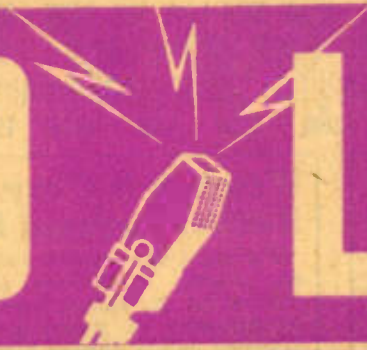


THE GREAT 'INCORPULATION', PAGE 16—JULY 21-27

# RADIO LIFE

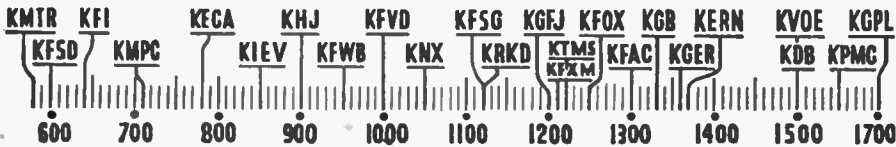


Our Cover Girl  
?  
See Page 19

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***Highlights of the Radio Week . . . Logged and  
• Indexed to Improve Your Listening Pleasure •***

Radio Life Dial Indicator



NEWS BROADCASTS

7:15 A.M.	KFI, KERN	M. to Sa.
7:30 A.M.	KNN	M. to Sa.
7:30 A.M.	KECA, KTMS	M. to Sa.
7:45 A.M.	KTMS, KHJ, KGB, KVOE, KFSO, KFWD, KPMP, KFAC, KDB	M. thru Sa.
7:55 A.M.	KFXM	M. thru Sa.
8:00 A.M.	KFWB	Su.
8:00 A.M.	KFOX	M. thru Sa.
8:00 A.M.	KGER	Daily
8:30 A.M.	KVOE, KPMP, KDB	M. thru Sa.
8:45 A.M.	KECA, KFI	M. to Sa.
8:45 A.M.	KECA	M. to Sa.
9:00 A.M.	KMP, KFXM, KTMS	M. - Sa.
9:00 A.M.	KGER	Daily
9:15 A.M.	KFVD	M. thru Sa.
9:15 A.M.	KMP	Su.
9:15 A.M.	KMTB	T. thru Sa.
9:30 A.M.	KFAC, KFSO	M. to Sa.
9:30 A.M.	KVOE, KMTR, KERN	M. thru Sa.
9:45 A.M.	KFSO, KERN	M. thru F.
10:00 A.M.	KHJ, KVOE, KGB, KFXM, KPMP, KDB	M. thru F.
10:00 A.M.	KFOX	Daily
10:30 A.M.	KFAC	M. thru Sa.
10:30 A.M.	KNN, KGER	Su.
10:45 A.M.	KMP	Daily
11:00 A.M.	KFVD	M. thru Sa.
11:30 A.M.	KFOX	M. thru Sa.
11:30 A.M.	KERN	Su.
11:45 A.M.	KFWB	M. thru F.
11:45 A.M.	KNN	M. thru F.
12:00 Noon	KHJ, KGER	Daily
12:00 Noon	KECA, KFSO, KPMP, KFAC, KVOE, KGB, KDB, KERN	M. thru F.
12:00 Noon	KFI	M. thru Sa.
12:15 P.M.	KFSO, KFOX, KMPC	M. thru Sa.
12:30 P.M.	KFOX	Daily
1:00 P.M.	KFWB	M. thru F.
1:00 P.M.	KFVD	M. thru Sa.
1:15 P.M.	KMP	Su.
2:00 P.M.	KMTR	M. Tu., W.
2:00 P.M.	KHJ, KVOE, KGB, KPMP, KDB	M. thru F.
2:15 P.M.	KECA, KFSO	M., Tu., W., Th.
2:15 P.M.	KFSO, KFXM	M. thru F.
2:25 P.M.	KFI	M. thru Sa.
2:25 P.M.	KFSO, KERN	M. thru Sa.
3:00 P.M.	KECA, KNN	Su.
3:00 P.M.	KFVD, KMPC	M. thru Sa.
3:00 P.M.	KVOE	M. thru F.
3:15 P.M.	KNN	M. to Sa.
3:30 P.M.	KVOE, KDB	Su.
3:45 P.M.	KNN	M. thru Sa.
3:45 P.M.	KFSO	Sa.
4:00 P.M.	KVOE	Sa.
4:30 P.M.	KMP	Daily
4:45 P.M.	KNN	M. to Sa.
4:55 P.M.	KNN	Daily
5:00 P.M.	KHJ, KFSO	M. to Sa.
5:15 P.M.	KMP, KFVD, KTMS	M. - Sa.
5:30 P.M.	KECA	M. to Sa.
5:45 P.M.	KMP	Sa.
6:00 P.M.	KHJ, KGB, KFXM, KPMP, KFOX	Daily
6:00 P.M.	KFWB, KFAC	Daily
6:00 P.M.	KECA, KVOE	M. thru F.
6:15 P.M.	KMP	M. thru F.
6:30 P.M.	KVOE, KGB, KFXM	M. thru Sa.
6:30 P.M.	KNN	Tu., W., Th., Sa.
6:55 P.M.	KNN	Tu., Th., Sa.
7:00 P.M.	KHJ	M. thru Sa.
7:15 P.M.	KFAC	M. thru Sa.
7:15 P.M.	KFI	M., Tu., Th., F.
7:15 P.M.	KMP	M. to F.
7:15 P.M.	KDB	M.
7:25 P.M.	KNN	Su.
7:30 P.M.	KMP	Su.
8:00 P.M.	KERN	F., Sa., Su.
8:00 P.M.	KMP	Daily
8:25 P.M.	KNN	Th.
8:30 P.M.	KFI	Su.
8:30 P.M.	KNN	M.
8:30 P.M.	KECA	Daily
9:00 P.M.	KHJ, KGB, KVOE, KFXM, KPMP, KFOX, KNN, KDB	Daily
9:30 P.M.	KERN	M. thru Sa.
9:30 P.M.	KFWB, KTMS	Daily
9:45 P.M.	KMP, KFSO, KNN, KECA	Daily
9:45 P.M.	KNN	Su.
10:00 P.M.	KFI	Daily
10:00 P.M.	KMP	M. thru F.
10:30 P.M.	KMP, News Talk	M. thru F.
10:45 P.M.	KMTR	Daily
11:00 P.M.	KNN	Daily
11:00 P.M.	KNN, KVOE, KPMP, KFXM, KGB, KDB	M. thru F.
11:00 P.M.	KHJ, KFI	M. thru Sa.
11:55 P.M.	KNN	Daily
Every Hour	EGFJ, KGER	M. to Sa.

Winchell Is Okay, Heatter Ordered Rest

Fortnight ago western radio listeners, among millions of others throughout the nation, were startled by faltering of gossipy Walter Winchell as his Sunday night (KFI) program staccato raced to its end.

No clues to mystery came from NBC publicists. Still puzzling, many a Radio Life reader wrote their editor variously. (Walter Winchell was ill. He had been working too hard. He was a victim of Fifth Columnist harassment.) Nothing like this happened to doughty Winchell who has given Fifth Columnists many a deserved rousing. Nothing more startling happened than he dropped script sheets, fumbled for them while excited announcers standing by tried to fill in roughening air interval.

On the more serious side of somewhat similarly plotted incident was announcement this week by Mutual-Don Lee officials: Gabriel Heatter has been ordered by his physician to discontinue broadcasting for a complete rest. Doughty as Winchell, Newscaster Heatter was still "hot" last week, doing his work from an upper New York state hideaway.

Shilkret Baton Beats Carnation Time

Nathaniel Shilkret, radio and recording orchestra conductor, will start a series as guest conductor of the Carnation Contented program Monday, July 22, at 6:00 p. m., over the Red Network.

His first program will direct a salute to the Near East to include: "Far Across the Desert Sands," "Call of the Desert," "Allah Be With Us," "Where My Caravan Has Rested" and "Scheherazade," are orchestral numbers. "Ah Moon of My Delight," by Robert Kessler, tenor; the Syrian folk song, "Aainte, Aainte koi Mesou" by Lullaby Lady Opal Craven, and "In a Persian Market," sung by the Continentals quartet and chorus.



NEWSPAPER DRAMA TO SUNDAY

"When Presses Roar," the series of dramatic programs built around the excitement and romance of the newspaper industry, is now heard over KFI each Sunday at 7:30 p. m., instead of the former Thursday night spot.



WRITE IN YOUR IDEAS

RELIGIOUS BROADCASTS

SUNDAY

7:30 a.m.	KRED—Rev. Squires
7:45 a.m.	KNN—Voice of the Pulpit
8:00 a.m.	KMTR—Swedish
8:00 a.m.	KFAC—Country Church
8:00 a.m.	KGER—Rev. Dowell
8:00 a.m.	KNN—West Coast Church
8:00 a.m.	KTMS—Full Gospel Tabernacle
8:15 a.m.	KGB—Wayside Church
8:30 a.m.	KMTR—National Message
8:30 a.m.	KFWB—Union Rescue Mission
8:30 a.m.	KFAC—Gospel Gleaners
8:30 a.m.	KNN—Salt Lake City Tabernacle
8:30 a.m.	KFVD—Christ Church
9:00 a.m.	KMTR—Bob Shuler
9:00 a.m.	KNN—Columbia Church
9:00 a.m.	KFAC—Liberal Catholic Hour
9:00 a.m.	KFSO—S. D. Churches
9:05 a.m.	KPMP—Missionary
10:30 a.m.	KGER—Revival
11:00 a.m.	KPMP—Chapel
9:30 a.m.	KFSG—Aimee S. McPherson
9:45 a.m.	KGER—Mikrim Hr.
11:00 a.m.	KFAC—Open Door Church
11:00 a.m.	KFVD—First Methodists
11:00 a.m.	KDB—All Saints Church
11:30 a.m.	KTMS—Presbyterian Church
12:00 noon	KECA, KTMS, KFSO, KERN—Vespers
12:30 p.m.	KMTR—St. Brendans
1:30 p.m.	KVOE—Lutheran Hour
1:30 p.m.	KPMP—Rev. Wilson
2:00 p.m.	KECA, KERN—Catholic Hour
2:00 p.m.	KMTR—Rev. Curry
3:00 p.m.	KFSG—Evangelistic
3:00 p.m.	KTMS—White Tabernacle
4:30 p.m.	KFOX—Fireside Church
5:00 p.m.	KECA—Church Interdenominational
5:00 p.m.	KHJ-KVOE-KGB-KFXM-KDB-KPMP—Bevival Hour.
5:30 p.m.	KFOX—Kingdom Temple
5:30 p.m.	KMTR—Martin L. Thomas
5:30 p.m.	KPMP—Assembly
8:00 p.m.	KPMP—Assembly of God
8:30 p.m.	KFAC—Salvation Army
7:00 p.m.	KFSO—Josiah Hopkins
7:00 p.m.	KFSG—Aimee Semple McPherson
8:00 p.m.	KMTR—Floyd Johnson
8:00 p.m.	KFAC—Open Door Church
8:00 p.m.	KFWB—Dr. Stewart MacLennan
8:00 p.m.	KGB—White Temple
8:15 p.m.	KVOE—KMP—KDB
9:15 p.m.	KHJ—Pastor's Study
9:15 p.m.	KHJ-KGB-KVOE-KPMP-KFXM-KDB—Voice of Prophecy.

Metropolitan Airport New Air Thrill

Metropolitan Airport, a new dramatic series featuring leading dramatic artists in original productions, will take its bow over the NBC-Blue Network Wednesday, July 24, and will be heard each week under the sponsorship of the Cummer Products Company in behalf of Energene, an electrical transcription of the earlier broadcast in the East being relayed to the Pacific Coast network from 7:30 to 8:00 p.m., PST.

The series will have its setting at mythical metropolitan airport that could belong to any major city in the United States. However, the stories will not necessarily be about aviation, but will deal more immediately with the human beings who use the facilities of a commercial landing field.

Out of the myriads of travelers pouring through the field gates, one person will be selected each week and his story presented.

Metropolitan Airport will have no permanent cast. Each week a new cast will be selected from the ranks of radio's best-known actors and actresses, as required by the play to be presented. Authors of the dramas will receive full credit on the air.

## Enlist Readers In Air Criticisms

"Judy Price"



Above is Rosemary DeCamp, who is heard on the "Dr. Christian" program as "Judy Price" over CBS-KNX Wednesdays, 7:30 to 7:55 p.m.

★ ★ ★

### CHARADES AND PRIZES

Listeners can now play "charades"—a good old-fashioned game, by radio. Each Monday night at 8:30 p. m. KGB is presenting "Radio Charades"—a fascinating program with eleven prizes offered on each program.

### Magazine Opens Way For Listeners-Readers Ability To Exert Influence In Affairs of Radio

**W**HAT are your opinions about Radio programs?

Is Radio fulfilling its obligations to its millions of listeners upon whom its sponsors depend for support to make advertising profitable?

What are these obligations?

What are Radio's program defects?

What programs are outstanding and why?

Have you an opinion, criticism, or suggestion which, in your mind, could be accepted by Radio officials for the improvement of Radio from the Listener's earpoint?

In other words "What's On Your Mind" about Radio?

To many a Radio Editor, Studio official, program director, and obscure worker in the world's greatest entertainment field, these are questions to which intelligent answers long have been sought.

To find these answers polls have been taken and cross sectional views of mass opinion abstracted from sterile 'Yes' and 'No' responses. In spite of polls, however, criticism of radio continues to be a flourishing family and social activity.

The Publisher of Radio Life believes that somewhere on the Pacific Coast there live men and women who could make a lasting contribution to Radio.

To find these persons Radio Life has arranged with Network stations to sponsor an entirely different Radio Life Reader participation plan for Radio criticism.

Each month, indefinitely from date of this issue a group of Radio officials and Radio Life's editor will select the most constructive and intelligent letter or submitted to the Magazine by a Reader.

This letter may be caustically critical of Radio programs. It may be a gentle reminder of things that might be done. It could be a smashing attack on features with which the writer feels he is in agreement with others. It could be any sort of a letter, but, it must be one that can be evaluated on these points:

- (1) Intelligent approach to subject discussed;
- (2) sound development of the subject;
- (3) reasonable conclusions on part of writer, and
- (4) final recommendations drawn from conclusions.

Once each month the Writer-Reader whose letter is chosen will be invited to appear on a big time program, the first being "What's On Your Mind?" (KNX 8:30 p.m. Mondays). On the program the Writer will be introduced, may air an opinion and will receive a commendatory letter, memorializing his or her contribution to Radio. In addition the winner, if a woman, will receive an order for one large panel photograph of herself, child, children or family. The photograph will be done by Paul Hanson, the eminent American society photographic portraitist, whose works have appeared in Magazines 'Life', 'Coronet', 'Vogue', 'Vanity Fair', and other outstanding quality magazines, or \$10 in cash will be paid.

Further, each monthly letter winner will enter automatically competition to choose the best of the twelve letters during the year. She or he will then receive, if letter again wins, a plaque inscribed with suitable phrasing to attest to his or her contribution. The plaque will be signed by principal networks of the West Coast.

If the winner be a man he will be given \$10 in cash, as well as other forms of recognition provided.

It must be understood by the Readers that this is not a contest in the ordinary sense. It is a serious attempt on the part of Radio Life magazine and the Radio Industry to bring the world of listeners into closer touch with and give it a voice in shaping Radio's future.

In total effect, the letter writing plan is a fore-runner to an important announcement soon to be made to all Radio Life Readers. This announcement will mark a revolutionary step forward in listener participation with the Radio Industry. The plan behind the announcement will, at first be limited to Radio Life readers, many of whom will be called upon to take active parts.

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# Nothing On His Mind

## Mr. Weissman Gets Up Bravely to Face Quiz And Finds He Has Left His Mind Behind

By DAVID WEISSMAN

WHICH cools faster, black coffee or coffee with cream? Does a horse pull or push in harness? What color is the bottom stripe of the American flag? If your uncle's sister isn't your aunt, who is she? What is the difference between an octagon, a hexagon and a paragon? What's the difference between a relic and a relict? Which is heavier, a quart of milk or a quart of cream? Who was the first President of the United States? What is a caméléopard?

And there you have the whole field of modern education thrust down your ear-drums, willy-nilly via the air waves. History, physics, mathematics, sociology, agriculture and technicolor. Mind you, I'm not poking any jibes at this new streamlined radio educational system. I believe in education. I even took a crack at it once myself under much more strenuous conditions through grammar and high school. But since the quiz-craze I feel quite put out by the unnecessary energy I had to expend all these years in school. If they had had radio when I was a kid, my education would have been less painful and probably just as effective.

And the education I've been getting—everything from anatomy to zoology. Talk about your five foot shelf of books—this two foot radio cabinet has it beat a mile. You don't have the strain of turning pages. All you do is sit and listen, and no matter what the question is there'll always be an answer. My knowledge of the Bible has deepened. Now I know it wasn't Solomon who was the strong man—although he should have been, to be able to support a thousand wives. I know that Abel was born before Cain, perhaps so that he could raise him. I discovered that it was Daniel who was thrown to the lions and little David slew the Giant Goliath with a sling-shot.

Chunks of history, world-shaking facts, like the information that George Washington was our first president; that there are thirteen stripes in our flag and that Lincoln wrote the Gettysburg address—would have passed me by entirely if I hadn't glued my ears to the "Brainfreezer" program with Prof. Cudgelwit presiding. How would I know the answer to the question as to how many eggs one hen would lay, if a hen and a half laid an egg and a half in a day and a half. Now I know the difference between a zither and a zenith. You play one of them. And I know that one of the following is a heathen—it's either a Polyhedron or a Polynesian.

If a man can't get around in this world, succeed in his business and learn how to live, it isn't the radio query hour's fault.

All you have to do is get into a broadcasting studio, be picked as one of the answerers and guess correctly. Sounds simple, doesn't it? It did sound simple to me, and I set out to earn some of those nice, new shiny silver dollars. But I wasn't going to go unprepared—not me. I wasn't going to rely merely on my own educational background. A high school course wasn't enough to stand up against these intellectual giants on the radio. So I began to read the Encyclopedia Britannica from A to Z, gave old Webster a good thumping and subscribed to several Quiz magazines.

Of course it was necessary to drink a case of 'Popola' before I could gain entrance to the studio. The rules said you had to send in twenty-four bottle tops to get a pass to the "Brainfreezer" hour and qualify for the intelligence test. I managed to get a front seat in the studio so that I could catch one of the pingpong balls the announcer threw out into the audience. The more or less lucky ones who caught these balls would get a chance at the hard money and the easy questions. I was lucky. I caught one. The reward money was practically in my hand.

I had plenty of time during the commercial and the opening musical number to mull over the information I had been cramming all week. I even had a couple of slips of paper up my sleeves with questions and answers—a habit I had acquired in my early school days.

I was just about to sneak a glance at these slips of paper when I was deafened by a roar of applause. 'Professor Cudgelwit' was coming up to the mike. He wore a cap and gown to give him that scholastic appearance so necessary on such a program.

"And what have we here?" gurgled Prof. Cudgelwit. "Ah—yes—Minnie Murfinkle—happy to have you with us tonight. Now will you pick out a question from the—uh—uh—don't look at it—I'll do that—you must do the answering if you can—ha! ha! Now let's see what have we got here? Oh yes—If I had three apples and wanted to divide them among four boys, how many apples would each boy get? Now don't say 'apple sauce'—ha ha—we pulled that gag last week—Come—come! Time's slipping fast—how many?"

By this time poor Mrs. Murfinkle is giggling hysterically.

"Would you mind repeating that, Professor?" she asks, stalling for time.

I make a hasty survey of my accumulated knowledge. Old Doc Cudgelwit wasn't going to catch me napping. A cuckoo clock sounds off, and with a slight snicker, Prof. Cudgelwit dismisses the blushing Mrs. Murfinkle, who is mumbling to herself, "Three quarters of an apple—three quarters of an apple."

"And now," continues the professor. "we have Mr.—ah—Mr.—"

"Gobble" stutters the next victim. The audience titters.

"Well, well, Mr. Gobble—that's fine—happy to have you with us tonight. Now let's see you gobble up the next question—ha! ha! (The audience rocks with laughter) If it takes three men to dig two holes in one day, how many holes will one man dig in one day? I'll admit that's a pretty deep one—the question—not the hole—ha! ha! (The audience is shrieking with laughter.)

"One hole" he shouts into the microphone. There is a startled, elated, joyful look in the professor's eye as he shouts, "Right! Right the first time, Mr. Gobble. Fine! Splendid! come on audience give Mr. Gobble a great, big hand!"

I'm nudged by one of the assistants. It startles me, but I know I'm next to answer the professor's test. I'm not nervous—no much. Just about as calm as when they were putting me through the Binet-Simon test in the Army back in 1917. And to add to my calmness of mind, I feel that most of the answers I had prepared were beginning to slip and fade from my memory as I make the "last mile" to the mike. I begin to mumble to myself.

"Caviar comes from the egg of the sturgeon—the singular of dice is die—George Washington was a surveyor—Abraham Lincoln was a rail-splitter—Rome wasn't built in a day—it was built on seven hills—a yogi is a cloak and a toga is a—"

By this time I'm standing up against the mike, braced for anything that might come. My head is a whirling encyclopedia; my tongue heavy with snappy answers. The first question comes.

"What's your name?"

I stare uncomprehendingly at Prof. Cudgelwit.

"Your name—what's your name?" he insists.

"Come—come—" persists the professor. "We've only got a few moments. What's your name?"

I'm holding on the microphone stand with all my might. My jaws loosen just enough for me to wet my parched lips.

"Gglg-bggg-glg!" I glub helplessly, trying to keep the mike from biting me.

"Oh, an Eskimo—" chortles the professor. "Well—I don't know if we can eskimo questions—ha! ha!"

They tell me I broke the mike as I slipped in a faint to the floor. They tell me, too, that they carried 16 women out of the audience hysterical with laughter. They tell me all these things—but I'm not listening.

Program Changes This Week

Editor's Note: As rapidly as they are furnished by Log Editors of principal broadcasting networks and major western independents, complete program and time changes will be noted, week to week, in this section. Readers are informed, however, that even noted changes may not hold true, because of broadcasting problems, and newly overwhelming pressure of world affairs, to which the Radio Industry, in interests of public service, sacrifices time, money and, in some cases, programs, that ideals of public service shall be maintained. 'N' means New Program, 'NT' means 'New Time'.

Table with columns: Chance, Program, Station, Time, Day. Lists various radio programs and their schedules for the week.

12 Noon to 1 P. M.

KFI-12, Donahue Orch. KNN-12:30, Invitation to Learning. KHLJ-12, Troubadours. 12:30, Nobody's Children. KEC-12, Sunday Vespers. 12:30, Garden Club. 12:45, Basin St. Music. KFWB-12, Peter Potter. 12:30, Jean Leonard. KMPC-12, Samuel McKee. 12:15, Musicographs. 12:30, Light Classics. KMTR-12, St. Brendan Choir. KFAC-12:30, Music. KGFJ-12:45, Dr. McCoy. 12:30, Concert. KFOA-12, News. KFSD-12, Sunday Vespers. 12:30, Basin St. Music. KGB-12, Better Homes. 12:30, Nobody's Children. KFD-12, G. Austin. KFMN-12, Sunday Vespers. 12:30, News. 12:45, Basin St. Music. KDB-12, El Paseo Troubadours. 12:30, Music for Sunday. 12:45, Chapel Quarter Hour. KYOE-12, Troubadours. 12:30, Top Tunes. 12:45, Orange County Quiz.

1 to 2 P. M.

KFI-1, World is Yours. 1:30, From Hollywood Today. KNN-1:30, Flow Gently Sweet Rhythm. KHLJ-1, Reynolds Orch. 1:30, Teardrop Orch. KFOA-1, Nick Harris. 1:15, Byrne Orch. 1:30, Looks at Books. 1:45, Voice of Hawaii. KFWB-1, Concert. 1:30, Hermosa Beach. KMPC-1, General Facts. 1:15, News. 1:50, Betty Phillips. 1:45, Tronic Moods. KMTR-1, G. Allison. KFAC-1:30, Baseball. KFOA-1, Music. KGER-1, News. 1:05, Music. KFMN-1, Reynolds Orch. 1:30, Teardrop Orch. KFSD-1, News. 1:15, Bryne Orch. 1:30, Voice of Hawaii. KGB-1, Open. 1:30, Stearner Orch. KFVD-1:15, Your Dog. KFMN-1, Glenn Island Orch. 1:30, Voice of Hawaii. KDB-1, McFarland Twins. 1:30, Reynolds Orch. KYOE-1, Reynolds Orch. 1:50, Lutheran.

2 to 3 P. M.

KFI-2, Gordon Orch. 2:30, Beat the Band. KNN-2, Concert Orch. 2:30, Melody Ranch. KHLJ-2, Rendezvous. 2:30, Thompson Orch. KECA-2, Catholic Program. 2:30, Cavalcade of Hits. KFWB-2, Serenade. 2:30, Musical Comedy. KMPC-2, Hawaiians. FMTR-2, Special Events. 2:15, F. J. Curry. 2:30, Music. KFAC-2, Baseball. KGFJ-2, News. 2:45, Faith. KRKD-2, Blitz Quiz. KFAX-2, Salon Orch. 2:30, Wade Lane. 2:45, Rodionoff Orch. KGER-2, News. 2:05, Music. 2:30, Long Beach Band. KFMN-2, Rendezvous. 2:30, Thompson Orch. KFSD-2, Hollywood Gossip. 2:05, Gray Orch. 2:30, Balboa Park Organ. KGB-2, Rendezvous. 2:30, James Orch. KFMN-2, Edison Orch. 2:30, Cavalcade of Hits. KDB-2, Rendezvous. 2:30, Harry James. KYOE-2, Rendezvous. 2:30, Thompson Orch.

3 to 4 P. M.

KFI-3, Prof. Puzzlewit. 3:30, Bandwagon. KNN-3, News. 3:30, Grenadier Band. KHLJ-3, Tropical Serenade. 3:30, From Germany. 3:40, Music. 3:45, Fields Orch. KECA-3, European News. 3:30, World's Fair Band. KFWB-3, Help Thy Neighbor. 3:30, Stuart Haulben. KMPC-3, Melodies. 3:15, Stage One. 3:30, Eilery Queen. KMTR-3:30, French Hour. KFAC-3, Baseball. KGFJ-3, Helping Hand. 3:30, W. C. T. U. 3:45, Universal Quartet. KFOA-3, Rainbow Trio. 3:15, Don Allen. 3:30, M. Hedikus. 3:45, Bronzemen. KGER-3, News. 3:05, Harold Agal. 3:30, Long Beach Band. KFMN-3, Tropical Serenade. 3:30, Romance of Hiways. KFSG-3, Evangelistic. KFSD-3, Port of Call. 3:30, House of McGregor. KGB-3, Serenade. 3:30, From Germany. 3:40, Music. 3:45, Fields Orch.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown, and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute changes by the broadcasting studios.

KTMS-3, White Tabernacle. 3:30, Fort Huenehme Hr. 3:45, Nova Pine. KDB-3, Tropical Serenade. 3:30, Sigrid Schultz, from Germany. 3:45, Songs of the Southland. KYOE-3, Tropical Serenade. 3:30, From Germany. 3:45, Orch.

4 to 5 P. M.

KFI-4, Bishop & Garzoye. 4:30, Que Man's Family. KNN-4, Columbia Workshop. 4:30, Foster Orch. 4:55, News. KHLJ-4, American Forum. KECA-4, Summer Symphony. KFAC-4, Selvin Orch. 4:30, Martinham Music. 4:45, Stuart Haulben. KMPC-4, T.M.S. Richards. 4:30, News. KMTR-4, Special Events. 4:30, News Reel. 4:45, Eventide. KFAC-4, Baseball. KGFJ-4, News. 4:15, Studio Party. 4:30, Concert. KFMN-4, Conventions. 4:15, Rode-leaver. 4:30, Fireside Church. KGER-4, News. 4:05, Story Teller. 4:30, Music. KFMN-4, Amer. Forum of the Air. KFSD-4, Sunday Concert. 4:45, Voices of Yesterday. KGB-4, America Forum. 4:30, KFVD-4, Inc. Belboy. KTMS-4, Symphony. KDB-4, American Forum of the Air. KYOE-4, American Forum.

5 to 6 P. M.

KFI-5, Manhattan Merry-Go-Round. 5:30, Familiar Music Album. KNN-5, Summer Hour. KHLJ-5, Revival. KECA-5, Church Program. 5:30, Organ. 5:45, Organ. KMPC-5, Stardom Stairway. KMTR-5:15, Ethel Hubler. 5:30, Martin Luther Thomas. KFAC-5, Baseball. KGFJ-5, America Legion. KFMN-5, Mother & Dad. 5:30, Kingdom Temple. KGER-5:30, Rev. Bennington. KFMN-5, Old Fashioned Revival. KFSD-5, Fiesta. 5:30, Lifelong Planning. 5:45, Organ. KGB-5, Revival Hour. KFVD-5, Tempo Moderne. 5:30, Waltz. KTMS-5, S. S. Fiesta. 5:30, Master Singer. 5:45, Organ. KDB-5, Old Fashioned Revival. KYOE-5, Revival Hour.

6 to 7 P. M.

KFI-6, Hour of Charm. 6:30, Care-free Carnival. KNN-6, Art Baker. 6:15, Clark Ross. 6:30, Public Affairs. KHLJ-6, News. 6:05, Symphony Hr. KECA-6, Goodwill Hour. KFWB-6, News. 6:15, Stroллин' Tom. 6:30, Curtain Calls. KMPC-6, Prayers Accepted. 6:15, Rhythm Makers. 6:30, Cob Theater. KMTR-6, Waltz. 6:30, Theatre Group. KFAC-6, News. 6:15, Music. 6:30, Salvation Army. KGFJ-6, News. 6:15, Salon Music. 6:30, Hits-Bits. KRKD-6:45, News. KFOA-6, News. 6:15, Allen Orch. 6:20, Beauty Talk. 6:25, Music. 6:30, Hit Time. 6:45, Walsh Orch. KGER-6, News. 6:05, South Amer. Wav. 6:45, Italian News. KFMN-6, A. P. Bulletin. 6:05, Symphonie Hour. 6:30, News. KFSD-6, Goodwill Hour. KGB-6, News. 6:05, Symphonie Hr. KFVD-6:30, Colored Revue. WGN Symphonie Hour. 6:45, Sunshine Gospel. KTMS-6, Good Will Hr. KDB-6, Associated Press Bulletin. 6:05, WGN Symphonie Hour. KYOE-6, Symphonie Hour.

7 to 8 P. M.

KFI-7, World Is a Stage. 7:15, Irene Rich. 7:30, When Presses Roar. KNN-7, Musical Game. 7:25, News. 7:30, Jerken Orch. KHLJ-7, Answer Man. 7:45, McFarland Twins. 7:30, Hancock Ensemble. KECA-7, Chapel Quartet. 7:15, Chansonette. 7:30, Rocky Melodies.

SUNDAY PROGRAMS

JULY 21, 1940

8 to 9 A. M.

KFI-8:15, Book of Books. 8:30, Wings Over America. KNN-8, West Coast Church. 8:30, Salt Lake Tabernacle. KHLJ-8, Funny Papers. 8:30, Choir. 8:45, Canary Chorus. KECA-8, Music Hall. KFWB-8, News. 8:15, Morning Music. 8:30, Rescue Mission. KMPC-8, Swedish Hour. KMTR-8, Sverlith. 8:30, W. B. Record. 8:45, Bob Shuler. KFAC-8, Country Church. 8:30, Music. KGFJ-8, Serenade. 8:15, Strings. 8:30, Music. KRKD-8, Reouests. KFOA-8, Concert Orch. 8:30, Mail Order Melody. KGER-8, News. 8:01, Rev. Dowell. 8:30, Pacific College. KFSD-8, Music Hall. KGB-8, Open 8:15, Church. 8:30, Choir. 8:45, Chorus. KFVD-8, Rev. Sales. 8:30, Church of Christ. KTMS-8, Radio City Music Hall. KYOE-8:30, Choir. 8:45, Chorus.

9 to 10 A. M.

KFI-9, Gordenaires. 9:15, Dr. Caselberry. 9:30, Silverstrings. KNN-9, Columbia Church. 9:30, March of Games. KHLJ-9, Judge Gardner. 9:30, Amer. Wildlife. 9:45, Food for Thought. KECA-9, Swing Cavalcade. KFWB-9:30, Peter Potter. KMPC-9, Young Orch. 9:15, News. 9:30, Swing. KMTR-9, Spanish Hour. KFAC-9, Liberal Catholic Hour. 9:15, Health Talk. 9:30, Music. KGFJ-9, Concert. KRKD-9, Concert. KGER-9, News. 9:15, March Ahead of Time. 9:30, Revival. 9:45, Bro. Pearson. KFSD-9, S. D. Churches. 9:15, Vass Family. 9:30, Reiser Orch. KGB-9, Bible Questions. 9:30, American Wildlife. KFVD-9, Waltz. 9:30, Music Box. KTMS-9, Artists' Hour. KDB-9, Winger & Alexander. 9:30, American Life. 9:45, Mellinwood. KYOE-9, Health. 9:15, Orch. 9:30, Am. Wildlife. 9:45, Krucer.

10 to 11 A. M.

KFI-10, Southwest Serenade. 10:30, Chicago Round Table. KNN-10, What, No Architect? 10:15, Salon Music. 10:30, News. 10:35, Swing. 10:45, Troubadours. 10:15, KHLJ-10, Tucker's Orch. 10:15, Highway Romance. 10:30, Palmer Concerts. KECA-10, Swing Cavalcade. KFWB-10, Peter Potter. KMPC-10, Swing. 10:30, Young Orch. 10:45, News. KGER-10, Madame Reinhart. KRKD-10, Concert. KFOA-10, News. 10:15, Visitor. 10:45, I Am. KGFJ-10, News. KHLJ-10, News. KFSG-10:30, Annie S. McPherson. KFSD-10, Salute America. 10:30, Chicago Round Table. KGB-10, Winger & Alexander. 10:15, Romance of Hiways. 10:30, Palmer Concert. KFVD-10, Music. KTMS-10, Treasure Trails. 10:30, Silhouettes. KDB-10, Tucker Orch. 10:15, Romance of Hiways. 10:30, Palmer House Orch. KYOE-10, Tucker Orch. 10:15, Highway Romance. 10:30, Concert Orch.

11 A. M. to 12 Noon

KFI-11, Physical Well Being. 11:15, Hollywood Today. 11:45, Kallenborn. KNN-11, Symphony. KRKD-11, Wood Orch. 11:30, Sweet and Swing. KECA-11, Swing. KFWB-11, Peter Potter. KMPC-11, Swing. KMTR-11:30, Peter Potter. KFAC-11, Church of Open Door. KGFJ-11, Light Concert. KFOA-11, Swing. KGER-11, Pilgrim Hour. KFSD-11, Fred Bliss. 11:15, Foreign Policy. 11:30, Nat. Music Camp. KGB-11, Wood Orch. KFVD-11, First Methodist Church. KTMS-11, V. Gomez. 11:15, Stricks. 11:30, Presbyterian Church. KDB-11, All Saints Church by the Sea. KYOE-11, Wood Orch.

## SAXES TO BATONS

Artie Shaw's Life Proves That Wanting To Get There, Plus Trying, Is Necessity

**I**N the early 1920's, New Haven's younger set often danced to the music of an orchestra made up of promising young musicians. Three of the members of the band were Rudy Vallee, Peter Arno and Artie Shaw. In a few years Vallee was a world-famous radio star, Arno was noted as an artist, and Shaw was being hailed as America's "King of Swing."

Five free lessons on the saxophone made up Shaw's musical education. After he heard a saxophone player do a solo of "Dreamy Melody," when he was a boy in New York, Shaw saved up his pennies and nickles to buy a sax for himself. After his five lessons, he was on his own, teaching himself both the sax and the clarinet.

Although he was born a New Yorker, Shaw considers himself a New Haven boy. He went to school there, and got his first job there. He was still in his early teens when he made his professional debut with a dance band. And a brief engagement on the road, he joined the orchestra that included Vallee and Arno in its roster.

From Connecticut Shaw went to Cleveland, where he played the clarinet in Joe Cantor's orchestra. Then came two years with Austin Wylie's band, for

### Struggled



Life was not too easy for Artie Shaw, above, who knew what he wanted and set about getting it—a place in the lists of the orchestral "Swing" Greats.

which he did all the rehearsing and arranging.

An essay contest conducted by a Cleveland newspaper won Shaw a trip to Hollywood. In the film city, at the age of 19, he joined his first "big name" band, playing with Irving Aaronson at the Coconut Grove.

Shaw and his clarinet moved on to other bands, including those of Andre Kostelanetz, Howard Barlow, Peter Van Steeden, Richard Himber, Freddie Rich, Red Nichols, Paul Whiteman and many others.

In 1936, Shaw blossomed out on his own as a band leader, gaining recognition overnight after his appearance at a swing concert in which some of the country's top bands took part. His popularity increased so rapidly that he won the title "King of Swing," and was named orchestra leader on the NBC program starring Robert Benchley and then on his own NBC broadcast.

Shortly after Shaw was acclaimed "King of Swing" he announced his retirement from the entertainment world, giving up his orchestra and his radio programs. His retirement, ended, however, when George Burns and Gracie Allen began their new NBC-Red Network series July 1. Then, with a new style and a larger orchestra than he had directed before, Shaw returned to radio as music director for the "network nitwits."

**Legal Name:** Arthur Shaw.  
**Birthplace:** New York City.  
**Birthday:** May 23, 1910.  
**Nationality:** American.  
**Height:** Five feet, seven inches.  
**Weight:** 140 pounds.  
**Coloring:** Black hair, brown eyes.

### The Aces Are Easy To Listen To



Jane and Goodman Ace, NBC's "Easy Aces," give their script a light once-over before the broadcast. To rehearse it more kills the spark of its spontaneity, they believe. The Aces are considered among best light programs on air.

### Flash Is a 'Sooner'; Sooner Sleep Than . . .

"Flash," a pure-white, male English setter, has long been an object of mystery to Al Pearce and his friends. In perfect health, "Flash" abhors motion and spends his days resting. Worried, Pearce sent the dog to a noted Beverly Hills trainer a fortnight ago. "Flash" returned to the Pearce doorstep five days later with the following note:

"Dear Mr. Pearce—We have successfully trained over 1200 dogs in Southern California. Frankly, we have never seen a setter like 'Flash.' This dog is kindly, affectionate, and fairly intelligent. But our experts simply tell us he is allergic to motion. They have found 'Flash' asleep in thickets with our decoy rabbits only a foot away. We have simulated hunts, used shot guns at close range, and 'Flash' has never batted an eye—nor opened one.

"We're sorry, Mr. Pearce, but we give up. There will be no charge, of course, for the entertainment this remarkable dog has afforded all of us. Very truly yours, J— L—."

KFWB-7, Texas Lewis. 7:30. Reported Missing.  
 KMPC-7, Sing with Band. 7:30. News. 7:45. Melodies.  
 KMTR-7, Bob Shuler.  
 KFAC-7, Open Forum.  
 KGFJ-7, Spanish Hour.  
 KFOJ-7, Music. 7:15. Owens Orch. 7:30. Anson Weeks. 7:45. Organ.  
 KGER-7, News. 7:05. Cinemania.  
 KFSG-7, Music. 7:45. Al Williams.  
 KFSD-7, Ameer S. McPherson.  
 KFSD-7, Josiah Hopkins. 7:15. Junior G-Men. 7:30. Prof. Askem.  
 KGB-7, Answer Man. 7:15. Reisman Orch. 7:45. McFarland Twins.  
 KTMN-7, Dance. 7:30. Rocky Mt. Time.  
 KDB-7, Answer Man. 7:15. Zerkit Orch. 7:30. Hancock Ensemble.  
 KVDF-7, Semi-Classic. 7:15. Dance Orch. 7:30. Hancock Ensemble.

8 to 9 P. M.

KFI-8, Walter Winchell. 8:15. Parker Family. 8:30. News.  
 KNX-8, Ingewood Park Concert. 8:30. Take It Or Leave It.  
 KHJ-8, Once Over. 8:15. Pastor's Study. 8:30. Command Performance.  
 KECA-8, Dance Orch. 8:30. Sports Newsreel. 8:45. Bookman Notebook.  
 KFWB-8, Dr. MacLennan.  
 KMPC-8, News. 8:15. Concert Hall. 8:30. Stan Myers. 8:45. Wings Over Jordan.  
 KMTR-8, Floyd Johnson.  
 KFAC-8, Open Door Church.  
 KGFJ-8, News. 8:15. Exploring Urges. 8:30. Night Justice.  
 KFOJ-8, News. 8:05. Frank Wells. 8:30. Preview Theater.  
 KFSD-8, Owens Orch. 8:30. Bill Stern. 8:45. Moments of Melody.  
 KGB-8, White Temple. 8:30. Horch Orch. 8:15. Maguire Man.  
 KTMS-8, St. Francis Hotel. 8:15. Amer. Riviera. 8:30. Bill Stern. 8:45. Field's Orch.  
 KDB-8, Dance Orch. 8:15. Pastor's Study. 8:30. Command Performance.  
 KVDF-8, Dance Orch. 8:15. Pastor's Study. 8:30. Command Performance.

9 to 10 P. M.

KFI-9, Night Editor. 9:15. Holden Orch. 9:30. Ravazza Orch.  
 KNX-9, Carier Orch. 9:30. Aguilar Orch. 9:15. News.  
 KHJ-9, News. 9:15. Voice of Prophecy. 9:45. Pancho Orch.  
 KECA-9, Lou Holden. 9:15. University Explorer. 9:30. Sanctuary. 9:45. News.  
 KFWB-9, L. A. Civic. 9:15. Gov. Olson. 9:30. News. 9:45. Ballards.  
 KMPC-9, Chapel Quartet. 9:30. Viennese Music. 9:45. News.  
 KMTR-9, Travelogue. 9:15. Special Events. 9:30. Hawaiians. 9:45. Special Events.  
 KFAC-9, Elliot Fisher. 9:30. Glorious Home. 9:15. Lest We Forget.  
 KFOJ-9, News. 9:15. Gov. Olson. 9:30. Swing Dmg. 9:45. Frank Christy Orch.  
 KGER-9, News. 9:05. Rev. Ivie. 9:30. Tuckin' In.  
 KFXM-9, News. 9:15. Voice of Prophecy. 9:45. Pancho Orch.  
 KFSG-9, First Nighters.  
 KFSD-9, Caliente Races. 9:30. Sanctuary. 9:45. News.  
 KGB-9, News. 9:15. Voice of Prophecy. 9:45. Pancho Orch.  
 KTMS-9, Ambassador Orch. 9:15. Gray Gordon. 9:30. News. 9:45. Novatime.  
 KDB-9, News. 9:15. Voice of Prophecy. 9:45. Pancho Orch.  
 KVDF-9, News. 9:15. Voice of Prophecy. 9:45. Music.

10 to 11 P. M.

KFI-10, News. 10:15. Bridge to Dreamland.  
 KNX-10, Organ. 10:30. Busse Orch.  
 KHJ-10, Arnheim Orch. 10:30. Howard Orch.  
 KECA-10, Philharmonic.  
 KFWB-10, Art Tatum. 10:15. Bowling Notes. 10:30. Dancing.  
 KMPC-10, Gordon Singers. 10:15. Hawaiians. 10:30. Raquel Nieto. 10:45. Three Kings.  
 KMTR-10, Lopez Orch. 10:45. Special Events.  
 KFAC-10, Melody Hour.  
 KGFJ-10, News. 10:30. Dreamer.  
 KFOJ-10, Music. 10:15. Anliwa Boys. 10:30. Island Music. 10:45. Hamilton Orch.  
 KGER-10, News. 10:15. Gaucho Or. 10:30. Hawaiians. 10:45. Dance.  
 KFXM-10, Arnheim Orch. 10:30. Howard Orch.  
 KFSG-10, Esther Stuart.  
 KFSD-10, Burner Orch. 10:15. Bridge to Dreamland.  
 KGB-10, Arnheim Orch. 10:30. Whiting Orch.  
 KFVD-10, Jack Bellboy.  
 KTMS-10, Florentine Orch. 10:30. Martin Orch.

SUNDAY PROGRAM HIGHLIGHTS

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

8:00—Radio City Music Hall. KECA-KFSD.  
 8:30—Wings Over America. KFI.  
 10:00—Salute of America. KFSD.  
 10:15—Highway Romances. KHJ.  
 10:30—Chicago Round Table. KFI-KFSD.  
 12:30—Invitation to Education. KNX.  
 2:30—Gene Autry Melody Ranch. KNX.  
 3:00—Help Thy Neighbor. KFWB.  
 3:30—French Program. KMTR.  
 4:00—American Forum of Air. KHJ-KGB-KVOE-KDB-KFXM.  
 6:00—Goodwill Hr. KECA-KFSD-KTMS.  
 6:30—Signal Carnival. KFI-KERN.  
 7:00—Open Forum. KFAC.  
 7:30—Reported Missing. KFWB.  
 9:15—Univ. Explorer. KECA.  
 9:15—Gov. Olson. KFWB.

Drama

3:30—Ellery Queen. KMPC.  
 4:00—Columbia Workshop. KNX.  
 4:30—One Man's Family. KFI.  
 6:30—Cub Theater. KFAC.  
 7:15—Irene Rich. KFI.  
 7:30—Presses Roar. KFI.  
 8:30—Command Performance. KHJ-KDB-KVOE.  
 9:00—Night Editor. KFI.

Public Affairs—News

11:15—Foreign Policy. KFSD.  
 11:45—Kaltenborn. KFI.  
 4:55—Elmer Davis. KNX.  
 8:00—Walter Winchell. KFI.  
 Outstanding Music  
 11:00—Columbia Symphony. KNX.  
 12:30—Basin St. Music. KTSD-KTMS.  
 12:45—Basin St. Music. KECA.  
 2:30—Cavalade of Hits. KECA.  
 3:30—Fitch Bandwagon. KFI.  
 4:00—Summer Symphony. KECA.  
 5:00—Summer Hour. KNX.  
 5:00—Manhattan Merry-Go-Round. KFI.  
 5:30—Album of Familiar Music. KFI.  
 6:00—Hour of Charm. KFI.  
 6:05—Symphony. KHJ-KGB-KVOE-KDB.  
 8:00—Ingewood Park Concert. KNX.  
 10:00—Phil-Harmonia. KECA.  
 11:15—Music You Want. KFWB.

Sports—Comment

1:30—Pacific Coast League Baseball. KFAC.  
 8:30—Bill Stearn. KTMS-KFSD.  
 9:00—Callente Races. KFSD.  
 10:15—Bowling Notes. KFWB.

Quiz Programs

12:45—Orange County Quiz. KVOE.  
 2:30—Beat the Band. KFI.  
 3:00—Prof. Askem. KFI.  
 7:30—Prof. Askem. KFSD.  
 8:30—Take It. KNX.

KDB-10, Arnheim Orch. 10:30. Whiting Orch.  
 KDB-10, Arnheim Orch. 10:30. Howard Orch.

11 to 12 Midnight

KFI-11, News. 11:15. Nottingham Orch. 11:30. Sondheim.  
 KNX-11, News. 11:15. Fitzpatrick Orch. 11:30. Strand Orch. 11:55. News.  
 KHJ-11, Mojica Orch. 11:30. Hawaiians.  
 KECA-11, Organ.  
 KFWB-11, Gypsy Caravan. 11:15.

Music You Want.  
 KMPC-11, Swing Quiz.  
 KMTR-11, Melody Lane.  
 KFAC-11, Music.  
 KGFJ-11, News. 11:15. Concert.  
 KFXM-11, Mojica Orch. 11:30. Nichols Orch.  
 KFSG-11:15. Music.  
 KFSD-11. Nottingham Orch. 11:30. Kentucky Sandman.  
 KGB-11, Mojica Orch. 11:30. Hawaiians.  
 KTMS-11, Mojica Orch. 11:30. Hawaiians.  
 KVOE-11, Mojica. 11:30. Hawaiians.

MONDAY PROGRAMS

JULY 22, 1940

8 to 9 A. M.

KFI-8, Woman in White. 8:15. O'Neills. 8:30. John Murray. 8:45. News.  
 KNX-8, Nancy Dixon. 8:15. When a Girl Marries. 8:30. Helen Trent. 8:45. Our Gal Sunday.  
 KHJ-8, Breakfast Club. 8:30. News. 8:40. News. 8:45. Pigeon Fitzgerald.  
 KECA-8, Breakfast Club. 8:30. Words and Music. 8:45. News.  
 KFWB-8, Budget Decorator. 8:15. Ballards. 8:30. Music. 8:45. Dr. 10:45.  
 KMPC-8, Andy & Virginia. 8:30. Unity Daily Word.  
 KMTR-8, Spanish Hour.  
 KGFJ-8, News. Stocks. 8:45. Dr. Wiseman.  
 KFKD-8:30, State Employment.  
 KFOJ-8, News. 8:15. Edwin L. Mar. 8:30. Classified. 8:45. Al Clauser. at ER-8, News. 8:01. Soul Patrol. 8:15. Mizpah.  
 KFXM-8, Sunshine Service. 8:40. Bess By. 8:45. Peg-en Fitzgerald. Street.  
 KFSD-8, Breakfast Club. 8:15. Good Cheer. 8:30. Farm and Home Hour.  
 KGB-8, Best Buys. 8:05. Investments. 8:15. Melodies. 8:25. Stocks. 8:30. News. 8:40. Bess By.  
 KGFJ-8:45, Dr. Reynolds.  
 KTMS-8, Weather Reports. 8:01. Breakfast Club. 8:15. Kiddoodlers (NBC). 8:30. S. B. Devotional Hour. 8:45. Mystery Melody.  
 KDB-8, Classic. 8:30. News. 8:40. Bess By. 8:45. Carriers of Elm Street.  
 KVOE-8, Breakfast Club. 8:30. News. Bess By. 8:45. Pigeon Fitzgerald.

9 to 10 A. M.

KFI-9, Your Treat. 9:15. Agnes White. 9:30. By Kathleen Norris. 9:45. Dr. Kate.  
 KNX-9, Goldbergs. 9:15. Life Can Be Beautiful. 9:30. Right to Happiness. 9:45. Short Story.

KHJ-9, Jean Abbey. 9:15. Rev. Laurin. 9:30. Hart Orch. 9:45. Keep Fit.  
 KECA-9, Council of Beauty. 9:15. Between the Bookends. 9:30. Mid-morning Jamboree.  
 KFWB-9, Summer Time. 9:15. Music in a Car. 9:30. Accent on Music. 9:45. Tune Time.  
 KMPC-9, News. 9:15. Women of the World. 9:30. Music Hall. 9:45. Melody Time.  
 KMTR-9, John Brown. 9:30. Monitor News. 9:45. W. B. Record.  
 KFAC-9, Inspirations. 9:15. Health Talk. 9:30. Women in News. 9:45. Parents Forum.  
 KGFJ-9, News. Stocks.  
 KFKD-9:30, U.S. Weather Reports.  
 KFOJ-9, Music. 9:45. Party Line.  
 KGER-9, News. 9:15. March Ahead of Time. 9:30. Revival. 9:45. Full Gospel.  
 KFXM-9, News. 9:15. Variety. 9:30. Hart Orch.  
 KFSD-9:15, Between the Bookends. 9:30. Frontiers American Life. 9:45. Bess By.  
 KGB-9, Cornhusker News. 9:15. Homemakers Catalogue. 9:45. Keep Fit.  
 KFVD-9:15, News. 9:30. Dr. Richardson. 9:45. Parade.  
 KTMS-9:00, News. 9:15. Between the Bookends (NBC). 9:45. News.  
 KDB-9, Rhythm. 9:15. Organ. 9:30. Hart Orch. 9:45. Keep Fit to Music.  
 KVOE-9, Studio. 9:15. Organ. 9:30. Monitor News. 9:45. Keep Fit.

10 to 11 A. M.

KFI-10, Light of the World. 10:15. Arnold Grimm's Daughter. 10:30. Vallant Lady. 10:45. Hymns.  
 KNX-10, Big Sister. 10:15. Aunt Jenny. 10:30. Wiley. 10:45. My Son.  
 KHJ-10, News. 10:15. Happy Homes. 10:45. Bachelor's Children.  
 KECA-10, Our Hr. 10:30. Views and Reviews. 10:45. Wife Savers.  
 KFWB-10, Memory Lane. 10:30. Melody Time. 10:45. Romance in Rhythm.

KMPC SUNDAY HEADLINERS

Ellery Queen 3:30 p. m.

Lee Grode's STAGE 1 3:15 p. m.

Stairway To Stardom 5:00 P. M.

Cub Theatre 6:30 p. m.

Sing With Your Favorite Band 7:00 p. m.

KMPC-10, Open House. 10:30. Norma Lee Service. 10:45. News.  
 KMTR-10, Woman's World. 10:30. Dr. Reynolds. 10:45. Spec. Events.  
 KFAC-10, Serenade. 10:15. Warren Gale. 10:30. News. 10:45. Gothic Tower.  
 KGFJ-10, News. 10:15. Sheldon Sheppard. 10:30. Moods in Verse. 10:45. City Dwellers.  
 KRED-10:15, Health. 10:30. P.-T. A. KFOJ-10, News. 10:15. Music. 10:30. Salon.  
 KGER-10, News. 10:05. Music. 10:30. Rev. Ivie.  
 KFXM-10, News. Variety. 10:15. Don Songs. 10:30. Garden Club. 10:45. Bachelor's Children.  
 KFSD-10, Our Hr. 10:30. Ann Gibson. 10:45. Bridge Class.  
 KGB-10, News. 10:15. Don Dew-hirst. 10:30. Garden Club. 10:45. Bachelor's Children.  
 KFVD-10:30, Union Rescue Mission.  
 KTMS-10, Our Half Hour. 10:15. Homemakers Digest. 10:45. U. S. Navy Band.  
 KDB-10, News. 10:15. For Home and Hostess. 10:30. Radio Garden Club. 10:45. Bachelors Children.  
 KVOE-10, News. 10:15. Leisure Hour. 10:30. Garden Club. 10:45. Bachelor's Children.

11 A. M. to 12 Noon

KFI-11, Mary Marlin. 11:15. Ma Perkins. 11:30. Pepper Young. 11:45. Vic & Sade.

A KVOE "MUST" for MON.-FRI.

Radio's True-to-Life Drama

"BACHELOR'S CHILDREN" 10:45 a. m.

## Meet The Nurse



Pretty Elizabeth Reller (above), plays Nurse Ann Malone in the engrossing dramatic serial, "Young Doctor Malone," now heard over KNX Mondays through Fridays at 2:00 p.m., PST. The story gives intimate glimpses into the life of a doctor.

## Johnny Presents . . .



Audrey Marsh, featured soloist on CBS network's Friday night musical variety show, "Johnny Presents," stepped into the theatrical limelight as one of the cast of that fabulous Broadway play, "Abie's Irish Rose." Later, while being pursued by a variety of villains in Christopher Morley's "After Dark," she learned she could sing as well as act. Radio discovered it also.

## RADIO LIFE LINES \* Buck Hathaway

**L**ISTENERS ARE GETTING RESTLESS: A raft of letters come in from readers who are growing a bit bored with newscasts that are monotonously repetitive. The best is from Dave Weismann, who suggests all stations set aside definite hours each day to recap what's happened to the world during the day.

\* \* \* \* \*

The "Cops and Robbers" controversy still waxes with no sign of waning. . . . At lunch with Jack Sayres, CBS publicity man, soon to join Young and Rubicam, who said Radio has only made one difference in play habits of today's kids. "They still go 'Bang! Bang!' I killed you, Orville!" They only do a better production," contended Sayres.

\* \* \* \* \*

**Bits of String and Pieces of Glass:** Letter from Don McNamara, KECA announcer, thanking for recent plug. Thanx, Don. A few others could follow your example. . . . Sorry, Irene Gordon, . . . that audition offer turned out to be just a bad publicity gag by a person who should have known better. . . . And I should have known better than to fall for it. . . . Radio doesn't have to call for talent auditions. . . . Talent has to find its own way usually to Radio. . . . Winifred Scott, KFI commercial sec. . . . mystery girl of radio lanes. . . . Looks 26. Is 26. Is taken for 35. Why? Because few people can believe that a slender, good looking strippling like her could be as serious at 26 as is she. . . . What's in a song? Charles Holland, voca-brilliant, sang "Una Furtiva Lagrima," Caruso's famous aria, in his home town, Norfolk, in Virginny. . . . Then he plugged along, a song genius in a battered hat . . . until years later (month ago in fact) . . . he sang "Una Furtiva Lagrima" at Red Cross monieft. . . . Now he's a genius in a silk topper if he wants to wear one. . . . Radio's got him. Movies want him . . . and the public will have him. . . . Best extractionist in town is Dr. Richard H. Riethmuller . . . who combines tabloid cultural education in matters scientific and sociological, as he deftly wrests from its uncertain throne . . . the tooth you should be ashamed to have in your mouth. . . . Glad for Frances Scully . . . NBC Fashion Editrix . . . for NBC's smart act in hoisting her across the Western Hemisphere. . . . And Catherine Schall, NBC publicity staff, . . . one of those formally coolish girls who enhance drawing rooms . . . yet is as down earthish as a sunlighted field flower. . . .

\* \* \* \* \*

**Fanfares and Signoffs:** Mere tap on the chime for Joe Leighton, CBS log editor . . . for this whizzer: "Why do radio announcers invariably have small hands?" Then his modulated hilarity at a dumb bunny look: "We pause for Station Identification." Get It? . . . No, we didn't either . . . not right away. . . . Funny, isn't it. . . . Signoff with an offstage tin rattle for David Walsh, Examiner sports writer . . . for that very freshmanish, "fisherman wharfish" crack about Hal Berger. . . . Sign off for a would be "Senator" who rhymes "Forty" . . . loses as many chances to go to Washington as the number of times he radio rants. . . .

\* \* \* \* \*

**Speaking of Candidates:** It's just one man's opinion (my own) but . . . there are a lot of political office aspirants on the air who are using Herr Hitler as a springboard into American office. . . . Trouble with most of these simpletons is that they don't credit people with ordinary good sense. . . . Where were these chaps two years ago when first flashes of lightning war illuminated the horizon? . . .

\* \* \* \* \*

**Is it 1916 all over again?** Then, President Wilson called out National Guard at urgings of international tradists . . . to cope with Mexican Emergency . . . (?) . . . World War I was two years old then. . . . It was three when American laddies went gut-pouring in Europe. . . . World War II moves twice as fast. . . . Now Demo-Roosevelt intimates airily plan to call our Guard again. . . . Nobody objects to defense strengthening . . . even if it means calling out Guard. . . . But, Quer'on (?) . . . Will 1941 see a well trained National Army in Europe? Or can it be that the President . . . democratically? engaged too long in keeping secret from the people his Third Term plans . . . is on the level?

\* \* \* \* \*

**Quick Jottings in the Memory Book:** Chef Milani, big food Chef . . . gets along . . . is now on KMPC among other stations. . . . Coming up . . . a cracking good yarn from Bill Anderson of KMPC . . . all about how a "Citizen Is Born" . . . full of dramair on emigres sculptured to fit the Democracy. . . . "Sky Blazers," CBS aviation program, voted best kids' program by 21 New York schools. . . . Marriage Club, Inc., could do better than to take time of earnest marriage information seekers . . . with such nonsense as "Do you believe a man should let his wife put her feet in the small of his back?" . . . Well, it happened. . . . Apologize to Al Clipper at Lucey's Cafe . . . for not keeping lyric writing appointment. . . . Goodbyes to little Helen Hayes and sauve Otto Kruger. . . . They're off-air till September 9. . . . The best water coolers in town are at CBS. . . . They squirt cold water like "gone wild" fire hoses. . . .

\* \* \* \* \*

**WEEKEND WONDER:** Who is the girl in the blue, white dotted dress . . . who sat brown eye-ishly in a Brittingham corner whilst we lunched with Matt (Town Talk) Weinstock, Jack Sayres, Humorist Dave Weismann, Leonard (Stuck for Lunch) Finch and Hal Rork? . . . Bye. . . .



# A KNOWLEDGE TEST

Radio Life and NBC Give Readers New Kind of Quiz. Set of Chimes for Win

So, you think you know your radio? Well, let's find out. For one who does know Radio and its principal program figures, and who can write a good letter, correctly identifying Radio Personalities, Radio Life and National Broadcasting Company are collaborating on a four week contest. The prize is a set of NBC Chimes.

Maybe its the Hollywood heat wave; but here's an identification contest to

them, write your letter and mail your material to Radio Life's editor. Send no boxtops. This is just between Radio Life Readers, the Magazine itself, and National Broadcasting Company.

Under each likeness there is a printed clue to the identity of the person depicted. Maybe you think it's going to be easy. Well, it isn't. It's worth trying, however, for those NBC chimes are out of the ordinary prizes, with the pride of

## Who Are These Men?



(1) Family historian and mystery addict.



(2) He emcees morning variety program.



(3) People and events are his subjects.



(4) Are you married and puzzled? Consult him.

brighten your days and sharpen your wits.

On this page are four (4) likenesses of persons who are adding to your radio enjoyment day in and day out. Each week for four weeks a set of four faces will be published. If you can identify all of them, and write the editor the 'best letter', the NBC chimes are yours.

Just save each week's list of faces. When you have all sixteen, identify

a great national network behind them. The contest is exclusive with Radio Life, and (Shh) here's a secret. NBC officials write and say that the editor will also get a set of chimes. Being generous hearted the editor will give his set to the second best letter and set of identifications. That is, if NBC doesn't object.

Remember, save all the faces for four weeks and then mail them together with your letter.

## Luncheon Dress Rehearsal



Ilka Chase, suave young actress and comedienne, presides over the weekly broadcasts of "Luncheon At the Waldorf" with the same elan that puts her name in lights for such Broadway shows as "The Women" and "Keep Off the Grass." At left, she's rehearsing and at right, she's through and free to continue the Ilka Chase chase around town for microphone material.

## THE BUDGET DECORATOR

### Question & Answer Box

**QUESTION:** In my living room I have a sofa against the wall, and am planning to buy tables and lamps for each end. Should I get ODD tables, and a PAIR of lamps—or should I get a PAIR of tables, AND lamps too?

**ANSWER:** That depends to a great degree on how well the room is balanced? A pair of lamps are all right used on different tables... a drum table and a pembroke table if they are nearly the same height. But, if your room lacks unity, and has a spotty, scattered look, you'll find that a pair of lamps, and a pair of tables will help correct this fault.

**QUESTION:** In our Colonial cottage, the floors are of hard pine, and we'd like to know how to finish them. Should we use acid, or oil stain?

**ANSWER:** Well, we prefer an acid to an oil stain—after staining, the floors should be given an application of good quality floor wax and then polished.

**QUESTION:** We have a green and gold dining room with a mulberry carpet. Should we use green or yellow candles for our table decoration?

**ANSWER:** No matter what the color scheme for your room might be, never use colored candles, except for Christmas or Hallowe'en parties. Perfectly plain ivory, or white candles, are the only ones considered in good taste, and these are beautiful in any color scheme.

**QUESTION:** We have a large combination radio and victrola, which seems out of scale in our small room, yet we have to have it there. Is there any way of making it less conspicuous?

**ANSWER:** If the radio is so placed that a screen can't be used, it should be treated like this. Remove the legs, and any super-imposed decoration, and paint it the color of the wall to minimize its importance in the room.

If you have any questions to ask, sit right down and write to the Budget Decorator in care of Station KFVB. We will answer your questions. The Budget Decorator will tell you of other services which will save you many dollars, if you are planning any changes in your home. If you wish to secure the Personalized service outlined in the morning program, if you would like to have Mr. Mel Melvyn revivce your rooms on the floor plan charts, and also get the four 25c tickets to the summer course of lectures and handbook—enclose a dollar bill to cover mailing and other costs.

Be sure to listen in Monday, Tuesday, Thursday and Friday at 8 a. m. to the Budget Decorator.

**MONDAY PROGRAM HIGHLIGHTS**

A.M. Programs are shown in Light Face Type;  
P.M. Programs in Black Face

*Variety*

- 8:30—Johnny Murray, KFI.
- 9:15—Between the Bookends, KECA-KFSD-KTMS.
- 10:30—Views and Reviews, KECA.
- 2:45—Kate Smith Speaks, KNN.
- 3:45—Chef Milani, KMPC.
- 6:30—Burns-Allen, KFI.
- 7:00—Amos & Andy, KNN-KMPC.

*Drama*

- 9:45—Short, Short Story, KNN.
- 6:30—Blondie, KNN.
- 8:00—American Challenge, KFI.
- 8:00—Passing Parade, KECA-KFSD.
- 8:30—Hawthorne House, KFI.

*Public Affairs—News*

- 3:00—Fulton Lewis, KGB-KDB.
- 4:55—Elmer Davis, KNN.
- 6:00—Raymond Gram Swing, KHJ-KGB-KVOE-KDB.
- 6:30—John B. Hughes, KHJ-KGB, KVOE, KFXM, KDB.
- 7:15—Elliot Roosevelt, KFWD-KFSD.
- 7:30—News Reel, KMTR.
- 7:30—Wash. Merry Go Round, KFSD-KECA-KFSD.
- 9:30—Fulton Lewis, KHJ-KGB-KDB-KFXM.
- 10:30—Let's Talk Over the News, KMPC.

*Outstanding Music*

- 10:45—Hymns of All Churches, KFI.
- 1:00—Classic Hour, KECA.
- 4:00—Telephone Show, KFI.
- 4:30—Hollywood Bowl, KFAC.
- 5:30—Grant Park Concert, KFI.
- 6:00—Contented Program, KFI.
- 7:00—Pleasure Time, KFI.
- 7:15—Lanny Ross, KNN.
- 8:30—Union Oil Show, KFI.
- 10:00—Phil-Harmonia, KECA.
- 11:15—Music You Want, KFWD.

*Sports—Comment*

- 12:30—Major League Baseball, KMPC.
- 2:00—Tenth Inning, KMPC.
- 6:15—Sportflashes, KFAC.
- 7:00—Sid Ziff, KFWD.
- 7:30—Holly Park Races, KFWD.
- 9:15—Sports Roundup, KNN.
- 10:15—Bowling Notes, KFWD.

*Quiz Programs*

- 12:00—Dazzlewit, KFSD.
- 1:30—Catalina Quiz, KNN.
- 5:00—Dr. I. Q., KFI.
- 8:00—Pull Over Neighbor, KHJ-KGB, KDB, KFXM, KVOE.
- 8:30—Kash Kwiz, KFWD.
- 9:30—Phot Phone Quiz, KVOE.

*Weather*

- KFI—7:30, 8:30, 10:15, 11:00, 1:45, 5:30.
- KMTR—9:00.
- KHJ-KGB-KVOE—9:00.
- KNN—8:00.
- KRKD—9:30.

- KNN—11, Society Girl, 11:15, Poetic Strings, 11:30, Life Begins, 11:45, News.
- KHJ—11, Friendly Neighbors, 11:15, Eddie Albright, 11:30, Flying Feet, 11:45, Honey Moon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill.
- KFWB—11, Tom Stoddard, 11:30, Piano Patter, 11:45, News.
- KMPC—11, Master Singers, 11:15, Music for Madame, 11:30, Livestock Journal, 11:45, Columbia Soloist.
- KMTR—11, Salvation Army, 11:15, Special Events, 11:30, Stocks and News, 11:45, Spec. Events.
- KFAC—11, Man on Street, 11:30, Home Beautiful, 11:45, Hawaii.
- KGFJ—11, News, Stocks, 11:30, Crusader.
- KRD—11, Paddock Flashes, 11:30, News.
- KFOX—11, Music, 11:30, News, 11:40, Music.
- KGER—11, News, 11:15, Old Camp Meeting, 11:30, Tunesmith.
- KFXM—11, Friendly Neighbors, 11:15, 12:30, Dance Time, 11:30, Travel America.
- KFSD—11, Orphans of Divorce, 11:15, Honey Moon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill.
- KGB—11, Friendly Neighbors, 11:15, Childhood March, 11:30, Pulpit Highlights, 11:45, Minute Melodies, 11:50, Marine Logs, 11:55, Melody.
- KFVD—11, News, 11:30, Red Piano, 11:45, Violet Schram.
- KTMS—11:00, Orphans of Divorce, 11:15, Honey Moon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill.
- KDB—11, Friendly Neighbors, 11:15, Childhood March, 11:30, Travel America, 11:45, Garden Orch.
- KVOE—11, Friendly Neighbors, 11:15, March of Childhood, 11:30, Travel America.

**12 Noon to 1 P. M.**

- KFI—12, Road of Life, 12:15, Stella Dallas, 12:30, Lorenzo Jones, 12:45, Portia Faces Life.
- KNN—12, Kitty Kelly, 12:15, Myrt-Marge, 12:30, Hilltop House, 12:45, Stepmother.
- KHJ—12, News, 12:30, Troubadours, 12:45, Muse-Music.

**WIN A DOLLAR WITH A WORD**  
KECA—12:15 - 12:30 P.M.  
Featuring FRIZZ—  
Golden State's New Product

- KECA—12, News, 12:15, "Word Hunters"
- 12:30, Club Matinee.
- KFWB—12, Al Jarvis.
- KMPC—12, Music, 12:15, News, 12:30, Baseball.
- KMTR—12, Peter Potter.
- KFAC—12, News, 12:15, Melody Hr.
- KGFJ—12, News, Stocks, 12:15, Dr. McCoy, 12:30, Novelities, 12:45, Let's Listen.
- KRKD—12:30, Saddle Pals.
- KFOX—12, Krupa Orch. 12:15, News, 12:30, Goodman Orch. 12:45, Organ.
- KGER—12, News, 12:15, Music.
- KFXM—12, Singin' Sam, 12:15, News, 12:30, Calvary, 1 Hour, 12:45, Pop. Orch.
- KFSD—12, Dazzlewit Quiz, 12:15, News, 12:30, Club Matinee.
- KGB—12, News, 12:30, Stocks, 12:35, News, 12:45, Muse-Music.
- KFVD—12, Air Editor, 12:45, Violet Schram.
- KTMS—12:00, Market, 12:03, Melodies, 12:15, Weather, 12:17, Club Matinee, 12:30, News, 12:45, Club Matinee.
- KDB—12, News, 12:15, Dusty Blanchard, 12:30, Troubadours, 12:45, American Family.
- KVOE—12, News, 12:15, Garden Orch. 12:30, Troubadours, 12:45, Muse-Music.

**1 to 2 P. M.**

- KFI—1, Girl Alone, 1:15, Kitty Keene, 1:30, Midstream, 1:45, O'Neils.
- KNN—1, By Kathleen Norris, 1:15, My Children, 1:30, Catalina Quiz, 1:45, Scattergood Baines.
- KHJ—1, Hawaiihaus, 1:30, Community Hall, 1:45, Let's Play Bridge.
- KECA—1, Classic Hour.
- KFWB—1, News, 1:05, Symphonia, 1:30, Dr. Reynolds, 1:45, Movie Quiz.
- KMPC—1, Baseball.
- KMTR—1, G. Allison, 1:30, Pension, 1:45, Ensemble.
- KEACUS—1, Religious Science, 1:15, Book Club, 1:45, Organ.
- KGFJ—1, News, Stocks, 1:15, Strings, 1:30, Matinee.
- KRD—1:15, City Hall, 1:30, USC.
- KFOX—1, Rhythmic Age, 1:15, Rainbow Trio, 1:30, Christian Science, 1:45, E. Harlan.
- KGER—1, News, 1:05, Officials, 1:20, Hits, 1:30, Spanish Trio.

- KFXM—1, Hawaiians, 1:30, Variety, 1:45, Play Bridge.
- KFSD—1, Treasured Melodies, 1:30, Frank & Archie, 1:45, Wayne Van Dyne.
- KGB—1, Hawaiians, 1:30, Rhythm, 1:45, Let's Play Bridge.
- KFVD—1, News, 1:15, Music.
- KTMS—1, Music Quiz, 1:15, Melodies, 1:30, Watanabe, 1:45, Wayne Van Dyne.
- KDB—1, Hawaiians, 1:30, Scrapbook, 1:45, Let's Play Bridge.
- KVOE—1, Hawaiians, 1:30, Johnson Family, 1:45, Let's Play Bridge.

**2 to 3 P. M.**

- KFI—2:15, Mine to Cherish, 2:30, Alice Blair, 2:45, Miss Julia.
- KNN—2, Young Dr. Malone, 2:15, KNN-tra, 2:25, Dance, 2:30, Joyce Jordan, 2:45, Kate Smith.
- KHJ—2, News, 2:15, Bookworm, 2:30, Five Men.
- KECA—2:15, Organ, 2:30, Against the Storm, 2:45, Guiding Light.
- KFWB—2, Matinee Varieties, 2:15, Hits and Bits, 2:30, Music Box, 2:45, Grandma Travels.
- KMPC—2, Tenth Inning, 2:15, Phil Neely, 2:30, American Notes.
- KMTR—2, News, 2:15, Spec. Events, 2:30, Musical Hour.
- KFAC—2, American Legion Aux., 2:15, Good Cheer, 2:30, Fed. Women's Clubs.
- KGFJ—2, News, Stocks, 2:15, Civic, 2:30, Volunteers of America, 2:45, Rough Riders.
- KRKD—2, Chuck Henry Orch. 2:30, News, 2:45, Hawaiians.
- KFOX—2, Civic, 2:15, Golden West, 2:30, Art Theatre, 2:45, Grandma Travels.
- KGER—2, News, 2:05, Geo. Strange, 2:15, Stocks, 2:05, Orch. 2:15, News, 2:30, 5 Men of Fate, 2:45, Spotlite Review.
- KFSD—2, Hollywood Gossip, 2:05, Dance, 2:10, Listen! 2:15, Monitor News, 2:30, Information Bureau, 2:45, Grandma Travels.
- KGB—2, News, 2:15, Kings Men, 2:30, Five Men of Fate.
- KFVD—2:15, Organ.
- KTMS—2:05, Musical Rambblings (NBC), 2:15, Harold Curtis (NBC), 2:25, News, 2:30, Thunder Over Paradise, 2:45, "Grandma Travels."
- KDB—2, News, 2:15, The Monitor Views the News, 2:30, Five Men of Fate, 2:45, Mutual Matinee.
- KVOE—2, News, 2:15, Federal Music, 2:30, Novelty, 2:45, Round Towners.

**3 to 4 P. M.**

- KFI—3, Art Baker, 3:30, Black Velvet.
- KNN—3, Mary Foster, 3:15, News, 3:20, Willy, 3:45, Europe.
- KHJ—3, Fulton Lewis, 3:15, Willard Orch. 3:30, Haven of Rest.
- KECA—3, Unclassic Hour.
- KFWB—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.

- KMPC—3, News, 3:15, Novacord, 3:30, General Facts, 3:45, Chef Milani.
- KMTR—3, Volney James, 3:30, Memories, 3:45, Billy Reichman.
- KFAC—3, Masterpieces.
- KGFJ—3, News, Stocks.
- KRKD—3:30, Wagon News.
- KFOX—3, Maddox Family, 3:30, Blanchard McKee, 3:45, C. Leighton.
- KGER—3, News, 3:05, Music, 3:15, Let Me Forget, 3:30, Bob Carlin, 3:45, Music.
- KFXM—3, Fulton Lewis, 3:15, Variety, 3:30, Haven of Rest.
- KFSD—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
- KGB—3, Fulton Lewis, 3:15, Noble Orch. 3:30, Haven of Rest.
- KFVD—3, Wagon News.
- KTMS—3:00, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
- KDB—3, Fulton Lewis Jr. 3:15, Willard Orch. 3:30, Haven of Rest.
- KVOE—3, Washington News, 3:15, Willard Orch. 3:30, Haven of Rest.

**4 to 5 P. M.**

- KFI—4, Telephone Show, 4:30, Facts and Fancies.
- KNN—4, Why, 4:15, KNN-tra, 4:30, Jack Owens, 4:45, News.
- KHJ—4, Goldman Band, 4:30, Who Are You? 4:45, Williams Orch.
- KECA—4, Bud Barton, 4:15, Rocky Gordon, 4:30, Irene Wicker, 4:45, Malcolm Claire.
- KFWB—4, Don Milligan, 4:30, Bert Fisk, 4:45, Stuart Hamblen.
- KMPC—4, Social Secretary, 4:15, Miniature Metro, 4:30, News, 4:45, Aloha Land.
- KMTR—4, John Brown, 4:30, Special Events.
- KFAC—4, Vernon Steele, 4:15, Portraits in Literature, 4:30, Bowl Previews.
- KGFJ—4, News, 4:15, Tea Time, 4:30, Observer, 4:45, Music.
- KRKD—4:15, Venna Taylor, 4:45, News.
- KFOX—4, John Brown.
- KGER—4, News, 4:15, Byron Scott, 4:30, Swing.
- KFXM—4, Trading Post, 4:30, Who Are You, 4:45, Williams Orch.
- KFSD—4, Dance, 4:15, Rocky Gordon, 4:30, Irene Wicker, 4:45, Malcolm Claire.
- KGB—4, Rhythm, 4:30, Who Are You? 4:45, Williams Orch.
- KFVD—4, Tea Time.
- KTMS—4:00, Bud Barton, 4:15, Rocky Gordon, 4:30, String Quartet, 4:45, Malcolm Claire, 4:55, Music.
- KDB—4, Jamboree.
- KVOE—4, Who You Read, 4:15, Goldman Band, 4:30, Who Are You? 4:45, Ads.

**5 to 6 P. M.**

- KFI—5, Dr. I. O. 5:30, Grant Park Concert.
- KNN—5, Forecast.

- KHJ—5, News, 5:15, Daily Comics, 5:30, Shafter Parker, 5:45, Cheer Up.
- KECA—5, Twilight Tales, 5:15, Tarzan, 5:30, News, 5:45, Martin Music.
- KFWB—5, Stuart Hamblen.
- KMPC—5, Song Stories, 5:15, News, 5:30, Uncle Harry.
- KMTR—5:45, Evaslide.
- KFAC—5, Aneway to Music, 5:30, Studio.
- KGFJ—5, News, 5:30, Baseball Scores.
- KRKD—5:15, Vienna Waltzes, 5:30, Race Results.
- KFOX—5:40, Beauty Talk.
- KGER—5, News, 5:05, Latin Hour.
- KFXM—5, Popular Orch. 5:30, News, 5:25, Variety, 5:45, Cheer Up.
- KFSD—5, News, 5:15, Magic Island, 5:30, Dance, 5:45, Marine Corps.
- KGB—5, KGB Presents, 5:15, For Ladies Only 5:30, Shafter Parker, 5:45, Cheer Up.
- KVOE—5, Mystery Hall, 5:30, Shafter Parker, 5:45, Cheer Up.

**6 to 7 P. M.**

- KFI—6, Contented Program, 6:30, Burns & Allen.
- KNN—6, Guy Lombardo, 6:30, Blondie.
- KHJ—6, Ray Gram Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Yesterdays.
- KECA—6, Europe News, 6:15, Barnett Orch. 6:30, Green Hornet.
- KFWB—6, News, 6:15, Strollin' Tom, 6:30, Rhapody in Silk, 6:45, Selvin Orch.
- KMPC—6, Mothers of America, 6:15, Marcia Nolan, 6:30, Band Wagon.
- KMTR—6:15, Waltz, 6:30, Life Payments, 6:45, Nation's Builders.
- KFAC—6, News, 6:15, Sportflashes, 6:45, Calling Writers.
- KGFJ—6, News, Italian Melodies, 6:30, Gold Hour.
- KRKD—6:15, News, 6:30, Sports Reports.
- KFOX—6, News, 6:10, Sportlight Parade, 6:15, Brigham Young, 6:30, Townsend, 6:45, Hawaiians.
- KGER—6, News, 6:05, Mexican Varieties, 6:30, Italian Journal.
- KFXM—6, Raymond Gram Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Yesterdays.
- KFSD—6, News, 6:15, Barnett Orch. 6:30, Reading Adventures.
- KGB—6, Raymond Gram Swing, 6:15, Johnson Family, 6:30, News and Views, 6:45, Yesterdays.
- KFVD—6, Serenade, 6:15, World on Air, 6:30, Townsend.
- KTMS—6, News, 6:15, Lincoln Hotel, 6:30, Concert Hall.
- KDB—6, Raymond Gram Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Concert Miniatures.
- KVOE—6, Raymond Gram Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Yesterdays.

**7 to 8 P. M.**

- KFI—7, Pleasure Time, 7:15, KFI News, 7:30, Union Oil.
- KNN—7, Amos-Andy, 7:15, Lanny Ross, 7:30, Pipe Smoking Time, 7:45, News.

**KMPC**

**MAJOR LEAGUE BASEBALL**

with  
**Hal Berger**  
12:30 p. m.  
Mon. thru Fri.  
Sponsored by  
**Pontiac Dealers**

# GLAMOUR TO SOUTH

## Hollywood Fashion Expert To Short Wave Programs To Americas In NBC Promotion

Time was when modish women of the world looked to far distant Paris, for clothing of noted Continental designers was their objective, from back alley Sallys to Fifth avenue 'clothes racks' and healthy daughters of western pioneers.



FRANCES SCULLY

.. These latter, adapting themselves to constant sunshine and an equable climate, slowly invaded a field in which Paris claimed leadership. Motion pictures and radio established operating headquarters in Hollywood. On distant Paris two strikes were called. Now war hurt, Paris has had third strike called.

California, and California's Hollywood, have become the world's center of fashion. No more striking proof of this could be forthcoming that that which came this week in an announcement from National Broadcasting Company.

For National Broadcasting Company,

ambitious, capable and decidedly attractive Frances (Speaking of Glamour) Scully, has edited fashions, taken fashion pictures, consulted on designs, and made pertinent observations to affect dress habits of more women in one day than many a Paris dress designer sold in a decade

"Frances (Speaking of Glamour) Scully today became the first Hollywood commentator to be sold to a commercial sponsor for short wave broadcasts of her news about stars to South America.

Miss Scully's programs will be broadcast each Friday to Latin America in Spanish and Portuguese via NBC short wave facilities in New York, in the interests of Johnson's Floor Wax. Its title will be "Fashions from Hollywood."

Great commercial importance is attached to sponsored short wave broadcasts recently inaugurated by NBC to the Latin American republics in view of restrictions imposed on American trade with Europe by the war.

Miss Scully's Speaking of Glamour programs are heard each Wednesday, from 4:00 to 4.15 p.m., on Red Network

Exquisite!



White marquisette in fluffy, transparent layers create a celestial quality in the summer evening gown worn by beautiful Beverly Roberts, CBS radio actress. Inspired by the exquisite designs and the soft colors of ancient Persian art, the bodice is richly encrusted with coral beads. (Bonwit Teller.)

Ahoy, Mates!



For yachting or strolling the ocean-side, here's a real nautical number with a red anchor aweigh in a stripe of blue, a flattering wide-swing skirt, and a saucy little red bolero jacket which you can wear or carry.

"Comfortable!"



Cool as a cucumber is this pale blue shantung with white cord belt and "Chinese-twist" huttons. CBS' Adrienne Marden says this will be one of her standbys for city or country wear.

### Fans Mess Up Names Of CBS Band Maestro

Carl Hoff, the genial band maestro of the CBS Al Pearce shows, reports that fan mail was addressed to him during the past month in the following variations: Karl Hoffee, Karl Half, Carl Haff, Carl Off, Boris Carlhoff (as a gag he hopes), Carl Coff, Karl Kote, Cal Hawff, and Karl Kaff. But he's still Carl Hoff.

**KLJH-7**, Face Past, 7:15, Profit Trio, 7:30, Lone Ranger.  
**KECA-7**, Reading Adventures, 7:30, Wash. Merry Go Round.  
**KFWB-7**, Sid Ziff, 7:15, Elliot Roosevelt, 7:30, Joe Hernandez, 7:45, Alex Karlin.  
**KXN-7**, Amos 'n' Andy, 7:15, News, 7:30, Words & Music, 7:45, Town Tours.  
**KMTR-7**, Music, 7:15, Political, 7:45, Special Events.  
**KFAC-7**, L. A. Bar Assn, 7:15, News, 7:30, Chapel Quartet, 7:45, County Review.  
**KGFJ-7**, Spanish Hour.  
**KRRK-7**, News, 7:15, Waltz Time, 7:30, Fishing Facts.  
**KFOX-7**, Our Daily Bread, 7:15, Elliott Roosevelt, 7:30, Anything Can Happen, 7:45, Grieg Orch.  
**KGFR-7**, News, 7:05, Jewish Hour.  
**KFXM-7**, Page Past, 7:15, Profit Trio, 7:30, Lone Ranger.  
**KFSG-7**, 7:45, Evangelistic.  
**KFSD-7**, Imagine That, 7:15, Elliot Roosevelt, 7:30, Wash. Merry-Go-Round.  
**KGB-7**, Page Past, 7:15, Star Parade, 7:30, Lone Ranger.  
**KTMS-7**, Melody Time, 7:15, Elliot Roosevelt, 7:30, Wash. Merry-Go-Round.  
**KDB-7**, Facing the Past, 7:15, News, 7:30, Lone Ranger.  
**KVOE-7**, Page Past, 7:15, Profit Trio, 7:30, Lone Ranger.

**KVOE-9**, News, 9:15, Studio, 9:30, Photo-Phone Quiz, 9:45, Dance Orch.  
**10 to 11 P. M.**  
**KFI-10**, News, 10:15, Julia Blake, 10:30, Bridge Club, 10:50, Duchin Orch.  
**KNA-10**, Jergen Orch, 10:30, Camera Club, 10:45, Kent.  
**KHJ-10**, Diamond Orch, 10:30, Pay Orch.  
**KECA-10**, Phil-Harmonia.  
**KFWB-10**, Art Tatum, 10:15, Bowling Notes, 10:30, Swing.  
**KMPC-10**, BLACK HOUR, SPONSORED BY DRAESEMER PRODUCTIONS, 10:15, Hawaiians, 10:30, Talk Over the News, 10:45, Three Kings.  
**KMTR-10**, Special Events, 10:15, Orch, 10:45, J. Steel.  
**KFAC-10**, M. Jody Hour.  
**KGFJ-10**, News.  
**KFOX-10**, Kitchen Garden, 10:30, Music, 10:45, Organ.  
**KGB-10**, News, 10:15, Music.  
**KFXM-10**, Diamond Orch, 10:30, Pearl Orch.  
**KFSG-10**, Bible Quiz, 10:15, Portrait Players.  
**KFSD-10**, Martin Orch, 10:30, Hollywood Gossip, 10:45, Duchin Orch.  
**KGB-10**, Bacon Plays, 10:30, Joy Orch.

**KTMS-10**, Martin Orch, 10:30, Classified, 10:35, Ambassador Orch, 10:40, Diamond Orch, 10:50, Jimmy Joy's Orch.  
**KVOE-10**, Diamond Orch, 10:30, Pearl Orch.  
**11 to 12 Midnight**  
**KFI-11**, News, 11:15, Sudy Orch, 11:30, Harna Orch.  
**KNA-11**, News, 11:15, Clark Ross, 11:45, Manny Strand, 11:15, News.  
**KHJ-11**, News, 11:15, Vagabond Trail, 11:45, Hawaiians.  
**KECA-11**, Organ.  
**KFWB-11**, Organ, 11:15, Music You Want.  
**KMPC-11**, Swing Quiz.  
**KMTR-11**, Melody Lane.  
**KAFJ-11**, Henry Orch.  
**KGFJ-11**, News.  
**KFXM-11**, News, 11:15, Vagabond Trail, 11:45, Nichols Orch.  
**KFSG-11**, 11:15, Melodies.  
**KFSD-11**, Sudy Orch, 11:30, Memory, 11:45, Hawaiians.  
**KFVJ-11**, Jack Bellboy.  
**KTMS-11:00**, This Moving World, 11:15, The Dance Hour, 11:45, Paul Carson.  
**KDB-11**, News, 11:15, Vagabond Trail, 11:30, Hawaiians.  
**KVOE-11**, News, 11:15, Vagabond Trail, 11:30, Hawaiians.

**KGFJ-11**, News, Stocks.  
**KRRK-11**, Paddock Flashes, 11:30, News.  
**KLOX-11**, Aaron Gonzales, 11:15, Weeks Orch, 11:30, News, 11:40, Allen Orch.  
**KGFR-11**, News, 11:15, Music.  
**KFXM-11**, Friendly Neighbors, 11:15, Dance, 11:30, Open.  
**KFSG-11**, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill.  
**KGB-11**, Friendly Neighbors, 11:15, Hill Orch, 11:30, Knick Orch.  
**KFVJ-11**, News, 11:30, Red Piano, 11:45, Violet Schram.  
**KTMS-11:30**, Orphans of Divorce, 11:45, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill.  
**KDB-11**, Friendly Neighbors, 11:15, Hill Orch, 11:30, Knick Orch.  
**KVOE-11**, Friendly Neighbors, 11:15, Hallett Orch.

**12 Noon to 1 P. M.**

**KFI-12**, Road of Life, 12:15, Stella Dallas, 12:30, Lorenzo Jones, 12:45, Paula Fox.  
**KXN-12**, Kitty Kelly, 12:15, Myrt-Marge, 12:30, Hilltop House, 12:45, Stepmother.  
**KLIJ-12**, News, 12:30, Dance Orch, 12:45, News, 12:15, Club Matinee.  
**KFNR-12**, Al Jarvis.  
**KMPC-12**, Music, 12:15, News, 12:30, Baseball.  
**KMTR-12**, Peter Polter.  
**KFAC-12**, News, 12:15, Melody Hour.  
**KGFJ-12**, News, Stocks, 12:45, Dr. McCoy, 12:30, Novelties, 12:45, Let's Listen.  
**KFOX-12**, Tucker Orch, 12:15, News, 12:30, Gardner.  
**KGFR-12**, News, 12:10, Music.  
**KFXM-12**, 'Singin' Sam, 12:15, News, 12:30, Calvary Quarter Hr, 12:45, Pop. Orch.  
**KFSD-12**, Dr. S. O. A, 12:15, News, 12:30, Club Matinee.  
**KGB-12**, News, 12:15, Open, 12:30, Stocks, 12:35, Views of the News, 12:45, Open.  
**KFVJ-12**, Air Editor, 12:45, Violet Schram.  
**KTMS-12:00**, Market, 12:03, Melodies, 12:15, Weather, 12:17, Club Matinee (NBC), 12:30, News, 12:45, Club Matinee.  
**KDB-12**, News, 12:30, Dance Orch.  
**KVOE-12**, News, 12:15, Open, 12:30, Dance Orch.

**1 to 2 P. M.**

**KFI-1**, Girl Alone, 1:15, Kitty Keene, 1:30, Midstream, 1:45, O'Neils.  
**KXN-1**, By Kathleen Norris, 1:15, My Children, 1:30, Catalina Quiz, 1:45, Scattergood Balance.  
**KHJ-1**, Life 'n' Byron, 1:30, Community Hall, 1:45, Play Bridge.  
**KECA-1**, Classic Hour.  
**KFWB-1**, News, 1:05, Symphonia, 1:30, Dr. Reynolds, 1:45, Movie Quiz.  
**KMTR-1**, Baseball.  
**KMTR-1**, G. Allison, 1:30, Pension, 1:45, Ensemble.  
**KFAC-1**, Religious Science, 1:45, Organ.  
**KGFJ-1**, News, Stocks, 1:15, Strings, 1:30, City Hall, 1:30, U.S.A.  
**KFOX-1**, Relax, 1:15, Music, 1:30, Rainbow Trio, 1:45, Emil Martin.  
**KGFR-1**, News, 1:05, Officials, 1:20, Bits of Hit, 1:30, Spanish Trio.  
**KFXM-1**, Life of Byron, 1:30, Variety, 1:45, Let's Play Bridge.  
**KFSG-1**, Farmer's Come to Town, 1:15, Heart Strings, 1:30, Frank & Archie, 1:45, Amer. Legion.  
**KGB-1**, Byron's Life, 1:30, Romance Rhythm, 1:45, Bridge.  
**KFVJ-1**, News, 1:15, Music.  
**KTMS-1**, Music Quiz, 1:15, Hart Strings, 1:30, Watanabe, 1:45, Betty Barrett.  
**KDB-1**, Life of Byron, 1:30, James Orch, 1:45, Let's Play Bridge.  
**KVOE-1**, Life of Lord Byron, 1:30, Johnson Family, 1:45, Let's Play Bridge.

**2 to 3 P. M.**

**KFI-2**, 2:15, Agnes White, 2:30, Alice Blair, 2:45, Miss Julia.  
**KXN-2**, Young Dr. Malone, 2:15, Michael Loring, 2:30, Joyce Jordan, 2:45, Kate Smith.  
**KHJ-2**, News, 2:15, Book Worm, 2:30, Music, 2:45, Ave. the Women.  
**KECA-2**, 3:00, Against the Storm, 2:45, Guiding Light.  
**KFWB-2**, Matinee Varieties, 2:15, Hits and Bits, 2:30, Music Box, 2:45, Grandma Travels.  
**KMPC-2**, Tenth Inning, 2:15, Michael Loring, 2:30, American Notes.  
**KMTR-2**, News, 2:15, Termito Topics, 2:30, Musical Hour.  
**KFAC-2**, 3:00, Band Concerts.  
**KGFJ-2**, News, Stocks, 2:15, Civic, 2:30, Salvation Army, 2:45, Rough Riders.  
**KRRK-2**, Henry Orch, 2:15, Music, 2:30, News, 2:45, Hawaiians.

**8 to 9 P. M.**

**KFI-8**, American Challenge, 8:30, Hawthorne House.  
**KXN-8**, What's On Your Mind? 8:30, News, 8:35, King Orch.  
**KHJ-8**, Pull Over Neighbor, 8:30, Laugh & Swing.  
**KECA-8**, Passing Parade, 8:15, Dorsey Orch, 8:30, News, 8:45, Donald Davis.  
**KFWB-8**, Texas Jim Lewis, 8:30, Kash Kwiz.  
**KMPC-8**, News, 8:15, Concert Hall, 8:30, Stan Myers, 8:45, Fun Quiz.  
**KMTR-8**, 8:15, Let We Forget, 8:30, Rhea Crawford, 8:45, Socc. Events.  
**KFAC-8**, L. A. City College.  
**KGFJ-8**, News.  
**KFOX-8**, Lucia, 8:15, Literature On Parade, 8:30, Judge Gardner.  
**KGFR-8**, News, 8:05, Rodolfo Hoyos.  
**KFXM-8**, Pull Over Neighbor, 8:30, Hometown Headlines, 8:35, Pop. Orch.  
**KFSG-8**, Evangelistic.  
**KFSD-8**, Passing Parade, 8:15, Dorsey Orch, 8:30, Bull Trio.  
**KGB-8**, Pull Over Neighbor, 8:30, Radio Charades, 8:45, Radio News Reel, Ferde Grofe.  
**KTMS-8**, 8:00, Channel Counties Quiz, 8:30, Biltmore Hotel.  
**KDB-8**, Pull Over Neighbor, 8:30, World Light Opern, 8:45, On Parade.  
**KVOE-8**, Pull Over Neighbor, 8:30, Laugh and Swing.

**9 to 10 P. M.**

**KFI-9**, Classics, 9:30, Friml Orch.  
**KXN-9**, News, 9:15, Sports Round-Up, 9:20, Noble Orch, 9:30, Garber Orch, 9:45, News.  
**KHJ-9**, News, 9:15, Music, 9:30, Fulton Lewis, 9:15, McFarland Twins.  
**KECA-9**, Little Ole Hollywood, 9:30, Eu Manchu, 9:45, News.  
**KFWB-9**, Swing Out, 9:30, News, 9:45, Ballads.  
**KMPC-9**, Meet Your Neighbor, 9:30, Dance, 9:45, News.  
**KMTR-9**, Floyd Johnson, 9:30, Hawaiian, 9:45, Merry Go Round.  
**KFAC-9**, Moonlight Symphony.  
**KGFJ-9**, Jewish Hour.  
**KFOX-9**, News, 9:15, Music, 9:30, Jasper Orch, 9:45, Miller Orch.  
**KGFR-9**, News, 9:05, Byron Scott, 9:30, Pastor Crouch.  
**KFXM-9**, News, 9:15, McLean Orch, 9:30, Fulton Lewis, 9:45, McFarland Twins.  
**KFSG-9**, Gospel Singers.  
**KFSD-9**, Talent Search, 9:30, Carlin Orch, 9:45, News.  
**KGB-9**, News, 9:15, McLean Orch, 9:30, Fulton Lewis, 9:45, McFarland Twins.  
**KTMS-9:00**, Little Ole Hollywood, 9:30, News, 9:45, Lake Orch.  
**KDB-9**, News, 9:15, Dennis Orch, 9:30, Fulton Lewis, 9:45, McFarland Twins.

**TUESDAY PROGRAMS**

JULY 23, 1940

**8 to 9 A. M.**

**KFI-8**, Woman in White, 8:15, O'Neils, 8:30, Words & Music, 8:45, News.  
**KXN-8**, Nancy Dixon, 8:15, When a Girl Marries, 8:30, Helen Trent, 8:45, Our Gay Sunday.  
**KHJ-8**, Neighbors of Woodcraft, 8:30, News, 8:40, Mutual Friend, 8:45, Pegeen Fitzgerald.  
**KECA-8**, Breakfast Club, 8:30, Piano Sketches, 8:45, News.  
**KFWB-8**, Budget Decorator, 8:15, Ballads, 8:30, Morning Music, 8:45, Dr. Reynolds.  
**KMPC-8**, Andy-Virginia, 8:30, Unity Daily Word.  
**KMTR-8**, Spanish Hour, 8:45, Religious Music.  
**KFAC-8**, Country Church, 8:45, Mildred Lager.  
**KGFJ-8**, News, Stocks, 8:15, Dr. Wiseman.  
**KRRK-8:30**, Jonathan Breakfast Club.  
**KFOX-8**, News, 8:15, MacDonald Orch, 8:30, Ads, 8:45, Sooter Californians.  
**KGFR-8**, News, 8:01, Soul Patrol, 8:15, Mizpah, 8:45, Rev. Bennington.  
**KFXM-8**, Neighbors of Woodcraft, 8:30, Orch, 8:45, Pegeen Fitzgerald.  
**KFAC-8**, Breakfast Club, 8:15, Good Cheer, 8:30, Farm and Home.  
**KGB-8**, Woodcraft, 8:30, News, 8:40, Stocks.  
**KFVJ-8:45**, Dr. Reynolds, Pegeen Fitzgerald.  
**KTMS-8**, Weather, 8:01, Breakfast Club, 8:15, Ranch Wags, 8:30, B. B. Beatonal, 8:45, Mystery Melody.  
**KDB-8**, Neighbors of Woodcraft, 8:30, News, 8:45, Carters of Elm Street.  
**KVOE-8**, Good Morning Neighbor, 8:30, News, 8:15, Pegeen Fitzgerald.

**9 to 10 A. M.**

**KFI-9**, Song Fellow, 9:15, Eleanor Roosevelt, 9:30, By Kathleen Norris, 9:45, Dr. Kate.  
**KXN-9**, Goldbergs, 9:15, Life Can Be Beautiful, 9:30, Right to Happiness, 9:45, Mary Lee Taylor.  
**KHJ-9**, Happy Gang, 9:15, Rev. Laurin, 9:30, Homes on Land, 9:15, Keep Fit.  
**KECA-9**, Council of Beauty, 9:15, Between Bookends, 9:30, Midmorning Jamboree.  
**KFWB-9**, Summer Time, 9:15, Music a la Carte, 9:30, Accent on Music, 9:15, Tune Time.  
**KMPC-9**, Hollywood Bowl Breakfast, 9:30, News, 9:17, Romance Times.  
**KMTR-9**, Set Your Clock—Martin L. Thomas, 9:15, News, 9:30, Spec. Events, 9:45, W. B. Record.  
**KECA-9**, Inspirations, 9:15, Health Talk, 9:30, Women in News, 9:45, South Amer. Way.  
**KGFJ-9**, News, Stocks.  
**KRRK-9:30**, 1st 8, Weather.  
**KFOX-9**, Half & Half, 9:45, Music, 9:15, Hollywood Band.  
**KGFR-9**, News, 9:05, Bright Corner, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.  
**KFXM-9**, News, 9:15, Sunshine Singers, 9:45, Bonair Orch.  
**KFSD-9:15**, Between the Bookends, 9:30, Silent Partner, 9:45, Europe.

**KGB-9**, Cornussel News, 9:15, Home-maker's Catalog, 9:45, Keep Fit.  
**KFI-9:15**, News, 9:30, Dr. Richardson, 9:45, Parade.  
**KTMS-9:00**, News, 9:15, Between Bookends, 9:30, Church in Wildwood, 9:45, Harvey Harding.  
**KDB-9**, Happy Gang, 9:30, Homes of Land, 9:45, Keep Fit to Music.  
**KVOE-9**, Happy Gang, 9:30, Monitor News, 9:45, Keep Fit.

**10 to 11 A. M.**

**KFI-10**, Light of the World, 10:15, Arnold Grimm's Daughter, 10:30, Valiant Lady, 10:45, Hymns.  
**KXN-10**, Big Sister, 10:15, Aunt Jenny, 10:30, Fletcher Wiley, 10:45, My Son and I.  
**KHJ-10**, News, 10:15, Happy Homes, 10:45, Bachelor's Children.  
**KECA-10**, Our 4 Hr, 10:30, Views and Reviews, 10:45, Family Doctor.  
**KFWB-10**, Memory Lane, 10:15, Song Shop, 10:30, Peppermint Foundation.  
**KMPC-10**, Open House, 10:30, Norma Lee Service, 10:45, News.  
**KMTR-10**, Woman's World, 10:30, Dr. Reynolds, 10:45, Spec. Events.  
**KFAC-10**, Midmorning Serenade, 10:15, Warren Gale, 10:30, News, 10:45, Gothic Tower.  
**KGFJ-10**, News, 10:15, Rhythm, 10:30, Moods in Verse, 10:45, City Dwellers.  
**KRRK-10:15**, Health, 10:45, Encyclopedia.  
**KXN-10**, News, 10:15, Music, 10:30, Melodies.  
**KGFR-10**, News, 10:05, God's Sunshine, 10:30, Rev. Ivie.  
**KFXM-10**, News, 10:05, Variety, 10:15, Organ, 10:30, Craig Orch, 10:45, Bachelor's Children.  
**KFSG-10**, Our 4 Hour, 10:30, Ann Gibson, 10:45, Heaven on Earth.  
**KGB-10**, News, 10:15, Orgno, 10:30, Craig Orch, 10:45, Bachelor's Children.  
**KFVJ-10**, Serenade, 10:30, Union Rescue Mission.  
**KTMS-10**, Our Half Hour, 10:30, Hoosier Hon, 10:45, Music.  
**KDB-10**, News, 10:15, For Home and Hostess, 10:30, Francis Craig's Orch, 10:45, Bachelor's Children.  
**KVOE-10**, News, 10:15, Organ, 10:30, Craig Orch, 10:45, Bachelor's Children.

**11 A. M. to 12 Noon**

**KFI-11**, Mary Martin, 11:15, Ma Perkins, 11:30, Pepper Young, 11:45, Vie-Sade, 10:45, Heaven on Earth.  
**KXN-11**, Society Girl, 11:15, Waltz, 11:30, Life Begins, 11:45, News.  
**KHJ-11**, Friendly Neighbor, 11:15, Eddie Albright.  
**KECA-11**, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Plain Bill.  
**KIWB-11**, Tom Stoddard, 11:15, Piano Patter, 11:45, News, 11:15, Master Singers, 11:15, Lifelong Learning, 11:30, Musical Workshop, 11:45, Music.  
**KMTR-11**, Dr. Tabbot, 11:30, Stocks & News, 11:45, Plain Ross.  
**KFAC-11**, Man on Street, 11:45, Hawaiians.

Free Recorded Audition For New Talent—Drama and Announcing  
**Draesemer Productions**  
 706 So. Detroit at Wilshire, Studio 205  
 Tune KMPC 10:00 P.M. Tonight

KFOX-2, Civic, 2:15, Tin Pan Alley, 2:30, At Theatre, 2:45, Grand Travels.  
 KGER-7, News, :05, Music, 2:15, Singing Volunteer.  
 KFMM-3, Stars, Orch., 2:15, News, 2:30, Lakuna Beach, 2:45, Spotlight Revue.  
 KFSD-2, Hollywood Gossip, 2:05, Dance Music, 2:10, Listen, 2:15, Monitor News, 2:30, Dance Orch., 2:45, Grandma Travels.  
 KGB-2, News, 2:15, Kings Men, 2:30, Music and Music, 2:45, We're Women.  
 KFVD-2, Music, 2:15, Organ, 2:30, Rhythm.  
 KTMS-2:00, Musical Ramblings, 2:15, Harold Curtis, 2:25, News, 2:30, Thunder Over Paradise, 2:45, Grandma Travels.  
 KDB-2, News, 2:15, The Monitor Views the News, 2:30, Music, 2:45, State Employment Service.  
 KVOE-2, News, 2:15, Federal Music, 2:30, Music, 2:45, Round Towner.

3 to 4 P. M.

KFI-3, Art Baker, 3:00, Totem Pole Orch., 3:15, Kullenborn.  
 KNN-3, Mary Foster, 3:15, News, 3:20, F. Wiley, 3:45, Europe.  
 KHJ-3, Fulton Lewis, 3:15, Calloway Orch., 3:30, Haven of Rest, 3:45, Inspi. Snorts.  
 KECA-4, Unclasic Hour.  
 KFWB-3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.  
 KMPC-3, News, 3:15, America's Music, 3:30, Music, 3:45, Chef Milani.  
 KMTR-3, Volney James, 3:30, Memorials, 3:45, Billy Richman.  
 KFAC-3, Masterpieces.  
 KGFJ-3, News, Stocks.  
 KRKD-3:30, War News, 3:45, Sanelia Presents.  
 KFOX-3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.  
 KGER-3, News, 3:05, Music.  
 KFMM-3, F. Lewis, 3:15, Variety, 3:30, Haven of Rest.  
 KFSD-3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.  
 KGB-3, Fulton Lewis, 3:15, Steirner Orch., 3:30, Haven of Rest.  
 KFVD-3, News.  
 KTMS-3:00, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.  
 KDB-3, Fulton Lewis Jr., 3:15, Dance Orch., 3:30, Haven of Rest.  
 KVOE-3, Washington News, 3:15, Calloway Orch., 3:30, Haven of Rest.

4 to 5 P. M.

KFI-4, Shield Orch., 4:15, Mirandy, 4:30, Treasure Chest.  
 KNN-4, Wiley, 4:15, KNN-tra, 4:25, Music, 4:30, Best Buys, 4:55, War News.  
 KHJ-4, Sands of Time, 4:30, Music, 4:45, Conversation Piece.  
 KECA-4, Bud Barton, 4:15, Rocky Gordon, 4:30, Irene Wicker, 4:45, Malcolm Claire.  
 KFWB-4, Don Milligan, 4:30, Bert Fluke, 4:45, Snart Hamblen.  
 KMPC-4, Miniature Metropolitan, 4:15, Travlogue, 4:30, News, 4:45, Alpha Land.  
 KMTR-4, John Brown, 4:30, Special Events.  
 KFAC-4:15, Drawing Room, 4:30, Ten Time.  
 KGFJ-4, News, 4:15, Tea Time, 4:30, Onever, 4:45, Adrit Ed.  
 KRKD-4:15, Venna Taylor, 4:45, News.  
 KFOX-4, John Brown, 4:15, Evang. Black, 4:30, Swing, 4:45, Music.  
 KFMM-4, Trading Post, 4:30, Music, 4:45, Conversation Piece.  
 KFSD-4, Maxine Sautter, 4:15, Rocky Gordon, 4:30, Film Facts, 4:45, F.H.A.  
 KGB-4, Sands of Time, 4:30, Music, 4:45, Conversation Piece.  
 KTMS-4, Bud Barton, 4:15, Rocky Gordon, 4:30, String Quartet, 4:45, Music.  
 KDB-4, Jamboree.  
 KVOE-4, Sands of Time, 4:30, Music, 4:45, Conversation Piece.

5 to 6 P. M.

KFI-5, Hurtados Band, 5:30, Meredith Willson.  
 KNN-5, Second Husband, 5:30, Missing Heirs.  
 KHJ-5, News, 5:15, Daily Comes, 5:30, Shafter Parker, 5:45, Blue Beetle.  
 KECA-5, Expo Band, 5:30, News, 5:45, Music.  
 KFWB-5, Stuart Hamblen.  
 KMPC-5, Song Stories, 5:15, News, 5:30, Time Harp.  
 KMTR-5:15, Eventide.  
 KFAC-5, Studio.  
 KGFJ-5, News, 5:30, Baseball Scores, KRKD-5:30, Race Results.  
 KFOX-5, Swing, 5:40, Beauty Talk, 5:45, Swing.

KGER-5, News, 5:05, Latin Hour.  
 KFMM-5, Pop. Orch., 5:30, News, 5:35, Variety, 5:45, Blue Beetle.  
 KFSD-5, News, 5:15, Band, 5:30, Amateurs.  
 KGER-5, Williams, 5:15, Williams' Orch., 5:30, Shafter Parker, 5:45, Blue Beetle.  
 KFVD-5, Band, 5:15, News, KTMS-5:00, Exposition Band, 5:30, News, 5:45, Ventura Music and Music, 5:55, Thompson's Town Gospel.  
 KHJ-5, Whythe Williams, 5:15, Williams' Orch., 5:30, Shafter Parker, 5:45, Blue Steel.  
 KVOE-5, Ads., 5:15, Williams' Orch., 5:30, Shafter Parker, 5:45, Blue Beetle.

6 to 7 P. M.

KFI-6, Summer Pastime, 6:30, Dog House.  
 KNN-6, Miller Orch., 6:15, Public Affairs, 6:10, War News, 6:45, Sports Huddle, 6:55, News, KHJ-6, Raymond Gram Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Moon Court.  
 KECA-6, News, 6:15, Ink Spots, 6:30, M. Sien, Captain.  
 KFMM-6, News, 6:15, Strollin' Tom, 6:30, Mayor Bowron, 6:45, Vacation Time.  
 KMPC-6, Five Sports Final, 6:30, Band Wagon.  
 KMTR-6, Eventide, 6:30, Political, 6:45, Spec. Evnts.  
 KGFJ-6, News, 6:15, Sportflashes, 6:45, Music.  
 KGFJ-6, News, Italian Melodies, 6:30, Gold Hour.  
 KRKD-6:15, News, 6:30, Sports Reports.  
 KFOX-6, News, 6:10, Sports, 6:15, Brigham Young, 6:30, Townsend, 6:45, Hawaiians.  
 KGER-6, Ne s., 6:05, Mexican Varieties, 6:30, Music, 6:45, Italian Journ.  
 KFMM-6, Ray G. Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Sweets & Seats, 6:50, Noon Court.  
 KFSD-6, News, 6:15, Inkspots, 6:30, Dance, 6:45, Junior G-Men.  
 KGB-6, Ray Gram Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Moon Court.  
 KFI-6, 6:15, World in Air, 6:30, Townsend, 6:45, Serenade.  
 KTMS-6, News, 6:15, Ink Spots, 6:30, Ted Steele, 6:45, Scrapbook of Estavan.  
 KDB-6, Raymond Gram Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Concert Miniatures.  
 KVOE-6, Raymond Gram Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Treasure Island.

7 to 8 P. M.

KFI-7, Pleasure Time, 7:15, KFI News, 7:30, Johnny Presents.  
 KNN-7, Amos-Andy, 7:15, Lanny Ross, 7:30, James, 7:45, Senator Yorly.  
 KHJ-7, Page Past, 7:15, Inside of Sports, 7:30, Ned Jordan.  
 KFWB-7, Cabhages & Kings, 7:45, Open, KFWB-7, Sid Ziff, 7:15, Robert Arden, 7:30, Holly Races.  
 KMPC-7, Amos 'n' Andy, 7:15, News, 7:30, John Ellsworth, 7:45, Novations.  
 KMTR-7, Music, 7:15, Political, 7:45, Special Events.  
 KFAC-7, Christian Science, 7:15, News, 7:45, L. A. Playground.  
 KGFJ-7, Spanish Hour.  
 KRKD-7, News, 7:15, Three-Quarter Time, 7:30, Do You Know?  
 KFOX-7, Daily Bread, 7:15, News, 7:30, Field.  
 KGER-7, News, 7:05, Jewish Hour.  
 KFMM-7, Pure Inst., 7:15, Inside of Sports, 7:30, Ned Jordan.  
 KFSD-7:45, Evangelistic.  
 KNSD-7, Information Please, 7:30, Open.  
 KHJ-7, Page Past, 7:15, Inside of Sports, 7:30, Ned Jordan.  
 KTMS-7:00, Information, Please, 7:30, "50 Handicap."  
 KDB-7, Page Past, 7:15, McCune Orch., 7:30, Ned Jordan.  
 KVOE-7, Page Past, 7:15, McCune Orch., 7:30, Secret Agent.

8 to 9 P. M.

KFI-8, Musical Americana, 8:30, Battle of Sexes.  
 KNN-8, We, the People, 8:30, Prof. Quiz.  
 KHJ-8, Meet the Stars, 8:30, Risset Orch., 8:45, Twilight Trail.  
 KECA-8, Evang. Accs., 8:15, Mr. Keene, 8:30, News, 8:45, Charlie Barnett.  
 KFWB-8, Texas News, 8:30, So This Is Radio?  
 KFMM-8, News, 8:15, Concert, 8:30, Stan Myers, 8:45, Fun Quiz.  
 KMTR-8:15, Let We Forget, 8:30, Camera Clinic.  
 KFAC-8:15, Baseball.  
 KGFJ-8, News, 8:15, Jean Valentin, 8:45, Music.

KFOX-8, Music, 8:15, Eagle, 8:45, Treasure Chest.  
 KGER-8, News, 8:05, Rudolfo Hoyos, KFMM-8, Hometown Headlines, 8:35, Blasett Orch., 8:45, Twilight Trail.  
 KHJ-8, Evangelistic.  
 KFSD-8, Evang. Accs., 8:15, Mr. Keene, 8:30, Thrills from Operas, 8:45, Barnett Orch.  
 KGB-8, Lowe Highlights, 8:15, Meet the Stars, 8:30, Keller Orch., 8:45, Twilight Trail.  
 KTMS-8:00, Evang. Accs., 8:15, Lost Persons, 8:30, Lincoln Orch.  
 KDB-8, Meet Stars, 8:30, There's Something in the Air, 8:45, Twilight Trail.  
 KVOE-8, Meet Stars, 8:30, Orch., 8:45, Twilight Trail.

9 to 10 P. M.

KFI-9, Passing Parade, 9:15, Packard Trans., 9:30, Miller Orch.  
 KNN-9, News, 9:15, Sports Round-Up, 9:20, Gluskin Orch., 9:45, News.  
 KHJ-9, News, 9:15, Music, 9:30, Fulton Lewis, 9:45, Arnhem Orch.  
 KECA-9, Kinney Orch., 9:30, Fu Manchu, 9:45, News.  
 KFWB-9, G. Allison, 9:15, Buron Fritz, 9:30, News, 9:45, Ballads, KMPC-9, Hangar Chats, 9:15, Dance, 9:45, News.  
 KMTR-9, W. B. Record, 9:15, Political Polls, 9:30, Hawaiians, 9:45, Merry-go-Round.  
 KFAC-9, Baseball.  
 KGFJ-9, Jewish Hour.  
 KFOX-9, News, 9:15, Viennese Orch., 9:30, Music, 9:45, Christy Orch.  
 KGER-9, News, 9:05, Rev. Hauff.  
 KFMM-9, News, 9:15, Pearl Orch., 9:30, Fulton Lewis, 9:45, Arnhem Orch.  
 KFSD-9:30, Angelus Choir.  
 KNSD-9, Owens Orch., 9:30, Friml Orch., 9:45, News.  
 KGB-9, News, 9:15, Joy Orch., 9:30, Fulton Lewis, 9:45, Arnhem Orch.  
 KTMS-9:00, St. Francis Hotel Orch., 9:30, News, 9:50, Hotel Sherman.  
 KDB-9, News, 9:15, Melodies, 9:30, Fulton Lewis Jr., 9:45, Dance Orch.  
 KVOE-9, Ntwg., 9:15, Pearl Orch., 9:30, Wash. News, 9:45, Arnhem Orch.

10 to 11 P. M.

KFI-10, News, 10:15, Friml Orch., 10:30, Bridge Club, 10:50, Young Orch.  
 KNN-10, Jerken, 10:30, Garber Orch.

WEDNESDAY Programs

JULY 24, 1940

8 to 9 A. M.

KFI-8, Woman in White, 8:15, O'Neills, 8:30, Johnny Murray, 8:45, News.  
 KNN-8, Nancy Dixon, 8:15, When a Girl Marries, 8:30, Helen Trent, 8:45, Our Gal Sunday.  
 KHJ-8, Breakfast Club, 8:30, News, 8:40, Bess Bye, 8:45, Peggen Fitzgerald.  
 KECA-8, Breakfast Club, 8:30, Music and Music, 8:45, News.  
 KFWB-8, Breakfast Club.  
 KMPC-8, Anc-Virginia, 8:30, Unity Daily Word.  
 KMTR-8, Spanish Hour, 8:45, Religious.  
 KFAC-8, Country Church, 8:45, Mildred Lacey.  
 KGFJ-8, News, Stocks, 8:45, Dr. Wiseman.  
 KRKD-8:30, State Employment.  
 KFOX-8, News, 8:15, King Orch., 8:30, Ads., 8:45, Cowboy Melodies.  
 KGER-8, News, 8:01, Soul Patrol, 8:15, Mirphah, 8:45, Rev. Benington.  
 KFMM-8, Sunshine Service, 8:30, Pop. Orch., 8:40, Bess Bye, 8:45, Peggen Fitzgerald.  
 KFSD-8, Breakfast Club, 8:15, Good Cheer, 8:30, Farm and Home Hour.  
 KGB-8, Today's Best Buys, 8:25, Stocks, 8:30, News, 8:40, Bess Bye.  
 KFVD-8:45, Dr. Reynolds.  
 KTMS-8, Weather, 8:01, Breakfast Club, 8:30, S. B. Devotional, 8:45, Mystery Melody.  
 KDB-8, Class. Revue, 8:30, News, 8:40, Bess Bye, 8:45, Carters of Elm St.  
 KVOE-8, Breakfast Club, 8:30, News, Bess Bye, 8:45, Peggen Fitzgerald.

9 to 10 A. M.

KFI-9, Your Treat, 9:15, Agnes White, 9:30, By Kathleen Norris, 9:45, Jr. Kate.  
 KNN-9, Goldberg, 9:15, Life Can Be Beautiful, 9:30, Right to Happiness, 9:45, Short Story.

KHJ-10, Noble Orch., 10:30, Howard Orch.  
 KECA-10, Phil-Harmonia.  
 KFWB-10, Art Tatum, 10:15, Bowling Notes, 10:30, Dance.  
 KMPC-10, Viennese Music, 10:15, Hawaiians, 10:30, Talk Over the News, 10:45, Three Kings.  
 KMTR-10, Special Events, 10:15, Orch., 10:45, J. Steel.  
 KFI-10, Melody Hour.  
 KGFJ-10, News.  
 KFOX-10:15, Anwa Boys, 10:30, Hawaiians, 10:45, Hamilton Orch.  
 KGER-10, News, 10:10, Music, 10:15, Gaucho Orch., 10:30, Salvation Army.  
 KFMM-10, Noble Orch., 10:30, Howard Orch.  
 KNSD-10, Esther Stuart, 10:30, Mr. and Mrs. Webb.  
 KFSD-10, Harpa Orch., 10:30, Hollywood Gossip, 10:35, Ennis Orch.  
 KGB-10:30, Bacon Orch.  
 KFVD-10, Jack Beboy.  
 KFOX-10:00, Miramar by Sea, 10:15, Florentine Gardens Orch., 10:30, Classified, 10:35, Jantzen Beach Orch.  
 KDB-10, Noble Orch., 10:30, Whiting Orch.  
 KVOE-10, Noble Orch., 10:30, Howard Orch.

11 to 12 Midnight

KFI-11, News, 11:15, Sudy Orch., 11:30, Nottingham Orch.  
 KNN-11, News, 11:15, Busaes Orch., 11:30, Manny Strand Orch., 11:55, News.  
 KHJ-11, News, 11:15, Pearl Orch., 11:30, Rhythm Rascals, 11:45, Hawaiians.  
 KFWB-11, Organ, 11:15, Music You Want.  
 KMPC-11, Swing Quiz.  
 KMTR-11, Melody Lane.  
 KFAC-11, Henry Orch.  
 KGFJ-11, News, 11:15, Pearl Orch., 11:30, Rhythm Rascals, 11:45, Hawaiians.  
 KFSD-11:15, Gladwyn Nichols, 11:30, Melodies.  
 KFSD-11, Sudy Orch., 11:30, Nottingham Orch.  
 KGB-11, News, 11:15, Joy Orch., 11:45, Memory Time.  
 KTMS-11:00, This Moving World, 11:11, The Dance Hour, 11:43, Paul Carson.  
 KDB-11, News, 11:15, Jimmy Joy's Orch., 11:30, Rhythm Rascals, 11:45, Hawaiians.  
 KVOE-11, News, 11:15, Pearl Orch., 11:30, Rhythms, 11:45, Hawaiians.

10 to 11 A. M.

KFI-10, Light of the World, 10:15, Arnold Grimm's Daughter, 10:30, Valiant Lady, 10:45, Betty Crocker.  
 KNN-10, Big Sister, 10:15, Aunt Jenny, 10:30, Wiley, 10:45, My Son and I.  
 KHJ-10, News, 10:15, Happy Homes, 10:45, Bachelor's Children.  
 KECA-10, Our 3 Br., 10:30, News and Reviews, 10:45, Wife Saver.

## THE EAR INSPIRES THE PEN—

The Week's Best Letters from Our Readers

**Al Hewitt, 8724½ Rangely Drive, Los Angeles, California:**

Sirs: I believe that good effort should be rewarded, at least by a merited word of praise and encouragement. I suppose I am no different than most Americans, except, perhaps, in that I will take time off to write this little note of appreciation to Radio Life. In a world that seems to be made up of radio sound and fury Radio Life's rationally edited Highlights and nearly accurate logging make for selective interesting programs. Your feature material is interesting, and I think you could devote more of your limited space to articles of inside nature. It appears to me that your logs and highlights and news segregations nearly eliminate necessity for news.

**Mrs. J. W. Williams, Jr., 836 Florence Avenue, California:**

Thanks so much for a pleasant interlude in the life of a busy housewife. Have two little ones, so I don't get much chance to dial everything on the air, and your magazine helps me select the best. I think "Pull Over Neighbor" is one of the gayest programs there is, and I would like to read more about what goes on on the stage of the Ambassador Hotel theater, Monday nights.

★ ★ ★

**Elizabeth Goudy, Director of Radio, Los Angeles County Schools, Los Angeles, Calif.:**

Sirs: I am glad you have succeeded in arousing so much interest in the improvement of children's radio programs.

### Sophisticated Lady!



A specialist in sophisticated ditties is the ravishing songstress Dale Evans, of CBS network's "News and Rhythm." Dale hails from the wide open spaces down in Uvalde, Texas, home of that other famous Texan, John Nance Garner. After her Sunday broadcasts, Dale indulges in her favorite pastime—horseback riding. Her favorite hero, incidentally, is Tom Mix.

I am sure you will have the support of most civic organizations and deserve a great deal of credit for your efforts. I also believe that the broadcasting stations will support a movement to improve children's radio programs to meet the demands of the public.

Best wishes for your continued success and my compliments on the splendid work you are doing.

★ ★ ★

**Rosemary Thebe Gray, 1811 Edgecliff Drive, Los Angeles, California:**

Sirs: It begins to appear that Radio Life might be the happy medium between listeners and radio, and, possibly, a medium through which the discerning "radioist" (listener) might express reasonable opinions and recommendations for radio at large. At least, I think, a magazine that has the popular intelligence behind it, as must yours, since it is seen everywhere, ought to make a start in this direction of keying listeners into closer understanding of rights in this business of listening.

★ ★ ★

**David Weissman, 819 No. Lafayette Park Place, Los Angeles, California:**

Sir: Let's call a halt to constant repetition of news broadcasts. My general idea is that there are too many newscasters on the air, and too little unbiased news to warrant the importance placed upon them. Just because news is censored at its source, it becomes impossible for truthfulness in transmission to listeners. In spite of the fact that most of the broadcasters inform listeners that news is censored, the listener himself is prone to believe that which he wishes to believe, thereby intensifying his own prejudices, instead of being enabled to make choices and build opinions on the facts—facts we don't get. The objective of news casting is lost, and time, both listeners' and stations' and sponsors' money wasted, when the net result is less knowledge and more confusion concerning that which is going on and, worse, increases restlessness in our Democracy. Did the Italians win a naval battle, or did the British? Will the French remain mortal allies of the English, or will they belong now to the totalitarian setup? These matters are not to be learned in newscastings which give as many sides as there are censors to edit out unfavorable material.

We read a news column and have a chance to analyze while reading. The voice of a broadcaster, neutral and objective as he tries to make it, has, nevertheless, an overbalancing effect on the listener. The listener's judgment is warped by the vibrancy and tonal qualities in the announcer's voice.

It would be much better for radio stations to set aside a definite one spot time (or perhaps two spots) each day for an editorial recap of what has happened to the world since the day began. Then listeners could listen critically and calmly and really arrive at some fair grasp of the situations that develop.

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**WATCH PROGRAM CHANGES  
WRITE IN YOUR IDEAS**

KFWB-10, Memory Lane. 10:30. Melody Time. 10:45. Romance in Rhythm.
KMPC-10, Open House. 10:30. Norma Lee Services. 10:45. News.
KMTB-10, Woman's World. 10:30. Dr. Reynolds. 10:45. Spec. Events.
KFAC-10, Serenade. 10:15. Warren Gale. 10:30. News. 10:45. Gothic Tower.
KGFJ-10, News. 10:15. N. Sheppard. 10:30. Verse. 10:45. City Dwellers.
KRKD-10:15. Health. 10:15. Macdonald Orch. 10:30. Concert Master.
KGER-10, News. 10:05. God's Sunshine. 10:30. Rev. Ivie.
KFXX-10, News. Variety. 10:15. Organ. 10:30. Homemaker Forum. 10:45. Bachelor's Children.
KFSD-10, Allen Prescott. 10:15. Our 1/2 Hour. 10:30. Ann Gibson. 10:45. Bridge Lesson.
KGB-10, News. 10:15. Organ. 10:30. Homemaker's Forum. 10:45. Bachelor's Children.
KFVD-10:30. Union Rescue Mission.
KTMS-10, Our Half Hour. 10:15. Homemakers Digest. 10:45. Mother Goose Lane.
KDB-10, News. 10:15. Hostess Home. 10:30. Rutgers Homemakers' Forum. 10:45 Bachelor's Children.
KVOE-10, News. 10:15. Organ. 10:30. Homemaker's Forum. 10:45. Bachelor's Children.

A KVOE "MUST" for MON.-FRI.

Listen to Your "FRIENDLY NEIGHBORS" Jen, Katie & Jo 11 a. m.

11 A.M. to 12 Noon

KFI-11, Mar. Marjln. 11:15. Ma Perkins. 11:30. Pepper Young. 11:45. Vic-Sade.
KNN-11, Society Girl. 11:15. Organ. 11:30. Life Begins. 11:45. News.
KIJJ-11, Friendly Neighbors. 11:15. Edith Abright. 11:45. Ballet Orch.
KECA-11, Orphans of Divorce. 11:15. Honeymoon Hill. 11:30. John's Other Wife. 11:45. Plain Bill.
KFWB-11, Tom Stoddard. 11:30. Piano Patter. 11:45. News.
KMPC-11, Man on Street. 11:15. Music for Madame. 11:30. Musical Workshop. 11:45. Bernard Minstrels.
KMTR-11, Dr. Talbot. 11:30. Stocks. 11:45. D. Boss.
KFAC-11, Man on Street. 11:30. Beautiful. 11:45. Hawaiians.
KGFJ-11, News. 11:30. Crusader.
KRKD-11, Paddock Flashes. 11:30. News.
KFOX-11, Music. 11:15. Graywood Van. 11:30. News. 11:45. Music.
KGER-11, News. 11:15. Old Camp Meeting. 11:30. Tunesmith. 11:45. Standards.
KFXX-11, Friendly Neighbors. 11:15. Dance. 11:30. Hallett Orch.
KFSD-11, Orphans of Divorce. 11:15. Honeymoon Hill. 11:30. John's Other Wife. 11:45. Just Plain Bill.
KGB-11, Friendly Neighbors. 11:15. World's Fair Band. 11:30. Hill Orch.
KFVD-11, News. 11:30. Red Piano. 11:45. V. Schram.
KTMS-11:00. Orphans of Divorce. 11:15. Honeymoon. 11:30. John's Wife. 11:45. Jus' Plain Bill.
KDB-11, Friendly Neighbors. 11:30. Hill Orch.
KVOE-11, Friendly Neighbors. 11:15. Civic. 11:30. Laguna Cavalcade.

12 Noon to 1 P.M.

KFI-12, Ron of Life. 12:15. Stella Dallas. 12:30. Lorenzo Jones. 12:45. Portia Faces Life.
KNN-12, Kitty Kelly. 12:15. Myrt-Marge. 12:30. Hilltop House. 12:45. Stepmother.
KIJJ-12, News. 12:15. Mutual Dons. 12:30. Troubadours. 12:45. Word Dramas.

WIN A DOLLAR WITH A WORD KECA-12:15 - 12:30 P.M. Featuring FRIZZ—Golden State's New Product

KECA-13, News.

TUESDAY PROGRAM HIGHLIGHTS

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

9:15-Between the Bookends, KECA-KFSD-KTMS.
10:30-Views and Reviews, KECA.
2:45-Kate Smith Speaks, KNN.
3:45-Chef Milani, KMPC.
6:50-Dor House, KFI.
7:00-Amos & Andy, KNN-KMPC.
7:30-Johnny Presents, KFI.
8:00-Meet the Stars, KHJ-KVOE.
8:00-We The People, KNN.
8:15-Meet Stars, KGB-KDB.
8:30-Camera Clinic, KMTR.
8:45-Twilight Trail, KHJ-KGB-KVOE-KDB-KFXX.

Drama

5:30-Court of Missing Heirs, KNN.
6:30-Msieu Capitaine, KECA.
7:30-Secret Agent, KVOE-KHJ-KGB-KFXX-KDB.
9:00-Passing Parade, KFI.

Public Affairs-News

9:15-Eleanor Roosevelt, KFI.
3:45-Kaltenborn, KFI.
4:55-Elmer Davis, KNN.
6:00-Ray Grant Swing, KVOE-KGB-KDB-KHJ.
6:15-Public Affairs, KNN.
6:30-Mayor Bowron, KFWB.
6:30-John B. Lughes, KHJ-KGB-KVOE-KFXX-KDB.
7:15-Robert Arden, KFWB.
7:30-Hollywood Park Races, KFWB.
9:30-Fulton Lewis Jr., KHJ-KGB-KDB-KFXX.

12:15, Word Hunters.

12:30, Club Matinee.
KFWB-12, Al Jarvis.
KMPC-12, Music. 12:15, News. 12:30, Baseball.
KMTR-12, Peter Potter.
KFAC-12, News. 12:15, Melody Hour.

KGFJ-12, News, Stocks, 12:15, Dr. McCoy, 12:30, Novelities, 12:45, Let's Listen.

KRKD-12:30, Saddle Pats.
KFOX-12, Milder Orch. 12:15, News. 12:30, Dorsey Orch. 12:45, Organ.
KGER-12, News. 12:15, Music. 12:30, Chamber of Commerce.
KFXX-12, Singin' Sam. 12:15, News. 12:30, Calvary J Hr. 12:45, Pop. Orch.
KFSD-12, Agriculture Dept. 12:15, News. 12:30, Club Matinee.
KGB-12, News. 12:15, Knick Orch. 12:30, Stocks. 12:35, News. 12:45, Word Dramas.
KFVD-12, Air Editor. 12:30, Freedom Cause. 12:45, V. Schram.
KTMS-12:00, Market. 12:05, Melodies. 12:15, Weather. 12:17, Club Matinee. 12:30, News. 12:45, Club Matinee.
KDB-12, News. 12:15, Dnsy Blanchard, Piano. 12:30, Troubadours. 12:45, American Family.
KVOE-12, News. 12:15, Mutual Dons. 12:30, Troubadours. 12:45, Word Dramas.

1 to 2 P.M.

KFI-1, Girl Alone. 1:15, Kitty Keene. 1:30, Midstream. 1:45, O'Neill.
KNN-1, By Kathleen Norris. 1:15, My Children. 1:30, Catalina Quiz. 1:45, Scatterwood Balms.
KHJ-1, Hollywood Whispers. 1:15, Hawaiians. 1:30, Community Hall. 1:45, Play Bridge.
KECA-1, Classic Hour.
KFWB-1, News. 1:05, Symphonia. 1:30, Dr. Reynolds. 1:45, Movie Quiz.
KMTR-1, Baseball.
KMTR-1, G. Allison. 1:30, Pension. 1:45, Ensemble.
KFAC-1, Religious Science. 1:45, Organ.
KGFJ-1, News, Stocks. 1:15, Strings. 1:30, Matinee.
KRKD-1:15, City Hall. 1:30, USC.
KFOX-1, Rhythmic Age. 1:15, Lucca. 1:30, Christian Science. 1:45, E. Martin.
KGER-1, News. 1:05, Officials. 1:20, Hits. 1:30, Spanish Trio.
KFXX-1, Agri. Adjust. Adm. 1:15, Hawaiians. 1:30, Variety. 1:45, Play Bridge.
KFSD-1, Soiree. 1:30, Frank & Archie. 1:45, Wayne Van Dine.
KGB-1, Hollywood Whispers. 1:15, Hawaiians. 1:30, Rhythm & Romance. 1:45, Play Bridge.
KFVD-1, News,

10:30-Let's Talk Over News, KMPC.

Outstanding Music

1:00-Classical Hour, KECA.
5:30-Meredith Willson, KFI.
7:00-Pleasure Time, KFI.
10:00-Philharmonia, KECA.
11:15-Music You Want, KFWB.

Sports-Comment

12:30-Major League Baseball, KMPC.
2:00-Tenth Inning, KMPC.
6:00-Sports Final, KMPC.
6:15-Sportflashes, KFAC.
6:45-Sports Huddle with Braven Dyer, KNN.
7:00-Sid Ziff, KFWB.
7:30-Holly Park Races, KFWB.
7:15-Inside of Sports, KHJ-KGB-KFXX.
8:15 10 10:00-Pacific Coast League Baseball, KFAC.
8:15-Sports Highlights, KNN.
10:15-Bowling Notes, KFWB.

Quiz Programs

1:30-Catalina Quiz, KNN.
4:30-Treasure Chest, KFI.
7:00-Information Please, KECA-KFSD-KTMS.
8:30-Prof. Quiz, KNN.
8:30-Battle of Sexes, KFI.

Weather

KFI-7:30, 8:30, 10:15, 11:00, 1:45, 5:30.
KHJ-KGB-KVOE-8:00.
KNN-6:00.
KRKD-9:30.

KTMS-1:00, Musical Soiree. 1:30, Watanabe. 1:45, Wayne Van Dine.
KDB-1, Hollywood Whispers. 1:15, Hawaiians. 1:30, Scrapbook. 1:45, Let's Play Bridge.
KVOE-1, Hollywood Whispers. 1:15, Hawaiians. 1:30, Johnson Family. 1:45, Play Bridge.

2 to 3 P.M.

KFI-2:15, Mine to Cherish. 2:30, Alice Blair. 2:45, Miss Julia. 2:55, Young Dr. Malone. 3:05, Joyce Jordan. 3:45, Kate Smith.
KIJJ-2, News. 2:15, Bookworm. 2:30, Know Your America.
KFAC-2:15 Organ. 2:30, Against the Storm. 2:45, Guiding Light.
KFWB-2, Matinee Varieties. 2:15, Hits and Bits. 2:30, Music Box. 2:45, Grandma Travels.
KMPC-2, Tenth Inning. 2:15, Darrell Calket. 2:30, American Notes.
KMTR-2, News. 2:15, Personality. 2:30, Musical Hour.
KFI-2:30, Band Concert.
KGFJ-2, News, Stocks. 2:15, Civic. 2:30, Caro Players. 2:45, Roub Riders.
RKD-2, Henry Orch. 2:30, News. 2:45, Hawaiians.
KFOX-2 Civic. 2:15, Golden West Pats. 2:30, At Theatrt. 2:45, Grandma Travels.
KGER-2, News. 2:05, God. Strange. 2:30, Long Beach Band.
KFXX-2, Stocks, Orch. 2:15, News. 2:30, Know Your America.
KFSD-2, Hollywood Gossip. 2:05, Dance Orch. 2:10, Litenl. 2:15, Monitor News. 2:30, Information Bureau. 2:45, Grandma Travels.
KGB-2, News. 2:15, Kings Men. 2:30, Know Your America.
KFVD-2, Music. 2:15, Organ. 2:30, Rhythm.
KTMS-2:00, String Quartet. 2:05, Music Ramblings. 2:15, Harold Curtis. 2:25, News. 2:30, Thunder Over Paradise. 2:45, "Grandma Travels."
KDB-2, News. 2:15, The Monitor Views the News. 2:30, Know Your America.
KVOE-2, News. 2:15, Fed. Music. 2:30, Know Your America.

3 to 4 P.M.

KFI-3, Pleasure Time. 3:15, Art Baker. 3:45, Kaltenborn.
KNN-3, Mary Foster. 3:15, News. 3:20, Fletcher Wiley. 3:45, Europe.
KHJ-3, Fulton Wiley. 3:45, Prof. Lindley. 3:50, Haven of Rest.
KEA-3, Unclassical Hour.
KFWB-3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton.
KMPC-3, News. 3:15, Swing. 3:30, General Facts. 3:45, Chef Milani.
KMTR-3, Voice James. 3:30, Memories. 3:45, Billy Richman.

KFAC-3, Masterpieces.
KGFJ-3, News, Stocks.
KRKD-3:30 War News. 3:45, Sanelia Presents.
KFOX-3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton.
KGER-3, News. 3:05, Ruth Patton. 3:20, Long Beach Band.
KFXX-3, Fulton Lewis, Jr. 3:15, Variety. 3:30, Haven of Rest.
KFSD-3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leigh on.
KGB-3, Fulton Lewis. 3:15, Music. 3:45, Haven of Rest.
KIVB-3, News.
KTMS-3:00, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton.
KIDJ-3, Fulton Lewis Jr. 3:15, Musical Matinee. 3:30, Haven of Rest.
KVOE-3, Wash. D. C. News. 3:15, Skilles Band. 3:45, Haven of Rest.

4 to 5 P.M.

KFI-4, Speaking of Glamour. 4:15, Miranda. 4:30, Martin Orch.
KNN-4, Wiley. 4:15, KNN-tra. 4:25, Music. 4:30 Jack Owens. 4:54, News. 4:55, War News.
KIJJ-4, Sheep & Goats. 4:30, Where Are You From?
KECA-4, Bud Barton. 4:15, Rocky Gordon. 4:30, Irene Wicker. 4:45, Malcolm Claire.
KFWB-4, Don Milligan. 4:30, Bert Fiske. 4:45, Stuart Hamblen.
KMPC-4, Social Secretary. 4:15, Meet the Author. 4:30, News. 4:45, Aloha Land.
KMTR-4, J. Brown. 4:30, Paw Hawkins. 4:45, Music.
KFAC-4, Music. 4:15, Drawing Room.
KGFJ-4, News. 4:15, Tea Time. 4:30, Observer.
KRKD-4:15, Venna Taylor. 4:45, News.
KFOX-4, John Brown.
KGER-4, News. 4:15, Evang. Black. 4:30, Swing. 4:45, News.
KFXX-4, Trnding Post. 4:30, Where Are You From.
KFSD-4, Dance. 4:15, Rocky Gordon. 4:30, Irene Wicker. 4:45, Malcolm Claire.
KGB-4, Sheep, Goats Club. 4:30, Where Are You From?
KFVD-4, Tentime.
KTMS-4:00, Bud Barton. 4:15, Rocky Gordon. 4:30, Strips Quartet. 4:45, Malcolm Claire. 4:55, Music.
KDB-4, Janosee.
KVOE-4, Sheep & Goats Club. 4:30, Where Are You From.

5 to 6 P.M.

KFI-5, Organ. 5:30, Ricardo Orch. 5:45, Brazilian Orch.
KNN-5, Texaco Star Theatre. 5:30, Philharmonia.
KHJ-5, News. 5:15, Daily Comica. 5:30, Shafter Parker. 5:45, Cheer Up.
KECA-5, Your Government Reports. 5:15, Tarzan. 5:30, News. 5:45, Open.
KMPC-5, Song Stories. 5:15, News. 5:30, Uncle Harry.
KMTR-5:45, Eventide.
KFAC-5, Gateway to Music.
KGFJ-5, News. 5:30, Baseball Scores.
KRKD-5:30, Race Results.
KFOX-5, Swing.
KGER-5, Ne... 5:05, Latin Hour.
KFXX-5, Pop. Orch. 5:30, News. 5:45, Cheer Up.
KFSD-5, News. 5:15, Magic Island. 5:30, Looks at Books. 5:45, Dreamers.
KGB-5, Political. 5:15, Voices. 5:30, Shafter Parker. 5:45, Cheer Up.
KFVD-5, Tempo. 5:15, News. 5:30, Waltz.
KTMS-3:00, The Green Hornet. 5:30, News. 5:45, Ventura, Music and News. 5:55, Thompson's Town Goals.
KDB-5, Townsend. 5:25, Molina Orch. 5:30, Shafter Parker. 5:45, Cheer Up.
KVOE-5, Townsend. 5:15, Ads. 5:30, Shafter Parker. 5:45, Cheer Up.

6 to 7 P.M.

KFI-6, Kay Kyser.
KNN-6, Miller Orch. 6:15, Public Affairs. 6:30, News. 6:45, G. Row.
KIJJ-6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Melody Pageant.
KECA-6, News. 6:15, Inkspots. 6:30, Green Hornet.
KFWB-6, News. 6:15, Strollin' Tom. 6:30, Vacation Time. 6:45, Selvin Orch.
KMPC-6, Compinsky Quartet. 6:30, Band Wagon. 6:45, Town Topics.
KMTR-6, Eventide. 6:15, Waltz. 6:30, Life Payments. 6:45, A.F.L.
KFAC-6, News. 6:15, Sport Flashes.
KGFJ-6, News. 6:15, Italy Melodies. 6:30, Gaid Hour.
KGER-6:15, News. 6:30, Sports.
KFOX-6, News. 6:10, Sports. 6:15, Brigham Young. 6:30, Townsend.



Freeman (Amos) Gosden, left, and Charles (Andy) Correll, right, pose for a picture for readers to reflect them (left) as they appear when on the air and (right) the way they look when they've finished their daily stint of amusing a large section of the American population.

## Just-- 'Amos 'n' Andy'

**A Great 'Incorporation' Has Been Operating for a Decade To Delight Of Millions Of Fans Who Set Their Watches By Them**

WAY back in 1931 that waggish magazine of humor and observation, "The New Yorker," published a center spread two page sketch that got a laugh across the country. The sketch shows the entire population of the nation kneeling ecstatically before a huge radio cabinet illuminated by the rays of the setting sun. The hands of a clock point to 7 p.m. Over the whole harmonious scene, high in the heavens flutter two contented figures, sporting stubby wings, derby hats and smoking cigars. They were labelled "Amos 'n' Andy" and the title of the picture was "The Angelus."

Yes, indeedy, here is radio's miracle team.

Think of it! Twelve years on the air—five days every week—200 different characters—and for more than a decade the nation has set its clocks by Amos'n'Andy's organ theme, "The Perfect Song."

Yes—for over twelve years the nation has followed the homely philosophy of two true friends, the happiness and heart throbs, the problems and joys of two of the most human characters who have ever reigned supreme on the air. For, as their creators suggest, the characters of Amos and Andy, of the Kingfish, Brother Crawford, Miss Blue, Lightnin' and some 200 other citizens of radio's mythical Harlem, are far more real to millions of listeners than their own neighbors, or the two men who created this world on the airwaves, Freeman Gosden and Charles J. Correll.

Did you know that "Amos'n'Andy almost weren't born because of Charley Correll's almost illegible handwriting?"

Way back in August, 1919, a young automobile salesman in Richmond, Va., named Freeman Gosden, got a job with a theatrical firm and was told to report

to one Charles J. Correll, a one year veteran in the amateur theatrical business, and located in a hotel at Durham, North Carolina. Gosden hurried to Durham and looked at the hotel register. There were names that looked like Carroll and Perelly and Derrell, but no recognizable Correll. As Gosden remarked recently—

"I shudder when I think what I would have missed—in work and fun—if I hadn't gone out looking for this great Spencerian penman who could hardly write his own name. The clerk finally recommended a man in Room 307. He turned out to be C. P. Correll, a dignitary in the hardware trade. I looked around for two whole days, and finally found the real Correll pounding a piano in the Elks Club and already hard at work on our Labor Day show. I introduced myself. We both went to work—and, thank heavens, we've been at it ever since."

Before looking at the two chaps who have woven such humanity, loyalty, companionship and plain human nature into the inspired characters that inhabit the "Amos 'n' Andy" broadcasts, let's glance at a brief chronological record which makes the "Amos'n'Andy" achievement all the more remarkable.

Freeman Gosden (who later became Amos), and Charles Correl (who later became Andy) actually went on the air in 1920 with an experimental broadcast in New Orleans less than a year after they first met in 1919. Both boys doubt if they were heard more than two miles away.

They first sang as a team via WEBH, Chicago, in March, 1925. They first received pay as a sustaining broadcast in November, 1925, via WGN, Chicago. And they were first heard as "Sam'n' Henry" on KGN in January, 1926.

And then came the great day—March 19, 1928—when "Amos'n'Andy were created and broadcast on WMAQ, Chicago. They first went on a real network when they had their first sponsor (Pepsodent) on August 19, 1929.

So much for dates. From then on, out of the vivid imaginations and facile typewriters of Freeman Gosden and Charles Correll — "Amos'n'Andy" — poured a gallery of warm, living characters: the Kingfish and his wife, The Battle Axe; Brother Crawford, and Madam Queen, and Ruby, and Lightnin', and Miss Blue, and some 190 other lovable and laughable citizens of a mythical Harlem, along with the Fresh Air Taxicab Company, Incorporated.

"Memories of a boyhood in the South often guide us in developing 'Amos'n' Andy' characters," Gosden observes. For the Gosden family have been southerners for generations and Harry Gosden, Freeman's brother, still lives in Asheville, N.C., where he is a newspaperman. Charlie Correll's family also were southerners and were closely related to the Jefferson Davis family of the Confederacy period.

"Back in 1925," says Gosden proudly, "we even made records. We recorded 'Georgianna' and when a music store salesman told us our disc was sold out we really thought we were something."



## Sweet Romance



Above Amos (or is it Andy?), stirred by the flowers and spring, woos Andy (or is it Amos?) with glowing description of new business venture.

"Yes," adds Correll, "until we found out the other side had one of Gene Austin's biggest hits on it."

**I**N all their years of writing Gosden and Correll have created a lot of dramatic entertainment. They save all their writings and their efficient secretary, Miss Louise Summa, at her Beverly Hills office, indexes the characters which appear in their scripts.

Today a champion pole vaulter couldn't clear the stock of bound volumes of Gosden and Correll writings, were they piled on top of one another. Their "Material" comes from everyday life all about them.

"We based one series of episodes on a man who tried to sell us a patented check protector," Correll observes. "Another adventure was inspired by a man who guaranteed the Mexican tree he was going to sell us was bigger than a California redwood."

"Next, we got a lot of pretty funny broadcasts just from meeting the colored promotor of a 'Pure Food Show' for 250,000 negroes with big appetites on the South Side of Chicago. He produced a lot of impressive documents from a shoe box he was temporarily using as a brief case, in order to convince us he was good for the dollar he wanted to borrow for gasoline so he could keep on promoting. He said he had six stenographers, and had them all make notes at once when he dictated, so he could be sure to get a letter out of it."

"In 12 years of writing you run through a lot of material. We've gotten ideas from a stout lady on a bus, a kid repairing a bicycle, an old man painting over holes in his socks, from our fan mail, door-to-door salesmen, and through our own adventures."

"But don't forget—'Amos'n'Andy' is

intended to be a human, straightforward story about real folks with a lot of feelings and foibles that a lot of us have. The social set which touches the Fresh Air Taxi offices in Harlem is made up of people who do odd things, some good and some not so good, but human. And human beings often do funny things, even without intending to."

Maybe that's the reason that over ten percent of their fan mail asks for advice in solving personal problems. "The Boys" don't give such advice. But many times they've received thanks from some listener for broadcasting an episode that helped solve a problem.

Both "Amos'n'Andy" in real life are players of harmless practical jokes. Gosden is the one who likes to glue quarters to the bottoms of swimming pools. Correll is the one who sends numerous telegrams notifying his victims that all manner of unpopular acquaintances of theirs will arrive at the house at the same time.

Yet Correll would rather fly a plane than listen to Gosden work out on his amateur short-wave station. And Correll doesn't get strenuous at tennis while Freeman gives the local champs a hard struggle.

Together, as "Amos 'n' Andy," they influence American speech. These people you heard saying, "Buzz me, Miss Blue," "Check and double check," and "I'm in the nine-hole," or "I'se regusted," and

"Awah, awah!" are just repeating "Amos 'n' Andy."

Perhaps the secret of the great "Amos'n'Andy" success is a simple one—plus a rigid regime of daily work. For both Gosden and Correll are interested in the human side of people. Both live quiet lives with their families. Gosden has two mighty attractive youngsters, Freeman, Jr., and Virginia. Correll has a four months old daughter, Dorothy Alyce. Both Gosden and Correll are able and enthusiastic amateur photographers.

After 20 years together—their friendship and companionship are closer than ever.

Perhaps the living sentiment in "Amos'n'Andy" and in their creators, Freeman Gosden and Charles Correll, is best illustrated in 20 quiet, private little ceremonials they've experienced and that few people have ever heard about. The Gosdens and Corrells invariably spend each New Year's Eve together in a big, jolly family party with mutual friends. And around midnight, just as invariably, Charlie and Freeman get off alone together for a few moments. There's a toast and a pledge to one another—and to "Amos'n'Andy"—and another New Year begins.

After all, it's worth getting a bit sentimental about such a friendship of 20 years standing, and about such human and vital characters as two other old friends, "Amos'n'Andy."

## Younger Generations Of Amos 'N' Andy



Two proud fathers, Freeman (Amos) Gosden and Charles (Andy) Correll, get a heap of pleasure out of the younger Corrells and Gosdens, who are showing their daddies what Father's Day means. Virginia and Freeman Gosden Jr., are portraying a happy family while Dorothy Alyce Correll plays the part of the baby. The famous Columbia network stars, whose partnership and friendship goes back more than 20 years, have found a still strong bond in the fondness of the Gosden children for the Correll youngster.

WEDNESDAY Program Highlights

A.M. Programs are shown in Light Face Type: P.M. Programs in Black Face

Variety

- 8:30-Johnny Murray, KFI. 10:30-Views and Reviews, KECA. 2:45-Kate Smith Speaks, KNX. 3:45-Chef Milani, KMPC. 4:00-Speaking of Glamour, KFI. 4:15-Meet the Author, KNX. 5:00-Star Theater, KNX. 6:00-Ray Kyser, KFI. 7:00-Amos & Andy, KXN-KMPC. 7:30-Plantation Party, KFI. 8:00-Abbott and Costello, KFI. 9:00-Hearts Repaired, KFVB. 9:45-Hollywood Merry-Go-Round, KMTR.

Drama

- 9:45-Short Story, KNX. 4:30-Where Are You From? KHJ-KGB-KVOE-KFXM. 7:00-Hollywood Playhouse, KFI. 7:30-Dr. Christian, KNX. 8:30-Mr. District Attorney, KFI. 9:00-All Aboard, KFI.

Public Affairs-News

- 3:45-Kaltenborn, KFI. 4:55-Elmer Davis, KNX. 6:00-Raymond Gram Swing, KGB-KDB.

KVOE-9. News. 9:15. Studio. 9:30. News.

10 to 11 P.M.

- JT-10. News. 10:15. Heart of Julia Blake. 10:30. Bridge Club. 10:50. Duchin Orch. KNX-10. Jergen. 10:30. Garber Orch. KHJ-10. Barron Orch. 10:30. Howard Orch. KECA-10. Phil-Harmonia. 10:15. Bowling Notes. 10:30. Swing. KMPC-10. Viennese Music. 10:15. Hawaiians. 10:30. Talk Over the News. 10:45. Three Kings. KMTR-10. Special Events. 10:15. Phil Lopez Orch. 10:45. J. Steel. KFAC-10. Melody Hour. KGFJ-10. News. KFOX-10. Kitchen Garden. 10:15. Music. KGER-10. News. 10:15. Gaucho Orch. KFXM-10. Blue Barron Orch. 10:30. Howard Orch. KFSG-10:15. Forgotten Man. 10:30. Melody Trio. KFSD-10. Owens Orch. 10:30. Hollywood Gossip. 10:35. Study Orch. KGB-10. Barron Orch. 10:30. Gould Orch. KTMS-10:00. Miramar by Sea Orch. 10:15. Hotel St. Francis. 10:30. Classified. 10:30. Sir Francis Drake.

Outstanding Music

- 1:00-Classic Hour, KECA. 5:30-N. Y. Philharmonic, KNX. 7:15-Winnipeg Symphony, KVOE. 10:00-Phil-Harmonia, KECA.

Sports-Comment

- 12:30-Major League Ball, KMPC. 6:15-SportsFLASHES, KFAC. 7:00-Sid Ziff, KFVB. 7:30-Holly Park Races, KFVB. 8:15 to 10:00-Pacific Coast League Baseball, KFAC. 9:15-Sports Highlights, KNX. 10:15-Bowling Notes, KFVB.

Quiz Programs

- 8:30-Question Bee, KNX. 6:30-John B. Hughes, KHJ-KGB-KVOE-KDB-KFXM. 7:15-Elliott Roosevelt, KFVB. 9:30-Fulton Lewis Jr., KHJ-KGB-KVOE-KDB-KFXM. 10:30-Let's Talk Over the News, KMPC.

Weather

- KFI-7:30. 8:30. 10:15. 11:00. 1:45. 5:30. KHJ-KGB-KVOE-9:00. KNX-6:00. KRKD-9:30.

KDB-10. Barron Orch. 10:30. Gould Orch. KVOE-10. Barron Orch. 10:30. Howard Orch.

11 to 12 Midnight

- KFI-11. News. 11:15. Gary Nottingham Orch. 11:30. Harpa Orch. KNX-11. News. 11:15. Fitzpatrick Orch. 11:30. Strand Orch. 11:55. News. KHJ-11. News. 11:15. Pearl Orch. 11:30. Rhythm Rascals. 11:45. Hawaiians. KECA-11. Organ. KFVB-11. Organ. 11:15. Music. KMPC-11. Swing-Quiz. KMTR-11. Melody Lane. KFC-11. Henry Orch. KGFJ-11. News. KFXM-11. News. 11:15. Pearl Orch. 11:30. Rhythm Rascals. KFSG-11. Circuit Rider. 11:15. Songs in Night. 11:30. John Vitallo. KFSD-11. Nottingham Orch. 11:30. Harpa Orch. KGB-11. News. 11:15. Joy Orch. 11:30. Rhythm Rascals. 11:45. Memory Time. KFVD-11. Jack Bellboy. KTMS-11:00. This Moving World. 11:15. The Dance Hour. 11:45. Paul Carson. KDB-11. News. 11:15. Jimmy Joy's Orch. 11:30. Rhythm Rascals. 11:45. Hawaiians. KVOE-11. News. 11:15. Pearl Orch. 11:30. Rhythm. 11:45. Hawaiians.

THURSDAY Programs

JULY 25, 1940

8 to 9 A.M.

- KFI-9. Woman in White. 8:15. O'Neil's. 8:30. Words & Music. 8:45. News. KNX-9. Nancy Dixon. 8:15. When a Girl Marries. 8:30. Helen Trent. 8:45. Our Ga Sunday. KHJ-9. Neighbors of Woodcraft. 8:30. News. 8:40. Mutual Friend. 8:45. Pecken Fitzgerald. KECA-9. Breakfast Club. 8:30. Piano Sketches. 8:45. News. KFVB-9. Budget Decorator. 8:15. Ballads. 8:30. Mornin' Music. 8:45. Dr. Reynolds. KMPC-9. Anty Virginia. 8:30. Unity Daily Word. KMTR-9. Spanish Hour. 8:45. Religious Mus. KFAC-9. Country Church. 8:45. Mildred Lager. KGFJ-9. News. Stocks. 8:45. Dr. Wiseman. KFOX-9. News. 8:15. Orch. 8:30. Classified. 8:45. Golden West Faja. KGER-9. News. Soul Patrol. 8:15. Mizpah. 8:45. Rev. Bennington. KFXM-9. Neighbors of Woodcraft. 8:30. Pop. Orch. 8:45. Carters of Elm St. KFSD-9. Breakfast Club. 8:15. Good Cheer. 8:30. Farm & Home Hour. KGB-9. Neighbors of Woodcraft. 8:30. News. 8:40. Stocks. KFVD-8:45. Dr. Reynolds. KTMS-9. Weather. 8:01. Breakfast Club. 8:30. S. B. Devotional Hour. 8:45. Mystery Melody.

9 to 10 A.M.

- KDB-9. Neighbors of Woodcraft. 8:30. News. 8:45. Carters of Elm St. KVOE-9. Good Morning Neighbor. 8:30. News. 8:45. Pecken Fitzgerald. KFI-9. Song Follow. 9:15. Eleanor Roosevelt. 9:30. By Kathleen Norris. 9:45. Dr. Kalc. KNX-9. Goldbergs. 9:15. Life Can Be Beautiful. 9:30. Right to Happiness. 9:45. Mary Lee Taylor. KHJ-9. Follow Leader. 9:15. Rev. Laurin. 9:30. Serenado. 9:45. Ken Pitt. KECA-9. Council of Beauty. 9:15. Between Book Ends. 9:30. Mid-morning Jamboree. KFVB-9. Summer Time. 9:15. Music a la Carte. 9:30. Accent on Music. 9:45. Tune Time. KMTR-9. News. 9:15. Music. 9:30. Music Hall. 9:45. Melody Time. KNX-9. Martin Luther Thomas. 9:15. News. 9:30. Spec. Events. 9:45. Religious. KFAC-9. Inspirations. 9:15. Health Talk. 9:30. Women in News. 9:45. Novelty Notes. KGFJ-9. News. Stocks. KRKD-9:30. U. S. Weather. KFOX-9. Half & Half. 9:45. Hollywood Band. KGER-9. News. 9:05. Bright Corner. 9:15. March Ahead of Time. 9:30. Revival. 9:45. Full Gospel. KFXM-9. News. 9:15. Sunbina

Service. 9:45. Pop. Orch. KFSD-9:15. Between the Bookends. 9:30. Common Sense. 9:45. Europe. KGB-9. Cornusnel News. 9:15. Homemakers Catalogue. 9:45. Keep Fit. KFVD-9:15. News. 9:30. Dr. Richardson. 9:45. Parade. KTMS-9:00. News. 9:15. Between Bookends. 9:30. Wildwood Church. 9:45. Harry Harding. KDB-9. Revival. 9:15. Open. 9:30. Thursday Serenade. 9:45. Keep Fit to Music. KVOE-9. Follow Leader. 9:15. Civic. 9:30. Monitor News. 9:45. Keep Fit.

10 to 11 A.M.

KFI-10. Light of the World. 10:15. Arnold Grimm's Daughter. 10:30. Valiant Lady. 10:45. Hymns. KNX-10. Big Sister. 10:15. Aunt Jenny. 10:30. Fletcher Wiley. 10:45. My Son and I. KHJ-10. News. 10:15. Happy Homes. 10:45. Bachelor's Children. KECA-10. Our 4 Hr. 10:30. Views & Reviews. 10:45. Wife Saver. KFVB-10. Memory Lane. 10:15. Romance in Rhythm. 10:30. Melody Lane. 10:45. Romance in Rhythm. KMPC-10. Open House. 10:30. Norma Lee Service. 10:45. News. KMTR-10. Woman's World. 10:30. Dr. Reynolds. 10:45. Spec. Events. KFC-10. Serenade. 10:15. Warre Gale. 10:30. News. 10:45. Gothic Tower. KGFJ-10. News. 10:30. Moods in Verse. 10:45. City Dwellers. KRKD-10:15. Health. 10:45. Encyclopedia. KFOX-10. News. 10:15. Music. 10:30. Salon. KGER-10. News. 10:05. God's Sunshine. 10:30. Rev. Ivie. KFXM-10. U. P. News. 10:05. Variety. 10:15. John Duffy. 10:30. Craig Orch. 10:45. Bachelor's Children. KFSD-10. Our 4 Hr. 10:30. Ann Gibson. 10:45. Marine Band. KGB-10. News. 10:15. Organ. 10:30. Craig Orch. 10:45. Bachelor's Children. KFVD-10:30. Union Rescue Mission. KTMS-10. Our Half Hour. 10:30. U. S. Marine Band. KDB-10. News. 10:15. For Home and Hostess. 10:30. Francis Craig's Orch. 10:45. Bachelor's Children. KVOE-10. News. 10:15. Organ. 10:30. Craig Orch. 10:45. Bachelor's Children.

11 A.M. to 12 Noon

KFI-11. Mar. Marlin. 11:15. Ma Perkins. 11:30. Pepper Young. 11:45. Vic-Jade. KNX-11. Society Girl. 11:15. Chasing Blues. 11:30. Life Begins. 11:45. News. KHJ-11. Friendly Neighbor. 11:15. Eddie Albricht. 11:45. Hart Orch. KECA-11. Orphans of Divorce. 11:15. Honeymoon Hill. 11:30. John's Other Wife. 11:45. Plain Bill. KFVB-11. Tom Stoddard. 11:30. Piano Patter. 11:45. News. KMPC-11. Hollywood Bowl. 11:30. Musical Workshop. 11:45. Ray Block. KMTR-11. Dr. Talbot. 11:30. Stocks. 11:45. Dick Ross. KFAC-11. Man on the Street. 11:30. Theosophy. 11:45. Hawaii. KGFJ-11. News. KRKD-11. Paddock Flashes. 11:30. News. KFOX-11. Continentals. 11:30. News. 11:40. Edwlu La Mar. 11:45. Orch. KGER-11. News. 11:15. Music. 11:30. Int. Miss. Base. KFXM-11. Friendly Neighbors. 11:15. Dance. 11:30. Hart Orch. KFSD-11. Orphans of Divorce. 11:15. Honeymoon Hill. 11:30. John's Other Wife. 11:45. Plain Bill. KDB-11. Friendly Neighbors. 11:15. Women World Wide. 11:30. Hart Orch. 11:45. Convention Notes. KFVD-11. News. 11:30. Piano. 11:45. Violet Schram. KTMS-11:00. Orphans of Divorce. 11:15. Honeymoon Hill. 11:30. John's Other Wife. 11:45. Plain Bill. KDB-11. Friendly Neighbors. 11:15. Women World Wide. 11:30. Hart Orch. KVOE-11. Friendly Neighbors. 11:15. Women World Wide. 11:30. Hart Orch.

12 Noon to 1 P.M.

KFI-12. Road of Life. 12:15. Stella Dallas. 12:30. Lorenzo Jones. 12:45. Fortia Faces Life. KNX-12. Kitty Kelly. 12:15. Myrt and Marce. 12:30. Hilltop House. 12:45. Stepmother. KHJ-12. News. 12:15. Dance Orch. 12:45. Melody. KECA-12. News. 12:45. Club Matinee.

## FOOD FILOSOFY

by  
Chef Milani

OUR recipe this week calls for a chicken, so perhaps a few words about how to pick a chicken will not be amiss. Strangely enough, the cleaner a chicken looks, the harder it is to tell how good it is. Once it is drawn and the head and feet removed, it looks very appetizing, indeed, but you can't be too sure. It is better to choose your fowl when it is dressed with only its clothes off, or undressed with its feathers still on. This sounds like a contradiction, but we can't help it. If poulterers want to call a chicken dressed when it is undressed and undressed when it is dressed, that's their business, and if the chicken doesn't mind, why should we?



The age of a chicken has a lot to do with its goodness, and since a chicken has no teeth (poor thing!) other signs must determine its youthfulness. A young chicken is generally known by its smooth feet and skin and its abundance of pin feathers. The softness of the cartilage at the end of the breastbone is also a good indication of youthfulness. But if the feet are hard and scaly and long hairs are more evident than pin feathers, watch out! Under such circumstances the chicken may not be a chicken at all, but just an old hen trying to conceal her age by the company she keeps.

If you prefer to pick your chicken alive—and that, after all, is the best way—there are a few other indications of tenderness that may guide you. For one thing, your chicken should have a bright red comb, and for another, smooth, shiny feathers. Its eyes should be clear, its body firm and plump, its breast bone flexible, and its legs not too rusty in color.

Having chosen your chicken and taken it home, here is another good point to remember: If your chicken has been freshly killed, it is a good idea to keep it from six to ten hours before cooking it, but freshly killed or not, if it must be preserved for awhile, keep in mind that a temperature close to thirty-two degrees is the best; and when we say close, we mean close. The flesh of a chicken kept below thirty degrees is inclined to become frosted, and if kept above thirty-five degrees it is apt to deteriorate!

All these precautions having been considered, let us now proceed to fix the chicken a la New Orleans. This is what you do:

Sprinkle three and a half pounds of stewing chicken cut in pieces with salt and pepper. Fry one quarter of a pound of bacon cut 1 inch cubes until it gets crisp and then remove from the pan. Now fry the chicken with one thin slice of ham cut into six pieces in the bacon drippings until the chicken gets brown. Having browned two small onions chopped very fine, add this to the chicken together with the bacon, three medium size tomatoes, two tablespoons of chopped parsley, one half teaspoon of oregano, one half cup

## On Our Cover

The Cover Girl is Gale Page, NBC network Star, and the first of the Cover Girls of Radio Life who refused to give her age. How-some-ever, the guess is she was born long after the turn of the Century. No guessing, however, that she was born in Spokane, Washington, as Sally Ritter. In teens she went to Piedmont School to study voice and piano, doing well enough with the first to appear as a Singer over a Chicago Station. She came to Hollywood in 1937 and almost at once the Radio City took notice of a phenomenon—a Girl who would rather be healthy than glamorous. Destiny sits on Gale's shoulders, however, for she remains healthy and glamorous. She did screen work but gave it up for Radio. She eats what she wants, when she wants it. She stars with Jim Ameche in "Hollywood Playhouse." In her veins flows Irish tempestuousness, English coolness and Indian—ahem! Her Great Grandfather was Joseph Gale, Oregon's first Governor. She likes to knit and darn it—she knits all the time! She is not an outdoor girl, but displaces 5 feet and 5 inches of atmosphere when she is out, or—in.

## Juvenile Prayer Penned By Carrie J. Bond

Frequently, in NBC's Story of Mary Marlin, Patti Willis, as 4-year-old Davey Marlin, recites a brief prayer written especially for Davey. The prayer goes like this:

"Dear God, my gentle, loving friend,  
"Give me a grateful heart;  
"Give me the spirit to forgive all wrongs;  
"Give me the grace to comfort all who need;  
"Give me the strength to live above my sorrows  
"And give me faith that I may some day come to Thee."

The prayer was written for Author Jane Crusinberry by one of the show's most ardent fans, Carrie Jacobs Bond, the country's beloved song writer, who is a friend of the author.

of sliced okra and a quart and a half of boiling water. Cover and simmer for an hour and a half. At the end of an hour and a half, add another cup of a half of sliced okra and cook for a half hour longer. Then put in four more medium size tomatoes, let it come to a boil, cover and simmer for fifteen minutes longer, and serve with three cups of boiled rice.

I once read somewhere that "a cheerful look makes a dish a feast," and if a delicious dish can bring on a cheerful look—why, then our happiness at the table can not only be assured, but often multiplied as well. It sounds a bit involved, but I think you'll get the idea. Meanwhile, if you wish to extend the above dish into a more substantial feast, try serving with it an orange, pineapple and grapefruit cocktail, olives and celery, creamed chicken soup, a combination salad, string beans and sliced beets, hot biscuits, and blueberry pie and coffee.

## WHAT'S IN THE AIR?



It's just a gag, officer. I'm really on my way to hear

### BESS BYE

8:40 to 8:45 A. M.  
Mon., Wed., Fri.



I cannot rehearse ze symphony. I must hear

### FLYING FEET

11:30 to 12:00 P. M.  
Monday



Don't bother about dessert tonight. We can just listen to

### THRIFTY NEWS

7:15 to 7:30 P. M.  
Monday



I was not flirting. He just whizzed alongside and said

### PULL OVER, NEIGHBOR

8:00 to 8:30 P. M.  
Monday

### Other Highlights for Today:

Rise and Shine	6:00- 7:15 a.m.
Morning News	7:15- 8:00 a.m.
Dr. Lindjahr	8:00- 8:30 a.m.
Carters of Elm St.	8:15- 9:00 a.m.
The Family Bible	9:15- 9:30 a.m.
Keep Fit to Music	9:15-10:00 a.m.
Happy Homes	10:15-10:45 a.m.
Bachelor's Children	10:15-11:00 a.m.
Our Friendly Neighbors	11:00-11:45 a.m.
Eddie Albright	11:15 a.m.
The Broadway News	12:00-12:15 p.m.
The Broadway News	5:00- 5:15 p.m.
News Comics	5:15- 5:30 p.m.
Raymond G. Swing	6:00- 6:15 p.m.
John B. Hughes	6:30- 6:45 p.m.
Lone Ranger	7:30- 8:00 p.m.

DON LEE

**KHJ**

MUTUAL  
DIAL 900

THURSDAY Program Highlights

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

9:15—Between the Bookends. KECA-KFSD-KERN-KTMS 10:30—Views & Reviews, KECA. 2:45—Kate Smith Speaks, KNX. 3:45—Chef Milan, KNPC. 5:00—Major Bowes, KNX. 5:00—Kraft Music Hall, KFI. 6:00—Camel Caravan, KFI. 7:00—Amos & Andy, KNX-KMPC. 7:30—Good News, KFI. 8:00—Strange As It Seems, KNX. 8:15—Twilight Trail, KHJ-RGB-KVOE-KFXM-KDB.

Drama

8:00—Aldrich Family, KFI.

Public Affairs—News

9:15—Eleanor Roosevelt, KFI. 3:45—Kaltenborn, KFI. 4:45—Elmer Davis, KNX. 6:00—Raymond Gram Swing, KFXM-KVOE-KHJ-KFMC 6:15—Public Affairs, KNX. 6:30—John B. Hughes, KFAM-KDB-KVOE-KHJ. 8:30—Fulton Lewis Jr., KHJ-KDB-KGB-KVOE-KFXM.

Outstanding Music

1:00—Classic Hour, KECA. 6:15—Montreal Symphony, KECA. 7:00—Pleasure Time, KFI. 8:00—California Melodies, KHJ-KVOE-KGB. 8:30—Standard Symphony, KFI. 10:00—Phil-Harmonia, KECA. 11:15—Music You Want, KFVB.

Sports—Comment

12:30—Major League Baseball, KMPC. 6:15—Sportflashes, KFAC. 7:00—Sid Ziff, KFVB. 7:15—Inside of Sports, KHJ-KGB-KMPC-KFXM. 7:30—Holly Park Races, KFVB. 8:15—Horseman's Forum, KMTR. 8:15—Baseball, KFAC. 9:15—Sports Highlights, KNX. 10:15—Bowling Notes, KFVB.

Quiz Programs

12:00—Dazzlewit, KFSD. 7:30—Askit Basket, KNX. 8:30—Answer Auction, KNX.

Weather

KFI—7:30, 8:30, 10:15, 11:00. 1:4, 5:30. KMTR—8:00. KHJ-KGB-KVOE—9:00. KNX—9:30. KRKD—9:30.

KFWB—12, Al Jarvis. KNPC—12, Noon Tunes. 12:15, News. 12:30, Baseball. KMTR—12, Peter Potter. KFAC—12, News. 12:15, Melody Hour. KGJF—12, News. 12:15, Dr. McCoy. 12:45, Let's Listen. KRKD—12:30, Saddle Pals. KFOX—12, Kyser Orch. 12:15, News. 12:30, Gardner. KGER—12, News. 12:10, Seal Beach. 12:30, Music. KFXM—12, Singh, Sam. 12:15, News. 12:30, Calvary Quart. Hour. 12:45, Pop. Orch. KFSD—12, Dazzlewit Quiz. 12:15, News. 12:30, Club Matinee. KGB—12, News. 12:30, Stocks. 12:35, News. 12:45, Melody. KFVD—12, Air Editor. 12:45, V. Schram. KTMS—12:00, Market. 12:03, Melodies. 12:15, Weather. 12:17, Club Matinee. 12:30, News. 12:45, Melody. KDB—12, News. 12:15, McFarland Twins. 12:45, Melody Bouquet. KVOE—12, News. 12:15, Orch. 12:30, Newport Cavalcade.

1 to 2 P. M.

KFI—1, Girl Alone. 1:15, Kitty Keene. 1:30, Midstream. 1:15, O'Neil. NK—1, B. Kathleen Norris. 1:15, My Children. 1:30, Genevieve Rowe. 1:45, Scattergood Baines. KHJ—1, McFarland Twins. 1:30, Community Hall. 1:45, Play Bridge. KECA—1, Classic Hour. KFWB—1, News. 1:05, Symphonia. 1:30, Dr. Reynolds. 1:45, Movie Quiz. KMPC—1, Baseball. KMTR—1, G. Allison. 1:30, Pension. 1:45, Spec. Events. KFAC—1, Religious Science. 1:45, Organ. KGFJ—1, News. KRKD—1:15, City Hall. 1:30, USC. KFOX—1, Music. 1:15, Lucia. 1:30, Pan America. 1:45, E. Martin. KGER—1, News. 1:05, Officials. 1:30, Bits Hits. 1:30, Spanish. KFXM—1, McFarland Twins. 1:30, Variety. 1:45, Let's Play Bridge. KFSD—1, Hurhuri Band. 1:30, Frank & Archie. 1:45, Joseph Gallicchio. KGB—1:30, Romance Rhythm. 1:45, Play Bridge. KFVD—1, News. KTMS—1, Music Quiz. 1:15, Glenn Hulbert. 1:30, Watanabe. 1:45, Joseph Gallicchio. KDB—1, Harry James. 1:45, Let's Play Bridge. KVOE—1, Dance Orch. 1:30, Johnson Family. 1:45, Let's Play Bridge.

2 to 3 P. M.

KFI—2:15, Agnes White. 2:30, Alice Blair. 2:45, Miss Julia. KNX—2, Young Dr. Malone. 2:15, Blvd. Interviews. 2:30, Joyce Jordan. 2:45, Kate Smith. KHJ—2, News. 2:15, Bookworm. 2:30, Lawrence Solerno. 2:45, Legion News. KECA—2:15, Concert in Miniature. 2:30, Against the Storm. 2:45, Guiding Light. KFWB—2, Hitline Varieties. 2:15, Bits & Bits. 2:30, Music. 2:45, Grandma Travels. KMPC—2, Tenth Inning. 2:15, Bob Edge. 2:30, American Notes. KMTR—2, Ensemble. 2:15, Special Events. 2:30, Musical Hour. KFAC—2:30, Band. KGFJ—2, News. 2:15, Civic. KRKD—2, Henry Orch. 2:30, News. 2:45, Hawaiians. KFOX—2, Civic. 2:15, Music. 2:30, At Theatre. 2:45, Grandma Travels. KGER—2, News. 2:05, Geo. Strange. 2:30, J. B. Band. KFXM—2, Stocks, Music. 2:15, News. 2:30, Balboa Cavalcade. KFSD—2, Hollywood Gossip. 2:05, Dance. 2:10, Listen. 2:15, Monitor News. 2:30, Dance Music. 2:45, Grandma Travels. KGB—2, News. 2:30, Lawrence Salerno. 2:45, Amer. Legion News. KFVD—2, Music. 2:15, Organ. 2:30, Rhythm. KTMS—2:03, Musical Rambling. 2:15, Concert. 2:25, News. 2:30, Thunder Over Paradise. 2:15, Grandma Travels. KDB—2, News. 2:15, Christian Science Devotional Program. 2:30, Lawrence Salerno. 2:45, American Legion News Bazaar. KVOE—2, News. 2:15, Fed. Music. 2:30, Baritone. 2:45, Round Tower.

3 to 4 P. M.

KFI—3, Art Baker. 3:30, Baker Orch. 3:45, Kaltenborn. KNX—3, Mary Foster. 3:45, News. 3:20, Fletcher Wiley. 3:45, European News. KHJ—3, Fulton Lewis. 3:15, Culloway Orch. 3:30, Haven of Rest. KECA—3, Unclassic Hour.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown, and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute changes by the broadcasting studios.

KFWB—3, Maddox Family. 3:30, Blanchard McKeel. 3:15, Carol Leighton. KMPC—3, News. 3:15, Reflections. 3:30, Accent on Music. 3:45, Chef Milan. KMTR—3, Volney James. 3:30, Music. 3:45, Richman. KFAC—3, Symphony. KGFJ—3, News, Stocks. KRKD—3:30, News. KFOX—3, Maddox Family. 3:30, Blanchard McKeel. 3:45, Carol Leighton. KGER—3, News. 3:20, Long Beach Band. KFXM—3, Fulton Lewis. 3:15, Variety. 3:30, Haven of Rest. KFSD—3, Maddox Family. 3:30, Blanchard McKeel. 3:45, Carol Leighton. KGB—3, Fulton Lewis. 3:15, Stearny Orch. 3:30, Haven of Rest. KFVD—3, News. KTMS—3:00, Maddox Family. 3:30, Blanchard McKeel. 3:45, Carol Leighton. KDB—3, Fulton Lewis, Jr. 3:15, Stearny Orch. 3:30, Haven of Rest. KVOE—3, Wash. D. C. News. 3:15, Skiles Band. 3:45, Haven of Rest.

4 to 5 P. M.

KFI—4, Concert. 4:30, U. S. Army Band. 4:45, General Fate. KNX—4, Wiley. 4:15, KNX-tr. 4:20, Music. 4:30, Best Buys. 4:45, News. 4:55, War News. KFI—4, Wythe Williams. 4:15, Dance Orch. 4:30, Morton Gould. KECA—4, Bud Barton. 4:15, Rocky Gordon. 4:30, Pot of Gold. KFWB—4, Don Millikan. 4:30, Bert Flake. 4:45, Stuart Humblen. KMPC—4, Miniature Metro. 4:30, News. 4:15, Aloha Land. KMTR—4, John Brown. 4:30, Special Events. KFAC—4, Music. 4:15, 20th Century Drawing Room. 4:30, Tea Time Tunes. KGFJ—4, News. 4:30, Observer. 4:45, Adult Education. KRKD—4:15, Venna Taylor. 4:45, News. KFOX—4, John Brown. KGER—4, News. 4:45, Evans, Black. 4:30, Swing. 4:45, Music. KFXM—4, Trading Post. 4:30, Gould Orch. KMPC—4, Medical Society. 4:15, Rocky Gordon. 4:30, Pot of Gold. KGB—4, Wythe Williams. 4:30, Pageant of Melody. KFVD—4, Tea Time.

KTMS—4:00, Bud Barton. 4:15, Bocky Gordon. 4:30, "Pot of Gold." KDB—4, W. Williams. 4:15, Jamboree. KVOE—4, News. 4:15, Dance Orch. 4:30, Gould Orch.

5 to 6 P. M.

KFI—5, Kraft Music Hall. KNX—5, Major Bowes. KJ—5, News. 5:15, Daily Comics. 5:30, Shafter Parker. 5:45, Blue Beetle. KECA—5, Twilight Tales. 5:15, Sing & Swing. 5:30, News. KFWB—5, Singing Hamblin. KMPC—5, Song Stories. 5:15, News. 5:30, Uncle Harry. KMTR—5:45, Eventide. GJF—5, News. 5:30, Baseball Scores. KRKD—5:30, Race Results. KGB—5, KGB Presents. 5:15, Arthur Mann. 5:30, Shafter Parker. 5:45, Blue Beetle. KFVD—5, Band. 5:15, News. KTMS—5, Sing & Swing. 5:30, News. 5:45, Venturans. Music and News. 5:55, Thompson's Town Gossip. KDB—5:15, Arthur Mann. 5:30, Shafter Parker. 5:45, Blue Steel. KVOE—5, Ads. 5:15, News. 5:30, Shafter Parker. 5:45, Blue Beetle.

6 to 7 P. M.

KFI—6, Camel Caravan. 6:30, Hoag & Mitchell. 6:45, Meet Some People. KNX—6, Miller Orch. 6:15, Public Affairs. 6:30, War News. 6:45, Sports Huddl. 6:55, News. KHJ—6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Townsend. KECA—6, News. 6:15, Montreal Symphony. 6:30, Sing & Swing. KFWB—6, News. 6:15, Strollin' Tom. 6:30, Vacation Time. 6:15, Dr. Lechner. KDB—6, Five Sports Final. 6:30, Rand Wagon. 6:45, Michael Loring. KMTR—6, Eventide. 6:15, Waltz Time. 6:30, Political. 6:45, Mothers of America. KFAC—6, News. 6:15, Sportflashes. KGFJ—6, News. Italian Melodies. 6:30, Gold Hour. KRKD—6, Fishing Hour. 6:15, News. 6:30, Sports Report. KFOX—6, News. 6:10, Sports. 6:15, Brigham Young. 6:30, Townsend. 6:45, Hawaiians. KGER—6, News. 6:05, Mexican Varieties. 6:45, Italian Journal. KFXM—6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Townsend. KFSD—6, Europe. 6:15, Master Singers. 6:45, Junior G-Men.

KGB—6, Ra. Gram Swing. 6:15, Johnson Family. 6:30, News, Views. 6:45, G-Men. KFVD—6:15, World on Air. 6:30, Townsend. KTMS—6, News. 6:15, Toronto Symphony. KDB—6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Concert Miniatures. KVOE—6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, G-Men.

7 to 8 P. M.

KFI—7, Pleasure Time. 7:15, KFI News. 7:30, Good News. KFAC—7, Amos & Andy. 7:15, Lunny Ross. 7:30, Askit Basket. KHJ—7, Page Past. 7:15, Inside of Sports. 7:30, Gabriel Heater. 7:45, Reisman Orch. KECA—7, This Our America. 7:30, Canada. KFWB—7, Sid Ziff. 7:15, Robert Arden. 7:30, Hollywood Park Races. KMPC—7, Amos & Andy. 7:15, News. 7:30, John Ellsworth. 7:45, Ted Stele. KMTR—7, Music. 7:15, Political. 7:30, Special Events. KFI—7, Christian Science, News. 7:30, Friends of Poland. KGFJ—7, Spanish Hour. KRKD—7, News. 7:15, Three-Quarter Time. 7:30, Do You Know? KFOX—7, Daily Bread. 7:15, News. 7:30, Flend. 7:45, Music. KGER—7, News. 7:05, Italian Good Samaritans. 7:20, Music. 7:30, Japanese News. KFXM—7, People, Just People. 7:15, Inside of Sports. 7:30, Lone Ranger. KFNG—7:45, Aimee S. McPherson. KFSD—7, Lexington Orch. 7:30, Open. KGB—7, Page Past. 7:15, Inside Sports. 7:30, Voice of Liberty. 7:45, Reisman Orch. KTMS—7:30, Canada. KDB—7, Page Past. 7:15, Santa Barbara Chamber of Commerce Program. 7:30, Reisman Orch. KVOE—7, Page Past. 7:15, Shand Orch. 7:30, Reisman Orch.

8 to 9 P. M.

KFI—8, Aldrich Family. 8:30, Standard Symphony. KNX—8, Strange As It Seems. 8:25, News. 8:30, Answer Auction. KHJ—8, California Melodies. 8:30, Plantationaires. 8:45, Twilight Trail. KECA—8, Easy Aces. 8:15, Mr. Keen. 8:30, News. 8:45, Outdoor Reporter. KVOE—8, Texas Lewis. 8:30, Chef Milan. KMPC—8, News. 8:15, Concert. 8:30, Stan Meyers. 8:45, Fun Quiz. KMTR—8:15, Horseman's Forums. 8:30, R. Crawford. 8:45 Property Owners. KFAC—8:15, Baseball. KGFJ—8, News. 8:15, Jean Valentine. KFOX—8, Lucia. 8:15, Music. KGER—8, News. 8:05, Hoyos. KFXM—8, Streets & Seats. Ackonant. 8:15, Calif. Melodies. 8:30, Home Town Headlines. 8:45, Twilight Trails. KFNG—8, Aimee S. McPherson. KFSD—8, Easy Aces. 8:15, Mr. Keen. 8:30, Capt. of Industry. 8:45, Duchin Orch. KGB—8, California Melodies. 8:30, Comments. 8:45, Twilight Trail. KTMS—8:00, Easy Aces. 8:15, Lost Persons. 8:30, Pastor. KDB—8, Calif. Melodies. 8:30, Chorus. 8:45, Twilight Trail. KVOE—8, California Melodies. 8:30, Forty Plus. 8:45, Twilight Trail.

9 to 10 P. M.

KFI—9, Standard Symphony. 9:30, NBC. Rehearsal. KNX—9, News. 9:15, Sports Round-Up. 9:20, King Orch. 9:45, News. KHJ—9, News. 9:15, Dance Orch. 9:30, Fulton Lewis. 9:45, Billy Bisette. KECA—9, Darkroom. 9:30, Fu Manchu. 9:45, News. KFWB—9, Dance. 9:30, News. 9:45, Ballads. KMPC—9, Melody Time. 9:15, Musicapha. 9:30, Dance. 9:45, News. KMTR—9, Special Events. 9:30, Hawaiians. 9:45, Merry-Go-Round. KGFJ—9, Jewish Hour. KFOX—9, News. 9:15, Travelling. 9:30, Music. 9:45, Frank Christy Orch. KGER—9, News. 9:05, Mexico. KFXM—9, News. Warren Orch. 9:30, Fulton Lewis, Jr. 9:45, Bisette Orch. KFNG—9, Aimee S. McPherson. 9:45, Piano Duo. KFSD—9, Alyson Orch. 9:30, Stable Orch. 9:45, News. KGB—9, News. 9:30, Fulton Lewis. 9:45, Bisette Orch. KTMS—9:00, Alyson Orch. 9:30, News. 9:45, Moonlight Orch.

KDB-9. News. 9:15. Melodies. 9:30. Fulton Lewis Jr. 9:45. Bisette Orch.

10 to 11 P. M.

KHJ-10. News. 10:15. Harpa Orch. 10:30. Bridge. 10:50. Friml Orch. KXN-10. Jergen Orch. 10:30. Garher Orch.

KTMS-10:00. Miramar by the Sea. 10:15. Jantzen Beach Orchestra. 10:30. Classified. 10:35. Biltmore Orch.

11 to 12 Midnight

KFI-11. News. 11:15. Dance Orch. 11:30. Sudy Orch. KXN-11. News. 11:15. Hussee Orch. 11:30. Strand Orch. 11:55. News.

KXN-11. Society Girl. 11:15. Summer Souvenirs. 11:30. Life Begins. 11:45. News.

12 Noon to 1 P. M.

KT-12. Rod of Life. 12:15. Stella Dallas. 12:30. Lorenzo Jones. 12:45. Portia Faces Life.

KTMS-1. Music Quiz. 1:15. Concert Hall. 1:30. Watanabe. 1:45. Edward Davies.

2 to 3 P. M.

KFI-2:15. Mine to Cherish. 2:30. Alice Blair. 2:45. Miss Julia. KXN-2. Young Jr. Malone. 2:15.

"A Citizen Is Born" 9:00 P. M. KMPC

KHJ-2. News. 2:15. Bookworm. 2:30. Jane Anderson. KECA-2:15. Adventures in Mythology. 2:30. Against the Storm.

FRIDAY PROGRAMS

JULY 20, 1940

8 to 9 A. M.

KFI-8. Woman in White. 8:15. O'Neill. 8:30. Johnny Murray. 8:45. News.

KRKO-9:30. U. S. Weather. KFOX-9. Music. 9:45. Party Line. KGER-9. News. Bright Corner. 9:15.

10 to 11 A. M.

KFI-10. Light of the World. 10:15. Arnold Grimm's Daughter. 10:30. Valiant Lady. 10:45. Betty Crocker.

11 A. M. to 12 Noon

KFI-11. Mary Marlin. 11:15. Ma Perkins. 11:30. Pepper Young. 11:45. Vic-Sado.

WIN A DOLLAR WITH A WORD KECA-12:15 - 12:30 P.M. Featuring FRIZZ - Golden State's New Product

12:15 "Word Hunters"

12:30. Club Matinee. KFWB-12. Al Jarvis. KMPC-12. Music. 12:15. News. 12:30. Baseball.

1 to 2 P. M.

KFI-1. Girl Alone. 1:15. Kitty Keene. 1:30. Midstream. 1:45. O'Neill.

3 to 4 P. M.

KFI-3. Art Baker. 3:30. Steck Orch. 3:45. Agnes White. KXN-3. Mary Foster. 3:15. News.

4 to 5 P. M.

KFI-4. Dance Orch. 4:15. Mirndy. 4:30. Maurice Orch. 4:45. Today's Rackets.

# Baseball By Air

Hal Berger and Corps of Soundmen Mix Curves and Cheers to Thrill Thousands

GLANCE at the sports section of any Los Angeles newspaper during the baseball season and you will find that reports of Major League games are featured over Pacific Coast League games, and, this is in spite of the fact there are two Coast League clubs, Los Angeles and Hollywood, playing every day. You may be surprised until you start thinking of reasons why this switch in featuring is practiced.

People make fans. A check of population in Los Angeles and Southern California will reveal an overwhelming percentage of population comprises men and women who have come to California after living in the East or Middlewest. Those who have followed National and American League baseball back there still want news of the game. Local sports editors are on their toes enough to realize this interest exists, and is always increasing as more people continue to come west.

But newspapers aren't the only source of information for baseball-hungry Southern Californians. They tune in their radios five days a week, Mondays through Fridays, and hear the outstanding Major League game of the day coming to them with all the thrills of a play-by-play broadcast direct from the ball park in the East or Middlewest. Over the loudspeaker, the familiar voice of Announcer Hal Berger barks out the plays, but he isn't on the scene of action. Far from it. Actually, he's sitting in the studios of radio station KMPC on famous Wilshire boulevard in Beverly Hills, surrounded by a crew of three men who help him re-create the game of the day.

This is Berger's sixth season of re-creating baseball. He's acknowledged to be the best announcer in the business at this particular job. Except for the season of 1936, when he did his specialty for a station in Chicago, Hal's efforts have been confined to Los Angeles. His first season on the Pacific Coast, 1935, was for another Los Angeles station, but since 1937, he has been an exclusive KMPC feature.

You are probably wondering how this re-creating is accomplished and why it takes three men in addition to Berger to make the broadcasts sound like a real play-by-play description direct from the baseball park. Here's how and why.

To start at the information source of supply, a special Western Union operator sits in the press box at the game being broadcast and taps out a play-by-play account which includes every ball pitched and every bit of action that takes place. Another operator receives this information off the wire in Beverly Hills and types it out on sheets of W. U. yellow paper.

When Hal sits down at 12:30 p. m. to start his daily broadcast, he has these wire reports in front of him. He also has an odd collection of mutual sound effects which he operates to simulate the thumping of a pitched ball in the catcher's glove and the whack of the bat when it meets the ball. Different degrees of loudness account for fast or slow ball pitching and for foul balls or good solid hits. Hal even has a section of wire fence rigged up to create the sound of a ball hitting the imaginary screen in front of him.

Recorded sound effects, played on a standard triple turn-table set-up by KMPC soundman Lloyd Creekmore, heighten the illusion that you are actually hearing a broadcast from a big league ball-park thousands of miles away. Each year, before the Major League season gets under way, portable equipment is set up at Wrigley Field in Los Angeles. Technicians sit for hours recording every possible type of baseball crowd noise. They even catch a Ladies' Day crowd for this especially high pitch. Creekmore's clever mixing of these recorded effects delivers cheers and boos

Hal Berger



## Like Topsy, Breakfast Club 'Jes' Growed'

Each broadcast of the NBC breakfast Club, like Topsy, "jest grows."

In a radio world where split-second timing is the backbone of all that goes out on the air, and where the director is the doctor responsible for keeping the backbone in order, the Breakfast Club goes right along without any regular director and without a script. It's all ad-libbed—a free-for-all show in which M.C. Don McNeill and his helpers let the quips fall where they may!

Moving along at a fast pace, despite the absence of director and script, the Breakfast Club gets on and off the air in a manner as perfectly timed as the most expertly directed show.

The secret of the production's long-standing popularity is believed to be its informality.

"We use gags sent in by listeners," says McNeill, "and, of course, we make up our own gags—sometimes we just talk about without any gags at all. In short, we just say what comes into our minds and the result sometimes, is a lot of spontaneous wisecracking which sounds as though it might have been rehearsed, yet it never is."

with split-second accuracy to follow Berger's description of the play. The constant hum of voices which you always hear at the park provides a never-changing background.

As he broadcasts each game, Berger has a diagram of the field in front of him and score cards which enable him to identify the players by number. He knows the distances to the outfield fences in every Major League park, the location of the dugouts, and he has at hand a complete set of records on every player in the National and American Leagues.

And Berger has top audience in the face of some pretty stiff competition from other major Los Angeles stations. There is substantial home listening, and filling stations, bootblack stands, taxi cabs, bars, radio shops, lunch rooms, markets, and many other types of locations turn their sets to KMPC religiously every day at 12:30 a.m. for Berger's broadcasts.

Los Angeles is by far the largest city in the United States, except for regular National or American League cities, where major league baseball games are re-created. In fact, it is one of only nine cities in which games of both leagues are broadcast. Des Moines, Denver and Wichita are the three other sizeable cities in the group which also includes six Mississippi river towns near St. Louis.

Popular is Hal Berger with his Southern California ballgame enthusiasts. Recently, a downtown newspaper columnist, biliously criticized his manner of calling "Stee-ri-ke." Since Berger's way of calling strikes and balls is nearly similar to big league umpires way, the result was hundreds of letters to Berger, urging him to pay no attention to such sophomoric goings on.

FRIDAY PROGRAM HIGHLIGHTS

A.M. Programs are shown in Light Face Type: P.M. Programs in Black Face

Variety

8:30-Johnny Murray, KFI. 9:15-Between the Bookends, KCA-KFSD-KTMS. 10:30-Views and Reviews, KECA. 3:45-Chef Miami, KMPC. 4:00-Wings For America, KIJ-KVOE. 6:00-Don Ameche, KFI. 6:30-Al Pearce Gang, KNX. 7:30-Show Boat, KFI. 7:00-Amos & Andy, KNX-KMPC. 7:30-Johnny Presents, KNX.

Drama

9:45-Short Story, KNX. 4:00-Fifth Row Center, KGB. 5:30-Grant Central Station, KNX. 8:30-Death Valley Days, KFI.

Public Affairs-News

4:55-Elmer Davis, KNX. 6:00-Raymond Gram Swing, KVOE-KGB-KFXM-KDB-KHJ. 7:15-Elliott Roosevelt, KFWD-KGB-KVOE-KDB-KFXM-KHJ-KTMS. 9:30-Fulton Lewis, Jr., KHJ-KGB-KDB-KFXM. 10:30-Let's Talk Over the News, KMPC.

Outstanding Music

1:00-Classic Hour, KECA. 5:00-Waltz Time, KFI. 10:00-Philharmonia, KECA. 11:15-Music You Want, KFWD.

Sports-Comment

12:30-Major League Baseball, KMPC. 2:00-Tenth Inning, KMPC. 6:15-Sportfashes, KFAC. 7:00-Sid Ziff, KFWD. 7:30-Hot Park Hours, KFWD. 8:15 to 10:00-Pacific Coast League Baseball, KFAC. 9:45-Hollywood Legion Fights, KHJ-KGB-KFXM-KDB-KVOE. 10:15-Bowling Notes, KFWD.

Quiz Programs

1:30-Catalina Quiz, KNX. 5:30-What's My Name? KFI. 6:30-Quiz Kids, KFI. 7:45-Lampfighter, KMPC. 8:00-Quiz Court, KFI. 8:45-Fun Quiz, KMPC.

Weather

KFI-7:30 8:30, 10:15, 11:00. 1:45, 5:30. KHJ-KGB-KVOE-9:00. KNX-6:30. KRKD-9:30.

KMTR-4, J. Brown. 4:30. Special Events. KFAC-4, Music. KGFJ-4, News. 4:30. Observer. FRKD-4-1. Santaella Presents. 4:45. News. KFOX-4, John Brown. KGB-4, News. 4:15. Evangelist Black. 4:30. Swing. KFXM-4, Trading Post. 4:30. Sinfonietta. KFSD-4, On Dance. 4:15. Rocky Gordon. 4:30. Irene Wicker. 4:45. FHA. KGB-4, Fifth Row Center. 4:30. Sinfonietta. KTMS-4, Bud Barton. 4:15. Rocky Gordon. 4:30. Tropical Moods. 4:45. Malcolm Clark. 4:55. Music. KDB-4, Jamboric. KVOE-4, Wings For America. 4:30. Sinfonietta.

5 to 6 P. M.

KFI-5, Waltz Time. 5:30. What's My Name. KNX-5:30, Grand Central Station. KHJ-5, News. 5:15. Daily Comes. 5:30. Shafter Parker. 5:45. Cheer Up. KECA-5, Dant Orch. 5:15. Tarzan. 5:30. News. 5:45. Kogen Orch. KFWD-5, Stuart Hamblen. KMPC-5, Hambling Trails. 5:15. News. 5:30. Evie Harry. KMTR-5:45, Eventide. KFAC-5, Gateway to Music. KGFJ-5, News. 5:30. Baseball Score. KRKD-5:30, Race Results. KFOX-5:45, Beauty. 5:45. Swing. KGER-5, News. 5:05. Latin Hour. KFXM-5, Pop. Orch. 5:30. News. 5:35. Varieties. 5:45. Cheer Up. KFSD-5, News. 5:15. Magic Island. 5:30. Kiddie Party. KGB-5, Forrest Warren. 5:15. Voices. 5:30. Shafter Parker. 5:45. Cheer Up. KFSD-5:15, News. KTMS-5, Dant Music. 5:30. News. 5:45. Music and News for Venturians. 5:55. Thompson's Town Gospel. KDB-5, Sports Guide. 5:15. Open. 5:30. Shafter Parker. KVOE-5, Ads. 5:15. Wood Orch. 5:30. Shafter Parker. 5:45. Cheer Up Gang.

6 to 7 P. M.

KFI-6, Don Ameche. 6:30. Quiz Kids. KNX-6, Public Affairs. 6:30. Al Pearce. KHJ-6, Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Grant Concert. KECA-6, Europe News. 6:15. Dinah Shore. 6:30. Renfrew. 6:15. KFWD-6, News. 6:15. Strollin' Tom. 6:30. Vacation Time. 6:15. Selma Orch. KMPC-6, Calif. Calling. 6:15. Marcella Nolen. 6:30. Band Wagon. KMTR-6, Eventide. 6:15. Music. 6:30. Life Payments. 6:15. A.F.I. KECA-6, News. 6:15. Sportfashes. 6:30. Red Cross Drama. KGFJ-6, News. Italian Melodies. 6:30. Gold Hour. KRKD-6:30, Sports. KFOX-6, News. 6:10. Sports. 6:15. Brigham Young. 6:30. Townsend. KGER-6, News. Mexican. 6:30. Jewish Hour. KFXM-6, Ray G. Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Saints & Seats. 6:30. Grant Park Orch. KFSD-6, Europe. 6:15. Dina Shore. 6:30. Hall Orch. KGB-6, Raymond Gram Swing. 6:15. Johnson Family. 6:30. News & Views. 6:45. Grant Park Concert. KFSD-6:30, Townsend. KTMS-6:00, Europe. 6:15. Dinah Shore. 6:30. Biltmore Orch. KDB-6, Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Concert Miniature. KVOE-6, Raymond Gram Swing. Johnson Family. 6:30. John B. Hughes. 6:45. Grant Park Concert.

7 to 8 P. M.

KFI-7, Measure Time. 7:15. KFI News. 7:30. Show Boat. KNX-7, Amos-Andy. 7:15. Lanny Ross. 7:30. Johnny Presents. KHJ-7, Page Past. 7:15. Yesterday's Voices. 7:30. Lone Ranger. KICA-7, Messenger Orch. KFWD-7, Sid Ziff. 7:15. Elliott Roosevelt. 7:30. Hollywood Park Races. KMPC-7, Amos 'n' Andy. 7:15. News. 7:30. Words and Music. 7:45. After Dark. KMTR-7, Classics. 7:15. Political. 7:45. Special Events. KFAC-7, Fishing Facts. 7:15. News. 7:30. Ronald Buck. 7:45. Gems in Music. KGFJ-7, Spanish Hour.

KRK-7, News. 7:15. Three Quarter Time. 7:30. Do You Know? 7:45. House of Enchantment. KFOX-7, Daily Bread. 7:15. Elliott Roosevelt. 7:30. Anything Happen. 7:45. Eventide Echoes. KGER-7, News. 7:05. Jewish Hour. KFXM-7, Page Past. 7:15. Harold Agal. 7:30. Lone Ranger. KFSD-7, Melodies. 7:15. Elliott Roosevelt. KGB-7, Page Past. 7:15. Star Parade. 7:30. Lone Ranger. KTMS-7, McAlpine Orch. 7:15. E. Roosevelt. 7:30. Amazing America. KDB-7, Page Past. 7:15. Molina Orch. 7:30. Lone Ranger. KVOE-7, Page Past. 7:15. Political. 7:30. Lone Ranger.

8 to 9 P. M.

KFI-8, Quiz Court. 8:30. Death Valley Days. KNX-8, John Clark. 8:15. Manabout-Hollywood. 8:45. Le Baron Orch. KHJ-8, Golden Hr. Bowron. 8:15. KFXM-8, Mayor Brown. 8:15. Southland Orch. 8:30. KFWD-8, Texas Lewis. 8:30. Concert Band. KMPC-8, News. 8:15. Outing News. 8:30. Stan Meyers. 8:45. Fun Quiz. KMTR-8:15, Let's We Forget. 8:30. Floyd Johnson. KFXM-8:15, Baseball. KGFJ-8, News. 8:15. Jean Valentine. KRKD-8:15, Little Tokyo. KFOX-8, Lucca's. 8:30. Judge Gardner. KGER-8, News. Hoyos. KFXM-8, Safety Prof. 8:15. Chester Orch. 8:30. Hometown Headlines. 8:45. Noble Orch. KFSD-8, Reminiscing. 8:15. Lorna & Rita. 8:30. Fitzgerald Orch. KGB-8, Love Highlights. 8:15. Officer of the Day. 8:30. Baum's Orch. KTMS-8, Southland Orch. 8:30. Famous Door Orch. KDB-8, Dance Orch. 8:30. Baum Orch. 8:45. On Parade. KVOE-8, Chester Orch. 8:30. Noble Orch.

9 to 10 P. M.

KFI-9, Gordon Orch. 9:15. Ward Hunters. 9:30. Music by Woodbury. KNX-9, News. 9:15. Sports Round-Up. 9:20. King Orch. 9:45. News. KHJ-9, News. 9:15. Dance Orch. 9:30. Fulton Lewis. 9:45. Legion Fights. KECA-9, Gordon Orch. 9:15. University Explorer. 9:30. Fu Manchu. 9:45. News. KFWD-9, Can You Do It? 9:30. News. 9:45. The Ballards. KMPC-9, Citizen Is Born. 9:15. Music. 9:30. News. KMTR-9, Floyd B. Johnson. 9:30. Hawaiian. 9:45. Merry Go Round. KECA-9, Baseball. KGER-9, Jewish Hour. KRKD-9, Little Tokyo. 9:30. Requests. KFOX-9, News. 9:15. Mr. Galloway. 9:30. Swing Ding. 9:45. Walsh Orch.

KGER-9, News. 9:05. Aubrey Lee. KFXM-9, News. 9:30. Fulton Lewis Jr. 9:45. Hollywood American Legion Fights. 10:30. KFSD-9, Dorsey Orch. 9:30. VFW. 9:45. News. KGB-9, News. 9:15. Baseball. 9:30. Fulton Lewis. KTMS-9, Astor Orch. 9:30. News. 9:45. Colony Club. KHJ-9, News. 9:15. Marcellino Orch. 9:30. Fulton Lewis, Jr. 9:45. American Legion Hollywood Fights. KVOE-9, News. 9:30. Wash. News. 9:45. Legion Fights.

10 to 11 P. M.

KFI-10, News. 10:15. Heart of J. Blake. 10:30. Bridge Club. 10:50. Sudy Orch. KNX-10, Jergen. 10:30. Garber Orch. KHJ-10, Legion Fights. KECA-10, Philharmonia. KFWD-10, Art Tatum. 10:15. Bowling Fights. 10:30. Swing. KMPC-10, Viennese Music. 10:15. Hawaiians. 10:30. Talk Over the News. 10:45. Three Kings. KMTR-10, Spec. Events. 10:30. Lopez Orch. 10:45. J. Steel. KFAC-10, Melody Hour.

SATURDAY Programs

JULY 27, 1940

8 to 9 A. M.

KFI-8, Strings That Sing. 8:15. Open. 8:30. Call to Youth. 8:45. News. KNX-8, Nancy Dixon. 8:15. Music. 8:20. KNX-tra. 8:30. Let's Pretend. KHJ-8, Hart Orch. 8:30. News. 8:40. Mutual Friend. 8:45. Zeke Manners. KECA-8, News. 8:15. Breakfast Club. 8:30. Piano. 8:45. Federated Churches. KFWD-8, Dr. Mac Lennan. 8:05. Melody. 8:15. Morning Music. 8:45. Salvation Army. KMPC-8, Andy-Virginia. 8:30. Studio Party. KMTR-8, Spanish Hour. 8:45. Religious Music. KFAC-8, Country Church. KGFJ-8, Ne' Y. Stocks. 8:45. Dr. Wiseman. KFOX-8, News. 8:15. Bluestone & Gale. 8:30. Ads. 8:45. Mt. Boys. KGER-8, News. 8:01. Soul Patrol. 8:35. Mizpah. KFXM-8, Sunshine Service. 8:30. Pops Orch. KFSD-8, Breakfast Club. 8:15. Good Cheer. 8:30. Farm and Home Hour. KGB-8, Hart Orch. 8:15. Devotion. 8:30. News. 8:45. Zeke Manners. KTMS-8, Weather. 8:01. Breakfast Club. 8:30. S. B. Devotional Hour. 8:45. Mystery Melody. KDB-8, Classic Revue. 8:30. News. 8:45. Zeke Manners. KVOE-8, Hart Orch. 8:30. News. 8:45. Fed. Music.

9 to 10 A. M.

KFI-9, Lincoln Hwy. 9:30. Song Follow. 9:45. Medical Talk.

KGFJ-10, News. 10:15. Carter Wright. KFOX-10, Music. 10:15. Aniya Boys. 10:30. Hoopi Orch. 10:45. Hamilton Orch. KFXM-10:45, Howard Orch. KFSD-10, Duchin Orch. 10:30. Hollywood Gossip. 10:35. Sudy Orch. KGB-10, Legion Fights. 10:45. Whiting Orch. KTMS-10:00, Miramar by the Sea. 10:15. Ambassador Orch. 10:30. Classified. 10:35. Sir Francis Drake Orch. KDB-10:45, Whiting Orch. KVOE-10:45, Howard Orch.

11 to 12 Midnight

KFI-11, News. 11:15. Nottingham Orch. 11:30. Loveland's Orch. KNX-11, News. 11:15. Busse Orch. 11:30. Manny Strand Orch. 11:55. News. KHJ-11, News. 11:15. Pearl Orch. 11:30. Arnheim Orch. 11:45. Rhythm Rascals. KECA-11, Man With Pipe. 11:30. Organ. KVOE-11, Organ. 11:15. Music You Want. KMPC-11, Swing Quiz. KMTR-11, Melody Lane. KFAC-11:30, Henry Orch. KGFJ-11, News. KFXM-11, News. 11:15. Pearl Orch. 11:30. Arnheim Orch. 11:45. Rhythm Rascals. KFSD-11, Nottingham Orch. 11:30. Loveland Orch. KDB-11, News. 11:15. Bacon Plays. 11:45. Memory Time. KFVD-11, Bellboy.



KTMS-11:00, This Moving World. 11:15. Man With Pipe. KDB-11, News. 11:15. Pearl Orch. 11:30. Arnheim Orch. 11:45. Rhythm Rascals. KVOE-11, News. 11:15. Pearl Orch. 11:30. Arnheim. 11:45. Rhythm Rascals.

KNX-9, Keyboard Capers. 9:15. Health. 9:30. Melodies. KHJ-9, Don Arres. 9:30. McFarland Twins. KECA-9, Fantasy in Rhythm. 9:15. Know Your Schools. 9:30. Waldorf Luncheon. KFWD-9, Smorgasbord. KMPC-9, News. 9:15. Romance Times. 9:30. Music Hall. 9:45. Melody Time. KMTR-9, Martin Luther Thomas. 9:15. News. 9:30. Spec. Events. 9:45. Religion. KFAC-9, Inspirations. 9:30. Women in the News. KGFJ-9, News, Stocks. KRKD-9:30, U.S. Weather. KFOX-9, Music. 9:45. Wayne King. KGER-9, News. Mizpah. 9:15. March Ahead of Time. 9:30. Re-visual. 9:45. Full Gospel. KFXM-9, News. 9:15. Don Arres. 9:30. McFarland Twins. KFSD-9:30, Lunch at Waldorf. KGB-9, Don Arres. 9:30. McFarland Twins. KFVD-9:15, News. KTMS-9, News. 9:15. Melody. 9:30. Luncheon at Waldorf. KDB-9, Don Arres. Tenor. 9:30. McFarland Twins. KVOE-9, Don Arres. 9:30. Monitor News. 9:45. Dance Orch.

10 to 11 A. M.

KFI-10, I Am An American. 10:15. On the Job. 10:30. Rhythm Matinee. KNX-10, Country Journal. 10:30. Town Crier. 10:45. Brush Creek Follies. KHJ-10, Might Be You. 10:30. Willard Orch. KECA-10, Our 4 Hr. 10:30. World's Fair Band. 10:45. Social Relations.

## SPENDTHRIFT MATE

In Which Jack Benney's Helpmate Proves He Is Veritable Soul of Sweet Generosity

By MARY LIVINGSTONE

Every Sunday night all year long, my script calls for me to make scathing remarks about my husband, Jack Benny, and especially about his widely-heralded cheapskate tendencies. I comply because Jack thinks it's funny. But I'd like to take this opportunity to come to his defense and correct the wrong impression that many people may have.

Despite what has been said about his tightwad proclivities, I want you to know that Jack is actually a spendthrift at heart. Otherwise, why would he spend a quarter every Sunday to park his Maxwell in the lot behind the NBC studios, when the car itself can't be worth more than a couple of dollars?

Can you name anyone else who'll lay out 12½% of his investment just for the privilege of having his automobile looked after for a couple of hours?

And those suits he gives Rochester! Why, some of them have been in his family for three generations . . . real heirlooms. You don't find skinflints giving away family keepsakes like that, do you?

I'll admit I was sort of burned up when Jack installed that apple-vending machine in the pantry. But look what he's done for the medical profession. Why we've had doctors around almost constantly, since he found it was costing him a nickel a day to keep them away. Now it's true, Jack may set a frugal

table, but look at the indigestion he's prevented. Everyone knows that too many green olives will make a person sick. So Jack looks out for his guests' welfare by serving them one apiece.

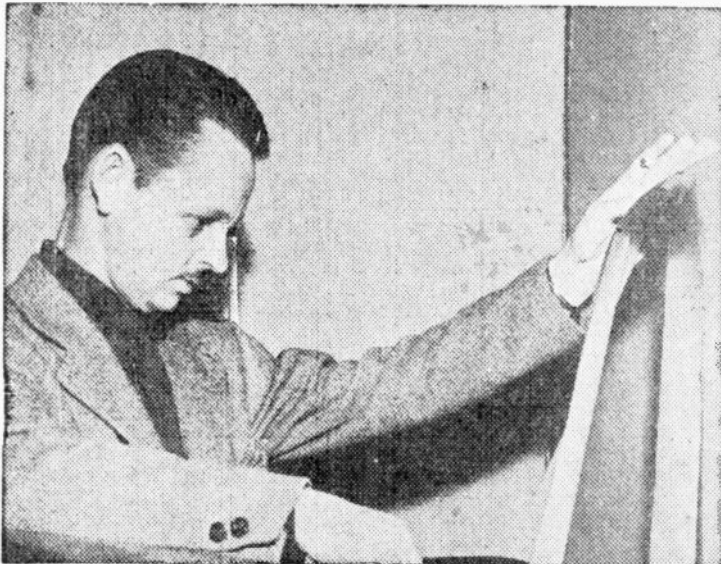
Now you've all heard Phil Harris moan about the way Jack underpays him. But there's another side to that story too. Phil is a regular play boy when he's well-heeled. He just throws his money around. And think how much more he'd be wasting if Jack paid him what he thinks he's worth.

I feel I must mention in passing the really splendid result of Jack's penchant for tipping the bellhops with cigar coupons when we stayed at the Sherry-Netherlands Hotel in New York. Instead of cluttering up their pockets with small change, he gave them enough coupons so that, by pooling their tips, they were able to get a lovely antimacassar for the easy chair in their lounge.

And finally, if Jack were actually stingy, why didn't he take the bus over to Fred Allen's for a nickel, and tell Fred what he thought of him while they were in Hollywood? Instead, Jack waited until he got to Hawaii and called him by radio distance at a cost of \$17.50.

I don't say Jack's the most liberal guy who ever lived, but he's certainly the most convincing talker that a gal ever listened to while she tried to write a column for Radio Life.

### Knox Manning Gets The Hot News



Knox Manning, who has begun a new series of morning newscasts over KNX and CBS Pacific Coast stations at 11:45 a. m. Mondays through Fridays, checks the wire service tickers in the news room at the CBS Hollywood studios before going on the air. Manning's long experience with news broadcasts enables him to handle "hot copy" direct from the wire. He also is heard nightly on CBS western stations at 11 p. m. in a late evening summary of the day's developments.

## CONTESTOR'S CORNER



By tuning to the Pretty Kitty Kelly program, listeners can learn how to get an exact duplicate of the floral perfume pin, shown above on pretty Arline Blackburn, the "Pretty Kitty Kelly" of the program aired Mondays through Fridays at 12 to 12:12 p. m., KNX.

★ ★ ★

KNX, 12 midnight to 1 a. m. Mon.-thru-Sa.: MIDNIGHT MERRY-GO-ROUND:—Three or four "brass rings" each night with cash prizes and tickets for the correct title of the recording and production it's from, also questions.

★ ★

KNX, 7 p. m. Sat.—SKY BLYAZERS:—Write for rules and application for entering Model Airplane Exposition at N. Y. Fair, July 31, Mail Sky Blazers, 630 Fifth Avenue, New York.

★ ★

KNX—10:45-11 a. m. Mon.-thru-Fri. MY SON AND I:—Name bracelet, link chain with name in red, blue or black letter, for 10 cents and one box top "Swansdown." (Print name and specify color). Mail—"My Son," Battle Creek, Michigan.

Just between us girls, that Floral perfume pin put out by the Continental Baking Company, is something to have.

★ ★

KNX—9:45 - m. (Bob Garred News) Mon.-thru-Fri.—Write a letter "Why I Like Twenty Grand Cigarettes" in 50 words or less. Weekly prizes for "most interesting, suitable and sincere letter," \$100 cash; for next best 100 letters, \$5.00 each. Each entry must be accompanied by printed guarantee from Twenty Grand package (or facsimile). Each week contest ends Saturday midnight. Mail—Bob Garred, Columbia Square, Hollywood.

We saved the Twenty Grand announcement for the last. We have it on reliable authority that no bona-fide Contestor really considers an "offer" worthy of his or her attention. So, it is with a happy feeling of really rounding out the column this week that we close with one that really "gives out," with a fine first prize and ample reward for the succeeding hundred who also tried.





## Chef Milani To KMPC in Broadcast Switch

To minister to man, through his stomach, is a cardinal precept of womanhood. Most women spend a great part of their lives over gas or electric ranges, poring over recipes, mixing food ingredients and talking with feminine earnestness of cooking temperatures, cooking times and food preparation techniques.

Yet, despite age old custom that they are adaptators of the food their men bring into the home, few women, if left to themselves, would originate any ideas in the art of food and its eating. Why this is so has interested many a gastronomic philosopher. But, so it is, as is proved by the Antoinets, Rectors, and Oscars of the world, doing their culinary magic in great hotels, resorts and royal households of the world.

Women go to men to learn what it is that men want of them when it is time to appease clamors of the man inside. Some women, of course, are as good cooks as men. For all of them, however, interest attaches to man's own efforts in a sphere normally thought to be theirs.

Much of this interest this week centered on Station KMPC and Chef Milani, cooking expert and "Food Filosofer," whose columns are a Radio Life feature. From Station KMPC Chef Milani at 3:45 p.m. (Monday through Friday) gives advice and tips to women on an art he has developed to a point where his methods have won him world wide recognition.

From listening to him or attending his Hollywood Broadway kitchen clinics, thousands of Southland's women have, by Chef Milani, been metamorphosed from mediocre steak burners to virtual artists of cookery themselves. On his daily broadcasts Chef Milani gives \$1.00 to housewife with best recipe suggestion used on air. Enlivening his program is Felix De Cola, pianist, and Bob Franklin, tenor.

## Platter Chatter

By Bob Weiss

VOCALION . . . Plenty of white shoes are going through the scuffle process at the Playground Ballroom in Rye, New York, these night where Tommy Reynolds is holding forth. . . . This newest member of the commercial band brigade has a nice pair in "I Bought a Wooden Whistle" and that sea-goin' novelty, "The Sailor with the Navy Blue Eyes" . . . "Your Band of Tomorrow" gives you Sally Richards on the lyrics of the first while Miss Sally is joined by Gene Sanders on a chorus or two of the last mentioned. . . . 'Gotta hand it to this clarinetist, his band is definitely on the way! . . .

We noticed with pride the welcome addition of a complete Music City at the famed stone curling of Sunset and Vine . . . Glen Wallichs, owner, and Mort Werner, publicity, are going at it night and day to make this corner the most music-minded in Southern California by carrying a complete stock of your favorites on wax, whether it may be by Strauss or the Kenney brothers, Goodman or Kostelanetz . . . It's Music City for the city's music! . . .

Definitely tabbed as one band to keep a musical eye on, is Del Courtney, currently at the Park Central in New York City. . . . Del reminds me of the late Orville Knapp, both in selections of music and manner of playing, and both good! . . . This "Candid Camera Rhythm" man makes the turntables turn to "All This and Heaven Too" with the singing taken care of by Sherman Hayes. . . . Then there's the tune that we really think will go places, "You Think of Everything" and Courtney gives it his smooth shuffle rhythm to make dancing complete. . . . Joe Martin takes to the mike on the latter. . . .

Radio Life Band of the Week . . . MILDRED BAILEY . . . Here is the familiar recording band that backs up Mildred on her solid arrangements . . . clarinets: Robert Burns, Jimmy Carroll; flute: Eddy Powell; oboe, Mitchel Miller; bass clarinet: Irving Horowitz; trumpet: Roy Eldridge; piano, Teddy Wilson; drums: Kenny Clark; guitar: John Collins; and bass, Pete Peterson. . . . What a line up! . . . Their latest grooving is a treat with Mildred making with the words to "How Can I Ever Be Alone" and "Tennessee Fish Fry."

### AMAZING AMERICA

One radio program recently brought out the information that America was named by a German professor, in a French school, for an Italian navigator in service of Portugal!



Complete Record Dept.  
Sunset at Vine, Opposite NBC  
Free Parking Open Evenings

SEEN HERE AND THERE—Barbara Hutton and Cary Grant at Perinos Sky Room for dinner the other P. M.—PAT DANE escorted by five eligible males at the Vine St. Derby and flying the following day to meet Rudy the VALLEE in the big city—That Nazi member of the local consulate staff catching an ash tray between the eyes at the Sphinx Club — net result — one broken nose and a "loss of face" for the local representative of EUROPE'S successful "House Painter."

OPENINGS AND CHANGES OF THE WEEK—Casino Gardens, Ocean Park — Ray PEARL'S Band returned Thursday—DUDLEY Dickerson opened at the Swanee Inn—Benny GOODMAN'S sciatica forced him to the Mayos in Rochester. Kay Kyser substituted on the air—leading Benny's group—Matty MALNECK hits the stand at the Victor Hugo.

A NEW SPOT—The Palm Grove on N. Virgil opened with an "Island" atmosphere — seems intimate and informal — for entertainment—Helen Golden (doing a gay 90's strip tease)—Evelyn Roth TORCH warbler with plenty of that "Ann Sheridan stuff"—Red Keenan the singing waiter and Al Roberts music to foot to.

BANDS THAT PLAY FOR YOU AND ME—COCONUT GROVE, AMBASSADOR—Eddie Duchin—if you like top piano leading.

WILSHIRE BOWL—Gus Arnheim pinch hitting for "On the Cob Phil"—Smooth arrangements by a past master of all the tricks.

CASA MANANA—Jan Garber.

CASINO GARDENS—Ray Pearl, very popular.

PERINOS SKY ROOM—Sweet string for dancing—Albert and His Continental Trio.

NZAMBOANGO—Three well grouped Hawaiian Strings.

FLORENTINE GARDENS—Daryl Harper—Excellent Rhumba.

ROSELAND ROOF—Ray Stillwell from Hotel Astor.

TOPSY'S—Art Whiting—New but very solid.

BILTMORE OWL—Rudy Friml Jr.—Certainly a chip off the old block—contract extended.

VICTOR HUGO—Matty Malneck. Excellent.

ZENDA BALLROOM—Jack Dunn—Has been there three years.

EARL CARROLL'S—Manny Strand—Swell all around music.

LAMPLIGHTER CLUB—Just send a postcard with your name and address to Radio Life — You will receive at no cost to you a membership card in the Lamplighters Club. This card will entitle you to certain free 'After Dark' privileges (shows, etc.), discounts, and a means of identifying yourself along 'Neon Way'. Remember the Lamplighter Program every Friday at 7:45 p.m., KMPC, 71 on the dial—Adios.

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BALLROOM CAFE

8801 WASHINGTON BOULEVARD • CULVER CITY

KFWB—10, Smorgasbord.  
 KMCU—10, Op. House, 10:30, Brush Creek Folio, 10:45, News.  
 KMAT—10, Woman's World, 10:30, Special Events.  
 KJAC—10, Warren Gale, 10:15, L. A. County Medical Assn, 10:30, News, 10:45, Gothic Tower.  
 KJUV—10, News, 10:30, Moods in Verse, 10:45, City Dwellers.  
 KJMA—10:45, News.  
 KFOA—10, News, 10:15, Donald Novis, 10:30, Organ, 10:45, Sobelewsky.  
 KJLS—10, News, 10:05, Rev. Smith, 10:50, Rev. Ivie.  
 KFXM—10, News, 10:05, Variety, 10:30, Willard Music.  
 KJSD—10, Our 1 Hr. 10:30, World's Fair Band.  
 KJUV—10, Might Be You, 10:15, Stocks, 10:20, Views of News, 10:30, Noble orch.  
 KJUV—10, Gospel Song.  
 KTMS—10, Our 1 Hr. Hour, 10:30, World's Fair Band.  
 KJDB—10, This Might Be You, 10:15, Monitor News, 10:30, Noble Orch.  
 KVOE—10, Might Be You, 10:15, Federal Orch, 10:30, Willard occa.

11 A. M. to 12 Noon

KFI—11, Campus Orch, 11:30, Bristol Orch.  
 KJAX—11, Marine Band, 11:30, News, 11:45, Old Vienna, 11:45, Organ.  
 KJAD—11, Ednor Snarry, 11:45, Tea Time.  
 KECA—11, Chaparral Club, 11:15, Dauce Orch, 11:30, Interlocken Music Camp.  
 KJWB—11, News, 11:45, Wayer Orch.  
 KJUC—11, Breeskin, 11:15, Music, 11:30, Hawaiians.  
 KMTR—11, Dr. Taibot, 11:30, Stocks, 11:45, Special Events.  
 KFAC—11, Man on the Street.  
 KGFJ—11, News, Stocks.  
 KRKD—11, Paddock Flashes, 11:30, News.  
 KFOA—11, Continentals, 11:30, News, 11:40, Music.  
 KGER—11, News, 11:15, Music, 11:30, Int. Miss. Base.  
 KFXM—11, Strings, 11:45, Tea Time.  
 KFSD—11, Bryne Orch, 11:30, Nat. Music Coop.  
 KJH—11, Honor Sherry, 11:15, A. C. Orch, 11:45, Tea Time.  
 KJVD—11, News, 11:30, Red Piano, 11:45, Violet Schram.  
 KTMS—11, Open Squad, 11:30, Nat. Music Camp.  
 KJDB—11, Manbatters.  
 KVOE—11, Blues Singer, 11:45, Tea Time.

12 Noon to 1 P. M.

KJAC—12, News, 12:15, Boy Scouts, 12:30, A Boy, a Girl, and a Band.  
 KJAX—12, Bull Session, 12:30, Yonkers Handicap, 12:45, Gauda Gaud.  
 KJH—12, News, 12:15, Buck Rogers, 12:45, Gagen Orch.  
 KECA—12, Club Matinee.  
 KFWB—12, Al Jarvis.  
 KMPC—12, Frolic, 12:15, News, 12:30, Deale, in song.  
 KMTR—12, News, 12:15, Melody Hr.  
 KFAC—12, News, 12:15, Melody Hr.  
 KGFJ—12, News, 12:45, Jungle Jim.  
 KRKD—12:15, Civic, 12:30, Saddle Pals.  
 KFOA—12, Music, 12:15, News, 12:30, Merry Maes, 12:45, Boys and Girls.  
 KGER—12, News, 12:15, Buck Rogers, 12:45, Pop. Orch.  
 KFSD—12, Club Matinee, 12:15, News, 12:30, Club Matinee.  
 KGB—12, Children's Story Parade, 12:15, Popsicle Pete, 12:45, Gagen Youth.  
 KJVD—12:45, V. Schram.  
 KTMS—12, Club Matinee, 12:30, News, 12:45, Club Matinee.  
 KJDB—12, Songs Sweethearts Sing, 12:15, Buck Rogers, 12:45, Gagen Orch.  
 KVOE—12, Lest We Forget, 12:15, Mouey Box, 12:45, Gagen Orch.

1 to 2 P. M.

KFI—1, Hollywood Bowl, 1:15, T. Dorsey Orch.  
 KJAX—1, Buffalo Presents, 1:30, Brandwyn.  
 KJH—1, Purple Sage, 1:15, Reynolds Orch, 1:40, News, 1:45, Arlington Races.  
 KECA—1, Classic Hour.  
 KFWB—1, Al Jarvis.  
 KMPC—1, Hawaiians, 1:30, Ben Pollock, 1:45, Vincent.  
 KMTR—1, Dick Ross, 1:30, Pensions, 1:45, Spec. Events.  
 KFAC—1, Religious Science, 1:45, Organ.  
 KGFJ—1, News, 1:15, Strings.  
 KFOA—1, Relax, 1:15, Music.  
 KGER—1, News, 1:45, Motor Vehicle Talk, 1:15, Fishermen, 1:30, Spanish Trio.  
 KFXM—1, Sons of Purple Sage, 1:15, Reynolds Orch, 1:40, News.  
 KFSD—1, Steek Orch, 1:30, Rhythms by Ricardo.

SATURDAY Program Highlights

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

9:30—Waldorf Luncheon, KECA-KFSD, KTMS.  
 3:00—People's Platform, KNX.  
 4:15—Busy Blind, KFWB.  
 6:00—World's Fair Party, KHJ-HOM-JOAN-HOM-KGB-KVOE-KDB-KFXM.  
 7:00—Barn Dance, KFI.

Drama

9:00—Lincoln Highway, KFI.  
 4:30—Listeners Playhouse, KFI.  
 7:00—Sky Blazers, KNX.

Public Affairs—News

3:45—Kaltenborn, KFI-KFSD  
 6:30—John B. Hughes, KHJ-KGB-KVOE-KFXM, KDB.

8:00—Robert Arden, KFWB.  
 9:00—Bill Henry, KNX.

Outstanding Music

10:30—World Fair Band, KFSD.  
 1:00—Classic Hr., KECA.  
 5:30—Grant Park Concert, KECA-KFSD.  
 5:45—Saturday Night Serenade, KNX.  
 6:00—Compinsky Quartette—KMPC.  
 10:00—Philharmonic, KECA

KGB—1, Purple Sage Sons, 1:15, Reynolds Orch, 1:45, Classic Handicap.  
 KJH—1, News, 1:45, Salvation Army.  
 KTMS—1:00, Brook Orch, 1:30, Rhythms by Ricardo.  
 KJH—1, Sons of Purple Sage, 1:15, Reynolds Orch.  
 KVOE—1, Purple Sage Sons, 1:15, Reynolds Orch, 1:45, Arlington Races.

2 to 3 P. M.

KFI—2, El Chico Revue, 2:25, News, 2:30, Art of Living, 2:45, Sports.  
 KJAX—2, News, 2:03, News From Washington, 2:15, Four Clubmen, 2:30, Yella Pessl, 2:45, KNX-tran.  
 KJH—2:30, Youth Drama.  
 KECA—2, Want a Job? 2:15, Naomi Reynolds, 2:30, Renfrew.  
 KFWB—2, Al Jarvis.  
 KMPC—2, Board of Education, 2:15, Strings, 2:30, American Notes.  
 KMTR—2, Music, 2:15, Walter Lawson, 2:30, Music.  
 KFAC—2, News, 2:15, Civic, 2:30, Sven in Hollywood.  
 KRKD—2, Chuck Henry Orch, 2:30, News, 2:45, Hawaiians.  
 KFOA—2, Civic, 2:15, Music, 2:30, At the Theatre, 2:45, Allen Orch.  
 KGER—2, News, 2:05, G. Strange, 2:30, B. Band.  
 KJAX—2, Stocks, 2:05, Orch, 2:15, News, 2:30, Youth Dramas.  
 KFSD—2, Hollywood Gossip, 2:05, Golly Orch, 2:25, News, 2:30, Balboa Park Organ.  
 KGB—2:15, Monaco Orch, 2:30, Youth Drama.  
 KJVD—2, Marion Gay.  
 KTMS—2:00, Donahue's Orch, 2:25, News, 2:30, Renfrew of the Mounted.  
 KJH—2, Associated Press Bulletins, 2:05, Hugo Monaco's Orch, 2:30, Youth Drama.  
 KVOE—2:30, Dramas of Youth.

3 to 4 P. M.

KFI—3, Kinde garten, 3:15, John B. Kennedy, 3:30, Duchin Orch, 3:45, H. B. Kaltenborn.  
 KJAX—3, People's Platform, 3:30, Gay Nineties, 3:45, Europe.  
 KJH—3, Palmer House Orch, 3:15, Calloway Orch, 3:30, Maleville Orch.  
 KECA—3, Israel Message, 3:30, Garden Club, 3:45, Nutshell Playhouse.  
 KFWB—3, Al Jarvis.  
 KMPC—3, News, 3:15, Musical Workshop, 3:30, Music, 3:45, Dittmars.  
 KMTR—3, Volney James, 3:30, Memories, 3:45, Billy Reichman.  
 KFAC—3, Opera.  
 KGFJ—3, News, 3:15, Concert, 3:30, Front Page Drama.  
 KRKD—3, Hawaiians, 3:30, War News, 3:45, Santaelia Presents.  
 KFOA—3, News, 3:15, Music, 3:30, Caballeros.  
 KGER—3, News, 3:05, Music, 3:30, L. B. Band.  
 KFXM—3, Palmer House Orch, 3:15, Variety, 3:30, Maleville Orch.  
 KFSD—3, Message of Israel, 3:30, Donahue Orch, 3:45, Kaltenborn.  
 KGB—3, Open, 3:15, Calloway Orch, 3:30, Duchin Orch, 3:45, Kaltenborn.

Sports—Comment

12:30—Yonkers Handicap, KNX, 1:45—Classic Handicap, KGB, 1:45—Arlington Races, KVOE-KHJ.  
 6:45—Sports Huddle with Braven Dyer, KNX.  
 7:15—Inside of Sports, KHJ-KGB-KFXM.  
 7:30—Holly Park Races, KFWB, 8:30—Ron Waggoner, KFI-KFSD.  
 9:15—Sports Highlights, KNX, 10:15—Bowling Notes, KFWB.

Quiz Programs

7:30—Cranium Crackers, KVOE.

Weather

KFI—7:30, 8:30, 10:15, 11:00, 1:45, 2:30.  
 KHJ-KGB-KVOE—9:00.  
 KNX—9:00.  
 KRKD—9:30.

KFVD—3, News, 3:30, Thunder Theatre.  
 KTMS—3, Message of Israel, 3:30, Ritz Carlton Orch.  
 KJH—3:15, Profit Trio, 3:30, Buddy Maleville's, Orch.  
 KVOE—3, Open, 3:15, Skiles, 3:15, Maleville Orch.

A KVOE "MUST" for SATURDAY

"NOBODY'S CHILDREN"

Conducted By Walter White, Jr. MOVIE STARS 4:30 p. m.

4 to 5 P. M.

KFI—4, Byrne Orch, 4:30, Listeners' Playhouse.  
 KNX—4, Rhumba, 4:30, Human Adventure, 4:55, War News.  
 KHJ—4, W. Williams, 4:15, Tucker Orch, 4:30, Bisset Orch.  
 KECA—4, Radio Guild, 4:30, Un-Classic.  
 KFWB—4, Dos Tales, 4:15, Busy Blind, 4:30, Meditations, 4:45, Stuart Hamblen.  
 KMPC—4, Redondo Evening High School, 4:30, News, 4:45, Aloha Land.  
 KMTR—4, J. Brown, 4:30, News, KFAC—4, Opera.  
 KGFJ—4, News, 4:30, Observer, 4:45, Adult Ed.  
 KRKD—4:45, News.  
 KFOA—4, Hit Revue, 4:30, Swing.  
 KGER—4, News, 4:15, Salvation Army, 4:30, Lowell Weeks, 4:45, Music.  
 KFXM—4, Trading Post, 4:30, Bisset Orch.  
 KFSD—4, Radio Guild, 4:30, Owens Orch, 4:55, Hollywood Gossip.  
 KGB—4, W. Williams, 4:15, Stearny Orch, 4:30, Bisset Orch.  
 KTMS—4:00, Radio Guild, 4:30, St. Francis Orch.  
 KDB—4, W. Williams, 4:15, Stearny Orch, 4:30, Nobody's Children.  
 KVOE—4, News, 4:15, Tucker Orch, 4:30, Nobody's Children.

5 to 6 P. M.

KFI—5, Open, 5:30, Sudy Orch.  
 KNX—5, Hollywood Gold, 5:30, Busswe Orch, 5:45, Sat. Serenade.  
 KHJ—5, Hawaii Calls, 5:30, Daily Comica.  
 KECA—5, Open, 5:30, Grant Park Concert.  
 KFWB—5, Stuart Hamblen.  
 KMPC—5, Buccaneers, 5:15, News, 5:30, Russ Morgan, 5:45, Music-Graphs.

KMTR—5:45, Eventide.  
 KGFJ—5, News, 5:30, Baseball.  
 KRKD—5:30, Race Results.  
 KFOA—5, Swing, 5:40, Beauty Talk, 5:45, Swing.  
 KGER—5, News, 5:05, Latin Hour, KFXM—5, Popular Orch, 5:30, Chorus.  
 KFSH—5, News, 5:15, Jenkins Orch, 5:30, Grant Park Concert.  
 KGB—5, Hawaii Calls, 5:30, Choral Festival.  
 KFVD—5, Band, 5:15, News, KTMS—4, Radio Guild, 4:30, St. Francis Orch.  
 KTMS—5, Gordon Jenkins.  
 KJH—5, Hawaii Calls, 5:30, Choral Festival.  
 KVOE—5, Ad. 5:15, Hawaii Calls, 5:30, Choral Festival.

6 to 7 P. M.

KFI—6, Uncle Ezra, 6:30, Traffic Tribunal, 6:45, King Cowboy.  
 KNX—6:15, Public Affairs, 6:30, News, 6:45, Sports Huddle, 6:55, News.  
 KJH—6, World's Fair, 6:30, Jobu B. Hughes, 6:45, Chicago Tontie.  
 KFAC—6, Open, 6:30, Melody, KFWB—6, News, 6:15, Strollin' Tom, 6:30, Red Cross Show.  
 KMPC—6, Compinsky Quartet, 6:30, Melody, 6:45, Michael Loring.  
 KMTR—6:15, Waltz Time, 6:30, Political, 6:45, Spec. Events.  
 KFAC—6, News, 6:30, Gospel Hour.  
 KGFJ—6, News, Italian Melodies, 6:30, Gold Hour.  
 KRKD—6:45, Father Flynn.  
 KFOA—6, News, 6:10, Sports, 6:15, Dance Orch.  
 KGER—6, News, 6:05, Mexican, 6:30, Italian Journal.  
 KFXM—6, World's Fair Party, 6:30, John B. Hughes, 6:45, Chicago Tonight.  
 KJH—6, News, 6:30, Melody in the Night.  
 KGB—6, World Fair Party, 6:30, News and Views, 6:45, Donahue Orch.  
 KTMS—6:00, Open, 6:30, Melody in Night.  
 KJH—6, World's Fair Party, 6:30, John B. Hughes, 6:45, Nat. Democratic Convention.  
 KVOE—6 World's Fair Party, 6:30, John B. Hughes, 6:45, Chicago Tonight.

7 to 8 P. M.

KFI—7, Barn Dance.  
 KNX—7, Sky Blazers, 7:30, Voices of 1940.  
 KJH—7:15, Inside of Sports, 7:30, Gabriel Heuter, 7:45, Clinton O.  
 KECA—7, Marriage Club, 7:30, Musical Mirror.  
 KFWB—7:30, Hollywood Park Races.  
 KMPC—7, Novatones, 7:15, News, 7:30, Revue.  
 KMTR—7, Music, 7:15, Political, 7:30, Special Events.  
 KGER—7, Christian Science, 7:15, News, 7:30, Dr. Field.  
 KGFJ—7, Spanish Hour.  
 KRKD—7, News, 7:15, Three-Quarter Time, 7:30, Do You Know?  
 KFOA—7, Walsh Orch, 7:15, News, 7:30, Grier Orch, 7:45, Eventide Flashes.  
 KJH—7, News, 7:15, Holy Ghost Rally.  
 KFXM—7:15, Inside of Sports, 7:30, Ave Maria Hour.  
 KFSD—7:45, Healing.  
 KRKD—7, Whistling Parson, 7:30, Musical Mirror.  
 KGB—7, Hawaiians, 7:15, Inside of Sports, 7:30, Voice of Liberty, 7:45, Reynolds Orch.  
 KTMS—7, Campus Orch, 7:30, Biltmore Orch.  
 KJH—7, Hawaiians, 7:15, Clinton Orch, 7:15, Reynolds Orch.  
 KVOE—7:30, Cranium Crackers.

8 to 9 P. M.

KFI—8, Dorsey's Orch, 8:30, Sports, 8:45, Gordon Orch.  
 KJAX—8, Hit Parade, 8:45, Noble Orch.  
 KJH—8, Maleville Orch, 8:30, Dance Orch.  
 KECA—8, Tune Out Time.  
 KFWB—8, Robert Arden, 8:15, Pepperdine Foundation, 8:30, Union Rescue Mission.  
 KMPC—8, London News, 8:15, Concert, 8:30, Stan Meyers, 8:45, Harry Horlick.  
 KMTR—8, Dance, 8:15, Lest We Forget, 8:30, Spec. Events.  
 KFAC—8, Baseball.  
 KFOA—8, News, 8:15, Crime is Born, 8:30, Mother & Dad.  
 KGER—8, News, 8:05, Hoyos.  
 KFXM—8, Maleville Orch, 8:30, Hometown Headlines.  
 KFSD—8, Miller Orch, 8:30, Sports, 8:45, Open.  
 KGB—8, Maleville Orch, 8:30, Prom.  
 KTMS—8:00, Sherman Orch, 8:30, Sports, (NBC), 8:45, Strings.  
 KJH—8, Maleville Orch, 8:30, Marcelino Orch.  
 KVOE—8, Maleville Orch, 8:30, Dance.

## THRILL PLOTS FUN

The Author Of "One Man's Family" Gives His Formula For Doing Two Things At Once

**Editor's Note**—Creating some sort of record with the writing of two successful radio shows at the same time, or nearly the same time, Carlton E. Morse became this week a subject of conjecture to Radio Life Readers. Forthwith, then, we went out and interviewed the writer, whose scripts on an American family have won him a memorable place in radio.

"A friend told me that you write both One Man's Family and I Love a Mystery," a Radio Life reporter said to me the other day, "but I don't see how that's humanly possible, so I'm asking you to settle this thing once and for all."

"To the reporter I pleaded guilty, and to all others, I plead guilty. I have been doing the saga of the Barbour family for seven years, and 'I Love a Mystery' for less than a year. All together I have written enough words to fill ten volumes. Tired? Not a bit of it, unless you count a pair of typing digits that get a little paralyzed a times.

"When the added chore of writing 'I Love a Mystery' was taken on last year I began to worry for fear the burden would be too heavy. Soon I found that the opposite was true. For whenever I came to an impasse in the story of the Barbours I turned to Doc, Jack and Reggie, and the business of solving their mysteries and problems was relaxation. As soon as I had gotten this busy threesome out of one jam, or into another one, I found that I could turn back to the Barbours and complete their story of their doings with neatness and dispatch.

"As a matter of fact, I Love a Mystery is more than another program, or a relaxer to me. It's a hobby. Few people realize it, but I was doing the same type of stories as I Love a Mystery for NBC in San Francisco long before I ever thought of One Man's Family. I had been a police reporter on a San Francisco newspaper before I came to NBC, and that gave me a background that enabled me to write police stories and mysteries. But I put them aside, and gladly, when the idea of a typical American family, such as the Barbours, was born.

"Frankly, I think the problem of writing One Man's Family was much greater then than now. To begin with, the Barbours were new to me as well as to listeners. I cast the show first, mentally picturing J. Anthony Smythe as Father, Minetta Ellen as Mother, Kathleen Wilson as Claudia, Bernice Berwin as Hazel, and Page Gilman as Jack. Then I began writing the episodes. The program caught on, and as it grew, I found the writing of it becoming easier. Now the Barbours are so interesting to me that I never tire of them. I repeat, that occasionally, a situation temporarily stumps me, or may even bore me until I have mastered it, but the Barbours themselves—never.

"As to the physical labor involved in writing One Man's Family and I Love a Mystery, I find that a strict routine is most necessary. No dilly-dallying around. Not much social life. Very few motor trips.

"When both shows are on the air, I arrive at my office in NBC's Hollywood Radio City every morning at 8 o'clock. Not 8:10 or 8:30, but 8 on the dot. My pockets are well loaded with cigars and matches, I write and re-write until 12. Then I go to lunch with a few of the fellows around NBC, and if we have time we bowl a few games. Then back to the typewriter. Rehearsals on Wednesday, Thursday, Saturday and Sunday, and broadcasts on Thursday and Sunday complete the rest of the week. But I'm not tired of it, and I don't believe I ever will be.

### British Defense Plans KMPC Highlight

From bomb-proof shelters constructed deep in the earth "somewhere in England" official spokesmen of Britain are continuing their nightly (London time) broadcasts to America, heard in Southern California through the short-wave facilities of KMPC at 4:30 and 8:00 p. m. daily.

All precautions have been taken. Preparing for the expected German invasion, anti-aircraft battery crews, supported by men in sand-bagged machine-gun nests, scan the skies, close to microphone locations. Designed to be sound-proof, these wartime "studios," protected by thick layers of reinforced concrete will withstand the heaviest calibre bombs. Overhead artillery can go into action without disturbing the announcers or engineers beneath.

RADIO LIFE IS YOUR WEEKLY

And Now—Oompa Girl!



Charming Alma Adams, tuba player in Phil Spitalny's all-girl orchestra has been named "oompa girl" of radio by Dr. Williams of the Ernest Williams Music School. Alma, a dainty slip of 18 years, weighing 108 pounds, puts plenty of oompa into her playing of the instrument that is almost as big as she is. The tuba, specially made for her from a light-weight metal, still tips the scales at 35 pounds—and that's a load off anyone's chest.

9 to 10 P. M.

KFI—9, Paul Martin.  
 KNX—9, Bill Heery. 9:15, Sports Roundup. 9:20, Busse Orch. 9:30, King Orch. 9:35, News.  
 KHD—9, News.  
 KECA—9, Westwood Gardens Orch. 9:30, Elitch Orch. 9:45, News.  
 KFWB—9, Glendale Orch. 9:30, News. 9:45, Ballads.  
 KMPC—9, So You Know History. 9:30, Dance. 9:45, News.  
 KMTR—9, Musical Comedy. 9:30, Hawaiian. 9:45, Merry Go Round.  
 KFAC—9, Baseball.

KGFJ—9, Jewish Hour.  
 KFOX—9, News. 9:15, Music. 9:30, Jasper Orch. 9:45, Christy Orch.  
 KGER—9, News. 9:30, Stage-Screen Echoes.  
 KFXM—9, News.  
 KFSG—9:30, Sunday School Teacher.  
 KFSD—9, Marriage Club. 9:30, Molina Orch. 9:45, News.  
 KGB—9, News.  
 KTMS—9:00, Marriage Club. 9:30, Colony Orch.  
 KDB—9, News. 9:15, Midnight Saturday Night Party.  
 KVOE—9, News. 9:15, Open.

10 to 11 P. M.

KFI—10, Friml Orch. 10:30, Duchin Orch.  
 KNX—10, Jerken Orch. 10:30, Garber Orch.  
 KECA—10, Phil-Harmonia.  
 KFWB—10, Art Tatum. 10:15, Rowling Notes. 10:30, Swing.  
 KMPG—10, Viennese Music. 10:15, Hawaiians. 10:30, Vienna Music. 10:45, Three Kings.  
 KMTR—10, Spec. Events. 10:15, Phil Lopez Orch. 10:30, J. Steel.  
 KFAC—10, Melody Hour.  
 KGFJ—10, News.  
 KFOX—10, Music. 10:15, Roberts Orch. 10:30, Hoopli Orch. 10:45, Hamilton Orch.  
 KGER—10, News. 10:15, Gauchos.  
 KFXM—10, Sat. Nite Party.  
 KFSG—10, Silver Band. 10:30, Send Poem.  
 KFI—10, Friml Orch. 10:30, Harpa Orch.

KFYD—10, Jack Reilbor.  
 KTMS—10:00, Green Mill. 10:30, Classified. 10:35, Florentine Gardens Orch.  
 KDB—10, Open.

11 to 12 Midnight

KFI—11, News. 11:15, Gary Nottingham Orch. 11:30, Archie Loveland Orch.  
 KNX—11, News. 11:15, Fitzpatrick Orch. 11:30, Mauny Strand Orch. 11:35, News.  
 KECA—11, Pa. Carson.  
 KFWB—11, Dance.  
 KMPC—11, Music Nightcap.  
 KMTR—11, Melody Lane.  
 KFAC—11, Henry Orch.  
 KGFJ—11, News.  
 KFSG—11, Music.  
 KFSD—11, Nottingham's Orch. 11:30, Loveland Orch.  
 KGB—11, Sat. Night Party.  
 KTMS—11:00, Dance Hour. 11:45, Paul Carson (NBC).  
 KDB—11, Open.

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Recordings  
 Gene Byram  
 Teacher of Voice

Coming Out of the Ether  
 with  
**BERNIE SMITH**

THE mere fact that Don Ameche burned his hand is news of a sort, but the manner in which he singed the grabbing extension is more of a story.

It was the cook's day off from the Ameche household and Don, seeking to be a big help to Mrs. Ameche, who is expecting another heir any moment (and may have brought the youngster into the world ere this reaches readers' eyes), offered to cook up a nice, tasty dinner, headed by sirloin steak.

Don became too enthusiastic in his preparations, put too much lard in the skillet and the grease hit him in the hand.

The Ameche ate at a nearby restaurant that evening.

In the offing:

"Hit Parade," or a portion thereof, to originate in Hollywood while Orrin Tucker makes a picture on our town. The boys and girls will have an opportunity to get an eyeful of Bonnie Baker.

Radio schedules take an awful beating these days with war and conventions. The Democratic assembly in Chicago took a bigger hunk of radio time than did the Republicans a few weeks previously.

Here and there:

Eddie Paul, who conducts music for the Rudy Vallee program when it originates in Hollywood, was dealt a hard blow this week when his wife died from a heart attack at their Beverly Hills home.

Johnny Richards and his orchestra are making a tour with the Andrews Sisters.

John Conte, announcer who wants to be a stage star, stratolined to New York on Thursday for a fling at Broadway.

Jack Sayers, after five years of announcing from the Palomar and Casa Manana and handling KNXtra, has moved into the executive end of radio with an advertising agency.

As sparring partners in his new film, Kay Kyser will have a sexy trio composed of Boris Karloff, Peter Lorre and Bela Lugosi.

Garber Clicks at Casa Manana Rendezvous

Jan Garber and his orchestra, currently playing at the Casa Manana in Culver City and heard nightly from 10:30 to 11:00 p. m. on KNX, are receiving rhythmic support in the floor show from the Smoothies, Babs, Little, and Charlie Ryan, singing stars of the Burns and Allen radio program with Artie Shaw.



JAN GARBER

Also featured with the "Idol of the Airlines" and his crew are the Dancing Velascos, famed ballroom stylists.

Garber is presenting during his current engagement three of his popular speciality singers, Lee Bennett, romantic baritone; Fritz Heilbron, rhythm singer, and Jean Gordon, feminine vocalist.

Victor Young is one maestro famed as owner of a perfect ear for music. He's the only man this column conductor ever saw who could correct a pianist with the playing of the first note and explain, "You're in the wrong key."

Gag of the Week  
 Winners

For the best Gags of the Week heard over Radio and sent Radio Life, tickets will be sent winners for admission to radio broadcasts and tours of NBC and CBS Hollywood studios. Listen to your favorite programs and then send your best gag to 1025 West Washington Boulevard, Los Angeles.

This Week's Winners

Mrs. Pearl Johnson, 711 El Centro Avenue, Hollywood, California:

I have a Kraft Music Hall gag I thought was very good. Bing is talking to Johnny Mercer and says: "I was appointed an honorary member of the fire department in Spokane, and I plan to immediately improve it." Johnny asked: "What will you do first, Bing." And Bing said: "I'll equip it with nylon hoses to stop the runs."

I wish your magazine the best of everything. It is a welcome visitor in our home.



Mrs. H. H. Wooten, 14655 Sylvan, Van Nuys, California:

Thanks, especially for the Contest Column. Since Radio Life came out I realize I had been missing some of the best programs. It certainly makes radio listening more interesting. I got a laugh out of Edgar Bergen sometime ago when he was discussing the doings of bees with an entomologist. The entomologist said: "These two bees were sucking a . . . a . . . the . . . the . . ." and faltered. "Nectar," supplied Bergen. "No, but he tried to," was the astonishing answer. Should I win I would appreciate four tickets to either CBS or NBC.



M. S. Gearhart, 250 West 61st Street, Los Angeles, California:

First of all I may tell you how much we enjoy all the features of your magazine. We have been getting it for several weeks, and it has gotten to be a habit. It wouldn't seem right not to have a Radio Life in the house.

Just a couple of hours ago I heard Elmer Blurp, on the Al Pearce show, say: "You can't take the wallpaper off this house, it's a California bungalow." After the stooge asked what a California bungalow was, Elmer said: "Why, the wallpaper is the only thing that holds the house together."

### The World on Your Dial

By Earl G. De Haven

SO RAPIDLY are the scenes shifted in the drama of international affairs these days that the radio spotlight which one day is focused on Europe may in the next twenty-four hours play on the Far East. The history making broadcasts from Paris, beamed particularly to California, are no more. The capitulation of France silenced the familiar announcement which nightly thrilled so many short wave listeners of the Golden State. So far the victorious German invaders have not made use of the transmitters of "Paris Mondial."

But while the radio voice of the homeland is silenced, comes news now of a French operated station in the Far East, FFZ on 12.03 Mc. located in Shanghai, China, within the boundaries of the International Settlement. According to check of the station's transmissions made prior to press time FFZ may be heard from 6 A.M. until a few minutes past 7 A. M. Pacific Standard Time. An ENGLISH news broadcast is heard DAILY at 7 A. M. With the advent of FFZ in Shanghai, there are now two radio voices of France in the Far East, the other being that of "Radio SAIGON" in French Indo-China.

We turn next to another Asiatic city that has been very prominent in front page news recently,—Hong Kong, "Island Metropolis of Asia." The radio voice of Hong Kong is ZBW, operating on 9.52 Mc. from 3 to 7 A. M. DAILY. While interesting programs of Oriental music are often heard from this station, much of the program continuity is made up of popular American dance tunes originating in the ballroom of the popular Hong Kong Hotel. Most of the station announcements are in English for Hong Kong, or Victoria (as the city is now known), is part and parcel of the British Empire.

Still in Asia, but traveling south now, we "megacycle" our way to Singapore, termed by many "The Wickedest City in the World" and by others "The Crossroads of Asia," where a station with the call XHP serves as the voice of another British colony, Straits Settlements. With an "X" as the initial letter of the call, "Crossroads of Asia" would seem to fit the station admirably. Scarcely audible at certain seasons of the year, XHP then is X-ceptionally Hard Picking. Now, the Singapore station may be heard with good signals between the hours of 3 and 7 A. M. on 9.70 Mc.

For the "windup of our Oriental radio "round-up" we Key Zoom—to KZRH "Radio Manila" 12 Midnight to 8 A. M. Daily on 9.63 Mc. in the Philippine Islands. PROGRAM?—recordings for the most part and MANY "commercial spots." B C N U next week!



#### SCIENTIFIC STUFF

Man and the Ant are the only creatures that can adapt themselves to any climate—hot, cold, wet or dry—reports John Hix, creator of "STRANGE AS IT SEEMS" on CBS.

### Baby Moo Moo' Frizzy' On Word Hunters

The popular, "Word Hunters," KECA feature starring Bill and Betty Stulla has a new mascot. It's "Frizzy" a three weeks old full blooded Guernsey calf! You'll hear Frizzy's beautiful? voice when you tune in "Word Hunters" now on the air Monday, Wednesday and Friday, 12:15-12:30, KECA, sponsored by Golden State Company, Ltd.



"Word Hunters" delves into the oddities of word origins . . . Betty asks, and Bill tells ALL! It's a fast moving show, packed full of humor, information and interest. Specially entertaining for the youngsters, too, for it is definitely educational. And the beauty of it all is that anyone can send in a favorite colloquial word or word oddity and if it is used on the air, the sender will receive a bright shiny new silver dollar. Also you'll learn a lot about how easy it is to make ice cream at home when you use FRIZZ. All you do is chill, whip, and freeze in the ice cube trays and you

### Navy Men Gag Pearce On Merry Macs

The ween's worst pun, according to Al Pearce, is on a postcard he received this week from "Bud Wilson and Gang" of the Marine Barracks, San Diego. The card read—"We'll sure be listening to your Friday show on CBS. But tell us, Al, tell us pal, as old Civil War vets, who's going to Monitor the Merry Macs?" (In radio parlance, dear reader, a "monitor" is the technical gent who regulates the volume of sound flowing through a microphone.)

Pearce wrote back — "Received your broadside on the port quarter. Engineer Gary Harris of CBS is 'monitor' for the Merry Macs. And if you can think up another pun as bad as that we'll put you on the show."

### Insomnia Club Enlivens Sleepless Folk

Assuming that all people out of bed and listening to their radio from midnight till 6 a. m. are afflicted with some form of insomnia, this name was chosen to identify a new feature hitting the air waves in the west for the first time some four weeks ago over KFAC.

The Insomnia Club is a regular six hour morning feature on the above station, making its daily bow for public favor at 12:01 a. m. and holding forth till 6 a. m. seven days a week.

Listeners are kidded, ragged and invited into joining increasing hundreds who hold membership cards in this novel radio organization. Short impromptu chats are interspersed with well selected recorded music for the fun,

## RADIO LIFE SHORT WAVE GUIDE

Edited by EARL G. DE HAVEN

Reception Conditions—12 Midnite to 7 A. M., FAIR—7 A. M. to 4 P. M., GOOD 4 P. M. to Midnite—GOOD

### SHORT WAVE "BEST BETS"—PACIFIC STANDARD TIME

Megs.	Call	Location	Schedule
17.79	GSG	London. (Daventry) Eng.	7 to 9:45 a. m. & 12 Noon-3:50 p.m.
17.31	GSP	London. (Daventry) Eng.	1 to 2:45 p. m. & 3:25 to 6:15 p. m.
15.30	2RO	Rome, Italy	4 to 7:15 p.m. (American Hour)
15.26	GSI	London. (Daventry) Eng.	10 to 11:30 a. m.
15.20	DJB	Berlin, Germany	1:50 to 7:50 p.m.
15.18	RV-96	Moscow, U. S. S. R.	4 to 5 p.m. (Prog. for North America)
15.16	JZK	Tokyo, Japan	9 to 10:30 p.m. (English News 9:05)
15.17	TGWA	Guatemala City, Guatemala	9:45 to 10:45 a.m. except Sunday
15.14	GSE	London. (Daventry) Eng.	7 to 9:15 a.m. & 12 Noon-3:50 p.m.
15.06	HCB	Quito, Ecuador	3 to 7 p.m. except Monday
11.83	VLW-3	Melbourne, Australia	12 Midnite to 3 a.m.
11.82	XEBR	Hermosillo, Mexico	9 a. m. to 1 p. m. & 6 to 8 p.m.
11.81	2RO-4	Rome, Italy	7 to 8 and 9 to 10:30 p.m.
11.80	JZJ	Tokyo, Japan	1 a. m. Baseball
11.78	MTCY	Hsinking, Manchoukuo	10:30 to 11 p.m. & 7 to 8 a.m. (News 7:45 a.m.)
11.77	SAIGON	French Indo-China	7 to 9:45 a. m. & 12 Noon-3:50 p.m. (News 8 a.m.)
11.77	DJD	Berlin, Germany	10:30-11 p.m. & 7-8 a.m. (News 7:45 a. m.)
11.75	GSD	London. (Daventry) Eng.	6:30-8:30 p.m.—9 to 11 p.m.
11.72	JVW-3	Tokyo, Japan	10 to 11:30 p. m. & 1 to 4 a. m.
9.68	PLP	Bandoeng, Java	1:30 to 7:30 a.m.
9.68	TGWA	Guatemala City, Guatemala	4 to 8:30 p.m.
9.68	LRX	Buenos Aires, Argentina	5 to 8:30 p.m.
9.63	2RO-5	Rome, Italy	4 to 7:15 p.m. (American Hour)
9.62	HAT-5	Budapest, Hungary	3:35 to 5 p.m. (For North America)
9.61	VLQ	Sydney, Australia	7 to 8:30 a.m. (Program for U.S.A.)
9.58	VLK	Melbourne, Australia	12:15 a.m. to 5:30 a.m.
9.58	GSC	London. (Daventry) Eng.	7 to 8:30 p.m.—9 to 10 p.m.
9.53	VPD-2	Suva, Fiji	12 Midnite to a. m.
9.52	ZBW	Hong Kong, China	5 to 7 a. m.
9.50	VEBME	Melbourne, Australia	1 to 4 a.m. except Sunday
9.70	TBE	San Jose, Costa Rica	6 to 8:30 p.m.
6.49	TGWB	Guatemala City, Guatemala	6 to 9 a.m.
6.00	XEBT	Mexico City, Mexico	5 to 10 p. m.
5.04	YVSRN	Caracas, Venezuela	5 to 7:30 p.m.

(All Schedules DAILY unless otherwise noted)

# ALPHABETICAL LISTINGS

Editor's Note: All alphabetical listings, before which appear a 'Star' are those of popular programs of the Contest, Quiz or Offer type. The Stars have been included for quick reference by readers to these increasingly interesting programs which offer cash, merchandise, trips, and an almost innumerable variety of rewards for original thinking.

Abbott-Castello	KFI, 8 p.m. W	Inglewood Park Concert (Inglewood Cemetery)	KERN, 6 p.m. Tu
Aldrich Family (Jello)	KFI, 8 p.m. Th	Invitation to Learning (sustaining)	KNN, 8 p.m. Su
All Aboard (So. Pacific)	KFI, 9 p.m. W	Irene Rich (Welch Grape Juice)	KFI, KERN, 7:15 p.m. Su
Alice Blair (Stauco)	KFI, 2:30 p.m. M-F	Jack Owens (Town Talk Bread)	KNN, 4:30 p.m. M, W, Tu
Al Pearce (Camels)	KNN, 6:30 p.m. F	Johnny Presents (Phillip Morris Cigs.)	KFI, KERN, 7:30 p.m. T
American Album Music (Bayer Aspirin)	KFI, 5:30 p.m. Su	Johnny Presents (Phillip Morris Cigs.)	KNN, 7:30 p.m. T
American Challenge (Challenge Creamery)	KFI, 8 p.m. M	John's Other Wife (Freezone, Kolynos)	KERN, KTMS, 11:30 a.m. M-F
American Choral Festival (sustaining)	KDB, KGB, KVOE, 5:30 p.m. Sa	John Nesbitt (Bank America)	KECA, KESD, 8 p.m. M
American Forum (sustaining)	KDB, KFXM, KVOE, KHJ, 4 a.m. Su	Johnson Family (sustaining)	KVOE, KPAC, 1:30 p.m. M-F
American Notes (sustaining)	KMPC, 2:30 p.m. Sa	Johnson Family (sustaining)	KVOE, KHJ, 6:15 p.m. M-F
Amos and Andy (Campbell's Soups)	KNN, KMPC, 7 p.m. M-F	Joyce Jordan (La France, Satina, Minute Tapioca)	KNN, 2:30 p.m. M-F
Andy and Virginia (participating)	KMPC, 7:30 a.m. M-Sa	Just Plain Bill (Anacel, Fly Doo)	KECA, KESD, KERN, KTMS, 11:45 a.m. M-F
*Answer Auction (Dutch Boy Palms)	KNN, 8:30 p.m. Tu	John B. Hughes (Brown Williams Tobacco)	KHJ, KGB, KVOE, KPAC, KFXM, KDB, 6:30 p.m. M-F
Arnold Grimm's Daughter (Cora Kix)	KFI, 10:15 a.m. M-F	John Clark (Mareo Dog Food)	KNN, 8 p.m. M-F
*Ask-It-Basket (Colgate Dental Cream)	KNN, 7:30 p.m. Tu	Johnny Murray (Smart & Final)	KFI, 8:30 a.m. M, W, F
Art Jennie (Spry)	KNN, 10:15 a.m. M-F	Kaltenborn (sustaining)	KFI, 3:45 p.m. Th, Sa
*Aunt Baker (L. A. Soap Co., Slavick Jewelry Co., Soloff Mfg. Co., Fitec Mfg. Co., Cons. Federal Savings Assn., Forestry Lawn, Fenjel Corp., Bleacho, Barbara Ann Bakery Co.)	KFI, 3 p.m. M-F	Kaltenborn (sustaining)	KFI, 11:45 a.m. Su
Al Jarvis (Dayton Cosmetics, Casa Mabana, Federal Outfit, LDR)	KFWB, 12 m. M-Sa	Kaltenborn (sustaining)	KFI, 3:45 p.m. Tu, Th, Sa
Bachelor's Children (Gudaly Packing Co.)	KHJ, KGB, KPAC, KDB, KFXM, KVOE, 10:15 a.m. M-F	*Kash Kwiz (Log Cabin Bread)	KFWB, 8:30 p.m. M
Balboa Park Organ	KESD, 2:30 p.m. Su	Kathleen Norris (Wheaties)	KNN, 1 p.m. M-F
Baseball (Pontiac)	KMPC, 12:30 p.m. M-F	Kathleen Norris (Wheaties)	KFI, 9:30 a.m. M-F
Basin St. Music (sustaining)	KECA, KESD, 2:45 p.m. Su	*Kay Kyser (Lucky Strikes)	KFI, KERN, 6 p.m. W
*Battle of Saxes (Molay Shave Cream, Eperamel)	KFI, KERN, 8:30 p.m. Tu	Kitty Keene (Dreft)	KFI, 1:15 p.m. M, M-F
*Beat the Band (Cora Kix)	KFI, 2:30 p.m. Su	Know Your America	KVOE, KHJ, KPAC, 2:30 p.m. W
Best Buys (Folger Coffee)	KNN, 4:30 p.m. Tu-Th	Kraft Music Hall (Kraft Cheese)	KFI, 5 p.m. Th
Between Bookends (sustaining)	KECA, KESD, 9:15 a.m. M-F	Kate Smith (Bake Powder, Swansdown)	KNN, 2:30 p.m. M-F
*Big Sister (Huso)	KNN, 10 a.m. M-F	*Lampighter	KMPC, 7:45 p.m. F
Bill Stern (Adam Hats)	KESD, KECA, 8:30 p.m. Su	Life Begins (Campbell Soups)	KNN, 11:30 a.m. M-F
Bing Crosby (Kraft Cheese)	KFI, 5 p.m. Tu	Light of the World (Softasilk Cake Flour)	KFI, 10 a.m. M-F
Blondie (Prince Albert Tobacco, Camels)	KNN, 6:30 p.m. Tu	Lincoln Highway (Shinola)	KFI, 9 a.m. Su
Bookworm (sustaining)	KHJ, 2:15 p.m. M-F	Listeners' Playhouse	KFI, 4:30 p.m. Su
Bob Garred (Women's Toilettries, Bathasweet)	KNN, 7:30 a.m. M-F	Knox Manning (White King, Sierra Pine Soaps)	KNN, 11:45 a.m. M-F
Bob Garred (20 Grand Cigs.)	KNN, 9:15 p.m. M-F	Lane Ranger (Western Bakers)	KFXM, KPAC, KDB, KHJ, KGB, KVOE, 7:30 p.m. M, W, F
Boy Scouts (sustaining)	KFI, 12:15 p.m. Su	*Lanny Ross (Campbell Soups)	KNN, 7:15 p.m. M-F
Bridge Club (Bway, Hollywood)	KFI, 10:30 p.m. M-F	Ma Perkins (Procter & Gamble)	KFI, 11:15 a.m. M-F
Burns & Allen (Stam)	KFI, 6:30 p.m. M	Major Bowes (Chrysler)	KNN, 5 p.m. Th
Braven Dyer (Marvel Cigarettes)	KNN, 6:45 p.m. Tu-Th, Sa	Manhattan Merry-Go-Round (Dr. Lyons Tooth Powder)	KFI, 5 p.m. Su
Bill Henry (sustaining)	KNN, 9 p.m. Sa	*Marriage Club (sustaining)	KECA, 7 p.m. Su
Call, Melodies (sustaining)	KHJ, KVOE, KDB, KGB, 8 p.m. Th	*Marriage Club (sustaining)	KERN, KTMS, KESD, 9 p.m. Su
Camel Caravan (Camels)	KFI, KERN, 6 p.m. Tu	Masterpieces (Holly Music Shop)	KFAC, 3 p.m. M-F
*Can You Do It (sustaining)	KHJ, KERN, 9 p.m. F	Mary Foster (Globe A-1 Flour)	KNN, 3 p.m. M-F
Carnation Contented (Carnation Milk)	KFI, 6 p.m. M	Mary Martin (Ivory Flakes)	KFI, 11 a.m. M-F
*Catalina Quiz (Whilmington Trans. Co.)	KNN, 1:30 p.m. M-F	Meet the Stars (sustaining)	KDB, KHJ, KVOE, KFXM, 8 p.m. Tu
Cavalade of Hits (sustaining)	KECA, 12:30 p.m. Su	Meet Miss Julia (Phi)	KGB, 8:15 p.m. Tu
*Chef Mihani	KMPC, 3:15 p.m. M-F	Melody Ranch (Wrigley Gum)	KFI, 2:45 p.m. M-F
Chicago Round Table (sustaining)	KFI, KESD, KERN, 10:30 a.m. Su	Mel Ventner (sustaining)	KHJ, KVOE, 6:45 p.m. Th
Church of Air (sustaining)	KNN, 9 a.m. Su	Meredith Wilson (sustaining)	KFI, KERN, 5:30 p.m. Tu
Classic Hour (sustaining)	KECA, 1 p.m. M-Sa	Metropolitan Airport (Enerline)	KECA, 7:30 p.m. W
Columbia Hour (sustaining)	KNN, 11 a.m. Su	Midstream (Teel)	KFI, 1:30 p.m. M-F
Columbia Workshop (sustaining)	KNN, 4 p.m. Su	*Min-to-Cherish (Albers Cereals)	KFI, 2:15 p.m. M, W, F
Columbia Camera Club (sustaining)	KNN, 10:30 p.m. M	*Missing Heirs (Ironized Yeast)	KNN, 5:30 p.m. Tu
Command Performance (sustaining)	KVOE, KDB, 8:30 p.m. Su	Morning Jamboree (Bekins)	KECA, 9:30 a.m. M, T, F
Comics (sustaining)	KFI, 5:15 p.m. M-F	Misen, Capitaine (sustaining)	KECA, 6:30 p.m. Tu
Court of Missing Heirs (Ironized Yeast)	KNN, 5:30 p.m. Tu	Musical Games (Phillip Morris Cigs.)	KNN, 7 p.m. Su
Cub Theatre (Kay's Beverage)	KMPC, 6:30 p.m. Su	My Children (Whitella)	KNN, 1:15 p.m. M-F
Death Valley Days (Pacific Coast Borax)	KFI, 8:30 p.m. F	My Son and I (Calumet Bake Powder, Swansdown)	KNN, 10:45 a.m. M-F
*Dr. J. Q. (Milky Way Candy)	KFI, 5 p.m. M	National Barn Dance (Alka Seltzer)	KNN, 10:15 p.m. M-F
Dr. Kate (Sperry Flour)	KFI, 9:45 a.m. M-F	News Reel (sustaining)	KMTR, 4:30 p.m. Su, Th, Sa
Don Amiche (Old Gold Cigarettes)	KFI, 6 p.m. F	Nick Harris	KECA, 1 p.m. Su
Eleanor Roosevelt (Manhattan Soap)	KFI, 9:15 a.m. Tu, Th	Night Editor (Cardnet Candy)	KFI, 9 p.m. Su
Easy Aces (Anacel Co.)	KECA, KESD, 8 p.m. Tu, W, Th	Novatonics (sustaining)	KMPC, 7:45 p.m. Tu, Th
Eddie Albright (Log Cabin Bread, Battle Creek, Forest Lawn, Dr. Davys)	KHJ, 11:15 a.m. M-F	Old Fashioned Revival (Gosp. Br'de'ns Assn.)	KHJ, KGB, KVOE, KPAC, KDB, KFXM, 5 p.m. Su
Eddie Albright	KHJ, 2:15 p.m. M-F	Old Gold Show (Cigarettes)	KFI, 6 p.m. Su
Elly Queen (Gulf Oil)	KMPC, 3:30 p.m. M-F	Once Over Lightly (sustaining)	KHJ, 6 p.m. Su
Elmer Davis (Gillette Shave Cream)	KNN, 4:55 p.m. D	One Man's Family (Tenderleaf Tea)	KFI, 1:30 p.m. Su
Fitch Handwagon (Fitch Shampoo)	KFI, 3:30 p.m. Su	O'Neills (Ivory Soap)	KFI, 1:45 p.m. M-F
Foremost (sustaining)	KNN, 5 p.m. M	Open Forum (Floyd Allen)	KFAC, 7 p.m. Su
Friendly Neighbors (Alka Seltzer)	KHJ, KGB, KVOE, KFXM, KPAC, KDB, 11 a.m. M-F	*Orange County Quiz	KVOE, 12:45 p.m. Su
Fulton Lewis (sustaining)	KDB, KFXM, 9:30 p.m. M-F	Orphans of Divorce (Dr. Lyons Tooth Powder)	KTMS, KERN, KECA, KESD, 11 a.m. M-F
Fred Waring (Chesterfield Cigs.)	KFI, KERN, 7 p.m. M, Tu, Th, F	Our Gal Sunday (Anacel)	KNN, 8:45 p.m. M-F
Fletcher Wiley (Campbell Soup)	KNN, 10:30 a.m. M-F	Paging Post	KMPC, KGB, KDB, 7 p.m. M, T, Th, F
Garden Club	KECA, 12:30 p.m. Su	Parker Family (Woodbury Soap)	KFI, 8:15 p.m. Su
General Fact (sustaining)	KFI, 4:45 p.m. Th	Passing Parade (Bank America)	KECA, KERN, KESD, 9 p.m. M-F
Girl Alone (Quaker Oats)	KMPC, 3:30 p.m. M-F	Paul Sullivan (Taleighs)	KNN, 9 p.m. M-F
Goldbergs (Oxydol)	KNN, 1 p.m. M-F	People's Platform (sustaining)	KNN, 3 p.m. Sa
Good News (Maxwell House Coffee)	KFI, KERN, 7:30 p.m. Th	Pepper Young's Family (Camay, Oxydol)	KFI, 11:30 a.m. M-F
Good Will Hour (Ironized Yeast)	KTMS, KECA, KESD, 9 p.m. Su	Phillipsmonia (sustaining)	KECA, 10 p.m. Daily
G-Men (sustaining)	KESD, KGB, KVOE, 6:45 p.m. Tu	Pipe Smoking Time (Model Tobacco)	KNN, 7:30 p.m. M
Grand Central Station (Listening, Prophylactic Brushes)	KNN, 5:30 p.m. F	Plantation Party (Rugler Tobacco)	KFI, 7:30 p.m. V
Grant Park Concert	KFI, 5:30 p.m. F	Pleasure Time (Chesterfield)	KFI, KECA, 7 p.m. M, Tu, Th, F
Gene Autrey (Doublemint Gum)	KFAC, 5:30 p.m. M-F	Portia Blake (Post Toasties)	KFI, 12:15 p.m. M-F
Guy Lombardo (Lady Esther Cosmetics)	KNN, 2:30 p.m. Su	*Professor Asken	KESD, 7:30 p.m. Su
Hawaii Calls (sustaining)	KDB, KPAC, KHJ, KGB, 5 p.m. Sa	Pretty Kitty Kelly (Wonder Bread, Hostess Cake)	KNN, 12 p.m. M-F
Haven of Rest (sustaining)	KMPC, KFXM, KDB, KHJ, KGB, 3:30 p.m. M-F	*Prof. Puzlewit (Gallen Kamp Shoes)	KFI, 3 p.m. Su
Heart of Julia Hinke (sustaining)	KFI, 10:15 p.m. M-F	*Professor Quiz (Teel)	KNN, 8:30 p.m. Tu
Helen Trent (Hopper Cosmetics)	KNN, 8:30 a.m. M-F	Pull Over Neighbor (Widshire Oil)	KHJ, KGB, KVOE, 8 p.m. M
Help Thy Neighbor (Peppermint Foundation)	KFWB, 3 p.m. M	Public Affairs (sustaining)	KNN, 6:30 p.m. Su
Hilltop House (Palmolive Soap)	KNN, 12:30 p.m. M-F	*Quiz Court (Petrol Corp.)	KFI, 8 p.m. F
Hit Parade (Lucky Strikes)	KNN, 8 p.m. Sa	*Quiz Bee (Rinso)	KNN, 8:30 p.m. M
Highway Romances (Greyhound Bus)	KHJ, KGB, KVOE, KDB, KPAC, 10:15 a.m. Su	*Quiz Kids (Alka Seltzer)	KFI, 6:30 p.m. F
Hollywood Playhouse (Woodbury Soap)	KFI, 7 p.m. W	Radio City Music Hall (sustaining)	KECA, KESD, 8 a.m. Su
Hollywood Hill (Cad-Aspirin, Haley, M-F)	KTMS, KECA, 11:15 p.m. M-F	Renfrew (sustaining)	KECA, KERN, 2:30 p.m. Sa
Hour of Charm (General Electric)	KFI, 6 p.m. Su	*Right to Happiness (Chinso)	KNN, 9:30 a.m. M-F
Hymns of All Churches (Kitchen Tested Flour)	KFI, 10:45 a.m. M, Tu, Th	Road of Life (Chinso)	KERN, 12:45 p.m. M-F
Helen Mencken (Bayer Aspirin)	KNN, 5 p.m. Tu	Robert Arden (Dr. Cowen)	KFWB, 7:15 p.m. Tu, Th
Hal Burdick (Cardnet Candy)	KFI, 9 p.m. Su	Robert Arden (Dr. Cowen)	KFWB, 8 p.m. Sa
Inside Sports (Dayak Cigars)	KHJ, KPAC, KGB, KVOE, KPAC, 6 p.m. M, Tu, Th, F	Raymond G. Swing (General Cigars)	KMPC, KDB, KHJ, KVOE, KPAC, 6 p.m. M, Tu, Th, F
*Information Please (Canada Dry)	KECA, KESD, KTMS, 7 p.m. Tu	Salute Americans (sustaining)	KESD, 10 a.m. Su
		Salt Lake Tabernacle (sustaining)	KNN, 8:30 a.m. Su
		Sands of Time (sustaining)	KHJ, KGB, KVOE, 4 p.m. Tu
		Saturday Night Serenade (Pet Milk)	KNN, 5:45 p.m. Su

A Lovely (Sur)Prize!



A surprised listener, Frank D. Wheeler, white-haired Southern California resident, garnered \$25.00 cash and a new Packard-Bell leatherette radio receiver recently when contestants on the KHJ-Don Lee "Pull Over, Neighbor" radio show at random selected numerals and letters from a box composing his license number. Master of ceremonies Art Baker then telephoned Wheeler this poser, which he answered successfully, "What novel by Harold Bell Wright has its locale in the Imperial Valley?" Miss Roxy Burge, a lovely (sur)prize herself, represented the Wilshire Oil Company, program sponsor, at the prize presentation ceremony.

PERFUME TIP

Ginny Simms rubs perfume into back of hand. Then forgets about it. Later, if odor still clings, she decides whether she likes it.

RADIO LIFE POPULARITY

The success of Radio Life is largely due to the fact that it brings to a Magazine what Radio has developed on many programs, "Reader Participation."

Recalls Largest Tree And Wins Philco Radio

Stranger than fiction was the story of last week's "Pull Over Neighbor" quiz show heard over KHJ and Southern California stations of the Don Lee net, Mondays 8:00 to 8:30 p. m. PST.

Jumbled numbers and letters pulled at random by contestants of the show go to make up a license number which names the winner of a Philco prize console radio, provided the automobile owner answers correctly by 'phone or telegram the question given over the air when the number and plate owner are named.

Returning from a vacation trip to Sequoia National Park with his wife and small daughter, Mr. John J. Putnam, of 2208 Palm Grove, Los Angeles, was listening to the "Pull Over, Neighbor" show. Startled was Mr. Putnam by hearing his own license number called. Motorist Putnam stopped off in North Hollywood, sent a telegram in answer to a question by Art Baker.

"What's the largest tree in Sequoia National Park?" was the question.

"The General Sherman," wired smart motorist Putnam recalling a giant redwood seen on the trip.

'Pastor's Study' Will Bring Wilsie Martin

Featured in a broadcast in "The Pastor's Study" Sunday morning, July 21 at 8:15 p. m. will be Dr. Wilsie Martin, minister of the Wilshire Methodist Church in Los Angeles.

Dr. Martin will talk informally with Gilbert Harrison of the University Religious Conference of the personal problems which individuals bring into the "pastor's study" for solution. This program is one in a summer series sponsored by the inter-faith University Religious Conference designed to "humanize the minister, the priest, and the rabbi" by presenting them in the intimate atmosphere of their own studies. The Pastor's Study is heard every Sunday evening over KHJ and the Don Lee Network at 8:15 p. m., PST.

★ ★ ★

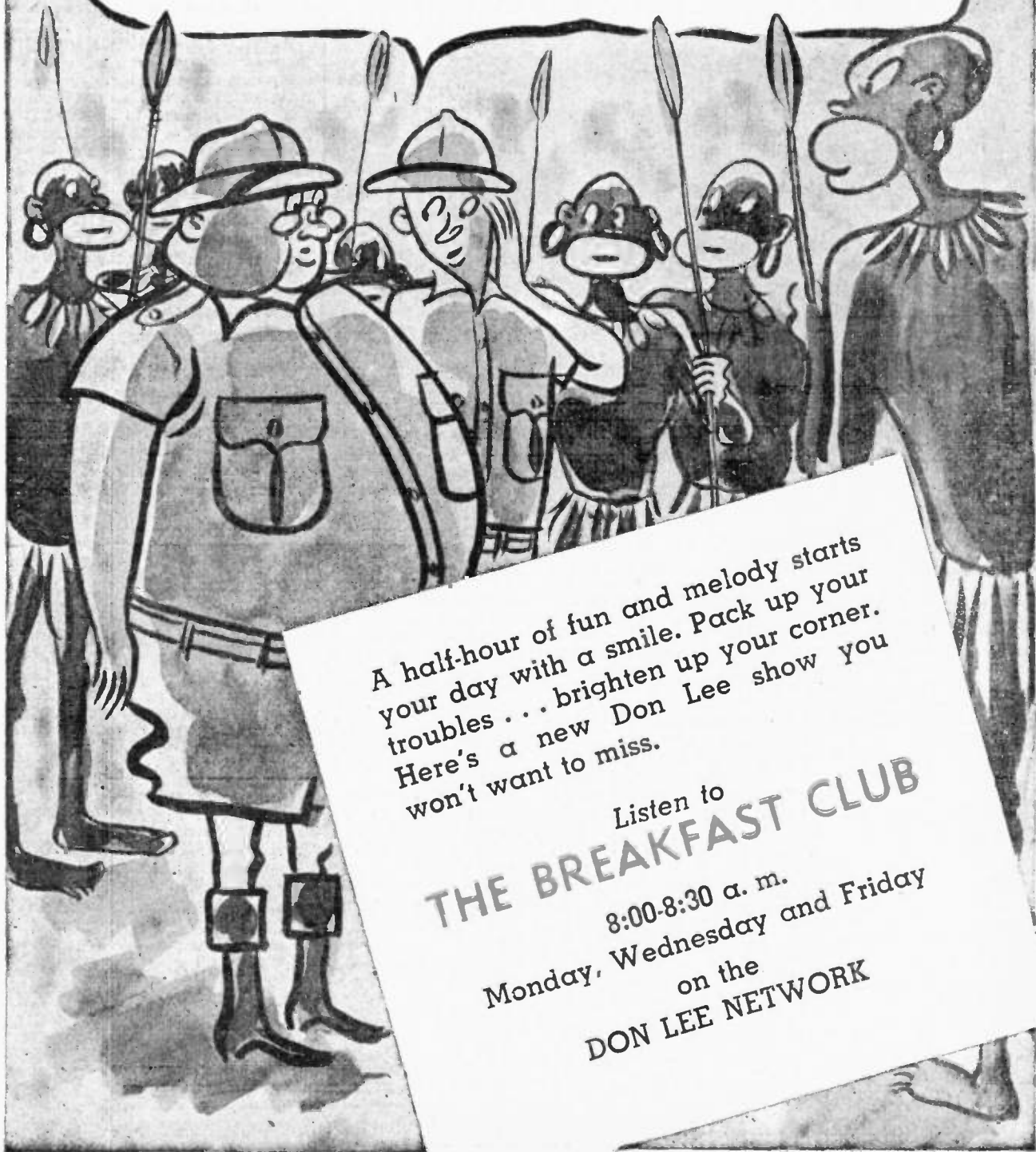
SOUNDS "RESINable"

Percy Faith, Canadian musician, turned to the piano because resin used for violin bows made him ill.

Second Husband	KNX, 5 p.m. Tu
Secret Agent (sustaining)	KVOE, KHJ, KGB, KFXM, KDB, KPNC, 7:30 p.m. Tu
Signal Carnival (Signal Oil)	KFI, 6:30 p.m. Su
Social Secretary (sustaining)	KMPC, 4 p.m. M, W, F
Show Boat (Avalon Cigarettes)	KFI, 7:30 p.m. F
*Society Girl (Mazola)	KNX, 11 a.m. M-F
Sports Huddle (Marvel Cigarettes)	KNX, 6:45 p.m. Tu, Th, Sa
Stepmother (Colgate Tooth Powder)	KNX, 12:45 p.m. M-F
Strange As It Seems (Colgate-Palmolive)	KNX, 8 p.m. Tu
'Nid Ziff (L. A. Brewing)	KFWB, 7 p.m. M-F
Summer Pastime (sustaining)	KFI, 6 p.m. Tu
Sunday Evening Hour (Ford Motor Co.)	KNX, 5 p.m. Su
Texaco Star Theatre (Texaco Co.)	KNX, 5 p.m. W
Telephone Show (Telephones)	KFI, 4 p.m. M
Treasure Chest (sustaining)	KFI, 4:30 p.m. Tu
Twilight Trails (Brown & Williamson)	KFXM, KPNC, KHJ, KGB, KVOE, KDB, 8:15 p.m. Tu, Th
*Uncle Walter's Dog House (Raleigh Tobacco)	KFI, 6:30 p.m. Tu
Union Oil Opera (Union Oil Co.)	KFI, 7:30 p.m. M

Vera Vague (Signal Oil)	KFI, 6:30 p.m. Su
Vallant Lady (Wheaties)	KFI, 10:30 a.m. M-F
Vic and Sade (Crisco)	KFI, 11:45 a.m. M-F
Waltz Time (Milk of Magnesia)	KNX, 8 p.m. Tu
*We, the People (Sanka)	KFI, 5 p.m. F
Who Are You? (sustaining) KHJ, KGB, KVOE, KPNC, KFXM, 4:30 p.m. M	
Where Are You From? (sustaining)	KHJ, KGB, KVOE, KPNC, KFXM, 4:30 p.m. W
*What's My Name? (Oxydol)	KFI, 5:30 p.m. F
*What's On Your Mind? (Planters Peanuts)	KNX, 8:30 p.m. M
Wings for America (sustaining)	KMPC, KHJ, KVOE, 4 p.m. F
Wings Over America	KFI, 8:30 a.m. Su
When Presses Roar (Evening Herald-Express)	KFI, 7:30 p.m. Su
Wife Saver (sustaining)	KECA, 10:45 a.m. M, W, Th
*Word Hunters (Daily News)	KECA, 12:15 p.m. M, W, F
Walter Winchell (Jergens Lotion)	KFI, 8 p.m. Su
Woman in White (sustaining)	KFI, 8 a.m. M-F
World's A Stage (Iris Coffee)	KFI, 7 p.m. Su
Young Dr. Malone (Post Bran)	KNX, 2 p.m. M-F
*Your Treat (Armour & Co. Products)	KFI, 9 a.m. M, W, F

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