

October 6-12

ACCURATE LOGS 7 DAYS IN ADVANCE



Radio LIFE



"Drama
of Youth"

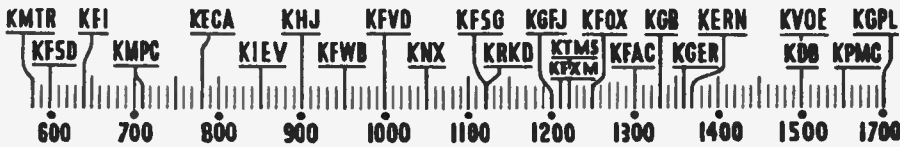
Is

BARBARA
EILER

KHJ-3:30 p. m.
Saturdays

**Highlights of the Radio Week... Logged and
Indexed to Improve Your Listening Pleasure**

Locate Your Stations Here



THE EAR INSPIRES THE PEN—

Donna Blair Smith, 1515 Colorado Blvd., Eagle Rock, Calif.

Sirs: The "Songsmith Melodies" program was conceived after a long experience in the music business and a knowledge that Southern California abounds in talent in every department of entertainment. Much of the material received at my studio was suitable for big time, the regular flow permitted a fine selection of numbers for weekly broadcast.

With an unheralded start on a secondary station at my own expense, the idea has already shown unlimited possibilities. One of the most gratifying results at the very beginning was the enthusiasm registered by excellent radio artists—more than a score came to me as soon as the news reached them. Out of the list who offered their services I selected eight artists, each possessing an ability to portray his or her type from blues to classical, from baritone to lyric soprano. These eight include Kathleen Cassidy, Jane Winterley, Lou Davis, Kartha Kay, Don Erdman, Barbara Lyman, Ken Cameron and Peggy Goodwin. My staff includes two pianists and combinations for duets and trios.

My clients contribute most of the song material, some of which is acceptable upon receipt and some consisting solely of lyrics or melody. Perfection of all manuscripts used is accomplished by my staff and myself in sincere cooperation on the amateur compositions. It is a real job and that is why comment from your source is so acceptable.

The ever increasing circle of listeners is known through our policy of inviting votes by mail or post card. Each composer urges all friends to listen and vote, then listen again to learn the winner. This forms the basis of appeal to a sponsor and the effort of the entire staff is bent in that direction. Any advertiser should visualize the possibilities of increased sales, especially when the audience proves a willingness to go out of their way to cast a vote. Imagine a voting medium secured only in a package of frequent use.



Mrs. Lawrence Pope, 6628 Orchard avenue, Bell, Calif.

Sirs: Have only read two issues of Radio Life as we cannot find stores in our neighborhood that carry it. It is a wonderful magazine.

We are Kay Kyser fans and read radio books but never find articles on him. Would you publish stories and pictures of him and Ginny Simms? They are tops with us.

Hal Julian, 1029 West Washington boulevard, Los Angeles.

Sirs: I hereby nominate Frank Goss for membership in B. P. M. R. This guy, who hides a Saturday morning jive program (KFWB, 10 a. m.) behind the name, "Smorgasbord," is right up among the best of them for intelligent comment and whimsical humor.

I'd better nominate Jack, the Bell-boy, too, if only because his show is longest in the world. If "critical music commentation" means interrupting records with bright remarks, then Jack is a cinch for B. P. M. R. president.



Pauline Dehle, 1600 North McCadden place, Hollywood.

Sirs: I have been a constant reader of your magazine ever since its inception, and I wish to compliment you on your straight-from-the-shoulder opinions. Your most interesting feature is "The Ear Inspires the Pen" . . . it gives **WE THE PEOPLE** a chance to express **OUR OPINIONS**.

Several people have written regarding radio serials, or, as some like to call them—"Soap Operas." I also would like to say something about them . . . and definitely NOT in their defense. I think they all have a slight odor, that is—with two exceptions: "One Man's Family" and the new NBC series "Your Neighbors, the Haines." The latter seems in experimental stage, but I think it is well on the way to its place in radio's "Hall of Fame."

I have been led to believe that "One Man's Family," "I Love a Mystery," and "Your Neighbors, the Haines" are all written by one Carlton Moss. Is that true? The reason I like these two "families" is very simple. The character seem as real as people I know. None of this nonsense about swinging from a trapeze in order to save the "old homestead" from the vulture, etc. . . . anyway I am for Willkie.



Miss Ruth Moore, 2415 East Fifty-third street, Los Angeles.

Sirs: I only recently began taking Radio Life, but already understand why all my friends find it so indispensable. I shall certainly not be without it again.

Being a loyal fan of "Believe It or Not Ripley," I wonder if you could print a picture of him.

I enjoy the unusual entertainment of his show more than anything else in radio. I sincerely hope his new series is a success.

Mrs. Ruth Aldrich, 356 West Fifty-first street, Los Angeles.

Sirs: I have bought Radio Life since the first copy was published. I think it is the best radio magazine on the market. I would like to see a picture of Art Baker. As he has several programs it seems he would be important enough and have lots of fans.

Ed. Note: On the Editorial Agenda is an interview with Art Baker, to appear in a forthcoming issue.



T. Sawyer, 800 Elizabeth, Pasadena.

Sirs: Long memory?

Elliott Roosevelt, Sept. 20, 7:15 p. m.: "Ever since Columbus crossed the ocean I have been convinced . . ." (our shores are approachable).

Enjoy your magazine. Agree with Kate Holliday that Ransome Sherman is "handsome funnyman."



Maude McCormick, Los Angeles.

Sirs: I would appreciate an article about C. Sharpe Minor. I can't find enough organ music to suit my peculiar taste. I think Minor has the finest touch I've heard.

WITH THE POET

Conducted by
DOROTHY RANDALL

I'm longing for the meadow and the brook,
The little garden with its broken gate,
My little room and window looking down
Upon the robin's nest in treetop nook.
I long to roam the fields, a boy again,
And see the corn-silk tassels in the sun;
To gather woodland berries as of old,
And run barefooted down the grassy lane.

To kneel beside my mother, childhood's way,
The wood in glowing ashes on the hearth . . .
And then be tucked in bed for peaceful sleep,
A boy back home once more at close of day.

—BERT MOREHOUSE.



PEACE IN AMERICA

The quiet countryside is sleeping
In a languor drowsy-sweet,
The mother quail's plump babies are peeping
In a low and snug retreat.
Sleek cattle graze in peaceful meadows;
Trim pigeons coo in morning sun;
Our children play beneath cool shadows,
Their voices loud with happy fun—
For we live in America.

A village church stands calmly dreaming;
White spire reaching to the sky;
For overhead no shells are screaming;
No bombs are dropped that some may die.

The stars at eventide are shining
On homes all quiet and serene,
No shrapnel bursts with dreadful whining,
No hellish roar of guns is seen—
For we live in America.

—GENEVIEVE ALLEN.

RADIO: West * National * International



Cecil B. DeMille, center, is producer and director of Lux Radio Theatre, one of outstanding air offerings. Star studded, the Theatre opened its fall performance with Myrna Loy and William Powell and Don Ameche to introduce DeMille's 40th anniversary in the show business. Lux Theatre airs each Monday night from KNX (CBS) at 6 p. m.

Art Baker

ON an afternoon in September, 1938, at approximately 3 o'clock, Pacific time, a man sat before a microphone. Before him were a few notes. With a nod from the control room, the announcer walked up to the microphone, and said, "Ladies and Gentlemen—your Ambassador of Good Will." The man took a deep breath. In a voice now known to thousands, he said: "Thank you for inviting me in." Art Baker's "Notebook" was underway. A few days later, fan mail started coming in. A new program "bull's-eyed." Chief characteristics of Art Baker are sincerity and being himself.

Known to radio followers as Art Baker, "the Gentleman from Indiana," he makes his home in Glendale, Calif., is proud of his town. His roots have sunk deep in the city of his choice. Through the world-renowned "Forest Lawn Memorial Park," where he lectured daily before the "Last Supper window," he made his initial step into radio as master of ceremonies on a broadcast sponsored by them. Today?

Well, listen in for yourself. I think you'll agree that he is definitely "on the air."

On Monday nights, his "Pull Over Neighbor" show takes the contestants on

mythical trips with Polly Penn motor oil. It is statewide and at present is broadcast from the famous Ambassador hotel on Wilshire boulevard. The most fun on the program is during the singing class. At least it's fun from the audience standpoint.

He has had the honor of being chosen announcer for the "Pot of Gold," "Hedda Hopper's Hollywood News" and many others. However, his Notebook program is one of the best known to WESTERN listeners. In this, he combines poems and stories and good sense. His advertising is not hard to hear for he doesn't go in for high pressure. In fact, he takes only sponsors that he, himself, believes in—and in this way, he is genuinely sincere.

Because of his versatility, he has been chosen song leader for many city and statewide Rotary conventions. Recently he was narrator for the civic motion picture "Glendale on Parade." He is at home on any stage, and the audience, no matter how sedate it may be, responds to his enthusiasm as a duck does to water.

His family? They are All American. Mrs. Baker is wife, mother and secretary.

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His son is a graduate of Stanford university. His eldest daughter was recently married, and his two younger daughters—Jean and Diane—are already quite grown up. He says he must get his abundant energy from his mother, who, until recently when she came to Glendale to live, was a prominent resident of Mishawaka, Ind. All of them are excited over his climb in radio.

For his leisure, he rather favors bowling, and a copy of O. Henry sets him at ease. He says that he always enjoys good music, oldies preferred. Aside from the swingsters,—don't we all?

He is the kind of person you would "like to know" and if I don't miss my guess, he will be known throughout the country in less than a year.

—LAURA STAFFORD.

★ ★ ★

Barbour Conscripts

Are you a married or single man with dependents wondering what exemptions are provided for you under the terms of the Conscription act?

This week worried male citizens were getting answers clarifying their particular problem by listening to NBC's One Man's Family.

Sunday, Carlton E. Morse, author of the famous family saga, will conduct weekly discussions of a draft measure unprecedented in America's history.

No dry, long-winded speeches dressed in legal terminology will be made. Members of the Barbour family will talk about the draft, how it will affect them in simple, every-day English, and thus affect millions of coastal families.

The draft, Morse feels, is something every family in America is talking about, will be talking about until actual registration of all men between the ages of 21 and 35 begins Oct. 16. Because the Barbour family of radio typifies the American family group, Morse feels they are as vitally concerned as any other family. In their radio characters, the Barbours are.

Three of the Barbour men are subject to registration, although the fact that each has dependents may exempt them from actual draft for military service. The three, Cliff and Jack Barbour and Capt. Nickey Lacey, husband of Claudia. Their exemptions formed basis of Morse's first draft week ago, will form basis for discussions on each consecutive Sunday, until the Barbours go to polling places to register on Oct. 16.

★ ★ ★

War Fingering

While fiction's most famous family, the Barbours, carries on its Sunday discussions of the Conscription act, scores of radio celebrities at NBC's Hollywood Radio City this week were preparing for real life registrations in October under the draft law. Among them are ranking radio stars of the nation. The stars under 36 include Band Leader Artie Shaw, Tenor Dennis Day, Comedian Bill Thompson, Comedian Jerry Colonna, Band Leader Skinnay Ennis, Actor Page Gilman, Actor Jim Ameche, Orchestra Leader John Scott Trotter, Band Leader Bob Crosby, Playwright Arch Oboler, Actor Jack Carson, Band Leader Charles Dant,

Keeping Fit



Loafing over, Eddie Cantor, one of the country's most beloved comedians, gets back to the job as the star of the NBC show, "Time to Smile," heard Wednesdays over the Red Network. Top, L. to R.: Whew! That wakeup plunge. Red Network wet work. Bottom, L. to R.: What's new? and To Work!

Commentator John Nesbitt, Announcer Knox Manning, Commentator Sam Hayes, Actor Ben Alexander, Commentator Frank Bingman, Announcer Jim Bannon, Announcer John Frazer.

★ ★ ★

Kyser's Start

Kay Kyser, the old professor of the NBC College of Musical Knowledge, is a big man now. He conducts one of the most popular radio programs in America. He is being starred in his second picture in a year, RKO's "You'll Find Out." Movie stars feel honored to go on his broadcasts. Next Wednesday night (Sept. 25) for example, Pete Lorre, Boris Karloff, and Bela Lugosi are coming over to give the college its first "bogey man night." There isn't a dance hall in the world that wouldn't be honored to book Kay and his band, even for a night. So, with all that, it's hard to realize that there was a time in Kay's career when he was a man so little that he couldn't even get name booking. There was the time, for example, when Kyser and his band of boys from the south got their first booking north of the Mason-Dixon line. It was in a town in Pennsylvania. When the boys arrived the town was plastered with banners advertising a sensational band named "The Pennsylvanians." A worried Kyser

called on the manager, "What's the matter?" he asked, "weren't we supposed to play here?"

"You are going to play here," the manager reassured him.

"Then whats all this about the Pennsylvanians?" Kyser asked.

"Oh, that," laughed the manager. "We had to print signs before we knew what band we were going to have, so we just used the name of Pennsylvanians." So, Kay Kyser and his band of boys with accents as southern as mint juleps and magnolia blossoms played their first northern date under Yankee name of "Pennsylvanians."

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Los Angeles Quiz

Heeding successes of nationally broadcast children's quiz programs Los Angeles city and county schools last fortnight ended experiments with a new type of quiz program, brought on air Oct. 3 over KECA at 8 p. m., interesting new offering featured by infant intellectuals from grades 5, 6, 7, and 8 of schools, city and county.

Idea originator is James Samuel Lacy, Dayton Heights school principal, who down-earthily calls the program "School Kids Quiz."

Of his program Principal Lacy this

week made following statement to interested parents:

"There will be no child prodigies on this series. Each boy and girl will be chosen at random from some school in this area (Los Angeles city and county). Questions will be designed not to 'show off' the mental brilliance of the student, but arranged to illustrate learning they have achieved in regular course of study."

Teachers and principals in city and county schools have been passing out application blanks for past two weeks. Participants are chosen from schools by lot, arrangements made for each school to be represented during program's course.

Prizes, valued at \$264, consist of a set of 19-volume World Book encyclopedia for boy and girl winners each week. Other prizes: two-volume sets of New Century dictionary.

★ ★ ★

Star Dreams

Hero and heroine worshippers by temperament, most Americans tend to glorify their favorite personalities out of proportions with which these personalities regard themselves.

This week an inquiring minded Radio Life reporter, not intent on knocking praiseworthy conceptions of stars in head, but on presenting them in their own terms, learned the following about the following:

Kenny Baker, Star Theater's singer, would be a farmer with every scientific aid to agriculture at his fingertips. His California estate is already pretty well equipped.

Al Pearce would be a fisherman. He's charted every available spot on the southern California coast. If he had more time, he would seek out locales to provide every type of deep sea fishing.

Fibber McGee would be a cabinet maker. He wouldn't have to buy any tools, or rent a shop, for the work room at his ranch in Encino is completely equipped.

Penny Singleton, star of CBS' *Blondie* series, would be a writer. Already Penny has cracked the ice in the commercial writing field with poetry, has a daily column in a San Fernando valley paper read by hundreds of Southern Californians.

Art Carney and Ollie O'Toole, announcers for the *Pot o' Gold* and *Treasure Chest* programs, would be impersonators. Such personalities as *FDR*, *Lionel Barrymore*, *Charlie Chaplin*, *Kaltenborn*, *Bonnie Baker* and *Edwin C. Hill* form part of their repertoire.

Uncle Ezra would be an architect. Long before he entered radio, he made architecture an early study, is now drawing up plans by himself for an addition on an Illinois-type farm house.

Charlotte Manson, star of *Society Girl*, would be a scenic designer. Recently she reproduced a CBS broadcasting studio on the floor of the Pinebrook Country club, *Nichols, Conn.*, and with the aid of her colleagues, reproduced an entire episode of her popular *Society Girl* for New England bluebloods.

Merrily We Go to Work



The Whitney Sisters—Edna, Edith and Noreen—are heard on CBS Network Sundays with the Chicago Woman's Symphony in "Design for Happiness" under Izler Solomon's baton.

Police Warning

Death, twisting the wheels of motors, clutching the hands of the walking aged, grinning behind the irresponsible laughter-making child, claims many a hundred victim annually in cities as great as Los Angeles.

In Los Angeles a traffic-fatality-conscious police department is vociferous and rational in its attack on traffic deaths. By radio and printed medium Los Angeles' police department impinges grim reminders on the harried consciousness of the city's dwellers.

This week the department presented to citizens a terse three-question quiz, gave many a pause and resolve to be careful. Queried the police:

What is a pedestricide?

Answered police: A pedestricide is a kind of suicide which is limited to pedestrians. It means crossing the street in the middle of the block or against the red light, crossing diagonally, or some other kind of jay-walking.

Why does a pedestrian do these things?

Because he thinks it saves time.

Does it?

You can answer that one yourself. The Collision Prevention bureau of the Los Angeles police department tells us that 288 pedestrians were killed in Los Angeles traffic last year. They tried to save a minute, and lost a lifetime. Did they gain anything?

★ ★ ★

Market managers in the main are public spirited. That's why you have *Radio Life* cheaply available weekly.

Concertina

Ivan Ditmars, organist on Jean Hersholt's Wednesday CBS program, "Dr. Christian," has enough material to write a book titled "Decline and Fall of the Concertina Player." Ivan, prior to a "Dr. Christian" broadcast last week, took over job of finding someone to play a concertina for background music. He looked high. He looked low. No concertina player. Lots of oboe players. Lots of violinists. He even found men who could make music on a lyre, and musical saw—but not a concertina. Desperate, Ivan finally solved the problem—he hired an accordion expert, had him replace his accordion reeds with those from a concertina.

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Stamp Troubles

Stamp collecting "DXers" living in remote parts of world, who for years have used NBC's international division as an unofficial clearing house for prize items, are finding their activities curtailed by war.

British censors during past month have been abstracting all stamps enclosed in NBC's fan mail from abroad, substituting therefor little note reading:

During the period censorship is in force, it is not considered desirable that used or unused postage stamps should be enclosed in correspondence addressed to or from neutral countries, and any such items that come to notice are liable to be intercepted and dealt with under Section 3, Part II of the Defense Regulations, 1939, without further notice."

Music Stream

Like trickles of fresh water into sluggish pool has been slow but steady stream of music and lyrics submitted by American unknown hopefuls to Broadcast Music Incorporated, music clearing house set up by major networks to take over task of supplying radio music from 1941 on, upon ending of American Society of Composers and Publishers agreements with networks.

Virtually speaking for nation's most important radio broadcasting systems was this week Harrison Holliday, general manager of Earle C. Anthony (motor cars) radio division.

Said Holliday:

"We held out until we made certain that BMI was going to click. We now are convinced that BMI is going to be a new and adequate source of music supply."

Although the present ASCAP contract runs until the end of the year, KFI plans to begin using BMI and Public Domain music exclusively Nov. 1. This is to routine the music library and prevent confusion when the change-over is effective on the first of the year.

"We are currently using less than 50 per cent ASCAP music," said Holliday, "with no noticeable change in complexion of programs."

Significant, Holliday said, was that Earle C. Anthony was first radio operator to sign with ASCAP, 17 years ago.

KECA, the second Anthony station, signed with BMI approximately five months ago, has been using the new tunes since.

★ ★ ★

Fighting Air

Everybody loves a fight, particularly when they don't have to weather the blows personally.

On that premise, NBC and Adam Hats have been bringing millions of listeners ringside versions of title bouts. They will continue to do so during the fall and winter when champions in virtually every division will battle to retain their crowns.

Last year a Crosley survey gave NBC's Blue network the highest listener rating ever obtained by a single network for a single program, fixing the listening audience for the Louis-Galento fight at 59.1 per cent.

The ringside duo of Sam Taub and Bill Stern will take to the air with 18 bouts during the fall and winter series. Coming up is the Steve Belloise-Ken Overlin middleweight championship fight on Nov. 1.

Sam Taub, who has been keeping tabs on the boxing gentry since the days of Terry McGovern and Bob Fitzsimmons, estimates he has announced over 7000 bouts, from preliminaries to championship events.

His blow-by-blow narrating, plus Bill Stern's colorful between-rounds chatter, has built up a tremendous radio audience since Adam Hats, three years ago, bought exclusive broadcasting privileges for fights staged by Promoter Mike Jacobs and the Twentieth Century Sporting club.

Since sponsoring fights, Adam Hats corporation has grown from 275 stores and agencies in metropolitan New York

to over 4000 in the United States, Canada and Mexico. Prior to expanding its business to South America, the hat chain has short-waved the fights south of the equator, with Eli "Buck" Canel doing the description in Spanish.

On the subject of the fights to be aired during the ensuing season, Promoter Mike Jacobs has this to say:

"The Twentieth Century Sporting club, in cooperation with Madison Square Garden and Adam Hats, looks forward to a season of outstanding fight attractions, and is exceedingly happy to make them available to millions of fans through the medium of the National Broadcasting company. We are confident that those boxing enthusiasts who are unable to attend the battle will find themselves expertly represented at the ringside through the blow-by-blow accounts of Bill Stern, Sam Taub and Eli Canel."

Believe It, or Not!



"Believe It or Not," but Bob Ripley who broadcasts his programs of the unusual over CBS every Friday, flunked geography several times in grammar and high school. He's made up for it since. Today Ripley is a fellow of the Royal Geographic Society and Royal Societies of England, as well as the American Geographical and National Geographic Societies of this country. Just to complete the record, he has journeyed over 585,000 miles through 201 countries and is a member of the Adventurers, Explorers, Friars, Lotus, Circumnavigators and New York Athletic Clubs. But he still doesn't like geography.

National Defense

President Roosevelt last week asked Wythe Williams, KHJ-Mutual-Don Lee broadcasting system news analyst, to submit a design for a radio program publicizing national defense.

Of the program's nature Williams said, "The proposed show will be an official radio program consisting of interpretations by well-known news commentators on the national defense reports of different government departments."

The noted foreign correspondent said program would be a half-hour long, probably would be heard Sunday nights. Plan

is to rotate broadcasts on three networks, each broadcasting company devoting a half-hour every third week.

Said Williams further: "A complete design for the show will be in the president's hands by the end of this week or beginning of next. I have been conferring with government officials concerning the program for about a month. I saw President Roosevelt at Hyde Park three weeks ago and again in Washington last fortnight."

Plan contemplates a round-table with several commentators. Each news analyst will explain and interpret separate government reports on national defense prepared by a department of the administration.

★ ★ ★

None Had Franklin

Last week Radio Life staff workers were first mildly interested, then amazed and finally downright "consternated."

Letters had been coming in on one theme, directed to Gag of Week editor. Separated from other communications these letters piled up respectable total of 84 in two days. But, more than amazed were staff workers at expression of reader-listeners' choice of a funny gag for the week.

The gag: On "Take It Or Leave It" program.

Question: How many children has President Roosevelt had?

Contestant answering: "His wife had five but he didn't have any."

Scouting for reasons for letter response to this obvious biological logic, Radio Life reporters at end week confessed themselves stumped, started after reader-listeners, finally came up with consensus of reasons why 84 persons wrote a gag letter on the Roosevelt child query.

Consensus: It was not the trick question that amused them. It was the blushing candor of the contestant recalling to an embarrassed Quiz conductor the exclusive biological function that is womanhood's.

Responses also worried editors, for reason selection of broadcast and tour ticket winners became 84-fold difficult.

★ ★ ★

Let's Pretend

More than difficult ordinarily is to plan and produce a program which has for parents the same holding appeal as it has for children.

During past season from KNX (CBS) "Let's Pretend" directed by Nila Mack, hurdled this difficulty neatly by acting out fairy stories for children but done so agreeably and nearly professionally that it had, many guessed, as many elders as youngsters ear-tuned.

Shift in programs as result of switch of western broadcast times has put "Let's Pretend" in status of dubiety. Having come from KNX at 9:30 a. m. during past season, program now may not be heard in west at all, for reason: KNX will have a 10 to 10:30 program called "Saturday Morning Party" variety get-together of talented children, and hesitates to run in such close proximity two children's programs. Last week network officials, ears to ground, were trying to decide western problem—to air or not to air "Let's Pretend."



Nothing like taking things gracefully and calmly insalts Fred Allen, here shown idling along through a casual conversation with sixteen other guys.



Portland Hoffa brings her famous "Mis-ter A-a-a-llen" to the CBS microphone with Fred Allen and Kenny Baker in the new "Texaco Star Theater."

His millions of fans are a tribute to Fred Allen.

But more than anything else they are a tribute to the care and precise treatment he gives his natural wit.

Being funny is not just telling a joke. Fred will tell you it all depends on the audience . . . and there is the earmark of intensive training in that toughest of tough schools—vaudeville.

In show business, he will tell you, "a comedian would make a joke, get his laugh and stand stock still waiting for the chuckle to die. This, of course, was ancient theater.

"In following years, actors learned to turn away from their audience, walk away and play with their cuffs after the laugh started. These were the 'cuff actors.

"Still later came the technique of sustaining the laugh. Comedians learned to 'build' a laugh so that it was divided into several parts—the climax of each part 'topping' the preceding one.

"In the newspapers some time ago was the story of an aviator at a local airport who went aloft with a seaplane full of passengers.

"Attempting to land, he noticed several people on the field frantically waving to him. Suddenly he remembered that he was flying a seaplane and he quickly headed for water, landing the plane where it belonged. When the motors had stopped he turned to the passengers and chuckled: 'Imagine me doing a darnfool thing like that—trying to land a seaplane on a field!'

"And, still chuckling, he opened the door of the plane and stepped out into 30 feet of water."

One of Fred's vaudeville routines was a comedy undertaker act.

"As I made my entrance," he relates, "I would sing, 'The Electric Chair Was Ready, a Prisoner Was to Die.' Nobody will believe it now, but audiences used to laugh at that. Not a big hearty laugh, but an encouraging and fairly audible

(Turn to Page Nine)

Texaco's Star Shrine

Fred Allen's Dad was Blacksmith—
But He's Jeweler of Jokes

FRED ALLEN, star of Columbia network's 1940 "Texaco Star Theater," (Wednesdays, 9 p. m., KNX) will tell you with pride that his grandfather was a New England blacksmith.

He doesn't remember whether the paternal ancestor worked under a spreading tree, like Longfellow's hero.

"It's safe, though, to bet that if there had been any radio comedians in those days, the chestnuts would have been over his head," Mr. Allen ventures.

That's the way the Fred Allen mind works. Even in the most casual conversation—and with the same dead-pan expression.

On his most recent arrival at New York municipal airport after a trans-continental trip from Hollywood, he was greeted by a throng of photographers. It was: Can we have a picture for the press? Can we have a picture for the trade papers? Can we have a story for this? An interview for such-and-such?

Fred good-naturedly smiled, frowned, stood up, sat down, posed with pretty girls, brandished Indian spears.

Finally a CBS man held a Columbia microphone up to Fred for another picture . . .

"Isn't there somebody here from Sears-Roebuck?" demanded Fred.

You can't hold the guy down.

Now, taking a pun-poking pixie disposition such as Allen's and adding the mastery of wit that comes from years of trial and error—one sooner or later realizes why the star of the "Texaco Star Theater" has been hailed as America's leading humorist.

For Fred has a quadruple course of applied fun psychology to his credit. He was a headliner in vaudeville when two-a-day was tops. He was a Broadway musical comedy and revue star when Broadway was a street of theaters instead of an arcade for soft drink stands and flea circuses.

The Allen antics in the movies are things the fans remember long after the glamor girls have become grandmothers.

And in radio, Wednesday night is the night people postpone bridge games, weddings and walking the dog to listen to their favorite comedian. (Fred, beginning Oct. 2, will be heard over Columbia network from 9 to 10 p. m., PST).

SUNDAY Program Highlights

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

- 9:00—Radio City Music Hall. KECA-KFSD. 9:30—Wings Over America. KFI. 10:00—Romance of Hiways. KHJ-KVOE. 11:30—Chicago Round Table. KFI. 1:30—Invitation to Learning. KXN. 2:30—Behind the Mike. KECA. 3:30—Gene Antry Melody Ranch. KXN. 3:30—Show of Week. KHJ-KVOE-KFXM-KGB. 3:30—French Program. KMTR. 5:00—Charlie McCarthy. KFI. 5:00—American Forum of Air. KHJ-KGB-KVOE-KFXM. 5:30—One Man's Family. KFI. 6:00—Stairway to Stardom. KMPC. 7:00—Good Will Hr.. KECA-KFSD. 7:00—Open Forum. KFAC. 7:15—Hell Thy Neighbor. KFVB. 7:30—Signal Carnival. KFI. 8:15—Pickard Family. KMPC. 8:30—Jack Benny. KFI. 9:45—University Explorer. KECA-KFSD.

Drama

- 2:00—Design for Happiness. KXN. 3:00—Silver Theatre. KXN. 5:30—Sherlock Holmes. KECA. 7:30—Helen Hayes Theatre. KXN. 7:30—Lilac Cottage. KMPC. 8:00—Crime Doctor. KXN.

Public Affairs—News

- 9:15—Parker Family. KFI. 9:30—Sherlock Holmes. KFI. 12:15—Foreign Policy. KFSD. 12:30—Kaltenborn. KFI. 5:35—Elmer Davis. KXN. 7:45—Wythe Williams. KHJ-KVOE. 9:00—Walter Winchell. KFI.

Outstanding Music

- 12:00—Charles Holland. KFI. 12:30—Columbia Symphony. KXN. 2:00—Musical Steelmakers. KHJ-KVOE-KGB. 2:00—Boston Pop. Orch.. KMPC. 4:30—Fitch Bandwagon. KFI. 6:00—Manhattan Merry-Go-Round. KFI. 6:00—Ford Sunday Eve. Hr. KXN. 6:30—Album of Familiar Music. KFI. 7:00—Hour of Charm. KFI. 7:15—Hancock Ensemble. KVOE-KHJ. 10:00—Phil-Harmonia. KECA. 11:15—Music You Want. KFVB.

Sports—Comment

- 10:15—World Series. KHJ-KGB-KVOE. 10:15—Bowling Notes. KFVB.

Quiz Programs

- 3:30—Beat the Band. KFI. 4:00—Prof. Fuzzwit. KFI. 7:00—Take It or Leave It. KXN. 10:00—So You Know History? KMPC.

12 Noon to 1 P. M.

- KFI—12. Charles Holland. 12:30. H. V. Kaltenborn. 12:45. Chats About Dogs. KXN—12. Columbia Symphony. KHJ—12. World Series. KECA—12. Graziella Parrage. 12:15. Foreign Policy. 12:30. Garden Club. 12:45. Reveries in Melody. KFVB—12. Peter Potter. 12:30. Jean Leonard. KMPC—12. Samuel McKee. 12:15. Modern-Aires. KMTR—12. St. Brendan Choir. KFAC—12:30. Music. KGFJ—12:15. Pop. Concert. KFOX—12. Swing. KGFJ—12. News. 12:05. Club Acoreano. 12:35. Czechoslovakia. KFSD—12. G. Parrage. 12:15. Foreign Policy. 12:30. Melody Reveries. KGB—12. World Series. KFVB—12:15. G. Anatin. KVOE—12. World Series.

1 to 2 P. M.

- KFI—1. Gray Orch. 1:30. The World Is Yours. KXN—1:30. Invitation to Learning. KHJ—1. News. 1:15. Music. 1:30. Haven of Rest. KFAC—1. Sunday Vespers. 1:30. Looks at Books. 1:45. Tempos of Today. KFVB—1. News 1:05. Pop. Symphonica. 1:30. Hermosa Beach. KMPC—1. News. 1:15. Organ. 1:30. Betty Phillips. 1:45. Troop Moods. KMTR—1. G. Allison. 1:45. Music. KFAC—1:30. Music. KRKO—1. Blitz Quiz. KGFJ—1:30. Popular Concert.

4 to 5 P. M.

- KFI—4. Prof. Puzzlewit. 4:30. Ramo Wagon. KXN—4. War News. KHJ—4. Rendezvous. 4:30. Sigrid Schultz. 4:40. Music. 4:45. Songs for Sunday. KECA—4. News from Europe. 4:30. Speak Up America. KFVB—4. James Choir. 4:15. Stuart Hamblen. 4:30. News. 4:45. Stuart Hamblen. KMPC—4. H. M. S. Richards. 4:30. London News. 4:45. Aloha Land. KMTR—4. Spec. Events. 4:45. Eventide. KFAC—4. Music. KGFJ—4. News. 4:15. Studio Party. 4:30. Concert. KFOX—4. Wade Lane. 4:15. Chapel Singers. 4:30. Fireside Gospel. KGER—4. News. 4:05. Gospel Tidings. Rev. Fullerton. KFXM—4. Rendezvous. 4:30. Sigrid Schultz. 4:45. Songs for Sunday. KFSD—4. European News. 4:30. Speak Up, America. KGB—4. Rendezvous. 4:30. Sigrid Schultz. 4:45. Songs for Sunday. KFVB—4. Jack the Bellhop. KVOE—4. Rendezvous. 4:30. Berlin News. 4:45. Sunday Songs.

SUNDAY Programs

OCTOBER 6, 1940

8 to 9 A. M.

- KFI—8. News. 8:05. Burt Ives. 8:15. Book of Books. 8:30. Words and Music. KXN—8. Church of Air. 8:30. Major Bowes. KHJ—8. Benny Papers. 8:30. Choir. 8:45. Canary Chorus. KECA—8. News. 8:05. Alice Remsen. 8:15. Luther Layman. 8:30. John Sebastian. 8:45. Betty and Escorts. KFVB—8. News. 8:15. Ballads. 9:30. Rescue Mission. KMPC—8. Varieties. KMTR—8. Swedish Hour. 8:30. W. B. Record. 8:45. Bob Stuler. KFAC—8. Country Church. 8:30. Music. KGFJ—8. Songs. 8:15. Strings. 8:30. Music. KRKO—8. R. guests. KFOX—8. Concert Orch. 8:30. Mail Order Melody. KGER—8. News. 8:01. Rev. Dowell. 8:30. Pacific College. KGB—8. Music for Sunday. 8:30. Choir. 8:45. Canary Chorus. KFSD—8. News. 8:05. Alice Remsen. 8:15. Laymen Singers. 8:30. Johnny Sebastian. 8:45. S. D. Churches. KFVB—8. Rev. Salas. 8:30. Church of Christ. KVOE—8. News. 8:15. Reviewing Stand. 8:30. Choir. 8:45. Chorus.

9 to 10 A. M.

- KFI—9. Dr. Casselberry. 9:15. Julio Yanguerau. 9:30. Wings Over America. KXN—9:30. Salt Lake Tabernacle. KHJ—9. Judge Gardner. 9:30. Amer. Wildlife. 9:45. Food for Thought. KECA—9. Radio City Music Hall. 9:45. Swing Kavalcade. KFVB—9:30. Peter Potter. KMPC—9. Thos. Peluso. 9:15. News. 9:30. Swing. KMTR—9. Spanish Hour. KFAC—9. Liberal Catholic Hour. 9:15. Health Talk. 9:30. Music.

HOW DOES YOUR GARDEN GROW? HEAR MIKE PLANTER Today KMPC

- KGFJ—9. Pop Tunes. 9:30. Novelties. KRKO—9. Concert. KFOX—9. Melodies. KGER—9. News. 9:15. March Ahead of Time. 9:30. Revival. 9:45. Bro. Pearson. KFSD—9. Music Hall. 9:45. Organ. KGB—9. Bible Questions. 9:30. Safety Club. 9:45. Organ. KFVB—9. Waits Time. 9:30. Music Box. KVOE—9. Vocceoli Choral. 9:30. Safety Club. 9:45. Organ.

10 to 11 A. M.

- KFI—10. Gordonaires. 10:15. Physical Well Being. 10:30. Silver Strings. KXN—10. Columbia Church of Air. 10:30. Salon Music. 10:45. What. No Architect? KHJ—10. Hiway Romance. 10:15. World Series. KECA—10. Swing Kavalcade. KFVB—10. Peter Potter. KMPC—10. Swing. 10:30. Elias Breeskin. 10:45. News. KMTR—10. Madame Reinhart. KGFJ—10:15. Dr. McCov. 10:30. Music. KRKO—10. Concert. KFOX—10. Organ. 10:15. Visitor. 10:45. Rainbow Trio. KGER—10. News. 10:05. Swing. 10:30. Talk. KFXM—10:30. Aimee S. McPherson. KFSD—10:15. Vass Family. 10:30. Recital. KGB—10. Swing Strings. 10:15. World Series. KFVB—10. Music. KVOE—10. Hiway Romance. 10:15. World Series.

11 A. M. to 12 Noon

- KFI—11. Organ. 11:30. Chicago Round Table. KHJ—11. World Series. KXN—11. United We Stand. 11:30. News. 11:35. News and Rhythm. KECA—11. Swing Kavalcade. 11:45. Ahead of Headlines. KFVB—11. Peter Potter. KMPC—11. Hawaiian Serenade. KMTR—11:30. Peter Potter. KFAC—11. Church of Open Door. KGFJ—11. Concert. 11:30. Top Tunes. KFOX—11. Swing. KGER—11. Pigran's Hour. KFSD—11. Treasure Trails. 11:30. Tapestry Musicale. 11:45. Ahead of Headlines. KGB—11. World Series. KFVB—11. First Methodist Church. KVOE—11. World Series.

A KVOE "MUST" for SUNDAY

Back for Another Season "MUSICAL STEELMAKERS"

Presented by WHEELING STEEL CORPORATION

2 p. m.

- KFOX—1. Dale Orch. 1:15. Pomona Fair. 1:30. Music. 1:45. Lucca Floor Show. KGER—1. News. 1:05. Spanish Hour. KFXM—1. Musical Interlude. 1:30. Haven of Rest. KFSD—1. Sunday Vespers. 1:30. Fun With Reviewers. KGB—1. World Series. KFVB—1:15. Music. KVOE—1. Music. 1:30. Haven of Rest.

2 to 3 P. M.

- KFI—2. Yvette. 2:15. Three Cheers. 2:30. Voice of Hawaii. KXN—2. Design for Happiness. 2:30. Adventures of Dr. Hunt. 2:45. Art Baker. KHJ—2. Musical Steelmakers. 2:30. The Shadow. KECA—2. Nick Harris. 2:15. Ted Weems. 2:30. Behind Mike. KFVB—2. Horlick Orch. 2:30. Symphony Hall. KMPC—2. Boston Pop. Orch. 2:30. News. 2:45. Varieties. KMTR—2. Spec. Events. 2:30. Volney James. KFAC—2. Music. KGFJ—2. News. 2:15. Music. 2:45. Faith. KRKO—2. Blitz Quiz. KFXM—2. Wheeling Steel. 2:30. Shadow. KFOX—2. Salon Orch. 2:15. Pomona Fair. 2:30. Musicale. KGER—2. News. 2:05. Music. 2:30. Long Beach Band. KFSD—2. Edgewater Beach Orch. 2:30. Harbor Park Organ. KGB—2. Wheeling Steel. 2:30. Shadow. KVOE—2. Musical Steel Makers. 2:30. Shadow.

3 to 4 P. M.

- KFI—3. Gordon Orch. 3:30. Beat the Band. KXN—3. Silver Theatre. 3:30. Melody Ranch. KHJ—3. Marines. 3:30. Show of Week. KECA—3. Catholic Hour. 3:30. Parade of Years. KFVB—3:30. Reported Missing.

KMPC SUNDAY HEADLINERS

Stairway to Stardom 6:00 p. m.

Lilac Cottage 7:30 p. m.

"So You Think You Know History?" 10:00 p. m.

Fred Allen

(Continued from Page Seven)

smile. As soon as the smile started I would curl up my fingers like claws, whereupon the smile became a chuckle. As soon as I heard the chuckle I would gaze out among them and say, "You better hold the children 'cause I'll scare the Hell out of them." Then if I was lucky, the chuckle would become a guffaw. Then I'd go into my dance."

That, good people, was vaudeville.

Movies, Fred tells you, had him completely buffaloes after the show-business school of wowing the public. The first tussle came with director Roy del Ruth in Fred's "Thanks a Million" debut.

Radio audiences seem to be quicker on the uptake, in the matter of catching the smiles, chuckles and guffaws.

"They're quick enough," Fred says, "to recognize a new joke. And when they recognize an old joke in new cloth, they treat him like an old friend—but they give you credit for putting a new suit of clothes on him.

"The best jokes are physical jokes," Fred opines. "Like the story of the policeman who couldn't spell Lexington avenue when reporting a dead horse. So he dragged the animal over to Third avenue. The joke is just as good when told about an automobile, or about an airplane dropping near Beluchistan.

Fred Allen will explain all these things with a note of modest offhandedness—like Rembrandt saying, "Oh, I just used a brush and some paint."

But there is eloquent testimony to establish Fred's standing as America's outstanding master of the mot 'bon.

When the late Will Rogers was killed in a plane crash, a national syndicate immediately asked Fred Allen to continue the "same type of column."

Fred replied that he believed Rogers' unique personality could never be duplicated by another.

HOLLIDAY LENDS AN EAR

by Kate Holliday

"BEHIND THE MIKE" . . . NBC-Blue network, Sunday, 1:30 p. m.

Cast, September 22: Graham MacNamee, m. c., Harry Von Zell, Jane West, Donald Hain, F. L. Bragdon, Doug Storer, Tim Healy, Ernie Watson and his orchestra.

MORT LEWIS, producer and author of "Behind the Mike," evidently is the first person to realize that the public is interested in the mechanics of radio. I have never been able to understand why the background material of broadcasting has thus far been ignored; how a show is put on the air, who its actors really are and how they came to be before a listening audience, what techniques of sound, music and production are, and so forth.

Now, at last, comes a show which aims to tell the listener what goes on behind his radio dial. As should be the case on such a presentation, the program is rapidly paced, well directed, and capably acted. It is casual and informal, and should have an immediate listening following.

Mr. Lewis, of course, has the cooperation of the entire NBC organization in New York and he has done a swell job with his material. But inasmuch as this is the first show of its kind to go on the air, there are many possibilities which he has not touched as yet.

The September 22 show (the second of the series) gave its audience a pot-pourri of broadcasting, from a man who makes animal noises for a living to a stamp expert who became involved in a spy ring. It told the story of radio's effect on the personal life of two listeners: a man who won the "Pot o' Gold" and a woman who put her family back together again because of a serial show.

But though these spots and the others not mentioned were interesting, presented well, and abetted by an excellent musical background, the real, basic stories of broadcasting were not touched. What one heard were tales which anyone might read in fan magazines, or hear on "We, the People." They did not, to my mind, penetrate far enough into the mechanics of the industry.

The listener, I believe, wants to know how a program is rehearsed, how a line must be said in order to be effective, who the persons are who create the roles one hears daily on dramatic programs. In other words, he is interested in the batter and not the frosting of the industrial cake.

And these basic elements of radio can be presented to the listener as powerfully as the froth. They, too, can be dramatized. Continuity can be written for the men and women who are involved which will hold an audience. There is no need of being dull or heavy. If heaviness is feared, the realistic stories can be used in conjunction with the "human interest" yarns.

For getting such a show on the air, my best Sunday hat is off to Mort Lewis. I believe that he will utilize the tremendous opportunity which NBC has given him, and serve the public a show which is unique in all broadcasting. I shall be much interested in seeing the direction of the future programs; whether he is going to continue to skim the commercial surface or whether he will dig into the unlimited and endlessly fascinating foundations of the industry.

6 to 7 P. M.

- KFI—6, Manhattan Merry-Go-Round, 6:30, Album of Familiar Music.
- KNX—6, Ford Sunday Evening Hour.
- KHJ—6, Old Fashioned Revival.
- KECA—6, Our Musical Heritage, 6:30.
- Bookman's Notebook, 6:45, Paul Carson.
- KFWB—6, News, 6:15, Strollin' Tom, 6:30, Freedom Squeaks.
- KMPC—6, Stairway to Stardom.
- KMTR—6, C. Sharpe Minor.
- KFAC—6, News, 6:15, Music, 6:30, Mander's Mail Bag.
- KGFJ—6, Italian Melodies.
- KRFD—6:15, News, 6:45, Pan-Amer.
- KFOX—6, News, 6:15, Allen Orch.
- 6:30, Hit Time, 6:45, Dale Orch.
- KGER—6, News, 6:05, Records, 6:30, Concert, 6:45, Italian News.
- KFXM—6, Voice of Prophecy, 6:30, News.
- KFSD—6, Josiah Hopkins, 6:15, Our Musical Heritage, 6:30, Bookman's Notebook, 6:45, Junior G-Men.
- KGB—6, Old Fashioned Revival.
- KVOE—6, Old Fashioned Revival.

7 to 8 P. M.

- KFI—7, Hour of Charm, 7:30, Signal Carnival.
- KNX—7, Take It or Leave It, 7:30, Helen Hayes Theatre.

- KHJ—7, Gould Orch. 7:15, Hancock Ensemble, 7:45, Wythe Williams.
- KFOA—7, Good Will Hour.
- KFWB—7, T. Dorsey Orch. 7:15, Help Thy Neighbor.
- KMPC—7, Concert Hall, 7:30, Players.
- KMTR—7, Bob Shuler.
- KFAC—7, Open Forum.
- KGFJ—7, Spanish Hour.
- KFOX—7, Lucca Floor Show, 7:15, Owens Orch. 7:30, Pomona Fair.
- KGER—7, News, 7:05, Cinemania, 7:30, Chorus of Phillip, 7:45, Al Williams.
- KESG—7, Almee S. McPherson.
- KFSD—7, Good Will Hour.
- KGB—7, Who Are You? 7:15, Hancock Ensemble, 7:45, Wythe Williams.
- KVOE—7, Morton Gould, 7:15, Hancock Ensemble, 7:45, Wythe Williams.

8 to 9 P. M.

- KFI—8, Night Editor, 8:15, Dear John, 8:30, Jack Benny.
- KNX—8, Crime Doctor, 8:25, News.
- KHJ—8, Answer Man, 8:15, Rabbi Magain, 8:30, Chicago Tonight.
- KECA—8, Sports Newsreel, 8:15, Chapel Quartet, 8:30, McGee Orch.
- KFWB—8, Dr. MacLennan.
- KMPC—8, London News, 8:15, Pickard Family, 8:45, Wings Over Jordan.
- KMTR—8, Flova Johnson.
- KFAC—8, Open Door Church.
- KGFJ—8, News, 8:15, Exploring Urges, 8:30, Night Justice.
- KFOX—8, Concert Variety.
- KGER—8, News, 8:30, Headlines.
- KFSD—8, Bill Stern, 8:15, McAlpine Orch. 8:30, Chez Paree Orch.
- KGB—8, Answer Man, 8:15, White Temple, 8:45, Magazine Man.
- KVOE—8, Answer Man, 8:15, Rabbi Magain, 8:30, In Chicago Tonight.

9 to 10 P. M.

- KFI—9, Walter Winchell, 9:15, Parker Family, 9:30, Sherlock Holmes.
- KNX—9:30, Busse Orch.
- KHJ—9, News, 9:15, Voice of Prophecy, 9:45, Koki's Hawaiians.
- KECA—9:05, Martin Orch. 9:30, News, 9:45, Univ. Explorer.
- KFWB—9, Martin Mooney, 9:15, Centenary Quiz, 9:30, News, 9:45, Ballads.
- KMPC—9:25, Chapel Quartet, 9:30, Williams.
- Hermil's Cave.
- KMTR—9, Travelogue, 9:15, Special Events.
- KFAC—9, Elliot Fisher, 9:30, Glorious Hope.
- KGFJ—9, News, 9:15, Last We Forget.
- KFOX—9, News, 9:15, Pop Records, 9:30, C. Johnson Orch. 9:45, Tin Pan Alley.
- KGER—9, News, 9:05, Min & Tim, 9:30, Tuckin' In.
- KFXM—9, News, 9:15, Old Fashioned Revival.
- KESG—9:30, Wendell St. Clair.
- KFSD—9, Martin Orch. 9:30, Golly Orch. 9:45, University Explorer.
- KGB—9, Newscast, 9:15, Voice of Prophecy, 9:45, Hawaiians.
- KVOE—9, News, 9:15, Voice of Prophecy, 9:45, Hawaiians.

10 to 11 P. M.

- KFI—10, News, 10:15, Bridge to Dreamland, 10:30, News Analysis, 10:45, Bridge to Dreamland.
- KNX—10, Air Views, 10:15, Foster Orch. 10:30, Shaw Orch.
- KHJ—10, McFarland Twins Orch. 10:30, News, 10:45, Harris Orch.
- KECA—10, Phil-Harmonia.
- KFWB—10, Gypsy Caravan, 10:15, Bowling Notes, 10:30, Musical Comedy Moments.

- KMPC—10, So You Know History, 10:30, News, 10:45, Hawaiians.
- KMTR—10:15, Lopez Orch. 10:45, Fiddler Orch.
- KFAC—10, Melody Hour.
- KGFJ—10, News, 10:15, Advice to Authors, 10:30, Dreamer.
- KFOX—10:15, Anna Boys, 10:30, Wave Riders, 10:45, Hamilton Orch.
- KGER—10, News, 10:45, Dance.
- KFXM—10:15, McFarland Twins Orch. 10:30, News, 10:45, Harris Orch.
- KESG—10, Esther Stuart, 10:15, KFSD—10, Heart Strings, 10:15, Bridge to Dreamland.
- KGB—10, McFarland Twins Orch. 10:30, News, 10:45, Nagel Orch.
- KFSD—10, Jack the Bellboy.
- KVOE—10, Dance Orch. 10:30, News, 10:45, Harris Orch.

11 to 12 Midnight

- KFI—11, News, 11:15, Nottingham Orch. 11:30, Marshall Orch.
- KNX—11, News, 11:15, Glad Ross Songs, 11:30, Mannv Strand's Orch. 11:55, Mid. News.
- KHJ—11, Nagel Orch. 11:30, Dale Orch. 11:45, Rhythm Rascals.
- KECA—11, Floyd Wright.
- KFWB—11, Three Kings & a Queen, 11:15, Music You Want.
- KMPC—11, Swing & Quiz.
- KMTR—11, Melody Lane.
- KFAC—11, Night Shades.
- KGFJ—11, News, 11:15, Concert.
- KFXM—11:15, Dale Orch. 11:45, Rhythm Rascals.
- KFSD—11, It Really Happened, 11:15, W. St. Clair.
- KFSD—11, Nottingham Orch. 11:30, Harpa Orch.
- KGB—11:15, Dale Orch. 11:45, Rhythm Rascals.
- KVOE—11:15, Dale Orch. 11:45, Rhythm Rascals.



MONDAY Program Highlights

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

- 8:00-Johnny Murray, KFI. 9:00-Kate Smith, KNX. 9:45-Between the Bookends, KECA. 10:30-Views and Reviews, KECA. 11:15-Club Matinee, KECA-KFSD. 2:00-Chef Milani, KMPC. 4:00-Art Baker's Notebook, KFI. 6:30-Showboat, KFI. 7:30-Burns & Allen, KFI. 8:00-Antos 'n' Andy, KNX-KMPC. 8:15-Pickard Family, KMPC. 8:30-Where & When, KFI. 9:00-Those We Love, KNX.

Drama

- 10:45-Short, Short Story, KNX. 6:00-Lux Radio Theater, KNX. 7:30-Blondie, KNX. 8:15-Passing Parade, KECA-KFSD. 8:30-I Love a Mystery, KECA. 9:00-American Challenge, KFI. 9:30-Hawthorne House, KFI.

Public Affairs-News

- 10:00-John B. Hughes, KHJ-KVOE-KFXM. 5:55-Elmer Davis, KNX. 6:00-Fulton Lewis, KHJ-KVOE. 8:30-John B. Hughes, KHJ-KGB, KVOE, KFXM. 7:00-Raymond Gram Swink, KHJ-KGB-KVOE. 7:15-Elliott Roosevelt, KFVB-KFOX. 7:45-Robert Arden, KFVB. 8:15-John Neabitt, KECA-KFSD. 8:45-Late Talk Over the News, KMPC. 9:30-Wake Up America, KHJ, KVOE, KFXM.

Outstanding Music

- 11:45-Hymns of All Churches, KFI. 2:15-Classic Hour, KECA. 4:30-Sheep and Goats Club, KHJ-KVOE-KFAM-KGIB. 5:00-Telephone Show, KFI. 6:00-Rasin St. Music, KFSD, KECA. 7:00-Contented Program, KFI. 7:00-Guy Lombardo, KNX. 8:00-Pleasure Time, KFI. 8:15-Lanny Ross, KNX. 10:00-Phil-Harmonia, KECA. 10:30-Masterworks, KNX. 11:15-Music You Want, KFVB.

Sports-Comment

- 10:15-World Series, KHJ-KFXM-KVOE. 12:30-Sports Round Table, KMPC. 6:15-True Sport Pictures, KGER. 7:00-Big Ziff, KFVB. 8:45-Bowling Notes, KFVB. 10:15-Sports Roundup, KNX.

Quiz Programs

- 6:00-Dr. I. Q., KFI. 8:00-Pull Over Neighbor, KHJ-KGB-KFXM-KVOE. 8:30-Double or Nothing, KHJ-KVOE-KFXM-KGB. 8:30-Kash Kwiz, KFVB. 9:30-Photo Phone Quiz, KVOE. 11:00-Swing and Quiz, KMPC.

Weather

- KFI-8:15, 9:45, 4:30. KMTR-9:00. KHJ-KGB-KVOE-9:00. KNX-6:00. KRKD-9:30. KFVB-11:30. KGER-11:00, 4:00.

KVOE-10, News, 10:15, World Series.

11 A. M. to 12 Noon

- KFI-11, Light of the World, 11:15. Arnoldo Grimm's Daughter, 11:30. Valliant Lady, 11:45. Hymns of all Churches. KNX-11, Big Sister, 11:15. Aunt Jenny, 11:30. Fletcher Wiley, 11:45. My Son and I. KHJ-11, World Series. KECA-11, Our Half Hour, 11:30. U. S. Navy Band, 11:45. News. KFVB-11, Tom Stoddard, 11:30. News, 11:45. Katzman Orch. KMTR-11, Norma Servino, 11:15. Music for Madame, 11:30. Musical Workshop, 11:45. Livestock Journal. KMTR-11, Spec. Events, 11:30. Stocks, 11:45. Spec. Events, 11:30. KFAC-11 Man on Street, 11:30. Home Beautiful, 11:45. Musicale. KGFJ-11, News, Stocks, 11:15. Music. KRKD-11, Paddock Flashes, 11:30. News. KFOX-11:15, Dr. Reynolds, 11:30. News, 11:40. Ben Klassen, 11:45. Pomona Fair. KGER-11, News, 11:15. Hit Review, 11:30. Music. KFSD-11, Our Half Hour, 11:30. Navy Band, 11:45. News. KGB-11, Fyrie's Neighbors, 11:15. Don Dewhurst, 11:30. Pulnit Highlights, 11:45. KGB Presents. KFVB-11, News, 11:15. Music. 11:30. Big Red Piano, 11:45. Violet Schram. KVOE-11, World Series.

12 Noon to 1 P. M.

- KFI-12, Mary Marlin, 12:15. Ma Perkins, 12:30. Pepper Young, 12:45. Vic and Sade. KNX-12, Martha Webster, 12:15. Carol Marsh, 12:30. Kate Hopkins, 12:45. News. KHJ-12, World Series. KECA-12, Orphans of Divorce, 12:15. Amanda, 12:30. John's Other Wife, 12:45. Just Plain Bill. KFVB-12, Al Jarvis. KMPC-12, Boy from Alabam, 12:15. News, 12:30. Sports Round Table, 12:45. On the Mail. KMTR-12, Over Outer. KFAC-12, News, 12:15. Music. KGFJ-12, News, Stocks, 12:30. Novelties, 12:45. Let's Listen. KRKD-12:30, Saddle Pals. KFOX-12:15, News, 12:30. Just Reinx, 12:45. Cowboy Music. KGB-12, World Series, 12:10. Music. KFXM-12, World Series. KFSD-12, Orphans of Divorce, 12:15. Honeymoon Hill, 12:30. John's Other Wife, 12:45. Just Plain Bill. KGB-12, News, 12:15. Hawaiians, 12:30. Troubadours, 12:45. Muse and Music. KFVB-12, Air Editor, 12:30. Music. 12:45. Violet Schram. KVOE-12, World Series.

1 to 2 P. M.

- KFI-1, Back Stage Wife, 1:15. Stella Dallas, 1:30. Lorenzo Jones, 1:45. Widder Brown. KNX-1, Bertia Blake, 1:15. Myrt and Margie, 1:30. Hilltop House, 1:45. Stenographer. KHJ-1, Don Lee School, 1:15. Herbeck Orch, 1:30. Happy Homes. KECA-1, Mother of Mine, 1:15. Club Matinee. KFVB-1, News, 1:05. Take It Easy, 1:30. Dr. Reynolds, 1:45. Hits and Bits. KMPC-1, Melody, 1:30. Classics. KMTR-1, G. Allison, 1:30. Tension, 1:45. Treasure Travels. KFAC-1, Religious Science, 1:30. Financial News, 1:45. Organ. KGFJ-1, News, Stocks, 1:15. Strings, 1:30. Matinee. KRKD-1:15, City Hall, 1:30. USC, 1:45. Health. KFOX-1, State Building, 1:15. Rainbow Trp, 1:30. Christian Science, 1:45. At Theatre. KGER-1, News, 1:05. Officials, 1:20. Rife of Hits, 1:30. Spanish Trio. KFXM-1, School of Air, 1:30. Variety, 1:45. Symphonic Band. KFSD-1, Mother of Mine, 1:15. Club Matinee, 1:45. Agriculture Conservation. KGB-1, Don Lee School, 1:30. Stocks, 1:35. News, 1:45. Calif. Retailers Convention. KFVB-1, News, 1:15. Music. KVOE-1, Don Lee School, 1:15. Herbeck Orch, 1:30. Fed. Symphony, 1:45. Symphonic Band.

2 to 3 P. M.

- KFI-2, Alice, 2:15. Love Journey, 2:30. Guiding Light, 2:45. O'Neil. KNX-2, American School of Air, 2:45. Scattergood Baines.

- KHJ-2, News, 2:15. Bookworm, 2:30. Community Hall, 2:45. Homes on Land. KECA-2, News, 2:15. Classic Hour. KFA-2, Baseball. KFVB-2, Osborne Orch, 2:15. Gladstone Orch, 2:30. Music Box, 2:45. Grandma Travels. KMPC-2, Chef Milani, 2:15. Ramonoff Group, 2:30. Concert Hall. KMTR-2, W. B. West, 2:15. Your English Words, 2:30. Volney James. KFAC-2, Am. Legion Anx, 2:15. Good Cheer, 2:30. County Federation.

HEAR CHEF MILANI TODAY KMPC-2:00 P. M.

- KGFJ-2, News, Stocks, 2:15. Civic, 2:30. Volunteers of America. KRKD-2, Chuck Henry Orch, 2:30. News, 2:45. Hawaiians. KFOX-2, Civic, 2:15. Pomona Fair, 2:30. Dr. Reynolds, 2:45. Grandma Travels. KGER-2, News, 2:15. Poet Dreams, 2:30. Music. KFXM-2, Stocks, 2:05. Orch, 2:15. News, 2:30. Coffey Orch, 2:45. Spotlight Review. KFSD-2, Frank Watanabe, 2:15. Monitor, News, 2:30. Health Talk, 2:45. Grandma Travels. KGB-2, News, 2:15. For Ladies Only, 2:30. Coffey Orch, 2:45. Homes on Land. KFVB-2:15, Organ. KVOE-2, News, 2:15. Fed. Symphony, 2:30. Coffey Orch, 2:45. Round Tower.

3 to 4 P. M.

- KFI-3, Agnes White, 3:15. Ruetic Cabin Orch, 3:25. News, 3:30. Alice Blair, 3:45. Meet Miss Julia. KNX-3, Young Dr. Malone, 3:15. Background for Living, 3:30. Joyce Jordan, 3:45. Whetena Playhouse. KHJ-3, News, 3:05. Blaine O r c h, 3:30. Five Men of Fate, 3:45. Hits for '41. KECA-3, Classic Hour, 3:30. Unclassic Hour. KFVB-3, Maddox Family, 3:30. Blanchar McKee, 3:45. Carol Leighton. KMPC-3, Music, 3:15. Kern Orch, 3:30. Tropic Moods. KMTR-3, Volney James, 3:30. Memories, 3:45. Billy Richman. KFAC-3, Symphony. KGFJ-3, News, Stocks, 3:15. Vocalists, 3:30. Music. KFOX-3, Maddox Family, 3:30. Blanchar McKee, 3:45. C. Leighton. KGER-3, News, 3:05. Music, 3:15. Let We Forget, 3:30. Capers, 3:45. Music. KFXM-3, News, 3:05. Blaine Orch, 3:15. Variety, 3:30. Five Men of Fate, 3:45. Hits for '41. KFSD-3, Maddox Family, 3:30. Blanchar McKee, 3:45. Carol Leighton. KGB-3, News, 3:05. Blaine O r c h, 3:15. Afternoon Devotions, 3:30. Five Men of Fate. KFVB-3, News, 3:15. Music. KVOE-3, News, 3:15. Blaine Orch, 3:30. Bargain Counter.

4 to 5 P. M.

- KFI-4, Art Baker's Notebook, 4:30. Maurice Orch, 4:45. News. KNX-4, J. Abbotts, 4:30. News, 4:35. F. Fisher Wiley. KHJ-4, Pging Past, 4:15. Beecher Orch, 4:30. Sheep & Goats. KFAC-4, Unclassic Hour, 4:30. Bnd Barton, 4:45. Rocky Gordon. KFVB-4, Don Milligan, 4:30. Lucas Orch, 4:45. Stuart Hamblen.

Royal Crown "Newsreel of the Air" 4:30 to 4:45 p. m. Monday-Thru-Friday KMPC

- KMPC-4, Social Secretary, 4:15. Organ Orlis, 4:30. Newsreel, 4:45. Aloha Land. KMTR-4, Special Events, 4:15. News, 4:30. Religious, 4:45. Special Events. KFAC-4, Vernon Steele, 4:15. Literature Portraits, 4:30. First Line Defense, 4:45. W. B. Murray. KGFJ-4, News, 4:15. Tea Time, 4:30. Observer, 4:45. Music. KRKD-4:15, Venna Taylor, 4:45. News. KFOX-4, Melodies, 4:30. Pomona Fair.

MONDAY Programs

OCTOBER 7, 1940

8 to 9 A. M.

- KFI-8, Johnny Murray, 8:15. Against the Storm, 8:30. Kitty Keene, 8:45. News. KNX-8:15, News, 8:20. Nancy Dixon, Shopping Guide, 8:30. Goldbergs, 8:45. Kathleen Norris. KHJ-8, Breakfast Club, 8:30. News, 8:45. Bess Bye. KECA-8, Breakfast Club, 8:30. News, 8:45. Musical Clock. KFVB-8, Rhythms, 8:15. Ballards, 8:30. Norman Cordon, 8:45. Dr. Reynolds. KMPC-8, Andy & Virginia, 8:30. Unity Daily Word. KMTR-8, Spanish Hour. KGFJ-8, News, Stocks, 8:45. Dr. Wisem. KRKD-8:30, State Employment. KFOX-8, News, 8:15. Dr. Reynolds, 8:30. Classified, 8:45. A. Clauser. KGER-8, News, 8:01. Soul Patrol, 8:15. Miznah, 8:45. Rev. Bennington. KFXM-8, Sunshine Serenade, 8:30. Pop. Orch, 8:45. Bess Bye. KFSD-8, Breakfast Club, 8:30. Good Cheer, 8:45. Thunder Over Paradise. KGB-8, Breakfast Club, 8:25. Stock s, 8:30. News, 8:45. Bess Bye. KFVB-8, Covered Wagon, 8:45. Music. KVOE-8, Breakfast Club, 8:30. News, 8:45. Bess Bye.

9 to 10 A. M.

- KFI-9, Your Treat, 9:15. O'Neill, 9:30. Mine to Cherish, 9:45. Bridge Club. KNX-9, Kate Smith, 9:15. When a Girl Marries, 9:30. Helen Trent, 9:45. Our Girl Sunday. KHJ-9, Victor Lindlahr, 9:15. R. v. Laurin, 9:30. Jean Anley, 9:45. Keep Fit. KECA-9, Mildren Van, 9:15. Norsemen Quartet, 9:30. News, 9:45. Between the Bookends. KFVB-9, Rhythm in Rhyme, 9:30. News, 9:35. String Along. KMPC-9, News, 9:15. Women of the World, 9:30. Melody. KMTR-9, John Brown, 9:15. Health, 9:30. Special Events, 9:45. W. B. Record. KFAC-9, Inspirations, 9:15. Health Talk, 9:30. Women in News, 9:45. Santa Forum.

- KGFJ-9, News, Stocks, 9:45. Varieties. KRKD-9:30, U.S. Weather Reports. KIEV-9:30, Mayfair Lost & Found Pets. KFOX-9, John Brown, 9:15. Hit Review, 9:45. Song Fellows. KGER-9, News Bright Corner, 9:15. March Ahead of Time, 9:30. Religious, 9:45. Full Gospel. KFXM-9, News, 9:15. Two Keyboards, 9:30. Sunshine Sue, 9:45. Orch. KFSD-9, Soloists, 9:15. Health, 9:30. Farm and Home. KGB-9, Victor Lindlahr, 9:15. Home-maker's Catalogue, 9:30. Corn-tassel News, 9:45. Keep Fit. KFVB-9:45, News, 9:30. Dr. Richardson, 9:45. Parade. KVOE-9, Monitor, News, 9:15. Two Keyboards, 9:30. Sunrise Sue, 9:45. Exercises.

10 to 11 A. M.

- KFI-10, News, 10:15. Miranda's Garden Patch, 10:30. Kathleen Norris, 10:45. Dr. Kate. KNX-10, Life Can Be Beautiful, 10:15. Woman in White, 10:30. Right to Happiness, 10:45. Short Short Story. KHJ-10, News, 10:15. World Series. KECA-10, Mid-Morning Jamboree, 10:30. Views and Reviews, 10:45. Wit Savers. KFVB-10, Curtis H. Springer, 10:15. Miller Orch, 10:30. Music of the Maestros. KMPC-10, Home Folks Fragile, 10:15. Old Refrains, 10:30. Boy from Alabama, 10:45. News. KMTR-10, Woman's World, 10:30. Dr. Reynolds, 10:45. Monitor News, 10:30. News, 10:45. Gothic Tower. KGFJ-10, News, 10:15. Dr. McCoy, 10:30. Moods in Verse, 10:45. City Dwellers. KRKD-10:15, Health, 10:30. P.-I. A. KFSD-10, News, 10:15. Health, 10:30. Harmony Hall, 10:45. Chas. Wellman. KGER-10, News, 10:05. Music, 10:30. Rev. Irie. KFXM-10, John B. Hughes, 10:15. World Series. KFSD-10:15, Between Bookends, 10:30. Ann Gibson, 10:45. News, 10:45. Dance Orch. KGB-10, News, 10:15. I'll Never Forget, 10:30. John's Family, 10:45. Bachelor's Children. KFVB-10:30, Union Rescue Mission.

Autographed Pictures for You

WELL, you did rather well with answers to the first list of ten radio quiz questions. It rather startled staff people to discover how many people do know their radio. The editors are checking the answers received and will announce two winners next week. The winners are to receive autographed pictures of Grace Allen and George Burns. This week's winners will be increased to three with pictures from Cobina and Brenda and Kay Kyser. . . . If this thing gets going strong we might add one new winner each week, which would make four to win week after next.

This week's questions ought to be easy for most observant reader-listeners. We warn you, though, there's one sticker. Here they are:

- 1—Who is the announcer for CBS Town Crier. Is he small or tall, blonde or brunet?
- 2—What color is NBC Hollywood studios, and what is its most distinctive exterior feature?
- 3—Of CBS (same as above).
- 4—What broadcast system will probably handle remotes from the newly constructed Palladium when it opens Oct. 15?
- 5—Is Frequency Modulation radio that is modulated frequently, or what is it?
- 6—Who is Nila Mack?
- 7—What company sponsors the show on which appears Vera Vague, Kay St. Germaine and Gordon Jen-

kins? What does the company sell besides oil?

8—What company sells eggs and trademarks its packages with a seal, and is the seal imprinted or attached as a label?

9—Who is Mort Werner and what does he do?

10—Where were Mary Livingstone and Jack Benny this summer?

If these look easy—watch out, because two are tricky without being gags.



POLIO PRONOUNCER

When you hear Donald Woods, as Dr. Leslie Foster of "Those We Love," roll jaw-cracking medical terms as though he liked 'em, don't bet against his pronunciation. He calls a medical friend, a Dr. John J. Baker of Westwood, for the correct pronunciation. He called Dr. Baker four times before he had poliomyelitis whipped into line so that he could use it on the air.



SCOUT CELEBRITIES

Success of the Bob Ripley celebrity softball double-header in which more than \$3000 was raised for the Boy Scouts of America this week resulted in a vote by the celebs that the contest be made an annual event. This proposal was made at a barbecue following the games held on Ripley's famous Bion Island, with the "Believe It or Not" Man as host.

Last Week Answers

- 1—No. As a matter of fact Rudy Vallee gives credit for these discoveries to producers of his former series.
- 2—Actually it is a character part played by Elliott Lewis, handsome leading man.
- 3—Edgar Bergen established an air foundation.
- 4—Kathleen Wilson owned a castle in Ireland. She inherited it from her family (father's side).
- 5—Barbara Jo Allen has attended La Sorbonne, U. C. L. A. and Stanford.
- 6—Ben Alexander of Chase and Sarnboro and Little Old Hollywood played part of Cupid in "Each Pearl a Tear" almost a quarter century ago at Sunset and Vine in the old Lasky studio.
- 7—Gale Page is the great-granddaughter of John Gale, first governor of Oregon.
- 8—NBC is the network. It started on the RKO lot in 1933 with John Swallow as western production manager.
- 9—Helen Hayes. She is the first American actress to be given a bonafide air theater of her own.
- 10—Nobody but a whimsy created by Jerry Colonna, mad professor with Bob Hope.

SLINGED SWING

Marvel Maxwell is attending "Beat the Band" program rehearsals with her arm in a sling. She turned her ankle on a curbstone, fell, and scraped her arm on some broken glass in the gutter.

- KGER—4, News, 4:15, Talk, 4:30, Swing, 4:45, Harold Agar.
- KFXM—4, Trading Post, 4:30, Sheep & Goats Club.
- KFSD—4, Elwin Cross, 4:15, Europe Situation, 4:30, Maxine Sautter, 4:45, Film Facts.
- KGB—4, Fulton Lewis, 4:15, Paging Past, 4:30, Sheep & Goats.
- KFVD—4, Tea Time.
- KVOE—4, Paging Past, 4:15, Beecher Orch, 4:30, Sheen & Goats.

5 to 6 P. M.

- KFI—5, Telephone Hour.
- KNX—5, European Round-Up, 5:15, Fletcher Wiley, 5:30, Today's Best Buys, 5:45, News.
- KHJ—5, News, 5:15, Daily Comics, 5:30, Shafter Parker, 5:45, Captain Midnight.
- KECA—5, Twilight Tales, 5:15, Tarzan, 5:30, News, 5:45, Tom Mix.
- KFWB—5, Stuart Hamblen.
- KMPC—5, A to Z, 5:15 News, 5:30, Uncle Harry.
- KMTR—5:30, Melodies at Eventide.
- KFAC—5, London News, 5:15, Music, 5:30, Whoa! Bill.
- KGFJ—5, News, 6:30, Baseball Scores.
- KRKD—5:15, Vienna Waltzes, 5:30, Race Results.
- KFOX—5, Swing, 5:40, Beauty Talk, 5:45, March of Time.
- KGER—5, News, 5:05, Latin Hour.
- KFXM—5, News, 5:05, Popular Orch, 5:30, Shafter Parker, 5:45, Capt. Midnight.
- KFNB—5, Wife Saver, 5:15, Rocky Gordon, 5:30, Bud Barton, 5:45, Tom Mix.
- KGB—5, South American Way, 5:30, Shafter Parker, 5:45, Orphan Annie.
- KFVD—5, Evening Serenade.
- KVOE—5, Studio, 5:30, Shafter Parker, 5:45, Capt. Midnight.

6 to 7 P. M.

- KFI—6, Dr. 1. Q. 6:30, Show Boat.
- KNX—6, Lux Radio Theater.
- KHJ—6, Fulton Lewis, 6:15, Flying Football, 6:30, John B. Hughes, 6:45, Cracker Box Forum.
- KECA—6, Basin St. Chamber Music, 6:30, News, 6:35, Little Old Hollywood.
- KFWB—6, News, 6:15, Strollin' Tom, 6:30, U. S. Army, 6:45, E. Roosevelt.

- KMPC—6, Song Stories, 6:30, Easy Listening.
- KMTR—6, Hollywood Merry-Go-Round, 6:15, Special Events, 6:30, Life Payments.
- KFAC—6, News, 6:15, Music, 6:30, L. A. City College, 6:45, Music.
- KGFJ—6, News, Italian Melodies, 6:30, Gold Hour.
- KFOX—6, News, 6:10, Sportlight Parade, 6:15, Wuthering Heights, 6:30, Anything Can Happen, 6:45, Hallwallians.
- KGER—6, News, 6:15, Records, 6:30, Italian Journal.
- KFXM—6, Fulton Lewis, 6:15, Answer Man, 6:30, John B. Hughes, 6:45, Cracker Box Forum.
- KFSD—6, Basin St. Music, 6:30, News, 6:35, Lil' Ol' Hollywood.
- KGB—6, Fulton Lewis, 6:15, Johnson Family, 6:30, News and Views, 6:45, Cracker Box Forum.
- KVOE—6, Fulton Lewis, 6:15, Studio, 6:30, John B. Hughes, 6:45, Cracker Box Forum.

7 to 8 P. M.

- KFI—7, Contented Hour, 7:30, Burns and Allen.
- KNX—7, Guy Lombardo, 7:30, Blondie.
- KHJ—7, Raymond Gram Swing, 7:15, Radio Charades, 7:30, Lone Ranger.
- KECA—7, Story Drama, 7:15, Hudson Orch, 7:30, News.
- KFWB—7, Sid Ziff, 7:15, Dorsey Orch, 7:30, Governor, 7:45, Robert Arden.
- KMPC—7, Novatones, 7:15, News, 7:30, Allen Roth Presents.
- KMTR—7, Today's Music, 7:30, Spec. Events, 7:45, Sam Converse.
- KFAC—7, L. A. Bar Assn, 7:15, Music, 7:30, Chapel Quartet, 7:45, Music.
- KGFJ—7, Spanish Hour.
- KRKD—7, News, 7:15, Waltz Time.
- KFOX—7, Our Daily Bread, 7:15, Elliott Roosevelt, 7:30, Pomona Fair, 7:45, Robert Arden.
- KGER—7, News, 7:05, Jewish Hour.
- KFXM—7, Raymond G. Swing, 7:15, Sweets & Seats, 7:30, Diamond Orch, 7:30, Lone Ranger.
- KFSD—7:45, Evangelistic.
- KFSD—7, News, 7:15, Imagine That, 7:30, Reading Adventures.
- KGB—7, Raymond G. Swing, 7:15, Lone Highlights, 7:30, Lone Ranger.
- KVOE—7, Raymond G. Swing, 7:15, News, Orch, 7:30, Lone Ranger.

8 to 9 P. M.

- KFI—8, Fred Waring, 8:15, News, 8:30, Whoa! Bill.
- KNX—8, Amos 'n' Andy, 8:15, Lammy Ross, 8:30, Pipe Smoking Tim, 8:55, News.
- KHJ—8, Pull Over Neighbor, 8:30, Double or Nothing.
- KECA—8:15, Passing Parade, 8:30, I Love a Mystery.
- KFWB—8, Enemy Within, 8:15, Streamline Serenade, 8:30, Kash Kwiz.
- KMPC—8, Amos 'n' Andy, 8:15, Pickard Family, 8:45, Talk Over News.
- KMTR—8, Special Events, 8:15, Henry Orch, 8:30, Rhea Cray.
- KFAC—8, County on Review, 8:15, Forty Plus, 8:30, Music.
- KGFJ—8, News.
- KFOX—8, Lucca, 8:15, Literature On Parade, 8:30, Judge Gardner.
- KGER—8, News, 8:05, Edolfo Boyas.
- KHJ—8, Pull Over Neighbor, 8:30, Double or Nothing.
- KFSD—8, Evangelistic.
- KFSD—8, That Was the Year, 8:15, Passing Parade, 8:30, I Love a Mystery.
- KGB—8, Pull Over Neighbor, 8:30, Double or Nothing.
- KVOE—8, Pull Over Neighbor, 8:30, Double or Nothing.

9 to 10 P. M.

- KFI—9, American Challenge, 9:30, Hawthorne House.
- KNX—9, Those We Love, 9:30, Student-baker Champions, 9:45, Thornhill Orch.
- KHJ—9, News, 9:15, Ayres Orch, 9:30, Wake Up America.
- KFAC—9, True or False, 9:30, News, 9:45, Frank & Archie.
- KFWB—9, Swing Out, 9:30, News, 9:45, Bowling Notes.
- KMPC—9, Melody Memory, 9:30, Peter Potter.
- KMTR—9, Floyd Johnson, 9:30, Peter Potter.
- KFI—9, Moonlight Symphony.
- KGFJ—9, Jewish Hour.
- KFOX—9, News, 9:15, Eventide, 9:30, Luken Church.
- KGER—9, News, 9:05, Political, 9:30, Pastor Crouch.
- KFXM—9, News, 9:15, Ayres Orch, 9:30, Wake Up America.
- KFSD—9:15, Southern Singers.
- KFSD—9, True or False, 9:45, News.
- KGB—9, News, 9:15, Ayres Orch, 9:30, Wake Up America.

- KVOE—9, News, 9:15, Photo Phone Quiz, 9:30, Wake Up America.

10 to 11 P. M.

- KFI—10, News, 10:15, Blue Moon Light, 10:30, News Analysis, 10:45, Bridge Club.
- KNX—10, Sullivan Reviews News, 10:15, Sports Round-Up, 10:20, Busse Orch, 10:30, Masterworks.
- KHJ—10:45, Reichman Orch.
- KECA—10, Phil-Harmonia.
- KFWB—10, Piano Paintings, 10:30, Contrasts in Rhythm.
- KMPC—10, Sing Song With Mike, 10:15, Let Me Read to You, 10:30, News, 10:45, Hawaiihaus.
- KMTR—10, News, 10:15, Lopez Orch, 10:45, Fiddler Orch.
- KECA—10, Melody Hour.
- KGFJ—10, News.
- KFOX—10, Dance, 10:15, Fitzpatrick Orch, 10:30, Wave Riders, 10:45, Organ.
- KGER—10, News, 10:15, Salvation Army.
- KFXM—10:30, News, 10:45, Reichman Orch.
- KFSD—10, Florence Winterburn, 10:30, Bob & Audrey.
- KFSD—10, Tito Band, 10:30, Harrington Orch.
- KGB—10:45, Gagen Orch.
- KVOE—10:30, News, 10:45, Reichman Orch.

11 to 12 Midnight

- KFI—11, News, 11:15, Dunham Orch, 11:30, Marshall Orch.
- KNX—11, News, 11:15, Clark Ross, 11:30, Strand Orch, 11:55, News.
- KHJ—11, Diamond Orch, 11:30, Hawaiihaus.
- KECA—11, This Moving World, 11:15, Organ.
- KFWB—11, Three Kings & a Queen, 11:15, Music You Want.
- KMPC—11, Swing & Quiz.
- KMTR—11, Contrasts in Rhythm.
- KFAC—11, Night Shades.
- KGFJ—11, Music.
- KFOX—11, Diamond Orch, 11:30, Hawaiihaus.
- KFSD—11, Prelude to Slumber, 11:30, Dunham Orch, 11:30, Marshall Orch.
- KGB—11, George Bacon, 11:30, Hawaiihaus, 11:45, Memory Time.
- KFVD—11, Jack the Bellboy.
- KVOE—11, Diamond Orch, 11:30, Hawaiihaus.

TUESDAY Program Highlights

A.M. Programs are shown in Light Face Type;
P.M. Programs in Black Face

Variety

9:00—Kate Smith, KNX.
9:45—Between the Bookends, KECA.
10:30—Views and Reviews, KECA.
1:15—Club Matinee, KECA-KFSD.
2:00—Chef Milani, KMPC.
4:00—Art Baker's Notebook, KFI.
6:30—Fibber McGee, KFI.
6:35—Your Neighbor the Haines, KECA.
7:00—Bob Hope, KFI.
7:30—Dor House, KFI.
8:00—Amos 'n' Andy, KNX-KMPC.
8:15—Pickard Family, KMPC.
8:30—Johnny Presents, KFI.
8:30—Cam—Clinic, KMTR.
9:00—We The People, KNX.

Drama

6:00—Second Husband, KNX.
8:30—Court of Missing Heirs, KNX.
9:00—Passing Parade, KFI.

Public Affairs—News

10:00—John B. Hughes, KHJ-KVOE-KFXM.
4:45—Kaltenborn, KFI.
5:55—Elmer Davis, KNX.
6:30—John B. Hughes, KHJ-KGB-KVOE-KFXM.
7:00—Ray Gram Swink, KVOE-KHJ-KGB.
7:30—Wythe Williams, KHJ-KVOE-KGB.

7:45—Robert Arden, KFVB.
8:45—Let's Talk Over the News, KMPC.

Outstanding Music

2:15—Classic Hour, KECA.
8:00—Pleasure Time, KFI.
8:15—Lanny Ross, KNX.
10:00—Phil-Harmonia, KECA.
10:30—Masterworks, KNX.
11:15—Music You Want, KFVB.

Sports—Comment

12:30—Sports Round Table, KMPC.
7:00—Sid Ziff, KFVB.
7:15—Inside of Sports, KHJ-KGB-KFXM.
9:45—Bowling Notes, KFVB.
10:15—Sports Roundup, KNX.

Quiz Programs

5:30—Treasure Chest, KFI.
8:00—Information Please, KECA-KFSD.
8:30—Bernie Musical Quiz, KECA-KFSD.
9:30—Battle of Sexes, KFI.

Weather

KFI—8:15, 9:45, 4:15.
KHJ-KGB—9:00.
KNX—8:00.
KRKD—9:30.
KFVB—11:30.
KGER—11:00, 4:00.
KVOE—7:58, 9:00.

11 A. M. to 12 Noon

KFI—11, Light of the World, 11:15.
Arnold Grimm's Daughter, 11:30.
Valiant Lady, 11:45, Hymns of 7 Churches.
KNX—11, Big Sister, 11:15, Aunt Jenny, 11:30, Fletcher Wiley, 11:45, My Son and I.
KHJ—11, Friendly Neighbors, 11:15, Flying Feet, 11:30, Eddie Albright, KECA—11, Our Half Hour, 11:30, Family Doctor, 11:45, News, KFVB—11, Tom Stoddard, 11:30, News, 11:45, Katzman Orch.
KMPC—11, Norma Serviss, 11:15, Lifelong Learning, 11:30, Musical Workshop, 11:45, Design in Music.
KMTR—11, Dr. Falbot, 11:30, Stocks 12:45, Spec. Events.
KFAC—11, Man on Street, 11:30, Music.
KGFJ—11, News, Stocks.
KRKD—11, Paddock Flashes, 11:30, News.
KFOJ—11:15, Dr. Reynolds, 11:30, Pomona Fair, 11:45, News.
KGER—11, News, 11:15, Music.
KFXM—11, Friendly Neighbors, 11:15, Classic Strings, 11:30, School of Air.
KFSD—11, Our Half Hour, 11:30, Army Band, 11:45, News.
KGB—11, Friendly Neighbors, 11:15, Harold Turner, 11:30, Craig Orch. 11:45, Mark Love.
KFVD—11, News, 11:30, Red Piano, 11:45, Violet Schram.
KVOE—11, Friendly Neighbors, 11:15, Piano, 11:30, School of Air.

12 Noon to 1 P. M.

KFI—12, Mary Martin, 12:15, Ma Perkins, 12:30, Pepper Young, 12:45, Vic and Sade.
KNX—12, Martha Webster, 12:15, Console Echoes, 12:30, Kate Hopkins, 12:45, News.
KHJ—12, News, 12:15, Krueger Orch. 12:30, Land of Dreams.
KECA—12, Orphans of Divorce, 12:15, Amanda, 12:30, John's Other Wife, 12:45, Just Plain Bill.
KFVB—12, Al Jarvis, 12:15, News, 12:30, Sports Round Table, 12:45, On the Mall.
KMTR—12, Peter Potter.
KFCJ—12, News, 12:15, Music, 12:30, News, Stocks, 12:30, Novelties, 12:45, Let's Listen.
KRKD—12:30, Saddle Pals.
KFOJ—12:15, News, 12:30, Gardner.
KGER—12, News, 12:10, Music, 12:15, V. F. W.
KFXM—12, Singin' Sam, 12:15, News, 12:30, Calvary Quarter Hr., 12:45, Pool.
KFSD—12, Orphans of Divorce, 12:15, Honeymoon Hill, 12:30, John's Other Wife, 12:45, Just Plain Bill.
KGB—12, News, 12:15, Krueger Orch. 12:30, Land of Dreams.
KFVD—12, Air Editor, 12:30, Music, 12:45, Violet Schram.
KVOE—12, News, 12:15, Krueger Orch. 12:30, Land of Dreams.

1 to 2 P. M.

KFI—1, Back Stage Wife, 1:15, Stella Dallas, 1:30, Lorenzo Jones, 1:45, Widder Brown.
KNX—1, Portia Blake, 1:15, Myrt and Marge, 1:30, Alltop House, 1:45, Stepmother.
KHJ—1, Don Lee School, 1:30, Happy Homes.
KECA—1, Mother of Mine, 1:15, Club Matinee.
KFVB—1, News, 1:05, Take It Easy, 1:30, Dr. Reynolds, 1:45, Hits and Rib.
KMPC—1, Melody Time, 1:30, Classic.
KMTR—1, G. Allison, 1:30, Pension, 1:45, Treasure Travels.
KFAC—1, Religious Science, 1:30, Financial, 1:45, Organ.
KGFJ—1, News, Stocks, 1:15, Strings.
KRKD—1:15, City Hall, 1:45, Health.
KFOJ—1, State Bldg, 1:15, Lucca Floor Show, 1:30, Monitor News, 1:45, At the Theatre.
KGER—1, News, 1:05, Officials, 1:20, Bits of Hits, 1:30, Spanish Trio.
KFXM—1, School of Air, 1:30, Variety, 1:45, Orange Blossom Quartet.
KFSD—1, Mother of Mine, 1:15, Club Matinee, 1:30, Musical Snappers.
KGB—1, Don Lee School, 1:30, Stocks, News, 1:45, Orange Blossom Quartet.
KFVD—1, Don Lee School, 1:30, Coffee, Orch, 1:45, Orange Blossom Quartet.

2 to 3 P. M.

KFI—2, Girl Alone, 2:15, Lone Journey, 2:30, Guiding Light, 2:45, O'Neill.
KNX—2, American School of Air, 2:30, Yella Pearl, 2:45, Scattergood Balnes.
KHJ—2, News, 2:15, Bookworm, 2:30, P. T. A. 2:45, We, the Women.

KECA—2, News, 2:15, Classic Hour.
KFVB—2, Newman Orch. 2:15, Lanlo Orch. 2:30, Music Box, 2:45, Grandma Travels.
KMPC—2, Chef Milani, 2:15, Breakin' 2:30, Concert Hall.
KMTR—2, W. B. West, 2:45, Torville Topics, 2:30, Volney James.
KAC—2, Music, 2:30, Band Concert.

HEAR CHEF MILANI TODAY

KMPC—2:00 P. M.

KGFJ—2, News, Stocks, 2:15, Civic, 2:30, Salvation Army.
KRKD—2, Henry Orch. 2:30, News, 2:45, Hawaiians.
KFOJ—2, Civic, 2:15, Pomona Fair, 2:30, Dr. Reynolds, 2:45, Grandma Travels.
KGER—2, News, 2:05, Music, 2:30, Stocks, Orch, 2:15, News, 2:30, P. T. A. 2:45, Spottite Revue.
KFSD—2, Frank Watanabe, 2:15, Monitor News, 2:30, Health Talk, 2:45, Grandma Travels.
KGB—2, News, 2:15, Siesta, 2:30, P. T. A. 2:45, We the Women.
KFVD—2, Music, 2:15, Orkwo, 2:30, Rhythm.
KVOE—2, News, 2:15, Federal Music, 2:30, P. T. A. 2:45, Round Towner.

3 to 4 P. M.

KFI—3, Agnes White, 3:15, Howard Ropa, 3:25, News, 3:30, Alice Blair, 3:45, Meet Miss Julia.
KNX—3, Young Dr. Malone, 3:15, Boulevard Int., 3:30, Joyce Jordan, 3:45, Wheatena Playhouse.
KHJ—3, News, 3:05, Beecher Orch. 3:30, Edna O'Dell, 3:45, Laze One Preview.
KECA—3, Classic Hour, 3:30, Unclassified Hour.
KFVB—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KMPC—3, Reflections in Music, 3:15, Kern Orch. 3:30, Tropic Mood, 3:45, Music Graphs.
KMTR—3, Volney James, 3:30, Memories, 3:45, Billy Richman.
KFAC—3, Masterpieces.
KGFJ—3, News, 3:15, Vocalists.
KRKD—3, Hawaiians.
KFOJ—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KGER—3, News, 3:05, Music.
KFXM—3, News, 3:05, Beecher Orch. 3:15, Variety, 3:30, Edna O'Dell, 3:45, Young Orch.
KFSD—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KGB—3, News, 3:05, Beecher Orch. 3:15, Devotions, 3:30, Edna O'Dell, 3:45, Young Orch.
KFVD—3, News, 3:15, Music.
KVOE—3, News, Beecher Orch. 3:30, Bargain Counter.

4 to 5 P. M.

KFI—4, Art Baker's Notebook, 4:30, Bob Hanson, 4:45, H. V. Kaltenborn.
KNX—4:15, We the Abbotts, 4:30, News, 4:35, Fletcher Wiley.
KHJ—4, Paging Past, 4:15, Savitt Orch. 4:30, Sands of Time.
KECA—4, Unclassified Hour, 4:30, Bnd Barton, 4:45, Rocky Gordon.
KFVB—4, Don Milligan, 4:30, Lucas Orch. 4:45, Stuart Hamblen.
KMPC—4, Hollywood Chatterbox, 4:15, Organ Olio, 4:30, Newsreel, 4:45, Aloha Land.
KMTR—4, Spec. Events, 4:15, News, 4:30, Religious, 4:45, Spec. Events.
KFAC—4, Music, 4:15, Drawing Room, 4:30, Tea Time, 4:45, Music.

A KVOE "MUST" for TUESDAY

A New Thriller!
"CAPTAIN MIDNIGHT"

Presented by
OVALTINE
5:45 p. m.

(Heard Mon. thru Fri.)

TUESDAY Programs

OCTOBER 8, 1940

8 to 9 A. M.

KFI—8:15, Against the Storm, 8:30, Kitty Keene, 8:45, News.
KNX—8:15, News, 8:20, Nancy Dixon, 8:30, Goldbergs, 8:45, Kathleen Norris.
KHJ—8, Neighbors of Woodcraft, 8:30, News, 8:45, Bess Bye.
KECA—8, Breakfast Club, 8:30, News, 8:45, Musical Clock.
KFVB—8, Rhythms, 8:15, Ballads, 8:30, Norman Cordon, 8:45, Dr. Reynolds.
KMPC—8, Andy & Virginia, 8:30, Unity Daily Word.
KMTR—8, Spanish Hour, 8:45, Religious Music.
KFAC—8, Country Church, 8:45, Mildred Laker.
KGFJ—8, News, Stocks, 8:45, Dr. Wiseman.
KRKD—8:30, Jonathan Breakfast Club.
KFOJ—8, News, 8:15, Dr. Reynolds, 8:30, Ads, 8:45, Sooter Californians.
KGER—8, News, 8:01, Soul Patrol, 8:15, Mizpah, 8:45, Rev. Bennington.
KFXM—8, Neighbors of Woodcraft, 8:30, Orch, 8:45, Bess Bye.
KFSD—8, Breakfast Club, 8:30, Good Cheer, 8:45, Thunder Over Paradise.
KGB—8, Woodcraft, 8:30, News, 8:40, Stocks, 8:45, Bess Bye.
KFVD—8, Covered Wagon, 8:45, Music.
KVOE—8, Good Morning Neighbor, 8:30, News, 8:45, Bess Bye.

9 to 10 A. M.

KFI—9, Words & Music, 9:15, O'Neill, 9:30, Julia Blake, 9:45, Bridge Club.
KNX—9, Kate Smith, 9:15, When a Girl Marries, 9:30, Romance of Helen Trent, 9:45, Our Gal Sunday.
KHJ—9, Victor Lindlar, 9:15, Rev. Laurin, 9:30, Let's Play Bridge, 9:45, Keep Fit.
KFAC—9, Mildred Van, 9:15, Soloists, 9:30, News, 9:45, Between the Bookends.
KFVB—9, Rhythm in Rhyme, 9:30, News, 9:35, String Along.
KMTR—9, News, 9:15, Organ, 9:30, Melody.
KMTR—9, Set Your Clock—Martin L. Thon, 9:15, Health, 9:30, Special Events, 9:45, W. B. Record.
KFAC—9, Inspirations, 9:15, Health Talk, 9:30, Women in News, 9:45, South Amer. Vay.
KGFJ—9, News, Stocks, 9:15, Amer. Mission to Lepers.
KRKD—9:30, U. B. Weather.

KLEV—9:30, Mayfair Lost & Found Pets.
KFOJ—9, John Brown, 9:15, Half & Half, 9:45, Hollywood Band.
KGER—9, News, 9:03, Bright Corner, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.
KFXM—9, News, 9:15, Sunshine Serenade, 9:45, Popular Orch.
KFSD—9, Deep River Boys, 9:15, Health, 9:30, Farm and Home.
KGB—9, Victor Lindlar, 9:15, Homemaker's Catalog, 9:30, Corn-tassel News, 9:45, Keep Fit.
KFVD—9:15, News, 9:30, Dr. Richardson, 9:45, Parade.
KVOE—9, Monitor News, 9:15, Here's Looking at You, 9:30, Bridge Lesson, 9:45, Exercise.

10 to 11 A. M.

KFI—10, News, 10:15, Mirandy's Garden Patch, 10:30, Kathleen Norris, 10:45, Dr. Kate.
KNX—10, Life Can Be Beautiful, 10:15, Woman in White, 10:30, Right to Happiness, 10:45, Mary Lee Taylor.
KHJ—10, John B. Hughes, 10:15, Frank Luther, 10:30, Johnson Family, 10:45, Bachelor's Children.
KECA—10, Mid-Morning Jamboree, 10:30, Views and Reviews, 10:45, Wife Saver.
KFVB—10, Curtis Springer, 10:15, G. Miller Orch. 10:30, Music of Maestros.
KMPC—10, Home Folks Frolic, 10:15, Old Refrains, 10:30, Boy from Alabama, 10:45, News.
KMTR—10, Woman's World, 10:30, Dr. Reynolds, 10:45, Monitor News.
KFAJ—10, Midmornning Serenade, 10:30, News, 10:45, Gothic Tower.
KGFJ—10, News, 10:15, Dr. McCoy, 10:30, Moods in Verse, 10:45, City Dwellers.
KRKD—10:15, Health.
KFXM—10, News, 10:15, Health, 10:30, Pacific Paradise, 10:45, C. Wellman.
KGER—10, News, 10:05, God's Sunshine, 10:30, Rev. Irie.
KFXM—10, John B. Hughes, 10:15, Here's Frank Luther, 10:30, Variety, 10:45, Bachelor's Children.
KFSD—10:15, Between Bookends, 10:30, Ann Gibson, 10:45, Heaven on Earth.
KGB—10, News, 10:15, Frank Luther, 10:30, Johnson Family, 10:45, Bachelor's Children.
KFVD—10, Serenade, 10:30, Union Rescue Mission.
KVOE—10, News, 10:15, Frank Luther, 10:30, Johnson Family, 10:45, Bachelor's Children.

WAX CRAX

by Mort Werner

Hello there. I've just come from listening to a new record of Tommy Dorsey's "I Wouldn't Take a Million" with "Looking for Yesterday" on the other side. Tommy's done it again. If I don't miss my guess, this record will take its place with "Once in a While" and "I'll Never Smile Again." Those Dorsey boys certainly have something—both Tommy and Jimmy. As you probably know, they were tops together and then a few years ago, split up. That Jimmy's also doing fine has been proven by his recent releases such as "Angel in Disguise" and "Six Lessons From Madame La Zonga" . . . My hat's off to two more graduates of the famous Whiteman band. . . . Decca has put out two fair recordings this week; one with those inimitable Andrews Sisters doing "Beat Me, Daddy, Eight to a Bar" and "Pennsylvania 6-5000." The other is the Ink Spots' "My Greatest Mistake" and "We Three." The Ink Spots use the same styling as in their now famous recording "If I Didn't Care." . . . More records by sisters—now the King Sisters on the new Victor record of "Ferry Boat Serenade" and an oldie, "I'll Get By." Charlie Barnet also brought out a record of some oldies this week "The Sergeant Was Shy" and "Ring Dem Bells." The latter piece being an old Duke Ellington composition which most of you record fans probably have. . . . Orrin Tucker and Bonnie Baker are on Colum-

bia this week with a typical Bonnie song, "I Know Somebody Who Loves You" and "Take Care." . . . Jimmie Lunceford also made a disc for the same concern, "Pavane" and "Minnie the Mocher's Dead." After "kicking the gong around," Minnie finally died. . . . Another top tune is brought out by Dick Jurgens on Okeh records, "So Deep Is the Night" and the other side has a terrific number, "Our Love Affair" from "Strike Up the Band." . . . John Kirby improves with every record. His new one is "On a Little Street in Singapore" with "Zooming at the Zombie" on the other side.

'THESE AREN'T NEW—BUT'

Have you heard the new reissue of Russ Columbo singing "Just Friends" and "All of Me?" Even though that record was made some years ago, it still is, in my opinion, one of the best vocal records that has ever been released, and by the way, speaking of Russ Columbo's records, next time you're at the record counter, ask for his version of "Paradise" which is just about tops.

'COLLECTORS' ITEMS'

Last week I told you that one of my favorite records was Gus Arnheim's version of "Them There Eyes." I received many letters agreeing with that choice and also many letters saying that Arnheim made even better records than that. I agree that anything that the old Arn-

heim band of 1930 made is good. A few records of Arnheim's that you record collectors might acquire are "It Must Be True," "I Surrender, Dear," "Why Shouldn't I?" with Loyce Whiteman, and "The Little Things in Life." . . . Many people have asked if they could request numbers for the "Contrasts in Rhythm" program from 10:30 to 11 on KFWB and 11 to 12 on KMTR. If there are any particular selections that you'd like to hear, drop me a line in care of Radio Life and I'll be glad to play them for you.

That's about all there is for this week. Don't forget "Sing With Your Favorite Band" has been changed from Monday nights at 8:30 to Tuesday nights at the same time. Until then, best regards from, —MORT WERNER.



Complete Record Dept. Sunset at Vine, Opposite NBC Free Parking Open Evenings

- KGFJ-4, News, 4:15, Tea Time, 4:30 Observer, 4:45, Music, KRKD-4:15 Venna Taylor, 4:45 News, KFOU-4, Matinee Melodies, 4:30, Pomona Fair, KGER-4, News, 4:30, Bob Carlin, 4:45, Tune Time, KFXM-4, Trading Post, 4:30, Sands of Time, KFSD-4, Elwin Cross, 4:15, Europe Situation, 4:30, Bob Hanson, 4:45, Amateurs, KGB-4, Fulton Lewis, 4:15, Paging Past, 4:30, Sands of Time, KFVD-4, Tea Time, 4:15, Band Music, 4:45, News, KVOE-4, Paging Past, 4:15, Savitt Orch, 4:30, Sands of Time.

5 to 6 P. M.

- KFI-5, Speaking of Glamour, 5:15, Barber Shop Quartet, 5:30, Treasure Chest, KNX-5, European Round-Up, 5:15, Fletcher Wiley, 5:30, First Nighter, 5:55, News, KHJ-5, News, 5:15 Daily Comics, 5:30, Shafter Parker, 5:45, Captain Midnight, KECA-5:15, The Guest Book, 5:30, News, 5:45, Tom Mix, KFWB-5, Stuart Clambien, KMPC-5, A to Z Varieties, 5:15, News, 5:30, Uncle Harry, KMTR-5:30, Eventide Melodies, KFAC-5, London News, 5:30, Whoa B! Club, KGFJ-5, News, 5:30, Baseball Scores, KRKD-5:30, Race Results, KFOU-5, Swing, 5:55, Calif. Homes, KGER-5, News, 5:05, Latin Hour, KFXM-5, News, 5:05, Pop, Orch, 5:30, Shafter Parker, 5:45, Captain Midnight, KFSD-5:15, Rocky Gordon, 5:30, Bud Barton, 5:45, Tom Mix, KGB-5, Green Hornet, 5:15, Blue Beetle, 5:30, Shafter Parker, 5:45, Orphan Annie, KFWB-5, Evening Serenade, KVOE-5, Green Hornet, 5:30, Shafter Parker, 5:45, Capt. Midnight.

6 to 7 P. M.

- KFI-6, Cabbages & Kings, 6:30, Fibber McGee & Mally, KNX-6, Helen Menken, 6:30, Professor Quiz, KHJ-6, Fulton Lewis, 6:15, Music, 6:30, John B. Hughes, 6:45, Cracker Box Forum, KECA-6, Black Velvet, 6:30, News, 6:30, Your Neighbors the Haines,

- KFWB-6, News, 6:15, Strollin' Tom, 6:30, Rhumba, 6:45, E. Roosevelt, KMPC-6, News Stories, 6:30, Easy Listening, KMTR-6, Hollywood Merry-Go-Round, 6:15, Spec. Events, KFAC-6, News, 6:15, Music, 6:30, L. A. City College, 6:45, Music, KGFJ-6, News, Italian Melodies, 6:30, Gold Hour, KRKD-6, Recordings, KFXM-6, News, 6:10, Sports, 6:15, Wuthering Heights, 6:30, Swing Ding, 6:45, Hawaiians, KGER-6, News, 6:30, U. S. Army, 6:45, Italian Journal, KFXM-6, Fulton Lewis, 6:15, Sweets & Seats, 6:20, Balou Music, 6:30, John B. Hughes, 6:45, Cracker Box Forum, KFSD-6, Black Velvet, 6:30, News, Dance, 6:45, Junior G-Men, KGB-6, Fulton Lewis, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Cracker Box Forum, KVOE-6, Fulton Lewis, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Cracker Box Forum.

7 to 8 P. M.

- KFI-7, Bob Hope, 7:30, Uncle Walter's Dog House, KNX-7, Miller Orch, 7:15, Draft Board Reports, 7:45, Sporting News, 7:55, News, KECA-7, Story Drama, 7:15, Ink Spots, 7:30, News, KHJ-7, Raymond G. Swing, 7:15, Inside of Sports, 7:30, Wythe Williams, 7:45, Quiz Program, KFWB-7, Sid Ziff, 7:15, Dorsey Orch, 7:30, Gov. Olson, 7:45, Robt. Arden, KMPC-7, Novatores, 7:15, News, 7:30, Allen Roth Presents, KMTR-7:15, Music, 7:30, Spec. Events, 7:45, News, KFAC-7, Christian Science, 7:15, Fred Forrest, 7:30, Music, 7:45, L. A. Playground, KGFJ-7, Spanish Hour, KFXM-7, News, 7:15, Three-Quarter Time, 7:30, Do You Know?, KFOU-7, Daily Bread, 7:15, Key Orch, 7:30, Pomona Fair, 7:45, News, KGER-7, News, 7:05, Jewish Hour, KFXM-7, Raymond G. Swing, 7:15, Inside of Sports, 7:30, Wythe Williams, 7:45, Quiz Program, KFSD-7:45, Evangelistic, KFSD-7, News, 7:15, Ink Spots, 7:30, Uncle Jim's Question Bee, KGB-7, Raymond G. Swing, 7:15, Inside of Sports, 7:30, Wythe Williams, 7:45, Quiz Program.

- KVOE-7, Raymond G. Swing, 7:15, News, Orch, 7:30, Wythe Williams, 7:45, Quiz Program.

8 to 9 P. M.

- KFI-8, Fred Waring, 9:15, News, 8:30, Johnny Presents, KNX-8, Amos 'n' Andy, 8:15, Lanny Ross, 8:30, Court of Missing Helms, 8:30, KHJ-8, Laugh & Swing Club, 8:30, Sing With Favorite Band, KECA-8, Information Please, 8:30, Bernie Musical Quiz, KFWB-8, Enemy Within, 8:15, Steamline Serenade, 8:30, Curtain Calls, KMPC-8, Amos 'n' Andy, 8:15, Pickard Family, 8:45, Let's Talk Over News, KMTR-8, Spec. Events, 8:15, Henry Orch, 8:30, Camera Clinic, KFAC-8, Evening Concert, Starj-8, News, 8:15, Jean Valentine, 8:45, Music, KFOU-8, Lucca Floor Show, 8:15, Earle, 8:30, Judge Gardner, KGER-8, News, 8:05, Rudolfo Boyos, KFXM-8, Laugh and Swing, 8:30, Sing With Favorite Band, 8:30, KFSD-8, Information Please, 8:30, Bernie Musical Quiz, KGB-8, Ned Jordan, KVOE-8, Laugh and Swing Club, 8:30, Durkens Orch.

9 to 10 P. M.

- KFI-9, Passing Parade, 9:15, Manchester Boddy, 9:30, Battle of Sexes, KNX-9, We the People, 9:30, Herbeck Orch, KHJ-9, News, 9:15, Duchin Orch, 9:30, News, 9:45, Frank and Archie, KECA-9, Easy Aces, 9:15, Mr. Keen, 9:30, News, 9:45, Frank and Archie, KFWB-9, Names in Music, 9:30, News, 9:45, Bowling Notes, KMPC-9, Memory Melody, KMTR-9, G. Allison, 9:15, Special Events, 9:30, Peter Potter, KFAC-9, Evening Concert, KGFJ-9, Jewish Hour, KFXM-9, News, 9:15, Eventide Echoes, 9:30, C. Johnson Orch, 9:45, Miller Orch, KGER-9, News, 9:05, Rev. Hauff, KFXM-9, News, 9:15, Duchin Orch, 9:30, Lucas Orch, KFSG-9, Wendell St. Clair, KFB-9, Easy Aces, 9:15, Mr. Keen, 9:30, Studebaker Champions, 9:45, News,

- KGB-9, News, 9:15, Duchin Orch, 9:30, Lucas Orch, 9:45, San Diego, KVOE-9, News, 9:15, Duchin Orch, 9:30, Lucas Orch.

10 to 11 P. M.

- KFI-10, News, 10:15, Tito Orch, 10:30, News Analysis, 10:45, Bridge Club, KNX-10, Sullivan Reviews News, 10:15, Sports Round-Up, 10:20, Husse Orch, 10:30, Masterworks, KHJ-10, Haven of Rest, 10:30, News, 10:45, Harris Orch, KECA-10, Phil-Harmonia, KFWB-10, Piano Paintings, 10:15, Contrasts in Rhythm, 10:15, KMPC-10, Sing Song with Mike, 10:15, Doctor's Journal, 10:30, News, 10:45, Hawaiians, KMTR-10, News, 10:15, Lopez Orch, 10:45, Fiddler Orch, KFAC-10, Melody Hour, KGFJ-10, New, KFOU-10, Orkan, 10:15, An'a'a Boys, 10:30, Hawaiians, 10:45, Hamilton Orch, KGER-10, News, 10:10, Music, 10:15, Four Kings, 10:30, Swing, KFXM-10, Haven of Rest, 10:30, News, 10:45, Harris Orch, KFSG-10, Esther Stuart, 10:30, Mr. and Mrs. Webb, KFSD-10, Music Bar, 10:30, Martin Orch, KGB-10, Haven of Rest, 10:30, News, 10:45, George Bacon, KFVD-10, Jack the Bellboy, KVOE-10, Haven of Rest, 10:30, News, 10:45, Harris Orch.

11 to 12 Midnight

- KFI-11, News, 11:15, Richards Orch, 11:30, Marshall Orch, KNX-11, Knox Manning, 11:15, Shaw Orch, 11:30, Strand Orch, 11:55, News, KHJ-11, Harris Orch, 11:30, Dale Orch, 11:45, Rhythm Rascals, KECA-11, This Movio World, 11:15, Organ, KFWB-11, Three Kings & Queen, 11:15, Music You Want, KMPC-11, Swing & Quiz, KMTR-11, Let's Dance, KFAC-11, Night Shades, KFXM-11, Harris Orch, 11:15, Dale Orch, 11:45, Rhythm Rascals, KFSG-11, Bible Drama, 11:15, Gladwyn Nichols, 11:30, John Vitello, KFSD-11, Richards Orch, 11:30, Marshall Orch, KGB-11, George Aaron, 11:15, Dale Orch, 11:45, Memory Tune, KVOE-11, Harris Orch, 11:15, Dale Orch, 11:45, Rhythm Rascals,

No Delusion from Andalusia



A childhood fascination for the gay and nomadic existence of her native Andalusia's gypsies who often encamped near her home in Malaga, Spain, provided a career for NBC's exotic new songstress, Tana, when tragedy struck her family. She sings Spanish-Moorish airs on "Melody in the Night," Saturday nights.

Is Daylight Saved?

A Radio Expert Here Presents Both Sides of a Question That Engrosses Many

By VAN C. NEWKIRK

THAT popular tune, "Time on My Hands," may be the familiar refrain of many Californians next summer because daylight saving is Proposition No. 5 on the ballot to be submitted at the general elections, Tuesday, Nov. 5.

The Initiative Act provides daylight saving time as standard time in California between the last Sunday in April and the last Sunday in September annually. It designates daylight saving time as one hour in advance of standard Pacific time.

Radio itself has issued no official statement on the matter, although changing of time in New York each summer throws west coast log schedules into confusion during the changeover periods.

Arguments in favor of Initiative Proposition No. 5 say that daylight saving for more than one-third of the people in the United States has:

1. Provided the average citizen with sunlight for his leisure hours.
2. Increased general health.
3. Created time for amusements and recreation.
4. Increased business.
5. Helped the working man and woman.
6. Increased industrial efficiency.
7. Reduced industrial and traffic accidents.

California has a maximum of two hours of daylight between 5:30 and sundown

in summer. Daylight saving will augment this to three hours, providing the working Californian with an extra hour of sunlight after he leaves his office, factory or shop.

California needs daylight saving even more than the eastern and northern states that have already adopted it. Summer evenings are an hour shorter here than in northern latitudes. Store, office, and factory workers, leaving their place of employment normally at 5:30, have only two hours of daylight for such favorite outdoor recreations as sports, motoring or gardening. The famed California sunshine is thus, fully available only to the leisured few. Daylight saving would give a fair share of it to the persons whose birthright it is; the working population of the state; the citizens; the taxpayers.

Daylight saving is not an experiment. It has been thoroughly tried out over nearly a quarter of a century. At present, nearly 50 million persons (more than one-third the population of the country) live under daylight saving provisions every summer. Its success in actual practice has led to its steady expansion at the rate of 15 per cent annually the last few years. States that have adopted daylight saving or where it is observed practically by every city and village (New York, New Jersey, Connecticut, Massachusetts, New Hampshire, Rhode Island), and cities

of Maine, Pennsylvania, Vermont, Illinois, Indiana, Delaware, Georgia, and Idaho—are overwhelmingly in favor of its retention and continuation. Every large city in the east has it. New York, Boston, Philadelphia, Chicago, Pittsburgh, Cleveland, Detroit, are among the many large metropolitan centers enjoying the extra hour of sunshine each summer. Ohio and Michigan have adopted daylight saving the year around.

Employers as well as workers favor daylight saving. Shift of the greater part of the working day to the cool hours has made for greater efficiency among workers, better health, less accidents, better returns, increased efficiency.

★

ON the other hand, those against Initiative Proposition No. 5 say that daylight saving was submitted to the voters in 1930 and was overwhelmingly defeated in every county, and that the legislature five times voted it down. Those against it state further:

There is no such thing as "daylight saving." There are only 24 hours in each day, and to say that you can add an hour is absurd. All it does is to compel you to get up one hour earlier. Daylight can not be saved like money. If California adopts "daylight saving" it will be out of step with over 97 per cent of the area in our country.

There is no "daylight saving" law west of the Mississippi. Nevada, Washington and Colorado have defeated "daylight saving" recently.

Labor is opposed to "daylight saving" because it forces laboring people to begin an hour earlier in the morning; and it reduces the pay roll of the state.

The farmer is opposed to "daylight saving." It is a blow to his well-being. He can only function under nature's law, and should he be forced to obey a "daylight saving" law he will find everything is working against him. While the dew is on the grass he must wait until the sun dries his fields before he and his men can begin their daily work. His cows know nothing of "daylight saving" and give milk by nature's laws. Delivery of milk and farm products would be demoralized.

The housewife is opposed to "daylight saving." The feeding schedule of her children would become disarranged; she would have to send her children to school and church an hour earlier; she would be compelled to labor hardest in the hottest hours of the day; and to put her children to bed while the sun is still shining.

The railroads are opposed to "daylight saving." Railroads never change from standard time.

Restaurants and hotel men are opposed to "daylight saving." The confusion would demoralize any attempt to accommodate tourists arriving on standard time.

Catholic, Protestant and Jewish churches are opposed to "daylight saving" because earlier hours of attendance interferes with both morning and evening services.

The motion picture industry is opposed to "daylight saving" because it collects its revenue from theaters, and statistics show that "daylight saving" reduces the revenue of theaters from 20 per cent to 35 per cent.

California has progressed faster than any other state in the Union without "daylight saving." Then why change?

CHEF MILANI'S Food Filosophy

Tele-visually Speaking
By JERRY COLBY

FIRST and Last—That's where BISQUE stands in the realm of foods. It is the name of a rich, creamy, shellfish soup, and the name of an ice cream served with nuts, cake, macaroons or marshmallows. Outside of foods, in case you are interested, it's short for biscuitware, a material used in making dolls and statuettes, and it also does duty as the name of a point in the game of lawn-tennis.



Under the Good Aspects of Jupiter—That symbol—an R with a tail on it—that doctors use on prescriptions; have you ever wondered what it means? I'll tell you: The tail on the R stands for Jupiter, sort of asking him to make everything turn out all right, while the R itself stands for recipe, the same idea of a recipe as the kind you use in the kitchen. But hold on! We're not through! What's the first word in a recipe, culinary or otherwise? It's "take," isn't it? "TAKE a cupful of this . . ." "TAKE a teaspoon of that . . ." All right then, that's where the word recipe comes from: from the first word. Recipe is Latin for "take."

Food Psychology or Something—I tried this out on a friend of mine the other day and if you have nothing better to do before adjourning to the living room after dinner, you may find it amusing during the last few minutes at the table. Reel off some names of foods and have a subject tell you what kind of life or people they suggest to him. The results I got were these: stew, a truck driver; caviar, an aristocrat; hot dogs, baseball fans; steaks, well-fed people; salad, lady trying to reduce; omelet, a late Sunday morning breakfast; soup, winter days; potatoes, a farmer; cheese, midnight snacks. You won't get the same answers every time, and you'll be surprised at how far apart some of the reactions will be. I tried the word "milk" on three people this morning and one of them said, "human kindness," another "babies," and the third, "going on the water wagon."

You Need Iron, But You Can't Eat Nails—And that goes for other minerals, too. Minerals are very strange things when it comes to nourishing us. Taking them raw is more apt to kill us than keep us alive. They must be absorbed by the body in the form of dissolved salts, in which form they pass easily through apparently solid walls and go about the business of keeping us going. Another strange thing about them is that they seldom work alone. They sort of have to team up to do us any good. Those needed in the smallest amounts, incidentally, say like iodine, are often the most important and the hardest to get.

Patricius Played Safe—He said, "Feast today and fast tomorrow." But when "tomorrow" gets here, it becomes "today," and Patricius said, "Feast today," didn't he? If you have any trouble dieting, just pass the buck to Patricius.

The "Which Came First" Problem Again—It just occurs to me that the chicken and the egg got here at the same time, because the chicken is contained IN the egg. In fact, besides feeding you, an egg is also made to feed the embryo of a chick inside it. The weight of an egg, by the way, is about 10 per cent shell, 30 per cent yolk and 60 per cent white, and the whole egg is about 75 per cent water.

Short-Short Fish Story—Catfish are good to eat. Some grow to be five feet long and weight as much as a hundred and fifty pounds. Some species contain a large percentage of fat. So much so, that in some parts of Europe they grease a pan with a piece of catfish instead of lard!

Nature Wants Us to Enjoy Ourselves—Someone once said, "Taste invites us by pleasure to repair the losses of life." How wonderful! How easy on us! How agreeable! But this splendid inducement of nature does not apply to taste alone. Nature really does her best to make all our faculties enjoyable. She tries to show us that a thing is good for us by making it pleasurable. When we dislike a thing, it seldom is good for us. Even Hippocrates, the father of medicine, knew that. And morally, there seldom is any real wrong in something that really pleases us—I say "really pleases us," because we often pretend to be pleased when we're not.

DID YOU KNOW

You can prepare a grand dinner in one hour by using
Wilson's
Tender Made Ham
THE ONLY ONE THAT YOU COOK WITH A ROSE

It need only be cooked 5 minutes to the pound.
Accept No Substitute

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Mayfair
DOG & CAT FOOD

No. 1 TALL 15 Oz. TINS 3 for 25¢

ALSO "HOT DOGS FOR DOGS"

FLASH: Dr. Lee DeForest and U. A. Sanabria, two of television's outstanding inventors, have just been appointed to serve on the FCC National Television systems committee. This committee was formed for the purpose of ironing out all controversial claims made by the various manufacturers as to the greater efficiency of their engineers' ideas on picture lines. The committee consists of radio manufacturers, telecasting stations and engineers whose research in the television art will aid towards the perfection of transmitting pictures via the airlines.

For the past several months radio manufacturers and television transmitting stations have been clamoring for commercialization of television programs. But the FCC has consistently denied its approval because of the fact that everyone concerned with the television industry was at loggerheads, claiming his own system was the best.

After many months of wrangling, it was finally decided to place all systems before a group of experts in their respective fields for their consideration and recommendations. Many things will have to be considered to determine the standard picture line. Too many lines will make it necessary to use extra parts and tubes at the expense of John Q. Public. However, it is expected that a decision will be arrived at not later than Dec. 15 so that commercialization of television may even receive the blessings of the FCC before the end of this year.

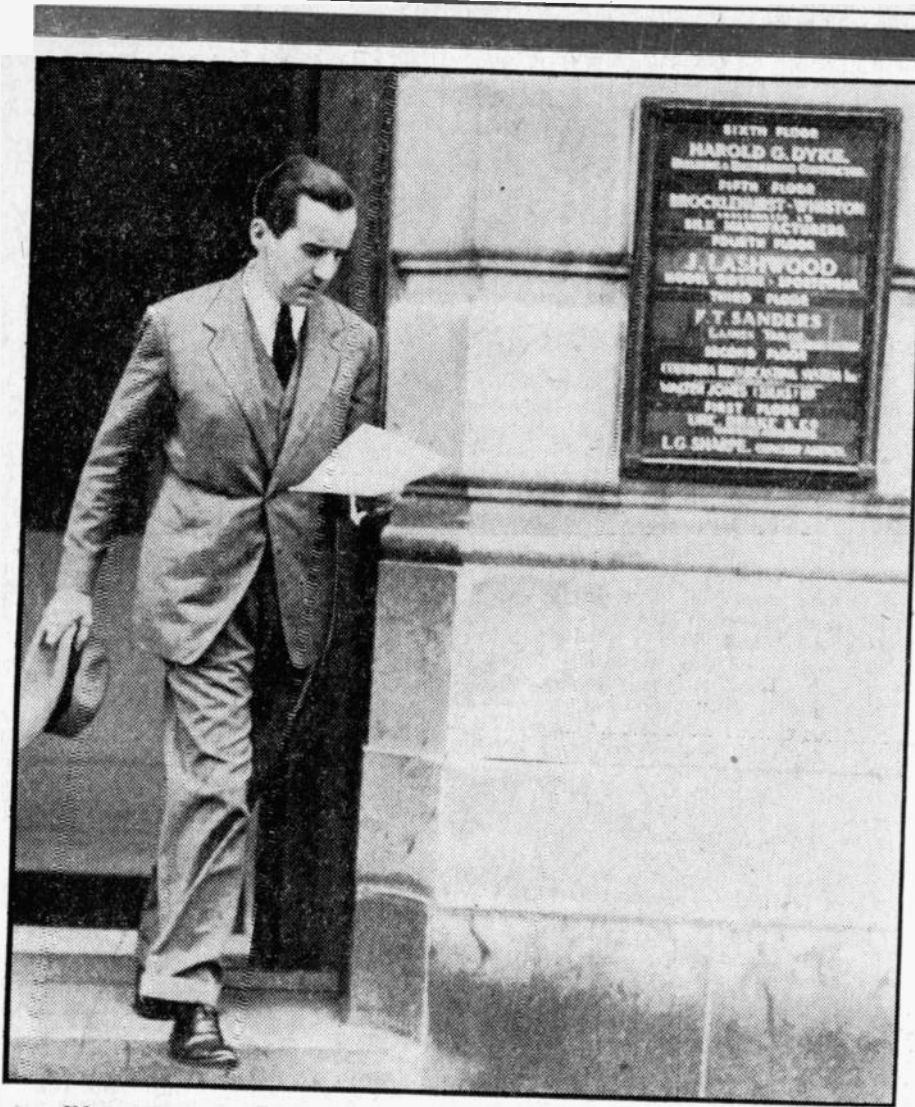
With National Defense in the headlines it may be reported that the Television Torpedo invented by U. A. Sanabria, recently reported in this column, is now being tested by high army flight engineers at Wright field, Dayton, Ohio.

The Television Torpedo is a robot plane which is released from a "mother plane" just as is a bomb from under the fuselage of a bomber. It is controlled by radio from land or ship station, where an operator has pictured before him what is viewed by the television "eye" or iconoscope in the nose of the Television Torpedo. By this means enemy ships and aircraft can be brought into view of the operator at some remote point. He can, in turn, then direct the Torpedo to the enemy object via radio. When the Torpedo hits the objective it explodes and is immediately destroyed.

The fact that the total cost of these Torpedo planes will not be more than \$600 is a feature that the army engineers believe will make this weapon one of the most effective and inexpensive death-dealing devices ever perfected.

★ ★ ★
Chef Milani is now heard over KMPC at 2 p. m., Monday through Friday. Tune in for full particulars on how to win as much as \$9 weekly on three prize contests which invite you to send in poems, questions and unusual experiences about food.

★ ★ ★
RADIO LIFE, BEST RADIO BET



Edward R. Murrow, CBS's chief European correspondent, studies his manuscript, which has just been passed by the British censor, as he walks to London's Broadcasting House, a mere two minutes from his office. Occasionally Murrow broadcasts three times a day.

Raids Over Britain

How Do People React to the Crash
of Bombs in Homes and Streets?
A CBS Correspondent Tells

"THIS—IS LONDON—"

These three words flashed across the Atlantic are the signal for millions in this country and Canada to stand by and listen. They are usually uttered by Edward R. Murrow, Columbia Broadcasting System's chief European correspondent, whose forthright broadcasts of war developments in Britain are heard just before dinner and sometimes on the CBS round-up at breakfast time.

Through his calm narration of stern incidents and colorful descriptions of scenes or appealing human interest angles, Murrow has won widespread admiration among radio listeners. His accounts

of furious dog-fights in the sky may be followed by neatly-worded sketches of the lighter side of life on the besieged island. Murrow, and also his assistants, will tincture a dramatic account of bombed areas with a facetious remark from a London bobby or caustic comment from a farmer, standing in the doorway of his thatched cottage.

In the few minutes at his disposal, Murrow succeeds in giving well-rounded information. He not only avoids triteness, but also steers clear of the staccato or skeleton style. He tells his story in the same natural tones whether he is standing in the heart of London in the

early morning hours during the screaming of an air-raid warning or is describing a cricket-match in the afternoon.

With the help of his colleagues, Murrow has presented several outstanding broadcasts from important points in Britain. There was the recent "London After Dark," in which, among others, J. B. Priestly, the Yorkshire novelist and playwright, and Vincent Sheean, war correspondent and author, played parts.

In "London After Dark," Murrow, as the first speaker in the drama of real life, varied his introduction by saying, "This—is Trafalgar Square—." He was standing on the steps of the church, "St. Martins-in-the-Fields." But read what he had to say:

"A searchlight has just burst into action off in the distance, an immense single beam sweeping the sky above me. We are at the entrance of an air-raid shelter and I must move a cable a bit so people don't trip over it. Straight in front of me is Lord Nelson on top of that big column. There's a yellow searchlight just square behind Nelson's statue. Listen to the traffic. . . . A man very casually stops in front of me to light a cigarette and here comes one of the big red busses, with a few lights on the top deck. In this blackness it looks very much like a ship passing in the night. . . . I'll just stoop down in the darkness here and see if I can pick up the sound of people's feet. They're the strangest sounds in London these days—or rather nights—just footsteps walking along the pavement that sound like ghosts shod with steel shoes. . . . A taxi draws up in front of me and stops, waiting for the red light to change to green, while the sirens lull. Those searchlights are in action; we've not yet seen any burst of anti-aircraft fire overhead. Of course, this does not necessarily mean that there are planes over London at this moment. . . . You can hear the sirens dying away in the distance now. . . ."

On another occasion recently, after describing one of the most savage German air-raids and telling of the sinking of a 7,000-ton transport with a loss of 120 men, Murrow told of England at play:

"Those who can, go out into the country where sometimes the sun shines. I drove off around Windsor this (Sunday) afternoon. That stretch of the river Thames below the big castle on the hill was crowded with canoes, punts and small sailing craft. People were swimming and others lying in the meadows. There was a pleasant ground area, crisscrossed with ditches and dotted with ten-foot wooden posts to prevent enemy planes from using it as a landing field. Hundreds of cars lined the river bank and there must have been thousands of bicycles. At Eton (the great English school) a cricket match was being played by boys in white flannels on a field that looked like an enormous putting green.

"In a vacant lot nearby, a squadron of home guards in civilian clothes took turns stabbing bayonets into a sack of straw. They were in their shirt-sleeves and their faces were serious and determined.

"Almost in the shadow of Windsor Castle, there were wheat and oat shocks standing in close order on a carpet of yellow stubble. The yield would not in

any way compare with that of Minnesota or Eastern Washington, but it's a good crop anyway. Six small boys were sliding down a straw stack and I wanted to join them. A squadron of Spitfires came curling across the sky and one lone Wellington bomber came glowering on its way. There were a few soldiers in the small villages, but the war seemed far away. At teatime we stopped at an old inn, one built in Queen Elizabeth's day. It was crowded. Tea for two included sandwiches, bread and butter and pastry. It cost about one dollar. Not much more than the charge of a year ago.

"Coming home, the road was crowded, mostly with bicycles, many of them tandem affairs with a small child in the sidecar. Occasionally a staff car roared by, but most of us drove at 30 miles an hour, for you get more mileage out of your gasoline at that speed."

After an expedition into a bombed area, Murrow gave the following impression:

"It is indeed surprising the little damage a bomb will do, unless, of course, it scores a direct hit. But I found that one bombed house looks pretty much like another bombed house. It's about the people I'd like to talk, the little people who live in those little houses and have no uniform and get no decoration for bravery. Those men whose only uniform was a tin hat were digging unexploded bombs out of the ground this afternoon. There were two women who gossiped across the narrow strip of tired brown grass separating their two houses. A little man smoking a pipe walked up and looked at a bombed house. Said he, 'One fell there, all right, all right!' Those people were calm and courageous. About an hour after the all-clear had sounded, people were sitting in deck chairs on their lawns, reading the newspapers. Girls in light cheap dresses strolled along the streets. There was no bravado, no loud voices, only a quiet acceptance of the situation. To me these people are incredibly brave and calm—they are the unknown heroes of this war."

A policeman showed Murrow a German machine-gun bullet he had just picked up. The policeman said, "I was all of a tremble. Look at my hand. It's still shaking." Murrow said that the Bobby's hand was firm as a rock.

Murrow noted in another talk that the music critic of the London Times said that the "air-raid sirens in B-flat added an obbligate to the Nocturne of Borodin's string quartet at the National Gallery last night. The extraneous disharmony sent the audience to the place prepared below."

Even fashions—women's fashions—do not escape Murrow's attention. He discovered that one of the best known fashion experts in London predicted that women soon will be wearing blue or green or yellow stockings to match the colors of their autumn suits. He adds that feminine attire is expected to be "practical and gay"—there is a McIntosh cape that can be blown up to form a mattress and a pillow combined. Velvet collars and cuffs take the place of fur, and bright imitation jewelry will replace the family jewels now in the bank vault.

"We have already had our breakfast air-raid warning. The doorman of my

house remarked, 'Them strangers is over again.' . . . Eric Sevareid (another CBS correspondent), who took a room down in the Thames Estuary Hotel last night, says that he ought not to have been charged for the bed, because he spent most of the night in an air-raid shelter. . . . The routine of living and working in Britain under air-raid conditions is gradually changing. Beds are moved to basements or lower floors. Many office buildings and factories maintain their own watchers and send their employes underground only when planes or gunfire are reported in the immediate vicinity. When there is a lunch-time raid, some restaurants close their doors, but others carry on as usual.

"A revision of the whole system of air-raid warning probably will be an-

nounced soon. Originally the siren was supposed to be the instruction for everyone, whatever he was doing, to take cover. In the future it will be probably considered more in the nature of an alert signal, warning people to be ready to dive for cover when the guns or planes are heard. A few London shops invite their customers down to the basement shelters, where they display such things as books, games, knitting needles, wool, etc. Business down there in the basement is said to be rather good. . . . I think probably our housemaid expressed today what is perhaps the average reaction to those frequent air-raid alarms in London. She said, 'I don't mind them so much any more; I think I'm getting used to them, but they do make you feel very tired the next day.'"



Murrow, on his way to London's Broadcasting House to deliver one of his regular radio reports to the United States and elsewhere. He is a war correspondent on the actual fighting front, often taking chances during fierce German air raids to carry on his job. Ten minutes after arriving at the building in the background, Murrow felt the concussion of a shell, learned the building too had been wrecked.

WEDNESDAY Program Highlights

A.M. Programs are shown in Light Face Type:
P.M. Programs in Black Face

Variety

8:00—Johnny Murray, KFI.
9:00—Kate Smith, KNX.
10:30—Views and Reviews, KECA.
1:15—Club Matinee, KECA-KFSD.
4:15—Meet the Author, KMPC.
4:15—Art Baker's Notebook, KFI.
8:30—Cavalcade of America, KFI.
7:00—Kay Kyser, KFI.
8:00—Amos 'n' Andy, KNN-KMPC.
8:15—Pickard Family, KMPC.
8:30—Plantation Party, KFI.
9:00—Fred Allen, KNX.
9:00—Time to Smile, KFI.

Drama

10:45—Short, Short Story, KNX.
7:30—Meet Mr. Meek, KNN.
8:00—Hollywood Playhouse, KFI.
8:30—Dr. Christian, KNX.
9:30—Mr. District Attorney, KFI.

Public Affairs—News

10:00—John B. Hughes, KHJ-KVOE-KFXM.
4:45—Kaltenborn, KFI.
5:55—Elmer Davis, KNX.
6:30—John B. Hughes, KHJ-KGB-KVOE-KFXM.
7:00—Raymond Gram Swing, KHJ-KVOE-KFXM-KGB.

7:45—Robert Arden, KFWB.
8:45—Let's Talk Over the News, KMPC

Outstanding Music

2:15—Classic Hour, KECA.
2:30—Columbia Concert Orch., KNN.
8:15—Lanny Ross, KNN.
10:00—Phil-Harmonia, KECA.
10:30—Masterworks, KNN.
11:15—Mus'—You Want KFWB.

Sports—Comment

10:15—World Series, KHJ-KVOE-KFXM.
2:30—Sports Round Table, KMPC.
6:15—True Sport Pictures, KGER.
6:15—Pigskin Preview, KNX.
7:00—Sid Ziff, KFWB.
9:45—Bowling Notes, KFWB.
10:15—Sports Highlights, KNX.

Quiz Programs

8:00—Quiz Kids, KECA-KFSD.

Weather

KFI—8:30 9:00, 3:15.
KNX—8:00.
KFSD—9:30.
KHJ-KGB—9:00.
KFWE—11:30.
KVOE—7:58, 9:00.
KGER—11:00 4:00.

WEDNESDAY Programs

OCTOBER 9, 1940

8 to 9 A. M.

KFI—8. Johnny Murray. 8:15. Against the Storm. 8:30. Betty Keene. 8:45. News.
KNN—8:15. News. 8:20. Nancy Dixon. Shopping Guide. 8:30. Goldbergs. 8:45. Kathleen Norris.
KHJ—8. Breakfast Club. 8:30. News. 8:45. Bess Bye.
KECA—8. Breakfast Club. 8:30. News. 8:45. Musical Clock.
KFWB—8. Rhythm. 8:15. Ballads. 8:30. Norman Gordon. 8:45. Dr. Reynolds.
KMPC—8. Andy & Virginia. 8:30. Only Daily Word.
KMTR—8. Spanish Hour. 8:45. Religious.
KEAC—8. Country Church. 8:45. Mildred Lager.
KRFD—8. News. Stocks. 8:45. Or. Wineman.
KRKD—8. State Employment.
KFOA—8. News. 8:15. Dr. Reynolds. 8:30. Ads. 8:45. Texas Jim.
KGER—8. News. 8:01. Soul Patrol. 8:15. Mirpah. 8:45. Rev. Benington.
KFXM—8. Sunshine Serenade. 8:30. Pop. Orch. 8:45. Bess Bye.
KFSD—8. Breakfast Club. 8:30. Good Cheer. 8:45. Thunder Over Paradise.
KGB—8. Breakfast Club. 8:25. Stocks. 8:30. News. 8:45. Bess Bye.
KFI—8. Covered Wagon. 8:45. Music.
KVOE—8. Breakfast Club. 8:30. News. 8:45. Bess Bye.

9 to 10 A. M.

KFI—9. Your Treat. 9:15. O'Neills. 9:30. Mine to Cherish. 9:45. Bridge Club.
KNN—9. Kate Smith. 9:15. When a Girl Marries. 9:30. Romance of Helen Trent. 9:45. Our Gal Sunday.
KHJ—9. Victor Lindlahr. 9:15. Rev. Laurin. 9:30. Let's Play Bridge. 9:45. Keep Fit.
KECA—9. Mildred Van. 9:15. Merry Maces. 9:30. News. 9:45. Between Bookends.
KFWB—9. Rhythm in Rhyme. 9:30. News. 8:35. String Along.
KMPC—9. News. 9:15. Women of the World. 9:30. Melody.
KMTR—9. Religious. 9:15. Health. 9:30. Special Events. 9:45. Religious.
KEAC—9. Inspiration. 9:15. Health Talk. 9:30. Women in News. 9:45. Parents Forum.
KGFJ—9. News. Stocks.
KRKD—9:30. U. S. Weather.
KFVJ—9:30. Mafair Lost & Found Pets.
KFOA—9. John Brown. 9:15. Hit Revue. 9:45. Don Allen.
KGER—9. News. 9:05. Bright Corners. 9:15. March Ahead of Time. 9:30. Reviva. 9:45. Full Gospel.
KFXM—9. News. 9:15. Dick O'Heren. 9:30. Let's Play Bridge. 9:45. Pop. Orch.

KFSD—9. Meet the Artist. 9:15. Health. 9:30. Farm & Home.
KGB—9. Victor Lindlahr. 9:15. Home-maker's Catalog. 9:30. Cornhusker News. 9:45. Keep Fit.
KFVJ—9:15. News. 9:30. Dr. Richardson. 9:45. Parade.
KVOE—9. Monitor News. 9:15. Dick O'Heren. 9:30. Bridge Lesson. 9:45. Keep Fit.

10 to 11 A. M.

KFI—10. News. 10:15. Miranda's Garden Patch. 10:30. Kathleen Norris. 10:45. Dr. Kate.
KNN—10. Life Can Be Beautiful. 10:15. Woman in White. 10:30. Right to Happiness. 10:45. Short Short Story.
KHJ—10. John B. Hughes. 10:15. World Series.
KECA—10. Mid-Morning Jamboree. 10:30. Views and Reviews. 10:45. Wife Saver.
KFWB—10. Curtis Springer. 10:15. G. Miller Orch. 10:30. Music of Maestros. 10:45. Cugat Orch.
KMPC—10. Old Folks Frolics. 10:15. Old Refrains. 10:30. Boy from Alabama. 10:45. News.
KMTR—10. Woman's World. 10:30. Dr. Reynolds. 10:45. News.
KFAA—10. Serenade. 10:30. News. 10:45. Gothic Tower.
KGFJ—10. News. 10:15. Dr. McCoy. 10:45. City Dwellers.
KRKD—10:15. Health.
KFOA—10. News. 10:15. Health. 10:30. Harmony Hall. 10:45. Chas. Wellman.
KGER—10. News. 10:05. God's Sunshine. 10:30. Rev. Ivie.
KFXM—10. John B. Hughes. 10:15. World Series.
KFSD—10:15. Between Bookends. 10:30. Ann Gibson. 10:45. News. 10:50. H. Harding.
KGB—10. News. 10:15. I'll Never Forget. 10:45. Bachelor's Children.
KFVJ—10. Morning Serenade. 10:30. Union Rescue Mission.
KVOE—10. News. 10:15. World Series.

11 A. M. to 12 Noon

KFI—11. Light of the World. 11:15. Grimm's Daughter. 11:30. Valiant Lady. 11:45. Betty Crocker.
KNN—11. Big Sister. 11:15. Aunt Jenny. 11:30. Fletcher Wiley. 11:45. My Son and I.
KHJ—11. World Series.
KECA—11. Our Half Hour. 11:30. Favorite Waiters. 11:45. News.
KFWB—11. Tom Stoddard. 11:30. News. 11:45. Katzman Orch.
KMPC—11. Norma Serviss. 11:15. Music for Madame. 11:30. Musical Workshop. 11:45. Design in Music.
KMTR—11. Dr. Talbot. 11:30. Stocks. 11:45. Spec. Events.
KEAC—11. Map on Street. 11:30. Home Beautiful. 11:45. Musicale.
KGFJ—11. News. 11:15. Music.

KRSD—11. Paddock Flashes. 11:30. News.
KFOA—11:15. Dr. Reynolds. 11:30. News. 11:40. Serenaders. 11:45. Pomona Fair.
KGER—11. News. 11:15. Hit Review. 11:30. Musical Moments. 11:45. Standards.
KFXM—11. World Series.
KFSD—11. Allen Prescott. 11:15. Our Hour. 11:30. Waltz. 11:45. News.
KGB—11. Friendly Neighbors. 11:30. Home-maker's Forum. 11:45. Cheer Up Gang.
KFVJ—11. News. 11:15. Musical Album. 11:30. Red Piano. 11:45. V. Schram.
KVOE—11. World Series.

12 Noon to 1 P. M.

KFI—12. Mary Marlin. 12:15. Ma Perkins. 12:30. Pepper Young. 12:45. Vic & Sade.
KNN—12. Martha Webster. 12:15. Tune Time. 12:30. Kate Hopkins. 12:45. Knox Manning.
KHJ—12. World Series.
KECA—12. Orphans of Divorce. 12:15. Amanda. 12:30. John's Other Wife. 12:45. Just Plain Bill.
KFWB—12. Al Jarvis.
KMPC—12. Boy from Alabama. 12:15. News. 12:30. Sports Round Table. 12:45. On the Mall.
KMTR—12. Peter Carter.
KEAC—12. News. 12:15. Music.
KGFJ—12. News. Stocks. 12:30. Novelties. 12:45. Let's Listen.
KRKD—12:30. Saddle Pals.
KFOA—12:15. News. 12:30. Just Relax. 12:45. Cowboy Music.
KGER—12. News. 12:10. Music. 12:30. Chamber of Commerce.
KFXM—12. World Series.
KFSD—12. Orphans of Divorce. 12:15. Honeymoon Hill. 12:30. John's Other Wife. 12:45. Just Plain Bill.
KGB—12. News.
KFVJ—12. Air Editor. 12:30. Music. 12:45. Violet Schram.
KVOE—12. World Series.

1 to 2 P. M.

KFI—1. Back Stage Wife. 1:15. Stella Dallas. 1:30. Lorenzo Jones. 1:45. Widder Brown.
KNN—1. Fortia Faces. 1:15. Myrt and Marge. 1:30. Hilltop House. 1:45. Stepmother.
KHJ—1. Don Lee School. 1:30. Happy Homes.
KECA—1. Mother of Mine. 1:15. Club Matinee.
KFWB—1. News. 1:15. Take It Easy. 1:30. Dr. Reynolds. 1:45. Hits and Bites.
KMPC—1. Melody Time.
KMTR—1. G. Allison. 1:30. Music. 1:45. Treasure Travels.
KEAC—1. Religious Science. 1:30. Financial. 1:45. Organ. 1:15. KGFJ—1. News. Stocks. 1:15. Stripes. 1:30. Matinee.
KRKD—1:15. City Hall. 1:30. USC. Organ. 1:45. Health.
KFOA—1. State Building. 1:15. Lucia. 1:30. Christian Science. 1:45. At Theatre.
KGER—1. News. 1:00. Offertails. 1:20. Myrt. 1:30. Minnie Trio.
KFXM—1. A. A. A. 1:15. School of Air. 1:30. Variety. 1:45. Symphony Band.
KFSD—1. Mother of Mine. 1:15. Club Matinee.
KGB—1. Don Lee School. 1:30. Stocks. 1:35. News.
KFVJ—1. News. 1:15. Music.
KVOE—1. Don Lee School. 1:30. Symphony Band.

2 to 3 P. M.

KFI—2. Girl Alone. 2:15. Lone Journey. 2:30. Guiding Light. 2:45. O'Neills.
KNN—2. American School of Air. 2:30. Boy, Girl and Band. 2:45. Scattergood Baines.
KHJ—2. News. 2:15. Bookworm. 2:30. Know Your America.
KECA—2. News. 2:15. Classic Hour.
KFWB—2. Osborne Orch. 2:15. Gladstone Orch. 2:30. Music Dox. 2:45. Grandma Travels.
KMPC—2. Chef Milani. 2:15. Darrell Galtier. 2:30. Concert Hall.
KMTR—2. W. B. West. 2:15. Special Events. 2:30. Volney James.
KEAC—2. Let's We Forget. 2:15. Lucile and Sylvia. 2:30. Band Concert.
KGFJ—2. News. Stocks. 2:15. Civic. 2:30. Caro Players. 2:45. Records.
KRKD—2. Liberty Orch. 2:30. News. 2:45. Hawaiians.
KFOA—2. Civic. 2:15. Pomona Fair.

HEAR CHEF MILANI TODAY
KMPC—2:00 P. M.

2:30. Dr. Reynolds. 2:45. Grandma Travels.
KGER—2. News. 2:05. Mission. 2:30. Long Beach Band.
KEAC—2. Stocks. Organ. 2:15. News. 2:30. Know Your America.
KFSD—2. Frank Watanabe. 2:15. Monitor News. 2:30. Health Talk. 2:45. Grandma Travels.
KGB—2. News. 2:15. Voices. 2:30. Know Your America.
KFVJ—2. Music. 2:15. Organ. 2:30. Rhythm.
KVOE—2. News. 2:15. Round Tower. 2:30. Know Your America.

3 to 4 P. M.

KFI—3. Agnes White. 3:15. Steck Orch. 3:30. Alice Blair. 3:45. Meet Miss Julia.
KNN—3. Young Dr. Malone. 3:15. Background for Living. 3:30. Joyce Jordan. Girl Interne. 3:45. Wheatena Playhouse.
KHJ—3. News. 3:05. Blaine Orch. 3:30. Five Men of Fate. 3:45. Music and Music.
KECA—3. Classic Hour. 3:30. Unclassed Hour.
KFWB—3. Maddox Family. 3:30. Blanchard McKee. 3:45. Carol Leighton.
KMPC—3. Music. 3:15. Swing. 3:30. Tropic Moods. 3:45. Music Graphs.
KMTR—3. Variety. 3:30. 4:30. American. 3:45. Billy Richman.
KEAC—3. Masterpieces.
KGFJ—3. News. Stocks.
KRKD—3. Hawaiians.
KFOA—3. Maddox Family. 3:30. Blanchard McKee. 3:45. Carol Leighton.
KGER—3. News. 3:05. Composers Guild. 3:20. Long Beach Band. 3:30. News. 3:05. Blaine Orch. 3:15. Variety. 3:30. Five Men of Fate. 3:45. Music and Music.
KFSD—3. Maddox Family. 3:30. Blanchard McKee. 3:45. Carol Leighton.
KGB—3. News. 3:05. Blaine Orch. 3:15. Afternoon Devotions. 3:30. Five Men of Fate.
KFVJ—3. News. 3:15. Music.
KVOE—3. Skiles Band. 3:30. Bargain Counter.

4 to 5 P. M.

KFI—4. Fred Waring. 4:15. Art Baker's Notebook. 4:45. H. V. Kaltenborn.
KNN—4:15. We the Abbotts. 1:30. News. 4:35. Fletcher Wiley.
KHJ—4. Paging Past. 4:15. Dine. Dance Parade. 4:30. Mystery Hall.
KECA—4. Aclassa. 4:30. Bud Barton. 4:45. Bucky Gordon.
KFWB—4. Don Milligan. 4:30. Lucus Orch. 4:45. Stuart Hamblen.
KMPC—4. Social Secretary. 4:15. Meet the Author. 4:30. Newarrel. 4:45. Alpha Land.
KMTR—4. Spec. Events. 4:15. News. 4:30. J. W. Matthews. 4:45. Spec. Events.
KEAC—4. Music. 4:15. Drawing Room. 4:45. Natl. Emergency Comm.
KGFJ—4. News. 4:15. Tea Time. 4:30. Observer.
KRKD—4:15. Venna Taylor. 4:45. News.
KFOA—4. Music. 4:30. Pomona Fair.
KGER—4. News. 4:30. Gen. Stranbe.
KFXM—4. Trading Post. 4:30. Mystery Hall.
KFSD—4. Etwin Cross. 4:15. Europe Situation. 4:30. Musical Souvenir.
KGB—4. Fulton Lewis. 4:15. Paging Past. 4:30. Mystery Hall.
KFVJ—4. Tea Time. 4:45. News.
KVOE—4. Paging Past. 4:15. Studio. 4:30. Mystery Hall.

5 to 6 P. M.

KFI—5. Tunes in Three-quarter Time. 5:30. Chansonette. 5:45. Voice of the World.
KNN—5. European Round-Up. 5:15. Fletcher Wiley. 5:45. News. 5:55. News.
KHJ—5. News. 5:15. Daily Comics. 5:30. Shasta Parker. 5:45. Captain Midnight.
KECA—5. Your Government Reports. 5:15. Tarzan. 5:30. News. 5:45. Tom Mix.
KMPC—5. A to Z Varieties. 5:15. News. 5:30. Uncle Harry.
KMTR—5:30. Eventide Melodies.
KEAC—5. London News. 5:30. Wbon Bill Club.
KGFJ—5. News. 5:30. Baseball Scores.
KRKD—5:30. Race Results.
KFOA—5. Swing. 5:55. Beauty Talk.
KGER—5. News. 5:05. Latin Hour.
KFXM—5. News. 5:05. Pop. Orch. 5:30. Shafter Parker. 5:45. Captain Midnight.
KFSD—5. Wife Saver. 5:15. Rocky Gordon. 5:30. Bud Barton. 5:45. Tom Mix.
KGB—5. South American Way. 5:30. Shafter Parker. 5:45. Captain Midnight.
KFVJ—5. Evening Serenade.
KVOE—5. Studio. 5:30. Shafter Parker. 5:45. Capt. Midnight.

FORECAST and things current IN RADIO

Editor's Note: The following are brief flashes on selective radio programs and events, current and coming up in the future. They are intended to afford a guide for introduction to radio matters of indicated general interest.



A new type of contest designed to stimulate the creative instinct of a music-loving public will be launched by Tommy Dorsey with the debut of Fame and Fortune program over NBC-Blue network Thursday, Oct. 17. Broadcast each week from Hollywood Radio City at 5:30 p. m. PST, for eastern audiences, the program will be transcribed and played back from 8:30 to 9 p. m., PST, over the Pacific coast network.



Radio listeners will be able to "sit in" on preparation of magazine "Newsweek," with new series of programs "Ahead of the Headlines," started over the NBC-Blue network each Sunday, beginning Sept. 29, a transcription of the earlier broadcast in the east being relayed to the Pacific coast network from 11:45 a. m. to 12 noon, PST. The program is sponsored by the Knapp-Monarch company, manufacturers of electric shavers and other electric appliances.



Wings of Destiny, a new, weekly half-hour aviation mystery drama, on the NBC-Red network for the first time at 7 p. m., PST, started Friday, Oct. 4, with an all-star cast.

Starting with a drama that revolved

about a struggle for radio contracts, the broadcast in succeeding weeks will present a series of individual aviation plays, each complete in a single episode, but featuring the same cast of leading characters.



FRANCES SCULLY'S Speaking of Glamor comments from Hollywood, previously heard Wednesday afternoons, are to be broadcast each Tuesday from 5 to 5:15 p. m., PST, over the NBC-Red network hereafter.



Ralph Budd, president Chicago, Burlington and Quincy railroad, and head of the transportation division of the National Defense Advisory commission, will speak Oct. 17 on transportation in national defense plans, from KHJ.



The "Silver Theater" to star Conrad Nagel takes the air in its proved popular Sunday evening dramatic series Sunday, Oct. 6, from KNX at 3 p. m.



"WHAT'S ON YOUR MIND" CBS-KNX audience participation show designed to air opinions expressed on diversity of subjects is growing constantly better on emceeing of Tom Breneman. Show on Oct. 3 was extended to an eight-station Columbia-Pacific network.

Helen Menken, distinguished American actress, worthwhile in "Second Husband" in CBS-KNX Tuesday 6 p. m. chapter renditions. As "Brenda Cummings" Miss Menken unfolds story of a brilliant woman whose devotion to her second husband conflicts with desire for career.



Weekly from Oct. 1 at 7:15 p. m. is Columbia's "American School of the Air." In weeks to come these titles will give an idea of what school offers: "Americans at Work," "Wellsprings of Music," "New Horizons," "Tales from Far and Near," and "This Living World."



"LIFE CAN BE BEAUTIFUL," back on air Sept. 30 should prove another highlight for serial fans. Time moves forward 45 minutes for new broadcasting time from KNX, 10 a. m. Monday through Friday.

ARE ? YOU

Equipped with the key of things? If so, you can catch the rhythm of life, and march triumphantly abreast of the times. . . .

Your problems can be solved by writing Miss White, internationally known metaphysician and astro-tarot analyst—

503 Postal Union Building
Hollywood

6 to 7 P. M.

KFI—6, Hurlburt Band, 6:15, King Cowboy Revue, 6:30, Cavalcade of America.
KNX—6, Studebaker Champions, 6:15, Pigeon Preview, 6:30, Big Town.
KHJ—6, Fulton Lewis, 6:15, Flying Football, 6:30, John B. Hughes, 6:45, Cracker Box Forum.
KECA—6, Song of Life, 6:30, News, 6:35, Shields Revue.
KMPC—6, Song Stories, 6:30, Easy Listening.
KFWB—6, News, 6:15, Strollin' Tom, 6:30, Vacation Time, 6:45, Elliott Roosevelt.
KMTR—6, Hollywood Merry-Go-Round, 6:15, Spec. Events, 6:30, Life Payments, 6:45, Spec. Events.
KFAC—6, News, 6:15, Music, 6:30, L. A. City College, 6:45, Music.
KGFJ—6, News, Italy Melodies, 6:30, Gold Hour.
KFOX—6, News, 6:10, Sports, 6:15, Wuthering Heights, 6:30, Anything Can Happen, 6:45, Hawaiians.
KGER—6, News, 6:30, Italian Journal.
KFXM—6, Fulton Lewis, 6:15, Sweets & Seats, 6:20, Salon Music, 6:30, John B. Hughes, 6:45, Cracker Box Forum.
KFSB—6, Song of Your Life, 6:30, News, 6:35, Shields Revue.
KGB—6, Fulton Lewis, 6:15, Johnson Family, 6:30, News & Views, 6:45, Cracker Box Forum.
KVOE—6, Fulton Lewis, 6:30, John B. Hughes, 6:45, Cracker Box Forum.

7 to 8 P. M.

KFI—7, Kay Kyser.
KNX—7, Miller Orch. 7:15, Chester Davis, 7:30, Meet Mr. Meek.
KHJ—7, Raymond G. Swing, 7:15, Chapel Quartet, 7:30, Lone Ranger.
KECA—7, Boy Scouts, 7:15, Ink Owens, 7:30, News, 7:45, Jack

KFWB—7, Sid Ziff, 7:15, Dorsey Orch. 7:30, Gov. Olson, 7:45, Robt. Arden.
KMPC—7, Novatones, 7:15, News, 7:30, Eyes That Never Close.
KMTR—7, Today's Music, 7:30, Spec. Events, 7:45, News.
KFAC—7, Music, 7:30, Floyd Allen.
KGFJ—7, Spanish Hour.
KERS—7, News, 7:15, Three-Quarter Time, 7:30, Do You Know?
KFOX—7, Daily Bread, 7:15, Elliott Roosevelt, 7:30, Pomona Fair, 7:45, News.
KGER—7, News, 7:05, Jewish Hour, KFSB—7:45, Young People's Church.
KFSB—7, News, 7:15, Ink Spots, 7:30, Sports Chats, 7:45, Opera Thrills.
KGB—7, Raymond G. Swing, 7:15, Squared Circle, 7:30, Lone Ranger.
KVOE—7, Raymond G. Swing, 7:15, U. S. Army, 7:30, Lone Ranger.

8 to 9 P. M.

KFI—8, Woodbury's Playhouse, 8:30, Plantation Party.
KNX—8, Amos 'n' Andy, 8:15, Lanny Ross, 8:30, Dr. Christian, 8:55, News.
KHJ—8, Answer Man, 8:15, Plantation, 8:30, Where Are You From?
KECA—8, Quiz Kids, 8:30, Manhattan at Midnight.
KFWB—8, Enemy Within, 8:15, Streamline Serenade, 8:30, Warner Bros. Orch.
KMPC—8, Amos 'n' Andy, 8:15, Pickard Family, 8:45, Let's Talk Over News.
KMTR—8, Spec. Events, 8:15, Henry Orch., 8:30, F. Johnson.
KFAC—8, Evening Concert.
KGFJ—8, News, 8:10, Mr. Parsons, 8:15, Centenary Quiz, 8:45, Music.
KFOX—8, Lucca Floor Show, 8:30, KGER—8, News, 8:05, Spanish Hour.
KFSB—8, Evangelistic.
KFSB—8, Quiz Kids, 8:30, Manhattan at Midnight.

KGB—8, Answer Man, 8:15, Officer of Day, 8:30, Where Are You From?
KVOE—8, Answer Man, 8:15, Singers, 8:30, Where Are You From?

9 to 10 P. M.

KFI—9, Time to Smile, 9:30, Mr. District Attorney.
KNX—9, Texaco Star Theater.
KHJ—9, News, 9:15, Ayres Orch., 9:30, Lucas Orch.
KECA—9, Easy Aces, 9:15, Mr. Keen, 9:30, News, 9:45, Frank & Archie.
KFWB—9, Names in Music, 9:30, News, 9:45, Bowling Notes, KMPC—9, Melody Memory.
KMTR—9:30, Peter Potter.
KFAC—9, Evening Concert.
KGFJ—9, Jewish Hour, 9:30, Music.
KFOX—9, News, 9:15, Evntide, 9:30, Dance Time, 9:45, Dorsey Orch.
KGER—9, News, 9:05, Swink, 9:30, March Ahead of Time.
KFXM—9:30, Lucas Orch., 9:45, News.
KFSB—9, Easy Aces, 9:15, Mr. Keen, 9:30, Meadowbrook Orch., 9:45, News.
KGB—9, News, 9:15, Ayres Orch., 9:30, Lucas Orch.
KVOE—9, News, 9:15, Harris Band, 9:30, Lucas Orch.

10 to 11 P. M.

KFI—10, News, 10:30, News Annlysis, 10:45, Bridge Club.
KNX—10, Sullivan Reviews News, 10:15, Sports Round-Up, 10:20, Busse Orch., 10:30, Masterworks.
KHJ—10, Haven of Rest, 10:30, News, 10:45, Hats Off, 10:50, Harris Orch.
KECA—10, Phil-Harmonia.
KFWB—10, Piano Paintings, 10:15, Contrasts in Rhythm.
KMPC—10, Sing Song with Mike, 10:15, Let Me Read to You, 10:30, News, 10:45, Hawaiians.

KMTR—10, News, 10:15, Lopez Orch., 10:45, Fiddler Orch.
KFAC—10, Melody Hour.
KGFJ—10, News, 10:15, Wrestling Matches.
KFOX—10, Organ Melodies, 10:15, Anwa Boys, 10:30, Wave Riders, 10:45, Hamilton Orch.
KGER—10, News, 10:10, Dance Orch.
KFXM—10, Haven of Rest, 10:30, News, 10:45, Bailey Hats, 10:50, Harris Orch.
KFSB—10:15, Forgotten Man, 10:30, Melody Trio
KFSB—10, Music Bar, 10:30, Nottingham Orch.
KGB—10, Haven of Rest, 10:30, News, 10:45, Hats Off, 10:50, Harris Orch.
KVOE—10, Haven of Rest, 10:30, News, 10:45, Hats Off, 10:50, Harris Orch.

11 to 12 Midnight

KFI—11, News, 11:15, Richards Orch., 11:30, Marshall Orch.
KNX—11, Knox Manning, 11:15, Shaw News, 11:30, Strand Orch., 11:55, News.
KHJ—11, Harris Orch., 11:15, Dale Orch., 11:45, Rhythm Rascals.
KECA—11, This Moving World, 11:15, Organ.
KFWB—11, Three Kings & a Queen, 11:15, Music You Want.
KMPC—11, Swing & Quiz.
KMTR—11, Let's Dance.
KFAC—11, Night Shades.
KGFJ—11, Music.
KFXM—11, Harris Orch., 11:15, Dale Orch., 11:45, Rhythm Rascals.
KFSB—11, Grussendorfs, 11:15, L. I. F. E. Trio, 11:30, Poet's Corner.
KFSB—11, Richards Orch., 11:30, Marshall Orch.
KGB—11:15, Dale Orch., 11:45, Memory Time.
KFWB—11, Jack the Bellboy.
KVOE—11, Harris Orch., 11:15, Dale Orch., 11:45, Rhythm Rascals.

THURSDAY Program Highlights

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

- 9:00—Kate Smith. KNX.
9:45—Between the Bookends. KECA.
10:30—Views & Reviews. KECA.
1:15—Club Matinee. KECA-KFSD.
2:00—The Milan. KMPC.
4:00—Art Baker's Notebook. KFI.
6:00—Major Bowes. KNX.
6:00—Kraft Music Hall. KFI.
7:00—Camel Caravan. KFI.
7:30—Rudy Vallee. KECA.
8:00—Amos n' Andy. KNX-KMPC.
8:15—Pickard Family. KMPC.
8:30—Good News of 1941. KFI.
9:00—Strange As It Seems. KNX.

Drama

- 8:30—Canadian Holiday. KFSD-KECA.
9:30—When Presses Roar. KFI.

Public Affairs—News

- 10:00—John B. Hughes. KHJ-KVOE-KFXM.
4:45—Kaltenborn. KFI.
8:55—Elmer Davis. KNX.
6:00—Fulton Lewis. KHJ-KFXM-KVOE-KGB.
6:30—John B. Hughes. KFXM-KVOE-KHJ.
7:30—Wylie Williams. KHJ-KVOE-KGB.

- 7:40—Robert Arden. KFWE.
8:45—Let's Talk Over the News. KMPC.

Outstanding Music

- 2:15—Classic Hour. KECA.
8:00—Standard Symphony. KHJ-KVOE-KFXM-KGB.
8:00—Pleasure Time. KFI.
8:15—Lanny Ross. KNX.
10:00—Phil-Harmonia. KECA.
10:30—Masterworks. KNX.
11:15—Music You Want. KFWE.

Sports—Comment

- 12:30—Round Table. KMPC.
7:00—Sid Ziff. KFWE.
10:15—Bowling Notes. KFWE.

Quiz Programs

- 8:00—Pot o' Gold. KECA.
7:45—Sensational Quiz. KHJ-KVOE-KFXM-KGB.
8:00—School Kids Quiz. KECA.
8:30—Askit Basket. KNX.
9:00—Quiz Court. KFI.

Weather

- KFI—7:45, 11:00, 1:00.
KMTR—9:00.
KFI-KGB-KVOE—9:00.
KNX—6:00.
KRKD—9:30.
KFI—7:45, 11:00, 1:00.
KFWE—11:30.
KVOE—7:58, 9:00.
KGER—11:00, 4:00.

- KFXM—10, John B. Hughes. 10:15. Frank Luther. 10:30. Variety. 10:45. Bachelor's Children.
KFSD—10:15. Between Bookends. 10:30. Ann Gibson. 10:45. News. 10:50. H. Harding.
KGB—10, News. 10:15. Frank Luther. 10:45. Bachelor's Children.
KFVD—10, Morning Serenade. 10:30. Union Rescue Mission.
KVOE—10, News. 10:15. Frank Luther. 10:30. Johnson Family. 10:45. Bachelor's Children.

11 A. M. to 12 Noon

- KFI—11, Light of World. 11:15. Arnold Grimm's Daughter. 11:30. Valiant Lady. 11:45. Hymns.
KNX—11, Big Sister. 11:15. Aunt Jenny. 11:30. Fletcher Wiley. 11:45. My Son and I.
KFI—11, Friendly Neighbors. 11:15. Mark Love. 11:30. Eddie Albright.
KECA—11, Our Half Hour. 11:30. Family Doctor. 11:45. News.
KFWE—11, Tom Stoddard. 11:30. News. 11:45. Katzman Orch.
KMPC—11, Norma Service. 11:15. Music. 11:30. Musical Workshop. 11:45. Design in Music.
KMTR—11, Dr. Talbot. 11:30. Stocks. 11:45. Special Events.
KFAA—11, Man on the Street. 11:30. Theosophy. 11:45. Musicale.
KGFJ—11, News.
KRKD—11, Paddock Clashes. 11:30. News.
KFXM—11:15, Dr. Reynolds. 11:30. News. 11:40. Buddy Cole Orch. 11:45. Pomona Fair.
KGER—11, News. 11:15. Int. Miss. Race. 11:30. Music.
KFXM—11, Friendly Neighbors. 11:15. Classic Strings. 11:30. School of Air.
KFSD—11, Our Half Hour. 11:30. Marine Band. 11:45. News.
KGB—11, Friendly Neighbors. 11:15. Mark Love. 11:30. Craig Orch. 11:45. Cheer Up Gang.
KFVD—11, News. 11:15. Musical Album. 11:30. Piano. 11:45. Violet Schram.
KVOE—11, Friendly Neighbors. 11:15. Mark Love. 11:30. School of Air.

12 Noon to 1 P. M.

- KFI—12, Story of Mary Marlin. 12:15. Ma Perkins. 12:30. Penner Young's Family. 12:45. Vic and Nade.
KNX—12, Martha Webster. 12:15. Changing Blues. 12:30. Kate Hopkins. 12:45. News.
KHJ—12, News. 12:15. Women World Wide. 12:30. Azure Music.
KECA—12, Orphans of Divorce. 12:15. Amanda. 12:30. John's Other Wife. 12:45. Just Plain Bill.
KFWE—12, Al Jarvis.
KMPC—12, Boy from Alaham. 12:15. News. 12:30. Snoot. Round Table. 12:45. On the Mall.
KMTR—12, Peter Potter.
KFAA—12, News. 12:15. Music.
KGFJ—12, News. 12:45. Let's Listen.
KRKD—12:30. Saddle Pals.
KFXM—12:15. News. 12:30. Gardner.
KGER—12:15. News. 12:10. Music.
KFXM—12, Singin' Sam. 12:15. News. 12:30. Calvary Quarter Hour. 12:45. Pop. Orch.
KFSD—12, Orphans of Divorce. 12:15. Amanda of Honeymoon Hill. 12:30. John's Other Wife. 12:45. Just Plain Bill.
KVOE—12, News. 12:15. Women World Wide.
KFVD—12, Air Editor. 12:30. Music. 12:45. V. Schram.
KVOE—12, News. 12:15. Women World Wide. 12:30. Azure Music.

1 to 2 P. M.

- KFI—1, Back Stage Wife. 1:15. Stella Dallas. 1:30. Lorenzo Jones. 1:45. Woffler Brown.
KNX—1, Portia Blake. 1:15. Myrt & Marge. 1:30. Hilltop House. 1:45. Stepmother.
KHJ—1, Don Lee School. 1:30. Hanby Homes.
KECA—1, Mother of Mine. 1:15. Club Matinee.
KFWE—1, News. 1:05. Take It Easy. 1:30. Dr. Reynolds. 1:15. Hits and Bits.
KMPC—1, Melody Time. 1:30. Light Classics.
KMTR—1, G. Allison. 1:30. Pension 1:45. Treasure Travels.
KFAA—1, Religious Science. 1:15. Happy Sisters. 1:30. Financial. 1:45. Organ.
KGER—1, News. 1:15. Strings.
KRKD—1:15. City Hall. 1:30. Recordings. 1:45. Health.
KFXM—1, State Building. 1:15. Lucas. 1:30. Monitor News. 1:45. At Theatre.
KGER—1, News. 1:05. Outlets. 1:20. Bits of Hits. 1:30. Spanish.
KFXM—1, School of Air. 1:15. Library Program. 1:30. Variety. 1:45. Harold Turner.
KFSD—1, Mother of Mine. 1:15. Club Matinee.

- KGB—1, Don Lee School. 1:30. Stocks. 1:35. News. 1:45. Harold Turner.
KFVD—1, News. 1:15. Music. 1:30. Voice of the Nations.
KVOE—1, Don Lee School. 1:30. Zeke Manners. 1:45. Piano.

2 to 3 P. M.

- KFI—2, Girl Alone. 2:15. Lone Journey. 2:30. Guiding Light. 2:45. O'Neills.
KNX—2, American School of Air. 2:30. Columbia Concert Orch. 2:45. Scattergood Baines.
KHJ—2, News. 2:15. Bookworm. 2:30. Community Hall. 2:45. Ayres Orch.
KECA—2, News. 2:15. Classic Hour.
KFWE—2, Newman Orch. 2:15. Latin Orch. 2:30. Music. 2:45. Grandma Travels.

HEAR CHEF MILANI TODAY. KMPC—2:00 P. M.

- KMPC—2, Chef Milani. 2:15. Thos. Peluso. 2:30. Concert Hall.
KMTR—2, W. B. West. 2:15. Special Events. 2:30. Volney James.
KFAA—2, Music. 2:30. Band.
KGER—2, News. 2:15. Civic.
KRKD—2, Henry Orch. 2:30. News. 2:45. Hawaiian.
KFXM—2, Civic. 2:15. Pomona Fair. 2:30. Dr. Reynolds. 2:45. Grandma Travels.
KGER—2, News. 2:05. Musicale. 2:30. L. B. Ban.
KFXM—2, Stocks. Music. 2:15. News. 2:30. Trojan Horses. 2:45. Spottite Revue.
KFSD—2, Frank Watanabe. 2:15. Monitor News. 2:30. Health Talk. 2:45. Grandma Travels.
KGB—2, News. 2:15. Siesta. 2:30. Ayres Orch.
KFVD—2, Music. 2:15. Organ. 2:30. Rhythm.
KVOE—2, News. 2:15. Fed. Music. 2:30. Trojan Horses. 2:45. Round Tower.

3 to 4 P. M.

- KFI—3, Agnes White. 3:15. Major. Minor & Marion. 3:25. News. 3:30. Alice Blair. 3:45. Meet Miss Julia.
KNX—3, Young Dr. Malone. 3:15. Boulevard Interviewer. 3:30. Joyce Jordan. 3:45. Whetstone Playhouse.
KHJ—3, News. 3:30. American Legion News.
KECA—3, Classic Hour. 3:30. Unclassified Hour.
KFWE—3, Maddox Family. 3:30. Blanchard McKee. 3:45. Carol Leighton.
KMPC—3, Music. 3:15. Kern Orch. 3:30. Swing. 3:45. Music Graphs.
KMTR—3, Volney James. 3:30. Memories. 3:45. Richman.
KFAA—3, Symphony.
KGER—3, News. Stocks.
KFXM—3, Manoux Family. 3:30. Blanchard McKee. 3:45. Carol Leighton.
KGER—3, News. 3:05. Seal Beach. 3:20. Long Beach Band.
KFXM—3, News. 3:15. Variety. 3:30. American Legion News.
KFSD—3, Maddox Family. 3:30. Blanchard McKee. 3:45. Carol Leighton.
KGB—3, News. 3:15. Devotions. 3:30. Legion News.
KFVD—3, News. 3:15. Music.
KVOE—3, Skiles Band. 3:30. Bargain Counter.

4 to 5 P. M.

- KFI—4, Art Baker's Notebook. 4:30. Dinner Music. 4:45. H. V. Kaltenborn.
KNX—4:15, We the Abbotts. 4:30. News. 4:35. Fletcher Wiley.
KHJ—4, Paging Post. 4:15. Pancho Orch. 4:30. Life of Byron.
KECA—4, Unclassified Hour. 4:30. Bud Barton. 4:45. Rocky Jordan.
KFWE—4, Don Milligan. 4:30. Lucas Orch. 4:45. Stuart Hamblen.
KMPC—4, Salon Music. 4:30. Newsreel. 4:45. Aloha Land.
KMTR—4, Spec. Events. 4:15. News. 4:30. Religious. 4:45. Spec. Events.
KFAA—4, Music. 4:15. 20th Century Drawing Room. 4:30. Tea Time Tunes.
KGFJ—4, News. 4:30. Observer. 4:45. Music.
KRKD—4:15, Verna Taylor. 4:45. News.
KFXM—4, Matinee Melodies. 4:30. Pomona Fair. 4:15. Swing.
KGER—4, News. 4:30. Geo. Strange.
KFXM—4, Trading Post. 4:30. Life of Byron.
KFSD—4, Elwin Cross. 4:15. Europe Situation. 4:30. Medical Society. 4:45. Madame Kriste.
KGB—4, Fulton Lewis. 4:15. Paging the Post. 4:30. Life of Byron.

THURSDAY Programs

OCTOBER 10, 1940

8 to 9 A. M.

- KFI—8:15, Against Storm. 8:30. Kitty Keene. 8:45. News.
KNX—8:15, News. 8:30. Nancy Dixon. Shopping Guide. 8:30. Goldbergs. 8:45. Kathleen Norris.
KHJ—8, Neighbors of Woodcraft. 8:30. News. 8:45. Bess Bye.
KECA—8, Breakfast Club. 8:30. News. 8:45. Musical Clock.
KFWE—8, Rhythms. 8:15. Ballads. 8:30. Norman Cordon. 8:45. Dr. Reynolds.
KMPC—8, Andy & Virginia. 8:30. Unity Daily Word.
KMTR—8, Spanish Hour. 8:45. Religious Music.
KFAA—8, Country Church. 8:45. Milled Lager.
KGFJ—8, News. Stocks. 8:45. Dr. Wiseman.
KFXM—8, News. 8:15. Dr. Reynolds. 8:30. Classified. 8:45. Eddie Dean.
KGER—8, News. Soul Patrol. 8:15. Mispah. 8:45. Rev. Benington.
KFSD—8, Neighbors of Woodcraft. 8:30. Pop. Orch. 8:45. Bess Bye.
KFSD—8, Breakfast Club. 8:30. Good Cheer. 8:45. Thunder Over Paradise.
KGB—8, Neighbors of Woodcraft. 8:30. News. 8:40. Stocks. 8:45. Bess Bye.
KFVD—8, Covered Wagon. 8:45. Music.
KVOE—8, Good Morning Neighbor. 8:30. News. 8:45. Bess Bye.

9 to 10 A. M.

- KFI—9, Words & Music. 9:15. O'Neills. 9:30. Heart of Julia Blake. 9:45. Bridge Club.
KNX—9, Kate Smith Speaks. 9:15. When a Girl Marries. 9:30. Romance of Helen Trent. 9:45. Our Gal Sunday.
KHJ—9, Victor Lindlahr. 9:15. Rev. Laurin. 9:30. Let's Play Bridge. 9:45. Keep Fit.
KFAA—9, Mildred Van. 9:15. Four Bells. 9:30. News. 9:45. Between Bookends.
KFWE—9, Rhythm in Rhyme. 9:30. News. 9:35. String Along.
KMPC—9, News. 9:15. Organ. 9:30. Melody Preferred.
KVOE—9, Martin Luther. Thomas. 9:15. Health Talk. 9:30. Special Events. 9:45. Religious.
KFAA—9, Inspirations. 9:15. Health Talk. 9:30. Women in News. 9:45. Novelty Notes.
KGFJ—9, News. Stocks. 9:15. Amer. Mission To Lepers.
KRKD—9:30, 11:30. Weather.
KFXM—9:30, Marfar Lost & Found Pets.
KFXM—9, John Brown. 9:15. Half & Half. 9:45. Hollywood Band.
KGER—9, News. 9:05. Bright Corner. 9:15. March Ahead of Time. 9:30. Revival. 9:45. Full Gospel.

- KFXM—9, News. 9:15. Sunshine Serenade. 9:45. Pop. Orch.
KFSD—9, Soloists. 9:15. Health. 9:30. Farm & Home.
KGB—9, Victor Lindlahr. 9:15. Homemakers' Catalogue. 9:30. Cornucopia News. 9:45. Keep Fit.
KFVD—9:10, News. 9:30. Dr. Richardson. 9:45. Parade.
KVOE—9, Monitor News. 9:15. Navy Music School. 9:30. Bridge Lesson. 9:45. Exercises.

10 to 11 A. M.

- KFI—10, News. 10:15. Miranda's Garden Patch. 10:30. Kathleen Norris. 10:45. Dr. Kate.
KNX—10, Life Can Be Beautiful. 10:15. Woman in White. 10:30. Right to Happiness. 10:45. Mary Lee Taylor.
KHJ—10, John B. Hughes. 10:15. Frank Luther. 10:30. Johnson Family. 10:45. Bachelor's Children.
KECA—10, Mid-Morning Jamboree. 10:30. Views & Reviews. 10:45. Wife Saver.
KFWE—10, Curtis Springer. 10:15. G. Miller Orch. 10:30. Music of Maestros.
KMPC—10, Home Folks Frolic. 10:15. Old Britain. 10:30. Boy from Alaham. 10:45. News.
KMTR—10, Woman's World. 10:30. Dr. Reynolds. 10:45. Monitor News.
KFAA—10, Serenade. 10:30. News. 10:45. Gothic Tower.
KGFJ—10, News. 10:15. Dr. McCoy. 10:45. City Dwellers.
KRKD—10:15, Health.
KFXM—10, News. 10:15. Health. 10:30. Pacific Paradise. 10:45. Chas. Wellman.
KGER—10, News. 10:05. God's Sunshine. 10:30. Rev. Ivis.

A KVOE "MUST" for MON-FRI.

The Bakers of Langendorf Bread Present

John B. Hughes

10 a. m.

The Editor and the Readers

WE had a pleasurable experience this week guesting Mrs. Elizabeth Nedry on "Town Crier" from KNX. She was the August prize winner. Somewhat late in announcing her, but this was due to finding a suitable program. . . Mrs. Nedry might have much to say to mothers about child rearing, we learned. She's a graduate and exponent of the Montessori system.

An increasing number of you great-hearted people have asked for a piece on Art Baker. Next week we are printing one. Then there is an article on Johannes Steel, the new commentator upon whom Hitler has raised a tidy sum, if his head can be delivered. . .

And, while on subject of news commentators, you perhaps know by now that President Roosevelt has asked Wythe Williams to arrange a program to explain to us simple folks what defense is all about. . . Well, Wythe Williams has written a splendidly illuminating article on how a war news commentator works. He did it especially for Radio Life readers. Personally, we are grateful because Mr. Williams usually gets as much as \$2500 for Collier's stories. We are sure you'll like this one.

For those who have asked for a Kay Kyser and Ginny Simms story we have pleasant news. Next week there'll be one, although we really feel that Mr. Vinson Vaughan, our business manager, should do it—for the reason that, with hardly an exception, Radio to him is spelled "S-I-M-M-S."

And, just to keep the magazine from being too news-commentatorish, we have arranged for Frances Scully to write a fall fashion—a sort of "footballer"—yarn. . . And then, too, there will be another personal interview with Elmer Blurt, whom we have low-pressured into coming over to Chef Milani's for dinner and being press-viewed. You know, of course, Elmer in real life is Al Pearce, a very fine gentleman with the clubby outlook on life that goes well with universal affection. . .

We have insisted that Radio Life is essentially a readers' magazine. By this we have meant (and still do) that majority opinion, as expressed by letters, telephone and wire, guides us in making up each issue. We remind you of this again so that we may continue to spread our informative and entertaining light over the largest possible number.

We have to apologize about the story

"Danger by Night," which was to reveal some dangers faced at times by radio workers. We promised it several weeks ago, and several readers have jacked us up on it. The bald truth is that Dan Sabre who was to write it went packing off to Mexico to cover the elections. He has just returned and with him the manuscript. It is short and sweet and makes for five minutes of diverting reading. Next week.

We don't promise—but—if we can make it, there'll be a good lowdown story on how the Ka-Ted corporation manages to get on the air in spite of everything. We bet you don't know what "Ka-Ted" is. Well, we didn't either until we got a telegram from them in New York saying:

"Are you interested in an inside story on Kate Smith stop if you are wire collect." Ka-Ted, New York.

We learned that Ka-Ted is a corporation made up of Ted Collins and Kate Smith. It handles all Kate's work. We learned that the way they put Kate's program together is like. . . But, well—let's wait until next week. It'll be fun.

And now, if you'll excuse us. . .
—H. H. H.

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Did you thank your market manager for making available to you Radio Life at so small a cost? Why not? He'd appreciate it.

KFVD—4, Tea Time, 4:15, Band Music, 4:45, News.
KVOE—4, Paging Post, 4:15, Pancho Orch. 4:30, Life of Byron.

5 to 6 P. M.

KFI—5, Bruce Gregory, 5:30, Aldrich Family.
KNX—5, European Round-Up, 5:15, Fletcher Wiley, 5:30, Today's Best Bets, 5:45, News, 5:15, Daily Comics, 5:30, Shafter Parker, 5:45, Captain Midnight.
KECA—5, Pot of Gold, 5:30, News, 5:45, Tom Mix.
KFWD—5, Stuart Hamblen.
KMPC—5, A to Z Varieties, 5:15, News, 5:30, Uncle Harry.
KMTR—5:30, Eventide Melodies.
KFAC—5, London News, 5:30, Whoa Bill Club.
KGFJ—5, News, 5:30, Baseball Scores.
KRRD—5:30, Race Results.
KFOV—5, Swing.
KGER—5, News, 5:05, Latin Hour.
KFXM—5, News, 5:05, 5:30, Shafter Parker, 5:45, Captain Midnight.
KFSD—5, Pot o' Gold, 5:30, Bue Barton, 5:45, Tom Mix.
KGB—5, Green Hornet, 5:15, Blue Beetle, 5:30, Shafter Parker, 5:45, Captain Midnight.
KFVD—5, Evening Serenade.
KVOE—5, Green Hornet, 5:30, Shafter Parker, 5:45, Capt. Midnight.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown, and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute change by the broadcasting studios.

6 to 7 P. M.

KFI—6, Kraft Music Hall.
KNX—6, Major Bowes.
KELF—6, Fulton Lewis, 6:15, Arthur Mann, 6:30, John B. Hughes, 6:45, Cracker Box Forum.
KECA—6, Singin' and Swingin', 6:30, News, 6:35, Concert in Miniature.
KFWB—6, News, 6:15, Strollin' Tom, 6:30, Rumba, 6:45, E. Roosevelt.
KMTR—6, Hollywood Merry-Go-Round, 6:15, Special Events, 6:30, Rieba Crawford, 6:45, Mothers of America.
KFAC—6, News, 6:15, Music, 6:30, L. A. City College, 6:45, Aviation Novelties.
KGFJ—6, News, Italian Melodies, 6:30, Gold Hour.
KRRD—6:15, Fishing Pals.

KFOX—6, News, 6:10, Sports, 6:15, Wuthering Heights, 6:30, Swing, 6:45, Hawaiians.
KGER—6, News, 6:30, Music, 6:45, Italian Journal.
KFXM—6, Fulton Lewis, 6:15, Answer Man, 6:30, John B. Hughes, 6:45, Cracker Box Forum.
KFSD—6, Singin' and Swingin', 6:30, News, Music, 6:45, Junior G-Men.
KGB—6, Fulton Lewis, 6:15, Johnson Family, 6:30, News, Views, 6:45, Cracker Box Forum.
KVOE—6, Fulton Lewis, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Cracker Box Forum.

7 to 8 P. M.

KFI—7, Camel Caravan, 7:30, Musical Americana.
KNX—7, Miller Orch. 7:15, Draft Board Reports, 7:20, What's On Your Mind? 7:45, Sporting News, 7:55, News.
KMP—7, Gabriel Heatter, 7:15, Inside Sports, 7:30, Wythe Williams, 7:45, Quiz Program.
KECA—7, Rudy Vallee, 7:30, News.
KFWB—7, Sid Ziff, 7:15, Dorsey Orch. 7:30, Gov. Olson, 7:45, Robert Arden.
KMPC—7, Novatones, 7:15, News, 7:30, Allen Roth, Presents.
KMTR—7, Music, 7:30, Special Events, 7:45, News.
KFAC—7, Christian Science, 7:15, Fred Forrest, 7:30, Friends of Poland.
KFI—7, Spanish Hour.
KRRD—7, News, 7:15, Three-Quarter Time, 7:30, Do You Know?
KFOX—7, Daily Bread, 7:15, Treasure Chest, 7:30, Pomona Fair, 7:45, News.
KGER—7, News, 7:05, Italian Good Samaritan, 7:20, Music, 7:30, Japanese News.
KFXM—7, Sweets and Seats, 7:05, Salon Music, 7:15, Inside of Sports, 7:30, Lone Ranger, 7:45, Sensational Quiz.
KFSD—7, U. P. News.
KGB—7, Gabriel Heatter, 7:15, Inside of Sports, 7:30, Wythe Williams, 7:45, Quiz Show.
KVOE—7, R. Gram Swing, 7:15, Toast Master, 7:30, Wythe Williams, 7:45, Quiz Show.

8 to 9 P. M.

KFI—8, Fred Waring, 8:15, News, 8:30, Good News of 1941.
KNX—8, Amos 'n' Andy, 8:15, Laasy Ross, 8:30, Ask-it Basket.
KHA—8, Standard Symphony.
KECA—8, School Kids Quiz, 8:30, Canadian Holiday.
KFWB—8, Enemy Within, 8:15, Streamline Serenade, 8:30, Ram-

KMPC—8, Amos 'n' Andy, 8:15, Pickard Family, 8:45, Let's Talk Over News.
KMTR—8, Property Owners, 8:15, Henry Orch. 8:30, Technocracy, 8:45, Spec. Events.
KFAC—8, Evening Concert.
KGFJ—8, News, 8:15, Jean Valentine, 8:30, Music.
KFOX—8, Lucia, 8:15, Frolic, 8:30, Swing.
KGER—8, News, 8:05, Horos.
KFXM—8, Standard Symphony Hour.
KFSG—8, Aimee S. McPherson.

TUNE IN

THE PICKARD FAMILY

SUNDAY THRU FRIDAY

8:00 to 8:30 P. M.

KMPC

KFSD—8, Famous Composers, 8:30, Canadian Holiday.
KGB—8, Standard Symphony Hour.
KVOE—8, Standard Symphony.

9 to 10 P. M.

KFI—9, Quiz Court, 9:30, When Presses Boar.
KNX—9, Strange as It Seems, 9:25, News, 9:30, John Clark, 9:45, Day Orch.
KHJ—9, News, 9:15, McFarland Twins Orch. 9:30, Lucas Orch.
KECA—9, Easy Aces, 9:15, Mr. Keen, 9:30, News, 9:45, Frank and Archie.
KFWB—9, Names in Music, 9:30, News, 9:45, Bowling Notes.
KMPC—9, Memory Melody.
KMTR—9, Horseman's Forum, 9:15, Special Events, 9:30, Peter Potter.
KFAC—9, Evening Concert.
KGFJ—9, Jewish Hour.
KFOX—9, News, 9:15, Traveler, 9:30, Johnson Orch. 9:45, Shaw Orch.
KGER—9, News, 9:05, Mexico.
KFXM—9, News, 9:15, McFarland Twins Orch. 9:30, Wythe Wil-

KFSG—9, Piano Duo.
KFSD—9, Easy Aces, 9:15, Mr. Keen, 9:30, Lucas Orch. 9:45, News.
KGB—9, News, 9:15, Young Orch. 9:30, Lucas Orch.
KVOE—9, News, 9:15, Forty Pins, 9:30, Lucas Orch.

10 to 11 P. M.

KFI—10, News, 10:15, Tito Orch. 10:30, News Analysis, 10:45, Bridge Club.
KNX—10, Sullivan Reviews News, 10:15, Earl Browder, 10:30, Masterworks.
KHJ—10, Haven of Rest, 10:30, News, 10:45, Harris Orch.
KECA—10, Phil-Harmonia.
KFWB—10, Piano Paintings, 10:15, Contrasts in Rhythm.
KMPC—10, Sing Song with Mike, 10:15, Doctor's Journal, 10:30, News, 10:45, Hawaiians.
KMTR—10, News, 10:15, Lopes Orch.
KFAC—10, Melody Hour.
KGFJ—10, News.
KFOX—10, Organ Melodies, 10:15, Anita Boys, 10:30, Wave Riders, 10:45, Hamilton Orch.
KGER—10, News, 10:15, Four Kings.
KFXM—10, Haven of Rest, 10:30, News, 10:45, Harris Orch.
KFSG—10, Esther Stuart, 10:30, Drama, 10:45, L. A. Five Singers.
KFSD—10, Richards Orch. 10:30, Nottingham Orch.
KGB—10, Haven of Rest, 10:30, News, 10:45, Harris Orch.
KFVD—10, Jack the Bellboy.
KVOE—10, Haven of Rest, 10:30, News, 10:45, Harris Orch.

11 to 12 Midnight

KFI—11, News, 11:15, Dunham Orch. 11:30, Marabai Orch.
KNX—11, Knox Manning, 11:15, Shaw Orch. 11:30, Strand Orch. 11:55, News.
KHJ—11, Harris Orch. 11:15, Dale Orch. 11:45, Rhythm Rascals.
KECA—11, This Moving World, 11:15, Organ.
KFWB—11, Three Kings & A Queen, 11:15, Music You Want.
KMPC—11, Music Hall.
KMTR—11, Swing & Quiz.
KFAC—11, Let's Dance.
KFXM—11, Night Shades.
KFXM—11, Harris Orch. 11:15, Dale Orch. 11:45, Rhythm Rascals.
KFSD—11, Freddie Carter.
KFSD—11, Dunham Orch. 11:30, Marshall Orch.
KGB—11, Harris Orch. 11:15, Dale Orch. 11:45, Memory Time.
KVOE—11, Harris Orch. 11:15, Dale Orch. 11:45, Rhythm Rascals.

Dividing the Action



Action is divided between two microphones when the younger generation is called upon to emote in an episode of the top-flight dramatic serial, "Vagrant Lady," heard over the NBC-Red Network every Monday through Friday at 11:30 a. m. The youngster with the abbreviated mike is Kingsley Colton, with Judith Lowry (seated) taking advantage of the lower level as well. Standing members of the cast, from left to right, are Joan Blaine, leading lady, with Bill Johnstone, Parker Fennelly and Charles Carroll.

She Meets Mr. Meek



One of the busiest actresses in radio is fetching Doris Dudley, ingenue of the CBS comedy series, "Meet Mr. Meek." Doris can't be bothered with fancy clothes, she says, so for hot summer weather she chooses this comfortable and colorful dirndl, easy shirt and little bolero.

Coming Out of the Ether

with

BERNIE SMITH

WHILE your old Uncle Bernie feels that the present ASCAP-BMI battle is strictly none of his business, we are amused at the methods of campaign being used by the former. KFWB recently signed with ASCAP for another five years, the only station in town to do so.

ASCAP made much of the fact that the owners of KFWB, wise to the ways of entertaining the public, realized that ASCAP has the music the public wants. Truth of the matter is that KFWB is owned and operated by Warner Brothers, one of the biggest of ASCAP publishing houses.

No wonder they signed!

★

So many old programs returned to the air last week and so many new ones were started, we felt as though Christmas was way ahead of itself. We've never had such a generous amount of really good programs on the air. One of the programs that returned is that of Tom Mix and his Straight Shooters. Since it started last Monday, we haven't been able to get the kid next door to stop roping our precious but stubby palm tree.

★

The average listener thinks little about the work necessary to produce a big dramatic show. There's plenty of it, no fooling. Take the Helen Hayes theater, for example.

Before they could present the first play, producers had to use the CBS short wave facilities, normally busy with war bulletins, to get in touch with the author, Lawrence Housman, now in London. Despite shot and shell and the elements and perhaps a couple of gray hairs for those trying to establish contact, the connection finally was made. The play was "Victoria and Albert."

★

Those who claim radio is controlled too much, will be interested in knowing that the Communist party has snared five coast-to-coast broadcasts on all three major networks.

★

Mrs. B. M. McCoy, who asked last week if Art Shank and Art Baker are one and the same person, will be surprised, as will Buck Hathaway, to learn that they are! Baker's real name is Shank. He first went on the air using that name but changed it to Baker when people began sending him letters addressed to "Art Shunk," "Art Spank," and "Art Schenck." The straw that broke the camel's back, however, was a letter addressed to "Art Skunk"!

★

As Dorothy Lamour walked into a famous night club in Hollywood the other day, wearing a strange object on her head, a photographer snapped a picture. The flash bulb couldn't quite stand the headgear, evidently, because it exploded with a roar!

RADIO LIFE LINES • Buck Hathaway

MEMO FROM YOUR SHADOW: Dear Buck: You've got thirteen swell little girls in a dither. Later tell you why—but, you've missed something in not looking in on them. They are in Room 314 in the CBS building. And Room 314 is where CBS efficiency for air schedules takes form. It's the script room. Leading list of the 13 is Violet Helgren, blue-eyed and Scandinavian and the "Boss." Next: Skip (Skipper) Bookwalter, as neat a product as ever packaged in serge; Ruth Pound, a girl who troubles to trouble herself with trouble (others!); Dorothy Levenberg, the Quiet and Intelligent; Virginia Kile, forethoughtgeared to precision; Pat O'Brien, tiny but big with humor; Alice (Hershey) McCauley who keeps the chocolate bar company alive; Petra Zotovich, script speedster and "Ah, There!"; Lois Berg (Mrs. Robert Johnson recently); Billie Randall, who has the wee sma' hours duty turn; Jean Kerr, little Miss Friendly; Patricia Armstrong . . . but, go easy—she's wedding ringed; Blonde Doris Slator, another "Ah"; Margaret Francis—ocular-lovely who handles the script files. . . . Now it's later, so will tell you: Without these little honeys to handle scripts hardly a producer, a writer, actress or an announcer would know what from which or nothing. They're dithering because they were told you would print this memorandum. Was I wrong? . . .

Things I Never Knew Until Now—That Frances Langford and Kenny Baker worked with Eddy Duchin in early career. . . . Frances sang first vocal recording Duchin made. Baker got his first job with Eddy at Cocoanut Grove . . . Arthur (Blondie's Dagwood) used to be a comic acrobat. . . . Artie Auerbach (Mr. Kitzel with Al Pearce) was once a news photographer. . . . James Fleming got into radio substituting on a Fire Prevention speech for a dampened fire chief. . . . Fibber and Molly were known as the "O'Henry Twins" in first program at \$10 per. . . . Jack Smart (Louie of Meet Mr. Meek) was once a singing waiter in Buffalo.

Bits of Glass and Pieces of String—Tommy Dorsey will airbow October 17 in (NBC Blue-KECA) a Musical Quiz show for Nature's Remedy. . . . Which reminds—Bennie Bernie told me he was glad to be sponsored by Bromo-Seltzer for 1940-41. "I made two pictures with Walter Winchell. I need a headache powder after that." . . . And—Rudy Vallee will be main-singing, comic Oct. 17, for Seal Test. Get set, girls. Rudy will broadcast from Hollywood's Radio City. . . . Artie Shaw will make music for Fitch Bandwagon's starter October 6. . . . Tobe Reed will emcee show permanently. . . . And—Sara Langman is back Wednesday nights with "Prelude to Inspiration" (KFWB). . . . Note to Sporters: "Once in a Lifetime" (Saturdays, KHJ at 7:15) October 6, will tell of Bobby Feller and Red Grange. Real name of program is "The Inside of Sports."

Blush and Explain Dept.—Jim Ameche, was it you with you-know-who who tangled with Victor Hugo's pilot on a \$75 bill?

At the Sound of the Chimes—They are married—Actress Martha Scott last fortnight and a half ago to Carleton W. Alsop, her program director . . . in New York's Fifth Avenue Presbyterian. . . . Phyllis Fraser to Publisher Bennett Cerf of Random House . . . by Mayor La Guardia at World's Fair City Hall September 17.

Dear Buck: How do you know so much? You don't look like it at all. Answer: I have corps of operatives like any other columnist. Maybe I don't, but if I had my hair combed, I would.

Notes to Reader-Listeners—Stay at home nights, will you, please? Paul Riggs of Clay City, Ind., did (after deciding almost to go to a movie). . . . Pot o' Gold (you know it and Horace) called up . . . left Paul gibbering with 1,000 of those nice papers you use in stores and places.

Here Comes the Doctor: Hugh Studebaker, don't fret. You are going to play title role in MBS (KHJ) "Peter Quill," come October 6. As you know, it's a Fifth Column-exposure show. I hope you don't go too melo-d (r) amming on us.

Maybe Cobina and Brenda Are Right—"Conscription's a wonderful thing," for the draft bill is giving CBS ideas. One idea—a light comedy series by women. Now cast for it are Glenda Farrell (Gee!), Betty Garde (Ho-Ho!), Adele Ronson (oooo!), Kay Renwick (Ah, ha!), and Jane Huston (Ooo la la).

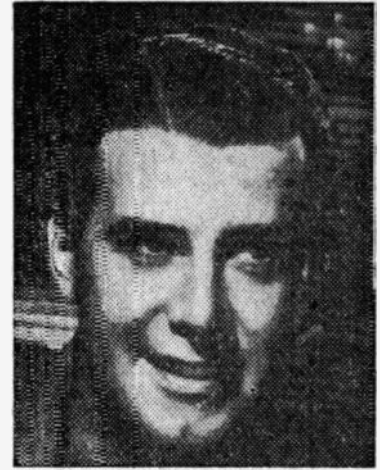
Political Exercises—Eddie Dunstedter, who has done well by himself in radio musical circles, will be next Mayor of North Hollywood to replace old man Home-on-the-Range Gene Autry.

To Bernie Smith—Thanks for straightening Mrs. B. M. McCoy and me on Art Baker and Art Shank. So they're one and the same? . . . Oh, well, so are Shafter Parker and Lou Berger. . . . You weren't kidding, Bernie, about Dot Lamour and the flash bulb. . . . I was there and was nicked by a piece.

Mailman—To L. L.: Adelaide Klein is "Agatha" on Meet Mr. Meek. She will guest star on Behind the Mike, October 18. . . . To Dolly: Leone LeDoux plays "Baby Dumpling" on Blondie. . . . To Jackson: David Broekman is a Dutchman. He began his career in Holland as a Royal State Opera vocal coach for 40 guilders (\$15) a week.

Thought for the Week Beginning:

If you want to see God brooding over his children, look down deep into most women's eyes.



Jimmy Newill is having a hard time choosing between a Hollywood film bid and a New York radio offer to follow his run as male singing star of the summer Sunday Evening Hour on CBS. Either engagement would have to be combined with his heavy fall and winter concert schedule.



Dorothy Lamour, pictured here, is back in radio as a regular on the Thursday night Music Hall, with Bob Burns. Miss Lamour will continue to be heard each week over the NBC-Red Network until Bing Crosby returns to his old hearth.



In the recent National Dog Week, Betty Garde, star of "My Son and I," took a prominent part in organizing festivities in the East. Betty is president of the New York chapter of the Tail-Waggers.



They are Irish, both of them—Jim (Fibber McGee) Jordan and his charming wife, Marian, who is "Molly" on the air. Fond of animals, they are shown above with a favorite pet and the result of canine romance.

With Fibber at Home

McGee Says Sentimentality O'Sex Stops Successful Synchronizing—But Do You Have to Believe Him?

FIBBER! Oh Fibber darling! The lady from Radio Life is here."

The sawing sounds from the workshop in the rear of the rambling Colonial house in Encino came to a slow stop.

Out of the workshop door appeared a tousled head, followed by a denim clad figure, dusting his hands together. It was Jim Jordan, the Fibber McGee of "Fibber and Molly." Marian Jordan (Molly) followed us out back.

"Swan, I'm glad to see you." Fibber put out a hand.

"Hard at work, Mr. McGee?"

Fibber looked abashedly away.

"Naw! Just making an automatic gag filer."

"Automatic gag filer?"

"Now, Fibber!" Molly's voice was skeptical and reproving.

"Now, Molly. You don't know what I'm doing."

"I don't think you do yourself."

"Now, Molly."

Molly laughed good naturedly. "I'll leave you two alone. When you come in I'll have coffee ready." She went back to the house.

Fibber looked unhappy.

"Molly, now," he said, "she's always thinking I talk too much. Now what does she know about my gag filer?"

"Well, what is it?"

"Oh, it's just a little idea of mine. Got to thinking last night about an easy way to file and un-file all these gags we use on the program. Getting tired of carrying pieces of paper around all the time with jokes on them. Come in, I'll demonstrate it."

In the workshop corner was a piece of

furniture resembling an old fashioned highboy. It had a score or more of small drawers out of which lengths of wire hung.

The wires led into a recording device. "General idea is this," Fibber began. "I recite a joke into the recorder and make a record of the joke. The record goes into a slot. When I want to use the joke I just call out a number into this gadget (he held up a small microphone) and the record automatically comes out of this slide. That's all there's to it."

"May I see it work?"

Fibber looked away. "I ain't got it connected yet."

"Why not connect it?"

"Well, the machinery ain't installed yet. Fact is, I ain't worked that part out yet. I know what I'm doing though . . ."

Fibber looked hopeful.

"Let's talk about something else, for a little while."

"Okay, what about?"

"I been thinking about the state of the nation."

"Yes."

"Yup. Pears to me like we got too many national neophytes nibbling at the solidity of the social structure. We need political potency pertinently promulgated and planned to preserve and protect our national necessities."

"I guess that's right," we faltered.

"Right. Certain I'm right. If I was in office for one day I would revise the rehabilitation record, reviving return to reciprocal relationships resolved to re-establish rugged resourcefulness." Fibber took a breath. "Of course, constructively contemplated."

"Of course," we murmured.

"We need men who can think through thick and thin."

"Certainly."

"Now, if I was in office for one day I would revise . . ."

"Fibber! Fibber! Coffee's ready."

Fibber made a gesture of resigned tolerance.

"Take women, now for instance . . ."

We started back to where Molly was waiting.

"Women, for instance. The sentimentality o' the sex stops successful synchronization with the practical propositions o' essential everyday existence."

"No question about that."

Molly leaned over the back porch railing.

"Do you like apple tarts, Miss Reporter?"

Fibber made a wry face.

"Like I tol' you. Apple tarts thrust in midst of meticulous measurements of present potentials for engrossing examination of essential exposition." He sighed. "Well, I give up." He took Molly by the hand. "You got cinnamon and cardamom on them tarts, Molly?"

We sat in the breakfast nook and drank Molly's rich coffee, ate more apple tarts than good for us and listened to Jim Jordan and lovely faced, lovely mannered Marian recount early steps leading to radio greatness. They came back as you know, Oct. 1 at 6:30 p. m. from KFJ after a three-months' summer vacation.

And here is what we learned:

(Turn to Page Twenty-Nine)

Here Is First Contest List for You!

Following is a complete list of contests and offers which are being presented to Southern California listeners as part of various programs broadcast over KXX:

CONTESTS

COLGATE PALMOLIVE PEET CO.
Ask-it Basket

Send in question and one carton of Colgate for each question submitted. If question is used, \$5 plus year's supply of Colgate. Mail: Jim McWilliams, CBS, N. Y.

***CONTINENTAL BAKING CO.**
Marriage Club

Questions solicited. If used on program, you receive \$5. Mail: Marriage Club, 630, Fifth Ave., N. Y.

CONTINENTAL BAKING CO.
Pretty Kitty Kelly

Make up new jingle for "Yo-Ho" Wonder Bread Song. If used, \$5. Mail: Wonder Bread, 630 Fifth Ave., N. Y.

LEVER BROTHERS CO.
Uncle Jim's Question Bee

Send question, if used you receive two dollars and a giant box of Rinso. Mail: Uncle Jim, 485 Madison, N. Y.

LEVER BROTHERS CO.
"Aunt Jenny's Real Life Stories"

Complete in 25 words or less; "Dear Aunt Jenny: I like Spry best for all baking and frying because . . ." One disc from Spry can. First, 2 prizes of \$5.00 each. Second, 10 prizes of \$500. Third, 100 prizes \$50. Mail: Aunt Jenny, Box 7, NYC.

LOMA LINDA FOOD CO.
Housewives' Protective League

A letter in twenty-five words or less "I like Ruskets because . . ." with box top from Ruskets. First prize, trip to San Francisco Fair. Other prizes. Mail: KXX, Hollywood.

MIDNIGHT MERRY-GO-ROUND

Three or four "brass rings" each night with cash prizes and tickets for the correct title of the recording and production it's from, also questions.

***MARCO DOG FOOD**
John Clark

Write a short letter "Why I feed my pet Marco . . ." with one label from Marco or facsimile. Prize, 1941 Hudson sedan. Mail: Marco, KXX, Hollywood.

PHILIP MORRIS & CO.
"Crime Doctor"

Vote on prisoner's release and state reason for decision in not more than 100 words. First, 2 prizes \$50. 10 prizes of \$10. Mail: Philip Morris, P. O. Box 45, Station O, N. Y. C.

PLANTERS PEANUT CO.
What's On Your Mind

Send in question, if accepted you will receive \$5. Also an extra \$5 if the audience fails to answer it correctly. Each question must be accompanied by either an empty Peanut bag or band from Cocktail Peanuts. Mail: KXX, Hollywood, Calif.

INDUCEMENTS

***GENERAL FOODS CORP.**
"We, the People"

Write experience and if letter selected, invitation to come to N.Y.C. with expenses. Listeners Radio Committee, We, the People, N.Y.C.

STERLING PRODUCTS, INC.
Court of Missing Heirs

Information about Missing Heirs. \$50 awards offered. Mail: Box 705, N. Y., Sterling Products.

OFFERS

***AMERICAN HOME PRODUCTS**
"Romance of Helen Trent"

American Flag pin. 1 Kolynos carton, large or medium size. Helen Trent, CBS, N.Y.C.

ALASKA PACKING CO.
Housewives' Protective League

Free recipe book about salmon. Mail: KXX, Hollywood.

***CAMPANA SALES CO.**
"First Nighter"

Purse size Italian Balm dispenser with signature engraved. Front panel from any size Italian Balm, 25c coin. Address on carton, Campana.

COAST FEDERAL COMPANY
Housewives' Protective League
Free booklet on request. Mail: KXX, Hollywood.

COLEMAN LAMP AND STOVE CO.
Housewives' Protective League
Write in for information. Mail: KXX, Hollywood.

***COLGATE PALMOLIVE PEET CO.**
Hilltop House

Initial pin for twenty-five cents and three hands from Palmolive Soap. Specify Initial. Mail: Ben Johnson, Jersey City, N. J.

***COLGATE PALMOLIVE PEET CO.**
"Stepmother"

Uncle Sam's Hat-pin, 5 wrappers Crystal White Laundry Soap, 15c coin. Crystal White, Dept. X, Jersey City, N. J.

COLGATE PALMOLIVE PEET CO.
Myrt and Marge

Chromium-plated Eveready Tray and Fork set for one boxtop Super Suda (blue box) plus twenty-five cents. Mail: Myrt and Marge, Jersey City, N. J.

FOLGER COFFEE COMPANY
Tonight's Best Buys

Modern Webster Dictionary and World Atlas for the unwinding band from Folger and ten cents. Mail: Folger Coffee, San Francisco, Calif.

FORD MOTOR COMPANY
Sunday Evening Hour

Copy of Linton Wells' Think. Mail: Ford Motor Co., Dearborn, Mich.

LEVER BROTHERS COMPANY
Lux Radio Theatre

Scarlett O'Hara brooch, for three Lux Toilet Soap wrappers and fifteen cents in coin. Also order blank for matching pieces; ring, bracelet, pendant, ear drops. Mail: Lux Toilet Soap, Box One, New York City.

PILLSBURY FLOUR COMPANY
Housewife's Protective League

Stars from recipe book enclosed in sacks of Pillsbury Flour will entitle you to premiums. Mail: Pillsbury, Minn., Minn.

PLANTERS PEANUT CORPORATION
What's On Your Mind

Beautiful forty-five page cookbook for the name of any grocer who does not carry Peanut Oil. Mail: KXX, Hollywood, Calif.

***HEYNOLDS PRESERVING CO.**
Housewives' Protective League

Chereshfenn recipe leaflet upon request. Mail: KXX, Hollywood.

WHITE KING CO.
Knox Manning

One dozen Ranunculus bulbs of various colors for ten cents and boxtop from White King. Mail: White King News, Los Angeles, Calif.

★ ★ ★

BIG TOWN SCRIPTS

Three more scripts by nationally famous authors have been procured for the CBS "Big Town" program starring Edward G. Robinson, which begins its fourth consecutive CBS season Oct. 9. "Music on Parole" is by Viola Brothers Shore and Louis Solomon, "The \$30,000 Bomb" by Hugh Wiley and "An Ambulance at Dawn" by Steve Fisher. In addition, the 1940 series will include "Death Hits a Deadline," by Maxwell Shane and Paul Franklin.

★ ★ ★

Public appreciation of Radio Life by patronage of Radio Life markets makes for contentment all around.



TIP TO AUTOGRAPH HUNTERS—

That Tele-view Newreel Theater in Hollywood certainly draws the celebs—we noticed this week Hedy LaMarr, Gale Page and party, Earl Carroll and Hugh Herbert. Speaking of theaters, those new "slide forward and back" seats at the Hawaiian and Teleview theaters are the tops—no more stepping on the other fellow's "dogs" going in and out.

I guess it's just Hollywood. "Two on an Island," Elmer Rice's hit Manhattan play, was done locally last week at the Wilshire Ebell theater but only for a 4-day run—the show was excellent and could have played a stage if given a chance to build itself. The cast was a large and excellent one and the show undoubtedly expensive to produce with so many sets and black-outs—Why do we get only four days of something good while the run of "turkeys" are continually being forced on the public in their attempt to over-play and stretch their runs?

★

Answering the Mail: Regarding our Lamplighter nights and get-togethers—We suggest you tune the Lamplighter program over KHJ, 4:15 p. m. every Friday. You can then be sure of the weekly Lamplighter meeting at one of our leading night spots, then call WEBster 6161 for your reservation.

BANDS THAT PLAY FOR YOU AND ME

LA CONGA—Two hands on the revolving stage.

COCOANUT GROVE, AMBASSADOR—Clyde Lucas.

WILSHIRE ROWL—Hal Kemp, Oct. 22nd, Return of Phil Harris.

CASA MANANA—Henry Busse.

CASINO GARDENS—Jimmy Joy returns, A swell band.

ZAMBOANGA—Three well-grouped Hawaiian Strings.

CIRO'S—Basil Forneen.

FLORENTINE GARDENS—Dave Marshall Orch.

ROSELAND ROOF—Ray Stillwell from Hotel Astor.

TOPSY'S—Marvin Dale, New, but very solid. Russ Brown on the vocals.

BILTMORE BOWL—Johnny Richards. Local boy makes good. Patricia Kay.

CAFE LA MAZE—Wingie (Hot Style) Manone.

ZENDA BALLROOM—Jack Dunn. Second year.

AQUATIC RESTAURANT—The Continental Four.

EARL CARROLL'S—Manny Strand.

VICTOR HUGO'S—Matty Malneck and the original "Octette."

BAL TABARIN—Burke's Orchestra.

THE BREAKERS—Al Roberts' swell group.

GENE'S HAWAIIAN VILLAGE—Dick McIntyre.

★

Remember for your Lamplighter Prizes and Club benefits tune to KHJ-Don Lee Station 4:15-4:30 p. m. Fridays. Guest artists. 25 free pairs of prizes.

FRIDAY Program Highlights

A.M. Programs are shown in Light Face Type;
P.M. Programs in Black Face

Variety

- 8:00—Johnny Murray, KFI.
- 9:00—Kate Smith, KNX.
- 9:45—Between the Bookends, KECA
- 10:30—Views and Reviews, KECA.
- 1:15—Club Matinee, KECA.
- 2:00—Chef Milani, KMPC.
- 4:00—Art Baker's Notebook, KFI.
- 7:00—Believe It or Not, KNX.
- 7:30—Alec Templeton, KFI.
- 7:30—Al Pearce Gang, KNX.
- 8:00—Amos n' Andy, KNX-KMPC.
- 8:00—Blush and Gargoyle, KECA.
- 8:15—Pickard Family, KMPC.
- 8:30—Johnny Presents, KNX.
- 9:00—Kate Smith Program, KNX.

Drama

- 10:45—Short Story, KNX.
- 4:30—Command Performance, KHJ-KVOE-KFXM-KGB.
- 6:30—Grand Central Station, KNX.
- 6:30—Everyman's Theatre, KFI.
- 8:30—Death Valley Days, KFI.

Public Affairs—News

- 10:00—John B. Hughes, KHJ-KVOE-KFXM.

- 5:55—Elmer Davis, KNX.
- 6:30—John B. Hughes, KHJ-KGB-KVOE-KFXM.
- 7:00—Raymond Gram Swing, KVOE-KGB-KFXM-KHJ.
- 7:45—Robert Arden, KFWB.
- 8:45—Let's Talk Over the News, KMPC.

Outstanding Music

- 2:30—Classic Hour, KECA.
- 2:30—Columbia Concert Orch., KNX.
- 6:00—Waltz Time, KFI.
- 8:15—Lanny Ross, KNX.
- 10:00—Phil-Harmonia, KECA.
- 10:30—Masterworks, KNX.

Sports—Comment

- 12:30—Round Table, KMPC.
- 6:15—True Sport Pictures, KGER.
- 7:00—Sid Ziff, KFWB.
- 9:45—Bowling Notes, KFWB.

Weather

- KFI—9:15, 12:45, 3:00.
- KHJ-KGB-KVOE—9:00, 11:00, 6:00.
- KRKK—9:30.
- KFWB—11:30.
- KGER—11:00, 4:00.

- KFWB—11, Tom Stoddard, 11:30, News, 11:45, Katsman Orch.
- KMPC—11, Norma Service, 11:15, News, 11:40, Arnheim Orch.
- KMTR—11, Dr. Talbot, 11:30, Stocks, 11:45, Special Events, 11:30.
- KFAU—11, Man on Street, 11:30, Home Beautiful, 11:45, Musicals.
- KGFJ—11, News, Stocks, 11:15, Music.
- KRKK—11, Paddock Flashes, 11:30, News.
- KFOX—11:15, Dr. Reynolds, 11:30, News, 11:40, Arnheim Orch.
- KGER—11, News, 11:15, Hit Review.
- KFXM—11, Friendly Neighbors, 11:15, Classic Strings, 11:30, Radio Garden Club, 11:45, Pass the Buck.
- KFSU—11, Your Voice and You, 11:30, Concert Music, 11:45, News.
- KGB—11, Friendly Neighbors, 11:15, Par. in Hand, 11:30, Over the Garden Gate, 11:45, Don Dewhurst.
- KFYD—11, News, 11:15, Musical Album, 11:30, Red Piano, 11:45, Violet Schram.
- KVOE—11, Friendly Neighbors, 11:15, Farm Hands, 11:30, Garden Club, 11:45, School of the Air.

HEAR CHEF MILANI TODAY
KMPC—2:00 P. M.

12 Noon to 1 P. M.

- KFI—12, Mary Marlin, 12:15, Ma Perkins, 12:30, Pepper Young.
- KNX—12, Martha Webster, 12:15, Jack Leonard, 12:30, Kate Hopkins, 12:45, Knox Manning.
- KHJ—12, News, 12:15, Chapel Moments, 12:30, Scrapbook Stories, 12:45, Hollywood Whispers.
- KECA—12, Orphans of Divorce, 12:15, Amanda, 12:30, John's Other Wife, 12:45, Just Plain Bill.
- KFWB—12, Al Jarvis.
- KMPC—12, Boy from Alabama, 12:15, News, 12:30, Sports Round Table, 12:45, On the Mall.
- KMTR—12, Peter Potter.
- KFAC—12, News, 12:15, Music.
- KGFJ—12, News, Stocks, 12:15, Music, 12:45, Let's Listen.
- KRKK—12:30, Saddle Pals, 12:15, News, 12:30, Music, 12:45, Cowboy Music.
- KGER—12, News, 12:30, Officials Parade.
- KFXM—12, Singin' Sam, 12:15, News, 12:30, Calvary Quarter Hr., 12:45, Pon. Orch.
- KFSU—12, Orphans of Divorce, 12:15, Honeymoon Hill, 12:30, John's Other Wife, 12:45, Just Plain Bill.
- KGB—12, News, 12:15, Chapel Moments, 12:30, Scrapbook Stories, 12:45, Hollywood Whispers.
- KFYD—12, Air Editor, 12:30, Music, 12:45, Violet Schram.
- KVOE—12, News, 12:15, Chapel Moments, 12:30, Scrapbook, 12:45, Meet the Stars.

1 to 2 P. M.

- KFI—1, Back Stage Wife, 1:15, Stella Dallas, 1:30, Lorenzo Jones, 1:45, Wilder Brown.
- KNX—1, Portia Blake, 1:15, Myrt & Margt, 1:30, Hilltop House, 1:45, Stepmother.
- KHJ—1, Don Lee School of Air, 1:30, Happy Homes.
- KFAU—1, Mother of Mine, 1:15, Club Matinee.
- KFWB—1, News, 1:05, Take It Easy, 1:30, Dr. Reynolds, 1:45, Hits and Bits.
- KMPC—1, Melody Time, 1:30, Light Classics.
- KMTR—1, G. Allison, 1:30, Music, 1:45, Treasure Travels.
- KFAC—1, Religious Science, 1:30, Financial, 1:45, Organ.
- KGFJ—1, News, Stocks, 1:15, Strings.
- KRKK—1:15, City Hall, 1:30, USC, Poetry, 1:45, Health.
- KFOX—1, State Bldg, 1:15, Lucia's, 1:30, Christian Science, 1:45, At Theatre.
- KGER—1, News, 1:05, Ad Club, 1:30, Spanish Tril.
- KFXM—1, School of Air, 1:30, WPA, 1:45, Freddy Johnson.
- KFYD—1, Mother of Mine, 1:15, Club Matinee.
- KGB—1, Don Lee School, 1:30, Stocks, News.
- KFYD—1, News, 1:15, Music.
- KVOE—1, Don Lee School, 1:30, Freddy Johnson.

2 to 3 P. M.

- KFI—2, Girl Alone, 2:15, Lone Journey, 2:30, Guiding Light, 2:45, O'Neill.
- KNX—2, American School of Air, 2:30, Columbia Concert Orch, 2:45, Scattergood Balina.
- KHJ—2, News, 2:15, Bookworm, 2:30, Herbeck Orch., 2:45, Gagen Jret.
- KFAU—2, News, 2:15, Adventures in Mythology, 2:30, Classic Hour.
- KFWB—2, Music, 2:15, Osborne Orch, 2:30, Music Box, 2:45, Grandma Travel.
- KMPC—2, Chef Milani, 2:15, Grajeda, 2:30, Concert Hall.

- KGER—2, News, 2:05, Musicals, 2:30, Long Beach Band.
- KMTR—2, Stocks, 2:05, Popular Orch, 2:15, News, 2:30, Gagen Orch.
- KFSU—2, Frank Watanabe, 2:15, Monitor News, 2:30, Health Talk, 2:45, Grandma Travels.
- KGB—2, News, 2:15, Voices, 2:30, Herbeck Orch, 2:45, Spotlite Revue.
- KFYD—2, Music, 2:15, Organ, 2:30, Rhythm.
- KVOE—2, News, 2:15, Fed. Music, 2:30, Herbeck Orch, 2:45, Round Tower.

3 to 4 P. M.

- KFI—3, Agnes White, 3:15, Rhythmaires, 3:25, News, 3:30, Alice Blair, 3:45, Meet Miss Julia.
- KNX—3, Young Dr. Malone, 3:15, Background for Living, 3:30, Joyce Jordan, 3:45, Wheatena Playhouse.
- KHJ—3, News, 3:05, Blaine Orch, 3:15, Professor Lindisley, 3:30, Organ, 3:45, Page One Preview.
- KECA—3, Classic Hour, 3:30, Unclassic Hour.
- KMPC—3, Music, 3:15, Kern Orch, 3:30, Tropic Moods, 3:45, Music Graphs.
- KFWB—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
- KMTR—3:30, Memories, 3:45, Billy Richman.
- KFAC—3, ... erpieces.
- KGB—3, News, Stocks.
- KFYD—3, Maddox Family, 3:30, B. McKee, 3:45, Carol Leighton.
- KGER—3, News, 3:20, Long Beach Band.
- KFXM—3, News, 3:05, Blaine Orch, 3:15, Variety, 3:30, Organ, 3:45, Young Orch.
- KFSU—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
- KGB—3, News, 3:05, Blaine Orch, 3:15, Devotions, 3:30, Len Salvo, 3:45, Young Orch.
- KFYD—3, News, 3:45, Rhumba.
- KVOE—3, Skiles Band, 3:30, Bargain Counter, 3:45, Classified Ads.

4 to 5 P. M.

- KFI—4, Art Baker's Notebook, 4:30, Maurice Orch, 4:45, News.
- KNX—4:15, We the Abbotts, 4:30, News, 4:35, Fletcher Wiley.
- KHJ—4, Let's Play Bridge, 4:15, Pagine Past, 4:30, Command Performance.
- KFAU—4, Unclassic Hour, Bud Barton, 4:45, Rocky Gordon.
- KHJ—4, Pagine Past, 4:15, Lamp-lighter, 4:30, Command Performance.
- KFWB—4, Don Milligan, 4:30, Lucas Orch, 4:45, Stuart Hamblen.
- KMPC—4, Social Secretary, 4:15, Organ O'Clock, 4:30, Newsreel, 4:45, Aloha Land.
- KMTR—4, Spec. Events, 4:15, News, 4:30, Religious, 4:45, Spec. Events.
- KFAC—4, Novis Singers, 4:15, Drawing Room, 4:30, Tea Time Tunes.
- KGFJ—4, News, 4:30, Observer.
- KRKK—4, Recordings, 4:45, News.
- KFOX—4, Melodies, 4:30, Fair.
- KGER—4, News, 4:30, Geo. Strange.
- KFXM—4, Trading Post, 4:30, Command Performance.
- KGB—4, Fulton Lewis, 4:15, Pagine Past, 4:30, Command Performance.
- KFYD—4, Tea Time, 4:45, News.
- KFSU—4, Elwin Cross, 4:15, Europe Situation, 4:30, Spitalny Orch, 4:45, Dinning Sisters.
- KVOE—4, Pagine Past, 4:15, Studio, 4:30, Command Performance.

5 to 6 P. M.

- KFI—5, U. S. Army Band, 5:30, From Hollywood Today.
- KNX—5, European Round-Up, 5:15, Fletcher Wiley, 5:45, News.
- KHJ—5, News, 5:15, Daily Comics, 5:30, Shafter Parker, 5:45, Capitan Midnight.
- KECA—5, Twilight Tales, 5:15, Tarzan, 5:30, News, 5:45, Tom Mix.
- KFWB—5, Stuart Hamblen.
- KMPC—5, A to Z Varieties, 5:15, News, 5:30, Uncle Harry.
- KMTR—5:30, Eventide Melodies.
- KFAU—5, London News, 5:30, When Bill Club.

FRIDAY Programs

OCTOBER 11, 1940

8 to 9 A. M.

- KFI—8, Johnny Murray, 8:15, Against the Storm, 8:30, Kitty Keene, 8:45, News.
- KNX—8:15, News, 8:20, Nancy Dixon, Shopping Guide, 8:30, Goldbergs, 8:45, Kathleen Norris.
- KHJ—8, Breakfast Club, 8:30, News, 8:45, Bess Bye.
- KECA—8, Breakfast Club, 8:30, News, 8:45, Musical Clock.
- KFWB—8, Rhythm, 8:15, Ballads, 8:30, Norman Cordon, 8:45, Dr. Reynolds.
- KMPC—8, Andy & Virginia, 8:30, Unity Daily Word.
- KMTR—8, Spanish Hour, 8:45, Religious Music.
- KFAC—8, Country Church.
- KGFJ—8, News, Stocks, 8:45, Dr. Wiseman.
- KRKK—8:30, State Employment.
- KFOX—8, News, 8:15, Dr. Reynolds, 8:30, Classified, 8:45, Rough Riders.
- KGER—8, News, Soul Patrol, 8:15, Mikap, 8:45, Rev. Benington.
- KFXM—8, Sunshine Serenade, 8:30, Pop. Orch, 8:45, Bess Bye.
- KFSU—8, Breakfast Club, 8:30, Good Cheer, 8:45, Thunder Over Paradise.
- KGB—8, Breakfast Club, 8:15, Investments, 8:30, News, 8:45, Bess Bye.
- KFYD—8, Covered Wagon, 8:45, Music.
- KVOE—8, Breakfast Club, 8:30, News, 8:45, Bess Bye.

9 to 10 A. M.

- KFI—9, Your Treat, 9:15, O'Neill, 9:30, Mine to Cherish, 9:45, Bridge Club.
- KNX—9, Kate Smith Speaks, 9:15, When a Girl Marries, 9:30, Romance of Helen Trent, 9:45, Our Gal Sunday.
- KHJ—9, Victor Lindlahr, 9:15, Ray Larrin, 9:30, Let's Play Bridge, 9:45, Keep Fit.
- KECA—9, Mildred Van, 9:15, Vass Family, 9:30, News, 9:45, Between the Bookends.
- KFWB—9, Rhythm in Rhythme, 9:30, News, 9:35, String Along.
- KMPC—9, News, 9:15, Women of the World, 9:30, Melody.
- KMTR—9, Martin Luther Thomas, 9:15, Health, 9:30, Special Events, 9:45, Religious.
- KFAC—9, Inspirations, 9:15, Health Talks, 9:30, Women in News, 9:45, Novelty Notes.
- KGFJ—9, News, Stocks, 9:15, Music.
- KRKK—9:30, U. S. Weather.
- KFYD—9:30, Mayfair Lost & Found Pets.
- KFOX—9, John Brown, 9:15, Hit Review, 9:45, Van Orch.
- KGER—9, News, Bright Corner, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.

- KFXM—9, News, 9:15, Dick O'Heren, 9:30, Let's Play Bridge, 9:45, Pop. Orch.
- KFSU—9, Soloists, 9:15, Health, 9:30, Farm & Home.
- KGB—9, Victor Lindlahr, 9:15, Home-maker's Catalog, 9:30, Corn-tassel News, 9:45, Keep Fit.
- KFYD—9:15, News, 9:30, Dr. Richardson, 9:4, Parade.
- KVOE—9, Monitor News, 9:15, Dick O'Heren, 9:30, Bridge Lesson, 9:45, Keep Fit.

10 to 11 A. M.

- KFI—10, News, 10:15, Tillamook Kitchen, 10:30, Kathleen Norris, 10:45, Dr. Kate.
- KNX—10, Life Can Be Beautiful, 10:15, Woman in White, 10:30, Right to Happiness, 10:45, Short Story.
- KHJ—10, John B. Hughes, 10:15, I'll Never Forget, 10:30, Johnson Family, 10:45, Bachelor's Children.
- KECA—10, Mid-Morning Jamboree, 10:30, Views & Reviews, 10:45, Wife Saver.
- KFWB—10, Curtin Springer, 10:15, G. Miller Orch, 10:30, Music of Maestros.
- KMPC—10, Home Folks Frolic, 10:15, Old Refrain, 10:30, Boy from Alabama, 10:45, News.
- KGFJ—10, News, 10:45, City Dwellers.
- KMTR—10, Woman's World, 10:30, Dr. Reynolds, 10:45, Monitor News.
- KFAC—10, Moder Immortals, 10:30, News, 10:45, Gothic Tower.
- KRKK—10:15, Health.
- KFOX—10, News, 10:15, Health, 10:30, Harmony Hall, 10:45, Chas. Wellman.
- KGER—10, News, 10:05, God's Sunshine, 10:30, Rev. Ivis.
- KFXM—10, John B. Hughes, 10:15, I'll Never Forget, 10:30, Variety, 10:45, Bachelor's Children.
- KFSU—10:15, Between Bookends, 10:30, Ann Gibson, 10:45, News, 10:50, H. Harding.
- KGB—10, News, 10:15, I'll Never Forget, 10:30, Johnson Family, 10:45, Bachelor's Children.
- KFYD—10, Morning Serenade, 10:30, Union Rescue Mission.
- KVOE—10, News 10:15, I'll Never Forget, 10:30, Johnson Family, 10:45, Bachelor's Children.

11 A. M. to 12 Noon

- KFI—11, Light of the World, 11:15, Arnold Grimm's Daughter, 11:30, Valiant Lady, 11:45, Betty Cracker.
- KNX—11, Riv. Sister, 11:15, Aunt Jenny, 11:30, Fletcher Wiley, 11:45, My Sun and I.
- KHJ—11, Friendly Neighbors, 11:15, Ruth Hauser, 11:30, Eddie Al-bright.
- KECA—11, Your Voice & You, 11:30, NBC Concert Orch.

Gag of the Week Winners

For the best Gags of the Week heard over Radio and sent Radio Life, tickets will be sent winners for admission to radio broadcasts and tours of NBC and CBS Hollywood studios. Listen to your favorite programs and then send your best Gag to 1029 West Washington Boulevard, Los Angeles.

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This Week's Winners

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THE BEST Gag of the Week according to scores of letters from Radio Life readers was one with Art Baker on the "Pull Over, Neighbor" program (KHJ, 8 p. m. Mondays). It follows as told by Jack W. Alison, 939 South Westmoreland:

Art Baker: "What catastrophe happened in California in 1933?"
Respondent: "I got married!"
Obviously the answer should have been "the Long Beach earthquake."

Also named as winners for submitting the above: E. F. Wickham, 2750 South Kenwood, Los Angeles; J. D. Millramy, 2807 1/2 Rosanna street, Los Angeles; Don Krehbiel, 718 Fourteenth street, Santa Monica; Margaret Leckner, 2514 Fairmount, La Crescenta, Calif.; Leslie Paul Hamilton, 1413 South Del Mar avenue, San Gabriel.

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Runners-up to Art Baker were Cobina and Brenda whose Gag is reported by Clara Ontell, 2431 1/2 Pomeroy avenue, Los Angeles:

Brenda: "I had six proposals this summer."
Cobina: "So did I."
Brenda: "Ain't this draft wonderful?"

And named winners for the above are: Jim Araki, 5510 Melrose avenue, Los Angeles; Alice Hamer, 531 South Kenmore avenue, Los Angeles.

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Gag of the Week mail was extra heavy this week and space prohibits complete publication of letters received. However, listed below are additional winners whose letters were adjudged meritorious:

Mrs. M. O. Colbert, 517 West Chestnut street, Anaheim, Calif.; Carl W. Johnson, 1161 Rialto avenue, Venica, Calif.; Agatha Sawyer, 859 East Ohio, Escondido, Calif.; Maxine Wilson, 1653 Sawtelle boulevard, West Los Angeles; Mrs. F. A. Duncan, 3315 West Sixty-sixth street, Los Angeles; Mrs. F. V. Anderson, 3129 Pasadena avenue, Los Angeles; Mrs. J. F. Duncan, 2866 The Mall, Weyernwood, Los Angeles; C. M. Yost, 82-A East Ramona avenue, Ventura, Calif.; Caroletta Fainberg, 1517 West Fourth street, Los Angeles; Tom C. Harrison, 2658 Juliet street, Los Angeles; Mrs. K. Gladman, 11243 Newby street, North Hollywood; Samuel Baldwin, 1328 East Twenty-first street, Los Angeles.

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Other funny gags were reported as follows:

Carl Pitsch, 2228 Dunsmuir avenue, Los Angeles.

Sirs: I think the best gag of the week was on the "Meet Mr. Meek" show. Meek's boss told him that the new night watchman had just been fired.

Meek: Why?
Boss: Because this morning he said, "Morning, Boss. Did you sleep well too?"

Everett R. Smith, 1043 West Kensington road, Los Angeles.

Sirs: My favorite gag this week was from KHJ's "Laugh and Swing" program. A man who needed a blood transfusion got his blood from a Scotsman. He paid \$500 for a pint. Needing another transfusion he paid him \$200 for a second pint. By the time he got this into his system he had so much Scotch blood he merely said "Thank you," for a third pint.

Each week I go out of my way to purchase supplies at Carty Brothers Bon Ton market so that I can obtain my copy of Radio Life.

★

Mrs. M. Bixby, 115 Penn street, Pasadena, Calif.

Sirs: I enjoy Radio Life and get it every week. I heard this gag on Quiz Court:

"If your car is traveling at 40 miles an hour at what distance could you stop?"
"It depends upon what was in front of me!"

Ed. Note: Tickets to Joyce Armitage, 10789 Ohio Ave., Los Angeles, for submitting the above as well.

★

Billie Shepherd, 3962 Crenshaw boulevard, Los Angeles.

Sirs: Radio Life is a grand magazine, and I find the daily schedule of programs especially helpful. Never miss getting my copy at Carty Brothers. Here is a gag I thought funny on the Kraft Music Hall:

Bob Burns, talking about new model cars, said that last year the front of the cars looked as though they were looking for something, and that this year they looked as though they had found it.

KGJF-5. News 5:30. Baseball Scores
KFOK-5. Swing. 5:55. Beauty.
KGER-5. News. 5:05. Latin Hour.
KFXM-5. News. 5:05. Pop. Orch.
5:30. Shafter Parker. 5:45. Captain Midnight.
KFSD-5. Kiddies' Party. 5:30. Bud Barton. 5:45. Tom Mix.
KGB-5. Forrest Warren. 5:30. Shafter Parker. 5:45. Captain Midnight.
KFVD-5:15. Evening Serenade.
KVOE-5:30. Shafter Parker. 5:45. Captain Midnight.

6 to 7 P. M.

KFI-6. Waltz Time. 6:30. Everyman's Theatre.
KNX-6. Clark Ross. 6:30. Grand Central Station.
KHJ-6. Fulton Lewis. 6:15. Flying Football. 6:30. John B. Hughes. 6:45. Cracker Box Forum.
KHD-6. Fulton Lewis. 6:15. Adohr. 6:30. John B. Hughes. 6:45. Cracker Box Forum.
KECA-6:30. News Commentary.
KFWB-6. News. 6:15. Strollin' Tom. 6:30. Dorsey Orch. 6:45. Elliott Roosevelt.
KMTR-6. Hollywood Merry-Go-Round. 6:15. Spec. Events. 6:30. Life Payments. 6:45. Spec. Events.
KMPC-6. Song Stories. 6:30. Easy Listening.
KMTR-6. Spec. Events. 6:30. Life Payments. 6:45. Spec. Events.
KFAC-6. News. 6:15. Music. 6:30. L. A. City College. 6:45. U. S. Army.
KFOX-6. News. 6:10. Sports. 6:15. Wuthering Heights. 6:30. Anything Can Happen. 6:45. Hawaiian Rhythm.
KGER-6. News. 6:30. Jewish Hour.
KFXM-6. Fulton Lewis. 6:15. Sweets & Seats. 6:20. Salon Music. 6:30. John B. Hughes. 6:45. Cracker Box Forum.
KFSD-6. Kagen Orch. 6:30. News.
KGB-6. Fulton Lewis. 6:15. Johnson Family. 6:30. News & Views. 6:45. Cracker Box Forum.
KVOE-6. Fulton Lewis. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Cracker Box Forum.

7 to 8 P. M.

KFI-7. Wings of Destiny. 7:30. Alec Templeton Time.
KNX-7. Believe It or Not. Ripley. 7:30. Al Pearce Program.
KHJ-7. Raymond G. Swing. 7:15. Voices of Yesterday. 7:30. Lone Ranger.
KECA-7. Dinah Shore. 7:30. Political.
KGER-7. Sid Ziff. 7:30. Gov. Olson. 7:45. Robert Arden.
KMPC-7. Novatones. 7:15. News. 7:30. Allen Roth Presents.
KMTR-7. Music. 7:30. Spec. Events. 7:45. News.
KFAC-7. Fishing. 7:30. Sunset Serenaders. 7:45. Gems in Music.
KGFJ-7. Spanish Hour.
KREK-7. News. 7:15. Three-Quarter Time. 7:30. Do You Know?
KFOX-7. Daily Bread. 7:15. Elliott Roosevelt. 7:30. Pomona Fair. 7:45. News.
KGER-7. News. 7:05. Jewish Hour.
KFXM-7. Raymond G. Swing. 7:15. News. 7:20. This War. 7:30. Lone Ranger.
KFSD-7. News. 7:15. Dinah Shore. 7:30. Ink Spots. 7:45. Candido Botelbo.
KGB-7. Raymond G. Swing. 7:15. Lone Ranger Highlights. 7:30. Lone Ranger.
KVOE-7. Raymond G. Swing. 7:15. News. 7:30. Lone Ranger.

8 to 9 P. M.

KFI-8. Fred Waring. 8:15. News. 8:30. Death Valley Days.
KNX-8. Amos 'n' Andy. 8:15. Lanny Ross. 8:30. Johnny Presents.
KHJ-8. Football Follies. 8:30. Quiz of Two Cities.
KECA-8. Bishop and Gargoyle. 8:30. Uncle Jim's Question Bee.
KFWB-8. Enemy Within. 8:15. Streamline Serenade.
KMPC-8. Amos 'n' Andy. 8:15. Pickard Family. 8:45. Let's Talk Over News.
KMTR-8. Special Events. 8:15. Henry Orch. 8:30. Floyd Johnson.
KFXM-8. Children's Program. 8:45. Profit Trio.

KFAC-8. Evening Concert.
KGFJ-8. News. 8:15. Jean Valentine. 8:30. Music.
KREK-8:10. Little Tokyo.
KFOX-8. Lucca's. 8:15. Army Trans. 8:30. Judge Gardner.
KGER-8. News. Hoyos.
KFXM-8. Children's Program. 8:45. Profit Trio.
KFSD-8. Bishop and Gargoyle.
KGB-8. Football Follies.
KVOE-8. Football.

9 to 10 P. M.

KFI-9. University Explorer. 9:15. Manchester Boddy. 9:30. News.
KNX-9. Kate Smith Program. 9:55. Beauty Explorer.
KHJ-9. News. 9:15. Crosby Orch. 9:30. Lucas Orch.
KECA-9. Gang Busters. 9:30. Golly Orch. 9:45. Frank and Archie.
KFWB-9. Stars Over Manhattan. 9:30. News. 9:45. Bowling Notes.
KMPC-9. Memory Melodies.
KMTR-9:30. Peter Potter.
KFAC-9. Evening Concert.
KGER-9. Jewish Hour.
KREK-9. Little Tokyo. 9:30. Requests.
KFOX-9. News. 9:15. Eventide Echoes. 9:30. Dance Time. 9:45. Barnet Orch.
KGER-9. News. 9:05. Aubrey Lee.
KFXM-9. News. 9:15. Nagel Orch.
KFXM-9. News. 9:15. Crosby Orch. 9:30. Lucas Orch.
KFSD-9. Univ. Explorer. 9:15. Bon Air Orch. 9:30. Studehaker Champions. 9:45. News.
KGB-9. News. 9:15. Nagel Orch. 9:30. Lucas Orch.
KVOE-9. News. 9:15. Football.

10 to 11 P. M.

KFI-10. News. 10:30. News Analysis. 10:45. Bridge Club.
KFXM-10. Sullivan Reviews News. 10:15. Sports Round-Up. 10:20. Busse Orch. 10:30. Masterworks.
KHJ-10. Haven of Rest. 10:30. News. 10:45. Harris Orch.
KECA-10. Phil-Harmonia.
KFWB-10:25. News. 10:30. Requests.

KMPC-10. Sing Song with Mike. 10:15. Let Me Read to You. 10:45. Hawaiians.
KMTR-10. News. 10:15. Lopes Orch. 10:45. Fiddler Orch.
KFAC-10. Melody Hour.
KGFJ-10. News. 10:15. Carter Wright.
KFOX-10. Organ Melodies 10:15. Anwa Boys. 10:30. Wave Riders. 10:45. Hamilton Orch.
KFXM-10. Haven of Rest. 10:30. News. 10:45. Harris Orch.
KFSD-10. Richards Orch. 10:30. Farley's Jamboree.
KGB-10. Haven of Rest. 10:30. News. 10:45. George Bacon.
KVOE-10. Haven of Rest. 10:30. News. 10:45. Harris Orch.

11 to 12 Midnight

KFI-11. News. 11:15. Bar of Music. 11:30. Marshall Orch.
KNX-11. Knox Manning. 11:15. Shaw Orch. 11:30. Strand Orch. 11:55. News.
KHJ-11. Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.
KECA-11. This Moving World. 11:45. Organ.
KFWB-11. Request Music.
KMPC-11. Swing & Quix.
KMTR-11. Let's Dance.
KFAC-11. Night Shades.
KFXM-11. Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.
KFSD-11. Farley's Jamboree.
KGB-11:15. Dale Orch. 11:45. Memory Time.
KVOE-11. Jace the Bellboy.
KVOE-11. Harris Orch. 11:15. Dale Orch. 11:45. Rhythm Rascals.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown, and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute changes by the broadcasting studios.

SATURDAY Program Highlights

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

- 10:15-Pan American Fellowship. KECA.
10:30-Waldorf Luncheon. KECA-KFSD.
11:00-I Am An American. KFI.
4:15-Busy Blind. KFWB.
8:00-Barn Dance. KFI.
7:00-Uncle Ezra. KFI.
8:00-Truth or Consequences. KFI.

Drama

- 8:30-Knickerbocker Playhouse. KFI.
9:00-Lincoln Highway. KFI.

Public Affairs-News

- 11:15-Social Relations. KECA.
4:45-Kaltenborn. KFI.
6:30-John B. Hughes. KHJ-KGB-KVOE-KFXM.
7:15-Public Affairs. KNX.
10:00-Rill Henry. KNX.

Outstanding Music

- 1:00-Congress Chamber Concert. KFI.

- 3:00-Opera, KFAC.
6:45-Saturday Night Serenade. KNX.
7:00-NBC Symphony. KECA-KFSD.
7:30-Opera. KFI.
9:00-Your Hit Parade. KNX.
10:00-Phil-Harmonia. KECA.

Sports-Comment

- 10:45-N.C. vs. T.C.U.. KHJ-KVOE-KFXM.
12:30-Football. KNX.
7:15-Inside of Sports. KHJ-KGB-KFXM.
10:15-Sports Roundup. KNX.

Quiz Programs

- 10:00-Uncle Dan's Quiz. KECA.
6:00-Kid's Quizaroo. KNX.
7:30-Cranium Crackers. KVOE.

Weather

- KFI-8:00. 9:30. 3:45.
KHJ-KGB-KVOE-9:00.
KNX-8:00.
KREK-9:30.
KFWB-11:30.
KGER-11:00. 4:00.

SATURDAY Programs

OCTOBER 12, 1940

8 to 9 A. M.

- KFI-8. Deep River Boys. 8:15. U. S. Army Recruiting. 8:30. News. 8:45. Ed McConnell.
KNX-8:15. News. 8:20. Nancy Dixon Shopping Guide. 8:30. Dorian String Quartet.
KHJ-8. Willard Orch. 8:30. News. 8:45. Bess Bye.
KECA-8. Breakfast Club. 8:30. News. 8:45. Federated Churches.
KFWB-8. Rhythms. 8:15. Ballads. 8:30. Melody Mart. 8:45. Salvation Army.
KMPC-8. Andy & Virginia. 8:30. Studio Party.
KMTR-8. Spanish Hour. 8:45. Religious Music.
KFA-8. Country Church.
KGFJ-8. News. Stocks. 8:45. Dr. Wiseman.
KVOE-8. News. 8:15. Sturgeon & Gayle. 8:30. Ada. 8:45. Mt. Boys.
KGER-8. News. 9:01. Soul Patrol. 8:15. Mizpah.
KFXM-8. Sunshine Serenade. 8:30. Pop. Orch. 8:45. Bess Bye.
KFSB-8. Breakfast Club. 8:30. Good Cheer. 8:45. On the Mall.
KGB-8. News. 8:05. Organ. 8:15. U. S. Army Band. 8:30. News. 8:45. Bess Bye.
KFVD-8. Covered Wagon. 8:45. Music.
KVOE-8. News. 8:15. U. S. Army Band. 8:30. London News. 8:45. Bess Bye.

9 to 10 A. M.

- KFI-9. Lincoln Hwy. 9:30. Heart of Julia Blake. 9:45. Medical Talk.
KNX-9. Columbia Country Journal. 9:30. Music.
KHJ-9. Oberlin on Air. 9:30. Let's Play Bridge. 9:45. Air Cadet Quiz.
KECA-9. Four Bells. 9:15. L. Miller Orch. 9:30. News. 9:45. Forty Plus Associates.
KFWB-9. Friendly Redhead.
KMPC-9. News. 9:15. Organ. 9:30. Music Cavalcade.
KMTR-9. Martin Luther Thomas. 9:15. W. G. Keyes. 9:30. V. F. W. 9:45. Religion.
KFA-9. Inspirations. 9:30. Women in the News. 9:45. Serenade.
KGFJ-9. News. Stocks. 9:15. Amer. Mission to Lepers. 9:30. Music.
KIEV-9:30. Mayfair Lost & Found Pets.
KFOV-9. Concert Master. 9:30. Song Fellows. 9:45. Merry Macs.
KGER-9. News. Mizpah. 9:15. March Ahead of Time. 9:30. Revival. 9:45. Full Gospel.
KFXM-9. News. 9:15. Oberlin. 9:30. Let's Play Bridge. 9:45. Pop. Orch.
KFSB-9. Four Bells. 9:15. Miller Orch.
KGB-9. Willard Music. 9:30. Mutual Dons. 9:45. Don Arres.
KFVD-9. Waltz. 9:15. News. 9:30. Parade.
KVOE-9. Oberlin. 9:30. Bridge. 9:45. Don Arres.

10 to 11 A. M.

- KFI-10. Matinee in Rhythm. 10:15. On the Job. 10:30. Masters Orch.
KNX-10. Saturday Morning Party.

- KHJ-10. Don Arres. 10:15. Coffey Orch. 10:45. Football. N.C. vs. T.C.U.
KECA-10. Uncle Dan's Quiz. 10:15. Pan American Fellowship Program. 10:30. Luncheon at the Waldorf.
KFWB-10. Smorgasbord. 10:15. Miller Orch. 10:30. Friendly Redhead.
KMPC-10. Rockin' in Rhythm. 10:30. Ranch Boys. 10:45. News.
KMTR-10. Woman's World. 10:30. Spec. Events. 10:45. News.
KFA-10:15. L. A. County Medical Assn. 10:30. News. 10:45. Gothic Tower.
KGFJ-10. News. 10:45. City Dwellers.
KFXM-10. News. 10:15. Petite Musicale. 10:45. Tin Pan Alley.
KGER-10. News. 10:05. Rev. Smith. 10:20. Rev. Ivie.
KFXM-10. Don Arres. 10:15. Variety. 10:30. Coffey Orch. 10:45. N.C. vs. T.C.U.
KFND-10:30. Luncheon at Waldorf.
KGB-10. Stocks. News. 10:15. Don Arres. 10:30. Zeke Manners Gans.
KFVD-10. Gospel in Song.
KVOE-10:15. Fed. Symphony. 10:30. Coffey Orch. 10:45. Football.

11 A. M. to 12 Noon

- KFI-11. I Am an American. 11:15. Ross Sisters. 11:30. Herman Orch.
KNX-11. Town Crier. 11:15. Vera Brodsky. Pianist. 11:30. News. 11:35. Brush Creek Follies.
KHJ-11. N. Carolina vs. Texas Christian.
KECA-11. Kinney Orch. 11:15. Social Relations Conference. 11:30. U. S. Military Academy Band. 11:45. News.
KFWB-11:30. News. 11:45. Katzman Orch.
KMPC-11. Music for Madame. 11:30. Musical Workshop. 11:45. Design in Music.
KMTR-11. Dr. Talbot. 11:30. Stocks. 11:45. Special Events.
KFA-11. Man on the Street. 11:45. Musicale.
KGFJ-11. News. Stocks. 11:15. Music.
KREK-11. Paddock Flashes. 11:30. News.
KFXM-11. Half & Half. 11:30. News. 11:45. Pomona Fair.
KGER-11. News. 11:15. Int. Miss Base.
KFXM-11. N.C. vs. T.C.U.. Football.
KFSB-11. Bartel Orch. 11:30. Military Academy Band. 11:45. News.
KGB-11. Football.
KFVD-11. News. 11:15. Musical Album. 11:30. Red Piano. 11:45. Violet Schram.
KVOE-11. N.C. vs. T.C.U.. Football.

12 Noon to 1 P. M.

- KFI-12. Boy, Girl & Band. 12:15. News. 12:30. Campus Capers.
KNX-12. Buffalo Presents. 12:25. News. 12:30. Football.
KHJ-12. N. Carolina vs. Texas Christian.
KFA-12. Byrne Orch. 12:30. Long Orch.
KFWB-12. Al Jarvis.

- KMPC-12. Frolic. 12:15. News. 12:30. Allen Roth.
KMTR-12. Peter Kotter.
KFA-12. News. 12:15. Music. 12:45. Organ.
KGFJ-12. News. 12:45. Jungle Jim.
KREK-12:15. Civic. 12:30. Saddle Pals.
KFXM-12. Music. 12:15. News. 12:30. Just Relax. 12:45. Records.
KGER-12. News. 12:10. Music.
KFXM-12. N. C. vs. T. C. U.. Football.
KFND-12. Glen Island Casino Orch. 12:15. Football.
KGB-12. Children's Story Parade.
KFVD-12. Organ. 12:45. V. Schram.
KVOE-12. Football.

1 to 2 P. M.

- KFI-1. Congress Chamber Concert.
KNX-1. Football.
KHJ-1. N.C. vs. T.C.U. 1:30. Gagen Orch.
KECA-1. Club Matinee.
KFWB-1. Al Jarvis.
KMPC-1. Spanish. 1:30. Light Classics.
KMTR-1. Dick Ross. 1:30. Pension. 1:45. Treasure Travel.
KGFJ-1. News. 1:15. Front Page Drama.
KFXM-1. State Bldg. 1:15. Lucca Floor Show. 1:30. Monitor News. 1:45. At Theatre.
KGER-1. News. 1:05. Traffic Whys. 1:15. Swing. 1:30. Spanish Trio.
KFXM-1. N.C. vs. T.C.U. 1:30. Variety. 1:45. Gagen Orch.
KFND-1. Football.
KGB-1. Songs Sweethearts Sing. 1:30. Coffey Orch.
KFVD-1. News. 1:45. Salvation Army.
KVOE-1. Football. 1:30. Gagen Orch.

2 to 3 P. M.

- KFI-2. Tommy Dorsey Orch.
KNX-2. Football.
KHJ-2. News. 2:05. McFarland Twins Orch.
KECA-2. Classic Hour.
KFWB-2. Al Jarvis.
KMPC-2. Ramonoff Group. 2:15. Strings. 2:30. Concert Hall.
KMTR-2. W. B. West. 2:15. Walter Lawson. 2:30. Volney James.
KFA-2:30. Band Concert.
KGFJ-2. News. 2:15. Civic. 2:30. Seven in Hollywood. 2:45. Hobby Shop.
KFXM-2. Civic. 2:15. Pomona Fair. 2:30. Kate Smith. 2:45. Cole Orch.
KGER-2. News. 2:05. Four Kings. 2:30. L. B. Band.
KFSD-2. Football.
KREK-2. Chuck Henry Orch. 2:30. News. 2:45. Hawaiians.
KFND-2. Football.
KGB-2. News. 2:05. McFarland Twins Orch.
KVOE-2. News. Dance Orch.

3 to 4 P. M.

- KFI-3. Spanish Revue. 3:25. A.P. News. 3:30. Religion in News. 3:45. Sports Column.
KNX-3. News. 3:05. From Washington. 3:15. Golden State Quartet. 3:30. Yella Pessi. 3:45. KNX-tra.
KHJ-3. Blaine Orch. 3:30. Youth Dramas.
KECA-3. Golly Orch. 3:25. News. 3:30. Naomi Reynolds.
KFWB-3. Al Jarvis.
KMPC-3. Music. 3:15. Musical Workshop. 3:30. Tropic Moods. 3:45. Dittmar.
KMTR-3. Volney James. 3:30. Memories. 3:45. Billy Richman.
KFA-3. Opera.
KGFJ-3. News. 3:15. Music.
KFOV-3. Matinee. 3:30. Cabaret.
KGER-3. News. 3:05. Music. 3:20. L. B. Band.
KFXM-3. Blaine Orch. 3:15. Variety. 3:30. Dramas of Youth.
KFSD-3. Balboa Park Organ. 3:25. News. 3:30. Saturday Mixup.
KGB-3. Blaine Orch. 3:30. Dramas of Youth.
KFVD-3. News. 3:30. Thunder Theatre.
KVOE-3. Skiles Rand. 3:30. Dramas of Youth.

4 to 5 P. M.

- KFI-4. Masters Orch. 4:15. European News. 4:30. Boh Hanson. 4:45. H. J. Kaltenborn.
KNX-4. People's Platform. 4:30. Rhumba Matinee.
KHJ-4. Palmer House Orch. 4:15. Pancho Orch. 4:30. Koki's Hawaiians.
KFA-4. Message of Israel. 4:30. Gray Orch. 4:45. Do You Want a Blind. 4:30. Lucas Orch. 4:45. Stuart Hamblen.

- KMPC-4. Hollywood Chatterbox. 4:15. Organ Oltos. 4:30. News. 4:45. Aloha.
KMTR-4. Spec. Events. 4:15. News. 4:30. Spec. Events.
KFA-4. Opera.
KGFJ-4. News. 4:30. Observer. 4:45. Adult Education.
KREK-4:45. News.
KFOV-4. Donald Novis. 4:15. Male Chorus. 4:30. Romona Fair. 4:45. Swing.
KGER-4. News. 4:15. Salvation Army. 4:30. Lowell Weeks. 4:45. Music.
KFXM-4. Trading Post. 4:30. Hawaiians.
KFND-4. Message of Israel. 4:30. Bob Hanson.
KGB-4. Palmer House Orch. 4:15. Pancho Orch. 4:30. Young Orch.
KFVD-4. Tea Time. 4:15. Band Music. 4:45. News.
KVOE-4. Concert Orch. 4:15. Pancho Orch. 4:30. Hawaiians.

5 to 6 P. M.

- KFI-5:30. Yvette. 5:45. Traffic Tribunal.
KNX-5. European Roundup. 5:15. Fifth Quarter. 5:30. King Orch. 5:55. News.
KHJ-5. Charlotieres. 5:15. Daily Comics.
KECA-5. Jenkins Orch. 5:30. Hollywood Tomorrow.
KFWB-5. Stuart Hamblen.
KMPC-5. A to Z Varieties. 5:15. News. 5:30. Musicographs. 5:45. Calif. Calling.
KMTR-5:30. Eventide Melodies.
KFA-5. London News. 5:15. Music.
KGFJ-5. News. 5:30. Baseball.
KREK-5:30. Race Results.
KFXM-5. Swin.
KGER-5. News. 5:05. Latin Hour.
KFXM-5. Pop. Orch.
KFND-5. Jenkins Orch. 5:30. Hollywood Tomorrow.
KGB-5. Charlotieres.
KFVD-5. Evening Serenade.
KVOE-5. Charlotieres.

6 to 7 P. M.

- KFI-6. National Barn Dance.
KNX-6. Kids' Quizaroo. 6:30. Clark Ross. 6:45. Saturday Night Serenade.
KHJ-6. Marines Tell It to You. 6:30. John B. Hughes.
KECA-6. Kenfrew. 6:30. News. 6:35. Radio Guild.
KFWB-6. News. 6:15. Strollin' Tom. 6:30. Rhumba Rhythms. 6:45. Immigration Counsellor.
KMPC-6. Melody. 6:30. Hungarian Rhapsody. 6:45. Michael Loring.
KMTR-6. Hollywood Merry-Go-Round. 6:15. Spec. Events.
KFA-6. News. 6:15. Music. 6:30. Gospel Hour.
KGFJ-6. News. Italian Melodies. 6:30. Gold Hour.
KREK-6. Records. 6:45. Father Flynn.
KFXM-6. News. 6:10. Sports. 6:15. Music. 6:30. Hit Time. 6:45. Hawaiians.
KGER-6. News. 6:30. Italian Journal.
KFXM-6. Just Relax. 6:15. Shelton Orch. 6:30. John B. Hughes.
KFND-6. Kenfrew. 6:30. News. 6:35. Whistling Parson.
KFVD-6. Evening Serenade.
KGB-6. Sweet American Way. 6:30. News and Views.
KVOE-6. Studio. 6:15. Shelton Orch. 6:30. John B. Hughes.

7 to 8 P. M.

- KFI-7. Uncle Ezra. 7:30. Grand Opera.
KNX-7:15. Public Affairs. 7:30. News. 7:35. Michael Loring. 7:45. Sporting News. 7:55. News.
KHJ-7. Gabriel Heatter. 7:15. Inside of Sports. 7:30. Ned Jordan.
KECA-7. NBC Symphony Concert.
KFWB-7. Fred Skinner. 7:15. American Sketches. 7:30. Musicale. 7:45. Dixieland Band.
KMPC-7. Novatones. 7:15. News. 7:30. Allen Roth Presents.
KMTR-7. Music. 7:30. Special Events.
KFA-7. Christian Science. 7:15. Music. 7:30. Dr. Field.
KGFJ-7. Spanish Hour.
KREK-7. News. 7:15. Three-Quarter Time. 7:30. Do You Know?
KFOV-7. Walsh Orch. 7:15. Melodies. 7:30. Fair. 7:45. Eventide Echoes.
KGER-7. News. 7:05. Holy Ghost Rally.
KFXM-7:15. Inside of Sports. 7:30. Ned Jordan.
KFSD-7:45. Healing.
KGB-7. Gabriel Heatter. 7:15. Inside of Sports. 7:30. News. 7:35. Thompson Orch.
KVOE-7:15. Studio. 7:30. Cranium Crackers.

Fibber

(Continued from Page 24)

A STRUGGLING cartoonist, a small-time radio comedy team, and a patient and far-sighted sponsor started the Fibber McGee and Molly broadcast.

Fifteen years ago Jim and Marian were considered "washed up" vaudevillians. They entered radio in Chicago on a \$10 dare as a song and piano team, and managed to make a living on a daytime serial strip. They met Don Quinn, a cartoonist who gagged better than he drew and who wrote a skit called "Smack Out." In this Jim ran a grocery that was always "smack out" of everything but the proprietor's tall stories. The program earned the three of them \$125 a week.

There were deep misgivings around the Jordan home when Louis J. Johnson, Chicago advertising executive representing Johnson's Wax, came along with the Fibber McGee idea in 1935. Fibber was to be a comedian telling wild yarns. They were nervous about the idea, but the salary was \$250 a week—too good to turn down.

Files of the Burlington Liars' club were gathered for the new show's material. Auditions were heard, but the show was "fizzle." After one of them, Quinn commented he could make up better lies than that. The task fell to him.

The show went to New York's Rockefeller Center for its debut. Results were terrible. Critics booted; audiences turned their dials. The only optimist was Louis, who was determined to make the show go.

Gradually the format was changed. The lies gradually disappeared. Molly's gusto became the main support of the program. And the broadcast's popularity began to build.

Several characters on the show are as well known as Fibber and Molly. Isabel Randolph plays the part of "Abigail Up-pington"—a low-born damsel with high-falutin' ideas. Bill Thompson, as "The Oldtimer," is renowned for his famous topper to Fibber's gags, "That's pretty good, Johnny, but that ain't the way I heard it." He also does the characters Mr. Depopolis (a restaurateur) and Horation K. Boomer, who acts and sounds like W. C. Fields. Hal Peary is responsible for the lusty laugh of Throckmorton Gildersleeve, Fibber's next door neighbor.

With perhaps the exception of the White House, no address is now so familiar to American households as 79 Wistful Vista, mythical home of

Fibber McGee and Molly. Molly's terse retort to Fibber's jokes, "Tain't funny, McGee," is a byword among radio listeners.

On the air Fibber is always Fibber, but Molly plays many characters—Grandma, frustrated Mrs. Wearybottom, Teeny, a neighboring child, Giggling Bertie, and of course her own role—as Fibber's loving spouse.

Producer Cecil Underwood, who has been part of the Fibber McGee and company four of its five years, is known to the group as "Uncle Cece."

The show is the only one in radio which can undergo complete change of theme eight hours before air time and still come up with a smooth, first-class airing.

The secret, according to Don Quinn, who had driven up while we were eating, lies in the versatility of the cast.

"After the first draft of the script is written," says Quinn, "we have a reading Sunday evening, two days before air time. We go over the lines, kick them around, talk over suggestions and ideas.

"Then I go back to work. I try to keep the theme of the program intact, trying at the same time to strengthen the weak spots and delete bad gags.

"Monday morning the cast rehearses the revised script, picks it to pieces for flaws. Sometimes on Tuesday morning rehearsal we decide the show is just no good. So it's thrown out. The show goes on at 6:30.

"This can be done because members of the troupe have such a variety of characters at hand.

"Without adding one person to the cast we can change a script featuring Fibber and Molly, Horatio K. Boomer, an English butler and a society woman to one having such characters as 'The Old Timer,' Teeny, a stuttering brush salesman, a gangster and a 'Grik' dialectician."

Keynote of Fibber and Molly is humility. On the air, as in private life, they are "home folks." They make no pretense of being important. They follow a simple philosophy of life. Many awards have come to the couple, but none pleased them more than the Iowa State Association of California's selection of Fibber and Molly as the "homiest" couple on the airwaves.

Though their salary now is four figured they live much as they did in Peoria. The

Encino home is a modest eight-room bungalow with green shutters and rooms for the two young Jordans, Jim Jr. and Katherine.

Jim Sr.'s main pleasures are a workshop in his back yard (where the automatic gag filler is awaiting completion) and a vegetable patch. With those he is at home and comfortable. It's a rare and important occasion that gets them out to a night club. They do like the ball games and Jim is an avid fight fan.

Meeting place for all the Jordans' friends is the playhouse built by Jim at the rear of the home. There the cast gathers for barbecues and square dances. There, also, come young friends of the Jordans' teen-old children for their parties.

Latest addition to the McGee menage is the trailer in which they spent their summer vacation traveling to good fishing spots of the northwest.

"Yes, sir," relates Fibber, "we had a wonderful vacation in that trailer. Two flats a week, a broken axle and two new sets of springs. That's the durndest dray that ever defiled a detour in despair, but stop me, Molly, so I can tell it when we get on the air."

Yes, Fibber is up to his old stand-by—alliterations. —V. L.



Television

In full color waved Old Glory eleven years ago in the first experimentation of television. Effect was achieved with three cameras, each photographing a primary color.

Eight months ago Dr. Peter C. Goldmark, CBS electronic wizard, managed to make a less clumsy approach to problem of solving color handling simply.

What Goldmark did: He took advantage of a habit of the human eye in following and retaining images. Called by scientists "persistence of vision" this habit was put to work by Dr. Goldmark who used succession of images, each in a different color family, banking on persistence to blend the images and their colors.

Net result of Dr. Goldmark's work was proof that various color images could be transmitted successively, need not be presented simultaneously. He managed proof by shooting through a whirling disc containing three essential color filters, red, green, and blue.

8 to 9 P. M.

- KFI—8, Truth or Consequences, 8:30, Kulcekerbocker Playhouse.
- KNX—8, Marriage Club.
- KHJ—8, Calif. Melodies, 8:30, Crosby Orch.
- KECA—8:30, Tune Out Time.
- KFWB—8, Pepperdine Foundation, 8:15, Shaw Orch. 8:30, Union Rescue Mission.
- KMPC—8, Concert, 8:30, Fishing News, 8:45, U. S. Army.
- KMTR—8:15, Henry Orch. 8:30, Spec. Events.
- KFAC—8, Evening Concert.
- KGFJ—8, News, 8:15, Uncle Bob & Andre.
- KFOX—8, Lucas's, 8:15, Quartette, 8:30, Music.
- KEGE—8, News, 8:05, Hoyos.
- KFXM—8, California Melodies, 8:30, Ave Maria Hour.
- KFSJ—8, Dancing Campus Orch. 8:30, Heatherton Orch.
- KEB—8, Calif. Melodies, 8:30, Nagel Orch.
- KVOE—8, California Melodies, 8:30, Crosby Orch.

9 to 10 P. M.

- KFI—9, News, 9:05, Miller Orch.
- 9:30, Splyak Orch.
- KNX—9, Hit Parade, 9:45, Studebaker Champions.
- KHJ—9, News, 9:15, Ayres Orch. 9:30, Lucas Orch.
- KECA—9:30, News, 9:45, Packard Trans.
- KFWB—9, Glendale Orch. 9:30, News, 9:45, Bowling Notes.
- KMPC—9, Memory Melodies.
- KMTR—9, Hollywood Theater Group, 9:30, Peter Potter.
- KFAC—9, Evening Concert.
- KGFJ—9, Jewish Hour.
- KFOX—9, News, 9:15, West Orch. 9:45, Johnson Orch.
- KEGE—9, News, 9:05, Church Call, 9:30, Stage-Screen Echoes.
- KFXM—9, News, 9:15, Ayres Orch. 9:30, Lucas Orch.
- KFSJ—9:30, Sunday School Teacher.
- KFSJ—9, News, 9:15, Bon Air Orch. 9:45, News.
- KEB—9, News, 9:15, Ayres Orch.
- KFOX—9, News, 9:15, Ayres Orch. 9:30, Lucas Orch.

10 to 11 P. M.

- KFI—10, News, 10:15, Dunham Orch. 10:30, Richards Orch.
- KNX—10, Bill Heary, 10:15, Sports Roundup, 10:20, Day Orch. 10:30, Bussie Orch.
- KHJ—10, Haven of rest, 10:30, News, 10:45, Harris Orch.
- KECA—10, Phil-Harmonia.
- KFWB—10, Three Kings & Queen, 10:15, Contrasts in Rhythm.
- KMPC—10, Dance Hour, 10:30, News, 10:45, Hawaiians.
- KMTR—10, News, 10:15, Phil Lopes Orch. 10:45, Fiddler Orch.
- KFAC—10, Melody Hour.
- KGFJ—10, News.
- KFOX—10, Dance Time, 10:15, Anna Boys, 10:30, Wave Riders, 10:45, Hamilton Orch.
- KEGE—10, News, 10:15, Dance.
- KFXM—10, Haven of Rest, 10:30, News, 10:45, Harris Orch.
- KFSJ—10, Silver Band, 10:30, String Orch.
- KFSJ—10, Richards Orch. 10:30, Souders Orch.
- KEB—10, Haven of Rest, 10:30, News, 10:45, Harris Orch.

- KFVD—10, Jack the Bellboy.
- KVOE—10, Haven of Rest, 10:30, News, 10:45, Harris Orch.

11 to 12 Midnight

- KFI—11, News, 11:15, Bar of Music, 11:30, Marshall Orch.
- KNX—11, News, 11:15, Shaw Orch. 11:30, Straud Orch. 11:55, News.
- KHJ—11, Harris Orch. 11:15, Dale Orch. 11:45, Hawaiians.
- KECA—11, Paul Carson.
- KFWB—11, Contrasts in Rhythm.
- KMPC—11, Music Nightcap.
- KMTR—11, Let's Dance.
- KFAC—11, Night Shades.
- KGFJ—11, News, 11:15, Music.
- KFXM—11, Harris Orch. 11:15, Dale Orch. 11:45, Hawaiians.
- KFSJ—11, Music, 11:30, Prelude to Slumber.
- KFSJ—11, Music Bar, 11:30, Marshall Orch.
- KEB—11, Harris Orch. 11:15, Dale Orch. 11:45, Weekend Dancing Party.
- KVOE—11, Harris Orch. 11:15, Dale Orch. 11:45, Hawaiians.

ALPHABETICAL LISTINGS

Editor's Note: All alphabetical listings, before which appear a 'Star' are those of popular programs of the Contest, Quiz or Offer type. The Stars have been included for quick reference by readers to these increasingly interesting programs which offer cash, merchandise, trips, and an almost innumerable variety of rewards for original thinking.

Against the Storm (Ivory Soap)	KFI, 8:15 a.m. M-F	Honeymoon Hill (Cal-Aspirin, Haley, M-O)	KECA, KFSD, 12:15 p.m. M-F
Agnes White (Participating)	KFI, 3 p.m. M-F	Hour of Charm (General Electric)	KFI, 7 p.m. M-F
Alice Blair (Stanco)	KFI, 3:30 p.m. M-F	Hymns of All Churches (Kitchen Tested Flour)	KFI, 11:45 a.m. M. Tu. Th
Al Jarvis (Payton Cosmetics, Casa Manana, Federal Outfitting)	KFWB, 12 p.m. M-Sa	I Love a Mystery	KECA, 8:30 p.m. Mon
Al Pearce (Canals)	KNN, 7:30 p.m. F	*Information Please (Canada Dry)	KECA, KFSD, 8 a.m. Tu
American Album of Music (Bayer Aspirin)	KFI, 6:30 p.m. Su	Inside Sports (Bayuk Cigars)	KHJ, KGB, KFXM, 7:15 p.m. Tu, Sa
American Challenge (Challenge Creamery)	KFI, 9 p.m. M	Invitation to Learning	KNN, 1:30 p.m. Su
American Forum	KGB, KFXM, KVOE, KHJ, 5 p.m. Su	Irene Rich (Welch's Grape Juice)	KFI, 8:15 p.m. Su
Amos 'n' Andy (Campbell's Soups)	KNN, KMPC, 8 p.m. M-F	Jack Benny (Jello)	KFI, 8:30 p.m. Su
Andy and Virginia (participating)	KMPC, 7 a.m. M-F	John B. Hughes (Brown Williamson Tobacco)	KHJ, KGB, KVOE, KFXM, 6:30 p.m. M-Sa
Arnold Grimm's Daughter (Corn Kix)	KFI, 11:15 a.m. M-F	John Nesbitt (Bank America)	KFI, 9 p.m. Tu
*Art Baker (L. Soap Co., Slavick Jewelry Co., Soloff Mfg. Co., Plitex Mfg. Co., Coast Federal Savings Assn., Forest Lawn, Penjel Corp., Bleacho, Barbara Ann Baking Co.)	KFI, 4 p.m. M, Tu, Th, F KFI, 4:15 p.m. W KNN, 2:45 p.m. Su	Johnny Murray (Smart & Final)	KFI, 8 a.m. M, W, F
*Ask-It-Basket (Colgate Dental Cream)	KNN, 8:30 p.m. Th	Johnny Presents (Phillip Morris Cigs)	KFI, 8:30 p.m. Tu
Aunt Jeanie (Spry)	KNN, 11:15 a.m. M-F	Johnny Presents (Phillip Morris Cigs)	KNN, 8:30 p.m. F
Bachelor's Children (Cudahy Packing Co.)	KHJ, KGB, KDB, KFXM, KVOE, 10:45 a.m. M-F	John's Other Wife (Freezone, Kolynos)	KECA, KFSD, 12:30 p.m. M-F
Balboa Park Organ	KFSD, 2:30 p.m. Su	Johnson Family	KHJ, KVOE, KFXM, KGB, 10:30 a.m. M-F
Barn Dance	KFI, 6 p.m. Sa	Jose Rodriguez	KECA, 2:15 p.m. M-F
Basin St. Music	KECA, KFSD, 6 p.m. M	Joyce Jordan (La France Satina, Minute Tapioca)	KNN, 3:30 p.m. M-F
*Beat the Band (Corn Kix)	KFI, 3:30 p.m. Su	Just Plain Bill (Anacin, Fly Dnd)	KECA, KFSD, 12:45 p.m. M-F
Behind the Mike	KECA, 2:30 p.m. Su	Kaltenborn	KFI, 4:45 p.m. Tu, W, Th, Sa
Best Buys (Folger Coffee)	KNN, 5:30 p.m. Th	*Kash Kwis (Log Cabin Bread)	KFWB, 8:30 p.m. M
Between Bookends	KECA, 9:45 a.m. M-F	Kate Smith (Baker Powder, Swansdown)	KNN, 9 a.m. M-F
*Big Sister (Rinso)	KNN, 11 a.m. M-F	Kathleen Norris (Wheaties)	KNN, 8:45 a.m. M-F
Bill Henry	KNN, 10 p.m. Sa	Kathleen Norris (Wheaties)	KFI, 10:30 a.m. M-F
Bing Crosby (Kraft Cheese)	KFI, 6 p.m. Tu	*Kay Kyser (Lucky Strikes)	KFI, 7 p.m. W
Blonde (Prince Albert Tobacco, Cameis)	KNN, 7:30 p.m. M	Kids' Quizaroo	KNN, 6 p.m. Sa
Blanchard McKee (Phillips' Milk Magnesia)	KFWB, 3:30 p.m. M-F	Kitty Keene (Dash)	KFI, 8:30 a.m. M-F
*Blitz Quiz	KFSD, 3:30 p.m. M-F	Knickerbocker Playhouse (Drene, P. & G.)	KFI, 8:30 p.m. Su
Bob Garred (Peter Paul Mounds and Ten Crown Gum)	KRD, 1 p.m. Su	Know Your America (E.E.P.)	KVOE, KFXM, KGB, KHJ, 2:30 p.m. Tu
Bookworm	KNN, 5:45 p.m. M, W, Th, F	Knox Manning (White King, Sierra Pine Soaps)	KNN, 12:45 p.m. M-F
Bob Hope (Peppodent)	KHJ, 2:15 p.m. M-F	Kraft Music Hall (Kraft Cheese)	KFI, 6 p.m. Th
Bob Garred (Mennen's Toiletries Bathasweet)	KNN, 7:30 a.m. M-F	*Lanny Ross (Campbell Soups)	KNN, 8:15 p.m. M-F
Bridge Club (Broadway Hollywood)	KFI, 9:45 a.m. M-Th	Let's Play Bridge	KVOE, KHJ, 9:30 a.m. Tu-Sa
Bud Barton	KECA, 5:30 p.m. M-F	Let's Talk Over News	KMPC, 8:45 p.m. M-F
Burns & Allen (Spam)	KFI, 7:30 p.m. M	Life of Byron	KHJ, KVOE, KFXM, 4:30 p.m. Th
Canadian Holiday (Canadian Railways)	KECA, KFSD, 8:30 p.m. Th	Lilac Cottage (K's Beverage)	KMPC, 7:30 p.m. M-F
Camel Caravan (Camels)	KFI, 7 p.m. Th	Lone Ranger (Western Bakers)	KHJ, 7:30 p.m. M, W, F
Capt. Midnight (Ovaltine)	KHJ, 5:45 p.m. M-F	Luncheon at Waldorf (Camels)	KFSD, KECA, 10:30 a.m. Sa
Carnation Contended (Carnation Milk)	KFI, 7 p.m. M	Lux Radio Theater (Lux Soap)	KNN, 6 p.m. M
Carol Leighton (Bayer Aspirin)	KFWB, 3:45 p.m. M-F	Maddox Family (Anacin, Kolynos)	KFWB, KFOX, KFSD, 3 p.m. M-F
Cavalcade of America (Du Pont)	KFI, 6:30 p.m. W	Ma Perkins (Procter & Gamble)	KFI, 12:15 p.m. M-F
Centenary Quiz (St. Basell's Church)	KGFJ, 8:15 p.m. W	Major Bowen (Chrysler)	KNN, 6 p.m. Th
Charlie McCarthy (Chase & Sanborn)	KFI, 5 p.m. Su	Manhattan Merry-Go-Round (Dr. Lyons Tooth Powder)	KFI, 6 p.m. Su
*Chef Miller (Kraft Cheese)	KMPC, 2 p.m. M-F	Martha Webster (Campbell's Soup)	KNN, 12 m. M-F
Chicago Round Table	KFI, 11:30 a.m. Su	Mary Marlin (Ivory Flakes)	KFI, 12 m. M-F
Chicago Tonight	KHJ, KVOE, 8:30 p.m. Su	Marriage (Iub (Continental Baking Co.))	KNN, 8 p.m. Sa
Church of Air	KNN, 10 a.m. Su	Masterpieces (Holly Music Shop)	KFAC, 3 p.m. M-F
Classic Hour (Packard Motor Car)	KECA, 2:15 p.m. M-F	Masterworks	KNN, 10:30 p.m. M-F
Club Matinee	KECA, 1:15 p.m. M-Sa	Meet Miss Julia (Filt) Gum	KFI, 3:45 p.m. M-F
Columbia Symphony	KNN, 12 m. Su	Melody Ranch (Wrigley Gum)	KFI, 3:30 p.m. Su
Comics	KHJ, 5:15 p.m. M-F	*Mine to Cherish (Albers Cereals)	KFI, 9:30 a.m. M, W, F
Command Performance	KHJ, KVOE, 4:30 p.m. F	*Missing Heirs (Ironized Yeast)	KNN, 8:30 p.m. Tu
*Concert Hall	KMPC, 2:30 p.m. M-Sa	Mid-Morning Jamboree (Bekins)	KECA, 10 a.m. M-F
Court of Missing Heirs (Ironized Yeast)	KNN, 9:30 p.m. Tu	Mr. Keen (Blisodol)	KFSD, KECA, 9:15 a.m. Tu, W, Th
*Crime Doctor (Phillip Morris Cigs.)	KNN, 8 p.m. Su	Mother of Mine (Clapp Baby Food)	KECA, 1 p.m. M-F
Dear John (Welch Grape Juice)	KFI, 8:15 p.m. Su	My Son and I (Calumet Bake Powder, Swansdown)	KNN, 11:45 a.m. M-F
Death Valley Days (Pacific Coast Borax)	KFI, 8:30 p.m. F	Myrt and Marge (Supersuds)	KNN, 1:15 p.m. M-F
Dr. Christian (Vaseline)	KNN, 8:30 p.m. W	National Barn Dance (Alka Seltzer)	KFI, 6 p.m. Sa
*Dr. I. Q. (Milky Way Candy)	KFI, 6 p.m. M	Neighbors Woodcraft (Woodcraft Insurance)	KHJ, KGB, 8 a.m. Tu, Th
Dr. Kate (Sperry Flour)	KFI, 10:45 a.m. M-F	Newsreel (Royal Crown Cola, Par-T-Pak)	KMPC, 4:30 p.m. M-F
Easy Aces (Anacin Co.)	KECA, KFSD, 9 p.m. Tu, W, Th	Nick Harris	KECA, 2 p.m. Su
Eddie Albright (Log Cabin Bread, Battle Creek, Forest Lawn, Dr. Davis)	KHJ, 11:30 a.m. Tu, F	Night Editor (Cardinet Candy)	KFI, 8 p.m. Su
Eddie Albright (participating)	KHJ, 2:15 p.m. M-F	Novatores	KMPC, 7 p.m. M-Sa
Elmer Davis (Gillette Shave Cream)	KNN, 3:55 p.m. D	Old Fashioned Revival (Gosp. Br'dc'ng. Assn.)	KHJ, 7 p.m. M-Sa
Fitch Bandwagon (Fitch Shampoo)	KFI, 4:30 p.m. Su	One Man's Family (Tenderleaf Tea)	KGB, KVOE, KFXM, 6 p.m. Su
Fletcher Wiley (Campbell Soup, Alaska Salmon, Coleman Lamp and Stove, Coast Federal Savings, Dash Soap, Day and Nite Water Heater, Helms Bakery, Hy-Pro, Hydro Pura, Loma Linda, Lindsay Olives, May Co., Meyenberg Milk, Nestle's Chocolats, Pillsbury Flour, Snowdrift, Tang)	KNN, 4:35 p.m. M-F 11:30 a.m. M-F	O'Neills (Ivory Soap)	KFI, 2:45 p.m. M-F
Frank & Archie	KFSD, 2 p.m. M-F	Open Forum (Floyd Allen)	KFI, 9:15 a.m. M-F
Fred Allen (Texas Co.)	KECA, 9:45 p.m. M-F	Orphans of Divorce (Dr. Lyons Tooth Powder)	KECA, KFSD, 12 m. M-F
Fred Waring (Chesterfield Cigs)	KNN, 9 p.m. W	Our Gal Sunday (Anacin)	KNN, 9:45 a.m. M-F
Friendly Neighbors (Alka Seltzer)	KFI, 4 p.m. W	Paging Post	KHJ, KVOE, 4 p.m. M-F
Fulton Lewis	KHJ, KGB, KVOE, 6 p.m. M-F	Parker Family (Woodbury Soap)	KFI, 9:15 p.m. Su
Gabriel Heatter (Liberty Magazine)	KHJ, KGB, 7 p.m. Th, Sa	Passing Parade (Bank America)	KFI, 9 p.m. Tu
Garden Club (Bandini Fertilizer)	KECA, 12:30 p.m. Su	Paul Sullivan (Raleighs)	KNN, 10 p.m. M-F
Gene Autry (Doveblent Gum)	KNN, 3:30 p.m. M-F	Pepper Young's Family (Camay, Oxydol)	KFI, 12:30 p.m. M-F
Girl Alone (Quaker Oats)	KFI, 2 p.m. M-F	Phil-Harmonia	KECA, 10 p.m. Daily
Goldbergs (Oxydol)	KNN, 8:30 a.m. M-F	Pickard Family (Dr. Cowen)	KMPC, 8:15 p.m. Su-F
Good News (Maxwell House Coffee)	KFI, 8:30 p.m. Tu	Pipe Smoking Time (Model Tobacco)	KNN, 8:30 p.m. M
Good Will Hour (Ironized Yeast)	KECA, KFSD, 7 p.m. Su	Plantation Party (Bugler Tobacco)	KFWB, KFI, W
Grand Central Station (Listerine, Prophylactic Brushes)	KNN, 6:30 p.m. F	Pleasure Time (Chesterfield)	KFI, 8 p.m. M, Tu, Th, F
Green Hornet	KVOE, KGB, 5 p.m. Tu, Th	Pot o' Gold (Tums)	KFSD, KECA, 5 p.m. Th
Guiding Light (White Naphtha Soap)	KFI, 2:30 p.m. M-F	*Prof. Puzzlewit (Gallen Kamp Shoes)	KFI, 4 p.m. Su
Guy Lombardo (Lady Esther Cosmetics)	KFI, 7 p.m. M-F	Pull Over Neighbor (Wilshire Oil)	KHJ, KGB, KVOE, KFXM, 8 p.m. M-F
Grandma Travels (Bab-O)	KFWB, KFOX, 2:45 p.m. M-F	*Question Bee (Rinso)	KECA, 8:30 p.m. F
Haven of Rest	KFXM, KHJ, KVOE, 10 p.m. Tu-Sa	Quiz Court (P D Q Petrol)	KFI, 9 p.m. Th
Hawthorne House	KFI, 9:30 p.m. M	*Quiz Kids (Alka Seltzer)	KECA, KFSD, 8 p.m. W
Helen Menken (Bayer Aspirin)	KNN, 6 p.m. Tu	Raymond G. Swing (General Cigars)	KHJ, KVOE, KFXM, KGB, 7 p.m. M, Tu, W, F
Helen Trent (Loppre Cosmetics)	KNN, 9:30 p.m. M-F	Renfrew	KECA, 4 p.m. Sa
Hilway Romances (Greyhound Bus)	KHJ, KGB, 10 a.m. Su	Reported Missing	KFWB, 3:30 p.m. Su
Hilltop House (Palmolive Soap)	KVOE, 10 a.m. Su	*Right to Happiness (Chipso)	KNN, 10:30 a.m. M-F
Hit Parade (Lucky Strikes)	KNN, 1:30 p.m. M-F	Robert Arden (Dr. Cowen)	KFSD, 7:45 p.m. M-F
Hollywood Playhouse (Woodbury Soap)	KFI, 8 p.m. W	Ricky Gordon	KECA, 4:45 p.m. M-F
		Rudy Vallees	KECA, 7 p.m. Th
		St. Brendan Choir	KMTR, 12 m. Su
		Salt Lake Tabernacle	KNN, 9:30 a.m. Su
		Sands of Time	KHJ, KGB, KVOE, KFXM, 4:30 p.m. Tu
		Saturday Night Serenade (Pet Milk)	KNN, 6:45 p.m. Sa
		Second Husband (Bayer Aspirin)	KNN, 6 p.m. Tu
		Secret Agent	KHJ, KFXM, 7:30 p.m. Sa
		Shafter Purker	KVOE, KHJ, KFXM, KGB, 5:30 p.m. M-F
		Sherlock Holmes (Bromo Seltzer)	KFI, 9:30 p.m. Su
		Sherlock Holmes (Bromo Seltzer)	KECA, KFSD, 6:30 p.m. Su
		Show Boat (Avalon Cigarettes)	KFI, 6:30 p.m. M
		Sid Ziff (L. A. Brewing)	KFWB, 7 o.m. M-F
		Signal Carnival (Signal Oil)	KFI, 7:30 p.m. Su
		Sing With Favorite Band (K's Beverages)	KHJ, 8:30 p.m. Tu

The World on Your Dial

By Earl G. De Haven

CENTER of world-wide interest and attention this week because of military occupation by Japanese forces is Indo-China, colony of France in the Far East. Somewhat larger in area than France itself, French Indo-China has a population of more than 20 million, chiefly Mongols and Malays. Rice is the principal crop and constitutes 70 per cent of the exports of this colony. In common with most other Asiatic countries, Indo-China is rich in color, romance and mystery. Huge and ornate idol temples and shrines intrigue the traveler and testify to the antiquity of this country's races and civilization.

As far as short-wave broadcasting is concerned, Indo-China has pioneered, the original "Radio Saigon" having been one of the most consistent as well as one of the most popular stations. Radio dealers and set owners alike often relied on the signals of the Saigon station to determine if the receivers were functioning properly on the short-wave bands. Now, as then, "Radio Saigon" serves a great audience of listeners daily with interesting programs of music, news, and special features.

Appropriately enough, as Indo-China occupies the news spotlight, reception has improved from "Radio Saigon." The best received daily program reaches the Pacific coast between 7 and 8 or 8:15 a. m. and features records or transcription of popular American dance tunes and melodies for the most part. The station is tuned in on 11.78 Mc. and affords an interesting accompaniment to the day's first meal. A complete news broadcast in English is a regular feature from "Radio Saigon" at 7:45 a. m. The little 5-tube \$12.95 Admiral radio, about which I am so enthused, plays this very distant station "Admirably." Reception was effected right on the breakfast table and WITHOUT OUTSIDE ANTENNA! The Herbert H. Horn Company of 1201 South Olive, Los Angeles, are distributors of this little "DynaMITE of Radio."

Dorothy Lamour of "Jungle Princess" fame, and Bing Crosby, the "Kraft Krooner," are prime favorites in this far-off land, and you may hear "Moonlight and Shadows" or "Sweet Leilani" (transcribed) by these artists almost any morning. Native Oriental music is, of course, heard, too, from "Radio Saigon," but Dorothy and Bing are headliners.

A lady with a very pleasing voice, who evidently is very proud of her country, to judge from the way she boosts it, usually presides at the "Saigon" mike. During the past week, however, the station

Program Changes This Week

Editor's Note: As rapidly as they are furnished by Los Editors of principal broadcasting networks and major western independents, complete program and time changes will be noted, week to week, in this section. Readers are informed, however, that even noted changes may not hold true, because of broadcasting problems, and nearly overwhelming pressure of world affairs, to which the Radio Industry, in interests of public service, sacrifices time, money and, in some cases, programs, that ideals of public service shall be maintained. "NT" means "New Time."

Change	Program	Station	Time	Day
NT	Swing Kavaleude	KECA	9:45 a.m.	Sun.
NP	World Series	KHJ, KVOE, KGB	10:15 a.m.	Sun., Mon., Wed.
NP	Adventure of Dr. Hont	KNX	2:30 p.m.	Sun.
NP	Musical Steelmakers	KHJ, KVOE, KFXM, KGB	2:00 p.m.	Sun.
NP	Silver Theatre	KNX	3:00 p.m.	Sun.
NT	Stairway to Stardom	KMPC	6:00 p.m.	Sun.
NP	Lilac Cottage	KMPC	7:30 p.m.	Sun.
NP	Jack Benny	KFI	8:30 p.m.	Sun.
NT	Pickard Family	KMPC	8:15 p.m.	Sun.
NT	University Explorer	KECA, KFSD	9:45 p.m.	Sun.
NT	So You Know History?	KMPC	10:00 p.m.	Sun.
NP	Bridge Club	KFI	9:45 a.m.	Mon. thru Fri.
NP	Mirandy's Garden Patch	KFI	10:15 a.m.	Mon. thru Thurs.
NP	Kate Hopkins	KNX	12:30 p.m.	Mon. thru Fri.
NP	Mother of Mine	KECA	1:00 p.m.	Mon. thru Fri.
NP	American School of Air	KHJ	2:00 p.m.	Mon. thru Fri.
NP	Captain Midnight	KHJ, KVOE, KFXM, KGB	3:45 p.m.	Mon. thru Fri.
NP	Flying Football	KHJ	6:15 p.m.	Mon., Wed., Fri.
NP	Sing a Song With Mike	KMPC	10:00 p.m.	Mon. thru Fri.
NP	We the Abbotts	KNX	4:15 p.m.	Mon. thru Fri.
NT	Cabbages and Kings	KFI	6:00 p.m.	Tues.
NP	Draft Board Reports	KNX	7:15 p.m.	Tues., Thurs.
NP	Bernie Musical Quiz	KECA, KFSD	8:30 p.m.	Tues.
NT	Battle of Sexes	KFI	9:30 p.m.	Tues.
NT	Jack Owens	KECA	7:45 p.m.	Wed.
NT	What's On Your Mind?	KNX	7:20 p.m.	Thurs.
NP	Adventures in Mythology	KECA	2:15 p.m.	Fri.
NT	Lamplichter	KHJ	4:15 p.m.	Fri.
NT	Clark Ross	KNX	6:00 p.m.	Fri.
NT	Dimah Shore	KECA	7:00 p.m.	Fri.
NT	Question Bee	KECA	8:30 p.m.	Fri.
NP	Gang Busters	KECA	9:00 p.m.	Fri.
NP	N. C. vs. T. C. U., Football	KHJ, KVOE, KFXM	10:45 a.m.	Fri.
NP	NBC Symphony	KECA, KFSD	7:00 p.m.	Sat.
NT	Tune Out Time	KECA	8:30 p.m.	Sat.

technician (evidently an American), has been announcing and reading the news. "Radio Saigon," Saigon, French Indo-China, on 11.78 Mc. signs off with "La Marseillaise"—and your columnist signs off with "good luck and good listenin'."

★ ★ ★ BAG PUNCHED

Credit the staff of Columbia's "Grand Central Station" with initiative and determination. This week the script called for the sound of a fighter hitting a punching bag. The regular sound effects man was stumped; he could get an approximation of the sound but neither he nor the production men were altogether satisfied. Then one Joe Fitton, a fighter who trains daily at Gary's gym on East Forty-second street, came to the rescue. Joe stood in one far corner and thumped the bag. A bag being punched, it developed, sounds exactly like a bag being punched.

★ ★ ★ DAD TRAINED

Shirley Sadler, rehearsing for her premiere Oct. 17 in the Tony Wons airshow, was visited at the studio by two friends, who brought along their little daughter. Shirley, wanting to be nice but not sure how to start conversation with a 6-year-old, broke the ice by asking if the little girl always did as her mother told her. "You bet I do," was the prompt retort, "and so does daddy!"

Prophecy

For many a religious minded individual the Bible is prime source of information about things that are to happen in a space-spinning world. Dramatically this last week did stations KECA, KFI, Los Angeles, in gold leaf encircling studio rotunda, fortify such individuals' belief in the Book.

Taken from Psalms 19, verses 2, 3, and 4, is a prophetic quotation:
 "Day unto day uttereth speech, and night unto night sheweth knowledge.
 "There is no speech nor language, where their voice is not heard.
 "Their line is gone out through all the Earth, and their words to the end of the world."

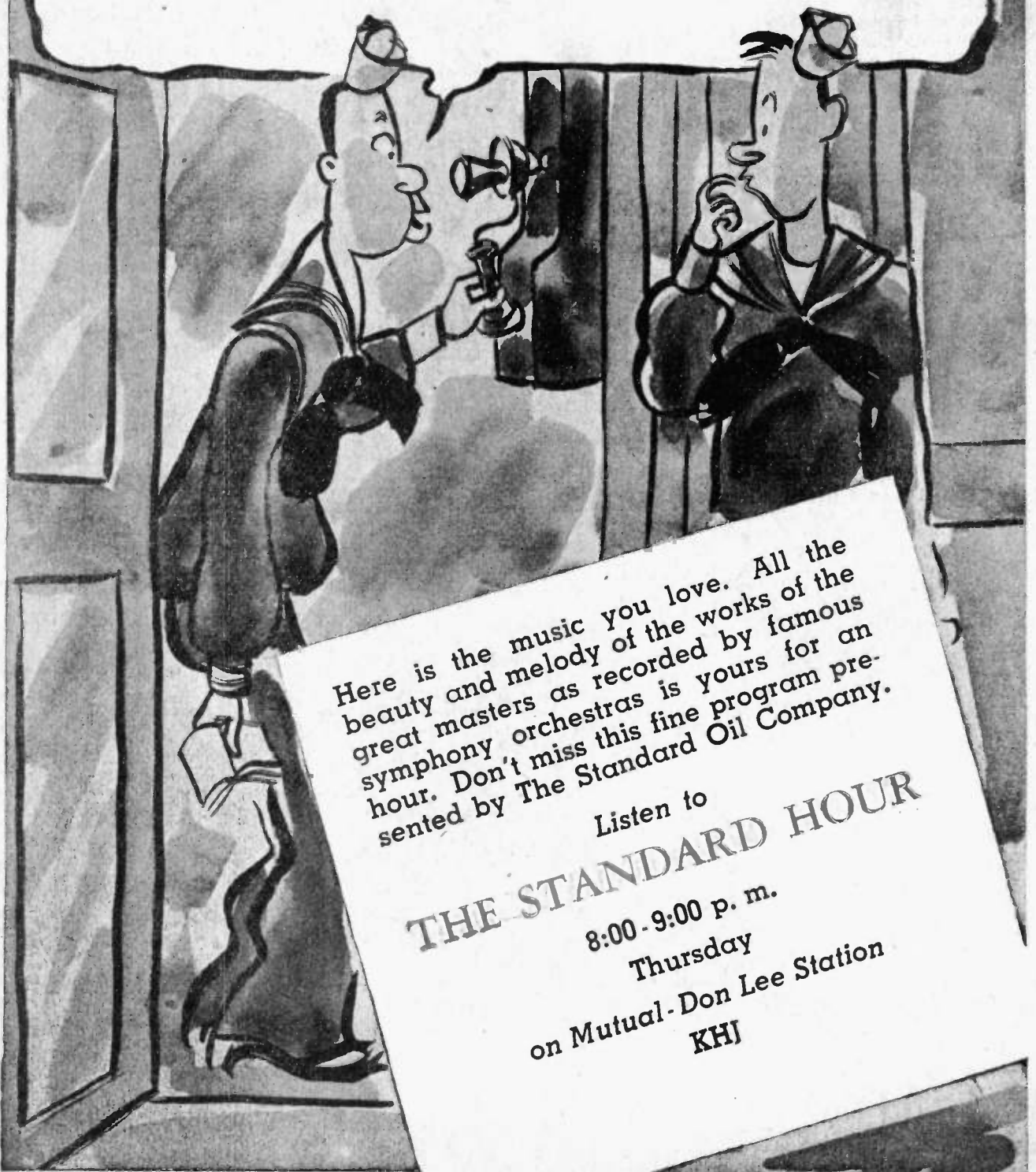
★ ★ ★ JOAN'S TOWNS

Joan Blondell of "I Want a Divorce" (CBS) has had at least a dozen home towns in her life—towns in which Joan and her family remained long enough for her to start in school, and maybe get acquainted with a few other youngsters. Joan's mother and father were in show business and among the "home towns" she remembers are New York, Honolulu, Detroit, Battle Creek, New London, Santa Monica, Denton, Hongkong, Christ Church in New Zealand, Sydney, Australia; and now—Hollywood.

So You Know History	KMPC, 10 p.m. Su
Social Secretary	KMPC, 4 p.m. M, W, F
Song Stories	KMPC, 8 p.m. M-F
Standard Symphony (Standard Oil)	KHJ, KVOE, KGB, KFXM, 8 p.m. T-F
Stemmother (Tele. Co. South)	KNX, 1:45 p.m. M-F
Strunge As It Seems (Colgate Palmolive)	KNX, 9 p.m. T-F
Sunday Evening Hour (Ford Motor Co.)	KNX, 6 p.m. T-F
Take It or Leave It	KNX, 7 p.m. Su
Telephone Show (Telephones)	KFI, 5 p.m. M
Texon Star Theatre (Texas Co.)	KNX, 9 p.m. W
Those We Love (Dreier)	KNX, 9 p.m. W
Treasure Chest	KFI, 5:30 p.m. T-F
Tune Out Time	KECA, 8:30 p.m. Sa
Walter's Dog House (Raleigh Tubats)	KFI, 7:30 p.m. Su
University Explorer	KECA, KFSD, 9:45 p.m. Su
Valliant Lady (Wheaties)	KFI, 11:30 a.m. M-F

Vera Vague (Signal Oil)	KFI, 7:30 p.m. Su
Vic and Sade (Clisco)	KVOE, KHJ, KGB, 12:45 p.m. M-F
Views and Reviews (Bullocks)	KECA, 10:30 a.m. M-F
Voice of Prophecy (Self)	KVOE, KHJ, KGB, 9:15 a.m. Su
Walter Winchell (Jergens Lotion)	KFI, 9 p.m. Su
Waltz Time (Milk of Magnesia)	KFI, 6 p.m. F
Wake Up America	KHJ, KFXM, KVOE, KGB, 9:30 p.m. M
Wake The People (Sanka)	KNX, 9 p.m. Su
Wheeling Steel (Wheeling Steel)	KHJ, 2 p.m. Tu
When Presses Rour	KFI, 9:30 p.m. Th
Where Are You From?	KHJ, KVOE, KGB, 8:30 p.m. W
Where and When (Union Oil)	KFI, 8:30 p.m. M
Wythe Williams	KHJ, KVOE, KGB, 7:30 p.m. Tu, Th
Young Dr. Malone (Post Bran)	KHJ, KVOE, KGB, 7:45 p.m. Su
Your Treat (Armour & Co. Products)	KNX, 5 p.m. M-F

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