

# Doctor S. Parkes Cadman's Thanksgiving Message

#### Doctor Cadman is Radio Minister of The Federal Council of Churches of Christ in America

ne of the noblest hymns in the Psalter adores the Divine goodness befriending the human race in its daily routine; and also its lamentable indifference to this saving benevolence and failure to be grateful for its continuous benefits. The author of the 107th Psalm portrays the power of God at work in the world, and completes each vivid picture with the exclamation: "O that men would therefore praise the Lord... and declare the wonders that He doeth for the children of men.

Despite pestilences, famines and war's destruction, the hungry are fed, the naked clothed and the homeless sheltered. The earth brings forth its fruits in due season, the ships convey their supplies to every shore and the towns and cities enjoy comparative immunity from fire and anarchy. It is the uniformity of natural law in thus providing for our ceaseless needs that astonishes this inspired singer of Israel. Not special providences nor miraculous deliverances but the normal and unfailing care of the Supreme Mind that should awake in us the profoundest sense of awe and thanksgiving.

What indeed is the manna that fell from the skies to feed a few wandering Hebrews in the wilder-

ness, when we recall earth's countless millions who receive their daily bread by the growth of the wheat from the soil? Every field golden with the ripe grain is a testimony to the All Father's unfaltering loving kindness. Alike as individuals and as communities, we require a far more alert perception of the fact that seed time and harvest do not languish. In those familiar instances where drought has created distress, we have an object lesson which should teach us that man and beast alike depend upon the Giver of all good for their sustenance.

When the ill fortunes of the nation accumulate, the President is requested to appoint days of humil-



Doctor Cadman, who is a most dynamic talker, broadcasts Sunday mornings at 9 CST, over NBC-WEAF

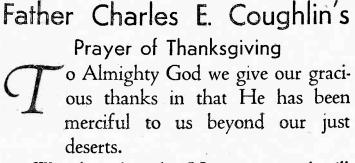
while He may be found and to call upon Him while He is near. How many remember that the one Thanksgiving Day of the year was first established to celebrate the stopping of starvation? Those lean and hungry Pilgrims who assembled to pray with souls overflowing with gratitude, had looked death in the face. No prolific acreages of wide extent then challenged the wild forest and the wilder Indian. Nevertheless, despite their poverty and woe, they were not dismayed. Their supplications and psalms fulfilled the sacred exhortation: "O that men would therefore praise the Lord for His goodness, and declare the wonder that He doeth for the children of men."

iation, penitence and intercession. But seldom, it ever, is he asked to

summon us to render laud and honor for our redemption from sin, for

our rescue from self-inflicted evils, for a renewed desire to seek the Lord

The truth is that thanksgiving is kindled in us by the sacrificial elements of life. Those who have suffered privation and bereavement are far more apt to possess the peace and blessedness of a thankful heart than are the men and women untouched by the refining forces of sorrow and want.



We plowed under His cotton and still He clothed us in warmth. We destroyed His wheat and His beasts of the field and still He is pleased to feed us. We have followed strange gods and yet He has refrained from chastising us.

We thank Thee, O God! because Thou hast cushioned the scourge of Thy just anger; because Thou hast permitted us to see that the evils which do beset us are far less than those which we so justly deserve.

Thanks for being blind to our crass blindness!

Thanks for being meek in the hour of our stubbornness!

Thanks for accepting our promise to courageously face the truth as we are determined to struggle to adopt Thy ways, Thy plan and Thy counsels!

Thanks for Thy grace which has permitted us to possess an humble and a contrite heart! If we are really thankful, our worship will pass into a definite resolution that we will serve God not only with our lips, but with our lives. Then comes action in self-denying ways wherein, upon our remembrance of the innumerable benefactions of Almighty God, we aid and serve our brothers and sisters. No famished widow or orphan or workless person must go unfed. No broken home need be left unmended. No solitary soul should be allowed to cry in despair. "No one cares for me!"

Genuine gratitude offers its best for the worst, its strength to the weak, its service to the helpless and the life of the giver to our Father God



Father Coughlin as he speaks from The Shrine of the Little Flower in Detroit, Sunday afternoons at 3, CST

Complete Listing of Thanksgiving Eve and Thanksgiving Day Programs Will Be Found on Page 23

A

# For the Ladies Only

## By Lew C. Barrison

Recently Madame Sylvia Completed a Survey of 15,000 Miles of Feminine Figures on a Tour from Coast to Coast with Amazing Discoveries; Some Flattering to City Sybarites, Others More So to Their Rural Sisters

Y ou women are becoming more attractive. Your figures are improving. Your taste in clothes gets better and better. So says Sylvia. But—don't get smug about it: you've still got a long way to go! Again, so says Sylvia, who has just viewed 15,000 miles of American women, in a grand tour of 31 states

15,000 miles of American women, in a grand tour of 31 states. Who is Sylvia? Though that's the title of a love-song, it's no song of flattering praise which is handed out each week by petite, dynamic Madame Sylvia, international beauty expert, in her NBC radio talks. Beauty Through Health is her theme; beauty is a duty, she tells her public, and darned hard work to boot. And muscular little Sylvia ought to know-for she has made a fortune by showing most of the famous females of the films how to stay lovely. Hollywood swears by her. Her ministrations have helped many a brilliant meteoric newcomer to attain the safe status of fixed star.

have helped many a brilliant meteoric newcomer to attain the safe status of fixed star. This then, is the specialist, the charm-expert who recently completed a coast-to-coast survey of American women. She started during the summer from New York, with her husband. Straight across the continent they drave (with plenty of stopovers) to California. On their return they took the southern route and wound up in Manhattan, where they now live.

In making this grand tour of Female Contours, they went through all kinds of climate, ate all kinds of food, saw all kinds of faces and figures—and took back a message which surprises the hillbillies of Gotham's

penthouses. "Women in small towns and villages have better figures, on the average, than those who live in cities!" Sylvia has concluded. This, to Broadway, is a bitter

figures, on the average, than those who live in cities!" Sylvia has concluded. This, to Broadway, is a bitter pill. "Women who live in cities," she continued, when interviewed by a representative of Radio Guine, "have to watch their shapes with care. Those who live in the coun-try take care of theirs almost automatically. They get better air, simpler food, more exercise. They are far healthier." It must not be forgotten that Sylvia's entire philosophy of loveliness is based on the strive-for-health-and-hope-for-beauty formula. "City girls will have to watch their step," concludes this moulder of form. "Their country cousins can out-strip them—and I don't mean to make a joke—even now. Wom-en of the cities are either too thin or too fat." But today, not only is the farmer's daughter more than a match for the traveling salesman in physique. Chances are she's more smartly dressed than the traveler's sister, besides. For in all parts of the country, Sylvia finds that with good form goes good taste—in clothes. "I was surprised and delight-ed," this famous creator of girlish curves declared, "to find that women of the small villages and farms are much better dressed and

more in style than one would think possi-ble. In fact, they seem to be even more watchful of style changes, more interested in style trends, than their metropolitan sister

sisters. "I was amazed to see girls in little country towns wearing the same styles I saw in New York when we left on the trip.

These two discoveries—the unexpected physical attractiveness, and the surpris-ing modishness of women in the sticks— as blase Broadway has it—set me to won-dering. What is responsible for this change? I believe I have found the solu-tion. Three things are responsible. The films of Hollywood, newspapers and maga-zines and the radio. "The movies that come from Cali-

"The movies that come from Cali-fornia are filled with wonderfully-dressed women. Naturally, the clothes the actresses wear are up to the minute. They have to be.

wear are up to the minute. They have to be. Now these pictures are released all over the country at about the same time, and almost every woman who goes to the little movie theater in some small village, sees these clothes. She looks and learns. And woe betide the village dressmaker or ladies'-wear shop that can't keep pace with the changing styles! "Then with the syndicated fashion services that are carried in our newspapers and in the magazines, the women of the country can know what they were wearing in Paris or Vienna or London or New York, last week. And finally, radio programs carry large numbers of fashion hints, and of talks by experts who tell clearly and simply what is popular in great centers, and what is not. Thus the rural woman knows what's what in current fashions within a few days of their inception—whereas a couple of decades ago it took weeks or months for that sort of information to percolate through to remote villages. "As a result of this, manufacturers of women's clothes have learned how to dupli-cate the new styles quickly. It has become a sort of race with

clothes have learned how to dupli-cate the new styles quickly. It has become a sort of race with them to pass on to small-town merchants the newest styles in the shortest possible time. Conse-quently, few small-town mer-chants fail to have a shipment of the latest modes in stock a few days after they have been dis-played in the great style centers. "I have emphasized this," Ma-dame Sylvia continued, "because it plays a great part in solving ame Sylvia continued, "because it plays a great part in solving the problem of beauty. A wom-an who can buy, swiftly and cheaply, the clothes she has seen on her favorite screen actres or on her favorite screen actress, or has heard described to her over



Mme. Sylvia in operation stresses a much kneaded point in anatomy as she massages a movie darling back to contract proportions—This is how she crossed the bridge of thighs to international renown



Madame Sylvia, the dyna-mite with a giant's power, literally lives off the fat of the land. Keeping others in trim helps her to retain her own youth

her radio, is encouraged to be beautiful. She will make every effort to bring her physical appearance into con-formity with the smartness of her attire. "To anyone who understands the heart of a woman, it is quite obvious that there is a close connection between beauty of dress, and beauty of form and figure. The one goes with the other." Among interesting details picked up by Sylvia on

Among interesting details picked up by Sylvia on her pilgrimage is the fact that today there are fewer freakishly-dressed women to be found on Main Street

than on Broadway! "In the score of good taste," she declares, "this is an important point in favor of the country, or village, woman. Well-dressed women never are freakish."

woman. Well-dressed women never are freakish." New York women seem to have thicker ankles than their sisters in the so-called sticks, Sylvia added. "This may be due to the fact that in Manhattan there is a great deal of running up and down steps to be done. New York women by the hundreds of thousands climb up and down subway or elevated steps. Many of them have to stand for long periods at their work. Too much of either has an ankle-thickening effect." In proof of her discovery that beauty—though skin deep—is more than city-wide, Sylvia calls to mind the fact that big Broadway musical shows have a great proportion of out-of-town girls in their choruses. "And now," concludes this best friend and severest critic of female charm, "here's the other side of the pic-ture. Broadway and Hollywood have taught Main Street lessons in beauty. Today, our hundred thousand Main Streets have learned that lesson so well that neither the screen nor the stage dares to let down its standards. "Whether the men of America realize it or not, the women are in the midst of a revolution—a revolution in taste and beauty. And that is one doctrine of women's rights that the average man espouses enthusiastically!" Madame Sylvia's Beauty Through Health

Madame Sylvia's Beauty Through Health talks are heard Wednesdays at 9:15 p. m. CST, over the NBC-WJZ network.

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The girls, reading from left, are Clara (the former Isobel Carothers, now Mrs. Howard Berolzheimer); Lu, who was Louise Starkey before she married Paul Mead; and Em, whose surname John Mitchell changed from King to his own

# Clara, Lu, 'n' Em By Henry Bentinck

Which divorce and marriage statistics running al-most a dead heat, Clara, Lu 'n' Em, those in-veterate tongue-waggers, consider suggesting to President Roosevelt that he set up a bureau to be known as the HMA, or Husband Management Administration. The girls coyly argue that the initial expense would be trivial, and that since they are all three-letter girls in the school of matrimonial experience, they should be named as the administrative board. But just fancy Clara, Lu 'n' Em at a meeting of the bored. They'd wreck it in a hurry, at least if they pur-sued the line of chatter at which they were overheard recently: Lu: Land o' Goshen, Clara, I can't see why they's so many divorces. All you hear is about this one and that one going to Reno to settle down and sue their husbands or wives. I ain't never been out West, but they must have good grounds for divorces out there. Any-way, if women managed their husbands right the men wouldn't be doin' the things they do to make their wives tired of them. The Well L don't know. Lu, but as you're right at

tired of them. Em: Well, I don't know, Lu, but as you're right at that. Your George, now—he's been gone a good many years, may his soul rest in peace! But you and him never seemed to have no trouble. You sure musta man-

aged him right. Lu: Well, girls, I don't like to pin no roses on my-self, but I guess I done a pretty good job at that. Of course George had a wonderful disposition and he was easy to manage. I done it by making him think he was

nianaging me. Clara: Yeh, that's one way to do it, if the man you get ain't so dumb that he don't respond to that kind of treatment.

Lu: Well, George was sort of dumb all right, but then I always sorta figured him out so's he'd act the way I wanted him to.

You know, he was so absent-minded. He'd forget his head if it wasn't tacked on his shoulders. I used to go through his pockets all the time because he was a great one to make memorandums and then forget to look at them. I'd always have to remind him. I'll never forget once I found something in his pocket that he'd plum forgot about. It was a sales check for a \$19.98 dress he'd bought me at one of the stores downtown and forgot to bring home. He was sure fussed when I told him about it. He'd forgot and left it at the office. He brought it home the next day. But I'd never've got that dress if I hadn't found that check. I always done that sort of thing for him and it kept him in a good humor. in a good humor.

Em: Well, that's how I am about Ernest. If I can just keep him in good humor then he's easy to handle. Now you take about the car. He has a lot of pride in the way he drives. Personally my heart's in my mouth all the time we're on the road, but I never tried even to learn to drive myself, at least not from the front seat. But I know all about it and while he don't say nothing I know Ernest likes to have me tell him. Lu: Well, George died before we ever had a car, and I was always kind of sorry. A car's sort of personal to a man and I'd like to have kept it as a keepsake. But I done one thing I'm glad I thought of.

I done one thing I'm glad I thought of. Just after he passed on I got one of them catalogues from a firm in Chicago that makes rugs out of old clothes and things, so I gathered up all of his old suits and sweaters and stuff and sent 'em away, and I got back a right pretty rug. It made a awful nice keepsake. Clara: Seems right fittin' to me. He sure walked over you plenty now and then. But then it don't hurt none to be walked over by the men once in a while. It sort a keeps their pride up, and a man that's without pride is pretty apt to get to frettin'. When a man starts to fret in his own home it an't long before he's looking around for a place that he can strut around in a little. Em: Yeh, I know what you mean, Clara. Ernest gits uppity now and then, and I always guess I'm sorta gittin' underfoot and I send him some place like the bike-races or to a prizefight or somethin'. Men is used to liberty I guess, and if they don't get it once in a while they get to feelin' pretty mean inside. Lu: That's why I was always glad George was a travelin' man. He never got home except on Saturdays and Sundays, and I guess he was so glad to get a home-cooked meal and not have to run around with no sample case that almost anything pleased him. Lused to think up a list of things I'd like to do and

cooked meal and not have to run around with no sample case that almost anything pleased him. I used to think up a list of things I'd like to do and then I'd sort of stick them under his nose and he'd pick one out and it was sure to please me cause I'd already counted on one of 'em. Well, he'd think he'd had his way and my, was he tickled? Men are like kids about having their own way.

Clara: Or thinkin' they do. It's all the same. Now Charlie, he used to be a great one for not coming home to dinner until he got around to it. Some of those town loafers would get into the garage and they'd start to talk about baseball and stuff until it was eight o'clock or worse. I never did know when to take up my victuals. I musta nagged him for a couple of years about it but nothin' ever come of it except he was gittin' so he

How to Hold Your Husband Gives These Garrulous Girls of the Air a Real Opportunity to Talk About Something They Know Thoroughly and from First-Hand Observation and Experience-for All Three Are Happily Married, and Likely to Remain So

would dodge me mornings when he was leavin'. I could see that wasn't gettin' us no place so I tried a different tack before he got sick of me. Lu: Oh, Clara, you always was smart. How did you do it? Clara: Well, instead of acting so mad about it I begun to act like I was hurt. Every night when he'd get in I had just combed my hair and fixed myself all up like it was Sunday or something. It wasn't long before he got to noticin' it and he asked me why I was doin' it.

I sorta whimpered a little and told him I was afraid I wasn't attractive to him no more and that he only come home when they wasn't no place left to go. It got him to thinkin' he had been neglectful and the first thing large he was shooin' there old he graving of the I knew he was shooin' those old he-gossips out of the shop at six o'clock and beatin' it home. He sure was a hero to himself after that and I ain't had no trouble on

heroes of themselves? Now Ernest ain't nad no trouble on Em: Ain't it funny what men will do to make heroes of themselves? Now Ernest ain't one of them go-getters by no stretch of the imagination, and until he got out of a job and got to foolin' around in the base-ment with his inventions he was sorta mousy, if you

about that. I always figured that a little flirtin' never



"It was my experience that you don't have no trouble holdin' a man if you keep up with the women that might be competition"

hurt him none, and if I questioned him a lot and nagged him it would be sort of a dare and then he would see how far he could go without gettin' caught. Besides, I figured that no matter how close you watch 'em, if they're the triflin' kind there ain't no way you can stop 'em anyway, so why waste time worryin' about trouble until you come up with it? It's my opin-ion that no one ever went huntin' trouble that didn't find it first off.

find it first off. I guess we marry 'em for better or worse and try to hang on to 'em whether they're worse or better. But it was my experience that you don't have no trouble holdin' 'em if you just cater to 'em a little, hold out for your rights when you know you're right, keep up with the women that might be competition and make 'em think they're the only thing in your life that counts.

But let's rescue the girls from their character roles to reveal them as they are in real life, a trio of college graduates, happily married and able to speak with au-thority on the business of holding their men. All have been happily married long enough to give their domestic life the stamp of permanency life the stamp of permanency.

hatever their secret, they seem to have accom-W plished the mystery of maintaining wedlock. In their respective homes there is a serenity so striking as

Lu, the widow of the sketches, is Isobel Carothers on the roster of Northwestern University. In Evanston, where

attention to what is going on outside their own family circle seem, somehow, never to have time for their own domestic problems. Neglect within the home, the girls agree, is another short cut to the breaking off of family ties, so that's an-other reason why gossip is strictly taboo except on the air. Even in their radio scripts Clara, Lu 'n' Em sed-ulously avoid malicious gossip. Those familiar with them on the radio, and that seems to include everyone within range of a loudspeaker, know that their chatter singularly is free of scandal and records only the normal singularly is free of scandal, and records only the normal observations of three middle-aged women with more time than worries.

To each of these accomplished artists home is a sa-cred institution. Each, in turn, has helped to solidify contentment by seeing to it that her home is more than a dwelling-place for human beings-to make of it a place where love abides safe from discord.

place where love abides safe from discord. Lu (Mrs. Berolzheimer) was the first of the trio to reason that the physical aspects of a home are the premise upon which the whole structure of domesticity rests. She found a rambling old dwelling which best suited the requirements of her husband and herself, and had it remodeled according to their joint specifications. Living in it and finding it the realization of their united dreams has in itself crystalized their happiness.

In their planning she made concessions to his pro-fessorial bent—saw to it that there was a proper room arrangement to provide the seclusion which his exacting



The girls have a close, intimate relationship that is beautiful to see. Where one is, even if in the kitchen, there the others must be also

she now lives, she is Mrs. Howard Berolzheimer, whose husband is a member of the staff of her alma mater. Matter-of-fact Clara, who was Louise Starkey, is now Mrs. Paul Mead; and the garrulous Em is Mrs. John Mitchell, nee King. All live in the north shore suburb. All have been involved lately more in holding their own against their sponsor than in hanging on to their husbands.

The Colgate-Palmolive-Peet Company, which pre-sents the girls in their morning serial over an NBC net-work, has moved recently to New York. With them went every vestige of their belongings—that is, all but Clara, Lu 'n' Em. For a while it looked as though the executives of the firm would be disgruntled over the trio's joint refusal to broadcast from New York. Sensible argument won them over, however, and the gossipy fifteen minutes continue to originate in Chicago. "Why," they asked in unison, "should we give up our homes in Evanston, break up the associations which the years have happily provided for us? But moreover, since all our husbands have jobs here, we would either have to uproot them and force them to seek new con-nections in the East, or leave them here at their present employment. The latter is out. That's no way to hold a husband."

One of the contributing factors to the marital peace absence of gossip in any form. All three of the girls are shrewd enough to know that anyone who will gossip with you will invariably gossip about you; and beside that truism is the fact that women who pay too much

work demands. He, in turn, knowing her love for gar-dening, cheerfully submitted to a landscaping scheme even though he knew there would be times when he would be called upon to push a lawn mower or wield the cliping cheere the clipping shears.

the clipping shears. Similar farsightedness actuated Clara (Mrs. Mead) when it came time to build the nest for her family. On a site not far from Lu's home she, too, selected an age-ripened dwelling which she hoped to convert into a permanent home. It so happened that the structure could not be salvaged, and it had to be razed. Into construction on the lot went exactly the type of house which the Meads had envisioned. It is now ready for occupancy. Here, too, a union of opinions prevailed. In that home Mead, who is an employee of the Illinois Bell Telephone Company, forgets entirely that his vivacious 28-year-old wife is a celebrity in her own right, and finds in her the consummation of all his ideals for a life partner. Like the other two husbands in this charming and charmed circle, he met his bride-to-be when all six were students at Northwestern. If Mrs. Mead wears her hair in a style for which she doesn't particularly care simply because he likes it that way, it is no greater sacrifice than he made when he arose from his bed during convalescence from an ap-pendicitis operation and rode in a chilly cab all the way from the suburb to the studios of the broadcasting company to deliver a forgotten script. That's the sort of give-and-take that cements their wedlock. The Em of the sketches, Mrs. John Mitchell, like-wise has a home of her own not more than a hop, skip



A candid camera study of the three as they appear before the microphone. Note the intensity of their concentration

and a jump from those of her beloved friends, her partners in radio. The selection of their place was guided only from an economic standpoint by her husband, who is in the real-estate business.

Is in the real-estate business. Here, too, Cupid is the household god. Em is the informia, not far from Los Angeles—where she never aspired to dramatic fame—she studied the piano. She became so proficient that when she decided to attend Northwestern University she was able to work her way through school with her music. Her husband is a lover of music, so their idle hours are devoted to indulgence in the art that soothes the savage beast. Both like to putter around a garden. Any sign of impending domestic clouds sends them rushing into the yard with rake or trowel, to work off surplus spirits and relieve possible tension of taut nerves. A survey of these three delightful households reveals an outstanding similarity: The success of the wives has failed to breed any hint of feminine domination. At the dinner tables the first talk is of the husbands' activities of the day. What happened to the girls is of secondary importance. The characters of the husbands themselves are a potent factor in the success of these three matriages

importance. The characters of the husbands themselves are a potent factor in the success of these three marriages. Serious minded, as are most men, they find the lighter chatter of their spouses a bridge for the low spots which follow a day's contacts with commercial and pro-fessional cares. On many occasions the six eat dinner together at one or another's home and the natural fem-inine gayety of the wives balances nicely the more som-ber mien of their husbands. No concessions are asked or made to achievements of these three amazingly talented actresses. Wisely, when there are outsiders present the conversation is veered away from studio activities just for fear that sensitive-ness might crop out to engender embarrassment.

But by themselves, as a sextet with a common goal and parallel hopes, there exists a fine camaraderie and many are the gay moments induced by recollections of the day's experiences in the broadcast. To be able to be nearby as the six spontaneously relive their day would be a revelation in the art of cre-ating matrimonial permanence. Then only do Em's characteristic giggles and the quick-tongued responses of Clara and Lu creep into the dialogue. Each is eager to portray her reaction to some highlight in the day's broadcast. It is home in its most vivid and delightful delineation. delineation.

delineation. Yes, Clara, Lu 'n' Em know how to hold their men. None of them has children, but they have conquered the art of making themselves completely sufficient unto their husbands' happiness. Which, after all, seems to be the answer, for in doing so they have found their own.

Every morning except Saturday and Sunday, at 9:15 CST, Clara, Lu 'n' Em may be heard over an NBC-WEAF network. Their program is sponsored by the Colgate-Palmolive-Peet Co.



This bad Benny turns up with a couple of girls who are just shakes in the grass. It was all a gag meant to plague Mary Livingstone but now Jack finds he can't shake them

nce again the annual face-feeding fiesta rolls Once again the annual face-feeding fiesta rolls around and the nation is about to bury itself it's grand! Think of the happiness in the hearts of the hundreds (no—it must be thousands) of stomach medicine sponsors whose programs fortunately for them are trickling into America's ears at the same time mince pie juice is trickling into America's innards. From dyspepsia pills to fruit salts they have labored to edu-cate us and now comes their harvest

dyspepsia pills to truit salts they have labored to edu-cate us, and now comes their harvest. So eat well, America. You owe it to the men who have been giving you so many fine programs. You owe them the courtesy of a good stomach ache. The very least you can do is to acquire a touch of indiges-tion—"discomfort," as they call it. Only be sure that you have some of those air-advertised panaceas in your medicine cabinet. That's a good word, panacea. In

# Standing By-

## With Ray Perkins

this commercially enlightened day and age no bathroom shelf is complete without panaceas for the panaceas.

This department couldn't sleep one night last week. (By the way, there is no air-advertised cure for in-somnia, although some programs may induce it). So the sleeplessness gave rise to an imaginary Radio Thanksgiving Feast. Here it is—the complete Radio Menu for Thanksgiving:

Soup with Sound Effects

Weekly Celery (less 10%) Fan Lettuce Turkey au Roosevelt Carrot Tops au Wendell Hall

Stop-Watch Turnips Antenna Spaghetti G-String-Beans

Hot Tubes with Power Juice Hard Boiled Eggs with Agency Dressing Radio Game with Spinach and Applesauce High Frequency Cheese

Sweetle Pie a la Beasley V Frank Buckwheat Cakes Woollcottage Pudding

Winchell-Bernie Devil's Feud with Frosting Sustaining Dates **Commercial** Plums

Benny Jello Wynn Chestnuts with Graham Crackers Max Baer Punch

Nuts

Consider the mental stress of a lady with an in-nate distaste for mystery and horror stories, who finds herself thrust by fate into the role of successful author of a radio mystery program. Such is the delicate posi-tion of CHARLOTTE GEER, who incidentally has been radio critic of the Newark (N. J.) News since B'casting was a squealing pup. Miss Geer, in collabora-tion with RICHARD SALISBURY, authors the very popular Fischer Mysteries, bi-weekly on WOR (Mon. and Fri., 6:31 p. m. CST). She admits she once read one—and only one—mystery story, so at least her ma-terial is original! The plots are obtained from Newark police records, from friends on the homicide squad, from the morgue and other quaint and jolly sources. The sponsor has just renewed, so Charlotte Geer will have to continue to dig up horror for another 13 weeks at least, poor soul! Consider the mental stress of a lady with an inSpeaking of insomnia, nobody can tell me that EDDIE and RALPH (EAST and DUMKE) really enjoy getting up for that tri-weekly session at 6:45 in the a. m. It just ain't human. I'll lay any odds that neither of the boys has been up that early since they took all their meals out of a bottle. Yet they must do it voluntarily, because if either of those man-mountains decided to stay in bed it would take two

must do it voluntarily, because if either of those man-mountains decided to stay in bed, it would take two derricks and a couple of twelve-ton trucks to budge 'en. Eddie and Ralph have been trying for a couple of years to drop the title Sisters of the Skillet, but it still sticks. Sometimes titles like that are harder to get rid of than dandruff. I recall JONES and HARE bemoaning that they were still spoken of as The Hap-piness Boys even after they long had been The Inter-woven pair. SINGIN' SAM will for a long time be introduced off the air as The Barbasol Man. It took me years to unfasten an old title, Judge Junior. And JOE WHITE is still referred to as The Silver Masked Tenor.

Someone should write a book about the funny, un-intentional cracks in b'casting. Were you listening in Election night, when John S. Young burst into a dance program to announce that the Democrats were sweep-ing the country? Immediately after the interruption HOWARD CLANEY resumed the program with the title of the next number: "Isn't it a Shame!"

A Salvo to FREDDY MARTIN and sponsors for the Open House program idea (CBS Sunday 4 p. m. CST) in which topnotch talent from local spots gets a break. Guest artists are chosen by committees of radio editors in successive cities. That's smart radio

And apropos of programs for milkmen and home-And apropos of programs for minimum and nonne-ward bound night-watchmen. it's darned inconsiderate of MARINA and GEORGE to get married at 4:45 a. m. CST (Nov. 29th). That's earlier than the net-works themselves ordinarily hit the daylight. I hope, dear public, that I am safe in speaking for you and me both when I say that we'll let it go.

The perpetrator of these lines wafts songs and chatter over WFAF and NBC's Red collection Mon-days at 6 p. m. CST.

# Plums and Prunes

ld gags of comedians, over-plugged popular songs.

O ld gags of comedians, over-plugged popular songs. sopranos and even political speeches assume new entertainment values when heard on the 1934 Winter season high fidelity radio receivers which have been introduced by a score of manufacturers. It was our privilege to sit in on the demonstration of one of these. The set was not priced beyond the purse of the average family. It was housed in a substantially built and artistically designed cabinet. Its chassis con-tained all of the refinements known today to radio engineers.

tained all of the refinements known today to radio engineers. When the program was heard through a receiver that was considered excellent a year ago and then the same program was switched over to the new high fidelity design, there was no comparison. Low notes that we have never heard during an "in-the-flesh" performance were blended with equalized volume with high notes the reach of which has never been attained previously on the loudspeaker. The particular model demonstrated had a phono-graph reproducing attachment. When records were played, the sounds carried a life-like personality that was uncanny.

played, the sounds carried a menue personancy that was uncanny. All of this is by way of suggestion, if you haven't heard one of the new high fidelity receivers, turn off your midget for an hour or so and visit your dealer for a taste of radio as *should* be served.

THE IMPENDING BROADCAST on November 29 of the royal nuptials of Prince George of Great Bri-tain and Princess Marina of Greece brings to mind the cruel gag certain Chicago radio engineers played upon their fellow technician on his wedding night. By clever detective work they learned the location of the honeymoon hotel hideout the couple had planned and set up a sound recording apparatus in an adjoining room. The day after the marriage, the engineers invited the benedick to a luncheon in his honor in the middle of which a loudspeaker began reproducing faithfully the records that had been made. Now THAT would be a royal broadcast!

## By Evans Plummer

Speaking of recording devices and just to let you know what a mug that fellow MARTIN PORTER is, it is recorded here that be and NBC press agent Johnny Johnstone get together once a week at Dick Himber's apartment there to make discs of a kind that are not for sale or broadcast!

DAN RUSSO, veteran batoneer rightfully called the "Daddy of the Dance Bands," reports a new species of the homus autographus. It seems this gent sought out Russo and requested a cigar butt from Dan's mouth, saying, "I've got a whole trunk-ful, including ones from Penner and Benny." Sweet essence of dried quids!

PRUNES ARE AWARDED FOR: The forced dra-matic situations calling for a song now resorted to in the Saturday night GIBSON FAMILY... The interesting if true, but boring dissertations on how ale is made. which consume entirely too much time on BEN BER-NIE'S commercial, when after all, the Old Maestro pioneered in the smart use of gags to put over his pro-duct... The obnoxious sales talk on the "ADVEN-TURES OF GRACIE ALLEN" and *George Burns'* very unfunny and overworked tag line beginning. "Somewhere, somehow"... The sickening, sentimental speeches now being regularly employed by EDDIE CANTOR every Sunday evening to gain the applause of those who like to weep ... The lack of coherence and the continued appearance of *Louella Parson* on the HOLLYWOOD HOTEL program ... The programming conflict of the FORD and CADILLAC symphonies ... The current belief of many of those on the top rung of radio's ladder that all fan mail falls within the moron category and should be destroyed without answering ... The argument PRUNES ARE AWARDED FOR: The forced draon the VOL page, whether "you-all" is singular or plural . . . and the hue and cry for a return of THE GOLD-BERGS.

BERGS. AND THE WEEKLY PLUM CARGO TO: The Adventures of Sherlock Holmes, which returned to the dials Armistice Day (Nevertheless, could not a time be selected that wouldn't conflict with Father Charles E Coughlin's splendid weekly address?) ... ROSES AND DRUMS for the continued excellence of productions and the meticulous care with which the historical facts are assembled ... RUDY VALLEE for his Victor disc of the Drunkard Song with the extemporaneous laughs—a record which the phono folks remade, and then, after hearing the two, decided that the "imperfect" recording was the best. Which it is—in fact, it's Vallee's best to date... The FORUM OF LIBERTY so well handled Thursday nights over a CBS-WABC network by Edwan C. Hill, supported by Arnold Johnson's orchestra and the pleasing baritone voice of Edward Nell (Wonder if Nell remembers his first contact with wireless as an Indiana-polis radio amateur back in the buzz-buzz days of 1913?) ... To OLGA, COUNTESS ALBANI, for her grand work on the Sunday night Silken Strings program with Charles Previn's orchestra ... and to ERNEST TRUEX and JUNE WALKER for their performance Sunday. November 11, of The Nervous Wreck on the Radio The-ater program. ater program.

FRANCIS X. BUSHMAN'S program of Movie Per-sonalities, now aired in Chicago locally, is threatening to go network nationally ... General Electric is looking over the shows NBC's Central Division has to offer ... TONY WONS went in for ping-pong for exercise and decided to make his own table. He did and bis for the complimented the table so much that now he is too busy making ping-pong tables to play ... NORM RUVELL, Art Kassel's baritone, is a Chicagoan who maked the troit last year to win Paul Whiteman's "Quest for Radio Talent" — along with beautiful DOROTHY PAGE!

# Are You Listenin'?

## By Tony Wons

I do not know who is the philosopher who enumerates here some items, the possession of which will make you a millionaire. In these days who wouldn't want to get next to a million, anyway? I'll bite. What are the items? Well, he says: "Count your assets. If you have a clear conscience and a good liver, if you have three good friends and a happy home, if your heart has kept its youth and your soul its honesty... then you are one of life's millionaires!"

The Arkansas Gazette claims modern botels do not advertise themselves as homelike . . . perhaps because they want to avoid suggesting that there's nobody in them.

And a Quebec paper has it that some people pray on their knees and some on their neighbors.

Just now you often hear people say: "When I get my hands on my money again, nobody is going to get it away from me. I've been skinned once and I learned my lesson." A few of us have learned our lesson, most of us haven't. Some of these days you will hear again in every office that young girls are working a whole week for fifteen dollars, and widows with a few thousand in-surance in the savings bank saying: "I bought Goofus Gold Mine at twenty dollars. The man who sold me it said that in a year I would triple my investment." You'll hear that . . . and . . . maybe YOU'LL be the sucker making the investment. Most of us are born gamblers. The only trouble about our stock speculations is that we don't know a doggone thing about the game.

about the game.

Imagine yourself sitting in a poker game, laying down all your life's savings and not knowing an ace of spades from the king of diamonds. Why, you would be considered one of the prize fools of the modern era. But you will pick up a paper and look at the stock market report at a lot of figures that mean absolutely nothing to you, and you will go out and plank down your whole little fortune for something that gives you about as much chance to win as you would have in that poker

game. But you'll do it and maybe I'll do it, although both of us have made up our minds now that if we ever get our hands on a few dollars we'll clutch them like a vise.

I recently read that over in London you can buy an angel for \$12.00. Think of it! Why, it says you can get a queen for as low as \$40.00. A first class king sells for \$40.00.

A British lion is more expensive than either of these. It sells for the price of three kings, \$120.00. But don't get out your money. You may not want these angels and queens when you learn that they are made of stone

Well, among the serious business over in Washing-ton I understand some funny things happen, too. A new senator's wife was talking to her new Irish housekeeper. and she was praising her senator husband to the old girl "I want you to know, Bridget," she said, "that my husband is an important man in the affairs of the militia"

militia" "Indade, Oi thought as much," said Bridget. "He's got a foine malicious look."

You know, this world is overun with laws and rules. If you were to sit down and just read all the laws on the law bocks and all the rules of conduct that moralists and reformers have laid out for you, you would still be reading when most of us are sleeping under the sod. Everyone of us breaks scores of laws every day, and it we were pinched every time we broke a law most of us would be in jail most of the time.

There is a story told, although I don't know how true it is, about a man who died. And when he got down there, he became chesty and Satan didn't like it, so he

said: "Hey, you! What's the idea? You act as if you owned this dump." "I do." answered the man. "My wife gave it to me."

Or there is the story about the big lumberjack who was sick and the foreman of the lumbercamp called a horse doctor to treat him. After examining the patient the verticering read

the veterinarian said: "We've got to give him something that'll backfire on his nose and make him sneeze. Mix up a pint of linseed oil and half cup of salt brine, some castor oil and red pepper. Let me know in the morning how he feels."



Rudy Vallee and trene Dunne on the Warner Bros movie lot discussing their parts between scenes of Say It With Music, Rudy's new picture

So the next morning the foreman called the horse doctor and said:

"Lars sneezed all right last night." "That's fine" said the doctor. "How many times?" "Three... once before and twice after he died."

Here's an interesting item which says: "If all the masters of ceremony, radio announcers and public speakers in the world were laid end to end in a straight line on the earth face down ... it would be a blamed good thing!"

More of Tony Wons' homey philosophy may be heard by tuning in his program, The House by the Side of the Road, Sunday afternoons at 4:30 p. m. CST over an NBC-WEAF network and at 3:30 p. m. CST over a split network. The program is sponsored by S. C. Johnson & Son.

# Reviewing Radio

Predictions are hazardous undertakings, and usually I shy away from them; but in making this one I feel rather safe: Seventy-two percent of the radio programs which were booked by sponsors over one or the other of the three major networks when the autumn began will un-dergo changes before they are thirteen weeks old—and most of the changes will be drastic. Already some of them are changing. The JOE COOK series, for instance, has given away to AL GOOD-MAN and guest stars. Half an hour of the present one-hour RUBINOFF show will remain intact, but will be heard over WABC's chain in February, making way for condensed operas by Chase and Sanborn on NBC. I base the prediction of the 72 percent change on the fact that dissatisfied sponsors are currently holding multi-tudinous auditions for talent and features to replace the shows that are not pulling. shows that are not pulling.

Numerous have been the conjectures about the delay of television so far as public availability is con-cerned. Many persons say it is being held up to protect radio and the theaters, as well as the movies. That may be a minor reason; but now I'm told that television is being held back by electrical disturbance caused by in-

dustrial electricity—man-made static. No less an authority says this than W. R. G. BA-KER, vice-president and general manager of the RCA-Victor Company, that is pioneering in visual broadcasting.

ing. Television, which must use short waves, cannot be perfect or desirable, he says, until industrial engineers, power plants, utility companies, elevator manufacturers and others whose products cause static, redesign their machines and equip them with shielding apparatus. The same static conditions affect broadcasting, but the human ear has the faculty of compensating for de-

the human ear has the faculty of compensating for de-fects. The eye, however, will not do this, and at present the images are distorted by wild juice transmitted by sparking motors and such things.

## By Martin J. Porter

Do the ladies of the audience think that radio broadcasting is too much dominated by men? Are pro-grams today acceptable and helpful to women, or are they deficient because they lack the guidance of feminine thought? MRS.

HAROLD SPENCER MILLIGAN. member of the New York State Federation of Women's Clubs, said the other day that women are not given enough rein in the radio business. She wants to see a woman appointed to membership on the Federal Com-munications Bureau.

munications Bureau. She wants to see the radio setup changed so that it will no longer be, as she pictures it, a man-made. man-dominated institution. Considering that radio is so close to home and its problems. Mrs. Milligan thinks that women should have a lot of say about programs, policy and the future pos-sibilities of broadcast entertainment, instruction or com-ment ment

Mrs. Milligan deplores the absence of women in the radio departments of advertising agencies where most programs are fashioned. most programs are fashioned. She deplores also their absence from the producing

headquarters. Perhaps Mrš. Milligan didn't know about how many

women are exercising an influence on broadcasting. The fact is that radio officials, agencies and other institutions concerned with radio entertainment have given a lot of power to women. That is because they realize that most programs are directed at women, who do most of the country's buying

I should like to remind those who deplore, along with Mrs. Milligan, of some of the women of whom we hear little, but who are doing great work in the radio picture.

Did you know, for instance, that at the National Broadcasting Company, MRS, JOHN D. SHERMAN, who once was president of the Federation of Women's Clubs, serves influentially as a member of the Advisory Council?

Council? That BERTHA BRAINARD, one of radio's veter-an executives, sways the entire program department? That COBINA WRIGHT, a society gal, singer and swell person, is head of the Columbia Broadcasting Sys-tem's entertainment bureau? That JUDITH WALLER supervises NBC pro-grams in the Midwest? That MARGARET CUTHBERT decides on all speakers' bookings for NBC? That the traffic manager of WMCA and the entire American Broadcasting System is LEAH RULE? That WNEW, in New York, is managed by BER-NICE JUDIS?

NICE JUDIS? That MADGE TUCKER directs the juvenile pro-

grams for NBC? That CLAUDINE MacDONALD decides on and directs everything in WEAF's daily Women's Radio Review?

That women are the heads of the radio divisions of four of the great advertising agencies in New York-agencies that have a majority of the air's programs in their charge?

their charge? That most radio scripts are written by women, among them EDITH MEISER, who dashes off the Sherlock Holmes stories, and has done such memorable things as The Octupus of Paris? I am not familiar with the personnel of the Western stations, but I am told that they have literally dozens of women executives.

And what is most puzzling to me is this: What good could be accomplished by a woman member of the Federal Commission, since that body does not meddle with programs or policies, but merely enforces technical regulations? regulations?



Will as he appeared last Fall when he played polo in a benefit game for the un-employed. From left, Will and Eric Pedley (captain of the opposing team) and Will Rogers, Jr., who played with his dad

When Will Rogers, in 1904, learned that people would pay to see what he and fellow cowpunchers had to do for a living, he decided to turn his talents to the theater. His tricks with a lariat, roping stunts which were but a portion of his daily chores, were revealed to him as a source of increased income. He already owned a ranch in Oklahoma and was trying to put a mortgage on the heart of pretty Betty Blake of Rogers, Arkansas. Herewith is published the second instalment of his life story. of his life story.

O ne day the music for Will's act was played too loudly by the orchestra. Without warning Rog-ers turned around to the leader and said "Stop that noise." The audience laughed—and Rogers became indignant. He was so flustered, in fact, that he nearly flunked the remainder of his performance. Lucky break!

indignant. He was so fustered, in fact, that he heavy flunked the remainder of his performance. Lucky break! When his rope became snarled in his spurs, he made one of his characteristic observations—and again the audience guffawed. Will thought they were laugh-ing at his provincial speech and resented it highly. The combined effort of everybody, from the house manager to the ogre at the stage door, was needed to convince him that his mode of conversation had nothing to do with the amusement. It was his style of comment. Today that typical drawl and confusion of syntax are his stock in trade. A Will Rogers of polished speech would be much like the Grand Canyon recolored by an art student. He is pointedly neither grammatical nor epigrammatical. His answer to critics who caviled at his very orig-inal style of expression has become conspicuous in the lore of the American theater. It was as simple and telling as most of his comments. "A lot of folks object to me," he said, "because I say 'ain't.' Well—I can tell you one thing. A lot of those guys that wouldn't say 'ain't, 'ain't eatin'."

It was just before that significant trip to the St. Louis World's Fair in 1904 that Rogers met the Ar-kansas school teacher, Betty Blake. She was an infre-quent visitor with her sister, the wife of the station agent at Oolagah, Oklahoma. Oolagah was about four-teen miles from Claremore, the real Rogers bailiwick. That made quite a trip astride a broncho, but pretty white girls were worth the long canter, and the news always became mysteriously noised about when Miss Blake came to town. Blake came to town. Will no sooner had laid eyes on her than he began

# WILL ROGERS -Prairie Plato

## By Harry Steele

Without the Aid of Betty Blake, Will Rogers' Mastery of His Three R's-Ropin', Ridin' and Ridicule-Would Have Been Far Different from What His Public Has Come to Expect of Him



Will and Mrs. Rogers photographed upon their arrival back in America from a recent world cruise

to join these occasional forays into Oolagah. The more he saw of her the more there stirred the primal instinct, and before long he had arrived at ambitions and con-clusions that were pretty definitely intertwined with the future of Betty Blake.

When, after four years of success, he decided that it was time to settle down to the serious business of chasing Little Doggies and nurturing them to the roast-beef stage, he attained his first objective. He married Betty Blake. And unknowingly he placed himself in the hands of a master pilot, one who was to steer him to boundless fame all unknown to him. Because Will Rogers resents being led, it is doubtful that any-one else could have done it, certainly not so skillfully as this charming woman who has ever remained in the background, the while she was the guiding star in his astounding career.

background, the while she was the guiding star in his astounding career. In helping to plan her husband's destiny, Betty Rogers did not scorn his love of ranch life. But she sensed in him a potential public figure, one who would transmit to the world at large the charm with which he invested their little household. Wifelike, she urged him to hold on to their Okla-homa property so that some time they might settle down to cattle raising. But not until he had exhausted his earning capacity, she said. Of course she couldn't possibly have estimated the vastness of that capacity back in those remote days.

back in those remote days. She was inured to life in the central southwest. Living on a ranch meant for her no rooting up and transplanting. Her trips to Oolagah where Will Rog-

ers was born, and from where he later made the trek to Claremore, had made her part of the limited

trek to Claremore, had made her part of the limited social life of the cow country. But long before her husband had begun the mono-logues which were to make him internationally re-nowned, she saw in him a Demosthenes in denim and she wanted the world to know about him, partly for selfish or protective reasons, but more through truly altruistic motives.

altruistic motives. She never has denied him his touch of ranch life. When the long theatrical tours had given way to the settled domestic life which the movies afford, she saw to it that he did not succumb to the Hollywood urge for a villa or a mansion. Without his sensing it, she engineered purchase of a tract near Santa Monica— a piece of land which approximated as nearly as possible-the ranch on which Will Rogers learned his three r's— ropin', ridin' and ridicule.

There they live today, Will and Mrs. Rogers; their daughter, Mary, 20 years old; and their two sons. Bill, 22 and Jimmy, 18.

Bill, 22 and Jimmy, 18. There they abide in rustic tranquility, the polo field being the only concession to the millions with which success has endowed them. Will's extremely simple tastes probably cause him to look upon the effete game as just a glorified side of cow punching and he is an expert at it. That extremely domesticated homestead has fur-nished Rogers with material for some of his roady mit

nished Rogers with material for some of his ready wit on a variety of occasions. Nestled down in a valley, it is surrounded in the adjoining (Continued on Page 28)

# Inside Stuff Along the Airialto

S o it's news you want, hey? Well, pull up a chair and read 'em and weep—or if these items make you happy, then of course you can do a Yippee:

It will be sad news to those readers who have written to the VOL requesting the re-turn of the Goldbergs. *Gertrude Berg*, author of the script, hasn't been successful in selling it to a sponsor, so she is shelving it for a new idea which is now in the audition stage.

Don't fret—here's some good news! Two of the good old standbys of the kilocycles are likely to snare commercials any hour now An auto sponsor, is talking business with KATE SMITH for an original musical come-dy, and BUDDY ROGERS' late sponsor is practically set to return to the air with MOR-TON DOWNEY and his own band, as soon as CBS can find a good spot for him. That is, unless they change their minds in favor of the serial version of the life of Cardinal Richelieu in which they are also interested. Richelieu in which they are also interested.

TONY SARG. the famous illustrator, is being lured into radio activity. The network moguls believe that with his imagination something should happen, and I believe they're right.

I f you keep your back copies of RADIO GUIDE, refer to this department of the Oct. 13 issue. It was then and there you read for the first time that HELEN HAYES, ace actress of stage and screen, would have a regular spot on the airlanes. I'm happy to report that Miss Hayes will bow in on a regular se-ries for Hall of Fame with AL GOODMAN'S orchestra the first week of January in the spot following EDD1E CANTOR when the comic shifts to CBS. She will have specially writ-ten original scripts, due to the fact that the J. Walter Thompson agency has a practical monopoly of the radio rights of famous plays.

## Lud in Bloom

The rich get richer and the poor get taken for suckers. Witness the case of LUD GLUS-KIN, whose contract on the Big Show ex-pires on December 17. Lud won't renew be-cause, between BLOCK and SULLY'S antics and GERTRUDE NIESEN'S warbling, his music is aired for only four and a half min-utes. Gluskin, who is independently wealthy, would rather go sustaining (or not at all).

Complaints from listeners about good programs competing with one another have caused at least one sponsor to do something about it. Ford will stop competing with Gen-eral Motors on Sunday nights after Dec. 30, moving to a new spot; and CBS is endeavoring to work some other shifts to keep everybody happy.

GENE and GLENN go off Gillette on December 1, but NBC is going to keep them sustaining in a day-time spot in an effort to parallel the big build-up cam-paign on daytime shows over at CBS.

### Rhapsody in Black

A fter auditioning about everybody and his brother in radio, Coca Cola finally has decided on an hour-and-a-half show featuring FRANK BLACK and a sixty-four piece orchestra, along with a 25-voice choir.

FRED ALLEN'S present contract with Ipana ex-pires on November 26. Meanwhile, two sponsors are sitting by with bated breath ready to snatch him up if Ipana does not renew.

The new TED LEWIS-DOC ROCKWELL show which debuts for Goodrich Tire at the end of the month will be in the form of a Carnival with Doc Rockwell playing the big medicine-man.

ROSALINE GREENE was all set for another program, but when it came time to sign on the dotted line she learned it was for a coffee sponsor and her Show-boat contract wouldn't permit.

When The Big Show signed up GERTRUDE NIESEN early in her radio career, more than a year ago, they felt that she would develop into a big star. and signed her to long-term options. Because the sponsors took up the options, La Niesen couldn't ac-cept other and possible larger offers . . But the spon-sors voluntarily have given Gertrude a sizeable raise.

**By Martin Lewis** 



Frog Voice Poley McClintock and Priscilla Lane and Johnnie Davis show pose and expression that never could be brought to the attention of But of the Fred Waring programs. wait till television comes . . . just wait!

ILOCYCLE CHATTER: RUDY VALLEE has completed Say It with Music for Warners, and now is packing his duds for his trek East, hoping to be in New York in time to broadcast his Thanksgiving Day program from Radio City Studios . . . Another postponement of the return of CAB CALLOWAY to the NBC airlanes: The date for his Cotton Club opening has now been set definitely for Jan. 6—(we hope). The band will spend Xmas week in Harlem for their first vacation in more than a year . . . PAT ROONEY soon will be heard over NBC for a beer sponsor. Which one is still a deep secret, as there are two St. Louis beer concerns bidding for him—and the higher offer wins . . . MILTON BERLE is having his radio script prepared, and will join the parade of theatrical stars to the mike within the next six weeks . . . Ooh, naughty, naughty! I mean what LEW BROWN said to GERTRUDE NIESEN during that row they had at rehearsal of Calling All Stars . . . Not only does JIMMY MELTON'S Warner Bros. contract make him one of the highest salaried radio stars in Hollywood, but the film lads are footing the wire charges when he starts broadcasting from the ILOCYCLE CHATTER: RUDY VALLEE has completed Say highest salaried radio stars in Hollywood, but the film lads are footing the wire charges when he starts broadcasting from the coast . . . ROXY, now that the deal for him to return to the Roxy Theater in New York has fallen through, takes over the management of Warner's Mastbaum, largest theater in Phila-delphia. It'll be renamed the Roxy-Mastbaum . . . I wonder why so many amateur-nighters warble I Never Had a Chance and Out in the Cold Again? It puts them on such a spot . . . Have you noticed that all of FRANK CRUMIT and JULIA SANDER-SON'S guest stars presented on their CBS program to date have been NBC personalities. as have been most of ISHAM JONES' been NBC personalities, as have been most of ISHAM JONES' guests on Chevrolet?... Because he lost so much time in traffic by living on the west side of Manhattan, the Voice of Experience has moved to a hotel on the east side.

The sponsors of the forthcoming Let's Dark program, radio's first three-hour show, starting Dec. 1, will spare no expense in the hope of entertaining the listeners. The Will be supplied by XAVIER CUGAT, who will offer the tangos and rhum-bas, with SENORITA CARMEN COSTEL-LA and LOUIS ALVAREZ doing the vocals. BENNY GOODMAN will supply the hotcha hythms, while CONNIE GATES and HELEN WARD sing the blues and KEL MUR-RAY, whom I used to know when he was MURRAY KELNAR, will supply the soft-with the harmonizing voices of FRANK LUTHER, PHIL DUEY and JACK PARK-RF, who also are known as the Men About with the baton wavers, and there also will be a mater of ceremonies. FRANK McMAHON of the McCann-Enckson advertising agency, who is handling the show, promises many sur-hours of dance music, the orchestras will be on the job in the studio five hours, due to the change of time across the continent.

#### Yeast Goes West

WHISPERING JACK SMITH goes off with his Ironized Yeast program for the month of December, but will be back in January. probably on NBC. Unless CBS can clear enough stations for a spot somewhere between 6 and 6:30 p. m., it will lose the account.

GEORGE BURNS and GRACIE ALLEN made a fibber out of me. I reported here last week that they would do their broadcast of the 21st from Hollywood, but the comics changed their minds and have delayed their trip for a few weeks. BOBBY DOLAN will go along

### The Light Fantastic

Ine LIGNI FANIASTIC Something-novel in the way of auditions was staged when CBS presented ENOCH LIGHT and his orchestra in an audition for the Roney Plaza Hotel in Florida. Although the audition was at noon, Enoch and his boys prayed in faultless full dress. Several couples of gay young blades and fair damsels, recruited from the network's office staff, danced in the studio as the band played. Thus the hotel's representatives, sitting in the control room. had visible, as well as auditory, proof of the danceability of the Light tempos, and saw how the band would appear in full playing regalia Enoch got the job and departs soon for the swank hostelry.

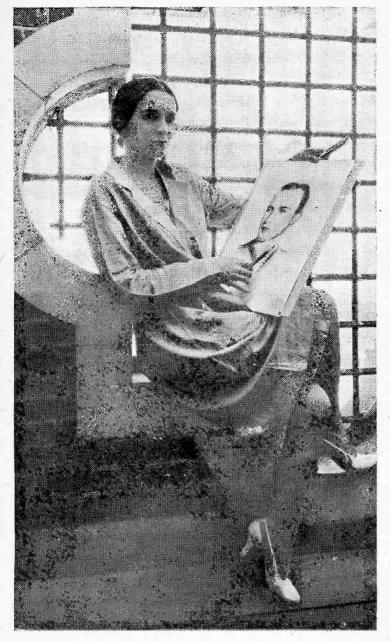
Every Wednesday night LANNY ROSS has a guest artist with him on his program which is broadcast twice, first at 7:30 p. m. for listeners east of the Rockies, and again at 10:30 p. m. for the Pacific coast. After last week's show the members of the cast slipped out as usual for a bit of recreation and food. When the second show was ready to go on the air, the guest star was missing. No one had told her about having to do a repeat broadcast, so the orchestra and Lanny filled in the time allotted the guest. Can you imagine the com-motion in the studio?

### Connie Stands Pat

A year ago this Thanksgiving, PAT KENNEDY had no song in his heart. He was conspicuously absent from anybody's payroll; he sat alone in his Chicago hotel room with just one dime in his pocket. What a lot of water can pass under the bridge in one short year! For this Thanksgiving, Kennedy, with a fat com-mercial contract tucked away in his desk, money in his pocket, a wide Irish smile on his face, will march to the altar with the girl he has loved for six years— beautiful CONSTANCE CALLAHAN, of Pittsburgh

The members of the CONRAD THIBAULT Fan Club journeyed to the Radio City Studios last week to surprise their idol with a birthday gift—a beautiful cigaret case and lighter.

Charming LEAH RAY finally has decided to take French lessons, and for only one reason—to be able to talk to MAURICE CHEVALIER when he comes to town. Leah, as you probably know, appeared with the Frenchman in Bed Time Story, and whenever he comes to New York he never fails to look her up. So next time she greets him, it will be in his good old native tongue. Parley vous Francaise, mademoiselle?



Bernadine likes sketching, reading, the movies, the theater, viding in taxicabs—and a score of other interesting pastimes

# Contrasty Bernadine

# By Howard Wilcox

From Amateur Theatricals to Broadway Was the Initial Jump of the Versatile Sade of Vic and Sade. Maybe Her Talent Comes from Her French Mother ... Maybe from Her Irish-American Father ... Maybe from-But Read and Learn the Truth

B ernadine Flynn is a nice, contrasty sort of name. That's because the girl who owns American father. Her short but satisfying career has been contrasty, too. She is beautiful but not dumb. She went in one bound from amateur theatricals to Broadway—through the help of a woman novelist. From Broadway she got into radio because she had a good French accent. And now she is Sade in NBC's Vic and Sade sketches—which accounts for her glorification of this week's Rabio Guipe cover. Bern is a Wisconsin gal. She was born in Madison, and it was there she went to college— the University of Wisconsin. Speech and drama were her scholastic hobbies. Came the evening when Zona Gale, the novelist who is one of Wis-consin's most modern literary landmarks, saw Bern stalking with grace and vigor the boards of the University's playhouse.

Miss Gale recognized that Miss Flynn had talent. Said Miss Gale to Miss Flynn: "Broadway?" Said Miss Flynn to Miss Gale: 'You betcha!"—or whatever polite equivalent might be used by a well-bred young lady-actress

might be used by a well-bred young lady-actress to a great writer. So Zona sent Bern to Brock Pemberton, then casting the Seven Year Love show. In New York, Bern went right on studying—diction— and landed herself on the paying side of the footlights. She was understudy to Muriel Kirk-land in Strictly Dishonorable, played in Joseph with George Jessel, and was cast for a part in Strange Interlude. The Theater Guild poured out polysyllabic praises. Came the Spring of 1930, with Bern looking for another job—for after all, even a genius can't eat plaudits—and NBC decided it had to have an

actress with a French accent, possibly as an anti-dote to announcers with Oxford accents. Bern, who had played the part of a French gal in Seven Year Love, rushed to NBC with all her R's a-trilling. When the Wisconsin Irish-American beauty demonstrated that she had a second-generation vintage French accent—NBC bowed her into a contract with Gallic politeness.

bowed her into a contract with Gallic politeness. Ans have heard her richly-inflected voice in Empire Builders, National Farm and Home Hour, Rin Tin Tin Thrillers, the Thurston pro-grams and—her present one, Vic and Sade. What sort of girl is this who, in short years, has run the gamut of theatrical experi-ence from college "dray-ma" to radio romance? Bern is very, very serious—admits she has difficulty with comic bits, and admits that this seriousness is carried to excess. Like many urbanites, she prefers the country, but lives on Chicago's north side because of her work. Bern loves her husband—Dr. C. C. Doherty of Chicago—the theater, reading, moving pic-tures and sketching. She hates street cars and thinks she spends too much money on taxis. When working—behind footlights as well as on the air—she is utterly without shyness or self-consciousness. But on a party, serious Miss Flynn is inclined to be a bit retiring. Perhaps this is because her college studies taught her that actors usually are self-assertive extroverts; maybe she is determined to hold herself in.

Vic and Sade may be heard twice every day except Saturday and Sunday— at 12:30 p. m. CST over an NBC-WJZ net-work, and at 1:45 p. m. CST over an NBC-WEAF network. The program is sponsored by the Procter and Gamble Co.

# Famous Composers

### By Mark Herringham

Third in that great triology of musical giants--Bach, Beethoven and Brahms-the immortal Johannes Brahms stands forth as one of the noblest characters in the history of this most\_spirit-ual of the arts. A Brahms program will be featured over an NBC-WJZ network on Monday, November 26, at 12:45 p. m. CST. Brahms' four symphonies, his two piano concertos and one violin concerto, and his chamber music, have made him the equal of Beethoven, in the opinion of outstanding critics. His choral works are considered better than Beethoven's. Opera was the only branch of music to which he did not contribute. Born in Hamburg in 1833-six years after Beethoven's death-Brahms' beginnings were humble. His father was a hack musician. His mother-seventeen years older than his father, and a woman of splendid character-ran a small shop and kept a boarder to eke out her husband's small income. Like so many other great musicians. Brahms displayed talent while very young. One of his teachers, however, bemoaned the fact that his gifted little pupil wasted so much time composing! But no complaints were possible on grounds of lack of interest-for little Hannes practised endlessly and with boundless enthusiasm.

of lack of interest—for fittle Hannes practised endlessly and with boundless enthusiasm. His first pay as a musician was earned by playing while still a child, to sailors and their companions in low dives. No one real-ized that the musical sensitiveness which earned little Hannes small coins from drunken men one day would be honored by all the leading countries of Europe!

B ut Brahms climbed quickly, both in ability and popularity. While a youth he gave a concert in Hamburg which was so well received that his career as a pianist seemed assured. Later he toured with a Hungarian Gypsy violinist, Remenyi, as his accompanist. At one place the piano was tuned too low. And in front of the audience, Brahms had to transpose a Beethoven Sonata. The



Johannes Brahms, "the hero of his hour, whose social success was hardly less marked than were his musical triumphs'

story of his skill in doing this ran swiftly throughout musical cen-ters. Through the friendship of Joseph Joachim, friend of Remenyi, and the greatest violinist of his day, Brahms played before the King of Hanover The King called this 22-year-old lad the young Beethoven. In 1857, Brahms was taken into the court of Lippe-Detmold by Princess Friederike. This gave him security, leisure, and encourage-ment to play and compose. But Brahms was not destined to spend his life under the suave dictation of any patron. His greatest need was independence—and unlike many other talented men, he achieved it. Perhaps this crav-ing for freedom accounts for the fact that, like Beethoven, he did not marry. It made him resign from a good post as conductor of a choir, and caused him also to turn from the career of pianist. Lucky for the world were these decisions, for Brahms the com-poser was able to give to posterity the musical genius which Brahms the performer could have used to gratify only his own genera-tion. tion

This modest genius was 40 when he offered his first symphony to the public. When this first—the C Minor, op. 68—was per-formed after Brahms had worked on its composition for ten years, it swept Germany. Universities conferred honorary degrees upon him, and Hamburg gave him the freedom of the city. From triumph to triumph the master now swept on. But through it all he retained intact the strange blend of sturdy inde-pendence and humility which endeared him alike to kings and peasants. His biographer wrote: "Brahms was the hero of the hour, his social success being hardly less marked than his musical tri-umphs." umphs."

He died in 1897 of cancer—a great man who had lead a full life, and made the world a richer place in which to live

# Society Stickup

# Calling All Cars

Leading Social Registerites Were Assembled to Spend Quiet Evening of Backgammon-When Marauding Bandits Descended upon Them. Then Came Radio

## By Arthur Kent

ights out, the big car purred into the driveway. Past a cottage it glided, and stopped near the huge, il-luminated house.

L a cottage it gluded, and stopped hear the huge, he luminated house. It was raining. Five shadowy men left the car, quietly. Overhead, water tinkled on the eaves of the big house. A thin, chill fog hugged the ground. "We get the watchman first," said a low voice, "then the chauffeur. He lives in that little dump." The five men scattered in the darkness. Inside "that little dump"—a comfortable cottage just within the gates—William Matheson and his wife had just turned off their radio. It was 10:30, on this damp night of November 22, 1931, and good-looking Bill Matheson hoped he wouldn't have to take the car out again. Bill was chauffeur to the William Mitchells—Chi-cago socialites whose magnificent North Shore home lay at the end of the drive. "I tell you," said the chauffeur's wife, "I just heard a car.'

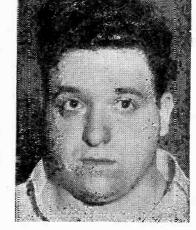
a car.' "So what?" queried easy-going Bill. "Probably more

her broad-shouldered hus-band strode to answer. In. this lovely suburban dis-trict it is very lonely at night, and somehow the chauffeur's wife feared that particular knock on their door. But Husband Bill laughed. Mrs. Matheson gave a little scream as the door

little scream as the door opened.

Three of the mob of five who crashed the Mitch-ells' evening-at-home for a fortune — Paul Rossi, Joseph Parello and Nick Maintanis

Dominick Dinardi, whose slow wit finally reg-istered the fact that a wealthy hostess doesn't wear all her jewelry at one time



Bill Matheson, below. chauffeur to the Mitchells, courage whose superceded his fear of death

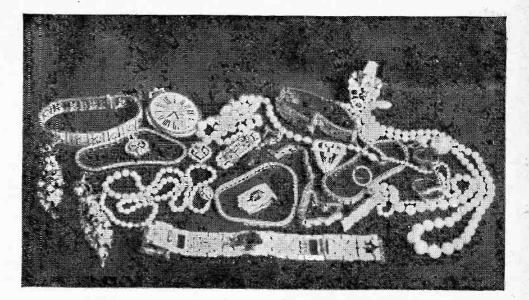


sneered.

Step out," he said quietly, "and you don't wanna make no noise, see?" He didn't threaten, but Matheson knew he would shoot. There was a slightly bored look about that man, which seemed more menacing than any possible spoken threat. Bill sensed he was utterly ruth-less, respecting no human life except his own. Without a word the Mathesons stepped outside into the darkness and rain. What were these gunmen going to do, the chauffeur wondered. But he didn't wonder long. Just outside the cottage they came upon a little knot of four men. Startled, Bill Matheson recognized the night watchman, Arthur Metzger. For an instant Bill wondered if the watchman had turned crook; then he saw that one of the three gangsters kept a gun trained he saw that one of the three gangsters kept a gun trained upoń him.

They got the drop on me," said Metzger bitterly,

as if he felt he should explain his present plight. The back of a hand slapped Metzger's face. "Shut your-damn' trap!" growled a thug, jamming his gun into the watchman's abdomen, "'less you want a slug in the guts!"



The loot in jewelry that was taken from the palatial home of the John Mitchells

Matheson said nothing, but his eyes flicked about as he sized up the situation. Five gunmen. Himself, his wife and Metzger held captive. Idly he noticed how the lights from the big house gleamed on bare, wet trees. That was it! A party at the Mitchells—a little party attended by wealthy society women who would be wear-ing their jewels! And these thugs—

that moment the pudgy-faced leader confirmed

At that moment the pudgy-faced leader confirmed Bill Matheson's unspoken deductions. "Come on, you three," he said. "We're gonna crash the party in the big house." Surprisingly, he laughed softly—a funny little whinny that didn't belong to such a bulky man. "An' don't make no social errors, see? Else I'll rub youse out!" It seemed like a nightmare to Bill the chauffeur— being marched up to his employer's house, in the dead of night, by five armed desperadoes whose roly-poly leader whinnied at his own feeble jokes. The cold rain fell softly. Bill gritted his teeth as he noticed how his wife, in a thin house dress, was beginning to shiver. "Now," murmured the pudgy thug as they ap-proached the house, "you two take the front. We'll take the back. "You—." he admonished the fifth man "-keep them mugs here. And what I mean, keep 'em here!" "Okay," said sour-faced Number Five gunman. The other four slipped away. "You line up," he added, "and keep your backs turned—or else!" To Bill Matheson, the next few moments were long and anxious. What, he wondered, was happening to his likeable employer, and to Mrs. Mitchell? What was going on in the big house at that precise moment? The Mitchells and their guests were playing back-gammon. They were as unaware of the drama gather-ing about them as were any group of French aristocrats on the eve of the Revolution. In both instances the rumble of approaching storm was heard by none until the fury of the storm unleashed. Why should they have expected trouble? There was nothing to suggest it in the exquisitely tasteful interior of the Mitchell home, or in the well-ordered lives of their guests. Cultured per-sons of great wealth and assured social position, they the exquisitely tasterul interior of the Mitchell home, or in the well-ordered lives of their guests. Cultured per-sons of great wealth and assured social position, they were secure, shielded from life's ordinary dangers and worries To live gracefully was their greatest concern— not the making of a living. Neither menace, nor the swift, frenzied urge towards self-preservation ever had entered the lives of these American aristocrats.

W itty William Mitchell was partner in the La Salle Street investment firm of Mitchell, Hutchins and Co., and a son of the late John J. Mitchell, Hutchins and the board of the former Illinois Merchants Trust Company. His wife had been co-chairman of the Illinois division, Women's Organization for Prohibition Reform.

And these were their guests: Mrs. E. A. Cudahy, Jr., of Lake Forest, wife of the president of the Cudahy Packing Co., and daughter of the late Edward F. Carry, former president of the Pullman Company. Mrs. Leslie Wheeler, of Lake Forest, former co-chairman with Mrs. Mitchell of the anti-prohibition or-canization

ganization.

Leslie Wheeler, an official of Pickands, Brown & Co.,

pig iron concern. William McCormick Blair, Lake Forest, partner in the investment firm of Lee, Higginson & Co., and trustee of the University of Chicago. Mrs. William McCormick Blair, daughter of Mrs. Joseph T. Bowen, and a member of one of Chicago's oldest families

oldest families. Mrs. Louise De Koven Bowen Phelps, of Chicago, sister of Mrs. Blair. Ralph J. Hines, of Evanston, son of Edward Hines, millionaire lumberman, and an officer in the lumber firm. These, then, were the men (Continued on Page 21)

# Signposts of Success

By "The Doctor"



Optimism, Courtesy, Affection, Generosity-These and Other Sterling Qualifications Mark

Madge Kennedy is further excellent proof of the fact that right choice of vocation is the natural basis of efficiency and suc-cess. In any line of endeavor there are two prime factors for success: Trained abilities and correct choice of vocation. The highest efficiency

the Features of Madge Kennedy

is reached only when these two-come together. We have taken thousands of men and women

Madge Kennedy recently made a guest appearance with the Red Davis sketch
 To the average person Madge Kennedy is an exception.
 Mode taste and some mechanical faculties. She is versatile.
 To the average person Madge Kennedy's face has beauty; to the analyst it possesses beauty of ability and accomplishment. Her face is nicely balanced, with here and there special talents to save it from the too evenly balanced type.
 Discretion is evident. Miss Kennedy is particular in friendships and clothes, and is sensitive to forms, colors and surroundings. A tasteful, harmonic atmosphere gives her great pleasure, and one with clashing colors and inartistic forms can give her an uncommon amount of worry and displeasure. This story is found in the upper face. A full spadelike, wedgelike formation where the nose goes into the eyebrows and forehead shows form appreciation.
 In Miss Kennedy's face the thin section of forehead immediately above the earopening. This means that her perceptions are high. She prefers to obtain her mental impressions through sight rather than through hearing.
 Madge Kennedy probably could turn her hand to a number of things. In addition to this versatility, she has unusual observation of things in motion.
 A capacity for culture is indicated in the high forehead. Miss Kennedy is on the aneasy mark for sentimental stories of ill luck.
 If you would seek flattery or attempt to gain undeserved reward through to mark for sentimental stories of ill luck.

# Open Door to Beauty

## By Countess Olga Albani

Countess Albani, One of the Most Beautiful of Radio Stars, Starts Herewith a Series of Revelations of Her Beauty Secrets

I was a little frightened when the Editor of RADIO GUIDE asked me to write a series of beauty articles—for writing, you know, is vastly different from singing. But the subject is one of such tremendous interest to all of us women that after thinking it over I now find myself very enthusiastic about this new undertaking. It all started with Mr. Editor querying: "What do you notice first about a person?"

It all started with Mr. Editor querying: "What do you notice first about a person?" "Their eyes," I answered. "Fine," he said. "Tell me about the eyes ... the care of them; how you make them up—and I'll let all the readers in on your secrets." And here they are: All eyes are lovely. They should be, for they mirror the thoughts, they reflect the soul. That means they must have expression. Look into the mirror! Closely now. Think of someone you love to be with—your sweetheart, your husband, or a delightful companion—watch the expression. It is sparkling! That's what thoughts do. They put a twinkle in your eyes. Sometimes they en-large the pupils so that the eyes become almost unreal in their beauty—yes, and they do a great many other nice things. So, first, you must practice having lovely thoughts all the time. Just try it for a week and see the difference. Now ... there are eyes that are strained—weary. They proclaim to the world "my possessor is tired—she needs sleep!" Or perhaps you need glasses! For the first, I am going to suggest remedies—for the second, only your oculist can assist you. There is a preparation you can buy, to be used with a dropper—one drop in each eye three times a day, and after each application just watch your eyes shine. Write me about this if you wish. Or, if you prefer something less expensive, there is castor oil (are you surprised?) to be used with a dropper also. One drop in each eye every morning. And don't forget that fine old aid, boric acid solution. Here is an ideal cure for tired eyes. At night include in your beauty rituals a warm eye-cup bath of boric acid solution. It not only strengthens, but brings relief to fatigued eyes. Then the castor oil in the morning for lubrication. For a quick pick-up for the important date, try hot and cold compresses. This not only stimulates the area surrounding the eye, but helps to urge the eyelashes to speedier and more luxuriant growth. Best of all, it puts new life in the eyes themselves. It is priceless—yet it

Countess Olga Albani sings with the Silken Strings program every Sunday evening over an NBC-WJZ network, at 8 p. m. CST, under the sponsorship of the Real Silk Hosiery Company; and later the same night, over a split network—11 p. m. CST—for the West Coast.

# Flashes of Fun

**Fred Allen:** You know that beer sales are now legal in the state of Maine. Up to now they have used the stein in songs only. —Town Hall Tonight

Jack Benny: Sap! Sap! Sap! Parker: I don't understand you. Benny: What comes out of trees? Parker: Monkeys like you, of course! —Jell-O Program

Joe Penner: You know, Monk, I rushed across the desert on a camel, and just as 1 was surrounded by 967, no 956 natives Monk: Why, Joe, how did you know there were exactly 956 natives? Penner: I counted the target of the target

Penner: I counted the toes, and divided by ten! —Bakers Broadcast

Wallington: Eddie, where did you get those horns Cantor: I got them in the stock market, Jimmy.

Why? Wallington: How could you get bull's horns in the stock market? Cantor: Because somebody gave me a bum steer, Jimmy! —Chase & Sanborn

Graham (reading letter): Dear Fire Chief: What is your opinion of the American custom of do-ing business on the instalment plan? (Signed) A Dollar a Day and a Sheriff a Week. Ed Wynn (Answering letter): Dear a Dollar a Day and a Sheriff a Week: All I know is that if it wasn't for the instalment plan, a lot of animals would be able to wear their own fur coats this Winter. —Texaco Broadcast

Gene: What would you do if you heard a bur-glar in your house at the hour of midnight? Cliff: I couldn't do anything. If I wuz home dat early I'd be sick in bed. —Sinclair Minstrels

# Bulls and Boners

ed Jewett: "The Voice of Experience will be back on the air again tomorrow night at 12 o'clock noon."—Mrs. Louis Sundeen, Oak Park, Ill. (Nov. 4; WBBM; 6 p. m.)

Announcer: "You will find Crisco advertised in all big women's magazines."-Mrs. H. M. Sowers, Chicago, III. (Nov. 12; WMAQ; 1:45 p. m.)

Announcer: "Mary Pickford is more willing to discuss literature and her radio activities than her martial status."--Mrs. R. W. Schunke, San Jose, Calif. (Nov. 3; KPO; 11 p. m.)

Announcer: "For those who have never dyed in their own home, we can help them by the use of Sunset."--Miss G. Browne, Outremont, Que. (Nov. 10; CKAC; 9:58 a. m.)

Hal Totten: "Isn't it a great thrill to see these fellows going by with their wagons waving at the crowd?"—Karl W. Schlabach, Benton Harbor, Mich. (Nov. 8; KYW; 1:59 p. m.)

Announcer: "Men are abominable breathers, as le."—Mrs. Deane Burnham, Lansing, Mich. (Nov. a rule 6; WGN; 8:45 p. m.)

Announcer: "Give your face a chance to get back on its feet."—Mrs. J. Little, Philadelphia, Pa. (Oct. 25; WEAF; 7:30 p. m.)

Pierre Andre: "But lots of mothers and fathers whose children are too young to send in . . ."-Wil-liam R. Traum, Chadwick, Ill. (Oct. 29; WGN; 5:57 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

# Your Grouch Box

A cinder in the eye is a small thing—but big enough to ruin your appreciation of a lovely landscape. And in just the same way, any one of a number of small, irritating flaws can ruin a splendid radio program. It is to banish such flaws from radio that Your Grouch Box is thrown open to you. If you have a radio grouch—a pet peeve— prepare to shed it now. Don't keep it to yourself— put it into a letter and send it to this department, where the attention of radio leaders may be drawn to it Improved programs may result, which would it. Improved programs may result, which would benefit you and hundreds of thousands of other listeners as well.

Lunatic Listeners-assinine announcers-or

Stupid sponsors? Dear Editor: Are those radio announcers try-ing to make us radio fans look stupid? In announc-ing contests or anything else, they spell the simplest words words. Pottstown, Pa. MELVIN NEIMAN

Bangs in my ears—again! Dear Editor: When we get settled down to listen to a nice program, we have to get up con-tinually to turn down the radio. The drama goes on fine, then the orchestra comes on with a bang that nearly deafens us. Morrison, Ill. MRS. F. C. BARNUM

Wanted: Church music on week nights. Dear Editor: Why give only Sunday to church music? Hundreds would like, on two or three eve-nings a week, at least 30 minutes of good church music. These hundreds do not like jazz, and that's all they get. Detroit, Mich. P. H: S.

Send your peeves to Your Grouch Box, in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

# Radio Road to Health

## By Shirley W. Wynne, M. D.

How Many Mothers and Prospective Mothers Know What Is Best for the New-Born Infant's Health?

The new-born baby holds in its little hands the joy, hope and love of the world. The new-born baby, helpless as it is, can inspire us to finer and nobler things than all our causes, lectures and reformers combined. The first few weeks of the baby's life are difficult ones, both for the mother and the child. This is especially true where the baby is the first child. The problem of readjustment in the home, of getting used to a baby in the house, looms large. The young mother is afraid to handle the baby. Usually it is some sympathetic neighbor or relative who is called to duty after the young mother has returned from the hospital. How many of you readers felt supremely confident that you could take care of the child without advice or help? Do not heed the advice of well-meaning friends and neighbors. It is to your doctor that you should turn for help and instruction when in doubt. Your baby's problems and reactions are different from all others. What was good for your neighbor's baby may make your baby sick. Your baby's sickness may look like that of your neighbor's child, but it may be something else entirely, and therefore needs reverse treatment. No one but a doctor can determine what that treatment should be.

treatment should be. The new-born baby cannot go on strike if it is dissatisfied with things. Yet every baby upon entrance into this world is endowed with certain rights which it legitimately can demand of its mother. There is no greater duty of mother to child than that the child be nursed. If, Mother, you cannot nurse it entirely, feed it partly on breast and partly on Grade A bottled milk, prepared under the doctor's direction. The mother who can nurse her child, and won't, is doing her baby a grave injustice. Ten bottle-fed babies die before they are a year old to one that is nursed by its mother. Children under nine months of age who become stricken with diptheria usually are bottle-fed. bottle-fed.

portie-red. Practically every mother can nurse her baby, for a time at least, if she heeds the simple health rules that emphasize proper sleep and rest, nourishing food, fresh air and sunshine. The new-born baby should be put to the breast at regular inter-vals, even if there is no milk. This will start the proper functioning and stimulate the flow of milk.

the now of milk. Water holds an important place in the new-born baby's diet. The child is given boiled, warm water within an hour after birth, and thereafter every four hours antil the breast milk begins to flow. Water not only relieves the thirst but assists in cleaning the mouth and the gums. Give your baby cool, boiled water at frequent intervals during the day and occasionally at night.

# Ten Years Ago

A merica cannot teach us anything," says CAP-British Broadcasting Company, upon his return home after observing the Third Annual Radio Conference in Washington. Captain Eckersley charges: Radio officials are catering to the American public from the viewpoint of making broadcasting an electrical hob-by, and not an artistic enjoyment; that the American is interested not in what he hears, but only how far he can hear stations; that (*tsk*, *tsk1*) Americans tol-erate advertising with their programs!

(Editorial Note: Captain Eckersley since has taken the reverse view, in a complete right-about face. His present attitude was published in full in RADIO GUIDE, Issue Week Ending May 19, 1934.)

STATION KFl, in Los Angeles, announces plans to increase wattage from 500 to the "enormous power" of 5,000.

N. T. GRANLUND, WHN's famous announcer, "ROXY" (S. L. Rothafel); celebrated Capitol theater impresario, and JIMMY CLARK, whose White Way Entertainers are known to every New York station, are winhers, first to third respectively. in a New York newspaper radio popularity poll.

OFFICIALS of the U.S. Department of Com-merce are busy reallocating waves to stations, and technicians likewise are kept busy telling set owners how to adjust their receivers to tune in the new channels.

HEADLINE STARS THEN: Mrs. La Rue Nel-son, WFAA; Gertrude Hutchinson, WGR; Mrs. Jane Webster, WHAS; Uncle Wip, WIP; Elizabeth Hines, WJZ; The Harmony Girls, WLS; Dudley Crafts Watson, WMAQ; Ralph W. Fuller, WOC; Kathryn Wells Bassett, WOR; Frank Hodeck, Jr., WOW; Mil-ton Sachs, WSAI; Carolyn Sparlin Nesbit, WSB.

# Hits of Week

There is no accounting for the song vagaries of the networks. In last week's issue of RADIO GUIDE, Out in the Cold Again nosed out The Continental from both song divisions by the margin of one point. This week the relative positions of the songs are just the reverse. The Continental leads both in the number of network presentations and in the band-leaders' consensus, with Out in the Cold Again rele-gated to the second choice spots. Following is RADIO GUIDE's weekly tabulation:

*	
SONG HITS PLAYED MOST OFTEN ON	
Song	Times
The Continental	30
Out in the Cold Again	29
Stay as Sweet as You Are	27
Wild Honey	25
Be Still My Heart	24
Sweetie Pie	21
Pop Goes Your Heart	. 19
An Earful of Music	17
Rain	15
If I Had a Million	13
BANDLEADERS' PICK OF OUTSTANDI	
Song	Points
The Continental	30
Out in the Cold Again	29
I Saw Stars	25
Stars Fell on Alabama	24
Were You Foolin'	žί
Love in Bloom	17
Wild Honey	16
Must We Say Goodnight	14
P. S. I Love You	11
Between Showers	9

Song hits requested most frequently from a few

Song hits requested most frequently from a few of the maestros last week were: Abe Lyman: The Continental, Midnight and You, Between Showers. Jack Denny: One Night of Love, Stay as Sweet as You Are, Out in the Cold Again. Jack Miller: Must We Say Goodnight, If I Had a Million, The Continental, Wild Honey.

# The Child's Hour

## By Nila Mack

Miss Mack's Wide Experience Has Taught Her That One Treatment Only Will Cure a Child of Tantrums

frequent complaint to this department from parents concerns the tendency of A from parents concerns the tendency of young children to become angry on the slightest pretexts. Several mothers write that this condition makes their life almost unbear-

this condition makes their life almost unbear-able. If a child goes into a tantrum, the best course to pursue is to ignore him completely. This, of course, often takes great will power, what with a young boy or girl screaming, kick-ing, and going through the other violent body actions of a person who is overcome by anger. But parents will find it best to leave the child severely alone during one of these fits of temper. One ought to go out of the room, or even leave the house entirely, until the temper subsides. Really, the best way to teach a child to control himself is to allow him to find out for himself that no good comes from giving way to his anger. One particular child was a genius at histrionics, but had a devilish temper. At home her mother used to try to combat her tantrums by delivering a severe whipping or scolding.

whipping or scolding. When she first was enrolled in my classes, she burst into a fit of anguish simply because she wanted a much bigger part than she was given in a forth-coming production. The child's rage really was pitiful, for she stormed, cried. cajoled and threatened to quit if I did not listen to her demands. I accepted her resignation. I told her that I thought it would be a grand idea if she stepped out, as many deserving children were waiting to join my classes. She went home in a huff. One week later she marched back and publicly apologized for her temper and 'unreasonable attitude. I accepted her apology graciously, and recast her in the show. Since then she's been one of my model pupils, and rarely, if ever, does she give vent to tantrums.

Nila Mack is director of all children's programs for CBS. Her pro-gram, Sunday Morning at Aunt Susan's, may be heard over a CBS-WABC network every Sunday at 8 a. m. CST.

# Wave Marks

Signed On. Radio villainess got her man when Elaine Melchoir, beauteous scoundrelette in the "Buck Rogers" series, was wed on November 15 to --not Buck Rogers, children, but Leon F. Ansbacher. a Manhattan Big Executive. She'll go on bucking Buck as Ardala Valmar.

Signed On. November 17 wedding-bells for Travis Hale, of Al Pearce's (NBC) gang and Renee Winkler, Al's secretary. Scene of the drama: The Wee Kirk of the Heather in Los Angeles.

Signed On. Radio broadcast of the ceremonies of Greece the most widely-heard pair of "I-do-ers" in royal history, when they wed in Westminster Ab-bey this November 29.

Meter(s). Freddy Martin, NBC "Open House" ork pilot and m. c., becomes 28 this December 9 fourth-anniversaries with his wife December 10.

Meter. And Kenneth Niles, CBS' Los Angeles announcer, also reaches 28 on December 9. He's good-looking, has thought of movies as a career.

Meter. And here bobs up Elaine Melchon again—this time as a twenty-fifth birthday celebrant this December 8. A husband and a birthday! Some gals are lucky.

Meter. Jean Paul King, NBC (Chicago) an-nouncer, adds a year on December 1. He collects books; plays tennis; watches baseball and wrestling.

Meter. Frank Black, NBC (New York) musical director, spends many hours and much coin browsing through old shops in search of rare musi-cal scores and antique bronzes. Frank, of course, loves to attend symphonies. He birthdays Novem-ber 28.



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# Jergens = Box 1 ro - Cincinnati Chio

# Programs for Sunday, November 25

#### Star 🛧 Indicates High Spot Selections

KMOX-Stars of Tomorrow WDAF-ASabbath Reveries WFAA-ADr. David Lefkowitz WLS-Prairie Farmer Prgm.; Orch. 9:15 A.M. KMBC—Tonic Tunes

Edition A

Log of Stations

Southwestern

Kilo-cycle:

770

1310

560

950

KRLD† 1040 10,000 Dallas

KV00† 1140 25.000 Tulsa KWK† 1350 2,500 St. Louis

560

610 WDSUT 1250

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KASA-s 1210

KOMAT 1480

KPRCT 920

KTBS† 1450

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KOB

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Location

5,000 Lincoln

1.000 Denver

640 50,000 Los Angeles

1090 50,000 St. Louis

830 50,000 Denver

KTHST 1060 10,000 Hot Springs N

100 Elk City

100 Springfield

2,500 Kansas City

1180 10,000 Albuquerque L

5,000 Okla. City

2.500 Houston

1130 50,000 Salt Lake City C

500 Tulsa

800 50,000 Ft. Worth

870 50,000 Chicago

800 50,000 Dallas

720 50,000 Chicago

870 50,000 Chicago

1220 1,000 Lawrence 650 50,000 Nashville

WWL 850 10,000 New Orleans TNetwork Programs Listed Only. s-Special Programs Listed Only. «Noon to Sign Off. C—CBS Programs. N—NBC Programs. L—Local Programs.

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emer-gencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell A for Religious Services and Programs

7:00 A.M. BC-Tone Pictures; Quartet; Piano: WLW KWK 7:30 A.M.

7:30 A.M. KMBC— $\triangle$  Morning Devotions WLW— $\triangle$ Church Forum 8:00 A.M. NBC—Balladeers; Chorus; Instrumen-tal Trio: WDAF WFAA WSM KTBS KVOO WOAI CBS—Aunt Susan: KMBC KTUL KSL KRLD WIBW KOMA WDSU NBC—Coast to Coast on a Bus, chil-dren's prgm.: WREN WLW KWK KMOX— $\triangle$ Bible Broadcaster WLS—Romelle Fay, organist 8:15 A.M. NBC—Renaissance Quintet: WDAF

8:15 A.M. NBC-Renaissance Quintet: WDAF WFAA KPRC KTBS KVOO WOAI WSM

NBC--Peerless Trio: WDAF WS KTBS KVOO WOAI WFAA--Uncle Gene Reads Funnies WLS--Musical Program

8:30 A.M. Trio: WDAF WSM

-Southernaires: WREN KWK

the

Brother Jack Reads

700 500,000 Cincinnati

1190 50,000 San Antonio

850 10,000 New Orleans L

2,500 Topeka

1 000 Okla, City

1,000 Shreveport

1,000 Springfield

1.000 Kansas City N

1 000 New Orleans C

500 New Orleans N

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KMBC—Tonic Tunes WWL—The Pet Program 9:30 A.M. CBS—News; AChurch of the Air: WIBW KTUL KMBC KRLD KLZ WDSU

WDSU NBC—American Youth Prgm.: WKY WOAI WSM WSMB KWK KVOO KTBS KPRC WFAA KOA KTHS WLW WREN KMOX—News; Salvation Army Band KSL—Uncle Tom WDAF—Variety Hour WLS—APaul Rader, Evangelist WWL—Gibbs Singers

9:45 A.M. -Between the Bookends: KMBC CBS

CBS—Between the Bookends: KMDU KTUL CBS—△Church of the Air: WDSU KOMĂ WIBW KAFB WDAF—△Address, Dr. B. Jenkins 10:00 A.M. NBC—News; "The Symphony," read by Mrs. Walter La Mar: WREN KOA KTHS WBAP WKY KTBS KPRC KWK WSMB WOAI NBC—News; Vagabonds, vocal trio: WDAF

WDAF CBS-Clev. String Quartet: WIBW WDSU KOMA KMOX KTUL KMBC WLW-Tabernacle Choir WSM-AFirst Baptist Church WWL-AHoly Name of Jesus Church

NBC-To be announced: KWK WREN WOAI WKY WSMB WBAP KOA KPRC KTHS KTBS-Morning Musicale (NBC)

10:30 A.M. CBS—Salt Lake City Choir: KTUL KSL KOMA WDSU KFAB WIBW NBC—Samovar Serenade: KWK

WREN \* NBC-Major Bowes' Family; Waldo ★ NBC-Major Bowes' Family; Waldo Mayo, conductor & violinist; Tom McLaughlin, baritone; Nicholas Cos-entino, tenor; Hannah Klein, pian-ist; Guardsmen: WBAP WSMB KOA WOAI WSM KTHS KVOO KTBS WDAF WKY KPRC KMBC-Renee Long, talk KMOX-ÂChurch of Christ Scientist WLS-YMCA Octet WLS-YMCA Octet WLW-ÂDr. Rabbi Tarshish 10:45 A.M.

10:45 A.M. CBS—Salt Lake City Choir: KLZ

KRLD KMBC-Fireside Fantasies

KMBC-Fireside Fantastes 11:00 A.M. NBC-"The Ailing House," Roger B. Whitman: WREN KWK KMBC-Stone Church Choir WBAP-OfFirst Presbyterian Church WDAF-Variety Program WLS-The Friendly Philosopher WLW-Arthur Chandler, Jr., organist WSM-Owest End Methodist Church WSMB-Dance Orchestra 11:15 A.M.

WLS-Orchestra 11:30 A.M. \* CBS-Tito Guizar's Serenade: KMOX KMBC KLZ \* NBC--Radio City Music Hall on the Air: KPRC KWK WREN WLW KOA WOAI WSMB KVOO KSL-Variety Program WLS-Henry Burr & Orchestra WWL-Moonlicht Serenaders 11:45 A.M. \* CBS--Annual Meeting at Catholic Univ.: KRLD KLZ KOMA KMBC WDSU KMOX-Songs of Old WDSU KMOX—Songs of Old KSL—<u>A</u>Watchtower Program WLS—String Ensemble

#### Afternoon

12:00 Noon 12:00 Noon NBC--Radio City Music Hall: WENR WFAA WKY WSM CBS--Catholic Univ.: KSL WIBW WDSU KASA--The Bell Oilers KMBC--Howard Ely, organist KMOX--Old Bill WDAF--Carveth Wells WWI--Dlawere

WLS—Musical Program WLS—Musical Program WSMB—△Dr. Dunbar Ogden 8:45 A.M. NBC—Alden Edkins, bass: WFAA WOAI WDAF KTBS KMOX—△Religious Education KSL—△Rev. Rollin Ayers WLS—News, Julian Bentley 9:00 A.M. ★ NBC—△Radio Pulpit; Dr. S. Parkes Cadman: KVOO WKY KTBS WSM WOAI WSMB KOA KTHS CBS—△Church of the Air: WDSU KOMA KTUL WIBW KLZ KFAB KSL

WDAr—Players 12:15 P.M.

KMOX-Russ Brown and Ensemble KOA-Fed. Housing Act Interview KTBS-Radio City Music Hall (NBC) KWTO-Sharlie and Rudy WDAF-Melody Parade

12:30 P.M. ★ NBC—Surprise Party; Mary Small; Irene Bordoni & Harry Stockwell, guests: WDAF NBC—Nat'l Youth Conf.: WREN WSMB KTBS WSM KVOO WKY WENR KWK WOAI KTHS ★ CBS—Little Jack Little, songs: KLZ KMOX KRLD KMBC KOA—Theater Harmonies KSL—Variety Prgm. KWTO—AMid-day Meditations KOA-Interfer Harmonies KSL-Variety Prgm. KWTO-<u>A</u>Mid-day Meditations WFAA-Elmer Scott, talk WLW-<u>A</u>Church in the Hills WWL-Harry Burke, accordionist 12:45 P.M. —Pat Kennedy, tenor; Art Kassel's ch.: KMBC KMOX KSL WDSU CBS Orch.: KMB KLZ KRLD WFAA—Plainsmen Quartet WWL—Variety Program 1:00 P.M. 1:00 P.M. CBS--Lazy Dan, Minstrel Man: KMBC KRLD WDSU KLZ KMOX WIBW KSL KOMA NBC--Anthony Frome, Poet Prince: WREN WENR KVOO KWK NBC--Treasure Chest; Ralph Kir-bery, baritone; Harold Levey's Orch.: WLW KOA WDAF KWTO--Balladeers WFAA--Texas Centennial Program WCAI--Talk On Milk WSM-Poems and Song WSMB--The Ambassadors WWL--Dance Orchestra

WWL-Dance Orchestra 1:15 P.M. 1:15 P.M. NBC-Bob Becker's Chats About Dogs: WREN WENR KWK KWTO--News WFAA--Edward Cramer, violinist WOAI--Stowers Dramatic Program WSM--Melodies WSMB--Anson Weeks' Orchestra NBC-Bob 1:30 P.M. ★ NBC—Radio Theater; Ethel Barry-more in "Mrs. Dane's Defense": WREN WLW KTHS WKY KTBS KPRC KOA WFAA WOAI WENR WWW KWK CBS—Royal Hawaiian Band: KMOX WIBW WDSU KLZ KRLD KSL KOMA KMBC

KOMA KMBC KWTO-Sunset Islanders WDAF-Song Hit Revue WSMB-Ray McNamara, pianist WWL-Romantic Musical Tavelogue 1:45 P.M.

KWTO—Singing Strings WSM—Leon Cole, organist WSMB—Dance Orchestra

2:00 P.M. ★ CBS—N. Y. Philharmonic Orch.: KSL KTUL KFAB WIBW KLZ WDSU KMOX KMBC KOMA WDSU RMOX RMBC ROMA NBC—Sally of the Talkies, sketch: WSMB WDAF WSM KWTO—AAssembly of God WGN—Bears vs. Cardinals WWL—Variety Show

2:15 P.M. WWL-Joseph Schramm, pianist

2:30 P.M.

2:30 P.M. ★ NBC-Musical Revue; Don Mario, tenor; Orch., direction Harry Jack-son: WDAF WLW KOA ★ NBC--ANat'l Vespers; Dr. Harry Emerson Fosdick: WREN KWK WKY WSMB WSM KVOO KTBS WENR KTHS WSM E. T.-20,000 Years in Sing Sing: WFAA WOAI KRLD-N. Y. Symphony (CBS) KWTO-Melody Pallette WWL-Martin's Woman Glee Club 2:45 P.M.

2:45 P.M. KWTO-Here Comes the Band

KWTO-Here Comes the Band 3:00 P.M. ★ NBC--Adventures of Sherlock Holmes, sketch: WENR WREN NBC--Kansas City Philharmonic Orch.; guest artist: WSMB WBAP KOA KTBS WDAF WSM WKY WOAI KPRC WKY ★ C. N.-Father Coughlin: KWK WLW KWTO-Silver Strains WWL-Salon Orchestra 3:15 P.M. KWTO-Spice of Life 3:30 P.M.

Silo P.M.
 Silo P.M.
 ★ NBC—S. C. JOHNSON & SON Presents "The House by the Side of the Road"; Tony Wons, philosopher: KOA KFI WSMB WSM

KOA KFI WSMB WSM IBC—The Land of Beginning Again; Ruth Everets, songs; Harrison Knox, tenor; Rod Arkell, poet & narrator; Louis Katzman's Bohe-mians; Lew White, organist: WENR KVOO WREN IBC—John B. Kennedy, "Looking Over the Week": WKY

T. N.-Radio Explorers' Club: WBAP WOAI KTBS KTHS KWTO-Paths of Memory WDAF-Dr. G. Charles Gray WWL-Walter Pichon's Orchestra

3:45 P.M. NBC-Dream Drama; Arthur Allen & Parker Fennelly: WDAF KPRC-Land of Beginning Again

(NBC)

(NBC) KWTO—Piano Pals WBAP—ÂRev. O. C. Reid WOAI—News

4:00 P.M.

1:00 P.M. NBC—Sentinels' Serenade; Edward Davies, baritone; Charles Sears, ten-or; Mary Steele, soprano; Josef Koestner's Orch.: WSM WDAF KOA WSMB

WSMB CBS—Open House; Freddie Martin's Orch.; Jean Egart, guest star: KMOX WDSU KOMA KRLD KLZ KMBC WIBW KSL KTUL ★ NBC—Roses & Drums; "The Battle of the Crater," drama: WBAP WLW WENR WKY KWK KPRC KTHS WOAI KTBS WREN KWTO—Drury College Program WWL—Crusade for Children 4:15 P.M

4:15 P.M. WWL-Madge Langford, contralto

★:13 F.M.
WWL--Madge Laneford, contraito
4:30 P.M.
★ NBC--S. C. JOHNSON & SON
Presents "The House by the Side of the Road"; Tony Wons; Gina Vanna, soprano; Emery Darcy, baritone; Ronnie & Van, songs & comedy; Vocal Ensemble; Orch., direction Ulderico Marcelli: WDAF WOAI
WBAP KVOO WKY KTHS KPRC
★ CBS--Crumit & Sanderson; Jack Shilkret's Orch.; Mrs. Pennyfeather: KMBC KMOX WDSU KTUL KOMA
★ NBC--Radio Explorers' Club; Ruth Bryan Owen Interviewed by Hans Christian Adamson: WENR KWK KOA WSMB WREN
E. T.--"Smilin' Ed" McConnell: WLW WSM
KSL-Vietor Harbert's Mala \*\*\*

WSM KSL-Victor Herbert's Melodies KWTO-Souvenirs of Song WGN-Allan Grant, pianist WWL-String Trio with Reading 4:45 P.M. NBC-Albert Payson Terhune, BC—Albert Payson Terhune, Dog Drama: KTBS WREN WENR KOA KWK

KWK KFAB—Musical Moods (CBS) KSL—Phil Harris' Orchestra KWTO—News WSMB— ARabbi Emile Leipziger

WSMB--ARabbi Emile Leipziger 5:00 P.M. NBC--ACatholic Hour; Rev. James M. Gillis: WSM WOAI WBAP KTBS WDAF KVOO WSMB ★ CBS--Music by Gershwin; Rube Blom, guest star: KMBC KSL KLZ × WDSU KMOX KRLD NBC--Heart Throbs of the Hills: WENR WREN KOA-Heare Sweet Home Hour

WENR WREN KOA-Home Sweet Home Hour WLW-Rene and His Violin WWL-Red Goose Review

5:15 P.M. NBC—Jolly Coburn's Orch.; Soloists: WENR WREN KWK WGBX—Carefree Capers WLW—Music by Divano

5:30 P.M.

- 5:30 P.M. ★ NBC--Grand Hotel, sketch; with Anne Seymour & Don Ameche: WENR KWK WREN KOA ★ CBS--ACME WHITE LEAD & Color Works Present "Smilin" Ed" McConnell: KMOX KLZ KRLD WDSU KSL KFAB KMBC NBC--Frank Simmons' Concert Band; Narrator: WKY WDAF WOAI WLW KPRC KVOO WBAP KMBC--Vesper Hour WGN--Wayne King's Orchestra WSM--Sacred Quartet WSMB--Enrique Tuit, pianist, WWL--Bob Martiny's Orchestra 5:45 P.M.

WWL—Bob Martiny's Orchestra 5:45 P.M. ★ CBS—Voice of Experience: KMOX CBS—Edith Karen, soprano: KOMA KRLD KLZ KGBX—Leroy James KSL—Program of Melody WGN—Jan Garber's Orchestra WSMB—Anson Weeks' Orchestra

### Night

6:00 P.M. 6:00 P.M.
 ★ NBC—Jack Benny with Mary Liv-ingstone; Frank Parker, tenor; Don Bestor's Orch.: WREN KWK KPRC WENR WSMB WSM WFAA KTBS WKY WOAI
 CBS—Chicago Knights: WDSU KRLD KMOX KSL KTUL KMBC WIBW

NBC—Martha Mears, contralto: WDAF KFI— Wesley Tourtellette,, organist KGBX—Dinner Salon KOA—Ford Rangers WLW—Showdown Review WWL—Carl Junker

6:15 P.M. 6:15 P.M. KASA—Views of Today's News KGBX—Rhythmaires KOA—Melody Master KSL—Melodic Portraits WGN—Wayne King's Orchestra WWL—Dance Orchestra

6:30 P.M.

KGBX-Atwill Sisters WDAF-Variety Program

KGBX—Dinner Music WWL—Nick Palmisano

WLW

\* NBC-Queena Mario, Metropolitan Opera soprano; Graham McNamee: KVOO CBS-California Melodies; Raymond

Paige's Orch.; Joan Marsh, guest: KRLD WIBW KOMA KLZ KMOX

KRLD WIBW KOMA KLZ KMOX KSL KTUL KMBC NBC—Joe Penner; Ozzie Nelson's Orch.; Harriet Hilliard, vocalist: WLS KPRC WSM KOA KWK WKY WREN WSMB WFAA KFI WOAI

6:45 P.M. 6:45 P.M. NBC-Wendell Hall, songs: WEAF ★ CBS-Mrs. Franklin D. Roosevelt, "Americans of Tomorrow": KMOX KRLD KSL WIBW KMBC KLZ WDSU KGBY-D:

7:00 P.M. ★ NBC—Eddie Cantor; Rubinoff's Orch.: WSMB WDAF WLW WKY WFAA WOAI KOA KFI WSM KPRC

7:15 P.M. KGBX—Dinner Music KWK—Symphony Concert (NBC)

7:30 P.M. KGBX-Fireside Phantasies

7:45 P.M.

WWL-Loyola Open Forum
 8:00 P.M.
 ★ NBC--Manhattan Merry-Go-Round; Featuring Famous Acts of the American Theater; Pierre Le Kreeun, tenor; Men About Town; Andy San-nella's Orch.: KOA WDAF KFI
 CBS--Alexander Woollcott, Town Crier; Robert Armbruster's Orch.: KMOX KSL KLZ KMBC
 ★ NBC--Silken Strings; Charles Prev-ins' Orch.; Countess Olga Albani, soloist: WLW WSMB WFAA KPRC WSM KTBS WENR KWK WREN KTHS WKY
 WOAI--Ernest Hauser's Orchestra

WOAI-Ernest Hauser's Orchestra

8:30 P.M. ★ NBC—Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano; Ohman & Arden; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WKY WSM KPRC WDAF KFI KVOO KOA WSMB WFAA WOAI

WOAI

KFI KVOO KOA WSMB WFAA WOAI ★ NBC--Walter Winchell, gossip: WENR WLW KWK WREN ★ CBS--Col. Stoopnagle & Budd; Frank Parker, tenor; Headliners Chorus; Oscar Bradley's Orch.: WDSU KRLD KMBC--Metropolitan Moods KMOX-Two Doctors; Orchestra KSL-\_\_Father Dwyer WWL-Celestine's Tuzedo Arches 8:45 P.M. NBC--Charles King & Peggy Flynn, songs & comedy KWK WENR WREN KGBX--Tonic Tunes WLW--Unbroken Melcdies 9:00 P.M.

WLW-Unbroken Melcales 9:00 P.M. NBC-Armand Girard, bass-baritone: WENR WREN CBS-Wayne King's O.ch.: WIBW KLZ KMOX WDSU kRLD KMBC

KLZ KMOX WDSU KRLD KMBC KSL KFAB r NBC—Hall of Fame; Chic Sale, in "He Knew Lincoln," sketch; Guests: KOA WDAF WSM WLW KFI WKY KTBS WO.1 KPRC WSMB WBAP CBY Hunging Bayonica

9:15 P.M.

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WSMB WBAP KGBX—Hawaiian Reveries WWL—Studio Players

9:15 P.M. NBC—L'Heure Exquise, inst & vocal ensemble: WREN KGBX—Friendly Counsellor WENR—Symphony Orchestra

KGBX—AAssembly of God WWL—Loyola Open Forum



## What Every Singer Should Know

What Every Singer Should Know Copyrighted By John Walter Hall & Ralph Brown This book is a resume of Mr. Hall's Lectures on singing presenting the only tangible records of winal Mr. Hall taugit in his New York Studio during a period of more than thirty years, teaching basic principles which have been helpful to many Aspiring Singers and Finished Vocal Artists. "The Diaphragm," "The Register and Resonance," and "The Articulator" constitute the framework of the locures Professor Hall gave at Cornel Univer-sity. A thoughtful reading will show that he sim-plified, stendardized, proved matches and and simplified primary principles. "Chart and Diagrams." Corrie price \$1.00 post paid. Enclose money, stamps, clerks of money orders. Altiverive discounts to Music Houses, Jobbers and Libraries Vocal Science Publishing Company Youngstown, Ohio

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# 9:30 P.M.

9:30 P.M. ★ NBC—Jane Froman, contraito; Frank Black's Orch.; Modern Choir: WDAF KPRC WSM KTHS WSMB WOAI KFI WBAP WLW WKY KTBS KOA NBC—An Tunney, guest, "A Man Must Think": WDEFN Tunney, guest, Think": WREN

Think": WREN CBS-Dramatic Guild; News: KOMA KTUL KMBC KLZ KFAB WDSU KGBX--Pop Concert KMOX--Charlie Kent's Singers KSL--Merrymakers WWL--Leary's Orchestra

#### 9.45 PM

S43 F.M. KMOX—Eddie Dunstedeter, organist WENR—Old Heidelberg Octet WIBW—Dramatic Guild (CBS)

10:00 P.M. NBC—Roxanne Wallace, songs; Al & Lee Reiser, piano duo; News: WREN ★ NBC—K-7, spy story: WENR NBC—Weadell Hall, songs: WBAP KFI KOA WDAF KTBS KTHS WOAI WKY KPRC WSMB WSM

# Sunday, Nov 25

Time Shown Is Central Standard

RENE BORDONI, French musical comedy star and HARRY STOCKcomedy star and HARRY STOCK-WELL, baritone will be the guests Little Miss Bab-o- Superstation at Little Miss Bab-o-Support 12:30 p. m. over an NBC-WEAF net-

ETHEL BARRYMORE, of screen and stage fame, will be presented in a Radio Theater dramatization, Mrs. Dane's De-fense, over an NBC-WJZ network at 1:30 p. m.

The Battle of the Crater will be the ROSES and DRUMS dramatization pre-sented at 4 p. m. over an NBC-WJZ network

RUTH BRYAN OWEN, U. S. Am-bassador to Denmark, will be the guest speaker on the American Bosch Radio Explorers Program heard at 4:30 p. m. over an NBC-WJZ network.

## Monday, Nov. 26

Your Home and Mine, series broadcast under the auspices of the Federal Hous-ing Commision over the CBS-WABC network, will shift from Monday morn-ing to Wednesday afternoon from 11:45 a. m. to 12 noon, effective this week. FATS WALL FR m. to 12 noon, effective this week. 1711 WALLER, pianist-composer, will be heard in the Monday morning period from 10:15 to 10:30 a. m.

The FHA programs have also been extended to two other networks and will be heard over the ABS chain Wednesdays at 8:45 p. m. with a guest speaker of note, and on the NBC-WJZ hookup Saturdays at on the N 5:45 p.m.

### Tuesday, Nov. 27

JAMES MELTON, radio and concert tenor, will be interviewed by NELLIE REVELL at her weekly show at 1:45 p. m. over an NBC-WJZ network.

## Wednesday, Nov. 28

GOULD and SHEFTER, popular piano duo, have added another recital to their broadcasts, and are now heard Wednesday evenings at 6:30 p. m. over an NBC-WEAF network.

A home-talent party, composed of sev-eral members of the corps of relatives of men with Admiral Byrd at the Antarctic, will take part in giving a Thanksgiving Eve Party staged over the world's largest party line. This program will be heard over the CBS-WABC network from 9 to 9:30 p. m.

## Thursday, Nov. 29

The marriage ceremony in Westminster Abbey, uniting Prince George of England and Princess Mariana of Greece, will be

Programs to

be Heard

WE-Sons of Floreers 10:15 P.M.
 ★ NBC--Walter Winchell, gossip: WSM KTBS WSMB WKY KFI WBAP KOA KTHS KPRC WOAI KMOX--Herbie Kay's Orchestra WDAF--Jess Hawkins' Orch. (NBC) WDSU-Jack Little's Orch. (CBS) WREN--Do You Believe in Ghosts? 10:30 P.M.
 NBC--News; Charlie Davis' Orch.: KTBS KTHS WBAP WDAF ★ NBC--Jack Benny with Mary Liv-ingstone; Frank Parker, tenor; Don Bestor's Orch.: KFI KOA
 CBS--Leon Belasco's Orch.: KLZ KOMA KELD KFAB KTIL. WIBW

BS—Leon Belasco's Orch.: KLZ KOMA KRLD KFAB KTUL WIBW

# Sunday, Nov. 25 CBS-Little Jack Little's Orch.: KTUL KFAB WIBW KOMA KRLD KMOX KLZ KMBC-Variety Program WLW-News; Tea Leaves and Jade WWL-Sons of Pioneers 10:15 P.M.

KPRC-To be announced (NBC) KPRC--To be announced (NBC) KSL--ASunday Evening Program WENR--News; Art Kassel's Orch. WGM--Wayne King's Orchestra WLW--Thurman Teagues' Orchestra WOAI--Richard Cole's Orchestra WREN--The Waltz Trio WSM--Sunday Night Serenade WSMB--Jules Bauduc's Orchestra Orchest**ra** WWL-Musicale 10:45 P.M.

CBS-Leon Belasco's Orch.: KMOX

WDSU WGN—Jan Garber's Orchestra WREN—Paper Moon, mystery WSMB—Joe Capraro's Orchestra

WSMB—Joe Capraro's Orchestra WWL—Creole Serenaders-11:00 P.M. NBC—Mills' Band: WLW ★ NBC—Silken \_ Strings; Countess Olga Albani, soprano; Charles Prev-in's Orch.: KFI KOA WKY

broadcast to American listeners early this morning over the NBC-WJZ and CBS-WABC networks, starting at 4:45 a.m. A description of the Royal Wedding Procession as it approaches the church will be given by Howard Marshall, British Broad-casting Corporation commentator.

The Fhanksgiving Day football game, University of Pennsylvania vs. Cornell University, will be broadcast over the CBS-WABC network from Philadelphia at lpm.

DONALD NOVIS, tenor will be fea-tured as soloist in the Forty-Five Minutes in Hollywood program heard at 9 p. m. over the CBS-WABC network

COLONEL RALPH H. ISHAM. In Spencer Dean of the literary world, now presents a weekly series on adventur-and discoveries in literature at 10 p. m. over an NBC-WEAF network. This serie previously was announced as a Sunday morning talk.

## Friday, Nov. 30

DR. EDWIN D. STARBUCK, noted American educator, philosopher, psycholo-gist, will address the CBS-WABC network audience from 9:30 to 9:45 a. m. in a talk entitled, Some New Techniques for Judging Literature.

Dedication Ceremonies of the New Columbia University Library will be broad-cast over an NBC-WJZ network at 2:30 cast over an NBC-WJZ network at 2:30 p. m. John Buchan, one of England's best known writers and for several years a member of Parliament for Oxford Univer-sity, will be the principal speaker. DOC-TOR NICHOLAS MURRAY BUTLER, President of Columbia University, will in-troduce Mr. Buchan.

## Saturday, Dec. 1

The Army vs. Navy Football Game will be described from Philadelphia over the CBS-WABC network, starting at 11:15 a. m. A football song souvenir programs will precede the description of the game.

New series featuring EARL OXFORD, Broadway musical star now playing in Life Begins at 8:40, and ARTHUR MURRAY, well known American dancing instructor, will be launched over the CBS-WABC network from 5 to 5:30 p.m. This series will be called Something Old and Something New.

JAMES M. BECK, former Solicitor General of the United States, will discuss Shall We Abandon the Ship?—a discus-sion concerning the Constitution and Pres-ent Government Trends—over CBS-WABC net at 6:45 p. m.

KEL MURRAY, XAVIER CUGAT and BENNY GOODMAN will provide the music at radio's first three-hour dance pro-gram, Let's Dance, to be presented by the National Biscuit Company over NBC-WEAF network each week at 9:30 p. m.



NBC---Will Osborne's Orch.: KTHS KPRC KTBS WSMB CBS--Paul Sabin's Orch.: KFAB WIBW KMBC KOMA KMOX NBC---Mills' Rhythm Band: WSM KSL--The Old Spinning Wheel WBAP--Sylvan Club Broadcast WENR--George Olsen's Orch. WLW--Eddie Laughton's Orchestra WOAL--Dance Orchestra WREN--Hits in Review **11:15 P.M.** CBS--Henry Busse's Orch.: KOMA KSL WDSU KMBC KFI--Dream Dramas KMOX--Phil Levant's Orchestra WREN--Man About Town WSMB--Dance Orchestra WWL-Pinkie's Orchestra **11:30 P.M.** NBC--Don Pedro's Orch.: WSMB KTHS WSM KTBS WKY KPRC

NBC-Don Pedro's Orch.: WSMB KTHS WSM KTBS WKY KPRC

Here's Tony at his genial best! Also Gina Vanna, Emery Darcy, Ulderico Marcelli, Ronnie and Van. Music, drama, comedy, homely philosophyl Every Sunday afternoon, NBC, coast to coast, through the courtesy of the makers of JOHNSON'S WAX (See listing for time and stations) It Pays to Advertise in RADIO GUIDE GLAMOUR! ROMANCE! GOOD MONEY! 10 2 BROADCASTING offers these and more

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Every Sunday Afternoon NBC

in

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others these and more the second more of the secon

NBC-Stan Myers' Orch.: WREN KWK KFAB CBS-Frank Dailey's Orch.: KMBC KLZ KOMA WIBW KMOX KFAB KOA-Broadmoor Country Club. KSL-Sunday Evening on Temple Sq. WENR-George Devron's Orchestra WLW-Fiede Grofe's Orchestra **11:45 P.M.** KMOX-When Day is Done, organ KOA-Don Pedro's Orchestra (NBC) WENR-Heidelberg Ensemble **12:00 Mid.** NBC-Phil Levant's Orch.: KWK KFI-Richfield Reporter of the Air KOA-John Teel (NBC) WENR-Jess Hawkins' Orch. WLW-Eddie Laughton's Orchestra **12:15 A.M.** NBC-Bridge to Dreamland: KOA KFI-Fiesta (NBC) **12:30 A.M.** NBC-Noble Sissle's Orch.: WENR KOA-Seymour Simons' Orch. (NBC) KSL-Orville Knapp's Orchestra WLW-Moon River, organ and poems

A

Address..... City....State..... Continued from

# Programs for Monday, November 26

5:30 A.M. KMOX-Home Folks' Hour WLW-Top o' the Morning 5:45 A.M. KMOX—Dynamite Jim 6:00 A.M. KMOX—Mountain Minstrels WLS—Smile-A-While WLW—AFamily Prayer Period 6:15 A.M. KMOX-Home Folks' Hour WLW-AMorning Devotions 6:30 A.M. 6:30 A.M. KMBC—Â Morning Devotions WDAF—Over the Coffee Cups WLW—Bob Albright WSM—Rise and Shine 6:45 A.M. 6:45 A.N. KMBC—Tex Owens, songs KMOX—The Three Hired Men WDAF— Morning Bible Lesson WFAA—Peg Moreland WLW—Plantation Days 7:00 A.M. 7:00 A.M. NBC-Bradley Kincaid, songs: WLW NBC-Morn. Devotions: KTHS WREN KTBS KVOO WKY KWK WOAI WSMB KMBC-Musical Time KMOX-Melody Weavers & Skeets WDAF-Musical Clock WFAA-Early Birds & Jefferies WLS-Julian Bentley, news WSM-Rise and Shine WWL-Porter Jin and Sleepy WSM--Rise and Sleepy WWL-Porter Jim and Sleepy 7:15 A.M. 7:15 A.M. \*NBC-Lew White, organist: KTHS KTBS WREN KVOO WKY WSMB WOAI KMOX-Novelty Boys KMOX—Novelty Boys WLS—Bulletin Board 7:30 A.M. NBC—Cheerio: WLW WSM W KTBS WKY WOAI KTHS KMBC—News KMOX—Tick Tock Revue KSL—Morning Musicale WLS—Jolly Joe & His Pet Pals 7:45 A.M. NBC—Landt Trio & White: F WREN WSMB White: KWK NBC-Landt Trio & White: KWK WREN KMBC-Melodies KMOX-German Program 8:00 A.M. CBS-Modern Minstrels: KTUL KSL KMBC KOMA KRLD WIBW KFAB NBC-Breakfast Club: WREN WSMB KFAB NBC-Breakfast Club: WREN WSMB KTHS KTBS WOAI KVOO KOA KMOX-Dance Melodies WFAA-Southwesters; Frank Mearoe, WFAA--outune tenor WLS--AMorning Devotions WLW-Joe Emerson, Hymns WSM--AMorning Devotions WWL--Musicale 8:15 A.M. WWL--Musicale 8:15 A.M. NBC-Breakfast Club: WKY KPRC KMOX-June and Jerry KSL-Morning Watch WFAA-Jay Burnett, songfellow WLS--Hoosier Hot Shots WLW-Music by Divano WSM-Leon Cole, organist WWL-Henry Dupre; Souvenirs 8:30 A.M. NBC-Eva Taylor, songs: WDAF KMOX-The Cornhuskers WBAP-Between Us WDSU-Modern Minstrels (CBS) WLS-Ford Rush WLW-Mail Bag WSM-Breakfast Club (NBC) WWL-Musical Moods WWL-Musical Moods 8:45 A.M. 8:45 A.M. NBC--Mattinata, chorus: WDAF KMOX--Fashion Parade WLS--Morning Minstrels WLW--Bond of Friendship WWL--Henry and Mac 9:00 A.M. NBC--News; Breen & de Rose: WDAF KTBS WOAI KTHS WKY WBAP NBC--Josephine Gibson, hostess coun-sel: KVOO WSM WSMB NBC--Harvest of Song: KWK WREN KOA

KOA

KOA CBS-News; Harmonies in Contrast: KLZ KTUL WDSU KMOX KMBC-Joanne Taylor, talk KSL-News; Advertisers' Review WLS-The Westerners WLW-Elliott Brock, violinist WWL-Just Home Folks 9:15 A.M. NBC-Holman Sisters piane duo:

9:15 A.M. NBC-Holman Sisters, piano duo: WREN KWK KOA CBS-Song Reporter: WDSU ★ NBC-Clara, Lu 'n' Em, gossip: WSMB WLW WBAP WSM WGN WOAI WKY WDAF KPRC KVOO KMBC-Tonic Tunes KMOX-Let's Compare Notes 9:30 A.M. CBS-Souit Serande with Diane:

9:30 A.M. CBS--Savitt Serenade with Diane: KLZ KOMA WDSU KRLD NBC--Today's Children: WKY KWK WBAP WREN KPRC WLS WOAI KMBC--Window Shopping

Star 🛧 Indicates High Spot Selections KMOX-Just Susie KMOX-Just Susie KOA-Morning Parade (NBC) WDAF--Variety Hour WLW-Livestock WSM-Radio Kitchen WSMB--Ida Bailey Alles WWL-Musicale 9:45 A.M. 9:45 A.M. NBC--News; Radio Kitchen: WREN KVOO WSMB CBS--Memories Garden: KOMA KMOX KRLD WDSU KLZ KMBC KTUL NBC--Morning Parade: WDAF WBAP WOAI KTBS KTHS KPRC WIS--The Dean Boys WLS-The Dean Boys WLW-Nora Beck Thumann; News WLW--Nora Beck Thumann; News 10:00 A.M. NBC--The Honeymooners: KWK NBC--Navy Band: WDAF WSM WKY KTHS KTBS WBAP KOA WOAI KPRC KMBC--The Sunshine Lady KSL--Memories Garden (CBS) WLS--Bill O'Connor, tenor WLW--Fed. of Women's Clubs WREN-Eb and Zeb, comedy sketch WSMB--Health Exercises WWL--Tony's Merrymakers 10:15 A.M. WWL—Tony's Merrymakers 10:15 A.M. CBS—"Fats" Waller, songs: KFAB KLZ WDSU KRLD KSL KTUL KMBC
★ NBC—Tony Wons: WREN KWK NBC—Navy Band: WSMB KMOX—Women's Side of the News WBAP—Markets WLS—Jim Poole, market, news WLW—Vocal Trio 10:30 A.M. CBS—Connie Gates & Jimmy Brierly: 10:30 A.M. CBS—Connie Gates & Jimmy Brierly: KLZ WDSU KTUL KOMA KMBC KFAB KRLD NBC—Geo. Hessberger's Band: WREN KWK WLW KMOX—Senator Bennett C. Clark KSI—Good Morning Judge KSI-Good Morning Judge WFAA-Wanderers WLS-Today's Kitchen **10:45 A.M.** KSL-Gates & Brierly (CBS) WWL-Farm and Home Hour **11:00 A.M.** H100 A.M. NBC—Marion McAfee, soprano: WDAF ★ CBS—Voice of Experience: KMBC KMOX KSL KLZ NBC—Fields & Hall: WREN- WSMB WSM KVOO WOAI KTBS KTHS KOA KWK KOA KWK WFAA--Ida Bailey Allen WGN--Tom, Dick and Harry, trio WLS--Federal Housing Talk WLW--Salt and Peanuts WWL--College of Music 11:15 A.M. 11:15 A.M. NBC--Charles Sears: WSMB WSM CBS--"The Gumps": KMBC KFAB KMOX NBC--Josephine Gibson: KOA KPRC WREN WKY KWK KVOO WFAA WLS WOAI WLS WOAI KSL-Jennie Lee WDAF-Service Reports WLW-Stock Reports WLW-Stock Reports WLW-Flying Fools **11:30 A.M.** NBC-Farm & Home Hour: WSMB WOAI KTHS KOA WFAA WREN WOAI KTHS KOA WFAA WREN WKY KPRC KWK KTBS WSM KVOO WDAF WLW CBS-Dick Messner's Orch.: KSL KTUL KRLD WDSU KMBC KOMA KMOX-Magic Kitchen WLS-Around the Parlor Organ **11:45 A.M.** KLZ-Dick Messner's Orch. (CBS) KLZ-Dick Messner's Orch. (CBS) KMBC--News WLS--News; Markets WWL--Variety Program Afternoon 12:00 Noon CBS—Allan Leafer's Orch.: WDSU CBS—Just Plain Bill: KMOX KSI. KLZ KMBC KLZ KMBC KASA--The Bell Oilers KOB--Uncle Jerry KWTO--Sully's Radiotorial WFAA--Xylophonics WLS--Virginia Lee & Sunbeam

WFAA-Xylophonics WLS-Virginia Lee & Sunbeam WWL-Dance Orchestra 12:15 P.M. CBS-Eddie & Fannie Cavanaugh's Radio Gossip Club: KMOX KMBC-Tex Owens, songs KOA-Marietta Vasconcells KOB-Woman's Club of the Air KSL-Variety Program KWTO-Luncheon Musie WFAA-Mrs. Tucker's Smiles WLS-Dinnerbell Prgm.; Markets 12:30 P.M. CBS-Herbert Foote, organist: KOMA KMBC

NBC--New Rochelle Girls College vs. Oxford U., debate: WSMB KWK CBS--Story Behind the Song: KSL KTUL WDSU KMOX KLZ ★ NBC--Vic & Sade: WLW E. T.--W. Lee O'Daniel's Doughboys: WBAP WOAI KOA--Ida Bailey Allen KWTO--News WDAF--Melody Parade WGN--/\_Mid-day Service WREN--George Duffy's Orchestra WSM---Markets WWL--Variety Program 12:45 P.M. WWL—Variety Program 12:45 P.M. NBC—Music Guild: WSMB WREN CBS—Pat Kennedy; Art Kassel's Or-chestra: KMBC KMOX KSL KLZ KRLD WDSU KOA—Livestock; Produce Reports KWTO—Ozarkanna Corners WBAP—Dance Orchestra WDAF—Rex Battle's Ensemble (NBC) ( WLW—Ferde Grofe's Orchestra WOAI—Crazy Band WSM—Variety Program WWL—The Light Crust Doughboys 1:00 P M WWL--Ine Light Crust Dougnboys 1:00 P.M. CBS--Marie, Little French Princess: KMOX KLZ WDSU KSL KRLD NBC--Revolving Stage. WDAF NBC--Music Guild: WKY KOA WSM T. N.--Chuck Wagon Gang: WBAP WOAI KOB--Motor Patrol Broadcast WLS--Pat Buttram and Melviny WLW--Ohio School of the Air WWL--Musical Program. WWL-Musical Program WWL--Musical Program. 1:15 P.M. ★ CBS--Romance of Helen Trent: KRLD WDSU KSL KLZ KMOX NBC--Music Guild: KPRC WOAI KOB--Home and Farm Hour KWTO--Leroy James WBAP--Dance Orchestra WLS--Rangers & John Brown WWL--Musical 1:30 P.M. ★ NBC—Smack Out: WSM KWK WSMB WREN KOA WSMB WREN KOA CBS—School of the Air: KOMA KSL KLZ WDSU KMBC KTUL KMOX KFAB KRLD NBC—Judy & Jane: WKY WOAI WDAF WBAP KVOO WDAF WBAF KVOO KWTO--Spice of Life WLS--Markets; Cornhuskers WWL--Dance Orchestra 1:45 P.M. NBC--Vic & Sade, sketch: WDAF NBC--Richard Maxwell, tenor KVOO WREN WSM WSMB KWK WKY WOAT WOAT WOAL KOA—Community Chest, talk KOB—Eb and Zeb KWTO—Parade WBAP—Markets WCM — Data Arachets WGN-Rube Appleberry, sketch WLS-George Simons, tenor 2:00 P.M. ★ NBC—Radio Guild; John Gallswor-thy's "Justice," drama: KOA KVOO KWK KTBS WKY WREN WOAI WBAP CRS - L-WBAP CBS—Joke Book: WDSU KTUL KMBC KRLD KFAB NBC—Ma Perkins, drama: WLW WSM KMOX—Exchange Club KSL—Broadcasters' Review KWTO—Charlie and Rudy WDAF—Beauty Parade WLS—Homemakers' Hour WSMB—Dance Orchestra WWL—Merchants' Express 2:15 P.M. CBS—Joke Book: KOMA KLZ 2:15 P.M. CBS-Joke Book: KOMA KLZ NBC-Dreams Come True: WSMB WSM KMOX-Three Hired Men WWL-Variety Program KWTO-Chronicles WDAF-Singing Strings 2:30 P.M. WLW 2:30 P.M. NBC--Women's Radio Review; "Books & Their Authors"; Harry Hansen: WDAF WSMB WSM ★ CBS--Marine Band: KSL KMBC KOMA WDSU KLZ KTUL F.RLD KMOX--St. Louis Medical Society KWTO--Organ Recital WBAP--Music Clubs WLW-Sandra Roberts 2:45 P.M. CBS--Marine Band: KMOX WIBW WLW-News 3:00 P.M. NBC--Betty & Bob, sketch: WFAA 3:00 P.M. NBC-Betty & Bob, sketch: WFAA KOA KPRC WKY KVOO WDAF WENR KWK WOAI NBC-John Martin's Story Prgm.: WSM WSMB CBS-"The Little House Family," sketch: KOMA WDSU KRLD KTUL KLZ KMBC KFAB KSL

KMOX-Two Doctors: Al Roth's Orch. KWTO-Rainbow Hawaiians WLW-The Life of Mary Sothern WREN-The Aristocrats WWL-Ed Larman, organ recital 3:15 P.M. 3:15 P.M. NBC-Gypsy Trail, gypsy music: WSM WSMB WDAF CBS-Carlile & London; Warwick Sis-ters: KRLD KLZ WDSU KTUL KMBC KOMA KMBC KOMA NBC-Sisters of the Skillet: WREN KTBS KWK KPRC WFAA WKY KOA-Dance Orchestra KUA-Dance Orcnestra KSL-Payroll Builder KWTO-Slim & Shorty WENR-Madame De Sylvara WLW-Mary Alcott; Orchestra WCAI-Stock Quotations 3:30 P.M. 3:30 P.M. NBC--Beverly Nichols, Enghsh writer: WSM WSMB WREN CBS--Chicago Variety Prgm.: WDSU KRLD KTUL KSL KOMA KMBC KFAB BC—Ma Perkins, sketch: WDAF KPRC WOAI KVOO WENR WKY NBC---Ma return KPRC WOAI KVOO WEAR KOA WFAA KWTO--Jewel Box WLW--Betty and Bob, sketch WUL--George Wagner's Orchestra **3:45 P.M.** Zito's Orch.: WR NBC 3:45 P.M. NBC-Horacio Zito's Orch.: WREN WSMB WSM NBC-Dreams Come True: WDAF WFAA KPRC WOAI KVOO KOA WKY WKY KWTO—Mid-Afternoon Melodies KWTO-Mid-Afternoon Melodies WENR-Program Preview WLW-The Jacksons, comedy **4:00 P.M.** ★ NBC-AI Pearce's Gang: WENR KTBS WOAI WSMB WREN KOA WKY WSM CBS-Men of Notes: KLZ KOMA CBS-Men of Notes: KLZ KOMA KSL KTUL KFAB NBC-George Sterney's Orch.: KVOO KMBC-Between the Bookends KMOX-Blue Buddies Quartet KWTO-Lee George, sports WDAF-Song Matinee WFAA-Oui Texas Composers WLW-Ethel Ponce, singer WWL-Henry's Troubles 4:15 P.M. NBC-Tom Mix's Straight Shooters: NBC-Tom Mix's Straight Shooters: WLW CBS-Grace Dunn & Norm Sherr: KOMA KTUL KRLD KLZ KMBC KOMA KIUL KKLD KLZ KMBC KFAB NBC-Jackie Heller, tenor: WSM WSMB KTBS WOAI WREN WENR WFAA KVOO KWK KMOX-The Window Shoppers KOA-Rowdy Wright KSL-Dental Clinic KWTO-Markets WWL-Mrs. Marion Herbert McGuire **4:30 P.M.** CBS-Edward Wurtzebach's Orch.: KRLD KLZ KSL KFAB KTUL KWK NBC-The Sizzlers Trio: WSM WSMB NBC—The Sizzlers Trio: WSM WSMB KOA WOAI WDAF KTBS KOA WOAI WDAF KTBS NBC—Singing Lady: WLW KMBC—News KMOX—Eddie Dunstedter, organist KOB—Musical Album KWTO—Dance Orchestra WENR—Larry Larsen, organist WFAA—Charles Meredith, talk WFEN—Neur WFAA—Charles Meredith, talk WREN—News WWL\_Johnny De Droit's Orchestra 4:45 P.M. ★ NBC—Stamp Club: WDAF CBS—Tom Baker; Organ: KSL KRLD KTUL KIUL NBC-Happy Jack Turner: WENR KOA WREN WFAA WOAI KTBS KWK KPRC KMBC-From the Piano Bench KMOX-United Relief Speaker KMBC—From the Piano Bench
KMOX—United Relief Speaker
KWTO—News Report
WLW--Jack Armstrong, sketch
WSMB—Enrique Tuit
5:60 P.M.
CBS—Songs of Long Ago: KSL KOMA
KLZ KRLD
NBC—Army Band: KTBS KVOO KOA
WSMB KPRC WOAI WENR
CBS—Adventure Hour: KMBC KMOX
WDAF—Dick Steele, sketch (NBC)
WFAA—Paper Moon, drama
WLW—Bailey Axton; Orchestra
WREM—Hollywood Hilarities
WSM—News; Marjorie Cooney, piano
WWI.—Louie Coleman's Orchestra
5:15 P.M.
NBC—Army Band: WKY WREN
CBS—Texas Rangers: KRLD KOMA
KLZ KTUL WDSU
CBS—Skippy: KMOX KMBC
KGBX—Dinner Music
KOA—University of Denver
KSL—Junior Hour

WDAF—Service Reports; Sports WENR—Mysterious Island (NBC) WFAA—Jimmie Allen's Air Adventures WLW—Joe Emerson, songs 5:30 P.M. NBC -News; Carol Deis, soprano: WDAF –Eddie Dunstedter, organist: CBS KRLD NBC—News; Shirley Howard, songs: KPRC WSMB KOA WKY WBAP KTBS WREN KTBS WREN CBS—Jack Armstrong: KMOX KGBX—Broadcast Bulletin KMPC—Big Brother Club WENR—What's the News? WLW—Bob Newhall. sports WOAI—Musical Program WSM—Asher and Little Jimmi• WWL—Educational Feature WWL--Educational Feature 5:45 P.M. CBS--Woody & Willie; News: KRLD KLZ KOMA NBC--Orphan Annie: WENR WSMB WGN WSM WREN KPRC WOAJ KTBS WBAP WKY KWK CBS--Val Ernie's Orch.: WDSU NBC--Lowell Thomas, News: WLW NBC--Laopal Thomas, News: WLW NBC--Happy Jack Turner: KVOO KGBX--Leonard and Gerald KMBC--Happy Hollow KMOX---Four Shamrocks; Orchestra KOA--Microphone News KSL--Variety Program WDAF--Jack Armstrong WWL--Don Ramon's Serenaders

Night

6:00 P.M. 6:00 P.M. CBS-Dan Russo's Orch.: KRLD. ★ NBC-Amos 'n' Andy: WLW WENR NBC-Ray Perkins, songs: KVOO KFI WDAF WSMB KTBS WSM KGBX-Twilight Romance KMBC-As Kansas City Dines' KMOX-Adventures of Jimmy Allen KOA--Comedy Capers KSL-Broadcasters Review WBAP-Rhythm Makers WOAL-Twilight Meloties 6:15 P.M 6:15 P.M. CBS—Dan Russo's Orch.: KOMA KTUL ★ NBC—Plantation Echoes: WENR WSM KWK WBAP WOAI WSM KWK WBAP WOAI NBC—Don Pedro's Orch.: KTBS WKY KFI KASA—Views of Today's News KGBX—Tango Tunes KMOX—Old Bill KOA—Stamp Club WDAF—Air Adventures of Jim Allen WLW—Lum & Abner, sketch WSMB—Dance Music WREN—Moods Musical WWL—Sports Review 6:30 P.M. ★ NBC-Red Davis: WREN WOAI WSMB WSM KTBS WFAA WENR WKY KWK KPRC KOA WLW CBS-Buck Rogers: KMBC KMOX WDSU KLD ★ NBC-Burnt Cock Decision WDSU

\* NBC-Burnt Cork Dandies: WDAF KIL-Burnt Cork Dandles: WD KrI-Wesley Tourtellette, organist KGBX-Radio Spotlight KOB-Cecil and Sally KSL-Robin Hood, skit WWL-Sons of Pioneers 6:45 P.M. NBC—Uncle Ezra's Radio Station: KVOO WDAF CBS—Boake Carter: KMOX KMBC ★ NBC—Dangerous Paradise, sketch: WSMB WREN WSM KTBS WENR WKY WFAA KWK WLW KOA CDS Detwoor Atop Dechoto KUTU

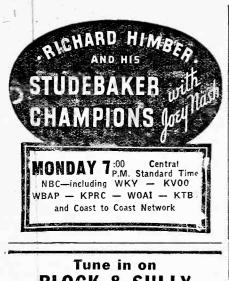
WKY WFAA KWK WLW I CBS--Between the Bookends: KGBX--Commercial Parada KSL--Orphan Annie WFAA--Men & Fair Maids WOAI--Hearts Delight Millers KTUL

7:00 P.M.

7:00 P.M. CBS—Carson Robison's Buckaroos: KMBC KSL KMOX KLZ ★ NBC—Jan Garber's Supper Club: WREN KFI KWK KOA WLW WLS ★ NBC—STUDEBAKER CHAMPIONS Present Richard Himber's Orch.; Joey Nash, vocalist: WDAF KPRC WKY WOAI KVOO KTBS WBAP KGBS—Tunes and Topics KOB—Motor Patrol Broadcast WSM—Friendly Hour WSMB—Thrill Hunter WWL—Mayor of Bayou Pom Pom 7:15 PM

7:15 P.M. CBS-Edwin C. Hill: KMBC KMOX CBS-Judd Norman, organist: WIBW KOMA KTUL KRLD KGBX—Don Bestor's Orchestra KOB—Anson Weeks' Orchestra

KOB—Anson weeks Orche KSL—Tarzan WSM—'Lasses and Honey WSMB—Ray McNamara, p WWL—The Pickard Family pianist



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come to radio. Bradley conducts the orchestra accom-panying Stoopnagle and Budd's antics on the CBS Sunday night Gulf program. Among his past Broadway hits are Victor Herbert's Dream Girl, Rio Rita, Show Boat and Ziegfeld's Follies. He was reared in the atmosphere of the Royal College of Music, played in London's symphonies as a youth and served in the World War as an artillery officer.

as a youth and served in the world war as an artillery officer. Bradley was born in London, the son of a professor in the Royal Academy of Music. His mother was an accomplished violinist. His first musical instruction came as a result of winning the Sir Michael Costa scholarship which entitled him to five years instruction at the Acad-emy. His education was strictly classical and soon he had composed several ballet suites.

His first professional position was as pianist in the pit of the Comedy Theater of London. He played in the Covent Gar-dens orchestra, the London Philharmonic and the London Symphony orchestras. Twelve years ago he came to this country and scored a hit directing the show Lady in Ermine. Additional shows he has con-ducted include Whoopee, Simple Simon, Student Prince and Desert Song. For two seasons he conducted the St. Louis Munic-ipal Opera. ipal Opera.

Bradley celebrates his birthday on Jan-uary 24. He has been married 20 years and has a seventeen-year-old son. John, who is a budding playwright.

ART KASSEL has long been regarded as a stern taskmaster for his boys, but even Art himself would deny that he is one of Cupid's enemies. Piano-playing BEN SANDS of Kassel's band is trying to find time to be married, but what with five-a-week commercial broadcasts on CBS, extra rehearsals and nightly work in the Walnut room of the Bismarck, in Chicago, the date has yet to be set. GRACE DEAN, dramatic attist, is the girl.

JOHN KUHN, 280 pounds of full-blooded Sioux Indian, who blows on a tuba in Chicago NBC studio orchestras, is proving himself the "you-can-be-built-like-me in three lessons" man of the Windy City. Not so long ago Kuhn had a flat tire while driving in the country.

His jack was broken, so Johnny lifted the back of his coupe off the ground and held it in the air while a friend put rocks under the axle.

KEITH BEECHER brings his violin and brass-less orchestra back to the Stevand brass-less orchestra back to the Stev-ens hotel, this time in the Boulevard Room of the Chicago hostelry. Beecher played in the Sky Room roof garden of this hotel last' Summer, and now he replaces CAR-LOS MOLINA, the Florida bound tango tooter. Broadcasts remain with WBBM and CBS.

RED NICHOLS rolls his pennies out of Cincinnati and around New England and the East for a short while before he resumes broadcasting. Red has embarked on a tour of single engagements and will settle into the Book-Cadillac hotel, De-troit, December 8 for an indefinite engagement.

GEORGE OLSEN is one of the all-too-few maestros who believe rehearsals are more important than posing for pictures. Olsen has opened a series of "Opera Nights" in Chicago's College Inn and plans to introduce opera celebrities to confirmed night-lifers.

REGGIE CHILDS is the latest toughluck victim. Six special engagements were cancelled on him as the result of the negligence of his bookers, the CBS Artists Bureau, who forgot to mail contracts. As partial compensation CBS is reducing its commission when Reggie plays for the big Yale Football dance next week.

THE PICKENS SISTERS long have THE PICKENS SISTERS long have had class as vocalists. Now they step into a class by themselves with the formation of their own orchestra, to accompany them on their programs. Jane, the lyric soprano of the group, will do all orches-trations. The band will include three earonhonists who are to play the alwing saxophonists who are to play the clarinet most of the time; three trumpeters, one trombonist, a guitarist, pianist, drummer and bass fiddler.

JESS HAWKINS has proved to be jess one of the boys at the Merry Gardens ballroom in Chicago. Jess is soothing the primeval beast in the blood of the lads who patronize this place, and the dancers are knocked cold by his music rather than by lefts and rights from other couples. NBC, WENR and WMAQ are helping to popularize his tunes.





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7:30 P.M. ★ NBC-Garden Concert; Richard Crooks, tenor: WDAF WKY WLW WSM WSMB KTBS WOAI ★ CBS-Josef Pasternack's Orch.; Aida Doninelli, soprano, guest: KSL KMOX KLZ KMBC WDSU KRLD NBC-Kiag's Guard Quartet: WREN KPRC KFI-Stamp Club Be Heard NBC—To be announced: KOA T. N.—Gebhardt's Club Aguila Orch.: WFAA WOAI KGBX—Pop Concert KMBC—Musical Cocktail; Sports KMOX—Broadway Melodies, Edith Karen ★ CBS--EX-LAX PRESENTS "THE Big Show"; Block & Sully, comedi-ans; Gertrude Niesen & Chiquito, vocalists; Lud Gluskin's Orch.: KMOX KMBC KLZ KSL WDSU KFI—Stamp Club KGBX—Castles in Music KMOX-Broadway Karen KOB-Johnny Floyd's Orchestra WDAF-The Forty-Niners WENR-Soloist (NBC) WLW-Corn Cob Pipe Club WSMB-Jules Bauduc's Orchestra WWL-Variety Program 9:45 P.M. Doutsch's Violin: WI KFAB KGBX—Castles in Music KOA—Pick and Pat KOB—Paper Moon WFAA—Old Mill Melodies 7:45 P.M. NBC—Seth Parker: KVOO WREN NFAB NBC—Princess Pat Players, drama: WENR WREN KWK KGBX-World Revue KOB-K Circle B Serenaders WGN-Lum & Abner, sketch WWL-Variety Program KWK KFI—To be announced (NBC) KGBX—Rhumba Numbahs 8:45 P.M. WWL—Dance Orchestra KOB-Behind the News WWL-Evening Serenade WWL—Dance Orchestra 9:00 P.M. CBS—Wayne King's Orch.: WIBW KMBC KMOX KSL WDSU KRLD KLZ KFAB NBC—America in Music: WREN WENR ★ NBC—Contepted Program: WDAF WLW KOA KFI WSM KPRC WOAI WFAA WKY KGBX—Victor Varieties KOB—Coleman Cox CBS-Emery Deutsch's Violin: WIBW KOMA KMBC KTUL KLZ KRLD KMOX-Tin Pan Alley KSL-Musical Program 8:00 P.M. ★ NBC—Greater Minstrels: WSMB KOA WOAI WLW KTBS KVOO KFI KWK WKY WFAA KPRC WREN WDAF-Red Davis WENR-Democrat Republican Series (NBC) WLS KTHS CBS-Rosa Ponselle; Kostelanetz' Orch.: KMOX KTUL WDSU KLZ WIBW KSL KMBC KRLD KFAB WSMB-Joe Capraro's Orchestra WWL-Smilin' Henry Berman + CBS-Rosa Henry Berman 10:00 P.M. NBC—Hal Kemp's Orch.: KTBS ★ CBS—Myrt & Marge: KRLD KFAB KOMA KLZ KSL KMOX KMBC WDSU ▲ NBC KGBX-Victor Varieties KOB-Coleman Cox WSMB-20,000 Years in Sing Sing WWL-James Wilson, Hymns 9:15 P.M. KGBX-Friendly Counsellor KOB-Public Health Talk WWL-Musicale 9:30 P.M. NBC-Nat'l Padio Forum: Cuest ★ NBC—Harry Horlick's Gypsies: WDAF WDAF KGBX—Sunny Songsmiths WSM—Georgia Tech Prgm. WWL—Variety Program WDSU ★ NBC—Amos 'n' Andy: WSM KFI KPRC KOA WSMB KTHS WOAI WKY WDAF KWK WBAP WREN 8:15 P.M. WENR WLW—News; Concert Orchestra WWL—Revelers; Audrey Charles KGBX-News KGBX—News WWL—Sterling Quarter Hour 8:30 P.M. ★ NBC—House Party: WSMB WKY WFAA KOA KVOO WOAI WLW WDAF KFI KTBS WSM KPRC

Programs to

10:15 P.M. NBC—Hal Kemp's Orch.: KWK WREN CBS—Henry Busse's Orch.: KFAB

Continued from Monday, Nov. 26 Preceding Page

NBC-Gene & Glenn, comedy: WSM KTBS WOAI KTHS WSMB WBAP KOA KPRC KFI WDAF CBS—Glen Gray's Orch.: WDSU CBS—Edwin C. Hill, news: KSL KLZ KMBC—Silver Strains KMOX—Geo. Scott, organist

10:30 P.M.

NBC-Jolly Coburn's Orch.: WREN WKY KTBS KTHS KWK KPRC WSMB WBAP WOAI CBS-Kate Smith's Swanee Music: KOMA KMBC KTUL KRLD WIBW

KFAB

★ NBC—Garden Concerts: KOA KFI

★ NBC—Garden Concerts: KOA KFI KSL—Jamboree WDAF—Sports; Milan Mahale, violin WENR—The Hoofinghams, sketch WOAL—Freddy Bergin's Orchestra WSM—Francis Craig's Orchestra WWL—The Charm Club

10:45 P.M. CBS—Kate Smith's Swanee Music: KMOX WDSU KLZ WDAF—Artists' Quartet WENR—Don Pedro's Orch.

11:00 P.M.

NBC-Guy Lombardo's Orch.: KWK WREN WSM WOAI KTHS WBAP KTBS WLW WKY KPRC WSMB NBC-Freddie Martin's Orch.: WOAF CBS-Scott\_Fisher's\_Orch.: KOMA NBC—Freddie Martin's Orch.: WDAF CBS—Scott Fisher's Orch.: KOMA KMOX KTUL KFAB KMBC WIBW KFI—The Show (NBC) KOA—Comedy Stars of Hollywood WENR—George Olsen's Orch.

# KOA-Guy Lombardo's Orchestra WDSU-Scott Fisher's Orch. (CBS) WWL-Dance Orchestra 11:30 P.M. NBC—Anson Weeks' Orch.: WENR WSMB KOA KTHS KTBS WDAF WSM WKY KPRC CBS—Claude Hopkins' Orch.: KTUL KFAB KLZ KOMA KMBC WIBW KMOX KSL

11:15 P.M.

NBC-To be announced: WREN KWK WBAP-Sylvan Club Broadcast WGN-Earl Burtnett's Orchestra WLW-Ferde Grofe's Orchestra WOAI-Hoot Owls

WWL-Mickey Alpert's Orchestra 11:45 P.M.

KMOX—When Day is Done, Organ KSL—Milt Taggart's Orchestra

KMOX—When Day is Done, Organ
KSL—Milt Taggart's Orchestra
12:00 Mid.
NBC—Stan Myers' Orch.: WENR
KFI—Reporter of the Air (NBC)
KOA—Marshall's Mavericks (NBC)
KSL—Dramatic Program
WGN—Midnight Flyers; Kyser's Orch.
WLW—Eddie Laughton's Orchestra
WREN—Weather Forecast
WWL—All Night Jamboree
12:15 A.M.
★ NBC—Red Davis, sketch: KFI
KOA—Waitz Time (NBC)
KSL—Orville Knapp's Orchestra
WEN—Moole Sissle's Orchestra
WEN—Moon River, organ and poems
1:00 A.M.
KFI—Ted Fiorito's Orch. (NBC)
1:30 A.M.
KFI—Jimmy Grier's Orch. (NBC)

17

A

9:30 P.M. 9:30 P.M. NBC--Nat'l Radio Forum; Guest Speakers: KTBS WSM WKY NBC--Demi-Tasse Revue: KFI WREN CBS---Public Health Prgm.: KTUL KSL KOMA KRLD KLZ WDSU

# Programs for Tuesday, November 27

5:30 A.M. KMOX—Home Folks Hour WLW—Top o' the Morning KMOX-Mountain Minstrels WLS-Smile-a-While WLW-AFamily Prayer Period WSM-Open Your Eyes 6:15 A.M. KMOX-Home Folks' Hour WLW-\_\_\_\_\_Morning Devotions 6:30 A.M. KMBC-\_\_\_\_\_Morning Devotions WDAF-Over the Coffee Cups WLW--Bob Albright WSM-Rise and Shine 6:45 A.M. KMBC--Tex Owens. songs KMOX--\_\_\_\_Morning Bible Less WFAA--\_\_\_\_As Rogers, yodeler WLW--\_\_\_\_Plantation Days\_\_\_\_ 6:15 A.M. Lesson WFAA-Jess Rogers, yourder WLW-Plantation Days 7:00 A.M. NBC-Morning Devotions: WREN KTHS KTBS KVOO WKY KWK WOAI WSMB KMBC-Musical Time KMBC—Musical Time KMOX—Melody Weavers & Skeets WDAF—Musical Clock WFAA—Early Birds & Jimmie Jefferies WLS—News; Arkansas Woodchopper WLW—B. A. Rolfe's Orch. (NBC) WWL—Porter Jim and Sleepy 7:15 A.M. CBS 7:15 A.M. NBC-Lew White, organist: KTHS WREN WSMB KTBS KVOO WKY WEEN WSMB KTBS KVOO WKY KWK KMOX—Dance Melodies WLS—News, Julian Bentley WOAI—Hearts Delight Millers 7:30 A.M. NBC—Cheerio: WLW WSM WSMB KTBS WKY KTHS WOAI KSL—Morning Musicale KMBC—News KMOX—Tick Tock Revue WLS—Jolly Joe & His Pet Pals 7:45 A.M. NBC—Landt Trio & White: WREN KWK NBC—Landt Trio & White: WREN KWK KMBC—High Grade Melodies WLS—Spare Ribs' Fairy Tales 8:00 A.M. NBC—Breakfast Club: KTHS KTBS WSMB WREN KPRC KVOO KOA WOAT WOAI CBS—Happy Days: KOMA KRLD KSL WIBW KMBC (MOX—Dance Melodies WFAA—Song and Story WLS— $\triangle$ Morning Devotions WLW—Joe Emerson, Hymns WSM— $\triangle$ Morning Devotion WWL-Variety Program 8:15 A.M. NBC—Procefact Club: WKY KTUL WDAF 8:15 A.M. NBC—Breakfast Club: WKY KMOX—Happy Days Revue (CBS) KSL—Morning Watch WFAA—Jay Burnett, songfellow WLS—Hoosier Hot Shots & Arkie WLW—Music by Divano VSM—Leon Cole, organist UWU Honey Duvato WSM-Leon Cole, organist WWL-Henry Dupre 8:30 A.M. NBC-Eva Taylor. songs: WDAF NBC-Breakfast. Club: WSM KMOX-The Cornhuskers WBAP-Between Us WDSU-Happy Days (CBS) WLS-Ford Rush WLW-Mail Bag WWL-Morning Musical Moments 8:45 A.M. NBC-Allen Prescott: WDAF 8:45 A.M. NBC—Allen Prescott: WDAF KMOX—Fashion Parade WLS—Morning Minstrels WWL—Henry and Mac 9:00 A.M. WBC-News: Breen and de Rose: WDAF WBAP KTHS WOAI KTBS KOA KPRC

KOA KPRC CBS--News; Music Masters: KTUL KMOX WDSU KLZ NBC--Josephine Gibson: WOAI WSMB WSM KVOO WKY KWK KMBC--Fashion Flashes KSL--Advertisers Review WLS--The Westerners WI W-Dhuthm Lesters: Talk

WOAI

NoL—Auvertisers Review WLS—The Westerners WLW—Rhythm Jesters; Talk WREN—Three C's WUL—Just Home Folks 9:15 A.M. ★ NBC—Clara, Lu 'n' Em, gossip: WLW KVOO WSMB WBAP WGN KPRC WDAF WSM WOAI WKY CBS—Song Reporter: WDSU KOMA NBC—Edward MacHugh, the Gospel Singer: KOA WREN KWK KMBC—Those McCarthy Girls KMOX—Let's Compare Notes 9:30 A.M. CBS—Madison Ensemble: KLZ KOMA WDSU

CBS-Madison Ensemple: NL2 Norm WDSU NBC-Morning Parade: WSM KOA NBC-Today's Children: WKY KWK WBAP WREN KPRC WLS WOAI KMBC-Window Shopping KMOX-Just Susie WDAF-Variety Hour

Star \star Indicates High Spot Selections WLW—Livestock Reports; News WSMB—Jean Abbey 9:45 A.M. NBC--News, Radio Kitchen: WREN WSM WSMB KVOO NBC--Morning Parade: WDAF WBAP WOAI KTBS KTHS KPRC CBS-Madison Ensemble: K. KMOX KTUL KRLD KMBC KSL-Morning Melodies WLS-Dean Brothers WLW-Jack Berch's Orchestra KFAB WLW--Jack Berch's Orchestra 10:00 A.M. NBC-Honeymooners: WBAP KVOO WSM KWK KTHS KTBS WKY WOAI ★ NBC--Galaxy of Stars: WDAF KOA WLW CBS--Mary Lee Taylor: WDSU KTUL KLZ KMBC KMOX KRLD KOMA KSL-Ensemble Music WLS--Bill O'Connor, tenor WREN-Eb and Zeb, comedy sketch WSMB--Health Exercises WWL--Tony's Merrymakers 10:15 A.M. CBS--Alex Semmler, pianist: KMOX BS—Alex Semmler, pianist: KMOX KFAB KRLD KTUL WDSU KSL KFAB KRLD KTOL WDSU KSL KLZ KMBC NBC-Your Child: WDAF WKY KTHS WSMB KVOO KOA KTBS WOAI **★ NBC**-Tony Wons, philosopher: WREN KWK WREN KWK WBAP-Markets WLS-Markets and Livestock WLW-Vocal Trio WSM-String Ensemble **10:30 A.M.** NBC-Three Shades of Blue: WDAF CBS-Navy Band: WDSU KOMA KLZ KTUL KMBC KFAB KRLD NBC-Marine Band: KTBS WLW WSMB KTHS KVOO WREN WKY WSMB KTHS KVOO WREN WKY WSMB KWK WOAI KOA KPRC KMOX-Col. Glen E. Edgerton KSL-Mary and John. sketch WFAA-Wanderers WGN-Phil Kalar, baritone WLS-Today's Kitchen **10:35 A.M.** NBC-Keenan & Phillips: WDAF 10:45 A.M. NBC--Keenan & Phillips: WDAF KSL--Mary Lee Taylor WREN--Musical Program WWL--Community Chest Program 11:00 A.M. CBS--Voice of Experience: KMOX KSL KLZ KMBC NBC--Edward Wolter, baritone: WDAF WDAF WFAA-Marine Band (NBC) WLS--Federal Housing Prgm. WLW--Salt and Peanuts WREN--Marine Band WWL--A Bacia Science WWL-A Radio Salute 11:15 A.M. ★ CBS-The Gumps, sketch: KMBC KMOX KFAB ★ CBS—The Gumps, sketch: KMBC KMOX KFAB
 NBC—Josephine Gibson: WKY WFAA WOAI KWK WLS WREN KOA
 KSL—Jennie Lee
 WDAF—Service Reports
 WLW—Livestock
 11:30 A.M.
 NBC—Farm and Home Hour: WREN WKY WSM WSMB KWK WOAI KOA KPRC KTBS WFAA KVOO
 KTHS WDAF WLW
 CBS—Pat Shevlin's Orch.: KTUL WDSU KSL KRLD KOMA KMBC
 KMOX—Magic Kitchen
 WLS—Home Service
 WWL—Stanback
 11:45 A.M.
 KLZ—Pat Shevlin's Orch. (CBS) KLZ-Pat Shevlin's Orch. (CBS) KLZ—Pat Shevhn's Orch. KMBC—News WGN—Health and Training WLS—Weather; News WWL—Studio Orchestra Afternoon

12:00 Noon CBS—George Hall's Orch.: WDSU CBS—Just Plain Bill: KMOX KSL KLZ KMBC KASA—The Bell Oilers KOB—Anson Weeks' Orchestra KWTO—Sully's Radiotorial WFA—Xylophonics WLS—Old Music Chest; Phil Kalar WUL—Musical Moments 22:15 P.M. CBS—Geo. Hall's Orch.: KLZ CBS—Eddie & Fannie Cavanaugh's Radio Gossip Club: KMOX KMBC—Tex Owens. songs KOB—Woman's Club of the Air KSL—The Congoin Program KWTO—Luncheon Music WFAA—Charlie Kent's Singers WLS—Prairie Farmer Dinnerbell WLS—Prairie Farmer Dinnerbell WLS—Prairie Farmer Dinnerbell WLS—Prairie Farmer Dinnerbell WLS—Prairie Guild; Guest Artist; Frank Black, director: WSMB 12:00 Noon

\* NBC---Vic & Sade: WLW CBS--Velas' Ensemble: KMBC WDSU KSL KTUL KOMA KRLD KMOX NBC--Russ Lyons' Orch.: WREN T. N.--W. Lee O'Daniel's Doughboys: WBAP WOAI WBAP WOAI KWTO-News WDAF-Melody Parade WGN-AMid-day Service WSM-Markets WWL-Musical Program 12:45 P.M. 12:45 P.M. NBC—Music Guild: WDAF WSM CBS—Pat Kennedy, Art Kassel's Orch.: KMOX KMBC KRLD WDSU KLZ KLZ KOA-Livestock and Produce Reports KSL-Variety Program KWTO-Co-Eds WBAP-Dance Orchestra WLW-Stan Stanley's Orchestra WOAI-Crazy Band WREN-Charlie Kent's Singers WWL-Light Crust Doughboys 1:00 P.M. NBC-Crosscuts from Log of Day: 1:00 P.M. NBC--Crosscuts from Log of Day: KOA WSM KVOO WSMB WREN WKY CBS-Marie, the Little French Prin-cess: WDSU KLZ KMOX KSL KRLD N.-Chuck Wagon Gang: WBAP 1. N.—Chuck Wagon Gang: WBAP WOAI
XMBC—Magazine of the Air KOB—Motor Patrol Broadcast
KWTO—Luncheon Salon
WLS—Pat Buttram and Melviny
WUL—Ohio School of the Air WWL—Musical Program
1:15 P.M.
★ CBS—Romance of Heien Trent: KSL KRLD WDSU KLZ KMOX
NBC—Crosscuts of Day: KPRC WOAI
KOB—Home and Farm Hour
KWTO—Lou Hanby, blues singer
WBAP—Orchestra
WLS—Rangers and John Brown
WUL—Variety Program
1:30 P.M. -WWL-Variety Program 1:30 P.M. CBS-School of the Air: KFAB KSL KOMA KMOX KTUL WDSU KLZ KRLD KMBC NBC-Peerless Trio: WSM WSMB NBC-Peerjess Irio: WSM WSMB KPRC NBC-Smack Out: WREN KWK WKY KPRC
NBC—Smack Out: WREN KWK
WKY
NBC—Judy & Jane: WBAP WOAI
WDAF WKY KVOO
KOA—College Program
KWTO—Musical Scrapbook
WLS—Emerson and John Brown
WWL—Dance Orchestra
1:45 P.M.
\* NBC—Nellie Revell Interviewing
James Melton: WREN WSM KWK
WSMB WOAI WKY KTBS
\* NBC—Vic & Sade: KVOO WDAF
KOB—Eb & Zeb
KWTO—P. T. A. Mother Singers
WBAP—Los Trovadores
WLS—The Friendly Philosopher
2:00 P.M.
NBC—Art Collins' Orch.: KTBS
KPRC WKY WREN WOAI KWK
KOA
Parcelumbia Variety Hour: KMBC
WDSU KFAB KTUL KRLD
KMOX—Exchange Club
KSL—Payroll Builder
KWTO—Bill Ring
WBAP—Markets
WDAF—Aunt Sammy's Chat
WLS—Homemakers' Hour
WSMB—Anson Weeks' Orchestra
WWL—Merchants' Express
2:15 P.M.
NBC—Morin Sisters: WDAF WSMB
WSM
CBS—Variety Hour: KLZ KOMA WSM CBS—Variety Hour: KLZ KOMA WIBW WIBW NBC-Art Collins' Orch.: WBAP WLW KMOX-Three Hired Men KWTO-Chronicles 2:30 P.M. 2:30 P.M. NBC—Song of the City: WDAF WLW NBC—Music Magic: KVOO WSM KWK KTBS WSMB WKY WOAI KMOX—Variety Hour (CBS) KOA—Jerome Twichell's Orchestra KSL—Utah College Prgm. KWTO—Organ KSL--Utah College Prgm. KWTO--Organ WBAP--Ft. Worth Music Clubs 2:45 P.M. CBS--Variety Hour: KSL KPRC--Music Magic (NBC) WDAF--Women's Radio Rev. (NBC) WIW--Nows WDAr-news WLW-News 3:00 P.M. 3:00 P.M. CBS--Visiting America's Little House: KTUL KLZ KFAB KOMA KRLD WDSU KMBC NBC--Webb's Orch.: WSM WSMB NBC--Betty and Bob, drama: KPRC KOA KVOO KWK WENR WKY WFAA WDAF WOAI

KMOX—The Laugh Clinic KSL—Payroll Builder KWTO—Rainbow Hawaiians WLW—The Life of Mary Sothern WREN—The Aristocrats WWL—Ed Larman, organist 3:15 P.M. CBS-Poetic Strings: KTUL KOMA WDSU NBC-Sisters of the Skillet: KTBS WREN KPRC KOA KWK WFAA KMBC-The Sunshine Lady KWFO-Slim and Shorty WDAF-Sam and Shorty WDAF-Dance Orch. WENR-Program Preview WLW-John Barker; Orchestra WOAI-Stock Quotations WOAI-Stock Quotations 3:30 P.M. NBC--Ma Perkins, sketch: WDAF WFAA KPRC WOAI KVOO WENR WKY KOA CBS--Science Service: KOMA KRLD KMBC KFAB KSL WDSU KTUL NBC--Temple of Song: WREN WSMB WSM KWTO--Paths of Memory WLW--Betty and Bob sketch WLW—Betty and Bob, sketch WWL—George Wagner's Orchestra 3:45 P.M. —Lady Next Do NBC Door: WDAF NBC-Lady Next Door: WDAF WENR CBS-Dick Messner's Orch.: WIBW KTUL KRLD WDSU KOMA KSL KMBC NBC-Geo. Hessberger's Orch.: KTBS WFAA WKY WOAI KPRC KOA-Betty Marlow KWTO-Musical Jigsaws WLW-The Jacksons. comedy 4:00 P.M. NBC--Meredith Willson's Orch.: WDAF KOA CBS--Dick Messner's Orch.: KFAF KLZ KLZ NBC-Your Health: WSM KVOO KTBS WREN WFAA WENR KWK WKY WOAI WSMB KMBC-Between the Bookends KMOX-Piano Recital KWTO-Lee George, sports WLW-Thrills of Tomorrow WWL-Henry's Troubles 415 PM 4:15 P.M. CBS—Grace Dunn & Norm Sherr: KTUL KRLD KLZ KOMA KMBC WIBW KFAB NBC—Jackie Heller, tenor: WSM WENR KVOO KTBS WSMB WREN WFAA WKY KWK WOAI KMOX—The Window Shoppers KSL-Dental Clinic KWTO-Markets WLW—Stamp Club WWL—Leona Dragon 4:30 P.M. 4:15 P.M. 4:30 P.M. NBC-Radio Charades: WSM WDAF WOAI WKY KOA KPRC KTBS WSMB WSMB NBC-Singing Lady: WLW NBC-Maurie Sherman's Orch.: KWK WENR Charles, organist D KLZ KSL KFAB CBS-Milton CBS-Milton Charles. KOMA KRLD KLZ K KTUL KMBC-News KMOX-The Nordmans KWTO-Dance Orchestra WFAA-Social Welfare WREN-News WWL-Imperial Aces 4:45 P M 4:45 P.M. 4:45 F.W. CBS—Miniatures: KRLD KOMA KSI, KTUL WDSU KTUL WDSU NBC--Nursery Rhymes: WDAF WOA1 KTBS WSMB NBC--Happy Jack Turner: WENR WREN KOA WKY KMBC--The Publicity Pups KMOX-Georgia Erwin; Sports KWTO--News Reporter WLW-Jack Armstrong, sketch WSM--Business Women's Hour 5-00 P M 5:00 P.M. NBC-Xavier Cugat's Orch.: KVOO NBC-Xavier Cugat's Orch.: KVOO KPRC CBS-Beatrice Osgood, pianist: KOMA KTUL KSL KLZ KMBC KRLD NBC-Dick Steele: WDAF CBS-Larry Walker, songs: WDSU NBC-Ferdinando's Orch.: WENR KTBS WSMB WKY WOAI KOA WFAA KMOX-Russell Brown, baritone WLW-Around the World WREN-Hollywood Hilarities WSM-String Ensemble WFAA

5:15 P.M. 5:15 P.M. CBS—Sis Mirandy: KRLD KOMA KLZ NBC—Hymn Sing: KTBS KVOO KOA WOAI WKY WSMB KPRC CBS—Skippy: KMOX KMBC KGBX—Dinner Hour

# KSL-Junior Hour WDAF-Service Reports; Sports WREN-A. Ferdinando's Orch. (NBC) 5:30 P.M. 5:30 P.M. CBS-Eddie Dunstedter. organist: KOMA KRLD NBC--News Dorothy Page, songs: WREN WSMB KOA KPRC KTBS WOAI WKY CBS--Jack Armstrong: KMOX NBC--News. Mary Small: WDAF KGBX--Broadcast Bulletin KMBC--Big Brother Club WBAP--Robin Hood WENR--What's the News WLW--Bob Newhall. sketch WSM--Freddie Rose WWL--Educational Feature 5:45 P.M. 5:30 P.M. WWL-Educational Feature 5:45 P.M. CBS-Woody & Willie; News: KOMA KLZ KTUL WDSU NBC-Lowell Thomas. news: WLW NBC-Orphan Annie: WGN WENR WBAP KTBS KPRC WSM WOAI WSMB WREN WKY KWK KFI KGBX-Tunerville Triplets KMBC-Happy Hollow KMOX-Four Shamrocks; Orchestra KOA-Microphone News KSL-Variety Program WDAF-Jack Armstrong WWL-Dinner Hour

### Night

6:00 P.M. ★ NBC—Amos 'n' Andy: WLW WENR NBC—King's Guard Quartel: KTBS WDAF KOA WSMB KFJ—Nick Harris' Program KGBX—Dance Orchestra KMBC—As Kansas City Dines KMOX—Adventures of Jimmv Allen KSL—Town Crier WBAP—Three Regues of Rhythm WOAI—Twilight Melodies WSM—Gridiron of the Air 6:15 P.M. CBS—Russo's Orch.: KOMA KRLD KTUL NBC-Don Pedro's Orch.: KOM KFI NBC-Tintype Tenor: WENR WREN KTBS WSMB WSM KWK KTBS WSMB WSM KWK T. N.—Friendly Builders: WOAI WBAP KPRC WKY KVOO WFAA KASA—Views of Today's News KGBX—Bing Crosby KMOX—To be announced WDAF—Adventures of Jimmy Allen WLW—Lum & Abner, sketch WWL—Snorts Review WWL—Sports Review 6:30 P.M. ★ NBC—Household Musical Memories; Edgar A. Guest and Co.: WENR KWK WREN NBC—You & Your Government: KTBS WSM KOA WSMB CBS—Buck Rogers: KMBC KMOX KRLD WDSU KFI—Wesley Tourtellotte, organist KGBX—Radio Spotlight KOB—Cecil and Sally WDAF—Plantation Echoes WLW—Music by Divane WWL—Sons of Pioneers 6:45 P.M. WWL-Sports Review NBC-Vaughn de Leath, songs: WDAF KVOO CBS-Between the Book Ends: KTUL WIBW CBS-Between the Book Ends: KTUL WIBW CBS-Boake Carter: KMBC KMOX T.N.-The Forty-Niners: WOAI WSM KGBX--Commercial Parade KOA--Orphan Annie (NBC) KOB--Margaret Moseley, pianist KSL--Orphan Annie WFAA--Melody Strings WLW--Unbroken Melodies WSMB--Community Chest Speakers 7:00 P.M. ★ NBC--Crime Clues; "14 K. Lead": WLS WREN KWK WLW ★ CBS--Lavender and Old Lace; Frank Munn tenor: KMBC KMOX ★ NBC--Leo Reisman's Orch; Phil Duey: WDAF WBAP WSM WSMB KTBS WKY KPRC CBS--Keith Beecher's Orch.: WIBW KTUL KFI--Variety Program KTUL KFI-Variety Program KGBX-Mellow Music KOA--Pacific Nomads (NBC) KOB-Motor Patrol Broadcast KSL-Variety Program WGN-Whistler and His Dog WOAI-Studio Ensemble WWL-Smokey Joe **7:15 P.M.** CBS-Carlos Molina's Orch.: KOMA KLZ KRLD KFI-Nomads (NBC) KLZ KRLD KFI--Nomads (NBC) KGBX--McEwen Brothers KOA--Story Behind the Claim KOB--Spanish Variety Program KSL--Tarzan, sketch WWL--The Pickard Family

# Contests on the Air

#### Time Shown Is Central Standard

#### SUNDAY

12:30 p. m., NBC-WEAF network, "Little Miss Bab-O Surprise Party." Prizes: 1st. sedan automobile; 2nd, fur coat. 3rd two combination motion-picture cameras and projectors; 25 wrist watches. Nature, letter-writing. Closes December 20. Spon-sor, B. T. Babbitt Co.

4:45 p. m., NBC-WJZ networks, Albert Payson Terhune Dog Dramas. Prizes: Five motion-picture cameras together with complete dog kits; fifteen additional dog kits. Nature, most interesting or appeal-ing dog snapshots. Closes weekly on Fri-day following program. Sponsor. Spratt's Patent. Ltd.

6:45 p. m., NBC-WEAF network. Wen-

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each succeeding lesson, taken as you desire, will cost only \$1.00 until the entire course is yours. Send your \$1.00 and name and address TO-DAY to

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dell Hall, the "Red-Headed Music Mak-er." Prizes: Five \$50 17-jewel wrist watches for five best jingles Mr. Hall can sing to "It Ain't Gonna Rain No More." Sponsor, F. W. Fitch Co.

#### FRIDAY

**5** p. m., Friday, NBC-WEAF network, "Thrills of Fomorrow." Prizes: ',001 al-together including 1st, automobile; 2nd, trip to Hollywood; 3rd, Shetland pony; 4th, bicycle. Nature, best drawings of original model machine, building etc., to be constructed with sponsor's toy sets. Closes December 14. Sponsor, A. C. Gil-bert Co

7:30 p. m., CBS-WABC network, "True Story Court of Human Relations." Re-broadcast 10:30 p. m. Weekly contest Prizes: 4-door sedan and \$100 all-wave receiving set. Nature, best verdict re case given in broadcast. Sponsor, MacFadden Publications.

#### THROUGH THE WEEK

9:45 a. m. Wednesday and Friday on 9:45 a. m. Wednesday and Friday on sive over an NBC western red network including KSTP, KVOO, WBAP, WDAF WEBC. WHO, WKY, WOAI and WOW, "Judy and Jane." Prizes: 1st, \$250; 2nd \$75: 3rd, \$25; others. 250 bud vases. Na-ture, writing last line of limerick. Closes December 9. Sponsor, J. A. Folger and Co.

2 p. m., in East and Canada; 3:30 p. m. 2 p. m., in East and Canada; 3:30 p. m. elsewhere, Monday to Friday inclusive, NBC-WEAF network. "Oxydol's Own Ma Perkins." Prizes: \$5,000 cash in all; Ist, \$1,000; 2nd, \$750; 3rd, \$500; five of \$100; ten of \$50; 25 of \$25; 50 of \$10; 125 of \$5 Nature, name Ma Perkins recreation hall. Closes November 24. Sponsor. Procter and Gamble Co.

1:30 p. m., Monday to Friday inclu-NBC-W JZ network. "Betty and Bob"; also 3 p. m., Monday to Friday inclusive, NBC-WEAF and CBS Pacific Coast net-works, "Betty Crocker." Prizes: 1st, \$710 automobile; 2nd, \$205 electric refrigerator; 3rd, \$109.50 all-wave radio set; 25 \$21 Toastmaster Hospitality Tray sets. Na-ture, promoting sale of sponsor's product. Closes December 16. Sponsor, General Mills, Inc. Mills, Inc.

6:15 p. m., Monday to Friday inclusive, NBC-WEAF network, also at 10:15 p. m.

on NBC split network. Gene and Glenn. Prizes: 100 Gillette blue blades each pro-gram for best two-minute "Blue Streak Drama" written by listeners in form of dramatized commercial. Sponsor, Gil-lette Safety Razor Co.

7:15 p. m., Monday, Wednesday and Friday, CBS-WABC network, Edwin C. Hill's "The Human Side of the News." Also rebroadcast at 10:15 p. m. Prize: Each program, \$500 fur coat of winner's size and choice. Nature, best 25-word let-ter regarding product mentioned in broad-cast. Closing date. one week from each broadcast; series to continue indefinitely. Sponsor, Wasey Products. Inc.

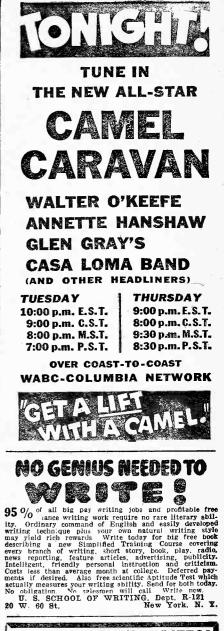
Varying times on each of stations listed below. "Paper Moon." murder mystery drama. Prizes: two companion trips to Hollywood. Nature, writing best pre-climax solution to mystery. Closes December 29. Sponsored locally at some stations. Stations carrying feature are: KARK, Little Rock. Ark.; KDRN. Capser, Wy.; KFAB. Lincoln, Neb., KFBB. Great Falls. Mont.; KGHL, Billings, Mont.; KGNF, N. Platte. Neb.; KID. Idaho Falls, Ida., KIEM, Eureka. Calif.; KLZ, Denver, Colo.; KOB, Albuquerque, N. M.; KORE, Eugene. Ore.. KPQ, Wenatchee, Wash.; KVOO, Tulsa, Okla.; KUJ, Walla Walla, Wash.; KVOO, Tulsa, Okla.; KVJ, Walla Walla, Wash.; WABI. Bangor, Me.; WATR. Waterbury. Con.; WAZL, Hazleton. Pa.; WBNS, Columbus. Ohio.; WDAG. Amarillo, Tex.; WFAA, Dallas, Tex.; WFDF, Flint, Mieh.; WHBY. Green Bay, Wis.; WKOK. Sunbury. Pa ; WLBW, Erie Pa.; WMC, Memphis. Tenn.; WNAX. Yankton. S. Dak.; WREO, Augusta Me.; WRDW, Augusta, Ga.; WREO, Lawrence, Kans.; WSGN. Birmingham, Ala.; WTOC. Savannah Ga.

#### ON INDEPENDENT STATIONS

**WBT,** Charlotte, N. C., Monday, Tues-day or Wednesday, and Friday at 7 p. m. Nature, changes every ten days. Prizes: 1st, \$200; 64 other cash sums. Sponsor, Pathfinder Magazine.

WFAA, Dallas, Texas, Friday, 7:45 p. m., Walker's Castilians program. Prizes: Six round-trip all-expense trips to Mexico City. Nature, 50-word essay regarding product. Closes December 3. Sponsor, Walker's Austex Chile Co.

WFAA, Dallas, Texas, Saturday, 9:30 p. m. Pathfinder contest. F tails see WBT listing above. For other de-



\$323.000.00 IN PRIZES! Announced in 1 issue of CONTEST NEWS given by mfrs., publishers, etc., for slogans, titles, recipes. Himoricks, etc. SPECIAL: 6 mos. subscription to Contest News Small and 32-p. booklet, "How to Prepare Manuscripts and Contest Entries" both \$1. Single copy. Contest News, Sta. A-20, Toledo, O.

7:30 P.M. \* NBC—Lawrence Tibbett, baritone; John B. Kennedy: WREN WLS KWK

★ CBS-Melodiana; Abe Lyman's

★ CBS—Melodiana; Abe Lyman's Orch. KMBC KMOX
 NBC—Wayne King's Orch.: WBAP
 WDAF KPRC WOAI WSMB WKY
 WSM
 CBS—Phil Levant's Orch.: KOMA
 KLZ KSL KTUL
 KASA—Front Page Drama
 KFI—Vour Pal Jimmy
 KGBX—Magic Harmony
 KOA—McMurtry Harmonists
 WLW—To be announced
 7:45 P.M.
 KFI—To be announced (NBC)
 KGBX—Eileen's Beauty Chats
 KOB—Bahind the News
 KRLD—Bill Levant's Orch. (CBS)
 KSL—Krausemeyer and Cohen

KSL-Krausemeyer and Cohen WIBW-Joe Stovall's Orch. (CBS)

KSL--Krausemeyer and Cohen WIBW--Joe Stovall's Orch. (CBS) WWL--Evening Screnade 8:00 P.M. ★ CBS--Bing Crosby & Boswell Sis-ters: KRLD NDSU KMBC KTUL KSL KMOX KLZ ★ NBC--Ben Bernie's Orch.: WBAP KOA WOAI KTBS KVOO KPRC KFI--Melodiana (NBC) KGBX-Blue Ridge Mountain Girls KOB--Hits In Review WDAF--Variety Program WLW--Wariety Program WSMB--Newspaper Adventures WML--Variety Program 8:15 P.M. ★ NBC--The Story Behind the Claim: WLS WREN KWK KFI--The Four Blackbirds KGBX--News WSMB-- Kews WSMB-- Ed Wheelahan, baritone WWL--Sterling Quarter Hour

8:30 P.M. ★ NBC--Ed Wynn; Eddy Duchin's Orch.: WSMB KTBS KFI WSM KTHS KPRC WOAI WBAP KVOO WDAF KOA WKY WLW ★ CBS--Isham Jones' Orch.; Homay Bailey & Lee Sims, guests: WDSU KTUL KFAB KLZ KOMA WIBW KMBC KSL KMOX KRLD ★ NBC--Hands Across the Border: WENR WENR WENR KGBX-Melody Race WGN-Lum & Abner, sketch WREN-Doc Savage WWL-Crazy Crystals 8:45 P.M. NBC-Hands Across the Border: WREN KWK KGBX-Tonic Tunes KOB-Hi-Hilarities WWL-Cestro Caraza's Orchestra

Programs to

Be Heard

KOB—Hi-Hilarities
 WWL—Castro Caraza's Orchestra 9:00 P.M.
 ★ CBS—CAMEL CIGARETTES PRE-sents "The Camel Caravan": Walter O'Keefe; Annette Hanshaw; Glen Gray's Casa Loma Orch.; Ted Hus-ing: KMOX KTUL WIBW KLZ KRLD KMBC KOMA WDSU KFAB KSL

KSL ★ NBC—Beauty Box Theater: WLW WSM KPRC WBAP WDAF KFI KOA KTBS WSMB WKY WOAI ★ NEC—Seven Seas: WENR WREN KGBX—Varieties WGD Plack Chester

KOB-Black Ghosts 9:15 P.M.

9:10 F.M. KGBX—Friendly Counsellor WWL—Studio Program 9:30 P.M.

NBC-Sky Road Show: WREN

Tuesday, Nov. 27

★ CBS—George Givot: KTUL WDSU KRLD

KRLD KGBX-Wally Stoeffler's Band Boys KMBC-Musical Cocktail; The Tattler KMOX-Charlie Kent's Singers KOB-College Educational Program KSL-The Skiles Family WENR-Gene Arnold WWL-Musicale

WWL—Musicale
9:45 P.M.
CBS—George Givot: KMBC WIBW KOMA KLZ
KMOX—Tin Pan Alley
KSL—Origin of Superstition
WENR—George Olsen's Orchestra
WWL—Smilin' Henry Berman
10:00 P.M.
★ NBC—Amos 'n' Andy: KTHS KOA
WKY WSM KWK WSMB WOAI
WREN KFI WDAF WFAA KPRC
WENR

WREN KFI WDAF WFAA KPRC WENR CB5--Myrt & Marge: KOMA KLZ KMBC KMOX KSL KFAB WDSU KRLD \* CBS

WLW-News; Musical Recital WWL-Revelers; Audrey Charles

10:15 P.M. NBC—Robert Royce, tenor: WENR NBC—Del Campo's Orch.: KWK

WREN WREN CBS-Joe Haymes' Orch.: WIBW KTUL KFAB WDSU KOMA KMBC KLZ NBC-Gene & Glenn, comedy: WSM KFI KTHS KOA WFAA KPRC WDAF KTBS WOAJ WSMB KMOX-Seymour Simons' Orchestra KPRC-Smilin' Al Evans, organist VSI-Mirth Parade -Mirth Parade

Continued from Preceding Page

10:30 P.M. NBC-Dorsey Brothers' Orch.; Bob Crosby: WKY KTBS WSM KTHS KWK

Crosby: WKY KTBS WSM KTHS KWK CBS—Henry Busse's Orch.: KFAB KLZ KRLD KOMA KMBC WIBW KTUL KSL ★ NBC—Leo Reisman's Orch.; Phil Duey: KOA KFI WDAF—Billy Carleton WENR—The Hoofinghams, sketch WFAA—Jay Burnett, songfellow WGN—Wayne King's Orchestra WLW—Stan Stanley's Orchestra WLW—Stan Stanley's Orchestra WAGI—Land of Românce WREN—Harry Sosnik's Orch. WSMB—Jules Bauduc's Orchestra WUL—The Charm Club -10:45 P.M. CBS—Paul Sabin's Orch.: KMBC

BS—Paul Sabin's Orch.: KMBC KRLD KTUL WDSU KOMA KLZ KMOX CBS—Paul

KRLD KTOL WDSU KOMA KLZ KMOX NBC-Dorsey Brothers' Orch.: WFAA KPRC-Marine Band (NBC) KSL-Bill Post, baritone WDAF-The Play's the Thing WENR-Art Kassel's Orchestra WSMB-Joe Capraro's Orch.: KFAB WIBW KOMA KMBC KTUL KSL KMOX \* NBC-Ben Bernie's Orch.: KFI

KMOX ★ NBC—Ben Bernie's Orch.: KFI KOA—Comedy Stars of Hollywood WDAF—Clarence Farrar

WENR—George Olsen's Orch. WFAA—Vincent Lopez' Orchestra WLW—Eddie Laughton's Orchestra

WFAA-Vincent Lope? Orchestra WUW-Eddie Laughton's Orchestra WOAI-Dance Orchestra II:15 P.M. KMOX-Phil Levant's Orchestra KOA-Musical Program KSL-The Old Pipe Smoker WDSU-Clyde Lucas' Orch. (CBS) WWL-Pinkie's Orchestra II:30 P.M. CBS-Leon Navara's Orch.: KFAB KTUL KLZ KOMA WIBW KMOX KMBC NBC-Seymour Simons' Orch.: WKY KTBS KTHS KOA KPRC WREN WSMB WSM NBC-Felix's Orch.: WDAF KFI-Death Valley Days (NBC) WBAP-Dance Orchestra WENR-Jess Hawkins' Orch. WLW-Ferde Grofe's Orchestra WOAI-Hoot Owls Club WWL-Mickey Alpert's Orchestra II:45 P.M. KMOX-When Day is Done, organ KSI-Leon Navara's Orch. (CBS)

KMOX-When Day is Done, organ KSL-Leon Navara's Orch. (CBS) 12:00 Mid.

KSL-Leon Navara's Orch. (CBS) 12:00 Mid. NBC-Stan Myers' Orch.: WENR KFI-Reporter of the Air (NBC) KOA-Dance Orchestra KSL-Frank Jenk's Orchestra WLW-Stan Stanley's Orchestra WREN-Weather Forecast WWL-All Night Jamboree 12:15 A.M. ★ NBC-Story Behind the Claim: KFI KSL-Joe Sullivan, pianist 12:30 A.M. NBC-Carl Hoff's Orchestra: WENR KFI-Jimmy Grier's Orchestra KOA-Theater Harmonies KSL-Orville Knapp's Orchestra WLW-Moon River, organ and poems

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# Programs for Wednesday, November 28

CBS-

12:15 P.M. -George Hall's Orch.: KLZ

5:30 A.M. KMOX-Home Folks' Hour WLW-Top o' the Morning 5:45 A.M. KMOX-Dynamite Jim 6:00 A.M. KMOX—Mountain Minstrels WLS—Smile-a-While WLW—Nation's Family 6:15 A.M. KMOX-Home Folks' Hour WLW-AMorning Devotions 6:30 A.M. KMBC-AMorning Devotions WDAF-Over the Coffee Cups WDAF—Over the Coffee Cups WLW—Salt and Peanuts WSM—Rise and Shine 6:45 A.M. KMBC—Tex Owens, songs KMOX—The Three Hired Men WDAF—△Bible Lesson WFAA—Peg Moreland, songs 7:00 A.M. NBC-Morning Devotions: WREN WSMB KTHS KTBS WKY KWK WOAI WOAI KMBC--Musical Time KMOX--Melody Weavers & Skeets WDAF--Musical Clock WFAA--Early Birds & Jim Jefferies WLS--News, Julian Bentley WLW--B. A. Aolfe's Orch. (NBC) WWL--Porter Jim and Sleepy 7:15 A.M. NBC-Lew White, organist: WKY KTHS WSMB WREN KTBS KVOO KTHS WOAI WOAI KMOX-Novelty Boys WLS-Bulletin Board 7:30 A.M. NBC-Cheerio: WLW WSM WSMB KMBC-News KMOX-Tick Tock Revue KSL-Morning Musicale WLS-Jolly Joe's Pals 7:45 A.M. NBC-Landt Trio & White: WREN KWK KWK KMBC—High Grade Melodies KMOX—German Program WLS—Spare Ribs' Fairy Tales 8:00 A.M. 8:00 A.M. CBS—Cobina Wright, hostess: KSL WIBW KMBC KTUL KOMA KRLD "3C—Breakfast Club: KTBS WSMB WREN WOAI KPRC KVOO KOA WREN WUAL MATHS KMOX-Dance Melodies WFAA-Frank Monroe, tenor WLS-AMorning Devotions WLW-Joe Emerson, Hymns WSM-AMorning Devotion WWL-Musicale 8:15 A.M. NBC-Josephine Goog: KOA WREN NBC-Harvest of Song: KOA WREN KWK KWK KMBC--Fashion Flashes KSL-Broadcasters Review WDAF--Betty Crocker WLS--The Westerners WLW-Suzanne Littleford WWL--Just Home Folks 9:15 A.M.

9:15 A.M. NBC-Florenda Trio: WREN KWK CBS-Song Reporter: WDSU KFAB \* NBC-Clara, Lu 'n' Em: WLW WSM WDAF WBAP WOAI WKY KPRC KVOO WSMB WGN KMBC-Tonic Tunes KMOX-Betty Crocker KOA-Instrumental Trio 9:30 A.M. CBS-Rright Lights: KOMA KLZ

9:30 A.W. CBS—Bright Lights: KOMA KLZ WDSU KRLD WD50 KRLD BC-Töday's Children: WREN WKY KWK WBAP KPRC WLS WOAI NBC

Star 🛧 Indicates High Spot Selections KMBC—Window Shopping KMOX—Just Susie KOA—Three Scamps (NBC) WDAF—Variety Hour WLW—Livestock WSM—Radio Kitchen WSMB—Ida Bailey Allen WWL—Studio Program 9:45 A.M. NBC-News; Radio Kitchen: WREN CBS-Bright Lights: KMBC KTUL NBC-Betty Crocker: KTHS KVOO WOAI WBAP WLW KPRC WKY WOAT WBAT WELL TAKE KOA WSMB KMOX—Let's Compare Notes WDAF—Fritz, the Cheer Leader WLS—The Dean Boys WLS-The Dean Boys 10:00 A.M. NBC-Sidney Sukoenig, pianist: WDAF WBAP CBS--Cooking Closeups: KMOX NBC--Honeymooners: WSM KOA KTBS WOAI KVOO KTHS KWK CBS--Harmonies in Contrast: WDSU KSL--Informal Musicale WLW-Betty Moore WREN-Eb and Zeb, comedy sketch WSMB--Health Exercises WWL-Tonv's Merrymakers WWL—Tony's Merrymakers 10:15 A.M. CBS—The Fish Tale, sketch: KFAB NBC—Alice Remsen. WDAF CBS—Instrumentalists: WDSU CBS—Instrumentalists: WDSU ★ NBC—Tony Wons, philosopher: WREN KTBS KVOO WSMB KWK WOAI KPRC WSM KTHS KMBC—Musical Headlines. KMOX—Women's Side of the News KOA—Merry Macs (NBC) WBAP—Markets WLS—Markets; Livestock WLW—John Barker, songs 10:30 A M 10:30 A.M. CBS-Betty Moore: KRLD KOMA KMOX KMBC KLZ NBC-Homespun: KPRC WDAF NBC-Army Band: WSMB WSM KWK KOA WREN WOAI KTHS KTBS WLW KSI-Good Y WLW KSL-Good Morning Judge WFAA-Wanderers, songs WLS-Today's Kitchen WLS—Today's Kitchen 10:45 A.M. NBC—Mario Cozzi, baritone: WDAF KV00 KPRC CBS—Magic Recipes: KOMA KRLD KM0X KFAB KMBC KSL KLZ NBC—Army Band: WKY WWL—Hollywood Gossip 11:00 A.M. NBC—AI & Lee Reiser: WDAF ★ CBS—Voice of Experience: KMBC KM0X KSL KLZ NBC—Fields & Hall: WREN WOAI KV00 KTBS WSMB KWK WSM KTHS KTHS KOO ATBS WSMB RWK WSM KTHS KOA—The Fish Tale (NBC) WFAA—Ida Bailey Allen WLS—The Marvins, sketch WLW—Ohio Farm Bureau WWL—College of Music 11:15 A.M. NBC—Charles Sears: WSMB WSM NBC—Josephine Gibson: WLS WREN KVOO WKY KOA WFAA KPRC KWK WOAI ★ CBS—The Gumps, sketch: KMBC KFAB KMOX KSL—Jennie Lee of Auerbach's KTHS KFAB KMOX KSL—Jennie Lee of Auerbach's WDAF—Service Reports WDSU—Concert Miniatures (CBS) WWL—Flying Fools 11:30 A.M. 11:30 A.M. NBC—Farm & Home Hour: WDAF WFAA KTHS KPRC WSM WKY KOA WOAI WREN WSMB KTBS KWK KVOO KOA WOAI WREN WSMB KIBS KWK KVOO CBS—Jan Savitt's Orch.: WDSU KRLD, KOMA KMBC KSL KTUL KMOX—Magic Kitchen WLS—Home Service WLW—Reports **11:45 A.M.** CBS—Your Home and Mine: KOMA KLZ—Jan Savitt's Orch. (CBS) KMBC—News Flashes; Markets KSL—Fish Tales WLS—Weather; News WLS—Weather; News WLW—Farm & Home Hour (NBC) WWL—Variety Program Afternoon 12:00 Noon CBS—George Hall's Orch.: WDSU CBS—Just Plain Bill: KMOX KSL KLZ KASA—The Bell Oilers KASA—Ine Bell Ullers KOB—Black Ghosts KWTO—Sully's Radiotorial WFAA—Xylophonics WLS—Virginia Lee & Sunbeam WWL—Salon Orchestra

KFAB CBS—Eddie & Fannie Cavanaugh's CBS-Eddie & Fannie Cavan Radio Gossip Club: KMOX KMBC-Tex Owens KOB-Woman's Club of the Air KSL-Variety Program KWTO-Luncheon Music WFAA-Mrs. Tucker's Smiles WLS-Dinnerbell → Dinnerbell
 12:30 P.M.
 ★ NBC-Vic & Sade: WKY KVOO KWK WLW
 ★ CBS-Little Jack Little, songs: KRLD KMBC KMOX
 NBC-George Duffy's Orch.: WREN KTHS KTBS
 T. N.-Light Crust Description T. N.-Light Crust Doughboys: WBAP WOAI WOAI E. T--Triangle Club: KOB KSL KOA--Ida Bailey Allen KWTO--News WDAF--Melody Parade WGN--<u>A</u>Mid-day Service WSM--Markets WSMB--Dance Orchestra WWL--Variety Program 12:45 P.M. CBS-Herbert Foote, organist: KOMA BC—Words & Music: WREN KTBS WSMB NBC-NBC--words & Music: WAEN REDS WSMB CBS--Cadets Quartet: KMBC KMOX KLZ KWTO--Ozarkanna Corners KOA--Betty Moore KSL--Shopping Hints WBAP--Dance Orchestra WDAF--Jules Lande's Ensemble WDSU--Esther Velas' Ensem. (CBS) WLW-Ferde Grofe's Orchestra WOAI--Crazy Band WSM--Farm Scrap Book WWL--Light Crust Doughboys 1:00 P.M. ► NBC—Two Seats in the Balcony: WDAF WDAF NBC-Wandering Minstrel: WREN WSMB WSM KWK KTBS WKY CBS-Marie, the Little French Prin-cess: WDSU KMOX KSL KLZ KRLD -T. N.-Chuck Wagon Gang: WBAP WOAI WOAI KMBC—Magazine of the Air KOA—Livestock & Produce Reports KOB—Motor Patrol Broadcast WLS—Pat Buttram and Melviny WLW—School of the Air WWL—Variety Program 1:15 P.M. ★ CBS—Romance of Helen Trent: KLZ WDSU KMOX KRLD KSL NBC—Wandering Minstrel: KPRC KOA WOAI KLZ WDSU KMOX KRLD KSL NBC-Wandering Minstrel: KPRC KOA WOAI KOB-Home and Farm Hour KWTO-Melody Palette WBAP-Dance Orchestra WLS-Rangers and John Brown WWL-Eddy Hour 1:30 P.M. CBS-American School of the Air: WDSU KOMA KSL KMBC KMOX KFAB KRLD KTUL KLZ NBC-Vaugh de Leath, songs: KPRC NBC-Smack Out: WREN WSM KOA KTBS WSMB KPRC KWK NBC-Judy & Jane: WOAI WKY WBAP WDAF KVOO KOB-HI-Hilarities KWTO-Wally Stoeffler's Band Boys WLS-Cornhuskers WWL-Dance Orchestra 1:45 P.M. WWL-Dance Orcnestra 1:45 P.M. NBC-Vic & Sade, comedy sketch: KOA WDAF NBC-Colette Carlay, songs: KVOO WREN KWK WSM WSMB WOAI WREN KWK WSM WSMD WKY KTBS WBAP—Studio Ensemble WGN—Rube Appleberry, sketch WLS—George Simons, tenor WLS-George Simons, tenor 2:00 P.M. NBC-Ramblers Trio: WKY KTBS WREN KVOO KWK WOAI KPRC ★ CBS-Kate Smith's Matinee Hour: KMBC WDSU KTUL KRLD KSL WIBW NBC-Ma Perkins, drama: WLW WSM KMOX-Exchange Club KOA-Seymour Simons' Orchestra KWTO-Charlie and Rudy WBAP-Markets WDAF-Beauty Parade WLS-Homemakers' Hour WSMB-Ambassadors WWL-Merchants' Express 2:15 P.M. NBC-Dreams Come True: WLW 2:15 P.M. NBC-Dreams Come True: WLW WSMB WSM NBC-Joe White, tenor: WKY KWK WREN KTBS WBAP KVOO WOAI NBC-Harry Sosnik's Orch.: WDAF

CBS—Kate Smith: KLZ KOMA KMOX—Three Hired Men KWTO—Chronicles 2:30 P.M. CBS-Kate Smith's Matinee: KMOX NBC-Song of the City: WDAF WLW NBC-Woman's Radio Review: KPRC NBC-Jerome Twitchell's Orch.: WSM WBAP KTBS WKY WSMB KWK WOAI KOA KMBC--Magazine of the Air KWTO--Organ Recital WLS--Little Dramas for Life 2:45 P.M. NBC--Jerome Twitchell's Orch.: KVOO KPRC WDAF--Wom. Radio Review (NBC) WLW--News 3:00 P.M. NBC--Martha Mears, songs: WSM WSMB KV00 3:00 P.M. NBC-Martha Mears, songs: WSM WSMB CBS-Nat'l Student Fed. Prgm.: KRLD KMBC KOMA KLZ KTUL WDSU KFAB NBC-Betty & Bob: KPRC WKY KOA KVOO KWK WDAF WFAA WENR WOAI KMOX-Laugh Clinic KSL-Payroll Builder KWTO-Rainbow Hawaiians WLW-Life of Mary Sothern WREN-Moods Musicale WWL-Ed Larman. organ recital 3:15 P.M. NBC-Herald of Sanity; Dr. Joseph Jastrow: WSM WDAF WSMB KTBS CBS-Institute of Music Prgm.: Jastrow: WSM WDAF WSMB KTBS CBS—Institute of Music Prgm.: KOMA KTUL KRLD KMBC NBC—Sisters of the Skillet: WREN WFAA KPRC KWK KOA—Dance Orchestra KWTO—Slim & Shorty WENR—Madame De Sylvara WLW—Charlie Kent's Orchestra WOAI—Stock Quotations 3:30 P.M. ★ NBC—Rochester Civic Orch.: WSM WSMB WREN NBC—Ma Perkins, sketch: WDAF KPRC WOAI WENR KVOO KOA WKY WFAA CBS—Institute of Music: KSL KFAB KWTO—World Day Time Revue WLW—Betty and Bob, sketch WWL—George Wagner's Orchestra 3:36 P.M. KW10-Betty and Box. WLW-Betty and Box. WWL-George Wagner's ( 3:45 P.M. Come T Orchestra NBC-Dreams Come True: WDAF KPRC WOAI KVOO WKY KOA KPRC WOAI KVOO WKY KOA WFAA WENR—Program Preview WIBW—Curtis Inst. of Music (CBS) WLW—The Jacksons, comedy 4:00 P.M. CBS—Men of Notes: KOMA NBC—Rochester Civic Orch.: KTBS WOAI WENR CBS—Claude Hopking' Orch : KFAB WOAI WENR CBS-Claude Hopkins' Orch.: KFAB KTUL KSL KLZ NBC--Chick Webb's Orch.: WDAF KVOO KOA WKY KMBC-Between the Bookends KMOX-Theater of Amateur Players KOB-Ralph Romero's Rhumba Band KWTO-Lee George, sports WFAA-Nancy Perrie, soloist WLW-Ponce Sisters WWL-Henry's Troubles 4:15 P.M. NBC-Tom Mix's Shooters: WLW CBS-Grace Dunn & Norm Sherr: NBC--Tom Mix's Shooters: WLW CBS--Grace Dunn & Norm Sherr: KRLD KTUL KOMA KLZ KMBC WIBW KFAB NBC--Merry Macs: WDAF WFAA KMOX--Window Shoppers KOA--Rowdy Wright KSL--Dental Clinic KWTO--Markets WWL-Robinson's Humming Four 4:30 P.M. NBC--Singing Lady: WLW 4:30 F.M. NBC-Singing Lady WLW CBS-Organ: KRLD KOMA KLZ KTUL NBC-Alice in Orchestralia: WSM WSMB KPRC WFAA KTBS KVOO WKY WOAI NBC-Maurie Sherman's Orch.: KWK WENR WENR KMBC--News KMOX--Eddie Dunstedter, organist KOA--String Serenade KSL-P. T. A. Prgm. KWTO--Dance Orchestra WDAF--Business Bureau Speaker WREN--News WWL--Johnny De Droit's Orchestra 4:45 P.M. + NBC--Stamn Club: WDAF 4:45 P.M. ★ NBC--Stamp Club: WDAF CBS--Miniatures: KSL KOMA KRLD KTUL KTUL NBC—Happy Jack Turner: WREN KOA KWK KPRC WOAI KTBS WKY WENR KMBC—From the Piano Bench KMOX—Blue Buddies Quartet

KWTO---News Report WFAA---Mustang Orchestra WLW---Jack Armstrong, sketcb WSM----Nap and Dee WSMB----Enrique Tuit, pianist CBS—CAUCE Control Cont WSMB CBS—Songs of Long Ago: KOMA KRLD KSL KLZ KFAB WDAF—Dick Steel, the Boy Reporter WENR—Moments of Melody (NBC) WLW—Sandra Roberts, songs WREN—Hollywood Hilarities WSM—Robert Tucker, pianist WWL—Community Chest Program 5-15 P M WWL--Community Chest Program 5:15 P.M. NBC--Alma Kitchell, contralto: KPRC KVOO WREEN WSMB WOAI CBS--Skippy: KMBC KMOX CBS--Texas Rangers: KRLD KLZ KOMA KTUL KOA--University of Denver KSL--Junior Hour WDAF--Service Reports; Sports WDSU--Villas Argentine Orch. (CBS) WENR--Mysterious Island (NBC) WFAA--Jimmie Allen's Air Adventures WLW--The Bachelor of Song WSM--News; Tucker, pianist WWL-Don Ramon's Serenaders 5:30 P.M. NBC--News; Arlene Jackson, songs: WDAF NBC--News; Arlene Jackson, songs: WDAF CBS--Jack Armstrong: KMOX NBC--News; Cello Tones: KTBS KOA WSMB KPRC WREN WBAP CBS--Eddie Dunstedter, organist: KRLD KGBX--Broadcast Bulletin KMBC--Big Brother Club WENR--What's the News WLW--Bob Newhall WOAI--News; Musical Program WSM--Asher and Little Jimmie WWL--Educational Feature 5:45 P.M. CBS--Woody & Willie; News: KRLD KOMA WDSU NBC--Lowell Thomas: WLW NBC--Orphan Annie: WENR WREN WOAI WSMB WSM KPRC KTBS WGN WKY WBAP KWK KFI--Billy Batchelor. sketch (NBC) WGN WKY WBAP KWK KFI-Billy Batchelor sketch (NBC) KGBX-Leonard & Gerald KMBC-Happy Hollow KMOX-Four Shamrocks; Orchestra KOA-Microphone News KSL-Musical Program WDAF-Jack Armstrong WWAF-Jack Armstrong

#### Night

6:00 P.M. NBC—Pickens Sisters: WSMB KTBS WDAE WDAF ★ NBC—Amos 'n' Andy: WLW WENR CBS—Concert Orch.: KRLD KOMA KFI—Business Talk KGBX—Tango Tunes KMBC—As Kansas City Dines KMOX—Adventures of Jimmy Allen KOA—Comedy Capers KSL—Town Crier WBAP—Rhythm Makers WOAI—Twilight Melodies WSM—State Dept. of Health 6:15 P.M. ★ NBC—Plantation Echoes: WENR KWK WOAI WSM WBAP CBS—Dan Russo's Orch.: KOMA KTUL KRLD NBC—Don Pedro's Orch.: KTBS 6:00 P.M. KWK WOAI WSM WBAP CBS—Dan Russo's Orch.: KOMA KTUL KRLD NBC—Don Pedro's Orch.: KTBS KFI WKY KMOX—Old Bill KOA—Stamp Club WDAF—Adventures of Jimmy Allen WLW—Lum & Abner, sketch WSMB—Dance Music 6:30 P.M. NBC—Gould & Shefter: WMAQ ★ NBC—Red Davis: WREN WENR WSMB WOAI WFAA KTBS WKY KWK KOA KPRC WSM WLW CBS—Buck Rogers: KMOX KMBC KRLD WDSU KFI—Wesley Tourtellotte, organist KGBX—Radio Spotlight KOB—Cecil and Sally WDAF—Plantation Echoes WUL—Sons of Pioneers 6:45 P.M. ★ NBC—Uncle Ezra's Radio Station: WDAF KVOO KOA ★ CBS—Between the Bookends: WIBW KTUL ★ NBC—Dangerous Paradise, sketch: WREN WSM WSMB WENR WKY WLW WFAA KWK KTBS CBS—Boake Carter: KMBC KMOX KGBS—Commercial Parade KOB—Awatchtower Program KSL—Orphan Annie WFAA—Men & Fair Maids WOAI—Hearts Delight Millers

A

# Society Stickup

#### (Continued from Page 11)

and women gathered in the Mitchell home on that November night to play backgammon, discuss that still-new topic, Depression—an interesting economic phe-nomenon — speculate about President Hoover and his "Prosperity-around-the-corne" pronunciamentoes, the market and

### Announcement of **CASH PRIZE WINNERS**

In Song Contest Closing October 25, 1934 1st Erize: Jain Barth 1232 West 61 Terrace Kansas City. Mo. Seng: "Sailing In My Little Dream Boat" 2nd Prize: R. Hayes Strider, Jr. Fisk University Nashville, Tenn. 8ong: "Campus Rhythm"

B. A. L. DECEMBER FEATURE SONG

"Roosevelt" by

Countess Charrier Milan de Lalande New York City

Contest for Prize Song of the Month (Feb.) closes December 18th. New writers invited. Send three cent stamp for entry. RAY CAMERON, Secretary

Radio Artists' League of America Binghamton. N. Y.



#### **MEN WANTING JOBS**

new constructive work in United States America, other countries. write enclos-stamp to AMERICAN & FOREIGN BUREAU Dept. 1885. Hunter Bldg., Chicago

7:00 P.M. \* NBC-Crime Clues; "14 K. Lead": WLS WREN KWK WLW CBS-AI Roth's Orch.: KTUL WIBW \* NBC-MARY Pickford & Co., in "Little Old New York": WSMB WOAI KOA WSM KPRC WKY KTBS KFI KVOO WDAF WFAA \* CBS-Easy Aces, sketch: KMBC KMOX

KSL—Variety Program WWL—Mayor of Bayou Pom Pom 7:15 P.M. CBS—Edwin C. Hill, news: KMBC

KOB—Motor Patrol Broadcast

-like ordinary folk-to gossip about their friends and enemies.

Jewels glittered upon the women. Dice rattled over the backgammon boards. Ice made little gong-strokes in flawless glasses, and laughter blended with conversation. "Quiet, everybody! This is a stickup!"

Astounded, the Mitchells and their guests turned towards the wide doorway. There stood four armed men. A fat man with a pistol was at their head, and he strode into the room.

strode into the room. The Mitchells and their guests looked at one another, and back at the four menac-ing gun-muzzles and the four grim men. All excc t the pudgy man were weedy, sneering youths. Just at that moment in marched the chauffeur, his wife, and the watchman—all under the eye and gun of the fifth gangster. This completed the picture. No one, now, could think of this as a joke! as a joke!

"I told ya to keep them mugs outside!"

"I wanted to see the fun," said the fifth thug out of the corner of his mouth. Of course the real reason he had marched his captives into the house was not to see the "fun," but to see the loot: He didn't want to risk having his boon companions gyp him on his share! And his doubt of the proverbial "honor among thieves" was

the proverbial "honor among thieves" was to have very upsetting results. "Stand up!" the pudgy leader told the Mitchells and their guests. "And line up with your backs to that wall!" "Do as they say." Mrs. Mitchell advised. And nine of the Middle West's leading citizens lined up against the wall. They were very calm; years of social training had taught them to conceal emotion. "You three line up with 'em!" com-

had taught them to conceal emotion. "You three line up with 'em!" com-manded the thug in charge of the servants. Silently, Bill Matheson led his wife to the end of the line, the watchman following. The chauffeur, at the extreme end, was just a foot or so from the doors that led into the huge room. And he was thinking hard and fast. hard and fast.

"Now get down on your knees!" snarled the fat man, flourishing his pistol. And twelve men and women solemnly crouched down on their knees. "You two guys—" the leader addressed two of his men "—"

go upstairs and bring down the flunkeys." In a few minutes four frightened servants were herded into the room by the two gunmen who had left to fetch them. They were the butler, the nurse of the two Mitchell children, the cook and a maid. "You four mugs," said the pudgy gun-man, "and you three"—indicating the chauffeur, his wife and the watchman "— squeeze in that corner." As the seven ser-vants hurried to obey, Bill Matheson saw to it that he was on the outside of the group-near that door argin Bill had an group—near that door again. Bill had an idea. "Now kneel down!" rapped the gun-man, and the seven knelt in their corner. One of the women whimpered softly.

### "Shell Out!"

"Come on, shell out!" ordered the lead-er. "Youse dames take off them jools. And youse guys empty your pockets. If any of you got a gun, and tries to pull it, you gets rubbed out, see?" The soft crinkle of bills rustled in the

The soft crinkle of bills rustled in the silence of the room as the men disgorged their money. From Mitchell, \$90 was tak-en. Wheeler lost \$200; Blair, \$30, and Hines, \$150. And in soft lights, lovely jewels flashed as Mrs. Cudahy, Jr., re-moved a diamond link bracelet, a dia-mond clip, a diamond and sapphire brace-bat or compendent diamond was proved brace-

frozen fire, as one by one the other women contributed their adornment. A king's ransom lay upon the table, but the boss-thug was bitterly dissatisfied when Mrs. Mitchell's jewels--principally rings--were tossed into the pile. "That all you got?" he queried in an ag-grieved tone. "A dame livin' in a big dump like this? Pikers!" "Hell, Dominick." cut in one of the henchmen, "them swell dames don't al-ways wear all their ice. I bet she's got some up in her boodwar." "Say!" exclaimed fat Dominick, his moonface lifting in a smile. "I betcha

some up in her boodwar." "Say!" exclaimed fat Dominick, his moonface lifting in a smile. "I betcha you're right! Awright, sister—march!" He motioned with his gun to the door, and Mrs. Mitchell left the kneeling line-up, to chow him where she kept the rest of her show him where she kept the rest of her jewels. Suddenly, just on the point of leaving the room, the bandit leader stop-ped short-stared at the group of ser-

vants in the corner. "Say!" he exclaimed. "Where's that chauffeur?"

(Continued on Page 27)

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Wednesday, Nov. 28 Continued from Preceding Page Programs to Be Heard

- 8:00 P.M. ★ CBS—Nino Martini, tenor: KRLD WDSU KMOX KMBC WIBW KSL KLZ KTUL KOMA KFAB ★ NBC—Town Hail Tonight; Fred Al-len: KTBS WDAF WSMB KPRC WLW WSM WOA1 WKY KVOO WFAA
- WEW WSM WOAT WKY KVOO WFAA \* NBC---Twenty Thousand Years in Sing Sing: WLS KWK WREN KFI KOA KGBX---Variety Program WWL---Willard Serenader
- WWL-Mayor of Dayor ton term
  7:15 P.M.
  CBS-Edwin C. Hill, news: KMBC KMOX
  CBS-Phil Levant's Orch.: WIBW KTUL KRLD
  KGBX-Featured Soloist
  KOB-Anson Weeks' Orchestra
  KSL-Tarzan, sketch
  WWL-The Pickard Family
  7:30 P.M.
  NBC-Wayne King's Orch.: WDAF WSMB WKY WFAA KPRC KTBS
  CBS-Alex Gray's Broadway Varieties: KMBC KLZ WDSU KSL KMOX-KRLD WIBW KOMA
  \* NBC-Lanny Ross, tenor; Orch.; Guest Artists: WREN WLS
  KFI-Stamp Club of the Air KGBX-Castles in Music KOA-Cliff Nazarro
  KOA-Cliff Nazarro
  KOA-Cliff Nazarro
  WOAI-Charlie Kent's Singers
  WSM-Minstrel Show
  WWL-Sons of Pioneers
  7:45 P.M.
  KFI-Te Be announced (NBC)
  KGBX-Eleen's Beauty Chats
  KOA-Ford Rangers
  KOB-Behind the News
  WUW-'Smilin' Ed'' McConnel
  WOAI-Norge Singers
  WWI--Envis Strens
  WOAI-Norge Singers
  WWI--Envis Strens
  - 8:15 P.M. KGBX—News KOB—Bebe Woods, Blues Singer WWL—Musical Quarter Hour
  - 8:30 P.M. ★ NBC—John Charles Thomas, bari-tone: KFI KWK WENR WREN tone: KOA
  - ★ CBS-Advs. of Gracie: KMOX KSL KMBC KOMA WDSU KRLD KLZ
  - KFAB KGBX—Musical Auction KOB—Dramatic Program WGN—Lum & Abner, sketch WWL—Crazy Crystals

  - 8:45 P.M. KGBX-Riggs Quarter WGN-Jan Garber's Orchestra WWL-Dance Orchestra 9:00 P.M.

  - 9:00 P.M. ★ CBS—Byrd Expedition: KMBC KLZ KMOX KRLD WDSU KOMA KSL WIBW KFAB ★ NBC—Guy Lombardo's Orch.: WSM KTBS WDAF WOAI WSMB WFAA WLW WKY KTHS KPRC KVOO NBC—To be announced: WREN KOA WENR KFI KWK

KGBX-Victor Varieties KOB-Coleman Cox WWL-James Willson, hymns 9:15 P.M.

- WWL—James Willson, hymns 9:15 P.M. NBC—Madame Sylvia: KWK WREN KFI KOA WENR KGBX—Friendly Counsellor WWL—Musicale 9:30 P.M. ★ NBC—One Man's Family, sketch: WSMB WSM KFI ★ NBC—Harry Richman; Jack Denny's Orch.: WENR WREN KOA KVOO WKY KWK WFAA KTBS ★ CBS—Melody Masterpieces: KOMA KTUL KWK KLZ KGBX—Pop Concert KMBC—Musical Cocktail; Tattler KOB—Spanish School of the Air KSL—Crazy Crystals Prgm. WDAF—The Forty-Niners WGAI—Ted Weems' Orchestra WLW—Crosley Follies WOAI—Good Will Missionaries WWL—Variety 0:45 P M

WOAI—Gooa WWL—Variety 9:45 P.M. Masterpie 9:45 P.M. 9:45 P.M. CBS--Melody Masterpieces: KMBC WIBW KRLD KTUL KMOX--Tin Pan Alley KSL--Comedy Stars of Hollywood WDAF--Red Davis. sketch WWL--Smilin' Henry Berman 10:00 P.M. ★ NBC--Amos 'n' Andy: KFI WREN WSM WSMB KTHS KPRC WOAI WKY KOA KWK WDAF WBAP WENR ★ CBS--Myrt & Marge: KOMA KRLD KMBC KLZ KSL KMOX KFAB WDSU WIBW--Rep, Wesley Disney, talk

WIBW-Rep. Wesley Disney, talk WWL-Revelers; Audrey Charles

10:15 P.M. CBS—Edwin C. Hill, "The Human Side of the News": KSL KLZ NBC—Robert Royce, tenor: WENR NBC—Emil Coleman's Orch.: WREN CBS—Leon Belasco's Orch.: KFAB KMBC WDSU NBC—Gene & Glenn, comedy: WOAI WBAP WSM WDAF KTBS KTHS KOA KFI WSMB KPRC KMOX—Two Doctors; Al Roth's Orch. 10:30 P.M. ★ NBC—Lanny Ross; Orch.: Guest Artist: WBAP WKY KFI WOAI KOA KTHS KTBS KPRC KWK CBS—Henry Busse's Orch.: KFAB KMBC NBC—Jolly Coburn's Orch.: WDAF ★ CBS—Voice of Experience: KLZ KSL

- KSL
- WENR-The Hoofinghams, sketch WGN-Wayne King's Orchestra WREN-Man About Town WSMB-Jules Bauduc's Orchestra WWL-The Charm Club **10:45 P.M.** CBS-Ozzie Nelson's Orch.: WIBW KMBC KTUL KOMA KSL WDSU KRLD NBC-Jally Cohurt

KRLD NBC-Jolly Coburn's Orch.: WSM KMOX-Seymour Simons' Orchestra WENR-Carl Hoff's Orchestra WGN-Jan Garber's Orchestra WREN-Paper Moon, mystery WSMB-Joe Capraro's Orchestra WWL-Creole Serenaders 11:00 P.M. \* NBC-Town Hall Tonight: KOA KFI CBS-Jacques Renard's Orch.: KMBC WIBW KFAB KOMA KTUL KMOX NBC-George Olsen's Orch.: WENR

WSMB KSL—Pinto Pete's Ranch Boys WBAP—Freddie Bergin's Orchestra WDAF—Helen Stratton, soloist WLW—Eddie Laughton's Orchestra WOAI—Richard Cole's Orchestra 11:15 P.M. CBS-Jacques Renard's Orch .: KSL WDSU

NBC- Archie Bleyer's Orch.: WREN WKY KWK KTHS WSM KTBS WSMB

WDSU KMOX—Phil Levant's Orchestra WDAF—Variety Three WSMB—Dance Orchestra WWL—Pinkie's Orchestra 11:30 P.M. NBC—Jack Berger's Orch.: KTBS WREN KTHS WKY WSMB WSM KPBC

- KPRC

KPRC CBS-George Hall's Orch.: WIBW KFAB KOMA KTUL KMBC KLZ KMOX KSL WDAF-Lawrence Linck, soloist WENR-Don Pedro's Orchestra WLW-Ferde Grofe's Orchestra WOAI-Hoot Owls Club WWL-Dance Orchestra 11:45 F.M. KMOX-When Day is Done, organ

- organ
- 11:45 P.M. KMOX—When Day is Done, org WDAF—Irene Mahoney, soloist WENR—Old Heidelberg Ensemble 12:00 Mid. KFI—Reporter of the Air (NBC)
- KOA—Orchestra KSL—Milt Taggart's Orchestrs WENR—Lights Out

WENR-Lights Out WLW-Stan Stanley's Orchestra WREN-Weather Forecast WWL-All Night Jamboree 12:15 A.M. ★ NBC-Red Davis: KFI KSL-Joe Sullivan, pianist 12:30 A.M. NBC-Tom Coakley's Orchestra KFI-Jimmy Grier's Orchestra KFI-Jimmy Grier's Orchestra KSL-Orville Knapp's Orchestra

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# Programs for Thursday, November 29

5:30 A.M. KMOX—Home Folks' Hour WLW—Top o' the Morning 6:00 A M KMOX—Mountain Minstrels WLS—Smile-A-While WLW— ANation s Family Prayer 6:15 A.M. KMOX-Shut-In Club WLW-A Morning Devotions 6:30 A.M. 6:30 A.M. KMBC-AMorning Devotions KMOX-Home Folks' Hour WDAF-Over the Coffee Cups MDAT-Tome roles float WDAF-Over the Coffee Cups WLW-Salt and Peanuts WSM-Rise and Shine 6:45 A.M. KMBC-Tex Owens. songs KMOX-Riddles and Grins WDAF-ABible Lesson WFAA-Jess Rogers, vodeler WLW-Plantation Days 7:00 A.M. NBC-B. A. Rolfe's Orch.: WLW NBC-Morning Devotions KTBS KTHS WREN KVOO WKY KWK WOAI WSMB KMBC-Musical Time KTHS WREN KVOO WKY KWK WOAI WSMB KMBC-Musical Time KMOX-Melody Weavers & Skeets WDAF-Musical Clock WFAA-Early Birds & Jimmie Jefferies WLS-News, Julian Bentley WUL-Porter Jim and Sleepy 7:15 A.M. NBC-Lew White. organist: KTBS KTHS WREN KVOO WKY WSMB KMOX-Dance Melodies WLS-Bulletin Board WOAI-Hearts Delight Millers 7:30 A.M. NBC-Cheerio: WLW WSM WSMB KTBS KTHS WKY WOAI KMBC-News KMOX-Tick Tock Revue KSL-Morning Musicale KTBS KTHS WKY WOA1 KMBC-News KMOX-Tick Tock Revue KSL-Morning Musicale WLS-Jolly Joe and His Pet Pats 7:45 A.M. NBC-Landt Trio & White: WREN KMBC-Musical Time WFAA-Starchy Elasticians WLS-Spare Ribs' Fairy Tales 8:00 A.M. CBS-Sunny Side Up: KTUL KRLD KSL KOMA WIBW KMBC KFAB NBC-Breakfast Club WREN KOA WSMB KTHS KTBS KVOO WOAI KMOX-Dance Melodies WFAA-Brightsiders Orch., Narrator WLS- $\Delta$ Morning Devotions WLW-Joe Emerson. Hymns WSM- $\Delta$ Morning Devotions WLW-Joe Emerson. Hymns WSM- $\Delta$ Morning Devotions WLW-Musicale 8:15 A.M. NBC-Organ Rlapsody: WLW NBC-Breakfast Club: WKY KPRC KMOX-Sunnyside Up (CBS) KSL-Morning Watch WFAA-Jay Burnett, songfellow WKY-Breakfast Club (NBC) WLS-Hoosier Hot Shots and Arkie WLW-Music by Divano WSM-Leon Cole, organist WWL-Henry Dupre; Souvenirs 8:30 A.M. NBC-Mildred Dilling, harpist: WDAF WLS CBS-Sunnyside Up: WDSU KMOX-The Cornhuskers WBAP-Between Us WLS-Ford Rush WLW-Mail Bag WSM-Dereakfast Club (NBC) WUL-Musical Moods 8:45 A.M. CBS-Waltz Time: KOMA KRLD WIBW KMBC KMOX-Fashion Parade KSL-Morning Minstrels WLS-Bond of Firendshin KMOX—Fashion Parade
KMOX—Fashion Parade
KSU—Musical Moments
WDAF—Sylvan Trio
WLS—Morning Minstrels
WLW—Bond of Friendship
WUL—Henry and Mac
9:00 A.M.
NBC—News; Breen & de Rose: WDAF
WBAP KTHS KTBS KPRC WOAI
CBS—News; The Bluebirds: KTUL
KLZ KMOX WDSU
NBC—Josephine Gibson: WSM WSMB
KVOO WREN KOA KWK WKY
KMBC—Joanne Taylor. fashions
KSL—Morning Watch
WLS—The Westerners; Roundup
WLW—Rhythm Jesters
WUL—Just Home Folks
9:15 A.M.
★ NBC—Clara, Lu 'n' Em, gossip:
WDAF WSM WOAI WKY WBAP
WLW ARAY MacHugh. baritone:
WREN KOA KWK KTBS
KMBC—The Fish Tale
KMOX—Let's Compare Notes
9:30 A.M.
CBS—Orientale: KOMA WDSU KLZ
NBC—Today's Children: WKY KWK CBS-

KASA-Around the District w Bell Oilers KOB-Anson Weeks' Orchestra KWTO-Sully's Radiotorial WFAA-Markets. Xylophonics WLS-The Old Music Chest WLS—The Old Music Crest WWL—Salon Orchestra 12:15 P.M. CBS—Eddie & Fannie Cavanaugh's Radio Gossip Club: KMOX CBS—Frank Dailey's Orch.: KLZ WDSU KMBC--Tex Owens, songs KOB--Woman's Club of the Air KSL--Variety Program KOA BC—Today's Children: WKY KWK WBAP WREN KPRC WLS WOAI

Star 🖌 Indicates High Spot Selections KMBC-Window Shopping KMBC—Window Shopping KMOX—Just Susie WDAF—Variety Houi WLW—Livestock Reports; News WWL—Variety Program 9:45 A.M. NBC—Football; Detroit vs. Bears: WREN KVOO KOA WSM KTBS WSMB WKY KTHS CPS—Vieiting with Ida Bailoy Allen CBS-Visiting with Ida Bailey Allen: KLZ WDSU KRLD KOMA KTUL KLZ WDSU-KRLD KOMA KTUL KFAB NBC-Morning Parade: WOAI KPRC KMBC-Musical Headlines KMOX-Blue Buddhes Quartet KSL-Sandy McThrift WBAP-Through the Looking Glass WDAF-Pedro Via's Orch. WGN-Detroit vs. Bears WLS-Dean Brothers WLW-Jack Berch; Orchestra 10:00 A.M CBS-Mary Lee Taylor talks: KLZ KMOX KMBC WDSU KRLD KOMA KTUL KTUL -Galaxy of Stars: WLW \* NBC-★ NBC—Galaxy of Stars: WLW WDAF KOA KSL—Morning Melodies WFAA—The Wanderers WLS—Bill O'Connor WOAT—Football; Bears vs: Detroit (NBC) (NBC) WREN-Eb and Zeb WSM-String Ensemble WSMB-Health Exercises WWL-Tony's Merrymakers 10:15 A.M. NBC-Francis Lee Barton, talk: WLW WDAF CRS-Academy, of Madicine: Dr. Or. WDAF WDAF CB5—Academy of Medicine; Dr. Og-den Woodruff: KFAB KMBC KLZ WDSU KRLD KTUL KSL KMOX—Through the Looking Glass WLS—Markets; Livestock WREN—Football (NBC) **10:30 A.M.** NBC—Carnival; Gale Page. contralto: WDAF WDAF CBS- Country Church of Holly-wood: KTUL KLZ KOMA WDSU KMBC KFAB KRLD KMOX KSL--Mary and John, sketch WIS- Today's Kitchen WLW-Frances Ingram 10:45 A.M. WDAF WLW—Frances ingram
10:45 A.M.
T. N.—From the Patio: WFAA
KSI.—Taylor & Walker
WLW—Navy Band (NBC)
WWL—Farm and Home Hour
11:00 A.M.
NBC—Treasure Chest; Ralph Kirbery,
baritone: WDAF KOA WLW
★ CBS—Voice of Experience: KMOX
KSL KLZ KMBC
WFAA—Wanderers, songs
WLS—The Marvins sketch
WWL—College of Music
11:15 A.M.
★ CBS—The Gumps, sketch: KMBC II:15 A.M. ★ CBS—The Gumps, sketch: KMBC KMOX KFAB KMOX KFAB NBC-Josephine Gibson: KWK WKY WREN WLS WFAA KOA KPRC KSL-Jenne Lee of Auerbach's WDAF-Service Reports WLW-Livestock Reports WWL-Flying Fools 11:30 A.M. CBS-ACME WHITE LEAD & COLOR Works Presents "Smilin' Ed" Mc. CBS—ACME WHITE LEAD & COLOR Works Presents "Smilin' Ed' Mc-Connell: KMBC KMOX KSL KLZ WDSU KFAB KRLD NBC—Farm and Home Hour: WOAI WSMB KVOO KTBS KOA WSM WREN KTHS WFAA WKY KWK WLW KPRC WDAF WLS—Home Service 11:45 A.M. CFS—Course Hall's Orch: KOMA S-George Hall's Orch.: KOMA WDSU KTUL WDSU KIOL KMBC—News KMOX—Magic Kitchen KSL—Your Hostess WLS—Markets: Weather: News WWL—Variety Program Afternoon 12:00 Noon CBS—Just Plain Bill: KMOX KSL KLZ WGN KMBC KASA—Around the District with the

KWTO—Luncheon Lyrics WFAA—Charlie Kent's Singers WLS—Dinnerbell Program 12:30 P.M. CBS—Herbert Foote, organist: KOMA NBC—Airbreaks: WKY KTBS WSMB ★ NBC—Vic & Sade, sketch: WLW KTBS CBS—Story Behind the Song: KTUL KMOX KMBC NBC—Rus Lyon's Orch.: WREN KOA KTBS T. N.--W. Lee O'Daniel's Doughboys: WGAI WBAP KSL--Colonial Dames KWTO--News WDAF--Melody Parade WGN--<u>A</u> Mid-day Service WSM--Markets WWL--Muscal Program 12:45 P.M. KTBS 12:45 P.M. NBC--Music Guild: WSM WSMB CBS--Pat Kennedy, Art Kassel's Or-ch.: KMBC KSL WDSU KRLD KLZ KMOX KLZ KMOX KOA-Livestock; Produce Reports KWTO-Co-Eds WBAP-Dance Orchestra WDAF-Airbreaks WLW-Stan Stanley's Orchestra WOA1-Crazy Band WREN-Charlie Kent's Singers WWU Lible Control Deptheme WWL-Light Crust Doughboys 1:00 P.M. CBS—Football; Penn. vs. Cornell: WDSU KSL KLZ KMOX KRLD WIBW WIBW VBC-Stones of History drama: WDAF NBC-Music Guild: KOA WREN KTHS WKY T. N.-Chuck Wagon Gang: WBAP N. -Chuck Wagon Gang: W WOAI KMBC--Magazine of the Air WLS--Pat Buttram and Melviny WLW--To be announced WLS—Pat Buttram and Melviny
WLW—To be announced
WWL—Variety Program
1:15 P.M.
NBC—Music Guild: KPRC WOAI
KOA—Farm Question Box
KOB—Home and Farm Hour
KWTO—Musical Scrapbook
WBAP—Dance Orchestra
WLS—Ranzers & John Brown
WWL—Eddv Hour
1:30 P.M.
NBC—Smack Out WREN WSMB
KWK WSM KTBS KPRC KTHS
NBC—Judy & Jane: WKY WOAI
WDAF WBAP KVOO
CBS—Football: Penr vs. Cornell:
KFAB KTUL
KOA—Huffman Theater Harmonies
KWTO—Carefree Capers
WBAP—Los Trovadores
WLS—Markets; Emerson & J. Brown
WWL—Dance Orchestra
1:45 P.M.
NBC—Vic & Sade, sketch: WOAI
WDAF
NBC—Vic & Sade, sketch: WOAI
WDAF
NBC—Stein WREN KVOO WDAF NBC--Echoes of Érin WREN KVOO WSM KWK WSMB KOB--Eb and Zeb WBAP--Los Trovadores WGN-Rube Appleberry sketch WLS-Friendly Philosopher 2:00 P.M NBC--Castles of Romance: WREN 2:00 P.M. NBC—Castles of Romance: WREN KTBS WOAI WKY KWK KOA NBC—Ma Perkins sketch; WSM WLW KMOX—Exchanze Culb KOA—Charlie Davis' Orch. (NBC) KPRC—To be anounced KSL.—Pavroll Builder KWTO—Bill Ring WDAF—Aunt Sammy's Chat WLS—Homemakers Wm. O'Connor WSMB—Anson Weeks' Orchestra WWL—Merchants' Express WWL-Merchants' Express 2:15 P.M. 2:15 P.W. NBC—Eastman School of Music Prgm.: WKY KTBS WREN WOAI NBC—Dreams Come True: WLW WSM WSMB KMOX—Dynamite Jim KWTO—Chronicles WBAP—Football Game WDAF Dense Occhester WDAF-Dance Orchestra 2:30 P.M. 2:30 P.M. NBC--Eastman School of Music: WSM WSMB KWK NBC--Song of the City: WDAF WLW KOA--Jerome Twichell's Orch. (NBC) KSL--Utah College Program KWTO--Shrine Mosque WGN--June Baker. Home management WLS--Educational Talk. speakers 2:45 P.M. wLS-Educational Talk. speakers 2:45 P.M. NBC-To be announced: WSM KTBS WLW-Business News 3:00 P.M. NBC-Betty and Bob, drama: WKY KPRC KOA KVOO KWK WDAF WFAA WOAI WENR NBC-Thanksgiving Symph.: WSMB WSM

KMOX--Two Doctors: Al Roth's Orch. KSL--Payroll Builder KWTO--Rainbow Hawaiians WLW-The Life of Mary Sothern WREN--Mood Musicale WWL-Ed Larman organ recital 3:15 P.M. 3:15 P.M. NBC--Sisters of the Skillet: KWK WREN KTBS KOA KPRC WFAA KMBC--The Sunshine Lady KWTO--Slim & Shorty WDAF--Blue Room Echoes (NBC) WENR--Program Preview WLW--John Barker's Orchestra WOAI--Stock Quotations 2:30 P.M. WOAI-Stock Quotations 3:30 P.M. CBS-Dick Messner's Orch.: KSL KTUL KOMA WDSU KFAB KRLD ★ NBC-The First Thanksgiving: KOA KPRC WOAI WENR KVOO WKY WDAF WFAA NDC Direct Number WDEN KWK WDAF WFAA NBC-Platt & Nierman: WREN KWK WSMB WSM KMBC-The Classic Hour KMOX-Exchange Club KWTO—Souvenirs of Song WLW—Betty and Bob. sketch WWL—Dance Orchestra 3:45 P.M. NBC—Horacio Zito's Orch.: WENR WREN WSM WSMB CBS—Dick Messner's Orch.: WIBW KMBC NBC—Dreams Come Frue WDAF KMBC NBC-Dreams Come Frue WDAF WFAA KPRC WOAI KOA WKY KMOX-Three Hired Men KWTO-Musical Jigsaws WLW-The Jacksons. comedy 4:00 P.M. NBC-Staplaigh Maletta conget NBC-Stanleigh Malotte, WREN WENR songs WREN WENR CBS—Loretta Lee, songs: KTUL KSL KLZ WDSU KFAB KOMA ★ NBC—Nat'I Congress P. T. A.: KOA WFAA WDAF WSMB KTBS WKY WOAI WSM KMBC-Between the Bookends KMOX-Two Doctors and Al Roth's Orchestra KWTO-Lee George, sports WLW-Adventure of Donald Ayer WWL-Henry's Troubles 4:15 P.M WENR 4:15 P.W. WREN KWK WENR CBS-Grace Dunn & Norm Sherr. KTUL KOMA KRLD KMBC WIBW KFAB KLZ KMOX-Window Shoppers KSL-Dental Clinic of the Air WLW--Stamp Club WWL-Germaine Cazenave 4:30 P.M. NBC-Maurie Sherman's Orch.: KWK WFNR WENR WENR CBS-Organ & A. M A. Speaker KOMA KRLD KSL KLZ KFAB KTUL NEC-Tales of Courage: WSM WSMB KVOO WKY WFAA WOAI WDAF KTBS KTHS NEC. Sprange Lady. WI W KTBS KTHS NBC-Singine Lady: WLW KMBC-News. Program Buzle KOA-Al Pearce's Gang (NBC) KWTO-Paul Whiteman's Music WREN-News WWL-Johnny De Droit's Orchestra 4145 P.M. NBC-Jesters Trio WOAI WDAF WFAA WSM WSMB KTBS WKY KPRC CB5-Miniatures: KTU KPRC B5---Miniatures: KOMA KSL KTUL KOMA KSL NBC-Happy Jack Turner: WENR WREN KWK KMBC-The Publicity Pups KMOX-Window Shoppers KOB-Harry and Carry. comedians KOB--Harry and Carry. comedians KWTO--News WLW-Jack Armstrong sketch 5:00 P.M. CBS--Larry Walker, songs: WDSU CBS-Beatrice Osgood. pianist: KOMA KSL KLZ KMBC KRLD KFAB KTUL NBC--William Lundell, interviews KVOO KPRC WSMB KOA WKY KTBS WOAI WENR NBC--Dick Steele the Boy Reporter: WDAF KMOX--Russell Brown, songs WDAF KMOX-Russell Brown, songs WFAA-Paper Moon. drama WLW-Buddy Ransom's Orchestra WREN-Hollywood Hilarities WSM-String Ensemble WWL-The Southsiders WWL-The Southsiders 5:15 P.M. CBS-Emily Weyman; Knickerbock-ers: WDSU CBS-Those McCarthy Girls: KOMA KRLD KLZ NBC-Tom Coakley's Orch.: WREN WFAA WENR KPRC WOAI KOA CBS-Skippy: KMOX KMBC KGBX-Dinner Music

KSL-Junior Hour WDAF—Service Reports WLW—Bachelor of Song WWL—Vic Ledbetter Song 5:30 P.M. NBC-News Mary Sr WDAF Small. NBC--News: Mary Small. songs WDAF CBS--Jack Armstrong KMOX NBC--News; Armand Girard, bass-baritone: WKY WOAI KWK KTBS KPRC KOA WSMB KPRC KOA WSMB KGBX-Broadcast Bulletin KMBC-Bie Brother Club WBAP-Thrills of Tomorrow WENR-What's the News? WLW-Bob Newhall sports WREN-Radio Review WSM-Freddie Rose pianist WWL-Educational Feature WWL--Educational Feature 5:45 P.M. CBS--Woody & Willie: News: KRLD. KOMA WDSU WIBW NBC--Lowell Thomas, news: WLW NBC-Orphan Annie WENR WREN WSMB WOAI WBAP WSM KPRC KTBS WGN WKY KWK KGBX--Tunerville Triplets KMBC--Happy Hollow KMOX--Four Shamrocks; Orchestra KOA--Microphone News KSL--Musical Program WDAF-Jack Armstrong WDAF-Jack Armstrong WWL-Dinner Hour

Night

# 6:00 P.M. CBS—Dan Russo's Orch.: KRLD KOMA ★ NBC-Amos 'n' Andy: KVDO WLW WENR WENR NBC--Richard Himber's Orch.: KTBS WSM WSMB KFI--Memories, Paul Roberts, tenor KGBX--Rudy Vallee KMBC--As Kansas City Dines KMOX--Adventures of Jimmy Allen KSL--Broadcasters Review WBAP--Three Rogues of Rhythm WDAF--Winthrop Williams. tenor WOAI--Twilight Melodies 6:15 P.M. NBC--Don Pedro's Orch.: WSM WKY NBC—Don Pedro's Orch.: WSM WKY KFI WSMB NBC—Gems of Melody: WENR KTBS WREN CBS—Red Grange; Football Fore-casts KMOX KLZ WDSU KTUL KMBC KASA—Views of Today's News KGBX—Dinner Music KOA—Everybody Sing (NBC) WBAP—Dance Orchestra WDAF—Adventures of Jimmy Allen WLW—Lum and Abner sketch 6:30 P.M. ★ NBC—Burnt Cork Dandies; Al Ber-nard: Paul Du Mant WDAF CBS—Buck Rogers: KMBC WDSU KMOX KRLD KFI—Organ Recital, Wesley Tourtel-lotte NBC-Don Pedro's Orch.: WSM WKY KFI--Organ necture lotte KGBX--Radio Spotlight KOA--Thrills of Tomorrow (NBC) KOB--Cecil and Sally WFAA--Rhythm Time WLW--"Smilin' Ed" McConnell WOAI--The Whitaker Family WOAI--The Whitaker Family WUL--Sons of Pioneers 6:45 P.M. CBS-Between the Bookends: WIBW BS-Boake Carter, News: KMBC NRO CBS NBC-Russian Symphonic Choir: WDAF KVOO WSMB T. N.-Clem & Tina. the 49'ers: WSM WOAI KFI-Paul Taylor's Quartet KFI—Paul Taylor's Quartet KGBX—Commercial Parade KOA—"Smilin' Ed" McConnell KSL—Orphan Annie WLW--Unbroken Melodies 7:00 P.M. ★ NBC—Vallee's Variety Hour; Don Cossack Russian Male Chorus: WSM KOA KFI WBAP WLW KVOO KPRC WDAF WOAI WKY WSMR

WSMB ★ CBS—Easy Aces: KMOX KMBC NBC—O. Henry. dramatization: KWK WREN CBS—Al Roth's Orch.: KSL WIBW KTUL KGBX—Tunes and Topics KOB—El Rancho Grande WLS—Cheer Parade WWI—Aladdin's Lamp WSMB

WLS--Cheer Parade WWL--Aladdin's Lamp 7:15 P.M. CBS--Fray & Braggioti, piano: KLZ KMBC WIBW KOMA KRLD KGBX--McEwen Brothers KMOX--Piano Recital KSL--Tarzan, skit WLS--Ford Rush; Ralph Emerson WWL--The Pickard Family

A

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NBC

KOA

# Music in the Air

Time Shown Is Central Standard

Predictions that opera is on its last legs, that it cannot possibly con-tinue longer, are always with us. Ever since I can remember, prima donnas quitting the opera houses for concert ca-reers have been ordering wreathes for its grave. And hundreds of musicians, more or less prominent, have at one time or an-other quitten ut emptant other, written its epitaph. To knock it down and count it out has

always been profitable sport in the press. And yet, opera is still here. Every now And yet, opera is still here. Every now and then it bobs up in a new and unex-pected niche. It constantly finds other footholds and more devotees. And this, in spite of the many handicaps which con-front it. The burden of being a social in-stitution, a symbol of the Classes as op-posed to the Masses, and hence forbidding! The fact that it is in strange languages and the product of foreign cultures. The The fact that it is in strange languages and the product of foreign cultures. The impedimenta of tradition, routine pro-cedure, and antiquated attitudes that have

## Thanksgiving Programs

The following hours have arranged programs commemorating Thanksgiving Day: special

Time Shown Is Central Standard

Wednesday-Thanksgiving Eve

- CBS-WABC 6:30 p.m.—Paul Keast, baritone. CBS-WABC 8:30 p.m.—Adventures of Gracie. CBS-WABC 9 p.m.—Byrd Expedition.
- Thursday-Thanksgiving Day
- NBC-WJZ 6 a.m.—Mexican Typica Orchestra; Special Thanksiving Songs. NBC-WEAF 6:30 a.m.—Leider Singers. CBS-WABC 9:15 a.m.—Bill and Ginger;
- Thanksgiving Songs.
   NBC-WEAF 11:30 a.m.—The Harvest Cantata, sung by Gothic Choristers.
   NBC-WEAF 2:30 p.m.—Thanksgiving Sym-nbaum.
- phony NBC-WEAF 3:30 p.m.—The First Thanksgiv-ing Dinner; Dean Gleason L. Archer, speak-er; Boston Chorus. ABS-WMCA 3:30 p.m.—Courtship of Miles Charlich
- NBC-WEAF 6:45 p.m.—Russian Symphonic
- NBC-WEAF 7 p.m .- Rudy Vallee's Hour; Don Cossack, Russian male chorus. ABS-WMCA 7:15 p.m.—Thanksgiving Caval-

## By Carleton Smith

long been discarded from the spoken drama

NOTWITHSTANDING THESE many drawbacks, the lyric theater persists. Its life is in its tunes. They go on for-ever. And they keep it in existence today.

### **Pelletier** Directs

REALIZING THE POWER of these REALIZING THE POWER of these old melodies and also the need for pre-senting them in a more up-to-date setting. *Chase and Sauborn* have hired ex-perts to 'renovate' some old operas from the standard repertoire. Their musical surgeon is to be WILFRED PELLETI-ER. Metropolitan Opera conductor, who says he is 'not going to change the music, but merely select the parts of the operas with the greatest melodic value, the arias that have made the works famous, and cut out the long recitatives that are of inout the long recitatives that are of in-terest only to those who understand the languages.

## Philadelphia Orchestra

YOU MUSI NOT MISS the excelling concerts which LEOPOLD STOKOWSKI and the Philadelphia Orchestra are broadcasting these Friday afternoons (CBS at 2 p. m.). Last Summer when Mr. Stokowski was in Sweden, he made arrangements for some exchange broadcasts with the Stockholm Philharmonic orchestra, an organization that was highly commended by ARTURO TOSCANINI when he conducted a year ago.

#### **Detailed** Programs SUNDAY, NOVEMBER 25

(See Program Listings for Nearest Station)

NBC, 7:15 a. m. Ruth Gordon, contralto. Walter Preston, baritone. Instrumental trio. Theme and Variations from Brahms Trio in C major; Intermezzo from Lalo's Cello Concerto; Grieg's Der Winsame; Danse by Debussy; Danny Boy by Weatherly; Quiet by Sanderson. NBC, 8:15 a. m. Renaissance Ensemble. Vi-valdi's Sonata in E; Plaisir d'Amour by Martini; Rameau's Passpied.

Rameau's Passpied NBC, 8:45 a. m. Alden Edkins, bass. Tschaikowsky's None But the Lonely Heart: Schubert's

Serenade NBC, 9:30 a. m. Music and American Youth program. MacDowell's To a Wild Rose; Grieg's

Ave, Maria Stella; Scherzo from Mendelssohn's Quartet in E minor; My Bonnie Lass She Smil-eth: Homeland Dear Homeland; Aubade Prin-

eth: Homeland Dear Homeland; Aubade Prin-temps by Lacombe CBS, 10 a.m. Cleveland String Quartet. "Fan-ny Blair." folk song fantasy by Daniel Gregory Mason, NBC, 5 p. m. Catholic Hour. I Waited for the Lord, by Mendelssohn: T.zer's Who Can Paint That Lovely City NBC, 6:30 p. m. Queena Mario, soprano. II est Doux from Massenet's Herodiade; Kreisler's Old Refrair: Song of India: Abide with Me by Samuel Samuel

Samuel CBS, 7 p. m. Ford Concert. Victor Kolar, conducting. Ossip Gabrilowitsch, pianist NBC, 7 p. m. General Motors Symphony con-cert Artur Rodzinski conducting. Harold Bauer.

Program not announced.
 NBC, 9 p. m. Armand Girard, bass-baritone.
 Borganoff's Gypsy Moon. Gwine to Hebbin' by
 Wolfe; Liadow's Dance of the Amazons: The Narrative from the Rogue Song

MONDAY, NOVEMBER 26 NBC, 12:45 p. m. Music Guild. Paula Heming-haus, contraito, Nicholas Moldavan. violist. Roth String Quartet. All Brahms program. Von Ewiger Liebe; Vergeslisches Standchen; Quartet No. 2 in A minor: Gestillte Sehnsucht: Geist-licher Wirgenlid liches Wiegenlied.

liches Wiegenlied. **TUESDAY**, **NOVEMBER 27** NBC, 12:30 p. m. Music Guild.- Fay Ferguson, pianist: Perole String Quartet. George Rasely, tenor Bridge's Quartet for Piano and Strings in D minor, Oh that it Were So. Easter. Hymn, Love Went A-Riding. by Bridge: Three Idylls and Three Novellettes. **WEDNESDAY**, **NOVEMBER 28** NBC 8-30 n.m. John Charles Thomas bari.

WEDNESDAY, NOVENBER 20 NBC, 8:30 p. m. John Charles Thomas, bari-tone. Danny Deever by Damrosch. O Dei Mio Amato Ben by Donaudy, I Think of Thee by Thomas; Stanford's Trottin' to the Fair; Cad-man's Land of the Sky-Blue Water. Home by Davies THURSDAY, NOVEMBER 29

THURSDAY. NOVEMBER 29 NBC, 8:30 a. m. Mildred Dilling, harpist. Da-quin's La Melodieuse, Brahms Cradle Song, Lia-dow's Une Taretiere Musique; Prayera by Grana-dos Pattuglia Spagnuola by Tedeschi NBC, 12:45 p. m. Stradivarius String Quartet and Mildred Dilling, harpist. Hofiman's Quartet in C minor; Feerie by Tournier: Haydn's Quartet in C major. opus 54. No. 1. EPUDAY NOUMPER 20

in C maior. preste by fourmer. Haydin's quarter in C major. opus 54. No. 1. FRIDAY, NOVEMBER 30 NBC, 10 a. m. No Music Appreciation Hour today due to Thanksgivirg, holiday NBC sym-phony will substitute NBC, 11 a. m. Muriel Kerr, pianist. Song in G major and Scherzo from Midsummer Night's Dream by Mendelssohn: Romance and In Der Nacht by Schumann NBC, 3 p. m. Music Guild. The London String Quartet. SATURDAY, DECEMBER 1 NBC, 5:35 p. m. Mathilde Harding, piano. Walter Wild, organ. MacFarlane's Spring Song; Barcarolle by Bennett: Chopin's Minuet; Just a-Wearyin' for You. NBC, 8 p. m. Rose Bampton, contralto. Pro-gram not announced

10:45 P.M.

NBC-Eddy Duchin's Orch.: KOA

NBC--Eddy Duchin's C... WFAA CBS-Leon Belasco's Orch.: WDSU KMOX--To be announced WENR--Art Kassel's Orchestra WGN--Jan Garber's Orchestra WSMB--Joe Capraro's Orchestra WWL--Creole Serenaders 11:00 P.M.

11:00 P.M. NBC—George Oisen's Orch.; Ethel Shutta: WSM WREN KVOO WENR WSMB KPRC KTHS WOAI WKY KTBS KWK NBC—Del Campo's Orch.: WDAF CBS—Paul Sabin's Orch.: KFAB KMBC KOMA WIBW KTUL KSL

KOA--Comedy Stars of Hollywood WBAP-Dance Orchtstra WLW--Eddie Laughton's Orchestra

11:15 P.M.

H:15 P.M. KFI-Winning the West KMOX-Phil Levant's Orchestra KOA-George Olsen's Orch. (NBC) KSL-The Ridge Roamers WDSU-Paul Sabin's Orch. (CBS)

WWL-Dance Orchestra

KMOX

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the Morning Rarin' to Go If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine. For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in blemishes. Your head aches and you feel down and out. Your whole system is poisoned. It takes those good, old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vege-table extracts, amazing when it comes to making the bile flow freely. But don't ask for liver pills. Ask for Carter's Little Liver Pills Look for the mane Carter's Little Liver Pills Look for the mane Carter's

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**RADIO GUIDE** 

CBS

NB(

KSL

11:30 P.M.

BS-Leon Navara's Orch.: KOMA KLZ KTUL KMOX WIBW KMBC

KSL BC—Dancing in the Twin Cities WREN WSMB WKY KTHS KTBS

WREN WSMB WKY KTHS KTBS WSM KVOO KPRC CBS—Keith Beecher's Orch.: KFAB KOA—Dance Orchestra WBAP—Sylvan Club Broadcast WDAF—Dance Orchestra

11:45 P.M. KFI—Dancing in the Twin Cities

WENR-Jess Hawkins' Orchestra WLW-Ferde Grofe's Orchestra WOAI-Hoot Owls Club WWL-Dance Orchestra

11:45 P.M.
KFI-Dancing in the Twin Cities (NBC)
KMBC-Charles Barnet's Orchestra
KMOX-When Day is Done. Organ 12:00 Mid.
NBC-Stan Myers' Orch. WENR
KFI-Reporter of the Air (NRC)
KOA-Dance' Orchestra
KSL-Frank Jenks' Orchestra
WLW-Stan Stanley's Orchestra
WLW-Stan Stanley's Orchestra
WREN-Variety Program
WWL-All Night Jamboree
12:15 A.M.
KFI-The Four Black-Birds
KOA-Orchestra with Soloist (NBC)
KSL-Night Boat
12:30 A.M.
NBC-Noble Sissle's Orch. (NBC)
WLW-Moon River, organ and poems
12:45 A.M.
KOA-Tom Coakley's Orch. (NBC)
KSL-Orville Knapp's Orchestra
1:00 A.M.
KFI-Ted Fiorito's Orch. (NBC)
1:30 A.M.
KFI-Jimmy Grier's Orch. (NBC)
1:30 A.M.
KFI-Ted Fiorito's Orch. (NBC)

23

7:30 P.M. CBS—From Old Vienna: WDSU NBC—Melodies Romantique: WREN ★ CBS—Forum of Liberty; Edwin C. Hill: KMOX KMBC

TIMI: N.MOX KMBC CBS—Keith Beecher's Orch.: WISN KRLD KLZ KTUL KOMA WIBW KGBX—Magic Harmony KSL—Variety Program WLS—Ford Rush

7:45 P.M. 7:45 P.M. KGBX—Eikeen's Beauty Chats KOB—Behind the News KSL—Krausemeyer and Cohen WLS—Educational Talk WWL—Variety Program

- 8:00 P.M. \* CBS-CAMEL CIGARETTES PRE- ★ CBS—CAMEL CIGARETTES PREsent "The Camel Caravan"; Walter O'Keefe; Annette Hanshaw, contralto; Glen Gray's Casa Loma Orch.; Ted Husing: KMOX KRLD KOMA KTUL KMBC WIBW WDSU KFAB
   ★ NBC—Show Boat; Muriel Wilson: WDAF WSMB KTBS WSM WOAI WBAP KPRC WKY KOA KFI
   ★ NBC—Death Valley Days: WLW WLS WREN KWK
   KGBX—News
   KSL—Studio Group
   WWL-Musical Program
   8:15 P.M.

8:15 P.M.

KGBX—News KSL—Radio Mystery WWL—SterEng Quarter Hour

8:30 P.M. \* CBS—Fred Waring's Orch.: WDSU KMOX KOMA KSL KMBC KRLD KLZ KTUL KFAB WIBW NBC—Musical Keys: WREN WENR KWK

KWK KGBX-KWK KGBX—Melody Race WGN—Lum and Abner, sketch

A

WLW-Unsolved Mysteries WWL-Variety Program

- WWL--Variety Program 8:45 P.M. KGBX--Tonic Tunes KOB--Hi-Hilarities WGN--Wayne King's Orchestra WWL--Castro Caraza's Orchestra 9:00 P.M. ★ NBC--Paul Whiteman's Orch.: WDAF KTBS WLW KFI KTHS WBAP KFPRC WOAI KOA WSMB WKV WSM KVOO
- WKY WSM KVOO r CBS—Forty-Five Minutes in Holly-wood; Donald Novis, tenor: KSE KMOX

NBC--Roads WENR KGBX--Victor Varieties KMBC--The Tattler KOB--Black Ghosts WWL--James Willson, h 9:15 P.M. NBC-Roads That Move: WBEN

hymns

9:15 P.M. KGBX—Friendly Counsellor KMBC—Silver Strains KSL—To be announced WWL—Musicale 9:30 P.M.

9:30 P.M. 9:30 P.M. NBC-Economic Changes, talk: WREN KGBX--Pop Concert KMBC-Musical Cocktail; The Tattler KOB--College Educational Program WWLN--Variety Program WENR--Chicago Ass'n of Commerce Banquet 9:45 P.M. CBS--Polish Anniversary Prgm.: WIBW KTUL KOMA KLZ KRLD KMBC KMOX--Tin Pan Alley

## Programs to Continued from Thursday, Nov. 29 Be Heard Preceding Page CBS---Clyde Lucas' Orch.: KFAB KMBC KOA---Sports on Tap WENR---The Hoofinghams, sketch WFAA---Jay Burnett, the songfellow WGN----Wayne King's Orchestra WLW---Stan Stanley's Orchestra WOAI---Richard Cole's Orchestra WSMB---Jules Baduc's Orchestra WSMB---Jules Baduc's Orchestra WL---The Charm Club

KSL--Football Sports Flash KWK-Economics, talk (NBC) WENR-To be announced WWL--Smilin' Henry Berman **10:00 P.M.** NBC--Enric Madriguera's KTBS

Orch.:

NBC--Enric KTBS ★ NBC--Amos 'n' Andy: KOA WREN WKY WOAI KPRC WSMB KFI WSM KWK WDAF KTHS WFAA

WENR CBS-Myrt & Marge: KOMA KLZ KMOX KSL KMBC KFAB WDSU KRLD

KRLD WLW--News; Zero Hour WUL-Revelers; Audrey Charles 10:15 P.M. NBC--Gene and Glenn, comedy: WSM KOA WDAF KPRC WOAI KTHS KTBS WSMB WFAA CBS--Little Jack Little's Orch.: KTUL KRLD WIBW KMBC WDSU KFAB KOMA NBC--Jesse Crawford. organist: WENR

NBC-Jesse Crawford. organist: WENR NBC-E. Madriguera's Orch.: KWK WREN

WREN WREN KFI-Symphony Hour KM()X-Sports Reporter KSL-Mirth Parade **10:30 P.M.** NBC-Eddy Duchin's Orch.: WSM KVOO WREN KTBS WKY KWK **★ CBS-CAMEL CIGARETTES PRE**-sents "The Camel Caravan"; Walter O'Keefe; Annette Hanshaw; Ted Husing; Glen Gray's Casa Loma' Orch.: KSL KLZ NBC-Dorsey Brothers' Orch.: WDAF

# Programs for Friday, November 30

5:30 A.M. KMOX—Home Folks' Hour WLW—Top o' the Morning	Star 🛧	Indicates High Spot Sele	ections
5:45 A.M. KMOX—Dynamite Jim	CBS-Dr. Edwin D. Starbuck, talk: KOMA KLZ WDSU	★ NBC—Vic & Sade: WLW T. N.—W Lee O'Daniel's Doughboys:	KMBC—Social KMOX—Two Do
6:00 A.M.	KMBC-Window Shopping,	WBAP WOAI	KWTO-Rainboy
IMOX—Mountain Minstrel <del>s</del> VLS—Smile-a-While	KMOX—Just Susie WDAF—Variety Hour	KOA—Ida Bailey Allen KSL—Variety Program	KSL—Broadcast WLW—Life of
VLW— <u>A</u> Family Prayer Period 6:15 A.M.	WLW-Livestock Reports; News	KWTO-News WDAF-Melody Parade	WREN—Musical WWL—Ed Larm
MOX—Home Folks Hour	WSM—Radio Kitchen WSMB—Ida Bailev Allen	WGN- AMid-day Service	3:
LW-A Morning Devotions	WWL—Studio Prgm. 9:45 A.M.	WSM—Markets WWL—Variety Program	NBC—Sisters o WFAA KWK
6:30 A.M. MBC—AMorning Devotions	NBC-News, Radio Kitchen WSMB	12:45 P.M.	KOA-Dance Or
MOX—Fiddlin' Fun & Feeding Facts DAF—Over the Coffee Cups	WKY WREN CBS—Doris Loraine & Norm Sherr:	CBS-Pat Kennedy, tenor; Art Kas-	KWTO-Slim & WDAF-Music (
W—The Texans	KMBC KLZ KOMA WDSU KTUL	sel's Orch. KSL WDSU KLZ KMBC KMOX KRLD	WENR-Madam
M—Rise and Shine 6:45 A.M.	KRLD NBC-Betty Crocker KTHS WOAI	NBC-Words & Music: WSM WSMB KOA-Livestock Produce Reports	WLW—Charlie WOAI—Stock Q
IBC—Tex Owens songs IOX—The Three Hired Men	WLW WBAP KPRC KVOO KOA KMOX-Let's Compare Notes	KWTOOzarkanna Corners	CBS-Henry F
DAF— ABible Lesson	WDAF—Dance Selections	WBAP—Dance Orchestra WDAF—Dance Orchestra	KOMA KMBO
FAA—Peg Moreland, songs LW—Plantation Days	W1.5—The Dean Boys WSMB—News; Dance Music	WLWFerde Grofe's Orchestra WOAI-Crazy Band	NBC—Three C' NBC—Ma Per
7:00 A.M.	10:00 A.M. CBS—Rambles in Rhythm: WDSU	WREN-Songs of Long Ago	WFAA KPRO
BC—Bradley Kincaid. songs: WLW BC—Morning Devotions WREN	★ NBC—String Symphony; Frank	WWL-Light Crust Doughboys	KWTO-Travel WLW-Betty a
KTBS KTHS KVOO WKY KWK WOAI WSMB	Black, director: WSM KWK WKY WSMB WREN WLW KTBS WDAF	1:00 P.M. CBS—Marie, Little French Princess:	WWL—Variety 3
MBC—Musical Time	KOA WOAI KPRC KTHS WBAP	KMGX WDSU KRLD KSL KLZ	NBC-Gen. Fee
IOX—Melody Weavers & Skeets DAF—Musical Clock	WFAA CES—Cooking Closeups: KMOX	NBC—Magic of Speech: WDAF WSM KOA WSMB	WREN WFA. KOA—Betty Ma
AA-Early Birds & Jimmie Jefferies	KMBC—The Sunshine Lady WLS—Bill O'Connor	NBC—Words & Music. WREN T. N.—Chuck Wagon Gang: WBAP	WENRProgram
LS—News, Julian Bentley WL—Porter Jim and Sleepy	WWL-Tony's Merrymakers	WOAI KPRC	WLW—The Jac WOAI—Incarna
7:15 A.M. 3C—Don Hall Trio: WLW	10:15 A.M. CBS—E. Hall Downes. bridge talk:	KMBC—Magazine of the Air KOB—Motor Patrol Broadcast	WWL—Joseph
3C-Lew White, organist WREN	KLZ KFAB KMBC KTUL KSL	WLS-Pat Buttram and Melviny	CBS-Men of
KTBS KTHS KVOO WKY WOAI WSMB	– WDSU KRLD KMOX—Women's Side of the News	WLW—To be announced WWL—Variety Program	KFAB KTUL ★ NBC—A P
MOX—Novelty Boys	WLS—Markets; News 10:39 A.M.	1:15 P.M.	WENR KTB
LS—Bulletin Board 7:30 A.M.	CBS-Army Band: KMOX KOMA	<b>CBS</b> —Romance of Helen Trent: KRLD WDSU KMOX KSL KLZ	WOAI WSMB KMBC—Betwee
BC—Cheerio WLW WSM WSMB KTHS KTBS WKY WOAI	KFAB KMBC KTUL WDSU KRLD KSL—Good Morning Judge	KOB—Home and Farm Hour	KMOX-St. Lo KOB-Ralph R
MBC—News Flashes	WLS-Today's Kitchen 10:45 A.M.	KWTO— Leroy James WBAP—Dance Orchestra	KWTO-Lee Ge
MOX—Tick Tock Revue SL—Mornine Musicale	KSL-Army Band (CBS)	WLS-Rangers & John Brown	WDAF—Song M WFAA—Young
LS—Jolly Joe and His Pet Pals WL—Lew Childre	WFAA—Woman's Mirror WWL—Farm and Home Hour	WOAI—Magic of Speech (NBC) WREN—Morin Sisters	WLW-Dorothe
7:45 A.M.	11:00 A.M.	WWL-Eddy Program	WWL—Henry's
BC—Landt Trio & White: WREN MBC—Musical Time	NBC—Muriel Kerr, pianist: WDAF NBC—Fields & Hall songs: WSMB	<b>1:30 P.M.</b> CBS—School of the Air: KTUL	CBS—Grace D WIBW KRL
MOX—German Program LS—Spare Ribs and Ralph Emerson	KVOO WREN WSM KTBS WOAI KOA KWK	KLZ WDSU KFAB KSL KRLD	KMBC KFAI
8:00 A.M.	★ CBS—Voice of Experience: KMBC	KMBC KMOX NBC—The Sizzlers: WDAF	NBC—Jackie WREN KVO
BSMetropolitan Parade: KMBC KTUL WIBW KSL KOMA KRLD	KLZ KSL KMOX WFAA—Ida Bailey Allen	NBC-Smack Out: KWK WSMB	WKY KWK NBC-Tom Mix
BC-Breakfast Club WREN KOA WSMB KTBS KTHS WOAI KVOO	WGN-Tom. Dick and Harry	WSM KOA KTBS WREN KPRC NBC—Judy & Jane: WKY WOA1	KMOX-Windo
MOX—Dance Melodies	WLSFederal Home Program * WLWSalt & Peanuts	WDAF WBAP KVOO KOB—Hi-Hilarities	KSL-Clinic of KWTO-Market
FAA—Southwesters; Frank Monroe LS—AMorning Devotions	WWLCollege of Music 11:15 A.M.	KWTO-Spice of Life	WSM—Dandies
LW-Joe Emerson Hymns	NBC-Josephine Gibson, hostess coun-	WLS—Cornhuskers WWL—Castro Carazo's Orchestra	WWL-Robinso
'SM— 🛆 Morning Devotion 'WL—Musicale	sel: WFAA WOAI WLS WREN KOA KWK WKY KPRC	1:45 P.M.	CBS-Milton Cl KRLD KLZ
<b>8:15 A.M</b> . BC—Breakfast Club: WKY KPRC	★ CBS—The Gumps, sketch: KMBC KMOX KFAB	NBCVic & Sade, sketch: WDAF	NBC—Singing * NBC—Nellie
MOX-June and Jerry	NBC-Charles Sears: WREN WSMB	CBS—This & That Revue: KMOX NBC—Nat'l Council of English Teach-	ter Winchell
SL—Morning Watch FAA—Jay Burnett, songfellow	KSL—Jennie Lee of Auerbach's WDAF—Service Reports	ers: WREN WSM KWK WSMB WOAI KOA KTBS	KTBS WKY KMBC—News
LS—Hoosier Hot Shots and Arkie LW—Health Talk. Dr. Wilzbach	WLW—Talk: Livestock	KOB-Eb and Zeb	KMOX—Eddie
SM-Leon Cole. organist	WSM-The Hon. Archie (NBC) WWL-Flying Fools	KWTO—Parade WBAP—Studio Ensemble	KWTO—Harry WDAF—Counci
WL—Henry Dupre 8:30 A.M.	11:30 A.M. NBC—Farm & Home Hour: WFAA	WLS-George Simons, tenor	WENR-Maurie WFAA-George
BS—Metropolitan Parade: WDSU BC—Mystery Chef: WDAF	WREN WSMB KTHS KOA KPRC	2:00 P.M.	WREN-News
MOX-The Corn Huskers	WOAI KVOO WKY KWK WSM KTBS WDAF	CBS—Roadways of Romance: KFAB WDSU KRLD KM9C KTUL	WSM-Tenn. S WWL-Johnny
BAP—Between Us LS—Ford Rush	CBS—Allan Leafer's Orch.: KRLD KSL KMBC WDSU KTUL	NBC-Ma Perkins: WLW WSM	4
VLW-ARev. Newland, talk	KMOX-Magic Kitchen	NBC-Marine Band: WREN KWK WKY KTBS KOA WOAI	CBS-Miniatur WDSU
/SM—Breakfast Club (NBC) /WLMusical Moods	WLS—Mrs. A. J. Peterson WLW—Cousin Bob's Kinfolk	KMOX—Exchange Club KSL—Payroll Builder	★ NBC—Capt. WDAF KVO
8:45 A.M. BS-Carla Romano. pianist: KOMA	11:45 A.M. CBS—Allen Leafer's Orch.: KOMA	KWTO-Charlie & Rudy	NBC-Happy
KMBC KRLD WIBW	KLZ	WBAP—Missing Men WDAF—Beauty Parade	WREN KOA WKY WOAI
IBC—Johnny Marvin. tenor: WDAF 7. N.—Magic Hour: WBAP WOAI	KMBC—News WLS—Weather; News	WLS-Homemakers	KMBCFrom KMOX-Georgi
MOX-Fashion Parade	WWL-Stanback	WSMB-Mrs. A. P. Perrin talk WWL-Merchants Express	KWTO-News
LS—Morning Minstrels LW—Bond of Friendship	Afternoon	2:15 P.M.	WLW-Jack A WSMB-Ambas
/SMB—Musicale /WL—Henry and Mac	and the second sec	NBC-Marine Band: WBAP WSMB	5
9:00 A.M. BC-News, Breen & de Rose: WKY	12:00 Noon CBS—Geo, Hall's Orch.: WDSU	WLW WSM NBCDorothy Page, songs: WDAF	CBS—Songs of KLZ KRLD
KTHS KTBS WBAP WOA1	CB5-Just Plain Bill: KMOX KSL	KMOX—Three Hired Men KWTO—Chronicles	NBC—Dick St CBS—Joe Hay
BC—Josephine Gibson: WSM WSMB KVOO KWK	KLZ KMBC WGN KOB-Black Ghosts	2:30 P.M.	NBCJack
BS—News Bluebirds Trio: KLZ	KWTO-Sully's Radiotorial	NBC—Dedication of Columbia U. Library: WSMB WSM WKY WOAI	WENR KPR KTBS WFA
KMOX KTUL WDSU BC-Harvest of Song: KOA WREN	WFAA—Markets, Xylophonics WLS—Virginia Lee & Sunbeam	KTBS WBAP KWK	CBS-Adventur
MBC—Fashion Flashes SL—Morning Melodies	WLW—Farm and Home Hour (NBC) WWL—Studio Orchestra	NBC—Woman's Radio Review: WDAF KOA—Jerome Twichell's Orchestra	WLW—Mary WREN—Colem
DAF—Betty Crocker	12:15 P.M.	KWTO—Organ Recital	WSM—News: ians
LS—The Westerners, Roundup LW—Rhythm Jesters	CBS—George Hall's Orch.: KLZ CBS—Eddie & Fannie Cavanaugh's	WLS—Little Home Theater 2:45 P.M.	WWLCommu
WL—Just Home Folks 9:15 A.M.	Radio Gossip Club: KMOX KMBCTex Owens	KPRC—Marine Band (NBC) WIBW—Grab Bag (CBS)	5 CBS—Texas F
NBC-Clara, Lu 'n' Em, gossip:	KOA—Marietta Vasconcells	WLW-Business News	KLZ KTUL
WLW WSMB WOAI KPRC WGN WSM KVOO WDAF WKY WBAP	KOB—Woman's Club of the Air KSL—Musical Program	3:00 P.M. CBS—Symposium on Social Insurance;	NBC—Jack B WKY
BS—Song Reporter: WDSU	KWTO-Noontime Tunes	Matthew Woll and Noel Sargent:	CBS-Skippy: KGBX-Dinner
BC—Hazel Arth: WREN KOA KWK	WFAA—Mrs. Tucker's Smiles	KOMA KTUL	KGBX-Dinner KSL-Santa C
MOX—Betty Crocker	WLS—Dinnerbell Program	NBC-Music Guild; London String	
MOX—Betty Crocker 9:30 A.M.	WLS—Dinnerbell Program 12:30 P.M.	Quartet: WSM WSMB	WDAF-Service
MOX—Betty Crocker	WLS—Dinnerbell Program		

Insurance ectors: Al Roth's Orch. v Hawaiians ers Review Mary Sothern Moods 15 P.M. f the Skillef: WREN KTBS KPRC chestra Shorty Guild (NBC) e De Sylvara Kent's Singers Juotations 30 P.M. 30 F.M. F. Seibert, organist: C KTUL KSL s: WREN KWK kins: WDAF WOA1 C WENR WKY KOA Talk d Bob sketch Program 45 P.M. of Women's Clubs: WKY KTBS arlow m Preview m Preview cksons, comedy te Word Music Prgm. Scramm, planist :00 P.M Notes: KOMA KSL earce's Gang: WREN S WSM WKY KOA KV00 n the Bookends uis Dental Society omero's Rhumba Band orge. sports atinee Artists Ponce Troubles 15 P.M. unn & Norm Sherr: D KOMA KLZ KTUL B WIBW B WIBW Heller, tenor: WENR O KTBS WSMB WFAA WOAI KOA WSM x's Shooters: WLW w Shoppers the Air ts ts of Yesterday (NBC) n's Humming Four :30 P.M. SU harles organ KSL KTUL WLW organist: KOMA Lady WLW Revell Interviews Wal-: WSMB KPRC KOA WOAI Dunstedter, organist Speaker Sherman's Ord B Pettit. baritone Orch.: tate Fed. Music Clubs Detroit's Orchestra :45 P.M. es: KOMA KSL KTUL Tim Healy: WFAA Jack Turner: WENR KTBS KWK KPRC WFAA Jack the Piano Bench a Erwin, songs rmstrong, sketch sadors :00 P·M. Long Ago: KOMA KSL eele, sketch: WDAF mes' Orch.: KFAB Berger's Orchestra: C KOA WOAI WSMB Hour: KMOX KMBC Woods, soprano an Cox philosopher Grady Moore's Hawainity Chest Program :15 P.M. Rangers: KOMA KRLD WDSU erger's Orch .: WREN KMBC KMOX Music

KSL—Santa Claus WDAF—Service Reports WENR—Mysterious Island (NBC) WFAA—Jimmie Allen's Air Adventures WLW-Al and Pete

WSM—Financial News; Hawaiians WWL—Abbie Brunies' Orchestra 5:30 P.M. NBC--News; Gale Page, songs: KT WKY KOA CBS--Jack Armstrong: KMOX E T.-Robin Hood: WBAP WDAF KGBX--Broadcast Bulletin KMBC--Big Brother Club KSL--Junior Hour WENR--What's the News WLW--Bob Newhall. sports WOAI--News; Musical Program WREN--News; Organ Melodies WSM--Asher and Little Jimmia WSMB--Thrills of Tomorrow WWL--Educational Feature 5:45 P.M. NBC-News; Gale Page, songs: KTBS 5:45 P.M.

5:45 P.M. CBS--Woody & Willie; News; KLZ KOMA KRLD WDSU NBC--Lowell Thomas: WLW NBC--Orphan Annie: WENR WREN WSM WSMB KPRC KTBS WGN WBAP WKY KWK WOAI KGBX--Leonard and Gerald KMBC--Happy Hollow KMOX--Four Shamrocks; Orchestra KOA--Microphone News KSL--Musical Program WDAF--Jack Armstrong WWL--Dinner Hour

#### Night

6:00 P.M. CBS—Dan Russo's Orch.: KRLD KOMA ★ NBC—Amos 'n' Andy: KVOO WLW WENR NBC—Jack & Loretta Clemens: KTBS WSMB KFI—California Teachers KGBX—Dance Orchestra KMBC—As Kansas City Dines KMOX—Adventures of Jimmy Allen KOA—Comedy Capers KSL—Payroll Builder WBAP—Rhythm Makers WDAF—Virginia Jones, pianist WOAI—Twilight Melodies WSM—Wild Life in Tennessee 6:15 P.M. CBS-Dan Russo's Orch.: KRLD 6:15 P.M. CBS--Red Grange, Football Forecast: KMOX WDSU KTUL KLZ KMBC NBC--Plantation Echoes: WSM WENR KWK WOAI WBAP NBC--Don Pedro's Orch.: WKY KFI KTBS KOA-Stamp Club WDAF-Adventures of Jimmy Allen WLW-Lum and Abner. sketch WSMB-Dance Music 6:30 P.M. b:30 F.M.
 b:30 F.M KMBC KOMA KFI-Wesley Tourtellette, organist KGBX-Radio Spotlight KMOX-Carrol Ross and Organ KOB-Cecil and Sally KSL-Robin Hood skit WDAF-Plantation Echoes WWL-Sons of Pioneers 6:45 P.M. 6:45 P.M. CBS—Boake Carter: KMOX KMBC ★ CBS—Between the Bookends: KLZ WIBW KTUL ★ NBC—Dangerous Paradise, sketch: WREN WSM WSMB KTBS WENR WLW WKY KWK WFAA ★ NBC—Uncle Ezra's Radib Station: WDAF KVOO KOA KSL—Orphan Annie WOAI—Hearts Delight Millers 7:00 P.M. ★ NBC—Concert; Jessica Dragonettey 7:00 P.M. ★ NBC-Concert; Jessica Dragonette: WOAI KOA KPRC KVOO KTBS WFAA WKY WDAF ★ NBC-Irene Rich, sketch: WREN WLS WSM CBS-AI Roth's Orch.: WIBW KTUL ★ CBS-Easy Aces: KMBC KMOX KFI-ARev. Chas. E. Fuller. spcaker KGBX-Tunes and Topics KOB-Tomas Nunez KSL-Pullman Tailors WLW-Cotton Queen Review WSMB-Roy Aultman's Orchestra WWL-Mayor of Bayou Pom Pom 7:15 P.M. 7:15 P.M. \* NBC—Dick Leibert's Revue: WREN ★ NBC-Dick Leibert's Revue: WREN WLS CBS--Edwin C. Hill: KMBC KMOX CBS--Phil Lavant's Orch.: WIBW KOMA KLZ KRLD KGBX--Dinner Salon Music KOB--Anson Weeks' Orchestra KSL-Tarzan, sketch WDSU--Charlie Gaines' Orchestra WSM--Lasses and Honey. WWL--The Pickard Family

A

# Sportcasts of the Week

Time Shown Is Central Standard SATURDAY, NOVEMBER 24 CBS Network—Army vs. Notre Dame, 12:45

ABS Network-Army vs. Notre Dame, 12:45

KFI (640 kc)—California vs. Stanford, 4 p.m. KSTP (1460 kc)—Minnesota vs. Wisconsin,

p.m. SBC Network—S. M. U. vs. Baylor, 3 p.m.

#### SCHEDULE OF EVENTS Time Shown Is Central Standard

SUNDAY, Nov. 25: 8:15 p.m., Hockey, Amer-icans vs. Rangers, ABS-WMCA net.; 9:45 p.m., Blackhawks vs. Boston, WGN (720 kc). TUES-DAY, Nov. 27: 10 p.m., Wrestling, WGBF (630 kc). THURSDAY, Nov. 29: 8:15 p.m., Hockey, Americans vs. Blackhawks, ABS-WMCA net. FRI-DAY, Nov. 30: 9 p.m., Boxing, WGBF (630 kc), ABS-WMCA network.

F YOU DOTE on broadcasts with an athletic flavor keep on the watch for the programs of this type originating over the ABS-WMCA hook-up. They bring this week to folks who follow gridiron activities one of the major Thanks-giving Day contests and the following Saturday the annual clash between Army and Navy from Philadelphia.

Hockey makes its bow over the junior network Thanksgiving night with JACK FILMAN doing the chores from Madison Square Garden where the New York Amer-

Square Garden where the New York Amer-icans entertain the Stanley Cup holders, the Chicago Blackhawks. The broadcast comes on at 8:15 p. m. CST. Fight fans come in for their share on Friday, November 30 at 9 p. m. when the ABS-WMCA web has a mike at a point of vantage for the Garden fights in N'-Yawk Yawk. And so, *Plummer*, here's another eligi-

ble for the plum brigade.

BEST NUMBERS OF THE WEEK: Army meets Navy, December I with pick-ups by NBC, CBS and ABS with other local stations also on the sidelines. Also this day WSB (740 kc) airs the Georgia-Georgia Tech annual scrap from Athens, with BILL MUNDAY at the mike. The Turkey Day special is the meeting of the

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1560 BROADWAY

CONTEST

# KSTP (1460 kc)—Minnesota vs. misconcu., 1:45 p.m. KOMA (1480 kc)—Oklahoma U. vs. Oklahoma Aggies, 2:45 p.m. KYW (1020 kc)—Illinois vs. Chicago, 1:45 p.m. WDSU (1250 kc)—Tulane vs. Sewanee, 1:45 p.m. WGN (720 kc)—Illinois vs. Chicago, 1:45 p.m. WFBM (1230 kc)—Purdue vs. Ind., 1:45 p.m. WHA (940 kc)—Minnesota vs. Wisconsin, 1:45

FOOTBALL

BROADCASTS

p.m. WHO (1000 kc)—Ohio State vs. Iowa, 2:45 p.m. WISN (1120 kc)—Wisconsin vs. Minnesota, 1:45 p.m.

1:45 p.m. WLS-WENR (870 kc)—Stanford vs. California, 3:45 p.m. WLW (700 kc)—Ohio State vs. Iowa, 12:45 p.m.

WREN (1220 kc)-Kansas vs. Michigan State, WIER (1220 RC)—Relinsas vs. Menigan State, 1:45 p.m.
 WSMB (1320 kc)—Resume of Sewanee vs. Tu-lane, 5:30 p.m.

Chicago Bears and Detroit's ferocious *Lions* in the game which probably will decide the National Pro loop championdecide the National Pro loop champion-ship. For the first time a professional grid contest goes network with an NBC-WJZ hook-up being scheduled at 9:45 a. m. WGN will cater to followers of the commercial sport via BOB ELSON'S sportcasting. St. Louis devotees will wel-come FRANCE LAUX' account of the civic strife between St. Louis U. and Washington U. at the Mound City, also a Thanksgiving feature.

BILL BRENGEL is making a hit with sports listeners in HUEY LONG'S pre-cincts by his clever resumes of the Tulane games each Saturday evening. Beginning only a few minutes after the final whistle in each game Brengel presents every high-light of the struggle in detail; the thrilling runs and punts; the fine work on offense and defense; everything so that the sixty-minute game condensed into a quarter-hour is really a super sports airing. This program comes over WSMB which was denied the right to broadcast from the

we'll wager that Brengel is wary of stepping on "KINGFISH" LONG'S toes in reviewing the game between Tulane and

FREE TUBE! NEW LOW PRICES Firestone WTAM (1070 kc)-Ohio State vs. Iowa, 12:45 Goodrich GOOGTI U.S. AND OTHERS p.m. WTMJ (630 kc)—Packers vs. Lions (profes-WTMJ (630 Rc)—accent 1:45 p.m.
SUNDAY, NOVEMBER 25
WGN (720 kc)—Bears vs. Cardinals (professional), 2 p.m.
WTMJ (630 kc)—Packers vs. Bears (professional), 1:15 p.m.
NOVEMBER 29 THESE TIRES SURE DO LOOK. GOOD BE MONT VES AND WRITTEN-WRITTEN-GUARANTY BOND PROTECTS YOU GUARANTY BOND PROTECTS YOU Over the U. S. A. youch for by the thousands and Street of the State of MJ (000 AC) .... sional), 1:15 p.m. THURSDAY, NOVEMBER 29 C-WJZ Network—Detroit vs Bears (profes-THUKSDAY, NOVEMBEL 23
NBC-WJZ Network—Detroit vs Bears (professional), 9:45 a.m.
CBS Network—Penn. vs. Cornell, 1 p.m.
ABS Network—Game to be anncd., 12:45 p.m.
WBAP-WFAA (800 kc)—Game to be anncd., 215 - m. WITH EACH TIRE USERS by the thousands all store the U. S. A. youch for the LONG, HARD REVICE, under severest road conditions of our standard brand Tires reconstructed by the ORIGINAL RECET YORK PROCESS. OUR 18 YEARS IN BUSI-NESS makes it possible to offer threas to LOWEST PARCEE NRA in history with D school of the Construction NRA in history with D school of the Construction of the 2:15 p.m. WGN (720 kc)—Detroit vs. Bears (profession-al), 9:45 a.m. SATURDAY, DECEMBER 1 CBS Network—Army vs. Navy, 11:30 a.m. NBC (both nets)—Army vs. Navy, 12 noon. ABS Network—Army vs. Navy, 12 noon. SBC Network—Texas A. & M. vs. Texas. 3 p.m. KTHS (1060 kc)—Pine Bluff vs. Hot Springs, Long's pets, Louisiana State University,

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KSL KFI—

7:30 P.M. \* CBS—Court of Human Relations: KMBC KMOX KFAB \* NBC—Al Goodman's Orch.; Dwight Eicher an Wich WEW \* NBC--Al Goodman's Orch.; Dwight Fiske, m.c.: WLS WREN KWK CBS--Seymour Simons' Orch.: KOMA WIBW KLZ KRLD KTUL KFI--Stamp Club of the Air KGBX--Castles in Music KOB--Paper Moon KSL--Harry Clarke, soloist WLW--Fireside Songs WSM--Lawrence Goodman's Pianolog WSMB--Ray McNamara, pianist 7:45 P.M. KFI--To be announced (NBC) KGBX--Eileen's Beauty Chats KOB--Belind the News KSL--Krausemeyer and Cohen KGBX—Eileen's Beauty Chats KOB—Belaind the News KSL—Krausemeyer and Cohen WFAA—Castillians WSMB—Gance Orchestra WWL—Hub and Bill 18:00 P.M. ★-NBC—Waltz Time: Frank Munn, tenor: WDAF WLW ★ NBC—Phil Harris' Orch.: Leah Ray: WREN KFI KOA WSMB WKY KWK WFAA WLS ★ CBS—March of Time: KSL KLZ KMBC KRLD WDSU KMOX KGBX—Sunny Songsmiths KOB—K Circle B Serenaders WOAI—Charlie Kent's Singers WSM—University of Georgia 8:15 P.M. WOAI—Studio Ensemble WWL—Musical Program 8:30 P.M. ★ NBC—Phil Baker, comedian; Mar-

8:30 P.M. ★ NBC—Phil Baker, comedian; Mar-tha Mears, contralto; Leon Belasco's Orch.: WKY WREN KWK WOAI WSM KOA WENR WSMB KFI KPRC WFAA

Programs to Be Heard

CBS-Hollywood Hotel, dramatic mu-sical; Dick Powell; Jane Williams; Guests; Ted Fiorito's Orch.: KMBC KRLD KSL KMOX KFAB KOMA WDSU KTUL KLZ KGBX--World Revue KOB--K Circle B Serenaders WDAF-Variety Program WGN--Lum and Abner, sketch WLW--Henry Thies' Orchestra WWL--Variety Program 8:45 P.M. 8:45 P.M.

8:40 r.M. WDAF-Curious Questions WGN-Wayne King's Orchestra WLW-Eddie Laughton's Orchestra WULW-Castro Caraza's Orchestra 9:00 P.M.

9:00 P.M. 9:00 P.M. 9:00 P.M. ★ NBC—Burnt Cork Dandies; Al Ber-nard: WREN WENR ★ NBC—First Nighter, drama: WDAF KOA WOAI WSMB KFI WKY WLW WSM KPRC WFAA KGBX—Victor Varieties WWL—James Willson, Hymns 9:15 P.M. KGBX—Friendly. Counsellor

WWL—James Willson, Hymns 9:15 P.M.
KGBX—Friendly Counsellor KOB—''Do You Believe in Ghosts?"
WWL—Musicale 9:30 P.M.
★ NBC—Jewish Hour: WREN
★ CBS—Kate Smith's Swanee Music: KOMA. KTUL
★ NBC—Finding Jobs for American Workers, talk: KTBS KFI WFAA KOA WOAI KTHS WKY KPRC
KGBX—Wally Stoeffler's Band KMBC—Musical Cocktail; The Tattler KMOX—Broadway Melodies
KSL—The Ridge Roamers

WDAF—The Forty-Niners WENR—Gene Arnold WLW—To be announced WSM—Normal School of the Air WSMB—Jules Bauduc's Orchestra WWL—Musical Program

Friday, Nov. 30

WWL-Musical Program
 9:45 P.M.
 CBS-Kate Smith: KMBC WIBW
 KMOX-Tin Pan Alley
 KSL-Variety Program
 WDAF-Red Davis, sketch
 WENR-George Olsen's Orchestra
 WSMB-Joe Capraro's Orchestra
 WSMB-Joe Capraro's Orchestra
 WWL-Smilin' Henry Bernan
 10:00 P.M.
 CBS-Myrt & Marge: KOMA KSL
 KMOX KRLD KMBC KLZ KFAB
 WDSU
 NBC-Amos 'n' Andre WEDE

WDSU ★ NBC—Amos 'n' Andy: WREN WSM WSMB KOA KTHS WKY WOAI WDAF KWK KPRC KFI WBAP WENR WWI P

WENR WWL-Revelers; Audrey Charles 10:15 P.M. CBS-Edwin C. Hill, news: KLZ KSL CBS-Henry Busse's Orch.: KFAB

CB5—Henry Busse's Orch.: KFAB KMBC WDSU NBC—Gene & Glenn, comedy: WSM WDAF KTBS WSMB KFI KOA WBAP KTHS KPRC WOAI NBC—Charles Davis' Orch.: KWK WREN KMOX—Seymour Simons' Orchestra

KMOX—Seymour Simons' Orchestra WENR—Jesse Crawford, organ (NBC) 10:30 P.M. ★ NBC—Al Goodman's Orch.; Guest Artists: KOA KFI ★ CBS—Court of Human Relations: KSL KLZ

Continued from Preceding Page

to be decided at Baton Rouge December 1.

Father Coughlin's

Broadcasts

S tations carrying Father Coughlin's broadcast outlets are listed below. His talks go on the air at 4 p. m. EST, 3 p. m. CST, and 2 p. m. MST, every Sunday.

Shrine of the Little Flower Network

Shrine of the Little Flower Network KSTP, St. Paul, Min. WHO, Des Moines, Ia. KWK, St. Louis, Mo. WJAS, Pittsb'gh, Pa. KYW, Chicago, Ill. WJJD, Chicago, Ill. WCAO, Baltimore, Md. WJR, Detroit, Mich. WCAU, Philadelphia WLW, Cincinnati, O. WFBL, Syrac'se,N.Y. WOKO, Albany, N.Y. WGAR, Cleveland, O. WOL, Wash'ton, D.C. WGR, Buffalo, N. Y. WOR, New York City WHB, K. C., Mo. WOW, Omaha, Nebr.

The Yankee Network

WDRC. Hartford, Ct. WLBZ, Bangor, Mne. WEAN. Provid'ce,R.I. WLLH, Lowell, Mass. WFEA, Manch't'r,NH WNAC, Boston, Mass. WHAS, Springfield, WNBH, N. Bedford,

Mass. Mass. WICC, Bridgep't,Con. WORC, Worc'ter,Mas.

CBS—Keith Beecher's Orch.: KFAB KMBC NBC--Freddie Martin's Orch.: KVOO WSM WDAF WKY KTBS KPRC NBC--Jolly Coburn's Orch.: KTHS WBAP--Dance Orchestra WENR--The Hoofinghams, sketch WGN--Wayne King's Orchestra WLW--Stan Stanley's Orchestra WOAI--Land of Romance WREN--Home Towne Troupe WSMB--Dance Orchestra WWL--Sterling Quarter Hour 10:45 P.M. CBS-Keith Beecher's Orch.: KFAB

WWL-Sterling Quarter Hour 10:45 P.M. NBC-F. Martin's Orch.: WSMB KMOX-Alma Rotter and Organ WDSU-Harry Salter's Orch. (CBS) WENR-Carl Hôtf's Orchestra WGN-Jan Garber's Orchestra WWL-Creole Serenaders 11:00 P.M. CRS-lacence Renard's Orch : KME

BS—Jacques Renard's Orch.: KMBC KMOX KTUL WIBW KOMA KLZ

KFAB NBC-Ralph Kirbery; Felix's Orch.: WREN WSMB KWK WSM KTHS KVOO KTBS KOA NBC--Eddy Duchin's Orch.: WDAF WKY

T. N.---Henry King's Orch.: WOAI WBAP

WBAP KFI--Caswell Concert (NBC) KSL-Gene Halliday, organist WENR--George Olsen's Orchestra WLW--Eddie Laughton's Orchestra 11:15 P.M. ★ NBC--San Francisco Opera; Third Act of Faust: WSMB WSM KTBS WKY

11:30 P.M. CBS—Frank Dailey's Orch.: KTUL WIBW KMOX KFAB KMBC KLZ KOMA NBC—Archie Bleyer's Orch.: WREN WKY KFI—Wesley Tourtellotte, organist KSL—Wrestling Matches WBAF—Sylvan Club Broadcast WDAF—Dance Orchestra WENR—Don Pedro's Orchestra WENR—Don Pedro's Orchestra WENR—Hoot Owls Club WWL—Mickey Alpert's Orchestra 11:45 P.M. KMOX—When Day is Done WENR—Heidelberg Ensemble 12:00 Mid.

CBS-Jacques Renard's Orch .: WDSU

KSL KFI—The Blackbirds KMOX—Phil Levant's Orhcestra WWL—Pinkie's Orchestra 11:30 P.M. CBS—Frank Dailey's Orch.: H

WENR-Heidelberg Ensemble 12:00 Mid. NBC--Stan Myer's Orch.: WENR KFI--Reporter of the Air (NBC) KOA--Dance Orchestra WLW--Stan Stanley's Orchestra WREN--Anson Weeks' Orchestra WWL--All Night Jambore

12:15 A.M. ★ NBC—Red Davis: KFI KSL—Milt Taggart's Orchestra 12:30 A.M. NBC—Tom Coakley's Orch.: KVOO KOA

NBC--Tom Coakley's Orden. KOA NBC--Noble Sissle's Orchestra: WENR KFI--Jimmy Grier's Orch. (NBC) KSL--Orville Knapp's Orchestra WLW--Moon River, organ and poems-4:00 A.M. KFI--Ted Fiorito's Orchestra 1:30 A.M.

KFI-McElroy's Orchestra

A

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# Programs for Saturday, December 1

Star \star Indicates High Spot Selections

5:30 A.M. KMOX-Home Folks' Hour WFAA-Early Birds WLW-Top o' the Morning 6:00 A.M. KMOX-Mountain Minstrels WLS-Smile-a-While WLW-ANation's Family Prayer 6:15 A.M. WLW-AMorning Devotions KMOX-Home Folks' Hour 6:30 A.M. KMBC-Over the Coffee Cups WLW-Texans WSM-Paul and Bert 6:45 A.M. KMBC-Tex Owens, songs KMBC-Window Shopping KWK-Singing Strings (NBC) WDAF-Variety Program WLS-Jolly Joe's Junior Stars WLW-Sandra Roberts, songs WWL-Variety Program 9:45 A.M. MCC-Nawe Orionalities: NBC—News; Originalities: ĸwĸ KWK NBC--Morning Parade: WDAF KTHS KMBC--Those McCarty Girls WLW-Nora Beck Thumann, vocalist 10:00 A.M. NBC 10:00 A.M. CBS—George Johnson; Knickerbock-ers: KRLD KFAB KSL KMOX KOMA KMBC KLZ NBC—Honeymooners: KTBS KWK WSM WKY KVOO WREN WOAI KTHS WSMB KPRC WBAP - MBC—Colaxy of Start: WIW KOA **6:45 A.M.** KMBC—Tex Owens, songs KMOX—Riddles & Grins WDAF—<u>A</u>Morning Bible Lessop WFAA—Jess Rogers, yodeler WLW-Plantation Days WSM-Zeke Clements' Bronco Busters 7:00 A.M. \* NBC-Galaxy of Stars: WLW KOA ★ NBC--Galaxy of Stars: WLW KOA WDAF
 WLS--Harmony Ranch
 WWL-Earl Walker, tenor 10:15 A.M.
 ★ NBC--Tony Wons: WREN
 NBC--Vass Family! WOAI KOA WSM KTBS WDAF KTHS KVOO WSMB
 KPRC WKY
 WBAP--Markets
 WLS--Livestock; Markets
 WLS--Livestock; Markets
 WLW--Bailey Axton, tenor
 WWL-Robert Clark's Brown Buddies 10:30 A.M. 7:00 A.M. NBC-Bradley Kincaid, songs: WLW NBC-Morning Devotions: WREN KTBS KTHS KVOO WKY KWK WOAI WSMB KMBC-Musical Time KMOX-Melody Weavers and Skeets WDAF-Musical Clock WFAA-Early Birds & Jimmie Jefferies WLS-News, Julian Bentley WSM-Leon Cole, organist WWL-Porter Jim and Sleepy 7:15 A.M. 7:15 A.M. NBC-Don Hall Trio: WLW NBC---Lew White, organist: WKY KTHS KTBS WREN WSMB WSM KMOX----Dance Melodies WLS---Bulletin Board WOAI---Hearts Delight Millers WOAI—Hearts Delight Millers 7:30 A.M. NBC—Cheerio: WKY WLW WSMB WSM KTHS KTBS WOAI KMBC—News KMOX—Tick Tock Revue KSL—Morning Musicale WLS—Jolly Joe 7:45 A.M. NBC—Landt Trio & White: WREN KMBC—High Grade Meiodies WLS—Spare Ribs and Ralph 8:00 A.M. CBS—Cheer Up: KOMA KTUL KSL 10:45 A.M. CBS—Abram Chasins, pianist: KSL KLZ KMBC KRLD WDSU KMOX WLW—Down Lovers' Lane (NBC) WWL—Farm and Home Hour I1:00 A.M. NBC—Fields & Hall: WREN KWK WFAA 8:00 A.M. CBS—Cheer Up: KOMA KTUL KSL KMBC WIBW KRLD NBC—Breakfast Club: WREN KOA WSMB KTHS KTBS KPRC KVOO NBC WDAF work KPRC KMOX—Magic Kitchen WLS—Federal Housing T? WLW—Salt and Peanuts WWL—College of Music **11:15 A.M.** Souvenir WOAI KMOX-Dance Melodies WFAA-Brightsiders' Orchestra WLS-AMorning Devotions WLM-Joe Emerson, Hymns WSM-AMorning Devotion WWL-Musicale 8:15 A.M. CBS—Football Souvenirs: WDSU KOMA KMOX KTUL NBC—Genia Fonariova. soprano: KOA. WSMB WKY KVOO KWK KTBS WOAI WREN WLW WSM WFAA 8:15 A.M. NBC—Breakfast Club: WSM WKY KMOX—Cheer Up (CBS) KSL—Morning Watch WFAA—Jay Burnett, songfellow WLS—Hot Shots and Arkue WLW—Music by Divano WWL—Souvenirs 8:30 A.M. CBS—Cheer Up: WDSU 8:30 A.M. CBS--Cheer Up: WDSU NBC--Banjoleers: WDAF NBC--Breakfast Club: KPRC KMOX--The Cornhuskers WBAP--Between Us WLS--Ford Rush WLW--Mail Bag WWL--Musical Moods 8:45 A.M. CBS--Eton Boys: KOMA KRLD KMBC WIBW 8:45 A.M. CBS—Eton Boys: KOMA KTUL KRLD KMBC WIBW NBC—Johnny Marvin, tenor: WDAF WLS—Morning Minstrels WLW—Antoinette Werner West WWL—Henry and Mac 9:00 A.M. NBC—Morin Sisters: KOA WPEN

Afternoon 9:00 A.M. NBC---Morin Sisters: KOA WREN KVOO WSMB WOAI KWK KTHS WKY KPRC NBC---News; Annette McCullough songs: WDAF WBAP WSM KTBS CBS---News; Mellow Moments: WDSU KTIU 12:00 Noon CBS-News; Mellow means KTUL KMBC-Joanne Taylor's Players KMOX--Better Films Council KSL-Morning Music WLS-Westerners; Roundup WLW--News; Mrs. S. Littleford WWL-Just Home Folks 9:15 A.M. 9:15 A.M. NBC-Morning Parade: WSMB WDAF KVOO KPRC WOAI KTHS WKY KOA KMOX-Livestock Report KUA CBS—Carlton & Shaw: KLZ KOMA KMBC KTUL WDSU NBC—Edw. MacHugh: WREN WSM KWK KWK KMOX—Let's Compare Notes WBAP—Health Talk WLW—Market Reports 9:30 A.M. NBC—Morning Parade: WBAP KTBS WSM WREN WOAI CBS—Let's Pretend: KLZ WDSU KOMA KTUL KRLD KMOX WKY WREN WSMB KOA KWK T. N.-Light Crust Doughboys: WQAI WBAP KOB--Mary Kitchen KWTO--News WDAF--Melody Parade WGN--<u>A</u>.Mid-day Service WLS--Rangers; John Brown

WLW—Business News WSM—Farm Bureau Program WWL—Musical Program 12:45 P.M. NBC-Words & Music: NBC-Words & Music: WSM WSMB KTBS KOA-Livestock; Produce Reports KWTO-Co-Eds WBAP-Dance Orch. WDAF-Russ Lyons' Orch. (NBC) WLS-Jim Clark; F. C. Bisson WLW-Talk; Stan Stanley's Orchestra WOAL-Crazy Band WREN-Songs of Long Ago WWL-Light Crust Doughboys WREN 1:00 F.M. NBC—Rex Battle's Ensemble: WDAF NBC—Words & Music: WREN KOA T. N.—Chuck Wagon Gang: WBAP WOAI WOAI KOB—Motor Patrol Broadcast WDAF—Rex Battle's Ensemble WLS—Homemakers' Hour WLW—To be announced WREN—Words and Music WREN--Words and Music 1:15 P.M. NBC--Songfellows Quartet W WSMB KOA WSM WOAI KOB--Home and Farm Hour KPRC--To be announced (NBC) KWTO--Lou Hanby WBAP--Dance Orchestra WWL--Variety Program 1:20 P M Talk WIBW

1:30 P.M. NBC-Green Brothers' Orch.: WDAF NBC-Don Pedro's Orch.: WREN WSMB KOA WSM KTBS WOAI KWTO-Kiddies Club WBAP-Studio Ensemble WWL-Dance Orchestra 1:45 P.M. **1:45 P.M.** NBC—Don Pedro's Orch.: WGN—Afternoon Musicale WBAP 2:00 P.M. NBC—Radio Playbills: WDAF NBC—To be announced+ KTBS WSMB WOAI WSM WREN 2:15 P.M. KWTO-Chronicles WBAP-Football Game 2:30 P.M. CBS-The Captivators: KOMA KTUL WURW WIBW NBC---Week-end Revue: WDAF KTBS KVOO KOA WOAI WSM WSMB KMOX---Exchange Club KSL--Payroll Builder KWTO---Organ WFAA--Football Game WREN---Saturday Songsters 2:45 P.M. WOY-- Three Hind Mon WREN-Saturday Songsters 2:45 P.M. KMOX-Three Hired Men 3:00 P.M. CBS-Esther Velas' Ensemble: KOMA KTUL KMOX KWTO-Rambow Hawaiians WENR-Football Game WREN-Don Carlos' Orchestra (NBC) WWL-Blaize Pasqua's Aces 3:15 P.M. CBS-"The Cause & Cure of War," Mrs. Fred S. Bennet: WISN KLZ KOMA KMBC KTUL NBC-High and Low: WREN KWTO-Slim & Shorty WOAI-Stock Quotations, Weather WREN-High and Low 3:30 P.M. CBS-Library of Congress Musicale: 3:30 P.M. CBS—Library of Congress Musicale: KOMA KSL KTUL KMOX NBC—To be announced: KTBS KVOO KOA WOAI WLW WFAA WSMB WKY WSM WREN Diana Smith WLW KSL WIBW KLZ KFAB NBC--Eddy Duchin's Orch.: WDAF KOA WOAI KTBS KTHS WSMB WKY WSM KWTO-Lee George, sports WWL-Henry's Troubles 4:15 P.M. KSL-Dental Clinic of the Air KWTO-Markete KSL-Dental Clinic of the AI KWTO-Markets WLW-Stamp Club WWL-Leona Dragon 4:30 P.M. NBC-George Sterney's Orch.: WENR CBS-Poetic Strings: KFAB WIBW KSL

NBC-Our American Schools: KPRC KVOO KOA WDAF WKY WOAI WFAA WSMB KTBS WSM KMOX--Window Shoppers KWTO--Vocal Varieties WLW--Whistler and His Dog WREN--News WWL-Johnny De Droit's Orchestra WWL-Johnny De Droit's Orchestra 4:45 P.M. CBS-Miniatures: KOMA NBC-Ranch Boys: WREN WENR CBS-Miniatures: KSL KTUL WIBW KOMA KLZ KMBC-Howard Ely, organist KMOX-Blue Buddies Quartet KWTO-News WLW-Jack Armstrong, sketch 5:00 P.M. CBS—Laugh Clinic: KOMA NBC—A. Ferdinando's Orch.: WKY WENR WOAI CBS—Something Old, Something New; Earl Oxford & Arthur Murray: WIBW KLZ KRLD KTUL KMOX KSL. KSL NBC—Tom Coakley's Orch.: WSM KVOO WSMB WLW KTBS WFAA KMBC—Laugh Clinic KOA—Rowdy Wright WDAF—Variety Program WREN—Coleman Cox, philosopher WWL—Southsiders WWL-Southsiders 5:15 P.M. NBC-A. Ferdinando's Orch.: WREN KGBX-Musical Jigsaws KMBC-Big Brother Club KOA-Microphone News KSL-Junior Hour WDAF-Service Reports WDSU-Something Old, Something New (CBS) WWL-Vic Ledbetter 5:30 P.M. NBC-News; Peg La Centra, songs: KOA NBC—News; Peg La Centra, songs: KOA
NBC—News; Twenty Fingers of Har-mony: KWK WREN WBAP WKY
WOAI WSM KTBS WSMB
CBS—Men of Notes: KOMA
KGBX—Broadcast Bulletin
KMBC—Donald Ayer, sketch
KMBC—Donald Ayer, sketch
KMBC—Donald Ayer, sketch
KMBC—Donald Ayer, sketch
WDAF—Thrills of Tomorrow
WENR—What's the News?
WLW—Bob Newhall, sports
WULW—Bob Newhall, sports
WENR WOAI WSM WKY KOA
WSMB KWK WBAP KTBS
CBS—Woody & Willie; News: KRLD WSMB KWK WBAP KTBS CBS--Woody & Willie; News: KRLD WDSU KLZ KOMA NBC--Sport Parade: WLW KVOO KGBX--Tunerville Triplets KMBC--Moment Musicale KMOX--Four Shamrocks; Orchestra KSL--Musical Program WDAF--Jack Armstrong, sketch WWL--Dinner Hour

#### Night

6:00 P.M. NBC—Religion in the News: WOAI WDAF KOA WKY KPRC KTBS WSMB WSMB CBS—Concert Orch.: KLZ KTUL KOMA KRLD KMOX KGBX—Twilight Romance KMBC—As Kansas City Dines KSL—Broadcasters Review KWTO—News WBAP—Rhythm Makers WEAP—Rhythm Makers WENR—Happy Jack Turner WLW—R. F. D. Hour WSM—Musical Score Board 6:15 P.M. 6:15 P.M. NBC--Dorsey Bros.' Orch.; Bob Cros-by: WREN WENR KWK CBS--Red Grange, Football Forecast: KMOX KTUL KLZ WDSU KMBC NBC--Jamboree: WDAF, WKY WOAI KOA WSM KTBS NBC-Jamboree: W.M. KOA WSM KTBS KASA--News KGBX--Football Scores, Lee George WBAP--Dance Orchestra WSMB--Dance Music 6:30 P.M. CBS--Dan Russo's Orch.: WIBW KOMA KRLD KTUL KLZ KMBC KMOX KFI--Mickey Gillette's Orch. (NBC) KGBX--Sully's Radio Spotlight KOB--Cecil and Sally WFAA--Ruth Bracken, pianist WLW-U. C. Talk WOAI--Football Scores WSM--JSunday School Lesson WSMB--Jamboree (NBC) WWL-Sons of Pioneers 6:45 P.M. CBS--Lawyer & Public; James M. CBS-Lawyer & Public; James M. Beck, talk: KLZ KMOX WIBW KTUL KMBC WDSU

★ NBC—Floyd Gibbons, Headline Hunter: WSMB WDAF WKY WLW KPRC WFAA -Pickens Sisters: WREN WENR NBC

KWK KWK E.T.—Clem and Tina: WCAI WSM KGBX—Dance Orchestra KOA—Ford Rangers; Football scores KOB—ASunday School Lesson

7:00 P.M. \* NBC—Sigmund Romberg and Wm Lyon Phelps: WBAP WDAF KPRC KVOO KOA WOAI KTBS WKY KFI WLW KTBS \* CBS—Roxy's Gang: KSL KMBC KRLD KOMA WDSU EMOX KLZ WIBW NBC—Art in the

-Art in America: WREN WSMB NBC—Art in America: KWK KGBX—Tango Tunes KOB—Motor Patrol Broadcast WLS—Maple City Four WSM—Lasses White Minstrel Show WWL—Smokie Joe and Teetane NBC

7:15 P.M. NBC-Grace Hayes, songs: WREN

NBC-Grace nayes, WSMB KGBX-McEwen Brothers KOB-Anson Weeks' Orchestre WLS-The Westerners WWL-The Pickard Family

7:30 P.M.

7:30 P.M. NBC-George Olsen's Orch.; Ethel Shutta: WREN WSMB KWK KGBX-Fireside Phantasies WLS-Barn Dance Party WSM-Freddie Rose

7:45 P.M.

CBS-Musical Revue: KLZ KRLD KMOX KMBC KSL KGBX-Hour of Romance KOB-Behind the News WSM-Delmore Brothers WWL-Evening Serenade

8:00 P.M.

- ★ CBS-Grete Stueckgold; Kostelan-etz' Orch.: KTUL KMBC KRLD KMOX KSL WIBW KOMA WDSU
- KLZ KFAB \* NBC-RCA RADIOTRON PRE-Frank Black's Orch.; John B. Kennedy, M. C.; Guest Stars: KWK WREN KFI KOA WLS NBC-Songs You Love: WLW \* NBC-Songs

WDAF WDAF T. N.--Round-Up: WOAI WBA WFAA KGBX--Front Page Dramas KOB--Football Scores WGN--Little Theater of the Air WSM--Possum Hunters WSMB--Philhar. Scholarship Prgm. WWL--Musical Program WBAP

#### 8:15 P.M.

KGBX—News KOB—Hits-in-Review WSM—Uncle Dave Macon WSMB—Ray McNamara, pianist WWL—Musical Quarter Hous

8:30 P.M.

\* NBC---ALKA-SELTZER PRESENTS NBC--ALKA-SELIZER PRESENTS Nat'l Barn Dance; Liuda Parker; Hoosier Hot Shots; The Westerners; Uncle Ezra; Lulu Belle; Spare Ribs; Maple City Four: WREN WLS KWK WKY WSMB
 CBS--STUDEBAKER CHAMPIONS
 Densent Bishead Urberge Orbits

\* CBS-STUDEBAKER CHAMPIONS Present Richard Himber's Orch.; Joey Nash, vocalist: WDSU KMBC KMOX KFAB KFH WHAS NBC--The Gibson Fanily; Conrad Thibault, baritone: WDAF KOA KFI WLW KGBX--Melody Race KSL--Dramatic Program WGN--Wayne King's Orchestra WOAI--Jules Allen & Cowhauds WSM--Nap and Dee WWL--Variety Program

8:45 P.M. KGBX—Tonic Tunes KSL—"Smilin' Ed'' McConnell WGN—Jan Garber's Orchestra WSM—Crook Brothers' Band WWL—Dance Orchestra

9:00 P.M. ★ CBS--Edward D'Anna's Band: KLZ KMBC KMOX KSL KFAB KGBX--Victor Varieties WOAI--Musical Program WSM--Asher & Little Jimmie WWL--James Willson, hymns

9:15 P.M. KGBX—Friendly Counsellor WOAI—Musical Program WSM—'Lasses & Honey WWL—Musicale

WOAI

WKY WSM WREN NBC-Our Barn: WDAF KWTO-Book Review, Diana Smi 3:45 P.M. KPRC-Football Game (NBC) KTBS-Football Game (NBC) KWTO-Sunday School Lesson 4:00 P.M. NBC-Stanleigh Malotte: W WREN WREN CBS-Library of Congress Musicale: KSL WIBW KLZ KFAB

10:30 A.M. NBC-Geo. Hessberger's Band: WREN

NBC-Geo. Hessberger's Bang. MARK KWK NBC-Down Lovers Lane: WOAI WKY WDAF WFAA WSM KTBS WSMB KOA KPRC KVOO CBS-Carnegie Hall: KFAB KRLD KLZ KMBC KSL KMOX WDSU KOMA WGN-Phil Kalar, baritone WLS-Today's Kitchen WLW-Amer. Federation of Music **10:45 A.M.** CBS-Abram Chasins, pianist: KSL

WFAA CBS--Connie Gates: KFAB WDSU KLZ KSL BC—Armchair Quartet: KOA WOAI WDAF WSM KTBS WSMB KVOO

WOAI WREN WLW WSM WFAA KMBC--K. C. Council of Churches KSL-Jennie Lee of Auerbachs WDAF-Service Reports WLS-Coon Creek Social WWL-Flying Fools 11:30 A.M. CDS Featball American Name KS 11:30 A.M. ČBS—Football; Army vs. Navy: KSL KMBC KMOX KOMA KLZ KRLD KTUL WDSU KFAB NBC--Nat'l Farm & Home Hour: WKY KOA KVOO WSMB WOAH WSM KTHS KPRC WFAA KTBS WREN WDAF WLW KWK 11:45 A.M. WI S-Weather: News

WLS-Weather; Markets; News WWL-Variety Program

12:00 Noon The NBC network will broadcast the Army-Navy football game. Although the time is indefinite, the game prob-ably will be aired at 12 noon CST. ably will be aired at 12 noon CST. canceled. KASA—The Bell Oilers KOB—Uncle Jerry KWTO—Sully's Radiotorial WFAA—Markets & Xylophonics WLS—Phil Kalár, soloist WWL—Dance Orchestra 12:15 P.M. KMOX—Livestock Report KMOX-Livestock Report KWTO-Luncheon Lyrics WFAA-Ezra & Uncle Zeke WLS-Poultry Service 12:30 P.M. NBC-Farm Forum: KVOO KTHS WKY WREN WSMB KOA KWK

WOAL WSM WREN KOA-Dance Orchestra (NBC) KRLD-Football Game KWTO-Bill Ring WLS-Football Game WWL-Merchants' Express 2:15 P.M.

WSM WSMB

WREN

#### 1:00 P.M.



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# NATIONAL BISCUIT COMPANY



# Society Stickup

#### (Continued from Page 21)

Bill Matheson was gone! That idea of Bill's-which had caused him to edge as close to the door as pos-sible—was working, so far. And Bill Matheson, chauffeur and man of courage, was risking his life to help his employers and their friends.

## Chauffeur Escapes

"Didn't I tell you to watch that guy?" the pudgy gunman snarled at the thug who had been delegated to watch the ser-vants. The moonface flushed darkly with rage

rage. What had happened was simple. Mathe-son, watching his immediate captor nar-rowly, had seen this worthy's eyes wander more and more lingeringly to the pile of gems on the little table. The glints and gleams of that sparkling heap drew the gunman's gaze hypnotically—as the eye of a snake is said to fix the gaze of a helpless bird bird

And as the thug watched the loot, Bill Matheson edged—inch by inch—closer to that half-open door, on his knees. He knew that if they saw him, five guns would swing around and blaze lead into his body. Yet he took the chance. Inch ... by ... inch he approached that door, watching the thugs with swift-darting eves the thugs with swift-darting eyes.

The danger-point was the doorway itself —and he crawled through that as swiftly as he dared—then silently leaped to his feet in the half-darkened room beyond. feet in the half-darkened room beyond. He made it! Now—to get to a tele-phone. He dared not try to phone from downstairs. Then he remembered—there was a phone upstairs in Mrs. Mitchell's room. To the back staircase he tiptoed on swift feet—mounted the stairs two at a time—tiptoed again down the hall. Mrs. Mitchell's room was third on the right— he had oiled a squeaking hinge on that door just a few days before. It was closed —as were all the other doors opening into this hall. Bill hoped the thing wouldn't

this hall. Bill hoped the thing wouldn't squeak now.

It didn't—and in a moment he had the telephone in hands that trembled with excitement. "Gimme the

nme the police—there's trouble he snapped to the operator. here!

nere! he snapped to the operator. And just at that moment he heard foot-steps on the front staircase; heard the hated voice of that fat gunman say: "Okay now, lady, show me where you keep yer jewelry—an' no funny work. see?"

see

Two pair of feet-visible to the chauffeur beneath the footboard of the bed-

teur beneath the footboard of the state entered the room. "Say-y," drawled the bandit's voice over-head. "I t'ought I heard somebody moving in this room." "This is my room," replied the com-posed voice of Mrs. Mitchell. "There could be no one here".

be no one here." "Yeah? Then why was that door half

(Continued on Page 29)

Continued from Preceding Page KLZ and Pacific Coast Network

> 11:30 P.M. KMOX KLZ WIBW

CBS--Pancho's Orch.: KMI KOMA KTUL KMBC KSL KFI--Let's Dance (NBC) WSM-Fruit Jar Drinkers WWL-Mickey Alpert's Orchestra 11:45 P.M. WSM-DeFord Bailey 12:00 Mid.

KOA-Jerome Twitchell's Orchestra KSL-Frank Jenks' Orchestra WENR-Jess Hawkins' Orchestra WWL-All Night Jamboree 12:15 A.M.

12:15 A.M. KOA--Williams-Walsh's Orchestra 12:30 A.M. KOA--Dance Orchestra (NBC) KSL-Orville Knapp's Orchestra WENR--George Olsen's Orchestra WLW-Buddy Ransom's Orchestra 1:00 A.M. WENR--Noble Sissle's Orchestra WLW--Eddie Laughton's Orchestra

Be Heard

10:00 P.M.

- Presents Richard Himber's Orch.; Joey Nash, vocalist: KSL KLZ WIBW

WIBW ★ NBC—ALKA-SELTZER PRESENTS Nat'l Barn Dance; Hoosier Hot Shots: KFI KOA CBS—Earl Hines' Orchestra: KFAB KMBC—Dance Music KMGX—Seymour Simons' Orchestra WDAF—Let's Dance (NBC) WLS—Rangers and Cousin Toby WSM—Delmore Bros. WWL—Revelers; Audrey Charles

KSL—Saturday Party WSM—Uncle Dave Macon WWL—Smilin' Henry Berman

Programs to

- ★ CBS—<u>A</u>Elder Michaux' Congrega-tion: WDSU ★ CBS—STUDEBAKER CHAMPIONS

# Saturday, Dec. 1

KMOX--Sports; Alma Retter, organ WLS-Barn Dance Review WSM--Dixie Liners; Crook Bros.' Band

10:15 P.M.

#### 10:30 P.M.

NBC-Let's Dance: KVOO KFI CBS-Glen Gray's Orch. KLZ KFAB NBC-Let's Dance: KV00 KF1 CBS-Glen Gray's Orch.. KLZ KFAB KOMA KSL KTUL KRLD WIBW KMBC KMOX WDSU WFAA-Jay Burnett, the Songfellow WGN-Wayne King's Orchestra WSM-Fruit Jar Drinkers WWL-Charm Club

#### 10:45 P.M.

KSL—Variety Program WDSU—Glen Gray's Orch. (CBS) WGN—Jan Garber's Orchestra

WLS-National Barn Dance WSM-Robert Lunn WWL-Creole Serenaders

11:00 P.M.

# 11:00 P.M. NBC-Enric Madriguera's Orch.: KTBS WREN KWK KTHS WKY CBS-Joe Haymes' Orch.: KMBC KLZ KOMA WIBW. KTUL KMOX ★ NBC-Floyd Gibbons: KOA CBS-Henry Busse's Orch.: KFAB KSL--Charlie Kent's Singers WLW-Cousin Bob WSM-Dixie Clodhoppers 11:15 P.M. KMOX-Phil Lowant's Orghostra

—Phil Levant's Orchestra KMOX-

KMOA—Fini Levant's Orchestra KSL—Clarke and Spraynozzle WDSU—Joe Haymes' Orch. (CBS) WSM—Zeke Clements' Bronco Busters WWL—Pinkie's Orchestra

WOAI

9:30 P.M. NBC-NATIONAL BISCUIT CO. PRE-sents "Let's Dance"; Three-Hour Dance Prgm. with Kel Murray, Xavier Cugat & Benny Goodman & Their Orchs.: KTHS KPRC WKY KTES WBAP WLW WSMB WREN WOAT

WOAT CBS—Saturday Revue: KLZ KOMA KRLD KTUL WDSU WIBW KFI—To be announced (NBC) KGBX—Wally Stoeffler's Band KMBC—Musical Cocktail; Tattler

KMBC—Musical Cócktail; Tattler KMQX—Larry Hughes and Organ KOA—Seymour Simons' Orchestra KSL—Pathfinder Pete WFAA—Pathfinder Program WDAF—One Night Stands WLS—Op'ry House WSM—Possum Hunters WWL—Variety Hour 9-45 PM

9:45 P.M.

CBS—Saturday Revue: WIBW KMBC—The Bible Class Forum KMOX—Open Forum

27

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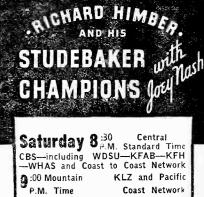
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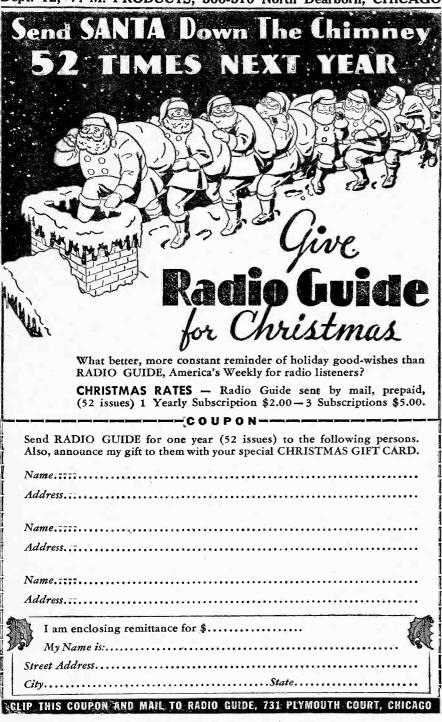




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# Will Rogers-Prairie Plato

#### (Continued from Page 8)

hills by the more pretentious homes of other film stars.

In one of his characteristic extempor-aneous talks a few years ago, when the estates of the picture luminaries were a topic of general conversation and the butt of national curiosity, Rogers declared that since there was a lull in business he had decided for economic, as well as for personal, reasons to set up a booth at the fork of the road which leads to his house.

There, he said, he would save the wear and tear on his and his family's nerves by steering from his doorstep the crowds who drove out to see the performers' dwelling places and stopped to ask direc-

tions. He declared he would charge 25 cents per inquiry and act as a traffic cop or tourist guide, pointing out that "Mary Pickford lives right up thata way," "Joan Crawford's home is at the next left turn," et cetera. The furore has abated, however, since the stars took to more remote spots in the hills and back country to avoid gaping crowds.

### Quiet Haven

But the Rogers have remained at their But the Rogers have remained at their "ranch." Its very simplicity serves as a safeguard, since few who drive past it take it for a star's estate. Serenity is the key-note around that fireside. The greatest activity aside from the pursuit of sports and exercise, is the click of Will's type-writer as he prepares his daily news para-graph, or the shuffle of his feet as he wanders from room to room or from one wanders from room to room or from one chair to another.

He is intensely nervous, but not in the sense that externals irritate him. His nervousness manifests itself with a restlessness when indoors. According to his family, he is the soul of kindliness; and he is at once the especial charge of each member of it.

member of it. The comedian gives tacit consent to the ministrations of his brood. As is the nature of man spoiled by women and children, he does a deal of grumbling when ordered about; but doubtless he loves it when he is bullied first, nagged next and finally shoved out to have his hair cut. This by the way is a require-ment which he shuns until goaded to it.

## No Dude, Will

He is equally indifferent to the state of his apparel. Mrs. Rogers is authority for the charge that he would wear one shirt until it wore out, were it not for family insistence on at least a modicum of fop-pishness. He is the same with his suits. Since he has become dude enough to wear

tailored clothing, the problem is less acute About the time a suit begins to obtrude itself on the family consciousness, Mrs. Rogers makes a trip to Los Angeles, se-lects a piece of cloth and has a new gar-ment delivered. She puts it alongside of his bed and

She puts it alongside of his bed, and when he awakens he dons it with total in-difference to the fact that it was not the one he shed the previous night. His dis-dain for formal wear has become general unounledge. I atoly he has permitted di dain for formal wear has become general knowledge. Lately he has permitted di-rectors to sway him a bit from his anti-pathy. He has worn a tuxedo in the pic-tures, but largely in order to dress a role correctly. He doesn't want it understood that he has in any sense gone soft about open face clothing. He is still the mus-tang of the plains, so far as this detested harness is concerned harness is concerned.

## Hates Telephone

Further examples of his completely rustic taste include his hatred of the tele-phone. For many years the ranch house at Santa Monica was without one. But as the children grew older and their social activities increased, he bowed to their needs and withdrew his objections. But he still abide by the doctrine that they needs and withdrew his objections. But he still abides by the doctrine that they are instruments of torture particularly de-vised for the spread and dilation of gos-sip, and to provide inefficient operators with victims upon whom to practice their skill with wrong numbers. The boyishness which makes it is the

skill with wrong numbers. The boyishness which makes itself felt in Rogers' pictures and in his talks on the air is of never-ending allure to his wife and children. It creates an atmos-phere of youth within the home, and as long as youth prevails at the hearthside there is a guarantee of sustained happi-ness. ness

ness. Naturally, Rogers has learned to drama-tize this trait for publicity uses; but it is inherent, and asserts itself in his indul-gences. For instance, he is the proud owner of a hurdy-gurdy, a piano, a vio-lin, a banjo, a complete set of drums and paraphernalia, a mandolin and a guitar. He has threatened as he bought each, in turn, to learn to master them. So far he cannot play a note on any save the hurdy-gurdy, which now stands neglected in a gurdy, which now stands neglected in a storeroom,

Further intimacies about Will Rogers never before published—including his po-litical aspirations that made bim focus bis attention upon the White House—will be in next week's issue of RADIO GUIDE. This is an instalment of his life story no or a afford to mist one can afford to miss.

Will Rogers will return to the air December 23. The Gulf Oil Co. will sponsor the program over a CBS network.

2

In Next Week's Issue: Father Coughlin's Message

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# Society

# Stickup

#### (Continued from Page 27)

open, when all the other doors on this hall wuz shut, hey? And—oho!—there's a tele-phone. Say, if I find that damn' chauffeur I'm goin'na kill him, see?" The bandit cursed. "Now, gimme them jewels. We gotta work fast, on account of that mug give us the slip. He's likely phoned the cops by now—but we got time to get away." away

away." The gangster emptied Mrs. Mitchell's jewel case into his pocket—then threw the empty case upon the floor, where the hid-den chauffeur saw and heard it strike. He drew a careful breath of relief. Probably they'd leave the room now. "Come on, lady," the guman said—and the two left the room. Just as Mrs. Mitchell and the pudgy man returned to the scene of the holdup, a knock sounded on the front door. The bandit leader whirled. eves blazing.

"That's the law, I bet-damn that chauf-feur!" he rapped. "Here, you-" he he rapped. he

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METAL

LORD C

pointed to the butler, "----open that door and let 'em in--and if you say a word I'll kill you!"

I'll kill you!" The butler opened the front door. The thug stood behind him, gun in readiness. In walked Policeman Earl Dunn—and in a flash the door was kicked shut behind him. A gun was thrust into his ribs. "Stick 'em up, copper!" snarled the gun-man. And Dunn, raging, had to obey. The very daring of the attack had taken him off-guard. Arms above his head, he was marched in with the rest of the prisoners.

off-guard. Arms above his head, he was marched in with the rest of the prisoners. But now the gang leader lost his head. "Come on!" he yelled. "We gotta scram!" And he scooped up the jewels and money on the little table—thrust them in-to his pocket which now contained \$150,000 worth of flawless gems—and fled. His men followed. men followed.

Dunn, the policeman, ran after them— firing the gun they had been too flustered to take from him.

to take from him. Outside in the radio patrol car sat Po-liceman Peter Jackson, at the wheel. See-ing five men running, with Dunn firing at them, Jackson leaped from the machine

ing five men running, with Dunn firing at them, Jackson leaped from the machine and opened fire, too. And now these five thugs, so brave against unarmed women and unarmed men, were so frightened by the deter-mined fire of two policemen that they even abandoned their car! Scattering, they fled in all directions through the heavily wooded, seven-acre Mitchell es-tate. Radio-invoked by brave Bill Mathe-son-had routed them! But radio still pursued them. Dunn tele-phoned the Lake Forest station. Immedi-ately, telephone and radio calls united Chicago, Milwaukee and the entire North Shore of Lake Michigan in a determined manhunt. Radio cars from Evanston to Highland Park received their instructions in a few seconds. Immediately, every road -every railway line-became a separate strand in the police net. Every car passing along Sheridan Road, a main artery, was halted, its occupants questioned. Every train was stopped and searched! The deserted bandit car was traced to its owner, Mrs. Mary Tufano, of No. 711 South Marshfield Avenue, Chi-cago. This neighborhood is the home of the notorious "42" gang. Mrs. Tufano stated that the car belonged to her son, Frank, 19.

## Thugs Captured

Inugs Captured And then, one by one, they began to catch the bandits. At 4:30 in the morning a Highland Park radio patrol car picked up a hatless, coatless man walking on the road. His clothes were wet, muddy and covered with burrs. He gave his name as Nick Maintanis, 19, and said that his car had been hijacked by five bandits. But he couldn't explain the burrs on his clothes, so they locked him up in the Lake Forest police station. Dawn light brought police searchers on the Mitchell estate to two overcoats and a hat: One coat hung on a wire fence. In the pocket, police found all but two of the stolen jewels. Letters in the coat pocket revealed the owner's name—Dominick Dinardi, of Chicago. Then in a North Shore train, police questioned two youths with wet, muddy, burr-encrusted clothes. One was hatless, the other coatless. They gave their names

In Next Week's Issue of **RADIO GUIDE:** 

## Bad Iggy, the Boasting Boy Killer

In one night he held up two cars, robbed four people, mistreated a girl and mur-dered a man. Yet he was only a youth in his teens! Next week's RADIO GUIDE tells how Iggy the Bad One, snarling at society like a wolf-cub at bay, broke all the laws of God and man and boasted of it—till a radio broadcast put police on his trail radio broadcast put police on his trail. Then came the fun. Read it in RADIO GUIDE, Issue Week Ending December 8.

as Paul Rossi and Joseph Parello, of Chi-cago. At the police station, one of the retrieved coats fitted one youth. The hat

fitted the other. Later in the day the Mitchells, their guests and the servants all positively iden-

guests and the servants all positively iden-tified the three young suspects. A few nights later, Tufano, the fourth suspect, was picked up by a radio car, and similarly identified. The four of them were sentenced, on January 17, 1932, to from one year to life in the penitentiary. But Dinardi—the pudgy leader, who ironically had told Matheson the chauf-feur that they were going to "crash the

party at the big house"—escaped. Months went by, without a trace of him. But the police never forget, and one hot night in July of this year—1934—he was picked up in a Chicago rooming-house. He had gone to another city—and made the mistake of returning. In November, 1934, Dinardi. too, got one year to life. Thanks to the courage of an unarmed chauffeur, and the miraculous speed of radio in bringing help in answer to his appeal, the moonfaced gunman succeeded in "crashing the party at the Big House." They say he's likely to stay in the Big House for quite a while, too.





### This Week the "TEXAS" Spoon MAIL THE **COUPON!**

Radio Guide Readers: The "Texas" Spoon is now available. Continue your collection of State Seal Souvenir Spoons by mailing the coupon below for this week's spoon, the sixth issued to date.

If you have not yet begun your collection, start now! Simply clip the coupon, indicate which spoons you want, and mail it with 15c-plus 3c for postage and packing-for each spoon ordered. Spoons are sent by mail-prepaid.

These spoons are made and guaranteed by International Silver Co., oldest and largest makers of silverware in the world. They are Original Rogers AA Quality-66 Pennyweights of PURE SILVER to the gross. Large teaspoon size, plain bowls, beautifully designed. The Official Seal of a State is embossed on the handle of each spoon. Useful and lasting, as well as ornamental.

Collect the entire set of 48-one for each State. Then you'll have a remarkable, patriotic collection of silverwareat amazingly low cost. Mail the coupon at once for the spoons now available. Then mail the coupon in next week's Radio Guide for the next spoon. Act quickly, as the supply is limited.

L	
RADIO GU	IDE, SOUVENIR SPOON BUREAU IOUTH COURT, CHICAGO, ILL.
State Seal Spc	meOriginal Rogers AA Quality ons as checked below. I am enclosing 15 cents for lus 3 cents each for postage and packing. Total amount
WANTED	
NEW YORK	NAME
CALIFORNIA	
MICHIGAN	ADDRESS
TEXAS	

# Voice of The Listener

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago, III. You are invited to send when writing but this is by no means in your photograph obligatory.

## It Floats Thru the Air

Dear VOL. New Haven, Conn. I wonder when Procter and Gamble, makers of Ivory soap and sponsors of the "Gibson Famy" are going to take that program off the air! I read an article in this fine magazine saying ily" that they were not satisfied. Well, let me say just this,—I shouldn't think they would be, even if they have changed script writers, for it's about the rottenest one-hour program on the air. I am not saying this to discriminate against Lois Bennett or Conrad Thibault. On the con-trary, their singing is about the only decent

thing in it. I don't see why they continue to keep that silly Loretta Clemens and the other rot. They spoil the whole program, and not only that, but they keep repeating the same old songs three and four times in one evening. It seems those two songwriters are trying to sell their

ongs on somebody else's time. My whole family (and it is a large one) will buying Ivory soap unless they make a ge! After all, there is other soap, just as stop change! good, Again I say give us more of Lois Bennett and Conrad Thibault, and watch the sales go up Wm. Brenton

### **Un-Kemped** Listeners

Dear VOL: Cincinnati Ohio Dear VOL: Cincinnati, Ohio I would like to speak on behalf of one who i am sure does not receive many of the "orchids" that he so very obviously should. This hero is in the person of Hal Kemp, who leads his very dis-tioned in the period.



Mr. Kemp. I challenge anyone to listen to one of his programs and then truthfully say that other bands do not fade into the background of the fade into the background. If there is anything that pleases me, it is to see a man work hard to please me, it is to see a man work hard to please his audience, and listening to just one of his numbers will instantly show you just how hard he does work on his music. He is not merely satisfied with playing well the ordinary see-saw standard arrangements, but makes his own distinctive arrangements which make his Ralph Harlan music so outstanding

reasons for choos

## Anent Audiences

Dear VOL Dayton, Ohio What is the effect or merit in having a studio audience? It only tends to cause the listening public untold annoyance. And I can go so far as to venture that nearly all studio audiences attend these broadcasts because they are free. Even their applause is artificial.

Just recently, I had the opportunity to meet he celebrated singer Lawrence Tibbett, while in my city on concert tour. His opinions in

in my city on concert tour. His opinions in regards to studio audiences are many and varied. He told me that studio audiences cause him to give "divided attention" to his audiences. Now, a word in regards to the poor program ming NBC is doing especially on Sunday nights in regards to Ford and Cadillac (General Motors). I surgest that NBC and CBS wake up and I suggest that NBC and CBS wake up and arrange their schedules so that the public can be better served. Palmer Reist

## Police Praise It

Dear VOL: Annandale, Minn. I think RADIO GUIDE is too fine a paper to have the story, "Calling All Cars" in it. It just doesn't seem to belong in RADIO GUIDE. Let's take a vote to put features like that in detective or crime magazines. Warden Lawes' stories are good, because they might do some good. Mrs. G. B.

### Con Amore

Dear VOL: Newain, II. ... Undoubtedly you are forever getting letters in radio fans about their most famous stars. from radio fans about their most famous stars. Well, here is mine,-Conrad Thibault. Yes, Mr. Thibault is the baritone of Show Boat Hour, and he was discovered by the late Calvin Coolidge.

Isn't he the most charming and dashing young chap! And all you Thibault fans are kindly in-vit 1 to join the club, over which I'm presiding. Why don't you boys and girls write and let me know your opinions? Joan Zaleska

## Ray for Leah

Dear VOL: Philadelphia, Penn. There's a petite bunch of personality on radio now who sings with Phil Harris' orchestra. Yes, I mean that charming songstress-lovely Leah Would you care to join a club being or-Rav. ganized in her honor? If so, get in touch with Miss Rose Lucchesi of 1621 Juniata Street, Philadelphia, Pennsylvania. I'm certain you won't be sorry. Let's make "Leah" a house-hold word. We can do it with your cooperation! Rayingly—Kathryn Gensbauer—Rose Lucchesi

## **Pop-Pious Pirate?**

Dear VOL: Newcastle, Penn. In answer to Henry H. Courtney's attack on Eddie Cantor. I can't understand why anyone would feel like Mr. Courtney does. We have

listened to his broad cast each Sunday Sunday night for two and one half years, and we have the first time to hear him say anything we would not want our children to hear. Eddie has helped us

weather this depres sion so far. As for his rancid humor, well, people who live in glass houses should never throw stones.



If you are a religious person as your letter leads me to believe, you should know that the Bible tells, "do unto others, as you would have others do unto you." How would you like to be called a pop-eyed Pirate? H. F. Rowland

It's Suds vs. Suds

Dear VOL Fort Wayne, Ind. Can't something be done so that Ben Bernie and Bing Crosby are not on the air at the same time? Also Walter Winchell and Will Rogers? Ben's and Bing's being on at the same time is little less than a tragedy to us for we want so badly to hear both.

Ben, however, wins the vote at our house by four to one, so we have compromised by listening to him all except one Tuesday each month

We are all united in a big "peeve" at the Woodbury Company for changing time and thus nearly ruining our Tuesday evening's radio enjoyment Mrs. H. B. Fisher

## Little, Lost Program

ear VOL. Martinsburg, W. Va. I must write concerning a program that used Dear VOL. to be on the air for children every evening. This was a lovely program especially suited for children, as there was a toy hand, and it "Now I lay me down to sleep." It was a perfect program to end the children's day. Our family and others I know have sadly

missed this program. Won't someone please think of the small children that are eager to listen to something over the air in their own language, and bring back this "lost" program? Thank you. L. C. Smythe

4

# SAVE THIS PORTRAIT FOR YOUR ALBUM

# IRENE RICH

As She Appears Under the

# **MIKEroscope**

### By Fred Kelly

hatever else there is to be said about her, Irene Rich is,

hatever else there is to be said about her, Irene Rich is, above all things else, a woman. Now 43 years old, she has been married three times --hasn't heard a word from any of the former spouses since she went on the air--and is simply dying with curiosity about whether any of them listen in to her programs. Aside from this typically feminine characteristic, the charm-ing mother and actress has taken life in reverse, so to speak. Per-haps it's the result of having been born on Friday the Thirteenth. in October. 1891.

Aside from this typically feminine characteristic, the charming mother and actress has taken life in reverse, so to speak. Perhaps if's the result of having been born on Friday the Thirteenth in October, 1891. Instead of attaining success first and then using motherhood or publicity, she discreetly became the mother of two daughters in old-fashioned privacy—and then began her career. Likewise, in place of beginning on the stage and graduating to the screen and radio, she started with the films and succeeded to the remaining fields of entertainment. Nor does she think she is through with motion pictures. She firmly believes that her greatest success in films is still ahead of her. She even had her dress on backwards the day she made her final radio audition. There is no history of a theatrical trend in either her mother's or her father's family. Because success is her hobby to the exclusion of everything else, she simply decided at sixteen that the stage offered the greatest opportunity, so she determined to become an actress. An episode in matrimony and a subsequent one in maternity stymicd her for a while, but ambition flamed forth anew after the birth of her second daughter. By that time she practically had disposed of matrimony and progeneration, but also she had veered a bit in her choice of goals. It was then 1918 and the motion picture field boasted the greenest grass of all the lush amusement pastures. So I rene migrated to Hollywood. Evidently the word had got around that films offered a future, because the ambitious mother found that films offered a future, because the ambition. She yes has built up a bulwark of wealth against non-productive days. She profited sufficiently to permit hanging on for the golden chance. It came as a result of her yeny mother's secret ambition. There, he det sufficiently the word has appeared as featured playet with most of the film luminaries. But she has withstood both success and Hollywood, and with camy sagacity has built up a bulwark of wealth against non-productive da

dotes on movies and the stage. An overwhelming passion for shoes is her only concession to vanity. White is her favorite shade, and crackers and milk at midnight her maddest dissipation

RICH IRENE

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the thirty-first. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a com-plete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish. Start saving your series now. And watch for another celebrity Under the MIKEroscope

in Radio Guide next week

# Mr. Fairfax Knows the Answers

Dorothy Page and Gale Page, Mona Van and Vera Van; Loretta Lee and Ruth Lee; Car-olyn Rich and Irene Rich; Irene Taylor and Eva Faylor are not related. Rosemary Lane and Pris-cilla Lane; Connie Boswell, Vet Boswell, and Mar-tha Boswell; Jane Pickens, Patti Pickens and Helen Pickens are sisters. Baby Rose Marie Curley is 10 years old, and Mary Small is 12 years old. (Mrs. Henrietta Shallo, S. Plainfield, N. J.)

ARTHUR HALE, WOR announcer, was born in Altoona, Pennsylvania about 32 years ago. He is single. (Miss H. Doherty, Brooklyn, N. Y.)

ELECTRICAL TRANSCRIPTION is the phrase used to describe a program reproduced from a

special phonograph record. I hese records are made in studios very similar to those used for direct broadcasting except that the programs are recorded upon special wax blanks which accommodate a fif-teen minute program. The manufacture of records from these master wax blanks is quite similar to that employed in manufacturing regular phono-graph records except that greater refinements are used in order that there shall be no needle scratch noise and that reproduction shall be as perfect as Used in order that there shall be no needle scratch noise and that reproduction shall be as perfect as possible. Direct ware means that a program is be-ing picked up from a spot remote from the actual studios and might be classed as being a broadcast by remote control. The amount of power has everything to do with the distance a station may be heard. Greater power gives greater distance. A kilocycle mean 1000 cycles or waves per second.

Broadcasting stations are spaced 10 kilocycles apart on the dial. (A Radio Guide Subscriber, Norwalk, Calif.)

SMITH BALLEW is not on the air at this time. (Agnes Adams and Olga Eggleston.)

CAB CALLOWAY can be addressed in care of Irving Mills, 799 Seventh Ave., New York City. (Ernest Omernik, Polonia, Wis.)

UNCLE EZRA 15 Patrick Barrett, M155 Cecile 15 Mrs. Patrick Barrett, and Lulu Belle is Myrtle Cooper. (Mrs. J. C. Moore, Orlando, Fla.)

PHILLIPS LORD (Seth Parker) is married, and us about 31 years old. (C. H., Chicago, Ill.)





Here's a lot of cash for someone. Would you like to have it? We are going to pay over \$5,000.00 in big cash prizes. Can you find ten of the hidden faces in the picture? Look sharply and mark the faces you find. Then fill in the coupon, mail quick, and you will receive opportunity to win as much as \$2,250,00. Some one, maybe you, will receive a new Buick Sedan and if prompt, \$1,250.00 cash extra or, if all cash is preferred, \$2,250.00. Surely you would like to have this magnificent prize. Think what you could do with all this money at one time. It would come in pretty handy

right now, wouldn't it? We want people everywhere to have the oppor-tunity to share in this great distribution of money. This is our unique way of advertising. Besides the First Grand Prize of \$2,250.00 including promptness, there are 100 other big, grand prizes. The Second Grand Prize is a DeLuxe Chevrolet Master 6 Sedan or \$750.00 cash. Third Grand Prize is DeLuxe Ford V-8 Sedan or \$600.00 cash. Fourth Grand Prize is \$150.00 cash and many others. Thousands of dollars in special cash rewards. Mail your answer on the coupon today.

# Send No Money



Georgia A. Johns Georgia

Robert C. Rick Pennsylvania

Study the picture of the country road and see if you can find ten of the hidden faces. Sharp eyes may find them. Some of them look straight at you, some are up-side down, others are sidewise. Look for them in the clouds, tree, around the dog's legs, in the bushes, etc. It is not as easy as some people may think. Dont give up —keep looking and you may find them. Mark the faces you find and send to me quick with the coupon.

#### **Proof** That Prizes are Paid

**Proof** That Prizes are Paid Thousands of dollars have already been awarded to many happy prize winners by Paramount Products, Inc. Mrs. Sophie Griesser, of Penn. won 54,910; Mrs. Georgia A. Johns, of Georgia won 51,987.50; G. Giebink, of Michigan, won \$975.00 and Edna Mahoney, of Illinois, won \$500.00. Scores of others have won big cash prizes, and, mow thousands of dollars more, to be paid to prize winners. Think of it! If first prize winner (and prompt) you will get \$2,250.00 all cash or if you pre-fer. Buick 8 Sedan and \$1,250.00 cash. This company is reliable. We belong to the Chamber of Commerce of Des Moines. We bank at one of the largest banks in the state of Iowa,—the Central National Bank. The money to pay all of the prizes is already on special deposit for that purpose. When you send in the coupon we will send you a picture of prize checks re-cently cashed by many happy winners. You cannot lose anything. Send in this coupon and we will give you the opportunity to win the \$2,250.00 First Grand Prize. Don't put it off until tomorrow. It may be too late. Do It today - Right Now!

SEND ANSWER  $\mathbf{O}$ 

Remember, send not one penny with your answer. All you do now is to find ten faces if you can and mail the coupon. Send answer right away.



### PRIZE MONEY NOW IN BANK

The money to pay every prize is on de-posit in the **big**, **strong Des Moines bank.** Three prominent Des Moines businessmen will see that the prizes are awarded honestly and promptly. Get your share of the \$5,000.00 in cash prizes, besides thousands of dollars in special cash rewards. Over 100 prizes in all. Hurry! Just mark the faces you find and send with the coupon right away. This gives you the opportunity to win \$2,250.00 First Grand Prize. Someone wins. Maybe you. Mail your answer quick. **Don't delay. Do it today.** it today.

PARAMOUNT PRODUCTS, INC. Dept. 12510 Des Moines, Iowa

Coupon

Just Mail

You will receive the Buick 8 Sedan and if prompt, \$1,250.00 cash extra, or if all cash is preferred, you get \$2,250.00, if you win first prize according to the plan which the answer will bring. Oh boy! what you could do with \$2,250.00 cash all at one time. Think of the joy of having the money to provide the better things of life. New clothes, furniture, bills paid, a new home, education, travel, etc. Nothing hard to do now. But act quick. Hurry-mark the faces you find. Just mail the coupon if you can find ten hidden faces. This gives you the opportunity to win the \$2,250.00. Send your answer quick. Don't delay. Mail your answer today.

