terry
 and the Pirates.
 ★KMPC—News, Teen & Twenty.
 KFVB—Stuart Hamblen.
 ★KLAC—News.
 KFAC—Sunset Symphony.
 KGFJ—Jive at Five.
 KRKD—Songs of the Saddle.
 KXLA—Juke Box Matinee.
 KWKW—Lucky White Play-
 boys.
 ★KGER—News, Army Program.
 KFSD—Anniversary Date.
 KFOX—Sunshine Mission.
 5:15—KFI, KFAC, KFSD—News.
 KNX—Green Light Revue.
 KECA, KFMB—Sky King.
 KHJ, KGB, KFPM, KVOE—
 Superman.
 KLAC—Irwin Allen.
 5:25—KGFJ—Races, Sports.
 5:30—KFI, KFSD—A Date With
 Judy.
 ★KNX—Harry Flannery.
 KECA, KPRO, KFMB—Jack
 Armstrong.
 KHJ, KGB, KFPM, KVOE—
 Captain Midnight.
 KFAC—Whoa Bill Club.
 KLAC—Al Jarvis Ballroom.
 KGFJ—Songs for You.
 KRKD—Hit Tunes.
 KXLA—Future Pianists.
 KGER—Books Bring
 Adventure.
 ★KFOX—News.
 5:45—KNX—News, Garred.
 ★KECA, KPRO—News.
 KHJ, KGB, KFPM, KVOE—
 Adventures of Tom Mix.
 KMPC—H. Allen.
 KXLA—Miniature Concert.
 KGFJ—The Law Is Your
 Servant.
 KRKD—Race Results.
 KGER—Mandrake, Magician.
 5:55—KNX—Bill Henry.
 KGFJ—Races, Sports.
6—KFI, KFSD—Amos 'n' Andr.
 KNX—Vox Pop.
 KECA—How Do You Pro-
 nounce It?
 ★KHJ, KGB—Gabriel Heatter.
 ★KMPC, KFVB, KFOX—News.
 KFAC—Music for Everyone.
 ★KLAC, KGER—News.
 ★KGFJ—Musical Digest.
 KXLA—Alhambra H.S.
 KRKD—Early Dancette.
 6:05—KLAC—Al Jarvis.
 6:15—KHJ—Real Stories.
 KMPC—Parade of Sports.
 KFVB—Warner Bros. Orch.
 KXLA—Mary Burke King.
 KGER—Today in Sports.
 KGB—San Diego Sports.
 6:30—KFI, KFSD—Flubber McGee
 and Molly.
 KNX—Hollywood Players.
 KECA, KPRO, KFMB—Boston
 Symphony.
 KHJ, KGB, KFPM, KVOE—
 American Forum.
 KMPC—Joe Hernandez.
 KFVB—Frank Bull.
 KLAC—Sam Balter, Sports.
 KFAC—Hour of Music.
 KXLA—Help Wanted.
 KRKD—Show Tunes.
 KFOX—Hal's Memory Room.
 KGER—Helene Smith.
 6:45—KLAC—James Roosevelt.
 KXLA—Dinner Music.
7—KFI, KFSD—Bob Hope.
 KNX—Women's Forum.
 KHJ, KGB, KFPM, KVOE—
 American Forum.
 KECA, KPRO, KFMB—Boston
 Symphony.
 ★KMPC—News.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.

★KXLA—Averill Berman.
 ★KLAC, KRKD, KGER—News.
 KGER—Fagan.

SECURITY BANK

Symphonia

KMPC 7:05 PM

TONIGHT'S FEATURE

"Afternoon of a
 Faun"
 Debussy

7:05—KMPC—Security Symphonia.
 7:15★KHJ, KGB—Upton Close.
 KLAC—Music From Holly-
 wood.
 KXLA—J. Dorsey Orph.
 KRKD—Three-Quarter Time.
 KFOX—Fishing Pals.
 7:30—KFI, KFSD—Red Skelton.

Melodies America Loves

FLORENCE FREEMAN

Mezzp Soprano
 Concert Orchestra
 EARL TOWNER
 Director

KNX—Tuesday—7:30 P. M.

INGLEWOOD PARK CEMETERY ASS'N.

KNX—Melodies America
 Loves.
 KECA—Music Preferred.
 KHJ, KGB, KFPM, KVOE—
 Red Ryder.
 KMPC—Firestone Favorites.
 KFVB—Sports Final.
 KFAC—Fioretta's Jewel Box.
 KXLA—Texas Jim Lewis.
 KRKD—Do You Know?
 KGER—Prophecy Speaks.
 7:45★KECA—Alvin Wilder.
 ★KFAC, KFOX—News.
 ★KLAC—Radio Newsreel.
 KXLA—T. Texas Tyler.

8—KFI, KFSD—Supper Club.
 ★KNX—Lovelil Thomas.
 KECA, KFMB—Lum & Abner.
 KHJ, KGB, KFPM, KVOE—
 Count of Monte Cristo.
 ★KMPC, KLAC, KGER—News.
 ★KFVB—Inside Story.
 KFAC—Eveing Concert.
 KGFJ—Caucasian Memories.
 KXLA—Romantic Melodies.

8:15★KFI, KFSD—Fleetwood
 Lawton.
 KNX—Jack Smith.
 ★KECA, KPRO, KFMB—
 Earl Godwin.
 KMPC—Korn Kobblers.
 KFVB—Twilight on the
 Trall.
 ELAC—Jeff York Show.
 KGFJ—Keyboard and Console.
 ★KXLA—News.
 ★KGER—Civil Service.

8:30—KFI, KFSD—Budy Vallee
 Show.
 KNX—Mel Blanc Show.
 KECA, KPRO, KFMB—
 Dark Venture.
 KHJ, KGB, KFPM, KVOE—
 The Falcon.
 KMPC—Music Supreme.
 ★KFVB—News.
 KGFJ—Charm School
 ELAC—My Serenade.
 KXLA—7th Street Corral.
 8:45—KFVB—Guy Lombardo Orch.
 KLAC—Casino Gardens Orch.
 8:55★KNX—News.

The BULLOCK'S SHOW

THIS WEEK
 Vanity
 Fair

*Favorite
 Story*

KFI

9.00 P. M. TUESDAYS

9—KFI—Favorite Story.
 KNX—Big Town.

Thrilling!

RETRIBUTION

KECA—9 P.M.

Presented by
PIUMA WINES

KECA, KPRO—Retribution.
 KMPC—Easy Aces.
 ★KHJ, KGB, KFPM, KVOE—
 News, Glenn Hardy.
 KFVB—Music.
 KFAC—Evening Concert.
 ★KLAC—News, J. Garber Orch.
 KXLA—Peter Potter.
 KGFJ—Saludos Amigos.
 KFSD—Time for Music.

9:15★KHJ, KGB, KFPM, KVOE—
 James Crowley.
 KMPC—Spotlight Stars.
 KGER—Book of Fraud.

9:30—KFI—Murder at Midnight.
 KNX—Tapestries of Life.
 KECA—Anderson Family.
 KHJ, KGB, KFPM, KVOE—
 Inside of Sport.
 KMPC—Say It With Music.
 KFVB—Maurice Hart.
 KGFJ—Air-o-tutorials.
 ELAC—Highlights of Melody.
 KFSD—Murder at Midnight.
 9:40—KGFJ—Musical Horizons.
 9:45—KHJ—Musical Treasure Chest.
 KNX—Fact or Fantasy.
 KMPC—Waltz to Remember.

10★KFI, KFSD—The Reporter.
 ★KNX—Chet Huntley, News.
 ★KHJ, KFPM, KGB, KVOE—
 Fulton Lewis, Jr.
 KECA—Sid Ziff, Sports.
 ★KMPC, KGER—News.

EASTSIDE

SHOW

10 TO 12 P. M.

Every Night Except Sunday

KFVB

KFVB—Eastside Show.
 KFAC—Lucky Lager Dance.
 KLAC—Olympic Fights.
 KXLA—Classical Music.
 KFVD—Spade Cooly Time.

10:05—KMPC—Beverly Hillsilles.
 KGER—Musical Roundup.
 10:15—KFI—Madison 2345, Times In-
 formation.
 KNX—Bob Elson.
 ★KECA, KHJ, KGB, KVOE—
 News.
 KFSD—Concert Hall.
 10:30★KFI—Inside the News.
 KNX—Open Hearing.
 KECA—Reserve.
 KHJ—Sing, America, Sing.
 KMPC—Dance Time.
 KGER—Dude Ranch
 Wranglers.
 KGB—Ernie Heckscher Orch.
 10:45—KFI—Show Time.
 KECA, KFMB—Freddy
 Martin Orch.
 KHJ—Ernie Heckscher Orch.
 ★KFSD—News.

11★KFI, KECA, KHJ, KMPC,
 KLAC, KGER—News.
 ★KNX—Nelson Pringle.
 KFVB—Eastside Show.
 KFAC—Lucky Dance Time.
 KGFJ—Hollywood House Party
 KXLA—Mille's Cafe.
 KGB—John Wolohan Orch.

11:05—KGER—Musical Roundup.
 11:15—KFI—Love Letters.
 KNX—Jerry Wald Orch.
 KECA—Jack Fina Orch.
 KHJ—John Wolohan Orch.
 KMPC—Dance Time.
 KLAC—Xmas Early.
 KXLA—Randstand Review.
 KFMB—Cheatin' on Sandman.

11:30—KFI—Here's to Veterans.
 KNX—Record Show.
 KHJ, KGB—Don Swan Orch.
 KXLA—Platter Party.

11:35—KNX—Manny Strand Orch.
 11:45—KFI—Music.
 ★KHJ, KGB, KVOE—News.
 KECA—Page Cavanaugh Trio.
 11:55★KFI, KNX, KECA, KFSD—
 News.

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WEDNESDAY, NOVEMBER 13

★Indicates News Broadcasts.

- 8-KFI, KFSD—Fred Waring.
- KNX—Johnny Murray.
- KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
- ★KHJ, KGB, Cecil Brown.
- ★KMPC, KXLA, KLAC, KIEV—News.
- KFWB—L. A. Breakfast Club.
- KGfJ—Concert Pastelle.
- KRKD, KFOX—Bible Institute on the Air.
- KFAC—Country Church.
- KWKW—Listening Reward.
- KFVD—Wakeup Ranch.
- ★KGER—News, Soul Patrol.
- KVOE—Hot Cake Club.
- 8:15★KNX—Fred Beck.
- ★KHJ—Frazier Hunt.
- KMPC—Markets, Sports.
- KLAC—Picture Album.
- KIEV—Trade Winds Tavern.
- KGER—Mizpah.
- KGB—Casa Cucat.
- 8:30-KFI, KFSD—Jack Berch.
- KNX—Grand Slam.
- ★KHJ, KFAC, KRKD—News.
- KMPC—Tuttle's Tune Time.

KXLA, 8:30 A.M.
HAVEN OF REST
 Mon., Wed., Fri.
 First Mate Bob and the Good Ship Grace

- KXLA—Haven of Rest.
- KGfJ—Waltz Invitation.
- KIEV—Service Clubs.
- ★KWKW—News, Devotions.
- KFOX—Words of Life.
- KGB—Bill Harrington.
- 8:45-KFI, KFSD—David Harum.
- KNX—Rosemary.
- KHJ, KGB, KFXM, KVOE—Victor H. Lindlahr.
- KMPC—A Song for You.
- KFAC—Show Time.
- KWKW—Wings of Healing.
- KIEV—Vocal Favorites.
- KFVD—Musical Memories.
- KGER—New Tribes Mission.
- 9★KFI, KGfJ, KGER—News.
- KNX—Kate Smith.
- KECA, KFMB, KPRO—Glamour Manor.
- KHJ—Foodsart Carnival.
- ★KMPC—News, Stork Club.
- KWKW—Voice of China.
- KXLA, KFVD—Waltz Time.
- ★KLAC—News, Picture Album.
- KFAC—Unity.
- KRKD—Sagebrush Serenade.
- KIEV—Lyrics by Crosby.
- KFOX—Firebrands for Jesus.
- KFSD—Words and Music.
- KGB—Notes at Nine.
- 9:05★KFI—Feature Wire.
- KGER—Lutheran Hour.
- 9:10-KGfJ—Red Feather Man.
- 9:15-KFI—Ladies' Day.
- KNX—Aunt Jenby.
- KHJ, KGB, KVOE—Coke Club, Morton Downey.
- KMPC—Those Were the Days.
- KGfJ—Public Messenger.
- KFAC—Voice of Health.
- KXLA—Harmony Homestead.
- ★KFVD, KFSD—News.
- KWKW—Rev. Wildeman.
- KIEV—Interlude in Rhythm.
- 9:30-KNX—Romance of Helen Trent.
- KECA, KPRO, KFMB—Tom Breneman's Breakfast.
- KHJ—Time Out.
- KMPC—Western Stars.
- KFWB—Sweet Music.
- ★KWKW—Off the Press.
- KFAC—Festival of Waltzes.
- KGfJ—Open Album.
- KFVD—Show Tunes.
- KIEV—Lost & Found Pets.
- KFSD—Time to Relax.
- KGB—Quaker City Serenade.
- KGER—Bible Treasurer.
- 9:45-KHJ—Our Gal Sunday.
- KHJ—Tune Time.
- KFMB—Musical Portraits.
- ★KFWD, KRKD—News.
- KLAC—Kiddie Klub.
- KWKW—Sign of the Clock.
- KFVD—Here Comes Parade.
- KIEV—Band Box.
- KGB—Molly Morse.
- KGER—Voice of China.
- KFSD—Maggi's Private Wire.
- KVOE—Dick & Jeannie.

- 10-KFI—Especially for You.
- KNX—Big Sister.
- ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.

- ★KECA, KPRO, KFMB—Home Edition.
- ★KMPC—News, Bill Leyden.
- KFWB—House of Miami.
- KWKW, KGfJ—Racing News.
- ★KLAC—News, Al Jarvis.
- KXLA—Piano Parade.
- ★KIEV, KFOX, KGER—News.
- KFAC—Capistrano Echoes.
- KRKD—Music, Talk.
- KFVD—Morning Serenade.
- KFSD—San Diego Spotlight.
- 10:05-KGER—Music.
- 10:15-KFI—What Do You Say?
- KNX—Ma Perkins.
- KECA, KPRO, KFMB—Ted Malone.
- KHJ—Nancy Dixon.
- KGfJ—Serenade for You.
- KFAC—Musical noones.
- ★KXLA—News.
- KWKW—Melodies.
- KIEV—Vocal Variety.
- KGER—Kingdom Within.
- KFOX—Rev. Emma Taylor.
- KVOE—Editor's Diary.
- 10:25-KGfJ, KWKW—Races-Sports.
- 10:30★KFI, KFAC, KWKW—News.
- KNX—Young Dr. Malone.
- KECA, KPRO, KFMB—My True Story.
- KHJ—Real Stories.
- KFWB—Concert Masters.
- KGfJ—Upbeat Session.

NOW PIERRE
 Maestro of the Chafing Dish
With Marion Lee
WOMAN'S WORLD
 on KXLA—10:30 A.M.

- KXLA—Woman's World.
- KFVD—Union Rescue Mission.
- KIEV—Range Song.
- KGER—Across the Footlights.
- KGB, KVOE—U.N. Serenade.
- 10:40-KWKW—Calling All Vets.
- 10:45-KFI—Joyce Jordan.
- KNX—Road of Life.
- KHJ, KGB, KFXM, KVOE—Bill Gwinn Show.
- KMPC—Home Chats.
- KFWB—Science of Mind.
- KFAC—Musical Varieties.
- KRKD—Midnight Mission.
- KIEV—Musical Corral.
- KGER—Kurbstone Forum.
- KFOX—Hebrew Christian Hr.
- KFSD—Rnbret McCormick.
- 10:55-KECA, KFMB—Hymns of All Churches.
- KGfJ, KWKW—Races-Sports.
- 11-KFI, KFSD—Guiding Light.
- KNX—Second Mrs. Burton.
- KECA, KFMB—Hymns of All Churches.

WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs Boldface

- Comedy-Variety**
- 6:00—Duffy's Tavern, KFI.
- 6:30—Dinah Shore, KNX.
- 7:00—Frank Morgan, KFI.
- 8:30—Great Giddiers, KFI.
- 9:00—Bing Crosby, KECA.
- 9:00—Jack Carson, KNX.
- 9:30—Henry Morgan, KECA.
- Quiz, Participation**
- 8:00—McNeill's Breakfast Club, KECA.
- 8:00—L. A. Breakfast Club, KFWB.
- 9:00—Glamour Manor, KECA.
- 9:30—Breneman's Breakfast, KECA.
- 11:30—Queen for a Day, KHJ.
- 1:00—G.E. House Party, KNX.
- 2:00—What's Doin', Ladies?, KECA.
- 2:30—Meet the Misus, KNX.
- 2:30—Bride and Groom, KECA.
- 6:30—Pot o' Gold, KECA.
- 7:30—Kay Kyser, KFI.
- 7:30—Information, Please, KNX.
- 8:30—Charm School, KGfJ.
- Drama**
- 6:30—Hollywood Theater, KFI.
- 8:00—Academy Award, KNX.
- 8:30—Dr. Christian, KNX.
- Musical**
- 8:00—Fred Waring, KFI.
- 8:00—Musical Favorites, KFAC.
- 4:00—Musical Masterpieces, KFAC.
- 6:00—Frank Sinatra, KNX.
- 6:00—Musical Digest, KGfJ.
- 8:00—Supper Club, KFI.
- 8:00—Evening Concert, KFAC.
- 8:15—Jack Smith, KNX.
- 8:30—Musical Supreme, KMPC.
- 9:00—Saludos Amigos, KGfJ.
- 10:00—Eastside Show, KFWB.
- 10:00—Lucky Dance Time, KFAC.
- 10:00—Hollywood House Party, KGfJ.
- 12:00—Rhapsody in Wax, KHJ.
- Comment-Narration**
- 8:15—Fred Beck, KNX.
- 9:00—Kate Smith, KNX.
- 9:30—Time Out, KHJ.
- 10:15—Ted Malone, KECA.
- 12:00—Burrit Wheeler, KNX.
- 3:00—Burrit Wheeler, KNX.
- 4:30—Art Baker, KFI.
- Mystery-Detective**
- 6:00—Affairs of Ann Scotland, KECA.
- 7:00—Michael Shayne, KHJ.
- 9:00—Mr. and Mrs. North, KFI.
- 9:30—Mr. District Attorney, KFI.
- Public Interest-Information**
- 8:15—LaGuardia, KECA.
- Sports**
- 10:00—Race Lineup, KWKW.
- 10:00—Racins, KGfJ.
- 6:30—Joe Hernandez, KMPC.
- 8:30—Sportsmen's Club, KECA.
- 9:30—Inside Sports, KHJ.
- 10:00—Sid Ziff, KECA.

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFSE	KGfJ	KFXM	KFAC	KGER	KWKW	KFMD
↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
KFSD	KMPC	KIEV	KFWB	KNX	KRKD		KPPC	KFBX	KGB	KPRO	KVOE	
570	640	790	930	1020	1110		1230		1330	1390	1440	1490
600	710	870	980	1070	1150		1240	1280	1360	1430	1450	

- KHJ, KFXM, KGB, KVOE—Bill Gwinn Show.
- ★KMPC—News, Music Hall.
- KFWB—Bill Anson.
- KFAC—Friendly Classics.
- ★KLAC—News, Al Jarvis.
- KXLA—Easy Listening.
- KGfJ—Vocal Varieties.
- ★KFVD, KGER—News.
- KRKD—Light Concert.
- KWKW—Listening Reward.
- KIEV—Show Time.
- KFOX—Bright Center.
- 11:15-KFI, KFSD—Today's Children.
- KNX—Perry Mason.
- ★KECA—Baukhage Talking.
- KHJ, KGB, KFXM, KVOE—Smile Time.
- KGfJ—Silver Strings.
- KFVD—Violet Schram.
- KXLA—Variety Time.
- KIEV—Music Box.
- KGER—Helene Smith.
- KFMB—Magic Carpet.
- 11:25-KGfJ, KWKW—Races-Sports.
- 11:30-KFI, KFSD—Woman in White.
- KNX—Lone Journey.
- KHJ, KGB, KFXM, KVOE—Queen for a Day.
- KECA, KPRO, KFMB—Listening Post.
- KFVD—Dr. Louis Talbot.
- KGfJ—Reminiscent Rhythm.
- ★KWKW—News, This Day.
- ★KRKD, KXLA, KFOX—News.
- KIEV—Tropical Tempos.
- 11:40-KFI, KFSD—Betty Crocker.
- 11:45-KFI—Masquerade.
- KNX—Backstage at CBS.
- KECA—Frank Parker Show.
- ★KGfJ, KFSD—News.
- KFAC—Piano Gems.
- KRKD—Hawaiian Melodies.
- KXLA—Songs of the Saddle.
- KGER—Feminine Fare.
- KPRO—This Curious World.
- KFMB—Cliff Edwards.
- 11:55-KGfJ, KWKW—Races-Sports.
- KMPC—Thought for Today.
- 12-KFI—Farm Reporter.
- KNX—Burrit Wheeler.
- ★KECA, KHJ, KMPC, KIEV, KGER, KGB, KVOE—News.
- KFWB—Bill Anson.
- KGfJ—Keyboard Magic.
- KFAC—Luncheon Concert.
- ★KLAC—News, Al Jarvis.
- KFVD—Editor of the Air.
- KWKW—Rhapsody in Wax.
- KXLA—Dinner Bell Roundup.
- KRKD—Prairie Schooner.
- KFSD—Life Can Be Beautiful.
- 12:15-KFI, KFSD—Ma Perkins.
- KNX—Bill Bryan Trio.
- KECA—Cliff Edwards.
- KHJ—Johnson Family.
- ★KMPC, KFOX, KFXM—News.
- KFAC—Musical Portraits.

- KIEV—Waltz Time.
- KGER—T. Texas Tyler.
- KPRO—Three Men on a Mke.
- KGB—S. D. Scrapbook.
- KFMB—Word to the Wives.
- KVOE—This Is Music.
- 12:20-KWKW—Voices of Tomorrow.
- 12:25-KGfJ, KWKW—Races-Sports.
- 12:30-KFI, KFSD—Pepper Young.
- ★KNX—Knox Manning, News.
- KECA, KPRO, KFMB—Try 'n' Find Me.

MILD & MELLOW
 12:30 TO 1:00 P. M.
 Monday Through Friday
KHJ

- KHJ—Mild and Mellow.
- KMPC—Bridge Club.
- ★KFWB—News.
- KWKW—Farm News.
- KGfJ—Intermission.
- KFAC—Music.
- KFVD—Violet Schram.
- KXLA—Red Murrell.
- KIEV—Glendale High.
- KFOX—Band of the Counter.
- KGB, KVOE—Bobby Norris.
- 12:45-KFI, KFSD—Right to Happiness.
- KNX—Something to Talk About.
- KECA—Dorothy Dix Show.
- KMPC—Bill Hay Reads the Bible.
- ★KFAC—News.
- KWKW—South American Way.
- KXLA—Farm Hour.
- KIEV—Gals on Record.
- KGER—Garden School.
- KGB—Songs of Praise.
- 12:55-KGfJ, KWKW—Races-Sports.
- 1-KFI, KFSD—Backstage Wife.
- KNX—G.E. House Party.
- KECA—Tommy Riggs Show.
- KHJ—Louise Massey.
- KMPC—Financial News.
- KFWB—Bill Anson.
- KFAC—Sketches in Strings.
- ★KLAC, KFVD, KGER—News.
- KRKD—Music.
- KGfJ—Sunset and Vine.
- KWKW—Vets' Rehabilitation.
- KXLA—Psychology for Moderns.
- KIEV—Old Wax Works.
- KFOX—Platter Pantry.
- ★KGB, KVOE—Cedric Foster.
- 1:05-KMPC—History.
- KGER—Out of the Band Box.
- 1:10-KLAC—Juke Box Review.
- 1:15-KFI, KFSD—Stella Dallas.
- KHJ—Jackie Hill Show.
- KMPC—Singing Strings.
- KXLA—This Is Our Duty.
- KFVD—Piano Moods.
- KIEV—Meet the Maestro.
- KGB, KVOE—The Johnson Family.
- 1:25★KNX—News.
- KGfJ, KWKW—Races-Sports.
- 1:30-KFI, KFSD—Lorenzo Jnea.
- KNX—Evelyn Winters.
- KECA—Walter Klerman.
- KHJ—Melody Matinee.
- KMPC—Treasury Salute.
- KLAC—Jeff and Rufus.
- ★KWKW, KRKD—News.
- KGfJ—Today's Hits.
- KXLA—Listener's Digest.
- KFVD—Hawaiian Music.
- KIEV—Organ Moods.
- KGB—Shady Valley Folks.
- 1:35-KWKW—Andy Mansfield.
- 1:45-KFI, KFSD—Widder Brown.
- KNX—Backgrounds for Living.
- KECA—Ethel and Albert.
- KMPC—Voice of the Army.
- KFAC—Piano Solos.
- KXLA—Afternoon Varieties.
- KIEV—Musical Capers.
- KRKD—Singing Walters.
- KFVD—Vocal Varieties.
- KVOE—Radio Tour.
- 1:55-KGfJ, KWKW—Races-Sports.
- 2-KFI, KFSD—When a Girl Marries.
- KNX—School of the Air.
- KECA, KFMB, KPRO—What's Doin', Ladies?
- KHJ, KGB, KVOE—Tell Your Neighbor.
- ★KMPC—News, Record Book.
- KFWB—Bill Anson.
- ★KLAC, KIEV—News.

KFAC—Music In American Manner.
KGJ—Richard Himber.
KXLA—Musical Dept. Store.
KWKW—The Crow.
KFVD—Timely Tunes.
KRKD—Organ Reveries.
KGER—Long Beach Band.
 2:15—**KFI**, **KFSD**—Portia Faces Life.
KHJ, **KGB**, **KFXM**, **KVOE**—John J. Anthony.
KLAC—Record Jackpot.
KLAC—Sunset and Vine.
KIEV—Land o' Song.
KRKD—Concert Melodies.
KFOA—Public Bulletin.
 2:25—**KECA**—They Said It Today.
KGJ, **KWKW**—Races-Sports.
 2:30—**KFI**, **KFSD**—Just Plain Bill.
KHJ, **KGB**, **KVOE**—Heart's Desire.
KECA, **KFMB**—Bride and Groom.
KFWB—Mid-Afternoon Melodies.
KGJ—Among My Souvenirs.
KLAC—Dance Time.
 ***KWKW**—News, The Crow.
 ***KRKD**—News, Music.
KIEV—Musicalades.
KFOA—Sagebrush Symphony.
KGER—Feature Story.
 2:40—**KGER**—Long Beach Band.
 2:45—**KFI**, **KFSD**—Front Page Farrell.
KFAC—Organ.
 ***KGJ**, **KFVD**—News.
KIEV—Musical Potpourri.
KRKD—Pan-Americana.
 2:55—**KGJ**, **KWKW**—Races-Sports.
3—**KFI**, **KFSD**—Round of Life.
KHJ, **KGB**, **KVOE**—Say It With Music.
 ***KMPC**—News, Record Room.
KFWB—Afternoon Melodies.
 ***KLAC**, **KXLA**, **KGER**—News.
KFAC—Musical Favorites.
KGJ—Cocktail Hour.
KFVD—L. A. Daily Reporter.
KWKW—Swing Session.
KIEV—Melody at Three.
 3:05—**KGER**—Under Blue Skies.
 3:15—**KFI**—Life Can Be Beautiful.
KHJ—Happy Homes.
KFWB—Bert Flske.
KLAC—Piano and I.
KGJ—Variety Music Hall.
KFVD—Popular Favorites.
KXLA—Juke Box Matinee.
KIEV—Matter of Records.
KGER—Cheerful Chat.
 ***KFSD**—News.
 3:25—**KGJ**, **KWKW**—Races-Sports.
 3:30—**KFI**, **KFSD**—Aunt Mary.
KHJ—Word From the Country.
KECA—Norwood Smith Sings.
KFWB—Melody Matinee.
KLAC—Barclay Allen Orch.
KGJ—Variety Music Hall.
KWKW—American-Jewish Hr.
KFOA—Your Girl Friend.
KGER—Take It Easy Time.
KGB—Man About Town.
 3:45—**KFI**, **KFSD**—Dr. Paul.
 ***KHJ**—The World Today.
KECA—Francesca Scully.
KHJ—Music by Rexall.
KFAC—Moments in Music.
KFVD—Rhumba.
KVOE—Sea Hound.
 2:55—**KGJ**, **KWKW**—Races-Sports.
4—**KFI**, **KFSD**—This Woman's Secret.
KHJ, **KGB**, **KFXM**, **KVOE**—Fulton Lewis, Jr.
KECA—Headline Edition.
 ***KMPC**—News, Palladium.
KFWB—Gospel and Song.
KXLA—Juke Box Matinee.
KFAC—Musical Minterpieces.
 ***KLAC**, **KWKW**—News.
KGJ—Variety Music Hall.
KWKW—Italian Melodies.
KRKD, **KFVD**—Piano.
 ***KGER**, **KFOA**, **KPRO**—News.
 4:05—**KGER**—Take It Easy Time.
 4:15—**KFI**, **KFSD**, **KFVD**—News.
KHJ, **KGB**, **KFXM**, **KVOE**—Rex Miller.
KMPC—Peter Potter.
KLAC—Betsy Phillips.
KIEV—Modern Concert Hall.
 4:25—**KGJ**, **KWKW**—Races-Sports.
 4:30—**KFI**—Art Baker's Notebook.
KHJ, **KVOE**—Erskine Johnson.
KMPC—Bolero Time.
KFWB—Musical Roundup.
KLAC—Lullaby in Rhythm.
KGJ—Variety Music Hall.
 ***KWKW**—News, Music.
KFVD—Tea Time Music.

KIEV—Afternoon Serenade.
KFOA—Old Age Pension.
KFMB—Mandrake, Magician.
 4:45—**KHJ**, **KGB**, **KFXM**, **KVOE**—Michael Shayne.
 ***KMPC**—News.
KFAC—Hour of Music.
KGJ—Musical Digest.
 ***KLAC**, **KRED**, **KGER**—News.
KPPC—Pasadena Musicians.
 7:05—**KMPC**—Security Symphonia.
KGER—Fagan.
 7:15—**KLAC**—Music From Hollywood.
KXLA—J. Dorsey Orch.
KPPC—Organ Recital.
 7:30—**KFI**, **KFSD**—Kay Kyser's Musical College.
KHJ, **KGB**, **KFXM**, **KVOE**—Cisco Kid.
KECA—Sons of the Pioneers.
KMPC—Firestone Favorites.
KFWB—Sports Final.
KFAC—Fioretta's Jewel Box.
KXLA—Texas Jim Lewis.
KPPC—Song Recital.
KGER—Prophecy Speaks.
KXLA—Music by Adlam.
KFWB—Wayne King Orch.
 ***KFAC**—News.
 ***KIAC**—Radio Newsreel.
KXLA—T. Texas Tyler.
8—**KFI**, **KFSD**—Supper Club.
 ***KHJ**, **KGB**, **KFXM**, **KVOE**—Superman.
KECA, **KFMB**—Sky King.
KLAC—Irwin Allen.
 5:25—**KGJ**, **KWKW**—Races, Sports.
 5:30—**KFI**—Casa Cugat.
 ***KHJ**, **KGB**, **KFXM**, **KVOE**—Harry Flannery.
KECA, **KPRO**, **KFMB**—Jack Armstrong.
KHJ, **KGB**, **KFXM**, **KVOE**—Captain Midnight.
KLAC—Al Jarvis.
KGJ—Songs for You.
KFAC—Whoa Bill Club.
KXLA—Future Pianists.
KRKD—Hit Tunes.
 ***KFOA**—News.
KGER—Your Army.
KFSD—So the Story Goes.
 5:45—**KFI**, **KFSD**—Elmer Peterson.
 ***KHJ**, **KGB**, **KFXM**, **KVOE**—Adventures of Tom Mix.
KMPC—H. Allen.
KXLA—Miniature Concert.
KGJ—If They Had Lived.
KRKD—Race Results.
KGER—Mandrake, Magician.
 5:55—**KHJ**, **KGB**, **KFXM**, **KVOE**—Bill Henry, News.
KGJ—Races.
6—**KFI**, **KFSD**—Duffy's Tavern.
KHJ, **KGB**, **KFXM**, **KVOE**—Gabriel Heatter.
KECA—Affairs of Ann Scotland.
 ***KHJ**, **KGB**, **KFXM**, **KVOE**—Gabriel Heatter.
 ***KMPC**, **KFWB**, **KLAC**, **KGER**, **KFOA**—News.
KGJ—Musical Digest.
KFAC—Music for Everyone.
KRKD—Music.
KXLA—Pasadena Community Playhouse.
 6:05—**KLAC**—Al Jarvis.
 6:15—**KHJ**—Barry Wood Show.
KMPC—Parade of Sports.
KFWB—Warner Bros. Orch.
KGER—Today in Sports.
KGB—San Diego Sports.
KVOE—Candlelight & Silver.
 6:30—**KFI**—Hollywood Theater.
KHJ, **KGB**, **KFXM**, **KVOE**—Dinah Shore.
KECA, **KFMB**—Pot o' Gold.
KHJ, **KGB**, **KFXM**, **KVOE**—Spotlight Bands.
KMPC—Joe Hernandez.
KFWB—Frank Bull.
KFAC—Hour of Music.
KLAC—Sam Butler, Sports.
KXLA—Help Wanted.
KFOA—Hal's Memory Room.
KGER—Helene Smith.
KFSD—Barry Wood Show.
 6:45—**KHJ**, **KGB**, **KFXM**, **KVOE**—James Roosevelt.
KXLA—Dinner Music.
7—**KFI**, **KFSD**—The Fabulous Dr. Tweedy.

KNX—Academy Award Theatre.
KECA, **KFMB**—Lone Ranger.
KHJ, **KGB**, **KFXM**, **KVOE**—Michael Shayne.
 ***KMPC**—News.
KFAC—Hour of Music.
KGJ—Musical Digest.
 ***KLAC**, **KRED**, **KGER**—News.
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KLAC—Al Jarvis.
KGJ—Songs for You.
KFAC—Whoa Bill Club.
KXLA—Future Pianists.
KRKD—Hit Tunes.
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KGJ—If They Had Lived.
KRKD—Race Results.
KGER—Mandrake, Magician.
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KGJ—Musical Digest.
KFAC—Music for Everyone.
KRKD—Music.
KXLA—Pasadena Community Playhouse.
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KFWB—Warner Bros. Orch.
KGER—Today in Sports.
KGB—San Diego Sports.
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KHJ, **KGB**, **KFXM**, **KVOE**—Spotlight Bands.
KMPC—Joe Hernandez.
KFWB—Frank Bull.
KFAC—Hour of Music.
KLAC—Sam Butler, Sports.
KXLA—Help Wanted.
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KGER—Helene Smith.
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 6:45—**KHJ**, **KGB**, **KFXM**, **KVOE**—James Roosevelt.
KXLA—Dinner Music.
7—**KFI**, **KFSD**—The Fabulous Dr. Tweedy.

Listen Tonight, 9:00 P.M.
The New BING CROSBY-PHILCO SHOW
KGER
 1390 kc.

9:15—**KHJ**, **KGB**, **KFXM**, **KVOE**—Mel Venter's Pictorial.
KMPC—Spotlight Stars.
KLAC—Jan Garber Orch.
KPPC—Music.
9:30—**KFI**, **KFSD**—Mr. District Attorney.
KHJ, **KGB**, **KFXM**, **KVOE**—Ellery Queen.
KECA, **KFMB**—Henry Morgan Show.
KHJ, **KFXM**, **KGB**, **KVOE**—Inside of Sports.
KMPC—Say It With Music.
KFWB—Maurice Hart.
KGJ—Air-o-torials.

KLAC—Melody Highlights.
KGER—Dr. Clem Davies.
 9:40—**KGJ**—Musical Horizons.
 9:45—**KHJ**—Musical Treasure Chest.
KMPC—Waltz to Remember.
KPPC—Listen, Mr. Citizen.
10—**KFI**, **KFSD**—The Reporter.
 ***KHJ**, **KGB**, **KFXM**, **KVOE**—Fulton Lewis, Jr.
KECA—Sld Ziff, Sports.
 ***KMPC**—News.

EASTSIDE SHOW
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB
KFWB—Eastside Show.
KLAC—Ice Hockey.
KXLA—Classical Music.
KFVD—Spade Cooley Time.
KGJ—Hollywood House Party.
KFAC—Lucky Lacer Dance.
 ***KGER**—News, Musical Roundup.
KFMB—Auto Races.

KMPC
BEVERLY HILLBILLIES
 10:05-10:30 P.M. Mon.-Fri.
 8:15-9:00 P.M. Sunday
 Sponsored by
 MacMillan Petroleum Corp.
DIAL 710

10:05—**KMPC**—Beverly Hillbillies.
10:15—**KFI**—Casa Cugat.
KHJ—Bob Euzart.
 ***KECA**, **KHJ**, **KGB**, **KVOE**—News.
KFSD—Honored Music.
10:30—**KFI**—Inside the News.
KHJ—Symphonette.
 ***KECA**—Reserve.
KHJ—Sing, America, Sing.
KMPC—Dance Time.
KGER—Dude Ranch Wranglers.
KGB—Jan Garber Orch.
10:45—**KFI**—Show Time.
KECA, **KFMB**—Freddie Martin Orch.
KHJ—Gold & Silver Minstrels.
 ***KFSD**—News.
11—**KFI**, **KECA**, **KHJ**, **KMPC**, **KLAC**, **KGER**—News.
KHJ—Nelson Fringe.
KFWB—Eastside Show.
KFAC—Lucky Dance Time.
KFSD—Biltmore Orch.
KXLA—Mills' Cafe.
KGJ—Hollywood House Party.
KFVD—Spade Cooley Time.
KFSD—Biltmore orch.
11:05—**KGER**—Musical Roundup.
11:15—**KFI**—Lullaby Time.
KHJ—Jerry Wald Orch.
KECA—Jack Fina Orch.
KHJ, **KGB**—E. Heckacher Orch.
KMPC—Dance Time.
KLAC—Xmas Early.
KXLA—Bandstand Revue.
KFMB—Cheatin' on Sandman.
11:25—**KFI**—Post Parade.
11:30—**KFI**—Eddie Fitzpatrick Orch.
KHJ, **KGB**—Jan Garber Orch.
KFSD—St. Francis Orch.
KXLA—Platter Party.
11:45—**KECA**—Page Cavanaugh Trio.
 ***KHJ**, **KGB**, **KVOE**—News.
11:55—**KFI**, **KECA**, **KHJ**, **KFSD**—News.

JACK'S WILSHIRE
 PRESENTS
ALEX COOPER
 "THE MAD MONK"
KXLA 12:30-5:00 a.m.
 TUESDAY THRU SUNDAY
 Page Twenty-three

SECURITY BANK
Symphonia
KMPC 7:05 PM
 TONIGHT'S FEATURE
 Introduction and
 Rondo Capriccioso
 Saint-Saens

KLAC	KFI	KEGA	KHJ	KFVD	KXLA	KFS6	KGJF	KFXM	KFAC	KGER	KWKW	KFMB	
KFS6	KMPC	KIEV	KFWB	KNX	KRKD			KPPC	KFOX	KGB		KPRO	KVDF
570	640	790	930	1020	1110		1230		1330	1390		1440	1490
800	710	870	980	1070	1150			1240	1280	1360	1430	1450	

- *Indicates News Broadcasts.
- 8-KFI, KFS6-Fred Waring.
- KNX-Johnny Murray.
- KECA, KPRO, KFMB-Don McNeill's Breakfast Club.
- *KHJ, KGB-Cecil Brown.
- *KMPC, KXLA, KLAC-News.
- KFWB-Easy Listening.
- KGJF-Concert Pastelle.
- KWKW-Listening Reward.

KRKD, 8:00 A. M.

HAVEN OF REST

Tues., Thurs., Sat.

First Mate Bob and the Good Ship Grace

- 8:15-KNX-Fred Beck.
- *KHJ-Frazier Hunt.
- KMPC-Markets, Sports.
- KLAC-Picture Album.
- KGER-Mirzapah.
- KGB-Casa Cugat.
- 8:30-KFI, KFS6-Jack Berch.
- KNX-Grand Slam.
- *KHJ, KRKD, KFAC-News.
- KMPC-Tuttle's Tune Time.
- KFWB-Diamond R Ranch.
- KGJF-Waltz Invitation.
- KXLA-Baptist Brothers.
- *KWKW-News, Devotions.
- KIEV-Public Interest.
- KFOX-Words of Life.
- KGB, KVOE-Bill Harrington.
- 8:45-KFI, KFS6-David Harum.
- KNX-Rosemary.
- KHJ, KGB, KFXM, KVOE-Victor H. Lindlahr.
- KMPC-A Song for You.
- *KFWB-News.
- KFAC-Show Time.
- KFVD-Vocal Favorites.
- KWKW-Wings of Healing.
- KGER-New Tribes Mission.
- 9-KFI, KGJF, KGER-News.
- KNX-Kate Smith.
- KECA, KPRO, KFMB-Glamour Manor.
- KHJ-Charlie Hamp.
- *KMPC-News, Stork Club.
- KFWB-Health Talk.
- *KLAC-News, Picture Album.
- KFAC-Unity.
- KRKD-Saccharush Serenade.
- KWKW-Voice of China.
- KXLA, KFVD-Waltz Time.
- KFOX-Firebrands for Jesus.
- KFS6-Words and Music.
- KGB-Notes at Nine.

- 9:05-KFI-Music.
- KGER-Lutheran Hour.
- 9:15-KFI-Ladies' Day.
- KNX-Aunt Jenny.
- KHJ, KGB, KVOE-Coke Club, Morton Downey.
- KMPC-Those Were the Days.
- KFWB-Strolling Tom.
- KFAC-Voice of Health.
- KXLA-Harmony Homestead.
- KWKW-Rev. Wildeman.
- *KFVD, KFS6-News.
- 9:30-KNX-Helen Trent Romance.
- KHJ-Time Out.
- KECA, KPRO, KFMB-Tom Breneman's Breakfast.
- KMPC-Western Stars.
- KFWB-Sweet Music.
- *KWKW-Off the Press.
- KGJF-Open Album.
- KFAC-Festival of Waltzes.
- KGER-Bible Treasury Hour.
- KFVD-Show Tunes.
- KGB-Navy Band.
- KVOE-Bing Crosby.
- KFS6-Time to Relax.
- 9:45-KNX-Our Gal Sunday.
- KHJ-Tune Time.
- KMPC-Musical Portraits.
- *KFWB, KRKD-News.
- KLAC-Kiddie Klub.
- KWKW-Shopping With Helen.
- KFVD-Here Comes Parade.
- KGER-Voice of China.
- KFS6-Maggi's Private Wire.
- KGB-Molly Morse.
- KVOE-Dick and Jeannie.
- KFI, KFS6-Standard School Broadcast.

- 10-KNX-Big Sister.
- *KECA, KPRO, KFMB-Home Edition.
- *KHJ, KGB, KFXM, KVOE-Glenn Hardy, News.
- *KMPC-News, Bill Leyden.
- KFWB-House of Milan.
- KGJF-Racing News.
- KXLA-Piano Parade.

- *KLAC-News, Al Jarvis.
- KFAC-Capistrano Echoes.
- KFVD-Morning Serenade.
- KWKW-Racing Lineup.
- *KIEV, KGER, KFOX-News.
- 10:05-KGER-Music.
- 10:15-KNX-Ma Perkins.
- KHJ-Nancy Dixon.
- KECA, KFMB-William Lang.
- *KXLA-News.
- KGJF-Serenade for You.
- KFAC-Musical Encores.
- KRKD-Talk, Music.
- KIEV-Vocal Varieties.
- KGER-Kingdom Within.
- KFOX-Rev. Emma Taylor.
- 10:25-KGJF, KWKW-Races-Sports.
- 10:30-KFI, KFAC, KWKW-News.
- KNX-Young Dr. Malone.
- KECA, KPRO, KFMB-My True Story.
- KHJ-Real Stories.
- KFWB-Concert Masters.
- KGJF-Update Session.
- KXLA-Woman's World.
- KIEV-Musical Corral.
- KGER-Across the Footlights.
- KGB, KVOE-U.N. Serenade.
- 10:45-KFI-Joyce Jordan.
- KHJ, KGB, KFXM, KVOE-Bill Gwin Show.
- KNX-Road of Life.
- KMPC-Home Chats.
- KFWB-Science of Mind.
- KFAC-Musical Varieties.
- KRKD-Midnight Mission.
- KGER-Kurbstone Forum.
- KFOX-Hebrew Christian Hr.
- KFS6-Robert McCormick.
- 10:55-KECA, KFMB-Hymns of All Churches.
- KGJF, KWKW-Races-Sports.

- 11-KFI, KFS6-Guiding Light.
- KNX-Second Mrs. Burton.
- KECA, KFMB-Hymns of All Churches.
- KHJ, KFXM, KGB, KVOE-Bill Gwin Show.
- *KMPC-News, Music Hall.
- KFWB-Bill Anson.
- KFAC-Friendly Classics.
- *KLAC-News, Al Jarvis.
- KGJF-Vocal Varieties.
- *KFVD, KGER-News.
- KRKD-Music.
- KXLA-Easy Listening.
- KWKW-Listening Reward.
- KFOX-Bright Corner.
- 11:15-KFI, KFS6-Today's Children.
- KNX-Perry Mason.
- *KECA-Baukhage Talking.
- KHJ, KGB, KFXM, KVOE-Smile Time.
- KGJF-Silver Strings.
- KXLA-Variety Time.
- KFVD-Violet Schram.
- KGER-Helene Smith.
- KFMB-Magic Carpet.
- 11:25-KGJF, KWKW-Races-Sports.
- 11:30-KFI, KFS6-Woman in White.
- KNX-Lone Journey.
- KHJ, KGB, KFXM, KVOE-Queen For a Day.

THURSDAY Program Highlights

Morning Programs Appear in Lightface Type: Afternoon and Evening Programs Boldface

Comedy-Variety

6:00-Music Hall, KFI.
6:30-Dennis Day, KFI.
7:00-Abbott and Costello, KFI.
7:30-Eddie Cantor, KFI.
7:30-That's Flinnegan, KNX.
8:30-Aldrich Family, KFI.
9:00-Burns and Allen, KFI.

Quiz, Participation

8:00-McNeill's Breakfast Club, KECA.
9:00-Glamour Manor, KECA.
9:30-Breneman's Breakfast, KECA.
11:30-Queen for a Day, KHJ.
1:00-G.E. House Party, KNX.
2:00-What's Doin', Ladies?, KECA.
2:30-Meet the Missus, KNX.
2:30-Bride and Groom, KECA.
9:30-Noah Webster Says, KFI.

Drama

7:00-Reader's Digest, KNX.

Music

8:00-Fred Waring, KFI.
3:00-Musical Favorites, KFAC.
4:00-Musical Masterpieces, KFAC.
6:00-Dick Haymes, KNX.

6:00-Musical Digest, KGJF.
8:00-Supper Club, KFI.
8:00-Evening Concert, KFAC.
8:15-Jack Smith, KNX.
8:30-Music Supreme, KMPC.
9:00-Saludos Amigos, KGJF.
10:00-Lucky Dance Time, KFAC.
10:00-Eastside Show, KFWB.
10:00-Hollywood House Party, KGJF.
12:00-Rhapsody in Wax, KHJ.

Comment-Narration

8:15-Fred Beck, KNX.
9:00-Kate Smith, KNX.
9:30-Time Out, KHJ.
3:00-Burrit Wheeler, KNX.
4:30-Art Baker, KFI.

Mystery-Detective

6:30-Crime Photographer, KNX.
9:00-Suspense, KNX.

Public Interest-Information

6:45-Town Meeting, KECA.
9:30-Dr. Wallace Sterling, KNX.
10:15-Mayor Bowron, KFI.

Sports

10:00-Race Lineup, KWKW.
10:00-Racing, KGJF.
6:30-Joe Hernandez, KMPC.
8:30-Inside Sports, KHJ.
10:00-Sid Ziff, KECA.

- KECA, KPRO, KFMB-Listening Post.
- KGJF-Emphicent Rhythm.
- *KRKD, KXLA, KFOX-News.
- *KWKW-News, This Day.
- KFVD-Dr. Louis Talbot.
- KIEV-Tropical Tempos.
- 11:30-KFI, KFS6-Betty Crocker.
- 11:45-KFI-Masquerade.
- KNX-Backstage at CBS.
- KECA-Frank Parker Show.
- *KGJF, KFS6-News.
- KFAC-Piano Gems.
- KRKD-Hawaiian Melodies.
- KXLA-Songs of the Saddle.
- KGER-Feminine Fare.
- KFMB-Chiff Edwards.
- 11:55-KGJF, KWKW-Races-Sports.
- KMPC-Thought for Today.
- 12-KFI-Farm Reporter.
- KNX-Surprise Party.
- KECA, KHJ, KMPC, KIEV, KGER, KGB, KVOE-News.
- KFWB-Bill Anson.
- KGJF-Keyboard Magic.
- *KLAC-News, Al Jarvis.
- KRKD-Prairie Schooner.

LOCAL LOAN

Presents

Dinner Bell Round Up

12:15 p.m., Mon. thru Fri.

KXLA

KXLA-Dinner Bell Roundup.
KFAC-Luncheon Concert.
KFVD-Editor of the Air.
KWKW-Rhapsody in Wax.
KFS6-Life Can Be Beautiful.
KFMB-Light Crust Dough-boys.

12:15-KFI, KFS6-Ma Perkins.
KECA-Gliff Edwards.
KHJ-Johnson Family.
*KMPC-Norman Nesbitt.
KFAC-Musical Portraits.
KGER-T. Texas Tyler.
*KFOX-News.
KGB-Trading Post.
KFMB-Word to the Wives.
12:30-KWKW-Voces of Tomorrow.
12:25-KGJF, KWKW-Races-Sports.
12:30-KFI, KFS6-Pepper Young's Family.
*KXLA-Knox Manning, News.
KECA, KFMB-Try 'n' Find Me.
KHJ-Mild and Mellow.
KMPC-Bridge Club.
*KFWB-News.
*KWKW-Farm News.
KGJF-Intermission.
KFAC-Music.

MILD & MELLOW

12:30 TO 1:00 P. M.

Monday Through Friday

KHJ

KFVD-Violet Schram.
KXLA-Red Murrell.
KFOX-Popular Parade.
KGB, KVOE-Bobby Norris.

12:45-KFI, KFS6-Right to Happiness.
KNX-Something to Talk About.
KECA-Dorothy Dix Show.
KMPC-Bill Hay Reads Bible.
- *KFAC-News.
KWKW-South American Way
KXLA-Farm Hour
KGER-Garden School.
KGB-Songs of Praise.
KVOE-Treasury Salute.

12:55-KGJF, KWKW-Races-Sports.

1-KFI, KFS6-Backstage Wife.
KNX-G. E. House Party.
KECA-Tommy Riggs Show.
KHJ-Louise Massey.
KMPC-Financial News.
KFWB-Bill Anson.
KFAC-Sketches in Strings.
*KLAC, KFVD, KGER-News.
KRKD-Music.
KGJF-Sunset and Vine.
KWKW-Vets' Rehabilitation.
KXLA-Community Broad-casters.
KFOX-Platter Pantry.
*KGB, KVOE-Cedric Foster.

1:05-KMPC-History.
KGER-Out of the Bandbox.

1:10-KLAC-Juke Box Review.

1:15-KFI, KFS6-Stella Dallas.
KHJ-Jackie Hill Show.
KMPC-Singing Strings.
KFVD-Piano Moods.
KXLA-Social Disease.
KIEV-Meet the Maestro.
KGB, KVOE-Johnson Family

1:25-KNX-News.
KGJF, KWKW-Races-Sports.

1:30-KFI, KFS6-Lorenzo Jones.
KXLA-Evelyn Winters.
KECA-Walter Kiernan.
KHJ-Melody Matinee.
KMPC-Y.W.C.A.
KLAC-Jeff and Rufus.
KFVD-Hawaiian.
KGJF-Today's Hits.
- *KWKW, KRKD-News.
KXLA-Listener's Digest.
KIEV-Organ Moods.
KGB-Shady Valley Folks.

1:35-KWKW-Andy Mansfield.

1:45-KFI, KFS6-Widder Brown.
KXLA-Bill Bryan Trio.
KECA-Ethel and Albert.
KMPC-Fashion Forum.
KFAC-Piano Solos.
KXLA-Vocal Varieties.
KIEV-Music.
KIEV-Musical Capers.
KFVD-Vocal Varieties.
KVOE-Radio Tour.

1:55-KGJF, KWKW-Races-Sports.

2-KFI, KFS6-When a Girl Marries.
KXLA-School of the Air.
KHJ, KGB, KVOE-Tell Your Neighbor.
KECA, KPRO, KFMB-What's Doin', Ladies?
*KMPC-News, Record Boom.
KFWB-Bill Anson.
*KFAC-Music in American Manner.
KGJF-Xavier Ougat.
KWKW-The Crow.
KRKD-Blind Activities.
KXLA-Musical Dept. Store.
KFVD-Timely Tunes.
KGER-Long Beach Band.

2:15-KFI, KFS6-Portia Faces Life.
KHJ, KGB, KFXM, KVOE-John J. Anthony.
KGJF-Record Jackpot.
KLAC-Sunset and Vine.
KRKD-Concert Melodies.
KIEV-Land of Song.
KFOX-Public Bulletin.

2:25-KECA-They Said It Today.
KGJF, KWKW-Races-Sports.

2:30-KFI, KFS6-Just Plain Bill.
KXLA-Meet the Missus.
KXLA-KFMB-Bride and Groom.
KHJ, KGB, KVOE-Heart's Desire.

- KFWB—Afternoon Melodies.
- KGJF—Among My Souvenirs.
- ELAC—Dance Time.
- *KRRD—News, Music.
- *KWKW—News, The Crow.
- KIEV—Musical.
- KGER—Feature Story.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Front Page Farrell.
- *KGFJ, KFVD—News.
- KFAC—Organ.
- KIEV—Musical Potpourri.
- 2:55—KGFJ, KWKW—Races-Sports.
- 3—KFI, KFSD—Road of Life.
- KNX—Burrutt Wheeler.
- KECA, KPRO, KFMB—Ladies, Be Seated.
- KHJ, KGB, KVOE—Fact and Fable.
- *KMPC—News, Record Room.
- KFWB—Afternoon Melodies.
- *KLAC, KXLA, KGER—News.
- KFAC—Musical Favorites.
- KFVD—L. A. Daily Reporter.
- KGFJ—Variety Music Hall.
- KRRD—Matinee Melodies.
- KWKW—Swing Session.
- KIEV—Adventures in Music.
- KFOX—George C. Hitchley.
- 3:05—KGER—Under Blue Skies.
- 3:15—KFI—Life Can Be Beautiful.
- KHJ—Happy Homes.
- KFWB—Bert Fiske.
- KXLA—Juke Box Matinee.
- ELAC—Piano and I.
- KFVD—Popular Favorites.
- KGER—Cheerful Chat.
- *KFSD—News.
- 3:25—KGFJ, KWKW—Races-Sports.
- 3:30—KFI, KFSD—Aunt Mary.
- KNX—In My Opinion.
- KECA—Norwood Smith Stags.
- KFWB—Melody Matinee.
- KLAC—Barclay Allen Orch.
- KGFJ—Variety Music Hall.
- KWKW—American-Jewish Hr.
- *KRRD—News, Music.
- KGER—Take It Easy Time.
- KFOX—Your Girl Friend.
- KGB—Art Baker.
- 3:45—KFI, KFSD—Dr. Paul.
- *KXN—The World Today.
- KECA—Frances Scully.
- KHJ—Music by Rexall.
- KFAC—Moments in Music.
- KFVD—Rumba.
- KVOE—Sea Hound.
- 3:55—KGFJ, KWKW—Races-Sports.
- 4—KFI, KFSD—This Woman's Secret.
- KNX—Hank Larrabee.
- *KECA—Headline Edition.
- *KHJ, KGB, KFXM, KVOE—Fulton Lewis.
- *KMPC—News, Palladium.
- KFWB—Gospel and Song.
- KXLA—Juke Box Matinee.
- KFAC—Musical Masterpieces.
- *KLAC, KIEV—News.
- KGFJ—Variety Music Hall.
- KWKW—Italian Melodies.
- KRRD—Piano Paintings.
- KFVD—Piano Selections.
- *KGER, KFOX—News.
- 4:05—KGER—Take It Easy Time.
- 4:15—KFI—News of the World.
- *KECA—Alvin Wilder.
- *KHJ, KGB, KFXM, KVOE—Rex Miller.
- KMPC—Peter Potter.
- KLAC—Belle Martell.
- *KFVD, KFSD, KFMB—News.
- KRRD—Movieland Quiz.
- KIEV—Modern Concert Hall.
- 4:25—KGFJ, KWKW—Races-Sports.
- 4:30—KFI—Art Baker's Notebook.
- KNX—Mr. Keene.
- KECA—Dick Tracy.
- KHJ, KVOE—Erskine Johnson.
- KMPC—Bolero Time.
- KFWB—Musical Roundup.
- KLAC—Lullaby in Rhythm.
- KGFJ—Variety Music Hall.
- *KWKW—News.
- KRRD—Tunes of the Day.
- KFVD—Tea Time Music.
- KFOX—Old Age Pensions.
- KPRO—Twilight Tales.
- KFMB—Mandrake, Magician.
- 4:45—KECA, KFMB—Tennessee Jed.
- KHJ, KGB, KFXM, KVOE—KMP.
- KMPC—Twilight Tales.
- KFWB—Stars Hamblen.
- *KLAC—Gen. Juanita Pierce.
- KWKW—Today at the Races.
- *KRRD—News.
- KFOX—Recital.
- 4:55—KGFJ—Sports Flash.
- 5—KFI—Feature Wire.
- *KXN—News, Knox Manning.
- KECA, KPRO, KFMB—Terry Hemingway.
- *KMPC—News, Teen & Twenty.
- KFWB—Stuart Hamblen.
- *KLAC, KGER—News.
- Buck Rogers and the Pirates.
- *KHJ, KGB, KFXM—News.
- KFAC—Sunset Symphony.
- KGFJ—Jive at 5.
- KRRD—Songs of the Saddle.

- KWKW—Lucky White Playboys.
- KXLA—Juke Box Matinee.
- KFOX—Sunshine Mission.
- KFSD—Anniversary Date.
- 5:15—KFI, KFSD, KFAC—News.
- KNX—Green Light Revue.
- KECA, KFMB—Sky King.
- KHJ, KGB, KFXM, KVOE—Superman.
- KLAC—Irwin Allen.
- KGER—This Is Our Duty.
- 5:25—KGFJ—Races, Sports.
- 5:30—KFI—Casa Curat.
- *KXN—Harry Flannery.
- KECA, KPRO, KFMB—Jack Armstrong.
- KHJ, KGB, KFXM, KVOE—Captain Midnight.
- KLAC—Al Jarvis.
- KGFJ—Songs for You.
- KFAC—Whoa Bill Club.
- KXLA—Future Pianists.
- KRRD—Hit Tunes.
- KGER—Ray Block Presents.
- KFSD—So the Story Goes.
- 5:45—KFI, KFSD—Elmer Peterson.
- *KXN—News, Garred.
- *KECA, KPRO—News.
- KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.
- KMPC—H. Allen.
- KXLA—Miniature Concert.
- KGFJ—The Law Is Your Servant.
- KRRD—Race Results.
- *KPRO—Day in Review.
- KGER—Mandrake, Magician.
- *KXN—Bill Henry, News.
- KGFJ—Races.
- 5:55—KFI, KFSD—Kraft Music Hall.
- KNX—Dick Haymes.
- KECA, KFMB—Harry Kogen Orch.
- *KHJ, KGB—Gabriel Heatter.
- *KMPC, KFWB, KFOX—News.
- KGFJ—Musical Digest.
- KFAC—Music for Everyone.
- KRRD—Music.
- KXLA—Kid Critics.
- *KLAC—News, Al Jarvis.
- *KGER—News, Twilight Time.
- 6:15—KHJ—Beal Stories.
- KMPC—Parade of Sports.
- KFWB—Warner Bros. Orch.
- KXLA—Technocracy.
- KGER—Today in Sports.
- KFOX—Fishing Facts.
- KGB—San Diego Sports.
- KFMB, KPRO—Page Cavannaugh.
- 6:30—KFI, KFSD—A Day in the Life of Dennis Day.
- KNX—Crime Photographer.
- KHJ, KGB, KFXM, KVOE—By Popular Demand.
- KECA—The Real Story.
- KMPC—Joe Hernandez.
- KFWB—Frank Burr.
- KFAC—Hour of Music.
- KLAC—Sam Balter Sports.
- KXLA—Help Wanted.
- KGER—Helene Smith.
- KFOX—Hal's Memory Room.
- 6:45—KECA, KPRO, KFMB—Town Meeting of the Air.
- *KLAC—James Roosevelt.
- KXLA—Dinner Music.
- 7—KFI, KFSD—Abbott and Costello.
- KNX—Reader's Digest.
- KECA, KFMB, KPRO—Town Meeting.
- KHJ, KGB, KFXM, KVOE—All-American Football Roundup.
- *KMPC—News.
- KFAC—Hour of Music.
- KGFJ—Musical Digest.
- *KLAC, KRRD, KGER—News.
- *KXLA—Averill Berman.

SECURITY BANK

Symphonia

KMPC 7:05 PM

TONIGHT'S FEATURE

"Emperor Waltz"

Strauss

7:05—KMPC—Security Symphonia.

KGER—Dr. Fagan.

7:15—KHJ—Paul Schlesier.

KECA—Sammy Kaye Orch.

ELAC—Music from Hollywood.

KXLA—J. Dorsey Orch.

KRRD—Three-Quarter Time.

KFOX—Fishing, Pals.

KGB—Music Shop.

- 7:30—KFI, KFSD—Eddie Cantor Show.
- KNX—That's Finnegan.
- KHJ, KGB, KFXM, KVOE—Red Ryder.
- KMPC—Fireside Favorites.
- KFWB—Sports Final.
- KFAC—Floretta's Jewel Box.
- KXLA—Texas Jim Lewis.
- KRRD—Do You Know?
- KGER—Kingdom Within.
- 7:45—KECA, KFMB—Monitor Views the News.
- *KFAC, KFOX—News.
- *KLAC—Radio Newswreel.
- KXLA—T. Texas Tyler.
- 8—KFI, KFSD—Supper Club.
- *KXN—Lovell Thomas.
- KECA, KFMB—Lum & Abner.
- KHJ, KGB, KFXM, KVOE—Sound Off.
- *KMPC, KLAC, KGER—News.
- *KFWB—Inside Story.
- KFAC—Evening Concert.
- KGFJ—Caucasian Memories.
- KXLA—Romantic Melodies.
- KFOX—Rev. Earl Ivio.
- 8:05—KGER—Stardust.
- 8:15—KFI, KFSD—Fleetwood Lawton.
- KNX—Jack Smith.
- KECA—Sentimental Serenade.
- KMPC—Korn Koblbers.
- KFWB—Twilight on the Trail.
- KGFJ—Keyboard and Console.
- KLAC—Jeff York Show.
- *KXLA—News.
- KGER—Edsel Newton.
- 8:30—KFI, KFSD—Aldrich Family.
- KNX—FBI in Peace and War.
- KHJ, KGB—California Melodies.
- KECA, KPRO, KFMB—So You Want to Lead a Band?
- KMPC—Music Supreme.
- *KFWB—News.
- KGFJ—Charm School of Air.
- KLAC—My Serenade.
- KXLA—97th Street Corral.
- KFOX—Judge Gardner.
- KGER—Ice Follies.
- 8:45—KFWB—Guy Lombardo Orch.
- KLAC—Casino Gardens Orch.
- 8:55—KXN—News, Alcott.
- 9—KFI, KFSD—Burns and Allen.
- KNX—Suspense.
- KECA, KFMB—Fantasy in Melody.
- *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KMPC—Easy Aces.
- KFWB—Music.
- KXLA—Peter Potter.
- *KLAC—News, Jan Garber.
- KFAC—Evening Concert.
- KGFJ—Saludos Amigos.
- *KGER—News, Screen Test.
- 9:15—KHJ, KGB, KFXM, KVOE—James Crowley.
- KMPC—Spotlight Stars.
- 9:30—KFI, KFSD—Noah Webster Says.
- KECA—Strange Wills.
- DR. WALLACE STERLING
- And his analysis of
- THE NEWS
- THURSDAYS 9:30 P.M.—KNX
- CITIZENS NATIONAL BANK
- *KXN—Dr. Wallace Sterling.
- KHJ, KGB, KFXM, KVOE—Inside of Sports.
- KMPC—Say It With Music.
- KFWB—Maurice Hart.
- KLAC—Melody Highlights.
- KGFJ—Sports Tidings.
- KGER—Dr. Clem Davies.
- 8:40—KGFJ—Musical Horizons.
- 9:45—KXN—Hobby Hours.
- KHJ—Musical Treasure Chest.
- KMPC—Waltz to Remember.
- 10—KFI, KFSD—The Reporter.
- *KXN—Chet Huntley, News.
- *KHJ, KGB, KFXM, KVOE—Fulton Lewis, Jr.
- KECA—Sid Ziff, Sports.
- *KMPC—News, Beverly Hill-billes.
- KFWB—Eastside Show.
- *KLAC—News.
- KFVD—Spade Cooley Time.
- KXLA—Classical Music.
- KGFJ—Hollywood House Party.
- KFAC—Lucky Lager Dance.
- *KGER—News, Musical Roundup.
- KFMB—Alcoholics Anonymous.
- 10:15—KFI—Mayor Bowron.
- KNX—Bob Elson.
- *KECA, KHJ, KGB—News.
- KLAC—King Cole Trio.
- KFSD—Mayor Knox.
- 10:30—KFI—Inside the News.

LISTEN TO

HOBBY HOURS

KNX



with GUEST STAR

Hanley Stafford

ENTZ & RUCKER

HARDWARE

- KXN—Flights with Music.
- KHJ—Sing, America, Sing.
- KECA—Reserve.
- KMPC—Dance Time.
- KLAC—Rumba Time.
- KGER—Dude Ranch Wranglers.
- KFSD—Concert Hall.
- KGB—John Wolohan Orch.
- 10:45—KFI—Show Time.
- KNX—Gayle and Charles.
- KHJ—John Wolohan Orch.
- KECA—Freddie Martin Orch.
- *KFSD—News.
- 11—KFI, KECA, KHJ, KMPC, KGER—News.
- *KXN—Nelson Pringle.

EASTSIDE SHOW

10 TO 12 P.M.

Every Night Except Sunday

KFWB

- KFWB—Eastside Show.
- *KLAC—News, Xmas Early.
- KGFJ—Hollywood House Party.
- KFAC—Lucky Lager Dance.
- KXLA—Club Cobra.
- KFVD—Spade Cooley Time.
- KFSD—Biltmore Orch.
- 11:05—KGER—Musical Roundup.
- 11:15—KFI—Love Letters.
- KNX—Jerry Wald Orch.
- KECA—Jack Fins Orch.
- KHJ, KGB—J. Garber Orch.
- KMPC—Dance Time.
- 11:30—KFI—Post Parade.
- KNX—Record Show.

PRITCHARD PLATTER PARTY

with ALEX COOPER

"THE MAD MONK"

KXLA 11:30-12:30a.m.

NITELY

Presented by PRITCHARD AUTO SALES

- KXLA—Platter Party.
- 11:35—KFI—Bolle Thomas, Sports.
- 11:45—KFI—Music.
- *KHJ—News.
- KECA—Page Cavannaugh Trio.
- KFSD—St. Francis Orch.
- 11:55—KFI, KECA, KXN, KFSD—News.

FRIDAY, NOVEMBER 15

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFS6	KGJF	KFXM	KFAC	KGER	KWKW	KFMB
KFS1	KMPC	KIEV	KFWB	KNX	KRKD		KPPC	KFBX	KGB		KPRD	KVDE
570	640	790	930	1020	1110		1230		1330	1390	1440	1490
600	710	870	980	1070	1150			1240	1280	1360	1430	1450

- ★Indicates News Broadcasts.
- ★KFI, KFSD—Fred Waring.
- ★KXN—Johnny Murray.
- ★KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
- ★KHJ, KGB, Cechl Brown.
- ★KMPC, KXLA, KLAC—News.
- ★KFWB—Easy Listenin'.
- ★KGFJ—Concert Pastelle.
- ★KWKW—Listening Reward.
- ★KRKD, KFXM—Bible Institute On the Air.
- ★KFAC—Country Church.
- ★KIEV—News.
- ★KFVD—Wakeup Ranch.
- ★KGER—News, Soul Patrol.
- 8:15—★KXN—Fred Beck.
- ★KHJ—Frazier Hunt.
- ★KMPC—Markets, Sports.
- ★KLAC—Picture Album.
- ★KWKW—Olga Graves, KGER—Mizpah.
- 8:30—★KFI, KFSD—Jack Berch.
- ★KXN—Grand Slam.
- ★KHJ, KFAC—News.
- ★KMPC—Tuttle's Tune Time.
- ★KFWB—Diamond R Ranch.

KXLA, 8:30 A. M.
HAVEN OF REST
 Mon., Wed., Fri.
 First Mate Bob and the Good Ship Grace

- KXLA—Haven of Rest.
- ★KGFJ—Waltz Invitation.
- ★KWKW—News, Devotions.
- ★KRKD—News, Music.
- ★KIEV—Public Interest.
- ★KFOX—Words of Life.
- ★KGB—Bill Harrington.
- 8:45—★KFI, KFSD—David Harum.
- ★KXN—Rosemary.
- ★KHJ, KGB, KFXM, KVOE—Victor H. Lindlahr.
- ★KMPC—A Song for You.
- ★KFWB—News.
- ★KFAC—Show Time.
- ★KFVD—Vocal Favorites.
- ★KWKW—Wings of Healing.
- ★KGER—New Tribes Mission.
- 9—★KFI, KGFJ, KGER—News.
- ★KXN—Kate Smith.
- ★KHJ—Fooderast Carnival.
- ★KECA, KFMB, KPRO—Glamour Manor.
- ★KMPC—News, Stork Club.
- ★KFWB—Health Talk.
- ★KLAC—News, Picture Album.
- ★KFAC—Unity.
- ★KRKD—Sagebrush Serenade.
- ★KWKW—Voice of China.
- ★KXLA, KFVD—Waltz Time.
- ★KFSD—Words and Music.
- ★KGB—Notes at Nine.
- 9:05—★KFI—Feature Wire.
- ★KGER—Lutheran Hour.
- 9:10—★KGFJ—Red Feather Man.
- 9:15—★KFI—Ladies' Day.
- ★KXN—Aunt Jenny.
- ★KHJ, KGB, KFXM, KVOE—Morton Downey, Coke Club.
- ★KMPC—Those Were the Days.
- ★KFWB—Strolling Tom.
- ★KGFJ—Public Messenger.
- ★KFAC—Voice of Health.
- ★KXLA—Harmony Homestead.
- ★KFVD, KFSD—News.
- ★KWKW—Rev. Wildeman.
- ★KXN—Romance of Helen Trent.
- ★KHJ—Time Out.
- ★KECA, KPRO, KFMB—Tom Breneman's Breakfast.
- ★KMPC—Western Stars.
- ★KFWB—Sweet Music.
- ★KWKW—Off the Press.
- ★KFAC—Open Album.
- ★KFAC—Festival of Waltzes.
- ★KFVD—Show Tunes.
- ★KGB—Wax Shop.
- ★KGER—Bible Treasury Hour.
- ★KFSD—Time to Relax.
- 9:45—★KXN—Our Gal Sunday.
- ★KHJ—Tune Time.
- ★KMPC—Musical Portraits.
- ★KFWB, KRKD—News.
- ★KLAC—Kiddie Club.
- ★KFVD—Here Comes Parade.
- ★KGER—Voice of China.
- ★KFSD—Maggi's Private Wire.
- ★KGB—Molly Morse.
- 10—★KFI—Especially for You.
- ★KXN—Big Sister.
- ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- ★KECA, KPRO, KFMB—Home Edition.
- ★KMPC—News, Bill Leyden.
- ★KFWB—House of Milani.
- ★KWKW, KGFJ—Racing News.

- ★KFAC—Capistrano Echoes.
- ★KLAC—News, Al Jarvis.
- ★KRKD—Music, Talk.
- ★KXLA—Piano Parade.
- ★KFVD—Morning Serenade.
- ★KIEV, KFOX, KGER—News.
- ★KFSD—Heaven on Earth.
- 10:05—★KGER—Music.
- 10:15—★KFI, KFSD—What Do You Say?
- ★KXN—Ma Perkins.
- ★KECA, KPRO, KFMB—Ted Malone.
- ★KHJ—Nancy Dixon.
- ★KGFJ—Serenade for You.
- ★KFAC—Musical Encores.
- ★KXLA—News.
- ★KWKW—Melodies.
- ★KIEV—Vocal Variety.
- ★KFOX—Rev. Emma Taylor.
- ★KGER—Kingdom Within.
- ★KVOE—Editor's Diary.
- 10:25—★KGFJ, KWKW—Races-Sports.
- 10:30—★KFI, KFAC, KWKW—News.
- ★KXN—Young Dr. Malone.
- ★KECA, KPRO, KFMB—My True Story.
- ★KHJ—Real Stories.
- ★KFWB—Concert Masters.
- ★KGFJ—Upbeat Session.
- ★KFVD—Union Rescue Mission.
- ★KXLA—Woman's World.
- ★KIEV—Range Songs.
- ★KGER—Across the Footlights.
- ★KGB, KVOE—U.N. Serenade.
- 10:40—★KWKW—Pasadena Police.
- 10:45—★KFI—Joyce Jordan.
- ★KXN—Road of Life.
- ★KHJ, KGB, KFXM, KVOE—Bill Gwinn Show.
- ★KMPC—Home Chats.
- ★KFWB—Science of Mind.
- ★KFAC—Musical Varieties.
- ★KIEV—Musical Corral.
- ★KRKD—Midnight Mission.
- ★KGER—Kurbatone Forum.
- ★KFOX—Hebrew Christian Hr.
- ★KFSD—Robert McCormick.
- 10:55—★KECA, KFMB—Hymns of All Churches.
- ★KGFJ, KWKW—Races-Sports.
- 11—★KFI, KFSD—Guiding Light.
- ★KXN—Second Mrs. Burton.
- ★KECA, KFMB—Hymns of All Churches.
- ★KHJ, KFXM, KGB, KVOE—Bill Gwinn Show.
- ★KMPC—News, Music Hall.
- ★KFWB—Bill Anson.
- ★KFAC—Friendly Classics.
- ★KLAC—News, Al Jarvis.
- ★KXLA—Easy Listening.
- ★KGFJ, KRKD—Vocal Varieties.
- ★KFVD, KGER—News.
- ★KWKW—Listening Reward.
- ★KFOX—Bright Corner.
- 11:15—★KFI, KFSD—Today's Children.
- ★KXN—Perry Mason.
- ★KECA—Bankhage Talking.
- ★KHJ, KGB, KFXM, KVOE—Smile Time.
- ★KXLA—Variety Time.
- ★KFVD—Violet Schram.
- ★KGER—Helene Smith.
- 11:25—★KGFJ, KWKW—Races-Sports.

- 11:30—★KFI, KFSD—Woman in White.
- ★KXN—Lone Journey.
- ★KHJ, KGB, KFXM, KVOE—Queen for a Day.
- ★KECA, KPRO, KFMB—Listening Post.
- ★KFAC—Dr. Albert W. Palmer.
- ★KGFJ—Reminiscent Rhythms.
- ★KWKW—News, This Day.
- ★KRKD, KXLA, KFOX—News.
- ★KFVD—Dr. Louis Talbot.
- ★KIEV—Tropical Tempos.
- 11:40—★KFI, KFSD—Betty Crocker.
- 11:45—★KFI—Masquerade.
- ★KXN—Backstage at OBS.
- ★KECA—Frank Parker Show.
- ★KGFJ, KFSD—News.
- ★KFAC—Piano Gems.
- ★KRKD—Hawaiian Music.
- ★KXLA—Songs of the Saddle.
- ★KGER—Feminine Fare.
- 11:55—★KGFJ, KWKW—Races-Sports.
- ★KMPC—Thought for Today.
- 12—★KFI—Farm Reporter.
- ★KXN—Burril Wheeler.
- ★KECA, KHJ—News.
- ★KMPC, KGB, KVOE—News.
- ★KFWB—Bill Anson.
- ★KFAC—Keyboard Magic.
- ★KFAC—Luncheon Concert.
- ★KXLA—News, Al Jarvis.
- ★KFVD—Editor of the Air.
- ★KXLA—Dinner Bell Roundup.
- ★KWKW—Rhapsody in Wax.
- ★KRKD—Prairie Schooner.
- ★KIEV, KGER—News.
- ★KFSD—Life Can Be Beautiful.
- 12:15—★KFI, KFSD—Ma Perkins.
- ★KXN—Bill Bryan Trio.
- ★KECA—Cliff Edwards.
- ★KHJ—Johnson Family.
- ★KMPC, KFOX, KFXM—News.
- ★KFAC—Musical Portraits.
- ★KGER—T. Texas Tyler.
- ★KFVD—Three Men on a Mike.
- ★KFWB—Word to the Wives.
- ★KGB—S. D. Scrapbook.
- 12:20—★KWKW—Voices of Tomorrow.
- 12:25—★KGFJ, KWKW—Races-Sports.
- 12:30—★KFI, KFSD—Pepper Young's Family.
- ★KXN—Knox Manning, News.
- ★KECA, KPRO, KFMB—Try 'n' Find Me.

MILD & MELLOW
 12:30 TO 1:00 P. M.
 Monday Through Friday
KHJ
 KHJ—Mild and Mellow.
 KMPC—Bridge Club, Johnson.

FRIDAY Program Highlights
 Morning Programs Appear in Lightface Type; Afternoon and Evening Programs Boldface

Comedy-Variety

- 6:00—Ginny Simms, KXN.
- 6:30—Durante-Moore, KXN.
- 7:30—Maise, KXN.
- 8:30—Alan Young, KFI.
- 9:00—Baby Snooks, KXN.

Quiz, Participation

- 8:00—McNeill's Breakfast Club, KECA.
- 9:00—Glamour Manor, KECA.
- 9:30—Breneman's Breakfast, KECA.
- 11:30—Queen for a Day, KHJ.
- 1:00—G.E. House Party, KXN.
- 2:00—What's Doin', Ladies?, KECA.
- 2:30—Meet the Missus, KXN.
- 2:30—Bride and Groom, KECA.
- 6:00—People Are Funny, KFI.
- 7:00—It Pays to Be Ignorant, KXN.
- 9:00—Break the Bank, KECA.

Music

- 8:00—Fred Waring, KFI.
- 3:00—Musical Favorites, KFAC.
- 4:00—Musical Masterpieces, KFAC.
- 6:00—Musical Digest, KGFJ.
- 6:30—Waltz Time, KFI.
- 8:00—Evening Concert, KFAC.
- 8:00—Supper Club, KFI.
- 8:15—Jack Smith, KXN.
- 8:30—Meredith Willson, KXN.
- 8:30—Music Supreme, KMPC.
- 9:00—Saludos Amigos, KGFJ.
- 10:00—Lucky Dance Time, KFAC.
- 10:00—Eastside Show, KFWB.
- 10:00—Hollywood House Party, KGFJ.
- 12:00—Rhapsody in Wax, KHJ.

Comment—Narration

- 8:15—Fred Beck, KXN.
- 9:00—Kate Smith, KXN.
- 9:30—Time Out, KHJ.
- 10:15—Ted Malone, KECA.
- 12:00—Burril Wheeler, KXN.
- 3:00—Burril Wheeler, KXN.
- 4:30—Art Baker, KFI.

Mystery—Detective

- 6:30—The Sheriff, KECA.
- 9:30—Mystery Theater, KFI.
- 9:30—Thin Man, KXN.

Sports

- 10:00—Race Lineup, KWKW.
- 10:00—Racins, KGFJ.
- 6:30—Joe Hernandez, KMPC.
- 7:00—Cavalade of Sports, KECA.
- 7:30—Bill Stern, KFI.
- 7:30—Your Sports Page, KECA.
- 9:30—Inside Sports, KHJ.
- 10:00—Sid Ziff, KECA.

- ★KFWB—News.
- ★KGFJ—Intermission.
- ★KFAC—Music.
- ★KFVD—Violet Schram.
- ★KWKW—Farm News.
- ★KXLA—Red Murrell.
- ★KGB, KVOE—Bobby Norris.
- 12:45—★KFI, KFSD—Eight to Happiness.
- ★KXN—Something to Talk About.
- ★KECA—Dorothy Dix Show.
- ★KMPC—Bill Hay Reads Bible.
- ★KFAC—News.
- ★KWKW—South American Way.
- ★KXLA—Farm Hour.
- ★KGER—Garden School.
- ★KGB—Songs of Praise.
- 12:55—★KGFJ, KWKW—Races-Sports.
- 1—★KFI, KFSD—Backstage Wife.
- ★KXN—G. E. House Party.
- ★KECA—Tommy Riggs Show.
- ★KHJ—Louise Massey.
- ★KMPC—Financial News.
- ★KFWB—Bill Anson.
- ★KGFJ—Sunset and Vine.
- ★KFAC—Sketches in Strings.
- ★KWKW—Vets' Rehabilitation.
- ★KXLA—Community Broadcasters.
- ★KLAC, KFVD, KGER—News.
- ★KRKD—Music.
- ★KFOX—Platter Pantry.
- ★KGB, KVOE—Cedric Foster.
- 1:05—★KMPC—History.
- 1:10—★KLAC—Juke Box Review.
- 1:15—★KFI, KFSD—Stella Dallas.
- ★KHJ—Jackie Hill Show.
- ★KMPC—Singing Strings.
- ★KXLA—Here's to You.
- ★KIEV—Jr. G. of C.
- ★KGB, KVOE—Johnson Family.
- ★KFVD—Piano Moods.
- 1:25—★KXN—News.
- ★KGFJ, KWKW—Races-Sports.
- 1:30—★KFI, KFSD—Lorenzo Jones.
- ★KXN—Evelyn Winters.
- ★KECA—Walter Kiernan.
- ★KHJ—Melody Matinee.
- ★KMPC—Meet Your Neighbor.
- ★KLAC—Jeff and Rufus.
- ★KWKW, KRKD—News.
- ★KGFJ—Today's Hits.
- ★KXLA—Listener's Digest.
- ★KFVD—Hawaiian Music.
- ★KIEV—Organ Moods.
- ★KGB—Shady Valley.
- ★KFBM—To the Ladies.
- 1:35—★KWKW—Andy Mansfield.
- ★KRKD—Music.
- 1:45—★KFI, KFSD—Young Widder Brown.
- ★KXN—Background for Living.
- ★KECA—Ethel and Albert.
- ★KFAC—Piano Solos.
- ★KXLA—Vocal Varieties.
- ★KFVD—Vocal Varieties.
- ★KIEV—Musical Capers.
- 1:55—★KGFJ, KWKW—Races-Sports.
- 2—★KFI, KFSD—When a Girl Marries.
- ★KXN—School of the Air.
- ★KHJ, KGB, KVOE—Tell Your Neighbor.
- ★KECA, KPRO, KFMB—What's Doin', Ladies?
- ★KMPC—News, Record Room.
- ★KFWB—Bill Anson.
- ★KLAC, KIEV—News.
- ★KFAC—Music in American Manner.
- ★KGFJ—Shep Fields Orch.
- ★KXLA—Musical Dept. Store.
- ★KWKW—The Crow.
- ★KRKD—Army Recruiting.
- ★KFVD—Timely Times.
- ★KGER—Long Beach Band.
- 2:15—★KFI, KFSD—Portia Faces Life.
- ★KHJ, KGB, KFXM, KVOE—John J. Anthony.
- ★KGC—Raced Jackpot.
- ★KLAC—Sunset and Vine.
- ★KRKD—Music.
- ★KIEV—Land o' Song.
- 2:25—★KECA—They Said It Today.
- ★KGFJ, KWKW—Races-Sports.
- 2:30—★KFI, KFSD—Just Plain Bill.
- ★KXN—Meet the Missus.
- ★KECA, KFMB—Bride and Groom.
- ★KHJ, KGB, KVOE—Heart's Desire.
- ★KFWB—Organ Melodies.
- ★KGFJ—Among My Souvenirs.
- ★KLAC—Dance Time.
- ★KWKW—News, The Crow.
- ★KRKD—News, Music.
- ★KIEV—Musical.
- ★KFOX—Sagebrush Symphony.
- ★KGER—Feature Story.
- 2:40—★KGER—Long Beach Band.
- 2:45—★KFI, KFSD—Front Page Farrell.
- ★KFAC—Organ.

- ★KGFJ, KFVD—News.
- KIEV—Musical Potpourri.
- 2:55—KGFJ, KWKW—Races-Sports.
- 3**—KFI, KFSD—Road of Life.
- KNX—Burrill Wheeler.
- KECA, KPRO, KFMB—Ladies Be Seated.
- KHJ, KGB, KVOE—Say It With Music.
- ★KMPC—News, Record Room.
- KFWB—Afternoon Melodies.
- ★KLAC, KXLA, KGER—News.
- KFAC—Musical Favorites.
- KGFJ—Cocktail Hour.
- KRKD—Music.
- KWKW—Swing Session.
- KFVD—L. A. Daily Reporter.
- 3:05—KGER—Under Blue Skies.
- 3:15—KFI—Life Can Be Beautiful.
- KHJ—Happy Homes.
- KFWB—Bert Fiske.
- KLAC—Piano and I.

**JUKE BOX
MATINEE**
with Carl Bailey
3:15-5:30 p.m.
KXLA
Monday thru Saturday

- KXLA—Juke Box Matinee.
- KGFJ—Variety Music Hall.
- KGER—Cheerful Chat.
- ★KFSD—News.
- 3:25—KGFJ, KWKW—Races-Sports.
- 3:30—KFI, KFSD—Aunt Mary.
- ★KNX—Report from Washington.
- KECA—Norwood Smith Sings.
- KFWB—Woman's Page.
- KLAC—Barclay Allen Orch.
- KGFJ—Variety Music Hall.
- KWKW—American Jewish Hr.
- ★KRKD—News, Music.
- KGER—Take It Easy Time.
- KGF—Man About Town.
- 3:45—KFI, KFSD—Dr. Paul.
- ★KNX—The World Today.
- KECA—Frances Scully.
- KHJ—Music by Rexall.
- KFWB—Melodies.
- KECA—Moments in Music.
- KFVD—Rumba.
- 3:55—KGFJ, KWKW—Races-Sports.
- 4**—KFI, KFSD—This Woman's Secret.
- KNX—All of the Rance.
- ★KECA—Headline Edition.
- ★KHJ, KGB, KFXM, KVOE—Fulton Lewis, Jr.
- ★KMPC—News, Palladium.
- KXLA—Juke Box Matinee.
- KFWB—Gospel and Song.
- ★KLAC, KIEV—News.
- KGFJ—Variety Music Hall.
- KWKW—Italian Melodies.
- KRKD—Piano Paintings.
- KFAC—Musical Masterpieces.
- ★KGER, KFOX—News.
- KFVD—Piano Melodies.
- 4:05—KGER—Take It Easy Time.
- 4:15★KFI, KFSD—News of the World.
- KNX—One for the Book.
- ★KECA—Alvin Wilder.
- KHJ, KGB, KFXM, KVOE—Rex Miller.
- KMPC—Peter Potter.
- KLAC—Belle Martell.
- ★KFVD, KFMB—News.
- KRKD—Movieland Quiz.
- KIEV—Modern Concert Hall.
- 4:30—KFI—Art Baker's Notebook.
- KNX—Rolly Langley.
- KECA—Dick Tracy.
- KHJ, KVOE—Erskine Johnson
- KMPC—Bolero Time.
- KFWB—Musical Roundup.
- KLAC—Lullaby in Rhythm.
- KGFJ—Variety Music Hall.
- ★KWKW—News.
- KRKD—Tunes of the Day.
- KFVD—Tea Time Music.
- KFMB—Mandrake, Magician.
- 4:45—KECA, KFMB—Tennessee Jed.
- KNX—George Fisher.
- KHJ, KGB, KFXM, KVOE—Buck Rogers.
- KMPC—And That's How It Happened.
- KFWB—Stuart Hamblen.
- ★KLAC—Gen. Junnius Pierce.
- KWKW—Today at the Races.
- ★KRKD—News.
- ★KFSD—H. V. Kaltenborn.
- 4:55—KGFJ—Sports Flash.
- 5**—KFI—Life With Crosby.
- ★KNX—Knox Manning.
- KECA, KPRO, KFMB—Terry and the Pirates.
- ★KHJ, KGB, KVOE—News, Hemingway.

- KFWB—Stuart Hamblen.
- ★KMPC—News, Teen & Twenty.
- ★KLAC, KGER—News.
- KFAC—Sunset Symphony.
- KGFJ—Jive at 5.
- KRKD—Songs of the Saddle.
- KXLA—Juke Box Matinee.
- KWKW—Lucky White Playboys.
- KFOX—Sunshine Mission.
- KFSD—Anniversary Date.
- 5:15★KFI, KFSD, KFAC—News.
- KNX—Green Light Revue.
- KECA, KFMB—Sky King.
- KHJ, KGB, KFXM, KVOE—Superman.
- KLAC—Irwin Allen.
- KGER—Here's to Vets.
- 5:25—KGFJ—Races, Sports.
- 5:30—KFI—Cnsa Cugat.
- ★KNX—Harry Flannery.
- KECA, KPRO, KFMB—Jack Armstrong.
- KHJ, KGB, KFXM, KVOE—Captain Midnight.
- KLAC—Al Jarvis.
- KFAC—Whoa Bill Club.
- KGFJ—Songs for You.
- KXLA—Future Pianists.
- KRKD—Hit Tunes.
- ★KFOX—News.
- KGER—Music With Appeal.
- KFSD—So the Story Goes.
- 5:45★KFI, KFSD—Elmer Peterson.
- ★KNX—News, Garred.
- ★KECA—News.
- KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.
- KMPC—H. Allen.
- KXLA—Miniature Concert.
- KGFJ—If They Had Lived.
- KRKD—Race Results.
- KGER—Mandrake, Magician.
- 5:55★KNX—Bill Henry, News.
- KGFJ—Sports Flash.

- 6**—KFI, KFSD—People Are Funny.
- KNX—Gimmy Simms.
- ★KHJ, KGB, KFXM, KVOE—Gabriel Heutter.
- KECA—Music by Adam.
- ★KFWB, KGER, KFOX—News.
- ★KMPC—News.
- KGFJ—Musical Digest.
- KFAC—Music for Everyone.
- KRKD—Music.
- ★KLAC—News, Al Jarvis.
- KXLA—Books Bring Adventure.
- 6:15—KECA—Betty Russell, Songs.
- KHJ—Barry Wood Show.
- KMPC—Parade of Sports.
- KFWB—Warner Bros. Orch.
- KXLA—Federated Women's Clubs.
- KGER—Today in Sports.
- KGB—San Diego Sports.
- KVOE—Candlelight and Silver
- 6:30—KFI, KFSD—Waltz Time.
- KNX—Durante and Moore.

**THE
SHERIFF**

Don't miss this entertaining half hour with Sheriff Mark Chase and comical Cousin Cassie

KECA—6:30 P.M. FRI.

- KECA, KPRO, KFMB—The Sheriff.
- KHJ, KGB, KFXM, KVOE—Spotlight Bands.
- KMPC—Joe Hernandez.
- KFWB—Frank Bull.
- KLAC—Sam Balter, Sports.
- KFAC—Hour of Music.
- KXLA—Help Wanted.
- KFOX—Hal's Memory Room.
- KGER—Helené Smith.
- 6:45★KLAC—James Roosevelt.
- KXLA—Dinner Music.
- KRKD—Prep Parade.
- ★KFSD—Washington Predlets.
- 6:55—KECA, KFMB—Champion Roll Call.
- 7**—KFI, KFSD—Reserve.
- KNX—It Pays to Be Ignorant.
- KECA, KPRO, KFMB—Cavalcade of Sports.
- KFAC—Hour of Music.
- KGFJ—Musical Digest.

★KMPC, KLAC, KRKD—News.

SECURITY BANK

Symphonia

KMPC 7:05PM

TONIGHT'S FEATURE

"Roman Carnival Overture"

Berlioz

- 7:05—KMPC—Security Symphonias.
- ERKD—Three-Quarter Time.
- KXLA—J. Dorsey Orch.
- 7:15—KLAC—Music From Hollywood.
- 7:30—KFI, KFSD—Sports Newscast.
- KNX—Malsie.
- KECA, KPRO—Your American Sports Page.
- KHJ, KGB, KFXM, KVOE—Cisco Kid.
- KMPC—Firestone Favorites.
- KFWB—Sports Final.
- KFAC—Floretta's Jewel Box.
- KXLA—Texas Jim Lewis.
- KRKD—Do You Know?
- KGER—Ft. Wayne Gospel.
- 7:45—KFI—Cabbages and Kings.
- ★KFAO, KFOX—News.
- ★KIAO—Radio Newscast.
- KXLA—T. Texas Tyler.
- KRKD—Father Vaughan.
- KFSD—The Three Suns.
- 8**—KFI, KFSD—Frost Warnings, Supper Club.
- ★KNX—Lowell Thomas.
- KECA, KPRO—The Green Hornet.
- KHJ, KGB, KFXM, KVOE—Let George Do It.
- ★KMPC, KLAC, KGER—News.
- KFWB—Christian Science Lecture.
- KFAC—Evening Concert.
- KGFJ—Caucasian Memories.
- KXLA—Romantic Melodies.
- KRKD—South Sea Serenade.

FOOTBALL TONIGHT!

Associated Football Sportscast

NOVEMBER 15

LOYOLA

vs.

OCCIDENTAL

KFOX

8:00 - 10:30 P. M.

Tonight and Every Friday Night

- KFOX—Associated Football Sportscast.
- 8:05—KGER—Sky Pilot.
- 8:15★KFI, KFSD—Fleetwood Lawton.
- KNX—Jack Smith.
- KMPC—Korn Kobbler.
- KLAC—Jeff York Show.
- KGFJ—Keyboard and Console.
- ★KXLA—News.
- 8:30—KFI, KFSD—Alan Young Show.
- KNX—Meredith Willson.
- KECA, KPRO, KFMB—This Is Your F.B.I.
- KHJ, KGB, KFXM, KVOE—Burl Ives Show.
- KMPC—Music Supreme.
- KGFJ—Charm School of Air.
- KLAC—My Serenade.
- KXLA—97th Street Corral.
- KRKD—Merry-Go-Round-Up.
- 8:45—KHJ, KGB, KVOE—Monica Makes Music.
- KFWB—Guy Lombardo Orch.
- KLAC—Casino Gardens Orch.
- 8:55★KNX—News, Alcott.
- 9**—KFI, KFSD—The King's Men.
- KNX—Fanny Brice.
- KECA, KPRO, KFMB—Break the Bank.
- ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KMPC—Easy Aces.
- KFWB—Music.
- KFAC—Evening Concert.

- ★KLAC—News.
- KXLA—Peter Potter.
- KGFJ—Saludos Amigos.
- KRKD—Western Hit Parade.
- KFOX—Associated Football Sportscast.
- ★KGER—News, Waltzes.
- 9:15—KFI—Latin Serenade.
- KHJ, KGB, KFXM, KVOE—Mel Venter's Pictorial.
- KMPC—Spotlight Stars.
- KLAC—Jan Garber Orch.
- KFSD—Beasley Smith.
- 9:30—KFI—Mystery Theater.
- KNX—The Thin Man.
- KECA—Board of Missing Heirs.
- ★KHJ, KGB, KFXM, KVOE—Inside of Sports.
- KMPC—Say It With Music.
- KFWB—Maurice Hart.
- KGFJ—Air-o-torials.
- KLAC—Melody Highlights.
- KGER—Dr. Clem Davies.
- KFSD—S. D. Talks It Over.
- 9:40—KGFJ—Musical Horizons.
- 9:45—KHJ, KGB, KFXM, KVOE—Henry J. Taylor.
- KMPC—Waltz to Remember.
- 9:55—KNX—Ona Munson.
- 10**★KFI, KFSD—The Reporter.
- ★KNX—Chet Huntley, News.
- KECA—Sid Zitr, Sports.
- ★KHJ, KGB, KFXM, KVOE—Fulton Lewis.
- ★KMPC—News, Beverly Hills-billies.

**EASTSIDE
SHOW**

10 TO 12 P.M.

Every Night Except Sunday

KFWB

- KFWB—Eastside Show.
- KLAC—Ice Hockey.
- KFVD—Spade Cooley Time.
- KGFJ—Hollywood House Party.
- KRKD—Merry-Go-Round-Up.
- KXLA—Classical Music.
- ★KGER—News.
- KFOX—Associated Football Sportscast.
- KFAC—Lucky Lager Dance.
- KFMB—Fights.
- 10:05—KGER—Musical Roundup.
- 10:15—KFI—Casa Cugat.
- KNX—Bob Eison.
- ★KECA, KHJ—News.
- KFSD—Concert Hall.
- KVOE—Football.
- 10:30★KFI—Carveth Wells, Inside the News.
- KNX—Symphonette.
- KECA—Reserve.
- KHJ—Sing, America, Slings.
- KMPC—Dance Time.
- KGER—Dude Ranch.
- KGB—E. Heckscher Orch.
- 10:45—KFI—Show Time.
- KECA—Freddie Martin Orch.
- KHJ—Ernie Heckscher Orch.
- ★KFSD—News.
- 11**★KFI, KECA, KHJ, KMPC—News.
- ★KNX—Nelson Pringle.
- KFWB—Eastside Show.
- KFAC—Lucky Lager Dance.
- ★KLAC—News, Xmas Early.
- KFVD—Spade Cooley Time.
- KGFJ—Hollywood House Party.
- KXLA—Pasadena Civic Dance.
- KRKD—Merry-Go-Round-Up.
- ★KGER—News, Roundup.
- KFSD—Biltmore Hotel Orch.
- KFMB—Cheatin' on Sandman.
- KGB—Jan Garber Orch.
- 11:15—KFI—Lullaby Time.
- KNX—Jerry Wald Orch.
- KECA—Jack Flua Orch.
- KHJ, KGB—Jan Garber Orch.
- KMPC—Dance Time.
- 11:25—KFI—Post Parade.
- 11:30—KFI—Eddie Fitzgerald Orch.
- KNX—Record Show.
- KECA—Eddie Le Baron Orch.
- KHJ, KGB—J. Wolohan Orch.
- KXLA—Flatter Party.
- KFSD—St. Francis Orch.
- 11:45—KECA—Boyd Ruben Orch.
- ★KHJ—News.
- 11:55★KFI, KECA, KNX, KFSD—News.

SATURDAY, NOVEMBER 16

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFS6	KGFJ	KFXM	KFAC	KGB	KWKW	KFMB
KFSO	KMPC	KIEV	KFWB	KNX	KRKD		KPPC	KFOX	KGB		KPRO	KVOE
570	640	790	930	1020	1110		1230		1350	1390	1440	1490
	800	710	870	980	1070	1150		1240	1280	1360	1430	1450

- *Indicates News Broadcasts.
- 8-KFI—Especially for You.
- *KNX—News, Let's Pretend.
- KECA—Treasury Salute.
- *KHJ—News Commentary.
- *KMPC, KXLA, KLAC—News.
- KFWB—Morning Melodies.
- KFAC—Country Church.
- EGFJ—Concert Pastelle.
- KWKW—Listening Beward.
- *KIEV—News.

KRKD, 8:00 A. M.

HAVEN OF REST

Tues., Thurs., Sat.

First Mate Bob and the Good Ship Grace

- KRKD, KFOX—Haven of Rest
- KFVD—Wakeup Ranch.
- KPRO—Wake Up & Smile.
- KGB, KVOE—Koru's a-Krackin'.
- *KGER—News, Soul Patrol.
- KFSD—Eight o'Clock Special.
- KFMB—The Timekeeper.
- 8:15-KFI—Activities for Children.
- KECA—Wake Up and Smile.
- KHJ—Taylor Made Melodies.
- *KMPC—Market Report, Sports.
- KLAC—Songs by Crosby.
- KXLA—Musical Melodies.
- KIEV—Trade Winds Tavern.
- KGER—Mzpah.
- 8:30-KFI, KFSD—Smilin' Ed McConnell.
- KNX—Give and Take.
- KHJ—Wax Shop.
- KMPC—Three Suns.
- KFWB—Diamond R Ranch.
- EGFJ—Waltz Invitation.
- *KFAC, KWKW—News.
- KXLA—Bell Bandstand.
- *KRKD—News, Music.
- KIEV—Children's Story Hour.
- KFOX—Children's Bible Hour.
- KFMB—Wake Up and Smile.
- KGB, KFXM, KVOE—Tex Beneke Orch.
- 8:45-KMPC—Mr. Army on March.
- KHJ—Tex Beneke Orch.
- *KFWB—News.
- KFAC—Show Time.
- KWKW—Sacred Heart.
- KFVD—Vocal Favorites.
- KIEV—Musical Memories.

- 9-KFI—Spelling Bee.
- KNX—Theater of Today.
- KECA—Texas Jim Robertson.
- KHJ, KFXM, KVOE—Judy 'n' Jill 'n' Johnny.
- *KMPC—News, Keith Hetherington.
- KFWB—Bing Crosby.
- *KLAC, KGFJ, KGER—News.
- KFAC—Unity.
- KFVD—Waltz Time.
- KRKD—Sagebrush Serenade.
- KIEV—Lyrics by Crosby.
- KFOX—Firebrands for Jesus.
- KWKW—Voice of China.
- KGB—Quiz Down.
- KFMB—Junior Spottite Revue.
- 9:05-KGER—Lutheran Hour.
- 9:15-KGFJ—Public Messenger.
- 9:15-KECA—Mirandy.
- KFWB—Morning Melodies.
- KLAC—Storybook Hour.
- KFAC—Waltzes.
- KWKW—Rev. Wildman.
- *KFVD—News.
- KIEV—Rhythm Interlude.
- KFSD—House of Make Believe.
- 9:30-KFI—Meet the Author.
- KNX—Stars Over Hollywood.
- KECA, KPRO—American Farmer.
- KHJ, KGB, KFXM—Dean Hudson Orch.
- KFWB—By Way of Comparison.
- KLAC—Pet Program.
- *KWKW—Off the Press.
- EGFJ—Open Album.
- KXLA—Coral Time.
- KFVD—Show Tunes.
- KIEV—Lost and Found Pets.
- KGER—Music.
- KFMB—What America Plays.
- 9:45-KFI, KFSD—Tillamook Kitchen.
- KLAC—Kiddle Klub.
- KFAC—Capistrano Echoes.
- *KRKD—News.
- KWKW—Shopping With Helen.
- KFVD—Here Comes Parade.
- KIEV—Band Box.
- KGER—Voice of China.

10-KFI, KFSD—National Farm and Home Hour.

- KNX—Grand Central Station.
- KECA, KPRO, KFMB—To Live in Peace.
- *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- *KMPC—News, Keith Hetherington.
- KFWB—By Way of Comparison.
- *KLAC—News, Al Jarvis.
- KFAC, KRKD—Music.
- KGFJ—Racing News.
- KXLA—Piano Parade.
- KWKW—Race Lineup.
- KFVD—Morning Serenade.
- *KIEV, KFOX, KGER—News.
- 10:05-KGER—Music.
- 10:15-KHJ—Sonja Henle.
- EGFJ—Serenade for You.
- KFAC—L. A. Medical Ass'n.
- *KXLA—News.
- KIEV—Vocal Varieties.
- KFOX—Rev. Emma Taylor.
- 10:25-KGFJ, KWKW—Races-Sports.
- 10:30-KFI—Sport Folio.
- KNX—County Fair.
- KECA—Reserve.
- KHJ—Clinic Forum.
- KFWB—Peter Potter.
- KWKW—Columbia Record Shop.
- *KFAC—News.
- EGFJ—Upbeat Session.
- KXLA—Tuning Around.
- KIEV—Range Songs.
- KGER—Children's Hour.
- KFSD—Teentimers Club.
- KGB—American Legion.
- 10:45-KFI—Football.
- KMPC—Home Chats.
- KFAC—Musical Varieties.
- KXLA—U. S. Marines.
- KIEV—Musical Corral.
- KFOX—Firebrands' Children's Hour.
- KGB—Fairy Tales.
- 10:55-KGFJ, KWKW—Races-Sports.
- 11-KFI—Football.
- KNX—Mary Lee Taylor.
- KECA, KFMB, KPRO—Metropolitan Opera.
- KHJ, KGB, KVOE—Jackie Hill Show.
- *KMPC—News, Keith Hetherington.
- KFWB—Bill Anson.
- KFAC—Friendly Classics.
- *KLAC—News, Al Jarvis.
- KGFJ—Vocal Varieties.
- *KFVD, KGER—News.
- KXLA—Theater of Memories.
- KWKW—Listening Beward.
- KIEV—Show Time.
- KRKD—Music.
- KFSD—Record Session.
- 11:15-KGFJ—Silver Strings.
- KFVD—Piano Moods.
- KIEV—Music Box.
- KGER—Gospel Story Hour.
- 11:25-KGFJ, KWKW—Races-Sports.
- 11:30-KNX—Football Game.
- KHJ, KGB, KFXM, KVOE—

SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs Boldface

Comedy-Variety

7:00—Judy Canova, KFI.

8:30—Life of Riley, KFI.

10:30—Jack Haley, KFI.

Quiz, Participation

8:30—Smilin' Ed McConnell, KFI.

10:30—County Fair, KNX.

6:30—Can You Top This? KFI.

7:00—Quiz of Two Cities, KHJ.

8:00—Truth or Consequences, KFI.

9:30—Leave It to the Girls, KHJ.

Drama

9:00—Theater of Today, KNX.

9:30—Stars Over Hollywood, KNX.

10:00—Grand Central Station, KNX.

7:15—This is Hollywood, KNX.

8:00—Hollywood Star Time, KNX.

8:30—Mayor of the Town, KNX.

Music

11:00—Metropolitan Opera, KECA.

3:00—Musical Favorites, KFAC.

4:00—Musical Masterpieces, KFAC.

6:00—Roy Rogers, KFI.

6:00—Vaughn Monroe, KNX.

6:00—Musical Digest, RGFJ.

6:45—Saturday Night Serenade, KNX.

8:00—Evening Concert, KFAC.

8:30—Music Supreme, KMPC.

9:00—Hit Parade, KNX.

9:00—Saludos Amigos, EGFJ.

9:45—Jean Sablon, KNX.

10:00—Chicago Theater, KHJ.

10:00—Lucky Dance Time, KFAC.

10:00—Eastside Show, KFWB.

10:00—Hollywood House Party, EGFJ.

Mystery—Detective

7:30—I Deal in Crime, KECA.

8:00—Sherlock Holmes, KECA.

9:00—Gangbusters, KECA.

Public Interest—Information

9:30—Meet the Author, KFI.

4:00—Our Foreign Policy, KFI.

6:00—Author Meets Critic, KHJ.

9:15—California Caravan, KHJ.

9:30—Conquest, KFI.

Sports

10:00—Race Lineup, KWKW.

10:00—Racing, KGFJ.

11:30—Football, KNX.

1:45—U. C. L. A. vs. Montana, KECA.

2:00—Stanford vs. Washington, KHJ.

5:00—Sports Roundup, KFI.

6:30—Joe Hernandez, KMPC.

- Checkerboard Matinee.
- EGFJ—Reminiscent Rhythm.
- KFAC—Theater of the Air.
- KFVD—Violet Schram.
- *KXLA, KRKD, KFOX—News.
- *KWKW—News, This Day.
- KIEV—Tropical Tempos.
- KGER—Sinatra Entertains.
- KFSD—Debber Date.
- 11:45-KXLA—Songs of the Saddle.
- *EGFJ—News.
- KRKD—Hawallian Melodies.
- KGER—Star Time.
- 11:55-KGFJ, KWKW—Races-Sports.
- 12-KFI—Football.
- KNX—Football.
- KECA, KPRO, KFMB—Metropolitan Opera.
- *KHJ—Broadway News.
- *KMPC—News, Hemingway.
- KFWB—Bill Anson.
- *KLAC—News, Al Jarvis.
- KGFJ—Hollywood Casting Forum.
- KFAC—Luncheon Concert.
- KWKW—Song Showcase.
- KFVD—Organ.
- KXLA—Songs of the Saddle.
- KRKD—Prairie Schooner.
- *KGB, KVOE, KGER—News.
- 12:15-KHJ—Kenny Baker Program.
- KMPC—Automotive News.
- KGFJ—Keyboard Magic.
- KFAC—Musical Portraits.
- KFVD—Luncheon Time.
- KIEV—Waltz Time.
- KGER—T. Texas Tyler.
- *KFXM, KFOX—News.
- KFSD—Blue Plate Special.
- KVOE—Blue Note Jamboree.
- 12:25-KGFJ, KWKW—Races-Sports.
- 12:30-KHJ—Round Towner.
- KMPC—Bridge Club.
- *KFWB—News.
- KGFJ—Intermission.
- KWKW—Farm News.
- KXLA—Red Murrell.
- KIEV—Dance Parade.
- 12:45-KHJ—Reserve.
- KMPC—Fun With Music.
- *KFAC—News.
- KFVD—Violet Schram.
- KXLA—Farm Hour.
- KIEV—Gals on Record.
- KGER—Tex Tyler's Boys' Club.
- 12:55-KGFJ, KWKW—Races-Sports.
- 1-KFI—Football.
- KNX—Football.
- KECA, KFMB, KPRO—Metropolitan Opera.
- KHJ—Thirty Seconds to Go.
- *KMPC—News, Singing Strings.
- KFWB—Bill Anson.
- KFAC—Sketches in Strings.
- KGFJ—Sunset and Vine.
- *KLAC, KFVD, KGER—News.
- KXLA—Junior Town Meeting.

- KWKW—Vets' Rehabilitation.
- KRKD—Music.
- KIEV—Old Wax Works.
- 1:05-KGER—Out of the Bandbox.
- 1:10-KLAC—Victory Parade.
- 1:15-KLAC—Juke Box Review.
- KFVD—Popular Favorites.
- KIEV—Treasury Salute.
- 1:25-KGFJ, KWKW—Races-Sports.
- 1:30-KNX—Columbia Record Shop.
- KHJ—Teen Tune Sesh.
- KMPC—Flying Feet.
- KLAC—Victory Parade.
- KGFJ—Today's Hits.
- *KXLA, KRKD—News.
- KWKW—In the Spotlight.
- KIEV—Organ Moods.
- 1:35-KRKD—Music.
- 1:45-KECA, KFMB, KPRO—U. O. L. A. vs. Montana.
- KHJ—Policlup L. A.
- KFAC—Piano Solos.
- KXLA—Vocal Varieties.
- KIEV—Musical Capers.
- KFOX—Voice of the Army.
- 1:55-KGFJ, KWKW—Races-Sports.
- 2-KFI—Football.
- KNX—Syncopeation Piece.
- KECA, KPRO, KFMB—Football.
- KHJ, KGB, KFXM, KVOE—Stanford vs. Washington.
- *KMPC—News, Football Music.
- KFWB—Bill Anson.
- KFAC—Music in American Manner.
- KXLA—Musical Dept. Store.
- KGFJ—Freddie Rich Orch.
- EKWKW—Broadway Show Time.
- KFVD—Popular Favorites.
- KRKD—Navy Recruiting.
- KGER—Long Beach Band.
- KFSD—Nelson Olmstead.
- 2:15-KGFJ—Record Jackpot.
- KLAC—Sunset and Vine.
- KIEV—Land of Song.
- KRKD—Concert Melodies.
- KFSD—Veterans' Adviser.
- 2:25-KGFJ, KWKW—Races-Sports.
- 2:30-KNX—Country Journal.
- KFWB—Voice of the Week.
- KGFJ—Among My Souvenirs.
- KLAC—Matinee Melodies.
- KFVD—Timely Tunes.
- *KWKW—News, Show Time.
- KIEV—Musicals.
- *KRKD—News, Music.
- KGER—Saturday Summary.
- *KFSD—Edward Tomlinson.
- 2:45-KFI, KFSD—King Cole Trio.
- *KGFJ, KFVD—News.
- KMPC—Vaughn Monroe Orch.
- KFWB—Melody Matinee.
- KFAC—Organ.
- KIEV—Musical Potpourri.
- 2:55-KGFJ, KWKW—Races-Sports.
- 3-KFI, KFSD—Name Your Music.
- KNX—Song Shop.
- KECA, KPRO, KFMB—Football.
- KHJ, KGB, KFXM, KVOE—Football.
- *KMPC—News, S. Kaye Orch.
- KFWB—Afternoon Melodies.
- KFAC—Famous Musical Favorites.
- *KLAC, KXLA—News.
- KGFJ—Variety Music Hall.
- KFVD—L. A. Daily Reporter.
- KWKD—Swing Session.
- KRKD—Matinee Melodies.
- KIEV—Melody at Three.
- KGER—Record Party.
- 3:15-KNX—Columbia Workshop.
- KLAC—Peter Pan Time.
- KXLA—Juke Box Matinee.
- KFVD—Popular Favorites.
- 3:25-KGFJ, KWKW—Races-Sports.
- 3:30-KFI—Scent Jamboree.
- KMPC—Bill Crosby.
- KFWB—Helen Louise.
- EGFJ—Variety Music Hall.
- KLAC—Hal Wayne and His Californian Pals.
- KWKW—Musical Menu.
- *KRKD—News, Music.
- 3:45-KNX—Charles Collingwood.
- KFWB—Melodies.
- KFAC—Moments in Music.
- KFVD—Rumba Music.
- *KFSD—Religion in News.
- 3:55-KGFJ, KWKW—Races-Sports.
- 4-KFI, KFSD—Our Foreign Policy.
- KNX—Sweeney and March.
- KECA, KPRO, KFMB—Football.
- KHJ, KGB, KFXM, KVOE—Football.
- *KMPC—News, Easy Rhythm.
- KFWB—Gospel and Song.
- *KLAC—News, Ellingtons.
- KXLA—Juke Box Matinee.

KGJF—Variety Music Hall.
 KFAC—Musical Masterpieces.
 KWKW—Italian Melodies.
 KFVD—Piano.
 KRKD—Piano Paintings.
 *KIEV, KFOX—News.
 *KGER—Record Party.
 4:15 *KFVD—News.
 KRKD—Movieland Quiz.
 KIEV—Modern Concert Hall.
 4:25 *KGFJ, KWKW—Races-Sports.
 4:30 *KFI, KFSD—Curtain Time.
 KXN—L. A. Story.
 KECA—Piano Playhouse.
 KMPC—Singing Strings.
 KFWB—Blind Artists' Guild.
 KGFJ—Variety Music Hall.
 *KWKW—News, Meet the Band
 KFVD—Tea Time Music.
 KRKD—Tunes of the Day.
 KIEV—Afternoon Serenade.
 KFOX—Old-Age Pensions.
 4:45 *KXN—Voice of the Moment.
 KHJ—Football Roundup.
 KMPC—Latin American Music.
 KFWB—Stuart Hamblen.
 KLAC—Treasury Salute.
 KWKW—Today at the Races.
 *KRKD—News.
 *KFMB—Red Cross.
 4:55 *KGFJ—Sports Flash.
5
 *KFI—Saturday Sports
 Roundup.
 *KXN—Knox Manning, News.
 KECA—Jimmy Bluer.
 *KHJ, KGB, KVOE—News,
 Hemingway.
 *KMPC—News, Tuttle Sports
 Time.
 KFWB—Stuart Hamblen.
 KXLA—Juke Box Matinee.
 KFAC—Sunset Symphony.
 *KLAC, KGER—News.
 KGFJ—Jive at 5.
 KWKW—Chantin Sisters.
 KRKD—Songs of the Saddle.
 KFSD—Columbia Record Shop.
 KFOX—Sunshine Mission.
 KFMB—Broad Horizons.

THE CHILDREN'S COUNCIL

5:05 - 5:30 p.m. Sat.

Sponsored by
 B-Y's

KGER — 1390 kc.

5:05 *KGER—Children's Council.
 5:15 *KFI—News.
 KXN—Sports.
 KECA—Radio, the American
 Way.
 KHJ, KGB, KVOE—Proof
 That Christian Science Heals
 KLAC—Irwin Allen.
 *KFAC—News.
 KFMB—Harry Wismer.
 5:25 *KGFJ—Races-Sports.
 5:30 *KFI—Madison 2345, Times
 Information.
 *KXN—Harry Flannery, News.
 KECA—What's the Score?
 KHJ, KVOE—Hawaii Calls.
 KLAC—Al Jarvis.
 KMPC—Floyd Allen.
 KFAC—Music.
 KGFJ—Songs for You.
 KXLA—Future Pianists.
 KRKD—Hit Tunes.
 *KFOX—News.
 KFSD—Whistling Parson.

5:45 *KFI, KFSD—Elmer Peterson.
 *KXN—Garred, News.
 *KECA—News.
 KMPC—Bishop Stevens.
 KGFJ—Twilight Rhapsody.
 KRKD—Race Results.
 5:55 *KXN—Ned Calmer, News.
 KGFJ—Sports Flash.
6
 *KFI, KFSD—Boy Rogers
 Show.
 KXN—Vaughn Monroe Orch.
 KECA—Labor, U.S.A.
 KHJ, KGB, KFXM, KVOE—
 Author Meets the Critics.
 *KMPC—News.
 *KFWB, KGER, KFOX—News.
 KGFJ—Musical Digest.
 *KLAC—News, Al Jarvis.
 KFAC—Music for Everyone.
 KXLA—First Baptist Church.
 KRKD—Music.
 KFMB—S. D. Looks Ahead.
 6:05 *KGER—Twilight Time.
 6:15 *KECA—Voice of Business.
 KMPC—Bob Kelley, Sports.
 KFWB—Rhythm Riders.
 6:30 *KFI, KFSD—Can You Top
 This?
 KXN—It Couldn't Happen.
 KECA, KPRO—Curt Massey
 Show.
 KHJ, KGB, KFXM, KVOE—
 Meet the Press.
 KMPC—Joe Hernandez.
 KFWB—Star Time.
 KLAC—Sam Balter.
 KFOX—Hal's Memory Boom.
 KGER—Lukin Valley Church.
 KFMB—Ave Maria Hour.
 6:45 *KXN—Saturday Night
 Serenade.
7
 *KLAC—Cavalcade of Stars.
 *KFI, KFSD—Judy Canova
 Show.
 KXN—Saturday Night
 Serenade.
 KECA, KFMB, KPRO—
 Famous Jury Trials.
 KHJ—Quiz of Two Cities.
 KFWB—Adventures in Music.
 *KMPC—News, Glee Club.
 KFAC—Dr. James Field, Jr.
 KGFJ—Musical Digest.
 KXLA—Nazarene Church.
 *KLAC, KRKD, KVOE—News.
 KFOX—Judge Gardner.
 *KGER—News.
 KGB—Man and His Music.
 7:05 *KGER—Across the Footlights.
 7:15 *KXN—Hedda Hopper, This Is
 Hollywood.
 KLAC—California Industry.
 KRKD—Three-Quarter Time.
 KFMB—ABC Mystery.
 7:30 *KFI, KFSD—Grand Ole Opry.
 KECA, KPRO, KFMB—I Deal
 in Crime.
 KHJ, KGB, KFXM, KVOE—
 Red Ryder.
 KMPC—Challenge to Youth.
 KFWB—Musical Gems.
 KFAC—First Baptist Church.
 KLAC—Hayloft Jamboree.
 KRKD—Do You Know?
 KGER—Music.
 7:45 *KXN—The Story Teller.
 KFWB—Twilight on the Trail.
 *KFAC—News.
 *KXLA—Adventures in
 Research.
8
 *KFI, KFSD—Frost Warnings,
 Truth or Consequences.
 KHJ, KGB, KVOE—Love
 Story Theater.
 KECA, KPRO, KFMB—New
 Adventures of Sherlock
 Holmes.

*KMPC, KLAC—News.
 KFWB—American Sketches.
 KFAC—Evening Concert.
 KGFJ—Caucasian Memories.
 KXLA—King's Ambassador
 Melody Hour.
 *KGER—News, Grace Detson.
 KFOX—County Barn Dance.
 8:15 *KMPC—Treasury Salute.
 KFWB—Story of Israel.
 KGFJ—Keyboard and Console.
 KLAC—Gene Krupa Orch.
 KXLA—Variety.
 8:30 *KFI, KFSD—Life of Riley.
 KXN—Mayor of the Town.
 KECA, KFMB—The Lone
 Ranger.
 KHJ, KGB, KVOE—Juvenile
 Jury.
 KMPC—Music Supreme.
 KFWB—You Were There.
 KGFJ—Charm School of the
 Air.
 KLAC—My Serenade.
 KGER—Music.
 8:45 *KFWB—Here's to Veterans.
 KLAC—Casino Gardens Orch.
 8:55 *KXN—Alcott, News.
9
 *KFI—Pleasure Parade.
 KXN—Hit Parade.
 KECA, KPRO, KFMB—Gang
 Busters.
 *KHJ, KGB, KFXM, KVOE—
 News.
 *KMPC, KLAC—News.
 KFWB—Classics.
 KFAC—Evening Concert.
 KGFJ—Saludos Amigos.
 KXLA—Western Caravan.
 *KGER—News, America Sings.
 KFSD—Boston Blackie.

9:05 *KMPC—Music on the Beam.
 9:15 *KFI—Cabbages and Kings.
 KHJ, KGB, KFXM, KVOE—
 California Caravan.
 KFWB—Treasury Salute.
 KLAC—Jan Garber Orch.
 9:30 *KFI—Conquest.
 KHJ, KGB, KVOE—Leave It
 to the Girls.
 KECA—Murder at Midnight.
 KFWB—Maurice Hart.
 KGFJ—Aero-torials.
 KLAC—Highlights of Melody.
 KXLA—Texas Jim Lewis.
 KFSD—Wayne King Show.
 KFMB—Wayne Williams
 Orch.
 9:40 *KGFJ—Musical Horizons.
 9:45 *KXN—Jean Sablon.
10
 *KFI, KFSD, KGER—News.
 *KXN—Chet Huntley.
 KHJ, KGB, KFXM, KVOE—
 Chicago Theater.
 KMPC—Eddy Howard Orch.
 KFAC—Ice Hockey.
 KLAC—Ice Hockey.
 KXLA—Classical Music.
 KFVD—Spade Cooley Time.
 KGFJ—Hollywood House
 Party.

EASTSIDE SHOW
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB
 KFWB—Eastside Show.

2 hours popular music
KFAC
 10 to 12 EVERY NIGHT
LUCKY LAGER DANCE TIME

KFAC—Lucky Lager Dance.
 KFMB—Vernon Vance Orch.
 10:05 *KGER—Saturday Spotlight.
 10:15 *KFI—Reserve.
 KXN—Hollywood Barn Dance.
 KFOX—1280 Club.
 KFSD—Rhythmic Reminiscences.
 KFMB—Jack McLean Orch.
 10:30 *KFI—Jack Haley and Eve
 Arden.
 KECA—Freddie Martin Orch.
 KMPC—Dance Time.
 KFSD—Francis Drake Orch.
 KFMB—Mississippi Boom.
 10:45 *KXN—Talk.
 KFMB—Music.
11
 *KFI—Russ Morgan Orch.
 *KXN—Nelson Pringle.
 KHJ, KGB, KVOE—Dance
 Orch.
 KECA—Dawn Club Orch.
 *KMPC—News.
 KFWB—Eastside Show.
 *KLAC—News, Xmas Early.
 KGFJ—Hollywood House
 Party.
 KFAC—Lucky Lager Dance.
 KFVD—Spade Cooley Time.
 KXLA—Millie's Cafe.
 KFMB—Bal Tabarin Orch.
 *KGER—News, Music.
 KFSD—Biltmore Orch.
 KFXM—Swing Liner.
 11:15 *KFI—Love Letters.
 KXN—Jerry Wald Orch.
 KECA—Eddie Le Baron Orch.
 KMPC—Dance Time.
 KXLA—Bandstand.
 11:30 *KFI—Sports Time.
 KXN—Record Show.
 KECA—Club Morocco Orch.
 KHJ, KGB, KVOE—Jan
 Garber Orch.
 KXLA—Platter Party.
 KFSD—St Francis Orch.
 KFMB—Cheatin' on Sandman.
 11:45 *KFI—Music.
 *KHJ, KGB, KVOE—News.
 11:55 *KFI, KECA, KXN, KFSD—
 News.

"MUSICAL DIGEST"

Mailing of monthly KGFJ publica-
 tion, "Musical Digest" schedule, has
 now increased to 28,000 copies. The
 monthly schedule, which until just
 recently contained only programming
 of the two-hour classical program,
 "Musical Digest," heard Monday
 through Saturday at 6 p.m., has been
 revamped to include mention of all
 program highlights, such as Medical
 Association show, "If They Had Lived,"
 Bar Association's "Law Is Your Serv-
 ant," and Theater Guild's "Casting
 Forum."

NEWS OF SHANLEY

Bob Shanley, erstwhile co-star of
 the Summer Electric Hour, is headed
 East for commitments there.

SPORTS VETERAN

Though he's a busy advertising ex-
 ecutive, Frank Bull still finds time to
 broadcast his "America Dances" pro-
 gram on KFWB and continue in his
 nineteenth season of football broad-
 casting. His hobbies are music and
 sports and he combines both on his
 KFWB record program and his KHJ
 sportscasting.



NEW KGFJER

Newcomer to the KGFJ announcing
 staff is Andy Scott, twenty-three-year-
 old Los Angeles boy. Previous to his
 employment by the station, he was
 staff announcer at KHJ for three years.

KFOX AIRMAN TAKES TO AIR

Fred Moore, veteran KFOX spieler,
 now takes to the air in another ca-
 pacity after receiving his private pi-
 lot's license this week. Fred plans to
 use his flying experience in radio
 special events work as well as for
 personal pleasure.



ANNOUNCER RETURNS

After an absence of five months, Ed
 Stoddard has returned as a staff an-
 nouncer at KGFJ. A veteran of the
 legitimate theater and motion pic-
 tures, Stoddard has been on the an-
 nouncing staffs of KLAC, KQW, San
 Francisco, and KOYL, Salt Lake City.

ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.

* Indicates programs of news and commentation.

★Abbe, James..... KECA, 7:30 a.m. M-F
 Abbott and Costello..... KFI, 7 p.m. Th
 Academy Award Theater..... KNX, 7 p.m. Su
 Activities for Children..... KFI, 8:15 p.m. Sa
 Adventures of Tom Mix..... KHJ, 8:45 p.m. M-F
 Affairs of Ann Scottland..... KECA, 6 p.m. W
 Album of Familiar Music..... KFI, 6:30 p.m. Su
 ★Alcott, Carroll..... KNX, 8:55 p.m. M-Sa
 Aldrich Family..... KFI, 8:30 p.m. Th
 Allen, Fred..... KFI, KFSD, 5:30 p.m. Su
 Allen, Irwin..... KLAC, 5:15 p.m. M-F
 All-Star Western..... KNX, 4:30 p.m. Su
 Ameche, Don..... KFI, KFSD, 7 p.m. Su
 America Speaks..... KNX, 10:30 p.m. Su
 America United..... KFI, 11 p.m. Tu
 American Forum, KHJ, KVOE, 6:30 p.m. Tu
 American Farmer..... KECA, 9:30 a.m. Sa
 American Melody Hour..... KNX, 4:30 p.m. Tu
 American Sports Page..... KECA, 7:30 p.m. F
 Amos 'n' Andy..... KFI, 6 p.m. Tu
 And That's How It Happened.....
 Anderson Family..... KECA, 9:30 p.m. Tu
 Anson, Bill..... KFVB, 11 a.m. M-Sa
 Anthony, John J..... KHJ, KGB, 2:15 p.m. M-F
 Arden, Eve..... KFI, 10:30 p.m. Sa
 Are These Our Children?..... KECA, 1 p.m. Su
 Art Baker's Notebook..... KFI, 4:30 p.m. M-F
 Aunt Jerry..... KNX, 9:15 p.m. M-F
 ★Aunt Mary..... KFI, KFSD, 3:30 p.m. M-F
 Author Meets Critic..... KHJ, KVOE, 6 p.m. Sa
 Autry, Gene..... KNX, 4 p.m. Su
 Ave Maria Hour..... KGFJ, 9 p.m. Su
 Baby Snooks..... KNX, 9 p.m. F
 Backgrounds for Living.....
 Backstage at CBS..... KNX, 1:45 p.m. M, W, F
 Backstage Wife..... KFI, 1 p.m. M-F
 Baker, Kenny..... KHJ, 12:15 p.m. Sa
 Balter, Sam..... KLAC, 6:30 p.m. M-Sa
 Band Concert..... KFI, 12:15 p.m. Su
 Bandwagon..... KFI, KFSD, 4:30 p.m. Su
 ★Bankhaug Talking..... KECA, 11:15 a.m. M-F
 Beck, Eyed..... KNX, 8:15 a.m. M-F
 Benny, Jack..... KFI, 4 p.m., 9:30 p.m. Su
 Bergen, Edgar..... KFI, 5 p.m. Su
 Bible Institute..... KRKD, KFOX, 8 a.m. W, F
 Big Sister..... KNX, 10 a.m. M-F
 Big Town..... KNX, 9 p.m. Tu
 Birch, Jack..... KFI, 8:30 a.m. M-F
 Bishop Stevens..... KMPC, 5:45 p.m. Sa
 Blair, Jimmy..... KECA, 5 p.m. Sa
 Blanc, Mel..... KNX, 8:30 p.m. Tu
 Blind Artists Guild..... KFVB, 4:30 p.m. Sa
 Blondie..... KNX, 8:30 p.m. Su
 ★Board of Missing Heirs..... KECA, 9:30 p.m. F
 Borge, Victor..... KFI, KFSD, 6:30 p.m. M
 Boston Blackie..... KECA, 9:30 p.m. Tu
 Boston Symphony..... KECA, 6:30 p.m. M
 Bowlers Sports Cast..... KFAC, 5 p.m. Su
 Bowron, Fletcher..... KFI, 10:15 p.m. Su
 Bracken..... KMPC, 6:45 p.m. Su; KNX, 11:30 a.m. M
 ★Break the Bank..... KECA, KFMB, 9 p.m. F
 Breakfast Club..... KFVB, 8 a.m. W
 Brennan's Breakfast..... KECA, 9:30 a.m. M-F
 Brice, Fanny..... KNX, 9 p.m. F
 Bridge Club..... KMPC, 12:30 p.m. M-Sa
 Bridge to Dreamland..... KECA, 11:15 p.m. Su
 ★Bride and Groom.....
 KECA, KFMB, 2:30 p.m. M-F
 ★Broadway News..... KHJ, 12 N. M-F; 5 p.m. M-F
 Buck Rogers..... KHJ, KGB, 4:45 p.m. M-F
 Budez, Louis F..... KMPC, 9:30 a.m. Su
 Bull, Frank..... KFVB, 6:30 p.m. M-F
 ★Brown, Cecil..... KHJ, 8 a.m. M-F
 Bulldog Drummond..... KHJ, KVOE, 7 p.m. M
 Burns and Allen..... KFI, 9 p.m. Th
 Burns, Bob..... KFI, 8 p.m. Su
 By Popular Demand..... KHJ, KGB, 6:30 p.m. Th
 Cabbages & Kings..... KFI, 9:15 p.m. Sa
 California Caravan..... KHJ, KGB, 9:15 p.m. Sa
 California Melodies..... KHJ, KGB, 8:30 p.m. Th
 Call of the Bangle..... KNX, 4 p.m. M, W, F
 Can You Tie That?..... KLAC, 12:05 p.m. Su
 ★Can You Top This?..... KFI, KFSD, 6:30 p.m. Su
 Canary Pet Shop..... KHJ, KGB, 11:45 a.m. Sa
 Canova, Judy..... KFI, 7 p.m. Sa
 Cantor, Eddie..... KFI, KFSD, 7:30 p.m. Th
 Captain Midnight..... KHJ, KVOE, 5:30 p.m. M-F
 Carmichael, Hoagy..... KNX, 2:30 p.m. Su
 Carnation Hour..... KFI, KFSD, 7 p.m. M
 Carson, Jack..... KNX, 9 p.m. W
 Oasa Cugat..... KFI, 10:15 p.m. M, W, F
 Casebook of G. Hood..... KHJ, KGB, 8:30 p.m. M
 Catholic Hour..... KFI, 3 p.m. Su
 Cavalcade of America..... KFI, KFSD, 8:30 p.m. M
 Cavalcade of Sports..... KECA, KFMB, 7 p.m. F
 Cavallaro, Carmen..... KLAC, 6:45 p.m. Su
 Challenge to Youth..... KFI, KFSD, 12 p.m. Sa
 Challenge to Youth..... KFLA, 3:30 p.m. Sa
 Champion Roll Call..... KECA, 6:55 p.m. F
 Chapel Quartet..... KFI, 10:15 p.m. Su
 Charlie McCarthy..... KFI, 5 p.m. Su
 Charm School of the Air..... KGFJ, 1 p.m. Su
 Checkerboard Matinee..... KGFJ, 8:30 p.m. M-Sa
 KHJ, KGB, 11:30 a.m. Sa

Chicago Round Table..... KFI, 10:30 a.m. Su
 Chicago Theater..... KHJ, KGB, KVOE, 10 p.m. Sa
 Christian Science..... KFI, 5:15 p.m. Sa
 Christian Science..... KFOX, 9 p.m. Su
 Church of the Air..... KNX, 7 a.m. Su
 Cisco Kid..... KHJ, KGB, 7:30 p.m. M, W, F
 Cleveland Symphony..... KHJ, 9:30 p.m. Su
 ★Close, Upton..... KHJ, KGB, 7:15 p.m. Tu
 Club Time..... KECA, 11:30 a.m. M
 Collingwood, Charles..... KNX, 3:45 p.m. Sa
 Columbia Workshop..... KNX, 3:15 p.m. Sa
 Coke Club..... KHJ, KGB, 9:15 a.m. M-F
 Commander Scott..... KHJ, KVOE, 10:15 a.m. Su
 Conquest..... KFI, 9:30 p.m. Sa
 Contented Hour..... KFI, KFSD, 7 p.m. M
 Count of Monte Cristo..... KHJ, KGB, 8 p.m. Tu
 Counterspy..... KECA, KFMB, KPRO, 2:30 p.m. Su
 Country Church of Hollywood.....
 Country Journal..... KFAC, 8 a.m. Tu-Su
 County Fair..... KNX, 2:30 p.m. Sa
 County Medical Assn..... KFAC, 10:15 a.m. Sa
 Crime Cases..... KHJ, 11 a.m. Su
 Crime Doctor..... KNX, 8 p.m. Su
 Crime Photographer..... KNX, 6:30 p.m. Th
 Crimes of Carelessness..... KHJ, 12:30 p.m. Su
 Crocker, Betty..... KFI, 11:40 a.m. M-F
 Crosby, Bing..... KFI, 9:15 p.m. W
 ★Cunningham, Bill..... KHJ, KHJ, 12:15 p.m. Su
 Curtain Time..... KFI, KFSD, 4:30 p.m. Su
 Dance Time (Lucky Lager).....
 Danger, Dr. Danfield..... KECA, 10 p.m. M-Sa
 Dark Venture..... KECA, KFSD, 8:30 p.m. Tu
 Darts for Dough..... KECA, KFMB, 10 p.m. Su
 Date With Judy..... KFI, KFSD, 5:30 p.m. Tu
 David Harum..... KFI, KFSD, 8:45 a.m. M-F
 Davis, Joan..... KNX, 8:30 p.m. M
 Day, Dennis..... KFI, 6:30 p.m. Th
 Dick Tracy..... KECA, 4:30 p.m. M-F
 Dinner Bell Roundup..... KXLA, 12 m. M-F
 Dix, Dorothy..... KECA, 12:45 p.m. M-F
 Dixon, Nancy..... KHJ, 10:15 a.m. M-F
 Doctors Talk It Over..... KECA, 9 p.m. M
 ★Double or Nothing..... KHJ, KVOE, 6:30 p.m. Su
 Downey, Morton..... KHJ, 9:15 a.m. M-F
 Dr. Christian..... KNX, 8:30 p.m. W
 ★Dr. I. Q..... KFI, 7:30 p.m. M
 Dr. Paul..... KFI, KFSD, 3:45 p.m. M-F
 Duffy's Tavern..... KFI, 6 p.m. F
 Durante-Moore Show..... KNX, 6:30 p.m. F
 Durocher, Leo..... KECA, 10:15 a.m. Su
 Eastside Show..... KFVB, 10 p.m. M-Sa
 Eastside Sereuade..... KECA, 9:30 p.m. Su
 Editor of the Air..... KFVD, 12 N. M-F
 Easy Aces..... KMPC, 9 p.m. M-F
 Easy Listenin'..... KFVB, 8 a.m. M-Sa
 Edwards, Cliff..... KECA, 12:15 p.m. W
 Ellery Queen..... KNX, 9:30 p.m. W
 Elson, Bob..... KNX, 10:15 p.m. M-F
 Especially for You..... KFI, 10 a.m. M, Tu, W, F
 Eternal Light..... KFI, 9 a.m. Sa
 Ethel and Albert..... KECA, 1:45 p.m. M-F
 Evelyn Winters..... KNX, 1:30 p.m. M-F
 Evening Concert..... KFAC, 8 p.m. M-Sa
 Exploring the Unknown..... KHJ, KVOE, 6 p.m. Su
 Fabulous Dr. Tweedy..... KFI, KFSD, 7 p.m. W
 Fact and Fable..... KHJ, 3 p.m. Tu, Th
 Fact and Fiction..... KECA, 10:55 a.m. Su
 Fact Finder..... KNX, 7:45 a.m. M-F
 Fact or Fantasy..... KNX, 9:45 p.m. Tu, Th
 Fairy Land..... KGB, 10:45 a.m. Sa
 Family Hour..... KNX, 2 p.m. Su
 Famous Jury Trials..... KECA, 7 p.m. Su
 Fantasy in Melody..... KECA, 9 p.m. Th
 Farm Reporter..... KFI, 12 N. M-Sa
 Fashion Forum..... KMPC, 1:45 p.m. Th
 Fat Man..... KECA, 8:30 p.m. M
 Favorite Stories..... KFI, 9 p.m. Tu
 Faye, Alice..... KFI, 4:30 p.m. Su
 FBI in Peace and War..... KNX, 8:30 p.m. Su
 ★Feature Wire..... KFI, 9:05 a.m. M, W, F
 Festival of Waltzes..... KFAC, 9:30 a.m. M-Sa
 Fibber McGee..... KFI, 6:30 p.m. Tu
 ★Fidler, Jinnie, KECA, KFMB, 6:30 p.m. Su
 Fingertip Successes..... KMPC, 1:30 p.m. Tu
 Firestone Favorites..... KMPC, 7:30 p.m. M-F
 Fisher, George..... KNX, 4:45 p.m. M, W, F
 Fishing Facts..... KFOX, 8 p.m. M, 6:15 p.m. Th
 Fishing Pals..... KFOX, 7:15 p.m. Tu, Th, F
 ★Flannery, Harry..... KNX, 5:30 p.m. M-Sa
 Floretta's Jewel Box..... KFAC, 7:30 p.m. M-F
 Foodaert Carnival..... KHJ, 9 a.m. M, W, F
 Football Roundup..... KHJ, 7 p.m. Th, 4:45 p.m. Su
 Fred Waring..... KFI, KFSD, 8 a.m. M-F
 Front-Page Farrell..... KFI, KFSD, 3:30 p.m. Tu
 Funnies..... KFI, KFSD, 2:45 p.m. M-F
 Funnies..... KFI, KFSD, 2:45 p.m. M-F
 Ganxbusters..... KECA, KFMB, KPRO, 9 a.m. Su
 ★Garred, Bob..... KNX, 5:45 p.m. M-Sa
 Gayle and Charles..... KNX, 10:45 p.m. M-Sa
 Gilbert & Sullivan..... KFAC, 9:30 a.m. Su
 Glee and Take..... KNX, 8:30 a.m. Sa
 ★Glamour Manor..... KECA, KFMB, 9 a.m. M-F
 ★Godwin, Earl..... KECA, 8:15 p.m. M, Tu
 Goodman, Benny..... KFI, KFSD, 6:30 p.m. M
 Graham, Sheila..... KHJ, KGB, 8:45 p.m. Su
 Grand Central Station..... KNX, 10 a.m. Sa

Grandpa Owens..... KFI, 8:30 a.m. Su
 Grand Ole Opry..... KFI, KFSD, 7:30 p.m. Su
 Grand Slam..... KNX, 8:30 a.m. M-F
 Great Gildersteeve..... KFI, 8:30 p.m. W
 Green Hornet..... KECA, 8 p.m. F
 Green Light Revue..... KNX, 5:15 p.m. M-F
 Guiding Light..... KFI, KFSD, 11 a.m. M-F
 Gwinn, Bill..... KHJ, KGB, 10:45 a.m. M-F
 Hal's Memory Room..... KFOX, 6:30 p.m. D
 Haley, Jack..... KFI, 10:30 p.m. Sa
 Hamblen, Stuart..... KFVB, 4:45 p.m. D
 Hamp, Charlie..... KHJ, 9 a.m. Tu, Th
 Happy Homes..... KHJ, 3:15 p.m. M-F
 Harris, Phil..... KFI, 3:30 p.m. Su
 Hart, Maurice..... KFVB, 9:30 p.m. M-Sa
 Harvest of Stars..... KFI, KFSD, 11:50 a.m. Su
 Hank Lavabee..... KNX, 4 p.m. Th
 Haven of Rest..... KXLA, 8:30 a.m. M, W, F
 Hawaii Calls..... KFOX, KRKD, 8 a.m. Tu, Th, Sa
 Hawaii Calls..... KHJ, 5:30 p.m. Sa
 ★Hawk, Bob..... KHJ, 7:30 p.m. M
 Hay, Bill..... KMPC, 12:45 p.m. M-Sa
 ★Hayes, Sam..... KFI, KFSD, 7:45 a.m. M-F
 KECA, 9 p.m. Su
 Hayes Football Forecast..... KFI, KFSD, 6 p.m. M
 Heatter, Gabriel..... KHJ, DLBS, 6 p.m. M-F
 Hebevy Christian Hour..... KFOX, 10:45 a.m. M-F
 ★Hemingway, Frank.....
 KMPC, 12 m., 8 p.m. M-Sa
 Henle, Sonja..... KHJ, 10:15 a.m. Sa
 ★Henry, Bill..... KNX, 5:55 p.m. M-F
 Hildegarde..... KNX, 6 p.m. Su
 Hill, Jackie..... KHJ, 1:15 p.m. M-F; 11 a.m. Sa
 Hit Parade..... KNX, 9 p.m. Su
 Hollywood Bandstand..... KFVB, 11 a.m. M-Sa
 Hollywood Barn Dance..... KNX, 10:15 p.m. Sa
 Hollywood Bowl Auditions..... KFI, 9:30 p.m. M
 Hollywood Casting Forum..... KGFJ, 12 p.m. Sa
 Hollywood House Party..... KGFJ, 10 p.m. M-Sa
 Hollywood Music Hall..... KECA, 4:30 p.m. W
 Hollywood Players..... KNX, 6:30 p.m. Tu
 Hollywood Star Time..... KNX, 8 p.m. Sa
 Hollywood Presbyterian Ch'ch..... KFVB, 8 p.m. Su
 Hollywood Theater..... KFI, 6:30 p.m. W
 Home Chats..... KMPC, 10:45 a.m. M-Sa
 ★Home Edition..... KECA, 10 a.m. M-F
 Home Town Parade..... KFI, 10:15 a.m. Su
 Hope, Bob..... KFI, KFSD, 7 p.m. Tu
 Hope Chest..... KNX, 3:30 p.m. Su
 Hopper, Hedda..... KNX, 7:15 p.m. Sa
 Hour of Charm..... KNX, 1:50 p.m. Su
 Hour of Faith..... KECA, 8:30 a.m. Su
 Hour of Music..... KFAC, 6:30 p.m. M-F
 House of Mystery..... KHJ, KGB, 1 p.m. Su
 House of Milan..... KFVB, 10 a.m. M-F
 House Party..... KNX, 1 p.m. M-F
 ★How Do You Pronounce It?..... KECA, 6 p.m. Tu
 ★Hunt, Frazier..... KHJ, 8:15 a.m. M-F
 ★Huntley, Chet..... KNX, 10 p.m. D
 Hymns of All Churches..... KECA, 10:55 a.m. M-F
 Ives, Burl..... KHJ, 8:30 p.m. F
 I Deal in Crime..... KECA, 7:30 p.m. Sa
 If They Had Lived..... KGFJ, 5:45 p.m. M, W, F
 Ingledow Park Concert..... KNX, 7:30 p.m. Tu
 Information, Please..... KNX, 7:30 p.m. Tu
 Inner Sanctum..... KNX, 9:30 p.m. M
 ★Inside the News..... KFI, 10:30 p.m. Su-F
 ★Inside Story..... KFVB, 8 p.m. M-F
 ★Inside of Sports..... KHJ, KVOE, 9:30 p.m. M-F
 Invitation to Learning..... KNX, 9 a.m. Su
 It Couldn't Happen..... KNX, 6:30 p.m. Sa
 It's Up to Youth..... KHJ, 8:30 p.m. W
 It Pays to Be Ignorant..... KNX, 7 p.m. F
 Is Your Business..... KECA, 6:15 p.m. Su
 I Was a Convict..... KHJ, 4 p.m. Su
 Jack Armstrong..... KECA, 5:30 p.m. M-F
 James Abbe Observes..... KECA, 7:30 a.m. M-F
 Jarvis, Al..... KLAC, 10 a.m., 5:30 p.m. D
 Jive at Five..... KGFJ, 5 p.m. M-Sa
 Johnson, Erskine..... KHJ, KVOE, 4:30 p.m. M-F
 Johnson Family..... KHJ, 12:15 p.m. M-F
 Johnson, Floyd B..... KXLA, 8 p.m. Sa
 KFOX, 4:30 p.m. Su; 9:30 p.m. M
 Joyce Jordan, M.D..... KFI, 10:45 a.m. M-F
 Juke Box Matinee..... KXLA, 3:15 p.m. M-Sa
 Just Plain Bill..... KFI, KFSD, 2:30 p.m. M-F
 Juvenile Jury..... KHJ, 8:30 p.m. Sa
 Kays, Sammy..... KECA, 10:30 a.m. Su
 Kiernan, Walter..... KECA, 1:30 p.m. M-F
 King, Wayne..... KECA, 3:30 p.m. Su
 Kraft Music Hall..... KFI, KFSD, 6 p.m. Th
 Kyser's Kollege..... KFI, KFSD, 7:30 p.m. W
 Labor, U.S.A..... KECA, 6 p.m. Sa
 ★Ladies, Be Seated..... KECA, 3 p.m. M-F
 Ladies' Day..... KFI, 9:15 a.m. M-F
 ★LaGuardia, Fiorello..... KECA, 8:15 p.m. W
 Lang, William..... KECA, 10:15 a.m. Tu, Th
 Langley, Rolly..... KNX, 4:30 p.m. F
 L.A. Story..... KNX, 4:30 p.m. W, Sa
 ★Lawton, Fleetwood..... KECA, 6:45 a.m. M-Sa
 KFI, 7:15 a.m. M-Sa, 8:15 p.m. M-F
 ★Leave it to the Girls..... KHJ, 9:30 p.m. M-Sa
 Lenz, Ted..... KGFJ, 3 p.m., 10 p.m. M-Sa
 Let George Do It..... KHJ, KGB, 8 p.m. F

Let's Pretend.....KNX, 8:05 a.m. Sa
 *Lewis, Fulton.....KHJ, KGB, KVUE, 4 p.m., 10 p.m. M-F
 Liberal Catholic Hour.....KFCF, 9 a.m. Su
 Life Can Be Beautiful.....KFI, 3:15 p.m. M-F
 Life of Riley.....KFI, 8:30 p.m. Sa
 Life With Crosby.....KFI, 5 p.m. M, W, F
 Lindlahr, Victor.....KHJ, KGB, 8:45 a.m. M-F
 Listening Post.....KECA, KFMB, 11:30 a.m. Tu-F
 Lone Journey.....KNX, 11:30 a.m. M-F
 Lone Ranger.....KECA, 7 p.m. M, W, 8:30 p.m. Sa
 Lorenzo Jones.....KFI, KFSD, 1:30 p.m. M-F
 Love Letters.....KFI, 11:15 p.m. Tu, Th, Sa
 Love Story Theater.....KHJ, 8 p.m. Su
 Lucky Lager Dance Time.....KFCF, 10 p.m. M-Sa
 Lum & Abner.....KECA, KFMB, 8 p.m. M-Th
 Lutheran Hour.....KHJ, KVUE, 9:30 a.m. Su
 Lutheran Gospel Hour.....KXLA, 5 p.m. Su
 Lux Theatre.....KNX, 6 p.m. M
 Main Line.....KHJ, KGB, 8 p.m. W
 Malsie.....KNX, 7:30 p.m. F
 Make-Believe Ballroom.....KLAC, 10 a.m., 5:30 p.m. D
 Ma Perkins.....KFI, KFSD, 12:15 p.m. M-F
 *Malone, Ted.....KECA, 10:15 a.m. M, W, F
 Manhattan Merry-Go-Round.....KFI, KFSD, 6 p.m. Su
 Man Named Jordan.....KNX, 5 p.m. Su
 Manners, Zeke.....KECA, 7:45 a.m. M-F
 *Manning, Knox, KNX, 12:30 p.m., 5 p.m. M-F
 Mansfield, Andy.....KWKW, 1:35 p.m. M-F
 Market Reports.....KMPC, 8:15 a.m. M-Sa
 Masquerade.....KFI, 11:45 a.m. M-F
 Massey, Curt.....KECA, 6:30 p.m. M-F
 Massey, Louise.....KHJ, 1 p.m. M-F
 Mayor of the Town.....KNX, 8:30 p.m. Sa
 McNeill's Breakfast Club.....KECA, 8 a.m. M-F
 Meditation Board.....KHJ, 5 p.m. Su
 Meet Me at Parky's.....KFI, 7:30 p.m. Su
 Meet the Author.....KFI, 9:30 a.m. Sa
 *Meet the Missus.....KNX, 2:30 p.m. M-F
 Meet the Press.....KHJ, KGB, 6:30 p.m. Sa
 Melodies America Loves.....KNX, 7:30 p.m. Tu
 Melody Matinee.....KHJ, 1:30 p.m. M-F
 Message of Israel.....KECA, 8 a.m. Su
 Metropolitan Opera.....KECA, 11 a.m. Sa
 Michael Shayne.....KHJ, KVUE, 7 p.m. W
 Midnight Flyer.....KFI, 12 p.m. M-Sa
 Midnight Special.....KGFJ, 12 p.m. D
 Mild and Mellow.....KHJ, 12:30 p.m. M-F
 Milani.....KFWB, 10 a.m. M-F
 *Miller, Rex.....KHJ, 4:15 p.m. M-F
 Mirandy.....KECA, 9:15 a.m. Sa
 *Monday Morninx Headlines.....KECA, 4:15 p.m. Su
 *Money on the Line.....KNX, 5:30 p.m. Su
 Monlea Makes Music.....KHJ, 8:45 p.m. F
 *Monitor Views News.....KECA, 7:45 p.m. Th
 Monroe, Vaughn.....KNX, 8 p.m. Sa
 Moore, Garry.....KNX, 6:30 p.m. F
 Morgan, Frank.....KFI, KFSD, 7 p.m. W
 Morgan, Henry.....KECA, 9:30 p.m. W
 Morning Bible Hour.....KFCF, 8:30 a.m. Su
 *Moss, Carlton.....KFWB, 1:30 p.m. D
 Mother's Album.....KMPC, 6:30 p.m. Su
 Mr. and Mrs. North.....KFI, KFSD, 9 p.m. W
 Mr. District Attorney, KFI, KFSD, 9:30 p.m. W
 Mr. Keene.....KNX, 4:30 p.m. Th
 Munson, Onn.....KNX, 9:55 p.m. F
 Murder at Midnight.....KFI, 9:30 p.m. Tu
 KECA, 9:30 p.m. Sa
 Murray, Johnny.....KNX, 8 a.m. M-F
 Music by Rexall.....KHJ, 3:45 p.m. M-F
 Music Supreme.....KMPC, 8:30 p.m. M-F
 *Music Hall.....KMPC, 11:15 a.m. M-F
 Music to Shave By.....KECA, 7:15 p.m. M-Sa
 Musical Department Store.....KXLA, 2 p.m. M-F
 Musical Masterpieces.....KFCF, 4 p.m. M-F
 Musical Portraits.....KFCF, 12:15 p.m. D
 Musical Roundup.....KGER, 10:05 p.m. M-F
 Musical Digest.....KGFJ, 6 p.m. M-Sa
 Musical Treasure Chest.....KHJ, 9:45 p.m. Tu-Th
 Mystery Theater.....KFI, KFSD, 9:30 p.m. F
 My True Story.....KECA, KFMB, 10:30 a.m. M-F
 *Name That Song.....KHJ, KVUE, 7:30 p.m. Su
 Name Your Music.....KFI, 3 p.m. Sa
 National Farm & Home.....KFI, 10 a.m. Sa
 National Vespers.....KECA, 11:30 a.m. Su
 *Nesbitt, Norman.....KMPC, 8 a.m. M-F
 12:15 p.m. M-F
 *News of World.....KFI, 4:15 p.m. M, W, F
 New York Philharmonic.....KNX, 12 n Su
 Nick Carter.....KHJ, KGB, KVUE, 3:30 p.m. Su
 *Noah Webster Says.....KFI, KFSD, 9:30 p.m. Th
 Notes at Nine.....KHJ, 9 a.m. Tu, Th
 Old Hymnal.....KFI, 8:15 a.m. Su
 Olsen, Johnny.....KECA, 6:30 p.m. M
 Olympic Flights.....KLAC, 10 p.m. Tu
 One for the Book.....KNX, 4:15 p.m. M, W, F
 One Man's Family, KFI, KFSD, 12:30 p.m. Su
 Open Forum.....KMPC, 9 p.m. Su
 Open Hearing.....KNX, 10:30 p.m. Tu
 Opportunity, U.S.A.....KHJ, 10:45 a.m. Su
 Our Foreign Policy.....KFI, 4 p.m. Sa
 Our Gal Sunday.....KNX, 9:45 a.m. M-F
 Overture to Evening.....KGFJ, 7 p.m. Su
 Ozzie and Harriet.....KNX, 3 p.m. Su
 Pacific Lutheran Hour.....KFWB, 9:30 p.m. Su
 Pacific Story.....KFI, 11:30 p.m. Su
 Parker, Frank.....KECA, 11:45 a.m. M-F
 *Parsons, Louella.....KECA, KFMB, 6:15 p.m. Su
 Pat Novak for Hire.....KECA, 8 p.m. Su
 *Pearson, Drew.....KECA, KFMB, 4 p.m. Su

People Are Funny.....KFI, KFSD, 6 p.m. F
 People's Platform.....KNX, 10 a.m. Su
 Pepper Young's Family, KFI, 12:30 p.m. M-F
 Perry Mason.....KNX, 11:15 a.m. M-F
 *Peterson, Elmer.....KFI, KFSD, 5:45 p.m. W-Sa
 *Pettengill, Sam.....KFCF, 12:45 p.m. Su
 Piano Playhouse.....KECA, 4:30 p.m. Sa
 *Pierce, Junilus.....KLAC, 4:45 p.m. M-F
 Pilgrims Hour.....KHJ, KVUE, 9 a.m. Su
 Piper, Willie.....KECA, 8:30 p.m. Su
 Pleasure Parade.....KFI, 9 p.m. Sa
 Policewoman.....KECA, KPRO, KFMB, 6:45 p.m. Su
 Polking L. A.....KHJ, 1:45 p.m. Tu
 Portia Faces Life, KFI, KFSD, 2:15 p.m. M-F
 Pot o' Gold.....KECA, 9:30 p.m. W
 *Pringle, Nelson.....KNX, 11 p.m. M-F
 *Queen for a Day.....KHJ, KGB, 11:30 a.m. M-F
 *Quick as a Flash.....KHJ, 2:30 p.m. Su
 *Quiz Kids.....KFI, 1 p.m. Su
 *Quiz of Two Cities.....KHJ, 7 p.m. Sa
 Radio Bible Edition.....KFI, 8 a.m. Su
 Radio Messenger.....KGFJ, 9:10 a.m. M-Sa
 Radio Bible Class.....KHJ, KVUE, 7 a.m. Su
 *Radio News Weekly.....KFI, 1:45 p.m. Su
 *Radio Newswear.....KLAC, 1:45 p.m. M-F
 Radio Reader's Digest.....KNX, 7 p.m. Th
 Radio, the American Way, KECA, 3:15 p.m. Sa
 Radio Views.....KNX, 4:30 p.m. M
 RCA-Victor Show.....KFI, KFSD, 11 a.m. Su
 Real Life Stories.....KHJ, 10:30 a.m. M-F
 Real Story.....KECA, 6:30 p.m. Th
 Record Party.....KGER, 3 p.m. Sa
 Record Room.....KMPC, 2:05 p.m. M-F
 Red Ryder.....KHJ, KVUE, 7:30 p.m. Tu, Th, Sa
 *Report from Washington.....KNX, 3:30 p.m. F
 Report to the People.....KECA, 9:15 p.m. Su
 Retribution.....KECA, KFMB, 9 p.m. Tu
 Reviewing Stand.....KHJ, 4:30 p.m. Su
 Richard Davis, Private Investigator.....KHJ, 8 p.m. M
 *Richfield Reporter, KFI, KFSD, 10 p.m. Su-F
 Riggs, Tommy.....KFI, 11 p.m. M-F
 Right to Happiness, KFI, KFSD, 12:45 p.m. M-F
 Rise & Shine.....KHJ, 6 a.m. M-Sa
 Road of Life.....KNX, 10:45 a.m. M-F
 *Rogers, Roy.....KFI, 3 p.m. M-F
 Romance of Helen Trent, KNX, 9:30 a.m. M-F
 Romance of the Ranchos.....KNX, 9:30 p.m. Su
 *Roosevelt, James.....KLAC, 6:45 p.m. M-F
 Rosemary.....KNX, 8:45 a.m. M-F
 Round Town.....KHJ, 12:30 p.m. Sa
 Rumpus Room.....KECA, 6:30 p.m. F
 Russell, Betty.....KECA, 6:15 p.m. F
 Sablon, Jean.....KNX, 9:45 p.m. Sa
 Salt Lake Tabernacle.....KNX, 8:30 a.m. Su
 Saludos Amigos.....KGFJ, 9 p.m. M-Sa
 Saturday Night Serenade.....KNX, 6:45 p.m. Sa
 Schjastler, Paul.....KHJ, 7:15 p.m. Th
 School of the Air.....KNX, 2 p.m. M-F
 Science of Mind.....KFWB, 10:45 a.m. M-F
 Scout Jamboree.....KFI, 3:30 p.m. Sa
 Screen Guild Players.....KNX, 4 p.m. M
 Scully, Frances.....KECA, 3:45 p.m. M-F
 Second Mrs. Burton.....KNX, 11 a.m. M-F
 Security Symphonia.....KMPC, 9:05 p.m. M-F
 Sentimental Serenade.....KECA, 8:15 p.m. Th
 Sewing School.....KMPC, 1:45 p.m. Tu
 Shadow.....KHJ, KGB, KVUE, 2 p.m. Su
 Sherlock Holmes.....KECA, 8 p.m. Sa
 *Shirer, William.....KNX, 2:45 p.m. Su
 Shore, Dinah.....KNX, 6:30 p.m. W
 Show Time.....KFI, 10:45 p.m. D
 Simms, Ginny.....KNX, 6 p.m. F
 Sinatra, Frank.....KNX, 8 p.m. W
 Sincerely Yours.....KFI, 3:30 p.m. Su
 Sing, America, Sing.....KHJ, 10:30 p.m. M-F
 Singing Sweethearts, KHJ, KGB, 10:30 a.m. Su
 Sky, Skelton, Red.....KFI, KFSD, 7:40 p.m. Tu
 Sky, Skelton, Red.....KFI, KECA, 5:15 p.m. M-F
 *Smilin' Ed McConnell.....KFI, 8:30 a.m. Su
 Smith, Howard.....KNX, 10:45 a.m. M-F
 Smith, Jack.....KNX, 8:15 p.m. M-F
 Smile Time.....KHJ, KVUE, 11:15 a.m. M-F
 Smith, Kate.....KNX, 9 a.m. M-F
 KNX, 7:30 p.m. Su
 Smith, Norwood.....KECA, 3:30 p.m. M-F
 Something to Talk About.....KNX, 12:45 p.m. M-F
 Song Shop.....KNX, 3 p.m. Sa
 Songs for You.....KGFJ, 5:30 p.m. M-Sa
 Sound Off.....KHJ, 8 p.m. Th
 So You'd Like to Be in Radio?.....KFWB, 3:30 p.m. Su
 *So You Want to Lead a Band?.....KECA, 8:30 p.m. Th
 Song for You.....KMPC, 8:45 a.m. M-F
 Spade Cooley Time.....KFWB, 10 p.m. D
 Spare, Frederick.....KXLA, 3 p.m. Su
 Special Investigator, KHJ, KGB, 5:30 p.m. Su
 Spelling Bee.....KFI, 9 a.m. Su
 Sports Newsreel.....KFI, KFSD, 7:30 p.m. F
 Sports Final.....KFWB, 7:30 p.m. M-F
 Sports Folio.....KFI 10 a.m. Su, 10:30 a.m. M-F
 Sports Question Box.....KECA, 10:15 a.m. Su
 Sports Roundup.....KFI, 5 p.m. Su
 Sportsmen's Club.....KECA, KFMB, 8:30 p.m. W
 Spotlight Bands.....KHJ, KGB, 6:30 p.m. M, W, F
 Standard Hour.....KFI, KFSD, 8:30 p.m. Su
 Standard School.....KFI, 10 a.m. M-F
 Stars in the Spotlight.....KHJ, 5:45 p.m. Su
 Stars in Your Eyes.....KECA, 12:30 p.m. Su
 Stars Over Hollywood.....KNX, 9:30 a.m. Sa
 Stella Dallas.....KFI, KFSD, 1:15 p.m. M-F
 *Sterling, Dr. Wallace.....KNX, 9:30 p.m. Th
 Stark Club.....KMPC, 9:05 a.m. M-F
 Story Teller.....KNX, 7:45 p.m. Sa

Stradivari Orchestra.....KNX, 11:30 a.m. Su
 Strange as It Seems.....KGFJ, 4:15 p.m. Su
 Strange Wills.....KECA, 9:30 p.m. Th
 Strolling Tom.....KECA, 8:30 a.m. Su
 *Stump the Authors.....KFWB, 9:15 a.m. M-F, 2:15 p.m. Su
 KECA, 1:30 p.m. Su
 Styles Hal.....KFWB, 3:30 p.m., 7 p.m. Su
 Sunday Evening Club.....KFCF, 9 p.m. Su
 Sunday Party.....KECA, KPRO, 3 p.m. Su
 Sunrise Salute.....KNX, 6:15 a.m. M-Sa
 Supper Club.....KFI, KFSD, 8 p.m. Tu, Th
 *Surprise Party.....KNX, 12 n. M, W, F
 Surprise Theater.....KNX, 8:25 p.m. Su
 Superman.....KHJ, KGB, KVUE, 6:15 p.m. M-F
 Suspense.....KNX, 9 p.m. Th
 Sweeney and March.....KNX, 4 p.m. Sa
 Symphonette.....KNX, 10:30 p.m. M, W, F
 Symphony.....KFI, 2 p.m. Su
 *Take It or Leave It.....KNX, 7 p.m. Su
 Talbot, Dr. Louis.....KHJ, KGB, 8 a.m. Su
 KFVD, 11:30 a.m. M-F
 Tapestries of Life.....KFI, 9:30 p.m. Tu
 Taylor, Henry J.....KHJ, KGB, 9:45 p.m. M, F
 Taylor, Mary Lee.....KNX, 11 a.m. Sa
 Teen and Twenty Time.....KMPC, 5:05 p.m. M-F
 Teen Timers Club.....KFSD, 10:30 a.m. Sa
 Teen Tune Sesh.....KHJ, 1:30 p.m. M-F
 Telephone Hour.....KFI, KFSD, 9 p.m. M
 Tell Your Neighbor.....KHJ, 2 p.m. M-F
 Tennessee Jed.....KECA, 4:45 p.m. M-F
 Terry & the Pirates, KECA, KFMB, 5 p.m. M-F
 That's Finnekan.....KNX, 7:30 p.m. Th
 That's Life.....KNX, 4 p.m. Tu
 Theater Guild.....KECA, 7 p.m. Su
 Theater of Today.....KNX, 9 a.m. Sa
 The Clock.....KECA, 5:30 p.m. Su
 The Falcon.....KHJ, KGB, KVUE, 8:30 p.m. Tu
 The Sheriff.....KECA, KFMB, KPRO, 6:30 p.m. F
 These Make History.....KFI, 1:30 p.m. Su
 They Said It Today.....KECA, 2:25 p.m. M-F
 Thin Man.....KNX, 9:30 p.m. F
 Thirty Seconds to Go.....KHJ, 1 p.m. Sa
 This is Hollywood.....KNX, 7:15 p.m. Sa
 This is Your FBI.....KECA, 8:30 p.m. F
 This Woman's Secret.....KFI, KGB, 4 p.m. M-F
 *Thomas, Lovell.....KNX, 8 p.m. M-F
 Thomas, Rolfe.....KFI, 11:35 p.m. Th
 Thompson, Johnny.....KECA, 10 a.m. Su
 Those Websters, KHJ, KGB, KVUE, 3 p.m. Su
 Thought for Today.....KFWB, 4:40 p.m. M-F
 Tillamook Kitchen.....KFI, KFSD, 9:45 a.m. Sa
 Time for Reason.....KNX, 10:45 p.m. Su
 Time Out.....KHJ, 9:30 a.m. M-F
 Times Information.....KFI, 10:15 p.m. Tu, 5:30 p.m. Sa
 *Today's Children, KFI, KFSD, 11:15 a.m. M-F
 To Live in Peace.....KECA, 10 a.m. Sa
 Tom Mix.....KHJ, KGB, 5:45 p.m. M-F
 Town Meeting.....KECA, KFMB, 6:45 p.m. Th
 True Detective.....KHJ, KGB, 1:30 p.m. Su
 Truth of Consequences.....KFI, 8 p.m. Sa
 Try to Find Me.....KECA, 12:30 p.m. M-F
 Tune Time.....KHJ, 9:45 a.m. M-F
 Twenty Questions.....KHJ, 8 p.m. Su
 Twilight Tales.....KMPC, 4:45 p.m. Tu, Th
 Tyler, T. Texas.....KGER, 12:15 p.m. M-Sa
 University Explorer.....KNX, 10:15 p.m. Su
 Vallee, Rudy.....KFI, 8:30 p.m. Tu
 Variety Music Hall.....KGFJ, 3 p.m. M-Sa
 Venter, Mel.....KHJ, 9:15 p.m. M, W, F
 Voice of Business.....KECA, 6:15 p.m. Su
 Voice of Firestone.....KFI, KFSD, 5:30 p.m. M
 Voice of Health.....KFCF, 9:15 a.m. M-F
 Voice of Mexico.....KWKW, 6 a.m. M-F
 Voice of the Moment.....KNX, 4:45 p.m. Sa
 Voice of Prophecy.....KHJ, KGB, 8:30 a.m. Tu
 Vox Pop.....KNX, 6 p.m. Tu
 Wake Up and Smile.....KECA, 8:15 a.m. Sa
 *Wallace, Myron.....KECA, 10:55 a.m. Su
 Waltz Time.....KFI, KFSD, 6:30 p.m. F
 Warden Laws Report.....KHJ, 11 a.m. Su
 Warink, Fred.....KFI, KFSD, 8 a.m. M-F
 Warriors of Peace.....KECA, 31 a.m. Su
 *Washington Inside Out.....KECA, 9:15 a.m. Su
 Wax Shop.....KHJ, 8:30 a.m. Sa
 *Wells, Carveth.....KFI, 10:30 p.m. Su-F
 What Do You Say?.....KFI, 10:15 a.m. M-F
 *What's the Doin', Ladies?.....KECA, 2 p.m. M-F
 What's the Score?.....KECA, 5:30 p.m. Sa
 *Wheeler, Burrut.....KNX, 3 p.m. M-F
 KNX, 12 n. M, W, F
 When a Girl Marries.....KFI, KFSD, 2 p.m. M-F
 Whistler.....KNX, 9 p.m. M
 Whiteman, Paul.....KECA, 5 p.m. Su
 Whoa Bill Club.....KFCF, 5:30 p.m. M-F
 *Wildor, Alvin.....KECA, 4:15 p.m. M-F
 Willie Pifer.....KECA, 8:30 p.m. Su
 Willson, Meredith.....KNX, 8:30 p.m. F
 *Winchell, Walter.....KECA, KFMB, 6 p.m. Su
 KHJ, KGB, KVUE, 8:30 p.m. Su
 Wings Over Jordan.....KNX, 8:05 a.m. Su
 Woman in White.....KFI, KFSD, 11:30 a.m. M-F
 Women's World.....KXLA, 10:30 a.m. M-F
 Women's Forum.....KNX, 7 p.m. Tu
 *World Today.....KNX, 3:45 p.m. M-F
 Wood, Barry.....KHJ, 6:15 p.m. M, W, F
 Word from the Country.....KNX, 3:30 p.m. W
 Word of Prophecy.....KGER, 6:05 p.m. Su
 York, Jeff.....KLAC, 8:15 p.m. M-F
 Young, Alan.....KFI, 8:30 p.m. F
 Young, Norma.....KHJ, 3:15 p.m. M-F
 Young Dr. Malone.....KNX, 10:30 a.m. M-F
 Young People's Church.....KHJ, 7:30 a.m. Su
 Young Widder Brown.....KFI, 1:45 p.m. M-F
 Yours Sincerely.....KNX, 9:30 a.m. Su
 Ziff, Sid.....KECA, 10 p.m. M-F

Nothing New in Radio?

(Continued from Page 7)

minutes and heard only music. No yakety-yakety. No commercials. Wonder of wonders, what station is this? A familiar voice announced the time, "courtesy of Barbara Ann Bread." (Which reminded me to get a loaf.) Then came the station-identification . . .

"NMC," the voice continued, "The National MARKET-casting Company." That was a new one on me. ABC and NBC, of course, CBS and MBS I remembered. But NMC? Something new. Then came a brief newscast, concerning items of particular interest to me as a housewife. Then the commercial. My old friendly-voiced friend, Harlow Wilcox, mentioned the "Fibber McGee and Molly" program (my favorite variety program) and reminded me to take home some Johnson's Glo-Coat. "It's right over there on the shelf" . . .

Grocer Laughed

Just to see if he were right, I looked. It was and I couldn't remember whether or not I needed some at home, so I took a can along with me to the checking-stand, where I asked just what station their set was turned to. The grocer laughed and said it was a special "radio" just for markets.

Since then I make a habit of shopping in that store. I don't particularly notice the music any more, except that it makes shopping pleasanter, and the commercials are so short and friendly, I don't mind them . . . Talking about it at my bridge-club, I found that only some stores have it, others don't.

Now, Radio Life . . . PLEASE tell me why I can't find it on my dial? The storekeeper's receiver has no dial band, just a few knobs and switches . . .

That letter from a reader sent a Radio Life reporter scouting. The address and phone number of the mysterious "NMC" was found to be on the speakers and "receiver" in the first store visited which had the service. A phone call elicited a cordial invitation to take a "Cook's Tour" of the new "station" . . . situated on "Radio Row"—Sunset Boulevard. There, we enjoyed several pleasant surprises. We found what looked just like a complete radio station . . . turntables, mikes, transcribed libraries, announcers; a very, very tidy workshop of very, very, mysterious looking gadgets superintended by Chief Engineer Norman Dewes, one of the best network men. The Chief Announcer, busily programming a music schedule, was Doug Pledger . . . also "network," heard nightly emceeing the air-band shows from Casino Gardens.

Then I entered a wide-open door and found the question answerer. Our old friend, Mike Stuart, ABC director and winner of a Radio Life announcer-popularity contest a few

years ago, offered us a chair and explained the wide-open door. "That's to make sure no sponsor is delayed in getting in," he grinned. "Actually, it's imitating the policy of my chief at ABC, Don Searle. He's the easiest man to see in radio . . . and therefore gets twice as much accomplished."

"We know about ABC," we interjected. "What gives with NMC? Tell all."

Mike glossed over the early struggles of the infant industry, but his added gray hairs and thinning thatch hint that it hasn't been all beer and skittles. Harking back to our reader's letter, Mike answered our questions.

Mike Opens

"No, your reader can't 'tune in' because the programs aren't broadcast. They're sent out by telephone line individually to each market on our network. Fifty super-markets have been supplied with the 'receiver' (which is an amplifier) and speakers. Music and commercials are fed into the systems from the studio turntables and mikes from 9:00 a.m. until 7:00 p.m. Then just music without commercials after that until 2:00 a.m. Four-hundred and fifty more grocery stores have signed contracts for the service, but must wait until lines and equipment are available. And already, some drug stores want us to start hooking up a network for drug stores, advertising only products found in pharmacies. Which we'll be happy to do as soon as we complete the market system."

"Just how extensive does 'complete' mean, Mike?" we asked.

"About one-fifth of Los Angeles' 3000 markets are large enough to warrant the expense of the installation, and have enough customer-listeners to make it profitable for a sponsor to advertise over the system."

Mike showed us a map dotted with different-colored pins. "Orange for bridges . . . black for operating markets . . . green for contracted but not installed . . ." We could see that map was a labor of love.

"Any competition?" we inquired.

"Not yet in Los Angeles," we learned. "But several other cities are being surveyed and installed by other companies. Everything is programmed for the housewife AND the store-help."

"Why is the help so important?" we wanted to know.

"Working long hours, clerks would go berserk if music were repetitious, commercials of the 'irritational-advertising' variety, or if lengthy newscasts were used."

"Couldn't the clerks shut the thing off if they got tired of it?" we wanted to know.

"Yes, switches and volume controls are accessible, but the merchant has found the service pleases his customers and helps him sell merchandise. He doesn't want it turned off. Besides, he has signed a contract to keep it on during all busi-

ness hours at an audible level—that's all it costs him for the service."

"Just cooperation?"

"That's all. We pay the monthly telephone bills to his place, have an engineer check the equipment once weekly, effect emergency repairs at any time, pay the ASCAP and BMI licenses, furnish the equipment . . ."

Merchant Stockholders

"Seems you're awfully nice to the merchants," we offered. Mike chuckled. "That's because of another 'strange' thing about this 'strange network' . . . Each merchant, like every employee of Marketcasting, is allowed to buy stock in the company. So besides helping him please customers and sell merchandise, he'll prosper with us. You see, most of our staff is working regularly on major networks, and we labor here in our spare time without salary, during the 'ground-breaking' era. We're trying to build a new business . . . one of maximum service to listener and advertiser, but like all things new, it's eyed suspiciously by business till it's established and proven. Johnson's Glo-Coat thru the Needham, Louis and Brorby Agency, was our first national account, and the housewives . . . bless 'em . . . have bought forty per cent more Glo-Coat in markets we service. We've had other astounding results: one store enjoyed a 600 per cent sales increase in Sierra Pine soap after their commercial was market-cast for a month. We introduced a new washing powder and created such a demand that every market stocked it within thirty days . . . And . . ."

(Please Turn to Page 39)

What's New With Andy

(Continued from Page 6)

One thing is sure. Whatever interest the Mansfields are currently pursuing, they make it important with their all-out enthusiasm and energy—and they have a lot of fun with it. Record-fanciers who daily dial to KWKW's "Andy Mansfield—His Records and Stuff" will see what we mean.

★ ★

KGFJ AIRS "HI TIME"

Tie-up between KGFJ, Tommy Dorsey's Casino Gardens Ballroom, and 120 southern California high schools has been effected in a record program, "Hi Time", heard Saturday at 3:30 p. m. as part of platter-spinner Ted Lenz's "Variety Hall". Show brings school paper editors to ballroom on Friday nights, treats them to dinner and dancing, and then students participate in a question-answer interview with the current bandleader. Ted Lenz emcees. Program is waxed and played the following afternoon on "Variety Hall".



1. HARRY W. FLANNERY 2. FULTON LEWIS JR. 3. WILLIAM L. SHIRER 4. GABRIEL HEATTER 5. RAYMOND SWING

NINE of radio's best news commentators are pictured on this page. Opposite them appears a list of facts, two of which can be associated with each of these nine men. Can you match the pictures and corresponding facts correctly? Write opposite the number which precedes the commentator's name, the two letters of the alphabet which precede the two facts that are to be identified with him. Good luck!

Kilocycle Kwiz

No. 4



6. H. V. KALTENBORN

MATCH THESE FACTS

(two go with each picture)

- a. Called "dean of American commentators."
- b. Author of 'Assignment to Berlin'
- c. Father of famous writers.
- d. Formerly used wife's name as his middle name.
- e. Expert in sports, especially Olympiads.
- f. Is popularized in current song.
- g. Author of "Berlin Diary".
- h. He should have no headaches.
- j. Coverage of Hauptmann case made him famous.
- k. Welcomes close shaves.
- l. Is "local boy who made good".
- m. Oxford is his Alma Mater.
- n. His wife was German baroness.
- o. Affects idiosyncrasy about his name.
- p. His soothing delivery tabbed "radio's bedside manner".
- q. Succeeded Shirer in important foreign post.
- r. First foreign photographer to take Stalin's picture.
- s. Fought to win Congressional press privileges for radio commentators.



7. FLEETWOOD LAWTON



8. BILL HENRY



9. JAMES ABBE

ENTRY BLANK

Radio Life-Thrifty Drug Stores Contest

ANSWER HERE

FILL OUT IN FULL

- 1. Name
- 2. Address
- 3. City
- 4. State
- 5. "I read Radio Life because.....
(Complete sentence in 20 words or less)
- 6.
- 7.
- 8.
- 9.

MAIL ALL ENTRIES TO: Radio Life, 1558 North Vine Street, Hollywood 28, Calif.

RULES OF CONTEST

- 1. Each entry must be accompanied by sender's full name and address.
- 2. Entry for any week must be mailed within five days of the date of publication shown on the Radio Life cover.
- 3. Each entry must be accompanied by a written statement of twenty words or less—"I read Radio Life because . . ."
- 4. Contest is open to everyone except Radio Life and Thrifty Drug Stores executives, employees, their advertising agencies and families.
- 5. Decision of judges will be final. Honorary judges for the contest are: Ralph Edwards, Art Linkletter, Jack Bailey, Ken-ny Baker, and Phil Baker.



↑ **TUNING IN ON STAR** Dinah Shore's crooning is what Peter seems to be doing in the above photo. He admits he's a terrific Shore fan.

Wednesday, 6:30 p.m.
CBS-KMX

RADIO, always eager to welcome new personalities, greeted talented Peter Lind Hayes with open arms. Here was a sensational young man, fresh from repeated nightclub triumphs with each performance still bringing vociferous praise from the critics. He was snapped up by air heads who introduced him to ether audiences as featured performer on the Dinah Shore show. Then people began to wonder if Hayes was as good a radio performer as a visual entertainer. Some said yes, some said no. Pete, himself, feared that his air routines would fall flat because they were built upon what was happening to his face, which has to be seen to be appreciated.

Because Radio Life was as interested in the controversy over the new sensation as in the sensation himself, we decided to judge for ourselves. We came away feeling that Pete could be more than adequate air material if he were interested in developing a radio technique to match his stage performance. And we also gathered interesting first-hand impressions of Mr. H. to pass on to you.

Peter Lind Hayes is the local boy who really made good! He's no different from those fellows in books who were forced to go to the Big City to prove to their home town that they have what it takes, and, believe us, Pete has what it takes.

But here he differs from the other fellows (the ones in story books). They always came home midst cheering throngs, with outstretched hands, eager to receive praise. Not Pete! He's the same modest, humble guy who left four years ago.

JUST A GUY NAMED PETE

Peter Lind Hayes' Success Story Reads Like a Novel, But He's the Same Affable Fellow of Yesterday

By Betty Mills

"I haven't changed," he admitted, "except maybe around the middle—" eyeing himself ruefully. "I did gain weight. That's a pretty good recommendation for a guy who spent four years in the army, isn't it?"

Following his four years in the army, a great deal of which time was spent entertaining his buddies, Pete was mustered out into civilian life as a "name." That was on December seventh last. The ensuing months found him playing the biggest night clubs (which are still "saloons" to Hayes) and theatres in New York. Magazines hailed him as "terrific," "sensational" and "wonderful." Peter Lind Hayes was somebody!

Who is this Hayes, we asked. "You know," was the answer—"he's Grace Hayes' son. And he used to appear around in vaudeville and the movies."

"What does the guy do?"

"Why, he's a mimic."

But now, *THE* Hayes is featured on the CBS Dinah Shore Show; about to get his first big part in a big movie; and soon to star in his own stock company.

Ex-Stooge

"You might say," interrupted Pete at this point, "the day has come

when I'm no longer a doorknob." The doorknob is a figure of speech to express his past stooging days.

Along with the rest of you, we're learning that Pete has been in show business since he was a baby, that his clever imitations are from studies he's made through the years—and that he's loaded with talent.

He thinks his acting is nil and is grateful to chum Edmund O'Brien for teaching him. (O'Brien is a partner in the stock company). And he's dubious about his chances as a leading man.

We whooped and hollered at Pete's modesty. If ever a young gentleman

possessed attributes which could be molded into good leading-man material, 'tis Hayes. A pleasant face, twinkling blue eyes and that unnamed, but oh, so important—"it."

"I never could afford the luxury of being an actor," seriously explained Pete. "I've always been a vaudevillian. Now, I want to learn to act."

How about actress wife Mary Healy?

"It's funny about Mary," Pete went on. "Before I went into the Army she didn't care much about the theatre. But while I was away, she appeared in three plays and now it's got her."

"When I came home, we came back to our little house in the Valley to try to decide just what we wanted to do. We're still not sure, but we think we're on the right track. That's why the stock company we've just formed means so much to us."

"Sort of like a new lease on life," we ventured. "Before you were buffeted about by circumstances. Now you can do what you please."

"Thanks for the kind words," he smiled. "But it isn't a matter of doing what I please. It's a matter of finding my right place."

We hope Hayes makes good in radio. If he doesn't now, he'll surely click in television.

PRETTY, twenty-three-year old Suzanne Ellers' story coincides with Cinderella's—but the modest lady is the first to deny it.

"After all, Cinderella had the help of a fairy godmother! Yet I've worked hard (minus a magic wand, too) and can't help feeling that labor is never lost."

And Suzanne is so right!

Since she first started crooning, which was "way back when," she's believed in hard work... and more hard work. The only duty Suzanne ever shirked was practicing piano. "Tow," she moans, "I'd give anything to be able to accompany myself. And all I, who have a concert pianist for a mother, can do is beat out Chopsticks!"

However, it wasn't Chopsticks which brought her to the attention of stars Jimmy Durante and Garry Moore (her air bosses). One only has to hear Suzanne sing, to stop and say



Women of Music

No. 12 of a Series

Suzanne Ellers

▲ **LOVELY SUZANNE ELLERS WAS DISCOVERED BY Jimmy Durante on a movie set.** Jimmy was starring in the picture, while Suzanne was "dubbing" her voice for that of the leading lady's... it proved to be her big break!

"Who's that?" Which is exactly what Jimmy and Garry did.

It was on a movie lot where Jimmy and Suzanne were working—only unbeknown to each other. Jimmy was starring in the aforementioned movie and Suzanne was "dubbing" her singing voice for that of the feminine lead, who, needless to say, didn't sing.

What followed is where the Cinderella story comes in. Jimmy, who was searching for a singer on his forthcoming radio show, liked Suzanne's dulcet tones and invited her to come in and audition for the rest of the cast. Despite the lack of "magic wands," Suzanne was an in-

stant hit and was signed for the show.

Lines, Too

The day we called upon her at rehearsal marked her second appearance of the series. But Suzanne was as calm and poised as a veteran and was thrilled over the additional reading lines handed to her as a result of the previous week's work.

"Jimmy and Garry are wonderful," she enthused, "and I can never thank them enough for all they have done for me."

From what we hear, Jimmy and Garry modestly don't want thanks but they do love that home-cooking

of Suzanne's. She's tops in the kitchen!

Suzie and her charming mother have a cozy little apartment in Hollywood where they spend most of their spare time. "What spare time we have," the singer laughed. "There are so many things to be done, such as rehearsing and getting clothes made for the radio show."—She sews, too!

We're wondering how such a lovely and talented miss maintains her single status. But Suzanne smilingly evades the subject of romance and if there is a certain MISTER, it's her secret.

Statuesque (five feet, six inches in her stocking feet), Suzanne weighs 125 pounds and has sparkling hazel eyes, blonde hair. She is a crack badminton player, goes in for swimming, and loves the great outdoors.

One of her favorite off-mike roles is that of auntie to her sister's children. But, she admits, it is kind of nice to be in Cinderella's shoes, too.



▲ **LETTER OPENERS ARE PICKED** from the studio audience, work during the warm-up, are given lipsticks, compacts and similar gifts for their efforts. Here, Producer Bud Ernst loads Alexander up with letters which the women at the table have slit open. *Otto Rothschild Photos*

▲ **A SWELL IDEA FOR A SHOW—** but Ben Alexander sometimes wonders if he can keep up with all the "Heart's Desire" mail. The show pulled over 15,000 letters on its sixth day on the air—some of which are shown here.

Monday-Friday, 2:30 p.m.
MBS-KHJ-KGB-KVOE

Your Heart's Desire

Those Who Listen at Home Are Recipients of Gifts on This New Show With Prize Switch

W **HAT'S** your heart's desire? In Philadelphia, a little girl, aged ten, wants a thoroughbred collie puppy.

In Hartford, Connecticut, a woman whose husband will never walk again wants a radio for his bedside.

In Batavia, Illinois, a little girl would like a pink blanket for her aunt's new baby.

In Franklin, New Hampshire, a little boy would like a new stove for his mama, who lost hers when their house burned down.

In Jackson, Mississippi, a woman would like a home freezer in which to store the pig she raised from a shoat.

From vacuum cleaners to reducing treatments—from piano accordions to movie projectors, requests are pouring in by the thousands for Mutual's newest Cinderella show—"Your Heart's Desire." And they aren't all requests for material things, either. A Los Angeles woman

▼ **BEST LETTERS CONTAIN** either heart-throbs or hearty laughs. From the look on Ben's face, this one must have held the former. Announcer Cliff Johnson assists Alexander in bringing "sponsors" like this one to the mike.

▼ **AFTER THE BROADCAST,** a prize goes to woman who holds "Heart's Desire" letter coming the greatest distance. Here Ernst measures off mileage on map while Ben gets a few words from the winner.



BEN AND OTHER program officials pass out the letters to the waiting audience, which reads as many as possible, sings out when a good one crops up.

whose niece is about to visit her would like to take her through a motion picture studio; another wants her old job back; a third wants to hostess the members of an old ladies' home at dinner. And every letter that the studio audience stamps with approval wins for its writer that "Heart's Desire."

How It Operates

The show, originated by Charlie Morin and Ray Maypole, is radio's answer to the need for a program in which the listening audience can share in the give-aways. Roughly, it works like this:

When the audience walks into the studio, there's a huge pile of unopened mail waiting. The letters are slit open, passed around, read by the audience which picks the outstanding ones. When airtime comes around, audience participants tell Emcee Ben Alexander what the writer wants, why she wants it. For instance, one woman, who was doing her washing in the creek, wanted a washing machine because her husband had scarcely spoken to her ever since he found a frog in his trousers pocket.

Writer of the letter not only gets her heart's desire; the person who sponsored it to Ben gets a gift too. If there's more than one person wanting the same thing, studio applause decides the winner. Knowing this, contestants really pitch their letters, throwing all possible appeal into their plea.

"Your Heart's Desire" is equipped to meet all comers. The show can provide anything from sheets to shavers, from barbecues to bathtubs, from coaster wagons to cream separators. "We deal 'em off the cuff," says Morin. "Whatever they want, we take care of it." One woman wrote that her husband of twelve years standing had always been bald; she wanted a toupee for him so that she could ruffle his hair. An old-time chorine wanted to join Ken Murray's "Glamourettes" so she could earn enough to buy a seeing-eye dog for a blind veteran who is her real "heart's desire." A woman who still can't believe that her cousin went down with the Coast Guard's "Alexander Hamilton" wants final confirmation. "Heart's Desire" does something for all of them.

For Good Guessers.

As a topper for the show, there's a secret "heart's desire" placed in a cabinet on stage. At the end of the program, the studio audience gets a chance to guess what it is. It goes to the person who guesses right; if not, it's put on display, something else is hidden away on the next day's show, and so on until somebody guesses what's in the cabinet and collects the entire jackpot.



NO TELLING WHAT may be in this jackpot cabinet, but audience members don't stop guessing. If they miss, object is placed on top of cabinet, goes to whoever succeeds in naming hidden "Heart's Desire."

Since the audience gets about twenty rapid-fire guesses, and manages to think of everything from kittens to insulating wire, it's become quite a contest for the show's producers to outguess them. When they think of something to put in the cabinet that they're sure no one will guess, and it is guessed, Ben Alexander inevitably after broadcast is ribbed, "Well, which of your cousins was that?" Luckily for incorruptible Ben, he's immune to that sort of kidding.

Letters that contain either a heart throb or a hearty laugh, of course, are the best. They make the best air copy, naturally; but more important, they most rouse the studio audience to championing them, stand the greatest chance of paying off. Always a good subject is the devious ways in which women meet their husbands-to-be. One woman met hers when she fell through a circus grandstand. She caught the step with her hands, swung breathlessly over space for an eternity while her friends above looked around frantically for her, was finally located and pulled back up by the man she later married.

ONE OF FEW RADIO SHOWS worked entirely in audience is "Heart's Desire." Alexander and Johnson work with portable hand mikes, never use stage after opening. "Sponsors," like man shown here, have heart-shaped tag pinned on them to indicate order of appearance on show.





▲ **CAL FREDERICK** HAS been in radio 12 years. Received sheepskin from University of Oklahoma, then moved (in Horace Greeley fashion) from Oklahoma City to Denver, to KFWB, Hollywood. Is thespian with university theater and straw hat productions in New England to his credit. Espoused to talented writer and performer in her own right. One eye-catching by-product, Mary Kathryn, aged three.



▲ **JOE YOCAM** DECIDED to become a lawyer, and pointed his education in that direction . . . times changed and so did Joe, but he's still talking for a living. Has been at KFWB four years, is one of the "Three Men on a Mike," reports the six p.m. news, does record shows. Is married and has a two-year-old broadcaster at home.



▲ **VAL BROWNE** was schooled in Grand Rapids, Michigan, Denver, and Los Angeles City College. Formerly a musician, plays several instruments, was once featured singer with bands. Before KFWB, Val staffed at KHJ, Blue Network, and NBC Hollywood. Hobby is writing music. Once married, now divorced. First love is son, Val Jan, six-and-a-half years old.

Voices You Hear

No. 10 of a Series

Here Are Suave Announcers Who Preside at KFWB Microphones

▼ **BENTLEY MORRISS** entered radio over "American School of the Air", migrated to Hollywood in 1937, began doing little theater work. Free lanced on radio programs like "Stars Over Hollywood", Gene Autry's "Melody Ranch". To Coast Guard. Served in South Pacific as Sound Technician, 1st Class, then to Armed Forces Radio Service. Discharged October, 1945, thence to KFWB staff, writing, announcing and acting. Currently heard on "Three Men on a Mike" and "Adventures in Music" (7:00 p.m., Saturday).

▼ **GRADUATE OF SANTA MONICA** High School and Los Angeles City College, Gil Warren came to KFWB December, 1936—left September 1942 to join OWI affiliated Short Wave Station KWID, San Francisco. Entered Marine Corps, February, 1943. Overseas duty with 1st Marine Air Wing, South Pacific and Philippines. Rejoined KFWB staff May, 1946.

▼ **LOU MARCELLE** IS originator and emcee of "Maytime"; narrator for such pictures as "Casablanca" and "Destination Tokyo". Former stage actor, later announcer, producer and actor at KMBC, Kansas City, Missouri. Came to Hollywood nine years ago, joined KFWB three weeks after arrival. Has also been heard on such shows as "Red Ryder", "Abbott and Costello", Burns and Allen, Rudy Vallee. Has charming wife, Martha, a seven-year-old son, Ronnie, and pet airdale, Bernie.





▲ **PAUL STEWART**, married and about to become a father, is the newest KFWB staff member, coming direct from three years in the Army where he produced and announced radio shows for Special Service. Is a native of Pawhuska, Oklahoma. Stations KWBW, KFBI, WJBY, and KTUL were Paul's stepping stones. Paul likes best to do his 9:45 a.m. news.



▲ **ALAN MANN** played stock for several years after high school, dabbled in commercial art, then to L. A. City College for two years. Became program director for KFXM, San Bernardino, then at KGER, Long Beach, before joining "WB", where idea for "Three Men on a Mike" originated (together with Joe Yocam and Dave Ormont). He also is producing several package shows for some transcription companies. Several months ago married radio actress Helen Reed.



Vaguely "VERA"

(Continued from Page 5)

The Dobermann, largest of the four—some, became so playful during our stay, in fact, that she actually tossed our hostess right on her ear! But Barbara emerged from her tumble, still smiling. "Her name," she said, a little ruefully, giving the dog a return shove, "is 'Lady.' She sometimes isn't one."

In real life the wife of Norman Morrell and the mother of a charming young daughter, Joan, newly-enrolled student at the University of California, the comedienne is obviously very content as mistress of her comfortable Valley ranch home. She is also very proud of her recent election as honorary mayor of Woodland Hills. "My appointment has given the town so much publicity," grinned Barbara Jo, "that they're showing their gratitude by having my garbage picked up three times a week now!"

"I love this kind of life," she enthused with real sincerity. "The only difficulty comes when I have a film assignment. We're awfully far from the city to go back and forth every day, and of course it's no longer possible to get an apartment in town temporarily, as I used to do. But if it came to the point where I had to choose between a film career and this farm, I'd give up pictures. The farm's more fun."

Incongruous

Speaking of getting into town recalled to the actress' mind a time during the war when both hers and her husband's cars were out of commission. "I had an appointment in town which I couldn't miss, so I rode in on our little putt-putt motor scooter," she recalled, laughing. "I was all dressed up in a mink coat and a fancy hat, so you can imagine the series of startled reactions I got!"

On the subject of her screen assignments, she reported that her most recently completed movie chore is "Earl Carroll's Vanities." "You know," she related, "that marks the first time I've ever worked with Edward Everett Horton, and he's always been such a favorite of mine. Years ago, when I was going to L. A. High School, I used to go down to the Morosco Theater to watch him on the stage. I'd sit starry-eyed and be the last one to leave the theater. Finally, although my family was against my acting aspirations, I

◀ **DICK GARTON**, baseball 1939, 40, 41 and '42. Assisted Mike Frankovich and Frank Bull. Joined staff of KFWB in June 1943. Associated Football Commentator for all Coliseum games in 1942. Entered Army in 1943. Technical Sergeant, Headquarters Battery, Field Artillery. Released from Army in January 1946. Returned to staff at KFWB immediately. Early morning man, morning news editor, general staff. All schooling in Glendale.

wrote to Mr. Horton and expressed my fervent desire to be his leading lady—nothing less! I waited and waited, but I never received an answer from him.

"So," she laughed, "about twenty years later, when I walked on the set of 'Vanities' and met him, the very first thing I did was to demand, 'Why didn't you answer my letter?'"

Retribution

"He was bewildered, needless to say, but declared that he undoubtedly still had the letter some place, as he never threw any away. I've forgiven him, of course. He's so charming. But the very first thing I had to do in the picture was to hit him on the head. After I'd done it, he remarked, 'Now we're even.' And we certainly are. I hit him pretty hard, but he was all right again—in about a half-hour."

In addition to "Vanities," Miss Allen has also been making a series of Columbia shorts as "Vera Vague" ("although it isn't quite the same as the air character," she interpolated). "The shorts are funny, I think," Vera's creator commented. "I don't mean 'funny'—I mean *weird*."

Although an admitted movie fan herself, the actress pointed out that she and her husband seldom venture theater-going since moving so far out into the country. "We have a home projector," she explained, "and we rent a movie now and then, but they're so expensive that it's an awful waste to do it just for the two of us. But we sometimes have friends over to see a film, and all the dogs come, of course, so we have a full house.

"We often talk ambitiously about going out to see a movie," she recapitulated, "but more often, we end up playing croquet right in our own back yard—and," she smiled, surveying the grounds of "Bar B," "I can't think of any place I'd rather be!"

Nothing New in Radio?

(Continued from Page 32)

"Hey, Mike!" we stopped the enthusiasms. "Save it for a sponsor. What we want are the 'new in radio' angles.

"Oh yes. Well, the 'Capsule Cast' . . . a two-minute newscast on the hour, every hour, was designed for the busy shoppers who can't spend five or ten minutes waiting for all the details. It's a condensation of a major news-service over our own teletype."

"What do you do in your 'spare time'?" we asked.

"I'm working up a fine fifteen-minute daily television show . . . a general entertainment format which I hope most housewives will enjoy."

"Always for the housewife, eh, Mike?"

"Bless her and may her tribe increase," exclaimed Mike.



Unfinished Symphony

... Music lovers will never know the inspired phrases that might have completed Schubert's famed "Unfinished Symphony"... if he had lived. His brilliant career was cut short by what was then called an "aggravated typhus."

Lives of thousands of the greats of yesterday became "unfinished symphonies" because of the limited medical knowledge of their time.

KGfJ, in cooperation with the Los Angeles County Medical Association, offers a vitally interesting series, telling how modern medical science might have prolonged these lives ...giving them years of added usefulness and inevitably changing the course of history.

"IF THEY HAD LIVED"*

NARRATED BY

Stanley K. Cochems

Executive Secretary

Los Angeles County Medical Association

Heard from

5:45 to 5:55 P.M. Monday, Wednesday, Friday

*Featured in KGfJ's "Musical Digest" program for November - circulation 27,500



KGfJ

Hollywood House

1230 ON YOUR DIAL

Sunset and Vine • Hollywood, California • Thelma Kirchner, Manager