

Radio Guide

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The National Weekly of Programs and Personalities

Week Ending October 19, 1935

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Mary Livingstone
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Helen Hayes' New World—Informal Romberg

News and Views of the Week

Oversight Or Politic?

Premier Mussolini's radio speech to America was a bust. Possibly the largest combined network of stations ever assembled carried the Italian statesman's remarks to every corner

of the Western world, but to no good purpose.

A regrettable lack of preparation on the part of the networks presented the man of the hour in his native tongue. The efforts at translating his dynamic speech for the great mass of the American people hit a snag. Piece by piece the translation was given, but long before an adequate idea could be had of what he was trying to say, the interpreters gave up the task. The Italian Premier's speech remains a garble of dynamically expressed voice inflections that might as well have been ancient Egyptian so far as the greater part of the radio audience was concerned.

Possibly the translation was too explosive to permit of repetition, and good judgment and policy dictated the network's course in just dropping the matter in favor of a good musical program.

Mussolini has been trying to impress the American people for some time. His radio talk should have been a fine feather in the hat of broadcasting; but what he had to say may have given radio officials cold chills and they decided to spare everyone concerned and bear the onus of having been unprepared to translate Il Duce's speech. At any rate, to those not familiar with Italian it was a total loss.

Possibly it was politic not to translate the Premier's speech, especially in view of the agitation in Washington to censor all speeches by foreign diplomats.



Premier Mussolini: He talked himself into a bust

Some of the world's most inspiring music should be played on a program such as Doctor Forman finds objectionable. Regardless of its sponsorship, how could the playing of exalted music, reflecting the glories of the Almighty's handiwork, the devout expressions of personal communion with God, and the outpourings of pent-up sorrows and joys, be considered blasphemy?

Any influence that tends to uplift its auditors and inspire them to a better, fuller enjoyment of life should be encouraged, even if it has a commercial credit line.

People will recall that Handel's great oratorio *The Messiah* is performed yearly at celebrations of the Nativity, and regular concert box-office prices are charged. No one has thought to denounce this as an obnoxious commercialization—no minister has called upon his flock to rise against this practice.

Radio seems to be defending itself endlessly against vicious, unthinking criticism because of its so-called sponsorship aspects. There is nothing wrong with commercialization. We know of some churches where communicants pay for the privilege of worshipping. No one seems to object to this, which in the final analysis is a form of commercialization of sacred things.

Doctor Forman should keep such things in mind and remember that hundreds of thousands of shut-ins and the millions of people who haven't been to church in years will listen to the radio program *Hymns of All Churches* and be inspired and spiritually benefited.

Whoever the sponsor is, may the good Doctor's criticism not discourage nor retard the proposed programs. Whether his product be apricots or xylophones, may he sell carloads of them if his program is well presented, and may the radio audience never be called upon to listen to anything that is no more degrading than a sponsor's cycle of world-famous hymns.

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Those Radio Jitters

American journalism has a bad case of radio jitters. The mention of radio in publishing circles sends newspaper men into uncontrollable fits of ague. Great publishing institutions shudder,

put up smoke screens and make hysterical, stupid statements.

Following the rumor that NBC had sold four daily periods of five minutes each to the Standard Oil Company of New Jersey for broadcasting news flashes, the sedate, powerful *Chicago Tribune* editorialized as follows:

"We doubt the public will put much confidence in a news service censorship by the Government and paid for by the Standard Oil Company."

Radio news reporting over the nationwide chains has been quite as reliable and authentic as the news printed by great dailies. It has on many occasions been a bit more timely than these printed pages, and reached the man in his home hours ahead of the newspaper.

However, these virtues should not call for slighting remarks from great papers and editors who think that in them is vested the sole right to mold public opinion.

Some day great papers will realize their mistakes just as the railroads did in the early days of motor buses.

They will understand that radio news in short, condensed form just whets the appetite of the man at home for a full readable account. Radio will be recognized as the newspapers' closest ally. The more tabloided news reports are broadcast, the greater will be the demand for reliable newspaper accounts.

If radio is so detrimental to newspapers as such slurring remarks would indicate, why have there been no evidences of it?

During the past fifteen years marking the increase in radio newscasting, the circulation of newspapers has increased in leaps and bounds. Papers in the major metropolitan centers are larger than ever before in their existences.

Under the so-called destructive competition of radio newscasting, such papers as the *New York Times*, the *St. Louis Globe-Democrat*, the *New York Daily News*, the *Chicago Tribune* and hundreds of other papers have reached their peak circulations.

Publishers should erect a shrine to radio instead of trying to belittle its beneficial influence.

Murder On the Air

A.S.C.A.P. is yelling *murder* again. The American Society of Composers Authors and Publishers which controls practically all musical compositions must be having some unforeseen difficulties with the National Association of Broadcasters.

The probabilities are that all of the persuasive eloquence of E. C. Mills, guiding spirit of the A.S.C.A.P., has failed to move the N.A.B. committee in the new copyright rate discussion. So the Society is trying a new tack in its efforts to jack up the rates by crying murder—the murder of music. The Society in a significant statement said:

"Murder of music by radio was accomplished in 1934 when the 85 leading tunes of the year were played a total of 1,255,669 times by just the two principal networks."

These figures were compiled by the Society in a survey of the logs of the two major radio chains.

The remainder of the A.S.C.A.P. bleat was devoted to a detailed story of how radio has hurt the sale of sheet music.

The A.S.C.A.P. license rates now are reaching the point of excessiveness. If they continue to rise they will become unbearable financial burdens for radio stations, and Mr. Mills and his group will have killed the goose that laid the golden egg—then someone else will have a legitimate reason for crying *murder*.

U. S. Navy Station in Addis Ababa

America will get its news of the Ethiopian-Italian war without censorship. Present plans call for direct wireless communication between Ethiopia and America via a United States

Navy station which is being set up in Addis Ababa at the request of the State Department.

Four expert radio men from the Navy are en route to Africa to establish the new base of communication at the American Legation. America will have its news of developments almost as soon as they are known at the Court of Emperor Haile Selassie.

This new station, however, will not mean as much to short-wave fans as the present station in the wilds of darkest Africa. Station EFA has become a much sought plum by the short-wave enthusiast who collects an earful of call letters with the same avid pride as a philatelist does rare stamps. The little two-kilowatt station has been picked up here with great regularity. Programs even have been rebroadcast over nationwide networks which were transmitted by EFA, broadcasting on 7.62 or 18.27 megacycles.

The Navy station will transmit its messages in code

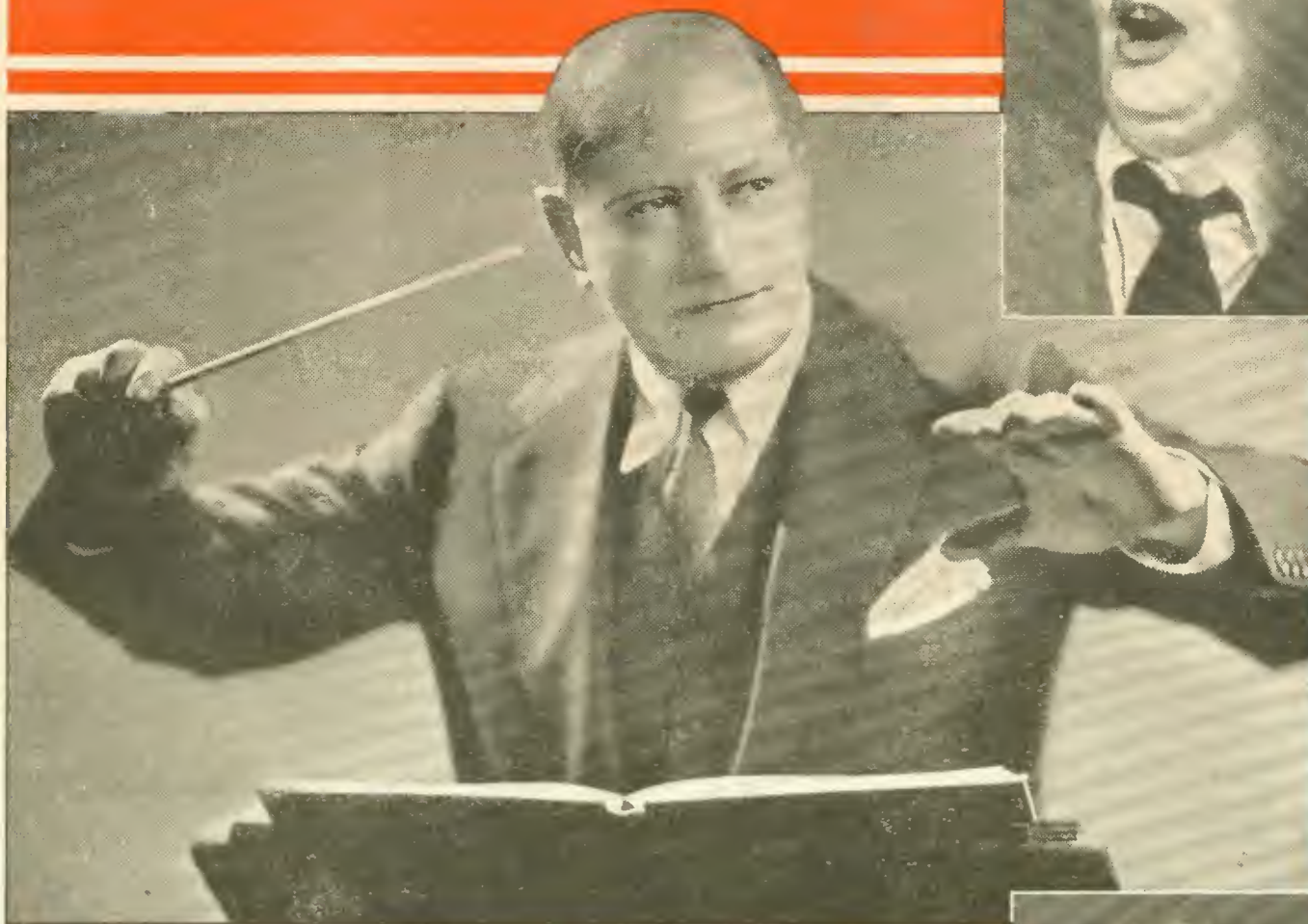
Hymns That Sell

Radio's sponsorship of sacred music brought forth a needless unfortunate and thoughtless flood of denunciations from the Reverend Doctor Raymond L. Forman, Pastor of the St. Paul Methodist Episcopal church of New York City.

The commercial sponsorship of a broadcast composed of *Hymns of All Churches* moved the Reverend Doctor to call upon all churches and Christians to protest against this program. He termed it a desecration of that which is sacred—a form of blasphemy—and the worst form of exploitation of the religious life of people perpetrated by commercial interests.

Many people will take the liberty of disagreeing with Doctor Forman. The serious, dignified broadcasting of sacred music cannot be a desecration of any sort. It never would offend anyone, and could only meet with approval.

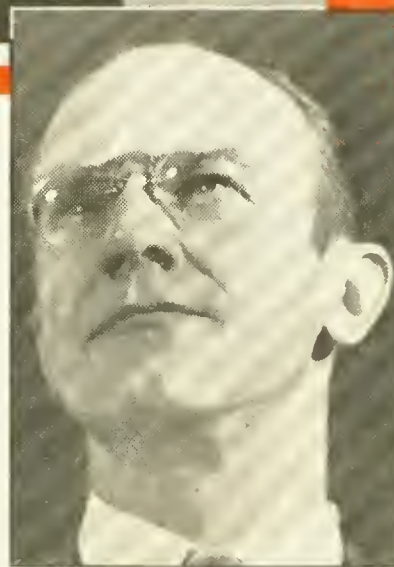
WHY PUT ON AIRS?



Maestro Romberg conducting one of his informal broadcasts



Out with Dignity
—In with Informality—On with the Big Show!



Helen Marshall, and Norman Siegle, upper right, of the Studio Party cast

Deems Taylor, whose verbal interpretations reflect the Maestro's opinion

By Sigmund Romberg

EVERY Tuesday evening by way of NBC microphones I invade the living rooms of an estimated million homes, and I like to feel that my call is as thoroughly informal as the unannounced visit of a friendly neighbor. To me, informality is the most priceless ingredient of any radio program. That's why Deems Taylor and I demand that it be the keynote of each of the programs in our new series.

I like to visualize a typical family scene into which we step, a scene for which the setting is a comfortable home. Gathered about the loudspeaker is a characteristic family group. Father engrossed in the sport pages of the evening paper, Mother scanning the clothing the children will wear to school the next day, looking for places where a possible darn or a stitch or two will save nine, and the children themselves on the floor under a convenient lamp, poring none too diligently over irksome text-books.

Here is the quintessence of informality, and woe betide the radio program or the artists who intrude upon it with an air of too great dignity! It is a literal invitation to flick off that vital switch which gives life to or passes the sentence of death upon the performer, the show, the sponsor—yes, even radio itself.

Without informality much of a program's charm and human qualities are lost. When you write or produce a big musical comedy, you have had months in which to rehearse and rewrite. By virtue of this you can attain a perfection for the most part that is impossible in radio. And you generally wind up with a spectacle—a show that is to be seen and heard. It is almost trite to state the obvious fact that in radio you may be heard only. But that is where the great need for informality is apparent.

In my life in the theater I made numerous friends. I suppose that after all these years I have built up a

total of 101 friends. And yet in one evening at the microphone if what I do pleases a million people, the next day I can talk about having 1,000,101 friends. But they have a friendly feeling for me only if I have been able to transmit over the air a feeling of friendliness that might take years to evince in actual face-to-face contacts.

And yet who ever made a single friend by being pompous, standoffish, or formal?

It might have happened, and out of that very ostentatious approach certain friends might develop over the years, but never has anyone taken an immediate liking to a person who has appeared conceited or snobbish in the least degree.

You meet someone socially. You shake hands with him, you chat, you perhaps mention mutual friends. By and by he may talk of music, he tells you of one song you have written which he liked, and of another which he didn't like. And if you leave him with a friendly impression he undoubtedly will remember you the next time you meet; he may even mention you to his friends as being an extraordinarily nice fellow.

CULTIVATING such friendships is the one thing without which radio cannot do. You appear for only a brief half-hour a week, and unless you appear informally you are lost.

I have seen it work many times in the theater. In one of my operettas there was a young singer who had a grand baritone voice. After a brilliant New York opening the critics said so in print. They hailed him as a find, as another Tito Ruffo and the like. And they were correct. To all outward appearances this young artist was destined for the heights.

But as soon as the young man read the laudatory

baritone. The word had been grapevined throughout theatrical circles. He was hard to handle and difficult to get along with. Consequently another baritone who didn't have nearly so good a voice was chosen for the new part because everybody liked him. The baritone who had been hailed as such a find eventually was forced into the business world, and the theater lost a grand voice—because it didn't want the personality that went with the voice.

Will Rogers, God rest his soul, was one of the greatest exponents of informality in the theater and on the air. When he died the world suffered a far greater loss than any individual talent he possessed. For he was a shining example of the Be Yourself theory. When he mingled with kings and queens he was just as informal and easy as when he paused to chat with a dock laborer or with a farmer. When money rolled into his pockets he grinned and kept right on being himself. And he was loved by rich and poor alike because of this informality. Will Rogers never learned to put on airs.

And so it is with music and with radio. A march that is written while a king (Continued on Page 19)



Helen made her last picture in Hollywood, which necessitated separation from her distinguished playwright-producer husband, Charles MacArthur. Here they are, photographed immediately after their reunion

Helen Hayes' New World

One of the Air's Newest Recruits Lost Interest in the Screen as Soon as She Learned She Could Do a Good Job—and Turned to Conquer Radio

By Jack Banner

THE luncheon date had been set for 2 o'clock, and the Unimportant Guy strode fretfully up and down the lobby of the Waldorf-Astoria hotel, alternately staring into the faces of the rain-drenched new arrivals as they pirouetted in through the revolving doors of the hotel, and at the strategically-placed wall clock, the hands of which indicated that the Important Star was already more than thirty minutes late for the appointment.

The Unimportant Guy, evidently more than a bit piqued by the delay, paused to mutter something under his breath. Satisfied, apparently, at having blown off a bit of steam, he resumed his impatient trek across the heavily carpeted floor of the swanky hotel.

The clock hands swung slowly in their implacable arc. Gradually the hour faded, and just at the moment when the Unimportant Guy had decided to wrap up his wounded dignity and remove it and his person from the premises, the revolving door whirred madly. Through it came catapulting an agitated bundle of rain-hedragled femininity. The Important Star had arrived—exactly one hour late for the appointment.

The Unimportant Guy smiled grimly to himself. He knew how to get hunk with Important Stars who attempted to make monkeys out of interviewers like him by making them wait unnecessarily.

The Unimportant Guy, as you've no doubt gathered by now, was none other than your faithful scrivener.

The Important Star was Helen Hayes, stage, screen and radio scintillant, and generally credited by the critics as the greatest emotional actress of this generation.

Helen Hayes' face has been described variously as charming, sensitive, magnificent, beautiful. Shortly I was to discover these adjectives to be entirely inadequate in painting a word portrait of this delightful artist. But at the moment when she burst into the hotel her countenance bore none of these qualities. She looked more like a scared and worried youngster than a great theatrical figure as she bounded up the stairs to meet me, the raindrops cascading from her tiny shoulders in rivulets with each upward leap.

HELEN HAYES didn't apologize once for keeping me waiting long past the appointed hour. She apologized a hundred times—and did it with such sincerity and humility that I felt downright ashamed of myself for entertaining the vindictive thoughts that occupied my mind prior to her belated appearance. Helen Hayes is



Left: New portrait study of Helen. Note the studious calm of her expression

Helen depends a great deal upon her maid, Carrie Schapper, ever at hand

one of those rare artists who has no false grandeur and haughtiness; she is not thrilled or dazzled by her worldwide fame. Many a less important personage would have made no excuse whatsoever for the delay, but would have demanded impatiently that we go right on with the interview. It is by being first and essentially a great lady, and secondly a great artist, that Helen Hayes has been able to carve for herself the proud position she occupies today in the theatrical world.

It is for this reason that I'm glad the delay occurred, for it served to show me the human side of Helen Hayes; not the Helen Hayes who is the First Lady of the stage and screen, or the Helen Hayes who is destined to become the ether's mightiest mite.

She sat opposite me at

luncheon in the Starlight Room of the Waldorf, still palpably upset about keeping me waiting, and I a bit disconcerted that so great a star should be apologizing to me for a triviality occasioned by a traffic jam on the highway leading to New York City from her home in the upper part of the state.



Helen Hayes has a grave and intelligent face which is becomingly set off by a wave of brownish-blond hair. It is a captivating face, with wide-set, intelligent eyes that forever seem to be searching you out; beautiful brows; a lovely sensitive mouth; a strong, finely chiseled chin and a thoroughbred's thin, tip-tilted nose. It is a chameleon-like face in that at times it seems almost plain, at others ethereally beautiful.

VOICING the thought that was uppermost in my mind, I commented on the \$85,000 offer to make a film, which she refused in order to try her capabilities at the microphone.

"Oh, that's easy to explain," this slip of a girl responded, and laughed. "I'm just a restless spirit who must always be trying something new. I lost all interest in the movies when I discovered that I could do a good job on the screen."

"That's how she, modestly characterized her screen record—"a good job." Well, if Helen Hayes won't admit it we'll set it down on paper for her. She is considered the greatest emotional actress the screen ever has seen, and the world won't forget soon her poignant and powerful portrayal of the English nurse in Ernest

Hemingway's Farewell to Arms, or her tear-compelling Madelon Claudet, for which she was awarded the Motion Picture Academy of Arts and Sciences medal.

Of course there is a deeper reason for Miss Hayes' decision to renounce the screen in favor of radio. She was a bit hesitant about allowing her theory to be set down in print, because, as she stated, "It might appear a bit extravagant." However, here it is:

"Diction and articulation of speech in America have become lost arts," she stated seriously. "Wherever I go, and no matter in what circles I mingle, my ears are horrified by articulate abominations. I feel that through

tricks instead of giving the public real, impersonal acting. "Footlight technique calls for the presentation of feelings and ideas in great, broad strokes, using lights, gestures, actions, and all the visual aids to drama. In radio, however, drama must be finely hedged, and this makes it very hard for even a sincere actor to keep his personality out of his characterization."

Helen's daughter, Mary, affords the star her richest emotional experiences

Right: Director La Cava with the cast of Helen's recent film release—David Torrence, Madge Evans, Dudley Digges—and Helen herself



From all the foregoing, anyone with half an eye can see that Miss Hayes is determined to hew to the line of true drama, let the chips fall where they may.

Modestly, but with an honest and accurate valuation of her own great talents, Miss Hayes said: "It is not sponsors or technicians who will make radio a great art. Only the uncompromising efforts of genuine artists will do that—and I feel that radio is about to enter the phase in which this will be done. If I didn't believe that I would stay out of radio."

AS YOU know by now, if you heard her first two performances in The New Penny series, Miss Hayes portrays Penelope Edwards, a modern young woman who defies hidebound tradition against the background of a founding home and the rivalries of small-town society. The character is ideally suited to her. Penelope is an intelligent person. Like Miss Hayes' Maggie Wylie, in What Every Woman Knows, she is cognizant of female frailty but generously endowed with womanly wisdom.

Helen Hayes' honest analysis of radio and its problems proves that she did not accept a radio contract hastily, but rather that she did so only after satisfying herself that radio really has grown up to the point of becoming an adequate vehicle for first-class dramatic art.

The ability to arrive at such sound conclusions as this, has characterized and furthered her entire career. Helen Hayes, horn plain Helen Brown in Washington, D. C., in 1900, was reared for a theatrical career by a stage-struck mother. Helen's mother adopted the name of Hayes for her daughter because the girl's great aunt Katherine Hayes (known picturesquely as Erin Swan) was the singing idol of the Gold Rush of '49. They even named a boat after her.

But despite the family's footlight fancies, Helen's footsteps to stage fame were at first a bit pigeon-toed. Just as Demosthenes, the great Greek orator, had his stutter to overcome, so Helen, as a child, had a foot which listed perceptibly to starboard, and no actress can afford to stutter with her feet. This disability, however, was overcome when she went to dancing school.

It was at this dancing school that she first came to the attention of Lew Fields, the famous comedian

FIELDS was playing Washington and happened to walk into the studio when Helen was doing her stuff. For some reason he noticed her particularly, and he said to her mother: "If that child ever wants to get on the stage, see me in New York!"

Shortly afterward a friend of the family who managed a stock company in Washington offered Helen the part of the boy prince in the Royal Family. Helen's mother promptly accepted for her.

Enthusiastic over her daughter's local success, the ambitious mother began to plan a New York career for her daughter. "People down there thought I was quite a prodigy," laughed Miss Hayes, "and they talked so much about it to Mother that she began to think so too. So off we went to New York."



From Helen's skeptical father her mother was able to wangle only enough money to keep them in the big city for two weeks. These turned out to be two weeks of hopeless and fruitless trekking from one casting office to another until in desperation Mrs. Brown decided that perhaps Lew Fields hadn't been fooling after all.

Half-heartedly, their return tickets to Washington actually bought, mother and daughter went to Eric's office—and walked out with a contract for a part for Helen in Victor Herbert's Old Dutch, at thirty dollars per week.

On opening night the youngster got her first eyeful of celebrities en masse. The great composer himself conducted the orchestra. Diamond Jim Brady glittered in one box, and Lillian Russell in another. This, incidentally, was in the old Herald Square Theater, which is now a five-and-ten movie house.

Shortly thereafter Helen made her first movie. In those days it was considered disgraceful for any legitimate artist to appear in the crude, flickering forerunners of the present artistic motion pictures. Scandalized, but needing the fifty dollars which was offered, Mrs. Brown reluctantly accepted for her daughter. However, she disguised the child by having her straight hair curled.

HELEN stayed four years with Lew Fields, and did a show a year for him. These were always Summer shows, and in addition each year she played in pictures.

At 11 she was growing too big for child parts; consequently from 11 to 14 she just went to school. Graduating, she won from Charles Frohman a part in a John Drew play by excelling over a number of children in an audition. Followed then one year with Frohman and three in Washington stock. At 17 she was sent for by a New York producer to tour with the second company of Pollyanna, in the title role. Here she was initiated into the highest degree of trouperdom—for thirty-five weeks she played nothing but one-night stands all over the United States. Of course Mama accompanied her.

Tried and tempered by this gruelling experience in the real testing ground of show business, the developing actress returned to New York where, under the management of William C. Tyler, it took her just seven years to become a big-time star.

Her first great success was in Barrie's Dear Brutus. Critics of that period stated that her portrayal was one of the most exquisite ever seen on the stage.

From then on, step by step, Miss Hayes has climbed to the very top of the ladder of real achievement, until today her stage light is dimmed by no contemporary.

Of her latest step—into radio—this much can be said with assurance: that nothing, neither fame, wealth nor artistic gratification, will exceed the great gifts which she brings to this youngest of the arts.

Helen Hayes is heard Tuesdays at 9:30 p. m. EST (8:30 CST; 7:30 MST; 6:30 PST) over an NBC-WJZ network and over a split NBC network for Western listeners at 12 midnight EST (11 p. m. CST; 10 MST; 9 PST).

Paid to Enjoy Life

Insured Against Growing Taller — Paid to Attend All Leading Events — Under a Life-Time Contract—Johnny Is the Envy of Every Wage-Slave

By Chester Matthews



Prior to March of 1933 Johnny's failure to attain man's stature had been a family skeleton which flouted its bony starkness in the very faces of the boy and his family—a clan which consisted of father, mother, John, and four brothers and sisters. Every dime obtainable was essential to the upkeep of the little home in Brooklyn. But few avenues of toil are open to young men who do not quite measure up to the physical norm. There always might have been the circus or the carnival side-show, but the Roventinis are a close-knit family, and the struggling parents, unlike some fathers and mothers who exploit an unusual child, would not fall back upon this expedient.

worked for me,' he added ruefully. This unusual man-hunt practically ended right there. Biow went to the Fifth Avenue hotel several times to convince himself.

BUT all of the visits after the first were merely gestures of thoroughness, as Biow was certain that the cigarette company would be enamored of Johnny the moment they laid eyes upon him and heard his typical paging style. He wasn't wrong on a single count.

To many listeners this mite of a man is just a radio voice, but around the Eastern part of the nation he is a definite personality. It is the sponsor's idea that the public would like to view personally the man behind that nationally aired voice, and apparently he hasn't erred in his judgment. Wherever Johnny appears in



Johnny as he prepared to broadcast with The Foursome on a recent Wednesday night, and, right, as he appeared in his own pint-size automobile during Cherry Blossom week in Washington, last Spring

So the under-statured boy had followed the trade of bell-hop, whereat his top earnings never exceeded \$25 a week. Only one thing was certain, and that was that Johnny always could hold his job. He was counted the most unique of all the many pages in the big Manhattan hostleries; and the executives of the New Yorker, where young Roventini was employed, liked the customers' smiling reaction to Johnny's highly original style and concise diction.

HOW his sponsors rooted him out of his hotel job to put him in the way of his present affluence and luxurious comfort, is just further confirmation of the better mouse-trap theory. They made a beaten path to his door—but not without a few detours.

The search for him had its beginning in the package originated by the cigarette company for its wares. It featured a page-boy on the label, and an executive session bred the idea that to tie up a living advertisement to the inanimate trademark would be to rivet further attention on the product.

Milton Biow, an official of the advertising agency which handles the account, was elected to find the person who best could emulate the artist's conception of this page. An employment agency furnished the first crop of applicants, but among the scores of boys submitted not one came close to the preconceived specifications. Biow then haunted the New York hotels, hoping to overtake the boy he had in mind right at his work. To him it still is a mystery how he escaped seeing John Roventini. But somehow he did. In a final gesture of despair Biow called the bell captain of the Hotel Commodore and unloaded his problem.

"We haven't got the boy you want," that uniformed dignitary replied, "but I can tell you where he can be found. Go to the New Yorker and look for a boy named Johnny. He's the best page-boy in America. I wish he

his chauffeur-manned Austin (provided of course by the sponsor) there is certain to be a huge crowd eager to greet and adulate him. He has only one duty to perform: besides his part in the broadcasts. No matter where he appears, be it opera house, cafe or sports arena, he must at least once intone his widely known page call.

ON HIS trips around Eastern centers Johnny—who is said to have dropped the family name entirely and to contemplate legally adopting the name of the cigarette—is no casual visitor. Mayors tender him formal receptions and fraternal and business organizations make him guest of honor. Many are the opportunities for him to look down upon his earlier surroundings from those newly-attained heights. But he never has succumbed to that weakness. Under any and all circumstances his predominant thoughts are for that clan back in Brooklyn; and no matter how occupied his duties keep him, he telephones daily to his mother back in the new home which he recently purchased and furnished for "the gang."

There is no danger that he has anticipated too many years of earning in his lavish expenditures on the comfort of his family. His worries on that count are banished forever by the lifetime contract recently given him by his employers.

And the aforementioned family skeleton has retired to the closet to rattle its skull in abject shame. Johnny's watchcharm stature is no longer the liability it threatened to be. In fact, so great an asset is it that Lloyd's of London have insured him for \$1,000,000 against further growth.

Which really is the fitting close for a short short story.

Johnny may be heard with Leo Reisman's orchestra every Tuesday at 8 p. m. EST (7 CST; 6 MST; 5 PST) over an NBC-WEAF network.

EVERY employee's dream of the job of jobs is embodied in the duties assigned to Johnny Roventini, the 23-year-old page boy. All that Johnny has to do to earn his approximated \$300 a week is to go about having a good time. He rides the air, the rails and the automobile cushions—he dines in the most fashionable hotels, cafes and night clubs at the expense of the boss—he follows sports avidly either from the press box or the best seat the arena affords. He visits in high places, communes with notables and even has been the guest of President Franklin D. Roosevelt. And they call that a job!

Johnny does, at least. And it's no sinecure so far as he is concerned. While he doesn't deny the pleasure accruing from his dreamlike assignments, he nevertheless attacks his work full of the zeal that motivates the most conscientious employee. The ardor which he puts into the job is emphasized by reflection on the machinery which generates so much energy, since Johnny is but 43 inches tall and scales just a pound per inch.

Fiddling for a Million

By Henry Bentinck

(Part Two)

W

ITH his first appreciation of the question of whether he'd like to go into vaudeville, the young student-salesman sensed a gag. He was going to counter with a newly inspired sales talk. But one look at the

makeup of his interrogator prompted the sage conclusion that here was not the sort of person who stalked department store aisles thinking up silly problems with which to harass clerks in the midst of a holiday buying rush. The look in his face implied business; the light in his eyes, sincerity. And the natural, boyish rejoinder Ben made was:

"Mister, what do you think?"
"I think you've got something that will click in vaudeville," was the brief reply. "If you have the nerve to face a tough audience for a tryout, meet me at the Columbia Theater in Brooklyn Friday night, and we'll see what you can do with a real fiddle and an audience that knows its vaudeville."

This genie who had materialized from thin air revealed himself as Ernie Williams, talent scout for Joe Schenck's Loew Theaters' booking office. Long after Williams' supernatural characteristics had become dimmed in Ben's eyes, his staunch qualities of friendliness and helpfulness remained as a brilliant and beloved memory of that first meeting. The unexpected contact bred a devotion between Williams, the powerful Schenck and Ben that was rocklike in its enduring quality.

A TOUGH audience—one that knows its vaudeville. Ben has good reasons for remembering those prophetic words. To him they ever will be the pattern of perfection in understatement.

The Columbia was a waterfront theater far removed from New York's incandescent Rialto. It would be a libel on diction to call its customers patrons. More literally, they were habitues, salty, fibrous frequenters of the dives, storm-hardened mariners on shore leave, or one-time sailors still scudding along before the stiff winds of misfortune. Their consorts were of the curbs; raucous, anti-social outcasts who long since had traded their birthrights for a mess of premature dotage. Their only demand of a performer was amusement. They spurned the shaded nuance, and anything more subtle than a kick in the teeth was pansy stuff certain to elicit verbal and literally vegetable protest. It was to these wolves in ship's clothing that the relentless Williams tossed the fiddling martyr, Benjamin Anzelevitz, who for the first time used the name Ancel, a name later adopted by the entire family.

PRIOR to Ben's appearance there was another tryout—that of a youth with a vodel and more confidence than his restricted talents justified. It was during his turn that the waiting Ben began to sense the ferocity of that audience. He was moved to desert the whole enterprise and turn back to his studies at City College. But Fate was upon him before the escape plot had time to jell, and while stage hands still were sweeping off the desiccated ingredients of a salad that would have overflowed a bathtub, Ben found himself being pushed out of the wings to make his first public bow.

Those hardened sailors and their accompanying shrews had an audience technique peculiar to the Columbia Theater. They received each new act in portentous silence, apparently preferring to hide their time, to store their sentiments so that they might be voiced with explosive spontaneity. Neither hate nor tolerance marked their reception of a performer. It was like walking into a void, a menacing and ill-omened silence.

It was amid such inauspicious surroundings that the hopeful Ghetto boy sounded his first professional note. Impulse moved him—fright directed the scene. Lucky state of panic!

"That's once," Ben recalls, "that I actually cashed in on a scare. Did you ever hear a violin stutter? Well, mine did. Had I gone out there and been just myself, done a few numbers and given them a little patter, those

But That First Journey Across the Continent to Fiddle in Los Angeles Was a Very Far Cry from Ben Bernie's First Million



Ben takes his broadcasting in the most nonchalant manner possible, as this intimate camera study of him shows. And that's one of the secrets of his success

mugs probably would have remembered the act that was on ahead of me and started to hiss him all over again. And I would have been lost.

"As it was, I went on so scared that in passages which should have been bright and sustained, I shook so that I achieved a tremolo effect which I never have been able to duplicate since. My nervous reflexes were all out of order.

"Where I should have used single fingering I couldn't control the other digits, so I was giving them double stops that were colossal.

"I kept waiting for the opening growl and the first head of wilted lettuce sure to accompany it as the signal for the barrage. It didn't come! At first the footlights blinded me so that I couldn't see back of the first two rows. Soon my watchful eyes began to penetrate the glare, and I could pick out faces back toward the middle of the house. And would you believe me, a lot of those hard-boiled yeggs were actually crying. It was that tremolo that did the business. I knew I had them.

SO, AS soon as I finished my first violin number I gave them a few of the gags that had been helping to increase the fiddle sales at Siegel Cooper's, and that change of pace from sadness to laughter was a life-saver. There wasn't a single raspberry in that packed house—and I had been waiting for a fruit and vegetable shower.

"At that I lost money on the engagement. I had included as part of my price for that single appearance, the privilege of picking over the edibles that were tossed at me, figuring that I might salvage an orange or something for the gang at home, so that the venture shouldn't prove a total loss. And I didn't draw a single missile. In other words, it was a fruitless effort—to give me, to give me."

It was sufficient to Ben that his audience had accepted him—and it was similarly flattering to Ernie Williams, now his full-fledged mentor, that his chance discovery had run the gauntlet and emerged from his trial without a spiritual or physical scratch. His answer to the situation came before Ben had time to pack his fiddle and bow following his return to the wings from which he had gone forth so reluctantly. It was the proffer of a ten-weeks' contract at \$25 a week, the proposal that launched the struggle between Ben's father and the frail and determined son.

BEN had given no hint at home of his project of the evening. None in that tenement household knew that the boy was fooling around with Destiny—that he was braving Fate without a single sympathizer save Williams whose interest at that time was merely commercial.

Thus his approach to the subject was made doubly difficult. Neither father nor mother, sister nor brother was prepared for the shock of Ben's proposal to desert education for the shadowed realm of the theater. Consequently the intent boy found himself the center of a ring of hostility led by his father's dominating influence and heightened by his mother's patent grief over the collapse of her dreams. Some of his brothers slyly envied Ben but feared to voice delight in his plans.

But Ben would not yield. Within the next week he had become a stage Gypsy, roving the fringe of theaters that featured \$25-a-week artists, eyeing the more luxurious houses with the fervor that a Buddhist uses to anticipate Nirvana—that assurance that is more wish than belief.

Nor did he see them for many days to come. When the ten weeks had passed and the family had been lulled into a semblance of acceptance through the medium of the added \$25 a week and the excitement of seeing Ben billed in the papers, Williams took up his option on the boy's services and Ben Bernie was launched as a trouper.

Does Ben find the promised glitter of the stage or does it prove a will-o-the-wisp that eludes him as he approaches it? Does the family become reconciled to his abandonment of their life plans for him? You will find the answers to these questions in next week's RADIO GUIDE.

Ben Bernie and all the lads may be heard every Tuesday at 9 p. m. EST (8 CST; 7 MST; 6 PST) over an NBC-WEAF network.

Previewing Television

For a Change

By Martin J. Porter

THINGS you ought to know about television: Television is not just around the corner, but is ripe and, except for two aggravating items, could blossom forth tomorrow. It will be launched in May, 1936—if chemists are lucky.

One tantalizing difficulty is the problem of perfecting a suitable coloring of the fluorescence in the miracle tubes. It's green now, and Germany's is yellow, but to get a perfect high definition image, you really ought to have black and white, which in television circles is not a drink, but a hangover.

The other headache is the question of having enough service men in the field when one or more of the 42 controls in your new television set get out of hand.

Radio service men today don't know from nothing about television sets, so new ones or old ones must be trained—and paid by the dealers.

If no service man were available when your set went floozy, you'd probably throw the darned thing out the window.

Your set will set you back on an average of \$400.

You will be able to use it, during the first year, only about four hours a night.

Don't invite a crowd into the house for a show, either, because only about six people can sit in front of the set without embracing one another.

The best you can hope for at the start is an image on a screen (really a mirror) about 8 by 10 inches in size.

But don't be discouraged. You can see a whole parade or baseball game in it, and you'd recognize Dizzy Dean—if you knew him. As a matter of fact you could even see the smoke from his cigarette—if he were smoking.

The first television shows will come from the Empire State Building in New York and from a Philadelphia studio linked to Camden laboratories.

Ninety per cent of the entertainment will be on movie films with sound tracks—the same as they use now in the movie temples.

THAT means the number of frames thrown on the screen per minute will be exactly that of the ordinary movie film.

Television will not compete with the present system of radio broadcasting—much. That's because you can't televise, for instance, AMOS 'N' ANDY while they're on the air ordinarily, and send the sound over the usual channel. If you tried it, you'd see Amos say "Awah!" and hear him say it a fraction of a second later. And that ain't art. Still, the movies still do it.



Niela Gondelle appears to be one young lady Walter Winchell will not tell all about—he seems to be liking her too well, judging from the way they got along while rehearsing for a recent Chateau program

Don't get too enthusiastic, because television can be transmitted only about 14 miles.

The waves don't follow the earth's curvature, but glance off and wander 'way up in the air like MARTY LEWIS.

In order to cover greater radii it will be necessary to link the television studios with specially-built high-frequency cables which cost like the dickens. (\$1,600,000 for 100 miles.)

So the same shows won't be general. They'll be allocated geographically. That will be easy because most of them will travel in cans, being films.

If somebody has told you that television is being held back for commercial reasons, it's a lie. Or, if they've said that there's nobody around to pay the freight, skip that, too. The main trouble seems to be divided into a lot of little ones.

Principal sponsors will be movies (for previews), railroads, steamship lines, auto factories. They're already clamoring for spots, so they can televise you around the world and interest you in expensive travel trips.

It's the bunk that television will ruin the movie industry. It undoubtedly will put an awful crimp in the neighborhood movie houses, but the film magnates will make more money than ever, they hope.

How? Well, the magnates will be assigned to making, on film, the greater television programs for sponsors. They'll even make prize fights. All these will go into cans, but not ashcans. The sponsors will pay cash for them and ship them around much after the manner in which electrical transcriptions are shipped today, more's the pity!

Your television set will come in either one piece or two pieces. After you've had it a while, it may number a thousand pieces. It's up to you to buy one containing sound and sight, or two units—one for sight and the other for television sound, plus regular broadcasting.

THE two-unit will be messy. The single unit will be nice furniture, about three and a half feet high.

Two major concerns will foster the transmission—RCA and Philco. And how they hate each other!

All programs not on film will be designed by NBC or RCA. CBS will probably do the same for Philco. RKO pictures will supply sustainers for RCA. MGM is likely to supply Philco. Sponsors will pick their own movie-makers for making up presentations. Special studios will be needed for television programs not on film on account of the special lighting.

All the tricks of the movie camera are adaptable to the television eye. Three or more machines facing at different angles can figure in a single broadcast and fade certain areas in and out by a trick of the control man. At the moment color television seems to be beyond possibility, but don't let that dishearten you.

Press agents tell me that popular handlers already are looking around for more handsome tooters.

Mask makers are also interested in manufacturing something for the less beautiful of the present-day radio stars to work behind.

It's the bunk that British television is okay. You wouldn't give a nickel for it.

If you think a television dramatic production would bore you in so small a frame, you're wrong. After watching it for five minutes, you forget all about the size of the actors.

Think of how those beauty talkers who will have to prove, when television comes, what their pet products will do. You think of it—it gives me a headache!

Plums and Prunes

By Evans Plummer

TWO most extraordinary items, each diametrically opposed to the other from the standpoint of moral behavior, command this week's news from the Midwestern sector.

The first is the establishment at WSM, the Nashville, Tennessee, 50,000-watter, of a sponsored program *without commercial announcements!* Financed by the Methodist Publishing House, the presentation will take the form of an hymn sing, but nothing will be peddled during the broadcast, which may be heard Sundays at 6:30 p. m. EST (5:30 CST; 4:30 MST; 3:30 PST). Would that there were more such benevolent sponsors with strong faith in the power of radio.

THE SECOND FLAS!, out of place associated with church affairs, concerns the unusual prize contest about to be launched by the sponsor of the WINNERS horse-racing dramatic serial now broadcast from Mondays to Fridays inclusive at 7:30 p. m. EST (6:30 CST; 5:30 MST; 4:30 PST) over WGN, in Chicago.

The prize is the big news. It will be nothing less than a race horse! The idea will be to name the bang-tail properly. If you do, you win (1) the horse, which was claimed at Saratoga this last season for \$2,500, or (2) \$2,500 in cash instead, or (3) you may take the winnings, all purses, of the horse, which will be entered in eligible races during the 1935-36 season. The sponsor of the racing program, a candy maker, has a fine stable of race horses and will provide the feed, training and transportation costs in the event the contest winner elects to take the third form of the prize.

MR. WALLINGTON'S tongue slip during the **EDDIE CANTOR** show premiere, which gave a big

break to the coffee-selling ex-Cantor sponsor, and which was followed up by Eddie to the added advantage of the dated-can people, certainly must have oozed a lot of toothpaste out of the banjo-eyed performer's present angel.

If you tuned in the opener, you must have recognized the usual Cantor routine, minus Rubinoff but plus—ever plus—Ida. Ho hum.

You can quit worrying right now about that fellow across the page from us, Marty Lewis, whom we all almost gave up three weeks ago. He's out of the hospital, and just the other day he said in true form to us, "What with this spell of cold weather coming on, it looks like Jack will have to wear a Benny!"

BY THE way, almost any time now MARTY will add an R to his first name. There, that's one time we scooped WINCHELL, whose face adorns this page. And here's another we bet Walter doesn't know. The young lady with whom he is standing and who appeared with him on last Saturday's Chateau program, is known as HELEN GOODHILL in St. Petersburg, Florida, where her grandparents and many of her friends still live.

WHAT WITH the sponsor of WENDELL HALL offering prizes for the best parody on It Ain't Gonna Rain No More, and the same sponsor, on his SUNSET DREAMS show, giving awards for parodies on Mary

Had a Little Lamb, it is plain to see that radio is doing its utmost to accelerate important contributions to contemporary American poetry.

SMILIN' ED McCONNELL will bring his jolly self to Chicago come October 13, whence he will do his pianologues and lyrics from the CBS studios, and joining him on that date will be pianist LEE FRANCIS, an eye-ful enough to help the big fellow smile even more, and ROMEL FAY, the girl organist, who by no means would make anyone frown.

TAG LINES: Despite what the specters whisper speculatively, JACK HYLTON and his selected men will enter the U. S. of A. with the absolute nod of the federal government. The passports already are vised and are in possession of the oil-gas firm financing Mr. Hylton, who won't, however, play at any spot other than a radio studio during his visit . . . BENNY FIELDS, now m.c. at a Chicago night club, may be heard NBC-ing these nights to batoneer JACK RUSSELL'S smooth music. Fields and wife Blossom Seeley are auditioning a comedy show idea inspired by their pal, GOODMAN ACE . . . Here's prunes to FORD BOND'S grid opener because he affected it Notre "Dahn" between the quarters but fell back upon the plebian but more correct Notre "Daim" when the ball snapped and excitement ruled! . . . Caught GEORGE OLSEN and his boys from the Windy City's College Inn? Be sure to, and don't miss THEL SIUTTA'S novelty lyric re the head of Anne Boleyn. Or the warbling of handsome young LEE SULLIVAN. George claims he quit his train effect theme because it wasn't streamlined; too slow. Tsk, tsk!

IT'S always been a pleasure to get this pillar together each week, but that pleasure cannot be compared with the feeling of joy your correspondent is now experiencing as he once again starts pounding away at the old keyboard.

My theme song from now on will be, I Believe in Miracles, because it is only a miracle that has enabled me to return to my desk. They tried to count me out, but I got up just before the referee reached ten—and fought back, surprising my doctors and myself.

To the many friends who sent wires, letters and cards of cheer, I'm really and truly grateful, and believe me when I say that that expression comes from way down deep. I would like to acknowledge them all personally, but there are so many that it would be an impossibility, so please accept this as a personal thank you.

No matter how much a person enjoys the radio, not until you become a shut-in can you really appreciate its value. Many words have been written in this department, but they are nil compared to our feelings toward it now. Of course, as was to be expected, not all the programs we dialed were enjoyable, and we couldn't help wondering how some of them were able to get a sponsor, especially after listening to some excellent sustaining programs that haven't been able to attract a financial backer. But that's radio. Really, we've heard amateurs on the MAJOR BOWES program who would outshine some of the artists holding down regular jobs at handsome salaries.

And speaking of the Major Bowes program, we wish that someone would remind the genial pilot that self-praise is no recommendation. Although it is to be admitted he has done a great deal for the unknowns, his self-praise is entirely overdone, and too much time is taken up on the program for back-slapping and the reading of wires from mayors, chambers of commerce, et cetera. Are these arranged by an efficient press agent?

BEN BERNIE almost pulled a faint just a few minutes before his broadcast was to go on the air from the Chicago studios last week. It was all caused by a shock the Ole Maestro got when my friendly co-worker, Harry Steele, showed him an advance copy of RADIO GUNT with the first instalment of his life story, and he saw the picture of his entire family group taken 'way, 'way back when. Bernie had been looking for that picture for years and years and wondered what happened to it, not knowing that his brother Herman, from whom RADIO GUNT obtained it, had it pasted in his album. Sight of the picture got the best of Ben and he shed real tears, still being a little choked up when the on-the-air signal was given.

INCIDENTALLY, this was the program on which Bernie featured GERTRUDE NIESEN as guest artist. Although this grand songstress did an encore, it made us wish that provision could be arranged to permit some programs to run overtime just to enable vocalists like la Niesen to keep on singing. It isn't hard to listen to her voice, but it is hard to understand why some sponsor hasn't grabbed her off for a regular series long before this.

BOAKE CARTER set somewhat of a record in commercial broadcasting on Thursday, October 3, by going on the air three times in one day for three different sponsors. In the early afternoon he was heard over the loudspeakers for an auto manufacturer who was airing a one-hour gala radio show over the Mutual chain. Not more than fifteen minutes later we heard him again for another auto maker from Navin Field in Detroit, telling us about the second game of the World Series. Later that night he was on the air again for his regular series of news commentating for a radio manufacturer. Little man, you've had a busy day!

BOAKE isn't the only person in radio who is kept busy. Take IRNA PHILLIPS, for instance; all she has to do is to write five scripts a week for her Today's Children program, then prepare the script for the Welcome Valley show, which is heard for a half-hour once a week. Besides her writing Miss Phillips plays the dual

Inside Stuff

Along the Aerialto

By Martin Lewis



Here are three of the Seven G's—Ivy Dale, Anne Seaton and Mary Kendel—featured with Hal Kemp's orchestra on the new Phil Baker Tourist shows heard Sunday evenings over a limited CBS network

roles of Mother Moran, leading character of the show, and Katherine Crane, a modern young wife, both in Today's Children. Outside of that, she has nothing to do, so she's writing a couple of hooks and a movie scenario.

On Tuesday evening, September 24, FRED WARING played on his program, Cole Porter's composition, The Sing Sing College Song. The program was heard by the prisoners of the penitentiary. A few days later Fred received a letter from the Mutual Welfare League of the prison requesting copies of the song, to be used by the boys up there as an official theme at their Sunday afternoon football games. The letter, a copy of which we have read, also revealed the fact that the selection of programs to be heard is by vote, and that Fred's show has been one of the most popular for a long time. The bandsman and his wife also were extended an invitation to attend the football games at the institution, and a warm welcome was assured.

As you undoubtedly know, the WALTER O'KEEFE - GLEN GRAY show had its inaugural airing last week. It seems Glen Gray spent the Summer touring the West, and in this way met a lot of Indians on the various reservations; so he suggested to Mr. O'Keefe a skit with a genuine Indian, and the suggestion was accepted. That's when the fun began, because it seems that after the red-faced tribes sold Manhattan Island for twenty-four bucks they made a quick get-away for fear the buyers might change their minds and want their money back, so after a futile search was made for a real Injun, they finally drafted Announcer HARRY VON ZELL for the job of Big Chief Push-in-the-Face, or 'sumpthin'.

THE FLAME OF ENTHUSIASM for G-Men, having burned its wick low on the silver screen, has been turned up to scintillate a bit on the kilocycles. For instance, we had the G-MEN dramas of Saturday night and now it's the singing SEVEN G'S, who add vocal harmonies to Phil Baker's new Sunday show. If the three gals from that group pictured on this page are a sample, it's a sure go that they'll get their men.

And how about Rubinoff and his G-string?

BY THIS time it's known—if it isn't it should be—that RICHARD HIMBER'S music is noted for its harp interludes. For a time, however, just before one

of Himber's recent Friday night broadcasts, the harp threatened to be extinct for the first time. VERLYE MILLS, the female harpist, had not arrived in the studio one minute before the program was to go on the air. Himber was frantic, nervous, wild and everything synonymous. He kept looking from the clock to the door. And what a relief it was for him to see her dash into the studio, out of breath, but able to move her nimble fingers, just as the red light went on above the control room for the signal to start the show. The cab in which she was riding got tied up in traffic, and Verlye left it three blocks from the studio with two minutes to go. She ran all the way.

THERE IS a sort of feud at the present moment between POLEY McCLINTOCK and PRISCILLA LANE, of Fred Waring's gang. The reason for the feud is Pooky, Priscilla's pet kitten. Priscilla frequently attaches a leash to Pooky and brings the kitten to the Waring rehearsals. Last week the iddy bitty kitty discovered Poley's big bass drum and was just on the point of putting her claws through the drum head when Poley scared the animal away with a frog-like noise. Poley is said to have mumbled certain things about cats that Priscilla overheard and didn't like, hence the admiration for each other—just like a cat for a frog.

THIS may sound like a press agent gag but I'm assured of its authenticity by one who vass dere, Sharlie:

RUTH ETTING went over to Catalina Island for a few days' rest, and was persuaded to go on a fishing trip with some friends. Believe it or not, the songstress actually caught a 171-pound swordfish, but it wasn't done without its penalties. All the next day a masseuse was at the Etting domicile trying to take the kinks out of strained muscles. From now on Ruth says she will confine herself to the eating of fish and leave the catching to other people.

WHAT APPEARS to be 1935's reincarnation of the battle of the tenors staged several years ago is indicated by the addition to and featuring on the Sunday Penthouse Serenade program of JACK FULTON, ex-Paul Whiteman trombonist and vocalist, who beginning October 13 will vibrate his vocal cords twang for twang with the previously top-billed DON MARIO. The previous battle of the tenors, as you may recall, was between MORTON DOWNEY and DONALD NOVES on the soap program Father Paul is about to take over.

THE KING family is in a bad way. ALYCE, blues soloist of the King Sisters, is recuperating from a tonsil operation. Her sister DONNA, and CHARLIE GOODMAN, also vocalists with Horace Heidt's Brigadiers, are recovering from injuries suffered in a taxicab collision while returning from a visit to Alyce in the hospital.

KILOCYCLE CHATTER—JIMMIE FIDLER with his Hollywood gossip is set to return to the airlines on October 31 . . . TED PEARSON, ex-football player, has replaced DAVID ROSS on poetry readings on the RICHARD HIMBER show over CBS, Dave's services have been engaged exclusively for the twice-a-week cigarette series . . . An announcer we thought was exclusive with Wayne King's sponsor is now heard on his second network show. PHIL STEWART is doing the commercial spiels on the program featuring the Mills Bros. and Art Kassel's orchestra on Friday nights . . . When EDDY DUCHIN'S current gasoline sponsor puts JUMBO on the air the latter part of this month, the writers will be Ben Hecht and Charles McArthur, those two smoothies. JIMMY DURANTE, GLORIA CRAFTON and DONALD NOVES will be featured on the show . . . Leslie Howard will air his early broadcasts from the West Coast and then return East early in November to continue his broadcasts and also to start rehearsals for some stage work . . . CHAS. WINNINGER, the original Captain Henry of the stage and radio version of Show Boat, has been signed by Universal to take the same part in its forthcoming flicker of the same musical . . . Because of pending legal disputes with Fay Webb, his ex-wife, RUDY VALLEE will not go to the coast to make his picture for Warner Bros. Instead the picture may be made in the East. In the meantime, Rudy and the Connecticut Yankees will play for the diners at a famous New York hotel . . . On the subject of pictures we learn that negotiations are in progress to bring LANNY ROSS back to the West Coast film center for more work before the Kleig lights . . . GUY LOMBARDO'S sustaining schedule has been cancelled because of complaints about them from his sponsor . . . JOHNNY—Scat-Singer—DAVIS, one of the liveliest young members of the Waring band, has just written his first song. It's entitled, That's What I Learned at College . . . All three of the romantic trio in Roses and Drums, HELEN CLAIRE, REED BROWN, JR., and JOHN GRIGGS, who play Betty Graham, Gordon Wright and Randy Claymore respectively, are playing in current Broadway stage productions.



Jack Fulton: Trombonist and singer who takes a Penthouse

Coming Events

EST and CST Shown

(For MST Subtract One Hour from CST)



Wallace Beery, idol of the screen, has taken over the NBC Chateau programs Saturday as M. C. and leading actor

SUNDAY, OCTOBER 13

ADJUSTMENTS of schedules bring two NBC-WJZ network programs at new hours. From this date **THE SOUTHERNAIRES** will be heard at 10 a. m. EST (9 CST) and the **SAMOVAR SERENADE** at 11:30 a. m. EST (10:30 CST).

The CBS-WABC network announces a time change effective today which brings the **MUSICAL FOOTNOTES** broadcast

to the air at 12:30 p. m. EST (11:30 a. m. CST). The program features Vivian della Chiesa, soprano, Franz Imhof, tenor, and Ralph Ginsburgh's string ensemble.

The second in the **RCA MAGIC KEY** programs, heard over an NBC-WJZ network at 2 p. m. EST (1 CST), will feature **FRANK BLACK** and **RUDY VALLEE'S** orchestras; Commentator **JOHN B. KENNEDY**, **DUSOLINA GIANNINI**, American opera star singing from Berlin, and the **SWEDISH MALE CHORUS** singing from the University of Stockholm.

The 1935-36 series of concerts by the **PHILHARMONIC-SYMPHONY SOCIETY** of New York will make its debut over the CBS-WABC network at 3 p. m. EST (2 CST). The orchestra, which will present a two-hour program, will be conducted by **OTTO KLIMPERER**, distinguished German maestro. The concert will be a regular Sunday feature at the same hour.

TONY AND GUS, the comedy drama series starring Mario Chamlee and George Frame Brown, moves to a new hour and from this date will be heard over an NBC-WJZ network at 6 p. m. EST (5 CST) replacing the Grenadier Guards' band.

A special radio preview of **VENUS IN SILK**, a new Broadway operetta by Lawrence Schwab, and starring J. Harold Murray, Nancy McCord, Joe MacCauley, Audrey Christie, Gil Lamb and Florenz Ames will be heard over an NBC-WJZ network at 8 p. m. EST (7 CST).

In the regular Sunday night **GENERAL MOTORS CONCERT**, **MISCHA ELI-MAN**, distinguished violinist, will be the guest star. The broadcast is heard over an NBC-WEAF network at 10 p. m. EST (9 CST).

The weekly Sunday program featuring **JACK HYLTON'S** orchestra and staff of entertainers will have its premiere over a CBS-WBBM split network at 10:30 p. m. EST (9:30 CST). The inaugural program will be short-waved from Europe because of Hylton's inability to leave the Continent in time to reach this country for the beginning of his broadcasts. The programs are sponsored by the Standard Oil Co. of Indiana.

MONDAY, OCTOBER 14

PAT KENNEDY, the Unmasked Tenor, returns to the air to be heard daily except Saturday and Sunday over an NBC-WEAF hookup at 3 p. m. EST (2 CST).

CLARA, LU 'N' EM, in their chatter program sponsored by the makers of Super Suds, return to the air for their Fall and Winter series to be heard daily except

Saturday and Sunday at 5:45 p. m. EST (4:45 CST) over an NBC-WEAF network.

JOAN CRAWFORD, film star, will be guest artist on the regular Monday **LUX RADIO THEATER** program heard over the CBS-WABC network at 9 p. m. EST (8 CST).

TUESDAY, OCTOBER 15

Portions of a three-day session of the Fifth Annual Forum of the New York *Herald-Tribune* will be broadcast today, Wednesday and Thursday. Speakers include **MRS. FRANKLIN DELANO ROOSEVELT**, **MRS. WILLIAM BROWN MELONEY**, Secretary of State **CORDELL HULL**, and others. See daily program listings for complete details.

FRIDAY, OCTOBER 18

Hollywood Hotel, regular Friday CBS-WABC network feature, will have as guest artists **KAY FRANCIS** and **IAN HUNTER** in preview scenes from their new picture, *I Have Found Stella Parrish*. The program is heard at 9 p. m. EST (8 CST).

A new weekly program to be heard Fridays at 10:30 p. m. EST (9:30 CST) over an NBC-WJZ network will have its premiere on this date. It will be known as **HIGHLIGHTS IN HARMONY** and will feature **BILL WIRGES** and his orchestra; **KING'S GUARD** quartet, **PEG LA CENTRA**, popular songstress and actress, and **ERNEST TRUEN** as M. C.

SATURDAY, OCTOBER 19

The **CARBORUNDUM BAND** launches its 10th season on the air with the first of its weekly Saturday concerts to be heard over the CBS-WABC network at 7:30 p. m. EST (6:30 CST).

The first of the Fall series of 33 concerts by the **BOSTON SYMPHONY ORCHESTRA**, **SERGE KOUSSEVITSKY** directing, will be broadcast direct from Symphony Hall, Boston, at 8:15 p. m. EST (7:15 CST) over an NBC-WJZ network. The concerts will be heard at the same hour each Sunday night. Because of this program the **SATURDAY JAMBOREE** now will be heard at 9:15 p. m. EST (8:15 CST) over the same network.

Music in the Air

By Carleton Smith

JUST try to get into the Moscow radio station. Then you will know what red tape really is. So many difficulties are experienced that a visiting dramatic critic who was especially invited to broadcast, could not get into the studios to give his program.

You make application first, and you wait for days. If you finally are granted permission, you go and wait while forms are stamped and signed, and countersigned, and every conceivable identification except your finger-prints is made. You pass between armed guards as though you were going to prison. Each of them eyes you suspiciously.

To get into the main studio section you must pass another guard, who looks you over from head to foot. And each time you have occasion to pass him, you must show your identity cards. In 30 minutes the same man inspected my card at least 20 times, and each time he looked at them as if he never had seen them before.

The Soviets surely keep good watch over their radio stations. Evidently they consider them a most strategic property and, remembering what happened in Vienna, are taking no chances.

It is somewhat of a relief when you once are inside. You may wonder a little uneasily if you are ever going to get out, but you soon forget about that.

Since the U.S.S.R. possesses the most powerful broadcasting station in Europe,

and since broadcasting is nearly continuous for the whole day, a labyrinth of studios is employed. They are very much crowded at the moment, but the first program I attended was broadcast from two studios. The choir in one studio would rest while soloists performed in another, and vice versa. The switches were made effectively, as the woman announcer listened in on ear-phones. Not so much time is wasted here as in other parts of Europe in breaks or pauses. The program moved more swiftly and the singing was good. Many Russians have fine bass voices, and even amateur voices sound good in ensemble.

I was most interested in the excellent symphony orchestra directed by Sebastian, the Hungarian conductor, whom the Soviets have obtained for two months each year. He broadcast *The Marriage of Figaro* and *Dvorak's New World Symphony*, and an important place in all radio programs is taken by these relays of concerts and performances from Moscow. A government decree issued in 1927, which provides for concerts and performances to be relayed without extra payment or remuneration to the authors, theaters, or concert organizations, still is in force. This makes it possible to vary the programs of the

daily broadcasts in many ways.

Broadcasting has become one of the means of bringing musical culture to the masses in Russia. Definite work is being done to educate listeners to understand and enjoy classical music.

A large portion of the foreign music still comes from gramophone records. Special broadcasts are arranged from the depths of the sea, from gold mines, and from stratosphere balloons. The news broadcasts now have been arranged so as to take place, in so far as is possible, from wherever the news is happening.

Of course, broadcasting is used in all mass economic and political campaigns. Radio has become a most important means of mobilizing the masses. The task of Soviet radio is the political and cultural education of the people. This aim is served by various study hours and political broadcasts.

The mass character of Soviet broadcasting is expressed in the great prevalence of collective listening-in. When receiving sets are installed, preference is given to places that are used by large groups. Of the total number of plug-in sets a great number are set up in workers' clubs, red corners, dining rooms, red army barracks, schools et cetera. A constant

contact has been established with the large masses of listeners, who frequently are given access to the microphone and often participate directly in the broadcasts.

Workers and collective farmers have opportunities to come to the microphone and tell about their concrete struggle to carry out their economic tasks, about their part in socialist construction, and about the reconstruction of their lives along Soviet lines.

Radio hookup conversations often are heard. They open the possibility of arranging many-sided business meetings in which the workers of cities often a few thousand miles apart, participate simultaneously.

Language is a problem here, for there are 65 nationalities in the United States of Soviet Russia, each with its own language. Music, therefore, occupies roughly half of the broadcasting time.

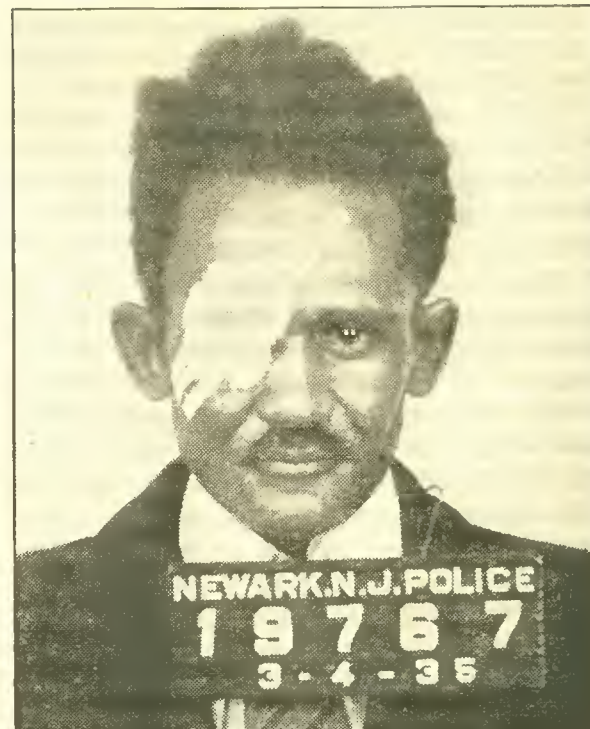
The broadcasting of literary classics—the works of Russian writers and representative examples of world literature—has an important place in the programs. The object primarily is educational. No question about it, radio is raising the cultural level of the peoples of Russia. No wonder the Soviets guard their radio stations so carefully. They realize the importance of radio. In the next two years an enormous radio palace will be opened in Moscow. But it never will be open to the public.

Football Tactics

Calling All Cars



Captain Matthew J. Bolger, in charge of Newark's squad cars, at the wheel of the machine that caught up with the assaulting, thieving fiend. Two of the Captain's men demonstrate how they deal with Newark's underworld



Henry Jordan: He could be meek as pie when he wanted to be; but he was something entirely different when his game was challenged

This
Fiend of
Newark, New
Jersey, Called for the
Best Policing the
City Had to
Offer

By Marshall Graves

UNDER the bed covers, the woman began to tremble. Like a fascinated bird helplessly watching an approaching snake, she saw the silhouette of a man stealing across the room. Against the window, pale with the light of a February moon, he seemed enormous.

Then a flashlight winked on, and the woman screamed. Her husband grunted and sat up in bed, sleepily awake.

"Don't move!" commanded a slurring voice which issued from the blackness behind the flashlight's pitiless eye. "Don't move or I'll kill you both!"

The man and wife were too frightened to move. Even when the intruder sat down on the edge of the bed and seized the shrinking woman, all she could utter was a feeble plea for mercy—which the fiend utterly disregarded. . . . He kept the pistol against the husband's chest. . . . When he left, taking all the money he could find in the bedroom, the woman was weeping bitterly.

As the burglar slipped lithely out of the window, moonlight shone upon his face. It was enough to show the outraged husband that it was a colored man. Of course the police, when summoned, came quickly. But by that time the Negro had made his getaway. All he left behind were one cheap, brown cotton glove—and footprints in the light snow. Footprints marked by a circle in the heel.

IT ISN'T often that an emergency conference is called in the office of the Chief of Police of Newark, New Jersey. Only an event of major importance, like a sudden crime wave, makes such an unusual demand upon the smooth-working machinery of police organization—and it was a one-man crime wave which brought Director of Public Safety Michael P. Duffy and Chief John F. Harris, and Captain Matthew J. Bolger together in the Chief's office on that cold February day of 1935.

"He's a colored man," said the Chief. "That much we know. He wears a size eleven shoe, and he breaks into people's bedrooms in the dead of night, robs them and attacks women. And that's all we do know about him."

"If this keeps on, he'll have the entire city in a panic. We've got to get this fellow!" the Director commanded.

"We're doing everything," replied the Chief. "I've had as many as a hundred men out on special night patrol looking for him. Now there's only one thing left." He turned to Bolger, a keen-looking cop with a youthful and sardonic face, who is in charge of Newark's police radio. "It's up to radio to catch this swine," Harris concluded.

DUFFY nodded, and Bolger edged his chair a little closer to the desk. He unrolled a map of the city.

"I have a plan," he announced. "I think that we can use football tactics on this criminal—with our radio system acting as quarterback." Bolger pointed to the map. "Ordinarily, as you know," he went on, "our cars are scattered all over the city on patrol duty. My idea is that we should use a special signal to bring three-fourths of the entire fleet into formation the next time one of this moron's victims reports an outrage. Upon receiving this signal, each of the squad cars will proceed to the area in which the attack has taken place. Two cars will go to the scene of the crime. The rest

will move to designated, relative positions around the district, and patrol it—permitting absolutely no one to leave."

"How will you know where to post your men," the Chief asked, "since we have no way of knowing where this fellow will strike next?"

"We'll have to do that arbitrarily," Bolger replied. "When the signal is given, our cars will rush to the address. Two cars will proceed to the actual scene of the crime. The rest will take up pre-determined positions in the form of a square or several blocks around the place, no matter in what part of the city the offense may take place."

The plan was approved and instructions were given to Newark's radio fleet. On two occasions, just like a crack football team in training, the patrol cars were put through Bolger's maneuver just for practice. By the night of February 24, 1935, the entire outfit was keyed up, tense, waiting for the signal which would send more than a score of radio cars screaming through the streets, to fall into formation around a newly-invaded home.

A gentle snow kept falling all through that windless February night. In the dark hours on toward morning, when few people were abroad, it blanketed the roads and sidewalks with an unblemished surface of white. It fell on the tops of radio cars patrolling those streets, and it settled gently upon the home of Mr. and Mrs. Morris Ravin, who occupied the first floor at No. 151 Mapes Avenue.

Mr. and Mrs. Ravin were asleep. It was now after four o'clock in the morning.

GRADUALLY to the mind of the sleeping woman there came a feeling of unrest—a sense of danger. Mrs. Ravin's last remarks to her husband, before falling asleep, had been: "I hope that horrible beast doesn't come prowling around here tonight," and now she began to dream. She dreamed vividly that someone had broken in through the kitchen window, and was slowly, slowly approaching the bed.

Mrs. Ravin awoke and sat up in bed. "Morrie!" she screamed.

"Shut up or I'll kill you," came a gloating voice from the darkness. "Instead—" and the unseen marauder murmured obscenities. At the same time his strong flashlight flooded the bed with light which added to his victims' feeling of helplessness, while leaving him in protecting darkness.

At that moment Morris Ravin did a deed of high courage. Risking his life to save his wife from the fate of other women, he leaped from the bed and tried to grapple with the invader. A blow fell upon his head, half-stunning him. But the resistance he had so bravely shown was effective. In the face of it the man with the flashlight turned tail and fled, leaving Mrs. Ravin unharmed. And brief minutes later, this clarion call went winging through the Winter night that brooded over Newark:

"Calling all cars . . . all (Continued on Page 13)



Jordan as he looked after flying tackles and Newark footballers finished him

Log of Cincinnati Stations

Call Letters	Kilo-cycles	Power Watts	Location	Network
KDKA	980	50,000	Pittsburgh, Pennsylvania	N
KMOX	1090	50,000	St. Louis, Missouri	C
WABC	860	50,000	New York City, New York	C
WAVE	940	1,000	Louisville, Kentucky	N
WBBM	770	50,000	Chicago, Illinois	C
WCKY	1490	5,000	Cincinnati, Ohio	N
WCPO	1200	250	Cincinnati, Ohio	L
WEAF	660	50,000	New York City, New York	N
WENR	876	50,000	Chicago, Illinois	N
WGBF	630	500	Evansville, Indiana	L
WGN	720	50,000	Chicago, Illinois	L & M
WGY	790	50,000	Schenectady, New York	N
WHAM	1150	50,000	Rochester, New York	N
WHAS	820	50,000	Louisville, Kentucky	C
WJZ	760	50,000	New York City, New York	C
WKRC	550	1,000	Cincinnati, Ohio	N
WLS	870	50,000	Chicago, Illinois	N
WLW	700	500,000	Cincinnati, Ohio	N & M
WSAI	1330	2,500	Cincinnati, Ohio	N
WSM	650	50,000	Nashville, Tennessee	N
WSMK	1380	200	Dayton, Ohio	C
WTAM	1070	50,000	Cleveland, Ohio	N
WWVA	1160	5,000	Wheeling, West Virginia	C

C—CBS (Columbia Broadcasting System)
 L—Local Programs
 M—MBS (Mutual Broadcasting System)
 N—NBC (National Broadcasting Company)
 †—Night Programs
 *—Network Programs

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

Star ★ Indicates High Spot Selections

WGN—The Flyers Club
 WGY—Musical Program
 WWVA—Royal Serenaders
2:00 p.m. EST 1:00 CST
 ★ NBC—The Magic Key; Rudy Vallee's Orchestra and Dusolina Giannini, guest artists; Symphony Orchestra, direction of Frank Black; John B. Kennedy, m. c.; WJZ WCKY WENR KDKA WAVE WSM WSMK (sw-15.21)
 CBS—Johnny Augustine's Music; Patti Chapin, vocalist; WABC WHAS WKRC WSMK (sw-15.27)
 NBC—Bible Dramas; "Absalom"; WEAF WSM WTAM WGY (sw-15.33)
 KMOX—This and That
 WCKY—Studio Program
 WCPO—Joe Ulrich
 WGBF—Singing Canaries
 WGN—Football; Chicago Bears vs. Philadelphia
 WLW—Soloists, concert recital
 WWVA—Wheeling Gospel Tabernacle
2:15 p.m. EST 1:15 CST
 KMOX—Melody Boys
 WCPO—Laura Shields
2:30 p.m. EST 1:30 CST
 ★ CBS—Between the Bookends; Readings; WABC WHAS WKRC WSMK (sw-15.27)
 NBC—Voice of the People; Parks Johnson and Jerry Belcher.
 WEAF WSAI WTAM WGY (sw-15.33)
 MBS—The Lamplighter; WGN WLW
 KMOX—Frank Hazzard; Orch.
 WCPO—Musical Revue
 WGBF—East Side Tabernacle
2:45 p.m. EST 1:45 CST
 CBS—Blue Flames, quartet; WABC WSMK WHAS WKRC (sw-15.27)
 KMOX—Nancy Nelson, songs
 WCPO—The Harmony Pals
 WGN—Palmer House Ensemble
3:00 p.m. EST 2:00 CST
 NBC—Leviton Ensemble; WEAF WTAM WGY WSAI (sw-15.33)
 ★ CBS—N. Y. Philharmonic Society; Otto Klemperer, director; WABC WHAS WSMK WKRC KMOX (sw-15.27)
 NBC—Your English; WJZ WSM KDKA WLW WENR WAVE (sw-15.21)
 WCKY—True Confessions
 WCPO—Blue Rhythms
3:15 p.m. EST 2:15 CST
 NBC—Rosa Linda, pianist.
 WJZ WSM KDKA WCKY WENR WLW (sw-15.21)
 WAVE—Skating Derby
 WCPO—Donald Novis, songs
 WLW—To be announced

(Continued on Page 14)

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIOD GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell ⚡ for Religious Services and Prgrams.

7:00 a.m. EST 6:00 CST

WTAM—Cathedral Echoes
 WWVA—Wheeling Gospel Tabernacle

8:00 a.m. EST 7:00 CST

NBC—Melody Hour; Guest Soloists; Internat'l Trio; WEAF WSAI WTAM

CBS—On the Air Today; Organ Reveille; WABC
 NBC—William Meeder, organist.
 WJZ WLW WCKY

WCPO—Our Daily Thought
 WKRC—Young Peoples Hour

8:15 a.m. EST 7:15 CST

WCPO—Enquirer's "Uncle Bob"

8:30 a.m. EST 7:30 CST

CBS—Lyric Serenade; WABC
 NBC—Tone Pictures; Ruthi Pepple, pianist; Mixed Quartet; Mary Merker, soprano; Gertrude Forster, contralto; Richard Maxwell, tenor; Leon Sala-thiel, baritone; WJZ WCKY

WKRC—Radio Sunday School
 WLS—The News Parade
 WLW—Church Forum
 WWVA—Sunday Morning Serenade

8:45 a.m. EST 7:45 CST

CBS—The Radio Spotlight
 WABC

9:00 a.m. EST 8:00 CST

NBC—The Balladeers; WEAF WGY WTAM WSAI WAVE WSM

NBC—Coast to Coast on a Bus, children's prgm.; WJZ WLW KDKA WCKY (sw-15.21)

CBS—Sunday Morning at Aunt Susan's; William Hargraves, baritone; children's program; WABC WHAS WSMK WKRC WWVA

KMOX—Church of the Air
 WCPO—To be announced
 WGBF—Gospel Home Circle
 WLS—Romelle Fay, organist

9:15 a.m. EST 8:15 CST
 NBC—Gould and Shefter, piano duo; WEAF WTAM WAVE WSM WGY

WCPO—Pat and Bill
 WSAI—Church Forum

9:30 a.m. EST 8:30 CST
 NBC—Peerless Trio; WEAF WGY WTAM WAVE WSM

KMOX—Sunday Morning at Aunt Susan's (CBS)
 WCPO—Jewish Com. Program
 WGBF—First Church of Fundamentals
 WLS—Lois & Reuben Bergstrom John Brown

9:45 a.m. EST 8:45 CST
 NBC—Alden Edkins, baritone; WEAF WGY WCAE WSAI WTAM WAVE WSM

WCPO—Morning Concert
 WLS—News, George Harris

10:00 a.m. EST 9:00 CST
 NBC—Radio Pulpit; "The Defeat of Victory"; WEAF WAVE WTAM WGY WSM WSAI

NBC—Southernaires; WJZ WLW WCKY KDKA (sw-15.21)
 CBS—Church of the Air; Dr. N. R. Melhorn, editor-in-chief of The Lutheran; WABC WHAS WSMK KMOX WKRC

WGBF—German Church Services
 WGN—Sunday Morning Concert
 WLS—Sycamore and Cypress
 WWVA—Judge Rutherford

10:15 a.m. EST 9:15 CST
 WCPO—To be announced
 WLW—City Government
 WWVA—Recorded Contrast Interlude

10:30 a.m. EST 9:30 CST
 NBC—Wallberg Brown String Quartet; WJZ KDKA WCKY WLW WAVE WSM (sw-15.21)
 CBS—News; Dale Carnegie, "Little Known Facts About Well-Known People"; Wm. Shakespeare; WABC

NBC—Mildred Dilling, harpist; WEAF WGY WTAM WSAI (sw-15.33)
 KMOX—News; Organ Melodies
 WCPO—Jimmy Lee
 WHAS—News; Sunday Jail Service
 WKRC—Jim Lightfield
 WLS—Little Brown Church
 WWVA—Wheeling Gospel Tabernacle

10:45 a.m. EST 9:45 CST
 NBC—To be announced; WEAF WGY WTAM WSAI (sw-15.33)
 KMOX—Three Quarter Time
 WCPO—Galvano & Cortez
 WGBF—Honolulu Serenaders
 WSM—First Baptist Church

11:00 a.m. EST 10:00 CST
 NBC—News; Mexican Marimba Orch.; WEAF WSAI
 CBS—Children's Hour; WABC (sw-15.27)
 NBC—News; Frances Adair, soprano; WJZ WCKY

CBS—Reflections; WKRC KMOX KDKA—Cavalry Epis. Church
 WAVE—Devotional Service
 WCPO—Gems of Music
 WGBF—Agoga Tabernacle
 WGN—Northwestern Univ. Reviewing Stand
 WGY—News; Musical Program
 WHAS—Broadway Bap. Church
 WLW—News
 WTAM—News; Betty Lee Taylor

11:15 a.m. EST 10:15 CST
 NBC—Neighbor Nell; WJZ WAVE WCKY
 NBC—Mexican Marimba Orch.; WLW
 NBC—Rimlil and Rogers; WEAF WTAM
 WGN—Sunday Morning Concert
 WGY—Union College Services
 WKRC—American Legion
 WLS—Concert Orchestra

11:30 a.m. EST 10:30 CST
 ★ NBC—Major Bowes Family, Waldo Mayo, conductor and violinist; Tom McLaughlin, baritone; Nicholas Cosentino, tenor; Helen Alexander, soprano; Roy Campbell's Royalists; WEAF WTAM WSM WAVE WSAI (sw-15.33)
 CBS—Salt Lake City Tabernacle Choir and Organ; WKRC KMOX WHAS

NBC—Samoovar Serenade; WJZ WLW WCKY
 WCPO—Marie & Betty
11:45 a.m. EST 10:45 CST
 WCPO—Salvation Army Prgm.
 WLS—Henry Burr
 WSMK—Salt Lake City Tabernacle Choir (CBS)

Afternoon

12:00 m ES 11:00 a.m. CS
 NBC—"The Opportunity Matinee"; Johnny Johnson's Orch.; Guests: WJZ WCKY KDKA (sw-15.21)
 CBS—Salt Lake City Tabernacle Choir and Organ; WABC WWVA (sw-15.27)
 NBC—Major Bowes; WGY WLS (sw-15.33)

WAVE—Devotional Service
 WCPO—Paul Whiteman Concert
 WGN—Chapel Service
 WLW—Tabernacle Choir
 WSM—Methodist Church

12:15 p.m. ES 11:15 a.m. CS
 NBC—Sugar Cane; juvenile singer and impersonator; WEAF KMOX—Book Revue
 WCPO—To be announced

12:30 p.m. ES 11:30 a.m. CS
 NBC—Univ. of Chicago Round Table Discussion; Guest Speakers: WEAF WGY WTAM WSAI (sw-15.33)
 CBS—Musical Footnotes; Vivian Della Chiesa, soprano; Franz Imhof, tenor; Ralph Ginsburgh's Ensemble; WABC WKRC KMOX WHAS (sw-15.27)

★ NBC—Radio City Music Hall, Symphony Orch.; Verdi Cycle, "Il Trovatore"; WJZ WLW KDKA WAVE (sw-15.21)
 WCKY—Farmer Program
 WCPO—Future Stars
 WLS—Camera Club
 WWVA—Chas. Bradnock, tenor

12:45 p.m. ES 11:45 a.m. CS
 ★ CBS—Trans-Atlantic Broadcast from Iceland; A Visit to the Birthplace of Leif Erikson; WABC KMOX WHAS WWVA WSMK (sw-15.27)
 WCKY—Melodies of Russia
 WKRC—Bowling Alley
 WLS—Keep Chicago Safe; Markets; Weather

1:00 p.m. ES 12:00 m CS
 CBS—Church of the Air, The Most Rev. Edward Mooney, D.D., Bishop of Rochester, N. Y.; WABC WWVA WKRC WHAS (sw-15.27)
 NBC—Road to Roman; WEAF WTAM WGY (sw-15.33)
 NBC—Radio City Music Hall
 WENR WSM WCKY
 KMOX—Hollywood on Parade
 WAVE—Sentimental Still Lives
 WCPO—Star Serenaders
 WGBF—Golden Hour of Music
 WGN—Reading the Corner
 WSAI—Sermonette and Hymn Time

1:15 p.m. EST 12:15 CST
 KMOX—To be announced
 WAVE—While the City Sleeps
 WCPO—Gospel Tabernacle
 WENR—Larry Larsen, organist

1:30 p.m. EST 12:30 CST
 NBC—Words and Music; WEAF WGY WTAM WSAI WLW (sw-15.33)
 CBS—Eddie Dunstelter Presents; WABC WHAS WKRC WWVA (sw-15.27)
 NBC—To be announced; WJZ WAVE WENR WSM
 KDKA—To be announced
 KMOX—Russell Brown; Edith Karen, songs
 WCKY—Golden Voiced Canaries
 WCPO—Safety Club

1:45 p.m. EST 12:45 CST
 CBS—Sisters of the Skillet; WABC WHAS KMOX (sw-15.27)
 KDKA—While the City Sleeps
 WCKY—Studio Program
 WCPO—Joseph A. Link, Jr.

FOOTBALL BROADCASTS

(Asterisk indicates probable but not definite broadcast. Many of the stations and networks may switch from the announced to another game to provide the most interesting contest. Frequencies of all stations are listed below.)

(EST Shown; for CST Subtract One Hour)

OCTOBER 12

Auburn vs. Tennessee at Birmingham; 3 p.m.—WAPI
 Bradley vs. Western State Teachers at Peoria, Ill.; 2:15 p.m.—WMBD

Columbia vs. Rutgers at New York; 1 p.m.—WMCA
 *Creighton vs. Rice at Houston; 2 p.m.—SBS; KTAT WACO KNOW KTSR KRLD KTRH KFDM

Dennison vs. Cincinnati at Cincinnati; 7:30 p.m.—WCPO
 Drake vs. Ohio State at Columbus; 12:45 p.m.—WLW
 *Game to be Selected; 1:30 p.m.—Yankee Network; WNAC WICC WEAN WAAB

Iowa vs. Colgate at Iowa City; 2:45 p.m.—NBC-WEAF (and stations to be added)
 Manhattan vs. Louisiana at Brooklyn; 1:30 p.m.—WINS
 McGill vs. Western (Rugby) at Western; 2 p.m.—CRCM

Minnesota vs. Nebraska at Lincoln; 1:45 p.m.—KSTP
 KMBK WLB
 Nebraska vs. Minnesota at Lincoln; 2:45 p.m.—NBC-WJZ WCKY WMAQ (and stations to be added)

Notre Dame vs. Wisconsin at Madison; 1:45 p.m.—WGN
 WHA WIBA WTMJ WBBN
 Southern California vs. Illinois at Los Angeles; 4 p.m.—KFI
 KTAR (also WGN at conclusion of Notre Dame broadcast)

St. Mary's vs. College of Pacific at San Francisco; 4 p.m.—KGO

Texas U. vs. Oklahoma State; 2 p.m.—WFAA
 Tulane vs. Florida at New Orleans; 2:15 p.m.—WSMB WRUF

Univ. of California vs. Oregon at Portland; 4 p.m.—KOMO KGW KPO
 Univ. of Iowa vs. Colgate at Iowa City; 1:45 p.m.—WHIO
 Univ. of New Mexico game; 3:30 p.m.—KOB
 Washington U. vs. So. Methodist; 2:30 p.m.—KMOX KSD

OCTOBER 13
 Chicago Bears vs. Philadelphia at Philadelphia; 2 p.m.—WGN
 Chicago Cardinals vs. Green Bay Packers at Chicago; 2 p.m.—WTMJ

New York Giants vs. Brooklyn Dodgers at New York; 2:30 p.m.—WINS

OCTOBER 19
 *Army vs. Harvard at West Point; 2:30 p.m.—NBC; WRVA WFIL
 Bosse High vs. Princeton High; 3:15 p.m.—WGBF

U. of California vs. Santa Clara at Berkeley; 5 p.m.—KHJ KOIN KGB KFRC KSL KVI KFPY KERN
 Columbia vs. Pennsylvania at Philadelphia; 2:15 p.m.—WHIN
 Florida Univ. vs. Mississippi at Oxford; 2:45 p.m.—WRUF

Georgia Tech. vs. Duke at Atlanta; 3 p.m.—WSB
 Game to be Selected; 2:15 p.m.—Yankee Network; WAAB WEAN WNAC
 Game to be Selected; 1:45 p.m.—WGY
 Holy Cross vs. Manhattan College at Brooklyn; 2:15 p.m.—WJNS WMCA
 Indiana vs. U. of Cincinnati at Cincinnati; 2 p.m.—WCPO
 Minnesota vs. Tulane at Minneapolis; 3 p.m.—WLB WSMB
 McGill vs. Toronto (Rugby) at Toronto; 3 p.m.—CRCM CRCO
 Ohio State vs. Northwestern at Columbus; 1:45 p.m.—WLW
 Pittsburgh vs. Notre Dame at South Bend; 3:15 p.m.—WGN
 Rice vs. So. Methodist at Dallas; 3:30 p.m.—T.N.; WOAI
 KTAT KPRC WFAA
 U. of So. California vs. Oregon State at Los Angeles; 5 p.m.—KTAR KPO KGW KFI
 Tulane vs. Minnesota at Minneapolis; 3:15 p.m.—CBS; WABC WJVS WJAS WKRC WQAM KTUL
 Washington State vs. Washington at Pullman; 5 p.m.—KHJ KOMO KGIR
 Wisconsin vs. Michigan at Madison; 2:45 p.m.—WTMJ
 WHA WIBA
 Vanderbilt vs. Fordham at New York City; 2 p.m.—WSM

Kilocycle frequencies of the above stations are: CRCM—910; CRCO—880; KERN—1370; KFDM—560; KFI—640; KFPY—890; KGB—1330; KGIR—1360; KGO—790; KGW—620; KHJ—900; KHQ—590; KMBC—950; KMOX—1090; KNOW—1500; KOB—1180; KOIN—940; KOMO—920; KPO—680; KPRC—920; KRLD—1040; KSD—350; KSL—1130; KSTP—1460; KTAR—620; KTAT—1240; KTRH—1290; KTSR—550; KTUL—1400; KVI—570; WAAB—1410; WABC—860; WACO—1420; WAPI—1140; WBBN—770; WCKY—1490; WCPU—1200; WEAF—660; WEAN—780; WFAA—800; WFIL—560; WGBF—630; WGN—720; WGY—790; WHA—940; WHO—1000; WHN—1010; WIBA—1280; WICC—600; WINS—1180; WJAS—1290; WJVS—1460; WJZ—760; WKRC—550; WLB—1250; WLW—700; WMAQ—870; WMBD—1440; WMCA—570; WNAC—1250; WOAI—1190; WQAM—560; WRUF—830; WRVA—1110; WSB—740; WSM—650; WSMB—1320; WTMJ—620.

Football Tactics

(Continued from Page 11)

cars . . . THE ATTACKER . . . THE ATTACKER . . . 151 Mapes Avenue . . . Take up your positions . . . All Cars . . . 151 Mapes Avenue, Mr. and Mrs. Ravin . . . the family name is Ravin . . . first floor . . . 151 Mapes Avenue . . . All cars, hurry . . .

Long before the announcer had finished issuing these instructions the radio cars of Newark had leaped into action. Radio, the quarterback, had given the signal. And immediately the isolated, cruising, individual police cars dashed into team formation. The cold night air screamed with the combined shrieks of twenty-odd sirens. Snow flew from spinning tires, cars skidded at corners, policemen loosened their pistols as swiftly the team of patrol cars tightened its blockading cordon for three blocks in each direction of the Ravin home.

If it hadn't been for this superlative police work the criminal would have escaped. And in spite of it, he almost did get away.

Detective Bureau Car Number Two, containing Patrolmen Abbott and Jollimore, pulled up to the corner of Badger Avenue and Rose Street.

"Do you see what I see?" Abbott demanded incredulously. For, walking down Rose Street was a lanky colored man. He didn't seem to be in a hurry and he walked as if he hadn't a care in the world. "Just a minute!" Jollimore called crisply.

The man walked over to the car. "Yassuh?" he queried, mildly and respectfully.

"What's your name?" "Henry Jordan, suh."

Abbott got out of the car and frisked him, finding neither loot nor weapons. The man submitted tamely.

"Abbott! Look!" Jollimore suddenly exclaimed. He pointed to the sidewalk. There, upon the undisturbed surface of the driven snow, the suspect's big footprints were etched bold and clear. *And in the print of each heel was a perfect circle!* It was the print which had been found at the scene of each of the moron's crimes. The mark of the beast!

Without a word Abbott sprang upon the man. But quick as he was, the criminal was quicker. He side-stepped and,

dropping entirely his mask of innocence, clubbed the officer on the side of the head with a choppy right swing. Jollimore leaped from the car, pistol in hand.

But the two officers were too much for him. After a sudden heave of the straining bodies Jordan screamed. In defending himself against the man's vicious onslaught, one of the officers inadvertently had put out his right eye.

After that, even's moved swiftly. Jordan confessed his crime, and a previous criminal record. He recanted his confession during trial before Judge Van Riper, but a damning line of victims pointed at him the accusing finger. He is now in New Jersey State Prison, serving a sentence of from 55 to 68 years. And Captain Bolger's football team (Radio, the Quarterback) scored another touchdown.

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R. F. D. 2,
Troy, Alabama.



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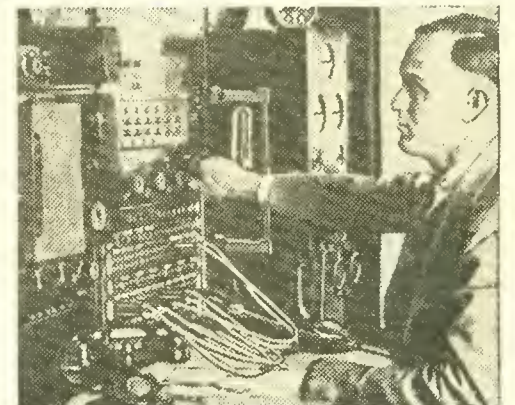
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National Radio Institute, Dept. 5KT6B,
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(Continued from Page 12)

WCKY—Rhythm Makers
WCPO—Musical Masterpieces
WGBF—American Legion
WGN—Dance Orchestra
WVVA—Studio Interlude

5:15 p.m. EST 4:15 CST
WFBE—Williams & Fey

5:30 p.m. EST 4:30 CST
CBS—Crumit and Sanderson; Jack Shikret's Orch.; Three Jesters; Guests: WABC KMOX WHAS WWVA (sw-15.27)

NBC—Boh Hecker's Chais About Dogs: WJZ WCKY WENR KDKA (sw-15.21-11.87)

NBC—Dream Drama; "Tea and Titles": WEAF WGY WSAI WTAM (sw-9.53)

WAVE—Dance Music
WCPO—An Evening at Home
WGN—Albert Payson Terhune
WKRC—Now and Then
WLW—Musical Style Show, Wm. Steuss' Orch.; Charlie Dameron, tenor; News
WSM—String Ensemble

5:45 p.m. EST 4:45 CST
NBC—Muste by Al Goodman; WEAF WGY WLW WTAM WSAI (sw-9.53)

NBC—Week End News Review, Gabriel Heatter; WJZ KDKA WSM WAVE WCKY (sw-15.21-11.87)

WENR—Music and Comments
WCPO—The Vesper Singer
WGN—Alice Illue, pianist

Night

6:00 p.m. EST 5:00 CST
CBS—Nat'l Amateur Night; Ray Perkins, m.c.; Arnold Johnson's Orch.; WABC WHAS WKRC KMOX WBBM (sw-11.83)

NBC—Tony & Gos; Mario Chamlee and George Frame Brown; WJZ WCKY WHAM

NBC—Catholic Hour; Rt. Rev. Mgr. William Quinn, speaker; Chorus; Father Finn, director; WEAF WGY WAVE WTAM WSM WSAI (sw-9.53)

KDKA—Weather; Music
WCPO—Modern String Duo
WGN—Old Heidelberg Ensemble

WGBF—A Rescue Mission
WGN—Orville Knapp's Orch.
WLW—Smilin' Ed McConnell
WVVA—Hear Harold Hess

6:15 p.m. EST 5:15 CST
KDKA—The O'Malleys
WCKY—News; Musical Cocktail
WENR—Musical Program
WCPO—Irre Reynolds
WGN—Jan Garber's Orch.
WVVA—Musical Program

6:30 p.m. EST 5:30 CST
NBC—Invitation to the Dance
WSAI WAVE (sw-9.53)

* CBS—Smilin' Ed McConnell, songs: WABC WKRC WHAS KMOX WWVA WDOD WBBM (sw-11.83)

NBC—Echoes of New York Town; Guest Stars; Helen Claire; Josef Bonime's Orch.: WEAF

NBC—Grand Hotel; Drama. Anne Seymour & Don Ameche; WJZ KDKA WENR WCKY WHAM (sw-11.87-15.21)

WCPO—Church Federation
WGY—Horse Sense Philosophy
Andrew Kelley

* WLW—Court of Human Relations
WSM—Methodist Hymnal
WTAM—Sportsman

6:45 p.m. EST 5:45 CST
CBS—The Voice of Experience, advice: WAHC WKRC WWVA KMOX WHAS WBBM (sw-11.83)

WAVE—Travel Time
WGN—Orville Knapp's Orch
WGY—Miners' Quartet
WJR—Donald Novis, tenor
WTAM—Dance Orchestra

7:00 p.m. EST 6:00 CST
* NBC—Jack Benny and Mary Livingstone; Johnny Green's Orch.; Michael Bartlett, tenor; WJZ KDKA WENR WHAM WAVE WCKY WSM WLW (sw-11.87)

NBC—K-7 Secret Service Spy Stories: WSAI WGY WTAM (sw-9.53)

* CBS—Alexander Woolcott, the Town Crier: WABC WHAS KMOX WKRC WSMK WBBM (sw-11.83)

WCPO—Emma Scully, violinist
WGN—Evensong
WVVA—Sunday Edition

7:15 p.m. EST 6:15 CST
WCPO—The Ginger Boys
WGBF—Sport Facts
WVVA—Twilight Reveries

7:30 p.m. EST 6:30 CST
* CBS—Phil Baker, comedian, The Great American Tourist; Beetle and Bottle; Hal Kemp's Orch.; WABC WKRC WHAS WWVA WSMK (sw-11.83)

NBC—Fireside Recitals; Sigurd Nilssen, basso; Hardesty John, tenor; Graham McNamee; WEAF WGY WTAM WSAI (sw-9.53)

* NBC—Robt. "Believe-It-or-Not" Ripley; Ozzie Nelson's Orch.; Harriet Hilliard; WJZ KDKA WCKY WHAM WENR WSM (sw-11.87)

KMOX—Musical Moments; Soloist; Orchestra
WAVE—Galaxy of Stars
WBHM—Money Music
WCPO—Harry Hartman's Sport Review

WGBF—German Band
WGN—Bob Becker, dog dramas
WLW—To be announced

7:45 p.m. EST 6:45 CST
NBC—Sunset Dreams; Morin Sisters & Ranch Boys WEAF WTAM WGY WLW (sw-9.53)

KMOX—Hot Dates in History
WHHM—Melodies of Yesterday (CBS)

WCPO—To be announced
WGN—All Star Radio Revue
WHAS—Mammoh Cave
WSAI—News

8:00 p.m. EST 7:00 CST
NBC—"Venus in Silk," opera; WJZ WLS WCKY WHAM KDKA (sw-11.87)

* CBS—Eddie Cantor, comedian; Parkyakakus; Jimmy Walling, tenor; Guest Orch.: WABC WHAS KMOX WKRC WBBM KMOX (sw-6.12)

* NBC—Major Bowes' Amateur Hour; WEAF WTAM WLW WSM WAVE WGY (sw-9.53)

WCPO—Studio Program
WGN—Percy Boynton, book review
WSAI—Tommy Tucker's Orch.

8:15 p.m. EST 7:15 CST
WCPO—Michelson's Orch.
WGN—Veloz & Yolanda's Orch.

8:30 p.m. EST 7:30 CST
* CBS—Leslie Howard, stage and screen star, & Dramatic Cast, "The Amateur Gentleman"; WABC KMOX WHAS WBBM WKRC (sw-6.12)

WCPO—Bill Mandell
WGN—Dance Orchestra
WSAI—Ave Brigade's Orch.

8:45 p.m. EST 7:45 CST
NBC—Hendrik Willem van Loon, author; WJZ WCKY WLS KDKA (sw-11.87)

WCPO—Arthur Darack
WGN—Fiddle Riddles
WHAM—To be announced (NBC)

9:00 p.m. EST 8:00 CST
* CBS—Sunday Evening Hour; Julius Huelin, bass-baritone, guest; Victor Kolar, conductor; WABC WHAS KMOX WKRC WSMK WBBM (sw-6.12)

* NBC—Manhattan Merry-Go-Round, featuring Famous Acts of the American Theater, Rachel Carlay, blues singer; George Melina, tenor; Pierre Le Kreeun, tenor; Men About Town, trio; Orchestra, direction Andy Sannella; WEAF WTAM WGY WSAI (sw-9.53)

NBC—Life Is A Song; Charlie Previn's Orch.; Countess Olga Albani; WJZ WENR WLW KDKA WHAM (sw-6.14)

WAVE—To be announced
WCKY—Musical Revue
WCPO—Carl Kennedy
WGN—News; Sports Review
WSM—Francis Craig's Orchestra

9:15 p.m. EST 8:15 CST
WAVE—Heri Kenney Parade
WCPO—Two Spanish Guitars
WGN—Concert Orchestra

9:30 p.m. EST 8:30 CST
* NBC—American Album of Familiar Music; Frank Munn, tenor; Vivienne Segal, soprano; Bertrand Hirsch, violinist, Gns Haenschens' Orchestra; WEAF WTAM WSM WGY WSAI WAVE (sw-9.53)

* NBC—Walter Winchell, columnist; WJZ KDKA WENR WHAM WLW (sw-6.14)

WCKY—News
WCPO—Williams and Fey
WGN—Sunday Evening Club

9:45 p.m. EST 8:45 CST
NBC—Niela Goodelle, songs: WJZ WENR WCKY KDKA WHAM (sw-6.14)

WCPO—Dance Rhythms
WLW—Unbroken Melodies

10:00 p.m. EST 9:00 CST
* NBC—Sunday Evening at Seth Parker's; WJZ WCKY WHAM KDKA WENR (sw-6.14)

* NBC—Sunday Concert; Mischa Elman, concert violinist, guest; Erno Rapee's Orch.: WEAF WSM WAVE WSAI WTAM WGY (sw-9.53)

* CBS—Wayne King's Orch.: WABC WHAS WKRC KMOX WBBM (sw-6.12)

NBC—Famous Jury Trials; WGN WLW

WCPO—Michelson's Orch.

10:15 p.m. EST 9:15 CST
WCPO—Rhythm and Rhyme

10:30 p.m. EST 9:30 CST
NBC—Alexander Haas' Orch.: WJZ WCKY WLW

CBS—Fredde Rich's Penthouse Party; Orch.; Guests: WABC WSMK (sw-6.12)

CBS—Jack Hylton's Orchestra; KMOX WBBM

KDKA—Y. M. C. A. Program
WENR—Symphony Orchestra
WGN—Concert Orchestra
WHAM—Counly Medical Talk
WHAS—To be announced
WKRC—Billy Snyder's Orch.

10:45 p.m. EST 9:45 CST
WGN—Veloz & Yolanda's Orch.
WHAM—Alexander Haas' Orch. (NBC)

11:00 p.m. EST 10:00 CST
NBC—Fireside Singers; News; WJZ KDKA WHAM (sw-6.14)

CBS—Carl Hoff's Orch.: WABC WSMK

NBC—Charley Boulanger's Orch.: WEAF WCKY WGY WSAI WSM (sw-9.53)

WAVE—Walkathon
WBBM—Musical Moments, vocal-ist and orch.
WENR—Globe Trotter; News
WGN—Continental Gypsies
WKRC—To be announced
WLW—News
WTAM—Inky Hunter's Orch.

11:15 p.m. EST 10:15 CST
* NBC—Walter Winchell, Columnist; WAVE WSM

CBS—Carl Hoff's Orch.: WBBM WTAM (sw-9.53)

NBC—Shandor, violinist; WJZ WHAM

KDKA—Slumber Hour
WENR—Leonard Keller's Orch
WGN—Dream Ship
WLW—Ace Brigade's Orch.
WVVA—Dance Orchestra

11:30 p.m. EST 10:30 CST
NBC—News; Glenn Lee's Orch.: WEAF WCKY WGY WSAI WTAM (sw-9.53)

NBC—Eddie South's Orchestra; WJZ KDKA WHAM (sw-6.14)

CBS—Bert Block's Orchestra; WABC WHAS WBBM

KMOX—Maurie Sherman's Orch.
WAVE—Skating Derby
WENR—Earl Hines' Orchestra
WGN—Orville Knapp's Orch.
WKRC—Red Birds Orchestra
WLW—Ted Fiorito's Orch.
WSM—Sunday Night Serenade

11:45 p.m. EST 10:45 CST
CBS—Bert Block's Orchestra; WKRC WSMK WHAS

KMOX—Seymour Simons' Orch. (CBS)

WAVE—Variety Program
WGN—Jan Garber's Orchestra
WLW—Tommy Tucker's Orch.

12:00 Mid ES 11:00 p.m. CS
CBS—Dick Messner's Orchestra; WABC WKRC WSMK KMOX WBBM WHAS

NBC—Dancing in the Twin Cities; Cecile Golly's Orch.: WJZ KDKA WHAM WAVE WSM WLW (sw-6.14)

NBC—Dick Fidler's Orchestra; WEAF WGY WTAM WCKY WENR—Jack Russell's Orchestra
WHAS—Gray Gordon's Orch.

12:15 a.m. ES 11:15 p.m. CS
WGN—Veloz & Yolanda's Orch.

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STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF MARCH 3, 1933

of Radio Guide, published Weekly at Chicago Illinois, on October 1st, 1935.

State of Illinois, County of Cook, ss:

Before me, a Notary in and for the State and county aforesaid, personally appeared Herbert Kraner, who, having been duly sworn according to law, deposes and says that he is the General Manager of the Radio Guide and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management and control of the said publication, as of the date above captioned, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, Radio Guide, Inc., 731 Plymouth Court, Chicago, Ill.
Editor, Robert Wood, 731 Plymouth Court, Chicago, Ill.
Managing Editor, Robert Wood, 731 Plymouth Court, Chicago, Ill.
Business Manager, Herbert Kraner, 731 Plymouth Court, Chicago, Ill.

2. That the owner is: If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given. Radio Guide, Inc., whose sole stockholder is Legal Press, Inc., sole stockholder of the latter corporation being The Cecilia Company whose stockholders are M. L. Annenberg, W. H. Annenberg, A. W. Kruse, H. Amos, J. A. Kahn, I. Howard, E. Friede, E. A. Simon, P. Kraner, E. Bensinger, all located at 441 Plymouth Court, Chicago, Illinois.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: If there are none, so state: None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is: (This information is required from daily publications only.)

HERBERT KRANER, Business Manager,
Sworn to and subscribed before me this 28th day of September, 1935, MARION E. SPIRO
My commission expires May 9, 1936.

Programs for Monday, October 14

6:30 a.m. EST 5:30 CST
 KMOX—Home Folks Hour
 WLW—Top o' the Morning
 WTAM—Sun Up
 WVVA—The Eye Opener

7:00 a.m. EST 6:00 CST
 KDKA—Musical Clock
 KMOX—Novelty Boys
 WCKY—Boone County Kids
 WCPO—Musical Clock
 WKRC—Something for Every-
 one
 WLS—Smile-a-While; Markets &
 Weather

7:15 a.m. EST 6:15 CST
 KMOX—Four Harvest Hands
 WCKY—Musical Clock
 WLW—Rise and Shine
 WTAM—Musical Clock

7:30 a.m. EST 6:30 CST
 NBC—Jolly Bill & Jane; WEA
 CBS—Organ Reveille; WABC
 NBC—Pollock and Lawnhurst,
 piano duo; WJZ

7:45 a.m. EST 6:45 CST
 NBC—Yoichi Hiraoka, xylophon-
 ist; WEA
 NBC—Rise and Shine; WJZ
 KMOX—Ambrose Haley and the
 Ramblers

8:00 a.m. EST 7:00 CST
 NBC—Spareribs; WEA
 CBS—Oleanders, male quartet;
 WABC
 NBC—Morning Devotions; WJZ
 WAVE KDKA WCKY (sw-
 21.54)

8:15 a.m. EST 7:15 CST
 NBC—Pals; WJZ WAVE WSM
 CBS—Leon Goldman, violinist;
 City Consumers' Guide; WABC
 NBC—News; Morning Glories;
 WEA WLW
 KDKA—News; Music
 KMOX—A Peach and a Pair
 WCKY—News

8:30 a.m. EST 7:30 CST
 NBC—William Meeder, organist;
 WJZ KDKA WCKY (sw-21.54)
 CBS—Lyric Serenade; On the
 Air Today; WABC
 NBC—Cheerio WEA WTAM
 WLW WGY WSM
 KMOX—Tick Tock Revue
 WAVE—Musical Clock
 WCPO—Morning Concert
 WGN—Fireside Melodies
 WHAS—Breakfast Business
 WKRC—Fiddlin' Farmers
 WSAI—McCormick's Old Time
 Fiddlers

8:45 a.m. EST 7:45 CST
 NBC—Laudt Lilo & White; WJZ
 KDKA (sw-21.54)
 WCKY—Dick Newton
 WGBF—Timely Topics

9:00 a.m. EST 8:00 CST
 NBC—William Meeder, organist;
 Rosa Lee, soprano; WEA
 WGY WSAI WLW
 CBS—Metropolitan Parade;
 WABC WSMK WHAS WKRC

★ NBC—Breakfast Club; Edna
 Odell, contralto; Merry Macs;
 Dance Orchestra; WJZ KDKA
 WCKY WAVE WSM (sw-
 15.21)

KMOX—Views on News
 WGN—Good Morning
 WLS—Lulu Belle and Scotty
 WTAM—Vaughn King's Calis-
 thenics
 WVVA—Cowboy Loye and Just
 Plain John

9:15 a.m. EST 8:15 CST
 KMOX—Musical Jewel Box
 WGBF—City Court
 WKRC—Saving Sue
 WLS—Morning Devotions
 WTAM—Board of Education

9:30 a.m. EST 8:30 CST
 NBC—Fields and Hall, songs and
 patter; WEA WGY WSAI
 WLW
 KMOX—The Corn Huskers
 WCPO—Pat Gillick
 WKRC—Metropolitan Parade
 (CBS)

9:45 a.m. EST 8:45 CST
 NBC—Morning Melodies; WEA
 WTAM
 CBS—Cadets Quartet; News;
 WABC WKRC WHAS
 KDKA—Style & Shopping Serv-
 ice
 KMOX—Fascinating Melodies
 WCPO—Southern Drifters
 WGN—Lulu Salvo, organist
 WGY—Musical Program
 WLS—Hoosier Sod Busters;
 Weather; Artist Bookings;
 News

10:00 a.m. EST 9:00 CST
 NBC—News; John Herrick, barit-
 one; WEA WTAM WAVE
 WSM
 NBC—News; City Voices; WJZ
 KDKA (sw-15.21)
 CBS—Josephine Gibson, hostess
 counsel, "Left Overs Dress Up
 and Step Out"; WABC WKRC
 WHAS KMOX WSMK
 WCKY—News; Hollywood News-
 reel

10:15 a.m. EST 9:15 CST
 NBC—Home Sweet Home, dra-
 matic sketch; WEA WTAM
 WGY WLW
 CBS—Harmonies in Contrast;
 WABC WHAS WSMK
 NBC—Edward MacHugh, Gospel
 Singer; WJZ WCKY WAVE
 WSM KDKA (sw-15.21)
 KMOX—Let's Compare Notes
 WCPO—Dot Club News
 WGBF—Household Hour
 WGN—Margery Graham
 WKRC—Woman's Hour

10:30 a.m. EST 9:30 CST
 NBC—Breen and de Rose; Andy
 Sannella, guitarist; WEA
 WSM WSAI
 CBS—Carlton & Shaw, piano duo;
 WABC WKRC WHAS WSMK
 NBC—Today's Children, drama;
 WJZ KDKA WCKY WLS (sw-
 15.21)

10:45 a.m. EST 9:45 CST
 NBC—Joe White, tenor; WEA
 WTAM WSAI WAVE WGY
 WSM
 CBS—Sandra Brown, songs;
 WABC WVVA WKRC WSMK
 NBC—Herman and Banta, xylo-
 phonist & piano; WJZ KDKA
 WCKY (sw-15.21)
 KMOX—Police Court B'dcast
 WCPO—Jay Kay Jamboree
 WGBF—Your Home
 WGN—Backstage Wife
 WHAS—Monticello Party Line
 WLS—Morning Minstrels
 WLW—Live Stock Reprts;
 News

11:00 a.m. EST 10:00 CST
 NBC—The Honeymooners; WJZ
 WCKY WAVE WSM WLW
 CBS—Famous Babies; Dialogue
 and talk; Dr. Louis I. Harris;
 Guest: WABC WKRC KMOX
 WHAS (sw-15.27)
 NBC—Morning Parade; WEA
 WSAI WGY
 KDKA—Uncle Tom and Betty
 WCPO—Clarence Berger
 WGBF—Mister and Missus
 WGN—Friendly Neighbor's House
 Party
 WLS—Martha Crane; Helen Jo-
 yce; Morning Homemakers Hr.
 WTAM—Doc Whipple
 WVVA—Amer. Family Robinson

11:15 a.m. EST 10:15 CST
 NBC—Coleman Cox, philosopher;
 WJZ WSM WCKY WAVE
 CBS—Blanche Sweet, beauty
 talk; WABC (sw-15.27)
 KDKA—Grab Bag
 KMOX—News Through a Wom-
 an's Eyes
 WCPO—Studio Selections
 WGN—Through the Looking Glass
 WHAS—Billy Farrel pianist
 WKRC—Irene Righter
 WLW—The Lamplighter
 WTAM—Morning Parade (NBC)
 WVVA—Yodlin' Hank's Hillbill-
 ies

11:30 a.m. EST 10:30 CST
 NBC—Hour of Memories; U. S.
 Navy Band; News; WJZ WSM
 WAVE WCKY KDKA (sw-
 15.21)
 CBS—Mrs. Wiggs of the Cabbage
 Patch, sketch; WABC WKRC
 KMOX (sw-15.27)
 WCPO—Homespun Philosopher
 WGBF—Baby Shop
 WGN—Bachelor's Children
 WHAS—Chats with Dolly Dean
 WLS—News Report; Markets
 WLW—Chandler Chats
 WVVA—Ev and Ory

11:45 a.m. EST 10:45 CST
 CBS—Just Plain Bill, sketch;
 WABC WKRC KMOX (sw-
 15.27)
 NBC—Twenty-fourth Ann'l Safety
 Congress & Exposition; WEA
 WTAM WSAI
 MBS—Minstrels; WLW WGN
 WENR—Variety Program
 WCPO—Friedl Facts
 WGBF—Hoosier Philosopher
 WHAS—Dream Train
 WLS—Wm. O'Connor, tenor; Sue
 Roberts
 WSM—String Ensemble
 WVVA—Gertrude Miller

12:00 m ES 11:00 a.m. CS
 NBC—Pat Barnes in Person;
 WLW
 NBC—Twenty-fourth Ann'l Safety
 Congress & Exposition; WAVE
 CBS—The Voice of Experience,
 advice; WABC WKRC KMOX
 WVVA WHAS (sw-15.27)
 KDKA—News
 WCKY—Studio Program
 WCPO—Olympia Rosielle
 WGBF—Wedding Anniversaries
 WGN—We Are Four
 WGY—Musical Program
 WLS—Roundup; Variety Acts
 WSM—Mary Lyles Wilson's Ra-
 dio Kitchen

12:15 p.m. ES 11:15 a.m. CS
 CBS—The Gumps, sketch; WABC
 WHAS WKRC KMOX (sw-
 15.27)
 NBC—Navy Band; News; WSM
 KDKA (sw-15.21)
 WAVE—Hon. Harold Hoffman
 WCKY—News
 WCPO—Noon-time Tunes
 WGN—Tom, Dick and Harry
 WLS—Doc Schneider's Cowboys
 WLW—Mary Alcott, blues
 singer
 WVVA—Noon Edition

12:30 p.m. ES 11:30 a.m. CS
 CBS—"Mary Marlin," sketch;
 WABC WKRC KMOX WHAS
 (sw-15.27)
 NBC—Nat'l Farm and Home
 Hour; Guest Speakers; Walter
 Blaufuss' Orch.; WJZ WSM
 WAVE KDKA WCKY (sw-
 15.21)
 WCPO—Luncheon Melodies
 WGN—Sentimental Selma
 WGY—Farm Program
 WLS—Phil Kaler
 WLW—Livestock; River; Weath-
 er & Market Reports

(Continued on Next Page)

Cover Girl

STOOGE to radio's most popular come-
 dian, director of his destinies in
 a private life—that's Mary Livingstone,
 whose portrait is to be found on the cover
 of RADIO GUIDE this week.

Mary began the life of earning bread
 and salt and cakes as a hosiery and lingerie
 buyer in Los Angeles. Tiring of this and
 of pounding a typewriter, which she could
 do at the rate of 100 words a minute, she
 devoted herself entirely to homework.
 Then came a night when her brother-in-
 law introduced Jack Benny, then playing
 a vaudeville engagement, to her. She ad-
 mits that she wasn't much impressed.

When Jack later took to radio and ra-
 dio took Jack to its bosom—he found
 himself in a dilemma. One night a stooge
 with a prominent part in his script didn't
 appear for the broadcast. Mary saved
 the day by taking the stooge's part. So
 successful was she that she has been a
 regular member of all the Jack Benny
 casts during the several years since.

Mary has brown hair and brown eyes;
 she weighs 118 pounds and stands five feet
 and a half inches.

Mary Livingstone and Jack
 Benny are heard every Sunday
 over an NBC-WJZ network at
 7 p. m. EST (6 CST) and later for
 West Coast listeners at 10:30 p. m.
 CST (9:30 MST; 8:30 PST).

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 Clarinet, Piccolo,
 Saxophone, Uku-
 lele, Guitar,
 Voice and Speech
 culture, Har-
 mony and Com-
 position, Drums
 and Traps, Auto-
 matic Finger
 Control, Banjo
 (Plectrum, 5-
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 dion, Italian and
 German Accor-
 dion, Trumpet.

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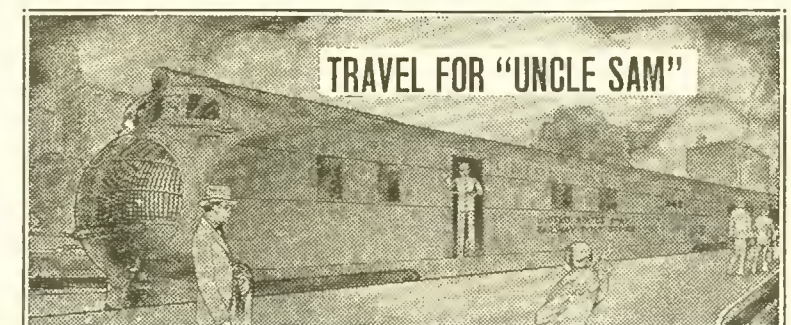
Above is the solution to the RADIO
 GUIDE X-Word Puzzle which appeared
 last week. Watch future issues for more
 puzzles.



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Monday - Continued

(Continued from Preceding Page)

WTAM—Dick Fidler's Orchestra
 WWVA—Luncheon Music
12:45 p.m. ES 11:45 a.m. CS
 CBS—Five Star Jones, sketch:
 WABC WKRC KMOX (sw-15.27)
 WGN—Painted Dreams
 WHAS—How to be Charming
 WLS—Weather; Produce Markets; News
 WLW—Farm & Home Hour (NBC)
 WTAM—Noon-day Resume
1:00 p.m. ES 12:00 m CS
 CBS—Blue Flames Quartet:
 WABC WWVA WSMK (sw-15.27)
 NBC—News; Market and Weather Reports: WFAF
 KMOX—Russell Brown; Edith Karen, songs
 WCPO—Jean Harris
 WGBF—Church & School News
 WGN—The Love Doctor
 WGY—Bag and Baggage
 WHAS—College of Agriculture
 WKRC—Melodious Measures; News
 WLS—Dinnerhall Program
 WSAI—Police Flashes
 WTAM—Silverberg Ensemble
1:15 p.m. EST 12:15 CST
 CBS—Radio Gossip Club; Eddie & Fannie Cavanaugh; KMOX
 NBC—Two Hearts in Song: WFAF WGY
 CBS—Alexander Semmler, pianist: WABC (sw-15.27)
 WCPO—Studio Selections
 WGBF—Market Report
 WGN—Rich Man's Darling
 WHAS—Benny Ford's Arkansas Travelers
 WSAI—Dave Upson
 WTAM—Miss Ella Enslow
 WWVA—Musical Program
1:30 p.m. EST 12:30 CST
 CBS—Matinee Memories: WABC WKRC WSMK (sw-15.27)
 NBC—Charley Boulanger's Orch.: WJZ WAVE WCKY
 NBC—Rex Battle's Ensemble: WFAF WGY WTAM
 KDKA—Salt and Peanuts
 KMOX—Magic Kitchen
 WCPO—Conservatory of Music
 WGBF—Farmer Purcell
 WGN—Markets; Δ Mid-day Service
 WHAS—Savings Talk; Weather; Markets Temperature
 WLW—Painted Dreams
 WSAI—Treadwells on Tour
 WSM—Banner Newshawk
1:45 p.m. EST 12:45 CST
 NBC—Happy Jack: WJZ WCKY KDKA (sw-15.21)
 WGBF—Curbstone Reporter
 WHAS—Mrs. Randolph, shopping
 WLS—Livestock Market; Jim Poole
 WLW—Tommy Tucker's Orch.
 WSM—Dept. of Agriculture
 WWVA— Δ Wheeling Gospel Tabernacle
2:00 p.m. EST 1:00 CST
 NBC—George Hessberger's Orch.: WJZ WAVE WCKY KDKA WSM (sw-15.21)
 NBC—Revolving Stage: WFAF WSAI WTAM
 CBS—The Merry-makers: WABC KMOX WKRC (sw-15.27)
 WCPO—Today's Headlines; Terry Reagan
 WGBF—Police Drama
 WGN—Palmer House Ensemble
 WGY—Lauren Bell, baritone
 WHAS—University of Kentucky
 WLS—The Hilltoppers
 WLW—School of the Air
2:15 p.m. EST 1:15 CST
 WCPO—Musical Masterpieces
 WGY—Household Chats
 WWVA—The Old Partner
2:30 p.m. EST 1:30 CST
 NBC—The South Sea Islanders: WFAF WGY WTAM (sw-15.33)
 \star CBS—Between the Bookends, readings: WABC WSMK WHAS WKRC (sw-15.27)
 NBC—Music Guild: WJZ WAVE WCKY WSM
 KDKA—Home Forum
 KMOX—St. Louis Medical
 WGBF—News
 WGN—Blackstone Ensemble
 WLS—Markets
 WSAI—Today's News
 WWVA—Ma Perkins

2:45 p.m. EST 1:45 CST
 CBS—IHappy Hollow, dramatic sketch: WABC WKRC WHAS WSMK (sw-15.27)
 KMOX—Window Shoppers
 WCPO—Song Interlude
 WGN—Marriage License Bureau Broadcast
 WLS—Homemakers' Program
 WSAI—Irving Margroff Ensemble
 WSM—Ma Perkins
 WWVA—Cap, Andy and Flip
3:00 p.m. EST 2:00 CST
 NBC—Pat Kennedy, tenor; Harry Kogen's Orch.: WFAF
 CBS—Salon Musicals: WABC WSMK WKRC WHAS (sw-15.27)
 NBC—Roy Campbell's Royalists: WJZ WSM WCKY WAVE
 KDKA—Stroller's Matinee
 KMOX—Ma Perkins
 WCPO—Harry Ogden
 WGBF—On the Air
 WGN—Blackstone Ensemble
 WGY—Musical Program
 WLW—Doctors of Melody
 WTAM—Musical Cocktail
 WWVA—Cowboy Loye and Just Plain John
3:15 p.m. EST 2:15 CST
 NBC—Ma Perkins, dramatic sketch: WFAF WGY WLW WTAM WLS
 NBC—The Wise Man, sketch: WJZ WAVE WSM WCKY
 KDKA—Romance of Dan and Svlvia
 KMOX—Backstage Wife
 WCPO—Salon Music
 WGN—June Baker, home management
 WSAI—Pop Concert
3:30 p.m. EST 2:30 CST
 NBC—Vaughn de Leath, contralto: WJZ WAVE WSM WCKY
 CBS—Dr. Clarence M. Hincks, "The Last of the Taboos": WABC WSMK WWVA WHAS (sw-15.27)
 NBC—Vic and Sade, comedy sketch: WFAF WGY WLW WTAM
 KDKA—Back Stage Wife
 KMOX—How to be Charming
 WCPO—Tea Time Tunes
 WGN—The Mail Box
 WLS—Dale Carnegie; Radio Commentator
3:45 p.m. EST 2:45 CST
 NBC—King's Jesters: WJZ WSM WCKY WAVE
 CBS—The Dictators: WABC WHAS WKRC WWVA WSMK (sw-15.27)
 NBC—The O'Neils, dramatic sketch: WFAF WTAM WGY WLW
 KDKA—Charm
 KMOX—Exchange Club
 WCPO—Song of the Strings
 WGN—Afternoon Serenade
 WLS—Homemakers' Program
 WSAI—Crosley Dealers Salute
4:00 p.m. EST 3:00 CST
 NBC—Woman's Radio Review: WFAF WAVE WSM WTAM WCKY WSAI
 CBS—Visiting America's Little House: WABC WSMK WKRC KMOX (sw-15.27)
 NBC—Betty and Bob, drama: WJZ KDKA WLW WENR (sw-15.21)
 WCPO—Coney Island Races
 WGBF—Sunshine Hour
 WGY—Betty and Bob, sketch
 WHAS— Δ Week-day Devotions
 WWVA—George Porgie Program
4:15 p.m. EST 3:15 CST
 NBC—Woman's Radio Review: WGY (sw-9.53)
 NBC—Songs and Stories: WJZ CBS—Chicago Variety Hour: WABC WSMK WHAS KMOX WWVA WKRC (sw-15.27)
 MBS—Life of Mary Sothorn, sketch: WGN WLW
 KDKA—Market Report
 WCPO—Band Concert
 WENR—Madame de Sylvara
4:30 p.m. EST 3:30 CST
 NBC—Girl Alone: WFAF WSAI
 NBC—A Garden Party: WENR WSM WAVE KDKA WCKY (sw-15.21)
 NBC—Bert Stevens' Orchestra: WJZ
 WCPO—Variety Program
 WGBF—News
 WGY—Book News
 WKRC—Eddie Schoelwer

Star \star Indicates High Spot Selections
 WLW—Singing Neighbor
 WTAM—Twilight Tunes
 WWVA—Shopping Syncopation
4:45 p.m. EST 3:45 CST
 NBC—Grandpa Burton, sketch: WFAF WSAI WTAM
 CBS—Do Re Mi, girls' vocal trio: WABC WHAS WKRC KMOX WSMK (sw-15.27)
 WCPO—Poets Gems
 WGBF—Musical Masterpieces
 WGY—Stock Reports
 WLW—To be announced
5:00 p.m. EST 4:00 CST
 NBC—Junior Radio Journal: WJZ WCKY WENR WSM
 CBS—The Manhattan Matinee: WABC WSMK WKRC WWVA KMOX (sw-15.27)
 \star NBC—Al Pearce and His Gang: WFAF WSAI WTAM WMAQ WGY WCAE WIHO (sw-9.53)
 KDKA—Plough Boys
 WCPO—Final Headlines
 WHAS—University of Louisville
 WLW—Dick Tracy, drama
5:15 p.m. EST 4:15 CST
 NBC—Dudley Brothers: WJZ WCKY WENR WSM
 KDKA—Kiddies' Klub
 WAVE—Frank Lashbrook
 WCPO—Salon Music
 WLW—Jack Armstrong, drama
 \star WSMK—GOSSIP PROGRAM
 WWVA—Economy Notes
5:30 p.m. EST 4:30 CST
 NBC—Tom Mix Adventures: WFAF WTAM WGY WSAI (sw-9.53)
 CBS—Jack Armstrong, sketch: WABC (sw-15.27)
 NBC—Irene Wickler, the Singing Lady: WJZ KDKA WLW (sw-15.21-11.87)
 KMOX—Harmonica Player; News
 WAVE—Walkathon
 WCKY—Southern Sisters
 WCPO—Slippers Special
 WENR—Music and Comments
 WHAS—Herbert Knch, organist
 WKRC—Rhythm Revue
 WSM—Melody Jams
 WWVA—Home Edition
5:45 p.m. EST 4:45 CST
 NBC—Clara, Lu 'n' Em, sketch: WFAF WAVE WTAM WSAI WSM WGY WGN (sw-9.53)
 CBS—Og, Son of Fire, drama: WAVE WHAS WKRC (sw-15.27)
 NBC—Little Orphan Annie: WJZ WLW KDKA (sw-15.21-11.87)
 KMOX—Hawaiian Sunlight
 WCKY—Civic Club
 WCPO—Pat Gillick
 WENR—Rhythm Ramblers
 WGBF—Sport Facts
 WWVA—Rhythm Rogues

Night
6:00 p.m. EST 5:00 CST
 NBC—News; Army Band: WJZ WCKY
 CBS—Beatrice Osgood, pianist: WSMK WBBM
 NBC—Flying Time: WFAF WGY WENR (sw-9.53)
 CBS—Buck Rogers, sketch: WABC (sw-11.83)
 KDKA—News
 KMOX—To be announced
 WAVE—Skeets Morris
 WCPO—Dinner Music
 WGN—Armchair Melodies
 WHAM—Sports
 WHAS—Out of Dusk
 WKRC—Smilin' Dan
 WLW—Old Fashioned Girl
 WSAI—"Omar the Mystic"
 WSM—News
 WTAM—Participation
 WWVA—Radio Gossiper; Sports
6:15 p.m. EST 5:15 CST
 NBC—News; Eddie South's Orch.: WFAF WSAI WENR
 CBS—Og, Son of Fire, sketch: KMOX WBBM
 CBS—Bobby Benson & Sunny Jim: WABC (sw-11.83)
 NBC—Army Band: KDKA WSM (sw-15.21-11.87)
 WCPO—Dance Rhythms
 WGY—Joe LaTour, sketch
 WHAM—To be announced
 WKRC—Dick Bray; News
 WLW—Sundown Varieties
 WTAM—Hot Dates in History
 WWVA—Dinner Music

6:30 p.m. EST 5:30 CST
 NBC—News; Stanley High, talk: WFAF (sw-9.53)
 CBS—Jack Armstrong, sketch: KMOX WBBM
 NBC—Irene Wickler, the Singing Lady: WGN
 CBS—News; Vanished Voices, musical and dramatic: WABC (sw-11.83)
 NBC—News; The Charioteers: WJZ WCKY
 KDKA—Texans
 WCPO—Star Sereaders
 WENR—What's the News
 WGBF—Singing Cowboy
 WGY—News; Evening Brevities
 WHAM—Terry & Ted
 WHAS—National Safety Congress
 WKRC—Evening Serenade
 WLW—Bob Newhall, sports
 WSAI—Headlines in the News
 WSM—News; Financial News
 WTAM—News; Sportsman
6:45 p.m. EST 5:45 CST
 NBC—Billy and Betty, dramatic sketch: WFAF
 NBC—Lowell Thomas, news: WJZ KDKA WLW WTAM (sw-11.87-15.21)
 NBC—Orphan Annie: WAVE WSM WGN
 Jimmy Allen, sketch: KMOX WBBM
 NBC—Ranch Boys: WENR
 CBS—Herbert Foote, organist: WSMK WHAS
 WCKY—Studio Program
 WCPO—News Oddities
 WGBF—Seroco Club
 WGY—Lang Sisters
 WHAM—News
 WKRC—Rep. Campaign Com.
 WSAI—Knot Hole Club
 WWVA—Musical Moments
7:00 p.m. EST 6:00 CST
 \star NBC—Amos 'n' Andy: WFAF WLW WGY WTAM (sw-9.53)
 \star CBS—Myrt and Marge, sketch: WABC WWVA WKRC (sw-11.83)
 NBC—Dinner Concert; Richard Leibert, organist: WJZ KDKA WCKY WENR WHAM WAVE (sw-11.87)
 CBS—Buck Rogers: WHAS KMOX WBBM
 WCPO—The Cincinnati Players
 WGN—Palmer House Ensemble
 WSAI—Modernization of Homes
 WSM—Sarie and Sallie
7:15 p.m. EST 6:15 CST
 \star NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WFAF WTAM WGY WSAI (sw-9.53)
 CBS—Vocals by Verrill: WABC WSMK (sw-11.83)
 NBC—Capt. Tim Healy: WJZ KDKA WENR WHAM WCKY (sw-11.87)
 MBS—Lilac Time: WLW WGN
 KMOX—Frank Hazzard, tenor; Orchestra
 WAVE—Newspaper
 WBBM—Pat Flanagan's Sports
 WCPO—To be announced
 WGBF—Zoo News
 WHAS—Hot Dates in History
 WKRC—All Star Radio Roundup
 WSM—Louise Hammet & Marjorie Cooney
 WWVA—Frolies
7:30 p.m. EST 6:30 CST
 NBC—Education in the News: WFAF WSAI WTAM
 CBS—"Singin' Sam": WABC WHAS WKRC KMOX WBBM (sw-11.83)
 \star NBC—Lum & Abner, comedy sketch: WJZ WENR WLW
 KDKA—The Singing Seven
 WAVE—Bert Kenney
 WENR—Organ and Piano Duo
 WCKY—Strange As It Seems
 WCPO—Harry Hartman's Sport Review
 WGBF—Historical Facts
 WGN—Winners
 WGY—Jim Healey, commentator
 WHAM—Musical Moments
 WSM—Musical Moments
 WWVA—News
7:45 p.m. EST 6:45 CST
 NBC—Herbert "Fritz" Crisler, commentator on football news: WFAF WTAM
 \star CBS—Boake Carter, news: WABC WHAS WKRC KMOX WBBM (sw-11.83)

NBC—Dangerous Paradise, sketch; Elsie Hitz & Nick Dawson; News: WJZ WSM WENR KDKA WAVE WLW (sw-11.87)
 WCKY—Musical Moments
 WCPO—Will Hauser's Orch.
 WGBF—All-Star Revue
 WGN—Quin Ryan's Amateur Night
 WGY—Musical Program
 WHAM—The Forty-Niners
 WSAI—My County
 WWVA—Strange As It Seems
8:00 p.m. EST 7:00 CST
 CBS—Land o' Dreams; orch., vocalist, reader: WSMK WHAS WBBM
 \star NBC—S. C. JOHNSON & SON Presents Fibber McGee & Molly: WJZ WHAM KDKA WCKY WENR WAVE WSM (sw-11.87)
 \star NBC—Hammerstein's Music Hall: WFAF WTAM WSAI WGY
 \star CBS—Guy Lombardo's Orch.: WABC WWVA (sw-6.12)
 KMOX—Comedy Stars of Hollywood
 WCPO—Accordion Sweetheart & Buddy
 WGN—Lone Ranger
 WKRC—Frank Black's Orch.
 WLW—Hot Dates in History
 WWVA—Strange As It Seems
8:15 p.m. EST 7:15 CST
 KMOX—Land o' Dreams (CBS)
 WCPO—Michelson's Orch.
 WLW—Fairview Fire House
8:30 p.m. EST 7:30 CST
 \star NBC—Margaret Speaks, soprano; Mixed Chorus; William Daly's Orch.: WFAF WTAM WSM WAVE WGY (sw-9.53)
 NBC—Evening in Paris; Vocalists: WJZ KDKA WHAM WLS WCKY (sw-11.87)
 \star CBS—One Night Stands; Pick & Pat, dramatic and musical: WABC WBBM WKRC WHAS KMOX (sw-6.12)
 MBS—Grandstand Thrills: WLW WGN
 WCPO—Alice Stuenkelberg
 WSAI—Carefree Capers
8:45 p.m. EST 7:45 CST
 WCPO—Amateur Night Prgm.
9:00 p.m. EST 8:00 CST
 \star NBC—Harry Horlick's Gypsies: WFAF WTAM WSAI WGY (sw-9.53)
 NBC—Greater Minstrels: WJZ WHAM KDKA WLS WLW WSM (sw-6.14)
 \star CBS—Radio Theater; Joan Crawford in "Within the Law": WABC WHAS WKRC KMOX WBBM (sw-6.12)
 WAVE—Musical Memory Contest
 WCKY—Studio Program
 WGN—News; Sports Review
9:15 p.m. EST 8:15 CST
 WAVE—Jimmy Joy's Orch.
 WCKY—Mystery Maid
 WCPO—Studio Selections
 WGN—The Couple Next Door
9:30 p.m. EST 8:30 CST
 NBC—Princess Pat Players; "Baby Face": WJZ KDKA WENR WCKY WHAM (sw-6.14)
 \star NBC—Open House; Grace Monre, soprano; Josef Pasternack's Orch.: WFAF WAVE WGY WTAM WSM WLW (sw-9.53)
 WCPO—To be announced
 WGN—Musical Moments
 WSAI—News
9:45 p.m. EST 8:45 CST
 WCPO—The Troubadors
 WGN—Joe Sanders' Orch.
 WSAI—Rheiny Gan, songs
10:00 p.m. EST 9:00 CST
 \star NBC—Ray Knight's Cuckoo Hour: WJZ KDKA WHAM WENR (sw-6.14)
 \star CBS—Wayne King's Orch.: WABC WHAS KMOX WKRC WBBM (sw-6.12)
 NBC—Contented Prgm.: WFAF WTAM WGY WSAI WSM (sw-9.53)
 MBS—Famous Jury Trials: WGN WLW
 WAVE— Δ Reveries
 WCKY—News; Barn Dance
 WCPO—Michelson's Orch.
10:15 p.m. EST 9:15 CST
 WAVE—To be announced
 WCKY—Ray Knight's Cuckoo Hour (NBC)
 WCPO—Studio Selections

10:30 p.m. EST 9:30 CST
 NBC—Nat'l Radio Forum; guest speakers: WFAF WTAM WSAI WGY WAVE (sw-9.53)
 \star CBS—REMINGTON RAND Presents The March of Time, dramatized news events: WABC WHAS WKRC WBBM KMOX WKRC WHAS WBBM (sw-6.12)
 WCPO—Will Hauser's Orch.
 WGN—The Northerners
 WSM—Campus Theater
10:45 p.m. EST 9:45 CST
 CBS—Manhattan Choir: WABC WSMK WBBM (sw-6.12)
 KMOX—Sport Page of the Air
 WHAS—Musical Moments, vocalists and orch.
 WKRC—Amateur Show
11:00 p.m. EST 10:00 CST
 NBC—Sammy Kaye's Orchestra: WFAF WGY (sw-9.53)
 \star CBS—Myrt & Marge, sketch: WHAS KMOX WBBM
 NBC—News; Dorothy Lamour, soprano: WJZ WHAM
 CBS—Tommy Dorsey's Orch.: WABC
 \star NBC—Amos 'n' Andy: WSM KDKA—News
 WENR—Globe Trotter
 WGN—Here, There and Everywhere
 WKRC—News
 WLW—News
 WSAI—Dance Orchestra
 WTAM—Sammy Kaye's Orch.
11:15 p.m. EST 10:15 CST
 NBC—Ink Spnts; Negro Quartet: WJZ KDKA WCKY WHAM WSM (sw-6.14)
 CBS—Tommy Dorsey's Orch.: WBBM WKRC
 NBC—Leonard Keller's Orch.: WFAF WENR WGY WSAI WLW (sw-9.53)
 KMOX—News
 WAVE—Paul Miner's Orchestra
 WGN—Fiddle Riddles
 WHAS—Dance Time
11:30 p.m. EST 10:30 CST
 NBC—News; Glenn Lee's Orch.: WFAF WSAI WGY (sw-9.53)
 CBS—Jerry Freeman's Orch.: WABC WHAS WSMK WKRC
 NBC—Ray Noble's Orchestra: WJZ WHAM WCKY WSM
 KDKA—Radio Night Club
 KMOX—Maurie Sherman's Orch.
 WAVE—Skating Derby
 WBBM—Hamp's Orchestra (CBS)
 WBN—Albert Socarras' Cuban Orchestra
 WENR—Earl Hines' Orchestra
 WGN—Earl Hill's Orchestra
 WLW—Ted Fiorito's Orch.
 WTAM—Gene Baker's Orchestra
11:45 p.m. EST 10:45 CST
 NBC—Jesse Crawford, organist: WFAF WGY WSAI WTAM (sw-9.53)
 NBC—Ray Noble's Orchestra: WAVE
 KMOX—To be announced
 WENR—Chas. Boulanger's Orch.
12:00 Mid ES 11:00 p.m. CS
 NBC—Jack Russell's Orchestra: WFAF WGY WLW
 NBC—Standor violinist; Luigi Romanelli's Orch.: WJZ KDKA WCKY WSM WHAM WAVE (sw-6.14)
 CBS—Seymour Simons' Orch.: WABC WHAS WSMK WBBM WKRC KMOX
 WENR—Jack Russell's Orchestra
 WGN—Velo & Yolanda's Orch.
 WTAM—Hal Goodman's Orch.
12:30 a.m. ES 11:30 p.m. CS
 NBC—Al Lymus' Orch.: WJZ KDKA WENR WAVE WCKY (sw-6.14)
 CBS—Hawaii Calls: WABC WKRC WBBM WSMK KMOX
 NBC—To be announced: WFAF WGY
 WGN—Horace Heidt's Orchestra
 WHAS—Dream Serenade
 WLW—Dance Orchestra
 WSM—Jimmy Gallagher's Orch.
 WTAM—Dick Fidler's Orchestra
12:45 a.m. ES 11:45 p.m. CS
 KMOX—When Day Is Done
 WAVE—Jimmy Joy's Orchestra
1:00 a.m. ES 12:00 Mid CS
 CBS—Al Dieu's Orch.: WBBM
 WENR—Geo. Hessberger's Orch.
 WGN—The Midnight Flyers; Joe Sanders' Orchestra
 WLW—Midnight Flyers
1:30 a.m. EST 12:30 CST
 CBS—News; Floyd Town's Orch.: WBBM
 WENR—Jack Russell's Orch.
 WLW—Moon River, organ and poems

Numerals in Program Listings Show Short-Wave Rebroadcasts in Megacycles

Programs for Tuesday, October 15

8:00 a.m. EST 7:00 CST
 ABC—Spareribs: WEA
 CBS—Bluebirds, girls' vocal trio;
 City Consumers' Guide: WABC
 NBC—Morning Devotions: WJZ
 WAVE KDKA WCKY (sw-21.54)
 KMOX—News; Home Folks' Hour
 WCPO—Daily Thought
 WGBF—Gospel Tabernacle
 WGN—Good Morning
 WGY—Musical Clock
 WHAS—Georgia Wildcats
 WLS—News
 WLW—American Family Robinson
 WSAI—Church Forum
 WSM—Morning Devotion
 WTAM—Morning Clock
 WWVA—Morning Edition

8:15 a.m. EST 7:15 CST
 NBC—News; Morning Glories: WEA
 WLV WLM
 NBC—Puls: WJZ WAVE WSM
 KDKA—News
 KMOX—A Peach and a Pair
 WCKY—News
 WCPO—Today's Headlines and Highlights
 WGN—Romance Time
 WHAS—Log Cabin Boys
 WLS—Morning Roundup
 WTAM—Dr. Sunshine
 WWVA—Tex Harrison's Texas Buckaroos

8:30 a.m. EST 7:30 CST
 NBC—Ross Graham, baritone; William Meeder, organist: WJZ KDKA WCKY (sw-21.54)
 CBS—Salon Musicale; On the Air Today: WABC
 NBC—Cheerio: WEA WTAM
 WLV WGY WSM
 KMOX—Tick Tock Revue
 WAVE—Musical Clock
 WCPO—Morning Concert
 WGN—Good Morning Program
 WHAS—Breakfast Business
 WKRC—Fiddlin' Farmers
 WSAI—McCormick's Old Time Fiddlers
 WWVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
 NBC—Laud Trio & White: WJZ KDKA WCKY (sw-21.54)
 WGBF—Timely Topics
 WLS—Jolly Joe & His Pet Pals

9:00 a.m. EST 8:00 CST
 NBC—Organ Rhapsody, Richard Leibert organist: WEA WSAI
 CBS—All Hands on Deck; Variety Program: WABC WSMK
 WIAS WKRC
 ★ NBC—Breakfast Club; Edna Odell, contralto; Ranch Boys: WJZ WAVE KDKA WSM WCKY (sw-15.21)
 Hymns of All Churches: WGN
 WGY WLW
 KMOX—Views on News
 WLS—Lulu Belle and Scotty
 WTAM—Vanghu King's Calisthenics
 WWVA—Cowboy Loy and Just Plain John

9:15 a.m. EST 8:15 CST
 NBC—Richard Leibert, organist: WLV WGY
 KMOX—Musical Jewel Box
 WGBF—City Court
 WKRC—Saving Sue
 WLS—The Hilltoppers
 WTAM—Board of Education

9:30 a.m. EST 8:30 CST
 NBC—Doc Schneider's Yodeling Cowboys: WEA WSAI WLW
 KMOX—The Corn Huskers
 WCPO—Pat Gillick
 WGY—Little Jack Little
 WKRC—All Hands on Deck (CBS)
 WLS—Morning Devotions
 WTAM—Health and Home
 WWVA—Flyin' X Round-Up

9:45 a.m. EST 8:45 CST
 NBC—The Wife Saver: WEA
 CBS—Men of Manhattan, male quartet; News: WABC WKRC WSMK WIAS
 KDKA—Style & Shopping Service
 KMOX—Fascinating Melodies
 WCPO—Arkansas Fiddlers
 WGN—Len Salvo, organist
 WGY—Musical Program
 WLS—Tommy Tanner and Sodbusters
 WLW—Back Stage Wife, drama
 WSAI—On the Mall
 WTAM—Tennesseans

10:00 a.m. EST 9:00 CST
 NBC—News; Ralph Kirbery, the Dream Singer: WJZ

NBC—News; Tune Twisters: WEA WSM WAVE WTAM
 CBS—Romany Trail: WABC
 WKRC WHAS WSMK
 NBC—News; Cleo Brown, pianist and songs: KDKA (sw-15.21)
 KMOX—News Thru a Woman's Eyes
 WCKY—News; Model Melodies
 WCPO—Wade Mouse, evangelist
 WGN—Hymns of All Churches
 WGY—News; Market Basket
 WLS—Prairie Ramblers; Patsy Montana; Hiram & Henry
 WLW—Betty Crocker
 WSAI—Household Hints
 WWVA—Georgie Porgie Program

10:15 a.m. EST 9:15 CST
 NBC—Home Sweet Home, dramatic sketch: WEA WGY WLW WTAM
 NBC—Fifth Annual Forum on Current Problems: WJZ WSM KDKA WCKY WAVE (sw-15.21)
 Mrs. Wm. Brown Meloney, "America Faces a Changing World"; Mrs. Franklin D. Roosevelt, "The American Women's Place in the World Today"
 KMOX—Let's Compare Notes
 WCPO—Dot Club News
 WGBF—Household Hour
 WGN—Margery Graham
 WKRC—Woman's Hour

10:30 a.m. EST 9:30 CST
 NBC—Fifth Annual Forum on Current Problems: WEA WSAI WTAM
 Cordell Hull, Secretary of State, "Trade & Peace"; Norman H. Davis, U. S. Ambassador at Large, Keynote speech
 CBS—U. S. Navy Band: WABC WHAS KMOX WSMK WKRC
 NBC—Today's Children: WJZ KDKA WLS WCKY (sw-15.21)
 WAVE—Devotional Service
 WCPO—Today's Headlines
 WGN—Virginians
 WGY—Banjoleers and Radio Sweethearts
 WLW—The Magic Hour
 WWVA—Rapid Ad Service

10:45 a.m. EST 9:45 CST
 NBC—Fifth Annual Forum on Current Problems; Speakers: WGY WAVE
 NBC—Herman & Banta, xylophone and piano: WJZ WCKY KDKA (sw-15.21)
 KMOX—Police Court B'dcast
 WCPO—Popular Piano Melodies
 WGBF—Knockabouts
 WGN—Backstage Wife
 WHAS—Monticello Party Line
 WLS—Morning Minstrels
 WLW—Live Stuck Reports, News
 WWVA—Navy Band (CBS)

11:00 a.m. EST 10:00 CST
 NBC—Ida Bailey Allen: WEA WGY WSAI WTAM
 CBS—Brad and Al, songs and patter: WABC (sw-15.27)
 NBC—Fifth Annual Forum on Current Problems; Speakers: WJZ WLW WCKY WAVE KDKA (sw-15.21)
 Sir Samuel Hoare, British Foreign Secretary; Sir Josiah Stamp, speakers; John Charles Thomas, baritone; Professor Phillip Jessup, "Can the U. S. Remain Neutral"; M. Paul Reynaud, from Paris, "Stabilization"; Louis Douglas, "Labor Adjustment"; Paul Van Zeeland, Prime Minister of Belgium; Thomas J. Watson, speakers
 CBS—Mary Lee Taylor: WHAS KMOX
 WCPO—Jerry Jordan
 WGBF—Mister and Missus
 WGN—Friendly Neighbor's House Party
 WKRC—To be announced
 WLS—Martha Crane; Helen Joyce; Morning Homemakers Hr.
 WWVA—Strolling Jack and Iliis Kentucky Tuckers

11:15 a.m. EST 10:15 CST
 CBS—Clyde Barrie, baritone: WABC WWVA WSMK KMOX (sw-15.27)
 NBC—Studio 7: WEA WGY
 MBS—Jacob Tarshish: WLW WGN
 KDKA—Grab Bag
 WAVE—Devotional Service
 WCPO—To be announced
 WGBF—The Magic Hour

WHAS—Strange As It Seems
 WKRC—Jane Grey
 WSAI—Organ Reveries
 WSM—To be announced
 WTAM—Jerry Brannon

11:30 a.m. EST 10:30 CST
 NBC—Fifth Annual Forum on Current Problems: WJZ WSM WCKY KDKA WAVE (sw-15.21)
 CBS—Mrs. Wiggs of the Calhaze Patch, sketch: WABC WKRC KMOX (sw-15.27)
 NBC—Your Child: WEA WGY WTAM WSAI
 WCPO—Homespun Philosopher
 WGBF—Baby Shop Man
 WGN—Bachelor's Children
 WHAS—The Magic Hour
 WLS—News Report; Markets
 WLW—Chandler Chats
 WWVA—Ev and Ory

11:45 a.m. EST 10:45 CST
 NBC—John Herrick, baritone: WEA WSAI
 CBS—Just Plain Bill, sketch: WABC WKRC KMOX (sw-15.27)
 MBS—Minstrels: WGN WLW
 WCPO—Frigid Facts
 WGBF—Housier Philosopher
 WGY—Yodeling Cowboys
 WHAS—Billy Farrell, pianist
 WLS—Wm. O'Connor, tenor; Sue Roberts
 WWVA—Gertrude Miller

Afternoon

12:00 m ES 11:00 a.m. CS
 NBC—Three Scamps: WEA WSAI WTAM WCKY
 CBS—The Voice of Experience, advice: WABC WKRC KMOX WWVA WHAS (sw-15.27)
 WCPO—College of Music
 WGBF—Wedding Anniversaries
 WGN—We Are Four
 WGY—Musical Program
 WLS—Roundup; Variety Aces
 WLW—Farmyard Follies, hill-billy revue

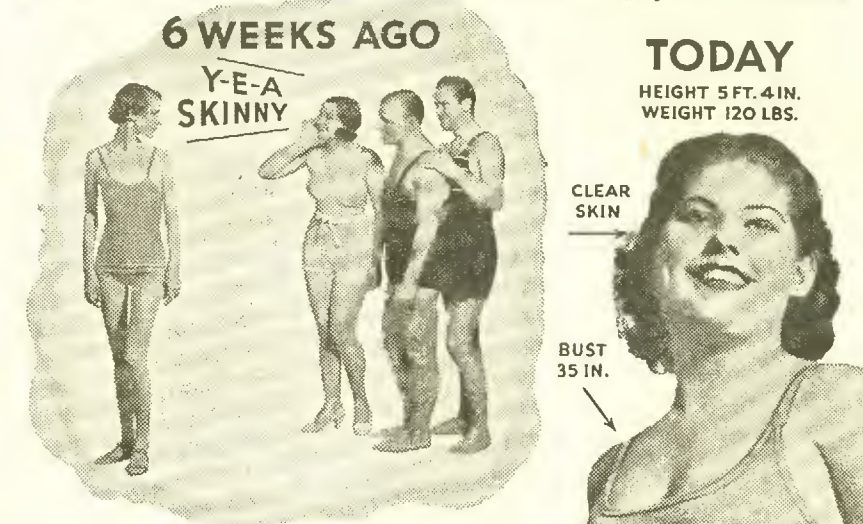
12:15 p.m. ES 11:15 a.m. CS
 NBC—Honeyboy and Sassafra: WEA WTAM WSAI
 CBS—Rhythm Bandbox: WABC WHAS WKRC (sw-15.27)
 KDKA—To be announced
 KMOX—This and That
 WCKY—News
 WGN—The Housewarmers
 WGY—Weavers
 WLS—Old Kitchen Kettle Mary Wright
 WLW—Current Problems (NBC)
 WWVA—Noon Edition

12:30 p.m. ES 11:30 a.m. CS
 NBC—Merry Madcaps: WEA WTAM WSAI
 CBS—"Mary Marlin," sketch: WABC WKRC KMOX WHAS (sw-15.27)
 NBC—Nat'l Farm & Home Flour; Guest Speakers; Walter Blaufuss' Orch.: WJZ WCKY WSM WAVE KDKA (sw-15.21)
 WCPO—Noon-time Tunes
 WGN—Markers. Good Health & Training
 WGY—Farm Program
 WLS—Little Bits from Life; William Vickland
 WLW—Livestock, River, Weather & Market
 WWVA—Tony and Dominic

12:45 p.m. ES 11:45 a.m. CS
 CBS—Five Star Jones, sketch: WABC KMOX WKRC (sw-15.27)
 WCPO—Luncheon Melodies
 WGBF—Bulletin Board
 WGN—Painted Dreams
 WHAS—Univ. of Louisville
 WLS—Weather; Produce Report; News
 WLW—Farm and Home Hour (NBC)
 WTAM—Nonu-day Resume
 WWVA—Luncheon Music

1:00 p.m. ES 12:00 m CS
 NBC—Dick Fidler's Orchestra: WTAM
 CBS—Frank Dailey's Orchestra: WABC WSMK WKRC (sw-15.27)
 NBC—News; Market & Weather Reports: WEA
 KMOX—Rambles in Rhythm
 WCPO—Musical Masterpieces
 WGBF—Church and School News
 WGN—Len Salvo, organist
 WGY—Bag and Baggage
 WHAS—College of Agriculture
 WLS—Dinnerbell Program
 WSAI—Police Flashes

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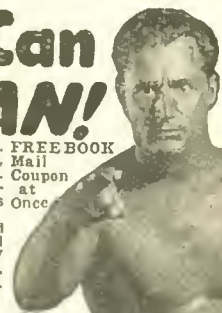
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Tuesday - Continued

(Continued from Preceding Page)

1:15 p.m. EST 12:15 CST
 NBC—Charley Boulanger's Orchestra: WEAFF WGY WTAM
 CBS—Radio Gossip Club; Eddie & Fannie Cavanaugh; KMOX
 WGBF—Farmer Purcell
 WGN—Rich Man's Darling
 WIAS—Benny Ford's Arkansas Travelers
 WKRC—Melodious Measures
 WSAI—Dance Interlude
 WWVA—Musical Program

1:30 p.m. EST 12:30 CST
 NBC—Dandies of Yesterday: WEAFF WGY
 CBS—Milton Charles, organist: WABC WKRC WSMK (sw-15.27)
 NBC—The Kilmer Family: WJZ WAVE WCKY
 KDKA—Salt and Peanuts
 KMOX—Magic Kitchen
 WCPO—Laura Karch
 WGN—Markets; Δ Mid-day Services
 WHAS—Livestock Reports
 WLW—Painted Dreams
 WSAI—Treadwells on Tour
 WSM—News
 WWVA—Variety Program

1:45 p.m. EST 12:45 CST
 NBC—Music Guild: WEAFF WGY WTAM
 CBS—Grover A. Whelan, "The Magna Carta of Business": WABC (sw-15.27)
 NBC—Happy Jack: WJZ WAVE WCKY KDKA (sw-15.21)
 WCPO—Howard Collins
 WGBF—Curbstone Reporter
 WHAS—Mrs. Randolph, shopping
 WLS—Dinnerbell Program
 WLW—Ted Fiorito's Orch.
 WSM—Dept. of Agriculture
 WSMK—Milton Charles, organist (CBS)
 WWVA— Δ Wheeling Gospel Tabernacle

2:00 p.m. EST 1:00 CST
 NBC—Words and Music: WJZ WAVE WCKY KDKA (sw-15.21)
 CBS—Concert Miniatures: WABC WKRC KMOX (sw-15.27)
 WCPO—Today's Headlines and Ivory Interludes
 WGBF—Rotary Club
 WGN—Palmer House Ensemble
 WGY—Health Hunters, sketch
 WHAS—University of Kentucky
 WLS—Hometowners; Fed. Housing Bureau Speaker
 WLW—School of the Air
 WSAI—Music Guild (NBC)
 WSM—Farm Scrap Book

2:15 p.m. EST 1:15 CST
 WCPO—Miniature Concert
 WGY—Household Chats
 WLS—Hometowners and Grace Wilson

2:30 p.m. EST 1:30 CST
 NBC—Rhythm Octet, variety; Madge Marley, vocalist; Gould & Shefter, piano duo: WEAFF WTAM WGY (sw-15.33)
★ CBS—Between the Bookends, readings: WABC WKRC WHAS WSMK (sw-15.27)
 NBC—Fifth Annual Forum on Current Problems: WJZ WSM WAVE WCKY
 Mrs. Wm. Brown Meloney, opening of second session; Mrs. Franklin D. Roosevelt, "Better Housing"; Dr. Lillian Gilbreth, "The Science of Better Living"; Fiorello La Guardia, Mayor of New York, "Depressions Debunking of Finance"

KDKA—Home Forum
 KMOX—Piano Recital
 WGBF—Billboard
 WGN—Blackstone Ensemble
 WLS—Grain Market
 WSAI—Today's News
 WWVA—Ma Perkins

2:45 p.m. EST 1:45 CST
 CBS—Happy Hollow, dramatic sketch: WABC WHAS WKRC WSMK (sw-15.27)
 KMOX—Window Shoppers
 WCPO—Enric Madriguera's Music
 WGN—Palmer House Ensemble
 WLS—Homemakers Program
 WSAI—Margroff Ensemble
 WSM—Ma Perkins
 WWVA—Cap, Andy and Flip

3:00 p.m. EST 2:00 CST
 CBS—Town Topics with Lois Long; Guests; Orch.: WABC WSMK WHAS WKRC (sw-15.27)

NBC—Pat Kennedy, tenor; Harry Kogen's Orch.: WEAFF
 MBS—Palmer House Ensemble: WGN WSAI
 KDKA—Sammy Fuller
 KMOX—Ma Perkins
 WCPO—Beniamino Gigli, songs
 WGY—Musical Program
 WLS—Book Review
 WLW—Dorothea Ponce
 WSM—To be announced
 WTAM—Musical Cocktail
 WWVA—Cowboy Loye and Just Plain John

3:15 p.m. EST 2:15 CST
 NBC—Ma Perkins, dramatic sketch: WEAFF WGY WLS WTAM WLW
 KDKA—Romance of Dan and Sylvia
 KMOX—Backstage Wife
 WCPO—Musical Comedy Gems
 WGN—June Baker, home management
 WSAI—Pop Concert

3:30 p.m. EST 2:30 CST
 NBC—Vic and Sade, comedy sketch: WEAFF WGY WTAM WLW
 NBC—Nellie Revell Interviews Lady Next Door: WJZ WSM WCKY WAVE
 KDKA—Back Stage Wife
 KMOX—News
 WCPO—Tea Time Tunes
 WGBF—Sunshine Hour
 WGN—Mail Box
 WLS—Homemakers' Program
 WWVA—Town Topics

3:45 p.m. EST 2:45 CST
 NBC—King's Jesters: WJZ WCKY WSM
 NBC—The O'Neils, dramatic sketch: WEAFF WGY WTAM WLW
 KDKA—Congress of Clubs
 KMOX—Exchange Club
 WAVE—Nat'l Safety Council
 WCPO—D. A. R. Program
 WGN—Afternoon Serenade
 WLS—Homemakers' Program
 WSAI—Dealers' Salute

4:00 p.m. EST 3:00 CST
 NBC—Betty and Bob, dramatic sketch: WJZ KDKA WENR WLW (sw-15.21)
 CBS—Bolek Musicale: WABC WSMK WKRC KMOX (sw-15.27)
 NBC—Fifth Annual Forum on Current Problems: WEAFF WAVE WCKY WTAM WSAI WSM
 Igor Sikorsky, "Wings over Lands or Sea"; Dr. John Ward Studebaker, "Adult Education"; Miss Josephine Roche, "Youth's Opportunities and Social Securities Safeguards"; John G. Winant, "Social Security"

WCPO—Coney Island Races
 WGY—Betty and Bob, sketch
 WHAS— Δ Week-day Devotions
 WWVA—George Porgie Program

4:15 p.m. EST 3:15 CST
 NBC—Gale Page, contralto: WJZ KDKA WENR (sw-15.21)
 CBS—Bolek Musicale: WHAS NBC—Fifth Annual Forum on Current Problems: WGY (sw-9.53)
 MBS—Life of Mary Sothern, sketch: WGN WLW
 WCPO—New Dance Rhythms

4:30 p.m. EST 3:30 CST
 NBC—Castles of Romance: WJZ WSM WCKY
 CBS—Science Service; Dr. W. P. Bell, "When Ducks Fly South": WABC WSMK WHAS KMOX (sw-15.27)
 KDKA—Market Report
 WCPO—Variety Program
 WENR—Fascinating Rhythm (NBC)

WGBF—News
 WGN—Parents & Teacher's Congress
 WGY—Matinee Players
 WKRC—Eddie Schoelwer
 WLW—Singing Neighbor
 WTAM—Twilight Tunes
 WWVA—Shopping Syncopation

4:45 p.m. EST 3:45 CST
 CBS—Three Little Words: WABC WSMK WHAS WKRC KMOX (sw-15.27)
 NBC—Harry Kogen's Orchestra: WJZ WENR KDKA WSM (sw-15.21)
 WCPO—Annette Patton Cornell
 WGBF—Musical Masterpieces
 WGY—Stock Reports
 WLW—To be announced
 WTAM—Current Problems

5:00 p.m. EST 4:00 CST
 NBC—Symphony Orch.: WEAFF WSAI WTAM WAVE (sw-9.53)

Star ★ Indicates High Spot Selections

CBS—Dick Messner's Orchestra: WABC WHAS WSMK WKRC WWVA (sw-15.27)
 NBC—American Medical Ass'n Prgm.: WJZ WCKY WENR WSM
 KDKA—Plough Boys
 KMOX—Broadway Melodies
 WCPO—Final Headlines
 WGN—The Serenade
 WGY—Musical Program
 WLW—Dick Tracy, drama

5:15 p.m. EST 4:15 CST
 CBS—Dick Messner's Orchestra: KMOX
 KDKA—Kiddies' Klub
 WCPO—Salon Music
 WGN—Leu Salvo, organist
 WGY—What's New in the Berkshires
 WHAS—Accident Prevention Talk
 WLW—Jack Armstrong, drama
 WWVA—Economy Notes

5:30 p.m. EST 4:30 CST
 CBS—Jack Armstrong, sketch: WABC (sw-15.27)
 NBC—James W. Wilkinson, baritone: WEAFF WTAM WCKY WSM WGY
 NBC—Irene Wicker, the Singing Lady: WJZ WLW KDKA (sw-15.21-11.87)
 KMOX—To be announced
 WAVE—Walkathon
 WENR—Music and Comments
 WCPO—Shoppers Special
 WHAS—Herbert Koch, organist
 WKRC—Tune Time
 WSAI—George Elliston, poems
 WWVA—Home Edition

5:45 p.m. EST 4:45 CST
 NBC—Clara, Lu and Em, sketch: WEAFF WTAM WSAI WAVE WGY WSM WGN (sw-9.53)
 CBS—Tito Guizar, tenor: WABC WKRC KMOX WSMK (sw-15.27)
 NBC—Little Orphan Annie: WJZ KDKA WLW (sw-15.21-11.87)
 WCKY—Jane and Bob
 WENR—"That Certain Four"
 WCPO—Pat Gillick
 WWVA—Congress of Rhythm

Night

6:00 p.m. EST 5:00 CST
 NBC—Flying Time; News: WEAFF WGY WENR (sw-9.53)
 CBS—Buck Rogers, sketch: WABC (sw-11.83)
 NBC—News; Southernaires: WJZ WCKY
 CBS—Cadets Quartet: WSMK WBBM
 KDKA—News-Reeler
 KMOX—News; Cubanettes
 WAVE—Skeets Morris
 WCPO—Dinner Music
 WGN—Armchair Melodies
 WHAM—Sports
 WHAS—Out-Of-Dusk
 WKRC—Smilin' Dan
 WLW—Old Fashioned Girl, Helen Nugent, contralto, orchestra
 WSAI—Omar, the Mystic
 WSM—News; Bobby Tucker: Pan-American Broadcast
 WTAM—Cleveland Orch.; Talk
 WWVA—All-Star Sport Final

6:15 p.m. EST 5:15 CST
 NBC—Mid-week Hymn Sing; Kathryn Palmer, soprano; Joyce Allmand, contralto; John Jamison, tenor; Arthur Billings Hunt, baritone & director; Lowell Patton, organist: WEAFF WGY WSM WSAI WTAM WENR (sw-9.53)
 CBS—Benay Venuta, songs: WABC WSMK KMOX (sw-11.83)
 KDKA—News
 WBBM—Robin Hood Jr.
 WCPO—To be announced
 WHAM—Comedy Stars
 WKRC—Dick Bray
 WLW—Sundown Varieties
 WWVA—Dinner Music

6:30 p.m. EST 5:30 CST
 NBC—Irene Wicker, the Singing Lady: WGN
 CBS—Jack Armstrong, sketch: KMOX WBBM
 NBC—News; Stanley High, talk: WEAFF WSAI
 CBS—News; Kuban Cossack Choir; Orch.: WABC (sw-11.83)
 NBC—News; Walter Cassel, baritone: WJZ WCKY
 KDKA—The Texans
 WENR—What's The News
 WCPO—Star Serenaders
 WGBF—Singing Cowboy

WGY—News; Evening Brevities
 WHAM—Terry & Ted
 WHAS—National Safety Council
 WKRC—Evening Serenade
 WLW—Bob Newhall, sports
 WSM—News; Financial News
 WTAM—News; Sportsman

6:45 p.m. EST 5:45 CST
 NBC—Orphan Annie: WGN WSM
 NBC—Billy & Betty: WEAFF
 CBS—Kuban Cossack Choir; WWVA
 NBC—Lowell Thomas, news: WJZ KDKA WLW WTAM (sw-11.87-15.21)
 NBC—The Charlotteers: WENR
 Jimmy Allen, sketch: KMOX WBBM
 WCKY—Dinner Hour Concert
 WCPO—Sketches from Life
 WGBF—Seroo Club
 WGY—Musical Program
 WHAM—News
 WHAS—Piano Interlude
 WKRC—Fred Hachler
 WSAI—Knot Hole Club

7:00 p.m. EST 6:00 CST
 NBC—Easy Aces, comedy sketch: WJZ KDKA WENR WCKY WHAM (sw-11.87)
★ CBS—Myrt & Marge, drama: WABC WWVA WKRC (sw-11.83)
★ NBC—Amos 'n' Andy: WEAFF WLW WGY WTAM (sw-9.53)
 CBS—Buck Rogers, sketch: WHAS KMOX WBBM
 WAVE—Bert Kenney's Orch.
 WCPO—Carl Kennedy
 WGBF—Musical Moments
 WGN—Palmer House Ensemble
 WSAI—Ted Fiorito's Orch.
 WSM—Joseph Macpherson, baritone: Sports Review

7:15 p.m. EST 6:15 CST
 NBC—Popeye, the Sailor; Vic Irwin's Orch.: WEAFF WTAM WSAI WGY (sw-9.53)
 CBS—Jimmy Farrell, songs: WABC WHAS WKRC (sw-11.83)
 NBC—Norseman Quartet: WJZ KDKA WHAM WCKY WENR WSM (sw-11.87)
 MBS—Lilac Time: WGN WLW
 KMOX—Frank Hazzard and Orchestra
 WAVE—Radio Newspaper
 WBBM—Pat Flanagan's Sports
 WBN—Lou Breese's Amateur Show
 WCPO—Chamber of Com. Prgm.
 WGBF—Zoo News
 WWVA—Twilight Reveries

7:30 p.m. EST 6:30 CST
 NBC—Ed Sullivan, columnist; Bertrand Hirsch's Orchestra; Harold Richards, tenor: WEAFF WSAI WTAM
★ CBS—Kate Smith's Time; Jack Miller's Orch.: WABC WKRC WHAS KMOX WWVA WBBM (sw-11.83)
★ NBC—Lum and Abner, comedy sketch: WJZ WENR WLW KDKA—Pittsburgh Varieties: WAVE—Ben Klasson WCKY—News
 WCPO—Harry Hartman's Sport Review
 WGBF—Historical Facts
 WGN—Winners
 WGY—Miner's Quartet
 WHAM—LeBrun Sisters
 WSM—Comedy Stars of Holly-wood

7:45 p.m. EST 6:45 CST
 NBC—You & Your Government: WEAFF WAVE WSAI WTAM
★ CBS—Boake Carter, news: WABC WHAS KMOX WKRC WBBM (sw-11.83)
 NBC—Mario Cozzi, baritone; News: WJZ WENR WHAM WCKY
 MBS—Washington Merry-Go-Round: WGN WLW
 WCPO—Will Hauser's Orch.
 WGY—Musical Program
 WSM—Jimmy Gallagher's Orch.
 WWVA—Waring's Pennsylvanians

8:00 p.m. EST 7:00 CST
 NBC—Leo Reisman's Orchestra; Phil Ducey & Johnny: WEAFF WAVE WTAM WGY WSM
 NBC—Crime Clues: WJZ WLS KDKA WHAS WLW (sw-11.87)
 CBS—Lavender and Old Lace; Lucy Monroe, soprano: WABC WKRC WHAS KMOX WBBM (sw-6.12)
 WCKY—Radio Night Club
 WCPO—Lunken Airport Series

WGN—Comedy Stars of Holly-wood
 WSAI—Tommy Tucker's Orch.

8:15 p.m. EST 7:15 CST
 WCPO—Michelson's Orch.
 WGN—Fiddle Riddles
 WWVA—Final Edition

8:30 p.m. EST 7:30 CST
★ NBC—Welcome Valley, drama, with Edgar A. Guest; Bernadine Flynn; Sidney Ellstrom; Betty Winkler; Joseph Galliccio's Orch.: WJZ WLS WLW KDKA WHAM (sw-11.87)
★ CBS—Lawrence Tibbett, baritone; Don Voorhees' Orchestra: WABC WHAS WKRC KMOX WBBM (sw-6.12)
★ NBC—Wayne King's Orch.: WEAFF WTAM WGY WAVE WSAI (sw-9.53)
 WCKY—Dell Leonard's Orch.
 WCPO—Fairy Tales
 WGN—Isham Jones, "Evening Serenade"
 WSM—Souvenirs

8:45 p.m. EST 7:45 CST
 WGN—Horace Heidt's Orchestra
 WSM—Francis Craig's Orchestra

9:00 p.m. EST 8:00 CST
★ NBC—Ben Bernie's Orch.: WEAFF WTAM WSAI WGY (sw-9.53)
 NBC—Nils T. Granlund & His Girls: WJZ WHAM KDKA WCKY WAVE WLS WSM (sw-6.14)
★ CBS—The Caravan; Walter O'Keefe, comedian; Deane Janis; Glen Gray's Orchestra: WABC WHAS WKRC WBBM KMOX (sw-6.12)
 WCPO—Parisian Ensemble
 WGN—News; Sports Review
 WLW—Waltzing Through Europe

9:15 p.m. EST 8:15 CST
 WCPO—Dance Parade
 WGN—The Couple Next Door

9:30 p.m. EST 8:30 CST
★ NBC—Helen Hayes in "The New Penny," with all-star cast; Mark Warshaw's Orch.: WJZ KDKA WHAM WENR WCKY (sw-6.14)
★ NBC—Eddy Duchin's Orch.: WEAFF WGY WTAM WAVE WSM WLW (sw-9.53)
★ CBS—Fred Waring's Orch.: Col. Stoopnagle and WABC KMOX WBBM WHAS (sw-6.12)
 WCPO—Detective Story Hour
 WGN—Dance Orchestra
 WSAI—News

9:45 p.m. EST 8:45 CST
 WSAI—Rheiny Gau, songs

10:00 p.m. EST 9:00 CST
★ NBC—The Studio Party; Sig-mund Romberg; Deems Taylor, m. c.; Helen Marshall, soprano; Morton Bowe, tenor; Rise Stevens, contralto; Geo. Britton, baritone; Chorus; Or-chestra: WEAFF WGY WTAM WLW (sw-9.53)
 NBC—Wendell Hall, songs: WJZ WCKY WHAM WENR KDKA (sw-6.14)
 WAVE—Reveries
 WCPO—Michelson's Orch.
 WGN—Horace Heidt's Orch.
 WSAI—Tommy Tucker's Orch.
 WSM—Variety Program

10:15 p.m. EST 9:15 CST
 NBC—Ray Heatherton and Lu-cille Manners: WJZ WAVE WSM
 MBS—Veloz & Yolanda's Orch.: WGN
 KDKA—Pittsburgh Round Table
 WCKY—News
 WENR—Star Dust
 WCPO—Popular Rhythms
 WHAM—Beaux and Belles
 WSAI—Gob Geltman's Orch.

10:30 p.m. EST 9:30 CST
 NBC—Republican State Commit-tee: WEAFF WAVE WSM WGY WSAI WTAM WHAM (sw-9.53)
★ CBS—The March of Time, dramatized news: WABC WBBM WHAS WKRC KMOX (sw-6.12)
 NBC—Heart Throbs of the Hills: WJZ WENR WCKY
 WCPO—Will Hauser's Orch.
 WGBF—News
 WGN—Lawrence Salerno; Con-cert Orchestra
 WLW—Cotton Queen Showboat

10:45 p.m. EST 9:45 CST
 CBS—Poets' Gold; Readings; Orch.: WABC WKRC (sw-6.12)

KDKA—On the Mall
 KMOX—Sport Page of the Air
 WBBM—Dance Orchestra
 WGBF—Wrestling Matches
 WHAM—To be announced
 WHAS— Δ The Flying Preacher

11:00 p.m. EST 10:00 CST
 NBC—Dick Fidler's Orch.: WEAFF
 CBS—Frank Dailey's Orchestra: WABC
 NBC—News; To be announced: WJZ WHAM WCKY
★ CBS—Myrt & Marge, drama: WHAS KMOX WBBM
★ NBC—Amos 'n' Andy; WSM KDKA—Sports, Ed Sprague
 WAVE—Walkathon
 WENR—Globe Trutter
 WGN—Here, There and Every-where
 WGY—Musical Program
 WKRC—News; Billy Snyder's Orchestra
 WLW—News
 WSAI—Dance Orchestra
 WTAM—Gene Baker's Orchestra

11:15 p.m. EST 10:15 CST
 NBC—Leonard Keller's Orch.: WEAFF WENR WSAI WTAM WGY WLW WSM (sw-9.53)
 CBS—Abe Lyman's Orchestra: KMOX WSMK
 NBC—Dorsey Brothers' Orch.: KDKA (sw-6.14)
 WAVE—Paul Miners
 WBBM—Musical Moments, vocal-ist and orch.
 WGN—The Dream Ship
 WHAS—Dance Time

11:30 p.m. EST 10:30 CST
 CBS—Dick Gardiner's Orchestra: WABC WHAS WBBM WWVA WKRC WSMK
 NBC—Bill Scotty's Orch.: WJZ WHAM WCKY WLW
 NBC—News; Glenn Lee's Orch.: WEAFF WGY WSAI (sw-9.53)
 KMOX—Maurie Sherman's Orch.
 KDKA—Radio Night Club
 WAVE—Skating Derby
 WBN—Albert Socarra's Cuban Orchestra
 WENR—Earl Hines' Orchestra
 WGN—Orville Knapp's Orch.
 WSM—Dance Orchestra
 WTAM—Pinky Hunter's Orch.

11:45 p.m. EST 10:45 CST
 NBC—Jesse Crawford, organist: WEAFF WSAI WGY (sw-9.53)
 KMOX—Miles Haggell Presents
 WAVE—Jimmy Joy's Orch.
 WENR—Chas. Boulanger's Orch.
 WGBF—Coral Romm
 WGN—Jan Garber's Orchestra
 WLW—Ted Fiorito's Orch.
 WSMK—Orchestra (CBS)

12:00 Mid ES 11:00 p.m. CS
 NBC—Jack Russell's Orchestra: WEAFF WGY WENR
 CBS—Herbie Kay's Orchestra: WABC WKRC WBBM KMOX
 NBC—Shandor, violinist; Ranny Weeks' Orch.: WJZ WAVE
 KDKA WHAM WSM WCKY (sw-6.14)
 WGBF—Musical Program
 WHAS—Gray Gordon's Orch.
 WLW—Tommy Tucker's Orch.
 WTAM—Sammy Kaye's Orch.
 WWVA—Blue Grass Roy

12:15 a.m. ES 11:15 p.m. CS
 CBS—Herbie Kay's Orchestra: WSMK
 MBS—Veloz & Yolanda's Orch.: WGN WLW
 WGBF—Dance Music

12:30 a.m. ES 11:30 p.m. CS
 NBC—Earl Hines' Orch.: WEAFF WGY
 NBC—Joe Rines' Orch.: WJZ KDKA WCKY WAVE WLW WSM (sw-6.14)
 CBS—Freddie Bergin's Orch.: WABC WWVA WKRC KMOX WBBM—Floyd Town's Orchestra (CBS)
 WENR—less Hawkins' Orch.
 WGBF—Dance Orchestra
 WGN—Horace Heidt's Orchestra
 WLW—To be announced
 WHAS—Dream Serenade
 WTAM—Hal Goodman's Orch.

12:45 a.m. ES 11:45 p.m. CS
 KMOX—When Day Is Done
 WAVE—Jimmy Joy's Orchestra
 WGN—Joe Sanders' Orchestra
 WSMK—Henry Busse's Orches-tra (CBS)
 WBBM—Eddie Neibaur's Orch.
1:00 a.m. ES 12:00 Mid CS
 WBBM—Eddie Neibaur's Orch.
 WENR—Glenn Lee's Orchestra
 WGN—Continental Gypsies
 WLW—Tommy Tucker's Orch.

1:15 a.m. EST 12:15 CST
 WGN—Jan Garber's Orchestra
 WLW—Ted Fiorito's Orch.

Programs for Wednesday, October 16

7:30 a.m. EST 6:30 CST
 NBC—Jolly Bill & Jane; WEA
 CBS—Organ Revue; WABC
 NBC—Pollock & Lawnhurst, pi-
 ano duo; WJZ
 KMOX—Harry, Johnny and
 Aunt Sarah
 WGY—Musical Clock
 WHAS—Ashbury College Devot-
 ions
 WKRC—News; Something for
 Everyone
 WLW—Morning Devotions
 WSAI—Today's News
 WSM—Paul and Bert

7:45 a.m. EST 6:45 CST
 NBC—Yoichi Hiraoka, xylophon-
 ist; WEA
 NBC—Love and Shine; WJZ
 KMOX—Ambrose Haley and the
 Raudblers
 WLW—Syncopeation
 WSAI—Musical Sun Dial
 WSM—Leon Cole, organist
 WTAM—Junior Broadcasters
 Club

8:00 a.m. EST 7:00 CST
 NBC—Spareribs; WEA
 CBS—Oleanders, male quartet
 WABC
 NBC—Morning Devotions; WJZ
 WAVE KDKA WCKY (sw-
 21.54)
 KMOX—News; Home Folks'
 Hour
 WCPO—Our Daily Thought
 WGBF—Gospel Tabernacle
 WGN—Good Morning
 WHAS—Georgia Wildcats
 WLS—News
 WLW—Garden Club Talk
 WSAI—A Church Forum
 WSM—A Morning Devotion
 WTAM—Musical Clock
 WWVA—Morning Edition

8:15 a.m. EST 7:15 CST
 NBC—News; Twenty Fingers of
 Harmony; WEA WLW
 CBS—Sidney Raphael, pianist;
 City Consumers' Guide; WABC
 NBC—Pals; WJZ WSM WAVE
 KDKA—News
 KMOX—A Peach and a Pair
 WCKY—News
 WCPO—Today's Headlines and
 Highlights
 WHAS—Log Cabin Boys
 WLS—Morning Roundup
 WTAM—Dr. Sunshine
 WWVA—Tex Harrison's Texas
 Backaroos

8:30 a.m. EST 7:30 CST
 NBC—Walter Cassel baritone
 William Meeder, organist
 WJZ KDKA WCKY (sw-
 21.54)
 NBC—Cheerlin WEA WLW
 WTAM WGY WSM
 CBS—Chapel Singers WABC
 KMOX—Tick-Tock Revue
 WAVE—Musical Clock
 WCPO—Morning Concert
 WGN—Fineside Melodies
 WHAS—Breakfast Business
 WKRC—Fiddlin' Farmers
 WLS—Indian Legends
 WSAI—McCormick's Old Time
 Fiddlers
 WWVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
 CBS—The Bluebirds, girls' vocal
 trio; On the Air Today; WABC
 NBC—Landy Trio and Blue
 WJZ KDKA WCKY (sw-21.54)
 WGBF—Timely Topics
 WLS—Jolly Joe & His Pet Pals

9:00 a.m. EST 8:00 CST
 NBC—Organ Rhapsody; Richard
 Leibert, organist; WEA
 WSAI
 CBS—Dear Audience, variety
 show; WABC WSMK WHAS
 WKRC
 WABC—Breakfast Club; Edna
 Odell, contralto; Morin Sisters;
 WJZ KDKA WSM WAVE
 WCKY (sw-15.21)
 Hymns of All Churches; WLW
 WGY
 KMOX—Views on News
 WGN—Good Morning
 WLS—Lulu Belle and Scully
 WSAI—McCormick's Old Time
 Fiddlers
 WTAM—Vaughn King's Calis-
 thenics
 WWVA—Cowboy Loye and Just
 Plain John

9:15 a.m. EST 8:15 CST
 NBC—Richard Leibert, organist
 WGY WLW
 KMOX—Musical Jewel Box
 WGBF—City Court
 WKRC—Savvy Sue
 WLS—A Morning Devotions
 WTAM—Board of Education

9:30 a.m. EST 8:30 CST
 NBC—Fields and Hall, songs and
 patter; WEA WGY WLW
 WSAI
 KMOX—The Corn Huskers
 WCPO—Pat Gillick
 WKRC—Jean Abbey
 WLS—The Hilltoppers
 WTAM—Health and Home
 WWVA—Phil Cnok's Notebook

9:45 a.m. EST 8:45 CST
 NBC—Wife Saver, Allen Pres-
 cott WEA
 CBS—Gothamaires, male quartet;
 News; WABC KMOX
 WKRC WSMK WHAS
 KDKA—Style & Shopping Serv-
 ice
 WCPO—Galvano and Cortez
 WGN—Len Salvo, organist
 WGY—Musical Program
 WLS—Announcements; News
 WLW—Back Stage Wife, drama
 WSAI—On the Mall
 WTAM—Tennesseeans
 WWVA—Flyin' XX Round-Up

10:00 a.m. EST 9:00 CST
 NBC—Fifth Annual Forum on
 Current Problems; Speakers:
 WJZ KDKA (sw-15.21)
 Mrs. Wm. Brown Meloney,
 introduction; Alfred Sloan,
 "Nothing Can Stop America";
 Lady Rhonda, "International
 Understanding;"
 NBC—News; John Herrick, bari-
 tone; WEA WSM WTAM
 CBS—Josephine Gibson, hostess
 counsel; WABC WKRC KMOX
 WAVE—William Nast
 WCKY—News, Hollywood News
 reel
 WCPO—A Wade House, evangel-
 ist
 WGN—Hymns of All Churches
 WGY—News; Market Masket
 WHAS—To be announced
 WLS—Prairie Ramblers; Patsy
 Montana; Hiram and Henry
 WLW—How to Be Charming
 WSAI—Household Hints
 WWVA—Georgie Porcie Program

10:15 a.m. EST 9:15 CST
 NBC—Home Sweet Home, drama-
 tic sketch; WEA WGY
 WLW WTAM
 CBS—Along the Volga; WABC
 WHAS
 KMOX—Let's Compare Notes
 WAVE—Forum on Current Prob-
 lems (NBC)

10:30 a.m. EST 9:30 CST
 NBC—Fifth Annual Forum on
 Current Problems; WEA
 WSM WSAI WTAM
 George E. Q. Johnson, "Cut-
 ting the Crime Cost"
 CBS—Carlton and Shaw, piano
 duo; WABC WHAS WSMK
 WKRC KMOX
 NBC—Today's Children; WJZ
 WCKY WLS KDKA (sw-15.21)
 WAVE—A Devotional Service
 WCPO—Variety Program
 WGN—Housewarmers
 WLW—Morning Housewarmers
 WWVA—Rapid Ad Service

10:45 a.m. EST 9:45 CST
 NBC—Betty Crocker WEA
 WTAM WGY
 CBS—Sandra Brown, songs;
 WABC WWVA WSMK WKRC
 NBC—Fifth Annual Forum on
 Current Problems; WJZ WSM
 KDKA WAVE WCKY (sw-
 15.21)
 Gov. Geo. H. Earle of Penn-
 sylvania, "The Constitution";
 Ogden L. Mills, "The Consti-
 tution"; Dr. Menas Gregory,
 "Juvenile Delinquency"; Paul
 Siple, boy-scout with Byrd ex-
 pedition, "Exploration and
 Adventure!" Dr. Arthur F.
 Compton, "The Safeguard of
 Religion"

11:00 a.m. EST 10:00 CST
 MBS—Backstage Wife WGN
 KMOX—Police Court Broadcast
 WCPO—Jay Kay Jamboree
 WGBF—Knorkabous
 WHAS—Monticello Party Line
 WLS—Morning Minstrels
 WLW—Livestock; News
 WSAI—Silver Strains

11:00 a.m. EST 10:00 CST
 NBC—Ida Bailey Allen; WEA
 WGY WSAI WTAM
 CBS—Cooking Close-Ups; WABC
 WKRC KMOX (sw-15.27)
 KDKA—Uncle Tom and Betty
 WCPO—Clarence Berger
 WGBF—Mister and Missus

WGN—Friendly Neighbor's House
 Party
 WHAS—Dream Train
 WLS—Martha Crane and Helen
 Joyce; Morning Homemakers'
 Program
 WWVA—Amer. Family Robinson

11:15 a.m. EST 10:15 CST
 NBC—Studio 7; WEA WGY
 CBS—Blanche Sweet, beauty
 talk; WABC (sw-15.27)
 KDKA—Grab Bag
 KMOX—News Through a Wom-
 an's Eyes
 WCPO—Frederick Walter
 WGBF—Magic Hour
 WGN—Through the Looking Glass
 WHAS—Chats with Dolly Dean
 WKRC—Irene Righter
 WLW—Jacob Tarshish
 WSAI—Daytime Revue
 WTAM—Whipple and Pooler
 Moods

11:30 a.m. EST 10:30 CST
 CBS—Mrs. Wiggs of the Cabbage
 Patch, dramatic sketch;
 WABC WKRC KMOX (sw-
 15.27)
 NBC—Homespun; Wm. Hiram
 Fomkes; WEA WTAM
 WCPO—Homespun Philosopher
 WGBF—Baby Shop Man
 WGN—Bachelor's Children
 WGY—Musical Program
 WHAS—Magic Hour
 WLS—News; Butter, Egg and
 Poultry Markets; Livestock
 Markets
 WLW—The Magic Hour
 WWVA—Ev and Ory

11:45 a.m. EST 10:45 CST
 NBC—Magic Recipes; Bill Brad-
 ley & Jane Ellison WEA
 WTAM WAVE WSM WGY
 WSAI
 CBS—Just Plain Bill, sketch;
 WABC WKRC KMOX (sw-
 15.27)
 MBS—Minstrels; WGN WLW
 WCPO—Frigid Facts
 WGBF—Hoosier Philosopher
 WHAS—Billy Farrell, pianist
 WLS—William O'Connor, tenor;
 Sue Reinhart
 WWVA—Gertrude Miller

Afternoon

12:00 m ES 11:00 a.m. CS
 NBC—Pat Barnes in Person;
 WLW
 CBS—The Voice of Experience,
 advice; WABC WKRC KMOX
 WWVA WHAS (sw-15.27)
 NBC—Fifth Annual Forum on
 Current Problems; WEA
 WSAI WAVE WTAM
 Dr. Neil Carothers, "Sane
 Economics"
 CBS—Fred Feibel, organist;
 WSMK
 NBC—Simpson Boys of Space
 head Bay; WJZ
 KDKA—News
 WCKY—Studio Program
 WCPO—Gladys Catron
 WGBF—Wedding Anniversaries
 WGN—We Are Four
 WGY—Musical Program
 WLS—Roundup
 WSM—Mary Lyles Wilson's Ra-
 dio Kitchen

12:15 p.m. ES 11:15 a.m. CS
 NBC—The Merry Macs; News;
 WJZ KDKA (sw-15.21)
 CBS—The Gumps, sketch; WABC
 WHAS KMOX WKRC (sw-
 15.27)
 MBS—Tom, Dick & Harry; WGN
 WLW
 WCKY—News
 WCPO—Noontime Tunes
 WGY—Doc Schneider's Cowboys
 WLS—"Old Kitchen Kettle,"
 Mary Wright
 WWVA—Noon Edition

12:30 p.m. ES 11:30 a.m. CS
 CBS—"Mary Marlin," sketch;
 WABC WKRC KMOX WHAS
 (sw-15.27)
 NBC—Nat'l Farm & Home Hour;
 Guest Speakers; Walter Blau-
 fuss' Orch.; WJZ WCKY WSM
 WAVE KDKA WLW (sw-
 15.21)
 WCPO—Margaret Beaver
 WGN—Sentimental Selma
 WGY—Farm Program
 WLS—Old Musir Chest
 WWVA—Tony and Dondine

Why Put on Airs?

(Continued from Page 3)

and queen of an imaginary kingdom are being crowned, can be solemn and majestic in meaning, because the situation calls for just that formality. But a drinking song for students lives for years because it mirrors the informality of everyday life.

Many maestros, in seeking to give what they think is a de luxe presentation of a composition, so thoroughly over-arrange it that they rob it entirely of its basic melody and generally succeed in making it sound like a boiler factory warming up.

It is the bandsman who is artfully simple in his arrangements, and who achieves the degree of informality that makes his music understandable to all listeners, who reaches and stays at the top of the radio heap. The flashy arranger-orchestra leader reminds me of a magnificent wind-storm that finally peters out into nothingness.

The word *informality* often is coupled with another word—charm. People and music both can be viewed in this light.

Informality Inborn

With people, informality is inborn. Permit me to quote one example that I know personally. Mrs. Franklin D. Roosevelt, First Lady of the Land, was driving with a woman companion toward the Roosevelt Hyde Park estate. A young hitch-hiker, not knowing who was in the car as it approached, lifted and jerked the proverbial thumb. Mrs. Roosevelt pulled the car to a halt, and dispelled the hiker's embarrassment by inviting him to open the rumble seat and jump in. Learning that the youth, a university student, was going farther than Hyde Park, she arranged that he get a lift for the balance of his journey to Poughkeepsie, twelve miles beyond. That's informality!

But to return to broadcasting. Radio, rapidly coming of age, is getting away from the studied formality of yesteryear. The most successful programs on the air today, musical or otherwise, are those which achieve a casual air—and the most successful artists are those who make it seem as if their efforts are informal and extemporaneous.

Informality includes the unexpected. Radio listeners have been led to expect, through years of routine programs, similar airings today. My friends, however, who may be classified as the average radio listeners have, of late expressed surprise at the turn radio programs are taking. There is less of the studied effect—more informality—written into most of the scripts. Script writing has been developed into an art.

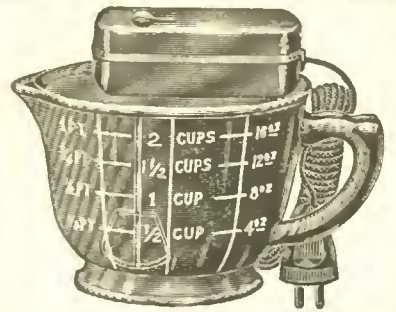
Looking Ahead

Here is a prediction. Radio, attaining greater literacy as the years go by, soon will eschew the present order of things completely. The time is not long off when more hardy sponsors will experiment with the scriptless radio program—on which no one will have set lines or schedule, other than that of time. Artists will be told to "go ahead and do as you please—providing what you do is excellent."

Television will necessitate even a greater degree of informality. The fact that listeners will be able to see as well as to hear their air favorites will necessitate doing away with parking in front of a microphone and reading from script. Air efforts, with television, will have to become seemingly casual. The radio artists—musicians, thespians and comedians alike—who possess that innate degree of informality in their offerings, will be the successful radio artists of the future just as they are the outstanding kilocycle performers today.

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---	--

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 Send me FREE particulars "How to Qualify for Government Positions" marked "X". Salaries, locations, opportunities, etc. ALL SENT FREE.

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 Address.....

Wednesday - Continued

(Continued from Preceding Page)

12:45 p.m. ES 11:45 a.m. CS
 CBS—Five Star Jones, sketch:
 WABC WKRC KMOX (sw-15.27)
 MBS—Painter Dreams WGN
 WCPO—Studio Program
 WGBF—Bulletin Board
 WHAS—How to Be Charming
 WLS—Weather; Produce Markets; News
 WTAM—Noon-day Resume
 WWVA—Luncheon Music

1:00 p.m. ES 12:00 m CS
 NBC—News; Market & Weather Reports: WFAF
 CBS—Martha Holmes, Federal Housing Admin., speaker:
 WABC WSMK (sw-15.27)
 NBC—News; Lee Gordon's Varieties: WTAM
 KMOX—Magic Kitchen
 WCPO—Advertisers Club Luncheon; Mr. Geo. F. Kearney, speaker
 WGBF—Church & School News
 WGN—The Love Doctor
 WGY—Bag and Baggage
 WHAS—College of Agriculture
 WKRC—Melodious Measures
 WLS—Prairie Farmer Dinnerbell Program
 WSAI—Police Flashes

1:15 p.m. EST 12:15 CST
 NBC—Lee Gordon's Varieties:
 WFAF WGY
 CBS—Concert Miniatures: WABC (sw-15.27)
 CBS—Radio Gossip Club; Eddie and Fannie Cavanaugh: WHAS KMOX
 WGBF—Markets; Farmer Purcell
 WGN—Rich Man's Darling
 WHAS—Benny Ford's Arkansas Travelers
 WSAI—Dave Upson
 WSM—News Hawk
 WWVA—Musical Program

1:30 p.m. EST 12:30 CST
 NBC—Dick Fidler's Orchestra:
 WFAF WGY WTAM WAVE
 CBS—Matinee Memories: WABC WKRC WSMK (sw-15.27)
 NBC—Dandies of Yesterday:
 WJZ WCKY
 KDKA—Salt and Peanuts
 KMOX—Three Brown Bears
 WCPO—To be announced
 WGN—Markets; ΔMid-day Service
 WHAS—Livestock Reports
 WLW—Painted Dreams
 WSAI—Treadwells on Tour
 WWVA—Dr. H. Lamont

1:45 p.m. EST 12:45 CST
 NBC—Happy Jack: WJZ WCKY
 KDKA—Human Values
 KMOX—Magic Kitchen
 WCPO—Dance Rhythms
 WGBF—Curbstone Reporter
 WHAS—Shopping Guide
 WLS—Livestock Markets
 WLW—Tommy Tucker's Orch.
 WSM—Dep. of Agriculture
 WWVA—ΔWheeling Gospel Tabernacle

2:00 p.m. EST 1:00 CST
 NBC—Chaudler Goldthwaite's Ensemble: WFAF WTAM WSAI
 CBS—Jan Savitt's Orch.: WABC WKRC KMOX (sw-15.27)
 NBC—Words and Music: WJZ WAVE WCKY
 KDKA—Mac and Bob
 WCPO—Today's Headlines and Terry Reagan
 WGBF—Montmartre
 WGN—Palmer House Ensemble
 WGY—Helene Mae, soprano
 WHAS—Univ. of Kentucky
 WLW—School of the Air

2:15 p.m. EST 1:15 CST
 KDKA—To be announced
 WCPO—Song of the Strings
 WGN—Romance of Helen Trent
 WGY—Household Chats
 WLS—Pa & Ma Smithers
 WWVA—The Ol' Pardner

2:30 p.m. EST 1:30 CST
 NBC—Music Guild: WFAF WGY WSAI WTAM (sw-15.33)
 ★ CBS—Between the Bookends, readings: WABC KMOX WHAS WSMK WKRC (sw-15.27)
 NBC—Nat'l Congress of Parents and Teachers: WJZ WAVE WCKY
 KDKA—Home Forum
 WGBF—News
 WGN—Blackstone Ensemble
 WLS—Grain Market Summary
 WWVA—Ma Perkins

2:45 p.m. EST 1:45 CST
 CBS—Happy Hollow, dramatic sketch: WABC WHAS WSMK WKRC (sw-15.27)
 KMOX—Window Shoppers
 WCPO—Vocal Variety
 WGN—Marriage License Bureau Broadcast
 WGY—Scissors and Paste
 WLS—Humourists' Program
 WWVA—Cap. Andy and Flip

3:00 p.m. EST 2:00 CST
 NBC—Pat Kennedy, tenor; Harry Kogen's Orchestra: WFAF WSAI
 CBS—Loretta Lee; The Clubmen; Orch.: WABC WSMK WKRC WHAS (sw-15.27)
 NBC—Fifth Annual Forum on Current Problems: WJZ WSM WAVE WCKY
 Dr. John Erskine, keynote speech; Mrs. Irita Van Doren, "New Fall Books"; Carl Van Doren, "Trends in Literature"
 KDKA—Stroller's Matinee
 KMOX—Ma Perkins
 WCPO—Musical Masterpieces
 WGBF—On the Air
 WGN—Blackstone Ensemble
 WGY—Musical Program
 WLW—Dorothea Ponce, songs
 WWVA—Cowboy Loyce and Just Plain John
 WTAM—Musical Cocktail

3:15 p.m. EST 2:15 CST
 NBC—Ma Perkins, dramatic sketch: WFAF WGY WLW WTAM WLS
 KDKA—Romance of Dan and Sylvia
 KMOX—Backstage Wife
 WGN—June Baker, home management
 WSAI—Pop Concert

3:30 p.m. EST 2:30 CST
 NBC—Vic & Sade, comedy sketch: WFAF WTAM WLW WGY
 CBS—"Whoa Pincus," sketch: WABC WHAS WSMK WKRC WWVA (sw-15.27)
 KDKA—Back Stage Wife
 KMOX—How to Be Charming
 WCPO—Rhythm and Rhyme
 WGBF—Sunshine Hour
 WGN—The Mail Box
 WHAM—Ma Perkins
 WLS—Fanfare

3:45 p.m. EST 2:45 CST
 NBC—The O'Neils, dramatic sketch: WFAF WTAM WGY WLW
 KDKA—Charm
 KMOX—Exchange Club
 WCPO—Hawaiian Melodies
 WGN—Afternoon Serenade
 WLS—Homemakers' Program
 WSAI—Dealers Salute

4:00 p.m. EST 3:00 CST
 NBC—Fifth Annual Forum on Current Problems: WFAF WTAM WSAI
 Edw. Johnson, director of Metropolitan Opera, "The Place of Opera in American Life"
 CBS—The Hoosier Hop: WABC WSMK WKRC KMOX (sw-15.27)
 NBC—Betty and Bob, drama: WJZ KDKA WENR WLW (sw-15.21)
 Betty and Bob, sketch: WLW WGY
 WCPO—Coney Island Races
 WHAS—ΔWeek-day Devotions
 WWVA—George Fergie Program

4:15 p.m. EST 3:15 CST
 NBC—Woman's Radio Review: WFAF WCKY WTAM WAVE WSM WSAI WGY (sw-9.53)
 NBC—Gale Page, contralto: WJZ MBS—Life of Mary Sothern, sketch: WGN WLW
 KDKA—Karen Fladores
 WENR—Madame de Sylvara
 WCPO—Brass Band Concert
 WHAS—Hoosier Hop (CBS)
 ★ WWBA—GOSSIP PROGRAM

4:30 p.m. EST 3:30 CST
 NBC—Fifth Annual Forum on Current Problems; Speakers: WFAF WAVE (sw-9.53)
 Helen Hayes, "Trends in the Drama"; Reuben Mamoulian, "The World's Latest True Art"
 CBS—Vivian Della Chiesa, soprano; Orch.: WABC WSMK WHAS KMOX (sw-15.27)
 NBC—Fascinatin' Rhythm; Ranny Weeks' Orch.: WJZ WSM WCKY WENR
 KDKA—Market Report
 WCPO—Waliz Time
 WGBF—News
 WGY—Stock Reports

Star ★ Indicates High Spot Selections

WKRC—Eddie Schoelwer
 WLW—Singing Neighbor
 WSM—To be announced
 WTAM—Twilight Tunes
 WWVA—Shopping Syncopation

4:45 p.m. EST 3:45 CST
 NBC—Betty Marlowe's Californians: WTAM
 NBC—Fascinatin' Rhythm: KDKA (sw-15.21)
 WCPO—Bay Noble Music
 WGBF—Musical Masterpieces
 WGY—Musical Program
 WKRC—Vivian Della Chiesa (CBS)
 WLW—To be announced

5:00 p.m. EST 4:00 CST
 CBS—Johnny Augustine's Music; Patti Chapin, vocalist: WABC WSMK WKRC WWVA KMOX (sw-15.27)
 NBC—Fifth Annual Forum on Current Problems; Speakers: WJZ WCKY WENR WAVE WSM
 Royal Contisoz, "Trends in American Art"
 ★ NBC—Al Pearce's Gang: WFAF WMAQ WSAI WTAM WGY (sw-9.53)
 KDKA—Plough Boys
 WCPO—Final Headlines
 WHAS—Eastern Kentucky State
 WLW—Dick Tracy

5:15 p.m. EST 4:15 CST
 KDKA—Kiddies' Klub
 WCPO—Mose and Rufus
 WLW—Jack Armstrong, drama
 WWVA—Economy Notes

5:30 p.m. EST 4:30 CST
 NBC—Irene Wicker, the Singing Lady: WJZ KDKA WLW (sw-15.21-11.87)
 CBS—Jack Armstrong, sketch: WABC (sw-15.27)
 NBC—Tom Mix Adventures: WFAF WGY WSAI WTAM (sw-9.53)
 KMOX—Strolling Bard
 WAVE—Walkathon
 WCKY—Organ Reveries
 WCPO—Shoppers Special
 WENR—Music and Comments
 WHAS—Herbert Koch, organist
 WKRC—Sweet and Hot
 WSM—Christine Lamb
 WWVA—Home Edition

5:45 p.m. EST 4:45 CST
 NBC—Clara, Lu 'n' Em, sketch: WFAF WAVE WSM WTAM WGY WSAI WGN (sw-9.53)
 CBS—Og, Son of Fire, drama: WABC WKRC WHAS (sw-15.27)
 NBC—Orphan Annie: WJZ KDKA WLW (sw-15.21-11.87)
 KMOX—News
 WCKY—Iva Thomas
 WCPO—Pat Gillick
 WENR—That Certain Four
 WSAI—To be announced
 WWVA—Rhythm Rogues

Night

6:00 p.m. EST 5:00 CST
 NBC—Flying Time: WFAF WGY WENR (sw-9.53)
 CBS—Cadets Quartet: WSMK WBBM
 NBC—News; Animal News Club: WJZ WCKY
 CBS—Buck Rogers, sketch: WABC (sw-11.83)
 KDKA—News Reeler
 KMOX—Russell Brown, Edith Karen, songs
 WAVE—While the City Sleeps
 WCPO—Dinner Music
 WGN—Armchair Melodies
 WHAM—Sports
 WHAS—Out of Dusk
 WKRC—Smilin' Dan
 WLW—Old Fashioned Girl
 WSAI—"Omar the Mystic"
 WSM—News; Beasley Smith & Jack Shook; Pan-American B'dcast
 WTAM—Cleveland Orch.; Talk
 WWVA—Radio Gossiper

6:15 p.m. EST 5:15 CST
 NBC—News; Mary Small, songs: WFAF WSM WSAI WTAM
 CBS—Og, Son of Fire, drama: KMOX WBBM
 CBS—Bobby Benson and Sunny Jim: WABC (sw-11.83)
 NBC—Ken Sparnon's Ensemble: WJZ WENR WCKY
 KDKA—Operetta Snap Shots
 WAVE—Sketches Morris

WGY—Joe LaTour, comedy
 WKRC—Dick Bray; News
 WLW—Sandown Varieties
 WWVA—Dinner Music

6:30 p.m. EST 5:30 CST
 NBC—Irene Wicker, the Singing Lady: WGN
 CBS—Jack Armstrong, sketch: KMOX WBBM
 NBC—News; Stanley High, political talk: WFAF (sw-9.53)
 CBS—News; Vanished Voices, musical and dramatic: WABC (sw-11.83)
 NBC—News; The Charioteers: WJZ WCKY
 KDKA—Those Three Girls
 WCPO—Star Serenaders
 WENR—What's the News?
 WGBF—Singing Cowboy
 WGY—Evening Brevities
 WHAM—Terry & Ted
 WHAS—National Safety Congress
 WKRC—Evening Serenade
 WLW—Bob Newhall, sports
 WSAI—Headlines in the News
 WSM—News; Financial News
 WTAM—News; Sportsman

6:45 p.m. EST 5:45 CST
 NBC—Orphan Annie: WSM WGN
 CBS—Herbert Foote, organist: WHAS
 NBC—Billy and Betty, sketch: WFAF
 NBC—Lowell Thomas, news: WJZ KDKA WLW WTAM (sw-11.87-15.21)
 NBC—Ranch Boys Trio: WENR Jimmy Allen, sketch: KMOX WBBM
 WCKY—Dinner Hour Concert
 WCPO—Miami Aces
 WGBF—Serooco Club
 WGY—Annette McCullough, songs
 WHAM—News
 WKRC—Rep. Campaign Com.
 WSAI—Knot Hole Club
 WWVA—Musical Moments

7:00 p.m. EST 6:00 CST
 ★ NBC—Amos 'n' Andy: WFAF WLW WGY WTAM (sw-9.53)
 ★ CBS—Myrt & Marge, drama: WABC WWVA WKRC (sw-11.83)
 NBC—Easy Aces; Comedy Sketch: WJZ KDKA WENR WCKY WHAM (sw-11.87)
 CBS—Buck Rogers, sketch: WHAS KMOX WBBM
 WAVE—Nat'l Safety Program
 WCPO—Hornberger Trio
 WGBF—Birthday Club
 WGN—Palmer House Ensemble
 WSAI—Bob Geltman's Orchestra
 WSM—Sarie & Sallie; Sports

7:15 p.m. EST 6:15 CST
 ★ NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WFAF WGY WTAM WSAI (sw-9.53)
 NBC—Capt. Tim Healy: WJZ KDKA WENR WHAM WCKY (sw-11.87)
 CBS—Jerry Cooper, baritone: WABC WSMK WHAS (sw-11.83)
 MBS—Lilac Time: WGN WLW
 KMOX—Frank Hazzard with Orchestra
 WAVE—Radio Newspaper
 WBBM—Pat Flanagan on Sports
 WCPO—Pat and Bill
 WGBF—News
 WKRC—All Star Radio Roundup
 WSM—Joseph Maspherson
 WWVA—Frolies

7:30 p.m. EST 6:30 CST
 NBC—Our American Schools: WFAF WSAI WAVE WTAM
 ★ CBS—Kate Smith's Time; Jack Miller's Orchestra; Ted Collins, announcer: WABC WKRC WHAS KMOX WWVA WBBM (sw-11.83)
 ★ NBC—Lum & Abner, comedy sketch: WJZ WENR WLW
 Musical Moments: WSM WHAM KDKA—Lois Miller and Rosey Rowswell
 WCKY—News
 WCPO—Harry Hartman's Sport Review
 WGBF—Historical Facts
 WGN—Milky Way Winners
 WGY—Jim Healey, commentator

7:45 p.m. EST 6:45 CST
 NBC—Dangerous Paradise, drama; Elsie Hiltz and Nick Dawson; News: WJZ KDKA WENR WAVE WSM WLW (sw-11.83)
 NBC—City Voices: WCKY

★ CBS—Boake Carter, news: WABC WHAS KMOX WKRC WBBM (sw-11.83)
 NBC—Charley Bowers' Orch. & Three Scamps: WFAF WTAM
 WCPO—Will Hauser's Orch.
 WGN—Quin Ryan's Amateur Show
 WGY—Musical Program
 WHAM—The Forty-Niners
 WWVA—Home Town Boys

8:00 p.m. EST 7:00 CST
 ★ NBC—One Man's Family, sketch: WFAF WSM WTAM WAVE WGY WLW
 CBS—Cavalcade of America, dramatic sketch: WABC WHAS WKRC WBBM KMOX (sw-6.12)
 NBC—The Rendezvous: WJZ KDKA WCKY WHAM WLS (sw-11.87)
 WCPO—Dave and Henry
 WGN—The Lone Ranger
 WSAI—Tommy Tucker's Orch.
 WWVA—Final Edition

8:15 p.m. EST 7:15 CST
 WCPO—Michelson's Orch.
 WWVA—Variety Program

8:30 p.m. EST 7:30 CST
 ★ NBC—"The House of Glass," sketch with Gertrude Berg, Joe Greenwald, Paul Stewart, Helen Dunas, Bertha Walden, Bill Artzt's Orch.: WJZ KDKA WHAM WLS (sw-11.87)
 ★ CBS—Burns & Allen; Jacques Hebard's Orch.: WABC WKRC KMOX WHAS WBBM (sw-6.12)
 ★ NBC—Wayne King's Orch.: WFAF WTAM WGY WSAI WSM
 MBS—Heatrolatow: WGN WLW
 WAVE—Bert Kenny
 WCKY—Musical Cocktail
 WCPO—To be announced

8:45 p.m. EST 7:45 CST
 WAVE—Jimmy Joy's Orchestra
 WCKY—Musical Moments
 WCPO—Bob Jones

9:00 p.m. EST 8:00 CST
 ★ CBS—Lily Pons, soprano; Andre Kostelanetz' Orch.; Chorus: WABC WKRC WHAS WSMK WBBM KMOX (sw-6.12)
 ★ NBC—Town Hall Tonight; Fred Allen, Portland Hoffa, Art Players, Amateurs & Peter Van Steedens' Orch.: WFAF WTAM WSM WAVE WLW WGY (sw-9.53)
 NBC—John Charles Thomas, baritone; Frank Tours' Orchestra: WJZ WLS KDKA WCKY WHAM (sw-6.14)
 WCPO—Boxing Matches
 WGN—News; Sports Review
 WSAI—Ace Brigade's Orch.

9:15 p.m. EST 8:15 CST
 WBBM—Johnny Hamp's Orch.
 WGN—The Couple Next Door

9:30 p.m. EST 8:30 CST
 ★ NBC—Warden Lawes; Twenty Thousand Years in Sing Sing; "Speed": WJZ WENR KDKA WCKY WHAM (sw-6.14)
 CBS—Six Gun Justice, dramatic sketch: WABC WKRC KMOX (sw-6.14)
 WBBM—Fox Hunters
 WGN—Wallenstein Sinfonietta
 WHAS—Down on the Farm
 WSAI—News

9:45 p.m. EST 8:45 CST
 WBBM—George Olsen's Orchestra
 WHAS—To be announced
 WSAI—Rheiny Gau, songs

10:00 p.m. EST 9:00 CST
 CBS—On the Air with Lud Gluskin: WABC WKRC WHAS WSMK WBBM (sw-6.12)
 NBC—String Symphony: WJZ KDKA WSM WHAM (sw-6.14)
 NBC—Cabin Revue; Conrad Thibault, baritone; Harry Salter's Orch.; Frank Crumit, m.c.: WFAF WTAM WGY WSAI (sw-9.53)
 KMOX—Musical Moments; Soloist; Orchestra
 WAVE—Skating Derby
 WCKY—News
 WGN—Joe Sanders' Orch.

★ WLW—KEN-RAD PRESENTS
 Unsolved Mysteries, drama
10:15 p.m. EST 9:15 CST
 NBC—String Symphony: WCKY WAVE
 KMOX—Hot Dates in History
 WGN—Musical Moments

10:30 p.m. EST 9:30 CST
 NBC—Ray Noble's Orchestra: WFAF WGY WTAM WLW (sw-9.53)

★ CBS—REMINGTON RAND Presents The March of Time, dramatized news events: WABC WHAS KMOX WBBM WKRC (sw-6.12)
 WGN—Attilio Eaggiere; Orch.
 WSAI—Tommy Tucker's Orch.
 WSM—Francis Craig's Orch.

10:45 p.m. EST 9:45 CST
 CBS—Jerry Cooper, baritone: WABC WKRC WSMK WBBM (sw-6.12)
 KMOX—Sport Page of the Air
 WCPO—Will Hauser's Orch.
 WHAS—Musical Moments, vocalists and orch.

11:00 p.m. EST 10:00 CST
 NBC—Pinky Hunter's Orchestra: WFAF WTAM (sw-9.53)
 CBS—Frank Dailey's Orchestra: WABC
 NBC—News; Dorothy Lamour, soprano: WJZ WHAM WCKY
 ★ NBC—Amos 'n' Andy: WSM
 ★ CBS—Myrt & Marge, drama: KMOX WHAS WBBM
 KDKA—Sports, Ed Sprague
 WAVE—Walkathon
 WENR—Globe Trotter
 WGN—Here, There and Every-where
 WGY—Ted Black's Orchestra
 WKRC—News; Billy Snyder's Orchestra
 WLW—News
 WSAI—Dance Orchestra

11:15 p.m. EST 10:15 CST
 NBC—Ink Spots: WJZ WHAM WCKY WSM
 CBS—Claude Hopkins' Orch.: WSMK WBBM KMOX
 NBC—Leonard Keller's Orch.: WFAF WENR WSAI (sw-9.53)
 CBS—Public Opinion: WABC
 KDKA—Dream Ship
 WAVE—Paul Miners' Orch.
 WGN—Fiddle Riddles
 WHAS—Dance Time
 WKRC—Red Birds' Orchestra
 WLW—Salute to the Cities

11:30 p.m. EST 10:30 CST
 ★ NBC—House of Glass, dramatic sketch: WSM WAVE
 CBS—Johnny Hamp's Orchestra: WABC WHAS WKRC WBBM
 NBC—News; Glenn Lee's Orch.: WFAF WSAI WCKY WGY (sw-9.53)
 NBC—Luigi Romanelli's Orch.: WJZ WHAM
 KDKA—Radio Night Club
 KMOX—Maurie Sherman's Orch.
 WENR—Earl Hines' Orchestra
 WGN—Orville Knapp's Orch.
 WTAM—Gene Baker's Orchestra

11:45 p.m. EST 10:45 CST
 NBC—Jesse Crawford, organist: WFAF WCKY WSAI WGY (sw-9.53)
 KMOX—To be announced
 WENR—Chas. Boulanger's Orch.
 WGN—Jan Garber's Orchestra
 WLW—Ted Fiorito's Orch.
 WTAM—Hal Goodman's Orch.

12:00 Mid ES 11:00 p.m. CS
 NBC—Phil Harris' Orch.: WFAF WGY WSAI WCKY
 CBS—George Olsen's Orchestra: WABC WKRC WBBM KMOX WSMK
 NBC—Shandor, violinist; Harold Stern's Orch.: WJZ KDKA WSM WAVE WHAM (sw-6.14)
 WENR—Jack Russell's Orch.
 WGN—Yeloz & Yolanda's Orch.
 WHAS—Gray Gordon's Orch.
 WLW—Ace Brigade's Orch.
 WTAM—Dick Fidler's Orchestra

12:15 a.m. ES 11:15 p.m. CS
 NBC—Harold Stern's Orchestra: WSM
 WAVE—Jimmy Joy's Orchestra

12:30 a.m. ES 11:30 p.m. CS
 NBC—Lights Out, drama: WFAF WENR WAVE WTAM WGY WSM WCKY
 CBS—Henry Busse's Orchestra: WABC WKRC WBBM KMOX
 NBC—Teddy Hill's Orchestra: WJZ KDKA WLW (sw-6.14)
 WGN—Horace Heidt's Orchestra
 WHAS—Dream Serenade

12:45 a.m. ES 11:45 p.m. CS
 KMOX—When Day Is Done
 WGN—Joe Sanders' Orchestra
 WSMK—Merle Carlson's Orch. (CBS)
1:00 a.m. ES 12:00 Mid CS
 WBBM—Al Dien's Orch.
 WENR—Eric Madriguera's Orchestra
 WGN—Continental Gypsies
 WLW—Tommy Tucker's Orch

Numerals in Program Listings Show Short-Wave Rebroadcasts in Megacycles

Programs for Thursday, October 17

On Short Waves

By Chas. A. Morrison

7:30 a.m. EST 6:30 CST
 NBC—Jolly Bill & Jane: WFAF
 CBS—Organ Revue: WABC
 NBC—Pollock & Lawnhurst, piano duo: WJZ
 KMOX—Harry, Johnny and Aunt Sarah
 WGY—Musical Clock
 WHAS—Asbury College Devotions
 WKRC—News; Something for Everyone
 WLS—Tumble Weed
 WLW—Morning Devotions
 WSAI—Today's News
 WSM—Delmore Brothers

7:45 a.m. EST 6:45 CST
 NBC—Yoichi Hiraoka, xylophonist: WFAF
 NBC—Rise and Shine: WJZ
 KMOX—Ambrose Halev
 WLS—The Oshkosh Boys
 WLW—Syncope
 WSAI—Musical Sun Dial
 WSM—Lenn Cole, organist
 WTAM—Junior Broadcasters

8:00 a.m. EST 7:00 CST
 NBC—Sparteribs: WFAF
 CBS—The Bluebirds, girls' vocal trio: WABC
 NBC—Morning Devotions: WJZ
 WAVE WCKY KDKA (sw-21.54)
 KMOX—News; Home Folks' Hour
 WCPO—Our Daily Thought
 WGBF—Gospel Tabernacle
 WGN—Glad Morning
 WHAS—Georgia Wildcats
 WLS—News
 WLW—U. S. Savings Bonds
 WSAI—Church Forum
 WSM—Morning Devotion
 WTAM—Musical Clock
 WWVA—Morning Edition

8:15 a.m. EST 7:15 CST
 NBC—News; Morning Glories: WFAF WLW
 CBS—Sidney Raphael, pianist; City Consumer's Guide: WABC
 NBC—Pals: WJZ WAVE WSM KDKA—News
 KMOX—A Peach and a Pair
 WCKY—News
 WCPO—Today's Headlines and Highlights
 WGN—Romance Time
 WHAS—Log Cabin Boys
 WLS—Keep Posted
 WTAM—Dr. Sunshine
 WWVA—Variety Program

8:30 a.m. EST 7:30 CST
 NBC—Walter Cassel, baritone; William Meeder, organist: WJZ WJR KDKA WCKY (sw 21.54)
 CBS—Salon Musicale; On the Air Today: WABC
 NBC—Cheerful WFAF WTAM WLW WGY WSM
 KMOX—Tick-Tock Revue
 WAVE—Musical Clock
 WCPO—Morning Concert
 WGN—Good Morning Program
 WHAS—Breakfast Business
 WKRC—Fiddlin' Farmers
 WLS—Junior Stars
 WSAI—McCormick's Old Time Fiddlers
 WWVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
 NBC—Laud Trio and White: WJZ WCKY KDKA (sw-21.54)
 WGBF—Timely Topics
 WLS—Jolly Joe & His Pet Pals

9:00 a.m. EST 8:00 CST
 NBC—Organ Rhapsody; Richard Leibert, organist: WFAF WSAI
 CBS—Review of Revues: WABC WSMK WKRC WHAS
 ★ NBC—Breakfast Club; Edna Odell, contralto; Ranch Boys: WJZ WSM KDKA WAVE WCKY (sw-15.21)
 Hymns of All Churches: WGY WLW
 KMOX—Views on News
 WLS—Lulu Belle and Scotty
 WTAM—Vaughn King's Calisthenics
 WWVA—Cowboy Laye and Just Plain John

9:15 a.m. EST 8:15 CST
 NBC—Organ Rhapsody: WLW WGY
 KMOX—Musical Jewel Box
 WGBF—City Court
 WKRC—Savvy Sue
 WLS—Morning Devotions
 WTAM—Board of Education

9:30 a.m. EST 8:30 CST
 NBC—Fields and Hall, songs and patter: WFAF WSAI WLW
 KMOX—The Corn Huskers
 WCPO—Pat Gillick

WGY—Little Jack Little
 WKRC—Review of Revues (CBS)
 WLS—Ford Rush and Ralph Emerson
 WTAM—Health and Home
 WWVA—Flyin' X Round-Up

9:45 a.m. EST 8:45 CST
 NBC—Doc Schneider's Yodeling Cowboys: WFAF
 CBS—Men of Manhattan, male quartet; News: WABC WSMK WKRC WHAS
 KDKA—Style & Shopping Service
 KMOX—Fascinating Melodies
 WCPO—Arkansas Fiddlers
 WGN—Len Salvo, organist
 WGY—Musical Program
 WLS—Announcements and News
 WLW—Back Stage Wife
 WSAI—On the Mall
 WTAM—Tennesseans

10:00 a.m. EST 9:00 CST
 NBC—News; John Herrick, baritone: WFAF WSM WAVE WTAM
 NBC—News; Cleo Brown, pianist and songs: WJZ KDKA WCKY (sw-15.21)
 CBS—Morning Moods: WABC WKRC WHAS
 KMOX—News Thru a Woman's Eyes
 WCPO—Wade House, evangelist
 WGN—Hymns of All Churches
 WGY—News; Market Basket
 WLS—Prairie Rumples; Patsy Montana; Hiram & Henry
 WLW—Betty Crocker
 WSAI—Household Hints
 WWVA—Georgie Porgie Program

10:15 a.m. EST 9:15 CST
 NBC—Edward MacHugh, the Gospel Singer: WJZ KDKA WCKY WAVE WSM (sw 15.21)
 NBC—Home Sweet Home, dramatic sketch: WFAF WTAM WGY WLW
 KMOX—Let's Compare Notes
 WCPO—Dot Club News
 WGBF—Household Hour
 WGN—Margery Graham
 WHAS—To be announced
 WKRC—Woman's Hour
 WLS—Wm. O'Connor, tenor: Sue Roberts

10:30 a.m. EST 9:30 CST
 NBC—Today's Children: WJZ KDKA WCKY WLS (sw-15.21)
 CBS—The Gothamaires: WABC WHAS KMOX WSMK WKRC
 NBC—Breen & de Hoose; Andy Sannella, guitarist: WFAF WSM WSAI WTAM
 WAVE—Devotional Service
 WCPO—Gladys Catron
 WGN—Virgilians
 WGY—Banjoers and Radio Sweethearts
 WLW—To be announced
 WWVA—Rapid Ad Service

10:45 a.m. EST 9:45 CST
 NBC—Herman & Banta, xylophone and piano: WJZ WAVE WSM WCKY KDKA (sw-15.21)
 NBC—Home Town, sketch: WFAF WTAM WSAI
 KMOX—Police Court Broadcast
 WCPO—Dr. Enlein, dogs
 WGBF—Knokkabants
 WGN—Backstage Wife
 WGY—Mid-Morning Devotions
 WHAS—Monticello Party Line
 WLS—Morning Minstrels
 WLW—Live Stock; News
 WWVA—Gothamaies (CBS)

11:00 a.m. EST 10:00 CST
 NBC—The Honeyymooners: WJZ WAVE WCKY WLW KDKA WSM (sw-15.21)
 CBS—Brad & Al, songs & patter: WABC (sw 15.27)
 NBC—Ida Bailey Allen: WFAF WGY WTAM
 CBS—Mary Lee Taylor: WHAS KMOX
 WCPO—Modern String Duo
 WGBF—Mister and Missus
 WGN—Friendly Neighbor's House Party
 WKRC—Bulletin Board
 WLS—Martha Crane and Helen Joyce
 WWVA—Amer. Family Robinson

11:15 a.m. EST 10:15 CST
 NBC—Wendell Hall, songs: WJZ WCKY WSM
 CBS—Madison Ensemble: WABC KMOX WKRC WHAS WWVA WSMK (sw-15.27)
 NBC—Studio 7: WFAF WGY

MBS—Jacob Tarshish: WGN WLW
 KDKA—Grah Bag
 WAVE—Nat'l Safety Congress
 WCPO—Alma and Jane
 WGBF—Maie Hour
 WSAI—Dorothy Beckloff and Chester Zohn
 WTAM—Beckloff and Zohn

11:30 a.m. EST 10:30 CST
 NBC—The Carnival; Chas. Sears, tenor; Roy Shield's Orchestra: Don McNeill, m. c.: WTAM
 CBS—Mrs. Wiggs of the Cabbage Patch, sketch: WABC WKRC KMOX (sw-15.27)
 NBC—Navy Band: WJZ WSM WCKY WAVE KDKA (sw-15.21)
 NBC—Fountain of Song: WFAF WGY
 WCPO—Homespun Philosopher
 WGBF—Baby Shop Man
 WGN—Bachelor's Children
 WHAS—Magic Line
 WLS—News; Butter, Egg and Poultry Markets; Livestock Markets
 WLW—Chandler Chats
 WWVA—Ev and Ory

11:45 a.m. EST 10:45 CST
 CBS—Just Plain Bill, sketch: WABC WKRC KMOX (sw-15.27)
 MBS—Minstrels: WGN WLW
 WCPO—Frigid Facts
 WGBF—Hoosier Philosopher
 WGY—Doc Schneider's Cowboys
 WHAS—Dream Train
 WLS—William O'Connor, tenor: Sue Roberts
 WWVA—Gertrude Miller

Afternoon

12:00 m ES 11:00 a.m. CS
 NBC—To be announced: WFAF WSM WAVE WSAI WTAM WCKY
 NBC—Simpson Boys of Sprucehead Bay: WJZ
 CBS—The Voice of Experience, advice: WABC WKRC KMOX WWVA WHAS (sw 15.27)
 KDKA—News
 WCPO—Gwen Williams
 WGBF—Wedding Anniversaries
 WGN—We Are Four
 WGY—Musical Program
 WLS—Roundup
 WLW—Farmyard Follies

12:15 p.m. ES 11:15 a.m. CS
 CBS—Jack Shannon, tenor: WABC WHAS WKRC (sw-15.27)
 NBC—Honeyboy and Sassafras: WFAF WTAM WSAI
 NBC—The Merry Macs; News: WJZ WAVE WLW KDKA (sw 15.21)
 MBS—Morning Housewarmers
 WGN
 KMOX—This and That
 WCKY—News
 WCPO—Noon-time Tunes
 WGY—Olson Weavers
 WLS—"Old Kitchen Kettle," Mary Wright
 WSM—Farm Credit Interview
 WWVA—Noon Edition

12:30 p.m. ES 11:30 a.m. CS
 NBC—Merry Madcaps: WFAF WSAI
 CBS—"Mary Marlin," sketch: WABC WKRC KMOX WHAS (sw 15.27)
 NBC—Nat'l Farm and Home Hour; Guest Speakers; Walter Blaunus' Orch.: WJZ WSM WCKY KDKA WAVE (sw-15.21)
 WCPO—Luncheon Music
 WGN—To be announced
 WGY—Farm Program
 WLS—"Little Bits from Life," William Vickland
 WLW—Livestock, River, Weather & Market Reports
 WTAM—Dirk Fidler's Orchestra
 WWVA—Tony Dominic

12:45 p.m. ES 11:45 a.m. CS
 CBS—Five Star Jones, sketch: WABC WKRC KMOX (sw-15.27)
 MBS—Painted Dreams: WGN
 WCPO—Frank Zwycgart, baritone
 WGBF—Bulletin Board
 WHAS—University of Louisville
 WLS—Weather; Produce Markets; News
 WLW—Farm and Home Hour (NBC)
 WTAM—Noon-day Resume
 WWVA—Luncheon Music

KEY TO FREQUENCIES
 Megacycles, or thousands of kilocycles, shown.

CJRX (Winnipeg, Canada)	11.72
CJRD (Winnipeg, Canada)	6.15
DJC (Zeese)	6.02
DJD (Zeese)	11.77
EAO (Madrid)	9.87
GSB (Davenport)	9.51
GSC (Davenport)	9.58
GSD (Davenport)	11.75
GSE (Davenport)	11.86
GSF (Davenport)	15.14
GSG (Davenport)	17.79
GSI (Davenport)	15.26
GSL (Davenport)	6.11
HBL (Geneva)	9.60
HBP (Geneva)	7.80
HCZRL (Guayaquil, Ecuador)	6.66
HJ1ABE (Cartagena, Colombia)	6.12
HJ4ABE (Medelin)	5.93

(EST Shown; for CST Subtract One Hour.)

SUNDAY, OCTOBER 13
 2:15 p. m.—Horse races (YV2RC).
 2:55 p. m.—Service from St. Paul's (GSB, GSD, GSL).
 4 p. m.—Talk, "GREETINGS TO SHORT WAVE LISTENERS OF THE WORLD," by Harry Lange (RNE).
 5:10 p. m.—Children's hour (DJC).
 5:30 p. m.—Spanish music (EAQ).
 6 p. m.—Langham Place (GSB, GSC).
 6:15 p. m.—Sunday concert (DJC).
 6:55 p. m.—Service from St. Paul's (GSB, GSC).
 7:30-8:15 p. m.—KNAPSACK PHILOSOPHY (DJC).
 8-10:30 p. m.—BAND CONCERT (YV2RC).
 8:30 p. m.—Greetings (DJC).
 10 p. m.—Service from St. Paul's (GSC, GSD).
MONDAY, OCTOBER 14
 2 p. m.—Tin Can symphony (GSB, GSD, GSL).
 2:20 p. m.—Mixed Pickles (GSB, GSD, GSL).
 3:30 p. m.—Songs (GSB, GSD, GSL).
 5:10 p. m.—Children's hour (DJC).
 5:45 p. m.—Government news (EAQ).
 6 p. m.—Dance music (GSB, GSC).
 6:10 p. m.—Talk, Sir Walford Davies (GSB, GSC).
 6:15 p. m.—OPERA, LA SAGREDO (2RO).
 6:30 p. m.—Light music (DJC).
 6:55 p. m.—Buttered Both Sides (GSB, GSC).
 7 p. m.—String orchestra (YV2RC).
 7:15 p. m.—World travelogues (YV2RC).
 7:30-8:15 p. m.—POTATO FIRES ARE BURNING (DJC).
 8-9 p. m.—AMATEUR HOUR (YV2RC).
 9 p. m.—Dance music (YV2RC).
 9:15 p. m.—Variety program (DJC).
 10 p. m.—Pop Goes the Weasel (GSC, GSL).
 10:30 p. m.—DX program (HJ1ABE).

TUESDAY, OCTOBER 15
 2 p. m.—Under Big Ben (GSB, GSD, GSL).
 3 p. m.—Entertainment (GSB, GSD, GSL).
 4:30 p. m.—Songs (GSB, GSC).
 5:10 p. m.—International Conference, Lyceum Club (DJC).
 5:35 p. m.—Mail Bag, Backstage in Schenectady (W2XAF).
 6 p. m.—Dance music (DJC).
 6:15 p. m.—Under Big Ben (GSB, GSC).
 7 p. m.—English program (EAQ).
 7 p. m.—Venezuelan music (YV2RC).
 7 p. m.—Guy Eldridge, organist (GSB, GSC).
 7:30 p. m.—Peter Membriza, pianist (GSB, GSC).
 7:30 p. m.—Chamber orchestra (DJC).
 8:30-9 p. m.—SPECIAL PROGRAM (YV2RC).
 9:15 p. m.—Military music (DJC).
 9:20 p. m.—Evening concert (IC2RL).
 10 p. m.—BBC Empire orchestra (GSC, GSL).

WEDNESDAY, OCTOBER 16
 3:15-3:45 p. m.—BULLDOG DRUMMOND (GSB, GSD, GSL).

5:10 p. m.—Frederick the Great (DJC).
 6-7:15 p. m.—OPERA, DER EVANGELIMANN (DJC).
 6:05 p. m.—Talk by Giacinto Motta, president Italian Edison Electric Company (2RO).
 6:15 p. m.—Valencian songs (EAQ).
 6:15-7 p. m.—Symphonic concert (2RO).
 7 p. m.—Don Timoteo, comic tales (YV2RC).
 7:10 p. m.—Alba Angellotti, soprano (2RO).
 7:15 p. m.—New Guinea (GSB, GSC).
 7:15 p. m.—Miss Kayser, songs (YV2RC).
 7:30 p. m.—Barbara Newberry and Kenneth Rich, songs (GSB, GSC).
 (Continued on Page 23)

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Thursday - Continued

(Continued from Preceding Page)

1:00 p.m. ES 12:00 m CS
NBC—News; Rex Battle Ensemble: WTAM
NBC—News; Market & Weather Reports: WFAF
CBS—To be announced: WABC WKRC WSMK KMOX (sw-15.27)
WCPO—George Olsen, music
WGBF—Church & School News
WGN—Len Salvo, organist
WGY—Bag and Baggage
WHAS—College of Agriculture
WLS—Prairie Farmer Dinnerbell Program
WSAI—Police Flashes

1:15 p.m. EST 12:15 CST
CBS—Academy of Medicine: WABC (sw-15.27)
CBS—Radio Gossip Club; Eddie and Fannie Cavanaugh: KMOX
WCPO—To be announced
WGBF—Markets
WGN—Rich Man's Darling
WGY—Rex Battle's Ensemble (NBC)
WHAS—Benny Ford's Arkansas Travelers
WKRC—Melodious Measures
WSAI—Dance Interlude
WWVA—Musical Program

1:30 p.m. EST 12:30 CST
NBC—Harper Sibley, talk: WFAF WGY WTAM
CBS—Eddie Dunstvedter Presents: WABC WSMK WKRC (sw-15.27)
NBC—Fifth Annual Forum on Current Problems, speakers: WCKY
NBC—Julia Glass and Phillip Drauter, piano duo: WJZ
KDKA—Salts and Peanuts
KMOX—Macie Kitchen
WAVE—To be announced
WCPO—Con. of Music
WGN—Markets; Δ Mid-day Service
WHAS—Weather and Market Reports
WLW—Painted Dreams
WSAI—Treadwells on Tour
WSM—News Hawk
WWVA—Dr. H. Lamont

1:45 p.m. EST 12:45 CST
NBC—Happy Jack: WJZ WCKY
KDKA—To be announced
WGBF—Curbstone Reporter
WHAS—Shopping Guide
WLS—Livestock Markets
WLW—Ted Fiorito's Orch.
WSM—Dept. of Agriculture
WWVA— Δ Wheeling Gospel Tabernacle

2:00 p.m. EST 1:00 CST
NBC—Mathay's Gypsy Orch.: WFAF WSM WTAM
CBS—Concert Miniatures: WABC WKRC KMOX (sw-15.27)
NBC—Words and Music: WJZ WAVE WCKY
KDKA—Mac and Bob
WCPO—Today's Headlines and Tango Tunes
WGBF—Kiwanis Club
WGN—Garden Club
WGY—Musical Revue
WHAS—University of Kentucky
WLS—Hometowners; Fed. Housing Speaker
WLW—School of the Air
WSM—To be announced

2:15 p.m. EST 1:15 CST
NBC—Fifth Annual Forum on Current Problems: WJZ WSM WAVE
Mrs. Wm. Brown Meloney, opening address; Dr. Harwood L. Childs "The Science of Propaganda"; Edward L. Bernays, "Molding Public Opinion"; Col. Frank Knox, "Freedom of the Press"; Grace Morrison Poole, "Propaganda and Organized Women"; David Sarnoff, "Radio and Public Opinion"
KDKA—To be announced
WCPO—Musical Masterpieces
WGN—Romance of Helen Trent
WLS—Pa & Ma Smithers
WWVA—The Ol' Pardner

2:30 a.m. EST 1:30 CST
NBC—Louise Florea, soprano: WFAF WTAM WGY (sw-15.33)
★ CBS—Between the Bookends, readings: WABC KMOX WHAS WKRC WSMK (sw-15.27)
NBC—Music Guild: WJZ WCKY WAVE
KDKA—Home Forum
WGBF—Billboard
WGN—Blackstone Ensemble
WLS—Grain Market Summary
WSAI—News
WWVA—Ma Perkins

2:45 p.m. EST 1:45 CST
NBC—Pete Mack's Mousikers: WFAF WGY WSAI WTAM (sw-15.33)
CBS—Happy Hollow, dramatic sketch: WABC WHAS WKRC WSMK (sw-15.27)
KMOX—Window Shoppers
WCPO—Waltz Medley
WGN—Palmer House Ensemble
WLS—Homemakers' Program
WSM—Ma Perkins
WWVA—Cap, Andy and Flip

3:00 p.m. EST 2:00 CST
NBC—Pat Kennedy, tenor; Harry Kogen's Orch.: WFAF
CBS—The Oleanders, male quartet: WABC WKRC WSMK WHAS (sw-15.27)
KDKA—Siesta
KMOX—Ma Perkins
WCPO—Jesse Crawford, music
WGN—Blackstone Ensemble
WGY—Musical Program
WLW—Dorothea Ponce, songs
WSAI—To be announced
WTAM—Musical Cocktail
WWVA—Cowboy Loye and Just Plain John

3:15 p.m. EST 2:15 CST
NBC—Ma Perkins, dramatic sketch: WFAF WLW WTAM WGY WLS
CBS—Waltz Time: WABC WHAS WKRC WSMK (sw-15.27)
NBC—The Wise Man, sketch: WJZ WCKY WSM
KDKA—Romance of Dan and Sylvia
KMOX—Backstage Wife
WAVE— Δ Seventh Day Adventist
WCPO—Shelf of Dreams
WGN—June Baker, home management
WSM—To be announced

3:30 p.m. EST 2:30 CST
NBC—Vaughn de Leath, contralto: WJZ WCKY WAVE WSM
CBS—Do You Remember? Old favorite melodies: WABC WSMK WHAS WWVA WKRC (sw-15.27)
NBC—Vic and Sade, comedy sketch: WFAF WTAM WLW WGY
KDKA—Back Stage Wife
KMOX—News
WCPO—Afternoon Concert
WGBF—Sunshine Hour
WGN—The Mail Box
WLS—Fanfare

3:45 p.m. EST 2:45 CST
NBC—The O'Neils, dramatic sketch: WFAF WTAM WGY WLW
NBC—Fifth Annual Forum on Current Problems: WJZ WSM WAVE
Wm. G. Palmer, "Propaganda and Advertising"
KDKA—State Fed. Pa. Women
KMOX—Exchange Club
WGN—Afternoon Serenade
WLS—Homemakers' Program

4:00 p.m. EST 3:00 CST
NBC—Betty and Bob: WJZ KDKA WENR WLW (sw-15.21)
CBS—Salvation Army Band: WABC WSMK WKRC KMOX (sw-15.27)
NBC—Fifth Annual Forum on Current Problems, speakers: WFAF WAVE WSM WCKY WTAM WSAI (sw-9.53)
Mrs. Thomas G. Winter, "The Movies and Public Opinion"; Mrs. Sinclair Lewis, "Government by Propaganda"
WCPO—Coney Island Races
WGY—Betty and Bob, sketch
WHAS— Δ Week-day Devotions
WWVA—George Porgie Program

4:15 p.m. EST 3:15 CST
NBC—Charles Sears, tenor: WJZ WENR
CBS—Steel Pier Hawaiians: WABC WSMK KMOX WKRC (sw-15.27)
MBS—Life of Mary Sothern, sketch: WGN WLW
KDKA—To be announced
WCPO—Tea Time Tunes
WGY—Forum on Current Problems (NBC)
WHAS—To be announced

4:30 p.m. EST 3:30 CST
★ NBC—Radio Guild; "Much Ado About Nothing," sketch: WJZ WENR WCKY WAVE WSM
CBS—Greetings from Old Kentucky: WABC WHAS WSMK KMOX (sw-15.27)

Star ★ Indicates High Spot Selections

NBC—Girl Alone: WFAF WSAI
KDKA—Market Reports
WCPO—Variety Musical
WGBF—News
WGY—Book News
WKRC—Eddie Schoelwer
WLW—Singing Neighbors
WTAM—Twilight Tunes
WWVA—Shopping Syncopeation

4:45 p.m. EST 3:45 CST
NBC—Tintype Tenor: WFAF WTAM
KDKA—Drama of F. H. A.
WGBF—Musical Masterpieces
WGY—Stock Reports
WKRC—Greetings from Old Kentucky (CBS)
WLW—To be announced
WSAI—Dealers Salute

5:00 p.m. EST 4:00 CST
NBC—Edith Warren, songs: WFAF WTAM WSAI
CBS—Howells and Wright, piano duo: WABC WSMK WKRC WWVA (sw-15.27)
KDKA—Rhythm and Rhyme
KMOX—Broadway Melodies
WCPO—Final Headlines
WGY—Musical Program
WHAS— Δ Southern Baptist Theological Seminary
WLW—Dick Tracy

5:15 p.m. EST 4:15 CST
NBC—Three Scamps: WFAF WTAM WSAI
CBS—Jimmy Farrell, songs: WABC WKRC KMOX (sw-15.27)
KDKA—Kiddies' Klub
WCPO—Salon Music
WGY—Federal Housing Talk
WLW—Jack Armstrong, drama
WWVA—Economy Notes

5:30 p.m. EST 4:30 CST
NBC—Matinee Musicale; Vocalists: WFAF WTAM WCKY WSM WGY WSAI (sw-9.53)
CBS—Jack Armstrong, sketch: WABC (sw-15.27)
NBC—Irene Wicker, the Singing Lady: WJZ KDKA WLW (sw-11.87-15.21)
KMOX—News; Waltz Time
WAVE—Walkathon
WENR—Music and Comments
WCPO—Shoppers Special
WHAS—Herbert Koch, organist
WKRC—Rhythm Revue
WWVA—Home Edition

5:45 p.m. EST 4:45 CST
NBC—Clara, Lu 'n' Em, sketch: WFAF WTAM WSAI WAVE WGY WSM WGN (sw-9.53)
CBS—Tito Guizar, tenor: WABC WHAS WKRC KMOX WSMK (sw-15.27)
NBC—Orphan Annie: WJZ KDKA WLW (sw-15.21-11.87)
WCKY—Jane and Bob
WENR—That Certain Four
WCPO—Pat Gillick
WWVA—Congress of Rhythm

Night

6:00 p.m. EST 5:00 CST
NBC—Flying Time: WFAF WGY WENR (sw-9.53)
CBS—Cadets Quartet: WSMK WBBM
CBS—Buck Rogers, sketch: WABC (sw-11.83)
NBC—News; Arthur Lang, baritone: WJZ WCKY
KDKA—News
KMOX—To be announced
WAVE—Skeets Morris
WCPO—Y. M. C. A. Speaker
WCPO—Dinner Music
WGN—Armchair Melodies
WHAM—Sports
WHAS—Out O' Dusk
WKRC—Smilley Dan
WLW—Old Fashioned Girl
WSAI—"Omar the Mystic"
WSM—News; Strings; Pan-American
WTAM—Cleveland Orch.; Talk
WWVA—Radio Gossiper

6:15 p.m. EST 5:15 CST
NBC—Animal Close-Ups, Don Laug: WJZ WCKY
CBS—Patti Chapin, songs: WABC WSMK (sw-11.83)
NBC—News; Harold Stern's Orchestra: WFAF WSAI
KDKA—The O'Malleys
KMOX—Russell Brown, Edith Karen, songs
WBBM—Robin Hood Jr.

WENR—Adult Education Council
WCPO—To be announced
WGY—Bart Dunn; Ensemble
WHAM—Comedy Stars
WKRC—Dick Bray; News
WLW—Sundown Varieties
WSM—Strings
WTAM—Lee Gordon's Orch.
WWVA—Dinner Music

6:30 p.m. EST 5:30 CST
NBC—Irene Wicker, the Singing Lady: WGN
CBS—Jack Armstrong, sketch: WBBM KMOX
NBC—News; Stanley High, talk: WFAF WSAI (sw-9.53)
CBS—News; Kuban Cossack Choir; Orch.: WABC (sw-11.83)
NBC—News; Kurt Brownell, tenor: WJZ WCKY
KDKA—The Texans
WCPO—Star Serenaders
WENR—What's The News
WGBF—Singing Cowboy
WGY—News; Evening Brevities
WHAM—Terry & Ted
WHAS—National Safety Congress
WKRC—City Charter Com.
WLW—Bob Newhall, sports
WSM—News; Financial News
WTAM—News; Sportsman

6:45 p.m. EST 5:45 CST
NBC—Orphan Annie: WSM WGN
CBS—Kuban Cossack Choir; WSMK WHAS WWVA
NBC—Lowell Thomas, news: WJZ KDKA WLW WTAM (sw-11.87-15.21)
CBS—Music Box; Concert Orchestra; Soloist: WABC (sw-11.83)
NBC—Billy & Betty: WFAF
NBC—The Charioteers: WENR
WTAM
Jimmy Allen, sketch: KMOX WBBM
WCKY—Dinner Hour Concert
WCPO—Romero
WGBF—Seroco Club
WGY—Roger Sweet, tenor
WHAM—News
WKRC—Republican Committee
WSAI—Knot Hole Club

7:00 p.m. EST 6:00 CST
★ NBC—Amos 'n' Andy: WFAF WGY WLW WTAM (sw-9.53)
★ CBS—Myrt & Marge, sketch: WABC WWVA WKRC (sw-11.83)
NBC—Easy Aces, comedy sketch: WJZ KDKA WENR WCKY WHAM (sw-11.87)
CBS—Buck Rogers, sketch: WHAS KMOX WBBM
WAVE—Bert Kenney's Orch.
WCPO—Galvano and Cortez
WGBF—Musical Moments
WGN—Bob Elson, sports
WSAI—Gene Burchell's Orch.
WSM—Variety Prem.; Sports

7:15 p.m. EST 6:15 CST
NBC—Phil Regan, tenor; Harry Jackson's Orch.: WJZ WCKY WHAM KDKA (sw-11.87)
CBS—Buddy Clark, baritone: WABC WSMK WHAS (sw-11.83)
NBC—Popeye, the Sailor; Vic Irwin's Orch.: WFAF WTAM WSAI WGY (sw-9.53)
MBS—Lilac Time: WLW WGN
KMOX—Frank Hazard, tenor
WAVE—Radio Newspaper
WBBM—Football News
WCPO—Chamber of Commerce
WENR—To be announced
WGBF—News
WKRC—Lucky Escapes from Death
WWVA—Twilight Reveries

7:30 p.m. EST 6:30 CST
NBC—Music Is My Hobby; Frank W. Beckett: WFAF WSAI WTAM WAVE
★ NBC—Lum & Abner, sketch: WJZ WENR WLW
★ CBS—Kate Smith's Time; Jack Miller's Orch.; WABC WBBM WHAS WKRC KMOX WWVA (sw-11.83)
KDKA—Suwanee Singers
WCKY—News
WCPO—Harry Hatrman's Sport Review
WGBF—Historical Facts
WGN—Milky Way Winners
WGY—Musical Program
WHAM—State Troopers Drama
WSM—Comedy Stars of Hollywood

7:45 p.m. EST 6:45 CST
NBC—Life Studies, Tom Powers: WFAF WSAI

★ CBS—Boake Carter, news: WABC WHAS KMOX WKRC WBBM (sw-11.83)
NBC—Ruth Lyon, soprano; News: WJZ WENR WCKY
KDKA—The Marines
WAVE—Dance Orchestra
WCPO—Will Hauser's Orch.
WGN—All-Star Radio Round-Up
WGY—Florence Rangers' Band
WLW—Overall on Parade, musical varieties
WTAM—Musical Program
WWVA—Variety Program

8:00 p.m. EST 7:00 CST
CBS—Harv and Esther; Teddy Bergman, comedian; Jack Arthur, baritone; Audrey Marsh, soprano; Rhythm Girls; Victor Arden's Orch.: WABC WKRC KMOX WHAS WSMK WBBM (sw-6.12)
★ NBC—Vallee's Variety Hour: WFAF WTAM WLW WGY (sw-9.53)
NBC—Nickelodeon: WJZ WSM KDKA WAVE WCKY WLS WHAM (sw-11.87)
WCPO—Michelson's Orch.
WGN—Comedy Stars
WSAI—To be announced
WWVA—Final Edition

8:15 p.m. EST 7:15 CST
WCPO—Charter Speakers; Avondale School
WGN—Fiddle Riddles
WWVA—Musical

8:30 p.m. EST 7:30 CST
NBC—Fifth Annual Forum on Current Problems, speakers: WJZ WCKY KDKA WLS WAVE WSM WHAM (sw-11.87)
Mrs. Wm. Brown Meloney, opening address; Dr. Glenn Frank, keynote speech; Dr. Harold W. Dodds, "The American Philosophy of Government"
★ CBS—Musical Hour; Lucrezia Bori, soprano, guest: WABC WBBM WKRC WHAS KMOX
★ WCPO—CALLING ALL CARS WGN—Velo & Yolanda's Orch.
WSAI—Barn Dance

8:45 p.m. EST 7:45 CST
WBE—Jimmy Lee
WGN—Joe Sanders' Orchestra
WSM—Jimmy Gallagher's Orch.
9:00 p.m. EST 8:00 CST
★ NBC—The Show Boat, starring Lanny Ross, tenor, with Frank McIntyre; Muriel Wilson, soprano; Helen Oelheim, contralto; Molasses 'n' January; The Westeruers; Gus Haenschen's Orch.: WFAF WTAM WAVE WSM WGY WSAI (sw-9.53)
NBC—Death Valley Days: WJZ KDKA WLW WLS WHAM (sw-6.14)
★ CBS—The Caravan; Walter O'Keefe, comedian; Deane Janis; Glen Gray's Orch.: WABC WHAS WKRC KMOX WBBM (sw-6.12)
WCKY—Nat Shilkret's Orchestra
WBE—Wrestling Matches
WGBF—Blue Room
WGN—News; Quin Ryan's Sports Review

9:15 p.m. EST 8:15 CST
WCKY—Lawrence Quintet
WGN—The Couple Next Door

9:30 p.m. EST 8:30 CST
★ CBS—"To Arms for Peace"; Deems Taylor, m. c.; Howard Barlow's Orch.; Chorus; speakers; soloists and dramatization: WABC WKRC KMOX WHAS WBBM (sw-6.12)
NBC—Fifth Annual Forum on Current Problems, speakers: WJZ KDKA WCKY WENR WHAM (sw-6.14)
Bruce Hopper, "The Russian Communists Philosophy of Government"; Dr. Frederick L. Schuman, "National Socialism Menace of Promise"; Dr. James T. Shotwell, "The Various Philosophies of Government and Their Relations to the League of Nations"; Mrs. Ogden Reid; Mrs. Franklin D. Roosevelt, "Reading Message from Pres. Roosevelt"; Mrs. Wm. Dick Spörger
WGBF—Old National Bank
WGN—Orville Knapp's Orch.
WLW—Crusaders

9:45 p.m. EST 8:45 CST
WGN—Jan Garber's Orchestra
WLW—Current Problems (NBC)

10:00 p.m. EST 9:00 CST
★ CBS—Horace Heidt's Brigadiers: WABC WHAS WBBM KMOX WKRC (sw-6.12)

★ NBC—Paul Whiteman's Orch.; Morton Downey, tenor; Ernest Hutcheson, pianist; Sheila Barrett and Ruth Brent, vocalists, guests: WFAF WTAM WLW WAVE WSM WGY (sw-9.53)
WGBF—Mysterious Pianist
WGN—The Troubadours
WSAI—News

10:15 p.m. EST 9:15 CST
WGN—Money Music Makers, octet
WSAI—Rehney Gan

10:30 p.m. EST 9:30 CST
★ CBS—The March of Time, dramatized news events: WABC WKRC KMOX WBBM WHAS (sw-6.12)
NBC—To be announced: WJZ WHAM WCKY
WGBF—News
WGN—Orville Knapp's Orch.
WSAI—To be announced

10:45 p.m. EST 9:45 CST
CBS—Clyde Barrie, baritone: WABC WHAS WSMK (sw-6.12)
KMOX—Sport Page of the Air
WBBM—Life of Mary McCormick
WCPO—Will Hauser's Orch.
WGBF—Colonial Club
WKRC—Evening Serenade

11:00 p.m. EST 10:00 CST
NBC—John B. Kennedy, commentator: WFAF (sw-9.53)
CBS—Claude Hopkins' Orchestra: WABC
NBC—News; Joe Candullo's Orchestra: WJZ WCKY
★ NBC—Amos 'n' Andy: WSM
★ CBS—Myrt & Marge, sketch: WHAS KMOX WBBM
KDKA—News; Sports
WAVE—Walkathon
WENR—Globe Trotter
WGBF—Coral Room
WGN—Here, There and Everywhere
WGY—Boyd Gaylord's Orch.
WHAM—Lew Davies' Orch.
WKRC—News; Billy Snyder's Orchestra
WLW—News
WSAI—Dance Orchestra
WTAM—Sammy Kaye's Orch.

11:15 p.m. EST 10:15 CST
NBC—Leonard Keller's Orch.: WFAF WENR WSM WSAI (sw-9.53)
CBS—Claude Hopkins' Orch.: KMOX WSMK
KDKA—Arm Chair Driver
WAVE—Paul Miners' Orch.
WBBM—Musical Moments; vocalist and Orchestra
WGBF—Dance Music
WGN—The Dream Ship
WHAS—Dance Time
WLW—Dark-Town Meetin' Society

11:30 p.m. EST 10:30 CST
NBC—News; Meredith Willson's Orch.: WFAF WGY WSAI (sw-9.53)
CBS—Dick Gardiner's Orchestra: WABC WSMK WBBM WHAS WWVA WKRC
NBC—Joe Rines' Orch.: WJZ WCKY WHAM
KDKA—Radio Night Club
KMOX—Maurie Sherman's Orch.
WAVE—Skating Derby
WENR—Earl Hines' Orchestra
WGN—Orville Knapp's Orch.
WSM—Dance Orchestra
WTAM—Gene Baker's Orchestra

11:45 p.m. EST 10:45 CST
NBC—Jesse Crawford, organist: WFAF WGY WSAI (sw-9.53)
KMOX—Rhapsody of the Reeds
WAVE—Jimmy Joy's Orch.
WENR—Chas. Boulanger's Orch.
WGN—Jan Garber's Orchestra
WLW—Ted Fiorito's Orch.
WTAM—Pinkey Hunter's Orch.

12:00 Mid ES 11:00 p.m. CS
NBC—Shandor, violinist; Ranny Weeks' Orch.: WJZ KDKA WCKY WHAM WAVE WSM (sw-6.14)
NBC—Phil Harris' Orch.: WFAF WGY WTAM WENR
CBS—George Olsen's Orch.: WABC WKRC WBBM KMOX WSMK
WHAS—Gray Gordon's Orch.
WWVA—Blue Grass Roy

12:15 a.m. ES 11:15 p.m. CS
WGN—Velo & Yolanda's Orch.
WLW—Tommy Tucker's Orch.

Programs for Friday, October 18

8:00 a.m. EST 7:00 CST
 NBC—Morning Devotions: WJZ KDKA WCKY WAVE (sw-21.54)
 CBS—Oleanders, male quartet: WABC
 NBC—Spareribs: WEAFF
 KMOX—News; Home Folks' Hour
 WCPO—Our Daily Thought
 WGBF—Gospel Tabernacle
 WGN—Good Morning
 WGY—Musical Clock
 WHAS—Georgia Wildcats
 WLS—News
 WLW—Academy of Medicine Talk

8:15 a.m. EST 7:15 CST
 NBC—News; Twenty Fingers of Harmony: WEAFF WLW
 CBS—Ray Block, pianist; City Consumers' Guide: WABC
 NBC—Pals: WJZ WSM WAVE KDKA—News
 KMOX—A Peach and a Pair
 WCKY—News
 WCPO—Today's Headlines and Highlights
 WHAS—Log Cabin Boys
 WLS—The Tunetwisters
 WTAM—Dr. Sunshine
 WWVA—Studio Program

8:30 a.m. EST 7:30 CST
 NBC—Walter Cassel, baritone; William Meeder, organist: WJZ KDKA WCKY (sw-21.54)
 CBS—Sunny Melodies: WABC
 NBC—Cheerio: WEAFF WTAM WLW WGY WSM
 KMOX—Tick-Tock Revue
 WAVE—Musical Clock
 WCPO—Morning Concert
 WGN—Fireside Melodies
 WKRC—Fiddlin' Farmers
 WLS—Indian Legends
 WSAI—McCormick's Old Time Fiddlers
 WWVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
 NBC—Landy Trio & White: WJZ KDKA (sw-21.54)
 CBS—The Bluebirds, girls' vocal trio; On the Air Today: WABC
 WCKY—Dick Newton
 WGBF—Timely Topics
 WLS—Jolly Joe & His Pet Pals

9:00 a.m. EST 8:00 CST
 NBC—Breakfast Club; Edna Odell, contralto; June, Joan & Jeri: WJZ KDKA WSM WCKY WAVE (sw-15.21)
 CBS—Dear Columbia, dramatization of fan mail: WABC WSMK WHAS WKRC
 NBC—Organ Rhapsody; Richard Leibert, organist: WEAFF WSAI
 Hymns of All Churches: WLW WGY
 KMOX—Views on News
 WGN—Good Morning
 WLS—Lulu Belle and Scotty
 WTAM—Vaughn King's Calisthenics
 WWVA—Cowboy Loyce and Just Plain John

9:15 a.m. EST 8:15 CST
 NBC—Organ Rhapsody: WLW WGY
 KMOX—Musical Jewel Box
 WGBF—City Court
 WKRC—Saving Sue
 WLS—Morning Devotions
 WTAM—Board of Education

9:30 a.m. EST 8:30 CST
 NBC—Fields & Hall, songs and patter: WEAFF WGY WLW WSAI
 KMOX—The Corn Huskers
 WCPO—Pat Gillick
 WKRC—Dear Columbia (CBS)
 WLS—Ford Rusch and Ralph Emerson
 WSM—Vanities of the Air
 WTAM—Healthland Home
 WWVA—Phil Cook's Notebook

9:45 a.m. EST 8:45 CST
 NBC—The Upstaters, male quartet: WEAFF
 CBS—Cadets Quartet; News: WABC WSMK WKRC WHAS
 KDKA—Style & Shopping Service
 KMOX—Fascinating Melodies
 WCKY—Dick Newton
 WCPO—Southern Drifters
 WGN—Len Salvo, organist
 WGY—Musical Program
 WLS—Announcements and News
 WLW—Back Stage Wife
 WSM—Breakfast Club (NBC)
 WTAM—Tennesseaus

10:00 a.m. EST 9:00 CST
 NBC—News; The Sizzlers: WEAFF WSM WTAM
 NBC—News; Ralph Kirbery, the Dream Singer: WJZ
 CBS—Josephine Gibson, hostess
 counsel: WABC WKRC KMOX
 NBC—News; Cleo Brown, pianist and songs: KDKA (sw-15.21)

WAVE—William Nast
 WCKY—News; Hollywood Newsreel
 WCPO—Wade House, evangelist
 WGN—Hymns of All Churches
 WGY—News; Market Basket
 WHAS—To be announced
 WLS—Otto's Tunetwisters
 WLW—How to Be Charming
 WSAI—Household Hints
 WWVA—Georgie Porzie Program

10:15 a.m. EST 9:15 CST
 NBC—Home Sweet Home dramatic sketch: WEAFF WGY WLW WTAM
 CBS—The Continentals: WABC WHAS
 NBC—Edward MacLugh, baritone: WJZ WCKY WAVE KDKA WSM (sw-15.21)
 KMOX—Let's Compare Notes
 WCPO—Dot Club News
 WGN—Margery Graham
 WKRC—Woman's Hour

10:30 a.m. EST 9:30 CST
 NBC—Breen and de Rose; Andy Sannella: WEAFF WSM WSAI WTAM
 CBS—Carlton and Shaw, piano duo: WABC WSMK WKRC WHAS
 NBC—Today's Children: WJZ KDKA WLS WCKY (sw-15.21)
 KMOX—The Happy Hunters
 WAVE—Devotional Service
 WCPO—Variety Program
 WGN—Morning Melody
 WGY—Musical Titbits; John Sheehan, tenor
 WLW—Housewarmers' Orch.

10:45 a.m. EST 9:45 CST
 CBS—Sandra Brown, songs: WABC WKRC WWVA WSMK
 NBC—Herman & Banta, xylophone and piano: WJZ KDKA WAVE WCKY WSM (sw-15.21)
 NBC—Betty Crocker: WEAFF WTAM WGY
 KMOX—Police Court Broadcast
 WCPO—Jay Kay Jamboree
 WGBF—Knockabouts
 WGN—Backstage Wife
 WHAS—Monticello Party Line
 WLS—Morning Minstrels
 WLW—Live Stock; News
 WSAI—Silver Strains

11:00 a.m. EST 10:00 CST
 CBS—Cooking Closeups: WABC KMOX WKRC (sw-15.27)
 NBC—Music Appreciation Hour; Dr. Walter Damsch, conducting: WEAFF WJZ WGY WSAI WAVE WTAM WCKY KDKA WSM (sw-15.21)
 WCPO—Garden of Verse
 WGBF—Mister and Missus
 WGN—Friendly Neighbor's House Party
 WHAS—James Sheehy, tenor
 WLS—Martha Crane and Helen Joyce; Morning Homemakers' Program
 WLW—Mary Alcott, songs
 WWVA—Amer. Family Robinson

11:15 a.m. EST 10:15 CST
 CBS—Blanche Sweet, beauty talk: WABC (sw-15.27)
 KMOX—News Through a Woman's Eyes
 WCPO—To be announced
 WGBF—Magic Hour
 WGN—Through the Looking Glass
 WHAS—Strange As It Seems
 WKRC—Jane Grey
 WLS—William Vicklund; Chuck and Ray; Ralph Emerson
 WLW—The Mail Bag
 WWVA—Yodlin' Hank's Hillbillies

11:30 a.m. EST 10:30 CST
 CBS—Mrs. Wiggs of the Cabbage Patch, dramatic sketch: WABC WKRC KMOX (sw-15.27)
 WCPO—Homespun Philosopher
 WGBF—Baby Shop Man
 WGN—Bachelor's Children
 WHAS—Magic Hour
 WLS—News; Butter, Egg and Poultry Markets; Livestock Markets
 WLW—The Magic Hour
 WWVA—Ev and Ory

11:45 a.m. EST 10:45 CST
 CBS—Just Plain Bill, sketch: WABC WKRC KMOX (sw-15.27)
 WKRC KMOX (sw-15.27)

MBS—Minstrels: WLW WGN
 WCPO—Frigid Facts
 WGBF—Hoosier Philosopher
 WHAS—Dream Train
 WLS—William O'Connor, tenor; Sue Roberts
 WWVA—Gertrude Miller

Afternoon

12:00 m ES 11:00 a.m. CS
 NBC—Simpson Boys of Sprucehead Bay: WJZ WCKY
 NBC—Martha and Hat: WEAFF WAVE WCKY WTAM
 CBS—The Voice of Experience, advice: WABC WKRC KMOX WWVA WHAS (sw-15.27)
 NBC—Pat Barnes in Person: WLW
 KDKA—News
 WCPO—Ivory Interludes
 WGBF—Wedding Anniversaries
 WGN—We Are Four
 WGY—Musical Program
 WLS—Roundup
 WSAI—To be announced
 WSM—Mary Lyles Wilson's Radio Kitchen

12:15 p.m. ES 11:15 a.m. CS
 CBS—The Gumps, sketch: WABC WHAS KMOX WKRC (sw-15.27)
 NBC—Honeyboy and Sassafras: WEAFF WTAM WSAI
 NBC—Merry Macs; News: WJZ WAVE WSM KDKA (sw-15.21)
 MBS—Tom, Dick & Harry: WGN WLW
 WCKY—News
 WCPO—Noon Time Times
 WGY—Doc Schneider's Cowboys
 WLS—The Old Kitchen Kettle
 WWVA—Noon Edition

12:30 p.m. ES 11:30 a.m. CS
 NBC—Merry Madcaps: WEAFF WTAM WSAI
 NBC—Nat'l Farm & Home Hour; Guest Speakers; Walter Blaujuss' Orch.: WJZ WSM WAVE WCKY KDKA (sw-15.21)
 CBS—Mary Martin, sketch: WABC WKRC KMOX WHAS (sw-15.27)
 WCPO—Luncheon Music
 WGN—Sentimental Selma
 WGY—Farm Program
 WLS—Old Music Chest
 WLW—Livestock, Buyer, Weather & Market Reports
 WWVA—Tony and Dannie

12:45 p.m. ES 11:45 a.m. CS
 CBS—Five Star Jones, dramatic sketch: WABC WKRC KMOX (sw-15.27)
 MBS—Fainted Dreams: WGN
 WCPO—To be announced
 WGBF—Bulletin Board
 WHAS—How to Be Charming
 WLS—Weather; Produce Markets; News
 WLW—Farm and Home Hour (NBC)
 WTAM—Noon-day Resume
 WWVA—Luncheon Music

1:00 p.m. ES 12:00 m CS
 CBS—Blue Flames, mixed quartet: WABC WSMK (sw-15.27)
 NBC—News; Market & Weather Reports: WEAFF
 NBC—News; Soloist: WTAM WGY
 KMOX—Magic Kitchen
 WCPO—Musical Masterpieces
 WGBF—Church & School News
 WGN—The Love Doctor
 WHAS—College of Agriculture
 WKRC—Melodious Measures
 WLS—Dinnerbell Program
 WSAI—Police Flashes

1:15 p.m. ES 12:15 CST
 NBC—Silverberg Ensemble: WEAFF WGY WTAM
 CBS—Radio Gossp Club; Eddie & Fannie Cavanaugh: KMOX
 CBS—Mount & Gest, piano duo: WABC (sw-15.27)
 WGBF—Farmer Purcell
 WGN—Rich Man's Darling
 WHAS—Benny Ford's Arkansas Travelers
 WLW—Weather; Markets
 WSAI—Woman's Club Forum
 WWVA—Musical Program

1:30 p.m. ES 12:30 CST
 NBC—Charley Boulanger's Orchestra: WJZ WCKY WAVE
 CBS—Matinee Memories: WABC WKRC WSMK (sw-15.27)
 NBC—Dick Fidler's Orchestra: WEAFF WTAM WGY
 KDKA—Salt and Peanuts
 KMOX—Three Brown Bears

(Continued on Next Page)

Short Waves

(Continued from Page 21)

7:30 p. m.—The fruits of Autumn (DJC).
 8:30 p. m.—Musical comedies (YV2RC).
 9:15 p. m.—Chamber orchestra (DJC).
 10 p. m.—Toni Farrell, pianist (GSC, GSL).
 10:15 p. m.—D'ye Ken John Peel? (GSC, GSL).

THURSDAY, OCTOBER 17

2:30-3 p. m.—SCOTLAND'S WEALTH (GSB, GSD, GSL).
 4:40-5 p. m.—DINNER IS SERVED (GSB, GSC).
 5:10 p. m.—In forests and moors (DJC).
 5:40 p. m.—Letter box (DJC).
 6 p. m.—D'ye Ken John Peel? (GSB, GSC).
 6:15 p. m.—A stroll through love (DJC).
 6:45 p. m.—Dance band (GSB, GSC).
 7 p. m.—English program (EAQ).
 7:15 p. m.—String orchestra (YV2RC).
 7:30 p. m.—Brass band (DJC).
 7:45 p. m.—Julio de Seto, tenor (YV2RC).
 8 p. m.—Theater of the Air (YV2RC).
 8:30 p. m.—Songs and piano (YV2RC).
 8:45 p. m.—Old favorites (YV2RC).
 9-10:15 p. m.—BAND CONCERT (YV2RC).
 9:15 p. m.—Dance music (DJC).
 9:20 p. m.—Ecuadorian music (PRADO).
 10 p. m.—Broadhurst septet (GSC, GSL).

FRIDAY, OCTOBER 18

2 p. m.—West End shows (GSB, GSD, GSL).
 2:30 p. m.—Organists (GSB, GSD, GSL).
 3:30-4:15 p. m.—BULLDOG DRUMMOND (GSB, GSD, GSL).
 4:30 p. m.—Variety (GSB, GSC).
 5 p. m.—Talk (GSB, GSC).
 5:25 p. m.—Viennese dances by Beethoven (DJC).
 6 p. m.—Nordic evening (DJC).
 6 p. m.—Spanish fantasy (EAQ).
 6:05 p. m.—Italian Branch, International Federation Business Women (2RO).
 6:15 p. m.—OPERA, IL CAVALIERE DELLA ROSA (2RO).
 6:15 p. m.—Harry Fox's orchestra (GSB, GSC).
 6:45 p. m.—Celebrity snaps (GSB, GSC).
 7:10 p. m.—Vera Gobbi Belcredi, pianist (2RO).
 7 p. m.—The King's Double (GSB, GSC).
 7:30 p. m.—Musical variety (DJC).
 7:30 p. m.—Martin del Llano, crooner (YV2RC).
 7:45 p. m.—Popular music (YV2RC).
 8:30 p. m.—Author's hour, Hans Bradenburg (DJC).
 9 p. m.—The Happy Bunch (YV2RC).
 9:15 p. m.—Variety concert (DJC).
 10 p. m.—How's That? (GSC, GSL).

SATURDAY, OCTOBER 19

6:25 a. m.—A Matter of Minutes (GSF, GSG).
 8:40 a. m.—The Troubadours (PHH).
 10:30-11 a. m.—MOUNTAIN CHAMPIONSHIP AUTO RACE (GSF, GSG).
 5:30 p. m.—League of Nations summary (HBL).
 6 p. m.—Ambrose's orchestra (GSB, GSC).
 6:15 p. m.—An evening in the homeland (DJC).
 6:40 p. m.—A Matter of Minutes (GSB, GSC).
 7 p. m.—English program (EAQ).
 7 p. m.—Venezuelan music (YV2RC).
 7:30 p. m.—Let's see what you know (DJC).
 7:30 p. m.—Svengali, crooner (YV2RC).
 8 p. m.—H. de Pietra and J. P. Cereceda, soloists (YV2RC).
 8:30 p. m.—Dance music (DJC).
 8:30 p. m.—Rosario Lozado, Jesus Paiva, singers (YV2RC).
 9:15 p. m.—Dance music (DJC).
 10 p. m.—Celebrity snaps (GSC, GSL).
 10:15 p. m.—Reginald P. Brown, organist (GSC, GSL).

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Friday - Continued

Star ★ Indicates High Spot Selections

(Continued from Preceding Page)

WCPO—Richard Crooks, songs
WGN—Markets; △Mid-day Service
WIAS—Savings Talk; Weather; Markets; Temperature
WLW—Painted Dreams
WSAI—Treadwells on Tour
WSM—News Hawk
WWVA—Dr. H. Lamont

1:45 p.m. EST 12:45 CST

NBC—Happy Jack: WJZ WCKY WAVE
KDKA—To be announced
KMOX—Magic Kitchen
WCPO—Modern Rhythms
WGBF—Christine Reporter
WHAS—Mrs. Randolph, shopping
WLS—Jim Poole, Livestock Market Summary
WLW—Tommy Tucker's Orch.
WSM—Dept. of Agriculture
WWVA—△Wheeler Gospel Tabernacle

2:00 p.m. EST 1:00 CST

NBC—Words and Music: WJZ WCKY
NBC—Magic of Speech: WEA
WTAM WAVE WSM WSAI
CBS—Buffalo Presents: WABC WKRC KMOX (sw-15.27)
WCPO—Today's Headlines and Dance Melodies
WGBF—Hawaiian Melodies
WGN—Palmer House Ensemble
WGY—Helen Hathaway, soprano
WHAS—University of Kentucky
WLS—The Hilltoppers
WLW—School of the Air

2:15 p.m. EST 1:15 CST

KDKA—League of Women Voters
WCPO—To be announced
WGN—Romance of Helen Trent
WGY—Household Chats
WLS—Pa & Ma Smithers
WWVA—The Ol' Pardner

2:30 p.m. EST 1:30 CST

NBC—Airbreaks: WEA WTAM
★ CBS—Between the Bookends, readings: WABC KMOX WHAS WSMK WKRC (sw-15.27)

NBC—Rosa Linda, pianist; Orchestra: WJZ WCKY WAVE WSM

KDKA—Home Forum
WCPO—Organ Interlude
WGBF—News
WGN—Blackstone Ensemble
WGY—Musical Program
WLS—Fairefare
WSAI—News
WWVA—Ma Perkins

2:45 p.m. EST 1:45 CST

NBC—Happy Hollow, dramatic sketch: WABC WHAS WKRC WSMK (sw-15.27)
NBC—Fed. of Women's Clubs: WJZ WCKY WAVE
KMOX—Window Shoppers
WCPO—Reinold Werrenrath, songs

WGN—Marriage License Bureau
WGY—Works Progress, talk
WLS—Homemakers' Program
WSAI—Tea Dance
WSM—Ma Perkins
WWVA—Cp. Andy and Flip

3:00 p.m. EST 2:00 CST

NBC—Pat Kennedy, tenor; Harry Kogen's Orch.: WEA
CBS—Eddie Dunstetter Entertainers: WABC WSMK WHAS WKRC (sw-15.27)

NBC—Pedro Via's Orch.: WJZ WCKY WAVE WSM

KDKA—Stroller's Matinee
KMOX—Ma Perkins
WCPO—Tango Tunes
WGBF—On the Air
WGN—Blackstone Ensemble
WGY—Musical Program
WLW—Doctors of Melody
WSAI—Tonic Tunes
WTAM—Musical Cocktail
WWVA—Cowboy Loyce and Just Plain John

3:15 p.m. EST 2:15 CST

NBC—Ma Perkins: WEA WGY WTAM WLW
CBS—Instrumentalists: WABC WSMK WHAS WKRC (sw-15.27)
KDKA—Romance of Dan and Sylvia
KMOX—Backstage Wife
WCPO—Choral Interlude
WGN—June Baker
WSAI—Pop Concert

3:30 p.m. EST 2:30 CST

NBC—Vic and Sade: WEA WTAM WGY WLW
CBS—Down by Herman's: WABC WSMK WHAS WWVA WKRC (sw-15.27)
NBC—Vaughn de Leath, songs: WJZ WCKY WAVE WSM
KDKA—Back Stage Wife
KMOX—How to Be Charmine
WCPO—New Rhythms
WGN—The Mail Box
WLS—Homemakers

3:45 p.m. EST 2:45 CST

NBC—The O'Neils: WEA WGY WTAM WLW
NBC—The King's Jesters: WJZ WAVE WCKY WSM
KDKA—Charm
KMOX—Exchange Club
WCPO—Popular Piano Melodies
WGN—Afternoon Serenade
WSAI—Dealers Salute

4:00 p.m. EST 3:00 CST

NBC—Woman's Radio Review: WEA WSM WCKY WAVE WSAI WTAM
CBS—Grab Bag: WABC WKRC WSMK KMOX (sw-15.27)
NBC—Betty and Bob: WJZ KDKA (sw-15.21)

WCPO—Interlude
WGBF—Sunshine Hour
WGY—Betty and Bob
WHAS—△Weekday Devotions
WLW—Betty & Bob, drama
WWVA—Georgie Porgie Program

4:15 p.m. EST 3:15 CST

NBC—Jackie Heller, tenor: WJZ
CBS—The Grab Bag: WHAS WWVA
NBC—Woman's Radio Review: WGY (sw-9.53)
KDKA—Karen Fladoes
WENR—Madame de Sylvara
WCPO—Coney Island Races
WCPO—Band Concert
MBS—Life of Mary Sothorn, sketch: WGN WLW

4:30 p.m. EST 3:30 CST

NBC—Girl Alone: WEA WSAI
CBS—Army Band WABC WHAS WSMK KMOX (sw-15.27)
NBC—Ward and Muzzy, piano team: WJZ WCKY WAVE WSM
KDKA—Market Report
WCPO—Variety Hour
WENR—To be announced
WGBF—News
WGY—Stock Reports
WKRC—Eddie Schoelwer
WLW—Singing Cowboy
WTAM—Twilight Tunes
WWVA—Shopping Syncopation

4:45 p.m. EST 3:45 CST

NBC—Betty Marlowe's Californians: WTAM
NBC—To be announced: WJZ WENR WSM WCKY WAVE (sw-15.21)
NBC—Grandpa Burton, sketch: WEA WSAI
KDKA—General Fed. Women's Clubs

WFBF—Popular Piano Melodies
WGBF—Musical Masterpieces
WGY—Musical Program
WKRC—U. S. Army Band (CBS)
WLW—To be announced

5:00 p.m. EST 4:00 CST

NBC—Mark Warnow's Orchestra: WABC WHAS WSMK WKRC WWVA (sw-15.27)
★ NBC—Al Pearce's Gang: WAE WMAQ WHIO (sw-9.53)
NBC—To be announced: WJZ WENR WSM WAVE WCKY (sw-9.53)
KMOX—Broadway Melodies
KDKA—Plough Boys
WCPO—Final Headlines & Band Music
WLW—Ohio Fed. of Women's Clubs

5:15 p.m. EST 4:15 CST

CBS—Mark Warnow's Orchestra: KMOX
KDKA—Kiddies' Klub
WCPO—Song of the Strings
WLW—Jack Armstrong
WSM—Dance Orchestra
WWVA—Economy Notes

5:30 p.m. EST 4:30 CST

NBC—Tom Mix Adventures: WEA WTAM WGY WSAI
NBC—Irene Wicker, the Singing Lady: WJZ KDKA WLW (sw-15.21-11.87)
CBS—Jack Armstrong, sketch: WABC (sw-15.27)
KMOX—The Strolling Bard
WAVE—Nat'l Safety Congress

WCKY—Organ Reveries
WENR—Music and Comments
WCPO—Shoppers' Special
WHAS—Herbert Koch, organist
WKRC—Rhythm Revue
WSM—Melody Jams
WWVA—Home Edition

5:45 p.m. EST 4:45 CST

CBS—Oz, Son of Fire, drama: WABC WKRC WHAS (sw-15.27)
NBC—Clara, Lu and Em, drama: WEA WAVE WSM WTAM WSAI WGY WGN (sw-9.53)
NBC—Orphan Annie: WJZ WLW KDKA (sw-15.21-11.87)
KMOX—News: Cubanettes
WCKY—Civic Club
WENR—That Certain Four
WCPO—Pat Gillick
WGBF—Sport Facts
WWVA—Rhythm Rogues

6:00 p.m. EST 5:00 CST

NBC—Flying Time: WEA WGY WENR (sw-9.53)
CBS—Kaltenborn Edits the News: WABC WSMK (sw-11.83)
NBC—News: Animal News Club: WJZ WCKY
KDKA—News Reeler
KMOX—Russell Brown; Edith Karen, songs
WAVE—Skeets Morris
WBBM—Musical Program
WGN—Archair Melodies
WHAM—Sports
WHAS—Out o' Dusk
WKRC—Smilin' Dan
WLW—Old Fashioned Girls
WSAI—"Omar the Mystic"
WSM—News: Marjorie Cooney & Bobby Castlon; Game & Fish Talk

6:15 p.m. EST 5:15 CST

NBC—News: Mary Small, songs: WEA WENR WSAI
CBS—Bobby Benson and Sunny Jim: WABC (sw-11.83)
NBC—Ken Sparnon's Ensemble: WJZ WCKY WHAM
CBS—Oz, Son of Fire, drama: KMOX WBBM
KDKA—Sports, Ed Sprague
WAVE—Skating Derby
WCPO—Dance Rhythms
WGBF—Singing Cowboy
WGY—Joe LaTour, sketch
WKRC—Dick Bray; News
WLW—Sunshine Varieties
WSM—State Game and Fish Department Talk
WTAM—Musical Program
WWVA—Dinner Music

6:30 p.m. EST 5:30 CST

NBC—Irene Wicker, the Singing Lady: WGN
CBS—Jack Armstrong, sketch: KMOX WBBM
NBC—News: Stanley High, political talk: WEA (sw-9.53)
CBS—News: Football Results and Predictions: WABC (sw-11.83)
NBC—News: The Charioteers: WJZ
KDKA—The Texans
WCKY—News
WENR—What's the News?
WCPO—Star Serenaders
WGBF—Home Town Headlines
WGY—News; Evening Brevities
WHAM—Terry & Ted
WHAS—National Safety Congress
WKRC—City Charter Com.
WLW—Bob Newhall
WSAI—News
WSM—News, Financial News
WTAM—News; Sportsman

6:45 p.m. EST 5:45 CST

NBC—Lowell Thomas, news: WJZ WLW KDKA WTAM (sw-11.87-15.21)
CBS—Loretta Lee, songs: WABC WHAS WSMK (sw-11.83)
NBC—Orphan Annie, children's sketch: WSM WGN
NBC—Billy and Betty: WEA
NBC—Ranch Boys, trio: WENR
Jimmy Allen, sketch: KMOX WBBM
WCKY—Studio Program
WCPO—Sketches from Life
WGBF—Seruco Club
WGY—Arthur Lane, tenor
WHAM—News

7:00 p.m. EST 6:00 CST

WKRC—Rep. Campaign Com.
WSAI—Knot Hole Club
WWVA—Musical Moments, vocalists and orch.
NBC—Amos 'n' Andy: WEA WGY WLW WTAM
★ CBS—Myrt & Marge, drama: WABC WWVA WKRC (sw-11.83)
NBC—Dinner Concert, Richard Leibert, organist: WJZ KDKA WENR WHAM WCKY WAVE (sw-11.83)
KMOX—To be announced
WBBM—Football Dope
WCPO—Roy Wilson, pianist
WGBF—Stock Markets
WGN—Bob Elson, Sports
WHAS—Hot Dates in History
WSAI—American Family Robinson

7:15 p.m. EST 6:15 CST

★ NBC—ALKA SELTZER PRESENTS Uncle Ezra's Radio Station: WEA WSAI WTAM WGY
CBS—Lazy Dan, "The Mustrel Mau": WABC WKRC WSMK WHAS WBBM KMOX (sw-11.83)
NBC—Capt. Tom Healy: WJZ WENR WHAM KDKA WCKY (sw-11.87)
MBS—Lafar Time: WLW WGN
WAVE—Radio Newspaper
WCPO—△Rev. Herbert S. Bize-low
WGBF—News
WSM—Musical Moments, vocalist and orch.
WWVA—Romantic Troubadour

7:30 p.m. EST 6:30 CST

NBC—March Thru Life: WEA WTAM
★ NBC—Lum & Abner, sketch: WJZ WENR WLW
KDKA—The Singing Seven
WAVE—Bert Kinnery's Orch.
WCKY—Strange As It Seems
WCPO—Harry Hartman's Sport Review
WGBF—Historical Facts
WGN—Winners
WGY—Jim Healey, commentator
WHAM—Musical Moments
WSM—Tommy Tucker's Orch.
WSM—Teachers College of the Air
WWVA—Frolics

7:45 p.m. EST 6:45 CST

NBC—Ed Sullivan, columnist; Bertrand Hirsch's Orchestra: WEA
★ CBS—Boake Carter, news: WABC KMOX WKRC WHAS WBBM (sw-11.83)
NBC—Dangerous Paradise drama: Elsie Hitz and Nick Dawson; News: WJZ WENR KDKA WLW WAVE (sw-11.87)
WCKY—To be announced
WCPO—Will Hauser's Orch.
WGBF—Regular Fellows
WGN—Quin Ryan's Amateur Night
WGY—Musical Program
WHAM—The Forty Niners
WSAI—My County
WTAM—To be announced
WWVA—Strange As It Seems

8:00 p.m. EST 7:00 CST

NBC—Irene Rich sketch: WJZ WAVE KDKA WSM WLS
WHAM WCKY (sw-11.87)
CBS—Sketchbook; Orch.; Vocalist: WABC WHAS WKRC WBBM KMOX (sw-6.12)
★ NBC—Concert: Jessica Dragonette; Orch.: WEA WGY WTAM WSAI (sw-9.53)
WCPO—Galvano and Cortez
WGN—Loue Ranger
WLW—Hot Dates in History
WWVA—Final Edition

8:15 p.m. EST 7:15 CST

NBC—Lucille Manners, soprano: WJZ WSM WAVE WCKY WHAM WHAS WLS
KDKA—Trojan Quartet
WCPO—Michelson's Orch.
WLW—Singing Sam
WWVA—Studio Program
8:30 p.m. EST 7:30 CST
NBC—College Prom, Ruth Etting, songs, Red Nichols' Orchestra: WJZ KDKA WLS WHAM WLW (sw-11.87)

8:45 p.m. EST 7:45 CST

WAVE—Hearth and Spire
WCKY—Studio Program
★ WCPO—CALLING ALL CARS
WGN—Joe Sanders' Orch
WGY—Farm Forum
WSM—Lawrence Goodman
NBC—Waltz Time; Frank Munn, tenor; Vivienne Segal, soprano: WEA WTAM; WLW WGY (sw-9.53)
★ CBS—Hollywood Hotel: Dick Powell, Anne Jamison, Frances Langford, Raymond Paige's Orchestra; Igor Gorin, baritone; Kay Francis & Ian Hunter, guest: WABC WBBM WHAS WKRC KMOX (sw-6.12)
WCPO—Variety Hour
WGN—News; Sports Review
WSAI—World Revue
9:15 p.m. EST 8:15 CST
WGN—The Couple Next Door
9:30 p.m. EST 8:30 CST
★ NBC—Court of Human Relations, drama: WEA WTAM WGY (sw-9.53)
WCPO—Harlem Amateur Night
WGBF—Fred Waring's Orch.
MBS—Music Box Hour; Orch.; Chorus, Soloists; Dramatic Sketch: WGN WLW
WSAI—News
9:45 p.m. EST 8:45 CST
WGN—Jan Garber's Orchestra
WSAI—Rheiny Gau, songs
10:00 p.m. EST 9:00 CST
★ NBC—First Nighter, drama: WEA WLW WTAM WSM WGY (sw-9.53)
★ CBS—STUDEBAKER CHAMPIONS Present Richard Himber's Orch.; Stuart Allen, vocalist: WABC WBBM WKRC KMOX WHAS WADC (sw-6.12)
NBC—Meetin' House: WJZ WENR WHAM
KDKA—Squire Hawkins
WAVE—To be announced
WCKY—News
WCPO—To be announced
WGN—Horace Heidt's Orch.
WSAI—Tommy Tucker's Orch.
10:15 p.m. EST 9:15 CST
KDKA—To be announced
WAVE—Skating Derby
WCKY—Xavier Cugat's Orch.
WCPO—Eddie Ellsworth
WGN—Musical Moments
WSAI—Bob Geltman's Orchestra
10:30 p.m. EST 9:30 CST
★ NBC—Campus Revue: Mills Bros.; Art Kassel's Orch.; Hal Totten, sports: WEA WTAM WGY WSAI WAVE (sw-9.53)
★ CBS—REMINGTON RAND Presents March of Time, dramatized news events: WABC WHAS KMOX WKRC WBBM (sw-6.12)
NBC—Highlights in Harmony; Ernest Truex; Peg La Centra; King's Guard: WJZ WCKY WHAM WENR
MBS—The Music Box Hour
WOR
MBS—Follies: WGN WLW
KDKA—Air Wave Theater
WCPO—Will Hauser's Orch.
WGBF—News
WGN—Dance Orchestra
WSM—Theatre of the Air
10:45 p.m. EST 9:45 CST
CBS—Mary Eastman, soprano; Concert Orchestra: WABC WHAS WSMK (sw-6.12)
KMOX—Sport Page of the Air
WBBM—Sportcast
WGBF—Boxing Matches
WKRC—Evening Serenade

11:00 p.m. EST 10:00 CST

NBC—News: Joe Candullo's Orchestra: WJZ WCKY WHAM
CBS—Frank Dailey's Orchestra: WABC
MBS—George R. Holmes, news: WEA
★ CBS—Myrt & Marge, drama: WHAS KMOX WBBM
★ NBC—Amos 'n' Andy: WSM KDKA—News; Organ Reveries
WAVE—Walkathon
WENR—Globe Trotter
WGN—Here, There and Everywhere
WGY—Ted Black's Orchestra
WKRC—News; Billy Snyder's Orchestra
WLW—News
WSAI—Dance Orchestra
WTAM—Gene Baker's Orchestra
11:15 p.m. EST 10:15 CST
NBC—Leonard Keller's Orch.: WEA WENR WSAI WSM (sw-9.53)
CBS—Frank Dailey's Orchestra: WSMK WBBM
NBC—Ink Spots: WJZ WHAM WCKY KDKA (sw-6.14)
KMOX—News
WAVE—Paul Miners' Orch.
WGN—Fiddle Riddles
WHAS—Dance Time
WKRC—Red Bird's Orchestra
WLW—Ted Fiorito's Orch.
WTAM—Hal Goodman's Orch.
11:30 p.m. EST 10:30 CST
NBC—News; Glenn Lee's Orch.: WEA WGY WCKY WSAI (sw-9.53)
NBC—To be announced: WJZ WHAM
CBS—Jerry Freeman's Orch.: WABC WSMK WHAS WBBM WKRC
★ NBC—Beauty Box Theater; Guests: John Barclay, baritone, and Others; Al Goodman's Orchestra: WLW
KDKA—Will Roland's Orchestra
KMOX—Maurie Sherman's Orch.
WAVE—Amateur Night
WENR—Earl Hines' Orchestra
WGN—Orville Knapp's Orch.
WSM—Dance Orchestra
WTAM—Pinky Hunter's Orch.
11:45 p.m. EST 10:45 CST
NBC—Jesse Crawford, organist: WEA WGY WSAI WCKY WTAM (sw-9.53)
KMOX—Jerry Freeman's Orch. (CBS)
WENR—Chas. Bonlander's Orch
WGBF—Colonial Club
WGN—Jan Garber's Orchestra
12:00 Mid ES 11:00 p.m. CS
NBC—Phil Harris' Orch.: WEA WSAI WGY WAVE WTAM WCKY WLW WENR
CBS—Dick Messner's Orchestra: WABC WKRC
NBC—Shandor, violinist; Sleepy Hall's Orch.: WJZ WHAM
KDKA—Radin Night Club
KMOX—News; To be announced
WBBM—George Olsen's Orch. (CBS)
WGBF—Coral Room
WGN—Veloz & Yolanda's Orch
WHAS—Gray Gordon's Orch.
12:15 a.m. ES 11:15 p.m. CS
WAVE—Jimmy Joy's Orchestra
WGBF—Dance Music
WSMK—Dick Messner's Orch. (CBS)
12:30 a.m. ES 11:30 p.m. CS
NBC—Billy Bissett's Orchestra
WJZ WENR WHAM
CBS—Dance Orchestra: WABC KMOX WKRC
NBC—Griff Williams' Orchestra: WEA WGY WAVE WSM WCKY
KDKA—DN Club
WBBM—Floyd Town's Orchestra (CBS)
WGN—Horace Heidt's Orchestra
WHAS—Drean Serenade
WTAM—Sammy Kaye's Orch.
12:45 a.m. ES 11:45 p.m. CS
KMOX—When Day Is Done
WGN—Joe Sanders' Orchestra
WSMK—Dance Orchestra (CBS)
1:00 a.m. ES 12:00 Mid CS
WBBM—Al Dien's Orch.
WENR—Enric Madriguera's Orchestra
WGN—Continental Gypsies
WLW—Tommy Tucker's Orch.
1:15 a.m. EST 12:15 CST
WGN—Jan Garber's Orchestra
WLW—Ted Fiorito's Orch.

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Programs for Saturday, October 19

8:00 a.m. EST 7:00 CST
 NBC—Morning Devotions; WJZ WAVE KDKA WCKY (sw-21.54)
 CBS—On the Air Today; Lyric Serenade; WABC
 NBC—Sparteribs; WEA
 KMOX—Smilin' Ed McConnell, songs
 WCPO—Our Daily Thought
 WGBF—Gospel Tabernaes
 WGN—Good Morning
 WHAS—Georgia Wildcats
 WLS—News
 WLW—Aunt Mary
 WSAI—Church Forum
 WSM—Morning Devotion
 WTAM—Musical Clock
 WWVA—Morning Edition

8:15 a.m. EST 7:15 CST
 NBC—Pals, dramatic sketch; WJZ WAVE WSM
 NBC—News; Morning Glories; WEA
 WCKY—News
 KDKA—News
 KMOX—A Peach and a Pair
 WCKY—News
 WCPO—Today's Headlines and Highlights
 WGN—Romance Time
 WHAS—Log Cabin Boys
 WLS—Keep Posted
 WTAM—Dr. Sunshine
 WWVA—Studio Program

8:30 a.m. EST 7:30 CST
 NBC—Walter Cassel, baritone; William Meeler, organist; WJZ KDKA WCKY (sw-21.54)
 CBS—Chapel Singers, male quartet; WABC
 NBC—Cheerio; WEA WTAM WLW WGY WSM
 KMOX—Tick-Tuck Revue
 WAVE—Musical Clock
 WCPO—Morning Concert
 WGN—Good Morning
 WHAS—Breakfast Business
 WKRC—Fiddlin' Farmers
 WLS—Junior Stars
 WSAI—McCormick's Old Time Fiddlers
 WWVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
 CBS—Waltz Time; Orch.: WABC
 NBC—Lands Trio and White; WJZ KDKA WCKY (sw-21.54)
 WGBF—Timely Topics
 WLS—Jolly Joe

9:00 a.m. EST 8:00 CST
 NBC—Richard Leibert, organist; WEA WSAI
 NBC—Breakfast Club; Edna Odell, contralto; Three Flats; Don McNeill, m.e.; Jack Owens, tenor; WJZ WSM KDKA WAVE WCKY (sw-15.21)
 CBS—Top of the Morning; WABC WSMK WHAS WKRC
 Hymns of All Churches; WGY WLW
 KMOX—Views on News
 WLS—Lulu Belle and Scotty
 WTAM—Vaughn King's Calisthenics
 WWVA—Cowboy Loye and Just Plain John

9:15 a.m. EST 8:15 CST
 NBC—Richard Leibert, organist; WLW WGY WTAM
 KMOX—Musical Jewel Box
 WGBF—City Court
 WKRC—Saving Sue
 WLS—Morning Devotions

9:30 a.m. EST 8:30 CST
 NBC—Fields & Hall, songs and patter; WEA WGY WSAI
 KMOX—The Corn Huskers
 WCPO—Pat Gillick
 WKRC—Top of the Morning
 WLS—Ford Hush; Ralph Emerson, organist
 WLW—Rhythm Jesters
 WTAM—Vaughn King's Health and Home
 WWVA—Flyin' X Round-Up

9:45 a.m. EST 8:45 CST
 CBS—Men of Manhattan, male quartet; News; WABC WSMK WKRC WHAS
 NBC—The Vass Family; WEA WLW
 KMOX—Fascinating Melodies
 WCPO—Gladys Catron
 WGY—Musical Program
 WLS—Announcements and News
 WSAI—Fire Statistics
 WTAM—Board of Education

NBC—News; John Herrick, baritone; WEA WGY WAVE WSM WTAM
 KMOX—News Thru a Woman's Eyes
 WCKY—News
 WCPO—Wade House, evangelist
 WGN—Hymns of All Churches
 WLS—Prairie Ramblers; Patsy Montana; Hiram and Henry
 WLW—Virginians
 WSAI—Household Hints
 WWVA—Georgie Porgie Program

10:15 a.m. EST 9:15 CST
 NBC—The Banjoers; WEA WGY WTAM WLW
 CBS—Clyde Barrie, baritone; WABC WKRC WHAS
 NBC—Edward MacLugh, baritone; WJZ WCKY KDKA WAVE WSM (sw-15.21)
 KMOX—Better Films Council
 WCPO—Dot Club News
 WGBF—Household Hour
 WGN—Margery Graham
 WKRC—Woman's Hour
 WSAI—Traffic Court Cases

10:30 a.m. EST 9:30 CST
 NBC—Marie de Ville, songs; WJZ WCKY
 CBS—Let's Pretend, children's program; WABC WKRC WHAS
 NBC—Nicholas Mathay's Orch.; WEA WGY WSAI WTAM
 KDKA—Home Forum
 KMOX—Let's Compare Notes
 WAVE—Devotional Hour
 WCPO—Smile Club
 WGN—Markets; Serenade
 WLS—Junior Romulup
 WLW—News
 WSM—Homemakers' Chat
 WWVA—Rapid Ad Service

10:45 a.m. EST 9:45 CST
 NBC—Originalities; Jack Owens, tenor; Orch.: WJZ KDKA WCKY (sw-15.21)
 NBC—Nicholas Mathay's Orch.; WSM WAVE
 KMOX—Let's Compare Notes
 WGN—Harold Turner, pianist
 WLS—Horky, basso
 WLW—Livestock Reports
 WWVA—Jamboree Review

11:00 a.m. EST 10:00 CST
 NBC—Our American schools; "The Hoosiers Are Meeting"; WEA WGY WSAI WAVE WSM WLW
 NBC—The Honeyooners; WJZ WCKY
 CBS—Cincinnati Conservatory of Music; WABC WHAS WKRC WSMK KMOX (sw-15.27)
 KDKA—Kiddies Klub
 WCPO—Today's Headlines and Musical Medley
 WGBF—Mister and Missus
 WGN—Friendly Neighbor's House Party
 WLS—Martha Crane and Helen Joyce
 WTAM—Doc Whipple
 WWVA—Kiddie Program

11:15 a.m. EST 10:15 CST
 NBC—Morning Parade; WEA WSAI WTAM WLW
 NBC—Coleman Cox, philosopher; WJZ WCKY WSM WAVE
 WCPO—Ethel Knapp Behrmann
 WGBF—Mr. and Mrs.
 WGN—Morning Musicals
 WGY—Bag and Baggage

11:30 a.m. EST 10:30 CST
 NBC—Whitney Ensemble; WJZ WCKY WAVE WSM
 WCPO—Junior Aviators
 WGBF—Baby Shop Man
 WGN—Carl Spaeth's Orchestra
 WGY—Children's Theater of the Air
 WHAS—Magic Hour
 WLS—News; Butter, Egg and Poultry Markets; Livestock Markets
 WWVA—Cincinnati Conservatory of Music (CHS)

11:45 a.m. EST 10:45 CST
 KDKA—Grab Bag
 WCPO—Frigid Facts
 WGBF—Auditions for Young Fulks
 WHAS—To be announced
 WLS—Jolly Joe's Junior Stars

Afternoon

12:00 m ES 11:00 a.m. CS
 NBC—Simpson Boys of Sprucehead Bay; WJZ
 CBS—Oriental instrumentalists; WABC WSMK WKRC KMOX WHAS WWVA (sw-15.27)

NBC—Minute Men, male quartet; WEA WSAI WTAM WAVE WSM WCKY
 KDKA—News
 WCPO—College of Music
 WGN—The Girl Friends
 WGY—Musical Program
 WLS—Otto's Tunetwisters

12:15 p.m. ES 11:15 a.m. CS
 NBC—Honeyboy and Sassafras; WEA WTAM WSAI WCKY WLW
 NBC—Genia Fonariova, soprano; News; WJZ WAVE KDKA WSM (sw-15.21)
 WCKY—News
 WGN—Len Salvo, organist
 WGY—Doc Schneider's Cowboys
 WLS—"The Old Kitchen Kettle," Mary Wright
 WLW—World News & Financial
 WWVA—Noon Edition

12:30 p.m. ES 11:30 a.m. CS
 NBC—Int'l Week-End; Orchestra dir. by Frank Black; WEA WTAM WSAI
 NBC—National Grange Program; Guest Speakers; WJZ KDKA WCKY WAVE WSM WLW (sw-15.21)
 CBS—Al Roth's Syncopters; WABC WKRC WSMK WHAS KMOX (sw-15.27)
 WGN—Harold Turner, pianist
 WGY—Farm Program
 WLS—"The Old Story Teller"
 WWVA—Tony and Dominic

12:45 p.m. ES 11:45 a.m. CS
 WCPO—Noon-time Tunes
 WGBF—Bulletin Board
 WGN—Painted Dreams
 WLS—Weather; Produce Markets; News
 WTAM—Noon Day Resume
 WWVA—Luncheon Music

1:00 p.m. ES 12:00 m CS
 NBC—News; Lee Gorton's Orch.; WEA WTAM
 CBS—Jack Shannon, tenor; WABC WHAS WSMK WKRC WWVA KMOX (sw-15.27)
 WCPO—Will Hauser's Orch.
 WGBF—Church & School News
 WGN—Len Salvo, organist
 WGY—Stock Reports
 WLS—Poultry Service Time
 WSAI—Police Flashes

1:15 p.m. EST 12:15 CST
 CBS—Jack & Gil; WABC WHAS KMOX WSMK (sw-15.27)
 WGBF—Farmer Purcell
 WGN—Doring Sisters
 WGY—Faye and Cleo, songs
 WSAI—Woman's Club Forum
 WWVA—Musical Program

1:30 p.m. EST 12:30 CST
 NBC—Dick Fidler's Orchestra; WEA WTAM WGY WSAI WKRC
 CBS—Buffalo Presents; WABC WSMK WKRC (sw-15.27)
 NBC—Charley Boulanger's Orchestra; WJZ WCKY
 KDKA—Salt and Peanuts
 KMOX—Magic Kitchen
 WAVE—To be announced
 WCPO—Gladys and Mary
 WGBF—Auto Club
 WGN—Markets; Mid-day Service
 WHAS—Savings Talk; Weather; Markets; Temperature
 WLS—Closing Grain Market
 WLW—Painted Dreams
 WSM—News Hawk
 WWVA—Dr. H. Lamont

1:45 p.m. EST 12:45 CST
 NBC—Happy Jack; WJZ WCKY WSM KDKA (sw-15.21)
 WCPO—Today's Headlines
 WGBF—Carlstone Reporter
 WGY—Football Game
 WHAS—Mrs. Ramlolph, shopping
 WLS—Jim Clark, Chicago Producers Ass'n
 WLW—Football; Ohio State vs. Northwestern Univ.
 WWVA—Wheeling Gospel Tabernacle

2:00 p.m. EST 1:00 CST
 NBC—Words & Music; WJZ WCKY WAVE WSM
 NBC—Rex Battle's Ensemble; WEA WTAM WSAI (sw-15.33)
 CBS—The Captivators; WABC WSMK WKRC KMOX WHAS (sw-15.27)
 KDKA—Mac and Bob
 WCPO—Football; U. of C. vs. Indiana Univ.
 WGBF—Billboard
 WGN—Palmer House Ensemble
 WLS—4-H Club
 WSM—Friends and Neighbors
 (Continued on Next Page)

Bulls-Boners

ANNOUNCER: "Let Larson dye your Summer shoes and wear them this Winter."—F. C. Bundlie, Grand Forks, N. D. (September 19; KFJM; 6:40 p. m.)

ANNOUNCER: "Just use a drop of this spot remover on the soiled place and the garment will disappear."—Leonia Molosti, Marseilles, Ill. (September 28; WENR; 9 p. m.)

ANNOUNCER: "— including Henry I. Roosevelt, assistant secretary of the knavery."—George H. Perrine, Clinton, N. Y. (September 21; WIBX; 10:14 a. m.)

ALICE ABBOTT: "You cook the squash, then run through a sieve."—Marion Schwarz, Milwaukee, Wis. (September 20; WISN; 11:25 a. m.)

RUSS HODGES: "Two fans in the lower deck are having a fracas. Probably one is from St. Louis and the other from Chicago or vice-versa."—Chas. A. Mitchell, Batavia, Ill. (September 15; WIND; 4:30 p. m.)

ANNOUNCER: "He is very stiff from sleeping with a pillow under his shoulders in place of his head."—H. P. Lederer, Lancaster, Pa. (September 28; WGAL; 3:40 p. m.)

ANNOUNCER: "Before I speak I should like to make an announcement."—Mrs. N. A. Rundquist, Ludington, Mich. (September 14; WMBI; 11:30 a. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour. Send your contributions to Bulls and Boners Editor, care of RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

Hits of Week

SONG HITS PLAYED MOST OFTEN ON THE AIR:	
Song	Times
Cheek to Cheek	30
Top Hat	27
Page Miss Glory	25
Paris in Spring	22
East of the Sun	17

BANDLEADERS' PICK OF OUTSTANDING HITS:	
Song	Points
Cheek to Cheek	30
Isn't This a Lovely Day	28
Accent on Youth	24
Top Hat	20
In the Mood for Love	19

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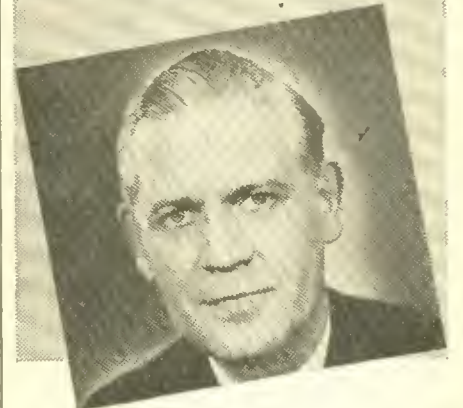
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Hot off the Gridiron

OLD GOLD

PRESENTS

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GUEST STAR... October 19th

JOSH CODY

... famous coach of Vanderbilt



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(Continued from Preceding Page)

2:15 p.m. EST 1:15 CST

WCPO—Musical Masterpieces
WGN—Waves of Melody
WLS—Home Talent Show
WWVA—The OP Pardner

2:30 p.m. EST 1:30 CST

NBC—Week End Revue: WEAF
WSM WSAI WTAM WAVE
(sw-15.33)

CBS—To be announced: WABC
WSMK KMOX WWVA WKRC
WHAS (sw-15.27)

NBC—Walberg Brown String Ensemble: WJZ WCKY KDKA
(sw-15.21)

WGN—Blackstone Ensemble
WLS—Homemakers' Program

2:45 p.m. EST 1:45 CST

KMOX—Window Shopper
WFBE—Two Wild Deuces

3:00 p.m. EST 2:00 CST

CBS—To be announced: WABC
WSMK WHAS (sw-15.27)

NBC—Old Skipper's Gang: WJZ
WCKY KDKA (sw-15.21)

KMOX—News
WCPO—Song of the Strings

WGN—Palmer House Ensemble
WTAM—Musical Cocktail

WWVA—Cowboy Loyal and Just
Plain John

3:15 p.m. EST 2:15 CST

CBS—Football: Minnesota vs.
Tulane: WABC WSMK KMOX
WHAS (sw-15.27)

WGBF—Football: Bosse vs.
Princeton

WGN—Football: Pittsburgh vs.
Notre Dame

WLS—Merry-Go-Round

WTAM—Week End Review
(NBC)

3:30 p.m. EST 2:30 CST

NBC—Music Guild: WEAF WSM
WSAI WAVE WTAM

NBC—Music Magic: WJZ WCKY
KDKA (sw-15.21)

WCPO—Conrad Thibault, songs
WLS—Homemakers' Program

3:45 p.m. EST 2:45 CST
WCPO—Tea Dance Tunes

4:00 p.m. EST 3:00 CST
NBC—Lucille Manners, soprano:
WEAF WSAI WTAM (sw-9.53)

NBC—Teddy Hill's Orch.: WJZ
WSM WAVE WCKY KDKA
(sw-15.21)

WGN—Music and Comments
WWVA—George Porgie Program

4:15 p.m. EST 3:15 CST
NBC—Teddy Hill's Orch.: WENR
NBC—Norsemen, male quartet:
WEAF WSAI WTAM (sw-9.53)

WCPO—Organ Interlude

4:30 p.m. EST 3:30 CST
NBC—Fascinatin' Rhythm: WJZ
WCKY WSM WAVE WENR
KDKA (sw-15.21)

NBC—Our Barn: WEAF WGY
WSAI (sw-9.53)

WCPO—Yates and Yates
WKRC—Eddie Schueler
WTAM—Twilight Tunes

4:45 p.m. EST 3:45 CST
WCPO—Mary Jane Shriver
WTAM—We Three

5:00 p.m. EST 4:00 CST
NBC—Blue Room Echoes: WEAF
WSAI WGY WTAM WLW
(sw-9.53)

Star ★ Indicates High Spot Selections

NBC—Musical Adventures: WJZ
WENR WCKY WAVE WSM
KDKA (sw-15.27-11.87)
WCPO—Final Headlines: Salon
Music

5:15 p.m. EST 4:15 CST
CBS—Allan Leifer's Orchestra:
WABC WHAS WKRC WSMK
KMOX (sw-15.27)

NBC—Jackie Holler, tenor: WJZ
WCKY WSM WAVE WENR
KDKA—A Rereco; Bill and Alex
WCPO—Vocal Variety
WWVA—Dinner Music

5:30 p.m. EST 4:30 CST
NBC—Ken Sparnon's Ensemble:
WJZ WCKY WENR KDKA
WSM (sw-15.21-11.87)

CBS—Elsie Thompson, organist:
WABC WSMK WHAS WWVA
WKRC KMOX (sw-15.27)

NBC—Temple of Songs; Chicago
A Capella Choir, direction of
Noble Cain; Ruth Lyon, soprano;
Edward Davies, baritone:
WEAF WCAE WGY
WTAM WLW (sw-9.53)

WCPO—Shoppers Special
WGN—Lou Salvo, organist
WSAI—Sports Review
WWVA—Home Edition

5:45 p.m. EST 4:45 CST
NBC—Gabriel Heatter; Week
End News Review: WJZ WSM
KDKA WENR WCKY WAVE
(sw-11.87-15.21)

WCPO—Pat Gillick
WGBF—News

WGN—Afternoon Serenade

WSAI—Temple of Song
WWVA—Front Page Drama

Night

6:00 p.m. EST 5:00 CST
NBC—El Chico Spanish Revue;
News: WEAF WSAI WLW
WGY (sw-9.53)

CBS—Frederick Wm. Wile, "The
Political Situation in Washin-
ton Tonight": WABC WKRC
WSMK KMOX WBBM (sw-
11.83)

NBC—News; Kaltenmeyer's Kin-
dergarten: WJZ WCKY WENR
KDKA—News-Reeler
WAVE—Skeets Morris
WCPO—Musical Comedy Gems
WGBF—Fourth Street Market
WHAM—Sports
WHAS—Out of Dusk
WSM—News; Pan American
WTAM—Don Jose

6:15 p.m. EST 5:15 CST
CBS—Three Little Words:
WABC WBBM KMOX (sw-
11.83)

KDKA—Sports Review
WHAM—Comedy Stars
WKRC—Dick Bray; News
WSM—Sunday School Lesson
WTAM—Football Resume

6:30 p.m. EST 5:30 CST
CBS—News; Football Results:
WABC KMOX WSMK WHAS
(sw-11.83)

NBC—News; Alna Kitchell, con-
tralto: WEAF WSAI (sw-9.53)

NBC—Football Scores: Morin Sis-
ters: WJZ WCKY WHAM
KDKA—Plough Boys
WBBM—News; Howard Neu-
miller pianist
WENR—What's the News?
WCPO—To be announced
WGBF—Stock Markets
WGN—Len Salvo, organist
WGY—News; Evening Brevities
WKRC—City Charter Program
WLW—Bob Newhall
WSM—Variety Program
WTAM—News; Sportsman

6:45 p.m. EST 5:45 CST
NBC—Eddie South's Orchestra:
WJZ WENR WCKY KDKA
(sw-11.87-15.21)

NBC—Religion in the News:
Speaker: WEAF WTAM

CBS—Saundra Brown songs:
WABC (sw-11.83)

CBS—Jack Major, one-man show:
WHAS KMOX WBBM
WCPO—Musical Masterpieces
WGBF—Serooco Club
WGN—Afternoon Musicale
WGY—Musical Program
WHAM—News
WKRC—Evening Serenade
WLW—Alfred Gus Karger
WSAI—Knot Hole Club
WSM—Musical Score Board

7:00 p.m. EST 6:00 CST
CBS—The Family on Tour with
Frank Parker, musical and dra-
matic: WABC WWVA (sw-
11.83)

CBS—L. Nazir Kurkdjie's En-
semble: WHAS WSMK WBBM

★ NBC—OLD GOLD CIGAR-
ettes Presents All-American
Football News, with Thornton
Fisher; Coach Josh Cody of
Vanderbilt, guest: WEAF WGY
WTAM WAVE WSM WLW
(sw-9.53)

KDKA—A.B.C. of Faith
KMOX—This and That
WGBF—Musical Moments
WGN—Bob Elson's Sports Re-
view
WHAM—Hank & Herh
WKRC—Community Players
WSAI—Ted Fiorito's Orch.

7:15 p.m. EST 6:15 CST
NBC—Popeye, the Sailor; Vic Ir-
win's Orch.: WEAF WSAI
WTAM WGY (sw-9.53)

NBC—The Master Builder WJZ
WENR KDKA WSM (sw-11.87)

KMOX—Frank Hazard, tenor;
Orchestra
WAVE—Radio Newspaper
WCKY—News
WCPO—To be announced
WGBF—Zoo News
WGN—Palmer House Ensemble
WLW—R. F. D. Hour

7:30 p.m. EST 6:30 CST
NBC—The Sizzlers, trio: WEAF
WSAI WAVE

NBC—Message of Israel; Rabb
Jonah B. Wise, director; News:
WJZ WENR WHAM WCKY

CBS—Edward D'Anna's Orch.:
WABC WKRC KMOX WHAS
WWVA (sw-11.83)

KDKA—Will Roland's Orchestra
WBBM—Varzo's Ensemble; News
WCPO—Harry Hartman's Sport
Review

WGBF—Historical Facts
WGN—Dance Orchestra
WGY—Variety Program
WSM—Comedy Stars of Holly-
wood
WTAM—Tommy Tucker's Orch.

7:45 p.m. EST 6:45 CST
NBC—To be announced: WEAF
MBS—Wash. Merry-Go-Round:
WLW WGN
WAVE—Merry Macs (NBC)
WBBM—Elena Moneak's Ensem-
ble
WCPO—Will Hauser's Orch.
WSAI—Organ Reveries
WSM—Delmore Brothers
WWVA—Football Reporter

8:00 p.m. EST 7:00 CST
★ NBC—The Hit Parade; Lennie
Hayton's Orch.; Kay Thomp-
son; Charles Carlile; Three
Rhythm Kings, Melody Girls:
WEAF WTAM WLW WAVE
WGY WSM (sw-9.53)

CBS—Club Columbia; Musical
Comedy, direction Leith Ste-
vens: WABC WHAS WKRC
(sw-6.12)

NBC—El Chico Spanish Revue
WJZ WCKY WHAM KDKA
(sw-15.21)

KMOX—Comedy Stars of Holly-
wood
WBBM—Sport Review
WCPO—Dave and Henry
WGN—Comedy Stars
WLS—Orto's Tune Twisters
WSAI—Tommy Tucker's Orch.
WWVA—Final Edition

8:15 p.m. EST 7:15 CST
NBC—Boston Symphony Orch.
directed by Dr. Serge Kousse-
vitsky: WJZ WHAM KDKA
WCKY (sw-11.87)

CBS—Club Columbia: KMOX
WWVA
WBBM—Seymour Simons' Orch
WCPO—Michelson's Orch.
WGN—Veloz & Yolanda's Orch
WLS—Barn Dance Acts

8:30 p.m. EST 7:30 CST
CBS—California Melodies: WABC
WBBM WWVA WHAS KMOX
(sw-6.12)

WCPO—Dance Parade
WGN—To be announced
WKRC—Evening Serenade
WLS—Barn Dance Party
WSAI—Carefree Capers (NBC)
WSM—Jack's Missouri Moun-
taineers

8:45 p.m. EST 7:45 CST
WGN—Palmer House Ensemble
WSM—Musical Varieties

9:00 p.m. EST 8:00 CST
NBC—Rubinoff and His Violin;
Virginia Rea, soprano; Jan
Pierce, tenor; Graham McNa-
mee: WEAF WTAM WLW
WGY WAVE (sw-9.53)

★ CBS—Nino Martini, tenor;
Andre Kostelanetz' Orch. &
Chorus: WABC WHAS KMOX
WKRC WBBM (sw-6.12)

WCPO—Paul Whiteman Music
WGN—News; Sports Review
WLS—Barn Dance Party
WSAI—World Review
WSM—Possum Hunters; Uncle
Dave Macon
WWVA—Where To Go To Church

9:15 p.m. EST 8:15 CST
NBC—Jamboree: WJZ KDKA
(sw-6.14)

WSM—Grand Old Opry
WWVA—The Aristocrats

9:30 p.m. EST 8:30 CST
★ NBC—The Chateau; Wallace
Berry, m.c.; Victor Young's
Orch.: WEAF WTAM WGY
WLW (sw-9.53)

★ CBS—Marty May-Time, com-
edian; Johnny Augustine's Or-
chestra: WABC WKRC WHAS
WBBM WBBM WWVA (sw-
6.12)

★ NBC—ALKA-SELTZER PRE-
sents National Barn Dance;
Maple City Four; Henry Burr,
tenor; Lulu Belle; Uncle Ezra;
Verne, Lee & Mary; Hoosier
Hot Shots: WLW
CBS—Abe Lyman's Orchestra:
WAHC WKRC KMOX WBBM
WHAS
NBC—Harold Stern's Orchestra:
WEAF WGY WCKY (sw-9.53)
NBC—News; Carl Hoff's Orch.:
WJZ WHAM
KDKA—Sports, Ed Sprague
WAVE—Walkathon
WGBF—Colonial Club
WGN—Horace Heidt's Orchestra
WLS—Barn Dance Varieties
WSAI—Dance Orchestra
WTAM—Gene Baker's Orchestra
WWVA—Vivian Miller, organist

11:15 p.m. EST 10:15 CST
NBC—Carl Hoff's Orch.: WSAI
KDKA—Behind the Law
WAVE—Paul Miners' Orch.
WGBF—News
WSMK—Abe Lyman's Orchestra
(CBS)
WTAM—Joe Rudnow's Orch.
WWVA—Midnight Jamboree

11:30 p.m. EST 10:30 CST
NBC—News; Mexican Mariamba
Orch.: WEAF WGY WCKY
WSAI (sw-9.53)

CBS—Claude Hopkins' Orch.:
WABC WKRC WBBM WHAS
WSMK
NBC—Ray Noble's Orch. WJZ
KDKA WSMK WHAM (sw-
6.14)

KMOX—Manrie Sherman's Orch
WAVE—Skating Derby
WGBF—Coral Room
WGN—Orville Knapp's Orch.
WTAM—Hal Goodman's Orch.

11:45 p.m. EST 10:45 CST
KMOX—Claude Hopkins' Orch.
(CBS)
WAVE—Jimmy Joy's Orch.
WGBF—Dance Music
WGN—Jan Garber's Orchestra

12:00 Mid ES 11:00 p.m. CS
NBC—Paul Pendarvis' Orch.:
WEAF WGY WAVE WCKY
CBS—Dirk Messner's Orchestra:
WABC KMOX WKRC WSMK
NBC—Shandor, violinist; Sleepy
Hall's Orchestra: WJZ WSM
WHAM
KDKA—Messages to Far North
WBBM—George Olsen's Orch.
(CBS)
WGBF—Dance Music
WHAS—Gray Gordon's Orch.
WLS—Night Time in Dixie
WLW—Ace Brigode's Orch.
WTAM—Dick Fidler's Orch.

In Cincinnati With—

ORVILLE REVELLE

WITH very short interment services, good old station WFBE was laid to rest on October 1, and it was right there on the same spot that WCPO was born.

As it is in England, so may it be in Cincinnati—the King is dead, long live the King!

Although WCPO cannot be heralded as a king among stations, nevertheless it can be stated right here that its sport department will rank second to none in this vicinity. With a staff of sport authorities such as HARRY HARTMAN, WALTER CALLAHAN, JOE ASTON, TOM SWOPE and BEN DAHLMAN all set to release the latest in sport dope and word descriptions, it appears that this new Sinton outlet is headed for bigger and better things (and times!).

To BILL CLARK, WCPO's manager, goes this department's sincerest wishes that this latest venture will be a huge success!

STRAIGHT FROM Jeannine, the Lilac Time girl, comes the word that New Yorkers are not as cold as they're cracked up to be. In so many words the comely WLWite told of her delightful experiences and the hospitality that was accorded her during her stay in the Eastern metropolis. Jeannine's only regret was that she was forced to return home before she had counted all the taxi-cabs, which she claims there are more of than out-of-work actors!

PENNIES ARE playing an important part in HELEN HAYES' scheme of things these days. She has named her home at Nyack-on-the-Hudson *Pretty Penny*. *The New Penny* is Miss Hayes' latest venture in radio!

BOB BURKE post cards from a New York hospital that he is recovering from an appendix operation and will soon return to his post at Gotham's Hearst outlet WINS. You should remember Bob as WSMK's *Pop Wise and Abner*.

JACK SNOW claims that BOB STEELE and his *West Virginia Hot Shots* have taken the hillbilly sector of Dayton by storm and reports that their fan mail is as high as the temperature in Ethiopia!

ALEXANDER WOOLLCOTT, *The Town Crier*, is with us once again on the Sunday, 7 p. m. EST (6 CST) spot bucking JACK BENNY which is one more

reason why someone should invent a radio that can catch two programs at the same time!

DON'T TAKE my word for it. Just tune in WLW at 10 p. m. EST (9 CST) on Sundays and find out for yourself that *Famous Jury Trials* is tops when it comes to broadcasting! And may I add that its writer is in line for a carload of EVANS PLUMMER'S choicest PLUMS!

IT MAY SOUND press agency but nevertheless its true. The reason for the PHIL BAKER-STOOGIE BEETLE feud dates back a few years when the latter sent Baker's mother a touching telegram of condolences on her comic son's birthday.

IF YOU'RE interested in love and drama—intrigue and gossip—fun and good humor, the lives of real people as it is rounded out every day in a Midwestern town turn your radio dial to WHAS each morning at 10:45 EST (9:45 CST) and we're sure you'll enjoy the *Monticello Party Line*, something new in the way of radio entertainment.

INA PAUL, using the moniker of PAULINE GIDDING—her maiden name—crashed the Bowes Hour and from recent reports is scheduled to tour with one of the units.

SCORE ANOTHER victory for the Crosley engineers. This time they have designed a new microphone set-up in order to capture the smooth velvet-like quality of Paul Pearson's music.

RADIO TICKET-TAPE: *Elmer Baughman*, new WCKY announcer, and *Gay Marley* will deny that they are holding hands... BOB BENNETT, after being congratulated for the umpteenth time about his new Ford, calmly corrected matters by informing his well-wishers that it was only loaned to him by a friend!... JOE LINNEMAN'S previous record warrants him another trial at somebody's football mike... JACK WYMER is now doing poetry for WSMK listeners... ROLAND LYNN has turned announcer... GEORGE ROSS, better known as *Dink* of WLW's famed team of *Link 'n' Dink*, is proudly telling folks of the baseball ability of his son, Nick—just the other day Nick was offered a contract by the Detroit Tigers!

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We pay the world's highest prices for old coins, encased postage stamps and paper money. Large Copper Cents up to \$200.00 each. Half Cents \$250.00, Indian Head Cents \$50.00, 1909 Cent \$10.00, Half Dimes \$150.00, 25c before 1873 \$300.00, 50c before 1879 \$750.00, Silver Dollars before 1874 \$2500.00, Gold dollars \$1000.00, Trade dollars \$250.00, 1822 \$5.00 Gold Piece \$5000.00, Old Paper Money \$25.00, Encased postage stamps \$12.00, Certain Foreign Coins \$150.00, etc. Don't Wait! Send Home Today for Our Large Illustrated List before Sending Col. ROMANO'S COIN SHOP, Dept. 592, Springfield, Mass.

DIVORCE EYE CRUTCHES!

Get RID of the Spectacle Handicap. The NATURAL EYESIGHT SYSTEM makes Victory over Glasses Possible. You are the Judge—your eyes the Jury—when the Natural Eyesight System goes on trial in your home for four months on our 100% MONEY-BACK GUARANTEE. Full Information Mailed FREE. Natural Eyesight Institute, Inc. Dept. 510-Z, Los Angeles, Calif.

MONEY MAKING OPPORTUNITY

for MEN OF CHARACTER
Over \$1,600 per month earned by California man. Over \$400 a week by Georgia man, \$1,000 a month by Delaware man. Exclusive franchises available for an invention expected to replace a multi-million dollar industry. Costly work formerly "sent out" by business men now done by themselves at cost as low as 2% of what is ordinarily paid. Portfolio of testimonials from America's leading firms. A size for every firm—large or small. Install on free trial. Sells itself. Repeats. Write for exclusive proposition. F. E. ARMSTRONG, Pres., Dept. 1325, Mobile, Ala.

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100% Improvement Guaranteed
We build, strengthen the vocal organs—not with singing lessons—but by fundamentally sound and scientifically correct silent exercises... and absolutely guarantee to improve any singing or speaking voice at least 100%. Write for wonderful voice book—sent free. Learn Why you can now have the voice you want. No literature sent to anyone under 17 unless signed by parent. PERFECT VOICE INSTITUTE, Studio 78-87 64 E. Lake St., Chicago

\$\$\$ MEN-WOMEN \$\$\$

Do You Need EXTRA MONEY?
Serious people can make substantial profit selling Christmas cards to friends. No experience necessary. Full particulars supplied. Commissions to 50%. Bonus for earnest workers. Exclusive designs! Low prices! Personal cards and box assortments. Cards sell on sight. Send today for samples and details. COAT-OF-ARMS STUDIOS, 102 Worth St., Dept. G, New York, N. Y.

TYPISTS WANTED

Typists earn extra money home typing authors manuscripts. Good pay. A real opportunity for those who really want to work. Send 3c stamp for details. TYPISTS BUREAU, Dept. RG, Westfield, Mass. Earn \$50.00 to \$100.00 A Month Spare Time

FEMALE HELP WANTED

Earn Extra Money Home Spare Time—ADDRESS ENVELOPES, Do Sewing Work, List Names. Many other kinds of work offered. Send 3c stamp for full complete details. WOMEN'S AID BUREAU, Dept. RG, 276 High St., Holyoke, Mass. \$50.00 to \$100.00 a month

Voice of the Listener

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters, which MUST NOT exceed 100 words, to VOL, RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois

Check to Cheek

Dear VOL: Kay Kyser, as we all know, has an individual type of music; he has a unique manner of introducing his songs. Kay Kyser deserves full credit for all this. Certain orchestras are adopting everything that has made Kay Kyser famous in the musical world. Are we, fellow fans, going to stand by and let these things be copied, he stolen from Kay Kyser? The best way to get rid of these musical copy-cats is to discourage them; to listen to no orchestra that has adopted Kay Kyser's own form. What is your pleasure, fans?
Roberts, Ill. Rolla R. Ross

Consider It Added

Dear VOL: May I add another protest to those already submitted, regarding local stations switching off a good musical program during its rendition to give us a lot of advertising and other nonsense?

The average person is not in the mood to listen to them after being suddenly cut off in the midst of a song or bit of instrumental music. Instead, it disturbs one's peace of mind and creates an unpleasant feeling toward that particular sponsor. It certainly doesn't do him any good. This is more serious than the local stations realize and it is time they were taking notice. The noseen audience is a critical one. It has a keen knowledge of its own radio and knows where to flip the dial to get the balance of that program that was suddenly cut off.
Indianapolis, Ind. S. D. Schofield

Personalities Plus

Dear VOL: I listened to Jack Benny's return program and the thing that was missing was Frank Parker. Without him the program is all wet.

The next thing that was all wrong was Mary Livingstone. That is the second remark I have heard her make about Kate Smith. She should look in the mirror and dwell on her own deficiencies.

Another thing, if Mary Livingstone had done as much good as Kate Smith, she would have something to be so rocky about. Mary could stay away from the mike. She wouldn't be missed.
Covington, Kentucky Mrs. R. Smith

Bells and Bowes

Dear VOL: Gong, goog! Someone ought to ring the bell on the Major Bowes Amateur Hour. When the Major first started out with his very original program, his hour presented itself as a

rare treat. Since he has filled his amateurs with dated coffee, I find his wise-cracking (at the amateur's expense) and too many tasteless words, decidedly annoying. If he is running his hour for the sake of developing his homespun comedy, why pick on the poor amateurs? It certainly takes enough spunk to entertain an audience on such a program without being embarrassed in front of twelve hundred people through stupid remarks.
Long Beach, N. Y. Lucille Berler

Recommendation

Dear VOL: If Eleanor W. Clough will tune in to Rosa Linda's concerts over NBC-WJZ Fridays and Sundays, she will hear the finest artist and the finest music on the air. This artist who was a child wonder in Chicago, plays with an orchestra on Friday and in recital on Sunday.
Chicago, Illinois Frieda Blumber

He's All She Needs

Dear VOL: To H. P. W. of Jamaica, I would like to reply that he is not alone in his opinion of Dick Powell and the whole Hollywood Hotel program. Many people I know would miss any program on the air more willingly than this hour. I believe I express the opinion of the majority when I say that while we like Anne Jamison, Luella Parson, Ken Niles, and all the rest (except Frances Laogford) Hollywood Hotel is still a one-man show; it begins, ends, and has its being in the effervescent personality of its M. C.
Wichita, Kans. L. P. B.

A Noble Change

Dear VOL: If the public ever had a treat, it was when Al Donahue's orchestra went on the air and replaced Ray Noble at the Rainbow Room. No one could have been more worthy of taking Mr. Noble's place than Mr. Donahue. What a band! What a rhythm. Here is hoping that this worthwhile orchestra will remain on the air for a long time to come, and that it will be where it really belongs, way at the top!
Waterbury, Conn. Miss A. D'Arcy

Added Attractions

Dear VOL: After reading L. C. Girvan's open letter, may I say I quite agree with him? Also, The Wise Man and Tony's Scrapbook should be added. All the programs he listed, and my two additions, are worth reading, and give one something to think about. I almost forgot Neighbor Nell on Sunday mornings.
Shellington, Pa. Mrs. F. G. A.

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JOSEPH G. CSIDA, JR., 3063 Williambridge Rd., Bronx, New York, N. Y.

How do you KNOW you can't write?

Have you ever tried?

Have you ever attempted even the least bit of training, under competent guidance?

Or have you been sitting back as it is so easy to do, waiting for the day to come some time when you will awaken, all of a sudden, to the discovery, "I am a writer"?

If the latter course is the one of your choosing, you probably never will write. Lawyers must be law clerks. Doctors must be internes. Engineers must be draftsmen. We all know that, in our times, the egg does come before the chicken.

It is seldom that anyone becomes a writer until he (or she) has been writing for some time. That is why so many authors and writers spring up out of the newspaper business. The day-to-day necessity of writing—of gathering material about which to write—develops their talent, their insight, their background and their confidence as nothing else could.

That is why the Newspaper Institute of America bases its writing instruction on journalism—continuous writing—the training that has produced so many successful authors.

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NEWSPAPER Institute training is based on the New York Copy-Desk Method. It starts and keeps you writing in your own home, on your own time. Week by week you receive actual assignments, just as if you were right at work on a great metropolitan daily. Your writing is individually corrected and constructively criticized. A group of men, whose combined newspaper experience totals more than 200 years, are responsible for this instruction. Under such sympathetic guidance, you will find that (instead of vainly trying to copy some one else's writing tricks) you are rapidly developing your own distinctive, self flavored style—undergoing an experience that has a thrill to it and which at the same time develops in you the power to make your feelings articulate.

Many people who should be writing become awe-struck by fabulous stories about millionaire authors and therefore give little thought to the \$25, \$50 and \$100 or more that can often be earned for material that takes little time to write—stories, articles on business, fads, travels, sports, recipes, etc.—things that can easily be turned out in leisure hours, and often on the impulse of the moment.

A chance to test yourself

We have prepared a unique Writing Aptitude Test. This tells you whether you possess the fundamental qualities necessary to successful writing—acute observation, dramatic instinct, creative imagination, etc. You'll enjoy taking this test. The coupon will bring it, without obligation, Newspaper Institute of America, One Park Avenue, New York.

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Send me your free Writing Aptitude Test and further information about writing for profit as promised in Radio Guide, October 19.

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Can You Find 10 Faces IN THE PICTURE BELOW?



Answer Quick! Get the Opportunity to . . .

Win \$2,250.00

or Buick Sedan and \$1,250.00 Cash!

Here's a lot of cash for someone. Would you like to have it? We are going to pay over \$5,000.00 in big cash prizes. Can you find ten of the hidden faces in the picture? Look sharp and mark the faces you find. Then fill in the coupon, mail quick, and you will receive opportunity to win as much as \$2,250.00. Some one, maybe you, will receive a new Buick Sedan and if prompt, \$1,250.00 cash besides or, if all cash is preferred, \$2,250.00.

Surely you would like to have this magnificent prize. Think what you could do with all this money. It would come in pretty handy right now, wouldn't it?

We want people everywhere to have the opportunity to share in this great distribution of money. Besides the First Grand Prize of \$2,250.00 including promptness, there are 100 other big, grand prizes. The Second Grand Prize is a DeLuxe Chevrolet Master 6 Sedan or \$750.00 cash. The Third Grand Prize is a DeLuxe Ford V-8 Sedan or \$500.00 cash. Fourth Grand Prize is \$150.00 cash, and many others. Thousands of dollars in special cash rewards. Mail your answer on the coupon today.

Send No Money — Just Mail Coupon

A FEW HAPPY PRIZE WINNERS
Names on Request



Study the picture of the country road and see if you can find ten of the hidden faces. Sharp eyes may find them. Some of them look straight at you, some are upside down, others are sideways. Look for them in the clouds, tree, around the dog's legs, in the bushes, etc. It is not as easy as some people may think. Don't give up—keep looking, you may find them. Mark the faces you find and send to me quick with the coupon.

Proof That Prizes are Paid

Thousands of dollars have already been awarded to many happy prize winners in similar distributions by G. F. Stayton in other companies. W. H. Hardy, of Kansas, won \$2,750.00; Mrs. Sophie Griesser, of Penn., won \$2,250.00; Mrs. Georgia A. Johns, of Ky., won \$1,987.50; Mrs. Geo. Schlegel, of New York, won \$2,137.50; G. Giebink, of Michigan, won \$975.00 and Edna Mahoney, of Illinois, won \$500.00. Scores of others have won big cash prizes.

Think of it! Now thousands and thousands of dollars to be paid to new prize winners. Our Company is reliable and if you are declared first prize winner, you take absolutely no risk, according to plan which your answer brings, then you get new Buick 8 Sedan and if prompt \$1,250.00 cash besides or \$2,250.00 if all cash is preferred.

We belong to the Chamber of Commerce of Des Moines. We bank at one of the largest banks in the state of Iowa—the Central National Bank. The money to pay all of the prizes is all ready on special deposit for that purpose.

Send in the coupon and we will send you the opportunity to win the \$2,250.00 First Grand Prize. Don't put it off until tomorrow. Do it today—Right Now!

SEND ANSWER QUICK

**\$1,250.00
CASH**

Send answer quick and we will tell you how the winner gets \$1,250.00 cash

FOR PROMPTNESS

Remember send not one penny with your answer. All you do now is to find ten faces if you can and mail the coupon. Send answer right away. Three prominent and reliable judges will see that the prizes are awarded honestly and promptly. Thousands of dollars in special cash awards. Over 100 grand prizes in all and many special prizes.

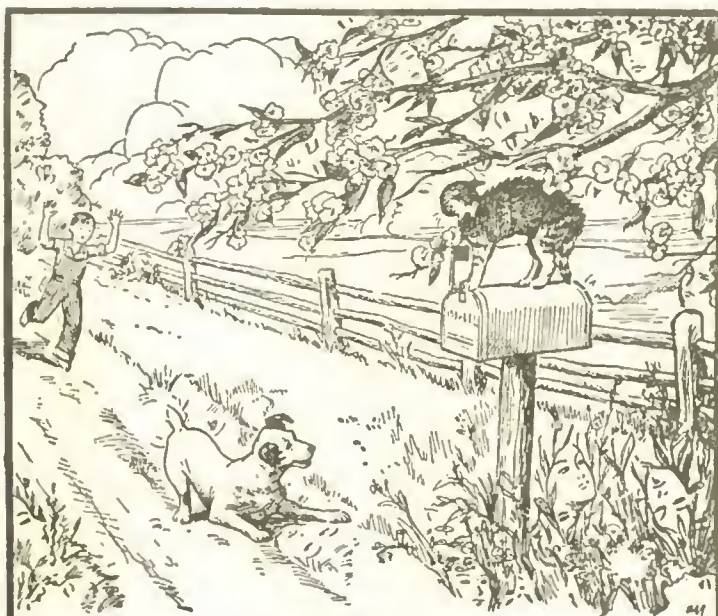
PRIZE MONEY NOW IN BANK

The money to pay every prize is on special deposit in the big, strong Des Moines bank. You take no risk, if you are declared first prize winner on our plan. Hurry! Just mark the faces you find and send with the coupon right away. This will bring you the opportunity to win \$2,250.00 First Grand Prize. Someone wins on our plan—maybe you. Mail your answer quick. Don't delay. Do it today.

**G. F. STAYTON, Pres., Dept. 4-B
1912 Grand Ave. Des Moines, Iowa**

You will receive the Buick 8 Sedan and if prompt, \$1,250.00 cash besides, or if all cash is preferred, you get \$2,250.00, if you win first prize according to the plan which the answer will bring. Send your answer quick. Don't delay. There is a \$1,250.00 cash prize for promptness if declared first prize winner. Mail this coupon today.

Oh boy, what you could do with \$2,250.00 cash all at one time. Think of the joy of having the money to provide the better things of life. New clothes, furniture, bills paid, a new home, education, travel, etc. Nothing hard to do now. But act quick.



Dept. 4-B, I found _____ faces.

My Name _____

Address _____

City _____ State _____