

Radio Guide

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Virginia Verrill
See Page 15

It's the Gypsy in Him—"You Can't Beat Radio"

News and Views of the Week

Free Press, Speech and Radio

The Federal Communications Commission is vested only with the powers to control and administrate the mechanical facilities of broadcasting, points out David Lawrence, astute editor of the *United States News*, noted Washington political commentator and proponent of the New Deal. Mr. Lawrence rings the tocsin against a system of broadcasting stations whose every utterance is controlled by the government in power.

The writer and editor is alarmed over the address of F.C.C. Chairman Prall at the National Association of Broadcasters convention during which Mr. Prall said:

"The responsibility of the editor of the air (broadcaster) even transcends that of his more experienced brother (newspaper editor), because he must comply with the mandate of serving 'public interest, convenience and necessity' in everything he 'publishes' by means of his transmitter. *His broadcasting franchise is contingent upon that.*"

Mr. Lawrence challenges this statement; he asserts that broadcasting licenses are contingent upon nothing of the sort. He refers to Chief Justice Hughes' decision in the WJBO case to show that the Supreme Court in its unanimous decision felt that supervision by the old Radio Commission was limited to allocations and there is "by no means any authority over what was spoken or broadcast during the use of those facilities."

The Constitution of the United States of America prohibits Congress from making any law abridging the freedom of the press and the freedom of speech. It is obvious that this protection applies to broadcasting. Any abuses of these privileges are amply covered by the laws of libel, legislation against fraud and misrepresentation in the sale of products in interstate commerce, by the powers of the Federal Trade Commission governing false advertising, and the provisions in the new Copeland food and drug bill. No more are needed.

Mr. Lawrence makes sense. We need not only free speech and a free press, but a free microphone. All must stand or go down together.

Radio Tourists On the Increase

Thirty per cent more people are visiting the NBC studios in Radio City this year than last, and almost half of the sight-seers come in parties from out of town. What is responsible for this unexpected increase in out-of-towners visiting these studios which are a two-year-old attraction?

Analysis indicates that there are two factors; first, an increasing interest in radio and second, the improved economic situation.

Tourist agencies will tell you that ninety per cent of the world's travelers are Americans. They will also tell you that Americans always see what they want to see. And you can't keep a dyed-in-the-wool nephew or niece of Uncle Sam from traveling except by taking his money away from him.

That so many more people have the money available for a trip to Radio City is indeed gratifying. Thus does radio provide another yardstick for the improved prosperity of the United States.

Fourth Estate Flies the White Flag

Newspapers are becoming an important minority as the licensees of broadcasting stations. The press now holds more than ten per cent of the available radio time and channels, and, through co-operative arrangements, probably enjoys the opportunity of reaching the invisible audience over as many more stations.

This is as it should be. Newspapers were well represented among the early pioneers in the fostering and development of broadcasting. On the other hand, less foresighted newspaper publishers were inclined to sneer at radio; to attempt to muzzle it and prevent its acceptance as a means of dissemination of news and thought. Today the old guard of the Fourth Estate is confessing



David Lawrence... the Paul Revere of Radio Censorship's march

its mistake and making plans to regain the ground lost to the more progressive newspapers and other interests.

Says the mouth of newspaperdom, the *Editor and Publisher*:

"Newspapers by their place in the community and their knowledge of communications processes are better fitted to be broadcasters than any other group which can be named. The field is not yet closed to newspaper participation, and it is not at all unlikely that technical advances will open new air channels for broadcasting. If so, let it not be said again that newspapers 'missed the boat' in not securing more station franchises.

"For, whatever may be the legal status of the radio medium, it is essentially a means of communication, and neither competitor nor ally, but adjunct of the daily newspaper instrument."

What's In a Name?

Walter Wicker, successful Chicago radio producer, actor and writer of dramatic shows, contends that a sponsor may be unwise in purchasing a name star of the stage or screen to sell his products. He asserts that the big-name performers and artists are gambles; that while such stars will bring a large audience to a program's premiere, yet they must win the friendship and loyalty of the radio audience solely by their ability to please as air performers before the advertiser will be able to realize on his investment by the increased sale of goods.

But in concluding his argument Mr. Wicker recommends, "Build a show with experienced radio people *who have their following*, and you take the gamble out of radio merchandising and selling."

We quote Mr. Wicker because of the phrase: "who have their following." Why not use radio unknowns who simply know microphone technique? Even Mr. Wicker thus admits the value of a following.

And why is the gamble removed? How can an

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advertiser be sure that unknown or partly known radio performers (with a following) will be a profitable investment? Not all scripts, musicales or revues so cast are successes. The only thing guaranteed to the advertiser by such procedure is a slower and more painless extraction of funds from the radio advertising budget. The gamble is still there, but the chips are white.

What's in a name? A lot, because every dial twister from Southern California to Nova Scotia, and Florida to British Columbia, will be tuned in to hear that name and see what the great artist or performer is going to do. It looks like a fifty-fifty proposition from where we sit.

A Step up Television Ladder

The electric eye of television is beginning to blink.

The ease with which the A T & T overcame the opposition of the telegraph companies and won over the Federal Communications Commission in securing permission to install a coaxial cable between New York and Philadelphia for experimental television was almost a personal triumph for Doctor F. B. Jewett, Vice-President of the Telephone Company. Doctor Jewett was the principal witness, but proved so convincing that before he had completed his testimony the Western Union and Postal withdrew their opposition.

The Commission in granting an experimental license for the coaxial cable made it a condition that all parties having an interest in the transmission of television images should have access to use of the cable.

"The Commission is of the opinion that the petitioners cannot monopolize the experimental advantages, features and use of the coaxial cable to the disadvantage, exclusion and detriment of other parties," the announcement said.

The cable will transmit at the same time 240 telephone messages in each direction, or 2400 simultaneous telegraph messages. Television images can be transmitted when the cables are not otherwise in use.

Mr. Connery Would Make Changes

Representative Connery, of Massachusetts, recently inserted a stinging speech in the *Congressional Record* because of the refusal of the Federal Communications Commission to cancel the licenses of all NBC network affiliated stations which carried the broadcast of an allegedly obscene song during a program sponsored by the Mexican government.

The Congressman launched into a tirade against the Radio Trust and its arrogance, the supposed influence which the National Broadcasting Company has with the F.C.C., and the present system of individually owned and controlled broadcasting.

"Last month," said the legislator, "after citing in a number of stations for violations of the law... some sixteen of these complaints were dismissed on nothing more than the promise of the licensees that they would not put on such broadcasts again."

What else does Mr. Connery want?

Not content to stop there, the Representative from Massachusetts would still the loom because it is an invention of the devil. He claimed that broadcasting had deprived 40,000 skilled printing-trade workers of permanent employment—but he did not add that broadcasting now steadily employs more than 40,000 people.

Congressman Connery also complained that radio was just as offensive as the motion pictures of which people complained last year, but to date we have been unable to tune in Mae West and we certainly would if she were on the air. The lawmaker polishes off his contribution to the *Congressional Record* by recommending government subsidized and controlled radio a la England instead of "the present debasing type of programs which those who listen in are forced to hear."

Who forced whom to tune in what, Mr. Connery? Maybe you don't know it, but the stations, networks and sponsors are giving the American public what it wants to hear. Otherwise radio wouldn't pay.

No Place for Weak Sisters

Adele Ronson Has Learned That Only After a Disappointment Can She Feel Reasonably Sure That Success Is Lurking in Wait for Her

By Lorraine Thomas

SHOULD you awaken some morning and find the sun rising in the West, think nothing of it. Should the dress you have been toiling over so laboriously turn up with the placket on the wrong side, meet the emergency with a grin. Even if it rains torrents the evening of your garden party, drag the gang inside and chuckle over the informality of it all.

Because Adele Ronson (Wilma Deering of the *Buck Rogers in the 25th Century* sketches) declares that disappointments are the one certain key that will unlock the stubborn door to success. And Adele really should know. She's used disappointments for stepping stones so long now that she would be mortally afraid of any opportunity that presented itself without the prelude of complete discouragement.

To look at Adele one would never believe that she had ever suffered a setback or a disappointment in all her career. There is a serene tranquility in her lustrous dark eyes, a softness in her manner, which would indicate that the struggle for success had not been too strenuous.

It is something of a surprise then, to learn that Adele attributes not only her serenity, but her present comfortable position in the radio world, to a series of setbacks which at times seemed almost endless and would have broken the spirit of any less plucky person.

"Of course," says Adele, "if you're a weak sister right from the start, disappointments will probably finish you. But if you have anything in you at all, the mischance which seems so hard to bear at the time it occurs may be the very thing which is to be your salvation.

YOU must learn, of course, to accept hard luck philosophically, and not waste time worrying about it. You also must learn to analyze your disappointments and find out for yourself whether they represent obstacles to be overcome or whether they are an indication that you are concentrating your energies on the wrong course.

"And you have to learn by experience to take the disappointments as they come.

"There was a time when I just had to run off by myself and have a good cry after something had happened to me. But after the relief of such an outburst I always was ready to find a substitute for the goal I had missed.

"I finally learned, however, that I could make better use of the energy I had wasted in fruitless tears!"

Adele recalls the first time she had encountered frustration.

She was attending high school in Tulsa, Oklahoma, then. The height of every student's ambition was to join the Glee Club. Adele tried out in the soprano section and sang at the top of her lungs. The vocal coach tapped his pencil sharply on a music stand.

"Maybe you'd do better in the alto section," he suggested tactfully.

But Adele's voice did not blend with the altos, either, and the coach informed her, as gently as possible, that her voice was not up to the Glee Club standards.

A small thing to look back upon now—but a bitter disappointment and a sense of failure to the youngster, then.

"I had a good cry about that," she admits, "but I decided it wasn't helping matters to feel sorry for myself—so I tried out for the Dramatic Society."

The dramatic director told her to study the part of *Ophelia* in the school's production of *Hamlet*. If Adele read



Adele Ronson, prepared against the sun, smilingly reflects on what has come out from behind the darkest clouds that ever threw shadows on her career

the lines better than anyone else she could have the part.

To insure herself against another disappointment, Adele went to the elocution teacher's house each night to study the Shakespearean role.

She was thirteen years old at the time, and although she memorized her lines quickly, and delivered them with extraordinary intelligence for one so young she didn't look the part of the melancholy *Ophelia* hastening toward suicide.

When the day arrived to choose an *Ophelia* from the aspirants earnest little Adele was told that an older girl seemed more suitable.

Adele fought back tears that would have revealed the full depth of her disappointment to classmates. She had rehearsed so faithfully, so confidently! She vowed that never again would she struggle so. It was too heartbreaking to fail.

Exactly a week later the dramatic coach sent for her. He said that, as a result of her excellent reading in the tryouts for *Ophelia*, she had been chosen to play the part of the little girl in *The Servant in the House*.

It was then she began to form a philosophy for disappointments.

MANY times," she maintains, "we aim for things for which we really are not adapted. When the discovery is made, we should not think we are unsuited for anything, simply because we cannot succeed at everything we try."

The thrill and success of playing subsequent roles in school and local amateur theatricals convinced Adele that she wanted to become a professional actress. So she headed for New York believing that the struggles and small triumphs of school days had prepared her for the battles ahead.

But it was difficult to remain serene in the face of her first setback in Manhattan. She had an opportunity to join the cast of *All for Love* at the Greenwich Village Theater. The producers approved of her reading of the role—but, The but was her old Nemesis, singing. A bit of vocalizing was expected of her in the part, and when Adele burst into song her voice was shaky and untrue—that old failure in school had convinced her that she was no singer. So she lost out in the casting of the play. And she had thought she was all set!

For some months after that, Adele confined her efforts to understudying, but none of the of the stars lost voice at the psychological moment or was late for an opening night. So Adele went right on being an understudy. Then, just when she was about to give up in despair, her luck turned and she was picked for the role of the slave in *Road to Rome*.

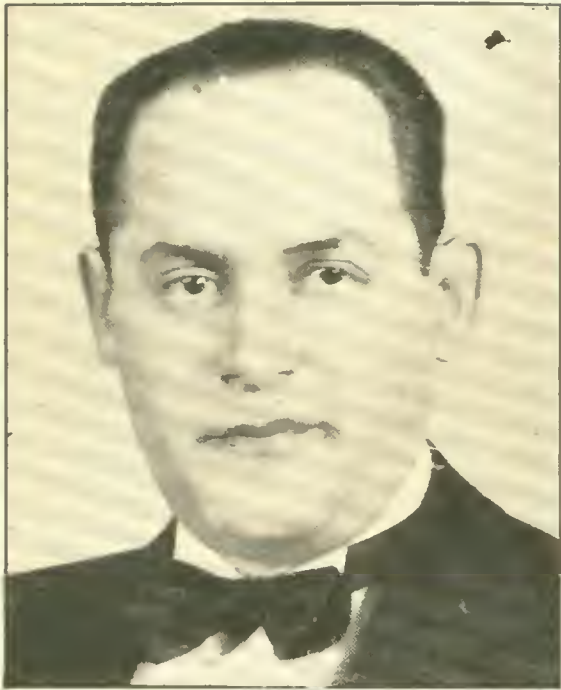
HER hard luck still had some time to run. Shortly after *Road to Rome* closed, she was given a chance at the part of a French vamp in *These Few Ashes*. Adele had no experience with the French accent, but she was willing to give it a whirl anyway. So she went to work to brush up on her French.

"It was a warm day," Adele said "so a friend who had offered to coach me went with me up to Central Park. All day we rowed around in a boat, going over and over my lines. Finally I was perfectly sure that no one could put over a French accent better than I.

"The next morning I went to rehearsal all expectant. Then the blow fell. I didn't even have a chance to deliver the lines. The director took one look at me and said, 'You don't look like a vamp and you never will.

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IT'S the GYPSY IN HIM



Portrait study of Harry Horlick, director of radio's oldest sponsored show

Harry Horlick's Gypsies Keep Perennially Young By Violating All Accepted Concepts for Success

By Jack Banner

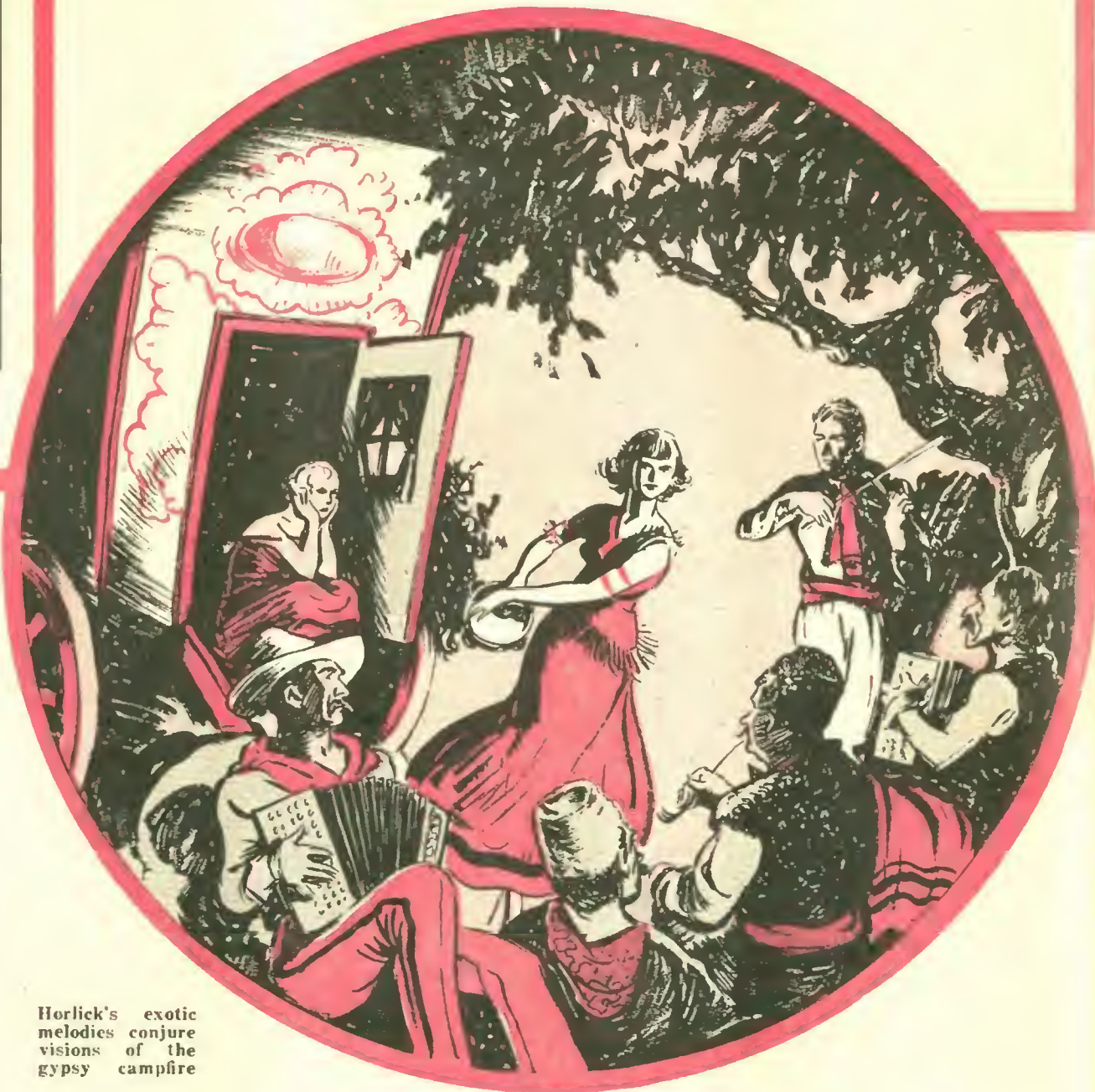
THE oldest commercially sponsored show in radio stays eternally young—by breaking all the rules. Five hundred and forty-eight consecutive broadcasts ago six skeptical young musicians made their radio debut over a one-lung metropolitan station of little consequence. Radio was then in its swaddling clothes. The insignificant little station was WEAF, then located on lower Broadway, and owned by the American Telephone and Telegraph Company.

Rudy Vallee had just entered Yale with a law book under one arm and a saxophone under the other. Amos 'n' Andy were complete strangers—one a salesman, one a bricklayer. Showboats were still on the Mississippi, and not on the airwaves. Roxy, now considered the radio pioneer, had not yet been bitten by the broadcasting bug and was managing a movie temple on Broadway. Small-time vanderzille was cluttered up by an army of struggling unknowns. Stars like Jack Benny, George Burns, Fred Allen, Ben Bernie, Phil Baker and a host of others were working on the three-a-day circuits, when they worked.

The six skeptical young musicians, who expected that their new show might run a month or so, were introduced as the Gypsies. From that day on they have followed their own formula to utterly unexpected success by carefully avoiding the high-name hally-hoo, the freak instrumentation, and the trick playing by which other bands seek to woo the listening public's ears. While other shows, built upon the shifting sands of press-agent popularity, have come and gone, the Gypsies steadily have been growing in musical scope, numerical force and the loyalty of their listeners. What's the secret?

PERHAPS it is due to the wise philosophy of Harry Horlick, the swarthy, stockily built concert maestro under whose direction the Gypsies have flowered so prosperously throughout the years.

"Frankly," said he. "I think it is because we never have let anybody's pet ideas about radio presentation interfere with our own ideas about music. Whenever



Horlick's exotic melodies conjure visions of the gypsy campfire

someone has said to us, 'You must play in such-and-such a way, because that is good radio,' our reply has been, 'Yes, but is it good music?'"

In other words, Horlick and his Gypsies believe that music is an old art—radio a new one. Most handleaders in radio today owe their success to obeying the rules of the infant art. The Gypsies have chosen to disregard the rules of radio and obey the much older ones of music.

THIS principle is the very essence of their artistic success and commercial longevity. Scores of orchestras have been featured on the air since the Gypsies made their debut in March of 1924, and by dint of ballyhoo, sensationalism, stunts and novelties, attained a transitory fame before bowing out of the limelight forever. But the Gypsies play on and on, secure in the undying appeal which good music has to the deeper and older emotions of the human heart.

There is nothing spectacular about the action or appearance of the Gypsies when they gather in the modest studio in Radio City each Monday night for their weekly broadcast. The circus atmosphere which permeates many of the big modern day radio shows is conspicuous by its absence. The half-hour period of their time is devoted entirely to the straight rendition of instrumental and vocal selections. They resort to no tricks or stunts. The two hundred-odd visitors who crowd the studio each week, like the hundreds of thousands who tune in the program, are sincere music lovers and passionate devotees of the wild Gypsy and Russian

melodies which are so distinctly different from anything heard on the air.

Horlick is a distinguished looking artist, of medium height, with thinning hair that is beginning to show traces of silver at the temples. He presents a graceful figure as he wields his baton in a quiet but forceful way. He has a great contempt for all maestros who conduct in an exaggerated manner. Dreamy sonatas and fiery Romany tunes are all alike to this talented Russian... no matter how exciting the tempo, his dignified, unperturbed manner never varies.

Only when he lays down his baton for a violin does Horlick evince any emotion, and he resembles a toy doll being jangled by a child. When I heard and saw him he was playing a magnificent violin solo—one of his native Russian tunes. The studio echoed with notes of fiery abandon—abandon which ebbed to a minor tenderness, pathetic and wistful. Then suddenly the melody swelled to fierce ecstasy, while Horlick swayed from side to side and bobbed up and down as he lost himself in the mood of his music.

TIME was when Horlick's violin solos were the rule, rather than the exception, as they now are. Today he plays only when the pressure of listener-demand makes it almost mandatory. It is because Horlick feels that the listeners are entitled to full orchestration rather than solos, that he has cut down his individual offerings to a minimum. This statement becomes all the more remarkable when it is revealed that the Gypsy leader



A series of candid camera shots of Horlick in action: Here he's waving his baton so rapidly the camera blurred one arm

And here, sh-h-h, sh-h-h! Play very, very pianissimo, please

Now you guess. Maybe, just maybe—this is romance

receives a personal bonus of \$200 from his sponsor for each solo. Not many men in this commercialized age would make such a sacrifice, particularly when the listeners and sponsor are more than anxious to allow Horlick to play as many solos as he desires.

THERE is sound reason why this pride of Harry's in his entire musical unit should outweigh the purely egotistical impulses of a first-rate soloist. For the Gypsies as a whole are noted for their remarkable musicianship. The most remarkable thing about them, however, is their versatility. Their St. Louis Blues and Tiger Rag are hot and torchy; then Wagner, Beethoven, Tschai-kowsky and Mozart are worthy of the Philharmonic—from which world-famous musical unit, Horlick has drafted many of his players.

One of the things that often excites comment among the studio visitors is the conventional dress of the Gypsies. To them the street attire of these musicians is a strange contradiction and paradox, for so great is the illusion cast by their melodies that the visitors expect to find them garbed in the traditional silken magnificence of true sons of Romany. The only time the Gypsies don costumes in keeping with their title is on those rare occasions when they pose for pictures for publicity purposes.

With the broadcast about to begin, Milton J. Cross, a big bear of a man, approaches the microphone. One Cross eye (no pun intended) is glued on the studio clock, the other on the engineer in the control room. At a signal from the engineer, Cross begins talking into the mike. threading through Cross' narration comes the soft, melodic strains of Two Guitars, the distinctive signature song that has introduced this program ever since the inauguration that blustery March day in 1924. This air signature is one of the most famous in radio. Meanwhile Cross, speaking in a low voice, slowly, deliberately, just has finished telling the unseen audience what guest star and musical numbers they will hear on the presentation, and without further ado the Gypsies proceed to the task of sending their opening musical offering out over the air.



SANDWICHED in between the rich orchestral fanfare and the appearance of the guest star are the brilliant vocal selections by the Gypsies' new tenor, Jan Peerce. Peerce's excellent voice possesses a precious warmth and charm that blends perfectly with the artistic purpose of the Gypsy broadcasts. Then Cross again, with an introduction of a guest star. More melodious music, another song by Peerce, a solo by Horlick, an irresistible Russian melody followed by a Hungarian folk song, a modern jazz number arranged symphonically, and the program draws to a conclusion in a burst of surpassing musical brilliance.

In the studio Horlick presents a picture of docility and meekness, but during the week, in the office where he rehearses his men, he becomes heartless. It is at these rehearsals that it becomes evident that the success of the band lies in its leadership. Emotionally Harry becomes a slave-driver. He doesn't request, he demands absolute and unfailing efficiency from every member of his musical organization. A musician and an organizer to his finger tips, Horlick leaves nothing to chance—not even after eleven years of doing the same thing.

The musical workshop sounds like a boiler factory, thirty musicians blare away in a symphony of sound that occasionally becomes discordant. Horlick shouts a command and all is silent save for a blistering rebuke addressed to the offending player. Meanwhile, three arrangers work frantically and confer with Horlick from time to time.

One librarian works himself into a state of exhaustion pulling copies of sheet music from an apparently inexhaustible supply. Horlick estimates that more than 50,000 compositions are contained in this library. This music represents a life-time of work and travel and Horlick unselfishly has opened the files to practically every maestro in radio. Several Summers ago Horlick purchased a mansion in Long Island and moved his library to the suburbs. Such a howl of protest went up from NBC and his maestro friends that Harry was forced to move them back to the city.

A MODEST chap, the Gypsy leader protests when writers credit him with being the spark plug, the main spring of the organization, and often asks that the unit as a whole be given credit for its marvelous record of achievement. In a measure, of course, this is true—yet such is the nature of this paradoxical band that, no matter how you approach it, whether from the standpoint of musicianship, direction, arrangement or management, the modest figure of Horlick looms like a musical Colossus. He is the Gypsies.

Spiritually Horlick is more akin to Beethoven than to Barnum. He has been offered much work in radio. The Gypsies, if they desired so, could be on the air every night of the week for seven different sponsors. But today, as every listener knows, the big men behind the broadcasting scenes are always trying to present new sensations to their audiences. To all demands for stunts and novelties Horlick has one answer.

"I am sorry," he tells the prospective sponsor. "I can give you music—excellent music. Stunts I cannot give you. I am a musician, not a magician."

His wit is biting. Once he became so exasperated at a prospective client's demand for a novelty program that he submitted the fantastic plan of having his musicians play while standing on their heads. The sponsor fled.

Yes, all in all the Gypsies are undoubtedly one of

the soundest and most genuinely sophisticated programs on the air, which makes the naive nature of their start all the more amusing. Horlick, a refugee from the red revolution that swept over Russia, had fled to this country with five of his contries from the Moscow Symphony Orchestra. In New York City they obtained employment in a small Russian restaurant.

"One night," Horlick tells, "a very distinguished gentleman summoned me to his table, and asked that we play something special for him. Of course we did so. Then our patron asked me if we would like to play on the radio.

"Naturally, I said that we would be delighted—and promptly forgot about the incident. For if a musician in any sort of night club hopes to keep his sanity, one of the first lessons he must learn is to disregard the big-hearted offers made by his patrons. Usually, these promises vanish with the dawn of the day after."

WHAT a shock it was when a big advertising agency actually did sign Horlick and his musicians for a broadcast—that first broadcast about which he and his five other skeptical associates entertained such doubts. And what a greater shock it was when their pay-check, for one weekly program, came to more than their entire earnings for a full week at the Russian night-spot!

"Is this check good?" queried the naive Horlick—never realizing he was questioning the financial standing of one of America's staunchest houses.

Months went by, with the Gypsies still convinced that the radio broadcasts were so much foolishness. Each week they doubted the validity of their pay checks and rushed to the bank for immediate payment. Finally came a raise in pay and a full year's contract.

This contract has been renewed for eleven consecutive years with substantial increases. And the Gypsies long since have got over the habit of rushing to the bank on pay day to see if their checks were good!

Harry Horlick and his Gypsies may be heard Mondays on the NBC-WEAF network at 9 p. m. EDT (8 EST; 8 CDT; 7 CST; 6 MST; 5 PST).



Here the long-lived Gypsy ensemble is dressed in its best bib and tucker just to show you. Yes, that's Frank Parker to the right of Harry Horlick in the center

Dick Leibert, Superman

By Fred Kelly

DICK LEIBERT presents the paradox of a man who must sit down to work, who works from 8 in the morning until 2 a. m., and yet who is on his feet all day.

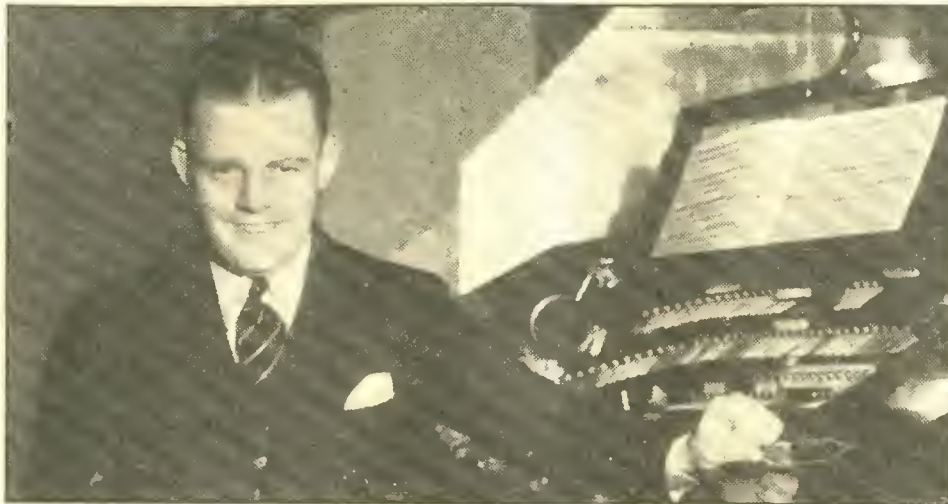
For Dick is an organist, and even though he must use a bench to play his instrument, his feet are going on those pedals from the time he begins his early morning network broadcasts until he finishes his organ interludes well after midnight.

That familiar story of work, work, and nothing but work is no myth when it concerns Leibert. Four hours of sleep is his maximum, and he insists that that is all he needs. In this he is a superman. Six days a week he arises at 6:30 for that earliest NBC-WEAF broadcast. Six evenings a week he plays for patrons of the Rainbow Room in Radio City, and if he is finished by 2 a. m. he considers himself lucky. In between the morning and evening performances he has nothing to do but play for four shows a day—live on Sunday—at the Radio City Music Hall. He also finds time for an extra evening broadcast or two during the week.

Even on his time away from the console—which is little—Dick does not give his feet much of a rest. His favorite pastime is the game of golf, and he burns up the links as often as he can. He even keeps separate sets of golf clubs at his home, in the studio and at the theater. When he is not working or playing golf his feet will be busy pushing the accelerator or the brake pedals of his swanky new roadster.

He was christened Richard Winthrop Leibert back in Bethlehem, Pennsylvania, in the Spring of 1906. From the day of his first fight with the kid across the street until he opened in the Rainbow Room, he was known as Dick. But the elegance of the night club atop a skyscraper—the Rainbow Room is 65 floors above the ground—necessitates the more formal Richard. However, his friends refuse to drop the abbreviation.

Dick stopped fighting with the neighbor's lad long enough to spend a few hours rehearsing piano lessons. When he was eleven he gave a public recital as a boy pianist. But the necessities of life halted the prodigy's career early, and three years later he was a full-fledged



Dick as he may be seen at the console of the organ built in Radio City sixty-five stories above the street

advertising man, peddling space for a Washington, D. C., newspaper.

The advertising business failed to appeal to the youth, so he took advantage of the time he was supposed to spend soliciting and became a regular afternoon customer of the Palace Theater in Washington. There he hung around the organ played by Hans Roemer, until he became such a pest that Hans undertook to teach him all he knew. One day Hans became ill suddenly, and Dick was the only available substitute. He filled in so well that shortly afterward he was awarded a scholarship at the Peabody Institute of Music in Baltimore.

Even at that early age Dick's time was not his own. He attended the Peabody Institute, played at the Palace in the afternoons and evenings, and struggled along in academic subjects at George Washington University.

It was during his tenure at the Palace that the attention of Mrs. Calvin Coolidge, then First Lady of the Land, was attracted to him. Often Mrs. Coolidge

engaged him to give concerts at the White House.

Eventually Dick was graduated from George Washington with a degree of Bachelor of Arts. At about that time he gave up the organ for bandleading, and conducted a group of college youths on barnstorming tours from Washington to Pittsburgh, Brooklyn, and Cleveland. Then he went back to the console and played for a long time in a Pittsburgh theater. When he left, a petition was circulated among the patrons requesting his return, and 30,000 names were signed to it. But Dick didn't come back.

Instead he went to New York and met Roxy. There Roxy placed him in the Roxy Theater, and was responsible for his first broadcasts. Shortly after that came his Radio City Music Hall contract and his present series of broadcasts.

Dick is not just an organist. He is recognized as one of the best in the country. He has composed several pieces for the organ, the best known of which are *False Rhythmic* and *Dreamy Waters*.

Dick likes Welsh rarebit and cocktails, but he refuses to mix them. His worst habit is chasing fire engines. He will rise from a sound sleep to track down a one-alarm fire.

Besides golfing and motoring, he swims, rides and fishes in the Summer, but his Winter exercise is confined to the keyboard and footboard on his organ. He was one of the first musicians to have his hands insured, and although he never has collected on the policy, he believes it one of the smartest investments he ever has made.

He sleeps in the loudest pajamas he can imagine—they are designed by the seamstress at the Radio City Music Hall.

Once he fell asleep under a sun ray lamp, and for a month he lay flat on his back, peeling one layer of skin off after another.

He is married to the daughter of Representative James V. McClintic of Oklahoma, and in turn has a daughter of his own.

Dick Leibert plays the organ over the NBC-WEAF network daily except Sunday and Monday at 9 a. m. EDT (8 EST; 8 CDT; 7 CST; 6 MST; 5 PST).

Heard on the Air

WALTER SINCLAIR, Assisted by James Connors, Each Week reviews New and Old Programs on the Air. Mr. Sinclair's Rating System is as Follows: ★★★★★—The Perfect Program, Rare Even in Radio; ★★★—Excellent; ★★—Good Average; ★—Fair. No Star with a Review Indicates a Program Poorer Than Fair. Programs Heard During the Week Ending August 10, and Before:

Highlights of the Bible ★★★
Heard Sunday, August 4, at 1:30 p. m. EDT (12:30 EST; 12:30 CDT; 11:30 a. m. CST; 10:30 MST; 9:30 PST) over an NBC-WJZ network.

Doctor Frederick K. Stamm, speaker, assisted by male quartet under direction of Charles A. Baker.

Doctor Stamm's new series promises to be a most interesting discussion of hitherto unrevealed or little publicized facts concerning the Bible. In his first talk he brought out that despite the truth that the Bible is the world's best selling book in every Christian country, too many of the purchased Bibles never are opened; they simply serve as table decorations and badges of decorum.

Startling, too, was the news that more than half of the Bible purchasers ask their booksellers for a Presbyterian, a Baptist, Methodist or some other denomination's Bible!

Doctor Stamm emphasized that numerous authors fall back on the Bible in many instances for quotations—and that many otherwise educated people of today fail to recognize commonplace Bible quotations they certainly should know.

The speaker's recommendation was that one should "make his own Bible" from the books and passages which fit or please him; that one should bear in mind that the Bible should not be taken literally or thrown

out wholly because of contradiction, inasmuch as it is really a series of books written by many different authors who labored under different conditions and had various viewpoints.

Shandor, Violinist ★★★
Heard Sunday, August 4, 11:15 p. m. EDT (10:15 EST; 10:15 CDT; 9:15 CST; 8:15 MST; 7:15 PST) over an NBC-WJZ network.
Shandor, violinist, together with William Meeder, organist.

Shandor, Hungarian musician who first trained himself in the Gypsy school and later was polished by Feri Roth, has a new partner on his five-month-old NBC program—William Meeder, organist. Together they offer organ-violin duets, and on the same bill each has his solo spots. A most pleasing combination they are.

Smooth, easy flowing nocturnes, pacific and soothing, are ever the gift to listeners from the 400-year-old violin of Shandor. Heard with the organ obbligato, their beauty is greatly enhanced.

Shandor's newcomer, Meeder, is not new to NBC. He joined it in 1929. Meeder has several programs through the week and may also be heard accompanying Walter Cassel, new baritone find, from Wednesdays to Saturdays inclusive at 8:30 a. m. EDT (7:30 EST; 7:30 CDT; 6:30 CST; 5:30 MST; 4:30 PST) over an Eastern NBC-WJZ network.

The Shandor program is an excellent night cap. Try it.

Radio Theater's Lightnin' ★★★★★
Heard Monday, August 5, at 9 p. m. EDT (8 EST; 8 CDT; 7 CST; 6 MST; 5 PST) over a CBS-WABC network. Sponsored by Lever Brothers.
Talent: Wallace Beery in title role.

The makers of Lux planned intelligently when they

premiered their Columbia series with a Helen Hayes sketch. But they did equally well the second week when they selected so popular a play as Frank Bacon's great success, *Lightnin'*, and cast so able a character man from the movies as Wallace Beery for the title role.

The net result was eminently satisfactory. Beery was at his best, which is plenty good; his supporting cast delivered without flicker or stumble. Their reviewer believes that the Radio Theater's rendition of *Lightnin'* was a star among stellar performances of the past in this popular dramatic series.

Even Wallace Beery, inclined to be critical of his work, must have been well pleased, for he has just named his new airplane *Lightnin'*.

Emery Deutsch's Dance Rhythms ★★★
Premiere heard Wednesday, August 7, at 8:15 p. m. EDT (7:15 EST; 7:15 CDT; 6:15 CST; 5:15 MST; 4:15 PST) over the CBS-WABC network.
Talent: Emery Deutsch's orchestra; Connie Gates, vocalist.

Orchestras and their vocalists who are on the air for fifteen minutes at the dinner hour, come and go. This combination should go on indefinitely. The orchestra has novelty, mingling an adroit and pleasing use of traps sound effects with a lyrically symphonic rendition of whatever they played.

Connie Gates has both clarity of tone and excellent diction—always desirable. For the selection of their numbers, for their choice of highlights among current hits, they deserve special commendation; the list included *Paris in Spring*, *In the Middle of a Kiss* and *Serenade to a Rich Widow* by the orchestra, and *I'll Never Say Never Again*, as well as *I Couldn't Believe My Eyes*, by Miss Gates.

The dinner air could stand many more musical treats such as this.

Pinkie

Radio's Youngest Script Reader Has Had to Develop an Unique Defense Against the Tedium of Submitting to Interviews

By Chester Matthews

OBVIOUSLY there is no relation between the onus of responsibility and the weight of years. At the age of four, Richard Harold Svihus, radio's latest juvenile discovery, who is featured in *One Man's Family*, finds the cares of his dramatic tasks unfitting him for the boring routine of interviews and these devastating guest appearances which are imposed upon an artist and simply cannot be ignored if one is to appear interested in his public.

Richard already has developed a defense mechanism against these intrusions on his private life. It is a Garbo-like silence. But the San Francisco star differs from his contemporary further down the California coast in that home is the last place he wants to go.

Richard's is quite a technique in spite of his immaturity. He baffles all interviewers with a stock answer to any and all questions, a line cribbed from a radio script. He sagely smiles and replies, "I frow mud."

"I frow mud" is the very first line Richard ever uttered into a microphone, and the portrayal of Pinkie in *One Man's Family* knows a gag when he has one handed to him. He believes in getting the last full measure of enjoyment out of it, and for weeks his family, fellow actors and friends have heard it. It never fails to bring a laugh from Richard himself, even if his mother is getting a bit jaded. However, it still goes over big with his brother Ronald, aged thirteen months.

TO GIVE the Svihus fireside a rest, playwright Morse has promised to write another line which Richard will like as well just as soon as he can think one up. Meantime he believes the young man's obsession is just one of those idiosyncrasies which mark the artist. As long as Richard continues to read the right lines on the air at the right moment, he's welcome to all the eccentricities he desires away from the microphone.

For Richard, in Morse's estimation, meets a long-felt want in radio. The writer of *One Man's Family* wished to introduce one or both of Henry Barbour's twin grandsons in the serial before now. But the twins are just a shade over three years old, and it was impossible to find a child anywhere close to that age who could read lines.

From the very inception of his serial of American family life Morse has insisted that every player have some kinship with the role he or she plays, and he refused to consider using a child impersonator.

Mrs. Morse, who looks like a child herself



Richard Harold Svihus, at four, has become a microphone sensation. Doubt of his reading ability may be dissipated by his picture shown at the lower left with Bernice Berwin



gested that Richard actually might participate in the program they gladly gave their consent. Richard's teacher set to work, and in less than two months after his first lesson, he was reading at sight bigger and harder words than many primer class children can.

Exactly two months after Mrs. Morse first heard of him, Morse arranged an audition for the youngster. He wrote an entire scene in which Pinkie talked to Hazel, his mother, and Paul Barbour, his uncle. The lad read it at sight without an error, and with such comprehension of the lines that he was signed on the spot.

HE MADE his debut July 20 on the Sunday night presentation of *One Man's Family*, which is heard in the West only. When the episode was repeated the following Wednesday for the transcontinental audience, Richard was the subject of scores of queries by mail, telephone and telegraph. A new radio star had risen on the Western horizon.

The young man is a sturdy, hazel-eyed little figure whose hair is just beginning to lose the gold of babyhood for a reddish-brown. Some of the poise he evidences before the microphone is explained by the fact that before he was two years old I. C. Beringer, a San Francisco photographer, had discovered him and was using him occasionally for advertising work.

The baby smiled so readily, and was so sweet-tempered about taking poses required for the camera, that he soon was in demand for commercial work, and his parents had to withdraw him. Their insistence that Richard shall grow up in as normal a manner as possible despite the unusual talents which already are manifest in him, is evidence of the good common sense which will be part of the little boy's heritage.

The Svihuses—whose name is pronounced "Swiss"—are one of those young couples who, in these days of unrest, are a welcome reminder of the real sonniness of American life. Richard's father is of Norwegian ancestry, the son of a California architect and has been employed by the Southern Pacific Company for seventeen years. The younger Mr. Svihus was just sixteen when he entered the company's employ. He serves as a special clerk in the office of the vice-president.

Mrs. Svihus was born in Carthage, Missouri, and educated in Kansas City. Her (Continued on Page 26)



beside her big husband, Carleton, recently began studying the psychology of children to aid her in the social service work she has been doing in San Francisco. From one of her instructors she learned that in Little Oxford, one of the private schools near that city, was a four-year-old youngster who was showing such an interest in books and letters that his teachers were wondering if reading lessons could not be substituted for some of his kindergarten work.

"Tell her to teach him to read," she exclaimed. "My husband needs him!"

MR. AND Mrs. Harold Richard Svihus, Richard's parents, were reached. To them, as to so many other young couples, *One Man's Family* is more than just a radio program. It is a family friend. When it was sug-



Bill Hay, celebrated Amos 'n' Andy announcer, likes nothing better than a day's fishing. And he doesn't need to invent tall stories of his prowess. Here's one week-end's catch for proof

Reviewing Radio

By Martin J. Porter

DURING the past few days the sore subject of radio and culture again has moved under the spotlight.

Many epigrams on the subject materialized in a periodical circular, the regular organ of the Women's National Radio Committee. This Committee, as is generally known, takes in women's clubs, and is proud of the claim that its forces number 17,000,000. As I understand it, the critical remarks contained in the circular under the by-line of Luella S. Laudin, are supposed to represent the composite tastes of the whole works.

This opinion as expressed in rather a snappy style, it seems to me, is more blithe than informative, factual or constructive. I may be wrong about that, but certainly I can say without fear that the criticisms are a bit impractical.

Miss Laudin comes right out and says: "Radio has passed the stage where broadcasters and sponsors may think only in terms of profits. . . . Radio has reached the proportions of a public utility."

There is hardly any need to call upon the imagination to visualize results when sponsors cease to think of profits. Gain, as I have always been taught, is the big idea behind most public utilities.

English broadcasting is the answer to this critique. It is cultural—but, to use the descriptive words of Americans who have studied it, it is also poor radio.

SPEAKING further as the Voice of 17,000,000, Miss Laudin delivers herself of this morsel:

"The future of American culture depends upon what is done with radio."

That reads well, but we know that radio is merely one of many agencies with cultural potentialities. Is it reasonable to assume that broadcasting should take on the burdens of religion, universities, finishing schools, conservatories, or the fussy missions of stont, forgotten ladies who give concerts—or reformers, crusaders and Greenwich Village poets? The future of culture may depend partly upon what is done with radio. But if I had been chosen to voice that epigram, I would have switched it to read:

"The future of American radio depends upon what is done with culture."

The circular deftly pans a number of programs and praises others—none of which do I concede represents trends. If the ladies are looking for uplift, do they find it in JACK BENNY, whom they acclaim?

Miss Laudin deplors the fact that the preponderance of light programs is conditioning the nation to an appreciation of inferior entertainment. She pleads for a fifty-fifty break—in plain words, half heavy, half

light schedules. Classics and non-classics. For the sake of the 17,000,000 who I believe do not at all subscribe to this, I wish the broadcasters would let loose regular protracted broadsides of Beethoven, Brahms, Haydn, Tchaikowsky, et cetera, if there were enough of them to fill the year. Then I am sure most of us would be rid of our noisy neighbors' din, because I know and you know that the great majority of listeners have their music appreciation on the volume of their loudspeakers.

An overdosage of culture at this moment would be fatal to American radio, for the simple reason that the vast majority of listeners are not ready for it.

THE culture clamor comes from a distinctly fastidious minority. Of these, perhaps it would be a safe wager, the greater faction if solicited personally would express a preference for popular programs. In public and on paper they are all for culture.

It gives me the creeps to recall some of the radio reformers' conceptions of culture. I remember a handful of clubwomen who recently castigated the old CBS kid programs, and justly so. But when they essayed to prescribe, in the form of a remedy, their own very high-brow idea of a child program, and then put it on the air, it turned out to be one of the most insipid events in radio history—and it was never repeated!

"Can Clubwomen Aid in Solving the Radio Problem?" is the title of a piece by Tracy F. Tyler, in that foe of the present system of broadcasting, *Education by Radio*, dated August 8. After describing the femme activity, all based on the best intentions, Mr. Tyler mentions the new idea of the General Federation of Women's Clubs. That idea is the formation of organized listening groups who turn in analyses and reports in the form of group criticism. Mr. Tyler sums up:

"I think it is not only possible but extremely desirable to present programs which appeal to a wider audience than the members of various clubs. Even though programs are designed to correlate with the work of organized listening groups, it is possible to arrange them so that they will appeal to individuals who are unable to listen collectively."

Mr. Tyler is, of course, expertly aware that the single listeners constitute the audience that makes commercial broadcasting possible.

This column is no brief, by any means, for low-grade programs. It hopes merely to point out that the entire burden of the nation's culture does not devolve on radio, that radio is refining itself, but as long as it lives commercially, it will thrive only when it pleases the greatest number of people.

Plums and Prunes

By Evans Plummer

TED FIORITO, whose plumful name band has been in the top bracket for fifteen years, shares honors with DICK POWELL in the newly released film, *Broadway Gondolier*—the first picture, by the way, which really displays the singing talent of the handsome Dick to the rave degree.

And Fiorito, currently heard on sustaining CBS pickups from Chicago's Edgewater Beach Hotel, relates interesting bits about the picture's making. *Broadway Gondolier*, he said, was recorded before it was filmed, after the fashion of the excellent plan innovated by the box-office record breaker, *One Night of Love*. This requires the cast first to go through their sound and singing sequences until a perfect recording is achieved, and to synchronize their actions and their lips with the played-back recording while the cameras do their work.

Many repeats in the picture taking are necessary in order to get a technically perfect synchronization with the sound. Fiorito told of having to "act" one solo piano part four times before musical experts agreed that his swiftly moving fingers checked exactly with the previously recorded sound of his piano solo, a nicety which only could be detected by an expert pianist!

SOMETHING WHICH SHOULD be very plumful to hear, if you get your copy of this issue early and read it in time, is the Paul Whiteman Music Hall program for Thursday night, August 15. BING CROSBY, alumnus of the school of the Dean of Modern Music, will guest star to sing the entire score of his new picture, *Two for Tonight*, the music for which was written by Gordon and Ravel. Bing on this occasion sings without pay in gratitude to Paul, his discoverer. . . . And there was the day that Whiteman let Crosby go because he was undependable. But did Bing come back!

ADD TO THE SET of questions we'd have JERRY BELCHER and PARKS JOHNSON ask their next group of Vox Poppers, suggests *La Nina en Calico*, the following interrogations:

(1) Why people think DON McNEILL is so clever?
(2) Why JIMMY GRIER and his mob of trumpeters are called a band?

(3) How Bill Whatchamaycallit, who sings (?) with BEN BERNIE'S orchestra, lives from broadcast to broadcast without being strangled?

(4) How a nasal-voiced babe like BETTY WINKLER manages to earn her bread and butter by singing "Gray and Hotel"?

Now, not because we're cowardly but just to prevent having to open a deluge of kick letters, we wish to emphasize that those questions are LA NINA'S—not ours. You can spank her in VOL.

OUT CHICAGO WAY the *Tribune* is completing a three-story high studio building for its WGN alongside the mighty Tribune Tower which soars skyward for many stories. All of which is a preface to the remark a CBS engineer, gazing down upon the new WGN studio building from the Wrigley Building across the street, was overheard to make: "It looks just like the Tribune Tower had laid an egg!"

MANY PLUMS to AMOS 'N' ANDY for an exceedingly interesting series of episodes relating to the death of Mrs. Roland Weber and its solution. Incidentally, a very funny batch of letters has arrived at the tooth-

paste sponsor's office since switching the A&A act from one NBC network to the other. A number of fans living in areas seemingly not reached previously by the perennial act have written in effect: "That blackface team is O. K. By all means keep them on the air!"

Plums likewise to the public-spirited sponsor, unafraid of Summer, who is providing the wherewithal for the rebroadcasting of the three Salzburg Musical Festival concerts over NBC direct from Austria on last Sunday and the next two, August 18 and 25. The company, of all things in August, sells radiators and heating systems!

MORE VACATION POST-CARDS: BEN BERNIE (with all the lads) is polishing up his bag of jokes for a three-week appearance at the Chez Paree, Chicago, starting September 5. . . . BILL HAY, pictured elsewhere on this page, is sending his "wish-you-were-here" from Chicago inasmuch as there'll be no vacation this Summer. So he's reminiscing on that 16½-pound salmon he caught in the Sound while visiting Vancouver, British Columbia, last year. . . . TINY RUFFNER is proudly displaying and having to prove genuine an Alaskan sun tan. . . . MYRT AND MARGE, with entourage, are still on the personal appearance circuit. . . . VIRGINIA CLARK (Helen Trent) is broadcasting with a cold which she caught teaching CBS announcer ALAN HALE how to play aqua tennis. . . . HERBIE KAY is milking cows between numbers at the Meadowbrook Country Club, in St. Louis.

AND WE ARE MOLDING a S. S. *Normandie* cargo of prunes for the Columbia Broadcasting System if it doesn't make good on its promise and bring the BLUE MONDAY JAMBOREE back to the airlines come early Fall!

Inside Stuff

Along the Airialto

By Martin Lewis

A GREAT many of the ether artists are air-minded beyond their activities in a broadcasting studio. Last week we reported the fact that RUDY VALLEI boarded a plane from the Newark airport immediately after his broadcast; but not until his arrival did we learn that the plane had to return to the airport because of storms ahead. They took off again early the following morning, arriving at the theater with little time to spare before the first show was scheduled to go on.

ABE LYMAN left his crew of musicians flat and also flew to the Windy City, but it seems he came only for the ride. The lanky maestro is a rabid fight fan and nothing could prevent him from hopping a plane to witness the Louis-Levinsky fight. His disappointment at the length of the fight can be appreciated when it is realized that he flew almost a thousand miles to see a little better than two minutes of fighting. Was he burned up!

WAYNE KING is another maestro who does quite a bit of flying. The Waltz King pilots his own plane and goes up every chance he gets.

The latest air enthusiasts are none other than CHARLES CORRELL and FRIEDMAN GOSDEN—or would you know them better if we said Amos 'n' Andy? A new Stinson plane was delivered at the Municipal airport in Chicago last week, consigned to Charlie Correll; and now both of the boys are taking lessons on how to pilot a plane. From what we hear they are apt pupils. Which brings to mind the fact that for a long time their contract prohibited the boys from doing any flying, but apparently that has been lifted.

JACK BENNY will return to the air sooner than expected, but it will be for only a special broadcast—a preview of his new MGM picture, *The Broadway Melody of 1936*.

The comic will also have with him FRANCES LANGFORD, UNA MERKEL, SID SILVERS and other supporting players from the picture.

The program is scheduled for Sunday, August 25, and will compete with the flavored dessert sponsor's program in which his successor, LANNY ROSS, stars and for whom Benny is under contract. So this is radio!

BANDNOTES: When WAYNE KING leaves for a tour of the country, ORVILLE KNAPP, currently playing at the Beverly Wilshire on the coast, will replace the Waltz King at the Aragon Ballroom, and will be aired over WGN and the Mutual chain... Beginning Monday, September 9, JOHNNY HAMP'S orchestra will replace TED FIORITO at the Edgewater Beach Hotel in Chicago, broadcasting over the CBS network... JIMMY DORSEY and TOMMY DORSEY are over their mad and have kissed and made up. The brothers are back again playing at the Glen Island Casino... DICK MESSNER and his orchestra are back on the CBS network broadcasting from a New Jersey resort... If you don't get enough of the PAUL WHITEMAN music on Thursday nights, you can now tune him in late Tuesday and Saturday nights broadcasting over the NBC network from Ben Marden's Riviera in New Jersey... FRANK DAILEY holds the unique distinction of appearing on the books of CBS as both a client and artist. Dailey and the boys in his band own and operate a New Jersey spot with a CBS wire which makes them a client; and Dailey is signed with the CBS Artists Bureau and listed as one of their featured artists... It won't be surprising if LDDY DUCHIN and his band are drafted for some flicker work while he is playing out on the coast... TED WEEAIS is now broadcasting over the CBS network on Tuesday nights from Kansas City... BUDDY ROGERS has replaced JAN GARBER, and will broadcast over the



Annette Hastings: She's glove-superstitious

same net from Catalina Island on Wednesday and Saturday nights... JACK HYLTON'S band is readying plans to cross the ocean and join up with NBC. His English confrere, RAY NOBLE, has written another song but which will be featured in Jack Benny's picture. It's called, *Why the Stars Come Out at Night*... LEON BELASCO goes to the Coast next week to play at a night spot.

CONRAD THIBAUT is not only a top-notch singer but we have it from good authority that he takes to water just like a fish. In other words, Conrad is an excellent swimmer and just loves the water. When he isn't rehearsing for his broadcasts, he can be found either at a pool or a nearby beach. He is pictured above ready to take one of his famous dives.

HARMONY superimposed on a foundation of friction is a formula pretty apt to court collapse, so don't be surprised if the sponsor doesn't take up the three-year options on the Vox Pop of the Air program of JERRY BELCHER and PARKS JOHNSON. The boys are doing a swell job on their combined third-degreeing of the man on the street, but it is a pretty well founded rumor that they do not exchange birthday cards, and no one so far has heard either ask the other where he was going to eat that evening.

The reported impasse is charged to a desire on the part of each of the boys to claim originality for the idea. As a matter of fact there have been Man on the Street broadcasts intermittently on the air for so many years that it is highly probable the actual origin of the stunt is lost in the dust that settles so rapidly on radio's archives.

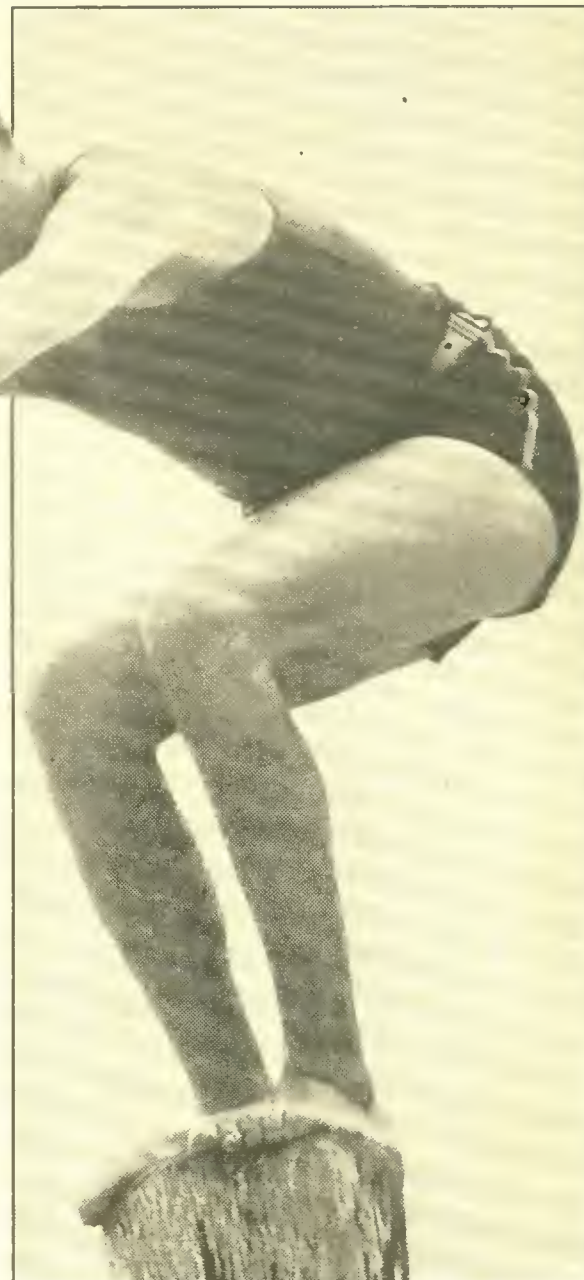
They also are said to be at odds over the use of stooges to liven up the program occasionally. Johnson scorning the use of a plant and Belcher, it is said, liking to have some one at hand whom he knows can put some variety into the program with a bit of practical levity.

DONALD NOVIS and his frau, Julietta, have come to a definite parting of the ways. In New York last week a divorce was granted Mrs. Novis, who charged she found her husband in a room with another woman. Mrs. Novis will receive a weekly alimony check for \$137.50, which shouldn't be hard to take

JOAN BLAINE was coming out of the CBS studios in Chicago the other day, and was surrounded by a mob of autograph seekers. One gal about Miss Blaine's height approached the actress and told her how much she admired her dress. Of course Joan thanked her but the gal wasn't through with her speech. She added that she was going to a party that night and didn't have a dress to wear, and wouldn't Miss Blaine give her the dress she was wearing. Unaccustomed to carrying a spare, Miss Blaine had to deny the request.

ANNETTE HASTINGS beautiful auburn-haired soprano, heard frequently on Meredith Willson's coast

Escaping the torrid weather is easy for Conrad Thibault, NBC baritone. He'd just as soon swim as sing



to coast broadcasts and the Carefree Carnival, always carefully dons her gloves as she enters the studio to rehearse a program. Following rehearsal she is apt to take them off again, but always replaces them on her patties before she goes on the air.

"Superstitious?" she says. "Certainly. I'm afraid I'll have the bad luck to lose them. When I first entered radio I used to lose at least three pairs of gloves a week—because I would take them off and leave them on pianos and chairs in the studio and then go away without them. Old Man Economy persuaded me to wear them all the time I'm in the studio—and now I can't sing without them!"

KILOCYCLE CHATTER: JAMES WALLINGTON is joining the RAY NOBLE cosmetic show, and they'll start interviewing five people chosen at random from the audience a la Vox Pop. Nothing like originality... PHIL DUEY is auditioning a new cosmetic show... And there is a birdie whispering that ROXY will m.c. a variety show on Sunday afternoons before many more weeks roll by... MARGARET SULLAVAN is expected to answer the invitation to appear on one of the Radio Theater broadcasts within a few weeks... A network of Midwestern NBC stations will inaugurate a new thrice a week series of programs on September 2 featuring PAT BARNES, the one man show, and LARRY LARSEN, well known organist... The Court of Human Relations series switches from CBS to NBC starting September 6... The MAJOR BOWES Amateur Hour will continue at least until December 15 under the terms of a renewed contract... VICTOR YOUNG, the maestro of the AL JOLSON show, is disgusted with Hollywood and would like to come back East. Vic is a heart playing fiend, but he can't find anybody he can give the black queen... RAYMOND KNIGHT, chief comedian of the Cuckoos, has turned to the drama. He has actually written a serious play, which was tried out last week by the Buck Hill Falls players of Buck Hill Falls, Pennsylvania... JOE PENNER has bought a home in Beverly Hills, and his mama and papa are westward bound from Detroit to join the duck salesman... ELEANOR BLAKE, author of the new novel published by Putnam, is the wife of BEN PRATT of the NBC New York press department... ANN LESTER, contralto, has signed with NBC and will be heard several times a week from the Chicago studios... A newcomer who seems destined to go places in the radio world is attractive NOLA DAY, a young rhythm singer now featured on Carefree Carnival coast-to-coast every Saturday night... KATE SMITH has been signed to do a series of broadcasts for Harry Horlick's present sponsor.



Nola Day: She's going places besides the coasts



A REARRANGEMENT in schedules brings a change in time in two NBC-WEAF features. As of today GOULD AND SHEFFER, two-piano team, will be heard Sundays at 8:15 a. m. EST (7:15 CST) and the Neighbor Nell series featuring NELLE REVELL will be broadcast each Sunday at 9:45 a. m. EST (8:45 CST).

In an international broadcast from the Soviet capital the MOSCOW RADIO ORCHESTRA will be featured over an NBC-WEAF network at 8:30 a. m. EST (7:30 CST).

FLORENCE WIGHTMAN, concert harpist, will make her debut in a series of Sunday concerts over an NBC-WEAF network at 9:30 a. m. EST (8:30 CST).

The second of the group of broadcasts direct from the SALZBURG MUSIC FESTIVAL, in Austria, will be heard over an NBC-WJZ network at 10 a. m. EST (9 CST) with BRUNO WALTER, internationally famous conductor, leading the Vienna Philharmonic orchestra in a program featuring the works of Haydn, Mozart and Wagner.

A special broadcast by the Egyptian Choral club, composed of members of organizations from the principal cities in Southern Illinois, will be heard over an NBC-WEAF network at 12:30 p. m. EST (11:30 a. m. CST).

An international broadcast from Budapest, Hungary, will bring to American listeners for the first time, sounds and a description of the annual St. Stephen's Week celebration, one of the most colorful of the European yearly pageants. It will be heard over the CBS-WABC network at 1:45 p. m. EST (12:45 CST) relayed to this country by short wave.

SALON MODERNE, a new program which will originate in the studios of KERC, San Francisco, will have its premiere over the CBS-WABC network at 10 p. m. EST (9 CST).

I NTERNATIONAL broadcasts will rule the airwaves on Sunday, August 18. The most important of these pickups, musically speaking, comes from the celebrated Salzburg Festival over an NBC-WJZ network at 11 a. m. EDT (10 EST; 10 CDT; 9 CST; 8 MST; 7 PST). It is the second in a series of three sponsored programs from the festival in the picturesque Austrian town.

At 9:30 EDT (8:30 EST; 8:30 CDT; 7:30 CST; 6:30 MST; 5:30 PST) the same morning over an NBC-WEAF network, the Moscow radio orchestra will be heard in a program of Russian classical music directly from the Soviet capital. Moussorgsky's Sorotchensk Fair will be played by an orchestra of national folk instruments conducted by PETER ALEXEEV; KATHERINE KATULSKAJA will sing Thoughts of Parassi from Sorotchensk Fair, and the first part of the concert for balalaika by Vassilenko is to be played by NICHOLAS OSSIPV.

In addition, ANATOLIJ SADOMOV will sing Rachmaninoff's Cavatina Aleco and some Russian folk melodies.

The most colorful of Europe's many national festivals will be brought to us at 2:45 p. m. EDT (1:45 EST; 1:45 CDT; 12:45 CST; 11:45 a. m. MST; 10:45 PST) by the Columbia Broadcasting System, when we hear the annual St. Stephen's Celebration in Budapest, Hungary. In addition to elaborate religious ceremonies, the festival each year provides occasion for great pomp and popular rejoicing throughout Hungary. A word picture of the procession winding its way through the streets of Budapest to the cathedral will be created by an English commentator, and we will hear the Budapest church bells and sacred music and folk tunes played on native instruments.

Coming Events

EST and CST Shown



Patti Jane and Helen Pickens meet to discuss their new contract that resulted in their appearing on Evening in Paris, which starts Monday

The ROY CAMPBELL ROYALISTS, a group of Quaker trained vocalists who sing in the approved Harlem meter, make their debut in the first of a weekly series to be heard at 2 p. m. EST (1 CST) over an NBC-WJZ network.

An outline of the PARIS FASHIONS for Fall to be broadcast immediately after the conclusion of the first showings to members of the press, will be heard directly from the French capital in an international relay over an NBC-WEAF network at 3:30 p. m. EST (2:30 CST). Carmel Snow, Editor, will be the commentator.

A new series of weekly Monday broadcasts will be inaugurated by GOULD AND SHEFFER, piano duo, over an NBC-WEAF network at 6:45 p. m. EST (5:45 CST).

EVENING IN PARIS, in a new setting, will be revived over an NBC-WJZ network to be heard each Monday at 7:30 p. m. EST (6:30 CST). The program, sponsored by the Bourgeois Company, will present Olette Myrtill, French and American stage star; the Pickens Sisters; Milton Watson, tenor, and Mark Warnow's orchestra.

A CBS split network offers SEYMOUR SIMONS, to be heard at 9:30 p. m. EST (8:30 CST) and over CBS-WABC will be heard DELL COON at 11:30 p. m. EST (10:30 CST).

TUESDAY, AUGUST 20

CLYDE BARRIE, young Negro baritone who is a newcomer to the air, will make his debut in the first of a series of twice-weekly broadcasts, to be heard Tuesdays and Thursdays at 9:30 a. m. EST (8:30 CST) over the CBS-WABC network beginning this day.

DR. JOSEPH GRINNELL, University of California zoology professor, will talk on the need for wild birds and mammals as a feature of the Science Service program heard over the CBS-WABC network at 3:30 p. m. EST (2:30 CST).

(Continued on Page 13)

Music in the Air

By Carleton Smith

Listen in Sunday and enjoy a stay-at-home tour of the European continent.

FRANK BLACK and the NBC String Symphony are back with us again this Sunday at 8 p. m. EDT (7 EST; 7 CDT; 6 CST; 5 MST; 4 PST) in a program of contrasts. Moszkowski's Prelude and Fugue in D minor, opus 85, opens the concert, followed by Elgar's Introduction and Allegro to Opus 47, and Graener's Symphonietta.

For those who have been enjoying EDWIN FRANKO GOLDMAN'S band concerts from the Mall, here is a thumb nail sketch of his career: Born in Louisville, Kentucky, in 1878 . . . At 14 studied at the National Conservatory of Music, New York City . . . At 17 became cornetist under DOCTOR WALTER DAMROSCH at the Metropolitan Opera House, where he remained 13 years . . . Played first outdoor concert on The Green, Columbia University, 1918 . . . Composer of On the Mall and many other marches.

Probably the first folk opera ever written in this country, the Call of the Cumberlands, will be pre-

sented over an NBC network on Saturday, August 24 at 4 p. m. EDT (3 EST; 3 CDT; 2 CST; 1 MST; 12 noon PST). Written and composed by an untrained Kentucky mountaineer, the opera is laid in the hills of Kentucky and tells the story of a young mountaineer who had a callin' to go out to the level land. After numerous experiences he returns to the hills and to his sweetheart; is shot after thrashing a bully who wanted to marry her; and the opera closes with the wounded doctor trying to save the dying young hillman.

HARRISON ELLIOTT, 23 years old, is the author, and his musical experience consists mainly of playing a baritone horn at the University of Kentucky and singing in the glee club. Four years ago he began writing this opera, and last year showed it to Miss JEAN THOMAS, director of the American Folk Song Society, who was so taken with it she assembled a native cast, with the author in the leading role, and presented it at the annual song festival of the society last June.

Real mountaineers will be the actors in the radio production. And as is the custom in the Kentucky hills, vocal music will be sung without accompani-



Doctor Walter Damrosch: He batonned for another maestro for thirteen years

ment. Miss Thomas will be the narrator, and music will be furnished by a fiddle-guitar-banjo-accordion combination.

What do you think of JOHN CHARLES THOMAS' new program on Wednesday evenings (NBC at 9 p. m. EDT; 8 EST; 8 CDT; 7 CST; 6 MST; 5 PST)? Replacing Our Home on the Range program, this show creates an atmosphere of song among Thomas' rural neighbors along the Eastern shore of Maryland. As a matter of fact the noted baritone spent his boyhood in this historical section of the country, and at present his Summer home is located there.

The custom in the past has been for operatic stars on the radio to take only singing parts, and to have others do the speaking roles.

But John Charles Thomas rebelled against the artificiality of this procedure, and insisted on taking both the acting and singing parts himself. Naturally, this hasn't reduced his popularity around the studio.

Everyone likes his democratic attitude, and his sincerity.

Entitled Saturday Musicale, a new series of Saturday afternoon broadcasts (CBS at 2 p. m. EDT; 1 EST; 1 CDT; 12 noon CST; 11 a. m. MST; 10 PST) has been inaugurated featuring accomplished soloists in various outstanding classical works. Back of this program are some ten million American clubwomen and national radio councils—so we are led to believe it will be an unusually good series of broadcasts.

All such efforts to add to the serious music on the air are to be encouraged. There can't possibly be too many good programs.

"You Can't Beat Radio"

Calling All Cars

Even with All This Expert's Inside Knowledge of Radio in Police Work—He Had to Make the Inevitable Error That Leads to Ruin

By Arthur Kent

PRETTY Joan Yardley was teasing Charlie Wise when the police call came. "Snap out of it, Sherlock!" the girl pleaded. They were sitting in the Wise living-room and Charlie was listening to KSW, the Berkeley, California, police radio station. "Just because your brother used to be a chief of police," she went on, "doesn't say we can't have some dance music!"



Sam Wise, former Chief of Police, Imperial, California: "I tried my best to have a radio-patrol system put in. I made a thorough study of the subject"

"Okay, Miss Nuisance!" Charlie reached, grinning, towards the radio set. But his hand remained poised in midair as the broadcaster said:

"Calling all cars . . . Calling all cars . . . Holdup at drug store 2882 Telegraph Avenue . . . 2882 Telegraph Avenue, a drug store . . . Look for large green Auburn sedan used in getaway . . . All cars, a holdup at . . ."

"There!" cried young Wise triumphantly. For ten minutes he had listened patiently to routine police broadcasts. He felt rewarded by this announcement of an exciting crime. "Doesn't that make your blood tingle?" he demanded.



Inspectors Andrew Box and Eugene J. Murphy, of the squad car division, Oakland, California, police. They had their hands full of trouble from a holdup man—until they stumbled upon a green car

"No," said Joan coolly. "What?" the irrepressible Wise continued incredulously. "Romance—adventure—happening right under your very ears, so to speak. Actual, true . . ."

"Romance to me means more than a policeman's voice," the girl cut in. Charlie's grin slowly widened. "Yes," he agreed. "I know it does." And he reached his arms towards her—only to withdraw them as a sound came from the driveway beside the bungalow—the sound of a car's wheels.

"There's Brother Samuel!" he cried. The girl sighed.

SEEMS like my life is just one policeman after another," she said mischievously. But in spite of the interruption his arrival had provided, she still smiled a greeting when Samuel Wise, former police chief of the town of Imperial, California, and former Deputy Sheriff of Imperial County, entered the room.

"Hello, you two," Sam Wise smiled at them. He was a bulky little man of thirty-odd, with black hair and deep-set, inscrutable eyes.

"What have you been doing all day, Sam?" the girl asked. Perhaps, womanlike, she sensed the slightest shade of jealousy in Charlie's face when she paid more than merely polite attention to his very masculine brother. And perhaps, womanlike, she didn't object to this in the least. The brothers were very fond of each other; and as for Sam, there was an air about him which might intrigue any woman. And men told stories of his cold nerve and reckless courage in defense of the law.

"Doing?" he echoed. "Oh, just a little special investigating!"

"But you're not on any police force now, are you?" the girl pursued. "So why be so mysterious—Sam?" Samuel Wise just smiled.

JUST got a flash on a good holdup," his brother broke in. "You'd have got a kick out of it." "I heard it," the elder brother said. "Got it over the car's short-wave set just a few minutes ago. A guy in a green Auburn sedan held up a drug store at 2882 Telegraph Avenue."

"Hot dog!" ejaculated Charlie boyishly. He turned to the girl. "What do you know, Joan! How's that for the old police eye and brain, eh? He hears the broadcast, and even remembers the address!"

"And the make of the car," added Joan softly. "A green Auburn sedan, wasn't it? And don't you drive a green Auburn sedan, Sammy?"

This time the former police official laughed happily. "Yes," he said. "I do. Perhaps I was the stick-up artist, eh?" Suddenly his face sobered. He shot a quick glance at his brother. "Say, at that," he added reflectively, "we'd better be careful about driving around town, if there's a bandit operating a car just like ours. As a police officer I have stopped innocent motorists for less reason than that when I was after a suspect."

"I think it's wonderful," Joan said, "the way the police are using radio these days to catch crooks."

"Then why do you always make me turn off the police calls?" gibed Charlie. Joan colored a little. She didn't answer.

"Radio is the most wonderful of all the new instrumentalities which modern science has given to law enforcement!" declared Samuel Wise swiftly. He spoke incisively, apparently missing or ignoring the undercurrent of railery between the two. "When I was Chief of Imperial, I tried my best to have a patrol-car system put in. I made a thorough study of the subject. Why—"

"But," interrupted the girl, "can't crooks use radio, too?" Wise smiled.

I MADE a study of that, too," he said. "And the answer is yes. A criminal could use police broadcasts to obtain information on how to avoid the police who were hunting him. But he would have to be a very clever criminal. Not the kind that makes stupid mistakes. Furthermore, he would have to employ some method—some device—which would enable him to get far away from the scene of the crime before the police heard of it."

While the Wise brothers and Joan Yardley were thus interesting themselves in the theoretical aspects of police radio work, Inspector Eugene J. Murphy of the Oakland robbery detail was working out a purely practical problem.

"Take that gag out of his mouth, Andy," he said to Inspector Andrew Box, his radio buddy, as together they bent over the prostrate form of the young drug clerk in the pharmacy at 2882 Telegraph Avenue. "Now, young fellow," he added, "just keep still while I cut the rope around your wrists." (Continued on Page 27)

Coming Events

(Continued from Page 10)

A feature of EDGAR GUEST'S Welcome Valley program, on which the poet will celebrate his 54th birthday, will be the presentation as a guest star of MME. ERNESTINE SCHUMANN-HEINK. The program is broadcast over an NBC-WJZ network at 7:30 p. m. EST (6:30 CST).

A portion of the concert in Grant Park, Chicago, by the WOMAN'S SYMPHONY ORCHESTRA, will be broadcast over an NBC-WJZ network at 8:15 p. m. EST (7:45 CST).

WEDNESDAY, AUGUST 21

The NARRAGANSETT SPECIAL stakes, feature racing event at Narragansett Park, R. I., in which Omaha, Time Supply, Discovery and other equine stars will battle for a \$50,000 stake, will be described by Clem McCarthy, racing authority, over an NBC-WEAF network at 4 p. m. EST (3 CST).

PRESIDENT ROOSEVELT, in observance of the opening of the ten-day Jamboree in Washington of the Boy Scouts of America, will make an address over the NBC-WJZ network at 8:45 p. m. EST (7:45 CST).

A part of the concert by the VICTOR GRABIEL band from Grant Park, Chicago, will be heard over an NBC-WEAF network at 9 p. m. EST (8 CST).

BUDDY ROGERS, replacing Jan Garber and his orchestra at Catalina Island, will broadcast a dance program over the CBS-WABC network each Wednesday at 11:30 p. m. EST (10:30 CST).

THURSDAY, AUGUST 22

As a feature of the CBS-WABC network program, the Academy of Medicine, heard at 12:15 p. m. EST (11:15 a. m. CST), Doctor Peter Irving, attending New York hospital physician, will speak on The Clinician Looks at Psychiatry.

Representative WRIGHT PATMAN of Texas will broadcast a talk on The Prospects for Payment of the Adjusted Service Certificates over an NBC-WEAF network at 6:45 p. m. EST (5:45 CST).

The Fisher Body Craftsman's Guild will broadcast a special program from Quebec, Canada, over the CBS-WABC network at 7:45 p. m. EST (6:45 CST) sponsored by the Fisher Body Corporation division of General Motors Corporation.

The CIVIC OPERA orchestra from Grant Park, Chicago, will be heard in a broadcast over an NBC-WJZ network at 8:30 p. m. EST (7:30 CST).

FRIDAY, AUGUST 23

The U. S. Army and National Guard maneuvers, described as the greatest peacetime concentration of military forces since the World War, will be the setting for special broadcasts to originate at Pine Camp, New York, and to be heard over the NBC-WEAF network at 10:30 a. m. EST (9:30 CST) and again Saturday over the CBS-WABC network at 3 p. m. EST (2 CST) and twice over NBC-WJZ network at 10 a. m. EST (9 CST) and 5:45 p. m. EST (4:45 CST). The featured speaker of the day will be Secretary of War George H. Dern. Following the secretary's talk, BOB TROUT, special events announcer, will describe the event in general from one of the Blue Army's bombing planes.

The STROLLING SONGSTERS inaugurate a new weekly series to be heard Fridays over an NBC-WEAF network at 4:30 p. m. EST (3:30 CST). The program features Harvey Hindermeyer and Earl Tuckerman, widely known to American radio listeners as GOLDY AND DUSTY.

LOIS RAVEL, a radio newcomer with a pleasing contralto voice, makes her air debut with Leith Stevens' orchestra over the CBS-WABC network at 9:30 p. m. EST (8:30 CST).

Short Wave Numerals

RADIO GUIDE now carries the advance programs of principal American short-wave stations. Those now listed include W2XAD and W2XAF, both of the General Electric Company, in Schenectady, N. Y.; W2NE, of the Columbia Broadcasting System, New York, N. Y., and W8NK, the Westinghouse Elec. & Mfg. Co., East Pittsburgh, Penn. The method of listing is this: Immediately following the listing of a program which is carried by W2XAD will be found "sw-15.33" in parentheses. This indicates that the program may be heard on short waves on the frequency of 15.33 megacycles (15,330 kilocycles) which is the channel of W2XAD.

Similarly, the figure 9.53, representing 9.53 megacycles, signifies programs emanating from W2XAF on that frequency. W2NE is indicated by either 15.27, 11.83 or 6.12, and W8NK by 21.54, 15.21, 11.87 or 6.14.

Listeners remote from large stations will find reception on the short-wave channel often better than on the regular broadcast waves. Of course, you need a short-wave set.

SATURDAY, AUGUST 24

Finals of the men's national doubles championship TENNIS MATCHES will be described from the courts of the Longwood Cricket Club, Brookline, Massachusetts, over an NBC-WEAF network at 3 p. m. EST (2 CST) with John R. Tunis as commentator.

The Call of the Cumberlands, an opera of the Kentucky Hills, written and composed by an untrained mountaineer of the Blue Grass state, will be presented in a broadcast over an NBC-WJZ network at 3 p. m. EST (2 CST).

Running of the Whitney Stakes at Saratoga, New York, will be described by BRYAN GFORGE over the CBS-WABC network at 3:45 p. m. EST (2:45 CST).

Sunday - Continued

7:30 p.m. EST 6:30 CST
 * CBS—Musical Headliners; James Melton, tenor; Revelers Quartet; Hallie Stiles, soprano; Pickens Sisters; Frank Tours' Orch.; WABC WKRC WHAS WWVA WSMK (sw-6.12)
 MBS—Band Box Revue; WGN WSAI
 KMOX—The Courier
 WBBM—News; Seymour Simons' Orchestra (CBS)
 WFBE—Harry Hartman's Sport Review
 WGBF—Wood's German Band

7:45 p.m. EST 6:45 CST
 NBC—Heudrik Willem Van Loon, author WJZ WCKY WLS KDKA WHAM (sw-11.87)
 KMOX—Alter Sundown
 WBBM—Melodies of Yesterday (CBS)
 WFBE—Emma Scully, violinist

8:00 p.m. EST 7:00 CST
 NBC—The Manhattan Merry-Go-Round, featuring Famous Acts of the American Theater; Rachel Carlay, blues singer; Jerome Mann, impersonator; Pierre Le Kreeun, tenor; Men About Town, trio; Orch., direction Andy Saunella; WEAJ WTAM WGY WSAI (sw-9.53)
 NBC—Silken Strings; Charlie Previn's Orch.; Betty Bennett, contralto; WJZ WENR WLW KDKA WHAM (sw-11.97)
 Flying Down to Rio
 Lohengrin Prelude Act 1 Wagner

Washboard Blues
 Spinning Song Mendelssohn
 Poor Butterfly
 Japanese Sunset Deppen
 Chinese Lullaby
 Po Ling and Ming Toy
 Chinese Serenade Herbert

CBS—"America's Hour"; WABC WHAS KMOX WKRC WSMK WBBM (sw-6.12)
 WAVE—Galaxy of Stars
 WCKY—Musical Revue
 WFBE—The Harmony Masters
 WGN—Joe Sanders' Orchestra
 WSM—Francis Craig's Orchestra

8:15 p.m. EST 7:15 CST
 WFBE—Liminy Ward
 WGN—Dance Orchestra

8:30 p.m. EST 7:30 CST
 * NBC—American Album of Familiar Music; Frank Munn, tenor; Vivienne Segal, soprano; Bertrand Hirsch, violinist; Gus Haasehien's Orchestra; WEAJ WTAM WSM WGY WSAI WAVE (sw-9.53)
 * NBC—Cornelia Otis Skinner, actress; "School for Acting"; WJZ KDKA WENR WHAM WLW (sw-11.87)
 WCKY—Baseball Resume; News
 WFBE—Bill Maudell
 WGN—Horace Heidi's Concert

8:45 p.m. EST 7:45 CST
 NBC—Kurt Brownell, tenor; WJZ WENR WCKY KDKA WHAM (sw-11.87)
 WFBE—Louise Kleve
 WLW—Unbroken Melodies

9:00 p.m. EST 8:00 CST
 * NBC—Sunday Evening at Seth Parker's; WJZ WCKY WHAM KDKA WSM WAVE (sw-6.14)
 * NBC—Uncle Charlie's Tent Show; Lois Bennett, Conrad Thibault, Jack and Loretta Clemens, Charles Winninger; Don Voorhees' Orch.; WEAJ WLW WTAM WGY (sw-9.53)
 * CBS—Wayne King's Orch.; WABC WHAS WKRC KMOX WBBM (sw-6.12)
 WENR—Grant Park Concert
 WFBE—Leroy Thompson
 WGN—News; Sport Shots
 WSAI—Dance Orchestra

9:15 p.m. EST 8:15 CST
 WFBE—Dance Parade
 WGN—Concert Orchestra

9:30 p.m. EST 8:30 CST
 NBC—Alexander Haas' Gypsy Orch.; WJZ WHAM WCKY WSM WAVE
 * CBS—Benay Venuta; WABC WSMK (sw-6.12)
 KDKA—Y. M. C. A. Program
 KMOX—In the Spotlight
 WBBM—Romance House; Frank Wilson, tenor
 WENR—Symphony Orchestra
 WFBE—Bob Faye
 WGN—Arthur Sears Henning
 WHAS—Musical Moments
 WKRC—Red Bird's Orchestra
 WLS—Barter Locke's Orch
 WSAI—Classical Varieties

9:45 p.m. EST 8:45 CST
 CBS—Congressional Opinion; WABC WKRC WHAS WSMK (sw-6.12)
 KMOX—Sport Page at the Au WAVE—Blue Bert Kenney
 WFBE—Joe Ulrich
 WGN—Veloz & Yolanda's Orch.

10:00 p.m. EST 9:00 CST
 NBC—Fire-side Singers; News; WJZ KDKA WHAM (sw-6.14)
 CBS—Salon Moderne; WABC WSMK WERC WHAS KMOX
 NBC—Enric Madriguera's Orch.; WEAJ WCKY WGY WSAI WTAM WSM (sw-9.53)
 WAVE—Variety Program
 WBBM—Musical Moments
 WENR—Globe Trotter; News
 WFBE—Jimmy Ward
 WGN—Continental Gypsies

* WLW—KEN-RAD CORPORATION Presents "Unsolved Mysteries"
10:15 p.m. EST 9:15 CST
 NBC—Jesse Crawford, organist; WEAJ WGY WSAI WCKY WAVE WTAM WENR WSM (sw-9.53)
 NBC—Shandor violinist; WJZ WHAM
 KDKA—Slumber Hour
 WBBM—Salon Moderne (CBS)
 WFBE—Musical Selections
 WGN—Joe Sanders' Orchestra
 WWL—Dance Orchestra

CBS—News; Johnny Hamp's Orchestra; WABC WSMK WHAS WKRC KMOX
 WBBM—News; Dell Coon's Orchestra (CBS)
 WENR—Leonard Keller's Orch.
 WGN—Wayne King's Orchestra
 WTAM—News; Land of Begin ning Again

10:45 p.m. EST 9:45 CST
 KMOX—Piano Recital
 WENR—Herm Crone's Orchestra
 WGN—Dance Orchestra
 WLW—News
11:00 p.m. EST 10:00 CST
 CBS—Frankie Masters' Orchestra; WABC WHAS WKRC WSMK KMOX WBBM
 NBC—Dancing in the Twin Cities; WJZ KDKA WHAM (sw-6.14)

11:15 p.m. EST 10:15 CST
 WAVE—Tom Gentry's Orch.
 WENR—Ben Pollack's Orchestra
 WLW—Dance Orchestra
 NBC—Dick Fidler's Orchestra; WEAJ WCKY WGY WSAI WSM WTAM (sw-9.53)
 WAVE—Tom Gentry's Orch.
 WENR—Ben Pollack's Orchestra
 WLW—Dance Orchestra

11:30 p.m. EST 10:30 CST
 NBC—Leonard Keller's Orch.; WJZ KDKA WHAM WLW (sw-6.14)
 CBS—Fats Waller's Orchestra; WABC WKRC WHAS WSMK WBBM KMOX

11:45 p.m. EST 10:45 CST
 NBC—Sammy Kaye's Orchestra; WEAJ WCKY WGY WTAM WSAI WENR (sw-9.53)
 WAVE—Don Pedro's Orchestra
 WGN—Joe Sanders' Orchestra
 WSM—Dance Orchestra

12:00 p.m. EST 11:00 CST
 CBS—Floyd Town's Orchestra; KMOX WBBM WHAS
 NBC—Herm Crone's Orchestra; WAVE WSM
 MBS—Continental Gypsies WGN WLW

12:30 p.m. EST 11:30 CST
 CBS—Seymour Simons' Orch.; WBBM KMOX
 NBC—Archie Simmond's Orch.; WAVE WSM
 WENR—M Kvae's Orchestra
 WGN—Joe Sanders' Orchestra
 WHAS—Oscar Kogel's Orchestra
 WLW—George Duffy's Orchestra
 WTAM—Stan Wood's Orchestra

12:45 a.m. EST 11:45 p.m. CS
 KMOX—When Day is Done
 WAVE—Don Pedro's Orchestra
 WENR—Ben Pollack's Orch.
1:00 a.m. EST 12:00 p.m. CS
 WBBM—Marie Stein's Orch.
 WGN—Veloz & Yolanda's Orch.
 WLW—Moon River

Bulls and Boners

ANNOUNCER: "The price cannot last long because the suits will not last long."—Wayne Thompson, Macomb, Ill. (August 3; KMOX; 7:50 a. m.)

ANNOUNCER: "There is a refrigerator for every purse."—Anne Stewart, Charleston, W. Va. (August 2; WLW; 10:12 p. m.)

ANNOUNCER: "— and he called up the state prison and asked the warden for a hundred trustees."—Jack L. Huber, South Williamsport, Pa. (August 6; WRAC; 10:47 p. m.)

BEN GRAUER: "Walter Aarons will sing from Moonlight and Love, Ah, But Is It Pretzels?"—Fonda Campbell, Lincoln, Nebr. (August 3; WDAL; 1:20 p. m.)

PIERRE ANDRIE: "It didn't take Annie long to regain consciousness when she saw Sandy licking her face."—Nancy H. McCawley, Appolo, Pa. (July 31; KDKA; 4:57 p. m.)

ANNOUNCER: "You can get over 30 mixed drinks for 25 cents."—George Clark, Darby, Pa. (July 29; WPIW; 6:38 p. m.)

TOWN CRIER: "There will be prizes, and admission is free. Refreshments will be served on the ground."—Roberta Young, Peoria, Ill. (July 31; WMBD; 12:06 p. m.)

LLMER TURNER: "I don't know what I've done to get a card from Sally Rand. I was never one of her fans."—Charlotte Armstrong, Chicago, Ill. (August 1; WENR; 6:55 p. m.)

One dollar is paid for each Bull

Hear the Amazing
KEN-RAD UNSOLVED MYSTERIES
 featuring Doctor Kenrad, Detective Extraordinary
TONIGHT WLW
 10 p. m., EST (9 CST)
 Ten complete sets of Ken-Rad Radio Tubes given away every Sunday night to listeners.

Be a RADIO EXPERT
 learn at Home—Make Good Money
 Mail the coupon. Many men trained at home in spare time make \$30, \$50, \$75 a week. Many make \$5, \$10, \$15 a week in spare time while learning. Get facts about Radio's opportunities and my amazingly practical 50-50 method of training. Home experimental outfit makes learning easy, practical, fascinating. Money back agreement protects you. Mail coupon for free 61-page book.

J. E. SMITH, President, Dept. 5HT6,
 National Radio Institute, Washington, D. C.
 Send me your free book, "Rich Rewards in Radio."
 This does not obligate me. Please print plainly.

Name..... Age.....
 Address.....
 City..... State.....

6:00 a.m. EST 5:00 CST KDKA—Musical Clock WLS—Smile a While; Markets & Weather 6:30 a.m. EST 5:30 CST NBC—Jolly Bill & Jane: WFAF

WLS—Hoosier Sod Busters; Weather; Artist Bookings; News WLW—Little Eva Gazette WTAM—Slim Eberhardt 9:00 a.m. EST 8:00 CST NBC—News; Johnny Marvin, tenor: WFAF WSM WSAI

Star ★ Indicates High Spot Selections

NBC—Morning Parade: WSAI KMOX—The Happy Hunters WFBE—Little Black Joe WGN—Harold Turner, pianist 10:45 a.m. EST 9:45 CST CBS—Just Plain Bill: WABC

NBC—The Kilmer Family, dramatic sketch: WJZ KDKA—Salt and Peanuts WAVE—Smoky Mountain Trio WCKY—Variety Program

2:15 p.m. EST 1:15 CST NBC—The Wise Man: WJZ WAVE; WSM WCKY NBC—Vic and Sade, comedy sketch: WFAF WGY WLW

WLW—Dreams in the Afternoon 4:30 p.m. EST 3:30 CST NBC—Abe in Orchestra: WFAF WAVE WCKY WSM

The Remainder of Monday's Programs Are Continued on Page 16

Afternoon

12:00 m ES 11:00 a.m. CS NBC—Market and Weather Reports: WFAF CBS—Carlton and Shaw, piano duo: WABC WHAS WKRC

1:45 p.m. EST 12:45 CST CBS—Happy Hollow, dramatic sketch: WABC WKRC WHAS WSMK KMOX (sw-15.27)

4:00 p.m. EST 3:00 CST CBS—Do. Re. Mi. trio: WABC WHAS WSMK WWVA WKRC (sw-15.27)

Night

6:00 p.m. EST 5:00 CST ★ NBC—Amos 'n' Andy: WFAF WLW WGY (sw-9.53)

The Cover Girl

BORN in a canyon and carried to the heights within a few years—is the briefest way to summarize the life story of Virginia Verrill, pictured this week on the cover of *RADIO GUIDE*.

For Vee, as she is known to intimates and studio associates, literally was born at the bottom of one of the most famous ravines on the continent. Where she first sounded the voice that one day was to intrigue picture and radio audiences, there now stands the Hollywood Bowl.

Virginia's grandfather, B. C. Edwards, was one of the pioneer settlers in what is now encompassed by Hollywood.

Perhaps it was the proximity which averted the romance point of view of the picture colony from Vee's mind. The thought of nearby studios and their appointments, colossal and terrific, didn't give her a solitary thrill. So when she was summoned one day to the production offices and tendered the opportunity to launch the famous song hit, *All I Do Is Dream of You*, she didn't falter and say, "Oh, I'm sure I could never make good." She just climbed aboard a piano and in the voice listeners have come to love, poured forth the doleful ditty.

Virginia's mother once was a vaudeville actress, later a publicity agent. She planned a violinist's career for her green-eyed, long-lashed daughter.

Shortly after the motion picture experience which is one of the few on record where not even an audition was requested, Virginia began to sing with Orville Knapp's band. Then the demanding East called to her. The climb was over and Virginia Verrill, the little California Canyon Cracker, was at the top.

Virginia Verrill may be heard every Tuesday at 7:15 p. m. EDT (6:15 EST; 6:15 CDT; 5:15 CST; 4:15 MST; 3:15 PST) in a sustaining program and every Friday at 8 p. m. EDT (7 EST; 7 CDT; 6 CST; 5 MST; 4 PST) in the *Sketchbook*, both over the CBS-WABC network.

Hits of Week

I'LL Never Say Never Again, which has headed the *RADIO GUIDE* song poll in the past, was again counted the week's most popular network song by virtue of the fact that it was played more often on the air than any other tune. *Little Gypsy Tea Room*, another long standing favorite, was selected by the maestros as the week's individual hit song. The poll follows:

SONG HITS PLAYED MOST OFTEN ON THE AIR:	
Song	Times
I'll Never Say Never Again	30
You're All I Need	27
Paris in Spring	24
Lulu's Back in Town	21
Star Gazing	19
And Then Some	17
East of the Sun	15
Let's Swing It	13
Tell Me You Love Me	11
Thrilled	10

BANDLEADERS' PICK OF OUTSTANDING HITS	
Song	Points
Little Gypsy Tea Room	30
I'll Never Say Never Again	29
You're All I Need	27
And Then Some	24
Chasing Shadows	21
Couldn't Believe My Eyes	18
Star Gazing	15
Paris in Spring	13
Every Little Tingle	11
Love Me Forever	10

Following are a few of the hit tunes requested from the maestros:
 Al Goodman: *Paris in Spring*, *You're All I Need*, *Star Gazing*.
 Wayne King: *Love Me Forever*, *And Then Some*, *Little Gypsy Tea Room*.
 Frank Tours: *I'll Never Say Never Again*, *You're So Charming*, *Every Little Tingle*.

Going Away?

IF YOU wish your mail subscription copy of *RADIO GUIDE* to accompany you on your vacation, please be sure to notify the Circulation Department, *RADIO GUIDE*, 731 Plymouth Court, Chicago, Illinois, at least two weeks previous to your departure. In writing give your present address and also the addresses to which you wish your issue sent.

Mr. Fairfax Knows All

WAYNE KING was born in Savanah, Illinois, about 35 years ago. As a boy he worked in a doctor's office, running errands and answering the telephone for 75 cents a week. He worked as a garage mechanic for a while, then in a bank in Iowa, next as a clerk with an insurance company in Chicago. Not long after that he became connected with the Trianon ballroom as a saxophone

player, and has been playing or conducting for more than eight years. Mr. King owns his own plane, flies three times a week, plays golf and fishes. Is married to the former Dorothy Janis of the movies, and is the father of Penelope, who celebrates her second birthday August 22. (*Del Molson, Fond du Lac, Wis.*)

(Continued on Page 25)

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 1000 other prizes!

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Monday—Continued

(Continued from Page 14)

WHAS—Terry and Ted WKRC—Smilin' Dan WSAI—Knot Hole Club WSM—News; Pan American Broadcast WTAM—Sportsman; Baseball Scores WWVA—Sports; Baseball Scores

6:15 p.m. EST 5:15 CST ★ NBC—ALKA-SELTZER Presents Uncle Ezra's Radio Station: WFAF WTAM WGY WSAI (sw-9.53) CBS—Patti Chapin, songs. WABC WKRC KMOX WHAS (sw-11.83) ★ NBC—Tony & Gus, sketch: WJZ KDKA WENR WCKY WHAM (sw-11.87-15.21) WAVE—World Revue WBBM—Pat Flanagan's Sports WFBF—Dance Rhythms WGN—Palmer House Ensemble WLW—Old Fashioned Girl WSM—Jack and His Buddies WWVA—Dinner Music

6:30 p.m. EST 5:30 CST NBC—Rhythm Boys, harmony group; WFAF WGY (sw-9.53) ★ CBS—Morton Downey, tenor; Orchestra: WABC (sw-11.83) NBC—Dot & Will; WJZ WCKY CBS—Buck Rogers; KMOX WBBM WHAS KDKA—The Singing Seven WENR—Organ and Piano Duo WENR—Song a Day WFBF—Star Serenaders WGN—Lum and Abner, comedy sketch WHAM—News WSM—Studio Program WKRC—Evening Serenade WLW—Bob Newhall WSAI—Headlines in the News WTAM—Hot Dates in History

6:45 p.m. EST 5:45 CST NBC—Gould and Shefter, piano duo: WFAF WTAM WSAI ★ CBS—Boake Carter, news; WABC WHAS WKRC KMOX WBBM (sw-11.83)

NBC—Dangerous Paradise, sketch; Elsienitz & Nick Dawson: WJZ WSM WENR KDKA WLW WHAM (sw-11.87-15.21) WCKY—Baseball Resume; News WFBF—News Oddities WGBF—Sereco Club WGN—Quin Ryan's Amateur Night WGY—Victor Young's Orch. & Guest Artist WWVA—Terry and Ted

7:00 p.m. EST 6:00 CST ★ NBC—Fibber McGee & Molly; Chas. Laveer, pianist: WJZ WHAM KDKA WLS WCKY (sw-11.87) CBS—Land o' Dreams: WSMK KMOX NBC—Dorsey's Orch.: WFAF WTAM WSAI WGY WAVE WSM (sw-9.53)

★ CBS—Guy Lombardo's Orch.: WABC WWVA (sw-6.12) WBBM—Beverly Singers WFBF—The Cincinnati Players WGBF—Stock Markets WGN—Lone Ranger WHAS—Sam, Gil and Louie WKRC—Fred Hoehler WLW—Hot Dates in History

7:15 p.m. EST 6:15 CST KMOX—Frank Hazzard, tenor; Orchestra WBBM—News; Elena Moneak's Ensemble WFBF—Smoky Mountain Boys WGBF—Zoo News WHAS—Hot Dates in History WKRC—Land o' Dreams (CBS) WLW—Dorsey's Orch. (NBC)

7:30 p.m. EST 6:30 CST ★ NBC—Margaret Speaks, soprano; Mixed Chorus; William Daly's Orch.: WFAF WTAM WSM WAVE WLW WGY (sw-9.53) NBC—Evening in Paris; Soloist: WJZ KDKA WHAM WCKY (sw-11.87) ★ CBS—One Night Stands; Pick and Pat: WABC WBBM WKRC (sw-6.12)

KMOX—Harmonettes (CBS) WFBF—Sport Review WGBF—Historical Facts WGN—Grand Stand Thrills WHAS—Herbert Koch, organist and Soloist WLS—Songs of Home Sweet Home WSAI—Gene Burchell's Orch. WWVA—Musical Moments

7:45 p.m. EST 6:45 CST KMOX—Life on the Red Horse Ranch WFBF—The Hawaiian Serenaders WGBF—All-Star Revue WWVA—Singing Gondolier

8:00 p.m. EST 7:00 CST ★ NBC—Harry Horlick's Gypsies; WFAF WTAM WSAI WGY (sw-9.53) ★ NBC—Greater Minstrels: WJZ WHAM KDKA WLS WLW WSM (sw-11.87)

★ CBS—Radio Theater: WABC WHAS WKRC KMOX WBBM (sw-6.12) WAVE—All-Star Revue WCKY—Mystery Maid WFBF—Accordion Sweetheart & Buddy WGN—Joe Sanders' Orchestra WWVA—News; Five Minute Drama

8:15 p.m. EST 7:15 CST WAVE—Bert Kenny's Baseball Scores WCKY—Musical Moments WFBF—Jimmy's Playhouse WGN—Comedy Stars of Hollywood

8:30 p.m. EST 7:30 CST NBC—Meredith Willson's Orch.: WFAF WTAM WGY WAVE WSAI (sw-9.53) NBC—Princess Pat Players; "Lord Jesse James": WJZ KDKA WENR WCKY WHAM (sw-11.87) MBS—The Follies: WLW WSM WGN WFBF—Alice Stuerenberg

8:45 p.m. EST 7:45 CST WFBF—Amateur Night Program

9:00 p.m. EST 8:00 CST ★ NBC—Ray Knight's Cuckoo Hour: WJZ KDKA WHAM WCKY WENR WSM WAVE (sw-6.14) ★ CBS—Wayne King's Orch.: WABC WHAS KMOX WKRC WBBM (sw-6.12)

NBC—Contented Prgm.: WFAF WTAM WGY WSAI (sw-9.53) WGN—News; Joe Sanders' Orch WLW—Crusaders

9:15 p.m. EST 8:15 CST WFBF—Musical Selections WGN—Musical Moments WLW—Virginians, male quartet

9:30 p.m. EST 8:30 CST ★ NBC—Grant Park Concert: WFAF WTAM WSAI WGY (sw-9.53) CBS—Lilac Time with the Night Singer: WABC WHAS WKRC WBBM KMOX (sw-6.12)

9:45 p.m. EST 8:45 CST CBS—Tito Guizar, tenor: WABC KMOX WBBM WKRC (sw-6.12) WFBF—Romeo WHAS—Musical Moments WSM—Souvenirs

10:00 p.m. EST 9:00 CST NBC—Joe Reichman's Orchestra: WJZ WCKY WHAM KDKA (sw-6.14) CBS—Abe Lyman's Orchestra: WABC WKRC KMOX NBC—Manny Laporte's Orch.: WFAF WGY (sw-9.53) ★ NBC—Amos 'n' Andy: WSM WTAM WAVE—Tom Gentry's Orchestra WBBM—Frankie Masters' Orch. (CBS) WENR—Globe Trotter WFBF—Parade of Dance Hits WGN—Horace Heidt's Orchestra

WHAS—Baschall Scores; Moonlight Serenade WLW—News WSAI—Rheiny Gau, vocalist

10:15 p.m. EST 9:15 CST ★ NBC—Tony & Gus: WSM WAVE NBC—Manny Laporte's Orch.: WSM NBC—Ink Spots; Negro Quartet: WJZ WHAM

NBC—Jesse Crawford, organist: WENR WCKY WTAM KDKA—The Texans WGN—Veeoz & Yolanda's Orch. WGY—Johnny Albright, songs WLW—Lum and Abner, comedy WTAM—Gene Baker's Rhythm

10:30 p.m. EST 9:30 CST NBC—Leonard Keller's Orch.: WFAF WSAI WGY (sw-9.53) CBS—Isham Jones' Orch.: WABC NBC—Ray Noble's Orch.: WJZ WCKY WAVE WHAM WLW

★ CBS—One Night Stands; Pick & Pat, dramatic & musical: WHAS KMOX KDKA—Dance Orchestra WBBM—Ted Fiorito's Orchestra (CBS) WBBM—Albert Socarras' Cuban Orchestra WGN—Earl Hill's Orchestra WKRC—Amateur Show WSM—Sports Review; Lever Brothers WTAM—Eucharistic Congress

10:45 p.m. EST 9:45 CST NBC—The Open Road: WFAF WGY WTAM WSAI (sw-9.53) WENR—Herm Crone's Orchestra WKRC—Community Players WSM—Ray Noble's Orch. (NBC)

11:00 p.m. EST 10:00 CST NBC—Jolly Coburn's Orchestra: WFAF WGY WSAI NBC—Shandor, violinist; Griff William's Orch.: WJZ WCKY KDKA WHAM WSM (sw-5.14) CBS—Bert Block's Orchestra: WABC WHAS WSMK WBBM KMOX—News; Baseball Scores WAVE—Tom Gentry's Orchestra WENR—Ben Pollack's Orchestra

WGN—Veeoz & Yolanda's Orch. WHAM—Johnny Schwab's Orch. WLW—Tea Leaves and Jade, drama WTAM—Austin Wylie's Orch.

11:15 p.m. EST 10:15 CST CBS—Bert Block's Orchestra: KMOX WKRC WAVE—Harry Dickinan's Orch.

11:30 p.m. EST 10:30 CST NBC—Eddy Duchin's Orch.: WJZ KDKA WCKY WHAM WENR WSM (sw-6.14)

CBS—Dell Coon's Orch.: WABC WKRC WBBM WSMK WHAS KMOX NBC—Oliver Naylor's Orch.: WFAF WGY WTAM WSAI MBS—Horace Heidt's Orchestra: WGN WLW WAVE—Don Pedro's Orchestra

11:45 p.m. EST 10:45 CST WAVE—Eddy Duchin's Orchestra (NBC)

12:00 p.m. EST 11:00 CST NBC—Leonard Keller's Orch.: WAVE WSM CBS—Floyd Town's Orchestra: WBBM WHAS KMOX MBS—The Midnight Flyers; Joe Sanders' Orch.: WGN WLW WENR—Glenn Lee's Orchestra WTAM—Dick Fidler's Orchestra

12:30 a.m. ES 11:30 p.m. CS CBS—Seymour Simons' Orch.: WBBM KMOX WHAS NBC—Larry Gilbrick's Orchestra: WAVE WSM WENR—Al Kvale's Orchestra WTAM—Sammy Kaye's Orch.

12:45 a.m. ES 11:45 p.m. CS KMOX—When Day is Done WAVE—Don Pedro's Orchestra WENR—Ben Pollack's Orchestra (NBC)

1:00 a.m. ES 12:00 p.m. CS WBBM—Maurice Steiner's Orch. WLW—Johnny Courtney's Orch.

Programs Shown In EST and CST

6:00 a.m. EST 5:00 CST KDKA—Musical Clock WLS—Smile a While 6:30 a.m. EST 5:30 CST NBC—Jolly Bill & Jane; WFAF CBS—Organ Reveille: WABC NBC—Pollock and Lownhurst: WJZ KMOX—Home Folks' Hour WGY—Musical Clock WLW—Top o' the Morning WTAM—Sun Up WWVA—The Eye Opener 6:45 a.m. EST 5:45 CST NBC—Yoichi Hirakawa, xylophonist: WFAF NBC—Rise and Shine: WJZ 7:00 a.m. EST 6:00 CST NBC—Spartanists: WFAF WTAM NBC—Madison Singers: WABC NBC—Morning Devotions: WJZ KDKA WCKY (sw-21.54) KMOX—Uncle Lum WGN—Good Morning WGY—Musical Clock WKRC—Sunrise Worship WLS—News WLW—Family Prayer Period WSAI—Timely Tips WWVA—Gospel Tabernacle 7:15 a.m. EST 6:15 CST NBC—Morning Glory: WFAF WTAM WLW CBS—City Consumer's Guide: WABC NBC—Pals: WJZ KDKA WSM (sw-21.54) KMOX—Pickard Family WCKY—Bert Layne Fiddlers WLS—Morning Roundup 7:30 a.m. EST 6:30 CST NBC—Ross Graham, baritone; William Meeder, organist: WJZ KDKA (sw-21.54) CBS—Salon Musicale: WABC NBC—Cheerio: WFAF WTAM WLW WGY KMOX—Variety Program WCKY—Yodelling Twins WFBF—Musical Clock WHAS—College Devotions WSAI—Today's News WSM—Delmore Brothers 7:45 a.m. EST 6:45 CST NBC—Landt Trio & White: WJZ KDKA WCKY (sw-21.54) WKRC—Fiddlin' Farmers

WSAI—Timely Tips WSM—Morning Devotions 8:00 a.m. EST 7:00 CST NBC—Organ Rhapsody; Richard Leihert, organist: WFAF WTAM CBS—All Hands on Deck: WABC WSMK WHAS ★ NBC—Breakfast Club; Edna Odell, contralto; Ranch Boys: WJZ WAVE KDKA WSM (sw-21.54) Morning Devotions: WLW WLS KMOX—News; Home Folks Hour: WCKY—News WGBF—East Side Tabernacle WGY—Hymns of All Churches WSAI—McCormick's Old Time Fiddlers WWVA—News 8:15 a.m. EST 7:15 CST NBC—Richard Leibert, organist: WLW WGY WCKY—Breakfast Club (NBC) WFBF—Arkansas Fiddlers WKRC—All Hands on Deck (CBS) WLS—Jolly Joe and His Pals WWVA—Denver Darling 8:30 a.m. EST 7:30 CST NBC—Doc Schneider's Yodeling Cowboys: WFAF WTAM KMOX—Tick Tock Revue WFBF—Morning Concert WGN—Good Morning WGY—Little Jack Little's Orch. WLS—Ford Rush and Ralph Emerson WLW—Amer. Family Robinson WSAI—Church Forum WWVA—Morning Dance Tunes 8:45 a.m. EST 7:45 CST NBC—The Wife Saver: WFAF CBS—Brad & Al, songs & piano: WABC CBS—Fred Feibel, organist: WSMK WKRC KDKA—Style & Shopping Service WCKY—Household Hints; Variety Program WGBF—Timely Topics WGY—Musical Program WHAS—Georgia Wildcats WLS—Tommy Tanner and Sodbusters

Star ★ Indicates High Spot Selections WLW—Little Eva Gazette WTAM—Slim Eberhardt 9:00 a.m. EST 8:00 CST CBS—News; The Melody Quintuplets: WABC NBC—News; Johnny Marvin tenor; WFAF WSM WSAI WTAM WAVE CBS—News; Romany Trail: WKRC WWVA NBC—News; Smack Out: WJZ WCKY KDKA (sw-15.21) MBS—Hymns of All Churches: WGN WLW KMOX—Views on News WFBF—Ray Nohle's Orchestra WGY—News; Market Basket WLS—Livestock Estimates; Morning Minstrels 9:15 a.m. EST 8:15 CST NBC—Girl Alone: WFAF WTAM WGY CBS—The Romany Trail: WABC KMOX NBC—Edward MacHugh, baritone: WJZ KDKA WCKY WAVE WSM (sw-15.21) WFBF—Vocal Variety WGBF—City Court WGN—Marjorie Graham WHAS—Boh Atcher WLS—Wm. O'Connor, tenor; Sue Roberts WLW—Mail Bag WSAI—Traffic Court Cases 9:30 a.m. EST 8:30 CST NBC—Gypsy Trail: WFAF WSM CBS—Clyde Barrie, baritone: WABC WKRC NBC—Today's Children: WJZ KDKA WLS WCKY (sw-15.21) MBS—Antonio's Continentals: WGN WLW KMOX—The Corn Huskers WAVE—Musical Clock WFBF—Old Favorites WGY—Banjoleers and Radio Sweethearts WHAS—Mrs. Randolph, shopping guide WTAM—Health and Home WWVA—Flyin' X Round-Up

9:45 a.m. EST 8:45 CST NBC—Three Shades of Blue: WFAF WGY WTAM WSM CBS—Mrs. Wiggs of the Cabbage Patch, sketch: WABC KMOX NBC—Herman and Banta, piano duo: WJZ WCKY MBS—Backstage Wife: WGN WLW KDKA—Theater of Romance WFBF—West Virginia Fiddlers WKRC—God's Bible School WLS—Grace Wilson; Ralph Emerson WSAI—March King 10:00 a.m. EST 9:00 CST NBC—Morning Parade: WFAF WTAM WGY CBS—The Captivators: WABC WHAS WWVA WKRC (sw-15.27) NBC—The Honeymooners: WJZ WLW KDKA WCKY WAVE WSM (sw-15.21) KMOX—News Thru a Woman's Eyes WFBF—To be announced WGN—Your Friendly Neighbor WLS—Household Parade WSAI—Household Hints 10:15 a.m. EST 9:15 CST NBC—Wendell Hall, songs: WJZ WCKY KDKA WSM (sw-15.21) KMOX—Let's Compare Notes WAVE—Devotional Service WFBF—Dot Club News WGBF—Household Hour WGN—June Baker, home management WKRK—Woman's Hour WLW—Livestock Reports; News WWVA—Rapid Ad Service 10:30 a.m. EST 9:30 CST CBS—Waltz Time: WABC (sw-15.27) NBC—George Hessberger's Bavarian Orchestra; Reinhold Schmidt, basso; Richard Denzler yodler: WJZ WCKY KDKA WAVE: WLW (sw-15.21) CBS—Mary Lee Taylor: WHAS KMOX NBC—Morning Parade: WSAI

WFBF—Musical Program WGN—Harold Turner, pianist WKRC—Tuning Around WSM—Leon Cole, organist WWVA—Your Helpful Helper 10:45 a.m. EST 9:45 CST CBS—Just Plain Bill: WABC KMOX (sw-15.27) MBS—Cordoba Sisters, trio: WGN WLW WFBF—Popular Piano Melodies WGN—To be announced WHAS—Dream Train WLS—News and Markets WSM—George Hessberger's Band (NBC) WWVA—Fred Craddock's Cornhuskers 11:00 a.m. EST 10:00 CST NBC—Three Scamps: WFAF WSAI WSM WTAM CBS—The Lamplighter, Jacob Tarshish: WABC (sw-15.27) NBC—Simpson Boys of Sprucehead Bay: WJZ KDKA (sw-15.21) CBS—Waltz Time: WKRC WSMK WWVA KMOX—Three Brown Bears WAVE—Texas Longhorns WCKY—News WFBF—Jerry Jordan WGBF—Mr. and Mrs. WGN—Musical Frolic WGY—Musical Program WHAS—Herbert Koch, organist WLS—Otto's Tune Twisters; Evelyn Overstake WLW—Song of the City (NBC) 11:15 a.m. EST 10:15 CST NBC—Merry Macs: WJZ WAVE WCKY WSM CBS—Rhythm Bandbox: WABC WHAS KMOX WKRC WSMK (sw-15.27) NBC—Honeyboy and Sassafraz: WFAF WTAM WSAI MBS—The Housewarmers: WGN WLW KDKA—Mac and Bob WFBF—To be announced WGY—Doc Schneider's Cowboys WLS—Hilltoppers WWVA—Amer. Family Robinson 11:30 a.m. EST 10:30 CST NBC—Merry Madcaps: WFAF WGY WTAM

For Daylight Time Add One Hour

CBS—"Mary Marlin," sketch WABC WKRC KMOX WHAS (sw-15.27) NBC—Words and Music: WJZ WCKY WSM WAVE KDKA (sw-15.21) WFBF—Homespun Philosopher WGBF—Baby Shop Man WGN—Markets; Good Health & Training WLS—Henry Burr's Book of Ballads WLW—Chandler Chats WSAI—Lene Pope, soprano WWVA—Patterns in Organdy with Lucille Jackson 11:45 a.m. EST 10:45 CST CBS—Five Star Jones, sketch: WABC KMOX WKRC (sw-15.27) MBS—Painted Dreams: WGN WLW WFBF—Frigid Facts WGBF—Hoosier Philosopher WGY—Bag and Baggage WHAS—Arkansas Travelers WLS—Chuck and Ray WSAI—Merry Madcaps (NBC) WWVA—Gertrude Miller

Afternoon 12:00 m ES 11:00 a.m. CS NBC—Happy Jack: WJZ WLW WCKY NBC—Markets and Weather WFAF NBC—Sammy Kaye's Orchestra: WSM WSAI WGY WAVE WTAM CBS—Herdan and Hughes, piano duo: WABC WHAS WSMK (sw-15.27) KDKA—Cy King, news-reeler KMOX—Fascinating Melodies WFBF—Musical Program WGBF—Wedding Anniversaries WGN—Francis X. Bushnian WKRC—Jane Grey WLS—Personality Interview WWVA—Tony and Dominic 12:15 p.m. ES 11:15 a.m. CS NBC—Sammy Kaye's Orchestra: WFAF WCKY CBS—Rambles in Rhythm: WABC (sw-15.27)

CBS—Radio Gossip Club; Eddie & Fannie Cavanaugh; WHAS KMOX
 NBC—The Kilmer Family, dramatic sketch; WJZ
 KDKA—Salt and Peanuts
 WGN—Luncheon Music
 WGY—Helen Hathaway, soprano
 WKRC—Melodious Measures
 WLS—The Waltz Timer
 WLW—Weather; Markets
 WWVA—News
12:30 p.m. ES 11:30 a.m. CS
 NBC—Dandies of Yesterday; WEAF WTAM WSAI
 CBS—Eddie House, organist; WABC WHAS WKRC WWVA (sw-15.27)
 NBC—Nat'l Farm & Home Hour; WJZ WAVE KDKA WCKY WSM WLW (sw-15.21)
 KMOX—Magic Kitchen
 WFBE—Noun-time Tunes
 WGN—Markets; Δ Mid-day Services
 WGY—Farm Picram
 WLS—Weather; Markets; News
12:45 p.m. ES 11:45 a.m. CS
 NBC—Music Guild; WEAF WSAI
 WFBE—Luncheon Melodies
 WGBF—Bulletin Board
 WHAS—Market Reports; Piano Interlude
 WLS—Dinnerbell Program
 WSMK—Eddie House, organist (CBS)
 WTAM—Noonday Resume
 WWVA—Luncheon Music
1:00 p.m. ES 12:00 m CS
 CBS—Marie, Little French Princess; WABC WKRC KMOX (sw-15.27)
 WFBE—Hy C. Geis
 WGBF—Church & School News
 WGN—Palmer House Ensemble
 WGY—Health Hunters, sketch
 WHAS—College of Agriculture
 WSAI—Police Flashes
 WTAM—Dick Fidler's Orchestra
1:15 p.m. EST 12:15 CST
 CBS—Romance of Helen Trent skit; WABC WKRC KMOX WGN (sw-15.27)
 WGBF—Farmer Purcell
 WGY—Household Chats
 WHAS—Georgia Wildcats
 WSAI—Woman's Club Forum
 WWVA—Musical
1:30 p.m. EST 12:30 CST
 NBC—Al Pearce's Gang; WEAF WTAM WGY WCKY
 * CBS—Between the Bookends; WABC WKRC WSMK KMOX (sw-15.27)
 NBC—Three Flats, trio; WJZ
 MBS—Gene Burchell's Orchestra; WLW WGN
 KDKA—Home Forum
 WAVE—Weather; Livestock
 WFBE—Laura Karch
 WHAS—Log Cabin Boys
 WLS—Livestock and Grains
 WSAI—Treadwells on Tour
 WSM—State Dept. of Agriculture
 WWVA—Musical Program
1:45 p.m. EST 12:45 CST
 CBS—Happy Hollow; WABC WHAS WKRC KMOX WSMK (sw-15.27)
 NBC—Viennese Sextet; WJZ
 NBC—Al Pearce's Gang; WSM WAVE
 MBS—George Duffly's Orchestra; WLW WGN
 WFBE—Dance Rhythms
 WGBF—Carbstone Reporter
 WLS—Homemakers' Hour
 WWVA— Δ Wheeling Gospel Tabernacle
2:00 p.m. EST 1:00 CST
 NBC—Home Sweet Home; WEAF WTAM WLW WGY (sw-15.33)
 CBS—Dalton Brothers, harmony trio; WABC WSMK WKRC KMOX (sw-15.27)
 NBC—The Silver Flute; WJZ WSM WCKY WAVE KDKA (sw-15.21)
 MBS—Palmer House Ensemble; WGN WSAI
 WFBE—Boswell Sisters
 WGBF—Rotary
 WHAS—University of Kentucky
 WLS—"Book Review," Mrs Palmer Sherman
2:15 p.m. EST 1:15 CST
 NBC—Vic & Sally; WEAF WGY WTAM WLW (sw-15.33)
 CBS—Oriental; WABC WSMK WKRC (sw-15.27)
 KMOX—Exchange Club
 WFBE—Miniature Concert
 WGN—Harold Turner, pianist
 WLS—Homemakers' Program
 WSAI—Light Classics
 WWVA—Denver Darling

2:30 p.m. EST 1:30 CST
 NBC—Ma Perkins; WEAF WGY WTAM WLW WLS (sw-15.33)
 CBS—Oklahoma Bob; WABC WHAS WSMK WKRC (sw-15.27)
 NBC—Nellie Revelle at Large; WJZ WSM WCKY WAVE
 KDKA—Dan and Sylvia
 KMOX—Piano Recital
 WGBF—Billboard
 WGN—Mail Box
 WSAI—Today's News
 WWVA—Ma Perkins
2:45 p.m. EST 1:45 CST
 NBC—The Morin Sisters; WJZ WCKY
 NBC—Dreams Come True; Barry McKinley, baritone; Orch.; WEAF WGY WTAM WSM WLW (sw-15.33)
 KDKA—Charm
 KMOX—Window Shoppers
 WAVE—Your Navy
 WFBE—Moods in Blue
 WGN—Baseball; Philadelphia vs. Chicago White Sox
 WLS—Home Town Boys; Better Housing Bureau, speaker
 WSAI—Dance Music
 WWVA—Oklahoma Bob (CBS)
3:00 p.m. EST 2:00 CST
 NBC—Betty & Bob, dramatic sketch; WJZ KDKA WENR WGY WLW (sw-15.21)
 CBS—Bolek Musical; WABC WHAS WSMK WKRC WWVA (sw-15.27)
 NBC—Woman's Radio Review; WEAF WAVE WCKY WTAM WSM WSAI
 KMOX—Ma Perkins
 WFBE—Variety Hour
3:15 p.m. EST 2:15 CST
 NBC—Easy Aces; WJZ WCKY KDKA WENR (sw-15.21)
 NBC—Woman's Radio Review; WGY
 KMOX—Bolek Musical (CBS)
 WLW—Singing Neighbor
3:30 p.m. EST 2:30 CST
 NBC—Piano Recital; Katherine Bacon; WJZ WSM WAVE WCKY WENR
 CBS—Serenade Service; WABC WSMK WHAS WKRC (sw-15.27)
 NBC—Tintype Tenor; WEAF WTAM WSAI
 KDKA—Market Report
 KMOX—News
 WFBE—Waltz Time
 WGY—Matinee Play
 WLW—News; Financial Notes
 WWVA—Flyin' X Roundup
3:45 p.m. EST 2:45 CST
 NBC—Advs. in King Arthur Land; Madge Tucker; WEAF WTAM WSAI
 CBS—Connie Gates, songs; WABC WSMK WHAS WKRC (sw-15.27)
 NBC—Charles Sears, tenor; WJZ WAVE WCKY WENR KDKA WSM (sw-15.21)
 KMOX—Broadway Melodies
 WFBE—Salon Music
 WGY—Stock Reports
 WLW—Dorothea Ponce, songs
4:00 n.m. EST 3:00 CST
 NBC—Stanley High, talk; WEAF WSM WAVE WSAI
 CBS—The Merry-makers; WABC WHAS WWVA WSMK WKRC (sw-15.27)
 NBC—Walberg Brown String Ensemble; WJZ WCKY WENR WLW
 KDKA—Tough Boys
 KMOX—Baseball; Browns vs. Boston
 WFBE—Harry Ogden
 WGBF—Sunshine Hour
 WGY—Musical Program
 WTAM—Musical Cocktail
4:15 p.m. EST 3:15 CST
 NBC—Pan Americana; WEAF WTAM WGY WSM WAVE WSAI
 KDKA—Kiddies' Klub
 WENR—To be announced
 WLW—Dreams in the Afternoon
4:30 p.m. EST 3:30 CST
 NBC—Singing Lady; WJZ WLW KDKA (sw-15.21)
 CBS—Jack Armstrong; WABC (sw-15.27)
 NBC—Vincent York's Orchestra; WEAF WAVE WTAM WCKY WSM
 WENR—Music and Comments
 WFBE—Where to Go
 WGBF—News

WGYN—Lang Sisters
 WHAS—A Week-day Devotions
 WKRC—Hawaiian Sunlight
 WSAI—Dealers Salute
 WWVA—Shopping Syncopations
4:45 p.m. EST 3:45 CST
 NBC—Nursery Rhymes; WEAF WAVE WSM WSAI
 NBC—Little Orphan Annie; WJZ FDKA WCKY (sw-15.21)
 CBS—"Where Heroes Meet," Boy Scout Drama; WABC WHAS WSMK WKRC (sw-15.27)
 NBC—Betty Marlowe and Her Californians; Guest Soloist; WTAM
 WENR—"That Certain Four"
 WFBE—Poets Guild
 WGBF—Musical Masterpiece
 WGY—Microphone Discoveries
 WLW—Questions and Answers
5:00 n.m. EST 4:00 CST
 NBC—Flying Time; WEAF WGY WSAI
 CBS—Buck Rogers, sketch; WABC (sw-11.83)
 NBC—Otto Thurn's Orch.; WJZ WCKY WAVE WSM
 CBS—Maurie Sherman's Orch.; WSMK WKRC
 KDKA—News-Reel
 WFBE—Band Concert
 WGN—Archie Melodies
 WHAS—Herbert Koch, organist
 WLW—Mary Alcott, songs
 WTAM—Twilight Tunes
 WWVA—The Keystone
5:15 p.m. EST 4:15 CST
 NBC—Mid-week Hymn Sing, Kathryn Palmer, soprano; Joyce Allmand, contralto; John Jamison, tenor; Arthur Billings Hunt, baritone & director; Lowell Patton, organist; WEAF WGY WAVE WSM WTAM WLW
 CBS—Bunkhouse Serenade; Carson Robison; WABC (sw-11.83)
 CBS—Nothing But the Truth; WSMK WHAS
 NBC—Winnie, the Pooh; WJZ WENR WCKY
 KDKA—To be announced
 WFBE—Treasure Tunes
 WKRC—City Hall
 WSAI—Jane Trester, blues
 WWVA—Economy Notes
5:30 p.m. EST 4:30 CST
 NBC—News; Edith Warren, soprano; WEAF WAVE WTAM
 CBS—Kuban Cossack Choir, Orchestra; WABC (sw-6.12)
 NBC—News; Walter Cassel, baritone; WJZ WCKY
 NBC—The Singing Lady; WGN
 WENR—What's The News
 WFBE—Merchants' Bulletins
 WGY—News; Evening Brevities
 WHAS—Melody Cruise
 WKRC—This and That
 WLW—Jack Armstrong, drama
 WSAI—News; George Elliston, poems
 WSM—News; Financial News
 WWVA—News
5:45 p.m. EST 4:45 CST
 NBC—Billy & Betty; WEAF
 CBS—Kuban Cossack Choir; News; WABC WWVA WSMK
 NBC—Orphan Annie WGN WSM WAVE
 NBC—Lowell Thomas, news; WJZ KDKA WLW (sw-11.87-15.21)
 WCKY—Iva Thomas
 WENR—The Charioteers (NBC)
 WFBE—Musical Comedy Gems
 WGY—Racer Results; Baseball Scores
 WSAI—Baseball Scores
 WSAI—Baseball Resume
 WTAM—Doc Whipple
Night
6:00 p.m. EST 5:00 CST
 NBC—Dinner Concert; WJZ KDKA WENR (sw-11.87-15.21)
 CBS—Just Entertainment, variety program; WABC WBBM (sw-11.83)
 * NBC—Amos 'n' Andy; WEAF WLW WGY (sw-9.53)
 NBC—Dick Fidler's Orchestra; WCKY WAVE
 KMOX—Hawaiian Sunlight
 WFBE—Dinner Music
 WGN—Bob Elson, sports

THE SUMMER has brought two new and very entertaining acts to the airwaves and the local Columbia outlet (WKRC) deserves the applause in both cases... CHARLES HANSON TOWNE and his *Town Talks* appears to be another Woolcott minus the sarcasm and MARTY MAY looks like a good bet in heading the Paley funsters for the next year!... It was only recently that a fan inquired whether or not *Mixson* (Times-Star) *Den-tou*, was publicity agent for FRANK ZWYGART and HARRY HARTMAN! That's what happens when a columnist starts printing letters he receives from his admirers!!!

UNCLE JOHN of WCAU is really HANS LOBERT, coach and captain of the Philly National League baseball team! He is heard every evening at 6:45 p. m. EDT (5:45 EST) when the club is home in Philadelphia... WKRC is slated for a complete renovation—new studios are to be built and along with that comes the news that the Hilltop outlet may increase its power threefold!... BOB KLIMENT, who was initiated into radio by WFBE and has jumped from station to station in the past year, is listed among the missing from the air and can't be located!


SIDNEY SLON, the *Arnold Douglas* heard over WLW, deserted the study of medicine at Northwestern University for radio... FLOYD (Babe) HERMAN of the Cincy Reds recently informed HARRY HARTMAN during an interview that most of those boner yarns told on him are purely fiction but added that as a member of Brooklyn Dodgers a few years back he was a part of the act of Lewster and Herman who stole third while that base was already occupied by the once famous Dazzy Vance!... JACK SNOW bemoans the fact that SPENCER WILSON not only owns a motor car but has at his pleasure a saddle horse while said WSMK continuity writer has only a kiddie car to gab about in!

HOW MANY OF you remember the former WTBE and WCKY singer, KITTY

BURKE? Nowadays, Miss Burke is earning her livelihood by means of night club singing but what we really intended to tell you was that the young feminine fan who stepped to the plate at Crosley Field during that hectic night game when 40,000 fans jammed the park was none other than Miss Burke in person. It seems that Miss Burke had read somewhere the saga of Casey At The Bat and thought it sounded better when called Kitty-at-the-Bat! Daffy Paul Dean is still telling about how she socked one of his low ones for a base hit.

HORATIO ALGER and his success stories of young men will find in MARY SHILFORTH of WSAI, a competitor, Miss Shilforth, a soprano and local resident, so impressed the officials of that station with her singing during a WSAI amateur show that she will be tendered a golden opportunity to make good in radio. She will be taken under the wing and taught by no less a personage than GRACE CLAUVE RAINE and in the near future will be featured over the Crosley stations. Now let's see an Alger hero top that!

EDGAR A. GUEST
 of
WELCOME VALLEY
 EVERY TUESDAY NIGHT
 HEAR THIS FRIENDLY POET AND PHILOSOPHER IN HIS
NEW ROLE
 —Editor of the Welcome Valley Chronicle
WLW
 7:30 p. m., EST
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 Have you rings, dental work, medals, pins, cigarette cases, etc., containing GOLD? Why not turn them into cash at the present high price of gold? Send us your old gold (Not plated jewelry) via insured parcel post. We will immediately send you a check and your order will be held for 10 days before the transaction is completed. If you are not satisfied it will be returned. Send us your forgotten trinkets today!
 References Fargo National Bank, Dunn & Broadstreet
NATIONAL LABORATORIES
 Fargo, N. Dak.

Tuesday - Continued

(Continued from Page 17)

WHAM—Sportscast
 WHAS—Terry and Ted
 WKRC—Smilin' Dan
 WSAI—Knot Hole Club
 WSM—News; Pan American Broadcast
 WTAM—Sportsman; Baseball Scores
 WWVA—Sports Final
6:15 p.m. EST 5:15 CST
 NBC—Hall & Gruen, piano duo; WEAFF WSM WTAM
 CBS—Virginia Verrill, songs; WABC WKRC KMOX (sw-11.83)
★ NBC—Tony and Gus: WJZ KDKA WHAM WCKY WENR (sw-11.87-15.21)
 WAVE—World Revue
 WBBM—Pat Flanagan's Sports
 WBBM—Lou Breese's Amateur Show
 WGN—Palmer House Ensemble
 WGY—Bart Dunn; Ensemble
 WHAS—Deed-I Do Club
 WLW—Old Fashioned Girl
 WSAI—Modernization of Homes. talk
 WWVA—Dinner Music
6:30 p.m. EST 5:30 CST
 NBC—Gale Page, songs; WEAFF WSAI WGY (sw-9.53)
 CBS—Singin' Sam; WABC (sw-11.83)
 CBS—Buck Rogers; WHAS KMOX WBBM
 NBC—Dot and Will; WJZ WCKY WSM
 KDKA—Pittsburgh Varieties
 WENR—Song a Day Men
 WFBE—Star Screamers
 WGN—Lum and Abner, sketch
 WHAM—News
 WKRC—Evening Serenade
 WLW—Bob Newhall
 WTAM—Youth and Experience
6:45 p.m. EST 5:45 CST
 NBC—You & Your Government; WEAFF WGY WAVE WSAI WTAM WSM (sw-9.53)
★ CBS—Boake Carter, news: WABC WHAS KMOX WKRC WBBM (sw-11.83)
 NBC—Mario Cozzi, baritone; WJZ WENR
 WCKY—Baseball Scores; News

WGBF—Serooco Club
 WGN—Palmer House Ensemble
 WHAM—Le Brun Sisters
 WLW—Bob Nolan's Music
 WWVA—Terry and Ted
7:00 p.m. EST 6:00 CST
 NBC—Leo Reisman's Orchestra; Phil Dney & Johnny; WEAFF WTAM WGY (sw-9.53)
★ NBC—Crime Clues: "The Body in the Box," drama; WJZ KDKA WLW WHAM WLS (sw-11.87)
 CBS—Lavender and Old Lace; Bernice Claire, soprano; WABC WKRC WHAS KMOX WBBM (sw-6.12)
 WAVE—Bert Kenney
 WCKY—Radio Night Club
 WFBE—Kreislser's Music
 WGBF—Stock Markets, Birthday Club
 WGN—Dance Orchestra
 WSAI—Gene Burchell's Orch
 WSM—Jos. Macpherson & Harry Summerhill
 WWVA—Iridescent Melodies
7:15 p.m. EST 6:15 CST
 WAVE—Summer Serenade
 WFBE—Tommy Ryan
 WGBF—News; Baseball Results
 WSM—Grady Moore's Pupils
 WWVA—Jack and Velma
7:30 p.m. EST 6:30 CST
★ NBC—HOUSEHOLD FINANCE
 Corp. Presents Welcome Valley. drama, with Edgar A. Guest; Bernardine Flynn; Don Briggs & Sidney Elstorn; Betty Winkler; Joseph Gallicchio's Orch.; Madame Ernestine Schumann-Heink; WJZ WLS WLW KDKA WHAM (sw-11.87)
 CBS—Dramatic Interlude; Jeanette Nolan; WABC WHAS WKRC (sw-6.12)
★ NBC—Wayne King's Orch.: WEAFF WTAM WGY WAVE WSAI (sw-9.53)
 KMOX—This and That
 WBBM—News of the World
 WCKY—Dell Leonard's Orch.
 WFBE—Sport Review
 WGBF—Historical Facts
 WGN—Veloz & Yolanda's Orch.
 WSM—Comedy Stars of Hollywood

WWVA—Waring's Pennsylvanians
7:45 p.m. EST 6:45 CST
 KMOX—To be announced
 WBBM—Ted Fiorito's Orchestra
 WFBE—To be announced
 WGBF—Scanning the Past
 WGN—Horace Heidt's Orchestra
 WSM—Francis Craig's Orchestra
8:00 p.m. EST 7:00 CST
 NBC—Nils T. Granlund & His Girls; WJZ WHAM KDKA WLS WSM (sw-11.87)
★ NBC—Ben Bernie's Orch.: WEAFF WGY WTAM WSAI (sw-9.53)
★ CBS—On the Air, with Lud Gluskin: WABC WHAS WKRC (sw-6.12)
 KMOX—Musical Moments
 WAVE—Radio Newspaper
 WBBM—Band Concert
 WCKY—Twinkling Toes
 WFBE—Lunken Airport Series
 WGN—Grant Park Band Concert
 WLW—Heatrola Town
 WWVA—News
8:15 p.m. EST 7:15 CST
 KMOX—Hot Dates in History
 WAVE—Don Pedro's Orchestra
 WCKY—Sports Facts
 WFBE—Jimmy Ward
8:30 p.m. EST 7:30 CST
 NBC—Russian Symphony Choir; WJZ KDKA WCKY WHAM WENR (sw-11.87)
★ NBC—Eddy Duchin's Orch.: WEAFF WTAM WAVE WGY WSM WLW (sw-9.53)
★ CBS—Fred Waring's Orch.: Col. Stoopnagle and Budd; WABC KMOX WBBM WKRC WHAS (sw-6.12)
 MBS—Joe Sanders' Orchestra; WGN
 WFBE—Musical Program
 WSAI—Organ Recital
8:45 p.m. EST 7:45 CST
 NBC—Women's Symphony Orch.; WJZ KDKA WENR WCKY (sw-11.87)
 WFBE—Dave and Kenny
 WGN—Doring Sisters
 WHAM—Musical Moments
9:00 p.m. EST 8:00 CST
 NBC—Women's Symphony Orch.; WHAM (sw-6.14)

NBC—To be announced; WEAFF WTAM WAVE WLW WSM WGY (sw-9.53)
 WCKY—Amateur Show
 WFBE—Dance Parade
 WGN—News; Sports Review
 WSAI—Dance Orchestra
9:15 p.m. EST 8:15 CST
 WGN—Veloz & Yolanda's Orch.
9:30 p.m. EST 8:30 CST
 NBC—Heart Throbs of the Hills; WJZ WHAM KDKA WCKY (sw-6.14)
 CBS—Jerry Cooper, baritone; WABC WBBM WHAS (sw-6.12)
 KMOX—Comedy Stars of Hollywood
 WENR—Gale Page, contralto
 WFBE—Musical Masterpieces
 WGN—Lawrence Salerno, Concert Orchestra
 WKRC—Red Bird's Orchestra
 WSAI—This is Paris (MBS)
9:45 p.m. EST 8:45 CST
 CBS—Louis Prima's Orchestra; WABC WHAS WBBM WKRC (sw-6.12)
 KMOX—Sports Page of the Air
 WENR—Ben Pollack's Orchestra
10:00 p.m. EST 9:00 CST
 NBC—Manny Laporte's Orch.; WEAFF WGY (sw-9.53)
 CBS—Carl Hoff's Orch.; WABC WKRC KMOX
 NBC—Dorsey's Orchestra; WJZ WHAM
★ NBC—Amos 'n' Andy: WTAM WSM
 KDKA—Sports, Ed Sprague
 WAVE—Tom Gentry's Orchestra
 WBBM—Musical Moments
 WCKY—News
 WENR—Globe Trotter
 WFBE—Popular Rhythms
 WGBF—Mysterious Pianist
 WGN—Horace Heidt's Orchestra
 WHAS—Baseball Scores
 WLW—News Room
 WSAI—Hiciny Gau
10:15 p.m. EST 9:15 CST
 NBC—Harry Meyer's Orchestra; WEAFF
★ NBC—Tony and Gus: WAVE WSM
 NBC—Jesse Crawford, organist; WGY WCKY WENR (sw-9.53)

KDKA—The Texans
 WBBM—Frankie Masters' Orch. (CBS)
 WFBE—Jimmy Ward
 WGN—The Dream Ship
 WHAS—Moonlight Serenade
 WLW—Lum and Abner comedy
 WSAI—Johnny Courtney's Orch.
 WTAM—Gene Baker's Rhythm
10:30 p.m. EST 9:30 CST
 NBC—Paul Whiteman's Orch.; WJZ WHAM WCKY
 CBS—Ted Fiorito's Orch.; WABC WKRC WHAS KMOX WBBM WWVA
 NBC—Leo Reisman's Orchestra; WSM WAVE
 NBC—Harry Meyer's Orchestra; WGY WTAM (sw-9.53)
 KDKA—Dance Orchestra
 WENR—Albert Socarra's Cuban Orchestra
 WENR—Leonard Keller's Orch.
 WSAI—News
 WGN—Wayne King's Orchestra
 WLW—The Fillbuster, comedy
 WSAI—Mel Snyder's Orch.
10:45 p.m. EST 9:45 CST
 NBC—The Open Road; WEAFF WGY WTAM (sw-9.53)
 KMOX—Eddie Dunstetter and Tom Baker, tenor
 WENR—Herm Crane's Orchestra
 WFBE—Jimmy Ward
 WGBF—Wrestling Matches
 WGN—Anson Weeks' Orchestra
11:00 p.m. EST 10:00 CST
 NBC—Ben Pollack's Orchestra; WEAFF WGY WENR
 CBS—San Francisco Symphony Orch.; WABC KMOX WHAS WKRC WBBM
 NBC—Shandor, violinist; Ranny Weeks' Orch.; WJZ WCKY KDKA WSM (sw-6.14)
 WAVE—Tom Gentry's Orch
 WHAM—Happiness Club
 WLW—Dance Orchestra
 WSAI—Today's News
 WTAM—Stan Wood's Orchestra
 WWVA—Arcadians' Orchestra
11:15 p.m. EST 10:15 CST
 NBC—Ranny Weeks' Orchestra; WHAM
 CBS—San Francisco Symphony Orch.; WWVA WSMK
 WAVE—Harry Dickman's Orch.

WGN—Veloz & Yolanda's Orch.
 WLW—Gene Burchell's Orchestra
 WSAI—Ben Pollock's Orchestra (NBC)
 WSM—Curt Poulton
11:30 p.m. EST 10:30 CST
 NBC—Archie Simmonds' Orch.; WEAFF WGY WSAI WTAM
 NBC—Joe Rines' Orch.; WJZ KDKA WCKY WHAM WENR WLW (sw-6.14)
 CBS—Ted Weems' Orch.; WABC WWVA WKRC WSMK WHAS WBBM KMOX
 WAVE—Don Pedro's Orchestra
 WGN—Horace Heidt's Orchestra
 WSM—Dance Orchestra
11:45 p.m. EST 10:45 CST
 WAVE—Archie Simmonds' Orch. (NBC)
 WENR—Heidelberg Ensemble
 WGBF—Coral Room
 WGN—Joe Sanders' Orchestra
12:00 p.m. EST 11:00 CST
 NBC—Fanfare; Meredith Willson's Orch.; WAVE WSM
 CBS—Al Dietz's Orch.; WBBM KMOX WHAS
 MBS—Continental Gypsies; WGN WLW
 WENR—Glenn Lee's Orchestra
 WKRC—Red Bird's Orchestra
 WTAM—Sammy Kaye's Orch
 WWVA—First Timer Program
12:15 a.m. EST 11:15 p.m. CS
 MBS—Dance Orchestra; WGN WLW
12:30 a.m. EST 11:30 p.m. CS
 CBS—Seymour Simons' Orch.; KMOX WHAS WBBM
 NBC—Paul Christianson's Orch.; WAVE WSM
 MBS—Joe Sanders' Orchestra; WGN WLW
 WTAM—Dick Fidler's Orchestra
12:45 a.m. EST 11:45 p.m. CS
 KMOX—Walt Day Is Done
 WLW—Horace Heidt's Orchestra
1:00 a.m. EST 12:00 Mid. CST
 WBBM—Maurie Stein's Orch.
 WLW—Johnny Courtney's Orch.
1:15 a.m. EST 12:15 CST
 WLW—George Duffly's Orchestra
1:30 a.m. EST 12:30 CST
 WBBM—Floyd Town's Orchestra

Programs Shown In EST and CST

Programs for Wednesday, August 21

For Daylight Time Add One Hour

6:00 a.m. EST 5:00 CST
 KDKA—Musical Clock
 WLS—Smile-a-White
6:30 a.m. EST 5:30 CST
 NBC—Jolly Bill & Jane; WEAFF CBS—Organ Revue; WABC NBC—Pollock and Lownhurst
 WJZ
 KMOX—Home Folks' Hour
 WGY—Musical Clock
 WLW—Top of the Morning
 WTAM—Sun Up
 WWVA—The Eye Opener
6:45 a.m. EST 5:45 CST
 NBC—Yoichi Hiraoka, xylophonist; WEAFF
 NBC—Rise and Shine; WJZ
7:00 a.m. EST 6:00 CST
 NBC—Spareribs; WEAFF WTAM
 CBS—Dalton Brothers, harmony trio; WABC
 NBC—Morning Devotions; WJZ KDKA WCKY (sw-21.54)
 KMOX—Uncle Lum
 WGN—Good Morning
 WGY—Musical Clock
 WKRC—A Sunrise Worship
 WLS—News
 WLW—A Family Prayer Period
 WSAI—Timely Tips
 WWVA—A Gospel Tabernacle
7:15 a.m. EST 6:15 CST
 NBC—Morning Glory; WEAFF WTAM WLW
 CBS—Sidney Raphael, pianist; WABC
 NBC—Pals; WJZ KDKA WSM (sw-21.54)
 KMOX—Pickard Family
 WCKY—Bert Layne Fiddlers
 WLS—Morning Roundup
7:30 a.m. EST 6:30 CST
 NBC—Walter Cassel, baritone; William Meeder, organist; WJZ KDKA (sw-21.54)
 NBC—Citerio WEAFF WLW WTAM WGY
 CBS—Chapel Singers; WABC KMOX—Variety Program
 WCKY—Yodelling Twins
 WFBE—Musical Clock
 WHAS—A College Devotions
 WSAI—Today's News
 WSM—Paul and Bert

7:45 a.m. EST 6:45 CST
 CBS—The Bluebirds; WABC
 NBC—Laudt Trio and White; WJZ KDKA WCKY (sw-21.54)
 WKRC—Fiddlin' Farmers
 WSAI—Timely Tips
 WSM—A Laymen's Morning Devotions
8:00 a.m. EST 7:00 CST
 NBC—Organ Rhapsody; Richard Leibert, organ; WEAFF WTAM
 CBS—Dear Audience, variety show; WABC WSMK WHAS
★ NBC—Breakfast Club; Edna Odell, contralto; Mortu Sisters; WJZ KDKA WSM WAVE (sw-21.54)
 A Morning Devotions; WLS WLW
 KMOX—News; Home Folks Hour
 WCKY—News
 WGBF—A East Side Tabernacle
 WGY—Hymns of All Churches
 WSAI—McCormick's Old Time Fiddlers
 WWVA—News
8:15 a.m. EST 7:15 CST
 NBC—Richard Leibert, organist; WGY WLW
 WCKY—Breakfast Club (NBC)
 WFBE—Broadway Hillbillies
 WKRC—Dear Audience (CBS)
 WLS—Jolly Joe & His Pet Pals
 WWVA—Denver Darling
8:30 a.m. EST 7:30 CST
 NBC—Fields and Hall, songs and patter; WEAFF WGY WTAM WLW
 KMOX—Tick Tock Revue
 WFBE—Musical Messenger
 WGN—Good Morning
 WLS—Ford Rush and Ralph Emerson
 WSAI—A Church Forum
 WWVA—Morning Dance Tunes
8:45 a.m. EST 7:45 CST
 NBC—Wife Saver, Allen Prescott; WEAFF
 CBS—Madison Singers; WABC WKRC WSMK
 KDKA—Style & Shopping Service
 KMOX—German Program
 WFBE—Galvano and Cortez
 WGBF—Timely Topics

9:00 a.m. EST 8:00 CST
 NBC—News; Smack Out; WJZ KDKA (sw-15.21)
 NBC—News; Johnny Marvin, tenor; WEAFF WSM WSAI WTAM WAVE
 CBS—News; Melody Quintuplets; WABC
 CBS—News, Roman Trail; WKRC WHAS WWVA
 MBS—Hymns of All Churches; WGN WLW
 KMOX—Views on News
 WCKY—News; Hollywood Newsreel
 WFBE—Eddy Duchin's Music
 WGY—News; Market Basket
 WLS—Minstrel Show
9:15 a.m. EST 8:15 CST
 NBC—Girl Alone; WEAFF WGY
 CBS—The Roman Trail; WABC
 NBC—Hazel Arth, contralto; WJZ WCKY WAVE WLW WSM
 KDKA—While the City Sleeps
 KMOX—Musical Jewel Box
 WFBE—Clarence Berger
 WGBF—City Court
 WGN—Marjorie Graham
 WHAS—Bob Atcher
 WLS—Wm. O'Connor, tenor; Sue Roberts
 WSAI—Traffic Court Cases
 WTAM—Bowie's Dari-Rich
9:30 a.m. EST 8:30 CST
 NBC—Breen and de Rose; WSM WGY
 CBS—Rhythm Bandbox; WABC NBC—John X. Loughran, talk; WEAFF
 NBC—Today's Children; WJZ WCKY WLS KDKA (sw-15.21)
 KMOX—The Corn Huskers
 WAVE—Musical Clock
 WFBE—Old Favorites
 WGN—Markets; Morning Serenade

WHAS—Mrs. Randolph, shopping guide
 WKRC—Jean Abbey
 WLW—Betty Crocker
 WTAM—Health and Home
 WWVA—Flavin' X Round-Up
9:45 a.m. EST 8:45 CST
 NBC—Betty Crocker; WEAFF WTAM WGY
 CBS—Mrs. Wiggs of the Cabbage Patch, dramatic sketch; WABC KMOX
 NBC—Herman and Banta; WJZ KDKA WCKY (sw-15.21)
 MBS—Backstage Wife; WGN WLW
 WAVE—News for Women
 WFBE—Blue Strings
 WKRC—A God's Bible School
 WLS—Phil Kaler, Old Music Chest
 WSAI—March King
 WSM—Leon Cole, organist
10:00 a.m. EST 9:00 CST
 NBC—Rosa Eisen, pianist; WEAFF WGY WTAM
 CBS—Cooking Close-Ups; WABC WKRC KMOX (sw-15.27)
 NBC—The Honeymooners; WJZ WSM WCKY WAVE WLW
 KDKA—Uncle Tom and Betty
 WFBE—Lone Guitarist
 WGN—Your Friendly Neighbor
 WHAS—Sam, Gil and Louie
 WLS—Morning Minstrels
 WSAI—Household Hints
 WWVA—Freddie and Blaine
10:15 a.m. EST 9:15 CST
 NBC—Dorothy Dreslein, soprano; WEAFF WGY WTAM
 CBS—Blanche Sweet, beauty talk; WABC (sw-15.27)
 NBC—Woodell Hall, songs; WJZ WCKY KDKA WSM (sw-15.21)
 KMOX—Betty Crocker
 WAVE—A Devotional Service
 WFBE—Dot Club News
 WGBF—Household Hour
 WGN—June Baker, home manager
 WHAS—Dale Evans
 WKRC—Woman's Hour

WLS—Household Parade
 WLW—Livestock Reports, News
 WWVA—Rapid Ad Service
10:30 a.m. EST 9:30 CST
 NBC—A "The Trail Finder," Dr. William Thomsen, Hanszche; WEAFF WTAM WGY WSAI
 NBC—Army Band; WJZ KDKA WSM WCKY WLW (sw-15.21)
 CBS—Saundra Brown, songs; WABC WHAS WWVA WKRC WSMK (sw-15.27)
 KMOX—Let's Compare Notes
 WAVE—While the City Sleeps
 WFBE—Little Black Joe
 WGN—Harold Turner, pianist
10:45 a.m. EST 9:45 CST
 NBC—Magic Recipes; Bill Bradley & Jane Ellison; WEAFF WTAM WAVE WSM WGY
 CBS—Just Plain Bill; WABC KMOX (sw-15.27)
 MBS—Mountain Mornings; WGN WLW
 WFBE—Ruth Meyer
 WGBF—Your Home
 WHAS—Dream Train
 WKRC—Irene Righter
 WLS—News; Markets
 WWVA—Your Helpful Helper
11:00 a.m. EST 10:00 CST
 CBS—The Lamplighter, Jacob Tarshish; WABC (sw-15.27)
 NBC—Ward and Muzzy, piano duo; WEAFF WSAI WSM WTAM WLW
 CBS—Fred Feibel, organist; WKRC WSMK WWVA
 NBC—Simpson Boys of Sprucehead Bay; WJZ KDKA (sw-15.21)
 KMOX—Fascinating Melodies
 WAVE—Livestock Reports
 WCKY—News
 WFBE—Frederick Walter
 WGBF—Mr. and Mrs.
 WGN—Len Salvo, organist
 WGY—Musical Program
 WHAS—Koch and Riccardi
 WLS—Otto's Tune Twisters
11:15 a.m. EST 10:15 CST
 NBC—The Merry Macs; WJZ WAVE WCKY WSM KDKA (sw-15.21)

NBC—Honeyboy and Sasafraz; WEAFF WTAM WSAI
 CBS—The Gumps; WABC WHAS KMOX WKRC (sw-15.27)
 MBS—Tom, Dick & Harry; WGN WLW
 WGY—Doc Schneider's Cowboys
 WLS—"Little Bits from Life"; Bill Vickland; Chuck and Ray; Ralph Emerson
 WWVA—Amer. Family Robinson
11:30 a.m. EST 10:30 CST
 CBS—"Mary Marlin," sketch; WABC WKRC KMOX WHAS (sw-15.27)
 NBC—Merry Madcaps; WEAFF WGY WTAM
 NBC—Words and Music; WJZ WCKY WAVE WSM KDKA (sw-15.21)
 WFBE—Homespun Philosopher
 WGBF—Baby Shop Man
 WGN—Markets; Good Health & Training
 WLS—The Hilltoppers
 WLW—Chandler Chats
 WSAI—Ballads
 WWVA—Patterns in Organdy
11:45 a.m. EST 10:45 CST
 CBS—Five Star Jones, sketch; WABC WKRC KMOX (sw-15.27)
 MBS—Painted Dreams; WGN WLW
 WFBE—Frigid Facts
 WGBF—Hoosier Philosopher
 WGY—Bag and Baggage
 WHAS—Arkansas Traveler
 WLS—Cornhuskers & Clore Boy
 WSAI—Merry Madcaps (NBC)
 WWVA—Gertrude Miller

Afternoon

12:00 m ES 11:00 a.m. CST
 NBC—Markets and Weather reports; WEAFF
 CBS—Martha Holmes, Fed. Housing Administration Speaker; WABC WSMK WHAS WKRC (sw-15.27)
 NBC—Happy Jack; WJZ WLW WCKY
 NBC—Lee Gordon's Orch.; WGY WSAI WTAM
 KDKA—News Reeler

Wednesday - Continued

KMOX—Dramatic Story
WAVE—Texas Longhorns
WFBE—Gladys Catron
WGBF—Wedding Anniversaries
WGN—The Love Doctor
WLS—Vibrant Strings
WSM—Strings and Christine Lamb, contralto
WVVA—Dominic and Tony
12:15 p.m. ES 11:15 a.m. CS
CBS—Joseph Wolman pianist; WABC (sw-15.27)
NBC—Don Jose. songs; WEAF WSM WSAI WTAM WGY
CBS—Radio Gossip Club, Eddie and Fannie Cavanaugh. WHAS KMOX
NBC—The Kilmer Family, dramatic sketch; WJZ
KDKA—Salt and Peanuts
WCKY—Variety Program
WFBE—Noontime Tunes
WGN—Luncheon Music
WKRC—Melodious Measures
WLS—Orch.; George Simons, soloist
WLW—Weather; Markets
WVVA—News
12:30 n.m. ES 11:30 a.m. CS
NBC—Dick Fidler's Orchestra; WEAF WTAM WSAI
CBS—Concert Miniatures; WABC WHAS WKRC WVVA (sw-15.27)
NBC—National Farm and Home Hour; WJZ WSM WAVE WCKY KDKA WLW (sw-15.21)
KMOX—Magic Kitchen
WFBE—Margaret Beaver
WGBF—Mr. H. A. Woods
WGN—Markets; Δ Mid-day Services
WGY—Farm Program
WLS—Weather; Markets; News
12:45 p.m. ES 11:45 a.m. CS
WFBE—Parisian Ensemble
WGBF—Bulletin Board
WHAS—Market Reports; Piano Interlude
WLS—Dinnerbell Program
WSMK—Concert Miniatures (CBS)
WTAM—Noonday Resume
WVVA—Luncheon Music
1:00 p.m. ES 12:00 m CS
NBC—Chandler Goldwaithe's Ensemble; WEAF
CBS—Marie, Little French Princess; WABC WKRC KMOX (sw-15.27)
WFBE—Hy C. Geis
WGBF—Church and School News
WGN—Palmer House Ensemble
WGY—Helene Mae, soprano
WHAS—College of Agriculture
WSAI—Police Flashes
WTAM—Sammy Kaye's Orch.
1:15 p.m. EST 12:15 CST
CBS—Romance of Helen Trent; WABC WGN WKRC KMOX (sw-15.27)
WGBF—Farmer Purcell
WGY—Household Chats
WHAS—Georgia Wildcats
WSAI—Woman's Club Forum
WVVA—Variety Program
1:30 p.m. EST 12:30 CST
NBC—Al Pearce's Gang; WEAF WTAM WCKY WGY
★ CBS—Between the Bookends; WABC WSMK WKRC (sw-15.27)
NBC—Golden Melody; Jean Dickenson, soprano; Fred Schmitt's Orchestra; WJZ
MBS—Gene Burchell's Orchestra; WGN WLW
KDKA—Honey Forum
KMOX—News Through a Woman's Eyes
WFBE—The Hotcha Boys
WHAS—Log Cabin Boys
WLS—Livestock and Grains
WSAI—Treadwells on Tour
WSM—State Dept. of Agriculture
WVVA—Musical Program
1:45 p.m. EST 12:45 CST
CBS—Happy Hollow WABC WHAS WSMK WKRC KMOX (sw-15.27)
NBC—Al Pearce's Gang; WSM WAVE
MBS—George Duffy's Orchestra; WGN WLW
WFBE—Dance Rhythms
WGBF—Curbstone Reporter
WLS—Homemakers' Hour; Fanfare
WVVA— Δ Tabernacle
2:00 p.m. EST 1:00 CST
NBC—Vocal Soloist; WJZ WSM WCKY WAVE KDKA (sw-15.21)
CBS—Jack Brooks; Orch.; WABC WSMK KMOX WKRC (sw-15.27)
NBC—Home Sweet Home; WEAF WTAM WLW WGY (sw-15.33)

MBS—Palmer House Ensemble; WSAI WGN
KMOX—Exchange Club
WFBE— Δ Rev. Bacon Towers
WGBF—Billboarders
WHAS—University of Kentucky
WLS—R. T. Van Tress, Garden Talk
2:15 p.m. EST 1:15 CST
NBC—The Wise Man WJZ WCKY WSM WAVE
NBC—Vic & Sade; WEAF WGY WLW WTAM (sw-15.33)
KDKA—Sammy Fuller
KMOX—Ma Perkins
WFBE—Symphony Selections
WGN—Harold Turner, pianist
WLS—Homemakers' Program
WSAI—Mrs. Avis Duntun, soprano
WVVA—Denver Darling
2:30 p.m. EST 1:30 CST
NBC—Ma Perkins; WEAF WTAM WLW WGY WLS (sw-15.33)
CBS—"Whoa Pincus," sketch; WABC WHAS WSMK WKRC (sw-15.27)
NBC—Spotlight Revue; WJZ WCKY WSM WAVE
Ma Perkins; WVVA WHAM
KDKA—Dan and Sylvia
KMOX—Baseball; Browns vs. New York
WGN—Mail Box
WSAI—Today's News
2:45 p.m. EST 1:45 CST
NBC—Dreams Come True; WEAF WTAM WGY WLW WSM (sw-15.33)
KDKA—Charm
WAVE—Good Will Industries
WFBE—Music by Ramona
WGN—Baseball; Washington vs. Chicago White Sox
WLS—Fun Festival, Chuck and Ray; Sodbusters; Pat Buttram
WSAI—Dance Records
WVVA—"Whoa Pincus" (CBS)
3:00 p.m. EST 2:00 CST
NBC—Woman's Radio Review; WEAF WCKY WTAM WAVE WSM WSAI
CBS—La Force Berumen Musical; WABC WSMK WHAS WKRC WVVA (sw-15.27)
NBC—Betty and Bob; WJZ KDKA WENR WLW WGY (sw-15.21)
WFBE—Musical Program
WGBF—On the Air; Fashion
3:15 p.m. EST 2:15 CST
NBC—Easy Aces WJZ KDKA WCKY WENR (sw-15.21)
KMOX—Window Shoppers
WGY—To be announced
WLW—Singing Neighbor
3:30 p.m. EST 2:30 CST
NBC—Edith Warren, songs; WEAF WTAM WAVE WSAI
CBS—Loretta Lee, Clutmen, Orch.; WABC WSMK WHAS WKRC (sw-15.27)
NBC—Ray Heatherton, baritone; WJZ WSM WCKY
KDKA—Market Report
WENR—Mme. De Sylva
WFBE—New Tango Tunes
WGBF—Deaconess Hospital
WGY—Sponsors and Paste
WLW—News; Financial Notes
WVVA—Flyin' X Roundup
3:45 p.m. EST 2:45 CST
NBC—Platt and Neriman, piano duo WJZ KDKA WAVE WCKY WSM WENR (sw-15.21)
NBC—Mercado's Mexican Fiesta; WEAF WTAM WSAI
WFBE—Jess Crawford's Music
WGY—Stock Reports
WLW—Dorothea Ponce, songs
4:00 p.m. EST 3:00 CST
CBS—Mount and Guest, piano duo; WABC WHAS WSMK WVVA WKRC (sw-15.27)
NBC—Crossett's Iron Log of Day WJZ WCKY WAVE WSM WENR
NBC—The Narragansett; WEAF WSAI
KDKA—Plough Boys
WFBE—Salon Orchestras
WGY—Musical Program
WLW—Audubon Society
WTAM—Musical Cocktail
4:15 p.m. EST 3:15 CST
NBC—"Grandpa Burton," Bill Baar; WEAF WGY WSAI WTAM
CBS—Melodie Moments; WABC WHAS WSMK WKRC (sw-15.27)
KDKA—Kiddies' Klub
KMOX—Window Shoppers

WFBE—Where to Go
WLW—Dreams in the Afternoon
★ WVVA—GOSSIP PROGRAM
4:30 p.m. EST 3:30 CST
NBC—Singing Lady; WJZ WLW KDKA (sw-15.21)
NBC—James Wilkinson, baritone; WEAF WAVE WCKY WSM WGY WTAM
CBS—Jack Armstrong; WABC (sw-15.27)
KMOX—Baschall; Browns vs. New York
WENR—Music & Comments
WFBE—Where To Go
WGBF—News
WHAS— Δ Week-day Devotions
WKRC—Rhythm Revue
WSAI—Dealers Salute
WVVA—Shopping Syncopation
4:45 p.m. EST 3:45 CST
NBC—Adventures of Dick and Sam; WEAF WGY WAVE WSM WSAI
CBS—Patti Chapin, songs; WABC WHAS WSMK WKRC (sw-15.27)
NBC—Orphan Annie WJZ KDKA WCKY (sw-15.21)
WENR—Footlight Melodies
WFBE—Musical Masterpieces
WGBF—Musical Masterpiece
WLW—Questions and Answers
WTAM—Armchair Explorer's Club
5:00 p.m. EST 4:00 CST
NBC—Flying Time; WEAF WGY WENR WSAI
CBS—Maurice Sherman's Orch. WSMK WKRC
NBC—Annual News Club; WJZ WCKY WAVE WSM
CBS—Burr Rogers; WABC (sw-11.83)
KDKA—News-Reeler
WGN—Armchair Melodies
WHAS—Herbert Koch, organist
WLW—Mary Alcott, songs
WTAM—Twilight Tunes
WVVA—The Keystone
5:15 p.m. EST 4:15 CST
NBC—Harry Meyer's Orchestra; WEAF WSM WGY WAVE WTAM WSAI WLW
NBC—Capt. Tim Healy; WJZ
CBS—Bobby Benson and Sunny Jim; WABC (sw-11.83)
NBC—Ken Sparron's Ensemble; WCKY WENR KDKA (sw-15.21 11.87)
WFBE—Treasure Tunes
WKRC—World Traveler (CBS)
WVVA—Economic Notes
5:30 n.m. EST 4:30 CST
NBC—News; Harry Meyer's Orchestra; WEAF WTAM WSAI
CBS—Music Box Orch., Soloist; WABC (sw-11.83)
NBC—News; Three X Sisters; WJZ WCKY
NBC—Singing Lady; WGN KDKA—Those Three Girls
WAVE—Children's Hour
WENR—What's the News?
WFBE—Merchants' Bulletins
WGY—News Evening Brevities
WHAS—Melody Cruise
WKRC—Popular Varieties
WLW—Jack Armstrong, drama
WSM—News; Financial News
WVVA—News Reporter
5:45 p.m. EST 4:45 CST
CBS—Poetic Strings, News; WABC WSMK (sw-11.83)
NBC—Orphan Annie; WJZ WSM WGN
NBC—Billy and Betty, sketch; WEAF
NBC—Lowell Thomas, news; WJZ KDKA WLW (sw-11.87 15.21)
WCKY—Tommy and Wanda
WENR—The Desert Kid (NBC)
WFBE—Mose and Rufus
WGBF—Sport Facts
WGY—Race Results; Baseball Scores
WKRC—Baseball Scores
WSAI—Baseball Resume
WTAM—Doc Whipple
WVVA—Congress of Rhythm

Night

6:00 p.m. EST 5:00 CST
★ NBC—Amos 'n' Andy; WEAF WLW WGY (sw-9.53)
CBS—Just Entertainment, variety program; WABC WBBM (sw-11.83)
NBC—Dinner Concert; WJZ KDKA WENR (sw-11.87-15.21)

NBC—Sammy Kaye's Orchestra; WCKY WAVE
WFBE—Dinner Music
WGN—Bob Eison, sports
WHAM—Sportcast
WHAS—Terry and Ted
WKRC—Smilin' Dan
WSAI—Knothole Club
WSM—News; Pan American Broadcast
WTAM—Sportsman; Baseball Scores
WVVA—Sports Final
6:15 p.m. EST 5:15 CST
★ NBC—ALKA-SELTZER Presents Uncle Ezra's Radio Station; WEAF WGY WTAM WSAI (sw-9.53)
★ NBC—Tony and Gus; WJZ KDKA WENR WCKY WHAM (sw-11.87-15.21)
CBS—He, She and They; WABC WHAS WKRC (sw-11.83)
WAVE—World Revue
WBBM—Pat Flanagan on Sports
WGN—Palmer House Ensemble
WLW—The Old Fashioned Girl
WSM—Jack and His Buddies
WVVA—Dinner Music
6:30 p.m. EST 5:30 CST
NBC—Gale Page, songs; WEAF WSAI WGY (sw-9.53)
CBS—Buck Rogers; WHAS KMOX WBBM
NBC—Dot & Will; WJZ WCKY KDKA—Lois Miller and Rosey Rowsell
WENR—Song a Day
WFBE—Star Serenaders
WGN—Lum and Abner, comedy sketch
WHAM—News
WKRC—Evening Serenade
WLW—Bob Newhall
WSAI—Headlines in the News
WSM—Curt Poulton
WTAM—Youth and Experience
6:45 p.m. EST 5:45 CST
NBC—Dangerous Paradise, drama; Elsie Hitz and Nick Dawson; WJZ KDKA WENR WSM WLW WHAM (sw-11.87-15.21)
★ CBS—Boake Carter, news; WABC WHAS KMOX WKRC WBBM (sw-11.83)
NBC—City Voices; WEAF WTAM WSAI
WCKY—Baseball Scores; News
WFBE—Miami Aces
WGBF—Sero Club
WGN—Quin Ryan's Amateur Show
WGY—Victor Young's Orchestra; Guest Artist
WVVA—Terry and Ted
7:00 p.m. EST 6:00 CST
★ NBC—One Man's Family, sketch; WEAF WSM WTAM WAVE WGY WLW (sw-9.53)
CBS—Johnny and the Foursome; WABC WKRC WHAS WBBM KMOX (sw-6.12)
NBC—Hits and Bits Revue; WJZ KDKA WHAM WCKY WLS (sw-11.87)
WFBE—Hornberger Trio
WGBF—Stock Markets; Hoffman's Birthday Club
WGN—The Lone Ranger
WSAI—Johnny Courtney's Orch.
WVVA—Family Album
7:15 p.m. EST 6:15 CST
CBS—Emery Deutsch's Orch.; WABC WKRC WVVA WHAS (sw-6.12)
KMOX—Frank Hazzard, tenor and Orchestra
WBBM—Elena Moneak's Ensem.
WFBE—Smoky Mountain Boys
WGBF—Baseball Results
7:30 p.m. EST 6:30 CST
★ NBC—"The House of Glass," sketch with Gertrude Berg, Joe Greenwood, Paul Stewart, Helen Dumas, Bertha Walden, Arline Blackburn and Celia Babcock; Bill Artz' Orchestra; WJZ KDKA WHAM WLS WLW (sw-11.87)
CBS—Broadway Varieties; Guy Robertson; WABC WKRC KMOX WHAS WBBM (sw-6.12)
★ NBC—Wayne King's Orch.; WEAF WTAM WGY WSAI (sw-9.53)
Musical Moments; WSM WVVA
WAVE—Bert Kenney
WCKY—Dance Hour
WFBE—Sport Review
WGBF—Historical Facts
WGN—Dance Orchestra
7:45 p.m. EST 6:45 CST
WAVE—Summer Serenade

WFBE—Pat and Bill
WGN—Veloz & Yolanda's Orch.
WSM—Sonja Yeargin & Bobby Tucker
WVVA—The Seven of Us
8:00 p.m. EST 7:00 CST
★ NBC—Town Hall Tonight; Jim Harkins, Mayor of Bedlamville; WEAF WTAM WLW WGY (sw-9.53)
CBS—Six Gun Justice; WABC WKRC WHAS KMOX (sw-6.12)
★ NBC—John Charles Thomas & His Neighbors; Frank Tours' Orch.; WJZ WLS KDKA WCKY WHAM (sw-11.87)
WAVE—Radio Newspaper
WBBM—News; Dell Conn's Orch.
WFBE—Lunsford and Sloner
WGN—Arch Ward
WSAI—Pillar of Fire
WAVE—Francis Craig's Orchestra
WVVA—News; Five Minute Drama
8:15 p.m. EST 7:15 CST
WAVE—Morris Bachman
WBBM—Ted Fiorito's Orchestra
WFBE—Jimmy Ward
WGN—Joe Sanders' Orchestra
WSM—Poem and the song
8:30 p.m. EST 7:30 CST
CBS—Presenting Mark Warnow; WABC WKRC KMOX WHAS WBBM (sw-6.12)
WAVE—Harry Diekman
WFBE—Stophers Sisters
WGN—Wallenstein Sinfonietta
WSAI—Gene Burchell's Orch.
WSM—Strings
8:45 p.m. EST 7:45 CST
★ NBC—Addressing the Boy Scouts of America by President Franklin D. Roosevelt; WJZ WENR KDKA WSM (sw-11.87)
Musical Moments; WCKY WHAM
WFBE—Variety Selections
WKRC—Mills Brothers
9:00 p.m. EST 8:00 CST
★ CBS—Burns and Allen; Ferde Grofe's Orch.; WABC KMOX WKRC WBBM (sw-6.12)
NBC—The Venetians; Joe Venuti's Orch.; Elsa Logan, vocalist; WJZ WCKY KDKA WSM WHAM WAVE (sw-6.14-11.87)
NBC—Grant Park Concert; Victor Grabel's Band; WEAF WGY WTAM (sw-9.53)
WENR—Shoestring Castle, dramatic sketch
WFBE—Boxing Matches
WGN—News, Dance Orchestra
WHAS—There's Music in the Air
WLW—Cotton Queen Minstrels
WSAI—Community Chest
9:15 p.m. EST 8:15 CST
WGN—Musical Moments
9:30 n.m. EST 8:30 CST
CBS—Nina Tarasova, soprano; WABC WHAS KMOX WBBM (sw-6.12)
NBC—Ray Noble's Orchestra; WEAF WAVE WGY WTAM WLW (sw-9.53)
NBC—Stones of History; WJZ WHAM KDKA WCKY WSM (sw-6.14)
WENR—Y. M. C. A. Glee Club
WGN—Artilio Baggio's Orch.
WKRC—Red Bird's Orchestra
WSAI—Ted Weems' Orchestra (MBS)
9:45 p.m. EST 8:45 CST
CBS—Poet's Gold; WABC WHAS WKRC (sw-6.12)
KMOX—Sport Page of the Air
WENR—Ben Pollack's Orchestra
10:00 p.m. EST 9:00 CST
NBC—Dell Regis' Orchestra; WEAF WGY (sw-9.53)
CBS—Claude Hopkins' Orch.; WABC WKRC WBBM KMOX
NBC—Dorothy Lamour; Orch.; WJZ
★ NBC—Amos 'n' Andy; WTAM WSM
KDKA—Squire Hawkins
WAVE—Willard Garner
WCKY—News
WENR—Globe Trotter
WGN—Horace Heidt's Orchestra
WHAM—Tony the Barber
WHAS—Baseball Scores
WLW—New Room
WSAI—Rheiny Gau, songs
10:15 p.m. EST 9:15 CST
NBC—Ink Spots, male quartet; WJZ WHAM
NBC—Jesse Crawford, organist; WENR WCKY WGY (sw-9.53)

★ NBC—Tony and Gus; WSM WAVE
KDKA—The Texans
WGN—The Dream Ship
WHAS—Claude Hopkins' Orch.
WLW—Lum and Abner, comedy
WTAM—C.P.G. Ass'n Talk
10:30 p.m. EST 9:30 CST
★ NBC—House of Glass, dramatic sketch; WSM WAVE
CBS—Ted Fiorito's Orchestra; WABC WSMK WBBM WHAS WKRC
NBC—Leonard Keller's Orch.; WEAF WSAI WCKY WGY (sw-9.53)
NBC—Gene Fagarty's Orchestra; WJZ WHAM
KDKA—Dance Orchestra
KMOX—News; American Legion Program
WGN—Wayne King's Orchestra
WLW—Salute to Saginaw, Mich.
WTAM—Gene Baker's Orchestra
10:45 n.m. EST 9:45 CST
NBC—The Open Road; WEAF WCKY WGY WTAM WSAI (sw-9.53)
WENR—Herman Crane's Orch.
WFBE—Jimmy Ward
WGN—To be announced
11:00 p.m. EST 10:00 CST
NBC—Ben Pollack's Orchestra; WEAF WENR WCKY WTAM WGY
CBS—Frankie Masters' Orch.; WABC WKRC WHAS WBBM KMOX
NBC—Shandor, violinist; Teddy Hill's Orch.; WJZ KDKA WHAM WENR (sw-6.14)
WAVE—Tom Gentry's Orchestra (NBC)
WLW—Dance Orchestra
WSAI—Today's News
WSM—Sports Review; Lever Brothers
11:15 n.m. EST 10:15 CST
NBC—Ben Pollack's Orchestra; WAVE WSAI
WGN—Veloz & Yolanda's Orch.
WLW—George Duffly's Orchestra
WSM—Jack Shook and Beasley Smith
WSMK—Frankie Masters' Orch. (CBS)
11:30 p.m. EST 10:30 CST
NBC—Leonard Keller's Orch.; WEAF WENR WCKY WAVE WTAM WSAI WSM WGY
CBS—Buddy Rogers' Orchestra; WABC WKRC WSMK WHAS WBBM KMOX
NBC—Billy Bissett's Orchestra; WJZ KDKA WHAM WLW (sw-6.14)
WGN—Horace Heidt's Orchestra
11:45 p.m. EST 10:45 CST
WGN—Joe Sanders' Orchestra
12:00 n.m. EST 11:00 CST
CBS—Dell Conn's Orch.; WBBM KMOX WHAS
MBS—Continental Gypsies; WGN WLW
WAVE—Don Pedro's Orchestra
WENR—Glenn Lee's Orchestra
WKRC—Red Bird's Orchestra
WSM—Dance Orchestra
WTAM—Dick Fidler's Orchestra
12:15 a.m. ES 11:15 p.m. CS
MBS—To be announced; WGN WLW
WAVE—Dick Fidler's Orchestra (NBC)
12:30 a.m. ES 11:30 p.m. CS
NBC—Meredith Willson's Orch.; WAVE WSM
CBS—Seymour Simone's Orch.; WBBM KMOX WHAS
MBS—Joe Sanders' Orchestra
WGN WLW
WENR—Al Kvale's Orch. (NBC)
WTAM—Stan Wood's Orchestra
12:45 a.m. ES 11:45 p.m. CS
MBS—Horace Heidt's Orchestra; WGN WLW
KMOX—When Day is Done
WAVE—Don Pedro's Orch.
1:00 a.m. ES 12:00 p.m. CS
WBBM—Maurice Stein's Orch.
WGN—Veloz & Yolanda's Orch.
WLW—Johnny Courtney's Orch.
1:30 a.m. EST 12:30 CST
WBBM—Floyd Town's Orchestra
WLW—Moon River

Star ★ Indicates High Spot Selections

6:00 a.m. EST 5:00 CST
KDKA—Musical Clock
WLS—Smile a While

6:30 a.m. EST 5:30 CST
NBC—Jolly Bill & Jane; WEAF
CBS—Organ Revue; WABC
NBC—Pullock and Lawnhurst;
WJZ
KMOX—Home Folks' Hour
WGY—Musical Clock
WLS—Bulletin Board
WLW—Top of the Morning
WTAM—Sun Up
WWVA—The Eye Opener

6:45 a.m. EST 5:45 CST
NBC—Yoichi Hiraoka, xylophonist; WEAF
NBC—Rise and Shine; WJZ
WLS—Smile a While

7:00 a.m. EST 6:00 CST
NBC—Sparcibs; WEAF WTAM
CBS—The Bluebirds; WABC
NBC—Morning Devotions; WJZ
WCKY KDKA (sw 21.54)
KMOX—Uncle Lum
WGN—Good Morning
WGY—Musical Clock
WKHC—Sunrise Worship
WLS—News
WLW—Family Prayer Period
WSAI—Timely Tips
WWVA—Gospel Tabernacle

7:15 a.m. EST 6:15 CST
NBC—Morning Glory; WEAF
WTAM WLW
CBS—Sidney Raphael, pianist;
WABC
NBC—Pals; WJZ KDKA (sw
21.54)
KMOX—Pickard Family
WCKY—Bert Layne Fiddlers
WLS—Morning Roundup

7:30 a.m. EST 6:30 CST
NBC—Walter Cassel, baritone;
William Meeder, organist;
WJZ WJR KDKA (sw 21.54)
CBS—Salon Musicale; WABC
NBC—Cheerios; WEAF WTAM
WLW WGY
KMOX—Variety Program
WCKY—Yodelling Twins
WFBE—Musical Clock
WHAS—College Devotions
WSAI—Today's News
WSM—Delmore Brothers

7:45 a.m. EST 6:45 CST
NBC—Laudt Trio and White;
WJZ WCKY KDKA (sw 21.54)
WKRC—Fiddlin' Fariners
WSAI—Timely Tips
WSM—Morning Devotion

8:00 a.m. EST 7:00 CST
NBC—Organ Rhapsody; Richard
Leibert, organist; WEAF
WTAM
CBS—Review of Revues; WABC
WSMK WHAS
★ NBC—Breakfast Club; Edna
Odell, contralto; Ranch Boys;
WJZ WSM KDKA WAVE
(sw 21.54)
△ Morning Devotions; WLS
WLW
KMOX—News; Home Folks Hour
WCKY—News
WGBF—East Side Tabernacle
WGY—Hymns of All Churches
WKRC—△ Christian Science
WSM—Old Time Fiddlers
WWVA—News

8:15 a.m. EST 7:15 CST
NBC—Organ Rhapsody; WLW
WGY
WCKY—Breakfast Club (NBC)
WFBE—Arkansas Fiddlers
WLS—Jolly Joe and His Pet Pals
WWVA—Denver Darling

8:30 a.m. EST 7:30 CST
NBC—Fields and Hall; WEAF
WTAM WKY WLW
KMOX—Tick Tock Revue
WFBE—Morning Concert
WGN—Good Morning
WGY—Little Jack Little; Orch.
WKHC—Review of Revues
WLS—Ford Rush and Ralph Em-
erson
WSM—△ Church Forum
WWVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
NBC—Doc Schneider's Yodeling
Cowboys; WEAF
CBS—Brad and Al; WABC
CBS—Sidney Raphael, pianist;
WSMK WKRC
KDKA—Style & Shopping Ser-
vice
WGBF—Timely Topics
WGY—Musical Program

WHAS—Georgia Wildcats
WLS—Announcements and News
WLW—Little Eva Gazette
WTAM—Slim Eberhardt

9:00 a.m. EST 8:00 CST
NBC—News; Johnny Marvin,
tenor; WEAF WSM WSAI
WTAM WAVE

CBS—News; Melody Quintuplets;
WABC
NBC—News; Smack Out; WJZ
WCKY KDKA (sw 15.21)
CBS—News; Captivators; WKRC
WWVA
MBS—Hymns of All Churches;
WLW WGN
KMOX—Views on News
WFBE—Paul Whiteman's Music
WGY—News; Market Basket
WLS—Livestock Estimates; Morn-
ing Minstrels

9:15 a.m. EST 8:15 CST
NBC—Edward MacHugh, the
Gospel Singer; WJZ KDKA
WCKY WAVE WSM (sw
15.21)
NBC—Girl Alone; WEAF WTAM
WGY
CBS—The Captivators; WABC
KMOX
WFBE—Vocal Variety
WGBF—City Court
WGN—Marjorie Graham
WHAS—Hub Atcher
WLS—Wm. O'Connor, tenor; Sue
Roberts
WLW—Academy of Medicine
WSAI—Traffic Court Cases

9:30 a.m. EST 8:30 CST
NBC—Today's Children; WJZ
KDKA WCKY WLS (sw 15.21)
CBS—Clive Barrie, baritone;
WABC WKRC
NBC—Breen & de Rose; WEAF
WSM
MBS—Antonio's Continentals;
WLW WGN
KMOX—The Coru Huskers
WAVE—Musical Clock
WFBE—Glady's Catron
WGY—Banjoists and Radio
Sweethearts
WHAS—Mrs. Randolph, shopping
guide
WTAM—Health and Home with
Vaughn King
WWVA—Flyin' X Round-Up

9:45 a.m. EST 8:45 CST
NBC—Herman and Banta, piano
duo; WJZ WSM WCKY
CBS—Mrs. Wiggs of the Cabbage
Patch, sketch; WABC KMOX
NBC—Morning Parade; WEAF
WSM WTAM
MBS—Backstage Wife; WGN
WLW
KDKA—Theater of Romance
WFBE—West Virginia Fiddlers
WGY—△ Mid-Morning Devotions
WKRC—△ God's Bible School
WLS—Grace Wilson; Ralph Em-
erson
WSAI—March King

10:00 a.m. EST 9:00 CST
NBC—The Honeydooners; WJZ
WAVE WCKY WLW
NBC—Morning Parade; WSAI
WGY
CBS—Poetic Strings; WABC
WHAS WKRC (sw 15.21)
KDKA—To be announced
KMOX—News Thru A Woman's
Eyes
WFBE—To be announced
WGN—Your Friendly Neighbor
WLS—Household Parade
WSM—Leon Cole organist
WWVA—Freddie and Blaine

10:15 a.m. EST 9:15 CST
NBC—Wendell Hall, songs; WJZ
KDKA WCKY (sw 15.21)
NBC—House Detective; WEAF
WGY WSM WTAM
KMOX—Let's Compare Notes
WAVE—△ Devotional Service
WGBF—Dot Club News
WGN—June Baker, home man-
agement
WHAS—Sam, Gil and Louie
WKRC—Woman's Hour
WLW—Livestock Report; News
WSAI—Household Hints
WWVA—Rapid Ad Service

10:30 a.m. EST 9:30 CST
NBC—Fountain of Song; WEAF
WGY
CBS—Rhythm Bandbox; WABC
(sw 15.27)
NBC—The Carnival; Gale Page,
contralto; King's Jesters, trio;
Roy Shields' Orch.; Don Mc-
Neill, m.c.; WTAM

CBS—Mary Lee Taylor; WHAS
KMOX
NBC—Navy Band; WJZ WSM
WCKY WAVE KDKA (sw
15.21)
WFBE—Musical Program
WGN—Harold Turner, pianist
WKRC—Along Melody Lane
WLS—Virginia's Quartet
WSAI—Dance Interlude
WWVA—Your Helpful Helper

10:45 a.m. EST 9:45 CST
CBS—Just Plain Bill; WABC
KMOX (sw 15.27)
MBS—Cordoba Sisters; WGN
WLW
WFBE—Pleasant Week-Ends
WHAS—Dream Train
WLS—News, Julian Bentley
WSAI—Light Classics
WWVA—Fred Craddock's Cor-
huskers

11:00 a.m. EST 10:00 CST
NBC—Marie de Ville, songs;
WEAF WSAI WSM WTAM
CBS—Salon Musicale; WKRC
WSMK WWVA
NBC—Simpson Boys of Spruce-
head Bay; WJZ KDKA (sw
15.21)
CBS—The Lamplighter, Jacob
Tarshish; WABC (sw 15.27)
KMOX—Three Brown Bears
WAVE—Smoky Mountain Trio
WCKY—News
WFBE—To be announced
WGBF—Mr. and Mrs.
WGN—Musical Frolic
WGY—Musical Program
WHAS—Herbert Koch, organist
WLS—Otto's Tune Twisters;
WLW—Song of the City (NBC)

11:15 a.m. EST 10:15 CST
CBS—The Merry-makers; WABC
WHAS KMOX WKRC WSMK
(sw 15.27)
NBC—Honeyboy and Sassafras;
WEAF WTAM WSAI
NBC—The Merry Macs; WJZ
WAVE WCKY WSM KDKA
(sw 15.21)
MBS—Morning Housewarmers;
WGN WLW
WFBE—Alma and Jane
WGY—Doc Schneider's Cowboys
WLS—Hilltoppers
WWVA—Amer. Family Robinson

11:30 a.m. EST 10:30 CST
NBC—Merry Madcaps; WEAF
WTAM WGY
CBS—"Mary Marlin," sketch;
WABC WKRC KMOX WHAS
(sw 15.27)
NBC—Words and Music; WJZ
WCKY WSM KDKA WAVE
(sw 15.21)
WFBE—Homespun Philosopher
WGBF—Baby Shon Man
WGN—Markets; Good Health &
Training
WLS—Henry Burr's Book of
Ballads
WLW—Chandler Chats
WSAI—Lena Pope, soprano
WWVA—Patterns in Organdy
with Martha Dunlap

11:45 a.m. EST 10:45 CST
CBS—Five Star Jones; WABC
WKRC KMOX (sw 15.27)
MBS—Painted Dreams; WGN
WLW
WFBE—Frigid Facts
WGBF—Hoosier Philosopher
WGY—Bag and Baggage
WHAS—Bunny Foid's Arkansas
Travelers
WLS—Chuck and Ray
WSM—Merry Madcaps (NBC)
WWVA—Gertrude Miller

Afternoon

12:00 m ES 11:00 a.m. CS
NBC—Rex Battle's Ensemble;
WSM WTAM WAVE WSAI
WGY
CBS—Jack Shannon, tenor; WABC
WKRC WSMK WHAS (sw
15.27)
NBC—Market and Weather Re-
port; WEAF
NBC—Doll Coon's Orch.; WJZ
WLW WCKY
KDKA—Salt and Peanuts
KMOX—Fascinating Melodies
WFBE—Gwen Williams and Faye
Albra
WGBF—Wedding Anniversaries
WGN—Francis X. Bushman
WLS—In a Poet's Workshop
WWVA—Dominic and Tony

WLS—Homemakers' Hour
WSM—Dance Music
WWVA—Denver Darling

12:15 p.m. ES 11:15 a.m. CS
NBC—Rex Battle's Concert En-
semble; WEAF WCKY
CBS—Radic Gossip Club; Eddie
& Fannie Cavanaugh; WHAS
KMOX
NBC—The Kilmer Family; WJZ
CBS—Academy of Medicine;
WABC (sw 15.27)
WFBE—Noon time Tunes
WGN—Luncheon Music
WKRC—Magic Melodies
WLS—Little German Band Con-
cert
WLW—Weather; Markets
WWVA—News

12:30 p.m. ES 11:30 a.m. CS
NBC—Airbreaks, novelty musi-
cale; WEAF WSAI
CBS—Concert Miniatures; WABC
WKRC WWVA (sw 15.27)
NBC—Nat'l Farm & Home Hour;
WJZ WCKY WAVE KDKA
WSM WLW (sw 15.21)
KMOX—Magic Kitchen
WFBE—Hly C. Geis
WGBF—Mr. H. A. Woods
WGN—Markets; △ Mid-day Ser-
vices
WGY—Farm Program
WHAS—Log Cabin Boys
WLS—Weather; Markets; News
WTAM—Dick Fidler's Orchestra

12:45 p.m. ES 11:45 a.m. CS
WGBF—Bulletin Board
WHAS—Market Reports; Piano
Interlude
WLS—Dinnerbell Program
WSMK—Concert Miniatures
(CBS)
WTAM—Noonday Resume
WWVA—Luncheon Music

1:00 p.m. ES 12:00 m CS
CBS—Marie Little French Prin-
cess; WABC KMOX WKHC
(sw 15.27)
NBC—Nicholas Mathay's Orch.;
WEAF WTAM
WFBE—Conservatory of Music
WGBF—Church and School News
WGN—Garden Club
WGY—Household Musical Revue
WHAS—College of Agriculture
WSAI—Police Flashes

1:15 p.m. EST 12:15 CST
CBS—Romance of Helen Trent;
WABC WGN KMOX WKHC
(sw 15.27)
WHAS—Georgia Wildcats
WSAI—Woman's Club Forum
WWVA—Musicale

1:30 p.m. EST 12:30 CST
CBS—Lazy Dan, the Minstrel
Man; WABC WKRC WHAS
KMOX (sw 15.27)
NBC—Music Guild; WJZ
NBC—Al Pearce's Gang; WEAF
WTAM WGY WCKY
MBS—Gene Burchell's Orchestra;
WGN WLW
KDKA—Home Forum
WAVE—Saving Talk
WFBE—Musical Program
WLS—Livestock and Grains
WSAI—Treadwells on Tour
WSM—State Dept. of Agriculture
WWVA—Home News

1:45 p.m. EST 12:45 CST
MBS—George Duffy's Orchestra;
WGN WLW
WAVE—Music Guild (NBC)
WFBE—Treasure Tunes
WGBF—Criststone Reporter
WLS—Homemakers' Hour; Fan-
fare
WSM—Al Pearce's Gang (NBC)
WWVA—△ Tabernacle

2:00 p.m. EST 1:00 CST
NBC—Home Sweet Home; WEAF
WTAM WLW WGY (sw 15.33)
CBS—Dalton Brothers, harmony
trio; WABC WSMK KMOX
(sw 15.27)
MBS—Palmer House Ensemble;
WGN WSAI
NBC—Music Guild WSM
KDKA—Sammy Fuller
WFBE—Baseball; Reds vs. Phila-
delphia
WGBF—Kiwanis Club
WHAS—University of Kentucky
WKRC—Newscast
WLS—Little Home Theater Play

WHAS—△ Week-day Devotions
WKHC—Hawaiian Sunlight
WSAI—Dealers Salute
WWVA—Shopping Syncopation

2:30 p.m. EST 1:30 CST
NBC—Vaughn de Leath, con-
tralto; WJZ WCKY WSM
WAVE
CBS—Do You Remember?;
WABC WSMK WHAS KMOX
(sw 15.27)
NBC—Ma Perkins; WEAF WLS
WTAM WLW WGY (sw 15.33)
KDKA—Dan and Sylvia
WGBF—Billboard
WGN—The Mail Box
WSAI—Today's News
WWVA—Ma Perkins

2:45 p.m. EST 1:45 CST
NBC—Dreams Come True; WEAF
WTAM WGY WSM WLW (sw
15.33)
NBC—Imperial Grenadiers; WJZ
WCKY KDKA (sw 15.21)
KMOX—Window Shoppers
WAVE—Louisville T. B. Talk
WGN—Baseball; Washington vs.
Chicago White Sox
WLS—Home Town Boys; John
Brown
WSAI—Dance Music
WWVA—Do You Remember?
(CBS)

3:00 p.m. EST 2:00 CST
NBC—Betty & Bob; WJZ KDKA
WENR WGY (sw 15.21)
CBS—Current Questions Before
Congress; Sen. Arthur Capper;
WABC WSMK WHAS WWVA
(sw 15.27)
NBC—Woman's Radio Review;
Guest Speakers; Claudine Mac-
donald; Joseph Littau's Orch.;
WEAF WSM WAVE WCKY
WTAM WSAI
KMOX—Ma Perkins

3:15 p.m. EST 2:15 CST
NBC—Easy Aces; WJZ KDKA
WCKY WENR (sw 15.21)
CBS—Steel Pier Hawaiians;
WABC WSMK KMOX WWVA
(sw 15.27)
WGY—Woman's Radio Review;
Talk; Orch. (NBC)
WHAS—Voice of Friendship
WLW—Singing Neighbor

3:30 p.m. EST 2:30 CST
NBC—Olga Vernon, soprano;
WEAF WTAM WSAI
CBS—Greetings from Old Ken-
tucky; WABC WHAS WSMK
(sw 15.27)
NBC—A Garden Party; WJZ
WCKY WENR WAVE WSM
KDKA (sw 15.21)
KMOX—News
WGBF—Hospital Sunshine Hour
WGY—Limey Bill
WLW—News; Financial Notes
WWVA—Flyin' X Roundup

3:45 p.m. EST 2:45 CST
NBC—Advs. in King Arthur
Land; WEAF WSAI
KMOX—Broadway Melodies
WGY—Stock Reports
WLW—Dorothea Ponce, songs
WTAM—Musical Cocktail

4:00 p.m. EST 3:00 CST
NBC—Meredith Willson's Orch.;
WEAF WSM WAVE WTAM
WLW WSAI WGY
CBS—Howells & Wright WABC
WWVA WSMK (sw 15.27)
NBC—Teddy Hill's Orch.; WJZ
WENR WCKY
KDKA—Market Report
KMOX—Baseball; Browns vs.
New York
WFBE—Where to Go
WHAS—Dale Evans

4:15 p.m. EST 3:15 CST
CBS—Instrumentalists; WABC
WSMK WHAS WWVA WWVA
WKRC (sw 15.27)
KDKA—Kiddies' Klub
WFBE—Variety Program
KMOX—Window Shoppers
WLW—Dreams in the Afternoon

Night

4:30 p.m. EST 3:30 CST
NBC—Matinee Musicale; Solo-
ists; WEAF WTAM WAVE
WSM WCKY
NBC—Singing Lady; WJZ WLW
KDKA (sw 15.21)
CBS—Jack Armstrong; WABC
(sw 15.27)
WENR—Music and Comments
WIBE—Ten Time Tunes
WGBF—News Broadcast
WGY—Jane Lauder, soprano

6:15 p.m. EST 5:15 CST
 * NBC—Tony & Gus, sketch:
 WJZ WCKY WHAM WENR
 KDKA (sw-11.87.15.21)
 CBS—Buddy Clark, songs: WABC
 WKRC KMOX (sw-11.83)
 NBC—John Herrick, baritone:
 WFAF
 WAVE—World Revue
 WBBM—Pat Flanagan's Sports
 WFBE—Dinner Music
 WGN—Palmer House Ensemble
 WGY—Lang Sisters and Piano
 Pals
 WHAS—Deed-1-Do Club
 WLW—Old Fashioned Girl
 WSAI—Rex Griffith, vocalist
 WSM—Strings
 WTAM—Youth and Experience
 WWVA—Dinner Music

6:30 p.m. EST 5:30 CST
 NBC—Dorsey's Orch.; WFAF
 WTAM WGY WSAI (sw-9.53)
 NBC—Dot & Will: WJZ WCKY
 WSM
 CBS—Buck Rogers: WHAS
 KMOX WBBM
 CBS—"Fats" Waller's Orchestra:
 WABC (sw-11.83)
 KDKA—Suwance Singers
 WENR—Song a Day Menu
 WFBE—Star Serenaders
 WGN—Lum and Abner, sketch
 WHAM—News
 WKRC—Evening Serenade
 WLW—Bob Newhall

6:45 p.m. EST 5:45 CST
 NBC—Rep. Wright Patman of
 Texas, "Prospects for Pay-
 ment of Adjusted Service Cer-
 tificates Next Session of Con-
 gress": WFAF WSAI WTAM
 WGY (sw-9.53)
 * CBS—Boake Carter, news:
 WABC WHAS KMOX WKRC
 WBBM (sw-11.83)
 NBC—The Three Scamps: WJZ
 WAVE
 KDKA—To be announced
 WCKY—Baseball Scores; News
 WENR—Star Dust
 WFBE—Caroline Beck, accordion
 WGBF—Club Time
 WGN—Palmer House Ensemble
 WLW—Paul Pearson's Orchestra
 WHAM—Comedy Stars of Holly-
 wood
 WSM—Sports Review
 WWVA—Terry and Ted

7:00 p.m. EST 6:00 CST
 * NBC—Vallee's Variety Hour:
 WFAF WTAM WLW WGY
 (sw-9.53)
 * CBS—Kate Smith's Hour:
 WABC WKRC WSMK WHAS
 (sw-6.12)
 NBC—Nickelodeon: WJZ WSM
 KDKA WHAM WAVE WCKY
 WLS (sw-11.87)
 KMOX—Jones & David, piano
 duo
 WBBM—Seymour Simons' Orch.
 WFBE—Talyano & Coiter
 WGBF—Musical Moments; Hol-
 man's Birthday Club
 WGN—Dance Orchestra
 WSAI—Gene Burchell's Orch.
 WWVA—Dizzy Fingers and Bud
 Taylor

7:15 p.m. EST 6:15 CST
 KMOX—Frank Hazzard, tenor;
 Orchestra
 WBBM—Elena Mucak's Ensem-
 ble
 WFBE—Tommy Ryan
 WGBF—Baseball Results
 WWVA—Jack and Velma

7:30 p.m. EST 6:30 CST
 NBC—To be announced: WJZ
 WCKY KDKA WLS WSM (sw-
 11.87)
 KMOX—This and That
 WAVE—Radio Newspaper
 WBBM—Traffic Court
 WFBE—Harry Hartman's Sports
 Review
 WGBF—Historical Facts
 WGN—Veloz & Yolanda's Orch.
 WHAM—State Troopers, drama
 WSAI—Mel Snyder's Orchestra
 WWVA—At Home

7:45 p.m. EST 6:45 CST
 NBC—Hendrik Willem Van Loon,
 author, talk: WJZ KDKA
 WCKY WLS (sw-11.87)
 CBS—Craftsman's Guild; Talk:
 WABC WKRC WHAS KMOX
 All Star Revue: WWVA WSM
 WAVE—Bert Kenney
 WFBE—To be announced
 WGN—Joe Sanders' Orchestra

8:00 p.m. EST 7:00 CST
 NBC—Death Valley Days: WJZ
 KDKA WLW WLS WHAM
 (sw-11.87)
 CBS—Manhattan Choir: WABC
 WKRC (sw-6.12)
 * NBC—"The Show Boat":
 Frank McIntyre; Lanny Ross,
 tenor; Muriel Wilson, so-
 prano; Conrad Thibault, bar-
 itone; Helen Oelheim, contral-
 to; Molasses 'n' January; Gus
 Haenschel's Orchestra: WFAF
 WTAM WAVE WSM WGY
 WSAI (sw-9.53)
 KMOX—Musical Moments
 WBBM—Life of Mary McCor-
 mick
 WCKY—Twinkling Toes
 WFBE—The Harmony Masters
 WGN—Grant Park Band Concert
 WHAS—Musical Moments
 WWVA—News; Five Minute
 Drama

8:15 p.m. EST 7:15 CST
 CBS—Charles Hanson Towne:
 WABC WKRC WHAS WBBM
 (sw-6.12)
 KMOX—Hot Dates in History
 WCKY—Harry Resor's Orch.
 WFBE—Jimmy Ward

8:30 p.m. EST 7:30 CST
 CBS—Marty May, comedian;
 Johnny Augustine's Orchestra:
 WABC WKRC KMOX WHAS
 WBBM (sw-6.12)
 NBC—Civic Opera Orch.: WJZ
 WCKY WENR WHAM KDKA
 (sw-11.87)
 WFBE—Dance Parade
 WGN—Wayne King's Orchestra
 WLW—To be announced

8:45 p.m. EST 7:45 CST
 WFBE—Dave and Kenny
 WGN—To be announced
 WHAM—Musical Moments
 WLW—Overalls on Parade

9:00 p.m. EST 8:00 CST
 * NBC—Paul Whiteman's Orch.;
 Vocalists: WFAF WTAM WLW
 WAVE WSM WSB WGY (sw-
 9.53)
 * CBS—Horace Heidt's Briga-
 diers: WABC WHAS WBBM
 KMOX WKRC (sw-6.12)
 * NBC—Symphony Orchestra:
 Frank Black: WJZ KDKA
 WENR WCKY WHAM (sw-
 6.14)
 WFBE—Musical Program
 WGN—News; Sports Revue
 WSAI—Barn Dance

9:15 p.m. EST 8:15 CST
 WFBE—To be announced
 WGBF—National Battery
 WGN—The Symphonette

9:30 p.m. EST 8:30 CST
 CBS—Lham Jones' Orch.: WABC
 KMOX WBBM (sw-6.12)
 WFBE—Ray Noble's Music
 WGBF—Old National Bank
 WHAS—Voice of Mammoth Cave
 WKRC—Red Bird's Orchestra
 WSAI—Dance Orchestra

9:45 p.m. EST 8:45 CST
 CBS—Louis Prima's Orchestra:
 WABC WBBM WHAS WKRC
 (sw-6.12)
 KMOX—Sports Page of the Air
 WCKY—News
 WFBE—Evening Concert
 WLS—Variety Program

10:00 p.m. EST 9:00 CST
 NBC—John B. Keenely, com-
 mentator: WFAF
 CBS—Johnny Hamp's Orchestra:
 WABC KMOX WKRC
 NBC—Jewish Ministers Cantors'
 Ass'n of America: WJZ WCKY
 * NBC—Amos 'n' Andy: WTAM
 WSM
 KDKA—Sports, Ed Sprague
 WAVE—Amer. Liberty League
 WBBM—Musical Moments
 WENR—Globe Trotter
 WFBE—Jimmy Ward
 WGBF—Mysterious Pianist
 WGN—Joe Sanders' Orchestra
 WGY—The Poet Troubadour
 WHAM—Johnny Schwab's Orch.
 WHAS—Baseball Scores
 WLW—News Room
 WSAI—Rheiny Gau, vocalist

10:15 p.m. EST 9:15 CST
 NBC—Jesse Crawford, organist:
 WFAF WCKY WENR WSAI
 WGY (sw-9.53)

10:30 p.m. EST 9:30 CST
 NBC—Nat'l Radio Forum: WFAF
 WTAM WAVE WGY WSAI
 WSM (sw-9.53)
 CBS—Ted Fiorito's Orchestra:
 WABC WSMK WBBM WHAS
 WWVA KMOX WKRC
 NBC—Joe Rine's Orch.: WJZ
 WHAM WCKY
 KDKA—Dance Orchestra
 WENR—Leonard Keller's Orch.
 WGBF—News
 WGN—Wayne King's Orchestra
 WLW—Darktown Meeting Time

10:45 p.m. EST 9:45 CST
 KMOX—Eddie Dunnstetter, or-
 ganist; Tom Baker, tenor
 WENR—Heim Cron's Orchestra
 WGBF—Colonial Club
 WGN—To be announced

11:00 p.m. EST 10:00 CST
 NBC—Shandor, violinist; Ranny
 Weeks' Orch.: WJZ KDKA
 WSM WHAM WCKY (sw-6.14)
 NBC—Ben Pollack's Orchestra:
 WFAF WGY WENR WTAM
 CBS—San Francisco Symphony
 Orch.: WABC WKRC WBBM
 KMOX WHAS
 WAVE—Tom Gentry's Orch.
 WGBF—Hotel McCurdy
 WLW—Johnny Courtney's Orch
 WSAI—Today's News
 WWVA—Arendians' Orchestra

11:15 p.m. EST 10:15 CST
 WAVE—Harry Dickman
 WGN—Veloz & Yolanda's Orch.
 WSAI—Ben Pollack's Orchestra
 (NBC)
 WWVA—San Francisco Sym-
 phony Orchestra (CBS)

11:30 p.m. EST 10:30 CST
 NBC—Austin Wylie's Orchestra
 WFAF WTAM WSAI WGY
 NBC—Charles Dornberger's Or-
 chestra: WJZ KDKA WHAM
 WENR WCKY (sw-6.14)
 CBS—Ted Weems' Orch.: WABC
 WSMK WKRC WWVA WBBM
 WHAS KMOX
 WAVE—Don Pedro's Orchestra
 WGN—Horace Heidt's Orchestra
 WLW—Dance Orchestra
 WSM—Dancer Orchestra

11:45 p.m. EST 10:45 CST
 WAVE—Charles Dornberger's
 Orchestra (NBC)
 WGN—Joe Sanders' Orchestra

12:00 p.m. EST 11:00 CST
 CBS—Al Dien's Orch.: KMOX
 WBBM WHAS
 NBC—Glenn Lee's Orch.: WSM
 WENR WAVE
 MBS—Continental Gypsies: WGN
 WLW
 WKRC—Red Bird's Orchestra
 WTAM—Dick Fuller's Orchestra
 WWVA—Pipe Dreams

12:15 a.m. EST 11:15 p.m. CS
 MBS—Dance Orch.: WGN WLW

12:30 a.m. EST 11:30 p.m. CS
 CBS—Seymour Simons' Orch.:
 KMOX WHAS WBBM
 MBS—Joe Sanders' Orchestra
 WGN WLW
 WAVE—Don Pedro's Orchestra
 WENR—Al Kvale's Orchestra
 WSM—Arlie Simmonds' Orch.
 (NBC)
 WTAM—Stan Wood's Orchestra

12:45 a.m. EST 11:45 p.m. CS
 MBS—Horace Heidt's Orchestra:
 WGN WLW
 KMOX—When Day is Done
 WAVE—Arlie Simmonds' Orch.
 WENR—Ben Pollack's Orch.

1:00 a.m. EST 12:00 p.m. CS
 WBBM—Maurie Stein's Orch.
 WGN—Veloz & Yolanda's Orch.
 WLW—Johnny Courtney's Orch.

1:15 a.m. EST 12:15 CST
 WLW—George Duffly's Orchestra

1:30 a.m. EST 12:30 CST
 WBBM—Floyd Town's Orch.
 WLW—Moon River

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By Charles A. Morrison

(EST and CST Shown. Figures in Parentheses Denote Megacycles.)

6:15 p.m. EST 5:15 CST
 * **NBC-ALKA-SELTZER PRE-** sents Uncle Ezra's Radio Station: WFAE WSAI WTAM WGY (sw 9.53)
 CBS—Jerry Cooper, songs: WABC WHAS WKRC KMOX (sw-11.83)
 * **NBC-Tony & Gus, sketch:** WJZ WENR WCKY WHAM KDKA (sw-11.87-15.21)
 WAVE—World Revue
 WBBM—Pat Flanagan's Sports
 WFBE—Dance Rhythms
 WGN—Palmer House Ensemble
 WLW—Old Fashioned Girl
 WSM—Strings
 WWVA—Dinner Music

6:30 p.m. EST 5:30 CST
 NBC—Dot and Will: WJZ WSM WCKY
 CBS—Bert Block's Orch.: WABC KMOX WHAS WKRC WSMK (sw-11.83)
 NBC—Rhythmic Odet; Gould and Shelter; Three X Sisters; Three Scamps: WFAE WGY (sw-9.53)
 News: WHAM WSAI
 KDKA—The Singing Seven
 WBBM—Dance Orchestra
 WENR—Song A Day
 WFBE—Star Serenaders
 WGN—Lum and Abner, comedy sketch
 WLW—Bob Newhall, sports
 WTAM—Hot Dates in History

6:45 p.m. EST 5:45 CST
 * **NBC-Morton Downey, tenor;** Bertrand Hirsch's Orchestra: WFAE
 * **CBS-Boake Carter, news:** WABC KMOX WKRC WHAS WBBM (sw-11.83)
 NBC—Mario Cozzi, baritone: WTAM WSAI
 NBC—Dangerous Paradise, drama; Elsie Hitz and Nick Dawson: WJZ WENR KDKA WSM WLW WHAM (sw-11.87-15.21)
 WCKY—Baseball Scores; News
 WGF—Sevoco Club
 WGN—Quin Ryan's Amateur Night
 WGY—Victor Young's Orchestra
 WWVA—Terry and Ted

7:00 p.m. EST 6:00 CST
 NBC—Irene Rich, sketch: WJZ WAVE KDKA WSM WLS WHAM WCKY (sw-11.87)
 (CBS—Sketch Book; Johnny Green's Orch.; Virginia Ver-rill, songs; Christopher Mor-ley: WABC (sw-6.12)
 * **NBC-Concert; Jessica Dra-** gnette; Orch.; Baseball Resu-me by Ford Bond: WFAE WGY WTAM WSAI (sw-9.53)
 CBS—L. Nazar Kurkdjie's Orch.: WKRC WWVA WSMK WHAS KMOX
 WBBM—Beverly Singers
 WFBE—Roy Wilson, pianist
 WGBF—Stock Markets
 WGN—Lone Ranger
 WLW—Hot Dates in History

7:15 p.m. EST 6:15 CST
 NBC—Lucille Manners, soprano: WJZ WHAM KDKA WSM WLS WAVE (sw 11.87)
 KMOX—Frank Hazzard, tenor & Orchestra
 WBBM—Elena Moneak's Ensem-ble
 WCKY—Variety Program
 WFBE—Smoky Mountain Boys
 WGBF—Zoo News; Baseball Re-sults
 WHAS—Hot Dates in History
 WLW—Capt. Alfred G. Karger

7:30 p.m. EST 6:30 CST
 * **CBS-Court of Human Rel-** ations: WABC WHAS KMOX WBBM (sw-6.12)
 NBC—College Prom; Ruth Et-ting, songs; Red Nichols' Or-chestra: WJZ KDKA WLS WHAM WLW (sw-11.87)
 WAVE—Baseball Scores
 WCKY—On the Mall
 WFBE—Sport Review
 WGBF—Historical Facts
 WGN—Joe Sanders' Orch.
 WGY—Farm Forum
 WKRC—Musical Program
 WSM—Sports; Sonja Yergin and Bobby Tucker
 WWVA—Musical Moments

7:45 p.m. EST 6:45 CST
 WAVE—Council of Churches
 WCKY—Musical Moments
 WFBE—Studio Concert
 WGBF—Regular Fellows
 WGN—Velo & Yolanda's Orch.
 WSM—Musical Moments
 WWVA—News

8:00 p.m. EST 7:00 CST
 * **NBC-COLGATE-PALMOLIVE-** PEET CO. PRESENTS THE Beauty Box Theater; Guest Artists: John Barelay, baritone, and Others; Al Good-man's Orch.: WJZ KDKA WHAM WENR WCKY WAVE WSM (sw-11.87)
 * **CBS-Hollywood Hotel; Dick** Powell, Anne Jamison, Fran-ces Langford, Raymond Paige's Orchestra; Igor Gorin, baritone; Guest: WABC WBBM WWVA WHAS WKRC KMOX (sw-6.12)
 NBC—Waltz Time; Frank Munn, tenor; Vivienne Segal, soprano: WFAE WTAM WLW WGY (sw-9.53)
 WFBE—Galvano & Cortez
 WGN—The Mardi Gras
 WSAI—Bavarian Amateur Show

8:15 p.m. EST 7:15 CST
 WFBE—Jimmy Ward

8:30 p.m. EST 7:30 CST
 NBC—Eric Madrigner's Orch.: WFAE WGY WSAI WTAM WLW (sw 31.48)
 WFBE—To be announced
 WGN—Wayne King's Orchestra

8:45 p.m. EST 7:45 CST
 WCKY—Musical Moments
 WFBE—Snug Harbor
 WGN—To be announced

9:00 p.m. EST 8:00 CST
 * **NBC-First Nighter, drama:** WFAE WLW WTAM WSM WGY (sw-9.53)
 * **CBS-STUDEBAKER CHAM-** pions Present Richard Him-ber's Orch.; Stuart Allen, vo-calist: WABC WBBM WKRC KMOX WADC WHAS (sw-6.12)
 NBC—Concert from Grant Park: WJZ WENR WHAM WCKY (sw-6.14)
 KDKA—Dramatic Players
 WAVE—Harry Dickman
 WFBE—Variety Selections
 WGN—News; Dance Orchestra
 WSAI—Pillar of Fire Church

9:15 p.m. EST 8:15 CST
 WAVE—Don Pedro's Orchestra
 WFBE—Wrestling Matches
 WGN—Musical Moments

9:30 p.m. EST 8:30 CST
 * **NBC-Al Pearce & His Gang;** WFAE WTAM WGY WSAI WENR WAVE WSM (sw-9.53)
 CBS—Lois Ravel; Leigh Stevens' Orch.: WABC WHAS KMOX WBBM (sw-6.12)
 NBC—Meeting House, drama: WJZ KDKA WCKY WHAM (sw-6.14)
 MBS—The Music Box Hour: WLW WGN WOR WXYZ
 WGBF—Fred Waring's Orch
 WKRC—Red Bird's Orchestra
 WTAM—Austin Wylie's Orch.

9:45 p.m. EST 8:45 CST
 KMOX—Sport Page of the Air
 WCKY—News
 WENR—Jack Randolph, baritone
 WKRC—Leith Stevens' Orchestra (CBS)

10:00 p.m. EST 9:00 CST
 NBC—Ink Spots: WJZ WCKY
 CBS—Carl Hoff's Orch.: WABC WKRC WBBM KMOX
 NBC—George R. Holmes, news: WFAE WGY (sw-9.53)
 * **NBC-Amos 'n' Andy; WTAM** WSM
 KDKA—Trojan Quartet
 WAVE—Tom Gentry's Orch
 WENB—Globe Trotter
 WGN—Horace Heidt's Orchestra
 WHAM—Tong, the Barlier
 WHAS—Baseball Scores
 WLW—News Room
 WSAI—Rheiny Gau, vocal

10:15 p.m. EST 9:15 CST
 NBC—Jesse Crawford, organist: WFAE WCKY WENR WGY WSAI (sw 9.53)
 NBC—Ramon Ramos' Orchestra: WJZ WHAM
 * **NBC-Tony and Gus: WAVE** WSM
 KDKA—Texans
 WGN—The Dream Ship
 WHAS—Carl Hoff's Orch. (CBS)
 WLW—Lum and Abner, comedy
 WTAM—Dorotha Beekloff

10:30 p.m. EST 9:30 CST
 NBC—Glenn Lee's Orch.: WFAE WGY (sw-9.53)

NBC—Oliver Naylor's Orchestra: WJZ WHAM WCKY KDKA WAVE (sw 6.14)
 CBS—Luigi Romanelli's Orch.: WABC WSMK WHAS KMOX WBBM WKRC
 * **NBC-COLGATE-PALMOLIVE-** PEET CO. PRESENTS THE Beauty Box Theater; Guest Artists: John Barelay, baritone, and Others; Al Good-man's Orch.: WLW WENR—Leonard Keller's Orch. WGBF—News
 WGN—Wayne King's Orchestra
 WSAI—Johnny Courtney's Orch.
 WSM—Dance Orchestra
 WTAM—Austin Wylie's Orch.

10:45 p.m. EST 9:45 CST
 NBC—The Open Road, sketch: WFAE WGY WSAI WTAM (sw-9.53)
 WENB—Herm Crone's Orchestra
 WFBE—Jimmy Ward
 WGBF—Boxing Matches
 WGN—To be announced

11:00 p.m. EST 10:00 CST
 NBC—Ben Pollack's Orchestra: WFAE WGY WENR
 CBS—Frankie Masters' Orch.: WABC WKRC WSMK KMOX WHAS WBBM
 NBC—Shandor, violinist; Joe Reichman's Orch.: WJZ WHAM WCKY KDKA (sw-6.14)
 WAVE—Tom Gentry's Orch.
 WSAI—Today's News
 WSM—Sports; Lever Brothers
 WTAM—Sammy Kaye's Orch.

11:15 p.m. EST 10:15 CST
 WAVE—Harry Dickman's Orch.
 WGN—Velo & Yolanda's Orch
 WHK—Frankie Masters' Orch. (CBS)
 WSAI—Leonard Keller's Orch. (NBC)
 WSM—Radio Ripples

11:30 p.m. EST 10:30 CST
 NBC—Billy Bissett's Orchestra: WJZ WENR WHAM WCKY WLW
 CBS—Jau Savitt's Orchestra: WABC
 NBC—Griff William's Orchestra: WFAE WGY WSAI WTAM WSM
 KDKA—DX Club
 KMOX—Harmonettes
 WAVE—Amateur Night
 WBBM—Dell Coon's Orchestra (CBS)
 WGN—Horace Heidt's Orchestra
 WHAS—Harry Currie's Orch
 WKRC—Divertissement

11:45 p.m. EST 10:45 CST
 KMOX—To be announced
 WGBF—Colonial
 WGN—Joe Sanders' Orchestra

12:00 p.m. EST 11:00 CST
 CBS—Floyd Town's Orchestra: WBBM KMOX WHAS
 NBC—Arlie Simmond's Orch.: WAVE WSM
 MBS—Continental Gypsies: WGN WLW
 WENR—Glenn Lee's Orchestra
 WGBF—Coral Room
 WKRC—Red Bird's Orchestra
 WTAM—Stan Wood's Orchestra

12:15 a.m. EST 11:15 p.m. CS
 MBS—Dance Orch.: WGN WLW WAVE—Don Pedro's Orchestra

12:30 a.m. EST 11:30 p.m. CS
 CBS—Seymour Simons' Orch.: WBBM KMOX
 NBC—Al Ryvale's Orch.: WENR WSM WAVE
 MBS—Joe Sanders' Orchestra: WGN WLW
 WHAS—Oscar Kogel's Orchestra
 WTAM—Dick Fidler's Orchestra

12:45 a.m. EST 11:45 p.m. CS
 NBC—Ben Pollack's Orchestra: WENR WSM WAVE
 MBS—Horace Heidt's Orchestra: WGN WLW
 KMOX—When Day Is Done

1:00 a.m. EST 12:00 p.m. CS
 WBBM—Maurie Stein's Orch.
 WGN—Velo & Yolanda's Orch.
 WLW—Johnny Courtney's Orch.

1:15 a.m. EST 12:15 CST
 WLW—George Duffy's Orchestra

1:30 a.m. EST 12:30 CST
 WLW—Moon River

RADIO MAROC, Rabat, Morocco, in North Africa (12.825 and 8.04) al-ways has been one of the lesser known short-wave stations, and persons holding verifications from this station can consider themselves very lucky. Not long ago Radio Maroc increased its power to 25,000 watts, which should make it much more audible in North America. Rabat programs are given in Arabic, French, and English. Radio Maroc broadcasts on Sundays only from 7.30 to 9 a. m. EST (6.30-8 CST) on 12.825 megs and from 3 to 5.30 p. m. EST (2-4.30 CST) on 8.04 megs. E. D. Purkey of Inglewood, California, has recently received a verification from Rabat, and says reports should be addressed to the Director General, Telephone, Telegraph, Rabat, Morocco, North Africa.

Frank D. Andrews, DX commentator of station KFI, reports that ZTJ, Johannes-burg, South Africa (6.09), has a new sched-ule of 3-4 a. m. EST (2-4 CST) and 7-9 a. m. EST (6-8 CST). As ZTJ is still in the experimental stage it may be heard working at other times. The power is 5,000 watts. Mr. Andrews also states that PLE, Bandoeng, Java (9.4), is heard relaying programs to Tokio from 1:30 a. m. until 1 a. m. EST (12:30-3 CST) ir-regularly. PLE is on 18.82 megs.

Remote and fierce Afghanistan is fol-lowing the lead of her more modern neighbors, and plans to install several wireless stations in the important centers of the country. The Kabul station will be fitted with a voice transmitter for com-munication with Moscow, Tokio, Shanghai and New York. By using directional an-tennas communications with Rio de Janeiro, Cape Town, and Melbourne also will be established. The equipment will be of the very latest type manufactured by the British Marconi Company.

The Daventry transmission over GSF (15.14) from 4:15 to 5:45 p. m. EST (3:15-4:15 CST) is being exceptionally well received at present. At times this trans-mission is even more enjoyable than the GSD transmission from 6 to 8 p. m. EST (5-7 CST).

Station RTZ, believed to be in Irku-1sk (Siberia) U.S.S.R., may be testing on 14.79 megs around 10:30 p. m. EST (9:30 CST) according to H. S. Brad-ley of Hamilton, New York.

The new General Electric all-wave re- ceivers, in addition to utilizing the novel metal tubes which recently were developed in the House of Magic, will also feature a simple but radically different type of dial resembling in action and accuracy a slide rule!

COMMERCIAL STATIONS—PART VIII

ITALY		IRY	
Naples		16.12	
Coltano	4.355	ICQ	5.073
IAC	6.65	IRZ	18.63
"	8.38	12RO	3.75
"	8.515	"	5.61
"	12.795	IRF	9.83
"	12.865	IRJ	13.105
"	17.659	IRL	19.656
"	17.75	IRK	20.43
"	17.75	IRM	9.83
"	17.75	IRS	9.966
"	17.75	IRT	13.26
"	17.75	IRT	6.674
Fiumicino	5.415	IRU	9.83
IAF	29.817	IRV	7.51
Golfo Aranci	30.604	IRW	19.52
IAC	30.604	"	9.78
"	"	"	11.81

S. S. Electra (Mareoni's private yacht)
 IBDK and IBDX 11.47

Advance Programs

(Time Shown is EST; for CST Subtract One Hour)

SPECIAL EVENTS
 Sunday, August 18, 5:10 p. m., DJD (11.77), Berlin—The Frog King, Grimm brothers' tale.

6:30 p. m.—EAQ (9.87), Madrid—Talk by Lopez Marin.
 10 p. m., GSC (9.58), GSD (11.75), London—Gossip hour.
 Monday, August 19, 2 p. m., GSB (9.51), GSD (11.75), GSI (15.26), London—Variety at Radiolympia.
 6 p. m., DJD (11.77), Berlin—Selections from opera Koenigsinder, by Humperdinck, Werner Richter-Reichheho, conductor.
 6 p. m., 2RO (9.64), Rome—Opera Edgar, by Puccini; Ugo Tausini, conductor.
 Tuesday, August 20, 9:05 a. m.—PSJ (15.22), Eindhoven, Holland—Special talk for listeners in industrial enterprises in the Netherlands India.
 2 p. m., GSB (9.51), GSD (11.75), London—Promenade concert.
 4 p. m., GSB (9.51), GSF (15.14), London—In the Shadow of the Taj, play.
 9:15 p. m., DJD (11.77), Berlin—Berlin phil-harmonic orchestra.
 Wednesday, August 21, 2 p. m., GSB (9.51), GSD (11.75), London—Brabus' night at the prom.
 6 p. m., DJD (11.77), Berlin—Special pro-gram for the Western World Wave club.
 10 p. m., GSD (11.75), GSC (9.58), GSI (6.11), London—Crossing the coast range of British Columbia.
 Thursday, August 22, 6 a. m., GSG (17.79), London—Namesake towns of the Empire.
 9 a. m., GSF (15.14), GSG (17.79), London—Street entertainers of London.
 2 p. m., GSB (9.51), GSD (11.75), London—Promenade concert.
 5:45 p. m., EAQ (9.87), Madrid—Radio Union program.

(Continued on Page 25)

RICHARD HIMBER'S
STUDEBAKER
CHAMPIONS



FRIDAY 9 P.M. EST
 CBS—including WKRC—WADC
 —WHAS—
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7:30 to 8:00 CST
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Name

Address

On Short Waves

(Continued from Page 23)

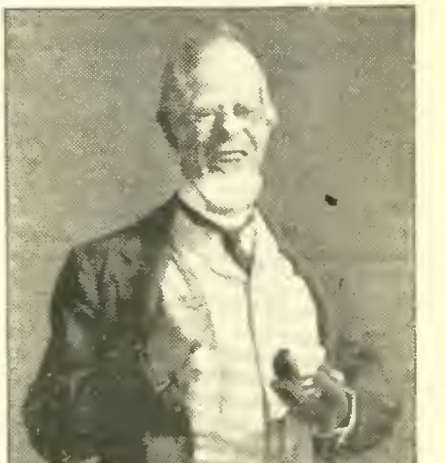
8:30 p. m., DJD (11.77), Berlin—From Microplane to Aerial, description of German radio stations.
 Friday, August 23, 2:40 p. m., GSB (9.51), GSD (11.75), London—The Silver Spoon, musical comedy.
 6:30 p. m., GSD (11.75), GSC (9.58), GSB (9.51), GSA (16.05), London—Grand Prix motorcycle race.
 Saturday, August 24, 8:45 a. m., PHI (17.77), Eindhoven, Holland—Behind the scenes of a circus.
 10:15 a. m., GSF (15.14), GSD (11.75), London—Grand Prix motorcycle race.
 3 p. m., GSB (9.51), GSD (11.75), London—Saturday night at Radiolympia.
 10:15 p. m., GSD (11.75), GSC (9.58), GSL (6.11), London—Street entertainers of London.
 LONDON, ENGLAND, GSD (11.75), GSC (9.58)
 Daily, 7:45 p. m.—News.
 Sunday, August 18, 5 p. m.—BBC orchestra.
 6:45 p. m.—The Gardens, talk by Eric Parker.
 Monday, August 19, 6 p. m.—Finnegan Again, comedy with Gordon Barker.
 6:45 p. m.—Eric Furt, soloist.
 Tuesday, August 20, 6:15 p. m.—BBC orchestra.
 7:15 p. m.—Foreign affairs talk.
 7:30 p. m.—Household Goods.
 Wednesday, August 21, 6 p. m.—Superstition, play.
 6:30 p. m.—Violin recital.
 7:05 p. m.—Sydney Kyte's orchestra.
 Thursday, August 22, 6 p. m.—BBC orchestra.
 7 p. m.—Concert party.
 Friday, August 23, 6:20 p. m.—Crossing the coast range of British Columbia.
 6:35 p. m.—Harold Ramsey, organist.
 7:10 p. m.—New Georgian trio.
 Saturday, August 24, 6:30 p. m.—Grand Prix motorcycle race.

7 p. m.—Central Band of His Majesty's Royal Air Force.
 BERLIN, GERMANY, DJC (11.77)
 Daily, 8:15 p. m.—News in English.
 Sunday, August 18, 5:10 p. m.—The Frog King, Grimm fairy tale.
 7:15 p. m.—Armin Knab, soloist.
 7:30 p. m.—Light entertainment.
 9:15 p. m.—Variety concert.
 Monday, August 19, 6 p. m.—Selections from opera, Koenigsinder, by Humpferdick. Werner Richter Reichhelm, conductor.
 7:15 p. m.—Jorinde und Joringel, fairy tale by Grimm.
 8:30 p. m.—Happy crafts.
 Tuesday, August 20, 5:10 p. m.—Recital by the Elisabeth Kuyper women's choir.
 6 p. m.—Grand concert of light music.
 7:15 p. m.—The New German Policy in Art, talk by Dr. Richard Bir and Guntler Mann.
 7:30 p. m.—Contemporaries, musical causerie by Gertrude Runge.
 8:30 p. m.—Organ recital.
 9:15 p. m.—Berlin philharmonic orchestra.
 Wednesday, August 21, 6 p. m.—Special program for Western World Wave Club.
 7:15 p. m.—Trip to the Homeland, talk.
 7:30 p. m.—Clarinnet quintet.
 Thursday, August 22, 5:10 p. m.—A Marriage Diary.
 6:30 p. m.—Paul Nipkow, 75 years old.
 6:45 p. m.—German music for the home circle.
 8:30 p. m.—From Miraphone to Aerial, trip through Radio House at Berlin.
 Friday, August 23, 5:10 p. m.—Little Wreath of Reses, play.
 6 p. m.—Symphony concert.
 7 p. m.—Sagas by Wilhelm Scharfer.
 9:15 p. m.—Light music.
 Saturday, August 24, 7:30 p. m.—Nightmare, scenes.
 8 p. m.—Dance music.

ROME, ITALY, ZRO (9.64), 6 P. M.
 Monday, August 19—New York—Home and Return, talk by Beniamio de Ritis, journalist; Opera, Edgar, by Giacomo Puccini; Angela Rositani, soprano.
 Wednesday, August 21—Program dedicated to International Federation of Professional Women; Concert from Basilica di Massenzio; Franca Dardoni, soprano.
 Friday, August 23—Talk by an American visiting Rome; Opera, Misteri Gaudiosi; Talk in Italian dedicated to the Italians in the United States.
 EINDHOVEN, HOLLAND, PHI (17.77)
 Sunday, August 18, 6:40 a. m.—Y.M.C.A. talk.
 6:55 a. m.—Philips Harmony concert.
 7:30 a. m.—News.
 8:10 a. m.—Roman Catholic Broadcasting Association.
 Monday, August 19, 6:30 a. m.—Concert.
 6:55 a. m.—Meeting of P.H.I. club.
 7:20 a. m.—Louis Zimmermann, violinist.
 7:30 a. m.—News.
 7:50 a. m.—Sports talk.
 Thursday, August 22, 6:40 a. m.—Piano solo.
 7:10 a. m.—Trio Drinker.
 7:30 a. m.—News.
 Friday, August 23, 6:45 a. m.—Talk by Dr. R. Hornstra.
 7:10 a. m.—Mr. and Mrs. Speenhof, songs.
 7:30 a. m.—News.
 Saturday, August 24, 7:35 a. m.—News.
 7:50 a. m.—Talk on moving pictures, L. Jorlaan.
 8:45 a. m.—Behind the scenes of a circus, G. de Jesselin de Jonge.
 9 a. m.—George Pickard's orchestra.
 WINNIPEG, MANITOBA, CANADA, CJRO (6.15), CJRX (11.72)
 Sunday, August 18, 8 p. m.—Radio heater Guild, musical dramatization.
 Monday, August 19, 9 p. m.—Bahillage Caprice, variety program.
 Tuesday, August 20, 9:30 p. m.—This Is Paris.
 Thursday, August 22, 9:30 p. m.—Nova Scotia on the Air.
 Friday, August 23, 9:30 p. m.—Sinfonietta, string ensemble.
 CARACAS, VENEZUELA, YVZRC (6.11)
 Sunday, August 18, 8:30 p. m.—Band concert from Plaza Bolivar.
 Monday, August 19, 7:30 p. m.—Haul Isquierdo, songs.
 Tuesday, August 20, 8 p. m.—Rodaio Lozada, songs.
 Friday, August 23, 7:45 p. m.—Cupertino, comedy.
 Saturday, August 24, 8 p. m.—Pieroste Cereceda, baritone.

Uncle Ezra

The Old Jumping Jenny Wren—Himself—



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 8:30 P.M., EST — 7:30 P.M., CST
 Sponsored by Alka Seltzer

Saturday — Continued

WAVE—Bert Kenney
 WKY—Front Page Dramas
 ★ **WFBE—RADIO GUIDE PRESENTS** The Century Players in "Calling All Cars"
 WGN—Wayne King's Orchestra
 WSAI—Mutually Yours
 WSM—Jack and His Buddies
 8:45 p.m. EST 7:45 CST
 WAVE—Evening Serenade
 WKY—Vicent York's Orch.
 WSM—Delmore Brothers
 9:00 p.m. EST 8:00 CST
 NBC—Nat'l Barn Dance; (sw 6.14)
 CBS—Fiesta; WABC KMOX
 WHAS WBBM (sw 6.12)
 WFBE—Dance Parade
 WGN—News; Grand Park Band Concert
 WKRC—Red Bird's Orchestra
 WSAI—To be announced
 WSM—Possum Hunters
 WWVA—Areadians' Orchestra
 9:15 p.m. EST 8:15 CST
 CBS—Fiesta; WWVA WKRC
 WAVE—Harry Dickman's Orch.
 WKY—Soloist
 WFBE—Vocal Variety
 WSM—Uncle Dave Macon; Paul Warka
 9:30 p.m. EST 8:30 CST
 NBC—Dorsey's Orchestra. WEA
 WGY WTAM (sw 9.53)
 ★ **NBC—Carefree Carnival;** Tommy Harris, tenor; Cliff Nazarro, comedian; Nola Day, contralto; Charles Marshall and his Helen Troy, comedienne; Meredith Willson's Orchestra and Ned Tollinger, m. c.; WJZ WKY WHAM WAVE WLW KDKA (sw 6.14)
 CBS—Buddy Rogers' Orchestra; WABC WWVA KMOX WHAS WBBM WKRC (sw 6.12)
 WFBE—Evening Concert
 WLS—Tune Twisters & Evelyn WSAI—George Olsen's Orchestra
 WSM—Arthur Smith and Dixie Liners
 9:45 p.m. EST 8:45 CST
 KMOX—Sport Page of the Air
 WLS—Chuck & Ray; Hoosier Sodbusters
 WSM—Missouri Mountaineers
 10:00 p.m. EST 9:00 CST
 NBC—Jolly Coburn's Orchestra.
 WEA WTAM WGY (sw 5.53)
 ★ **NBC—ALKA-SELTZER PRESENTS** Nat'l Barn Dance; Uncle Ezra; Verne Lee and Mary; Henry Burr, songs; Maple City Four; WLW WAVE
 NBC—El Chien Spanish Revue.
 WJZ WHAM
 CBS—Abe Lyman's Orchestra;
 WABC WHAS WKRC KMOX WBBM

KDKA—Sports, Ed Sprague
 WKY—News
 WFBE—Jimmy Ward
 WGN—Horace Heidt's Orchestra
 WLS—Barn Dance Varieties
 WSAI—Dance Orchestra
 WSM—DeFord Bailey; Curt Poulton
 WWVA—Waring's Pennsylvanians
 10:15 n.m. EST 9:15 CST
 KDKA—Behind the Law
 WKY—Jolly Coburn's Orchestra (NBC)
 WFBE—Variety Program
 WGN—Charlie Dornberger's Orchestra
 WSM—Possum Hunters
 10:30 p.m. EST 9:30 CST
 NBC—Ben Pollack's Orchestra;
 WEA WGY WKY (sw 9.53)
 CBS—Claude Hopkins Orch.;
 WABC WKRC WSMK WBBM WHAS KMOX
 NBC—Ray Noble's Orch.; WJZ WHAM
 MBS—Wayne King's Orchestra;
 WGN WSAI
 KDKA—Dance Orchestra
 WSM—Binkley Brothers; Uncle Dave Macon.
 WTAM—Sammy Kaye's Orch.
 10:45 p.m. EST 9:45 CST
 NBC—Ray Noble's Orchestra;
 KDKA (sw 6.14)
 MBS—Anson Weeks' Orchestra;
 WGN WSAI
 KMOX—Eddie Dunstetter; Tom Baker, tenor
 WGN—To be announced
 WSM—Drimore Brothers
 11:00 p.m. EST 10:00 CST
 NBC—Eddy Duchin's Orchestra
 WEA WGY
 CBS—Isham Jones' Orchestra;
 WABC WHAS KMOX WKRC
 NBC—Shambler, violinist; Bob Chester's Orch.; WJZ WKY WHAM KDKA WLW (sw 6.14)
 WAVE—Tom Mastery's Orch.
 WBBM—Frankie Masters' Orch. (CBS)
 WLS—Night Time in Dixie
 WSAI—Today's News
 WSM—Fruit Jar Drinkers
 WTAM—Sportsman
 WWVA—Ocean Prologue
 11:15 p.m. EST 10:15 CST
 WAVE—Harry Dickman
 WGBF—News
 WGN—Veloze & Yolanda's Orch.
 WLS—Barn Dance
 WSAI—Johnny Courtney's Orch.
 WSM—Arthur Smith
 WTAM—Gene Baker's Orchestra
 WWVA—Midnight Jamboree
 11:30 p.m. EST 10:30 CST
 NBC—Paul Pendarvis Orch.;
 WEA WGY WTAM

NBC—Chas. Dornberger's Orch.;
 WJZ KDKA WKY WHAM (sw 6.14)
 CBS—Dell Coon's Orchestra;
 WABC WKRC WSMK WBBM WHAS KMOX
 MBS—Horace Heidt's Orchestra;
 WGN WSAI WLW
 WAVE—Don Pedro's Orchestra
 WSM—Robert Lunn, Binkely Brothers
 11:45 p.m. EST 10:45 CST
 MBS—Joe Sanders Orch.; WGN WSAI WLW
 KMOX—Dell Coon's Orchestra (CBS)
 WAVE—Paul Pendarvis' Orch. (NBC)
 WSM—DeFord Bailey; Crook Brothers' Barn Dance Orch.
 12:00 p.m. EST 11:00 CST
 CBS—Al Diari's Orch.; KMOX WBBM WHAS
 NBC—Leonard Keller's Orch.; WSM WAVE
 WENR—Glenn Lee's Orchestra
 WGBF—Colonial Club
 WGN—Continental Gypsies
 WHAM—Johnny Schwab's Orch.
 WKRC—Red Bird's Orchestra
 WLW—Dance Orchestra
 WTAM—Stan Wood's Orchestra
 12:15 a.m. EST 11:15 p.m. CS
 WAVE—Herm Crone's Orchestra (NBC)
 WGBF—News
 WGN—To be announced
 WWVA—Vivian Miller, organist
 12:30 a.m. EST 11:30 p.m. CS
 NBC—Al Kvale's Orchestra;
 WSM WAVE
 CBS—Seymour Simon's Orch.; WBBM KMOX
 WENR—Ben Pollack's Orchestra
 WGBF—Coral Room
 WGN—Veloze & Yolanda's Orch.
 WHAS—Oscar Kogel's Orchestra
 WLW—George Duff's Orchestra
 WTAM—Dick Fuller's Orchestra
 WWVA—Midnight Jamboree
 12:45 a.m. EST 11:45 p.m. CS
 WGBF—Colonial Club
 WLW—Johnny Courtney's Orch.
 1:00 a.m. EST 12:00 p.m. CS
 MBS—Joe Sanders' Orch.; WGN WLW
 WBBM—Maurie Stein's Orch.
 WGBF—Hotel McCurdy
 1:15 a.m. EST 12:15 CST
 WGBF—Green Lantern
 1:30 a.m. EST 12:30 CST
 MBS—Horace Heidt's Orchestra;
 WLW WGN
 WBBM—Floyd Tomlin's Orch.
 1:45 a.m. EST 12:45 CST
 WLW—Moon River

Mr. Fairfax Knows All

(Continued from Page 15)

Fred Feibel, the well known organist, was born in Union City, New Jersey, resides in Ridgefield Park, N. J., and celebrated his birthday July 11. In order to arrive at the WABC studios in time for his Organ Reveille program he must arise daily at 4:45 a. m. He is 5 feet 7 1/2 inches tall, weighs 158 pounds, and has brown hair and brown eyes. (May McAdams, Long Island City, N. Y.)

Poley McClintock, the frog-voiced singer with Fred Waring's orchestra, was christened James Roland McClintock. He was born in Tyrone, Pa. (D. B. H., Barnesville, O.)

PHIL and LEOPOLD SPITALNY are brothers. TED FIORITO was born December 30, 1901. CLAUDE HOPKINS' orchestra is composed of Negro musicians. (W. Jolly, Elmhurst, Ill.)

Current AMOS 'N' ANDY scripts do not call for a woman character, but in the event that they will in the future, HARRIETTE WHDMER probably again will be used. (Bernard Block, Los Angeles, Calif.)

Mr. Fairfax answers personally only those inquiries which are accompanied by addressed return envelope and postage. Mr. Fairfax can guarantee to answer only questions concerning personalities heard on the networks. Address him in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

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The Voice of the Listener

Recommended

Dear VOL: Cincinnati, Ohio
It is interesting to know that there are music lovers such as C. Guild Reading, Jr., who is clamoring for more classical music on the radio (in your last week's column). It is a certainty that he will feel less bored, if he will make it a point to listen in on Hugo Mariani's Continental Varieties program at 6:30 p. m. EDT (5:30 EST; 5:30 CDT; 4:30 CST; 3:30 MST; 2:30 PST) on Sundays over the NBC-WEAF net. Angelita, Lolita and Anita Cordoba



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This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters, which MUST NOT exceed 100 words, to VOL, RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois

The Starry Banner

Dear VOL: Barre, Vt.
The more I see of RADIO GUIDE the more delight I take in the stories written by your Mr. Jack Banner. He seems to be able to get just the right slant on what's going on in the studios and manages to write it in a style which enables readers to sense it, too. While I know your periodical has many able authors, I still am highly in favor of Mr. Banner and I hope that he writes many more stories of the stars and the things that go on in radio.
Eleanor Whitcomb

Sweet and Lowe

Dear VOL: De Land, Florida
Just a word about the Lum and Abner program. I want you to know how much I enjoy and appreciate it. It is one of the nicest, cleanest true to life programs. Young and old enjoy it immensely, and look forward to hearing Lum and Abner's sweet, dear old voices every night. It is a high class comedy program. I also enjoy the announcer with his clear pleasant voice.
Mrs. W. Lowe

That Duet Again

Dear VOL: Millburn, N. J.
RADIO GUIDE is a new publication to our home but we already enjoy it immensely. I wish to second the motion of the writer last week, who stated their home would like to hear Muriel Wilson and Lummy Ross sing more of their beautiful duets. I wish Show Boat would give Muriel Wilson a break and let us hear her beautiful voice more often. Our family always listens to Show Boat.
Mrs. C. G. Browning

He Loves It Truly

Dear VOL: Hagerstown, Md.
I agree very much with D. J. Bendle when he says that Wayne King could never play I Love You Truly TOO often. I don't believe that La Nina en Calico appreciates good music if she kicks about Wayne King's orchestra. He has, in my estimation, radio's leading orchestra. I believe that Wayne King's melodies will appeal to any TRUE music lover.
Bob J. Coleman

Time and Jerry

Dear VOL: London, Ontario
What's wrong with CBS? July 2 I heard Jerry Cooper at 9:30 p. m. EST; missed July 9 broadcast; July 16 he was on the air 15 minutes later, 9:45 p. m., and on Tuesday, July 23, he was not even on the air (to my knowledge).
CBS doesn't realize what a marvelous baritone Jerry is. They should throw out these so-called blues singers and give Jerry a few of the 15-minute spots and they'd be doing a big favor to the radio fans.
Phyllis Astley

Into Jaws of Death

Dear VOL: Ft. Worth, Texas
I suppose it is like facing a pack of wolves to cast any aspersions on Edly Duchin but personally I think there are other pianists who rate as high as he does if we could only get to hear them more frequently. Possibly it's because he has been lionized that I am sort of sick of it—but why can't we hear more of Lennie Hayton's artistry or why doesn't some smart sponsor put Ted Fiorito on a commercial program and make it a part of the contract that he play at least two solos during the broadcast?
Verne Dalzell

Pinkie

(Continued from Page 7)

lines indicated by his own name, and that he must wait until the intervening lines had been read by the other actors. Morse showed him the script and explained what he wanted, and Richard seldom makes a mistake, even at rehearsals. He has just enough difficulty saying "th" to make his accent enchantingly babyish without any consciousness that it is so.

The only effect that becoming a radio actor has had upon him so far is to turn him into an irrepresible wit—witness the "I row mud." There's a sinister touch of the Fred Allen in him which the microphone is bringing to the surface.

No Place for Weak Sisters

(Continued from Page 3)

You won't do for this part." And that was that. I really was heartbroken then. I cried all night long.

"A few days later I could have kicked myself for all the heartbreak I had undergone needlessly. For the same director called me up and gave me the lead in the show!"

When radio came along, with its opportunities for dramatic actresses, Adele hesitated to have a try at it for fear of the new disappointments that might lie in store for her. Finally she took courage and started out to make the rounds of the agencies. Through Bill Sweets, writer and director of the Court of Human Relations program, she was given a small part and made good.

Then Adele heard that the Buck Rogers series was being cast. She also heard that scores of other girls, many of them with outstanding stage names, were trying out for the part.

By this time she had learned not to take her disappointments too seriously, not to dread the hurt of losing out. She had developed a philosophy to meet such a situation.

She took the audition in her stride this

'Bout This and That

Dear VOL: Whitman, Mass.
RADIO GUIDE plays such a part in our daily lives that the members of our family feel at a loss when a copy is mislaid or loaned.
As E. J. D. said, I think VOL could be enlarged to advantage.
We agree with L. B. Tryslett that Major Bowes is impertinent at times and by the psychological reaction in the studio, I feel that I am not mistaken in saying his impertinence smacks of snobbishness. We are missing Nellie Revell.
H. Josephine Fisk

The Flavor Lasts

Dear VOL: Jamaica, N. Y.
Just discovered RADIO GUIDE today, and thank you for a nice weekly periodical.
Sorry Rudy Vallee was criticized a little harshly in this week's issue, but we too have noticed that his marriage to Fay Webb has changed him.
Well, we all like the Hollywood Hotel broadcast; Dick Powell's happy and cheerful disposition and his wonderful voice make us enjoy this program very very much. We don't care if other people share the same opinion or not; here's lots of luck and success to our Master of Ceremonies, Dick Powell.
H. P. W.

Tents Moments

Dear VOL: Holyoke, Mass.
Congratulations to Lucille Yassin for giving her opinion of Uncle Charlie's Tent Show. I agree with her heartily. That program gives Conrad Thibault an excellent opportunity to show his ability to sing and act.
Am I a Thibault fan? Figure it out your self. I have been listening to him on the air for three years, missing only four of his broadcasts. Isn't that a record? What have your other fans to say regarding this Tent Show matter? The best of luck to Conrad Thibault in his latest venture!
Elaine Taft

The other night his father showed him a bucket of paint and said, "Look, Richard, I'm going to make your room pretty—calcomine."
"All right—and I'll calco-yours!" Richard replied.

Richard Svihus, in the cast of One Man's Family, may be heard over the NBC-WEAF network Wednesdays at 8 p. m. EDT (7 EST; 7 CDT; 6 CST; 5 MST; 4 PST) and Sundays over a West Coast NBC network at 8:30 p. m. PST (9:30 MST).

time. She read her script and went on about her business. The next day the director called her to tell her that she had been chosen for the part.

Hard luck has stopped pestering Adele now. For three years she has played the same role on the air, something rare enough in radio. And Adele believes that her success is due, at least in part, to the fact that she learned to profit by her disappointments rather than being defeated by them.

She has gained so much poise and confidence that she has taken up her singing lessons again. She is going to learn to sing now or know the reason why. And any little disappointments that come her way at first aren't going to bother her in the least.

Adele Ronson may be heard in the Buck Rogers in the 25th Century program, Mouday, Tuesday, Wednesday and Thursday at 6 p. m. EDT (5 EST; 5 CDT; 4 CST) over the CBS-WABC network, and later over a split CBS network for Midwestern listeners at 6:30 p. m. EST (6:30 CDT; 5:30 CST; 4:30 MST; 3:30 PST).

"You Can't Beat Radio"

(Continued from Page 11)

Red-faced, the struggling clerk scrambled to his feet. He cast a cynical eye at the flustered customer who had telephoned for the police—but who had been too frightened to loosen his bonds.

"He was a middle-sized fellow!" the young pharmacist sputtered. "He drove a green Auburn sedan. He had a gun, and he made me lie down on the floor. He tied me and gagged me and then robbed the cash register. Why, the dirty lowdown—"

"There there!" soothed Murphy, waving a large and capable right hand. "We'll get him. Those guys always make a mistake sooner or later."

Murphy chuckled—but he wasn't chuckling that night when he telephoned Night Captain of Inspectors Lon Agnew.

"No line on this drug store stickup man yet, Skipper," he said. "Box and I have spent hours visiting garages, repair shops and service stations, looking for a green Auburn sedan. So far, no dice."

"We've got to get him," ordered Agnew. "This guy is an old hand at the game."

"Right!" Murphy agreed. "He'll repeat, all right. So break all records, putting the next holdup on the radio. I'll burn the tires off, trying to get there before he makes a getaway."

The Green Sedan

Two days passed. Two days of nerve-racking suspense for Murphy and Box as they investigated, or cruised, as tense as runners set on the mark for a fast getaway at the sound of the gun. Two days during which it began to seem that the mysterious driver of the green sedan had pointed its nose towards other fields of crime. Then came ten o'clock on the morning of May 5, 1934. Murphy was driving when the police broadcaster spoke:

"Calling Murphy in Car 102. Murphy in 102. Holdup in grocery at 3610 Park Boulevard. 3610 Park Boulevard. Attention Murphy. Same green sedan in getaway. Also all cars A holdup."

Through streets full of morning traffic, Murphy drove that screaming police car as if on a deserted speedway. Through red lights—on the wrong side of the street—careening around corners. Once they scraped fenders with a fire-plug.

But when they got to the grocery store, all they found was a clerk—William Parker who had been gagged, bound and robbed at the point of a gun—and a crowd of gaping citizens. Of the green sedan, and the man who drove it, not a trace.

"What did he look like?" Murphy asked the clerk.

"Oh—just ordinary," was the reply. And the policemen nodded as the description ran on. The man was neither very tall nor very short—neither very dark nor very fair—neither middle-aged nor extremely young.

"He's got the devil's own wings on that green sedan!" growled Box, as he and Murphy resumed their cruising. Murphy didn't answer for a minute. Then:

"He's got the devil's own head on his shoulders, rather, Andy," he said. "Ye see, this lad figures that he's got our radio system licked."

"How so?"

"Well, he always binds and gags his victims. That means by the time we get a flash on the holdup, he's had a chance to slip right out of the district. It's simple—but it works. It gives our stick-up guy just the chance he needs to make a getaway, before the victim can work loose—or before somebody else finds him bound and gagged and reports the job."

If there had been any reason to doubt the Inspector's words, the events of that afternoon would have dispelled such doubts. It seemed, indeed, as if the phantom raider in the green sedan had determined to flaunt his superiority to the

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police radio system.

Reports of holdups poured in. Murphy's iron nerves nearly cracked with the strain of fast, furious, yet careful driving through crowded city streets. His ears rang with the hypnotic screaming of the siren. But always the man in the green sedan kept one jump ahead of even the very radio reports themselves.

Passing time brought the end of their watch and relief for the two tired officers. But weary as they were, they were even more angry than worn out.

One More Clew

"To hell with quitting!" Murphy exploded. "I'm going to stick to the job till my whiskers grow around the clutch pedal!"

"Them's my sentiments!" agreed Box. And so the chase went on—although by now it had narrowed once again to mere routine questioning. The green raider, apparently less fond of his work than were the policemen of theirs, seemed to have called it a day.

"Let's drive in here," said Murphy, heading into a service station at Sixth Avenue and East Twelfth Street.

"We called here yesterday," said Box dubiously. And his tone scarcely changed at the news offered them by an eager attendant.

"I think I saw the car you're looking for," this man volunteered, as he came forward to meet them. "I saw just such a car parked around the corner in front of a bungalow. A fellow got out and walked into the house, just a few minutes ago."

Murphy and Box eyed each other wearily. Each man looked the same question at the other: should they bother checking this "clew?"

"Oh, come on," urged Murphy. "Might as well try just this once more, then call it a day."

"Suits me," said Box, and they drove around the corner and parked behind the green Auburn sedan they found there. A man unobtrusively arose, on the veranda, and slipped into the house as the police car pulled up. Murphy noticed that he was neither tall nor short.

The two officers walked up the steps and rang the bell. It opened, and they entered.

A Wrong Cop

Sam Wise, former Police Chief of Imperial, California, and former Deputy Sheriff of Imperial County, was in a room just off the hall. But judging by his actions as the policeman walked in, Mr. Wise did not intend long to remain. For he had one leg over the sill of the open window. Charlie Wise, who had let the officer in, watched this phenomenon with amazed mouth a-gape.

"Hold it, Mr. Stickup Guy!" said Murphy. His voice was very quiet. He didn't need to shout. There was plenty of light for Sam Wise to see the gun he held.

But in spite of it all, they couldn't shake Wise's bland denial of all wrongdoing—until Murphy leaned forward, at

Headquarters, and tapped him on the knee.

"I'm sorry to see a copper go wrong," he said. "Your kid brother's all cut up about it, too. And so's that girl, Joan Yardley. We're holding both of them. They'll go to jail with you."

Sam Wise laughed abruptly. His stocky, medium-sized body sat as erect as ever. There was no fear in his inscrutable eyes.

"Let those kids go," he said, "and I'll talk." He talked, and police let the other two go free. It was an amazing story that Wise told them.

He always had believed in radio as the modern, scientific eyes and ears of the law; had tried, in fact, to have it introduced in Imperial during his tenure of office there. So interested did he become in radio that, when he decided to turn crooked, he figured out a way to use the police signals to his own advantage—as well as to beat those same signals on his getaways.

"In my sedan," he admitted frankly. "I always had a radio set tuned in to the police calls. And when I robbed a store, I always gagged and bound the clerk. That gave me time to get away. And when the radio signal finally came through—after the clerks had got free, or somebody else had released them, and the police had been notified—why, then I'd get the police flash just as quick as the police themselves would. All I'd do then would be to go to another district."

Wise boasted that this system had enabled him to pull over 100 successful holdups in Los Angeles before coming to Oakland. In these, he had had a partner, the notorious John Davis, policeman slaver, who now is serving sentences totaling 950 years at Folsom Penitentiary. Furthermore, as an aviator—Wise has 4,000 hours in the air—he had at one time flown Chinese across the Mexican border, obtaining \$200 for each alien thus smuggled into the United States.

"A clever fellow," Murphy admitted, when Wise had been sentenced to serve from five years to life in San Quentin. "He might still be outside if he hadn't made the silly mistake of sticking to that green sedan."

"Wonder why he did it?" Box speculated.

"Oh, all crooks have a touch of the ostrich in 'em," Murphy said philosophically. "They all bury their heads in the sand, so to speak, at some point or other." He sighed. "I sure do hate to see a cop go wrong," he added. "But you can't beat radio, regardless."

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|---------------------------------|--------------------------------|----------------------------------|----------------------------------|
| <input type="checkbox"/> Ill. | <input type="checkbox"/> Mass. | <input type="checkbox"/> La. | <input type="checkbox"/> R. I. |
| <input type="checkbox"/> N. Y. | <input type="checkbox"/> Ga. | <input type="checkbox"/> Miss. | <input type="checkbox"/> S. C. |
| <input type="checkbox"/> Calif. | <input type="checkbox"/> Del. | <input type="checkbox"/> Mont. | <input type="checkbox"/> S. Dak. |
| <input type="checkbox"/> N. J. | <input type="checkbox"/> Ohio | <input type="checkbox"/> Nev. | <input type="checkbox"/> Tenn. |
| <input type="checkbox"/> Mich. | <input type="checkbox"/> Ark. | <input type="checkbox"/> N. H. | <input type="checkbox"/> Utah |
| <input type="checkbox"/> Tex. | <input type="checkbox"/> Colo. | <input type="checkbox"/> N. Mex. | <input type="checkbox"/> Vt. |
| <input type="checkbox"/> D. C. | <input type="checkbox"/> Wis. | <input type="checkbox"/> N. C. | <input type="checkbox"/> Wash. |
| <input type="checkbox"/> Pa. | <input type="checkbox"/> Idaho | <input type="checkbox"/> N. Dak. | <input type="checkbox"/> Wyo. |
| <input type="checkbox"/> Neb. | <input type="checkbox"/> Iowa | <input type="checkbox"/> Okla. | |
| | <input type="checkbox"/> Kan. | <input type="checkbox"/> Oreg. | |

- Send me the six spoons as checked above for \$1.00 postpaid.
- or, send me six spoons of the one state,for \$1.00 postpaid.
- or, send me the three spoons as checked for 50c postpaid.
- or, send me three spoons of the one statefor 50c postpaid.
- or, I am enclosing 15c plus 3c postage for each spoon checked on above list.

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Queen Race Closest in History

BY THE narrow margin of three ballots, from among the thousands cast for her, Jessica Dragonette, radio's prima donna, clings to a precarious lead in the election for the Queen of Radio, 1935.

Three votes, and only three votes, separate Miss Dragonette from her nearest rival, Joan Blaine, in the tabulation of ballots cast up to date. So close has been the voting this week that the harassed and overworked staff of Election Tellers rechecked their totals twice before this smallest of margins could be verified. It is now declared official.

Never before in any Election conducted by the National Electrical and Radio Exposition, or by RADIO GUIDE, has the question of a temporary lead been decided by anything less than one hundred votes. Never before in the history of all Radio Queen Elections has the final selection of the people of the United States and of Canada been so much in doubt.

RADIO GUIDE and the National Electrical and Radio Exposition again are asking the public to choose the Queen of Radio for 1935. From among the thousands of women broadcasting, the radio listeners are requested to pick their favorites, the one they believe most merits such a great honor. She will be feted at the Exposition



Betty Winkler, of Lights Out, Grand Hotel and Welcome Valley

before you realize it, and unless you give your candidate the fullest support possible, she will stand little chance of winning.

Any woman who is broadcasting, or who has been broadcasting, is a candidate, whether she is a network star of long-standing fame, or whether she is performing on a local station and just beginning her struggle to the top.

On the morning of the day when the tabulation printed on this page had to be compiled, twenty-four hours before this issue of RADIO GUIDE was due on the press, Jessica Dragonette had a lead of three hundred and forty-five votes over Mary Livingstone, then in second place. Joan Blaine was third, more than six hundred ballots behind Miss Dragonette.

The first few deliveries of mail saw ballots for Miss Dragonette predominating and she gradually increased her lead to more than four hundred votes. But the afternoon mail deliveries brought a vast change. Ballot after ballot for Miss Blaine was counted. They all seemed to contain nothing but votes for her. Gradually she cut down the lead, passed Mary Livingstone into second place, and neared the top of the list. Excitement in the RADIO GUIDE editorial offices mounted to fever pitch as Miss Blaine's total grew higher and



Kay Thompson adds much to the popularity of the Hit Parade



Ruth Etting's singing with College Prom may carry her to the throne

Herewith is a tabulation of the leaders in the Election, showing their relative standings:

- | | | |
|---------------------------------|---|---|
| 1. Jessica Dragonette | 22. Muriel Wilson | 43. Loretta Clemens |
| 2. Joan Blaine (Mary Martin) | 23. Ethel Shetta | 44. Linda Parker |
| 3. Mary Livingstone | 24. Harriet Howard | 45. Doree Janis |
| 4. Virginia Clark (Helen Trent) | 25. Mona Van | 46. Kathleen Wilson (Claudia of One Man's Family) |
| 5. Kate Smith | 26. Portland Hoffa | 47. Peg La Centra |
| 6. Loretta Lee | 27. Francis White | 48. Betty Barthel |
| 7. Vivian Della Chiesa | 28. Betty Winkler | 49. Grace Albert |
| 8. Gracie Allen | 29. Ethel Nitz (Gail of Dangerous Paradise) | 50. Babs Ryan |
| 9. Irene Wicker | 30. Helen Jepson | 51. Mary Small |
| 10. Rosemary Lane | 31. Vera Van | 52. Priscilla Lane |
| 11. Ethel Merman | 32. Gertrude Niesen | 53. Lois Bennett |
| 12. Rosaline Greene | 33. Gale Page | 54. Marge (of Myrt and Marge) |
| 13. Gladys Swarthout | 34. Olga Albani | 55. Myrt (of Myrt and Marge) |
| 14. Lulu Belle | 35. Ruth Etting | 56. Connie Bestwell |
| 15. Annette Hanshaw | 36. Gracie Moore | 57. Kay St. Germaine |
| 16. Louise Massey | 37. Patti Chapin | 58. Pauline Merin |
| 17. Irene Beasley | 38. Rapsoda | 59. Beatrice Churchill (Betty of Betty and Bob) |
| 18. Willie Morris | 39. Beatrice Little | 60. Elaine Melchior |
| 19. Benay Venuta | 40. Ima Phillips (Mother Moran) | |
| 20. Leah Ray | 41. Nellie Revell | |
| 21. Vivienne Segal | 42. Frances Langford | |

itself, to be held from September 18 to 28, in the Grand Central Palace, New York City. Her coronation will be broadcast over a coast-to-coast network, and honor upon honor will be heaped upon her head. RADIO GUIDE will assume all expenses incidental to the festivities at the Exposition, such as transportation to and from New York, hotel bills, et cetera.

In a contest where so much is at stake, no small, partial group of judges may be relied upon, no matter how experienced they may be. The entire radio audience must choose Radio's Queen, if only to insure a just and worthy decision.

For the same reason, no listener can afford to forego the privilege of naming the Queen of Radio. Seldom is such an opportunity presented to the radio listeners.

However, only three weeks remain before the final decision will be made. All ballots must be postmarked not later than midnight Sunday, September 8, to be counted.

There are no rules in this Election. Simply write in your choice on the ballot printed on this page, sign your name, and mail it to Queen Election Tellers, RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois. The ballot is shaped so that it can be pasted on the back of a penny post-card.

Your vote will not be disqualified if you do not choose to fill out the ballot in full, but the Editors of RADIO GUIDE are requesting this additional information from you, and trust you will feel free to supply it. Furnishing the information will entail no obligation whatever. The necessity of casting your vote immediately, must be emphasized. The Election will be over

tougher. But the day was not quite long enough; the last ballot counted revealed Miss Dragonette still in the lead, although by only three votes. More than one thousand votes for Joan Blaine were recorded in that remarkable spurt.

The same flurry of votes that brought Miss Blaine to second place and taxed the Election Tellers to their limits, caused drastic changes throughout the entire list of the sixty leaders. Rosaline Greene seemed to be the favorite during the first part of the week. Seventy-ninth last week, her supporters sent in hundreds of ballots and this week's tabulation finds her in twelfth position. Lulu Belle jumped from 23rd to 11th, and Gertrude Niesen moved up to 32nd.

Mary Livingstone was supplanted in second place, and moved down to third. Kate Smith lost her strangle-hold on fourth place, falling to fifth, and Gracie Allen stumbled from sixth to eighth. The biggest disappointment of the week was Helen Jepson, the choice of the Radio Editors, who fell into 30th place from 20th ten steps further down the ladder.

Other substantial gains during the past weeks were registered by Nellie Revell, Mary Small, Vivian Della Chiesa and Francis White. Ethel Merman, Louise Massey, Benay Venuta and Vera Van lost considerable ground during the balloting.

Official Radio Queen Ballot

My Choice for Radio Queen, 1935, is

My Name Is

I Live At
(Street and Number)

.....
(City and State)

Votes are valid without the following information. No obligation will be imposed if you supply it. The publishers of RADIO GUIDE will appreciate the information if you send it in.

There Are in Our Family, of Whom Are in Gainful Occupations.
(Number) (Number)

We Own (or) Rent Our Home. We Own a Car
(Check) (Check) (Yes or No)

We Own a Radio Years Old.
(Make) (Number) (Issue week ending August 21)

Mail Your Ballot to Queen Election Tellers, Radio Guide, 731 Plymouth Court, Chicago, Ill.
This Convenient Size Will Allow the Ballot to be Pasted on a Post-Card for Mailing.