

RADIO GUIDE

Complete Programs
for the Week End-
ing Friday, October 13

TEN CENTS

AEAS7D



*Biggest listening event of the week
is the World Series. Here is Joe
"Flash" Gordon, classy Yank player*

**NEW 1939
FALL PROGRAM
LOCATOR**



IF ONLY THOUSANDS
OF SKINNY MEN
KNEW THIS SIMPLE
SECRET

Posed by
professional
models



10 TO 25 LBS., NEW PEP GAINED QUICK WITH IRONIZED YEAST TABLETS

IT used to be thought that many people were just naturally skinny, puny and inclined to be nervous. But today that idea has been proved entirely untrue in great numbers of cases. Thousands of thin, tired, rundown people have gained new naturally good-looking pounds, normal health and pep, new friends and enjoyment in life—with the aid of the Vitamin B and iron in these amazing little Ironized Yeast tablets.

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You see, scientists have discovered that today an untold number of people are underweight, rundown, often tired and jittery, simply because they don't get sufficient Vitamin B and iron from their daily food. Without enough of these two vital substances you may lack appetite and not get the most body-building good out of what you eat.

Now you get these exact missing substances in these scientifically prepared, easy-to-take little Ironized Yeast tablets. That's the secret of why with their aid thousands of men and women have put on 10 to 25 pounds of much needed, naturally attractive flesh—gained normal health and pep, become much more popular and sought-after—often in just a few weeks!

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Get Ironized Yeast tablets from your druggist today. If with the first package you don't eat better and FEEL better, with much more strength and pep—if you're not convinced that Ironized Yeast will give you the new normally attractive pounds, new energy and life you've longed for, the price of this first package will be promptly refunded by the Ironized Yeast Co., Atlanta, Ga.

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To start thousands building up their health right away, we make this special offer. Purchase a package of Ironized Yeast tablets at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating little book on health, "Facts About Your Body." Remember, results with the first package—or your money refunded. At all druggists. Ironized Yeast Co., Inc., Dept 11311, Atlanta Ga.

TUNE IN ON JOHN J. ANTHONY'S GOOD WILL HOUR. See Sunday's program page for exact time and station.



—Broadcasting Magazine and Sid Mox

"He says he can't afford to get two weeks behind the rest of the world"

THE INDISPENSABLE MIRACLE

JUST try getting two weeks behind the rest of the world and see what happens. If you do try it, remember the first thing to do is to disconnect your radio and firmly resolve to forget it. Here is a picture of the condition in which you might conceivably find yourself—a picture of the Man Who Forgot Radio. This Man Who Forgot Radio loves nothing better than to pull a clever gag on his cronies. But now he consistently pains them with stale jokes and ancient gags. He sings song hits which are song hits no more. He is abysmally ignorant of what Charlie McCarthy said last Sunday night. More serious, in view of world conditions these days, he turns up in-

variably with day-old war news, and, because he reads a newspaper which has a special ax to grind, his information is lopsided. As war threats draw closer to America and to his own interests, he knows less and less of the real situation. He becomes, in short, a twentieth-century Rip Van Winkle. It's an old line this, to picture radio as the peerless and indispensable miracle of the century. Only incurable radio fans have been guilty of such excesses in the past, but it is our considered judgment that in the days of war and disorder which lie ahead for everybody, this exaggerated claim of radio enthusiasts will emerge as cold, self-evident fact. Radio is indispensable.

RADIO GUIDE

The National Weekly of programs, pictures and personalities

M. L. ANNENBERG, Publisher
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NOW...JOHN J. ANTHONY

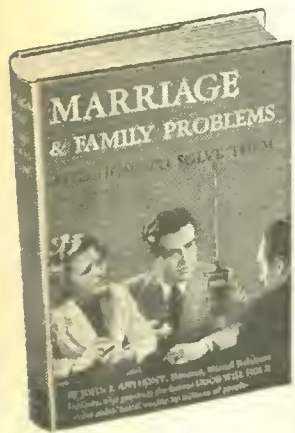
CONDUCTOR OF RADIO'S "GOOD WILL HOUR"
SENSATIONAL

helps solve YOUR problems of

LOVE • MARRIAGE CHILDREN • MONEY

FOR THREE years John J. Anthony, nationally famous conductor of The Good Will Hour, has been straightening out the most puzzling personal problems ever heard over the air.

His sympathetic understanding and keen judgment have won him an audience carefully estimated at more than twenty million men and women, who listen to him on 130 broadcasting stations. Never before has the intimate advice of one man gained such confidence and respect throughout America.



Why This Book Had To Be Written

Mr. Anthony has received hundreds of thousands of personal requests for help. The Good Will Hour could be on the air day and night for years and still not be able to handle them all. And no one man in a dozen lifetimes could answer all the letters!

Therefore, in response to urgent pleas, John J. Anthony at last has written this book that brings you, clearly and frankly, his answers to your own most searching questions. **MARRIAGE & FAMILY PROBLEMS, And How to Solve Them**, is the book that gives YOU, directly, the kind of priceless advice you hear others get on The Good Will Hour—adjusted to your own personal problems!

He Tells You the TESTED Ways That Make Love LAST, And Helps You Get More Out of Your Life

JOHN J. ANTHONY'S book is not "advice to the lovelorn." It contains definite, practical methods for every man or woman whose love, marriage, family or finances seem to be faced with disaster unless help comes quickly.

Mr. Anthony knows what terrible pressure on mind and heart personal trouble can mean. To attempt to solve such trouble with vague ideas, or untried suggestions, would be worse than cruel. That is why this book is based squarely on John J. Anthony's first-hand experience with thousands of actual cases, and the solutions that have proved workable.

What Is Your Trouble?

Are you miserable because of what is happening to your love? Does your marriage seem headed for the rocks? Have your children brought family tension to the breaking point? Are you worried that another woman may wreck your home?

Do relatives keep you constantly on edge? Are you uncertain whether to go ahead with plans for marriage, or divorce? Is lack of money ruining your happiness?

These are just a few of the nerve-racking problems Mr. Anthony has solved time and time again. On the radio, naturally, he cannot answer the more intimate questions, and he can answer only a few. But in this book he shows you how to look at your problems clearly. How to allow for whatever love, or fear, may be

involved. How to know what rights you are entitled to, and how much you can safely "give in."

How This Method Works

This book gives the same answers John J. Anthony himself would give if you put the same problems before him on The Good Will Hour! But now—without months of waiting, when it may be too late—you can have his help at once, in the privacy of your home, without publicity or embarrassment.

The book will come to you IN A PLAIN WRAPPER. You may have it sent to home or office, as you prefer. And we are so convinced this remarkable book will help you straighten out your own trouble, that we are willing to send it to you on this liberal offer:

Yours FREE for 5 Days SEND NO MONEY

It is impossible in such limited space to tell you every problem this book covers. But for your own sake you should see it at once. You may do so without cost or obligation to keep it! The coupon here, without money, will bring your copy by return mail. Read it for 5 days free. If you then agree you want this help—not only now, but to protect your future happiness as well—send only \$1.98, plus few cents postage. Otherwise simply return the book without cost or obligation. Address the coupon NOW to: NELSON DOUBLEDAY, Inc., Dept. R.G.10, 111 Eighth Ave., New York, N. Y.



20 MILLION People Wait for Him Every Week!

Few programs in the history of radio have gripped America's interest the way John J. Anthony's "Good Will Hour" has won it! Now, in this great book, he answers the problems that are burdening millions of men and women. Here are just a few of them:

- Would I be happier if I got a divorce?
- How can I get along on the money I have?
- Should I have children?
- What can I do to make my marriage last?
- How should I face marital unfaithfulness?
- Am I of fault physically?
- What is the answer to "interfering in-laws"?
- How much should I tell my child?
- When should young people marry?
- Where should I make our home?
- Can we grow old happily together?
- How can I adjust myself to living alone again?

... and hundreds of other problems that only expert advice can solve ... now answered for YOU by John J. Anthony!

Nelson Doubleday, Inc., Dept. R. G. 10,
111 Eighth Ave., New York, N. Y.

Please send me (in a plain wrapper) John J. Anthony's new book, **MARRIAGE & FAMILY PROBLEMS, And How to Solve Them**. It is understood that I may read it for 5 days free, and then, if I wish, return it without obligation. If I keep the book, however, I will send you only \$1.98, plus few cents postage, as payment in full.

Name _____

Address _____

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Check here if you prefer to enclose \$1.98 WITH this coupon, and WE will pay the postage. Same 5-day return privilege, for full refund, applies of course.

IS THIS AMERICA'S FIGHT?

Such programs as this should never be heard

BY KENNETH W. PURDY

Not his bitterest and most unprincipled enemies have questioned Franklin D. Roosevelt's sincere determination to keep the United States out of World War II, husband U. S. strength for the appalling clean-up and reconstruction job sure to follow it. But it can happen here, and if it does . . . RADIO GUIDE presents a brief glance into the future, hoping, unlike most prophets, that the picture is wrong, all wrong.—Editor.

"America must win, and the only way to win is to get in at the beginning."—Rear Admiral Yates Stirling, Jr., U. S. N., Ret.
"People in Washington whose busi-

ness it is to know about such things predict U. S. participation in from four to six months."—Walter Winchell.

A LEATHER-SKINNED Kansas farmer leans over the gate to talk with the RFD man.

"You think we can keep out of it, Joe?" he asks.

A Hollywood film-producer calls his executives into conference. "If the United States is going to be in this thing, we ought to rearrange our shooting-schedule entirely. What do you fellows think? Can we stay out?"

In a Maine crossroads village the boys sitting out in front of the store

bat the question around. "What do you think, Ed? You went over last time."

Up and down the land today, that's the No. 1 topic of conversation, by so wide a margin that there's no disputing it. Can America stay out of the second World War or will it be April 6, 1917, all over again?

Will we fight or won't we? Will we or won't we?

To this question RADIO GUIDE doesn't by any means claim to have the ultimate answer. What RADIO GUIDE does well know, however, are these three things: (1) The United States will be under every pressure to enter the war; (2) the course this pressure will take is known; (3) if we enter World War II, radio will be forced to play the biggest role in bringing us in.

Assume it's September 4, 1940. Assume it's late in the evening; assume

you're sitting beside your radio. The war is a year old . . .

"Ten o'clock, Naval Observatory time. This is Station WJO, Washington, D. C.

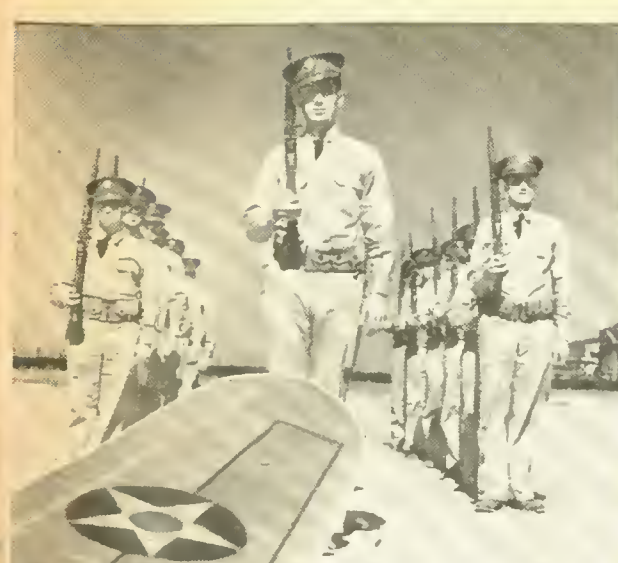
"At 10:15 tonight—that is to say, in just fifteen minutes—it will be our privilege to present a talk from London by the Rt. Hon. Edward Winston-Marshall, famous English author, lecturer, and explorer. Your Government station suggests that inasmuch as this talk will be of special interest you remain tuned to this wave-length. It is further suggested that during the next fifteen minutes you telephone six friends and urge them to tune in to the Government station WJO . . .

"We now present our regular news broadcast.

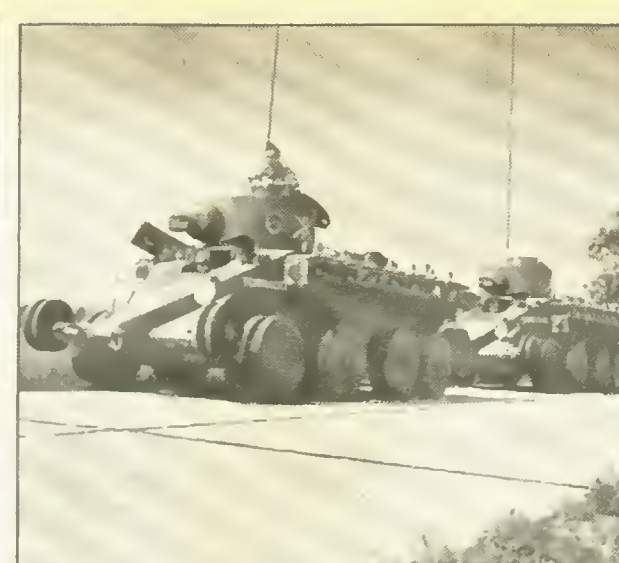
"Paris.—The French high command, in a communique issued late tonight,



BIG BERTHAS of 1940, these fourteen-inch railway sea coast defense rifles will defend Panama Canal and U. S. coastline if America enters the war



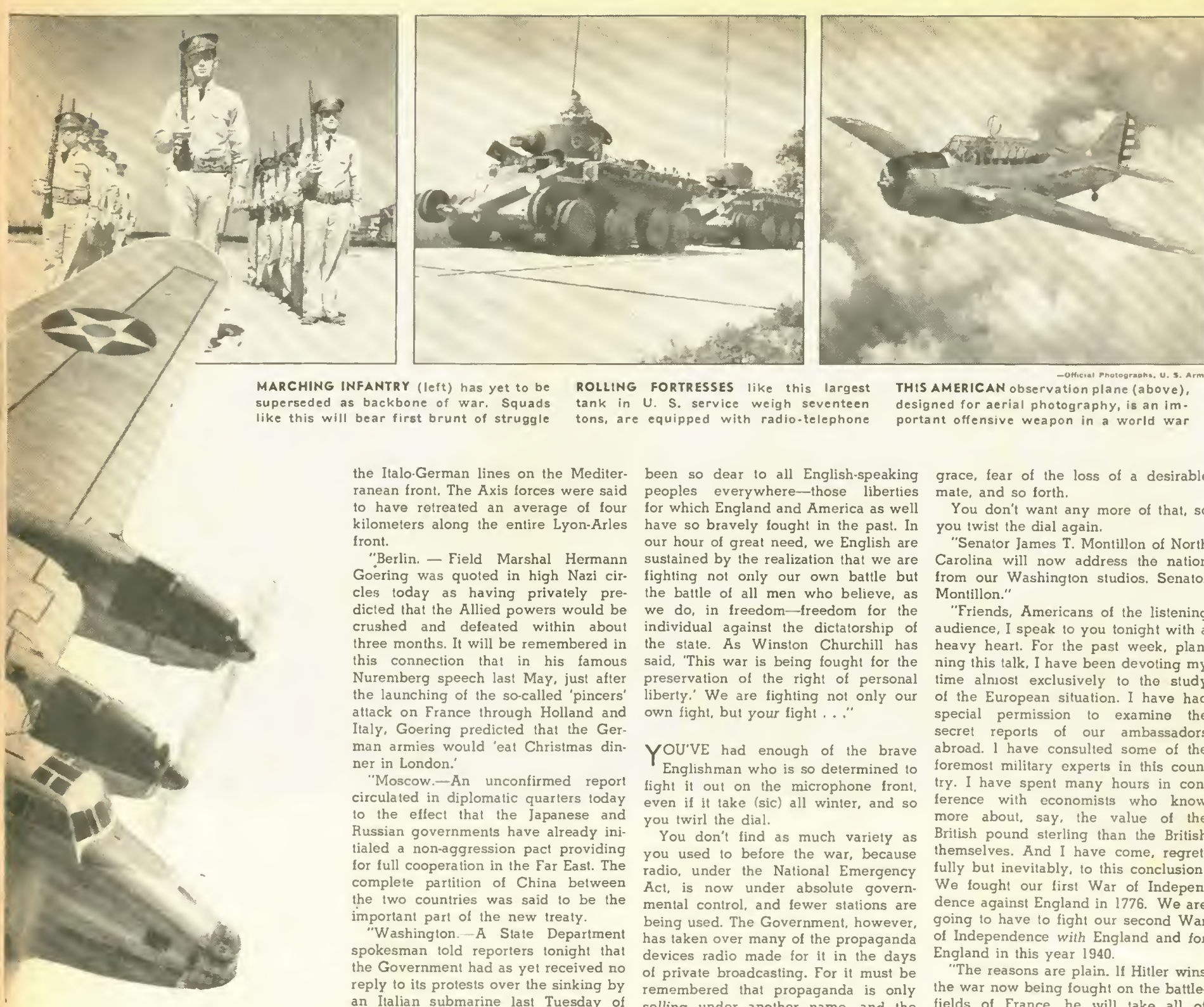
MARCHING INFANTRY (left) has yet to be superseded as backbone of war. Squads like this will bear first brunt of struggle



ROLLING FORTRESSES like this largest tank in U. S. service weigh seventeen tons, are equipped with radio-telephone



THIS AMERICAN observation plane (above), designed for aerial photography, is an important offensive weapon in a world war



BOMBERS to protect Americans are our Boeing Super Flying Fortresses, king-pins of the air force

the Italo-German lines on the Mediterranean front. The Axis forces were said to have retreated an average of four kilometers along the entire Lyon-Arles front.

"Berlin.—Field Marshal Hermann Goering was quoted in high Nazi circles today as having privately predicted that the Allied powers would be crushed and defeated within about three months. It will be remembered in this connection that in his famous Nuremberg speech last May, just after the launching of the so-called 'pincers' attack on France through Holland and Italy, Goering predicted that the German armies would 'eat Christmas dinner in London.'

"Moscow.—An unconfirmed report circulated in diplomatic quarters today to the effect that the Japanese and Russian governments have already initiated a non-aggression pact providing for full cooperation in the Far East. The complete partition of China between the two countries was said to be the important part of the new treaty.

"Washington.—A State Department spokesman told reporters tonight that the Government had as yet received no reply to its protests over the sinking by an Italian submarine last Tuesday of the American freighter *Hazeltine*.

"That's all the news for the moment. 'We now present a recorded program of the works of John Philip Sousa, played by the United States Marine Band. The first selection will be 'The Stars and Stripes Forever.'"

Ten minutes of blaring trumpets and cymbals and the cultured voice of the Englishman comes on.

"Ladies and Gentlemen: It is altogether fitting that on this, the first anniversary of the beginning of the war, the English-speaking peoples of the world stop and take stock of the situation.

"It would be folly to deny the gravity of our position. Since the collapse of Poland and the seizure of Roumania and Hungary by the Germans, we have been dealing with a vastly strengthened Germany. But with the entire civilized world helping us, we shall certainly win the final victory. We must win. For not only the fate of Europe depends upon our winning. There is much more than that at stake. Upon our ultimate victory depends the preservation of the liberties that have always

been so dear to all English-speaking peoples everywhere—those liberties for which England and America as well have so bravely fought in the past. In our hour of great need, we English are sustained by the realization that we are fighting not only our own battle but the battle of all men who believe, as we do, in freedom—freedom for the individual against the dictatorship of the state. As Winston Churchill has said, 'This war is being fought for the preservation of the right of personal liberty.' We are fighting not only our own fight, but your fight . . ."

YOU'VE had enough of the brave Englishman who is so determined to fight it out on the microphone front, even if it take (sic) all winter, and so you twirl the dial.

You don't find as much variety as you used to before the war, because radio, under the National Emergency Act, is now under absolute governmental control, and fewer stations are being used. The Government, however, has taken over many of the propaganda devices radio made for it in the days of private broadcasting. For it must be remembered that propaganda is only selling under another name, and the same devices and situations that sell tooth-paste will sell war just as readily. And the Army is calling for volunteers to bring the standing forces up to 500,000 men. "Preparedness Will Insure Peace" is the slogan.

You hear two women's voices, one calm, motherly, the other young and vibrant.

"Why, Helen, look at you. You've been crying! Whatever in the world is the matter?"

"Oh, Mother, I've had another dreadful quarrel with Ted. This time it's for keeps. I've broken our engagement."

"Broken your engagement! You silly thing. You know you don't mean that."

"Yes, I do, Mother. This time I do. Half the men in this town are in uniform, my own brother is in the Army, and I'm certainly not going to marry a—a coward!"

In the last war we had Three-Minute Men who spoke on street-corners. But now we have something better. "Spot enlists," they're called in Washington radio headquarters—short, punchy dramatic scenes well designed to appeal to the old stand-by emotions—fear of dis-

grace, fear of the loss of a desirable mate, and so forth.

You don't want any more of that, so you twist the dial again.

"Senator James T. Montillon of North Carolina will now address the nation from our Washington studios. Senator Montillon."

"Friends, Americans of the listening audience, I speak to you tonight with a heavy heart. For the past week, planning this talk, I have been devoting my time almost exclusively to the study of the European situation. I have had special permission to examine the secret reports of our ambassadors abroad. I have consulted some of the foremost military experts in this country. I have spent many hours in conference with economists who know more about, say, the value of the British pound sterling than the British themselves. And I have come, regretfully but inevitably, to this conclusion: We fought our first War of Independence against England in 1776. We are going to have to fight our second War of Independence with England and for England in this year 1940.

"The reasons are plain. If Hitler wins the war now being fought on the battlefields of France, he will take all of France, as indeed he has vowed to do in his book, 'Mein Kampf.' If he conquers France, England will fall, and with England the British Empire. If the British Empire goes, the Germans will take Bermuda to the east of us and Canada to the north of us. I ask you, as Americans, do you want to face the bloodthirsty hordes of Adolf Hitler across the Canadian border?"

THAT'S the argument, and that, roughly, is the way it will be presented to you.

What can prevent it? Well, IF the Poles can hold out for a few months, IF the French General Staff wins its argument with the British (who think the Italians should be bought, not fought) and the Allies crash across northern Italy to the Brenner Pass, thus forcing the diversion of great numbers of German troops from the Siegfried line, IF the Russians don't come in on Germany's side, and IF the British naval blockade is successful . . .

But otherwise there are going to be some mighty strange programs on American air.

COLLEGE football is recognized as the biggest drawing-card in America. Rain or shine, hail or sleet, stadiums—bought and paid for by the thousands of cash customers who pass their turnstiles each autumn Saturday—are jammed because twenty-two lads on the field below are out to do or die for dear ol' Whoosis. Or is it for dear ol' Whoosis they are prepared to risk life and limb? In short, are they amateurs? Are they bought and paid for? Do they go to class? Do they work? How do they get these jobs and how much do they earn?

Let's get on with the answers.

In a recent issue of RADIO GUIDE, the writer stuck his neck out by picking some leading teams in different sections of the country which he felt would turn out to be winners. Let's take a look at some of these same top-notch teams in seeking our answers.

Starting in on the West Coast, one of the teams we picked there was Southern California. This summer most of the boys worked, and they got their own jobs. Working as extras in the movies we found Joe Shell, this season's captain; Howard Stoeker, tackle; Phil Gaspar, tackle; Bill Fisk, end, and Bob Hoffman, halfback. Others had jobs as lifeguards, glassware-decorators, plumbers, playground-directors and workers in lumber camps. The movie lads make seven-fifty a day when they work, which is on an average of one day a week. The other jobs ranged from five to thirty-five dollars a week, which was earned by the glassware-decorator. Most of the boys have returned to school by now and to jobs found for them by the athletic department.

Some of these fall and winter jobs will be trimming lawns, and the magnificent wage for this task is twenty-five cents an hour. And they'll earn every penny of it! Most unusual job on the USC campus belongs to Harry Smith, unanimous all-American guard. He is caretaker to a flock of goats used for laboratory purposes in the science department. Phil Gaspar and Angie Pecciani are truck-drivers, running the university messenger truck and receiving, for this task, their meals. Lou Yank, 230-pound guard, works in the university grill for his meals as a "hamburger expert," and so expert did he become last year at consuming the same that he almost got the gate. Bob Hoffman is the highest-paid man on the team. As a stunt man in the movies, he earns eight dollars a day, but the coach would rather have him earn less and take fewer chances.

USC is fairly typical of the West Coast scene, and far from taking it easy, the lads really work. The university will not allow any boy to earn over forty dollars a month, and that's a far cry from a windfall. And in case you have any idea that these boys are not here to take advantage of the educational opportunities, I point to Phil Gaspar, one of the top scholastic men at USC, who not only plays a grand game of football but also drives a truck to pay his way through.

In the Middle West, I picked Michigan as one of the top teams. Let's go behind the scenes there and see how its athletes fare. Twenty-five squad members there work solely for their meals as busboys, fountain men, counter men, dish-washers, table-waiters, and at washing floors. For example,

BUT ARE THEY AMATEURS?

A sports announcer answers the question of college professionalism with cold facts

BY BILL STERN



Above is the picture of another "inside" story about football—what actually happens to the pigskin in a drop kick. The high-speed electrical photograph was taken at Massachusetts Institute of Technology

Ralph Heikkinen, last year's all-American, was a busboy; Archie Kodros, last year's captain, was a dish-washer. And if you think they were overpaid, let me remind you that they weren't paid at all. They worked to eat. And one of the queerest college jobs we ever ran into paid the room rent of Horace

Tinker last year. He answered the telephone in a funeral parlor.

Jobs are given to students at Michigan, as elsewhere, without regard for athletic ability. Last year Norman Purucker, Rolan Saville, Milo Sukup and Forest Evashevski held such jobs, which paid fifteen dollars a month. Vin-

cent Valek worked in a print-shop twenty hours a week for thirty cents an hour. Others held various other jobs, and at Michigan all but four of the thirty-six squad members are wholly or partially self-supporting. Of the likely starting eleven there, only Ralph Fritz, at left guard, is not working his way through college.

But does this mean that Michigan does not have an amateur team? Does it mean that, because they are football-players, they are given an allowance or easy jobs? Decidedly not. These boys do plenty of work for small wages, and all that it really shows is that they are enough determined to make something of themselves that they will work—and hard—for an education.

In the South, let's take a look at Texas Christian University. The twenty-two members of the first two squads are working their way through college. Most of them work in the oil-fields in the summer and around the college campus in the winter. Pay for oil-field work is sixty or seventy cents an hour, according to skill, and the boys have earned up to a hundred and twenty-five dollars a month. Captain Bud Taylor sold insurance this summer. In the winter two principal kinds of jobs are open there—and they are open to players and non-players alike—janitor work about the school and landscape gardening on the campus.

SO BETWEEN oil-field work in the summer and football and campus jobs in winter, when do the boys find time to pore over their books? Frankly, I don't know, but maybe you'll remember from last year the names of Sammy Baugh and Davey O'Brien? They were the best of the best from TCU and both were honor students.

Now, the East remains to be heard from. We named Fordham as a winner this year in the East. By now you probably know that all is not beer and skittles with that pampered darling, the football star. This is true at Fordham, too. There are fifty-one members of this year's squad, and some of them receive aid from the Rector's Student Aid Fund, set up to aid worthy students get an education. But every boy helped must, in turn, help himself. Some of them get campus jobs, although these are few and far between at Fordham. They work as painters, window-washers, grass-cutters, table-waiters and do other manual jobs about the campus. Len Eshmont, halfback for whom we predicted big things, works as a waiter. John Kuzman, the other Fordham man whom we singled out for stardom, is a window-washer.

And so, in answer to that age-old question, "Are They Amateurs?" I answer a most emphatic yes. They are, to my way of thinking, the highest type of amateurs—men willing to work for what they want, men who will go out and become the leaders in America of tomorrow. They are men who are a credit to their colleges. They could earn more money by turning professional. Why don't they? Because they love to play football, yes; but they remember that their first love—and their primary reason for being at the schools they now attend—is for education necessary to play that greater game of life.

For details of time and station on this week's football broadcasts, consult Radio Guide's complete weekly football schedule on Page 48.



RADIO'S POWWOW MAN

Raymond Gram Swing is radio's most-talked-about man, for he talks war intelligently in cornfield English

BY JAMES STREET

BACK in the days when America treated many Indian treaties as mere scraps of paper and suppressed red minorities with scalping-knives, the powwow man was a big-shot somebody, and he knew, for professional reasons, all the chiefs worth knowing and all the news worth remembering. He was more than an interpreter. His job was to attend Indian councils or get reports of councils from scouts and inform settlers of the news behind the news.

To do that, the powwow man had to know American and Indian politics, geography and history. For ways that were strange, the Indian was almost as baffling as European diplomats, and when he said good he might mean bad; but the powwow man got as high as \$60 a month, hard money, if he did a good job of reporting.

Raymond Gram Swing of Mutual Broadcasting Company is the powwow man of the Hitler war. He is more than a commentator and, in language that

farmers, cab-drivers and bartenders understand, he explains to us the strange ways of European politicians who never mean exactly what they say.

The Hitler war has made Mr. Swing the most-talked-about personality in radio. Last year the Munich crisis made H. V. Kaltenborn famous, but the last crisis and anticlimax of war gave Mr. Swing a head start on all other powwow men, and he hasn't been headed. Mr. Kaltenborn was in Europe when war began. Mr. Swing was in Europe during the Munich crisis.

Scores of persons in New York and in New England, where I live, have asked me, "Who is Raymond Gram Swing? He's good." Well, rather.

Apparently most radio listeners never heard of Mr. Swing until Hitler broke his leash. The Swing case proves, I suggest, that radio is the most powerful medium for information or misinformation in the world and has outstripped the press and movies. Ray Swing was a top-hand newspaperman when Hitler

really was dodging bullets and taking orders and England was fighting kaiserism. The highbrow magazines, particularly *The Nation*, purchased Mr. Swing's literary crops by the pecks. Yet America didn't know the man until radio began using his talents.

Who is Raymond Gram Swing? He was in Germany in 1914 when the forts at Liege were subdued by the Central Powers so quickly that military men almost had D.T.'s. He learned from a loquacious Prussian officer of a mysterious large-bore cannon that was shelling the forts. Of course he couldn't file the story in Germany, but he wrote his story and had a young American student memorize it. He gave the young man \$25, and when the student got to Paris he filed the story to the *Chicago Daily News*. It was one of the first and best exclusive stories from France.

The average Englishman knew Swing as a radio newsman before the average American did because he got recognition in Britain as an international

commentator on American doings.

His name has caused a bit of confusion. Every veteran newsman knew of Ray Swing, but when they heard of Raymond Gram Swing they wondered if he were the same fellow.

He took his second wife's name when she refused to take his without a trade of some kind. If you remember the news you remember Betty Gram of Portland, Ore. She was a staunch feminist back when ladies were not supposed to be such things. She ran afoul of the law in her crusade to give women a few rights besides the privilege of bearing children. Her name meant something and she wasn't willing to give it up, even for Ray Swing. So they traded and he became Raymond Gram Swing and she became Betty Gram-Swing. They were married on January 10, 1920, in Berlin, where she was studying music and he was correspondent for the Munsey publications.

He has three children by his second marriage and two by his first marriage.

His first wife was Suzanne Morin of Paris, and they were married in 1912.

Swing was born in Cortland, N. Y., on March 25, 1887. His father, Albert Temple Swing, was professor of church history at Oberlin Theological Seminary in Ohio until his death, ten years ago. His mother, aged eighty, lives in Florida. His grandmother, Elizabeth Storrs Mead, was the first president of Holyoke College.

He studied music at Oberlin for two years. Incidentally, he is an accomplished pianist and organist, having studied here and in Europe. His children also are musical and the family's favorite fun is to play together.

Swing started newspaper work on the Cleveland Press in 1906. In 1911 he was managing editor of the Indianapolis Sun. He suffered a breakdown and a well-to-do aunt sent him to Europe to get a change of scenery.

Naturally, he fell in with reporters and became acquainted with the staff members of the Chicago Daily News. In Berlin the regular News correspondent got sick and Swing took over in 1913.

He became an examiner of the War Labor Board in 1918, and from 1919 until 1922 was Berlin correspondent for the New York Herald. Then for two years he was director of the Wall Street Journal's foreign service. Next he



AN ACE WAR correspondent in 1914, Ray Swing is no ad-lib man, writes 2,000 words of good copy for each broadcast, is calm, polite, reserved. He is a hard-headed, liberal

worked in Europe for the Philadelphia Evening Ledger and the New York Evening Post.

Swing broadcast his first American program for NBC from Geneva in 1933, but before that he had been on the air in England. Back in the United States, he went on Columbia's "American School of the Air" and in 1936 he went to station WOR as a commentator.

On October 7 he resumed his work as New York commentator for the British Broadcasting Corporation, and on the same day became American commentator for the Canadian Broadcasting Corporation, a job he had held previously.

Swing is an intense, serious liberal, but never vociferous. In his broadcasts he is factual. Of course he has bias. All honest men have. It's impossible for an intelligent man to be unbiased or even tolerant. There are some things of which men cannot be tolerant, but Swing does not chest-thump and never gets hysterical, a charge that has been made against his friend, Dorothy Thompson.

Incidentally, Dorothy Thompson was Berlin correspondent for the Philadelphia Public Ledger when Swing was London correspondent for the same paper. There is a striking contrast in their style of broadcasting. Miss Thompson let her emotions gallop during the early days of the pay-off crisis. She went so

far that St. Louis' KWK cut her off and the powerful New York Daily News, the subway bible, suggested that if she had a son nineteen instead of ten she might be more cautious with her public utterances.

No such charge of rabble-rousing has been made against Swing. He has too much respect for American intelligence to try to whip our emotions into a froth.

It is natural that the radio public should compare Swing and Kaltenborn. There really is no comparison. Hans von Kaltenborn (proud and proud of it) is the dean of the powwow men and is a whiz at ad-libbing. He can snatch a fistful of dispatches and rattle off a summary.

Swing cannot. He will not face a mike without a script, and he spends hours preparing his script. But there never is a wasted word. Mr. Kaltenborn sometimes seems to lean backwards to impress us with his knowledge of languages. We get many French military terms in a Kaltenborn broadcast and he always is very particular to get the proper accents on his foreign words. That's fine, but to that fellow out yonder plowing wheat, "accomplished fact" or "the thing's done" means more than *fait accompli*. And as for those jaw-breaking words meaning lightning war, Nathan Bedford Forrest explained it better—"git there fust'es with the most'est men."

MR. SWING uses good cornfield English. A child can understand him. He never leaves the impression that he knows something he dares not reveal and he never talks down to the public.

Back when Hitler was sounding his rattlers and just before he struck, I was in a German hofbrau in New York. The owner of the place, a Bavarian, is a friend of mine. With me were two other friends, a Jewish doctor and the assistant city editor of a New York newspaper. The four of us naturally

were glum. We were discussing propaganda, once a sacred business that has fallen upon evil ways. The editor said, "The press will, from experience, exert restraint upon itself, but I'm worried a bit about radio. It's new and may go off half cocked."

The doctor said, "It is handling itself all right so far. And there is one fellow I have a great deal of respect for—that man Swing."

"Yes," said the Bavarian. "He tells us the truth. I like him."

Now that's a compliment to Mr. Swing.

Swing is a fascinatingly homely man. So was Abe Lincoln.

HE'S an easy man to meet, but he's not a back-slapper. His friends are his mental equals and there are not many hanging around. He counts John Gunther (godfather of one of his children), Dorothy Thompson, John Whitaker, H. R. Knickerbocker and Stuart Chase among his close friends.

Swing had been doing a job or so for WOR a few years ago and wasn't getting anywhere. The station didn't realize what it had in Swing, so Swing decided he needed an agent. Thomas L. Stix was recommended to him and they clicked. They have been working together for two years. There is no contract between them.

When the heat is on, Swing does not sleep in the studio as Kaltenborn does but goes to his apartment on East Fortieth Street and catches naps. He often eats at the studio, however. It takes him about four hours to prepare his script—about two thousand words.

He has available the Press-Radio Bureau news, Associated Press dispatches, other broadcasts, his own sources and, of course, newspapers. From these he prepares his talks. The fastest he ever worked was when he did his script on the Russo-German treaty in an hour and forty-five minutes. That is not fast writing. If a rewrite man couldn't turn

out copy faster than that he wouldn't last long. But Swing's copy is a model, tight and smooth. There never is a frayed expression or a loose phrase. To turn out two thousand words of good copy in an hour and forty-five minutes is balling the jack. He's a careful editor, and consequently his work never is choppy.

Three years ago in an article in "Vital Speeches of the Day," Swing wrote "Will Radio Kill Democracy?" And he said, "Private broadcasting will not be saved without a first-class job of editing. This, America is not getting. And if we lose a genuinely independent radio, we lose the spoken word in the service of democracy."

That explains why Swing is such a careful editor of his work.

Swing has sandy hair and ruddy skin. He wears conservative clothes, single-breasted suits, usually dark gray, and white shirts. He always does things the calm way. In the midst of bustle, he'll calmly lift his telephone and calmly say, "Hello." He's very polite, always, and is a good listener.

Swing is an expert bridge-player and a rabid baseball fan. He thinks Lajoie is the greatest ballplayer of all time.

His children have a sailcraft and he likes to sail with them up in Connecticut, where he lives near Westport. He also attends the theater as often as possible. He enjoys a whisky and soda and a conversational spree with friends.

His idea of broadcasting is to deliver a sound, truthful analysis of a situation so the man on the street can get it.

He believes the Hitler war will last "quite some time."

Raymond Gram Swing may be heard Mondays through Fridays over an MBS network at:

EST 9:00 p.m. — CST 8:00 p.m.
MST 7:00 p.m. — PST 6:00 p.m.

And on Mondays and Wednesdays over an MBS network at:

EST 10:00 p.m. — CST 9:00 p.m.

MEET MISS BOUNTIFUL

SHE'S just a little girl with brown eyes, a contagious smile and a voice as silvery-smooth as moonlight on a mountain lake.

To her fellow singers, members of the orchestra, all the others behind the radio scenes she's usually known as "our Mary." And to hundreds of thousands of radio listeners all over the country, those "Saturday Night Serenades" just wouldn't be the same without the songs of Mary Eastman.

If you visit her during rehearsal at Columbia's Playhouse No. 1, only a few blocks north of New York's Times Square, you'll find that she's a bit reluctant to tell you everything about herself. She'll talk pleasantly enough about her work and her ambitions and all the accomplishments that have gone into those nine busy years during which she has sung for the whole nation.

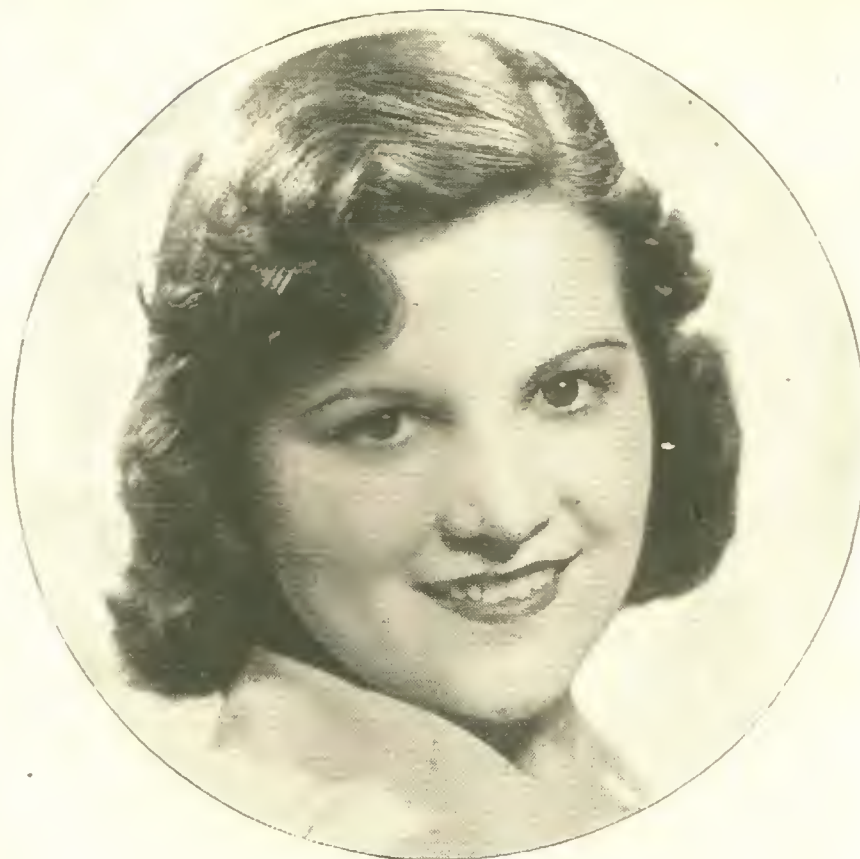
What she won't tell you, though, is that she has a heart as big as the state of Texas—a heart so big that Mary Eastman is always busy trying to help somebody else, then laughingly disclaiming any credit for what she's done.

Up around New Rochelle, N. Y., where she lives with her husband, Mary has a reputation for gathering together crowds of big-time radio artists and staging special benefit performances for the entertainment and aid of underprivileged children. Regularly she takes crowds of orphans out to Playland, an amusement area on Long Island Sound at Rye, N. Y. Every year, when there's snow on the ground, she organizes a party of young people who travel around all over town in jingling sleighs, singing carols. But they always end up in front of the orphan asylum in an effort to make its unfortunate youngsters just a little bit happier.

MARY can't help it, they'll tell you. She's just maternal by nature and isn't contented unless doing things for other people. If the third trombonist in the "Saturday Serenade" orchestra comes to rehearsal with a sore throat, Mary is right at work plying him with aspirin, gargles, all sorts of remedies. And she'll gladly go half-way to California and back for a charity broadcast if she's asked. Half the time she's organizing such things anyway.

Let's take a look at the background of this remarkable young lady—and she is young, in spite of a long and successful career on America's airwaves. Mary's a Kansas City girl, born there some twenty-odd years ago. Nobody thought too much about giving her a musical education until they heard her picking out tunes by ear on the piano. That started everything. At fourteen she began to sing. And she's been singing—better and better—ever since.

Right now she has a repertoire that looks like the whole music library of the Columbia Broadcasting System. That repertoire includes fifty-three arias from nine major operas, more than two hundred songs by Brahms, Schubert, Beethoven, Mozart, Tchaikowsky—you name the rest. From the moderns she knows by heart the best favorites written by such gentlemen as Victor Herbert, George Gershwin, Jerome Kern, Sigmund Romberg, and anybody else



The dreams and deeds of "Our Mary" Eastman—sweet singer of "Saturday Night Serenade"

By Dick Dorrance

you can think of. Add to this most of the current Hollywood and Broadway hits—plus plain, every-day swing.

That's a pretty big vocal wingspread for a small girl who tops the scales at a shade over one hundred pounds. For three years now she's been a major feature of those "Saturday Night Serenade" broadcasts over sixty-two assorted CBS stations, just quietly singing her way into the hearts of listeners who find her silvery lyric soprano a restful influence after a hectic week. Gus Haenschen leads the orchestra, and tenor Bill Perry shares vocal honors with Mary.

The "Serenade" crowd has known her as "our Mary" for quite a while. Each week, when the stage manager sets out a tray with glasses of water for the singers, there's a little card on top of one glass marked "for our Mary." Production men behind the shiny double windows of the control-room respect her as a good little trouser who never displays a tinge of temperament, who will do always as told and try even to do it better than is expected of her.

Recently one of her fans visited the studios to see Mary Eastman. That's nothing new, because they often look her up when they come to the big city.

But this girl was in difficult, frantic circumstances, without money, just discharged from the hospital and reduced to sleeping in subways. She had no friends in New York and so turned to the only person she could think of. Mary listened to this tale of misfortune, gave the girl a little money and only smiled when she promised she'd soon have a job and be able to pay back the loan.

Two weeks passed. The girl, heartened by a fresh start, found a position and her very first act was to return the money given her by big-hearted Mary.

THE microphone itself stands almost as tall as she does when this young soprano steps out on midstage to sing for "Saturday Serenade" listeners. The spotlight gleams across her brown hair, arranged in an upsweep hair-do that tends to add a trifle to her height. Invariably she glances off toward the upper balconies with those dark eyes as she sings.

"I can't look directly at the microphone," explains Mary Eastman. "It makes me cross-eyed." All those little perforations in the case around the mike upset her. When she sweeps her eyes back to the music she sees a lot of tiny dots on the page which might

possibly make her sing false notes. So she never looks straight at the microphone.

She's quite interested in what goes on among studio audiences and likes to know, naturally enough, the comments that are being made on the other side of the footlights.

These aren't so hard to learn, either. Mary has a chauffeur named Barche who's a self-appointed espionage agent. He circulates through the spectators each Saturday night and jots down anything interesting he may happen to hear, dutifully bringing a full report back to his employer. The women always seem to observe her hair or dresses, while the men are the ones who comment most on her singing. Barche is very conscientious about the whole thing, never missing a "Serenade" program.

Mary Eastman is a glamorous radio star just one day out of the seven. The other six she's plain, every-day Mary Eastman who putters about her own home in suburban New York, loves flowers, interior decorating, and just to sit around and talk with her friends.

A few years ago she was an avid connoisseur of tropical fish, but they proved too much trouble. She gave them away to various people who liked tropical fish—another example of that typical Eastman generosity. Nowadays the collection of little porcelain figurines is her major passion. They all go in pairs. When she finds a particularly interesting sample, she starts a crusade to locate a suitable mate for it.

It's curious that anyone who looks so much like a little Dresden doll should have as her hobby the collecting of those very things. And Mary certainly has a house full of them. They swarm all across the mantelpieces and overflow in shiny, colorful crowds into adjacent hanging shelves.

Mary Eastman, like any other smart and young American girl, has ambitions. Some day she'd like to take a fling at the Metropolitan, although secretly she doesn't think it's all that it used to be. Mary doesn't bemoan this fact, either, because she believes it gives native American talent a better chance—a chance which it deserves now that the nation's artistry is breaking more and more with European training and tradition. She herself has had only two teachers and they were both Americans—the celebrated names of Eduardo Sacerdote and Frank La-Forge.

Movies? No, Mary doesn't think so. She's received a couple of offers from Hollywood, but the idea hasn't much appeal. In theatrical work you don't lead a normal life. Mary filled a lead role in Heywood Brown's "Shoot the Works" back in 1930 when she was only seventeen. Singing is a lot more fun than dramatics and the mad whirl of moviedom, so she thinks she'd rather be a housewife all week long and a radio star on Saturdays only.

Besides, it gives you more time to do nice things for other people.

Mary Eastman may be heard on "Saturday Night Serenade" over CBS at:

EST 9:45 p.m. — CST 8:45 p.m.
MST 7:45 p.m. — PST 6:45 p.m.

Jimmy Van Heusen, romantic composer, has real romance now, is engaged to Kemp singer Nan Wynn

NEW YORK.—By the time you read this, Fred Allen will have launched the first program of his new series which will feature a "name" guest star each week, Wynn Murray, a femme vocalist, the Merry Macs, the Mighty Allen Art Players, his frau, Portland Hoffa, Harry von Zell and Peter Van Steeden's orchestra. According to plans, the newsreel will be no more and you aren't going to meet "the person you didn't expect to meet."

I attended a luncheon given for the comic several days before the first program got under way, and I give you my word that Allen throws away more extemporaneous gags in a half-hour than the average comic script-writer can think of in a week. Fred was telling us that after living in a hotel practically all his life, he and Portland have decided to buy furniture and move into their own home. He added they were going to buy some mice for the new place so it would make them feel as though they'd lived there for some time.

Have you ever heard of an industry where the more business they do, the more employes get fired? That, my friends, is the radio industry. Take for example the CBS network—they have so much of their time sold that they have very little room for sustaining programs. Consequently they had to let go some of their house musicians and sustaining artists.

Kilocycle Chatter

Cal Tinney will transfer his "Youth vs. Age" program to NBC's Blue Coast-to-Coast network starting October 28 . . . After he takes another trip around a good part of the world seeking more believe-it-or-nots, Bob Ripley will return to the air early in January . . . Everett Sloan, who has been playing Sammy on "The Goldbergs" for a good many years, has gone to Hollywood to work in the movies . . . "March of Games," one of the best programs on the air for youngsters, switches to Sunday mornings starting this week.

Went over to watch the first program of Walter O'Keefe's new series, which got off to a grand start. Ed Wynn was there to watch his son Keenan do his stuff as one of Walter's stooges, and he did it well. Ten minutes before broadcast time the revised scripts hadn't arrived and everyone on the show was quite worried. Just then the boy came rushing in all out of breath with the precious scripts under his arm, and they were much relieved. In case you didn't know, the early broadcast for eastern and midwestern listeners lasts only twenty-five minutes, because CBS takes the last five minutes away for the latest war-news bulletins. The repeat broadcast for the West Coast is the regulation thirty minutes, which has an added number by the orchestra.

Paid a visit to Orth Bell this week. On the air he is "Uncle Jonathan," who broadcasts via his own mythical station BBFN, the Voice of the Swamps. The program keeps Orth busy, as he runs all his own sound-effects. He has a portable contraption that has bells, horns, telephones, telegraph keys, buz-

zers, doors and what-have-you all within easy reach. When I was there Orth was so busy he hardly had time to turn the page of his script. I asked him where he got the name of Orth, and he said it wasn't made up, that it was his mother's maiden name. He said he learned recently that Orth in German means "small town." All of his programs are based on small-town life.

Ed East's "Name It and Take It" program is now aired over the NBC Blue network Fridays at 5 p.m. EST. Here-tofore a kids' show, it is now designed for adults. When word got out that valuable packages would be given out just by guessing their contents (if you name it, you take it), NBC employes rushed the studio for a try, and it took Ed quite a time to shoo them out.

While scribbling this column, the telephone rang and the sweet voice at the other end announced that it was Western Union and she had a birthday message for me, and proceeded to sing the customary "Happy Birthday to You" greeting. I was just about to tell the lady she had an excellent voice and

should be in radio, when she started to laugh and finally confessed it was Vaughn de Leath. We exchanged congratulations, because Miss de Leath, "First Lady of Radio," celebrates her birthday the same day I do mine.

The Landt Trio, who can probably claim the distinction of being the first rhythm trio in radio, are eagerly anticipating an annual visit from a fan of many years. This loyal admirer is a sweet lady of about seventy, who leaves her Connecticut home only once a year, coming to Radio City to see the Landts. She watches them broadcast, and as soon as they sign off she deposits her gifts, announces "Good-by, boys, I'll see you next year," and off she goes.

"Ray Bloch's Varieties," heard over CBS on Thursdays, is a fast-moving and very entertaining show. The artists on the program have as much fun as the audience. For instance, the other week songstress Audrey Marsh took her shoes off during the broadcast because her feet hurt. Announcer Charles Stark saw her walk around barefooted, so he

took his shoes off, which seemed to be the signal for the Eton Boys to do the same. It's just one big, happy family.

Purely Personal

I wasn't there, but a friend reports that he saw maestro Johnny Green shopping for a complete baby layette at Macy's department store. He was pleased to learn that if Mrs. Green, over whom the stork is hovering, gives birth to twins, he will be able to claim a duplicate layette—for free . . . Marion Talley, former radio singer, has been awarded custody of her four-year-old daughter nine months of each year, the father having the child the other three months . . . John (Harry Davis) Raby was married a couple of weeks ago to Adele Lambrose, pretty young actress, thus becoming the first member of the cast of "When a Girl Marries" to be tied in matrimony . . . Teddy Bergman, one of the better radio actors, was told he became a papa while rehearsing for a "Pretty Kitty Kelly" program. He got so excited and nervous he couldn't continue the rehearsal, so they had to have someone read his lines while he went out to call the hospital.



—Standard Flashlight Co., Inc.

AIRIALTO LOWDOWN

Fred Allen streamlines Hall for 1940;
Ed Wynn's son bows on O'Keefe show

BY MARTIN LEWIS



Jimmy Wallington gives Ken Murray (l.) and Arthur Q. Bryan preview of beard before "Texaco" show

HOLLYWOOD SHOWDOWN

Charles Boyer is called to colors;
broadcasters ban "War-Fever" songs

BY EVANS PLUMMER

HOLLYWOOD. — The war was brought home again to Hollywood last week when Rodeon Rathbone, son of Basil Rathbone, departed on Wednesday, September 27, to join his English regiment in Canada. Had the son been able to wait five days longer, he could have attended his father's radio premiere as Sherlock Holmes . . . and October 4 was the day Herbert Marshall took over the Woodbury Hollywood Playhouse as pinch-hitter for Charles Boyer, now in active army service in France . . . All songs tending to promote war fever, by the way, have been banned from the air by sixteen stations comprising the Pacific Broadcasting Company, northwest branch of the Mutual-Don Lee network.

But most touching of all was the note received fast week by Donald Novis, singing star of the Fibber McGee show, who not many weeks ago became father of a baby daughter. The note, accompanying a complete layette for the infant, read:

"I've listened to your singing for years because your voice reminds me of my husband's. We always wanted

a little youngster of our own—but my husband was killed in the World War. I'm sending you this layette that I made in our hope for a baby who never arrived and who never can. Please accept it."

Rom-Antics . . .

The affair between Groucho and Jack Lescoulie and Susie Ream, M-G-M sekky, is on the reefs . . . Ken Murray and Mary Healy are cooling, while Franchot Tone and Billy Bakewell have moved in . . . Dorothy Lamour's newest specialty is Robert Preston. Where's Bob Ritchie? Incidentally, Dorothy's new picture, "Typhoon," will be sexier and more revealing than ever! . . . Who's who with Judy Garland—Peter Lind Hayes, Jackie Cooper, or? . . . The Roger Pryor wedded happiness with Ann Sothern looks like a double in hearts from this seat . . . Wendy Barrie's new blond b.f. is Forrest Tucker, twenty, from Virginia.

Backstage Goings-On

When Loretta Young plays an amnesia victim October 8 and 15 on the resumed CBS "Silver Theater" dra-

ma series, she'll know her stuff. She's being coached by two renowned psychiatrists and Lt. Frank Condafer, for twenty-six years in charge of the Bureau of Missing Persons of the Los Angeles Police Department. Didja know you can't take amnesia? . . . Dagwood (Arthur Lake) Bumpstead came down with a streptococcus throat-and-ear infection over the week-end, so on Monday, September 25, Blondie (Penny Singleton) and Dagwood read their parts from Good Samaritan Hospital while the remainder of the Camef ciggie show's cast and the musicians broadcast from the CBS Playhouse.

A ticketless Earl Carroll almost didn't get into the Earl Carroll Theater Restaurant to witness the premiere there September 24 of the CBS Gulf "Screen Guild Theater" season—until Jean Hersholt and Raymond Morgan identified him! Lead-off show was sprightly and spontaneous but a bit tense, probably because it was a premiere.

Mikeman John Conte was to fly to St. Louis right after the Screen Guild premiere to rejoin the "It Happened in

Hollywood" cast for its Monday afternoon performance, but all planes were grounded by the gale and rainstorm and Conte couldn't fly till Monday morning, too late to make the Hormel broadcast . . . Champion flier Andre Kostelanetz, who chalked up his half-millionth air-mile on his flight last week to Hollywood, is being challenged for the honor by Orson Welles, who is air-commuting weekly between this town and New York, where he's staging his Campbell Soup broadcasts.

Baby Business Booms

Bob Hope not only premiered his new Pepsodent show series September 26 but the day previous began life as a father, when his wife, Dolores Reade, arrived from Chicago with a baby girl whom they plan to adopt from the Cradle. Bing Crosby, on the same train, handed the young Hope to her daddy, saying, "You take her. She's cute but she's wet!" . . . No matter what the movie gossipers say, Hedy LaMarr bought a \$400 layette "for a seven-months-old baby" from Bullocks last week—and she popped the news there that she and Gene Markey were adopting the infant who was to get the clothes! . . . Benny bandleader Phil Harris has hired a trainer to teach his four-year-old foster son, "Tooky," to box! . . . "Sometime in February" is Charles (Andy) Correll's answer to when his wife is expecting the stork . . . Also expectant is Mrs. Bill Goodwin, wife of the announcer and formerly Felippa Hilber, the actress.

Weather Report

Cecil B. DeMille kidded his Lux Theater cast into believing they were cool during the record heat-wave by bathing his studio stage in blue light; Robert Benchley was overcome by the heat while filming a comedy short at M-G-M, and Charlie McCarthy was inducted as world's first International Fire Chief . . . then the rains came, over five inches of them, and McCarthy was last seen floating down the swollen Los Angeles River, while Frances Langford and Jon Hall were putting out to sea in their yacht "Moonglow" to save it from the gale, and Gracie Allen and George Burns were calling up city officials to learn who was supposed to remove the huge tree which had fallen across the auto drive to their Beverly Hills home . . . But cheer up. John Hix, creator of "Strange As It Seems," who is heard over CBS on Thursday nights, is authority for the crack that the only REAL taste of weather Los Angeles has ever seen occurred on February 4, 1939. There were rain, snow, sleet, thunder, lightning, sunshine, two rainbows, a windstorm and an earthquake—all at the same time within the city limits!

Open Letter to Plummer

Dear Evans: It was thoughtful of you to remember us on the opening of "Big Town," and I want you to know how much I appreciate it and also the many other kindnesses you have always shown to me and the "Big Town" gang. The spread in last week's issue of RADIO GUIDE was delightful ("Little Caesar Takes a Halo"). With all good wishes.

Sincerely,
Edward G. Robinson.

COMING EVENTS

Highlights and previews of some of the week's better broadcasts

Milton Berle

Saturday, NBC

They can't keep a good man or a good gag down, so Milton Berle will bounce back onto the airwaves this week with a quiz show called "Stop Me If You've Heard This One." A "Board of Gag Busters" will try to stop him by providing the correct pay-off lines to well-known gags posed by Berle. Regular board members will be Harry Hershfield and Col. Jay C. Flippen. A guest comedian will sit with them. A different name-band will be heard each week, with Joe Rines scheduled for the opener.

Eastern 6:30 p.m. Central 7:30 p.m. Mountain 6:30 p.m. Pacific 6:00 p.m.

Lehr and Bernie

Sunday, CBS

Another favorite program returning to the airwaves this week features the irrepressible team of Bernie and Lehr. The Ol' Maestro will bring along all the lads and the droll patter that has supplemented his music for fifteen years of broadcasting. Lew Lehr, of the saucer eyes and Dutch sputters, will be back again with a lot of new stories about his son Sycamore and daughter Mayonnaise.

Eastern 5:30 p.m. Central 4:30 p.m. Mountain 10:00 p.m. Pacific 9:00 p.m.

Loretta Young

Sunday, CBS

Loretta Young will headline the initial season's production of "Silver Theater" this week. Although her picture schedule is one of the heaviest in Hollywood, Miss Young is a frequent radio guest and last season made a dramatic hit in the "Silver Theater" presentation of "It May Be Forever." Once again smooth, polished Conrad Nagel is director and narrator of the series. A newcomer will be Dick Joy, personable young Hollywood announcer, who will handle the commercials.

Eastern 6:00 p.m. Central 5:00 p.m. Mountain 4:00 p.m. Pacific 3:00 p.m.

Jack Benny

Sunday, NBC

Jack "Buck" Benny rides again into the radio schedules after a summer in which he traveled about nine thousand miles, climaxing his activities with a master-of-ceremonies job at the recent American Legion Convention in Chicago. Don Wilson, who reduced below the 200-pound mark this summer, will be back. So also will Andy Devine, who did not reduce down from his 245 pounds. Rochester, who has been breaking personal-appearance records, and of course Mary Livingstone and Phil Harris' band will be back in the cast. At this writing it is still a public mystery whose tenor voice will replace Kenny Baker's, although Benny is reported to have discovered and contracted a young, unknown singer for that post.

Eastern 7:00 p.m. Central 6:00 p.m. Mountain 9:30 p.m. Pacific 8:30 p.m.

Dietrich, Cooper, Hope, Boswell

Sunday, CBS

The Screen Guild dramatic colossus this week presents a foursome of varied talents—Marlene Dietrich, Gary Cooper, Bob Hope and Connie Boswell. The two last-named are old friends of radio listeners. Hope has just brought his hit program of last season back. Connie is trilling and thrilling, as usual, on "Good News of 1940." Movie stars Gary and Marlene are not so familiar to listeners, but they have performed at the mike before. Novel touch of the show will be a revelation of la Dietrich's transition from glamour queen to western bad girl. Gallant Gary will no doubt have some interesting quips to make on her gambling-house hostess role in the current motion picture, "Destry Rides Again—," the vehicle of her new bad-girl build-up.

Eastern 7:30 p.m. Central 6:30 p.m. Mountain 5:30 p.m. Pacific 4:30 p.m.

"My Son and I"

Mon. through Fri., CBS

A new five-a-week daytime serial begins this week, and—try to believe it—it promises to be different. The serial is "My Son and I." The stars are actress Betty Garde and juvenile actor Kingsley Colton. The two first starred in two performances of "My Son and I" on the "Kate Smith Hour" last season. In the sketches, portraying the struggle of a stage mother to provide for her ten-year-old son Buddy, the team gave such stirring performances that listeners demanded adaptation of the story in serial form. Here it is.

Eastern 2:45 p.m. Central 1:45 p.m. Mountain 12:45 p.m. Pacific 11:45 a.m.

Roosevelt

Monday, NBC, CBS, MBS

"Good Americans Are Good Neighbors"—that is to be the slogan for the 1939 Community Chest campaign, celebrating the twenty-sixth anniversary of the movement. This year's Mobilization for Human Needs drive will be launched by President Franklin D. Roosevelt Monday night over all three major radio networks. Last year more than nine million persons contributed to community funds in more than 450 cities. The President will appeal to you to join the crusade to make America the land where every citizen is a good neighbor to fellow Americans.

Eastern 10:30 p.m. Central 9:30 p.m. Mountain 8:30 p.m. Pacific 7:30 p.m.

SCHEDULE CHANGES

New Programs

"Stop Me If You've Heard This One," with Milton Berle (Quaker Oats), Saturday, October 7.

Eastern 8:30 p.m. Central 7:30 p.m. Mountain 6:30 p.m. Pacific 6:00 p.m.

"Hobby Lobby," with Dave Elman (Fels



Naptha Soap), Sunday, October 8.

Eastern 5:00 p.m. Central 4:00 p.m. Mountain 9:00 p.m. Pacific 8:00 p.m.

"The Musical Steelmakers" (Wheeling Steel), Sunday, October 8.

Eastern 5:00 and 6:00 p.m. Central 4:00 p.m. Mountain 3:00 p.m. Pacific 2:00 p.m.

Ben Bernie and All the Lads with Lew Lehr (Half and Half Smoking Tobacco), Sunday, October 8.

Eastern 5:30 p.m. Central 4:30 p.m. Mountain 10:00 p.m. Pacific 9:00 p.m.

"Silver Theater" with Conrad Nagel (International Silver Co.), Sunday, October 8.

Eastern 6:00 p.m. Central 5:00 p.m. Mountain 4:00 p.m. Pacific 3:00 p.m.

Jack Benny, Mary Livingstone, Andy Devine, Rochester, Don Wilson and Phil Harris' orchestra (Jell-O), Sunday, October 8.

Eastern 7:00 p.m. Central 6:00 p.m. Mountain 9:30 p.m. Pacific 8:30 p.m.

Kate Smith's Noonday Chats (General Foods), Mon. through Fri., Oct. 9.

Eastern 12:00 noon Central 11:00 a.m. Mountain 10:00 a.m. Pacific 9:00 a.m.

"My Son and I," dramatic sketch (General Foods), Monday through Friday, beginning October 9.

Eastern 2:45 p.m. Central 1:45 p.m. Mountain 12:45 p.m. Pacific 11:45 a.m.

"Society Girl," dramatic sketch (Kre-Mel and Linit), Monday through Friday, beginning October 9.

Eastern 3:15 p.m. Central 2:15 p.m. Mountain 1:15 p.m. Pacific 12:15 p.m.

"By Kathleen Norris," dramatic sketch (General Mills), Monday through Friday, beginning October 9.

Eastern 5:00 p.m. Central 4:00 p.m. Mountain 3:00 p.m. Pacific 2:00 p.m.

Marlene Dietrich, glamour girl, will take a ribbing on her role as gambling-hall hostess in new Western film, "Destry Rides Again," when she guests on "Screen Guild Theater," Sunday

"Caroline's Golden Store," dramatic sketch (General Mills), Monday through Friday, beginning October 9.

Eastern 5:15 p.m. Central 4:15 p.m. Mountain Not Available Pacific Not Available

Al Pearce and His Gang (Hawaiian Pineapple Co.), Wednesday, October 11.

Eastern 8:00 a.m. Central 7:00 p.m. Mountain 10:00 p.m. Pacific 9:00 p.m.

Carson Robison and His Buckaroos (Musterole), Friday, October 13.

Eastern 8:30 p.m. Central 7:30 p.m. Mountain 9:00 p.m. Pacific 8:00 p.m.

Program Changes

"Joyce Jordan, Girl Interne," dramatic sketch (La France and Satina), will be heard at a later time beginning October 9, Monday through Friday.

Eastern 3:00 p.m. Central 2:00 p.m. Mountain 1:00 p.m. Pacific 12:00 noon

"The Aldrich Family" with Ezra Stone (Jell-O Pudding) moves to Tuesdays, beginning October 10.

Eastern 8:00 p.m. Central 7:00 p.m. Mountain 6:00 and 9:30 p.m. Pacific 5:00 and 8:30 p.m.

George Jessel Variety Program (Vitalis), now heard on Friday nights, beginning October 13.

Eastern 9:30 p.m. Central 8:30 p.m. Mountain 7:30 p.m. Pacific 6:30 p.m.

Closings

"Honolulu Bound" with Phil Baker, Wednesday, October 4.



Honorary judges for the third pop song contest ending October 14 are Tony Martin and Andre Kostelanetz, emcee and conductor, respectively, on "Tune-Up Time" (CBS, Monday night)

WHEN the National Song Search was announced three weeks ago, its sponsors—**RADIO GUIDE** and the music publishing firm of Davis-Schwegler—felt they had an idea that was close to the heart of America. The amazing response to that first announcement in splendid contributions from all parts of the land has shown that they were right.

Song-Writing Pays Big Dividends

Song-writing, for the man at the top, pays big dividends in cash and satisfaction. His royalties pour in from radio, records, sale of sheet music. But successful song-writers are few and far between. Song-writing is a tough business to get started in. You may carry around in your pocket an unpublished song which has all the earmarks of a popular hit without ever finding a friendly ear. The big problem, as far as the song-writer is concerned, is getting his song published and getting it before the public for judgment.

RADIO GUIDE recognizes this difficulty. It recognizes, too, that a stenographer in Baltimore or a truck-driver in Long Beach may have at

least as much ability to write hit songs as many who are now at the top. And it was to discover these hidden geniuses and to give them the same sort of break an established song-writer gets that the National Song Search contest was started.

Radio Personalities Are Judges

The National Song Search will do two things. First, it will find new songs by song-writers who are now unknown and, second, it will give these songs to the public, clamoring for new songs. Songs which are selected by the judges—and people who are famous in the radio and musical world are judging the entries—will be given every opportunity to find a lasting place in the hearts of song-lovers through records, radio transcriptions, radio renditions over countless stations by famous name-bands, through sheet music sales. In other words, **RADIO GUIDE**, cooperating with Davis-Schwegler, will not only publish the winners, but will also build up the song in the public ear and the public mind until—if it is made of the right stuff—it becomes a national song hit.

THREE BIG CONTESTS

A Hymn Contest

To find a great, new American hymn or sacred number. Example: "Rock of Ages," "Onward, Christian Soldiers."
All entries must be mailed before midnight of December 30.

A Semi-Classical Number Contest

To discover a fine, new American semi-classical number for voice. Example: "Trees," "Indian Love Call," "Sylvia."
All entries must be mailed before midnight of January 6.

A Pop Song Contest

To find a new popular singable, danceable song.
All entries must be mailed before midnight of October 14.

And a Brand-New Contest Every Week

For the next eleven weeks, we plan to find and have published eleven other new American popular songs. Each week will offer a brand-new pop song contest and a brand-new chance to win fame and fortune.

PRIZES

The greatest first prize ever offered an unknown song-writer.

The Winner of each contest will receive . . .

1. **\$200.00** in cash.
2. The regular song-writers' contract with the great Los Angeles music-publishing firm, Davis-Schwegler, providing for royalties on all sheet music and other sales.
3. Immediate publication and distribution as sheet music.
4. Immediate recording and

distribution as phonograph record.

5. Inclusion of the winning song in regular Davis-Schwegler Library Service to Radio Stations from Coast to Coast.

Consolation Prizes

The next five song-writers selected will receive \$10.00 each in cash.

Honorable Mentions

The next six song-writers will be given Honorable Mention Certificates.

National Song Search

Hear Your Song on the Hit Parade

It's not too late. Write that song you've been planning and dreaming of writing. Then send it in to the National Song Search where it will be fairly judged and, some day, might come back to you via the loudspeaker and the "Hit Parade."

During the next eleven weeks, the National Song Search will find and publish a new popular number each week. The National Song Search hymn contest ends on December 30. The semi-classic section of the contest ends on January 6.

Read These Rules Carefully

1. Contestants must live in the United States or Canada. Anyone may enter the National Song Search with the exception of employees or members of the families of employees of **RADIO GUIDE** or the Davis-Schwegler Company.
2. Entries must be addressed as follows: National Song Search Headquarters, **RADIO GUIDE**, 731 Plymouth Court, Chicago, Ill. No manuscripts will be returned unless accompanied by self-addressed stamped envelopes.
3. An entry must be written in ink (not pencil) on regularly ruled music copying paper. It may be a full piano arrangement or a simple melody. Words will not be considered in judging.
4. No correspondence can be entered into by either **RADIO GUIDE** or Davis-Schwegler regarding individual contributions.

5. Contestants may enter any or all contests. Winning any contest prize does not disqualify for other contest prizes. Contestants wishing to enter the same composition in different weekly popular song contests may do so but must make separate submissions in each case.

6. The name and address of contestant must be written in ink or typed in the top margin of page one of each entry submitted.

7. A contestant may submit as many entries for any single contest as he may wish—and may win more than one prize provided his entries merit such consideration.

8. Each entry shall be judged solely on its musical merit. Judges will be the editorial boards of **RADIO GUIDE** and Davis-Schwegler. Contestants, by entering the contest, agree that the decisions of the judges shall be final.

9. The prizes awarded winners of each contest are identical, namely, the song-writer whose song is selected by the judges as best in each contest will receive: (a) \$200 in cash; (b) The standard song-writers' contract with Davis-Schwegler, music publishers, providing for standard royalties on sheet music and other sales; (c) His song will be published and distributed through Davis-Schwegler outlets; (d) His song will be recorded and phonograph records offered for sale through regular D-S outlets; (e) His song will be electrically transcribed and placed in the regular Davis-Schwegler library service to more than 200 radio stations. One dozen pieces of sheet music, two records, and one electrical transcription will be given free to the song-writer. The next five songs selected by the judges as being most worthy will win for their writers the sum of \$10.00 each. The next six songs selected by the judges will be given Honorable Mention certificates.

10. Hymn or sacred music contest entries must be mailed before midnight of Saturday, December 30.

Semi-classical number contest entries must be mailed before midnight of Saturday, January 6, 1940.

Popular Song Contest No. 3 (this is the third of a series of 13 weekly contests) must be mailed before midnight of Saturday, October 14, 1939. Winners will be announced as soon as possible. In case of ties, duplicate prizes will be awarded.

THE VOICE OF THE LISTENER

\$1.00 will be paid to the writer of every letter used in this department. Readers, express your opinions, write to V. O. L., 731 Plymouth Court, Chicago, Illinois

Come Home, Joe

Dear V. O. L.:

I listen to every daytime serial and enjoy all of them. What I can't understand is why leave Joe Marlin of "Story of Mary Marlin" stranded for months and months in Russia? I and many others think it's about time for him to come home and help straighten the story out again.

Mrs. Jack Herrington, Beaumont, Tex.

● Yes, many have written pleas for Joe's homecoming. He'd better come home soon, too, or he won't have a chance to get out of Russia. With the country at war, the Reds may "purge" him!—V. O. L.

That Man Again

Dear V. O. L.:

To the teen-agers and the letter-writing fan-clubbers Nelson Eddy seems to be Sir Galahad, but to the rest of us he is not a tin god. We feel he has subordinated a great talent to become music's number one cash proposition. We don't want Mr. Eddy to starve in a garret, but we do deplore his willingness to romp through all sorts of ridiculous movie roles, go through a yearly series of personal-appearance riots that pass for concert tours, and even do a stint of clowning with Charlie McCarthy just for the sake of seeing his name in the higher income brackets. If he is to become one of America's immortal artists, he will have to sing something besides his wife's request numbers. The critics have long insisted that Mr. Eddy is "synthetic," but the public doesn't believe it—yet. Come on, Nels, why not show 'em?

Miss Jeanne Talbot,
Cloverdale Valley, Md.

● We take no sides on the "Eddy issue." This letter is published because it represents forcibly the message contained in many letters we have received recently. Who will write the best letter in Nelson's defense?—V. O. L.

Songs of War

Dear V. O. L.:

I always enjoy hearing Frank Munn's programs, but on a recent "Waltz Time" program the show was almost spoiled when he sang at the closing "Till We Meet Again." With all the unrest in this world of ours, why present songs of our last war?

Mrs. Pearle Stone, Westminster, Mass.

● It's better, though, don't you think, to hear the songs that picture the sadness and tragedy of war than to hear those which rouse enthusiasm for martial glory? We don't want to hear "Over There," do we?—V. O. L.

God HAS Blessed America

Dear V. O. L.:

God was good to us Americans. He gave us a wonderful, fertile country and great men and women to pioneer this country—men with foresight so keen they were able to conceive a Constitution which has stood as a world masterpiece of freedom and justice.

Also he gave us some unsung heroic people with courage and cheerful character and peaceful outlook to bear the most severe physical ailments. Such must be Belle K. Wilson, who wrote such an inspiring letter in the Aug. 18 issue of Radio Guide.

Moreover, God was extremely gracious in giving us our wonderful artists, who give their best for all Americans, and who perform so vividly over the air as to paint an everlasting memory picture

even when darkness comes to the sight of some like Belle K. Wilson.

So hail to radio with its motto of "Listening for the better" instead of the motto in some other countries, "Better listen!"

James M. Tipton, Jr., Coffeyville, Kan.

● In the letter published from Belle K. Wilson she stated that she was cheerfully busy impressing pictures of radio artists on her mind so she might remember them when her sight fails, as it is likely to do soon.—V. O. L.

Radio Song Titles

Dear V. O. L.:

Songwriting has been my hobby for twenty years, having started at the age of seven. (Now don't say a woman never tells her age.)

Since most of my compositions are written for motion-picture and radio stars, I find Radio Guide pictures and articles very valuable as a source of tips concerning stars, which enable me to get a more personal touch in my lyrics. Such a hobby calls for a scrapbook, of course, and here again I find Radio Guide most useful.



UNTIL two months ago, Allen Prescott was best known to listeners as "The Wifesoever"—a zany but discerning gentleman who advised housewives on how to remove cocktail stains from rugs, how to fry tough liver tender, etc. Then, after experimenting

with quizzes for some time, he started his "Don't Forget," featuring "MPC" (mental point of contact). That is, after each question Prescott gives a simple tip for remembering via thought association. Try his MPC quiz on "Don't Forget," Thursday (NBC1, 8:00 p.m. EST).

PLAY THE QUIZ GAME

(For correct answers to following questions see Page 48.)

From "True or False"
(NBC, Mon., 8:30 p.m. EST)

1. Stravinsky was a famous Italian violin-maker.
2. The Vatican houses many priceless works of art.
3. All mosaics are black and white.

From "Dr. I. Q."
(NBC, Mon., 9:00 p.m. EST)

1. Who was the commander-in-chief of the American Army during the first World War?
2. How many amendments to the U. S. Constitution have been repealed?
3. The Siegfried Line in Germany is also known by which of the following names—Lemons, Limes or Prunes?

From "Koy Kyser's College"
(NBC, Wed., 10:00 p.m. EST)

1. Identify the following big-league ballplayers by these nicknames—Gabby, Pepper, Babe, Ducky, Dizzy, Rajah.
2. Which of these tennis-players is also a professional singer—Helen Wills Moody,

Helen Jacobs, Alice Marble?

3. Which of the following swimmers is also a singer—Eleanor Holm, Gertrude Ederle, Georgia Coleman?

From "Don't Forget"
(NBC, Thurs., 8:00 p.m. EST)

1. Which one of the famous composing team, Gilbert and Sullivan, wrote the lyrics and which the melody?
2. Which bird never deposits its eggs in its own nest but always deposits them in other birds' nests?
3. Which three European royal houses lost their thrones as a result of the first World War?
4. What is the principal substance in the teeth?

From "Professor Quiz"
(CBS, Fri., 7:30 p.m. EST)

1. What sports would the following be likely to participate in successfully—Cupid, Leander, Ben-Hur, Annie Oakley, Icarus?
2. Is the area of Europe greater than, equal to, or less than the area of the United States?

By listening to famous radio stars, I catch much-used phrases, base my song and title on those phrases. For example, one title, "I Do Mean You," is taken from Jimmie Fidler's closing words. There is also one called "Thanks for Listening," culled from Kate Smith's broadcast. My tip to composers who find it a task to discover new song titles is to tune in more often to popular radio programs. They'll soon have more title ideas than they can use.

Barbara V. Orr, Roseburg, Oregon

● Reader Orr's tips should prove useful to readers who have entered or intend to enter RADIO GUIDE'S National Song Search contest. (See Page 11.)—V. O. L.

Hitler and the F. C. C.

Dear V. O. L.:

I am writing to you with reference to Adolf Hitler's speech which was broadcast throughout the United States on September 19.

Why will the Federal Communications Commission allow such speeches to go over the air and yet censor programs like Orson Welles' Mars broadcast and Mae West's skit? Perhaps some of those programs were justly condemned, but if censoring is to be done, why not censor the ravings of a man who has dragged the world into a ghastly war? We do not want Fascism, Nazism, or Communism in the United States. Why not shut them out as far as radio is concerned, anyway?

Miss Elma L. Morris, Mendota, Ill.

● While we may have criticized the F. C. C. on other occasions, we won't on this score. Remember that free speech means freedom to hear as well as freedom to speak.—V. O. L.

Call for Help?

Dear V. O. L.:

Many listeners, among them myself, are interested in all of the quiz programs and would like to submit questions. But rules and addresses are so lengthy and announcers speak so rapidly that it is often impossible to note them down. Could not Radio Guide print the rules and addresses given on the quiz programs? That would give us all a chance to get in on the fun.

E. H. R., Greenwich, Conn.

● What do other listeners think of this suggestion? Let us know.—V. O. L.

In a Maze

Dear V. O. L.:

I'm so sore I can keep quiet no longer. Can't something be done about the announcers of commercials who all day every day exhort me to buy products because they are so "amazing"? Am I supposed to exist in a state of wide-eyed "amazement" from morning till night? Aren't there any other words except "amazing," "thrilling" and "marvelous"? Amazing dulness! Thrilling boredom! Marvelous blah! Help!

Mrs. Mabelle Taplin, Hartford, Conn.

● If misery loves company, Mrs. Taplin can put out the welcome mat and move over. Here come a lot more of us to choke with "amazement."—V. O. L.

Shut-In Corner

Dear V. O. L.:

I am sixteen, and for twenty months I have lain in bed with rheumatic heart. I can't express how much the radio means to me. Connie Boswell should be an inspiration to every invalid. I am trying to be as brave as she is. She is my idol.

Evelyn Carroll, R. R. 1, Greenville, N. C.



Above exceptional photo shows the Reds' pitching standout, Bucky Walters, crashing into opposing catcher, scoring on dropped throw

—Wide World

SERIES SIDELIGHTS

Presenting some facts and frills to color your world-series listening

THE world series is on, and even war news must share the radio loudspeakers in America for a few days. "Flash" Gordon leaping for a drive as he's doing on our cover brings a roar from Coast to Coast. A close, crucial play at the plate, such as the one pictured above, electrifies the whole country via radio. You can't get away from it. It's America at play, and it's healthy.

- The 1939 clash between the New York Yankees of the American League and the Cincinnati Reds of the National League is the thirty-sixth official series between the two leagues. The American League is ahead in series won, with twenty-two victories to the National's thirteen.

- Cincinnati's only other appearance in a world series was in 1919, but they won that one from the American League entry in an event tainted by baseball's biggest scandal, the sellout of several American League players.

- Baseball men say the series is officially on when Judge Kenesaw Moun-

tain Landis, high commissioner of baseball, leans his chin on his hands over a front-row box in characteristic pose.

- In the 1905 series Christy Mathewson pitched three shutouts, a record no pitcher has yet equaled . . . However, Vernon (Lefty, Goofy) Gomez of the Yankees, before this series, had won six, lost none in series competition for the best percentage record . . . The pitchers should be hoping there will be no Hollywood roughnecks about. During the 1934 series it was widely publicized that big Schoolboy Rowe, Tiger pitcher, had suffered a damaged hand—from shaking hands with Joe E. Brown! . . . Cincinnati's catcher Ernie Lombardi has no roommate, because he snores so vigorously . . . Yankee oddity is Tom Schreiber. He is the batting-practise warmer-up, although he is not an official team-member and is not even allowed on the bench during the game. The generous Yankees usually vote him a full share of the series money . . . Tallest man in the series is Frank McCormick, Reds' first baseman, at six feet four inches. Close behind is pitcher Paul Derringer, six

feet three and one-half inches . . . In 1869 the Cincinnati club won eighty-nine games, lost none!

- The record for most runs batted in (35) in total series—as well as other records—is held by Lou Gehrig, who will be watching this year from the shadow of the dugout . . . Managers Joe McCarthy and Bill McKechnie are both considered great handlers of men as well as expert technicians . . . Perhaps the most wild-and-woolly series was in 1909, when Pittsburgh and Detroit set an error-making record. Players were knocked over right and left; there were six spiked, three seriously injured . . .

- In 1918, because of war conditions, the series began early in September; it was the only series played in the summer . . . Irving Hadley of the Yanks is the only pitcher on both teams under six feet; he's five feet eleven inches . . . Outfielder George Selkirk and catcher Arndt Jorgens of the Yankees are the only "furriners" on both squads; they were born in Huntsville, Ontario, Canada, and Oslo, Norway, respectively . . . Jorgens, by the way, may be the

forgotten man of the series. The second-string catcher seldom gets in a game with Bill Dickey on the team. Jorgens has never played a complete series game. But who wouldn't be a forgotten man for a full share of the world-series cash? . . . When the Reds were in the midst of a twelve-game winning-streak in May they refused to change uniforms for fear of breaking the string . . . What's in a name? Don't think those Reds aren't tough in spite of these names: William Henry Walters, Jr., Ernest Natali Lombardi, Willard McKee Hershberger, Eugene Earl Thompson, Jr. . . .

- It's brother against brother once again, with Vince DiMaggio, brother of the illustrious Joe, having been recently acquired by the Reds. Remember Bob and Irish Meusel? . . . Field dimensions of the two parks are: Crosley Field—Home plate to center field, 387 feet; to right field, 366 feet; to left field, 328 feet. Yankee Stadium—Home plate to center field, 461 feet; to right field, 296 feet; to left field, 301 feet. Seating capacities are: Crosley Field, 27,000; Yankee Stadium, 75,000.

Radio Guide's Fall Program Locator

Time shown in Locator is Eastern Standard. Subtract 1 hour for Central Time

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

This is an Exclusive Radio Guide Feature

A
 Acme Paint, Smilin' Ed McConnell, Sat. 11:15 a.m. NBC.
 Adams, Franklin P. Information, Please (Canada Dry Ginger Ale), Tues. 8:30 p.m. (12 mid. for West) NBC.
 Adventures of Sherlock Holmes, Grove Bromo Quinine, Mon. 8 p.m. (Mon. 12 mid. & Tues. 8:30 p.m. for West) NBC.
 Alec Templeton Time, Alka-Seltzer, Mon. 9:30 p.m. NBC.
 Alka-Seltzer, Alec Templeton Time, Mon. 9:30 p.m. NBC; National Barn Dance, Sat. 9 p.m. & 11 p.m. NBC.
 Allen, Fred, Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC.
 Amateur Hour, Chrysler, Thurs. 9 p.m. CBS.
 Ameche, Don, Chase & Sanborn, Sun. 8 p.m. NBC.
 American Album of Familiar Music, Bayer Aspirin, Sun. 9:30 p.m. NBC.
 Amos 'n' Andy, Campbell's Soups, Mon. thru Fri. 7 & 11 p.m. CBS.
 Anacin, Our Gal Sunday, Wed. Thurs. Fri. 12:45 p.m. CBS; Just Plain Bill, Thurs. Fri. 10:30 a.m. NBC.
 Armbruster, Robert, Orch. Chase & Sanborn, Sun. 8 p.m. NBC.
 Armo Gas, Edwin C. Hill, Mon. thru Fri. 6:05 p.m. CBS.
 Arnold Grimm's Daughter, Gold Medal, Mon. thru Fri. 2:15 p.m. NBC.
 Ask-It-Basket, Colgate, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
 Aunt Jenny's Stories, Spry, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.
 Avalon Cigarettes, Dick Todd; Red Skelton; Edna Stillwell; Bob Strong's Orch., Wed. 8:30 p.m. (11:30 p.m. for West) NBC.
B
 Babbitt, Harry, Kay Kyser's College of Musical Knowledge (Lucky Strike), Wed. 10 p.m. NBC.
 Bab-O, David Harum, Mon. thru Fri. 11 a.m. NBC.
 Baby Snooks, Good News of 1940 (Maxwell House Coffee), Thurs. 9 p.m. NBC.
 Bacal, Dave, News & Rhythm (Dari-Rich), Sun. 11 a.m. (2:30 p.m. for West) CBS.
 Backstage Wife, Dr. Lyon's, Mon. thru Fri. 4 p.m. NBC.
 Balter, Sam, The Inside of Sports (Bayuk Cigars), Mon. thru Sat. 7:45 p.m. (Tues. Thurs. Sat. 10:15 p.m. for West) MBS.
 Battle of the Sexes, Mollie, Tues. 9 p.m. (12:30 a.m. for West) NBC.
 Baukhage, H. R., Four Star News (Palmer Matresses), Sun. 5:15 p.m. NBC.
 Bayer Aspirin, American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC; Helen Menken; Second Husband, Tues. 7:30 p.m. CBS.
 Bavik Cigars, The Inside of Sports; Sam Balter, Mon. thru Sat. 7:45 p.m. (Tues. Thurs. Sat. 10:15 p.m. for West) MBS.
 Becker, Bob, Chats About Dogs (Red Heart Dog Food), Sun. 3:45 p.m. NBC.
 Benny, Jack, Jell O, Sun. 7 p.m. (11:30 p.m. for West) NBC.
 Bergen, Edgar, Chase & Sanborn, Sun. 8 p.m. NBC.
 Berle, Milton, Stop Me If You Hear This (Quaker Oats), Sat. 8 p.m. NBC.
 Bernie, Ben, Half & Half Tabacc, Sun. 5:30 p.m. (12 mid. for West) CBS.
 Betty & Bob, Gold Medal, Mon. thru Fri. 2 p.m. NBC.
 Big Sister, Rinso, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.
 Big Town, Rinso, Tues. 8 p.m. (11:30 p.m. for West) CBS.
 Bi-So-Dol, Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC.
 Black, Frank, Orch. Cities Service Concert, Fri. 8 p.m. NBC.
 Bloch, Ray, Orch. Model

Minstrels (Model Tabacc), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
 Blondie, Camels, Mon. 7:30 & 10:30 p.m. CBS.
 Borax, Death Valley Days, Sat. 9:30 p.m. (Fri., 11:30 p.m. for West) NBC.
 Bowes, Major Edward, Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.
 Bradley, Oscar, Orch. Screen Guild Theater (Gulf Oil), Sun. 7:30 p.m. CBS.
 Brenda Curtis, Campbell's Soups, Mon. thru Fri. 11:15 a.m. (2:30 p.m. for West) CBS.
 Brice, Fannie, Good News of 1940 (Maxwell House Coffee), Thurs. 9 p.m. NBC.
 Bugler Tobacco, Plantation Party; The Westerners; Tom, Dick & Harry, Fri. 9 p.m. NBC.
 Burns & Allen, Hind's Cream, Wed. 7:30 p.m. (10:30 p.m. for West) CBS.
 Burns, Bob, Kraft Music Hall, Thurs. 10 p.m. NBC.
 Butterworth, Wallace, Vox Pop (Kentucky Club Tobacco) Thurs. 7:30 p.m. CBS.
 By Kathleen Norris, General Mills, Mon. thru Fri. 5 p.m. CBS.

C
 Cal-Aspirin, Young Widder Brown, Mon. Tues. 11:30 a.m. NBC.
 Camay, Pepper Young's Family, Mnn. thru Fri. 11:30 a.m. & 3:30 p.m. NBC.
 Camels, Blondie; Penny Singleton; Arthur Lake, Mon. 7:30 & 10:30 p.m. CBS; Bob Crosby's Orch., Tues. 9:30 p.m. CBS; Benny Goodman's Orch., Sat. 10 p.m. NBC.
 Campana, First Nighter; Barbara Luddy; Lester Tremayne, Fri. 9:30 p.m. CBS.
 Campbell's Soups, Playhouse; Orson Welles, Sun. 8 & 10 p.m. CBS; Brenda Curtis, Mon. thru Fri. 11:15 a.m. (2:30 p.m. for West) CBS; Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. CBS.
 Canada Dry Ginger Ale, Information, Please; Clifton Fadiman; Franklin P. Adams; John Kieran, Tues. 8:30 p.m. (12 mid. for West) NBC.
 Carlay, Rachel, Manhattan Merry-Go-Round (Dr. Lyon's), Sun. 9 p.m. NBC.
 Carnation Milk, Contented Program; Lullaby Lady, Mon. 10 p.m. NBC.
 Caroline's Golden Store, General Mills, Mon. thru Fri. 5:15 p.m. CBS.
 Carters of Elm Street, Ovaltine, Mnn. thru Fri. 12 noon NBC.
 Cashmere Bouquet Soap, Wayne King's Orch., effective Sat. Oct. 21, 8:30 p.m. CBS.
 Chase & Sanborn, Don Ameche; Nelson Eddy, Edgar Bergen; Charlie McCarthy; Dorothy Lamour; Robert Armbruster's Orch., Sun. 8 p.m. NBC.
 Chats About Dngs, Red Heart Dog Food, Sun. 3:45 p.m. NBC.
 Chesterfield, Fred Waring's Orch., Mon. thru Fri. 7 & 11 p.m. NBC; Paul Whiteman's Orch.; Joan Edwards; Clark Dennis, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
 Chipso, Road of Life, Mon. thru Fri. 11:45 a.m. NBC & 1:30 p.m. CBS.
 Chrysler, Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.
 Cities Service Concert, Lucille Manners; Ross Graham; Frank Black's Orch.; Grantland Rice, Fri. 8 p.m. NBC.
 Clinton, Larry, Orch. Sensation Cigarettes, Mon. 7:30 & 10:30 p.m. NBC.
 Colgate, Stepmother, Mon. thru Fri. 10:45 a.m. (4:45

p.m. for West) CBS; Ask-It-Basket; Jim McWilliams, Thurs. 8 p.m. (11:30 p.m. for West) CBS; Strange As It Seems; John Ilix, Thurs. 8:30 p.m. (12 mid. for West) CBS.
 Conte, John, It Happened in Hollywood (Hormel), Mon. thru Fri. 5:30 p.m. CBS.
 Contented Program, Carnation Milk, Mon. 10 p.m. NBC.
 Corn Kix, Grouch Club, Sun. 6:30 p.m. NBC.
 Cilsco, This Day Is Ours, Mon. thru Fri. 1:45 p.m. CBS; Vic & Sade, Mon. thru Fri. 11:15 a.m. & 4:30 p.m. NBC.
 Crocker, Betty, Gold Medal, Wed. Fri. 2:45 p.m. NBC.
 Crosby, Bing, Music Hall (Kraft), Thurs. 10 p.m. NBC.
 Crosby, Bob, Orch. Camels, Tues. 9:30 p.m. CBS.
 Crnw, Dorothy Anne, Musical Steelmakers (Wheeling Steel), Sun. 5 p.m. MBS.
 Crunilt, Frank, Battle of the Sexes (Molle), Tues. 9 p.m. (12:30 a.m. for West) NBC.
 Cue Liquid Dentifrice, Gang Busters; Phillips Lord, effective Sat. Oct. 21, 8 p.m. (11:30 p.m. for West) CBS.

D
 Dari-Rich, News & Rhythm; Tndd Hunter; Dave Bacal; Carl Hohengarten's Orch., Sun. 11 a.m. (2:30 p.m. for West) CBS.
 David Harum, Bah O, Mon. thru Fri. 11 a.m. NBC.
 Death Valley Days, Borax, Sat. 9:30 p.m. (Fri. 11:30 p.m. for West) NBC.
 Delaware, Lackawanna & Western Cnal Co. The Shadnw, Sun. 4:30 & 5:30 p.m. MBS.
 DeMille, Cecil B., Radio Theater (Lux), Mon. 9 p.m. CBS.
 Dennis, Clark, Chesterfield, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
 Devine, Andy, Jell O, Sun. 7 p.m. (11:30 p.m. for West) NBC.
 Dickenson, Jean, American Album of Familiar Music (Bayer Aspirin), Sun. 9:30 p.m. NBC.
 Doc Barclay's Daughters, Personal Finance, Mon. thru Fri. 2 p.m. CBS.
 Dr. Christian, Vaseline, effective Wed. Nov. 1, 10 p.m. CBS.
 Dr. I. Q., Mars Candy, Mon. 9 p.m. NBC.
 Dr. Lyon's, Manhattan Merry-Go-Round; Rachel Carlay; Pierre LeKreun, Sun. 9 p.m. NBC.
 Backstage Wife, Mon. thru Fri. 4 p.m. NBC; Orphans of Divorce, Mon. thru Fri. 3 p.m. NBC.
 Dolan, Bobby, Orch. Tuesday Night Party (Lifebuoy Soap), Tues. 8:30 p.m. (12 mid. for West) CBS.
 Drest, Kitty Keene, Mon. thru Fri. 5:30 p.m. NBC.
 Drene, Jimmie Fidler, Tues. 7:15 & 11:15 p.m. CBS.
 Dunstedter, Eddie, Orch. It Happened in Hollywood (Hormel), Mon. thru Fri. 5:30 p.m. CBS.

E
 Eastman, Mary, Saturday Night Serenade (Pet Milk), Sat. 9:45 p.m. CBS.
 Easy Aces, Anacin, Tues. Wed. Thurs. 7 p.m. NBC.
 Eddy, Nelson, Chase & Sanborn Hour, Sun. 8 p.m. NBC.
 Edna Wallace Hnpper Cosmetics, Romance of Helen Trent, Mon. Tues. Wed. 12:30 p.m. CBS.
 Edwards, Joan, Chesterfield, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
 Elman, Dave, Hobby Lobby (Fels Naptha Soap), Sun. 5 p.m. (11 p.m. for West) CBS.

Emersnn Radio & Phonograph Corp. Elliott Roosevelt, Tues. Thurs. Sat. 7:15 & 10 p.m. MBS.
 Engerine, Spelling Bee, Paul Wing, Sun. 5:30 p.m. NBC.
 Ethyl Gasoline, Tune-Up Time, Tony Martin; Kay Thompson Rhythm Singers; David Laughlin; Andre Kostelanetz' Orch., Mon. 8 p.m. (12 mid. for West) CBS.
 Eton Boys, Model Minstrels (Model Tabacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

F
 Fadiman, Clifton, Information, Please (Canada Dry Ginger Ale), Tues. 8:30 p.m. (12 mid. for West) NBC.
 Fels Naptha Soap, Hobby Lobby; Dave Eiman, Sun. 5 p.m. (11 p.m. for West) CBS.
 Fibber McGee & Molly, Johnson's Wax, Tues. 9:30 p.m. NBC.
 Fidler, Jimmie, Drene, Tues. 7:15 & 11:15 p.m. CBS.
 Firestone, Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC.
 First Nighter, Campana, Fri. 9:30 p.m. CBS.
 Fitch Bandwagon, Sun. 7:30 p.m. NBC.
 Foil Yeast, Getting the Most Out of Life, Mon. thru Fri. 11:45 a.m. NBC.
 Ford, Sunday Evening Hour, Sun. 9 p.m. CBS.
 Four Star News, Palmer Matresses, Sun. 5:15 p.m. NBC.
 Freezezone, John's Other Wife, Mon. thru Fri. 10:15 a.m. NBC.
 Fuller, Rev. Charles A., Old Fashioned Revival (Gospel Broadcasting Ass'n.), Sun. 9 & 11 p.m. MBS.

G
 Gang Busters, Cue Liquid Dentifrice, effective Sat. Oct. 21, 8 p.m. (11:30 p.m. for West) CBS.
 Gateway to Hollywood, Wrigley's Gum, Sun. 6:30 p.m. CBS.
 General Electric, Hour of Charm; Phil Spitalny's All-Girl Orch., Sun. 10 p.m. NBC.
 General Fnods, Noonday Chats; Kate Smith, Mon. thru Fri. 12 noon CBS; My Son & I, Mon. thru Fri. 2:45 p.m. CBS; Lum & Abner, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) CBS; Kate Smith, Fri. 8 p.m. (12 mid. for West) CBS.
 General Mills, By Kathleen Norris, Mon. thru Fri. 5 p.m. CBS; Caroline's Golden Store, Mon. thru Fri. 5:15 p.m. CBS.
 Getting the Most Out of Life, Foil Yeast, Mon. thru Fri. 11:45 a.m. NBC.
 Girl Alnnc, Quaker Oats, Mon. thru Fri. 5 p.m. NBC.
 Gold Medal, Betty & Bnb, Mon. thru Fri. 2 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 2:15 p.m.; Valiant Lady, Mon. thru Fri. 2:30 p.m.; Hymns of All Churches, Mnn. Tues. Thurs. 2:45 p.m.; Betty Crocker, Wed. Fri. 2:45 p.m. NBC.
 Goldbergs, Oxydol, Mon. thru Fri. 1 p.m. CBS.
 Good News of 1940, Maxwell House Coffee, Thurs. 9 p.m. NBC.
 Good Will Hnur, Ironized Yeast, Sun. 10 p.m. MBS.
 Goodman, Benny, Orch. Camels, Sat. 10 p.m. NBC.
 Gospel Broadcasting Ass'n. Old Fashioned Revival; Rev. Charles A. Fuller, Sun. 9 & 11 p.m. MBS.
 Graham, Ross, Cities Service Concert, Fri. 8 p.m. NBC.
 Grand Central Station, Listerine, Fri. 10 p.m. CBS.
 Green, Johnny, Orch. Johnny Presents (Philip Morris),

Tues. 8 p.m. (11:30 p.m. for West) NBC.
 Griffin Allwite, Time to Shine; Hal Kemp's Orch., Tues. 10 p.m. CBS.
 Grouch Club, Corn Kix, Sun. 6:30 p.m. NBC.
 Grove Bromo Quinine, Adventures of Sherlock Holmes; Basil Rathbone, Mon. 8 p.m. (Mon. 12 mid. & Tues. 8:30 p.m. for West) CBS.
 Guiding Light, White Naphtha, Mon. thru Fri. 3:45 p.m. NBC.
 Gulf Oil, Screen Guild Theater; Roger Pryor; Oscar Bradley's Orch., Sun. 7:30 p.m. CBS.

H
 Haenschen, Gus, Orch. Saturday Night Serenade (Pet Milk), Sat. 9:45 p.m. CBS.
 Hagen, Dr. Harry, True or False (Williams Shaving Cream), Mon. 10 p.m. NBC.
 Haley's M-O, Young Widder Brown, Wed. Thurs. Fri. 11:30 a.m. NBC.
 Half & Half Tobacco, Ben Bernie; Lew Lehr, Sun. 5:30 p.m. (12 mid. for West) CBS.
 Harris, Phil, Orch. Jell O, Sun. 7 p.m. (11:30 p.m. for West) NBC.
 Hawaiian Pineapple Co. Al Pearce, Wed. 8 p.m. (12 mid. for West) CBS.
 Heatter, Gabriel, Wc, the People (Sanka Coffee), Tues. 9 p.m. (12:30 a.m. for West) CBS.
 Heidt, Horace, Orch. Tums, Tues. 8:30 p.m. NBC.
 Hersholt, Jean, Dr. Christian (Vaseline), effective Wed. Nov. 1, 10 p.m. CBS.
 Hill, Edwin C., Armo Gas, Mon. thru Fri. 6:05 p.m. CBS.
 Hilltop House, Palmolive Soap, Mon. thru Fri. 10:30 a.m. (4:30 p.m. for West) CBS.
 Hind's Cream, Burns & Allen; Frank Parker; Ray Noble's Orch., Wed. 7:30 p.m. (10:30 p.m. for West) CBS.
 Hix, John, Strange As It Seems, (Colgate), Thurs. 8:30 p.m. (12 mid. for West) CBS.
 Hobby Lobby, Fels Naptha Soap, Sun. 5 p.m. (11 p.m. for West) CBS.
 Hoffa, Portland, The New Fred Allen Show (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC.
 Hohengarten, Carl, Orchestra, News & Rhythm (Dari-Rich), Sun. 11 a.m. (2:30 p.m. for West) CBS.
 Hollywood Playhouse, Woodbury, Wed. 8 p.m. (9:30 p.m. for West) NBC.
 Hope, Bob, Pepsodent, Tues. 10 p.m. NBC.
 Hopper, Hedda, Sunkist Orange & Lemon, effective Nov. 6, Mon. Wed. Fri. 3:15 p.m. (6:15 p.m. for West) CBS.
 Hormel, It Happened in Hollywood; Martha Mears; John Conte; Eddie Dunstedter's Orch., Mon. thru Fri. 5:30 p.m. CBS.
 Hour of Charm, General Electric, Sun. 10 p.m. NBC.
 Houseboat Hannah, Lava Soap, Mon. thru Fri. 11:45 a.m. NBC.
 Howard, Tom, Model Minstrels (Model Tabacc), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
 Hunter, Todd, News & Rhythm (Dari-Rich), Sun. 11 a.m. (2:30 p.m. for West) CBS.
 Huston, Walter, Good News of 1940 (Maxwell House Coffee), Thurs. 9 p.m. NBC.
 Hymns of All Churches, Gold Medal, Mon. Tues. Thurs. 2:45 p.m. NBC.

I
 I Love a Mystery, Standard

Brands, Mon. thru Fri. 7:15 p.m. (11:15 p.m. for West) NBC.
 Information, Please, Canada Dry Ginger Ale, Tues. 8:30 p.m. NBC.
 International Silver Co. Silver Theater; Conrad Nagel, Sun. 6 p.m. CBS.
 Ipana, The New Fred Allen Show; Portland Hoffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC.
 Ironized Yeast, Good Will Hour, Sun. 10 p.m. MBS.
 It Happened in Hollywood, Hormel, Mon. thru Fri. 5:30 p.m. CBS.
 Ivory Flakes, Story of Mary Marlin, Mon. thru Fri. 11 a.m. & 3 p.m. NBC.
 Ivory Soap, Life Can Be Beautiful, Mon. thru Fri. 9:45 a.m. NBC & 1:15 p.m. CBS; O'Neills, Mon. thru Fri. 12:15 p.m. & 5:15 p.m. NBC.

J
 Jack Armstrong, Wheaties, Mon. thru Fri. 5:30 p.m. NBC.
 Jean & Her Boy Friends, Musical Steelmakers (Wheeling Steel), Sun. 5 p.m. MBS.
 Jell-O, Jack Benny; Mary Livingstone; Andy Devine; Rochester; Don Wilson; Phil Harris' Orch., Sun. 7 p.m. (11:30 p.m. for West) NBC.
 Jell-O Pudding, The Aldrich Family; Ezra Stone; Jack Miller's Orch., Tues. 8 p.m. (11:30 p.m. for West) NBC.
 Jergens, Walter Winchell, Sun. 9 p.m. (12 mid. for West); Parker Family, Sun. 9:15 p.m. (12:15 a.m. for West) NBC.
 Jessel, George, Vitalis, Fri. 9:30 p.m. NBC.
 Johnny Presents, Philip Morris, Tues. 8 p.m. (11:30 p.m. for West) NBC; Fri. 9 p.m. (11:30 p.m. for West) CBS.
 John's Other Wife, Freezezone, Mnn. thru Fri. 10:15 a.m. NBC.
 Johnson, Parks, Vox Pop (Kentucky Club Tobacco), Thurs. 7:30 p.m. CBS.
 Johnson's Wax, Fibber McGee & Molly; Bill Thompson; Donald Novis; Billy Mills' Orch., Tues. 9:30 p.m. NBC.
 Joyce Jordan, Girl Interne, La France & Satina, Mon. thru Fri. 3 p.m. CBS.
 Just Plain Bill, Kolynos & Anacin, Mon. thru Fri. 10:30 a.m. NBC.

K
 Kaltenborn Edits the News, Pure Oil, Mon. Wed. Fri. 6:30 p.m. CBS.
 Kay Kyser's College of Musical Knowledge, Lucky Strike, Wed. 10 p.m. NBC.
 Kemp, Hal, Orch. Time to Shine (Griffin Allwite), Tues. 10 p.m. CBS.
 Kentucky Club Tobacco, Vox Pop; Parks Johnson; Wallace Butterworth, Thurs. 7:30 p.m. CBS.
 Kieran, John, Information, Please (Canada Dry Ginger Ale), Tues. 8:30 p.m. (12 mid. for West) NBC.
 King, Wayne, Orch. Cashmere Bouquet Soap, effective Sat. Oct. 21, 8:30 p.m. CBS.
 Kitty Keene, Drest, Mon. thru Fri. 5:30 p.m. NBC.
 Kolynos, Just Plain Bill, Mon. Tues. & Wed. 10:30 a.m. NBC; Our Gal Sunday, Mon. Tues. 12:45 p.m. CBS.
 Kostelanetz, Andre, Orch. Tune-Up Time (Ethyl Gasoline), Mon. 8 p.m. (12 mid. for West) CBS.
 Kraft Music Hall, Bing Crosby; Johnny Trotter's Orchestra; Bob Burns; Music Mads, Thurs. 10 p.m. NBC.
 Kre-Mel, Society Girl, Mnn. thru Fri. 3:15 p.m. CBS.

Lake, Arthur, Blondie (Camels), Mon. 7:30 & 10:30 p.m. CBS.

Lamour, Dorothy, Chase & Sanborn, Sun. 8 p.m. NBC.

Laughlin, David, Tune-Up Time (Ethyl Gasoline), Mon. 8 p.m. (12 mid. for West) CBS.

Lava Soap, Household Hannah, Mon. thru Fri. 11:45 a.m. NBC.

Lee, Carolyn, Musical Steelmakers (Wheeling Steel), Sun. 5 p.m. MBS.

Lehr, Lew, Half & Half Tobacco, Sun. 5:30 p.m. (12 mid. for West) CBS.

LeKreun, Pierre, Manhattan Merry-Go-Round (Dr. Lyon's), Sun. 9 p.m. NBC.

Life Can Be Beautiful, Ivory Soap, Mon. thru Fri. 9:45 a.m. NBC & 1:15 p.m. CBS.

Lifebuoy Soap, Tuesday Night Party; Walter O'Keefe; Bobby Dolan's Orch.; Mary Martin, Tues. 8:30 p.m. (12 mid. for West) CBS.

Lint, Society Girl, Mon. thru Fri. 3:15 p.m. CBS.

Listerine, Grand Central Station, Fri. 10 p.m. CBS.

Little Orphan Annie, Ovaltine, Mon. thru Fri. 5:45 p.m. NBC.

Livingstone, Mary, Jell-O, Sun. 7 p.m. (11:30 for West) NBC.

Lombardo, Guy, Orch. Lady Esther, Mon. 10 p.m. CBS & Fri. 10 p.m. NBC.

Lone Ranger, Mon. Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Lord, Phillips, Gang Busters (Cue Liquid Dentifrice), effective Sat. Oct. 21 8 p.m. (11:30 p.m. for West) CBS.

Lorenzo Jones, Phillips, Mon. thru Fri. 11:15 a.m. NBC.

Lou, Betty, Quaker Oats, Mon. 8 p.m. NBC.

Lucky Strike, Kay Kyser's College of Musical Knowledge; Virginia Simms; Harry Babbitt; Sully Mason, Wed. 10 p.m. NBC; Your Hit Parade; Lanny Ross; Bea Wain; Raymond Scott Quintet; Mark Warnow's Orch., Sat. 9 p.m. (12 mid. for West) CBS.

Luddy, Barbara, First Nighter (Campana), Fri. 9:30 p.m. CBS.

Lullaby Lady, Carnation Milk, Mon. 10 p.m. NBC.

Lum and Abner, General Foods, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) CBS.

Lux, The Life & Love of Dr. Susan, Mon. thru Fri. 2:15 p.m. (5:15 p.m. for West) CBS; Radio Theater; Cecil B. DeMille, Mon. 9 p.m. CBS.

Luxford, Nola, Four Star News (Palmer Mattresses), Sun. 5:15 p.m. NBC.

Man, Ahe, Orch. Waltz Time (Phillips), Fri. 9 p.m. NBC.

M

Ma Perkins, Oxydol, Mon. thru Fri. 3:15 p.m. NBC.

Manhattan Chorus, Waltz Time (Phillips), Fri. 9 p.m. NBC.

Manhattan Merry-Go-Round, Dr. Lyon's, Sun. 9 p.m. NBC.

Manners, Lucille, Cities Service Concert, Fri. 8 p.m. NBC.

Mars Candv, Dr. I. Q., Mon. 9 p.m. NBC.

Marshall, Herbert, Hollywood Playhouse (Wendbury), Wed. 8 p.m. (9:30 p.m. for West) NBC.

Martin, Mary, Tuesday Night Party (Lifebuoy Soap), Tues. 8:30 p.m. (12 mid. for West) CBS.

Martin, Tony, Tune-Up Time (Ethyl Gasoline), Mon. 8 p.m. (12 mid. for West) CBS.

Mason, Sully, Kay Kyser's College of Musical Knowledge (Lucky Strike), Wed. 10 p.m. NBC.

Maxwell House Coffee, Good News of 1940; Fannie (Baby Snooks) Brice; Hanley Stafford; Connie Boswell; Walter Huston; Meredith Willson's Orch., Thurs. 9 a.m. NBC.

McCarthy, Charlie, Chase & Sanborn, Sun. 8 p.m. NBC.

McConnell, Smilin' Ed, Acne Paint, Sat. 11:15 a.m. NBC.

McNamee, Graham, Four Star News (Palmer Mattresses), Sun. 5:15 p.m. NBC.

McWilliams, Jim, Ask It-Basket (Colgate), Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Mears, Martha, It Happened in Hollywood (Hormel), Mon. thru Fri. 5:30 p.m. CBS.

Menken, Helen, Bayer Aspirin, Tues. 7:30 p.m. CBS.

Mennen Shave Cream, Quixie Doodle Contest; Colonel Stoopnagle, effective Fri. Oct. 20, 8 p.m. MBS.

Metropolitan Opera Auditions, Sherwin-Williams Paint, Sun. 5:30 p.m. NBC.

Midstream, Teel, Mon. thru Fri. 4:45 p.m. NBC.

Milk of Magnesia, Stella Dallas, Mon. thru Fri. 4:15 p.m. NBC.

Miller, Jack, Orch. The Aldrich Family (Jell-O Pudding), Tues. 8 p.m. (11:30 p.m. for West) NBC.

Mills, Billy, Orch. Johnson's Wax, Tues. 9:30 p.m. NBC.

Model Minstrels, Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Model Tobacco, Model Minstrels; Tom Howard; George Shelton; Eton Boys; Ray Bloch's Orch., Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Molle, Battle of the Sexes; Frank Crumit; Julia Sanderson, Tues. 9 p.m. (12:30 a.m. for West) NBC.

Mr. District Attorney, Pepsodent, Sun. 7:30 p.m. NBC.

Mr. Keo, Tracer of Lost Persons, Bi-So-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC.

Munn, Frank, American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC; Waltz Time (Phillips), Fri. 9 p.m. NBC.

Munson, Ona, Big Town (Rinso), Tues. 8 p.m. (11:30 p.m. for West) CBS.

Music Maids, Music Hall (Kraft), Thurs. 10 p.m. NBC.

Musical Steelmakers, Wheeling Steel, Sun. 5 p.m. MBS.

Musterole, Carson Robison, Fri. 8:30 p.m. (11 p.m. for West) NBC.

My Son & I, General Foods, Mon. thru Fri. 2:45 p.m. CBS.

Myrt & Marge, Super Suds, Mon. thru Fri. 10:15 a.m. (4:15 p.m. for West) CBS.

N

Nagel, Conrad, Silver Theater (International Silver Co.), Sun. 6 p.m. CBS.

National Barn Dance, Alka-Seltzer, Sat. 9 & 11 p.m. NBC.

National Farm & Home Hour, Mon. thru Sat. 12:30 p.m. NBC.

News Reviews, Raleigh Cigarettes, Sun. thru Fri. 11 & 11:30 a.m. (1 a.m. for West) CBS.

News & Rhythm, Dari-Rich, Sun. 11 a.m. (2:30 p.m. for West) CBS.

Nohle, Ray, Orch. Hind's Cream, Wed. 7:30 p.m. (10:30 p.m. for West) CBS.

Noonday Chats, General Foods, Mon. thru Fri. 12 noon CBS.

Novis, Donald, Johnson's Wax, Tues. 9:30 p.m. NBC.

O

O'Keefe, Walter, Tuesday Night Party (Lifebuoy Soap), Tues. 8:30 p.m. (12 mid. for West) CBS.

Old English Wax, Romance of Helen Trent, Thurs. Fri. 12:30 p.m. CBS.

Old Fashioned Revival, Gospel Broadcasting Ass'n, Sun. 9 & 11 p.m. MBS.

Old Gold Cigarettes, Artie Shaw's Orch., Tues. 9 p.m. NBC.

One Man's Family, Tenderleaf Tea, Thurs. 8 p.m. (Sun. 12:30 a.m. for West) NBC.

O'Neills, Ivory Soap, Mon. thru Fri. 12:15 p.m. & 5:15 p.m. NBC.

Orphans of Divorce, Dr. Lyon's, Mon. thru Fri. 3 p.m. NBC.

Our Gal Sunday, Kolynos & Anacin, Mon. thru Fri. 12:45 p.m. CBS.

Ovaltine, Carters of Elm Street, Mon. thru Fri. 12 noon NBC; Little Orphan Annie, Mon. thru Fri. 5:45 p.m. NBC.

Oxydol, The Man I Married, Mon. thru Fri. 10 a.m. NBC; The Trouble with Marriage, Mon. thru Fri. 10:45 a.m. NBC; Ma Perkins, Mon. thru Fri. 3:15 p.m. NBC; Goldbergs, Mon. thru Fri. 1 p.m. CBS.

P

Palmer Mattresses, Four Star News; Nola Luxford; H. R. Baukhage; Bill Stern;

Graham McNamee, Sun. 5:15 p.m. NBC.

Palmolive Soap, Hilltop House, Mon. thru Fri. 10:30 a.m. (4:30 p.m. for West) CBS.

Parker Family, Jergens, Sun. 9:15 p.m. (12:15 a.m. for West) NBC.

Parker, Frank, Hind's Cream, Wed. 7:30 p.m. (10:30 p.m. for West) CBS.

Pearce, Al, Hawaiian Pineapple Co., Wed. 8 p.m. (12 mid. for West) CBS.

Pelletier, Wilfred, Orch. Metropolitan Opera Auditions (Sherwin-Williams Paint), Sun. 5:30 p.m. NBC.

Penner, Joe, The Tip Top Show (Ward's Bread), Thurs. 8:30 p.m. NBC.

Pepper Young's Family, Cammay, Mon. thru Fri. 11:30 a.m. & 3:30 p.m. NBC.

Pepsodent, Mr. District Attorney, Sun. 7:30 p.m. NBC; Bob Hope, Tues. 10 p.m. NBC.

Perry, Bill, Saturday Night Serenade (Pet Milk) Sat. 9:45 p.m. CBS.

Personal Finance, Doc Barclay's Daughters, Mon. thru Fri. 2 p.m. CBS.

Pet Milk, Mary Lee Taylor, Tues. Thurs. 11 a.m. (1:45 p.m. for West) CBS; Saturday Night Serenade; Mary Eastman; Bill Perry; Gus Haensch's Orch., Sat. 9:45 p.m. CBS.

Philip Morris, Johnny Presents; Johnny Green's Orch., Tues. 8 p.m. (11:30 p.m. for West) NBC.

Phillips, Lorenzo Jones, Mon. thru Fri. 11:15 a.m. NBC; Waltz Time; Abe Lyman's Orch.; Frank Munn; Manhattan Chorus, Fri. 9 p.m. NBC.

Pillsbury Flour, The Woman in White, Mon. thru Fri. 10:45 a.m. NBC.

Pinkham Medicine, Voice of Experience, Mon. Wed. Fri. 1:45 p.m. MBS.

Plantation Party, Bugler Tobacco, Fri. 9 p.m. NBC.

Playhouse, Campbell's Soups, Sun. 8 & 10 p.m. CBS.

Pretty Kitty Kelly, Wonder Bread, Mon. thru Fri. 10 a.m. (4 p.m. for West) CBS.

Prof. Quiz, Teel, Fri. 7:30 p.m. (9 p.m. for West) CBS.

Prudential Life Insurance, When a Girl Marries, Mon. thru Fri. 12:15 p.m. CBS.

Pryor, Roger, Screen Guild Theater (Gulf Oil), Sun. 7:30 p.m. CBS.

Pure Oil, Kaltenborn Edits the News, Mon. Wed. Fri. 6:30 p.m. CBS.

Q

Quaker Oats, Stop Me If You Heard This; Milton Berle, Sat. 8 p.m. NBC; Girl Alone, Mon. thru Fri. 5 p.m. NBC; Tommy Riggs; Betty Lou; Freddie Rich's Orch.; David Ross, Mon. 8 p.m. NBC.

Quixie Doodle Contest, Mennen Shave Cream, effective Fri. Oct. 20, 8 p.m. MBS.

R

Radio Theater, Lux, Mon. 9 p.m. CBS.

Raleigh Cigarettes, News Reviews; Paul Sullivan, Sun. thru Fri. 11 & 11:30 p.m. (1 a.m. for West) CBS.

Ralston, Purina, Tom Mix, Mon. thru Fri. 5:45 & 6:45 p.m. (8:15 p.m. for West) NBC.

Rathbone, Basil, Adventures of Sherlock Holmes (Grove's Bromo Quinine), Mon. 8 p.m. (Mon. 12 mid. & Tues. 8:30 p.m. for West) NBC.

Raymond Scott Quintet, Your Hit Parade (Lucky Strike), Sat. 9 p.m. (12 mid. for West) CBS.

Red Heart Dog Food, Chas About Dogs; Bnh Becker, Sun. 3:45 p.m. NBC.

Renard, Jacques, Orch. The Tip Top Show (Ward's Bread), Thurs. 8:30 p.m. NBC.

Rice, Grantland, Cities Service Concert, Fri. 8 p.m. NBC.

Rich, Freddie, Orch. Quaker Oats, Mon. 8 p.m. NBC.

Rich, Irene, Welch, Sun. 9:30 & 11:15 p.m. NBC.

Riggs, Tommy, Quaker Oats, Mon. 8 p.m. NBC.

Rinso, Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS; Big Town; Edward G. Robinson; Ona Munson, Tues. 8 p.m. (11:30 p.m. for West) CBS.

Road of Life, Chipso, Mon. thru Fri. 11:45 a.m. NBC & 1:30 p.m. CBS.

Robinson, Edward G. Big Town (Rinso), Tues. 8 p.m. (11:30 p.m. for West) CBS.

Robison, Carson, Musterole, Fri. 8:30 p.m. (11 p.m. for West) NBC.

Rochester, Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Rolfe, B. A., Orch. Believe It Or Not (Royal Crown Cola), Fri. 10:30 p.m. CBS.

Romance of Helen Trent, Edna Wallace Hopper Cosmetics & Old English Wax, Mon. thru Fri. 12:30 p.m. CBS.

Roosevelt, Elliott, Emerson Radio & Phonograph Corp., Tues. Thurs. Sat. 7:15 & 10 p.m. MBS.

Ross, David, Quaker Oats, Mon. 8 p.m. NBC.

Ross, Lanny, Your Hit Parade (Lucky Strike), Sat. 9 p.m. (12 mid. for West) CBS.

Royal Desserts, Those We Love, Thurs. 8:30 p.m. (12:30 a.m. for West) NBC.

S

Sal Hepatica, The New Fred Allen Show; Portland Hofa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC.

Sanderson, Julia, Battle of the Sexes (Molle), Tues. 9 p.m. (12:30 a.m. for West) NBC.

Sanka Coffee, We, the People; Gabriel Heatter, Tues. 9 p.m. (12:30 a.m. for West) CBS.

Satina, Jovck Jnrдан, Girl Interne, Mon. thru Fri. 3 p.m. CBS.

Saturday Night Serenade, Pet Milk, Sat. 9:45 p.m. CBS.

Scattergood Baines, Wrigley's Gum, Mon. thru Fri. 5:45 p.m. CBS.

Screen Guild Theater, Gulf Oil, Sun. 7:30 p.m. CBS.

Sealtest, Your Family and Mine, Mon. thru Fri. 2:30 p.m. CBS.

Second Husband, Bayer Aspirin, Tues. 7:30 p.m. CBS.

Sensation Cigarettes, Larry Clinton's Orch., Mon. 7:30 & 10:30 p.m. NBC.

Shaw, Artie, Orch. Old Gold Cigarettes, Tues. 9 p.m. NBC.

Shelton, George, Model Minstrels (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Sherwin-Williams Paint, Metropolitan Opera Auditions; Wilfred Pelletier's Orch., Sun. 5:30 p.m. NBC.

Silver Theater, International Silver Co., Sun. 6 p.m. CBS.

Simms, Virginia, Kay Kyser's College of Musical Knowledge (Lucky Strike), Wed. 10 p.m. NBC.

Singing Millmen, Musical Steelmakers (Wheeling Steel), Sun. 5 p.m. MBS.

Singleton, Penny, Blondie (Camels), Mnn. 7:30 & 10:30 p.m. CBS.

Sir Walter Raleigh Tobacco, Uncle Walter's Dog House; Tom Wallace; Bob Strong's Orch., Tues. 10:30 p.m. NBC.

Skelton, Red, Avalon Cigarettes, Wed. 8:30 p.m. (11:30 p.m. for West) NBC.

Smith Kate, Noonday Chats, (General Foods), Mon. thru Fri. 12 noon CBS; General Foods, Fri. 8 p.m. (12 mid. for West) CBS.

Society Girl, Kre-Mel & Lint, Mon. thru Fri. 3:15 p.m. CBS.

Spelling Bee, Energine, Sun. 5:30 p.m. NBC.

Spitalny, Phil All-Girl Orch. Hour of Charm (General Electric), Sun. 10 p.m. NBC.

Sprv, Aunt Jenny's Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Stafford, Hanley, Good News of 1940 (Maxwell House Coffee), Thurs. 9 p.m. NBC.

Standard Brands, I Love a Mystery, Mon. thru Fri. 7:15 p.m. (11:15 p.m. for West) NBC.

Steele Sisters, Musical Steelmakers (Wheeling Steel), Sun. 5 o.m. MBS.

Stella Dallas, Milk of Magnesia, Mon. thru Fri. 4:15 p.m. NBC.

Stemmother, Colgate, Mon. thru Fri. 10:45 a.m. (4:45 p.m. for West) CBS.

Stern, Bill, Four Star News (Palmer Mattresses), Sun. 5:15 p.m. NBC.

Stillwell, Edna, Avalon Cigarettes, Wed. 8:30 p.m. (11:30 p.m. for West) NBC.

Stone, Ezra, The Aldrich Family (Jell-O Pudding),

Tues. 8 p.m. (11:30 p.m. for West) NBC.

Stoopnagle, Colonel, Quixie Doodle Contest (Mennen Shave Cream), effective Fri. Oct. 20, 8 p.m. MBS.

Stop Me If You Heard This, Quaker Oats, Sat. 8 p.m. NBC.

Story of Mary Marlin, Ivory Flakes, Mon. thru Fri. 11 a.m. & 3 p.m. NBC.

Strange As It Seems, Colgate, Thurs. 8:30 p.m. (12 mid. for West) CBS.

Strong, Bob, Orch. Uncle Walter's Dog House (Sir Walter Raleigh Tobacco), Tues. 10:30 p.m. NBC; Avalon Cigarettes, Wed. 8:30 p.m. (12 mid. for West) NBC.

Sullivan, Paul, News Reviews (Raleigh Cigarettes), Sun. thru Fri. 11 & 11:30 p.m. (1 a.m. for West) CBS.

Sun Oil, Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC.

Sunday Evening Hour, Ford, Sun. 9 p.m. CBS.

Sunkist Orange & Lemon, Hedda Hooper, effective Nov. 6, Mon. Wed. Fri. 3:15 p.m. (6:15 p.m. for West) CBS.

Super Suds, Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4:15 p.m. for West) CBS.

T

Taylor, Mary Lee, Pet Milk, Tues. Thurs. 11 a.m. (1:45 p.m. for West) CBS.

Teel, Midstream, Mon. thru Fri. 4:45 p.m. NBC; Prof. Quiz; Bob Trout, Fri. 7:30 p.m. (9 p.m. for West) CBS.

Tenderleaf Tea, One Man's Family, Thurs. 8 p.m. (Sun. 12:30 a.m. for West) NBC.

The Aldrich Family, Jell O Pudding, Tues. 8 p.m. (11:30 p.m. for West) NBC.

The Dreamer, La Fenrich Cigar, Sun. 2 p.m. NBC.

The Inside of Sports, Bayuk Cigars, Mon. thru Sat. 7:45 p.m. (Tues. Thurs. Sat. 10:15 p.m. for West) MBS.

The Life & Love of Dr. Susan, Lux, Mnn. thru Fri. 2:15 p.m. (5:15 p.m. for West) CBS.

The Man I Married, Oxydol, Mon. thru Fri. 10 a.m. NBC.

The New Fred Allen Show, Sal Hepatica & Ipana, Wed. 9 p.m. (12 mid. for West) NBC.

The Old Timer, Musical Steelmakers (Wheeling Steel), Sun. 5 p.m. MBS.

The Shadow, Delaware, Lackawanna & Western Coal Co., Sun. 4:30 & 5:30 p.m. MBS.

The Tip Top Show, Ward's Bread, Thurs. 8:30 p.m. NBC.

The Trouble with Marriage, Oxydol, Mon. thru Fri. 10:45 a.m. NBC.

The Westerners, Plantation Party (Bugler Tobacco), Fri. 9 p.m. NBC.

The Woman in White, Pillsbury, Mnn. thru Fri. 10:45 a.m. NBC.

This Day Is Ours, Crisco, Mon. thru Fri. 1:45 p.m. CBS.

Thomas, Lowell, Sun Oil, Mon. thru Fri. 6:45 p.m. NBC.

Thompson, Bill, Johnson's Wax, Tues. 9:30 p.m. NBC.

Thompson, Kay, Rhythmic Singers, Tune Up Time (Ethyl Gasoline), Mnn. 8 p.m. (12 mid. for West) CBS.

Those We Love, Royal Desserts, Thurs. 8:30 p.m. (12:30 a.m. for West) NBC.

Time to Shine, Griffin All-wite, Tues. 10 p.m. CBS.

Todd, Dick, Avalon Cigarettes, Wed. 8:30 p.m. (11:30 p.m. for West) NBC.

Tom, Dick & Harry, Plantation Party (Bugler Tobacco), Fri. 9 p.m. NBC.

Tom Mix, Ralston Purina, Mon. thru Fri. 5:45 & 6:45 p.m. (8:15 p.m. for West) NBC.

Tremayne, Lester, First Nighter (Campana), Fri. 9:30 p.m. CBS.

Trotter, Johnny, Orch. Kraft Music Hall, Thurs. 10 p.m. NBC.

Trout, Bob, Teel, Fri. 7:30 p.m. (9 p.m. for West) CBS.

True Or False, Williams Shaving Cream, Mon. 10 p.m. NBC.

Tuesday Night Party, Lifebuoy Soap, Tues. 8:30 p.m. (12 mid. for West) CBS.

Tunis, Horace Heidt's Orch., Tues. 8:30 p.m. NBC.

U

Uncle Jim's Question Bee, Washington Coffee, Sat. 7:30 p.m. NBC.

Uncle Walter's Dog House, Sir Walter Raleigh Tobacco, Tues. 10:30 p.m. NBC.

V

Valiant Lady, Gold Medal, Mon. thru Fri. 2:30 p.m. NBC.

Van Steeden, Peter, Orch. The New Fred Allen Show (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC; Vitalis, Fri. 9:30 p.m. NBC.

Vaseline, Dr. Christian; Jean Hersholt, effective Wed. Nov. 1, 10 p.m. CBS.

Vie & Sade, Crisco, Mon. thru Fri. 11:15 a.m. & 4:30 p.m. NBC.

Vitalis, George Jessel; Peter Van Steeden's Orch., Fri. 9:30 p.m. NBC.

Voice of Experience, Pinkham Medicine, Mon. Wed. Fri. 1:45 p.m. MBS.

Vox Pop, Kentucky Club Tobacco, Thurs. 7 p.m. CBS.

W

Wain, Bea, Your Hit Parade (Lucky Strike), Sat. 9 p.m. (12 mid. for West) CBS.

Wallace, Tom, Uncle Walter's Dog House (Sir Walter Raleigh Tobacco), Tues. 10:30 p.m. NBC.

Wallenstein, Alfred, Firestone, Mnn. 8:30 p.m. (11:30 p.m. for West) NBC.

Waltz Time, Phillips, Fri. 9 p.m. NBC.

Ward's Bread, The Tip Top Show; Joe Penner; Jacques Renard's Orch., Thurs. 8:30 p.m. NBC.

Waring, Fred, Orch. Chesterfield Cigarettes, Mon. thru Fri. 7 & 11 p.m. NBC.

Warnow, Mark, Orch. Your Hit Parade (Lucky Strike), Sat. 9 p.m. (12 mid. for West) CBS.

Washington Coffee, Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC.

We, the People, Sanka Coffee, Tues. 9 p.m. (12:30 a.m. for West) CBS.

Welch, Irene Rich, Sun. 9:30 & 11:15 p.m. NBC.

Welles, Orson, Playhouse (Campbell's Soups), Sun. 8 & 10 p.m. CBS.

Whenties, Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC.

Wheeling Steel, Musical Steelmakers; Carolyn Lee; Dorothy Anne Crow; Steele Sisters; Ardenne White; The Old Timer; Jean & Her Boy Friends; Singing Millmen, Sun. 5 p.m. MBS.

When a Girl Marries, Prudential Life Insurance, Mon. thru Fri. 12:15 p.m. CBS.

White, Ardenne, Musical Steelmakers (Wheeling Steel), Sun. 5 p.m. MBS.

White Naphtha, Guiding Light, Mon. thru Fri. 3:45 p.m. NBC.

Whiteman, Paul, Orch. Chesterfield, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Williams Shaving Cream; True or False; Dr. Harry Hagen, Mon. 10 p.m. NBC.

Willson, Meredith, Orch. Good News of 1940 (Maxwell House Coffee), Thurs. 9 p.m. NBC.

Wilson, Don, Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Winchell, Walter, Jergens, Sun. 9 p.m. (12 mid. for West) NBC.

Wing, Paul, Spelling Bee (Energine), Sun. 5:30 p.m. NBC.

Wonder Bread, Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4 p.m. for West) CBS.

Woodbury, Hollywood Playhouse; Herhet Marshall, Wed. 8 p.m. (9:30 p.m. for West) NBC.

Wrigley's Gum, Scattergood Baines, Mon. thru Fri. 5:45 p.m. CBS; Gateway to Hollywood, Sun. 6:30 p.m. CBS.

Y

Young Widder Brown, Cal-Aspirin & Haley's M-O, Mon. thru Fri. 11:30 a.m. NBC.

Your Family & Mine, Sealtest, Mon. thru Fri. 2:30 p.m. CBS.

Your Hit Parade, Lucky Strike, Sat. 9 p.m. (12 mid. for West) CBS.

The March of Music

Edited by LEONARD LIEBLING

"... An ampler Ether, a diviner Air..."—Wordsworth

FORECAST

RADIO premieres a new opera by a Hungarian composer and an Austrian Archduke. The Music Hall presents "Columbus" in English, music by Zador and libretto by Archduke Joseph Franz, an authority on Columbus. He owns a library of over five hundred books on the explorer.

Dr. Damrosch returns with his Music Appreciation Hour on Friday, the Columbia School of the Air starts its annual music programs on Tuesday and the Cincinnati Conservatory of Music opens its sixth consecutive radio season on Saturday morning.

Owing to a large demand for tickets, the eventful performance is to be at the Center Theater (one street away from the Music Hall) but will be broadcast as a feature of the regular Music Hall of the Air.

Although historical records list about twenty operas dealing with Columbus, this is the first modern one offering a text in English.

Scene 1: Columbus makes his plea for ships at the Spanish court and Queen Isabella helps him to get them. Scene 2: Afloat, Columbus encourages the sailors and the Sarazen tries to spread pessimism. Scene 3: The Santa Maria is becalmed. Despite the Sarazen's unbelief, Columbus' prayer brings the needed wind. Scene 4: A storm rages, the rudder breaks, masts fall, the sailors are in



Eugene Zador (left) and Archduke Joseph Franz von Hapsburg are composer and librettist, respectively, of the new opera "Columbus," which will be given its world premiere on "Radio City Music Hall," Sunday, NBC

Saturday, October 7

Cincinnati Conservatory of Music, CBS. Conservatory orchestra. Alexander von Kreisler, conductor; Howard Colf, violinist. *Symphony No. 2* (Beethoven), *Violin Concerto No. 3 in E Major* (Bach).

Eastern 11:05 a.m.	Central 10:05 a.m.	Mountain 9:05 a.m.	Pacific 8:05 a.m.
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Symphonic Strings, MBS. Alfred Wallenstein, conductor. *Concerto Grosso* (Stossel), *Exaltation* (Cowell).

Eastern 10:00 p.m.	Central 9:00 p.m.	Mountain 8:00 p.m.	Pacific 7:00 p.m.
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Sunday, October 8

Perole String Quartet, MBS. *Quartet in A Major* (Schumann).

Eastern 12:00 noon	Central 11:00 a.m.	Mountain 10:00 a.m.	Pacific 9:00 a.m.
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Radio City Music Hall of the Air, NBC. "Columbus." World premiere of an opera by Eugene Zador and Archduke Joseph Franz. The cast: Columbus, Robert Weede; Diego, Jan Pearce; Isabella, Martha Lipton; Ferdinand, Lorenzo Alvani; Conductor, Erno Rapee.

A rarity in radio! The world premiere of a grand opera (one act, five scenes) with a libretto in English! Music by Eugene Zador; words by Archduke Joseph Franz, of the royal Hapsburg family; principal singers all American-trained; plot of the opera concerning Columbus' voyage aboard the Santa Maria four hundred forty-seven years ago.

terror; but the ships are saved after Columbus offers his life to God in return for mercy. Final scene: Distrust and mutiny, but again the pious discoverer prays, has a vision in which the ship is transformed into a church, the helm becomes an altar and he imagines sight of land. The realistic sailors attack Columbus Diego, his son, and the priest and doctor plead with him to turn back. A shout is heard. Land! Columbus sobs with joy and in the distance the formation of clouds resembles a huge golden cross.

While the plot may seem static and somewhat naive to regular opera listeners, the highly modern music ("atonal," experts would call it) is intended to suggest action and furnish spice. The composer admits basic Viennese and Hungarian accents in his score, but has employed also Portuguese and Spanish touches and even some that he wishes to be accepted as "in the American idiom, prophetic of the future of the new world."

Eastern 12:00 noon	Central 11:00 a.m.	Mountain 10:00 a.m.	Pacific 9:00 a.m.
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Columbia Symphony Orchestra, CBS. The program will be in conjunction with "So You Think You Know Music." The Columbia Symphony Orchestra, under Howard Barlow, will play the compositions named as the most popular by the "So You Think You Know Music" poll.

Eastern 3:30 p.m.	Central 2:30 p.m.	Mountain 1:30 p.m.	Pacific 12:30 p.m.
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Tapestry Musicale, NBC. Orchestra, direction of Leopold Spitalny.

Eastern 4:30 p.m.	Central 3:30 p.m.	Mountain 2:30 p.m.	Pacific 1:30 p.m.
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Metropolitan Auditions of the Air, NBC. Metropolitan tryouts. Edward Johnson, master of ceremonies. Wilfred Pelletier, conductor; Milton Cross, announcer. Tassia Peters, mezzo-soprano and Gordon Gifford, baritone, both of New York City will be the contestants.

Eastern 5:30 p.m.	Central 4:30 p.m.	Mountain 3:30 p.m.	Pacific 2:30 p.m.
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The NBC Orchestra, NBC. Alfred Wallenstein, conductor. *Suite Opus 19* (Dohnanyi), *Fete Dieu a Scuille* (Albeniz-Arbois), *Italian Serenade* (Wolf-Reger), *Daphnis and Chloe Suite No. 2* (Ravel).

Hugo Wolf (1860-1903), known widely as an Austrian composer of songs, wrote only three purely instrumental works including the "Italian Serenade." Its material was drawn from an earlier string quartet (1887) and fashioned six years later into the present opus for small orchestra. Wolf intended the "Serenade" to have three movements, but finished only the first, which Max Reger, the modern German classicist, edited and published after Wolf's death.

Wagner and Brahms were contemporaneous with Wolf, but he followed the former's ideas without, however, imitating his style. Strong lyrical bent and power of characterization distinguished all the music of Wolf.

The four movements of the Ernst von Dohnanyi suite are a Theme and Variations, Scherzo, Romanza and Rondo. The theme, a simple melody, enters with strings and wind instruments. The main motif of the scherzo engages the clarinet set against deep-toned strings. The romanza has three themes, slow for oboe, livelier for English horn, expressive for combined strings partnered by harp. Dohnanyi visited America first in 1900 as a pianist. At present he is conductor of the Budapest Philharmonic Orchestra. Both the Wolf and Dohnanyi scores rank high among the engaging examples of what one might call the school of belated Romantics.

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:00 p.m.	Pacific 5:00 p.m.
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The Ford Sunday Evening Hour, CBS. The Detroit Symphony Orchestra; Fritz Reiner, conductor; John Charles Thomas, baritone. *Overture to "Sicilian Vespers"* (Verdi), the Orchestra; *Per me giunto from "Don Carlos"* (Verdi), John Charles Thomas and Orchestra; *Ode to Music* (Waldrop), John Charles Thomas, Chorus and Orchestra; *Two Slavonic Dances* (Dvorak), the Orchestra; *Two Songs from "The Gypsy Baron"* (Strauss), John Charles Thomas and Orchestra; *Vienna Life* (Strauss).

Verdi's opera "Sicilian Vespers" deals with some dramatic-romantic episodes occurring during the French occupancy of Sicily in the thirteenth century. "Vespers" was created (1855) immediately after "Rigoletto," "Trovatore" and "Traviata." The last-named failed at its premiere but "Vespers" had success. Today "Traviata" is the more famous and better liked of the two.

Verdi still liked lurid plots in 1867 when "Don Carlos" went on the stage. The titular hero is the son of Philip II of Spain and both men love Elizabeth de Valois, daughter of Henry II of France. She is married to Philip but reciprocates the passion of Don Carlos, whom his jealous father finally imprisons. Rodrigo, faithful friend of the youth, wishes to sacrifice his own liberty for that of Carlos and sings the aria "Per me giunto e il di supremo" ("For me the supreme day has arrived.") True to grand-opera tradition, both Carlos and Rodrigo die before the end of the last act.

Dvorak's Slavonic dances are just that—racially Czech in rhythm, verve, charm, sentiment, whimsicality and even tenderness. First written as piano duets, the dances were later orchestrated by Dvorak and won the great admiration of

Brahms, who recommended them to Sirrock, the publisher.

Uda Waldrop, San Francisco composer, wrote the music for "The Golden Feather," the play produced last July at the annual encampment of the Bohemian Club in the famous Redwood Grove of California. "Ode to Music" is part of the score and was sung on that occasion by Thomas, who appeared in the leading role of Apollo.

Eastern 9:00 p.m.	Central 8:00 p.m.	Mountain 7:00 p.m.	Pacific 6:00 p.m.
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Monday, October 9

The Voice of Firestone, NBC. Alfred Wallenstein, conductor; Margaret Speaks, soprano. *Overture to "The Marriage of Figaro"* (Mozart), the Orchestra; *Bendemeer's Stream* (Gatty), Margaret Speaks; *Minuet* (Beethoven), the Orchestra; *Chausonette* (Friml), "Suicidio" from "La Gioconda" (Ponchielli), Margaret Speaks; *Thousand and One Nights' Waltz* (Strauss), the Orchestra; *You Are Free* (Kreisler-Jacobi), Margaret Speaks.

Eastern 8:30 p.m.	Central 7:30 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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Alec Templeton Time, NBC. Jessica Dragonette, soprano, guest.

Eastern 5:30 p.m.	Central 4:30 p.m.	Mountain 3:30 p.m.	Pacific 2:30 p.m.
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Tuesday, October 10

American School of the Air, CBS. American folk-music. Allan Lomax.

Eastern 9:15 a.m.	Central 8:15 a.m.	Mountain 7:15 a.m.	Pacific 6:15 a.m.
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Mozart Piano Concerto Series, MBS. Alfred Wallenstein, conductor; Nadia Reisenberg, piano soloist. *Concerto per Cembalo based on Sonatas by J. C. Bach in G Major* (K. 107, No. 2) and *E Flat* (K. 107, No. 3).

Eastern 8:30 p.m.	Central 7:30 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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Thursday, October 12

Sinfonietta, MBS. Alfred Wallenstein, conductor. *Hippolyte et Aricie* (Rameau), *Hebrew Sketches* (Krein), *Symphony No. 8* (Schubert).

Eastern 9:30 p.m.	Central 8:30 p.m.	Mountain 7:30 p.m.	Pacific 6:30 p.m.
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Kraft Music Hall, NBC. Erna Rubinstein, violinist, guest.

Eastern 10:00 p.m.	Central 9:00 p.m.	Mountain 8:00 p.m.	Pacific 7:00 p.m.
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Friday, October 13

Music Appreciation Hour, NBC. Dr. Walter Damrosch, conductor. *March from "Tannhaeuser"* (Wagner), *Springtime Serenade* (Lacombe), *Will o' the Wisp* (Berlioz), *March from "Aida"* (Verdi), *Children's March* (Grainger).

Eastern 2:00 p.m.	Central 1:00 p.m.	Mountain 12:00 noon	Pacific 11:00 a.m.
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Cities Service Concert, NBC. Lucille Manners, soprano; Ross Graham, baritone; Frank Black, conductor.

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:00 p.m.	Pacific 5:00 p.m.
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Anthony Galla-Rini is one person whose radio work has stirred interest in good accordion music

Defending the Accordion

By Leonard Liebling

THIS department receives a second scolding-letter from Hilding Berquist, of Minneapolis, berating the editor because he pays so little if any attention to the accordion.

To the first letter the reply was made that not enough readers of the "March of Music" are interested in the subject; and that the accordion plays too small a role in the programs on the air.

In his second denunciation, Mr. Berquist asks: "Have these readers written you and said they do not care for the accordion? If not, how do you know? Their silence does not necessarily imply lack of interest. Wider response would be aroused, anyway, if a musical authority like yourself would write about the instrument . . .

You should not miss hearing the radio programs of Galla-Rini, Frosini and Magnante, the last-named on the "Capitol Family" hour . . . If it is true, as you wrote me, that many accordion-players use inferior music, then it is only because good original works for accordion are rare. The repertoire is small, as the accordion is a young instrument and therefore cannot compare with the piano, violin, cello or organ in that respect. However, there are plenty of excellent arrangements, transcriptions, adaptations, etc."

Mr. B. defends his case with a warmth and vigor altogether commendable. He errs, though, in thinking I have not looked into the matter of the accordion. I have heard it played quite often, and I have experimented with it myself. Of course I mean the piano accordion with chromatic keys for the right hand (a vast improvement on the older kind with the pressure buttons), and I used it more or less in the manner of a pianist, even though the single bass keys, able to produce a whole chord, somewhat astonished my fingers at first. Furthermore, I remember a pleasant club evening spent with Phil Baker, who did his best to stimulate my affection for the medium so closely connected with his success. Also, I have frequently listened to the excellent Magnante (less often to the others) and admired his taste and nimble technic on an instrument considered by musical experts as deficient in tone quality and not the equal in that respect of the more aris-



Erna Rubinstein, distinguished violinist, will be guest soloist on "Kraft Music Hall," Thurs., NBC

ocratic instruments mentioned by Mr. B. Despite my sympathetic research, therefore, I still prefer them to the accordion. Recently it has been improved to imitate the sounds of several wind instruments.

It is not quite so young an instrument as the correspondent seems to think, having been invented in 1829, as an outgrowth of the reed organ, whose tone is not the most heart-warming in the world.

It might please Mr. B. to know that Jascha Heifetz has formed an affection for the accordion and practises it assiduously at his island home in Balboa, Calif. That encourages me to try again to learn to love the accordion, and I hope with all my heart that it might soon add appreciably to its present meager stock of good music.

Speaking Up

By V. Vidat

BECAUSE of lack of space last week, this column was unable to give a very comprehensive list of coming musical events, but here are a few more that should be of interest. Last week's list was more for the general music-lover. If, however, you are a music student or want to increase your musical knowledge by taking a course, there are any number of programs on the air you can use for that purpose. Dr. Damrosch's "Music Appreciation Hour," which returns this Friday, is the oldest and most far-reaching of educational musical programs. NBC publishes student work-sheets and teacher's guide, which are available to anyone for a small nominal charge.

Columbia's "School of the Air," starting this Tuesday, October 10, features American folk-music this winter, with the help and active participation of Allan Lomax, authority on folk-tunes, and the Columbia Symphony under Lyn Murray. Study manuals are also available for these programs.

"Milestones in Music," from the Eastman School in Rochester, comes back November 4.

There will also be at least three series of children's concerts—six by the New York Philharmonic, five by the Cincinnati Symphony, and weekly concerts by the Rochester Civic Orchestra.

Of value to any listener, whether student or ordinary music-lover, is the Beethoven Cycle, to be given by Toscanini and the NBC Symphony on six successive Saturday nights beginning October 28. He will play all nine symphonies and the major concertos and overtures. Don't miss it!

A few idle and not so idle rumors have reached this department lately and I present them for what they are worth. The Metropolitan Opera will probably start a drive for funds this winter. Ditto the New York Philharmonic. The Metropolitan is in danger of losing its opera house.

Bernard Herrmann, popular CBS conductor, has gone to Hollywood to compose and conduct for the movies.

A very round-about rumor has it that Kirsten Flagstad may not return here this year because of fear of the mines laid in the North Sea.

Serge Rachmaninoff is gravely ill and has had to cancel many of his concerts.

Men Behind the Music

This Week: ALFRED WALLENSTEIN

IN 1914 a large poster appeared in front of one of California's leading vaudeville houses. It read as follows:

Alfred Wallenstein, a sixteen-year-old cellist (and heavy on the cello).

His tone, his technique, his true ring of artistic simplicity, his purity of tone, his certainty of fingering in rapid chromatic passages, his poise and delicate firmness of bowing, his tonal warmth—all these attributes show that Alfred has a complete mastery of his beautiful cello (How's that for tall-brow talk?)

We have some other nice people down here who measure two pints to

Los Angeles Orpheum theater were prevented from arriving. In a frantic search for talent to fill the gap, Alfred was called upon to play a solo. He made such a hit that he received a year's contract to tour the circuit.

The little boy with the big cello, velvet pants and long hair became a vaudeville favorite. What most people remembered best about him were his enormous hands. Naturally large, they were overdeveloped from cello-playing. Wallenstein's hands are still oversized, and he never uses a baton when he conducts. His thumbs can be seen by the remotest member of the orchestra.



Alfred Wallenstein, musical director of MBS key station WOR since 1935, is a free-lance among radio's music men. Besides the famous MBS "Sinfonietta," he now conducts the "NBC Symphony" and "Voice of Firestone"

the quart and the milk inspector hasn't a chance to make a pinch. Come on in. I like to see everybody happy.

The poster did not lie. Young Alfred was a wonder-child who by that time had been playing his beautiful cello for six years, a veteran of vaudeville and movie theaters.

It all started on his eighth birthday. Birthdays in the Wallenstein family were big events. Presents were selected with great care. The family knew that Alfred was torn between a bicycle and a cello. His father, an Austrian and a fine amateur musician, leaned toward the cello. Bicycles, in his opinion, were healthful but a waste of time. His persuasion won and Alfred took the cello.

California must have suffered a shortage of cellists in those days, for by the time Alfred was eleven he was already a professional, in demand in restaurants, movies and in the movie studios for "atmosphere" music. His schedule was one to make a strong man quiver, but it was all good experience for the time when he was to be the busiest conductor on the air.

A flood took him out of cafeterias and movies into vaudeville. Some vaudeville stars booked to appear at a

In 1916 he met Alfred Hertz, conductor of the San Francisco Symphony, who offered him a job.

"I giff you de chob on von condition," rumbled Hertz through his heavy black beard.

"What?" asked the wonder-child.

"You should buy a pair of pants."

Complete with pants, Wallenstein spent a year in San Francisco and then quit to join Anna Pavlova's troupe as solo cellist. For two years he played "The Swan" all up and down South and Central America. He gets acute indigestion when he hears it today.

After a period of study in Europe, Wallenstein started on the long trek that finally landed him in New York as first cellist of the New York Philharmonic under Toscanini. On the way he stopped for seven years in Chicago, played with the Chicago Orchestra and acquired a blond and lovely wife.

It was undoubtedly Toscanini's example and influence that led to Wallenstein's decision to become a conductor. Both men started as cellists, knew the orchestra thoroughly, and felt themselves to be better fitted for conducting. Wallenstein's devotion to the Maestro

(Continued on Page 47)

**Log of Short-Wave Stations
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

CHNX, Canada	6.13	RAN, U.S.S.R.	9.60
COCQ, Cuba	8.85	RKI	15.08
CSW7, Portugal	9.735	RNE	12.00
DJB, Germany	15.20	RV96	15.18
DJD	11.77	SBP, Sweden	11.705
DJL	15.11	SPD, Poland	11.53
EAQ, Spain	9.86	SPW	13.64
EIRE, Ireland		TFJ, Iceland	12.23
	17.84, 9.595	TGWA, Guatemala	15.17
FO8AA, Tahiti	7.1	TGWB	6.49
GRX, England	9.69	TG2	6.195
GRY	9.60	TIPG, Costa Rica	9.612
GSA	6.05	T14NRH	9.698
GSC	9.51	TPA2, France	15.24
GSD	9.58	TPA3	11.88
GSE	11.75	TPA4	11.71
GSI	11.85	TPB3	11.73
GSP	15.14	TPB11	11.885
GSS	17.79	VK2ME, Australia	9.59
GSH	21.47	VK3ME	9.51
GSI	15.26	VLR	9.58
GSJ	21.58	WCAB, Philadelphia, Pa.	21.52, 6.06
GSO	15.18	Pa.	21.52, 6.06
GSP	15.31	WCBX, New York City	
GSV	17.81		21.57, 15.27, 11.83
HAT4, Hungary	9.12		9.65, 6.12
HBJ, Switzerland	14.535	WGEO, Schenectady	
HBO	11.402	N. Y.	21.5, 15.33, 9.55
HC1JB, Ecuador	14.43	WGEO, Schenectady	
HC2JB	12.46	N. Y.	9.53
HC2RL	6.356	WLWO, Cincinnati	6.06
HP5A, Panama	11.7	Ohio	6.06
HP6A	11.78	WRUL, Boston, Mass.	11.79, 6.04
HPBJ	9.60		11.73, 15.13
HVJ, Vatican City	15.12, 9.66, 6.03	WRUW, Boston, Mass.	11.73, 15.13
IRF, Italy	9.83	XECR, Mexico, D.F.	7.38
JZJ, Japan	11.80	XEUZ	6.12
JZK	15.16	XEWW	9.5
JZL	17.785	XGXA, China	11.9, 17.8
KOEL, San Francisco, Calif.	9.53, 15.33	XPSA	7.01
LRX, Argentina	9.66	YV5RN, Venezuela	5.04
OLX4J, Peru	9.34	ZRL, So. Africa	6.385
OLR4A, Bohemia	11.84	2R03, Italy	9.635
OZF, Denmark	9.52	2R04	11.81
OZH	15.32	2R06	15.30
PCI, Holland	9.59, 15.22	2R08	17.82
PHT	17.755	2R09	9.67

Due to war conditions now existing in Europe all programs from European countries are tentative and are subject to change without notice.

Times given are Eastern Standard Time. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours.

Daily Programs, Sat., Oct. 7, through Fri., Oct. 13

Programs listed here are those broadcast daily at the same time. Exceptions are indicated

- 8 a.m.—European Pickups: WPIT (21.54) WGEO (21.50)
- 8 a.m.—Radio Newspaper: PHH PCJ (15.22)
- 8 a.m.—North American transmission from Berlin: DJL
- 8:25 a.m.—News (English): JZJ JZK
- 9 a.m.—News (English): WPIT (15.21) WNB1 (17.78) WGEO (21.5)
- 9 a.m.—Big Ben: GSF GSG GSJ
- 9:30 a.m.—News (English): KGEI (9.53)
- 11 a.m.—News (English): WCBX (21.57)
- 11:30 a.m. (ex. Sun.)—News (English): WLWO (6.06)
- 12 noon (ex. Sun.)—European Pickups: WGEO (15.33) WPIT (15.21)
- 12:17 p.m.—Arabic program from London: GSP
- 12:30 p.m. (ex. Sun.)—Farm program: WGEO (15.33)
- 12:45 p.m. (ex. Sun.)—News (English): WGEO (15.33)
- 1 p.m.—News (Danish): OZH
- 3 p.m.—Variety program from Rome: 2R06 2R09
- 3:30 p.m. (ex. Sat., Sun.)—News (English): WCBX (11.83)
- 4 p.m.—News (French): WRCA (21.63) WNB1 (17.78)
- 4:15 p.m.—News (English): YI'C (9.505)
- 4:20 p.m.—Dance music: TAP (9.465)
- 4:30 p.m.—News (English): EIRE (17.84 or 9.595)
- 5 p.m. (ex. Sun.)—News (Italian, French): WCBX (11.83)
- 5:15 p.m.—European Pickups: WPIT (11.87) WGEO (15.33)
- 5:45 p.m.—Program from Portugal: CSW7
- 6 p.m. (ex. Sun.)—News (English): WRUL (6.04) WRUW (15.13)
- 6 & 9 p.m. (ex. Sun.)—News (Spanish): WNB1 (17.78)
- 6:25 p.m. (ex. Sun.)—News (English): WGEO (9.53) WPIT (11.87)
- 6:30 p.m.—News (English): HP5A
- 6:45 p.m. (ex. Sat., Sun.)—European Pickups: WCBX (11.83)
- 7 p.m.—News (English): HP5A
- 7:15 p.m.—European Pickups: WGEO (9.53)
- 7:15 p.m. (ex. Sat., Sun.)—News (Portuguese): WCBX (11.83)
- 7:15 p.m. (ex. Sun.)—News (English): WGEO (9.53) WNB1 (17.78)
- 7:30 p.m. (ex. Sat.)—News (English): HAT4
- 7:30 p.m.—Today in Germany: DJB DJD
- 7:55 p.m.—North American program: OLR4A (11.84)
- 8 p.m. (ex. Sat., Sun.)—Latin American program: WRUL (15.13) WRUW (11.79)
- 8 p.m.—News (Spanish): KGEI (15.33)
- 8:10 p.m.—News (English): KGEI (15.33)
- 8:15 p.m.—News (English): JZL
- 8:25 p.m.—News (English): EAQ
- 9:30 p.m.—North American transmission: TPB11 TPA4 and (9.68)
- 10 p.m.—European Pickups: WPIT (11.87)
- 11 p.m. (ex. Sat., Sun.)—News (English): WRUL (6.04) WRUW (11.73)
- 12:05 a.m.—News (English): JZK

On Short Waves

Edited by Charles A. Morrison

President, International DX'ers Alliance

As we go to press, programs from Berlin and London stations have not arrived. Therefore, for the first time in five years, they are not included in Radio Guide

Saturday, October 7

- For programs broadcast daily see Daily Programs (Col. 1)
- 9:20 a.m.—Opera, "The Marriage of Figaro," Mozart: GSG GSF GSI
- 9:25 a.m.—News (English): WCBX (21.57)
- 11 a.m.—News (French, German, Italian, Polish): WCBX (21.57)
- 3 p.m.—English Mail Bag: TAP (9.465)
- 4 p.m.—Promenade Concert: BBC Symphony Orchestra, conducted by Sir Henry J. Wood: GSG GSP GSD
- 5 p.m.—Variety Hour: WRUL (6.04) WRUW (11.73)
- 5 p.m.—News (English): RNE
- 6 p.m.—Tourist Hour: HP5A
- 6:30 p.m.—Pickups from Europe: WCBX (11.83)
- 7:45 p.m.—Chamber music: 2R03 2R04 2R06
- 8 p.m.—North American program: SBP (11.705) SBT (15.155)
- 8 p.m.—The Hour of Costa Rica: TIPG
- 8:45 p.m.—Treasure Island Brazilian Orchestra: KGEI (15.33)
- 10 p.m.—Spatari DX Broadcast from Nicaragua: YNDG (13.9)
- 11:30 p.m.—Talk in English: TPB11 TPA4 or (9.68)
- 12 mid.—News (English): TGWA (9.685) TGWB

Sunday, October 8

- For programs broadcast daily see Daily Programs (Col. 1)
- 8 a.m.—Program from Denmark: OZH
- 9 a.m.—European Pickups: WCBX (21.57)
- 11 a.m.—Survey in English: 2R06

- 12:45 p.m.—Marimba Ensemble: TGWA (15.17)
- 1:40 p.m.—Raul Panagosa, pianist: TGWA (15.17)
- 2 p.m.—Horn of the Tango: TGWA (15.17)
- 2 p.m.—Democracy in Action: WCBX (11.83)
- 2:45 p.m.—News (Italian): WRCA (21.63) WNB1 (17.78)
- 3 p.m.—Radio El Mundo dance program from Buenos Aires: LBN
- 4 p.m.—News (English): RNE (12)
- 4:55 p.m.—News (English): WCBX (11.83)
- 6 p.m.—Mexican Hour: XEGR XEWW
- 7 p.m.—European Pickups: WCBX (11.83)
- 7:15 p.m.—Military Band Concert: TGWA (9.685)
- 7:25 p.m.—Evangelical Services: H19B (6.38)
- 7:45 p.m.—Opera, "I Vespri Siciliani": 2R03 2R04 2R06 IRF
- 8 p.m.—Cuban Band Concert: COCO (8.7)
- 8:30 p.m.—Paul Carson, organist: KGEI (15.33)
- 9 p.m.—News: TGWA (9.685) TGWB
- 9 p.m.—Voice of Hawaii: KQH (14.92)
- 10 p.m.—News (English): WGEO (9.53)
- 11 p.m.—News (English): WPIT (6.14)
- 12:55 a.m.—News (English): WPIT (16.14) WNB1 (6.1)
- 1:25 a.m.—News (English): WLWO (6.06)

Monday, October 9

- For programs broadcast daily see Daily Programs (Col. 1)
- 10:30 a.m.—Moment Musicale: WGEO (21.5)
- 2:30 p.m.—Hollywood News: WCBX (15.27)
- 3 p.m.—The French Hour: WGEO (15.33)
- 4:45 p.m.—Organ Reveries: WGEO (15.33)
- 5 p.m.—Scientific News: WRUL (11.79) WRUW (15.13)

War News from the War Capitals

For war news direct from foreign capitals tune in the following short-wave stations at the time shown. The frequencies are shown in megacycles.

DAILY PROGRAMS IN ENGLISH

MORNING							
EST TIME	CITY	STATION	DIAL	STATION	DIAL	STATION	DIAL
3:00 a.m.	London	GSC	9.51	GSD	11.75	GSI	15.26
8:15 a.m.	London	GSG	17.79	GSF	15.14	GSJ	21.58
11:00 a.m.	Rome	2R06	15.30				
11:00 a.m.	London	GSF	15.14	GSG	17.79	GSJ	21.58

AFTERNOON							
EST TIME	CITY	STATION	DIAL	STATION	DIAL	STATION	DIAL
12:30 p.m.	London	GSG	17.79	GSI	15.26		
1:00 p.m.	Paris	TPA2	15.243				
1:20 p.m.	Rome	2R03	9.635	2R04	11.81		
2:00 p.m.	London	GSG	17.79	GSI	15.26		
3:50 p.m.	London	GSG	17.79	GSP	15.31	GSD	11.75
4:45 p.m.	London	GSP	15.31	GSD	11.75		
5:00 p.m.	Moscow	RNE	12.00				

EVENING							
EST TIME	CITY	STATION	DIAL	STATION	DIAL	STATION	DIAL
6:00 p.m.	Berlin	DJB	15.20	DJD	11.77		
6:15 p.m.	Rome	2R09	9.67				
6:30 p.m.	London	GSD	11.75	GSF	15.14		
7:00 p.m.	Moscow	RAN	9.60	RKI	15.08	RV96	15.18
7:30 p.m.	Rome	2R03	9.635	2R04	11.81	2R06	15.30
7:30 p.m.	London	GSC	9.51	GSD	11.75	GSF	15.14
7:45 p.m.	Berlin	DJB	15.20	DJD	11.77		
8:00 p.m.	Paris	TPA4	11.71	TPB11	11.885		
8:15 p.m.	Berlin	DJB	15.20	DJD	11.77		
9:00 p.m.	Berlin	DJB	15.20	DJD	11.77		
9:45 p.m.	London	GSD	11.75	GSC	9.58	GSC	9.51
10:30 p.m.	Berlin	DJB	15.20	DJD	11.77		
11:00 p.m.	London	GSC	9.51	GSC	9.58	GSD	11.75
11:00 p.m.	Paris	TPA4	11.71	TPB11	11.885		

DAILY PROGRAMS IN FOREIGN LANGUAGES

EST TIME	CITY	STATION	DIAL	STATION	DIAL	STATION	DIAL	NOTES
2:15 p.m.	London	GSA	6.05	GRX	9.69			Fr. & Ital.
7:00 p.m.	London	GSO	15.18	GSC	9.58			Portug'ese
8:00 p.m.	Paris	TPA4	11.71	TPB11	11.885			French
9:00 p.m.	London	GSO	15.18	GSC	9.58			Spanish
12:15 a.m.	Paris	TPA4	11.71	TPB11	11.885			French

- 5:30 p.m.—Travelog: WGEO (9.53) WGEO (15.33)
- 6 p.m.—English program from Martinique: Radio Martinique (9.7)
- 7 p.m.—Aloha Land: WGEO (9.55)
- 7:30 p.m.—Tropical Moods: WGEO (9.53)
- 7:45 p.m.—Italy, Land of Song: 2R03 2R04 2R06 IRF
- 7:45 p.m.—Military Band: HAT4
- 8:15 p.m.—Folk songs: 2R03 2R04 2R06 IRF
- 8:30 p.m.—Mail Bag: 2R03 2R04 2R06 IRF
- 8:45 p.m.—North American transmission from Switzerland: HRO (11.402)
- 10:20 p.m.—Talk in English from Paris: TPB11 TPA4 and (9.68)
- 11 p.m.—National Police Force Band: TGWA (9.685)
- 12:30 a.m.—Meet the Scientist: KGEI (9.53)

Tuesday, October 10

- For programs broadcast daily see Daily Programs (Col. 1)
- 7 a.m.—The Concert Master: KGEI (9.53)
- 3 p.m.—Army Band: WGFA (15.33)
- 5 p.m.—International Postmaster: WRUL (11.79) WRUW (15.13)
- 7 p.m.—Experimental transmissions from Luxembourg: Radio Luxembourg (11.78)
- 7:45 p.m.—Gypsy Band: HAT4
- 7:45 p.m.—Tuesday Symphonies: 2R03 2R04 2R06 IRF
- 8:10 p.m.—Program from Ecuador: HRO (11.402)
- 8:15 p.m.—Talk, "Castel Gandolfo" summer residence of the Pontiffs: 2R03 2R04 2R06 IRF
- 8:45 p.m.—Happy Program from Netherlands: PCJ (9.59)
- 9 p.m.—English broadcast from Costa Rica: T14NRH
- 10:30 p.m.—English Mail Bag: WNB1 (6.1) WRCA (9.67)
- 11 p.m.—Marimba Ensemble: TGWA (9.685) TGWB

Wednesday, October 11

- For programs broadcast daily see Daily Programs (Col. 1)
- 3 p.m.—Navy Band: WCBX (15.27)
- 4:30 p.m.—Church in the Wildwood: WGEO (15.33) WGEO (9.53)
- 4:45 p.m.—Organ Reveries: WGEO (15.33)
- 5:30 p.m.—Camera Club of the Air: W2XJ1 (25.3)
- 5:30 p.m.—The Concert Master: WGEO (15.33) WGEO (9.53)
- 7 p.m.—North American Hour from St. Kitts: ZIZ
- 7 p.m.—Military Band: HAT4
- 7:45 p.m.—Around Italy with Music: GSB GSD GSF
- 7:45 p.m.—Press Review: DJB DJD
- 8 p.m.—Tourist Notes: 2R03 2R04 2R06 IRF
- 8:15 p.m.—Cetra Orchestra: 2R03 2R04 2R06 IRF
- 8:30 p.m.—Primo Teofani piano duet: 2R03 2R04 2R06 IRF
- 10:15 p.m.—Opera: TGWA (9.685) TGWB
- 10:30 p.m.—Columbia Concert Orchestra: WCBX (9.65)
- 11:20 p.m.—Message in English from Paris: TPB11 TPA4 and (9.68)

Thursday, October 12

- For programs broadcast daily see Daily Programs (Col. 1)
- 11 a.m.—Mehody Matinee: WRCA (21.63) WNB1 (17.78)
- 4 p.m.—World Youth Speaks: WRUL (11.79) WRUW (15.33)
- 5 p.m.—Understanding Music: WRUL (6.04) WRUW (11.73)
- 6:15 p.m.—Tomlinson from the Other Americas: WPIT (11.87)
- 7:45 p.m.—Selections from Operas by Bellini: 2R03 2R04 2R06 IRF
- 7:45 p.m.—Gypsy Band: HAT4
- 8:20 p.m.—Toronto Symphony: KGEI (15.33)
- 8:30 p.m.—Comments on Columbus Day, by Prof. V. Tovar: WGEO (9.53)
- 9 p.m.—Press Review: DJB DJD
- 10 p.m.—Elements of Aviation: WRUL (6.04) WRUW (11.73)
- 10:15 p.m.—Travel talk: KGEI (15.33)
- 11 p.m.—National Police Force Band: TGWA (9.685)
- 11:20 p.m.—Talk in English: TPB11 TPA4 and (9.68)

Friday, October 13

- For programs broadcast daily see Daily Programs (Col. 1)
- 9 a.m.—John B. Hughes, commentator: KGEI (9.53)
- 3 p.m.—Navy Band: WGEO (15.33)
- 4:30 p.m.—Church in the Wildwood: WGEO (9.53) WGEO (15.33)
- 4:45 p.m.—Organ Reveries: WGEO (15.33)
- 5:30 p.m.—Musical Strings: WRUL (6.04) WRUW (15.13)
- 7:45 p.m.—Guest Night: 2R03 2R04 2R06 IRF
- 9:45 p.m.—Transmissions of W2USA Radio Club, from New York World's Fair: Amateurs on all bands
- 10 p.m.—College Mail Bag: WRUL (6.04) WRUW (11.73)
- 10 p.m.—Comedy: TGWA (9.685) TGWB
- 10:30 p.m.—Pathways to Peace: WRUL (6.04) WRUW (11.73)
- 11 p.m.—Tahiti on the Air: FO8AA (7.1)
- 11 p.m.—English Hour: XENA (6.175)
- 11:25 p.m.—English talk: TPB11 TPA4 and (9.68)
- 11:30 p.m.—Popular Music: TGWA (9.685) TGWB

LISTENING TO LEARN

Early American explorations feted in two broadcasts this week. Several new programs begin, old favorites return

"Gods" Bring Death . . .

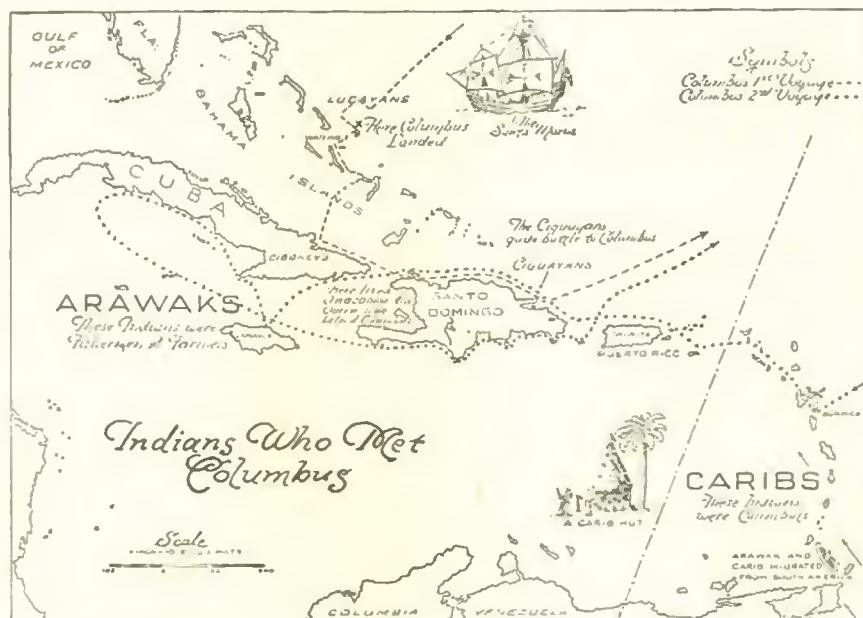
On the morning of Friday, October 12, 1492, when Columbus and his crew set foot on San Salvador Island,* they were greeted by simple, hospitable Indians who looked upon them as gods and treated them accordingly. Within fifty years this friendly tribe was doomed to extinction by Spanish avarice and cruelty. This story, the story of the Indians who first met Columbus, will be dramatized Sunday, October 8, on "The World Is Yours." Here are some background facts regarding this aspect of Columbus' New World explorations to deepen your understanding and enjoyment of this broadcast.

The natives who first met Columbus when he set foot in the New World called themselves Lucayans. Columbus was well pleased with their physical appearance, and in his *Journal* he thus recorded his impressions: "They are very well made, with very handsome bodies, and very good countenances. They go as naked as when their mothers bore them . . . Their hair is short and coarse, almost like the hairs of a horse's tail. They wear the hair brought down to the eyebrows, except a few locks behind, which they wear long and never cut. They are all fair of stature and size . . . Some paint themselves white, others red, and others what colors they find . . . They are the color of Canarians, neither black nor white."

Owing to the poverty of their island, their worldly goods were few, but they gave liberally of what they had. "They revealed no evidence of greed," wrote Columbus, "and appeared to have no thought or knowledge of the material exchange value of their possessions, but were eager to barter, often trading valuable gold objects for the most worthless European trinkets." Artless and credulous at first, the Lucayans were not lacking in intelligence, however, and the Spaniards soon found it increasingly difficult to outwit them when bartering.

Columbus made several landings in the Bahamas. After leaving San Salvador he went ashore at Rum Cay, Long Island, and Bird Rock before landing on the northeastern coast of Cuba at Nipe Bay, approximately two hundred miles south. Having partially explored the northern coast of Cuba, Columbus soon turned eastward and sighted the great island now occupied by the sister republic of Haiti and Santo Domingo, which he named appropriately Espanola, Little Spain. Later, this name suffered corruption through buccaneers and geographers, becoming Hispaniola.

The *Santa Maria* was wrecked off the coast of Hispaniola Christmas Day, 1492. Columbus left forty-four men behind to establish La Navidad, the first European colony in the New World. Although he gave explicit orders to the colonists to be "circumspect and friendly" in their relations with the Indians, he was scarcely out of sight before the



Map showing routes of Columbus' New World explorations. "The World Is Yours," Sunday, will tell the story of the ill-fated Lucayans, who greeted Columbus and his crew when they landed on San Salvador Island

Spaniards began to treat the Lucayans "arrogantly and cruelly." They forced the Indians to give up their gold bracelets and rings, seduced their wives and daughters, and drove them to long hours of labor in futile search for gold that did not exist except in widely separated and very meager deposits. Failure to discover the gold and jewels they had expected was largely responsible for the vicious maltreatment of the natives by the Spaniards.

The friendly attitude of the Indians quickly flared into open rebellion, and when Columbus returned on his second voyage nearly a year later he found the first European settlement in the New World burned and demolished. While Columbus at first dealt leniently with the natives, he later led a punitive expedition which resulted in five hundred of the Indians being sent to Spain as slaves. Unused to confinement and labor of any kind, many of the Lucayans fell easy prey to European diseases; many others committed suicide. In the half-century immediately following discovery by Columbus, these "simple, honest and liberal" Lucayans were doomed to quick extinction.

"The World Is Yours," presented in cooperation with the Smithsonian Institution, may be heard Sundays over NBC at:
EST 4:30 p.m. — CST 3:30 p.m.
MST 2:30 p.m. — PST 1:30 p.m.

*Seven islands of the Bahamas Group have claimed the distinction of being the first visited by Columbus. However, historians and scientists are now generally agreed that the island San Salvador, now a British possession, also called Watling Island which lies 100 miles east of Key West, Florida was the first land of the Western Hemisphere touched by Columbus.

Old Friend Returns . . .

Welcome as a beloved old friend bearing gifts, the American Museum of Natural History returns to the air on October 11. Although "New Horizons" continues as the title of this institution's program in Columbia's American School of the Air series, the theme

switches to a sweeping and instructive panorama of the making of America's map—an inspiring biography of a continent.

The story behind the making of America's map is a gripping and romantic drama of our country's transformation from an uncharted wilderness to a mighty new world, which provides, through its tremendous resources, a fullness of existence and a standard of living for Americans that is unequalled anywhere else upon earth. Accentuating the human element, the broadcasts are designed to show, through the chronological history of the lives and deeds of explorers and pioneers, how the lands of the western hemisphere, its shorelines, mountains, lakes and rivers, deserts, plains and forests were placed, step by step, upon the map through heroic and often superhuman effort.

The broadcasts will further depict how the narrow veins, blazed through the wilderness by daring explorers, eventually became arteries that carried the life-blood of a quickly growing nation to the far-flung corners of the continent; and how, at times, the explorers were only a step or two ahead of traders and pioneers pushing westward in quest of fur, land, lumber, or the riches of the earth.

Part of this human current were the naturalists whose collecting expeditions and observations not only provided corner-stones for our structure of science but also increased our natural assets. Onto this scene, the broadcasts will bring such men as Agassiz, Dana, Cope, Wilson, Audubon, Torrey, Osborn, Burbank, Jordan Gray and many others. The presentations will interpret the value of their work to contemporary life by disclosing how the progress of natural-history science is closely related to the advancement and welfare of mankind, to the progress and prosperity of our country.

As last year, "New Horizons" will emanate from the American Museum, where Dr. Roy Chapman Andrews will bring fellow explorers and members of the Museum's scientific staff to the microphone. These distinguished guests, each a specialist in his respective field of natural-history exploration and research, will bring a fullness of authority which, with Dr. Andrews' wide range of natural history knowledge, is bound to make these programs a useful adjunct in the study subjects related to American history as well as contemporary life.

The October 11 program, titled "Birth of a New World," outlines the famous journeys of European explorers in their efforts to discover a westward route to the Orient. Here are a few pertinent facts to refresh your memory: (1) Christopher Columbus discovered the New World in 1492; (2) John Cabot, Italian explorer in the service of England, set foot on the American continent in 1497; (3) Amerigo Vespucci claimed sweeping discoveries of new lands in 1499 and, with Alonso de Ojeda, explored the Gulf of Venezuela to Cape Maracaibo; (4) Pedro Alvares Cabral, Portuguese sailor, and Vincent Yanez Pinzon, Spanish adventurer, discovered Brazil in 1500 and claimed their discoveries for their respective countries.

"New Horizons," sponsored by the American Museum of Natural History and the National Education Association, may be heard Wednesdays over CBS at:
EST 9:45 a.m. — CST 2:30 p.m.
MST 1:30 p.m. — PST 1:30 p.m.*

Lest You Forget . . .

● Beginning Saturday, October 7: "Art for Everyone," NBC. A new series in art appreciation presented in cooperation with the National Art Society.

Eastern 7:30 p.m. Central 6:30 p.m. Mountain 5:30 p.m. Pacific 4:30 p.m.

● Returning Monday, October 9: Columbia's "American School of the Air." This is a Monday-through-Friday series.

Eastern 9:15 a.m. Central 2:30 p.m. Mountain 1:30 p.m. Pacific 12:30 p.m.*

● Returning Tuesday, October 10: "Women in the Making of America," NBC. This series of dramatic stories of past and present women pioneers returns to the air under a new title: "All-American Women."

Eastern 2:00 p.m. Central 1:00 p.m. Mountain 12:00 noon Pacific 11:00 a.m.

● Beginning Wednesday, October 11: "If Money Talked," NBC. A new hour-long dramatic series telling the stories of the origin of merchandising and manufacture in this country and the founding of certain great firms whose names are household words.

Eastern 9:00 p.m. Central 8:00 p.m. Mountain 7:00 p.m. Pacific 6:00 p.m.

● Returning Friday, October 13: Dr. Walter Damrosch's "Music Appreciation Hour," NBC.

Eastern 2:00 p.m. Central 1:00 p.m. Mountain 12:00 noon Pacific 11:00 a.m.

*Some Pacific Coast stations will take this series at an hour locally convenient.

THIS WEEK'S PROGRAMS

SATURDAY

October 7

MORNING

***Star in program listings indicates news broadcast.**

7:00 a.m. EST

NBC-Salute to Saturday: WFAF

*NBC-Morning Patrol: News: WJZ

CBS-Morning Almanac: WABC

Musical Clock: KDKA WGH KYW WFBL

*WBAL-Time & Tunes: The Seven Ten: News

WBAX-Melody Merry-Go-Round

WBEN-Sun Greeters' Club

WCAE-Prgm. Resume: Morning Express

WCAU-Between You & Me

WGY-Church in the Wildwood

*WHAM-News

*WHP-Morning Alarm: Rhythm Makers: News

*WIBX-News: Early Edition

*WKBW-Headlines on Parade

WLW Family Prayer Period

WMMN-Hickory Nuts

WOR-Morning Music Box

WPAR-Natehee & His Tribe

WSYR-Timekeeper

WTAM-L. P. Lehman & Staff

7:15

KDKA-Western Trails

*KYW-News: Musical Clock

WGY-Jake & Carl

WHAM-Tonic Tunes

WGBI-The Eighty Alarm

WOR-Musical Clock: Vincent Sorey's Orch.

WPAR-Musical Clock

WTAM-Slim Everhardt

7:30

*NBC-News, with Gabriel Heatter: WFAF

CBS-Morning Almanac: WABC

*News: WBAX WKBW

KDKA-Musical Clock

WBAL-Around the Breakfast Table

*WBEN-News: Sun Greeters' Club

WBRE-Philharmonic Symphony

*WESG-Morning Varieties: News

Log of Stations Listed in Edition D-Alleghany

Call Letters	Kilo-cycles	Power Watts	Location	Net-work	Call Letters	Kilo-cycles	Power Watts	Location	Net-work
CKLW†	1030	5,000	Windsor, Ontario	MBS	WHEC*	1430	1,000	Rochester, New York	CBS
KDKA	980	50,000	Pittsburgh, Pennsylvania	NBC-B	WHK†	1390	2,500	Cleveland, Ohio	NBC-B & MBS
KYW	1020	10,000	Philadelphia, Pa.	NBC-R	WHP	1430	1,000	Harrisburg, Pennsylvania	CBS
WABC	860	50,000	New York City	CBS	WIBX	1200	250	Utica, New York	CBS
WBAL§	1060	10,000	Baltimore, Md.	NBC-B & MBS	WJAS	1290	5,000	Pittsburgh, Pennsylvania	CBS
WBAX	1210	100	Wilkes-Barre, Penna.	MBS	WJR†	750	50,000	Detroit, Michigan	CBS
WBEN	900	5,000	Buffalo, New York	NBC-R	WJTN	1210	250	Jamestown, New York	NBC-B
WBRE	1310	250	Wilkes-Barre, Penna.	NBC	WJZ	760	50,000	New York City	NBC-B
WBT†	1080	50,000	Charlotte, North Carolina	CBS	WKBN*	570	500	Youngstown, Ohio	CBS
WBZ†	990	50,000	Boston, Massachusetts	NBC-B	WKBW	1480	500	Buffalo, New York	CBS
WCAE	1220	5,000	Pittsburgh, Pa.	NBC-R & MBS	WLW	700	50,000	Cincinnati, Ohio	NBC & MBS
WCAU	1170	50,000	Philadelphia, Pa.	CBS	WMAQ†	670	50,000	Chicago, Illinois	NBC-R
WFAF	660	50,000	New York City	NBC-R	WMFF	1310	250	Fairmont, West Virginia	CBS
WBR*	1310	250	Reading, Pennsylvania	NBC-R	WMMN	890	5,000	Binghamton, New York	CBS
WEEU	830	1,000	Chicago, Illinois	NBC-B	WNB*	1500	250	Newark, New Jersey	MBS
WENR†	870	50,000	Elmira, New York	CBS	WOR	710	50,000	York, Pennsylvania	NBC
WESG	850	1,000	Syracuse, New York	CBS	WORK	1320	1,000	Parkersburg, West Virginia	CBS
WFBL	1360	5,000	Cleveland, Ohio	CBS	WPAR	1420	100	Atlanta, Georgia	NBC
WGAR†	1450	5,000	Scranton, Pennsylvania	CBS	WSB†	740	50,000	Nashville, Tennessee	NBC
WGBI	880	1,000	Buffalo, New York	CBS	WSM†	650	50,000	Syracuse, N. Y.	NBC-B & MBS
WGR	550	5,000	Schenectady, New York	NBC-R	WSYR	570	1,000	Cleveland, Ohio	NBC-R
WGY	790	50,000	Rochester, New York	NBC-B	WTAM	1070	50,000	Hartford, Conn.	NBC-R
WHAM	1150	50,000	Louisville, Kentucky	CBS	WTIC†	1040	50,000	Wheeling, West Virginia	CBS
WHAS†	820	50,000			WVVA	1160	5,000		

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640; KGO, 790.

NBC—National Broadcasting Company
 CBS—Columbia Broadcasting System
 MBS—Mutual Broadcasting System
 NBC-B—National Broadcasting Company Basic Blue Network
 NBC-R—National Broadcasting Company Basic Red Network
 †—Night Programs Only
 *—Network Programs Only
 §—WBAL, 760 kilocycles, 9 p.m. to midnight

PLEASE NOTE:

Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 18.

***Star in program listings indicates news highlights.**
NOTICE: The information contained in the program schedules presented in these pages is supplied by the stations broadcasting those programs, and RADIO GUIDE should not be considered responsible for errors in announcements due to failure of stations to advise of weekly program changes.

If your favorite station is not listed at quarter- or half-hour periods, consult the time listings immediately preceding. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

10:15

CBS-Saturday Serenade: WHP
 NBC-Amanda Snow, songs: WJZ
 WORK WMFF WJTN WEEU (sw-21.5)

NBC-No School Today: WFAF
 WTAM KYW WBRE WBEN
 KDKA-Melody Time
 CBS WGY Organ Reveries: Talk
 WHAM At Sign
 CBS WHP-Album of Melodies
 WMMN-Modern Airs

10:30

NBC-Bright Idea Club: WFAF
 WTAM WLW KYW
 CBS
 NBC-Barry McKinley, bar.: WJZ
 WJTN WEEU KDKA (sw-21.5)

CBS-Organ Moods: WABC
 WJAS WKBN WHP WCAU
 WESG WHEC WPAR WGR
 WNB WGBI (sw-17.83)

MBS-The First Offender: WOR

WBAN Stairway to the Stars
 WBEN-Garden Talk
 WBRE-Polka Dots
 WCAE Jingle Jim sketch
 WFBL Miss Goodnews
 WGY-Juvenile Jamboree

WHAM-It Need Not Have Happened
 WBN Children's Theater
 WKBW-Health Hunters
 WMFF-To be announced
 WMMN-Grampa Jones & His Grandson
 WORK-Children's Hour
 WVVA-Kiddie Show

10:45

NBC-The Child Grows Up: WJZ
 WBAL WJTN WHAM WEEU (sw-21.5)

CBS-Woman in the World of Tomorrow: WABC WJAS WKBN
 WIIP WCAU WESG WHEC
 WPA WGR WNB (sw-17.83)

KDKA-Dance Orch.
 WBEN-Gypsy Orch.
 WBRE-Texas Tumbleweeds
 WCAE Little Show
 *WFBI-News: Morning Serenade
 *WGBI-News: Music & Resume
 WKBW Gypsy Caravan

11:00

NBC-Charioters: WJZ WBAL
 WMFF KDKA

*CBS-News: Cincinnati Conservatory of Music: WABC WKBN
 WCAU WHP WMMN WGBI
 WPAR WFBL WJAS WKBW
 WVVA WHEC WIBX (sw-17.83)

Howard Colf, violinist, will be the soloist on today's program.
 NBC detail on page 16 this week.

NBC-Ross Trio: WFAF WCAE
 WORK WBEN

MBS-The Model Airplane Club:
 WOR WBAX

Boy Scout Prgm.: WJTN WHAM
 KYW-Let's Visit the Zoo
 WBRE-Kathleen Sweeney Show
 WEEU-Jack Kenney
 *WESG-News: Musical Bazaar
 *WGR-News: Early Edition
 WGY-Health Hunters
 WLW-Mail Bag
 WSYR-Amos Phipps
 WTAM-F.H.A. Talk

11:15

NBC-Smilin' Ed McConnell, songs: WFAF WTAM WBEN
 WCAE WLW WGY KYW

NBC-The Wise Man: WFAF KYW
 WBEN

NBC-Morin Sisters: WJZ KDKA
 WJTN WORK WHAM (sw-21.5)

MBS-Marriage Clinic: WOR
 WNB WBA
 WBRE-Louis Savitt, violinist
 WCAE-Jr. Crime Prevention Bureau
 WEEU-Horseshoe Mike & Cowboy Joe
 WGR-Big Brother Bob
 WGY-Mid Morning Devotions
 WHP-Album of Melodies
 *WMFF-News
 *WMMN-News: At Your Service
 WSYR-Edwards Juvenile Hour
 WTAM-Everyman's Treasure House
 WVVA-Jamboree Prevue

11:30

NBC-Our Barn: WJZ WSYR
 WORK WJTN WMFF WHAM
 WBAL (sw-15.33)

CBS-Cincinnati Conservatory of Music: WABC WKBN WCAU
 WPAR WIBX WFBL WJAS
 WHEC WKBW WGBI WNB
 WHP (sw-17.83)

Continued on Page 29

REMAINDER OF THIS WEEK'S PROGRAMS
 FOLLOWS THE PICTURE SECTION

OLD BOOKS WANTED

We pay big cash prices for thousands of different titles. We bought over 7,500 books in past twenty-one months, and have paid as high as \$500.00 for a single book. For example, we will pay you cash for the following books as described in our price list:

- Pilgrim's Progress \$4,000.00
- Adventures of Tom Sawyer 200.00
- Old Swinmin' Hole 75.00
- Black Beauty 100.00
- Treasure Island 50.00
- Scarlet Letter 35.00
- Venus and Adonis 5,000.00
- Snow-Bound 45.00
- Uncle Tom's Cabin 50.00
- Leaves of Grass 250.00
- Ben Hur 25.00
- Last of the Mohicans 50.00
- Moby Dick 100.00
- Little Women 25.00
- McGuffey Primer 100.00
- Tamerlane & Other Poems 5,000.00

These are but a few of the many thousands of books we want. DON'T SEND BOOKS until you have checked our latest list giving full information. Don't delay—a single old school book, story book, Bible, poetry, history, travel, almanacs, newspapers, letters, autograph, etc. may bring you \$25, \$50, \$100, \$500 or even \$5,000 cash for certain books. Better investigate NOW. Send 15c coin or stamps to the American Book Mart, Dept. 201, 140 S. Dearborn St., Chicago, and we will send latest list of old books we want to buy and cash prices we will pay.



RADIO—HERE I COME

BEING the world's champion tennis player with a string of victories stretching from Forest Hills to Wimbledon would be accomplishment enough for most women. But not for Alice Marble. Now this tall, lovely blonde with the green eyes sets out to conquer radio and Hollywood as she has the tennis world. Judging from past appearances on such programs as "Hobby Lobby," "Information, Please,"

"Kraft Music Hall," "Inside Story," she'll be a conqueror in those, too. Daughter of an accomplished singer, she has a splendid voice, a good mike personality. If television comes in, she won't suffer there, either. She loves radio, is determined to make a career for herself in it, feeling she would be as much at home there as on the tennis courts. Successful as a guest star, she is being sought for a regular program.

(CONTINUED ON NEXT PAGE)

—Photographs by Colver
Sorensen, Azusa, Wide World





(CONTINUED FROM PRECEDING PAGE)

ALICE (shown in action at left) says there is no real romance in her life up to now. "I'm afraid my training habits—early to bed, etc.—frighten most men off." Her two loves are tennis and singing, a sort of bigamy, for she pursues them both at the same time, often sprints between tournament matches

IN 1934, Alice seemed finished when she collapsed during a Paris tournament and was carried from the court (below). But with indomitable courage she fought her way back, after two years, to health and new championships. The same courage is being applied to her efforts to succeed in radio





A NEW TYPE of tennis champ is willowy Alice Marble, seen in contrast with women champs of an earlier day. At left is Molla

Mallory, singles queen in 1920-22 and 1926; in the center, old-fashioned May Bundy; at right, Suzanne Lenglen, French ace



MANY FAMOUS ADMIRERS will be pulling for Alice to succeed in radio. In London, she is shown with (l. to r.) Princess Beatrice, Mrs. Helena Wills Moody, Queen Ena of Spain. Alice is talking with Princess Helena Victoria



SCALE:
 Each square (drawn in perspective) in this map is 25 miles on each side and encloses an area of 625 sq.miles. Diagonals between corners of each square would measure 35 1/3 miles.

KEY:

- SIEGFRIED LINE**
 - LESSER GERMAN FORTIFIED AREAS
 - SOFT OR SWAMPY GROUND
- MAGINOT LINE**
 - LESSER FRENCH FORTIFIED AREAS
 - BELGIAN FORTIFIED LINE
- MOUNTAINS
- RIVERS
- CANALS
- European cemeteries where 30,812 American soldiers are buried



GERMAN COMMANDER is Col. Gen. Walther von Brauchitsch



MARIE G. GAMELIN commands the French and Allied forces



BRITAIN'S CHIEF of Staff is six-foot-four Edmund Ironside

Radio Listener's War Map of the Western Front

WITH the eyes of the world glued on the two heavily fortified defense lines which face each other across the river Rhine, a new type of warfare is slowly getting under way in Europe. One of the lasting results of the first World War was the impression upon military minds of the effectiveness of trenches and ground fortifications in resisting attack. As early as 1915, trenches were hurriedly dug, earthworks thrown up, and the great armies on the Western Front were stalemated until war ended—not because of military action but because of Germany's economic exhaustion.

IN 1929 the French, remembering this great lesson that the first World War had to teach, started the construction of its Maginot Line. Lying between the German-French borders, it was a line of forts connected by long underground passageways, with billets, kitchens, baths, armories and every possible convenience to make them long tenable in the face of siege. In conjunction with it were underground airdromes, tank-traps—above ground—and a virtually solid terrain of machine-gun nests and anti-aircraft batteries, all well concealed from enemy eyes. A secondary, lesser extension of the Maginot Line was constructed along the Franco-Belgian border in event attack from Germany should come across Belgium as before. Belgium itself has reared a similar fortified wall along its German border. Military men who have viewed the Maginot Line agree France's wall is well-nigh impregnable.

NOT to be outdone, the Germans, on their side of the Rhine, have been giving employment to some 300,000 workmen in the construction of a matching wall, the Siegfried Line, which, hurriedly rushed to a conclusion, lacks many of the refinements and improvements which the French have built into their defense wall. The Siegfried Line is not so much a line as a series of fortresses between which the Germans would have to depend upon mobile units for defense. In

the last war, the Germans lost 278,000 men in vain assaults upon the fortress at Verdun, and, once the famed Hindenburg Line was broken, there were no defenses behind which Germans might pause to rest for new battle. The Siegfried Line provides such a shelter.

THE French have moved cautiously in their first efforts to force a wedge into the Siegfried Line through which to pour troops for the conquest of Germany. Most of the action has consisted of the clearing out of German land forces which occupied the No-Man's Land between the two lines, a No-Man's Land which ranges to fifteen miles at different points. The rich Saar region, recently returned to Germany after being taken at the end of the War by France, with its capital city of Saarbruecken, has seen most of the early skirmishing. Attacks—but not the mass infantry attacks of the last war with their wholesale butchery—will be made upon these lines. They will be made only after the most careful preparation—a long-term artillery barrage which will drive back the land troops and isolate the individual fortresses from others in the line.

THERE are two alternatives to such an attack. Tunneling under the lines is one alternative, and the weapons that such a type of warfare will bring have never been hinted at. High explosives will undoubtedly be one of the weapons used. The other alternative is to ignore the lines altogether, fly over them and make the war largely an aerial war in which cities and civilians will suffer as much as the armed forces. An indication that this might become the policy of Germany is given with the massing of war-planes at Aachen, near the Belgian-German border. Another meaning that this concentration of troops may have is that neutral Belgium and the Netherlands are about to be violated. This the Germans deny. At any rate, the big question of the war thus far is: Can either force break through—even by violating Netherlands or Belgian neutrality?

THE COMEDIAN

"OH YEAH" has been a gem of Americana since Ken Murray introduced it on Broadway in 1934. Since then, Murray's roustabout humor has continued to grow on fans of radio, films and vaudeville. Ken, now back on the air, was snapped by cameraman (below) with "Ruby" on Hawaiian vacation

THE PROGRAM

BEGINNING with Ed Wynn, the name of Texaco has been linked to a host of famous radio stars, but none more endeared

to listeners than Ken Murray, current emcee of "Texaco Theater" (CBS, Wednesday, 9 p.m. EST; 8 CST; 7 MST; 6 PST)



THE PROGRAM

SPARKLING popular music, leavened by the dry wit of Walter O'Keefe, are features of the new "Tuesday Night Party," which

stars Broadway vocalist Mary Martin (below) on CBS net Tuesdays at 8:30 p.m. EST; 7:30 CST; 6:30 MST; 10 MST; 9 PST

THE SINGER

MARY "My Heart Belongs to Daddy" Martin acquired that long but appealing name from her knockout song hit in the popular Broadway show, "Leave It to Me." She's a Texas girl who has a way about her and who happened to contact a song that clicked. Now she's in radio and movies

—Paramount Pictures



NO NAME OF HIS OWN



ROCHESTER goes into snake-dance in the movie "Man About Town." He's a riot in movies and radio



OTHER STAGES in the oriental skit, above and below. Rochester is hall fellow well met in real life



FEW radio listeners know Eddie Anderson by his real name. He's just Rochester. And even the legal rights to that name belong to Rochester's boss, Jack Benny. The colored comedian is virtually a man without a name, but that doesn't worry Rochester. He gets plenty of highly paid laughs on Jack Benny's show (re-

turning this week, NBC, Sunday, 7:00 p.m. EST, 6:00 p.m. CST, 9:30 p.m. MST, 8:30 p.m. PST). Will Rochester surmount the obstacles of race prejudice to attain, like Bill Robinson, a long career as one of the most popular colored entertainers? Or will his high-riding star fall in public attention—like that of Stepinfetchit?

Photographs by A. L. Schafer and Talmadge Morrison

(11:30 a.m. Continued)

NBC-Hilda Hope, M. D., sketch: WEAF KYW WGY WTAM
NBC-Originalities: WCAE
★MBS-Army Band: News: WOR WLW WBAX
KDKA-To be announced: Janet Ross
WBEN-Concert Hall of the Air
WBRE-Polka Dots
WEEU-Melody Shoppers
WGR-Rhythm in Rhyme Time
WMMN-Salt & Peanuts: A Day at Mays
WWVA-Liberty Question Bee

11:45

NBC-Three Romances: WCAE
WBRE-Clem Warren, songs

AFTERNOON

12:00

CBS-Country Journal: WABC WHEC WJAS WFBI WPAR WGBI WKBW WNBW WWVA WIBX WKBN WHIP
★NBC-News: Dol Brissett's Orchestra: WEAF WBEN KYW
MBS-Oberlin on the Air: WBAX
Subject: "Colleges in Times of Crisis." Speaker: Dean Carl W. Wittke, eminent historian.
★NBC-News: American Education Forum (News, WJZ only): WJZ WBAL (sw-15.33)
Subject: "Isolation of Education to Society." Speakers: Harold Hand, Grayson Kefauver and Mack Savelle all of Stauffer University.

★KDKA-News: Man on Farm
WBRE-Joe Bednarek, guitarist
★WCAE-News
WCAU-Farm Weekly
WEEU-Gloom Chasers
E.C.G. Woodhulls
★WGR-News: Dance Interlude
★WGY-Dick Leibert, organist: Markets: News
★WHAM-Hi of the Day: News
★WJTN-News: Matinee Revue
WLW-My Health
★WMMF-News: Interlude
★WMMN-News: Farm Flashes
WOR-Man on the Farm
WORK-The Swingers
WSYR-Brown Newspapers
WTAM-Noonday Resume

12:15

NBC-Manhattan Melodies: WMMF WEBR
NBC-Dol Brissett's Orch. WLW WCAE
CBS-Rhythmaires: WABC WIBX WKBW WWVA WPAR WFBL WJAS WGBI
★News: WHP WORK
★WBRE-Elias Breskin's Orch.: News
WESG-Agricultural Hour
WGR-Farm Bureau Speaker
WGY-Voice of the Farm
WHAM-4-H Club
WMMN-Midday Melodies
WSYR-Consumers Information

12:30

NBC-Call to Youth: WEAF WCAE WTAM
Subject: "Know Yourself." Speaker: Dr. Alfred Grant Walton.
NBC-Nat'l Farm & Home Hour: WJZ WBAL WHAM WORK KDKA WEBR WMMF WSYR WJTN WBRE
For detail see Good Listening Guide.
CBS-Nila Mack's Let's Pretend: WABC WPAR WFBL WKBW WMMN WGBI WGR WCAU (sw-17.83)

MBS-To be announced: WNBW
★News: WJAS WOR WIBX KYW The Happy Clarks
WBAX Midday Madcaps
★WBEN-News: Musical Prgm.
WEEU-The Crimson Trail
WGY-Farm Paper
WHP-Musical Revue
WKBW Farm Period
★WLW-News: River: Weather: Grain Reports
WWVA Eleven Sixty Club

12:45

★NBC-News: Armchair Quartet: WEAF WCAE WBEN
NBC-Nat'l Farm & Home Hour: WLW
MBS-Alan Courtney's Gloomchasers: WOR
★KYW-News: Music at Midday
WBAL Man on the Street
★WEEU-News: Briefs
WBN-Racimo Hawaiians
WJAS Musicale
WKBW Parade of Business
WTAM County Agricultural Bureau
WWVA-Farm & Home Hour

1:00

CBS-Enoch Light's Orch.: WABC WIBX WJAS WPAR WHEC WGR WGBI (sw-15.27-17.83)
NBC-Burt Farber's Orch.: WEAF WTAM (sw-15.33)
MBS-Alan Courtney's Gloomchasers: WBAX
NBC-Nat'l Farm & Home Hour: WBAL
Front Page Drama: WCAE WMMN
WBEN Farm Service
WBRE-Famous Orch.
WCAU-Scientific Wonders
WEEU-Afternoon Melodies
WFBI-Christian Science Prgm.
WGY Man on the Farm
★WKBW-News: Rise & Shine
WWVA-L. P. Lehman & Staff: Dr. H. Lamont

1:15

WORLD SERIES

MBS stations listed below will broadcast today's World Series game from Crosley Field in Cincinnati, Ohio. The New York Yankees, American League pennant winners, opposing the Cincinnati Reds, National League pennant winners, for the championship. If the game is called due to inclement weather, alternate programs for this period are listed.
KQV WHJB WBX WABY WNBW WGR WKBW WOR WMMF WSAW WSYR WBIX
For further detail see sponsor's announcement on this page.

NBC-Calling All Stamp Collectors: WEAF KYW WTAM (sw-15.33)
CBS-Enoch Light's Orch.: WFBL WCAU WMMN WKBW WHP
★WGR-News: Dance Interlude
★WGY-Dick Leibert, organist: Markets: News
★WHAM-Hi of the Day: News
★WJTN-News: Matinee Revue
WLW-My Health
★WMMF-News: Interlude
★WMMN-News: Farm Flashes
WOR-Man on the Farm
WORK-The Swingers
WSYR-Brown Newspapers
WTAM-Noonday Resume

1:30

NBC-Three-Quarter Time: WJZ WHAM WMMF WEBR WORK WEEU WJTN (sw-15.33)
CBS-What Price America?, drama: WABC WJAS WPAR WFBL WIBX WNBW WMMN WGBI WCAU WGR WHP (sw-15.27-17.83)
Boulder Dam's origin and its present use will be dramatized on today's episode.
NBC-Matinee in Rhythm: WEAF WLW KYW WTAM WBEN
★News: WBRE WWVA
KDKA-Checkerboard Time
WBAL-Happy Johnny & his Gang
★WBRE-News: Italian Hour
WCAE-Football: Pitt vs. West Virginia
WCAU-Encores Yesterday
WGY-Stock Market Reports
WKBW-WPA Prgm.

1:45

NBC-Three-Quarter Time: WSYR
MBS-Jimmy Shields, trn.; Orch.: WBAX WOR
KDKA-Football: Temple vs. Carnegie Tech.
WBAL-Jungle Time
WBRE-Serjeaders
WGY-Football: Cornell vs. Syracuse
WKBW-Wilson Ames, organist
WWVA-P.T.A. Prgm.

2:00

NBC-Ray Kinney's Orch.: WEAF WTAM WBEN WLW KYW (sw-15.33)
NBC-To be announced: WJZ WBAL WJTN WSYR WHAM WMMF
CBS-Bull Session: WABC WGBI WNBW WHEC WCAU WJAS WIBX WHP WWVA WPAR WKBW (sw-17.83)
MBS-Ginsburgh Concert Orch.: WOR WBAX
Football: Albright vs. Bucknell: WEEU WORK
WBRE-Football Game
WESG-Football: Cornell vs. Syracuse
★WFBL-News: 40-Plus Club
★WGR-News: To be announced
WMMN Smoky Mountaineers

2:15

NBC-To be announced: WBRE KYW Football Game
WFBL Health Hunters
WGR-Football: Cornell vs. Syracuse
WOR-News & Views of Baseball

2:30

NBC-Indiana Indigo: WJZ WJTN WHAM WMMF WSYR WBAL (sw-15.33)
MBS-To be announced: WOR
NBC-Golden Melodies: WEAF WBEN WTAM (sw-9.53)
CBS-Brush Creek Follies: WABC WFBI WIBX WHP WJAS WCAU WHBW WPAR WKBW WMMN WGBI WWVA (sw-15.27-17.83)
★WBRE-News: Vincent Carrozza
★WLW-News

2:45

NBC-Golden Melodies: WLW
NBC-Football: Minnesota vs. Nebraska: WJZ WHAM WSYR WBAL WEBR WMMF WJTN (sw-15.33)
WBRE-Clem Warren, songs
★WCAU-News

3:00

CBS-Merrymakers Orch.: WABC WMMN WBX WWVA (sw-15.27-17.83)
NBC-Concert Orchestra: WEAF WBEN WTAM WLW
NBC-Football Game: WJZ WJTN WMMF WBAL WHAM WSYR WEBR (sw-15.33)
WBRE-Italian Prgm
WCAU-To be announced
★WGBI-News: Music & Resume
WPAR-Football Game

3:15

CBS-Merrymakers Orch.: WGBI
NBC-Sonny James' Orch.: WEAF WTAM WBEN (sw-15.33)
NBC-Football Game: WJZ WBAL WHAM WMMF WEBR WSYR WJTN

3:30

CBS-Charles Paul, organist: WHIP WJAS WWVA WKBW WGBI WFBL WIBX (sw-17.83)
★WBRE-News
WMMN Buddy & Smiley

3:45

WBRE-Gerry Moutana Gang
WHP-Weekend Tour

4:00

NBC-Football Game: WJZ WBAL WBRE WMMF WJTN WHAM WSYR WEBR
CBS-Dancepatrons: WABC WESG WFBI WJAS WWVA WKBW WIBX WHIP WGBI (sw-15.27-17.83)

4:15

NBC-Tryton's Band: WEAF WBEN WTAM (sw-9.53)
MBS-Football: Oklahoma vs. Northwestern: WOR
WBAX-Football: Plains vs. Plymouth
★WMMN-News

4:15

WMMN-Parade of Bargains

4:30

NBC-Paul Laval's Orch.: WEAF WCAE KYW WBEN WTAM (sw-9.53)
CBS-To be announced: WABC WESG WHP WGBI (sw-15.27-17.83)
WBRE-Dance Music
WHP-Weekend Tour
WJAS-To be announced
WMMN-Parade of Bargains
WWVA-Traffic Safety

4:45

WWVA Front Page Drama
5:00
NBC-Football Game: WJZ WEBR WHAM WSYR WMMF

5:00

NBC-Southwestern Serenade: WEAF WCAE WGY WBEN KYW WTAM (sw-9.53)
CBS-Summer Serenade: WABC WPAR WIBX WHP WJAS WGR WNBW WGBI WMMN (sw-15.27)
MBS-Football Game: WBAL WBAX WOR

5:15

WBRE-Polka Dots
WCAU-Cosmopolitans
WESG-Rhythmic Almanac
WFBL-Catholic Action
WJTN-Tea Time Times
WKBW-Curtain Calls
WWVA-A Shopping We Will Do
★NBC-News: Three Cheers: WEAF WGY WCAE KYW WBEN WTAM (sw-9.53)
CBS-Summer Serenade: WFBL
★News: WBT WKBW
WEEU-Vesper Organ Prgm.
WGBI-Sunday School Lesson
WMMN-Jam for Supper
WSYR-Gospel Crusader

5:30

CBS-Dance Orch.: WABC WNBW WHP WWVA WMMN WCAU WPAR WKBW WGBI WIBX (sw-15.27-17.83)
NBC-Erskine Hawkins' Orch.: WJZ WJTN WEBR WHAM KDKA WBRE

MBS-Tommy Tucker's Orchestra: WOR WBAL
NBC-To be announced: WEAF WBNB KYW WGY WCAE (sw-9.53)
★News: WBAX WESG
WBRE-Mountaineers
WFBI-Secret Agent K-7
WGR-To be announced
WJAS-Baron Elliott's Orch.
WMMF-Broncho Busters
WORK-Late Afternoon Musical
WTAM-Aloha Land

5:45

CBS-Dance Orch.: WFBL
NBC-To be announced: WLW WTAM
MBS-Ed Thorgerson, sports: WOR WCAE WBAX WBAL WSYR
Sports: WGR WESG
★WBRE-News: Pauline's Perils

NIGHT

6:00

★NBC-Kaltenmeyer's Kindergarten: News: WEAF WMAQ WSB WLW (sw-9.53)
★NBC-El Chico Spanish Revue: News: WJZ WENR WORK WEBR
★CBS-News: Le Brun Sisters: WABC WJAS WKBW WIBX WPAR WGR WESG WCAU WMMN (sw-15.27)
MBS-Bob Miller's Orch.: WNBW CKLW WCAE

★News: WHAM WFBL WHAS WJR
★KDKA-News: Temp.: Your Movie Magazine
★KYW-News: Rhythmaires
★WBAL-News: Sports: Around the Dinner Table
WBAX Sports
★WBEN-News: Weather: Photography for the Amateur
WBRE-Country Choir
WBT-Musical Revue
★WBZ-News: Musicale: Weather
WGBI-Scrantonian on the Air
WGR-Lone Ranger
★WGY-News: Varieties: News
WHK-Baseball Resume
WHP-Mitchell Grand, organist
★WJTN-News: Dinnertime Melodies
WMMF-Dance Hour
WOR-Uncle Don, children's prgm
★WSYR-News: Nick Stemmler
★WTAM Walt Bergener, organist: News

6:15

CBS-Dance Orch.: WHAS WFBL WJR WKBW WPAR WESG WGBI WCAU (sw-15.27)
CBS-Sports Review: WABC
NBC-El Chico, Spanish Revue: KDKA
★News: WJAS WMMF WHK
★News: Sports: WBZ WCAE
Baseball Scores: WIBX WMMN WHP
WBAN-Musical Interlude: Sports
WBEN-Portraits in Music
★WBRE-News
WBT-William Winter
WGAR-Franklin Lewis: Interlude
WHAM-Tom Grierson, organist

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SATURDAY
October 7
WHIP Baseball Scores by Nobe Frank
WSM-Radio Patrol
WSYR-Change of Pace
WTIC-Strictly Sports

6:30

NBC-Religion in the News: WEAF WMAQ (sw-9.53)
NBC-Renew of the Mounted, sketch: WJZ WENR WEBR WMMF WBZ
★CBS-European News Roundup: WABC WPAR WHEC WJAS WKBW WGBI WIBX WHAS WMMN (sw-9.59-15.27)
MBS-Everett Hoagland's Orch.: WLW WBAX WCAE WHK
★News: WOR WORK WHP
Sports: WHAM WGR KYW
WJTN WBEN WFBL
CKLW-Baseball Scores
KDKA-Chet Smith
WBRE-To be announced
★WBT-Sports: News
WCAU Sports: Bob Golden's Orchestra
WGAR-Cultural Institute
WGY-Your Neighbor
WJR-Inside of Sports
★WSB-News: Bible School Lesson

(Continued on Next Page)

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Check Station Nearest You

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SATURDAY October 7

(6:30 p.m. Continued)

WSM-Internat'l S. S. Lesson:
Sports
WTAM Sportsman; Evening Pre-
lude
WTIC Behind the Scenes

6:45

★CBS-European News Roundup:
WMMN WBT WJR WHIP

NBC-Bill Stern, Sports Review:
WEAF

NBC-Norsemen Quartet: WBEN
WMAQ WTIC (sw-9.53)

MBS-Everett Hoagland's Orch.:
WSYR

Sports: WCAE WPAR WGY
CKLW-Ici L'On Chante

KDKA-Melody Time
KYW-Ken Martin's Orch.

WBAL-Tits & Encores
WBAX-Al Kavelins Orch.

★WBRE-News: Serenaders
WFPI-Tunes of Today

★WGBI-News: Baseball Scores
WGB-Front Page Drama

WHAM-State Unemployment Talk
★WBIX-News

WJTN-Front Page Drama
WOR-The Charioteer

WORK-Dance Time
WSM-International S. S. Lesson

WTAM-Otto Thurn's Orch.

7:00

CBS-The People's Platform:
WABC WBX WJAS WFBL WHIP

WBT WHAS WGI WNBW WJR
WCAU WGAR WPAR WHEC

WGBI WMMN (sw-15.27)
For detail see Good Listening Guide.

NBC-Message of Israel: WJZ
WENR KDKA WJTN WBZ

WORK WMMF WBRB
Dr. Israel Goldstein, rabbi of
the Congregational B'nai Jesu-

rin, New York City, begins a
series of four talks. "Our Man-

kind" will be the subject of to-
day's speech.

NBC-Dance Orch.: WEAF WSM
WEAF WBEN WTIC WCAE

KYW WTAM

MBS-Concert Orch.: WBAX

Sports: WLW WOR
To be announced: WSB WGY

CKLW-Toronto Trio
WBAL-Front Page Drama

★WBRE-Garwood Van's Orch.:
News

WHAM-Hank & Herh
WJTN-University of Melody

WKBW-Music to Please You
WMAQ-Ennio Bolognini's Orch.

WSYR-Meeting at the Crossroads

7:15

MBS-Elliott Roosevelt, commenta-
tor: WOR

NBC-Dance Drch.: WSB

★News: WLW WBRE
WBAX-Adven. of Jungle Jim

WBAL-Music in a Sentimental
Mood

★WKBW-News: To be an-
nounced

WLW-Truly American
WMAQ-Herbert Foote, organist

WVVA-On the Mall: Baseball
Scores

NBC-Hacienda Echoes: WHK
WEBR WIAM WSYR WBAL
WJTN WSM (sw-9.53)

CBS-Preview of American School
of the Air: WABC WBX WHEC
WMMN WGAR WGR WHIP
WCAU WJAS WPAR WNBW
WVVA WFBL (sw-9.59-15.27)

NBC-Art for Everyone: WEAF
KYW WSB WCAE

Dr. Bernard Myers, Dr. James
Rowland Angell and Frederlek
T. Eiseler begin a new series
designed to acquaint Americans
with the great masterworks of
painting.

NBC-Uncle Jim's Question Bee:
WJZ WGY WMAQ WBZ KDKA
WTAM

MBS-Cats n' Jammers: WOR
WBAX WNBW

CKLW-Parlour Swing
WBEN-Shea's Buffalo Orch.

WBRE-Herb Joffrey
WBT-Dr. Pepper Prgm.

WGBI-House Party
WLW-Truly American

WHAS-Dr. Charles W. Welch
WJR-News Comes to Life

WKBW-Swing It
WORK-Religious Hour

WTIC-True or False

7:45

NBC-Hacienda Echoes: WMMF
MBS-Inside of Soorts: WHK
WCAE WSYR WBAX WNBW

WOR
CKLW-Book Review

WBRE-Hilo Serenaders: Baseball
Scores

WHAS-Torky Shabb
WKBW-Inside of Sports

WLW-Fortunes Washed Away
WVVA-Football Scores

8:00

NBC-To be announced: WEAF
WGY WTAM KYW WBEN WTIC

WCAE WMAQ WSB (sw-9.53)

NBC-Jack Teagarden's Orch.:
WJZ WJTN WSYR WMMF

WHK WEBR WIAM KDKA
WBZ (sw-9.53)

CBS-To be announced: WABC
WHEC WCAU WJAS WPAR

WGR WJR WGBI WNBW WHP
WBT WGAR WBX WJAS

WFBL (sw-15.27-9.59)

MBS-Tropical Serenade: Sadi
Vela, bar.: Orch.: WOR WBAX

CKLW-Everybody's Jamboree
WBAL-Don't Forget

WBRE-Charlie Barnett's Orch
★WKBW-News: Zorta Carnival

WLW-Rentre Valley Folk
WMMN-Sagebrush Roundup

WSM-It's A Crime
WVVA-Where to Go to Church

8:30

NBC-Brent House, drama: WJZ
WBZ WORK WEBR WSYR

WJTN WMMF KDKA WBRE
WHAM WBAL

★CBS-Let's Join the Band: Orrin
Tucker's Orch.: News: WABC

WPAR WGAR WFBL WJAX
WBX WHEC WCAU WJR WBT

WGR WGBI WNBW WVVA
WJAS WJAS WHIP (sw-15.27-
9.59)

**** Hawaii Calls: WOR WBAX
WHK

✓ Saturday Good Listening Guide

Stations which will broadcast these programs may be found
in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

AFTERNOON

12:30 EST National Farm and Home Hour.
National 4-H Club members from the southern states
will discuss "Cooperative Potato Marketing." Caroline
B. Sherman of the Bureau of Agricultural Economics
will talk on "Learning About Land Problems through
Fiction." Ralph Fulghum of the Extension Service will
give a report on the 4-H Club activities.

1:15 EST World Series Baseball Game.
New York Yankees vs. Cincinnati Reds. Grantland Rice,
Bob Elson and Red Barber will report this game.

NIGHT

7:00 EST People's Platform.
Subject: "Profiteering and the War." Speakers: Mrs.
Maurice Pollack, Nathaniel Leverone, Paul H. Douglas
and Sidney Jones. Lyman Bryson presiding.

8:30 EST Stop Me If You've Heard This One.
Beginning a new type of quiz program, with Milton
Berle, Harry Hershfield and Colonel Jay C. Flippen,
comedians. Guests: Joe Rines, his orchestra and Colonel
Stoopnagle, comedian.

9:00 EST Hit Parade.
Lanny Ross, tenor; Bea Wain, vocalist; Merry Macs;
Mark Warnow's orchestra.

9:00 EST Alka-Seltzer National Barn Dance.

9:30 EST Death Valley Days; Drama.
Maria Coronel, the legendary "woman in blue," who
300 years ago spread Christianity among the Indians in
the Southwest, will be the subject of today's drama-
tization.

9:45 EST Saturday Night Serenade.
Mary Eastman, soprano; Bill Perry, tenor; Gus
Haenschen's concert orchestra.
A story about Mary Eastman may be found on page 7.

10:00 EST Benny Goodman's Orchestra.

10:15 EST Man About Hollywood.
Interviews and discussions centered around Hollywood's
colorful personalities, conducted by George McCall,
commentator.

10:30 EST Arch Oboler's Plays.
Tonight's drama, "Happy Year," is the realistic love
story of love in Noisville-on-the-Hudson. Betty Winkler
will star in this drama.

Refer to adjacent columns for stations
broadcasting these programs

MBS-Symphonic Strings: CKLW
WFBL-Herb Gordon's Orch.
WHAS-Kentucky Play Party
WHK-Roller Derby

10:30

CBS-Man About Hollywood with
WKBW WMMN WCAU WHIP
WGAR

★MBS-Music by Moonlight:
News: WOR CKLW

NBC-Al Donahue's Drch.: WJZ
WBZ WSYR WIAM WJTN
WEBR WMMF WBRE KDKA
WBAL WORK

NBC-Arch Oboler's Plays: WEAF
WSM WMAQ WBEN KYW WGY
WTIC WTAM (sw-9.53)
For detail see Good Listening Guide.

★WBAX-News
WCAE-Lang Thompson's Orch.

★WFBL-News: Musical Interlude
WGR-Univers of Melody

WHK Sports Slant
WLW-Bone County Jamboree

WPAR-Carl Lecker & Clubmen
WSB-Pop Ecker's Jamboree

★WVVA-News

10:45

CBS-Public Affairs: WABC WJR
WJAS WBX WGBI WBT WHIP
WKBW WCAU WMMN WHEC
(sw-9.59-11.83)

NBC-Al Donahue's Drch.: WHK
MBS-Music by Moonlight: WBAX
WNBW

WFBL-Queer Quirks in the News
WGAR-Boh Kelley: Interlude

WVVA-Inquiring Mike

11:00

★NBC-(News, WJZ only) Dance
Orch.: WJZ WJTN WSYR

NBC-John Gart's Orch.: WEAF
WGY KYW (sw-9.53)

MBS-Johnnie Davis' Orchestra:
WBAX

★CBS-News: Bob Chester's Or-
chestra: WABC WHP WCAU
WFBL WBT WGR WJR WNBW
(sw-9.59-11.83)

★News: WHAS WHAM WTIC
WORK WHAS WGAR WSB

WGBI KDKA WCAE WHK
Dance Orch: WPAR WLW

★CKLW-Reporter
WBAX-Baseball Today

★WBEN-News Weather: Base
ball Scores

★WBZ-News: Sports: Weather

★WBX-News: Sports
WKBW-Supper Club

WMAQ-Will Osborne's Orch.
★WMMF-News: Scenes

★WMMN-News: Dance Time

★WOR-News: Weather
WSM-Grand Ole Opry

WTAM-Tom Manning
WVVA-Midnight Jamboree

11:15

NBC-John Gart's Orch.: WBEN
WTIC WCAE

NBC-Dance Orch.: WBZ WHAM
WORK KDKA WMMF

CBS-Bob Chester's Orch.: WGBI
WPAR WMMN WBX WGAR
WJAS WHEC

MBS-Jack McLean's Orchestra:
CKLW WBAX WOR WHK

WHAS-Walsh Looks 'Em Over
WMAQ-Phil Levant's Orch.

WSB-Great Music of the World
WTAM-Billy Cullitan's Orch.

11:30

CBS-Bill McCune's Orch.: WABC
WBT WHP WHEC WKBW WNBW

WBX WJAS WCAU WGBI
WKBW WPAR WGAR WHAS

WJR WMMN WFBL (sw-6.12)

MBS-Jimmy Dorsey's Orchestra:
WOR WHK WBAX CKLW

NBC-Horace Heidt's Orchestra:
WEAF KYW WTAM WSB WCAE
WGY WTIC WBEN

NBC-Abe Lyman's Orch.: WJZ
WJTN WBAL WEBR WMAQ

WORK WHAM WSYR KDKA
WMMF WBRE WBZ

WGR-Stars Over Manhattan
WLW-To be announced

11:45

WLW-Sports

★NBC-News: Little Jack Little's
Orch.: WJZ WHAM WBZ WSYR
KDKA

CBS-Hal Kemp's Orch.: WABC
WBX WCAU WFBL WHP WJR

WMMN WNBW WHEC WKBW
WHAS WGAR (sw-6.12-6.06)

NBC-Dance Orch.: WEAF KYW
WCAE WSB WTAM WGY WTIC
WBEN

MBS-Shep Fields' Orch.: WOR
WHK WBAX CKLW WCAE

★News: WLW WBRE
WBT-Midnight Dancing Party

WMAQ-Harry James' Orch.
WSM-Grand Ole Opry

12:15

NBC-Little Jack Little's Orch.:
WBRE

WLW-Carl Deacon Moore's Orch.
WVVA-Organ Interlude

12:30

★NBC-Dance Orchestra: News:
WEAF KYW WTIC WSB WGY

CBS-Bob Crosby's Orch.: WABC
WCAU WBX WHEC WHP WJR

WGBI WFBL WGAR WNBW
WHAS WBT WMMN WKBW
(sw-6.12-6.06)

NBC-Dance Orch.: WJZ WHAM
KDKA WBZ WSYR WBRE

MBS-Joe Reichman's Orch.: WOR
WHK WCAE WBAX

CKLW-Larry Gentile
WBEN-Bono's Orch.

WLW-To be announced
WMAQ-Will Osborne's Orch.

WTAM-Dance Orch.
WVVA-Studio Jamboree

End of Saturday Programs

CASH for OLD JOKES
LAUGH AND STUMP THE EXPERTS
while you win cash for your favorite joke!

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TONIGHT! TUNE IN
"STOP ME IF YOU'VE HEARD THIS ONE"
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Sunday

Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

MORNING

11:30 EST Major Bowes' Family.
Guests: Dorothy Dreslin and Ralph Magelssen, vocalists.

AFTERNOON

12:00 EST Radlo City Music Hall.
Presenting the world premiere of Eugene Lador's opera "Columbus," with Erno Raape, conducting the symphony orchestra; Robert Weede, baritone; Jan Pearce, tenor; Martha Lipton, contralto; Lorenzo Alvani, bass; Glee Club and Mixed Chorus.
Music detail may be found on page 16, column 1.

12:30 EST On Your Job; Drama.
"The Story of an Inventor" will be today's drama.

1:15 EST World Series Baseball Game.
New York Yankees vs. Cincinnati Reds. Stan Lomax, Bob Elson and Red Barber will report this game.

2:00 EST Democracy in Action.
"Dur Nation's Stake in Foreign Trade" is the title of today's episode.

2:30 EST University of Chicago Round Table.
"Prosperity or Boom," the discussion of a possible boom in the United States due to the war in Europe and rearmament in this country, and how it will help or hinder us in our return to real prosperity.

3:30 EST Columbia Broadcasting Symphony.
Howard Barlow will conduct the orchestra.
Music detail may be found on page 16, column 2.

4:00 EST Hall of Fun.
Richard Lane, M. C.; Cliff Edwards (Ukelele Ike); Frances Hunt, vocalist; Gordon Jenkins' orchestra.

4:30 EST The World Is Yours; Drama.
Subject: "The Indians Who Met Columbus."
Music detail may be found on page 19.

5:00 EST Enna Jettick Melodies.
Jimmy Shields, tenor; Norsemen Quartet; D'Artega's orchestra; Rosamond Ames, style expert.

5:00 EST Hobby Lobby.
Dave Elman, M. C.; Harry Salter's orchestra. Guests: J. B. Ragland, collector of gyp weighing devices; Bill Hardy, owner of the Gay Nineties Night Club in New York; Fritz Scheff, old-time vaudeville star; Peter Sconfienza, who breaks objects with his teeth, and George Lahge of Bedford, Virginia.

5:00 EST Musical Steelmakers.
Carolyn Lee, three-year-old actress; Dorothy Anne Crowe, vocalist; The Steele Sisters; Ardenne White; The Old Timer; Jean and Her Boy Friends; Musical Steelmakers' orchestra; Singing Millmen.

5:15 EST Four Star News.
News developments on four scattered fronts—International and national affairs, sports and events of interest to women—will be reported by experts in this new series. H. R. Baukhage will report international affairs; Graham McNamee, the national affairs; Bill Stern, sports, and Nola Luxford, women's news.

5:30 EST Metropolitan Opera Auditions.
Edward Johnson, M. C.; Milton Cross, announcer; Wilfred Pelletier conducts the orchestra. Guests: Tassia Peters, soprano, and Gordon Gifford, baritone, both of New York City.

5:30 EST Ben Bernie and All the Lads.
Lew Lehr, comedian; Buddy Clark, vocalist, and the Bailey Sisters.
More information may be found on page 10, column 1.

NIGHT

6:00 EST Silver Theater.
Act 1 of a two-part drama "Lost Yesterday," by True

Boardman, starring Loretta Young. Conrad Nagel, M. C.; Dick Joy, announcer.

6:30 EST Grouch Club.
Jack Lescoulie, M. C.; Arthur Q. Bryan; Phil Kramer; Emery Parnell; Walter Tetley; Beth Wilson; Leon Leonardi's orchestra.

6:30 EST Gateway to Hollywood.
Resuming the talent quest from Hollywood. Guest: Madeleine Carroll, movie actress.

7:00 EST Jack Benny, Comedian.
Mary Livingstone; Andy Devine; Don Wilson; Phil Harris' orchestra.
More information may be found on page 10, column 1. Pictures of Rochester may be found on page 26.

7:30 EST Mr. District Attorney; Drama.
Racket-busting drama, with Raymond Edward Johnson.

7:30 EST Screen Guild Theater.
Marlene Dietrich, Gary Cooper, Bob Hope, and Connie Boswell will star in tonight's drama. Roger Pryor, M. C.; John Conte, announcer; Oscar Bradley's orchestra.
More information may be found on page 10, column 2.

7:30 EST Fitch Bandwagon.
Henry M. Neeley, M. C. Guest: Count Basie and his orchestra.

8:00 EST Campbell Playhouse; Drama.
Tonight's drama, "Algiers," stars Paulette Goddard and Drson Welles.

8:00 EST Symphony Orchestra.
Alfred Wallenstein, eminent American conductor, will lead the orchestra.
Music detail may be found on page 16, column 3.

8:00 EST Chase and Sanborn Hour.
Don Ameche, M. C.; Edgar Bergen and Charlie McCarthy, comedians; Nelson Eddy, baritone; Dorothy Lamour, vocalist; Robert Armbruster's orchestra. Guest: Charles Laughton, screen star in "Jamaica Inn."

9:00 EST Walter Winchell, Columnist.

9:00 EST Ford Sunday Evening Hour.
John Charles Thomas, baritone; symphony orchestra, with Fritz Reiner, conducting; Mixed Chorus.
Music detail may be found on page 16, column 3.

9:15 EST The Parker Family; Drama.

9:30 EST American Album of Familiar Music.
Frank Munn, tenor; Jean Dickenson, soprano; Elizabeth Lennox, contralto; Haenschen's concert orchestra.

9:45 EST Bill Stern; Sports.
Guest: Babe Ruth.
A story by Bill Stern may be found on page 4.

10:00 EST The Adventures of Ellery Queen.
Dramatized detective stories, with Ellery Queen, fiction-detective story-writer, and others. "The Adventure of the Mother Goose Murders" is the title of tonight's story.

10:00 EST Good Will Hour.
With John J. Anthony conducting.

10:00 Hour of Charm.
Phil Spitalny's All-Girl orchestra; Maxine, vocalist; John Anderson, M. C.; Del Sharbutt, announcer. Guest: Martha McChesney Berry, founder of Berry School for Mountain Children.

11:00 EST Paul Sullivan Reviews the News.

Refer to adjacent columns for stations broadcasting these programs

NBC-Diversion Without Exertion; Norman Cloutier, dir.; WJZ WLW KDKA WORK WEBR WBRE WHAM WMFF (sw-21.5)

NBC-The Radio Pulpit: WFAE WGY WSM WCAE KYW WBEN WTAM

Dr. Sockman's subject is "Today is Ours." The Radio Choristers will sing Soldiers of Christ Arise.

*News: WOR WGR WBAL WBAN
WGBI-Italian-American Prgm. WJTN-Betty Weakland WKBW-Sunday School of Air WSYR-Reading the Funnies WWVA-Opportunities for Men

10:15
MBS-To be announced: WOR WBAX
*WBRE-News
WBAL-Sunday Morning Roundup WGR-Meet the Comics

10:30
NBC-Children's Hour: WFAE
CBS-March of Games: WABC WFBL WPAR WNBC WJAS WIBX WCAU WHIP WMMN WESG (sw-17.83)

NBC-Morning Musicals: WJZ WJTN WMFF WORK KDKA WSYR WEBR WBRE WHAM (sw-21.5)

NBC-Barry McKinley, bar.: WBEN KYW WTAM WGY

WBAN-Italian Hour WCAE Phyllis Morton WEEU-Organ Music WKBW-Morning Musicals *WLW-News WOR-Reading the Comics WWVA-L. P. Lehman & Staff

10:45
NBC-Kiddoodlers: WCAE WBEN KYW WTAM WGY WLW WEEU-Morning Worship WGBI-Serantonian Funnies WGR-Westminster Church WKBW-Churchill Tabernacle WMMN-1st Presbyterian Church

11:00
*CBS-News & Rhythm: WABC WFBL WJAS WCAU
*CBS-News: Console Contrasts: WESG WNBC (sw-17.83)
*NBC-News: Alice Remsen in the Land of Make Believe: WJZ WJTN
MBS-Dick Harding, organist: WBAN
*NBC-News: Romance Melodies: WCAE KYW WLW
KDKA Music of Today WBAL-Gospel Tabernacle WBEN-Trinity Church Services WBRE-St. Stephen's Church *WGBI-News: Music *WGY-News: Ferde Grofe's Orch. WHAM Church Service WHIP-Presbyterian Church WIBX-Audrey Lynn *WMMN-News: Church Service WOR-Arranged by Leo Freundberg WORK-St. Matthews' Church WPAR-Church Services *WSYR-News: Symphonic Music *WTAM-News: Melody Time

11:15
NBC-Neighbor Nell: WJZ KDKA WORK (sw-15.33)
MBS-Reviewing Stand: WBAN
WGBI-Gems of Melody WGY-Union College Chapel Service

SUNDAY

October 8

WIBX-Gypsy Strings WJTN-Health Hunters

11:30

*NBC-(News, WFAE only) Julio Oyanguen, guitarist: WFAE WCAE WLW

CBS-Major Bowes' Family; Nicholas Cosentina, tr.; Chas. Mag-nante, accordionist; Robert Reed, m.c.; Sam Herman, xylophonist; Waldo Mayo's Orch.: WABC WFBL WKBN WIBX WNBC WGBI WESG (sw-17.83)
For detail see Good Listening Guide.

NBC-Southernaires: WJZ WJTN KDKA WSYR (sw-15.33)

MBS-Chorus from World's Fair: WBAN WOR

KYW-Ken Martin's Orch. WCAU-Children's Hour WJAS-English Lutheran Church WTAM-Cleveland Art School

11:45

MBS-American Radio Warblers: CKLW WCAE WHK

NBC-Vernon Crane's Story Book: WFAE WTAM WLW WCAE

MBS-To be announced: WBAN WOR

AFTERNOON

12:00

NBC-Radio City Music Hall of the Air; Orch.: WJZ KDKA WEBR WMFF WBAL (sw-15.33)
Music detail on page 16 this week.

NBC-Walter Logan's Musicals: WFAE WTAM WGY WCAE KYW

CBS-Major Bowes' Family: WJAS WGR WIBX WHEC WPAR WHIP WWVA WMMN (sw-17.83)

MBS-Perole String Quartet: WOR WSYR
Music detail on page 16 this week.

WBAN-Minature Theater *WBEN-News: Weather *WHAM-News *WJTN-News: Matinee Revue WLW-Cadle Tabernacle Choir WBRE-Children's Jubilee WEEU-Zagar Polski WORK-Ensemble

12:15

WBEN-Say It With Music WCAE-Amer. Radio Warblers WHAM-World Dances *WORK-News

12:30

CBS-Salt Lake City Tabernacle; Choir & Organ: WABC WPAR WFBL WESG WHIP WGR WKBN WWVA (sw-17.83)

NBC-Dn Your Job: WFAE KYW WCAE WTAM WBEN WGY
For detail see Good Listening Guide

NBC-Music Hall: WORK WJTN WLW

MBS-American Wildlife: WBAN WBRE-Italian Prgm. WCAU-Child Heroes

(Continued on Next Page)

MORNING

*Star in program listings indicates news broadcast.

8:00 a.m. EST

*CBS-News: Organ Reveille: WABC WGR (sw-17.83)

*NBC-News: Organ & Xylophone Recital: WFAE KYW WCAE WTAM WLW WBRE

*NBC-News: Peerless Trio: WJZ WORK WJTN (sw-21.5)

KDKA-Trails to Happiness WIBX Polish Echoes *WOR-News: Silver Strains WSYR-Go to Church WWVA-L. P. Lehman & Staff

8:15

NBC-Cloister Bells: WJZ WJTN WORK (sw-21.5)

8:30

NBC-Four Showmen Quartet: WFAE KYW WCAE WBRE

CBS-Poetic Strings: WABC WGR (sw-17.83)

NBC-Tone Pictures: WJZ WHAM WORK WEBR WSYR WEBC WJTN (sw-21.5)

WBAL-Sunday Sermon WKBW-The King's Morning WLW-Church Forum WTAM-The Credeans. WWVA Sunday Morning Serenade

8:45

NBC-Animal News Club: WFAE KYW WCAE WTAM WBRE

CBS-Radio Spotlight: WABC (sw-17.83)

WGBI-Gems of Melody WMMN-Anita Brill, hymns

9:00

*CBS-European News Roundup: WABC WCAU WESG WWVA WNBC WHEC WPAR WGR (sw-17.83)

NBC-Coast to Coast on a Bus: WJZ WEBR WSYR WLW WMFF WORK WBAL (sw-21.5)

Guests: The three little daughters of Lin Yu Tang, famous Chinese author of "Importance of Living."

NBC-Turn Back the Clock: WFAE WGY WTAM WBEN WBRE

KDKA Concert Favorites KYW-Story Lady WBAN-Rosario Bourdon's Orch. WCAE Church Service WEEU-Let's Go to Church *WFBL-Salvation Army: News WGBI-Italian-American Variety Prgm.

*WHAM-News WHP-Dick Leibert, organist *WIBX-Italian Album: News WJAS-St. Patrick's Church WJTN-Swedish Salvation Army WMMN-History of the Hymns WOR-Rainbow House

9:15

CBS-Outdoors with Bob Edge: WABC WGR WHEC WWVA WCAU WESG WPAR WNBC

NBC-Tom Terriss, Letters from Abroad: WFAE WTAM WBEN WBRE KYW WGY

WEEU-German Meditation WHAM-Salon Orch. WHIP-Ralph Emerson, organist

9:30

NBC-Coast to Coast on a Bus: WJTN

CBS-Wings Over Jordan: WABC WFBL WHEC WGR WHIP WNBC WESG WMMN WPAR WCAU (sw-17.83)

Guest: Dr. W. A. Jeonings, pastor of the Vernon A. M. E. Church in Tulsa, Oklahoma.

NBC-Sunday Drivers: WFAE WBRE KYW WGY WBEN

WIBX-Audrey Lynn *WMMN-News: Church Service WOR-Arranged by Leo Freundberg WORK-St. Matthews' Church WPAR-Church Services *WSYR-News: Symphonic Music *WTAM-News: Melody Time

9:45

CBS-Wings Over Jordan: WIBX

NBC-Sunday Drivers: WTAM WBEN-Musical Program WEEU-Memorial Bible Class

10:00

CBS-Church of the Air: WABC WESG WIBX WJAS WKBN WHIP WHEC WNBC WCAU WMMN WPAR WFBL (sw-17.83)
Speaker: Dr. Arlo A. Brown (Methodist), president of Drexel University, Madison, New Jersey.

Woman of the Week

MARTHA McCHESNEY BERRY

founder of Berry School for Georgia mountain children

on the new
Hour of Charm
with

* PHIL SPITALNY and his All-Girl orchestra
* JOHN ANDERSON, Master of Ceremonies

GENERAL ELECTRIC

LISTEN TO

Enna Jettick
SUNDAY
AFTERNOONS
NBC Red Network
Melodies

Presented by the makers of Enna Jetticks, America's Smartest Walking Shoes. \$5 to \$6.

SUNDAY October 8

(12:30 p.m. Continued)

WEEU-Socialist Party
WGBI-Polish Prgm.
WJAM-Sunday Musicale
WIBX-New Songs of Italy
WJAS-Music from Italy
WKBW-Tabernacle Hour of Music
WMMN-Familiar Melodies
WOR-Betty & Buddy, songs & patter
WSYR-Italian Melodies

12:45

CBS-Tabernacle Choir and Loft:
WNBF

WBAX-Voice of Truth
WCAU-Jack Byron's Orch.
WEEU-Tuneful Topics
★WOR-News
WSYR-Waltz Serenade

1:00

CBS-Church of the Air: WABC
WJAS WFBL WNBW WKBN
WWVA WPAR WGR WCAU
WESG WHEC (sw-17.83)
A Mormon service from Salt
Lake City Tabernacle will be
presented.

NBC-Sunday Symphonette: WEA
FLW WTAM WCAE WGY KYW
WBEN (sw-15.33)

NBC-Waterloo Junction, sketch:
WJZ KDKA WMFF WSYR
MBS-Don Arnes, tr.; Orch.:
WBAX WOR

On Wings of Melody: WIBX
WJAM
★News: WHP WEEU

WBAL-Little Theater of Air
WCAU-Eric Wynne's Orch
WJTN-Ave Maria Hour
WMMN-On Road to Calvary
WORK-Christian Science Prgm.

1:15

WORLD SERIES
MBS stations listed below will
broadcast today's World Series

game from Crosley Field in Cin-
cinnati, Ohio. The New York
Yankees, American League pen-
nant winners, opposing the Cin-
cinnati Reds, National League
pennant winners, for the cham-
pionship. If the game is called
due to inclement weather, alter-
nate programs for this period
are listed.
KQV WHJB WBAX WABY
WNBW WGR WKBW WOR
WNBF WSAY WSYR WBIX

MBS-To be announced: WORK
WBAX

WBAL-Looking Over Europe
WEEU-Baerrieks Wannarnaus
WHP-Uptowners Quartet
WOR-True to Life

1:30

NBC-Festival of Music: WJZ
WEBR WMFF WJTN WBAL
WSYR

★CBS-News: Walberg Brown
Strings: WABC WNBW WESG
WJAS WBX WPAR WFBL
WMMN (sw-17.83)

NBC-Rangers Serenade: WEA
FLW KYW WGY (sw-15.33)
MBS-Mario de Stefano, harpist:
WBAX WOR WORK WKBW

KDKA-Festival of Music
WCAE-Pop Concert
WCAU-Baseball Game

WEEU-To be announced
WGBI-Polish Program
★WGR-News and Rhythm

WJAM-Parade of Choirs
WHP-Howard Gale's Orch.
WLW-True Story
WWVA-Home Folks Frolic

1:45

MBS-The Manhattans: WBAX
WOR

★WCAE-News
WHAM-Florence Freeman, violin-
ist
WOB-Hitmakers

2:00

NBC-Continental Varieties: WJZ
WMFF KDKA WHAM WSYR
WEBR WJTN WBRE (sw-15.33)

NBC-Music for Moderns: WEA
FLW WCAE WGY

NBC-Smoke Dreams: WTAM
WLW

CBS-Democracy in Action, dra-
mas: WABC WHP WNBW WBX
WJAS WPAR WKBW WGBI
WFBL WMMN WESG WHEC
WKBN (sw-17.83)

For detail see Good Listening Guide

MBS-Mystery History: WBAX
WOR WKBW WOR

KYW-Hunting & Fishing Club
WBAL-It Seems to Me
WEEU-To be announced
WGR-Amateur Hour
WWVA L. P. Lehman & Staff

2:15

NBC-Continental Varieties: WBAL
KYW-Console & Keyboard

2:30

NBC-Treasure Trails of Song:
WJZ WHAM WSYR WJTN
WBAL WEBR WMFF (sw-15.33)

MBS-Let's Go Back to the Bible:
WCAE WBAX WORK WKBW

CBS-Football: N. Y. Giants vs.
Pittsburgh: WABC

CBS-Going South: WPAR WGR
WIBX WHP WJAS WNBW WGBI
WKBN WESG WHEC (sw-17.83)

NBC-Univ. of Chicago Round Ta-
ble Discussion: WEA FLW WBEN
WGY KYW WTAM

For detail see Good Listening Guide

To be announced: WBR WORK
KDKA Football: Pittsburgh vs.
Giants

WEEU-Bible Hour Prgm.
WFBL-Syracuse Voices
WHP-Salon Moderne

WLW-Church by Side of Road
WMMN-Induction Ceremonies
WOR-The Manhattans

2:45

CBS-Going South: WFBL
★WBRE-Anthony Kotulak, ac-
cordianist: News

WEEU-To be announced
WHAM-Florence Freeman, violin-
ist
WGBI-Gems of Melody

3:00

NBC-Melodies for Milady: WJZ
WEBR WBAL WHAM WJTN
WSYR WMFF (sw-15.33)

CBS-So You Think You Know
Music: WNBW WBX WPAR
WFBL WESG WMMN WKBN
WHP WHEC WGBI (sw-17.83)

NBC-Roy Shield's Revue: WEA
FLW WBEN KYW WTAM

MBS-On a Sunday Afternoon:
WOR WORK WKBW WBAX

WBR Brunon Kryger Polish Hr.
WCAE-Airliners

WEEU-To be announced
WGR-Let's Go Back to the Bible
WGY-Melodic Miniatures

WJAS-Amateur Hour
WLW-To be announced
WWVA L. P. Lehman & Staff

3:15

NBC-Bookman's Notebook: WJZ
WBAL WEBR WMFF WHAM
WJTN (sw-15.33)

3:30

MBS-Haven of Rest: WBAX
WOR WORK

★NBC-News: WEA FLW WBEN
CBS-Columbia Broadcasting Sym-
phony: WKBW WNBW WBX
WPAR WFBL WESG WMMN
WKBN WHP WHEC WGBI

Musical detail on page 16 this week.
NBC-Allen Roth Presents: WJZ
WJAM WMFF WEBR WJTN
WSYR WBAL (sw-15.33)

To be announced: KYW WLW
WCAE-Jr. Chamber of Commerce
★WGR-Headlines

WGY-Carmelo Cascio, pianist
WTAM-Cleveland Art Museum

3:45

NBC-Bob Becker's Chats About
Dogs: WEA FLW WGY WCAE
WBEN

WGBI-Gems of Melody
WGR-20th Century Serenade

4:00

CBS-Columbia Broadcasting Sym-
phony: WWVA (sw-17.83-15.27)

NBC-Hall of Fun: WEA FLW WBEN
WCAE (sw-9.53)

MBS-Nobody's Children: WSYR
WOR

NBC-National Vespers: WJZ
WEBR WHAM WJTN WMFF

Dr. Fostick's subject will be
"Mystery of Life." The male
quartet will sing God Our
Father and Jesus Calls Us.

Father Charles E. Coughlin:
WGR WJAS WBAX
KYW-Hour of Peace

WBAL-Hits & Encores
WBRE-Dance Orch.
WEEU-Voice of Salvation

WGY-The Shadow, drama
WLW-Unsolved Mysteries
WMMN-The Family Altar
WORK-Rev. Fusco

4:15

NBC-Hall of Fun: WTAM
WCAE-Baseball Scores

4:30

NBC-The World Is Yours: Smith-
sonian Institute Drama: WEA
FLW WCAE WBEN WTAM WGY
WLW (sw-9.53)

See page 19 for more detail.
For detail see Good Listening Guide.

NBC-Tapestry Musicale: WJZ
WEBR WJAM WBR WMFF
WORK WJTN WSYR

CBS-To be announced: WHP
WKBN WPAR WIBX WESG
WFBL WNBW WHEC WMMN
WGBI WWVA WKBW (sw-11.87-
15.27)

MBS-The Shadow, drama: WBAL
KYW-Sunday Capers
WOR-Johnny Magree's Orch.

4:45

WGBI-Gems of Melody
★WWVA Sunday Newspaper

5:00

NBC-Enna Jettick Melodies: Jim-
my Shields, tr. & m.c.; D'Ar-
teaga's Orch.; Norsemen Quartet;
Rosalind Ames, style comm.:
WEA FLW WCAE WBEN
WGY WHAM KYW (sw-9.53)

For further detail see sponsor's
announcement on page 31.
MBS-The Musical Steelmakers:
WWVA WOR WLW

For further detail see sponsor's
announcement on this page.
For detail see Good Listening Guide.

NBC-Three Cheers: WJZ WMFF
WEBR WSYR WJTN WBAL
WORK

CBS-Hobby Lobby: Dave Elman,
M. C.; Harry Salter's Orch.:
WABC WBX WESG WGBI
WHP WHEC WJAS WKBN
WCAU WFBL WGR WNBW
(sw-17.87-15.27) (also KNX at
11 p.m.)

CBS-Console Overtones: WPAR
WMMN

KDKA Vesper Service
WBAX-Jack Melton's Orch.
WBRE-Donlin's Pennsylvanians
WKBW-Curtain Calls

5:15

NBC-To be announced: WEA
FLW WBEN KYW WCAE (sw-9.53)

★NBC-Four Star News: Nola
Luxford; H. R. Baukhage; Gra-
ham McNamee; Bill Stern; WJZ
WEBR WSYR WJTN WMFF
WBAL

For detail see Good Listening Guide.
WBEN Modern Trends

WGY-John Seagle, bar
WHAM-Musical Reveries
WTAM-Star Gazers' Club

5:30

CBS-Ben Bernie & All the Lads,
with Lev Lehr, comedian: WABC
WFBL WHEC WJAS WCAU
WGR (sw-15.27-17.83) (also
KSL KNX at 12 mid.)

More detail on page 10.
NBC-Paul Wing's Spelling Bee:
WEA FLW WGY WCAE WLW
WBEN WTAM (sw-9.53)

NBC-Metropolitan Opera Audi-
tions: WJZ WBZ WSYR WHK
WSM WORK WEBR WJTN
WJAM WBAL WMFF KDKA

MBS-The Shadow, drama: WOR
WKBW WNBW

CBS-To be announced: WPAR
WIBX WMMN

WBAX-The Shadow, drama
WBRE-Leo Jacobs' Orch.
WESG-The Shadow

WGBI-Gems of Melody
WHP-Al Roth's Orch.
WWVA-Melody Time

5:45

WGBI-Gems of Melody
★WLW-News
WWVA-Armchair Romances

NIGHT

6:00

CBS-Silver Theater: Conrad Nag-
el, director: WABC WHEC
WJAS WKBW WCAU WGR
WJAS WJR WBT (sw-15.27)

More detail on page 10.
NBC-Catholic Hour: WEA FLW
WBEN KYW WSM WTIC WGY
WMAQ WTAM WCAE WSYR
WBZ (sw-9.53)

Reverend Russell of Catholic
University, Washington, D. C.,
will discuss what Catholics do
at Mass. Title: "God Our
Father."

CBS-To be announced: WMMN
WIBX WNBW WPAR WHP

MBS-Tommy Tucker's Orchestra:
WOR

NBC-Jack Teagarden's Orch.:
WJZ WEBR WSYR WMFF

★News: WFBL WHAM WBAX
Sports: WBAL WJR

CKLW-Folk Song Festival
KDKA-Bernie Armstrong, organist
WBRE-Christian Science

WENR-Amateur Hour
WESG-Songs of Yesteryear
WGBI-Down Melody Lane

WGR-Western Singers
WHK-Baseball Resume
★WJTN-News: Music
WLW-Sherlock Holmes

WORK-Baseball Scores: Gospel
Hour
WWVA-Slums Cost You Money

6:15

NBC-Jack Teagarden's Orch.:
WHAM

CBS-To be announced: WESG
WBAL-Around the Dinner Table
WBAX-Musical Interlude: Sports

★WBRE-News
WFBL-Vespers
★WGBI-News: Baseball Scores
WGR-Orchestra of the Week

WHP-Baseball Scores
WJR-Musical Prgm.
WJTN-People, Just People

6:30

NBC-Paul Laval's Orch.: WJZ
WEBR WJIK WSYR WBAL
WORK

CBS-To be announced: WNBW
NBC-Grouch Club: Jack Les-
coulie, m.c.; Art Bryan, Emory
Parnell, Beth Wilson; Leon Leon-
ardi's Orch.: WEA FLW WCAE WSB
WTAM WMAQ WGY WBZ WLW
WBRE (sw-9.53)

CBS-Gateway to Hollywood:
WABC WCAU WKBW WHAS
WJAS WHEC WHAS WFBL WJR
WGBI WWVA WGR WBT

For detail see Good Listening Guide.
MBS-To be announced: WOR
WBAX

★News: WHP WMFF
Sports: WGR WJTN
CKLW-World Today
KYW-Romance Lyrics

★WBEN-News: Musical Prgm.
WCAE-Sunday Serenade
WHAM-Richard Himber's Orch.
WIBX-Christian Science Prgm.

WMMN-To be announced
WPAR-Music for Sunday
★WSM-Hyannis at Twilight: News
★WTIC-News: Weather

6:45

NBC-Paul Laval's Orch.: WJTN
WMFF

★News: WGR WIBX WCAE
CKLW KYW
WBEN-Famous Dates on the Ni-
agara Frontier

★WHAM-Peter Grant, comm.
WHP-Ferne Burrell, songs

WORK-Advs. of Fu Manchu
WTIC-Flufferettes

7:00

★CBS-European News Roundup:
WABC WGR WHP WBT WJIK
WHEC WFBL WCAU WJAS
WNBW WMMN WPAR WHAS
WGBI WWVA WKBN (sw-15.27)

NBC-Jack Benny's Prgm., with
Mary Livingston, Andy Devine,
Rochester, Don Wilson and Phil
Harris' Orch.: WEA FLW WTIC
WORK WHAM WTAM WBRE
WSB KYW WMAQ WLW WSYR
WBEN WCAE WGY WSM (sw
9.53) (also KFI KOA at 11:30
p.m.)

More detail on page 10.
Pictures of Rochester on page 26.

★NBC-Popular Classics: Vicki
Chase, sop.; News: WJZ WBZ
WMFF WJIK WEBR WBAL
WJTN

★MBS-News: Design for Melody:
CKLW WBAX WOR

★KDKA-News
WENR-Will Osborne's Orch.
WGR-String Serenade
WJR-Gerald L. K. Smith, talk
WKBW-Churchill Tabernacle

7:15

KDKA-On the Mall
WBAL-Around the Dinner Table

7:30

NBC-Bandwagon: Guest Orch.:
WEA FLW WCAE KYW
WTIC WMAQ WBEN WTAM
WBRE WSB WSM WORK (sw-
9.53)

For detail see Good Listening Guide.
CBS-Screen Guild Theater: Roger
Pryor, m.c.; Oscar Bradley's
Orch.: WABC WWVA WHP
WJAS WKBN WCAU WGR
WFBL WHEC WHAS WNBW
WGR WJR WBT WGBI WBX
(sw-6.06-15.27)

More detail on page 10.
NBC-Mr. District Attorney; dra-
ma: WJZ WBZ WEBR WBAL
WMFF WJTN WSYR KDKA
WENR WHAM WJIK

★News: WLW WOR
CKLW-Styled by Melvor
WBAL-Ave Maria Hour
WBEN-Ruth Nichols and Rain-
bow Trio
WPAR-The Little Show

7:45

MBS-Stan Lomax, sports: WOR
WLW-Melody Magic

8:00

★CBS-Campbell Playhouse, dra-
ma: News: WABC WHEC WFBL
WIBX WJAS WGBI WCAU
WKBN WGR WBT WGR (sw-
6.6) (also at 10:00 p.m.)

For detail see Good Listening Guide.
★CBS-Adventures of Ellery
Queen: News: WHAS

NBC-Chase & Sanborn Hour; Don
Ames, m.c.; Edgar Bergen and
Charlie McCarthy; Dorothy Lan-
mour; Nelson Eddy, har.; Robert
Armbruster's Orchestra; Guests:
WEA FLW WTIC WBRE
WGY WSB WSM WTAM KYW
WBEN WSYR WHAM WMAQ
WLW (sw-9.53)

For detail see Good Listening Guide.
NBC-Symphony Orchestra: WJZ
KDKA WHK WORK WJTN
WEBR WMFF WBZ

Musical detail on page 16 this week.
MBS-American Forum of the Air:
WNBW WOR WBAX

CKLW-Dr. M. R. Dellaan
WBAL-Father Coughlin
WHAS-Rev. Charles E. Fuller
WJR-Gerald L. K. Smith, talk
★WMMN-News
WPAR-Vesper Services
WWVA-Ministerial Assn.

8:15

WMMN-Music You Want

8:30

WJR-Musical Prgm.
WPAR-Salun Musicale
WWVA-A Song Is Born

8:45

MBS-American Forum of the Air:
CKLW

9:00

★NBC-Walter Winchell, comm.:
WJZ WSYR WENR WHK WJTN
WEBR WHAM KDKA WLW
WMFF WBZ WBAL WSM WSB

NBC-Manhattan Merry-Go-
Round; Men About Town, trio;
Pierre Le Kreun, tr.; Rachel
Carlay, vocalist; Don Donnie's
Orch.: WEA FLW WTAM WMAQ
WBEN WGY WCAE KYW WTIC
(sw-9.53)

CBS-Ford Sunday Evening Hour:
WABC WKBN WGR WJR WIBX
WHAS WGR WCAU WFBL
WNBW WJAS WHEC WHP WBT
WWVA (sw-15.27-6.06)

Musical detail on page 16 this week.
MBS-Old Fashioned Revival:
CKLW WBAX

WBRE-All-Request Prgm.
WGBI-Father C. E. Coughlin

IT'S WHEELING STEEL

Returns to the Air
MBS Coast to Coast

SUNDAY • OCTOBER 8th

5 P. M., E. S. T.

Featuring

- THE MUSICAL STEELMAKERS
- DOROTHY ANN CROWE
- ARDENNE WHITE
- THE SINGING MILLMEN
- THE STEELE SISTERS
- REGINA COLBERT
- THE TIN MILL CHOIR
- THE OLD TIMER

GUEST HEADLINERS FROM MILLS—FACTORIES AND OFFICES

Radio's Original Employee
Family Broadcast

WOR • WGN • WLW • CKLW • WAAB • WOL • KFJZ • WDGW • WATL
WWVA • WPAY • KHJ • KFXM • KXO • KTKC • KGB • KPNC • KFRC
KDON • KDB • KVOE • KQW • KIEM • KVEC • KVCV • KHSL • WRAL
WAIR • WGRC • WRVA • WSIX • KXOK • WHB • WRR • KFEL • WSAY
WMPS • KTOK • KGFF • KBIX • KADA • KOME • KCRC • KYOS

9:15
NBC-The Parker Family: WJZ
WSYR WENR WIJK WJTN
WEHR WHAM KDKA WLW
WMFF WBZ WBAL WSM WSB

9:30
NBC-American Album of Familiar Music; Frank Munn, tr.; Elizabeth Lennox, contr.; Buckingham Choir; Arden & Arden, piano duo; Bertraud Hirsch, violinist; Jean Dickenson, sop.; Gus Haenschen's Orch.; WEAF KYW WSM WTIC WMAQ WBEN WTAM WCAE WGY WSB (sw-9.53)
Miss Dickenson will sing Spargel's "L'amore pianot" from "Luca di Lammermoor" (Doulzetti) and Frank Munn will sing "By Bondelemer's Streams." Miss Lennox and the Buckingham Choir will offer songs "My Mother Taught Me," Bertrand Hirsch, violinist, will play a Beethoven Minuet, and the orchestra will play "Hilf mir die Overture (Gomez) and Anitra's Dance from "Peer Gynt Suite" (Grieg).

NBC-Irene Rich, drama: WJZ WLW WJTN WENR WIJK WBZ KDKA WEHR WSYR WBAL WHAM (also WSM WSB at 11:15 p.m.)
NBC-To be announced: WMFF WMMN-Victor Record Revue
WOR-Jack Jenny's Orch.
WORK-Rhapsody in Rhythm

9:45
NBC-Bill Stern's Sports Review: WJZ WHAM WSYR WBAL WBZ WHK WEHR KDKA WENR
For detail see Good Listening Guide.

NBC-To be announced: WLW WJTN
WMFF-Sunday Evening Reverie
*WORK-News

10:00
CBS-Adventures of Ellery Queen: WABC WCAU WJAS WMMN WFBL WGBI WPAR WBNF WBT WHP (sw-15.27.6.06)
For detail see Good Listening Guide

*NBC-News: Voice of Hawaii: WJZ WBAL WBRE WBZ WJTN WHAM WSYR WEHR WMFF (sw-9.53)
NBC-The Hour of Charm: Phil Spitalny's All-Girl Orch.: WEAF WSM WTAM WSB WCAE WGY WTIC WLW WBEN WMAQ
For further detail see sponsor's announcement on page 81.
For detail see Good Listening Guide.

MBS-To be announced: WORK
CBS-Campbell Playhouse, drama: WHAS (also see 8:00 p.m.)
MBS-Good Will Hour: WOR CKLW WHK WGR
To be announced: KYW WIBX WKBW
KDKA-You Don't Say
WBAX Polish Hour
WENR Concert Miniature
WGAR Franklin Lewis: Concert Hall

*WJR News & Rhythm: Musical
*WJTN News: Voice of Hawaii
10:15
WENR Art Kassel's Orch.
WJBN Music Makers

10:30
NBC-Concert Orch.: WEAF WGY WCAE KYW WBEN
NBC-Cheerio, inspirational talk and music: WJZ KDKA WBRE WENR WJTN WBAL WHAM WSYR WBZ WMFF

To be announced: WIBX WPAR
*WFBL-News
WGAR Hermit's Cave
WJR-The Hermit's Cave
WLW-Deacon Moore's Orch.
WMAQ-Richard Himber's Orch.
WSB-Citizenship Forum
WTAM-Dick Barrie's Orch.
WTIC-Melodic Strings

11:00
*CBS-Paul Sullivan Reviews the News: WABC WFBL WGR WJR WCAU WHEC WGR

CBS-Jimmie Noone's Orch.: WBT WIBX WPAR WBNF WHP (sw-15.27.6.06)
*NBC-News: Johnny Messner's Orch.: WEAF WBEN WGY (sw-9.53)

*NBC-News: Ranny Weeks' Orchestra: WJZ WBRE WSB WJTN WSYR WBAL WORK WEHR WSM
*News: Weather: WTIC WOR

*News: Baseball Scores: WCAE WMFF WBAN
*News: WMAQ WGBI WHAS WHAM WCAE WLW
*CKLW-Reporter
*KDKA-News: Weather: Temp.: Announcements

*KYW-News: Organ Reveries
WBZ Sports: Weather
*WENR-News: Ace Brigade's Orchestra
WIJK-Sports Slant
WJAS-Col. Chas. C. McGovern
WKBW Back Home Hour
*WMMN-News: Dance Time
*WTAM-News: Did You Know: Ray Pearl's Orch.

11:15
CBS-Tommy Tucker's Orch.: WABC WMMN WKBN WFBL WGR WGAR WJR WGBI WHAS WCAU WHEC

NBC-Johnny Messner's Orch.: WMAQ WTIC WCAE
NBC-Irene Rich, drama: WSM WSB (also see 9:30 p.m.)

NBC-Ranny Weeks' Orch.: WEHR KDKA WBZ WMFF WHK
MBS-Jack Teagarden's Orch.: WOR WBAN WSYR
Music You Want: CKLW KYW WHAM
*WJAS News
WLW-Sports

11:30
NBC-Art Kassel's Orch.: WEAF WENR WTIC WCAE (sw-9.53)

CBS-Dance Orch.: WABC WBT WHEC WBNF WGBI WHP WGR WPAR WIBX WKBN WMMN WHAS WGAR WJAS WCAU WJR

NBC-Abe Lyman's Orch.: WJZ WJTN WEHR WBAL WMFF WMAQ WORK KDKA WBRE WIJK WSYR

WBEN-Midnight Vespers
*WFBL-News
WGY-Music You Want
WLW-Dance Orch.
*WSB-News: Souvenirs of Melody
WSM-Sunday Night Serenade
WTAM-Dick D'Nars' Orch.

11:45
NBC-Art Kassel's Orch.: WSB
CBS-Oance Orch.: WFBL
MBS-Jimmy Dorsey's Orch.: WOR
WLW-Carl Lorch's Orch.

12:00
CBS-Dance Orch.: WABC WGR WHEC WBNF WCAU WHP WIBX WFBL WGAR WHAS WJR WGBI

*NBC-News: Harry James' Orch.: WJZ WBZ WSB WMFF WHK WMAQ KDKA WHAM WBRE
NBC-Dance Orch.: WEAF KYW WGY WSM WTAM WTIC WBEN
WBS-Tommy Tucker's Orchestra: CKLW WOR WCAE WBAX
WBT-Midnight Dancing Party

SUNDAY

October 8

WENR-To be announced
WLW Clyde McCoy's Orch.

12:15
CBS-Dance Orch.: WMMN

12:30
*NBC-Freddie Martin's Orch.: News: WJZ WBZ KDKA WBRE WENR WHAM

CBS-Bob Crosby's Orch.: WABC WCAU WFBL WIBX WJR WHP WBNF WGAR WMMN WGBI WGR

*NBC-News: Reggie Childs' Orchestra: WEAF WTIC WTAM WGY KYW WSB WSM WBEN
MBS-Johnny Oavls' Orch.: WOR WIJK WBAX WCAE

NBC-One Man's Family: KPO KFI (also see Thurs. prgms. at 8 p.m.)

CKLW-Larry Gentile
WHAS-Dream Serenade
WLW-Moon River
WMAQ-Ace Brigade's Orch.
End of Sunday Programs

MORNING

*Star in program listings indicates news broadcast.

7:00 a.m. EST

NBC-Forty Winks Club: WEAF
CBS-Morning Almanac: WABC

*NBC-Morning Patrol: News: WJZ
Musical Clock: WGR WFBL KYW KDKA

7:30

*NBC-News: WEAF
*News: Musical Clock: WFBL WGY
*News: WBAN WGBI
KDKA-Kowhands
WBAL-Around Breakfast Table
*WBEN-News: Sun Greeters Club
WBRE-Wake Up
WCAU-Name Band Revue

7:45

NBC-Musical Varieties: WEAF
*NBC-Peter Paul, Inc.: News: WJZ
*CBS-News: WABC
*News: WCAU WORK WTAM
Checkboard Time: WLW WGY
KDKA-Ma Perkins
WBAN-To be announced
WGBI-Eight-Eighty Alarm
WHAM-Kindly Thoughts
WIBX-Birthday Club
WJAS-Agricultural Hints: Ability for Sale
WJTN-Timekeeper
*WMFF-News: Classified Column: Prgm. Resume
WPAR-Delmore Bros.
WSYH-Adis Timekeeper

8:00

*NBC-News: Earbenders: WJZ WBRE WEHR
*CBS-European News Roundup: WABC WMMN WESG WKBW WGBI (sw-17.83)
*NBC-News: Do You Remember: WEAF WGY (sw-21.5)
*News: WCAE WJAS WOR WWVA
*News: Timekeeper: WJTN WSYH
*KDKA News: Musical Clock
*WBAL-Story Behind the Headlines
WBAX-To be announced
WCAU-Name Band Revue
WEHR-Around the Breakfast Table
*WIBN-News: Mountain Music
WHAM-Dominie of the Hills
WLW-Time to Shine
WMFF-Plattsburg Milkman
*WORK-News: Kid Smith & the Smith Sisters
*WPAR-News: Ranch House Roundup
WTAM-Top of the Morning

8:15

NBC-Do You Remember?: WTAM
CBS-Deep River Boys: WESG
NBC-The Wife Saver: WJZ WBRE WMFF
CBS-Odd Side of the News: Tune in the Spotlight: Have You Forgotten: WABC (sw-17.83)

WBAL-Around Breakfast Table

WCAE-Today's Almanac
WGBI-Eigh-Eighty Alarm
WHAM-Pete & Joe
WHP-Call Service
WIBX-Tune Time
WJAS-Marjorie Stewart
*WLW-Michael Hinn, news
WMMN-Morning Devotions
WOR-To be announced
WPAR-Riddles in Rhythm
WWVA-Musical Clock

8:30

CBS-Phil Cook's Almanac: WABC (sw-17.83)
NBC-Gene & Glenn, songs: WEAF (sw-21.5)
NBC-Vocal Vogues: WJZ WBRE WBZ WMFF WEEU
WBAN-To be announced
WCAE-Airliners
WCAU-Young Dr. Malone
WESG-Jim & Jane
WGBI-Songs & Sonnets
WGY-Rhythm Makers
WHAM-Ma Perkins, sketch
WHP-Morning Moods
WIBX-Musical Clock
WJAS Today's Prems. Musicale
WJTN-Morning Devotions
*WKBW-News: Headline Parade
WLW-Gospel Singer
WMMN-Morning Pickup
WBRK-Owen & Kim
WPAR-The Buskirk Family
WSYR-Arpeako Timekeeper
WTAM-Musical Clock

8:45

NBC-Eleanor Lane, songs: WJZ WBZ
CBS-Adelaide Hawley: WABC WESG (sw-17.83)
Morning Devotions: WBRE WIIP WMFF
KDKA Organ Reveries
WEN Sun Greeters Club
WCAU-Heart of Julia Blake
WEEU-Friendly Club
WGY-Market Basket
WHAM-Whistler & His Dog
WJAS Cheery Melodies
WLW Tex Owens
WMMN Personal Shopper
WOR-Goldbergs, sketch
WSYR-Timekeeper
WTAM-Jane Weaver

9:00

*NBC-News: Women in the News: WEAF
CBS-Manhattan Mother, sketch: WABC WCAU WFBL WHEC WKBN
*NBC-News: Breakfast Club: Vocalists: Don McNeill, m.c.; Orch. WJTN WMFF WBRE (sw-21.5)
*NBC-News: Happy Jack, songs: WBEN
CBS-Sunny Melodies: WPAR WHP WJAS WBNF WIBX (sw-17.83)
*NBC-News: The Woman of Tomorrow: WJZ
KDKA Shopping Circle
*KYW-News: Morning Varieties
WBAL-Journal of Living
WBAX Westward, Ho!
WCAE Jean Abbey, talk
WESG-To be announced
WGBI-Better Business Bureau
*WGBI-News: Victor H. Lindlahr

MONDAY, October 9, 1939

WGY-Your Family & Mine
WHAM-Hits & Encores
WKBW-Niagara Spotlight
WLW-Boone County Caravan
WMMN-Cowboy Lyle
WOR-Arthur Godfrey, songs
WORK-Morning Devotions
WSYR-Hymns of All Churches
WWVA-Merrymakers

9:15

CBS-American School of the Air: WABC WBNF WCAU WJAS WFBL WIIP WKBW WHEC WPAR WGBI WIBX
For detail see Good Listening Guide.
NBC-Band Goes to Town: WEAF WCAE
KDKA Linda's First Love, sketch
KYW-Home Forum
WBEN-Presenting Cosette Merrill
*WEEU-News
WESG-Waltz Time
WGY-This Day is Ours, sketch
WHAM-Women Only
WLW-Heart of Julia Blake
WJTN-Modern Living
*WSYR-Mid-Morning, Ltd.: Social Calendar News
WTAM-Kitty Keene, Inc. sketch
WWVA-Ma Perkins, sketch

9:30

NBC-The Family Man: WEAF KYW
CBS-American School of the Air: WESG
NBC-Breakfast Club: WJZ WORK WBAL WEEU
KDKA-The Editor's Daughter
WBAX-Morning Varieties
WBEN-Heart of Julia Blake
WCAE-Meet Miss Julia
WGR-John Sturgess, songs
WGY-Kitty Keene, sketch
WHAM-Young Dr. Malone
WIIP-The Islanders
*WIBX-News: George Davis, organist
WLW-Life Can Be Beautiful
WOR-To be announced
WTAM-Houseboat Hannah, sketch
WWVA-Jake Taylor's Railsplitters

9:45

CBS-Bachelor's Children: WABC WCAU WJAS WFBL
NBC-Breakfast Club: KDKA
NBC-Life Can Be Beautiful, sketch: WEAF KYW WBAL WKBN
NBC-Cadets Quartet: WCAE
Vic & Sade, sketch: WIIP WGBI
WBEN-Sally Work
WGR-Shopping with Dorothy
WHAM-Tower Clock Prgm.
WKBW-Tonic Times
*WLW-Trouble Doctor: News: Livestock Reports
WOR-Nell Vinick: Oldies: Musical Interlude
WPAR-To be announced
WWVA-Rapid Aid Service

10:00
CBS-Pretty Kitty Kelly, sketch: WABC WIBX WHEC WWVA WGR
NBC-The Man I Married, sketch: WEAF WTAM WBEN KYW WCAE WGY WSYR WLW

NBC-Josh Higgins, sketch: WJZ WORK WHAM
Young Dr. Malone: WFBL WJAS KDKA-Your Family & Mine
WBAL-Meet Miss Julia
*WBAN-News: Robt. Hood Bow-ers' Band
WBRE-Louis Savitt's Orch.
*WCAU-News: Hoosier Hot-shots: Morning Melodies
WEEU-Horseshoe Mike & Cowboy Joe
WESG-Day Dreams
WGBI-Hymns of All Churches
WHP-Donald Novis, songs
WJTN-Song Shoppers
WKBW-Modern Kitchen
*WMFF-News
*WMMN-News: At Your Service: Modern Airs
WOR-Pure Food Hour, talk
*WPAR-Monitor News

10:15

NBC-John's Other Wife, sketch: WEAF WBEN WTAM WCAE WLW WGY KYW
NBC-To be announced: WJZ WSYR WEEU WORK
CBS-Myrt and Marge, sketch: WABU WJAS WCAU WGBI WWVA WBNF WHEC WFBL WGR WOR WIIP WIBX
KDKA Doctor Sunshine
WBAL-Asher & Little Jimmie
WBAN-Trinity Choir
WESG-Novely Notes
WHAM-M. Sigl
WJTN-House of MacGregor
WHP-Ma Perkins, sketch
WPAR-Today's Almanac

10:30

NBC-Jack Berch, songs: WJZ WBAL WSYR WHAM
NBC-Fran Allison, contr.: KDKA WORK
CBS-Hilltop House, sketch: WABC WCAU WJAS WIBX WWVA WHEC WFBL WGR WHP WGBI WBNF
NBC-Just Plain Bill, sketch: WEAF WTAM WCAE WBEN WLW KYW WGY
MBS-Melody Strings: WBAX
*WBRE-News
WEEU-Melody Shoppers
WESG-Health Hunters
WJTN-Musical Prgm.
WKBW-Morning Meditations
WMFF-Good Morning, Neighbor
WMMN-Grampa Jones & His Grandson
WPAR-To be announced

10:45

NBC-Rakov's Orch.: WJZ WSYR WHAM
NBC-Woman in White, sketch: WEAF WCAE WTAM WBEN WGY KYW
CBS-Stepmother, sketch: WABC WCAU WGR WJAS
Ma Perkins, sketch: WEEU WBRE
KDKA-Dot & Pat
WBAL-Woman's Hour with Mary Landis
*WBAX-News for Women
WESG-Musical Bazaar

*WFBL-News: Morning Serenade
*WGBI-News: Musical Prgm.
WHP-Kitty Keene, sketch
WIBX-Young Dr. Malone
WJTN-Some American Homes
WKBW-Home Bureau
WLW-Meet Miss Julia
WORK-Frank Renault, organist
WPAR-Amor. Family Robinson
WWVA-Kentucky Partners

11:00

NBC-The Story of Mary Marlin, sketch: WJZ WHAM WSYR WEEU WBAL KDKA WJTN
*CBS-News: Manhattan Minuet: WABC WJAS WKBW WCAU WKBW WGBI WESG
NBC-David Harum, sketch: WEAF WCAE KYW WGY WTAM WBEN
NBC-Viennese Ensemble: WORK WBRE
MBS-Charley Freshwater's Cowboy Band: WBNF
WBAN-Unseen Advisor
WFBL-Miss Goodnews
*WGR-News: To be announced: Filmland Today
WHP-Young Dr. Malone
WIBX-Women in the News
WLW-Linda's First Love, sketch
WMFF-Herakls of Destiny
*WMMN-News: Footprints: Empire Day
WOR-Shopping with Jean Abbey
WPAR-Singin' Sam
*WWVA-News

11:15

CBS-Brenda Curtis, sketch: WABC WKBW WCAU WFBL WWVA WJAS WHEC WBNF WGBI WHP
NBC-Lorenzo Jones, sketch: WEAF WBEN WCAE KYW WGY WTAM
NBC-Vic and Sade, sketch: WJZ KDKA WSYR WHAM WJTN WLW WBAL (sw-15.33)
MBS-Sally's Sallies: WBAX
WBRE-I Love a Mystery
WEEU-Melody Shoppers
WGR-School for Brides
WIBX-Green Bros.' Orch.
WMFF-Bronchio Busters
WMMN-Shopper's Stroll
WOB-Heart of Julia Blake
WPAR-Dance Tunes

11:30

NBC-Pepper Young's Family, sketch: WJZ WHAM KDKA WEEU WSYR WBAL WJTN (sw-15.33)
CBS-Big Sister, sketch: WABC WCAU WIIP WGR WIBX WFBL WWVA WJAS WHEC WGBI WBNF
NBC-Young Widder Brown, sketch: WEAF WTAM WBEN KYW WGY WCAE
MBS-Keep Fit to Music: WOR WBAX
WBRE-People, Just People
*WESG-Harry Springer, organist: News
WKBW-Three Treys
WLW-Tina & Tim
WMMN-Salt & Peanuts: A Day at May's
WORK-Checkboard Time
WPAR-Farm & Home Hour

11:45

NBC-Getting the Most Out of Life: WJZ WBZ WHAM WIIP WSYR KDKA WEHR WJTN WIJK (sw-15.33)
CBS-Aunt Jenny's Stories: WABC WCAU WWVA WJAS WIBX WHEC WFBL WHAS WIIP WGR WGBI WBNF
NBC-Road to Life, sketch: WEAF WBEN WCAE WTAM WLW KYW WGY WEEU
Subject: "Along the Roadside: Wildflowers."
*MBS-Radio Garden Club: News: WOR
WBAL-To be announced
*WBAX-Musical Interlude: News
The Mine Schedule
WBRE-Polka Dots
*WKBW-Farm Period: News
WORK-The Swingsters

AFTERNOON

12:00

CBS-Kate Smith's Noonday Chats: WABC WFBL WJAS WCAU WWVA WKBW WHEC
CBS-To be announced: WKBW WIIP WBNF WIBX
NBC-Oorothy Oreslin, sop.: WJZ (sw-15.33)
NBC-The Carters of Elm Street, sketch: WEAF KYW
*KDKA-News: Music: Weather Temp.
*WBAL-News: Checkboard Time
WBAX-Voice of the People
WEN-Your Family & Mine
WBRE-Marek Family
*WCAE-News: Melodies
WEEU-Checkboard Time
WESG-Quik Quiz
WGBI-Good Morning Neighbor
WGR-Meet Miss Julia, sketch
*WGY-Organist: Markets: News
*WHAM-Hit of the Day: News
*WJTN-News: Music
WLW-One Woman Speaks
*WMFF-News: Interlude
*WMMN-News: Farm Flashes
WOB-Victor H. Lindlahr talk
WORK-Springtime & Harvest
WSYR-Betty & Bob
WTAM-Heart of Julia Blake

12:15

NBC-The O'Neills, sketch: WEAF WTAM WGY WLW WCAE KYW WBEN
*NBC-News, WJZ only: Kid-dollers: WJZ WSYR WMFF (sw-15.33)
CBS-When a Girl Marries, sketch: WABC WFBL WCAU WGBI WJAS WKBW WBNF WWVA WHP WIBX
Checkboard Time: WHAM WGR WMMN
KDKA-Rusey Bits
WBAL-Tonic Tunes
WBAN-Lukewelas Hawaiians
WBRE-Polka Lots
WEEU-Ag Hooke, organist
WESG-Agricultural Hour
WJTN-Singin' Sam
*WORK-News
WPAR-To be announced
(Continued on Next Page)

MONDAY October 9

12:30

CBS-Romance of Helen Trent: WJZ WBFL WCAU WHEC WKBW
NBC-Nat'l Farm & Home Hour: WJZ KDKA WEBR WJTN WSYR WHAM WBRF WFFF WORK

For detail see Good Listening Guide.
NBC-Religion & the New World: WJZ WBRF
CBS-Dixie Serenaders: WMMN WPAR

★News: WJAS WOR WIBX KYW-The Happy Clarks WBAL-The Market Page WBAX-Midday Madcaps
★WBEN-News: Weather: Bill Pitts Passes By: Musical Prgm. WCAE-Carters of Elm St. WEEU-The Crimson Trail WGBI-To be announced WGR-Weekly Farm Flashes WGY-Farm Paper of the Air
★WHP-News: Checkerboard Time
★WLW-News: Everybody's Farm
WTAM-Linda's First Love, sketch
WVVA-Your Family & Mine

12:45

★NBC-News: Armchair Quartet: WJZ WBRF
CBS-Our Gal Sunday, sketch: WABC WCAU WKBW WFBI WJAS WHEC
Man on the Street: WIBX WBAL
★KYW-News: Music at Midday
WCAE-Singin' Sam
★WEEU-News: Briefs
WGR Song Shoppers
WHP-Melody Makers
WMMN Pappy Fihls Takes the Mike
WOR-Consumers' Quiz Club
WTAM-Editor's Daughter, sketch
WVVA-Farm & Home Hour

1:00

NBC-Cobwebs and Cadenzas: WJZ WCAE (sw-15.33)
CBS-The Goldbergs, sketch: WABC WCAU WFBI WHEC WGR WJAS WHP WMMN
MBS-The Happy Gang: WBAX WBRF-Farm Service WEEU-Afternoon Melodies WGBI-Meet Miss Julia, sketch WGY-Household Chats WIBX-Goldman Band
★WKBW-News: To be announced
WLW-Livestock Reports
WOR-Health Talk: Prgm. Review: Melody Moments
WPAR-Luncheon Dance Music
WTAM-Noonday Resume
WVVA-L. P. Lelman & Staff

1:15

WORLD SERIES
MBS stations listed below will broadcast today's World Series

game (if a fifth game is necessary) from Crosley Field in Cincinnati, Ohio. The New York Yankees, American League pennant winners, opposing the Cincinnati Reds, National League pennant winners, for the championship. In case a sixth game is necessary, see Wednesday program page for stations. If today's game is called due to inclement weather, alternate programs for this period are listed.
KQV WHJB WBAX WABY WNBW WGR WKBW WOR WFFF WSAY WSYR WBIX

NBC-Virginia Hays, contr.: WJZ WEBR WJTN WSYR WBRF WFFF

CBS-Life Can Be Beautiful, sketch: WABC WCAU WGR WHP WFBI WGBI WHEC WMMN
NBC-Dramatic Sketch: WJZ WLV WBAL WHAM KDKA WGY WBEN KYW WTAM (sw-15.33)

MBS-To be announced: WNBW WKBW WHAM
WCAE-Song Sampler
WESG-Checkerboard Time
WIBX-String Serenade
WJAS-To be announced
WOR-Housewives' Delight
WORK-Luncheon Ensemble

1:30

NBC-Manhattan Melodies: WJZ WEBR WFFF
NBC-Words & Music: WBEN KYW (sw-15.33)

CBS-Road of Life, sketch: WABC WJAS WFBL WGR WHEC WGBI WVVA WHP WCAU

NBC-Markets & Weather: WJZ WCAE
KDKA-Women and the News
WBAL-Happy Johnny & Gang
WCAE-Utility Hall
★WBRE-News: Dance Music
WCAE-Little Show
WEEU-Berks County Schools
WESG-Suburban Special
WGY-Velvet Rhythm Four
WHAM-School of the Air
WIBX-Lenny Carson's Orch.
WJTN-Matinee Revue
WLW-Editor's Daughter
WMMN-Kay Balle
WOR-The Hitmakers
WORK-Kid Smith & Sisters
WPAR-Movie Gossip
WSYR-Console & Keys
WTAM-To be announced

1:45

NBC-Manhattan Melodies: KDKA (sw-15.33)
CBS-This Day Is Ours, sketch: WABC WGBI WGR WHP WJAS WVVA WFBL WMMN WHEC WCAU

MBS-Voice of Experience: WOR WSYR WKBW WBAL WBAX WLW
WBEW-Dollars & Sense
WGY-The Old Refrains
WPAR-To be announced
WTAM-Your Family & Mine

2:00

NBC-Betty & Bob, sketch: WJZ WTAM KYW WBEN WGY WLW WBAL WHAM WCAE

CBS-My Son & I: WABC WJAS WGR WHEC WCAU WFBI WVVA
More detail on page 10.

NBC-Maurice Spitalny's Orch.: WSYR
MBS-Jimmy Walsh's Orchestra: WKBW WBAX
CBS-Enoch Light's Orch.: WIBX WPAR WESG WNBW
★WGBI-News: Resume
WOR-David Harum, sketch

2:00

NBC-Orphans of Oivorce, sketch: WJZ WHAM WJTN KDKA WEBR WSYR WBAL
NBC-To be announced: WFFF WEEU
NBC-Story of Mary Marlin, sketch: WJZ WTAM WGY WBEN KYW WLW WCAE
CBS-Joyce Jordan, Girl Intern: WABC WVVA WHEC WCAU WFBI WGBI WJAS WKBN WHP (sw-15.27 17.83)
CBS-Rhythmaires: WIBX WESG WMMN WPAR
MBS-Marriage License Romances: WBAX WNBW WKBW
WBRF-Italian Prgm
WGR-To be announced
WOR-Jimmy Shields, tr. & Orchestra
WORK-Owen & King

NBC-Adventure In Reading: WJZ WORK KDKA WFFF WJTN WEEU (sw-15.33)
"Benjamin Franklin" is the subject of today's dramatization.

CBS-Ooc Barclay's Daughters, sketch: WABC WHEC WVVA WHP WJAS WCAU
MBS-Muse & Music: WNBW WKBW WBAX
WBRE-Phil & Jerry
WESG-Cosimo Bros.
★WVVA-News: Afternoon Concert
WGBI-Betty & Bob, sketch
WGR-To be announced
WIBX-Hollywood Quartet
★WMMN-News: Smoky Mountaineers
WOR-Martha Deane, women's hour
WPAR-Farin Life
WSYR-Ruth Chilton's Matinee

CBS-Life & Love of Dr. Susan, sketch: WABC WJAS WFBL WHEC WIBX WHP WVVA WGBI WNBW WCAU
NBC-Arnold Grimm's Daughter, sketch: WJZ WABC WCAE WTAM KYW WBEN WGY WLW WHAM
MBS-Chas. Openui's Hawaiians: WKBW WNBW WBAX
To be announced: WPAR WGR WBRF-Famous Orch.
WESG-Concert Gems

2:30

NBC-Maurice Spitalny's Orchestra: WJZ WFFF WORK WEEU (sw-15.33)
CBS-Your Family & Mine, sketch: WABC WFBI WCAU WNBW
NBC-Vallant Lady, sketch: WJZ WBEW WHAM WBAL WCAE WGY KYW WTAM WLW
MBS-Thos. C. Sawyer's Word Dramas: WBAX WKBW
KDKA-Home Forum
★WBRE-News: To be announced
WGBI-Ma Perkins, sketch
WGR-Personal Advisor
WHP-Meet Miss Julia
WIBX-Style Notes: Audrey Lynn
WJAS-Musicale
★WJTN-News: Calling Warren
WMMN-Ted Grant's Varieties
WPAR-Rhythm & Romance
WVVA-Boys from Iowa

2:30

NBC-Hymns of All Churches: WJZ WCAE WGY WBAL WTAM WHAM WLW WBEN WCAE
CBS-My Son & I: WABC WJAS WGR WHEC WCAU WFBI WVVA
More detail on page 10.

NBC-Maurice Spitalny's Orch.: WSYR
MBS-Jimmy Walsh's Orchestra: WKBW WBAX
CBS-Enoch Light's Orch.: WIBX WPAR WESG WNBW
★WGBI-News: Resume
WOR-David Harum, sketch

2:45

NBC-Orphans of Oivorce, sketch: WJZ WHAM WJTN KDKA WEBR WSYR WBAL
NBC-To be announced: WFFF WEEU
NBC-Story of Mary Marlin, sketch: WJZ WTAM WGY WBEN KYW WLW WCAE
CBS-Joyce Jordan, Girl Intern: WABC WVVA WHEC WCAU WFBI WGBI WJAS WKBN WHP (sw-15.27 17.83)
CBS-Rhythmaires: WIBX WESG WMMN WPAR
MBS-Marriage License Romances: WBAX WNBW WKBW
WBRF-Italian Prgm
WGR-To be announced
WOR-Jimmy Shields, tr. & Orchestra
WORK-Owen & King

CBS-Society Girl: WABC WGR WCAU WJAS WHEC WFBI
NBC-Ma Perkins, sketch: WJZ WTAM WCAE WBEN WGY KYW WLW
NBC-The Chase Twins, sketch: WJZ WORK KDKA WFFF WSYR WEBR WJTN WHAM WEEU
CBS-Rhythmaires: WGBI WNBW
MBS-Concert Hall: WBAX WOR WKBW
WVVA-Kitty Krewe, sketch

3:00

CBS-Society Girl: WABC WGR WCAU WJAS WHEC WFBI
NBC-Ma Perkins, sketch: WJZ WTAM WCAE WBEN WGY KYW WLW
NBC-The Chase Twins, sketch: WJZ WORK KDKA WFFF WSYR WEBR WJTN WHAM WEEU
CBS-Rhythmaires: WGBI WNBW
MBS-Concert Hall: WBAX WOR WKBW
WVVA-Kitty Krewe, sketch

★CBS-News: Le Brun Sisters: WABC WGR WHP WIBX WESG WJAS WFBI WHEC WNBW WPAR WGBI (sw-17.83-15.27)
MBS-Bob Miller's Orch.: WBAX WKBW WOR

CBS-By Kathleen Norris, sketch: WABC WFBI WGR WCAU WJAS (sw-15.27)
NBC-Girl Alone, sketch: WJZ WGY WBEN WCAE KYW WTAM
MBS-To be announced: WBAX WCAE WGY WBEN WLW WTAM WHAM
WEEU-Merchandise Revue
WFBI-Mr. Fixit
WGR-Dance Interlude: Opportunity
WHP-Farmer's Service Prgm.
WIBX-Buckaroos
WOR-Career of Alice Blair
WVVA-Joe Barker's Gang

3:15

CBS-Society Girl: WABC WGR WCAU WJAS WHEC WFBI
NBC-Ma Perkins, sketch: WJZ WTAM WCAE WBEN WGY KYW WLW
NBC-The Chase Twins, sketch: WJZ WORK KDKA WFFF WSYR WEBR WJTN WHAM WEEU
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MBS-Bob Miller's Orch.: WBAX WKBW WOR

NBC-Gordon Gifford, bar.: WJZ WHAM WFFF WSYR WEBR WJTN WORK
NBC-Pepper Young's Family, sketch: WJZ WTAM WGY WBEN WCAE WLW KYW
KDKA-Tea Time Tunes
★WBAL-Globe Trotter
★WBRE-News
WEEU-Uncle Jack's Prgm.
WIBX-Farms of Tomorrow
WMMN-Buddy & Smiley
WVVA-Border Riders

NBC-Between the Bookends: WJZ WBRF WBAL WJTN WORK WHAM WFFF WSYR WBRF
CBS-Richard Maxwell, tenor: WABC WHP WJAS WFBL WGR WHEC WNBW WIBX WESG WPAR WGBI
NBC-The Guiding Light, sketch: WJZ WCAE WTAM WBEN WGY WLW KYW
MBS-Abram Ruvinsky Ensemble: WKBW WOR WBAX
WVVA-Neo Vin's Gang

CBS-Concert Orch.: WABC WBBX WNBW WHP WGR WFBI WHEC WPAR WESG (sw-17.83 15.27)
CBS-Pretty Kitty Kelly, sketch: WKBN
NBC-Backstage Wife, sketch: WJZ WCAE WBEN WGY WLW WTAM KYW
★NBC-Club Matinee: News: WJZ WFFF WEBR WJTN WBAL WHAM WSYR WBRF KDKA WEEU WORK (sw-9.53)
★News: WMMN WOR
WBAX-Program Resume
WGBI-All Star Revue
WJAS-Nat'l Business Women
WKBW-Voice of Experience
WVVA-Joe Barker's Revue

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CBS-Pretty Kitty Kelly, sketch: WKBN
NBC-Backstage Wife

★News: WLW WBRE
CKLW-Evening Serenade
WGBI-Dance Hour
WHP-Concert Ensemble
WIBX-W. Renssen Concert
★WKBW-News-Orchestra of the Week
WMFF-Favorite Melodies
WOR-The Answer Man
WVVA-Scrap Basket

7:30

NBC-One of the Finest, drama: WJZ

CBS-Blondie, sketch: WABC WBT WGBI WIBX WIIP WMN WKBW WHEC WFBL WJAS WCAU WGAR WGR WJR WNB (sw-9.59) (also at 10:30 p.m.)

NBC-Larry Clinton's Musical Sensations: News Dramas: WEA WFBZ WEBR KYW KDKA WTAM WHAM (also at 10:30 p.m.)

MBS-Lone Ranger, drama: WOR WBAX WSYR WBAL WORK WHK

NBC-Vagabonds: WMFF

CKLW-Six Spades
WBEN-Ruth Nichols & Rainbow Trio
WBRE-Pinky Tomlin's Orch.: Sports

WCAE-Sports Stories
★WGY-Jim Healey, comm.
WHAS-Good Will Court
★WJTN-News: Music
WKBW-In Recital
WLW-Lullaby in Rhythm
★WMAQ-News: Musical Entree
WPAR-Rhythm Serenade
WSB-Brenau College Prgm.
WSM-Piano Moods
WTIC-Sports
WVVA-Twilight Reverie

7:45

MBS-Inside of Sports: WLW
NBC-Lyon & Marlowe, pianists: WMFF WSB

CKLW-My Job
WBEN-Richard Himber's Orch.
WCAE-Let's Dance
WGY-Weekly Milk Bulletin
WJTN-Boake Carter, comm.
WSM-To be announced
WTIC-Richard Himber's Orch.

8:00

NBC-Quaker Party with Tommy Riggs & Betty Lou; Freddie Rich's Orch.: WEA WBTAM WBEN KYW WGY WSM WCAE WTIC WMAQ WSB

NBC-Sherlock Holmes, sketch: WJZ WHK WHAM WSYR WBZ WBAL (also KGO Tues. at 8:30 p.m.)

CBS-Tune Up Time; Tony Martin, m.c.; David Laughlin, tr.; Kay Thompson Rhythm Singers; Andre Kostelanetz' Orch.: WABC WHAS WIBX WBT WGR WJR WHEC WFBL WJAS WGAR WHP WCAU (sw-9.59-15.27) (also KSL KXN at 12 mid.)

MBS-Johnny Presents; Breezing Along; Beverly & Her Bel-Airs; Ray Block's Choir; Johnny Green's Orch.: WLW WNB WOR

NBC-To be announced: WEBR WJTN WORK WMFF WBRE KDKA
CKLW-Breezin' Along
WBAX-Hits of the Week
WGBI-Good Will Hour
★WKBW-News: Musical News-rec: Rhythm by Rollini
★WMN-News: West Virginia U.
WPAR-Billy Jean, songs
WVVA-Penny Wise

8:15

WPAR-To be announced

8:30

★CBS-Model Minstrels; Tom Howard & George Shelton; Eton Boys; Ray Bloch's Orch.: News: WABC WFBL WHEC WCAU WHP WGR WJAS WBT WGR WJR WHAS (sw-9.59) (also KXN KSL at 11:30 p.m.)

NBC-The Voice of Firestone; Margaret Speaks, sop.; Symphonie Orch.; Alfred Wallenstein, cond.: WEA WSB WCAE WGY WBEN KYW WTAM WLW WMAQ WSM WTIC (sw-9.53) (also KOA KFI at 11:30 p.m.)

NBC-True or False, quiz prgm.: WJZ WEBR WJTN WBAL WHAM WSYR WHK WBZ (also KGO at 12 mid.)

MBS-Dick Stable's Orch.: WBAX WNB

To be announced: WMFF WBRE CKLW-Everybody's Jamboree WGBI Charles Masters' Orch. WIBX-Pop Martin & Coys
★WKBW-To be announced: News WMN For Men Only
WOR-The Green Hornet
WORK-Amateur Boxing Show
WPAR-The Little Show

8:45

WMN Paul LeRoy

9:00

NBC-Doctor I. Q., quiz prgm.: WEA WBN WTAM WCAE WMAQ WSM WGY KYW WSB WTIC WLW

CBS-Lux Radio Theater: WABC WFBL WGAR WCAU WKBW WJAS WIBX WBT WJR WHAS (sw-11.83-9.59)

NBC-Allen Roth's Orch.: WJZ WENR WMFF WJTN WBRE WEBR KDKA WBZ WHK (sw-9.53)

★MBS-Raymond Gram Swing, news analyst: CKLW WNB WBAX WSYR

CBS-To be announced: WGBI To be announced: WHAM WBAL

★WGR-News: 20th Century Serenade
WHP Good Will Court
WMN-Down Memory Lane
★WOR-Gabriel Heatter, news
WPAR-Radio Theater Group

9:15

★MBS-Edwin C. Hill, commentator: WOR

CKLW-Larry Cross & Co.
WBAX-Richard Liebert, organist
WMN Music You Want
WSYR-Dance Orch.

9:30

NBC-Alec Templeton Time; Chorus; String Orch.: WEA WGY WBEN WTAM WMAQ WTIC KYW WSB WLW WCAE WSM WKBW WORK WBRE (sw-9.53)

MBS-Author, Author: WOR WBAX

NBC-Paul Martin's Orch.: WJZ WSYR WENR WEBR KDKA WMFF WJTN WBZ (sw-9.53)

CKLW-Church of God
WGBI-Frank Kelly's Orch.
WGR-Down the Mississippi
WHK-America Works
WHP-Mitchell Grand, organist
WPAR-Echoes of Stage & Screen

9:45

WIIP Sports Shots

10:00

NBC-Contented Hour; Opal Craven, Lullaby Lady; Male Quartet; Orchestra: WEA KYW WSB WMAQ WSM WTIC WBN WGY WTAM WCAE (sw-9.53)

Mr. Tamm and Miss Craven will sing Last Night the Nightingale Woke Me and the Lullaby Lady will also offer Evening Voices (Borg). The quartet will sing Sangerhilsen (Grieg), Faneyant (Ibsen), and a medley of songs, and, with Miss Craven, a medley of folk-tunes. The orchestra will play Triumphal March from "Sigmund Jorsalfar," Anitra's Dance, and Hall of Mountain King (Grieg).

CBS-Guy Lombardo's Orchestra: WABC WHAS WGAR WFBL WJAS WJR WBT WCAU WKBW (sw-9.59-11.83)

★NBC-News: Gray Gordon's Orchestra: WJZ WJTN WBZ WHK WEBR WBAL WSYR WHAM WMFF KDKA

★MBS-Raymond Gram Swing, comm.: WOR

CKLW-Dance Orch.
WBAX Gray Gordon's Orch.
WBRE-Texas Tumbleweeds
WENR-Concert Miniature
WGBI-On With the Dance

★WGR-News: Interlude
WHP-To be announced
WIBX-Freddie Rich's Orch.
WLW-Variety Show
★WMN-News
WORK-Amateur Boxing Show
WPAR-Choice Hits of the Week

10:15

★MBS-Fulton Lewis, Jr., news analyst: WNB WBAX

CKLW-Doc Sunshine, talk
WENR-To be announced
WGR-Piano-Organ Recital
WMN-Romany Airs
★WOR-Fulton Lewis, news analyst

10:30

NBC-Mobilization for Human Needs: WJZ WJTN WBAL WBZ WEBR WENR WMFF WBRE WHK KDKA

NBC-Mobilization for Human Needs: WEA WTAM WMAQ WGY WLW

Monday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

MORNING

9:15 EST American School of the Air. Today's program is the first of the season for the American School of the Air. Subject: "Frontiers of Democracy," a vocational-guidance program for the upper elementary grades and junior and senior high school.

AFTERNOON

12:30 EST Farm and Home Hour. Discussions of low cost farm houses by Mr. and Mrs. Willis Thurman of Alabama; T. M. Campbell of the U. of South Dakota Extension Service; D. F. Miller of the Alabama Extension Service; F. G. Manly, agricultural agent, and Miss I. V. Bledsoe, home demonstration agent. A comedy sketch by Grandpa Putterball and Aunt Fanny.

1:15 EST World Series Baseball Game. New York Yankees vs. Cincinnati Reds. Stan Lomax, Bob Elson and Red Barber will report this game.

1:45 EST Voice of Experience. This program may be heard Monday, Wednesday and Friday at this time.

2:45 EST My Son and I. Beginning a new dramatic sketch, with Betty Garde, Kinsley Colton and others. This program may be heard Monday through Friday at this time.

4:30 EST Adventures in Science. Speaker: Mr. H. S. Fairbanks, information chief of U. S. Public Roads Administration.

5:30 EST It Happened in Hollywood. Martha Mears and John Conte; Eddie Ounstedter's orchestra. This program may be heard Monday through Friday.

NIGHT

6:30 EST Kaltenborn Edits the News.

7:00 EST Fred Waring in Pleasure Time.

7:00 EST Amos 'n' Andy. Comedy sketch set in New York's Harlem. This sketch is heard Monday through Friday at this time.

7:15 EST Lum and Abner. A comedy sketch of rural life. This program may be heard Monday, Wednesday and Friday at this time.

7:30 EST Blondie; Comedy Sketch. Comedy sketch, patterned after the "Blondie" cartoon by Chic Young, with Arthur Lake and Penny Singleton.

7:30 EST Larry Clinton's Musical Sensations.

8:00 EST The Adventures of Sherlock Holmes; Drama. Mystery Drama, with Basil Rathbone as "Sherlock Holmes" and Nigel Bruce as "Watson."

8:00 EST Quaker Party. Tommy Riggs and Betty Lou; Freddie Rich's orchestra.

8:00 EST Tune-Up Time. Tony Martin, M. C.; Kay Thompson and her Rhythm Singers; David Laughlin, tenor; Andre Kostelanetz' orchestra.

8:30 EST The Voice of Firestone. Margaret Speaks, soprano; symphony orchestra, with Alfred Wallenstein conducting.

8:30 EST Model Minstrels. Tom Howard and George Shelton, comedians; Eton Boys; Ray Bloch's orchestra.

8:30 EST True or False. Quiz program, with Or. Harry Hagen.

9:00 EST Lux Radio Theater. Dramatic program, with Cecil B. DeMille directing.

9:00 EST Doctor I. Q. A novel audience-participation program.

9:30 EST Alec Templeton Time. Alec Templeton, famous blind pianist; string orchestra, with David Saldenberg, conducting; choral group, directed by William Miller. Guest: Jessica Dragonette, soprano.

10:00 EST Guy Lombardo's Orchestra.

10:00 EST Contented Hour. Opal Craven, the Lullaby Lady; Continentals Quartet; Josef Pasternack, conductor.

10:30 EST Mobilization for Human Needs. President Roosevelt will participate in this program which inaugurates the 1939 Mobilization for Human Needs.

Refer to adjacent columns for stations broadcasting these programs

More detail on page 10.

MBS-Mobilization for Human Needs: WOR

CKLW-Pageant of Melody
KYW-Rittenhouse Chamber Ensemble

★WBAN-News
WBN-Theater of the Air
★WBT-News: William Winter
WCAE-Lang Thompson's Orch.

★WFBL-News: Musical Interlude
WGR-Q E D Speaks
WHAM-Nocturne
WJR-Diesel Flashes: Musical

WSB-The Champions
WSM-Fireside Singers
WSYR-Am. Legion Prgm.
WTIC-Guy Hedlund & Company

10:45

MBS-Mobilization for Human Needs: WSYR WBAX

CBS-Mobilization for Human Needs: WBT WKBW

WBN-Salon Music
WGR-Bob Kelley: Interlude
WGR-Little Show
WJR-Lions Tales: Musical

WSB-To be announced

11:00

NBC-John Galt's Orch.: WEA WMAQ (sw-9.53)

★CBS-Paul Sullivan Reviews the News: WABC WHEC WGAR WNB WCAU WGR WJR

CBS-Bob Chester's Orch.: WBT WPAR

★NBC-(News, WJZ only); Barry Winton's Orch.: WJZ WBAL WEBR WJTN WBRE WSB

★News: WJAS WENR WORK WCAE WLW WHAS WGBI WHAM

★News: Weather: WTIC WOR
★CKLW-Reporter
★KDKA-News: Oddities: Weather

★KYW-News: Organ Reveries
★WBEN-News: Household Reveries

★WBZ-News: Sports: Weather
WFBL-Sports: Waltz Time
★WGY-News: Dance Hour

WHK-Sports
★WHIP-News
★WIBX-News: Sports

WKBW-To be announced: Bowling News
★WMFF-News: Scores
★WMN-News: Dance Time

WSM-The World in Review
★WSYR-News: Baseball Scores
WTAM-Tom Manning

11:15

NBC-John Galt's Orch.: WGY WSM WCAE

NBC-Barry Winton's Orchestra: WSYR WORK KDKA WMFF

CBS-Bob Chester's Orch.: WABC WHP WJAS WCAU WKBW WGAR WIBX WGBI WFBL WNB WMMN WHAS WHEC WKBW (sw-11.83-9.59)

MBS-Shep Fields' Orch.: WOR WBAX

★News: WMAQ WSB WHK Music You Want: WBZ CKLW WHAM KYW

WENR-Sports
WENR-Guy Claridge's Orch.

WGR-Tin Pan Alley
WHAS-George Walsh Looks 'Em Over

WJR-Around Michigan: Peaceful Valley
WLW-Paul Kennedy's Column

WTAM-Oto Thorn's Orch
WTIC-When Day Is Done

11:30

NBC-Al Donahue's Orch.: WEA WBEN WCAE WSM (sw-9.53)

NBC-Dance Orch.: WJZ WORK WSYR WEBR WMFF WBRE KDKA WBAL WJTN (sw-9.53)

CBS-Dance Orch.: WABC WCAU WPAR WIBX WKBW WBT WFBL WHEC WGAR WNB WGBI WKBW WMN WHIP WHAS WJAS

To be announced: WHK WENR WGR-Reveries
WGY-Music You Want

WJR-Sports
WLW-Sports: Salute to the Cities
WMAQ-Abe Lyman's Orch.

WSB>Welcome South, Brother
★WTAM-News: Sammy Watkins' Orch.: News

11:45

CBS-Dance Orch.: WJR

NBC-Dance Orch.: WBZ WENR Muggsy Spanier's Orch. WGR-Late Dance

12:00

★NBC-News: Orrin Tucker's Orchestra: WJZ WHK WHAM WBZ

★NBC-News: Dance Orchestra: WEA KYW WBEN WTIC WGY WSB WSM WMAQ

CBS-Van Alexander's Orchestra: WABC WKBW WJAS WCAU WIBX WHEC WFBL WGAR WHP WNB WGBI WHAS (sw-6.12-9.59)

MBS-Dance Orch.: WOR WSYR CKLW WCAE WBAX

★News: WJR WBRE WMFF KDKA-Dance Orch.

WBAX-Baseball To-Day
WBT-Midnight Dancing Party
WENR-Music You Want

WLW-Clyde McCoy's Orch.
WTAM-Music You Want

12:15

CBS-Van Alexander's Orch.: WJR

NBC-Orrin Tucker's Orchestra: KDKA

12:30

NBC-Dance Orch.: WEA WBEN WTIC WMAQ WTAM

CBS-Dance Orch.: WABC WHIP WNB WCAU WKBW WBN WGBI WGAR WFBL WJR (sw-6.12-9.59)

NBC-Erskine Hawkins' Orchestra: WJZ WHAM WBZ WSYR WHK WBRE KDKA

MBS-Johnnie Davis' Orch.: WOR WCAE WBAX

CKLW-Larry Gentile
WENR-Milt Herth's Trio
WHAS-Dream Serenade

WLW-Moon River
End of Monday Programs

TONIGHT IS QUAKER PARTY NIGHT YOU WANT TO BE SURE TO TUNE IN, TOO. BIGGER BETTER! More Fun for the Whole Family in this great variety show starring TOMMY RIGGS and BETTY LOU ... with Freddie Rich and his greater "Quaker Party" orchestra ... and a sparkling selection of favorite new talent including popular announcer David Ross. Don't miss it - Remember - it's tonight and every Monday night. So tune in NBC RED NETWORK 8 to 8:30 P. M. E. S. T.

TUESDAY October 10

MORNING

***Star in program listings indicates news broadcast.**

7:00 a.m. EST
NBC-Forty Winks Club: WFAF

CBS-Morning Almanac: WABC
*NBC-Morning Patrol: News: WJZ

Musical Clock: WFBL KDKA KYW WGR

7:30
*NBC-News: WFAF

*News: Musical Clock: WFBL WGY

KDKA Musical Clock
WBAL-Around Breakfast Table

*WBEN-News: Sun Greeters' Club
WBRE Wake Up

WCAU Name Band Revue
*WESG-Morning Varieties: News

WGBI-Eight-Eighty Alarm
WHAM Farm Bulletin

WIBX Farm News
WJAS Musicale

WJTN-Morning Devotions
*WKBW-News: Headline Parade

WLW Kentucky Girls
WMEF-Music to Greet the Day

7:45
NBC-Musical Varieties: WFAF

*CBS-News: WABC (sw-21.57)

*NBC-Peter Paul, Inc.: News: WJZ

KDKA Ma Perkins, sketch
WBAX-To be announced

WGY-Laifles First
WHAM Kindly Thoughts

WIBX Birthday Club
WJAS-Agricultural Hints: Musical

WJTN Timekeeper
WLW Happy Hal

*WMEF-News: Classified Calendar
WPAR-Delmore Bros.

WSYR-Timekeeper
*WTAM-Daily News

8:00
*NBC-News: Oo You Remember?: WFAF WGY (sw-21.5)

*NBC-News: Earbenders: WJZ
WBRE WIRE WEBR

*CBS-News Roundup from Europe: WABC WESG WMMN
WGBI (sw-17.83)

*News: WOR WCAE WJAS
WVVA

*KDKA-News: Musical Clock
*WBAL-Story Behind the Headlines

WBAX-To be announced
WCAU Name Band Revue

WEEU Around the Breakfast Table
WHAM Dominic of the Hills

*WIBX-News: Mountain Music
*WJTN-News: Timekeeper

WLW Time to Shine
WMEF Platt-burg Milkman

*WORK-News: Kid Smith and Smith Sisters

*WPAR-News: Ranch House Roundup

*WSYR-News: Timekeeper
WTAM Top of the Morning

8:15
NBC-Do You Remember: WTAM

CBS-Old Side of the News: Tune in the Spotlight: Have You Forgotten: WABC (sw-17.83)

NBC-The Wife Saver: WJZ
WMEF WBRE

CBS-Music in the Air: WESG
Morning Devotions: WEEU

WMMN
WBAL-Time & Tunes

WCAE-Today's Almanac
WGBI Eight-Eighty Alarm

WHAM-Pete & Joe
WHP Call Service

WIBX-Tune Time
WJAS-Time Again: Today's Programs

*WLW-Michael Hinu, news
WOR to be announced

WPAR Riddles in Rhythm
WVVA-Musical Clock

8:30
NBC-Gene & Glenn, songs: WFAF (sw-21.5)

NBC-Richard Leibert, organist: WJZ

CBS-Phil Cook's Almanac: WABC (sw-17.83)

NBC-Vocalists: WBRE
WEEU WMEF

Musical Clock: WTAM WIBX

WBAX-To be announced
WCAE-Airliners
WCAU-Young Dr. Malone
WESG-Jim & Jane
WGBI-Morning Devotions
WGY-Rhythm Makers
WHAM-Ma Perkins, sketch
WHP-Morning Moods
WJAS-St. Patrick's Church
*WKBW-News: Headline Parade
WLW Gospel Singer
WMMN-Morning Pickup
WORK-Owen & King
WPAR-Buski's Family

8:45
NBC-Harvey & Oell, sketch: WJZ

CBS-Adelaide Hawley: WABC
WESG (sw-17.33)

Morning Devotions: WMEF WHP
WBRE

KDKA-Organ Reveries
*WBAX-News

WBEN-Sun Greeters Club
WCAU-Let's Learn Baseball

WEEU-Friendly Club
WGBI-Master Singers: Old Family

Almanac
WGY-Market Basket

WHAM Whistler & His Dog
WLW-Tex Owens

WOR-The Goldbergs, sketch
WTAM-Jane Weaver

9:00
*NBC-News: Women & News: WFAF

CBS-Manhattan Mother, sketch: WABC WCAE WHEC WJAS
WKBN WFBL

NBC-Happy Jack, songs: WBEN
*NBC-News: Breakfast Club: WJTN
WBRE WMEF (sw-21.5)

*NBC-News: The Women of Tomorrow: WJZ

CBS-Deep River Boys: WPAR
WESG WNEF WIBX WHP
(sw-17.83)

KDKA-Shopping Circle
*KYW-News: Morning Varieties

WBAL-Journal of Living
WBAX-Larry Clinton's Orch.

WCAE-Women's Club
WGBI-Evangelistic Hour

*WGR-News: Victor H. Lindlahr
WGY-Your Family & Mine

WHAM-Hits & Encores
WKBW-Niagara Spotlight

WLW-Boone County Caravan
WMMN-Cowboy Loye

WOR-Arthur Godfrey, songs
WORK-Morning Devotions

WSYR-Hymns of All Churches
WVVA-Curley Miller

9:15
NBC-Band Goes to Town: WFAF
WCAE

CBS-American School of the Air: WABC
WFBL WKBW WNEF
WCAU WHEC WJAS WIBX
WGBI WHP (sw-17.83)

For detail see Good Listening Guide

KDKA-Linda's First Love, sketch
KYW-Home Forum

WBAX-Women in the News
WBEN-Presenting Cosette Mer-
rill

*WEEU-News
WESG-Randolph Trio

WGY-This Day Is Ours, sketch
WHAM-Women Only

WOR-The Lamplighter, talk
*WSYR-Mid-Morning, Ltd.: Social
Calendar: News

WTAM-Kitty Keene, Inc., sketch
WVVA-Ma Perkins, sketch

9:30
NBC-Breakfast Club: WJZ WORK
WBAL

NBC-The Family Man: KYW
NBC-Morning Market Basket: WFAF

CBS-American School of the Air: WESG
(sw-17.83)

KDKA Editor's Daughter
WBAX-Rosario Bourdon's Orch.

WBCN-Why of World Events
WCAE-Meet Miss Julia

WEEU-Bailey Gass & the Coun-
try Gentlemen

WGR-John Sturgess, songs
WGY-Kitty Keene, sketch

WHAM-Young Dr. Malone
WHP-The Islanders

*WIBX-News: George Davis, organist
WJTN-Betty Weakland, evangelist

WLW-Life Can Be Beautiful
WOR-To be announced

WTAM-Houseboat Hannah, sketch
WVVA-Jake Taylor's Railsplitters

9:45
CBS-Vera Brodsky, pianist: WIBX
WNEF WHEC (sw-17.83)

NBC-Life Can Be Beautiful, sketch: WFAF
WBAL WTAM KYW WGY

CBS-Bachelor's Children, sketch: WABC
WCAU WJAS WFBL

NBC-Breakfast Club: KDKA
WBEN-Sally Work

WCAE-Dearest Mother
WESG-Home makers

WGBI-Vic & Sade, sketch

Tuesday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

MORNING

9:15 EST American School of the Air.
Subject: "Folk-Music of America," a study in music and literature for the elementary grades and junior high school.

AFTERNOON

12:30 EST Farm and Home Hour.
Wayne Darrow of the AAA will discuss "Developments in the Farm Program."

NIGHT

7:00 EST Fred Waring in Pleasure Time.

7:15 EST Jimmie Fidler; Hollywood Gospel.

8:00 EST Big Town; Drama.
Newspaper drama, with Edward G. Robinson, Ona Munson and others.

8:00 EST The Aldrich Family.
Comedy sketch, with Ezra Stone, stage star.

8:00 EST Johnny Presents.
Oramas; vocalists; Johnny Green's orchestra.

8:30 EST Tuesday Night Party.
Walter O'Keefe, M. C.; Mary Martin, vocalist; Bobby Dolan's orchestra.
Pictures of Mary Martin may be found on page 25.

8:30 EST Information, Please; Quizzing Experts and Guest Celebrities.
John Kieran; Clifton Fadiman; F. P. Adams. Guests: John T. Flynn, economist, and Christopher Morley, author.

8:30 EST Pot O' Gold.
Horace Heidt and his Musical Knights.

9:00 EST We, the People; Drama and Music.
Gabriel Heatter, M. C.; Harry von Zell, announcer; Mark Warnow's orchestra. Guest: Dr. W. W. Sanger of Oklahoma, the unlucky bridegroom—everything went wrong on his wedding day.

9:00 EST Melody and Madness.
Robert Benchley, comedian; Artie Shaw's orchestra.

9:30 EST Fibber McGee and Molly.
Marion and Jim Jordan; Bill Thompson; Harold Peary; Donald Novis, tenor; Billy Mills' orchestra.

9:30 EST Bob Crosby's Orchestra.
With Johnny Mercer, M. C., and Helen Ward, vocalist.

10:00 EST Bob Hope Variety Show.
Judy Garland, vocalist; Jerry Colonna, comedian, and Skinnay Ennis' orchestra.

10:00 EST Time to Shine.
Hal Kemp's orchestra; Nan Wynn and Bob Allen, vocalists, and the Smoothies.

10:30 EST Mozart Concerto Series.
Nadia Reisenberg, pianist; Alfred Wallenstein conducts the orchestra.
Music detail may be found on page 16, column 4.

10:30 EST If I Had the Chance.
Mort Lewis, M. C.; Josef Honti's orchestra. Guest: Dr. Seuss of "Quick Henry" fame will tell of his thwarted ambitions.

10:30 EST Uncle Walter's Dog House.
Dramatizations of amusing family situations, with Tom Wallace (Uncle Walter); Tom, Dick and Harry; Bob Strong's orchestra.

Refer to adjacent columns for stations broadcasting these programs

FREQUENCIES

CKLW-1030	WEAF-660	WHEC-1430	WMEF-1310
KOKA-980	WEBR-1310	WHK-1390	WMMN-890
KYW-1020	WEEU-830	WHP-1430	WNEF-1500
WABC-860	WENR-870	WIBX-1200	WOR-710
WBAL-1060	WESG-850	WJAS-1290	WORK-1320
WBAX-1210	WFBL-1360	WJR-750	WPAR-1420
WBEN-900	WGAR-1450	WJTN-1210	WSB-740
WBRE-1310	WGBI-880	WJZ-760	WSM-650
WBT-1080	WGR-550	WKBN-570	WSYR-570
WBZ-990	WGY-790	WKBW-1480	WTAM-1070
WCAE-1220	WHAM-1150	WLW-700	WTIC-1040
WCAU-1170	WHAS-820	WMAQ-670	WVVA-1160

WGR-Shopping with Dorothy
WHAM-Tower Clock Prgm.
WHP-Vic & Sade
WKBW-Tonic Tunes
*WLW-Trouble Doctor: News: Livestock Reports
WOR-Martha Manning, talk
WPAE-To be announced
WVVA-Rapid Ad Service

10:00
CBS-Pretty Kitty Kelly, sketch: WABC
WGR WIBX WVVA WHEC

NBC-The Man I Married: sketch: WFAF
WCAE WBEN WTAM WSYR
KYW WGY WLW

NBC-Josh Higgins of Finchville, sketch: WJZ
WHAM WORK
Young Dr. Malone: WFBL WJAS
KDKA-Your Family & Mine
WBAL-Meet Miss Julia
*WBAX-News: Milt Herth
WBRE-Louis Savitt's Orch.
*WCAU-News: Vass Family: Morning Melodies
WEEU-Horseshoe Mike & Cowboy Joe
WESG-Morning Roundup
WGBI-Hymns of All Churches
WHP-Donald Novis, songs
WJTN-Symphonetta
WKBW-Modern Kitchen
*WMEF-News

*WMMN-News: At Your Service: Modern Airs
WOR-Pure Food Hour, talk
WPAR-Morning Varieties

10:15
NBC-To be announced: WJZ
WEEU WSYR WHAM WORK

NBC-John's Other Wife, sketch: WFAF
KYW WBEN WCAE WGY
WLW WTAM

CBS-Myrt & Marge, sketch: WABC
WCAU WJAS WHEC
WFBL WGR WHP WGBI WIBX
WVVA WNEF

KDKA Doctor Sunshine
WBAL-Asher & Little Jimmie
WBAX-Samuel Kissel
WJTN-House of MacGregor

WMEF-Ma Perkins
WPAR-Today's Almanac

10:30
NBC-Rakov's Orch.: WJZ
WBAL WORK WLW WEBR KDKA

NBC-Just Plain Bill, sketch: WFAF
WGY KYW WTAM WCAE
WLW WBEN

CBS-Hilltop House, sketch: WABC
WJAS WHEC WFBL
WCAU WGR WHP WGBI WIBX
WVVA WNEF

MBS-Melody Strings: WBAX
*WBRE-News

WEEU-Melody Shoppers
WESG-Friendly Exchange

WHAM-Tom Grierson, organist
WJTN-Your Radio Girl Friday

WKBW-Waltz Time
WMEF-Good Murning, Neighbor

WMMN-Grampa Jones & His Grandsons
WPAR-To be announced

WSYR-Console & Keys

10:45
CBS-Stepmother, sketch: WABC
WCAU WJAS WGR

NBC-Rakov's Orchestra: WJTN
WSYR

MBS-John Metcalf's Choir Loft: WBAX

NBC-Woman in White, sketch: WFAF
WTAM WBEN WCAE
KYW WGY

Ma Perkins, sketch: WBRE
WEEU

WBAL-Woman's Hour with Mary Landis

WESG-Musical Bazaar
*WFBL-News: Miss Goodnews

*WGBI-News: Musical Prgm.
WHP-Kitty Keene, sketch

WIBX-Young Dr. Malone
WKBW-Rhythm & Romance

WLW-Meet Miss Julia
WORK-Frank Renault, organist

WPAR-Osteopathic Talk
WVVA-Kentucky Partners

11:00
*CBS-News: The Rhythmaires: WABC

NBC-Oavid Harum, sketch: WFAF
WCAE KYW WTAM WBEN
WGY

*CBS-Mary Lee Taylor: News: WVVA
WJAS WCAU WKBW
WHEC WKBN WGBI WFBL

NBC-Viennese Ensemble: WORK
CBS-To be announced: WNEF

NBC-Story of Mary Marlin, sketch: WJZ
WBAL KDKA
WEEU WSYR WJTN WHAM

MBS-Thyra Samter Winslow: WOR

WBAX-The Unseen Advisor
WBRE-Mary Lee Taylor

*WGR-News: Dance Interlude
WHP-Young Dr. Malone

WIBX-White Elephants
WLW-Linda's First Love, sketch

WMEF-American Family Robinson
*WMMN-News: At Your Service

WPAR-Singin' Sam

11:15
CBS-Brenda Curtis, sketch: WABC
WKBW WJAS WFBL
WCAU WVVA WHEC WNEF
WGBI WHP

NBC-Vic & Sade, sketch: WJZ
KDKA WHAM WBAL WSYR
WJTN WLW (sw-15.33)

NBC-Lorenzo Jones, sketch: WFAF
WBEN WCAE WTAM
KYW WGY

MBS-Orange Blossom Quartet: WOR
WBAX

WBRE-I Love a Mystery
WEEU-Hollywood News: Melody Shoppers

WGR-School for Brides
WIBX-Green Bros.' Orch.
WMEF-Broncho Busters

WMMN-Shopper's Stroll
WORK-Have You Heard: Inter-
lude

WPAR-Accordiana

11:30
MBS-Keep Fit to Music: WOR
WBAX

NBC-Pepper Young's Family, sketch: WJZ
WHAM KDKA
WEEU WSYR WBAL WJTN
(sw-15.33)

NBC-Young Widder Jones, sketch: WFAF
WTAM WBEN WGY
WCAE KYW

CBS-Big Sister, sketch: WABC
WGR WHP WCAU WJAS WVVA
WFBL WHEC WGBI WNEF
WIBX

WBRE-Secret Diary
WEEU-Melody Shoppers

*WESG-Ensemble Moods: News
WKBW-Accordiana

WMMN-Tina & Tim
WMMN-Salt & Peanuts: A Day
at My's

WORK-The Swingsters
WPAR-Farin & Home Hour

11:45
NBC-Road of Life, sketch: WFAF
KYW WTAM WBEN WGY WLW
WCAE WEEU (sw-15.33)

NBC-Getting the Most Out of Life: WJZ
WBZ WHAM WHK
KDKA WJTN WSYR WEBR
WMEF

CBS-Aunt Jenny's Stories: WABC
WJAS WVVA WFBL WCAU
WHEC WIBX WGR WHP WGBI
WNEF

*MBS-Erskine Butterfield, pianist: News: WOR

WBAL-To be announced
*WBAX-Musical Interlude: News: Mine
Schedule

WBRE-Polka Dots
*WKBW-Farm Period: News

AFTERNOON

12:00

*NBC-News: Meet the Songwriter: WJZ
(sw-15.33)

CBS-To be announced: WIBX
WHP WNEF

NBC-Carters of Elm Street, sketch: WFAF
KYW

CBS-Kate Smith's Noonday Chats: WABC
WFBL WHEC WKBW
WVVA WCAU WJAS

MBS-Red River Dave: WOR
*KDKA-News: Music: Weather

*WBAL-News: Federal Housing Administration Talk: Tonic
Tunes

WBEN-Your Family & Mine
WBRE-Mark Family

*WCAE-News: Melodies
WEEU-Gloom Chasers

WESG-Quick Quiz
WGBI-Good Morning Neighbor

WGR-Meet Miss Julia, sketch
*WGY-Organist: Markets: News

*WHAM-Hit of the Day: News
*WJTN-News: Music

WLW-To be announced
*WMEF-News: Employment Service

*WMMN-News: Farm Flashback
WORK-Springtime & Harvest

WSYR-Betty & Bob
WTAM-To be announced

12:15
*NBC-Ross Trio (News, WJZ
only): WJZ WEBR WBAL
WMEF WSYR (sw-15.33)

CBS-When a Girl Marries: WABC
WFBL WCAU WKBW WJAS
WNEF WVVA WGBI WIBX
WHP

TUESDAY October 10

Man on the Street: WBAL WBX
*WYV-News: Music at Midway
WAE Slogin' Sam
*WYV-News: Help Wanted
WGR Song Shoppers
WIIP-Melody Makers
WOR Consumers Quiz Club
WTAM-Editor's Daughter, sketch
WVVA Farm & Home Hour

NBC-Arnold Grimm's Daughter, sketch: WEAF WHAM WBAL
WTAM WBEN KYW WCAE
WGY WLW
CBS-Life & Love of Dr. Susan, sketch: WABC WHEC WKBW
WHP WBX WJAS WFBL WGBI
WCAU WVVA WNEF

NBC-The Guiding Light, sketch: WEAF WBEN WTAM WCAE
WGY KYW WLW
WBAL-Government Reports
WKBW-Let's Waltz
WVVA Neo-Vim-Gang

KDKA Rhythm Makers
*WESG News
WFBF-Secret Agent K7
WGBI-Jack Armstrong, sketch
WHAM Your Family & Mine
WHP-Ken Sheaffer Trio
WMMN-Fun Frolic
*WPAR-News: Markets: Prgm-Resume
WSYR-Teresa Johnson, organist
WVVA Church of Christ

NBC-Reggie Childs' Drch.: WJZ WENR WBZ
MBS-Bill McCune's Drch.: WNEF
*News: WORK WHP WMFF
WOR WSB WHAS
Sports: WBEN WHAM WFBL
WBAX KYW WGR WJTN
*News: Sports: CKLW WSM
KDKA Music: Sports
WBRE-Serenaders
*WBT Sports: News
WCAE-Accordiana
WCAU-Sports: Say It with Music
WGAR-Carl George
WGBI-Douglas Memory Lane
WGY-Drain K-7
WHK-Voice of Labor
WJAS-Baron Elliott's Orch.
WJR-The Inside of Sports
WLW-Dinner Music
WMAQ-Jack Armstrong, sketch
WTAM Sports: Say It with Music
WTIC-History in the Headlines
WVVA-Twilight Trail

To be announced: WPAR WSB
WIIP Little Brown Book
WBN King's Orch.
WMMN-Down Memory Lane
WVVA-On with the Dance

CBS-The Goldbergs, sketch: WABC WHEC WJAS WCAU
WMMN WIIP WFBL WGR

MBS-John Agnew, organist: WBAX

CBS-Story of a Song: WABC WPAR WGR WFBL WHP WHEC
WNEF WJAS WESG WIBX
WGBI (sw-15.27-17.83)

NBC-Little Orphan Annie, sketch: WEAF WBEN WGY WCAE KYW

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

CBS-Jimmie Fidler: WABC WBT
WGR WCAU WJAS WHEC
WGAR WHAS WFBL WVVA
(also at 11:15 p.m.)

WBAX-Rotary Club Luncheon
WBEN-Voice of Stockyards
WEEU-Afternoon Melodies
WGBI Meet Miss Julia, sketch
WGY-Household Chats
WIBX-Hollywood News
*WKBW-News: Ad Club
WLW-Livestock Reports
WOR-Health Talk: Melody Moments: Prgm. Review
WTAM Noonday Resume
WVVA-L. P. Lehman & Staff

WBRE-Famous Orch
WESG 2.15 Edition
WPAR To be announced

*NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Adventures of Tom Mix: WJZ WJTN WEBR KDKA
WSYR WMFF WBAL WHAM

NBC-Reggie Childs' Drch.: WJZ WENR WBZ

CBS-The Aristocrats: WESG

WBAX-Rotary Club Luncheon
WBEN-Voice of Stockyards
WEEU-Afternoon Melodies
WGBI Meet Miss Julia, sketch
WGY-Household Chats
WIBX-Hollywood News
*WKBW-News: Ad Club
WLW-Livestock Reports
WOR-Health Talk: Melody Moments: Prgm. Review
WTAM Noonday Resume
WVVA-L. P. Lehman & Staff

CBS-Your Family & Mine: WABC WCAU WFBL WNEF
NBC-Army Band: WJZ WEEU
WMFF WORK WBRE WEBR
NBC-Valiant Lady, sketch: WEAF WGY KYW WTAM WBEN WLW
KDKA WBAL WHAM WCAE

NBC-Backstage Wife, sketch: WEAF KYW WBEN WCAE WGY
WLW WTAM
CBS-Pretty Kitty Kelly: WKBN
*News: WMMN WOR
WBAX Program Resume
WKBW-Filoland Today

NBC-Adventures of Tom Mix: WJZ WJTN WEBR KDKA
WSYR WMFF WBAL WHAM

NBC-Reggie Childs' Drch.: WJZ WENR WBZ

CBS-The Aristocrats: WESG

CBS-Life Can Be Beautiful, sketch: WABC WCAU WBAX
WFBL WGBI WHEC WGR WIIP
WMMN
NBC-Virginia Hays, contr.: WJZ
WBC WSYR WJTN WBRE
WMFF

CBS-Your Family & Mine: WABC WCAU WFBL WNEF
NBC-Army Band: WJZ WEEU
WMFF WORK WBRE WEBR
NBC-Valiant Lady, sketch: WEAF WGY KYW WTAM WBEN WLW
KDKA WBAL WHAM WCAE

NBC-Backstage Wife, sketch: WEAF KYW WBEN WCAE WGY
WLW WTAM
CBS-Pretty Kitty Kelly: WKBN
*News: WMMN WOR
WBAX Program Resume
WKBW-Filoland Today

NBC-Adventures of Tom Mix: WJZ WJTN WEBR KDKA
WSYR WMFF WBAL WHAM

NBC-Reggie Childs' Drch.: WJZ WENR WBZ

CBS-The Aristocrats: WESG

MBS-Happy Gang: WNEF

MBS-To be announced: WBAX
KDKA Home Forum
WGBI Ma Perkins, sketch
WGR-Today's Almanac
WIIP-Meet Miss Julia
WIBX-Style Notes: Lew White
WJAS-Musicals

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Adventures of Tom Mix: WJZ WJTN WEBR KDKA
WSYR WMFF WBAL WHAM

NBC-Reggie Childs' Drch.: WJZ WENR WBZ

CBS-The Aristocrats: WESG

WCAE-Song Sampler
WESG-Suburban Special
WIBX-Amer. Family Robinson
WJAS To be announced
WOR-Housewives' Delight
WGR-Luncheon Ensemble
WPAR To be announced

NBC-Hyatts of All Churches: WEAF WGY WBAL WCAE KYW
WBEN WTAM WHAM WLW
CBS-My Son & I, sketch: WABC
WFBL WGR WHEC WJAS
WCAU WVVA
More detail on page 10.

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Adventures of Tom Mix: WJZ WJTN WEBR KDKA
WSYR WMFF WBAL WHAM

NBC-Reggie Childs' Drch.: WJZ WENR WBZ

CBS-The Aristocrats: WESG

NBC-Oramatic Sketch: WEAF
WGY WLW WHAM KDKA
WBAL KYW WBEN WTAM
(sw-15.33)

NBC-Hyatts of All Churches: WEAF WGY WBAL WCAE KYW
WBEN WTAM WHAM WLW

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Adventures of Tom Mix: WJZ WJTN WEBR KDKA
WSYR WMFF WBAL WHAM

NBC-Reggie Childs' Drch.: WJZ WENR WBZ

CBS-The Aristocrats: WESG

WCAE-Song Sampler
WESG-Suburban Special
WIBX-Amer. Family Robinson
WJAS To be announced
WOR-Housewives' Delight
WGR-Luncheon Ensemble
WPAR To be announced

NBC-Hyatts of All Churches: WEAF WGY WBAL WCAE KYW
WBEN WTAM WHAM WLW

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Adventures of Tom Mix: WJZ WJTN WEBR KDKA
WSYR WMFF WBAL WHAM

NBC-Reggie Childs' Drch.: WJZ WENR WBZ

CBS-The Aristocrats: WESG

MBS-Dick Harding, organist: WBAX
WBAL-Dog Tales
WHP-Black & White, sketch
*WKBW-Reporter
WLW-This Day Is Ours
WMMN-Salt & Peanuts
WVVA-Big Slim

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Adventures of Tom Mix: WJZ WJTN WEBR KDKA
WSYR WMFF WBAL WHAM

NBC-Reggie Childs' Drch.: WJZ WENR WBZ

CBS-The Aristocrats: WESG

CBS-Tune Time: WNEF WESG
WHP WBX WPAR
*WGBI-News: Music: Resume
WKBW-Hits & Encores
WOR-David Harum, sketch
WSYR-Ononeiga Health Assoc.

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Adventures of Tom Mix: WJZ WJTN WEBR KDKA
WSYR WMFF WBAL WHAM

NBC-Reggie Childs' Drch.: WJZ WENR WBZ

CBS-The Aristocrats: WESG

CBS-Joyce Jordan, Girl Interne, sketch: WABC WJAS
WHEC WGR WCAU WFBL WGBI
WVVA (sw-15.27-17.83)

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Adventures of Tom Mix: WJZ WJTN WEBR KDKA
WSYR WMFF WBAL WHAM

NBC-Reggie Childs' Drch.: WJZ WENR WBZ

CBS-The Aristocrats: WESG

MBS-Mary Brockerman, soprano: WOR
NBC-To be announced: WEEU
WMFF
WBAL-Afternoon Show
*WBAX News
*WBRE-Italian Hour: News
WKBW To be announced
WGR Owey & King

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Adventures of Tom Mix: WJZ WJTN WEBR KDKA
WSYR WMFF WBAL WHAM

NBC-Reggie Childs' Drch.: WJZ WENR WBZ

CBS-The Aristocrats: WESG

CBS-Society Girl: WABC WGR
WCAU WJAS WFBL WHEC
KDKA To be announced
WVVA Kitty Kenner sketch

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Adventures of Tom Mix: WJZ WJTN WEBR KDKA
WSYR WMFF WBAL WHAM

NBC-Reggie Childs' Drch.: WJZ WENR WBZ

CBS-The Aristocrats: WESG

NBC-Ma Perkins, sketch: WEAF
WCAE KYW WGY WLW WBEN
CBS-Four Clubmen: WGH
NBC-The Chase Twins, sketch:
WJZ KDKA WEEU WORK
WMFF WJTN WHAM WSYR
WHEC (sw 9.53)

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Adventures of Tom Mix: WJZ WJTN WEBR KDKA
WSYR WMFF WBAL WHAM

NBC-Reggie Childs' Drch.: WJZ WENR WBZ

CBS-The Aristocrats: WESG

MBS-Tommy Tucker's Orch.: WOR WBAX
CBS-Society Girl: WABC WGR
WCAU WJAS WFBL WHEC
KDKA To be announced
WVVA Kitty Kenner sketch

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE
WEEU KDKA WORK WJTN
WMFF (sw-9.53)

NBC-Adventures of Tom Mix: WJZ WJTN WEBR KDKA
WSYR WMFF WBAL WHAM

NBC-Reggie Childs' Drch.: WJZ WENR WBZ

CBS-The Aristocrats: WESG

NIGHT

TUESDAY October 10

(7:45 p.m. Continued)

WHAM-Mysteries of Life
WTAM-Sanitary Watkins' Orch.

8:00
NBC-The Aldrich Family: WJZ WHAM WJTN WBZ KDKA WKW WSYR WBAL WMFF WEBR
CBS-Big Town, drama, with Edward G. Robinson, Ona Munson; WABC WBX WGR WJR WJAS WHIC WCAU WHAS WGAR WFBL WBT (sw-6.06) (also KNX KSL at 11:30 p.m.)
NBC-Johnny Presents: Johnny Green's Orch.; Dramas: Genevieve Rowe, sop.; Glenn Cross & Beverly; Swing Fourteen; Floyd Sherman, tr.; WEAF WCAE WLW WMAQ WTIC WGY KYW WTAM WORK WBS WSB WBRF WSM (also at 11:30 p.m.)
MBS-Green Hornet, drama: WOR WBAX WNEF

CKLW-Everybody's Jamboree
WGBI-Charles Masters' Orch.
WHP-College of Fun
*WKBW News: To be announced
*WMMN News: Campus Highlights
WPAR-D. A. V. Talk

8:15
WGBI-Tropical Moods
WKBW-Racket Chasers
WMMN-On the March
WPAR-The Romancers

8:30
*CBS-Tuesday Night Party; Walter O'Keefe; News: WABC WGR WHAS WCAU WCAJ WJAS WJR WFBL WHIC WJX WBT (also KNX KSL at 12 mid.)
Picture of Mary Marlin on page 25.
NBC-Pot o' Gold; Horace Heidt's Musical Knights: WEAF WBSN WGY WMAQ WTAM WSB WLW KYW WSM WTIC WCAE WBRF WORK
NBC-Information, Please; Quiz Prizes: WJZ WSYR WHK WJTN KDKA WBZ WHAM WBAL WMFF WEBR (also KGO at 11 p.m.)

8:30
*CBS-Tuesday Night Party; Walter O'Keefe; News: WABC WGR WHAS WCAU WCAJ WJAS WJR WFBL WHIC WJX WBT (also KNX KSL at 12 mid.)
Picture of Mary Marlin on page 25.
NBC-Pot o' Gold; Horace Heidt's Musical Knights: WEAF WBSN WGY WMAQ WTAM WSB WLW KYW WSM WTIC WCAE WBRF WORK
NBC-Information, Please; Quiz Prizes: WJZ WSYR WHK WJTN KDKA WBZ WHAM WBAL WMFF WEBR (also KGO at 11 p.m.)

MBS-Morton Gould's Orchestra; WBNF WOR WBAX
CKLW-Musical Varieties
WGBI-Challenge to Crime
WHP-Mary Nickolis, Songs & Swings
*WKBW-To be announced; News WMMN For Men Only
WPAR-Symphonic Selections

8:45
WHP-Twilight Trail
9:00
NBC-Melody & Madness; Artie Shaw's Orch.; WJZ WBRF WBZ WBAL WEBR WHAM WENR WSYR WMFF WJTN KDKA WHK (sw-9.53)
NBC-Battle of Sexes, conducted by Frank Crumit & Julia Sanderson; WEAF WBSN WTAM WMAQ WTIC WGY KYW WSM WORK WCAE WSB WLW (also KPO KFI at 12:30 a.m.)
CBS-We, the People; Gabriel Heatter; Harry von Zell; Mark Warnow's Orch.; Guests: WABC WHAS WGAR WFBL WKBW WJAS WHEC WCAU WGBI WKBW WBT WHP WJR WNEF (sw-6.05)
*MBS-Raymond Gram Swing, news analyst, CKLW WBAX
Story on page 3.
WGR-International House
WJX-Nosco's Orch.
WMMN Music You Want
WOR-Confidentially Yours
WPAR-Pop Concert

9:15
*MBS-Edwin C. Hill, commentator: WOR
MBS-To be announced: CKLW WBAX
9:30
MBS-Success Session: WOR WBAX CKLW
NBC-Fibber McGee and Molly; Bill Thompson; Harold Peary; Donald Novis, tr.; Billy Mills' Orch.; WEAF WBSN WSB WGY WCAE WTIC WMAQ WLW WSM WTAM KYW WSYR (sw-9.53)
CBS-Bob Crosby's Orch.; Johnny Mercer, m.c.; Helen Ward, vocalist; Guests: WABC WBT WCAU WJR WFBL WKBW WGR WKBW WBN WHIC WJAS WHAS WGBI WHP WNEF WMMN (sw-5.05-11.83)

9:30
MBS-Success Session: WOR WBAX CKLW
NBC-Fibber McGee and Molly; Bill Thompson; Harold Peary; Donald Novis, tr.; Billy Mills' Orch.; WEAF WBSN WSB WGY WCAE WTIC WMAQ WLW WSM WTAM KYW WSYR (sw-9.53)
CBS-Bob Crosby's Orch.; Johnny Mercer, m.c.; Helen Ward, vocalist; Guests: WABC WBT WCAU WJR WFBL WKBW WGR WKBW WBN WHIC WJAS WHAS WGBI WHP WNEF WMMN (sw-5.05-11.83)

9:30
MBS-Success Session: WOR WBAX CKLW
NBC-Fibber McGee and Molly; Bill Thompson; Harold Peary; Donald Novis, tr.; Billy Mills' Orch.; WEAF WBSN WSB WGY WCAE WTIC WMAQ WLW WSM WTAM KYW WSYR (sw-9.53)
CBS-Bob Crosby's Orch.; Johnny Mercer, m.c.; Helen Ward, vocalist; Guests: WABC WBT WCAU WJR WFBL WKBW WGR WKBW WBN WHIC WJAS WHAS WGBI WHP WNEF WMMN (sw-5.05-11.83)

9:30
MBS-Success Session: WOR WBAX CKLW
NBC-Fibber McGee and Molly; Bill Thompson; Harold Peary; Donald Novis, tr.; Billy Mills' Orch.; WEAF WBSN WSB WGY WCAE WTIC WMAQ WLW WSM WTAM KYW WSYR (sw-9.53)
CBS-Bob Crosby's Orch.; Johnny Mercer, m.c.; Helen Ward, vocalist; Guests: WABC WBT WCAU WJR WFBL WKBW WGR WKBW WBN WHIC WJAS WHAS WGBI WHP WNEF WMMN (sw-5.05-11.83)

NBC-Concert Orch.: WJZ WBAL WENR WEBR WJTN WHAM KDKA WSYR WHK WBZ
WBRE Lenio Bros', Orch.
WMFF-Name It-It's Yours
WOPK-The Job Finder
WPAR-Let's Dance

9:45
WORK Jr. Chamber of Com.
10:00
CBS-Time to Shine; Hal Kemp's Orch.; The Smoothies, vocal trio; Guests: WABC WKBW WBT WJR WFBL WGBI WMMN WJAS WGAR WCAU WHAS WHEC (sw-6.05-11.83)
NBC-Bob Hope Variety Program; Judy Garland; Jerry Colonna; Skinnay Ennis' Orch.; WEAF WTAM WCAE WGY KYW WSM WBN WMAQ WSB WLW WTIC WHAM (sw-9.53)
*NBC-News: Something's Up; Hanson Sherman, m.c.; Vocalists & Orch. WJZ WEBR WENR WBAL WBRF WMFF WORK WBT WJTN
*MBS-Elliott Roosevelt, comm.: CKLW
*MBS-Raymond Gram Swing, news analyst, WOR
Story on page 3.
KDKA-Song Pictures
WBX-Blue Barron's Orch.
*WGR-News: To be announced
*WHK Music & Music
WHP-King's Jesters
WIBX-Waltz Time
WOR-Morton Gould's Orch.
WPAR-To be announced
WSYR-Good Will Hour

10:15
*MBS-Fulton Lewis, Jr., news analyst, WNEF WOR
CKLW-Doc Sunshine, talk
KDKA-To be announced
WBX-Morton Gould's Orch.
WGR-Rabbi Judah Nahich
WHK-Roller Derby
WHP-Musquiz
WIBX-D'Artega's Orch.
10:30
NBC-Uncle Walter's Oog House; Tom Wallace, m.c.; Tom, Dick & Harry; Bob Strong's Orch.; WEAF WLW WMAQ KYW WGY WTAM WTIC WCAE WBSN WSM WSM (sw-9.53)
For detail see Good Listening Guide.

10:15
*MBS-Fulton Lewis, Jr., news analyst, WNEF WOR
CKLW-Doc Sunshine, talk
KDKA-To be announced
WBX-Morton Gould's Orch.
WGR-Rabbi Judah Nahich
WHK-Roller Derby
WHP-Musquiz
WIBX-D'Artega's Orch.
10:30
NBC-Uncle Walter's Oog House; Tom Wallace, m.c.; Tom, Dick & Harry; Bob Strong's Orch.; WEAF WLW WMAQ KYW WGY WTAM WTIC WCAE WBSN WSM WSM (sw-9.53)
For detail see Good Listening Guide.

10:15
*MBS-Fulton Lewis, Jr., news analyst, WNEF WOR
CKLW-Doc Sunshine, talk
KDKA-To be announced
WBX-Morton Gould's Orch.
WGR-Rabbi Judah Nahich
WHK-Roller Derby
WHP-Musquiz
WIBX-D'Artega's Orch.
10:30
NBC-Uncle Walter's Oog House; Tom Wallace, m.c.; Tom, Dick & Harry; Bob Strong's Orch.; WEAF WLW WMAQ KYW WGY WTAM WTIC WCAE WBSN WSM WSM (sw-9.53)
For detail see Good Listening Guide.

10:15
*MBS-Fulton Lewis, Jr., news analyst, WNEF WOR
CKLW-Doc Sunshine, talk
KDKA-To be announced
WBX-Morton Gould's Orch.
WGR-Rabbi Judah Nahich
WHK-Roller Derby
WHP-Musquiz
WIBX-D'Artega's Orch.
10:30
NBC-Uncle Walter's Oog House; Tom Wallace, m.c.; Tom, Dick & Harry; Bob Strong's Orch.; WEAF WLW WMAQ KYW WGY WTAM WTIC WCAE WBSN WSM WSM (sw-9.53)
For detail see Good Listening Guide.

MBS-Mozart Concerto Series: CKLW WOR WNEF
Music detail on page 34 this week
CBS-Judith Arlen, songs: WABC WMMN WBX WBT WGBI WHP WPAR WGAR WKBW WJR (sw-6.06-9.65)
NBC-II I Had the Chance: WJZ WMFF WBZ WEBR WORK WBRF WJTN WBAL WSYR WHAM
KDKA-The Music You Want
*WBAX-News
*WBT-News: William Winter
*WCAE-Mac Parker, comm.
*WFBL-News, Society Reporter
WGR-Q. E. D. Speaks
WHAS-Richard Hummer's Orch.
WHK-Sports Slant
WHP-Novachord Trio
WJAS-Joej Sims' Orch.
WJR-Sports

10:45
CBS-Public Affairs: WABC WHP WBX WMMN WJR WBT WGBI WCAU WJAS WKBW WPAR (sw-6.06-11.83)
MBS-Mozart Concerto Series: CKLW WHK
*WFBL-Quer Quirks in the News; Sam Dolders
WGR-Bob Kelley, Interlude
WGR-Gypsy Caravan
WHAS-Lynn Cole
WJR-Lions Tales, Musical

11:00
CBS-Bob Chester's Orch.: WPAR WBT
NBC-Milt Herth's Trio: WEAF WMAQ (sw-9.53)
MBS-Jack McLean's Orchestra: WBAX
NBC-Dance Orch.: WJTN
*CBS-Paul Sullivan Reviews the News: WABC WJR WHEC WGR WCAU WGR WNEF
*NBC-(News, WJZ only) Dance Orch.: WJZ WBAL
*News: Weather: WTIC WOR KDKA
*News: WJAS WENR WORK WHAS WGBI WBSN WHK WHAM WLW
*To be announced: WPAR WSB
*CKLW-Reporter
*KVV-News, Organ Reveries
WBRF-Dance Music

11:00
CBS-Bob Chester's Orch.: WPAR WBT
NBC-Milt Herth's Trio: WEAF WMAQ (sw-9.53)
MBS-Jack McLean's Orchestra: WBAX
NBC-Dance Orch.: WJTN
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*CBS-Paul Sullivan Reviews the News: WABC WJR WHEC WGR WCAU WGR WNEF
*NBC-(News, WJZ only) Dance Orch.: WJZ WBAL
*News: Weather: WTIC WOR KDKA
*News: WJAS WENR WORK WHAS WGBI WBSN WHK WHAM WLW
*To be announced: WPAR WSB
*CKLW-Reporter
*KVV-News, Organ Reveries
WBRF-Dance Music

*WBZ-News: Sports; Weather
*WCAE-News: Lang Thompson's Orchestra
WFBL-Sports; Waltz Time
*WGY-News: Dance Hour
*WHAM-News: Skeeter Palmer's Orch.
*WHIP-News
*WBX-News: Sports
WKBW-Dance Interlude: Bowling News
*WMFF-News: Scores
*WMMN-News: Dance Time
*WSM-World in Review
*WSYR-News: Baseball Results
WTAM-Tom Mooring

11:15
CBS-Bob Chester's Orch.: WABC WKBW WGBI WBRN WJR WHP WNEF WGR WHEC WFBL WKBW (sw-11.83)
MBS-Bill McLean's Orch.: WHK WBAX
NBC-Milt Herth's Trio: WCAE WENR WGY
NBC-Dance Orch.: WJZ WSYR WBAL KDKA WORK WMFF
Music You Want: WBZ WMMN KYW WHAM
*News: WMAQ WSB
CKLW-Music You Want
WBRF-Sports
WGR-Tin Pan Alley
WHAS-George Walsh Looks 'Em Over
WJAS-Dance Orch.
WJR-Around Michigan: The Vagabonds
WLW-This Is the Fair
WHI-Nat Brusiloff's Orch.
WSM-To be announced
WTAM-Dick D'Nar's Orch.
WTIC-When Day Is Done

11:15
CBS-Bob Chester's Orch.: WABC WKBW WGBI WBRN WJR WHP WNEF WGR WHEC WFBL WKBW (sw-11.83)
MBS-Bill McLean's Orch.: WHK WBAX
NBC-Milt Herth's Trio: WCAE WENR WGY
NBC-Dance Orch.: WJZ WSYR WBAL KDKA WORK WMFF
Music You Want: WBZ WMMN KYW WHAM
*News: WMAQ WSB
CKLW-Music You Want
WBRF-Sports
WGR-Tin Pan Alley
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WLW-This Is the Fair
WHI-Nat Brusiloff's Orch.
WSM-To be announced
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WTIC-When Day Is Done

11:30
NBC-Emery Deutsch's Orchestra: WEAF WBSN WCAE (sw-9.53)
CBS-Cab Calloway's Orch.: WABC WNEF WKBW WKHN WFBL WJAS WPAR WBRN WGR WCAU WHP WGBI WBT WHEC WGBI WHAS
NBC-Abe Lyman's Orch.: WJZ WBAL WORK WJTN WBRF WSYR WEBR KDKA WMAQ WHK WSM WMFF
MBS-Dick Jurgens' Orch.: CKLW WBAX
Sports: WJR WLW

11:30
NBC-Emery Deutsch's Orchestra: WEAF WBSN WCAE (sw-9.53)
CBS-Cab Calloway's Orch.: WABC WNEF WKBW WKHN WFBL WJAS WPAR WBRN WGR WCAU WHP WGBI WBT WHEC WGBI WHAS
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MBS-Dick Jurgens' Orch.: CKLW WBAX
Sports: WJR WLW

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CBS-Cab Calloway's Orch.: WABC WNEF WKBW WKHN WFBL WJAS WPAR WBRN WGR WCAU WHP WGBI WBT WHEC WGBI WHAS
NBC-Abe Lyman's Orch.: WJZ WBAL WORK WJTN WBRF WSYR WEBR KDKA WMAQ WHK WSM WMFF
MBS-Dick Jurgens' Orch.: CKLW WBAX
Sports: WJR WLW

WENR Art Kassel's Orch.
WGR Stars Over Manhattan
WGY-Music You Want
WSB Welcome South, Brother
*WTAM-News: Ray Pearl's Orchestra: News
*WVVA-News
11:45
CBS-Cab Calloway's Orch.: WJR
NBC-Abe Lyman's Orch.: WBRF
MBS-Dick Jurgens' Orch.: WSM
WCAE-Jack McLean's Orch.
WLW-Carl Lorch's Orch.
WOR-Johnny McGehee's Orch.
WVVA-WPA Prizes

12:00
MBS-Jack Jenny's Orch.: WBAX WOR CKLW WCAE
*NBC-News: Jan Savitt's Orch.: WJZ WSYR WHAM WSM WBZ WHK KDKA
*NBC-News: Freddie Martin's Orch.: WEAF WGY KYW WSB WTIC WBSN
CBS-Dance Orch.: WABC WFBL WNEF WHIC WJAS WBNB WGBI WGR WHAS WKBW WHP WCAU (sw-6.06-6.12)
*News: WJR WBRF WMFF
Music You Want: WENR WTAM WBT-Midnight Dancing Party
WLW-Clyde McGuy's Orch.
WMAQ-Henry James' Orch.
WVVA-Studio Party

12:15
CBS-Jack Jenny's Orch.: WJR
NBC-Jan Savitt's Orch.: WBRF
12:30
*NBC-News: Jack Teagarden's Orch.: WEAF WTIC WSB KYW WTAM WGY WBSN
*NBC-Johnny Messner's Orch.: News: WJZ WBRF WBZ WSM KDKA WSYR WHAM KDKA WHAM WHK
CBS-Teddy Powell's Orch.: WABC WCAU WBX WBNF WKBW WGR WGR WGI WHP WJR WFBL (sw-6.06-6.12)
MBS-Joe Reichman's Orchestra: WCAE WBAX WOR
CKLW-Larry Gentile
WENR-Milt Herth's Trio
WHAS-Dream Serenade
WLW-Moon River
WMAQ-Ace Brigade's Orch.
End of Tuesday Programs

12:15
CBS-Jack Jenny's Orch.: WJR
NBC-Jan Savitt's Orch.: WBRF
12:30
*NBC-News: Jack Teagarden's Orch.: WEAF WTIC WSB KYW WTAM WGY WBSN
*NBC-Johnny Messner's Orch.: News: WJZ WBRF WBZ WSM KDKA WSYR WHAM KDKA WHAM WHK
CBS-Teddy Powell's Orch.: WABC WCAU WBX WBNF WKBW WGR WGR WGI WHP WJR WFBL (sw-6.06-6.12)
MBS-Joe Reichman's Orchestra: WCAE WBAX WOR
CKLW-Larry Gentile
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End of Tuesday Programs

12:15
CBS-Jack Jenny's Orch.: WJR
NBC-Jan Savitt's Orch.: WBRF
12:30
*NBC-News: Jack Teagarden's Orch.: WEAF WTIC WSB KYW WTAM WGY WBSN
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CBS-Teddy Powell's Orch.: WABC WCAU WBX WBNF WKBW WGR WGR WGI WHP WJR WFBL (sw-6.06-6.12)
MBS-Joe Reichman's Orchestra: WCAE WBAX WOR
CKLW-Larry Gentile
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WLW-Moon River
WMAQ-Ace Brigade's Orch.
End of Tuesday Programs

12:15
CBS-Jack Jenny's Orch.: WJR
NBC-Jan Savitt's Orch.: WBRF
12:30
*NBC-News: Jack Teagarden's Orch.: WEAF WTIC WSB KYW WTAM WGY WBSN
*NBC-Johnny Messner's Orch.: News: WJZ WBRF WBZ WSM KDKA WSYR WHAM KDKA WHAM WHK
CBS-Teddy Powell's Orch.: WABC WCAU WBX WBNF WKBW WGR WGR WGI WHP WJR WFBL (sw-6.06-6.12)
MBS-Joe Reichman's Orchestra: WCAE WBAX WOR
CKLW-Larry Gentile
WENR-Milt Herth's Trio
WHAS-Dream Serenade
WLW-Moon River
WMAQ-Ace Brigade's Orch.
End of Tuesday Programs

MORNING

Star in program listings indicates news broadcast.

7:00 a.m. EST

CBS-Morning Almanac: WABC
Musical Clock: WGR WFBL
KYW KDKA

7:30
*NBC-News: WEAF
*News: Musical Clock: WFBL WGY
Morning Devotions: WJAS WJTN KDKA-Kowhands
WBAL-Around Breakfast Table
*WBAX-News

7:45
NBC-Musical Varieties: WEAF
*CBS-News: WABC
*NBC-Peter Paul, Inc.: News: WJZ
*News: WCAU WORK WBAX
Checkerboard Time: WMMN WGY
KDKA-Ma Perkins, sketch
WHAM-Kindly Thoughts
WIBX-Birthday Club
WJAS-Agricultural Hints: Must-cale
WJTN-Timekeeper
*WMFF-News: Classified Column
WPAR-Delmore Bros.
WSYR-Addis Timekeeper
*WTAM-Dailey News

8:00
*NBC-News: Earbenders: WJZ WBRF WEBR
*NBC-News: Do You Remember?: WEAF WGY (sw-21.5)

*CBS-European News Roundup: WABC WMMN WESG WKBW WGBI (sw-17.83)
*News: WJAS WCAE WOR WVVA
*News: Timkeeper: WJTN WSYR
*KDKA-News: Musical Clock
*WBAL-Story Behind the Head: WBAX-To be announced
*WBN-News: Sun Greeters Club
WCAU-Name Band Revue
WEEU-Around Breakfast Tab
WHAM-Dominie of the Hills
*WIBX-News: Mountain Music
WLW-Time to Shine
WMFF-Plattsburg Milkman

*WORK-News: Kid Smith & the Smith Sisters
*WPAR-News: Ranch House Roundup
WTAM-Top o' the Morning

8:15
NBC-Do You Remember?: WTAM
CBS-Odd Side of the News: Tune in the Spotlight: Have You Forgotten: WABC (sw-17.83)
NBC-The Wife Saver: WMFF
CBS-Poetic Strings: WESG

WBAL-Time & Tunes
WCAE-Today's Almanac
WEEU-Morning Devotions
WGBI-Eighty-Eighty Alarm
WHAM-Pete & Joe
WHP-Call Service
WIBX-Tune Time
WJAS-Time Azai
WKBW-Music on Parade
*WLW-Michael Himm, news
WMMN-Morning Devotions lines
WOR-To be announced
WPAR-Riddles in Rhythm
WVVA-Musical Clock

8:30
NBC-Gene & Glenn, songs: WEAF (sw-21.5)
CBS-Phil Cook's Almanac: WABC (sw-17.83)
NBC-Vocal Vogues: WJZ WBRF WEEU WMFF
CBS-Poetic Strings: WESG
To be announced: WBAX WMMN WCAE-Airliners
WCAU-Young Dr. Malone
WGBI-Songs & Sonnets: Old Family Almanac
WGY-The Rhythm Makers
WHAM-Ma Perkins, sketch
WHP-Morning Moods
*WBAX-News: Musical Clock
WJAS Today's Prem.: Musicale
*WKBW-News: Music On Parade
WLW-Gospel Singer
WORK-Owen & King
WPAR-The Buskirk Family
WTAM-Musical Clock

8:45
CBS-Greenfield Village Chapel: WABC WESG (sw-17.83)
NBC-Harvey & Dell, sketch: WJZ WBRF
Morning Devotions: WMFF
KDKA-Organ Reveries
*WBAX-News
WBN-Sun Greeters Club

WEDNESDAY, October 11, 1939

WCAU-Heart of Julia Blake
WEEU-Friendly Club
WGY-Market Basket
WHAM-Whistler & His Dog
WJAS-Good Neighbor Club
WLW-Tex Owens
WMMN-Personal shopper
WOR-The Goldbergs, sketch
WTAM-Jane Weaver

9:00
*NBC-News: Breakfast Club: WBRF WMFF (sw-21.5)
CBS-Organ Moods: WNEF WHP WIBX WPAR WESG WGBI (sw-17.83)
NBC-Happy Jack, songs: WBSN
CBS-Manhattan Mother, sketch: WABC WJAS WCAU WFBL WHEC

*NBC-News: Women & News: WEAF
*NBC-News: The Woman of Tomorrow: WJZ
KDKA-Shopping Circle
*KYW-News: Morning Varieties
WBAL-Journal of Living
WBAX-Westward, Ho!
WCAE-Lillian Malou
*WGR-News: Victor H. Lindlar
WGY-Your Family & Mine
WHAM-Hits & Encores
*WJTN-News: Music
WKBW-Niagara Spotlight
WLW-Boone County Caravan
WMMN-Cowboy Loye
WOR-Arthur Godfrey, songs
WORK-Morning Devotions
WSYR-Hymns of All Churches
WVVA-Merrymakers

9:15
CBS-American School of the Air: WABC WFBL WKBW WNEF WIBX WCAU WHEC WJAS WHP WPAR WGBI
See page 19 for more detail. For detail see Good Listening Guide.
CBS-Deep River Boys: (sw-17.83)
NBC-Band Goes to Town: WEAF WCAE
Waltz Time: WESG WGR
KDKA-Linda's First Love, sketch
KYW-Homie Forum
WBN-Presenting Cosette Merrill
*WEEU-News
WGY-This Day Is Ours, sketch
WHAM-Women Only

9:15
CBS-American School of the Air: WABC WFBL WKBW WNEF WIBX WCAU WHEC WJAS WHP WPAR WGBI
See page 19 for more detail. For detail see Good Listening Guide.
CBS-Deep River Boys: (sw-17.83)
NBC-Band Goes to Town: WEAF WCAE
Waltz Time: WESG WGR
KDKA-Linda's First Love, sketch
KYW-Homie Forum
WBN-Presenting Cosette Merrill
*WEEU-News
WGY-This Day Is Ours, sketch
WHAM-Women Only

WJTN-Medical Society
WLW-Heart of Julia Blake
WOR-Modern Living
*WSYR-Mid-Morning, Ltd.: Social Calendar: News
WTAM-Kitty Keene, Inc., sketch
WVVA-Ma Perkins, sketch

9:30
NBC-The Family Man: WEAF KYW
NBC-Breakfast Club: WJZ WORK WJTN WBAL
CBS-American School of the Air: WCAU WESG (sw-17.83)
KDKA-The Editor's Daughter
WBAX-Morning Varieties
WBSN-Heart of Julia Blake
WCAE-Meet Miss Julia
WEEU-Bailey Gass & the Country Gentlemen
WGR-John Sturgess, songs
WGY-Kitty Keene, Inc.
WHAM-Young Dr. Malone
WHP-The Islanders
*WIBX-News: George Davis, organist
WJTN-Betty Weakland, evangelist
WLW-Life Can Be Beautiful
WOR-To be announced
WTAM-Houseboat Hannah, sketch
WVVA-Jake Taylor's Railsplitters

9:45
NBC-Life Can Be Beautiful, sketch: WEAF WBAL WTAM KYW WGY
NBC-Breakfast Club: KDKA
CBS-Bachelor's Children, sketch: WABC WJAS WCAU WFBL
WBN-Sally Work
WGBI-Vic & Sade, sketch
WGB-Shopping with Dorothy
WHAM-Tower Clock Prgm.
WHP-Vic & Sade, sketch
WKBW-Tonic Times
*WLW-Trouble Doctor: News: Livestock Reports
WOR-Nell Vinick: Oddities: Interlude
WPAR-To be announced
WQAM-Dearest Mother
WVVA-Rapid Ad Service

10:00
NBC-Josh Higgins of Finchville, sketch: WJZ WORK WHAM
NBC-The Man I Married, sketch: WEAF WGY KYW WCAE WBSN WLW WTAM WSYR
CBS-Pretty Kitty Kelly, sketch: WABC WBX WHEC WVVA WGR
Young Dr. Malone: WFBL WJAS
*News: WBAX WMFF
KDKA-Your Family & Mine
WBAL-Meet Miss Julia
*WBAX-News
WBRF-Louis Savitt's Orch.
*WCAU-News: Hoosier Hot Shots; Morning Melodies
WEEU-Horseshoe Mike & Cowboy Joe
WESG-Day Dreams
WGBI-Hymns of All Churches
WHP-Donald Novis Sings
WJTN-Song Shoppers
WKBW-Modern Kitchen
*WMMN-News: At Your Service: Modern Airs
WOR-Pure Food Hour, talk
*WPAR-Monitor Views the News

10:45
CBS-Stepmother, sketch: WABC WCAU WJAS WGR

NBC-Woman in White, sketch: WEAF WBSN WCAE WTAM WGY KYW
NBC-Rakov's Orch.: WJZ WSYR
Ma Perkins, sketch: WBRF WEEU
KDKA-Dot & Pat
WBAL-Woman's Hour with Mary Lamis
WBAX-News for Women
WESG-Musical Bazaar
*WFBL-News: Morning Serenade
*WGBI-News: Music & Resume
WHAM-Meet Miss Julia
WHP-Kitty Keene, Inc., sketch
WIBX-Young Dr. Malone
WJTN-Sonic American Homes
WKBW-Rhythm & Romance
WLW-Meet Miss Julia
WORK-Frank Renaud, organist
WPAR-Garden Clinic
WVVA-Kentucky Partners

10:15
NBC-To be announced: WJZ WSYR WORK WEEU
NBC-John's Other Wife, sketch: WEAF WGY WCAE KYW WLW WBSN WTAM
CBS-Myrt & Marge, sketch: WABC WCAU WJAS WFBL WHEC WGBI WVVA WIBX WGR WHP WNEF
KDKA-Doctor Sunshine
WBAL-Ashier & Little Jimmie
WBAX-Trinity Choir
WESG-Accordiana
WHAM-Al Sigl
WJTN-House of MacGregor
WMFF-Ma Perkins, sketch
WPAR-Today's Almanac

10:30
NBC-Just Plain Bill, sketch: WEAF WCAE WLW KYW WGY WBSN WTAM
CBS-Hilltop House, sketch: WABC WFBL WHEC WJAS WCAU WGR WHP WGBI WIBX WVVA WNEF
NBC-Fran Allison, contr.: KDKA WORK
NBC-Jack Berch, songs: WJZ WBAL WSYR WHAM
MBS-Melody Strings: WBAX
*WBRF-News
WEEU-Melody Shoppers
WESG-Eliz. Byrce Bacon, pianist
WJTN-Music
WKBW-Morning Meditations
WMFF-Good Morning, Neighbor
WMMN-Grampa Jones & His Grandsons
WPAR-To be announced

10:45
NBC-Vic & Sade, sketch: WJZ WHAM WBAL WSYR KDKA WLW WJTN (sw-15.33)
CBS-Brenda Curtis, sketch: WABC WKBW WJAS WVVA WCAU WFBL WHIC WNEF WGBI WHP
NBC-Lorenzo Jones, sketch: WEAF WTAM WBSN WCAE WGY KYW
MBS-Sally's Sallies: WBAX WBRF-I Love a Mystery
WEEU-Melody Shoppers

WEDNESDAY October 11

WGR School for Brilles
WIBX-Green Bros. Orch.
WMPF Brouhlu Busters
WMMN-Shopper's Stroll
WOR The Heart of Julia Blake
WPAR-Accordiana

11:30
NBC-Pepper Young's Family, sketch: WJZ WSYR WBAL WFEU KDKA WJTN WIIAM (sw-15.33)
NBC-Young Widder Brown, sketch: WEAJ WTAM WCAE KYW WBNW WGY
MBS-Keep Fit to Music: WBAX WOR
CBS-Big Sister, sketch: WABC WJAS WCAU WWSA WHEC WFBL WGR WIBX WHP WGBI WNEF
WBRE-Secret Diary
*WESG-Harry Springer, organist: News
WKBW Three Treys
WLW Tina & Tim
WMMN-Salt & Peanuts: A Day at Mays
WOR David Harum, sketch
WOPK Checkerboard Time
WPAR-Farm & Home Hour

11:45
NBC-The Road of Life, sketch: WEAJ WBNW WGY WCAE KYW WLW WTAM WFEU
NBC-Getting the Most Out of Life: WJZ KDKA WMPF WSYR WEBR WJTN WBZ WHAM WHK (sw-15.33)
CBS-Aunt Jenny's Stories: WABC WJAS WFBL WWSA WHP WGR WHEC WCAU WIBX WGBI WNEF
*MBS-Rutgers Homemakers Forum: News: WOR
Subject: "Alice, an Adopted Child—Adapted to Her Parents."
WBAL-To be announced
*WBAX-Musical Interlude: News: Mine Schedule
WBRE-Polka Dots
*WKBW-Farm Period: News
WORK-The Swingsters

*News: WJAS WOR WIBX
KYW The Happy Clarks
WBAL The Midday Madcaps
*WBEN-News Weather Bill Pitts Passes By
WCAE-Carters of Elm St.
WFEU-The Crimson Trail
WGR-Variety Przm
WGY Farm Paper
*WHP Noon Day News: Checkerboard Time: Melody Makers
*WLW-News, Everybody's Farm
WTAM Linda's First Love, sketch
WWSA-Your Family & Mine

12:45
CBS-Our Gal Sunday: WABC WHEC WFBL WKBW WJAS WCAU
NBC-Fireside Singers: WEAJ Man on the Street: WIBX WBAL
*KYW-News: Music at Midday
WBNW-Musical Przm
WCAE-Singin' Sam
*WEEU-News: Billie Porter
WHP-Melody Makers
WMMN-Puppy Fibbs Takes the Mike
WOR-Consumers' Quiz Club
WTAM Editor's Daughter, sketch
WWSA Farm & Home Hour

1:00
CBS-The Goldbergs, sketch: WABC WJAS WFBL WHP WGR WMMN WHEC WCAU
MBS-The Happy Gang: WBAX
NBC-George Griffin, bar.: WEAJ WCAE (sw-15.33)
WBEN-Farm Service
WFEU-Afternoon Melodies
WGBI-Meet Miss Julia, sketch
WGY-Household Chats
WIBX-Goldman Band
*WKBW-News, Over the Teacup
WOR-Health Talk: Prem. Preview: Melody Moments
WPAR-Markets
WTAM-Nonday Resume
WWSA L. P. Lehman & Staff

1:15

CBS-This Day Is Ours, sketch: WABC WCAU WJAS WGBI WGR WHP WWSA WFBL WMMN WHEC
MBS-Voice of Experience: WOR WBAX WORK WBAL WKBW WLW
WBEN-Dollars & Sense
WBRE-Luncheon Danc Music
WEEU-Lest We Forget
WGY-Scissors & Paste
WPAR-Wilson Ames
WTAM Your Family & Mine

2:00
NBC-Music for Young Listeners: WJZ WJTN KDKA WMPF WORK
MBS-Concert Orchestra: WNEF WBAX
NBC-Betty & Bob, sketch: WEAJ WBNW WGY KYW WTAM WLW WCAE WBAL WHAM
CBS-Doc Barclay's Daughters, sketch: WABC WCAU WWSA WHP WKBW WJAS WHEC
WBRE-Phil & Jerry
WFEU Harry Kogen's Orch.
WESG Sista
*WFBL-News: Personal Adviser
WGBI-Betty & Bob, sketch
*WGR-News: Personal Adviser
Dance Interlude
WIBX-Dixie Songsters
*WMMN-News: Smoky Mountainers
WOR Martha Deane
WPAR-Farm Life
WSYR-Edward's Cooking School

2:15
CBS-Life & Love of Or. Susan, sketch: WABC WJAS WKBW WCAU WWSA WFBL WIBX WHEC WGBI WNEF WHP
NBC-Arnold Grimm's Daughter, sketch: WEAJ WBAL WCAE WTAM WBNW WGY WLW KYW WHAM
MBS-To be announced: WBAX
NBC-To be announced: WJZ KDKA WMPF WJTN
WBRE-Famous Orch.
WESG-Concert
WGR-To be announced
WMMN-Midday Melodies
WPAR-Pop Tunes

2:30
NBC-Manhattan Melodies: WJZ WBRE WMPF WEEU WORK (sw-15.33)
NBC-Valliant Lady, sketch: WEAJ WBNW WGY WLW KYW WCAE WBAL WTAM WHAM
CBS-Your Family & Mine, sketch: WABC WFBL WNEF WCAU
MBS-Scrapbook Stories: WBAX KDKA-Home Forum
WGBI-Ma Perkins, sketch
WGR-Dixieland Band
WHP-Meet Miss Julia
WIBX Style Notes: Audrey Lynn
WJAS-Musicale
*WJTN-News: Calling Warren
WKBW-Today's Almanac
WMMN-Ted Grant's Varieties
WPAR-Rhythm & Romance
WWSA-Boys from Iowa

2:45
NBC-Manhattan Melodies: WEBR WEEU
CBS-My Son & I: WABC WJAS WESG WCAU WFBL WWSA
More detail on page 10.
NBC-Betty Crocker: WEAJ WGY WBNW WTAM KYW WHAM WCAE WBAL WLW
MBS-Ambassador Boys: WBAX
CBS-Enoch Light's Orch.: WHP WIBX WMMN WPAR WNEF
*WGBI-News: Music: Resume
WKBW-Hollywood on Parade
WOR-David Harum, sketch

3:00
NBC-The Story of Mary Marlin, sketch: WEAJ WTAM WBNW WCAE WLW WGY KYW
CBS-Vera Brodsky, pianist: WPAR WIBX WMMN WESG
NBC-Orphans of Oivorce, sketch: WJZ WHAM WEBR WJTN KDKA WSYR WBAL (sw-15.33)
CBS-Joyce Jordan, Girl Interne: WABC WHEC WKBW WJAS WKBW WCAU WFBL WGBI WWSA WHP (sw-15.27-17.83)
NBC-To be announced: WMPF WEEU
MBS-Marriage License Romances: WBAX WNEF
WBRE-Italian Przm
WGR-To be announced
WOR-Jimmy Shiehl, tr.: Orch.
WORK-Owen & King

3:15
CBS-Society Girl: WABC WGR WJAS WCAU WJAS WFBL WHEC
MBS-John Agnew, organist: WBAX

NBC-Ma Perkins, sketch: WEAJ WTAM WBNW WGY KYW WLW WCAE
CBS-Deep River Boys: WPAR WIBX WKBW WESG WGBI WHP
NBC-The Chase Twins, sketch: WJZ WORK WEEU KDKA WHAM WJTN (sw-15.33)
WKBW-Carnival
WOR The Manhaters
WWSA Kitty Keene, sketch

3:30
NBC-Pepper Young's Family, sketch: WEAJ WCAE WTAM WBNW WLW KYW WGY
*CBS-News: Lebrun Sisters: WABC WFBL WPAR WESG WJAS WGR WNEF WHP WHEC WBX WGBI (sw-17.83-15.27)
NBC-To be announced: WJZ WEBR WMPF WHAM WJTN (sw-15.33)
MBS-Paul Oecker's Orch.: WOR WBAX
KDKA-Tea Time Tunes
*WBAL-Globe Trotter
*WBRE-News
WFEU Uncle Jack's Przm.
WKBW-Bob & Vera
WMMN-Buddy & Smiley
WGR-Favorite Waltzes
WWSA Border Riders

3:45
NBC-The Guiding Light, sketch: WGR WBNW WTAM WCAE WGY KYW WLW
CBS-Richard Maxwell, tenor: WABC WFBL WPAR WESG WJAS WNEF WHEC WIBX WGR WHP WGBI
NBC-Between the Bookends with Ted Malone: WJZ WJTN WEBR WMPF WHAM WBAI WSYR WORK WBRE (sw-15.33)
MBS-Seven Men and a Maid: WOR WBAX WBAI
WKBW Hits & Encores
WWSA-Non-Vim's Gang

4:00
CBS-Pretty Kitty Kelly, sketch: WKBW
NBC-Backstage Wife, sketch: WEAJ WCAE WTAM WBNW WLW KYW WGY
*NBC-Club Matinee: News: WJZ WBAL WHAM WJTN WMPF WEEU KDKA WBRE WSYR WORK (sw-9.53)
CBS-Time Out for Dancing: WABC WGR WNEF WIBX WHP WPAR WESG WMMN WJAS WHEC WFBL (sw-15.27-11.83)
*News: WOR WMMN
WBAX-Program Resume
WGBI All Star Revue
WKBW Voice of Experience

4:15
*NBC-Club Matinee: News: WEBR
CBS-Time Out for Dancing: WGBI (sw-15.27-17.83)
NBC-Stella Dallas, sketch: WEAJ WGY WTAM WBNW WCAE WLW KYW
WBAX-Invitation to Waltz
*WFBL-News: Want Ad Column
WKBW-Grape Market
WMMN-Parade of Bargains
WOR-Invitation to Waltz

4:30
NBC-Vic & Sade, sketch: WEAJ WCAE WBNW WTAM KYW WGY
CBS-Highways to Health: WABC WGBI WESG WPAR WBNW WNEF WHP WJAS WGR (sw-15.27-17.83)
For detail see Good Listening Guide.
MBS-Wayne West, songs: WBAX WOR
WFEU-Buck Rogers
*WKBW-News
WLW-This Day Is Ours
WMMN-Parade of Bargains
WWSA-Big Slim

4:45
CBS-To be announced: WABC WESG WNEF WGBI WPAR WKBW (sw-17.83-15.27)
NBC-Midstream, sketch: WEAJ WCAE WBNW WTAM KYW WGY WHAM WLW
WBAX-To be announced
WFEU-Merchandise Revue
WFBL-Mr. Fixit
WGR-Interlude: Opportunity
WHP-Farmer's Service Przm.
WIBX-Buckaroos
WJAS-Baron Elliott's Orch.
WMMN-Salt & Peanuts
WOR-Career of Alice Blair
WWSA Joe Barker's Gang

5:00
NBC-Les Brown's Orch.: WJZ WORK WSYR WEBR KDKA WMPF
CBS-By Kathleen Norris: WABC WGR WCAU WJAS WFBL

NBC-Girl Alone, sketch: WEAJ WCAE WBNW KYW WGY WTAM
CBS-To be announced: WKBW WHP WHEC WNEF WPAR WMMN (sw-15.27-17.83)
MBS-Old Fashioned Girl: WBAX
WBAL-Uncle Jack's Club
WBRE-Gerry Montana's Gang
WESG-Rhythm Almanac
WGBI-Facts About Scranton
WHAM-Ernie Stemm's Orch.
WIBX-International Melodies
WJTN-Tea Time Tunes
WOR-Meet Miss Julia, sketch
WWSA-A Shopping We Will Go

5:15
NBC-Les Brown's Orch.: WJTN WLW
CBS-To be announced: WABC WPAR WFBL WIBX WJAS (sw-15.27)
NBC-The O'Neills, sketch: WEAJ WGY WTIC KYW WBNW WCAE
MBS-The Johnson Family, sketch: WBAL WBAX
KDKA-David Adams
WHP-Annor Town
*WKBW-Studio Przm.: News
WMMN-Jam for Supper
WOR-Johnny Magee's Orch.
WORK-Rhythmaires
WTAM-Trumpeters

5:30
CBS-To be announced: WIBX WHEC WHP
CBS-It Happened in Hollywood: WABC WKBW WCAU WJAS
NBC-Affairs of Anthony, sketch: WJZ WBAL WJTN WEBR WMPF WBRE
NBC-Jack Armstrong, sketch: WEAJ KYW WCAE WBNW WTIC WLW WTAM WGY
MBS-Uncle Oon, children's program: WGR
KDKA-Rhythm Makers
WBAX-Xavier Cugat's Orch.
*WESG-News
WFBL-Adv. of Buck Rogers
WGBI-Jack Armstrong, sketch
WHAM-Your Family & Mine
WHP-Gene Austin, songs
*WPAR-News: Markets
WSYR-Dance Orch.
WWSA-West Liberty Varieties

5:45
CBS-Scattergood Baines, sketch: WABC WIBX WGBI WCAU WFBL WKBW WWSA WJAS
NBC-Adventures of Tom Mix: WJZ WEBR WMPF WHAM WBAL KDKA WSYR WJTN
NBC-Little Orphan Annie, sketch: WEAJ WBNW WCAE KYW WGY
*WBAX-News
WBRE-Al Bianco
WESG-Woody Ott, sports
*WGR-Victor Spotlight: News
WHP-Novelties
WLW-To be announced
WMMN-Singin' Sam
WOR-Adventures of Pinocchio
WORK-Sports Page of the Air
WTAM-Aloha Land

WBRE-Polka Dots
*WBZ-News: Musicale: Weather
WCAE-Eveing Serenade
WESG-Love Ranger
WGR-Sidney Andorn: Ellis
VanderPyl: Five Star Final
WOR-Burk Rogers
*WGY-News: Varieties
*WJTN-News: Dinnertime Melodies
*WLW-Fred Kirby: News
WMPF-Auction Parade
WOR-Uncle Don, children's prgm.
WORK-Dinner Dance Music
*WPAR-News: Flashes of Life
WBS-Snott College Przm.
WSM-On the Bandstand
*WSYR-News: Nick Stemmler
WTAM-Chester Zohu, tr.
*WTIC-News: Weather

6:15
CBS-Uncle Jonathan, sketch: WABC WFBL WKBW
NBC-Little Jack Little's Orch.: WSM
*NBC-Malcolm Claire: News: WEAJ WSB WMAQ (sw-9.53)
MBS-Harold Stokes' Orchestra: WBAX
*News: Sports: WCAE WBZ
*News: WIJK WJAS
Baseball Scores: WIBX WMMN
WJIO
Sports: WLW WTIC
KDKA-Melody Time
WBAL-Around Dinner Table
WBEN-David Adams
WBT-Novelties
WCAU-Meet Miss Julia, sketch
*WENR-News: Swingtime Serenade
*WGR-Franklin Lewis, comm.: Interlude
WGBI-Sports Parade
WGBI-Facts About Scranton
WGR-Sentimental Music
WHAM-To be announced
WHP-Baseball Scores by Nobe Frank
WJR-Musical Przm.
WMMN-Sports: Footprints
WPAR-Watts the Answer?
WSYR-Chance of Pace
*WTAM-Campus News: Organist: News
*WWSA-News: Baseball Scores

6:30
*CBS-Kaltenborn Edits the News: WABC WMMN WPAR WWSA WBT WGBI WKBW
NBC-Norman Cloutier's Orch.: WCAE (sw-9.53)
NBC-Capt. Tim Healy's Stamp Club: WEAJ
NBC-Ink Spots: WJZ WENR
WIJK WBZ
MBS-Harold Stokes' Orchestra: WNEF
Sports: WBNW WHAM KYW
WGR WFBL WJTN WBAX
*News: WOR WORK WHP
WMPF WSB WHAS
*News: Sports: WSM CKLW
To be announced: WLW WIBX
KDKA-Music: Sports
WBRE-Continental
WCAU-Sports: Say It With Music
WGR-Carl George
WGY-The Serenader
WJAS-Baron Elliott's Orch.
WJR-Inside of Sports
WMAQ-Jack Armstrong
WTAM-Sports: Say It with Music
WTIC-Jules Lande's Orch.

6:45
NBC-Adventures of Tom Mix: WENR
*NBC-Lowell Thomas, commentator: WJZ WHAM WBZ WLW WBAL WJTN WSYR WTAM KDKA WTIC WBEN
NBC-Salon Silhouettes: WORK
WEBR WSB
NBC-Bill Stern, sport scraps: WEAJ
(Continued on Next Page)

AFTERNOON

12:00
NBC-Carters of Elm Street, sketch: WEAJ KYW
CBS-To be announced: WNEF WHP WIBX
*NBC-News: Alice Cornett, songs: (News WJZ only) WJZ (sw-15.33)
CBS-Kate Smith's Noonday Chats: WABC WKBW WFBL WCAU WJAS WHEC WWSA
*NBC-News: WEEU
*KDKA News: Weather Temp.
*WBAL-News: Checkerboard Time
WBAX-Voice of the People
WBNW-Your Family & Mine
WBRE-Marek Family
*WCAE-News: Melodies
WESG-Quick Quiz
WGBI-Good Morning Neighbor
WGR-Meet Miss Julia, sketch
*WGY-Organist: Markets: News
*WHAM-Hit of the Day: News
*WJTN-News: Music
WLW-One Woman Speaks
*WMPF-News: Interlude
*WMMN-News: Farm Flashes
WOR-Victor H. Lindahl, talk
WORK-Springtime & Harvest
WSYR-Betty & Bob
WTAM-Heart of Julia Blake

12:15
CBS-When a Girl Marries, sketch: WABC WFBL WCAU WGBI WWSA WNEF WKBW WJAS WJX WHP
NBC-The O'Neills, sketch: WEAJ WCAE WTAM WLW WBNW KYW WGY
*NBC-Kiddoodlers (News, WJZ WMPF WSYR (sw-15.33)
MBS-Oick O'Heren, tr.: WBAX
Checkerboard Time: WGR WHAM KDKA WMMN
WBAL-Tonic Tunes
*WBRE-News: Polka Dots
WFEU-Bob Henke, organist
WESG-Agricultural Hour
WJTN-Singin' Sam
*WORK-News
WPAR-Luncheon Dance Music

12:30
NBC-Nat'l Farm & Home Hour: WJZ KDKA WEBR WHAM WJTN WSYR WBAL WBRE WMPF WORK
For detail see Good Listening Guide.
CBS-Romance of Helen Trent, sketch: WABC WCAU WHEC WKBW WFBL
NBC-The Truth That Makes Men Free: WEAJ
CBS-Southern Cruise: WPAR WMMN

WORLD SERIES

MBS stations listed below will broadcast today's World Series game (if a sixth game is necessary) from Yankee Stadium in New York City. The Cincinnati Reds, National League pennant winners, opposing the New York Yankees, American League pennant winners, for the championship. If the game is called due to inclement weather alternate programs for this period are listed.
WNEF WGR WKBW WOR WMPF WSAY WSYR WBIX
NBC-Dramatic Sketch: WEAJ WGY WLW WBAL WIIAM KDKA WTAM WBNW KYW (sw-15.33)
MBS-To be announced: WNEF WBAX
NBC-Virginia Hays, contr.: WJZ WEBR WJTN WSYR WBRE WMPF
CBS-Life Can Be Beautiful, sketch: WABC WGR WHP WHEC WCAU WGBI WFBL WMMN
WCAE-Song Sampler
WESG-Checkerboard Time
WJX-String Serenade
WJAS-To be announced
WOR-Housewives' Delight
WORK-Luncheon Ensemble
WPAR-What's News?

1:30
NBC-Markets & Weather: WEAJ WABC To be announced: WBAX
NBC-Words & Music: WBNW (sw-15.33)
NBC-Irving Miller's Orch.: WJZ WEBR WMPF
CBS-The Road of Life, sketch: WABC WHEC WGBI WHP WGR WCAU WJAS WFBI WWSA
To be announced: WTAM WEEU WMMN WKBW
KDKA Women and the News
WBAL-Happy Johnny & Gang
*WBRE-News: J. J. O'Malley
WCAE-Polly Entertains
WESG-Suburban Special
WGY-Keyboard Harmonies
WHAM-School of the Air
WIBX-Charles Bunn's Orch.
WJTN-Matinee Revue
WLW-Editor's Daughter
WOR-Old Time Tunes
WORK-Kid Smith & Sisters
WPAR-Movie Gossip
WSYR-Console & Keys

1:45
NBC-Words & Music: Ruth Lynns, sop.: Edward Davies, bar. WEAJ
NBC-Phil Brito, tr.: WJZ WEBR WORK KDKA WSYR WMPF (sw-15.33)

2:00
NBC-Manhattan Melodies: WJZ WBRE WMPF WEEU WORK (sw-15.33)
NBC-Valliant Lady, sketch: WEAJ WBNW WGY WLW KYW WCAE WBAL WTAM WHAM
CBS-Your Family & Mine, sketch: WABC WFBL WNEF WCAU
MBS-Scrapbook Stories: WBAX KDKA-Home Forum
WGBI-Ma Perkins, sketch
WGR-Dixieland Band
WHP-Meet Miss Julia
WIBX Style Notes: Audrey Lynn
WJAS-Musicale
*WJTN-News: Calling Warren
WKBW-Today's Almanac
WMMN-Ted Grant's Varieties
WPAR-Rhythm & Romance
WWSA-Boys from Iowa

2:45
NBC-Manhattan Melodies: WEBR WEEU
CBS-My Son & I: WABC WJAS WESG WCAU WFBL WWSA
More detail on page 10.
NBC-Betty Crocker: WEAJ WGY WBNW WTAM KYW WHAM WCAE WBAL WLW
MBS-Ambassador Boys: WBAX
CBS-Enoch Light's Orch.: WHP WIBX WMMN WPAR WNEF
*WGBI-News: Music: Resume
WKBW-Hollywood on Parade
WOR-David Harum, sketch

3:00
NBC-The Story of Mary Marlin, sketch: WEAJ WTAM WBNW WCAE WLW WGY KYW
CBS-Vera Brodsky, pianist: WPAR WIBX WMMN WESG
NBC-Orphans of Oivorce, sketch: WJZ WHAM WEBR WJTN KDKA WSYR WBAL (sw-15.33)
CBS-Joyce Jordan, Girl Interne: WABC WHEC WKBW WJAS WKBW WCAU WFBL WGBI WWSA WHP (sw-15.27-17.83)
NBC-To be announced: WMPF WEEU
MBS-Marriage License Romances: WBAX WNEF
WBRE-Italian Przm
WGR-To be announced
WOR-Jimmy Shiehl, tr.: Orch.
WORK-Owen & King

3:15
CBS-Society Girl: WABC WGR WJAS WCAU WJAS WFBL WHEC
MBS-John Agnew, organist: WBAX

4:00
CBS-Pretty Kitty Kelly, sketch: WKBW
NBC-Backstage Wife, sketch: WEAJ WCAE WTAM WBNW WLW KYW WGY
*NBC-Club Matinee: News: WJZ WBAL WHAM WJTN WMPF WEEU KDKA WBRE WSYR WORK (sw-9.53)
CBS-Time Out for Dancing: WABC WGR WNEF WIBX WHP WPAR WESG WMMN WJAS WHEC WFBL (sw-15.27-11.83)
*News: WOR WMMN
WBAX-Program Resume
WGBI All Star Revue
WKBW Voice of Experience

4:15
*NBC-Club Matinee: News: WEBR
CBS-Time Out for Dancing: WGBI (sw-15.27-17.83)
NBC-Stella Dallas, sketch: WEAJ WGY WTAM WBNW WCAE WLW KYW
WBAX-Invitation to Waltz
*WFBL-News: Want Ad Column
WKBW-Grape Market
WMMN-Parade of Bargains
WOR-Invitation to Waltz

4:30
NBC-Vic & Sade, sketch: WEAJ WCAE WBNW WTAM KYW WGY
CBS-Highways to Health: WABC WGBI WESG WPAR WBNW WNEF WHP WJAS WGR (sw-15.27-17.83)
For detail see Good Listening Guide.
MBS-Wayne West, songs: WBAX WOR
WFEU-Buck Rogers
*WKBW-News
WLW-This Day Is Ours
WMMN-Parade of Bargains
WWSA-Big Slim

4:45
CBS-To be announced: WABC WESG WNEF WGBI WPAR WKBW (sw-17.83-15.27)
NBC-Midstream, sketch: WEAJ WCAE WBNW WTAM KYW WGY WHAM WLW
WBAX-To be announced
WFEU-Merchandise Revue
WFBL-Mr. Fixit
WGR-Interlude: Opportunity
WHP-Farmer's Service Przm.
WIBX-Buckaroos
WJAS-Baron Elliott's Orch.
WMMN-Salt & Peanuts
WOR-Career of Alice Blair
WWSA Joe Barker's Gang

5:00
NBC-Les Brown's Orch.: WJZ WORK WSYR WEBR KDKA WMPF
CBS-By Kathleen Norris: WABC WGR WCAU WJAS WFBL

5:30
CBS-To be announced: WIBX WHEC WHP
CBS-It Happened in Hollywood: WABC WKBW WCAU WJAS
NBC-Affairs of Anthony, sketch: WJZ WBAL WJTN WEBR WMPF WBRE
NBC-Jack Armstrong, sketch: WEAJ KYW WCAE WBNW WTIC WLW WTAM WGY
MBS-Uncle Oon, children's program: WGR
KDKA-Rhythm Makers
WBAX-Xavier Cugat's Orch.
*WESG-News
WFBL-Adv. of Buck Rogers
WGBI-Jack Armstrong, sketch
WHAM-Your Family & Mine
WHP-Gene Austin, songs
*WPAR-News: Markets
WSYR-Dance Orch.
WWSA-West Liberty Varieties

5:45
CBS-Scattergood Baines, sketch: WABC WIBX WGBI WCAU WFBL WKBW WWSA WJAS
NBC-Adventures of Tom Mix: WJZ WEBR WMPF WHAM WBAL KDKA WSYR WJTN
NBC-Little Orphan Annie, sketch: WEAJ WBNW WCAE KYW WGY
*WBAX-News
WBRE-Al Bianco
WESG-Woody Ott, sports
*WGR-Victor Spotlight: News
WHP-Novelties
WLW-To be announced
WMMN-Singin' Sam
WOR-Adventures of Pinocchio
WORK-Sports Page of the Air
WTAM-Aloha Land

6:15
CBS-Uncle Jonathan, sketch: WABC WFBL WKBW
NBC-Little Jack Little's Orch.: WSM
*NBC-Malcolm Claire: News: WEAJ WSB WMAQ (sw-9.53)
MBS-Harold Stokes' Orchestra: WBAX
*News: Sports: WCAE WBZ
*News: WIJK WJAS
Baseball Scores: WIBX WMMN
WJIO
Sports: WLW WTIC
KDKA-Melody Time
WBAL-Around Dinner Table
WBEN-David Adams
WBT-Novelties
WCAU-Meet Miss Julia, sketch
*WENR-News: Swingtime Serenade
*WGR-Franklin Lewis, comm.: Interlude
WGBI-Sports Parade
WGBI-Facts About Scranton
WGR-Sentimental Music
WHAM-To be announced
WHP-Baseball Scores by Nobe Frank
WJR-Musical Przm.
WMMN-Sports: Footprints
WPAR-Watts the Answer?
WSYR-Chance of Pace
*WTAM-Campus News: Organist: News
*WWSA-News: Baseball Scores

6:30
*CBS-Kaltenborn Edits the News: WABC WMMN WPAR WWSA WBT WGBI WKBW
NBC-Norman Cloutier's Orch.: WCAE (sw-9.53)
NBC-Capt. Tim Healy's Stamp Club: WEAJ
NBC-Ink Spots: WJZ WENR
WIJK WBZ
MBS-Harold Stokes' Orchestra: WNEF
Sports: WBNW WHAM KYW
WGR WFBL WJTN WBAX
*News: WOR WORK WHP
WMPF WSB WHAS
*News: Sports: WSM CKLW
To be announced: WLW WIBX
KDKA-Music: Sports
WBRE-Continental
WCAU-Sports: Say It With Music
WGR-Carl George
WGY-The Serenader
WJAS-Baron Elliott's Orch.
WJR-Inside of Sports
WMAQ-Jack Armstrong
WTAM-Sports: Say It with Music
WTIC-Jules Lande's Orch.

6:45
NBC-Adventures of Tom Mix: WENR
*NBC-Lowell Thomas, commentator: WJZ WHAM WBZ WLW WBAL WJTN WSYR WTAM KDKA WTIC WBEN
NBC-Salon Silhouettes: WORK
WEBR WSB
NBC-Bill Stern, sport scraps: WEAJ
(Continued on Next Page)

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WEDNESDAY

October 11

(6:45 p.m. Continued)

CBS-European News Roundup: WABC WKBW WGAR WMMN WKBN WBT WHP

MBS-Johnson Family, sketch: WOR

CKLW-Adv. of Jimmie Allen KYW-Ken Martin's Orch.
WBAX-Dinner Dance Prgm.

WBRE-News: To be announced
WCAE-Dancing Date
WCAU-Bob Golden's Orch.
WFBL-Tunes of Today: Edwin C. Hill

WGBI-News: Baseball Scores
WGR-News: To be announced:
WGY-Sports
WIAS-To be announced
WHK Fact Finder

WIBX-News
WJAS-Life Can Be Beautiful
WJR-Richard Himber's Orch.
WMAQ-At Sun Down
WMFF-Program Resume: Dance Hour

WPAR-Sports Spoilite
WSM-Lullaby Time
WWVA-Voices of Yesterday

7:00

NBC-Easy Aces, sketch: WJZ WENR WSYR WHK WHAM WBAL WJTN WEBR KDKA WBZ

CBS-Amos 'n Andy, sketch: WABC WGR WBT WCAU WJAS WIAS WGAR WGBI WJR WNBW WHEC WFBL (sw-15.27) (also at 11 p.m.)

NBC-Fred Waring in Pleasure Time: WEAJ WBEN WTIC WTAM WMAQ WBRB WORK WSM WORG WCAE WGY KYW WLW WSB

MBS-Fulton Lewis, Jr., commentator: WKBW WBAX

Sports: WOR WMFF
CKLW-Fulton Lewis, Jr., comm. Almanac

WHP-Little Brown Book
WIRX-Michael Wayne's Orch.: Sports

WMMN-Birth of a Song
WPAR-Honolulu Serenaders
WWVA-On with the Dance

7:15

NBC-Mr. Keen, Tracer of Lost Persons, drama: WJZ WBZ WHK WSYR WENR WJTN WHAM KDKA WEBR WBAL

NBC-I Love a Mystery: WEAJ WBEN WSM WGY WSB KYW WTIC WCAE WMAQ WTAM

CBS-Lum and Abner, sketch: WABC WJAS WHEC WCAU WFBL WBS WGR WJR WHAS WGAR WBT (also at 11:15 p.m.)

MBS-To be announced: WBAX CKLW

NBC-To be announced: WORK
News: WBRB WLW
WGBI-Four Dukes

WHP-Molka Barnett, sop.
WIBX-Harry Horlick's Orch.
WKBW-News: Orch. of Week
WMFF-Favorite Melodies
WMMN-Coun. of Social Agencies
WOR-The Answer Man
WPAR-Let's Waltz
WWVA Moods in Melody

7:30

NBC-The Revelers Quartet: WEAJ KYW WBZ

CBS-Burns & Allen: Frank Parker, tr.; Ray Noble's Orch.: WABC WGR WJR WHAS WFBL WHEC WGAR WCAU WJAS WBT (sw-15.27.6.06) (also KSL KXX at 10:30 p.m.)

NBC-Cloutier Is Calling: WJZ WMFF

MBS-The Lone Ranger, drama: WOR WNBW WSYR WBAL WHK WORK WBAX

NBC-Frank Gagen's Orch.: WSM
CBS-To be announced: WPAR WFBL WESG WHP WIBX WGBI

CKLW-Albert Viau, bar. KDKA-Music Please

WBEN-Girl with the Flaxen Hair WBRB-Anson Weeks' Orchestra: Sports

WCAE-Sports Quiz
WGBI-Military Band
WGY-News
WHAM-Goodwill Hour

WJTN-News: Music
WKBW-In Recital
WLW-Melody Grove

WMAQ-News: Musical Entree
WMMN-Concert Waltzes
WSB-Emory Univ. Prgm.
WTAM-Mary K. Browne
WTIC-Sports
WWVA-Goodwill Hour

7:45

NBC-Johnny Messner's Orchestra: WEAJ WORK

NBC-Cloutier Is Calling: WEBR
MBS-Inside of Sports: WLW

To be announced: WSB WSM
CKLW-Brainiacs as I Knew Him
KDKA-Finger Tip Fantasies
KYW-Tony Russell, songs
WBNR-Richard Himber's Orch.
WBZ-Bob Evans

WCAE-Let's Dance
WGY-Fashions in Melody
WJTN-Boake Carter, comm.
WTIC-Richard Himber's Orch.

8:00

CBS-Al Pearce's Gang: Billy House; Don Reil, tr.; Carl Hoff's Orch.: WABC WGR WHP WJR WBT WFBL WHEC WCAU WJAS WIAS WGBI WWVA WGAR (sw-6.06) (also KSL KXX at 12 mid.)

NBC-These Amazing Years, drama & music: WJZ WEBR WJTN KDKA WBRB WBAL WMFF WHK

NBC-Hollywood Play House, drama: Herbert Marshall; WEAJ WSM WGY KYW WLW WCAE WSB WMAQ WBEN WTAM WTIC (also KFI at 9:30 p.m.)

MBS-Name Three, quiz show with Bob Hawk: WOR

NBC-To be announced: WSYR
CKLW-Good Neighbors

Wednesday

Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

MORNING

9:15 EST American School of the Air.
Subject: "New Horizons," geography and science lesson for elementary grades and junior high school.
More detail may be found on page 19.

AFTERNOON

12:30 EST Farm and Home Hour.
Dr. O. E. Reed, chief of the Bureau of Dairy Industry, and Dr. J. F. Kendrick of the Dairy Industry will discuss "The Importance of Dairy Sires."

1:15 EST World Series Baseball Game.
New York Yankees vs. Cincinnati Reds. Gabriel Heatter, Bob Elson and Red Barber will report this event.

4:30 EST Highways to Health.
Dr. Frank C. Combes of the Willard Parker Hospital will discuss "False Claims as to the Effects of Patent Salves on Skin."

NIGHT

6:30 EST Kaltenborn Edits the News.

7:00 EST Fred Waring in Pleasure Time.

7:30 EST Burns and Allen.
George Burns and Gracie Allen, comedians; Frank Parker, tenor; Ray Noble's orchestra.

8:00 EST Al Pearce and His Gang.
Billy House, comedian; Don Reid, tenor; Carl Hoff's orchestra.

8:00 EST Hollywood Playhouse.
Herbert Marshall, motion-picture actor, will star in these dramas.

8:30 EST Paul Whiteman's Orchestra.
Joan Edwards and Clark Oennis, vocalists; Modernaires.

8:30 EST Avalon Time.
Red Skelton, comedian; Oick Todd, baritone; "Professor" Tommy Mack; Tom, Oick and Harry; Bob Strong's orchestra.

9:00 EST If Money Talked; Drama.
Oramizations of the lives of great men in American business.

9:00 EST The New Fred Allen Show.
Fred Allen and Portland Hoffa, comedians; Merry Macs; Peter Van Steeden's orchestra.

9:00 EST Texaco Star Theater.
Ken Murray, M. C.; Kenny Baker, tenor; Frances Langford, vocalist; Jimmy Wallington, announcer; Oavid Broekman's orchestra. A portion of this program originates in New York City, where noted playwrights present dramas starring popular Broadway stars.
Pictures of Ken Murray may be found on page 24.

10:00 EST Kay Kyser's Program.
Musical Quiz: Virginia Simms; Sully Mason; Harry Babbitt.

Refer to adjacent columns for stations broadcasting these programs

FREQUENCIES

CKLW-1030	WEAF-660	WHEC-1430	WMFF-1310
KDKA-980	WEBR-1310	WHK-1390	WMMN-890
KYW-1020	WEEU-830	WHP-1430	WNBW-1500
WABC-860	WENR-870	WIBX-1200	WOR-710
WBAL-1060	WESG-850	WJAS-1290	WORK-1320
WBAX-1210	WFBL-1360	WJR-750	WPAR-1420
WBEN-900	WGAR-1450	WJTN-1210	WSB-740
WBRB-1310	WGBI-880	WJZ-760	WSM-650
WBT-1080	WGR-550	WKBN-570	WSYR-570
WBZ-990	WGY-790	WKBW-1480	WTAM-1070
WCAE-1220	WHAM-1150	WLW-700	WTIC-1040
WCAU-1170	WHAS-820	WMAQ-670	WWVA-1160

WBAX-Hits of the Week
WBZ-Midweek Function
WIBX-Kiwanis Round Table
WKBW-News: Dance Interlude
WMMN-News: W. Va. Univ. WORK-Rev. G. E. Lowman
WPAR-The Little Show

8:15

WKBW-David Marsh, songs

8:30

CBS-Paul Whiteman's Orch.: Joan Edwards; The Modernaires; Clark Dennis, tr.; News: WABC WBT WJR WIBX WFBL WHEC WNBW WJAS WCAU WMMN WHP WGBI WGAR WIP WHAS WGR (sw-6.06) (also at 11:30 p.m.)
NBC-Avalon Time: Red Skelton; Edna Stillwell; Chorus; Vocalist; Dick Todd, bar.; Orch.; Del King, m.c.; WEAJ WBEN WTAM WMAQ WGY WSM KYW WCAE WSB WTIC WLW (also KFI KOA at 11:30 p.m.)

MBS-The Pearl of the Antilles, drama: WBAX WIK
NBC-Concert Orch.: WJZ WJTN WBZ WBAL WHAM WEBR WMFF KDKA WSYR
CKLW-Everybody's Janiboree
WBRE-To be announced
WKBW-BBC Players: News
WOR-Adventures of Sherlock Holmes
WPAR-Rhythm Serenade

8:45

CBS-Paul Whiteman's Orchestra: WBRB-Political Talk
WKBW-Baseball Game

9:00

NBC-The New Fred Allen Show with Portland Hoffa; Merry Macs; WEAJ WBEN WMAQ WCAE WTAM WGY WTIC WSM KYW WLW WSB (also KOA KFI at 12 a.m.)
MBS-Raymond Gram Swing, news analyst: CKLW WBAX
Story on page 5.

CBS-Texaco Star Theater: Kenny Baker; Ken Murray; Frances Langford; David Broekman's Orchestra; Drama: WABC WKBW WJAS WHAS WCAU WMMN KIBX WGBI WGAR WBT WHP WFBL WNBW WJR

For further detail see sponsor's announcement on this page. Picture of Ken Murray on page 24. For detail see Good Listening Guide.

NBC-If Money Talked: WJZ WJTN WMFF WBRB WORK WEBR WBAL WHAM WBZ (sw-9.53)

For detail see Good Listening Guide.
KDKA Fed. Symphony Orch.
WENR-Concert Miniature
WGR-News: To be announced
WHK Wake Up America
WMMN-Nine's the Time
WOR-Gabriel Heatter, news
WPAR-To be announced
WSYR Good Will Hour

9:15

MBS-Edwin C. Hill, comm.: WOR

MBS-Heidelberg Concert Orch.: CKLW WBAX
WENR-Milt Herth's Trio
WMMN-Music You Want

9:30

MBS-Cosmopolitans: WOR WIK WBAX CKLW

NBC-II Money Talked: KDKA WSYR
WBRE-Brunon Kryger's Orch.
WGR-Pop Concert
WJTN-To be announced

9:45

WBAL-Dance Trench
9:50

NBC-Kay Kyser's Prgm.: Vocalists & Orch.: WEAJ WFIC WGY WMAQ WBEN WCAE WTAM WSB WSM KYW WSYR WLW WORG WBRB WHAM (sw-9.53)

NBC-News Concert Orchestra: WJZ WENR WMFF WEBR WBZ WBAL KDKA WJTN

CBS-Concert Orch.: WABC WGBI WIBX WPAR WKBW WCAU WHAS WJAS WGAR WFBL WHP

MBS-Raymond Gram Swing: WOR
Story on page 5.

MBS-Steve Leonard's Orchestra: News: WBAX CKLW
WBT-Bob Sylvester's Orch.
WGR-News: To be announced
WHK-To be announced
WJR-Exclusive Stories

WMMN-News: Romany Airs
10:15

CBS-Concert Orch.: WJR WNBW CKLW-Doc Sunshine, talk
WGR-Helen Strange, mystery

10:30

NBC-Concert Salon: WJZ WBZ WJTN WENR WMFF WBAL WBRB

MBS-Romance in Rhythm: WOR WNBW

CBS-Concert Orchestra: WABC WMMN WGAR WGBI WPAR WKBW WIBX WJAS WHP (sw-11.83-6.06)

To be announced: WKBW WIK CKLW-Old Country Mail
KDKA-Music You Want

WBAX-News
WBT-News: William Winter
WCAU Ralph Elmore, songs
WFBL-News: Society Reporter
WGR-Q E D Speaks
WHAS-Contrasts in Rhythm
WJR-Musical

10:45

MBS-Romance & Rhythm: WBAX CKLW

CBS-Concert Orch.: WCAU
WBT-Musical Revue
WFBL Sun Dodgers
WGAR-Bob Kelley: Interlude
WGR-Little Show
WJR Lions Tales: To be announced

11:00

NBC-Ray Kinney's Orchestra: News: WEAJ WBRB
CBS-Bob Chester's Orch.: WBT WPAR

NBC-Dance Orch. (News, WJZ only): WJZ WBAL WJTN WEBR WSYR

CBS-Paul Sullivan Reviews the News: WABC WCAU WHEC WNBW WJR WGAR WBRB WGR (sw-9.65)

MBS-Johnnie Oavis' Orchestra: WBAX
News: WJAS WORK WENR WHAM WHAS WGBI WMMN WLW

News: Weather: WTIC KDKA WOR
Richard Himber's Orch.: WMAQ WSB

CKLW-Reporter
KDKA-News: Weather
KYW-News: Organ Reveries
WBAX-Baseball Today

WBEN-News: Household Reveries
WBZ-Neds: Sports: Weather
WCAE-News: Musical Interlude
WFBL-Leo Bolley, sports; Waltz Time

WGY-News: Dance Hour
WIK-To be announced
WHP-News: King Cole Trio
WIBX-News: Sports
WKBW Interlude: Bowling News
WMFF-News: Scores
WSM-Evening Fantasy
WSYR-News: Baseball Results
WTAM Tom Manning

11:15

NBC-Oance Orchestra: KDKA WENR WMFF

NBC-Ray Kinney's Orch.: WORK WCAE

CBS-Bob Chester's Orch.: WABC WMMN WFBL WNBW WCAU WJAS WIK WIBX WGAR WKBW WGBI (sw-6.06-11.83)

NBC-Fred Waring's Orch.: WTIC WCAE WORK
MBS-Johnnie Oavis' Orchestra: WBAX

Music You Want: CKLW KYW WHAM WBZ

News: WMAQ WSB
WBEN-Sports
WGR-Tin Pan Alley
WGY-Velvet Rhythm Four
WHAS-George Walsh Looks 'Em Over

WHK-To be announced
WJR-Around Michigan. Advs. in Music
WLW-This Is the Fair
WOR-Teddy Powell's Orch.
WSM-Evening Fantasy
WTAM-Dance Orch.
WTIC-When Day Is Done

11:30

NBC-Horace Heidt's Orch.: WJZ WJTN WSYR WORK WIK WMFF WEBR WBAL WBRB WSM KDKA

NBC-Al Oonahue's Orch.: WEAJ WLW WBEN (sw-9.53)

CBS-Ben Bernie's Orch.: WABC WJAS WKBW WNBW WPAR WFBL WGAR WBS WCAU WHAS WBT WGBI WHP WHEC (sw-6.06)

MBS-Dick Jurgens' Orch.: CKLW WBAX

WCAE-Lang Thompson's Orch.
WENR-Art Kassel's Orch.
WGR-Edgar Allen Poe
WGY-Music You Want
WJR Sports

WLR Sports: Carl Lorchi's Orch.
WMAQ-Abe Lyman's Orch.
WSB>Welcome South, Brother
WTAM-News: Otto Thurn's Orch.: News

11:45

NBC-Horace Heidt's Orch.: WBZ
CBS-Ben Bernie's Orch.: WJR
MBS-Dick Jurgens' Orch.: WOR

WCAE-Jack McLean's Orch.
WGR-Supper Dance
WHK-Manny Landers
WLW-Burt Farber's Orch.

12:00

NBC-News: Van Alexander's Orch.: WJZ WHAM WSYR WBZ KDKA

NBC-News: Jan Savitt's Orch.: WEAJ KYW WTIC WBEN WGY WSB WSM

CBS-Dance Orch.: WABC WIBX WMMN WHP WFBL WNBW WCAU WJAS WHEC WGBI WGAR WHAS WKBW (sw-6.12)

MBS-Shep Fields' Orch.: WOR WHK WCAE WBAX

News: WJR WBRB WMFF
CKLW-Shep Fields' Orch.
KDKA-Dance Orch.
WBT-Midnight Dancing Party
WLW-Carl Deacon Moore's Orchestra

WMAQ-Harry James' Orch.
WTAM-Music You Want

12:15

CBS-Dance Orch.: WJR
NBC-Jan Savitt's Orch.: WBRB WTAM

MBS-Shep Fields' Orch.: WSYR
12:30

NBC-Jack Teagarden's Orchestra: News: WEAJ WSB WGY WSM WKY WTAM WMAQ WTIC WBEN

CBS-Dance Orch.: WABC WGBI WNBW WIBX WKBW WGAR WFBL WCAU WHP WJR (sw-6.12)

MBS-Sklinnay Ennis' Orch.: WOR WBAE WCAE WHK WBAX
CKLW-Larry Gentile
WENR-Milt Herth's Orch.
WHAS-Dream Serenade
WLW-Moon River

End of Wednesday Programs

EVERY WEDNESDAY NIGHT

THE TEXACO STAR THEATRE

2

GREAT SHOWS IN ONE

1. A GREAT VARIETY SHOW
30 MINUTES . . . FROM HOLLYWOOD!
WITH
Kenny BAKER • Frances LANGFORD
David BROEKMAN'S Orchestra
Jimmie WALLINGTON
AND
Ken MURRAY, Master-of-Ceremonies

2. A GREAT DRAMATIC SHOW
30 MINUTES . . . FROM NEW YORK!
Each Week—HIT PLAYS . . .
written by the world's foremost playwrights!
FAMOUS STARS . . .
playing brilliant roles!

WJAS
9 to 10 P.M., EST

PRESENTED BY
TEXACO DEALERS

*Star in program listings indicates news broadcast.

7:00 a.m. EST

NBC-Forty Winks Club: WFAE
*NBC-Morning Patrol: News: WJZ
*CBS-Morning Almanac: News: WABC
Musical Clock: WFBL KYW WGR KDKA

7:30

*NBC-News: WFAE
*News: Musical Clock: WFBL

7:45

*CBS-Early Morning News: WABC
NBC-Musical Varieties: WFAE

*NBC-Peter Paul, Inc.: News: WJZ
*News: WCAI WORK

8:00

*NBC-News: Do You Remember?: WFAE WGY (sw-21.5)
*NBC-News: Earbenders: WJZ WBRE WEBR

*CBS-European News Roundup: WABC WMMN WESG WGBI (sw-17.83)

*News WCAE WOR WJAS WWSA

*KDKA News: Musical Clock

*WBAL-Story Behind the Headlines

WBAN-To be announced

WCAU Name Band Revue

WEEU-Around the Breakfast Table

8:15

CBS-Odd Side of the News: Tune in the Spotlight: Have You Forgotten: WABC (sw-17.83)

NBC-The Wife Saver: WJZ WBRE WMFF

CBS-Morning Moods: WESG

NBC-Do You Remember: WFAE WTAM

WBAL-Time & Tunes

WCAE-Today's Almanac

WEEU-Morning Devotions

WGBI-Eight-Eighty Alarm

WHAM-Pete & Joe

WHP-Call Service

WIBX-Tune Time

WJAS-Marjorie Stewart

*WLV-Michael Hinn, news

WMMN-Morning Devotions

WOR-To be announced

WPAR-Riddles in Rhythm

WWSA-Musical Clock

8:30

CBS-Phil Cook's Almanac: WABC (sw-17.83)

Richard Leibert, organist: WJZ

Local-Vocal Vogues: WBRE WMFF WEEU

NBC-Gene & Glenn, songs: WFAE (sw-21.5)

WBAN-To be announced

WCAE-Airliners

WCAU-Young Dr. Malone

WESG-Jim & Jane

*WGBI-News: 8:30 Alarm

WGBI-Morning Devotions

WGY-The Rhythm Makers

WHAM-Ma Perkins, sketch

WHP-Morning Moods

WIBX-Musical Clock

WJAS-St. Patrick's Church

*WKBW-News: Music on Parade

WLV-Gospel Singer

WORK-Owen & King

WPAR-The Buskirk Family

WTAM-Musical Clock

8:45

CBS-Adelaide Hawley: WABC WESG (sw-17.83)

NBC-Harvey & Dell, sketch: WJZ

Morning Devotions: WMFF WHP WBRE

*NBC-News: Women & News: WFAE
KDKA Shopping Circle
*KYW-News: Morning Varieties
WBAL-Journal of Living
WBAX-Horace Heidl's Orch.
*WGR-News: Victor H. Lindlahr
WGY-Your Family & Mine
WHAM-Hits & Encores
WKBW-Niagara Spotlight
WLW-Boone County Janhoree
WMMN-Cowboy Loye
WOR-Arthur Godfrey, songs
WORK-Morning Devotions
WSYR-Hymns of All Churches
WWSA-Curley Miller

9:15
NBC-Band Goes to Town: WFAE WCAE

CBS-To be announced: WABC WFBL WNBW WHEC WIBX WCAU WJAS WKBW WPAR WJAS WGBI WHP (sw-17.83)

KDKA Linda's First Love, sketch

KYW-Home Forum

WBEW-Presenting Cosette Merrill

*WKEU-News

WESG-Frankie Carle

WGY-This Day Is Ours, sketch

WHAM-Women Only

WOR-Lampfighter, talk

*WSYR-Mid-Morning, Ltd.: Social Calendar: News

WTAM-Kitty Keene, Inc., sketch

WWSA-Ma Perkins, sketch

9:30

NBC-The Family Man: WBEN KYW

NBC-Morning Market Basket: WFAE

CBS-To be announced: WESG

NBC-Breakfast Club: WJZ WORK WBAL

KDKA-Editor's Daughter, sketch

WBAN-Ferde Grofe's Orch.

WCAE-Meet Miss Julia

WEEU-Bailey Gass & the Country Gentlemen

WGR-John Sturgess, songs

WGY-Kitty Keene, sketch

WHAM-Young Dr. Malone

WHP-The Islanders

*WIBX-News: George Davis, organist

WLW-Life Can Be Beautiful

WOR-To be announced

WTAM-Houseboat Hannah, sketch

WWSA-Railsplitters

9:45

CBS-Console Overtones: WESG (sw-17.83)

NBC-Life Can Be Beautiful, sketch: WFAE KYW WTAM WGY WBAL

NBC-Breakfast Club: KDKA

CBS-Bachelor's Children, sketch: WABC WJAS WCAU WFBL

WBEW-Sally Work

WCAE-Dearest Mother

WGBI-Vic & Sade, sketch

WGR-Shopping with Dorothy

WHAM-Tower Clock Prgm.

WHP-Vic & Sade, sketch

WKBW-Tonic Tunes

*WLV-Trouble Doctor: News: Livestock Reports

WOR-The Syncopators

WPAR-To be announced

WWSA-Rapid Ad Service

10:00

NBC-Josh Higgins of Finchville, sketch: WJZ WORK WHAM

NBC-The Man I Married, sketch: WFAE WLW WGY KYW WCAE WTAM WBEN WSYR

CBS-Pretty Kitty Kelly, sketch: WABC WGR WHEC WWSA WIBX

*News: WMFF WBAX

Young Dr. Malone: WFBL WJAS

KDKA-Your Family & Mine

WBAL-Meet Miss Julia

WBEW-Louis Savitt's Orch.

*WCAU-News: Vass Family: Morning Melodies

WEEU-Horseshoe Mike & Cowboy Joe

WESG-Thursdays Review

WGBI-Ranch Boys

WHP-Donald Novis Sings

WJTN-Symphonetta

WMFF-Ma Perkins, sketch

WPAR-Today's Almanac

10:30

CBS-Hilltop House, sketch: WABC WJAS WGR WHEC WCAU WFBL WHP WIBX WGBI WWSA WNBW

MBS-Melody Strings: WBAX

NBC-Just Plain Bill, sketch: WFAE WCAE WBEN WGY WTAM KYW

NBS-Rosa Lee, songs: WJZ KDKA WORK WEBR WBAL

*WBRE-News

WEEU-Melody Shoppers

WESG-Nature

WHAM-Tom Grierson, organist

WJTN-Your Radio Girl Friday

WKBW-Rhythm in Rhyme Time

WLW-To be announced

WMFF-Good Morning, Neighbor

WMMN-Grampa Jones & His Grandsons

WPAR-To be announced

WBSR-Console & Keys

10:45

NBC-The Woman in White, sketch: WFAE WBEN KYW WCAE WTAM WGY

CBS-Stepmother, sketch: WABC WCAU WJAS WGR

NBC-Rakov's Orch.: WJZ KDKA WEBR WBAL WSYR WJTN

MBS-John Metralf's Choir Loft: WBAX

Ma Perkins, sketch: WEEU

WBRE

Meet Miss Julia: WLW WHAM

WBAL-Woman's Hour with Mary Landis

WESG-Musical Bazaar

*WFBL-News: Miss Gardoone

*WGBI-News: Music & Resume

WHP-Kitty Keene, sketch

WIBX-Young Dr. Malone

WORK-Frank Renault, organist

WPAR-Amer. Family Robinson

WWSA-Kentucky Partners

11:00

NBC-Viennese Ensemble: WORK

NBC-The Story of Mary Marlin, sketch: WJZ WBAL WHAM WSYR KDKA WJTN WEEU

*CBS-News: Mary Lee Taylor: WJAS WKBW WHEC WFBL WWSA WCAU WGBI WKBW

NBC-David Harum, sketch: WFAE WCAE WTAM WBEN WGY KYW

*CBS-News: Chansonette: WABC

MBS-Alan Courtney's Gloom-chasers: WOR

WBAN-The Unseen Advisor

WBRE-Mary Lee Taylor

*WGR-News: To be announced

WHP-Young Dr. Malone, sketch

WIBX-White Elephants

WLW-Linda's First Love, sketch

WMFF-American Family Robinson

WMMN-Betty Mal's Home Chats

WPAR-Singin' Sam

11:15

NBC-Vic & Sade, sketch: WJZ WBAL WSYR KDKA WHAM WJTN WLW (sw-15.33)

CBS-Brenda Curtis, sketch: WABC WCAU WWSA WCAU WFBL WJAS WHEC WNBW WGBI WHP

NBC-Lorenzo Jones, sketch: WFAE WBEN WCAE WTAM KYW WGY

WBAN-Betty Moore

WBRE-I Love a Mystery

WEEU-Melody Shoppers

WGR-School for Brides

WIBX-Scattergood Baines

WMFF-Bronchu Busters

WMMN-Shopper's Stroll

WPAR-Accordiana

11:30

CBS-Big Sister, sketch: WABC WCAU WWSA WIBX WJAS WHP WGR WHEC WFBL WGBI WNBW

NBC-Pepper Young's Family, sketch: WJZ WJTN WBAL WSYR WHAM KDKA WEEU (sw-15.33)

NBC-Young Widder Brown, sketch: WFAE WCAE WTAM WBEN WGY KYW

MBS-Keep Fit to Music: WOR

WBRE-Secret Diary

*WESG-Ensemble Moods: News

WKBW-Goodwill Pioneers

NBC-Road of Life, sketch: WFAE KYW WTAM WBEN WCAE WGY WLW WFEU

*MBS-Medical Information Bureau: News: WOR

Subject: "Expecting a Baby?"

WBAL-To be announced

*WBAN-Musical Interlude: News: Mine Schedule

WBRE-Polka Dots

*WKBW-Farm Period: News

AFTERNOON

12:00

CBS-Kate Smith's Noonday Chats: WABC WFBL WKBW WHEC WWSA WCAU WJAS

NBC-Carters of Elm Street, sketch: WFAE KYW

*NBC-News: Ross Trio: Bailey Axton, tr.: WJZ (sw-15.33)

MBS-To be announced: WOR

CBS-To be announced: WIBX WHP WNBW

*KDKA-News: Weather Temp

WBAL-News: Tonic Tunes

WBAN-Gray Gordon's Orch.

WBEN-Your Family & Mine

WBRE-Marek Family

*WCAE-News: Melodies

WEEU-Quimchaser

WESG-Glue-Quiz

WGBI-Good Morning Neighbor

WGR-Meet Miss Julia, sketch

*WGY-Organist: Markets: News

*WHAM Hit of the Day: News

*WJTN-News: Music

WLW-To be announced

*WMFF-News: Interlude

*WMMN-News: Farm Flashes

WORK-Springtime & Harvest

WSYR-Betty & Bob, sketch

WTAM-Farm News

12:15

*NBC-Southernaires (News, WJZ only): WJZ WEBR WMFF WBAL WSYR (sw-15.33)

NBC-The O'Neills, sketch: WFAE WBEN KYW WTAM WGY WLW WCAE

CBS-When a Girl Marries, sketch: WABC WFBL WCAU WJAS WKBW WNBW WWSA WGBI WIBX WHP

MBS-Sally's Sallies: WBAX

KDKA-Rosey Bits

*WBRE-News: Polka Dots

WESG-Agricultural Hour

WGR-His & Bits

WHAM-Finger Lakes Prgm.

WJTN-Singin' Sam

WMMN-To be announced

WOR-Jack Berch, songs

*WORK-News

WPAR-Luncheon Dance

12:30

CBS-Romance of Helen Trent, sketch: WABC WFBL WKBW WHEC WCAU

NBC-Nat'l Farm & Home Hour: WJZ WEBR WJTN WHAM WORK KDKA WSYR WBRE WBAL WMFF

For detail see Good Listening Guide.

NBC-Timeless Truths Made Timely: WFAE

*News: WJAS WHP WOR WIBX

KYW-Happy Clarks

WBAN-The Midday Madcaps

*WBEN-News: Weather: Musical Interlude

WCAE-Carters of Elm St.

WEEU-The Crimson Trail

WGBI-To be announced

WGR-WPA Prgm.

WGY-Farm Paper

*WLW-News: Everybody's Farm

WPAR-Cale Budapest

WTAM-Linda's First Love, sketch

WWSA-Your Family & Mine

12:45

NBC-Spinning Wheel Singers: WFAE WBEN

CBS-Our Gal Sunday, sketch: WABC WCAU WJAS WKBW WFBL WHEC

Man on the Street: WIBX WBAL

*WKBW-News: To be announced

WLV-Livestock Reports

WOR-Health Talk

View: Melody Moments

WPAR-Markets

WTAM-Noonday Resume

WWSA-L. P. Lehman & Staff

1:15

MBS stations listed below will broadcast today's World Series game (if a seventh game is necessary) from Yankee Stadium in New York City. The Cincinnati Reds, National League pennant winners, opposing the New York Yankees, American League pennant winners, for the championship. If the game is called due to inclement weather alternate programs for this period are listed.

WNBW WGR WKBW WOR WMFF WSAY WSYR WBIX WBAL WCAE CKLW WHK WLW

NBC-Dramatic Sketch: WFAE WTAM WBEN KYW WGY WL

WIBX-Buckaroos
 WJAS-Baron Elliott's Orch.
 WKBW-What Is It?
 WOR-Career of Alice Blair
 *WSYR-News: Stocks
 WWVA-Joe Barker's Gang

Thursday

Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

3:45
 NBC-Between the Bookends with Ted Malone: WJZ WSYR WBAL WEBR WJTN WMFF WHAM WORK WBRE (sw-15.33)
 CBS-Richard Maxwell, tenor: WABC WJAS WNBW WESG WFBL WPAR WKBN WGBI WIBX WHEC WGR (sw-15.27-17.33)
 NBC-The Guiding Light, sketch: WEAJ WBEW WGY WLW KYW WCAE WTAM
 WWVA-Neo-Vim's Gang

4:00
 CBS-Pretty Kitty Kelly, sketch: WKBN
 CBS-Ray Block's Varieties: WABC WHP WGR WPAR WIBX WESG WFBL WNBW WGBI WHEC (sw-15.27-17.33)
 *NBC-Club Matinee: News: WJZ WEBR WBAL WJTN WMFF WEEU KDKA WSYR WHAM (sw-9.53)
 NBC-Backstage Wife, sketch: WEAJ WTAM WBEN WCAE WLW WGY KYW
 *News: WMMN WOR
 WBAX-Program Resume
 WBRE-Mid Afternoon Review
 WJAS-Knights of Columbus
 WKBW-Filmland Today
 WORK-Swing Session

4:15
 NBC-Stella Dallas, sketch: WEAJ KYW WGY WTAM WBEN WCAE WLW
 CBS-Ray Block's Varieties: WJAS
 MBS-Leo Freudberg's Orch.: WOR WBAX
 WKBW-Echoes of the Stage
 WMMN-Parade of Bargains

4:30
 MBS-Clark Crandall, bar.: WOR WBAX
 NBC-Vic & Sade, sketch: WEAJ WBEW WCAE WTAM KYW WGY
 CBS-So You Want to Be: WABC WHEC WFBL WHIP WGR WIBX WNBW WESG WPAR WJAS WGBI WKBN (sw-15.27-17.33)
 *NBC-Club Matinee: News: WORK WBRE
 WBAL-Dog Tales
 *WKBW News
 WLW-This Day Is Ours
 WMMN-Salt & Peanuts
 WWVA-Big Slim

4:45
 CBS-Four Clubmen: WABC WGR WNBW WPAR WGBI WESG (sw-15.27-17.33)
 *NBC-Club Matinee: News: WEBR
 NBC-Midstream, sketch: WEAJ KYW WCAE WBEN WGY WTAM WLW WHAM
 WBAL-Safety Talk
 WBAX-Stars of Tomorrow
 WFBL-Home Bureau
 WHP-Farmer's Service Prgm.

5:00
 NBC-Jack Teagarden's Orch.: WJZ WSYR WEBR WORK WMFF KDKA
 CBS-By Kathleen Norris: WABC WGR WGAR WCAU WJAS WFBI
 NBC-Girl Alone, sketch: WEAJ KYW WGY WBEN WCAE WTAM
 CBS-To be announced: WKBW WIBX WPAR WNBW WHEC WHP (sw-15.27)
 WBAL-Uncle Jack's Club
 WBAX-To be announced
 WBRE-Gerry Montana's Gang
 WEEU-Merchandise Revue
 WESG-Rhythm Almanac
 WGBI-Facts About Scranton
 WHAM-Social Chronicle
 WJTN-Tea Time Times
 *WMMN-Jam for Supper: News
 WOR Meet Miss Julia, sketch
 WWVA A Shopping We Will Go

5:15
 NBC-The O'Neills, sketch: WEAJ WGY WBEN WCAE KYW
 NBC-Jack Teagarden's Orchestra: WJTN
 CBS-To be announced: WABC WHP WGR WGR WIBX WHEC WFBL WCAU (sw-15.27-17.33)
 MBS-The Johnson Family: WBAL WBAX
 NBC-Irma Glenn, organist: WLW KDKA David Adams
 WHAM-Boh Hemines
 WJAS Baron Elliott's Orch.
 *WKBW To be announced: News
 WMMN-Jam for Supper
 WOR Texas Jim Lewis' Cowboys
 WORK The Rhythmaires
 WTAM Selm Schuller

5:30
 NBC-Jack Armstrong, sketch: WEAJ WCAE WTAM WBEN WTIC WLW WGY KYW
 CBS-To be announced: WHIP WKBN WIBX WHEC WNBW
 MBS-Harold Turner, pianist: WBAX
 NBC-Allairs of Anthony, sketch: WBAL WBRE WMFF WEBR WJTN
 CBS-It Happened in Hollywood: WABC WKBW WCAU WJAS
 KDKA-Rhythm Makers
 WBAX-Dansant
 *WESG-News
 WFBL-Secret Agent K-7
 WGBI-Jack Armstrong, sketch
 WHAM-Your Family & Mine
 WLW-To be announced
 WMMN Fun Frolic
 WOR-Duke Daly's Orch.
 *WPAR-News: Markets
 WSYR-Terese Johnson, organist
 WWVA-Church of Christ

5:45
 NBC-Adventures of Tom Mix: WJZ WMFF WJTN KDKA WHAM WSYR WEBR WBAL
 CBS-Scattergood Baines, sketch: WABC WFBL WKBW WIBX WHEC WGBI WWVA WJAS WCAU
 NBC-Little Orphan Annie, sketch: WEAJ WGY WBEN KYW WCAE

AFTERNOON

12:30 EST Farm and Home Hour.
 Ruth Van Deman of the Bureau of Home Economics will discuss "Roasting the Young and Tender Bird." "Report of Cattle on Feed Throughout the Country," by E. J. Rowell of the Agricultural Marketing Service.

1:15 EST World Series Baseball Game.
 New York Yankees vs. Cincinnati Reds, Stan Lomax, Bob Elson and Red Barber will report this event.

NIGHT

7:00 EST Fred Waring in Pleasure Time.

7:30 EST Vox Pop.
 Parks Johnson and Wally Butterworth.

8:00 EST One Man's Family; Serial Drama.

8:00 EST Ask-It-Basket.
 Quiz program with Jim McWilliams.

8:30 EST Those We Love.
 Dramatic program, with Nan Grey.

8:30 EST Tip-Top Show.
 Joe Penner, comedian; Gay Seabrook; Dick Ryan; Kenny Stevens, tenor; Jacques Renard's orchestra.

8:30 EST Strange As It Seems.
 Persons of incredible experiences and facts from American history, with John Hix as M. C.

9:00 EST Major Bowes' Amateur Hour.
 Honor city: Elkhart, Indiana.

9:00 EST Good News of 1940.
 Walter Huston, M. C.; Roland Young, comedian; Fannie Brice (Baby Snooks); Hanley Stafford; Connie Boswell, vocalist; Meredith Willson's orchestra.

9:30 EST America's Town Meeting of the Air.
 Subject: "Should the Neutrality Act Be Changed?" Ex-governor of Wisconsin Philip F. La Follette will be one of the speakers.

10:00 EST Kraft Music Hall.
 Bing Crosby, M. C.; Music Maids; Ken Carpenter, announcer; John Scott Trotter's orchestra. Guest: Erna Rubinstein, violinist.

10:00 EST Columbia Workshop; Drama.

10:30 EST Americans at Work.
 "The Artist" will be the subject of today's program. Three well-known artists will be heard.

Refer to adjacent columns for stations broadcasting these programs

FREQUENCIES			
CKLW-1030	WEAF-660	WHEC-1430	WMFF-1310
KDKA-980	WEBR-1310	WHK-1390	WMMN-890
KYW-1020	WEEU-830	WHP-1430	WNBF-1500
WABC-860	WENR-870	WHB-1200	WOR-710
WBAL-1060	WESG-850	WJAS-1290	WORK-1320
WBAX-1210	WFBL-1360	WJR-750	WPAR-1420
WBEN-900	WGAR-1450	WJTN-1210	WSB-740
WBRE-1310	WGBI-880	WJZ-760	WSM-650
WBT-1080	WGR-550	WKBN-570	WSYR-570
WCAE-990	WGY-790	WKBW-1480	WTAM-1070
WCAE-1220	WHAM-1150	WLW-700	WTIC-1040
WCAU-1170	WHAS-820	WMAQ-670	WWVA-1160

*WBAX-News
 WBRE-Cats 'n' Jammers
 WESG-Woody Ott, sports
 *WGR-Victor Spotlight: News
 WHP-Three Tumblers
 WLW-Invitation to Listen
 WMMN-Singin' Sam
 WORK-Sports Page of the Air
 WTAM-Aloha Land

WBRE-Polka Dots
 *WBZ-News: Musicale: Weather
 WCAE-Evening Serenade
 WESG-Swingtet
 *WGAR-Sidney Andorn: Ellis
 Vanier-Pyl: Five Star Final
 WGR-The Lone Ranger
 *WGY-News: Varieties
 WHAS-Melodic Rhythms
 WIBX-Organ Music
 *WJR-Stevenson News
 *WJTN-News: Dinnertime Melodies
 WLW-To be announced
 WMFF-Auction Parade
 WOR-Uncle Don, children's prem.
 WORK-Dinner Dance Melodies
 *WPAR-News: Dinner Music
 WSM-On the Bandstand
 *WSYR-News: Nick Stemmler
 WTAM-Lee Gordon's Dinner Music
 *WTIC-News: Weather

NIGHT

6:00
 *NBC-(News, WJZ only) Popular Melodies: WJZ WENR WHK
 *CBS-News: Edwin C. Hill, commentator: WABC WCAU WJAS WWVA WKBW WKBN WNBW WHP WMMN WBT WGBI (also KNX KSL at 11 p.m.)
 NBC-The Guest Book: WEAJ WMAQ WSB (sw-9.53)
 MBS-Gus Lazo's Ensemble: CKLW
 *News: WFBL WHAM
 CKLW-Stop & Go
 *KDKA-News: Temp.: Your Movie Magazine
 *KYW-News: Rhythmaires
 *WBAL-News: Sports
 WBAX-To be announced
 *WBEN-News: Weather: Portraits in Music

6:15
 CBS-Four Clubmen: WABC WHAS WFBL WKBW WESG
 NBC-Dinah Shore, contr.: WJZ WEBR KDKA
 *NBC-Malcolm Claire, stories: News: WEAJ WSB WMAQ (sw-9.53)
 *News: Sports: WCAE WBZ
 Baseball Scores: WHP WIBX WMMN
 Sports: WGBI WLW WTIC
 *News: WHK WJAS

WBAL-Around Dinner Table
 WBAL-Musical Interlude: Sports
 WBEN-David Adams
 WBT-Philo Music Time
 WCAU-Meet Miss Julia, sketch
 *WENR-News: Swingtime Serenade
 *WGAR-Franklin Lewis, comm.: Second Federal
 WHAM-To be announced
 WJR-Musical Prgm.
 WPAR-Watts the Answer?
 WSM-Radio Patrol
 WSYR-Change of Pace
 *WTAM-Variety Prgm.: News
 *WWVA-News: Baseball Scores

6:30
 *CBS-H. V. Kaltenborn, news analyst: WABC WIBX WKBW WMMN WWVA WJR WPAR (sw-15.27)
 NBC-Luther & Laymas., songs: WEAJ (sw-9.53)
 NBC-Erskine Hawkins' Orch.: WJZ WBZ WJTN
 MBS-Henry Weber's Concert Orch.: WNBW
 *News: WHIP WOR WMFF WSB WHAS WORK
 Sports: WBEN WHAM WGR WBAN WJTN KYW WFBL
 *News: Sports: WSM CKLW KDKA-Music: Sports
 WBRE-Tommy Tucker's Orch.
 *WBT Sports: News
 WCAE-Goodwill Hour
 WCAU-Sports: Say It with Music
 WENR-To be announced
 WGAR-Carl George
 WGBI-Down Memory Lane
 WGY-Big Town, drama
 WHK-Job Opportunities
 WJAS-Baron Elliott's Orch.
 WJR-Inside of Sports
 *WJZ-Dinner Music
 WMAQ-Jack Armstrong, sketch
 WTAM Sports: Say It with Music
 WTIC-History in the Headlines

6:45
 NBC-Luther & Laymas, songs: WHK WSB (sw-9.53)
 NBC-Adventures of Tom Mix: WENR
 MBS-Johnson Family, sketch: WOR
 NBC-Bill Stern, Sport Scraps: WEAJ
 *NBC-Lowell Thomas, news commentator: WJZ KDKA WSYR WEBR WTAM WHAM WBAL WJTN WLW WBZ WTIC WBEN
 *CBS-European News Roundup: WABC WKBW WGAR WMMN WKBW WHIP WBT
 KYW-Ken Martin's Orch.
 CKLW-Adv. of Jimmie Allen
 WBAX-Dinner Dance Time
 *WBRE-News: To be announced
 WCAU-Bob Golden's Orch.
 *WFBL-Tunes of Today: Edwin C. Hill
 *WGBI-News: Baseball Scores
 *WGR-News: To be announced: Man About Town
 WHAS-To be announced
 *WIBX-News
 WJAS-Life Can Be Beautiful
 WJR-Dixie Doings
 WMAQ-At Sun Down
 WMFF-Program Resume: Dance Hour
 WORK-Advs. of Fu Manchu
 WPAR-Sports Spotlight
 WSM-Gypsy Strings
 WWVA-Football Forecaster

7:00
 CBS-Amos 'n' Andy, sketch: WABC WGR WJAS WBT WCAU WHEC WFBL WHAS WGBI WNBW WJR (sw-15.27) (also at 11 p.m.)
 NBC-Easy Aces, sketch: Jane Ace: WJZ KDKA WBAL WBZ WENR WEBR WSYR WJTN WHK WHAM
 NBC-Fred Waring in Pleasure Time: WEAJ WCAE WBRE WTIC WGY KYW WBEN WORK WMAQ WTAM WSM WLW (also at 11 p.m.)
 Sports: WOR WBAX WMFF
 To be announced: WPAR WSB
 *CKLW-Fulton Lewis, Jr., comm.
 WBZ-Ben Bernie's Orch.
 WHP-Little Brown Book
 WIBX-Al Goodman's Orch.
 *WKBW-Fulton Lewis, Jr., comm
 WMMN-Down Memory Lane
 WWVA-Twilight Trail

7:15
 NBC-I Love a Mystery, drama: WEAJ WBEN WSM WSB WGY WMAQ WCAE WTAM WTIC KYW
 *MBS-Elliott Roosevelt, comm.: WOR
 NBC-Mr. Keen, Tracer of Lost Persons, drama: WJZ WBAL WENR WHAM WEBR KDKA WHK WBZ WSYR WJTN
 CBS-Michael Loring, songs: WJAS WGBI WGR
 NBC-To be announced: WORK

CBS-The Parker Family: WABC WCAU WFBL WHEC WJR WHAS WGR (also KNX KSL at 11:15 p.m.)
 CKLW-Evening Serenade
 WBAX-Community Welfare
 *WBRE-News
 WBT-Variety Prgm.
 WHAS-Richard Himber's Orch
 WHP-Today's Candid Story
 WIBX-Elias Breeskin's Orch.
 *WKBW News: Orch. of the Week
 *WLW-Michael Hinn, news
 WMFF-Voice of Industry
 WMMN-Flo Dunham at the organ
 WPAR-In a Sentimental Mood
 WWVA-On with the Dance

7:30
 NBC-Harry Kogen's Orch.: WHK WMFF WORK
 NBC-Cameos of Melody: WBEN WCAE
 NBC-All-Star Revue: WEAJ
 CBS-Vox Pop: WABC WGBI WIBX WHP WHAS WGR WCAU WHEC WFBL WWVA WHAS WKBW WGR WJR WNBW
 NBC-One of the Finest: WJZ
 MBS-Jack Teagarden's Orchestra: WOR WBAX
 CBS-Organ Moods: WBT WFBI WKBN WMMN
 Big Town, drama: WTIC KDKA WSB WSM
 CKLW-Knights of Columbus
 WBAL-To be announced
 WBRE-Herb Jeffrey
 WBAL-Lightning Jim
 WBT-Twilight Trail
 WBZ-Artie Shaws Orch.
 WGY-Science Forum
 WHAM-N. Y. S. Troopers
 *WJTN-News: Music
 WKBW-Concert Time
 WLW-Lullaby in Rhythm
 *WMAQ-News: Musical Entre
 WPAR-George E. Sokolovsky
 WSYR-Radio Question Box
 WTAM-Richard Himber's Orch.

7:45
 NBC-Harry Kogen's Orch.: WBZ WORK WEBR WMFF WJTN
 CBS-Jazz Etudes: WBT WFBI WKBN WMMN
 NBC-Burt Farber's Orch.: WSB
 MBS-Inside of Sports: WLW WOR WCAE WSYR WBAX WHK WKBW
 To be announced: CKLW WPAR KYW Spelling Bee
 WBEN-Concert in Miniature
 WBRE-Ben Pollock's Orch.
 WTAM-Sportsman's Guide

8:00
 NBC-Don't Forget, quiz prgm.: WJZ WORK WMFF WEBR WBZ WJTN KDKA
 CBS-Ask-It Basket with Jim McWilliams: WABC WFBL WJR WGR WBT WHP WHAS WJAS WCAU WKBW WWVA WHEC WGAR (sw-15.27-9.59) (also KNX KSL at 11:30 p.m.)
 NBC-One Man's Family, sketch: WEAJ WMAQ WTIC WLW WSM WTAM WCAE WBEN WSB WGY KYW WHAM WSYR (also KFI Sunday at 12:30 a.m.)
 MBS-Green Hornet, drama: WBAL WNBW WBAX
 CKLW-Everybody's Jamboree
 *WBRE-To be announced: News
 WGBI-Charles Gennetto's Orch.
 WHK-The Green Hornet
 WIBX-Bernard Levitov
 *WKBW-News: Business & Professional Women
 *WMMN-News: Dental Society
 WOR-Kay Kyser's College of Musical Knowledge
 WPAR-The Venetian Singers

8:15
 WMMN-Jungle Jim
 WSYR-Les Brown's Orch.

8:30
 NBC-Vagabonds: WORK WBRE WBRE
 *CBS-Strange As It Seems, John Hix: News: WABC WFBL WJR WHAS WGR WBT WJAS WCAU WGAR WHEC (sw-9.59) (also KNX KSL at 12:00 mid.)
 For detail see Good Listening Guide.

NBC-Those We Love, sketch: WEAJ WTIC KYW WGY WBEN WCAE WTAM WLW WSB WSM WMAQ (also KFI at 12:30 a.m.)
 MBS-Bernie Cummin's Orch.: WBAX
 NBC-Tip Top Show with Joe Penner: WJZ WJTN WBZ WHK WHAM WBAL WSYR WMFF KDKA
 CKLW-Garden of Melody
 WGBI-Musical Workshop
 WHP-Sportsman's Forum
 WIBX-Racimo Hawaiians
 *WKBW To be announced: News
 WLW-To be announced
 WMMN-Polish Alliance Orch.
 WPAR-Salon Musicale

☆ **THURSDAY!** ☆
"GOOD NEWS of 1940"
FANNY BRICE
as "Baby Snooks"
CONNIE BOSWELL
HANLEY
"DADDY" STAFFORD
MEREDITH WILLSON'S ORCHESTRA
AND GUEST STARS
 ☆
 Enjoy the show . . . and enjoy, too
The New MAXWELL HOUSE
 Now More Than Ever . . .
 Good to the Last Drop!

THURSDAY
October 12

B:45
NBC-Lyon & Marlowe, piano duo:
WORK WBRE WFBW
*WHP-Tex Lewis' Cowboys:
News
WIBX Michael R. Hanna
9:00
NBC-Good News of 1940; Walter
Huston, M. C.; Fannie Brice;
Hanley Stafford; Connie Bos-
well; Meredith Willson's Orch.;
WEAF WTIC WBN WMAQ
WCAE WLW WGY WSM WTAM
WHAM KYW WSB WSYR
For further detail see sponsor's
announcement on page 42.
CBS-Major Bowes' Amateur Hour:
WABC WJR WKBW WRT WHP
WFBL WHEC WIBX WKBW
WNEF WHAS WJAS WCAU
WGBI WGAR (sw 9.59-11.83)
For detail see Good Listening Guide.
NBC-Vicki Chase, sop.; Tom
Thomas, bar.; WJZ WJTN WJZ
KDKA WBRW WMFF WORK
WBAL WHK WBRW (sw-9.53)
*MBS-Raymond Gram Swing,
news analyst: WHK
Story on page 5.
CKLW American Legion Child
Welfare
WENR-Concert Miniature
*WGR-News: To be announced
WMMN-Paul Le Roy
WOR Confidentially Yours
WPAR-The World Dances
9:15
*MBS-Edwin C. Hill: WOR
MBS-Johnnie Oavis' Orch.:
CKLW WBAX
WENR Will Osborne's Orch.
WGR-Truth, Not Fiction
WMMN-Music You Want
9:30
MBS-Alfred Wallenstein's Sinfonia:
WOR WBAX CKLW
Music detail on page 16 this week.

NBC-America's Town Meeting:
WJZ WJTN WBRW WBZ WHK
WENR WMFF WORK KDKA
For detail see Good Listening Guide.
CKLW-Echoes of Heaven
WBAL-To be announced
WBRW-Dance Orch.
WGR-American Music
9:45
WBAL-Hits & Encores
10:00
NBC-Kraft Music Hall, starring
Bing Crosby; Ken Carpenter;
Johnny Trotter's Orchestra; Mu-
sic Maids; Guests: WEAF WGY
WMAQ WTAM WTIC WHAM
WBN WSYR WSM WCAE WSB
WLW KYW (sw 9.53)
For detail see Good Listening Guide.
NBC-America's Town Meeting:
WBAL WBRW
*MBS-Raymond Gram Swing:
WOR
Story on page 5.
CBS-Columbia Workshop: WABC
WJAS WKBW WFBW WGAR
WGBI WCAU WBX WKBW
WPAR WBT WJR WHP (sw-
9.59-11.83)
*MBS-Elliott Roosevelt, comm.:
CKLW
WBAX-Jan Savitt's Orch.
*WGR-News: Stars Over Man-
hattan
WHAS-Univ. of Kentucky
*WMMN-News
10:15
*MBS-Fulton Lewis, Jr., news
analyst: WOR WBAX
CKLW-Doc Sunshine, talk
WMMN-Romany Airt
10:30
CBS-Americans at Work: WABC
WJAS WKBW WGAR WIBX
WCAU WHP WJR WGBI WPAR
WMMN (sw 9.59-11.83)
For detail see Good Listening Guide.

MBS-Henry Weber's Concert Re-
view: CKLW WBNF
NBC-Address by James A. Far-
ley: WJZ WBZ WENR WJTN
WORK WMFF WBRW WBAL
WBRW
Mr. Farley's subject will be
"The U. S. Postal Service -
The World's Greatest Busi-
ness."
KDKA-The Music You Want
*WBAX-News
*WBT-News: William Winter
WCAU-Caballeros
*WFBW-News: Musical Interlude
WGR Q E D Speaks
WHAS Butter Lip
WHK-Sports Slant
WJR-Musical
WOR We Want a Touchdown
10:45
MBS-Henry Weber's Concert Re-
view: WBAX
CBS-Americans at Work: WBT
*WFBW-Queer Quirks in the
News: Sun Dodgers
WGR-Bob Kelley: Interlude
WGR Gypsy Caravan
WHK Roller Derby
WJR-Lions Tales: To be an-
nounced
11:00
NBC-Milt Herth Trio: (sw-9.53)
*CBS-Paul Sullivan Reviews the
News: Sublim WJR WHEC WGR
WGAR WCAU WBNF
NBC-Dance Orch.: WJTN WBRW
*NBC-(News, WJZ only): Dance
Orch.: WJZ WBAL (also see
7 p.m.)
NBC-Gliding Swing: WEAF
CBS-Bob Chester's Orch.: WBT
WFBL WPAR

*News: WJAS WORK WENR
WHK WHAS WGBI WHAM
WLW
*News: Sports: WIBX
*News: Weather: WOR WTIC
*CKLW-Reporter
*KDKA-News: Oddities: Weather
*KYW-News: Organ Reverbs
*WBEN-News: Household Re-
verbs
*WBZ-News: Sports: Weather
*WCAE-News: Musical Interlude
WFBW-Sports: Waltz Time
*WGY-News: Dance Hour
*WHP-News: Jack Stacey's Oc-
tet
WKBW-To be announced: Bowl-
ing News
WMAQ-To be announced
*WMMN-News: Scores
*WMMN-News: Dance Time
WSB-The Champions
WSM-World in Review
*WSYR-News: Baseball Results
WTAM-Tom Manning
11:15
CBS-Bob Chester's Orch.: WABC
WCAU WHEC WJAS WIBX
WKBW WGBI WGAR WHP
WKBW WFBW WBNF WMMN
(sw 9.59-11.83)
NBC-Dance Orch.: WSYR WORK
WMFF
MBS-Dick Jurgens' Orch.: WBAX
WOR WHK
NBC-Dance Orchestra: WEAF
WHAM KYW
Music You Want: WBZ CKLW
KYW WHAM
*News: WSB WMAQ
KDKA-AAA Tours
WBNF-Sports
WGR-Tin Pan Alley
WGY-Gordie Randall's Orch.
WHAS George Walsh Looks 'Em
Over
*WJR-News: Musical Memories

WLW This Is the Fair
WMFF-Moonlight Serenade
WSM-Rosalie Wayne & Orch.
WTAM-Dick D'Nar's Orch.
WTIC-When Day Is Done
11:30
NBC-Jan Savitt's Orch.: WEAF
WCAE WBN (sw-9.53)
NBC-Dance Orch.: WJZ WJTN
WBAL WBRW KDKA WSYR
WORK WMFF WBRW WSM
CBS-Jack Jenny's Orch.: WABC
WGBI WBNF WGBI WJAS
WCAU WPAR WKBW WKBW
WHP WFBW WHEC WGAR WBT
WMMN
MBS-Shep Fields' Orch.: WOR
WBAX
WENP-Art Kassel's Orch.
WGR-Sanctuary
WGY-Music You Want
WHAS-Dance Orch.
WHK-To be announced
WJR Sports
WLW Sports: Burt Farber's Orch.
WMAQ-Abe Lyman's Orch.
WSB-Welcome South, Brother
*WTAM-Ray Pearl's Orchestra:
News
*WVVA-News
11:45
CBS-Jack Jenny's Orch.: WJR
NBC-Dance Orch.: WBZ
WGR-To be announced
WLW-Carl Loreh's Orch.
WVVA-U. S. Gov't Reports
12:00
*NBC-News: Dance Orchestra:
WEAF WTIC WGY KYW WSB
WBN
CBS-Leighton Noble's Orchestra:
WKBW WCAU WHEC WIBX
WABC WFBW WBNF WGAR
WHAS WJAS WGBI WHP (sw-
6.12-9.59)

MBS-Tommy Tucker's Orchestra:
WOR WCAE CKLW WBAX
*NBC-News: Harry James' Or-
chestra: WJZ WBZ WSYR WSM
WBAL KDKA WHAM WMAQ
WJIK
*News: WJR WBRW WMFF
WBT-Midnight Dancing Party
WENR-Music You Want
WLW-Moon River
WTAM-Music You Want
WVVA-Studio Party
12:15
CBS-Leighton Noble's Orchestra:
WJR
NBC-Harry James' Orch.: WBRW
12:30
NBC-Sonny James' Orch.: WEAF
WGY WTIC KYW WBN WSM
CBS-Teddy Powell's Orch.: WABC
WGBI WGAR WCAU WBNF
WKBW WFBW WFLB WJR
WHP (sw-6.12-9.59)
*NBC-Count Basie's Orchestra:
News: WJZ WHAM WBAL
KDKA WSYR WBRW WHK WBZ
WSM
MBS-Tommy Oorsey's Orchestra:
WCAE WBOX WOR
CKLW-Larry Gentile
WENR Milt Herth's Trio
WHAS-Dream Serenade
WLW-Ted Lloyd
WMAQ-Ace Brigode's Orch.
WSB-Georgia Ambassadors
End of Thursday Programs

MORNING

*Star in program listings
indicates news broadcast.
7:00 a.m. EST
NBC-Forty Winks Club: WEAF
CBS-Morning Almanac: WABC
*NBC-Morning Patrol: News:
WJZ
Musical Clock: WGR WFBW
KYW KDKA
*News: WGBI WHAM
7:30
*NBC-News: WEAF
7:45
NBC-Musical Varieties: WEAF
*NBC-Peter Paul, Inc.: News:
WJZ
*CBS-News: WABC
*News: WCAI: WORK
8:00
*CBS-European News Roundup:
WABC WMMN WESG WKBW
WGBI (sw 17.83)
*NBC-News: Earbenders: WJZ
WBRW WBRW
*NBC-News: Do You Remem-
ber?: WEAF WGY (sw-21.5)
*News: WJAS WOR WCAE
WVVA
*News: Timekeeper: WJTN
WSYR
8:15
CBS-Odd Side of the News: Tune
in the Spotlight: Have You For-
gotten: WABC (sw-17.83)
NBC-The Wife Saver: WJZ
WBRW WMFF
CBS-Scintillators: WESG
NBC-Do You Remember: WTAM
8:30
CBS-Phil Cook's Almanac: WABC
(sw-17.83)
NBC-Gene & Glenn, songs: WEAF
(sw-21.5)
NBC-Vocal Vogues: WJZ WBRW
WEEU WMFF
Musical Clock: WIBX WTAM
WBAX-To be announced
WCAE-Airliners
8:45
CBS-Adelaide Hawley: WABC
WESG (sw-17.83)
NBC-Harvey & Dell, sketch:
WJZ
Morning Devotions: WMMN
WHP WBRW WMFF
KDKA Organ Reverbs
*WBAX-News
WBN Sun Greeters Club
WCAU-Heart of Julia Blake
WEEU-Friendly Club
WGY Market Basket
WHAM Whistler & His Dog
WJAS-Lutheran Inner-Mission
WLW-Tex Owens
WMMN-Personal Shopper

WOR-The Goldbergs, sketch
WTAM-Jane Weaver
9:00
*NBC-News: Women & News:
WEAF
CBS-Manhattan Mother, sketch:
WABC WJAS WCAU WFBW
WHEC
NBC-Happy Jack, songs: WBN
*NBC-News: Breakfast Club:
WJTN WBRW WMFF (sw-21.5)
CBS-Organ Moods: WPAR WIBX
WBNF WGBI WHP (sw-17.83)
*NBC-News: The Woman of To-
morrow: WJZ
KDKA-Shopping Circle
*KYW-News: Morning Varieties
WBAL-Journal of Living
WBAX-Westward, Ho!
WCAE-Lillian Malone
WESG-To be announced
*WGR-News: Victor H. Lindlahr
WGY-Your Family & Mine
WHAM-Hits & Encores
WKBW Niagara Spotlight
WLW-Boone County Caravan
WMMN-Cowboy Lyle
WOR-Arthur Godfrey, songs
WORK-Morning Devotions
WSYR-Betty Crocker
WTAM-Melody Time
WVVA-Merrymakers
9:15
NBC-Band Goes to Town: WEAF
WCAE
CBS-American School of the Air:
WABC WFBW WBNF WHP
WPAR WCAU WHEC WJAS
WKBW WGBI WIBX
For detail see Good Listening Guide.
CBS-Deep River Boys: (sw-
17.83)
KDKA-Linda's First Love, sketch
KYW-Home Forum
WBN Presenting Cosette Merrill
*WEEU-News
WGY This Day Is Ours
WHAM Women Only
WLW-Heart of Julia Blake
WOR-Modern Living
*WSYR-Mid Morning, Ltd.: So-
cial Calendar: News
WTAM-Kitty Keene, Inc., sketch
WVVA-Ma Perkins, sketch
9:30
NBC-The Family Man: WEAF
KYW
NBC-Breakfast Club: WJZ WBRW
WORK WBAL
KDKA-Editor's Daughter, sketch
WBN-Morning Varieties
WBN-Heart of Julia Blake
WCAE-Meet Miss Julia
WEEU-Bailey Gass & the Coun-
try Gentlemen
WGR-John Sturgess, songs
WGY Kitty Keene, sketch
WHAM-Young Dr. Malone
WHP-The Islanders
*WIBX-News: George Davis, or-
ganist
WLW-Life Can Be Beautiful
WOR-To be announced
WTAM-Houseboat Hannah, sketch
WVVA-Railsplitters

9:45
CBS-Deep River Boys: WESG
NBC-Life Can Be Beautiful,
sketch: WEAF KYW WGY
WTAM
NBC-Breakfast Club: KDKA
CBS-Bachelor's Children, sketch:
WABC WFBW WCAU WJAS
Vic & Sade, sketch: WGBI WHP
WBN-Sally Work
WCAE-Dearest Mother
WGR-Shopping with Dorothy
WHAM-Tower Clock Prgm.
WKBW Tonic Tunes
*WLW-Trouble Doctor: News:
Livestock Reports
WOR-Beauty Talk: Oddities:
Musical Interlude
WPAR-To be announced
WVVA-Rapid Ad Service
10:00
NBC-Josh Higgins of Finchville,
sketch: WJZ WORK WHAM
CBS-Pretty Kitty Kelly, sketch:
WABC WIBX WVVA WHEC
WGR
NBC-The Man I Married, sketch:
WEAF WTAM WBN WCAE
WGY KYW WSYR WLW
MBS-Marian Taylor, talk: WOR
Young Dr. Malone: WFBW WJAS
*News: WBAX WMFF WPAR
KDKA-Your Family & Mine
WBAL-Meet Miss Julia
WBRW-Pentecostal Church
*WCAU-News: Hoosier Hotshots
Morning Melodies
WEEU-Horseshoe Mike & Cowboy
Joe
WESG-Dave Dreams
WGBI Betty Crocker
*WHP-Donald Novis Sing: News
WJTN-Song Shoppers
WKBW-Modern Kitchen
*WMMN-News: At Your Ser-
vice: Modern Airt
10:15
NBC-To be announced: WEAF
WCAE WTAM WBN KYW
WGY WLW
CBS-Myrt & Marge, sketch:
WABC WFBW WCAU WHEC
WGR WJAS WHP WGBI WIBX
WVVA WBNF
NBC-Josh Higgins of Finchville:
WJZ WSYR WORK WEEU
KDKA-Doctor Sunshine
WBAL-Asher & Little Jimmie
WBN-Trinity Choir
WESG-Federal Music
WHAM-Al Sigt
WJTN-House of MacGregor
WMFF-Ma Perkins, sketch
WOR-Paul Allison, poems
WPAR-Today's Almanac
10:30
NBC-Jack Berch, songs: WJZ
WBAL WSYR WHAM
NBC-Fran Allison, contr.: KDKA
WORK

NBC-Just Plain Bill, sketch:
WEAF WCAE WTAM WBN
WGY KYW WLW
CBS-Hilltop House, sketch:
WABC WJAS WCAU WFBW
WGR WHEC WBNF WHP WGBI
WIBX WVVA
MBS-Melodic Strings: WBAX
WOR
*WBRW-News
WEEU-Melody Shoppers
WESG-Fifth Estate
WJTN-Your Radio Girl Friday
WKBW-Morning Meditations
WMFF-Good Morning, Neighbor
WMMN-Grampa Jones & His
Grandsons
WPAR-To be announced
10:45
NBC-The Woman in White,
sketch: WEAF WCAE WBN
WTAM WGY KYW
NBC-Rakov's Orch.: WJZ WSYR
CBS-Stepmother, sketch: WABC
WCAU WJAS WGR
MBS-John Metcalf's Choir Loft:
WOR
Ma Perkins, sketch: WBRW
WEEU
Meet Miss Julia: WLW WHAM
KDKA Dot & Pat
WBAL-Woman's Hour with Mary
Landis
*WBAX-News for Women
WESG-Musical Bazaar
*WFBW-News: Morning Serenade
*WGBI-News: Music & Resume
WHP-Kitty Keene, sketch
WJTN-Young Dr. Malone
WJTN-Some American Homes
WKBW-Rhythm & Romance
WORK-Frank Renaud, organist
WPAR-Amer. Family Robinson
WVVA-Kentucky Partners
11:00
*CBS-News: Merry Makers:
WABU WJAS WKBW WCAU
WKBW WGBI WMMN
NBC-Viennese Ensemble: WORK
WBRW
NBC-David Harum, sketch:
WEAF WCAE WTAM WBN
WGY KYW
NBC-The Story of Mary Marlin,
sketch: WJZ WEEU WHAM
WSYR WJTN WBAL KDKA
MBS-Thyra Samter Winslow,
talk: WOR
WBAX-The Unseen Advisor
WFBW-Miss Goodnews
*WGR-News: To be announced
WHP-Young Dr. Malone, sketch
WBN Women in the News
WLW-Linda's First Love, sketch
WMFF-Old Time Songs: Sally
Shopper
WPAR-Singin' Sam
*WVVA-News

11:15
NBC-Vic & Sade, sketch: WJZ
KDKA WHAM WJTN WSYR
WLW WBAL (sw-15.33)
CBS-Brenda Curtis, sketch: WABC
WKBW WFBW WCAU WHEC
WVVA WJAS WBNF WGBI
WHP
NBC-Lorenzo Jones, sketch:
WEAF WCAE WTAM WBN
WGY KYW
MBS-Sally's Sallies: WBAX
WBRW-I Love a Mystery, sketch
WEEU-Hollywood News: Melody
Shoppers
WGR-School for Brides
WIBX-Scattergood Baines
WMFF-Broucho Busters
WMMN-Shopper's Stroll
WOR-Heart of Julia Blake, sketch
WORK-Have You Heard: Inter-
lude
WPAR-Accordiana
11:30
NBC-Young Widder Brown,
sketch: WEAF WTAM KYW
WCAE WBN WGY
CBS-Big Sister, sketch: WABC
WVVA WCAU WJAS WHEC
WFBW WIBX WHP WGR WGBI
WBNF
NBC-Pepper Young's Family,
sketch: WJZ WHAM KDKA
WBAL WSYR WJTN WEEU
(sw-15.33)
MBS-Keep Fit to Music: WOR
WBAX
WBRW-People, Just People
*WESG-Harry Springer, organ-
ist: News
WKBW-Three Treys
WLW-Tina & Tim
WMMN-Salt & Peanuts: A Day
at Mays
WORK-Checkerboard Time
WPAR-Farm & Home Hour
11:45
NBC-Road of Life, sketch: WEAF
WCAE WBN WTAM WEEU
KYW WGY WLW
NBC-Getting the Most Out of
Life: WJZ WBZ WHAM WHK
KDKA WSYR WMFF WBRW
WJTN (sw-15.33)
CBS-Aunt Jenny's Stories:
WABC WJAS WCAU WIBX
WFBW WVVA WHEC WBNF
WGR WHP WGBI
*MBS-Radio Garden Club: News:
WOR
Subject: "Bulbs for Winter
Windows."
WBAL-To be announced
*WBAX-Musical Interlude: News:
Mine Schedule
WBRW-Polka Dots
*WKBW-Farm Period: News
WORK-The Swingsters

CBS-To be announced: WBNF
WIBX
NBC-Carters of Elm Street,
sketch: WEAF KYW
CBS-Kate Smith's Noonday
Chat: WABC WKBW WVVA
WFBW WHEC WCAU WJAS
WHP
*NBC-News: WEEU
*KDKA-News: Music: Weather:
Temp.
*WBAL-News: Checkerboard
Time: Markets
WBAX-Voice of the People
WBN-Your Family & Mine
WBRW-Mark Family
*WCAE-News: Melodies
WEEU-Checkerboard Time
WESG-Quick Quiz
WGBI-Good Morning Neighbor
WGR-Meet Miss Julia, sketch
*WGY-Organist: Markets: News
*WHAM Hit of the Day: News
*WJTN-News: Music
WLW-One Woman Speaks
*WMFF-News: Interlude
*WMMN-News: Farm Flashes
WOR-Victor H. Lindlahr, talk
WORK-Springtime & Harvest
WSYR Betty & Bob
WTAM-Heart of Julia Blake
12:15
NBC-The O'Neills, sketch: WEAF
WTAM WCAE WGY KYW WLW
WBN
CBS-When A Girl Marries,
sketch: WABC WFBW WCAU
WBNF WVVA WGBI WJAS
WIBX WHP WKBW
*NBC-Southernaires (News, WJZ
only): WJZ WSYR WBRW (sw
15.33)
Checkerboard Time: WGR WHAM
WMMN
KDKA-Voice of Farm
WBAN-Fred E. Pettit
*WBRW-News: Polka Dots
WEEU-Agricultural Hour
WJTN-Singin' Sam
WMFF-March of Feet: Have You
Heard?
*WORK-News
WPAR-Alec Randolph's Trio
12:30
CBS-Romance of Helen Trent,
sketch: WABC WCAU WHEC
WKBW WFBW
NBC-War Gambles with Youth:
WEAF
CBS-Novelteers: WPAR WMMN
NBC-Nat'l Farm & Home Hour:
WJZ WBRW KDKA WHAM
WJTN WSYR WBRW WMFF
For detail see Good Listening Guide.
*News: WJAS WOR WIBX
KYW-Happy Clarks
WBAL-Tonic Tunes
WBAX-The Midday Madcaps
(Continued on Next Page)

AFTERNOON

12:00
NBC-Meet the Artist: WJZ
(sw-15.33)

FRIDAY October 13

(12:30 p.m. Continued)

★WBEN-News: Bill Pitts Passes By; Musical
WCAE Carters of Ehu St.
WEEU The Crimson Trail
WGBI To be announced
WGR-Pahraus-Braun Prgm.
WGY-Farm Paper
★WIIP-News: Checkerboard Time
★WLV-News: Everybody's Farm
WTAM Linda's First Love, sketch
WVVA Your Family & Mine

12:45
NBC-Alice Cornett, songs: WEA
CBS-Our Gal Sunday, sketch:
WKBW WHEC WFBL WCAU
WJAS
Man on the Street: WIBX WBAL
★KYW-News: Music at Midday
WCAE Singin' Sam
★WEEU-News: Briefs
WIIP-Melody Makers
WMMN-Pappy Fibbs Takes the
Mike
WOR-Consumers' Quiz Club
WTAM-Editor's Daughter, sketch
WVVA-Farm & Home Hour

1:00
CBS-The Goldbergs, sketch:
WABC WFBL WCAU WHEC
WMMN WHP WJAS WGR
MBS-The Happy Gang: WBAX

NBC-Nat'l Farm & Home Hour:
WBAL
NBC-Jeno Bartal's Orch.: WEA
WCAE (sw-15.33)

WBEN-Livestock, Home Bureau
Prgm.
WEEU-Afternoon Melodies
WGBI Meet Miss Julia, sketch
WGY-Household Chats
WIBX-Goldman Band
★WKBW-News: Rise 'n' Shine
WLV-Livestock Reports
WOR-Health Talk: Prgm. Re-
view: Melody Moments
WPAR-Markets
WTAM-Nonday Resume
WVVA-L. P. Lehman & Staff

1:15
NBC-Dramatic Sketch: WEA
WGY WLW WBAL WHAM KYW
KDKA WBEN WTAM (sw-15.33)
CBS-Life Can Be Beautiful,
sketch: WABC WCAU WGBI
WFBL WGAR WHEC WGR WHP
WMMN

NBC-Virginia Hays, contr.: WJZ
WEBR WJTN WSYR WBRE
WMFF

MBS-Happy Gang: WNB
To be announced: WPAR WJAS
WCAE-Song Sampler
WESG-Checkerboard Time
WIBX-String Serenade
WOR-Housewives' Delight
WORK Luncheon Ensemble

1:30
NBC-Words & Music: WBEN
KYW (sw-15.33)
CBS-Road of Life, sketch: WABC
WJAS WFBL WHP WGBI
WCAU WGR WHEC WVVA

NBC-To be announced: WJZ
WEBR WMFF WEEU
MBS-Red River Dave: WNB
WOR

NBC-Markets & Weather: WEA
KDKA-Women and the News
WBAL-Happy Johnny & Gang
WBAX John Calvin
★WBRE-News: J. J. O'Malley
WCAE-Utility Hall
WESG-Suburban Special
WGY-Velvet Rhythm Four
WHAM-School of the Air
WIBX-Sinsatra's Orch.
WJTN-Matinee Revue
WKBW-Wilson Ames, organist
WLW-Editor's Daughter
WMMN-Kay Balfe
WORK-Kid Smith & Sisters
WPAR-Movie Gossip
WSYR-Console & Keys
WTAM To be announced

1:45
CBS-This Day Is Ours, sketch:
WABC WJAS WGBI WCAU
WHP WVVA WGR WFBL
WHEC WMMN
NBC-Vaughn Munroe, bar.: WJZ
WEBR WEEU WSYR KDKA
WMFF (sw-15.33)
NBC-Words & Music: WEA
MBS-Voice of Experience: WOR
WLW WHK WCAE WKBW
WBAL

WBAX-Matinee Melodies
WBEN-Dollars & Sense
WBRE-Luncheon Dance Music
WGY-George Hall's Orch.
WPAR-What's New?
WTAM-Your Family & Mine

CBS-Doc Barclay's Daughters,
sketch: WABC WHEC WJAS
WKBW WCAU WVVA WHP
NBC-Betty and Bob, sketch:
WEAF WTAM WBAL WGY KYW
WLW WBEN WHAM WCAE
NBC-Music Appreciation Hour:
WJZ WEEU KDKA WMFF
WORK (sw-15.33)
Music detail on page 16 this week.

MBS-Muse & Music: WNB
WBAX
WBRE-Phil & Jerry
WESG-Jerry Smith
★WFBL-News: Afternoon Concert
WGBI-Betty & Bob, sketch
★WGR-News: Personal Advisor
WIBX-Vocal Stars
WJTN-Revue Prgm.
★WMMN-News: Smoky Moun-
tainers
WOR-Martha Deane, Women's Hr.
WPAR-Farm Life
WSYR-Ruth Children's Matinee

2:15
NBC-Arnold Grimm's Daughter,
sketch: WEA WBAL WTAM
KYW WLW WGY WBEN WCAE
WHAM
MBS-Charles Openui's Hawaiians:
WNB WBAX
CBS-Life & Love of Dr. Susan,
sketch: WABC WHEC WKBW
WFBL WCAU WVVA WJAS
WGBI WHP WIBX WNB
WBRE-Famous Orch.
WESG-Pop Concert
WGR To be announced
WPAR-Rhythm & Romance

2:30
NBC-Valliant Lady, sketch: WEA
WTAM KYW WGY WLW WCAE
WBEN WHAM WBAL
CBS-Your Family & Mine,
sketch: WABC WNB WCAU
WFBL

NBC-Music Appreciation Hour:
WJZ WEEU WEBR WSYR
WMFF WBRE (sw-15.33)
MBS-Thomas Conrad Sawyer;
Word Dramas: WBAX

KDKA Home Forum
WEEU-Rhythm School
WGBI-Ma Perkins, sketch
WGR-American Family Robinson
WHP-Meet Miss Julia
WIBX-Style Notes: Audrey Lynn
WJAS-Musical

★WJTN-News: Calling Warren
KKBW-Today's Almanac
WMMN-Ted Grant's Varieties
WPAR-Popular Tunes
WVVA-Boys from Iowa

2:45
CBS-My Son and I: WABC WGR
WCAU WJAS WFBL WHEC
WVVA (sw-17.83)
More detail on page 10.

NBC-Betty Crocker: WEA WGY
WHAM WBAL WBEN WCAE
WLW KYW WTAM

CBS-Enoch Light's Orch.: WIBX
WHP WPAR WNB WESG (sw-
17.83)

MBS-Jimmy Walsh's Orchestra:
WBAX
★WGBI-News: Music: Resume
WKBW-Hollywood Parade
WOR-David Harum, sketch

3:00
CBS-Joyce Jordan, Girl Interne:
WABC WKBW WCAU WJAS
WFBL WHP WHEC WGBI
WVVA WKBW
NBC-The Story of Mary Marlin,
sketch: WEA WGY WTAM
WBEN KYW WLW WCAE

CBS-May Fair Orch.: WIBX
WGR WPAR WMMN (sw-17.83-
15.27)

NBC-Orphans of Divorce, sketch:
WJZ WHAM WJTN WSYR
WBAL KDKA (sw-15.33)

MBS-Marriage License Romances:
WNB
NBC-To be announced: WMFF
WORK WEEU

★WBAX-News
WBRE-Italian Hour
WESG To be announced
WOR-Johnny Magee's Orch.
WORK-Owen & King

3:15
CBS-Society Girl: WABC WGR
WCAU WJAS WFBL WHEC
NBC-Ma Perkins, sketch: WEA
WTAM WGY WLW KYW WCAE
WBEN

CBS-May Fair Orch: WGBI
NBC-The Chase Twins, sketch:
WJZ WHAM WJTN WSYR
WMFF KDKA WORK WEEU
WEBR

MBS-John Agnew, organist:
WNB WBAX
WBAL-Afternoon Show
WKBW To be announced
WVVA-Kitty Keene, sketch

3:30
MBS-Bob Miller's Orch.: WBAX
WOR

Friday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

MORNING

9:15 EST American School of the Air.
Subject: "This Living World," a study of history and coming events for upper elementary grades and junior and senior high school.

AFTERNOON

12:30 EST Farm and Home Hour.
Morrill Tozier of the Soil Conservation Service will talk on "Gully Control." E. J. Rowell of the Agricultural Marketing Service will give a "Report of Lambs on Feed."

NIGHT

6:30 EST Kaltenborn Edits the News.
7:00 EST Fred Waring in Pleasure Time.
7:30 EST Professor Quiz.
With Bob Trout.
8:00 EST Order of Adventurers.
True tall stories by famous American explorers and adventurers. Guests: Charles "Cannibal" Miller, author of "Cannibal Caravan," and James Durlocher, employe of an American oil company in Venezuela.
8:00 EST Kate Smith Hour.
Abbott and Costello, comedians; Ted Collins and others.
8:00 EST Cities Service Concert.
Lucille Manners, soprano; Ross Graham, baritone; Grantland Rice, sports; Frank Black conducts the orchestra.
8:30 EST Symphony Orchestra.
Eric Delamarter, conductor.
9:00 EST Waltz Time.
Frank Munn, tenor; Manhattan Chorus; Abe Lyman's orchestra.
9:00 EST Johnny Presents.
Dramas; vocalists; Johnny Green's orchestra.
9:00 EST Plantation Party; Variety Program.
Whitey Ford, M. C.; Louise Massey and the Westerners; Tom, Dick and Harry.
9:30 EST George Jessel's Variety Program.
9:30 EST First Nighter; Drama.
Tonight's drama "Symphony with Spaghetti," is the story of a girl with the burning desire to play in a symphony orchestra.
10:00 EST Grand Central Station; Drama.
10:00 EST Guy Lombardo's Orchestra.
10:30 EST Business Frontiers.
Guest: William H. Hager, president of a department store in Lancaster, Pennsylvania.

Refer to adjacent columns for stations broadcasting these programs

FREQUENCIES

CKLW-1030	WEAF-660	WHEC-1430	WMFF-1310
KDKA-980	WEBR-1310	WHK-1390	WMMN-890
KYW-1020	WEEU-830	WHP-1430	WNB-1500
WABC-860	WENR-870	WIBX-1200	WOR-710
WBAL-1060	WESG-850	WJAS-1290	WORK-1320
WBAX-1210	WFBL-1360	WJR-750	WPAR-1420
WBEN-900	WGAR-1450	WJTN-1210	WSB-740
WBRE-1310	WGBI-880	WJZ-760	WSM-650
WBT-1080	WGR-550	WKBW-570	WSYR-570
WBZ-990	WGY-790	WKBW-1480	WTIC-1040
WCAE-1220	WHAM-1150	WLW-700	WTAM-1070
WCAU-1170	WHAS-820	WMAQ-670	WVVA-1160

★CBS-News: Manhattan Minuet
Theater: WABC WGBI WIBX
WFBL WPAR WHEC WNB
WHP WJAS WGR (sw-17.83-
15.27)

NBC-Pepper Young's Family:
WEAF WBEN WTAM WCAE
WLW WGY KYW

NBC-Vass Family; WJZ WHAM
WSYR WMFF WORK WEBR
WJTN (sw-15.33)

★News: WBRE WESG
KDKA-Tea Time Tunes
★WBAL-Globe Trotter
WEEU-Uncle Jack's Prgm.
WKBW-Science News
WMMN-Buddy & Smiley
WVVA-Border Riders

3:45
NBC-Between the Bookends with
Ted Malone: WEBR WBAL
WBRE WHAM WJTN WMFF
WORK WSYR (sw-15.33)

CBS-Richard Maxwell, tnr.:
WABC WGBI WHP WIBX
WJAS WESG WFBL WPAR
WHEC WNB WGR (sw-17.83-
15.27)

NBC-The Guiding Light, sketch:
WEAF WGY WCAE KYW WLW
WBEN WTAM
WKBW Bob & Vera
WVVA-Neo-Vim's Gang

4:00
CBS-Al Bernard's Minstrels:
WABC WPAR WNB WBX
WESG WFBL WHEC WJAS
WGR WHP (sw-17.83-15.27)

★NBC-Club Matinee: News:
WJZ WJTN WBRE WMFF
WORK KDKA WEEU WHAM
WSYR WBAL (sw-9.53)

CBS-Kitty Keene, sketch: WKBW
NBC-Backstage Wife, sketch:
WEAF WTAM WBEN KYW
WLW WGY WCAE

WBAX-Program Resume
WGBI-All Star Revue
WKBW-Filmland Today
★WMMN-News: Parade of Bar-
gains
★WOR-News

4:15
NBC-Stella Dallas, sketch: WEA
WGY WBEN WTAM WCAE
WLW KYW

★NBC-Club Matinee: News:
WBRE

CBS-Al Bernard's Minstrels:
WGBI
MBS-Texas Jim Lewis: WBAX
WOR

★WFBL-News: AAA Reporter
WKBW-Gaslight Harmonies
4:30

★NBC-Club Matinee: News:
WJTN

NBC-Vic & Sade, sketch: WEA
WBEN WTAM WCAE KYW WGY

CBS-Men Behind the Stars:
WABC WFBL WPAR WESG
WJAS WHP WGR WIBX WGBI
WKBW WNB (sw-17.83-15.27)

MBS-Wayne West, songs: WBAX
WOR

WEEU-Buck Rogers, drama
WHP-Sautella's Strings
★WKBW-News
WLW-This Day Is Ours
WMMN-Salt & Peanuts
WVVA-Big Slim

4:45
CBS-Keyboard Capers: WABC
WESG WPAR WFBL WNB
WKBW WGBI (sw-17.83-15.27)

NBC-Midstream, sketch: WEA
WCAE WBEN WTAM WGY
KYW WHAM WLW

MBS-To be announced: WBAX
WEEU-Merchandise Revue
WGR-To be announced: Oppor-
tunity

WHP-Farmers' Service Prgm.
WIBX-Buckaroos
WJAS-Baron Elliott's Orch.
WOR-Career of Alice Blair
WVVA-Joe Barker's Gang

5:00
CBS-By Kathleen Norris: WABC
WGR WCAU WJAS WFBL

MBS-Old Fashioned Girl: WBAX
CBS-To be announced: WPAR
WNB WMMN WHEC WKBW
WIIP (sw-15.27)

NBC-Girl Alone, sketch: WEA
WGY WCAE WBEN WTAM
KYW

NBC-Name It & It's Yours: WJZ
WSYR KDKA WORK WHAM
WEBR WMFF

WBAL-Uncle Jack's Club
WBRE-Gerry Montana's Gang
WESG-Rhythm Almanac
WGBI-Facts About Scranton

★WGR-News: Dance Interlude
WIBX-Italian Melody
WJTN-Tea Time Tunes
WVVA-A Shopping We Will Go

5:15
NBC-The O'Neills, sketch: WEA
KYW WBEN WCAE

CBS-Three Treys: WABC WGR
WPAR WHEC WFBL WIBX (sw-
15.27)

MBS-The Johnson Family: WBAL
WBAX

NBC-Name It & It's Yours:
WJZ WJTN

NBC-Irma Glen, organist: WLW
KDKA-David Adams
WHP-Junior Town
WJAS-Baron Elliott's Orch.

★WKBW-To be announced: News
WMMN-Jam for Supper
WOR-Tommy Tucker's Orch.
WORK-The Rhythmaires
WTAM-Trumpeteers

5:30
NBC-Affairs of Anthony: WJZ
WEBR WBAL WJTN WBRE
WMFF

CBS-It Happened in Hollywood:
WABC WCAU WKBW WJAS

NBC-Jack Armstrong, sketch:
WEAF KYW WTAM WGY
WLW WBEN WCAE

CBS-To be announced: WHEC
WIBX WHP (sw-15.27-17.83)

MBS-Uncle Don, children's pro-
gram: WGR
Rhythm Makers' Orch.: WBAX
KDKA

★WESG-News
WFBL-Buck Rogers, sketch
WGBI-Jack Armstrong, sketch
WHAM-Your Family & Mine
WIIP-Gene Austin, songs

★WPAR-News: Markets
WSYR-Onondago Medical Society
WVVA-West Liberty Varieties

5:45
CBS-Scattergood Balnes, sketch:
WABC WFBL WVVA WKBW
WJAS WCAU WJAS WHEC
WGBI WIBX (sw-17.83)

NBC-Little Orphan Annie, sketch:
WEAF WGY KYW WBEN WCAE

NBC-Adventures of Tom Mix:
WJZ WBAL WEBR WHAM
WMFF WJTN WSYR KDKA

★WBAX-News: Sports
WBRE-Majestics
WESG-Woody Ott, sports
★WGR-Victor Spotlight: News
WHP-The Novelists

NIGHT

6:00

NBC-Torch of Progress, talk:
WEAF WMAQ WSB (sw-9.53)

★CBS-News: Edwin C. Hill,
comm.: WABC WJAS WNB
WVVA WKBW WKBW WCAU
WGBI WMMN WBT WIBX
WHP (also KXX KSL at 11
p.m.)

★NBC-(News, WJZ only) Pian-
ist: Alma Kitchell's Brief Case:
WJZ WENR WHK

★News: WFBL WHAM WJR
To be announced: WHAS WBAX
CKLW Stop & Go

★KDKA-News: Temp.: Your Mo-
vie Magazine

★KYW-News: Rhythmaires
★WBAL-News: Sports
★WBEN-News: Weather: Por-
traits in Music

WBRE-Polka Dots
★WBZ-News: Musicales: Weather
WCAE-Stardust
WESG-Lone Ranger

★WGR-Sidney Andorn: Ellis
VanderPyl: Five Star Final
WGR-Buck Rogers

★WGY-News: Varieties
★WJTN-News: Dimertine Melo-
dies

★WLW-Fred Kirby: News
WMFF-Auction Parade
WOR-Uncle Dor, children's prgm.

WORK-Dinner Dance Melodies
★WPAR-News: Flashes of Life
WSM-On the Bandstand

★WSYR-News: Nick Stenmler
★WTAM-Dinner Music: News
★WTIC-News: Weather

6:15
CBS-Uncle Jonathan, sketch:
WABC WKBW WIBX WFBL
WHAS

★NBC-Malcolm Claire, children's
stories: News: WEA WMAQ
WSB (sw-9.53)

NBC-Reggie Childs' Orch.: WJZ
KDKA WEBR WSM

★News: Sports: WCAE WBZ
★News: WIJK WJAS
Sports: WLW WTIC

WBAL-Around Dinner Table
WBAX-Musical Interlude: Sports:
Sports

WBEN-David Adams
WBT-Notelers: Jane Bartlett
WCAU-Meet Miss Julia, sketch

★WENR-News: Swingtime Sere-
nade
★WGAR-Franklin Lewis, comm.:
Interlude

WGBI-Sports Parade
WGR-Music in a Sentimental
Mood

WHAM-Radio Camera Club
WHP-Baseball Scores
WJR-Musical Prgm.

WMMN-Baseball Scores
WSYR-Change of Pace
★WVVA-News: Baseball Scores

6:30
NBC-John Gurney, basso.: (sw-
9.53)

NBC-Reggie Childs' Orch.: WBZ
WHK WENR

NBC-Capt. Tim Healy's Stamp
Club: WEA

★CBS-Kaltenborn Edits the
News: WABC WMMN WPAR
WVVA WBT WGBI WKBW

★News: WORK WHP WSB
WOR WMFF WHAS
Sports: WBEN WHAM WGR
KYW WBAL WFBL WJTN
WBAX

★News: Sports: CKLW WSM
To be announced: WLW WBAX
WIBX

KDKA-Music: Sports
WBRE-Stars of the Night
WCAE-Dancing Date

WCAU-Sports: Say It with Music
WGAR-Carl George
WGY-The Serenaders
WJAS-Baron Elliott's Orch.

WJR-Inside of Sports
WMAQ-Jack Armstrong, sketch
WTAM-Leisy Sportsman
WTIC-Gypsy Noods

6:45
★NBC-Lowell Thomas, news com-
mentator: WJZ WSYR WTAM
KDKA WHAM WBAL WBZ
WLW WJTN WTIC WBEN

NBC-Bill Stern Sport Scraps:
WFAF

NBC-Adventures of Tom Mix:
WENR

NBC-Salon Silhouettes: WORK
WEBR WSB

MBS-Johnson Family, sketch:
WOR

FRIDAY
October 13

★CBS-European News Roundup: WABC WKBW WGR WBT WKBN WWVA WMMN
CKLW-Adv. of Jimmie Allen
KYW-Ken Martin's Orch.
WBAX-Dinner Dance Time
★WBRE-News: To be announced
WCAE-La Marha Predicts
WCAU-Alan Scott
★WFBL-Tunes of Today: Edwin C. Hill
★WGBI-News: Baseball Scores
★WGR-News: Camera Club
WGY-Sports
WHAS-To be announced
WHK-Fact Finder
WHP-The Novelists
★WBX-News
WJAS-Life Can Be Beautiful
WJR-Richard Himber's Orch.
WMAQ-At Sun Down
WMFF-Program Resume: Dance Hour
WPAR-Sports Spotlight
WSM-Lullaby Time
7:00
NBC-Van Alexander's Orch.: WJZ WJTN WEBR WBAL WSYR WBZ
NBC-Fred Waring In Pleasure Time: WFAE WBEN WGY KYW WTIC WORK WCAE WBRE WMAQ WTAM WLW WSM (also at 11 p.m.)
CBS-Amos 'n' Andy, sketch: WABC WGR WJAS WBT WCAU WHAS WNBW WGBI WGR WJR WHEC WFBL (sw-15.27) (also at 11 p.m.)
★MBS-Fulton Lewis, Jr., commentator: WNBW WBAX WKBW Sports: WOR WMFF
To be announced: WPAR WSB WHAM
★CKLW-Fulton Lewis, Jr., comm. KDKA-Record Review
WENR Radio Fanfare
WHK-Gayle of Melody
WHP-Little Brown Book
WBX-Joe Venuti's Orch.: Sports
WMMN-Down Memory Lane
★WWVA News

7:15
NBC-I Love a Mystery, drama: WFAE WSB WTIC WCAE KYW WMAQ WBEN WTAM WGY WSM
NBC-Van Alexander's Orchestra: WENR WMFF
CBS-Lum & Abner, sketch: WABC WCAU WJAS WHEC WHAS WGR WJR WBT WGR WFBL (also KXX KSL at 11:15 p.m.)
NBC-To be announced: WORK
MBS-Savoy Swing: WNBW WBAX
★News: WBRE WLW
CKLW-Evening Serenade
WGBI Dance Hour
WHAM-Charles Sivertson's Orch.
WHK Safety First
WHP Bill Sherman, songs
WBX U. S. Reports
★WBX-News: Orch. of Week
★WLW-Michael Hinn, news
WMMN-The Flying Cadet
WOR The Answer Man
WPAR Safety Council
WSYR-Big Freddie Miller
WWVA-Romance in Rhythm
7:30
NBC-The Revelers Quartet: WFAE WBZ KYW
CBS-Professor Quiz with Bob Trout: WABC WGR WFBL WBT WHAS WHEC WCAU WJAS WJR WGR (sw 6.06-15.27) (also KXX KSL at 9 p.m.)
NBC-Josef Marais, songs: WJZ WMFF WEBR
MBS-Lone Ranger: WNBW WSYR WHK WOR WBAL WBAX WORK
CKLW-Maurice Onderet
KDKA-Football Predictions
WBRE-Robert Armstrong's Orch.
WBRE Today's Candid Story
WCAE-Lightning Jim
WGBI Master Singers
★WGY-News
WHAM-Big Tow
WHP Rhythm Review
WBX-Savino Orch.
★WJTN-News: Music
WKBW To be announced
WLW-Melody Grove
★WMAQ-News: Musical Entre
WMMN Concert Waltzes
WPAR Salon Musicale
WSB-Georgia Ambassadors
WSM-Classic Hall
WTAM Big Town, drama
WTIC-Sports
WWVA Twilight Reverie

7:45
NBC-Ray Kinney's Orch.: WJZ WEBR WMFF KDKA WBZ
NBC-Magic Waves, drama: WFAE
The mysterious origin and fascinating behavior of electrons, those infinitesimal particles which make radio and television possible, will be discussed and dramatized on this program.

MBS-Inside of Sports: WLW
CKLW-Recommended Reading
KYW Jimmy Saunders
WBRE-Richard Himber's Orch.
WBRE-Stagey Octet: Sports
WGBI-Melody Time
WGY-Twilight Trail
WHP-Around the World of Sport
WJTN-Boake Carter, comm.
WPAR-Songs by Wanda
WSB-Education, Please
WSM-Bob Dyer
★WTIC-News
WWVA-Male Quartet

8:00
NBC-Cities Service Concert: Lucille Manners, sop.; Ross Grahall, bar.; Frank Black's Orch.; Grantland Rice, sports: WFAE WGY WBEN KYW WCAE WTIC WSB WMAQ WTAM WSM (sw-9.53)
★CBS-Kate Smith's Variety Hour: News: WABC WHAS WKBN WCAU WGR WFBL WJR WNBW WHEC WGR WJAS WGBI WHP WBT (also KXX KSL at 12 mid.) (sw-06-15.27)
NBC-Order of Adventurers: WJZ WBAL KDKA WJTN WEBR WORK WBT WMFF
For detail see Good Listening Guide.
CBS-To be announced: WMMN WPAR WBX WFBL
MBS-Welcome, Neighbor: WOR
CKLW-Musical Varieties
WBAX-Football; Larksville vs. Knegt.
WBRE-To be announced
WHAM-Tomorrow's Headlines
WHK Today's Tribute
★WKBW-News: Musical News-ree: To be announced
WLW The American Parade
★WMMN-News: W. Va. Univ.
WSYR-News Drama
WWVA-Opportunities

8:15
NBC-Order of Adventurers: WHAM WSYR
WWVA-Concert Hall
8:30
CBS-To be announced: WHEC (sw 6.06)
MBS-Symphony Orchestra: WOR
NBC-Carson Robinson & His Buckaroos: WJZ WHAM WJTN WMFF WBZ KDKA WSYR WEBR WHIO WBAL WLW
NBC-To be announced: WBRE WORK
CKLW-Everybody's Jamboree
WGY-Farm Forum
WBX Los Angeles Quartet
★WKBW-Pop Concert: News
WMMN-Playhouse

8:45
WBX Dixie Songsters
★WWVA-News
9:00
NBC-Abe Lyman's Waltz Time; Frank Munn, trn.: WFAE WTAM WTIC WBEN WCAE WGY KYW WSM WSB WMAQ (sw-9.53)
CBS-Johnny Presents; Oratized Short Stories: Johnny Green's Orch.; Ray Bloch's Swing Fourteen; Soloists: WABC WHAS WBT WHEC WFBI WHI WKBW WGR WJAS WCAU WGBI WJR (sw-6.06) (also KXX KSL at 11:30 p.m.)
NBC-Plantation Party; Chlr; Orch.; Michael Stewart, songs
Westerners; Tom, Dick & Harry; Beulah: WJZ WBZ WSYR WJTN WHAM WBAL WENR KDKA WEBR WLW WBRE WHK
★MBS-Raymond Gram Swing: news analyst: CKLW
Story on page 5.
To be announced: WBX WPAR
★WGR-News: Sizzlegams
WMFF-Name It-It's Yours
★WOR-Gabriel Heatter, news
WOR-K-Dance time

9:15
CKLW-Lane Prescott's Ensemble
★WOR-Edwin C. Hill
9:30
★MBS-Edwin C. Hill, commentator: WOR
CBS-First Nighter; Barbara Ludly; Les Tremayne: WABC WFBL WCAU WKBW WHEC WGR WGR WJAS WBT WJR (sw-6.06)
For detail see Good Listening Guide
NBC-Concert Orch.: WJZ WBZ WSYR KDKA WEBR WORK WMFF WJTN WBAL (sw-9.53)
NBC-Geo. Jessel's Variety Prgm.: WFAE KYW WCAE WGY WSM WTAM WTIC WLW WBN
MBS-Music & Manners: Ernie Fiorito's Orch.: WOR WNBW
NBC-To be announced: WMAQ WSB
To be announced: WBT WHK
CKLW-Music and Manners
WBRE-Frank Kelly's Orch.
WENR-Weekly Record Review

9:45
NBC-Concert Orch.: WHAM WBAL
9:55
★NBC-News: To be announced: WJZ WSYR WJTN WMFF WEBR WBAL WBRE WORK WHAM WBZ KDKA
NBC-Guy Lombardo's Orchestra: WFAE WCAE KYW WSB WGY WMAQ WTAM WBEN WTIC WSM (sw-9.53)
CBS-Grand Central Station: WABC WHAS WFBL WGR WJAS WKBW WCAU WHEC WJR WBT (sw-6.06-11.83)
★MBS-Raymond Gram Swing: WOR
Story on page 5.
CKLW-Pianoforte Masters
WENR Your Football Prophet
WGBI Al Kavelin's Orch.
★WGR-News: To be announced
WHK-To be announced
WHP-Bernhard Leviton's Concert Ensemble
WBX-Clyde Lucas' Orch.
WLW-Unsolved Mysteries
★WMMN-News
★WOR-Raymond Gram Swing, news
WPAR-Echoes of Stage & Screen
10:15
★MBS-Waverly Root, news analyst: WOR WNBW
WENR-Will Osborne's Orch.
WGR-Helen Strange, drama
WHK Roller Derby
WHP Government Reports
WMMN-Music You Want

10:30
NBC-Business Frontiers: WFAE WMAQ WBEN WCAE WTAM WHAM (sw-9.53)
For detail see Good Listening Guide.
NBC-Concert Orch.: WJZ WJTN WBAL WBRE WORK WMFF WBZ WSYR WEBR
CBS-Young Man with a Band: WABC WGBI WJR WKBW WPAR WMMN WGR WJAS WHAS WHEC WHP
NBC-Melody Marathon: WENR WLW
★MBS-Fulton Lewis, Jr.'s congregational review: WNBW WOR CKLW
KDKA The Music You Want
KYW-Youth Symphony
★WBX-News
★WBT-News: William Winter
★WCAU Mac Parker, comm
★WFBL-News: Musical Interlude
WGR Q E D speaks
WGY-Weekly Victor Review
WHK-Sports
WBX Geo. Sokolsky, talk
WSB Editorial Hour
WSM-Pigskin Parade
WTIC-Gus Hedlund & Co.
10:45
NBC-Address by Mrs. F. O. Roosevelt: WFAE WBEN WCAE (sw 9.53)
Mrs. Roosevelt will address the Camp Fire Girls on the occasion of their annual convention in Berkeley, California.
MBS-Johnnie Davis' Orchestra: WBAX CKLW WHK WNBW WOR
NBC-Concert Orch.: WHAM
WBT-To be announced
WCAU Radiofilm
WFBL-Sun Dodgers
WGR-Bob Kelley: Interlude
WGR-Little Show
WBX-Moonbeams Ensemble
WMAQ-Milt Herth's Trio
WTAM-Dick Barrie's Orch.
11:00
★CBS-Paul Sullivan Reviews the News: WABC WHEC WCAU WNBW WJR WGR WGR
NBC-Ranny Weeks' Orchestra: WFAE (sw 9.53)
CBS-Bob Chester's Orch.: WBT WPAR (sw 11.83)
MBS-Lang Thompson's Orch.: WBAX
★NBC-(News, WJZ only) Dance Orch.: WJZ WBAL WJTN WBRE WEBR
★News: Weather: WTIC WOR KDKA
★News: WJAS WORK WENR WHAM WHAS WGLI WHK WLW
★News: Weather: WTIC WOR
★CKLW Reporter
★KYW News: Organ Reveries
★WBEN-News: Household Reveries
★WBZ News: Sports: Weather
★WCAE-News: Musical Interlude
WFBL-Sports: Waltz Time

11:15
NBC-Ranny Weeks' Orch.: WGY WTAM WSM
NBC-Oance Orch.: KDKA WSYR WORK WMFF
CBS-Bob Chester's Orch.: WABC WJAS WCAU WFBL WGR WMMN WNBW WIIP WBX WKBW WGBI
MBS-Lang Thompson's Orch.: WHK
Music You Want: WBZ CKLW WHAM KYW
★News: WSB WMAQ
WBX Sports
WCAE-Lang Thompson's Orch.
WENR-Will Osborne's Orch.
WGR-Tim Pan Alley
WHAS-George Walsh Looks 'Em Over
★WJR-News: Fifty-yard Line Revue
WLW This Is the Fair
WOR-Tommy Tucker's Orch.
WTIC-When Day Is Done
11:30
CBS-Cab Calloway's Orch.: WABC WNBW WJAS WBX WCAU WKBW WPAR WFBL WGBI WMMN WGR WBT WHEC WIIP
NBC-Emery Deutsch's Orch.: WFAE WCAE (sw-9.53)
NBC-Jack Teagarden's Orchestra: WJZ WBAL WJTN WBRE WSM WORK WEBR WSYR WMFF WHK KDKA
MBS-Teddy Powell's Orchestra: WOR WBAX
WBEN Bono's Orch.
WENR Art Kassel's Orch.
WGR Moon Magic
WGY-Music You Want
WHAS-Dance Orch.
WJR Sports
WLW Sports: Carl Loreh's Orch.
WMAQ Abe Lymao's Orch.
WSB King Kimo Kalohi's Hawaiians
★WTAM-News: Sammy Walkins' Orch.: News
11:45
NBC-Jack Teagarden's Orchestra: WBZ
CBS-Cab Calloway's Orch.: WJR
MBS-Teddy Powell's Orchestra: CKLW
WENR-To be announced
WLW Burt Farber's Orch.
12:00
★NBC-News: Harry James' Orchestra: WFAE WSB WTIC KYW WBEN WGY WMAQ
★NBC-News: Ella Fitzgerald's Orch.: WJZ WSYR WHAM WHK WBZ WSM KDKA
CBS-Bernie Cummins' Orchestra: WABC WNBW WGBI WHI WCAU WKBW WBX WFBL WHEC WJAS WHAS WGR (sw 6.12)
MBS-Jack Jenny's Orch.: WBAX WOR WCAE CKLW
★News: WJR WBRE WMFF Music You Want: WENR WTAM WBT-Midnight Dancing Party
WLW-Clyde McCoy's Orch.
12:15
CBS-Oance Orch.: WJR
NBC-Ella Fitzgerald's Orchestra: WBRE
12:30
★NBC-Dance Orch.: News: WJZ WSYR WMAQ WBZ KDKA WSM WBRE WHAM WHK
★NBC-Dance Orchestra: News: WFAE KYW WGY WSB WBEN WTIC WTAM
CBS-Oance Orch.: WABC WGR WBX WKBW WCAU WFBL WGBI WNBW WHI WJR (sw-6.12)
MBS-Johnnie Davis' Orch.: WOR WCAE WBAX
CKLW-Larry Gentile
WENR-Milt Herth's Trio
WHAS-Dream Serenade
WLW-Moon River
End of Friday Programs

WGBI Concert Hall
WGR Down the Mississippi
WHAM-Roland B. Woodward
WHP The Sound Stage
WBX-R. Bourdon's Orch.
WMMN-Music You Want
WPAR-Radio Theater Group
9:45
NBC-Concert Orch.: WHAM WBAL
10:00
★NBC-News: To be announced: WJZ WSYR WJTN WMFF WEBR WBAL WBRE WORK WHAM WBZ KDKA
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WBX-Clyde Lucas' Orch.
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★WOR-Raymond Gram Swing, news
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WENR-Will Osborne's Orch.
WGR-Helen Strange, drama
WHK Roller Derby
WHP Government Reports
WMMN-Music You Want
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KDKA The Music You Want
KYW-Youth Symphony
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★WBT-News: William Winter
★WCAU Mac Parker, comm
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★CKLW Reporter
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★WBEN-News: Household Reveries
★WBZ News: Sports: Weather
★WCAE-News: Musical Interlude
WFBL-Sports: Waltz Time

★WGY News: Dance Hour
★WHP-News: Dance Music
★WBX-News: Sports
WKBW Dance Interlude: Bowling News
WMAQ-To be announced
★WMFF-News: Scores
★WMMN-News: Dance Time
WSB-Atlanta Yesterday
WSM-World in Review
★WSYR-News: Baseball Results
WTAM Tom Manning
11:15
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NBC-Oance Orch.: KDKA WSYR WORK WMFF
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WENR Art Kassel's Orch.
WGR Moon Magic
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WSB King Kimo Kalohi's Hawaiians
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12:15
CBS-Oance Orch.: WJR
NBC-Ella Fitzgerald's Orchestra: WBRE
12:30
★NBC-Dance Orch.: News: WJZ WSYR WMAQ WBZ KDKA WSM WBRE WHAM WHK
★NBC-Dance Orchestra: News: WFAE KYW WGY WSB WBEN WTIC WTAM
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MBS-Johnnie Davis' Orch.: WOR WCAE WBAX
CKLW-Larry Gentile
WENR-Milt Herth's Trio
WHAS-Dream Serenade
WLW-Moon River
End of Friday Programs

HOW DO YOU
KNOW YOU
CAN'T WRITE?

Have you ever tried?
Have you ever attempted even the least bit of training, under competent guidance?

Or have you been sitting back as it is so easy to do, waiting for the day to come some time when you will awaken, all of a sudden, to the discovery, "I am a writer"?

If the latter course is the one of your choosing, you probably never will write. Lawyers must be law clerks, Doctors must be internes, Engineers must be draftsmen. We all know that, in our times, the egg does come before the chicken.

It is seldom that anyone becomes a writer until he (or she) has been writing for some time. That is why so many authors and writers spring up out of the newspaper business. The day-to-day necessity of writing—of gathering material about which to write—develops their talent, their insight, their background and their confidence as nothing else could.

That is why the Newspaper Institute of America bases its writing instruction on journalism—continuous writing—the training that has produced so many successful authors.



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Many people who should be writing become awestruck by fabulous stories about millionaire authors and therefore give little thought to the \$25, \$50 and \$100 or more than can often be earned for material that takes little time to write—stories, articles on business, fads, travels, sports, recipes, etc.—things that can easily be turned out in leisure hours, and often on the impulse of the moment.

A chance to test yourself

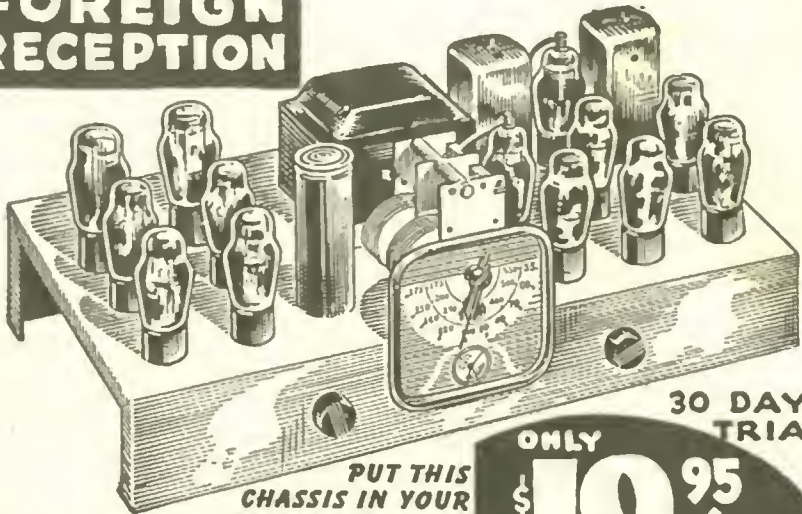
We have prepared a unique Writing Aptitude Test. This tells you whether you possess the fundamental qualities necessary to successful writing—acute observation, dramatic instinct, creative imagination, etc. You'll enjoy taking this test. The coupon will bring it, without obligation. Newspaper Institute of America, One Park Avenue, New York.

Free Newspaper Institute of America
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Send me your free Writing Aptitude Test and further information about writing for profit as promised in Radio Guide, October 13.
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FACTORY-TO-YOU SAVES YOU UP TO 50%

WE SAY . . . SENSATIONAL NEW INVENTIONS MAKE MIDWEST TODAY'S BEST RADIO BUY!

FOREIGN RECEPTION



PUT THIS CHASSIS IN YOUR PRESENT CABINET

HERE is what we believe is today's biggest radio value—the 1940 TELEVISION-ADAPTED MIDWEST. Now, you can enjoy the mighty power of 14 latest type tubes—plus an advanced circuit—plus advanced features—plus astonishing foreign performance—plus TELEVISION ADAPTATION—plus Super Built-In Aerial System—for little more than the cost of new tubes . . . and on 30 days' trial in your own home.

30 DAYS TRIAL
ONLY \$19.95
COMPLETE CHASSIS WITH TUBES AND SPEAKER
NEW 1940 14-TUBE MIDWEST

with TELEVISION ADAPTATION

with SUPER BUILT-IN AERIAL SYSTEM
Eliminates aerial and ground wires. Just plug in—like a floor lamp—and play.

See Midwest's Answer to TRADE-INS!



14-TUBE CABINET MODEL \$29.95 COMPLETE

The Midwest 30-day prove-it-yourself plan enables you to test the Midwest set you like, at your convenience . . . under every day and night condition . . . in good weather or bad . . . for thirty days . . . in the privacy of your own home. You must be satisfied 100% . . . you must be convinced that the Midwest you choose is today's biggest radio value . . . or, you send it right back to us.

NEW EASY PAY PLAN—USE YOUR CREDIT
Now, Midwest's Easy Pay Plan enables you to enjoy finer performance, and to pay for your Midwest on amazingly easy and fair terms. Why deny yourself any longer. (This plan applies to all Midwest radios . . . except the \$19.95 chassis and the \$29.95 cabinet model.)

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PASTE COUPON ON 1¢ POSTCARD . . . OR WRITE TODAY!

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Cincinnati, Ohio
Dept. 94-K

Name _____

Address _____

Town _____ State _____

Send me your new FREE catalog, complete details of your liberal 30-day Trial offer and factory-to-you price.

User-Agents Make Easy Extra Money. Check here () for details.

Send for New 1940 CATALOG

APPLICATION FOR JOB

Distributing RADIO GUIDE in Your Neighborhood

Dear Mr. Jones, Manager of Junior Salesmen, RADIO GUIDE, Dept. B, 731 Plymouth Court, Chicago, Illinois.

I am eager to earn money and win prizes as a Junior Salesman for RADIO GUIDE. Will you please write me and tell me how I can start earning money right away in my spare time?

Print Name _____ Age _____

Print Address _____

City and State _____

Parent's Signature _____

0-13

BULLS AND BONERS

One Dollar will be paid for every broadcasting boner printed in this column. Your boner—a ludicrous error or a statement with twisted meaning made by some radio performer—should be accompanied by name of station and broadcaster, date of program. Address Bulls and Boners, RADIO GUIDE, 731 Plymouth Court, Chicago, Ill. In case more than one reader submits same boner, prize goes to contributor whose letter bears earliest postmark. In case of tying postmarks, all tying contestants will receive prizes.

Bill Stern, fight announcer: ". . . There stands Joe Jacobs with the usual big black cigar in one corner of his mouth and in the other corner we see Tony Galento."—Helen Belknap, Edwards, Miss. (Sept. 15 over NBC.)

Contestant on Major Bowes' program: "They didn't happen to have incubators so my mother raised me by herself."—Mrs. J. M. Schaeberle, 44 South Pine Street, York, Pa. (Sept. 14 over CBS.)

News commentator: "The civilian population of Warsaw was asked to leave the city in leaflets dropped from airplanes."—Mildred Funk, Mercersburg, Pa. (Sept. 17 over Station WOR.)

American Farm Bureau speaker: "This marks the end of one error in American history and the beginning of another."—Doris Schweichert, R. F. D. No. 1, East Freehold, N. J. (Sept. 9 over NBC.)

Announcer: "Pick out the recipe of the cake you want to make, then put it in the oven and bake it."—Sara Brumbaugh, 601 West Fourth Street, Pittsburg, Kan. (Sept. 19 over Station WDAF.)

Dr. Harry Hagen: "Saleswomen are always argumentative, but not when they sell ladies."—Mrs. Lee Cornwall, 166 Cove Street, New Haven, Conn. (Sept. 18 over NBC.)

Announcer, advertising Gulf fishing-trips: "You don't have to worry about bait, just bring yourself and friends."

—Mrs. W. E. Smith, Box 311, Baton Rouge, La. (Sept. 15 over Station WWL.)

Claudette Colbert on "Lux Radio Theater": "Oh, there goes the door. I'll get it."—Bertha Klann, Waynesboro, Va. (Sept. 11 over Station WRVA.)

Don Norman ("Man on the Street"): "Write a question on a piece of paper that you think I can use."—Drusilla Vornsand, 132 S. Clay Street, Hinsdale, Ill. (Sept. 22 over Station WCFL.)

Sam Taub, fight announcer: "This time Pastor didn't fall. He stood on terra firma with both feet high in the air."—Gifford Samuels, 1615 Ninth Ave., Watervliet, N. Y. (Sept. 20 over Station WRVA.)

(Boners caught by an unusually large number of listeners are the following. In accordance with the rules, the prize goes to contributor whose letter bears earliest postmark.)

Andre Baruch, announcer: "When you wake up in the morning with a headache and find it impossible to stink clearly, try Bayer Aspirin."—Thomas P. Morgan, 415 E. 28th Street, Baltimore, Md. (Sept. 19 over NBC.)

Ford Bond, announcer: "Send for your copy of how to avoid one hundred and one mistakes in etiquette by Emily Post herself."—Mrs. M. T. Compton, 220 Cherry Street, Carlsile, Pa. (Sept. 20 over NBC.)

Elliott Roosevelt announcer: "Mr. Roosevelt's opinions are not his own and not necessarily those of the sponsor or of this station."—A. Clark, Box 460 AA, Route No. 1, Redford, Mich. (Sept. 12 over MBS.)

Wally Butterworth on "Vox Pop": "Take this tin and put it in your pipe and smoke it."—William McGrath, 108 Brock Street East, Oshawa, Ontario. (Sept. 16 over NBC.)

Announcer: "You'll enjoy Tums when you get acid indigestion in inconvenient places."—Esther Kropschot, Litchfield, Mich. (Sept. 18 over NBC.)

BIRTHDAYS

OCTOBER 7

Freddie Yeazel.
Phil Ohman.
Ann Pickard, WJJD, 201 N. Wells St., Chicago, Ill.
Eleanor Rella.
Guila Adams, NBC, Merchandise Mart, Chicago, Ill.
Andy Devine, NBC, Sunset and Vine, Hollywood, Calif.

OCTOBER 8

Florence Malone, NBC, RCA Bldg., New York, N. Y.
Henry Hunter (Art Jacobson), NBC, Merchandise Mart, Chicago, Ill.
Strickland Gillilan.
Lee Wiley.
Robert Armbruster, NBC, Sunset and Vine, Hollywood, Calif.
Vivian della Chiesa, NBC, Merchandise Mart, Chicago, Ill.

OCTOBER 10

Robert Ball.

Charles Pickard, WJJD, 201 N. Wells St., Chicago, Ill.
Helen Hayes, CBS, 485 Madison Ave., New York, N. Y.
Johnny Green, CBS, 485 Madison Ave., New York, N. Y.

OCTOBER 11

Opal Craven, NBC, Merchandise Mart, Chicago, Ill.
Leo Reisman.
Jimmy Donnelly, NBC, RCA Bldg., New York, N. Y.

OCTOBER 12

Theodore Webb.
Josephine Hutchinson.
Jane Ace, NBC, RCA Bldg., New York, N. Y.
Jack Shilkret.

OCTOBER 13

Irene Rich, NBC, Sunset and Vine, Hollywood, Calif.
Josephine Gibson.

GENUINE WALNUT CABINET
MIDGET POCKET RADIO \$2.99
POST PAID



Enjoy music, sports, announcements, drama, etc., with this compact, sturdy pocket size radio. **NOT A TOY!** Requires no batteries, tubes, or electrical connections! Beautiful in appearance and guaranteed as to Performance. A practical midget set you'll really enjoy. Genuine walnut cabinet. **SEND NO MONEY!** Pay postman \$2.99 plus a few cents postage. On cash orders we pay postage. *Mail Orders Only.* **AMERICAN LEADER, 8450 S. Ashland Ave., Dept. 6429, Chicago.** (Agents Wanted).

SHORT-CUT ARITHMETIC

Be expert in arithmetic. Clerks, bookkeepers, time-keepers, accountants, teachers, earn more money, save time and insure accuracy with swift and accurate new method of simplified and mental calculation. Easy and quick to learn. Only 4th complete. Stamps accepted.

ARITH-MAGIC, Dept. 12, Maywood, Ill.

Earn Cash at Home!

M.M. EARNED \$1174 at Home!

We paid M. M. \$1174 for exceptional cellar crop. **SNOW-KING mushrooms.** Big free picture book tells if your cellar, shed, barn suitable. We furnish materials, buy all crops through our 25 branches. Write today for "Guaranteed Success Plan" backed by company established 1908.

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 314R Lincoln Ave., Dept. 383, Chicago

Learn Profitable Profession in 90 days at Home

Earnings of Men and Women in the fascinating profession of Swedish Massage run as high as \$40 to \$70 per week but many prefer to open their own offices. Large incomes from hotels, hospitals, sanitariums and private patients come to those who qualify through our training. **Beating** along offers rich rewards for specialists. Write for Anatomy Charts, and booklet—**They're FREE!**

THE College of Swedish Massage
 30 E. Adams St., Dept. 781, Chicago
(Successful in National College of Massage)

ASTHMA

WRITE FREE TRIAL OFFER!

If you suffer from Asthma Paroxysms, from coughs, gasping, wheezing—write quick for **FREE TRIAL OFFER** of real relief. Inquiries from so-called "hopeless" cases especially invited. Write.

NACOR, 806 W. State Life Bldg., Indianapolis, Ind.

SAVE ONE-HALF OR MORE!

*** TRANSPARENT * ROOFLESS * PARTIAL ***

\$6.85 to \$9.50

We make **FALSE TEETH** that fit you by **MAIL** from your mouth-impression. **Money-Back** **SEND NO MONEY!** **GUARANTEE** Thousands of Satisfied Users. **of Satisfaction** Write for **FREE** mouth-forms, directions, etc. **ORA LAB., Dept. D-A328 - GARY, IND.**

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REMEMBER

to order your copy of next week's issue at your nearest newsstand early—**TODAY!**

76 COMICS AND FEATURES

\$2 NOVEL

*** PICTURE PARADE COLOR-ROTO SECTION**

*** EVERYBODY'S WEEKLY METROPOLITAN SECTION**

EVERY WEEK . . . IN THE Sunday PHILADELPHIA Inquirer

*** ON SALE AT ALL NEWSTANDS ***

WALLENSTEIN

(Continued from Page 17)

is almost legendary. It was he who, after a magnificent performance of Debussy's "La Mer," rushed backstage and cried, "Maestro, you were superb," only to receive Toscanini's gentle rebuke, "It was not I who was superb, but Debussy." When Toscanini left the Philharmonic, Wallenstein resigned at the same time.

By then he had already been conducting the "Sinfonietta" and had been made musical director of WOR in 1935. He knew his cello career was ended and never went back to it. His debut as a conductor had been made in Los Angeles in 1932, where he received the encouragement of Hertz and Bernardino Molinari, who advised him to get all the experience he could.

The Sinfonietta provided it for him. When he took it over it had sixteen men and played mostly "semi-classical" music. It was a gloomy outlook for Wallenstein, who wanted to conduct major symphonic pieces. But he went to work and discovered an immense literature for small ensembles. And gradually he added men to the orchestra until he had thirty. In all the years of the Sinfonietta's existence he has never played a tabloid version of a symphony or anything he considered below the standards he set for himself. He had to fight every inch of the way to keep those standards. Bach, Mozart, Beethoven were tabu with radio executives, who were blandly certain that the public would never fall for "that high-brow stuff." Today Wallenstein's programs are among the most popular on the air. His Bach cantatas drew thousands of letters—from churches who use them in their services, from choir singers and organists who regard them as of outstanding importance.

To conduct five radio programs a week would worry the ordinary musician into an early grave. But Wallenstein's wonder-child days have stood him in good stead. Besides his conducting he gets time to read hundreds of new manuscripts, direct the musical fate of WOR and have some fun. One of the best-looking men in radio, broad-shouldered, slim, with sleek dark hair, high Slavic cheek-bones and a warm smile, he pays absolutely no attention to his appearance. His wife struggles to keep him from going out looking like a traffic signal with red tie and green socks. Incurably domestic, he hates movies and theaters, likes to sit home and listen to the radio, of which he has at least five.

He likes to eat, and his food tastes are on the hearty side. Given water-cress sandwiches at an English tea-party, he eyed them in disgust and muttered, "Horsefood!" A good gossip with musicians and a picnic in the country with Toscanini on their days off are his ideas of a good time. He believes in unions and high wages for musicians. He has belonged to the Los Angeles musicians' union since 1908 and will soon be exempt from paying dues. And to have belonged to a union for thirty years at the age of forty is enough to stamp him the wonder-child of all time!

—Leonard Lieblich.



DRAW ME!
 TRY FOR A Free Art Course

If you like to draw, see how well you can copy this girl. Send us your drawing. Perhaps you'll win something you've no doubt always wanted — an art training, free. This is an amateur contest so don't hesitate to enter.

Prizes for Five Best Drawings — FIVE COMPLETE ART COURSES FREE, including drawing outfits. (Value of each course, \$195.00.)

FREE! If your drawing shows sufficient merit you will receive a grading and also our opinion as to whether it indicates art talent worth developing.

Commercial Artists play an important part in industry today because design, color and illustrating help sell most merchandise. Such artists are in demand. It's a fine, well paid career for those who train their skill with pencil or brush. If you can draw, don't waste this rare gift. Train yourself to do work for which nature has fitted you and which few people can do. Developing natural ability is the way to success. We have trained a large number of young men and women now capable of earning up to \$5,000.00 yearly as artists. Here's a chance to test your talent. Read the rules and send us your drawing.

RULES

This contest open only to amateurs, 16 years old or more. Professional commercial artists and Federal School students are not eligible.

1. Make drawing of girl 6 1/4 inches wide, on paper 7 inches wide. Draw only the girl, no lettering.
2. Use only pencil or pen.
3. We return no drawings.
4. Print your name, address (town, county, state), age, occupation on back of drawing.
5. All drawings must be received by Oct. 31st, 1939.

Prizes will be awarded for drawings best in proportion and neatness by Federal Schools Faculty.

FEDERAL SCHOOLS INC.

10679, Federal Schools Building, Minneapolis, Minnesota

Can You Write a Song? (See Page 11)
 Radio Guide's NATIONAL SONG SEARCH

WORK FOR THE

UNITED STATES GOVERNMENT

START \$1260 TO \$2100 YEAR

MEN—WOMEN—

Common education usually sufficient.

Get ready at once without leaving home.

Mail Coupon today—**SURE.**

FRANKLIN INSTITUTE
 Dept. S198, Rochester, N. Y.

Rush to me, entirely free of charge (1) a full description of U. S. Government Jobs; (2) Free copy of illustrated 32-page book, "U. S. Government Positions and How to Get Them"; (3) list of U. S. Government Jobs; (4) Tell me how to qualify for a U. S. Government Job.

Name

Address
 Use This Coupon Before You Mislay It. Write or Print Plainly

PLAY TUNES AT ONCE on the SYMPHONET

If you can whistle a tune — you can play sparkling melodies in a few minutes on this remarkable new musical instrument. No long course of expensive lessons. No months of tiresome study. Just a few minutes' practice and anyone from children to grown-ups can play real music in pure rich musical tones.

Not a Toy . . . but a Real MUSICAL INSTRUMENT!

The Symphonet has two full chromatic octaves of clear, flute-like tone quality. Made of black polished plastic, measures 12" long — with special ridges that make for easy fingering. Has adjustable mouth piece and easy teaching muscle-holder. For complete Symphonet outfit, including instrument, music-holder, numbered instruction sheet, and 24-page book of music — send only \$1.00 which will be mailed postpaid. Or send no money and pay postman \$1.00 plus postage on arrival. Satisfaction guaranteed or money refunded. Order TODAY!

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427 S. Wabash Dept. 9 Chicago



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Wear Hose We Furnish
without extra cost and start cash earnings quickly. Everybody buys hose. Replacement guaranteed as long as 8 months (depending on number of pairs) or REPLACED FREE. Doris Jensen, Ill. earned \$11 in 5 1/2 hours, received 2 new pairs. D. Nita Wilson sold \$195.52 worth her first week. Extra hose for your personal use sent with outfit, no extra cost — send size, no money. Rush penny postal for sample outfit details. ACT NOW.

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Midway 0-4, Greenfield, O.

FALSE TEETH

Perfect Fit or Money Returned
From YOUR OWN mouth impression. As low as \$6.50. Our own new method insures real fit and comfort. The perfect order-by-mail method. Long wearing TRIAL (30 days). EVERY CENT REFUNDED if fit is not PERFECT. You be the judge.

SEND NO MONEY
Write now for FREE IMPRESSION MATERIAL. Easy directions. Our PRICES ARE LOWEST. Ask about our payment plan. MONEY BACK GUARANTEED on teeth bought on payments. Don't wait.

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Nervous, Weak, Ankles Swollen?

Much nervousness is caused by an excess of acids and poisons due to non-organic and non-systemic Kidney and Bladder disorders which may also cause Getting Up Nights, Burning Passages, Swollen Joints, Backache, Clouds Under Eyes, Excess Acidity, Leg Pains and Tiredness. In many such cases the direct action of the doctor's prescription Cystax helps the Kidneys clean out Excess Acids. This plus the puritative work of Cystax may easily make you feel like a new person in just a few days. Try Cystax under the guarantee of money back unless completely satisfied. Cystax costs only 3c a dose at druggists and the guarantee protects you.

Here's the Way to Curb a Rupture

Successful Home Method That Anyone Can Use On Any Reducible Rupture Large or Small

COSTS NOTHING TO FIND OUT

Thousands of ruptured men, women and children will rejoice to know that the full plan so successfully used by Capt. W. A. Collings for his double rupture from which he suffered so long will be sent free to all who write for it.

Merely send your name and address to Capt. W. A. Collings, Inc., Box 194 P, Watertown, N. Y. It won't cost you a cent to find out and you may bless the day you sent for it. Hundreds have already reported satisfactory results following this free offer. Send right away — NOW — before you put down this paper.

FOOTBALL BROADCASTS

Saturday, October 7

- Columbia at Yale**
1:45 p.m. EST, 12:45 CST,
11:45 a.m. MST, 10:45 PST
WHN WNAC WPRO WTAG
WTIC WLLH WSPR WICC
WSAR WFEA WHAI WEAN
- Bucknell at Penn State**
2:00 p.m. EST, 1:00 CST,
12:00 noon MST, 11:00 a.m.
PST
WWSW
- Lake Forest at Augustana**
3:30 p.m. EST, 2:30 CST,
1:30 MST, 12:30 PST
WHBF
- W. Virginia at Pittsburgh**
1:30 p.m. EST, 12:30 CST,
11:30 a.m. MST, 10:30 PST
WCAE WFBG WLEU WTBO
- Butler at Indiana State**
3:00 p.m. EST, 2:00 CST,
1:00 MST, 12:00 noon PST
WBOW
- N. Carolina State at Clemson**
2:00 p.m. EST, 1:00 CST,
12:00 noon MST, 11:00 a.m.
PST
WAIM
- Iowa State at Kansas**
3:00 p.m. EST, 2:00 CST,
1:00 MST, 12:00 noon PST
KMBC
- Delaware at Ursinus**
2:00 p.m. EST, 1:00 CST,
12:00 noon MST, 11:00 a.m.
PST
WDEL
- Arkansas at Texas Christian**
3:00 p.m. EST, 2:00 CST,
1:00 MST, 12:00 noon PST
KARK
- Washington State at U. S. C.**
5:00 p.m. EST, 4:00 CST,
3:00 MST, 2:00 PST
KVEC
- Franklin and Marshall at Boston**
2:00 p.m. EST, 1:00 CST,
12:00 noon MST, 11:00 a.m.
PST
WGAL WDRK
- Minnesota at Nebraska**
2:45 p.m. EST, 1:45 CST,
12:45 MST, 11:45 a.m. PST
NBC WJZ WTCN WCCD
WHLB WFIL WHK WMAQ
WBAL WMAL KVDD WBZ
WDWD WREN WAVE KMJ
KTHS KGD KOA CFCF
WHAM WRTD
- Alabama at Fordham**
2:00 p.m. EST, 1:00 CST,
12:00 noon MST, 11:00 a.m.
PST
WAPF
- Texas at Wisconsin**
3:00 p.m. EST, 2:00 CST,
1:00 MST, 12:00 noon PST
WKBH WHA
- San Francisco at Montana**
4:00 p.m. EST, 3:00 CST,
2:00 MST, 1:00 PST
KQVD
- Tennessee at Sewanee**
3:00 p.m. EST, 2:00 CST,
1:00 MST, 12:00 noon PST
WRDL
- Vanderbilt at Kentucky**
3:30 p.m. EST, 2:30 CST,
1:30 MST, 12:30 PST
WSM
- Professional Games Sunday, October 8**
- New York at Pittsburgh**
2:30 p.m. EST, 1:30 CST,
12:30 MST, 11:30 a.m. PST
KDKA WHN WOR
- Columbus at Los Angeles Bulldogs**
5:00 p.m. EST, 4:00 CST,
3:00 MST, 2:00 PST
KFAC
- Chicago Cardinals at Green Bay**
3:00 p.m. EST, 2:00 CST,
1:00 MST, 12:00 noon PST
WKBH WJJD WIND
- Brooklyn at Washington**
2:00 p.m. EST, 1:00 CST,
12:00 noon MST, 11:00 a.m.
PST
WDL WFMD WCBM
- Chicago Bears at Cleveland**
2:00 p.m. EST, 1:00 CST,
12:00 noon MST, 11:00 a.m.
PST
WGAR
- Georgia Tech at Notre Dame**
3:00 p.m. EST, 2:00 CST,
1:00 MST, 12:00 noon PST
WRDW WSB WTDC WFAM
- Missouri at Ohio State**
1:30 p.m. EST, 12:30 CST,
11:30 a.m. MST, 10:30 PST
WBNS WTAM WDSU
- Lafayette at Pennsylvania**
2:00 p.m. EST, 1:00 CST,
12:00 noon MST, 11:00 a.m.
PST
WCAU WEST WGBI WKOK
WHP WPG
- Western Maryland at Maryland**
2:00 p.m. EST, 1:00 CST,
12:00 noon MST, 11:00 a.m.
PST
WFBR WJWJ WSAL
- Springfield at Muhlenberg**
2:00 p.m. EST, 1:00 CST,
12:00 noon MST, 11:00 a.m.
PST
WSAN
- Georgia Tech at Notre Dame**
3:00 p.m. EST, 2:00 CST,
1:00 MST, 12:00 noon PST
WRDW WSB WTDC WFAM
- Stanford at Oregon**
4:45 p.m. EST, 3:45 CST,
2:45 MST, 1:45 PST
KMD KVDE
- Purdue Varsity vs. Freshmen**
2:45 p.m. EST, 1:45 CST,
12:45 MST, 11:45 a.m. PST
WBAA
- Indiana at Iowa**
3:00 p.m. EST, 2:00 CST,
1:00 MST, 12:00 noon PST
WOC WMT WHD
- Centenary College at Rice**
9:00 p.m. EST, 8:00 CST,
7:00 MST, 6:00 PST
KWKH
- U. C. L. A. at Washington**
5:00 p.m. EST, 4:00 CST,
3:00 MST, 2:00 PST
KIRD
- Michigan State at U. of Mich.**
1:45 p.m. EST, 12:45 CST,
11:45 a.m. MST, 10:45 PST
WBM WDDW-WASH WJIM
WJR WYZ
- Tulane at Auburn**
3:00 p.m. EST, 2:00 CST,
1:00 MST, 12:00 noon PST
WBRC WSMB
- Plains at Plymouth**
2:00 p.m. EST, 1:00 CST,
12:00 noon MST, 11:00 a.m.
PST
WBAX
- St. Mary's at U. of California**
5:00 p.m. EST, 4:00 CST,
3:00 MST, 2:00 PST
KDH
- Nevada at St. Jose**
11:00 p.m. EST, 10:00 CST,
9:00 MST, 8:00 PST
KOH

RADIO QUIZ GAME — ANSWERS

(See Questions on Page 12)

Compare your score with that of the contestants who appeared on the programs. Of these twenty-one questions, fifteen were answered correctly by the contestants on the air — about 75%. See if you can beat that.

"True or False"

1. False.
2. True.
3. False.

"Dr. I. Q."

1. President Wilson.
2. One — the eighteenth.
3. Limes Line.

"Kay Kyser's College"

1. Gabby Hartnett, Pepper Martin, Babe Ruth, Ducky Medwick, Dizzy Dean, Rajah — Rogers Hornsby.
2. Alice Marble.
3. Eleanor Holm.

"Don't Forget"

1. Sullivan, melody; Gilbert, lyrics.
2. The cuckoo.
3. Hapsburg, Romanoff and Hohenzollern.
4. Dentine.

"Professor Quiz"

1. Cupid — archery; Leander — swimming; Ben-Hur — harness-racing; Annie Oakley — shooting; Icarus — flying.
2. Greater.

STARTS YOU IN BUSINESS

SELLING TIES — OVER 100% PROFIT

Silk Lined Ties, Sample Tie 15c \$1.50 Doz.
Hand Made Ties, Sample Tie 30c \$3.00 Doz.
Style-On-Ties, Sample Tie 25c \$2.40 Doz.
Stripper, Tie & Kerchief Set, Sample 90c \$9.00 Doz.
Tie & Kerchief Set in match, Sample 35c \$3.60 Doz.
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Complete line of Ties, Slide-Ons, Bowls, Knitted Ties, Leatherizes, Mufflers, and Bowed Novelties. Send 25c deposit with order, balance C.O.D.

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TYPEWRITER 1/2 Price

Easy Terms
Only 10c a Day

Save over 1/2 on all standard office models. Also on models at reduced prices.

SEND NO MONEY
All late models completely re-finished like brand new, FULLY GUARANTEED. Big free catalog shows actual machines in full colors. Lowest prices. Send at once.

Free course in typing included.

International Typewriter Exch., 231 W. Monroe St., Dept. 1076, Chicago

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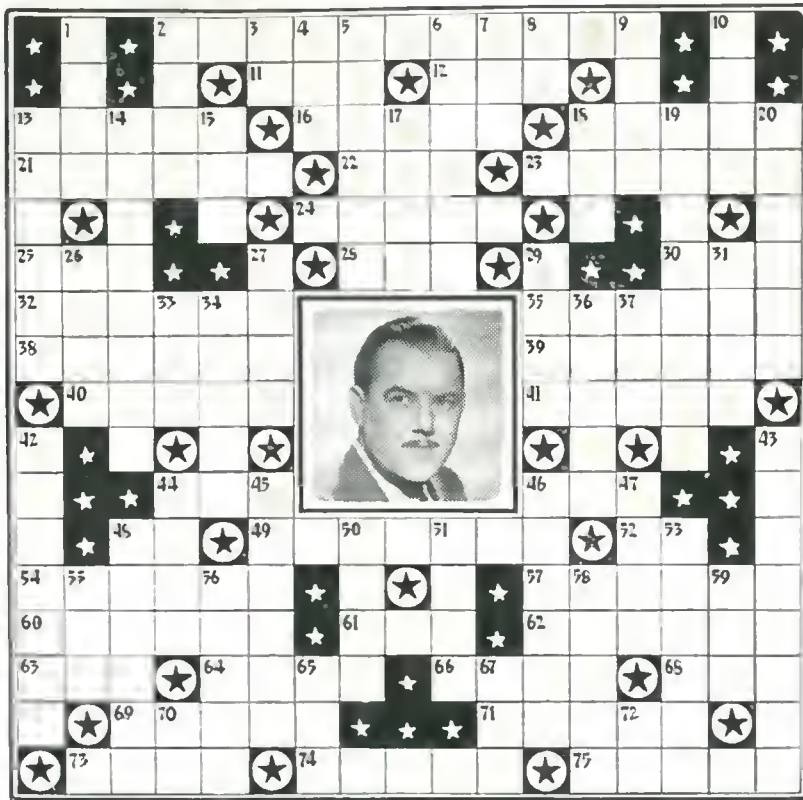
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- Last name, star in the portrait (CBS musical director)
 - Epoch
 - Hedge, radio actor ("Myrl and Marge")
 - Herbage
 - Franko Goldtman, bandmaster
 - Acute pain in the stomach
 - Notwithstanding
 - Anger
 - City in Mexico
 - An ill omen
 - Keetsman, hantleizer
 - Existence
 - Small light cake
 - To reel out
 - Discount
 - Hair dressing
 - Proclaimed loudly
 - Closely woven silk
 - Plenty, on the seashore (pl.)
 - Unit of electrical resistance
 - Eccentric
 - Above
 - Mario —, Cuban band leader
 - Bone (Latin)
 - Novis, tenor ("Fibber McGee")
 - Mentally deranged
 - Jack —, orchestra leader
 - Sick
 - Changed direction
 - Drinking stuff
- VERTICAL**
- First name, star in the portrait (CBS musical director)
 - Flexible rubber tube
 - Pronoun
 - Sooner than
 - Counter, soprano
 - Gazelles
 - Melted as ice cream
 - Short for Tyrus
 - Kind of gas
 - Not cloudy
 - Frank —, announcer
 - Irregular
 - Gary, baritone
 - Small singing bird
 - Modest
 - Guy —, bandleader
 - Put up in cans
 - Masculine name
 - Gray, bandleader
 - Spheres
 - Tribes of Indians
 - Corrode
 - Adams, radio actress
 - Indian antelope
 - Prevent
 - "The King of Swing"
 - Made haste
 - Craven, "The Lullaby Lady" ("Contented Hour")
 - Fine cotton fabric used in making shirts
 - DeHavilland, screen star
 - Quantity of medicine
 - Except, if, not
 - Slender
 - Boniley, actor ("Midstream")
 - Skirt made of animal skin
 - Lubricate
 - Forrest —, actor ("Seal tergood Baines")
 - Bird dwellings
 - Of recent origin
 - Theory
 - Easi Indian magical rites
 - Pronoun
 - Order of Americans (abbr.)
- Solution to Puzzle Given Last Week**
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MR. FAIRFAX REPLIES

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

Mrs. J. Anderson, Los Angeles, Calif.—Kate Smith was born May 1, 1910. She has been doing radio work since 1931. . . Molly Jordan returned to the Fibber McGee program April 18—after being off the air for a long period due to illness.

Miss Lilyon Guinon, Newark, N. J.—Jay Jostyn takes the part of Curt Curtis in "This Day Is Ours." Jay was born December 13, 1905, in Milwaukee, Wisconsin. He studied two years at Marquette University, then went to Wisconsin University to enroll in their dramatic school. He began radio work in Los Angeles. Jostyn married Ruth Hill October 17, 1928. They have two sons, Jean Charles and John George. Jay is five feet eleven

inches tall, weighs 150 pounds, has brown hair and blue eyes.

Miss Shirley Roth, Peoria, Ill.—The Landt Trio is composed of Dan, Karl and Jack Landt. Howard White was originally their accompanist; when he died, Curley Mahr replaced him. Mahr is about thirty-two years old, formerly played with Irving Aronson's Commanders. The Landts were all born in Seranton, Pennsylvania. . . Karl on August 11, 1908; Don on October 25, 1901, and Jack on November 4, 1911. Karl and Don are five feet six inches tall; Jack stands five feet ten inches. Karl weighs 145 pounds, Don weighs 170 pounds, and Jack weighs 165 pounds.

Mr. Dick Ruben, Syracuse, N. Y.—Bill Stoker, formerly with Kay Kyser's band, is now with Freddy Martin's orchestra.

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28x4.50	2.35	28x4.50	2.55	28x4.50	3.45	1.45
30x4.00	2.40	30x4.00	2.60	30x4.00	3.65	1.60
30x4.50	2.60	30x4.50	2.80	30x4.50	3.75	1.75
32x4.00	2.50	32x4.00	2.70	32x4.00	3.95	1.70
32x4.50	2.70	32x4.50	2.90	32x4.50	4.05	1.85
34x4.00	2.85	34x4.00	3.05	34x4.00	4.15	1.95
34x4.50	3.05	34x4.50	3.25	34x4.50	4.25	2.05
36x4.00	3.15	36x4.00	3.35	36x4.00	4.35	2.15
36x4.50	3.35	36x4.50	3.55	36x4.50	4.45	2.25
38x4.00	3.45	38x4.00	3.65	38x4.00	4.55	2.35
38x4.50	3.65	38x4.50	3.85	38x4.50	4.65	2.45
40x4.00	3.75	40x4.00	3.95	40x4.00	4.75	2.55
40x4.50	3.95	40x4.50	4.15	40x4.50	4.85	2.65
42x4.00	4.05	42x4.00	4.25	42x4.00	4.95	2.75
42x4.50	4.25	42x4.50	4.45	42x4.50	5.05	2.85
44x4.00	4.35	44x4.00	4.55	44x4.00	5.15	2.95
44x4.50	4.55	44x4.50	4.75	44x4.50	5.25	3.05
46x4.00	4.65	46x4.00	4.85	46x4.00	5.35	3.15
46x4.50	4.85	46x4.50	5.05	46x4.50	5.45	3.25
48x4.00	4.95	48x4.00	5.15	48x4.00	5.55	3.35
48x4.50	5.15	48x4.50	5.35	48x4.50	5.65	3.45
50x4.00	5.25	50x4.00	5.45	50x4.00	5.75	3.55
50x4.50	5.45	50x4.50	5.65	50x4.50	5.85	3.65
52x4.00	5.55	52x4.00	5.75	52x4.00	5.95	3.75
52x4.50	5.75	52x4.50	5.95	52x4.50	6.05	3.85

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32x4.00	3.65	34x4.00	3.85
34x4.00	3.85	36x4.00	4.05
36x4.00	4.05	38x4.00	4.25
38x4.00	4.25	40x4.00	4.45
40x4.00	4.45	42x4.00	4.65
42x4.00	4.65	44x4.00	4.85
44x4.00	4.85	46x4.00	5.05
46x4.00	5.05	48x4.00	5.25
48x4.00	5.25	50x4.00	5.45
50x4.00	5.45	52x4.00	5.65
52x4.00	5.65	54x4.00	5.85
54x4.00	5.85	56x4.00	6.05
56x4.00	6.05	58x4.00	6.25
58x4.00	6.25	60x4.00	6.45
60x4.00	6.45	62x4.00	6.65
62x4.00	6.65	64x4.00	6.85
64x4.00	6.85	66x4.00	7.05
66x4.00	7.05	68x4.00	7.25
68x4.00	7.25	70x4.00	7.45
70x4.00	7.45	72x4.00	7.65
72x4.00	7.65	74x4.00	7.85
74x4.00	7.85	76x4.00	8.05
76x4.00	8.05	78x4.00	8.25
78x4.00	8.25	80x4.00	8.45
80x4.00	8.45	82x4.00	8.65
82x4.00	8.65	84x4.00	8.85
84x4.00	8.85	86x4.00	9.05
86x4.00	9.05	88x4.00	9.25
88x4.00	9.25	90x4.00	9.45
90x4.00	9.45	92x4.00	9.65
92x4.00	9.65	94x4.00	9.85
94x4.00	9.85	96x4.00	10.05
96x4.00	10.05	98x4.00	10.25
98x4.00	10.25	100x4.00	10.45

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32x4.00	3.95	34x4.00	4.15
34x4.00	4.15	36x4.00	4.35
36x4.00	4.35	38x4.00	4.55
38x4.00	4.55	40x4.00	4.75
40x4.00	4.75	42x4.00	4.95
42x4.00	4.95	44x4.00	5.15
44x4.00	5.15	46x4.00	5.35
46x4.00	5.35	48x4.00	5.55
48x4.00	5.55	50x4.00	5.75
50x4.00	5.75	52x4.00	5.95
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64x4.00	7.15	66x4.00	7.35
66x4.00	7.35	68x4.00	7.55
68x4.00	7.55	70x4.00	7.75
70x4.00	7.75	72x4.00	7.95
72x4.00	7.95	74x4.00	8.15
74x4.00	8.15	76x4.00	8.35
76x4.00	8.35	78x4.00	8.55
78x4.00	8.55	80x4.00	8.75
80x4.00	8.75	82x4.00	8.95
82x4.00	8.95	84x4.00	9.15
84x4.00	9.15	86x4.00	9.35
86x4.00	9.35	88x4.00	9.55
88x4.00	9.55	90x4.00	9.75
90x4.00	9.75	92x4.00	9.95
92x4.00	9.95	94x4.00	10.15
94x4.00	10.15	96x4.00	10.35
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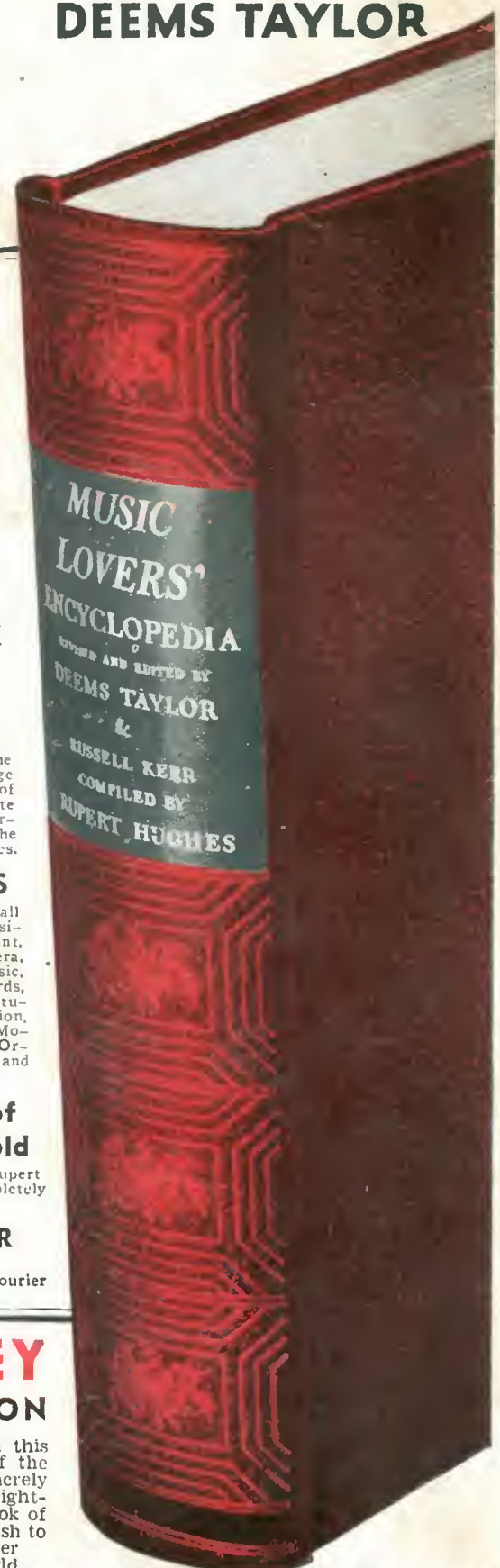
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