COMPLETE PROGRAMS FOR WEEK ENDING OCTOBER 23

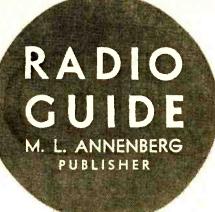
OCTOBER 23, 1937

LISTENING MADE EASY—USE THE NEW PROGRAM SELECTOR

is week

ROSALIND RUSSELL Silver Theater Actress on CBS Sunday

WARDEN LAWES IN HIS FIRST FALL PROGRAM. EMILY POST ON GETTING THE MOST OUT OF LIFE. TELEPATHY EXPERIMENTS



Vol. 7. No. 1

CURTIS MITCHELL Editor

year his brief appearances have

been a pleasure. This is chiefly be-

cause of two reasons: First, with un-

common wisdom which will shortly

be followed profitably by other pro-

grams, his sponsors concluded that

followers of the swing vogue and its

Medal of Merit A Weekly Award for Excellence in Broadcasting

AWARDED TO THE CAMEL

R ADIO has its first "double feature" program, a new hit-show. It is the Camel Caravan, as presented these Tuesday nights by two zany educators, one known as Professor Goodman, the other as Prexy Oakie. This is not the sort of show. however, over which those educators who have been bemoaning broadcasting's lack of educational

emphasis will tear up the sidewalks. On the contrary, they may tear out a few hairs. But not so the delighted listeners who have herewith both something to their liking and an interesting solution to one of radio's more irritating perplexities.

The Camel Caravan has a history which is like that of all full-hour programs, in that it consistently has sought to give the listener a wide variety of entertainment. Recently letters reaching us have voiced plaintive protests at so much variety entertainment. Listeners are coming to want their shows more specialized, more "what they want when they want it." This year, apparently, the Caravan



Benny Goodman

apparently, the Caravan took the pulse-beat of America and decided to abandon the full hour of variety. Which brings us to the b'rth of the double feature. Jack Oakie's presence on the air last year was something less than a treat to many of his listeners. This messiah, Benny Goodman, did and would resent any intrusion whatsoever on the time of their godling. Second, that Comedian Oakie would never be a successful comedian, nor would anyone else, until the right scripts were produced for him. But the right scripts cost important money—and for important money, in the bright lexicon of most producers now in Hollywood, you can buy a guest star or two. But here again the new idea took ho'd.

"Everyone is having guest stars," Caravan producers planned, "Let us have some entertainment."

There is a difference, many listeners have to'd us. So the double-feature Caravan was built, with President Oakie and his college of cut-ups for the first half-hour and Professor

Goodman and his rhythmic lectures for swing fans for the second. The division is honest and sensible. Because Camel Car-

avan gives the listener both entertainment and consideration, we tender it the Radio Guide Medal of Merit.



Jack Oakie

HAPPY LISTENING

First Bok ...

AVE you ever looked at this space in Radio Guide before? Last week it contained the contents listings. It was the same for many months before that. But none of you ever wrote us to say that you used it or that you did not use it. So when it was suggested that we drop the listings of our contents in favor of paragraphs like these, in the hope of pleasing more people, we decided to do so. Do you like the change? Do you think it for the better—or worse? Please let us know.

Lazy Listening ...

ONE reason we barged into this space was because we could tell you about some of the splendid things radio is planning for this autumn, and some of the things we are planning, too. The new program selector on pages 17 and 18, for instance, is brandnew, and an exclusive Radio Guide feature. Possibly we are encouraging lazy listening by making it so easy to find just the network programs wanted, but we hold that laziness when aided and abetted by Radio Guide is completely laudable, and we propose to encourage it to the utmost.

Mysterious Swallows

NO BROADCAST has about it more mystery than the one which we list in this issue with fear and trembling. Turn to pages 14 and 15 and read about the swallows of San Capistrano. Each year, on a certain day, they fly away to an unknown destina tion, taking their young with them. Where or why, no one knows. Nor does anyone understand how they know, year in and year out, the exact date for their departure. Yet, almost to the hour, they leave their nests at exactly the same time every year. The date invariably is October 23. This year's migration will be the occasion of a broadcast that certainly is unique, and certainly should be interesting.

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this week!

Previews of Some of the Better Programs

SUNDAY, OCT. 17

Chopin . . . 88 years A program from Poland com-memorating Chopin's death will be aired over NBC, Sunday, 11:30 a.m. EST

Marking 88th anniversary of Chopin's death, Henry Sztompka, favorite pupil of Paderewski, will play Chopin music on Chopin's own piano.

Lloyd Pantages . . . scoopster

New dramatizations of Hollywood incidents, news. CBS, Sunday, 1:45 p.m. EST. For the West, 8 p.m. PST.

Lloyd Pantages, one-time newspaper columnist, joined a West Coast show to dispense flicker news. Listeners clamored for more and now he's heard Coast to Coast.

Everybody's Music ... farewell

Conductor Howard Barlow and Symphony close "Everybody's Mu-sic." Sunday, CBS, 3 p.m. EST.

As its final presentation, this program reviews Columbia Composers Commission works, premieres a new opera adapted from "Green Mansions."

For some interesting information about "Green Man-sions." please turn to page 9.

Marion Talley . . . scope

Marion Talley, Metropolitan singer, starred in own program over NBC, Sunday, 5 p.m. EST.

From the modern "Smoke Gets in Your Eyes," Miss Talley goes to Grieg and his "Going Home" and Korngold's "The Dead City" for her song program this evening.

Lauritz Melchior ... Wagnerite

Lauritz Melchior, tenor, will sing on the Ford Sunday Evening Hour over CBS, Sunday, 9 p.m. EST. Melchior has sung more Wagnerian

leads than any other living opera sing-Has sung "Tristan" more than 100 times. Is a native of Denmark.

Zenith . . . adventure in science

Zenith Foundation brings experiments in telepathy on NBC, Sun-day at 10 p.m. EST.

Scientific, dramatic, this show explores a field of human powers generally unknown. It's thrilling, surprising.

Rising Musical Star . . . opportunity

Alexander Smallens, Alma Gluck, and Ernest Schelling open new show. NBC, Sunday, 10 p.m. EST. Designed to aid aspiring artists, "Rising Musical Star" offers cash prizes, recognition to musicians selected by an audition jury. For more details on this new program, please turn to page 8.

MONDAY, OCT. 18

Air School . . . the three R's

FOR RADIO STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO THIS WEEK'S PROGRAMS, WHICH ARE LISTED ON PAGES 29 TO 45



Phil Baker deserts CBS for a night to pinch-hit for Burns and Allen on NBC Monday. He'll also take along his famous "Bottle" (left)

ters its ninth season on CBS, Monday thru Friday, 2:30 p.m. EST. Teachers and officials join to bring the schoolroom to listeners, offer courses in music, history, literature, current events.

Roosevelt . . . human needs

President Franklin D. Roosevelt speaks Monday. NBC, CBS, MBS, 10:30 p.m. EST.

The President, along with other speakers, will be heard in a nationwide appeal for community funds to help the needy.

Phil Baker . . . filler

Phil Baker pinch-hits for Burns and Allen. NBC, Monday, 8 p.m. EST. For the West, 7:30 p.m. PST. Self-styled "Great American Trouper," Phil troupes for Grape Nuts with Beetle and Bottle while George and Gracie continue to vacation

Philadelphia Orchestra . . . treat

The Philadelphia Orchestra, under the baton of Eugene Ormandy, begins new series. NBC, Monday, 9 p.m. EST.

A full-hour concert, featuring Basso Feodor Chaliapin, first guest, will of-American School of the Air en- fer fine music by a famous orchestra.

Warden Lawes . . . crusader

Sing Sing Prison's Warden Lewis E. Lawes begins "Behind Prison Bars." NBC, Monday, 10 p.m. EST.

Lawes, warden of the "Big House" and writer of famous "20,000 Years in Sing Sing," fights crime through own experiences mixed with bits of his characteristic prison philosophy. For information about Warden Lawes' new series, please turn to page 9.

TUESDAY, OCT. 19

Bill Robinson . . . tap, tap

"Hollywood in Person" features an interview with Bill Robinson. CBS, Tuesday, 1:45 p.m. EST.

Dean of tap-dancers. Bill Robinson is known the country over for his nimble feet. Veteran vaudeville star, he made a hit in pictures with Shirley Temple and they won the hearts of America.

Edward G. Robinson . . . drama

Edward G. Robinson stars in new dramatic serial on CBS, Tuesday, 8 p.m. EST.

With beauteous Claire Trevor of the movies as "Little Caesar" Robinson's leading lady, listeners are assured of splendid entertainment in what promises to be top radio fare.

Gladys Swarthout . . . comic

Mezzo-soprano turns comedian on Packard Hour over NBC, Tuesday, 9:30 p.m. EST.

Miss Swarthout, star of the Metropolitan, tries her first comic lines with Charley Butterworth, also sings with Lanny Ross and Raymond Paige's orchestra.

WEDNESDAY, OCT. 20

Elisabeth Rethberg . . . perfect

Elisabeth Rethberg, prima donna, is guest star on the Chesterfield Hour over CBS, Wednesday, 9 p.m. EST.

Elisabeth Rethberg was given a medal "To the World's Most Perfect Singer" by American vocal teachers.

Lights Out . . . eternal Egypt

"Pyramid" is the "Lights Out" thriller. NBC, Wednesday, 12:30 a.m. EST.

The mystery of Eternal Egypt is the background for a new play by Arch Oboler, which promises enough thrills to satisfy the most avid "Lights Out" horror fan.

THURSDAY, OCT. 21

Emily Post . . . paragon

Miss Post, queen of etiquette, tells "How to Get the Most Out of Life." CBS, Thurs., 10:30 a.m. EST.

Since childhood, Emily Post, world traveler, social mingler, authoress, has gotten the most out of life. Now she'll tell listeners how they can. For more details on this new program, so am, see page 8

FRIDAY, OCT. 22

Gelett Burgess . . . food

Author Gelett Burgess speaks on the Magazine of the Air. CBS, Friday, 11 a.m. EST. For the West, 12 noon PST.

Rebuilder of personalities, advocate of the pleasanter side of life, Burgess will discuss "Food of Nations."

SATURDAY, OCT. 23

Swallows . . . mystery

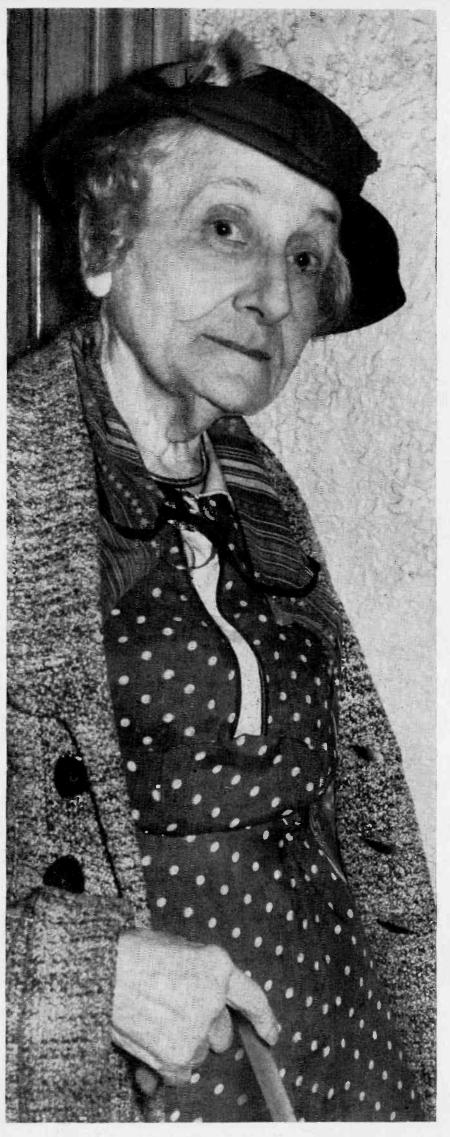
Annual flight of 5,000 birds from California's San Capistrano Mis-sion. NBC, Saturday, 12:45 p.m. EST.

These golden-breasted birds rise in flight at the same hour, same day, each year, for a destination unknown. Will they again? It's mystery of the week! A story in pictures about these birds' annual depart may be found on pages 14 and 15.

Chicago Symphony . . . resumes

The Chicago Symphony Orchestra opens new fortnightly series over MBS, Saturday, 9:15 p.m. EST.

Dr. Frederick Stock will mark his 33rd year as conductor of the Chicago Symphony when it resumes its exclusive fortnightly programs over the Coastto-Coast Mutual network.



Just a little old lady in lavender and lace is Peggy Harriett, talisman of the stars, the oracle of row A at every big broadcast. Some stars refuse to face a mike until "Mother Peggy" is on hand!

LITTLE OLD LADY BY JAMES H. STREET

AVE you ever seen a little old lady on a big city's street who smiled when she had no cause to smile, and reminded you of all the mothers in the world? Well, I have,

Have you ever been sad and moody and weary in New York when you had no cause to be sad and moody and weary, and then met a little old lady who patted your hand, whispered a few wise things into your ears and chuckled a few foolish ones and sent you on your way feeling good al. over, and almost brand-new?

Well, I have. Because I know Peggy Harriett—the mother of radio—the talisman of stars—the oracle of row A at every big broadcast. Millions have seen her and said to themselves, "Isn't she quaint?"—a little old lady dressed in blue.

What is the story behind this little old lady of radio? From where did she come? How did she win her way into the hearts of radio's greatest stars, the most important executives, and the most insignificant page-boy?

Only a few know anything about her. It's so easy to notice little old ladies, and then forget all about them. The public sees her every night-well, almost every night-but the mul-titude doesn't know that Morton Downey calls her Grandma-that Helen Jepson calls her Mother. Or that scores of stars watch her

during their broadcast, and if she is pleased, they are pleased and know that America is pleased. For the little

old lady never has made an error in judging a program. When she says it's good, it's very, very good, and when she says it's bad—it's terrible.

Many stars sing directly to her and wait for her smile or frown to pass judgment on their work. Some will not even face a mike until they see their mascot sitting in row A. She's not important, as New York impor-tance goes. She's not a big-shot— she's just a little old lady in lavender and lace, but her face opens the holy of holies in radio, executives bow her into their sanctuaries, stars seek her wise counsel.

And she gives everything and takes nothing, puttering around—"a little bit of business here, a little bit of business there."

Morton Downey once refused to per-form until "Grandma" was present. Milton Berle tells her his jokes, and if she laughs, he uses them. If she frowns, he discards them.

A ND script-writers, wringing their brains between the rollers of typewriters, seeking ideas for drama—see her every night. Sponsors, pleading for programs of love and pathos and for programs of love and pathos and mystery, wave and bow to her, never realizing that in row A is a little old lady of mystery, and they never ask her, "Who are you? Whence came you? Why are you here?" I saw her first one night in front of a CBS playhouse in midtown New York

York. The crowd was milling and mauling and gawking. And down the



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street came a little old lady with a red - dotted shirtwaist, close - fitting around her neck. She carried a black cane, tapping the sidewalk as she walked Her hair was snowy white.

At her throat she wore a big brooch with a picture of a man in it. The man had a big mustache. The picture was surrounded by tiny gems.

She looked like she had just stepped out of a carriage in the Victorian age. An usher saw her, wedged a path in the crowd and escorted her to the Other ushers sprang forward. door Celebrities were forgotten, and the little old lady was shown to row A, first seat off the aisle. A rather im-portant man was sitting there.

"I'm sorry," said the usher. "This seat is reserved."

The man mumbled, then turned and saw the little old lady.

"Oh," he said, and jumped from his seat. "Hello, Mother. I forgot, this is your seat, of course."

BACKSTAGE, the show was ready to go on. The men who run the show were watching the clocks, their watches. But the stars were peeping at the audience.

"Is she here yet?" asked one, nervously. "Yes—she just came in," answered

nother. That made everything all right.

Jessica Dragonette was singing that evening. As she stood before the mike, she smiled. The audience thought she was smiling just because stars are supposed to smile. But she was really smiling at the little old lady.

"Who is she-that old lady for whom the doors are always opened—who sits in the seat of honor?" I asked an

in the seat of honor?" I asked an usher one evening. "I don't know," he said. "She's been coming here for years. We just call her Mother. The best seat in every radio playhouse in this town is hers by heritage."

So I went to the little old lady, and asked:

"Who are you?"

"Oh, I'm just an old woman-Peggy Harriett. But you can call me Miss Peggy, if you wish. Or even Peggy, or Mother. Some say I'm 76. Others

67. But I'm not saying." She winked. She has frosty blue eyes that seem to smile.

She doesn't weigh a hundred pounds, including the big brooch and the heavy cane. And her story is one of those showboat dramas, one of those strange things that can happen only in life too incredible for fiction. The showboats were running up

the Ohio River-Paducah, Evansville, Louisville. All the actors who followed the rivers knew a little Indiana girl named Peggy, who stood on the banks and waved. But that was as close as ever got to the showboats.

"My father was a Quaker," said the little old lady. "He wouldn't let me go to shows. But watching those boats made me dream. I had a great yearning to be an actress. My father was a stern man. He never let me read a novel or a newspaper. This is my father's picture. He was the finest

man I ever knew." At 16, she married. There was a

But a nurse did, and installed a little radio in the sickroom. Peggy Harriett had never heard a radio.

ł.

"I lay there day after day, listening. I talked to the radio—to the singers. A voice would say to me 'Good morning,' and I would say 'Good morning to you.' For months I lay in bed with nothing to do but listen to that radio, and think. There were so many beau-tiful things in the air—music and life. "I decided I would live-I would

know the voices that had comforted me. They had saved my life by making me want to live. You'll never understand it, but if it hadn't been for

INTO A STUDIO AND STRAIGHT TO STARS' HEARTS SHE TODDLED-TO PLAY MOTHER TO THE STARS

promise of New York-dazzling lights -music-life! Her father died and left her a little fortune. In New York, the fortune soon was gone and so was the husband. And all that was left were two babies and a lot of memories. That was 40 years ago! The Maine was still afloat-the formation of Greater New York page-one news!

STILL wanted to be an actress, but I never got around to it. The babies had to be fed. So I sold jewelry. And when they grew up, I was too old to buck the theatrical world. The stage in those days was closed to old people -the actors were too clannish to let me into the world I loved."

So she traveled and studied.

"I had a good life. My debts to the world were paid in full—my children were ready to fight their own battles. I can't say that I was happy, because the one thing I wanted-a stage career-had been denied me.'

There was enough money to keep body and soul together. After all, the body is very tiny and doesn't require much. She moved to a New York hotel. "Would you believe it?" she said. "That hasn't been so long ago and my hair was as black as a raven's lock." Then there was an accident. Why does fate pick on helpless persons? Her side was crushed. At a hospital, doctors shook their heads. She wouldn't live-too old to fight off death. And she didn't care much what happened. that little radio I would have died, because I had no desire to live.

The doctors, amazed that she pulled through, said she would never walk again. But she got a heavy cane and toddled from her bed.

"Look," said a visitor to her one day-"look in the mirror."

"I was afraid to," she confided. "When I looked, my hair was white. It had turned white overnight."

The next day there was a heavy snowstorm, but Peggy Harriett, who had become the little old lady, hobbled out, seeking a radio station to find out whence came those voices that had cheered her.

HE first one she saw was WPCH, a lamented old-timer. Right by the receptionist she toddled and into Louis Reid's office. He was the station announcer in those days.

"I want to learn about radio," she said, "and I want to meet the people who speak and sing over it.' "Why?" asked Reid

"Because they saved my life. And I want to go on the air and tell about it."

Reid told her to prepare a script. "Nope! I never do it," said the little old lady. "I ad-lib."

And Reid let her do it! She knew exactly how to approach the mike. "Been practising on a telephone," she confessed. She told her story. It was a good story, but sponsors are not interested in the stories of little old

ladies. She couldn't even get an audition. And she couldn't even get seats for the shows.

Then one night she went to a Co-lumbia playhouse on West 44th St. Straight to Arthur La Tour, the house manager, she went, ignoring ushers who sought to stop her. "I'm a little old lady," she told him,

"and I don't take up much space. May I see the show? Ted Husing is broadcasting, and he's my favorite. He helped save my life.

La Tour personally escorted her to

row A. She met Husing. "He fell for me," says the whitehaired little old lady.

"I'll say I did," declares Husing. "She certainly is my luck."

Downey fell for her too. And one night when she wasn't in row A, Downey got nervous. "Get her," he ordered, and refused to broadcast until a chauffeur went for Peggy Harriett.

 ${f S}_{
m for the clan.}^{
m HE}$ became the mother confessor for the clan. David Ross tells her his woes-Berle tells her his gags-the women confide in her. After each of the broadcasts, she lingers to talk with "my youngsters."

To Lanny Ross, she'll say, "That was a fine performance, Lanny." And he had rather have her praise than the greatest critic's, because she makes no errors. And sometimes she upbraids them, scolds, pounds her cane, tells them things they should know.

She calls them by their first names -Leo Reisman, Tiny Ruffner, Al Goodman, Joan Marsh-all the stars. She stays with them after programs, until the lights go out.

And she always goes away alone. They have tried to do things for her.

"You've done enough," she tells them. "You saved my life. You made me happy."

She will not even allow her "youngsters" to take her to dinner.

They want to give her banquets, but she always eats alone in a cafeteria. They want to give her presents -clothes-but she always wears a skirt and shirtwaist, with a big brooch at the throat. They want to take her home in cabs or their private cars, but she always walks alone, tapping the sidewalk with her cane. "I never miss a broadcast," she said

proudly. And then whispered, "Well, sometimes I do."

That's on stormy nights.

"I'm not afraid of storms," declares this grand little old lady, "but my cane slips on the wet streets—and I cannot walk alone. And I will not lean on anyone—never!" lean on anyone-

5



Furs, guitars, beer mugs—everything is received in exchange by shrewd Mr. Redshaw. He's assembled a fortune—just by bartering



Mr. Redshaw in his office with rugs, pistols, silver-fox furs, taken in exchange. He never places a price tag on any item



Redshaw's headquarters and office at Granville, Illinois. Located in a rural section, the town has a population of only nine hundred

These are prize items. The ring is a star sapphire — the watch diamond-encased

Redshaw (right) shows J, Casimos his machineroom, in which are plows, steam engines, pulleys, airplanes, bicycles—even a merry-go-round



In this 15,000-square-foot warehouse are thousands of articles, ranging from tapestry and planos to a ton of bricks. People the world over are attracted to Mr. Redshaw's bewildering business, and he'll trade anything he has—a fur coat for a dog, a diamond for a carload of nails, or a tiara for a cow

1



John Redshaw owns one of the world's largest weapon collections. The gun he's holding is an Italian flint-lock de luxe. The knife is from New Zealand

NE of the most amazing smalltown personalities the American scene has to offer will be presented to radio's millions this Tuesday night by Edgar A. Guest, the poetphilosopher of NBC's "It Can Be Done" program. When you have read the fantastic things I have learned about John S. Redshaw of Granville, Illinois. I am confident you will agree that this modern Trader Horn is the only one of his kind extant.

It is all pretty unbelievable, this story of the vast acreage of treasures that Redshaw has assembled over the years by bartering and swapping in his trading center and warehouse on the main street of his home town. He has made a vast fortune—without using money. And he's made the world come to him to give him that fortune! This is how he has done it:

Granville is a typical rural community of 900 persons, but the only thing typical about its postmaster, leading citizen and principal financier is his appearance. John Redshaw is a short, partly bald, roly-poly individual with blue eyes that twinkle merrily behind rimless glasses and as contagious a smile as ever forthwith converted a stranger into a friend. Instinctively you like this man. That is his most valuable asset.

NDEED, that and innate shrewdness were his only assets when he made his first successful swap. (He has never made an unsuccessful one, save voluntarily to aid a hapless friend.) Born in 1894 in Spring Valley, not far from Granville, John was the eldest of six children. His father was a poor coal miner and John got little schooling. He never lived in a large town.

As a youth his principal diversion was to gaze into shop windows at such items as skates or rifles and to estimate whether the prices on the tags

WANT to SWAP?

TUESDAY NIGHT "IT CAN BE DONE" BRINGS MODERN TRADER HORN, JOHN S. REDSHAW, SWAPPING ENTERTAINMENT FOR YOUR TIME

BY ELGAR BROWN

were fair. This penchant for knowing values stood him in good stead as he engaged in juvenile swapping—cleverly trading an old bicycle for a new rifle, a jack-knife for a baseball glove. Then John was called to war.

"I didn't do so well in the army,"

Redshaw told me with a grin as he sat in his cluttered office in the brick building which once housed Granville's bank. "None of my buddies had anything of value to swap. But after

the shooting stopped I drifted back to Granville, talked my way into the job of postmaster and found I had a bit of spare time. Then I really got going." The initial enterprise in his sky-

The initial enterprise in his skyrocket career bore the stamp of genius. He bought a gross of bamboo fountain pens at wholesale, stuffed his pockets full of them. You know how irritating the ordinary post-office pen can be; it is not surprising that patrons noted Redshaw's goods and were ready to trade. He would take in return almost anything they offered him. Invariably the profit went to John Redshaw.

That's how it all started. At an early age he had begun collecting guns; today, after years of constant swapping, he owns one of the largest and most valuable weapon collections in the world. He went into trading as a career. He began

to advertise, mostly in the classified columns of midwestern newspapers and cheap magazines.

HE RAPIDLY outgrew Granville, but he stayed on because he liked the town and found the world beating a path to his out-of-the-way location. Mail trade also was thriving. His quarters in the old bank building became filled with guns, musical instruments, precious gems, rugs, fur coats, dishes, watches, typewriters, electric fans, cameras, furniture. He takes on all comers. He will trade anything he happens to have.

The depression didn't even slow him up. Instead of owning stocks and bonds, his wealth was in tangible goods—filing cabinets, pool tables, tennis rackets, lumber. When stocks plummeted, Redshaw's trading and profit actually increased.

profit actually increased. He built a 15,000-square-foot warehouse across the street from his headquarters, and today its interior is a fairyland, the atmosphere of fantasy increased by such variegated objects as merry-go-rounds, airplanes, tool machines, antiques, bicycles and water craft of all descriptions.

The thing that astounded me most in all this bewildering enterprise is the fact that nothing has a price tag on it, no inventory is kept. Redshaw keeps every detail in his agile mind. He knows where every one of his thousands of articles is located and what it is worth. So does his wife, his sole business aid. Both can tell offhand what a tiara, a tapestry or a ton of bricks should be bought or sold for.

SLICK city crooks appraising the Redshaw wealth with avid eyes might better give it a pass. Once, in 1931, he was seized by five kidnapers. The crinkles at the sides of his eyes deepened as he told about it.

"They held me four hours," he chuckled, "but I talked my way out. I convinced those hoodlums it would be a mistake to go through with it. I wasn't hurt and I didn't pay a dime in ransom."

But he doesn't depend solely on his persuasive powers for protection. (Continued on Page 16)

TALENTED UNKNOWNS WILL GET BIG CHANCE IN NEW "RISING STAR" SERIES SUNDAY EVENING

E ACH year the Women's National Radio Committee ponders over the radio programs available to listeners, decides which are good and which are bad. With much fanfare the results are announced. Those results most always show that more programs are bad than good.

When programs are condemned, the usual network reaction is: "Well, show us something better and we'll consider it."

Now along comes a sponsor who is willing to try to put on the perfect program—perfect in the eyes of these women who ponder and judge. This sponsor has had bad luck since he hit the airwaves last October. He started out with a program called "The Saturday Night Party" on NBC, with Walter O'Keefe in the starring role. But O'Keefe quit after seven weeks. For several Saturdays the program had no set



formula. Then it became a "Sunday Night Party," started the use of big-name guest stars. That didn't work so well, so James Melton was called in to become its permanent m.c. and the show settled down to a set routine.

Perhaps this experience is one reason why this sponsor employed Mme. Yolanda Merio-Irion, president of the Women's National Radio Committee, to conceive and supervise the program, "Rising Musical Star" and which will start on an NBC network this Sunday night.

The series will offer as regular features Alexander Smallens, conducting an orchestra comprising members of the New York Philharmonic; Hans Fuerst, directing a mixed chorus of 70 voices; and Richard Gordon, who will serve as commentator. Then, each week, the program will extend recognition to one unknown professional musician whose material circumstances prohibit his appearances in the great concert auditoriums of the country and who might not otherwise be brought to public attention—an idea not greatly removed from that of the "Metropolitan Auditions of the Air."

Each of these talented unknowns will receive the usual professional fee for his services, and also compete for three \$500 and one \$1,000 prize to be awarded at the end of the series.

A Jury of Auditions, consisting of Alexander Smallens, Alma Gluck, former Metropolitan prima donna, and Ernest Schelling, conductor of the Baltimore Symphony Orchestra, will select the musical candidate for each week's program. The series will be presented in three cycles of four weeks each. Following each cycle, the outstanding artist will be chosen by a Committee on Awards. At the end of the twelfth week the committee will select the winner, who will be heard on the program of January 9.

Speaking of the purpose of the "Rising Musical Star" series, Mme. Merio-Irion told Radio Guide:

"The aims are twofold. The first is to demonstrate that music can be at once popular and of high caliber; the second, to give young artists of genuine merit an opportunity to sing and play on outstanding programs.

"I expect the programs will give impetus to many works of similar type, programs in which the musical literature is carefully chosen and artistically rendered but is sufficiently spirited to have popular appeal. I also expect it to convince the public that there are many young artists whose talents compare favorably with those of recognized figures on the concert and opera stage.

"If the program succeeds," she said, "it will prove what the women of the country have long maintained: that public taste is better than the majority of people have thought."

What will be the public's reply to this challenge to uphold its own choice of listening fare?

For your station, please turn to the program page for Sunday, 10 p.m. EST, 9 CST, 8 MST, 7 PST.

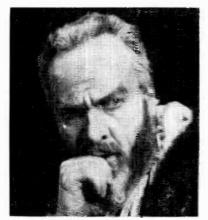




Lux Theater's "General Died at Dawn" Mon. stars Fred MacMurray



Elisabeth Rethberg, prima donna, sings on Chesterfield Hour Wed.



Basso Feodor Chaliapin is Monday's Philadelphia Orch, guest



Baritone Donald Dickson highlights General Motors Heur Sun.

EMILY POST, EXPERT ON ETIQUETTE, TELLS ABOUT ''ART OF LIVING'' ON NEW SHOW THURSDAY

S^{OME} lucky citizens seem to know the proper way to serve artichokes; how to introduce a cruise acquaintance to their mothers-in-law; whether a man walking with two ladies is a gentleman when he walks in the middle. Some others doubtless do not. But the one who knows best is a vigorous, mellow-voiced lady of Tuxedo Park, New York—Emily Post. She's the one who told the ones who happen to know!

No doubt some people care about these things, too. If a great many people were not concerned over problems of conduct, Mrs. Post's *Etiquette* would not have been America's best-selling non-fiction book in 1923; would not have sold 100 copies a day last year; would not have long waiting-lists in libraries the country over.

What she does consider interesting —what she calls the "art of living" she will bring personally to listeners in a new series beginning on a network of CBS stations this Thursday morning. Her programs will be called "How to Get the Most Out of Life." They are expected to reveal the real personality of the famous authority, a human and humorous side not known by the public since Mrs. Post became the dictator of the dining-table and the evening dress.

BEFORE then she had known only the life of the East's select social circle. Born of a family whose ancestors settled on land grants in Maryland between 1630 and 1680, Emily Price "came out" as a debutante in 1892, married Edwin Post at the end of that social season, and had two sons, Edwin Jr. and Bruce. Then the woman whose name in most minds stands for rigid inflexibility of conduct upset the applecart. She divorced her husband in New York State, when collusion was unheard of, where scandal was deadly. She was one of the first women to prefix her own name to that of her former husband, using the name, Mrs. Price Post.

One day a representative of a publishing house called, he said, to speak to her about an encyclopedia. Having five already, Mrs. Post made it plain that that was the one thing in the world she did not need. "But Mrs. Post," he said, "we want you to write an encyclopedia!"

Several times Mrs. Post has tried unsuccessfully to get away from what she calls the "Nice Nelly-ism of the words 'etiquette expert'." Thursday morning she may do it. Her abounding interest in home decorations, in personal courtesy, and consideration for others and unselfishness may be revealed. She will talk about divorce, about home life, about the problems of money in young romance. Perhaps at last the bright mind that made America etiquette-conscious against its will is going to be freed from trivialities to give America sane opinions on more real problems.

For your station, please turn to the program page for Thursday, 10:30 a.m. EST, 9:30 CST, 8:30 MST. 7:30 PST.

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"BEHIND PRISON BARS" IS NEW WARDEN LAWES CRIME-PREVENTION PRO-GRAM HEARD MONDAY

R IFLE-FIRE cracks. Staccato bursts of "Tommy guns" ring out. There is a scream—and Warden Lawes' new series is on the air!

Beginning his sixth year of broadcasting, this season the warden of famed Sing Sing prison will introduce a new technique to his program. No longer will eager fingers twist dials and push buttons for "20,000 Years in Sing Sing." Beginning this Monday night, dials will be flipped and buttons pushed for "Behind Prison Bars," his new contribution to the NBC broadcast schedule.

Explaining the new programs, the firm, stocky man whose work deals with the hardest type of criminal says: "This year we shall introduce a new treatment to our broadcasts. A large studio audience will be present. Members of it will be invited to ask questions about one of America's great problems—crime. These I will attempt to answer before the microphone. And from all the questions I receive in the mail I shall select one for each broadcast, the answer to which will be illustrated in a dramatized story."

THE dramatization on the initial program of the series, to the minds of many authorities, depicts one of crime's most vital problems. Dealing with youth and the breeding of criminals, it recalls vividly some scenes from the play, "Dead End."

In a slum environment of a large city, two boys are diving off a dock into the murky water of a river. Near by, lazily leaning against a rail, is a middle-aged man, of somewhat questionable character. He's tossing coins into the water, watching the kids dive after them.

This goes on for a short while. The boys are asked if they would like to make five dollars that night. To them, the sum is tremendous. They'd do almost anything for it, and when they are told that all they will have to do is swim out after a box which will be floating by later, and deliver the box to their newly made friend, they don't hesitate to accept the offer. The scene shifts to night. Aboard a

The scene shifts to night. Aboard a yacht on the river a rich woman is being robbed. Jewelry which is taken from her is put into a box and thrown into the water. The robbers then mingle once more with the party crowd, of which they were a part.

After the boys sight the box and capture it, they discover its contents, double-cross the criminal and try to pawn the jewelry. Warden Lawes will explain after

Warden Lawes will explain after this skit the effect of environment on impressionable youngsters, and outline his ideas on means to improve crime-fighting forces. He will champion the crime-prevention work being done by the boy and girl scouts, boys' clubs, and other youth organizations, and will voice a plea for a greater interest and cooperation on the part of parents in the recreational activities of their children.

For your station, please turn to the program page for Monday, 10 p.m. EST, 9 CST, 8 MST, 7 PST.





Sun. "Everybody's Music" stars Hollace Shaw in "Green Wansions"



"Kraft Music Hall" guest Thurs. is Edmund Lowe of the movies



Blond Soprano Helen Jepson is General Motors Hoper guest Sun.



Wagnerian Tenor Lauritz Melchior stars on Ford Sun. Evening Hour 2

WORLD PREMIERE OF NEW RADIO OPERA, "GREEN MANSIONS," ON CBS THIS SUNDAY AFTERNOON

WITH the heroine singing wordlessly in a supra-human voice learned from the birds, and important dramatic song roles featuring birds, butterflies, snakes, and even the inanimate forces of

nature, Louis Gruenberg's new "non-visual opera," based on W. H. Hudson's classic novel, "Green Mansions," will have its world premiere during a history-making concert by Howard Barlow and the Columbia Symphony Orchestra on the final Everybody's Music series to be broadcast this Sunday afternoon over CBS.

While the "Green Mansions" premiere in itself gives the special 2-hour program an unusual historical importance, there is the added fact that it will be the first complete concert of music written exclusively for radio ever to be given in the United States.

The broadcast is the final result of the Columbia Composers' Commission, which was established a year ago by the Columbia Broadcasting System in an effort to encourage American writers of serious music to utilize the possibilities of broadcasting, to write music specifically aimed at radio presentation. Picked as outstanding composers, each representing a special type of American music, were Louis Gruenberg, Walter Piston, Aaron Copland, Howard Hanson, Roy Harris and William Grant Still. Deems Taylor was advisor to the committee making the selections.

In the past year all members of the new commission were given opportunity to observe the resources of radio. They were shown around the studios, and Columbia even staged a special broadcast for their benefit, demonstrating all the effects of which the microphone is capable, such as "miking the instruments," the effects of certain mutes on the brass, the queer way in which an amplifier can make a very soft register, like a flute, completely dominate the whole symphony.

Results of the commission's work will be heard in the concert by Barlow and his symphony orchestra Sunday afternoon. With the exception of Gruenberg's "Green Mansions," compositions by all of the commission members have been heard on previous broadcasts.

Musical authorities have long speculated on the possibility of an

opera which would dispose of the usual visual props and produce dramatic effects through sound alone. In Gruenberg's "Green Mansions," music-lovers can now count on hearing the first of such works. The composer of "Emperor Jones" and "Jack and the Bean Stalk" has wedded musical genius with electrical and acoustical science to produce a sound-fantasy of jungle life in South America.



Gruenberg has closely followed the plot of the great novel. Abel, a prospector, becomes lost in the South American jungle while searc

comes lost in the South American jungle while searching for gold. Exhausted, he is rescued by a band of savage Indians, who revive him and worship him as a god. They warn him to shun the forest.

A voice of unearthly loveliness, however, lures Abel from the tribal clearings into the jungle. There he finds the owner of the haunting voice, a beautiful girl called Rima, who lives with the forest creatures and speaks their language. Rima and Abel fall in love. Jealous of their happiness, a snake bites Abel. Then Rima is killed by enraged tribesmen who hate her because she protects the forest animals. Abel wanders from the forest, sick and weak, living in the memory of Rima's beauty.

Hollace Shaw, CBS coloratura soprano, will be heard as Rima. The part of a savage chieftain will be played by Melville Ray, a Welsh tenor. A mixed chorus directed by Lan Andomian will be heard.

Music-lovers this Sunday afternoon will have an unprecedented opportunity to observe a new trend in American music and the extent to which radio has made new instrumental effects and tone colors possible.

For your station, please turn to the program page for Sunday, 3 p.m. EST, 2 p.m. CST, 1 p.m. MST, 12 noon PST.

HOLLYWOOD SHOWDOWN BY EVANS PLUMMER

Now what can be eating Rudy Vallee—jealousy? Press photographers would like to account for his strange actions week before last when he opened at Hollywood's Cocoanut Grove. Among the many cinema and radio stars welcoming the crooner were his protege, Alice Faye, and her brand-new hubby, Tony Martin. Try as they did, the camera boys couldn't get shots of Alice and Rudy together—and Alice was willing. When Alice and Tony danced close by the podium, Rudy's back always seemed to be turned. When the graflex-toters begged Vallee to come to the Martin table, he replied that he couldn't because he had a table of his own guests that demanded his attention. Perhaps Alice noted the slight. Anyway, she and Tony left early—even before the first floor show came on! There are the facts, and summed up, they indicate (1) that Rudy is a perfect host; (2) that he hates newspaper cameramen (which isn't news) and the funny little captions their editors write, or (3) that he is mad at Alice or Tony. By now, Alice should feel better, however, as she's just starting a threeweek vacation in New York City. Her doctors ordered change of scene. When she returns, she'll begin making "Sally, Irene and Mary" with Tony, their first picture together. Portland Hoffa, by the way, is also in the cast.

Harriet Hilliard, much thrilled, greeted your reporter at rehearsals for the first of her new Bakers' Broadcast series. "Just think," she said, "Ken Murray gave me my first stage job when I was fifteen years old, and now I'm to broadcast with him!" Harriet was corrected. Her new airworker was Feg Murray, not Ken. The pretty singing star apologized. "I'm 'a little muddled this morning, so please forgive me. You see, my baby awakened me at four o'clock." She was forgiven.

Of all the Hollywood air premieres witnessed during the past two weeks, I must give the biggest basket of plums to Jack Benny and company. The show seemed wonderful enough, but if you had seen the Benny studio antics before the broadcast, you'd have thought them even funnier. Jack and Mary arrived together, Jack attired in a fall topcoat. He began talking to the audience, "I traveled all over Europe and had to come back to California to catch a cold." He paraded the stage a while with coat on, then removed it, saying, "Guess I can take this off now. You've seen it." Next he called Phil Harris over to him and planted a kiss on his cheek. "Just something," Jack explained, "that I picked up in France." The comedian next borrowed a violin from Matt Malnek and played "Love in Bloom." Then with the crack, "Maybe you don't think I can play 'The Bee'," he began that number, went sour and uttered a silent curse. By that time the audience was roaring—and it kept right on roaring through the program.

Just in case you wondered, that awful corny quartet murdering "Sweet Sue" on the Chase and Sanborn program two Sundays back really did consist of Nelson Eddy at the drums, Rudy Vallee playing the clarinet, Robert Armbruster at the piano, and Dorothy Lamour screeching out the coloratura. Did they ever have fun!

Strictly Queue Tee: What lotion concern contracted Movie Gossiper Sheila Graham for her soft English accent and now is asking her to be as *midwestern* as possible in her speech? . . What big-time star of a famous program dashed in late to dress rehearsal and found himself locked out? They hadn't even missed him! . . . What celebrated radio-screen comedian was so pickled the other day that they had to "shoot around him" again out at the lot where he's making a picture, and how is it he can read lines so well when he weaves so much? . . . The premiere of one comedy show almost flew out the window a couple of weeks ago when, two hours before the broadcast, its star lady stooge toppled over unconscious from a chronic malady. So the producer of the show had a heart attack and Hollywood stomach Woodbury dramas. And while Darryl Zanuck did appear on the first, or eastern, broadcast (attired in dungarees), for the repeat, or Southland, broadcast he sent his underling, Jack Mulcahy, to do his honors, and Jack wore a *tuxedo!* Harry Sosnik's tuneful original waltz theme for the program, incidentally, is being fitted with a lyric by Mann Holiner and will be published by Robbins. Everyone in the cast was humming the tune after a



Top: Marian Jordan, Molly of "Fibber McGee and Molly" (above), recently suffered a breakdown, was forced to broadcast via the wheelchair. Left: Arch Oboler dashed from N. Y. to Hollywood, to prepare scripts for the new Edward G. Robinson series. Right: When Harry von Zell went bu-bu-boo to the nation recently, it was all a mistake. He was clowning, he thought, just for the studio audience

from the strain and had to be replaced, but the comedienne recovered and went through the show perfectly!

W. C. Fields (remember him?) is on location with his toes sticking out of his shoes—but not because he needs a salary check from that Sunday radio program on which he used to star. No, no. The real reason for the ventilation is either bunions—or the gout.

Yes, Sonja Henie was beaming smiles all over the studio when Tyrone Power premiered with Margaret Sullavan as his support in "Cardboard Lover," first of the very plumful new It's a date—with Leah Ray and Warner Brothers Writer Jerry Wald almost every night, now . . . with Margot and Francis Lederer, who incognitoed himself in the audience when his beloved recently appeared on the Kraft Music Hall . . . with June Lang and either wealthy Polo Players Morry Morrison and Glen Austin, Lawyer Gregory Bautzer, or sometimes A. C. Blumenthal.

Jack Oakie's premiere brought him a basket of vegetables, including onions, from his RKO film playmate, Lily Pons, who attached the card: "Yours in Cahoots, Onga Honga Spooks," the jingle's second line being Lily's name in the coming film "Hitting a New High." The Oakie show is all right. Stuart Erwin bears watching. He has what it takes. And the script, by Milt Gross, was so good to start that he's been given the contract. Same day Camel signed Gross, he received the good news that Max Gordon had accepted his new play, "Men, the Dogs."

Cleverest thing about the quite-good Phil Baker opener was that threeminute final review of the show—panning it to pieces in the alleged voices of Amos'n' Andy, et al. Nice business, Mr. Baker. And I think you have something there in Miss Patsy Kelly. Immediately after the sign-off, Accordionist Baker phoned his 4-year-old daughter Margot Eleanor for her criticism and received the double-talk comment, "Daddy, I faw down stairs!"

Which reminds me to suggest to Joe Penner that he build his show this year with the youngster audience in mind—as he did so successfully two years ago. Still, the Penner premicre was satisfactory; hit a good, laughable pace in its last half. Julie Gibson has a pert, likable voice mindful of the Hilliard style. And say, Joe, thanks for the gag about the plumber, spelled p-l-u-m-m-e-r. I know whom you meant. He's an O. K. guy.

meant. He's an O. K. guy. Week before last, Hollywood Hotel had its third anniversary, but the birthday broadcast had to be cut short thirty minutes because Justice Black wished the air to explain a few things. Most unhappy backstage before the program was Ken Murray. "You know, Evans," he said, "I had a swell Ku Klux gag all set for this show, and now I can't use it. Besides, the sponsor must have read my mind. As soon as Black asked for our second half-hour, the Campbell Soup people wired their offices here: 'No Judge Black gags in Murray routine tonight!' So what could I do? I think I'll take it to the Supreme Court." ... Willis Cooper is now writing Hollywood Hotel under an exclusive contract. His radio-scripting record is enviable and includes "Lights Out," "Tales of the Foreign Legion," "Immortal Dramas," "Flying Time" and "Empire Builders."

At Silver Theater's debut, a stunt heralding "First Love" was to have some two-score engaged couples attend the show and pose for an osculation group picture afterward. So Jimmy Stewart and Rosalind Russell, never-wed and allegedly cupid-proof stars of the drama, joined the kissers. Three plates were exposed, but not too good, so Rosalind, throwing down her hat, said, "Now let's go to town." She and Jimmy did!

Many fans have written to Vin Haworth; many also to this column wondering "where he is." Net result is that the RKO picture studios, where he is under contract, are seriously considering having Haworth change his name to Jack Arnold, the radio name he used for five years in the Myrt and Marge show. But Vin-or Jack-won't alter his monicker without his public's approval, so it's all up to you. What shall his name be-Vin Haworth, as it is, or Jack Arnold, as you best know him? Address your vote to RKO Studios, Hollywood, Calif.

Tag Lines: George Fischer almost didn't have a Jergen's Journal broadcast the other night when he starspotted Connie Bennett, for Miss Bennett brought along Sandy, her little cocker spaniel, and between rehearsal and actual airing, Sandy found Fischer's script much to his taste.

Radio Guide

Week Ending October 23, 1937

Na

AIRIALTO LOWDOWN

BY MARTIN LEWIS

AKING the rounds of the air-castles the other P. M., I eavesdropped on a bit of in-formation that is quite interesting. As you may know, Ben Bernie winds up his broadcasts for American Can this Tuesday night. As I heard it told, this will spell finis for the Ol' Maestro as far as conducting an orchestra is confar as conducting an orchestra is con-cerned. From now on Bernie is to be labeled a comedian and at the present time he is being offered as such to potential sponsors. The plan is to make him head man of a variety show with a weekly guestar, permanent vocalist and band. If nothing happens soon, Bernie may take a European vacation with his frau.

Burns and Allen chose New York for their vacation and they arrived in town the other day, their first trip east in almost a year. Gracie is going to do a lot of shopping in the Fifth Avenue stores, replenishing her ward-robe with the latest creations, while George is going to be busy with other business ... which concerns some-thing you've heard about a great deal if you tuned in to the B. and A. pro-grams the last few weeks. Here is the lowdown: Gracie has been talking about her play, "Miss Gracie Goes to Town." Well, that's the business George is taking up with a Broadway producer who is interested in turning it into a musical comedy for presenta-tion around the first of the year. Of course, they are to play the leads. Burns and Allen chose New York

Herbert Marshall, who took Don Ameche's place for a couple of weeks on the Sunday night coffee hour, is also in New York mixing business with pleasure. As I have been given to understand, the business part of it has to do with plans for Marshall to be head man of a new variety show. If I may have my little say, I think the idea is excellent. Marshall did a grand job as sub for Ameche, and his radio voice oozes with personality.

Here's a word's-eye view of the premiere of the Kate Smith Hour at the CBS Playhouse on 45th Street in New York. A Hollywood opening had nothing on this one, which was some-thing new for programs emanating from the East. Giant, blinding Klieg lights played over the theater. Most of the audience, in formal dress, com-prised the leading figures in the soci-ety, sports and theatrical worlds. Now the show is on. Ted Collins, Kate's ety, sports and theatrical worlds. Now the show is on. Ted Collins, Kate's manager, introduces "The Songbird of the South," and while she is singing her number, Ted seems so nervous that he can't stand still. Maybe he calls it dancing. Kate is in a black dinner gown bedecked with beautiful orchids; Collins and Announcer Andre Baruch sport white carnations in the lapels of their tuxedos. After the Baruch sport white carnations in the lapels of their tuxedos. After the broadcast, ushers bring baskets of flowers to Kate. The songstress starts her magnificent and sincere speech with an apology for not being much of a speaker, saying that her business is singing. If you ask me, she does both very well indeed.

Later that night I went over to the Roosevelt Hotel to attend Guy Lom-bardo's opening. The place was packed with song-pluggers and a good many of your radio favorites, among them: Buddy Clark, who arrived from the Coast a few days ago, and who proudly passed around the pictures of his new heir; Bob Simmons and his frau, Patti Pickens, who looks lovelier than ever (they didn't miss a dance); handsome Del Casino strolled in alone, but man-azed to be on the dance floor with a aged to be on the dance floor with a different gal for each dance series; Maestro George Hall and his wife making the rounds of the tables and greeting their many friends. Guy and his brothers were all smiles

Andre Kostelanetz is a doodler! The manager of a restaurant told me the other night that every time the maes-tro leaves his place after a meal he can bet the tablecloth will be full of penciled G clefs, sharps and flats. He hasn't been disappointed yet.

Several years ago, Ork Pilot Lou Breese, who is heard from New York's French Casino, was disappointed when he was told he'd have to discontinue

in Plymouth, Mass., for a big event in her life. On that night she will be married to Francis Letton, a young artist from South Carolina. Miss Dow-ling's pater is a clergyman and he will give his daughter in marriage as well as perform the ceremony.

September 28, Lynn Brandt, announcer in Chicago, married On NBC Janis Herrington, from his home town, Rockford, Ill. It won't be hard for the





Top: At last Alice Hill (Nancy of MBS' "We Are Four") is fulfilling her ambition to be an aviatrix. She's under tutelage of CBS Announcer John McCormick. Left: Ed Thorgersen, former chief announcer for NBC, brings football news on the Monday and Friday night Lowell Thomas show. Right: When the Ol' Maestro, Ben Bernie, ends his series Tuesday night, he'll probably be Europe-bound for a vacation

playing his theme song, "I'm Just Breezing Along With-the Breeze." The story is, Mr. Ford hit the airlanes with Fred Waring's orchestra and ap-propriated the song exclusively. There was nothing left for Breese to do but get a new song. However, last week the song was given back to him and this time for good. So, from now on, when you hear a program opening with "I'm Just Breezing Along With the Breeze," you'll know it's Maestro Breese coming on the air.

Saturday night of this week, Jean-ette Dowling, who is heard in the serial drama, "Road of Life," will be

groom to remember his anniversary, it is also his birthday.

Enough about romances and mar-riages. Now let me tell you about a pair of misfortunes that struck the camp of swing music the other Thurs-day night with the bandleaders com-ing through for one another in heart-warming fashion. Tommy Dorsey's band was opening at the Hotel Com-modore in New York, and midway in the evening Tommy's bass player re-ceived word that his father had died at Chambersburg, Pa. The boy wanted to continue because of the importance of the occasion, but Dorsey insisted

that he leave for home at once. Up at the Hickory House, New York's "citadel of swing," Joe Marsala heard of the incident and immediately disof the incident and immediately dis-patched his bass player to the Com-modore. The latter was at his post with Dorsey barely five minutes, when Tommy was informed that Benny Goodman wished to speak with him on the phone. One of Benny's trombone players had fallen ill, and the band was filling an engagement at the Hip-podrome in Baltimore. Would Tommy come through? The next southbound train out of Penn Station bore a trom-bone player—headed for Baltimore! bone player-headed for Baltimore!

Last week, Phil Spitalny celebrated Last week, Phil Spitainy celebrated his third anniversary of the formation of his all-girl orchestra. Curiously enough, the date coincides with the beginning of Phil's second year with his present sponsor. It was just three years ago that Spitalny called the first reheared of the 25 right he had seyears ago that Spitalny called the first rehearsal of the 25 girls he had se-lected after a nation-wide talent search. The organization now has 32 members. The anniversary recalls the story of how Phil and his girls got their first commercial. The conductor had a prospective sponsor who said "no" as soon as he learned that the Spitalny orchestra was entirely femi-nine. So Phil agreed to audition an-other outfit. Came the day of the au-dition. The sponsor was seated in an audition-room to hear the program piped in from another studio, and promptly became wildly enthusiastic about the Spitalny orchestra. Came time to sign contracts and the "pre-judiced" sponsor, much to his emtime to sign contracts and the "pre-judiced" sponsor, much to his em-barrassment, learned that he had lis-tened to, and liked, 25 girls.

I almost forgot to mention that Joy Hodges, who sang on the Joe Penner program last season, was also among those present at the Kate Smith and Lombardo openings. Joy, who is in town rehearsing for her part in a new show which opens on Broadway soon, was being escorted by Bob Taplinger. Bob, up until two weeks ago, handled publicity for many famous radio names, but next week he leaves to take charge of publicity for Warner Bros. However, what I started out to say is that Joy told me she was going to be married around the New Year, but she refused to divulge the name of the lucky guy. From where I sit, though, I'll be sending congrats to Bob. almost forgot to mention that Joy

This brings up another interesting This brings up another interesting point. Several years ago, Bob's best gal friend was Rosemary Lane, who was then singing with Fred Waring. Now Rosemary is being groomed for stardom by Warner Bros., and her old boy friend will be in charge of giving her a publicity build-up.

her a publicity build-up. Fred Uttal, CBS announcer, pulled a fast one last week, in every sense of the word. It is Fred's voice you hear opening and closing the "Big Sister" dramas. And it was Fred's voice you heard opening a recent "Aunt Jenny's Real Life Stories" program, which fol-lows "Big Sister" with a time interlude of but 30 seconds. The difference in space, however, stretched from the 21st floor down to the third floor of the CBS studios. Not only that, but there were the heavy double studio doors, long corridors and the elevator service for Uttal to consider. The an-nouncer got two men to hold open the doors of the first studio, another man with a special elevator, and two more to swing the doors of the second stu-dio. With all the aid and some real sprinting, he dashed up to the second microphone breathless, but trium-phant, with but a second to spare. The "Aunt Jenny" program, had been called out of town for the day.



Glen Gray and his Casa Lomans alight from their \$40,000 alr-conditioned, double-decked, sleeper-coach in Salt Lake City wearing 10-gallon hats, bright scarfs



Ace Trumpeter Grady Watts takes time out for a shave, and shaving on a bus that's in motion is no cinch!



Gien Gray (left), 6-foot-4 maestro, discusses a baggage problem with Al Lewin (center), Bobby Maron

BAND ON A BUS

GLEN GRAY'S CASA

S OMETHING of a cross-country record for traveling is claimed by Glen Gray and his Casa Loma Orchestra, who have just settled in Manhattan's Hotel New Yorker for the fall season and an extended airing over CBS on Sunday and Friday nights. Since leaving the swanky Rainbow Room in New York's Rockefeller Center last spring, Gray and his boys have traveled through 39 states, played in 59 different cities, and chalked up a grand total of 16,000 miles in six months' time. It was last April Fool's Day that Gray and his traveling Casa Lomans said good-by to Broadway, headed south and southwest. Landing in Texas, they were hailed as one of the greatest dance bands to ever "swing out" in the Lone Star State. Then began their trek west, followed by a record-breaking engagement at Los Angeles' famous Palomar. Boarding a \$40,000 air-conditioned, double-deck, stream-lined bus, they began a tour of one-night dances. Up and down the Pacific Coast and Pacific Northwest they traveled. They ate, slept, actually lived on the bus for five weeks, and in that time covered a grand total of 7,700 miles—most of it by night. Returning to New York via the northern route, the much-traveled Casa Lomans are again back home after bringing swing in the sophisticated manner to millions of fans throughout the land.



Hailing all the way from Texas, Grady Watts was right at home out west. He enjoyed reposing in his upper berth—with "boots on"

Pianist Joe Hall, Saxophonist Dan D'Andrea, Bass-Tooter Stan Dennis, Trombonist Billy Rauch and Drummer Tony Briglia look 'em over

LISTENER VOICE OF THE

The "Voice of the Listener" letter-forum is a regular feature in Radio Guide each week, offered to the readers as a means for expressing and exchanging opinions about radio. Each week Radio Guide will publish

letters deserving our readers' attention.

FORGET TELEVISION

VOL: I think that radio engineers would do something really worth while for the public if they would perfect for the public if they would perfect some device to eliminate static, rather than devote their time to television problems. Television will spoil the programs for the majority of radio fans, and will therefore be a detri-ment to the radio industry. At any rate, what we need now is perfect air reception. When our "master minds" of radio eliminate static, it will then be time enough for them to worry be time enough for them to worry about television.—H. L. Twomey, Green River, Wyo.

COMPLAINS

Voice of the Listener: One of the most annoying things in radio, as far as I am concerned at least, is the way performers on the air get to talking performers on the air get to talking and laughing among themselves about their jokes while they are on the air. Half the time we can't understand what they are talking about because of the noise. We like to hear what is being said on a program. Then, too, the advertising done on radio today is really a scream. Now, it happens that we all understand the *why* of radio advertising, but it is cer-

it happens that we all understand the why of radio advertising, but it is cer-tainly being overdone. They tell us what their product will do, etc. They then repeat it—then they spell it— then they repeat and spell some more. We heard them the first time. The general run of us does appreciate radio and purchases all that we can use of the products that are advertised on the radio. the radio.

Why can't we have more old-time songs—songs sung in the old-time way, not their interpretations? Why do singers have to hang on to the last

STATEMENT OF THE OWNERSHIP, MANAGE-MENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF MARCH 3, 1933

THE ACT OF CONGRESS OF MARCH 3, 1933 Of Radio Guide published Weekly at Chicago, Illinois for October 1st, 1937. State of Illinois, County of Cook, ss: Before me, a Notary Public in and for the State and county aforesaid, personally appeared George d'Unasy, who, having been duly sworn accurding to law, deposes and says that he is the Business Manager of the Hadlo Guide and that the following is, to the best of his Knowledge and belief, a true statement of the ownership, management (and if a daily paper, the cir-culation), etc., of the aforesaid publication for the date shown in the abare caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit: Publisher, Regal Press, Inc., 441 Plymouth Court, Chicago, Illinois. Managing Editor, Curtis Mitchell, 731 Plymouth Court, Chicago, Editor, Curtis Mitchell, 731 Plymouth Court, Cuicago, Editor, Curtis Mitchell, 731 Plymouth Court, Cuicago, Editor, Curtis Mitchell, 731 Plymouth Court,

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word until they are black in the lace? —Mrs. A. A. Croir, Welsh, La.

PLEA FOR VARIETY

Dear VOE: Our radios are almost our only connection with the outside world. We need song and laughter all mixed up in order to keep us plugging along. Life out here in South Dakota is monotonous enough without having

monotonous radio programs. We love Richard Bonelli and Nelson Eddy and their songs, but we need Charlie Mc-Carthy and W. C. Fields, Scotch jokes and French cabaret singers to keep our minite up to where they must be Lym and French cavares singles to keep out spirits up to where they must be. I'm all for variety in radio programs be-cause, at least for us out here, it is one of the prime necessities of life.—*Nina Thompson, Pollack, S. D.*

FOR "PAN" LETTERS

VOL: Did it ever occur to those well-meaning souls who occasionally write in to condemn the others who write "pan" letters to, or about, radio's performers, that the performers might prefer "pan" to "fan" letters? Persons who have reached the top, or near the were thin-skinned sensitives who wither at the least chill breeze. They wither at the least chill breeze. They are persons who can take it; who have been smart enough to realize that one must learn to take it if one is to get anywhere in the entertainment pro-fession. Only by knowing their faults can they improve. They can't know their faults if they receive nothing but processes. Let there he are end to this praise. Let there be an end to this. Not one of the real stars of radio appreciates such silliness.—M. E. Jollow, Brandon, Manitoba.





The SWALLOWS of San Capistrano

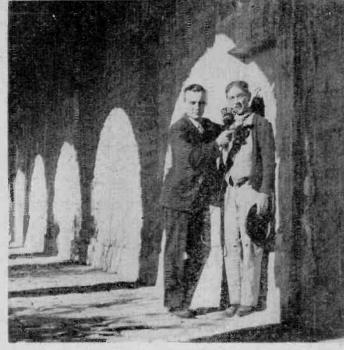
S O CONFIDENT is NBC of the annual departure of 5,000 mysterious swallows from the eaves of San Juan Capistrano Mission in California this Saturday, that Announcer Buddy Twiss will be on hand to describe the flight—for the third successive year. Every October 23, St. John's Day, these golden-breasted birds gather over the mission, take a last drink from the fountain and fly off across the Pacific. Where they go, nobody knows. But the swallows never miss —each year they fly away at the appointed time and return in the same manner. So amazing is the behavior of the birds that even ornithologists are puzzled. Preliminary explanation of the flight will be described this Friday, and on Saturday microphones will pick up the actual sounds of their exodus.

Please refer to the program section for actual broadcast time listings

Photos by Hal Bock



Driven out of other buildings in San Juan, swallows were allowed by mission fathers to build nests in this old church, erected by peons nearly 200 years ago. Above: Rev. Father Arthur L. Hutchinson of the mission shows visitors where swallows nest Candid cameramen have little luck in photographing the swallows. Before daybreak they take their young out for flying practise, don't return till late at night. Right: Father Hutchinson and Buddy Twiss feed pigeons, which also stay at mission



Each year 73-year-old Ramon works chants a hymn of hope for the departing swalows. Ramon has worked around the mission since childhood. Left: Homes of the swallows. They are made of mud and stocks

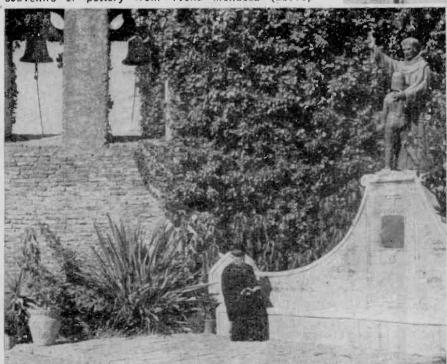


Children taught by the nuns of San Juan sing as the swallows depart. Some say the birds fly to little-known islands, some say Africa-but where, no one really knows

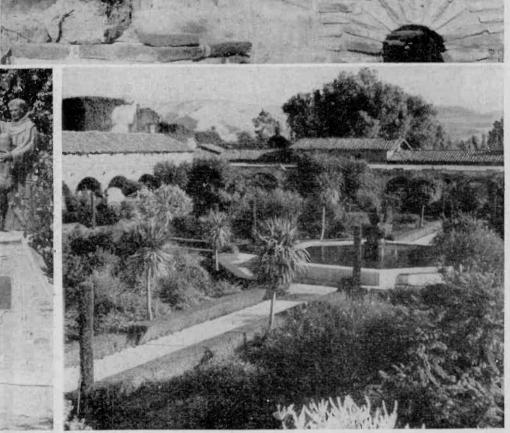
The mission was built in 1776 by Father Junipero Serra, demolished in 30 minutes by an earthquake 161 years ago, killing 30 persons. Below: Inspecting ruins



Since NBC began broadcasting the departure and return of the swallows. visitors flock to the mission, pay 25c admission, buy grain to feed pigeons, small souvenirs or pottery from Yreno Mendoza (above)



Tagging the swallows, in hopes that some sea captain might recognize them and thus reveal their secret destination, is impossible—for the minute a bird leaves the flock, the swallows abandon it. Above: Near these 200-year-old bells stands the statue of Father Junipera Serra



Every cent received from tourists who are attracted by the story of the swallows goes toward reconstruction work and keeping up the beautiful gardens above. Actually, the swallows, which were allowed to seek refuge at the mission, are now rebuilding it. They are repaying their debt of gratitude

WHERE CREDIT IS DUE

BY RAY COX

MIDST the firing of cannon back in 1894, a small voice out in the early morning hours. ried It was the voice of an infant who was destined to rise to fame on the air-waves, not only because he has since become one of the foremost organists in the Middle West, but because of an affliction when but three weeks old. He is known affectionately as Frank

. . . yes, Frank Voelker, radio's blind organist, heard regularly over WMT, Cedar Rapids-Waterloo. Frank was born in Dubuque, Iowa, the only son of a switchman on the railroad, and when but three weeks old was attacked by a disease which loft him rever to reac again the actual left him never to see again. He asks no favors and takes none, and nothing pleases him more than to be treated as a normal individual by his fellow men.

True, he cannot enjoy the beauty of a setting sun, but at the same time he does not miss it, because he has no idea what it is like to see. When questioned on the subject, Frank's only reply was: "No, why should I miss the things I have never had?

I have never had? "You can see, and if suddenly your sight was taken from you, of course you would miss it. I am sorry for those who have once seen and then go blind, but with me it is different. Of course I would like the pleasure of sight, but I'm perfectly contented with things as they are." Frank's childhood was marred by another tragedy when he was but

another tragedy when he was but seven years old. The man who had served as his eyes, the one person served as his eyes, the one person dearest to every red-blooded American boy, was taken from him. Frank's father was killed in a railroad acci-dent, the lad's closest friend was no more, and he was left once again to grope in the darkness before him.

Then, two years later, a friend sug-gested to Frank's mother that the boy be sent to the Vinton School for the Blind. At the advice of the friend, Frank left home when he was nine and entered school at Vinton. Frank's teachers soon saw that the

boy's love for music and the finer things overshadowed everything else he did, and he was soon permitted to spend most of his time at the piano,

spend most of his time at the piano, where he longed to be. Years passed swiftly by and Frank was graduated from the Vinton School for the Blind. It was then that he realized that he had only begun and had hardly scratched the surface in the world of music. From here he climbed another rung of the ladder and enrolled at the McPhail Conserva-tory of Music in Minneapolis, where he specialized in pipe-organ.

ERE he received the personal supervision of Hamblin Hunt, who pervision of Hamblin Hunt, who was the private pupil of Alexander Gilmant, the foremost French organist of the day. Frank received his, degree in 1920 and was then confronted with the burning question as to what he should do with his music. At this time, theater organists were much in demand From Minneapolis

much in demand. From Minneapolis Frank traveled to Des Moines, where he was employed as relief organist and had his first opportunity to play before the crowds he longed for.

before the crowds he longed for. This was the day of the silent films. The movie set the scene and Frank set the mood. For several years he barnstormed the Middle West, play-ing on good organs and organs not so good, making new friends wherever he played. Suddenly and without a word of

Suddenly and without a word of warning, back in 1923, Frank felt his organ-playing slipping. Then it dawned upon the man that he was in love and with none other than his schoolday sweetheart, Cleo Wahl, of Des Moines, who was also a student at the Vinton School for the Blind. In 1923 they were married and today they have two lovely little girls, who serve as the eyes for their parents. The oldest of the two is Lelia Marion, age 12, and the baby of the family is blond Betty Sue, who has just entered kindergarten. Frank made his debut on the air-

waves back in 1927, while playing for a theater in Fort Dodge, Iowa, and recalls today that his first program on the air, ten years ago, was a commer-cial one at that.

RANK lost heart in his music when the depression struck. Musicians walked the streets in search of any kind of a job and took their place in the breadlines along with men from every walk of life. At home sat his blind mate and a little hungry mouth to be fed

to be fed. "They must be cared for," thought Frank, and they would be at any cost. He took sales work as a possible way out and trudged from house to house selling what he could. Three years were spent away from his music when were spent away from his music when no work was to be had. It wasn't the hard work and lean years that both-ered him (that was his job—to pro-vide for his family), but being away from his music made him miserable. But Frank soon longed to hear the majestic tones of the mighty organ when again he aculd feel his furgers

majestic tones of the mighty organ when again he could feel his fingers fly lightly over the keyboard. He managed to obtain employment by entertaining at clubs and private parties for what little they paid. He played in funeral homes, gave con-certs in churches on the organ and piono. Could use amiled on him again piano. Good luck smiled on him again when the electric organs were first introduced. Someone had to demon-strate this new instrument and here was a man who could do that work to perfection.

Frank accepted a position with a Des Moines firm demonstrating organs. Often he played two and three con-certs a day on electric organs. He be-came so proficient in the manipulation of the new instrument that overnight his name became linked with the best in organ music in the Middle West.

MORE than a year ago, while play-Monte than a year ago, while play-ing a concert in Cedar Rapids, his outstanding ability came to the attention of Douglas B. Grant, pro-gram director for WMT, and Sumner D. Quarton. general manager of the Quarton, general manager of the station.

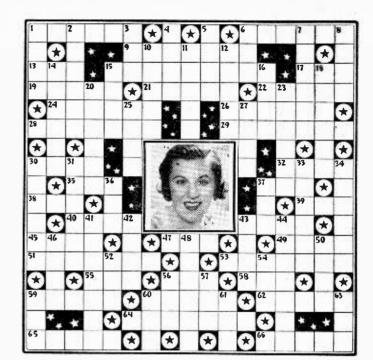
A hurried consultation followed, and after much persuasion Frank Voelker was under contract to play daily over WMT, Cedar Rapids-Waterloo. A new electric organ was installed

and it was only a matter of a very short time until the name of Frank Voelker, radio's blind organist, was a by-word with every midwestern radio listener.

Contrary to the popular belief, Frank does not usually play by ear. Every number he plays on the organ is care-fully transposed to the Braille system and then committed to memory. This is all done by Frank and his secretary. It takes a long time to do this, but a better job is done, and it's worth it. His memory is highly developed to be able to remember so accurately all the music he knows and had played for

years. He is now being heard daily over He is now being heard daily over WMT, on Monday, Wednesday and Friday at 10:15 a.m.; on Tuesday, Thursday and Saturday at 11:30 a.m., is heard on the "Dream Songs" pro-gram, and is the featured artist on the "Easy Iowa Song Fest," at 3 p.m. every Sunday afternoon over WMT, from the console of the Paramount from the console of the Paramount Theater organ, where he plays to a packed and enthusiastic audience. Frank Voelker is truly the blind master of the console.

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

. baritone

 Journalistic "beat"
 Loans
 Masculine name
 Louie —, bandle
 Publish -, bandleader timber sawed for

VERTICAL

- 15. 17. 19

Walter

6. Forest market 9. Perfume

- Ancient Ancient To anuse A passing fashion Conductor Detroit Sym-phony orchestra It takes a bow Hard black wood Hard black wood
- Janssen, conductor
- Major Bowes Last name star in the por-28.
- trait 29. Usually served last at din-
- ner 30. Clothe
- 32. Eft 35. A n 37. Gree A month Greek letter
- 38. 39.
- 40
- Greek letter To be under obligation for Child's plaything Nelson —, announcer Bend or curve Roger Wolfe —, band-leader 43. 45.
- leader 47. To work on closely 49. City in Nevada
- Perfumed Norina Vase -, movie star
- 55. Emmet
- Still, moreover —— Venuta, songstress 59.

WANT TO SWAP?

(Continued from Page 7)

Strategically placed in his shop and warehouse, which contains the vault with its dazzling trays of precious gems, are loaded guns. The walls are circled with tubes of methane gas, releasable at a moment's notice. Armed guards are always on the job.

Some typical Redshaw deals? He pondered the question briefly, came up with this list of trades: A 150-stone diamond platinum ring for a carload of nails; a cow for a piano; a fur coat for a dog; a gun for several suits of clothes; a raccoon coat for 1.000 cans of red paint.

EVERY class, creed and nationality goes to Granville to trade. Under Redshaw's roofs are golf sets once owned by pre-depression millionaires; jewels of European nobles; hunting dogs accepted from sportsmen who went broke keeping up with the Joneses. He's a hard-headed dealer, but a philanthropist as well. He will take a loss any day to preserve a

friendship. He finances half the farms

8.

15

36 37 41

42. 43.

Vallee,

8. <u>leader</u> 10. Judy <u>____</u>, songstress 11. <u>____</u> Flynn, movie star 12. Made a noise like a crow 14. First name of news com-

When a man bites a dog Sannella, orchestra

leau. 20. A fleet of battle. 23. Reservoirs 25. Masculine name 27. College president 30. Richard _____, baritone 31. Don _____, actor 33. Correlative of or 34. Robert _____, movie sta

Robert —, movie star Affirmative Perfection in golf Plants that bloom yearly

Hans that bloom yearly
 Uniform
 Pale gray in color
 Cup-shaped cavities of volcano
 Highest point
 Feminine name
 Exigency
 Attempt
 Crossword-puzzle fish
 Playing card
 Mire
 Mire
 Timid
 A pussyfoot
 Bring suit against

mentator

leader

Uniform

orchestra

around Granville, and at low cost. Surprisingly, this gentleman who literally has talked his way to fame and fortune was a little worried about what to say to the radio audience. But I'll wager he says the right thing when the time comes. A microphone won't terrify him more than did five kidnaping hooligans, nor more than does a parade of customers hoping to outwit him at trading. On the air Tuesday night, John Redshaw will probably make a fair trade, swapping his time for your attention!

At any rate, I hope you're listening. When you consider Mr. Redshaw's achievement in a remote and sparsely settled community you will agree he belongs on an inspirational program like Bard Guest's "It Can Be Done."

| "It | Can | Be D | one" | may | be | heard |
|-------|-------|----------------------|------|------|------|--------|
| Tuesd | ay or | /er a <mark>n</mark> | NBC | netw | ork | at: |
| EST | 8:30 | p.m. | — | CST | 7:30 |) p.m. |
| MST | 6:30 | p.m. | — | PST | 5:30 |) p.m |

- DEANNA
- Joe —, comedian
 , ______Brown, "Husbands and Wives"
 Short for Leonard
 Employer
 Preposition .
 A wreath in Hawaii
 Earlier than 6. A wreath in 7. Earlier than Solution to Puzzie Given Last Week



- Acme Paint Co. Smiling Ed McConnell, Sun. 5:30 p.m. NBC-B. Adair, Frances, Johnny Pre-sents (Philip Morris) Tue. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS. Admiracion Laboratories, Inc. Fun in Swing Time; Tim & Irene, Sun. 6:30 p.m. MBS. Alemite. Horace Heidt, Mon.

- Admiracion Laboratories, Inc. Fun in Swing Time; Tim & Irene, Sun. 6:30 p.m. MBS.
 Alemite. Horace Heidt, Mon. 8 p.m. (12 mid. for West) CBS.
 Alka-Seltzer. Uncle Ezra, Mon., Wed., Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R; National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC-B.
 Allen, Stuart. Your Hit Pa-rade (Lucky Strike), Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.
 Amateur Hour. Chrysler, Thurs. 9 p.m. CBS.
 Ameten, Sun & p.m. NBC-R.
 American Ablum of Familiar Music. (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.
 American Radiator. Fireside Recitals; Helen Marshall; Sigurd Nilssen, Sun. 7:30 p.m. NBC-R.
 American Radiator. Fireside Recitals; Helen Marshall; Sigurd Nilssen, Sun. 7:30 p.m. NBC-R.
 American Radiator. Fireside Recitals; Helen Marshall; Sigurd Nilssen, Sun. 7:30 p.m. NBC-R.
 American Cal, Sunday; Mon., Tues., Wed. 12:45 p.m. CBS; Easy Aces, Tues., Wed, Thurs. 7 p.m. NBC-B; Just Plain Bill, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.
 Arnell, Amy. Thirty Minutes in Hollywood (Local Co-onerative Communic)
- (1:45 p.m. for West) NBC-R.
 Arnell, Amy. Thirty Minutes in Hollywood (Local Co-operative Campaign), Sun. 6 p.m. MBS.
 Arnold Grimm's Daughter. (Gold Medal), Mon. thru Fri. 1:30 p.m. CBS.
 Aunt Jenny's Real Life Sto-ries. (Spry), Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.
 Aunt Jemima. (Quaker Oats), Tues. thru Sat. 9:45 a.m. NBC-B.
 Austin, Gene. Cocomalt, Sun. 6 p.m. CBS.
 Austin, William, Camels, Tues. 9:30 p.m. CBS.

- Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC-R.
 Bachelor's Children. (Cudahy Packing Co.), Mon. thru Fri. 11:15 a.m. MBS; (Old Dutch Cleanser), Mon. thru Fri. 9:45 a.m. CBS.
 Backstage Wife. Dr. Lyons, Mon. thru Fri. 11:15 a.m. NBC-R.
 Baker Kanny. Lell O. Sun

- Backstage Wile. Dr. Lyons, Mon. thru Fri. 11:15 a.m. NBC-R.
 Baker, Kenny. Jell-O. Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Baker, Phil. Gulf Oil, Sun. 7:30 p.m. CBS.
 Banking Group. Philadelphia Orch., Mon. 9 p.m. NBC-B.
 Barnsdall. Fun Bug, Sun. 2 p.m. CBS.
 Barrett, Sheila. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.
 Barrie, Wendy. Variety Show (Log Cabin Syrup), Sat. 8:30 p.m. (12:30 a.m. for West), NBC-R.
 Barris, Harry. Camels, Tues. 9:30 p.m. CBS.
 Bayer Aspirin. American Al-bum of Familiar Music: Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC-R; Famous Actors' Guild; Helen Menken, Tues. 7:30 p.m. CBS.
 Beetie & Bottle. Gulf Oil, Sun. 7:30 p.m. CBS.
 Betine Prison Bars. Sloan's Liniment, Mon. 10 p.m. NBC-B.
 Belcher, Jerry. Interesting
- Linimen NBC-B.

- Behind Prison Bars. Sloan's Liniment, Mon. 10 p.m. NBC-B.
 Belcher, Jerry. Interesting Neighbors (Fitch Co.), Sun. 7:45 p.m. (11 p.m. for West) NBC-R.
 Bennett, Lois. Waltz Time (Phillips), Fri. 9 p.m. NBC-R.
 Benny, Jack. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Berne, Edgar. (Chase & Sanborn), Sun. 8 p.m. NBC-R.
 Bernie, Ben, orch. American Can, Tues. 9 p.m. NBC-B.
 Betty & Bob. (Gold Medal), Mon. thru Fri. 1 p.m. CBS.
 Bicycle Party. Cycle Trades. Sun. 3:30 p.m. NBC-R.
 Big Sister. (Rinso), Mon. thru Fri. 11:30 a.m. (2 p.m. for West). CBS.
 Bord Bread. Guy Lombardo's orch., Sun. 5:30 p.m. CBS.
 Bowes, Edward, Major. Ama-teur Hour (Chrysler), Thurs. 9 p.m. CBS.
 Bromo-Seltzer. Hollywood News; Sid Skolsky, Wed. 8:30 p.m. NBC-B.
 Burns & Allen. (Grape Nuts), Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Your Instant Program Locator and Selector

| Eastern Standard Time | 8 | 9 a.m. | 10 «.m. | 11 a.m. | 12 | 1 P.m. | 2 p.m. | 3 p.m. | 4 p.m. | 5 p.m. | 6 p.m. | 7 p.m. | 8 p.m. | 9 p.m. | 10 p.m. | 11 p.m. | 12 mid. |
|------------------------|-----------|-----------|------------|------------|--------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------|
| Central Standard Time | 7 | 8 | 9 a.m. | 10 •.m. | 11 | 12 | 1 p.m. | 2 p.m. | 3 p.m. | 4 p.m. | 5 p.m. | 6 p.m. | 7 р.т. | 8 p.m. | 9 p.m. | 10 p.m. | 11 p.m |
| Mountain Standard Time | 6 | 7 | 8 • m. | 9 a.m. | 10 | 11 •.m. | 12 1007 | 1 p.m. | 2 p.m. | 3 p.m. | 4 p.m. | 5 p.m. | 6 p.m. | 7 p.m. | 8 p.m. | 9 p.m. | 10 p.m. |
| Pacific Standard Time | 5 «.m. | 6 | 7 a.m. | 8 | 9 | 10 | 11 | 12 **** | 1 p.m. | 2 p.m. | 3 p.m. | 4 p.m. | 5 p.m. | 6 p.m. | 7 p.m. | 8 p.m. | 9 |

Program Locator Time Is Eastern Standard. Use This Table to Find Yours

The Program Locator is an index of network programs-listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

Commentator Magazine. Commentator Forum, Sun. 9:30 p.m. & Thurs. 10 p.m. MBS. R. Busse, Henry, orch. (Mar-O-Oil), Sun. 11:45 a.m. NBC-R. Butterworth, Charles. Holly-wood Mardi Gras (Pack-ard), Tues. 9:30 p.m. NBC-R.

Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC-

C. F. Mueller Co. Kitchen Cavalcade, Mon. thru Fri. 10:45 a.m. NBC-B.
Calumet Baking Powder. Kate Smith; Henny Youngman; Jim Crowley; Jack Miller's Orch., Thurs. & p.m. (11:15 for West) CBS.
Camay. Pepper Young. Mon. thru Fri. 10:30 a.m. NBC-B.
Camels. Jack Oakie; Stuart Erwin; Raymond Hatton; William Austin; Helen Lind; Harry Barris, Tues. 9:30 p.m.; Swing School; Benny Goodmans Orch., Tues. 10 pm. CBS.
Campana. Vanity Fair, Mon. 8:30 p.m., NBC-B; First Nighter, Fri. 10 p.m. NBC-R.
Campenz, Yanity Fair, Mon. 8:30 p.m., NBC-B; First Nighter, Fri. 10 p.m. NBC-R.
Campell's Soup. Hollywood Hotel; Ken Murray; Os-wald; Anne Jamison; Ray-mond Paige's orch.; Jerry Cooper; Frances Langford. Fri. 9 p.m. CBS.
Carborundum Band. Sat. 7:30 p.m. Or S.
Carlay, Rachel. Manhattan Merry-Go-Round (Dr. Ly-ons), Sun. 9 p.m. NBC-R.
Carlay, Rachel. Manhattan Merry-Go-Round (Dr. Ly-ons), Sun. 9 p.m. NBC-R.
Carlisle, Kitty. Songshop (Coca-Coia), Fri. 10 p.m. CBS.
Carnation Milk. Lullaby La-dy, Mon. 10 p.m. NBC-R.
Caratoron Rolison's Buckaroos. Musterole, Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West) CBS.
Caranton Kilk. Lullaby La-dy, Mon. 10 p.m. NBC-R.
Carater, Boake. (Philco), Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.
Carater, Boake. (Philco), Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.
Carater, Boake. (Philco), Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.
Carater, Boake. (Philco), Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.
Carater, Boake. (Philco), Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.
Chase & Sanborn. Don Ame-che; Nelson Eddy; Edgar Bergen; Charlie McCarthy; W. C. Fields; Dorothy La-mour, Sun. 8 p.m. NBC-R.
Chase & Sanborn. Don Ame-che; Nelson Eddy; Edgar Bergen; Charlie McCarthy; W. C. Fields; Dorothy La-mour, Sun. 8 p.m. NBC-R.
Chaset & Sanborn. Don Ame-che; Nelson Eddy; Edgar

Football News; Eddie Dooley, Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.
Chevrolet. Romantic Rhy-thms; Barry McKinley; Sally Nelson; Seymour Si-mon's Orch., Sun. 6:30 p.m. CBS.
Chipso. Road of Life, Mon. thru Fri. 11:15 a.m. NBC--B & 4:45 p.m. NBC--R.
Chrysler. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.
Circumstantial Evidence Thrills. Johnny Presents (Philip Morris), Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
Cities Service Concert. Lu-cille Manners, Fri. 8 p.m. NBC-R.
City Desk. Johnny Presents (Philip Morris), Sat. 8:30 p.m. (11:30 p.m. for West). CBS.
Coca-Cola. Song Shop; Kitty Carlisle: Frank Crumit;

CGBS. Coca-Cola. Song Shop; Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cor-nett, Fri. 10 p.m. CBS. Cocomalt. Joe Penner, Gene Austin; Julie Gibson; Jim-mie Grier's Orch., Sun. 6 p.m. CBS. Colorate Gang Busters; Phil-

p.m. CBS. Colgate. Gang Busters; Phil-lips Lord, Wed. 10 p.m. CBS. Commentator Forum. Com-mentator Magazine, Sun. 9:30 p.m. & Thurs. 10 p.m. MBS.

9:30 p.m. & Thurs. 10
p.m. MBS.
Conner, Nadine. Maxwell
House Show Boat, Thurs.
9 p.m. (12:15 a.m. for
West) NBC-R.
Cooper, Jerry. Hollywood
Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
Court of Missing Heirs.
Skelly. Mon. 7 p.m. CBS.
Cravens, Kathryn. News Thru
a Woman's Eyes (Ponti-ac), Mon., Wed., Fri. 2
p.m. (5:30 p.m. CBS.
Crocker, Betty. Gold Medal.
Wed. Fri. 1:15 p.m. CBS.
Crosby, Bing. Kraft Music
Hall, Thurs. 10 p.m.
NBC-R.
Curve Clange Johanny Bet

- Cros. Ha
- Crossy, Bing. Ktait Music
 Hall, Thurs. 10 p.m. NBC-R.
 Cross, Glenn, Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
 Cross, Milton J. Magic Key (RCA). Sun. 2 p.m. NBC-B.
- B. Crowley, Jim. (Calumet Bak-ing Powder), Thurs. 8 p.m. (11:15 p.m. for West) CBS. Crumit, Frank. Songshop (Coca-Cola), Fri. 10 p.m. CBS. Cudaby Packing C.

- CBS. Cudahy Packing Co. Bache-lor's Children, Mon. thru Fri. 11:15 a.m. MBS. Cycle Trades. Bicycle Party; Swore & Lubin: Bills Sla-ter; Hugo Mariani's Orch., Sun. 3:30 p.m. NBC-R.
- Sun. 3.30 p.m. NBC-R.
 Dafoe, A. R., Dr. Lysol, Mon.
 Wed. Fri. 4:45 p.m. CBS.
 Dari-Rich. While the City Sleeps, Mon. Wed. Fri. 5:15 p.m. NBC-R.
 David Harum. (Bab-O), Mon. thru Fri. 11 a.m. NBC-R.
 Death Valley Days. (Borax), Fri. 8:30 p.m. NBC-B.
 Delaware, Lackawanna & Western Coal. The Shadow, Sun. 4 & 5:30 p.m. MBS.

- Fri. 8:30 p.m. NBC-B.
 Delaware, Lackawanna &
 Western Coal. The Shadow, Sun. 4 & 5:30 p.m. MBS.
 Devine, Andy. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Dickenson, Jean. American Album (Bayer Aspirin). Sun. 9:30 p.m. NBC-R.
 Dr. Lyons. Manhattan Merry-Go-Round; R a ch el Carlay: Pierre LeKreun, Sun. 9 p.m. NBC-R.
 Dog Heroes. Modern Food, Sun. 4:45 p.m. NBC-B.
 Dona Ray Cosmetics. Lloyd Pantages, Sun. 2 p.m. (11 p.m. for West). CBS.
 Dooley, Eddie. Football News (Chesterfield). Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.
 Dorsey, Tommy, Orch. (Raleigh & Kool), Fri. 10:30 p.m. NBC-R.
 Durano. Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.
 Durant Cosmetics. Passing Parade; John Nesbit, Sun. 9 p.m. MBS.
 Durbin, Deanna. (Texaco), Wed. 8:30 p.m. (11:30 p.m. MBC-R.
 Durchin, Eddy, orch. Elizabeth Arden Cosmetics, Wed. 8 p.m. (12 mid. for West) CBS.
 Du Pont. Cavalcade of America. Wed. 8 p.m. (12 mid. for West) CBS.
 Du Pont. Cavalcade of America. Wed. 8 p.m. (12 mid. for West) CBS.
 Durbin, Eddy. orch. Elizabeth Arden Cosmetics, Wed. 8 p.m. (12 mid. for West) CBS.
 Du Pont. Cavalcade (Pett Milk), Sat. 9:30 p.m. CBS.
 Burbin, Rann. Mary. Saturday Night Serenade (Pett Milk), Sat. 9:30 p.m. NBC-B.
 Easy Aces. (Anacin), Tues., Wed, Nelson. (Chase & Suborn), Sun. 8 p.m.

- B. Eddy, Nelson. (Chase & Sanborn), Sun. 8 p.m. NBC-R. Edna Wallace Hopper Cos-metics. Romance of Helen Trent, Mon. thru Fri. 12:30 p.m. CBS.

p.m. CBS

Gang Busters. Colgate, Wed. 10 p.m. CBS. George, Florence. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R. General Electric. Hour of Charm; Phil, Spitalny's Girl Orch., Mon. 9:30 p.m. NBC-R. General Motors Concerts.

Girl Orch., Mon. 9:30 p.m. NBC-R. General Motors Concerts. Erno Rapee, Sun. 8 p.m. NBC-B. Get Thin to Music. Wallace Biscuit, Mon. thru Sat. 10:30 a.m. MBS. Gibson, Freddie. Your Hit Parade (Lucky Strike), Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS. Gibson, Julie. Cocomalt, Sun. 6 p.m. CBS. Girl Alone. (Kellogg), Mon. thru Fri. 12 noon. NBC-R.

R. Goldbergs. (Oxydol), Mon. thru Fri. 12:15 p.m. CBS. Gold Medal. Betty & Bob, Mon. thru Fri. 1 p.m.; Hymns of. All Churches, Mon., Tues., Thurs. 1:15

p.m.; Betty Crocker, Wed. & Fri. 1:15 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 1:30 p.m.; Hol-lywood in Person, Mon. thru Fri. 1:45 p.m. CBS. oodwill Hour. MacFadden Publishing, Sun. 10 p.m. MBS. godman. Al Vone Hie D. Elizabeth Arden Cosmetics. Eddy Duchin's orch., Wed. 8 p.m. NBC-B. Elman, Dave. Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West), CBS. Erwin, Stuart. Camels, Tues. 9:30 p.m. CBS. C.

Publishing, Sun. 10 p.m. MBS.
Goodman, Al. Your Hit Pa-rade (Lucky Strike), Sat. 10 p.m. CBS.
Goodman, Benny, Orch. Swing School (Camels), Tues. 10 p.m. CBS.
Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.
Gordon, Richard. Rising Mu-sical Star (Sealtest). Sun. 10 p.m. NBC-R.
Grand Central Station. (Lis-terine), Fri. 8 p.m. NBC-B.
Grape Nuts. Burns & Allen:

NBC-B. Horlick's. Lum & Abner, Mon. thru Fri. 7:30 p.m. (Mon. Tues. Wed. Fri. 11:15 p.m. for West) NBC-B. Hour of Charm. (General Electric), Mon. 9:30 p.m. NBC-R. Household Finance. It Can Be Done; Edgar Guest, Tues. 8:30 p.m. NBC-B. How to be Charming. (Phil-lips), Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R. Hudson Motors. Hobby Lob-by; Dave Elman; Harry Salter's Orch., Wed. 7:15 (10:30 p.m. for West) CBS. Hull. Warren. Variety Show

Salter's Oren., wea. 713 (10:30 p.m. for West) CBS. Hull, Warren, Variety Show (Log Cabin Syrup), Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R. Husbands & Wives. (Pond Cream), Tues. 8 p.m. NBC-B. Huskies. Robert L. Ripley, Sat. 8 p.m. (12 mid. for West) NBC-R. Hymns of All Churches. (Gold Medal), Mon. Tues. Thurs. 1:15 p.m. CBS.

International Silver. Silver Theater; Rosalind Russell; James Stewart; Conrad Nagel, Sun. 5 p.m. CBS. Ipana. Town Hall Tonight; Walter O'Keefe; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R. Interesting Naighborg Print

p.m. (12 mid. for West) NBC-R.
Interesting Neighbors. Fitch Co., Sun. 7:45 p.m. (11 p.m. for West) NBC-R.
It Can Be Done. (Household Finance), Tues. 8:30 p.m. NBC-B.
Iturbi, Jose. Sunday Evening Hour (Ford), Sun. 9 p.m. CBS.
Ivory Flakes. O'Neills, Mon. thru Fri. 11 am. NBC-B; 3:45 p.m. NBC-R.
Ivory Soap. Vic & Sade, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R; Story of Mary Marlin, Mon. thru Fri. 10 a.m. NBC-B & 4:30 p.m. NBC-R; Edward MacHugh, Mon. thru Fri. 11:45 a.m. NBC-B.

Jack Armstrong. (Wheaties), Mon. thru Fri. 5:30 p.m. NBC-R.
Jamison, Anne, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
Jello-O. Jack Benny; Mary Livingstone; Kenny Ba-ker: Sam Hearn; Andy De vine; Phil Harris' Orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
Jenny Peabody (F & F Cough Drops), Mon., Wed., Fri. 3:30 p.m. CBS.
Jergens, George Fischer, Sun. 9:30 & 11:15 p.m. NBC-B.
Jessel, George. Thirty Min-essel, George. Thirty Min-

Jergens, George Fischer, Sun.
9:30 & 11:15 p.m. NBC-B.
Jessel, George. Thirty Minutes in Hollywood (Local Cooperative Campaign).
Sun. 6 p.m. MST.
Johnny Presents. (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West)
NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West)
CBS.
John's Other Wife. (Philipipe Cosmetics), Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West)
Johnson, Hugh, Gen. (Grove Laboratories, Inc.), Mon. Thur. 8 p.m. Tues. Wed. 10 p.m. NBC-B.
Johnson, Hugh, Gen. (12 mid. for West) NBC-R.
Johnson, Kar, Fibber Mc-Gee & Molly; Marian & Jim Jordon; Ted Weems' Orch., Mon. 9 p.m. (12 mid. for West) NBC-B.
Jolason, Al. (Rinso & Lifebuoy), Tues. 8:30 p.m. (11:30 p.m. for West)
CBS.
Jordan, Marian & Jim. Fibbber McGee & Molly (John-

LBS. Jordan, Marian & Jim. Fib-ber McGee & Molly (John-son's Wax), Mon. 9 p.m. (12 mid. for West) NBC-

R. Junior Nurse Corps. (Sun-brite), Mon. thru Fri. 5 & 6 p.m. NBC-B. Just Plain Bill. (Anacin), Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kaltenmeyer's Kindergarten. (Quaker Oats), Sat. 5:30 p.m. NBC-R.
Kellogg Cereals. Girl Alone, Mon. thru Fri, 12 noon (Continued from Page 17) NBC-R; Musical Plays, Sun. 5 p.m. MBS; Singing Lady, Ireene Wicker, Mon. thru Thurs. 5:30 p.m. NBC-B.
Kelly, Patsy. (Gulf Oil), Sun. 7:30 p.m. CBS.
Kemp, Hal, orch. Music from Hollywood (Chesterfield), Fri. 8:30 p.m. (11:30 for West) CBS.

(Continued on Next Page)

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- 9:30 p.m. CBS.
 F & F Cough Drops. Jenny Peabody. Mon.. Wed., Fri, 3:30 p.m. CBS.
 Famous Actors' Guild. Bayer Aspirin, Tues. 7:30 p.m. CBS.
 Famous Jury Trials. Mennen Co., 10 p.m. MBS.
 Faye, Alice. Music from Hol-lywood (Chesterfield), Fri. 8:30 p.m. (11:30 p.m. for West) CBS.
 Fibber McGee & Molly. (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.
 Fidler, Jimmie. Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC-R.
 Fields, W. C. (Chase & San-born), Sun. 8 p.m. NBC-R.
 Fia-Rito, Ted. orch. Variety

 - Grand Central Station. (Lister, Fri. 8 p.m. NBC-B,
 Grape Nuts. Burns & Allen;
 Ray Noble's Orch.; Tony Martin, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
 Grier, Jimmie, orch. Cocomalt, Sun. 6 p.m. CBS.
 Griffin Polish. Time to Shine; Barry McKinley, Mon. 7 p.m. NBC-B.
 Grove Laboratories, Inc. Gen. Hugh Johnson, Mon., Thurs. 8 p.m. Tues., Wed. 10 p.m. NBC-B.
 Gruen Watch. Time of Your Life; Sheila Barrett; Graham McNamee; Joe Rines' Orch., Sun. 5:30 p.m.
 NBC-R.
 Guest, Edgar. It Can Be Done (Household Finance), Tues. 8:30 p.m. NBC-B.
 Guiding Light. (White Naphtha), Mon. thru Fri. 4:45 p.m. NBC-B.
 Guidf Oil. Phil Baker; Patsy Kelly: Beetle & Bottle, Sun. 7:30 p.m. CBS.
 Haley, Jack. Variety Show
- Fields, W. C. (Chase & San-born), Sun. 8 p.m. NBC-R.
 Fio-Rito, Ted. orch. Variety Show (Log Cabin Syrup), Sat. 8:30 p.m. (12:30 a.m. for West) NBC-B.
 Fireside Recitals. American Radiator, Sun. 7:30 p.m. NBC-R.
 Firestone. Margaret Speaks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.
 First Nighter. Campana, Fri: 10 p.m. NBC-R.
 First, George. Jergens, Sun. 9:30 & 11:15 p.m. NBC-B.
 Fitch Co. Interesting Neigh-bors; Jerry Belcher, Sun. 7:45 p.m. (11 p.m. for West) NBC-R.
 Fleischemann. Ozzie Nelson's Orch.; Harriet Hilliard; Feg Murray, Sun. 7:30 p.m. NBC-B.
 Florida Citrus Commission. Emily Post, Tues., Thurs. 10:30 a.m. CBS.
 Follow the Moon. Pebeco, Mon. thru Fri. 5 p.m. CBS.
 Ford. Sunday Evening Hour; Jose Iturbi, Sun. 9 p.m.; Watch the Fun Go By; Al Pearce; Arline Harris, Tues. 9 p.m. (12 mid. for West) CBS.
 Football News. (Chester-field), Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.
 Friedman, Benny. Sunday Morning Ouarter Back
 - Haley, Jack. Variety Show (Log Cabin Syrup), Sat. 8:30 p.m. (12:30 a.m. for NBC-R.

 - NBC-R. Hammerstein Music Hall. (Kolynos), Fri. 8 p.m. CBS. Harris, Arlene. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS. Harris Phil and III C

 - Fun Go By (Ford), Tues.
 9 p.m. (12 mid. for West) CBS.
 Harris, Phil, orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Hatton, Raymond. Camels, Tues. 9:30 p.m. CBS.
 Hearn, Sam. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Heatter, Gabriel, We, The People (Sanka Coffee), Thur. 7:30 p.m. (10:30 p.m. for West) CBS.
 Hecker's H-O Products. My-ra Kingsley, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.
 Heidt, Horace, orch. (Ale-mite), Mon. 8 p.m. (12 mid. for West) CBS.
 Heidt, Horace, orch. (Ale-mite), Mon. 8 p.m. (12 mid. for West) CBS.
 Heidt, Horace, Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West) CBS; Magazine of the Air, Wed. Fri. 11 a.m. (3 p.m. for West) CBS.
 Heilo Peggy. (Drano), Wed., Fri. 11:45 a.m. NBC-R.
 Hill, Edwin C. Your News Parade (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.
 Hildard, Harriet. Fleisch-mann's, Sun. 7:30 p.m. NBC-R.
 Hild's Cream. Life of Mary Sothern, Mon. thru Fri. 5:15 p.m. CBS.
 Hobby Lobby. Hudson Mot-ors, Wed. 7:15 p.m. (10:30 p.m. for West) CBS.
 Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m.
- p.m. (8:30 p.m. for West) CBS. Friedman, Benny. Sunday Morning Quarter Back (Parker Watch), Sun. 11:30 a.m. MBS. Fulton, Jack. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS. Fun Bug. Barnsdall, Sun. 2 p.m. CBS. Fun in Swing Time. (Ad-mir a cion Laboratories, Inc.), Sun. 6:30 p.m. MBS. Furest, Hans. Rising Musical Star (Sealtest). Sun. 10 p.m. NBC-R.

 - CBS. Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m. NBC-R. Hollywood Hotel. Campbell's Soup, Fri. 9 p.m. CBS. Hollywood in Person. Gold Medal, Mon. thru Fri. 1:45 p.m. CBS. Hollywood Mardi Gras. (Packard), Tues. 9:30 p.m. NBC-R. Hollywood News. Bromo-
 - NBC-R. Hollywood News. Bromo-Seltzer, Wed. 8:30 p.m.

Kennedy, Reed. Songshop (Coca-Cola), Fri. 10 p.m.

- (Coca-com,, CBS. King, Wayne, orch. Lady Esther, Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m.
- King, Esther, Mon. 1. Tues. Wed. 8:30 pm. NBC-R. Kingsley, Myra. Hecker's H-O Products. Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West), MBS. Koestner, Josef, orch. (Ry-Sun. 5 p.m. NBC-

- R Kolynos. Hammerstein's Mu-sic Hall; Jerry Mann, Fri. 8 p.m. CBS. Kostelanetz, Andre, or ch. (Chesterfield), Wed. 9 p.m. CBS. Kraft Music Hall. Bing Crosby; Bob Burns, Thur. 10 p.m. NBC-R.
- IU p.m. NBC-R.
 Kruger, Alma. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West)
 Lady Esther. Wayne King's orch., Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.
 Lamour, Dorothy. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

- Lamour, Dorothy. (Chase a Sanborn), Sun. 8 p.m. NBC-R.
 Langford, Frances. Holly-wood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
 Lawes, Warden Lewis E. Be-hind Prison Bars (Sloan's Liniment), Mon. 10 p.m. NBC-B.
 Le Kreun, Pierre. Manhattan Merry-Go-Round (Dr. Ly-ons), Sun. 9 p.m. NBC-R.
 Life of Mary Sothern. Hind's Cream, Mon. thru Fri. 5:15 p.m. CBS.
 Lind, Helen. (Camel), Tues. 9:30 p.m. CBS.
 Listerine. Grand Central Station Fri. 8 p.m. NBC-B.
 Little Orphan Annie. (Oval-tine) Mon. thru Fri 5:45

- Listerine. Grand Central Station Fri. 8 p.m. NBC-B.
 Listerine., Grand Annie. (Ovaltine), Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.
 Livingstone, Mary. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Local Cooperative Campaign. Thirty Minutes in Hollywood; George Jessel; Norma Talmadge; Amy Arnnell, Sun. 6 p.m. MBS.
 Log Cabin Syrup. Variety Show; Jack Haley; Wendy Barrie; Virginia Verrill; Warren Hull; Ted Fio-Rito's orch., Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
 Lombardo, Guỳ, orch. (Bond Bread), Sun. 5:30 p.m. (2BS.
 Lome Ranger. (Gordon Baking Co.), Mon. Wed. & Fri. 7:30 & 8:330 p.m. (10:30 p.m. for West) MBS.
 Lord, Phillips H. Gang Busters (Colgate), Wed. 10 p.m. CBS.
 Lorenzo Jones. Phillips, Mon. thru Fri. 4 p.m. NBC-R.
 Lucky Strike. Your News Parade; Edwin C. Hill, Mon. thru Fri. 21:15 p.m. CBS; Your Hit Parade; Ieo Reisma's Orch.; Freddie Gibson; Stuart Allen, Nat. 10 p.m. CBS.
 Lunder Hillen, Marade; Lady. Carnation Milk, Mon. 10 p.m. NBC-R; Mon. thru Fri. 7:30 p.m. (Mon. Tues. Wed Fri. 7:30 p.m. CBS.
- R. Lum & Abner. Horlick's, Mon. thru Fri. 7:30 p.m. (Mon. Tues. Wed. Fri. 11:15 p.m. for West) NBC-B.

- (Mon. Tues. Wed. Fri. 11:15 p.m. for West) NBC-B.
 Lux. Radio Theater, Mon. 9 p.m. CBS.
 Lyman, Abe, orch. Waltz Time (Phillips), Fri. 9 p.m. NBC-R.
 Lysol. Dr. A. R. Dafoe, Mon. Wed. Fri. 4:45 p.m. CBS.
 Ma Perkins. Oxydol, Mon. thru Fri. 10:15 a.m. NBC-R.
 MacCormack, Franklyn. Po-etic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.
 MacDonald, Jeanette. Open House (Vicks), Sun. 7 p.m. CBS.
 MacZoden Publishing. Good Will Hour, Sun. 10 p.m. MBS; True Story Court, Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.
 MacHagh, Edward. Ivory Soap, Mon. thru Fri. 11:45 a.m. NBC-B.
 Magazine of the Air. Heinz, Wed. Fri. 11 a.m. (3 p.m. for West) CBS.
 Magaic Key. R.C.A., Sun. 2 p.m. NBC-B.
 Manhattan Merry-Go-Round. Dr. Lyons, Sun. 9 p.m. NBC-R.
 Mann, Jerry. Hammerstein's Music Hall (Kolynos),

- NBC-R. Mann, Jerry. Hammerstein's Music Hall (Kolynos), Fri. 8 p.m. CBS. Manners, Lucille. Cities Ser-vice Concert, Fri. 8 p.m. NBC-R.
- NBC-R. Mar-O-Oil. Henry Busse's Orch. Sun. 11:45 a.m. NBC-R. March of Time. Time. Inc.

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- Thurs. 8:30 p.m. NBC-B.
 Mariani, Hugo, orch. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.
 Marshall, Helen. Fireside Recitals (Amer. Radiator), Sun. 3:30 p.m. NBC-R.
 Martin, Charles. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) NBC-R.
 Martin, Tony. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
 Maxwell House Show Boat. Charles Winninger, Thom-as L. Thomas, Nadine Conner, Virginia Verrill, Hattie McDaniel, Alma Kruger, Meredith Willson's Orch., Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.
 McBride, Mary, Margaret. Minute Tapioca, Mon. Wed. Fri. 12 noon CBS.
 McDaniel, Hattie. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.
 McCarthy, Charlie. Chase & Sanborn, Sun. 8 p.m. NBC-R.
 McConnell, Ed, Smiling. Acme Paint Co., Sun. 5:30 p.m. NBC-B.
 McKinley, Barry. Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. NBC-B.
 McNamee, Graham. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.
 Mename, Graham. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.
 Mename, Graham. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.
 Menken, Helen. Famous Ac-tors' Guild (Bayer Aspi-rin), Tues. 7:30 p.m. CBS.
 Mename, Co. Famous Jury Trials, Mon. 10 p.m. MBS.
 Mennem Co. Famous Jury Trials, Mon. 10 p.m. for West) CBS.
 Minute Tapioca. Mary Mar-garet McBride, Mon. Wed. Fri. 12 noon CBS.
 Model Tobacco. Pick & Pat, Edward Roccker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
 Model Tobacco. Pick & Pat, Edward Rocker, Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
 Model Tobacco. Pick & Pat, Edward Rocker, Sat. 8:30 p.m. (11:30 p.m. for West) OBC-R.
 Morgan, Russ, orch. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) CBS.
 Model Tobacco. Pick & Pat. Morgan, Russ, orch. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for
- (1:15 p.m. for West) NBC-R.
 Munn. Frank. American Al-bum (Bayer Aspirin), Sun.
 9:30 p.m. NBC-R; Waltz Time (Phillips), Fri. 9 p.m. NBC-R.
 Murray, Feg. Fleischmann's, Sun. 7:30 p.m. NBC-B.
 Murray, Ken. Hollywood Ho-tel (Campbell's Soup), Fri. 9 p.m. CBS.
 Music from Hollywood. Ches-terfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.
 Musical Plays. Ireene Wick-er (Kellogg's), Sun. 5 p.m. MBS.
 Musterole. Carson Robison's

- MBS. Musterole. Carson Robison's Buckaroos, Mon. Wed. Fri. 1:15 p.m. MBS. Myrt & Marge. Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS. Mystery Chef. Regional Ad-vertisers, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.
- 11:45 a.m. (2:45 p.m. for West) NBC-R.
 Nagel, Conrad. Silver Thea-ter (International Silver), Sun. 5 p.m. CBS.
 Nash-Kelvinator. Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.
 National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC-B.
 National Farm & Home.
 NBC-B.
 Nelson, Ozzie, orch. Fleisch-mann's, Sun. 7:30 p.m. NBC-B.
 Nelson, Ozzie, orch. Fleisch-mann's, CBS.
 Neslon, Sally. Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS.
 Nesbit, John. Passing Pa-rade (Duart Cosmetics). Sun. 9 p.m. MBS.
 News Through a Woman's Eyese. Pontiac, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.
 Nilssen, Sigurd. Fireside Re-citals (Amer. Radiator). Sun. 7:30 p.m. NBC-R.
 Noble, Ray, orch. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
 Oakie, Jack. (Camel), Tues.
 Oakie, Jack. (Camel), Tues.

- Oakie, Jack. (Camel), Tues. 9:30 p.m. CBS. O'Keefe, Walter. Town Hall

Pontiac. News Through a Woman's Eyes, Kathryn Cravens, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS; Varsity Show; Paul Dumont, Fri. 9 & 10:30 p.m. NBC-B.
Post, Emily. Florida Citrus Commission, Tues., Thurs. 10:30 a.m. CBS.
Power, Tyrone. Woodbury, Sun. 9 & 11:30 p.m. NBC-B.
Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

CBS. Princess Pat. Tale of Today, Sun: 6:30 p.m. NBC-R. Professor Quiz. Nash-Kel-vinator, Sat. 9 p.m. (12 mid. for West) CBS.

Quaker Oats. Aunt Jemima, Tues. thru Sat. 9:45 a.m. NBC-B; Kaltenmeyer's Kindergarten, Sat. 5:30 p.m. NBC-R.

Radio Theater. (Lux), Mon. 9 p.m. CBS. Raleigh & Kool. Edythe Wright: Tommy Dorsey's Orch., Fri. 10 p.m. NBC-B.

B.
Ralston. Tom Mix, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.
Rapee, Erno. General Mot-ors Concerts, Sun. 8 p.m. NBC-B.
R. C. A. Magic Key; Milton Cross, Sun. 2 p.m. NBC-B.
Raye, Martha. Rinso & Life-buoy, Tues. 8:30 p.m. (11:30 p.m. for West)
C. S.

CBS. Regional Advertisers. Mys-tery Chef, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R. Reisman, Leo, Orch. Your Hit Parade (Lucky Strike), Wed. 10 p.m. NBC-R. Renard, Jacques, orch.; Tex-aco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS. Rhodes, Jane. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R. Rich, Irene. Welch, Sun. 9:45 p.m. (11 p.m. for West) NBC-B. Rines, Joe, orch. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R. Rinso. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West); Edward G. Robin-son; Claire Trevor, Tues. 8 p.m. CBS. Rinso & Lifebuoy. Al Jolson, Martha Raye, Parkyakar-kus, Victor Young's Orch, Tues. 8:30 p.m. (11:30 p.m. for West) CBS. Ripley, Robert L. "Believe It Or Not." Huskies, Sat. 8 p.m. (12 mid. for West) NBC-R. Rising Musical Star. Sealtest. Sun. 10 p.m. NBC-R. Road of Life. Chipso, Mon. thru Fri. 11:15 a.m. NBC-B & 4:45 p.m. NBC-R. Robinson, Edward G. Rinso, Tues. 8 p.m. CBS. Roceker, Edward. Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS. Romance of Helen Trent. Edna Wallace Hopper Ces-mettics, Mon. thru Fri. 12:30 p.m. CBS. Romanic Rhythms. Chevro-let, Sun. 6:30 p.m. (D1:30 p.m. for West) CBS. Romanic Rhythms. Chevro-let, Sun. 6:30 p.m. CBS. Ros, Lanny. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R. Royal Gelatin. Rudy Vallee's Orch., Thurs. 8 p.m. NBC-R.

R. Russell, Rosalind. Silver Theater (International Silver), Sun. 5 p.m. CBS. Ry-Krisp. Marion Talley, Josef Koestner's Orch., Sun. 5 p.m. NBC-R.

Salter, Harry, Orch. Hudson Motors, Wed. 7:15 p.m. (10:30 p.m. for West), CBS. Sal Hepatica. Town Hall Tonight, Walter O'Keefe, Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R. Sanka Coffee. We, The Peo-ple; Gabriel Heatter, Thurs. 7:30 p.m. (10:30 p.m. for West) CBS. Saturday Night Serenade. Pet Milk, Sat. 9:30 p.m. CBS. Saymore, Saymore. Texaco,

Pet Milk, Sat. 9:30 p.m. CBS.
Saymore, Saymore. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
Sealtest. Rising Musical Star; Alex Smallens; Hans Fuerst: Richard Gordon, Sun. 10 p.m. NBC-R.
Sheaffer Pen. Harold Stokes, Fri. 8:15 p.m. MBS.
Sherwin Williams. Metropolitan Opera Auditions of the Air, Sun. 5 p.m. NBC-B.
Silver Theater. International Silver, Sun. 5 p.m. CBS.
Simon's, Seymour, orch. Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS.

CBS.

Singing Lady. Kellogg's, Mon. thru Thur. 5:30 p.m. NBC-B. Skelly. Court of Missing Heirs, Mon. 7 p.m. CBS. Skolsky, Sid. Hollywood News (Bromo-Selfzer)

Skolsky, Sid. Hollywood News (Bromo-Seltzer), Wed. 8:30 p.m. NBC-B, Slater, Bill. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R. Sloans Liniment. Behind Pris-on Bars; Warden Lewis E. Lawes, Mon. 10 p.m. NBC-B.

B. Smallens, Alex. Rising Musi-cal Star (Sealtest). Sun. 10 p.m. NBC-R. Smith, Kate. Calumet Bak-ing Powder, Thur. 8 p.m. (11:15 p.m. for West) CBS.

ing Powder, Thur. & p.m. (11:15 p.m. for West) CBS.
Song Shop. Coca-Cola, Fri. 10 p.m. CBS.
Speaks, Margaret. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.
Spitalny, Phil, Girl Orch. Hour of Charm (General Electric), Mon. 9:30 p.m. NBC-R.
Spry. Aunt Jenny's Real Life Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.
Stewart, James. Silver Thea-ter (International Silver), Sun. 5 p.m. CBS.
Stokes, Harold, orch. Sheaf-fer Pen, Fri. 8:15 p.m. MBS.
Story of Mary Marlin. Ivory Soap, Mon. thru Fri. 10 a.m. NBC-B; 4:30 p.m. NBC-R.
Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC-B.
Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC-B.
Sunday Evening Hour. Ford, Sunday Morning Quarter-back. Parker Watch, Sun. 11:30 a.m. MBS.
Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.
Swing School. (Camel), Tues. 10 p.m. CBS.
Swing Schol. (Camel), Tues. 10 p.m. CBS.
Swing School. (Camel), Tues. 10 p.m. CBS.
Swing Schol. Camel), Tues.
Swing Schol. Camel), Tues.
Swing Schol. Camel), Tues.
Swing Schol. Camel), Tues.
Sun 3:30 p.m. NBC-R.

Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.
Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC-R.
Talley, Marion. Ry-Krisp, Sun. 5 p.m. NBC-R.
Talmadge, Norma. Thirty Minutes in Hollywood (Local Cooperative Cam-paign), Sun. 6 p.m. MBS.
Taylor, Mary Lee. Pet Milk, Tues. Thur. 11 a.m. (3 p.m. for West) CBS.
Tenderleaf Tea. One Man's Family, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.
Texaco. Eddie Cantor, De-anna Durbin, Saymore Saymore, Jacques Renard's Orch., Pinky Tomlin, James Wallington, Wed.
8:30 p.m. (11:30 p.m. for West) CBS.
The Shadow. Delaware, Lackawanna & Western Coal, Sun. 4 & 5:30 p.m. MBS.
Thirty Minutes in Hollywood.
Local Cooperative Cam-

Coal, Sun. 4 & 5:30 p.m. MBS. Thirty Minutes in Hollywood. Local Cooperative Cam-paign, Sun. 6 p.m. MBS. Thomas, Lowell. Sun Oil, Mon. thru Fri. 6:45 p.m. NBC-B. Thomas, Thomas L. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West) NBC-R. Thompson, Dorothy. People in the News (Pall Mall), Fri. 10:45 p.m. NBC-R. Three Minute Thrill. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R.

Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R.
Tim & Irene. Fun in Swing Time (Admiracion Labora-tories, Inc.), Sun. 6:30 p.m. MBS.
Time, Inc. March of Time, Thurs. 8:30 p.m. NBC-B.
Time of Your Life. Gruen Watch, Sun. 5:30 p.m. NBC-R.
Time to Shine. Griffin Polish, Mon. 7 p.m. NBC-B.
Today's Children. Pillsbury, Mon. thru Fri. 10:45 a.m. NBC-R.
Tomlin, Pinky. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
Tom Mix. Ralston, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.
Town Hall Tonight. Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC-R.
True Story Court. MacFad-den Pub., Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.
Tums. Vocal Varieties, Tues. & Thur. 7:15 p.m. (11:15 p.m. for West Tue. only) NBC-R.
Uncle Ezra. Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m.

Uncle Ezra. Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m.

- Tonight (Ipana & Sał He-patica), Wed. 9 p.m. (12 mid. for West) NBC-R. Old Dutch Cleanser. Bache-lor's Children, Mon. thru Fri. 9:45 a.m. CBS. Old English Wax. Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R; Our Gal Sunday, Thurs. & Fri. 12:45 p.m. CBS.
- Thurs. & Fri. 12:45 p.m. CBS. One Man's Family. Tender-leaf Tea, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R. O'Neills. Ivory Flakes. Mon. thru Fri. 11 am. NBC-B & 3:45 p.m. NBC-R. Open House. Vicks, Sun. 7 p.m. CBS. Ormandy, Eugene. Banking Group, Mon. 9 p.m. NBC-B.

(L1:15 p.m. for West) NBC-R.
Uncle Jim's Question Bee. Washington Coffee, Sat. 7:30 p.m. NBC-B.
Vallee's, Rudy, orch. Royal Gelatin, Thurs. 8 p.m. NBC-R.
Van Steeden, Peter, orch. Town Hall Tonight (Ipana & Sal Hepatica) Wed. 9 p.m. (12 mid. for West) NBC-R.
Vanity Fair. Campana, Mon. 8:30 p.m. NBC-B.
Varady of Vienna. Ted Weems' Orch., Sun. 1:30 p.m. MBS.
Variety Show. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
Varsity Show. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 p.m. NBC-B.
Varsity Show. Pontiac, Fri. 8 & 10:30 p.m. NBC-B.
Varisty Show. Pontiac, Fri. 8 & 10:30 p.m. NBC-B.
Verrill, Virginia. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West) NBC-R: Variety Show (Log Cabin Syrup), Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
Vic & Sade. Ivory Soap. Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.
Vicks. Open House, Jeanette WacDonald. Sun. 7 p.m.

R. Vicks. Open House, Jeanette MacDonald, Sun. 7 p.m.; Tony Wons, Mon. Wed. Fri. 10:30 a.m. CBS. Vocal Varieties. Tums, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West Twes. only) NBC_R. Vox Pop. Molle. Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Wallace Biscuit. Get Thin to Music, Mon. thru Fri. 10:30 a.m. MBS. Wallenstein, Alfred. Fire-stone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

(11:30 p.m. for West) NBC-R.
Wallington, James. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
Wakz Time. Phillips, Fri. 9 p.m. NBC-R.
Watch the Fun Go By. Ford, Tues. 9 p.m. (12 mid. for West) CBS.
Washington Coffee, Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC-B.
We, The People. Sanka Cof-fee, Thurs. 7:30 p.m. (10:30 p.m. for West) CBS.
Weems, Ted, orch. Varady

CBS.
Weems, Ted, orch. Varady of Vienna, Sun. 1:30 p.m.
MBS; Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.
Welch. Irene Rich, Sun. 9:45 p.m. (11 p.m. for West) NBC-B.
Whatiae Iack Armstrong

Welch. Irene Rich, Sun. 9:45 p.m. (11 p.m. for West) NBC-B.
Wheaties. Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC-R.
While the City Sleeps. Dari-Rich, Mon. Wed. Fri. 5:15 p.m. NBC-R.
White Naphtha. Guiding Light, Mon. thru Fri. 4:45 p.m. NBC-R.
Wicker, Ireene. Singing Lady (Kellogg's), Mon. thru Thurs. 5:30 p.m. NBC-B.
Willson, Meredith, orch. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.
Wilson, Don. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
Wilson, Don. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
Winninger, Charles. Maxwell House Show Boat, Thurs. 9 p.m. (12.15 a.m. for West) NBC-R.
Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.
Wons, Tony. Vicks, Mon. Wed. Fri. 10:30 a.m. CBS.
Woodbury. Tyrone Power, Sun. 9 & 11:30 p.m. NBC-B.
Wright, Edythe. Raleigh & Kool, Fri. 10 p.m. NBC-

B. Wright, Edythe. Raleigh & Kool, Fri. 10 p.m. NBC-

B. Wrigely's. Poetic Melodies, Jack Fulton, Franklyn MacCormack, Mon. thru Fri. 7 & 11 p.m. CBS. Wyandotte. Petiticoat of the Air, Tues. Thur. 2 p.m. CBS.

Young, Victor, orch. Rinso & Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS. Your Hit Parade. Lucky Strike, Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS. Youngman, Henny. Calumet Baking Powder, Thur. 8 p.m. (11:15 p.m. for West) CBS. Your News Parade. Edwin

CBS. Your News Parade. Edwin C. Hill (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS. Your Unseen Friend. Per-sonal Loan, Sat. 8 p.m. CBS.

Zenith Foundation. Sun. 10 p.m. NBC-B.

- Group, Mon. 9 p.m. NBC-B. Oswald. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS. Our Gal Sunday. Anacin & Old English Wax, Mon. thru Fri. 12:45 p.m. CBS. Ovaltine. Little Orphan An-nie, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R. Oxydol. Ma Perkins, Mon. thru Fri. 10:15 a.m. NBC-B & 3:15 p.m. NBC-R; Goldbergs, Mon. thru Fri. 12:15 p.m. NBC-R.
- 12:15 p.m. NBC-R.
 Packard. Hollywood Mardi Gras; Lanny Ross; Charles Butterworth; Florence George; Jane Rhodes; Raymond Paige's Orch., Tues. 9:30 p.m. NBC-R.
 Paige, Raymond, orch. Hol-lywood Mardi Gras (Pack-ard), Tues. 9:30 p.m. NBC-R; Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
 Pall Mall. People in the News, Dorothy Thompson, Fri. 10:45 p.m. NBC-R.
 Pantages, Lloyd. Donna Ray Cosmetics, Sun. 2 p.m. (11 p.m. for West) CBS.
 Parker Watch. Sunday Morn-ing Quarterback; Benny Friedman, Sun. 11:30 a.m. MBS.
 Paarce, Al. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.
 Pebeco. Follow the Moon,

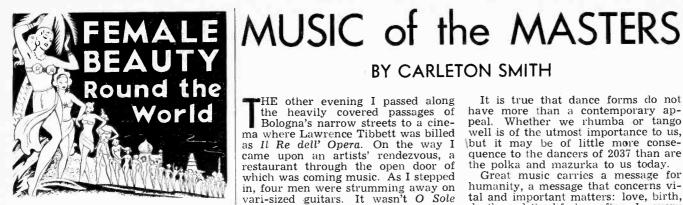
- p.m. CBS.

- Go By (FORG), Tues. 9
 p.m. (12 mid. for West) CBS.
 Pebeco. Follow the Moon, Mon. thru Fri. 5 p.m. CBS.
 Peoner, Joe. Cocomalt, Sun. 6 p.m. CBS.
 People in the News, Pall Mall, Fri. 10:45 p.m. NBC-R.
 Pepper Young's Family. Ca-may, Mon. thru Fri. 10:30 a.m. NBC-B & 3 p.m. NBC-R.
 Pepsodent. Amos 'n' Andy. Mon. thru Fri. 7 & 11 p.m. NBC-R.
 Perry, Bill. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.
 Pet Milk. Mary Lee Taylor, Tues. & Thurs. 11 a.m. (3 p.m. for West); Saturday Night Serenade; Mary Eastman; Bill Perry, Sat. 9:30 p.m. CBS.
 Petticoat of the Air. Wyan-dotte, Tues. Thur. 2 p.m. CBS.
 Philadelphia Orch. Banking Group, Mon. 9 p.m. NEC-
- CBS. Philadelphia Orch. Banking Group, Mon. 9 p.m. NBC-B.
- D. Philco. Boake Carter, Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS. CBS. billip Morris. Johnny Pre-sents; Three Minute Thrill; Charles Martin; Russ Morgan; Frances Adair; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; City Desk, drama, Sat. 8:30 p.m. (11:30 p.m. for West) CBS. billippe Control CBS Philip

(11:30 p.m. for West) CBS.
Philippe Cosmetics. John's Other Wife, Mon. thru Fri.
10:15 a.m. (1:30 p.m. for West) NBC-R.
Phillips. How To Be Charm-ing, Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R; Lorenzo Jones, Mon. thru Fri. 4 p.m. NBC-R; Waltz Time; Abe Lymar's Orch.; Lois Ben-nett; Frank Munn, Fri. 9 p.m. NBC-R.
Phillips Petroleum. Poly Fol-lies, Tues. 10:30 p.m. CBS.
Pick & Pat. Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
Pilsbury. Today's Children, Mon. thru Fri. 10:45 a.m. NBC-R:
Poetic Melodies. Wrigleys, Mon. thru Fri. 7 & 11 p.m. CBS.
Poly Follies. Phillips Petro-leum Tuge 10:30 p.m.

p.m. CBS. Poly Follies. Phillips Petro-leum, Tues. 10:30 p.m. leum, Tues. 10:30 p.m. CBS. Pond Cream. Husbands & Wives, Tues. 8 p.m. NBC-

Radio Guide • Week Ending October 23, 1937



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BY CARLETON SMITH

THE other evening I passed along the heavily covered passages of Bologna's narrow streets to a cine-The heavily covered passages of Bologna's narrow streets to a cine-ma where Lawrence Tibbett was billed as *Il Re dell' Opera*. On the way I came upon an artists' rendezvous, a restaurant through the open door of which was coming music. As I stepped in, four men were strumming away on vari-sized guitars. It wasn't O Sole Mio they played, but Ramona. Over and over, verse after verse, refrain after refrain, it never stopped. A crowd looked on and hummed con-tentedly the while. From a side street I heard a radio blasting out a familiar tune. It filled the air as I went on toward the movie, and it wasn't L'Ultima Canzone, but The Music Goes 'Round and Around. One hears the same thing all over Europe. Everywhere there is jazz. No more eloquent tribute to the power

more eloquent tribute to the power and persuasiveness of jazz can be found than through a trip around the found than through a trip around the Continent. Not only does one find jazz, American jazz, in the fashionable re-sorts of St. Moritz and Nice, the Casinos of Monte Carlo and Baden-Baden, the spas of Vichy and Karlsbad, which are frequented by Americans, but one finds in the home of the but one finds jazz in the homes of the people themselves!

There is night club after night club where a 5-piece band does its best to "toot out" Pennies From Heaven. Only yesterday a professor of piano in the venerable conservatory of Bologna, where Rossini studied and Busoni taught, took pride in demonstrating for me the number of variations he could elaborate on the "classic" Smoke Gets In Your Eyes! It is a fact! From the barren Arctic wastes of Lapland to the nalm-laden

wastes of Lapland to the pairren Archic avenues of Sicily, in mountain chalet and town dwelling alike, loudspeakers pour out the wares of Tin Pan Alley. Jazz is the language of today, the mu-sical expression of our age. Holly-wood and the radio have made it cur-rent to the ends of the earth, and in wood and the radio have made it cur-rent to the ends of the earth, and in many countries it has superseded the native expressions of the people them-selves. All over Italy, for example, books entitled *Hollywood Song and Dance Tunes* outsell Ricordi's most popular collection of operatic excerpts. What, then, is the power of jazz? That it has power, none can deny. Its appeal is instantaneous and as universal as any music the western world has ever known. With all its erudities and obviousness, it awakens crudities and obviousness, it awakens a response in the peasant girl of Parma as surely as it does in the Park Ave-nue sophisticate. Can it be that jazz takes root because the civilization of which it is a product, the American culture, is spreading to Parma and Salzburg and all over Europe as well?

AS jazz come to stay? That is for HAS jazz come to stay? That is for the prophets to decide. We must remember that it is of recent origin. The World War gave jazz an impetus, and since then it has spread by leaps and bounds. No other popular music has ever had a vogue comparable to that enjoyed by our jazz. But then, the agencies for the spread and dis-semination of music are the creation of the last two decades. What is the ultimate place of jazz in the temples of art? How will it rank with the music of the masters?

rank with the music of the masters? Those are questions which only the historians of future centuries can an-swer. To point out that the appeal of jazz is transient, that it has very little to say that is of lasting importance, settles nothing. Whether the moon gets over the mountain or not is, after all, of small consequence. So, it's forall, of small consequence. So, it's for-gotten. But, might not jazz songs catch a sentiment that is lasting and perennially young? Might it not be put in a form that will last through the centuries? Most of the wiseacres say, "No!" They may be wrong.

It is true that dance forms do not have more than a contemporary ap-peal. Whether we rhumba or tango well is of the utmost importance to us, but it may be of little more conse-quence to the dancers of 2037 than are polka and mazurka to us today

Great music carries a message for humanity, a message that concerns vi-tal and important matters: love, birth, death, and the life hemoster. tal and important matters: love, birth, death, and the life hereafter. In every modern generation they are the same as they were in Biblical times. That message, whatever it is, exists in a song the beauty of which is today as apparent to us as it was to the Eliza-bethans. Time, therefore, is the only final arbiter of all permanent values in the development of art.

D^O WE really care whether jazz at-D WE really care whether jazz at-tains the stature of true greatness? Is it important? Certainly it is not important to the people who enjoy jazz. A great many things happen between birth and death, many of which, in fact, have only a transient value. So, why not let jazz be one of those transient phases? Let us be content in the knowledge that:

that:

1. Jazz is the undisputed creation 1. Jazz is the undisputed creation of America. It is our contribution to the world's music. Today it offers un-disputable proof that we have "come of age." But, "What age?" I hear you saying. Well, at least we have origi-nated something that is our own, something that is indigenous to our coil and is not horrowed or conied

soil and is not borrowed or copied. 2. Europeans, try as they may, can-not successfully imitate our jazz. No Continental orchestra I have ever heard could for one minute make me believe that it really had the feel of our American jazz. It was a copy, and a distorted one, at that. Nothing has been more enlightening to me than the expression on the faces of French bandleaders as, mouths agape, they sat around a table watching Leo Reisman conduct his band. They were simply dumbfounded. How did he do it? They could never duplicate his effects, and they knew it. It simply isn't in their blood.

'HE jazz tempo, its rhythm, is something that is born of our life, our at-titudes, our speeds. It springs from the skyscraper and the apartment house. It is that same American spirit which It is that same American spirit which has been exported, even in war times, to Spain, just as we imported the tango and castanets. The spirit which went to France, as Lucienne Beywer and her songs came to us; which went to Italy the same as Neapolitan folk-songs find a place in our classrooms; to Vienna, from where we obtained the waltz in the Gay Nineties. American jazz has taken a hold on the people of the world and won their

the people of the world and won their favor as no other music has ever suc-ceeded in doing. This popularity may not last, but today there is no disput-

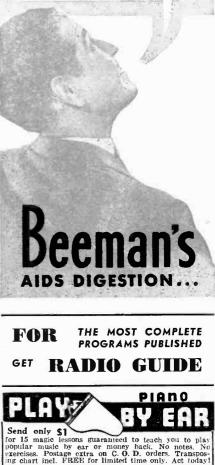
With all its faults, with all its shortcomings, jazz is naturally and spon-taneously our creation, and we can be proud that its melodies, its tempos and rhythms, are accepted everywhere they are heard. Let us not be snobs, but give to it our best with no excuses. We have created the music of our day.

Most surprising is the sincerity and the knowledge of youthful music en-thusiasts. Ninety percent of this rising generation ask for the music of the masters. Especially do they want to hear melodies they have been rehears-ing in school: The storm music, the Shepherd's Song from William Tell and the Poet and Peasant overture, all are frequent juvenile requests. The Canadians prefer Gilbert and Sullivan are frequent juvenile requests. The Canadians prefer Gilbert and Sullivan . . . and one five-year-old yearns for the Magic Fire music every Sunday.



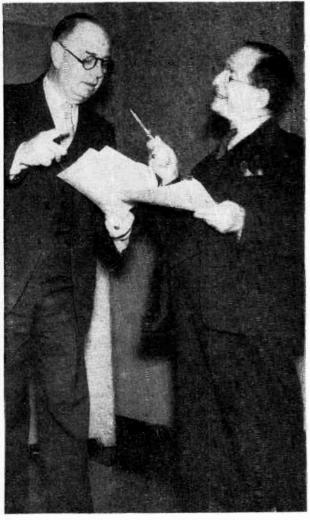
R.

"Neither can I! It's got the taste I like—delicious, with a bit of real tang. And it's kept so peppy and fresh. This airtight package of Beéman's guards every speck of flavor like precious essence. Beeman's is so fine for digestion, too. A happy thought after lunch or dinner — and a welcome treat any timel"





Above: "Jake Goldberg" is played by James R. Waters—a well-known stage actor. He emigrated to America when a young man joined the Goldbergs when the show began



"Jake Goldberg" (right) talks things over with his former business partner—"Mr. Mendall." "Mr. Mendall," who's really George Herman, is in the throes of upsetting many of Jake's present plans

Below: "Molly Goldberg" in real life is Gertrude Berg—wife of a chemical engineer and mother of 2 children. In the eight years the Goldbergs have been on the air she's written 1,900 scripts





Above: "Rosie Goldberg is portrayed by Roslyn Silber—youngest member of the cast. She lives with her parents in N. Y. C.—is a pupil at the Professional Children's School

LIFE WITH THE GOLDBERGS

THE Goldbergs—Molly, Rosie, Sam-my and Papa Jake—have moved back to NBC after an absence of two years. Rampant with universal interest and appeal, this famous 5-aweek serial has gained a great follow-ing because of the human quality injected into both the story and the characterizations. The entire series is written and produced by Gertrude Berg, who plays the role of beloved Molly. For the past 9 months Mrs. Berg has been in Hollywood, writing screen plays for juvenile Bobby Breen. With this Hollywood background, the setting for the new Goldberg series became the cinema city. Experiences of the Goldbergs in Hollywood brought comedy and tragedy, as Jake Goldberg met stark failure there. Now back in New York, he must convince his former business partner, Mr. Mend-all, to take him back. Molly takes matters into her own hands, invites the Mendalls to dinner—with much ado. Rosie and Sammy, the Goldberg off-spring, contribute the trials and tribulations of a typical family of New York's lower East Side, struggling to rise above the humdrum of an everyday life into a happier existence. Photos by Gene Lester and Sydney Desfor



"Sammy" and "Rosie Goldberg," during an actual broadcast. "Sammy" is portrayed by Everett Sloane —graduate of the American Academy of Dramatic Art, and veteran of two Broadway productions

Radio Guide 🖲 Week Ending October 23, 1937



Studio photographer snapped this one of Al and Al, Jr. Note difference in lighting, ex-pression, retouching from candids below

AL JOLSON and SON

ORLD'S most famous entertainer"—Al Jolson — recently returned to his Tuesday night variety hour after a ten-week vacation. Al not only sings in his own inimitable fashion but acts in dramatic scenes and as master of ceremonies. Born Asa Yoelson in St. Petersburg, Russia, he became a cantor in a Washington, D. C., synagogue. When he took another name he found success in vaudeville, stage and screen. In 1928 Al proposed to Ruby Keeler, and since then they have been rated as one of Hollywood's happiest couples. They adopted an 8-months-old boy from Evanston's Cra-dle, whom they named Al Jolson, Jr. Now he's over two years old, and these are the first pictures taken since he was variety hour after a ten-week vacation. are the first pictures taken since he was are the first pictures taken since he was in long dresses. These pictures are photographs of a father and son be-ing photographed. The studio photog-rapher is out of range of the candid cameraman who snapped the three pictures below. The one at the right is the studio picture.

> "See, the man wants your picture," Al tells his son. Junior clutches flowers which are "for Muvver"

Junior is interested in what goes on as they get posed. Al frowns at candid cameraman



LOIS BENNETT'S DOUBLE LIFE

A STAR'S PLACE IS IN THE HOME, AND THAT'S WHERE MISS BENNETT PLAYS HER GREATEST ROLE

Photos by Gene Lester

Lois Bennett, lovely Friday night star, begins each day as Mrs. Chatten, housewife and mother. Neatly dressed in gingham, she manages her home, cares for her children — loves to bathe Jane, age four and one-half (below)



2 Mr. Chatten is at his office by 9 each morning and John (10) & Joan (14) are in school. Jane arises at 8



3 Breakfast consists of a glass of fruit-juice and coffee for Mother, fruit-juice and cereal for Baby Jane



4 At 9:45 Jane is off to a supervised playground. Today she takes her doll. Usually it's a ball and bat



Alone, Lois dusts, sweeps. She has a 5 maid, but does most of her own werk



Lois loves to cook, uses a 4-burner 6 gas stowe, pays \$2 a month for gas

ADIO Isteners may visualize Lois Bennett as a glamorous star stand-ing before a ribbon microphone in ing before a ribbon microphone in an air-cooled, carpeted modern studio in Radio City, singing the songs they love on NBC's 'Waltz Time'' every Friday night. They may picture her as leading a life of ease, as a famous celebrity draw-ing a salary in four figures, or as a wo-man who dresses in expensive gowns. But there is another side to Lois Ben-nett, the real inside. She lives in a nice, but net elaborate, apartment in Jackson Heights, Long Island, with her husband, Radio Manufacturer Louis J. Chatten, and their three children—Jane,

husband, Radio Manufacturer Louis J. Chatten, and their three children—Jane, John and Joan. She bathes her baby, sweeps and dusts, irons and cooks, and shops. With the exception of rehearsing 3 hours daily for her show, the rest of her time is devoted to her duties as a mother and wife. She operates her household on a budget of \$50 a week and this amount, exclusive of the \$100-a-month-rent item, takes care of food, clothing, gas, lights, telephome. Actually, Miss Bennett, who came to New York from Houston, Tezas, to ap-pear in every branch of the theater, from vaudeville to concert stage, and emerge as a radio star, is first the house-wife; second the star!



Lois, lyric soprano, rehearses daily 7 for her show-usually in the mornings



She starts for home, after having spent \$3. 9 For dinner she'll have chicken, salad, pie, coffee



Jane comes home from the playground and is met by "Muddy." The 10 family is always together in the esening for dinner-served at 6:30



Jane and Mother take a walk before Daddy arrives. The Chatten abode, leased until Oct. 1, 1938, is on the 3rd floor above them



Afternoon shopping is an every-day event with 8 this comely lady. Above: She selects 2 broilers





So popular is "Varsity Show" with movie-goers all over the country that Fred Waring and his Pennsylvanians may return to the cinema city to make another flicker for the same firm. It is reported the band and its leader received a tidy \$260,000 for their efforts. Above: The cast

Brunet Rosemary and blond Priscilla Lane-Waring's beauteous sister team. Warner Bros. liked them so well that they placed them under contract



Above: "Ernie Mason" (Fred Waring) exhorts music from his college band. Below: Tom Waring and "Betty Bradley" (Priscilla Lane) as they appear in the Tom is Fred's brother, baritone and pianist

What's Become of FRED WARING

FRED WARING founded his famous lege, going on under the smug direction band at Penn State in 1920, made his of "Professor Sylvester Biddle" (Walter initial radio broadcast over Station WWJ in Detroit, Michigan, followed by several sensational vaudeville tours several sensational vaudeville tours through the United States, Berlin, London, and Paris—and went on to gain phenom-enal radio fame on the "Ford" show. Re-cently dropped out of sight, people were beginning to wonder what had become of Fred Waring until "Varsity Show," spec-tacular Warner Bros. film musical, was re-leased Since making the movie Fred and leased. Since making the movie, Fred and his band have filled an engagement at Chicago's Drake Hotel, were heard week nights over MBS, and are now cross-coun-

try personal-appearance touring. "Varsity Show," starring Fred and his popular orchestra with Dick Powell, is a story of youth and college days. Action centers around rehearsal of the annual Quadrangle Club show at Winfield Colof "Professor Sylvester Biddle (wanter Catlett), faculty advisor. "Professor Bid-dle" is all for art and nothing for mod-ernity in school shows, and when the college orchestra, under the direction of "Assistant Professor Ernie Mason" (Fred Waring), breaks into a hot jazz number, there's trouble aplenty. "Biddle" delivers his ultimatum—either the show will be put on his way or not at all.

The students rebel, try to induce "Chuck Daly" (Dick Powell), famous Broadway producer and Winfield graduate, to return and put on the varsity show. At first Daly turns down the offer, then accepts. Romance progresses at a rapid pace when Daly meets one of the campus pretties, "Babs" (Rosemary Lane). Presenting a galaxy of talented stars, featuring hit tunes and bringing romance,

comedy and drama, the show goes on-

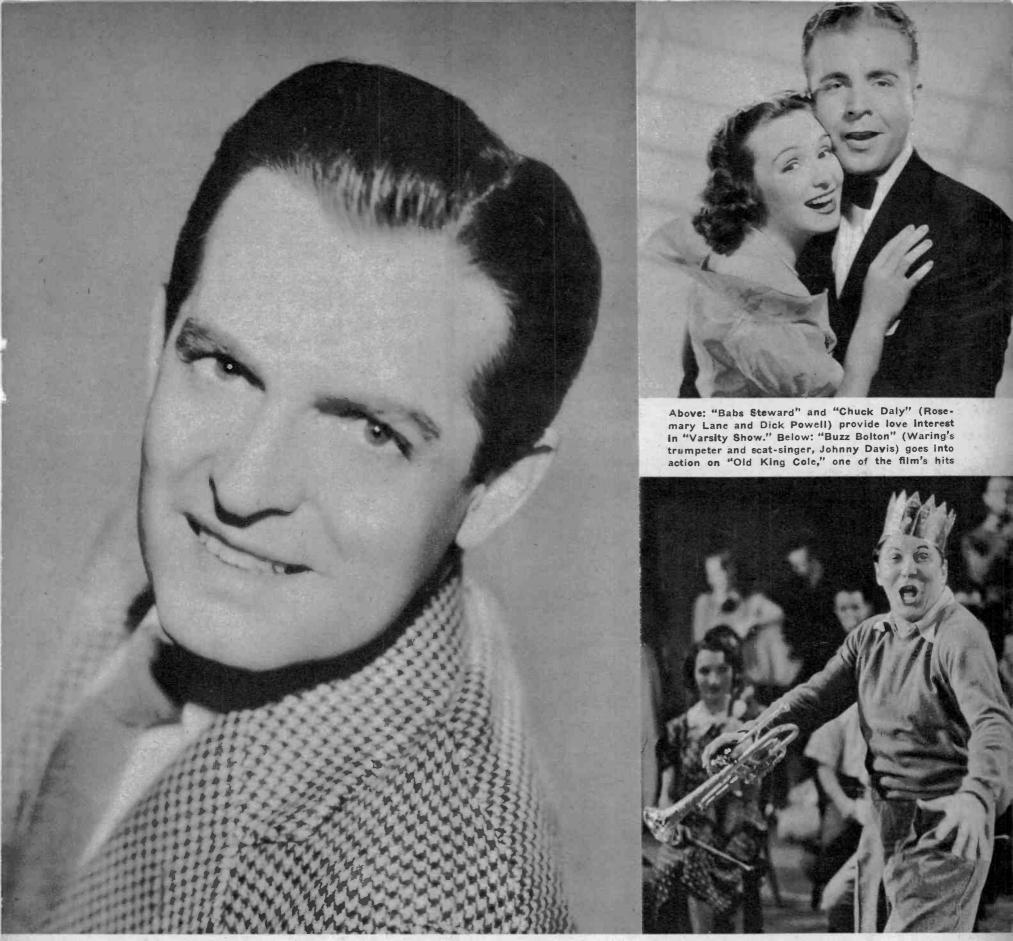




"Betty" (left) and "Babs" (Priscilla and Rosemary) be-

gin their own dancing ver-sion of the "Varsity Stomp"

heigh-de-ho and a With a heigh-de-ho and a clasp of the hands, they give



"Ernie Mason," assistant college professor who has his own ideas about jazz music in "Varsity Show," is played by popular Bandsman Fred Waring. It's Fred's first feature film



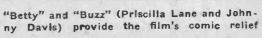
LVAN.

It all they've got—turn and kick, and go into a modified

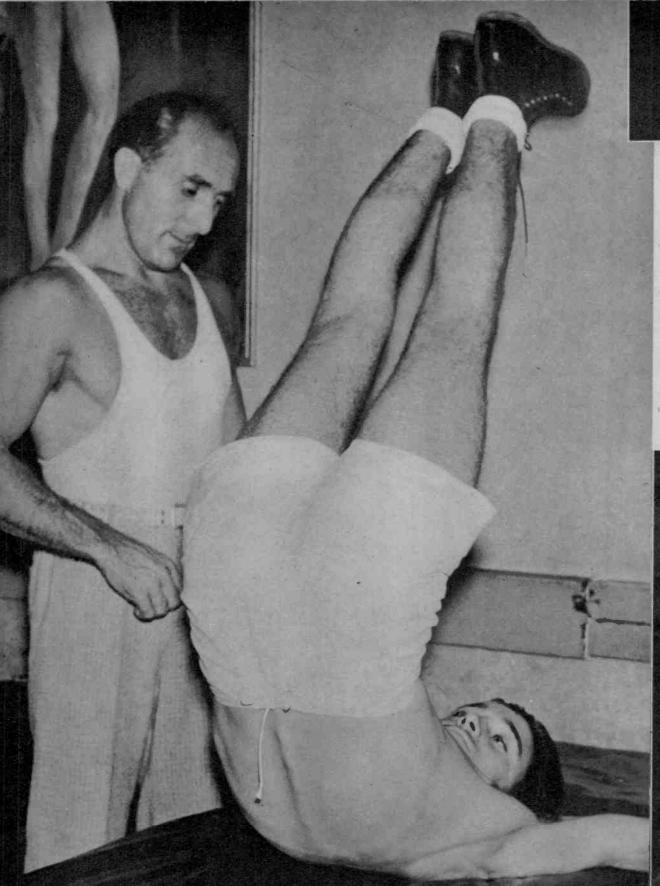
form of the fast-stepping "Suzie-Q." The dance, con-

celved by the Lane Sisters, ends with "truckin" on down"

CLA







Above: In Al Roon's gymnasium, Del exercises to strengthen muscles of his back and diaphragm. To do it, lie flat on back, brace hands, lift feet and legs upward and forward as far as possible

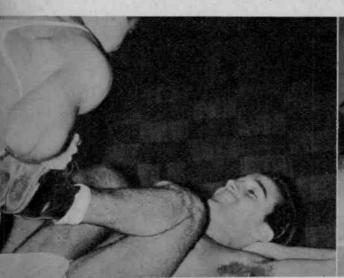
KEEP FIT

WITH DEL CASINO

TENOR Del Casino went from boxing-ring to Wall Street to Broadway and radio, and he thinks training for a boxing championship is easy compared to the routine prescribed for radio stardom! He really should now, too, because this Italian from Brooklyn won three metropolitan amateur boxing championships. A success in radio, he has been heard on sustaining shows and the recent "Rippling Rhythm Revue," and is headed for stardom! Del believes that winning fights is a cinch compared to the life he leads now, as it is strenuous to keep fit. Scientific exercising is necessary, so he gets work-outs at Al Roon's health club in New York, which makes a business of keeping radio people in condition.



For the best all-around exercise, Del gives every muscle a work-out on a rowing machine



Keeping stomach in good condition is first rule of health, so Del exercises stomach muscles



Roon takes chest measures of all members. Del's is good-36 $\frac{1}{2}$ deflated, 39 $\frac{3}{4}$ expanded



This resistance exercise (see-sawing back and forth) aids breathing, important to singers

THIS FALL

AND RACHEL CARLAY

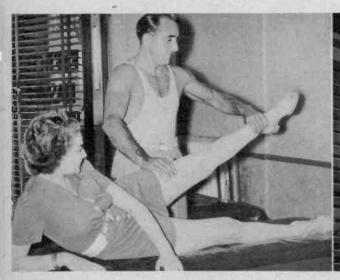
"HE French Girl" (as she is known around the NBC studios), Rachel Carlay, is singing star of the Sunday night Manhattan Merrystar of the Sunday night Manhattan Merry-Go-Round. Rachel was a headliner at the Fol-lies Bergere in Paris, and she appeared with A. Rubinstein, famous pianist, and John Charles Thomas at the Opera Comique. Brought to the U. S. by Earl Carroll to appear in "The Vanities," she has since been starred in radio, and was featured in Paramount's "Elle Est Charmant." Rachel was schooled in France, attended the Conservatory of Music in Belgi-um. Miss Carlay also keeps fit under Al Roon's guidance. During winter months, when golf courses and beaches are out of season in New York, most radio people go to the gym.

Photos by Gene Lester

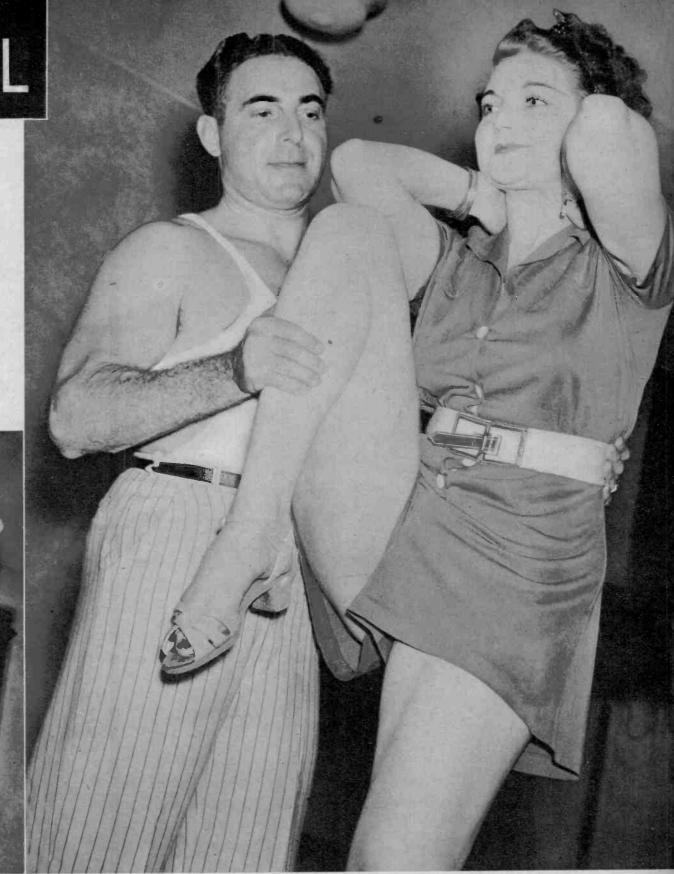
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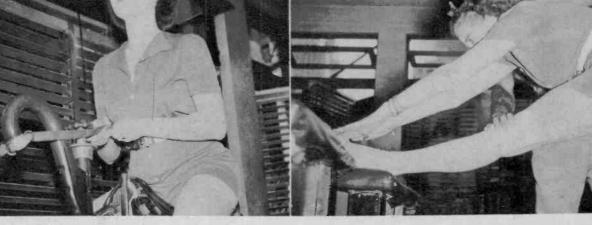
Rachel exhibits a resistance exercise for shoulders, she pushes up against trainer's down-pull



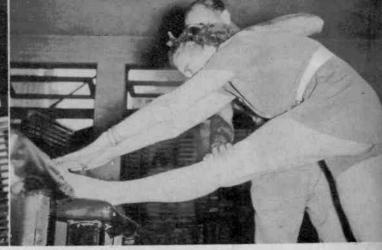
Hip exercise is more important to women than to men, for women want "body beautiful"



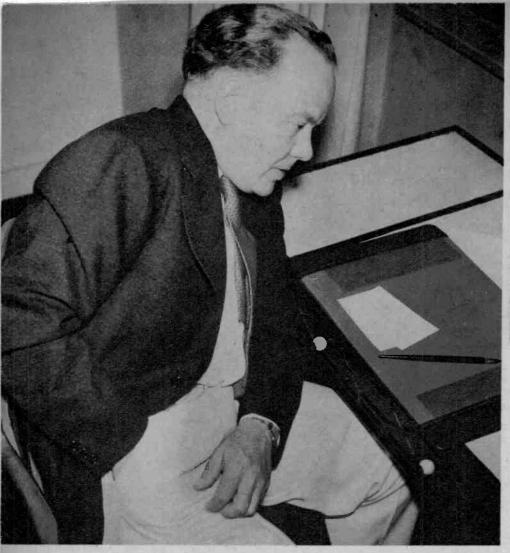
Above: Al shows Rachel how to do the knee kick, an exercise to limber up knee, thigh muscles. Kick knees to hit arms, as shown. Start out with 10 times a day, and increase number gradually



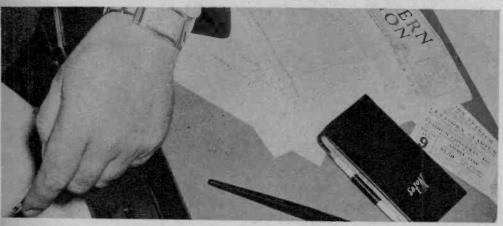
Electric horse is excellent to take off weight. 5 to 10 minutes a day, before meals, is enough



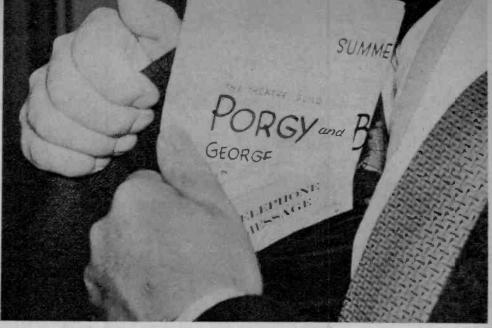
This spine-stretcher exercise is good for the equilibrium. Knees or elbows should not bend



Accommodatingly, Palge digs deep into his pockets. First is a letter to "Missy" (mother-in-law and favorite fan), beginning "Saw the cup races"-



Two pockets reveal tickets to a Lewisohn Stadium concert, a note-book containing friends' addresses in New York, a telegram signed "The Boss'



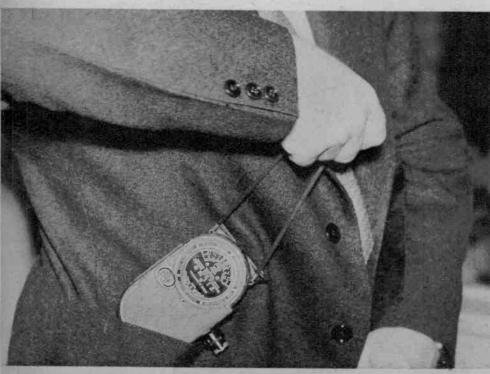
in his inside coat pocket was a song from George Gershwin's "Porgy and Bess," and some messages which the hotel had received while he was out

PICKPOCKET PICTURES

RADIO FANS MEET A NEW RAYMOND PAIGE-REVEALED THROUGH EMPTYING HIS POCKETS

N SEARCH of new and interesting is evidently forgotten in piloting his or-facts, RADIO GUIDE'S cameraman chestra through intricate musical arcornered Conductor Raymond Paige in his suite at the Warwick Hotel recently to get some pictures. Raymond North Paige has been an airwave luminary for the past 8 years—and since September 7, he has had the distinc-tion of having a full-hour program on both CBS and NBC! He is the batonmaestro of the Packard Hour on NBC (featuring Lanny Ross, Charlie Butter-worth), and his orchestrations on CBS' popular Hollywood Hotel have de-lighted listeners for several years. When Ray was 7, he wanted to be an airship pilot, but his youthful ambition could not be found. Raymond, taking his career in his hand, walked to the stand, took up his baton, and with quaking knees, swung his stick on the downbeat. The men played as they never had before, and the young lead-er was on his way to fame and fortune.

rangements. After conducting his highschool orchestra and playing violin in Los Angeles theater orchestras, Paige dreamed constantly of the moment when the conductor would fail to arrive and he could mount the podium. Came the day when the buzzer rang for the overture and the conductor could not be found. Raymond, taking



A motion-picture camera (8 millimeter) came out of his side coat pocket with ten feet of film left. Paige made 4 rolls of color film on his trip



When pockets were empty, on the desk there was an ivory knife, a money clip (gift of Dick Powell), a wallet containing \$125, keys, and unused film

THIS WEEK'S PROGRAMS

Conto Martina

Sunday

October 17

MORNING

8:00 am CST NBC-Coast to Coast on a Bus, children's prgm.: WMAQ WMT KWK WLW (sw-15.21) KWK WLW (sw-15.21) CBS-Sunday Morning at Aunt Susan's; News: WFBM WCCO WBBM WKBB (sw-21.52) Princess: Rosebud Yellowrobe, Sioux Indian, will be the glost star, NBC-Harold Nagel's Orch.: WCFL WROW WIDE WIDA WLS-News NBC-Harold Nagel's Orch.: WCFL WBOW WIRE WIBA KMON. Church of the Air WAAF-Carnival of Comics WCBD Hit Tunes WFAM-QSunday School WHO-Your Hymns & Mine WIND-QBaptist Church WISN-QSt. Boniface Church WJJD-Rose Vanderbosch, pianist WLS-Everybody's Hour WMBD-Uncle Bill Reads Funnies WMT-Reading the Comics WOWO-AOld-Time Religion WOWO-AOld-Time Religion WTMJ-AClospel Singers WTMJ-AChurch Services 8:15 WCBD-AUnited Swedish Service WHO-ABible Broadcaster WJJD-Happy Go Lucky Time 8:30 NBC-Concert Ensemble: WIRE CBS-Aunt Susan's: KMOX WAAF-ABible Stories WBOW-ARev. Archie Brown WCFL-Concert Ensemble WIBA-Fiore Melodies WIND-Hungarian Air Theater WBA-Fiore Melodies WIND-Hungarian Air Theater WISN-ASpiritual Fellowship WJJD-Vandeville Show WMT-AFamily Altar WROK-Morning Musicale WTAD-Variety Prgm. WTMJ-Our Club 8:45 WTAD-Variely Frgin, WTMJ-Our Club 8:45 WAAF-Symphonic Hour WCBD-Polish Bible Class WIBA-ABible School 9:00 NBC-Russian Melodies, dir. Alex-ander Kirilofi: WMAQ WLW (sw-15.21) CBS-AChurch of the Air: WCCO KMON, WBBM WKBB (sw-21.52) NBC-Radio Pulpit: WCFL News: WROK WTMJ WMT KWK-Bible Auditorium WBOW-Sunshine Hour WCBD-AMeditation Moments WFAM-News; AOId Time Gospel Tabernacle Tabernacle Tabernacle WFBM-Stamp Stories WGN-Sunday Morning Concert WIBA-Norwegian Hour WIND-Musical Travelogue WIND-Musical Travelogue WIND-Breakfast Club WJJD-Happy Go Lucky Time WKB-AChurch Service WLS-ALittle Brown Church WIBD-Sunday Morning Sunshine WMT-Reading the Comics WOC-Sunday Morning Sunshine WMT-Reading the Comics WOC-Sunday Morning Prgm. WOWO-Christian Science Reader 9:15 NBC-Russian Melodies: WOWO KWK Tabernacle NBC-Russian Metodies: WOWO KWK △Seventh Day Adventist: WHO WOC WFBM-Gypsy Fortunes WMBD-News WMT-Salvation Army Prgm. WROK On the Mall WRUK On the Mall WTAD-AChurch in Wildwood WTMI-Master of Rhythm 9:30 NBC-Dreams of Long Ago: WIRE WOWO KWK WMT CBS-Weiherer Provide Critic WOWO KWK WMT CBS-Walberg Brown Strings: WBBM WCCO WFAM WKBB KMOX WMBD (sw-21.52) NBC-Madrigal Singers: WBOW WCBD-Hungarian Musicale WCFL Suborting

Modern Miracles: WLW WMAQ WAAF-Encores WCFL-New Songs WIND-Remote Control WJJD-Fddie Fitzpatrick's Orch. 10:00 CBS-Texas Rangers: WCCO WOC WMBI WFAM (sw-21.52) MBS-Northwestern Reviewing Stand: WGN KWK WIRE Stand: WGN KWK WIRE NBC.News; Alice Remsen, con-tralto: WMT WOWO (sw-15.21) NBC-News; Ward & Muzzy, piano duo: WBOW WHO KMON-Travelogue WAAE Duran Remus piano duo: WBOW WHO KMOX-Travelogue WAAF-Dance Revue WBBM-Sunday Sunshine WCBL-Mirth Parade WDZ-Ridin' & Swingin' WGFL-Mirth Parade WDZ-Ridin' & Swingin' WGR-Music Graphs WIND-Leaders in Dance Time WIRE-Jake Entertains WJBC-QSL, Mary's Church WJDD-Bureau of Missing Persons WKBB-Sunday Morning Revue WLS-Folks Worth Knowing WLW-News WMQ-Sunshine Hour WMT-Music Meory WROK-Judge Rutherford; News; Morning Concert 4 WTAQ-QHigh Mass WTAQ-AHigh Mass 10:15 NBC-Neighbor Nell, philosophy: WLW WOWO KWK WMT (sw-15.21) NBC-Silver Flute: WBOW WHO KMOX-Piano Recital WBBM-Bargain Prices WCFL-Hit Review WDZ Recourd Inc. Reublags WDZ-Brown Jug Ramblers WDZ-Brown Jug Ramblers WGN-Morning Melodies WJJD-Dick Jurgen's Orch. WROK-Morning Concert 10:30 NBC-Chopin Anniv. Prgm. from Warsaw: WOWO WIBA WMT WLW WMT WCFL (sw-15.21) Warsaw: WOWO WIBA WM1
WLW WMT WCFL (sw-15.21)
CBS-Major Bowes' Capitol Family; Dalton Bros.; Helen Alexander, sop.; Nicholas Costentino. tnr.; Charles Magnante, accordionist; Sam Hernan, xylophonist; Robert Reed, m. c; Waldo Mayo's Orch.: WFAM
WCCO WKBB WMBD WOC (sw-21.52)
MBS-Sunday Morning Quarterback with Benny Friedman (Parker Watch Co.): WGN
KMON-To be announced
KWK-Charifies Reporter
WAAF-Swing Time Melodies
WCBD-J. C. O'Hair
WDZ-Danville Studios
WFBM-Stardust Melodies
WIRE-Melody Hour
WIND-News
WISN-German Hour
WJJD-Happy Go Lucky Time
WLS-Soncert Orch.
WISN-Sunday Morning Revue
WMAQ-Second Guessers
WTAD-AMethodist Church
WTAM-News; Blue Barron's Orchestra
10:45 chestra 10:45 MBS-American Warblers (Amer. Bird Prod.): WGN KWK NBC-Henry Busse's Orch. (Mar-O-Oil): WMAQ KMOX-To be announced WAAF-Melody Parade WBBM-Sandra Brown WBOW-WPA Prgm. WCFL-Fashions on Parade WHO-Familiar Classics WIND-Morning Melodies

WIND-Morning Melodies WJBC-<u>A</u>Park M. E. Church

WIBA-University Club Round

WIND-Invitation to the Waltz WISN-Sanday Morning Revue WJJD-Happy Go Lucky Tinte WLW-Arthur Chandler, organist WMAQ-Morning Melodies WOC-Hour of Music WROK-Rhythm Makers WTAD Nawe

9:45

Call Letters

кмох

WCBD WCCO

WCCU WCFL WDZ* WENR WFAM WFBM

WGN

WHΔ WH:AS+ WHO

WIBA

WIND WIRE

WISN

WLS WLW

WMA0

WMBD WMB1 WMT WOC

wowo

WRJN

WROK

WSBI WSUI WTAD WTAM† WTAQ WTMJ

WSBT

WIRC? WJBC*

WIND-Invitation to the Waltz

WTAD-News

LOG OF STATIONS LISTED IN EDITION E-MIDWESTERN

Net-work Kilo-cycles Power Watts Location 50.000 CBS 1090 St. Louis. Missouri St. Louis, Missouri Denver, Colorado St. Louis, Missouri St. Louis, Mo. NBC Chicago, Illinois West Lafayette. Indiana Chicago, Illinois Terre Hauta Indiana
 KMOX
 1090

 KOA (8 pm on)
 830

 KSD
 550

 KWK
 1350

 WAAF
 920

 WBAA
 890

 WBBM
 770

 WBOW
 1310

 WCED
 1090
 50,000 5,000 5,000 1,000 1,000 50,000 NBC-R NBC-R NBC & MBS Local Local CBS Criticago, Illinois Terre Haute, Indiana Chicago, Illinois Minneapolis-St. Paul, Minn. Chicago, Illinois Tuscola, Illinois Chicago, Illinois Nouth Bend, Ind. Indiananois 250 NBC 1080 810 970 1020 870 Local 50,000 5,000 250 50,000 n. CBS NBC Local NBC-B 1200 1230 100 5,000 CBS CBS South Bend, Ind. Indianapolis, Indiana Chicago, Illinois Madison, Wisconsin Louisville, Kentucky Des Moines, Iowa Madison, Wisconsin Care, Indiana 50.000 720 MBS 940 820 1000 1280 5,000 50,000 50,000 5,000 5,000 Local CBS NBC-R NBC Madison, Wisconsin NBC Gary, Indiana Local Indianapolis, Ind. NBC-R & MBS Milwaukee, Wisconsin CBS Bidomington, Illinois Local Chicago, Illinois Local Octicago, Illinois CBS 560 1400 1120 5.000 1,000 250 20,000 50,000 250 50,000 1200 Local Local CBS CBS 750 Dubuque, Iowa CBS Chicago, Illinois NBC-B Cincinnati, Ohio NBC & MBS Chicago, Illinois NBC-R Peoria, Ullinois CBS Chicago, Illinois Local Cedar Rapids, Ia. NBC-B & MBS NBC & MBS 870 700 500,000 50,000 50,000 5,000 5,000 5,000 670 1440 1080 600 1370 250 10,000 Davenport, Iowa Fort Wayne, Indiana CBS NBC-B 1160 250 1,000 500 1,000 1,000 50,000 1370 1410 Racine, Wisconsin Rockford, Illinois Local Local Local CBS Local Local NBC-R CBS NBC 1360 880 900 1070 Rockford, Illinois South Bend, Indiana Iowa City, Iowa Quincy, Illinois Cleveland, Ohio Green Bay, Wisconsin Milwaukee, Wisconsin 1330 1,000 5.000 620 Frequencies of Stations Carrying 1050: KPO, 680; KOA. 830; 1190; WSM 650; KFI, 640 Rebroadcasts: KSL, 1130; KNX KPRC, 320; WBAP. 800; WOAI.

NBC---National Broadcasting Company CBS---Columbia Broadcasting System MBS---Mutual Broadcasting System NBC-B---National Broadcasting Company Basic Biue Network NBC-R---National Broadcasting Company Basic Red Network †---Night Programs Only *---10 a.m. to 5 p.m. Only cycles.

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emer-gencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell A indicates religious services and programs.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes duration is on the air at a quarter-hour when you do not find your station listed.

| WJJD-Hawaiian Echo e s | WFAM-APresbyterian Church |
|---------------------------------|---------------------------------|
| WMT-News | WIBA-AFirst Congregational |
| WROK-ÂSwedish Mission | WTAQ-String Ensemble |
| 11:00 | 11:30 |
| NBC Dorothy Dreslin, sop.; Fred | NBC-Radio City Music Hall: |
| Hufsmith, tar.: WIRE WCFL | KWK WLW WOWO (sw-15.21) |
| (sw-15.33) | NBC-Univ. of Chicago Round |
| NBC Southernaires: KWK WMT | Table Discussion; Guest Spkrs.: |
| WOWO | WMAQ WBOW WHO (sw- |
| MBS-Dr. Charles Courboin, or- | 15.33) |
| ganist: WGN | CBS-Salt Lake City Tabernacle |
| △Methodist Church: WDZ WIND | Choir & Organ: WCCO |
| KMOX-Musical Cavalcade | WKBB WTAQ (sw-21.52) |
| WAAF-Modern Melodies | WAAF-Sweet & Slow |
| WBBM-Rhythnic Melody | WBBM-Magic Numbers |
| WBOW-△Evangelical Church | WCCO-Musical Prgm. |
| WFAM-Meditation | WCFL-Contrasts in Rhythm |
| WHA-Hon emakers | WFBM-Birthday Party |
| WHO-△Church Service | WGN-Unemployment Compensa- |
| WIBA-Workers' Alliance | tion |
| WJBC-△Catholic Church | WIRE-Rhythm Maker Revue |
| WJJD-△Dr. Preston Bradley | WISN-Swingtime Syncopation |
| WLW-Cadle Tabernacle Choir | WLS-Grace Wilson, songs |
| WMAQ-Silver Streak Review | WMT-Music Memory |
| WMBD-△Trinity Tabernacle | WOC-Variety Show |
| WMBI-△Moody Church | WTMJ-That Was the Year |
| WMT-△Church Prgm. | 11:45 |
| WTAQ-Organ Melodies | CBS-Salt Lake City Tabernacle: |
| 11:15 | WFAM WCCO |
| WBBM-Quarter Hour of Romance | WAAF-Rhythm Revue |

| wDZ-Organ Prgm. |
|----------------------------|
| WGN-Serenade |
| WISN-Fur Time Classics |
| WLS-Helen Jensen, organist |
| WMBD-For Men Only |
| WMT-Tonic Tunes |
| WTVJ-Laff Parade |

W154 0

AFTERNOON

12:00 NBC Radio City Music Hall; Salon Orch.: WENR C3S-Qchurch of the Air: WCCO WFAM The speaker today will be Rab-bi Samuel M. Gup, of Tem-ple Israel in Columbus, Olio. NBC-Paul Martin's Music: WMAQ WHO WBOW (sw-15.33) News: WMBD WOC WAAF-Musical Hour WBEM.Rhythms at Noon WCFL-Music in the Air WD2-Xylophone Music WFBM-Bohemians WGN.Reading the Comics 12:00 WFBM-Bohemians WGN-Reading the Comics WIBA-Tony Salerno's Orch. WIND-German Hour WIRE-Melodiers WISS'-Hollywood Matinee WKBB-W, P. A. Prgm.. WMT-ATrinity Lutheran Church WTAQ-Duchow's Orch. WTMJ-Heinic's Grenadiers 19-15 12:15 WBOW-Melody Weavers WCFL-New Songs WIRE-Sunday Newspaper of the Air WKBB-News WKBB-News WMBD-Flat Tire Blowout Party WOC-Flying High WTAD-Storyland Lady 12:30 NBC Spelling Bee: WENR WMT KWK CDS Paor's Coll: WKBB WMBD KWK CBS-Poet's Gold: WKBB WMBD WCCO WCCO NBC Smoke Dreams (H. Fend-rich) Orch. & Guest: WLW KSD WHO WMAQ (sw-15.33) NBC Tuskegee Singers: WIBW MBS-Ted Weems' Orch. (Varady NBC Tuskegee Singers: WIBW MBS.Ted Weems' Orch. (Varady of Vienna): WGN WBOW-ARev. Drake WCFL-Melodiana WDZ Dance Hour WFAM Funny Paper Man WFBM House Beautiful WDZ-Hawaiian Strollers WIRE-Studio Party WISN-Smooth Sailing WJDD-Grand Central Station WMBL Organ Melodies WMT-Hit Tunes; Drama WOWO-AMissionary Heur WROK Dan, the Funny Man WTAD-Motor Club Drama WTMJ-Musical Spelldown 12:45 CBS-Lioyd Pantages Covers Hol-lywood (Dona Ray): WFBM WBBM KMOX WCCO SHORT WAVES Symbol after a pro-gram. like (sw-9.53) means that program is broadcast on short waves on 9.53 mega-cycles CBS-Romany Trail: WKBB WMBD WMDD WCFL-Music in the Air WDZ-Joey & Chuck WIRE-John Segal WIRE-John Segal WIRE-John Segal WIRE-Organ Concert WJJD-Musical Highlights WKBB-Organ Reveries WMBD-Juniors WMBI-Round Table WMBI-Round Table WMT-Tonic Tunes WTAD-Blended Voices 1:00 acle CCO 1:00 NBC-The Magic Key of RCA; Symphony Orch.; Frank Black, cond.; Milton J. Cross, m.e.; Guest: WLW WMT KWK WMT WBOW WENR WIBA WOWO (sw-15.21) nsa- CBS Fun-Bug (Barnsdall Refining Co): WBBM WCCO KMOX WKBB WTAQ WISN CBS-Nat'l Negro Congress: WFBM WFBM NBC-Sunday Drivers: WMAQ WHO (sw-15.33) MBS Pauline Alpert, pianist: WIRE KSD News; Nat Shilkret's Orch. WAAF-Remember With Joy WCFL-Musicale

WDZ-Voice of the People WFAM-News: Hungarian Hour WGN-Right Job WGN-Right Job WIND-Down the Mississippi WJJD-Extra! Extra! WMBD-Walkathon Derby Show WMBI-Men's Voices in Song WOC-Out of the Past to You WROK-Amateur Hour WTAD-Lawrence Glosenneyer WTMJ-Football; Packers vs Cleveland 1:15

 1:15

 Music
 Hall;

 MBS-Concert Orch.:
 WGN WIRE

 ENR
 KSD-Dr. Arnold H. Lowe, talk

 f
 the

 ir:
 WAAF-Deserving of Credit

 will be Rab-Gup, of Tem-Jinming, Ohio,
 WCFL-Light Classics

 Music:
 WMAD-Sunday Blues Chasers

 Music:
 WMAQ

 WMBI-Message
 WTAD-Quincy Marches On

 VC
 1:30
 WMBI-Message WTAD-Quincy Marches On 1:30 CBS-Lew White, organist: WMBI WKBB WBBM WFBM KMOX WCCO (sw-15.27) NBC-Back Home, drama: WMAQ KSD WHO (sw-15.33) MBS-John Duncan, harpist: WGN WAAF-Tower Tunes WCFL-Light Classics WIND-College Airs WIRE-Jane Hoey WISN-Jewels of the Air WJJD-Melodies That Endure WMBL-Young People's Hour WOC-Sunday Variety WROK-Honolulu Melodies WTAQ-Bavarian Orch. 1:45 CBS-St. Louis Serenade: WISN WFBM WCCO WKBB WMBD WOC KMOX (sw-15.27) To be announced: WIRE WGN WAAF-Tunes of Today WBBM-Builders of Happiness WCFL-Interlude WIND-Side-line Chatter WISN-Symphonetta WJJD-Fred Beck, organist WROK-Melody Time WTAQ-Public School Prgm. WTAQ-Football; Detroit Lions vs. Green Bay Packers 2:00 Green Bay Packers 2:00 CBS-Everybody's Music; Howard Barlow & Symphony Orch.: WMBD WFBM KMOX WBBM WOC WKBB WCCO WFAM (su-15.27) Turn to page 8 and read the story about this unusual program NBC-On Broadway, sketch (Dia-mond Crystal Salt): (sw-15.21) NBC-Tapestry of Melody: WHO WMAQ (sw-15.33) MBS-Alice Blue, pianist: WGN KWK NBC-There Was A Woman, drama: WENR Polly Pretends: WOWO WIRE KSD-Christine Doctrine, talk WAAF-Quickies WBOW-Master Singers WBOW-Master Singers WCFL-Organ Recital WDZ-Lee Lynch Co-Op WIBA-News WIND-Football Game WISN-Polish Merrymakers WJJD-What Do You Think? WLW-AChurch by the Side of the Road WMBI-Singers WMT-Tangled Tunes WMT-Tangled Tunes WMT-Tangled Tunes WATC-Tapestry of Melody: WBOW KSD KSD MBS-Concert Orch.: WGN MBS-Concert Orch.: WGN WAAF-Jimmie Kozak, pianist WIBA-Building Youth WMT-Walnut Street Chuch WAD-Frances Mourning 2:30 NBC-Sen. Fishface & Prof. Figgs-bottle: WOWO WBOW WENR WIBA KWK (sw-15.21) CBS-Everybody's Music: WTAQ WISN WISN NBC-Bicycle Party (Cycle Trades) Swor & Lubin, comedians; Bert Whaley, bar.; Hugo Ma-riani's Orch.: WMAQ WIRE WHO WLW KSD MBS-Edna Sellers, organist: WGN WAAF-Once Around the Clock WCBD-AZion Sunday Services WCFL-To be announced WDZ-Man's Wife on Train (Continued on Next Page) (Continued on Next Page)

Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by PLEASE NOTE: tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 46

Ð

WCFL Swingtime WFBM-Christian Men Builders WHO-Hour of Music

Sunday

October 17



HARRIET HILLIARD ker's Broadcast'' vo Sun. 6:30 pm CST Baker calist

(2:30 p.m. Continued) WISN-Dugout Doings WJJD-Piano Selections W OK-Viewing the News 2:45 NBC-Popular Melodics: WMT NBC-Popular Melodnes: WMT MBS-Alice Blue, pianist: WGN WCFL-To be announced WDZ-On to Adventure WGN-Alice Blue, pianist WJJD-Dick Jurgens' Orch. WMT-Richard Wilson, talk WIOK Schen, Music WROK-Salon Music WTAD-James Moseby 3:00 3:00 NBC-Nat'l Vespers: WENR KWK WMT

CBS. Everybody's Music: WTAQ WBBM KMOX NBC-Romance Melodies: WMAQ WBOW KSD WHO KWK (sw-15.33) News: WTAD WCFL WDZ-Corn-Crib Hoedown WCN Dense Orch WGN-Dance Orch. WGN-Dance Orch. WIBA-ALutheran Hour WIRE-Extra! Extra! WJBC-Band Concert WJJD-Happy Harmonies WMT-Richard Wilson, talk WOWO-Temple Radio Service WROK-Musicale 2:15

WCFL Melody Matinee

WJJD-Eddie Fitzpatrick's Orch. WLW-To be announced WOWO-AChurch of the Naza-

rene WROK-Rudolph Friml's Orch. 3:45

3:45 WAAF-Kay Armin WJBC-Matinee Players WJD-Fred Beck, organist WROK-<u>A</u>Judge Rutherford; Mu-sicale

sicale WTAD-Billy Bob Richardson 4:00 NBC-Metropolitan Opera Auditions of the Co.);

cond.; Guests: WENR WOWO WMT KWK (sw-15.21)

WBBM WCCO

WFBM KMOX

6 P. M.

30

Tonight! the Jeanette MacDonald

VICKS OPEN HOUSE is back on

VICKS OPEN HOUSE is back on the air every Sunday over a coast-to-coast Columbia network. Tune in tonight and hear the glorious voice of Jeanette MacDonald in songs from her sensational screen successes. Presented by Vicks . . . makers of Vicks Va-tro-nol, handy aid in *preventing* many colds, and Vicks VapoRub, family standby for *relieving* colds.

CBS-Silver Theater; Rosalind Russell; James Stewart; Con-rad Nagel, dir. & Narrator; Felix Mills' Orch.: (1847 Rogers): WFBM KMOX WCCO Rogers): WFBM KMOX WCCO WBBM (sw-15.27) NBC-Marion Talley, sop. (Ry-Krisp); Josef Koestner's Orch.; chorus: WIRE WMAQ WHO WTMJ WIBA KSD (sw-15.33) NBC-To be announced: KSD MBS-Singing Lady (Kellogg): WCN WLW MBS-Singing Lady (Kellogg): WGN WLW WAAF-Int'l Potpourri WBOW-Easy to Remember WGO V-Lasy to Remember WCFL-Varieties WFAM-Down the Mississippi WISN-Down the Avenue WJBC-Matinee Players WJJD-Piano Selections WKBB-To be announced WMBD-Juvenile Theater WMBD-suvenie WOC-News WROK-News; Ave Maria Hour WTAD-Loreine Meyer Hughes 4.15 4:15 WAAF-Gypsy Fortunes WBOW-Church in the Wildwood WJJD-Kinney's Hawaiians WOC Geraldine Morrissey WTAD-Mabel Hild Arnold 4:30 CBS-Guy Lombardo's Orch. (Bond Bread): KMOX WFBM (sw-15.27) CBS-Howard Neumiller, pianist: WMBD WTAQ WISN WBBM WOC WKBB WOC WKBB NBC-The Time of Your Life (Gruen Watch Co.): WMAQ WHO WLW WIRE KSD (sw-15.33) NBC-Sunday Afternoon with WROK-MusicaleWID-KUWROK-MusicaleWZ-Tuscala on the Air3:15WFAM-News; PotpourriWCFL-Organ RecitalWBA American-Scandinavian Hr.WJJD-Current NewsWID-Football ResumeWMT-Today in Arts & SciencesWJD-Football ResumeWMT-Today in Arts & SciencesWJD-Carla PestalozziWMAQ WBOW WIBA WIREWHJ-Carla PestalozziWHO WMT (sw-15.33)CBS-Eddie House, organist: WOCNBC-To be announced: WENRWISN WKBB WMBD WTAQWMT KWKWBAMMBS-Irving Conn's Orch.: WGNWAAF-Abst. Francis RetreatWCFI-Melody MatineeWBOW-String Quartette League WBOW-String Quartette WDZ-Movie Swingtime WIND-Dance Parade WJBC-Madge & Lucille WJD-Pickard Family WOWO-News WROK-In Old Mexico WTAD Searce Powier

 WROK-In Old Mexico
 MBS-Thirty Minutes in Holly-wood; George Jessel's Orch.; Guests: WGN KWK

 5:00
 Guests: WGN KWK

 CBS-Joe Penner with Jimmie Grier's Orch.; Gene Austin, songs; Julia Gibson, vocalist; Malt.: comedian ,Cocoa
 NBC-Ernest Gill's California Con cert: WCFL (sw-15.21)

 Coco Malt. comedian ,Cocoa
 KSD-News; Maestros on WBM WHAS WJR
 NAF-Eventide Echoes

 NBC-∆Catholic Hoor:
 WMAQ
 WFNR Amateur Hour WHOC Comedy Stars of Broadway

 WBOW WIBA WIRE (sw
 WHO Comedy Stars of Broadway

 WBOV 9.53)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated MORNING

10:30 CST CHOPIN ANNIVERSARY PROGRAM from Warsaw, Poland, NBC.

11:30 CST RADIO CITY MUSIC HALL, symphony orchestra and soloists, NBC.

11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC.

AFTERNOON

12:45 CST LLOYD PANTAGES COVERS HOL-LYWOOD, gossip, CBS.

1:00 CST THE MAGIC KEY, symphony orchestra, Frank Black, conductor; interviews Linton Wells; Rene Maison, guest, NBC.

2:00 CST EVERYBODY'S MUSIC by Howard Barlow and symphony orchestra, CBS.

3:00 CST NATIONAL VESPERS, Dr. Harry Emerson Fosdick, quartet, NBC.

4:00 CST METROPOLITAN OPERA AUDI-TIONS by Wilfred Pelletier, NBC.

4:00 CST MARION TALLEY with Josef Koestner's orchestra, NBC.

NIGHT

6:00 CST JACK BENNY with Mary Livingstone, Kenny Baker. Andy Devine, Sam Hearn, Phil Harris' orchestra. NBC.

6:00 CST VICK'S OPEN HOUSE with Jeanette MacDonald, Wilbur Evans, chorus, Josef Pasternack's orchestra, CBS.

6:30 CST BAKERS' BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Feg Murray and guest, NBC.

7:00 CST CHASE AND SANBORN HOUR with Nelson Eddy, Don Ameche, Dorothy Lamour, W. C. Fields, Edgar Bergen and Charlie Mc-Carthy, Robert Armbruster's orchestra; Clark Gable, guest, NBC.

7:00 CST COLUMBIA WORKSHOP, dramatiza-tion of Ernest Hemingway's "The Killers," CBS.

7:00 CST GENERAL MOTORS CONCERT with symphony orchestra, Erno Rapee, conductor; quest soloists, NBC.

8:00 CST HOLLYWOOD PLAYHOUSE with Tyrone Power and Ida Lupino in "Petticoat Fever," NBC.

8:00 CST FORD SUNDAY EVENING HOUR, Jose Iturbi, conductor; Lauritz Melchior, Jose Iturbi guest, C-BS.

9:00 CST ZENITH FOUNDATION SERIES, NBC.

9:00 CST RISING MUSICAL STAR, premiere of new series. NBC.

> WISN Melody Hour WJBC Dance Time WLW Cafes of Yesterday WMBD-Hit Parade

WMT-Carrier Prgm. WOC-ASunday School WROK-Buccaneers

WTAD-Barney Thompson

5:15

5:15 KSD-Tales of Foreign Legion WHO-Curt Rogosinski, pianist WJJD-Sterling Young's Orch WOC-Twilight Serenade WROK Marimba Melodies

WTAD-News Summary of Week 5:30 5:30 NBC-A Tale of Today, drama (Princess Pat): WMAQ (sw 9.53)

MBS-Fun in Swing Time (Admiracion Laboratories, Inc.); Tim & Irene; D'Artega's Orch.: WGN KWK

WGN KWK NBC(Green Bros.' Orch.: WIRE WMT WCFL (sw-15.21-CBS-Romantic Rhythms (Chev-rolet); Seymour Simon's Orch.; Sully, Noleco vecelistic

Nelson, vocalist;

Barry

WSBT-Dance Parade

WTMJ-Jam Session

MBS-Thirty Minutes in Holly-

WAAF-Eventide Echoes WDZ-On to Adventure WFNR-Amateur Hour WHO-Comedy Stars of Broadway WIND-Carnival

MR. FAIRFAX

ALMOST ALL comedy programs are "script" shows. Occasionally Fred Allen and a very few others "ad-lib" parts of their programs.--W. H. C

JERRY in the "Farm and Home Hour" dra matics and TY DEYOE of "Girl Alone" are played by the same person. Raymond Johnson.— C. Z., Webster Groves, Mo

MILTON J. CROSS lost his only daughter .-B. E. C., Winsted, Conn.

Sally Nelson, vocalist; Barry McKinley, bar.; Basil Ruys-dale, m.c.: WFBM WISN WBBM WSBT WKBB WCCO WMBD WOC WTAQ KMOX (sw-17.76) KSD-Pepper-Uppers WBAA-Purdue Band Concert WBOW-Concert Hall of the Air WHO-Rube Appleberry WIBA-Variety Half-Hour WIBA-Variety Half-Hour WIBA-Variety Half-Hour WIBA-Variety Half-Hour WID-Moissaye Boguslawski, concert pianist WJJD-Pickard Family WLW-Court of Human Relations 23 LANGUAGES SPEAK ANY MODERN LANGUAGE IN 3 MONTHS BY LINGUAPHONE UNIQUE METHOD BRINGS VOICES 1 OF NATIVE MASTERS INTO YOUR OWN HOME ... SEND FOR FREE BOOK LINGUAPHONE INSTITUTE New York **Rocketeller** Center

Sally

WROK-Gospel String Band WTMJ-Chorus 5:45

WIRE-Al Wynkoop

6:00 6:00 CBS-Vick's Open House; Jea-nette MacDonald, sop.; Wilbur Evans, bar.; Mixed Chorus; Josef Pasternack's Orch.: WCCO WHAS WJR WBBM KMOX WFBM (sw-17.76)

NIGHT

NBC-Jell-O Prgm.; Starring Jack BC Jell-O Prgm.; Starring Jack Benny, comedian; Mary Liv-ingstone; Kenny Baker, thr.; Sam "Schlepperman" Hearn; Andy Devine; Phil Harris Orch.: WBOW WHIE WMAQ WIBA WTMJ WHO KSD WLW WTAM C. 0527 Kell-Andy Devine; Phil Harris' Orch.: WBOW WIRE WMAQ WIBA WTMJ WHO KSD WLW WTAM (sw-9.53 ((also see 10:30 p.m.) NBC-Dinner Concert: WENR (sw-11.87-

6:15 NBC-Dinner Concert: KWK News: WCFL WMBD WOC WMT-Music of the Masters WTAQ-Dance Orch. 6:30 NBC-Baker's Broadcast with Ozzie Nelson's Orch.; Feg Murray & Harriet Hillard KWK WMT WTMJ WIBA WLS (sw-11.87) WIBA

CBS-Twilight Musicale: WKBB WCCO WISN WBBM WTAQ WOC

WOC CBS-Phil Baker, comedian (Gulf Oil) with Bottle & Beetle; Patsy Kelly & Oscar Bradley's Orch.; Guest: WSBT WFBM WJR WHAS (sw-17.76)

WJR WHAS (sw-1/./6) NBC-Fireside Recitals (American Radiator); Sigurd Nilssen, bas-so; Helen Marshall, sop.; KSD WMAQ WHO WIRE WTAM MBS.Tad Weenue' Order WCN

MBS-Ted Weems' Orch.: WGN KMOX-Joe Karnes & Al Cam-

WBOW-Rudolph Friml's Orch.

WIFL Dance Orch. WIFL Dance Orch. WLW Songs You All Sing WMBD-Jubilee WROK-Court of Human Rela-

6:45

tions

6:45 NBC Interesting Neighbors; Jerry Be'cher (F. W. Fitch Co.): WHO WMAQ KSD WLW WIRE WTAM WBOW (sw 9.53. (also see 10 p.m.) Dance Orch.: WCFL WTAQ KMON Ukrungster

KMOX Harmonettes WMBD-On to Adventure 7:90

WMBD-On to Adventure 7:90
NBC-Chase & Sanborn Hour; Nelson Eddy, har.; Edgar Ber-gen, ventriloquist; Dorothy La-mour, sop.; W. C. Fields, co-median; Robert Armbruster's Orch.; Guest: WTMJ WTAM WIBA WIRE WHO WLW KSD WMAQ (sw-9.53)
Nelson Eddy's selections to tonight are Brown October Ale from "Robin Hood" (De Koven), Kashmiri Song (Amy Woodforde-Finden), Child's Evening Prayer (Modest Monssorgsky) and Toreador's Song from "Carmen."
CBS:Columbia Workshon drama:

CBS-Columbia Workshop, drama;

BS-Columbia Workshop. drama; Irving Reis. dir.: KMOX WJR WHAS WSBT WBBM WFBM WMBD WCCO WISN WTAQ WOC WKBB (sw-15.27-A dramatization of one of the hest-known short stories of Ernest Henligway. "The Killers," will be given on the Columbia Workshop. "The Killers," will be given on the Columbia Workshop. "The Killers," is one of the first of Hemingway's gangster stories. taking place in a one-armed hunchroom, where two smart-talking gangsters are waiting to shoot one of the customers as he enters. BC-General Motors Concerts.

the customers as he enters. NBC-General Motors Concerts; Symphony Orch. & Guests; Erno Rapee, cond.: WBOW WMT WENR KWK (sw-11.87) For tonight Helen Jepson and Donald Dickson will high-light the works of Kern and Tschaikowsky. Jepson. Dick-son and the chorns offer Siren Song and the They Didn't Believe Me from "Bahes in the Woods" (Kern), and In

Egern On the Fergen Sen, I Dream Too Much. The Song Is You, Can I Forget You, and Old Man River. Miss Jepson sings Adieu Forets from "Jean 'd Are" (Tschai kowsky). Ry Dickson, Don Juan Screnade (Tschaikow-sky). The orchestra plays s symphonic arrangement of Waltz in Swing Time (Kern), and excerpts from Symphony Elegiae, (Tschai-kowsky), and Finale from "Symphony Regiae, (Tschai-kowsky), and Symphone (Bact"), and How Boat" (Kern), and Hu-moresque (Tschaikowsk).

To be announced: WIND WLS WCFL-Polish Prgm WGN-Comedy Stars of Broadway WIND-Sunday At Seven WKBB-News WROK-Ferde Grofe's Orch.

p.m.) CBS-Ford Sunday Evening Hour; Symphony Orch. & Chorus; Jose Iturbi, dir.: WJR WSBT WKBB WTAQ WHAS KMOX WCCO WFBM WBBM WMBD WOC WISN (sw-15.27) Mr. Melchior's numbers tonlght will be the Prize Song from "Die Meistersinger" (Wag-ner), En Svane (Grieg). Helmlich A f f or d e r u u (Strauss), The chorus will offer Largo from "Xerxes" (Handel) and Come Thou Almighty King (Giardin). The orchestra will play Over-ture to "The Flying Dutch-mat" (Wagner). Gossips (Dubinsky), Serenade in C Major (Haydol, Fireworks (Stravinsky) and Second Hungarian Rhapsody (Liszt) MBS-John Nesbitt's Passing Pa-

MBS-John Nesbitt's Passing Pa-WGN

rade: WGN
NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre Le Kreun. tnr.; Men About Town. trio; Rachel Carley. vocalist; Don Donnie's Orch.: WTAM KSD
WIBA WTMJ WMAQ WIRE KOA WHO (sw-9.53)
Tonight Miss Carlay will sing The One Rose in My Hair, and, in duct with Mr. Le Kreenn, When 1 Dream of Hawaii. Mr. Le Kreenw will also sing Roses in Decem-ber. The trio wilt offer Oh Leo. Une Fois Qu On La and La Amour a Sunatra. The orchestra numbers will be Les Meues et 1'on recom mence: Crioilita, Jar de tourbes, C'est Parie and On Me Suit.
WBOW-Sunday Song Service

WBOW-Sunday Song Service

WBOW-Sunday Song Service W. et alsh Hour WIND-On To Adventure WROK-Variety Hour WSUI-Vespers; Professeor M. Willard Lampe

8:15

WGN-Kay Kyser's Orch. WIND-Leaders in Dance Time 8:30 8:50 NBC-American Album of Familiar Music (Bayer's Aspirin); Frank Munn, tnr.; Jean Dickenson. sop.; Amsterdam Chorus; Ar den & Arden. piano duo; Ber trand Hirsch, violinist; Gus Haenschen's Orch.: WHO KSD WIRE WMAQ WTAM WIBA WTMJ KOA (sw-9.53)

NBC-George Fischer's Jergen's Journal: WENR WMT WLW KWK (sw-11.87) (also WSM at 10:15 p.m.)

MBS-Forum Commentator: WGN WBOW-Music by Cugat WIND-Evening Club 8:45

8:45 NBC-Irene Rich, drama (Welch Grape Juice): WENR WOWO WMT KWK (sw-11.87) (also WSM at 10 p.m.) Irene Rich stars tonight in "One Round Murphy." The



story concerns the method Mary Regan uses to cure her famee of spending all his money financing prizefighters who invariably get knocked out in the first round.

WBOW-Music Graphs WGN-News; Sports Review WLW-Jack Randolph, songs

9:00

NBC-Rising Musical Star (Seal-test); Alex Smallens' Symph. Orch.; Mixed Chorus, dir. Hans Fuerst; Richard Gordon, com-mentator; Guest: WHO WIRE mentator; Guest: WHO WIRE WTAM WTMJ WIBA WMAQ Pauline Dierce, mezzo-soprano, will sing for her numbers fonight Contais tu le pays from "Mignon" (Thomas) and Feast of the Lanterns

Monday

MORNING

7:00 am CST CBS-Morning Almanac (sw-21.52) 7:30 NBC William Meeder, organist: KWK News: WTAQ WIBA WKBB Musical Clock: WMBD WROK WMT 7:45 NBC-Lucille & Lanny, songs KWK WOWO Musical Clock: WKBB WMT WIRA WIBA WIBA KMOX-Let's Compare Notes WHO-Favorite Melodies WIRE-Griffin Varieties WJJD-Hawaiians; News WLSJolly Joe's Pet Pals Club WMBD-Police Flash WTAD-News WMBD-Poince WTAD-News WTAQ-Today's Almanac 8:00 Club: 1 8:00 NBC-Breakfast Club; Vocalists; Don McNeill, m.c.; Orch.; News: WOWO WCFL WIRE WBOW CBS.Metropolitan Parade; News: WFBM WTAQ WFAM WKBB (sw-21.52) (sw-21.52) News: WMT WMBD KMOX-Views on News KSD-News; Nat Shilkret's Orch. KWK-Pep-Up Parade WAAF-Breakfast Express WBAA-Morning Melodies WCBD-AMorning Meditations WCBD-AMorning Meditations WHA-Band Wagon WHO-Chronicles WIND-Sketches in Melody WISD-Early Risers Club WJJD-Rhubarb Red WLS-Lulu Belle & Scotty WLW-Hymns of All Churches WMAQ Your Neighbor: News WMT-Chronicles WROK-Musical Clock WTAQ-Reveille WTAQ Reveille WTMJ-Your Winter Wonderland 8:15 NBC-Familiar Melodies; News: NBC-Familiar Melodies; News: KSD CBS-Richard Maxwell, tnr.; News: WFBM WTAQ WFAM WKBB (sw-21.52) Musical Clock: WMT WTAD KMOX-Ozark Varieties WCPD Polick Pure KMOX-Ozark Varieties WCBD-Polish Prgm. WHA-Morning Melodies WHO-Neighbor Jim WIND-Latin-American Melodies WJJD-Toastmaster WLS-News WLW-Hope Alden's Romance 8.30

CBS-Jack Berch's Boys (Fels & Co.): KMOX WCCO (sw-Co.): 21.52)

KWK-Candid Camera WFAM-Your Engagement Book WFBM-Value Varieties WGN-Good Morning Prgm. WHO-Morning Melodies WIBA-Today's Almanac WIND-News & Current Hits WJJD-Happy-Go-Lucky Time WKBB-Musical Breakfast WLS-Prairie Ramblers & Patsy WLW-Mad Hatterfields WMAO Whistler & His Dog WLW-Mad Hatterfields WMAQ Whistler & His Dog WMBD-Bandwagon WMT-Day Dreamer WROK A Morring Devotions WSUI Daily Journey Maning WSUI-Daily Iowan; Morning Melodies; Reports WTAD-<u>A</u>Inter-church Revival WTAQ-To be announced WTMJ-Party Line 8:45 NBC-Breakfast Club: WBOW NBC-Breakfast Club: WBOW WCFL CBS-Bachelor's Chlidren, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52) NBC-Landt Trio: WMAQ KSD WFAM-Apron Strings WHO-Musical Clock WIBA-Interlude; Variety Prgm. WIRE-Rose Room Melody WJJD-Tuberculosis Institute WKBB-Tonic Tunes WLS-The Hilltoppers WLW-Young Widder Jones Jones WLW-Young Widder Jon WMBD-Women of Today WOC-News WROK-Town Crier WTAD-Airline News WTAQ Organ Melodies WTMJ-Your Home Town 9:00 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WFBM WCCO KMOX WBBM NBC-Mrs Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD NBC-The Story of Mary Marlin NBD NBC-The Story of Mary Marlin (Anacin): WLS (sw-15.21) NBC-Breen & de Rose, songs: WDOW WBOW WBOW News: WMT WTAD KWK Top o' the Morr WAAF-Morning Revue WCBD-Italian Prgm. Morning WCFL-Party Line WFAM-Meet Miss Miller WGN-Martha Crane & Helen Joyce WIBA-Americana WIND-Rose Vanderbosch WJD-Nick Lucas & Playboys WKBB-Chancel Steps WLW-Linda's First Love WMBD-Messenger; Weather WOWO-Bill Board

MBS-Good Will Hour: WGN

MBS-Vincent Lopez' Orch.: WIRE

KSD-Xavier Cugat's Orch.

WBOW-Organ Reveries WCFL Amsteur Hour WHAS Vocal Varieties

WBOW-Melody Time WCCO-Bernie Bierman

WIND-News WIND-Leaders in Dance Time WJR-Jack Randolph, songs WKBB-To be annunced

WROK-Crossing the Red Sea WSUI-Univ. Symph. Orch. WTAQ-Dance Orch.

9:15

WHAS-Harry Currie's Orch. WIND-Walkathon WJR-Comedy Stars of Broadway WMBD-All-Star Varieties

(Bantock). The orchestra will offer the overture from "The Bartered Bride" (Sme-tana) and selection Entracte "Raymonda" (Glazounow). The chorus and orchestra, with soloists Ivan Ivant-zoff, tenor, and Daniel Har-ris. baritone, will be heard in the finale from "Samson et Dellla" (Saint-Saens). WTAQ-Let's Dance 9:30

CBS-Headlines & Bylines: WISN KMOX WTAQ WKBB WOC WFBM WCCO WSBT (sw-NBC-Zenith Foundation: WOWO WENR WLW WMT KWK (sw-11.87) 15.27)

NBC-Cheerio, inspirational talk, music: WBOW (sw-11.87) NBC-To be announced: WTAM WHO KSD WIBA WMAQ (sw-9.53) MBS-Morton Gould's Orch.: WIBE WIRE

MBS-Good Wilf Hour: WGN CBS-Hollywood Showcase; Lud Gluskin's Orch.; Guest: WISN WFBM KMOX WSBT WBBM WOC (sw-15.27) Evelyn Herbert, brilliant so-prano, will sing Noel Cow-ard's 1'll See You Again from "Bittersweet" and the lilting song Siboney. MBS-<u>()</u>Old Fashioned Revival (Gospel Broad, Ass'n): WMT WIND Broadway:

WIND Comedy Stars of E KMOX KOA WOWO KWK-Range Riders WENR-Vocal Varieties

WGN-Rivstan & Romance WGN-Rivstan & Romance WJR-In the Hermit's Cave WLW-Unsolved Mysteries WMBD-Harry Hill's Orch, WROK-Musicale WTMJ-Dance Orch. 9:45

9:49 NBC-Cheerio: KWK KMOX-Jack Randolph, songs KOA-Girls of the West WENR-Globe Trotter WHAS-Comedy Stars of Broad-WOWO-Organ Reveries WROK-News

WTMJ-What's New in Milwau-kee?; Belle & Martha

October 18

songs:

10:00 NBC-Interesting Neighbors; Jer-ry Belcher (F. W. Fitch Co.): KFI KOA (also at 6:45 p.m.) CBS-Glen Gray's Orch.: WISN WSBI WFBM WJR WCCO

WSBI WFBM WJR WCCO (sw-15.27) NBC-Russ Morgan's Orch.: WTAM WMAQ WIRE NBC-Judy & the Bunch: KWK News: WIBA WMBD WHAS WOC WTAQ

WOC WTAQ KMOX-Don't Be Swindled WBBM-Horace Henderson's Orch. WBOW-Leo Baxter's Orch. WCPL-ANational Revival WENR-Earl Hines' Orch

WLW-Paul Sullivan, news WOWO-Back Home Hour WTAM.Tom Ireland; Caviellera Rusticana WTMJ-News; Moonlight & Sha dows

10:15

NBC-Choir Symphonette: (sw-6.14) CBS-Glen Gray's Orch.: WMBD WOC WHAS NBC-Russ Morgan's Orch.: KSD News: WIRE WCCO WHO KMOX-Jay Mills & Orch. KOA-Melody Masters KOA-Melody Masters KWK-Norman Paule, vocalist WBBM-Melodic Time WENR-Earl Hines' Orch. WGN-Freddy Martin's Orch. WIBA-Club Chanticleer WLW.Harry Candullo's Orch. WTAO Dung Orch Sorth. WTAQ-Dance Orch.

WIND-Thru Hollywood Lens

WIND-Inru Hollywood Lens WISN-Ann Leslie's Scrapbook WLS-News WLW-Houseboat Hannah WMT-Young Widder Jones WOWO-Modern Home Forum

WSUI-Prgm. Calendar; Weather 10:00

10:00 NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw.-15.21) CBS-Louise & the Lads: WISN WOC WFBM NDC Dece Unsue schetch (Beb

NBC-Dave Harum, sketch (Bab-O): KSD WIRE WMAQ WHO NBC-Hollywood High Hatters WBOW WIBA

WBOW WIBA News: WIND WTAD WKBB KMOX-Jean Abbey, radio shop-

per KWK-News; It's Fun to Keep

Riley, Shopeprs'

House WAAF-Woman's Page WBBM-Hoilywood Spotlight WCBD-Hit Tunes WCCO-Jean Abbey

Guide WGN-Don Pedro & Piano

WHA-Homemakers WJBC-Farm Flashes WJJD-Sons of Pioneers WLW-News; Markets WMBD-Neighbor Jim WMT-Frank Voelker, organist WROK News; Melody Time WSUL-Homemakers' Chat WTAO.Senisty, Natas

10:15 CBS Romance of Carol Kennedy, sketch (Heinz): KMOX WOC WISN WBBM WFBM WCCO

WISN WBBM WFBM WCCO WOC NBC-Painted Rock. sketch: WBOW WCFL WMT NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA

WIRE KSD WHO WIBA NBC-Road of Life, sketch (Chip. so): WLW WLS (sw-15.21) MBS-Bachelor's Children (Cuda-hy Packing Co.): WGN KWK-Range Riders

WAAF Viceroy Widow, sketch WDZ-Ridin' & Swingin'

WD2-Ridin' & Swingin' WIND-Birmingham & Buckaroos WJBC-Lucky Lady, news WJJD-Two of a Kind WJR-Peaceful Valley WKBB-Rhythm & Romance WMBD-Linda's First Love WOWO Tri Tapice

WROK-Woman's Forum WSUI-Musical Favorites WTAD-Neighbor Jim WTAQ-Grunow Radio Vocals 10:30 NBC-Vic & Sade, sketch (Cris-co): WLS (sw-15.21) CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM

WOWO-Tri Topics WROK-Woman's Forum sketch WTMJ

WTAQ-Society Notes WTMJ-Household Hints

WCFL-Swingtime

WDZ-We Heard WFAM-Mrs. R

WHA-Homemakers

10:30 NBC-Eddie Varzos' Orch.: WENR NBC-News; Sande Williams' Orch.: WBOW WMAQ KSD

NBC-Eddie Varzos' Orch.: WENR NBC-News; Sande Williams' Orch.: WBOW WMAQ KSD (sw-9.53) CBS-Cab Calloway's Orch.: WOC WHAS WISN WMBD WTAQ WKBB WCCO WSBT WJR KMOX (sw-15.27) NBC-Jell-O Prgm.; Starring Jack Benny: KFI KOA (also at 6 p.n.) MBS-Ted Weems' Orch.: WGN WIRE KWK-News WBA News, Todd Hunter WCFL-Jack Kelly's Orch. WFBM-Roller Derby WHO-Old Time Religion WIBA-The Penguin Club WIND-Hawaiian Melodies WLW-Johnny Hamp's Orch. WTMJ-Dance Orch. 10:45

10:45 3S-Cab Calloway's WFBM WBBM CBS-Cab Orch.:

MBS-George Olsen's Orch.: KWK WIRE WMT NBC-Barney Rapp's Orch.: WHO KSD WTAM WBOW WMAQ (sw-9.53)

Sunday

October 17



MBS BS orchestra leade Sun. 12:30 pm CST

 CBS-Calo
 Calloway's
 Orch.:

 WFBM
 WBBM

 NBC-Eddie
 Varzos'
 Orch.:

 WHO
 Swood
 WOWO (sw-6.14)

 WIND-News
 KOA. Night Editor

 WMBD-Walkathon Derby
 Show

 11:00
 WCC0-Clyde Lucas'

 CBS-Frankie
 Masters'

 WBBM
 WISN WJR

 WKBB
 WBD KMOX

 WKBB
 WBD KMOX

 WKBB
 WBD KMOX

 WCC
 WIND-Let's All Dance

 WBC-Barney
 Rapp's

 NBC-Barney
 Rapp's

 WHAQ
 (sw-953)

 End of
 Sunday Programs

End of Sunday Programs

WJJD-Bureau of Missing Persons

Monday

NBC-How to be Charming, sketch (Phillips): WMAQ WHO WIRE WTMJ WIBA KSD Carson Robison's Buckaroos: KWK WLW WAAF-Sweet & Slow WBOW-Waltz Time WCFL-Peeker in the Pantry WDZ-Division o Highways WFAM-Health Talk; Gypsy Fid-dles WGN-Painted Dreams WIND-Speaking of Love WGN-Painted Dreams WIND-Speaking of Love WJBC-Dollar Daze WJJD-Women's Exchange Prgm. WKBB-Musical Almanac WMB-ADevotional Hour WMT-Numerical Jamboree WOC-Melodic Serenade WOWO-Linda's First Love WSUI Jeach Shelf WOC-Melodic Serenade WOWO-Linda's First Love WSUI Book Shelf WTAD-Ma Perkins WTAQ-News; Women's Hour 10:45 NBC-Manhatters Orch.: WBOW KSD WIBA WHO KWK NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS WLW (sw-15.21) CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WCCO KMOX WMBD WFBM WISS News: WIND WDZ WAAF-Foolish Questions WCFL Peekers in the Pantry WFAM-Morning Melodies WCFL Peekers in the Pantry WFAM-Morning Melodies WGN-Harold Turner. pianist WHA-Operetta Favorites WIRE-Party Line WJBC-Payne Pioneers WJJD-Eddie Fitzpatrick's Orch. WKBB-Ma Perkins WMAQ-Rhythm in the Air WMT-Treasure Chest WOWO-Party Line WCN-Amer. Family Robinson WTAD-Betty & Bob WTMJ-News; Talk 11:00 NBC-Girl Alone, sketch (Kel-loge': WMAQ WLW 11:00 NBC-Girl Alone, sketch (Kel-logg): WMAQ WLW CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WOC WCCO WFAM WMBD NBC-Happy Jack Turner, songs: WCFL (sw-15.33) NBC.Time for Thought: WOWO WCFL (sw-15.33) NBC-Time for Thought: WOWO KSD-News; Kay White, sketch KWK-Young Widder Jones WAAF-Melody Parade WBAA-Amer. Institutions; Prof. WBAA-Amer. Institutions; Phillips WBOW-Neighbor Jim WDZ-Bandwagon Bargains WGN-Woman in the Store WHA-Talking Book WHO-Pretty Kitty Kelly WIBA-Linda's First Love WIBU-Aid Parade WIND Bhythm for Two WIND Rhythm for Two WIRE-Your Home Town WJBC-Personality Hour

WLS-Virginia Lee & Sunbeam WMT-Plow Boys WROK-Musicale WSUI-Within the Classroom WTAD-News WTAD-News WTAQ-Hollywood on Parade WTMJ-Love for a Day **11:15** CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: KMOX WCCO WBBM WISN WMBD WOC WKBB WFBM NBC-Bailey Axton, tnr.: WOWO NBC-The Goldbergs, sketch (Oxydoi): WMAQ (sw-15-33) yoxid) find pictures of the entire cost of this program on pagee 20 NBC-To be announced: KSD MBS-Norman Brokenshire's Va-rieties: WLW WMT WGN KWK-Rapid Service MBS-Norman Broker rieties: WLW W KWK-Rapid Service WAAF Memory Lane WBOW-Farm Prgm. WCAZ-Movie Gossip (1070 kc.) WCFL-Moment' Musicale WCFL-Moment Musicale WDZ-Sons of Pioneers WFAM-Harlan Hogan WHO-Party Line WIBA-Neighbor Jim WIND I: Happened This Week WIRE-Singin' Sam WJBC-Dough Boy, news WJJD-Criminal Court Intervie WLS-Chuck, Ray & Others WROK-Morning Varieties WSM-Musicale WTAD Duke Otten Interviews WTAD Duke Otten WTMJ-Blue Room Ensemble 11:30 11:30 NBC-Nat'l Farm & Home Hour; Spkrs.; Walter Blaufuss' Orch.: WIBA WBOW WMAQ WLW (sw-15.21) CBS-Romance of Helen Trent; Virginia Clark (Edna Wallace Hopper): WBBM KMOX NBC-Three Marshalls: WCFL KSD KSD Hymns of All Churches: WHO WOC KSD WOC KWK-Roy Simmons, vocalist WAAF-Myrna Dee Sergent WCCO-Ma Perkins WDZ-Chick Martin WFAM-Homespun Verse WFBM-Blue Ribbon Melodies WGN-Quin Ryan, news WHA-Organ Gems WIND-Harry Zimmerman, organ-ist WIND-Harry Zhinderman, organ-ist WIRE-Linda's First Love WISN-Voice of Experience WJBC-Man on the Street WJJI)-Safety Court Broadcast WKBB-Farm Flashes; Do You Want a Job? WLS-Priscilla Pride & Howard Peterson Peterson WMBD-Piano Melodies; Thrift Messure (Continued on Next Page) 31

WROK-News & Markets WSUI Within the Classroom WTAQ-Mid-morning Revue

9:15 NBC-Oxydols Own Ma Perkins, sketch: WLS (sw-15.21) CBS-Myrt & Marge, sketch (Su per Suds): KMOX WFBM WCCO WISN WBBM NBC Lebe Other Wife shetch NBC-John's Other Wife, sketch (Louis Phillippe): WMAQ WIRE WHO KSD WIRE WHO KSD NBC-Vaughn de Leath, s WBOW WCFL WLW News: WMBD WKBB KWK-Boarding House WAAF-King of the Kitchen WFAM-Organ Recital WHA-American Observor WHA-American Observer WIND-Hawaiian Serenaders WIND-Hawaiian Serenaders WJJD-Eddie Fitzpatrick's Orch. WMT-The Harper Family WOC-Neighbor Jim WROK-On the Mall WTAD-Women's Varieties WTAQ-Pamela, sketch 9:30 NBC-Pepper Young's Family (Camay): WLS WMT (sw-15.21) CBC T 15.21) CBS-Tony Wons' Scrapbook (Vicks): WCCO KMOX WBBM NBC-Just Plain Bill, sketch (An acin): WMAQ WIRE WHO NBC-Feather for Luck, sketch KSD NBC-Bennett & Wolverton: NBC-Bennett & Wolvertor WIBA WCFL KWK-Party Line WAAF-Estelle Barnes, pianist WBOW-Home Folks WCBD-German Musicale WFDM Kitchen Chinic WFBM-Kitchen Clinic WGN-Get Thin to Music WHA Afield with Ranger Mac WIND-Eb & Zeb, sketch WISN-News WJJD Story Hour WKBB-The Mixing Bowl WKBB-The Mixing Bowl WLW-We Live Again, drama WMBD-Variety Prgm. WOC-Morning Parade WOWO-Richard Trojan WROK-Intimate Review WTAD_\Church in Wildwood WTAQ-Melody Lane WTAJ Morning Melodies 9:45 NBC-Today's Children. sketch (Pillsbury): WMAQ WIRE WHO WTMJ KSD CBS-Ruth Carhart, contralto: CBS-Ruth Carhart, contralto: WCCO WFAM WTAQ WMBD WKBB WABB NBC-Viennese Ensemble: WBOW KWK Party Line: WTAD WOC KMOX-Ma Perkins WAAF-Hawaiian Echoes WBBM Man on the Street

WCFL-Swingtime WGN-Musical Mail Box WIBA-Melody Time

Radio Guide 🗣 Week Ending October 23, 1937

Monday

October 18



RAY NOBLE "Burns & Allen" maestro Mon. 7 pm CST

(11:30 a.m. Continued) WMBI-Continued Story Reading WMT-German Band WOWO-Market Service WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Mailman WTMJ-Behind the Mike 11:45 CBS-Our Gal Sunday, sketch (Anacin): WBBM KMOX MBS We Are Four (Libby Mc-Neill & Libby): WGN News: WBAA WMT KWK-This Woman's World WAAF-Spots Out WCCO-Kitty Keene WCEL-Fashions on Parade WDZ-Matoon Studios WTAQ-Mailman WDZ-Matoon Studios WFAM-Organ Recital WFBM-Markets; Farm Prgm. WHO-Betty & Bob WIRE-Farm & Home Hour WIRE-rarm & Ioster WISN-Stump Me WJBC-Reid & Vin WLS-Markets; Weather; News WMBD-Window Shopper WMBD-Window Shopper WOC-Betty & Bob WOWO-Home Folks' Frolic WROK-Round the Town WSUI-Farm Flashes WTAD-Juanita Nicols Colpitts WTAQ-Farin Hands WTMJ-News; Heinie's Grenadiers; Mercantile Quotations

AFTERNOON

12:00 CBS-Betty & Beb, sketch (Gold (Gold Medal) · WCCO KMOX Medal) : WCCO KMOX WISN WFBM WBBM (sw-15.27) NBC-Joe White, thr & Padriac Colum, poet (sw-15.33) MBS-Microphone in the Sky-KWK News: WJJD WJBC WMBD WTAD News: WJJD WJBC WMBD WTAD K5D-News; Markets; Robert Hood Bowers' Band WAAF-Symphonic Hour WBAA-Agricultural Forum WBOW-Street Reporter WCFL-Hit Review WDZ-Man on the Street WGN-Bob Elson on State Street WHA-Noon Musicale WHO-Markets & Weather WIND-Musical Interlude; Orch. WKBB-Luncheon Musicale WLS-Dinnerbell Prgm. WMB1-QMiddav Gospel Hr. WMT-Question Man WOC-Inquiring Mike WOC-Inquiring Mike WOWO-Consolaires WMT-Mystery Three WSBT-Stork Report; Harlan WSD-State Hogan WSUI-Rhythm Rambles 12:15 CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WFBM WCCO WISN (sw 15:77) 15.27) NBC-Words & Music, Ruth Lyon, NBC Words & Music, Ruth Lyon, sop.; Larry Larson, organist; Harvey Rays, narrator: KSD MBS-Carson Robison's Bucka-roos (Musterole): WGN News: WKBB WOWO KSD

News: WKBB WOWO KWK-AI Sarli's Jam Session WBAA-Luncheon Dance Time WBOW-Wranglers WCFL-Luncheon Concert WHO-Pappy's Matinee WIND-Tominy Ott. organist WJBC-Torrid Tunes WJJD-ANoon-Day Service WMBD-Town Crier; Markets WMT-Voice of Iowa WOC-Studio Swingcopators

WOC-Studio Swingcopators

WSB1-News; Women in the News WTAD-Cy & Freckles 12:30 NBC-Love & Learn, sketch: (sw-15.21) CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27) News: WIBA WOC WHO Farm Prgm.: WMBD WHA Rhythm Rascals: WTMJ WTAQ Voice of Experience: WLW WJJD KWK-Organ Melodies WBAA-Sports Review WBAA-Sports Review WBAA-Sports Review WBOW-Luncheon Dance Hour WCFL-Young Widder Jones WDZ-Plow Jockeys WGN-Markets; Mid-day Service WIND-Livestock; Interlude WIRE-Reporter WKBB-Man on the Street WMAQ-Dan Harding's Wife WMT-Markets; Hillbillies WOWO-Hey, Mr. Motorist1 WROK-Couple on the Street WSBT-In Movieland WTAD-Farm; Markets; Weather 12:45 CBS-Hollywood in Person (Gold 12:45 CBS-Hollywood in Person (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27) NBC-Grace & Scotty: WOWO (sw-15.21) Man on the Street: WSBT WCFL KSD-Luncheon Dance Music KWK Douge Orch KWK-Dance Orch. WBAA-Songs and Melodies WBOW-County Agr. Agent WDZ-Danville WHO-Luncheon Music WHO-Luncheon Music WHD-Awarket Reports WHD-News; Two Pianos WIRE-Police Court WKBB-Song Hit of the Day; Pet Corner WLS-Voice of the Feed Lot WLW-Betty & Bob WMAQ The King of Hearts WMBD-Colonel Beeney; Ramblers ers WMT-Variety Prgm. WOC-Russ Morgan's Orch. WROK-Home Folks' Hour WTAD-To be announced WTAD-To be announced WTAQ-News WTMJ-Sidewalk Reporter 1:00 CBS-News Through a Woman's Eves (Pontiac): WISN WBBM WKBB KMOX WCCO WFBM (sw-15.27) NBC-Jerry Sears' Orch.: WMAQ WBOW KSD News: WJBC WTAD Voice of Experience: WJJD KWK KWK-Voice of Experience KWK KWK-Voice of Experience WAAF-Hoosier Philosopher WBAA-Ray Gillespie, sop. WCBD-AFundamental Bible Class WCFL-Melody Hour WDZ-Walkathon WGN-Concert Trio WGN-Concert Trio WHA-Legislative Forum WHO-Your Home Town WIBA-Melody Moments WIND-Italian Hour WIRE-Clyde Carter WLS-School Time WLW-Live Right WMBD-Man on the Street WMT Cedar Valley Hillbillies; Joey & Chuck; Question Man WOC-Luncheon Music WOWO-Agricultural Prgm.

WROK-Column Left, news WSBT-News; Women in

in the

WOWO-Agricultural Prgm,
WSBT-News; Notes
WSUI-Musical Chats
WTAQ-Man on the Street
WTMJ-Livestocks; News; Dance Orch.; Weather; Police Reports 1:15
CBS-Milton Charles, organist; WOC WKBB
NBC-Clark Dennis, tnr.; KWK
CBS-Jack & Loretta, songs (Kirkman's Soap): (sw-15.27)
MBS-Sylvia Cyde, sop.; WIRE
Hope Alden's Romance; KMOX WCCO WFBM
KMOX-Hope Alden's Romance WCCO WPBM KMOX-Hope Alden's Romance WAAF-Josephine Bell WBAA-Can You Pronounce It? WBBM-Houseboat Hannah WBM-HOUSeboat Hannah WDZ-Markets WGN-Harold Turner, pianist WHO-Lady of Millions WHO-Lady of Millions WHBA-Man on the Street WISN-Musical Heat Wave WJD-Grand Central Station WLS-Old Timers

WLW-Sing with Me WLW-Sing with Me WMBD-His Majesty, the Baby WMT-German Band WOWO-Eddie Conti's Orch. WTAD-Quincy Marches On WTAQ-Rhythm and Romance

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

- 1:30 CST AMERICAN SCHOOL OF THE AIR, first broadcast in fall series, CBS.
- 2:00 CST CONCERT from Rome, Italy, NBC. 2:30 CST JENNY PEABODY, premiere of new Monday-Wednesday-Friday serial, CBS.

NIGHT

- 7:00 CST PHIL BAKER substitutes for Burns and Tony Martin and Ray Noble's orches-Allen; tra, NBC.
- 7:30 CST CAMPANA'S VANITY FAIR with Cal Tinney, Sheilah Graham and orchestra. NBC.
- 8:00 CST LUX RADIO THEATER, Fred Mac-Murray and Akim Tamiroff, guests, in "The General Died at Dawn," CBS.
- 8:00 CST PHILADELPHIA ORCHESTRA, Eugene Ormandy, conductor; Feodor Chaliapin, guest soloist; W. M. Kiplinger and Dr. Neil Carothers, premiere, NBC.
- 8:00 CST FIBBER McGEE AND MOLLY with Ted Weems' orchestra, NBC.
- 8:30 CST HOUR OF CHARM, Phil Spitalny's allgirl orchestra, NBC.
- 9:00 CST BEHIND PRISON BARS, premiere of dramatic series; Warden Lewis E. Lawes, NBC.
- 9:30 CST MOBILIZATION FOR HUMAN NEEDS, President Roosevelt; Pittsburgh Sym-phony Orchestra, NBC, CBS, MBS.

NBC-Benneit & Wolverton: KSD WBOW WOWO NBC-Let's Talk It Over: WIBA News: WHO KWK WMAQ WAAF Freesen News: WHO KWF WAAF-Encores WEBD-Zion Prgm. WC BD-Zion Prgm. WC BD-Zion Prgm. WDZ-Ruthie Moore's Harmonica WGN-Lucky Girl WHA-Backgrounds in Agri. WHO-Houseboat Hannah WIND-W. P. A. Prgm. WJJD-Livestock Markets WJJM-Livestock Markets WLS-Market Reports WLS-Market Re WTAM-Dick Sanders 1:45 1:45 NBC-Three Cheers: KSD MBS-To be announced: WGN KWK WAAF-Driskill Wolfe, tnr. WBAA Markets & Weather WBAA.Markets & Weather WBOW-△Devotional Service WDZ-Organ Masic WGN-Silver Serenade WHO-Judy & Jane WHO-Fred Beck, organist WLS Melody Parade WMAQ-Bob Hawk's Fun Quiz WMBD-Beauty Culture; Song a Minute WMBD-Beauty Cultur Minute WMT-Closing Markets WOC-Judy & Jane WROK-Melodeers WTMJ Home Harmonizers 2:00 NBC-Concert from Rome: KWK WOWO CBS-Colonel Jack Major's Va-riety Show: WSBT WKBB WISN WTAQ WCCO WOC (sw-15.21) NBC-Pepper Young's Family. sketch (Camay). WMAQ KSD WHO WLW WTMJ (sw-15.33) (sw-15.21) NBC-Pepper Young's Family. sketch (Camay). WMAQ KSD WHO WLW WTMJ (sw-15.33) News: WIND WLS WTAM WFBM KMOX-Magic Kitchen WAAF-News ' WBBM-Radio Gossip Club WBOW-Ind. State Teachers Col-lage

lege WCBD-Polish Prgm. WCFL-Little Variety Show WDZ-Bithday Party WCN Marriage License Ror WDZ-Bithday Party WGN-Marriage License Romances WHA-Trailer Travels WIBA-Madison Concert Orch. WJJD-Future Citizen WLS-Homemakers' Hour WMBD-Trading Post WMT-Tonic Tunes WROK-News; Musicale WSUI-Poetic Interlude

 1:30
 2:15

 CBS-American School of the Air: WSBT KMOX WFBM WKBB WCCO WTAQ WBM (sw-15.27)
 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)

 NBC-Bannett KSD WBOW WOWO
 Wolverton: KSD WBOW WOWO
 WDZ-News WFBM-To be announced WGN-June Baker, home management WHA-Organ Interlude WIA-Organ Interlude WIND-Tommy Ott, organist WIRE-Matinee Varieties WISD-Mary Ann Presents WJDD-Ben Kanter, pianist WLS-Homemakers Matinee WMBD-Shut-In Prgm. WMT-Magic Kitchen WSUI-Within the Classroom WTAD-Women of the World 2:30 NBC-Concert from Rome: WCFL WOWO (sw-15.21) WOWO (sw-15.21) CBS-Jenny Peabody, sketch (F. & F. Cough Drops): WBBM WFBM KMOX WISN WCCO WOC (sw-15.27) NBC-Vic & Sade, sketch (Cris-co): WLW WHO WMAQ KSD WTMJ (sw-15.33) CBS-Broadway Matinee: WSBT WKBB WTAQ WISN KWK-Dave Wright, vocalist WAAF-Red Hot & Low Down WBOW-AChristian Science WAAF-Red Hot & Low Down WBOW-QChristian Science WCBD-Hit Tunes WDZ-Man's Wile on the Train WGN-Good Health & Training WHA-Music of the Masters WIBA-Home Folks Frolic WIND-Dividend Band WIDA-floine Folks Fronc WIND-Dixieland Band WJJD-League of Women Voters WMT-Peggy Fuller's Orch. WROK-Music Box Melodies 2:45 2:45 NBC-The O'Neills, sketch (Ivory Flakes): WHO WMAQ WLW WTMJ KSD (sw-15.33) CBS-Broadway Matinee: WFBM WISN WOC WCCO WMBD (sw-15.27) MBS-New Rochelle Handicap: KWK KMOX Josephine Halpin WBBM-Hour of Romance WBOW-Talk of the Town WCBD-A Christianity in Action WCBD-(AChristianity in Ac WDZ-Sweet Music WGN-Len Salvo, organist WIBA-Rhythm & Romance WIND-Problems for Pamela WJJD-Happy Harmonies WMT-Interlude; News WTAD-Francis Mourning 3:00 NBC-Club Matinge variety. 3:00 NBC-Club Matinee, variety pro-gram: WENR WMT WOWO KWK WBOW (sw-15.21) CBS-Ted Malone's Between the Bookends: WSBT WKBB WOC WMBD WFBM WTAQ (sw-15.27)

Ins WJJD-Flannery Sisters WLW-Dr. Friendly WMBI ARadio School of the WROK-Women of the Hour WSUI-Radio Review 3:15 NBC-The Guiding Light (White Naptha): WHO KSD WMAQ WTMJ (sw-15.33) CBS-Music from the Gold Coast: WOC WTAQ WISN WSBT WKBB WFBM WMBD (sw-15.27) KMOX-Houseboat Hannah WBBM Linda's First Lore WBBM-Linda's First Love WBBM-Linda's First Love WCFL-Organ Recital WDZ-Milion Unit Movement WGN-Lady of Millions WIND-Fred Beck, organist WIRE-Free Beck, organist WIRE-Harry Bason WJJD-News WLW-Life of Mary Sothern WSUI-Colored Orch. WTAD-Lawrence Glosemeyer 3:30 NBC-The Story of Mary Marlin (Ivory Soap): WHO KSD WLW WMAQ (sw-15.33) CBS-Music from the Gold Coast: WFAM WFAM WFAM NBC-Club Matinee: WIRE MBS-Rhumba Rhythms: WGN KWK News: WIND WJBC KMOX Singin' Sam WAAF-News & Weather WBBM-Every Woman WCCO-Grandma Travels WCFL-Hour of Friendship WDZ-Danville Remote WHA-PTA Talk WHAFTA AWW WJBC-News WJJD-Eddie Fitzpatrick's Orch. WHA-PTA Talk WJDD-Eldie Fitzpatrick's Orch. WJDD-Eldie Fitzpatrick's Orch. WMBD-Murder in the 400 WMBI-ASacred Music WROK-Church in the Wildwood WSUI-D. A. R. Prgm. WTMJ-News; Tunesmith. 3:45 NBC-The Road of Life (Chipso): WMAQ WTMJ (sw-15.33) CBS-Dr. Allan Roy Dafoe (Ly-sol): WBBM WFBM KMOX WCCO (sw-15.27) NBC-Kitty Keene, Inc. (Dreft): WHO WLW (sw 6.06) To be announced: WOC WTAQ KWK KSD-Afternoon Varieties KWK KSD-Afternoon Varieties WAAF-Better Housing Speaker WFAM Matinee Melodies WGN-Harold Turner, pianist WIND-Cappy's Cabana WISN-You Shall Have Rhythm WJBC-Classified Time WJJD-Virginia Price, vocalist WMBD-Walkathon Derby Show WMBI-Ministry of the Printed Page Page WOC-Linger Awhile WROK-Easy to Remember WTAD-Mary Jane Seaton 4:00 NBC-Neighbor Nell, philosophy: WOWO WMT WENR WCFL KWK WOWO WMT WENR WCFL KWK NBC-Johnny O'Brien's Swinger-oos: WIBA WHO KSD WCFL CBS-Follow the Moon (Pebeco) with Elsie Hitz & Nick Daw-son: WBBM WFBM WCCO KMOX (sw-15.27) NBC-Jr. Nurse Corps (Sunbrite): WLW (sw-15.21) CBS-To be announced: WKBB WTAQ WAAF-Int'l Potpourri WBOW-QRev. Archie Brown WDZ-Their Majesties, the Babies WTAQ WAAF-Int'l Potpourri WBOW-QRev. Archie Brown WDZ-Their Majesties, the Babies WGN-Lone Trail Opry House WHA-Organ Reveries WIND-Musical Mirror WIRE-Community Chest Prgm. WISN Community Fund; Organ Melodies WJBC-Wesleyan Hour WJBC-Wesleyan Hour WJD-Doc Hopkins WMAQ-Tea Time Varieties WMBD-Community Fund Drama WMB Birthday Request Prgm WMT-Variety Prgm. WOC-News WSUI-Manhattan Concert Band WTAD-Musical Moments WTAD-Musical Moments WTAD-Musical Moments

land WTMJ-Jack Armstrong, sketch 5:15 NBC-Army Band: KWK WENR CBS-New Horizons: WFBM WKBB WTAQ NBC-Pharmacy Week Talk: KSD. WMAQ (sw-9.53) MBS-Four Califorians: WGN

 NBC-Lorenzo
 Jones,
 sketch
 4:15

 (Phillips):
 WMAQ WIRE WHO
 CBS-Life of Mary Sothern, sketch

 (sw-15.33)
 (Hind's):
 WBBM

 News:
 WTAD
 WCFL
 WCCO (sw-15.27)
 News: WTAD WCFLWCCO (sw-15.27)Kitty Keene, Inc.: KMOX WTMJCBS-To be announced: WTAQWBM-Truman BradleyWISN WKBBWCO-Ladies FirstNBC-Piano Recital: WMT WIBAWDZ-Concert Hall of the AirNBC-Piano Recital: WMT WIBAWHA-Extension Faculty ForumNBC-While the City Sleeps (Dari-
Rich): (sw-15.33)WIBA-Shut-in HourNBC-Marlowe & Lyon, piano duo:
KSD WCFLWISN-Even As You & INews: WIRE WTAMWJBC-God's Cheer for the Shut
InsWAAF-Kay Armin
WDZ-Walkathon KSD WCFL News: WIRE WTAM WAAF-Kay Armin WDZ-Walkathon WENR-Music Circle WFBM-Tea Time Tunes WJJD-Dick Jurgens' Orch. WIW Lack Armscharg WJD-Dick Jurgens' Orch. WLW-Jack Armstrong WMBD-Dorothy June & Ram-blers; Martha Martin WOC-Pat's Organ Moods WOWO-Bible Story Hour WROK-Birthday Club WSUI-Art News 4:30 NBC-Kellogg's Singing Lady; Ireene Wicker: WLW (sw-15.21) CBS-Doris Kerr, songs: WFAM WOC WISN WCCO (sw-15.27) NBC-Jack Armstrong, sketch (Wheaties) (sw-9.53) NBC-Originalities: WMT KWK WENR WEAR NBC-Josh Higgins of Finchville, sketch: WBOW WIBA WMAQ WHO KMOX-Pappy Cheshire's Hillbil-WHO
KMOX-Pappy Cheshire's Hillbillies
KSD-John J. O'Boyle, talk
WAAF-Hog 'n' Harmony
WBBM-Pappy Cheshire
WCFL Tea Time
WCFL Tea Time
WCLS-For Your Information (13'0 kc.)
WDZ-Danville Remote
WIDD-News
WIRE-House of McGregor
WJDC-Sons of the Pioneers
WKBB-Story Lady
WMBD-News; Pet Corner
WOWO-News
WSU-Elementary German
WTAD-Cy & Freckles
WTAJ-Children's Frolic
WTMJ-Around the Town 4:45
NBC-Originalities: WIBA
CBS-Dorothy Gordon's Children's Corner's KiBB WBBM WISN
WFAM (sw-15.27)
NBC-Little Orphan Annie (Ovaltine) (sw-9.53)
NBC-Jon Mix Straight Shooters sketch (Purina): (sw-15.21)
NBC-Johnny Johuson, bar.: KSD KWW WCFL
To be announced: WHO WIRE sketch (Purina): (sw-15.24) NBC-Johnny Johuson, bar.: KSD KWK WCFL To be announced: WHO WIRE WAAF-Contrasts WBOW-Tour the Town WCCO-Livestock WEBQ-Movie Gossip (1210 kc) WHO-Bits of Melody; News WIND-Tea Time Dance Tunes WJBC-Movie Gossip WJJD-Cumberland Ridge Runners WJJW-Cumberland Ridge Runners WJU-Cumberland Ridge Runners WJU-Cumberland Ridge Runners WJW-Whistling Kid WMBD-Bargain Counter WOC-Man on the Street WOWO-Dance Hour WROK-The Old Song Shop WTAD-Sports Review WCCO-Livestock WTAD-Sports Review WTMJ-News; Moment Musicale 5:00 5:00 NBC-Army Band: WMT WCFL (sw-15.21) NBC-John Guerney, basso; Mary Dietrick, sop.: (sw-9.53) NBC-Jr. Nurse Corps (Sunbrite): WENR KWK (PS Housed Philling here: WOC CBS-Howard Phillips, bar.: WOC WTAQ WBBM WCCO WFBM WFAM WFAM To be announced: WJJD WIRE KMOX-Linda's First Love KSD-News; Dick Leibert WAAF-Sports Shorts; Shadow-logal documents WBBM-Kitty Keene WDZ-Movie Swingtime WGN-Jolly Joe WIBA-Outdoor Wisconsin WIND-Stamp Man WISN-Show Window WKBB-Univ. of Dubuque WKWB-Univ. of Dubuque WLW-Angelo, Italian troubadour WMAQ-Don Winslow of the Navy WMBD-Happy Train WROK-Make-Believe Ballroom WSUI-Elementary Spanish WTAD-Speed Gibson WTMJ-Jack Armstrong, sketch 5:15 WBBM-Kitty Keene

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Radio Guide

Week Ending October 23, 1937

| Frequencies KMOX-1090 WISN-1120 KOA-830 WISN-1120 KSD-560 WIJBC-1200 KWK-1350 WIBC-1200 WAAF-920 WIB-1560 WBM-770 WMB-1080 WBDW-1310 WLE-870 WCC0-810 WMB-1040 WCC0-810 WMB-1040 WD2-1020 WOCC-1970 WFAM-1200 WNG-1040 WFAM-1200 WRO-1180 WFAM-1200 WRO-1180 WFAM-1200 WBC-11360 WHA-940 WSD1-880 WHA-940 WTAD-1300 WHA-940 WTAD-1300 |
|---|
| WIBA-1280 WTAQ-1330 WIND-560 WTMJ-620 WIRE-1400 |

Jack Armstrong, sketch: WCCO WTAD KMOX-Sidewalk Reporter WBM-Howard Neumiller WFAM-Grid Forecast WIBA-The Dance Hour WIND-Sons of the Pioneers WIRE-Three Little Words WJBC-Movie Gossip WJID-Sterling Young's Orch WJJD-Sterling Young's Orch. WLW-Supper Serenade WJD-Stering Todays of WLW-Supper Serenade WMBD-Speed Gibson WROK-Sports WTMJ-Heinie's Grenadiers

5:30 NBC-News; Singing Strings: NBC-News; Singing Strings: (sw-9.53) CBS-News; Geo. Hall's Orch.: WFBM WKBB WMBD WFAM WCCO WISN WTAQ (sw-17.76)

NBC-News; Charles Sears, tnr.: WMT WCFL MBS-Manny Landers' Orch.: WGN WGN

WGN Jack Armstrong, sketch: KMOX WHO WMAQ WOC Sports: WLW KSD KWK-Coyita Bunch WBBM-Roy Bush & Eddie House WBOW-News; Tour the Town WCCO-Musicale WENR-What's the News? WIBA-News WIND-Afternoon Varieties WIRE-Little Orphan Annie WMBI-Message and Music WMT-Better Vision Prgm.; Jordan's Revue WOC-News; Organ Melodies WROK-Jack Maxedon, songs WSUI-Around the Dial BC-Lowell Thomas, news com-mentator (Sun Oil); WLW (sw-15.21) BS-Geo. Hall's Orch.: KMOX WKBB WBBM BC-Tom Mix Start 5:45 NBC-Lowell Thomas.

WKBB WBBM NBC-Tom Mix Straight Shooters (Purina): WMAQ KWK WIRE NBC-Escorts & Betty: WENR WMT

WMT NBC-Little Orphan Annie (Oval-tine): KSD WHO Sports: WTMJ WISN WBOW-Jerry of the Circus WCCO-Front Page Parade WCFL-Stanley Hickman WGN-Orphan Annie WIBA-Today's Birthdays; Sports WIND-News WIND-News

WJJD-Cumberland Ridge Run-

WMBD-Sports; Where to Go & What to Do in Peoria WMT-News OWC-Jack Armstrong, sketch WROK-Motorist Interviews

WSUI-Daily Iowan of the Air WTAQ-Bureau of Public Service



NBC-Louis WCFL

NBC-Amos 'n' Andy (Pep- WTAQ-Dinner Music sodent): WHO WTAM WLW WTAM-Rube Appleberry KSD (sw-9.53) (also see 10 WTMJ-Reddy Kilowatt's Orch. pm) NBC-Time to Shine (Griffin Shoe Polish) Barry McKinley, bar.; John B. Gambling, m.c.; Lynn Murray Chorus; Lloyd Shaffer's Orch.: WENR WMT WBOW KWK (sw-11.87)

 KWK (sw-11.67)
 9:30 p.m./

 CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.)
 9:30 p.m./

 CBS-Horace Heidt's Orch. (Alemite): WBBM WFBM WHAS WJR (sw-15.27) (also KMOX (sw-15.27) (also KNX KSL at 15.27) (also KNX KSL at 11 p.m.)

 CBS-Court of Missing Heirs (Skelly): WTAQ WISN KMOX WKBB WCCO WBBM WOC MBS-Henry Weber's Orch.: WGN WIRE Concert Orch.: WGN W WFAM-Crimecasts WFBM-Phenomenon WHAS-Sports Broadcast WHAS-Sports Broadcast WIBA-Dane County Farm Hour WIND-German Prgm. WMAQ-News WMAD-Variety Prgm. WMBI-Sunset Hour WROK-Dinner Music WSUI-Dinner Hour WTMJ-Gridiron Highlight 6:15

 NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WIRE WMAQ WHO WTMJ WTAM WIBA (also see 10:15 p.m.)
 WTAQ-Van Zeeland Serenaders 7:15

 WAQ-Van Zeeland Serenaders WISA
 7:15

 WHO WTMJ WTAM WIBA (also see 10:15 p.m.)
 NBC-Roy Campbell's Royalists: WISA

 CBS See 10.15 p.m.7 CBS-Song Time; Hollace Shaw & Del Casino: WFAM (sw-17.76) News: WCFL WMBD KSD-Hollywood Spotlight WFBM-Sports Review WHAS-Whispering Jack Smith WJR-Vocal Varieties WKBB-Thastar Review WKBB-Theater Review WLW-Four Stars Tonight 6:30 NBC-Horlick's Lum & Abner, sketch: WENR WLW (also KGO at 10:15 p.m.) CBS-Eton Boys, vocal quartet: WHAS WFAM WISN (sw-17.76) NBC-Carol Weymann, mezzo-NBC-John Herrick, bar.; Chris-tine Johnson, sop.: WOWO (sw-11.87) News: WTAQ WHO Sports: WMAQ WGN KMOX WOC WOC KWK-Sports Review; News WBBM-Phyl Coe, radio mystery WBOW-Si & Ezra WCCO-Rube Appleberry WCFL-Sunny Sam WFBM-F, H. A. Speaker WIBA-Camp Randall WIRE-Man to Man Sports WJR-Musical Moments WKBB-Speed Gibson WMBD-Welcome Stranger WRMD-Welcome Stranger WRMC-Dinner Music WTAM-Lois Miller, organist WTMJ-Easy Aces 6:45 CBS-Boake Carter, commentator (Phileo): WCCO WBBM WJR KMOX WISN WMBD WHAS WFAM (sw-17.76) (also KNX KSL at 10:15 p.m.) MBS-Rube Appleberry (Camp-bell Cereal Co.): WGN

bell Cereal Co.): WGN NBC-John Herrick, bar.; Chris-tine Johnson, sop.: WENR KWK News: WFBM WOC WKBB Vic Arden's Orch.: WHO WIBA KSD-Rhythm in Swing Time WBOW-Home Decorators WCFL-Pat Kennedy WIRE-To be announced WLW-Jan Garber's Orch. WMAQ-Four Stars Tonight WROK-On to Adventure

Burns & Allen (Grape Nuts); Tony Martin, vocalist; Ray Noble's Orch.; Guest: WIRE WMAQ WTAM WLW WIBA WHO KSD WTMJ (also see 9:30 p.m.) NBC-Gen. Hugh Johnson, com-mentator (Bromo Quinine); WOWO KWK WMT WLS (sw-11.87) NBC-To be announced: KSD Sports: WBOW WFAM WCFL-Dinner Concert WGN-World Affairs WIND-Broadcast of Contempor-ary Problems; Spkrs. WISD-Dewn By Hermans WMBD.Brain Teaser WMBD-Brain Teaser WOC-Bernice Engdahl WROK-Affairs of Mrs. WROK-Affairs of Mrs. Swenson WSUI-Children's Hour WTAQ-Van Zeeland Serenaders WLS MBS-Charles Gaylord's Orch.: WGN WMT WGN WMT KWK-Whispering Jack Smith WBOW-Vic Arden's Orch. WCFL-Philip Kinsman WFAM-Rhythm Time WIND-Fred Beck, organist WKBB-Safety Lane WOC-Swing is the Word for You WOC-Swing is the Word for You WOWO-Phyl Coe Mysteries WROK-The Builders WTAQ-Symphonic Hour 7:30 7:30 NBC-The Voice of Firestone; Margaret Speaks, sop.; Chorus; Symphonic Orch., dir. Alfred Wallenstein: WMAQ WTMJ WIRE WTAM WIBA WHO WIRE WTAM WIBA WHO KSD (sw-9.53) (also see 10:30 p.m.) p.m.) CBS-Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orch.; Edward Roecker, bar.: WBBM WHAS WCCO WFBM WJR KMOX (sw-15.27) (also KNX KSL at 10:30 p.m.) NBC-Campana's Vanity Fair; Cal Tinney, m.c.; Orch.; Shielah Graham, movie commentator: WLS KWK WMT WOWO (sw-11.87) MBS-Lone Ranger, drama (Sil-vercup): WGN WBOW-Fireside Hour WCFL-Streamline Melodies WFAM-Concert Echoes WIND-Colonial Ensemble WISN-Dr. Koehler WKBB-Continental Nights WLW-For Men Only WLW-For Men Only WMBD-Court of Missing Heirs WOC-Ave Maria Hour WROK-Lou Blake's Orch. WSUI-Poetry Patterns WTAQ-News 7:45 WCFL-Herr Louie & the Weasel WIND-On the March WISN-Music Continental WISN-Music Continental WSU1-Evening Musicale 8:00 CBS-Lux Radio Theater; Drama & Music: WISN WJR WHAS WBBM KMOX WCCO WFBM WMBD WTAQ (sw-15.27) NBC-Philadelphia Orch.; Eugene Armandy, cond.: (Banking Group): WLS WBOW (sw-11.87)

7:00

NBC-Fibber McGee & Molly (Johnson's Wax); Marian & Jim Jordan; Hugh Studebaker; Bill Thompson; Ted Weems' Orch.: WIRE WTAM WIBA WHO KSD WMAQ WTMJ WIW (Slee see LL pm) NBC-Phil Baker Pinch-Hitting for WLW (also see 11 p.m.) MBS-Melodic Strings: KWK MBS-Melodic Strings: KWK KOA-Joe Myers' Sport Highlights WCFL-Jam Session WENR-To be announced WGN-Kay Kyser's Orch. WGN-Kay Kyser's Orch. WIND-Racing Returns WKBB-Hits & Encores WMT-Over the Transom WOC-St. Ambrose College WOWO-Whispering Jack Smith WROK-Informer Hour WSBT-Polish Hour WSBT-Polish Hour WSBT-Polet, of Speech 8-15 8:15 NBC-Paul Martin's Orch.: KOA WCFL-Organ Recital WIND-News WKBB-World Dances WKBB-World Dances WMT-Radio Riddles WOWO-Phyl Coe Mysteries WROK-News; Musicale WTAQ-June Gross, vocalist 8:30 NBC-Hour of Charm (General Electric); Phil Spitalny's All-Girl Orch., with Maxine; Rosa-line Greene, m.c.: WTAM KSD WMAQ WIRE WTMJ WIBA WLW WHO KOA (sw-9.53) NBC-Philadelphia Orch.: WENR wowo MBS-Georgie Price; Orch.: KWK WCFL-Concert Hour Price; Vocalists; WGN-Lawrence Salerno, organist WIND-Two Pianos WKBB-World Entertains WMT-Eleanor Lane, pianist WOC-Gems of Melody WROK-In the Gloaming WSUI-Opera Arias WTAQ-News 8:45 WGN-News; Sport High Lights WIND-Evening at Country Club WMT-Dream Songs WOC-Vivian Benshoof WROK-Vic Arden's Orch. WSUI-Daily Iowan of the Air WTAQ-Organ and Poetry 9:00 NBC-Carnation Contented Pro-gram; Noble Cain's A Cappella Choir; Dir. Frank Black: WHO WMAQ WTAM KSD WTMJ WIBA KOA WIRE (sw-9.53) 8:45 (sw-9.53) CBS-Wayne King's Orch. (Lady Esther): WJR WFBM WHAS WCCO WBBM KMOX (sw-15.27) NBC-Behind Prison Bars, MBS-Henry Weber's Pageant of Melody: WGN KWK-Ran Wilde's Orch. WBOW-Hit Tunes WBOW-HIT Tunes WCFL-News WIND-Tommy Ott, organist WISN-Rendezvous WKBB-Gaslight Harmonies WLW-To be announced WMBD-Peoria's Calling WOC-Monday Presents WROK-Vacationing WSBT-Doctors Who Dared WTAQ-Dance Orch. 9:15 WBOW-Dance Hour WCFL-Labor Flashes WIND-Musicale Interlude: Walkathon

drama (Sloan's Liniment); Warden Lewis E. Lawes: WENR WMT WOWO (sw-6.14) Read more about Warden Lawes' new program on page 9

athon WKBB-Hollywood on Parade WMBD-Fredman Jubilee WROK-Poet's Corner WSBT-Leaders in Dance Time WTAQ-Vic Arden's Orch.

THE

9:30 NBC-Pail Baker Pinch-Hitting for Burns & Allen (Grape Nuts); Tony Martin, vocalist; Ray Noble's Orch.; Guest: WTMJ KOA KFI (also at 7 p.m.) CBS-Møbilization for Human Needs: WCCO WBBM WKBB WTAQ WISN WOC (sw-15.27) NBC-Mobilization for H Needs: WENR (sw-6.14) Human

MBS-Mobilization for Human ...Needs: WGN WLW

NBC-Public Hero No. 1: WMAQ WHO WBOW (sw-9.59)

Vic Arden's Orch.: WMBD WOWO WSBT KMOX-Comedy Stars of Broad-

way KSD-Romance of Transportation KSD-Romance of Transportat KWK-Bange Riders WCFL-Union Talk League WFBM-Three Victors WHAS-Here's To You WIBA-Smoke Rings WIND-Stars Over Manhattan WIRE-City of Tomorrow WJR-Musicale WMT.Band Waron WMT-Band Wagon WROK-Lou Blake's Orch. WTAM-Symphonic Variations WTMJ-Glen Gray's Orch. 9:45 9:45 NBC-Music for Moderns: KSD News: WROK WOWO Vic Arden's Orgh.: WFBM KMOX KWK-String Nocturne WCFL-Musicale WCFL-Musicale WIND-News & Sports WJR-Wismer Sports WMBD-Real Life Dramas WSBT-WPA Prgm. WTMJ-Dance Orch. WIMJ-Dance Orch. 10:00 NBC-Amos 'n' Andy: (Pepso-dent): WMAQ WIRE WLW KOA KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigely's Gum); Frankyln McCormack, poetry; Jack Fulton, tnr.; Carlten Kelsey's Orch.: WJR WFBM WCCO KMOX WBBM WHAS KSL (also at 6 p.m.) BS-Jay Freeman's WSBT (sw-15.27) WSB¹⁷ (sw-15.27) NBC-Johnny Hauser's Orch.: WBOW (sw-9.53) MBS-Mickey Alpert's Orch.: WGN News: WENR WIBA WMT WMBD WJR WLW WOC WTAQ WKBB KWK-News; Rolla Coughlin's Orch. Orch. KWK-Sports Review WHO-Dalton Norman & Four Dons WIND-Swedish Prgm. WIND-Swedish Frgm. WISN-Moon Magic WMT-Night Express WOWO-John Hackett, sports WTAM-Johnny Hauser's Orch. WTMJ-Sports; News 10:15 NBC-Uncle Eira's Radio Station (Alka Saltar), KOA (also at (Alka-Seltzer): KOA (also at 6:15 p.m.) CBS-Jay Freeman's Orch.: WOC KMOX WTAQ WHAS WISN WKBB WKBB NBC-Rita Rio's Orch.: WOWO WMT WENR WCFL (sw-6.14) News: WHO WCCO WMT WIRE WFBM Musical Moments Revue: WTAQ WBBM KWK-Norman Paule, vocalist WBOW-______Meditations WIBA-Music by Cugat WISN-Polish Youth Prgm. WLW-Harry Candullo's Orch. WMAQ-Norman Pearce, the bach-elor prot News: WHO WCCO WMT WIRE

elor poet WMBD-Sports WTMJ-Moonlight & Shadows

Monday

October 18



MARGARET SPEAKS e of Firestone" soprano Mon. 7:30 pm CST "Voice

10:30 NBC-Voice of Firestone; Mar-garet Speaks, sop.: KFI KOA (also at 7:30 p.m.) CBS-Orrin Tucker's Orch.: WOC US>-Orrin Tucker's Orch.: WOC WISN WKBB WTAQ WSBT WHAS (sw-15.27) NBC-Magnolia Blossoms; Fisk Jubilee Chorus: WENR WOWO NBC-Woody Herman's Orch.: KSD WMAQ WBOW (sw-9.53) MBS-Impressions: WIRE WGN WMT KMOX-Headline Highlights KWK-News WBBM-News With Todd Hunter WCCO-Rollie Johnson WCFL-Concert Melodies WFBM-Roller Derby WHO-Sports WIBA-Helen & Louise WIND-Hawaiian Melody WLW-Barney Rapp's Orch. WMBD-Value Hints poetry; Jack Fulton, tnr.; WMBD-Value Hints Carlton Kelsey's Orch.: WJR WTAM-Otto Thurn's Orch. WFBM WCCO KMOX WBBM WTAM-Otto Thurn's Orch. WHAS KSL (also at 6 p.m.) NBC-Rita Rio's Orch.: WCFL CBS-Jay Freeman's Orch.: WHO NBC-woody Herman's Orch.: WHO CBS-Orrin Tucker's Orch.: WFBM NBC-Louis Panico's Orch.: KWK News: WIND WHAS KMOX-Seven Star Revue KSD-Noble Sissle's Orch. WBBM-Manhattan Mother WCCO Meak Pala WCCO-Mack Dale WIBA-The Slumber Hour WIBA-The Slumber nou. WJR-Solay WMBD-Walkathon Derby Show WOWO-Dance Orch. 11:00. NBC-Fibber McGee. & Molly (Johnson's Wax): KOA KFI (also at 8 p.m.). (also at 8 p.m.). NBC-Larry Burke, tnr.; Eddie Rogers' Orch.: WBOW WHO KSD (sw-9.53) NBC-Maurie Stein's Orch.: WIBA WOWO (sw-6.14) CBS-Dick Jurgen's Orch.: WSBT WMBD WJR WISN WFBM WTAQ WOC WKBB MBS-Tommy Dorsey's Orch.: WMT WGN KWK WBBM-Al Trace's Orch. WCCO-Clyde Lucas WCCL-Make Believe Ballroom WCCO-Clyde Lucas WCFL-Make Believe Ballroom WENR-King's Jesters WHAS-Dance Band WIND-Let's Dance WIRE-Jinnmy Boyer WLW-Jan Garber's Orch. WMAQ-Les Paul's Melody Kings WTAM-Dick Fidler's Orch. WTMJ-Streamlined Revue 11:30 NBC-Vox Pop: KFI (alo see Tues. at 8 p.m.) End of Monday Programs

SUNDAY

Orch.:

SUNDAY 2 p.m. EST (1 p.m. CST), NBC network. Magic Key of RCA. Weekly prizes for finishing sentence about sponsor's product. First ten prizes, radios. Next 100 prizes, record players. Next 5,000 prizes, cigarette boxes. Contest ends week following October 17 program. 3:30 p.m. EST (2:30 p.m. CST), NBC net-work. Bicycle Party. Twelve bicycles each week for best answers to games given on program plus twenty-five word composition finishing sentence about sponsor's product. Contest closes midnight Tuesday following Sunday broadcast. 6:30 p.m. EST (5:30 p.m. CST), MBS network. Fun in Swingtime. Silver Fox pieces will be awarded for the three best letters on complimen-tary remarks made after using sponsor's product.

Next 500 best letters will be awarded silk stock-ings. Contest to run for thirteen consecutive weeks.

CONTESTS

MONDAY

MONDAY 5 p.m. EST (4 p.m. CST), CBS network. Monday through Friday. Follow the Moon. Five \$100 watches daily for best 25-word statement about product. Contest closes December 24. 5:15 p.m. EST (4:15 p.m. CST), CBS network. Monday through Friday. Life of Mary Sothern. Weekly first prize, 1938 Chevrolet, and two other prizes for finishing sentence about sponsor's pro-duct. Contest ends November 26. 9:30 p.m. EST (8:30 p.m. CST), NBC network. Hour of Charm. Ten weekly prizes of merchan-dise certificates worth \$200 each, and two grand

FRIDAY 9:30 p.m. EST (8:30 p.m. CST), NBC network. True Story Court of Human Relations. Broadcast

TUESDAY 8 p.m. EST (7 p.m. CST), NBC network. Husbands and Wives. The persons sending in best solution to questions given on program will be invited to studio to broadcast in person their

AIR

prizes of \$12,000 and \$8,000 to be applied to building of New American Homes. Grand prizes selected from weekly winners and announced at end of contest. Complete statement in 100 addi-tional words. Contest to run for ten weeks end-ing December 4, 1937.

for West at 11:30 p.m. EST (10:30 p.m. CST). Listeners asked to read a designated story in magazine. \$100 cash prize awarded to best letter telling how entrant would have handled the situ-ations or problems given in story. Letters must be in by Thursday following broadcast.

SATURDAY 7:30 p.m. EST (6:30 p.m. CST), NBC network. Uncle Jim's Question Bee. Merchandise prizes for questions and answers used on program. 9 p.m. EST (8 p.m. CST), CBS network. Professor Quiz. Broadcast for West at 12 mid. EST (11 p.m. CST). Six weekly prizes of \$25 each for best list of questions and answers to be used on broadcast. See your Nash or Kelvi-nator dealer for entry blank.

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Tuesday

BENNY GOODMAN "Swing School" professor Tues. 9 pm CST

MORNING

7:00 am CST be announced: WLW KMOX C-Good Morning Melodies: NBC-Good WLW 9:15 21.52) Musical Clock: WBBM WROK WOC WIRE WKBB WIBA News: WMT WLW WCCO WHO News: WMT WLW WCCO WHO News: Clock: WBOW WMBD 7:30 NBC-Dick Leibert
 7:15
 WISN WBBM WCCO

 News: WMT WLW WCCO WHO
 NBC.Johr's Other Wife, sketch

 Musical Clock: WBOW WMBD
 Louis Philippe): WMAQ WIRE

 7:30
 WHO KSD

 NBC-Dick Leibert, organist:
 NBC-Vaughn de Leath, songs:

 KWK
 WBOW WCFL WLW

 News: WIBA WKBB
 News: WMBD WKBB

 Musical Clock: WMT WORK
 KWK-Boarding House

 WOC
 7:45

 NBC-Lucille & Lanny, 'songs:
 WICM-Havaiian Serenade

 KWK WOWO
 WMT-Louise Hathaway
 KWK WOWO Musical Clock: WMT WKBB 8:00 CBS-Dear Columbia, Fan Mail Dramatizatious; News: WFAM WFBM WTAQ WKBB (sw- NBC-Benrett & Wol WFBMWTAQWKBB(sw-
WCFLNBC-BennettWolverton:
WCFLNBC-BreakfastClub:News:CBS-Sutton& Bliss, pianists:
WCFLNBC-BreakfastClub:News:CBS-Sutton& Bliss, pianists:
WCCO WOC WKBB KMOX
WBBMNBC-FamiliarMelodies;News:NBC-I'epperYoung's Family,
sketch (Camay):WMT WLS
(Camay):KMOX-0zarkVarieties(sw-15.21)WMT WLSWGD-PolishPrgm.NBC-Just PlainBill, sketch
(Anacin):WMA WOT WLSWH0-FrolicsNBC-Gennett& Wolverton:
WID-Latin-AmericanNBC-Bennett& Wolverton:
WBC-BennettWJD-Toastmaster
WOWO8:39Songs:
WBC-HappinessKWK-Party Line
WAF-HappinessWolverton:
WBO-The Word of TruthMBS-Victor H. Lindlahr (Journal
WGN-Ving):WGNWFAM-Tuesday Variety
WFBM-Kitchen Clinic
WHA-Story Time
WHA-Story Time 21.52) MBS-Victor H. Lindlahr (Journal of Living): WGN KWK-Candid Camera WCCO-Dinty Moore WFAM-Your Engagement Book WFBM-Morning Chat WHO-Morning Melodies WIBA-Today's Almanac WIND-Early Edition WJJD-Happy-Go-Lucky Time WKBB-Musical Breakfast WLS-Morning Roundup WLS-Morning Roundup WLW-Hello Peggy WMAQ-Whistler & His Dog WMBD-Bandwagon WMBD-Bandwagon WMT-Day Dreamer WROK-AMorning Devotions WSUI-Daily Iowan; Morning Mel-odies; Service Reports WTAD-AInter-church Revival WTMJ-Party Line 8:45 NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21) CBS-Bachelor's Children, sketch (Old Dutch Cieanser): KMOX WCCO (sw-21.52) NBC-Breakfast Club: WCFL WBOW NBC-Landt Trio: KSD WBOW NBC-Landt Trio: KSD News: WOC WKBB WFAM-AMorning Devotions WFBM-Apron Strings WHO-Musical Clock WIBA-Troubadoun, gram WIRE-To be announced WJDD-Vic Meyers' Band WLS-Morning Minstrels WLW-Young Widder Jones WMBD-Women of Today WROK-Town Crier WTAQ-Organ Melodies WTMJ-Your Home Town 9:00 WIBA Troubadour; Baron's Pro

9:00 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WBBM WFBM WCCO KMOX NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD Patch, Wax): KSD

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WCFL-Party Line WFAM-Organ Recital WGN-Martha Crane & Helen Joyce WHA-Your Health WIBA-Echoes of the Stage WIND-Rose Vanderbosch, pianist WJJD-Bosworth Broadcast WKBB-Chancel Steps WLB-Chancel Steps WLW-Linda's First Love WMBD-Messenger; Weather WOWO-Bill Board WROK-News & Markets WSUI-Within the Classroom WTAQ-Mid-morning Revue WTMJ-What's New in M kee?; Organ & Poetry in Milwau-Wolverton : WCFL WGN.Get Thin to Music WHA-Story Time WIND-Eb & Zeb WISN-Alan Hale, news WJJD-Story Hour WLW-We Live Again WMBD-Variety Prgm. WOWO-Mary Rerghoff WROK-Intimate Review WTAD-AChurch in Wildwood WTAQ-Melody Lane WTAQ-Melody Lane WTAQ-Melody Lane WTAQ-Melody Lane WTAQ-Melody Lane 9:45 NBC-Today's Children, (Pillsbury): WMAQ KSD WTMJ WHO WIRE KSD WTMJ WHO NBC-Viennese Ensemble: KWK CBS-Madison Ensemble: WTAQ WMBD WKBB WFAM Party Line: WOC WTAD KMOX-MA Perkins WAAF-Hawaiian Echoes WBBM-Jean Abbey, shopping news news news WBOW-Looking Around WCCO-Magic Hour WCFL-Swingtime WGN-Musical Mail Box WIBA-Melody Time WIBA-Melody Time WIND Rhythm in Red WISN-Ann Leslie's Scrapbook WLS-News; Markets WLW-Houseboat Hannah WMT-Young Widder Jones WOWO-Modern Home Forum WSUI-Prgm. Calendar; Weather 10-00 WSUI-Prgm. Calendar; Weather 10:00 NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21) NBC-David Harum, sketch (Bab-O): WIRE WMAQ WHO KSD CBS-Mary Lee Taylor (Pet Milk): WOC WMBD KMOX WFBM WBBM NBC-Hollywood High Hatters: WBOW WIBA KWK-News: Musical Interlude

NBC-Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21) NBC-Breen & de Rose: WBOW News: WMT WTAD KWK-Top o' the Morning WAAF-Morning Revue WCBD-Italian Prgm. WCFL-Party Line

KWK-News; Musical Interlude WAAF-Estelle Barnes, pianist WCBD-Uncle John

October 19

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated AFTERNOON

12:45 CST HOLLYWOOD IN PERSON, Bill Rob-inson, guest, CBS.

NIGHT

- 6:30 CST FAMOUS ACTORS' GUILD with Helen Menken in "Second Husband," CBS.
- 7:00 CST EDWARD G, ROBINSON AND CL AIRE TREVOR in premiere of new series, CBS.
- 7:30 CST AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra, and guests, CBS.
- 7:30 CST IT CAN BE DONE, Edgar A. Guest, ensemble, Frankie Masters' orchestra; John Redshaw, trader, of Granville, Ill., guest, NBC.
- 8:00 CST BEN BERNIE and All the Lads; Gertrude Niesen, Frank Prince, Billy Wilson and Ray Hendricks, guests, NBC.
- 8:30 CST HOLLYWOOD MARDI GRAS with Lanny Ross, Charles Butterworth, Florence George, Jane Rhodes, Raymond Paige's or-chestra; Gladys Swarthout, guest, NBC.
- 8:30 CST JACK OAKIE'S COLLEGE with Stuart Erwin, William Austin, Raymond Hatton, Harry Barris, Helen Lind, Meyer Alexander's Chorus, George Stoll's orchestra, CBS.

WCCO-Pianist WCFL-Morning Melodies WCFL-Morning Melodies WDZ-We Heard WFAM-Shoppers' Guide WGN-Don Pedro & Piano WHA-Homemakers WIND-Municipal Court WJBC-Farm Flashes WJBC-Farm Flashes WJBC-Farm Flashes WJBC-Farm Flashes WJBC-Sons of the Pioneers WKBB-Movie News WLW-News; Markets WMT-Frank Voelker, organist WROK-News; Melody Time WSUI-Keeping Up with th WSUI-Keeping Up with the Joneses WTAD-News WTAK-Society Notes WTMJ-Household Hints **10:15** CBS-Romance of Carol Kennedy, sketch (Heinz): WFBM WOC KMOX WBBM WCCO WISN NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA NBC-The Road of Life, sketch (Chipso): WLW WLS (sw-15.21) NBC-Painted Rock, sketch; WSUI-Keeping Up with the 15.21)
NBC-Painted Rock, sketch: NBC-Girl Alone, sketch (Kel-logg): WMAQ WLW
MBS-Bachelor's Children (Cuda-hy Packing Co.): WGN KWK-Range Riders NBC-Time for Thought: WOWO WAAF-Variety Prgm. NBC-Time for Thought: WOWO WAAF-Variety Prgm. NBC-Happy Jack Turner, songs: WDZ-Ridin' & Swingin' WJED-Lucky Lady, news Kind WHAD WERM WERM Lady, news KWK-Young Widdge Longe WAR-Variety Prgm. WDZ-Ridin' & Swingin' WJBC-Lucky Lady, news WJJD-Two of a Kind WKBB-Rhythm & Romance WMBD-Linda's First Love WOWO-Tri Topics WROK-Woman's Forum WSUI Variadavi'a Munical Ex WSUI-Yesterday's Musical Favor-ites WTAQ-To be announced **10:30** NBC-Vic & Sade, sketch: WLS (sw-15.21) CBS-Big Sister, sketch (Rin-so): WCCO WBBM WISN WMBD KMOX WFBM NBC-Hi-Boys, vocal & instru-mental: WIBA WMAQ WHO KSD KWK-To be announced WAAF-Sweet & Slow WBOW-Waltz Time WCFL-Peekers in the Pantry WDZ-Nathaniel Shilkret WFAM-The Stylist WGN-Painted Dreams WIND-Speaking of Love WIRE-Melody Memories WJBC-Neighbor Jim WJJD-Women's Exchange Prgm. WKBB-Musical Almanac WLW-A. Chandler, Jr., organist WMI-Home Hoar WMT-Musical Jamboree WOC-Melodic Serenade WOW-Linda's First Love WSUI-Yesterday's Musical Favorites WOC-Melodic Serenade WOWO-Linda's First Love WSUI-Book Shelf WTAD-Ma Perkins WTAQ-News; Women's Hour WTMJ-Don Alvardos

10:45 NBC-Edward MacHugh, the Gospel Singer (Ivory Soap): WLS WLW (sw-15.21) CBS-Aunt Jenny's Real Life Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD NBC-Mystery Chef (Regional Ad-vertisers, Inc.): (sw-15.33) NBC-Gorge Hartrick, bar.: WHO WIBA KSD WMT Party Line: WIRE WOWO WAAF-Foolish Questions WCFAL-Voice of Cookery WDZ-News WDZ-News WFAM-Morning Melodies WFAM-Morning Melodies WGN-Harold Turner, pianist WHA-Novelty Shop WIND-Markets WJBC-Payne Pioneers WJD-Eddie Fitzpatrick's Orch. WKBB-Ma Perkins WMAO Pluythe in the Air WKAB-Ma Perkins WMAQ-Rhythm in the Air WOC-Organ Melodies WROK-Musicale WTAD-Betty & Bob WTMJ-News; P.-T. A. Talks 11:00 KSD-Arlington Linie Signal KWK-Young Widder Jones WAAF-Melody Parade WBAA-Dentist Says WBOW-Farm Folks WCCO-Wandering Minstrel WCFL-New Songs WDZ-Band Wagon Bargains WGN-Melody Tune WD2-Band Wagon Bargains WGN-Melody Time WHA-Music Appreciation WHO-Pretty Kitty Kelly WIBA-Linda's First Love WIBU-Aid Parade (1200 kc) WIND-Rhythm for Two WIRE-Old Home Town WIRE-Old Home Town WIRC-Bargonality Home WJBC-Personality Hour WJJD-Bureau of Missing Per sons WLS-Don & Helen WMBD-Dr. Kadesky; Police Bulletins WMT-Plow Boys WM1-Plow Boys WOC-Extra! Extra! WROK-Tabernacle Hour WSUI-Within the Classroom WTAD-News WTAQ-Echoes of Stage & Screeu WTMJ-Love for a Day 11:15 11:15 CBS-Your News Parade (Lucky Strike) Cigarettes), Edwin C. Hill commentator: WBBM WOC WISN WMBD WFBM KMOX WCCO WKBB NBC-The Goldbergs, sketch (Oxy-dol): WMAQ (sw-15.33) You will find pictures of the entre cast of this program on Pagee 20

Radio Guide • Week Ending October 23, 1937

WDZ-Glen & Frank WFAM-Harlan Hogan WGN-Wayne Van Dyne & Bob Trendler WHO-Party Line WIND-Deep South WIRE-Singin' Sam WJBC-Dough Boy, news WJJD-Criminal Court Interviews WLS-Cluck, Ray & Others WLS-Cluck, Ray & Others WLS-Cluck, Ray & Others WLS-Cluck, Tang & Others WLS-Cluck, Tang & Others WLS-Cluck, Ray & Others WMT-German Band WROK-Morning Varieties WTAD-Painted Fantasies WTMJ-Blue Room Ensemble 11:30 NBC-Nat'l Farm & Home Hour; Spkrs.; Walter Blaufuss' Or-chestra: WIBA WMAQ WBOW chestra: WISA WMAQ WBOW WLW (sw-15,21) Today's feature is a broadcast of the annual speaking con-test of Future Farmers of America in Kansas City, Mo. NBC-Barry McKinley, bar.: KSD WCFL CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM Hymns of All Churches: WHO WOC WGC Simmons, songs WAAF Myrna Dee Sergent WBAA Catharine Shearer, contr. WCCO-Ma Perkins WCZ-Matoon Studios WFAM-Safety Council WFBM-Hoosier Farm Circle WGN-Quin Ryan, news WIND-Harry Zimmerman, organ ist WIRE-Linda's First Love WIRE-Linda's First Love WISN-Voice of Experience WJBC-Man on the Street WJJD-Satety Court WKBB-Farm Flashes; Do You Want a Job? WLS-For People Only WMBD-1 Didn't Know That WMB1-Continued Story Reading WMT-Plow Boys WOWO-Market Service WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Mailman WTAJ-Behind the Mike 11:45 CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM NBC-Armchair Quartet: KSD MBS-We Are Four: WGN Betty & Bob: WOC WHO KWK-______Confraternity of Chris-tian Doctrine WAAF-Spots Out WBAA-Purdue News WCC0-Kitty Keene WCFL-Fashions on Parade WDZ-Gaylord Roberson, organist WFBM-Markets; Farm Prgm. WIRE-Farm & Home Hour WISN-Ivory Interlude WJBC-Guest Artists WLS-Weather; Markets; News 11:45 WJBU-Guest Artists WLS-Weather; Markets; News WMBD-Jubilee WOWO-Home Folks Frolic WROK-Round the Town WSUI-Farm Flashes WTAD-Organ Music WTAD-Grambands

NBC-To be announced: KSD

NBC-Bailey Axton, tnr.: WBOW WIBA WOWO

WIBA WOWO KWK-Rapid Service WAAF-Memory Lane WBAA-Home Builders WCAZ-Movie Gossip (1070 kc) WCFL-New Songs WDZ-Glen & Frank WEAM Healan Harger

AFTERNOON

WTAQ-Farmhands WTMJ-News; Heinie's Gren diers; Mercantile Quotations

Heinie's Grena

12:00 12:00 CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WISN WCCO WFBM (sw-15.27) NBC-Escorts & Betty: (sw-15.33) 15.33) NBC-Dick Stabile's Orch.: KWK News: WJJD WTAD WJBC News: V WMBD WMBD KSD-News; Markets; Robert Hood Bowers' Band WAAF-Symphonic Hour WBAA-Jo Friend WBOW-Street Reporter WCFL-Hit Review WDZ-Man on the Street WGN-Bob Elson or State Street WHA-Noon Musicale Tuesday

WMO-Markets & Weather WMO-Markets & Weather WIND-News; Orch. WKBB-Luncheon Musicale WLS-Dinnerbell Prgm. WMBI-@Midday Gospel Hour WMT-Question Man WOC-Inquiring Mike WOWO-Consolaires WSBT Stoel: Powerts P WSBT-Stock Report; Blue Streaks WSUI-Earl Harrington's Orch. Last Harrington's Orch. 12:15 CBS-Hymns of All Churches (Gold Medal) WBBM KMOX WCCO WFBM WISN (sw-15.27) MRS.M-15.27) MBS-Marjorie Mills (Maine De-velopment Com.): WGN KWK-AI Sarli's Jam Session WBAA-Luncheon Dance Time WBOW-Wranglers WCFL-Luncheon Concert WHO Sconfellows WHO-Songfellows WIND-Interlude Livestocks WJBC-Noontime Melodies WJJD-ANoonday Service WKBB-News WKBB-News WLS-Dinnerbell Prgm. WMBD-Town Crier; Markets WMT-Voice of Iowa WOC-Studio Swingopators WOWO-Bob Wilson, news WROK-Column Left, news WSBT-News; Women in the News WSBT-News; Women in the News WTAD-Cy & Freckles 12:30 NBC-Love & Learn: (sw-15.21) CBS-Arnold Grimm's Drughter, ske'tch (Gold Medal) - WCCO KMON WBBM WFBM WTSN (sw-15.27) News: WIBA WOC WHO Farm Prgm.: WHA WMBD Voice of Experience: WLW WJJD Man on the Street: WJBC WKBB WGN-Organ Melodies WBAA-Russ, Bob & Martha WBOW-Luncheon Dance Hour WCFL-Young Widder Jones WDZ-Plow Jockeys WGN-Markets; \DMid-day Ser-WIND-\Dchristian Science Prgm. WIRE-Reporter WMAQ-Dan Harding's Wife VMT-Frank Voelker, organist WOWO-Hey. Mr. Motorist WROK-Couple on the Street WSBT-The Bandstand WTAD-Farm; Weather; Markets WTMJ-Dance Orch. 12:45 NBC-Rochester Civic Orch - Guy WTAD-Cy & Freckles WTMJ-Dance Orch.
12:45
NBC-Rochester Civic Orch.; Guy Fraser Harrison, cond.: WOWO (sw-15.21)
CBS-Hollywood in Person (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27)
The studio trailer will visit the 20th Century-Pox lot and in-terview the celebrated tap dancer. Bill Robinson.
Man on the Street: WCFL WSBT To be announced: WMAQ WLW KSD-Luncheon Dance Music KWK-Dance Orch.
WBAA Tom Stevenson, bar. KSD-Luncheon Dance Music
KWK-Dance Orch.
WBAA-Tom Stevenson, bar.
WBOA-County Agr. Agent
WDZ-Danville Remote
WHO-Luncheon Music
WHBA-Market Reports
WIND-News; Let's Dance
WIRE-Police Court
WKBB-Song Hits of the Day; Pet Corner
WLS-FHA Speaker; Markets
WMBD-Window Shopper
WMT-Variety Prgm.
WOC-Guy Lombardo's Orch.
WROK-Home Folks' Hour
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter
1:00
CBS-Milton Charles organist:
WOC WCCO WKBB
NBC-Fun in Music; Dr. Mad-dy's Band Lessons: WBOW
WMAQ (sw-15.33)
CBS-Molly Steinberg, stage relief spkr.: (sw-15.27)
News: WJBC WMBD WTAD
WOC
Man on the Street: WBBM
WTAQ WMBD

WOC Man on the Street: WBBM WTAQ WMBD Voice of Experience: WJJD KWK To be announced: WJJD WIRE KMDX-Inquiring Reporter' KSD-News; Matinee Musicale WAAF-Hoosier Philosopher WAAF-Hooster Philosophe WBAA-Journalism Today WCBD-J, C. O'Hair WCFL-Melody Hour WDZ-Walkathon WFBM-Bohemians WGN-Concert Orch. WHA.Lowislative Forum

WHA-Legislative Forum

Frequencies KMOX-1090 KOA-830 KSD-550 KWK-1350 WAAF-920 WISN-1120 WJBC-1200 WJJD-1130 WJJ.J.-1130 WJR-750 WKBB-1500 WLS-870 WLW-700 WMAQ-670 WMBD-1440 WMBI-1080 WAAF-920 WBAA-890 WBBM-770 WBOW-1310 WCCD-1080 WCCO-810 WCCL-970 WDZ-1020 WENR-870 WFAN-1200 WMT-600 WOC-1370 WOWO-1160 WENR-870 WFAM-1200 WFBM-1230 WHA-940 WHA-940 WHO-1000 WIBA-1280 WIND-560 WIRE-1400 WOW0-1160 WRJN-1370 WROK-1410 WSBT-1360 WSUI-880 WTAD-900 WTAM-1070 WTAQ-1330 WTMJ-620

WIIO-Matinee Musicale WID-Matinee Musicale WIBA-Melody Moments WIND-Italian Hour WISN-Musical Heat Wave WLS-School Time WIW-The Artist WMT-Many Happy Returns WOWO-We Shall Have Music WSBT-News; Notes WSUI-Musical Chats WTMJ-Livestock; News; Dance Orch.; Weather; Police Reports **1:15** NBC-Strollers Matinee: (sw-15.21) (BS.Am. ' 15.21) CBS-American Dental Ass'n: WKBB WOC CBS-Jack & Loretta, songs, (Kirkman's Soap): (sw-15.27) NBC-Mary Williams, sopr.; Or-chestra: KWK Hope Alden's Romance: KMOX-WFBM WAAF-This Rhythmic Age WAAF-This Rhythmic Age WAAF-This Rhythmic Age WAAF-This Rhythmic Age WBAA-Electrical Shop WBBM-Houseboat Hannah WCCO-Hope Alden WCT-Melody Hour WDZ-Markets Close WGN-Concert Trio WHA-News and Views WIBA-Man on the Street WHR-Federal Music Project WJJD-Grand Central Station WLW-Vocational Agriculture WLW-Vocational Agriculture WMD-His Majesty, the Baby WMT-German Band WOWO-Eddie Conti's Orch. WROK-News WROK-News WTAD-Quincy Marches On WTAQ-Glodeen Matinee WIAQ-Giodeen Maunee 1:30 NBC-Music Guild: WOWO CBS-American School of the Air: KMOX WSBT WCCO WTAQ WBBM WKBB WFBM (sw-15 27 NBC-Carlile, London & Carroll: WBOW KSD WIBA (sw-15.33) 15.33) MBS-To be announced: WIRE News: WCFL WMAQ KWK-News; Musical Interlude WAAF-Encores WBAA-Birth of the News WCBD-Zion Prgm. WIDZ-Harlow Wilcox WGN-Lucky Girl WHA Following Congress WGN-Lucky Girl WHA-Following Congress WHO-Houseboat Hannah WIND-Federal Housing Prgm. WJJD-Livestock Markets WLS-Market Reports WLS-Market Reports WLW Living Literature WMBD Party Live WMBD-Party Line WMT-Movie Man WOC-Afternoon Recess WOC-Afternoon Recess WROK-Musiacle WTAD-Bessie Dean Reinert 1:45 NBC-Armchair Quartet: KSD WIBA WBOW (sw-15.33) MBS-Beatrice Fairfax (Hecker Products): KWK WIRE WGN

KSD-Contract Bridge Lesson WAAF-Driskill Wolfe, tnr WBAA-Markets & Weather WAAF-Driskil Wolfe, tnr WBAA-Markets & Weather WDZ-Matoon Organettes WHO-Judy & Jane WIND-Ben Kanter, pianist WJJD-Fred Beck, organist WLS-How I met My Husband WMAQ-Bob Hawk's Fun Quiz WMBD-Masters of Rhythm WMT-Closing Markets WOC-Judy & Jane WROK-Josephine Harmon, songs WTMJ-Home Harmonizers 2:00 NBC-Airbreaks Variety Show: WOWO WIRE WBOW WCFL CBS-Theater Matinee: WSBT WOC WKBB WISN WCCO WTAQ (sw-15.27) NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33) WHS-Concert Trio: KWK WGN News: WIND WTAD WFBM

WCFL-Organ Recital

KMOX-Magic Kitchen WAAF-Matinee Melodies WBAA-Story Time WBBM-Radio Gossip Club WCBD-Polish Prgm. WDZ-Behind the Microphone WGN-Lady of Millions WIND-Fred Beck, organist WIRE-Harry Bason WLW-Life of Mary Sothern WJJD-News WMBI-Sacred Music WSUI-Chamber Concert Orch, WTAD-Margot WDZ-Birthday Party WHA-Let's Draw WIBA-Memoirs of a Concert Master WJJD Federal Housing Prgm. WJD-rederal Housing Frgm. WLS-News, Juhan Bentley WMBD-Trading Post WMT-Tonic Tunes WROK-News; Matinee Musicale WSUI-Organ Recital WSUI-Organ Recital 2:15 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ KSD WTMJ WLW WHO (sw-15.33) CBS-Theater Matinee: WFBM NBC-Airbreaks: WCFL KWK-To be announced WAAF-Hollywood Brevities WBAA-Metal Shops WBBM-Meet the Missus WCCO-Markets WDZ-News WDZ-News WGN-June Baker, talk WGN-June Baker, talk WIIA-Organ Interlude WIND-Tommy Ott. organist WIRE-Matinee Varieties WJJD-Ben Kanter, piarist WLS-Homemakers Matinee WMBD-Shut-In Prgm. WMDD-Shutchin Fight. WMT-Magic Kitchen WROK-Two Guitars WTAD-Women of the World WROK-Two Guitars WTAD-Women of the World 2:30 NBC-Vic & Sade, sketch (Cris-co): WHO WMAQ KSD WLW WTMJ (sw-15.33) CBS-Pop Concert; Howard Bar-low's Orch.: KMOX WMBD WTAQ WKBB WSBT WFBM WOC WISN WCCO (sw-15.27) NBC-Kidoodlers: WBOW WOWO (sw-15.21) KWK-Dave Wright, songs WAAF-Red Hot & Low Down WBAA-You & Your Child WBBM-Wonen in the Headlines WCBD-Scripture Truth Hour WCFL-To be announced WDZ-Man's Wife on Train WGN-Good Health & Training WHA-Music of the Masters WIBA-Organ Melodies WIND-Remote Control WJJD-Medical Society WMT-Ralph Slade's Orch. WROK-Music Box Melodies WSUI-Child Study Club WTAD-Easy to Remember 2:45 NBC The O'Neills, sketch (Ivory Flakes): WMAQ KSD WLW WHO WTMJ (sw-15.33) NBC-Poetic Interlude: WOWO KWK WCFL (sw-15.21) KMOX-Josephine Halpin WBAA-Treasure Chest WBBM-Hour of Romance WBOW-Talk of the Town WDZ-Sweet Music WBOW Talk of the Town WDZ-Sweet Music WGN-Harold Turner, pianist WIBA-Rhythm & Romance WIND-Problems for Pamela WJJD Happy Harmonies WLS-Home Service Club WMT-News; Interlude WTAD-Francis Mourning **3:00** NBC Club Matinee Variety Show: WOWO WMT WENR WBOW KWK NBC-Lorenzo Jones, sketch KWK
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE
KSD WHO (sw-15.33)
CBS-Ted Malone's "Between the Bookends": WOC WSBT
WFBM WMBD WTAQ WKBB (sw-15.27)
Kitty Keene, Inc.: KMOX WTMJ
News: WCFL WTAD
WBAA-Hollywood Reporter
WBAA-Mereican Life & Books WHA-American Life & Books WHA-American Life & Bo WIBA-The Sut-In Hour WIND-Waltz Time WISN-Even As You & I WJBC-ABible Study Hour WJJD-Flannery Sisters WLW-Dr. Friendly WMBI-Liquor Problem WROK Warner of the Hou WROK-Wome.. WSUI-Int'l Scene 3:15 WROK-Women of the Hour 3:15 CBS-Novelteers: WTAQ WKBB WSBT WOC WFBM WMBD WISN (sw-15.27) NBC-The Guiding Light, sketch (White Naptha): KSD WHO WTMJ WMAQ (sw-15.33) KMOX-Houseboat Hannah WBAA-Richard Thorntown, plan-ist

WTAD-Margot 3:30 CBS-Story of Industry: WKBB WFAM WTAQ WISN WBBM WOC WFBM (sw-15.27) NBC-The Story of Mary Marlin, sketch (Ivory Soap): WMAQ WLW WHO KSD (sw-15.33) MBS-Sid Gary, bar.: WGN KMOX-Singin' Sam WAAF-News & Weather WBAA-Typing School of the Air WCCO-Grandma Travels WDZ-Danville Remote WCFL-Musical Varieties WHA-Spanish Quarter Hour WIRE-Sid Gary WIIA-Spanish Quarter Hour WIRE-Sid Gary WJBC-News WJJD-Eddie Fitzpatrick's Orch. WMBD-Murder in the 400 WMBI-I See by the Papers WOWO-AOld Time Religion WROK-AChurch in Wildwood WSUI-Famous Short Stories WTMJ-News; Tunesmiths 3:45 NBC-Kitty Keene (Dreft): WHO CBS-Story of Industry: KMOX NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ (sw-15.33) MBS-To be announced: KWK KSD Afternoou Variaties MBS-To be announced: KWK KSD-Afternoon Varieties WAAF-Jimmie Kozak, pianist WBAA-The Question Man WCFL-Varieties WGN-Kathryn Nitwer, organist WHA-In Deutscher Sprache WIND-At the Tavern WJBC-Classified Time WJBC-Classified Time WJBD-Eheind the Microphone WJJD-Clayton Richotto, vocalist WLW-Kitty Keene, Inc. WMBD-To be announced WMBI-Golden Nuggets WROK-Piano Moods WTAD-John Renaldo **4:00** 4:00 NBC-Carlotta, songs: WIBA WHO CBS-To be announced: WKBB NBC-Peggy Wood Calling: WOWO WENR CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebe-co): WBBM KMOX WCCO WFBM (sw-15.27) NBC-Junior Nurse Corps: (sw-15.21) MBS-Songland: WIRE KWK To be announced: KSD WTAQ WAAF-Rhumba Beat WBAA-Story Lady WHO WAAF-Rhumba Beat WBAA-Story Lady WBOW-QRev. Archie Brown WCFL-Soloist WDZ-Their: Majesties, the Babies WFAM-Matinee Melodies WGN-Lone Trail Opry House WIND-You, the Story & Music WHA-Organ Reveries WIND-You, the Story & Music WISN-Gernan Hour WJBC-Wesleyan Hour WJBC-Wesleyan Hour WJBC-Wesleyan Hour WJBC-Wesleyan Hour WJW-Sunbrite Melodies WMAQ-Tea Time Varieties WLW-Sunbrite Melodies WMAQ-Tea Time Varieties WMBD-ATrinity Tabernacle WMBI-Grace Notes WOC-News WROK-Markets; News WSUI-Through the Air Lanes WTMLFriendsbin Gische WIAD-Fryl Coe Mysteries WTMJ-Friendship Circle 4:15 NBC-Nellie Revell Interviews; Sedley Brown & Allie Lowe Miles: WIBA WHO WCFL KSD (sw-15.33) CBS-To be announced: WTAQ WKBB WKBB NBC-Edward Davis, bar.: WOWO WMAQ WMT CBS-Life of Mary Sothern, sketch (Hind's): WCCO WBBM KMOX (sw-15.27) MBS-Village Barn MBS-Village Barn Cut-Ups: KWK News: WIRE WTAD WAAF-Adult Education Council WBAA-Ivah Gruver Price, contr. WDZ-Walkathon WENR-Music Circle WENR-Music Circle WFBM-Tea Time Tunes WJJD-Dick Jurgens' Orch. WLW-Jack Armstrong WMBD-Townsmen WMBI-Gospel Music WOC-Pat's Organ Moods WPOK Bisthday. Club WROK-Birthday Club WRUI-Musical Moods WSUI-Musical Moods 4:30 NBC-Kellogg's Singing Lady: (Ireene Wicker): WLW (sw-15.21) ist WBBM-Linda's First Love

CBS-Science Service Series: WCCO WISN WKBB WOC (sw-15.27) NBC-Josh Higgins of Finchville, sketch: WBOW WIBA WMAQ sketch: WBOW WIBA WMAQ NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53) NBC-Art Tatum, pianist: WENR KWK WMT News: WIND WOWO KMOX-Pappy Cheshire's Hillbil-lies KMUA-Pappy Chesnire's lies KSD-Piano Studies WAAF-Hog 'n' Harmony WBAA-Campus Customs WBBM-Pappy Cheshire WCFL-Tea Time WCFL-Tea Time WCFL-Tea Time WCLS-For your Information (1310 kc) WDZ-Danville Remote WHO-Famous Ballads WIRE-House of McGregor WJBC-Bingo WJJD-Sons of the Pioneers WMBD-News; Pet Corner WMB1-<u>A</u>Foreign Language Ser-vice Information wice WROK-Musicale WKOK Musicale WSUI-Elementary German WTAQ-Children's Frolic WTMJ-Dog House Court 4:45 CBS-Dear Teacher: W WKBB WISN (sw-15.27) WFAM NBC-Al Vierra's Orch.: WENR KWK WMT NBC-AI VIEITA'S OFC.: WENK KWK WMT
NBC-Johnnie Johnston, baritone: KSD WMAQ WCFL
NBC-Tom Mix' Straight Shoot-ers(Purina): (sw-15.21)
NBC-Little Orphan Annie (Oval-tine): (sw-9.53)
WAAF-Jimmie Kozak, pianist
WBAA-Twilight Musicale
WBOW-Tour the Town
WCCO-Livestock
WHA-University Concert Band
WHO-Bits of Melody; News
WIBA-Univ. Concert Band
WIND-Dance Time WIND-Dance Time WIND-Dance Time WIRE-What Do You Know? WJBC-Christian Messengers WJD-Cumberland Ridge Runners WLW-Whistling Kid WMBD-Bargain Counter WOC-Man on the Street WOWO-Dance Hour WROK-Children's Hour WRAK-Children's Hour WTAD-Sports Summary WTMJ-News; Moment Musical 5:00 5:00 CBS-All Hands on Deck: WFAM WFBM WKBB WCCO WTAQ WOC NBC-Science in the News: WCFL (sw.9.53) NBC-Harry Kogen's Orch.: WMT WIRE NBC-Junior Nurse Corps, sketch (Sunbrite): WENR WLW (Sunbirte): WENR WLW KWK
 KMOX-Linda's First Love
 KSD-News; Dick Leibert
 WAAF-Sport Shorts; Shadowland WBBM-Kitty Keene WBBM-Kitty Keene WDZ-Movie Swingtime WGN-Jolly Joe WHO-Rhythm Makers WIND-Stamp Man WISN-Show Window WMRQ-Don Winslow of the Navy WMRD Hargen Train WMAQ-Don Winslow of the Navy WMBD-Happy Train WROK-Make Believe Ballroom WSUI-Second Year Spanish WTAD-Barney Thompson WTMJ-Jack Armstrong, sketch 5:15 NBC-Harry Kogen's Orch: KWK WCFL WCFL NBC-Three X Sisters, trio: WHQ WIRE WMAQ KSD NBC-Inree X Sisters, trio: WHO WIRE WMAQ KSD (sw-9.53) MBS-Four Californians: WGN Jack Armstrong, sketch: WCCO WTAD WIAD KMOX-Sidewalk Reporter WBBM-Howard Neumiller, pian-WBBM-Howard Neuminer, pran-ist WENR-To be announced WFBM-AChristian Science Prgm. WIBA-The Dance Hour WIND-Sons of the Pioneers WLW-Supper Serenade WMBD-Walkathon Derby Show WDOK Scorete Review Cut-Ups: WMBD-Walkathon Derby Show WROK-Sports Review WTMJ-Heinie's Grenadiers 5:30 CBS-News; George Hall's Orch.: WFBM WKBB WMBD WTAQ WFAM WISN (sw-17.76) MBSJ Leo Salvo organist: WGN WFAM WISN (SW-17.70) MBS-Len Salvo, organist: WGN News: WIBA WENR Jack Armstrong, sketch: WMAQ WHO WCCO KMOX KSD Societ KSD-Sports KWK-Coyita Bunch

NIGHT 6:00 NBC-Amos 'n' Andy (Pepso-dent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.n.) WFAM-Crimecasts WFBM-Phenomer

WIRE-Little Orphan Annie WLW-Bob Newhall, sports WMT-Variety Prgm. WOC-News; Hits and Bits WROK-Police Court News WSUI-Around the Dial 5:45 5:45 NBC-Little Orphan Annie (Oval-tine): ISD WHO NBC-Escorts & Betty: WENR CBS-Geo. Hall's Orch.: WBBM NBC-Lowell Thomas, news com-mentator (Sun Oil): WLW (sw-15.21) NPC Twe Min' Straight Chest (sw-12.21) NBC-Tom Mix' Straight Shoot-ers (Purina): WMAQ WIRE KWK ers (Furma): WMAQ WIKE KWK Sports: WTMJ WISN News: WMT WIND KMOX-Harry Cool, Harmonettes WBOW-Speed Gibson WCCD-Front Page Parade WCFL-Stanley Hickman WGN-Orphan Annie WIBA-Today's Birthdays; Sports WIND-Inquiring Reporter WMBD-Sports; Where to Go & What to Do in Peoria WOCJack Armstrong, sketch WROK-Don & Sleepy, songs WSUI-Daily Iowan of the Air WTAQ-Bureau of Public Service

CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.) NBS-Easy Aces, sketch (Anacin): WENR WMT WIRE KWK (sw-11.87) CBS-Herbert Foote, organist: CBS-Herbert Foote, organist: WTAQ NBC-Irma Glen, organist: WBOW KMOX-Headline Highlights WBBM-The Headliners WCCO-Glen Gray's Orch. WCFL-Hit Music WEFAM Crimocosts WGN-Concert Orch. WGN-Concert Orch. WHAS-Herbie Koch, organist WIBA-The Dinner Hour WIND-German Hour WISN-Down By Herman's WKBB-Sports Review WISN-Down By Herman's WKBB-Sports Review WMAQ-News WMBD-Variety Prgm. WOC Sports Summary WROK-News; Dinner Music WSUI-Dinner Hour WTMJ-Musical Moments 6:15 NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO WLW WMAQ WIRE KSD WTAM WTMJ WIBA (sw-9.53) (also see 10:15 p.m.) CBS-Song Time; Ruth Carhart & Bill Perry: WOC WFAM WTAQ WHAS WKBB WCCO (sw-17.76) NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR WKBB WMT (sw-11.87) (sw-11.87). News: WCFL WMBD WOC Sports Review: WBBM WFBM KMOX-Sports WBOW-Hit Tunes WGN-Harold Stokes' Orch. WJR-Modern Miracles WROK-Motor Drama 8-20 6:30 NBC-Horlick's Lum & Abner, sketch: WENR WLW (also WMT KGO at 10:15 p.m.) CBS-Famous Actors' Guild Pre-sents Helen Menken in "Sec-ond Husband," drama (Bayer Aspirin): KMOX WHAS WJR WBBM (sw-17.76) Sports Review: WMAQ WGN KWK News: WTAQ WHO KSD-Vic Arden's Orch. WBOW-Si & Ezra WCCO-Home Town Memories WCFL-Sunny Sam

Tuesday

October 19



ALLIE LOWE MILES -conductor of "Husbands Co-conductor of "Hus and Wives" Tues. 7 pm. CST

WFAM-Hits from the Shows WFBM-Piano Twins WIBA-Camp Randall WIRE-Man to Man Sports WISN-Down the Avenue WKBB-Speed Gibson WMBD-Broadway Comedy Stars WOC-Twilight Musicale WROK-Dinner Music WTAM-Cobwebs & Cadenzas WTAM-Cobwebs & Cadenzas WTAM-Dinner Table of the Air; News News 6:45 NBC-Benno Rabinoff, violinist: NBC-Benno Rabinoff, violinist: WMAQ NBC-Vivian Della Chiesa, sop.; Orch.: WENR KWK News: WFBM WMT WKBB Phyl Coe Mysteries: WFAM WMBD WIBA WMT Whispering Jack Smith: WIRE WHO WHO KSD-Rhythm in Swing Time WBOW-Home Decorators WCCO-Broadway Stars WCFL-Jack Kelly's Orch. WCFL-Jack Kelly's Orch. WGN-Four Californians WISN-Have You Heard WLW-Tonic Time WOC-Close Harmony Boys WTAM-Sammy Watkins' Orch. WTAQ-Organ Reveries 7:00 7:00 NBC-Johnny Presents Russ Mor-gan's Orch. (Philip Morris); Charles Martin's Three Minute Thrillers; Frances Adair, songs; Glenn Cross; Rhythm Rangers: WHO KSD WTMJ WIRE WLW WMAQ WTAM WIBA (slso see 10:30 p.m.) NBC-Husbands & Wives (Ponds Crean) Conducted by Sedley Brown & Allie Lowe Miles: WMT WLS KWK WMT (sw-11.87) CBS-Edward G. Robinson and Claire Trevor in Drama (Rin-so): KMOX WISN WFBM WBBM WMBD WJR (sw-15.27) 15.27) Sports Parade: WKBB WBOW To be announced: WKBB WHAS WCFL-Dinner Concert WFAM-Sports Review WGN-Concert Orch. WIND-News Behind the. News WMBD-Good Neighbor WOC-WPA Prgm. WCCO-Musical Prgm. WCCO-Musical Prgm. WCCO-Musical Prgm. WCCO-Musical Prgm. WCCO-Musical Prgm. WCCO-Children's Hour 7:15 WBOW-Johnny Wink & Bobby

7:15 WBOW-Johnny Wink & Bobby WCFL-The Light of Ages WFAM-Franklin Roberts' Orch. WGN-Victor Arden's Orch. WIND-Fred Beck, organist WOC-Fact Finder WBOK Musicale

WROK-Musicale WSUI-Television Prgm. 7:30

7:30 CBS-AI Jolson Show. with Mar-tha Raye, Parkyakarkus & Victór Young's Orch. (Rinso & Lifebuoy): WBBM KMOX WFBM WCCO WJR WHAS WISN WMBD (sw-15.27) (also KNX KSL at 10:30 p.m.) Pictures of AI Jobson and his little son can be found or page-21 (Continued on Next Page)



Tuesday



CHARLES BUTTERWORTH Hollywood Mardi Gras comedian Tues. 8:30 pm CST

(7:30 p.m. Continued)

NBC-It Can Be Done (Household Finance); Drama of Success Stories; Edgar A. Guest; Frankie Masters' Orch.: WLW VLS WMT KWK (sw-11.87) Turn to pages 6 and 7 for pictures and a story about John Redshaw, the guest on this program tonight WLS

NBC-Wayne King's Orch. (Lady Esther): WHO WTMJ WMAQ WIBA KSD WIRE WTAM

WIBA KSD WIRE WTAM (sw-9.53) MBS-Symphony in Rhythm: WGN Theater of the Air: WSUI WTAQ WBOW-Variety Show WCFL-Streamline Melodies WFAM-Melody Weavers; Dixie-land Band WIND-Colonial Ensemble WKBB-World Varieties WOC-Voice of Friendship WOWO-Musical Varieties WROK-Lou Blake's Orch.

WROK-Lou Blake's Orch.

WROK-Lou Blake's Orch. WSBT-Dixie Land Band 7:45 WCFL-Herr Louie & The Weasel WFAM-Moonlight Sonata WIND-On the March WSBT-Moonlight Sonata WTAQ-Rambling Trio

Wednesday

8:00 CBS-Watch the Fun Go By: (Ford); Al Pearce's Gang; Arlene Harris, human chatter-box; Carl Hoff's Orch.: WJR WHAS WISN WKBB WSBT WBBM WCCO KMOX WOC WTAQ WFBM WMBD (sw-15.27) (also KNX ESL at 11 p.m.) p.m.) NBC-Ben Bernie's Orch. (Keg-lined): Vass Family: WIBA lined); Vass Family: WIBA WLS WLW KWK WOWO WMT WTMJ (sw-11.87) NBC-Vox Pop (Molle Shave) conducted by Wallace Butter conducted by Wallace Butter-worth & Parks Johnson: KSD WHO WIRE WTAM WMAQ KOA (also see Mon, prgms. at 11:30 p.m.) MBS-Vincent Lopez' Orch.: WGN MBS-vincent Lopez' Orch.: WBOW-Sports Parade WCFL-Jan Session WIND-Racing Returns WROK-Verna Davis, songs WSUI-Evening Musicale 8:15 WCCL O. Privil 8:15 WCFL-Organ Recital WIND-News WROK-News; Musicale WSUI-Woodland Rambler 8:30 Mardi NBC-Hollywood Gras

October 19

BC-Hollywood Mardi Gras (Packard); Lanny Ross, tnr.; Chas. Butterworth, comedian; Florence George, sop.; Don Wilson, m.c.; Jane Rhodes, vocalist; Raymond Paige's Orch.: WIRE WTMJ WMAQ KSD WIBA WHO KOA WTAM (Sw-9.53) Turn to Page 28 to see Pictures of Raymond Paige, the conductor of this program

NBC-Good Time Society' WENR WBOW WOWO WMT (sw-6.14)

WIAQ-Peacock Court CBS-Jack Oakie's College (Camel Cigarettes); Stuart Erwin; CBS-Del Casino, songs: (sw-Raymond Hatton & Wm. Aus- 15.27)

MBS-Let's Visit: KWK WMT MBS-Lets visit: KWK WMT WCFL-Georgia Erwin WGN-Comedy Stars of Broadway WIND-Two Pianos WLW-Operetta WROK-Make Believe -WSUI-Musical Inuterlude WTAO Neuro WTAQ-News 8:45 8:45 WCFL-Jack Kelly's Orch. WGN-News; Sport High Lights WIND-Job Market WROK-Opportunity Knocks WSUI-Daily Iowan WTAQ-Let's Dance 9:00 NBC-General Hugh Johnson (Lis-terine): WENR WOWO KWK WMAQ WMT (sw-6.14) WLW (CBS-Swing School (Camel Cigar-ettes); Benny Goodman's Or-chestra & Guests: WCCO WMBD WISN KMOX WHAS WBBM WFBM WOC WSBT (sw-15.27) MBS-Symphonic Strings: WGN WBOW Organ Reveries WIND-Tommy Ott, organist WLW-Concert Hour WROK-Wrestling Matches WTAQ-Dance Orch. VCFL-News
 9:15
 10:00

 NBC-Choir Symphonette: WMT WOWO WENR (sw-6.14)
 NBC-Amos 'n' Andy (Pepso-dent): WMAQ WIRE KOA KSD-To be announced

 KSD-To be announced WBOW-Dance Hour
 CBS-Portion
 WGFL-Labor Flashes WIND-Interlude; Walkathon WLW-What's the Big Idea? WMT-Vic Arden's Orch. WTAQ-Peacock Court 9:30

tin, comedians; Helen Lind, comedienne; Harry Barris, songs; Chorus; Georgie Stoll's Orch.: WCCO WMBD KMOX WHAS WBBM WFBM WISN WOC WJR WSBT WKBB (sw.15 Z7)

(sw-15.27)

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTMJ WMAQ WLW WHO WTAM WIRE (sw-9.53) NBC-Marek Weber's Symph. Serenade: WENR WBOW (sw-6.14)

KWK-Range Riders WCFL-Vella Cook WCFL-Vella Cook WGN-The Northerners WHAS-Broadway Comedy Stars WIND-Stars Over Manhattan WISN-Helen Wittman, songs WKBB-Swing Your Partner WJR-News Comes to Life WMT-Band Wagon WOWO-Stars of Broadway WTAQ-To be announced

9:45 NBC-Miss Fischer Directs: WMAQ KOA WHO WMT KSD WLW (sw.9.53) CBS-Four Stars, quartet: (sw-15.27) NBC Sume 9:45

15.27) NBC-Symphonic Serenade: KWK WCFL-Social Security Talk WHAS-Vic Arden's Orch. WIBA-Moods in Black & White WIND-News; Sports WISN-Modern Classics WKBB-Gens of Melody WOWO-Bob Wilson, news WBOK Nous Elsabar

WROK-News Flashes WTAM-Blue Barron's Orch. WTAQ-Let's Dance WTMJ-Hollywood Spotlight

CBS-Poetic Melodies (Wrigley's Gum); Franklin MacCormack; Jack Fulton, tnr.; Carlton Kelsey's Orch.: KMOX WHAS WCCO WFBM WBBM KSL (also at 6 p.m.)

CBS-Tommy Dorsey's WSBT (sw-15.27) NBC-Vagabonds: WCFL Orch.:

October 20

 CBS-Poly Follies (Phillips): WOC
 NBC-Violin in the Night: WBOW

 WCC0 WFBM WSBT WMBD
 (sw-9.53)

 KMOX WBBM
 MBS-Development of Music:

 WBC-Limmia Fidler's Hollywood
 WGN WMT

WGN WMT News: WIBA WMBD WJR WLW WENR WOC WTAQ WKBB KSD-Veiled Prophet KWK-Sports Review WHO-Comedy Stars of Broadway WIND-Ridge Runners WISN-Moon Magic WLW-Arlie Simmonds' Orch. WUW-Arlie Simmonds' Orch. WOWO-Sports WTAM-Violin in the Night WTAM-Yast Word in Sports; News News

News 10:15 NBC-Lou Breese's Orch.: WCFL WTAM WBOW (sw-9.53) CBS-Tommy Dorsey's Orch.; WOC WISN WKBB WOC WISN WKBB NBC-King's Jesters: WENR WOWO WMT (sw-6.14) CBS-Man-to-Man Sports (Rio-Tan): KNX KSL NBC-Vocal Varieties (Tums): KOA KFI (also at 6:15 p.m.) News: WCCO WFBM WHO WMT MBS-Ted Weems' Orch.: WGN KMOX-Roger Fox & Orch. KWK-Norman Paule, songs WBBM-Melodie Time WCCO-News WCCO-News WHAS-Dance Time WIAS-Dance Time WIBA-Club Chanticleer WIRE-News: Basonology WJR-Reminiscing WIRE-News; Bassing WJR-Reminiscing WLW-To be announced WMAQ-Earl Hines' Orch. WMBD-Sports; Program Review WTMJ-Moonlight & Shadows **10:30** NBC-Johnny Presents Russ Mor-gan's Orch. (Philip 'Morris); Charles Martin's Three Minute Thrillers: KOA KFI (also at 7 p.m.) Orch.:

WGN-Freddie Martin's Orch. WHO-Your Favorite Songs WIBA-The Club Penguin WIND-Hawaiian Melody WIRE-Talking Drums WLW-Jack Sprigg's Orch. WMAQ-News; Sandy Williams Occh Orch Orch. WMBD-Value Hints WMT-Streamlined Revue WTAM-Dick Fidler's Orch. WTMJ-Dance Orch. 10:45 MBS-Lsham Jones' Orch.: KWK WIRE News: WHAS WIND KMOX-Seven Star Revue KWK-Sports Review WBBM-Manhattan Mother WCCO-Mack Dale WEO-Mack Dale WHO-American Legion Auxiliary WIBA-Helen & Louise WJR-AMeditation WMBD-Walkathon Derby Show WTAM-Violin in the Night 11:00 NBC-Rudy Vallee's Orch.: WMT WIDA NBC-Rudy Vallee's Orch.: WMT WIBA NBC-Larry Burke. tnr.; Jerry Blaine's Orch.: WBOW WHO KSD WTAM (sw-9.53) CBS-Orrin Tueker's Orch.: WOC WBBM WMBD WISN WHAS WFBM WTAQ CBS-Bob Crosby's Orch.: WJR WKBB WSBT MBS-Horace Heidt's Orch.: WGN WMT KOA-Community Chest Prgm. KWK-Stuart Johnson's Orch.

KWK-News WBBM-News with Todd Huntar WCCO-Rollie Johnson WGN-Freddie Martin's Orch.

KWK-Stuart Johnson's Orch. WCCO-Clyde Lucas' Orch. WCFL-Nite Club WENR-Henry Busse's Orch. WHAS-Dance Band

End of Tuesday Programs

WIRE-Your Home Town WJBC-Personality Hour WJJD-Bureau of Missing Persons WKBB-To be announced

Wednesday

MORNING

7:00 am CST

7:00 am CSTWBOWNBC-GoodMorningMelodies:WCFLBC-Mrs. Wiggs of the CabbageCBS-MorningAlmanac:(sw-21.52)KSDKSDMusicalClock:WBBMWROKWOCWKBBWIBAWAAF-Morning7:15WCFL-PartyLineNBC-GoodMorningMelodies:WCFLNBC-GoodMorningNews:WCCOWLWNews: TimeWMT7:30WUN-Martha7:30WHA-Your Health7:30WHA-Your HealthNBC-WilliamMeeder, organist:KWKWIND-Rose Vanderbosch, pianistCBS-GreenfieldVillage(sw-21.52)Stetch:News:WIBA WKBB7:45CBS-Myrt & Marge, sketchNBC-FourShowmen:WWKCBS-As You Like It:Stop8:00NBC-BreakfastClub;NBC-BreakfastClub;WISAWESWFBMWTAOWFBMWTAO
 8:00
 WIRE WHO KSD

 NBC-Breakfast
 Club;
 News:
 NBC-Vaughn de Leath, songs:

 WCFL
 WBOW
 WBOW
 WBOW
 WBOW

 CBS-As
 You
 Like
 It:
 WFAM

 WFBM
 WTAQ
 WKBB
 (sw WKBB
 WKBB

 WFBM
 WTAQ
 WKBB
 (sw WKK-Boarding
 House

 21:52)
 WFAM-Morgan
 Recital

 CBS-Richard
 Maxwell, songs:
 WHA-Bebind
 the News

 News:
 WFAM
 WTAQ
 WFBM
 WIND-Hawaiian

 NBC-Familiar
 Melodies;
 News:
 WOC-Neighbor
 Jim

 NAWE
 WIND
 WIS
 WSBC-Movie
 Review

 NBC-Familiar
 Melodies;
 News:
 WOC-Neighbor
 Jim

 KSD
 WROK-On the Mall

 News:
 WIND
 WSBC-Movie

 8:30
 WTAD-Women's
 Varieties

 CBS-Jack
 Berch's Boys
 (Fels &

 Cb:
 KKOX
 WCCO
 (sw-21.52)

 NBC-Breakfast
 Club;
 News:
 NBC-Just Plain Bill, sketch (An-acin):

 WOW WCFL
 Bill
 Sketch
 (Camay):

 WBOW
 WCFL
 sketch (Camay):
 WS WMT

 WBOW
 (Sw-15.21)
 CBS-Tony
 Wons' Scrap

 Cold
 Dutch Cleanser):
 KMOX
 WCCO

 WBC-Aunt
 Jemima
 (Ouaker
 WCFL
 Wolverton:
 WCFL WIBA BS-Get

 WCC0 (sw-21.52)
 NBC-Bennett & & W.

 NBC-Aunt Jemima (Quaker
 WCFL WIBA

 Oats): WMAQ (sw-15.21)
 MBS-Get Thin to Musi

 NBC-Landt Trio: KSD
 KWK-Party Line

 9:00
 WAAF-Estelle Barnes, p

 CBS-Pretty Kitty Kelly, sketch
 WBOW-Home Folks

 (Wonder Bread): WOC WISN
 WCBD-German Musicale

 WBBM WFBM KMOX WCCO
 WFAM-Fashion Pointers

 WGPL WIBA MBS-Get Thin to Music: W KWK-Party Line WAAF-Estelle Barnes, pianist WBOW-Home Folks WCBD-German Musicale to Music: WGN

NBC-Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-J5.21) NBC-Breen & de Rose, songs: WBOW WFBM-Kitchen Clinic WHA-Nature Tales WIND-Eb & Zeb WIND-Eb & Zeb WISN-News WJJD-Story Hour WKBB-Mixing Bowl WLW-We Live Again WMBD-Variety Prgm, WOC-Library Prgin. WOWO-Richard Trojan WROK-Intinate Review WRAD-AChurch in Wildwood WTAQ-Melody Lane WTMJ-Morning Melodies 9:45 NBC-Today's Children, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE Carbart. CBS-Buth contralto: CBS:Ruth Carhart, contralto: WKBB WFAM WMBD NBC-Viennese Ensemble: WBOW KWK KMOX-Ma Perkins, sketch WAAF-Hawaiian Echoes WBBM-Man on the Street WCCO.Maric Hour WCCO Magie Hour WCCO-Magic Hour WCFL-Swingtime WGN-Musical Mail Box WIBA-Melody Time WIND-Thru the Hollywood Lens WISN-Ann Leslie's Scrapbook WLS-News; Markets WLW-Houseboat Hannah WLW-Houseboat Hannah WMT'Young Widder Jones WOC-Party Line WOWO-Modern Home Forum WSUI-Prgm. Calendar WTAD-Party Line 10:00 10:00 CBS-Heinz Magazine of the Air; Julia Sanderson & Frank Cru-mit, songs; B. A. Rolfe's Orch.; "Romance of Carol Ken-nedv," sketch: WOC WCCO nedy," sketch: WOC WCCO WISN WFBM WBBM KMOX NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21) NBC-Hollywood High Hatters: WBOW WIBA NBC-David Harum, sketch (Bab-O): KSD WMAQ WHO WIDE WIRE WIND WTAD WKBB Neu KWK

KWK WAAF-Woman's Page WCBD-Uncle John WCFL-Morning Melodies WDZ-We Heard

WLW-Carson Robison WMBI-Shut-In Request Prgm. WMT-Numerical Jamboree WOC-Melodic Serenade WOWO-Linda's First Love WFAM-Mrs. Riley's Shoppers' Guide WGN-Don Pedro & piano WGN-Don Pedro & piano WHA-Homemakers WJBC-Farm Flashes WJJD-Sons of the Pioneers WLW-News; Markets WMBD-Neighbor Jim WMT-Frank Voelker, organist WROK-News; Melody Time WSUI-Homemaker's Chat WTAQ-Fashion Notes WTAQ-Fashion Notes WTAD-Household Hints 10:15 10:15Stories (Spry): WBBMNBC-Backstage Wife, sketch (Dr.
Lyons): WMAQ WTMJ WIREWCCO KMOX WFBM V
WCCD KMOX WFBM V
NBC-Heilo Peggy, sketch
no): WHO KSD V
NBC-Painted Rock, sketch:
WBW WCFL WMTNBC-Heilo Peggy, sketch
no): WHO KSD V
WTMJ (sw-15.33)
NBC-Old Refrain: WIBA
MAGF-Foolish Questions
(Cudahy Packing Co.): WGN
NBC-The Road of Life, sketch
(Chipso): WLS WLW (sw-
15.21)
KWK-Range RidersStories (Spry): WBBM V
WCCD KMOX WFBM V
NBC-Heilo Peggy, sketch
NBC-Heilo Peggy, sketch
NBC-Heilo Peggy, sketch
NBC-Heilo Peggy, sketch
WTMJ (sw-15.33)
NBC-Old Refrain: WIBA
MOR-Foolish Questions
(Cudahy Packing Co.): WGN
WCFL-Voice of Cookery
WDZ-News
(Chipso): WLS WLW (sw-
15.21)
KWA-Operetta Favorites KWK-Range Riders WAAF-Viceroy Widow WDZ-Organ Reveries WIND-Bud Birmingham & Buckaroos WJBC-Lucky Lady, news WJJD-True Confessions WKBB-Rhythm & Romance WMBD-Linda's First Love WOWO-Tri Topics WROK-Woman's Forum WSUI-Musical Favorite WTAD-Neighbor Jim WTAQ-Radio Vocals 10:30 10:30 NBC-Vic & Sade, sketch (Cris-co): WLS WMT (sw-15.21) CBS-Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM NBC-How to be Charming, sketch (Phillips): WMAQ WTMJ WHO WIRE WIBA KSD NBC-To be announced: KWK WAAF-Sweet & Slow WBOW-The Revelers WBOW-The Revelers WBOW-The Revelers WCFL-Peekers in the Pantry WDZ-Nathaniel Shilkret WFAM-Shidler Serenade WGN-Painted Dreams WIND-Speaking of Love WJBC-Dollar Daze WJJD-Women's Exchange Prgm. WKBB-Musical Almanac

Radio Guide 🗢 Week Ending October 23, 1937

WSUI-Book Shelf WTAD-Ma Perkins WTAQ-News; Women's Hour 10:45 NBC-Edward MacHugh, the Gos-pel singer (Ivory Soap): WLS WLW (sw-15.21) CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WISN WCCO KMOX WFBM WMBD (Dra WMAQ WCFL-Voice of Cookery WDZ-News WFAM-Morning Melodies WGN-Harold Turner, pianist WHA-Operetta Favorites WIND Markets & News WIRE-Party Line WJBC-Payne Pioneers WJJD-Eddie Fitzpatrick's Orch. WKBB-Ma Perkins WMT.Treasure Chest WKBB-Ma Perkins WMT-Treasure Chest WOC-Organ Moods WOWO-Party Line WROK-Amer. Family Robinson WTAD-Betty & Bob WTAD-Betty & Bob 11:00 NBC-Girl Alone, sketch (Kel-logg): WMAQ WLW NBC-Time for Thought: WOWO NBC-Happy Jack Turner, songs: (sw-15.33) CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM KMOX WFBM WISN WOC WFAM WCCO WMBD WBBM KMOX WFBM WISN WOC WFAM WCCO WMBD KSD-News; Kay White, sketch KWK-Young Widder Jones WAAF-Melody Parade WBAA-American Institutions WBOW-Neighbor Jim WCFL-Board of Education WD7 Bendward of Education

WCFL-Board of Education WDZ-Bandwagon Bargains WGN-Women in the Store WHA-Talking Book WHO-Pretty Kitty Kelly WIBA-Linda's First Love WIBU-Aid Parade (1200 kc) WIND-Rhythm for Two

WKBB-To be announced WLS-Virginia Lee & Sunbeam WMT-Plow Boys WROK-Musicale WSUI-Within the Classroom WTAD-News WTAQ-Hollywood on Parade WTMJ-Love for a Day 11:15 CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WFBM WOC WCC0 KMOX WKBB WCCO KMOX WKBB NBC-Bailey Axton, tnr.: WOWO NBC-Goldhergs, sketch (Oxydol): WMAQ (sw-15.33) You will find pictures of the entire cast of this program on page 20 MBS-Norman Brokenshire: WLW cast of this program on page 20 MBS-Norman Brokenshire: WLW WMT NBC-To be announced: KSD. KWK-Rapid Service WAAF-Memory Lane WBOW-Farm Prgm. WCAZ-Movie Gossip (1070 kc) WCFL-New Songs WDZ-Sons of Pioneers WFAM-Harlan Hogan WGN-Melody Time WHO-Party Line WLS-Chuck, Ray & Others WROK-Community News WTAD-Duke Otten WTAQ-Hollywood on Parade news urt Interviews WTAQ-Hollywood on Parade WTMJ-Blue Room Ensemble 11:30 11:30 NBC-Nat'l Farm & Home Hour; Speakers: WIBA WLW WBOW WMAQ (sw-15.21) NBC-Three Marshalls: WCFL KSD NBC-Three Marshalls: WCFL KSD CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX Hymns of All Churches: WOC WHO KWK-Roy Simons, songs WAAF-Myrna Dee Sergent WCCO-Ma Perkins WDZ-Chick Martin

R

WENR WIRE-Jimmy Busse's Orch. WIRE-Jimmy Boyer's Orch. WIRE-Jimmy Boyer's Orch. WBOW (sw-9.53) WSE WBOW (sw-9.53) WAQ-King's Jesters WOC WTAQ WKBB WSBT WFBM (sw-15.27) KMOX-Headline Highlights End of Tuesday

| Frequencies | | |
|-------------|------------|--|
| | | |
| KMOX-1090 | WISN-1120 | |
| KOA-830 | WJBC-1200 | |
| KSD-550 | WJJD-1130 | |
| KWK-1350 | WJR-750 | |
| WAAF-920 | WKBB-1500 | |
| WBAA-890 | WLS-870 | |
| WBBM-770 | WLW-700 | |
| WBOW-1310 | WMAQ-670 | |
| WCBD-1080 | WMBD-1440 | |
| WCCO-810 | WMBI-1080 | |
| WCFL-970 | WMT-600 | |
| WDZ-1020 | WOC-1370 | |
| WENR-870 | WOW0-1160 | |
| WFAM-1200 | WRJN-1370 | |
| WFBM-1230 | WROK-1410 | |
| WGN-720 | WSBT-1360 | |
| WHA-940 | WSUI-880 | |
| WHAS-820 | WTAD-900 | |
| WHO-1000 | WTAM-1070 | |
| WIBA-1280 | WTAQ-1330 | |
| WIND-560 | WTMJ-620 | |
| WIRE-1400 | W 1110-020 | |
| | | |

WFAM-P.-T. A. Prgm. WFBM-Blue Ribbon Melodies WGN-Quin Ryan, news WHA-Organ Gems WIND-Harry Zimmerman, organ-WIRE-Linda's First Love WISN-Voice of Experience WJBC-Man on the Street VJJD Safety Conrt WKBB-Farm Flashes WLS-Priscilla Pride & Howard Peterson WMBD-Piano Melodies; Thrift Message WMT-German Band WOWO-Market Service WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Mailman WTMJ-Behind the Mike 11:45 11:45 CBS-Our Gal. Sunday. sketch (Anacin): WBBM KMOX MBS-We Are Four (Libby, Mc-Neil & Libby): WGN NBC-Joe White, Lar.: KSD KWK-This Woman's World WAAE Suing High KWK-This Woman's Wort WAAF-Swing High WBAA-Purdue News WCCO-Kitty Keene WCFL-Fashions on Parade WDZ-Gaylord Roberson, organist WFAM-Organ Recital WFBM Markets; Farm Prgm WFBM Markets; Fa WHO-Betty & Bob WIRE-Farm Hour WISN-Stump Me WJBC-Reid & Vin WLS-Markets; Weather; News WMBD-Jubilee WMBD-Jubnee WMT-News WOC-Beity & Bob WOWO-Ohio Agriculture WROK-Round the Town WSUI-Farm Flashes WTAD-Organ Music WTAQ-Farmhands WTMJ-News; Heinie's WTMJ-News; Heinie's Gren diers; Mercantile Quotations Grena

AFTERNOON

12:00 CBS-Betty & Bob, sketch (Gold Medal): WFBM KMOX WISN WBBM WCCO (sw-15.27) NBC-Three Rancheros: (sw-KSD-News; Markets; Robert Hood Bowers' Band WAAF-Symphonic Hour WBAA-Farm Facts for Farm Folks WBOW-Street Reporter WCFL-Hit Review WDZ-Man on the Street WDZ-Man on the Street WGN-Bob Elson on State Street WHA-Noon Musicale WHO-Markets & Weather WIND-Musical Interlude WDDE Norm WIND-Musican WINE-News WKBB-Luncheon Musicale WKBB-Luncheon Musicale WKBI-Omidday Gospel Hour WMBI-Omidday Gospel Hour WMT-Cedar Valley Hillbilli WMBL-Midday Gosper Hou. WMT-Cedar Valley Hillbillies; Question Man WOC-Inquiring Mike WOWO-Consolaires WSBT-Stork Report; Harlan

- Hogan WSUI-Rhythm Rambles 12:15 CBS-Betty Crocker, cooking talk (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-

KWK-Al Sarli's Jam Session WBAA-Luncheon Dance Time WBOW-Wranglers WCFL-Noonday Concert WHO Pappy's Matinee WIND-Tommy Ott, organist WIND-Tommy Ott, organist WJBC-Dance Music WJDD-ANoon-Day Service WKBB-News WMBD-Town Crier; Markets WMT-Voice of Iowa WOC-Studio Swingopators WOWO-Bob Wilson WROW Column Left, peurs WROK-Column Left, news WSBT-News; Women in the WTAD-Cy & Freekles in the News 12:30 NBC-Love and Learn, sketch: (sw-15.21) CBS-Arnold Grimm's Daughter, sketch (Gold Mcdal): KMOX WFBM WCCO WBBM WISN (sw-15.27) Voice of Experience: WLW WJJD Man on the Street: WJBC WOWO WKBB Rhythm Rascals: WTAQ WTMJ News: WHO WOC WIBA KWK-Organ Melodies 12:30 News: WHO WOC WIBA KWK-Organ Melodies WBAA-Sports Review WBOW-Luncheon Dance Hour WCFL-Young Widder Jones WDZ-Plow Jockeys WDA-Diaw Porw WHA Feen Prov WHA-Farm Prgm. WIND-Livestock; Interlude WMAQ-Dan Harding's Wife WMBD-Farm News WMT.Markets; Hillbillies WROK-Couple on the Street WSBT-In Movieland WSBT-In Movieland WTAD-Farm; Weather; Markets 12:45 NBC-Grace & Scotty, songs: (sw-15.21) CBS-Hollywood in Person (Gold Medal): KMOX WBBM WCCO WFBM WISN (sw-15.27) Man on the Street: WCFL WSBT KSD-Luncheon Dance Music KWK-Dance Orch. WBAA-Dorothy Ochramm, bian-WBAA Dorothy Ochramm, pian-WBAA-Dorothy Contamin, ist WBOW-County Agr. Agent WHO-Luncheon Music WHBA-Market Reports WIBA-Market Reports WIND-News; Two Pianos WIRE-Police Court WKBB-Song Hits of the Day; Pet Corner WLS-Voice of the Feed Lot WLW-Betty & Bob WMAQ-The King of Hearts WMBD-Window Shopper WMT-Joe Doakes; Cousin Elvira; Novelty Quintet WOC-Artie Shaw's Orch. WOWO-Beauty Chat WROK-Service Sam; Home Folks Hour Hour WTAQ-News; Musical Interlude WTMJ-Sidewalk Reporter 1:00 NBC-Healani of the South Seas: (sw-15.21) CBS-News Through a Woman's Eyes (Pontiac): WBBM WISN WKBB WCCO KMOX WFBM (aw 15.27) NBC-Three Rancheros: (sw-15.33) MBS-Microphone in the Sky: Health': WMAQ WBOW (sw-KWK News: WJJD WTAD WMBD WJBC Man on the Street WKOS News: WJBC WTAD Man on the Street: WMBD WTAQ Voice of Experience: WJJD KWK KSD-News; Music of the Moment WAAF-Hoosier Philosopher WBAA-QMeditations; Rev. H. Huro Hugo WCFL-Melody Hour WCFL-Melody Hour WDZ-Walkathon WGN-Concert Orch. WHA-Legislative Forum WHO-Your Home Town WIBA-Melody Moments WIND-Halian Hour WIDE Flowd Burge WIRE-Floyd Burns WIRE-Floyd Burns WLS-School Time WCBD-J. C. O'Hair WLW-Once Upon a Time WMT-Many Happy Returns; Jamboree WOC-Luncheon Music WOU-Luncheon Music WOWO-Music by Cugat WROK-Lions' Club Luncheon WSBT-News; Notes WSUI-Illustrated Musical Chats WTMJ-Livestocks; News; Talks 1:15 CBS-Milton Charles. WOC WTAQ WKBB CBS-Jack & Lostit organist:

 WCCO
 WLCD

 15,27)
 CBS-Dalton Bros.: WKBB

 CBS-Dalton Bros.: WKBB
 WOC WTAQ WKBB

 NBC-Words and Music; Charles
 CBS-Jack & Loretta, songs

 ganist; Ruth Lyon, sop.; Har vey Hays, narrator: WIRE

 vey Hays, narrator: WIRE
 NBC-Address by Maurice Duperry; KWK (sw-15.21)

 MBS-Carson Robison's Buckaroos
 Hope Alden's Romance: KMOX

 (Musterole): WGN
 WFBM WCCO

WISN-Mary Ann Presents WJJD-Ben Kanter, pianist WLS-Homemakers Hatinee

WMBD-Shut-In Prgm. WAAF-Josephine Bell WBAA-Vocational Guidance WBAA-Vocational Guidance WBA-Houseboat Hannah WDZ-Markets Close WGN-Concert Trio WHA-News and Views WHO-Lady of Millions WHA-Man on the Street WIBA-Man on the Street WIBA-Man on the Street WIBA-Man Central Station WLW-Contemporary Writers WLW-Contemporary Writers WMBD-His Majesty, the Baby WMT-German Band WOWO-Eddie Conti's Oreh. WBAA-Vocational Guidance WUNO-Eddhe Contr's Orch. WTAD-Quincy Marches On 1:30 CBS-American School of the Air: WSBT WTAQ WBBM WFBM WKBB WCCO KMOX (sw-15.27) 15.27) Geography is the subject of Wednesday's School of the Air. The first week's lesson will concern Alaska and far Northern Agriculture. NBC-Waltz Favorites: WOWO WIBA WIBA NBC-Gen. Fed. of Women's Clubs: WBOW (sw-15.33) To be announced: WIRE WROK KSD-Frank McGuire, tnr. KWK-News; Musical Interlude WAAA F-Encores WBAA Kouving About of the WBAA-Keeping Ahead of the Joneses WCBD Behind the Microphone WDZ-Ruthies Harmonica WGN-Lucky Girl WHA-Over At Our House WHA-Over At Our House WHO-Houseboat Hananh WIND-Tuberculcsis Ass'n Talk WJJD Livestock Markets WLS-Market Reports WLW-Great Northwest WMAQ.The Old Painter WMADD Dester Livest WMAQ: the Old Painter WMBD-Party Line WMT-Movie Man WOC-Afternoon Recess WTAD-Dick Sanders 1:45 1:45 NBC-Dedication of New Federal Reserve Bldg.: WOWO WIBA NBC-Men of the West: KSD (sw-15.33) MBS-Beatrice Fairfax (Hecker Products): KWK WIRE WGN Judy & Jane: WOC WHO WAAF-Driskill Wolfe, tnr. WBAA-Market & Weather WBOW-ADevotional Service WCBD-Hit Tunes WD2-Mattoon Organettes WD2-Mattoon Organettes WIND-Ben Kanter, pianist WJDD-Fred Beck, organist WLS-Melody Parade WMAQ-Bob Hawk's Fun Quiz WMBD-Dental Series WMT-Closing Markets WROK-Melodeers WROK-Melodeers WTMJ-Home Harmonizers 2:00 NBC-Dedication of Federal Re-serve Bldg.: WBOW WCFL KWK (sw-15,21) CBS-Ray Block's Varieties: WOC WCCO WSBT WKBB WTAQ WISN (sw-15,27) NBC-Pepper Young's Family. sketch (Camay): KSD WHO WMAQ WLW WTMJ (sw-15.33) 15.33) MBS-Black & White: WIRE MBS-Black & White: WIR News: WIND WTAD W WLS KMOX-Magic Kitchen WAAF-There Was a Time WBAA-Grade School Prgm. WBBM-Radio Gossip Club WGBD Uslich Parm WFBM WCBD-Polish Prem WCFL-Continental Revue WCFL-Continental Revue WDZ-Birthday Party WGN-Marriage License Romances WHA-Professor Gordon's Singing Class WIBA-The Pop Concert WJJD-Adult Educational Council CBS-Curtis Institute of Music: WJJD-Adult Éducational Council WMBD-Trading Post WMT-Tonic Tunes WROK-News; Alice Blue, songs WSUI-Poetic Interlude 2:15 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33) NBC-Continental Varieties: KWK WCFL WOWO WBOW (sw-15.21) 15.21) WAAF-Hollywood Brevities WBAA-This Week in Literature WBBM-Meet the Missus WCCO-Markets WDZ-News WFBM-Dentist Says WGN-June Baker, bome management WHA-Organ Interlude WIND-Tommy Ott, organist WIRE-Matinee Varieties

WCCU (sw-15.27) NBC-Vic & Sade, sketch (Cris-co): WHO WMAQ WLW KSD WTMJ (sw-15.33) CBS-Dalton Bros., trio: WTAQ WKBB WMBD NBC-To be announced; WOWO WCEU (cm. 35-21) BC-To be announ WCFL (sw-15.21) WCFL (sw-15.21) KWK-Dave Wright, songs WAAF-Red Hot & Low Down WBAA-You & Your Child WBOW-<u>A</u>Christian Science WCBD-Hit Tunes WDZ-Man's Wife on Train WGN-Good Health & Training WHA-Music of the Masters WIND-Dividend Band Training WHA-Music of the Masters WIND-Dixieland Band WJJD-School for Taxpayers WMT-Court Hussey's Orch. WROK-Music Box Melodies WSBT-Wednesday Matinee WTAD-Music by Cugat WTAD-Music by Cugat 2:45 NBC-The O'Neills, sketch (Ivory Flakes): WLW WHO WMAQ WTMJ KSD (sw-15.33) CB5-Academy of Medicine:WMBD WCCO WTAQ WFBM WISN WSBT (sw-15.27) NBC-To be announced: KWK KMOX-Josephine Halpin WBAA- \triangle Cathedral Echoes WBBM-Quarter Hour of Romance WBAA-<u>/</u>Cathedral Echoes WBBM-Quarter Hour of Romance WBOW-Talk of the Town WCBD-<u>A</u>Christianity in Action WDZ-Sweet Music WGN-Harold Turner, planist WIND-Problems for Pamela WJJD-Happy Harmonies WLS-Home Service Club WOCThis & That WTAD-Frances Mourning 3:00 CBS-Curtis Institute of Music: WKBB WTAQ WSBT WOC WFBM WMBD (sw-15.27) NBC-Club Matinee: WENR WMT KWK WOWO WBOW (sw 15.21) NBC-Lorenzo Jones, sketcb (Phil-lips) WMAQ WHO WIRE (sw-15.33) News: WTAD WCFL News: WTAD WCFL Kitty Keene, Inc.: WTMJ KMOX WBAA-The Home Decorator WBBM-Truman Bradley WCCO-Ladies First WDZ-ARev. Mark Borror WGN-Four Stars Tonight WHA-Know Your Child WIBA-Shut-in Hour WIND-Waltz Time WIND-Waltz Time WISN-Even As You & I WJBC-Christian Story Hour WJJD-Flannery Sisters WLW-Dr. Friendly WJD-riannery Sisters WLW-Dr. Friendly WMBI-<u>A</u>Sunday School Lesson WROK-Women of the Hour WSUI-Forensic Forum 3:15 3:15 NBC-The Guiding Light, sketch (White Naptha): KSD WHO WTMJ WMAQ (sw-15.33) WIMJ WMAQ (sw-15.33) CB5 Curtis Institute of Music: WISN News: WDZ WJJD KMOX Houseboat Hannah WBAA-The American Scene WBBM-Linda's First Love WCEL Overan Persital WBBM-Linda's First Love WCFL-Organ Recital WGN-Lady of Millions WIND-Fred Beek, organist WIRE-Harry Bason WLW-Life of Mary Sothern WTAD-Lawrence Glosemeyer 3:30 WFAM NBC-The Story of Mary Marlin, sketch (Ivory Soap): K5D WLW WMAQ WHO (sw-15.33) NBC-Nat'l Congress of Parents & Teachers: WENR WBOW WMT WIRE (sw-15.21) News: WIND WJBC KMOX-Singin' Sam WAAF-News & Weather WBAA-Music with the Masters WBBM-Every Woman WCCO-Grandma Travels WFAM WCCO-Grandma Travels WCFL-Hour of Friendship WCFL-Hour of Friendship WDZ-Variety Prgm. WGN-To be announced WHA-Moods & Melodies WJD-Eddie Fitzpatrick's Orch. WMBI Hwnus You Love to Sing WOWO-AOld Time Religion WROK-AChurch in Wildwood WSUI-Amer. Legion Auxiliary Prem.

Prgm. WTMJ-News; Tunesmiths

Radio Guide • Week Ending October 23, 1937

October 20 Wednesday

WMT-Magic Kitchen WROK-Musicale WSUI-Within the Classroom WTAD-Women of the World 3:45 NBC-Kitty Keene, Inc. (Dreft): 2:30 NBC-Ritty Keene, Inc. (Dreft): WHO CBS-To be announced: WISN WKBB WTAQ NBC-The Rood of Life, sketch (Chipso): WMAQ WTMJ (sw-15.33) CBS-Jenny Peabody, sketch & F. Cough Drops): WE WFBM KMOX WISN W WCCO (sw-15.27) (F. WBBM WOC CBS-Dr. Allan Roy Dafoe (Ly-sol): WBBM WFBM KMOX WCCO (sw-15.27) WCCO (sw-15.27) KSD-Afternoon Varieties WAAF-Jimmie Kozak, pianist WFAM-Matinee Melodies WGN-Len Salvo, organist WIBA-Dance Hour WIND-Cappy's Cabana WISN-Community Fund WJBC-Classified Time WJDC-Classified Time WJDC-Virginia Price, vocalist WLW-Kitty Keene, Inc. WIBD-Walkathon Derby Show WMBI-Onestion Hour wowo WIRE WT40 Rich) : (sw-15.33) MBS-Village Barn Cutups: KWK

News: WIRE WTAD WAAF-Kay Armin WBAA-Marjorie Sterrett WDZ-Walkathon WMBD-Walkathon Derby WMBLQuestion Hour WOC-Linger Awhile WROK-Easy to Remember WTAD-Mary Jane Seaton Hour 4:00 4:00 CBS-To be announced: WKBB WTAQ WISN CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebeco): WFBM WBBM WCCO KMOX (sw-15.27) NBC-Neighbor Nell: WENR KWK NBC-Not for Ladies: WHO NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21) MBS-Studies in Black & White: WIRE Organ Reveries: WISN WHA WAAF-Int'l Potpourri WBAA-Story Book Hour WBOW-<u>A</u> Rev. Archie Brown WCFL-Not for Ladies WDZ-Their Majesties, the Babies WGZ-Une Trail Opry House WHA_Deutsche Musik Stunde WHA-Deutsche Musik Stunde WHA-Deutsche Musik Stunde WIND-Musical Mirror WIRE-Home for the Aged WJBC-Wesleyan Hour WJJD-Doc Hopkins, songs WMAQ-Tea Time Varieties WMBD-Artinity Tabernacle WMT-Radio Gossip; Tunes & Topics; Drama WOC-News WROK-Markets; News WSUI-Iowa State Med. Society WTAD-Friendship Cirrcle WHA-Deutsche Musik Stunde WTMJ-Friendship Cirrcle 4:15 NBC-Clifford Menz, tnr.: WIBA WCFL CBS-To be announced: WISN NBC-Marlowe & Lyon, pianists:

NBC-Marlowe & Lyon, prant-WHO WMAQ CBS-The Life of Mary Sothern (Hind's): WBBM WCCO KMOX (sw-15.27) NBC-While the City Sleeps (Dari Rich): (sw-15.33)



WIRE-House of McGregor WJBC-Bingo WJDD-Sons of the Pioneers WKBB-Story Lady WMBD-News; Pet Corner WMBI-Snered Music WROK-Musicale WSUI-Speech Clinic Constituted on Next Bac

(Continued on Next Page)

Nurse Finds Old Book in Attic Sells It for \$500.00

A small town woman found an old book in the attic that an old Civil War Veteran had given to her years War veteran had given to her years before for her kindness in nursing him through an illness. She hoped to sell it for a few dollars. Imagine her joy when the American Book Mart paid her when the American Book Mart paid her \$500.00 CASH for that one old book! This is only one of over 7500 books this firm has bought in the past twenty-one months. The American Book Mart, nationally known buyers of old books, buys thousands of dollars worth of books annually—they want certain old school books, Bibles, story books, poetry, histories, travel, almanacs, let-ters, newspapers, magazines, etc. Many books even as recent as 1931 wanted. A single book hidden in your old trunks, attic or basement, may bring trunks, attic or basement, may bring you \$25, \$50, \$100, \$500 or even \$5,000 each for certain books. Better investigate now! Send 10c today to American Book Mart, 140 S. Dearborn St., Dept. 4301, Chicago, and they will send you latest list of old books they want to buy and cash prices they will pay!



JANE ACE Jane of "Easy Aces" Wed. 6 pm CST

WDZ-Walkathon WEX-Walkathon WENR-Music Circle WFBM-Tea Time Tunes WIND-Man At the Mill WJJD-Dick Jurgens' Orch. WLW-Jack Armstrong WMBD-Dorothy June & Ram-blers; Martha Martin WMBI fract League WMT-P.-T. A. Talk WOC-Organ Moods WOWO-<u>A</u>Bible Story Hour WROK-Orch.; Joseph Copeland, director director WSUI-Musical Moods 4:30 NBC-Kellogg's Singing I Ircene Wicker: WLW Lady Ireene 15.21) 15.21) NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53) NBC-Josh Higgins of Finchville, sketch: WBOW WIBA WMAQ NBC-Art Tatum, pianist: WENR WMT KWK CBS-Doris Kerr songs: WFAM CBS-Doris Kerr, songs: WFAM WCCO WOC WISN (sw-15.27) News: WOWO WIND KMOX-Pappy Cheshire's Hillbillies KSD-Rhythm Makers WAAF-Hog 'n' Harmony WBAA-Amer. Family Robinson WBBM-Pappy Cheshire WCBS-Behind the Microphone (1420 kc) WCFL-Tea Time WCIS-Sec Your Information Your Information

Wednesday October 20



ANDRE KOSTELANETZ "Chesterfield Program conductor Wed. 8 pm CST

(4:30 p.m. Continued) (4:30 p.m. Continued) WTAD-Cy & Freckles WTAQ-Children's Frolic WTMJ-Around the Town 4:45 NBC-Johnnie Johnston, bar.: KSD WCFL NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53) NBC-AI Vierra's Orch.: WIBA WMT WENR KWK CBS-Dorothy Gordon's Children's WMT WENR KWK CBS-Dorothy Gordon's Children's corner: KMOX WKBB WISN WFAM (sw-15.27) NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21) WAAF-Jimmie Kozak, pianist WBAAL genorad Raftree WBAA-Leonard Raftree WBOW-Tour of the Town WCCO-Livestock WEBQ-Behind the Microphone (1210 kc) WHO-Bits of Melody; News WIND-Tea Dance Time WINE-Yes or No WJJD-Cumberland Ridge Runners WLW-Whistling Kid WMAQ-Romance and Rhythm WCCO-Livestock WMAQ-Romance and Rhythm WMBD-Bargain Counter WMBI-Boys & Girls' Story Time WOC-Man on the Street WOWO-Dance Hour WROK-In Old Mexico WSUI-Stories Out of Iowa's Past WTAD-Sports Review WTMJ-News; Moment Musical 5:00 WFBM NBC-Roy Campbell's Royalists: WMAQ (sw-9.53) NBC-Harry Kogen's Orch.; So-loists: WCFL WMT WIRE NBC-Junior Nurse Corps, sketch (Sunbrite): WENR KWK KMOX-Linda's First Love KSD.News: Dick Leibert

KSD-News; Dick Leibert WAAF-Sport Shorts; Shadow

land WBBM-Kitty Keene

WDD-Mitty Accele WDZ-Movie Swingtime WGN-Jolly Joe WHO-To be announced WIBA-Bob White & Whippoor-

- WIND-Stamp Man WISN-Show Window

WISN-Show Window WLW-Alias Jimmy Valentine WMAQ-Don Winslow of the Navy

- 5:15 CBS-Four Stars: WTAQ WKBB WFAM NBC-Carol Deis, sop.: WMAQ WHO KSD (sw-9.53) NBC-Harry Kogen's Orch.: KWK WCFL WENR MBS-Four Californians: WGN Jack Armstrong, sketch: WCCO WTAD Speed Gibson: WOC WMBD KMOX. Sidewalk Reporter WBBM-Howard Neumiller WFBM.-QWheeler Mission Prgm. WIBA-Dance Hour WID-Sons of Pioneers WILW-Supper Serenade WLW-Supper Serenade WLW-Supper Serenade WLW-Supper Serenade WLW-Supper Serenade CBS-Herbert Foote, organist: WTAQ NBC-Mr. Keen, tracer of lost persons, drama (American Hone Products): WMT KWK WENR (sw-11.87) WFBM WJR (sw-17.76) (also see 9:30 p.m.) Sports Review: WROK WFBM KMOX NBC-Marc Hour WOC KSD-QRev. Henry Little WBM-Howard Neumiller, pian-ist
- WIBA-Dance Hour WIND-Sons of Pioneers WIRE-Three Little Words WLW-Supper Serenade WROK-Sports Review WTMJ-Heinie's Grenadiers 5:30 CBS-News; Frank Dailey's Orch.: WFBM WKBB WISN WTAQ WFAM (cw.1776)
- WFBM (wFBB WFBN WFAQ WFAM (sw-17.76) NBC-News; Rhythmaires: WCFL (sw-9.53)
- ack Armstrong, sketch: KMOX WHO WMAQ Jack
- KSD-Sports KWK-Coyita Bunch

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WBBM-Herbert Foote, organist WBOW-News; Tour of the Town WCCO-Musicale WENR-What's the News? WIBA-News WIND-Bill Mac & Jimmie WIRE-Little Orphan Annie WLW-Bob Newhall, sports WMBD-Melody Miniatures; Modern Miracles WMT-Better Vision : Jordan's Rework Hit for Today WOC-Hits & Bits WRJN-Behind the Microphone (1370 kc) WROK-Musicale WSUI-Stamp Collector

o:45 NBC-Lowell Thomas, news com-mentator (Sun Oil): WLW (sw-5.21) NBC-Tom Mix' Straight Shooters (Purina): WMAQ KWK WIRE NBC-Escorts - Betty: WENP CBS-Frank Der

NBC-Escorts - Betty: WENR CBS-Frank Dailey's Orch.:WBBM

WKBB NBC-Don Winslow of the Navy, sketch: (sw-9.53) NBC-Little Orphan Annie (Oval-NBC-Liftle Orphan Annie (C tine): KSD WHO News: WMT WIND KMOX-Harmonettes WBOW-Jerry of the Circus WCCO-Front Page Parade WCFL-Stanley Hickman WGN-Orphan Annie WIBA-Today's Birthdays; Sports WISN-Sports Parade WMBD-Sports; Where to Go WCC let Assessment Lotted

WOC-Jack Armstrong, sketch WROK-Motorist Interviews WSUI-Daily Iowan WTAQ-Bureau of Public Service WTMJ-Sports

NIGHT

- 6:00 NBC-Amos 'n' Andy Pepso-dent).: WHO WTAM WLW KSD (sw-9.53) (also see 10 pm.) NBC-Easy Aces, sketch (Ana-cin): WENR WMT WIRE KWK (sw-11.87) 5:00 CBS-Jack Shannon, songs: WOC WTAQ WCCO WKBB WFAM WFBM NBC-Rov Campbell's Royalists: See 10 p.m.) KWK (SW-11-3-7 CBS-Poetic Melodies (Wrigley's Gum): WJR (swe17.76) (also see 10 p.m.) see 10 p.m.) NBC-Louis Panico's Orch.: WCFL WBOW CBS-Obbligato: WTAQ WKBB MBS-Harold Stokes' Orch.: WGN Sports: WKBB WHAS WOC KMOX-Headline Highlights WBBM-The Headliner WCCO-Victor Arden's Orch. WFAM-Crimecasts WFBM-Phenomenon WIBA-Dinner Hour WIBA-Dinner Hour WIND-German Prem. WIND-German Prem. WISN-Down By Hermans WMAQ-News WMBD-Variety Prem. WROK-News; Dinner Music WSUI-Dinner Hour Prgm. WTMJ-Gridiron Highlights 6:15
- WMAQ-Don Winslow of the Navy
 WIMBD-Happy Train

 WMBD-Happy Train
 6:15

 WROK-Make Believe Ballroom
 Station

 WSUI-Afternoon Melodies
 (Alka-Seltzer): WMAQ WHO

 WTMJ-Jack Armstrong, sketch
 5:15

 CBS-Four Stars: WTAQ WKBB
 CBS-Herbert Foote, organist:

- ist WBOW-Hit Tunes
- WBOW-HIT Tunes WCCO-Musical Prgm. WFAM-Dinner Dance! News WHAS-Leland Brock WKBB-Theater Review WLW-Marlyn Mayne's Orch. WROK-Voice of Carelessness 6:30 NBC-Horlick's Lum & Ab

- (sw-9.53) MBS-Manny Landers' Orch.: NBC-Horlick's Lum & Abner, WGN Jack Armstrong, sketch: KMOX KGO at 10:15 p.m.)
 - NBC-Cappy Barra's Swing Har-monica: WTAM KSD WMT CBS-Aeolian Trio: WOC

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated MORNING

10:00 CST HEINZ MAGAZINE OF THE AIR. Clara Savage Littledale, guest; Julia Sander-son, Frank Crumit and B. A. Rolfe's orchestra. CBS.

AFTERNOON

1:45 CST DEDICATION OF NEW FEDERAL RESERVE BUILDING, President Roosevelt, speaker; U. S. Army Band, NBC.

NIGHT

- 6:15 CST HOBBY LOBBY, Dave Elman, director, CBS.
- 7:00 CST CAVALCADE OF AMERICA, dramatization, CBS.
- 7:00 CST ONE MAN'S FAMILY, NBC.
- 7:30 CST TEXACO TOWN with Eddie Cantor, Deanna Durbin, Jimmy Wallington, Pinky Tomlin, Saymore Saymore and Jacques Re-nard's orchestra, CBS.
- 8:00 CST CHESTERFIELD PROGRAM with Andre Kostelanetz' orchestra, Deems Taylor, and Elisabeth Rethberg, guest, CBS.
- 9:00 CST LUCKY STRIKE HIT PARADE, Leo Reisman's orchestra, quartet, vocalists, and guest, NBC.
- 11:30 CST LIGHTS OUT, "Pyramid," mystery drama, NBC.

WROK-Affairs of Mrs. Swenson WSUI-Children's Hour WTAQ-Clara Dawes

Sports: WGN WIRE Sports: WGA WIRE News: WHO WTAQ KMOX-To be announced KWK-Sports Review WBBM-Airflow Harmonies WBOW-Si & Ezra WCOV-51 & Ezra WCCO-Rube Appleberry WCFL-Sunny Sam WFBM-Vic Arden's Orch. WHAS-Jack Smith's Orc WIBA-Camp Randall WISN Woods Duesting WISN Woods Dreyfus WKBB-Speed Gibson WABD-Speed Gibson WMBD-Welcome, Stranger WROK-Dinner Music WTAM-Fox Fur Trappers WTMJ-Easy Aces 6:45 CBS-Boake Carter, commentator (Phileo): WCCO WFAM WJR WBBM KMOX WISN WMBD WHAS (sw-17.76) (also KNX KSL at 10:15 p.m.) WGN MBS-Rube Appleberry (Camp-DC bell Cereal Co.): WGN NBC-Charlotte Lansing, sop.: KWK (sw-11.87) NBC-To be announced: WIRE WTAM WIAM News: WFBM WKBB KSD-Rhythm in Swingtime WBOW-Home Decorators WCFL-Pat Kennedy WENR-Pleasant Valley Frolics WHO-Vic Arden's Orch. WHO-Anusical Moments WLW-Count of Monte Cri WMAQ-Four Stars Tonight Cristo WMT-Carson Robinson's Bucka roos WOC-Twilight Musicale WTAQ-Organ Reveries WTMJ-Reddy Kilowatt's Orch. 7:00 NBC-One Man's Family (Tenderleaf Tea): WTMJ KSD WMAQ WIBA WHO WLW WTAM (also see Sun. Prgms, at 11:30 p.m.) CBS-Cavalcade of America (Du Pont); Don Veerhees' Orch.: KMOX WFBM WBBM WCCO WHAS WJR (sw-15.27) (also KNX KSL at 11 p.m.) The life of Elmer Ambrose Sperry, inventor of the gyroscopic compass and stabilizer used in most air-planes and ships, will be dra-matized. NBC-Eddy Duchin's Orch. (Eliza-beth Arden): WOWO WLS WMT KWK (sw-11.87) MBS-Laughing with Canada: WIRE WBOW-Sports Parade WCFL-Dinner Concert WFAM-Sports Review WGN-Jack Smith's Orch.

WIND-To be announced WISN-Reflections

WKBB-Festival Time WMBD-A Cappella Choir WOC-German Band

7:15 MBS-Snyder & Ross: WIRE Arden's Orch. & Guest: WISN WBOW WBOW WCFL Stars of Tomorrow WFAM-Your Government; Mel-ody Weavers WGN-Concert Orch. WIND-Fred Beck, organist WKBB-Amer. Family Robinson WROK-Fred Searle, tnr. WTAQ-Piano Musings 7:30 CBS-Texaco Town with Eddie B3-texaco lown with Eddie Cantor, comedian; Saymore Saymore; Jmimy Wallington; Jacques Renard's Orch.:WBBM WFAM KMOX WTAQ WOC WHAS WCCO WMBD WFBM WISN WJR (sw-15.27) (also KNX KSL at 10:30 p.m.) cup): WGN WBOW-Par 16 Parts WCFL-Streamline Melodies WIND-Colonial Ensemble WLW-Heatrolatown Herald WROK-Lou/Blake's Orch. WSUI-Evening Musicale 7:45 NBC-Norsemer WIND-On the March WSUI-Iowans in the News 8:00 p.m.) NBC-Melodic Contrasts; Al Roth's Orch.: WLS WBOW (sw-11.87) MBS-Kay Kyser's Orch.: WGN WMT WIRE KOA-Sport Highlights KWK-Famous Jury Trials WCFL-Jam Session WIND Resign Petures

NBC-Sid Skolsky, Hollywood News (Bromo-Seltzer): WMT News (Bromo-Seltzer): WMT WOWO KWK WLS (sw-11.87) NBC-Wayne King's Orch. (Lady Esther): WMAQ WTMJ WHO WIBA WIRE WTAM KSD MBS-Lone Ranger, drama (Silver-A:40 BC-Norsemen Quartet: WBOW KWK WOWO WMT WLS (sw-11.87) 11.87) WCFL-Herr Louie & the Weasel CBS-Chesterfield Presents Guest BS-Chesterfield Presents Guest Star with Andre Kostelanetz' Concert Orch.; Deems Taylor, commentator: WFBM WHAS WBBM WCCO KMOX WKBB WOC WTAQ WISN WSBT WJR WMBD (sw-15.27) NBC-Town Hall Tonight (Sal Hepatica); Walter O'Keefe, comedian; Alice Frost, stooge; Quartet; Peter Van Steeden's Orch.; Guest: WIBA WTAM WMAQ WLW WHO KSD WTMJ (sw-9.53) (also see 11 p.m.)

WIND Racing Returns WOWO-Whispering Jack Smith WROK-Alexander Sisters WSUI-Drama Hour

NBC-Gen. Hugh Johnson, com-mentator (Bromo-Quinine): WOWO KWK WMT WENR (sw-6.14) (sw-0.14) Dance Orch.: WTAQ WBOW WCFL-News WGN-Wayne King's Orch. WIND-Tommy Ott, organist WKBB-Gaslight Harmonies WMBD-Vic Arden's Orch. WOC-Wednesday Presents WROK-<u>A</u>Gospel Hour WSBT-Doctors Who Dared 9:15 NBC-Nola Day, songs: WB 9:15 NBC-Nola Day, songs: WBOW WOWO WENR (sw-6.14)

WOWO WENK (sw-6.14) KWK-Piano Portrait WCFL-Labor Flashes WIND-Walkathon WKBB-Hollywood on Parade WMBD-Jubilee WMT-Band Wagon WROK-Poet's Corner WSBT-Komedy Kingdom WTAQ-Master Singers WTAQ-Master Singers 9:30

9:30 CBS-Hobby Lobby; Harry Sal-ter's Orch. (Hudson Motors): WBBM WHAS KMOX WISN WMBD WSBT WOC WCCO WFBM (also at 6:15 p.m.) NBC-Waltz Interlude: WMT WENR WBOW (sw.6.14) CBS-Patti Chapin, songs: WKBB (sw-15.27) MBS-Melodies from the Skies: WGN WGN KWK-Range Riders WCFL-Union Label League WIND-Stars Over Manhattan WJR-Bromley House WOWO-Vic Arden's Orch, WROK-Lou Blake's Orch, WTAQ-To be announced 9:45 NBC-Alistair Cooke, commenta-tor: WMAQ WTAM WIRE (sw-9.53)

9.53) CBS-To be announced: WTAQ (sw-15.27) KOA-Pleasant Valley Frolics KSD-Veiled Prophet KWK-String Nocturne WCL-Dance Orch. WHO Sometallawa WCFL-Dance Orch. WHO-Songfellows WIBA-Piano Pictorial WIND-News WJR-Musical Prgm. WKBB-Vic Arden's Orch. WLW-Glen Gray's Orch. WQWO-Bob Wilson WQOK Nowe WOWO-Boo WROK-News WTMJ-Phyl Coe Mysteries 10:00

NBC-Al Donahue's Orch.: WBOW WCFL (sw-9.53)

KWK-Sports WEDC-The Movie Questionaire (1210 kc) Vic Arden's Orch.: WOC KOA WSBT WSBT WCFL-Girls Trio WGN-Freddie Martin's Orch. WIND-Songs They Write WKBB-Memoirs of a Concert WHO-Dalton Norman, songs WHO-Daiton Norman, s WIND-Swedish Prgm. WISN-Moon Magic = WMT-Etchings in Ivory WOWO-Sports WROK-Musicale WTAM-Johnny Hauser's Orch. WTMJ-Sports; News Master WMBD-Good Neighbor Prgm. WROK-Barney Whisman, tenor WSUI-Concert Gems WTAQ-News 10:15 NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WIBA KOA KFI (also at 6:15 p.m.) 8:45 MBS-Elder Lightfoot: KWK KOA-Vocal Varieties WCFL-Robt. Harmon WGN-News; Sport Highlights NBC-King's Je WOWO WENR Jesters; Orch.: WGN-News; Sport Highlights WIND-Evening at Country Club WMT-Dream Songs WOC-To be announced WROK-Vic Arden's Orch.; Guests WSBT-On to Adventure WSUI-Daily Iowan WTAQ-Organ and Poetry WOWO WENR NBC-Lou Breese's Orch.: WCFL (sw-.53) CBS-Benny Goodman's Orch.: WOC WTAQ WISN WKBB News: WCCO WHO WMT WFBM WIRE Vic Arden's WBBM Orch.: KMOX 9:00 NBC-Lucky Strike Hit Parade; WBBM KWK-Norman Paule, songs WBBM-Vic Arden's Orch. WBOW-AMeditations WGN-Freddie Martin's Orch. WHAS-Dance Time WIBA-Club Chanticleer WJJD Harry Owens' Orch. WJR Beachcomber WJW Baround the World BU-LUCKY Strike Hit Parade; Leo Reisman's Orch.; Stuart Allen & Freddie Gibson, voca-lists; Songsmiths Quartet; Guest: WHO WTMJ WTAM WIBA WIRE KSD KOA WLW WMAQ (sw-9.53) CBS-Gang Busters (Patmolive Shave Cream); Phillips Lord, dir.; True Crime, drama: WBBM WFBM WHAS WJR KMOX WCCO WISN (sw-15.27) WLW-Around the World WMAQ-The Bachelor Poet WMBD-Sports; Program Revi WTMJ-Moonlight & Shadows CBS-Sammy Kay

NBC:Amos 'n' Andy Pep-sodent): WMAQ WIRE KOA

CBS-Poetic Melodies (Wrigley's

Gum); Franklyn MacCormick; Jack Fulton, tnr.; Carlton Kel-sey's Orch.: WCCO WFBM WBBM KMOX WHAS KSL (also at 6 p.m.)

CBS-Benny Goodman's Orch.: WSBT (sw-15.27) News: WIBA WENR WKBB WMBD WLW WJR WTAQ WOC

sodent): WMAQ WIA KFI (also at 6 p.m.)

8:15 NBC-Melodic Contrasts: WOWO KOA-Your Colorado WCFL-Organ Recital WIND News

8:30

8:30 CBS-To be announced: WCCO WHAS WFBM WISN KMOX WBBM WJR (sw-15.27) MBS-Elder Lightfoot Solomon Michaux' Congregation: WIRE NBC-Minstrel Show; Gene Ar-nold, niterlocuter: WOWO WBOW WENR (sw-11.87) Vic Ardeoic Oreb : WOC KOA

WIND-News WMT-Football Parade WROK-News; Musicale

Kaye's CBS-Sammy Raye's Ordan WFBM NBC-Sande Williams' Orch.; WHO WMAQ WBOW (sw-9.53) CBS-Orrin Tucker's Orch.; WOC WKBB WSBT WTAQ WISN WKBB WSBT WTAQ WISN (sw-15.27) NBC-Dance Orch.: WLW WCFL MBS-Ace Brigode's Orch.: WGN KMOX-Headline Highlights KOA Light on the West KOA Light on the West KWK-News WBBM-News with Todd Hunter WCCO-Rollie Johnson WENR-Eddie Varzos' Orch. WHO-Sports WIBA-The Club Penguin WIND Hauwijen, Maladu WIND-Hawaiian Melody WIND-Hawanan Melody WIRE-Variety Show WMBD-Value Hints WMT-Streamlined Revue WOWO-Down the Field WTAM-Blue Barron's Orch. WTMJ-Dance Orch. WIMJ-Dance Orch. 10:45 MBS-Ted Weens' Orch.: News: WHAS WIND KMOX-Seven Star Revue KSD-Lee Gordon's Orch. WBBM-Orrin Tucker's Orch. WBM-Orch Hurst's Orch. WIBA-Helen & Louise WIBA-Blav. Orch.: KWK .. Orch. WJR-Solay WLW-Arlie Simmonds' Orch WMBD-Walkathon Derby Show 11:00 NBC-Town Hall Tonight: KFI KOA (also at 8 p.m.) NBC Dance Orch.: WOWO (sw- NBC-Dance Orch.: WOWO (sw-6.14)
 CBS-AI Trace's Orch.: WISN WOC WTAQ WMBD
 NBC-Larry Burke, tnr.: Woody Herman's Orch.: WIBA WBOW KSD (sw-9.53)
 CBS.Tomy: Dorsey's Orch.: Dorsey's Orch.: CBS Tommy Dorsey's Orch.: WSBT WKBB WJR WFBM MBS-Guy Lombardo's WGN WMT WLW KMOX-Dance Orch. KWK-Ran Wilde's Orch Orch. KWK-Ran Wilde's Orch. WCCO-Clyde Lucas' Orch. WCFL-Nite Club WENR-Henry Busse's Orch. WHAS-Dance Band WHO-Veterans Forum WIND-Let's All Dance WIRE-Jimmy Boyer's Orch. WMAQ-King's Jesters WTAM-Otto Thurn's Orch. WTMJ-Streamlined Revue 11:30 NBC-Lights Out. drama: WF

Review

- 11:30 NBC-Lights Out, drama: WENR WHO WBOW WIBA WTAM (sw-9.53)

End of Wednesday Programs

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Thursday

MORNING 7:00 am CST CBS-Morning Almanac: (sw-21.52) NBC-Good Morning Melodies: 7:15 News: WHO WCCO WMT 7:30 NBC-Dick Leibert, organist: KWK lews: WIBA WKBB NWN News: WIBA WKBB Musical Clock: WMBD WROK WMT KMOX-Tick Tock Revue KMOX-lick Tock Revue WAAF-Breakfast Express WCBD-AGospel Tabernacle WCCO-Musical Chimes 7:45 NBC-Lucille & Lanny, songs: KWK WOWO KMOX-Lev's Common Nates KWK WOWO KMOX-Let's Compare Notes WHO-Favorite Melodies WIBA-Musical Clock WIRE-Varietics; News WJDD-Hawaiians; News WKBB-Musical Clock WIS Lolu, Lock Pat Pale WLS-Jolly Joe's Pet Pals WLS-Jolly Joe's Pet Pals WMBD-Police Flash WTAD-Airline News 8:00 NBC-Breakfast Club; WCFL WBOW WIRE CBS Musics in the Airc News CBS-Music in the Air; WFBM WTAQ WSM WKBB WFBM WIAQ WSM WKBB (sw-21.52) KMOX-Views on News KSD-News; Nat Shilkret's Orch. KWK-Pep-Up Parade WCBD-Meditations WHA-Band Wagon WHO-Chronicles WIND-Sketches in Melody WISN-Early Risers' Club WJJD-Rhubarb Red WJD-Rhnbarb Red WLS-Lulu Belle & Scotty WLW-Hymns of All Churches WMAQ-Your Neighbor; News WMT-Chronicles WOWO-∱Radio Bible Class WOWO-∱Radio Bible Class WOWO-∱Radio Bible Class WTAD-Storyland Lady WTMJ-Your Winter Wonderland 8:15 NBC-Familiar Melodies; News: KSD NBC-Familiar Melodies; News KSD KMOX-Ozark Varieties WCBD-Polish Prgm. WHA-Morning Melodies WHO-Frolics WHO-Frolics WIND-Latin-American Melodies WJJD-Toastmaster WLS-News WLW-Hope Alden's Romance WMT-Musical Clock WTMJ-To be announced 8:30 NBC-Breakfast Club; News: WOWO CBS-Richard Maxwell, tnr.: KMOX (sw-21.52) MBS-Victor H. Lindlahr (Journal of Living): WGN KWK-Candid Camera WOWO KWK-Candid Camera WCCO-Dinty Moore WFAM-Your Engagement Book WFBM-Morning Chat WHO-Morning Melodies WIBA Today's Almanac WIND-Early Edition WJJD-Happy-Go-Lucky Time WKBB-Musical Breakfast WLS-Morning Roundun WKBB-Musical Breaklast WLS-Morning Roundup WLW-Hello Peggy WMAQ-Whistler & His Dog WMBD-Bandwagon WMT-Day Dreamer WROK-<u>A</u>Morning Devotions WSUI-Daily Jowan WTAD-<u>A</u>Inter-church Revival WTAJ-Party Line **8:45** NBC-Breakfast Club: WCF NBC-Breakfast Club: WCFL NBC-Breakrast Grub. Here WBOW CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw21.52)

WECO (sw-21.52) NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21) NBC-Landt Trio: KSD Musical Clock: WHO WMT WFAM-AMorning Devotions WFBM-Apron Strings WIBA-Troubadour; Variety Program WIRE-Rose Room Melody WJJD-Vick Meyers Band WKBB-What's New WLS-Morning Minstrels

WLW-Young Widder Jones WMBD-Women of Today WOC-News WROK-Town Crier WSUI-Morning Melodies; Service Reports WTAQ-Organ Melodies WTMJ-Your Home Town 9:00
 WLW
 9:00

 Musical Clock: WBBM WROK
 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM

 7:15
 WFBM KMOX WCCO WISN

 News: WHO WCCO WMT
 (sw-21.52)
 NBC-The Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21) NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD NBC-Charles Harrison fnr.: NBC-Charles Harrison, tnr.: NBC-Charles Harrison, tnr.: WBOW News: WMT WTAD KWK-Top o' the Morning WAAF-Morning Revue WCBD-Italian Prgm. WCFL-Party Line WFAM-Organ Recital WGN-Martha Crane & Helen Joyce WHA-Your Health WIBA-Master Singers WIND-Rose Vanderbosch, pianist WJJD Bosworth Broadcast WKBB-Chancel Steps WLW-Linda's First Love WMBD-Messenger; Weather WOWO-Bill Board WROK-News Flashes; Markets WCH With the Chargers WBOW WROK-News Flashes; Markets WHOR-News riasnes; Markets WSUI-Within the Classroom WTAQ-Mid-morning Revue WTMJ-What's New in Milwau-kce?; Mrs. Karl's Prgm. 9:15 NBC-John's Other Wife, sketch (Louis Philippe): WMAQ (Louis Philippe): WIRE WHO KSD WIRE WHO KSD CBS-Myrt & Marge, sketch (Su-per Suds): WFBM KMOX WISN WBBM WCCO (sw-21.52) 21.52) NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21) NBC-Bennett & Wolverton: NBC-Bennett & Wolverton: WCFL NBC-Vaughn de Leath, songs: WLW WBOW News: WMBD WKBB KWK-Boarding House WAAF-King of the Kitchen WHA-Keeping Up with Science WIBA-Hollywood on Parade WMT-Louise Hathaway WOC-Morning Parade WMT-Louise Hathaway WMT-Louise Hathaway WROK-On the Mall WTAD-Women's Varieties 9:30 CBS-Sutton & Bliss, pianists: KMOX WOC WKBB NBC-Just Plain Bill, sketch (An-acin): WMAQ WIRE WHO CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM A story about Emily Post can be found on pogs 6. NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21) NBC-Bennett & Wolverton: WIBA KWK-Party Line WAAF-Happiness Time WBOW-Home Folks WCDO-Peggy Tudor WCCD-Peggy Tudor WCCL-To be announced WFAM-Thursday Serenade WFAM-Thursday Serenade WFAM-Thursday Serenade WFAM-Thursday Serenade WFBM-Kitchen Clinic WGN-Get Thin to Music WHA-Junior Music Enjoyment WIND-Fb & Zeb, sketch WISN-Alan Hale, news WJJD-Story Hour WLW-We Live Again WMBD-Variety Prgm. WOWO-Master Singers WROK-Intimate Review WTAD-AChurch in Wildwood WTAQ-Melody Lane WTMJ-Morning Melodies 9:45 NBC-Today's Children, sketch (Pillsbury): WMAQ WTMJ KSD WHO WIRE CBS-Instrumentalists: WFAM WMBD NBC-Viennese Ensemble: KWKK KMOX-Ma Perkins, sketch WAAF-Hawaiian Echoes WBBM-Carolyn Pryce, shopping WBOW-Looking Around WCCO-Magic Hour sketch WTMJ

October 21

WCFL-Swingtime WGN-Musical Mail Box WIBA-Melody Time WIND-Rhythm in Red WISN-Ann Leslie's Scrapbook WLS-News WLW-Houseboat Hannah WMT-Young Widder Jones WOC-Party Line WOWO-Modern Home Forum WSUI-Program Calendar WTAD-Party Line 10:00 WIAD-Party Line 10:00 NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21) NBC-David Harum, sketch (Bab-O): KSD WIRE WMAQ WHO CBS-Mary Lee Taylor (Pet Mik): WBBM WMBD WFBM WOC KMOX NBS-Hollywood High Hatters> WBOW WIBA News: WIND WTAD KWK WAAF-Musicale Moderne WCBD-Uncle John WCCO-Piano Recital WCFL-Morning Melodies WDZ-We Heard WFAM-Shoppers' Guide WGN-Don Pedro & Piano WHA-Homemakers WJSN-Your Neighbor WJBC-Farm Flashes WJJD-Sons of the Pioneers WKBB-Movie News 10:00 WKBB-Movie News WKBB-Movie News WLW-News; Markets WMT-Frank Voelker, organist WROK-News; Melody Time WSUI-Home Decorator WTAQ-Society Notes WTMJ-Household Hints 10:15 NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ KSD WIRE NBC-Backstage Wite, sketch (Dr., Lyons): WTMJ KSD WIRE WMAQ WHO WIBA CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX WOC WFBM WISN WCCO WBBM NBC-Road of Life, sketch (Chipso): WLS WLW (sw-15.21) NBC Bainted Book, sketch; NBC Painted Rock sketch NBC-Painted Rock. sketch: WBOW WCFL WMT MBS-Bachelor's Children (Cuda-hy Packing Co.): WGN KWK-Range Riders WAAF-Variety WDZ-AFirst Baptist Church WIND-Bud Birmingham's Buckaroos WJBC-Lucky Lady, news WJBC-Lucky Lady, news WJJD-Two of Kind WKBB-Rhythm & Romance WMBD-Linda's First Love WOWO-Tri Topics WROK-Woman's Forum WSUI-Musical Favorites WTAQ-To be announced 10:30 NBC-Vic & Sade, sketch (Cris-co): WLS (sw-15.21) CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN KMOX WMBD WFBM NBC Instrumental Ens.: WIRE WMBD WFBM NBC-Instrumental Ens.: WIRE WMAQ KWK KSD WIBA WAAF-Sweet & Slow WBOW-The Revelers WCFL-Peekers in the Pantry WDZ-Nathaniel Shilkret's Orch. WFAM-The Stylist WGN-Painted Dreams WHO.Silver. Scremade WGN-Painted Dreams WHO-Silver Serenade WIND-Speaking of Love WJBC-Neighbor Jim WJJD-Women's Exchange Prgm. WKBB-Musical Almanac WLW-Peggy Tudor WMBI-AMissionary Echoes WMT-Numerical aJmboree WOC-Melodic Serenade WOWO Linde's Eist Loue WOC-Melodic Serenade WOWO-Linda's First Love WSUI-Book Shelf WTAD-Ma Perkins WTAM-News; Women's Hour WTMJ-Gypsy Four 10:45 NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLW WLS (sw-15.21) CBS-Aunt Jenny's Real Life Stories (Spry): WISN WCCO WMBD WFBM KMOX WBBM NBC-Gay Nineties; Walter Lo-NBC-Gay Nineties; Walter Lo-gan's Orch.: KSD WHO WMT KWK KWK NBC-The Mystery Chef (Region-al Advertisers): (sw-15.33) Party Line: WOWO WIRE WAAF-Foolish Questions WCFL-Voice of Cookery WDZ-News WFAM-Morning Melodies WGN-Melody Time WHA-Song Favorites

WIBA-Adele Censchaw WIND-Markets; WPA Prgm. WJBC-Payne Pioneers WJJD-Eddie Fitzpatrick's Orch. WJD-Eddie Fitzpatrick's C WKBB-MA Perkins WMAQ-Rhythm in the Air WOC-Organ Melodies WROK-Musicale WTAD-Betty & Bob WTMJ-Radie Forum WTMJ-Radic Forum 11:00 NBC-Girl Alone. sketch (Kel-logg): WMAQ WLW CBS-Cheri & the Three Notes: WOC WFAM WFBM WBBM KMOX WKBB NBC-Time for Thought: WOWO NBC-Happy Jack Turner, songs: WCFL (sw-15.33) KSD-News; Kay White, sketch KWK-Young Widder ones WAAF-Melody Parade WBAA-Charlotte Friend Stewart, sop. sop. WBOW-Farm Folks WBOW-Farm Folks WCCO-Wandering Minstrel WDZ-Bandwagon Bargains WGN-Len Salvo, organist WHA-Music Appreciation WHO-Pretty Kitty Kelly WIBA-Linda's First Love WIBU-Aid Parade (1210 kc) WIBA Linda's FILE WIBU-Aid Parade (1210 KC, WIND-Two Pianos WIRE-Your Home Town WJSC-Personality Hour WJJD-Bureau of Missing Persons WLS-Don & Helen WMBD-Lady & the Doctor; Po-Bulletins Bulletins WEBM WISN (sw-15.27) NBC-Norsemen Quartet: (sw-15.33) MBS-Microphone in the Sky: WTAD-News WTAQ-Em Owen, organist WTMJ-Love for a Day WTMJ-Love for a Day 11:15 CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WOC KMOX WCC0 WFBM WKBB NBC-The Goldbergs, sketch (Oxy-dol); WMAQ (sw-15.33) Your find program on page 20 NBC-George Griffin, tnr.: WIBA WOWO (sw-15.21) NBC-To be announced: KSD NBC-To be announced: KSD KWK-Rapid Service WAAF-Memory Lane WBAA-PTA Council WCAZ-Movie Gossip (1070 kc) WCAZ-Movie Gossip (1070 kc) WCFL Interlude WDZ-Glen & Frank WFAM-Harlan Hogan WGN-Wayne Van Dyne & Bob Trendler WHO-Party Line WHO-Party Line WIND-Deep South WIRE-Singin' Sam WJBC-Dough Boy, news WJJD-Criminal Court Interviews WLS-Chuck, Ray & Christine WLW-Vic Arden's Orch. WMT-German Band WROK-N. Y. A. Drama WTAD-Duke Otten WTAQ-Master Singers WTAQ-Master Singers WTMJ-Blue Room Ensemble 11:30 NBC-Nat'l Farm & Home Hour: WMAQ WLW WBOW WIBA WBAQ WLW WBOW WIBA (sw-15.21) CBS Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX WDDM KMOA NBC-Vincent Curran, bar.: KSD WCFL Hymns of All Churches: WHO WOC WOC KWK-Roy Simmons, songs WAAF-Myrna Dee Sergent WBAA-A. H. Lawson, tnr. WCCO-Ma Perkins WDZ-Sons of Pioneers WFAM-Four-Eleven Alarm WFBM-Hoosier Farm Circle WGN Now WGN-News WHA-Talking Book WHA-Taiking Book WIND Harry Zimmerman. organ WIRE-Linda's First Love WJSN-Voice of Experience WJSD-Man on the Street WJJD Safety Court WKBB-Farm Flashes; Do You Want a Job? WLS-For People Only WMBD-Footsteps to Beauty WMBI-Continued Story Reading WMT-Plow Boys WOWO-The Rondoliers WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Mailman WTAQ-Mailman WTMJ-Behind the Mike

11:45 MBS-We Are Four (Libby Mc-Neill & Libby): WGN Neill & Libby): WGN NBC-Jean Ellington, songs: KSD CBS-Ohr Gal, Sunday, sketch (Old English Floor Wax): WBBM KMOX Betty & Bob: WHO WOC KWK-Musical Prgm. WAAFSwing Wireb KWK-Musical Prgm. WAAF-Swing High WBAA-Purdue News WCCO-Kitty Keene WCFL Fashions on Parade WDZ-Gaylord Roberson, organist WFAM-Two-Way Harmonies WFBM-Markets; Farm Prgm. WIND Comput Accept WFBM-Markets; Farm Prgm. WIND-County Agent WIRE Farm & Home Hour WJSN-Ivory Interlude WJBC Guest Artists WLS-Weather; Markets; News WMBD-Jubilee WMD-Jublee WMT-News WOWO-Market Service WROK-Round the Town WSUI-Farm Flashes WTAD-Organ Music WTAQ-Farmhands WTMJ-News; Heinie's Grer diers; Mercantile Quotations Grena MBS-Microphone in the SKY: KWK News: WJJD WJBC WMBD WTAD WIRE KSD-News; Markets; Robert Hood Bowers' Band WAAF-Symphonic Heur WBAA-Reba Harwood, sop. WBOW Streat, Benetter WBOW-Street Reporter WCFL-Hit Parade WDZ-Man on the Street WGR Bob Elson on State Street

WGN Bob Elson on State Street WHA-Noon Musicale WHO-Markets & Weather WIND-News; Tango Orch. WISBB-Luncheon Musicale WLS-Dinnerbell Prgm. WMBI-AMidday Gospel Hour WMT-Cedar Valley Hillbillies; Question Man WOC-Inquiring Mike WOWO Rondaliers WSBT-Stock Reports & Blue Streaks Streaks WSUI Rhythm Rambles 12:15 CBS-Hymns of All Churches (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27) NBC-Mrs. Wiggs of the Cabbage Patch sketch: KSD WIEF NBC-Mrs. Wigs of the Caboage Pat-h, sketch: KSD WIRE NBC-Words & Music; Vocalists & Organ: (sw-15.33) MBS-Marjorie Mills (Maine De-velopment Comm): WGN KWK AI Sarlj's Jam Session WBAALuncheon Dance Time WBAA-Luncheon Dance Time WBOW-Wranglers WCFL-Luncheon Concert WCFL-Luncheon Concert WHO-Songfellows WIND-Tommy Ott. organist WJBC-Orchestra Music WJJD-ANoon-day Service WKBB-News WKBB-News WMBD-Town Crier; Markets WMT-Voice of Iowa WOC-Studio Swingopators WOWO-Consolaires WROK-Column Left, news WSBT-News; Women in News the News WTAD-Cy & Freckles 12:30 12:30 NBC-Love & Learn, sketch: (sw-15.21) CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27) NBC-John's Other Wife, sketch: WIRE NBC.John's Other Wife, sketch: WIRE Voice of Experience: WLW WJJD News: WHO WOC WIBA KWK-Organ Melodies WBAA-Scientific News Review WBOW-Luncheon Dance Hour WCFL-Young Widder Jones WDZ-Plow Jockeys WGN-Markets; Mid-day Service WHA Farm Prgm. WIND-Markets; Interlude WKBB-Man on the Street WMAQ-Dan Harding's Wife



Thursday

ELIZABETH RELLER Betty in "Betty and Bob' Thurs. 12 noon CST

WMBD-Farm News WMT-Markets; Hillbillies WOWO-News WROK-Couple on the Street WSBT-Irene La Bedz, Dick Cover WTAD-Farm; Markets; Weather WTMJ-Dance Orch. 12:45 WCC-Val Gordon, tnr.: WOWO WISN WISN CBS-Hollywood in Person (Gold Medal): WCCO WFBM KMOX WBBM WISN (sw-15.27) NBC-Dan Harding's Wife, sketch: (sw-15.33) NBC-Just Plain Bill, sketch: WIFE WIRE News: WMT WIND Man on the Street: WCFL WSBT KSD-Luncheon Dance Music KWK-Dance Orch. WBAA-Songs & Melodies WBOW-County Agr. Agent WDZ-Remote WIRE WBOW-County Agr. Agent WDZ-Remote WHO-Luncheon Music WIBA-Market Reports WKBB-Song Hit of the Day; Pet Corner WICL Provide Machate WLS-John Brown; Markets WLW-Betty & Bob WLW-Betty & Bob WMAQ-Men of the West WMBD-Window Shopper WMT-Joe Doakes; Cousin Elvira, Combacteria Cornhuskers WOC-Eddie Duchin's Orch. WOC-Eddie Duchni's Orch. WROK-Story of Heat; Home Folks Hour WTAQ-News; Musical Interlude WTMJ-Sidewalk Reporter 1:00 NBC-Music Guild: WBOW WMAQ KSD WIPE (cw 15 33) KDC-MUSIC Guild: WBOW WMAQ KSD WIRE (sw-15.33) CBS-Howard Neumiller, pianist: WKBB WOC NBC-Strollers Matinee: (sw-15.21) on the Street: WBBM Man WMBD WMBD Voice of Experience: WJJD KWK KMOX-Inquiring Reporter WAAF-Hoosier Philosopher WBAA-Melody Time WCBD-J. C. O'Hair WCCOA the Laterer WCBD-J. C. O'Hair WCCO-Andens Hedberg WCFL-Melody Hour WDZ-Walkathon WFBM-Bohemians WDZ-Walkathon
WFBM-Bohemians
WGN-Concert Orch.
WHA-Legislative Forum
WHO-To be announced
WIBA-Melody Moments
WIDD-Italian Prgm.
WISN-Musical Heat Wave
WLS-School Time
WLW-Current Events
WMT-Many Happy Returns; Cornhuskers
WOWO-Purdue Agri. Prgm.
WSBT-News; Notes
WSUI-Musical Chats
WTAQ-News
WTMJ-Livestocks; News; Wea-ther; Police Reports
1:15
CBS-Herbert Foote, organist:
WKBB WOC
Hope Alden's Romance: WCCO KMOX WFBM
KWK-Silver Serenade
WAAF-This Rhythmic Age
WBBA-Men Behind the Classics WBAA-Men Behind the WBBM-Truman Bradley WDZ-Market Close Classics WGN-Concert Trio WGN-Concert Trio WHA-News and Views WHO-Lady of Millions WIBO-Lady of Millions WIND-Let's All Dance WJJD-Mid-day Round-up WLS-Oild Timers WLW-Vocational Guidance WMBD-His Majesty, the Baby WMT-German Band (Continued on Next Page)

Radio Guide 🖲 Week Ending October 23, 1937

Thursday

October 21



RUTH LYON ords and Music" sopr Thurs. 12:15 pm CST "Words prano

(1:15 p.m. Continued)

WOWO-Eddie Conti's Orch. WROK-News WTAD-Quincy Marches On WTAQ-Rhythin and Romance WTMJ-Melody Window 1:30 CBS-American School of the Air:

WCCO WTAQ WSBT K WBBM WFBM (sw-15.27) KMOX

NBC-"How To Open A Shop," A. Lissa Keir: WIRE WBOW KSD (sw-15.33) NBC-EI Caballero: WIBA MBS-To be announced: WIRE KWK-News; Musical Interlude WAAF-Encores WAAF-Encores WBAA-Presentation WCBD-Zion Prgm WDZ-Joe Green WGN-Lucky Girl, sketch WHA-Music in the Air WHO-Houseboat Hannah WIND-Gary Civic Theater WJJD-Livestock; Markets WJD-Livestock; Ma WLS-Market Reports WLW-Latin America WMAQ-News WMBD Party Line WMT-Movie Man WOC-Afternoon Recess WROK-Rippling Melodies WTAD-Colonel Francis WTMJ-Dance Orch.

1:45 NBC-Armchair Quartet: (sw-15.33)

15.33) NBC-Ranch Boys: WIBA WOWO MBS-Beatrice Fairfax (Hecker Products): WIRE KWK WGN Judy & Jane: WOC WHO KSD-Contract Bridge Lesson WAAF-Music in the Air WBAA-Market & Weather WBOW-△Devotional Service WDZ-Mattoon Organettes WIND.Ben Kenter pianist WIND-Ben Kenter, pianist WJJD-Fred Beck, organist WKBB-Luncheon Musicale WKBB-Luncheon Musicale WLS-How I met My Husband WMAQ-Bob Hawk's Fun Quiz WMBD-Dental Series WMT-Markets WROK Melodeers

WTMJ-Home Harmonizers

2:00

- 2:00 NBC-Light Opera: WOWO KWK WCFL WBOW
- WCFL WBOW CBS-1heater Matinee: WKBB WSBT WOC WISN WTAQ WCCO (sw-15.27) NBC-Pepper Young's Family. sketch (Canvay): WMAQ KSD WHIO WTMJ WLW (sw-15.33) MBS-Concert Trio: WIRE WGN News: WIND WBAA WTAD WLS WFRM News: W WFBM

News: WIND WBAA WTAD WLS WFBM KMOX-Magic Kitchen WAAF-Matinee Melodies WBAA-Melody Time WBBM-Radio Gossip Club WCBD-Polish Prgm. WDZ-Birthday Party WHA-State Capitol Visits WIBA-Concert Hall of the Air WJJD-\Zion Tabernacle WHBD-Trading Post WHT-Tonic Tunes WROK-News; Matinee Musicale WSUI-Organ Recital 2:15 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33) CBS-Theater Matinee: WFBM NBC-Light Opera Co.: WCFL WAAF-Hollywood Brevities WBAA-Our Machine Age WBBM-Meet the Missus WCCO-Markets WDZ-News WGN-Lune Baker WDZ-News WGN-June Baker

WHA-Organ Interlude WIND-Tommy Ott, organist WJJD-Ben Kanter, pianist WLS-Homemakers Matinee

WJD-Ben Kanter, pianist WLS-Homemakers Matinee WMBD-Shut-In Prgm. WMT-Magic Kitchen WROK-Two Guitars WTAD-Women of the World 2:30 NBC-Vic & Sade, sketch (Cris-co): KSD WLW WMAQ WHO WTMJ (sw-15.33) CBS-Do You Remember?; Old Favorite Melodies: WTAQ WOC WISN WKBB WSBT WFBM WMBD KMOX (sw-15.27) NBC-The Southernaires: WOWO WBOW WCFL (sw-15.21) KWK-Dave Wright, songs WAAF-Red Hot & Low Down WBAA-You & Your Child WBBM-Women in the Headlines WCBD-Radio Debuts WCBD-Badio Debuts WCBD-Radio Debuts WCCO-PTA Congress WDZ-Man's Wife on the Train WGN-Good Health & Training WHA-Music of the Masters WIND-Remote Control

WIND-Remote Control WIRE-Matinee Varieties WJJD Medical Society WMT-Ralph Slade's Orch. WROK-Music Box Melodies WSUI-Child Study Club 2:45 NBC-The O'Naille shateb (J

WSUI-Child Study Club 2:45 NBC-The O'Neills, sketch (Ivory Flakes): WLW WMAQ WTMJ WHO KSD (sw-15.33) NBC-Swing Serenade; Rhythm Girls: Orch.: KWK WOWO (sw-15.21) CBS-Do You Remember ?: WCCO KMOX-Josephine Halpin WBAA-Treasure Chest WBBM-Hour of Romance WBOW-Talk of the Town WCFL-Swing Serenade WDZ-Sweet Music WGN-Waltz Time WIND-Problems for Pamela WJDD-Happy Harmonies WTAD-Ruth & Florence Brown 3:00 CBS-Ted Malone's Between the Bookends: WKBB WSBT WOC WTAQ WFBM WMBD (sw-15.27) NBC-Lorenzo Jones, sketch

15.27) NBC-Lorenzo Jones, sketch (Phillips): WIRE KSD WMAQ WHO (sw-15.33) NBC-Club Matinee: WENR WMT WSUI-Far Lands WTMJ-News; Tunesmiths

WOWO WBOW KWK (sw 15.21) WBAA-Community Chest Prgm. WBBM-Truman Bradley

- WCCO-Ladies First WCFL-News WDZ-Here's Hollywood WGN-Concert Orch.
- WGN-Concert Orch. WHA-Youth Looks Ahead WIBA-Shut-in Hour WIND-Waltz Time WISN-Even As You & I WJBC-Prophetic Hour WJJD-Flannery Sisters WLW-Dr. Friendly WMBI-Feature Hour WROK-Women of the Hour WSULT-rayelog
- WROK-Women WSUI-Travelog 3:15
- WSUI-Travelog 3:15 CBS-Boh Byron, songs: WTAQ WMBD WSBT WKBB WISN WOC (sw-15.27) NBC-The Guiding Light, sketch (White Naptina): WTMJ KSD WMAQ WHO (sw-15.33) KMOX-Houseboat Hannah WBA-Paul Worcester, tnr. WBBM-Linda's First Love WCFL-Organ WDZ-Home Bureau WFBM-Fed. of Women's Clubs WGN-Lady of Millions WIND-Fred Beck, organist WIRE-Harry Bason WJJD-News WLW-Life of Mary Sothern WSUI-Cappella Choir WTAD-Margo 3:30 NBC-General Fed. of Women's Clubs: WBOW CBS-Army Band: WFBM WOC WBM WFAM WKBB WTAO

- Clubs: WBOW CBS-Army Band: WFBM WOC WBBM WFAM WKBB WTAQ WISN (sw-15.27) NBC-The Story of Mary Marlin, sketch (Ivory Soap): WMAQ WLW KSD WHO (sw-15.33) MRS.Helne Daniels sonre & WJBC-Request Hour WJJD-Doc Hopkins, songs WMAQ-Tea Time Varieties WMBD-ATrinity Tabernacle WMBI-AScandinavian Service WMT-Radio Gossip; Tunes Topics; Drama WOC-News WROK-Markets; News WSUL-L Acamedy of Science
- WEW KSD WHO (SW-15.55) MBS-Helene Daniels, songs & Orch.: WIRE WGN To be announced: WTAD WCFL KMOX.Singin Sam
- WAAF-News & Weather WBAA-Typing School of the Air WCCO-Grandma Travels

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MÓRNING

9:30 ČST EMILY POST, "How To Get the Most Out of Life," premiere, CBS.

AFTERNOON 3:30 CST GENERAL FEDERATION OF WO-

MEN'S CLUBS, speakers, NBC. NIGHT

- 6:15 CST LORD ELGIN, LONDON, calling Elgin, Illinois, premiere of new series, CBS.
- 6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra and quests. CBS.
- 7:00 CST KATE SMITH HOUR, Henny Young-man, Jim Crowley, Jack Miller's orchestra, and quests, CBS.
- 7:00 CST RUDY VALLEE'S VARIETY HOUR, guests, NBC.
- 7:30 CST THE MARCH OF TIME, news dramatizations, NBC.
- 0 CST CAPTAIN HENRY'S MAXWELL HOUSE SHOW BOAT, Thomas L. Thomas, Nadine Conner, Virginia Verrill, Hattie Mc-Daniel, Alma Kruger, Warren Hull, Eddie Green and Meredith Willson's orchestra, 8:00 NBC.
- 9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns and Jimmy Trotter's orchestra; Edmund Lowe, guest, NBC.
- 9:00 CST DEMOCRATIC DINNER AND RECEP-TION, Postmaster General Farley, speaker, NBC.
- 10:15 CST ELZA SCHALLERT interviews Brian Aherne, NBC.

3:45

WBAA-Interesting People in News WCFL-To be announced WGN-Harold Turner, pianist WIND-At the Tavern WJBC-Classified Time WJJD-Clayton Richotto, son WLW-Kitty Keene, Inc. WROK-Piano Moods WTAD-John Renaldo 4.00

NBC-Junior Nurse Corps,

WHO

CBS-To be announced: WKBB WENR-Malcolm Claire, children's WTAQ WISN stories NBC-Goiden Melodies: WMAQ WFBM-AChristian Science Prgm. (sw-9.53) WBA-Dance Hour WROK AChurch in Wildwood NBC-Goiden Melodies: worke (sw-9.53) MBS-Village Barn Cut-Ups: KWK News: WTAD WIRE WIND WAAF-ALutheran Prgm. WBAA-Graves Trio WDZ-Walkathon WENR-Music Circle WFBM-Tea Time Tunes WJID-Dick Jurgens' Orch. WLW-Jack Armstrong WMBD-Townsmen WOC-Organ Moods WROK-Birthday Club WSUI-Musical Moods **4:30** NBC-The Road of Life sketch NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ (sw-15.33) CBS-Army Band: KMOX WCCO WMBD NBC-Kutty Keene, Inc. (Dreft): WHO MBS-To be announced: WIRE KSD-Atternoon Varieties WAAF-Chicago Historical Society WBAA-Interesting People in the 4:30 NBC-Kellogg's Sing Ireene Wicker: Singing Lady; er: WLW (sw-Ireene 15.21) CBS-Exploring Space: WCCO WISN WKBB (sw.15.27) "Meteors" will be the subject of the "Exploring Space" program. 4:00 CBS:To be announced: WKBB WTAQ WISN NBC-Golden Melodies: WIRE WHO WIBA KSD NBC-Art Tatum, pianist: WENR KWK WMT KWK WMT NBC-Josh Higgins of Finchville: WIRE WBOW WIBA WMAQ NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53) KMOX-Hillbilly Band WHO WIBA KSD CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebe-co.): WBBM WFBM KMOX WCCO (sw-15.27) NBC-Peggy Wood Calling: WENR WOWO NBC Junior Nume Come shot b KSD-Piano Studies WAAF-Hog 'a' Harmony WBAA-Amer. Family Rc WBBM-Pappy Cheshire WCFL-Tea Time WOWU NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21) MBS-Songland: KWK WAAF-Rhumba Beat WBAA-Story Book Hour WBOW-ARev. Archie Brown WCFL-To be announced WDZ-Their Majesties, the Babies WFAM-Matinee Melodies; Motor Dramas Robinson WCLS-For (1310 kc) WDZ-Remote WHO-New Tunes WHO.New Tunes WIND-Sportsmans Park Races WIRE-House of McGregor WJBC-Bingo WJJD-Sons of the Pioneers WMBD-News; Pet Corner WMBI-AForeign Language Ser-vice WAM-Matinee Melodies; Motor Dramas WGN-Lone Trail Opry House WHA-Madison Concert Orch. WIND-Races with Russ Hodges WJBC-Request Hour WMBI-Liroteis. vice WOWO-News WROK-Bob Kail, songs WSUI-Elementary French WTAD-Cy & Freckles WTAQ-Children's Frolic WTMJ-Guess Who? 4:45 & 4:45 NBC-Tom Mix' Straight Shoot-ers (Purina): (sw-15.21) NBC-Johnnie Johnston, bar.: WAAF-News & WeatherWROK-Markets; NewsNBC-Tom Mix' Straight Shoot-
ers (Purina): (sw-15.21)WBAA-Typing School of the Air
WCCO-Grandma TravelsWSUI-Jr. Acamedy of Science
WSUI-Jr. Acamedy of ScienceNBC-John Mix' Straight Shoot-
ers (Purina): (sw-15.21)WDZ-DanvilleWTMD-Loreine Meyer Hughes
WTMJ-Friendship CircleNBC-Johnnie Johnston, bar.:
KSD WCFLWHA-Stort Story4:15CBS-Dear Teacher: WISN WKBBWIND-News;
WJDC-NewsNBC-Glenn Darwin, bar.:
WOWO WCFLWFAM
WSCA-Al Vierra's Orch.: WMTWJJD-Eddie Fitzpatrick's Orch.
WMBD-Murder in the 400
WOWO-AOld Time ReligionSketch (Hind's): KMOX
WBBM WCCO (sw-15.27)NBC-John Mix' Straight Shoot-
ers (Purina): (sw-15.21)WOWO-Cold Time ReligionWBCM WCCO (sw-15.27)NBC-John Mix' Straight Shoot-
ers (Purina): (sw-9.53)

Your Information

WAAF-Jimmie Kozak, pianist WAAF-Jimmie Kozak, pianist WBAA-Twilight Musicale WBOW-Tour of the Town WCCO-Livestocks WHO-Bits of Melody; News WIND-Tea Dance Time WIRE-What Do You Know WJBC-Christian Messengers WJJD-Cumberland Ridge Runners WI W. Whistling Kid WJD-Cumberland Ridge Runner WLW-Whistling Kid WMAQ Romance and Rhythm WMBD-Bargain Counter WOC-Man on the Street WOWO-Dance Hour WROK-In Old Mexico WTAD-Sports Summary WTMJ-News; Moment Musical 5:00 5:00 5:00 CBS-Del Casino, songs: WFAM WKBB WCCO WFBM WOC NBC Harry Kozen's Orch.; So-loist: WMT WIRE WCFL NBC-Johnny Hauser's Orch.; (sw-9.53) (sw-9.33) NBC-Junior Nurse Corps, sketch: KWK WENR KMOX-Linda's First Love KSD-News; Dick Leibert WAAF-Sport Shorts; Shadow-WAR-Sport Shorts, Shadow Iand WBEM-Kitty Keene WDZ-Movie Swingtime WGN-Jolly Joe WHO-Rhythm Makers WIBA-Wisconsin Wildlife Fed. WIND-Stamp Man WISN-Show Window WLW-Alias Jimmy Valentine WMAQ-Don Winslow of the Navy WMBD-Happy Train-WROK-Make Believe Ballroom WSUI Short Story WTAD-Barney Thompson WTMJ-Jack Armstrong, sketch 5:15 land

5:15 NBC-Johnny Hauser's Orch.: KSD WMAQ WHO CBS-Eton Boys; News: WFAM KMOX WTAQ WKBB MBS-Four Californians: KWK WGN Jack Armstrong, sketch: WCCO WTAD WBBM-Howard Neumiller, pian-WERT Matchine Clarke, enhancer's stories WFBM-AChristian Science Prgm. WIND-Sons of Pioneers WINE-Three Little Words WIND-Cumberland Ridge Run-

WIND-Cumberland Ridge Runners
WLW-Supper Serenade
WMBD-Waikathon Derby Show
WMT-Football Roundup
WOC Hits & Hits
WROK-Sport Review
WTMJ-Heinie's Grenadiers
5:30
CBS-Eddie Dooley's Football News
(Chesterfield): WOC KMOX
WBBM WFBM WKBB WISN
WTAQ WCCO (sw-17.76) (also
KNX KSL at 7:30 pm.)
As guest for his broadcast of football predictions Eddle
booley will present Lou Little, coach of Columbia's University's team.
NBC News; Tony Russell, tnr.; NBC News; Tony Russell, tnr.; WCFL MBS-Len Salvo, organist: WGN Jack Armstrong, sketch: WMAQ WHO KSD-Sports KWK-Coyita Bunch WBOW-News; Tour of the Town WENR-News; What's the News? WFAM-Rhythm Time WIBA-News Edition WiND-Bill, Mac & Jinnnie WIRE-Little Orphan Annie WJD-Dude Martin WKBB-Riding the Airways WI.W-Bob Newhall, sports WMBD-Dr. Sumner Miller WMT-Better Vision; Jordan's Re-vue WHO vue WRJN-Movie Gossip (1370 kc)

WRJN-Movie Gossip (1370 kc) WROK-Police Court News WSUI-Around the Dial 5:45 NBC-Lowell Thomas, news com-mentator (Sun Oil): WLW (sw-15.21) NBC-Tom Mix' Straight Shoot-ers (Purina): WMAQ WIRE KWK

KWK BS-George Hall's Orch.: WBBM WFBM WKBB WFAM (sw-17.76) CBS 17.76) NBC-Escorts & Betty: WENR NBC-Little Orphan Annie (Oval-tine): KSD WHO Jack Armstrong: WOC KMOX News: WMT WIND WBOW-Speed Gibson WCCO-Front Page Parade WCFL-Stanley Hickman WGN-Orphan Annie WIBA-Today's Birthdays; Sports

WISN-Sports Parade WMBD-Sports; Where to Go WROK-Don & Sleepy, songs WSUI-Daily Iowan WTAQ-Bureau of Public Service WTAQ-Bureau WTMJ-Sports

NIGHT

6:00 NBC:Amos 'n' Andy (Pepso-dent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.) NBC-Easy Aces, sketch; Jane Ace (Anacin): WENR WMT WIRE KWK (sw-11.87) CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.) CBS-Herbert Fo WBBM WTAQ Foote, organist: WBBM WTAQ NBC Louis Panico's Orch.: WCFL WBOW KMOX-Headline Highlights WFAM-Crimecasts WFBM-Phenomenon WGN-Concert Orch. WHAS-<u>A</u>Baptist Seminary WIBA-Dinner Hour WIND German Hour WIBA-Dinner Hour WIND German Hour WISN-Down By Herman's WKBB-Sports Review WMBD-Varicty Prgm. WOC-Sports Summary WROK-News; Dinner Musie WSUI-Dinner Hour WSTMI Awsingl Momento WSUI-Dunner Hour WTMJ-Musical Moments 6:15 NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO KSD WIBA WIRE WTMJ WTAM WIW WLW CBS-Lord Elgin, London Calling Elgin, Illinois (Elgin Watch): WBBM WHAS WISN WJR (sw-17.76) NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR KWK WMT (sw-11.87) CBS-To be announced: WKBB

WTAQ News: WJJD WCFL WMB WOC KMOX-France Laux, sports WBOW-Hit Tunes WCCO-Broadway Stars WFAM-Dinner Dance; News WFAM-Dinner Dance; News WFAM-Dinner Concert Trio WROK-Motor Drama 6:30 6:30 NBC-Horlick's Lum & sketch: WENR WLW Abner. CBS-We, the People; Gabriel Heatter, dir. Mark Warnow's Heatter, dir. Mark Warnow's Orch. (Sanka Coffee): WBBM KMOX WISN WCCO WOC WJR WHAS WMBD (sw

WTAQ ews: WJJD WCFL WMBD

WJR WHAS WMBD (sw. 17.76) (also KSL KNX at 9:30 In JO (diso KSL KNA at 9:30 p.m.)
 Francis Jehl, assistant to late Thomas A. Edison, and Lat-zarre Knplan. diamond cut-ter who worked on the Jon-kers Diamond, will be guests of Gabriel Heatter.

of Gabriel Heatter. Sports: WMAQ WGN News: WHO WTAQ KSD-Vic Arden's Orch. KWK-Sports; News WAAF-Tuning Around WBOW-Si & Ezra WCFL-Sunny Sam WCFL-Sunny Sam WFAM-Hits from the Shows WFAM-Hits from the Shows WFBM-Glen Gray's Orch. WIBA-Camp Randall WIRE-Sports; News WKBB-Speed Gibson WMT-Better Vision, Sports WROK-Dinner Music WTAM-Lois Miller, organist

WTAM-Lois Miller, organist WTMJ-Dinner Table; News 6:45 6:45 MBS-Dick Stabile's Orch.: KWK NBC-Kidoodlers: WENR

MBS-Dick Stabile's Orch.: KWK NBC-Kidoodlers: WENR News: WFBM WKBB Whispering Jack Smith: WIRE WHO

KSD-Rhythm in Swingtime KD-Rhythm in Swingtime WBOW-Home Decorators WCFL-Jack Kelly's Orch. WFAM-Rhythm Time WGN-Concert Orch. WIBA-Sports WLW-Pleasant Valley Frolics W/MAQ-Pat & Hank, connedians WTAM-Rube Appleberry WTAQ-Phyl Coe Mysteries 7:00 NBC-Rudy Vallee's Variety Hour (Royal Gelatin): WTMJ WHO WLW KSD WIRE WTAM WIBA WMAQ (sw-9.53)

WLW KSD WIRE WTAM WIBA WMAQ (sw-9.53)

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|-----------|-----------|
| Fredu | lencies |
| | icheres |
| KMOX 1090 | WISN-1120 |
| KOA-830 | WJBC-1200 |
| KSD-550 | WJJD-1130 |
| KWK-1350 | WJR-750 |
| WAAF-920 | WKBB-1500 |
| WBAA-890 | WLS-870 |
| WBBM-770 | WLW-700 |
| WBOW-1310 | WMAQ-670 |
| WCBD-1080 | WMBD-1440 |
| WCCO-810 | WMBI-1080 |
| WCFL-970 | WMT-600 |
| WDZ-1020 | WOC-1370 |
| WENR-870 | WOW0-1160 |
| WFAM-1200 | WRJN-1370 |
| WFBM-1230 | WROK-1410 |
| WGN-720 | WSBT-1360 |
| WHA-940 | WSUI-880 |
| WHAS-820 | WTAD-900 |
| WHO-1000 | WTAM-1070 |
| WIBA-1280 | WTAQ-1330 |
| WIND-560 | WTMJ-620 |
| WIRE-1400 | |
| | |

NBC-General Hugh S. Johnson, commentator (Bromo-Quinine): WMT KWK WOWO WENR (sw-11.87)

CBS-Kate Smith's Hour with BS-Kate Smith's Hour with Henny Youngman, comedian; Jim Crowley, football forum; Jack Miller's Orch. (Calumet Baking Powder): WHAS WJR WFBM WCCO WISN WOC WBBM KMOX WTAQ WMBD WKBB (sw-15.27) (also KNX KSL at 10:15 p.m.) CBS-Major Bowes' Amateur Hour

WAAF-Vesper Singer WBOW-Sports Parade WCFL-To be announced WFAM-Sports Review WGN-Palmer House Concert WIND-Dr. J. Roscoe Miller, spkr. WIND-Dr. J. Roscoe Mille WKBB-Sports WROK-Boy Scout Prgm. WSUI-Children's Hour 7:15 NBC-The Liedersingers: WOWO (sw-11.87) WLS WOWO (sw-11.87) KWK-Whispering Jack Smith WBOW-Johnny Wink & Bobby WCFL-To be announced WFAM-Rhythm in Red WGN-Victor Arden's Orch. WIND-Fred Beck, organist WMT-Band Wagon WROK-Pauline Edwards, songs WSUI Tolowizion Pargm

Friday

WSUI-Television Prgm

MORNING

7:00 am CST NBC-Good Morning M Melodies WCFL Musical Clock: WROK WBBM WOC WKBB W1BA 7:15 News: WCCO WHO WMT 7:30 MBS-William Meeder, organist: N'OC MBS-William Meeder, organist: WCFL KWK Musical Clock: WMBD WROK WMT News: WTAQ WIBA WKBB 7:45 NBC-Lucille & Lanny: KWK WOWO NBC-Lucille & Lanny: KWK WOWO Musical Clock: WIBA WKBB 8:00 NBC-Breakiast Club; News: WCFL WBOW WIRE CBS-Metropolitan Parade: WFAM WFBM WTAQ WKBB (sw-21.52) 8:15 News: WFAM 21.52) 8:15 CBS-Richard Maxwell, songs: News: WFAM WTAQ WFBM WKBB (sw-21.52) NBC-Familiar Melodies; News: KSD NBC-Breakfast Club; News: NBC-Breakfast Club; News: WOWO CBS Jack Berch's Boys (Fels & Co.): KMOX WCCO (sw-21.52) KWK-Candid Camera WFAM-Your Engagement Book WFBM-Value Varieties WCN Good Morning Prgm. WHO Morning Algebra WCN Good Morning Prgm. WHO-Morning Melodies WIBA-Today's Almanac WIND-Early Edition WJJD-Happy-Go-Lucky Time WKBB-Musical Breakfast WLS-Morning Roundup WLW-Mad Hatterfields WMAO Whistler & His Dog WMAQ-Whistler & His Dog 8:45

NBC-Breakfast Club: WCFL WBOW NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21) NBC-Landt Trio: KSD

WROK-Town Crier WSUI-Morning Melodies; Service Reports WTAQ-Organ Melodies WTMJ-Your Home Town 9:00 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX WCCO WISN WBBM WFBM NBC-Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21) NBC-Mrs Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD News: WTAD WMT KWK-Top o' the Morning WAAF-Morning Revue WBOW-Jane Justice W(Bb)-Italian Prgm. 9:00 WCBG-Italian Prgin WCFL-Party Line WFAM-Meet Miss Miller WGN-Martha Crane & Joyce WHA-Your Health WIND-Ben Kanter, pianist WJJD-Bosworth Broadcast WKBB-Chancel Steps WKBB-Chancel Steps WLW-Linda's First Love WMBD Messenger; Weather WOWO-Bill Board WROK-News & Markets WSUI-Within the Classroom WTAQ-Mid-morning Revue WTMJ-What's New in Milwau-kee?; Belle & Martha kee?; Belle & Martha 9:15 NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO

NBC-Concert Orch.: WOWO WBOW WLS (sw-11.87) MBS-Kay Kyser's Orch.: WGN KWK WMT WCFL-Jam Session WIND-Racing Returns WIRE Vic Ardewic Orch W.L. MBS-Kay Kyer's Orch. WKBB-Hits & Encores WROK-Keeping the Peace WSUI Univ. Sports Review 8:15 WSUI Univ. Sports Review WCFL Ballads WIND-News WIRE To be announced WKBB-World Dances WROK-News; Musicale W
 CBS-Bachelor's Children, sketch
 NBC-Oxydol's Own Ma Perkins.

 (Old Dutch Cleanser): KMOX
 sketch: WI.S (sw-15.21)

 WCCO (sw-21.52)
 NBC-Vaughn de Leath, songs:

 Musical Clock: WHO WMT
 WBOW WCFL WLW

 WFBM-Apron Strings
 KWK-Boarding House

 WIRE-Rose Room Melody
 WAAF-King of the Kitchen

 WJD-Know Your Postal Service
 WFAM-Organ Recital

 WKBB-Tonic Tunes
 WIBA-Easy to Remember

 WLW-Young Widder Jones
 WIND Hawaiian Serenade

 WMBD-Women of Today
 WMC-Neighbor Jim
 WAAF-King of the Kitch WFAM-Organ Recital WHA-World Peace News WIBA-Easy to Remember WIND Hawaiian Serenade WMT-Morning Matinee WOC-Neighbor Jim WROK-On the Mall WTAO Pomen's Varieties WTAO Pomen's Varieties News WTAQ-Pamela 9:30 NBC-Pepper Your sketet NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21) CBS-Tony Wons' Scrapbook (Vicks): WBBM KMOX WCCO NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO NBC Basestt & Webuston; WHO NBC-Bennett & Wolverton WCFL WIBA KWK-Party Line WAAF-Estelle Barnes, pianist WBOW-Home Folks WBOW-Home Folks WCBD-German Musicale WFAM-Fashion Pointers WFBM-Kitchen Clinic WGN Get Thin to Music WHA-Art Appreciation W:ND-Eb & Zeb. sketch WISN-News WJJD-Complete Story Hour WKBB-The Mixing Bowl WLW-We Live Again WMBD-Variety Prgm. WOC-Morning Parade WOWO-Richard Trojan WROK-Intimate Review WTAD-AChurch in Wildwood WTAQ-Melody Lane WTAQ-Melody Lane WTAJ-Morning Melodies 9:45 & Helen WISN-News 9:45 NBC-Today's Children, (Pillsbury): WMAQ KSD WHO WIRE KSD CBS-Ruth Carhart, WKBB WFAM WMBD

WGN-News; Sport High Lights WKBB-Sentimental Mood Music WROK-Tuberculosis Ass'n WSUI-Daily Iowan of the Air 9:00 NBC-Kraft Music Hall, starring Bing Crosby; Bob Burns, come-dian; Johnny Trotter's Orch.; Guests: KSD WTAM WIRE WHO WMAQ WIBA WTMJ KOA WLW (sw-9.53) BC-Captain Henry's Maxwell House Show Boat; Nadine Conner, sop.; Virginia Verrill; Warren Hull; Thomas L. Thomas, bar.; Hattie McDaniel; Alma Kruger; Eddie Green, comedian; Meredith Willson's Orch.: KSD WLW WHO WIBA WTMJ WMAQ WTAM KOA (sw-9.53) (also see WJR WOC WFBM WTAQ (sw-11:15 p.m.) BS Maire Damaid A NBC-Democratic Dinner & Re-ception: WENR (sw-6.14) CBS Essays in Music; Victor Bay's Concert Orch.: WFBM WCCO WISN WBBM WSBT WHAS (sw-15.27) MBS-Commentator Forum: WGN MBS-Commentator Forum: WGN KWK KMOX-Broadway Comedy Stars KWK-Musical Headhnes WBOW-Organ Reveries (Chrysler): WBBM WHAS KMOX WMBD WISN WCCO 15.27) WCFL-News WIND-Tommy Ott, organist WIND-Tommy Ott, organist WJR-Presentation WKBB-This Woman's World WMBD-Doctors Who Dared WMT Tehel's Bohemians WOC-Phyl Coc Mysteries WOWO-Concert Hall WROK Barn Dange WOU-Concert Hall WROK-Barn Dance WSUI-Musical Prgm. WTAQ-Dance Orch. 9:15 CBS-Essays in Music: -KMOX

WCFL-Bob Smith

7:30

NBC-The March of Time (Time, Inc.): WMT WOWO KWK WLS (sw-11.87) MBS-Wayne King's Orch.: WGN WBOW-To be announced

WCFL-Streamline Melodies WFAM-Melody Weavers; Dixie-

WCFL-Streamline Melodies WFAM-Melody Weavers; Dixie-land Band WIND-Colonial Ensemble WROK-Lou Blake's Orch. WSUI-Evening Musicale 7:45 WCFL-Herr Louie & the Weasel WEAM Your Government

WCFL-Herr Louie & the Weasel WFAM-Your Government WIND-On the March WSUI-Assoc. Univ. of Women 8:00 NBC-Captain Henry's Maxwell

9:30 WCFL-Bob Smith9:30WGN-Concert Stars of BroadwayCBS-To be announced: WSBTWIND-Night CourtWOC WCCO WFBM WHASWKBB-Globe TrotterWJR (sw-15.27)WOWO-Wilbur Pickett's Orch.NBC-Democratic Dinner: WBOWWROK-In the GloamingWBS-Henry Weber's Musical Revue: WGNWSUI-Music of the MastersKMOX-Front Page Patrol8:45KWK-Range RidersWCFL-Dance Orch.WBBM-Glen Gray's Orch.WKBB-Sentimental Mood MusicWCFL-Fed. Women's H. P. Teachers Teachers WIND-Stars Over Manhattan WISN-Phyl Coe Mystery WKBB-Swing Your Partner WMT-Danceland Orch. WOWO-Stars of Broadway WROK-Lou Blake's Orch. 9:45 9:45 NBC-Democratic Dinner: KWK WBBM-Sports Huddle WCFL-Sons of America, Talk WIND-Russ Hodges, comments

WIND-Russ Hodges, comments WISD-Reflections WKBB Gems of Melody WMBD-Broadway. Comedy Stars WMT-Electric Park Band WOWO-Bob Wilson; News WTAQ-Dance Orch. 10:00 NBC-Amos 'n' Andy (Pepso-dent): WMAQ KOA KFI (also at 6 p.m.) CBE Detting Melodice. (Weiploy's

CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, tnr.; Franklyn MacCormack; Carlton Kelsey's Orch.: KMOX WCCO WFBM WBBM WHAS KSL WFBM WBBM WHAS KSL (also at 6 p.m.) NBC-Joseph Escarpenter's Orch.: WBOW (sw-9.53) CBS-Cab Calloway's Orch.: WSBT (sw-15.27) NBC-Vigabonds: WMT News: WENR WMBD WJR WOC

NBC-Vaganonds, WAI News: WENR WMBD WJR WOC WTAQ WIBA WKBB KWK-Sport Review WCL-Lskvride WHO-Comedy Stars of Broadway WIND-Cumberland Ridge Run-WIND-Cumberland Ridge ners WISN-Moon Magic WLW-Paul Sullivan, news WOWO-Sports WTAM-Blue Barron's Orch. WTMJ-Sports; News

October 22

er Young's Family, (Camay): WLS WMT

& Wolverton:

WAAF-Hawaiian Echoes WBBM Man on the Street WCCO-Magic Hour WCCO Magie Hour WCFL-Swingtime WGN-Musical Mail Box WIBA-Melody Time WIND-Rhythm in Red WISN-Ann Leslie's Scrapbook WLS-News WLW-Houseboat Hannah WMT-Young Wilder Jones WOWO-Modern Home Forum WSUI-Program Calendar

10:00 CBS-Heinz' Magazine of the Air; Julia Sanderson & Frank Crumit, songs; B. A. Rolfe's Orch.; Romance of Carol Ken-nedy, sketch: KMOX WCCO WBBM WFBM WISN WOC NBC The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21) NBC-David Harum, sketch (Bab-O): WIRE WMAQ KSD WHO O): WHRE WMAQ KSD WHO NBC-Hollywood High Hatters: WBOW WIBA KWK-News; Fun to Keep House WAAF-Woman's Page WCBD-Uncle John WCFL-Morning Melodies WDZ-We Heard WFAM-Mrs. Riley's Shoppers' Guide Guide Guide WGN-Don Pedro & piano WHA-Homemakers WIND-Municipal Court WJBC-Farm Flashes WJJD Sons of the Pioneers WJJD-bons of the Pioneers WKBB-Movie News WLW-News; Markets WMD-Neighbor Jim WMT-Frank Voelker, organist WROK-News; Melody Time WSUI-Are You a Collector WTAO-News WTAO-Swighty Notes WTAQ-Society Notes WTMJ-Household Hints

10:15 NBC-Backstage Wife. sketch (Dr. Lyons): WMAQ WHO WIRE KSD WTMJ WIBA NBC-The Road of Life, sketch (Chipso): WLW WLS (sw-15.21) NBC-Painter

NBC-Painted Rock, WBOW WCFL WMT sketch:

10:15 BC-Elza Schallert Interviews Brian Aherne: WENR WOWO WCFL (sw-6.14) NBC-Elza

CBS-Cab Calloway's Orch.: WOC KMOX WISN WKBB MBS Freddie Martin's Orchestra: WGN WGN News: WIRE WCCO WMT WHO Sports: WJR WFBM KOA-Supreme Ranger Serenade KSD-Melodies in Swing Time KWK-Norman Paule, songs KWK-Norman Paule, songs WBBM-Melodie Time WHAS Harry Currie's Orch. WIBA-Club Chanticleer WJR-Makred Hours WLW-Theater Digest WMAQ-Earl Hines' Orch. WMBD-Sports; Prgm. Review WTAQ Dance Orch. WTMJ Moonlight & Shadows **10:30** CBS-Gro. Olsen's Orch.: WI

10:30 CBS-Geo. Olsen's Orch.: WISN WSET WKBB WTAQ WOC WFEM (sw-15.27) NBC-Ran Wilde's Orch.: WBOW WCFL WTAM (sw-9.53) NBC-Jimmy Dorsey's Orch.: WENR WION Headling Highlights KMOX-Headline Highlights

KMOX-neason KWK-News WBBM-News, Tod Hunter WCCO Rollie Johnson WBBM-News, Tod Hunter WCCO Rollie Johnson WGN-Ted Weems' Orch. WHA-Musical Varieties WHO-Your Favorite Songs WIBA-The Club Penguin WIBA-The Club Penguin W.ND-Roumanian Prgm. WIRE-Variety Show WMAQ-News; Sandy Williams' Orch. WMT-Streamlined Revue WTMJ Dance Orch. 10:45 MBS-Billy Swanson's Orchestra: KWK

KWK News: WROK WIND WHAS KMOX-Seven Star Revue KOA-Comedy Stars WBRM Manhattan Mother WBBM-Manhattan Mother WCCO Mack Dale WIBA-Helen & Louise WJR-<u>A</u>Meditation WLW-Jan Garber's Orch. WMBD-Walkathon Derby Show

KWK-Range Riders WAAF Viceroy Widow WDZ-D. A. R. Prgm. WGN-Bachelor's Children

WGW-Bichelor's Children WJBC-Lucky Lady, news WJJD-Happy Harmonies WKBB-Rhythm & Romance WMBD-Linda's First Love WOWO-Tri Topics

WIAJ WIDA KSD WAAF Sweet & Slow WBOW-The Revelers WCFL-Peekers in the Pantry

WDZ-News WFAM-Shidler Serenade

Bible WMT-Numerical Jamboree

WMI-Numerical Jamboree WOC-Organ Melodies WOWO-Linda's First Love WSUI-Book Shelf WTAD-Ma Perkins

WTAQ News; Women's Hour

10:45 CBS-Annt Jenny's Real Life Stories (Spry): WBBM WCCO KMOX WISN WMBD WFBM NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS WLW (sw-15.21) NBC-Hello Peggy (Drano): WMAQ WHO KSD WTMJ Party (ine: WIEF WOWO

WGN-Painted Dreams

vorites WTAD-Neighbor Jim WTAQ Vocals

Thursday

October 21



BING CROSBY Star of "Music Hall" Thurs. 9 pm CST

11:00 NBC-Terri Franconi, tnr.; Jerry Blaine's Orch.: WIBA KSD WBOW (sw-953) CPS (000 Territor 2000 1000 CBS-Orrin Tucker's Orch.: WKBB WTAQ WISN W WFBM WSBT WMBD WO WBBM WFBM WSBT WMBD NBC-Henry Busses Orch. WENR (sw-6.14) CBS-Frank Dailey's Orch.: WJR MBS-Benny Goodman's Orch.: WGN WMT WGN WMT KMOX-Brown's Game Replayed KOA Dance Hour KWK-Stuart Johnson's Orch. WCCO-Clyde Lucas' Orch. WCFL-Nite Club WHAS Dance Band WHO-Blue Ribbon State WIND-Let's All Dance WIRE-Jinmy Boyer's Orch. WIRW-Johnny Hamp's Orch. WIAM-Dick Fidler's Orch. WMAO-King's Jesters WTMJ-Streamlined Revue 11:15 11:15 NBC-Capt. Henry Maxwell Hou Show Boat: KOA KFI (also 8 p.m.) End of Thursday Programs Maxwell House

WFAM-Footsteps to Beauty

Friday

WFAM-Footsteps to Beauty WGN-Harold Turner, pianist WHA-Operetta favorites WIBA-Footsteps to Beauty WIND-Markets; Life Saving Talk WJBC-Payne Pioneers WJJD-Eddie Fitzpatrick's Orch. WKBB-Ma Perkins WMT Trossure Cheet WMT-Treasure Chest WROK-Musical Prgm. WTAD-Betty & Bob WROK-Woman's Forum WSUI-Yesterday's Musical Fa-WTAD-Betty & Bob 11:00 NBC-Girl Alone, sketch (Kel-logg): WMAQ WLW CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM WISN WFAM WOC KMOX WCCO WMBD NBC-Time for Thought: WOWO NBC-Happy Jack, songs: WCFL KSD-News; Kay White, sketch KWK-Young Widder Jones WAAF-Melody Parade WBAA-Principles of Sociology WBOW-Neighbor Jim WDZ-Bandwagon Bargains 10:30 NBC-Vic & Sade, sketch (Cris-co): WLS KWK (sw-15.21) NBC-To be announced: KWK CBS-Big Sister, sketch (Rin-so): WMBD WISN WCCO KMOX WBBM WFBM NBC-How to be Charming, sketch (Phillips): WMAQ WIRE WHO WTMJ WIBA KSD WAAF Sweet & Slow WBOW-Neighbor Jim WDZ-Bandwagon Bargains WGN-Women in the Store WHA-Talking Book WHO-Pretty Kitty Kelly WIBA-Linda's First Love WIBU-Aid Parade (1210 kc) WIBU-20th Censury Serenade WIBE-Your Home Town WGN-Fainted Dreams WIND-Speaking of Love WJBC-Dollar Daze WJJD Women's Exchange Prgm WKBB-Musical Almanac WLW-Carson Robison WIMBI ARadio School of the Bible ARadio School of the

WIND-20th Century Serenade WIRE-Your Home Town WJBC-Personality Hour WJJD-Bureau of Missing Persons WKBB-To be announced WLS-Virginia Lee & Sunbeam WMB1-Gospel Music WMT-Tom Owen's Plow Boys WROK-Morning Varieties WSUI Owran Rogital

the

WSUI-Organ Recital WTAD-News WTAQ-Hollywood on Parade WTMJ-Love for a Day

11:15 CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WKBB WOC KMOX WCCO WFBM NBC.The Goldborge shotch

n MOX wCCO WFBM NBC-The Goldbergs, sketch (Oxydol): WMAQ (sw-15.33). You will find pictures of the entire cast of this program on pagee 20 MBS-Norman Brokenshire: WLW WMT

(Continued on Next Page)

sketch WTMJ

songs:

NBC-Viennese Ensemble: WBOW

KWK

Pa

Friday

October 22



JERRY COOPER "Hollywood Hotel baritone Fri. 8 pm CST

NBC-Brick Holton, tnr.: WOWO NBC-To be announced: KSD KWK-Rapid Service KWA-RApid Service WAAF-Memory Lane WBOW-The Farm Program WCAZ-Movie Gossip (1070 kc) WCFL-Interlude WDZ-Sons of Pioneers WFAM-Harlan Hogan WGN-Serenade WHO-Party Line WHO-Party Line WIBA-Neighbor Jim WIND Remote Control WIRE-Singin' Sam WJBC-Dough Boy, news WJJD-Criminal Court Interviews WLS-Chuck. Ray & Christine WROK-Community News WTAD-Duke Otten WTAQ-Hollywood on Parade WTMJ-Footsteps to Beauty 11:30

11:30 NBC-Nat'l Farm & Home Hour: WBOW WIBA WLW WMAQ (sw-15.21) Howard Zahniser will discuss activities of Federal Bu reau of Biological Survey, CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX WCCO-Ma Perkins WDZ-Chick Martin WFAM-Readers' Review WFBM-Hoosier Farm Circle WGN-Quin Ryan, news WHA-French Lesson WHO-Betty Crocker WND Harry Zimperman WIND-Harry Zimmerman, organist ist WIRE-Linda's First Love WISN-Voice of Experience. WJBC-Man on the Street WJDD Safety Court WKBB-Farm Flashes; Do You Want a Job? WLS-Big City Parade WMBD-Piano Melodies; Thrift Messace Message WMBI Continued Story Reading WMT-German Band WOC-Betty Crocker WOWO-Market Service WROK-Helene Kimberley, songs WSUI-Book Chat WTAD-Police News WTAQ-Mailman WTMJ-Behind the Mike 11:45 MBS-We Are Four, sketch (Libby, McNeill & Libby); WGN WFAM-Organ Recital WFBM-Markets; Farm Prgm. WHA-Organ Gens WHO-Betty & Bob WIRE-Farm & Home Hour WJSN-Stump Me WJBC-Reid & Vin WKBB-Ma Perkins, sketch WISM-Steter: Newther: Newther: Newther: Newther: WLS-Markets; Weather; News WMBD-Jubilee WMDD-Jublee WMT-News WOC-Betty & Bob WOWO-<u>A</u>Presbyterian Church WROK-Round the Town

WTAO-Farmhands WTMJ-News; Heinie's Grena-diers; Mercantile Quotations

AFTERNOON

12:00 CBS-Betty & Bob, sketch (Gold Medal): WCCO KMOX WBBM WFBM WISN (sw-15.27) NBC-Alexander Bros.: (sw-15.33) MBS-Microphone in the Sky: KWK

KWK News: WJJD WMBD WTAD WJBC WIRE

WJBC WIRE KSD-Variety Prgm. WAAF-Symphonic Hour WBAA-Agricultural Forum WBOW-Street Reporter WCFL-Hit Review WDZ-Man on the Street WGN-Bob Elson on State Street WHA Noon Murican Street

WDZ-Man on the Street WDZ-Man on the Street WGN-Bob Elson on State Street WHO-Markets & Weather WHO-Markets & Weather WIND-Interlude; Tango Orch. WKBB-Luncheon Musicale WLS-Dinnerbell WMT-Cedar Valley Hillbillies; Question Man; Voice of Iowa WOC-Inquiring Mike WOWO-Consolaires WSBT-Stork Report; Harlan Hogan WSUI-Rhythm Rambles 12:15 CBS-Betty Crocker, cooking talk (Gold Medal): WBBM WCCO WISN KMOX WFBM (sw-15:27) NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WIRE NBC-Words & Music: (sw-15:33) MBS-Carson Robison's Bucka-roos (Musterole): WGN KWK KWK-AI Sarli's Jam Session WBA-Luncheon Dance Time WBOW-Wranglers WCFL-Luncheon Concert WHO-Pappy's Matinee WIBA-Neighbor Jim WIND-Tomy Ott, organist WJD-Chon-Day Service WKBB-News WLSD-Innerbell WMBD-Town Crier; Farm Mar-CBS-Romance of Heien Trent WJD-LSR00n-Day Service (Edna Wallace Hopper): WKBB-News WBBM KMOX WLS-Dinnerbell NBC-Vagabonds Quartet: WCFL WMBD-Town Crier; Farm Mar-kets KWK-Roy Simmons, songs WOC-Studio Swingopators WAAF-Myrna Dee Sergent WOWO-Bob Wilson, news WCCO-Ma Perkins WROK-Column Left, news WDZ Chiel, Martin WSBT Nawe, Interlude: Adult's WMBD-Town Crist, kets WOC-Studio Swingopators WOWO-Bob Wilson, news WROK-Column Left, news WSBT-News; Interlude; Adult's Camera Club WTAD-Cy & Freckles 12:30 NBC-John's Other Wife, sketch: WIRE CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WBBM WCCO WFBM WISN WBBM WCCO WFBM WISN (sw-15.27) NBC-Love & Learn, sketch: (sw-15.21) News: WOC WHO WIBA Man on the Street: WOWO WKBB Rhythm Rascals: WTAQ WTMJ KWK-Organ Melodies WBOW-Luncheon Dance Hour WCFL-Young Widder Jones WDZ-Plow Jockeys WGN-Markets; Mid-day Service WHA-Farm Prgm WIND-Livestock Markets: Piano Interlude WIND-Livestock Markets: Piano Interlude WLW-Voice of Experience WMAQ-Dan Harding's Wife WMBD-Farm News WMT-Markets; Hillbillies WROK-Couple on the Street WSBT-In Movieland WTAD-Farm: Markets: Weather 12:45 Harding's Wife: (sw-WGNWSB1-In MovielandWGNWTAD-Farm: Markets: WeatherNBC-Preliminary Explanation of
the Flight of the Swallows:
NBC-Dan Harding's Wife: (sw-
15.33)WTAD-Farm: Markets: WeatherNBC-Preliminary Explanation of
the Flight of the Swallows:
NBC-Dan Harding's Wife: (sw-
15.33)NBC-Dan Harding's Wife: (sw-
15.33)CBS-Our Gal Sunday, sketch (Old
English Floor Wax): WBBM
KMOXCBS-Hollywood in Person (Gold
Medal): WBBM WCCO KMOX
WISN WFBM (sw-15.27)KWK-This Woman's World
WAAF-Swing High
WGCA:Kitty KeeneNBC-Just Plain Bill, sketch:
WIRE
WBC-Grace & Scotty, songs:
WOWO (sw-15.21)WCFL Fashions on Parade
WFAM-Organ Reeital
WFBM-Markets; Farm Prgm.Market Reports: WIBA WLS
Man on the Street: WCFL WSBT WIRE NBC-Grace & Scotty, songs: WOWO (sw-15.21) Market Reports: WIBA WLS Dance Orch.: KWK KSD Man on the Street: WCFL WSBT WBAA-Frank Triboulet, tnr. WBOW-County Agr. Agent WDZ-Remote WHO-Luncheon Music WIND-News WJBC-Reid & Vin WJBC-Reid & Vin WKBB-Song Hits of the Day; Pet Corner WLW-Betty & Bob WMAQ-King of Hearts WMBD-Window Shopper WMT-Joe Dokes; Cousin Elvira; Novelty Quintet WOC-Tommy Dorsey's Orch. WROK-Service Sam; Home Folks

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:00 CST HEINZ MAGAZINE OF THE AIR, Gelett Burgess, guest; Julia Sanderson, Frank Crumit and B. A. Rolfe's orchestra, CBS.

11:45 CST PRELIMINARY EXPLANATION OF THE FLIGHT OF THE SWALLOWS, NBC.

AFTERNOON

1:00 CST MUSIC APPRECIATION HOUR, Dr. Walter Damrosch, director, NBC.

NIGHT

- 7:00 CST CITIES SERVICE CONCERT with Lucille Manners, quartet, Rosario Bourdon's or-chestra and football talk by Grantland Rice, NBC.
- 7:30 CST MUSIC FROM HOLLYWOOD, Alice Faye and Hal Kemp's orchestra, CBS.
- 8:00 CST HOLLYWOOD HOTEL with Frances Langford, Anne Jamison, Ken Murray and Oswald, Raymond Paige's orchestra; Leo Car-rillo and Jean Parker, guests, in "The Bar-rier," CBS.
- 9:00 CST THE SONG SHOP with Kitty Carlisle, Frank Crumit, Reed Kennedy, Alice Cornett, quartet, glee club and orchestra, CBS.

WTAD-Variety WTAQ-News; Musical Interlúde WTMJ-Sidewalk Reporter w IMJ-Sidewalk Reporter 1:00 NBC-Music Appreciation Hour; Dr. Walter Damrosch, cond.: WLW WBOW (sw-15.21) NBC-Music Appreciation Hour; Dr. Walter Damrosch, cond.: WMAQ KSD (sw-15.33) CBS-News Through a Woman's Eyes (Pontiac): WCCO KMOX WFBM WKBB WBBM WISN (sw-15.27) (SW-12.27) Man on the Street: WMBD WTAQ WIAQ KWK-Voice of Experience WAAF-Hoosier Philosopher WBAA-Behind the Scenes of Merchandising WCBD-J. C. O'Hair WCFL-Melody Hour WDZ-Walkathon WGN-Concert Oıch. WHA-Legislative Forum WHO-Your Home Town WIBA-Melody Moments WIND-Italian Hour WIBE-To be announced Merchandising WIRE-To be announced WJJD-Executive Club Meeting WLS-School Time WMT-Many Happy Returns Returns; WMT-Many Happy Returns, Jamboree WOC-Front Page Drama WOWO-We Shall Have Music WSBT-News; Notes WSUI-Illustrated Musical Chats WTAD-News Summary WTMJ-Livestock; News LISTOCK; News 1:15 NBC-Music Appreciation Hour: WHO WIRE CBS-Jack & Loretta, songs: (sw-15.27) CBS-Milton Charles, organist: CBS-Milton C WKBB WOC WKBB WOC MBS-Sylvia Cyde, songs: KWK Hope Alden's Romance: KMOX WCCO WFBM WAAF-Josephine Bell WBAA-You & Your Health WBBM-Houseboat Hannah WDC Marketer Class WDZ-Markets Close WDZ-Markets Close WGN-Harold Turner, pianist WHA-News and Views WIBA-Man on the Street WISN-Musical Heat Wave WLS-Old Timers WMBD-His Majesty, the Baby WMT German Band WOWO-Eddie Conti's Orch. WROK-News WTAD-Quincy Marches On WTMJ-Dance Orch. 1:30 CBS-American School of the Air: WSBT WCCO KMOX WTAQ WFBM WBBM WKBB (sw-15.75) 15.27) 15.27) NBC-Music Appreciation: WIBA WIRE WOWO KWK-News; Musical Interlude WAAF-Front Page Drama WBAA-Parents Forum WCBD-Zion Prgm. WDZ-Ruthie & Harmonica WGN-Lucky Girl WHA-Contemporary World Af-fairs fairs

WHO-Houseboat Hannah WIND-Fire Prevention Week WLS-Market Reports WLS-Market Reports WMBD-Party Line WMT-Movie Man WOC-Afternoon Recess WROK-Musical Prgm. WTAD-Dick Sanders WTMJ-Weather: Police Reports 1:45 MBS-Beatrice Fairfax (Products): WGN KWK (Hecker WIRE WAAF-Driskill Wolfe tur WAAF-Driskill Wolfe, tnr. WBAA-Market & Weather WDZ-Mattoon Organettes WHO-Judy & Jane WIND-Ben Kanter, pianist WJJD-The Serenader WLS-Melody Parade WMBD-Dental Series WMBD-Dentat Series WMT-Markets WOC-Judy & Jane WROK-Josephine Harmon, songs WTMJ-Home Harmonizers 2:00 Guild: WOWC WCFL CBS-Columbia Concert Hall: WOC WCCO WKBB WSBT WISN WTAQ WFBM (sw-15.27) NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WIRE WHO WLW WTMJ (sw-15.33) MBS-To be announced: WIRE News: WIND WLS WTAD KMOX-Magic Kitchen MDS-10 be announced. News: WIND WLS KMOX-Magic Kitchen KWK-To be announced WAAF-There Was a Time KWK-To be announced
WAAF-There Was a Time
WBAA-Melody Time
WBBM-Radio Gossip Club
WBOW-Melody Time
WCBD-Polish Prgm.
WDZ-Birthday Party
WGN-Marriage License Romances
WHAH-Rhythm & Games
WIBA-Variety Prgm.
WJJD-The Art of Living
WMBD-Trading Post
WMT-Tonic Tunes
WROK-News; Matinee Musicale
WSUI-Poetic Interlude
2:15
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WLW WTMJ
WIRE KSD WHO (sw-15.33)
CBS-Concert Hall: WISN
WAAF-Hollywood Brevities
WBAA-Magic Carpet
WBBM-Meet the Missus
WCC-Narkets
WDZ-News
WGN-June Baker, home management WGN-June Baker, home manage-WHA-Organ Interlude WHA-Organ Interlude WIND-Tommy Ott, organist WIRE-Matinee Varieties WJJD-Ben Kanter, pianist WLS-Homemakers' Matinee WMBD-Shut-In Prgm. WMT Magic Kitchen WSUI Wilsin the Classroom WSUI-Within the Classroom WTAD-Women of the World 2:30 2:30 CBS-Bob Byron, songs: WTAQ WKBB CBSJenny Peabody, sketch (F. & F. Cough Drops): WFBM KMOX WISN WBBM WCCO WOC (sw-15.27)

NBC-Vic & Sade, sketch (Cris-co): WMAQ WLW WHO KSD WTMJ WIRE (sw-15.33) KWK-Dave Wright, vocalist WAAF-Red Hot & Low Down WBAA-Melody Review WBOW-AChristian Science WCBD-Hit Tunes WDZ-Man's Wife on Train WGN-Good Health & Training WHA-Music of the Masters WIBA-Home Folks Frolic WIND-Dixieland Band WJJD-Parent-Teacher Ass'n Talk WJJD-Parent-Teacher Ass'n Talk WMT-Ralph Slade's Orch. WMT-Ralph Slade's Orch. WROK-Music Box Melodies WSBT-Friday Serenade 2:45 2:45 NBC-The O'Neills, sketch (Ivory Flakes): WHO WLW WMAQ WTMJ KST WIRE (sw-15.33) 15.33) CBS-Lyn Murray's Four Club-men: WISN WFBM WOC WCCO WTAQ WSBT WKBB WMBD (sw-15.27) KMOX-Josephine Halpin WBBM Hour of Romance WBOW-Talk of the Town WCBD Christianity in Action WDZ-Sweat Music WDZ-Sweet Music WDZ-Sweet Music WGN-Harold Turner, pianist WIBA-Rhythm & Roma.ce WIND-Problems for Pamela WJJD-Happy Harmonies WLS-Home Service Club WTAD-Francis Mourning (sw-15.21) NBC Lotenzo Jones. sketen (Phillips): WMAQ WIRE WHO (sw-15.33) CBS.Ted Malone's Between the Bookends: WTAQ WMBD WOC WKBB WSBT WFBM (sw-15.27) Kitty Keene. Inc.: KMOX WTMJ WBAA-Give Us a Song WBBM-Truman Bradley WCCO-Ladies First WCFL-News

WCCO-Ladies First WCFL-News WDZ-AChurch of God WGN-Four Stars Tonight WIIA-Better Speech WIBA-Shut-in Hour WIND-Waltz Time WISN-Even As You and I WJBC-ASunday School Lesson WJJD-Flannery Sisters WI W.Dr. Exicodly WJJD-Flannery Sisters WLW-Dr. Friendly WMB1-ARadio Bible School WROK-Women of the Hour WSUI-Forensic Forum WTAD-Behind the Microphone 3:15 NBC The Cuiding Lickt sketch 3:15 NBC:The Guiding Light, sketch (White Naptha): KSD WHO WMAQ WTMJ (sw-15.33) CBS:Bon Voyage: WOC WTAQ WKBB WSBT WFBM WISN WMBD (sw-15.27) KMOX-Houseboat Hannah WBBM-Linda's First Love WCFL-Oregan Beeital WBBM-Linda's First Love WCFL-Organ Recital WGN-Lady of Millions WIND-Piano Harmonies WIRE-Harry Bason WJJD-News WLW-Kitty Keene WTAD-Lawrence Glosemeyer 3:30 NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO WLW WMAQ KSD (sw-15.33) CBS-Bon Voyage: WFAM MBS-Talk by Jerry McQuade: WIRE MBS.Talk by Jerry McQuade WIRE. News: WIND WJBC To be announced: WCFL WGN KMOX-Refreshment Time WAAF-News & Weather WBAA-Lafayette Little Theater WBBM-Every Woman WCCO-Grandma Travels WDZ-Remote WCCO-Grandma Travels WDZ-Remote WHA-Don Reynolds, tnr. WJJD-Eddie Fitzpatrick's Orch. WMBD-Murder in the 400 WMBI-Music WOWO- \triangle Old Time Religion WROK- \triangle Church in Wildwood WSUI-Magazine Rack WTMJ-News: Tunesmiths 3:45 NBC-The Road of Life, sketch 3:45 NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ (sw-15.33) 15.33) CBS-Dr. Allan Roy Dafoe (Ly-sol): WBBM WFBM KMOX WCCO (sw-15.27) NBC-Kitty Keene. Inc. (Dreft): WHO WHO MBS-Mark Love, bar.; Piano: WIRF

WIRE KSD-Afternoon Varieties WAAF-Jimmie Kozak, pianist WFAM-Matinee Melodies WGN-Len Salvo, organist WIBA-Dance Melodies WIND-Cappy's Cabana

WJDD-Serenader WLW-Kitty Keene, Inc. WMBD-Walkathon Derby Show WMRI.The Jew WEST-The Jew WOC-Linger Awhile WROK-Easy to Remember WTAD-Mary Jane Seaton WTAQ-To be announced WTAD-Mary Jane Seaton WTAD-Mary Jane Seaton WTAQ-To be announced NBC-Neighbor Nell, philosophy: WOWO WENR KWK CBS-To be announced: WKBB WTAQ CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebe-co): KMOX WFBM WBBM WCCO (sw-15.27) NBC-Arthur Lang, bar.: WIBA WHO WCFL NBC-Jr. Nurse Corps (Sunbrite): WLW (sw-15.21) WAAF-InTl Potpourri WBAA-Story Book Hour WBOW-QRev. Drake WDZ Their Majesties, the Babies WGN-Lone Trail Opry House WHA-Organ Reverie WIND-Races with Russ Hodges WIRE-To be announced WISN-Organ Melodies WJBC Wesleyan Hour WISN-Organ Metodies WJBC Wesleyan Hour WJJD-Doc Hopkins, songs WMAQ-Tea Time Varieties WMBD-Community Fund Prgm. WMT-Radio Gossip; Hit Tunes WMT-Radio Gossip, & Topics WOC-News WROK-Markets; News WSUI-Science News WTMJ-Friendship Circle HTMJ-Friendship Circle NBC-Edward Davies, bar.: WMT e KWK WMAQ WIBA (sw-NBC-Edward Davies, bar.: WMT KWK WMAQ WIBA (sw-15.21) CBS-Life of Mary Sothern, sketch (Hind's): WBBM KMOX WCCO (sw-15.27) NBC-While the City Sleeps (Dari-Rich): (sw-15.33) CBS-To be announced: WISN WKBB WTAQ NBC-Cleo Brown, songs: WCFL WHO KSD News: WIRE WTAD News: WIRE WTAD WAAF-Health Talk WBAA-Melody Moods WAAF-Health Talk WBAA-Melody Moods WDZ-Studio Prgm. WENR-Music Circle WFBM-Tea Time Tunes WIND-Man At the Mill WJJD-Dick Jurgens' Orch. WLW-Jack Armstrong WMBD-Dr. Kadesky P Look Luon Divisit M Dr. Kadesky Prgm.; Lyon, pianist; Martha WMBD-Dr. Jack Lyon, pianist; Martin WMBI-ASacred Music WOC-Organ Moods WOWO-Bible Story Hour WROK-Birthday Club WSUI-Musical Moods 4-20 WROK-Birthday Club WSUI-Musical Moods 4:30 NBC-To be announced: WENR WMT KWK (sw-15.21) CBS-Salvation Army Staff Band: WFAM WISN WOC WCCO (sw-15.27) NBC-Josh Higgins of Finchville: WBOW WIBA WMAQ NBC-Jack Armstrong, sketch: (sw-15.33) KMOX-Pappy Cheshire's Hillbil-lies lies KSD-Piano Studies RSD-Plano Studies WAAF-Hog 'n Harmony WBAA-Amer. Family Robinson WBBM-Pappy Cheshire WCBS-Movie Gossip (1420 kc) WCFL-Tea Time WCLS-For Your Information 1310 kc) WDC Welscher 1310 kc) WDZ-Walkathon WHO-Famous Ballads WIND-Sportsmans Park Races WJBD-Sons of the Pioneers WKBB-The Story Lady WLW-Fairyland Lady WMBD-News; Pet Corner WMBI-Auditorium Choir WOWO-News WROK-Musicale WSUI-Second Year French WTAQ-Children's Frolic WTMJ-Around the Town 4:45 NBC-Orphan Annie, sketch (Ovaltine): (sw-15.21) NBC-Johnnie Johnston, bar.: KSD WCFL CBS-Dorothy Gordon's Children's Corney: WKBM WEAM WDZ-Walkathon sketch bar.: CBS-Dorothy Gordon's Children's Corner): WKBB WISN WFAM (sw-15.27) (sw-15.27) NBC-Al Vierra's Orch.: WIBA WENR WMT KWK NBC-Tom Mix Straight Shooters (Purina): (sw-15.21) WAAF-Jinmie Kozak, pianist WBAA-Twilight Musicale WBOW-Tour of the Town WCCOLivactorks WCCO-Livestocks

WISN-You Shall Have Rhythm

WJBC-Classified Time

WSUI-Farm News WTAD-Organ Music

Radio Guide

Week Ending October 23, 1937



WDZ-Variety Prgm. WIND Tea Dance Time WJBC-Behind the Microphone WJBC-Behind the Microphone WJW-Whistling Kid WMAQ-Romance and Rhythm WMBD-Bargain Counter WOC Man on the Street WOC Man on the Street WOWO-Dance Hour WROK-In Old Mexico WTAD-Sports Review WTAD-Sports Review WTAD-News; Moment Musical 5:00

KSD-News; Dick Leibert WAAF-Sport Shorts; Shadowland WBBM-Kitty Keene WCFL-Harry Kogen's Och. WDZ-Movic Swingtime WGN-Jolly Joe WHO-Rhythm Makers WIBA-The Master Singers WIND-Stamp Man WIRE-An Aisle Seat WISN-Show Window WKBR-Iniv, of Dubucue WISN-Show Window WKBB-Univ. of Dubuque WLW-Angelo, Italian troubadour WMAQ-Don Winslow of the Navy WMBD-Happy Train WMBI-Twilight Musings WROK-Make Believe Ballroom WSUI-The Short Story WTAD-Speed Gibson WTML-Lack Armstrong shotch

WTMJ-Jack Armstrong, sketch WTMJ-Jack Armstrong, sketch 5:15 NBC-Barry McKinley, bar.: WHO KSD WMAQ (sw-9.53) CBS-Margaret Daum, sop.: WKBB NBC-Harry Kogen's Orchestra: WENR KWK Speed Gibson: WMBD WOC KMON-France Laux, reporter WBBM-Howard Neumiller, pian-ist ist WCCO-Jack Armstrong, sketcb WCFL-To be announced WFAM-Grid Forecast WFBM-Butler Forum WGN-Four Californians WGN-Four Californians WGN-Four Californians WIBA-To be announced WJBC-Behind the Microphone WIRE-Three Little Words WLW-Supper Serenade WROK-Sport Review WTAD-Jack Armstrong, sketch WTMJ-Heinie's Grenadiers 5:30 CBS-News: Frank Dailey's Orch.: WTAQ WISN WKBB WFAM WFBM WCCO (sw-17.76) MBS-Manny Lander's Orch.: WGN

WGN Jack Armstrong: WHO KMOX WMAQ KSD-Sports KWK-Coyita Bunch WAAF-Sport Shorts WBBM-Herbert Foote, organist WBOW-News; Tour of the Town WCFL-News; Piano Recital WENR What's the News?

WIBA-News WIND-Bill, Mac & Jimmie WIRE-Little Orphan Annie WIND-Afternoon Varieties

WLW-Bob Newhall, sports WMBD-Melody Miniature; Mod-ern Miracles ern Miracles WMT-Better Vision; Jordan's Re-

vue WOC-Hits & Bits WROK-Musicale WSUI-Around the Dial

NBC-The Escorts & Betty: WENR NBC-Tom Mix Straight Shooters (Purina): WMAQ WIRE KWK NBC Omekan Assign electric (Purina): WMAQ WIRE KWK NBC-Orphan Annie, sketch (Ovaltine): KSD WHO Sports: WISN WTMJ KMOX-Harry Cool, Harmonettes WBOW-Jerry of the Circus WCCO-Front Page Parade WCFL-Stanley Hickman WFBM-N. Y. A. Speaker WGN-Orphan Annie WIBA-Today's Birthdays; Sports WIND-Inquiring Reporter WMBD-Sports; Where to Go WMT-News WMT-News WOC-Jack Armstrong, sketch

WROK-Motorist Interviews WSUI-Iowan of the Air WTAQ-Bureau of Public Service

NIGHT

6:00 NBC-Amos 'n' Andy (Pepso-dent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.) CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.) 5:00 CBS-Margaret Daum, sop.; Con-cert Orch.: WCCO WOC WFBM WFAM WTAQ NBC-Education in the News: WCFL (sw-9.53) NBC-Harry Kogen's Orch.; So-loist: WIRE WMT NBC-Jr. Nurse Corps (Sunbrite): WENR KWK KMOX-Linda's First Love KSD-News; Dick Leibert Source State NBC.Mary Small's Revue: WENR WMT
CBS.Northwestern Univ. Book shelf: WTAQ WBBM
NBC-Louis Panico's Orch.: WBOW
MBS-Concert Orch.: WGN
Sports: WKBB WOC WHAS
News: WMAQ WAAF
Dinner Hour: WSU1 WIBA
KMOX-Headline Highlights
KWK-Improve My Music Club
WCCO-Victor Arden's Orch.
WCFL-Hit Music
WFBM-Phenomenon
WIND-German Hour
WIRE-Phyl Coe Mysteries
WISN-Down By Herman's
WMBD-Variety Prgm.
WMBD-Variety Prgm.
WMBD-Variety Prgm. WMBD-Variety Prgm. WMBI-Sunset Hour WROK-News; Dinner Music WTMJ-Gridiron Highlights 6:15 NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WMAQ WIRE WHO WTMJ WTAM WIBA (also see 10:15 p.m.) p.m.) p.m./ CBS-Song Time; Lorraine Grimm & Harry Cool: WTAQ WFAM WBBM WCCO (sw-17.76) News: WCFL WMBD WOC Sports Review: WROK WFBM KMOX-France Laux KSD-Hollywood Spotlight KWK-Your Good Health WBOW-Hit Tunes WHAS-Song Time WBOW-Hit Tunes WHAS-Song Time WJR-Vocal Varieties WKBB-Theater Review WLW-Four Stars Tonight WROK-Voice of Carelessness 6:30 NBC-Horlick's Lum & Abner, sketch: WLW WENR (also KGO at 10:15 p.n.) KGO at 10:15 p.nl.) CBS-Dinner Time: WISN WFBM WOC (sw-17.76) NBC-EI Caballero: KSD WMT Sports: WMAQ WGN WISN WIRE News: WHO WTAQ KMOX-Phyl Coe Mysteries KWK-Sport Review; News WBBM-Airflow Harmonies WBOW-SI & Ezra WCCO-Rube Appleberry WCFL-Sunny Sam WFAM-Football Forecast WHAS-Broadway Comedy Stars WFAM-Football Forecast WHAS-Broadway Comedy Stars WIBA-Camp Randall WJR-Musical Moments WKBB-Speed Gibson WMBD-Welcome, Stranger WROK-Italian Prgm. WTAM IL Safety Palica Club WTAM-Jr. Safety Police Club WTMJ-Easy Aces 6:45 6:45 CBS-Boake Carter, commentator (Phileo): WBBM KMOX WJR WCCO WFAM WMBD WISN WHAS (sw-11.83) (also KSL KNX at 10:15 p.m.)

MBS-Rube Appleberry, sketch (Campbell Cereal Co.): WGN

MBS-Concert Orch.: KWK AlBS-Concert Orch.: KWK News: WKBB WFBM KSD-Rhythm in Swingtime WBOW-Home Decorators WCFL-Pat Kennedy WENR-Your Football Prophet WHO-Frolics WIBA-Trouble-Shooters WIRE-Concert Hall WLW-Don't Listen WMAQ-To be announced WMT-Carson Robinson's Bucka-

roos WOC Jungle Jim WTAQ-Organu Meditations WTMJ-Reddy Kilowatt's Orch. 7:00

7:00 NBC-Cities Service Concert; BU-Utiles Service Confert; Lucille Manners, sop.; Rosario Bourdon's Orch.; Revelers Quartet; Grantland Rice, foot-ball talk: WMAQ WTMJ WIBA KSD WHO WTAM (sw-9.53)

WCFL-Dramatic Group WGN-Ted Weems' Orch. WIND-Football Predictions WISD-Woods Dreyfus CBS-Hammerstein Music Hall (Kolynos Tooth Paste); Ted Hammerstein, m.c.; Jerry Mann, comedian; Guest; Orch.: KMOX WBBM WFBM WHAS WCCO WJR (sw-15.27) WISN-Woods, Dreytus WKBB-Success Story WLW-Minstrel Man WOC-This and That WSBT-Musical Mirror WSUI-History in Review WTMJ-Dance Orch. 9:4E

NBC-Grand Central Station sketch (Listerine): KWB WLS WMT (sw-11.83) MBS Charioteers: WIRE WAAF-Oklahoma Outlaws WAAF-ORIAnoma Outlaws WBOW-Sports WCFL-Dinner Concert WFAM-Rhythm in Red WGN-Jack Smith's Orch. WIND-Leaders in Dance Time WISN-Twenty Fingers of Melody WKBB-Festival Time WIW Torie Time WISN-Twenty Fingers of Melody WKBB-Festival Time WLW-Tonic Time WMBD-Brain Teasers WOC German Band WROK-Affairs of Mrs. Swenson WSUI-Children's Hour 7:15 MBS-Lifetime Revue; Harold Stokes' Orch.: WGN Vic Arden's Orch.: WISN WBOW WCFL-Stars of Tomorrew WFAM-Screnade to Loveliness WIND-Friendly Philosopher WIRE Carl Baker WKBB-Amer. Family Robinson WLW-Homer Griffith WROK-Livingston Trio WTAQ-Piano Musings 7:30 CBS-Music from Hollywood (Chesterfield); Hal Kemp's

BS-Music from Hollywood (Chesterfield); Hal Kenny's Orch.; Alice Faye, vocalist: WFBM WOC WMBD WTAQ WISN WJR WKBB WFAM WCCO WBBM KMOX WHAS (sw-15.27) (also KSL KNX at

MBS-Lone Ranger, drama (Sil-vercup): WGN

NBC-Death Valley Days, drama (Borax): WLS WLW WMT KWK WOWO (sw-11.87) WBOW-Phyl Coe WCFL-Streamline Melodies WIND-Colonial Ensemble WIRE-Master Mind WROK-Lou Blake's Orch.

WSUI-Evening Musicale 7:45

7:45 WBOW-Swing Time WCFL-Herr Louie & The Weasel WIND-On the March WSUI-American Scene 8:00

CBS-Hollywood

8:00 BS-Hollywood Hotel (Camp-bell's Soup); Frances Lang-ford, contr.; Jerry Cooper, m.c.; Anne Jamison, sop.; Ken Murray & Oswald; Ray-mond Paige's Orch.: WHAS WBBM WCCO KMOX WFBM WOC WLP WMBD (see 15.72) WOC WJR WMBD (sw-15.27) NBC-Waltz Time (Phillips); Frank Munn, tnr.; Lois Bennett Frank Multi, Hur, Johnston, Bernheit, sop.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sv-9.53) Pictures of Lois Bennett, singing star on this program, can be found on pages 22 and 23.

on pages 22 and 23 NBC-Pontiac Varsity Show; Paul Dumond, n.c.; WLS WOWO WLW KWK WMT (sw-11.87) Tonight's program will eminate from the campus of the Uni-versity of Virginia. MBS-Kay Kyser's Orch.: WGN KOA-Sport Highlights WBOW-Football; Wiley vs. Craw-fordville

fordville WCFL-Jam Session WIBA-Football Forecast WIND Racing Results WISN-Music Continental

WKBB-News WROK-Football: East Aurora vs.

Rockford WSBT-Down the Mississippi WSUI-Parade of Events WTAQ-Master Singers

WTMJ-Question Bee 8:15 KOA-Melody Time WCFL-Ballads WUTL-Danaus WIND-News WISN-American Weekly WKBB-World Dances

WSUI-Symphonic Orch. WTAQ-House of Peter M'Gregor

Vic Arden's Orch.: WSBT KMOX WHAS WFBM WOC WKBB NBC-True Story Court of Hu-man Relations, drama: WMAQ WHO KSD WTAM WIRE (sw-9.53) (also see 10:30 p.m.) WHAS WEBM WOU WKE KWK-String Nocturne WBBM Sports Huddle WCFL-J. Robt. Johnson WENR-Sande Williams' Orch. WHAS Musical Moments NBC-Raleigh & Kool Show; Edythe Wright & Jack Leon-WHAS-Musical Moments WHO-Home Town Melodies WIND-Russ Hodges, commo WISN-Post Office Drama WJR-Musicale WMBD Hollywood Spotlight WOWO-Bob Wilson WTMJ-Dance Orch, ard, vocalists; Three Esquires; Tommy Dorsey's Orch.: WMT WIBA WENR KWK (sw-11.87) comments

8:30

KOA-Vic Arden's Orch

8:45

WISN-Reflections

keteers.

WINE ROA (\$w-5.55) NBC-Russian Rhapsody: WENR KWK WIBA WMT (\$w-6.14) WCFL-News WGN-Wayne King's Orch. WIND-Tommy Ott, organist WOWO-Concert Hall 9:15 WCFL-Labor Flashes WIND-Walkathon 9:30

9:30 9:30 NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WTAM WIRE KOA (sw-9.53)

10:00 NBC-Amos 'n' Andy (Pepso-dent): WMAQ WIRE KOA KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, tnr.; Franklyn MaeCermack; Oreh.: WFBM WBBM KMOX WHAS KSL WCCO (also at 6 p.m.)

KOA-To be announced WGN-News; Sport High Lights WIBA-Easy to Remember WIND-Diamond Drama NBC-Vagabonds: WCFL (sw-NBC-Vagabonds: WCFL (sw-6.14) NBC-George R. Holmes, political news: (sw-9.53) CBS-Glen Gray's Orch.: WSBT (sw-15.27) News: WIBA WROK WKBB WMBD WJR WOC WTAQ KWK-Sport Review WBOW-Dance Hour WENR-Globe Trotter WHO-Dalton Norman, songs WIND-Swedish Prgm WIND-Swedish 614) WKBB-Sentimental Mood Music WKBB-Sentimental Mood Music
WKBB-Sentimental Mood Music
WSBI-Daily Iowan of the Air
WTMJ-Screen & Radio Preview
9:00
CBS-The Song Show (Coca-Cola); Starring Kitty Carlisle;
Frank Crumit; Reed Kennedy;
Alice Cornett; Songshop Quartet; Glee Club; Gus Haenschen's Orch.: WISN WCCO
KMOX WHAS WFBM WBBM
WKBB WMBD WSBT WOC
WJR (sw-15.27)
keteers. NBC-Campana's First Nighter, drama. WHO WTMJ WHBA WMAQ WTAM WLW KSD WHRE KOA (sw-9.53)

WTAM Sammy Watkins' Orch. WTMJ-Sports; News 10:15 NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also at 6:15 p.m.) NBC-Louis Panico's Orch.: WCFL (sw-9.53) CBS-Glen Gray's Orch.: WOC KMOX WTAQ WISN WKBB NBC-King's Jesters: WOWO WENR (sw-6.14) News: WIRE WCCO WHO WMT WFBM KWK-Norman Paule, songs WBM-Vic Arden's Orch. WBOW-△Meditations WGN-Icd Weems' Orch. WHAS-Club Chanticleer WJR-This Week in Review WLW-Salute to Lafayette, Ind. WMAQ Norman Pearce, bachelor poet (sw-9.53) NBC-Mr. Fortune, detective stor-ies: WENR WIBA MBS-Curtain Time: WGN KWK-Range Riders WHO-Jack Randolph, songs WHA-Concert Under the Stars WHAD-Stars Over Manhattan WMT-Style Talk WOWO-Victor Arden's Orch. WTMJ-Hollywood Spotlight 9:45 NBC-People in the News; Dor-othy Thompson, commentator (Pall Mal): WIRE WTAM WMAQ KOA KSD WLW CBS-Rabbi Wm. F. Rosenblum.

poet WMBD-Sports; Program Review WTMJ-Moonlight & Shadows

10:30

10:30WIND-Stars Over Manhattan
WMT-Style Talk10:30WMT-Style TalkNBC-Court of Human Relations: KFI KOA (also at 8:30
p.m.)WTMJ-Hollywood Spotlight
9:45NBC-Joee Rines' Orch.: WCFL
WOWO WHO WBOW (sw-9.53)NBC-People in the News; Dorothy Thompson, commentator
(Pall Mall): WIRE WTAM
WMAQ KOA KSD WLWNBC-Joee Rines' Orch.: WOC
WTAQ WFBM WKBB WSBT
WISN (sw-15.27)CBS-Rabbi Wm. F. Rosenblum,
talk: WCCO WTAQ (sw-15.27)NBC-Joeph Escarpanter's Orch.:
WMOX-Headline Highlights

Friday October 22



LUCILLE MANNERS "Cities Service Concert" soprano Frí. 7 pm CST

KWK-News WBBM-News, Tod Hunter WCCO-Rollie Johnson WGN-Freddie Martin's Orch. WIBA-Music by Cugat WIND-Havaiian Melodies WIRE-Variety Show WMAQ-News; Sandy Williams' Orch Ore Orch. WMBD-Value Hints WMT-Streamlined Revue WTAM-Johnny Hauser's Orch. WTMJ-Dance Orch. 10:45 NBC-Joseph Escarpanter's Orch.: KWK MBS-Leo Reisman's Orch.: WIRE News: WIND WROK WHAS To be announced: WFBM WHO KMOX-Ben Felds' Orch. KSD-Les Brown's Orch. WBBM-Manhattan Mothe WCCO-Cecil Hurst's Orch. WCO-Ceen Hurst's Oren. WJR-Solay WMBD-Walkathon Derby Show WLW-Dance Orch. **11:00** NBC-To be announced: KGO

NBC-16 be announced: KGO KFI CBS-Guy Lombardo's Orch.: WOC WTAQ WSBT WMBD WISN WKBB WFBM WJR

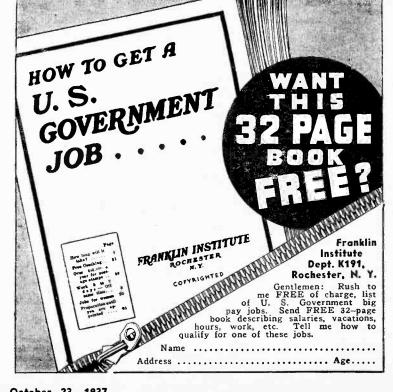
WISN WKBB WFBM WJR NBC-Terri Franconi, tnr.; Trump Davidson's Orch.: WIBA WHO KSD WTAM WBOW (sw-9.53) NBC-Henry Busse's Orchestra. WOWO (sw-6.14) MBS-George Olsen's Orch.: WGN WMT

WMT KOA-Dance Hour KWK-Ran Wilde's Orch. WBBM-Orrin Tucker's Orch. WCCO-Clyde Lucas' Orch. WCFL-Nite Club

WENR-King's Jesters WHAS-Dance Time WIND-Let's All Dance WIRE-Jimmy Boyer's Orch. WLW-Jimmy Dorsey's Orch. WLW-Jimmy Dorsey's Orch. WTAU-Streamlined Revue

WTMJ-Streamlined Revue

End of Friday Programs



Saturday



CHARLES MARTIN "Johnny Presents" drama Sat. 7:30 pm CST

MORNING

7:00 am CST CBS-Poetic Strings: (sw-21.52) Good Morning Melodies: WCFL WIW Musical Clock: WROK WIRE WOC WIBA WKBB WBBM 7:15 News: WMT WHO KMOX-Shumate Bros. KWK-Grady Cantrell 7:30 NBC-Dick Leibert, organist: KWK CBS-Jack Shannon, tnr.: (sw-21.52) News: WTAQ WIBA WKBB News: WTAQ WIBA WKBB Musical Clock: WMBD WORK WMT 7:45 NBC-Lucille & Lanny: WOWO 8:00 NBC-Breakfast Club; News: WCFL WOWO WBOW WIRE WLW (sw-15.21) CBS.Ray Block, pianist: WFAM WKBB WFBM WTAQ (sw-21.52) KMOX-Views on News VSD News: Nat Skilbard's Orab S KMOA-Views on News KSD-News; Nat Shilkret's Orch. KWK-Pep-Up Parade WAAF-Breakfast Express WCBD-AMorning Meditations WCCO-Musical Chimes WHA-Band Wagon WHO-Chronicles WHO-Chronicles WIND-Sketches in Melody WJJD-Rhubard Red 8:15 CBS-Daton Bros.: WFAM WTAQ WKBB WFBM (sw-21.52) NBC-Familiar Melodies; News: KSD KSD KSD News: WCCO WLS KMOX-Ozark Varietics WCBD-Polish Prgm. WHA-Morning Melodies WHO-Frolics WIND-Latin American Melodies WIND-Latin American Melodies WJJD-The Toastmaster WLW-ADevotional Prgm. WMT-Musical Clock WTMJ-Your Winter Wonderland 8:30 CBS-Richard Maxwell, tnr.: WTAQ WFAM WFBM (sw-2).52) MBS Victor H. Lindlaha (Journal MBS-Victor H. Lindlahr (Journal MBS-Victor H. Lindlahr of Living): WGN News: WTAG WIND KWK-Musical Prgm. WCO-Dinty Moore WHO-Morning Melodies WIBA-Today's Almanac WIND-Early Edition WIND-Early Edition WJJD-Happy Go Lucky Time WKBB-Musical Breakfast WLS-Prairie Ramblers & Patsy WLW-Larry & Sue WMAQ-Whistler & His Dog; News WMBD-Bandwagon WMBD-Bandwagon WMT-Day Dreamer WOC-People's Mail Bag WROK-△Morning Devotions WSUI-Daily Iowan of the Air WTAD-△Inter-church Revival WTMJ-To be announced 8:45 NBC Peoplefact Cube WCE NBC-Breakfast Club: WCFL WROW WBOW NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21) CBS-The Stringers; News: WFBM KMOX (sw-21.52) To be announced: KWK WIRE WFAM-<u>A</u>Nazarene Church WHO-Musical Clock WIBA-Interlude; Variety Prgm. WJJD-Salvation Army Choristers

WKBB-What's New? WLS-Morning Minstrels WLW-Synagogue of the Air WMBD-Women of Today WMT-Musical Clock WOC-News WROK-Town Cries WSUI Morning Melodies; Service Reports WTAQ-Organ Melodies WTMJ-Your Home Town 9:00 NBC-Breen & de Rose, songs: WOWO WCFL (sw-15.21) WOWO WUFL (SW-15.21) NBC-Nancy Swanson, songs: WMAQ WIRE WBOW WHO CBS-Syracuse Variety: WKBB WFBM WTAQ WISN WCCO WFAM WOC (SW-21.52) News: WTAD WMT KMOX-Carolyn Pryce KSD Amstenr Varieties KMOA-Carolyn Pryce KSD-Amateur Varieties KWK-Top o' the Mornign WAAF-Morning Revue WBBM-Pantry Party WCBD-Italian Prgm. WGN-Martha Crane & Helen Lovce Joyce WIBA-Tonic Tunes WIND-Ben Kanter, pianist WJJD Bosworth Broadcast WJJD Bosworth Broadcas WLS-Junior Stars WLW-Ladies Day WMBD-Messenger; Weati WROK-News & Markets WSUI-Musical Chats WSUI-Musical Chats WTMJ-What's New in kee?; Mrs. Karrl 0.15 Weather in Milwau 9:15 NBC Charioteers : WMAQ WHO WBOW Solution WARD WHO WBOW NBC-To be announced: WOWO WMT WIBA WCFL (sw-15.21)
 NBC-Lucinie & Lanny, Work
 15.21)

 CBS-Leon Goldman, violinist:
 CBS-Syracuse Variety: KMOX (sw-21.52)

 Musical Clock:
 WIBA WKBB

 e-nn
 WMBD WKBR
 (SW-21.52) MBS-Marriage Clinic: WIRE News: WMBD WKBB WAAF-King of the Kitchen WFAM-The Sunshine Express WHA-International Scene WIND-Hawaiian Serenade WROK-On the Mall WTAD-Women's Varieties 9:30 3130 CBS-Let's Pretend, Children's Prgm.: WFBM WFAM WOC WKBB (sw-21.52) The first part of "King of the Golden River," a fairy tale for childrea, will be drauna-tized. Children's AM WOC Hized. NBC-Madhatters: WLW WHO MBS-Get Thin to Music: WGN-KMOX-Records KWK-Musical Prgm. WAAF-Happiness Time WBOW-Home Folks WCBD-German Musicale WCCO-Dr. O'Brien WIND-Eb & Zeb, sketch WIRE-Talented Musicians WISN-News WJJD-Piano Reflections WLS-Bib Chief Gumbo WLAQ-Morning Greetings WMAQ-Morning Greetings WMBD-Variety Prgm. WROK-Intimate Review WTAD-AChurch in Wildwood WTAQ-Junior Cadets WTMJ-Morning Melodies 9:45 9:45 NBC-Bill Krenz' Orch.: WMAQ WMT KWK (sw-15.21) NBC-Madhatters: WBOW KSD MBS-Ed Fitzgerald & Co.: WIRE KMOX-Inquiring Reporter WAAF-Hawaiian Echoes WCCO-Marie Hour WCCO-Magic Hour WCFL-Swingtime WGN-Musical Mail Box WGN-Musical Mail Box WIBA-Melody Time WIND-Rhythm in Red WJJD-Story Book Lane WJ.S-News & Markets WMBD Window Shopper WOWO Modern Hange Fe WMBD-Window Shopper WOWO-Modern Hone Forum WROK-Jack Maxedon, ballads WTMJ-Boy Scouts of America WROK-Jack Maxedon, ballads WTMJ-Boy Scouts of America 10:00 NBC-Three Rancheros: WBOW WIBA WMAQ WHO KSD CBS-Cincinnati Conservatory of Music: WKBB WOC (sw-2152) NBC-Patricia Ryan, songs: WMAQ (sw-15.21) KMOX-Pappy Cheshire's Hillbilly Bond Band KWK-Musical Prgm. WAAF-Estelle Barnes, pianist WBBM-Pappy Cheshire & H Hillbilly Band WCBD-Football Notes & His

WCCO-Organ Recital

October 23

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated MORNING

11:45 CST FLIGHT OF THE SWALLOWS, NBC.

NIGHT

- 6:00 CST MESSAGE OF ISRAEL, Rabbi Israel Goldstein, sneaker, NBC
- 7:00 CST ROBERT L. RIPLEY and B. A. Rolfe's orchestra, NBC.
- 7:30 CST JACK HALEY'S VARIETY SHOW with Virginia Verrill, Warren Hull, Wendy Barrie and Ted Fio-Rito's orchestra, NBC. 8:00 CST PROFESSOR QUIZ CBS

- 8:15 CST CHICAGO SYMPHONY ORCHESTRA, Dr. Frederick Stock, conductor, premiere, MBS.
- 9:00 CST LUCKY STRIKE HIT PARADE, AI Goodman's orchestra, vocalists, quartet, and guests, CBS.

WCFL-The Shopper WDZ-We Heard WFAM-Shoppers' Guide WFBM-Saturday Serenade WGN Morning Serenade WHA-Homemakers WIA-Homemakers WIND-News WISN-Let's Pretend WJBC-Farm Flashes WJD-Sons of the Pioneers WLS-High School Parade WLS-High School Parade WLW-News; Markets WMBD-Homemaker WBT-Magic Kitchen WROK-News; Melody Time WSUI-Child Play WTAQ-Your Hits WTMJ-The Victorians; News **10:15** NBC-Minute Men: WOWO WMT NBC-Ward & Muzzy. pianists: WMAQ WLW WBOW WIBA WHO KSD News: WUPPE Willo KSD News: WKBB KWK To be announced: WGN WTAQ WAAF-Variety WCBD-Movie Notes WCCO-Musical Prgm. WCFL-Fed. Hour Speech WDZ-Organ Reveries WIND-Bud Birmingham's Buck-aroos with 5 Both Infining and 5 Both aroos WJBC-Lucky Lady, news WJJD-Happy Harmonies WLS-On Parade WMBD-Advs. in Scoutland WROK-Woman's Forum WSUI-Yesterday's Musical Favor-ites ites WTAD-Morning Varieties 10:30 10:30 CBS-Conservatory of Music: WKBB WFAM WISN WMBD MBS-Army Band: WIRE WGN NBC-Our Barn, children's for-um: WMT WOWO (sw-15.21) NBC-Melody Men: WMAQ WHO KSD KSD KWK-Uncle Dick's Kiddie Klub WAAF-Sweet & Slow WBOW-The Revelers WCCO-Fed. Housing Admin. WCFL-Peekers in the Pantry WDZ-Women in News and Fashions WFBM-Children's Hour WEBM-Children's Hour WIBA-Blue Rhythm WIDD-Speaking of Love WJBC-Neighbor Jim WJJD-Women's Exchange Prgm. WLW-Academy of Medicine WMBI-K.Y.B. Club WSUI-Book Shelf WTAO News: Wanna's Hour WTAQ-News; Women's Hour WTMJ-Fed. of Women's Clubs 10:45 NBC-Cobwebs & Caden WHO WMAQ WBOW CBS-Conservatory of adenzas : KSD Music: WCCO NBC-Harold Nagel's Orchestra: WTMJ WTMJ WAAF-Foolish Questions WCFL-Voice of Cookery WDZ-Nathaniel Shilkret's Orch. WGN-Magic Hour WHA-Piano Rambles WIND-Valparaiso Univ. Prgm. WJBC-Payne Pioneers WJJD-Eddie Fitzpatrick's Orch. WLW-To be announced WLW-To be annound WMT-Kiddies' Revue

WOC-Organ Melodies WROK-Kiddies Club WROK-Kiddies Club 11:00 NBC-Continentals, Josef Honti, dir.: KSD WBOW WIBA WCFL WTMJ CBS-Captivators: WKBB WISN WOC WFAM (sw-21.52) NBC-ACall to Youth: WOWO KMOX-Magic Kitchen WAAF-Music in the Air WBAA-Just Kids WBBM-Chicago Board of Health WBAA-Just Kids WBBM-Chicago Board of Health WCCO-Wandering Minstrel WDZ-Bandwagon Bargains – WGN-Melody Time W1A-Questions Parents Ask WHO-Rural Life WIND-20th Century Serenade WIRE-Your Home Town WIRE-Your Home Town WIRE-Your Home Town WJBC-Personality Hour WJJD-The American Scene WLS-Fanfare Interview WLW-To be announced WMAQ-King's Jesters WMBD-George McDonald; Po-lice Bullotios lice Bulletins WROK-Kiddies Club WSUI-Folk Lore Choir WTAD-News WTAQ-Piano Improvisations 11:15 tors: WMBD WCCO 11:15 CBS-Captivators: WMF NBC-Three Marshalls WMT KWK-Rapid Service WAAF-Memory Lane WOWO WAAF-Memory Lane WBBM-Women in the Headlines WCAZ-Movie Gossip (1070 kc) WCFL-Timely Tunes WDZ-Glen & Frank WGN-Wayne Van Dyne & Bob Trendler WHA-Music Album WIND Dixie Land Band WIRF. Ho Po Ne WIND Dixie Land Band WIRE- Ho Po Ne WJBC-Dough Boy, news WJJD-Seger Ellis' Orch. WLS-Chuck, Ray & Christine WLW-Vic Arden's Orch. WMBI-ATeen-Age Bible Study WROK-Helen Benson, cowgirl WSUI Truryl's Bedie Benison WSUI-Travel's Radio Review WTAD-Duke Otten WTAQ-Hollywood on Parade WTMJ-Marquette Univ. WIND-INC. ist WISN-German Hour WJBC-Man on the Street WJJD-Ben Kanter, pianist WLS-For People Only

Radio Guide 🗣 Week Ending October 23, 1937

WMBI-AChurch School Hour WMT-Frank Voelker, organist WOWO-Market Service WROK-Helene Kimberley, songs 12:45 NBC-Football Game: KSD WHO (sw-15.33) CBS-Bulfalo Presents: WMBD WSUI-Melody Time WTAD-Police News WOC WTAD-Police INC. WTAQ-Mailman WTMJ-Singing Strings 11:45 MBS-Dick Stabile's Orch.: WIRE WBAA-Market & Weather Reports WBBM-To be announced NBC-Flight of the Swallows: KSD MBS-Sylvia Cyde, sop.: KWK WAAF Swing High WAAF Swing High WBBM-American Dental Ass'n. WCCO-Musical Prgm. WCCL-Bashions on Parade WDZ-Gaylord Roberson, organist WFBM-Markets; Farm Prgm. WGN-Edna Sellers, organist WHA Taxation in Wisconsin WHO-Gov. Nelson G. Kraschel WJBC-Guest Artists WJJD-Debator's Forum WLS-Markets; Weather; News WMT-News WLS-Markets; Weather: N WMT.News WOC-Weekly Chats WOWO-Saturday Roundup WROK-Round the Town WSUI-Farm News WTAD-Organ Music WTAO Feambords WTAQ-Farmhands WTMJ-News; Heinie's Grenadiers AFTERNOQN 12:00

12:00 CBS-Orientale: WKBB KMOX WISN WCCO WFAM NBC-Happy Jack, songs: WMAQ (sw-15.33) MBS-To be announced; KWK Néws: WJJD WMBD WTAD WJBC KMOX-AInformative Religious Talk KSD-News; Markets; Robert Talk KSD-News; Markets; Robert Hood Bowers' Band WAAF-Symphonic Hour WBAA-Tune Time WBBM Truman Bradley WBOW-Street Reporter WCFL-Hit Review WDZ-Man on the Street WFBM-AMidday Meditations WGN-Bob Elson on State Street WHO-Corn Belt Farm Hour WHO-Corn Belt Farm Hour WHO-Corn Belt Farm Hour WHO-Corn Belt Farm Hour WHD-News; Tango Orch. WRE-Rews WLS-Poultry Service Time WMBI-Gospel Music WMT-Cedar Valley Hillbillies; Question Man WOC-Inquiring Mike WSUI-Len Carroll's Orch. 12:15 CBS-Jinnny Shields, tnr.: WISN WOC WFBM WFAM KMOX WCCO MBS-Steve Severn's Pet Club; KWK WOCWFAMWIANWTAQ-Rhythm and RomanceWCCOI:30NBC-Steve Severn's Pet Club:
KWKNBC-Bootball Game: WMAQ
(sw-15.33)NBC-Escort's & Betty: WIRE
(sw-15.33)CBS-Ann Leaf, organist: WTAQ
(sw-15.27)WBAA-Luncheon Dance Time
WBOW-Marching Along
WCFL-Luncheon Concert
WIND-Let's Dance
WJJD-Sterling Young's Orch.NBC-Douis Panico's Orch.:
WOWO (sw-15.21)WBA-Luncheon Concert
WBOW-Marching Along
WKRE
WIND-Let's Dance
WJJD-Sterling Young's Orch.NBC-Douis Panico's Orch.:
WOWO (sw-15.21)WBA-Lincheon Concert
WIRE
WIRE
WIRE
WIRE
WIRE
WIRE
WIRE
WIRE
WIRE
WBA-Hood Turner, pianist
WIRE
WIRE
WIRE
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WIRE
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WIRE
WIRE
WBA-Hoor Sempil, contralto
WOW-Football Game
WCBD-German Man on the Street WKBB News WLS-Novelodeons WMBD-Town Crier; Farm Mar-WMBD-10wn C... kets WMBD-Organ Melodies WMT-Voice of Iowa WOWO-Bob Wilson, news WROK-Column Left, news WTAD-Cy & Freckles WTMJ-Mercantile Reports; Side-walk Reporter 12:30 NBC Club Matinee; KWK, WLW WMBI-Young People's Hour WROK-The Melodeers WTAD-Farm; Weather; Markets WTAJ-Oliver Kuechle's Com mente

ments

Saturday

WBBM-To be announced WBOW-County Agr. Agent WCCO-Front Page Parade WDZ.Variety Prgm. WFAM-Man on the Street WIBA-Football; Wisconsin **vs.** Pittsburgh WKBB-Song Hit of the Day; Pet Corner WLS-Weekly Livestock Market Basiew WIT-Cousin Elvira WMT-Cousin Elvira WROK-Story of Heat; Home Felks Hour WTAQ-News WTMJ-Football; Wisconsin ¥s. Fittsburgh 1:00 CBS-Madison Ensemble: WOC WKBB WFAM WKBB WFAM NBC-Football Game: WMAQ WHO KSD WLW (sw-15.33) MBS-Concert Orch.: WIRE WGN KWK Man on the Street: WMBD WTAQ WTAQ Football; Northwestern vs. Ohio State: WJJD WBBM KMOX-St. Louis Medical Society WAAF-Orchestra Pit WBAA-Radio Stage WBOW-QRev. Archie Brown WCBD-J C O'Hair WCCO-Clyde Lucas' Orch. WCFL-Melcdy Hour WDZ-Walkathon WFDM-News WHA-Football: Wisconsin Vs. WHA-Football: Wisconsin Vs. WHA-Football; Wisconsin Fittsburgh WHO-To be announced WIND-Football Game WISN-Heat Wave WLS-Home Talent Prgm. WOWO-Eddie Conti's Orch. WIAD-News Summary 1:15 CBS-Ann Leaf, organist: WSBT KMOX WOC WFBM WKBB WFAM MBS-Three Graces & Piano: WGN WIRE WAAF-Pacific Paradise WBOW-Tune of the Day WDZ-Miere Sisters WJBC-Dance Tin.e WLS-Howard Peterson, organist WMBD-His Majesty, the Baby WMT-German Band WTAD-Quincy Marches On WTAQ-Rhythm and Romance 1:30 1:15 WBOW-Football Game WCBD-German Man on the Street WCCO-Football Preview WDZ-Pearlie Mac Shepherd WFBM-News WLS-Market Suminary WMBD-Party Line WMT-Movie Man WFOK-Musicale WTAD-Bessie Dean Reinert 1.45 Many-Mercantile Reports; Sidewalk Reporter
Many-Mercantile Reports; Sidewalk Reporter
MBC-Iub Matinee: KWK WLW
MBC-Gorge Hall's Orch.: WFBM
CBS-George Hall's Orch.: WFBM
WCC WFAM WMBD WKBB
(sw-21.52)
NBC-Club Matinee: KWK WLW
WFAM WISN WFBM
WSC WFAM WMBD WKBB
(sw-21.52)
NBC-Campus Capers; Orch & IS.27)
NBC-Markets; Mid-day Service
WBBM-Meet the Missus
WBBM-Meet; Milton
ND-Sports Review
WID-Sports Review
WID-Sports Review
WBD-Farm News
WIBD-Farm News
WIBD-Farm News
WBD-Farm News
WBD-Farm News
WIBD-Farm News
WBD-Far NBC-Football (sw-15.27) Game: WOWO

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| Frequencies | | |
| KMOX-1090 | WISN-1120 | |
| KOA-830 | WJBC-1200 | |
| KSD-550 | WJJD-1130 | |
| KWK-1350 | WJR-750 | |
| WAAF-920 | WKBB-1500 | |
| WBAA-890 | WLS-870 | |
| WBBM-770 | WLW-700 | |
| WBOW-1310 | WMAQ-670 | |
| WCBD-1080 | WMBD-1440 | |
| WCCO-810 | WMBI-1080 | |
| WCFL-970 | WMT-600 | |
| WDZ-1020 | WOC-1370 | |
| WENR-870 | WOW0-1160 | |
| WFAM-1200 | WRJN-1370 | |
| WFBM-1230 | WROK-1410 | |
| WGN-720 | WSBT-1360 | |
| WHA-940 | WSUI-880 | |
| WHAS-820 | WTAD-900 | |
| WHO-1000 | WTAM-1070 | |
| WIBA-1280 | WTAQ-1330 | |
| WIND-560 | WTMJ-620 | |
| WIRE-1400 | | |
| | | |

rines WDZ-News

CBS-Down by Herman's: WISN WFBM KMOX WKBB (sw-15.27) 15.27) NBC-Football Game: WMAQ (sw-15.33) Football Game: WIRE WCCO WHO WAAF-Matinee Melodies WBAA-Campus Varieties WCBD-Polish Prgm. WCFL-To be announced WDZ-Birthday Party WISN-Football Game WLS-Merry-Go-Round WMPD Tanding Dout WDZ-Remote WMBD-Trading Post WOC-Football; Michigan vs. Io-WROK-News; Matinee Musicale WTAD-News 2:15 NBC-Football Game: KSD WAAF-Adventuring with the Ma-WMBD Football Game WROK-Two Guitars WTAD-Women of the World 2:30 NBC-Football Gam Game: WOWO (sw-15.21) NBC-Football Game: WMAQ WLW WENR WCFL KSD (sw-WEW WENR WCFL KSD (sw-15.33) CBS-Waltzes of the World: WKBB WFBM KMOX WISN (sw-15.27) WAAF-Red Hot & Low Down WAAF-Red Hot & Low Down WBAA-Stamp Club Meeting WCBD-Radio Debuts WCCO-Football Preview WDZ-Man's Wife on Train WIRE-Football Game WROK-Music Box Melodies WTAD-ASunday School Lesson 2:45 CBS-Dictators: WI WFBM WKBB WFAQ KMOX WISN (sw-15.27) 17.5----WDZ-Sweet Music WTAD-Frances Mourning 3:00 NBC-Football Game: WOWO WMT WTMJ WENR (sw-15.21) MRC Football MBS-Football Game: WLW MBS-Football Game: WLW WBBM-Baseball Scores WCCO-Football Game WDZ-Montana Sweethearts WJBC-Children's Hour WMBI-String Choir & Message WROK-Moods in Blue WTAD-News WROK-moc_ WTAD-News 3:15 CBS-To be announced: WBBM WKBB WFBM KMOX WISN WKBB WFDm (sw-15.27) NBC-Football Game: KSD WDZ-Melody Twisters WROK-Concert Music WTAD-Margot 3:30 3:30 NBC-To be announced: WMAQ WLW WBOW (sw-15.33) NBC-Football Game: WIBA CBS-Dancepators: WKBB WFBM WTAQ KMOX WBBM (sw-15.27) WAAF Additional Statement WAAF-Adven, with the Marines WDZ-Variety Prgm. WHA-Die Deutsche Musik Stunde WIND-Football Scores WIND-Football Scores WJBC-News WROK-ABible Story Hour **3:45** KSD-Melody Parade WAAF-Jimmie Kozak, pianist WIND-Dance Time WJBC-Classified Time WROK-Easy to Remember WTMJ-to be announced WTMJ-to be announced WTAD-Loreine Meyer Hughes WTMJ-To be announced • 4:00 NBC-Football Game: WENR WIBA WOWO (sw-15.21) CBS-Frank Dailey's Orch.: WISN KMOX WTAQ WKBB WFBM (sw-15.27) NBC-To be announced: WMAQ KSD WBOW (sw-9.53) WAAF-Rhumba Beat

WROK-News; Birthday Club 4:15 CBS-Frank Dailey's Orch.: WOC WISN WCCO WAAF-Charles Johnson & Uke WDZ-Walkathon Varieties WIND-Afternoon Varieties WROK-Esther Nelson, poetry WTAD-News 4:30 NBC-Kaltenmeyer's Kindergarten (Quaker Puffed Wheat); Bruce Kamman: WIBA WLW WMAQ WIIO KSD WIRE (sw-15.33) CBS-Geo. Olsen's Orch.: WFAM WKBB WTAQ WCCO WISN KMOX WOC WFBM (sw-15.27) WAAF-Washington Watchman WBBM-Chicago Park District WBOW-Cocktail Capers WCFL-Soloist WCLS-For Your Information (1310 kc) 4:30 WDZ-remote WIND-News WISN-Football Dancing Party WJBC-Bingo WJJD-Sons of Pioneers WMBI-AForeign Language service WROK-Afternoon Varieties WTAD-Cy & Freckles WTAD-Cy & Freckles 4:45 NBC-Herman Middleman's Orch.: WENR WOWO WMT WBOW (sw-15.21) KWK-Football Scores WAAF-Jimmie Kozak, pianist WBBM-AI Trace's Orch. WFBM-Scholarship Hour WHO-Football Scores WIND Tea Dance Time WJDD-Ridge Runners WMBD-News; Pet Corner WOC-Man on the Street WTAD-Sports Review WTAD-Sports Review WTAJ-News; Moment Musical 5:00 5:00 NBC-El Chico. Spanish Revue: WBOW WIBA WMAQ (sw-WBOW WIBA 9-53) CBS-Columbia Concert Hall; News: WTAQ WFAM WKBB WBBM WISN WCCO WOC NBC-Nickelodeon: WMT WOWO WENR MBS-Football: WIRE KMON-Piano Recital KSD-News; Dick Leibert KWK-Range Riders WAAF-Sport Shorts; Shadow-bad WAAF-Sport Shorts; Shadow-land WCFL-Interlude WDZ-Movie Swingtime WGN-Len Salvo, organist WHO-News; Bits of Melody WIND The Stamp Man WLW-Truly American WMBD-Bargain Counter WROK-Junior Air Stars WTAD-Barney Thompson WTMJ-College Speech Class 5:15 NBC-EI Chico. Spanish Revue: KSD 5:15 NBC-EI Chico. Spanish Revue: KSD MBS-Football: KWK KMOX-France Laux, sports WCCO-Tourist Bureau WCEL-N.Y.A. Group WFAM-Playshop of the Air WGN-Four Californians WIND-Sons of Pioneers WIND-Sons of Pioneers WIND-Sons of Pioneers WIND-Walkathon Derly Show WMBD-Walkathon Derly Show WMJ-Heinie's Grenadiers 5:30 CBS-Eddie Doolcy's Football News (Chesterfield): WOC WFBM WTAQ WBBM KMOX WCCO WISN (sw-17.76) (also KNX KSL at 7:30 p.m.) NBC-News; Alma Kitchell, con-tralto: (sw-9.53) NBC-Tony Russell, tnr.: WENR WOWO News: WMAQ WIBA To be earchingthered WDZ WCN WOWO News: WMAQ WIBA To be announced: WDZ WGN KSD.Sports WBOW-Sundown Express WCFL.News; Piano Recital WFAM-Rhythm Time WHO-Rube Appleberry WHO-Bill, Mac & Jimmie WKBB-Riding the Airways WLW-Bob Newhall, sports WMD-Peoria's Church World WMT-Hits and Encores WROK-Police Court News

WBBM-Al Trace's Orch. WCCO-Football Review

WJBC-Request Hour WMBI Mother Ruth WJJD-Musical Scoreboard

WOO -News

WCFL-Organ Review WCFL-Organ Recital WDZ-Their Majestics, the Babies WGN-Lone Trail Opry House WIND-Football Resume

5:45 NBC-Art of Living, Dr. Norman Vincent Peale: WMAQ KSD (sw-9.53) CBS-Fighting Crime: WFBM WFAM WTAQ WKBB (sw-17.76) KMOX-Hollywood Reporter WBBM.Melodies of Yesterday WBOW-Speed Gibson WCC0-Uncle Ray WCFL-Stanley Hickman WENR-Football Scores WIBA-Today's Birthdays; Sports WIND-Football Scores WIND-Football Scores WFAM-Organ Moods WFBM-Symphony Talk; Bohemians WGN-Concert Orch. WIND-Fotball Scores WISN-Down By Herman's WLS-Meet the Folks WMBD-Farmer Bill's Family WOC CLEAR WOC-Skit Prgm. WROK-Fireside Bible Talks 7:15 WCFL-Interlude WCFL-Interlude WGN-Victor Arden's Orch. WIND-Fred Beck, organist WOC-Saturday Jamboree 7:30 WIND-Football Scores WISN-Sports Parade WLW-Alfred Gus Karger WMBD-Sports; Where to Go WMT-News WOC-Hits & Bits WROK-Don & Sleepy, songs WSUI-Daily Iowan of the Air WTMI Search Parising 7:30 CBS-Johnny Presents Russ Mor-gan's Orch. (Philip Morris); Frances Adair & Glenn Cross, Frances Adair & Glenn Gross, vocalists; Mixed Ensemble; Charles Martin's "City Desk," drama: WHAS WOC WFBM WBBM WMBD WCCO KMOX WJR (sw-15.27) (also WISN KNX KSL at 10:30 p.m.) WTMJ-Sports Review NIGHT NBC-Jack Haley's Variety Show (Log Cabin Syrup); Virginia Verrill, songs; Wendy Barrie; Warren Hull, m.c.; Ted Fio-Rito's Orch.: WMAQ WTAM WIBA WLW WIRE WTMJ WHO KSD (sw-9.53) (also KFI at 11:30 p.m.) 6:00 NBC-AMessage of Israel; Guest Speaker: WENR (sw-11.87) NBC-Top Hatters: WTMJ WMAQ WHO KSD WCFL (sw-9.53) CBS-Saturday Night Swing Club: WMBD WISN WBBM WTAQ CBS-Saturday Aught Standy WMBD WISN WBBM WTAQ (sw-17.76) Football Scores: WFAM WHAS WCCO WOWO WIRE WMT Dinner Hour: WSUI WTMJ KMOX-Five Star Final News WFBM-Pacific Paradise WGN-Concert Orch, WIBA-Dinner Hour WIND-German Hour WJR-News Comes to Life WKBB-Sports Review WLW-Renfro Valley Folks WOC-Sports Summary WROK-News; Dinner Music WTAM-Johnny Hauser's Orch, 6:15 NBC-Linton Wells, commentator WBOW (sw-11.87) MBS-Sylvia Froos, songs; Orch. WGN WMT WGN WMT KWK-Feature Parade WCFL-Armour Institute of Tech-nology, talk WFAM-Moderate Melodies WHO-Sunset Corners Frolic WIND-Colonial Ensemble WIND-Colonial Ensemble WKBB-Bordertown Barbecue WLS-Barn Dance Party WROK-Lou Blake's Orch. WTAQ-News 7:45 NBC-Nola Day, songs; Orch.: WBOW (sw-11.87) MBS-Sylvia Froos, songs; Orch.: WIRE 6:15 6:15 CBS-Saturday Night Swing Club: WKBB WFAM WCCO NBC-Top Hatters: WIRE Sports Review: WFBM WBBM News: WCFL WOC WMBD KMOX-Frnace Laux, sports WBOW-Hit Tumes WGN Four Collegations WIRE WCFL-Herr Louie & the Weasels WIND-On the March WKBB-News WTAQ-Sports Column of the Air 8:00 8:00 NBC-Alka-Seltzer National Barn Dance; Henry Burr; Verne, Lee & Mary, Hoosier trio; Sally Foster; Lulu Belle & Scotty; Unele Ezra; Lucille Long & Joe Kelly, m.c.; Guests: WLS KWK WBOW WMT WIRE WLW WIBA WTMJ (sw-11.87) (also KGO at 10 p.m.) CBS-Deaf Ouiz with Bat Territ WGN-Four Californians WIIAS-Dr. Charles Welch WMAQ-Totten on Sports WMT-Modern Miracles WROK-Motor Drama WTMJ-Drama in the News 6:30 CBS-Carborundum Band; Edward D'Anna, cond.: KMOX WHAS WCCO WBBM WJR (sw-17.76) D'Anna, com. WCCO WBBM War. 17.76) CBS-Sunset Serenade: (sw-17.76) NBC-Luboschutz & Nemenolí, pianists: KSD WBOW NBC Eddie Varzos' Orch.: WENR WMT (sw-11.87) NBC-Uncle Jim's Question Bee (G. Washington Coffee): KOA-Sport Highlights WMAQ WTAM WMAQ WTAM WGN-To be announced Tattler WHO-Sunset Corners Frolic WIND-Racing Returns Who Dared WHO-Sunset Corners Frolic WIND-Racing Returns WKBB-Hits & Encores WMBD-Doctors Who Dared WOC-Vivian Benshoof WROK-Waltz Time WSBT-Songs They Write WTAQ-Master Singers 8:15 NBC-Special Delivery, sketch: KOA WGN-Sports WIBA-International Club WIBA-International Club WIRE-Sports; News WKBB-Sweetheart Serenade WMBD-Music Hour WOC-Organ Moods WROK-Dinner Music WTMJ-Dinner Table 6:45 NGC Eddie Vorges' Orgh - K KUA MBS-Chicago Symphony Orch.; Dr. Frederick Stock, cond.: WIND V

6:45 NBC-Eddie Varzos' Orch.: KWK NBC-Jimmy Kemper, songs: WIND-News WKBB-World Dances WHO News: WFBM WKBB KMOX-To be announced KSD-Rhythm in Swing Time WFBM WKBB WKBB-World Dances WMBD-Bright Spot WOC-Saturday Jamboree WROK-News; Waltz Time WTAQ-House of Peter McGregor 8:30 NBC-To be announced: WTAM WMAQ KSD KOA (sw-9.53) CBS-Saturday Night Serenade (Pet Milk); Mary Eastman, sopr; Bill Perry, tnr.; The Serenaders: Gus Haenschen's Orch.: WMBD WOC WBBM WHAS KMOX WFBM WJR WKBB WBBM On to Adventure WBOW-Sports WCFL-Musical WGN-Concert Trio WTAQ-Organ Melodies 7:00

7:00 NBC-Robert L. (Believe-It-Or-Not) Ripley (Huskies); B. A. Rolfe's Orch.: WLW WTAM WHO WTMJ WIBA WIRE WMAQ KSD (sw-9.53) (also KFI at 11 p.m.) MBS-Hi, There, Audience: WMT

KWK

KWKWCCO-Musical Prgm.NBC-To be announced: WBOWWCFL-Montparnasse(sw-11.87)WIND-Football JamboreeCBS-Your Unseen Friend; Harry
Salter's Orch.: WBBM WJR
WHAS KMOX (sw-15.27)WISN-Curtain Calls
WISN-Curtain Calls
WSBT-Cafe Continental
WSBT-Cafe Continental
WTAQ-News
8:45WBAA-President's Banquet
WCCO-Barnyard FolliesWIND-Collegiate Episodes
WISN-Wisconsin State F

WKBB

CBS-Among Our Souvenirs: (sw-15.27) WCCO-Musical Prgm.

WIND-Collegiate Episodes WISN-Wisconsin State Fair

WKBB-Sentimental Mood Music WSBT-Komedy Kingdom WTAQ-Dance Orch.

WTAQ-Dance Orch. 9:00 CBS-Lucky Strike Hit Parade; Al Goodman's Orch.; Freddie Gibson & Stuart Allen, vocal-ists; Songsniths Quartet; Guest: WJR WOC WSBT WBBM KMOX WKBB WTAQ WHAS WISN WCCO WMBD WFBM (sw-15.27)

NBC-Jamboree: WTAM KOA WBOW WMAQ KSD (sw-9.53) NBC-Gun Smoke Law, drama: WMT (sw-11.87) MBS-Chicago Symphony Orch.; KWK WIBA Easy to Remember WIBA-Easy to Remember WIND-Tommy Ott, organist WIRE Vic Arden's Orch. WLS-Barnyard Jamboree WLW-Melodrama WROK-Studio Party WTMJ-German Hour

9:15 WCFL-Labor Flashes WIBA Club Chanticleer WIND Musical Interlude; Walkathon WIRE To be announced 9:30 WIRE-To be announced 9:30 NBC-To be announced: WCFL WMT (sw-11.87) NBC-Jamboree: WLW KWK-Stuart Johnson's Orch. WIBA University 770 Club WIND-Stars Over Manhattan WLS-Hometown Memories WROK-Lou Blake's Orch. WTMJ-Dance Orch. 9:45 CBS-Patti Chapin, songs: WTAQ WISN KMOX WKBB WSBT WHAS WBBM WOC (sw-15.27) KWK-Sport Review WCCO-Sportsmen's Special WFBM-Your Local Government WIBD-Russ Hodges, comments

 WIBA-Club Penguin
 WIBA-Club Penguin
 WIND-Russ Hodges, comments
 WJRT-The Soap Box
 WMBD-Value Hints
 WROK-News Flashes
 10:00
 CBS-Benny Goodman's Orch.:
 WFBM WHAS WKBB WISN
 WBBM WSBT (sw-15.27)
 NBC-Sande Williams' Orch.: KSD
 KOA WMAQ (sw-9.53)
 NBC-Eddie Rogers' Orch.: WCFL
 MBS-Chicago Symptony Orch.:
 WIRE
 News: WIBA WOC WTAQ
 WIBD
 KMOX-Chic Scoggin's Orch. WMBD KMOX-Chic Scoggin's Orch. KWK-Sport Review WBOW-Leo Baxter's Orch. WIND-Ridge Runners WLW-Paul Sullivan, news WMT-Danceland Orch. WTAM-Outo WTMJ-Sports; News 10:15 WTAM-Otto Thurn's Orch. CBS-Benny Goodman's Orch.; WJR WOC NBC-Sande Williams' Orch.; WIBA

WIBA MBS-Horace Heidt's Orch.: WGN KWK News: WKBB WCCO WFBM WMT WIRE WHO Dance Orch.: WTAQ WHAS KMOX-Roger Fox' Orch.



Saturday

October 23

VIRGINIA VERRILL ck Haley's Variety Show' Blues Singer Sat. 7:30 pm CST

WGN-Ted Weenis' Orch WHAS-Dance Time WLW-Jan Garber's Orch. WMBD-Sports; Prgm. Review WTMJ-Moonlight & Shadows WMBD-Sports; Prgm. Review WTMJ-Moonlight & Shadows 10:30 NBC-A1 Donahue's Orch.: KOA KSD WTAM WIBA WBOW WHO WCFL (sw-9.53) CBS-Frankie Masters' Orch.: WJR WMBD WOC WTAQ WSBT WBBM WISN WKBB (sw-15.27) MBS-Dance Orch.: KWK KMOX-Sports Reporter WCC-Rollie Johnson WFBM-Roller Derby WGN-Freddy Martin's Orch. WHO-To be announced WIND Havailan Melody WIRE-Variety Show WLS-Fireside Party WLW-Johnny Hamp's Orch. WMAQ-Henry Busse's Orch. WMAJ-Bance Orch. 10:45 CBS-Frankie Masters' Orch.: WFBM News: WROK WIND WHAS KMOX-Old Fashioned Bara Dance WCC-Cecil Hurst's Orch. KMOX-Old Fashioned Bar Dance WCCO-Cecil Hurst's Orch. WMAQ-Eddie Varzos' Orch WMBD-Walkathon Derby Show **11:00** NBC-Ran Wilde's Orch.: KSI KOA WHO WTAM WBOW KSD KOA WHO WTAM WBOW CBS-Orrin Tueker's Orch.: WOC WISN WBBM WSBT WCCO WKBB WTAQ WMBD WJR NBC-Opera, Last Act "Faust"; Pietro Cinini, cond.: WIBA (sw-6.14) CBS Samay Kay's Orch : WIB CBS Sammy Kay's Orch.: WJR WFBM WFBM MBS-Isham Jones' Orch.: WMT WGN KWK WCFL-Nite Club WHAS Dance Band WIND-Let's Dance WIND-Let's Dance WIRE-Jinnny Boyer's Orch. WLS-National Barn Dance WLW-Jinnny Dorsey's Orch. WMAQ-King's Jesters WTMJ-Streamlined Revue End of Saturday Programs



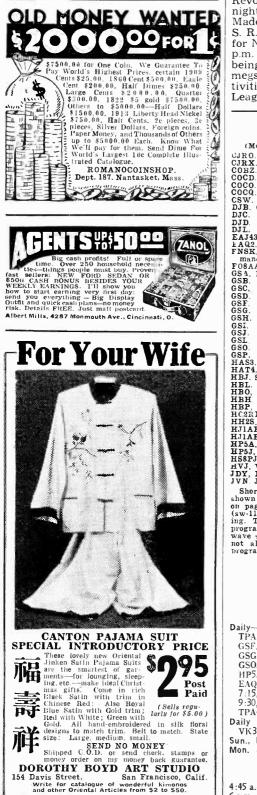
YOU CAN THROW CARDS IN HIS FACE **ONCE TOO OFTEN**

WHEN you have those awful cramps; when your nerves are all on edge—don't take it out on the man you love. Your husband can't possibly know how you feel for the simple reason that he is a man. A three-quarter wife may be no wife at all if she nags her hus-band seven days out of every month.

month.

For three generations one woman For three generations one woman has told another how to go "smil-ing through" with Lydia E. Pink-ham's Vegetable Compound. It helps Nature tone up the system, thus lessening the disconforts from the functioned biogradmen which the functional disorders which the functional disorders which women must endure in the three ordeats of life: 1. Turning from girlhood to womanhood. 2. Pre-paring for motherhood. 3. Ap-proaching "middle age." Don't be a three-quarter wife, take LYDIA E. PINKHAM'S VEGETABLE COMPOUND and Go "Smiling Through "

Go "Smiling Through."



NEW station located in Bucara-Ą manga, Colombia, HJ7ABD (9.63), "Radio Bucaramanga," manga, Colombia, HJ7ABD (9.63), "Radio Bucaramanga," took the air with initial tests on Sun-day evening, September 26. The broadcaster, which usually relays the programs of HJ2ABD (5.988), also of Bucaramanga, is now being heard daily from 5:30 to 10 p.m. EST (4:30 to 9 p.m. CST), with excellent signals. English announcements made at fre-quent intervals, request reports which quent intervals, request reports which should be addressed simply to Radio Bucaramanga, Bucaramanga, Colombia

bia. R. B. Oxrieder of State College, Penn., sends me the following notes: XEBT (6) of Mexico, D. F., is now re-laying the governmental program heard over XECR (7.38), Mexico, D. F., on Sundays from 6 to 8 p.m. EST (5 to 7 p.m. CST) ... The address of the new Guadalajara, Mexico, short-wave station, owned by the National Revolutionary Party, being heard nightly on 7.1 megs, is given as 210 Madero Street ... RKI, Moscow, U. S. S. R., which relays the Soviet program for North America daily from 7 to 9:15 p.m. EST (6 to 8:15 p.m. CST), is now being heard on a frequency of 7.534 megs ... Reports concerning the acmegs ... Reports concerning the ac-tivities at the present session of the League of Nations are being heard

og of Short-Wave Stations Whose Programs Are Listed (Megacycles of thousands of kilocycles sho UJRO. Canada 6.15 JVI. Japan CJRX. 11.72 JZJ, 11 COBZ. Cuba 9.03 JZK, 11 COCD 6.13 1. 0 Hawaii COCD 6.13 1. 0 Hawaii nds of kilocycles st JVI. Japan JZJ, " JZK, " JZK, " JZK, " JZK, " LRU, Argentina LRU, Argentina LRX, " 9.535 11.80 15.16 11.55 7.52 6.15 11.72 9.03 6.13 6.01 9.75 9.94 15.20 6.02 11.77 15.11 11.5× 7.52 16.03 15.29 9.66 10.35 CSW. Portugal DJB. Germany DJC. LSN. OLR3A, Czecho-
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 "11.81

 HASS.
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 VE9DN. Canada
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 Vit2ME. Australia
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 HBC
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 VK3ME.
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 HBH
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 VPD2, Fijis
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 HBZ, Haiti
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 XEZA.
 "
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 HJABE. Colombia
 9.51
 8.60

SVN. Japan 10.66 bis 0.01 Short-wave programs of American stations are shown along with the regular listings beginning on page 29. These are indicated, for example, by (sw.11.87) in parentieses following a program list-ing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules

Time Given is CST Add One Hour for EST Subtract One Hour for MST

News Broadcasts

News Broadcasts Daily-2:25 a.m., GSB, GSD, GSG, GSO; 2:40, TPA3; 7:30, GSG, GSH, GSJ, JZJ, JZK; 10, GSF, GSG, GSH, GSJ; 12 noon, GSB, GSD, GSG, GSI; 2:10 p.m., TPA3; 3, GSB, GSF, GSG, GSO, OLR4A; 3:30, JZJ, JZK; 5:30, EAQ2, HP5A; 5:40, HP5J; 6, RAN; 6:15, CSW; 6:30, EAQ2, HP5J; 6:40. GSD, GSF, GSO, GSP; 7:15, DJB, DJD; 9:10, GSB, GSD, GSG, GSI; 9:30, DJB, DJD; 9:45, CJRO, CJRN; 10:30, TPA4; 11:30, JZK; 11:45, COCQ. Daily except Sundays-5 a.m., VK3ME; 6:30, VK3LR; 12:20 p.m., 2RO4; 5, 2RO3. Sun., Mon., Wed., Fri.-3 p.m., RNE. Mon. & Thurs.-7:30 p.m., OLR4A. JSO; _ JZK; lu, TB, GSD, CSG

Sunday, October 17 4:45 a.m.—Concert of Russian music: GSG GSJ 6 a.m.—Program from S. S. Kanimbla: 9MI

ve tried van s. Can be installed by anyone in a few muuwes, entry [Address ... Jobbestars,] Dealers inquiries solicited. Ask for circular our other products. Radio Guide • Week Ending October 23, 1937



week-days except Saturdays from 7:30 to 7:45 p.m. EST (6:30 to 6:45 p.m. CST), over HBL (9.345) of Geneva, Switzerland ... CD1190, Valdivia, Chile, has shifted its frequency to 12 megs ... CXA8, the Montevideo, Uru-guay station which relays LP3 of guay, station which relays LR3 of Buenos Aires, Argentina, has gradu-ally shifted in frequency down to 9.637 megs.

Earl Roberts of Indianapolis, Ind., reports logging the unusual station, X4BGI (14.28), on September 29, at 11:55 p.m. EST (10:55 p.m. CST). The operator, who was calling United States stations in English, stated that his name was Salvado Billasenor, and that he was located at El Palmito, Du-rango Mexico where a big governrango, Mexico, where a big govern-ment dam is being built under the su-pervision of Mr. Thorne, an American engineer . . . Several California police stations are being heard in the Middle West between 6 and 8 p.m. EST (5 and 7 p.m. CST). Those that have been logged are: W6XBA, Los An-geles, W6XKW, Alameda, W6XGC, San Gabriel, all on 30.1 megs, and W6XEH, Long Beach, on 33.1 megs.

The overseas hour from Tokyo, Ja pan, heard daily from 8 to 9 a.m. EST (7 to 8 a.m. CST), is now being broadcast over JZJ (11.8) only.

*6 a.m.—Program from Darien, Kwantung: JDY
*6:40 a.m.—International church: COCQ
*7 a.m.—Overseas hour for Australia: JZJ JZK
9 a.m.—Eastbourne Municipal orch.: CSG GSJ
9:15 a.m.—Chimes and church services: W1XAL (15:25)
10:30 a.m.—Polish hour: SPW
11:40 a.m.—Polish hour: SPW
11:40 a.m.—Polish hour: SPW
11:40 a.m.—Polish hour: SPW
11:40 a.m.—Cultural activities: W3XAL (17:78)
12:50 p.m.—Cultural activities: W3XAL (17:78)
12:50 p.m.—Cultural activities: GSG GSI
12:50 p.m.—Cultural activities: GSG GSI
*1 p.m.—Danish program: OZF (9:52)
1:10 p.m.—Fred Hartley's sextet: GSG GSI
2:05 p.m.—Songs from old Prague: OLR4A
*3:30 p.m.—Overseas hour (East): JZJ JZK
3:45 p.m.—North China Incident and the Recent Financial World: JZJ JZK
4 p.m.—Chinese lantern songs: DJB DJD ĠSP PLAYING Financial World: JZJ JZK 4 p.m.—Chinese lantern songs: DJB DJD *4:30 p.m.—Dance orchestra: YVSRC *5 p.m.—News and music: EAJ43 5 p.m.—Mexican Government program: XEC 5:30 p.m.—Roman Catholic services: GSD 6 p.m.—Chinnes and church services: W1 (6.04) GSP WIXAL 6 p.m.—Budapest program: HAT4 *6 p.m.—Program from Moscow: RAN RKI 6 p.m.—English program from Madrid: (EAQ2) 6 p.m.—Un EAR (EAQ2) 6 p.m.—Happy program: PCJ (9.59) 6:20 p.m.—Play, "A Mint o' Money": GSD GSI 6:30 p.m.—Nusical sketches from Chopin's life GSD GSP 6:30 p.m.—Mušical sketches from Chopin's life: DJB DJD
6:30 p.m.—Two Hours with Cuba: COCO
7 p.m.—Westminster Players: GSD GSP
8 p.m.—H. M. Scot's Guards band: GSD GSG
*8 p.m.—El Salvadorian program: YSD
8:15 p.m.—English program from Mexico: XEXA
*11:30 p.m.—Durese hour (Pasific coast): JZK
11:45 p.m.—English comments: COCQ 11:45 p.m.—English comments: COCQ *12 mid.—English DX program: XEUZ 1:30 a.m.—BBC Empire orch.: GSB GSD GSO *2 a.m.—English programs from Siberia: RV15 Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; \$Monday, Thursday. VAN'S DOUBLET ALL-WAVE AERIAL 1 00 Actually Tested on Foreign Reception –Short-Waves 2000 Chan-Bir store Day Amore than satisfied as thousand of otners are. Don't pay more than one dollar for an aerial until you ve tried Van's. Can be installed by anyone in a few minutes, guaranteed Address

Monday, October 18 4:30 a.m.—Fiji hour: VPD2 \$7 a.m.—Siamese broadcast: HS8PJ (19.02) \$7 a.m.—Oriental variety: ZBW3 8:20 a.m.—Dutch songs: PH1 11:20 a.m.—Billy Merrin's orchestra: GSG GSI \$11:30 a.m.—Polish hour: SPW 12:20 p.m.—Light music: GSG GSI 3:05 p.m.—Scenes from opera, "Bartered Bride": OLR4A 3:45 p.m.—Scenei fic news: W1XAL (11.79) 5 p.m.—Scientific news: W1XAL (11.79) 5 p.m.—Scientific survey: 2R04 5:30 p.m.—Scientific survey: 2R04 5:30 p.m.—Scientific survey: 2R04 5:30 p.m.—Dr. Ernest Bullock, organ: GSD GSP 5:45 p.m.—Scielian folk-songs: 2R04 6:05 p.m.—Kinoch's brass band: OLR4A 6:15 p.m.—Mail bag: 2R04 6:30 p.m.—Radio amateur's course: W1XAL (11.79) 6:30 p.m.—Light evening entertainment: DJB BUD

- 6:30 p.m.—Light evening entertainment: DJB

- DJD 6:30 p.m.—Popular orchestra and Rafael Gui-nand: YVSRC 6:30 p.m.—Slovak songs: OLR4A 7:15 p.m.—Airs from Czech operas: OLR4A 7:40 p.m.—Milltary band: OLR4A 8 p.m.—Mail hag: GLR4A 8:15 p.m.—Masters of miniature art: DJB DJD 8:45 p.m.—British composers: GSD GSG GSI 8:45 p.m.—The Empire Follies: GSD GSG GSI 1 a.m.—Anthony Pini, violin: GSB GSD GSO 2:55 a.m.—Scots songs: GSB GSD GSO

Tuesday, October 19

3:30 a.m.—Happy ptogram: PCJ (15.22) 8:45 a.m.—Haunting Harmonies: GSG GSJ 10:20 a.m.—Keyboard Music through the Ages: GSG GSJ

- GSG GSJ 11:20 a.m.—This is England: GSG GSI 12:55 p.m.—SCENES FROM "THE WINTER'S TALE." Shakespeare: GSG GSI 2:05 p.m.—Harpsicherd recital: OLR4A 3:20 p.m.—Musical tale of the East: GSG GSI 5:20 p.m.—In and out of rhythm: GSD GSP 6:30 p.m.—Memories of an Irish childhood: GSD

(Continued on Next Page)



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(Tuesday Continued) 6:45 p.m.—Stanislaus Niedzielski, piano: DJB 7 p.m.—Man-About-Town: W3XAL (17.78) 7:30 p.m.—Vaudeville theater: YV5RC 8:55 p.m.—Redvers Llewellyn, sea shanties: GSB GSD GSI 10 p.m.—Program from Tabiti: FO8AA 10:30 p.m.—Salute to Latin-America: W8XAI (6.06)

(6.06) 11:45 p.m.—Mitsuko Tsukinura, songs: JZK 1 a.m.—Charles Ernesco quintet: GSB GSD GSU 2:45 a.m.—Symphonies of Beethoven: GSB GSD

Wednesday, October 20 10:35 a.m.—Hotel Victoria orchestra: GSG GSJ 1 p.m.—OPERETTA, "The Lilae Domino": GSC 10:35 a.m.—Hotel Victoria orchestra: GSG GSJ
1 p.m.—OPERETTA, "The Lilac Domino": GSG GSJ
2:55 p.m.—Mail bag: OLR4A
3:30 p.m.—BBC SYMPHONY CONCERTS; BBG Symphony Orchestra; Sir Adrian Boult, conductor: GSG GSO
4:35 p.m.—Tommy Matthews' concert band: GSG
5 p.m.—Bed entertainment concert: DJB DJI
5:15 p.m.—Talk, "Of Interest Today": 2RO4
6 p.m.—Budapest program: HAT4
6:30 p.m.—Don Mariani, tangos: YV5RC
6:30 p.m.—Bort Mariani, tangos: YV5RC
6:30 p.m.—Bort guns on test: GSD GSP
8:20 p.m.—Berging guns on test: GSD GSP
8:20 p.m.—OPERA, "The Magic Flute." Mozart (Act D: DJB DJD
1 a.m.—Radio revue: GSB GSD GSO
2:40 a.m.—Gershom Parkington trio: GSB GSD

Thursday, October 21 7:15 a.m.—Musical "Genji Monogatari": JZJ 10:20 a.m.—Bath Pump Room orch.: GSG GSJ 12:25 p.m.—Green Fields and Pavements: GSG 1.m.—Trafalgar Day: GSG GSI 1:40 p.m.—Eight Bells: GSG GSI 3:20 p.m.—Northern Music Hall: GSG GSO 4:35 p.m.—Light music: GSG GSO 5 p.m.—In the wonderland of the operetta: DJB DJD

- 5 p.m.—I D.ID

- p.m. In the wondertand of the operetta: DJB
 DJD
 5:20 p.m.—The week's news: GSD GSP
 6:05 p.m.—Military band: OLR4A
 6:30 p.m.—Radio cabaret: DJB DJD
 6:55 p.m.—Eight music and songs: OLR4A
 7:30 p.m.—Gloria Lamar, soprano: YV5RC
 8 p.m.—The Dowager Machiness of Reading describes some interesting things she has seen and done during the week: GSD GSG
 8 p.m.—Mail hag: OLR4A

GSI 8 p.m.—Mail bag: OLR4A 8:15 p.m.—OPERA, "The Magic Flute," Mozart (Act II): DJB DJD 9 p.m.—Canadian bour: HII2S

Friday, October 22 8 a.m.—La Joie de Paris: PHI 9:15 a.m.—For the Colonial Service: GSG GSJ 10:30 a.m.—The Talking Horse: GSG GSJ 11:20 a.m.—Charles Brill's orchestra: GSG GSI 12:45 p.m.—Stop dancing: GSG GSI 1:30 p.m.—Five Hours Back: W3XAL (17.78) W2XAD (15.33)

WZXAD (15.33) 2 p.m.—English program: LRX 2:05 p.m.—Organ recital: OLR4A 3:45 p.m.—International Aspects of the North China Incident: JZJ JZK 4:30 p.m.—Talk, "Pathways to Peace": WIXAL (11.79) 5 p.m.—Data (11.7)

(11.79) "Jerchawitz Anna": DJB DJD 5:15 p.m.—Play, "Jerchawitz Anna": DJB DJD 5:15 p.m.—Request concert: 2RO4 5:45 p.m.—Excerpts from operetras: GSD GSP 6 p.m.—Rome's Midnight Voice: 2RO4 6:15 p.m.—Luis Alvarez' orchestra: YV5RC 7 p.m.—Woman's Page: W3XAL (17.78) 7:05 p.m.—Let us sing a folk song together: DJB DJD

DJD

- DJD 9:35 p.m.—Herbert Freyer, piano: GSD GSG GSI 10 p.m.—Program from Tabiti: FO&AA 11:15 p.m.—DX Club: W&NK (6.14) 11:45 p.m.—Japan in October: JZK 1 a.m.—Loudon log: GSB GSD GSO 2:45 a.m.—Can You Beat It? Supernatural In-tervenes, William Martin-Hurst: GSB GSD GSO

GSO Saturday, October 23 7:30 a.m.—Phohi Club meeting: PHI 8:15 a.m.—Microphone debutantes: PHI 8:50 a.m.—Music from Amsterdam: PHI 9:50 a.m.—Music from Amsterdam: PHI 9:50 a.m.—Music from opera, "Dalibor," Smettana: OLR4A 3:40 p.m.—OPERA, "Aida" (Acts II and III): GSG GSO 4:30 p.m.—League of Nations: HBL HBP 5 p.m.—Gay radio scenes: DJB DJD 9:m.—Budapest program: HBJ HBO 6:15 p.m.—Variety program: HBJ HBO 6:15 p.m.—Variety program: HBJ HBO 6:15 p.m.—Porto Carrero Sisters, trio: YV5RC 6:30 p.m.—Ernesto Lecnona's music: LRX 7:05 p.m.—Cellini trio: GSD GSP 8 p.m.—And so to the Gardens: GSD GSG GSI 8:15 p.m.—Here is dancing: DJB DJD 9:35 p.m.—Stop dancing: GJB GSD GSI 11 p.m.—Northern Messenger; messages to those in the Arctic: VE9DN CRCX



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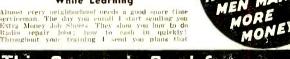
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