

Radio Guide

RECEIVED

WEEK ENDING JANUARY 19, 1935

TELLS WHAT'S ON THE AIR — ANY TIME — DAY OR NIGHT

5¢



The
PRIVATE
LIFE of
WALTER
WINCHELL

Adventuring the
Seven Seas in
the Good Ship
Seth Parker

The Radio Eye-
New Thriller in
"Calling All Cars"

See Page 14:
Complete Radio
Programs Start

Gertrude Niesen
Story on Page 3

Beneath Gertrude's Exotic Exterior—

By Alice Pegg

Is Gertrude Niesen the Exotic Person Her Clothes and Her Coiffures and Her Habits of Living Would Lead An Observer to Believe? Or Is She— But Here She's Presented in Her True and Unsuspected Light

town high spot where looks were paramount. Gertrude presented the rare combination of appearance and a sultry, smooth voice made to order for today's songs.

Her plan had worked. An assumed sophistication completely fooled both employers and public. The nineteen-year-old girl had set up a false character which she was to live up to throughout her career.

But for those who are privileged to know her intimately, the illusion does not prevail. To them she is the earnest, serious-minded young woman committed to nothing so much as doing a job the best she knows how, and feeling that she still has much to learn.

THEY MARVEL at her spirit of application, her diligence and boundless energy. She is an indefatigable worker. Those songs which slide so fluidly from her lips have been studied, practiced and rehearsed with endless devotion—all for the sake of the finished product. Are those the characteristics of an exotic?

As is typical of so many of those girls with lugubrious voices, Gertrude is really tiny. She wears a size fourteen dress. An artist could rhapsodize over her dainty hands and feet.

She is five feet, two inches tall; any day she weighs over 114 pounds, she eyes menus carefully just by way of looking into this diet business. So far she hasn't had to be particularly concerned. The color tones of her basically blue eyes change with the hue of her apparel. Her favorite actor is Charles Laughton—her current "heart" her Dad, who she says, will do till something better comes along. But that unattained He will have to be *better!*

Gertrude Niesen may be heard as the singing star of the Big Show, Mondays at 9:30 p. m. EST (8:30 CST) on the CBS-WABC network.

Gertrude affects the gowns of her wardrobe and the poses of her photographs for a reason that few of her stage and radio followers dream. Since the affectation works so well for her, the amazement is that few other stars constituted as is Gertrude do not go and do likewise



IT WAS early Autumn of 1934 in Chicago. World's Fair visitors crowded the city. At the RKO-Palace Theater Gertrude Niesen shared headline honors with Veloz and Yolanda, dancers. The theater was enjoying a record week.

Papa Niesen, Gertrude's inseparable pal at home and on the road, showed his elation over Gertie's success at dragging them in. As he boasted of her drawing power, the sage little 22-year-old torch singer maintained the discreet silence which symbolizes assent.

It was different, however, in private.

"Don't mind Pop," she said with a chuckle. "Naturally he thinks they're all flocking in to hear his baby. As a matter of fact they don't know I'm on the bill. It's the dancers that are bringing them in. And no wonder. Aren't they the most marvelous things you ever saw in your life?"

Which is about as complete a clew to Gertrude Niesen's unaffectedness as could be disclosed by the many gleaming facets of her character. Hailed as the rising vocal star of the air and stage, and recollected by her intimates as the tomboy of Brooklyn, she is nevertheless an earnest devotee of her art. Long hours of practice and rehearsal mean nothing to her. She would rather give a good show than hook a flounder—and that flounder business is a mighty serious one with her.

THAT MOMENTARY glimpse at the innate modesty of Gertrude Niesen is a revealing index to her entire character. To the world at large she is known as exotic. The whole flare for eccentric, gay apparel and a gaudy hair-dress is doubtless just protective coloration for a humility of spirit which would have thwarted her every ambition, if revealed in full.

An indication of its application was her debut in public life. Most singers are content to launch their careers progressively, starting with amateur theatricals and working up the natural steps through the stage, then radio and eventually night clubs. Her natural inhibitions directed Gertie's feet in another direction.

Urged by that flamboyant covering medium, she determined first to crash the cafes. In 1931 she crossed the river to Manhattan, bent on the adventure. Well she knew that a mouse-like approach would yield her little. So she tried the expedient of alluring apparel and a brash display of physical allure which would shield her actual timidity.

She was irresistible in her appeal. Almost her first application won her a job with the 300 Club, a mid-

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The Private Life of Walter Winchell

By Jack Banner

Just What Sort of Man Is the Purveyor of the Nation's Gossip? How Did He Get His Start? Can He Fight Another's Battle, or Is He Always on the Sidelines "Dishing It Out"? . . . Read the Amazing Truth

The originator of the current newspaper vogue purveying the most exclusive and unauthorized news of impending divorces, marriages, quarrels and babies—the Gray Ghost of Broadway—is as much at home with his wife (nee Magee) and daughter Walda, as in the gayest of the Night Clubs. In addition to his daily column, his accomplishments include broadcasting for the past four years. Slim, prematurely gray, nervous, quick of temper, a human dynamo in action—that is Walter Winchell; a man of intense loyalty and dangerous enmity.

RADIO GUIDE herewith presents the second instalment of his life story:

WALTER WINCHELL is a product of Broadway, but all America has laid claim to him. Originally a New York phenomenon, his column now is syndicated in almost two hundred daily newspapers throughout the nation. His famous Monday morning gossip column, *Man About Town*, is the most widely read newspaper strip in America. His radio tag lines—"O. K., America"—"dots and dashes and lots of flashes" and "with lotions of love, I remain your New York correspondent, Walter Winchell," are famous ether signatures familiar to millions of radio listeners who tune him in religiously each Sunday night for his inimitable flashes, breezy gossip and gay wisecracks.

But despite the fierce spotlight of publicity that has beat upon him for years, Walter Winchell remains somewhat of a fictional character in the flesh. He has been excoriated, misquoted, pilloried and lampooned to such an extent that Winchell, the man, has become more or less of a legendary figure.

"Destroy most of the Winchell hoey," begged Walter of this writer. "By all means write what you think of me, but for Heaven's sake tell the truth about me! If you think I'm a bad boy, say so! Winchell can dish it out—and Winchell can take it!"

Like Peck's Bad Boy, Winchell has a flair for starting heated controversies. He hates phonies and bullies, and loves to take the underdog's part. He regards his imitators with contempt, and he could crucify people who picture him as a key-hole peeper.

"Say," he asks caustically, "did you ever try to peep through the key-hole of a lock? I don't have to eaves-drop for my gossipy tidbits. I get the information for my column from many sources. First"—and here he smiled—"from a lot of people who promised somebody that they'd keep it secret; and second, from other gossips of course. Most of the column comes in over the phone, and by the way of letters, telegrams and night clubs. And what's more," he emphasized, "I've never paid a red cent to anyone for any information contained in the column."

He further hates gossips who grapevine information to the effect that he is preparing to throw up the sponge, that his health has been wrecked by fast life, and that he hates Broadway.

"Throw up the sponge?" he queries. "Do I look nuts? I'd go screw

When Walter broadcasts, Ben is ever on the alert to hear his latest slam



And Eddie trembles in his boots lest the full truth about the Imperial Theater episode come out

without the excitement of preparing the columns and broadcasts. Hate Broadway? Baloney! I like Broadway because it spells Opportunity to me—and for lots of others. Broadway is no different from Main Street, when you click, everyone flocks around you. When you fail, your shadow is your only company."

In dealing with the early life of Walter Winchell, one must perforce include the names of Georgie Jessel and Eddie Cantor, his first stage partners; and Ben Bernie, his famous radio sparring partner. Individually, the life stories of these four kids who skipped the streets



While Georgie Jessel blows hot and cold with dread that Walter will tell all about him when the Jessel name was McKinley

of New York together, are remarkable. Collectively, they amount to a modern miracle. Jessel, Cantor, Winchell and Bernie!

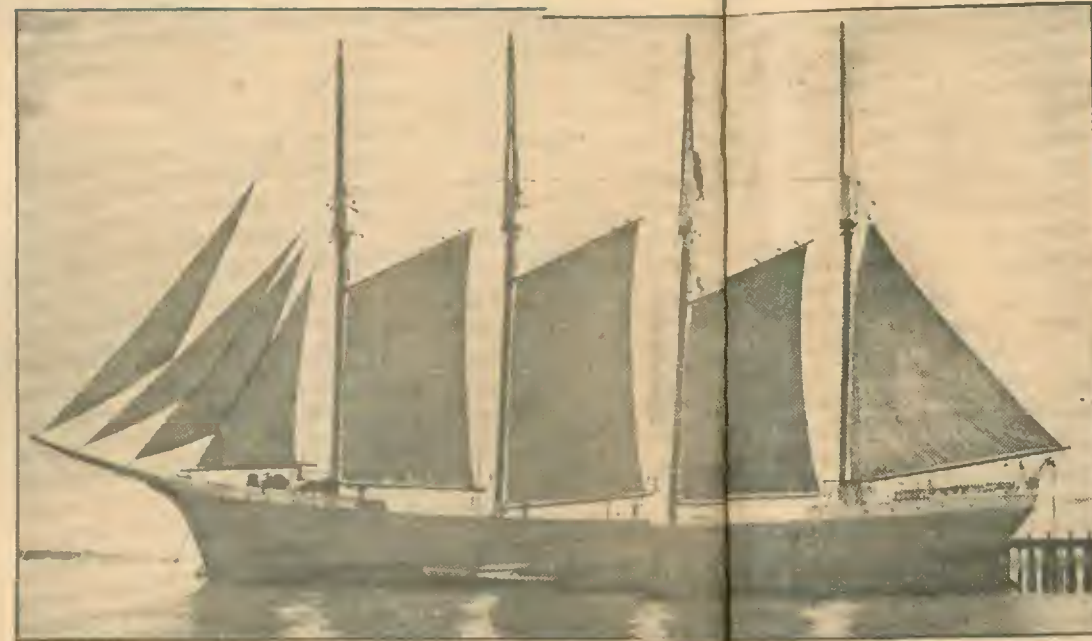
Stage ambitions burned brightly in the breasts of this quartet of pals. Together, they started on life's highway, all with high hopes and brave ideals. Often they gathered on the corner of 116th Street and Lennox Avenue, and above the turmoil of the surging throng of subway riders and passers-by of that busy intersection, they would talk and dream of the day when they would see their names blazing gloriously from innumerable theater marquees.

"Gee, fellers," said thirteen-year old Georgie Jessel, his swarthy face glowing (Continued on Page 23)

THE CRUISE OF THE SETH PARKER



Captain Phil Lord as he may be seen on many of the occasions when he takes the wheel



The Seth Parker in full sail, now proudly plowing the seven seas and (above) Neptune's Court at the ceremony of initiating the members of the crew who cross the equator for the first time. None but the traditional three-foot razor would sullice

Circling the Globe, Fighting Sharks, Filming Undersea and Savage Land Life, Sailing Through Snow-Fog, Sun-Tanning in the Tropics—and Almost within Telephoning Distance of Bustling New York Every Minute



The quartet of the Seth Parker broadcasts, seamen all—as anyone hearing the tang of the briny in their voices can testify

By John Ives
First Officer of the Seth Parker

BOY, WHAT a life! South Sea Islands, sharks, black marlin, sailfish, waterspouts, typhoons, a chance to look into any new stories about cannibals in Borneo, pirates in the China Sea! Loafing around the world! I wish I were in your shoes!

Truly, thousands of people have made remarks like that since we set sail in the *Seth Parker* from Portland, Maine in the winter of 1933. And now, after the first year of our roving over the bounding main, Radio Guide has asked us to tell what it's really like.

Well, it is a wonderful life, though there is little time for loafing. But the sea does strange things to you, when you live on it for months in a sailing vessel. One land-lubber member of our party told me he didn't expect that life ever could go on quite the same for him, after the cruise is over. Adventures? Yes, we've had plenty of them, and I'll be glad to tell you about them. We've had such close shaves, once or twice, that the newspapers almost had to carry heads like: "*Seth Parker* sinks at sea, all drowned!"

But I'm not talking about adventures when I say that the sea does strange things to people. I mean it gives you a new slant on life—a new feeling for the world we live in. Little details, petty worries, just kind of melt away, when you float on the bosom of our ancient mother, the sea.

Millions of people never have seen the ocean. Thousands of others have sailed upon it in great steel steamships, like floating palaces. Neither of these groups knows the ocean. To get the feel of the sea, you have to voyage in a sailing ship. The deck is so close to the water that you can hear the hiss and surge as the ship's prow cuts through it. From the towering deck of a steamship, the waves usually look like an orderly procession of rollers moving far beneath you. But when you stand on a schooner's deck, those same waves often rear above your head. You're amazed when the wooden vessel lifts—like a sort of hucking elevator—to the top of a gigantic ridge of black or glassy-green water. Only sometimes the crest of the wave will break upon the deck with a noise like thunder. On days like that the helmsman is lashed to the wheel. Otherwise he'd be swept overboard sure.

YOU'RE AWARE of course that the world is round. We can see its roundness—when on calm days the horizon curves all about us. Then we seem to be sailing upon a vast glassy ball of water. And our tiny ship is alone in a world as it might have been before creation's dawn.

We had our narrowest escape from death in Long Island Sound, at the comparatively narrow channel where the Atlantic rushes into the Sound.

A strong, fair, wintry wind was behind the *Seth*

Parker. It carried us along at what must have been well over ten knots. The cold was intense. After nightfall, and when we were entering the neck of the hottle, a heavy snowfall set in.

Down came the snow in a blinding blanket. The very sails vanished from sight in that foglike gloom which added to the darkness of night until we couldn't see from the poop to the fore-castle head. The treacherous waves which marched along with us could scarcely be seen, even right beside the ship.

We lost our bearings. For nearly half an hour we blew through the night, sailing blind. Then the snow let up enough for the lookout to spot a ship's light a quarter of a mile ahead.

HERE WAS grave peril. What if we overlooked that vessel in the narrow quarters, and couldn't keep clear? What if we ran aground in the effort to avoid her? Was it a vessel of our draft, or a ferry? Was she heading for New Haven, and could we follow her with safety?

It was necessary to gauge the answer to all these things in a split second and to act immediately—for a four-masted schooner cannot be handled in a stiff blow, at night, in a snowstorm, with the ease with which an automobile can be maneuvered on a cement highway.

To make matters worse, the snow started again—worse than ever.

Captain Phil Lord and Captain Flink, our navigating officer, took the chance and headed for the lights ahead—which vanished again in the snow. The rest of us donned life-belts and tensed for a possible crash. But luck was with us, and the *Seth Parker* came through safely.

We never did find out what vessel showed those lights we saw. Did we run past her in the darkness and the snow? Did she go down to the watery grave we missed by chance? To this day we have not found out! We do know that a three-master foundered within three miles of where the snow started. And when we reached New Haven we learned that three tankers had been unable to enter the harbor, and no tug would venture out to assist them. But the *Seth Parker* had gambled with Davy Jones—and won!

WE WERE! bounced by our highest seas last February, while rounding Cape Hatteras, off North Carolina. Sailors always have feared this death trap. It is noted for the violence of its storms—as we discovered.

How the *Seth Parker* rolled! Countless tons of water deluged the deck. The crashing of those waves sounded like thunder, and the sturdy vessel strained and groaned and creaked in every timber. She actually rolled in an arc of approximately 100 degrees.

At one time during this three-day blow, Navigator Flink went below to catch forty winks of rest. He wanted to be within instant call, so he turned in on the

floor of the cabin just underneath the helmsman on the poop deck. Because the vessel was writhing and twisting beneath the buffeting of those giant waves, Flink decided to brace himself against the starboard wall of the cabin, with a large coil of rope.

No sooner had he settled himself between the wall and the heavy coil than a giant wave hurled the *Seth Parker* skyward, then dropped her with a sickening lurch.

THE COIL and the Captain careened, skidding across that cabin floor for thirty feet. Bang! They crashed into the wall on the port side. Then the floor tilted in the other direction, and Captain and coil crashed back to the starboard wall, one tangled mess of arms, legs and rope.

Fortunately Flink was not hurt, but he could scarcely believe that the vessel could roll so much and still remain afloat. His sailor's curiosity aroused, he noticed that a calendar, hanging from a peg by a string against one wall, swung to and fro with the ship's motion. This offered a reasonably accurate method of measuring the ship's roll.

Bracing himself, Captain Flink staggered to the wall.

storm, feel she was my responsibility and bring her through safely. I wanted to visit unusual places, see strange people, hunt strange beasts." And so we are sailing the enchanted seas of romance and adventure—seeing the splendors of the world, and at the same time telling the folks at home all about it.

We are also filming a feature picture to show them—and thereby hangs a tale. We had been shooting some underwater scenes off the Perlas Islands in the Bay of Panama. Our diver was under the water. Suddenly, someone shrieked.

THE three-cornered dorsal fin of a shark was moving like the periscope of a submarine, in the diver's direction! The fin vanished as the shark dived.

Now we have a dozen shark-lines over the side all the time. These have great, fourteen-inch hooks, made of three-eighths-inch steel and baited with hunks of pork. Scarcely had we given the danger signal to our diver, when one of those shark-lines on the port side of the poop, about twenty feet from the diver, gave a tug that strained even the eight-inch rail to which it was tied.

"Thank God!" I heard someone murmur. The shark was hooked! But if it had attacked the diver instead of the bait, it might have killed the man or amputated a limb with one slash of razor-keen teeth.

Now there began an epic struggle. While the diver climbed aboard, the monster fought for its life. Back and forth it thrashed, while the straining three-strand rope cut angry circles on the surface of the placid sea.

When that long assassin of the deep broke water, we could see that he was at least sixteen feet long, beautifully marked and as terrifying and savage a creature as the ocean spawns. We didn't want to sink a bullet in him, because we wanted to use him in our picture.

SUDDENLY, with one mighty tug the creature was free. We thought the rope had finally broken, but on pulling it in we saw that the fourteen-inch steel hook had been straightened out as though a blacksmith had done the job!

The strength of these great sharks is no less than their ferocity. Once we caught a thousand-pound hammerhead about thirteen feet long. It took about half an hour to tire him out, and at the end of that time we had him underneath one of the davits where we could haul him up. A seaman went down the side to throw a noose over his head.

The shark now seemed very lifeless for a fish of that size—but we soon saw why, as the men hauled away and the long body rose, limp, from the water. Another shark had attacked him while he was hooked, and in about thirty mouthfuls had taken off nearly all the flesh on one side, from his gills to his tail!

Because of the roving. (Continued on Page 29)

Standing By—

With Ray Perkins



Deane Janis, singer, formerly with Hal Kemp's Orchestra, now in New York for a forthcoming stage appearance

a radio show could be so much fun for one of its participants and still be successful.

To begin with, it's on the level, pals. The entrants in our weekly amateur rodeo are strictly genuine amateurs, all wool and a yarn wide. The large majority of applicants for preliminary auditions are of course singers. They come by the gross—assorted voices both male and female, ranging from a pip-squeak to a roar. You get the impression after listening to 80 or 90 of these voices that all a person needs to be a "singer" is a larynx and a set of workable jaw muscles. Some of them, however, are trained voice students. Some are untrained but good nevertheless.

Our chief problem therefore is to find non-singers. We welcome hopefully entertainers with some novel talent. Bird whistlers, impersonators, dialecticians, hog callers, finger snappers and other rorer geniuses are heard eagerly.

The five judges, a different group each week who award the gold medal, sit in a box on one side of the theater and conduct their ballot with austere solemnity, safe from corruption or influence. Their only instructions are to be speedy so that their decision may be announced a few minutes after the last entry is exhibited. If there have been any severe differences of opinion so far, it apparently hasn't resulted in any bitterness among the judges themselves. We have yet to see the judges come to blows during or after the heat of argument.

Being master of ceremonies on such a program is no picayune job. For in spite of the kidding and the "comedy" (never intentionally unkind or personal) I have a wholesome and sincere respect for the courage of the competitors. To go on a national network as an unknown and under a somewhat pitiless spotlight, requires what is vulgarly but accurately termed "guts."

The theater audience receives no instructions. They are told to laugh or cry, applaud or boo, when as and if they please.

The main attraction the show holds for ARNOLD JOHNSON, our conductor and co-director of the proceedings, and myself, is the factor of uncertainty. Anything can happen when you're putting amateurs on a coast-to-coast hookup. Anything can happen, and in due time it probably will.

NBC, that old industry saluter, saluted the auto in-

dustry January 8, when BILL LUNDELL gave a cylinder-by-cylinder description of the New York Auto Show. Just another example of the public service in broadcasting. Listeners were enabled to decide what make of car they are going to do without in 1935.

For no good reason, have you heard the one about the lady who set her canary in his cage on the top of her radio cabinet? The bird learned static and she had to get rid of him.

On the ground floor of the NBC and the CBS buildings in both New York and Chicago are lunch-counters where the studio inhabitants snatch at their soup and beans with one eye on a clock. It's a wonder the radio business isn't visited with an epidemic of gastritis.

That "medal" Jimmie Wallington won January 2 isn't a medal at all, but a plaque. He couldn't wear it even if he wanted to. Jimmie is just as satisfied, though, because he says he already has a medal and if he had another he would have to have two suits of clothes to wear them on.

SHORT PUTTS AND CHIP SHOTS: Columbia's network now gets girlish as anything Thursdays with PHIL SPITALNY'S sorority followed by FRED WARRING'S ladies' auxiliary. No truth in report that NBC is dickering with the Vassar Daisy Chain . . . Phil's brother, LEO, also a grade-A conductor, is worried. He has a show and a sponsor ready, but they're having trouble finding a spot on the networks to start in February. Leo isn't quite the ladies' man Phil is . . . GLADYS GLAD is such an eye-ful they make her stand with her back to the musicians so the men can keep their minds on their work . . . The PAUL WHITEMAN Rhythm Boys now operate separately from the maestro, but under the same manager . . . Congress on the air January 9 with some bum continuity . . . Both majority and minority need a good gag writer . . . CBS' Little House complete in every respect except the inclusion of a mortgage.

The program which Ray Perkins "emsees" Sundays is National Amateur Night, 6 p. m. EST (5 CST) over the CBS network.

IF YOU'LL pardon my overindulgence in the use of the perpendicular pronoun, I'd like to say a few words regarding this Amateur Show of which I am a not very important part these Sundays. I like it. I do like it.

It's more fun than a carload of cross-eyed monkeys. It's a little too early to tell whether the listening population agrees with me. And as to that I have some misgivings anyway, for it seems too good to be true that

Plums and Prunes

By Evans Plummer

A FEW WEEKS ago our colleague, Martin Lewis, went out of his way to borrow some plums in behalf of the announcing of Phil Stewart, he who handles Wayne King's commercial NBC and CBS programs.

Mr. Lewis suggested that inasmuch as Mr. Stewart's voice had real feminine appeal, perhaps the sponsor might reduce the monotony of the Lady Esther voice by permitting him to do the commercials.

The results were what might have been expected.

(1.) Mr. Stewart was cut by the sponsor to a mere reading of the music titles on the Wayne King commercials.

(2.) Mr. Stewart, we observe, however, was called in by another sponsor to help the announcing corps mobilized for the gala Nash Christmas and New Year's Day programs.

WHILE SWEEPING OUT a bit of the accumulation of the old year, it might be well to mention the mysterious disappearance from the CBS airways of Franklyn MacCormack's program entitled Miniatures. Many letters of complaint have been received because of the cancellation of this enjoyable program of poetry. Why was it terminated?

No one, not even Columbia officials, seems able to explain. Yet the program was cancelled by orders from the CBS New York offices. And, a few weeks later, the Miniatures' network period was given over to a program of poetry reading emanating from KMBC, in Kansas City.

The latter is known as *Between the Book Ends*. It is aired by Ted Malone, a nephew of Arthur Church, proprietor of KMBC, which is, in turn, an important outlet for the Columbia network.

Now maybe we are utterly wrong in detecting the faint odor of a mouse underlying the transaction . . . Yet, we considered the MacCormack program superior to the Malone show. And it might interest the CBS powers-that-be to learn that for a stamped envelope

Mr. Malone will send you free a copy of one of the poems he airs—together with a circular advertising a two-dollar book of poems!

And now for a laugh, just to let you know that there are chuckles, too, in the radio star firmament. We New Year-ed it to the strains of Gypsy Nina's accordion. In a relaxing moment between the whoopee she confided that she was born in Chicago and has never seen Southern Europe!

UNLIMBERING the baskets of plums and packages of prunes:

Nash New Year's party, CBS-WABC network at 2:30 p. m. EST (1:30 CST) on January 1. Here's the way this grand radio effort stacked up on our balance sheets:

Woolcott's Verdun Belle.....	100%
Woolcott's m. c. work.....	100
Ethel Barrymore's drama.....	95
Melton and Pasternack.....	90
The Mills Brothers.....	90
Ethel Shutta and George Olsen.....	90
Coward's Mad Dogs and Englishmen.....	70
De Wolf Hopper.....	60
Noel Coward-Bea Lillie sketch.....	50
Noel Coward's romantic songs.....	30

Woolcott, past master of the quill, has adapted himself to radio faster than any of the columnists to date. It is our prediction that his broadcasts will bring him more fame and fortune than has the fourth estate. His telling of the story of Verdun Belle, a trench dog, brought tears to many a masculine eye.

Little can be said against the musical parts of this eventful broadcast. Perhaps the only criticism would

be that the Olsen-Shutta offerings were those already frequently done on their non-commercial NBC pickups.

Ethel Barrymore was noble in the dramatic bit in which she was supported by Moxine Garner. The Barrymore technique has adapted itself to radio well. Miss Garner, we suspect, was a bit awed by her leading lady.

As for Noel Coward—he may be able to write fine plays and music, but he should refrain from attempting to be a radio singer. His performance did him no good. Perhaps it merely emphasized the old adage that one should stick to his knitting. Nor did Bea Lillie's satires register with these ears. Bea will have to slow up her routine for the sightless loudspeaker if her own new program series is to be a success.

Many plums to the show as a whole; prunes to the Coward and Lillie contributions.

Burns and Allen, CBS-WABC network Wednesdays at 9:30 p. m. EST (8:30 CST). Heard January 2, Gracie busied herself with her own ideas for winning the float award at the Pasadena Tournament of Roses. Lines had the usual degree of goofiness; ample for light entertainment. But something seems to be missing from this show—be it name band, a more connected thread of continuity or what. The Burns-Allen combination is still outdistancing Block and Sully. Two plums.

Hellinger and Glad, NBC-WJZ network Wednesday at 8 p. m. EST (7 CST). Premiere heard; reviewed elsewhere in this issue, but we want to have one say: We have definitely quit reading the Hellinger short stories. His voice popped all of our pet illusions. Prunes.

TAG LINES: Smart Montgomery Ward will not sell anything but their name with the *Immortal Dramas* to be NBC-ed come January 13 . . . Ferde Grofe, laid low by arthritis after opening at Chicago's Drake, spent his time starting a new one, The Gold Coast Symphony . . . Phil Baker's youngest has been named Richard Henry, and not Beetle, as Bottle wished.

Are You Listenin'?

By Tony Wons

ONE MIGHT argue that it is a good thing to cause poverty, sorrow and suffering because they teach us how to know the heights of happiness. We do not doubt that a little misfortune in our lives is necessary to our sane and lasting happiness. But a person would not hit himself on the head with a hammer and give himself a headache, and then take an asperin just to find out how good it feels to relieve his pain!

If you have an elastic imagination you might be able to stretch it far enough to picture a world where there will be no more poverty. But as long as human beings remain human they will never get rid of sorrow and suffering.

So if these things help us to appreciate life and give us a clear sight into happiness, cheer up! We will always have them with us, unless our nerves turn to stone.

I doubt whether there is anyone reading this, who ever dreamed that there would come a day when he would be ashamed to go into a grocery store or meat market and make a purchase and hand the clerk a twenty-dollar gold-piece. I'll bet there are not very many listening, who would have the courage to do it. I have serious doubts whether a clerk would take a twenty-dollar gold-piece or any gold-piece. He would be scared to death to take it to the bank for fear the banker would think he had been hoarding.

Imagine gold, that cussed metal that we've all been fighting for and lying for and sweating for—at last so humbled that we are ashamed to admit we have any of it!

I imagine a lot more people would take their gold back to the banker if they were not ashamed to do so . . . if they could slip it back without anybody knowing it. What a funny situation . . . a man with a gold-piece in his pocket and can't buy a loaf of bread and feeling like a criminal!

Well, now that prosperity is back again . . . yes, I know what you're thinking . . . look for the fellow who has a tip and is willing to let you in on the ground floor.

A friend from over in Canada says they are going

to have a new song there when the boom comes around. The title of it will be "Hark, Hark, the Shark!"

Well, happy days are here. You can go out and rent an apartment now, and all the landlord will ask you is whether you can pay the first month's rent. It used to be that he would make you fill out a questionnaire as long as an income-tax blank.

I read about one fellow who went to look at an apartment and the landlord said: "Now, this is a swell neighborhood, and we don't want any noise. Have you any children?"

"No."

"Any cat or dog or canary?"

"No."

"Piano, radio or phonograph?"

"No, but I have a fountain pen that scratches a little. Will that be objectionable?"

A radio fellow who for some pernicious reason induced me to undergo one of those radio interviews—you know, when they ask you where you were born and why and how old you are . . . as if anybody cared anything about that! . . . Well, this interviewer asked me what my favorite flower was, and I said the dandelion. And he laughed. He couldn't believe it, and I wasn't poet enough to tell him why. But it's the truth.

Well, I nearly started a riot in a newspaper office the other day. Some kind friend sent me a rabbit's foot and said I'd have good luck if I wore it. So I put it on the end of my watch-chain and ambled into a newspaper office. Right away every word juggler in that office wanted that rabbit's foot.

If you happen to have any nice clean rabbit's feet around the house, send a few along so I can accommodate that bunch. And if they say something nice about me in the papers, then I'll agree with anybody that it is good luck to carry around the foot.

Somebody wants to know if we should call the fellow who spends half of his time thinking up a wise crack, a half-wit.

A young college chap was brought before a judge



Mark Hellinger, columnist and story teller, now host at the weekly Penthouse Party over an NBC-WJZ network Wednesdays, 8 p. m. EST (7 CST)

for speeding along a busy thoroughfare.

"But, your honor," said the boy. "I'm a college boy."

"That doesn't make any difference. Ignorance doesn't excuse anybody."

More of Tony Wons' homey philosophy is heard on Sundays at 5:30 p. m. EST (4:30 CST) over an NBC-WEAF network.

Reviewing Radio

By Martin J. Porter

NO DOUBT the spectacular part played by radio in airing events at the Lindbergh kidnaping trial, overshadowed most of the radio activities of last week. But where perennial broadcasting is concerned, it seems to me that one of the significant angles worthy of historical cataloging, was the female representation in the radio picture.

This development came at CBS last Thursday when listeners heard their first women's dance band, brought to the kilocycles by PHIL SPITALNY. It seems a bit unbelievable that in eleven years radio is just getting around to this achievement.

I remember not long ago, during a conclave of the Federation of Women's Clubs, that one enterprising lady rose and eloquently bemoaned the lack of female representation accorded by radio to women. Thereupon, if you recall, I hastened to lend aid and comfort to the clubs by citing a veritable litany of brilliant women in the radio picture—women who not only were artists, but managers, executives, bookers, et cetera. But as LEON BELASCO says, golblyme, I couldn't point a finger with pride to a female version of one of radio's most substantial units—a dance band.

I think I can explain why nobody worried about organizing such an orchestra before Spitalny finally did. Women's bands hitherto have been a novelty peculiar to the stage and screen. They were organized, with an eye to something besides musicianship or art. They were selected for looks. Naturally, when such theatrical troupes became a reality, they were made up of dames much more interested in keeping slim, and in slapping on the rouge, than in mastering the intricacies of saxophone, drums or trumpet. In such cases jealousies and strife were bound to bring headaches and ultimate dissolution.

Therefore, Mr. Spitalny was pretty smart when he set about organizing this first radio band of women—who, by the way, are only part of a complete woman show, because everybody on the bill except Spitalny is a gal. Phil had his wife do the organizing. From all parts of the country she picked only women who were

proficient as instrumentalists. Frankly, some of them in the band are far from being beauties, but they know music. These gals are interested only in their work. Nobody sees them; what goes into the microphone counts. It looks like a permanent organization, but certainly nobody can take this away from them: They're pioneers.

LIKE WOMEN'S bands, amateur nights were rarities until a couple of weeks ago. MAJOR EDWARD BOWES, of the Capitol Theater, deserves the credit—or the blame—for starting this radio revival of an old vaudeville custom. When the Major inaugurated these weekly tryouts for beginners at WHN, in New York, I predicted that a literal deluge of amateur events would flood the networks. The prediction has materialized.

Amateur nights, you would suppose, should be fascinating. But they are dull, it seems to me, unless conducted by experts. At one time I thought Major Bowes alone could handle them, but I hasten to make a curtsy to RAY PERKINS and FRED ALLEN.

Aside from these three regular events, I can't say much for the amateurs. Without a top-notch master of ceremonies, they are tough to time and a bit cruel. There ought to be some way to take the curse off the radio equivalent of giving the newcomers the hook. It is a pitiful spectacle to witness the crestfallen failures stopped in the middle of an act.

HARRY RESER, whom you'll remember as the pilot of the Clicquot Eskimos, is now supplying bands for liners. He wants to know why it wouldn't be a good idea for the perfection of short-wave apparatus if the broadcasting companies made room on the late night waves for remote broadcasts by bands aboard ship.

SOMETHING LIKE a hundred and twelve auditions have been staged by the National Broadcasting

Company in recent months, in an endeavor to lure Lucky Strike back to the air. But for some reason MR. G. W. HILL, the head man of the American Tobacco Company, has been apathetic. It is said that he would turn a deaf ear to radio bids until somebody could show him something absolutely new and spectacular.

But suddenly a few nights ago Mr. Hill listened to a revival of an old stunt which once helped to popularize his product. This was the crime-doesn't pay series, plays presented once a week, to thrill you and impress you that it's unprofitable to break the law.

They're saying on Radio Row that Lucky soon will be back with this idea, that it will merge with the government's anti-crime policy and program, and that the broadcasts will bring biggies from the law enforcement units of the Federal government, as well as the states. Such a tie-up always is ducksoup for Mr. Hill.

THERE IS NO denying that when Chase and Sanborn terminated association with CANTOR and RUBINOFF and went in for tabloid operas in English, the new series was staged with trembling and doubt. Even yet there are vigorous echoes of dissatisfaction from the ranks of listeners. Yet, much to everybody's surprise, the one-hour operas have a distinct appeal. They have shaped up as a substantial and satisfying series.

New courage is developing in the agency, despite the many complaints, for most of the squawks are overbalanced by congratulatory messages. These messages indicate that although some part of the audience may have been lost, a new set-up of listeners is developing. This is what the agency expected. Having made lots of friends with Cantor and Rubinoff, and sent up the sales figures, a new audience was needed, so that additional purchasers of the product could be mobilized.

Cantor is starting out shortly, as you know, for a new sponsor at CBS, with Rubinoff, for a half-hour weekly session. And the new sponsors are no more comfortable than were the old ones when Cantor departed. There is conjecture about what Cantor can do in just half the time, without WALLINGTON.

Inside Stuff

Along the Aerialto

By Martin Lewis

SINCE CHARLES WINNINGER left the Showboat Hour, the sponsor (and VOL) have received letters galore from the listeners asking for the return of the old Captain Henry. The genial Winner, learning of this, felt the urge to return to the kilocycles. Soooo, mah frans, good old Charlie once again has entered the radio-studio portals and is at the present time auditioning a new program—but not for his former boss!

PAT BARNES, the Lombardo-Land narrator, is toting a cane these days—but not for swank. Pat, in case you haven't been following the sports news, is center rush on the touch-football team that GUY LOMBARDO, the dance bandleader, has organized to keep his handsmen in trim between engagements. It seems that while the boys were scrimmaging in Providence during their recent tour of the provinces, Pat speared a forward pass, but the four Lombardo *freres* threw him for a loss. So Pat is wearing a cast around his left leg.

"When a sports announcer goes afield to a sports event, that's not always news. But when a sports event comes to the announcer, that is news." That was the way GEORGIE HICKS, NBC news announcer, sized it up after broadcasting a ping-pong description of the exciting ping-pong match between VIKTOR BARNA, the Hungarian champ, and COLEMAN CLARK, the American star. The game was played in the NBC studios to cheers, applause and flying towels.

JACK BENNY has renewed with Jello for five programs only. For fifteen weeks after that the comic will shift products, although it's for the same boss; you'll be hearing some wisecracks about Grape Nuts instead of the flavored dessert.

By all means listen to PAUL MUNI, one of the stage and screen's better actors, when he makes an appearance on the Radio Theater program next Sunday in one of his best pieces, *Counsellor at Law*.

Don't be a bit surprised if the GIBSON FAMILY drops out of the radio picture at the termination of their current contract. The program which costs quite a bankroll hasn't clicked the way the sponsor would like.

G. and S. Revival

The famous GILBERT and SULLIVAN operettas will be revived on the NBC networks Jan. 22. Pinafore will open the series.

That funny man, BOB HOPE, who guest-appeared on the Vallee program several times, will be added to the roster of regular ether comics when he steps into the Bromo-Seltzer show. . . . SINGIN' SAM is back on the air-planes for his former boss (I'll give you three guesses—who is it?). He can be heard over WGN, Chicago; WLW, Cincinnati, or WOR, Newark, on Friday nights. . . . The Road to Romany, heard on Sundays, has left the air-planes to make way for a new commercial, but one hopes that the NBC moguls will find another spot for this excellent musical program.

. . . JIMMY MELTON, who is under contract to Warner Brothers to take a fling at the movies, will be on the air at least until Spring before departing for Hollywood. His first picture is as yet unannounced.

. . . The firm that pays the bills for One Man's Family is seriously considering making it a twice weekly broadcast. . . . WHISPERING JACK SMITH will lead his own orchestra when he starts on NBC Tuesday night. . . .

The sponsors of the CBS Club Romance are going to make the rounds of night clubs in the hunt for guest performers for their programs. . . . The members of the Stanford football team are looking for the guy that wrote Stars Fell on Alabama.

They don't like the idea of having it rubbed in musically—and who can blame them!

Fan Club Notes

The members of the GERTRUDE NIESEN Fan Club think more of that swell songstress now than ever before.

As a Christmas gift to the members, La Niesen paid the entire cost for the publication of the *Niesen News*.

And last week she had fifteen of the active club members as her guests at a performance of *Calling All Stars*, in which she stars.

Mentioning fan clubs, one has been formed in honor of CARMEN, the swell ivory tickler with the AL KAVELIN band.

And my hat is off to the members of the RUSS COLUMBO Coed Club (which is continuing as a memorial club) who attended a mass in memory of the deceased songster at St. Malachy's Church, in New

York. A swell gesture I call it, and if I were WINCHELL I'd throw you a heap of orchids.

A wealthy Wall Street broker daily is showering lovely BETTY BARTHELL with orchids and gardenias. He calls for her in his Duesenberg, but even that hasn't had any effect on the CBS songstress. Her answer is still No, No a Thousand Times NO.

Leonard Stokes, the remaining bachelor of the quartet you hear on the FRED ALLEN and SHOWBOAT hours, is a single man no moah. On January 4



When Block and Sully do things, they do them up brown. Hansel and Gretel (their version) was scheduled for a recent Monday evening CBS broadcast (9:30 EST, 8:30 CST). Above is the result as caught by the candid camera

he middle-aisled it with a Southern lass, and is now honeymooning it in dear old Bermuda, the ideal spot for such an event.

It really pays to be popular. ANNETTE HANSHAW, KATE SMITH and FRED WARING live in the same apartment building. A rule of the building prohibits tenants with dogs or babies. Kate has a dog, the Warings have a baby and Annette—well, she has her husband who babies her aplenty.

Harriet Hilliard's new Russian sables are a Xmas gift from her boss and, methinks, most ardent admirer. OZZIE NELSON is the name, folks.

Awards of Merit

A FEW AIRAVES: GLEN GRAY'S superb rendition of Ole Man River on a recent broadcast made the guests at my domicile all get up and dance. Was it hot! How about an encore, Glen? . . . HARRY HORLICK'S music any time. . . . The recent Beauty Box production of *Lady Be Good* with extra applause to JACK SMART, one of radio's best character actors who took the part of the smart-alecky lawyer. Earlier that evening AL JOLSON made a guest appearance

with BEN BERNIE, and the Mammy singer was never in better form. Very funny was the crack the Ole Maestro made after Jolson said Yowsah several times: "If you keep it up I'll start singing Mammy." Jolson's open telegram to 1935 was a honey!

BANDSTAND AND BATON: It was a night before Xmas that FRED WARING threw a party for his gang and presented each member of his company with a large trunk. . . . GUS ARNHEIM replaces HENRY BUSSE on the CBS air-planes from the Windy City night spot on January 20. . . . JOHNNY GREEN and his orchestra move into the St. Regis Hotel with a CBS wire, marking the first time for this network to get a microphone into this hostelry; NBC has had the privilege since LOPEZ first opened there six years ago. . . . FRED ALLEN has asked LENNY HAYTON please to instruct his musicians to wear a carnation to each broadcast so that he won't confuse them with the amateurs on the Town Hall bill. . . .

The CBS chain has taken the CALLOWAYS under their wing in a big way—CAB is now heard over this network for the first time every Saturday and Sunday night, and SISTER BLANCHE is heard with her musical crew on Monday and Tuesday nights.

Congratulations. . . . GOODMAN ACE will add a candle to his birthday cake if he has one on January 15. Next day, congratulations will be in order for BABS RYAN. You can also wish ART KASSEL a happy birthday on the 18th, and the following day LANNY ROSS will celebrate the same occasion.

No Worst, I 'Sure You

A newcomer to the airwaves is ork pilot LEE PERRINS, not to be confused with the meat sauce bearing a similar name. Perrins is a popular theatrical musician, having been associated with many Broadway musical shows, and will supply the music on the BEATRICE LILLIE programs Friday nights.

XAVIER CUGAT has proved that it is impossible to be in two places at the same time. Well, anyway, nearly the same time. On Saturday nights he plays at both the Waldorf-Astoria and the Let's Dance program. In order to keep his schedule at both places, he and the entire band all shuttle back and forth by bus a couple of times during the evening.

JIMMY WALLINGTON went to the studios on his day off, to take part in the program welcoming ELSIE JANIS to the NBC announcing staff. With him went his new frau, because JIMMY wanted her to meet the famous comedienne. Imagine then his surprise when his Mrs., without the formality of an introduction, rushed up to Elsie and they exchanged hugs and kisses, much to Jimmy's amazement. What Wallington didn't know was that his wife and Miss Janis were fellow entertainers at a club in Florida years ago, and the meeting was all prearranged between the gals.

Bullets Fly in Feud

There was quite a hectic feud between three handsmen last week, and the boys shot it out without even the formality of exchanging cards. Nobody was wounded, however. In fact they came out without even a scratch. It all happened when ABE LYMAN challenged DICK HIMBER to a shooting match, with PHIL HARRIS challenging them both, so they all ankled over to the shooting gallery on Broadway. Humber showed the boys that he can do as many tricks with a rifle as he does with cards. I hope I didn't alarm you—it was only clay ducks they were shooting at.

Puh-leeze, Mr. Sponsor

Recently, I asked the readers of this department to join me in a loud protest against the removal from the Chicago air-planes of one of NBC's most entertaining features, namely, *The Breakfast Club*. Since then, I've received literally hundreds of letters from irate listeners (see VOL.) encouraging me to carry on my campaign in an effort to bring back this popular program. To the sponsor who took over this spot with phonograph records, may I respectfully request they consider a new time as I have every reason to believe they are doing themselves more harm than good.

Probably the most played musical composition on the radio repertoire is not the latest jazz hit but an old reliable classic, *The Minute Waltz*, which takes just that long to play. Standby musicians depend on it largely to fill in that little gap when a speaker or a dramatic program runs just a few seconds short.

Tots of the Air

Still a tot, yet a veteran in radio is **BABY ROSE MARIE** (right) who is to be starred again in pictures. Here the very urbane little singer is portrayed as an aid to Santa Claus when she helped to entertain a group of underprivileged children



NANCY KELLY (above) is literally the Shirley Temple of the air. Few if any adult artists could boast more enthusiastic fans, or a greater number. This marvel child is best known as Dorothy in the Wizard of Oz

BILLY IDELSON (left) is so vital a factor in the Vic and Sade sketches that his absence would be counted almost a national calamity and would precipitate an uproar. He portrays the role of Rosh



Not to know **LUCY GILLMAN** (left) is to plead ignorance in radio matters that count. This popular juvenile has been featured in a number of air sketches, but is best known for her work in Today's Children. De-mure **FRANCIS SMITH** — Sooky — (right) makes a charming foil for the adventurous Skippy

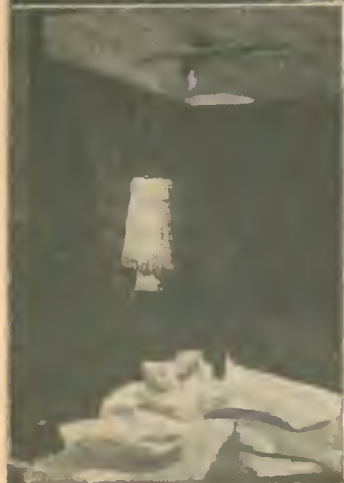


Firebugs on the Radio Spot

Calling All Cars



The printing establishment where police concentrated their efforts—as it looked strewn with oil-soaked paper when firebugs were ready to do their work



The ingenious torch invented by one arson ring's master mind. Note how its consumption by fire makes it self-destructive, so climinating evidence

By Arthur Kent

SOMEBODY," SAID Dan Gilbert gloomily, "is setting those fires. Somebody who's damn clever."

It was a secret meeting in the office of Captain Daniel Gilbert, chief investigator for State's Attorney Thomas J. Courtney of Chicago and Cook County—one of those meetings the press hears nothing about, attended only by those "in the know."

Spread out on Gilbert's desk were large sheets of ruled paper, covered with words and figures. Five men, grouped behind the desk, regarded those sheets with interest.

They comprised a comparative report on fires in Chicago and other large American cities, over a period of years—and they revealed a strange situation.

"Mathematically," said Courtney, who had ordered the preparation of the report, "this proves that too many small businesses are mysteriously burning down in Chicago. But you can't send arsonists to jail with mathematics. Go out and find 'em, Dan." And with that, Chicago's tall, gang-smashing prosecutor left the office.

"He's right," said lanky Assistant State's Attorney Marshall Kearney—who had sent the Touhy mob to jail—as he scrutinized the report. "Look, John—notice the increase in fires of undiscovered origin! A lot of them seem to be in small printing businesses!"

LIEUTENANT JOHN L. SULLIVAN—who now is Chicago's Chief of Detectives—bent closer. So did Lieutenant Thomas Kelly, Dan Gilbert's righthand man . . .

And from the figures on those innocent-looking sheets of paper began the hunt for the unknown arson ring which—as subsequent events proved—had burned millions of dollars of Chicago property without leaving a single clue—except the one slender, mathematical hint furnished by those comparative statistics. An arithmetical portrait of a hypothetical criminal! But police were certain that Courtney's analysis was correct.

"Somewhere in this city," said Lieutenant Sullivan,

"a real master mind is at work. I'm betting that he isn't any of the known figures of the underworld."

"And," said Gilbert, "we've got to find him." Whereupon there began a search which eventually uncovered a vast tapestry of crime—a tapestry in which were weaved the sinister threads of arson, kidnaping, homicide; extending from Toledo through Chicago to Denver; involving scores of men and women, all under the influence of one cool-minded and daring schemer.

WHILE THE arson hunt was on, police received a tip that one Rudolph Pisani, 25-year-old graduate of the University of Illinois in medicine, had been mixed up in the kidnaping of a Toledo merchant, and had tortured the merchant until the man wrote a ransom letter to his frantic wife.

But Rudolph Pisani could not be found—so a shadow was assigned to his father, and another to his mother, both of whom lived at No. 2316 West Washington Boulevard. Perhaps, police reasoned, one or the other would

They Had to Find the Leader of a \$10,000,000 Arson Ring—They Had to Catch Him Red-Handed. Here Is a Challenge That Called for the Best the Police Had—Including Every Facility of Radio

lead them to the wanted young man. So the detectives, doing the shadowing were instructed to notice particularly all persons with whom Mr. and Mrs. Pisani made contact, and also all who entered and left the Pisani house.

"They're both seeing a lot of a printing-machinery salesman by the name of Valentine Notari," one of the shadows reported . . . Many fires had been set in printing shops! . . . As days passed, it became apparent that Notari was a very close friend of the Pisanis, indeed. So a detective was assigned to follow him, too—just in case the kidnaping suspect might be using Notari as a means of contacting with his family.

AND THAT was how a discovery was made which caused the police to lay aside temporarily the pursuit of young Pisani, in favor of bigger considerations.

For, three times in one week—including once at night—the elegantly dressed and mannered Notari visited a run-down printing establishment at No. 3811 West North Avenue; it was the Metropolitan Press of one ink-smudged Nicholas Basuris. And on one of those occasions, Notari was driven to the print shop by Mr. and Mrs. Pisani. This puzzled the detectives, trained to view with suspicion any action which does not apparently fit into the ordinary pattern of a suspect's existence.

"There's something queer about this!" declared Tom Kelly. "It doesn't hang together. This Notari's a smooth bird. He lives quietly with his wife, seems to have plenty of dough—has no criminal record. What's he doing, hanging around with people the police are watching? What's he going to that little fifth-rate printing shop for, and taking the Pisanis with him? He can't expect to sell anything there—especially at night, I wonder . . ."

"Say!" declared Detective Sullivan, "a lot of those fires have been occurring in small printing businesses. Maybe . . .?"

THAT conversation between Sullivan and Kelly was the spark which made the police arson investigation flare with new vigor. A dozen detectives were turned loose on Notari—digging up every possible fact about his past. Nothing could be found to his discredit—nevertheless, police suspicion increased rather than abated. For once again he visited (Continued on Page 28)



The end of the fire trail: Front row, from left, impoverished Nicholas Basuris; Valentine Notari, who knew printing shops and printing; Rudy Pisani, who once went to college; Assistant State's Attorney Kearney. Back row, from left, Assistant State's Attorney Nash; Abe Black, Insurance Adjuster; Lieutenants Tom Kelly and John L. Sullivan

Mother Schumann-Heink

By Carleton Smith

To Keep Young, Says Mother Schumann-Heink, One Should, Among Other Things, "Be on the Lookout for the Good Things of Life. Look for Good in Everything, Especially in Your Friends."

Every Sunday afternoon Madame Schumann-Heink, who has achieved a position in the operatic world almost legendary, sings on the radio. And she is in her middle seventies, mother of eight children, grandmother of eleven, great-grandmother of five!

Her friend and sympathetic critic, Carleton Smith, has told in earlier chapters of this, her life-story, the amazing and rich associations she has had with kings and commoners; of her war work in America her adopted country; and of many thrilling experiences both in professional and in private life. In this, the fourth instalment, he recounts a phase of her career little known or suspected:

What is it that folks have—and don't know when they leave it? Then, when they realize they don't have it, they go searching after it?

Youth! That will-o'-the-wisp—Youth!

Schumann-Heink, seventy-three years young, has youth. You feel it when you enter her living-room. You know that the spirit of forward-looking energy is there, and will burst forth as soon as she sees you. An open hand greets you, a face radiant with enthusiasm makes you happy you have come. There is a thrill in watching this great soul eager to communicate itself and its gladness.

She always rises to meet you. "It's good exercise. Keeps me thin," she says. And her son takes your coat. And she begins to learn if you're hungry, and if you've rushed, and what troubles you. When you are rested and ready to draw up alongside her big chair (it's usually a straight, high-backed chair, for she doesn't like to "lie down sitting up"; she sits on the edge of the chair) you prepare to receive the flood of energy that overwhelms you.

If you engage in a serious conversation, as you

"Youth is necessary," says Mother. "Youth is natural for all people. It means to be healthy—not wealthy—and to be sensible." . . . Below, Mother is shown living her formula for perpetual youth by bringing joy to a group of disabled veterans in Los Angeles a year ago



often do with her, you're exhausted when you leave. The force and vigor of her personality spend themselves. And, though she is nearly half a century older than I, she seems fresh and quite ready for another interview—or another sitting with the photographers. It is my conviction that she is the most photographed woman in the world. Every time I've visited her, some newspaper or some magazine is sending a cameraman. And she always obliges.

This energy of youth is a part of her. It's something she always has had. And something she will al-

ways have. She will die young. Naturally, the question of how she kept her youth, how she kept the elusive spark from slipping away from her, is interesting. I asked her.

"Well, I don't know," Mother Schumann-Heink smiled as she answered. "You ask how it is I am Schumann-Heink, how I am *jung* like I am . . . and you flatter me, and say there is no other like me. But how can I explain?"

"I know only that youth is necessary. Youth is natural for all people. It seems to be healthy—not wealthy—and to be sensible. It stays with us when we live the right kind of life . . ."

"No cosmetics, no facials, no muscle lifters?" I teased.

"Ach, no! Soap! Lots of it; and baths, and fresh air and—"

Then she stood up and went through the motions of her daily routine. "I'll tell you what I do. It may not work *mit* others, but it does for me. Always when I get up in the morning I take a bath in luke-warm water and use lots of soap—just lots of it—yes, on my face, too. And I don't advertise soap companies—not yet, anyway.

Then comes a good rinse, and then a cold spray—and a good lot of cold water, too. That's what makes a clear complexion."

"But that isn't all?" I ventured.

"Oh, no, but that's a big part. Then, one must eat plain, wholesome food: avoid sweets—oh, those sweets are bad for everyone, makes you beg, candy does. And one should eat very regularly, that is something I am particular about. Not do like you journalists do, grab a cup of coffee and a sandwich and sit on a stool to eat it.

"If I can't have my meals at a certain time, well, I don't eat, that's all. Oh, I may take a pear or an apple to tide me along to the next meal, but that's all. And then, one should have lots of fresh air. Always, Summer and Winter I sleep with my windows wide open.

"And drink lots of water . . . all the time, drink water. Georgie," she cried, in loud voice "tell the man to bring us *wasser*—und no ice, eeder."

Whereupon we each had two glasses of water.

"Well, you think I tell you the same old blah. Sleep *mit* cold air, drink *wasser*. But the old advice is good. And something more. To keep young, your heart must be right. Believe in the *Vater*, the God Almighty. Some don't, I know. But I do.

"Then there is contentment. If one is contented, then one sleeps—and one . . . (Continued on Page 25)



Sunday, Jan. 13

Coming Events

TITO GUIZAR is the star of the Melody Cavaliers heard weekly at 12:30 over the CBS-WABC network. His unusual accompaniment includes Samuel Amorosi, harpist; Joseph Gibson, violinist; Lucien Schmidt, cellist, and Sylvester Gillis, playing the piano-accordion.

THE SAAR PLEBISCITE. For the first time in history, Americans will hear direct radio descriptions of a momentous European election when the Columbia Broadcasting System relays eye-witness accounts of the balloting which will decide the historic Saar basin question. The broadcast, scheduled from 12:45 to 1 p. m., will come from the Saarbrücken headquarters of SARAH WAMBAUGH.

IMMORTAL DRAMAS, a new series of pageants recreating the heroic events of the Old Testament, will be inaugurated with a cast of eighty actors, soloists and musicians over an NBC-WEAF network at 2 p. m. **NOBLE CAIN** will direct the chorus, accompanied by ROY SHIELDS Orchestra.

ADVENTURES OF SHERLOCK HOLMES, formerly at 4 p. m., is now presented over an NBC-WJZ network at 9:45 p. m. This new schedule replaces ARMAND GIRARD and L'HEURE EX-QUISE.

Monday, Jan. 14

COBINA WRIGHT will present her Household Program from 3 to 3:45 p. m. over CBS-WABC network.

FATS WALLER'S Rhythm Club will be heard at a new time, 4:15 to 4:30 p. m., over the CBS-WABC network.

One way of crashing the movies, the way used by a small-town Iowa girl, is to be demonstrated in the three-act drama, *The Pay-Off*, offered by the Princess Pat Players at 9:30 p. m. over an NBC-WJZ network.



Elsie Janis has deserted the stage and screen to take up the strenuous life of a radio announcer. Getting up in time to cover an early Christmas morning broadcast from Ellis Island, N. Y., was one of her initial ventures

LITTLE JACKIE HELLER, tenor, will inaugurate his first sponsored evening program over an NBC-WJZ network at 10 p. m., and will be presented weekly hereafter. **HARRY KOGEN'S** Orchestra will accompany Jackie. The AMERICA IN MUSIC series was heard at this time.

Results of the SAAR PLEBISCITE will be outlined by MAX JORDAN, NBC's Central European representative, in an international broadcast from Geneva at 11 p. m., over an NBC-WEAF network.

Tuesday, Jan. 15

ALEX SEMMLER, famous concert pianist, will be heard in the first of a new program series over the CBS-WABC network from 11:15 to 11:30 a. m.

WHISPERING JACK SMITH, baritone, will return again to the airwaves in a three-a-week series over an NBC-WEAF network at 7:15 p. m. These broadcasts will be heard every Tues., Thurs., & Sat.

THE MILLS BROTHERS will appear with **BING CROSBY** in his Tuesday night broadcasts from the West Coast over the CBS-WABC network, from 9 to 9:30 p. m.

SAMUEL CLEMENS, whose tales of *Tom Sawyer* and *Huckleberry Finn* and others made him famous the world over during his lifetime as **MARK TWAIN**, will be hailed in a broadcast from his home town of Hannibal, Missouri, over an NBC-WJZ network at 10 p. m. President Roosevelt will press a button in Washington, which will light a beacon recently erected on Holiday Hill near Hannibal, opening a year's celebration in honor of the centenary of the birth of the Missouri author. Following the ceremonies at Hannibal, the highlights of the career of Samuel Clemens will be dramatized from NBC's Radio City studios.

Wednesday, Jan. 16

JIMMIE FIDLER'S Hollywood News, bringing the radio audience all the latest gossip from the movie lots, will be available to listeners over an NBC-WJZ network direct from Hollywood in a new series at 10 p. m.

Friday, Jan. 18

CARLA ROMANO, noted pianist, will be heard in a new series of piano recitals over the CBS-WABC network from 9:45 to 10 a. m.

The Kitchen Party, featuring **FRANCES LEE BARTON,** AL and **LEE REISER,** piano duo, **JIMMY WILKINSON,** baritone, **WARREN HULL,** musical comedy master of ceremonies, also guest artists, comprise the lineup in this new series, which is broadcast every week over an NBC-WEAF network at 2:30 p. m.

Saturday, Jan. 19

The Anniversary of the Birth of **ROBERT E. LEE** will be observed over an NBC-WJZ network at 5:15 p. m., when **MRS. CHARLES DANA GIBSON,** prominent Southerner, will speak.

Flashes of Fun

RAY PERKINS: At our audition the other day we heard a woman who had so many lines on her face that we didn't know which one was going to open when she started to speak!

—National Amateur Hour

Graham: So, Chief, you told the man to send the package C. O. D.?

Wynn: No. I told him to send it Y. M. C. A.

Graham: Y. M. C. A.? What does that mean?

Wynn: You Might Collect April!

—Texaco Broadcast

Beetle: I want to take back all the things I said about you this past year, Mr. Baker.

Baker: So, Beetle, you're sorry for the things you've said about me?

Beetle: Naw—I want to use them next year!

—Armour Program

Beatrice Lillie: Gee, you look awfully tired. Look at the circles under your eyes.

Lee Perrin: There are no circles around my eyes, Miss Lillie. Those are my glasses!

—Borden Program

Portland: A man down in the front row said he was a vegetarian, and won't be able to attend any more of our amateur shows.

Fred Allen: All right. He's a vegetarian—so what?

Portland: He said he's sitting with his back to the stage so he won't have to look at a ham!

—Town Hall Tonight

Tom: Are you positive you want to join the army?

Penner: Yes indeedy.

Tom: Why?

Penner: Because Suzabella gave me a pair of military brushes, and I want to learn how to use them.

—Bakers Broadcast

Hits of Week

OBJECT OF MY AFFECTION and **Dancing with My Shadow**, a duo of currently popular tunes, staged a stirring battle for supremacy in the weekly song census, and when the smoke cleared it was discovered that the struggle had been in vain. Both numbers were tied for top popularity honors.

Hands Across the Table was the song most deserving of being dubbed as the weekly hit, in the opinions of the maestros. The tabulation follows:

SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
Object of My Affection	29
Dancing With My Shadow	29
The Continental	25
Earful of Music	23
Hands Across the Table	19
Stay As Sweet As You Are	17
Invitation to a Dance	16
June in January	14
Flirtation Walk	11
Winter Wonderland	10

BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
Hands Across the Table	30
June in January	28
I'll Follow My Secret Heart	24
The Continental	22
Object of My Affection	19
Stay as Sweet as You Are	16
Winter Wonderland	15
Night of Love	13
Out in the Cold Again	12
Am I to Blame	10

Song hits requested most frequently from a few of the maestros last week were:

Jolly Coburn: Stay as Sweet As You Are, Hands Across the Table, Your the Top.

Don Voorhees: Blue Moon, Hands Across the Table, Dancing With My Shadow.

Fred Waring: Object of My Affection, Winter Wonderland, Invitation to a Dance.

Ten Years Ago

STARS of first magnitude shine for the first time on the air when a famous phonograph company stages good will program including, among other artists, **JOHN McCORMACK** and **LUCREZIA BORI.** Program is heard over large network encompassing stations WEAF, WCAP, WJAR, WNAC, WDBI, WGR, WFI and WCAE.

SECRETARY of Commerce **HERBERT HOOVER** denies that he recommended radio listeners' tax as means of providing fund to support programs. He is of opinion that American radio listeners never would submit to such a plan.

TRACES of ill-fated **WILLIAM NUTTING** arctic expedition are sought through broadcasts from stations WBZ, KDKA and KYW.

H. V. KALTENBORN, newspaperman, rounds out first year as news commentator at WAHG, Richmond Hill, N. Y.

STATION WBZ, in Springfield, Massachusetts, located not far from Boston but seldom heard in that city, is conducting experiments with booster transmitter located in the Hub City in order to strengthen its volume there.

AROUND THE STATIONS: First radio cookbook is compiled from listeners' recipes by station WGBS, New York . . . *The Sandman*, of WOC, Davenport, Iowa, makes recordings of bedtime stories . . . **KFI,** in Los Angeles, switches in midst of broadcast from old 500-watt transmitter to new 1500-watt equipment . . . **WILL R. HILL,** the "Old Home Poet" of Oakland, California, finds his KOA readings have caused book publishers to take note of him.

Bulls and Boners

ANNOUNCER: "And now they're descending the stairs, twenty-two voices robed in black."—Margaret Butler, Kokomo, Ind. (Dec. 24; WLW; 4:01 p. m.)

Announcer: "It is raining here in St. Louis, and the rain is falling as it freezes."—Sherman Myers, Nappanee, Ind. (Dec. 24; KMOX; 6:32 a. m.)

John S. Young: "I'm going to tell you something about beautiful teeth that you can't get away from."—Ellen Johnston, Chicago, Ill. (Dec. 23; WMAQ; 8:18 p. m.)

Major Bowes: "That was Dolores Reed singing a duet."—Edward J. Healy, New London, Conn. (Dec. 23; WEAF; 12:23.

Announcer: "And rap on someone's door with a basket of Christmas dinner."—Carrie B. Roberts, Jacksonville, Vt. (Dec. 23; WJZ; 7:28 p. m.)

Amos: "Some day you're going to see planes flying over oceans full of people."—Mrs. T. G. Allen, Hartshorne, Okla. (Dec. 31; WLW; 6:12 p. m.)

Announcer: "Since cold weather is here you need the protection of alcohol in your radio."—Jessie M. Bowman, Exeter, Mo. (Dec. 27; WDAF; 8:15 a. m.)

Announcer: "You will feel as fresh as you look."—Catherine McCoy, Lennoxville, Que. (Dec. 23; WJZ; 6:58 p. m.)

Ray Perkins: "Send your votes by mail or post card."—Ralph Morris, Vineland, N. J. (Dec. 30; WCAU; 6:26 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour. Send your contribution to Bulls and Boners Editor c/o RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

What She Gets For Being Herself

By Howard Wilcox

With the Theater-Going Public of Two Continents at Her Feet, Beatrice Lillie—Lady Peel—Says on the Threshold of Her Radio Career: "Lillie Will Either Be a Bigger Success Than She Ever Was Before—or the Biggest Flop on the Air"



Beatrice Lillie, celebrated comedienne of the stage of two continents, wife of a titled British nobleman, began her stage career modestly in her native town of London, Ontario, Canada. An ambitious, concert-singing mother tried to induce Beatrice and a pianist sister Muriel to go in for classical music professionally. But hoydenish Beatrice would have none of it—as witness what she did at a church social; the incident opens the second instalment of her story:

MRS. LILLIE was singing—her back to a black velvet drop. Bea was standing backstage—just behind the velvet drop. She couldn't see her mother. The song ended on a firm and clear note, and Bea stared in open-mouthed fascination at the velvet drop, which bulged back several times. She could visualize her mother bowing proudly and with dignity to the polite applause of the audience.

Suddenly Muriel struck several introductory chords on the piano, and again Mrs. Lillie lifted her voice in song. That spot where the back-drop had bulged continued to fascinate Beatrice; she stared at it almost hypnotically. Slowly, her glance wandered over to a broom which reclined against a wall.

She tried to fight that impulse, but it was useless. Slowly she picked up the broom and gazed at it curiously. She placed it at her shoulder, boy fashion, and made a few practice swings, as if she were playing baseball.

Again she looked at the spot where the velvet had bulged so roundly.

On the platform, Mrs. Lillie poised for the concluding high note and reached it. She held it caressingly for a few seconds, and started her triumphant bow while the final trebles still echoed in her larynx.

The tender note was never completed. Giving way completely to the mad impulse, Beatrice swung the broom in a mighty whack against the back-drop and that part of her mother's anatomy which cannot be described in a family magazine.

Veteran Hollywood cameramen still mention Bea Lillie's name with reverence. When preparing for a close-up she says, pointing to her nose: "Make sure you get every inch of it into the picture"

in the homes of musical Torontonians. But Bea was unhappy. She felt that she was not a real artist.

"Even at that early age I could sense that Muriel was the only accomplished musical member of the family," she relates. "Later she proved that I was correct by becoming a European pianist of distinction. Indirectly she was responsible for one of my major triumphs, for she wrote the brilliant music for the Nine O'Clock Revue, a show which added greatly to my reputation."

The real turning point in the family fortunes came in 1913. Shortly after Mrs. Lillie's return to Toronto from Cobourg, she took the talented Muriel to London—resolved that her daughter should have a chance to study and perform there.

THIS gamble succeeded. Soon Muriel was accepted as a brilliant young artist and composer. She did so well artistically and financially, in fact, that early in 1914 Mrs. Lillie sent for Beatrice.

Beatrice Lillie's first few months in London were a nightmare of blasted hopes and disillusionments. She bored managers by singing serious songs to them.

Then the war came, and the income of Muriel, the breadwinner, was cut practically to nothing. Mrs. Lillie decided that the three of them should return to Toronto. Desperately, Beatrice "muscled in" on Charlot, made fun of him, and was rewarded with that three-year contract previously narrated.

There followed Bea's return to Toronto in disgrace.

Back in Toronto, Bea soon found a job as soloist with the Borstelle Stock Company, then playing Shea's Victoria Street Theater in Captain Jinks of the Horse Marines.

On opening night a chorus girl caught a fever, and Bea was asked to double as soloist and chorine. She took one look at the costume and—

"I won't wear that indecent dress!" she raged.

"You will if you want to be paid," said the stage manager. "Some of the finest people in the theater have worn chorus costumes. This is not a church social, young lady. And furthermore, I'd have you understand that the girls in this troupe are as respectable and decent as any people you may know."

Miss Lillie's eyes wrinkled mirthfully as she related the experience to this writer. "My Dad was in the theater that night," she said, "and he almost had apoplexy when he saw me in the abbreviated costume. I haven't found it necessary to work in the chorus since Captain Jinks of the Horse Marines, but what that stage manager told me that night has remained with me ever since. I would have no hesitancy in donning chorus attire if the occasion ever demanded it."

Shortly Mrs. Lillie returned from Cobourg, and again the Three Lillies made many concert appearances

But even after Charlot gave Bea her break, the English audiences remained to be conquered. At first they didn't like her, but Charlot was not discouraged. He sent her on a tour of the provinces, and in 1915, Bea starred in her first major triumph.

The opening night was a typical stuffed-shirt London affair. Beatrice opened the show in the uniform of a British Tommy, singing a number called I Am a Tommy Boy. Midway in the song the audience burst into gales of laughter. Miss Lillie sang on and on happily. Thoughts of being carried about on the shoulders of her adoring public floated through her mind. Straining mightily, she raised her voice above the din and the applause. At the conclusion of the number she made her exit to a deafening salvo of applause and huzzahs that brought her back for a dozen encores. The audience simply wouldn't let her go.

BACK IN the wings she paused breathlessly, her face flushed with happiness and excitement. She observed Charlot tearing through the props.

"Great stuff, Bea," he shouted happily. "What a marvelous idea! How on earth did you think of it—and why didn't you tell me you were going to do it?"

"Do what?" asked the puzzled songstress.

"That!" said Charlot, pointing to her khaki trousers. Beatrice looked down and an expression of horror and mortification flooded her face. Unfamiliar with the niceties of masculine dress, she had neglected to fasten the buttons on the trousers of her uniform. No wonder she was such a hit! On stage for more than five minutes, with her trousers wide open!

"Was I mortified?" she now asks. "And I thought all the while they were applauding my voice. It's a marvel I didn't bring down the roof!"

In the second act of the same show, however, she scored a legitimate triumph, singing I Want to Go Back to Michigan. Again she stopped the show cold—but this time on the merits of her song.

"Really," she tells, "I don't think that the Englishmen knew what I was singing about at all. The nearest I can come to an explanation is that the Londoners thought the notion of anyone desiring to go back to Michigan—wherever that could be—was very funny indeed, and for that reason they were convulsed."

The show called 5064 Gerard, ran more than a year. Fame, romance, adventure were showered upon Beatrice by a now-smiling Fate. Her talent for clowning, liberated at last, soared to heights of genuine artistry.

A war-time air raid made a fatalist of her when she, who stayed in the theater while Zeppelins droned overhead—remained unharmed, whereas members of the audience who took refuge in a bomb-proof dugout were blown to bits by a direct hit.

Visitors awaited her backstage. Once a twelve-year-old boy brought her his mother's jewels—which he calmly had lifted! Of course Bea took them—and him—home to mother. In 1920 the Prince of Wales came backstage to meet her—and subsequently took her many times to fashionable London eating-places after the show.

IT WAS on one of these occasions that the Prince introduced Bea's future husband—the six-foot-four Sir Robert Peel, great-grandson of the famous Victorian statesman of the same name, who organized England's first police force. Policemen in England still are called "bobbies" and "peelers," slang terms derived from the original Sir Robert Peel's two names.

The big Sir Bob fell hard for the little Lillie; followed a whirlwind courtship, the Canadian girl became Lady Peel in a quiet wedding ceremony and was taken to Monte Carlo and America for a honeymoon trip by her adoring husband, the lord of the baronial estate at Drayton Manor, Tamworth, in Staffordshire.

American producers surrounded the pair, offered Bea dazzling sums in an effort to lure her talents and title to Broadway. That is, all but one American producer—the immortal Ziegfeld. Bea turned down all the rest, and let word get about that she wanted to play in a Ziegfeld show. "But Mr. (Continued on Page 15)

Programs for Sunday, January 13

Log of Stations North Atlantic

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
WAAB	1410	500	Boston	C
WABC	860	50,000	N. Y. C.	C
WBEN	900	1,000	Buffalo	N
WBZ	990	50,000	Boston	N
WCSH	940	2,500	Portland	N
WDRS	1330	1,000	Hartf'd	C
WEAF	660	50,000	N. Y. C.	N
WEAN	780	500	Providence	C
WEEI	590	1,600	Boston	N
WFBL	1360	2,500	Syracuse	C
WFEA	1430	1,000	Manch'r	C
WGR	550	1,600	Buffalo	C
WGY	790	50,000	Sch'tady	N
WHAM	1150	50,000	Roch'r	N
WHFC	1430	1,600	Roch'r	C
WICC	600	500	Brid'rt	C
WJAR	890	500	Providence	N
WJZ	760	50,000	N. Y. C.	N
WKBW	1480	5,000	Buffalo	C
WLBZ	620	500	Bangor	C
WNAC	1230	1,000	Boston	C
WOKO	1430	1,000	Albany	C
WOR	710	5,000	Newark	L
WORC	1280	500	Worc'er	C
WPRO	630	250	Providence	A
WSYR	570	250	Syracuse	N
WTAG	580	500	Worc'er	N
WTIC	1040	50,000	Hartf'd	N

†—Network Programs Only
 A—ABS (American Bdc'ng Sys.)
 C—CBS (Columbia Bdc'ng Sys.)
 L—Local
 N—NBC (National Bdc'ng Co.)
 Y—Y. N.—Yankee Network

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell Δ for Religious Services and Programs

8:00 a.m.
 NBC—Bradley Kincaid, songs; WEAF
 CBS—On the Air Today; Organ: WABC
 NBC—Tone Pictures; Quartet; Piano: WJZ WBZ WSYR
 Y. N.—Radio Carriers: WEAN WICC WNAC
8:15 a.m.
 NBC—Melody Hour; Soloists: WEAF
8:30 a.m.
 CBS—Lyric Serenade: WABC
 NBC—Wm. Meader, organist: WJZ WHAM
 WBZ—Weather; temperature
 WSYR— Δ Go to Church
8:45 a.m.
 CBS—Radio Spotlight: WABC
 Y. N.—News: WNAC WLBZ
 WEAN WFEA WICC
 WBZ—Wm. Meader, organist (NBC)
 WCSH— Δ Thirteen Class
 WOKO—Father Knickerbocker's Cmic Strip
 WPRO— Δ Swedish Radio Service
9:00 a.m.
 NBC—Balladeers; Chorus; Instrumental Trio: WEAF WGY WJAR WBEN
 CBS—Aunt Susan: WABC WOKO WHEC WLBZ WORC WICC WFEA WGR WFBL WNAC WEAN
 NBC—Coast to Coast on a Bus, children's prgm.: WJZ WBZ WSYR
 ABS—American Family: WPRO
 WHAM— Δ Family Worship Hr.
9:15 a.m.
 NBC—Renaissance Quintet: WEAF WGY WBEN WJAR
9:30 a.m.
 NBC—Peerless Trio: WEAF WGY WFEI WJAR WBEN

ABS— Δ Fed. of Churches: WPRO
 WAAB—Melody Lane
 WHAM—Coast to Coast on a Bus (NBC)
 WKBW— Δ Morning Prayer
 WTIC—Cullin Drigg, organist

9:45 a.m.
 NBC—Alden Edkins, bass-baritone: WEAF WEEI WGY WBEN WJAR

10:00 a.m.
 NBC— Δ Radio Pulpit; "The Tomlins of Progress," Dr. S. Parkes Cadman: WEAF WGY WTIC WTAG WJAR WBEN
 CBS— Δ Church of the Air: WABC WOKO WDRS WICC WFEA WORC WEAN WLBZ WFBL WAAB

NBC—Southernaires: WJZ
 WHAM WBZ WSYR
 WAAB—Drama and Music
 WCSH— Δ Parish Church
 WEEI— Δ First Radio Parish Church of America
 WGR— Δ Watch Tower Prgm.
 WHFC—Uncle Dan
 WNAC— Δ Watch Tower Prgm.
 WOR—Organ Recital
 WPRO—Variety Program

10:15 a.m.
★ WIP—RADIO GUIDE PRESENTS Sunday Morning Varieties; The Four Bachelors; Rosine; Patrick & Hale
 WGR—Merry Times Prgm.
 WNAC—Uncle Bob Houghton
 WCSH—Uncle Frank Reading the Funnies

10:30 a.m.
 NBC—Sweethearts of the Air: Breen & de Rose; Bob Emery; WEAF WTIC WGY WJAR WBEN WEEI WTAG WCSH
 CBS—News; Patterns in Harmony: WABC WOKO WDRS WFEA WFBL WLBZ

NBC—Morning Musicals; Gordon String Quartet: WJZ WBZ
 ABS—Erling C. Olsen: WPRO
 WAAB— Δ Morning Church Service
 WEAN—Italian Musical
 WHAM— Δ Baptist Church Service

WHFC— Δ Central Presbyterian Church Services
 WICC— Δ Judge J. F. Hutterford
 WOR—Silver Strains
 WORC— Δ Watch Tower Service
 WSYR—Morning Musicals (NBC)

10:45 a.m.
 NBC—Mexican Typica Orch.: WEAF WCSH WBEN WGY WTIC WJAR WEEI WTAG
★ CBS—Between the Bookends: WABC WOKO WDRS WICC WFBL WORC WNAC
 WKBW— Δ Churchill Tabernacle
 WLBZ— Δ Watch Tower Program
 WGR— Δ Westminster Church
 WOR—Newark Museum, talk
 WSYR—Uncle Frank Reading the Funnies (NBC)

11:00 a.m.
 NBC—News; Rudolph Bochocho, Violinist: WEAF WTIC WJAR
★ CBS—Horn & Hardart's Children's Hour: WABC
 NBC—News; Nathan Stewart, baritone: WJZ WBZ WSYR
 CBS—Cleveland String Quartet: WOKO WLBZ WICC WEAN WORC
 WBEN— Δ Trinity Church
 WCSH— Δ Cong. Church
 WDRS— Δ Service Iron First Unitarian Meeting House
 WEEI— Δ Morning Service
 WGY— Δ Union College Chapel; Rev. John Ingham, D.D.
 WNAC— Δ Morning Service, Temple Israel
 WOR—Milban String Trio
 WPRO— Δ Morning Service

11:15 a.m.
 NBC—Venida Program: WEAF
 NBC—"The Ailing House," Roger B. Whitman: WJZ WBZ WSYR
 WJAR—Soloist
 WTIC—Hollywood Show World

11:30 a.m.
★ NBC—Major Bowes' Family: Waldo Mayo, conductor & violinist; Tom McLaughlin, baritone; Nicholas Cosentino, tenor; Helen Alexander, soprano; The Sizzlers: WEAF WTIC WJAR
 CBS—Salt Lake City Tabernacle: WOKO WLBZ WICC WEAN WORC
 NBC—Samovar Serenade: WJZ WBZ WSYR
 WTAG— Δ Piedmont - Plymouth Church Services

Star \star Indicates High Spot Selections

11:45 a.m.
 WBZ—Weather, Temperature

Afternoon

12:00 Noon
 CBS—Salt Lake City Tabernacle: WABC WFEA WHEC WGR WFBL

NBC—Gigantic Pictures, Inc.; Musical Comedy; Sam Hearn, comedian; Alice Frost, vocalist; Johnny Blue's Orch.: WJZ WSYR WBZ
 WAAB—The Freilicher Kabtzen
 WDRS—Italian Melodies
 WEAN—Festa Italiana
 WGY—Musical Program
 WHAM—World Revue
 WICC—Variety Program
 WOR—Uncle Don Reads Comics

12:15 p.m.
 NBC—Major Bowes' Family: WBEN WTAG WCSH
 WEEI—Morey Pearl's Orchestra
 WNAC—David Gould, talk

12:30 p.m.
 NBC—U. of C. Round Table Discussion: WEAF WJAR WTAG WEEI WGY

CBS—Tito Guizar's Mid-day Serenade: WABC WOKO WDRS WFBL WGR WORC WHFC
 WAAB WLBZ WICC WFEA WEAN WNAC

★ NBC—Radio City Music Hall of the Air: WJZ WBZ WHAM WSYR
 WAAB—The Cosmopolitans; Rosina Scotti, soprano
 WBEN— Δ Rabbi Joseph L. Fink
 WCSH— Δ Christian Science Program

WKBW—Tabernacle Hour of Music
 WOR—Sugar Cane, songs
 WTIC—Makers of History

12:45 p.m.
 CBS—The Saar Plebiscite: WABC WNAC WOKO WFEA
 ABS—Mid-Day Idylls: WPRO
 Y. N.—Drama & Music: WEAN WICC

WAAB—Concert Ensemble
 WCSH—Neighbors' Exchange
 WHFC—Polish Program
 WGR—Doc Savage
 WOR—Pauline Alpert, pianist
 WORC—Sunday Serenade
 WTIC—Meditation

1:00 p.m.
 CBS— Δ Church of the Air: WABC WGR WOKO WHEC WDRS WICC
 NBC—Dale Carnegie, Little Known Facts About Well-Known People: WEAF WCSH WTIC WJAR WTAG WBEN WGY WEEI

Y. N.— Δ Catholic Truth: WFEA WNAC WORC
 WAAB—String Music
 WEAN—La Rosa Program
 WHAM—To be announced
 WLBZ—Memories of Maine
 WOR—On Wings of Melody

1:15 p.m.
 WLBZ—Audition Winner
 WOR—Perole String Quartet

1:30 p.m.
 NBC—Surprise Party; Armand Girard, bass-baritone; Grace & Eddie Albert, guest artists: WEAF WEEI WBEN WTIC WJAR WGY WTAG WCSH
 CBS—Little Jack Little, songs: WABC WGR WFBL WDRS
 NBC—Nat'l Youth Conference; Dr. Daniel A. Poling, "America's Greatest Brain Trust": WJZ WBZ

ABS—Melody Musketeers: WPRO
 Y. N.— Δ Catholic Truth Period: WEAN WICC WHAM
 WAAB—Italian Serenaders
 WHEC—Concert Favorites
 WKBW—Castles in Music
 WLBZ—Melody Moods
 WOKO—Souvenirs of Song
 WSYR—Illoy's Gang

1:45 p.m.
 CBS—Pat Kennedy, tenor; Art Kassel's Orch.: WABC WGR WFBL
 WDRS— Δ Radio Voice of Religion
 WLBZ—Madeline Cronkrite, soprano
 WOKO—Organ Recital
 WOR—Old Songs of the Church

2:00 p.m.
 NBC—Anthony Frome, Poet Prince: WJZ WBZ WSYR

CBS—Lazy Dan, Minstrel Man; WABC WNAC WDRS WFBL WEAN WHEC WKBW WOKO
 NBC—"Immortal Dramas"; Eighty Actors, Soloists & Musicians; Chorus; Roy Shield's Orch.: WEAF WEEI WCSH WTIC WTAG WJAR WGY
 ABS—Greenwich Sinfonietta: WPRO

WAAB—Melodies of Italy
 WBEN—Automobile Show
 WHAM—Down Melody Lane
 WICC—Amer. Legion Aux. Prgm.
 WLBZ—The Melody Maids
 WGR—Children's Hour
 WOR— Δ The Lamplighter, Rabbi Jacob Turshish
 WORC—Variety Program

2:15 p.m.
 NBC—Bob Becker's Fireside Dog Chats: WJZ WBZ WSYR
 WGY—Carmelo Cascio, pianist
 WICC—Luis Csogi's Gypsies
 WLBZ—Salon Gems

2:30 p.m.
 NBC—Gene Arnold; Commodores: WEAF WCSH WGY WEEI WJAR WTAG
★ CBS—Hammerstein's Music Hall of the Air; Ted Hammerstein & Guest Stars: WABC WNAC WKBW WDRS WEAN WFBL WHEC WOKO

★ NBC—Radio Theater; Paul Muni, in "Counsellor at Law": WJZ WSYR WBZ WHAM
 Y. N.—Symphony Orch. WAAB WFEA WORC

WBEN—Throne Chair of Catherine the Great; Drama
 WGR—Italian Hour
 WICC—The Melody Girl
 WLBZ—Walter Habenicht, violinist
 WOR—Ice Cream Party
 WTIC—Musical Program

2:45 p.m.
 Y. N.—Symphony Orch.: WICC WLBZ
 WBEN—Melodic Strings

3:00 p.m.
 NBC—Sally of the Talkies, sketch: WEAF WEEI WCSH WGY WTIC WJAR WBEN WTAG
★ CBS—N. Y. Philharmonic Orchestra; Bruno Walter, conductor: WABC WOKO WDRS WORC WKBW WEAN WAAB WICC WFBL

WGR—Charley Adams
 WLBZ—Modern Home
 WNAC—Symphony Orchestra
 WOR—Current Events
 WPRO—Arthur Bustfield, organ

3:15 p.m.
 WGR—Patricia Boyle, pianist
 WLBZ—Happy Go Lucky
 WOR—The Amateurs

3:30 p.m.
★ NBC—MAYBELLINE PRESENTS Penthouse Serenade; Charles Gaylord's Orch.; Dan Maris, tenor; Dorothy Hamilton, beauty advisor: WEAF WEEI WGY WTIC WCSH WJAR WBEN WTAG
 NBC— Δ Nat'l Vespers; Dr. Harry Emerson Fosdick: WJZ WBZ WHAM

WGR—Pop Concert
 WLBZ—Hollywood Reporter
 WNAC—Veteran's Band Concert
 WPRO—To be announced
 WSYR—Old Songs of the Church

3:45 p.m.
 WLBZ—Smilin' Ed McConnell
 WOR—Golden Songbirds
 WSYR—Newspaper Adventures

4:00 p.m.
★ NBC—America's First Rhythm Symphony: WEAF WGY WEEI WTIC WCSH WJAR WBEN WTAG
 NBC—To be announced: WJZ WSYR WBZ
 ABS—Brooklyn Symphony Orch.: WPRO

★ C. N.—Rev. Father Charles E. Coughlin: WFEA WNAC WGR WOKO WDRS WEAN WLBZ WICC WORC WFBL WOR
 WHAM—Beauty That Endures
4:15 p.m.
 WHAM—Squire flasks; organ

4:30 p.m.
 NBC—Harry Reser's Orch.; Ray Heatherton; Peg La Centra: WEAF WEEI WBEN WJAR WCSH WTAG WGY WTIC
★ NBC—Morton Downey, tenor; Ray Sinatra's Orch.; Guy Bates Post, narrator: WJZ WSYR WHAM WBZ

4:45 p.m.
 NBC—Dream Drama; Arthur Allen & Parker Fenelly: WEAF WCSH WGY WTIC WEEI WJAR WBEN WTAG

5:00 p.m.
 NBC—Hoses & Drums; "Masked Ball," drama: WJZ WHAM WBZ WSYR
 CBS—Open House; Freddy Martin's Orch.; Donald Novis; Vera Van, soloists: WABC WDRS WAAB WFBL WEAN WHEC WOKO WKBW WLBZ WORC

★ NBC—Sentinels Serenade; Madame Schumann-Heink; Edward Davies, baritone; Josef Koestner's Orch.: WEAF WGY WEEI WTAG WCSH WTIC WJAR WBEN

ABS—Willie Bryant's Orch.: WPRO
 WGR—Artist Recital
 WICC—Marian McDermott, songs
 WNAC—Adrian O'Brien, tenor
 WOR—Gus Steek's Orchestra; Taylor baritone

5:15 p.m.
 WGR—Hanaoka Hawaiians
 WICC—South Sea Serenaders
 WNAC—Civic Orchestra
 WOR—Mirth Parade

5:30 p.m.
★ NBC—"The House by the Side of the Road"; Tony Wons, philosopher; Gina Vanna & Emery Darey, soloists; Honnie & Van; Ulderico Marcelli's Orch.: WEAF WTIC WBEN WTAG WJAR WEEI WCSH WGY

CBS—Crumit & Sanderson, songs; The Three Rascafs, guests; Jack Shikret's Orch.: WABC WOKO WAAB WDRS WHEC WGR WICC WORC WEAN WFBL

NBC—Travelogue; Malcolm La Pralle, with Orch.: WJZ WBZ WHAM WSYR
 ABS—Paul Martell's Orchestra: WPRO
 WKBW—Radio Talk
 WLBZ—Rita Howard; Knights of Melody

WOR—Smilin' Ed McConnell
5:45 p.m.
 NBC—Dog Drama with Albert Payson Terhune: WJZ WHAM WSYR WBZ
 WNAC—Voice of the Cornet
 WOR—Conrad and Tremont, two pianos

Night

6:00 p.m.
 NBC— Δ Catholic Hour; Choir: "The Vicar of Christ," the Very Rev. Msgr. Fulton Sheen, speaker: WEAF WEEI WTIC WCSH WGY WJAR WBEN WTAG

★ CBS—Nat'l Amateur Night; Ray Perkins; Arnold Johnson's Orch.: WABC WAAB WDRS WOKO WFBL WHEC WKBW
 NBC—Heart Throbs of the Hills: WJZ
 ABS—Music Appreciation Hour: WPRO

Y. N.—News: WLBZ WEAN WFEA WICC WORC
 WBZ—Weather, temperature
 WGR—The Western Singers
 WHAM—Tea Time Melodies
 WNAC—Big Show; Orch. and Soloists
 WOR—Bernard Levitow's Orch.
 WSYR—Jerry Allen

6:15 p.m.
 Y. N.—Voice of the Cornet: WLBZ WNAC
 WEAN—Music Clubs
 WGR—Tonic Tunes
 WHAM—To be announced
 WICC—To be announced
 WORC—Musical Program
 WSYR—Heart Throbs of the Hills (NBC)

6:30 p.m.
 NBC—Frank Simons' Concert Band; Narrator: WEAF WGY WBEN
★ CBS—ACME WHITE LEAD & Color Works Present "Smilin' Ed" McConnell: WABC WDRS WFBL WFEA WJAS WKBW WCAU WJSN WNAC WHP WAAB WEAN WHP

NBC—Grand Hotel; Anne Seymour & Don Ameche: WJZ WBZ WHAM WSYR
 ABS—Joe Buck's Orch.: WPRO
 Y. N.—Terry O'Toole, Boy from Ireland: WORC
 WCSH—Chester M. Foss
 WEEI—The Edison Salute

WGR—Savarin Orchestra
 WHEC—Beany Moran's Music
 WICC—Concert Ensemble
 WJAR—Castles in Music
 WLBZ—4-H Club Program
 WOKO—Concert Miniatures
 WOR—The Forum Hour
 WTAG—Marjorie Taylor Trio
 WTIC—Blue Room Echoes

6:45 p.m.
 CBS—Voice of Experience: WABC WDRS WAAB WKBW WEAN WFBL WHEC
 Y. N.—News: WLBZ WNAC
 Flufferettes: WEEI WJAR WTIC WTAG

WCSH—Variety Program
 WICC—The Brown Sisters
 WOKO—The Rhumba Trio
 WORC—American Family Robinson

7:00 p.m.
 NBC—Martha Mears, contralto: WEAF WGY WTAG WCSH
★ CBS—Alexander Woollcott, the Town Crier; Robert Armstrong's Orch.: WABC WHEC WGR WOKO WDRS WLBZ WNAC WFBL

★ NBC—Jack Benny with Mary Livingstone; Frank Parker, tenor; Don Bestor's Orch.: WJZ WBZ WHAM WSYR
 ABS—Among the Nations, talk: WPRO

Y. N.—To be announced: WEAN WICC WORC
 WAAB— Δ Evening Church Service
 WBEN—The Week in Review
 WEEI—Manhattan Merry Go Round

WJAR—Romance in Song
 WKBW— Δ Churchill Tabernacle
 WOR—Wilhelm Duzieux String Ensemble
 WTIC—Beauty That Endures

7:15 p.m.
 NBC—John B. Kennedy, news: WEAF WCSH WBEN WTAG WJAR WTIC
 ABS—Jan, Jude & Jerry: WPRO
 WGY—Miners Quartet

7:30 p.m.
 NBC—Sigurd Nilssen, basso; Guest Singers; Graham McNamee: WEAF WCSH WGY WJAR WBEN WTAG
★ CBS—Headliners; Will Rogers; Soloist; Orch.: WAIC WFEA WDRS WGR WNAC WOKO WORC WEAN WHEC WLBZ WFBL

★ NBC—Joe Penner; Ozlle Nelson's Orch.; Harriet Hillard, vocalist: WJZ WBZ WHAM WSYR
 WEEI—Garden Talk, Breech
 WICC—Gatti P. Gatti, pianist
 WPRO— Δ Evening Service
 WTIC—Musical Interlude

7:45 p.m.
 NBC—Wendell Hall, songs: WEAF WCSH WGY WTIC WTAG WBEN WJAR
 WEEI—Musical Turns
 WFBL—Headliners (CBS)
 WHEC—Bastianelli Trio
 WICC—Concert Stars
 WOR—Comedy Acts of Hollywood

8:00 p.m.
★ NBC—Opera Guild; Deems Taylor, narrator; "Faust," with Queena Mario; Frederick Jagel, tenor; Wilfred Pelletier's Orch.; Chorus: WEAF WTIC WTAG WBEN WJAR WCSH WGY

★ CBS—Club Romance; Lois Bennett, soprano; Conrad Thibault, baritone; Don Voorhees' Orch.: WABC WDRS WOKO WNAC WLBZ WFBL WEAN WGR WHEC

★ NBC—Symphony Concert; Bruno Walter, conductor; Lette Lehmann, Metropolitan soprano, guests: WJZ WHAM WBZ WSYR
 WEEI—Concert Music
 WICC—To be announced
 WOH—Jean Goldkette's Orch.
 WORC—To be announced

8:30 p.m.
 CBS—California Melodies: WABC WOKO WNAC WDRS WEAN WGR WFEA WFBL WORC WTIC

ABS—Symphony Orch.: WPRO
 WAAB—Beethoven Memorial Foundation
 WOR—Jack Denny's Orchestra

8:45 p.m.
 WAAB—Legal Fraternity of Gamma Eta Gamma

On Short Waves

By Charles A. Morrison

Time Shown Is Eastern Standard
(Figures In Parentheses Denote Megacycles)

WE ARE upon the threshold of short-wave reception from one of the most fascinating of all countries—China, great and mysterious republic of the Orient. Several reports just received tell of reception of short-wave station XGBD, Shanghai, China on a frequency of 9.58 megacycles. But you will have to get up early to hear China as XGBD is best from 3 to 5 a. m.

Commercial telephone service to China is also under way, and we would advise you to watch closely the U. S. end of this new trans-Pacific link, station KWU at Dixon, California (15.35 meg) during the late afternoons.

IF YOU THINK our Latin-American brothers don't know how to celebrate New Years in typically American style, you should have listened with us to the special program from *Elias J. Pellet's* short-wave station HJ4ABB at Barranquilla, Colombia (6.44 meg) welcoming in 1935. Reception at full loudspeaker volume brought the illusion of actually being transported to the scene of great merriment. Sounds and very few words were used to describe the scene. Train whistles, street-cars clanging, machine guns, fire crackers, fire gongs, sirens, bells tolling—all contributed to this South American picture and gave us one of the most exciting and thrilling hours we have ever put in at the dials.

At 11:45 p. m. on Tuesday, January 1, we were fortunate once more in pick-

Coming Events

This feature, informing of new programs and changes in old, will be found on page 12 of this issue.

ing up the good ship *Seth Parker* in communication with KKH, Kabuku, Havan (7.52). The next port of call for KNKA will be Suva in the Fiji Islands.

DJC, ZEISEN, GERMANY, (6.02) again offers some programs of interest during the coming week. We suggest:

Sunday, January 13—8:30 p. m., organ concerto in B flat major (Handel). Monday, January 14—7:15 p. m., a dialogue, What the World Owes to Germany. Tuesday, January 15—7:30 p. m., play entitled, Station D in the Arctic Ocean. Wednesday, January 16—6 p. m., concert by the National Socialist Reichs-Symphony Orchestra of Munich. Saturday, January 19—6 p. m., selections from the operetta "Wiener Blut" by Johann Strauss; 7:15 p. m., Seamen's Yarns, Lies and other Incredible Tales.

SOME YEARS AGO the tiny 7½-watt station of *Amando Cespedes Marin* put Heredia, Costa Rica, on the map. T14-NR11 with its fly-power was heard consistently in all parts of the world. The homely personality of Senor Cespedes Marin has created a unique place for him in the hearts of thousands of short-wave listeners, so it is with genuine pleasure that we hear T14-NR11 is soon again to take to the ether lanes, this time with greatly increased power. T14-NR11 will probably transmit on 45 meters (6.66 meg).

TWO STATIONS in South America that ordinarily are none too good have been exceptionally enjoyable during the past week. The first is *Radio Manizales*, Manizales, Colombia, with call HJ4ABB (7.2) and *Colombia Broadcasting* at Bogota, Colombia (7.4).

Music in the Air

By Carleton Smith

THIS SUNDAY brings us the last broadcast of BRUNO WALTER with the New York Philharmonic-Symphony. The beloved conductor, who has this season given us more aspects of his rich and diversified art, departs shortly for a brief vacation to bask in the sunshine of the Alps. Then he will go to Amsterdam for two weeks of concerts and to Vienna for his work with the Staats Oper. In the Spring he makes a tour of the central European cities, excepting those in Germany, with the Vienna Philharmonic and is in Italy for the May festival in Florence.

Next Sunday HANS LANGE will conduct the Philharmonic-Symphony's broadcast. And the following week, January 27, ARTURO TOSCANINI returns to preside over the Philharmonic broadcasts until the end of the season.

Brahms Cycle

MR. TOSCANINI has chosen to conduct a Brahms Cycle during six of his ten broadcasts. These programs will be to my way of thinking the most important of all of radio's orchestral offerings this season. The four symphonies, the piano and violin concertos, the German Requiem, the eighteen "Liedeslieder" Valses, and the Double Concerto for Violin and Piano are included.

The performance of the *Beethoven Mass*, which Mr. Toscanini presented with such fidelity last season, will be repeated at the final broadcast on April 25, a fitting climax to a glorious season.

WHEN THE SIGN Janssen Wants To See You, was put out over Carnegie Hall, (Continued on Page 21)

You'll like this program!
"SMILIN' ED" McCONNELL

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THE *Smart* PROGRAM ON SUNDAYS
"PENTHOUSE SERENADE"
WITH DON MARIO
THE MAYBELLINE CABELLERO
AND CHARLES GAYLORD'S
SOPHISTICATED MUSIC
NBC COAST-TO-COAST
SUNDAY AFTERNOON
3:30 - 4:00 E.S.T.
WEAF WEI WTIC WCHS
"Beautiful EYES are YOURS for the asking...when you ask for MAYBELLINE"

Sunday - Continued

<p>9:00 p.m. ★ NBC—Manhattan Merry-Go-Round; featuring famous acts of the American theater; Pierre Le Kreeun, tenor; Men About Town, trio; Andy Sanello's Orch.; WEAF WGY WTIC WCHS WJAR WTAG ★ CBS—Sunday Evening Concert; Jan Pearce, guest. WABC WNAC WDIR WFBL WOKO WGR WORC WFEA WEAN WICC ★ NBC—Silken Strings; Charlie Previn's Orch.; Countess Olga Albani WJZ WBZ WHAM WSYR ABS—English Cornets; WPRO V. N.—Opera Orch.; WAAB WLBZ WBN—"Nine O'Clock Show" WFI—Fox Fur Program WOR—Happy Hal's Housewarming</p>	<p>Y. N.—Amateur Night; WEAN WNAC WGH—Harold Austin's Orch. WHEC—Melodies Old and New WICC—Chapel Echoes WLBZ—Classic Album WOR—Eddy Durham's Orchestra WORC—Beauty That Endures WPRO—Hockey Game 10:15 p.m. NBC—Armand Girard, baritone; WJZ WSYR WBZ—To be announced WHAM—Medical Society Program WHEC—Art Trio WORC—Mohawk Trailers 10:30 p.m. NBC—Stephen Foster Memorial Prgm.; Clifford Marshall's Concert Orch.; Male Quartet & Mixed Quartet; WEAF WFI WBEN WTAF WJAH WGY WCHS CBS—Wm. A. Brady, "Behind the Scenes"; WABC WOKO WFBL WORC WHEC WFEA WLBZ WICC WKBW WLBZ WAAB NBC—An American Fireside; Sen. Wm. E. Borah & Norman Hapgood, speakers; WJZ WBZ WHAM WSYR WDRG—Old Fashioned Amateur Nights WGH—Dance Orchestra WOR—Musicians' Emergency Relief Fund Program 10:45 p.m. CBS—Joe Haynes' Orch.; WABC WHEC WAAB WICC WOKO WORC WLBZ WKBW WFBL WFEA ABS—Leon Friedman's Orch.; WPRO 11:00 p.m. NBC—K 7, spy story; WEAF WTAF WJAR WBN WGY WEI WCHS CBS—News; Little Jack Little's Orch.; WABC WOKO WDRG WFBL WHEC WGR NBC—Jesters Trio; News; WJZ WHAM WSYR ABS—Voice of Romance; WPRO Y. N.—News; WLBZ WHAM WFEA WICC WNAC WORC</p>	<p>WBZ—Weather, temperature; News WKBW—Back Home Hour WTIC—"On With the Dance" 11:15 p.m. CBS—Little Jack Little's Orch.; WLBZ WFEA NBC—Jesse Crawford, organist; Dorothy Page, contralto; WJZ ABS—Dancing 'Til 1 A.M.; WPRO WEAN—Local News WHAM—Musical Program WICC—News WNAC—Bruins vs Chicago, Hockey Game WSYR—The Midnight Hour 11:30 p.m. NBC—News; Dance Orch.; WEAF WEI WJAR WTAF WGY WCHS CBS—Leon Belasco's Orchestra; WABC WOKO WDRG WLBZ WFBL WHEC WGR WEAN WFEA WICC NBC—Emil Coleman's Orch.; WJZ WBZ WBN—News; Heart of Home Hour WHAM—Ray Berry, organist WOR—Current Events 11:45 p.m. WNAC—Leon Belasco's Orch. (CBS) WOR—Florence Richardson's Orchestra 12:00 Mid NBC—Abe Lyman's Orchestra; WEAF WGY WJAR CBS—Cab Calloway's Orchestra; WABC WGR WOKO WNAC WFBL WICC WEAN NBC—Freddie Berrens' Orch.; WJZ WBZ 12:15 a.m. CBS—Henry Busse's Orchestra; WABC WOR—Eddie Worth's Orchestra 12:30 a.m. NBC—Don Pedro's Orch.; WEAF WGY WJAR CBS—Frank Dailey's Orchestra; WABC WOKO WNAC WEAN WFBL WICC NBC—Stan Myers' Orch.; WJZ WBZ WOR—Julie Wintz' Orchestra</p>
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For Being Herself

(Continued from Page 13)

Ziegfeld sent back words that he wasn't interested," she tells.

Bea's husband made no objection to her returning to the theater, and she did so many months later—after their return to England, and the birth of her son Robert—who, since the death of her husband, is now the new Sir Robert. In fact, one of her successes, *The Nine O'Clock Revue*, was backed by Bea's husband, while the lyricist was her sister Muriel.

In 1923 Miss Lillie made her New York debut when Arch Selwyn brought *Charlotte's Revue* to Broadway.

After a year the show closed and the cast went home, but Bea returned to America next year, played a return engagement and went into vaudeville at \$7,000 a week—then a record price. She also made a picture. Exit Smiling, with Jack Pickford.

Veteran Hollywood cameramen still mention her name with reverence. She was so un-Hollywood! When preparing for a close-up, she would call them to her—point to her nose, which she constantly ridiculed and say: "Be careful, boys. Make sure you get every inch of it in the picture."

But she confides that she's tremendously keen on her radio work, and appreciates the difficulties that lie ahead.

"Lillie," she says grimly, "will either be a bigger success than she ever was before, or else she'll go down in history as the biggest flop on the air. There'll be no half-way success so far as I'm concerned!"

Beatrice Lillie is on the air every Friday at 9 p. m. EST (8 CST) over an NBC-WJZ network.

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Name Age.....

Address

City..... State.....

Programs for Monday, January 14

Star ★ Indicates High Spot Selections

7:30 a.m.
CBS—Organ Reveille: WABC
WFBL
NBC—Yoichi Hiraoka, xylophonist: WJZ
WAAB—Musical Clock
WEAN—Gospel of Good News
WICC—Farm and Agri. News
WJAR—Morning Melodies
WNAC—Joe Mitchell Chappel
WOR—Vincent Sorey's Orchestra
WSYR—Musical Clock
7:45 a.m.
NBC—Bradley Kincaid, songs: WEAF WGY WEEI WBEN WJAR
NBC—Jolly Bill & Jane: WJZ
Y. N.—Walter Kidder, baritone: WNAC WORC
WEAN—Melody Echoes
WHAM—Jack Foy, songs
WICC—Concert Airs
WSYR—△ Devotional Service
8:00 a.m.
CBS—Musical Postmen: WABC WFBL
NBC—Morning Devotions: WJZ WBZ
Y. N.—News: WORC WEAN WICC WAAB WLBZ
NBC—Bradley Kincaid: WCSH WDRG—The Shoppers' Special
WEEI—E. B. Rideout
WGY—Musical Clock
WHAM—Kindly Thoughts
WHEC—Morning Smile
WNAC—Shopping Around the Town
WOKO—Musical Clock
WOR—Current Events
WPRO—Morning Musical Revue
WSYR—Musical Clock
8:15 a.m.
NBC—Don Hall Trio: WEAF WBEN WTIC WTAG WJAR
NBC—Wm. Meader, organist; WJZ WBZ WHAM
WAAB—△ Morning Watch
WCSH—△ Morning Devotion
WEAN—The Shopper's Exchange
WEEI—Caroline Cabot's Shopping Service
WICC—△ Morning Watch
WLBZ—Weather, Temperature
WOR—Nell Vinick, beauty talk; Melody Moments
WORC—Musical Time Table
8:30 a.m.
NBC—Cherrio: WEAF WGY WCSH WEEI WTIC WBEN WJAR WTAG
CBS—Lyric Serenade: WABC WFBL
NBC—Wm. Meader, organist; WJZ WSYR WHAM
WAAB—Popular Pleasantries, organ
WHAM—Morning Revue
WICC—The Shopper's Exchange
WLBZ—Thoughts for the Day
WNAC—The Pajama Club
WOR—Martha Manning, talk
WPRO—Todd Farnham, Roaming Cowboy
8:45 a.m.
NBC—Landy Trio & White: WJZ WHAM WSYR WBZ
WAAB—Phantom Fingers
WLBZ—Organ Music
WNAC—John Metcalfe, Hymns
WOR—Rhythmic Encores
WPRO—△ Morning Devotions
9:00 a.m.
NBC—Richard Leibert, organist; WEAF WTIC WBEN
CBS—Laugh Clinic: WABC WOKO WNAC WDRG WLBZ WFEA WHEC WEAN WICC WOTIC WGR WFBL
★ NBC—Breakfast Club: WJZ WRZ WSYR
ABS—Tony Calooh, songs & patter: WPRO
WAAB—Shoppers' Special
WCSH—Notes in Rhyme
WEEI—Clothes Institute
WGY—Annette McCullough
WHAM—Tower Clock Program
WJAR—Grace Hall
WOR—Johnny Whinters, organist
WTIC—Women's Radio Bazaar
9:15 a.m.
NBC—Richard Leibert, organist; WCSH
ABS—Rhythmic Melodies: WPRO
WEEI—Dean Moore, the Early Bird
WGY—△ Mid-morning Devotions
WHAM—Cooking School
WJAR—△ Morning Devotions
WOR—Home Town Boys
WTAG—Shut-In Society
9:30 a.m.
NBC—Eva Taylor, songs: WEAF WTIC WBEN WGY WTAG WCSH
ABS—Master Work Hour: WPRO
WEEI—Jean Abbey, shopping service
WGR—"Just Sue"
WHAM—Breakfast Club (NBC)

WJAR—Mrs. Wood
WKBW—Laugh Clinic (CBS)
WOKO—Little Jack Little
WOR—Dr. Montague, health
9:45 a.m.
NBC—Mattinata Chorus: WEAF WTIC WTAG WCSH
WBEN—Sally Work's Column
WEAN—Congress of Parent-Teachers
WEEI—News; Consumers' Council
WGR—Notes in Rhyme
WGY—Musical Program
WOKO—The Laugh Clinic (CBS)
WOR—Salon Orchestra
10:00 a.m.
NBC—News; Johnny Marvin, tenor; WEAF WTIC WTIC
NBC—Smack Out: WJZ WBZ WSYR WHAM
CBS—News; Harmonies in Contrast: WKBW WICC WAAB WFEA WDRG WORC WFBL WABC
WBEN—Little Jack Little's Orch.
WCSH—News; Shopping Reporter
WEEI—Musical Turns
WGR—Comedy Capers
WGY—News; Market Basket
WHEC—The Social Secretary
WJAR—News; Musical Program
WLBZ—Sunshine Special
WNAC—Buddy Clark
WOKO—News
WOR—Pure Food Hour
10:15 a.m.
NBC—Clara, Lu 'n' Em: WEAF WJAR WEEI WCSH WGY WTIC WBEN WTAG
CBS—Bill and Ginger: WABC WOKO WNAC WEAN WFBL WGR
NBC—Holman Sisters, piano duo: WJZ WHAM WBZ WSYR
Y. N.—Memory Lane: WAAB WFEA WICC
WDRG—Variety Musicale
WHEC—Famous Artists
WKBW—Morning Melodies
WLBZ—Shoppers Variety Prgm.
WOR—Ida Bailey Allen
10:30 a.m.
NBC—Sweethearts of the Air; Breen & de Rose with Bob Emery: WEAF WTIC WJAR WCSH WTAG WBEN WGY
CBS—Savitt Serenade with Diane: WABC WDRG WAAB WORC WEAN WKBW WOKO WHEC WFEA WICC WLBZ
NBC—Today's Children: WJZ WBZ WSYR
WEAN—Cooking School
WEEI—Parade of Fashion; Bridge Points
WGR—Playing the Song Market
WHAM—Mrs. Thrifty Buyer
WNAC—Yankee Mixed Quartet
WPRO—News; Fashion Flashes
10:45 a.m.
NBC—Joe White, tenor: WEAF WCSH WTIC WTAG WJAR WBEN WEEI
CBS—Land of Dreams: WARC WFEA WOKO WFBL WKBW WHEC WDRG WORC WICC WLBZ
NBC—News; Yiennese Sextet: WJZ WHAM
WAAB—Ambassadors
WBZ—News; Musicale
WEAN—Ida Bailey Allen
WGR—Shopping News; Livestock; Weather
WGY—The Vagabonds, male trio
WNAC—Variety Program
WPRO—Mid-morning Fantasies
WSYR—Little Jack Little
11:00 a.m.
NBC—Navy Band; WEAF WGY WTIC WCSH WJAR WBEN WTAG
NBC—The Honeymooners: WJZ WSYR
CBS—Land of Dreams; vocalist; organ: WEAN WNAC
ABS—Women's Round Table: WPRO
WAAB—Martha Lee's Cooking School
WBZ—Women's Club News
WEEI—Friendly Kitchen
WHAM—Contract Bridge Talk
WHEC—Dorothy Benton
WICC—Town Topics
WOR—Nell Vinick, beauty talk
11:15 a.m.
CBS—American Women's Ass'n Prgm.: WABC WDRG WKBW WEAN WFEA WHEC WORC WFBL WLBZ WOKO WNAC
NBC—Tony Wons, philosopher: WJZ WBZ WHAM WSYR
ABS—Bernie Dolan, pianist: WPRO
WAAB—Shopping with Dorothy Dean

WEEI—Navy Band (NBC)
WOR—Frank and Flo, songs
11:30 a.m.
CBS—Connie Gates & Jimmy Brierly: WABC WDRG WOKO WLBZ WFEA WORC WKBW WFBL WHEC
NBC—Geo. Hessberger's Orck.: WJZ WSYR
ABS—Helen Board, songs: WPRO
WBZ—Stage Show
WEAN—Fed. of Women's Clubs
WHAM—Home Bureau Talk
WNAC—Comedy Capers
WOR—△ The Lamplighter; Rabbi Jacob Tarslish
11:45 a.m.
ABS—Ben Alley, tenor: WPRO
Y. N.—Melody Sweethearts: WNAC WEAN WICC
WBZ—Farm Forum
WHAM—George Hessberger's Orck. (NBC)
WOKO—Laughing at the World
WOR—Salon Orchestra
WORC—Morning Melodies

Afternoon

12:00 Noon
NBC—Story of Mary Marlin: WEAF WEEI WTIC WJAR WBEN WGY WCSH WTIC
CBS—Voice of Experience: WABC WNAC WDRG WEAN WFBL WGR WHEC
NBC—Fields & Hall: WJZ WHAM WSYR
ABS—Eddie Prior's Orchestra: WPRO
Y. N.—Noon-day Musicale: WORC WAAB WFEA WICC
WBZ—Views of the News
WKBW—Organ Recital
WLBZ—Dr. Harry McNeil, talk
WOKO—German Program
WOR—Current Events
12:15 p.m.
NBC—Honeyboy & Sassafras: WEAF WTIC WEEI WTAG WJAR WBEN WCSH
CBS—The Gumps: WABC WGR WDRG WOKO WHEC WEAN WNAC
NBC—Blues Harmonies: WSYR WJZ WHAM
WBZ—Weather, temperature
WGY—The Banjoliers
WICC—Ed Neary, tenor
WKBW—Market Reports
WLBZ—Noonday Musicale
WOR—Mrs. Reilly's Common Sense
WORC—On the 12:15
12:30 p.m.
NBC—Merry Madcaps; Cloutier's Orck.: WEAF WTIC
CBS—Wallace Butterworth, gossip: WABC WOKO WKBW WDRG WNAC WFBL WEAN
NBC—Nat'l Farm & Home Hour: WJZ WBZ WSYR WHAM
ABS—To be announced: WPRO
WAAB—Farm and Garden Chat
WBEN—News; Merry Makers
WCSH—Hi-Noon Highlights
WEEI—Stock & Market Reports
WGR—Bullalo Home Bureau Prgm.
WGY—Farm Program
WHEC—News
WJAR—Good Eyesight
WLBZ—Luncheon Music
WOR—Marjorie Harris, contralto
WOTIC—Heralding the News
WTAG—Market Report; Farm Flashes
12:45 p.m.
CBS—Dick Messner's Orck.: WABC WORC WLBZ WGR WHEC WFBL WOKO WEAN WAAB WFEA
NBC—Music Guild: WJZ WBZ
ABS—Mishel Garner's Orchestra: WPRO
WBEN—Stock & Commodity Reports
WCSH—News; Weather
WDRG—The Ad-Liner
WEEI—A Bit of This and That
WJAR—Household Chats
WKBW—Melody Time
WNAC—Shopper's Exchange
WOR—Heat Waves, vocal trio
1:00 p.m.
NBC—Markets & Weather: WEAF
CBS—Alan Leader's Orck.: WABC WHEC WGR WFEA WFBL WOKO
NBC—Two Hearts in Song: WTIC WJAR
Y. N.—La Rosa Program: WAAB WEAN WICC
WBEN—Farm Service

WGY—Musical Program; Talk
WKBW—Consumers' League
WLBZ—Noonday Revue
WOR—New Jersey Club Women; "Getting Beneath the Surface of Music," Dr. Frank Damosch, Jr.
WORC—Matinee
1:15 p.m.
NBC—Peggy's Doctor, sketch: WEAF WGY WEEI WTIC WBEN WTAG WCSH WJAR
CBS—Eddie & Fannie Cavanaugh: WGR WNAC
ABS—The Shut-In Hour: WPRO
WKBW—Musical Jigsaws
WOKO—News
WOR—Resume of Hauptmann Trial; Gabriel Heatter
1:30 p.m.
NBC—Rex Battle's Ensemble: WEAF WTIC WCSH WJAR WBEN WTAG
CBS—The Drama Behind the Song, dramatization: WABC WGR WAAB
NBC—Words & Music: WJZ WBZ WSYR
ABS—Beauty Forum: WPRO
Y. N.—News: WNAC WORC WLBZ WICC WFEA WEAN
WDRG—Dave Burrough's Orck.
WEEI—Kitchen of the Air
WGY—Dorothy Dresline
WHAM—School of the Air
WHEC—Hawaiian Orchestra
WKBW—Comedy Capers
WOKO—Dance Orchestra
WOR—Dudley's Theater Club
WSYR—Vic Miller's String Trio
1:45 p.m.
CBS—Pat Kennedy, tenor; Art Kassel's Orck.: WABC WNAC WFBL WGR
NBC—Home Sweet Home: WJZ WSYR
Y. N.—Luncheon Music: WDRG WFEA WLBZ
WAAB—Copley Plaza String Ensemble
WBEN—Erwin Gluckman's Orck.
WBZ—Home Forum
WEAN—Around the Town
WGY—The Southerners
WHEC—Something for Everyone
WICC—The Shopper's Matinee
WKBW—John Rowland, xylophonist
WOKO—Consumer Facts
WOR—Jerry Marsh, tenor
WORC—Merchants' Conference on Unemployment Legislation
2:00 p.m.
NBC—Revolving Stage: WEAF WEEI WTIC WCSH WJAR WTIC
CBS—Marie, Little French Princess: WABC WNAC WHEC
NBC—Music Guild: WJZ WBZ
ABS—Broadway Cheese Club Luncheon: WPRO
Y. N.—Perley Breed's Orck.: WLBZ WICC WFEA WDRG
WAAB—Metropolitan Orck.
WGR—Federal Housing Talk
WGY—Lauren Bell, baritone
WHAM—Jan Carlson's Orck.
WKBW—Herb Stranb's Ensigns
WOKO—Concert Miniatures
WOR—Dr. Arthur Frank Payne, "The Psychologist Says"
2:15 p.m.
CBS—Romance of Helen Trent: WABC WNAC WHEC
Y. N.—Health Talk: WICC WLBZ WFEA WAAB
WBEN—Revolving Stage (NBC)
WDRG—Leonard Olsen, violinist; Evelyn Stein, songs; Al White, pianist
WEAN—Agnes MacDonald, songs
WGR—Movie Broadcast
WGY—Household Chats
WHAM—School of the Air
WOR—The Melody Singer
2:30 p.m.
CBS—School of the Air; "Magellan Circumnavigates the Globe": WABC WNAC WDRG WGR WHEC WEAN WICC WOKO WFBL WLBZ WFEA
NBC—Music Guild: WHAM WSYR
WAAB—Piano Recital
WBEN—Dollars and Sense
WBZ—Home Forum Cooking School
WGY—Revolving Stage (NBC)
WKRW—Pop Concert
WOR—Women's Hour; Martha Deane
WPRO—Women's Club
WTAG—Concert Program
2:45 p.m.
NBC—Richard Maxwell, tenor: WJZ

NBC—Igor Gorin, baritone: WEAF WTIC WGY WEEI WTIC WJAR WBEN
WAAB—News
WCSH—Mid Day Varieties
WHAM—Art Talk
WNAC—Shopper's Exchange
WSYR—△ The Bible's Forgotten Men
3:00 p.m.
NBC—Vic & Sade: WEAF WEEI WGY WCSH WTIC WTIC WBEN WJAR
CBS—Cobina Wright: WABC WOKO WNAC WDRG WEAN WFBL WFEA WGR WICC WHEC WLBZ WORC
★ NBC—Radio Guild; "The Corsican Brothers": WJZ WSYR WHAM WBZ
ABS—Catherine Curtis: WPRO
WAAB—News
WKBW—Matinee Moods
WOR—Alternon Musicale
3:15 p.m.
NBC—Ma Perkins, sketch: WEAF WEEI WCSH WTIC WGY WTIC WBEN
ABS—Crane Calder, baritone: WPRO
WAAB—Journeys in Music
WJAR—Castles in Music
3:30 p.m.
NBC—Dreams Come True: WEAF WCSH WGY WJAR WBEN WTIC WEEI WTIC
ABS—Today's Winners: WPRO
WKBW—George Baker, tenor
WOR—Radio Garden Club
3:45 p.m.
NBC—John Martin Story Hour: WEAF WTIC WCSH WBEN WTIC WJAR
CBS—Easy Aces: WABC WNAC WGR
Y. N.—Organ Recital: WORC WDRG WAAB WFEA
WKBW—Dance Orchestra
WOR—Wishing
4:00 p.m.
NBC—Woman's Radio Review: WEAF
CBS—The Little House Family: WABC WOKO WDRG WEAN WFBL WLBZ WHEC WFEA WGR WORC
NBC—Betty & Bob: WJZ WBZ WGY WHAM WSYR WJAR WBEN WTIC WCSH
WAAB—Hits and Encores
WEEI—Stock Quotations
WICC—New Haven on Parade
WKBW—Science News
WNAC—The Municipal Forum
WOR—Robert Reud, "Town Talk"; Orchestra
WTIC—Robert Drew Bear
4:15 p.m.
NBC—East & Dumke: WHAM WBZ
NBC—Songs & Stories: WJZ WSYR
CBS—"Fats" Waller's Rhythm Club: WABC WLBZ WOKO WNAC WDRG WFBL WFEA WGR WGR
NBC—Woman's Radio Review: WGY WJAR WTIC WCSH
WBEN—Stock & Commodity Reports
WEAN—Lucy Lee's Sunshine Period
WHEC—News
WKBW—Blue Moods
WOR—Eddie Connors, hanjoist
WTIC—Harriet Lee and Lester Ludke
4:30 p.m.
NBC—Screen Plays & Players; Mordant Hall: WEAF WTIC WJAR WTIC WCSH WEEI
CBS—Chicago Variety Prgm.: WABC WOKO WDRG WFBL WFEA WORC WEAN WLBZ WNAC WGR
NBC—Stanleigh Malotte: WJZ WSYR WHAM
WBEN—Gordon Johnson, organist
WBZ—Dance Orchestra
WGY—Roxanne Wallace, songs (NBC)
WHEC—Afternoon Bulletin
WKBW—Metropolitan Moods
WOR—"Science in Your Home," Dr. Kurt Haeseler
4:45 p.m.
NBC—The Lady Next Door: WEAF WCSH
NBC—Jules Lande's Ensemble: WJZ WSYR
NBC—Merry Macs: WTIC WEEI WJAR WTIC
ABS—Max Berger's Orck.: WPRO
WBEN—Uncle Ben's Club
WGY—Stock Reports
WHAM—Bob Hemings, pianist
WNAC—The Life of Mary Sothorn
WOR—The Life of Mary Sothorn

5:00 p.m.
NBC—Kay Foster, songs: WEAF WBEN WEEI WJAR WTIC WCSH WTIC
CBS—"Og, Son of Fire": WABC WAAB WGR
★ NBC—AI Pearce's Gang: WJZ WHAM
ABS—Drexel Institute Band: WPRO
Y. N.—Baseball School, Jack Onslow: WDRG WNAC WJC WEAN WORC
WBZ—News
WKBW—Carefree Capers
WLBZ—Topics of the Day
WOKO—Concert Miniatures
WOR—Musical Program; News
WSYR—Syracuse University
5:15 p.m.
NBC—Tom Mix's Straight Shooters: WEAF WRC WGY WTIC WCSH WEEI WTIC WJAR WBEN
CBS—Skippy: WABC WOKO WAAB WGR WDRG WEAN WFBL
NBC—Jackie Heller, tenor: WJZ WHAM
Y. N.—Lewis' Hawaiians: WNAC WORC WICC WFEA
WBZ—Agricultural News
WOR—Rhythm Girls, trio
WSYR—Oonodaga Health Ass'n
5:30 p.m.
NBC—George Sterney's Ensemble: WEAF WGY WBEN WEEI
CBS—Jack Armstrong: WABC WNAC WOKO WDRG WGR WEAN WHEC WFBL
NBC—Singing Lady: WJZ WBZ WHAM
ABS—Johnny Slaughter's Orck.: WPRO
Y. N.—Melody Mart: WAAB WFEA WLBZ
Story of the Dictionary: WCSH WTIC
WICC—News
WJAR—Supper Time Story Man
WKBW—Race Track Results
WOR—Adventures of Jack and Fritz
WORC—Musical Memories
WSYR—Red Thomas
WTIC—Supper Time Story Man
5:45 p.m.
NBC—Capt. Tim Healy: WEAF WTIC WCSH WGY WEEI WBEN WJAR WTIC
CBS—Betty Barthell, songs: WABC WAAB WDRG WEAN WFEA WKBW WICC WORC WLBZ WHEC
NBC—Orphan Annie: WJZ WBZ WHAM
WAAB—Deas & Tynes
WGR—Little Orphan Annie
WNAC—Yankee Singers, male quartet
WOKO—The Old Historian
WOR—Adventures of Jimmy Allen
WSYR—△ Meditation
Night
6:00 p.m.
NBC—Xavier Cugat's Orck.: WEAF WJAR WTIC WCSH
NBC—Army Band: WJZ
CBS—Ruck Rogers: WABC WKBW WAAB WOKO WHEC WFBL
Y. N.—News: WNAC WORC WLBZ WEAN WFEA WICC
ABS—Jerry Blaine's Orck.: WPRO
WBEN—News; Household Reviews
WBZ—Ray Jones
WDRG—Songs of the Violin
WEEI—The Evening Tattler
WGR—Nip and Tuck
WGY—High Priests of Harmony
WHAM—Sport Resume
WOR—Uncle Dan
WSYR—Variety Program
WTIC—Wrightville Clarion
6:15 p.m.
NBC—"The Desert Kid": WEAF WTIC
CBS—Bobby Benson & Sunny Jim: WABC WAAB WOKO WDRG WEAN WFBL WGR WLBZ WHEC
ABS—Mike Dnrso's Orck.: WPRO
Jimmie Allen's Adventures: WBZ WGY WSYR
WBEN—Novelty Ensemble
WCSH—Six Fifteen Review
WHAM—Curt Parker, humorist
WICC—Memory Song Man
WJAR—Evening Melodies
WKBW—The Tango Hour
WNAC—Melody Limited
WORC—Modern Melodies
WSYR—Jerry Allen

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In RADIO GUIDE NEXT WEEK

Monday — Continued

6:30 p.m.
NBC—News; Carol Deis, songs; WEAF WTAG
CBS—The Shadow; News; WABC WDRG WOKO WEAN WFBL WORC WHEC WKBW WAAB
NBC—News; Three X Sisters; WJZ
ABS—News; Mike Durso's Orch.; WPRO
WBEN—Sports Review
WBZ—News; Weather, temperature
WCSH—Variety Program
WEEL—Musical Turns
WGR—Sports Column
WGY—News; Evening Brevities
WHAM—Adv. of Jimmie Allen
WICC—Melody Limited Express
WJAR—News; Musical
WLBZ—Paul Barrow's Old Timers
WOR—Resume of Hauptmann Trial, Gabriel Heatter
WSYR—You Can Believe Ripley
WTIC—Gems from Memory

6:45 p.m.
NBC—Billy Batchelor, sketch; WEAF WEHI WESH WGY WTIC WBEN WJAR WTAG
NBC—Lowell Thomas, news; WJZ WBZ WHAM WSYR
WEAN—News
WGR—The Crazy Fiddlers
WICC—Lulu Audlester, songs
★ WNAC—HORLICK'S MALTED Milk Presents Lum & Abner, comedy sketch
WOR—Melody Moments; Musical Miniatures
WPRO—Joe Fay's Sportslants

7:00 p.m.
NBC—National Committee for the Protection of Child, Family, School & Church; Hon. Wm. D. Guthrie, attorney & journalist; WEAF WTAM WTAG
★ CBS—Myrt & Marge; WABC WFBL WOKO WDRG WNAC WGR WEAN
★ NBC—Amos 'n' Andy; WJZ WBZ WHAM WSYR
ABS—Gloria Grafton, songs; WPRO
Y. N.—News; WAAB WLBZ WDRG
WBEN—Adventures of Jimmy Allen
WCSH—Variety Program
WEEL—Studio Chorus
WGY—Jim Healey, current events
WHEC—Ceil and Sally
WJAR—Rhode Island Historian
WKBW—Kate Burr
WOR—Stan Lomax, sports
WORC—Heralding the News
WTIC—Marc Williams

7:15 p.m.
NBC—Hal Kemp's Orch.; WEAF WESH WTIC WEEL WJAR WTAG
CBS—Just Plain Bill; WABC WNAC WGR
NBC—Plantation Echoes; WJZ WBZ WHAM WSYR
ABS—A. M. Sullivan, poet; WPRO
Y. N.—Jacques Renard's Orch.; WAAB WLBZ WORC WFEA
Air Adventures of Jimmie Allen; WDRG WEAN
WBEN—Automobile Show; Erwin Glucksmann's Orch.
WGY—Musical Program
WHEC—Master Music Room
WICC—The Vesper Hour
WKBW—Musical Interlude
WOKO—Dance Orchestra
★ WOR—HORLICK'S MALTED Milk Presents Lum & Abner, comedy sketch

7:30 p.m.
NBC—Fur Trappers; WEAF CBS—"O'Neills," dramatic sketch; WABC WDRG WORC WHEC WFBL WGR WOKO
★ NBC—Red Davis; WJZ WBZ WHAM WSYR WBEN
NBC—Aimand Girard; WCSH WGY WJAR WTAG WTIC
ABS—Strickland Gillan, News; WPRO
Y. N.—Merry-Go-Round; WEAN WAAB—Market Outlook
WEEL—After Dinner Revue
WICC—Edua Shapiro, pianist
WKHW—Children's Aid Society
WLBZ—Broncho Busters
WOR—Fischer Mystery Sketches

7:45 p.m.
★ NBC—ALKA-SELTZER Presents Uncle Ezra's Radio Station; WEAF WGY WCSH WBEN WJAR WTAG WEEL
CBS—Boake Carter, news; WABC WGR WNAC WEAN WDRG

★ NBC—Dangerous Paradise, sketch with Elsie Hitz & Nick Dawson; WJZ WHAM WBZ WSYR
ABS—George Reid; WPRO
Y. N.—Will Alexander's Orch.; WAAB WLBZ WFEA
WHEC—Dance Orchestra
WICC—The Merry-Go-Round
WKBW—Savarin's Orchestra
WOKO—Harold Nagle's Orch.
WOR—Larry Taylor, baritone; Orchestra
WORC—The Merry-Go-Round
WTIC—Ask Me Another

8:00 p.m.
★ NBC—STUDEBAKER CHAMPIONS Present Richard Himber's Orch.; Joey Nash, vocalist; WEAF WJAR WEEL WGY WCSH WTAG WTIC WBEN
CBS—Diane's Life Saver; Rhoda Arnold, soprano; Alfred Drake, baritone; Wall & Griggs; WABC WNAC WDRG WOKO WHEC WEAN WFBL WGR WFEA
NHIC—Jan Garber's Supper Club; WJZ WBZ WHAM WSYR
ABS—Val Erney's Orch.; WPRO
Y. N.—Paul Shirley, Viola D'Amore Virtuoso; WORC WFEA
WAAB—Baker Double Mixed Quartet
WICC—Sports Revue
WKBW—Kenneth Hines, tenor
WLBZ—George Chapman
WOR—The Lone Ranger

8:15 p.m.
★ CBS—Edwin C. Hill, the Human Side of the News; WABC WOKO WNAC WDRG WFBL WEAN WGR
ABS—Five Star Final, News Dramatization; WPRO
Y. N.—College & Home Institute; WAAB WICC WORC
WKBW—Jan Wolanek, concert violinist
WLBZ—Schumann Chh Recital

8:30 p.m.
★ NBC—Richard Crooks, tenor; Wm. Daly's Orch.; WEAF WEEL WESH WGY WBEN WTAG WJAR WTIC WORC
★ CBS—Kate Smith's New-Star Revue; Jack Miller's Orch.; Marie Fowler & James Farrell, guests; WABC WGR WOKO WDRG WEAN WFBL WNAC WHEC WICC WLBZ WFEA WORC
★ NBC—Carefree Carnival; WJZ WBZ WFEA WSYR
ABS—Voice of Romance; WPRO
WAAB—Sons of Union Veterans Program
WHAM—Pleasure Cruise
WKBW—Air Mail Mystery
WOR—Corinna Mura, soprano; Orchestra

8:45 p.m.
ABS—"The Phantom," dramatic sketch; WPRO
WKBW—Fireside Phantasies
WOR—Arman Vescey's Concert Orchestra

9:00 p.m.
★ NBC—Harry Horlick's Gypsies; WEAF WTIC WEEL WESH WGY WTAG WBEN WJAR
CBS—Andre Kostelanetz' Orch.; Vocal Ensemble; WABC WDRG WOKO WNAC WHEC WLBZ WFBL WFEA WICC WORC WEAN WKBW
★ NBC—Greater Minstrels; WJZ WBZ WHAM WSYR
ABS—Bob Flaring Presents; WPRO
WAAB—Jack Fisher's Orchestra
WGR—Herb Straub's Ensigns
WOR—This Is Radio; Musical Revue

9:15 p.m.
WAAB—Harry E. Rodgers, organ

9:30 p.m.
NBC—House Party; Al Goodman's Orch.; Guest Artists; WEAF WEEL WCSH WGY WJAR WBEN WTAG
CBS—"The Big Show"; Block & Sully, comedians; Gertrude Niesen, vocalist; Lum Glucksmann's Orch.; WABC WNAC WOKO WFBL WEAN WKBW WDRG WICC WORC
★ NBC—Princess Pat Players; "The Pay-Off," drama; WJZ WHAM WSYR WBZ
ABS—American Opry House; WPRO
Y. N.—Meyer Davis' Orchestra; WLBZ
WAAM—Newspaper Adventures
WGR—The Income Builder
WHEC—Amateur Hour

WOR—The Witch's Tale, sketch
WTIC—The Travelers Hour

9:45 p.m.
Y. N.—News; WAAB
WGR—Wilhelm & George; Phil Henry, tenor
WLBZ—Modern Melodies

10:00 p.m.
★ NBC—CHAPPEL BROTHERS, Inc. Present Little Jackie Heller, tenor; Harry Kogen's Orch.; WJZ WHAM WBZ
CBS—Wayne King's Orch.; WABC WDRG WFBL WEAN WKBW WOKO WAAB
★ NBC—Contented Prgm.; The Lullaby Lady; Male Quartet; M. L. Eastman's Orch.; WEAF WEEL WCSH WTIC WGY WJAR WBEN WTAG
Y. N.—Jacques Renard's Orch. WFEA WORC WLBZ WNAC WICC
WGR—Harold Austin's Orch.
WHEC—Bobby Lyons' Orchestra
WOR—The Ionians, quartet
WSYR—American Legion "Regimented Dead"

10:15 p.m.
NBC—To be announced; WJZ WBZ—Joe Rines' Orchestra
WHAM—Scotch Songs, Sandy MacDonald
WOR—Harlan E. Read

10:30 p.m.
NBC—America in Music; WJZ WHAM WBZ
NBC—Nat'l Radio Forum; WEAF WGY WCSH WTAG WTIC
CBS—Doctors, Dollars & Diseases; WABC WHEC WORC WFEA WICC WAAB WLBZ WEAN WDRG WGR WOKO WFBL
ABS—Costa Krummel's Orch.; WPRO
WEEL—Beauty That Endures
WKBW—Mystery Flashes; Tonic Tunes
WNAC—From the Professor's Note Book
WOR—Hal Kemp's Orchestra

10:45 p.m.
CBS—Emery Deutsch, violinist; WABC WOKO WLBZ WFEA WHEC WAAB WICC WORC WGR WFBL WEAN
WDRG—Barn Dance
WEEL—The American Family
WJAR—Radio Forum
WKBW—Sports Highlights
WNAC—Musical Rhymester

11:00 p.m.
NBC—Jack Denny's Orch.; WJZ WSYR
NBC—Int'l B'cast from Geneva; "Results of the Saar Plebis etc." Max Jordan; WEAF WJAR WTIC WCSH
CBS—Glen Gray's Orch.; WABC WHEC WAAB WKBW
ABS—Buddy Wagner's Orch.; WPRO
Y. N.—News; WNAC WORC WLBZ WEAN WFEA WICC
WBEN—News; Sports Review
WBZ—Theater Frolic
WEEL—E. B. Ridenut
WGR—Dance Orchestra
WGY—Debate; Union vs. Wil liams
WHAM—Tommy Tucker's Orch.
WOKO—News
WOR—Current Events
WTAG—News; Musical Interlude

11:15 p.m.
NBC—Jesse Crawford, organist; WEAF WCSH WTAG WTIC WEEL
CBS—Glen Gray's Orch.; WFEA WORC WLBZ WFBL WOKO
ABS—Dancing 'til 1 A. M.; WPRO
WBZ—Theater Frolic
WEAN—Local News
WICC—News
WNAC—Jack Fisher's Orchestra
WOR—Moonbeams, girls' vocal trio

11:30 p.m.
NBC—Jolly Coburn's Orch.; WJZ WSYR WBZ WHAM
★ NBC—St. Louis Symphony Orch.; WEAF WCSH WJAR WTAG WBEN WEEL
CBS—Henry Busse's Orch.; WABC WOKO WDRG WKBW WICC WORC WFEA WAAB WFBL
Y. N.—Imperial Varieties; WEAN WNAC
WOR—Abe Lyman's Orchestra

11:45 p.m.
CBS—Herbie Kay's Orch.; WABC WICC WOKO WEAN WNAC WDRG WKBW WFEA WORC WFBL
WAAB—Percy Breed's Orch.
WBEN—Sports; George Sutherland

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—WTIC — WJAR — WTAG — WCSH
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Address

City State

Programs for Tuesday, January 15

6:30 a.m.	9:30 a.m.	Star ★ Indicates High Spot Selections	3:00 p.m.	5:00 p.m.
WNAC—Sunrise Special, organ	NBC—Eva Taylor, songs: WEA		NBC—Vic & Sade: WEA WEEI	NBC—Meredith Willson's Orch.:
6:45 a.m.	WGY WBEN WTIC		WGY WESH WBEN WTIC	WEAF WTAG WJAR WBEN
NBC—Health Exercises: WEA	ABS—One Man Band: WPRO	WAAB—Shopping with Dorothy	WJAR WTAG	WTIC
WGY WBEN WEEI	Y. N.—Homemakers' Council:	Dean	CBS—Columbia Variety Hour:	NBC—Your Health, guest speak-
WOR—Musical Gym Clock	WCSH WEEI WJAR WTAG	WLBZ—Noonday Revue	WABC WOKO WNAC WDRC	er: WJZ WHAM
7:00 a.m.	WGR—"Just Sue"	WNAC—News	WGR WEAN WICC WFEA	CBS—Dick Messner's Orchestra:
WBZ—Musical Clock	WKBW—Happy Days (CBS)	WOR—Frank and Flo, songs	WFBL WORC	WFBL
WEAN—Musical Clock	WOR—Studio Orchestra		NBC—Art Collins' Orch.: WJZ	WAAB—At the Console
WGR—Musical Clock			WHAM	WBZ—News
WICC—Musical Clock			ABS—The Playgoer, Charlotte	WEEI—Your Schools and You
WTIC—△Morning Watch			Buchwald: WPRO	WGY—Musical Program
7:15 a.m.			WAAB—Classic Album	WKBW—Musical Auction
Y. N.—News: WNAC			WBZ—Civic Orchestra	WOR—Carroll Club Reporter
7:30 a.m.			WKBW—World Daytime Revue	WPRO—Buddy and the Gang
CBS—Fred Feibel, organist:			WOR—Afternoon Musical Review	WSYR—Syracuse University
WABC WFBL			3:15 p.m.	
NBC—Dnn Hall Trio: WJZ			NBC—Ma Perkins, sketch: WEA	CBS—Skippy: WABC WOKO
WAAB—Musical Clock			WEEI WTAG WBEN WTIC	WEAN WAAB WDRC WFBL
WEAN—△Morning Devotions			WCSH	WHCC WGR
WICC—News			ABS—Crane Calder, baritone:	NBC—Jackie Heller, tenor: WJZ
WJAR—Morning Melodies			WPRO	WSYR
WNAC—Joe Mitchell, baritone			WGY—Matinee Players	NBC—Meredith Willson's Orch.:
WOH—Vincent Sorey's Orchestra			WHAM—Rochester Civic Orch.	WEEI WGY
WSYR—Musical Clock			WJAR—Souvenirs of Song	Y. N.—Cosmopolitans: WFEA
7:45 a.m.			WOH—Roy Shelley, ukulele	WICC WORC
NBC—Jolly Bill & Jane: WJZ			3:30 p.m.	WBZ—Markers
NBC—B. A. Rolfe's Orch.: East			NBC—Willie Bryant's Orch.:	WHAM—Stamp Club
& Dumke: WEA WEEI WGY			WEAF WEEI WJAZ WGY	WJAR—The Poetry Lady
WBEN			WTAG WTIC	WKBW—George Baker, tenor
WEAN—Melody Echnes			NBC—Music Magic: WJZ WBZ	WLBZ—Topics of the Day
WHAM—Jack Foy, songs			ABS—Today's Winners: WPRO	WNAC—Adrian O'Brien, tenor
WICC—Concert Airs			WAAB—Harry E. Rodgers, or-	WOR—Pete Rice; Western drama
WNAC—Walter Kidder			ganist	5:30 p.m.
WSYR—△Devotional Service			WBEN—Automobile Show; Erwin	NBC—Sugar & Bunny, comedy
8:00 a.m.			Glucksman's Orch.	sketch: WEA WTAG WBEN
CBS—Musical Postmen: WABC			WCSH—Variety Program	WTIC WEEI
WFBL			WKBW—Castles in Music	CBS—Jack Armstrong: WABC
NBC—Morning Devotions: WJZ			WOR—Amateur Astronomer As-	WFBL WOKO WDRC WHCC
WBZ			sociation; Discovery of Nep-	WEAN WGR WNAC
NBC—B. A. Rolfe's Orch.:			tune, Leo Mattersdorf	NBC—Singing Lady: WJZ WTAR
WCSH WJAR WTAG			3:45 p.m.	WHAM WBZ
Y. N.—News: WORC WAAB			NBC—Knoxville College Quartet:	ABS—Paul Martel's Orchestra:
WICC WFAN			WEAF WEEI WESH WJAR	WPRO
WDRC—The Shoppers' Special			WGY WTAG WTIC	Y. N.—Fred Hoey: WAAB WFEA
WEEI—E. B. Rideout			CBS—Easy Aces: WABC WNAC	WCSH—Pop Concert
WGY—Musical Clock			WGR	WGY—Uncle Wiggley
WHCC—Morning Smile			CBS—Concert Miniatures: WEAN	WICC—News Bulletins
WHAM—Kindly Thoughts			Y. N.—Organ Recital: WORC	WJAR—Before Dinner Review
WLBZ—On the Air, News			WICC WDRC WFEA	WKBW—Race Track Results
WNAC—Shopping Around the			WHAM—Musical Prem.	WLBZ—Bernie Marr's Hillbillies
Town			WICC—Harry E. Rodgers, organ	WOR—The Cocktail Hour
WORO—Musical Clock			WOR—Pauline Alpert, pianist	WORC—Musical Memories
WOR—Mark Hawley, current			4:00 p.m.	WSYR—Mr. White & Mr. Mike
events			NBC—Woman's Radio Review:	5:45 p.m.
WPRO—Morning Musical Revue			WEAF WTIC	NBC—Nursery Rhymes: WEA
WSYR—Musical Clock			CBS—Visiting America's Little	WFBL WTAG WESH
8:15 a.m.			House: WABC WOKO WNAC	CBS—Robinson Crusoe, Jr.:
NBC—Wm. Meader, organist:			WGR WEAN WDRC WICC	WFBL WEAN WHCC WOKO
WJZ WBZ WHAM WSYR			WFEA WFBL WORC	WBW
WAAB—△Morning Watch			NBC—Betty & Bob, drama:	NBC—Little Orphan Annie: WJZ
WCSH—△Morning Devotion			WJZ WHAM WJAR WGY	WBZ WHAM
WEAN—The Shopper's Exchange			WBZ WTAG WBEN WSYR	CBS—Between the Bookends:
WEEI—Caroline Cabot's Shop-			WCSH	WFEA WORC
ping Service			WAAB—Hits and Encores	WDRC—Royal Hawaiians
WICC—△Morning Watch			WEEI—Stock Quotations	WEEI—Buddy & Blake
WLBZ—Weather, Temperature			WKBW—Educational Feature	WGR—Orphan Annie, sketch
WOR—Dance Music			WNAC—Broadcast from Mayor's	WGY—Musical Program
WORC—Musical Time Table			Office	WICC—Between the Bookends
8:30 a.m.			WOR—Keeping Ahead of the	WJAR—To be announced
NBC—Cheerio: WEA WGY			Headlines, Frederick Snyder in-	WNAC—Yankee Singers
WTAG WJR WEEI WCSH			terviewed by Mark Hawley	WOR—Sylvia Clyde, soprano
WBEN WJAR WTIC			4:15 p.m.	WSYR—△Meditation
CBS—Salou Musicale: WABC			NBC—East & Dumke: WJZ	WTIC—Studio Program
WFBL			WBZ WHAM WSYR	
WAAB—Popular Pleasantries, or-			CBS—Poetic Strings: WABC	
gan			WOKO WNAC WEAN WDRC	
WBZ—Weather, temperature			WGR WICC WFEA WORC	
WHCC—Organ Melodies			WIBL	
WICC—The Shoppers' Exchange			NBC—Woman's Radio Review:	
WLBZ—Thoughts for the Day			WGY WJAR WTAG	
WOR—Martha Manning, sales			WBEN—Stock and Commodity	
talk			WCSH—Leete Stone	
WPRO—Travel Series			WKBW—Variety Program	
8:45 a.m.			WOR—Syncopated Melodies	
NBC—Lanitt Trio & White: WJZ			4:30 p.m.	
WSYR WHAM WBZ			NBC—The Jesters Trio: WEA	
WAAB—Phantom Fingers			WGY WBEN WTIC WEEI	
WLBZ—Organ Music			CBS—Science Service: WABC	
WOR—Rhythm Encores			WOKO WNAC WEAN WDRC	
WORC—△Morning Devotions			WJR WFEA WICC WORC	
WPRO—△Morning Watch			WFBL	
9:00 a.m.			NBC—Temple of Song: WJZ	
NBC—Richard Leibert, organist:			WSYR	
WEAF WGY WTAG WBEN			ABS—Foreign Affairs: WPRO	
CBS—Happy Days Revue: WABC			WJAR—American Legion Auxil-	
WOKO WDRC WFEA WHCC			iary Program	
WLBZ WEAN WFBL WORC			WBZ—Health Message	
WICC WNAC WGR			WCSH—Franco American Hour	
★ NBC—Breakfast Club: WJZ			WHAM—News; Musical Prgm.	
WBZ WSYR			WKBW—Pinto Pete	
ABS—Tony Cabooch, songs &			WOR—"Science in Your Home,"	
pattern: WPRO			Dr. Kurt Haeseler	
WAAB—Shoppers' Special			WTAG—Crane Quartet	
WCSH—Notes in Rhythm			4:45 p.m.	
WEEI—Clothes Institute			NBC—The Lady Next Door:	
WHAM—Tower Clock Program			WEAF WEEI WJAR WTAG	
WJAR—Grace Hall			CBS—Dick Messner's Orch.:	
WOR—Johnny Winters, organist			WABC WOKO WNAC WEAN	
WTIC—Woman's Radio Bazaar			WICC WDRC WGR WFEA	
9:15 a.m.			WORC	
NBC—Richard Leibert, organist:			WBEN—Uncle Ben's Club	
WCSH			WBZ—Temple of Song (NBC)	
ABS—Rhythm Melodies: WPRO			WGY—Stock Reports	
WEEI—Organ Rhapsody			WHAM—To be announced	
WHAM—Breakfast Club (NBC)			WKBW—Dancing Melodies	
WJAR—△Morning Devotions			WOH—The Life of Mary Sothern	
WOR—Home Town Boys, vocal			WTIC—David Tomlinson	
trio				

Wednesday - Continued

6:30 p.m.
NBC—News; Arlene Jackson, songs: WFAE WTAG
CBS—The Shadow; News: WABC WDRC WOKO WAAB WEAN WFBL WHEC WORC WKBW

NBC—News; Three X Sisters: WJZ
ABS—News; Mike Durso's Orch.: WPRO
WBEN—Sports Review
WBZ—News; Weather; Temperature
WC—H—Randall & McAllister
WEEI—Musical Turns; News
WGR—Sport Column
WGY—News; Evening Brevities
WHAM—Adv. of Jimmie Allen
WICC—Melody Lament Express
WJAR—News; Musical Program
WLZ—Maine Schools and You
WOR—Resume of Hauptmann Trial, Gabriel Heatter
WSYR—You Can Believe Ripley
WTIC—News; Genus from Memory

6:45 p.m.

NBC—Billy Batchelor, skit; WFAE WGY WTIC WJZ WEEI WTAG WJAR WJZ
NBC—Lowell Thomas, news; WJZ WBZ WHAM WSYR
WEAN—News
WGR—The Crazy Fiddlers
★ **WNAC—HORLICK'S MALTED Milk Presents Linn & Abner, comedy sketch**
WOR—Musical Miniatures
WPRO—Joe Fay's Sportsclants

7:00 p.m.

NBC—Pickens Sisters; WFAE WTAG
★ **CBS—Myrt & Marge: WABC WDRC WEAN WFBL WOKO WGR WNAC**
★ **NBC—Amos 'n' Andy: WJZ WBZ WHAM WSYR**
ABS—Gloria Grafton, songs: WPRO
Y. N.—News: WAAB WLZ
WBEN—Adv. of Jimmy Allen
WCSH—Evening Parade
WEEI—Edison Salute
WGY—Jim Healey, news
WHEC—Cecil and Sally
WICC—Polish Orchestra
WJAR—King Cole Melodies
WKBW—The Y.M.C.A. Angelus
WOR—St. Lomax, sports
WORC—Heraldizing the News
WTIC—Mary Williams

7:15 p.m.

NBC—Freddie Martin's Orch.: WFAE WEEI WJAR WJZ WEEI WTIC
CBS—Just Plain Bill: WABC WGR WNAC
NBC—Plantation Echoes: WJZ WHAM WBZ WSYR
Y. N.—Jack Fisher's Orch.: WORC WFEA
WBEN—Lloyd Hamilton's Orch.
WBZ—Jimmie Allen
WGY—Miners Quartet
WHEC—Babalaka Orchestra
WLZ—Audition Program
WORC—Harold Naegle's Orch.
★ **WOR—HORLICK'S MALTED Milk Presents Linn and Abner, comedy sketch**
WPRO—American Family Robinson

7:30 p.m.

NBC—Gould & Sifter, piano duo WFAE WJAR WJZ
★ **CBS—The O'Neills, dramatic sketch: WABC WFBL WHEC WGR WDRC WOKO**
★ **NBC—Red Davis: WJZ WBZ WHAM WSYR WBEN**
ABS—Jewish Composers: WPRO
Y. N.—Savings Golf Strokes: WFEA WAAB
WEAN—Capitol Hill
WEEI—After Dinner Revue
WGY—Lang Sisters
WICC—Orchestra
WKBW—South Pacific Hawaiians
WNAC—To be announced
WOR—The Affairs of Roland
WTAG—Variety Program
WTIC—Merry Madcaps

7:45 p.m.

★ **NBC—ALKA-SELTZER Presents Uncle Ezra's Radio Station: WFAE WJZ WBEN WGY WTAG WEEI WJAR**
CBS—Boake Carter, news: WABC WNAC WGR WDRC WEAN
★ **NBC—Dangerous Paradise, skit; Elsie Hitz & Nick Dawson: WJZ WHAM WBZ WSYR**
ABS—Stapleton & Buroff, pianists: WPRO
Y. N.—Will Alexander's Orch.: WAAB WFEA WORC

WHEC—Pinto Pete
WKBW—Playing the Song Market
WLZ—University of Maine Hour
WOKO—Variety Program
WOR—Bernhard Levinow's Orch.

8:00 p.m.

★ **NBC—Mary Pickford: WFAE WTIC WEEI WJZ WEEI WTIC WJZ WJZ WJZ WJZ WJZ WJZ**
CBS—Diane's Life Saver; Solonists; Meyer Davis' Orch.: WABC WGR WOKO WFBL WEAN WNAC WDRC WLZ
★ **NBC—Penthouse Party; Mark Mellinger; Gladys Glad; Peggy Flynn, comedienne; Emil Coleman's Orch.; Guest: WJZ WSYR WBZ WHAM**
ABS—Val Erny's Orch.: WPRO
Y. N.—Boston Conservatory presents: WAAB
WHEC—Hughie Barrett's Orch.
WICC—Coun. Tercentenary Commission
WKBW—World Revue
WOR—The Lone Ranger

8:15 p.m.

★ **CBS—Edwin C. Hill, "The Human Side of the News": WABC WNAC WOKO WDRC WFBL WEAN WGR**
ABS—Five Star Final: WPRO
Y. N.—Spotlighting Modern Education: WAAB WFEA WLZ WICC
WHEC—The Old Refrain
WORC—Mass. Dept., Education

8:30 p.m.

NBC—Wayne King's Orch.: WFAE WJZ WJZ WJZ WJZ WJZ WJZ
WJAR WBEN WTAG
★ **CBS—Everett Marshall's Broadway Varieties: WABC WNAC WDRC WEAN WOKO WFBL WGR**
NBC—Lanny Ross, tenor; Orch.: WJZ WSYR WHAM
ABS—Voice of Romance: WPRO
Y. N.—Master of Mystery Story: WAAB WICC WORC
WBZ—Don Humber's Orch.
WEEI—J. J. Fox Program
WHEC—Italian Echoes
WKBW—Music We Remember
WLZ—Chateau Barn Dance
WOR—Edward Werner's Varieties

8:45 p.m.

ABS—The Phantom, drama: WPRO
WBZ—Frank & Phil
WLZ—Dance Favorites

9:00 p.m.

★ **NBC—Town Hall Tonight; Fred Allen: WFAE WGY WTIC WEEI WJZ WJZ WJZ**
WJAR WBEN
★ **CBS—Andre Kostelanetz' Orch.; Vocal Ensemble: WABC WNAC WDRC WOKO WHIC WHEC WEAN WFBL WICC WLZ WKBW WFEA**
★ **NBC—20,000 Years in Sing Sing, drama: WJZ WBZ WSYR WHAM**
ABS—Americana: WPRO
WAAB—Perley Stevens' Orch.
WGH—Times Revue
WOR—Happy Hal's Housewarming

9:15 p.m.

WAAB—Harry E. Rodgers, organ

9:30 p.m.

★ **CBS—Burns & Allen, comedy: WABC WNAC WDRC WOKO WEAN WKBW WFBL WORC**
★ **NBC—John McCormack, tenor: WJZ WBZ WSYR WHAM**
Y. N.—Meyer Davis' Orch.: WICC WAAB WLZ WFEA
WHEC—Kay Kyser's Orch.
WOR—Sandra Swenska, soprano; Orchestra

9:45 p.m.

ABS—Federal Housing Prgm.: WPRO
Y. N.—News: WAAB
WGR—Hockey Game
WHEC—Connie Gange
WICC—Charles Abbott, baritone
WBZ—March Tune
WOR—Amand Vescey's Concert Orchestra
★ **NBC—Guy Lombardo's Orch.: WFAE WTIC WEEI WJZ WGY WJAR WBEN WTAG**
★ **CBS—Byrd Expedition: WABC WEAN WOKO WDRC WNAC WFBL WLZ WKBW WORC WHEC**

NBC—Jimmie Fidler's Hollywood News: WJZ WHAM WSYR WBZ
Y. N.—Jack Fisher's Orch.: WICC WAAB
ABS—Sleepy Hall's Orch.: WPRO
WOR—Court of Literary Justice

10:15 p.m.

NBC—Madame Sylvia of Hollywood: WJZ WBZ WHAM WSYR
WOR—Harlan E. Reed

10:30 p.m.

★ **NBC—"One Man's Family," dramatic sketch: WFAE WGY WTAG WJAR WBEN WJZ WEEI**
CBS—Melody Masterpieces. WABC WOKO WDRC WICC WHEC WJZ WLZ WAAB WEAN WGR WFEA WFBL
★ **NBC—Jack Denny's Orch.; Harry Richman; John B. Kennedy: WJZ WHAM WSYR**
ABS—Russian Balanka Orchestra: WPRO
WBZ—Joe Rines' Orchestra
WKBW—Mystery Flashes; Tones
WNAC—Will Alexander's Orch.
WOR—In the Spotlight, variety program

10:45 p.m.

WKBW—Sport Highlights; Musical Interlude
WNAC—Musical Hymester

11:00 p.m.

NBC—Jack Berger's Orch.: WFAE WTIC WTAG WJZ WEEI
CBS—Leon Belasco's Orch.: WABC WAAB WKBW WDRC
NBC—Hal Kemp's Orch.: WJZ
ABS—Amateur Night in Harlem: WPRO
Y. N.—News: WNAC WOKO WLZ WHEC WICC WOKO
WEAN WFEA
WBEN—News; Sports Review
WBZ—Weather; Temperature; Fed. Housing Administration
WEEI—Weather; Road & Fishing Forecasts
WGR—Reveries
WHAM—Tommy Tucker's Orch.
WJAR—Dance Orchestra
WOR—Current Events
WSYR—Dick Fiddler's Orchestra

11:15 p.m.

NBC—Robert Kaye, tenor: WFAE WJZ WEEI WTIC WJAR WTAG
CBS—Leon Belasco's Orch.: WFEA WLZ WOKO WORC
WBZ—Hal Kemp's Orchestra
WEAN—Local News
WHIC—Beany Moigan's Music
WICC—News
WNAC—Meyer Davis' Orchestra
WOR—Moonbeams

11:30 p.m.

NBC—Art Kassel's Orch.: WFAE WEEI WJZ WTAG WBEN WGY
CBS—Orzie Nelson's Orch.: WABC WEAN WLZ WHEC WDRC WNAC WKBW WFEA WICC WORC WOKO
NBC—Jolly Coburn's Orch.: WJZ WHAM WSYR
WAAB—Perley Breed's Orch.
WBZ—Dramatic Sketch
WGR—Dance Orchestra
WJAR—Dance Orchestra
WOR—Abe Lyman's Orchestra
WTIC—Slumber Hour

11:45 p.m.

CBS—Orzie Nelson's Orch.: WFBL
NBC—George Olsen's Orch.: WFAE WEEI WGY
CBS—Jacques Renard's Orch.: WABC WNAC WOKO WFAN WFBL WICC WKBW
NBC—Archie Bleyer's Orch.: WJZ WBZ WSYR
ABS—Archie Bleyer's Orchestra: WPRO
WOR—Felix Ferdinand's Orch.

12:30 a.m.

NBC—Stan Myers' Orch.: WFAE WEEI WGY
CBS—Geo. Hall's Orch.: WABC WEAN WOKO WNAC WFBL WICC
NBC—Paul Pendarvis' Orch.: WJZ WSYR WBZ
ABS—Betty Gould, organist: WPRO
WOR—Eddie Worth's Orchestra

1:00 a.m.

CBS—To be announced: WABC

Music in the Air

(Continued from Page 15)

many were the sceptics who wagged their heads doubtfully. A young American, a New Yorker, son of a restaurateur, sharing the podium with *Toscanini*. "Doubtful," they said.

But doubts have been dispelled. *Werner Janssen's* fortnight with the Philharmonic revealed a sincere and talented soul bent upon making the most of his opportunities. So well did he please the directorate that they invited him to return to arrange three special programs. He will fill in the open weeks during *Toscanini's* regime, when the noted maestro is resting. The dates for *Mr. Janssen's* broadcasts are February 10, March 24, and April 14.

Hyphen-Mania

SOME OF OUR most expensive musical programs make extensive use of the hyphen. It seems that essence of success in certain circles is to have music arranged. The arrangement becomes the thing and what was once the music is lost. But this is an advertiser's business and usually the fault of slim musical content to begin with.

What concerns me more is the disturbing use of arrangements by recitalists and those soloists appearing with fine orchestras. Must it always be *Bach-Busoni*, *Chopin-Aner*, *Wagner-Wilbelmi*, *Paganini-Heifetz*, and *Schubert-Liszt*? Can it never be plain *Bach*, *Chopin*, *Wagner*, *Paganini*, and *Schubert*? It seems to me that the pianists all play arrangements of organ or violin works, the violinists all play arrangements of piano works or of songs, and the vocalists are all singing *Strauss waltzes* or *Viennese tunes dug up for the violin by Kreisler*. But then, I suppose the hyphen manufacturers must live.

NBC Music Guild

THE AFTERNOON programs of the NBC Music Guild have been a distinct addition to the Winter's radio fare. Presenting compositions as they were originally written and for the exact combination of instruments, these daily programs fill a long-felt need for music of the rare and delicate vintages.

HELEN JEPSON is to make her Metropolitan debut next week opposite LAWRENCE TIBBETT in John Laurence Seymour's "In the Pasha's Garden." This opera is the 24th and last world premiere to be given at the Metropolitan Opera House during the regime of *Giulio Gatti-Casazza*. Of the 23, 16 have been works by American composers, five of Italian works, while a French, a German, and a Spanish work complete the list. The new work was brought to Mr. Gatti-Casazza by *Lawrence Tibbett* who knew the composer in California.

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KGO — 6:15 P.M. P.S.T.
WOAI — 6:15 P.M. C.S.T.
KNX — 6:30 P.M. P.S.T.
WNAC — 6:45 P.M. E.S.T.
WOR — 7:15 P.M. E.S.T.
WXYZ — 7:15 P.M. E.S.T.
WLW — 7:15 P.M. E.S.T.
KOIN — 9:30 P.M. P.S.T.

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Programs for Thursday, January 17

Star ★ Indicates High Spot Selections

6:30 a.m. WEEL—Deane Moore, Early Bird
WNAC—Sunrise Special, organ

6:45 a.m. NBC—Health Exercises: WEA
WEEL WGY WBEN
WOR—Musical Gym Clock

7:00 a.m. WBZ—Musical Clock
WEAN—Musical Clock
WIC—Musical Clock
WGR—Musical Clock
WTIC—Morning Watch

7:15 a.m. Y. N.—News: WNAC

7:30 a.m. CBS—Organ Reveille: WABC
WFBL

NBC—Don Hall Trio: WJZ
WAAB—Musical Clock
WEAN—Morning Devotions
WIC—Local News & Bulletins
WJAR—Morning Melodies
WNAC—Joe Mitchell Chapple
WOR—Vincent Sorey's Orchestra
WSYR—Musical Clock

7:45 a.m. NBC—B. A. Rolfe's Orch.; East
& Dunke: WEA WBE WGY
WEEL

NBC—Jolly Bill & Jane: WJZ
WEAN—Melody Echoes
WHAM—Jack Foy, songs
WIC—Concert Airs
WNAC—Walter Kidder, baritone
WSYR—Devotional Service

8:00 a.m. CBS—Musical Postmen: WABC
WFBL

NBC—Morning Devotions: WJZ
WBZ

NBC—B. A. Rolfe's Orch.:
WTAG WCSH WTIC WJAR
Y. N.—News: WORC WAAB
WEAN WIC WGR

WDR—The Shoppers' Special
WEEL—E. B. Rideout
WGY—Musical Clock
WHAM—Kindly Thoughts
WHIC—Morning Smile
WLBZ—On the Air; News
WNAC—Shopping Around the
Town

WOKO—Musical Clock
WOR—Current Events
WPRO—Morning Musical Revue
WSYR—Musical Clock

8:15 a.m. NBC—Wm. Meader, organist:
WJZ WBZ WHAM

WAAB—Morning Watch
WCSH—Morning Devotion
WEAN—The Shopper's Exchange
WEEL—Caroline Cabot's Shopping
Service

WIC—Morning Watch
WLBZ—Weather; Temperature
WOR—Nell Vinick, beauty talk;
Melody Moments
WGR—Musical Time Table

8:30 a.m. NBC—Cherico: WEA WCSH
WEEL WGY WTIC WJAR
WBEN WTAG

NBC—Wm. Meader, organist:
WJZ WSYR WHAM

CBS—Salon Musicale: WABC
WFBL

WAAB—Popular Pleasantries, organ
WBZ—Weather; Temperature
WEAN—School Committee
WHIC—Organ Melodies
WIC—Shoppers' Exchange
WLBZ—Thoughts for the Day
WOR—Martha Manning, talk
WPRO—The World Observer

8:45 a.m. NBC—Landy Trio & White: WJZ
WHAM

WAAB—Phantom Fingers
WBZ—Shopping News
WEAN—Shopper's Exchange
WLBZ—Organ Music
WOR—Rhythm Encores
WGR—Morning Watch
WPRO—Morning Devotions
WSYR—Bible Lesson Lights

9:00 a.m. NBC—Richard Leibert, organist:
WEAF WTAG WBEN

CBS—Sunny Side Up: WABC
WNAC WDR WGR WHEC
WFEA WIC WGAN WOKO
WFBL WLBZ WGR

★ NBC—Breakfast Club: WJZ
WBZ WSYR

ABS—Tony Cabooch, songs &
patter: WPRO

WAAB—Shoppers' Special
WCSH—Notes in Rhyme
WEEL—Flene's Clothes Inst.
WGY—Furthest Willis, tenor
WHAM—Tower Clock Program
WJAR—Grace Hall
WOR—Johnny Winters, organist
WTIC—Radiu Bazaar

9:15 a.m. NBC—Richard Leibert, organist:
WCSH

ABS—Rhythm Melodies: WPRO

WEEL—Deane Moore, Early Bird
WGY—Mid-Morning Devotions

WHAM—Breakfast Club (NBC)
WJAR—Morning Devotions
WOR—Home Town Boys

9:30 a.m. NBC—Danny Dee, "Did You
Know?": WEA WTIC WBEN
WGY

CBS—Sunny Side Up: WKBW
WFBL

Y. N.—Homemakers' Council:
WCSH WEEL WJAR WTAG
WGR—"Just Sue"

WGY—Little Jack Little's Orch.
WOR—Joan Loch, food talk
WPRO—Alfred Swinden, baritone
WSYR—Merry-Go-Round

9:45 a.m. NBC—Old Plantation Days; Eva
Taylor: WEA WTIC WTAG
WCSH

CBS—Waltz Time: WABC WFBL
WOKO WDR WGAN WFEA
WEAN WKBW WHEC WORC
WIC WLBZ

ABS—Pat and Patty: WPRO
WBEN—Sally Work's Columa
WEEL—News; Musicale
WGR—Pinto Pete
WGY—Musical Program
WJAR—Elementary School Prgm.
WOR—Adelaide Van Wey, songs

10:00 a.m. NBC—News; Johnny Marvin,
tenor: WEA WEEL WTAG
WBEN WTIC

CBS—News; Bluebirds: WABC
WFBL WAAB WKBW WLBZ
WCSH WGR WJAR

Y. N.—To be announced: WPRO
Y. N.—Cooking School: WDR
WEAN WFEA WIC WGAN
WORC

WCSH—News; Shopping Reporter

WGR—Little Jack Little's Orch.
WGY—News; Market Basket
WHIC—The Social Secretary
WJAR—News
WOKO—News
WOR—Pure Food Hour

10:15 a.m. NBC—Clara, Lu 'n' Em: WEA
WBEN WEEL WGY WCSH
WTIC WJAR WTAG

CBS—Bill & Ginger: WABC
WFBL WOKO WGR

NBC—Edward MacLugh: WJZ
WBZ WHAM

WAAB—Song Allium; Virginia
Warren, soprano
WHIC—Farm Forum
WKBW—Morning Melodies
WLBZ—Shoppers Variety Prgm.
WPRO—News; Mid-morning
Fantasies

WSYR—Mrs. Hamilton White,
Jr.

10:30 a.m. NBC—Morning Parade: WEA
WTIC WJAR WBEN WTAG
WGY WEEL

CBS—Oriente: WABC WNAC
WOKO WDR WHEC WEAN
WFBL WIC WFEA WORC

NBC—Today's Children, drama:
WJZ WBZ WSYR

WCSH—Melody Time
WGR—League of Women Voters
WHAM—Mrs. Thrifty Buyer

10:45 a.m. CBS—Ida Bailey Allen: WABC
WHEC WOKO WDR WEAN
WIC WFBL WFEA WKBW
WORC WAAB

NBC—News; Viennese Sextet:
WJZ WHAM WSYR

WBEN—Women in the News
WLBZ—News; Fed. Housing Adm.
WCSH—Shopping with Margie
WGR—Shopping News; Nurse
Wilson

WNAC—Variety Program

11:00 a.m. CBS—Betty Barthell, songs:
WABC WFEA WNAC WDR
WORC WEAN WLBZ

NBC—Hazel Arth, contralto:
WJZ WSYR WBZ

CBS—Mary Lee Taylor: WKBW
NBC—Galaxy of Stars: WBEN
WGY

ABS—Lou Janoff, songs: WPRO
WAAB—The Home Institute
WEEL—Edison Program
WHAM—Notes in Rhyme
WHIC—Jean Goes Shopping
WIC—Town Topics
WOKO—Laughing at the World
WOR—Nell Vinick, beauty talk

11:15 a.m. CBS—Academy of Medicine:
WABC WDR WNAC WIC
WOKO WHEC WORC WEAN
WKBW WFEA WFBL

Afternoon

12:00 Noon NBC—The Story of Mary Marlin:
WEAF WGY WEEL WTAG
WJAR WBEN WCSH WTIC

CBS—Voice of Experience:
WABC WNAC WDR WEAN
WFBL WGR WHEC

NBC—Fields & Hall, songs:
WJZ WSYR WHAM

ABS—Eddie Prior's Orchestra:
WPRO

Y. N.—Noon-day Musicale:
WAAB WFEA WORC WIC
WBZ—U. S. Weather Bureau
WKBW—Organ Program
WLBZ—University of Maine
WOR—Current Events
WOKO—Sammy Falkow

12:15 p.m. NBC—Honeyboy & Sassafras:
WEAF WEEL WTIC WJAR
WBEN WTAG WCSH

CBS—The Gumps: WABC WGR
WHEC WOKO WNAC WEAN
WDR

NBC—The Merry Macs: WJZ
WHAM

WBZ—Weather, Temperature
WGY—Robert Rissing, baritone
WIC—Connecticut Universalist
Midweek Service
WKBW—Market Reports
WLBZ—Noon-day Musicale
WOR—Hal Beckett, organist
WORC—On the 12:15
WSYR—News

12:30 p.m. NBC—Merry Madcaps: WEA
WTIC

CBS—Geo. Hall's Orch.: WABC
WEAN WKBW WOKO WFEA
WFBL

NBC—Farm & Home Hour: WJZ
WHAM WBZ WSYR

ABS—To be announced: WPRO
WAAB—Farm & Garden Chat
WBEN—News; The Tall Texan
WCSH—Hi Noon Highlights
WDR—The Ad-Liner
WEEL—Stock Quotations
WGR—Farm Talk
WGY—Farm Program
WHIC—News
WJAR—Market Report
WLBZ—U. S. Dept. of Agricul-
ture

WNAC—The Shoppers' Exchange
WOR—Mona Lowe, blues
WORC—Heralding the News
WTAG—Markets; Farm Flashes

12:45 p.m. NBC—Merry Madcaps: WTAG
CBS—George Hall's Orch.: WFBL
WAAB WDR WLBZ WORC

ABS—Mishel Garuer's Orchestra:
WPRO

WBEN—Stock Quotations
WCSH—Mid-Day Varieties
WEEL—A Bit of This and That
WGR—Oklahoma Hanks
WHEC—Rochester Ad Club Meet-
ing

CBS—School of the Air: WABC
WGR WOKO WNAC WEAN
WHEC WLBZ WIC WFEA
WORC WDR WFBL

WAAB—Piano Recital
WBEN—Dollars and Sense
WBZ—Home Forum Cooking
School

WEEL—Silver Lining Hour
WJAR—Housewives' Radio Exc.
WKBW—Buffalo Historical So-
ciety

WOR—Women's Hour; Martha
Deane

WPRO—Women's Club
WSYR—Melody Hour

2:45 p.m. NBC—Gould & Sheffer, piano
duo: WEA WTIC WBEN
WEEL WGY WTAG

NBC—Echoes of Erin: WJZ
WHAM

Y. N.—News: WAAB
WKBW—Souvenirs of Song

3:00 p.m. NBC—Vic & Sade: WEA WGY
WEEL WTIC WTAG WBEN
WCSH WJAR

CBS—Roadway of Romance;
Jerry Cooper, baritone: WABC
WFEA WOKO WGR WEAN
WLBZ WORC WDR WNAC
WFBL WIC WHEC

NBC—Castles of Romance: WJZ
WHAM WSYR WBZ

ABS—Symphony Band: WPRO
WAAB—Classic Album
WKBW—Matinee Moods
WOR—Afternoon Musical Revue

3:15 p.m. NBC—Ma Perkins, sketch:
WEAF WGY WEEL WTIC
WBEN WTAG WCSH

NBC—Eastman School of Music
Orch.: WJZ WSYR WHAM
WBZ

WJAR—Harriet Eden, soprano

3:30 p.m. NBC—Dreams Come True:
WEAF WTIC WEEL WJAR
WTAG WBEN WGY WCSH
WAAB—Harry E. Rodgers, or-
ganist

WKBW—Pnp Concert
WOR—Karl Freund, the Lion in
Art

3:45 p.m. NBC—Blue Room Echoes: WEA
WGY WCSH

CBS—Easy Aces: WABC WNAC
WGR

Y. N.—Organ Recital: WOLC
WDR WIC WFEA

WBEN—Historical Society, talk
WEAN—To be announced
WJAR—To be announced
WOR—Pauline Alpert, pianist
WTIC—Musical Program

4:00 p.m. NBC—Woman's Radio Review:
WEAF WTIC

CBS—The Little House Family:
WABC WDR WOKO WGR
WLBZ WHEC WFBL WNAC
WEAN WORC WFEA

NBC—Betty & Bnb: WJZ WBZ
WHAM WGY WSYR WJAR
WTAG WBEN WCSH

ABS—Today's Winners: WPRO
WAAB—Hits and Encores
WEEL—Quotations
WIC—Bridgeport on Parade
WKBW—Educational Feature
WNAC—The Municipal Forum
WOR—Elsie Jordan, blues

4:15 p.m. CBS—Salvation Army Band:
WABC WOKO WGR WLBZ
WDR WFEA WFBL WORC
WNAC

NBC—East & Dunke: WJZ
WSYR WRZ WHAM

NBC—Woman's Radio Review:
WCSH WJAR WTAG
WBEN—Stock Quotations
WEAN—Consumers' Council
WEEL—Musical Turns
WGY—Limey Bill
WHIC—News
WKBW—George Baker, tenor
WOR—Dance Music

4:30 p.m. NBC—Arleene Jackson, songs:
WEAF WBEN WTAG

CBS—Dick Messner's Orch.:
WABC WOKO WNAC WORC
WLBZ WGR WEAN WDR
WFEA

NBC—Platt & Nierman: WJZ
WHAM

WBZ—Edwin Otis, baritone
WCSH—Franco American Hour
WEEL—Strings of Harmony
WGY—Marjorie Jennings, con-
tralto

WHEC—Afternoon Bulletin
WJAR—John D. MacDonald,
lynn singer
WKBW—Dance Orchestra

Night

6:00 p.m. NBC—Xavier Cugat's Orch.
WEAF WJAR WTAG WCSH

CBS—Berk Rogers, sketch
WABC WAAB WOKO WFBL
WHEC WKBW

NBC—Win Lundell Interview
WJZ WBZ

ABS—Hymn Reveries: WPRO
Y. N.—News: WORC WNAC
WLBZ WFEA WEAN WIC
WBEN—News; Household Rev-
eries

WDR—Children's Museum Pro-
gram; A. Jane Burger
WEEL—The Evening Tattler
WGR—Nip and Tuck
WGY—High Priests of Harmony
WHAM—Sportcast
WOR—Uncle Don
WSYR—Variety Program
WTIC—Wrightville Clarion

Thursday - Continued

6:15 p.m.
 CBS—Bobby Benson and Sunay Jim: WABC WAAB WOKO WDRS WEAN WFBL WLBZ WGR WHEC
 NBC—A. Ferdinand's Orch.: WJZ WBZ
 ABS—Bob Larri's Orch.: WPRO WREN—Novelty Ensemble WCH—Six Fifteen Review WGV—Jimmy Allen, sketch WHAM—Comedy Stars WICC—Mitchell Dairy WJAH—Evening Melodies WKBW—Dance Tunes WNAC—The Melody Limited WOHIC—Modern Melodies WSYR—The Minute Man

6:30 p.m.
 NBC—News; Mary Small, songs: WFAF WTAG
 CBS—Joe Haymes' Orch.: WABC WHEC WEAN WFBL WLBZ WICC WFEA WKBW WAAB WDRS WOKO WORC
 NBS—News; Armand Girard, bass: WJZ
 ABS—News; Bob Larri's Orch.: WPRO
 WREN—Sports Review WJZ—News; Weather: Temperature WCH—Markson Brothers WEEI—Musical Turns WGR—Sport Column WGY—News; Evening Brevities WHAM—To be announced WJAR—News; Musical Program WJW—Resume of Hauptmann Trial, Gabriel Heatter WSYR—You Can Believe Ripley WTIC—News; Gems from Memory

6:45 p.m.
 NBC—Billy Batchelor, sketch: WFAF WCH WGY WEEI WTIC WREN WJAR WTAG
 CBS—Beauty Prgm., News: WABC WDRS WAAB WEAN WKBW
 NBC—Lowell Thomas, news: WJZ WHAM WBS WSYR WGR—The Crazy Fiddlers WHEC—News WICC—Melody Limited Express WLBZ—Down East Trio
 ★ **WNAC—HORLICK'S MALTED** Milk Presents Lum & Abner, comedy sketch WOKO—Army & Navy Prgm. WOR—The Songweavers, vocal trio WORC—Earl Johnson, songs WPRO—Joe Fay's Sport Slants

7:00 p.m.
 NBC—Richard Himber's Orch.: WFAF WGY WREN WJAR
 ★ **CBS—Myrt & Marge:** WABC WFBL WNAC WOKO WDRS WEAN WGR
 ★ **NBC—Amos 'n' Andy:** WJZ WBS WHAM WSYR
 ABS—Louis K. Anspacher, narrator: WPRO
 V. N.—News: WAAB WHEC—Cecil and Sally WICC—A Council of Churches WKBW—The Green Family, drama WLBZ—Maine News WOR—Stan Lomax, sports WORC—Heralding the News WTAG—Concert Program WTIC—Mare Williams

7:15 p.m.
 NBC—Whispering Jack Smith, baritone; Orch.: WFAF WGY WREN WJAR WCH WTAG
 CBS—Just Plain Bill: WABC WNAC WGR
 NBC—Gems of Melody: WJZ WHAM WSYR WBS
 ABS—News Behind News: WPRO
 Y. N.—Jacques Renard's Orch.: WFEA WLBZ WORC
 WAAB—Irish Echoes WDRS—Methany Girls WHEC—German Program WOKO—Grand Cash
 ★ **WOR—HORLICK'S MALTED** Milk Presents Lum & Abner, comedy sketch WTIC—Harriet Lee, songs

7:30 p.m.
 NBC—Al Bernard & the Merry Minstrels with Emil Casper & Men; Mario Cozzi, baritone: WFAF WCH WGY WREN WJAR WTAG
 CBS—Nick Lucas, songs: WABC WNAC WDRS WOKO WFEA WICC
 ABS—American Salutes: WPRO WEAN—On the Library Steps WEEI—After Dinner Revue WGR—Dance Orchestra WHEC—Dance Orchestra WKBW—Dance Orchestra WLBZ—Smith Brothers WOKO—Harold Nagle's Orch.

9:45 p.m.
 ABS—Harry Hershfield, humorist: WPRO
 Y. N.—News: WAAB WOR—Al & Lee Reiser, two pianos; Orchestra

10:00 p.m.
 ★ **NBC—Paul Whitehead's Music** Hall: WFAF WGY WCH WEEI WJAR WREN WTAG WTIC
 NBC—Melodie Strings; Orch.: WJZ WHAM
 ABS—Hockey Game: WPRO WAAB—Jack Fisher's Orch. WJZ—Sammy Lunin's Orch. WGR—Harold Austin's Orch. WOR—The Charming Choir

10:15 p.m.
 WOR—Harlan E. Read WSYR—News Drama

10:30 p.m.
 NBC—Economies in a Changing Social Order; "The AAA as a Recovery Measure": WJZ WHAM WBS
 CBS—Leith Stevens' Harmonies: WABC WDRS WICC WAAB WOKO WGR WFEA WEAN WGR WFBL WLBZ WKBW—Mystery Flashes WNAC—Willard Alexander's Orch.
 WOR—Hal Kemp's Orchestra WPRO—Paul Barnes' Orchestra WSYR—Dick Fiddler's Orchestra

10:45 p.m.
 CBS—Voice of the Crusaders, talk: WABC WDRS WOKO WFBL WLBZ WFEA WHEC WGR WGR WICC WEAN WAAB
 WKBW—Sports Highlights WNAC—Musical Rhymester

11:00 p.m.
 NBC—Jack Denny's Orchestra: WFAF WTIC WCH
 CBS—Little Jack Little's Orch. WABC WAAB WDRS WHEC WKBW
 NBC—Madriguera's Orch. WJZ Y. N.—News: WNAC WDRS WLBZ WEAN WICC WOKO WFEA
 WREN—News; Sports Review WEEI—Current Events; Forecasts WGR—Goofy Opera WGY—Eddie Lane's Orchestra WHAM—Tommy Tucker's Orch. WJAR—News; Dance Orchestra WOR—Current Events WPRO—News; Weather WTAG—News; Musicale

11:15 p.m.
 NBC—Jesse Crawford, organist; Dorothy Page, contralto: WFAF WEEI WTIC WCH WJAR WTAG
 CBS—Henry Goddard Leach, "Shall We Pay the Bonus Now?": WHEC WOKO WNAC
 NBC—Enric Madriguera's Orch.: WSYR WBS
 ABS—Dancing Till 1 A.M.: WPRO
 WEAN—Local News WICC—News WOR—Moonbeams

11:30 p.m.
 NBC—Don Bestor's Orchestra: WFAF WCH WJAR WTAG WEEI
 CBS—Pancho's Orch.: WABC WOKO WEAN WGR WHEC WICC WKBW WDRS WFEA WLBZ WFBL WNAC WAAB
 NBC—Eddy Duchin's Orch.: WJZ WHAM WBS WSYR
 WREN—Lloyd Huntley's Orch. WGR—Dance Orchestra WGY—Gene Sammarco's Orch. WOR—Abe Lyman's Orchestra WTIC—Slumber Hour

11:45 p.m.
 CBS—Leon Belasco's Orch.: WABC WLBZ WNAC WFEA WDRS WEAN WORC WICC WFBL WKBW
 WAAB—Perley Breed's Orch. WHEC—Bobby Lyon's Orchestra

12:00 Mid
 NBC—Henry King's Orchestra: WFAF WEEI WJAR
 CBS—Herbie Kay's Orch.: WABC WNAC WOKO WFBL WICC WKBW WEAN
 NBC—George Olsen's Orch.: WJZ WBS WSYR
 WGY—Del Campo's Orchestra WOR—Dick Gasparre's Orch.

12:30 a.m.
 NBC—Joe Reichman's Orch.: WFAF WGY WEEI WJAR
 CBS—Leon Navara's Orch.: WABC WNAC WOKO WEAN WFBL WICC
 NBC—Dancing in the Twin Cities: WJZ WBS WSYR
 WOR—Anthony Trini's Orch.

Private Life of Winchell

(Continued from Page 3)
 with hope, "won't it be great when I play the Palace? My name out there in lights and thousands of people fighting to get into the theater just to hear me sing! Won't it be grand?"
 Eddie Cantor's banjo eyes gleamed. His thin, serious face, which seemed so much older than his nineteen years, lighted with hope. A thin wisp of a lad, he had matriculated uptown from teeming Henry Street. His spirit wasn't as flamboyant as Jessel's; the searing, crawling Ghetto had seen to that. "Sure it'll be great Georgie," he said quietly. "We'll all get there, some day. But it'll be a long climb."
 Skinny Walter Winchell, the smallest lad in the crowd, beat out an improvised buck-and-wing time step on the sidewalk. "If I didn't have to go to school!" he groaned. "But mark my word, fellers, the name of Walter Winchell will be famous some day as the best song-and-dance man in the show business!"
 Young Benjamin Ancelowitz, the present Ole Maestro, stroked his hairless chin reflectively. "And I will be a concert violinist!" he proclaimed proudly.
 The boyish dreams of Cantor, Jessel and Bernie came true, for they had the divine spark. Their names blazed brightly in the theatrical heavens, and they became bright stars.

Winchell Lags Behind

But young Walter Winchell, the hooper and tenor, lagged behind. There was no theatrical applause for the youthful thespian, no measure of applause that would fill the theater with the magnificent and irresistible roar as of the pounding of surf. Fate had nothing on the stage in store for him but obscurity.
 But somewhere along the route the journalistic spark was ignited—a spark destined to blaze the name of Walter Winchell into international fame as the chronicler of the loves and hates of New York's celebrated and notorious citizens.

Several blocks from Public School 184, in New York, stands a little neighborhood movie house, the Imperial Theater. The Imperial was the theatrical cradle of Winchell, Jessel and Cantor.

Life was joyous for cocky, aggressive, thirteen-year old Walter Winchell. Son of a moderately prosperous silk merchant, he was in Grade 6-B in school. His future seemed fairly secure.

The Budding Jurist

"Walter," proud Mamma Winchell used to say at the family conclaves, "should do splendidly as a lawyer—yes? He has such a—a clever tongue."
 Poppa Jacob would snort. "But why a lawyer? Hundreds of lawyers are starving. The silk business is a good business for a young man with progressive ideas. Walter should do well as a business man."
 Coming from a cantor in a synagogue, the opinion of Grandfather Winchell carried much weight. "People must take care of their teeth," he would say sagely. "Dentistry is a solid and prosperous profession."

How were they to know that Walter's nostrils already had learned the fascination of greasepaint? At that very moment the young scallawag was racing out of school and cutting a beeline for the Imperial Theater, where he would listen rapturously to the singing antics of a duo of singing ushers who billed themselves as McKinley and Stanley. McKinley was Jessel's stage name, Stanley that of Eddie Cantor.
 But before Walter could reach the theater he was held up by a milling circle of schoolmates. In the center of the ring young Ben Bernie was fighting a losing battle with the school bully.
 Walter pushed his way through the crowd truculantly and watched the street

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 and
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 the
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 with
The Four Bachelors,
Rosine,
Henry Patrick
 and
Ted Hale
—Piano Virtuoso—
WIP
SUNDAY MORNING
 10:15 to 10:45

(Continued from Page 11)

6:30 p.m. NBC-News; Marion McAfee, soprano: WEAF... CBS-H. V. Kaitenborn Edits the News: WABC WDCR WEAN WLBZ WICC WHEC WORC WKBW WAAB WOKO WFEA WFBL

NBC-News; Gale Page, songs: WJZ... ABS-News; Mike Durso's Orch.: WPRO... WHEN-Sports Review... WBZ-News; weather; temperature

8:00 p.m. NBC-Concert; Jessica Dragonette, soprano; Orch.: WEAF... CBS-St. Louis Blues: WABC WOKO WGR WDCR WICC WFEA WAAB WORC

8:30 p.m. CBS-Court of Human Relations: WABC WOKO WNAC WDCR WGR WHEC WEAN WORC WFBL

9:00 p.m. NBC-Waltz Time; Frank Munn; Vivienne Segal; Orch.: WEAF WEEL WCSH WTAG WGY WJAR WBEN

7:45 p.m. NBC-Dangerous Paradise, sketch; Elsie Hitz & Nick Dawson; WJZ WHAM WBZ WSYR... WBZ-News; weather; temperature

NBC-ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WEAF WGY WCSH WBEN WTAG WEEL WJAR

8:15 p.m. CBS-Edwin C. Hill, "The Human Side of the News": WABC WNAC WGR WOKO WDCR WEAN WFBL

8:30 p.m. CBS-Court of Human Relations: WABC WOKO WNAC WDCR WGR WHEC WEAN WORC WFBL

9:00 p.m. NBC-Waltz Time; Frank Munn; Vivienne Segal; Orch.: WEAF WEEL WCSH WTAG WGY WJAR WBEN

9:15 p.m. CBS-March of Time: WABC WOKO WNAC WDCR WEAN WFBL WKBW

9:30 p.m. NBC-One Night Stands; Pick & Pat: WEAF WCSH WTIC WGY WTAG WJAR WBEN

10:00 p.m. NBC-First Nighter: WEAF WHEN WGY WCSH WEEL WTIC WJAR WTAG

ABS-Boxing Bouts: WPRO WAAB-Boxing Bouts WBZ-Joe Rines' Orchestra WGR-Elaine Jordan, blues singer WSYR-The Man from Home

10:15 p.m. WOR-Harlan E. Read WSYR-To be announced (NBC) 10:30 p.m. NBC-The Pause That Refreshes; Chorus & Orch.; Frank Black, director: WEAF WTIC WJAR WGY WCSH WEEL WTAG WBEN

11:00 p.m. NBC-George R. Holmes, news: WEAF WTIC WCSH CBS-Ozzie Nelson's Orchestra: WABC WDCR WAAB WKBW NBC-Eddy Duchin's Orch.: WJZ WHAM

11:15 p.m. NBC-Anselo Ferlinando's Orch.: WEAF WCSH WEEL NBC-Jesse Crawford, organist; Irene Beasley, songs: WTIC WJAR WTAG

11:30 p.m. NBC-Lolly Coburn's Orch.: WEAF WEEL WCSH WTAG WBEN CBS-Jacques Renard's Orch.: WABC WICC WEAN WHEC WDCR WOKO WFEA WNAC WKBW WLBZ WORC

11:45 p.m. WGY-Eddie Lane's Orchestra 12:00 Mid NBC-Jack Deeny's Orchestra: WEAF WEEL CBS-Cab Calloway's Orchestra: WABC WEAN WFBL WNAC WOKO WKBW WICC

12:30 a.m. NBC-Don Pedro's Orch.: WEAF WGY WEEL NBC-Archie Bleyer's Orch.: WJZ WSYR WBZ WOR-Julie Wintz' Orchestra 12:45 a.m. NBC-Henry King's Orchestra: WEAF WGY CBS-Frank Dailey's Orchestra: WABC WOKO WFBL WICC

must have lots of sleep—and you can't have it if you have anything on your mind to worry you.

"Is there nothing else, nothing more to be done?" I sought to draw her out further. "Ja, one should be on the outlook for the good things of life. They are free, as the song says. We can look for good in everything, especially in our friends. Don't look for faults. If you have them forced to your attention, try not to see them. At least, don't think about them—just think of all the good you can about that person who has faults.

"Oh, I know I am old-fashioned, but I am opposed to this thing called petting. Do they have a new name for it now? I have heard girls say that they liked to kiss this boy and that—but, oh, it seems so common. They had better be taught, like the old folks, to reserve those things for the husband."

"How about smoking?" "Smoking? All right for those who like it. But for the young folks, girls especially... for them to smoke, it is too bad. And now you go and print that. Then some cigarette advertiser comes along and wants to hire me on the radio. And he won't. But, no matter, I mean what I say.

"Now look, I've talked all these columns about youth and keeping young, when I'm old as Methusaleh. And I haven't told you about me on the vaudeville stage. Wasn't that to be our subject today?" Waving her arms in characteristic manner, Mother Schumann-Heink exclaimed quickly: "Aber das macht nicht aus!" She went on hurriedly.

"Sit there now till I finish this youth business. And then we will do the Roxy. "All my talk about keeping young means if you keep well. Sickness makes a difference. Pain makes one age. And I know, for the dentist works on me every morning now. 'Painless dentist' kind, you know?"

Heart Is Seat of Youth

"Well, great sufferers, even, keep the heart young. And after all youth is within, and is kept alive through the spirit within us, and not through the use of paints and powders. It is as I said, to be young like we should be, we must live good lives, love everybody, and do all the good we can every day, be regular in our habits.

"Now, how's that for a doctor? But you don't want prescriptions, I know," she said, shaking her head. "I've been on the vaudeville stage and I loved it! It was a great experience."

The great lady... or "the grand old lady" as Roxy used to introduce her, "...Pfu!" she waggled a roguish finger, and raised her hand in objection. "I wasn't old then, and I'm not now. I told him. I refused to be old, even to get people to sympathize with me."

Madame Schumann-Heink then arose and pulled up the window-shade. "I move my chair over here, where I can look better at these pictures. All these were on the bill with me. Such fine people, too, they were. Always helping me in every way. They always left me with a lump in my throat because I didn't know how to thank them. They praised me too highly... much," and she gave a wide, grand-opera gesture to show how much too much it was. "And they always said I had pep.

"And then peoples would come to my dressing-room and say how tired I must be. And I didn't have to dance or work half as hard as those little girls I saw when I was waiting in the wings. Gee whiz, if I had to do what they did!"

With a tone of deep sincerity and feeling in her voice, Mother half-closed her eyes. "I grew to admire those dancing girls when I was one of their gang. They may wear less clothes than they should. But how fine and independent and fearless they are! If there is any fault to be found by old busybodies with these American girls, it should be found with the

mothers. For aside from their scanty clothes I found courage, a great self-respect, and a world of ability.

Thriving on Work

"And I came out of my 36-performance-a-week better than I went in." She illustrated how she felt when she went in, tired and scared, her shoulders drooped... and then when she came out, her head went up and her face was hatched in smiles. "Why?" she raised her arms. "Well, just because it was all so jolly—and they looked up to me so, and trusted me, and all that. There is a real comradeship, the fraternity behind the footlights. Oh, I know there are those who are jealous and so..."

"And that public was warm, responsive."

(Continued on Page 29)

Advertisement for tires with text: NEW LOWEST PRICES ON TIRES. GOOD YEAR Firestone Goodrich U.S. AND OTHERS. THESE TIRES SURE DO LOOK GOOD. YES AND THE YORK GUARANTY BOND PROTECTS YOU. Lowest Prices on Earth.

Advertisement for insurance with text: "ON HIS BACK" yet HE GETS \$100.00 A MONTH FOR 2 YEARS. FOR ONLY 1c A DAY

World you like to receive up to \$300.00 every month when you need it most—while disabled? Also assure your loved ones up to \$1000.00 in event of accidental death—all for 1c a day, only \$3.65 a year! Every accident covered, including those of occupation. Benefits increase 10% each year for five years without extra cost. STERLING, an old reliable company, enables thousands to be protected at this amazingly low cost, because we deal by mail.

FREE INSPECTION Send No Money STERLING CASUALTY INSURANCE CO. 9916 Insurance Center Bldg. Chicago, Ill.

Advertisement for bladder treatment with text: BLADDER Weak? UP NIGHTS? \$1.00 Treatment for only 25c Many bladder sufferers use ALLAMIN Essence of Galle... Parsley Tablets with excellent results.

Lulu Belle



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The Rosicrucians
-AMORC-
SAN JOSE, CALIFORNIA

- 8:30 p.m.
NBC—George Olsen's Orch., Ethel Shutta: WJZ WSYR WHAM
Y.N.—Charles Henry Presents: WAAB WFEA
WBZ—Dance Orchestra
WHEC—Weaver of Dreams
WICC—Clarence Sherwood, tenor
WKBW—Hockey Game
WLBZ—Dance Orchestra
WOR—Jack Denny's Orchestra
- 8:45 p.m.
CBS—Musical Revue; Mary Courtland & Quartet; Robert Arnbruster's Orch.: WABC
WNAC WDRS WFBL WGR WOKO WEAN
ABS—Will Ryshank's Orch.: WPRO
Y.N.—Highlights of Army History: WORC WAAB WICC
WHRC—American Family Robinson
- 9:00 p.m.
★ NBC—RCA RADIOTRON Presents Radio City Party, featuring Frank Black's Orch.; John B. Kennedy; Guest Stars: WJZ WBZ WHAM WSYR
★ CBS—Andre Kostelanetz' Orch.; Vocal Ensemble: WABC WKBW WNAC WOKO WDRS WEAN WFBL WHEC WORC WLBZ WICC WFEA
★ NBC—Songs You Love; Rose Bampton, contralto; Orch.: WFAF WEEI WGY WTIC WCSH WTAG WBen WJAR WAAB—Perley Stevens' Orch. WGR—Hockey Game WOR—Happy Hal's Housewarming WPRO—Amateur Show
- 9:15 p.m.
WAAB—News
- 9:30 p.m.
NBC—Gibson Family; Lois Bennett, Jack & Loretta Clemens; Conrad Tibbault & Don Voorhees' Orch.: WFAF WBen WCSH WTAG WGY WJAR WEEI WTIC
★ CBS—STUDEBAKER CHAMPIONS Present Richard Himber's Orch.; Joey Nash, vocalist: WABC WOKO WEAN WFBL WKBW WCAU WCAO WJSV WAAB WDRS
- 10:00 p.m.
CBS—To be announced: WABC WAAB WKBW
ABS—Russian Balaika Orchestra: WPRO
Y.N.—To be announced: WEAN WLBZ WORC
Y.N.—Jacques Renard's Orch.: WICC WNAC
WDRS—Otto Neubauer & Diplomats
WHEC—Beany Morgan's Music
WOKO—World Revue
WOR—Julie Wintz's Orchestra
- 10:30 p.m.
★ NBC—"Let's Dance," Three Hour Dance Program with Kel Murray, Xavier Cugat, Benny Goodman & Their Orchs.: WFAF WEEI WTIC WCSH WJAR WGY WTAG WBen CBS—Saturday Revue: WABC WHEC WDRS WOKO WAAB WORC WEAN WFBL WICC WFEA WGR WLBZ
NBC—Emil Coleman's Orch.: WJZ WBZ
ABS—Nick Kenny's Scandals: WPRO
WHAM—Jan Carlson's Orch. WKBW—Fireside Phantasies
WNAC—Meyer Davis' Orchestra
WOR—Florence Richardson's Orchestra
WSYR—Romance & Melody
- 10:45 p.m.
WNAC—Musical Rhymester
WSYR—Emil Coleman's Orch.
- 11:00 p.m.
CBS—Glen Gray's Orch.: WABC WAAB WDRS
NBC—Dorsey Bros.' Orch.: WJZ WSYR WHAM
ABS—Tonight's Winners: WPRO
Y.N.—News: WNAC WORC WLBZ WEAN WFEA WHEC WOKO WICC
- 11:15 p.m.
CBS—Glen Gray's Orch.: WFEA WLBZ
WBZ—Dorsey Bros.' Orch. (NBC)
WEAN—Local News
WICC—News
WNAC—Jack Fisher's Orch.
WOKO—Harold Nagle's Orchestra
WOR—Felix Ferdinand's Orch.
WORC—Jack Fischer's Orch.
- 11:30 p.m.
CBS—Johnny Green's Orchestra: WABC WICC WHEC WLBZ WORC WOKO WKBW WFEA WDRS WNAC
NBC—Freddie Martin's Orch.: WJZ WBZ WSYR
ABS—Cab Calloway's Orchestra: WPRO
WAAB—Perley Stevens' Orch.
WEAN—Pietro D'Alfonso's Orch.
WGR—Dance Orch.
WOR—Dick Gasparre's Orch.
- 11:45 p.m.
WFBL—Glen Gray's Orch. (CBS)
- 12:00 Mid
CBS—Cab Calloway's Orch.: WABC WNAC WOKO WEAN WFBL WKBW
NBC—Enric Madriguera's Orch.: WJZ WBZ WSYR
ABS—Paul Martell's Orchestra: WPRO
WHAM—Frank Skultety's Orch. WICC—Sy Byer's Band
WOR—Eddie Worth's Orchestra
- 12:15 a.m.
CBS—Ozzie Nelson's Orchestra: WABC WOKO WFBL
WNAC—Organ Recital
- 12:30 a.m.
CBS—Joe Haymes' Orchestra: WABC WOKO WNAC WICC WEAN WFBL
NBC—Hal Kemp's Orchestra: WJZ WBZ WSYR
ABS—Betty Gould, organist: WPRO
WOR—Anthony Trini's Orchestra
WHAM—Frank Skultety's Orch.
- 1:00 a.m.
CBS—Claude Hopkins' Orch.: WABC
- 1:30 a.m.
WHAM—Otto Thurn's Orch.
- WBZ—Weather; Curley Joe WGR—Sweet Memories
WKBW—Harold Austin's Orch.
WOR—Current Events
WPRO—News Flashes

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WCAO — WAAB — WDRS — WCAU
WEAN — WFBL — WJSV
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- NEWS BROADCASTS**
- Time Shown is Eastern Standard SUNDAY
- Press Radio News—
Y.N.—WNAC 8:45 a. m.
CBS-WABC 10:30 a. m.
NBC-WEAF-WJZ 11 a. m.
Y.N.—WNAC 6:45 p. m.
- John B. Kennedy—
NBC-WEAF 7:15 p. m.
- Alexander Woolcott—
CBS WABC 7 p. m.
- Walter Winchell—
NBC-WJZ 9:30 p. m.
- Press Radio News—
CBS WABC 11 p. m.
NBC-WJZ 11:10 p. m.
NBC-WEAF 11:30 p. m.
- MONDAY
- Press Radio News—
Y.N.—WNAC 7:15 a. m.
Y.N.—WORC 8 a. m.
CBS-WABC 10 a. m.
NBC-WEAF 10 a. m.
NBC-WJZ 10:45 a. m.
Y.N.—WNAC 1:30 p. m.
Y.N.—WORC 6 p. m.
NBC-WEAF-WJZ 6:30 p. m.
- Lowell Thomas—
NBC-WJZ 6:45 p. m.
- Press Radio News—
CBS WABC 6:55 p. m.
- Boake Carter—
CBS-WABC 7:45 p. m.
- Edwin C. Hill—
CBS-WABC 8:15 p. m.
- Press Radio News—
Y.N.—WNAC 11 p. m.
- TUESDAY
- Press Radio News—
Y.N.—WNAC 7:15 a. m.
Y.N.—WORC 8 a. m.
CBS-WABC 10 a. m.
NBC-WEAF 10 a. m.
NBC-WJZ 10:45 a. m.
Y.N.—WNAC 1:30 p. m.
Y.N.—WORC 6 p. m.
NBC-WJZ-WEAF 6:30 p. m.
- Lowell Thomas—
NBC-WJZ 6:45 p. m.
- Press Radio News—
CBS-WABC 6:55 p. m.
- Boake Carter—
CBS-WABC 7:45 p. m.
- Edwin C. Hill—
CBS-WABC 8:15 p. m.
- Press Radio News—
Y.N.—WNAC 11 p. m.
- WEDNESDAY
- Press Radio News—
Y.N.—WNAC 7:15 a. m.
Y.N.—WORC 8 a. m.
CBS-WABC 10 a. m.
NBC-WEAF 10 a. m.
NBC-WJZ 10:45 a. m.
Y.N.—WNAC 1:30 p. m.
Y.N.—WAAB 2:45 p. m.
Y.N.—WORC 6 p. m.
NBC-WEAF-WJZ 6:30 p. m.
- Lowell Thomas—
NBC-WJZ 6:45 p. m.
- Press Radio News—
CBS-WABC 6:55 p. m.
- Boake Carter—
CBS-WABC 7:45 p. m.
- Edwin C. Hill—
CBS-WABC 8:15 p. m.
- Press Radio News—
Y.N.—WNAC 11 p. m.
- THURSDAY
- Press Radio News—
Y.N.—WNAC 7:15 a. m.
Y.N.—WORC 8 a. m.
CBS-WABC 10 a. m.
NBC-WEAF 10 a. m.
NBC-WJZ 10:45 a. m.
Y.N.—WNAC 1:30 p. m.
Y.N.—WORC 6 p. m.
NBC-WEAF-WJZ 6:30 p. m.
- Lowell Thomas—
NBC-WJZ 6:45 p. m.
- Press Radio News—
CBS-WABC 6:55 p. m.
- Boake Carter—
CBS-WABC 7:45 p. m.
- Edwin C. Hill—
CBS-WABC 8:15 p. m.
- Press Radio News—
Y.N.—WNAC 11 p. m.
- FRIDAY
- Press Radio News—
Y.N.—WNAC 7:15 a. m.
Y.N.—WORC 8 a. m.
CBS-WABC 10 a. m.
NBC-WEAF 10 a. m.
NBC-WJZ 10:45 a. m.
Y.N.—WNAC 1:30 p. m.
Y.N.—WORC 6 p. m.
NBC-WEAF-WJZ 6:30 p. m.
- H. V. Kaltenborn—
CBS-WABC 6:30 p. m.
- Lowell Thomas—
NBC-WJZ 6:45 p. m.
- Press Radio News—
CBS-WABC 6:55 p. m.
- Boake Carter—
CBS WABC 7:45 p. m.
- Edwin C. Hill—
CBS-WABC 8:15 p. m.
- March of Time—
CBS-WABC 9 p. m.
- Press Radio News—
Y.N.—WNAC 11 p. m.
- SATURDAY
- Press Radio News—
Y.N.—WNAC 7:15 a. m.
Y.N.—WAAB 8 a. m.
CBS-WABC 10 a. m.
NBC-WEAF 10 a. m.
NBC-WJZ 10:45 a. m.
Y.N.—WNAC 1:30 p. m.
Y.N.—WAAB 2:45 p. m.
Y.N.—WNAC 6 p. m.
- Frederic Wm. Wile—
CBS WABC 1 p. m.
- Press Radio News—
CBS-WABC 6:55 p. m.
NBC-WEAF-WJZ 6:30 p. m.
Y.N.—WAAB 7 p. m.
- Press Radio News—
Y.N.—WAAB 8:15 p. m.
Y.N.—WNAC 11 p. m.

ROMANCE! THRILLS!
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OUTDOOR GIRL BEAUTY PARADE
A BRILLIANT NEW PROGRAM
STARRING:
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Chicago... WBBM Detroit... CKLW
Philadelphia WCAU Albany... WOKO
Boston... WNAC Syracuse... WFBL
Cleveland... WHK Montreal... CKAC
Pittsburgh... WJAS Toronto... CFRB
PRESENTED BY THE MAKERS OF
OUTDOOR GIRL
OLIVE OIL BEAUTY PRODUCTS

It Pays to ADVERTISE
In RADIO GUIDE

Firebugs on the Radio Spot

(Continued from Page 10)

the little Metropolitan Press at night—and this time he entered by the back door, using a key, during the absence of the proprietor!

So the suspects were permitted to move in an illusory atmosphere of freedom—surrounded by an invisible wall of watching detectives. The investigation pushed ahead. Police learned that Basuris, the printer, was about to lose his Metropolitan Press, through inability to pay his bills.

Convinced that Notari and his associates were planning to set off some sort of incendiary machine in the print shop, police organized a machine of their own. It was a machine made of men and automobiles and guns—and radio was chosen to give the signal which would set it into action, at the required moment.

Now in addition to radio systems to disseminate news and instructions to patrol cars, science has given many other radio and electrical devices to modern police, both for the detection and solution of crime.

Among the newest of these devices is the photo-electric cell—and in this case, one of the first successful attempts was made to adapt this "electric eye" to police work.

Police entered the print-shop of Basuris at night, and planted a photo-electric cell; at the same time they set up a signal in a near-by apartment, and wired this to the electric eye. All night detectives sat in this vacant apartment and watched the signal. Beside them was a telephone, connected directly with the police broadcasting station.

The photo-electric apparatus was designed to set off the alarm the moment light showed in the print-shop during the night. Any light would register on the photo-electric cell. This apparatus went into action as soon as the lights in the shop were turned off.

Thus, if the arsonists lit a match after turning off the shop lights, the tiny blaze of the match would warn the detectives in the near-by apartment. If, on the other hand, they left a candle or other fuse burning, this also would sound the alarm instantly.

The police plan was detailed, yet simple; the instant this alarm came from Basuris' shop, by means of the electric eye, waiting detectives would signal the police broadcaster. Within three or four seconds he would broadcast a special signal to those five cruising patrol cars—and the firebugs would be caught red-handed.

At last came the night of June 22. Police were particularly alert because Basuris the printer—who was being shadowed constantly—had gone to the World's Fair that afternoon with his wife and five children.

Detectives in Disguise

The five radio cars were patrolling their assigned beats. In a taxicab which remained within sight of the print-shop, but which changed its position occasionally, sat three detectives. John L. Sullivan, in a chauffeur's cap, was at the wheel. Tom Kelly, in the back seat, wore the white coat of a baker. Another able detective, Sergeant John Kelly, sat on the rear seat beside Tom. He wore nondescript and rather shabby clothes.

From the near-by apartment building

police watched the electric eye. They were armed with machine guns.

At about 9 o'clock a Buick sedan driven by Mrs. Elsie Pisani, mother of the kidnap suspect Rudolph, stopped at a near-by corner. Out stepped Valentine Notari, young Rudolph and another man unknown to the police. These three men walked around the shop—and went in. Notari had the key.

Moments passed. The lights went on in the shop. Then minutes went by—five, ten, fifteen—while police waited, tense.

Suddenly the lights went off in the shop and—the signal flashed to waiting detectives the warning that a fire was being kindled! The electric eye had worked.

A detective rapped a few words into the telephone which was connected direct with the police broadcast studio—and radio sprang the trap:

"Squad cars operating under Sullivan . . . squad cars operating under Sullivan . . . proceed to your destination . . . squad cars under Sullivan proceed to your destination."

Caught Red-Handed

The message flashed to the cruising cars which ringed in the district. Swiftly but without sounding their sirens, they approached the Metropolitan Press building. Soon every road leading away from that building was blocked.

Meanwhile, the taxicab containing Sullivan and the two Kellys drove quietly around into the lane behind the press.

Mr. Fairfax Knows All

DEAN FOSSLER is the organist on Amos 'n' Andy programs, and Larry Larsen for Vic and Sade. (R. L. C., Norwich, Conn.)

CHARLIE AGNEW'S theme song is Slow But Sure. It is his own composition. (M. C., McLeon, Ill.)

ARMAND GIRARD is of French-Canadian descent, born in Kansas. He is tall and dark, especially interested in Negro spirituals and old Canadian ballads, and often makes his own arrangements of them. (Helen George, Bronx, N. Y.)

HAI KEMP'S theme song is How I'll Miss You When The Summer Is Gone. There are fourteen men in his band, including himself, and one feminine vocalist. Jan Garber's band consists of twelve men besides himself. Fritz Heilbron, one of his vocalists, and trumpet player, had been ill for several weeks, but has returned to the band. (A. D., Urbana, Ill.)

THE MAXWELL HOUSE SHOW-BOAT programs permit audiences. The programs originate in the NBC studios in Rockefeller Center, New York City, and Conrad Thibault can be addressed at the same place. (Miss Ethel Parker, Indianapolis, Ind.)

JOE PENNER receives fan mail at NBC, 30 Rockefeller Plaza, New York City. (Verna Oliphant, Durant, Okla.)

TERRY MORAN of Today's Children, and Jerry Boggs of Judy and Jane, are

The three detectives got out. They took a couple of submachine guns with them—and waited. In a moment they were joined by another detective, Sergeant Michael Kelly.

At that moment the back door of the print shop opened, and Notari stepped into the lane. Police permitted him to walk to the end of the lane unmolested. There they nabbed him.

"What do you want?" asked Notari mildly. The police did not answer. Meanwhile, that third man—later identified as one Jack Brown—was nabbed in the same way. Then police closed in upon the back door of the shop and waited for young Rudy Pisani.

He came out.

"Put 'em up, fellah!" rapped the voice of a detective.

Young Pisani's eyeballs and teeth flashed white in his swarthy face, as he saw shadows of men converging upon him out of the night. His hand flashed towards his coat lapel.

"Don't do that!"

Something poked closer to Pisani. Peering, he recognized it as the killing end of a submachine gun. With a sigh he raised his hands.

While Tom Kelly held the gun on Pisani, Sullivan dashed into the building. One glance proved that the police had been entirely right in their deductions. The entire floor of the small printing plant was a foot or more deep in oil-soaked, crumpled papers.

And a second glance showed the tense

Sullivan why no trace ever had been found of the causes of so many small Chicago fires of this origin during the preceding three years.

The Infernal Device

For, hanging by a slender white thread was a simple, home-made but devilishly ingenious little device to ignite the place. It hung from a file, which protruded over the edge of a paper-cutting machine. Directly beneath was an especially thick and twisted mass of oil-soaked paper.

This tiny infernal machine consisted of ordinary matches, tied together around a long, dry wick. The wick was alight, slowly smouldering up towards the match-heads. When the coal of fire reached the match-heads—which hung downward—they would flare up, burn through the white thread from which the thing hung, so that it would drop, a ball of flames, upon the oily paper beneath!

At first they thought Notari must be crazy. Calmly, he told of engineering fires which had cost insurance companies well over a million dollars. As he talked, incredulity turned to amazement upon the faces of his questioners. The man's memory proved excellent. He recounted names, addresses, dates, stretching back over three years. Stenographers scribbled as he talked.

As a result of his confessions, 80 persons have been indicted as members of, or traffickers with, the arson ring. To date, many convictions have been obtained and many more individual cases have not yet come to trial. Police now estimate that the fire losses caused by this ring may run up as high as ten million dollars!

Valentine Notari has been a witness for the state at every one of the trials. Into the court records of each of them, his own confession of guilt is placed side by side with the damning evidence he has given against his former fellow-criminals. And yet, police claim that this astonishing man has not told by any means all of the fires he engineered. Every once in awhile he makes a fresh confession. Meanwhile, he is kept in custody. Two husky detectives take him to and from the courtroom.

"When we manage to smash a ring like this one," as Dan Gilbert said to John Sullivan, "who says a policeman's lot is not a happy one?"

In Next Week's Issue of
RADIO GUIDE:

Radio's Double Killing

Fred Singer, the young machinist, wasn't really a crook. But he was embittered by unemployment—and he knew what an acetylene torch would do that old iron safe in the office of the mortar company. For a long time, however, Fred's hobby—listening to the police broadcasts—kept him from doing anything wrong. Then, when he did stray from the path—next week's Radio Guide will carry one of the most thrilling of the Calling All Cars series!

Did You Get Your Copy of OFFICIAL DETECTIVE STORIES for February?

In It You Will Find THE CRIME OF THE CENTURY, a Full Account of the Lindbergh Kidnaping, Including the Evidence Against Hauptmann, Now on Trial; President Roosevelt's Message, CRIME MUST GO!; BACK-TRACKING A MURDER MYSTERY, "a Fiend's Killing" in San Diego, California; THE DUKE OF GRAMERCY PARK, Complete Account of Gerald Chapman's Sensational Career; STERILIZATION, the Leopold-Loeb Case from a Sex Crime Expert's Point-of-View; and An Additional Collection of True Detective Material from Official Sources—That Makes the February OFFICIAL DETECTIVE the Best Collection of Reading Matter of Its Kind to Be Found. Get Your Copy, Now on Sale at Your News Stand, Before They All Go!

Cruise of the Seth Parker

(Continued from Page 5)

nature of our cruise—for we have no rigid itinerary, and are guided by the whims of adventure.

When you listened to our story about visiting Doctor Ritter and the Wittmers in the Galapagos after the world's interest had been focused on two bodies found on lonely Marchena Island, did you stop to think of all that was involved in getting that story across the ether from the *Seth Parker* to San Francisco, where it was re-broadcast to you? First of all the engineering crew had to generate electrical energy to push through the transmitter. As the *Seth Parker* pitches and rocks in a high sea, the voltage and amperage regulators have to be watched with eagle eye. The transmitters' emergency battery set has to be ready and waiting to assume its burden if anything should happen to interrupt the steady flow of power from the Diesel driven generators.

Out of twenty-six short-wave programs re-broadcast since last April, Sweeny has failed only once in getting a usable signal through to the radio audience; and an only one other program has the signal faded after the start of the broadcast to such an extent that a stand-by program had to be used to finish out the time allotted. Compared with other attempts to reach America on regular schedules from

distant points, this average of successful transmission is extraordinarily high.

All this goes to show that the voyage of the *Seth Parker* has a scientific objective of no small scope. When the final chapter of the expedition is written, we hope the data which our short-wave station KNRA will have accumulated, will prove to be of great value.

The *Seth Parker* is sailing southwest after visiting Papeete, Tahiti. Perhaps we shall visit various of the South Sea Islands. Perhaps at New Guinea the Australian Government will permit some of us to go into the interior for a visit to the new tribes just discovered by airplane. We hope, too, to photograph some of the Komodo dragon lizards in the environment which has let them survive countless centuries in their prehistoric form. We shall stop at Singapore, Rangoon perhaps, Ceylon, Zanzibar, Madagascar—we hardly know for sure. They are all on our proposed route, but if something new intrigues us a thousand miles off, that's where we'll go.

And you'll be able to hear about it over the short-wave set that keeps us almost within telephoning distance all the time.

The *Seth Parker* broadcasts are heard irregularly on Tuesday evenings over an NBC network.

Mother Schumann-Heink

(Continued from Page 25)

Not jaded like the so-called sophisticates—how do you say it? Well, the swells who go to the opera to be seen and not to listen. These people did respond. They sent letters and applauded me.

They certainly did. If you could only read a few of the messages that fill large mail-bags which are laid every day at Schumann-Heink's door! They would touch your heart. From every corner of the world they come. Some of them addressed merely to "Schumann-Heink, U. S. A."

Pathetic notes there are, from lonely souls in out-of-the-way places, who write that they are waiting for the sound of her voice—orphans who never have had mothers and who claim her as their own—from a high Alleghany Mountain town: "Today when the Radio Guide was delivered to me it couldn't bring any one more joy than it did me, seeing your picture . . . now I can look at you while I hear your voice that fills so many vacant places."

Thousands of similar expressions—they should be collected and published, for no man could pay greater tribute than humanity offers to Linestine Schumann-Heink after every broadcast . . . She wiped her eyes. A mist had gathered over them as we went over some of those letters.

"I am thankful for them. If only I could sit down and write a letter to every one of these dear people from Mother Schumann-Heink!

"But, no, I am busy making my programs. So I have not the time. Everyone knows that on the radio I am just a youngster, even if on the stage I do sing a thousand years.

"And when I get this mail and know that I can send my voice out to help these lonely friends, I am so grateful!"

She began to dance a few steps around the room, to show how light she was on her feet. "It makes me happy again to do all this talking, and to sing on the radio. I enjoy all the good people who write me. I am tickled as a school-girl when I see their letters."

And as she put on her heavy coat so that we could go out for an auto ride, I gathered up a scarf to place around her head. "Nein! Nein, Carleton, no shawls for Grandma. I iss young. Didn't I tell you?"

Don't miss next week's RADIO GUIDE for further intimacies in Carleton Smith's fascinating life-story of Madame Schumann-Heink.

Madame Schumann-Heink may be heard regularly on Sunday at 5 p. m. EST (4 CST) over the NBC-WEAF network.

Private Life of Walter Winchell

(Continued from Page 23)

fight for a moment. Ben Bernie, fists flailing valiantly, took a terrific beating from the bully. His right eye was puffed and discolored, and his nose ran. It was only a question of minutes before he would be beaten down.

Winchell pulled off his coat and cap. "Hey, you!" he called aggressively to the bully. "What's the idea of picking on a friend of mine?" He gently pushed his wobbly friend aside. "Come on, mug!" he called happily. "Let's see how tough you really are."

The fight was over in a few minutes. The bully ran home to his mother with tears in his eyes, and Walter ministered to the needs of his vanquished pal.

The beaten young violinist grasped Walter's hands gratefully. "I'll never forget this, Walter!" he cried. "No matter what happens, and no matter where we go, we'll always be pals, won't we?"

"You bet we will, Ben," said Walter enthusiastically. "We'll always be pals!"

Winchell looked at the writer when he narrated the incident. "The status between us is still the same," he said. "I hope that this will put an end to all those foolish stories that Ben and I are enemies. Positively, we're the best of friends. Our 'feud' is only a business proposition, started to arouse interest in our radio careers."

Next week you will read, in *The Private Life of Walter Winchell*, of his tie-up with Gus Edwards—the origin of Winchell-esse, a slang term that has grown into current and wide-spread use—and many intimacies about his family life.

Walter Winchell broadcasts every Sunday at 9:30 p. m. EST (8:30 CST) over an NBC-WJZ network, and later at 10:15 p. m. CST over a split network for Western listeners.



ELECTRIC HAIR WAYER

Only \$2.00

POSTPAID

Gives Any Type Lasting Wave



SAFE-KURL keeps your hair beautifully curled and wavy—in any style at all times, without costly beauty shop treatments. Gentle, ABSOLUTELY SAFE, electric heat puts in soft, natural permanent type waves, ringlets, curls and rolls that last.

Guaranteed by 12 Year Old Electrical Firm

Send for your SAFE-KURL Waver today! It is guaranteed and guaranteed to be absolutely satisfactory by a big company with 12 years successful experience in manufacturing electrical appliances for the home.

SAFE-KURL CO.
Dept. G-277, Cincinnati, Ohio

SAFE-KURL—Gives Natural Wave IN 20 MINUTES AT HOME

At last! Wave your own hair in comfort at home—easily, quickly and SAFELY—with SAFE-KURL—amazing new Electric Hair Waver! Takes only 20 minutes to give yourself permanent—type waves and rolls of any kind desired, and to dry your hair. SAFE-KURL heat puts beautiful long-lasting curls, ringlets and waves in any color or kind of hair—tinted or natural. No skill required—complete easy instructions furnished with each Waver. Waves last many weeks or months, depending on type of hair. Stop paying high beauty shop bills for "permanents," "finger waves," or hair treatments! Forget ugly, tiresome uncomfortable "cutlets" or "curlers" that make you "look a sight" and keep you awake all night. SAFE-KURL gives you a professional wave, in a few minutes, by ELECTRICITY.

FULLY GUARANTEED

SAFE-KURL is made of finest materials and is built on the same principle as the costly hair-waving appliances you see in beauty shops. Cannot get out of order. Will last a lifetime. Plugs into any light socket. Uses ordinary house hold current, 110-120 volt AC or DC, or home light plant current. One customer writes: "Safe-Kurl saves me money and keeps my hair waved perfectly. Takes only a few minutes to use." **SEND NO MONEY!** Pay postman only \$2.00 when he delivers your Waver, ready to use. Nothing else to buy. Guaranteed to give complete satisfaction or your money back. **Send No Money.** Canadian and Foreign Price \$2.50 Cash with Order.

Mail This Order NOW

SAFE-KURL CO.
Dept. G-277, Cincinnati, Ohio

Please ship me one SAFE-KURL Electric Hair Waver at once for which I will pay the postman \$2.00 on delivery. If I am not satisfied I may return the Waver within 10 days and you will return money I paid you.

Name: _____
Address: _____
City: _____ State: _____

Most Amazing Typewriter Bargain

FREE HOME TYPING COURSE WITH

NEW REMINGTON PORTABLE ONLY 10c A DAY

FIRST TIME! Remington's new purchase plan now lets you buy a genuine latest model Remington Portable No. 5 direct from the factory for only 10c a day. Not used or rebuilt. Not incomplete. A beautiful brand new regulation Remington Portable. Standard 4-row keyboard, standard width carriage, margin release on keyboard, back spacer, automatic ribbon reverse, every essential feature found in standard typewriters.

FREE Typing Course Carrying Case

10-DAY FREE TRIAL OFFER

The amazing low price and easy terms now make it possible for you to buy this genuine, complete Remington Portable for only 10c a day. But we cannot guarantee present prices long. Higher wage scales, rising cost of materials, everything points to higher prices. So we say, "Act now... while our liberal offer still holds good!"

YOU DON'T RISK ONE CENT

Try this typewriter in your home or office on our 10-day FREE TRIAL OFFER. Then if you do not agree that it is the



10 DAY FREE TRIAL OFFER

finest portable at any price, return it at our expense. You don't even risk shipping charges. It's the best chance you've ever had to own so complete a machine for so little money. So don't delay. Mail the coupon NOW!

CLIP COUPON

Remington Rand Inc., Dept. 24-13 Buffalo, N. Y.

Please tell me how I can buy a new Remington Portable typewriter for 10c a day. Also send your new catalog.

Name: _____
Address: _____
City: _____ State: _____

GOITRE NOT A DISEASE

Milwaukee, Wis.—It has been brought to light by scientific research that goitre is not a disease and is not to be treated as such. Dr. A. A. Rock, Dept. 717, Box 737, Milwaukee, Wis., a prominent goitre specialist for over 30 years has perfected a different method of treatment which has proven highly successful. He is opposed to needless operations. Dr. Rock has published a copyrighted book at his own expense which tells about goitre and this treatment. He will send this book free to anyone interested. Write him today.

Voice of the Listener

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters, which **MUST NOT** exceed 100 words to VOL, RADIO GUIDE, 731 Plymouth Ct., Chicago, Ill. You are invited to send in your photograph when writing but this is by no means obligatory. Radio Guide will not assume responsibility for returning photographs unless postage is included.

Scenting a Motive

Dear VOL: Smethport, Pa.
In the current issue of RADIO GUIDE, Mr. J. Lewis Gibbs, Jr., voices the sentiment I had a month ago about Amos 'n' Andy. I was disgusted that Amos, who always did have a lot of sense, should submit so spinelessly to the outrageous usurpations of the Kingfish. It was the first time I had lost interest in their broadcasts since they began. But as they went on, I finally tumbled to the fact that Amos was putting on as fine a bit of satire as I know of anywhere. Let's hope the citizens of the fair state of Louisiana are waiting, as Amos did, for a chance to rise up with lay on their horns and put into the proper place another self appointed, arrogant "kingfish" (with a small "k", please!) whose existence on this earth is due only in the fact that Heaven could not harbor him, and the other place, bad as we believe it to be, must be so far above him and his kind that it would fire him back to earth post haste lest his putrescence taint the fragrance of its brimstone, even as the aroma of a four-footed skunk devastates the peace and fragrance of the rose garden in June. More power to you, Amos!
R. S. Miner, M.D.

The Welcome Change

Dear VOL: Williamsport, Penn.
It the writer of "To Chasten Sanborn," means grand opera by his bog calling, I certainly do enjoy listening to the "log calling" on the Chase and Sanborn hour and I highly favor the change that has been made. Now, at least, I can listen to the Chase and Sanborn hour without the fear of blushing at some dirty crack that falls on the ears of those whom I am trying to bring up as clean men and women.
It seems strange that the world had to wait all these years for someone to class the works of the great Masters, that have stood the test of critics for ages for the beauty and appeal to the finer instincts of man, and name it HOG CALLING. Sounds to me like a crow telling a lark how to sing. It takes a warped imagination and a lot of crust for anyone to tell people that a dirty joke from a so-called comedian can be compared with an opera by one of the great masters.
If Chase and Sanborn coffee is as rotten as some of the jokes on the old program we ought to drink cocoa but if it is anything like their present broadcast it would be good to clear up the brain and those who try to place GRAND OPERA and HOG CALLING on the same level ought to drink lots of it.
A Mr. Worker

The Old Refrain

Dear VOL: Winona, Minn.
As the parent of a 5-year-old son, I wish to protest against the scripts of "Skippy" and similar programs which some misguided writers and sponsors consider suitable material for children. We have forbidden our boy to listen to these programs, because he dreams of spooks, and will no longer go in a dark room. I wish some other parents would join me in protesting against the programs. If the script writers' fevered brains cannot devise more innocuous plots, take the features off the air.
Harry M. Reynolds

For Blurbless Day

Dear VOL: Farmingdale, N. Y.
Why not do away with radio advertising on Christmas Day? Instead of firms advertising their wares, simply have them mention the firm's name only. Most all radio listeners know the article they manufacture. I am positive by cutting out advertising for one day—Christmas—sponsors would receive much appreciation from the listeners.
John H. Vahlbusch

Trade Winds

Dear VOL: Camden, N. J.
Harla Myron in the present issue of RADIO GUIDE says she changed to some other flour because of her disgust with that awful Betty and Bob program. So did I. Today's Children is a sensible every day sort of sketch. That Betty and Bob stuff is an insult to our intelligence. Betty says "Boh, Boh, Bob," so often, I expect some day to hear her finish up with "White." We hear this sketch simply because we don't want to miss East and Dumke at 4.15 p. m. EST.
Elinor Moore

Fe-fi-fo Femme

Dear VOL:
This letter is expressly written in response to that of Al Murin. It has always made my blood literally boil to hear someone of the opposite sex make some uncomplimentary remark about the woman. Especially singers, for I am inclined to singing, myself.
I believe, no—that's not the correct verb—I know that if the Great God had not intended for the women to sing, he would not have given them, some of them at least, such beautiful voices. I consider anyone who does not appreciate women singers, a bit "off."
Furthermore, Mr. Morin, had someone written the same kind of letter that you did, only reversing the sexes, wouldn't you feel a little resentment in favor of all your brother singers?
Thanks.
A "Femme" Listener

Breakfast Club Notes

Dear VOL: Lincoln, Penn.
As we always read your page, we learn lots of things concerning the likes and dislikes of other listeners. Now the Breakfast Club is our favorite. This week's RADIO GUIDE, week ending January 5, brings Martin Lewis yelling out loud for a Chicago outlet for the B. Club. Could a sponsor do something about it? It worked for Vic and Sale.
Do you know that Saturday morning B. Club could make us eat sawdust and like it? Dun, the line encee with Jack Owens and Walter Blaufuss' orchestra and our own Marian and Jim make a program that cannot be beat. Saturday before Christmas they took us to the North Pole on the Good Ship Lolly Pop. Our five-year-old Esther ate her egg on toast, never knowing that it was as cold as the trip. She forgot to eat while listening and if they can do that to a child who never eats cold egg on toast, surely we grown-ups will eat anything the Breakfast Club recommends. Hope many more are of the same opinion.
Mrs. D. C. Horst

Hold Your Fire

Dear VOL: Miami, Fla.
I am very sorry to see so many slams on Show Boat for I feel Capt. Henry the 2nd is doing a fine piece of work and should be encouraged instead of having so much mud thrown at him. I do not think there is another program on the air that gives us such fine music and voices and I for one should be lost if I could not have the Maxwell House Show Boat program to look forward to every Thursday night. Let's all give Capt. Henry a big hand!
M. A. P.

A Record Protest

Dear VOL: Morris, Illinois
Let all good Breakfast Clubbers rally to protest against the Breakfast Club's being pushed off the air by a commercial that is too cheap to pay for anything but records. One hour of the Breakfast Club should sell more products to satisfied listeners than an hour and three quarters of ordinary records. For one, I refuse to listen to that program or to buy any of that company's products. Let's join Martin Lewis in a protest to NRC and WMAQ.
A loyal Breakfast Clubber

Music After 10 p.m.

Dear VOL: Wales, N. Dak.
Anything for relief from dance orchestras! After 10 p. m. they may have their place but let's have some diversion. Even phonograph records featuring real music would be a treat.
V. R. N.



★ ★ ★ ★ ★

This Week the "CONNECTICUT" Spoon

MAIL THE COUPON!

ATTENTION, Radio Guide Readers!
State Seal Spoons are now available by mail only. Send the coupon below with 15 cents plus 3 cents for postage. Mail it each week to Radio Guide and complete your collection!

The "Connecticut" State Seal Spoon is most distinctive. It is offered this week as the newest to add to your collection. Get it at once by clipping the coupon below and mailing it with 15 cents for the spoon and 3 cents postage, to Radio Guide, 731 Plymouth Court, Chicago, Ill. Beginning this week these spoons are available by mail only.

This offer makes it possible for you to get a complete set of magnificent, full-size teaspoons of extra-heavy, durable, quality silverware, at an unheard of low price. To date thirteen spoons have been issued, including—Illinois, New York, California, New Jersey, Michigan, Texas, District of Columbia, Wisconsin, Pennsylvania, Nebraska, Massachusetts, Georgia and Connecticut. If you already have the first twelve spoons, add the "Connecticut" spoon to your collection. If not, send for the first thirteen today.

These spoons are Original Rogers Silverware made by the International Silver Company of Meriden, Connecticut, oldest and largest makers of silverware in the world. They are AA quality—66 penny-weights of PURE SILVER to the gross. Regular teaspoon size with plain bowls, easy to clean. Collect the entire set.

If you have not already started your collection of these handsome State Seal Teaspoons, do so at once! Clip the coupon below, indicate which spoons you want, and mail it with 15 cents—plus 3 cents for postage and packing for each spoon desired. Spoons will be sent by mail—prepaid. Get the coupon in next week's Radio Guide for the next spoon.

Special Offer!

**6
SPOONS**
Only \$1 Postpaid
SEND COUPON!

COUPON

RADIO GUIDE, SOUVENIR SPOON BUREAU,
731 PLYMOUTH COURT, CHICAGO, ILLINOIS

Please mail me Original Rogers AA Quality State Seal Spoons as checked below:

ILL. N.Y. CAL. N.J. MICH. TEX. D.C. PA. WIS. NEB. MASS. GA. CONN.

I am enclosing 15 cents for each spoon plus 3 cents each for postage and packing.

or, I am just starting my collection. Send me an assortment of the first six spoons: Illinois, New York, California, New Jersey, Michigan and Texas—one each for \$1.00 postpaid.

or, send me six of any one of these six spoons for \$1.00 postpaid. (State Name)

Total Amount _____

Name _____

Address _____

City _____ State _____

ADELE RONSON

As She Appears Under the

MIKEroscope

By Harry Steele

IN ADDITION to being one of the really great radio personalities, Adele Ronson serves a national utilitarian purpose. She disproves the myth that Yonkers, New York, is just a gag name devised to give comedians a locale for their rural jests.

It was in Yonkers that Adele made her theatrical debut with a stock company, at the age of 17. Her bow was a brief one as she was ill when she launched her career; it lasted only a week, to be followed by three months in a hospital.

Her second venture had just as dismal a climax. After she had recuperated she began to take advantage of whatever opportunity came along to display her talents, and as a result won a scholarship in the American Laboratory Theater. She scarcely had had opportunity to begin her studies when the executives of this simon-pure amateur organization learned that she had decided to embrace the theater professionally. They promptly canceled the scholarship and Adele found herself back in the stormy sea of life with only her ability for a life-belt.

New York's reputed hostility to struggling youth didn't baffle Adele. In fact she was born in Manhattan, but had been a resident of Tulsa, Oklahoma, where she attended school while her father dabbled in the oil business. It was when he died in 1925 (and she was still 16) that she realized she would have to use her budding acting ability for economic purposes. That was when she returned to New York (and Yonkers).

In the year before she joined the stock company she had earned her way through the dramatics department of Columbia University and City College as a model in a department store.

After her adventure with the dramatic purists she varied her occupations dancing with the Provincetown Players and acting roles in the Legend of Leonora, The Road to Rome, Mrs. Bumpstead-Leigh, Skidding, and Gold Braid.

The theatrical background provided a chance to take part in some of the movies then being made on Long Island, but she failed to photograph with any particular appeal. In fact she was so unimpressed with her film efforts that she made an arrangement with theaters showing her pictures, to make personal appearances concurrent with the running of the films so that she might offset any unfavorable impressions.

Suddenly, and unannounced, she made her way into radio on one of the first nationally broadcast programs. It was a Sunday night show sponsored by one of the leading five-cent weeklies, and it wasn't long before everyone was asking, "Who is the girl with the marvelous voice?" Almost any persistent radio listener knows all about Adele and that rich, impressive voice now, but first-timers still are impressed by her velvety tones and diction.

For the past two years she has been the seductive and daring Wilma Deering of the Buck Rogers radio series, and her fluid voice still holds listeners spellbound. Adele is just as gentle as her tones are appealing.

She maintains their robust quality by tempered indulgence in riding, swimming and golf, but goes for the sedentary sports a bit, also. She knits avidly and collects first editions.

Not even the normal liking for publicity will prompt her to permit the usual stories about loving to cook. She abhors a kitchen and is pointedly non-domestic. Her plan is eventually to open and operate an exclusive layette shop. She figures that her friendship with Walter Winchell will help her to get advance tips and steal a march on her competitors.

Miss Ronson is five feet, five and one-half inches tall, weighs 116 pounds and has hair of a reddish-brown tinge.

Adele Ronson May Be Heard with the Buck Rogers Broadcasts Every Monday, Tuesday, Wednesday and Thursday at 6 p. m. EST (5 CST) over the CBS-WABC Network and at 7:30 p. m. EST (6:30 CST) over a CBS Split Network.



ADELE RONSON

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the thirty-seventh. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.

Favorite Stories of the Stars

ELSIE JANIS, the glamorous Broadway star, relates as her favorite story:

"A Parisian friend of mine," tells Elsie, "heard disquieting rumors about her maid, and determined to discharge her immediately. So she sent for the maid and acquainted her with her decision.

"Marie," she said, "I have determined to dispense with your services at once."

"Marie looked at her mistress and tossed her head. 'Zat is all right with me, Madame,' she answered, 'but before I go I have several things to tell you. In ze first place, I am ze better cook as you are!'

"My friend lifted her eyebrows. 'Really, Marie,' she asked, 'who told you that?'

"Your husband told me zat," replied Marie. "And another thing, I am ze better housekeeper!"

"My friend the Madame looked even more amazed. 'And who told you that?' she demanded.

"Your husband told me zat," continued Marie triumphantly. "And still another thing. In ze kiss—in ze love-making—I am much better zan you!"

"By this time my friend the Madame was really annoyed. 'And did my husband tell you that, too?' she asked sarcastically.

"No, Madame," finished Marie. "Ze chauffeur told me zat!"

George Gershwin fingers his nose tenderly when he relates his favorite anecdote.

"Maybe you won't believe it now," relates the noted composer, "but I was a pretty tough kid. One had to be tough to survive in the Ghetto. Another neighborhood terror and I became fast

friends—a kid by the name of Jimmy Durante.

"Jimmy and I were the champion tough guys of the district. Even then Jimmy's nose was a Gargantuan affair, and whenever a kid as much as snickered at Jimmy's nose he had to put up his dukes and lick the both of us. In those days my own nose was normal, neither big nor small.

"One day Jimmy and I went prowling about a stable where the neighborhood ice man parked his horse. We were side by side at the rear of the stable when the animal let fly with his hoofs.

"Well, sir, it seems as if the horse simply couldn't miss hitting Jimmy's enormous and inviting horn—but it did. Instead, I received the smash—a smash which broke and spread my nose into the shape you now see. Jimmy and I still get a laugh out of the irony of the happening."



Can You Find 10 Faces

IN THE PICTURE BELOW?



Answer Quick! Get the Opportunity to . . .

Win \$2,250.00

or Buick Sedan and \$1,250.00 Cash!

Here's a lot of cash for someone. Would you like to have it? We are going to pay over \$5,000.00 in big cash prizes. Can you find ten of the hidden faces in the picture? Look sharply and mark the faces you find. Then fill in the coupon, mail quick, and you will receive opportunity to win as much as \$2,250.00. Some one, maybe you, will receive a new Buick Sedan and if prompt, \$1,250.00 cash extra or, if all cash is preferred, \$2,250.00. Surely you would like to have this magnificent prize. Think what you could do with all this money at one time. It would come in pretty handy



right now, wouldn't it? We want people everywhere to have the opportunity to share in this great distribution of money. This is our unique way of advertising. Besides the First Grand Prize of \$2,250.00 including promptness, there are 100 other big, grand prizes. The Second Grand Prize is a DeLuxe Chevrolet Master 6 Sedan or \$750.00 cash. Third Grand Prize is DeLuxe Ford V-8 Sedan or \$600.00 cash. Fourth Grand Prize is \$150.00 cash and many others. Thousands of dollars in special cash rewards. Mail your answer on the coupon today.

Send No Money — Just Mail Coupon

Pennsylvania Woman Recently Won \$2,250.00



Nick Pappas
New York



Sophie A. Griesser
Pennsylvania



Marguerite Francis
New Mexico



Georgia A. Johns
Kentucky



Robert C. Rick
Pennsylvania



Mrs. Billie Crowley
California

Study the picture of the country road and see if you can find ten of the hidden faces. Sharp eyes may find them. Some of them look straight at you, some are upside down, others are sidewise. Look for them in the clouds, tree, around the dog's legs, in the bushes, etc. It is not as easy as some people may think. Don't give up—keep looking and you may find them. **Mark the faces you find and send to me quick with the coupon.**

Proof That Prizes Are Paid

Thousands of dollars have already been awarded to many happy prize winners by Paramount Products, Inc. Mrs. Sophie Griesser, of Penn. won \$2,250.00; Mrs. Georgia A. Johns, of Ky. won \$1,987.00; G. Giebink, of Michigan, won \$975.00; and Edna Mahoney, of Illinois, won \$500.00; Scores of others have won big cash prizes.

And now thousands of dollars more, to be paid to prize winners. Think of it! If first prize winner (and prompt) you will get \$2,250.00 all cash or if you prefer, Buick 8 Sedan and \$1,250.00 cash.

This company is reliable. We belong to the Chamber of Commerce of Des Moines. We bank at one of the largest banks in the state of Iowa,—the Central National Bank. The money to pay all of the prizes is already on special deposit for that purpose. When you send in the coupon we will tell you about prize checks recently cashed by many happy winners.

Prize Money Now in Bank

The money to pay every prize is on deposit in the big, strong Des Moines bank. Three prominent Des Moines business men will see that the prizes are awarded honestly and promptly. Get your share of the \$5,000.00 in cash prizes, besides thousands of dollars in special cash awards. Over 100 prizes in all.

SEND ANSWER QUICK

Remember send not one penny with your answer. All you do now is to find ten faces if you can and mail the coupon. Send answer right away

Hurry! Just mark the faces you find and send with the coupon right away. This gives you the opportunity to win \$2,250.00 First Grand Prize. Someone wins. Maybe you. Mail your answer quick. Don't delay. Do it today.


You will receive the Buick 8 Sedan and if prompt, \$1,250.00 cash extra, or if all cash is preferred, you get \$2,250.00, if you win first prize according to the plan which the answer will bring.

You cannot lose anything. Send in this coupon and we will give you the opportunity to win the \$2,250.00 First Grand Prize. Don't put it off until tomorrow. It may be too late. **Do it today—Right Now!**

Oh boy! what you could do with \$2,250.00 cash all at one time. Think of the joy of having the money to provide the better things of life. New clothes, furniture, bills paid, a new home, education, travel, etc. Nothing hard to do now. But act quick.

Hurry—mark the faces you find. Just mail the coupon if you can find ten hidden faces. This gives you the opportunity to win the \$2,250.00. **Send your answer quick. Don't delay. Mail your answer today.**

OVER \$10,000.00 RECENTLY PAID IN CASH PRIZES



Dept. 1510A I found _____ faces.

My Name _____

Address _____

City _____ State _____

\$1,250.00 EXTRA
Send answer quick and we will tell how the winner can get \$1,250.00 extra cash.
FOR PROMPTNESS

PARAMOUNT PRODUCTS, INC.
Dept. 1510A Des Moines, Iowa