

November 10-16

ACCURATE LOGS 7 DAYS IN ADVANCE



# Radio LIFE

DALE  
NASH

Shafter  
Parker  
Program

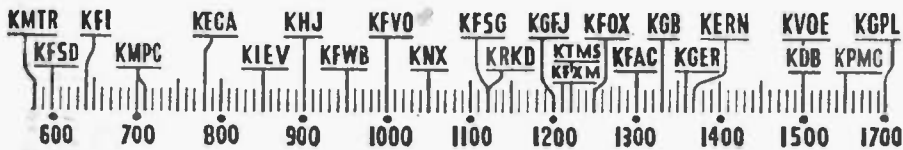
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A 5c magazine, to increase your listening pleasure, made available for only 1c by  
your friendly

***E. F. Smith Public Markets***

## Locate Your Stations Here



## THE EAR INSPIRES THE PEN—

Note: This department is open to readers to air their opinions on any subject inspired by radio listening. In general to give the radio listening public an outlet for expression. The editor reserves the right to edit all letters. The writer's name will be withheld on request, but all letters must be signed. Try to keep all letters within 100 words.

★

Sirs:

Your attention is called to fact that the program "Nobody's Children" is badly in need of a sponsor. I think it would be swell of you to print something in your magazine about this. You would be doing a splendid service.

Carol Davis.

★

Sirs:

Either you or the Quiz Kids' announcer is wrong about Gerard Darrow's age. He states that Gerard is eight and you say twelve. I'm interested, as four years makes quite a difference. I listen each week and think they're just grand—and, by the way, so is Radio Life.

Mrs. George Parke

Ed. Note: The Quiz Kids' announcer is right, and Radio Life in error when it added four years to Old Man Darrow's age. Our apologies to Mrs. George Parke and to Gerard.

★

Sirs:

My congratulations on your splendid work in making available an intelligent home and family magazine of radio. I was elated to discover last issue you had begun a start toward discussing and reporting upon children's programs.

Rita F. Johnston.

★

Sirs:

More from Frances Scully!  
Huntington Drive Girls  
for Scully Club.

★

Sirs:

In reply to Mrs. Ella Sappington of Long Beach: Magazines and contents are a matter of opinion as far as desirability is concerned. Individually we look for different things, the whole magazine content to be considered as meeting diversities of many persons. Apparently Mrs. Sappington does not read her favorite magazine closely, else why ask for a contest column when you do print a good one? As for Frances Scully—I owe to her and her fashion tips several new and inexpensively made dresses, merely by

applying my ingenuity to a sewing machine after reading her occasional comments in Radio Life.

Felda Green Whalen.

★

Sirs:

Now we'll soon find out what the truth is about the Willkie-Roosevelt "On to War" Deal. Wendell said within a month we'd be at war, with Roosevelt elected. Roosevelt implied the GOP standard bearer would have us in within weeks.

James Radford.

★

Sirs:

I owe a debt of gratitude to you and Chef Milani for his invaluable weekly course in "Food Philosophy." I've learned how to eat—for the first time in my life. I guess. But why doesn't the Chef include his "Dinner for Four—for a Dollar, no More" in his department?

Grace B. McAdams.

★

Sirs:

Phooey on Radio Life's Earl G. De Haven for falling for claptrap British propaganda (Radio Life, Nov. 3, p. 5, "Irish Bait Lion?"). Station he referred to was probably Irish who have good reason not only to bait but to abate the Lion.

John Francis Shea.

★

Sirs:

Does Boake Carter speak his own mind in slapping New Deal around, or does a swell salary make it easy to feed a slap-happy mob the fodder that grows never more fertile than in lush fields of Hearstian "People Who Think" (what?) journalism?

Paul Graham.

★

Sirs:

Fanfare for Buck Hathaway and his succinct statement of a device to make "baggy pants" congressmen more closely serve the democracy. I'm for a movement of citizens to compel by law what Hathaway suggested: A congressional working headquarters in every district so that people can really voice their opinions.

Arnold Ferris.

★

Sirs:

Thanks for that article on Jay Burnett, the song fellow. To me and our neighborhood of aircraft workers Mr.

Burnett is an institution. We go to work singing his cheerful little songs.

Joe Morton.

★

Sirs:

I have a social, rather than professional interest in radio. I believe, as must all persons of mature intelligence, that functionally the radio industry is beginning to reach out and establish itself as a potent instrument for ultimate establishment of democratic character in the republic. Yet, I have been puzzled, somewhat grieved, not to find literature that will prove what is now a contention on my part. Is there available a list of books or periodicals placing sober emphasis on radio?

Mrs. Freeman Larrabee.

Editor's Note: The list of works appended should prove of value to Reader-Listener Mrs. Freeman Larrabee and all others who have wondered as has she.

### HOW SCHOOLS CAN USE RADIO

A practical teacher's handbook on in-school and out-of-school listening, prepared by the National Broadcasting Company. Free. Address: Information Department, NBC, RCA Building, New York.

### THE GROUPS TUNE IN

Summary of a study of listening groups in the United States. Deals with the relative merit of listening in a group as compared with listening alone. By Frank Ernest Hill. Price 25c. Address: Federal Radio Education Committee, U. S. Office of Education, Washington, D. C.

### TELEVISION BROADCASTING

A comprehensive survey of the production, economics, and technique of television by Lenox R. Lohr. With a foreword by David Sarnoff. Published by McGraw-Hill. \$3.00.

### THE VICTORY OF TELEVISION

Inside story of television, with a discussion of its enormous possibilities for classroom use. By Philip Kerby of NBC. Published by Harper & Brothers, New York. Price \$1.00.

### TOWN MEETING COMES TO TOWN

The story of a democratic institution and its radio development in America's Town Meeting of the Air. By Dr. Harry D. Overstreet, professor of philosophy at the College of the City of New York, and Bonar W. Overstreet. Published by Harper and Brothers. Price \$2.50.

### FORUMS ON THE AIR

The when, why, and how of radio forums. By Paul H. Shents. Price 25c. Address: Federal Radio Education Committee, U. S. Office of Education, Washington, D. C.

★ ★ ★

## Football Mothers

Football players love their mothers. Each week "Red" Grange names a "player of the week" on his Friday and Saturday programs in the midwest and, as a compliment, he and his sponsor send two dozen white roses to the player's "best girl." Tom Harmon of Michigan last week asked that they be sent to his mother in Gary, Ind., and this week Bill De Corveant, Northwestern backfield ace, said to send the posies to his ma, too.



## RADIO: West \* National \* International

Back on Air



Boake Carter, famous radio news commentator, is back on the air in a tri-weekly program heard at 9:30 p.m., PST, on Mondays, Wednesdays and Saturdays over KHJ and the Mutual-Don Lee network. Carter, a former Royal Flying Corps pilot, is shown exercising his lively curiosity on a Wnsp engine. Carter's broadcast is sponsored by the United Airlines.

★ ★ ★

### Democracy Essentials

Difficult for many an American who considers himself well informed on processes of nation in which he lives, sleeps, and works, would be answer to question: "What Are the Essentials of Democracy?"

Pertinent and illuminating may be the answer to be given Monday, Nov. 11, at 9:45 p. m. over KHJ. At that hour two great American Negroes will be tongued to unit outlets of the extensive Mutual Broadcasting system, will, on that evening, be guest discussion leaders on "Wake Up, America," democracy clinic sponsored by American Economic Foundation.

Lives of both men (Dr. Frederick D. Patterson, third president of Tuskegee institute, founded by late Booker T. Washington; and Dr. John W. Davis, president of West Virginia State college) are lights along democracy's way to reality. Both overcame usual prejudices of ignorant inferiors to become distinguished sons of a south that has yet to come into social maturity, that is Negro hostile, still lynching-conscious, still beating back struggle for self-determination of a potent and intelligent race.

★ ★ ★

### Lincoln Highway

Life, death, adventure, romance, tragedy, and comedy are the solid ingredients of travel on broad highways of the United States. Stretching as grease and fume-stained concrete ribbons from nation's coast-to-coast and border-to-border life stretches with them in race of cars from Maine to California, Minnesota to Florida's most distant keys.

On them trucks bear the freight of

### Program Changes This Week

Editor's Note: As rapidly as they are furnished by Log Editors of principal broadcasting networks and major western independents, complete program and time changes will be noted, week to week, in this section. Readers are informed, however, that even noted changes may not hold true, because of broadcasting problems, and nearly overwhelming pressure of world affairs, to which the Radio Industry, in interests of public service, sacrifices time, money and, in some cases, programs, that ideals of public service shall be maintained. "NP" means New Program. "NT" means "New Time."

Change	Program	Station	Time	Day
NP	Children's Book Week	KECA	8:30 a.m.—Sun.	
NP	Red Cross Roll Call	KFI, KHJ, KVQE	10:30 a.m.—Sun.	
NP	U. S. Marine Corps	KFI	12:00 m.—Sun.	
NP	Captain Quiz	KFWB	1:15 p.m.—Sun.	
NP	March of Games	KMFC	2:00 p.m.—Sun.	
NP	American Education Week	KXX	8:30 p.m.—Sun.	
NP	Rabbi Magnin	KHJ, KVQE	8:15 p.m.—Sun.	
NP	Lovely Lady	KECA	9:00 p.m.—Sun.	
NP	Robert Lee Johnson	KECA	8:45 a.m.—Mon., thru Fri.	
NP	Transit of Planet Mercury	KHJ, KVQE	12:45 a.m.—Mon.	
	Between Earth and Sun			
NT	Yella Pessl	KXX	2:15 p.m.—Mon.	
NP	You're in the Army Now	KECA	6:00 p.m.—Mon.	
NP	Basin St. Chamber Music	KECA	6:35 p.m.—Mon.	
NP	What Shall I Have for Dinner?	KMFC	4:00 p.m.—Mon., Wed., Fri.	
NP	Music to Remember	KXX	10:15 p.m.—Mon. thru Sat.	
NP	Nat'l. Catholic Convention	KXX	2:30 p.m.—Tues.	
NP	Second Wife	KXX	4:00 a.m.—Tues. thru Fri.	
NP	Toronto Symphony	KECA	6:00 p.m.—Tues.	
NP	Grand Central Station	KECA	8:00 p.m.—Tues.	
NP	Passp. Parade	KFI	9:00 p.m.—Tues.	
NP	American Education Week	KECA	11:15 a.m.—Wed.	
NP	Tunes in Three-Quarter Time	KFI	5:00 p.m.—Wed.	
NP	Fiesta Pan-Americana	KECA	6:35 p.m.—Wed.	
NP	Grocery Club	KFWB	8:00 a.m.—Thurs.	
NP	Magnolia Blossoms	KECA	7:45 p.m.—Thurs.	
NP	Information Please	KFI	5:30 p.m.—Fri.	
NP	Davis-Zivic Fight	KECA	7:00 p.m.—Fri.	
NP	Unlimited Horizons	KECA	8:30 p.m.—Fri.	
NP	Loyola vs. Arizona State	KFWB	8:00 p.m.—Fri.	
NP	Santa Ann J. C. vs. San Bernardino J. C.	KVQE	8:00 p.m.—Fri.	
NP	Frost Warnings	KHJ, KVQE	9:15 p.m.—Fri., Sat.	
NP	Princeton vs. Yale	KXX	10:30 a.m.—Sat.	
NP	Washington vs. U. S. C.	KFI	2:15 p.m.—Sat.	
NP	U.C.L.A. vs. Washington State	KHJ, KFXM, KVQE, KGB	2:00 p.m.—Sat.	
NP	Fifth Quarter	KXX	5:15 p.m.—Sat.	
NP	Song of Life	KECA	6:00 p.m.—Sat.	
NP	NBC Symphony	KECA	6:35 p.m.—Sat.	
NP	Cuban Premier Sniadras	KXX	7:15 p.m.—Sat.	
NP	Sports Forum	KFI	9:00 p.m.—Sat.	

## Town Meeting of The Air Is Available To Western Millions

UNCERTAIN until late last week was the fate (for westerners) of Town Meeting of the Air. Slated to be aired from NBC starting Nov. 14, the program, highly regarded by Americans for its blunt, factual and blanket coverage of significant world and national issues, was a toss-up last week whether or not it would be aired through western facilities of the company.

To grips with problem of meeting demands of westerners, the demands revealed by hundreds of telephone calls to NBC Hollywood headquarters, in scores of letters to Radio Life, in personal appeals from hundreds of others, went Glan Heisch, program director of KECA, only station outlet for the program on west coast. Gripping problem with him were dozens of prominent educators, members of city and county school boards of California's rich southland.

Last week the fever of indecision broke with Glan Heisch announcing: "Town Meeting of the Air will be transcribed following its Thursday broadcasts in east. It will be played as a complete program on the Sunday following." One thing Glan Heisch could not name: Time

program would be heard. Reader-listeners were cautioned to check station for time.

Meeting impact of ever-increasing world change, the Town Meeting on its return will inaugurate a new policy for its sixth season. Designed to assure comprehensive coverage of potent affairs and problems posed men and women and nations of world, the program will comprise three consecutive weekly broadcasts, each group exploring facets of a central theme. In past seasons each of 26 weekly programs was a unit in itself.

The program will afford opportunity to coastal millions to understand better the full scope of domestic and foreign problems and affairs at a time when listeners are more anxious than ever to understand.

★ ★ ★

When you find your favorite market not carrying Radio Life and you want it quickly, call Richmond 5262 and arrangements will be made for you to get Radio Life.

★ ★ ★

RADIO LIFE, BEST RADIO BET

## "Carol Chandler"



For those brink cold days at the football game or taking in winter sports, Murtha O'Driscoll, NBC starlet, heard on "Dear John," likes this beaver-dyed shirred Mouton lamb-skin coat with detachable hood. It is lined with a soft wooly fabric which also serves as a tie and lining for the hood.

commerce and industry, romance buds and flowers in night cafe havens, lives go crashing off heights to the scream of brakes too late applied to careening cars, suns rise and fall and on them men, women, and children speed toward their various trail ends.

Of all American highways most noted and used is that one called "Lincoln," stretching across the United States, skirting rivers and mountains, up and down hill and dale to link directly and by feeding arterials most of the cities and towns of the land.

For this famous roadway the NBC-Red network (KFI, 9 a. m. Saturday) projects a program called "Lincoln Highway." Air's Lincoln highway weaves a spell of rich drama couched in terms of and drawn from the multiplicity of hot dog stands, farm houses, filling stations, towns, villages, and cities fringing the real highway with the activities of uncounted humans.

Thought of as a "big evening show in midmorning," Lincoln highway attracts big name guests. Among such have been Joan Bennett, Luise Rainer, Henry Hull, Frances Farmer, William Gaxton, Franchot Tone, Victor Moore, Alison Skipworth, Walter Huston, Ethel Barrymore, and a host of others. All have appeared in half-hour dramatic skits especially written to suit their talents.

## News Names

If none but Smiths, Joneses and Browns made headlines, discussion of current events would be easy. That names in news these days are long way from monosyllabic simplicity was this week pointed

out by Estelle B. Hunter, writer of "Speak Up, America" quiz show, Sundays, 4:30 to 5 p. m., PST, over NBC-Blue network under sponsorship of Better Speech Institute of America. For those in doubt, Miss Hunter provided Radio Life reporter Harry Hanson following pronunciations of names in the news:

Clarence A. Dykstra, draft administrator, pronounces his name as if it were spelled **DIKE-strah**.

Louis D. Brandeis, associate justice, United States supreme court, answers to **BRAN-dice**.

Chinese have efficient system of placing surname first, like "Jackson, Richard." Chiang is really the family name of Chiang Kai-Shek. The surname of the Chinese generalissimo is pronounced as one syllable: **jyang**. The given name sounds like **guy-shack!**

Eamon de Valera, president of the Irish Free State, is **AY-mun de va-LAYR-a**.

Dionnes pronounce it **dee-onn**, neither syllable stressed.

Prince Fumimaro Konoye, Japanese premier is **few-me-MAH-ro ko-NOY**, as closely as it can approximated with phonetic spelling.

Joseph Goebbels, Nazi propaganda minister, does not sound like gobbles! **Gebbels**—like pebbles—is close enough.

Herman Goering, air minister for the Reich has a name that rhymes with stirring.

Russians have two ways of pronouncing Josef Stalin: **STAH-lin** and **SHTAH-leen**.

The first syllable of Mussolini shouldn't sound like muss, it is pronounced **moose**. Both it's have the sound of long e: **moose-so-LEE-nee**.

John Dos Passos, author, says Anglicized pronunciation of his name is **doss PASS-us**, with the doss very short.

Manuel Quezon, president of the Philippines, pronounces his name **KEH-zon**.

Yosuke Matsuoka, Japanese foreign minister, is **YO-skay mat-SO-ka**.

With foreign names bobbing up in nation's press, Miss Hunter ventured that while assimilating these, some Americans might also learn to pronounce: **Franklin DEL-a-no ROZE-e-velt**.

## Hill Billy Music

As indigenous to the social soils of America as are murmuring pines and wheat to earth are the songs and music of America's hills and plains.

Reflecting the simple backgrounds of men and women who toiled in America's pioneer era this music in general has been dubbed "Hillbilly;" but, as source material it has filtered into many a modern song, furnished a musical spur for music and song that is more truly typical of the soil than the febrile tempos of jazz, swing and jive.

Such music in radio's last decade enjoyed popularity that latterly waned as orchestra leaders pounded out the mad tempoed syncopations of ante-World-War II society.

This week Ford Rush, baritone on Grand Ole Opry program (NBC-Red network, KFI, Saturdays, 7:30 p. m.) to Radio Life reporter Don Sabre predicted:

"Look for the nation's bandleaders to feature folk music of the hill variety soon. Hill music is true old-fashioned American

## "Noel Chandler"



Ray Montgomery, an 18-year-old Los Angeles college boy, won the role of Noel Chandler in the new Irene Rich dramatic serial, "Dear John." A graduate of Los Angeles high school, Ray is now attending the University of Southern California where he is taking a journalism major. "Dear John" is heard each Sunday from 8:15 to 8:30 p. m., PST, over the NBC-Red Network.

folk music. Bandleaders, quick to sense the public's swing to American music, are readying themselves to respond to public demand for this type of music.

"There are a number of reasons for this swing. Motion pictures like 'Grand Ole Opry' patterned after the radio program by that name, and 'Comin' Round the Mountain,' starring Uncle Ezra are partly responsible, but the swing really started when the country became America conscious."

Checking on such possible renewal, Radio Life learned: Recordings of country tunes have doubled. Records by hill folk stars Ray Acuff and his Smoky Mountaineer Boys, Bob Atcher and Bonnie Blue Eyes, Shelley Lee Alley and his Alley Cats are taking sales places alongside the modern discs by Horace Heidt, Al Goodman, Tommy Dorsey, and Wayne King.

Small radio stations specializing in rural talent are hotbeds for Hollywood talent scouts. Film studios have at least a half dozen hill pictures scheduled for releases in 1941. Record companies count on 50 per cent increase in hill folk record sales.

## Nobody's Children

In radio's news last week came exotic Hedy Lamarr, motion picture actress, who rose to quick stardom following picture called "Ecstasy."

Ecstatic was Walter White, producer of MBS program "Nobody's Children," who earlier had been in doleful mood from news that to him was bad. MBS, after a period of sustaining "Nobody's Children" had decided to sustain no longer. To Walter White weeks ago came Hedy

Lamarr with a check in four figures to keep program on the air. Miss Lamarr made one stipulation. She asked that her support of program should not become public. Grapevined throughout radio industry within a week was report of Lamarr's benefaction. Leak did not come from Walter White who scrupulously kept his promise. Many knew of Hedy's good deed, among them radio columnists, radio officials, and members of profession. Only one violated unwritten rule that confidence of this nature should be respected. This was an obscure but zealous legman for a race-tout-owned national magazine with indifferent circulation in southland.

With news-cut out of bag Radio Life has no reason now to withhold respects to Hedy Lamarr for act of generosity, to point out that "Nobody's Children" is one of air's outstanding social service programs. In one week following a Radio Life transcontinental plug for the program, Radio Life received upwards of 1500 requests for copies of article telling story of Walter White and "Nobody's Children," revealing to potential sponsors something to think about. As a social service show "Nobody's Children" has placed in proper and good homes scores of child unfortunates, will now through Miss Lamarr's helpful act find homes for many more.

## Barn Dance

Three prominent dramatic critics—Burns Mantle of the New York Daily News, Ashton Stevens of the Chicago Herald-American and John Hutchins of the Boston Transcript—will be heard with the six stars of the three "Life with Father" companies on the Alka-Seltzer National Barn Dance, Saturday, Nov. 9, from 6 to 7 p. m. PST, over the NBC-Red network.

The program will observe the first anniversary of the outstanding stage success. Lillian Gish and Percy Waram from the Chicago cast, Dorothy Stickney and Howard Lindsay of the New York company, and Dorothy Gish and Louis Calhern, now playing in Boston, will take part. Other guests will be Oscar Serlin, producer of the play, and Russel Crouse, one of the authors who adapted the drama from Clarence Day's writings.

Musical portions of the program will feature tunes which first became popular in the 1890's, the era on which the stage play is based. Highlights will include "When You Were Sweet Sixteen," by Tenor Henry Burr, "Bill Bailey, Won't You Please Come Home," by the Hoosier Hot Shots, "Mighty Lak a Rose," by Banjoist Eddie Peabody, and "There's a Tavern in the Town," by Ann, Pat and Judy, girl trio. Pat Buttram, the pride of Winston county, Alabama, Glenn Welty's orchestra, and Joe Kelly, master of ceremonies, also will be heard.

## Comic Writing

Today's successful radio comedians must be more than actors mouthing gags thought up by writers. They must know how to add quips, rewrite jokes to fit individual brand of comedy, to judge shrewdly humor value of scripts penmen submit.

Fred Allen has four writers for his

## Pontiac's Pigskin Predictors



THAT famous Catalina Islander, Gary Breckner, has returned from his summer haunts just in time to wade into the intricacies of the 1940 football season. Every Monday, Wednesday, and Friday night at 7:30 p. m. now on KMPX, Gary, in conjunction with Jack Gale, can be heard dispensing gridiron dope and predictions under the combined sponsorship of more than 70 Southern California Pontiac dealers. Breckner is a widely followed southland sports and special events announcer. Working with him on the three-weekly program is Jack Gale, whose system of rating teams for the past 12 seasons has compared most favorably with other national prediction experts. The Monday program is devoted to a discussion of what happened on the previous Saturday and why. Events that didn't make headlines are emphasized; inside dope which the average wire report either overlooked or left out because of limited space in the sports pages. Wednesday night brings "The Goats and the Heroes" of the week, the current All-American candidates, and an interview with a coach or a scout. Friday night is devoted almost entirely to the Gale Predictions of games both local and across the nation. A complete sheet of these prognostications is available each week in all the showrooms of the Pontiac dealers.

Star Theater program. They work in pairs with each pair responsible for script sections. Allen writers are thick-skinned; Allen has no regard for their brain children. He pencils marginal notes, writes between the lines, often inserts extra penciled pages. Allen and writers have but one joint session after rehearsal Mondays. Many an Allen writer counts it a rarity to get one line into the show intact.

Fibber McGee and Molly have had Don Quinn since program started five years ago. All were new to comedy but worked together, the present style of their show being the child of the wedding of minds of Quinn and Jim Jordan. Last year, Don hired for the first time an assistant, Len Levinson, who will assist this year.

Ben Bernie, every Thursday, sits down with two writers. Wise cracking crackles back and forth (most of it at Winchell's expense) with Bernie in up to a certain point until, anxious to be finished, he shouts them back to working moods. To Bernie's writers falls double task of writing gags and comedy lyrics for spe-

cialty song numbers—example: "The Bad Humor Man."

Al Pearce has writers sitting around a table. At beginning of session Pearce sits too, until writing reaches character of low pressure salesman, Elmer Blurt. Then Pearce is up, acting out the character. He thinks like a performer rather than a writer, so he performs the character and his jokes to determine fitness for broadcasts.

## Meet Ed. Weeks

"Meet Edward Weeks" again will be heard on the NBC-Blue network Tuesdays beginning Nov. 12, in transcription of an earlier broadcast in the east relayed to the Pacific coast network from 10:30 to 11 p. m., PST.

Young and progressive editor of the Atlantic Monthly, Edward Weeks last season attracted attention with informal chats about authors. He returns to the air to carry on from spot he left when

# SUNDAY Program Highlights

## Variety

### A. M.

- 8:30—Major Bowes' Family, KNX.
- 9:00—Radio City Music Hall, KECA-KFSD.
- 9:30—Wings Over America, KFI.
- 10:00—I'm An American, KFI.
- 10:15—Romance of Hiways, KHJ-KVOE.
- 11:30—Chicago Round Table, KFI.

### P. M.

- 1:30—Invitation to Learning, KNX.
- 1:30—The World Is Yours, KFI.
- 3:30—Gene Autry Melody Ranch, KNX.
- 3:30—Show of the Week, KHJ-KVOE-KFXM-KGB.
- 3:30—French Program, KMTR.
- 5:00—Charlie McCarthy, KFI.
- 5:00—American Forum of Air, KHJ-KGB-KVOE-KFXM.
- 5:30—One Man's Family, KFI.
- 6:00—Out of Your Hat, KMPC.
- 7:00—Good Will Hr., KECA-KFSD.
- 7:00—Open Forum, KFAC.
- 7:00—Hold Thy Neighbor, KFVB.
- 7:30—Signal Carnival (Signal Oil Co.), KFI.
- 8:15—Pickard Family, KMPC.
- 8:30—Jack Benny, KFI.
- 8:30—In Chicago Tonight, KHJ.
- 9:00—Lovely Lady, KECA.
- 9:45—University Explorer, KECA-KFSD.

## Drama

### P. M.

- 12:00—Great Plays, KECA-KFSD.
- 2:30—Your Dream Has Come True, KFI.
- 2:30—Behind the Mike, KECA.
- 3:00—Silver Theatre, KNX.
- 3:30—Sherlock Holmes, KECA.
- 6:30—Freedom Speaks, KFVB.
- 6:30—Lilac Cottage, KMPC.
- 7:30—Helen Hayes' Theatre, KNX.
- 8:00—Crime Doctor, KNX.
- 8:15—Dear John, KFI.
- 9:15—Parker Family, KFI.
- 9:30—Gulf Theatre, KNX.
- 10:30—Columbia Workshop, KNX.

## Public Affairs—News

### A. M.

- 10:30—Red Cross Roll Call, KFI-KHJ-KVOE.
- 11:30—Foreign Policy, KFSD.
- 5:45—Dorothy Thompson, KHJ-KFXM.
- 5:55—Elmer Davis, KNX.
- 7:45—Wythe Williams, KHJ-KVOE-KGB.
- 8:30—Education Week, KNX.
- 9:00—Walter Winchell, FFI.

## Outstanding Music

### A. M.

- 8:30—Music and American Youth, KFI.
- 12:00—N. Y. Philharmonic, KNX.
- 2:00—Design for Happiness, KNX.
- 2:00—Musical Steelmakers, KHJ-KVOE-KGB.
- 2:00—Metropolitan Auditions, KFI.
- 3:05—New Friends of Music, KFI.
- 3:30—New Friends of Music, KECA.
- 4:30—Fitch Bandwagon, KFI.
- 5:00—Columbia Concert Orch., KNX.
- 6:00—Manhattan Merry-Go-Round, KFI.
- 6:00—Ford Sunday Eve Hr., KNX.
- 6:30—Album of Familiar Music, KFI.
- 7:00—Hour of Charm, KFI.
- 7:00—Hancock Ensemble, KVOE-KHJ.
- 10:00—Phil-Harmonia, KECA.
- 11:15—Music You Want, KFVB.

## Sports—Comment

### P. M.

- 8:00—Sports Newsreel, KECA.
- 10:15—Bowling Notes, KFVB.

## Quiz Programs

### P. M.

- 1:00—Captain Quiz, KFVB.
- 3:30—Beat the Band, KFI.
- 4:00—Prof. Puzzlewit, KFI.
- 4:30—Speak Up America, KECA.
- 5:30—March of Games, KMPC.
- 7:00—Take It or Leave It, KNX.
- 8:00—Answer Man, KHJ.
- 10:30—Do You Know History? KMPC.

# A KVOE "MUST" for SUNDAY

## Pacific Greyhound Bus Lines

Present

# "Romance of the Highways"

with Com. Scott

## 10:15 a. m.

- KFSG—10:30, Aimee S. McPherson.
- KFSD—10, I'm an American, 10:15, Vass Family, 10:30, Recital.
- KGB—10, Garden Beautiful, 10:15, Romance of Highways, 10:30, Music for Sunday.
- KFVD—10, Music.
- KVOE—10, Swing Strings, 10:15, Hiway Romance, 10:30, Red Cross Roll Call.

## 11 A. M. to 12 Noon

- KFI—11, American Pilgrimage, 11:15, Organ Concert, 11:30, Chicago Round Table.
- KHJ—11:30, Nobody's Children.
- KNN—11, Navy Day, 11:30, News, 11:35, News and Icthythm.
- KECA—11, Swing Kavalcade, 11:45, Ahead of Headlines.
- KFVB—11, Peter Potter.
- KMPC—11, Hawaiian Serenade.
- KMTR—11:30, Peter Potter.
- KFAC—11, Church of Open Door
- KGFJ—11, Concert, 11:30, Postscript Playhouse.
- KFOA—11, Swing.
- KGER—11, Pilgrim's Hour.
- KFSD—11, American Pilgrimage, 11:15, Tuna, 11:30, Foreign Policy Assn., 11:45, Ahead of Headlines.
- KGB—11, Palmer House Orch., 11:30, Nobody's Children.
- KFVD—1, First Methodist Church.
- KVOE—11:30, Nobody's Children.

## 12 Noon to 1 P. M.

- KFI—12, U. S. Marine Corps, 12:15, That's Amazing, 12:30, 3 Men on a Tune, 12:45, Chats About Dogs.
- KNN—12, N. Y. Philharmonic Orch.
- KHJ—12, News, 12:15, Haven of Rest, 12:30, Young People's Chorus.
- KECA—12, Great Plays.
- KFVB—12, Peter Potter, 12:30, Jean Leonard.
- KMPC—12, Samuel McKee, 12:15, Modern Aires.
- KMTR—12, St. Brandon's Choir.
- KFAC—12:30, Music.
- KGFJ—12:15, Ton. Concert.
- KHJ—12:30, Music, 12:45, News.
- KFOA—12, Swing.
- KGER—12, News, 12:05, Club Acoreano, 12:35, Czechoslovakia.
- KFSD—12, Great Plays.
- KGB—12, Better Homes, 12:15, Haven of Rest, 12:30, Young People's Church.
- KFVD—12:15, G. Austin.
- KVOE—12, Haven of Rest, 12:30, Studio.

## 1 to 2 P. M.

- KFI—1, National Vespers, 1:30, The World Is Yours.
- KNN—1:30, Invitation to Learning.
- KHJ—1, Peter Quill, 1:30, Lutheran Laymen's League.
- KECA—1, Garden Club, 1:15, Three Cheers, 1:30, Looks at Books, 1:45, Tempus of Today.
- KFVB—1, Captain Quiz, 1:15, Pop. Symphony, 1:30, WPA Concert, 1:45, Cugat Orch.
- KMPC—1, News, 1:15, Light Classics, 1:30, Betty Phillips, 1:45, Tropic Moods.
- KMTR—1, G. Allison, 1:45, Special Events.
- KFAC—1, Music.
- KHJ—1, Quiz Matinee.
- KGFJ—1, Popular Concert, 1:45, Talent Time.
- KFOA—1, Pop. Records, 1:15, Ross Ballroom, 1:45, Lucca Floor Show.
- KHJ—1, News, 1:05, Spanish Hour.
- KFXM—1, Peter Quill, 1:30, Lutheran Laymen.
- KFSD—1, Sunday Vespers, 1:30, Fun With Reverses.
- KHJ—1, Peter Quill, 1:30, Lutheran Hour.
- KFVB—1:15, Music, 1:45, Vocal Varieties.
- KVOE—1, Peter Quill, 1:30, Lutheran.

## 2 to 3 P. M.

- KFI—2, Metropolitan Auditions, 2:30, Your Dream Has Come True.
- KNN—2, Design for Happiness, 2:30, Bob Garrod, 2:45, Art Baker.
- KHJ—2, Musical Steelmakers, 2:30, Memory Music, 2:45, Musical Matinee.
- KECA—2, Nick Harris, 2:15, King Orch, 2:30, Behind the Mike.
- KFVB—2, Symphony Hall.
- KMPC—2, Professional Football.
- KMTR—2:30, Volney James.
- KFAC—2, Public Opinion Debate.
- KGFJ—2, News, 2:15, Music, 2:30, Mission Workers of America.
- KHJ—2, Quiz Matinee.
- KFXM—2, Wheeling Steel, 2:30, Shudow.
- KFOA—2, Salon Orch, 2:30, Musicale.
- KGER—2, News, 2:05, Music, 2:15, Shepherd's Call, 2:30, Long Beach Band.
- KFSD—2, News, 2:1, King Orch, 2:30, Balboa Park Organ.
- KGB—2, Wheeling Steel, 2:30, Shudow.
- KVOE—2, Musical Steel Makers, 2:30, Shudow.

## 3 to 4 P. M.

- KFI—3, Vladimir Brenner, 3:05, New Friends of Music, 3:30, Beat the Band.
- KNN—3, Silver Theatre, 3:30, Melody Ranch.
- KHJ—3, Marines, 3:30, Show of Week.
- KECA—3, Catholic Hour, 3:30, New Friends of Music.
- KFVB—3, James Choir, 3:15, Pepperdine Foundation, 3:30, Reported Missing.
- KMPC—3, Professional Football.
- KMTR—3, Volney James, 3:30 French Hour.
- KFAC—3, Organ, 3:30, Music.
- KGFJ—3, Helping Hand, 3:30, W. C. T. U., 3:45, Music.
- KFOA—3, Ben Klassen, 3:15, Allen Orch, 3:30, M. Hezidus, 3:45, Bronzemen.
- KGER—3, News, 3:05, Duo Piano, 3:20, Long Beach Band.
- KFXM—3, So. Calif. Republican Comm, 3:15, Romance of Hiways, 3:30, Show of Week.
- KFSD—3, Captains of Industry, 3:30, World's Fair Band.
- KHJ—3, In Chicago Tonight, 3:30, Show of Week.
- KFVD—3:30, Jack the Bellboy.
- KVOE—3, Studio, 3:30, Show of Week.

## 4 to 5 P. M.

- KFI—4, Prof. Puzzlewit, 4:30, Bang Wagon.
- KNN—4, War News, 4:30, Adv. Dr. Lambert, 4:45, Republican Campaign.
- KHJ—4, Kennezevous, 4:30, Sigrid Schultz, 4:40, Music, 4:45, Songs for Sunday.
- KECA—4, Dinning Sisters, 4:15, News from Europe, 4:30, Speak Up America.
- KFVB—4, Gart Orch, 4:15, Stuart Hamblen, 4:30, Captain Quiz, 4:45, Stuart Hamblen.
- KMPC—4, Professional Football.
- KMTR—4, Angelica Hour, 4:30, Spec.



- Events, 4:45, Eventide.
- KFAC—4, Music.
- KGFJ—4, N. s. 4:15 Studio Party, 4:30 Concert.
- KHJ—4:15, All Request Program.
- KFOA—4, Vag. Lane, 4:15, Chavel Singer, 4:30, Gladside Church.
- KGER—4, News, 4:05, Gabel Tidings, 4:30, Rev. Hiram Brooks.
- KFXM—4, Rendezvous, 4:30, Sigrid Schultz, 4:45, Songs for Sunday.
- KFSD—4, European News, 4:30, Speak Up America.
- KGB—4, Rendezvous, 4:30, Sigrid Schultz, 4:45, Songs for Sunday.
- KFVD—4, Colored Revue.
- KVOE—4, Rendezvous, 4:30, Berlin News, 4:45, Sunday Songs.

## 5 to 6 P. M.

- KFI—5, Charlie McCarthy, 5:30, One Man's Family.
- KNN—5, People's Platform, 5:30, Clark Ross, Songs, 5:45, Garrod, News, 5:55, Davis, News.
- KHJ—5, American Forum, 5:45, Dorothy Thompson.
- KECA—5, International National Church Program, 5:30, Sherlock Holmes.
- KFVB—5, Stuart Hamblen.
- KMPC—5, Professional Football.

# SUNDAY Programs

NOVEMBER 10, 1940

## 8 to 9 A. M.

- KFI—8, News, 8:05, Burl Ives, 8:15, Book of Books, 8:30, Music and American Youth.
- KNN—8, Church of Air, 8:30, Major Bowes.
- KHJ—8, Funny Papers, 8:30, Voice of Prophecy, 8:45, Canary Chorus.
- KECA—8, News, 8:05, Alice Remsen, 8:15, Lutheran Laymen, 8:30, Children's Book Program.
- 8:45, Betty and Escorts.
- KFVB—8, News, 8:15, Melody Mart.
- 8:30, Rescue Mission.
- KMPC—8, Varieties.
- KMTR—8, Swedish Hour, 8:30, W. B. Record, 8:45, Bob Shuler.
- KFAC—8, Country Church, 8:30, Music.
- KGFJ—8, Songs, 8:15, Strings, 8:30, Popular Tunes.
- KHJ—8, Requests.
- KFOA—8, Concert Orch, 8:15, Pop. Records, 8:30, Swing Street.
- KGER—8, News, 8:01, Rev. Dowell, 8:30, Pacific College.
- KGB—8, News, 8:05, Seven Minute Men, 8:15, Reviewing Stand, 8:30, Prophecy Choir, 8:45, Canary Chorus.
- KFSD—8, News, 8:05, Alice Remsen, 8:15, Layman Singers, 8:30, Johnny Sebastian, 8:45, S. D. Churches.
- KFVD—8, Rev. Salas, 8:30, Church of Christ.
- KVOE—8, News, 8:15, Reviewing Stand, 8:30, Choir, 8:45, Canaries.

## 9 to 10 A. M.

- KFI—9, Dr. Casselberry, 9:15, Gourdaines, 9:30, Wings Over America.
- KNN—9:30, Salt Lake Tabernacle.
- KHJ—9, Judge Gardner, 9:30, Sing a Song of Safety, 9:45, Food for Thought.
- KECA—9, Radio City Music Hall, 9:45, Swing Kavalcade.
- KFVB—9:30, Peter Potter.
- KMPC—9, Thos. Feluso, 9:15, News, 9:30, Swing.

- KMTR—9, Spanish Hour.
- KECA—9, Liberal Catholic Hour, 9:1, Health Talk, 9:30 Music.
- KGFJ—9, Novelties.
- KHJ—9, Concert.
- KGER—9, News, 9:10, March Ahead of Time, 9:30 Revival, 9:45, Bra. Feasion.
- KFSD—9, Music Hall, 9:45, Organ.
- KGB—9, Bible Questions, 9:30, Glen Abbey Concert.
- KFVB—9, Waltz Time, 9:30, Music.
- KVOE—9, Don Arres, 9:30, Safety Club, 9:45, Piano.

## 10 to 11 A. M.

- KFI—10, I'm an American, 10:15, Physical Well Being, 10:30, Amer. Red Cross Roll Call.
- KNN—10, Columbia Church of Air, 10:30, Red Cross Roll Call, 10:45, What, No Architect?
- KHJ—10, Strings in Swingtime, 10:15, Hiway Romance, 10:30, Red Cross Roll Call.
- KECA—10, Swing Kavalcade.
- KFVB—10, Peter Potter.
- KMPC—10, Swing, 10:30, Planter's Garden, 10:45, News.
- KMTR—10, Madame Reinhardt.
- KGFJ—10:15, Dr. McCov, 10:30, Music.
- KHJ—10, Concert.
- KFOA—10, Records, 10:15, Visitors, 10:45, Popular Records.
- KGER—10, News, 10:05, Swing, 10:15, Your Story, Please, 10:30, Talk.

HOW DOES YOUR GARDEN GROW?  
Hear  
"GARDEN PLANTERS"  
10:30 a. m. KMPC



a heavy lecture season interrupted radio labors.

Andre Maurois, exiled French author of international fame will be interviewed by editor Weeks on first program. Subject will be: "What does an editor do to a manuscript?" To include pointers on how plagiarists are laid low and cranks circumvented when they bring senseless libel suits.

Other guests to be heard during series: Sherwood Anderson in a program entitled "Home Town in Literature;" M. Lincoln Schuster expressing views "Private and Confidential;" Bob Landry, editor of "Variety," the irrepresible trade paper of the amusement industry, telling his listeners how to "Speak American;" and Bernard De Voto, discoursing on "Frontier Humor."

Further programs will find Weeks describing some of the most famous—and most ridiculous—utopias ever invented, detailing stories of humor and courage which characterized our Civil war.

**Art Baker**

Art Baker, air's busy man, added to a long list of broadcasts per week when he began over KECA Nov. 4, at 10:30 a. m. a new series in which he will talk particularly to women. Subjects will include problems of rearing a family, shopping hints, religion, philosophy, the hundred-and-one topics interesting to women dialers.

Baker's "Notebook" series (KFI, Monday through Friday, 4 p. m.) has wide following, declared widest of any local

program by KECA officials and according to recent survey, and the new morning series is expected to find an equally enthusiastic response among listeners in this area.

Baker, by the new five-a-week series, will be broadcasting 21 programs each week, all sponsored but one. On five of these programs (all transcontinental broadcasts), he is heard as the sponsor's representative. The Bob Hope program is the most familiar of these.

The new series is sponsored by Bullock's, Inc.

**Trivia**

Paulette Goddard, who is winning so many cheers with "The Dictator" and "Northwest Mounted Police," will next support Jimmy Stewart in a film version of Horace Heidt's radio show "Pot o' Gold," which Jimmy Roosevelt is producing. . . . And Amos 'n' Andy are heard on the screen in the flicker made by Charles Laughton and Carole Lombard "They Knew What They Wanted." . . . And for next season, Bing says it will be less talk and more swing. . . . While Edgar Bergen has hired Eddie Bracken to spell his precision vocal chords. Eddie plays the role of Charlie McCarthy's playmate, and Bergen does Charlie, Stinky, Skinnay Dugan, Mortimer, and Schuyler Van Snort.

That leaves Charlie time to fly as honorary member of the March Field corps (see newsreels) whose officers were studio guests at his last show. . . . The

same time Bernard Herrmann of CBS is making music for Orson Welles' new film, "Citizen Kane." . . . And the same time the Benny show celebrated a triple anniversary: Don Wilson's seventh and writers Beloin and Morrow's fifth on the show.

Doug Fairbanks Jr. sold all those British war relief medallions to the "Silver Theater" cast. . . . And that beard you see on Edward G. Robinson around Columbia Square is for his next film, "The Sea Wolf." . . . So look as well from "Those We Love" to see Ann Todd playing the 8-year-old in M-G-M's "Keeping Company." . . . And at Gene O'Donnell of the same radio troupe with Bela Lugosi in "The Devil Bat."

Contrasts: Arthur Q. Bryan, who does baby-talking Waymond Wadcliffe with Al Pearce, is also a director of the Southern California Grand Opera association, which has as its purpose doing all opera in the English language. . . . And Roger Pryor, who first heard wind in the instruments of dad's band, and who now sends his voice on the air with the "Screen Guild Theater," is so much at home in the air that he has a transport pilot's license for airplanes.

Los Angeles school kids are learning patriotism from a recording of Edward G. Robinson's "Big Town" broadcast of last season about "The Man Without a Country," some 400,000 of them. The transcription travels from school to school.

**KMPC SUNDAY HEADLINERS**

**Out of Your Hat**  
6:00 p. m.

**Lilac Cottage**  
6:30 p. m.

**"So You Think You Know History?"**  
10:00 p. m.

- KMTR—5:15, Ethel Hubler. 5:30, Martin Luther Thomas.
- KFAC—5, Music.
- KGFJ—5, Talent Time. 5:15, Music.
- KKJ—5, Italian Melodies.
- KKED—5, Requests.
- KFOX—5, Mother & Dad. 5:30, Kingdom Temple.
- KGER—5, News. 5:05, Mizpah. 5:30, Rev. Weber.
- KFXM—5, American Forum. 5:45, Dorothy Thompson.
- KFSD—5, Ball Trio. 5:15, We the Jury. 5:30, Sherlock Holmes.
- KGB—5, American Forum. 5:45, Dorothy Thompson.
- KVOE—5, American Forum. 5:45, Dorothy Thompson.

**6 to 7 P. M.**

- KFI—6, Manhattan Ferry-Go-Round. 6:30, Album of Familiar Music.
- KNX—6, Ford Sunday Evening Hour.
- KHJ—6, Old Fashioned Revival.
- KECA—6, Our Musical Heritage. 6:30, Bookman's Notebook. 6:45, Paul Carson.
- KFWB—6, News. 6:15, Mayor Bowron. 6:30, Freedom Speaks.
- KMPC—6, Out of Your Hat. 6:30, Lilac Cottage.
- KMTR—6, Special Events. 6:30, I Am. 6:45, Spec. Events.
- KFAC—6, News. 6:15, Chapel Quartet. 6:30, Miles Mander.
- KGFJ—6, Italian Melodies.
- KRED—6:15, News. 6:30, Pan-Amer.
- KFOX—6, News. 6:15, Allen Orch. 6:30, Supper Melodies. 6:45, Dale Orch.
- KGER—6, News. 6:05, Records. 6:15, Italian Journal.
- KFXM—6, Voice of Prophecy. 6:30, News.
- KFSD—6, Josiah Hopkins. 6:15, Thrills from Great Operas. 6:30, Professor Askem.
- KGB—6, Old Fashioned Revival.
- KVOE—6, Old Fashioned Revival.

**7 to 8 P. M.**

- KFI—7, Hour of Charm. 7:30, Signal Carnival. (Signal Oil Co.)
- KNX—7, Take It or Leave It. 7:30, Helen Hayes Theatre.
- KHJ—7, Hancock Ensemble. 7:45, Wythe Williams.
- KECA—7, Good Will Hour.
- KFWB—7, Help Thy Neighbor. 7:30, News (Thrifty Drug).
- KMPC—7:30, Concert Hall.
- KMTR—7, Bob Shuter.
- KFAC—7, Open Forum.
- KGFJ—7, Spanish Hour.
- KFOX—7, Lucia Floor Show. 7:15, Owens Orch. 7:30, Anaheim Orch. 7:45, Organ Melody.
- KGER—7, News. 7:05, Cinemania. 7:30, Chant of Phillip. 7:45, Al Williams.
- KFSD—7, Alnee S. McPherson.
- KFSD—7, Good Will Hour.
- KGB—7, Hancock Ensemble. 7:45, Wythe Williams.
- KVOE—7, Hancock Ensemble. 7:45, Wythe Williams.

**8 to 9 P. M.**

- KFI—8, Night Editor. 8:15, Dear John. 8:30, Jack Benny.
- KNX—8, Crime Doctor. 8:25, News. 8:30, Amer. Education Week.
- KHJ—8, Answer Man. 8:15, Rabbi Magnin. 8:30, Chicago Tonight.
- KECA—8, Sports Newsreel. 8:15, Chapel Quartet. 8:30, Marlowe Orch.
- KFWB—8, Dr. MacLennan.
- KMPC—8, Light Classics. 8:15, Pickard Family. 8:45, Wings Over Jordan.
- KMTR—8, FloJo Johnson.
- KFAC—8, Open Door Church.
- KGFJ—8, News. 8:15, Exploring Urees. 8:30, Night Justice.
- KFOX—8, Christian Science.
- KGER—8, News. 8:30, Headlines.
- KFSD—8, Bill Stern. 8:15, Moments of Melody. 8:30, McGee Orch.
- KGB—8, Answer Man. 8:15, White Temple. 8:45, Magazine Man.
- KVOE—8, Answer Man. 8:15, Rabbit Magnin. 8:30, In Chicago Tonight.

**9 to 10 P. M.**

- KFI—9, Walter Winchell. 9:15, Parker Family. 9:30, Sherlock Holmes.
- KNX—9, Lewis Orch. 9:30, Gulf Theater.
- KHJ—9, News. 9:15, Voice of Prophecy. 9:45, Koki's Hawaiians.
- KECA—9, Lovely Lady. 9:30, News. 9:45, University Explorer.
- KFWB—9, Karlin Orch. 9:15, Martin Mooney. 9:30, News. 9:45, Dorsey Orch.
- KMPC—9:15, Chapel Quartet. 9:30, Hermit's Cave.
- KMTR—9, Travlogue. 9:15, Special Events.
- KFAC—9, Salvation Army. 9:30, Glorious Hope.
- KGFJ—9, News. 9:15, Music. 9:30, Calling All Authors.
- KFOX—9, News. 9:15, Pop. Records. 9:45, Dance.
- KGER—9, News. 9:05, Min & Tim. 9:30, Tuckin' In.
- KFXM—9, News. 9:15, Old Fashioned Revival.
- KFSD—9:30, Wendell St. Clair.
- KFSD—9, Martin Orch. 9:30, Mainack Orch. 9:45, University Explorer.
- KGB—9, Newscast. 9:15, Voice of Prophecy. 9:45, Hawaiians.
- KVOE—9, News. 9:15, Voice of Prophecy. 9:45, Hawaiians.

**10 to 11 P. M.**

- KFI—10, News. 10:15, Bridge to Dreamland. 10:30, Inside the News (Thrifty Drug). 10:45, Bridge to Dreamland.
- KNX—10, News. 10:15, Air Views. 10:30, Columbia Workshop.
- KHJ—10, Park Orch. 10:30, News. 10:45, Harris Orch.
- KECA—10, Fun-Harmonia.
- KFWB—10, Piano Paintings. 10:15, Bowling Notes. 10:30, Universe of Melody.
- KMPC—10, So You Know History. 10:30, Classic Time. 10:45, Hawaiians.
- KMTR—10:15, Lopez Orch. 10:30, Special Events. 10:45, Kalei Orch.
- KFAC—10, Melody Hour.
- KGFJ—10, News. 10:15, Concert Melodies. 10:30, Dreamer.
- KFOX—10, Ross Ballroom. 10:15, Roberts Bros. Orch. 10:30, Wave Riders. 10:45, Hamilton Orch.
- KFSD—10, News. 10:15, Swing. 10:30, Stage Echoes.
- KFXM—10:15, Byrne Orch. 10:30, Jerome Orch. 10:45, Harris Orch.
- KFSD—10, Esther Stuart.
- KFSD—10, Treasured Melodies. 10:15, Bridge to Dreamland.
- KGB—10, Byrne Orch. 10:30, Jerome Orch. 10:45, Harris Orch.
- KFVJ—10, Jack the Bellboy.
- KVOE—10, Park Orch. 10:30, News. 10:45, Harris Orch.

**11 to 12 Midnight**

- KFI—11, News. 11:15, Nottingham Orch. 11:30, Dorsey Orch.
- KNX—11, News. 11:15, Martin Mears. 11:30, Strand Orch. 11:55, News.
- KHJ—11, Harris Orch. 11:15, Dale Orch. 11:45, Rhythm Rascals.
- KECA—11, Floyd Wright.
- KFWB—11, Three Kings & a Queen. 11:15, Music You Want.
- KMPC—11, Swing & Quiz.
- KFAC—11, Night Shades.
- KGFJ—11, News. 11:15, Concert.
- KFXM—11:15, Dale Orch. 11:45, Rhythm Rascals.
- KFSD—11, It Really Happened. 11:15, At Close of Day.
- KFSD—11, Nottingham Orch. 11:30, Marshall Orch.
- KGB—11:15, Dale Orch. 11:45, Rhythm Rascals.
- KFVJ—11, Jack the Bellboy.
- KVOE—11:15, Dale Orch. 11:45, Rhythm Rascals.

# ONA MUNSON:

*Your Mind Is Your Golden Key  
to Happiness, Riches, Beauty;  
If You Use It for Those Ends*

IT sounds silly trying to write about. But sitting in the auditorium watching the intense, energy-seething little person at the microphone opposite Edward G. Robinson, we had the feeling of a spirit musing comfortably over her. It was a feeling of warm portent, as though some aspect of Eternal principle was vibrating ever so slightly over the scene of a radio play, a filled room, people on a stage and backstage an orchestra punching lines up and down musically. And, most of all, the vibrations seemed to center around the golden headed little figure.

We saw her finish her lines, saw the straight little figure adjust herself on the cast bench, saw, for an electric instant, her laughing sky-eyes absorb the blobs of faces beyond the stage lights, saw the eyes darken and felt again that funny feeling that seems silly to write about: Ona Munson was alone again with something that had meaning and purpose for her and for life in which everybody was.

Backstage we slotted two nickels in the apple vendor, gave her one and said: "By average judgments, you're an odd one, Ona."

"Why?"

"What goes on in that blonde patina-ed head of yours besides doing a splendid job as Steve's girl "Lorelei" for "Big Town?"

We told her, somewhat sheepishly, what we felt about her.

"It's an attitude of mind," she said with inflected determination. "Whatever a person is, whatever one becomes, whatever one wills, it's the mind that starts and ends all things for all people. It's all beauty and accomplishment. It's degradation and failure and unhappiness."

She bit at the apple, pondering gravely between munches. She brightened. "In a way it's more than mind alone. It's subscription to fixed principles of what is right and what is wrong. Thesis and antithesis," she smiled. "The thesis underlying life is God."

We asked: "And God?"

"Order and harmony, progression toward an obscure but, evidentially, orderly denouement for life. The individual approaches order by orderly thinking, a leaning into the Fixed Principle of Order which, for me, at least, is God. As for example—when I first came to Hollywood after stock appearances back east I was a living example of anti-theatrical thinking. I don't suppose I ever thought about God except, perhaps, as an abstract basis for religion. I just knew I couldn't make a go of it in Hollywood. I didn't, either. Not until one happy day I sat down with a friend who pointed out the most significant thing I've ever learned." She paused as though to set an exclamatory colon before the next sentence:

"Exact replicas of thought are the fruits of life!"

"After that sunk in I changed, quickly,

decisively, guided by one dominant thought. There is order and disorder to order in one's mind. Order up a string of discouraged thoughts and," she looked up seriously, "boom—there's the nicest little mess of bleak complications any misanthrope could wish for. But, not for me. I want happiness, peace, success and contentment. Who doesn't? Some of these depend upon material accomplishment. So what? So, one thinks of material accomplishment as tremendous



ONA MUNSON

possibilities! Thoughts sire results. Things began happening—nice things—after I realized fully what my friend had meant."

"But, what about that feeling people get about there being something or somebody around you? I heard a woman next to me say, 'That's a strange person, that Munson woman. She seems to be two people'."

Ona Munson smiled. "Well, I don't understand it completely. I do know, however, that what we call God is a real demonstrable quality. Like I said, it's order, clean and clear and honest thinking, for yourself and for everybody in your life."

Then, in quick restless sentences, Ona Munson paraphrased her philosophy of life. God is a Fixed Principle of Life for everybody. Think destructively and the Principle remains negative, allowing you full freedom to damn yourself. Think constructively. It bends vibrantly toward you, pulling to you what you have, in good and unselfish thought, visualized for yourself. For her it works. For she has had her share of tough breaks—but that's a story some day to be told.

Ona Munson was born in Portland and has known nothing so intimately as the

stage, the theater in general. At 12 she was studying for ballet in New York, was seized by Gus Edwards, went into vaudeville, thence to stock company with the National Theater in Washington. She has appeared on "March of Time," in "Cavalcade," in serial or strip shows on radio.

"Create resultful activity!"

This is another oral capsule for good results in life, Ona contends.

Her sport favorite is squash. It's a game few women can play, hardly one in Los Angeles competently, save her. She plays at the Men's Athletic club. The competition men offer keeps her game up. She beats most of them. She lives simply with her mother, is not married, the reason for this defying all ordinary laws of beauty, attraction, and desirability, all of which could be made to spell "Ona Munson." We might have asked her, "Why not?" but we didn't. We were afraid marriage would spoil a career—ours, not hers. Our career? For the time being sitting unobtrusively in a CBS auditorium watching Ona and God.

We said this would sound silly—(or does it?)—but that's the way this reporter feels about that precious little godling who romps dramatically through Big Town for Steven Wilson and Illustrated Press.

—HARRY HANSON.

★ ★ ★

## Stripe Writers

It seems that every big penitentiary in the land is harboring dozens of embryonic radio writers. Edward G. Robinson, star of the CBS Rinso show, "Big Town," receives scores of letters from convicts each month suggesting ideas for his dramatic Wednesday program. Practically all request personal interviews, with some dated ahead for as far as six years.

★ ★ ★

## Bob Burns

Bob Burns has organized his own band, "The Bob Burns Bazookaboopers," to be heard from time to time in the Kraft Music Hall. The band has been in on the Burns bazooka numbers for the past two weeks. It consists of a long-neck banjo, a tuba, a washboard with cowbells and auto horn, a clarinet, a trombone and one instrument for which no name has been found. The band has its own arranger, Perry Botkin, who also plays a guitar for John Scott Trotter.

★ ★ ★

## Mickey Rooney

Mickey Rooney's role in "Strike Up the Band" (Oct. 28), Lux Radio Theater play, required a fast stepper. In the story, Mickey played several musical instruments. At the end of each musical number, he had but a few seconds to rush to the microphone to continue with the dialogue.

★ ★ ★

Charlotte Greenwood, recent comic on the Kate Smith hour, got her start in the theater as a Ned Wayburn dancer when she was 14.



**Coming Out of the Ether**

with  
**BERNIE SMITH**

**What constitutes a good program?**

We've given some serious thought to the question during the past few days and have reached no conclusion except that "It's all in the point of view." We asked various experts in the radio business what they thought of a drama that had just been produced.



**R. L. JOHNSON**

The sound-effects man answered: "I thought it was a swell show." (He had about 26 pistol shots, four door-slams, three body-falls, and a few whistles . . . quite a bit of work for any sound man to do).

The principal actor replied: "I didn't care much for it." (He was shot in the first 10 minutes of the story).

The writer said: "It could have been better." (They had to trim his script).

The producer observed: "Gee, that was a swell one!" (Producers always think their programs are good).

The sponsor noted: "Too much drama. Not enough commercial."

Then the cast asked us what we thought of the show. "Well," we replied, "Yes and No!"

We aren't taking any chances!

Robert Lee Johnson, the bridge authority of KFI, started a new series over KECA (in addition to his two other daily programs) only last week. It is a bridge quiz. There's nothing unusual in a new quiz program, except for the fact that Johnson not only asks the questions but answers them as well! Maybe he's got something there!

Up to this time we had concluded the best way to win friends and influence people was to keep our lily white neck from being protruded into the ASCAP-BMI battle, but we've got a new viewpoint now. We're convinced the broadcasters are right and that they are going to win the hattle. Tommy Dorsey seems to think so too. When he opened the Palladium the other night, he had a book of dance tunes almost a foot thick . . . and not a one of them was an ASCAP tune!

Coming Out of the Ether: An heir is expected at the home of Benay Venuta. . . . The reported marriage between Orrin Tucker and Bonnie Baker is now claimed to be merely a shot in the arm for their forthcoming picture. One eastern operative tells us they've been married for some time! . . . Jean Farney, vocalist for Horace Heidt's band, is being tested by M-G-M. The reason is easy to understand because she's easy on the eyes. . . . While we remain an enthusiastic Damon Runyan fan, we don't hold much belief in the reports he's going on the air. Damon has been one of radio's severest critics. . . .

**RADIO LIFE LINES \* Buck Hathaway**

**Musings on a Rainy Evening:** Are average marriages brinking on the divorce plunge . . . or are the men and women who pack MBS auditoriums to watch and hear Joan Blondell in "I Want a Divorce" merely curious about good or bad reasons for separations? . . . Those MBS crowds . . . a look of engrossed expectancy and anticipation about them, as though through Joan they'd justify some gnawing inner torment they've kept from the man beside them—the man from the woman beside him. . . . The sound of rain on a roof and the rain-muted call of friend to friend in the dripping darkness. . . . Porch lights in rain—little beacons warning against the night.



**A Columnist's Glossary** (With apologies to Fred Allen who started this business about "Abe Lincoln in Tweeds") . . . Fred Allen of CBS:—Harpo with a camera. . . . Leonard Finch:—Pastoral Figure in a Modern Print. . . . Roberta Valentine:—Wagner and Grapevines. . . . Tamara Andreeva:—A Russian Lance Tip. . . . Catherine (Full of Grace) Alworth:—Sunlight on a Windswept Hill. . . . Frances Scully:—Blue-white porcelain in moonlight. . . . Hal Bock:—Smoke haze in Autumn. . . . Lloyd Brownfield:—Falstaff Laughing Inwardly. . . . Noel Corbett:—Acid on silver. . . . Ona Munson:—A flower deep rooted. . . . Holly Noble:—Broker with Pentameters. . . . Violet Helgren:—Spring in the Fjords. . . . Edward Arnold:—Crusader in Bond Street armour. . . . And more to come.



**Pieces of String and Bits of Glass:**—Bob Ripley will have the sexes ripping each other coming Saturday when presidents of Women Haters and Men Haters meet for mike battle. . . . Major "Swede" Larson of the Navy and Captain Bill Wood, the Army, will be Bill Stern-ed Nov. 24 on NBC-Blue (KECA). . . . It's a bet you couldn't name a brand of cigarettes that Al Pearce hasn't got in a collection. . . . Most people bog down after naming 30 kinds—Al has 400.

**Notes Gathered In:** That Princess of English comics—Gracie Fields—is on the make for a radio spot, and if I were a spot I'd be made. . . . Hardest spot to sell is next to Fred Allen's 22 rating on CBS Wednesdays, because right across from him on NBC is Eddie Cantor. . . . **Wedding Belles:**—June Bailey of Ben Bernie's program is swinging the clappers gently preliminary to one-ing with Donald Saxon. . . . Bonnie Baker and Orrin Tucker are missing their mouths with their forks in cafes these days on account of Mendelssohn Musings. . . . Stage Magazine is working on a plan to bring first and last 15 minutes of Broadway theatrical openings coast to coast. . . . Arthur Q. Bryan (Waymond W. Wadcliffe) is now a member of board-directors, Southern California Grand Opera association out to produce operas in English.



**Short Short of the Week:**—In Salt Lake City, Utah, a hailstorm was followed by a brilliant double rainbow. Rainbow was seen from windows of Associated Retail Credit building by office workers. One felt compelled to remark that the rainbow's end seemed to be at her apartment building located at 449 South 2 East, and that it would be only fair if the Pot o' Gold came to Salt Lake.

At that identical address Mr. P. Kurland was dining with his daughter at rainbow's end. His telephone started ringing at his home a mile away. Horace Heidt waited at the other end to tell him that he had won the Pot o' Gold. Kurland got a hundred dollar consolation prize for being at the end of the rainbow, but he was at wrong end of rainbow. Someone else got the Pot o' Gold.



**Love is still America's biggest commodity, according to the week's survey made by Good Will Director John J. Anthony.** Delving into the records of marriage licenses issued in seven major cities, Mr. Anthony sent 18,000 questionnaires and here are the reasons people got married:

For love .....	56 per cent
For security .....	23 per cent
For convenience .....	20 per cent
For a family .....	1 per cent



In Hollywood, Leone LeDoux had to prove she was "Baby Dumpling" of the "Blondie" air series this week to a class of Los Angeles school children making a tour of CBS studios. Leone, visiting the Al Pearce program, was pointed out by the guide as "Baby Dumpling."

"Aw, I don't believe it," said one of the boys. "Prove it. Say 'daddy' the way you do on the program."

Leone finally convinced him with a series of speeches from her last "Blondie" program.



**At Biltmore Bowl, swank night spot, the other eve, \$500,000 worth of jewels and furs were worn by a group of Los Angeles socialites.** They passed the table occupied by Doris Dudley, ingenue lead on CBS' Meet Mr. Meek.

Actress Dudley bent down and peered under table. "Just in case," she explained, "they dropped \$25,000 or other small change."



**Thought for Week Coming:**—Happiness is not a state of mind. It is what the mind states that makes happiness.

MONDAY Program Highlights

Variety

A. M.

8:00—Johnny Murray, KFI. 9:00—Kate Smith, KNX. 9:45—Betwen Bookends, KECA. 10:30—Art Baker, KECA.

P. M.

1:15—Club Matinee, KECA-KFSD. 2:00—Chef Milani, KMPC. 4:00—Art Baker's Notebook, KFI. 6:30—Showboat, KFI. 7:30—Burns and Allen, KFI. 8:00—Amos 'n' Andy, KNX-KMPC. 8:15—Pickard Family, KMPC. 8:30—Where and When, KFI. 8:30—Pipe Smoking Time, KNX. 9:00—Those We Love, KNX.

Drama

A. M.

10:45—Short, Short Story, KNX.

P. M.

6:00—Lux Radio Theater, KNX. 7:00—Olmsted Story Drama, KECA. 7:30—Blondie, KNX. 7:30—Lone Ranger, KHJ. 8:00—Enemy Within, KFVB. 8:30—I Love a Mystery, KECA. 9:00—American Challenge, KFI. 9:30—Hawthorne House, KFI.

Public Affairs—News

A. M.

7:30—Bob Garred, KNX. 10:00—John B. Hughes, KHJ-KVOE-KFXM.

P. M.

12:45—Transit of Planet Mercury, KHJ-KVOE. 4:45—Fleetwood Lawton, KFI. 5:45—Elmer Davis, KNX. 6:00—Fulton Lewis, KHJ-KVOE. 6:30—John B. Hughes, KHJ-KGB-KVOE-KFXM. 7:00—Raymond Gram Swing, KHJ-KGB-KVOE. 7:45—Robert Arden, KFVB. 8:00—F. D. Roosevelt, KNX. 8:15—Passing Parade, KECA. 8:45—Let's Talk News, KMPC. 9:30—Boake Carter, KHJ. 9:45—Wake Up America, KHJ-KVOE-KFXM.

Outstanding Music

A. M.

11:00—Hymns of All Churches, KFI.

P. M.

2:15—Classic Hour, KECA. 4:30—Sheep and Goats Club, KHJ-KVOE-KFXM-KGB. 5:00—Telephone Show, KFI. 6:35—Basin St. Music, KFSD-KECA. 7:00—Contented Program, KFI. 7:00—Guy Lombardo, KNX. 8:00—Evening Concert, KFAC. 8:00—Pleasure Time, KFI. 10:00—Phil-Harmonia, KECA. 10:30—Masterworks, KNX. 11:15—Music You Want, KFVB.

Sports—Comment

P. M.

12:30—Sports Round Table, KMPC. 6:15—Flying Football, KHJ. 7:00—Sid Ziff, KFVB. 7:30—Predictions, KMPC. 10:15—Bowling Notes, KFVB.

Quiz Programs

P. M.

6:00—Dr. I. Q., KFI. 7:15—Radio Charades, KHJ. 8:30—Double or Nothing, KHJ-KVOE-KFXM-KGB. 8:30—Kash, Kwiz, KFVB. 9:00—True or False, KECA-KFSD. 9:15—Photo Phone Quiz, KVOE. 11:30—Swing and Quiz, KMPC. 11:15—Swing and Quiz, KMPC.

Weather

KMTR—9 a.m. KHJ-KGB-KVOE—8:30 a.m. 2 p.m., 9:30 p.m. KRKD—9:30 a.m., 1 p.m., 3:45 p.m. KFVB—11:30 a.m.

KMPC—10. Garden School of Air. 10:30. Waltz Time. 10:45. News. KMTR—10. Woman's World. 10:45. Dr. Reynolds. KFAC—10. Serenade. 10:30. News. 10:45. Gothic Tower. KGFJ—10. News. 10:15. Dr. McCoy. 10:45. City Dwellers. KRKD—10. Music. 10:15. Health. 10:30. P. T. A. KFOA—10. News. 10:15. Health. 10:30. Harmony Hall. 10:45. Chas. Wellman. KGER—10. News. 10:05. Music. 10:30. Rev. Irie. KFXM—10. John B. Hughes. 10:30. Johnson Family. 10:45. Bachelor's Children. KFSD—10:15. Between Bookends. 10:30. Ann Gibson. 10:45. News. 10:50. NBC Dance Orch. KGB—10. John B. Hughes. 10:15. Don Dewhurst. 10:30. Johnson Family. 10:45. Bachelor's Children. KFVB—10:30. Union Rescue Alliance. KVOE—10. News. 10:15. Don Dewhurst. 10:30. Johnson Family. 10:45. Bachelor's Children.

11 A. M. to 12 Noon

KFI—11. Hymns of All Churches. 11:15. Arnold Grimm's Daughter. 11:30. Valiant Lady. 11:45. Light of the World. KNX—11. Big Sister. 11:15. Aunt Jenny. 11:30. Fletcher Wiley. 11:45. My Son and I. KHJ—11. Friendly Neighbors. 11:15. Ruth Hauser. 11:30. Eddie Albright. KECA—11. Our Half Hour. 11:30. Rochester Concert. 11:45. News. KFVB—11. Tom Stoddard. 11:30. News. 11:45. Messner Orch. KMPC—11. Norma Serviss. 11:15. Music for Madame. 11:30. Musical Workshop. 11:45. Livestock Journal. KNT—11. Spec. Events. 11:15. Mothers of America. 11:30. Monitor News. 11:45. Sweet Music. KFAC—11. Man on Street. 11:30. Music. 11:45. Musicals. KGFJ—11. News. Stocks. 11:15. Music. KRKD—11. Paddock Flashes. 11:30. News. KFOA—11:15. Dr. Reynolds. 11:30. News. 11:45. Ben Klaxsen. KGER—11. News. 11:15. Christian Woman Speaks. 11:30. Music. 11:45. Tunesmith. KFXM—11. Friendly Neighbors. 11:15. Classic Strings. 11:30. Garden Club. 11:45. Craig Orch. KFSD—11. Friendship Exchange. 11:15. Our Half Hour. 11:30. Rochester Civic Orch. 11:45. News. KGB—11. Friendly Neighbors. 11:15. Anybody Home? 11:30. Pulpit Highlights. 11:45. Craig Orch. KFVB—11. News. 11:15. Music. 11:30. Big Red Piano. 11:45. Violet Schram. KVOE—11. Friendly Neighbors. 11:15. Federation of Women's Clubs. 11:30. Garden Club. 11:45. Craig Orch.

12 Noon to 1 P. M.

KFI—12. Mary Marlin. 12:15. Ma Perkins. 12:30. Pepper Young. 12:45. Vic and Sade. KNX—12. Martha Webster. 12:30. Kate Hopkins. 12:45. Manning, News. KHJ—12. News. 12:15. Hawaiians. 12:30. Troubadours. 12:45. Transit of Planet Mercury. KECA—12. Orphans of Divorce. 12:15. Amanda. 12:30. John's Other Wife. 12:45. Just Plain Bill. KFVB—12. Al Jarvis. KMPC—12. Nootunes. 12:15. News. 12:30. Sports Round Table. 12:45. Musical Comedy. KMTR—12. Peter Potter. KFAC—12. News. 12:15. Music. 12:45. Island Marie. KGFJ—12. News. Stocks. 12:30. Novelties. 12:45. Let's Listen. KRKD—12:30. Saddle Falls. KFXM—12. Music Gems. 12:15. News. 12:30. Dick Ross. 12:45. Cowboy Music. KGER—12. News. 12:10. Music. KFXM—12. Singin' Sam. 12:15. News. 12:30. Calvary Quarter Hour. 12:45. Popular Orch. KNT—12. Orphans of Divorce. 12:15. Honeycomb Hits. 12:30. John's Other Wife. 12:45. Just Plain Bill. KGB—12. News. 12:15. Hawaiians. 12:30. Monitor News. 12:45. Muse and Music. KFVB—12. Air Editor. 12:30. Music. 12:45. Violet Schram. KVOE—12. News. 12:15. Farm News. 12:30. Troubadours. 12:45. Transit of Mercury.

1 to 2 P. M.

KFI—1. Back Stage Wife. 1:15. Stella Dallas. 1:30. Lorenzo Jones. 1:45. Widder Brown. KNX—1. Fortia Banks. 1:15. Myrt and Marc. 1:30. Hilltop House. 1:45. Stenmother. KHJ—1. Don Lee School. 1:15. Pearl Orch. 1:30. Happy Homes.

KECA—1. Mother of Mine. 1:15. Club Matinee. KFVB—1. Hawaiian Music. 1:30. Dr. Reynolds. 1:45. Varieties. KMPC—1. Melody Time. 1:30. News. 1:45. Light Classics. KMTR—1. G. Allison. 1:30. Music. 1:45. Sweet Music. KFAC—1. Religious Science. 1:15. Music. 1:45. Organ. KGFJ—1. News. Stocks. 1:15. Strings. 1:30. Matinee. KRKD—1:15. City Hall. 1:30. USC. 1:45. Health. KFOA—1. State Building. 1:15. Rainbow Trio. 1:30. Christian Science. 1:45. At Theatre. KGER—1. News. 1:05. Officials. 1:20. Bits of Hits. 1:30. Spanish Trio. KFXM—1. School of Air. 1:45. Program Preview. 1:50. Variety. KFSD—1. Mother of Mine. 1:15. Club Matinee. KGB—1. Don Lee School. 1:15. Garden Orch. 1:30. Stocks. 1:35. Investments. 1:45. Siesta. KFVB—1. News. 1:15. Music. KVOE—1. Don Lee School. 1:15. Civic. 1:30. Pearl Orch. 1:45. Federal Music. 2 to 3 P. M. KFI—2. Girl Alone. 2:15. Lone Journey. 2:30. Guiding Light. 2:45. Life Can Be Beautiful. KNX—2. Boy, Girl and A Band. 2:15. Yella. 2:30. Curtis H. Springer. 2:45. Scattered Good Baited. KHJ—2. News. 2:15. Bookworm. 2:30. Community Hall. 2:45. Homes on Land. KECA—2. News. 2:15. Classic Hour. KFVB—2. Gus Mack. 2:15. Music in the Air. 2:30. News & Music. 2:45. Grandma Travels. KMPC—2. Chef Milani. 2:15. Boy, Girl & Band. 2:30. Concert Hall.

HEAR CHEF MILANI TODAY KMPC—2:00 P. M.

KMTR—2. W. B. West. 2:15. Old Windjammer. 2:30. Stock Reports. 2:45. Sweet Music. KFAC—2. News. 2:15. Amer. Legion Aux. 2:30. Band Concert. KGFJ—2. News. Stocks. 2:15. Civic. 2:30. Volunteers of America. KRKD—2. Chuck Henry Orch. 2:30. News. 2:45. Hawaiians. KFOA—2. Civic. 2:15. Daily Bread. 2:30. Dr. Reynolds. 2:45. Grandma Travels. KGER—2. News. 2:15. Poet Dreams. 2:30. Music. 2:45. Excelsior High School. KFXM—2. Stocks. 2:05. Orch. 2:15. News. 2:30. Kuhn Orch. 2:45. Spotlight Revue. KFSD—2. Frank Watanabe. 2:15. Monitor News. 2:30. Health Talk. 2:45. Grandma Travels. KGB—2. News. 2:15. For Ladies Only. 2:30. Kuhn Orch. 2:45. Homes on Land. KFVB—2:15. Organ. KVOE—2. News. 2:15. Fed. Symposium. 2:30. Have You Read. 2:45. Round Tower.

3 to 4 P. M.

KFI—3. Agnes White. 3:15. Reveries. 3:25. News. 3:30. Alice Blair. 3:45. Meet Miss Julia. KNX—3. Young Dr. Malone. 3:15. Background for Living. 3:30. Joyce Jordan. 3:45. Wheatena Playhouse. KHJ—3. News. 3:05. McGraw Orch. 3:30. Lowry Kohler. 3:45. Hits for '41. KECA—3. Classic Hour. 3:30. Un-classic Hour. KFVB—3. Maddox Family. 3:30. Blanchard McKee. 3:45. Carol Leighton. KMPC—3. Charlie Wellman. 3:30. Tropic Moods. 3:45. Music-Grappa. KMTR—3. Volney James. 3:30. Memories. 3:45. Billy Richman. KFAC—3. Symphony. KGFJ—3. News. Stocks. 3:15. Vocalists. 3:30. Concert Melodies. KRKD—3. Hawaiians. 3:45. Weather Report. Venna Taylor. KFOA—3. Maddox Family. 3:30. Blanchard McKee. 3:45. C. Leighton. KGER—3. News. 3:05. Market Adventures. 3:15. Let We Forget. 3:30. Cappers. 3:45. Music. KFXM—3. News. 3:05. McGraw Orch. 3:15. Variety. 3:30. Lowry Kohler. 3:45. Hits for '41. KFSD—3. Maddox Family. 3:30. Blanchard McKee. 3:45. Carol Leighton. KGB—3. News. 3:05. McGraw Orch. 3:15. Afternoon Devotions. 3:30. Lowry Kohler. 3:45. Hits for '41. KFVB—3. News. 3:15. Music. KVOE—3. News. McGraw Orch. 3:30. Bargaal Counter.

MONDAY Programs

NOVEMBER 11, 1940

8 to 9 A. M.

KFI—8. Johnny Murray. 8:15. Against the Storm. 8:30. Road on Life. 8:45. News. KNX—8. Morning Melodies. 8:15. News. 8:20. Nancy Dixon. Shopping Guide. 8:30. Goldbergs. 8:45. Kathleen Norris. KHJ—8. Breakfast Club. 8:30. News. 8:45. London News. KECA—8. Breakfast Club. 8:30. News. 8:45. Let's Talk News. KFWB—8. Waltz. 8:15. Melody Lane. 8:30. Gus Mack. 8:45. Dr. Reynolds. KMPC—8. Andy & Virginia. 8:30. Unity Daily Word. KMTR—8. Spanish Hour. KGFJ—8. News. Stocks. 8:45. Dr. Wisem. KRKD—8:30. State Employment. KFAC—8. Music. 8:30. News. KFOA—8. News. 8:15. Dr. Reynolds. 8:30. Classified. 8:45. Al Clauser. KGER—8. News. 8:01. Soul Patrol. 8:15. Mizab. 8:45. Rev. Bennington. KFXM—8. Breakfast Club. 8:30. Sunshine Service. KFSD—8. Breakfast Club. 8:30. Good Cheer. 8:45. Thunder Over Paradise. KGB—8. Breakfast Club. 8:30. News. 8:45. Toby & Susie. KFVB—8. Covered Wagon. 8:45. Music. KVOE—8. Breakfast Club. 8:30. News. 8:45. London News.

9 to 10 A. M.

KFI—9. Your Treat. 9:15. O'Neills. 9:30. Mine to Cherish. 9:45. Bridge Club. KNX—9. Kate Smith. 9:15. When a Girl Marries. 9:30. Helen Trent. 9:45. Our Gal Sunday. KHJ—9. Victor Lindlahr. 9:15. Rev. Laurin. 9:30. Jean Abbe. 9:45. Keep 'Em. KECA—9. Mildred Van. 9:30. News. 9:45. Between the Bookends.

KFVB—9. Rhythm in Rhyme. 9:30. News. (Thrifty Drug). 9:45. Hits and Bits. KMPC—9. News. 9:15. Women of Today. 9:30. Melody Preferred. 9:45. Melody. KMTR—9. John Brown. 9:15. Health. 9:30. Clifford Clinton. 9:45. W. B. Record. KGFJ—9. Inspirations. 9:15. Health Talk. 9:30. Women in News. 9:45. Parents Forum. KGER—9. News. Stocks. 9:45. Sheldon Shepard. KRKD—9:30. U.S. Weather Reports. 9:45. News. KIEV—9:30. Mayfair Lost & Found Pets. KFOA—9. Hit Review. 9:30. Records. 9:45. Song Fellows. KGER—9. News. Bright Corner. 9:15. March Ahead of Time. 9:30. Revival. 9:45. Full Gospel. KFXM—9. News. 9:15. Program Preview. Two Keyboards. 9:30. Sunshine Sue. 9:45. Orch. KFSD—9. Gwen Williams. 9:15. Health. 9:30. Farm and Home. KGB—9. Ruvinsky Trio. 9:15. Home-Smaker's Catalogue. 9:30. Sunshine Sue. 9:45. Keep Fit. KFVB—9:45. News. 9:30. Or. Stenardson. 9:45. Parade. KVOE—9. Monitor News. 9:15. Two Keyboards. 9:30. Sue and Rangers. 9:45. Exercises.

10 to 11 A. M.

KFI—10. News. 10:15. Mirandy's Garden Patch. 10:30. Kathleen Norris. 10:45. Dr. Kate. KNX—10. Life Can Be Beautiful. 10:15. Woman in White. 10:30. Right to Happiness. 10:45. Short Short Story. KHJ—10. News. 10:15. Don Dewhurst. 10:30. Johnson Family. 10:45. Bachelor's Children. KECA—10. Mid-Morning Jamboree. 10:30. Art Baker. 10:45. News. 10:50. Dance Band. KFVB—10. Song Shop. 10:15. Jackson Songs. 10:45. Selva Orca.

**WORLD ON YOUR DIAL**

*By Earl G. De Haven*

WE are happy to be able to report a real DX "SCOOP" for our reader-listeners this week, a station just reported by our faithful observer-reporter, Herb Allen of Van Nuys, Calif. The station—"RADIO BRAZZAVILLE" at Brazzaville, Moyen (Middle) Congo, French Equatorial Africa. Brazzaville is just across the great Congo river from the city of Leopoldville, Belgian Congo. Last week in this column we chronicled the debut of a powerful, new, shortwave station in that city, and now the north side of the Congo river "speaks up."

"RADIO BRAZZAVILLE" operates on 11.97 mc. and puts its carrier on the air about 15 minutes prior to the nightly broadcast which begins at 10 p. m. PST. Herb Allen in reporting this new "DX catch" expressed the belief that this station could be picked up readily on a very small receiver, and your columnist has proven his contention by logging it with ease on the little 5-tube ADMIRAL radio we've enthusiastically mentioned several times in "The World on Your Dial." So great is the volume of this station and

so remarkable the clarity of the signals that the rating EXCELLENT is the only appropriate way to classify it.

The program from Africa's newest and mightiest voice is of comparatively short duration, concluding usually at 10:30 p. m. or even earlier. Popular American tunes such as "Serenade in the Night" and like melodies constitute the musical offerings, but unique indeed is the weird rattling of "cannibal bones" before the microphone by the announcer. This is what one might truthfully classify as "theme music" for "local color." The station may be quite readily identified, for the announcer repeats "Radio Brazzaville" in English many times, although his English is rather poor. Let me urge ALL reader-listeners to dial 11.97 mc. at 10 p. m. for this "Thrill of Thrills"—a new station and a NEW country, for French Equatorial Africa has had no world-wide voice before.

We may as well remain in Africa so far as our column is concerned this week, for I must call your attention to the fact that ZRL on 9.61 mc. in Johannesburg,

South Africa, is "in season" again with consistently strong and steady signals every night from 8:45 to 9:45 p. m. Program continuity same as before—Bugle call, opening announcement, setting-up exercises for "early risers," time signal from South Africa's "Big Ben" at 9 p. m., news, more exercises, brief transcribed musical selections and "sign-off." Signals from ZRL are really louder now than they have ever been before here on the Pacific coast. So good luck to you all as you go after African "big game" in the form of ZRL and "Radio Brazzaville." C U here next week!

★ ★ ★

**Pot o' Gold**

No thanks got Horace Heidt, "Pot o' Goldster, a fortnight ago when to home of W. B. Conroy, Jamestown, New York, he made phone call to give away biggest cash accumulation the Pot has had in five weeks. The amount was \$4600. Reason Heidt got no answer: Mrs. W. B. Conroy, who acknowledged the phone call, listened, lost her voice under astonishment's pressure, could not, she explained later, find it during time Heidt related Conroy good fortune.

**4 to 5 P. M.**

- KFI—4, Art Baker's Notebook, 4:30. Maurice Orch. 4:45. Fleetwood Lawton.
- KNX—4, Kitty Keene, 4:15. Abbotts, 4:30. News, 4:35. Fletcher Wiley.
- KHJ—4, Paving Past, 4:15. Meet Mr. Morgan, 4:30. Sheep & Goats.
- KCA—4, Set Sail, 4:30. Bud Barton, 4:45. Superman.
- KFWB—4, Don Milligan, 4:30. Elwin Cross, 4:45. Stuart Hamblen.

**Royal Crown**

"Newsreel of the Air"  
4:30 to 4:45 p. m.  
Monday-Thru-Friday

KMPC

- KMPC—4, What Shall We Have for Dinner? 4:15. Organ Solo, 4:30. Newsreel, 4:45. Aloha Land, 4:30.
- KMTR—4, John Brown, 4:15. Spec. Events, 4:30. J. W. Matthews, 4:45. News.
- KFAC—4, Vernon Steele, 4:15. Literature Portraits, 4:30. Music, 4:45. W. B. Murray.
- KGER—4, News, 4:15. Tea Time.
- KRKD—4, Music, 4:15. Movieband Quiz, 4:45. News.
- KFOX—4, Elwin Cross, 4:15. Tin Pan Alley, 4:30. Swing.
- KGER—4, News, 4:15. Talk, 4:30. Salvation Army, 4:45. Harold Agal.
- KFXM—4, Trading Post, 4:30. Sheep & Goats Club.
- FSD—4, Elwin Cross, 4:15. Europe Situation, 4:30. Maxine Sautter, 4:45. Film Facts.
- AGB—4, Fulton Lewis, 4:15. Meet Mr. Morgan, 4:30. Sheep & Goats.
- KFYD—4, Tea Time, 4:30. News.
- KVOE—4, Faging Past, 4:15. Meet Mr. Morgan, 4:30. Sheep & Goats.

**5 to 6 P. M.**

- KFI—5, Telephone Hour, 5:30. Hurlburt Band, 5:45. Jack Armstrong.
- KNX—5, European Round-Up, 5:15. Fletcher Wiley, 5:30. Today's Best Boys, 5:45. Garred, News, 5:55. Davis, News.
- KHJ—5, News, 5:15. Daily Conics, 5:30. Shafter Parker, 5:45. Captain Midnight.
- KCA—5, Twilght Tales, 5:15. Farzan, 5:30. News, 5:45. Tom Mix.
- KFWB—5, Stuart Hamblen.
- KMPC—5, A to Z, 5:15. News, 5:30. Uncle Harry.
- KMTR—5, Melodies at Eventide, 5:15. Sweet Music, 5:30. Political, 5:45. Behind Front Page.
- KFAC—5, News, 5:15. Music, 5:30. Whoa Bill Club.
- KGFJ—5, News, 5:15. Music, 5:30. Sport Spotlite, 5:45. Phil Stanwick.

- KRKD—5, Records, 5:30. Race Results.
- KFOX—5, Swing, 5:40. Beauty Talk, 5:45. March Ahead of Time.
- KGER—5, News, 5:05. Latin Hour.
- KFXM—5, News, 5:05. Popular Orch. 5:25. Program Preview, 5:30. Shafter Parker, 5:45. Capt. Midnight.
- KFSD—5, On With Dance, 5:15. Junior G-Men, 5:30. News.
- Tom Mix.
- KGFJ—5, South American Way, 5:30. Shafter Parker, 5:45. Captain Midnight.
- KVOE—5, Studio, 5:30. Shafter Parker, 5:45. Capt. Midnight.

**6 to 7 P. M.**

- KFI—6, Dr. I. Q., 6:30. Show Boat.
- KNX—6, Lux Radio Theater.
- KHJ—6, Fulton Lewis, 6:15. Flying Football, 6:30. John B. Hughes, 6:45. Randalcers.
- KCA—6, You're in the Army Now, 6:30. John B. Kennedy, 6:35. Busin St. Chamber Music.
- KFWB—6, News, 6:15. Strollin' Tom, 6:30. U. S. Army, 6:45. Political.
- KMTR—6, Song Stories, 6:30. Easy Listening.
- KMTR—6, Hollywood Merry-Go-Round, 6:15. Spec. Events, 6:30. Life Payments, 6:45. Spec. Events.
- KFAC—6, News, 6:15. Music, 6:30. L. A. City College, 6:45. Friends of Poland.
- KGFJ—6, News, Italian Melodies, 6:30. Gold Hour.
- KRKD—6, Santaalia Presents.
- KFOX—6, News, 6:15. Sportlight Parade, 6:15. Edgar Allen Poe, 6:30. Swing, 6:45. Supper Melodies, 6:30.
- KGER—6, News, 6:15. Records, 6:30. Motion Journal.
- KFXM—6, Fulton Lewis Jr., 6:15. Answer Man, 6:30. John B. Hughes, 6:45. Cheer-Up Gang.
- KFSD—6, Basin St. Music, 6:30. News, 6:35. Lil' Ol' Hollywood.
- KGFJ—6, Fulton Lewis, 6:15. Johnson Family, 6:30. John B. Hughes, 6:45. Cheer-Up Gang.
- KVOE—6, Fulton Lewis, 6:15. Johnson Family, 6:30. John B. Hughes, 6:45. Cheer-Up Gang.

**7 to 8 P. M.**

- KFI—7, Contented Hour, 7:30. Burns and Allen.
- KNX—7, Guy Lombardo, 7:30. Blondie.
- KHJ—7, Raymond Gram Swing, 7:15. Radio Charades, 7:30. Lone Ranger.
- KCA—7, Olmsted Story Drama, 7:15. Hudson Orch, 7:30. News, 7:45. Concert Hall.
- KFWB—7, Sid Ziff, 7:15. Jackson, Songs, 7:30. News (Thrifty Drug), 7:45. Robert Arden.
- KMPC—7, Symphony of Melody, 7:30. Pigskin Predictions, 7:45. Novations.
- KMTR—7, I Am, 7:15. J. E. Burke, 7:30. Clifford Clinton, 7:45. Sam Converse.

- KFAC—7, Aviation Novelties, 7:15. Music, 7:30. Musical Tapestries.
- KGFJ—7, Spanish Flour.
- KRKD—7, News, 7:15. Waltz Time, 7:30. Fishing Pals.
- KFOX—7, Our Daily Bread, 7:30. Hawaiian Rhythms, 7:45. Robert Arden.
- KGFJ—7, News, 7:05. Jewish Hour.
- KFXM—7, Raymond G. Swing, 7:30. Lone Ranger.
- KFGC—7,45, Evangelistic.
- KFSD—7, Imaking That, 7:15. Hotel Lincoln Orch, 7:30. Reading Adventures.
- KGB—7, Raymond G. Swing, 7:15. Lowe Highlights, 7:30. Lone Ranger.
- KVOE—7, Raymond G. Swing, 7:15. News, Orch, 7:30. Lone Ranger.

**8 to 9 P. M.**

- KFI—8, Fred Waring, 8:15. News, 8:30. Where and When.
- KHJ—8, Amos 'n' Andy, 8:15. Lanny Ross, 8:30. Pipe Smoking 'T'm e, 8:55. Trout, News.
- KHJ—8, Diamond Orch, 8:15. Jewish War Vet. Armistice Day, 8:30. Double or Nothing.
- KCA—8, Rainbow Room Orch, 8:15. Passing Parade, 8:30. I Love a Mystery.
- KFWB—8, Enemy Within, 8:15. Political, 8:30. Kash Kwiz.
- KMPC—8, Amos 'n' Andy, 8:15. Pickard Family, 8:45. Let's Talk News.
- KMTR—8, Christian American Crusade, 8:15. Pat Cooney, 8:30. Henry Orch, 8:45. Special Events.
- KFAC—8, Evening Concert.
- KGFJ—8, News, 8:15. Gold Hour.
- KFOX—8, Lucca, 8:15. Literature On Parade, 8:30. Judge Gardner.
- KGER—8, News, 8:05. Rodolfo Hoyos, 8:15. Pat Cooney, 8:30. Profit Trio, 8:30. Double or Nothing.
- KFGC—8, Evangelistic.
- KFSD—8, That Was the Year, 8:15. Passing Parade, 8:30. I Love a Mystery.
- KHJ—8, Diamond Orch, 8:15. Howard and Trio, 8:30. Double or Nothing.
- KVOE—8, Diamond Orch, 8:15. Jewish War Vet. Armistice Day, 8:30. Double or Nothing.

**9 to 10 P. M.**

- KFI—9, American Challenge, 9:30. Hawthorne House.
- KNX—9, Those We Love, 9:30. Busse Orch.
- KHJ—9, News, 9:15. Pearl Orch, 9:30. Boake Carter, 9:45. Wake Up America.
- KCA—9, True or False, 9:30. News (Thrifty Drug), 9:45. Frank and Archie.
- KFWB—9, Swing Out, 9:30. Political, 9:45. Dorsey Orch.
- KMPC—9, Memories in Melody.
- KMTR—9, Floyd Johnson, 9:30. Pettinger.
- KFAC—9, Evening Concert.
- KGFJ—9, Jewish Hour, 9:30. Synco-pated Symphony.

- KFOX—9, News, 9:15. Eventide, 9:30. Treasure Chest, 9:45. Dance Time.
- KGER—9, News, 9:05. Records, 9:30. Pastor Crouch.
- KFXM—9, News, 9:30. Dance Time, 9:45. Wake Up America.
- KFSG—9,45, Southern Singers.
- FSD—9, True or False, 9:30. News, 9:45. Communist Party.
- KHJ—9, News, 9:30. KGB Presents, 9:45. Wake Up America.
- KVOE—9, News, 9:15. Photo Phone Quiz, 9:30. Studio, 9:45. Wake Up America.

**10 to 11 P. M.**

- KFI—10, News, 10:15. Blue Moonlight, 10:30. Inside the News (Thrifty Drug), 10:45. Bridge Club.
- KNX—10, Sullivan Reviews News, 10:15. Music to Remember, 10:30. Masterworks.
- KHJ—10:45, News.
- KCA—10, Phil-Harmonia.
- KFWB—10, Piano Paintings, 10:15. Bowling Notes, 10:30. Contrasts in Rhythm.
- KMPC—10, Sing Song With Mike, 10:15. News, 10:30. Dance, 10:45. Hawaiians.
- KMTR—10, News, 10:15. Lopez Orch, 10:30. Clifford Clinton, 10:45. Kaley Orch.
- KFAC—10, Melody Hour, 10:15. Carter Wright, 10:45. Rhythm Moods.
- KFOX—10, Rhythmic Age, 10:15. Fitzpatrick Orch, 10:30. Wave Riders, 10:45. Organ.
- KGER—10, News, 10:10. Rev. Smith, 10:30. News, 10:45. Kemp Orch.
- KFSD—10, Florence Winterburn, 10:30. Bob & Audrey, 10:45. Ladies of the Frontier.
- KFSD—10, Wide Orch, 10:30. Swarthout Orch.
- KVOE—10:45, News.

**11 to 12 Midnight**

- KFI—11, News, 11:15. Rainbow Orch, 11:30. Dorsey Orch.
- KNX—11, News, 11:15. Clark Ross, 11:30. Strand Orch, 11:55. News.
- KHJ—11, Diamond Orch, 11:30. Koki Hawaiians.
- KCA—11, This Moving World, 11:15. Organ.
- KFWB—11, Three Kings & a Queen, 11:15. Music You Want.
- KMPC—11, Opened by Mistake, 11:15. Swing & Quiz.
- MTR—11, Music.
- KFAC—11, Night Shades.
- KGFJ—11, News, 11:15. Concert.
- KFXM—11, Diamond Orch, 11:30. Koki Hawaiians.
- KFSG—11, Salute to America, 11:15. Prelude to Slumber.
- KFSD—11, Dunham Orch, 11:30. Marshall Orch.
- KHJ—11, George Bacon, 11:30. Hawaiians, 11:45. Memory Time.
- KVOE—11, Jack the Drummy.
- KVOE—11:15, Diamond Orch, 11:30. Hawaiians.



## The "Workshop" at Work



Through Columbia Workshop's trained readers pass thousands of manuscripts annually. From among the best are selected those destined to bring delight and rewards to writers, known and unknown. The delight is hearing what is written given life in radio presentation. The reward is cash. Above are Irving Reis, with headset, and William Robson, former Workshop producer, drilling two members of the cast in one of Duhose Heyward's plays.

# Writing for Radio

Selecting Scripts for 155 Sustainers  
Requires CBS Dramatists' Skill  
to Help New Writers

**Editor's Note:** Americans are prolific writers and most of us believe that we can do as well as the next person. However, there are technical requirements in writing that must be understood, granting, of course, one can write in the first place. The following article by Mordaunt Hall is one of two which Radio Life will publish on radio writing. The articles are in response to scores of Radio Life Reader-Listeners' requests for helpful hints on radio writing. The article by Mordaunt Hall pictures the functional aspect of a radio system's script department. The second article (ont next week) will deal with specific requirements in writing. It will be by Radio Life's ace Reporter, Don Sabre, and will be the result of an interview with Charles Vanda, CBS program director for the Western Division of that company.

★

ALL the world loves a good story, whether it is told by a man on a platform, between covers, on stages and screens, or over the radio.

As director of the Columbia Broadcasting system's script and continuity department, Max Wylie and his staff edit and write stories for 155 sustaining or non-commercial broadcasts every week.

Mr. Wylie is an authority on what radio listeners want—the form in which the programs should be presented. He is the author of a text book on radio writing which is used in 450 colleges in the United States and he also issues that interesting publication containing the best broadcasts of the year.

Notwithstanding their undeniable industry, unknown writers do not furnish

nearly as many acceptable stories as one might reasonably imagine. For the most part their work is dull. In the course of a year they sent 3352 scripts to Columbia, but only eight of them were considered worthy of putting on the air.

Certain contributors with college degrees seem to think that flawless grammar and long words ought to awaken Mr. Wylie's enthusiasm. Some of these hopefuls become annoyed. There was one who wrote recently that he always gave Columbia the preference when submitting ideas, but that he did not want to hear that somebody else had already sent in the same suggestion, because he knew that he was a regular mine of bright read ideas. The particular idea in this missive happened to be one that had been done to death in comic strips.

Another wrote: "My idea is a play in which a wire-hair terrier is the narrator. The dog hinders his master's love affair with a model, but in the end accidentally brings the two together. I don't see how a dog could be a narrator, but then, I know nothing about radio work."

Miss Gwen Jones reads all the stories sent to CBS. She sifts the chaff from the wheat, turning over to Mr. Wylie's department only those efforts she considers worthy of consideration.

Recently, in the course of one day—quite a good day in its way—those who called on Miss Jones with their yarns or ideas included: An Arctic explorer, a

dwarf who wanted to do an emotional story of her life for a serial, a man who suggested writing a dramatic series about life ten years hence, an individual who calls himself "The Merchant of Venus," because he runs a model agency; a young man and his wife who were looking for work and who had not eaten for two days, and a blind man who offered his services to the production staff, asserting that he thought his exceptionally keen hearing would be of value.

The Arctic explorer had some really good material for advertising agencies in the market for that type of program. The dwarf was told about a writer who might consider doing her story. The man with the "Ten Years from Now" idea was told that his suggestions would be brought to the attention of the program board. "The Merchant of Venus" was asked for further details on his background, his show being a possibility for an advertising agent. The unfortunate young couple were sent to the State Unemployment bureau. The blind man was told that while his suggestion of employment was quite interesting, it could not be considered at present.

Those who aspire to write for the radio will be interested in the reasons for the conception of the Columbia Workshop programs. Here they are:

(1) "To act as a proving ground for experiments in radio technique, in the hope of evolving new and better forms for radio presentation.

(2) "To encourage new writers, actors, and artists, in radio as a medium for artistic expression.

(3) "To acquaint the radio audience with radio's importance as a cultural force; to demonstrate radio's great contributions to allied arts and sciences; to illustrate entertainingly the complex technical and artistic organization behind the scenes, required by the average broadcast; to demonstrate radio's great importance in the field of communications.

(4) "To present outstanding plays and stories, written for other media, which lend themselves to radio treatment.

(5) "To present consistently broadcasts which encourage listeners to improve and understand their radio receivers."

One of the many successful broadcasts heard under the banner of Columbia Workshop, was Lucille Fletcher's whimsical tale, "My Client Curley," a splendidly told story that in its final form had the great advantage of Norman Corwin's brilliant dialogue. It was about a caterpillar that would dance only to the tune "Yes, Sir, That's My Baby." This bit of fantasy was equipped with a wealth of clever ideas, expert direction and acting, and it had real charm and pathos.

Miss Fletcher's penchant for whimsy was also exhibited in another Columbia Workshop production—"The Man with the One-Track Mind," wherein the characters were supposed to be trains. The Twentieth Century was a hardboiled Broadway girl, the Boston and Maine had a down East twang, and the Southern Pacific affected a drawl. Another contribution from the same author was "Alf, the All-American Fly," the hero of which has been referred to as the embodiment of satire, comedy and drama.

Then the Columbia Workshop had "Mr.

## Gags of the Week

Whipple Is Worried," a title that in itself is intriguing. Mr. Whipple was worried—because he discovered one day that when he spoke to a statue, it answered him. It was all started by advice from Rodin's "Thinker," and as Mr. Whipple went around he talked with the statue of George Washington, in front of New York's Sub-Treasury building. Washington not only confided in Mr. Whipple, but gave him stock market tips. Nathan Hale said that he was tired of standing with his hands tied behind his back. A lady in marble at whose feet were several angels, said she wanted to get away from the little brats.

"The Ghost of Benjamin Sweet" had a metaphysical turn. Ghost Ben found himself condemned to being an innocuous skeleton in a closet because he had not done his quota of haunting. But he saved himself from such ignominy by killing the only person who knew the ins and outs of the law as applied to the fraternal order of ghosts.

An adaptation of Donald Hough's Cosmopolitan short story, "Mr. Charles," was another "Workshop" presentation. Last Sunday, under the same auspices, there was "Fulton Fish Market," a dramatization of the poem of the same title by Kimball Flaccus. The theme is the importance of fish and the extent to which life is dependent upon the sea.

Aside from the stories for a number of other programs, Mr. Wylie has been called upon to supervise the editing and writing of a new series of broadcasts dealing with Uncle Sam's activities in his own land. In these will be given the dramatization of the actual functioning of government departments—the effects of a drought, what is done first to bring about reformation. The drama of a hurricane will also be told, and in the course of the broadcast the work of the Weather Bureau and the Department of the Interior will be given. A special writer from Mr. Wylie's staff has been sent to Washington to gather information for this series of programs, which, for the most part, will be drawn from specific items in the day's news. This series, which so far has not been titled, will be documentary to a certain extent. These programs will receive careful research and will be dramatized with a special cast and special orchestral interludes.

Another series to which Wylie's department is devoting attention is "Friend in Deed." Listeners are asked to write in about good deeds done in their respective communities and they are dramatized without any elaboration.

To revert to ideas sent in by outsiders, it is interesting to note that they usually follow trends. The quiz programs inspired hundreds of persons to suggest new programs; titles suggested included, "Quizzo," "Mello," "Crambo," "Chema," "Namall," and "Beano."

The European war has served as the inspiration for scripts, but Columbia is not considering such ideas at present. Often the same program idea is received from three or four sections of the country. Some persons get ideas from books and it is not uncommon for two to bear the same suggested title.

—MORDAUNT HALL.

★ ★ ★

A GOOD HABIT—Radio Life

For the best Gags of the Week heard over Radio and sent Radio Life, tickets will be sent winners for admission to radio broadcasts and tours of NBC and CBS Hollywood studios. Listen to your favorite programs and then send your best Gag to 1029 West Washington Boulevard, Los Angeles.

★ ★ ★

### This Week's Winners

**Mrs. E. DeMayorga, 1617 Mohawk street, Los Angeles.**

Sirs: On "Truth or Consequences," Ralph Edwards, while giving a lady contestant a Halloween witch costume, said, "Here are the whiskers." He meant the wig.

I would like tickets for "Quiz Court" or "Pull Over, Neighbor."

★

**Laurence Fladd, 1123 Barry avenue, West Los Angeles.**

Sirs:

Jack Benny: "Phil, you think you are the funniest guy in the world."

Harris: "If I say yes, I'm a ham; if I say no, I'm a liar."

★

**Mrs. Mary Loughlin, 832 Laveta terrace, Los Angeles.**

Sirs: I got this one on "True or False."

Hagan: "Do you like indoor sports?"

Girl: "Yes."

Hagan: "I suppose you mean if they go home early."

Two tickets to the "Pull Over, Neighbor" program please. Thank you.

This radio guide of yours is really the TOPS, the only thing was I could not get one at Carty Bros. market last week.

★

**Stanley N. Sherwin, 1585 W. 29th street, Los Angeles.**

Sirs: In my opinion the best gag of the week turned up unexpectedly and off the script of the "Pull Over, Neighbor" program.

Art Baker asked a lady what type of fish her husband would put her in mind of if he should come home carrying a saber and a scabbard; to which the practical minded lady replied "Pickled herring." This answer was given full credit and a round of applause, but of course, the expected answer was "swordfish."

I would like two tickets to Jack Benny's program.

★

**R. E. Land, 8420 Grape street, Los Angeles.**

Sirs: I enjoyed Ted Myers' gag over the Kash Quiz program at the Paramount theater. He said, "Don't worry if I don't call your number tonight as it may be called tomorrow."

★

**Marian Porter, 5550 McMillan street, Compton, Calif.**

Sirs: One of the best gags I heard this week was on the "Pull Over, Neighbor" program.

Art Baker: "If your husband came home carrying a spear, a sword, and a

dagger, what kind of a fish would he remind you of?"

Contestant: "A pickled herring."

The correct answer was "Swordfish."

I would like tickets for the Bop Hope program if possible.

★

**Tommy Puckett, 4126 Victoria avenue, Los Angeles.**

Sirs: I read Radio Life every week. I obtain my copy from the Mesa-Vernon market on Crenshaw boulevard.

I think the funniest gag of the week was on Kay Kyser's broadcast, last Wednesday, Oct. 23.

Ish Kabibble: "Kay, what did the Ham and Eggs say to the Bacon?"

Kay Kyser: "I don't know, Ish. What did the Ham and Eggs say to the Bacon?"

"Ish Kabibble: "Social Security."

Kay Kyser: "I don't get it!"

Ish Kabibble: "You won't until you're 65!"

If I should possibly win I would like four tickets to Bob Hope's broadcast.

★

**Hellen Hamecher, 4354 Georgia street, San Diego, Calif.**

Sirs: The gag I liked best was on the Signal Carnival, Sunday night.

Jack Carson (visiting a girls' school): "What are you doing here?"

Friend: "I'm the night watchman."

Jack Carson: "But it's day now."

Friend: "Can I help it if I like my work?"

Here's another from the same show: Gordon Jenkins: "Do you know what one tonsil said to the other tonsil?"

Jack Carson: "No, what did it say?"

Gordon Jenkins: "This must be Capistrano, here comes a swallow."

I would like tickets to the Jack Benny show.

★

**William J. Van Dick, 2914 Oakwood avenue, Lynwood, Calif.**

Sirs: I herewith present my gag for the week.

Tuesday night during the Ben Bernie program his orchestra during their quiz played a part of "Popeye, the Sailor Man." Ben Bernie asked the young lady what the tune was, and what character it represented. She could not guess it so Ben Bernie told her he would represent the character; after his impersonation, she said, "Oh, yes, the old sea whale."

★

**Mrs. E. Schafer, 1050 South Cochran avenue, Los Angeles.**

Sirs: I don't believe it was meant for a gag, and you may not think it was a gag, but I'll bet it got one of the biggest laughs on any radio program last week.

It was on the "Marriage Club" program coming over KNX at 8 p. m. Saturday, Oct. 26.

Haven McQuarrie was interviewing a couple who had been married nearly 50 years. He asked the wife: "When your husband loses his temper and gets angry

(Turn to Page Twenty-nine)

# TUESDAY Program Highlights

## Variety

- A. M.**  
 9:00—Kate Smith, KNX.  
 9:45—Between Bookends, KECA.  
 10:30—Art Baker, KECA.  
**P. M.**  
 1:15—Club Matinee, KECA-KFSD.  
 2:00—Chef Milani, KMPC.  
 3:30—These United States, KHJ-KFXM.  
 4:00—Art Baker's Notebook, KFI.  
 6:30—Fibber McGee, KFI.  
 6:35—Bishop & Gargoyle, KECA.  
 7:00—Bob Hope, KFI.  
 7:30—Uncle Walter's Dog House, KFI.  
 8:00—Ainos 'n' Andy, KNX-KMPC.  
 8:15—Pickard Family, KMPC.  
 8:30—Johnny Presents, KFI.  
 8:30—Camera Clinic, KMTR.  
 9:00—We the People, KNX.

## Drama

- P. M.**  
 5:30—First Nighter, KNX.  
 6:00—Second Husband, KNX.  
 8:00—Grand Central Station, KECA.  
 8:00—Enemy Within, KFVB.  
 8:30—Court of Missing Heirs, KNX.

## Public Affairs—News

- A. M.**  
 7:30—Bob Gaird, KNX.  
 10:00—John B. Hughes, KHJ-KVOE-KFXM.  
**P. M.**  
 2:30—Nat'l Catholic Convention, KNX.  
 4:45—Fultonborn, KFI.  
 6:00—Fulton Lewis, KHJ-KVOE-KFXM-KGB.  
 8:30—John B. Hughes, KHJ-KGB-KVOE-KFXM.

- 7:00—Ray, Gram Swing, KVOE-KHJ-KGB.  
 7:30—Wythe Williams, KHJ-KVOE-KGB.  
 7:45—Robert Arden, KFVB.  
 8:45—Let's Talk News, KMPC.  
 9:00—We the People, KNX.  
 9:00—Passing Parade, KFI.

## Outstanding Music

- P. M.**  
 2:15—Classic Hour, KECA.  
 6:00—Toronto Symphony, KECA.  
 7:00—Glen Miller, KNX.  
 8:00—Pleasure Time, KFI.  
 8:00—Evening Concert, KFAC.  
 8:15—Lanny Ross, KNX.  
 10:00—Phil-Harmonia, KECA.  
 10:30—Masterworks, KNX.  
 11:15—Music You Want, KFVB.

## Sports—Comment

- P. M.**  
 12:30—Sports Round Table, KMPC.  
 7:00—Sid Ziff, KFVB.  
 7:15—Inside of Sports, KHJ-KGB-KFXM.  
 10:15—Bowling Notes, KFVB.

## Quiz Programs

- P. M.**  
 5:30—Treasure Chest, KFI.  
 6:30—Professor Quiz, KNX.  
 6:45—Cracker Barrel Forum, KHJ.  
 7:30—Uncle Jim's Question Bee, KECA.  
 7:45—Sensational Quiz, KHJ.  
 8:30—Bevlie Musical Quiz, KECA-KFSD.  
 9:30—Battle of Sexes, KFI.

## Weather

- KHJ—8:30 a.m., 2 p.m., 9 p.m.  
 KRKD—9:30 a.m., 1 p.m., 4:45 p.m.  
 KFVB—11:30 a.m.

- KGB—10, John B. Hughes, 10:15, Happy Gang, 10:30, Johnson Family, 10:45, Bachelor's Children.  
 KFVD—10, Serenade, 10:30, Union Rescue Mission.  
 KVOE—10, News, 10:15, Happy Gang, 10:30, Johnson Family, 10:45, Bachelor's Children.

## 11 A. M. to 12 Noon

- KFI—11, Hymns of All Churches, 11:15, Arnold Grimm's Daughter, 11:30, Valiant Lady, 11:45, Light of the World.  
 KNX—11, Big Sister, 11:15, Aunt Jenny, 11:30, Fletcher Wiley, 11:45, My Son and I.  
 KHJ—11, Friendly Neighbors, 11:15, Flying Feet, 11:45, Eddie Albright.  
 KECA—11, Our Half Hour, 11:30, Family Doctor, 11:45, News.  
 KFVB—11, Tom Stoddard, 11:30, News, 11:45, Messner Orch.  
 KMPC—11, Norma Serviss, 11:15, Lifelong Learning, 11:30, Musical Workshop, 11:45, Livestock Journal.  
 KMTR—11, Dr. Talbot, 11:30, Monitor News, 11:45, Sweet Music.  
 KFAC—11, Man on Street, 11:30, Korenood, Musicals.  
 KGFJ—11, News, Stocks, 11:15, Music.  
 KRKD—11, Paddock Flashes, 11:30, News.  
 KFOX—11:15, Dr. Reynolds, 11:30, News, 11:45, Edwin LeMar.  
 KGER—11, News, 11:15, Christian Woman Speaks, 11:30, Sing 'n' Swing, 11:45, Tunesmith.  
 KFXM—11, Friendly Neighbors, 11:15, Classic Strings, 11:30, School of Air.  
 KFSD—11, Our Half Hour, 11:15, Bridge, 11:30, Army Band, 11:45, News.  
 KGB—11, Friendly Neighbors, 11:15, Monitor News, 11:30, Song of Islands, 11:45, School of Air.  
 KFVD—11, News, 11:30, Red Piano, 11:45, Violet Schram.  
 KVOE—11, Friendly Neighbors, 11:15, P.T.A., 11:30, Southern School.

## 12 Noon to 1 P. M.

- KFI—12, Mary Marlin, 12:15, Ma Perkins, 12:30, Popper Young, 12:45, Vic and Sade.  
 KNX—12, Martha Webster, 12:25, Music, 12:30, Kate Hopkins, 12:45, Manning News.  
 KHJ—12, News, 12:15, Salvo, Organ, 12:30, Duffy Orch.  
 KECA—12, Orphans of Divorce, 12:15, Amanda, 12:30, John's Other Wife, 12:45, Just Plain Bill.  
 KFVB—12, Al Jarvis.  
 KMPC—12, Noontimes, 12:15, News, 12:30, Sports Round Table, 12:45, Musical Comedy.  
 KNX—12, Peter Potter.  
 KFAC—12, News, 12:30, L. A. City College, 12:45, Island Magic.  
 KGER—12, News, Stocks, 12:30, Novelties, 12:45, Let's Listen.  
 KRKD—12:30, Saddle Pals.  
 KFOX—12, Music Gems, 12:15, News, 12:30, Gardner.  
 KGER—12, News, 12:10, Music, 12:15, V. F. W.  
 KFXM—12, Singin' Sam, 12:15, News, 12:30, Calvary Quarter Hr., 12:45, Duffy Orch.  
 KFSD—12, Orphans of Divorce, 12:15, Hymns of All Churches, 12:30, John's Other Wife, 12:45, Just Plain Bill.  
 KGB—12, News, 12:15, Len Salvo, 12:30, Duffy Orch.  
 KFVD—12, Air Editor, 12:30, Music, 12:45, Violet Schram.  
 KVOE—12, News, 12:15, Farm News, 12:30, Duffy Orch.

## 1 to 2 P. M.

- KFI—1, Back Stage Wife, 1:15, Stella Dallas, 1:30, Lorenzo Jones, 1:45, Widder Brown.  
 KNX—1, Portia Blake, 1:15, Myrt and Marje, 1:30, Hilltop House, 1:45, Steppmother.  
 KGB—1, Happy Lee School, 1:30, Happy Homes.  
 KECA—1, Mother of Mine, 1:15, Club Matinee.  
 KFVB—1, Hawaiian Music, 1:30, Dr. Reynolds, 1:45, Varieties.  
 KMPC—1, Melody Time, 1:30, News, Light Classics.  
 KMTR—1, G. Allison, 1:30, Pension, 1:45, Sweet Music.  
 KFAC—1, Religious Science, 1:15, Music, 1:45, Organ.  
 KGFJ—1, News, Stocks, 1:15, Strings.  
 KRKD—1, Weather, 1:15, City Hall, 1:30, Light Classics, Health.  
 KFOX—1, State Bldg., 1:15, Lucan Floor Show, 1:30, Monitor News, 1:45, At the Theatre.  
 KGER—1, News, 1:05, Offprints, 1:20, Bits of Bits, 1:30, Spanish Trio.  
 KFXM—1, School of Air, 1:30, Maids and Men, 1:45, Highlights, Variety.  
 KRKD—1, Mother of Mine, 1:15, Club Matinee, 1:30, Model Supervisor.  
 KFSD—1, One Lee School, 1:30, News, 1:45, Maids & Men, 1:45, Miesha.  
 KVOE—1, Don Lee School, 1:30, Sidewalk Cafe, 1:45, Civic.

## 2 to 3 P. M.

- KFI—2, Girl Alone, 2:15, Lone Journey, 2:30, Guiding Light, 2:45, Life Can Be Beautiful.  
 KNX—2, American School of Air, 2:30, Nat'l. Catholic Convention, 2:45, Scattergood Bates.  
 KHJ—2, News, 2:15, Bookworm, 2:30, P. T. A., 2:45, We the Women.  
 KECA—2, News, 2:15, Classic Hour, KFVB—2, Gus Mack, 2:15, Music in the Air, 2:30, News & Music, 2:45, Grandma Travels.  
 KMPC—2, Chef Milani, 2:15, 18th Century Music, 2:30, Concert Hall.  
 KMTR—2, W. B. West, 2:15, Terminate Topics, 2:30, Stocks, 2:45, Sweet Music.  
 KFAC—2, News, 2:15, Music, 2:30, Band Concert.

**HEAR CHEF MILANI TODAY**  
 KMPC—2:00 P. M.

- KGFJ—2, News, Stocks, 2:15, Civic, 2:30, Salvation Army.  
 KRKD—2, Henry Orch., 2:30, News, 2:45, Hawaiians.  
 KFSD—2, Civic, 2:15, Dance Time, 2:30, Dr. Reynolds, 2:45, Grandma Travels.  
 KGER—2, News, 2:05, Music, 2:30, L. B. Band.  
 KFXM—2, Stocks, Orch., 2:15, News, 2:30, P. T. A., 2:45, Spottite Bevue.  
 KFSD—2, Frank Watnabe, 2:15, Monitor, 2:30, Health Talk, 2:45, Grandma Travels.  
 KGB—2, News, 2:30, P.T.A., 2:45, We the Women.  
 KFVD—2, Music, 2:15, Organ, 2:30, Rhythm.  
 KVOE—2, News, 2:15, Federal Music, 2:30, P. T. A., 2:45, Bound Tower.

## 3 to 4 P. M.

- KFI—3, Arnes White, 3:15, Howard Ropa, 3:25, News, 3:30, A Little Blair, 3:45, Meet Miss Julia.  
 KNX—3, Young Dr. Malone, 3:15, Meet the Mrs. 3:30, Joyce Jordan, 3:45, Wheatona Playhouse.  
 KHJ—3, News, 3:05, Pendarvis Orch., 3:30, These United States, 3:45, Gypsiana.  
 KECA—3, Classic Hour, 3:30, Un-Classic Hour.  
 KFVB—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.  
 KMPC—3, Charlie Wellman, 3:30, Tropic Moods, 3:45, Social Secretary.  
 KMTR—3, Volney James, 3:30, Memories, 3:45, Billy Richman.  
 KFAC—3, Symphony.  
 KGFJ—3, News, 3:15, Vocaliers.  
 KRKD—3, Hawaiians, 3:15, Records, 3:45, Weather, Venus Taylor.  
 KFOX—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.  
 KGER—3, News, 3:05, Market Advertisers, 3:20, L. B. Band.  
 KFXM—3, News, 3:05, Pendarvis Orch., 3:15, Variety, 3:30, These United States, 3:45, U. S. Army.  
 KFSD—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.  
 KGB—3, News, 3:05, Pendarvis Orch., 3:15, Devotions, 3:30, These United States, 3:45, Gypsiana.  
 KFVD—3, News, 3:15, Music, 3:30, Novelty Notes.  
 KVOE—3, News, Pendarvis Orch., 3:30, Bargain Counter.

## 4 to 5 P. M.

- KFI—4, Art Baker's Notebook, 4:30, Bob Hannon, 4:45, H. V. Kaltenborn.  
 KNX—4, Second Wife, 4:15, We the Abbotts, 4:30, News, 4:35, Fletcher Wiley.  
 KHJ—4, Paging Past, 4:15, Meet Mr. Morgan, 4:30, Sands of Time.  
 KECA—4:15, Set Sail, 4:30, Bud Barton, 4:45, Superman.  
 KFVB—4, Don Milligan, 4:30, Edwin Cross, 4:45, Stuart Hambley.  
 KMPC—4, Hollywood Chatterbox, 4:15, Musical Olio, 4:30, Newsweek, 4:45, Aloha Land.  
 KMTR—4, John Brown, 4:15, Special Events, 4:30, Dr. Matthews, 4:45, News.  
 KFAC—4, First Line Defense, 4:15, Music, 4:30, Gateway to Music.  
 KGFJ—4, News, 4:15, Tea Time.  
 KRKD—4, Music, 4:45, News.  
 KFOX—4, Elwin Cross, 4:15, Tin Pan Alley, 4:30, Swing.  
 KGER—4, News, 4:30, Bob Carlin, 4:45, Tune Time.  
 KFXM—4, Trading Post, 4:30, Sands of Time.  
 KFSD—4, Elwin Cross, 4:15, Europe Situation, 4:30, Bob Hanson, 4:45, Amateurs.

# TUESDAY Programs

NOVEMBER 12, 1940

## 8 to 9 A. M.

- KFI—8, Organ Concert, 8:15, Against the Storm, 8:30, Road of Life, 8:45, News.  
 KNX—8, Morning Melodies, 8:15, News, 8:20, Nancy Dixon, 8:30, Goldbergs, 8:45, Kathleen Norris.  
 KHJ—8, Neighbors of Woodcraft, 8:30, News, 8:45, Words and Music.  
 KECA—8, Breakfast Club, 8:30, News, 8:45, R. L. Johnson.  
 KFVB—8, Waltz Music, 8:15, Melody Lane, 8:30, Gus Mack, 8:45, Dr. Reynolds.  
 KMPC—8, Andy & Virginia, 8:30, Unity Daily Word.  
 KMTR—8, Spanish Hour, 8:45, Religious Music.  
 KFAC—8, Country Church, 8:30, News, 8:45, Mildred Lager.  
 KGFJ—8, News, Stocks, 8:30, Sheldon Shepard, 8:45, Dr. Wiseman.  
 KRKD—8:30, Jonathan Breakfast Club.  
 KFOX—8, News, 8:15, Dr. Reynolds, 8:30, Ads, 8:45, Sooter Californians.  
 KGER—8, News, 8:01, Soul Patrol, 8:15, Mizpah, 8:45, Rev. Bennington.  
 KFXM—8, Neighbors of Woodcraft, 8:30, Sunshine Service.  
 KFSD—8, Breakfast Club, 8:30, Good Cheer, 8:45, Thunder Over Paradise.  
 KGB—8, Woodcraft, 8:30, News, 8:45, Tobv & Susie.  
 KFVD—8, Covered Wagon, 8:45, Music.  
 KVOE—8, Good Morning Neighbor, 8:30, News, 8:45, Words & Music.

## 9 to 10 A. M.

- KFI—9, Words and Music, 9:15, O'Neill, 9:30, Julia Blake, 9:45, Bridge Club.  
 KNX—9, Kate Smith, 9:15, When a Girl Marries, 9:30, Romance of Helen Trent, 9:45, Our Gal Sunday.  
 KHJ—9, Victor Harbor, 9:15, Laurin, 9:30, Let's Play Bridge, 9:45, Keep Fit.  
 KECA—9, Mildred Vand, 9:30, News, 9:45, Between Bookends.  
 KFVB—9, Waltz, 9:15, Rhythm in Rhyme, 9:30, News (Thrifty Drag), 9:45, Hits & Bits.  
 KMPC—9, 1:15, Organ, 9:30, Melody Peepers.  
 KMTR—9, Set Your Clock—Martin L. Thomas, 9:15, Health, 9:30, Clifford Clinton, 9:45, W. B. Record.

- KECA—9, Inspirations, 9:15, Health Talk, 9:30, Women in News, 9:45, Music.  
 KGFJ—9, News, Stocks, 9:15, Amer. Mission to Lepers.  
 KRKD—9:30, U. S. Weather, 9:45, News.  
 KFXM—9:30, Mayfair Lost & Found Pets.  
 KFOX—9, John Brown, 9:30, Popular Records, 9:45, Hollywood Band.  
 KGER—9, News, 9:03, Bright Corner, 9:16, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.  
 KFXM—9, News, 9:15, Program Play Bridge, 9:45, Pop. Orch.  
 KFSD—9, Deep River Boys, 9:15, Health, 9:30, Farm and Home.  
 KGB—9, Musicolio, 9:15, Home-maker's Catalogue, 9:30, Let's Play Bridge, 9:45, Keep Fit.  
 KFVB—9:15, News, 9:30, Dr. Richardson, 9:45, Parade.  
 KVOE—9, Monitor News, 9:15, Studio, 9:30, Bridge Lesson, 9:45, Exercises.

## 10 to 11 A. M.

- KFI—10, News, 10:15, Mirandy's Garden Patch, 10:30, Kathleen Norris, 10:45, Dr. Kate.  
 KNX—10, Life Can Be Beautiful, 10:15, Woman in White, 10:30, Right to Happiness, 10:45, Mary Lee Taylor.  
 KHJ—10, John B. Hughes, 10:15, Happy Gang, 10:30, Johnson Family, 10:45, Bachelor's Children.  
 KECA—10, Mid-Morning Jamhore, 10:30, Art Baker, 10:45, News, 1:30, H. Harding.  
 KFVB—10, Song Shop, 10:15, Jimmie Jackson, 10:45, Selvin Orch.  
 KMPC—10, Accented Rhythm, 10:15, Old Refrains, 10:30, Waltz Time, 10:45, News.  
 KMTR—10, Woman's World, 10:45, Dr. Reynolds.  
 KFAC—10, Talented Youth, 10:15, Midmorning Serenade, 10:30, News, 10:45, Hot Tower.  
 KGFJ—10, News, 10:15, Dr. McCoy, 10:45, City Overliders.  
 KGER—10, News, 10:15, Health.  
 KFOX—10, News, 10:15, Health, 10:30, Pacific Paradise, 10:45, C. Wellman.  
 KFXM—10, News, 10:05, God's Sunshine, 10:30, Rev. Ivie.  
 KFXM—10, John B. Hughes, 10:15, Happy Gang, 10:30, Johnson Family, 10:45, Bachelor's Children.  
 KFSD—10:15, Between Bookends, 10:30, Ann Gibson, 10:45, Heaven on Earth.



WAX CRAX

by Mort Werner

HELLO, everybody. This is Mort Werner welcoming you to another column of Wax Crax. . . I have just been listening to Marie Greene and her Merry Men in a brand new record. One side is "Hello, My Lover, Goodbye," a sweet tune; the other side is "Caro Nome," a modernized version of a classic. This sends Marie Greene another notch up the ladder of fame. . . Another Okeh record which is the record of the month is the "World Is Mad" in two parts by Count Basie. This is really a record for your collection. To me, it seems one of the greatest things that the Count has ever done. . . Columbia has brought out some interesting records this week. The first is Orrin Tucker and the inimitable Bonnie Baker doing "You've Got What It Takes." This is quite similar to their recent release of "Lady Be Good," and, in my opinion, is quite excellent. The other side is an ordinary Tucker commercial, "Dancing on a Dime." . . Eddie Howard brings out two old tunes, "Jealous" and "How Deep Is the Ocean." . . Raymond Scott with his new orchestra has made two commercials, "Yester Thoughts" and "Stranger." For commercial styling, Scott does an excellent job and his new orchestra will go far in this field. I still like the quintet that did "Power House," "Turkish Delight" and many others. . . Artie Shaw has come out with two new tunes this

week, "If It's You" and "Old, Old Castle in Scotland." Although Shaw has lost a lot of swing fans, he has gained a large number of "sweet" fans. His music is not only very danceable but also very pleasant to listen to. More power, Artie.



'THESE AREN'T NEW—BUT'

. . . they're still good. Ray Noble's famous English band doing "Hold My Hand" and "Lying in the Hay." I wonder what's happened to that band since the war. To my mind they were 10 years ahead of everybody. You can listen to their records of 1930 and believe that they were issued yesterday. . . Another interesting record for the collectors is Ted Fio Rito's "In the Park in Patee" which was produced at the height of Ted's popularity. It's one swell record.



'SEMI-CLASSICAL'

Let me once again urge all of you who haven't heard Andre Kostelanetz' version of Victor Herbert melodies to do so at once. These records are selling like hot cakes and there's a reason. Listen to them and drop me a card telling me how you enjoyed them.

The Palladium had an even greater opening than was expected. I've heard tell that 8000 people were there. Tommy Dorsey and his group of entertainers have

definitely proven to be one of the greatest attractions in the musical field today and now all you Tommy Dorsey record fans, here's a chance to hear your idol play all those famous arrangements for you in person.

That's about all for this week. There'll be more recordings discussed in next week's issue including the new releases of Tommy Dorsey. In the meantime, don't forget to listen to "Sing with Your Favorite Band" Tuesday night at 8:30, KHJ. Kindest regards,

—MORT WERNER.



Unemployment

Can this country solve its unemployment problem?

Ten students of the Lafayette high school, Brooklyn, New York City, discuss this question Friday, Nov. 8, on "This Living World," current events program of "Columbia's American School of the Air." (KNX-CBS, 2 to 2:30 p. m., PST).

Student discussion is a feature of fifth week's schedule of the 1940-41 session of CBS' air school. The series is an educational project for this and thirteen other American nations, Alaska, Hawaii, Puerto Rico and the Philippines.

Friday's broadcast will originate from the auditorium of Lafayette high school. Dramatizations are presented first to review the entire question of unemployment in America. Then the students go before the microphone for their panel discussion.

KGB-4, Fulton Lewis. 4:15. Meet Mr. Morgan. 4:30. Sands of Time. KFVD-4, Tea Time. 4:15. Band Music. 4:30. News. KYOE-4, Pacing Past. 4:15. Meet Mr. Morgan. 4:30. Sands of Time.

5 to 6 P. M.

KFI-5, General Fact. 5:15. Jack Armstrong. 5:30. Treasure Chest. KNX-5, European Round-Up. 5:15. Fletcher Wiley. 5:25. Election Returns. 5:30. First Nighter. 5:55. News. KHJ-5, News. 5:15 Daily Comes. 5:30. Shafter Parker. 5:45. Captain Midnight. KECA-5, Speaking of Glamour. 5:15. The Guest Book. 5:30. News. 5:15. Tom Mix. KFWB-5, Stuart Hamblen. KMPC-5, A to Z Varieties. 5:15. News. 5:30. Uncle Harry. KMTR-5, Eventide Melodies. 5:15. Sweet Music. 5:30. Clifford Clinton. 5:45. Behind Front Page. KFAC-5, News. 5:15. Music. 5:30. Union Hill Club. KGFB-5, News. 5:15. Music. 5:30. Sport Spotlight. 5:45. Music. KRKD-5, Records. 5:30. Race Results. 5:45. Records. KFOV-5, Swing. 5:45. March Ahead of Time. KGER-5, News. 5:05. Latin Hour. KFMM-5, News. 5:05. Pop. Orch. 5:30. Shafter Parker. 5:45. Captain Midnight. KFSD-5:15, Junior G-Men. 5:30. News. KGP-5, Hits & Encores. 5:15. Cats 'n' Jammers. 5:30. Shafter Parker. 5:45. Captain Midnight. KYOE-5, Studio. 5:15. Cats 'n' Jammers. 5:30. Shafter Parker. 5:45. Capt. Midnight.

6 to 7 P. M.

LEF-6, Cabarets & Kings. 6:15. Tuesday at Six. 6:30. Fibber McGee & Molly. KNX-6, Helen Menken. 6:30. Prof. Quiz. KHJ-6, Fulton Lewis. 6:15. Face One Preview. 6:30. John B. Hughes. 6:45. Cracker Barrel Forum. KECA-6, Toronto Symphony Orch. 6:30. J. B. Kennedy. 6:35. Bishop and Garofalo. KFWB-6, News. 6:15. Strollin' Tom. 6:30. Joe Crail. 6:45. Fiesta. KMPC-6, Song Stories. 6:30. Easy Listening. KMTR-6, Hollywood Merry-Go-Round. 6:15. Special Events.

KFAC-6, News. 6:15. County. 6:30. L. A. City College. 6:45. Music. KGFB-6, News. Italian Melodies. 6:30. Gold Hour. KRKD-6, Records. KFOV-6, News. 6:10. Sports. 6:15. Stephen Foster. 6:30. Swing Ding. 6:45. Supper Melodies. KGER-6, News. 6:30. U. S. Army. KFMM-6, Fulton Lewis. 6:15. Eventide Echoes. 6:30. John B. Hughes. 6:45. Cracker Barrel Forum. KFSD-6, Composer's Series. 6:30. News. 6:35. Bishop and Garofalo. KGB-6, Fulton Lewis. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Cracker Barrel Forum. KYOE-6, Fulton Lewis. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Cracker Barrel Forum.

7 to 8 P. M.

KFI-7, Bob Hope. 7:30. Uncle Walter's Dog House. KNX-7, Miller Orch. 7:15. Draft Board Reports. 7:20. Inglewood Concert. 7:45. Davis, News. KECA-7, Olmsted Story Drama. 7:15. Munroe Orch. 7:30. Uncle Jim's Question Bee. KHJ-7, Raymond G. Swing. 7:15. Inside of Sports. 7:30. Wylie Williams. 7:45. Sensational Quiz. KFWB-7, Sid Ziff. 7:15. Jimmie Jackson. 7:30. News (Thrifty Drug). 7:45. Robert Arden. KMPC-7, Symphony of Melody. 7:30. Light Classics. 7:45. Novelties. KMTR-7, I Am. 7:15. J. F. Burke. 7:30. C. Clinton. 7:45. Samuel Converse. KFAC-7, Christian Science. 7:15. Music. 7:30. Musical Tapestries. KGFB-7, Spantown Hour. KGER-7, News. 7:15. Three-Quarter Time. 7:30. Do You Know? KFOV-7, Daily Bread. 7:15. Treasure Chest. 7:30. Hawaiians. 7:45. News. KGER-7, News. 7:05. Jewish Hour. KFMM-7, Raymond G. Swing. 7:15. Inside of Sports. 7:30. Wylie Williams. 7:45. Sensational Quiz. KFSD-7, 45. Evangelist. KFSD-7, Service. 7:15. Mama Bloom's Brood. 7:30. Uncle Jim's Question Bee. KGB-7, Raymond G. Swing. 7:15. Inside of Sports. 7:30. Wylie Williams. 7:45. Sensational Quiz. KYOE-7, Raymond G. Swing. 7:15. News. Orch. 7:30. Wylie Williams. 7:45. Sensational Quiz.

8 to 9 P. M.

KFI-8, Fred Waring. 8:15. News. 8:30. Johnny Presents. KNX-8, Amos 'n' Andy. 8:15. Lanny Ross. 8:30. Court of Missing Heirs. KHJ-8, Laugh & Swing Club. 8:30. Sing With Favorite Band. KECA-8, Grand Central Station. 8:30. Bernie Musical Quiz. KFWB-8, Enemy Within. 8:15. Political. 8:30. Rambles. KMPC-8, Amos 'n' Andy. 8:15. Pickard Family. 8:45. Let's Talk News. KMTR-8, Henry Orch. 8:15. Pat Cooney. 8:30. Camera Clinic. KFAC-8, Evening Concert. KGFB-8, News. 8:15. Jean Valentine. 8:30. Music. KRKD-8, Election Returns. KFOV-8, Lucia Floor Show. 8:15. Eagle. 8:30. Judge Gardner. KGER-8, News. 8:05. Rudolfo Hoyos. KFMM-8, Laugh & Swing Club. 8:30. Sing With Favorite Band. KFSD-8, Information Please. 8:30. Brain Twisters. KGB-8, George Bacon. KYOE-8, Laugh & Swing Club. 8:30. Legion Speaks. 8:45. Jurcens Orch.

9 to 10 P. M.

KFI-9, Passing Parade. 9:15. Manchester Boddy. 9:30. Battle of Sexes. KNX-9, We the People. 9:30. John Clark. 9:45. Busse Orch. KHJ-9, News. 9:15. Gace Orch. 9:30. Kemp Orch. KECA-9, Easy Aces. 9:15. Mr. Keen. 9:30. News (Thrifty Drug). 9:45. Frank and Archie. KFWB-9, Political. 9:15. Musicale. 9:30. News. 9:45. Dorsey Orch. KMPC-9, Memories in Melody. KMTR-9, G. Allison. 9:15. Social Events. 9:30. Peter Potter. KFAC-9, Evening Concert. KGFB-9, Jewish Hour. KRKD-9, Election Returns. KFOV-9, News. 9:15. Eventide Echoes. 9:30. O. Johnson Orch. 9:45. Dorsey Orch. KGER-9, News. 9:05. Rev. Hauff. KFMM-9, News. 9:15. Thompson Orch. 9:30. Kemp Orch. KFSD-9, Wendell St. Clair. KFSD-9, Easy Aces. 9:15. Mr. Keen. 9:30. Himber Orch. 9:45. News. KGB-9, News. 9:15. Thompson Orch. 9:30. Kemp Orch. KYOE-9, News. 9:15. Studio. 9:30. Kemp Orch.

10 to 11 P. M.

KFI-10, News. 10:15. Bar of Music. 0:30. Inside the News. (Thrifty Drug). 10:45. Bridge Club. KNX-10, Sullivan Reviews News. 10:15. Music to Remember. 10:30. Masterworks. KHJ-10, Haven of Rest. 10:30. News. 10:45. Harris Orch. KECA-10, Phil-Harmonia. 10:15. KFMM-10, Piano Paintings. 10:15. Bowling Notes. 10:30. Contrasts in Rhythm. KMPC-10, Sing Song with Mike. 10:15. News. 10:30. Dance. 10:45. Hawaiians. KMTR-10, News. 10:15. Lonesome Orch. 10:30. Clifford Clinton. 10:45. Kaley Orch. KFAC-10, Melody Hour. KGFB-10, News. 10:15. Mission Workers. 10:45. Rhythm Moods. KRKD-10, Election Returns. KFOV-10, Organ. 10:15. McCreery Orch. 10:30. Bush Hawaiians. KGER-10, News. 10:10. Music. 10:15. Four Kings. 10:30. Swing. KFSD-10, Esther Stuart. 10:30. Mr. and Mrs. Webb. KFSD-10, Malneck Orch. 10:30. Richards Orch. KGB-10, Haven of Rest. 10:30. News. KFVD-10, Jack the Hellboy. KYOE-10, Haven of Rest. 10:30. News. 10:45. Harris Orch.

11 to 12 Midnight

KFI-11, News. 11:15. Martin Orch. 11:30. Dorsey Orch. KNX-11, Knox Manning. 11:15. Basse Orch. 11:30. Strand Orch. 11:55. News. KHJ-11, Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals. KECA-11, This Movie World. 11:15. Organ. KFWB-11, Three Kings & Queen. 11:15. Music You Want. KMPC-11, Doctor's Journal. 11:15. Swing & Quiz. KFAC-11, Night Shades. KGFB-11, News. 11:15. Concert. KRKD-11, Election Returns. KFSD-11, Our American Family. 11:15. Gladwyn Nichols. 11:30. John Vitalito. KFSD-11, Martin Orch. 11:30. Marshall Orch. KGB-11:15, Dale Orch. 11:45. Memory Time. KYOE-11, Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.

# U.S.A. Looking Forward

What of America's Future in Times  
Critical? Here Are Sober Lines  
for Thoughtful Citizens

**T**HE conflagration which, at present, envelops the European continent and threatens the rest of the civilized world with its destructive fury, can be traced back directly to the Treaty of Versailles."

The man who made this statement is Robert Arden, (Your Foreign Correspondent, KFWB, Mondays through Fridays at 7:45 p. m.). You have heard a great deal of Robert Arden and read many of his articles dealing with critical aspects of world events, affairs and history. With exception of Raymond Gram Swing he is, perhaps, the best informed analyst of modern day foreign policies and their potential effects upon world nations. A critical election has passed. Radio Life realizes its nearly 200,000 reader-listeners are more concerned than ever about America's future and her place in the councils of nations. To this end, then, Robert Arden was interviewed by Radio Life's editor.

"That argument, of course, is neither new nor is it original," continued Arden. "It has been put forward by a goodly number of international authorities and was also used by Adolf Hitler as an excuse for his initial moves. But the reasons upon which that argument was being based, were not always identical—or correct.

"The Treaty of Versailles, quite contrary to many charges, was not unjust or unfair. Apart from the records of history, one needs only to look at the "peace-treaties" imposed upon Poland or France by Nazi Germany to realize that the Versailles Treaty was easily the most lenient peace treaty ever granted a defeated enemy.

"But, at the same time, it was a gift for which the recipients were not quite ready and thus it caused more harm than it did good. For in its ideological intents, the Treaty of Versailles was far ahead of its own time, far ahead of the people it dealt with simply because they were neither politically mature nor economically ready for it.

"There can be no doubt about it that the Treaty of Versailles attempted honestly to write "finis" not only to World War 1, but to all future wars by bringing Europe and its peoples for the first time the factual realism of the heretofore only utopian concept of self-determination or political freedom and national independence.

"During the first surge of enthusiasm which followed the public announcement of President Wilson's famous "13 points" and engulfed donors and receivers alike, those grave mistakes were made which, only fifteen years later, caused the repudiation of the Versailles document and led to the regeneration of bloody conflicts.

"It certainly was not an easy job to

reconcile the principles of self-determination with the strategic needs and desires and so it can be understood—but never excused—that the generals seated on the conference tables at Versailles, used their red pencils too freely in the process of remapping Europe and the creation of new states."

"In what way, Mr. Arden, did the Versailles Treaty complicate existences for smaller nations of Europe?"

"The peoples of Europe, for many years, have been migrating, if not from one continent to another, then at least from one state to another, preferring to live in strange countries rather than face the uncertainties of their own nations or continue to suffer mistreatment. Thus, whenever a minority received recognition from the Versailles council by being elevated to the status of an independent state, the previous picture remained actually unchanged. For within the new country new minorities sprang into being which plagued the new state just as much as the former minority plagued its former majority. And although given certain political, racial and idiomatic considerations these minorities continued to clamor for more and ultimately gave Adolf Hitler those excuses he needed for the annexation of Austria, the Sudetenland, Poland, Denmark, and anywhere else there are German nationals, regardless of whether they actually want to join his regime or not.

"There was a new Europe; a string of brand new states, displaying brand new flags while keeping alive the same old hatreds, outwardly at peace, but striving to continue the war by underground methods."

"What part did those minorities and new states play within the political boundaries of Europe, or—let us say, the German Reich?"

"Within the political boundaries of the German Reich and particularly the Austrian empire, those minorities had an important part which they performed very well. Politically they balanced the power by healthy opposition. Economically they helped in the formation of an industrial entity. Torn from that political body, those new states suddenly had to face certain grim realities. First, the whole of Europe had just come out from four, almost five years of destructive warfare that had laid waste the fields and cities alike. The old regime—the militaristic German Empire and the somewhat milder Austrian Monarchy—had disappeared. The reins of government were taken over by the strongest opposition party, the Social-Democrats in both Germany and Austria and largely in the new states. But those Social Democrats, although they did an excellent political job and

perhaps fulfilled a crying social need as an opposition party, were utterly helpless when called upon to put their theories into practice. Idealistic professors and theorizing scientists made poor executives. And after a number of revolutionary incidents (there were Communist putsches in Austria, Germany, Hungary, and Poland) the League of Nations was created in order to enable the newly created states to survive by granting international loans to them. But the economic depression persisted despite all efforts, as a matter of fact it grew steadily worse mainly because of the now evident fact that the newly created states had not sufficient economic strength to survive. (As an example to illustrate that point, let's take Arizona, New Mexico or for that matter any one of the 48 states of the Union. Not one could exist as an individual, independent state. But within the Union they perform a vitally important task inasmuch as each state supplements and complements the other with either raw materials, production facilities or agricultural products). It can be easily realized that, for instance, neither Czechoslovakia or the new Austria or Poland had any kind of a chance to survive. But political jealousies erected almost impassable tariff walls around those countries and thus prevented them from reaching that near-perfect state of friendly cooperation which makes the Union of 48 American states the strongest economic power in the world. And it must be added right here that within the political boundaries of the United States there are just as many, if not more, nationalities represented and languages spoken as in Europe. It was therefore quite evident that it was merely a question of time until all these small countries, which were so utterly lacking in economic and natural resources, would collapse or be forced to return to their prior political arrangements.

"One by one these countries went through one crisis after another. And the economic depression grew worse. Whenever the prosperity and the well-being of a nation becomes darkened by drastic changes in political and economic conditions and finally gives way to discontentment, invariably two factors result: fear and hatred."

"Was this background accountable for Hitler's rise, and, if such is the case, Mr. Arden, by what methods and particulars?"

"On that soil grew the ideological germ which found an exponent in an obscure paperhanger from the Austro-German borderlands: Adolf Hitler, who appeared out of nowhere as a prophet to the German people, preaching hatred and persecution while promising relief from all economic ills and political injustices. Unfortunately the German people are imbued with the Feldwebelgeist—the sergeant-spirit—which makes them goose-stepping followers of anyone who wants to tell them what to do, how and when, and since the former corporal seemed to possess an uncanny ability to hypnotize masses with his hysterical oratory, it became apparent that an attempt to correct the largely unintentional mistakes of the Treaty of Versailles, to change Europe once again, would be made by means of war, another bloody conflict between the

people who, in 1918, so generously refused, or so innocently overlooked their chance to crush that sergeant spirit forever and those who revived it mainly for their own nefarious purposes.

("The comparatively mild change in Italy which produced Fascism as a new political credo can be overlooked because Fascism, as such, did not contemplate any world conquest but was content to remain a purely internal Italian movement primarily intended to improve the internal conditions in Italy.)

Hitlerism, the new doctrine which replaced the original Nazi theory—actually it was the NSDAP, the Nationalist-Socialist-Workers-Party of Germany—went soon to work. With typical German genius for organization an enormous army was mobilized, a gigantic airfleet—the Luftwaffe—created and many other innovations, such as the "fifth column" incorporated into the strategic plan laid down by Hitler over and against the protest of his military advisers. Austria, the small neighbor, fell first. Then came the bloodless victory over Czechoslovakia with the help of the very countries that had originally created it as a bulwark against Germany and the generals began to realize that perhaps this man Hitler wasn't so wrong after all, that the feared power of the western democracies wasn't quite as big as they thought and, at dawn of Sept. 1, 1939, the greatest military war machine the world has ever seen started moving against Poland, thereby setting loose the four horsemen of the Apocalypse on a mad gallop that soon developed into World War II, and one of the greatest conflicts in the history of mankind."

"In your opinion, does Hitler seek world domination or merely territorial conquests to realize his often vaunted ideal of living space for German peoples?"

"It must be obvious by now, that Hitlerism does not want any territorial conquests, that it will not be satisfied with the defeat of Great Britain and the dismemberment of the British Empire. All that would be merely stepping-stones along the road to complete world domination. And that world domination includes the Western Hemisphere.

"Because Hitlerism is based upon the theory that the pure Aryans of Hitler's creation are the supermen of this world, the only ones fit and destined to control and command the rest of the peoples—much like the warrior bees in a beehive who alone can sting but live on the honey all other bees produce. That theory, of course, can only survive if it proves its truth by conquering all other nations. If only one single nation survives, the theory must fall of its own weight and that is the reason why Adolf Hitler, the furor of Nazidom, is using every trick to have Japan and Italy—and any other possible ally he can find—to fight his frontline engagements (as the Italians are doing at present in Greece) because he wants to conserve his full strength for the day when he can pounce upon his weakened allies and thus advance one more step on conquerors' lane.

"As long as the fighting continues in Europe, as long as Hitler continues to encounter obstacles in his way over there



**MAN OF WORLD AFFAIRS** is Robert Arden who, after graduating from Vienna University, became a special correspondent for European news services, became a respected figure in journalism before courts of the Hohenzollerns, King Edward and Victor Emmanuel. A specialist in foreign affairs, Arden leaves American politics strictly alone, believes that Americans have to take an interest in the facts and factors of European politics and events if they are to play an intelligent part in the future of the United States of North America. Save Raymond Gram Swing, he is the only native member of the Association of Foreign Correspondents.

—and therein lies the importance of England's role—the Western Hemisphere will be safe from open attack. Adolf Hitler's ambitions towards this part of the world will be limited to subversive activities within countries that are rapidly learning how to counteract and eliminate them.

"The Western Hemisphere will have a great task to perform on the day when the pendulum swings to the other extreme,

when the European people, tired of totalitarian tyranny and exhausted from the loss of blood, may become endangered by the more subtle methods of Communist agitators. The economic and productive power of the western half of the world will play an important part then, for a loaf of bread and a comfortable automobile are far more impressive arguments than all utopian promises."

## NILES BOYS—WHO IS WHO?

Overly long has Wendell Niles, miker for Al Pearce Friday nighters on CBS, been confused with brother-announcer Ken Niles. Hence, for last few months, he has used his full name, Wendell, instead of shorter "Wen" he had been employing.

Wendell is the older, but Ken started in radio first, looks older because of prematurely graying hair. Wendell had a dance band before he became a miker, toured with it over the United States and Orient. After an airplane accident he decided to stay put. Followed Ken into radio.

In order not to capitalize on younger

Ken's name, however, he was first known as Ronald Drake, worked under that name for Burns and Allen several years ago. Later, announcing for Ken Murray, Wendell's name was changed again, this time to John Dennison. Finally, sponsors asked him to use his own name. He liked the short form of "Wen" but then began the confusion with Ken. Typographers continually had it wrong, with result that Wen and Ken continually were credited with each other's programs, sponsors, homes, and even children!

Ironic note is that a year after the "Ronald Drake" era a popularity poll gave Ronald Drake more votes than Wendell Niles.



WEDNESDAY Program Highlights

Variety

A. M.
8:00—Johnny Murray, KFI.
9:00—Kate Smith, KNX.
9:45—Between Bookends, KECA.
10:30—Art Baker, KECA.

P. M.

1:15—Olub Matinee, KECA-KFSD.
2:00—Chef Milani, KMPC.
4:15—Meet the Author, KMPC.
4:15—Art Baker's Notebook, KFI.
6:30—Cavalcade of America, KFI.
7:00—Kay Kyser, KFI.
8:00—Amos 'n' Andy, KNX-KMPC.
8:15—Pickard Family, KMPC.
6:30—Plantation Party, KFI.
9:00—Fred Allen, KNX.
9:00—Time to Smile, KFI.

Drama

A. M.
10:45—Short, Short Story, KNX.
P. M.
6:30—Big Town, KNX.
7:30—Lone Ranger, KHJ.
7:30—Meet Mr. Meek, KNX.
8:00—Hollywood Playhouse, KFI.
8:00—Enemy Within, KFVB.
8:30—Manhattan at Midnight, KEA-KFSD.
8:30—Dr. Christian, KNX.
9:30—Mr. District Attorney, KFI.

Public Affairs—News

A. M.
7:30—Bob Garred, KNX
10:00—John B. Hughes, KHJ-KVOE-KFXM.
11:45—American Education Week, KECA.
P. M.
4:45—Fleetwood Lawton, KFI.
5:55—Elmer Davis, KNX.

6:30—John B. Hughes, KHJ-KGB-KVOE-KFXM.
7:00—Raymond Gratt singing, KHJ-KVOE-KGB.
7:15—Public Affairs, KNX.
7:45—Robert Arden, KFVB.
8:45—Let's Talk News, KMPC.
9:30—Boake Carter, KHJ.

Outstanding Music

P. M.
2:15—Classic Hour, KECA.
4:00—Pleasure Time, KFI.
8:00—Evening Concert, KFAC.
8:15—Lanny Ross, KNX.
8:30—Prelude to Inspiration, KFVB.
9:00—Names in Music, KFVB.
10:00—Phil-Harmonia, KECA.
10:30—Masterworks, KNX.
11:15—Music You Want, KFVB.

Sports—Comment

P. M.
12:30—Sports Round Table, KMPC.
6:15—Pisikin Preview, KNX.
6:15—Flying Football, KHJ.
7:00—Sid Ziff, KFVB.
7:30—Pisikin Predictions, KMPC.
10:15—Wrestling Match, KGFJ.
10:15—Bowling Notes, KFVB.
10:45—Hats Off, KHJ.

Quiz Programs

P. M.
8:00—Quiz Kids, KECA-KFSD.
8:00—Answer Man, KHJ.

Weather

KNX—6:00 a.m.
KRRD—9:30 a.m., 1 p.m., 3:45 p.m.
KHJ-KGB—8:30 a.m., 2 p.m., 9 p.m.
KFVB—11:30 a.m.

KFVD—10, Morning Serenade, 10:30 Union Rescue Mission.
KVOE—10, News, 10:15, I'll Never Forget, 10:30, Johnson Family, 10:45, Bachelor's Children.

11 A. M. to 12 Noon

KFI—11, Betty Crocker, 11:15, Grimm's Daughter, 11:30, Valiant Lady, 11:45, Light of the World.
KNX—11, Big Sister, 11:15, Aunt Jenny, 11:30, Fletcher Wiley, 11:45, My Son and I.
KHJ—11, Friendly Neighbors, 11:15, Is Anybody Home? 11:30, Ed Al-bright.
KECA—11, Our Half Hour, 11:15, Gulf Farm Bureau Convention, 11:30, Favorite Waltzes, 11:45, American Education Week.
KFVB—11, Tom Stoddard, 11:30, News, 11:45, Messner Orch.
KMPC—11, Norma Serviss, 11:15, Music for Madame, 11:30, Musical Workshop, 11:45, Livestock Journal.
KMTR—11, Dr. Talbot, 11:30, Monitor News, 11:45, Sweet Music.
KEAC—11, Man on street, 11:30, Forenoon Musicale.
KGFJ—11, News, 11:15, Music, KRRD—11, Paddock Flashes, 11:15, City Hall, 11:30, News.
KFOX—11:15, Dr. Reynolds, 11:30, News, 11:45, Serenades.
KGER—11, News, 11:15, Christian Woman Speaks, 11:30, Musical Moments, 11:45, Standards.
KFXM—11, Friendly Neighbors, 11:15, Classic Strings, 11:30, Home-maker's Forum, 11:45, School of Air.
KFSD—11, Allen Prescott, 11:15, Bridge, 11:30, Waltz, 11:45, News.
KGB—11, Friendly Neighbors, 11:15, Is Anybody Home? 11:30, Home-maker's Forum, 11:45, School of Air.
KFVD—11, News, 11:15, Musical Album, 11:30, Red Piano, 11:45, V. Schram.
KVOE—11, Friendly Neighbors, 11:15, Is Anybody Home? 11:30, Home-maker's Forum, 11:45, Southern School.

12 Noon to 1 P. M.

KFI—12, Mary Marlin, 12:15, Ma Perkins, 12:30, Pepper Young, 12:45, Vic & Sade.
KNX—12, Martha Webster, 12:30, Kate Hopkins, 12:45, Knox Manning.
KHJ—12, News, 12:15, Koki's Hawaiian, 12:30, Troubadours, 12:45, Hollywood Whispers.
KECA—12, Orphans of Divorce, 12:15, Amanda, 12:30, John's Other Wife, 12:45, Just Plain Bill.
KFVB—12, Al Jarvis.
KMPC—12, Nootunes, 12:15, News, 12:30, Sports Round Table, 12:45, Notion Comedy.
KMTR—12, Peter Catter.
KFAC—12, News, 12:15, Music, 12:45, Island Magic.
KGFJ—12, News, Stocks, 12:30, Novelties, 12:45, Let's Listen.
KRRD—12:30, Saddle Pals.
KFVB—12, Music Gems, 12:15, News, 12:30, Dick Ross, 12:45, Cowboy Music.
KGER—12, News, 12:10, Music, 12:15, Elsie Peters, 12:30, Chamber of Commerce.
KFXM—12, Sing'n' Sam, 12:15, News, 12:30, Calvary Quarter Hour, 12:45, Round Orch.
KFSD—12, Orphans of Divorce, 12:15, Honeymoon Hill, 12:30, John's Other Wife, 12:45, Just Plain Bill.
KGB—12, News, 12:15, Koki Hawaiian, 12:30, Troubadours, 12:45, Hollywood Whispers.
KFVD—12, Art Editor, 12:30, Music, 12:45, Violet Schram.
KVOE—12, News, 12:15, Farm News, 12:30, Troubadours, 12:15, Hollywood Whispers.

1 to 2 P. M.

KFI—1, Back Stage Wife, 1:15, Stella Dallas, 1:30, Lorenzo Jones, 1:45, Widdie Brown.
KNX—1, Portha Faces Life, 1:15, Myrt and Marge, 1:30, Hilltop House, 1:45, Stepmother.
KHJ—1, Don Lee School, 1:30, Happy Homes.
KECA—1, Mother of Mine, 1:15, Club Matinee.
KFVB—1, Hawaiian Music, 1:30, Dr. Reynolds, 1:45, Varieties.
KMPC—1, Melody Time, 1:30, News, 1:45, Light Classics.
KMTR—1, G. Allison, 1:30, Special Events, 1:45, Sweet Music.
KFXM—1, Religious Science, 1:30, Financial, 1:45, Organ.
KGFJ—1, News, Stocks, 1:15, Strings, 1:30, Matinee.
KRRD—1, Weather, 1:15, City Hall, 1:30, U.S.C. Organ, 1:45, Health.
KFOX—1, State Building, 1:15, Lucian, 1:30, Christian Science, 1:45, A. Fletcher.
KGER—1, News, 1:05, Officials, 1:20, Hits, 1:30, Spanish Tree.

KFXM—1, A.A.A. 1:15, School of Air, 1:30, Duffy Orch, 1:45, High-lights, Variety.
KFSD—1, Mother of Mine, 1:15, Ad-club Luncheon, 1:30, Club Matinee.
KGB—1, Don Lee School, 1:30, Stocks, 1:35, Monitor News, 1:45, Stefa.
KFVB—1, News, 1:15, Music, KVOE—1, Don Lee School, 1:30, Duffy Orch, 1:45, Civic.

2 to 3 P. M.

KFI—2, Girl Alone, 2:15, Lone Journey, 2:30, Guiding Light, 2:45, Life Can Be Beautiful.
KNX—2, American School of Air, 2:30, Curtis H. Springer, 2:45, Scattergood Buines.
KHJ—2, News, 2:15, Bookworm, 2:30, Know Your America.
KECA—2, News, 2:15, Classic Hour.

HEAR CHEF MILANI TODAY
KMPC—2:00 P. M.

KFVB—2, Gus Mack, 2:15, Music in the Air, 2:30, News & Music, 2:45, Grandma Travels.
KMPC—2, Chef Milani, 2:15, Boy, Girl and Band, 2:30, Concert Hall.
KMTR—2, W. B. West, 2:15, Old Wind Janner, 2:30, Stocks, 2:45, Sweet Music.
KFAC—2, News, 2:15, Salvation Army, 2:30, Band Concert.
KGFJ—2, News, Stocks, 2:15, Civic, 2:30, Caro Players, 2:45, Music.
KRRD—2, Henry Orch, 2:30, News, 2:45, Hawaiians.
KFOX—2, Civic, 2:15, Our Daily Bread, 2:30, Dr. Reynolds, 2:45, Grandma Travels.
KGER—2, News, 2:05, Musicale, 2:30, Long Beach Band.
KFXM—2, Stocks, Orch, 2:15, News, 2:30, Know Your America.
KFSD—2, Frank Watanabe, 2:15, Monitor News, 2:30, Health Talk, 2:45, Grandma Travels.
KGB—2, News, 2:15, Voices, 2:30, Know Your America.
KFVD—2, Music, 2:15, Organ, 2:30, Rhythm.
KVOE—2, News, 2:15, Bound Town-er, 2:30, Know Your America.

3 to 4 P. M.

KFI—3, Agnes White, 3:15, Reveries, 3:25, News, 3:30, Alice Blair, 3:45, Mee Miss Julia.
KNX—3, Young Dr. Malone, 3:15, Background for Living, 3:30, Joyce Jordan, Girl Interne, 3:45, Wheat-ena Playhouse.
KHJ—3, News, 3:05, McGrane Orch, 3:30, Lowry Kohler, 3:45, Muse & Music.
KECA—3, Classic Hour, 3:30, Un-Classic Hour.
KFVB—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KMPC—3, Charlie Wellman, 3:30, Tropic Moods, 3:45, Musical Olio.
KMTR—3, Volney James, 3:30, Mem-ber, 3:45, Music.
KFAC—3, Symphony.
KGFJ—3, News, Stocks, 3:15, Vocal-ers.
KRRD—3, Hawaiians, 3:15, Records, 3:45, Weather, Venna Taylor.
KFOX—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KGER—3, News, 3:05, Market Ad-ventures, 3:20, Long Beach Band.
KFXM—3, News, 3:05, McGrane Orch, 3:15, Variety, 3:30, Lowry Kohler, 3:45, Muse and Music.
KFSD—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KGB—3, News, 3:05, McGrane Orch, 3:15, Afternoon Devotions, 3:30, Lowry Kohler, 3:45, Muse and Music.
KFVD—3, News, 3:15, Music.
KVOE—3, News, Orch, 3:30, Bargain Counter.

4 to 5 P. M.

KFI—4, Fred Waring, 4:15, Art Baker's Notebook, 4:45, Fleetwood Lawton.
KNX—4, Second Wife, 4:15, We the Abbotts, 4:30, News, 4:35, Fletcher Wiley.
KHJ—4, Paging Post, 4:15, P. E. Gardner, 4:45, Dine, Dance Parade.
KECA—4:15, Set Sail, 4:30, Bud Barton, 4:45, Superman.
KFVB—4, Don Milligan, 4:30, El-win Cross, 4:45, Start Hambleton.
KMPC—4, What Shall I Have for Dinner? 4:15, Meet the Author, 4:30, Newsreel, 4:45, Aloha Land.
KMTR—4, John Brown, 4:15, Spec. Events, 4:30, J. W. Matthews, 4:45, News.
KFAC—4, Music, 4:30, Gateway to Music.
KGFJ—4, News, 4:15, Tea Time.

WEDNESDAY Programs

NOVEMBER 13, 1940

8 to 9 A. M.

KFI—8, Johnny Murray, 8:15, Against the Storm, 8:30, Road of Life, 8:45, News.
KNX—8, Morning Melodies, 8:15, News, 8:20, Nancy Dixon, Shop-ping Guide, 8:30, Goldbergs, 8:45, Kathleen Norris.
KHJ—8, Breakfast Club, 8:30, News, 8:45, London News.
KECA—8, Breakfast Club, 8:30, News, 8:45, R. L. Johnson.
KFVB—8, Breakfast Club.
KMPC—8, Andy & Virginia, 8:30, Unity Daily Word.
KMTR—8, Spanish Hour, 8:45, Re-ligious.
KEAC—8, Country Church, 8:45, Mild-red Lager.
KGFJ—8, News, Stocks, 8:45, Dr. Wiseman.
KRRD—8:30, State Employment.
KFOX—8, News, 8:15, Dr. Rey-nolds, 8:30, Ads, 8:45, Texas Jim.
KGB—8, News, 8:01, Soul Patrol, 8:15, Myrna, 8:45, Rev. Bennington.
KFXM—8, Breakfast Club, 8:30, Sun-shine Service.
KFSD—8, Breakfast Club, 8:30, Good Cheer, 8:45, Thunder Over Paradise.
KGB—8, Breakfast Club, 8:30, News, 8:45, Toby & Susie.
KFVD—8, Covered Wagon, 8:45, Music.
KVOE—8, Breakfast Club, 8:30, News, 8:45, London News.

9 to 10 A. M.

KFI—9, Your Treat, 9:15, O'Neills, 9:30, Mine to Cherish, 9:45, Bridge Club.
KNX—9, Kate Smith, 9:15, When a Girl Marries, 9:30, Romance of Helen Trent, 9:45, Our Gal Sunday.
KHJ—9, Victor Lindihar, 9:15, Rev. Laurin, 9:30, Let's Play Bridge, 9:45, Keep Fit.
KECA—9, Mildred Van, 9:30, News, 9:45, Between Bookends.
KFVB—9:30, News (Thrifty Drug), 9:45, Dr. Reynolds.
KMPC—9, News, 9:15, Women of Today, 9:30, Melody Preferred.
KMTR—9, Religious, 9:15, Health, 9:30, Clifford Clinton, 9:45, Re-ligious.
KEAC—9, Inspiration, 9:15, Health Talk, 9:30, Women in News, 9:45, Pacific Forum.
KGFJ—9, News, Stocks, 9:15, Dance, 9:45, Sheldon Shepard.

10 to 11 A. M.

KRRD—9:30, U. S. Weather, 9:45, News.
KIRY—9:30, Marfat Lost & Found Pets.
KFOX—9, John Brown, 9:30, Popu-lar Records, 9:45, Song Fellows.
KGER—9, News, 9:05, Dr. Frank Con-ner, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.
KFXM—9, News, 9:15, Program Pre-views, 9:20, Dick O'Heran, 9:30, Let's Play Bridge, 9:45, Pop. Orch.
KECA—9, Meet the Artist, 9:15, Health, 9:30, Farm & Home e.
KGB—9, Dorothy Humphreys, 9:15, Home-maker's Catalog, 9:30, Let's Play Bridge, 9:45, Keep Fit.
KFVD—9:15, News, 9:30, Dr. Rich-ardson, 9:45, Parade.
KVOE—9, Monitor News, 9:15, Dick O'Heran, 9:30, Bridge Lesson, 9:45, Keep Fit.
KFI—10, News, 10:15, Mirandy's Garden Patch, 10:30, Kathleen Nor-ris, 10:45, Dr. Kate.
KNX—10, Life Can Be Beautiful, 10:15, Woman in White, 10:30, Right to Happiness, 10:45, Short, Short Story.
KHJ—10, John B. Hughes, 10:15, Winger & Alexander, 10:30, Johnson Family, 10:45, Bachelor's Children.
KECA—10, Mid-Morning Jamboree, 10:30, Art Baker, 10:45, News, 10:50, Dance Band.
KFVB—10, School News, 10:15, Jimmie Jackson, 10:45, Selvin Orch.
KECA—10, Garden School of Air, 10:30, Waltz Time, 10:45, News.
KMTR—10, Woman's World, 10:45, Dr. Reynolds.
KFAC—10, Serenade, 10:30, News, 10:45, Gothic Tower.
KGB—10, News, 10:15, Dr. McCoy, 10:45, City Dwellers.
KRRD—10, Music, 10:15, Health Talk.
KFOX—10, News, 10:15, Health, 10:30, Harmony Hall, 10:45, Chas. Wellman.
KGER—10, News, 10:05, God's Sun-shine, 10:30, Rev. Ivis.
KFXM—10, John B. Hughes, 10:15, Winger & Alexander, 10:30, John-son Family, 10:45, Bachelor's Chil-dren.
KFSD—10:15, Between Bookends, 10:30, Ann Gibson, 10:45, News, 10:50, H. Harding.
KGB—10, John B. Hughes, 10:15, Winger & Alexander, 10:30, John-son Family, 10:45, Bachelor's Children.

# Radio Life Reader's Quiz

1. What news commentator uses his wife's maiden name as his middle name?
2. (a) What is Dr. I. Q.'s real name?  
(b) What is Uncle Ezra's real name?
3. What young lady plays the part of a little boy on what comedy program?
4. Who are the vocalists on Tommy Dorsey's "Fame and Fortune" program?
5. What "wittle man" on what top-spot program will soon be featured in a movie?

(Answers on Page Twenty-three)

## Last Week's Answers

1. Fibber (Jim Jordan) McGee.  
L. A. City College.
2. (a) John Florence Sullivan.  
(b) Fred James.
3. Tommy Dorsey, "Fame and Fortune" maestro.
4. Bill Stern.
5. (a) Paramount (KHJ-MBS, 7:30, Oct. 24 and KNX-CBS, 4:45, Oct. 26).  
(b) "World in Flames."  
(c) Elmer Davis, Major George Fielding Elliott.

# THE GIRL ON THE COVER

**DALE NASH** . . . born in Owensboro, Kentucky . . . at the age of 12, relatives put shoes on her and sent her away to Ferry Hall boarding school, Illinois. Nothing notable happened there, with the exception that Jean Harlow was a fellow prisoner. Spent years there finishing what courses they had to offer . . .

and graduating knowing how to wield a knife and fork but definitely ignorant about the world.

She was next heard of traveling through Canada, doing a mess of hunting and fishing, playing an adolescent ukelele and in general making a nuisance of herself. Finally went to New York and de-

ecided that show business offered the line of least resistance and also the most glamor. However, the glamor has yet to materialize.

Played in stock and vaudeville briefly back east . . . came to California in '32 . . . to bring her retired father and mother out here to live . . . decided to stay, and has never been to New York since.

Has been on the radio with Shafter Parker since 1933, in July, and has done many one-shot shows in other radio programs. . . . Played in pictures up until 1936 when "The In-Laws" took her back east for a year for that radio series.

Loves spinach and Spanish food, much to the annoyance of everybody who has to share the mike with her . . . enchiladas have almost spelled Reno on several occasions. . . . Loves the ballet and phonograph records and ping pong and swimming. Likes horseback riding, but is somewhat dubious about the sport since an ornery horse threw out two vertebrae.

Is definitely susceptible to the desert and mountains with inland lakes . . . has been out here for almost eight years and has never yet been in the ocean. Rip-tides are much better reading that swimming, Dale thinks.



RADIO LIFE, BEST RADIO BET

**KRKD**—4, Records, 4:45, News.  
**KFOX**—4, Elwin Cross, 4:15, Betancourt Orch. 4:30, Swing.  
**KGER**—4, News, 4:30, Geo. Strange.  
**KFXM**—4, Trading Post, 4:30, Mystery Hall.  
**KFSD**—4, Elwin Cross, 4:15, Europe Situation, 4:30, Musical Souvenirs.  
**KGB**—4, Fulton Lewis, 4:15, Meet Mr. Morgan, 4:30, Mystery Hall.  
**KFVD**—4, Tea Time, 4:30, News.  
**KVOE**—4, Paging Post, 4:15, Meet Mr. Morgan, 4:30, Mystery Hall.

### 5 to 6 P. M.

**KFI**—5, Tunes in Three-Quarter Time, 5:15, Jack Armstrong, 5:30, String Serenade.  
**KNX**—5, European Round-Up, 5:15, Fletcher Wiley, 5:30, Afternoon Dance, 5:45, Garred, News, 5:55, Davis, News.  
**KHJ**—5, News, 5:15, Daily Comics, 5:30, Shafter Parker, 5:45, Captain Midnight.  
**KECA**—5, Your Government Reports, 5:15, Tarzan, 5:30, News, 5:45, Tom Mix.  
**KFWB**—5, Stuart Hamblen.  
**KMPC**—5, A to Z Varieties, 5:15, News, 5:30, Uncle Harry.  
**KMTR**—5, Eventide Melodies, 5:15, Sweet Music, 5:30, Clifford Clinton, 5:45, Behind Front Cakes.  
**KFAC**—5, News, 5:15, House of Music, 5:30, Whoa Bill Club.  
**KGFJ**—5, News, 5:15, Music, 5:30, Sport Spotlite, 5:45, Phil Stanwick.  
**KRKD**—5:30, Race Results.  
**KFOX**—5, Swing, 5:40, Beauty Talk, 5:45, March Ahead of Time.  
**KGER**—5, News, 5:05, Latin Hour.  
**KFXM**—5, News, 5:05, Pop, Orch. 5:30, Shafter Parker, 5:45, Captain Midnight.  
**KFSD**—5, On With the Dance, 5:15, Junior G-Men, 5:30, News.  
**△GH**—5, Who Are You? 5:15, Noble Orch. 5:30, Shafter Parker, 5:45, Captain Midnight.  
**KVOE**—5, Who Are You? 5:15, Noble Orch. 5:30, Shafter Parker, 5:45, Capt. Midnight.

### 6 to 7 P. M.

**KFI**—6, Martin Music, 6:15, King Cowboy Revue, 6:30, Cavalcade of America.  
**KNX**—6, Texas Rangers, 6:15, Pigskin Preview, 6:30, Big Town.  
**KHJ**—6, Fulton Lewis, 6:15, Flying Football, 6:30, John B. Hughes, 6:45, Cheer-Up Gang.  
**KECA**—6, Roy Shield's Revue, 6:30, J. B. Kennedy, 6:35, Fiesta Pan-Americana.  
**KMPC**—6, Song Stories, 6:30, Easy Listening.  
**KFWB**—6, News, 6:15, Strollin' Tom, 6:30, Curlyan Club.  
**KMTR**—6, Hollywood Merry-Go-Round, 6:15, Spec. Events, 6:30, Life Payment, 6:45, Spec. Events.

**KFAC**—6, News, 6:15, Music, 6:30, L. A. City College.  
**KGFJ**—6, News, Italy Melodies, 6:30, Gold Hour.  
**KREI**—6:15, Santaella Presents.  
**KFI**—6, News, 6:10, Sports, 6:15, Stephen Foster, 6:30, Anything Can Happen, 6:45, Supper Melodies.  
**KGER**—6, News, 6:30, Italian Journal.  
**KFXM**—6, Fulton Lewis, 6:15, Evening Echoes, 6:30, John B. Hughes, 6:45, Cheer-Up Gang.  
**KFSD**—6, Song of Your Life, 6:30, News, 6:35, Berker String Quartet.  
**KGB**—6, Fulton Lewis, 6:15, Johnson Family, 6:30, John B. Hughes.  
**KVOE**—6, Fulton Lewis, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Cheer-Up Gang.

### 7 to 8 P. M.

**KFI**—7, Kay Kyser.  
**KNX**—7, Miller Orch. 7:15, Public Affairs, 7:30, Meet Mr. Meek.  
**KHJ**—7, Raymond G. Swing, 7:15, Chapel Quartet, 7:30, Lone Ranger.  
**KECA**—7, Boy Scouts, 7:30, News, 7:45, Cavalcade of History.  
**KFWB**—7, Sid Ziff, 7:15, Jimmie Jackson, 7:30, News (Thrifty Drug), 7:45, Robt. Arden.  
**KMPC**—7, Symphony of Melody, 7:30, Pigskin Predictions, 7:45, Novintone.  
**KMTR**—7, I Am, 7:15, J. F. Burke, 7:30, C. Clinton, 7:45, S. C. Converse.

## A KVOE "MUST"

for Wednesday

The Bakers of WEBER'S BREAD

Present

# "The Lone Ranger"

7:30 p. m.

(Also Mon. and Fri.)

**KFAC**—7, Church of Youth, 7:15, Maycolliers, 7:30, Floyd Allen.  
**KGFJ**—7, Spanish Hour.  
**KREI**—7, News, 7:15, Three-Quarter Time, 7:30, Do You Know?  
**KFOX**—7, Daily Bread, 7:30, Hawaiian, 7:45, News.

**KGER**—7, News, 7:05, Jewish Hour.  
**KFSG**—7:45 Foursquare Crusaders.  
**KFSD**—7, Service, 7:15, Mama Bloom's Brood, 7:30, Sports Clats, 7:45, Time and Tempo.  
**KGB**—7, Raymond G. Swing, 7:15, Jim Jeffries, 7:30, Lone Ranger.  
**KVOE**—7, Raymond G. Swing, 7:15, Forty Plus, 7:30, Lone Ranger.

### 8 to 9 P. M.

**KFI**—8, Woodbury's Playhouse, 8:30, Plantation Party.  
**KNX**—8, Amos 'n' Andy, 8:15, Lanny Ross, 8:30, Dr. Christian, 8:55, Bob Trout, News.  
**KHJ**—8, Answer Man, 8:15, Adventures in Rhythm, 8:45, Plantations.  
**KECA**—8, Quiz Kids, 8:30, Manhattan at Midnight.  
**KFWB**—8, Enemy Within, 8:15, Streamline Serenade, 8:30, Prelude to Inspiration.  
**KMPC**—8, Amos 'n' Andy, 8:15, Pickard Family, 8:45, Let's Talk News.  
**KMTR**—8, Christian American Crusade, 8:15, Patrick J. Cooney, 8:30, F. Johnson.  
**KFAC**—8, Evening Concert.  
**KGFJ**—8, News, 8:10, Mr. Parsons, 8:15, Music.  
**KFOX**—8, Lucea Floor Show, 8:15, Recorded Frolic, 8:30, Treasure Chest.  
**KGER**—8, News, 8:05, Spanish Hour.  
**KFSD**—8, Quiz Kids, 8:30, Manhattan at Midnight.  
**KGB**—8, Answer Man, 8:15, DeAryan Comments, 8:30, Adventures in Rhythm, 8:45, Plantationaires.  
**KVOE**—8, Answer Man, 8:15, Adventures in Rhythm, 8:45, U. S. Army.

### 9 to 10 P. M.

**KFI**—9, Time to Smile, 9:30, Mr. District Attorney.  
**KNX**—9, Texaco Star Theater.  
**KHJ**—9, News, 9:15, Kemp Orch. 9:30, Boake Carter, 9:45, Kemp Orch.  
**KECA**—9, Easy Aces, 9:15, Mr. Keen, 9:30, News (Thrifty Drug), 9:45, Frank and Archie.  
**KFWB**—9, Names in Music, 9:30, News, 9:45, Dorsey Orch.  
**KMPC**—9, Memories in Melody.  
**KMTR**—9:30 Peter Potter.  
**KFAC**—9, Evening Concert.  
**KGFJ**—9, Jewish Hour, 9:30, Music.  
**KFOX**—9, News, 9:15, Revival Center, 9:30, Dance Time, 9:45, Dick Ross.  
**KGER**—9, News, 9:05, Moods and Music, 9:30, South American Way.  
**KFXM**—9:30 Dance Time, 9:45, News.  
**KFSG**—9:30, Color Bearers Quartet, 9:45, Spirit of L.I.F.E.  
**KFSD**—9, Easy Aces, 9:15, Mr. Keen, 9:30, Classics for Today, 9:45, News.

**KGB**—9, News, 9:30, Rhythm and Romance, 9:45, Kemp Orch.  
**KVOE**—9, News, 9:15, Studio, 9:45, Kemp Orch.

### 10 to 11 P. M.

**KFI**—10, News, 10:15, Bar of Music, 10:30, Inside the News (Thrifty Drug), 10:45, Bridge Club.  
**KNX**—10, Sullivan Reviews News, 10:15, Music to Remember, 10:30, Masterworks.  
**KHJ**—10, Haven of Rest, 10:30, News, 10:45, Hats Off, 10:50, Harris Orch.  
**KECA**—10, Phil-Harmonia.  
**KFWB**—10, Piano Paintings, 10:15, Bowling Notes, 10:30, Contrasts in Rhythm.  
**KMPC**—10, Sing Song with Mike, 10:15, News, 10:30, Dance Hour, 10:45, Hawaiians.  
**KMTR**—10, News, 10:15, Lopez Orch. 10:30, Clifford Clinton, 10:45, Kaley Orch.  
**KFAC**—10, Melody Hour.  
**KGFJ**—10, News, 10:15, Wrestling Matches.  
**KFOX**—10, Dick Ross, 10:15, Mo-Creevy Orch. 10:30, Wave Riders, 10:45, Hamilton Orch.  
**KHJ**—10, News, 10:15, Records, 10:30, Screen Echoes.  
**KFXM**—10, Haven of Rest, 10:30, News, 10:45, Hats Off, 10:50, Harris Orch.  
**KFSG**—10:15, Forgotten Man, 10:30, Melody Trio.  
**KFSD**—10, Wide Orch. 10:30, Harrington Orch.  
**KGB**—10, Haven of Rest, 10:30, News, 10:45, Hats Off, 10:50, Harris Orch.  
**KVOE**—10, Haven of Rest, 10:30, News, 10:45, Hats Off.

### 11 to 12 Midnight

**KFI**—11, News, 11:15, Richards Orch. 11:30, Dorsey Orch.  
**KNX**—11, Knox Manning, 11:15, Busse Orch. 11:30, Strand Orch. 11:55, News.  
**KHJ**—11, Harris Orch. 11:15, Dale Orch. 11:45, Rhythm Rascals.  
**KECA**—11, This Moving World, 11:15, Organ.  
**KFWB**—11, Three Kings & a Queen, 11:15, Music You Want.  
**KMPC**—11, Let Me Read to you, 11:15, Swing & Quiz.  
**KMTR**—11, Music.  
**KFAC**—11, Night Shades.  
**KGFJ**—11:15, Concert Melodies.  
**KFXM**—11, Harris Orch. 11:15, Dale Orch. 11:45, Rhythm Rascals.  
**KFSG**—11, Sunny Southerners, 11:30, Philosopher's Corner.  
**KFSD**—11, Richards Orch. 11:30, Marshall Orch.  
**KGB**—11:15, Dale Orch. 11:45, Memory time.  
**KFSD**—11, Jack the Bellboy.  
**KVOE**—11, Harris Orch. 11:15, Dale Orch. 11:45, Rhythm Rascals.

# RADIO FUN:

## A Few Dimwits and the Curious Provide Spice During the Day

WHAT the birdlike little woman had in mind and what she actually asked were, as will be seen, quite different things.

"Is this the same building that is located at Sunset and Vine street?"

The information supervisor for a great network's western division, blinked. Obviously the answer was in the negative. A building in one section of the radio capital could not possibly be the same as one in another.

Information's swift geared intelligence raced over replies that would conform to the network's reputation for and insistence upon Courtesy, Information, and Satisfaction of the Listeners who ask questions.

"Would you mean National Broadcasting company? That company has a building located at Sunset and Vine streets."

The birdlike woman blinked back.

"Oh, dear. Where am I now?"

"In the Columbia Broadcasting building housing KNX."

"Isn't that strange? How did I get here?" The woman looked half wildly around as though she had suddenly experienced a transition from everyday reality to a dream world in which minds went one way and bodies another.

Information looked sympathetic. There was no answer to that one.

The woman turned away. A waiting actor came forward, amused malice in his eyes.

"Pardon me, madam. I couldn't help overhearing your question. Perhaps I could help. The building at the corner of Sunset and Vine is located at Vine street and Sunset boulevard. This building is located at El Centro and Sunset. This has the legend 'CBS-KNX' on its facade. The other bears the legend 'NBC.'"

The little woman looked dismayed. "Dear me," she exclaimed, "I thought they belonged to the same company." And this was what she had in mind in the first place.

Questions that are asked by some listeners deserve as important place in the humor of modern times as do "boners" made by announcers. In fact, there is some debate on the subject that listeners' queer questions might deserve more attention than do announcers' boners. They're funnier sometimes. Let us read.

"Can you tell me what happened to the program I've been listening to?" This question was telephonically directed to an information clerk recently.

"What program were you listening to?"

"Oh, I've forgotten the name of it. However, it's about a doctor who has a nurse in love with him. I don't think he will marry her, however, because so far every sign is that he is in love with that harriidan of a society girl. Does that help you?"

Information groaned inwardly. On the day this question was asked there were 18 serials blasting into the ether, carry-

ing with them doctors and nurses and society women all working out nearly the same plot of intrigues, love situations and emergencies faced by young and handsome doctors determined to make good.

"What station are you listening to?" Information asked, seeking a clue.

"The one I always listen to."

"And that is . . ."

"Dear me, I've never thought to look. I just turn the radio around until the

## Technique



National Donut Week. Just ended, inspired Columbia network's ingenious inventor, Col. Lemuel Q. Stoopnagle, to devise this patented "Double-Dunk" method of immersing two of the "holesome" goodies at one and the same time. The Stoopnagle technique employs the thumb and first three fingers, thus allowing the pinkie to be cocked jauntily in the accepted manner of your neighborhood sewing circle. The coffee, of course, is divided evenly between cup and saucer.

program comes." Information scanned the station log, selected a program then on the air with a doctor and a nurse and a "harriidan" of a society girl.

"You were listening to . . ." she said. The woman hung up. A few moments later she was back on the phone.

"It wasn't the same one," she sang out. "But it's all right. I like this one much better. I'll bet that jealous nurse does something to prevent the doctor getting the serum to Alaska. . . ."

One woman called and became furious at the inability of the station to answer her question, "What numbers will the

President draw in the draft? I must know right away because if my son is called, there's no use planning the new house."

Many daytime serials are larded with situations in which people are tortured, animals beaten and heroines persecuted all as a preliminary to the arrival of Ducky Donald Daring, the hero. From such as these this:

"How long are they going to keep beating that poor horse?"

"What horse?" asked astounded Information.

"The one they're beating now in 'The Trials of Eva and Topsy,' the Rubso Dubso program. They'd better stop it. My daughter's almost hysterical. I warn you, if it doesn't stop I'll call the humane society." Long before the society could be called, however, script requirement Number X "Sound of Horse Being Beaten" had become history and the soundman had put away the mohair padded leather pillow; and, we hope, little daughter was starting to get hysterical over torture by hot coals of Wacky Woo Woo, the proud son of Woozy Wacky Woo, brace chief of the Flat Arches.

An Information, interviewed the other day, told one of the amazingly funny incidents in the sometimes dip-dizzy life of Informations. A woman came to her desk. Was there a telephone booth in the building? The booth was pointed out. Information watched the woman through the glass of the booth. A lip reader of no mean ability, Information "listened" to the conversation. To her astonishment the woman was asking: "Can you tell me where KNX is located?" Behind Information a telephone girl was saying: "It is located on Columbia Square, between Gower and El Centro on Sunset boulevard. Where are you calling from now?" The woman opened the door, peered out, and ducked back; reading her lips Information heard: "I'm just across from a cafe called 'Brittingham's.'" (Brittingham's is just across the way from CBS). The lady came out of the booth. She looked dazed and uncertain of herself. She came up to Information.

"The strangest thing happened," she gushed.

"Yes, I know."

"You know what?" The woman was puzzled.

"How it feels to find yourself standing in the middle of something you're looking for," Information smiled.

The woman laughed. "It's like coming out of dark into sunlight suddenly."

One afternoon a situation developed that had attaches of one station feeling as limp as firemen after a six alarm blaze.

"Who is the man now talking on the 'Happy Daffy Sees It Through' program?" The voice was agitated, excitement running through it like a wind. A clerk consulted the program schedule.

"That's James Blank Blank," she reported.

"Well, he may call himself that, but I know different. I'm coming right down. That's my husband's voice. He left me 10 years ago in Olathe."

She came. Peremptorily and aggressively, a woman fighting for justice from a renegade husband, she demanded to be shown into the studio on the stage of which her errant "husband" was seeing Episode 16 of Happy Duffy through.

She fought ushers who sought to re-



**CHEF MILANI'S . . . . . Food Filosofy**

**Have You Ever Tried Boiling Water in a Basket?**—You think it can't be done, eh? Ah, but it can. The California Indians used to do it all the time! They cooked a lot of their foods that way.



Now of course you want to know how they did it without burning the basket. All right, watch me—or rather, watch the Indians. An Indian stripped to the waist couldn't possibly have anything up his sleeve! Here's what they did, and like all other tricks, it's very simple once explained.

First, they wove their baskets so that the water wouldn't leak out. Then, they filled them, and—instead of taking the basket to the fire, they brought the fire to the basket—in the form of almost red hot rocks. These made the water boil.

Do I hear somebody say that the water would cool the rocks?

Correct. The water took all the heat from the rocks, but then, what else could the water do with that heat except make itself boil?

Clever, don't you think?

**Pigs and Butter Quiz**—Does a pigtail

make a man pigheaded? Is a pigskin carried on a pigiron? Can a man make a pig of himself eating pignuts, pigweeds and pigfish? Would he know which side his bread was buttered on if he ate butter-nuts and butterfish? Could a butter-and-egg man wear butter-and-eggs in his lapel? Does it take butterfingers to make butterscotch? If a butterball can fly, what is it?

A pigtail is a Chinaman's queue; pig-headed means stubborn; a pigskin is a football; pigiron is an oblong mass of iron; the pignut is a kind of hickory nut; pigweed is the same thing as purslane; a pigfish is a fish that grunts; butternut is another name for the North American white walnut; the butterfish is otherwise known as the dollarfish or niggerfish; butter-and-eggs is the name of a yellow flower; butterfingers means slippery fingers; butterscotch, of course, is candy, and a butterball is a kind of duck.



**A Dinner for Four, for a Dollar, no More**—I have had a number of requests to include this feature of my KMPC broadcasts in this column, so here it is: If you want more, let me know.

**SHOPPING LIST**

- 2 lbs. Swiss steak .....50
- 1 can (2-oz.) mushrooms.....09
- 2 lbs. tomatoes .....05
- 3 lbs. potatoes .....05
- 1 cauliflower .....03
- 1 cucumber .....02
- Coffee .....05
- Grapes .....05

- ¼-lb. butter .....10
- ½ loaf of bread .....05
- Salt, pepper and thyme .....01
- Total .....\$1.00

**MENU**

- Swiss Steak with Mushrooms  
in Casserole
- Boiled Potatoes and Cauliflower
- Sliced Cucumbers
- Bread and Butter
- Grapes
- Coffee

**RECIPE**

Braise the Swiss steak in two tablespoons of butter, place in casserole and cover with mushrooms. Slice the tomatoes and put same over steak and mushrooms, sprinkling with salt, pepper and thyme to taste. Cover casserole and bake in 450 degree oven for one hour. Serve with boiled potatoes and cauliflower.

**A Glassful of Health**—It's called Calso, a new water that you should know about. Have you ever heard of a spa? A spa is a place where people go to drink waters that will make up for their mineral deficiencies. Well, Calso brings the spa to your home, in bottles, so that you can use it as a table water, as a regular drink, or mixed with fruit juices.

Maybe this sounds like advertising, but the fact remains that I'm not being paid to tell you about Calso. I just happen to be sold on it, that's all. I had a pain in the side about 10 days ago, drank some Calso, and the pain disappeared. A few days later, a friend of mine, a well-known actor, also had a pain in the side; so I gave him some Calso and his pain disappeared too.

How do I know that YOU haven't got a pain in the side and that it won't disappear if YOU take a drink of Calso?



**When Greek Meets Greek**—They say that when Greek meets Greek they open a restaurant, and perhaps the reason is that when man meets man, he needs one.

It's amazing the social significance that eating has apart from nourishing us. A holiday means a feast; a convention, a banquet; any affair, large or small, touches food in some way, and to be sociable it seems necessary that we should nibble or sip together, even if it's only a doughnut and a cup of coffee!

Hospitality appears to have its foundation in the sharing of food, and culturally we perhaps first begin to acquire many of our virtues at the dinner table. We learn politeness there, and cleanliness, and unselfishness too, and when grace is said, we also have a lesson in gratitude and respect.

Thus a meal time becomes not only an interval when we replenish our forces, but a moment for cultivating the finer things in life as well, and we would do well to more thoroughly consider and appreciate the subtle values involved and lift our indulgence to the highest possible level of ideal enjoyment.



Listen to Chef Milani daily at 2 o'clock over KMPC. A new sponsor has now been added to his Dinner for Four, for a Dollar, no More program. Besides Signet Fruits and Arden Dairies, Wilson & Co., packers of Tender Made Hams and "Ol Fashund" bacon, now also share in the Chef's broadcast.

**DID YOU KNOW**

You can now get bacon with that full rich smoky flavor you used to get at grandma's!

JUST ASK FOR  
**WILSON'S**  
**Ol Fashund Bacon**

It's "Sliced on the Road"

strain her. She was pacified only when an official said, "If you're quiet we'll take you backstage and you can see for yourself." She promised. It turned out, of course, the man with the voice was not her husband. But she had to see before she was convinced.

There have been other amusing sidelights, too many to detail, but for a last paragraphic clincher:

In the midst of a recent remote-controlled talk by Irvin Cobb the time allocated ended and the remote went off their air, leaving Cobb continuing his talk before his visible audience. A few moments later an angry man's voice seethed into the ear of Information.

"What the hell you people trying to set yourselves up as? Dictators or something? What's the idea of cutting Irvin Cobb off the air? When anybody's got anything to say you cut 'em off. Dictators! Maybe some day we'll cut you off, you stranglers of free speech, you!"

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THURSDAY Program Highlights

Variety

A. M.
9:00-Kate Smith, KNX.
9:45-Between Bookends, KECA.
10:30-Art Baker, KECA.

P. M.

1:15-Club Matinee, KECA-KFSD.
2:00-Chef Milani, KMPC.
4:00-Art Baker's Notebook, KFI.
5:30-Aldrich Family, KFI.
6:00-Major Bowes, KNX.
6:00-Kraft Music Hall, KFI.
7:00-Camel Caravan, KFI.
7:00-Rudy Vallee, KECA.
8:00-Amos 'n' Andy, KNX-KMPC.
8:15-Pickard Family, KMPC.
8:30-Good News of 1941, KFI.
8:30-Fame & Fortune, KECA.
9:00-Strange As It Seems, KNX.

Drama

A. M.
10:30-Johnson Family, KHJ.
P. M.
8:00-Enemy Within, KFVB.
9:30-When Presaes Roar, KFI.

Public Affairs-News

A. M.
7:30-Bob Garred, KNX.
P. M.
4:45-Kaltenborn, KFI.
5:55-Elmer Davis, KNX.
6:00-Fulton Lewis, KHJ.
KVOE-KGB.
8:30-John B. Hughes, KFPM-KVOE-KHJ.
7:00-Gabriel Heatter, KHJ.
7:00-Raymond Gram Swing, KVOE-KFXM.
7:30-Wythe Williams, KHJ-KVOE-KGB.
7:45-Robert Arden, KFWR.
8:45-Let's Talk News, KMPC.

Outstanding Music

A. M.
11:15-Standard School, KHJ-KVOE.

P. M.

2:15-Classic Hour, KECA.
6:00-Rochester Philharmonic Orch., KECA.
7:45-Mazouza Blossoms, KECA.
8:00-Evening Concert, KFAC.
8:00-Standard Symphony, KHJ-KVOE-KFXM-KGB.
8:00-Pleasure Time, KFI.
8:15-Lanny Ross, KNX.
9:00-Names in Music, KFVB.
10:00-Phil-Harmonia, KECA.
10:00-Haven of Rest, KHJ.
10:30-Masterworks, KNX.
11:15-Music You Want, KFVB.

Sports-Comment

P. M.
12:30-Round Table, KMPC.
7:00-Sid Ziff, KFVB.
10:15-Bowling Notes, KFVB.

Quiz Programs

P. M.
5:00-Pot o' Gold, KECA.
5:30-Information Please, KFI.
7:45-Sensational Quiz, KHJ-KVOE-KGB.
9:00-School Kids Quiz, KECA.
8:30-Ask-It Basket, KNX.
8:30-Fame and Fortune, KECA.
9:00-Quiz Court, KFI.

Weather

KHJ-8:30 a.m., 2 p.m.
KMTR-9 a.m.
KRKD-9:30 a.m., 1 p.m., 3:45 p.m.
KFVB-11:30 a.m.

KGB-1, John B. Hughes, 10:30, Johnson Family, 10:45, Bachelor's Children.
KFVD-10, Morning Serenade, 10:30 Union Rescue Mission.
KVOE-10, News, 10:30, Johnson Family, 10:45, Bachelor's Children.

11 A. M. to 12 Noon

KFI-11, Hymns of All Churches, 11:15, Arnold Grimm's Daughter, 1:30, Valiant Lady, 11:45, Light of the World.
KNX-11, Bir Sister, 11:15, Aunt Jenny, 11:30, Fletcher Wiley, 11:45, My Son and I.
KHJ-11, Friendly Neighbors, 11:15, Standard School, 11:45, Eddie Abright.
KECA-11, Our Half Hour, 11:30, Family Doctor, 11:45, News.
KFXM-11, Tom Stoddard, 11:30, News, 11:45, Messner Orch.
KMPC-11, Norma Serviss, 11:15, Music, 11:30, Musical Workshop, 11:45, Livestock Journal.
KMTR-11, Dr. Talbot, 11:30, Monitor News, 11:45, Sweet Music.
KFVB-11, Man on the Street, 11:30, Forenoon Musical.
KGFJ-11, News, 11:15, Music.
KRKD-11, Paddock Flashes, 11:30, News.
KFOV-11:15, Dr. Reynolds, 11:30, News, 11:45, Buddy Cole Orch.
KGER-11, News, 11:15, Christian Woman Speaks, 11:30, Music, 11:45, Tunemith.
KFXM-11, Friendly Neighbors, 11:15, Sch. of Air, 11:45, Classic Strings.
KFSD-11, Our Half Hour, 11:15, Bridge, 11:30, Marine Band, 11:45, News.
KGI-11, Friendly Neighbors, 11:15, Standard School, 11:45, School of Air.
KFVD-11, News, 11:15, Musical Album, 11:30, Piano, 11:45, Violet.
KVOE-11, Friendly Neighbors, 11:15, Standard School of Air, 11:45, Southern School.

12 Noon to 1 P. M.

KFI-12, Story of Mary Marlin, 12:15, Ma Perkins, 12:30, Peuper Young's Family, 12:45, Vic and Sade.
KNX-12, Martha Webster, 12:30, Kate Hopkins, 12:45, News.
KHJ-12, News, 12:15, Song Treasury, 12:30, Women World Wide, 12:45, Here's Looking at You.
KECA-12, Orphans of Divorce, 12:15, Amanda, 12:30, John's Other Wife, 12:45, Just Plain Bill.
KFVB-12, Al Jarvis.
KMPC-12, Noontunes, 12:15, News, 12:30, Sports Round Table, 12:45, Musical Comedy.
KATR-12, P. Potter.
KFAC-12, News, 12:15, Music, 12:45, Island Music.
KGFJ-12, News, 12:45, Let's Listen.
KRKD-12:30 Saddle Pals.
KFOV-12, Music Gems, 12:15, News, 12:30, Gardner.
KGFJ-12, News, 12:10 Music.
KFXM-12, Singin' Sam, 12:15, News, 12:30, Calvary Quarter Hour, 12:45, Popular Orch.
KFSD-12, Orphans of Divorce, 12:15, Amanda of Honeymoon Hill, 12:30, John's Other Wife, 12:45, Just Plain Bill.
KGI-12, News, 12:15, Song Treasury, 12:30, Women World Wide, 12:45, Here's Looking at You.
KFVD-12, Air Editor, 12:30 Music, 12:45, V. Schram.
KFOV-12, News, 12:15, Farm News, 12:30, Women World Wide, 12:45, Here's Looking at You.

1 to 2 P. M.

KFI-1, Back Stage Wife, 1:15, Stella Dallas, 1:30, Lorenzo Jones, 1:45, Widdler Brown.
KNX-1, Pina Blace, 1:15, Myrt & Marge, 1:30, Hilltop House, 1:45, Stepmother.
KHJ-1, Don Lee School, 1:30, Happy Homes.
KECA-1, Mother of Mine, 1:15, Club Matinee.
KGER-1, Hawaiians, 1:30, Dr. Reynolds, 1:45, Varieties.
KMPC-1, Melody Time, 1:30, News, 1:45, Light Classics.
KMTR-1, G. Wilson, 1:30, Pension, 1:45, Sweet Music.
KFOV-1, Religious Science, 1:15, Music, 1:45, Organ, 1:45, Strings.
KRKD-1, Weather, 1:15, City Hall, 1:30, U.S.C. 1:45, Health.
KFOV-1, State Building, 1:15, Lucia, 1:30, Monitor News, 1:45, At Theatre.
KGER-1, News, 1:05, Offprints, 1:20, Bits of Hits, 1:30, Spanish.
KFXM-1, School of Air, 1:30, Kruger Orch, 1:45, Variety.
KFSD-1, Mother of Mine, 1:15, Agric. Conservation, 1:30, Club Matinee.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown, and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute change by the broadcasting studios

KGB-1, Don Lee School, 1:30, Stocks, 1:35, Monitor News, 1:45, Siesta.
KFVD-1, News, 1:15, Music, 1:30, Voice of the Nations.
KVOE-1, Don Lee School, 1:30, Kruger Orch, 1:45, Civic.

2 to 3 P. M.

KFI-2, Girl Alone, 2:15, Lone Journey, 2:30, Guiding Light, 2:45, Life Can Be Beautiful.
KNX-2, American School of Air, 2:30, Pop. Concert, 2:45, Scattergood Baines.
KHJ-2, News, 2:15, Bookworm, 2:30, Community Hall, 2:45, Musical Matinee.
KECA-2, News, 2:15, Classic Hour, KFVB-2, Gus Mack, 2:15, Music in Air, 2:30, Music and News, 2:45, Grandma Travels.

HEAR CHEF MILANI TODAY
KMPC-2:00 P. M.

KMPC-2, Chef Milani, 2:15, Jack Leonard, 2:30, Concert Hall.
KMTR-2, W. B. West, 2:15, Your English Words, 2:30, Stocks, 2:45, Sweet Music.
KFAC-2, News, 2:15, County Federation, 2:45, Band.
KGFJ-2, News, 2:15, Civic.
KRKD-2, Henry Orch, 2:30, News, 2:45, Hawaiians.
KFOV-2, Civic, 2:15, Daily Bread, 2:30, Dr. Reynolds, 2:45, Grandma Travels.
KGER-2, News, 2:05, Musicale, 2:30, L. B. Bar.
KFXM-2, Stocks, Music, 2:15, News, 2:30, Variety, 2:45, Spottie Revue.
KFSD-2, Frank Watanabe, 2:15, Monitor News, 2:30, Health Talk, 2:45, Grandma Travels.
KGI-2, News, 2:15, Looks at Books, 2:30, P.-T.A., 2:45, Musical Matinee.
KFVD-2, Music, 2:15, Organ, 2:30, Rhythm.

3 to 4 P. M.

KFI-3, Agnes White, 3:15, Reveries, 3:25, News, 3:30, Alice Blair, 3:45, Meet Miss Julia.
KNX-3, Young Dr. Malone, 3:15, Ask the Music, 3:30, Joyce Jordan, 3:45, Wheatona Playhouse.
KHJ-3, News, 3:05, Pendarvis Orch, 3:15, American Legion News, 3:30, Gypsians, 3:45, Vagabond's Trail.
KECA-3, Classic Hour, 3:30, Un-Classic Hour.
KFVB-3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KMPC-3, Charlie Wellman, 3:30, Tropic Moods, 3:45, Social Secretary.
KMTR-3, Volney James, 3:30, Memories, 3:45, Music.
KFAC-3, Symphony.
KGFJ-3, News, Stocks.
KRKD-3, Hawaiians, 3:15, Records, 3:45, Weather, Venna Taylor.
KFOV-3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KGER-3, News, 3:05, Market Adventures, 3:20, Long Beach Band.
KFXM-3, News, Pendarvis Orch, 3:15, Variety.
KFSD-3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KGI-3, News, 3:05, Pendarvis Orch, 3:15, Devotions, 3:45, Vagabond's Trail.
KFVD-3, News, 3:15, Music.
KVOE-3, News, Pendarvis Orch, 3:15, Legion News, 3:30, Bargain Counter.

4 to 5 P. M.

KFI-4, Art Baker's Notebook, 4:30, Dinner Music, 4:45, H. V. Kaltenborn.
KNX-4, Second Wife, 4:15, We the Ahbotts, 4:30, News, 4:35, Fletcher Wiley.
KHJ-4, Paging Past, 4:15, Meet Mr. Morgan, 4:30, Life of Byron.
KECA-4:15, Set sail, 4:30, Bud Barton, 4:45, Superman.
KFVB-4, Don Alligan, 4:30, Edwin Cross, 4:45, Stuart Humbles.
KMPC-4, Hollywood Chatterbox, 4:15, Musical Orlon, 4:30, Newsreel, 4:45, Columbia Concert Orch.

THURSDAY Programs

NOVEMBER 14, 1940

8 to 9 A. M.

KFI-8, Organ Concert, 8:15, Against Storm, 8:30, Road of Life, 8:45, News.
KNX-8, Morning Melodies, 8:15, News, 8:20, Nancy Dixon, Shopping Guide, 8:30, Goldbergs, 8:45, Kathleen Norris.
KHJ-8, Neighbors of Woodcraft, 8:30, News, 8:45, London News.
KECA-8, Breakfast Club, 8:30, News, 8:45, B. L. Johnson.
KFVB-8, Grouch Club, 8:30, Gus Mack, 8:45, Dr. Reynolds.
KMPC-8, Andy & Virginia, 8:30, Unity Daily Word.
KMTR-8, Spanish Hour, 8:45, Religious Music.
KFAC-8, Country Church, 8:30, News, 8:45, Mildred Lager.
KGFJ-8, News, Stocks, 8:30, Sheldon Shepard, 8:45, Dr. Wiseman.
KFOV-8, News, 8:15, Dr. Reynolds, 8:30, Classified, 8:45, Eddie Denny.
KGER-8, News, Soul Patrol, 8:15, Mixup, 8:45, Rev. Bennington.
KFXM-8, Neighbors of Woodcraft, 8:30, Sunshine Service.
KFSD-8, Breakfast Club, 8:30, Good Cheer, 8:45, Thunder Over Paradise.
KGI-8, Neighbors of Woodcraft, 8:30, News, 8:45, Toby & Snie.
KFVD-8, Covered Wagon, 8:45, Music.
KVOE-8, Good Morning Neighbor, 8:30, News, 8:45, London News.

9 to 10 A. M.

KFI-9, Words & Music, 9:15, O'Neill, 9:30, Heart of Julia Blake, 9:45, Bridge Club.
KNX-9, Kate Smith Speaks, 9:15, When a Girl Marries, 9:30, Romance of Helen Trent, 9:45, Our Gal Sunday.
KHJ-9, Victor Lindlahr, 9:15, Rev. Laurin, 9:30, Let's Play Bridge, 9:45, Keep Fit.
KECA-9, Mildred Van, 9:30, News, 9:45, Between Bookends.
KFVB-9, Rhythm in Rhyme, 9:30, News (Thrifty Drug), 9:45, Hits & Bits.
KMPC-9, News, 9:15, Organ, 9:30, Melody Preferred.
KMTR-9, Martin Luther Thomas, 9:15, Health Talk, 9:30, Clifford Clinton, 9:45, Between Bookends.
KFAC-9, Inspirations, 9:15, Health Talk, 9:30, Women in News, 9:45, Music.

KGFJ-9, News, Stocks, 9:15, Music.
KRKD-9:30, U. S. Weather, 9:45, News.
KIEV-9:30, Mayfair Lost & Found Pets.
KFOV-9, Hit Review, 9:30, Popular Records, 9:45, Hollywood Band.
KGER-9, News, 9:03, Bright Corner, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.
KFXM-9, News, 9:15, Program Preview, 9:30, Navy School, 9:30, Let's Play Bridge, 9:45, Pop. Orch.
KFSD-9, Frank Ross, 9:15, Health, 9:30, Farm & Home.
V.B. D. Conservation Reporter, 9:15, Homemaker's Catalogue, 9:30, Let's Play Bridge, 9:45, Keep Fit.
KFVD-9:15, News, 9:30, Dr. Richardson, 9:45, arade.
KVOE-9, Monitor News, 9:15, Navy Music School, 9:30, Bridge Lesson, 9:45, Exercises.

10 to 11 A. M.

KFI-10, News, 10:15, Mirandy's Garden Patch, 10:30, Kathleen Norris, 10:45, Dr. Kate.
KNX-10, Life Can Be Beautiful, 10:15, Woman in White, 10:30, Right to Happiness, 10:45, Mary Lee Taylor.
KHJ-10, News, 10:15, BBC News, 10:30, Johnson Family, 10:45, Bachelor's Children.
KECA-10, Mid-Morning Jamboree, 10:30, Art Baker, 10:45, News, 10:50, H. Harding.
KFVB-10, Song Shop, 10:15, Jimmie Jackson, 10:45, Selvin Orch.
KMPC-10, Home Folks Frolic, 10:15, Old Refrain, 10:30, Waltz Time, 10:45, News.
KMTR-10, Woman's World, 10:45, Dr. Reynolds.
KFAC-10, Talented Youth, 10:15, Serenade, 10:30, News, 10:45, Gothic Tower.
KGFJ-10, News, 10:15, Dr. McCoy, 10:45, City Dwellers.
KRKD-10, Music, 10:15, Health.
KFI-10, News, 10:15, Health, 10:30, Pacific Paradise, 10:45, Chas. Wellman.
KGER-10, News, 10:05, God's Sunshine, 10:30, Rev. Ivie.
KFXM-10, John B. Hughes, 10:30, Variety, 10:45, Bachelor's Children.
KFSD-10:15, Between Bookends, 10:30, Ann Gibson, 10:45, News, 10:50, H. Harding.

NEWS OF CONTESTS

**AMERICAN TOBACCO CO.**—Kay Kyser's College of Musical Knowledge. Wed., KFI, 7:00 p.m. Listeners invited to send in questions to be answered on program. All mail should be addressed to Kay Kyser, 480 Lexington Ave., New York, N. Y.

**ARMSTRONG RUGS & LINOLEUMS**—Heart of Julia Blake, Tues., Thurs. and Sat., 9:30 a.m., KFI. Visit a store displaying Armstrong linoleums. Choose some feature about them that pleases you—write poem about it; and send to Armstrong Quaker Girl, care of KFI, Los Angeles. Winner gets choice of Armstrong Rug up to 12'x15'.

**BROWN & WILLIAMSON**—Uncle Walter's Dog House, Tues., 7:30 p.m., KFI. \$50.00 cash prize awarded to sender of "Dog House" experience which is selected for dramatization on program. Senders of next 11 best will be awarded Kaywoodie Pipes and one-pound tins of Sir Walter Raleigh tobacco. Address Uncle Walter's Dog House, care of KFI, Los Angeles. Prize a new Piper Cub Airplane.

**BROWN & WILLIAMSON**—Wings of Destiny, Fridays at 7:00 p.m., KFI. Complete following sentence in 25 words or less: "I tried the new Wings Cigarette because..." Weekly contest with different sentences each week. Winner announced each Friday.

**LUCKY STRIKES**—Information Please, Fridays at 5:30 p.m., KFI. Listeners invited to send in questions on subjects of general interest, with cor-

rect answers. Prizes \$5.00 for each question accepted; \$10.00 additional if question is not answered correctly, also a complete set of Encyclopedia Britannica to sender of each question not answered correctly on the program. Address, Information Please, American Tobacco Company.

**COLGATE-PALMOLIVE - PEET CO.**—Strange As It Seems. If you have had a true strange experience, write letter. The writer of every Strange As It Seems story used on the air before January 1, 1942, will receive \$25. Mull John Hix, Hollywood, Calif.

**PROCTER & GAMBLE CO.**—Those We Love. Write a letter of fifty words or less on why you like TEEL Liquid Dentifrice, with any Teel Carton top, label or facsimile to: Teel, Cincinnati, Ohio. Prizes: 1, \$5000; 2, \$1000; 3, \$500; 4, \$100; 365, \$10 Prizes. Closes November 13th.

★ ★ ★

Rose Bowl

Most coveted honor for nation's gridsters is that of playing annual big game in Pasadena's Rose Bowl, patron stadium of many another that has been constructed since 1927 when National Broadcasting company aired first classic struggle between California's Stanford and the South's Alabama university.

Last week NBC tied up broadcast of

ANSWERS TO QUIZ ON PAGE 19

1. Raymond Gram Swing. Mrs. Swing refused to marry him unless he used her name as long as she was to use his.
2. (a) Lew Valentine.
- (b) Patrick J. Barrett.
3. Leone LeDoux as "Baby Dumpling" on "Blondie."
4. Connie Haines and Frank Sinatra.
5. Arthur Q. Bryan, who is "Waymond W. Wadcliffe," the "wittle man" on Al Pearce's Camel show.

this year's big game in an exclusive arrangement with Pasadena Rose Tournament officials, the Tournament of Roses being one of two brilliant events staged each year in palm-groved Pasadena.

NBC will have fast talking, ball-glued-eyed Bill Stern to announce this year's game.

Fanny's House

Comedienne Fanny Brice is having a large guest house built upon the grounds of her Beverly Hills residence. One of its outstanding features will be a nursery—equipped with diversified types of children's toys—to preoccupy the time of any of her guests who may have a rebellious Baby Snooks in their family.

KMTR—4, John Brown. 4:15, Special Events. 4:30, Religious. 4:45, News.  
 KFAC—4, Music. 4:30, Gateway to Music.  
 KGEF—4, News. 4:15, Music.  
 KRKD—4, Records. 4:45, News.  
 KFOX—4, Elwin Cross. 4:15, Red Cross. 4:30, Swing.  
 KGEH—4, News. 4:30, Geo. Strange.  
 KFXM—4, Trading Post. 4:30, Football Preview.  
 KFSD—4, Elwin Cross. 4:15, Europe Situation. 4:30, Medical Society. 4:45, Madame Kriete.  
 KGB—4, Fulton Lewis. 4:15, Meet Mr. Morgan. 4:30, Life of Byron.  
 KFVD—4, Ten Time. 4:15, Band Music. 4:30, News.  
 KVOE—4, Pacing Past. 4:15, Meet Mr. Morgan. 4:30, Life of Byron.

5 to 6 P. M.

KFT—5, String Time. 5:15, Jack Armstrong. 5:30, Aldrich Family.  
 KNX—5, European Round-Up. 5:15, Fletcher Wiley. 5:30, Today's Best Buys. 5:45, Garred. News. 5:55, Davis. News.  
 KHJ—5, News. 5:15, Daily Comics. 5:30, Shafter Parker. 5:45, Captain Midnight.  
 KECA—5, Pot of Gold. 5:30, News. 5:45, Tom Stuart Hamblen.  
 KMPC—5, A to Z Varieties. 5:15, News. 5:30, Uncle Harry.  
 KMTR—5, Eventide Melodies. 5:15, Sweet Music. 5:30, C. Clinton. 5:45, Behind Front Page.  
 KFAC—5, News. 5:15, Music. 5:30, Whon Bill Club. 5:15, Music. 5:30, KGEF—5, News. 5:15, Music. 5:30, Sport Spotlite. 5:45, Music.  
 KRKD—5:30, Race Results.  
 KFOX—5, Swing. 5:45, March Ahead of Time.  
 KGER—5, News. 5:05, Latin Hour.  
 KFXM—5, News. 5:05, Orch. 5:30, Shafter Parker. 5:45, Captain Midnight.  
 KFSD—5, Hot & Gold. 5:30, News.  
 KGB—5, Hits & Encores. 5:15, Noble Orch. 5:30, Shafter Parker. 5:45, Captain Midnight.  
 KVOE—5, Studio. 5:15, Noble Orch. 5:30, Shafter Parker. 5:45, Capt. Midnight.

6 to 7 P. M.

KFI—6, Kraft Music Hall.  
 KNX—6, Major Bowes.  
 KHJ—6, Fulton Lewis. 6:15, Arthur Mann. 6:30, John B. Hughes. 6:45, Cracker Barrel Forum.  
 KECA—6, Rochester Philharmonic Orch. 6:30, J. B. Kennedy. 6:35, Bandstand Encores. 6:45, Mayor Brown.  
 KFXM—6, News. 6:15, Stratton Tom. 6:30, Dialand Band. 6:45, Fiesta.  
 KMPC—6, Song Stories. 6:30, Easy Listening.

KMTR—6, Hollywood Merry-Go-Round. 6:15, Special Events. 6:30, Political. 6:45, Spec. Events.  
 KFAC—6, News. 6:15, Music. 6:30, L. A. City College. 6:45, Bar Assn.  
 KGEF—6, News. Italian Melodies. 6:30, Gold Hour.  
 KRKD—6, Records.  
 KFOX—6, News. 6:10, Sports. 6:15, Stephen Foster. 6:30, Swing. 6:45, Supper Melodies.  
 KGER—6, News. 6:30, Board of Education. 6:45, Italian Journal.  
 KFXM—6, News. 6:15, Answer Man. 6:30, John B. Hughes. 6:45, Cracker Barrel Forum.  
 KFSD—6, Singin' and Swingin'. 6:30, News. 6:35, Concert in Miniature.  
 KGB—6, Fulton Lewis. 6:15, Johnson Family. 6:30, News, Views. 6:45, Cracker Barrel Forum.  
 KVOE—6, Fulton Lewis. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Cracker Barrel Forum.

7 to 8 P. M.

KFI—7, Camel Caravan. 7:30, Musical Americana.  
 KNX—7, Miller Orch. 7:15, Draft Board Reports. 7:20, What's On Your Mind? 7:45, Davis. News.  
 KHJ—7, Gabriel Heatter. 7:15, Inside Sports. 7:30, Wythe Williams. 7:45, Sensational Quiz.  
 KECA—7, Rudy Vallee. 7:30, News. 7:45, Magnolia Blossoms.  
 KFWD—7, Sid Ziff. 7:15, Jimmie Jackson. 7:30, News (Thrifty Drug). 7:45, Robert Arden.  
 KMPC—7, Symphony of Melody. 7:30, Light Classics. 7:45, Novations.  
 KMTR—7, I Am. 7:15, J. F. Burke. 7:30, Clinton. 7:45, Samuel Converse.  
 KFAC—7, Christian Science. 7:15, Music. 7:30, Musical Tapestries.  
 KGEF—7, Spanish Hour.  
 KRKD—7, News. 7:15, Three-Quarter Time. 7:30, Do You Know?  
 KFOX—7, Daily Bread. 7:30, Hawaiians. 7:45, Robert Arden.  
 KGER—7, News. 7:05, Italian Good Samaritan. 7:20, Music. 7:30, Japanese News.  
 KFXM—7, Raymond G. Swing. 7:15, Inside of Sports. 7:30, Lone Rucker.  
 KFSD—7, Aimee S. McPherson.  
 KFSD—7:15, Mama Bloom's Brood.  
 KGB—7, Gabriel Heatter. 7:15, Inside of Sports. 7:30, Wythe Williams. 7:45, Sensational Quiz.  
 KVOE—7, R. Gram Swing. 7:15, Toast Master. 7:30, Wythe Williams. 7:45, Sensational Quiz.

8 to 9 P. M.

KFI—8, Fred Warin. 8:15, News. 8:30, Good News of 1941.  
 KNX—8, Aimee n' Andy. 8:15, Lanny Ross. 8:30, Ask-It Basket.  
 KHJ—8, Standard Symphony.

TUNE IN  
**THE PICKARD FAMILY**  
 SUNDAY THRU FRIDAY  
 8:15 to 8:45 P. M.  
**KMPC**

KECA—8, School Kids Quiz. 8:30, Fame and Fortune.  
 KFWD—8, Enemy Within. 8:15, Streamline Serenade. 8:30, Dorsey Orch.  
 KMPC—8, Aimee n' Andy. 8:15, Pickard Family. 8:45, Let's Talk News.  
 KMTR—8, Property Owners. 8:15, Pat Cooney. 8:30, Technocracy. 8:45, Special Events.  
 KFAC—8, Evening Concert.  
 KGEF—8, News. 8:15, Jean Valentine. 8:30, Music.  
 KFOX—8, Lucien. 8:15, Frolic. 8:30, Popular Records.  
 KGER—8, News. 8:05, Horos.  
 KFXM—8, Standard Symphony Hour.  
 KFSG—8, Aimee S. McPherson.  
 KFSD—8, Famous Composers. 8:30, Fame and Fortune.  
 KGB—8, Standard Symphony Hour.  
 KVOE—8, Standard Symphony.

9 to 10 P. M.

KFI—9, Quiz Court. 9:30, When Presses Roar.  
 KNX—9, Strange as It Seems. 9:25, News.  
 KHJ—9, News. 9:15, McFarland Twins Orch. 9:30, Kemp Orch.  
 KECA—9, Easy Aces. 9:15, Mr. Keen. 9:30, News (Thrifty Drug). 9:45, Frank and Archie.  
 KFWD—9, Names in Music. 9:30, News. 9:45, Dorsey Orch.  
 KMPC—9, Memories in Melody.  
 KMTR—9, Horseman's Forum. 9:15, Henry Orch. 9:30, Peter Potter.  
 KFAC—9, Evening Concert.  
 KGEF—9, Jewish Hour.  
 KFOX—9, News. 9:15, Travelog. 9:30, Johnson Orch. 9:45, Shaw Orch.  
 KGER—9, News. 9:05, Mexico.  
 KFXM—9, News. 9:15, McFarland Twins Orch. 9:30, Wythe Williams. 9:45, Sensational Quiz.  
 KFSG—9:30, Two Grand Pianos.

KFSD—9, Easy Aces. 9:15, Mr. Keen. 9:30, Master Singers. 9:45, News.  
 KGB—9, News. 9:15, McFarland Twins Orch. 9:30, Kemp Orch.  
 KVOE—9, News. 9:15, Studio. 9:30, Kemp Orch.

10 to 11 P. M.

KFI—10, News. 10:15, Richards Orch. 10:30, Inside the News (Thrifty Drug). 10:45, Bridge Club.  
 KNX—10, Sullivan Reviews News. 10:15, Music to Remember. 10:30, Masterworks.  
 KHJ—10, Haven of Rest. 10:30, News. 10:45, Harris Orch.  
 KECA—10, Phil-Harmonia.  
 KFWD—10, Piano Paintings. 10:15, Bowling Notes. 10:30, Contrasts in Rhythm.  
 KMPC—10, Sing Song with Mike. 10:15, News. 10:30, Dance. 10:45, Hawaiians.  
 KMTR—10, News. 10:15, Lopez Orch. 10:30, Clinton. 10:45, Kaley Orch.  
 KFAC—10, Melody Hour.  
 KGEF—10, News. 10:15, Mission Workers.  
 KFOX—10, Ross Ballroom. 10:15, Roberts Bros. Orch. 10:30, Wave Riders. 10:45, Hamilton Orch.  
 KGER—10, News. 10:10, Rev. Smith.  
 KFXM—10, Haven of Rest. 10:30, News. 10:45, Harris Orch.  
 KFSG—10, Esther Stuart. 10:30, Missionary Drama. 10:45, L. A. Five Singers.  
 KFSD—10, Wilde Orch. 10:30, Nottingham Orch.  
 KGB—10, Haven of Rest. 10:30, News. 10:45, Harris Orch.  
 KFVD—10, Jack the Bellboy.  
 KVOE—10, Haven of Rest. 10:30, News. 10:45, Harris Orch.

11 to 12 Midnight

KFI—11, News. 11:15, Martin Orch. 11:30, Dorsey Orch.  
 KNX—11, Knox Manning. 11:15, Busse Orch. 11:30, Strand Orch. 11:35, News.  
 KHJ—11, Harris Orch. 11:15, Dale Orch. 11:45, Rhythm Rascals.  
 KECA—11, This Moving World. 11:15, Organ.  
 KFWD—11, Three Kings & A Queen. 11:15, Music You Want.  
 KMPC—11, Doctor's Journal. 11:18, Swing & Quiz.  
 KMTR—11, Music.  
 KFAC—11, Night Shades.  
 KGEF—11:15, Concert Melodies.  
 KFXM—11, Harris Orch. 11:15, Dale Orch. 11:45, Rhythm Rascals.  
 KFSG—11, Freddie Carter.  
 KFSD—11, Martini Orch. 11:30, Marshall Orch.  
 KGB—11, Harris Orch. 11:15, Dale Orch. 11:45, Memory Time.  
 KVOE—11, Harris Orch. 11:15, Dale Orch. 11:45, Rhythm Rascals.



# SALUTE YOUR AMERICA!

A Department for Children, Young and Old

CONDUCTED BY BEATRICE HENSHAW

**S**ALUTE Young America! This is YOUR department, dedicated by RADIO LIFE to girls and boys from tots to teens, their parents, teachers, and anyone else interested in the up-and-coming generation.

In presenting this new feature, the editors urge you to make it your own, a clearing-house of young ideas. What YOU want GOES here! Of course it can't be done without your help. Write in often and make suggestions on what you want to read in these columns. Ask your mother and dad to write us also, and your teacher and your scout leader and your church club director. Group readers are as welcome as individuals. Sometimes people don't pay much attention to what kids have to say, but you're IMPORTANT here—we want to please YOU.

Shall it be news of your pet programs? Sure, tell us which they are and we'll give you the latest dope. Pictures of radio personalities? Your favorite will be printed here if at all possible. What about school broadcasts? If you're not classroom listening, you're missing out on some fine programs. Watch these pages and keep your teacher informed on the special educational airings during school hours. There will be tips on keen shows for home tuning that you may not have heard about. And news of what young people are doing in radio.

Each week this department will print the best letter sent in by a reader, with prizes of broadcast or tour tickets just like the "Gags of the Week" winners receive. Adults as well as youngsters can compete. If you are in school, be sure to give your age and the name of the school you attend also. What shall you write about? Well, suggestions for articles in this department, comments on programs you like or maybe don't like, questions about things that puzzle you, there are a million things you can say.

Of special interest to grown-ups will be a little box down in the corner called: "Parent-Teacher Quiz" where will be printed the answers to questions sent in by adults who take their radio listening seriously. Many times the editor is requested to furnish information of one kind or another. Often the questions are duplicated. Next time write this department, and the "Parent-Teacher Quiz" expert will give you the answer if it is humanly possible.

## School of Air

Columbia Broadcasting system's "American School of the Air" is the oldest continuous daily series of nation-wide broadcasts for classroom use in the United States. Started in 1930 over 45 stations of the Columbia network, it now goes to an estimated eight million pupils through 110 stations. Every state in the Union and the territory of Hawaii take advantage of its programs to supplement the curriculum and broaden the student's horizon.

Believing that greater understanding and appreciation of the culture, history and ideals of all the Americas make for harmonious relations throughout the Western Hemisphere, Columbia launched this year an enlargement of the school broadcasts to include Canada and the Latin American republics also. Program data were gathered from each country through its ministry of education and a total of 135 scripts were prepared by staff writers. Translators employed by CBS rendered them into Spanish and sufficient copies for production purposes are available without charge for broadcasting from public or private local stations. For the non-Spanish-speaking nations scripts are sent in English, enabling them to make their own translations. Canada, of course, takes the programs direct from the Columbia network. Mimeographed translations of the Teacher's Manual are also sent out, so that each country can print its own in the quantities desired.

Commenting on this project, Secretary of State Cordell Hull said:

"It would be difficult to devise a form

## Gamester



Sybil Trent, above, is the child star of "March of Games," the CBS-KMPC fun and educational program, airing at 2:00 or 5:30 p.m. Sundays.

of international cooperation which holds more promise for the deepening and broadening of understanding between the peoples of the American republics, and which may be of more general benefit to these countries."

The Columbia "American School of the Air" is heard in this area each school day from 2:00 to 2:30 p. m. over station KNX.

The schedule is as follows:

**MONDAY: AMERICANS AT WORK**, the story of how people make their living supplying the commodities of the Western Hemisphere.

**TUESDAY: WELL-SPRINGS OF MUSIC**, marks out an exciting path along which children may be led to appreciate music as a vital part of day-to-day living. The programs alternate between Folk Music and Art Music.

**WEDNESDAY: NEW HORIZONS** takes "Waters of Life" as its subtitle this year and tells the story of water in the discovery and development of the Americas.

**THURSDAY: TALES FROM FAR AND NEAR** presents outstanding fiction for children covering a wide range of reader interest and age level.

**FRIDAY: THIS LIVING WORLD** is designed to stimulate the student to explore his community and his relations to it, seeking to adjust himself to it both as an individual and as a citizen.

More details about this amazingly complete radio education will be given from time to time. Adults who are able to listen during the afternoon hours (2:00-2:30) will find these broadcasts as stimulating as the younger element that receives them in school.

## Child Quizzes

Want to be on the radio, kids? You seventh and eighth graders in the Los Angeles city and county schools are eligible to compete in the "School Kids'

Quiz" heard every Thursday night at 8 p. m. over KECA. All you have to do is write to Quizmaster Sam Lacey in care of KECA, Los Angeles, or sign up at your own school. When the time comes you are called for elimination try-outs and if you qualify, wait your turn to air your knowledge over the radio, for all the world to hear! And here's a tip: in the meantime tune in each Thursday night and listen to the other kids so when your turn does come, you'll be all set.

The program is sponsored by the World Book Encyclopedia and each contestant, whether he wins or not, is rewarded for effort with a two-volume Century Dictionary that comes in mighty handy for that homework! The first and second place winners receive the full 18-volume set of the World Book Encyclopedia, including a study guide. And, just so no one is left out, each person taking part in the tryouts is presented with a large certificate.

Originated by Mr. Lacey, principal of the Dayton Avenue school, it was the first quiz show for children on the air from the west. It has now passed its sixtieth broadcast and is growing in popularity every week. With his long experience as a teacher, Mr. Lacey knows just how to pop the questions to his young contestants and announcer Hal Hodge is a swell person to make you laugh and forget you're on the air. Bob Mitchell plays the organ during the broadcasts.

Parents and friends are invited to sit in the studio auditorium and cheer for you. They also come in very handy to answer the questions when the contestants just can't seem to remember what to say.

### Club Women's Radio Program

Southern California Radio Conference, Nov. 8, 1940. Luncheon honoring Mrs. Dorothy Lewis, 12 o'clock, Hollywood Athletic Club. Lewis Allen Weiss will present Don Gilman as luncheon speaker. Radio personalities as special guests.

2 p. m. Columbia Square Studio—Mrs. Walter Harrington Boyd, presiding. Greetings, D. W. Thornburgh. Exchange of Viewpoints:

Mrs. Frances Farmer Wilder presents—

Mrs. Elizabeth Goudy, director of radio in Los Angeles County schools.

Mrs. Pauline Winner, coordinator of radio, Los Angeles city schools.

Mrs. J. Paul Elliott, Tenth District, California Congress of Parents and Teachers.

Commercial Radio Program presented, Mr. Van Newkirk—dramatization of children's radio program by Mutual-Don Lee Broadcasting System. Shafter Parker.

Discussion Panel: Calvin Smith, manager Radio Station KFAC, chairman; Leo B. Tyson, general manager Radio Station KMPC; Dr. John W. Todd, professor of psychology, University of Southern California; Frank Hull, ace sportscaster; Mrs. Harry E. Willets, president of Los Angeles County, California Federation of Women's Clubs; Dr. Harold Mather, California Church Council; Mrs. Irene T. Heinemann, assistant superintendent of public instruction, State Department of Education; Mrs. C. W. Partridge, president, Society of New England Women.

Harrison Holliday, manager Radio Station KF-KECA, presents Mrs. Dorothy Lewis, vice-chairman of the Radio Council on Children's Programs.

Remarks: Comments on program, Mrs. Walter Harrington Boyd, Mrs. Elizabeth Goudy, Don Gilman, W. D. Thornburgh, Van Newkirk, Calvin J. Smith.

# FORECAST and things current IN RADIO

**Editor's Note:** The following are brief flashes on selective radio programs and events, current and coming up in the future. They are intended to afford a guide for introduction to radio matters of indicated general interest.

## DRAMA

"Love's Labor Lost," a slick little comedy which Shakespeare wrote when he was 25 years old and which almost might be subtitled "A Portrait of the Artist as a Young Man," will be presented in the great plays series over the NBC-Blue (KECA) Sunday, Nov. 10, from 12 noon to 1 p. m., PST. It is the first of three by the bard to be heard as NBC Great Plays.

The somewhat nonsensical story deals with the King of Navarre and some of his friends who foreswear wine, women and song for a three-year period during which they plan to devote their lives to study.

**"Should a young couple live in a tiny apartment and economize, or would they have a better chance for lasting happiness if they bought their own home and got their 'roots in the ground'?"**

This is the arresting true-life marriage experience that themes Friday's "I Want a Divorce" play (Nov. 15) over KHJ and the Mutual Don Lee net 8:30 p. m. PST, starring lovely Joan Blondell. (The show is heard by easterners two hours earlier).

The play deals with the problems of a young couple who find their apartment too small for their temperaments . . . and too convenient for their circle of friends.

Katharine Cornell, the great American actress, will make her first radio appearance on the Red Cross Roll Call show to be broadcast over Mutual Sunday, Nov. 10. Leopold Stokowski, Raymond Gram Swing, Clifton Fadiman and Announcer Bob Trout will join Miss Cornell in devoting their talent to the Red Cross radio appeal, which will be heard by west coast dialers over KHJ and the Don Lee net 10:30 to 11:30 a. m. PST.

## MUSIC

Bing Crosby returns from his summer vacation Thursday, Nov. 14, to feature Connie Boswell, who will be inducted into KMH during the NBC-Red network broadcast at 6 p. m., PST. Miss Boswell's guest appearances with Crosby have been highlights of the long Kraft Music Hall series.

Gus Haenschen's Orchestra, Emil Cote's "Serenaders," and vocalists Mary Eastman and Bill Perry join to provide the melody on "Saturday Night Serenade" over Columbia network. (KNX-CBS, Nov. 9, 6:45 to 7:15 p. m., PST). Bob Trout is the announcer for the program. Musical numbers include "The Sun'll Be up in the

Morning," "Only Forever," "Cuba Duba Doo," "My Hero" from "The Chocolate Soldier," a college medley, "Our Love Affair," "Shadrack" and "There's a Great Day Coming, Manana."

Ossy Renardy, well-known violinist, and Jan Peerce, the Music Hall's tenor star, will be soloists under the direction of Erno Rapee during the Radio City Music Hall Symphony concert Sunday, Nov. 10, from 9 to 9:45 a. m., PST., over the NBC-Blue network.

Renardy will play the Fourth and Fifth Movements of Lalo's "Symphonie Espagnole." Peerce will present two songs by Joseph Marx, "Waldseligkeit" and "Hat Dich Die Liebe Beruhert." Rapee will conduct the orchestra in Glinka's Overture to the "Rysslan and Ludmilla," Debussy's "Afternoon of a Faun," and "Strauss' "Till Eulenspiegel."

Two aspirants for Metropolitan Opera honors will prove their skill in a condensed version of Gounod's "Faust" during the Metropolitan Opera Auditions of the Air, Sunday, Nov. 10, between 2 and 2:30 p. m., PST, over the NBC-Red network.

The two young singers, Ann Heath, soprano, of New York City, and Elwyn Carter, bass-baritone, of Detroit, will be joined by Raoul Jobin, young Canadian tenor who last year won a Metropolitan Opera contract through the Auditions of the Air.

"Billy the Kid," a ballet by the American composer, Aaron Copland, will be presented for the first time as an orchestral suite when it is played by the NBC Symphony orchestra under the direction of Hans Wilhelm Steinberg, on Saturday, Nov. 9, between 6:35 and 8 p. m., PST, over the NBC-Blue network.

## GENERAL

The Lutheran Hour, featuring the sermons of the noted theologian, Dr. Walter A. Maier of Concordia Seminary, has resumed on Sundays over KHJ and the Mutual Don Lee network, at 1:30 p. m. PST.

Commemorating the 20th annual observance of American Education week (Nov. 10-16), a special broadcast featuring prominent individuals in various health, education, recreation, and sports fields will be heard over the Columbia network on Sunday, Nov. 10. (KNX-CPN, 8:30 to 9 p. m., PST).

CBS songstress Kate Smith, who leaves New York soon on a trip to the west coast, will broadcast her daily "Kate Smith Speaks" series from KNX studios at Columbia Square, Hollywood, from Nov. 18 through Nov. 22. They're heard daily on the west coast at 9 a. m., PST.

FRIDAY Program Highlights

Variety

A. M.

8:00—Johnny Murray, KFI. 9:00—Kate Smith, KNX. 9:45—Between Bookends, KECA. 10:30—Art Baker, KECA.

P. M.

1:15—Club Matinee, KECA. 2:00—Chef Milani, KMPC. 4:00—Art Baker's Notebook, KFI.

4:45—Lamplichter, KHJ. 7:00—Believe It or Not, KNX. 7:30—Alec Templeton, KFI. 7:30—Al Pearce Gang, KNX. 8:00—Amos 'n' Andy, KNX-KMPC.

8:15—Pickard Family, KMPC. 8:30—Johnny Presents, KNX. 9:00—Kate Smith Program, KNX.

Drama

A. M.

10:45—Short Story, KNX.

P. M.

6:30—Everyman's Theatre, KFI. 7:00—Wings of Destiny, KFI. 7:30—Lone Ranger, KHJ. 8:30—Death Valley Days, KFI. 8:30—I Want a Divorce, KHJ-KVOE-KFXM.

Public Affairs—News

A. M.

7:30—Bob Garred, KNX. 10:00—John B. Hughes, KHJ-KVOE-KFXM.

P. M.

4:45—Fleetwood Lawton, KFI. 5:30—WEAF Dedication, KFI. 5:55—Elmer Davis, KNX. 6:30—John B. Hughes, KHJ-KGB-KVOE-KFXM. 7:00—Raymond Gram Swing, KVOE-KGB-KFXM-KHJ. 7:45—Robert Arden, KFVB. 8:30—Unlimited Horizons, KECA. 8:45—Let's Talk News, KMPC.

Outstanding Music

A. M.

11:00—Music Appreciation Hour, KECA.

P. M.

2:30—Classic Hour, KECA. 6:00—Waltz Time, KFI. 6:00—Pleasure Time, KFI. 8:00—Evening Concert, KFAC. 8:15—Lanny Ross, KNX. 10:00—Phil-Harmonia, KECA. 10:30—Masterworks, KNX.

Sports—Comment

P. M.

12:30—Round Table, KMPC. 6:15—Flying Football, KHJ. 7:00—Sid Ziff, KFVB. 7:00—Davis-Zivic Fight, KECA. 7:30—Pizskin Predictions, KMPC. 8:00—Loyola vs. Arizona State, KFVB. 8:00—Santa Ana J. C. vs. San Bernardino J. C., KVOE.

Weather

KHJ-KGB-KVOE—8:30 a.m., 2:00 p.m., 9 p.m. KFVB—11:30 a.m. KRKD—9:30 a.m., 1 p.m., 3:45 p.m.

11 A. M. to 12 Noon

KFI—11, Betty Crocker. 11:15, Arnold Grimm's Daughter. 11:30, Valiant Lady. 11:45, Light of the World. KNX—11, Big Sister. 11:15, Aunt Jenny. 11:30, Fletcher Wiley. 11:45, My Son and I. KHJ—11, Friendly Neighbors. 11:15, Ruth Hauser. 11:30, Eddie Albricht. KECA—11, Music Appreciation Hour. KFVB—11, Tom Stoddard. 11:30, News. 11:45, Messner Orch. KMPC—11, Norma Serviss. 11:15, Music for Madame. 11:30, Musical Workshop. 11:45, Livestock Journal. KMTR—11, Dr. Talbot. 11:30, Monitor News. 11:45, Sweet Music. KFAC—11, Man on Street. 11:30, Forenoon Musicale. KGFJ—11, News. Stocks. 11:15, Music. KRKD—11, Paddock Flashes. 11:30, News. KFOX—11:15, Dr. Reynolds. 11:30, News. 11:45, Hudson Orch. KGER—11, News. 11:15, Christian Woman Speaks. 11:30, Music. KFXM—11, Friendly Neighbors. 11:15, Classic Strings. 11:30, Garden Club. 11:45, School of Air. KFSD—11, Music Appreciation Hour. 11:45, News. KGB—11, Friendly Neighbors. 11:15, Anybody Home? 11:30, Garden Club. 11:45, School of Air. KFVJ—11, News. 11:15, Musical Album. 11:30, Red Piano. 11:45, Violet Schram. KVOE—11, Friendly Neighbors. 11:15, Anybody Home? 11:30, Garden Club. 11:45, Southern School.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown, and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute changes by the broadcasting studios.

2 to 3 P. M.

KFI—2, Girl Alone. 2:15, Lone Journey. 2:30, Guiding Light. 2:45, Life Can Be Beautiful. KNX—2, American School of Air. 2:30, Curtis H. Sprinker. 2:45, Scutergood Buines. KHJ—2, News. 2:15, Bookworm. 2:30, Community Hall. 2:45, Musical Matinee. KECA—2, News. 2:15, Adventures in Mythology. 2:30, Classic Hour. KFVB—2, Gus Mack. 2:15, Bowling Notes. 2:30, News. Music Box. 2:45, Grandma Travels. KMPC—2, Chef Milani. 2:15, Music in the Air. 2:30, Concert Hall. KMTR—2, W. B. West. 2:15, Old Windjammer. 2:30, Stock Reports. 2:45, Sweet Music. KFAC—2, News. 2:15, Army Recruiting. 2:30, Band. KGFJ—2, News. Stocks. 2:15, Civic. 2:30, Dedicated to You. KRKD—2, Henry Orch. 2:30, News. 2:45, Hawaiian. KVOE—2, News. 2:15, Daily Bread. 2:30, Dr. Reynolds. 2:45, Grandma Travels.

HEAR CHEF MILANI TODAY KMPC—2:00 P. M.

12 Noon to 1 P. M.

KFI—12, Mary Marlin. 12:15, Ma Perkins. 12:30, Pepper Young. 12:45, Vic and Sade. KNX—12, Martha Webster. 12:30, Kate Hopkins. 12:45, Knox Manning. KHJ—12, News. 12:15, Chapel Moments. 12:30, Scrapbook Stories. 12:45, Hollywood Whispers. KECA—12, Orphans of Divorce. 12:15, Amanda. 12:30, John's Other Wife. 12:45, Just Plain Bill. KFVJ—12, Al Jarvis. MFC—12, Noon News. 12:15, News. 12:30, Sports Round Table. 12:45, Musical Comedy. KMTR—12, Peter Potter. KFAC—12, News. 12:15, Music. KGFJ—12, News. Stocks. 12:15, Music. 12:45, Let's Listen. KRKD—12, Music Gems. 12:15, News. 12:30, Dick Ross. 12:45, Cowboy Music. KGER—12, News. 12:30, Officials on Parade. KFXM—12, Stagin' Sam. 12:15, News. 12:30, Military Quarter Hr. 12:45, Popular Orch. KFSD—12, Orphans of Divorce. 12:15, Honeymoon Hill. 12:30, John's Other Wife. 12:45, Just Plain Bill. KGB—12, News. 12:15, Chapel Moments. 12:30, Scrapbook Stories. 12:45, KGB Presents. KFVJ—12, Air Editor. 12:30, Music. 12:45, Violet Schram. KVOE—12, News. 12:15, Farm News. 12:30, Scrapbook. 12:45, Meet the Stars.

1 to 2 P. M.

KFI—1, Back Stage Wife. 1:15, Stella Dallas. 1:30, Lorenzo Jones. 1:45, Wilder Brown. KNX—1, Portia Blake. 1:15, Myrt & Marg. 1:30, Hilltop House. 1:45, Stepiotner. KHJ—1, Don Lee School of Air. 1:30, Happy Homes. 1:45, Club Matinee. KFVB—1, News. 1:05, Hawaiian Music. 1:30, Dr. Reynolds. 1:45, Varieties. KMPC—1, Melody Time. 1:30, News. 1:45, Light Classics. KMTR—1, Allison. 1:30, Spec. Events. 1:45, Sweet Music. KFAC—1, Religious Music. 1:15, Music. 1:45, Organ. KGFJ—1, News. Stocks. 1:15. KRKD—1, Weather. 1:15, City Hall. 1:30, U.S.C. Poetry. 1:45, Health. KFOX—1, State Bldg. 1:15, Lucca's. 1:30, Christian Science. 1:45, At Theatre. KGER—1, News. 1:05, Ad Club. 1:30, Spanish Trio. KFXM—1, School of Air. 1:30, Program Previews. 1:45, Highlights, Variety. KFSD—1, Mother of Mine. 1:15, Club Matinee. KFI—1, Don Lee School. 1:15, Hits & Encores. 1:30, Stocks, Investments. 1:45, Stella. KFVJ—1, News. 1:15, Music. KVOE—1, Don Lee School. 1:30, Civic.

FRIDAY Programs

NOVEMBER 15, 1940

8 to 9 A. M.

KFI—8, Johnny Murray. 8:15, Against the Storm. 8:30, Road of Life. 8:45, News. KNX—8, Morning Melodies. 8:15, News. 8:20, Nancy Dixon, Shopping Guide. 8:30, Goldbergs. 8:45, Kathleen Norris. KHJ—8, Breakfast Club. 8:30, News. 8:45, London News. KECA—8, Breakfast Club. 8:30, News. 8:45, E. L. Johnson. KFVB—8, Waltz. 8:15, Down Mississippi. 9:45, Dr. Reynolds. KMPC—8, Andy & Virginia. 8:30, Unity Daily Word. KMTL—8, Spanish Hour. 8:45, Religious Music. KFAC—8, Country Church. 8:30, News. 8:45, Mildred Lager. KRKD—8:30, Scate Employment. KFOX—8, News. 8:15, Dr. Reynolds. 8:30, Classified. 8:45, Roush Riders. KGER—8, News. Soul Patrol. 8:15, Mizpah. 8:45, Rev. Bennington. KFXM—8, Breakfast Club. 8:30, Sunshine Service. KFSD—8, Breakfast Club. 8:30, Good Cheer. 8:45, Thunder Over Paradise. KGB—8, Breakfast Club. 8:30, News. 8:45, Toby and Susie. KFVJ—8, Covered Wagon. 8:45, Music. KVOE—8, Breakfast Club. 8:30, News. 8:45, London News.

9 to 10 A. M.

KFI—9, Your Treat. 9:15, O'Neills. 9:30, Mine to Cherish. 9:45, Bridge Club. KNX—9, Kate Smith Speaks. 9:15, When a Girl Marries. 9:30, Romance of Helen Trent. 9:45, Our Gal Snuddy. KHJ—9, Victor Lindlahr. 9:15, Ray Laurin. 9:30, Let's Play Bridge. 9:45, Keep Fit. KECA—9, Mildred Van. 9:30, News. 9:45, Between Bookends. KFVB—9, Rhythm in Rhyme. 9:30, News (Thrifty Drug). 9:45, Hits & Bits. KMPC—9, News. 9:15, Women of Today. 9:30, Melody Preferred. KMTR—9, Martin Luther Thomas. 9:15, Health. 9:30, Clifford Clinton. 9:45, Religious. KFAC—9, Inspirations. 9:15, Health Talks. 9:30, Women in News. 9:45, Music. KGFJ—9, News. Stocks. 9:15, Music. 9:45, Sheldon Shepard. KRKD—9:30, U. S. Weather. 9:45, News. KLEY—9:30, Mayfair Lost & Found Pets.

KFOX—9, Hit Review. 9:30, Popular Records. 9:45, Song Fellows. KGER—9, News. Bright Corner. 9:15, March Ahead of Time. 9:30, Revival. 9:45, Full Gospel. KFXM—9, News. 9:15, Dick O'Heren. 9:30, Let's Play Bridge. 9:45, Pop. Orch. KFSD—9, Mary McHugh. 9:15, Health. 9:30, Farm & Home. KGB—9, Musical Portraits. 9:15, Homemaker's Catalog. 9:30, Let's Play Bridge. 9:45, Keep Fit. KFVJ—9:15, News. 9:30, Dr. Richardson. 9:4, Parade. KVOE—9, Monitor News. 9:15, Dick O'Heren. 9:30, Bridge Lesson. 9:45, Keep Fit.

10 to 11 A. M.

KFI—10, News. 10:15, Tillamook Kitchen. 10:30, Kathleen Norris. 10:45, Dr. Kate. KNX—10, Life Can Be Beautiful. 10:15, Woman in White. 10:30, Right to Happiness. 10:45, Short Story. KHJ—10, John B. Hughes. 10:15, BBC News. 10:30, Johnson Family. 10:45, Bachelor's Children. KECA—10, Mid-Morning Jamboree. 10:30, Art Baker. 10:45, News. 10:50, H. Hardink. KFVB—10, Song Shoppers. 10:15, Jimmie Jackson. 10:30, Mardi Gras. 10:45, Beauty in Song. KMPC—10, Accent on Rhythm. 10:15, Old Refrain. 10:30, Waltz Time. 10:45, News. KGFJ—10, News. 10:45, City Dwellers. KMTR—10, Woman's World. 10:45, Dr. Reynolds. KFAC—10, Modern Immortals. 10:30, Music. 10:45, Gothic Tower. KRKD—10, Music. 10:15, Health. KFOX—10, News. 10:15, Health. 10:30, Harmony Hall. 10:45, Chas. Wellman. KGER—10, News. 10:05, God's Sunshine. 10:30, Rev. Ivie. KFXM—10, John B. Hughes. 10:30, Johnson Family. 10:45, Bachelor's Children. KFSD—10:15, Between Bookends. 10:30, Ann Gibson. 10:45, News. 10:50, H. Hardink. KGB—10, John B. Hughes. 10:30, Johnson Family. 10:45, Bachelor's Children. KFVJ—10, Morning Serenade. 10:30, Union Rescue Mission. KVOE—10, News by Hughes. 10:15, London News. 10:30, Johnson Family. 10:45, Bachelor's Children.

KGER—2, News. 2:05, Musicale. 2:30, Long Beach Band. KFXM—2, Stocks. 2:05, Popular Orch. 2:15, News. 2:30, Kuhn Orch. 2:45, Spottis Revue. KFSD—2, Frank Watanabe. 2:15, Monitor News. 2:30, Health Talk. 2:45, Grandma Travels. KGB—2, News. 2:15, Voices. 2:30, Kuhn Orch. 2:45, Musical Matinee. KFVJ—2, Music. 2:15, Organ. 2:30, Rhythm. KVOE—2, News. 2:15, Fed. Music. 2:30, Kuhn Orch. 2:45, Round Townner.

3 to 4 P. M.

KFI—3, Agnes White. 3:15, Civic Announcements. 3:25, News. 3:30, Alice Blair. 3:45, Meet Miss Julia. KNX—3, Young Dr. Malone. 3:15, Background for Living. 3:30, Joyce Jordan. 3:45, Wheatena Playhouse. KHJ—3, News. 3:05, McGrane Orch. 3:15, Professor Lindley. 3:30, Turner, Pianist. 3:45, Music and Music. KECA—3, Classic Hour. 3:30, U. S. classic Hour. KMPC—3, Charlie Wellman. 3:30, Tropic Moods. 3:45, Music Graphs. KFVB—3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton. KMTR—3, Volney James. 3:30, Memories. 3:45, Music. KFAC—3, Symphony. KGFJ—3, News. 3:15, Vocalists. KRKD—3, Yenna Taylor. KFOX—3, Maddox Family. 3:30, B. McKee. 3:45, C. Leighton. KGER—3, News. 3:05, Market Adventures. 3:20, Long Beach Band. KFXM—3, News. 3:15, Variety. 3:30, Harold Turner. KFSD—3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton. KGB—3, News. 3:05, McGrane Orch. 3:15, Devotions. 3:30, Harold Turner. 3:45, Music and Music. KFVJ—3, News. 3:15, Humbug. KVOE—3, News. 3:05, Prof. Lindley. 3:30, Bargain Counter.

4 to 5 P. M.

KFI—4, Art Baker's Notebook. 4:30, Organ Moods. 4:45, Fleetwood Lawton. KNX—4, Second Wife. 4:15, We the Abbotts. 4:30, News. 4:35, Fletcher Wiley. KHJ—4, Paging Post. 4:15, P. E. Gardner. 4:45, Lamplichter. KECA—4:15, Set Sail. 4:30, Bud Barton. 4:45, Spaceman. KFVB—4, Don Milligan. 4:30, Elwin Cross. 4:45, Starnat Hamblen. KMPC—4, What Shall I Have for Dinner? 4:15, Musical Olio. 4:30, Newsreel. 4:45, Aloha Land. KMTR—4, John Brown. 4:15, Spec. Events. 4:30, Bellows. 4:45, News. KFAC—4, Music. 4:30, Gateway to Music. KGFJ—4, News. 4:15, Music.



**With the Lamplighter After Dark—by T. E. Y.**

To Become a Lamplighter—And receive certain discounts to night clubs and theaters, just send a stamped self-addressed envelope to the Lamplighter, in care of Radio Life. The various events where your card pays dividends are announced in this column and over the Lamplighter Radio program, KHJ-Don Lee Mutual, 4:45-5 p. m. every Friday. Watch for these announcements. The next Lamplighter night will be at the Palladium and date will be announced over KHJ, Friday, Nov. 8. Remember your card is good for you and your guests.

Here and There Under the "Neons"—Enjoyed hearing the Duncan Sisters (Rosita and Vivian) of "Topsy and Eva" fame doing their swell routine in a sumptuous like at the Fall Fur Fashion Show given at the Hollywood Roosevelt hotel by Manager Stewart Hathaway Halloween. Understand the Duncans are opening their own Theater-Restaurant in Hollywood soon. It was announced that Artie Shaw would escort Lana Turner to the Palladium opening Halloween (probably a publicity stunt). We can't verify, as it was so crowded one couldn't see the band, not to mention individuals. Incidentally the spot is really terrific and the decor-

ative motif beautiful. Understand that Ben Bernie plus cigar opens Christmas Eve at the Victor Hugo. Ben is out here mainly for a picture.

How About Your Favorite "After Dark" Entertainer or Band Leader? If you will write the Lamplighter, care of Radio Life and suggest your preference among local band leaders, night spot entertainers, singers, etc. we will arrange to invite them to "guest" on our KHJ-Don Lee program (4:45-5 p. m. Fridays) so get busy and send in your requests. Good Lamplighting and Adios.

- BANDS THAT PLAY FOR YOU AND ME**  
**LA CONGA**—Two bands on the revolving stage.  
**COCONUT GROVE, AMBASSADOR**—Hal Kemp and his Orchestra.  
**WILSHIRE BOWL**—Phil Harris.  
**CASA MANANA**—Henry Buske. His "shuffle rhythm" is tops. Next, Ted Lewis.  
**CASINO GARDENS**—Jimmy Jo returns. A swell band.  
**ZAMBO ANGA**—Three well-grouped Hawaiian Strings.  
**FLORENTINE GARDENS**—Dave Marshall.  
**ROSELAND ROOF**—Ray Stillwell from Hotel Astor.  
**TOUSY**—Marvin Dale. New, but very solid. Russ Brown on the vocals.  
**BILTMORE BOWL**—Johnny Richards. Lucretia Foster makes good. Lucretia Kay. "Chuck" Foster Oct. 31.  
**ZENDA BALLROOM**—Jack Dunn. Second year.  
**MIRAMAR HOTEL**—Bill Alin.

**AQUATIC RESTAURANT**—The Continental Four.  
**EARL CARROLL'S**—Manny Strand.  
**VICTOR HUGO'S**—Matty Malneck and the original "Octette."  
**HAL TABARIN**—Burke's Orchestra.  
**THE BREAKERS**—Al Roberts' swell group.  
**GENE'S HAWAIIAN VILLAGE**—Dick McIntyre.  
**CIRO'S**—Basil Fomeon.  
**LA MAZE**—Wingie Manone.  
**PALLADIUM**—Tommy Dorsey and his Orchestra.

★ ★ ★

**Late Flashes**

Arch Oboler, producer and writer of "Everyman's Theatre," will present the famed magazine story, "Flying Yorkshire Man," with Charles Laughton and his wife, Elsa Lanchester, 6:30 p. m. Friday, over KFI.

★

"Grand Central Station" will follow the new time of "Uncle Jim's Question Bee," which is now Tuesdays at 5:30 p. m. from KECA, the Grand Central Station show coming on at 6 p. m. from KECA.

★

Bob Hope will appear on Silver Theatre Sunday at 3 p. m. (Nov. 10) from KNX. Charles Boyer will star in "History Is Made at Night" at 9:30 p. m. Sunday from KNX. Ginger Rogers will appear from Lux Theater, Monday, Nov. 11, at 6 p. m., in radio version of the motion picture, "Fifth Avenue Girl," a recent Rogers star picture.

- KRKO**—4, Recordings, 4:15. Movie and Quiz, 4:45. News.  
**KFOX**—4, Elwin Cross, 4:15. Tin Pan Alley, 4:30. Swing.  
**KGER**—4, News, 4:30. Geo. Strange.  
**KFXM**—4, Trading Post, 4:30. For Mother and Dad.  
**KGB**—4, Fulton Lewis, 4:15. Monitor News, 4:30. South American War.  
**KFVD**—4, Tea Time, 4:30. News.  
**KFSD**—4, Elwin Cross, 4:15. Europe Situation, 4:30. San Diego High School, 4:45. McGee Orch.  
**KVOE**—4, Puzing Post, 4:30. Studio.

**5 to 6 P. M.**

- KFI**—5, U. S. Army Band, 5:15. Jack Armstrong, 5:29. Information Please.  
**KNN**—5, European Round-Up, 5:15. Fletcher Willey, 5:30. Afternoon Dance, 5:45. Garrard, News, 5:55. Davis, News.  
**KHJ**—5, News, 5:15. Daily Comics, 5:30. Shafter Parker, 5:45. Captain Midnight.  
**KECA**—5, Twilight Tales, 5:15. Inland, 5:30. News, 5:45. Tom Mix.  
**KFWB**—5, Stuart Hamblen.  
**KMPC**—5, A to Z Varieties, 5:15. News, 5:30. Uncle Harry.  
**KMTR**—5, Eventide Melodies, 5:30. C. Clinton, 5:45. Behind Front Page.  
**KFAC**—5, News, 5:15. Music, 5:30. Whon Hill Club.  
**KGFJ**—5, News, 5:15. Music, 5:30. Sport Spotlight, 5:45. Phil Stanwick.  
**KFOX**—5, Swing, 5:40. Beauty, 5:45. March Ahead of Time.  
**KGER**—5, News, 5:05. Latin Hour.  
**KFXM**—5, News, 5:05. Pop. Orch. 5:30. Shafter Parker, 5:45. Captain Midnight.  
**KFSD**—5, Kiddies' Party, 5:30. News.  
**KGB**—5, Ned Jordan, 5:30. Shafter Parker, 5:45. Captain Midnight.  
**KVOE**—5, Ned Jordan, 5:30. Shafter Parker, 5:45. Captain Midnight.

**6 to 7 P. M.**

- KFI**—6, Waltz Time, 6:30. Everyman's Theatre.  
**KNN**—6, Texas Rangers, 6:15. Clark Ross Songs.  
**KHJ**—6, Fulton Lewis, 6:15. Flying Football, 6:30. John B. Hughes, 6:45. Cheer Up Gang.  
**KECA**—6, Reporter Without Portfolio, 6:15. Jack Kennedy, 6:30. J. B. Kennedy, 6:45. Time Out.  
**KFWB**—6, News, 6:15. Strollin' Tom.  
**KMTR**—6, Hollywood Merry-Go-Round, 6:15. Special Events, 6:30. Life Payments, 6:45. Spec. Events.  
**KMPC**—6, Song Stories, 6:30. Easy Listening.  
**KFAC**—6, News, 6:15. L. A. City College, 6:45. Gems In Music.

- KGFJ**—6, Italian Melodies, 6:30. Gold Hour.  
**KRKO**—6:15, Santaella Presents.  
**KFOX**—6, News, 6:10. Sports, 6:15. Stephen Foster, 6:30. Anything Can Happen, 6:45. Summer Melodies.  
**KGER**—6, News, 6:30. Jewish Hour.  
**KFXM**—6, Fulton Lewis, 6:30. John B. Hughes.  
**KFSD**—6, Koken Orch., 6:30. News, 6:35. Citizens Water Com.  
**KGB**—6, Fulton Lewis, 6:15. Johnson Family, 6:30. News & Views, 6:45. Cheer-Up Gang.  
**KVOE**—6, Fulton Lewis, 6:15. Johnson Family, 6:30. John B. Hughes, 6:45. Cheer-Up Gang.

**7 to 8 P. M.**

- KFI**—7, Wings of Destiny, 7:30. Alec Templeton Time.  
**KNN**—7, Believe It or Not. Ripley, 7:30. Al Pearce Program.  
**KHJ**—7, Raymond G. Swing, 7:15. Voices of Yesterday, 7:30. Lone Ranger.  
**KFXM**—7, Davis-Zivie Fight, 7:30. News, 7:45. Condo Belalho.  
**KFWB**—7, Sid Ziff, 7:15. Jimmie Jackson, 7:30. News (Thrifty Drug), 7:45. Robert Arden.  
**KMPC**—7, Symphony of Melody, 7:30. Piskin Predictions, 7:45. Novojones.  
**KMTR**—7, I Am, 7:15. J. F. Burke, 7:30. Clinton, 7:45. Samuel Converse.  
**KFAC**—7, Music, 7:30. Musical Tapes, 7:45.  
**KGFJ**—7, Spanish Hour.  
**KRKO**—7, News, 7:15. Three-Quarter Time, 7:30. Do You Know?  
**KFOX**—7, Daily Bread, 7:30. Hawaiian, 7:45. Robert Arden.  
**KGER**—7, News, 7:05. Jewish Hour.  
**KFXM**—7, Raymond G. Swing, 7:30. Lone Ranger.  
**KFSD**—7, Service, 7:15. Dinah Shore, 7:30. Ink Spots, 7:45. Candido Hothelbo.  
**KGB**—7, Raymond G. Swing, 7:15. Lone Highlights, 7:30. Lone Ranger.  
**KVOE**—7, Raymond G. Swing, 7:15. This War, 7:30. Lone Ranger.

**8 to 9 P. M.**

- KFI**—8, Fred Waring, 8:15. News, 8:30. Death Valley Days.  
**KNN**—8, Amos 'n' Andy, 8:15. Larry Ross, 8:30. Johnny Presents.  
**KHJ**—8, Quiz of Two Cities, 8:30. I Want a Divorce.  
**KECA**—8, Football Program, 8:30.  
**KFWB**—8, Loyola vs. Arizona State.  
**KMPC**—8, Amos 'n' Andy, 8:15. Pickard Family, 8:45. Let's Talk Over News.

- KMTR**—8, Christian American Crusade, 8:15. Pat Cooney, 8:30. Floyd Johnson.  
**KFAC**—8, Evening Concert.  
**KGFJ**—8, News, 8:15. Jean Valentine, 8:30. Music.  
**KRKO**—8:15, Little Tokyo.  
**KFOX**—8, Lucia's, 8:15. Red Cross Drive, 8:30. Judge Gardner.  
**KGER**—8, News, Hoyos.  
**KFXM**—8, Children's Program, 8:30. I Want a Divorce.  
**KFSD**—8, Football, 8:30. Barnet Orch.  
**KGB**—8, Quiz of Two Cities, 8:30. I Want a Divorce.  
**KVOE**—8, Santa Ana vs. San Bernardino J. C., 8:30. I Want a Divorce.

**9 to 10 P. M.**

- KFI**—9, University Explorer, 9:15. Lanchester Buddy, 9:30. Marlowe Orch.  
**KNN**—9, Kate Smith Program, 9:55. Beauty Explorer.  
**KHJ**—9, News, 9:15. Frost Warnings, 9:30. Kemp Orch.  
**KECA**—9, Gang Busters, 9:30. News (Thrifty Drug), 9:45. Frank and Archie.

**A KVOE "MUST" for FRIDAY**  
 Starting Tonight and Nightly Thereafter  
**FROST WARNINGS**  
 and Farm News  
 Presented by  
**SAFEWAY STORES**  
 9:15 p. m.

- KFWB**—9, Loyola vs. Arizona State.  
**KMPC**—9, Memories in Melody.  
**KMTR**—9:30, Peter Potter.  
**KFAC**—9, Evening Concert.  
**KGFJ**—9, Jewish Hour.  
**KRKO**—9, Little Tokyo, 9:30. Reunions.  
**KFOX**—9, News, 9:15. Eventide Echoes, 9:30. Dance Time, 9:45. Ross Ballroom.  
**KGER**—9, News, 9:05. Aubrey Lee.

- KFXM**—9, News, 9:15. Kaye Orch. 9:45. Kemp Orch.  
**KFSD**—9, Gang Busters, 9:30. Humber Orch. 9:45. News.  
**KHJ**—9, News, 9:15. Kaye Orch. 9:30. Kemp Orch.  
**KVOE**—9, News, 9:15. Frost Warnings, 9:30. Santa Ana J. C. vs. San Bernardino J. C.

**10 to 11 P. M.**

- KFI**—10, News, 10:15. Richards Orch. 10:30. Inside the News (Thrifty Drug), 10:45. Bridge Club.  
**KNN**—10, Sullivan Reviews News, 10:15. Music to Remember, 10:30. Masterworks.  
**KHJ**—10, Haven of Rest, 10:30. News, 10:45. Harris Orch.  
**KECA**—10, Phil-Harmonia.  
**KFWB**—10, Loyola vs. Arizona State, 10:30. Requests, with Mike.  
**KMPC**—10, Sing Song, with Mike, 10:15. News, 10:30. Danee, 10:45. Hawaiian.  
**KMTR**—10, News, 10:15. Lopez Orch. 10:30. Clifford Clinton, 10:45. Kaley Orch.  
**KFI**—10, Melody Hour.  
**KGFJ**—10, News, 10:15. Carter War of Audition Time.  
**KFOX**—10, Ross Ballrooms, 10:15. Roberts Bros. Orch. 10:30. Wave Riders, 10:45. Hamilton Orch.  
**KFXM**—10, Haven of Rest, 10:30. News, 10:45. Harris Orch.  
**KFSD**—10, Richards Orch. 10:30. Farley's Jamboree.  
**KGB**—10, Haven of Rest, 10:30. News, 10:45. George Bacon.  
**KVOE**—10:30, News, 10:45. Harris Orch.

**11 to 12 Midnight**

- KFI**—11, News, 11:15. Nottingham Orch. 11:30. Dorsey Orch.  
**KNN**—11, Sonny Manning, 11:15. Busse Orch. 11:30. Strand Orch. 11:35. News.  
**KHJ**—11, Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.  
**KECA**—11, This Moving World, 11:15. Organ.  
**KFWB**—11, Request Music.  
**KMPC**—11, Let Me Read to You, 11:15. Swing & Quiz.  
**KMTR**—11, Music.  
**KFAC**—11, Night Shades.  
**KGFJ**—11, News, 11:15. Concert Melodies.  
**KFXM**—11, Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.  
**KFSD**—11, Farley's Jamboree.  
**KGB**—11:30, Dale Orch. 11:45. Memory Time.  
**KFVD**—11, Uncle Ben Bellboy.  
**KVOE**—11, Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.

### SATURDAY Program Highlights

#### Variety

**A. M.**  
10:30—Waldorf Luncheon, KECA-KFSD.  
**P. M.**  
4:15—Busy Blind, KFVB.  
6:00—Barn Dance, KFI.  
7:00—Uncle Ezra, KFI.  
8:00—Truth or Consequences, KFI.

#### Drama

**A. M.**  
9:00—Lincoln Highway, KFI.  
**P. M.**  
3:30—Listeners' Playhouse, KECA.  
8:00—Marriage Club, KNX.  
8:30—Knickerbocker Playhouse, KFI.

#### Public Affairs—News

**A. M.**  
7:30—Bob Garred, KNX.  
8:15—Fed. Women's Clubs—KFI.  
**P. M.**  
6:30—John B. Hughes, KHJ-KGB-KVOE-KFXM.  
7:00—Gabriel Heatter, KHJ.  
7:15—Cuban Premier Saladrias, KNX.  
7:35—Bill Henry, KNX.  
9:30—Boake Carter, KHJ.

#### Outstanding Music

**A. M.**  
9:30—Conservatory of Music, KNX.

**P. M.**  
1:00—Congress Chamber Concert, KFI.  
2:00—Classic Hour, KECA.  
4:45—Saturday Night Serenade, KNX.  
7:00—NBC Symphony, KECA-KFSD.  
8:00—Evening Concert, KFAC.  
8:30—Calif. Melodies, KHJ.  
9:00—Your Hit Parade, KNX.  
10:00—Phil-Harmonia, KECA.

#### Sports—Comment

**A. M.**  
10:30—Yale vs. Princeton, KNX.  
**P. M.**  
2:15—UCLA vs. Wash. State, KHJ.  
2:15—USC vs. Washington, KFI.  
4:30—Bay Meadows Races, KECA.  
5:00—Football Footnotes, KFI.  
5:15—Fifth Quarter, KNX.  
7:45—Inside of Sports, KHJ-KGB-KFXM.  
7:45—Braven Dyer, KNX.  
9:00—Sports Forum, KFI.

#### Quiz Programs

**A. M.**  
10:00—Uncle Dan's Quiz, KECA.  
**P. M.**  
6:00—Kid's Quizaroo, KNX.

#### Weather

KHJ-KGB-KVOE—9 p.m.  
KNX—6 a.m.  
KRKD—9:30 a.m., 1 p.m., 3:45 p.m.  
KFVB—11:30 a.m.

## SATURDAY Programs

NOVEMBER 16, 1940

### 8 to 9 A. M.

AFI—9, Son Folks, 8:15, Gen'l. Fed. of Women's Clubs, 8:30, News, 8:45, Ed. McConnell.  
KNX—8, Town Crier, 8:15, News, 8:30, Nancy Dixon, Shopping Guide, 8:30, Conservatory of Music.  
KHJ—8, News, 8:05, Agnew, Organ, 8:15, BBC News, 8:30, Army Band.  
KECA—8, Breakfast Club, 8:15, Federated Churches, 8:30, News, 8:45, R. L. Johnson.  
KFVB—8, Waltz, 8:15, Dorsey Orch. 8:30, Down Mississippi, 8:45, Salvation Army.  
KMPC—8, Andy & Virginia, 8:30, Studio Parry.  
KMTR—8, Spanish Hour, 8:45, Religious Music.  
KFAC—8, Country Church, 8:30, News.  
KGFJ—8, News Stocks, 8:45, Dr. Wiseman.  
KFOX—8, News, 8:15, Serenaders, 8:30, Ads, 8:45, Mt. Boys.  
KGER—8, News, 8:01, Soul Patrol, 8:15, Mizpah, 8:45, Rev. Bennington.  
KFXM—8, News, 8:05, Organ, 8:15, BBC News, 8:30, Sunshine Service.  
KFSD—8, Breakfast Club, 8:30, Good Cheer, 8:45, Pet Club.  
KGB—8, News, 8:05, Agnew, 8:15, BBC News, 8:30, U. S. Army Band.  
KFVD—8, Covered Wagon, 8:45, Music.  
KVOE—8, Organ, 8:15, London News, 8:30, U. S. Army Band.

### 9 to 10 A. M.

KFI—9, Lincoln Hwy, 9:30, Heart of Julia Blake, 9:45, Medical Talk.  
KNX—9, Columbia Country Journal, 9:30, Music.  
KHJ—9, Music by Willard, 9:30, Let's Play Bridge, 9:45, Air Cadet Quiz.  
KECA—9, Amer. Education Forum, 9:30, News, 9:45, Forty Plus Associates.  
KFVB—9, Smorgasbord, 9:45, Political.  
KMPC—9, News, 9:15, Organ, 9:30, Melody Preferred.  
KMTR—9, Martin Luther Thomas, 9:15, W. G. Keyes, 9:30, V. F. W., 9:45, Religion.  
KFAC—9, Inspirations, 9:30, Women in the News, 9:45, Serenade.  
KGFJ—9, News, Stocks, 9:15, Music.  
KRKD—9:30, U. S. Weather, 9:45, News.  
KIEV—9:30, Mayfair Lost & Found Pets.

KFOX—9, Concert Master, 9:30, Pop. Records, 9:45, Merry Maccs.  
KGER—9, News, Bright Corner, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.  
KFSD—9, News, 9:15, Highlights, 9:30, Let's Play Bridge, 9:45, Trading Post.  
KFSD—9, Amer. Education Forum, 9:30, Natl. Farm and Home.  
KGB—9, Oberlin on Air, 9:30, Let's Play Bridge, 9:45, Children's Story Parade.  
KFVD—9, Waltz, 9:15, News, 9:30, Music, 9:45, Here Comes Parade.  
KVOE—9, Monitor News, 9:15, Willard Music, 9:30, Bridge Lesson, 9:45, Studio.

### 10 to 11 A. M.

KFI—10, On the Job, 10:15, Stamp Collector, 10:30, Mustangs Orch. 10:45, U. S. Army Recruiting.  
KNX—10, Saturday Morning Party, 10:30, Princeton vs. Yale.  
KHJ—10, This Wonderful World, 10:15, Music for Milady, 10:30, Krueger's Kadets, 10:45, BBC.  
KECA—10, Uncle Dan's Quiz, 10:30, Luncheon at the Waldorf.  
KFVB—10, Smorgasbord, 10:15, Jimmie Jackson, 10:30, Young American Flyers.  
KMPC—10, Of Men and Books, 10:15, Highways to Health, 10:30, Blue Grass Brevities, 10:45, News.  
KMTR—10, Woman's World, 10:40, Monitor News.  
KFAC—10, Talented Youth, 10:15, U. S. County Medical Assn., 10:30, News, 10:45, Gothic Tower.  
KGFJ—10, News, 10:45, City Dwellers.  
KRKD—10, Records.  
KFOX—10, News, 10:15, Little Musicale, 10:45, Tin Pan Alley.  
KGER—10, News, 10:05, Rev. Smith, 10:20, Rev. Jire.  
KFXM—10, News, 10:15, Music for Milady, 10:30, Variety.  
KFSD—10:30, Luncheon at Waldorf.  
KGB—10, This Wonderful World, 10:15, Music for Milady, 10:30, Stocks, 10:45, Monitor News.  
KFVD—10, Gospel of Song.  
KVOE—10, This Wonderful World, 10:15, Music for Milady, 10:30, Krueger Kadets, 10:45, London News.

### 11 A. M. to 12 Noon

KFI—11:15, Ross Sisters, 11:30, Lyman Orch.  
KNX—11, Princeton vs. Yale.  
KHJ—11:30, Pendarvis Orch.

KECA—11, Kinney Orch. 11:30, U. S. Military Academy Band, 11:45, News.  
KFVB—11:30, News, 11:45, Messner Orch.  
KMPC—11, Music for Madame, 11:30, Musical Workshop, 11:45, Design in Music.  
KMTR—11, Dr. Talbot, 11:30, Special Events, 11:45, Sweet Music.  
KFAC—11, Man on the Street, 11:30, Forenoon Musicale.  
KGFJ—11, News, Stocks, 11:15, Music.  
KRKD—11, Paddock Flashes, 11:30, News.  
KFOX—11, Half & Half, 11:30, News, 11:45, Dick Ross.  
KGER—11, News, 11:15, Christian Woman Speaks, 11:30, Music, 11:45, Tunesmith.  
KFSD—11, Garter Orch. 11:30, Military Academy Band, 11:45, News.  
KFVD—11, News, 11:15, Musical Album, 11:30, Red Piano, 11:45, Violet Schram.  
KVOE—11, Federal Music, 11:30, Pendarvis Orch.

### 12 Noon to 1 P. M.

KFI—12, Boy Girl & Band, 12:30, Princeton-Yale Football Game.  
KNX—12, News, 12:05, Princeton-Yale Football Game.  
KHJ—12, News.  
KECA—12, Brown Orch. 12:30, Krupa Orch.  
KFVB—12, Al Jarvis.  
KMPC—12, Nootunes, 12:15, News, 12:30, Allen Roth.  
KMTR—12, Peter Potter.  
KFAC—12, News, 12:15, Music, 12:30, Organ, 12:45, Island Music.  
KGFJ—12, News, 12:45, Jungle Jim.  
KRKD—12:15, 'Tic, 12:30, Saddle Pals.  
KFOX—12, Music Gems, 12:15, News, 12:30, Dick Ross, 12:45, Records.  
KGER—12, News, 12:15, Elsie Peters.  
KFXM—12, News.  
KFSD—12, Football.  
KFVD—12, Organ, 12:45, V. Sebram.

### 1 to 2 P. M.

KFI—1, Congress Chamber Concert.  
KNX—1:30, Keyboard and Console, 1:45, Four Clubmen.  
KHJ—1, Songs Sweethearts Sing, 1:30, Livingston Orch.  
KECA—1, Club Matinee.  
KFVB—1, Al Jarvis.  
KMPC—1, Spanish, 1:30, Light Classics.  
KMTR—1, Dick Ross, 1:30, Pensions, 1:45, Sweet Music.  
KFAC—1, Religious Science Institute, 1:15, Music.  
KGFJ—1, News, 1:15, Front Page Drama.  
KRKD—1, Weather, 1:45, Health.  
KFOX—1, State Bldg., 1:15, Lucca Floor Show, 1:30, Monitor News, 1:45, At Theatre.  
KGER—1, News, 1:05, Traffic Whiffs, 1:15, Swing, 1:30, Spanish.  
KFXM—1:30, Pop. Orch. 1:45, Preview, 1:50, Variety.  
KFSD—1, Football.  
KGB—1:30, Livingston Orch.  
KFVD—1, News, 1:45, Vocal Varieties.  
KVOE—1, Songs Sweethearts Sing, 1:30, Livingston Orch.

### 2 to 3 P. M.

KFI—2, Tommy Dorsey Orch. 2:15, Washington vs. U. S. C.  
KNX—2, Buffalo Presents, 2:30, Du-Lin Orch.  
KHJ—2, U.C.L.A. vs. Wash. State.  
KECA—2, Classic Hour.  
KFVB—2, Al Jarvis.  
KMPC—2, WPA Orch. 2:15, Master Singers, 2:30, Concert Hall, 2:45, Livestock Journal.  
KMTR—2, W. B. West, 2:15, Walter Lawson, 2:30, Sweet Music, 2:45, Volney James.  
KFAC—2, News, 2:15, Novelty Notes.  
KGFJ—2, News, 2:15, Civic, 2:30, Concert Time, 2:45, Hobby Shop.  
KGER—2, Civic, 2:15, Organ, 2:30, Peggy and Boys, 2:45, Cole Orch.  
KFXM—2, News, 2:05, Four Kinks, 2:30, L. B. Band.  
KFSD—2, Stocks, 2:05, Pop. Orch. 2:15, U.C.L.A. vs. Wash. State.  
KFVD—2, Football, 2:30, Balboa Park Orad.  
KRKD—2, Chuck Henry Orch. 2:30, News, 2:45, Hawaiians.  
KGB—2, News, 2:05, Kaye Orch.  
KFVD—2:30, Salvation Army, 2:45, Romantic Rhythms.  
KVOE—2, U.C.L.A. vs. Wash. State.

### 3 to 4 P. M.

KFI—3, U.S.C. vs. Washington, KNX—3, News, 3:05, Al Warner, 3:15, Columbia Concert Orch. 3:45, KFXM-tru.  
KECA—3, U.C.L.A. vs. Wash. State.  
KECA—3, Golly Orch. 3:25, News, 3:30, Listeners Playhouse.

KFVB—3, Al Jarvis.  
KMPC—3, Music, 3:15, Musical Workshop, 3:30, Tropic Moods, 3:45, Social Secretary.  
KMTR—3, Volney James, 3:30, Memorials, 3:45, Music.  
KFAC—3, Novelty Notes.  
KGFJ—3, News, 3:15, Music.  
KRKD—3, Hawaiians, 3:45, Weather.  
KFOX—3, Musical Roundup, 3:30, Caballeros.  
KGER—3, News, 3:05, Market Advertisers, 3:20, L. B. Band.  
KFXM—3, Sagmaster Comments, 3:15, Variety, 3:30, Drums of Youth.  
KFSD—3, Golly Orch. 3:25, News, 3:30, Saturday Mixup.  
KGB—3, U.C.L.A. vs. Wash. State.  
KFVD—3, News, 3:30, Thunder Theatre.  
KVOE—3, U.C.L.A. vs. Wash. State.

### 4 to 5 P. M.

AFI—4, U.S.C. vs. Washington, KNX—4, People's Platform, 4:30, Columbia's Gay 90's.  
KHJ—4, U.C.L.A. vs. Wash. State.  
KECA—4, Message of Israel, 4:30, Bay Meadows Races, 4:45, Naomi Reynolds.  
KFVB—4, Dog Tales, 4:15, Busy Blind, 4:30, Galt Orch. 4:45, Stuart Hamblen.  
KMPC—4, Hollywood Chatterbox, 4:15, Musical Olio, 4:30, Army Recruiting, 4:45, Aloha.  
KMTR—4, John Brown, 4:15, Spec. Events, 4:30, Santaella Ensemble, 4:45, News.  
KFAC—4, Novelty Notes, 4:15, Music.  
KGFJ—4, News, 4:15, Music, 4:30, Adult Education.  
KRKD—4:45, News.  
KFOX—4, Matinee Melodies, 4:30, Swing.  
KGER—4, News, 4:15, Salvation Army, 4:30, Lowell Weeks, 4:45, Music.  
KFXM—4, Trading Post, 4:30, Koki Hawaiians.  
KFSD—4, Message of Israel, 4:30, Yvette, 4:45, H. V. Kaltenborn.  
KGB—4, U.C.L.A. vs. Wash. State.  
KFVD—4, Ter. Time, 4:15, Band Music, 4:30, News.  
KVOE—4, U.C.L.A. vs. Wash. State.

### 5 to 6 P. M.

KFI—5, Football Footnotes, 5:15, Martin Orch. 5:30, Traffic Tribunal.  
KNX—5, European Roundup, 5:15, Fifth Quarter, 5:30, King Orch. 5:55, Davis, News.  
KHJ—5, U.C.L.A. vs. Wash. State, 5:30, Reid Kilpatrick, 5:45, Kemp Orch.  
KECA—5, Jenkins Orch. 5:15, Man & the World, 5:45, Sports.  
KFVB—5, Stuart Hamblen.  
KMPC—5, A I Z Varieties, 5:15, News, 5:30, Musickraphs, 5:45, Bowling News.  
KMTR—5, Eventide Melodies, 5:30, Sweet Music, 5:45, Behind Front Page.  
KFAC—5, News, 5:15, Music, 5:30, Drama, 5:45, Music.  
KGFJ—5, News, 5:15, Music, 5:30, Sport Spotlight, 5:45, Music.  
KRKD—5:30, Race Results.  
KFXM—5, News, 5:05, Latin Hour.  
KFXM—5, Palmer House Concert, 5:15, Pop. Orch. 5:45, Kemp Orch.  
KFSD—5, Jenkins Orch. 5:15, Man and the World, 5:30, News, 5:45, Hollywood Tomorrow.  
KGB—5, U.C.L.A. vs. Wash. State, 5:30, K&B Presents, 5:45, Kemp Orch.  
KFVD—5, U.C.L.A. vs. Wash. State, 5:45, Kemp Orch.

### 6 to 7 P. M.

KFI—6, National Barn Dance.  
KNX—6, Kids' Quizaroo, 6:30, Clark Ross, 6:45, Saturday Night Serenade.  
KHJ—6, Marines Tell It to You, 6:30, John B. Hughes, 6:45, Saturday Musicale.  
KGER—6, Song of Life, 6:30, J. B. Kennedy, 6:35, NBC Symphony.  
KFVB—6, News, 6:15, Dixieland Band, 6:30, Windsor Orch. 6:45, Immigration Counsellor.  
KMPC—6, Football Roundup, 6:45, Alma Mater Songs.  
KHJ—6, Hollywood Merry-Go-Round, 6:15, Speech Events.  
KFAC—6, News, 6:15, Music, 6:30, Gospel Hour.  
KGFJ—6, News Italian Melodies, 6:30, Gold Hour.  
KRKD—6, Records, 6:45, Father Flynn.  
KFOX—6, News, 6:10, Sports, 6:15, Eventide Echoes, 6:30, Hit Time, 6:45, Super Melodies.  
KGER—6, News, 6:30, Italian Journal.  
KFXM—6, Just Relax, 6:15, Kassel Orch. 6:30, John B. Hughes, 6:45, Sat. Musicale.  
KFSD—6, Renfrew, 6:30, News, 6:35, Whistling Parson.

# News Broadcasts

7:00 A.M.	KGFJ (Warner) M. thru Sa. KGER (Miller) M. thru Sa. KHJ (Young) M. thru Sa. KECA (Lawton) M. thru Su. KRRD (Hall) Su.	2:00 P.M.	KHJ (Brundage) M. thru Sa. KGB (Brundage) M. thru Sa. KECA (Frandsen) M. thru F.
7:15 A.M.	KFI (Bishop) M. thru Sa.	2:15 P.M.	KFXM (Moshier) M. thru F. KFSD (Cutting) M. thru F.
7:30 A.M.	KNX (Garred) M. thru Sa. KECA (Frandsen) M. thru Sa.	2:30 P.M.	KRRD (Bell) M. thru Sa.
7:45 A.M.	KFWB (Charles) M. thru Sa. KFSD (Cutting) M. thru Sa. KFI (Hayes) M. thru Sa. KGB (Young) M. thru Sa. KRRD (Douglas) M. thru Sa. KFAC (Des Autels) M. thru Sa. KHJ (Young) M. thru Sa. KVOE (Doyle) M. thru Sa.	3:00 P.M.	KGFJ (McKee) M. thru Sa. KFVD (Gray) M. thru Sa.
8:00 A.M.	KGFJ (Warner) M. thru Sa. KFOX (Huston) M. thru Sa. KFWB (Marcel) Su.	4:00 P.M.	KHJ, KVOE (Lewis) M. thru F. KGFJ (McKee) M. thru Sa.
8:30 A.M.	KECA (Ulmer) M. thru Sa. KHJ M. thru F. KVOE (Venter) M. thru F.	4:30 P.M.	KNX (Europe) M. thru F. KFVD (Gray) M. thru Sa. KMPC (Cook Mack) M. thru F. KFI (Lawton) M. W. F. KFI (Kaltenborn) Tu, Th, Sa. KRRD (Bell) M. thru Sa.
8:45 A.M.	KFI (Bishop) M. thru F. KHJ (BBC) M. thru F.	4:45 P.M.	KFAC M. thru Sa. KGFJ (McKee) M. thru Sa. KHJ (Nesbitt) M. thru F. Brundage M. thru F. KMPC (Roberts) M. thru Sa. KFSD (Jones) M. thru Sa. KECA (Allen) M. thru F. KNX (Garred) M. W. Th, F. KNX (Davis) M. thru Sa.
9:00 A.M.	KMPC (Babbe) M. thru Sa. KGFJ (Warner) M. thru Sa. KFXM (Lee) M. thru Sa.	5:00 P.M.	KGFJ (Hunter) M. thru Sa. KFOX (Crawford) M. thru Sa. KFWB (Goss) M. thru Sa. KFAC (Des Autels) Daily KGB (Lewis) M. thru F.
9:15 A.M.	KFVD (Gray) M. thru Sa.	5:15 P.M.	KFXM (Lewis) M. thru Sa. KVOE (Lewis) M. thru Sa. KHJ (Lewis) M. thru F.
9:30 A.M.	KFWB M. thru F. KECA (Bishop) M. thru Sa. KRRD (Douglas) M. thru Sa.	5:30 P.M.	KFXM (Lewis) M. thru Sa. KVOE (Lewis) M. thru Sa. KHJ (Lewis) M. thru F.
9:45 A.M.	KGFJ (Warner) M. thru Sa. KHJ (Hughes) M. thru Sa. KGB (Hughes) M. thru Sa. KVOE (Hughes) M. thru F.	5:45 P.M.	KFXM (Lewis) M. thru Sa. KVOE (Lewis) M. thru Sa. KHJ (Lewis) M. thru F.
10:00 A.M.	KFOX (Huston) M. thru Sa. KFXM (Hughes) M. thru F. KFAC (Des Autels) M. thru Sa.	6:00 P.M.	KGFJ (Hunter) M. thru Sa. KFOX (Crawford) M. thru Sa. KFWB (Goss) M. thru Sa. KFAC (Des Autels) Daily KGB (Lewis) M. thru F.
10:30 A.M.	KMPC (Roberts) Daily	6:30 P.M.	KFXM (Lewis) M. thru Sa. KVOE (Lewis) M. thru Sa. KHJ (Lewis) M. thru F.
10:45 A.M.	MTR (Angle) M. thru Sa.	7:00 P.M.	KHJ (Swing) M. Tu, W, F. KHJ (Heutter) Th, Sa. KRRD (Bell) M. thru Sa. KGB (Swing) M. Tu, W, F. KECA (Bishop) M. W, Th, F. KFWB Daily KFAC (Arden) M. thru F.
11:00 A.M.	KGFJ (Warner) M. thru Sa. KFVD (Gray) M. thru Sa. KGER (Goss) M. thru Sa.	7:30 P.M.	KHJ (Swing) M. Tu, W, F. KHJ (Heutter) Th, Sa. KRRD (Bell) M. thru Sa. KGB (Swing) M. Tu, W, F. KECA (Bishop) M. W, Th, F. KFWB Daily KFAC (Arden) M. thru F.
11:30 A.M.	KRRD (Douglas) M. thru Sa. KFOX (Huston) M. thru Sa. KFWB (Charles) M. thru Sa.	7:45 P.M.	KHJ (Swing) M. Tu, W, F. KHJ (Heutter) Th, Sa. KRRD (Bell) M. thru Sa. KGB (Swing) M. Tu, W, F. KECA (Bishop) M. W, Th, F. KFWB Daily KFAC (Arden) M. thru F.
11:45 A.M.	KECA (Bishop) Sa thru Th.	8:00 P.M.	KHJ (Swing) M. Tu, W, F. KHJ (Heutter) Th, Sa. KRRD (Bell) M. thru Sa. KGB (Swing) M. Tu, W, F. KECA (Bishop) M. W, Th, F. KFWB Daily KFAC (Arden) M. thru F.
12:00 Noon	KGB, KVOE (Young) M. thru F. KGFJ (McKee) M. thru Sa. KGER (Mills) Daily KHJ (Nesbitt, Brundage) Daily	8:15 P.M.	KHJ (Swing) M. Tu, W, F. KHJ (Heutter) Th, Sa. KRRD (Bell) M. thru Sa. KGB (Swing) M. Tu, W, F. KECA (Bishop) M. W, Th, F. KFWB Daily KFAC (Arden) M. thru F.
12:15 P.M.	KFAC (Des Autels) M. thru Sa. KMPC (Roberts) M. thru Sa. KFXM (Baichly) M. thru Sa. KFOX (Huston) M. thru Sa.	8:45 P.M.	KHJ (Swing) M. Tu, W, F. KHJ (Heutter) Th, Sa. KRRD (Bell) M. thru Sa. KGB (Swing) M. Tu, W, F. KECA (Bishop) M. W, Th, F. KFWB Daily KFAC (Arden) M. thru F.
12:45 P.M.	KNX (Manning) M. thru F. KRRD (Douglas) Su.	9:00 P.M.	KHJ (Swing) M. Tu, W, F. KHJ (Heutter) Th, Sa. KRRD (Bell) M. thru Sa. KGB (Swing) M. Tu, W, F. KECA (Bishop) M. W, Th, F. KFWB Daily KFAC (Arden) M. thru F.
1:00 P.M.	KGFJ (McKee) M. thru Sa. KFVD (Gray) M. thru Sa. KMPC (Roberts) Su.	9:15 P.M.	KHJ (Swing) M. Tu, W, F. KHJ (Heutter) Th, Sa. KRRD (Bell) M. thru Sa. KGB (Swing) M. Tu, W, F. KECA (Bishop) M. W, Th, F. KFWB Daily KFAC (Arden) M. thru F.
2:00 P.M.	KGFJ (McKee) Daily KVOE (Young) M. thru F.	9:30 P.M.	KHJ (Swing) M. Tu, W, F. KHJ (Heutter) Th, Sa. KRRD (Bell) M. thru Sa. KGB (Swing) M. Tu, W, F. KECA (Bishop) M. W, Th, F. KFWB Daily KFAC (Arden) M. thru F.



**Ace Reporters**  
with **Headline News!**

**9:30 a. m. . . . KFWB**  
MONDAY THRU SATURDAY

**7:30 p. m. . . . KFWB**  
EVERY NIGHT

**9:30 p. m. . . . KECA**  
MONDAY THRU FRIDAY

**10:30 p. m. . . . KFI**  
NIGHTLY EXCEPT SATURDAY

Get the Thrifty News Habit!

## Gags of Week

(Continued from Page Thirteen)

and hot under the collar and finds fault with everything you do, what do you usually do to cool him off? Just tell us how do you manage to cool him off?"

The wife replied, "Well, I usually just say, 'Honey, come on, let's go to bed.'"



Jim Araki, 5510 Melrose avenue, Hollywood.

Sirs: A funny gag is quite unusual on a sport broadcast. But here's my idea of a good gag from the U. S. C.-Stanford game.

Commentator: "Benson replaces Ben Sohn."

If I should win, I would like tickets to either the "Jack Benny show," or the "Gulf Screen Guild theater."



And tickets go to the following listed reader-listeners for contributions this (Continued on Page Thirty-one)

KGB—6, Hits & Encores. 6:15, Kassel Orch. 6:30, News and Views. 6:45, Saturday Musicales.

### 7 to 8 P. M.

KFI—7, Uncle Ezra. 7:30, Grand Ole Opry.  
KNA—7:15, Premier Salardias. 7:30, News. 7:35, By the Way. 7:45, Eagle Sports News. 7:55, News.  
KHJ—7, Gabriel Heatter. 7:15, Inside of Sports. 7:30, Lew Loyal.  
KECA—7, NBC Symphony Concert.  
KFWB—7, Fred Skinner. 7:15, American Sketches. 7:30, News (Thrifty Drug). 7:45, Youth Forum.  
KMPC—7, John Canady. 7:15, London News. 7:30, Allen Roth Presents.  
KMTR—7, I Am. 7:15, Spec. Events.  
KFAC—7, Christian Science. 7:15, A. A. Playground. 7:30, Dr. Field.  
KGFJ—7, Spanish Hour.  
KRRD—7, News. 7:15, Three-Quarter Time. 7:30, Do You Know?  
KFOX—7, Walsh Orch. 7:15, Treasure Chest. 7:30, Hawaiian. 7:45, Evendide Echoes.  
KGER—7, News. 7:05, Holy Ghost Rally.  
KFXM—7, Children's Playhouse. 7:15, Inside of Sports. 7:30, Lew Loyal Drama.  
KFSG—7:45, Healinz.  
KFSD—7, NBC Symphony.  
KGB—7, Gabriel Heatter. 7:15, Inside of Sports. 7:30, Lew Loyal Drama.  
KVOE—7, Studio. 7:30, Lew Loyal.

### 8 to 9 P. M.

KFI—8, Truth or Consequences. 8:30, Knickerbocker Playhouse.  
KNX—8, Marriage Club. 8:30, Lombardo Orch.  
KHJ—8, Olsen Orch. 8:15, Marcelino Orch. 8:30, Calif. Melodies.  
KECA—8:45, Tune Out Time.  
KFWB—8, Ride Your Hobby. 8:15, Lorsey Orch. 8:30, Union Rescue Mission.  
KMPC—8, Concert. 8:30, Eyes That Never Close.  
KMTR—8:15, Henry Orch. 8:45, Special Events.  
KFAC—8, Evening Concert.  
KGFJ—8, News. 8:15, Music.  
KFOX—8, Lucca's. 8:15, Quartette. 8:30, Luken Valley Church.  
KGER—8, News. 8:05, Hoyos.  
KFXM—8, Olsen Orch. 8:15, Grier Orch. 8:30, Ave Maria Hour.  
KFSD—8, NBC Symphony. 8:30, Heatherton Orch.  
KGB—8, Olsen Orch. 8:15, Grier Orch. 8:30, Calif. Melodies.  
KVOE—8, Olsen Orch. 8:15, Marcelino Orch. 8:30, Calif. Melodies.

### 9 to 10 P. M.

KFI—9, Sports Forum. 9:30, Marlowe Orch.  
KNX—9, Hit Parade. 9:45, Pendarvis Orch.  
KHJ—9, News. 9:15, Frost Warnings. 9:30, Boake Carter. 9:45, Kemp Orch.  
KECA—9, Tune Out Time. 9:45, News.  
KFWB—9, Glendale Orch. 9:30, News. 9:45, Dorsey Orch.

KMPC—9, Memories in Melody.

KMTR—9:30, Peter Potter.  
KFAC—9, Evening Concert.  
KGFJ—9, Jewish Hour.  
KFOX—9, News. 9:15, Pop Records. 9:45, Johnson Orch.  
KGER—9, News. 9:05, Church Call. 9:30, Les Hutchinson. 9:45, Music.  
KFXM—9, News. 9:15, Grier Orch. 9:30, Dance Time. 9:45, Kemp Orch.  
KFSG—9:30, Sunday School Teacher.  
KFSD—9, Sports. 9:15, Bon Air Orch. 9:30, Gordon Orch. 9:45, News.  
KGB—9, News. 9:15, Grier Orch. 9:30, KGB Presents. 9:45, Kemp Orch.  
KVOE—9, News. 9:15, Frost Warnings. 9:30, Studio. 9:45, Kemp Orch.

### 10 to 11 P. M.

KFI—10, News. 10:15, Mallory Orch. 10:30, Richards Orch.  
KNX—10, News. 10:15, Music to Remember. 10:30, Busse Orch.  
KHJ—10, Haven of Rest. 10:30, News. 10:45, Harris Orch.  
KFXM—10, Phil-Harmonia.  
KFWB—10, Miller Orch. 10:15, Bowling Notes. 10:30, Contrasts in Rhythm.  
KMPC—10, Land of Legend. 10:30, Four Men and a Girl. 10:45, Hawaiians.  
KMTR—10, Spec. Events. 10:15, Phil Lopez Orch. 10:30, Spec. Events. 10:45, Kaley Orch.  
KFAC—10, Melody Hour.  
KJFJ—10, News. 10:15, Mission Workers.

KFOX—10, Ross Ballroom. 10:15, Roberts Bros. Orch. 10:30, Wave Riders. 10:45, Hamilton Orch.  
KGER—10, News. 10:10, Rev. Kopp. News. 10:45, Harris Orch.  
KFSG—10, Silver Band. 10:30, String Orch.  
KFSD—10, Tito Band. 10:30, Loveland Orch.  
KGB—10, Haven of Rest. 10:30, News. 10:45, Harris Orch.  
KFVD—10, Jack the Bellboy.  
KVOE—10, Haven of Rest. 10:30, News. 10:45, Harris Orch.

### 11 to 12 Midnight

KFI—11, News. 11:15, Nottingham Orch. 11:30, Dorsey Orch.  
KNX—11, News. 11:15, Martha Mears. 11:30, Strand Orch. 11:55, News.  
KHJ—11, Harris Orch. 11:15, Dale Orch. 11:45, Hawaiians.  
KECA—11, Paul Carson.  
KFWB—11, Contrasts in Rhythm.  
KMPC—11, Music Nightcap.  
KMTR—11, Music.  
KFAC—11, Night Shades.  
KGFJ—11, News. 11:15, Music.  
KFXM—11, Harris Orch. 11:15, Dale Orch. 11:45, Hawaiians.  
KFSG—11, Songs in the Night. 11:30, Prelude to Slumber.  
KFSD—11, Nottingham Orch. 11:30, Marshall Orch.  
KGB—11, Harris Orch. 11:15, Dale Orch. 11:45, Weekend Dancing Party.  
KVOE—11, Harris Orch. 11:15, Dale Orch. 11:45, Hawaiians.



# ALPHABETICAL LISTINGS

Editor's Note: All alphabetical listings before which appear a "Star" are those of popular programs of the Contest, Quiz or Offer type. The Stars have been included for quick reference by readers to these increasingly interesting programs which offer cash, merchandise, trips, and an almost innumerable variety of rewards for original thinking.

Against the Storm (Ivory Soap)	KFI, 8:15 p.m. M-F	Fletcher Wiley (Campbell Soup, Alaska Salmon, Coleman Lamp and Stove, Coast Federal Savings, Dash Soap, Day and Nite Water Heater, Helms Bakery, Hy-Pro, Hydro Pura, Loma Linda, Lindsay Olives, May Co., Meyenberg Milk, Nestle's Chocolate, Pillsbury Flour, Snowdrift, Tang)	KNX, 4:35 p.m. M-F
Agnes White (Participating)	KFI, 3 p.m. M-F	Ford Sunday Evening Hour	11:30 a.m. M-F
Album of Familiar Music (Bayer Aspirin)	KFI, 6:30 p.m. Su	Forel-Arley Assn.	KNX, 6 p.m. Su
Aldrich Family (Jello Puddings)	KFI, 5:30 p.m. Th	Frank & Archie	KFSD, 11:30 a.m. Su
Alec Templeton (Alka-Seltzer)	KFI, 7:30 p.m. F	Fred Allen (Texas Co.)	KECA, 9:45 p.m. M-F
Alice Blair (Stanco)	KFI, 3:30 p.m. M-F	Fred Waring (Chesterfield Cigs)	KNX 9 p.m. W
Al Jarvis (Payton Cosmetics, Casa Manana Federal Outfitting)	KFWB, 12 m. M-Sa	French Program	KFI, 8 p.m. M, Tu, Th, F
Al Pearce (Camels)	KFI, 7:30 p.m. F	Friendly Neighbors (Alka Seltzer)	KMTR, 3:30 p.m. Su
Ananda of Honeymoon Hill (Cal-Aspirin, Haley's M-O)	KECA, 12:15 p.m. M-F	Fulton Lewis	KHJ, KGB, KVOE, 6 p.m. M-F
American Album of Music (Bayer Aspirin)	KFI, 6:30 p.m. Su	Gabriel Heatter (Liberty Magazine)	KHJ, KGB, 7 p.m. Th, Sa
American Challenge (Challenge Creamery)	KFI, 9 p.m. M	Gardeu Club (Bandini Fertilizer)	KECA, 1 p.m. Su
American Forum	KGB, KFAM, KVOE, KHJ, 5 p.m. Su	Gene Austry (Doubermint Gum)	KNX, 3:30 p.m. Su
American School of the Air	KNX, 2:00 p.m. M-F	Gene Lomardo (Lady Esther Cosmetics)	KNX, 7 p.m. M
Amos 'n' Andy (Campbell's Coups)	KNX, KMPC, 8 p.m. M-F	Glenn Miller Orch. (Chesterfields)	KNX, 7 p.m. Tu, W, Th
Andy and Virginia (participating)	KMPC, 7 a.m. M-Sa	Good News (Maxwell House Coffee)	KFI, 8:30 p.m. Tb
*Answer Man (Van Dyck Cigarettes)	KHJ, 8:00 p.m. Su, W	Good Will Hour (Ironized Yeast)	KECA, KFSD, 7 p.m. Su
*Arch Oboler (Oxydol)	KFI, 6:30 p.m. F	Great Plays	KECA, KFSD 12 m. Su
Arnold Grimm's Daughter (Corn Kix)	KFI, 11:15 a.m. M-F	Gulding Light (White Naphtha Soap)	KFI, 2:30 p.m. M-F
Art Baker (L. A. Soap Co., Slavick Jewelry Co., Soloff Mfg. Co., Plitex Mfg. Co., Coast Federal Savings Assn., Forest Lawn, Penjel Corp., Bleacho, Barbara Ann Baking Co.)	KECA, 10:30 a.m. M-F	Guy Lombardo (Lucky Esther Cosmetics)	KNX, 7 p.m. M
(Forest Lawn)	KNX, 2:45 p.m. Su	Grand Old Travels (Bab-O)	KFXM, 2:45 p.m. M-F
*Ask-It-Basket (Colgate Dental Cream)	KNX 8:30 p.m. Th	Grand Ol' Opry (Prince Albert Tobacco)	KFI, 7:30 p.m. Sa
*Aunt Jenny (Spry)	KNX, 11:15 a.m. M-F	Hancock Ensemble	KVOE, KHJ, 7:00 p.m. Su
Bachelor's Children (Cudahy Packing Co.)	KHJ, KGB, KDB, KFAM, KVOE, 10:45 a.m. M-F	Haven of Rest	KFXM, KHJ, KVE, 10 p.m. Tu, Sa
Backstage for Living (Barker Bros.)	KNX, 3:15 p.m. M, W, F	Hawthorne House (Wesson Oil)	KFI, 9:30 p.m. M
Backstage Wife (R. L. Watkins Co.)	KFI, 1:00 p.m. M-F	*Heart of Julia Blake (Armstrong Cork)	KFI, 9:30 a.m. Tu, Th, Sa
Balboa Park (Kraft)	KFI, 2:30 p.m. Su	Helen Hayes Theatre (Lipton's Tea)	KNX, 7:30 p.m. Su
Barn Dance (Alka-Seltzer)	KFI, 8 p.m. Sa	Helen Menken (Bayer Aspirin)	KNX, 6 p.m. Tu
Basin St. Music	KECA, KFSD, 6:35 p.m. M	Helen Trent (Hopper Cosmetics)	KNX, 9:30 a.m. M-F
Battle of the Sexes (Molle and Energine)	KFI, 9:30 p.m. Tu	Help Thy Neighbor (Pepperdine Foundation)	KFWB, 7:00 p.m. Su
*Beat the Band (Corn Kix)	KFI, 3:30 p.m. Su	Hilltop House (Palmolive Soap)	KNX, 1:30 p.m. M-F
Behind the Mike	KECA, 2:30 p.m. Su	Hit Parade (Lucky Strikes)	KNX, 6 p.m. Sa
Bernie Musical Quiz (Bromo-Seltzer)	KECA, 8:30 p.m. Tu	Hiway Romances (Greyhound Bus)	KHJ, KGB, KVOE, 10:15 a.m. Su
Best Buy (Colgate Coffee)	KNX, 5:30 p.m. Th	Hollywood Playhouse (Woodbury Soap)	KFI, 8 p.m. W
Between the Bookends	KECA, 9:45 a.m. M-F	Honeymoon Hill (Cal-Aspirin, Haley's M-O)	KECA, KFSD, 12:15 p.m. M-F
*Big Sister (Rinso)	KNX, 11 a.m. M-F	Hour of Charm (General Electric)	KFI, 7 p.m. Su
Big Town (Rinso)	KNX, 6:30 p.m. W	Hylnms of All Churches (Kitchen Tested Flour)	KFI, 11 a.m. M, Tu, Th
Bing Crosby (Kraft Cheese)	KFI, 6 p.m. Th	I Am an American	KFI, 10 a.m. Su
Blanchard McKee (Phillips' Milk Magnesia)	KFWB, 3:30 p.m. M-F	I Love a Mystery (Fleischmann's Yeast)	KECA, 8:30 p.m. Mon
Blondie (Prince Albert Tobacco, Camels)	KNX, 7:30 p.m. M	I Want a Divorce (True Story Magazine)	KHJ, KFAM, KVOE, KGB, 8:30 p.m. F
Bob Garred (Peter Paul Mounds and Ten Crown Gum)	KNX, 5:45 p.m. M, W, Th, F	Information Please (Canada Dry)	KFI, 3 p.m. F
Bob Hope (Parpodent)	KFI, 7 p.m. Tu	Inside Sports (Bayuk Cigars)	KHJ, KGB, KFAM, 7:15 p.m. Tu, Th, Sa
Bob Garred (Mennen's Toiletries, Bathasweet)	KNX, 7:30 a.m. M-Sa	Inside the News (Thrifty Drug)	KFI, 10:30 p.m. S-F
Bookworm	KHJ, 2:15 p.m. M-F	Invitation to Learning	KNX, 1:30 p.m. Su
Bowling Notes (Sunset Center)	KFWB, 10:15 p.m. Sa, Th	Irene Rich (Welch's Grape Juice)	KFI, 8:15 p.m. Su
Breakfast Club	KECA, 8:00 a.m. M-Sa	Jack Benny (Jello)	KFI, 8:30 p.m. Su
Bridge to Dreamland	KFI, 10:15 p.m. Su	Jack the Bellboy (Victor Clothing Co.)	KFVD, 10 p.m. Tu, Th, Sa, Su
Bridge Club (Broadway Hollywood)	KFI, 9:45 a.m. M-F	John Clark (Marco Dog Food)	KNX, 9:30 p.m. Tu
Bud Barton	KECA, 4:30 p.m. M-F	John B. Hughes (Brown Williamson Tobacco)	KHJ, KGB, KVOE, KFAM, 6:30 p.m. M-Sa
Burns & Allen (Spam)	KFI, 7:30 p.m. M	John Nesbitt (Bank of America)	KECA, KFI, 9 p.m. Tu
Camel Caravan (Camels)	KFI, 7 p.m. Th	Johnny Murray (Smart & Final)	KFI, 8 p.m. M, W, F
Capt. Midnight (Ovaltine)	KHJ, 5:45 p.m. M-F	Johnny Presents (Phillip Morris Cigs)	KFI, 8:30 p.m. Tu
Carnation Contented (Carnation Milk)	KFI, 7 p.m. M	Johnny Presents (Phillip Morris Cigs.)	KNX, 8:30 p.m. F
Carol Leighton (Bayer Aspirin)	KFWB, 3:45 p.m. M-F	John's Other Wife (Freezone, Kolynos)	KECA, KFSD, 12:30 p.m. M-F
Cavalcade of America (Du Pont)	KFI, 6:30 p.m. W	Johnson Family	KHJ, KGB, KVOE, 10:30 a.m. M-F
Charlie McCarthy (Chase & Sanborn)	KFI, 5 p.m. Su	Jose Rodriguez	KFXM, KGB, 6:15 p.m. M-F
*Chef Milani (Arden Dairies, Smet Salad Fruits)	KMPC, 2 p.m. M-F	Joyce Jordine (La France Satina, Minute Tapioca)	KECA, 7:15 p.m. M-F
Cheer-Up Gang	KVOE, KFAM, KGB, 6:45 p.m. M, W, F	Just Plain Bill (Anacin, Fly-Ded)	KECA, KFSD, 12:45 p.m. M-F
Chicago Round Table	KHJ, 6:45 p.m. W, F	Kaltenborn	KFI, 4:45 p.m. Tu, Th, Sa
Chicago Tonight	KFI, 11:30 a.m. Su	*Kash Kwiz (Log Cabin Bread)	KFWB, 8:30 p.m. M-F
Church of Air	KHJ, KVOE, 8:30 p.m. Su	Kate Hopkins (Maxwell House Coffee)	KNX, 12:30 p.m. M-F
Classic Hour (Packard Motor Car)	KNX, 10 a.m. Su	Kate Smith (Calumet Bake Powder, Swansdown)	KNX, 9 a.m. M-F
Club Matinee	KECA, 2:15 p.m. M-F	Kate Smith (Grape-Nuts)	KNX, 9 p.m. F
Columbia Work Shop	KECA, 1:15 p.m. M-F	Kathleen Norris (Wheaties)	KNX, 8:45 a.m. M-F
Comics	KNX, 10:30 p.m. Su	Kathleen Norris (Wheaties)	KFI, 10:30 a.m. M-F
Concert Hall	KHJ, 5:15 p.m. M-F	*Katy Kysar (Lucky Strikes)	KFI, 7 p.m. W
Conservatory of Music	KMPC, 2:30 p.m. M-Sa	Kids' Quizaroo	KNX, 6 p.m. Sa
Contented Program (Carnation Milk)	KNX, 8:30 p.m. Su	Knickerocker Playhouse (Drene, P. & G.)	KFI, 8:30 p.m. Sa
*Court of Missing Heirs (Ironized Yeast)	KFI, 7 p.m. M	Know Your America (E.E.P.)	KVOE, KFAM, KGB, KHJ, 2:30 p.m. W
*Cracker Barrel Forum (Roma Wine)	KNX, 8:30 p.m. Tu	Knox Manning (White King, Sierra Pine Soaps)	KNX, 12:45 p.m. M-F
*Crime Doctor (Phillip Morris Cigs.)	KFXM, KGB, 6:45 p.m. Tu, Th, Su	Kraft Music Hall (Kraft Cheese)	KFI, 6 p.m. Th
Dear John (Welch Grape Juice)	KFI, 8:15 p.m. Su	Lamplichter	KHJ, 4:45 p.m. F
Death Valley Days (Pacific Coast Borax)	KFI, 8:30 p.m. F	*Lanny Ross (Campbell Soups)	KNX, 8:15 p.m. M-F
Design for Happiness (Libby-Owens-Ford Glass)	KNX, 2 p.m. Su	Let's Play Bridge	KVOE, KHJ, 9:30 a.m. Tu-Sa
Dinah Shore	KECA, 7:15 p.m. F	Let's Talk Over News	KMPC, 8:45 p.m. M-F
Don Lee School	KHJ, 1 p.m. M-F	Life Can Be Beautiful (Ivory Soap)	KNX, 10 a.m. M-F
*Donnie or Nothing	KHJ, 8:30 p.m. M	Life of Byron	KNX, 11:30 a.m. M-F
Dr. Christian (Vaseline)	KNX, 8:30 p.m. W	Light of the World (Softaslik)	KHJ, KVOE, KFAM, 11:45 a.m. Th
Dr. I. Q. (Milky Way Candy)	KFI, 6 p.m. M	Linac Cottage (K's Beverage)	KMPC, 6:30 p.m. Su
Dr. Kate (Sperry Flour)	KFI, 10:45 a.m. M-F	Lincoln Highway (Shinola)	KFI, 9 a.m. Sa
Drama of Youth	KHJ, 3:30 p.m. Sa	Listeners' Playhouse	KECA, 3:30 p.m. Sa
Easy Aces (Anacin Co.)	KECA, KFSD, 9 p.m. Tu, W, Th	Lone Banger (Western Bakers)	KHJ, 7:30 p.m. M, W, F
Eddie Albright (Lox Cabin Bread, Battle Creek, Forest Lawn, Dr. Davis)	KHJ, 11:45 a.m. Tu-Th	Lovely Lady (Chamberlain's Lotion)	KECA, 9 p.m. Su
Eddie Albright (participating)	KHJ, 11:30 a.m. M, W, F	Luncheon at Waldorf (Camels)	KFSD, KECA, 10:30 a.m. Sa
Elmer Davis (Gillette Shave Cream)	KHJ, 2:15 p.m. M-F	Lux Radio Theater (Lux Soap)	KNX, 6 p.m. M
Enemy Within	KNX, 5:55 p.m. D	Maddox Family (Anacin, Kolynos)	KFWB, KFOX, KFSD, 3 p.m. M-F
Evening Concert	KFWB, 8 p.m. M-Th	Madonna Blossoms	KECA, 7:45 p.m. Th
Everyman's Theater (Oxydol)	KFAC, 8 p.m. M-F	Ma Perkins (Oxydol)	KFI, 12:15 p.m. M-F
*Fame and Fortune (NR Tablets)	KFI, 6:30 p.m. F	Major Bowes (Chrystler)	KNX, 6 p.m. Th
Fibber McGee & Molly (Johnson Wax)	KFI, 6:30 p.m. Tu	Major Bowes Family	KNX, 8:30 a.m. Su
First Nighter	KNX, 5:30 p.m. Tu	Manchester Boddy (Daily News)	KFI, 9:15 p.m. Tu, F
Fitch Bandwagon (Fitch Shampoo)	KFI, 4:30 p.m. Su	Manhattan Merry-Go-Round (L. Lyons Tooth Powder)	KFI, 5 p.m. Tu, F
Fleetwood Lawton	KFI, 4:45 p.m. M, W, F	*Manhattan at Midnight (Energine)	KECA, KFSD, 8:30 p.m. W
		March of Games	KMPC, 2 p.m. Su
		Martha Webster (Campbell's Soup)	KNX, 12 p.m. M-F

# RADIO LIFE SHORT WAVE GUIDE

COMPILED BY EARL G. DEHAVEN

This new Short Wave Station List (complete in THREE successive issues of RADIO LIFE) gives the schedules of those stations that can be played quite consistently on the Pacific Coast on moderately priced receivers of standard make. However, not ALL stations can be played EVERY DAY you dial for them. For best results on short wave, tune SLOWLY and CAREFULLY.

(PART THREE)

Mega.	Call	Location	Schedule
9.61	DXB	Berlin, Germany	1:50 to 10 p.m.
9.61	ZRL	Klipheval, South Africa	8:45 to 9:45 p.m.
9.60	RAN	Moscow, Russia USSR	6:30 to 7 p.m.
9.58	GSC	London, England	6:25 to 8:30 p.m.
9.58	YLR	Melbourne, Australia	12:15 a.m. to 5:30 a.m.
9.57	KZRM	Manila, Philippine Islands	2 to 5 a.m. Sat & Sun.
9.54	VFD-2	Suva, Fiji Islands	12:50 a.m. to 2 a.m.
9.53	JZI	Tokyo, Japan	4 to 6:30 a.m.
9.52	ZBW-3	Hong Kong, China	3 to 7 a.m.
9.50	RV-98	Moscow, Russia USSR	6:30 to 7 p.m.
9.50	NEWV	Mexico City, Mexico	6 to 8 a.m. - 3 to 10 p.m.
9.12	HAT-4	Budapest, Hungary	4:30 to 5:30 p.m. (For N. Amer.)
7.10	FO8AA	Papeete, Tahiti	8 to 9 p.m. Tues. & Fri.
6.09	TIEP	San Jose, Costa Rica	4 to 9 p.m.
6.49	TGWB	Guatemala City, Guatemala	4 to 9:15 p.m.
6.19	TGWB	Guatemala, City, Guatemala	4:30 to 7 a.m. & 3 to 8:30 p.m.
6.12	MTCY	Hankinling, Manchoukuo	5:30 to 6:30 a.m.
6.10	NEBT	Mexico City, Mexico	6 to 8:45 p.m.
5.87	HRN	Teucucigalan, Honduras	5 to 8 p.m.
4.92	YV5RN	Caracas, Venezuela	4 to 7:30 p.m.
4.90	YV5RM	Caracas, Venezuela	4 to 7:30 p.m.
4.88	VDB-2	Bombay, India	3:30 to 9 a.m.
4.84	VUC-2	Calcutta, India	3:30 to 7 a.m.

(This completes the Short Wave Station List)  
Part ONE of this list will appear again in TWO WEEKS.

Public appreciation of Radio Life by patronage of Radio Life markets makes for contentment all around.

Market managers in the main are public spirited. That's why you have Radio Life cheaply available weekly.

## Gag Winners

(Continued from Page Twenty-nine)

week that are not printed because of space limitations. They were good selections, however, and the tickets were earned:

Richard O'Brien, 1109 South Ivor avenue, Rosemead, Calif.

Bruce Terrell, 502 South Allen avenue, Pasadena, Calif.

Albert Barsteln, 2513 Rimpan boulevard, Los Angeles, Calif.

Helen Bond, 1404 Arapahoe, Los Angeles, Calif.

Yvonne Savern, 6731 Leland Way, Hollywood, Calif.

Jack Fort, 1631 South Norton, Los Angeles, Calif.

Bud Shaw, 2615 West Ramona, Alhambra, Calif.

Mrs. Jack McLury, Box 234, Costa Mesa, Calif.

Dorothy Smith, 3011 Rosalind avenue, Los Angeles, Calif.

K. U. Wamaky, 3309 Merced avenue, Los Angeles, Calif.

Bessie Nagahore, Route 2, Box 336, Gardena, Calif.

Genevieve Gunther, 061 South Vancouver, Los Angeles, Calif.

Mrs. Marjorie Skinner, 063 1/2 West 42nd street, Los Angeles, Calif.

*Marriage Club (Continental Baking Co.)	KNX, 8 p.m. Su	School of the Air	KVOE, 11:45 a.m. Tu-F
Mary Marlin (Ivory Flakes)	KFI, 12 p.m. M-F	Second Husband	KNX, 6 p.m. Tu, Th
Masterpieces (Holly Music Shop)	KFAC, 3 p.m. M-Sa	Sensational Quiz (Sensation Cigarettes)	KHJ, 7:45 p.m., Tu, Th
Masterworks	KNX, 10:30 p.m. M-F	Shafter Parker	KVOE, KHJ, KFAM, KGB, 5:30 p.m. M-F
Maxwell House Coffee Time (Maxwell House Coffee)	KFI, 8:30 p.m. Th	Sheep and Goats	KHJ, KVOE, KFAM, KGB, 4:30 p.m. Su
Meet Miss Julia (Fill)	KFI, 3:45 p.m. W	Sherlock Holmes (Bromo Seltzer)	KECA, KFSD, 5:30 p.m. Su
Meet Mr. Meek (Lifebuoy Soap)	KNX, 7:30 p.m. W	Sherlock Holmes (Bromo Seltzer)	KNX, 10:45 a.m. M. W. F
Melody Ranch (Wrigley Gum)	KNX, 3:30 p.m. Su	Show Boat (Avalon Cigarettes)	KFI, 6:30 p.m. M
Metropolitan Auditions	KFI, 2 p.m. Su	Show of the Week	KHJ, 3:30 p.m. Su
Mid-Morning Jamboree (Bekins)	KECA, 10 a.m. M-F	Sid Ziff (L. A. Brewing)	KFWB, 7 p.m. M-F
Mildred Van	KECA, 9 a.m. M-F	Signal Carnival (Signal Oil)	KHJ, 7:30 p.m. Tu
*Mine to Cherish (Albers Cereals)	KFI, 9:30 a.m. M. W. F	Sink With Favorite Band (K's Beverages)	KNX, 3 p.m. Tu
*Missing Heirs (Ironized Yeast)	KNX, 8:30 p.m. Tu	Silver Theatre (International Silver)	KNX, 3 p.m. Tu
Mirandy's Garden Patch	KFI, 10:15 a.m. M-F	So You Know History	KNX, 10 p.m. Tu, Th, Sa
Mother of Mine (Clapp Baby Food)	KECA, 1 p.m. M-F	Social Secretary	KMPC, 6 a.m. M-F
Mr. District Attorney (Vitalis)	KFI, 9:30 p.m. W	Song Stories	KMPC, 6 a.m. M-F
Mr. Keen (Kolyons Toothpaste)	KFSD, KECA, 9:15 p.m. Tu, W, Th	Speaking of Glamour	KECA, 5 p.m. Tu
Musical Americana (Westinghouse)	KFI, 7:30 p.m. Th	Sneak Up, America (Better Speech Institute)	KECA, 4:30 p.m. Tu
Musical Steelmakers (Wheeling Steel)	KHJ, KVOE, KGB, 2 p.m. Su	Sports Forum	KFI, 9 p.m. Sa
Music Appreciation Hour	KECA, KFSD, 11 a.m. F	Sports Newsreel (Colgate Shave Cream)	KECA, 8 p.m. Su
My Son and I (Calumet Bake Powder, Swansdown)	KNX, 11:45 a.m. M-F	Sports Round Table	KMPC, 12:30 a.m. M-F
Myrt and Marge (Supersuds)	KNX, 1:15 p.m. M-F	Standard Symphony (Standard Oil)	KHJ, KVOE, KGB, KFAM, 8 p.m. Th
Nancy Dixon (Sanforized Fabrics)	KNX, 8:20 a.m. M-Sa	Stella Dallas (Chas. H. Phillips Co.)	KFI, 1:15 p.m. M-F
National Barn Dance (Alka Seltzer)	KFI, 6 p.m. Sa	Stepmother (Colgate Tooth Powder)	KNX, 3:45 p.m. M-F
Neighbors Woodcraft (Woodcraft Insurance)	KHJ, KGB, 8 a.m. Th, Th	Strange As It Seems (Colgate-Palmolive)	KNX, 9 p.m. Th
New Friends of Music	KFI, 3:05 p.m. Su	Sunday Evening Hour (Ford Motor Co.)	KNX, 6 p.m. Su
Newsreel (Royal Crown Cola, Par-T-Pak)	KMPC, 4:30 p.m. M-F	Supernatural	KECA, 4:45 p.m. M-F
Nick Harris	KECA, 2 p.m. Su	*Swing and Quiz	KMPC, 11:30 p.m. M-F
Night Editor (Cardinet Candy)	KFI, 8 p.m. Su		KMPC, 11 p.m. Su
New York Philharmonic	KNX, 12 p.m. Su		
Old Fashioned Revival (Gosp. Br'd'ing Assn.)	KHJ,	*Take It or Leave It	KNX, 7 p.m. Su
Olunsted Story Drama (Nash Autos)	KGB, KVOE, KFAM, 6 p.m. Su	Tarzan	KECA, 5:15 p.m. M. W. F
One Man's Family (Tenderleaf Tea)	KECA, 7 p.m. M	Telephone Hour (Bell Telephone System)	KFI, 6 p.m. M
O'Neill's (Ivory Soap)	KFI, 9 p.m. Tu	Texaco Star Theatre (Texas Co.)	KNX, 9 p.m. W
Open Forum (Eloyd Allen)	KFI, 9:15 a.m. M-F	These United States	KHJ, KFAM, 3:30 p.m. Tu
Orphans of Divorce (Dr. Lyons Tooth Powder)	KECA, KFSD, 12 p.m. M-F	This Living World	KNX, 2 p.m. F
Our Gal Sunday (Anacin)	KNX, 9:45 a.m. M-F	Those We Love (Drene)	KFI, 9 p.m. M-F
Out of Your Hat	KMPC, 6 p.m. Su	Time to Smile (Ipana, Sal-Hepatica, Minute Rub)	KFI, 9 p.m. M-F
Paging Past	KHJ, KVOE, 4 p.m. M-F	Tom Mix (Ralston Cereal)	KECA, 5:45 p.m. M-F
Parker Family (Woodbury Soap)	KFI, 9:15 p.m. Su	Toronto Symphony	KECA, 6 p.m. Tu
Passing Parade (Bank of America)	KECA, 8:15 p.m. M	Treasure Chest (Tums)	KFI, 5:30 p.m. Tu
Paul Sullivan (Raisins)	KFI, 9 p.m. Tu	*True or False (J. D. Williams Co.)	KECA, 9 p.m. M
Pepper Young's Family (Camay, Oxydol)	KNX, 10 p.m. M-F	Truth or Consequences (Procter & Gamble)	KFI, 8 p.m. Sa
Phyl-Harmonia	KFI, 12:30 p.m. M-F	Tune Out Time	KECA, 8:45 p.m. Sa
Pickard Family (Dr. Cowen)	KECA, 10 p.m. Daily	*Uncle Walter's Dog House (Raleigh Tobacco)	KFI, 7:30 p.m. Tu
Pigskin Preview (Mobiloil, Mobilgas)	KMPC, 8:15 p.m. Su-F	Uncle Ezra (R. J. Reynold Tobacco)	KFI, 7:00 p.m. Sa
Pigskin Predictions (Pontiac Dealers)	KNX, 6:15 p.m. W	Uncle Harry	KMPC, 5:30 p.m. M-F
Pipe Smoking Time (Model Tobacco)	KNX, 8:30 p.m. M	*Uncle Jim's Question Bee (Spry)	KECA, 7:30 p.m. Tu
Planter's Garden	KMPC, 10:30 a.m. Su	Unlimited Horizons	KECA, 8:30 p.m. F
Plantation Party (Bugler Tobacco)	KFI, 8:30 p.m. W	University Explorer	KECA, KFSD, 9:45 p.m. Su
Pleasure Time (Chesterfield)	KFI, 9 a.m. M. Tu, Th, W	University Explorer	KFI, 9 p.m. F
*Pot o' Gold (Tums)	KFSD, KECA, 5 p.m. Th	Valiant Lady (Wheaties)	KFI, 11:30 a.m. M-F
*Prof. Puzzlewit (Gallen Kamp Shoes)	KGB, 7 p.m. M. Tu, W, F	Vera Vagne (Signal Oil)	KFI, 7:30 p.m. Su
Professor Quiz (Velvet Tobacco)	KNX, 6:30 p.m. Tu	Victory and Sade (Crisco)	KFI, 12:45 p.m. M-F
*Question Bee (Rinsol)	KECA, 7:30 p.m. Tu	Voice of Prophecy (Self)	KVOE, KHJ, KGB, 9:15 p.m. Su
*Quiz Court (P. D. Q. Petrol)	KFI, 9 p.m. Th	Voices of Yesterday (Silverwoods)	KHJ, 7:15 p.m. F
*Quiz Kids (Alka Seltzer)	KECA, KFSD, 8 p.m. W	Walter Winchell (Jergens Lotion)	KFI, 9 a.m. Su
Quiz Matinee	KRRD, 1 p.m. Su	Waltz Time (Phillips Milk of Magnesia)	KFI, 6 p.m. F
Radio Charades (C. H. Baker Shoes)	KHJ, 7:15 p.m. M	Wake Up America	KHJ, KFAM, KVOE, KGB, 9:45 p.m. M-F
Radio City Music Hall	KECA, KFSD, 9 a.m. Su	Wake Up and Sing (Vick's Vapo Rub)	KFI, 7:30 a.m., M. W. F
Raymond G. Swing (General Cigars)	KHJ, KGB, 7 p.m. M. Tu, W, F	We the Abbotts (Nucoa Margarine)	KNX, 4:15 p.m. M-F
Reported Missing	KFWB, 3:30 a.m. Su	*We The People (Sanka)	KNX, 7:30 p.m. Th
*Right to Honors (Chipsol)	KNX, 10:30 a.m. M-F	What's On Your Mind?	KNX, 3:45 p.m. M-F
Road of Life (T. H.)	KFI, 8:30 a.m. M-F	Wheatena Playhouse (Wheatena Cereal)	KHJ, 2 p.m. Su
Robert Arden (Dr. Cowen)	KFWB, 7:45 p.m. M-F	When Presses Roll	KFI, 9:30 p.m. Th
Rudy Valley (Seeltest)	KECA, 7 n.m. Th	When a Girl Marries (Prudential Life)	KNX, 9:15 a.m. M-F
Salt Lake Tabernacle	KNX, 9:30 a.m. Su	Where and When (Union Oil)	KFI, 8:30 p.m. M
Sands of Time	KHJ, KGB, KVOE, KFAM, 4:30 p.m. Tu	Wid'r Brown (Bayer Co.)	KFI, 1:45 p.m. M-F
Saturday Night Serenade (Pet Mills)	KNX, 8:45 p.m. Sa	*Wings of Destiny (Wings Cigarettes)	KFI, 9 p.m. Tu
Scattergood Business (Wrigley Gum)	KNX, 2:45 p.m. M-F	Wings Over America	KFI, 9 p.m. Tu
School Kid's Quiz (Que-Rite Corp)	KNX, 8 p.m. Th	Wings Over Jordan	KMPC, 8:45 p.m. Su
Screen Guild Theater (Gulf Oil)	KNX, 9:30 p.m. Su	World Is Yours	KFI, 1:30 p.m. Su
		Woman in White (Camay Soap)	KNX, 10:15 a.m. M-F
		Wythe Williams	KHJ, KVOE, KGB, 7:30 p.m. Tu, Th
			KHJ, KVOE, KGB, 7:45 p.m. Su
		Young Dr. Malone (Post Bran)	KNX, 3 p.m. M-F
		Youth Dramas	KHJ, 3:30 p.m. Sa
		Your Dream Has Come True (Quaker Oats)	KFI, 2:30 p.m. Sa
		*Your Treat (Almond & Co. Products)	KFI 9 a.m. M. W. F

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**SHOW OF THE WEEK**



A new variety show brightens up your week-end. Vincent Lopez plays his own special brand of sweet music and Buddy Clark sings. Each week a guest comedian helps keep things rolling at a merry pace. Don't miss this half-hour of entertainment presented by Ghirardelli's Chocolate.

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**SHOW OF THE WEEK**

3:30-4:00 p. m. Sunday

MUTUAL - DON LEE STATION  
KHJ