

AMERICA'S WEEKLY

FOR RADIO LISTENERS

Radio Guide

1934

WEEK ENDING DECEMBER 7, 1934

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT

5¢



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Doctor S. Parkes Cadman's Thanksgiving Message

Doctor Cadman is Radio Minister of The Federal Council of Churches of Christ in America

One of the noblest hymns in the Psalter adores the Divine goodness befriending the human race in its daily routine; and also its lamentable indifference to this saving benevolence and failure to be grateful for its continuous benefits. The author of the 107th Psalm portrays the power of God at work in the world, and completes each vivid picture with the exclamation: "O that men would therefore praise the Lord . . . and declare the wonders that He doeth for the children of men."

Despite pestilences, famines and war's destruction, the hungry are fed, the naked clothed and the homeless sheltered. The earth brings forth its fruits in due season, the ships convey their supplies to every shore and the towns and cities enjoy comparative immunity from fire and anarchy. It is the uniformity of natural law in thus providing for our ceaseless needs that astonishes this inspired singer of Israel. Not special providences nor miraculous deliverances but the normal and unfailing care of the Supreme Mind that should awake in us the profoundest sense of awe and thanksgiving.

What indeed is the manna that fell from the skies to feed a few wandering Hebrews in the wilderness, when we recall earth's countless millions who receive their daily bread by the growth of the wheat from the soil? Every field golden with the ripe grain is a testimony to the All Father's unfaltering loving kindness. Alike as individuals and as communities, we require a far more alert perception of the fact that seed time and harvest do not languish. In those familiar instances where drought has created distress, we have an object lesson which should teach us that man and beast alike depend upon the Giver of all good for their sustenance.

When the ill fortunes of the nation accumulate, the President is requested to appoint days of humil-

iation, penitence and intercession. But seldom, if ever, is he asked to summon us to render laud and honor for our redemption from sin, for our rescue from self-inflicted evils, for a renewed desire to seek the Lord while He may be found and to call upon Him while He is near. How many remember that the one Thanksgiving Day of the year was first established to celebrate the stopping of starvation? Those lean and hungry Pilgrims who assembled to pray with souls overflowing with gratitude, had looked death in the face. No prolific acreages of wide extent then challenged the wild forest and the wilder Indian. Nevertheless, despite their poverty and woe, they were not dismayed. Their supplications and psalms fulfilled the sacred exhortation: "O that men would therefore praise the Lord for His goodness, and declare the wonder that He doeth for the children of men."

The truth is that thanksgiving is kindled in us by the sacrificial elements of life. Those who have suffered privation and bereavement are far more apt to possess the peace and blessedness of a thankful heart than are the men and women untouched by the refining forces of sorrow and want. If we are really thankful, our worship will pass into a definite resolution that we will serve God not only with our lips, but with our lives. Then comes action in self-denying ways wherein, upon our remembrance of the innumerable benefactions of Almighty God, we aid and serve our brothers and sisters. No famished widow or orphan or workless person must go unfed. No broken home need be left unattended. No solitary soul should be allowed to cry in despair. "No one cares for me!"

Genuine gratitude offers its best for the worst; its strength to the weak, its service to the helpless and the life of the giver to our Father God.

Father Charles E. Coughlin's Prayer of Thanksgiving

To Almighty God we give our gracious thanks in that He has been merciful to us beyond our just deserts.

We plowed under His cotton and still He clothed us in warmth. We destroyed His wheat and His beasts of the field and still He is pleased to feed us. We have followed strange gods and yet He has refrained from chastising us.

We thank Thee, O God! because Thou hast cushioned the scourge of Thy just anger; because Thou hast permitted us to see that the evils which do beset us are far less than those which we so justly deserve.

Thanks for being blind to our crass blindness!

Thanks for being meek in the hour of our stubbornness!

Thanks for accepting our promise to courageously face the truth as we are determined to struggle to adopt Thy ways, Thy plan and Thy counsels!

Thanks for Thy grace which has permitted us to possess an humble and a contrite heart!



Doctor Cadman is a most dynamic talker, whose broadcasts are familiar to a wide and devout audience



Father Coughlin, as he may be seen speaking from The Shrine of the Little Flower in Detroit, any Sunday afternoon

Complete Listing of Thanksgiving Eve and Thanksgiving Day Programs Will Be Found on Page 23

For the Ladies Only

By Lew C. Barrison

Recently Madame Sylvia Completed a Survey of 15,000 Miles of Feminine Figures on a Tour from Coast to Coast—with Amazing Discoveries; Some Flattering to City Sybarites, Others More So to Their Rural Sisters

You women are becoming more attractive. Your figures are improving. Your taste in clothes gets better and better. So says Sylvia.

But—don't get smug about it: you've still got a long way to go! Again, so says Sylvia, who has just viewed 15,000 miles of American women, in a grand tour of 31 states.

Who is Sylvia?

Though that's the title of a love-song, it's no song of flattering praise which is handed out each week by petite, dynamic Madame Sylvia, international beauty expert, in her NBC radio talks. Beauty Through Health is her theme; beauty is a duty, she tells her public, and darned hard work to boot. And muscular little Sylvia ought to know—for she has made a fortune by showing most of the famous females of the films how to stay lovely. Hollywood swears by her. Her ministrations have helped many a brilliant meteoric newcomer to attain the safe status of fixed star.

This, then, is the specialist, the charm-expert who recently completed a coast-to-coast survey of American women. She started during the summer from New York, with her husband. Straight across the continent they drove (with plenty of stopovers) to California. On their return they took the southern route and wound up in Manhattan, where they now live.

In making this grand tour of Female Contours, they went through all kinds of climate, ate all kinds of food, saw all kinds of faces and figures—and took back a message which surprises the hillbillies of Gotham's penthouses.

"Women in small towns and villages have better figures, on the average, than those who live in cities!" Sylvia has concluded. This, to Broadway, is a bitter pill.

"Women who live in cities," she continued, when interviewed by a representative of RADIO GUIDE, "have to watch their shapes with care. Those who live in the country take care of theirs almost automatically. They get better air, simpler food, more exercise. They are far healthier." It must not be forgotten that Sylvia's entire philosophy of loveliness is based on the strive-for-health-and-hope-for-beauty formula. "City girls will have to watch their step," concludes this moulder of form. "Their country cousins can out-strip them—and I don't mean to make a joke—even now. Women of the cities are either too thin or too fat."

But today, not only is the farmer's daughter more than a match for the traveling salesman in physique. Chances are she's more smartly dressed than the traveler's sister, besides. For in all parts of the country, Sylvia finds that with good form goes good taste—in clothes.

"I was surprised and delighted," this famous creator of girlish curves declared, "to find that women of the small villages and farms are much better dressed and

more in style than one would think possible. In fact, they seem to be even more watchful of style changes, more interested in style trends, than their metropolitan sisters.

"I was amazed to see girls in little country towns wearing the same styles I saw in New York when we left on the trip. New York when we left on the trip.

These two discoveries—the unexpected physical attractiveness, and the surprising modishness of women in the sticks—as blasé Broadway has it—set me to wondering. What is responsible for this change? I believe I have found the solution. Three things are responsible. The films of Hollywood, newspapers and magazines, and the radio.

"The movies that come from California are filled with wonderfully-dressed women. Naturally, the clothes the actresses wear are up to the minute. They have to be. Now these pictures are released all over the country at about the same time, and almost every woman who goes to the little movie theater in some small village, sees these clothes. She looks and learns. And woe betide the village dressmaker or ladies-wear shop that can't keep pace with the changing styles!

"Then with the syndicated fashion services that are carried in our newspapers and in the magazines, the women of the country can know what they were wearing in Paris or Vienna or London or New York, last week. And finally, radio programs carry large numbers of fashion hints, and of talks by experts who tell clearly and simply what is popular in great centers, and what is not. Thus the rural woman knows what's what in current fashions within a few days of their inception—whereas a couple of decades ago it took weeks or months for that sort of information to percolate through to remote villages.

"As a result of this, manufacturers of women's clothes have learned how to duplicate the new styles quickly. It has become a sort of race with them to pass on to small-town merchants the newest styles in the shortest possible time. Consequently, few small-town merchants fail to have a shipment of the latest modes in stock a few days after they have been displayed in the great style centers.

"I have emphasized this," Madame Sylvia continued, "because it plays a great part in solving the problem of beauty. A woman who can buy, swiftly and cheaply, the clothes she has seen on her favorite screen actress, or has heard described to her over



Madame Sylvia, the dyna-mite with a giant's power, literally lives off the fat of the land. Keeping others in trim helps her to retain her own youth

her radio, is encouraged to be beautiful. She will make every effort to bring her physical appearance into conformity with the smartness of her attire.

"To anyone who understands the heart of a woman, it is quite obvious that there is a close connection between beauty of dress and beauty of form and figure. The one goes with the other."

Among interesting details picked up by Sylvia on her pilgrimage is the fact that today there are fewer freakishly-dressed women to be found on Main Street than on Broadway!

"In the score of good taste," she declares, "this is an important point in favor of the country, or village, woman. Your really well-dressed woman never is freakish in her attire."

Again Main Street scores—in the slimness of its feminine ankles!

New York women seem to have thicker ankles than their sisters in the so-called sticks, Sylvia added. "This may be due to the fact that in Manhattan there is a great deal of running up and down steps to be done. New York women by the hundreds of thousands climb up and down subway or elevated steps. Many of them have to stand for long periods at their work. Too much of either form of exercise has an ankle-thickening effect."

In proof of her discovery that beauty—though skin deep—is more than city-wide, Sylvia calls to mind the fact that big Broadway musical shows have a great proportion of out-of-town girls in their choruses.

"And now," concludes this best friend and severest critic of female charm, "here's the other side of the picture. Broadway and Hollywood have taught Main Street lessons in beauty. Today, our hundred thousand Main Streets have learned that lesson so well that neither the screen nor the stage dares to let down its standards.

"Whether the men of America realize it or not, the women are in the midst of a revolution—a revolution in taste and beauty. And that is one doctrine of women's rights that the average man espouses enthusiastically!"



Mme. Sylvia in operation stresses a much kneaded point in anatomy as she massages a movie darling back to contract proportions—This is how she crossed the bridge of thighs to international renown

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The girls, reading from left, are Clara (the former Isobel Carothers, now Mrs. Howard Berolzheimer); Lu, who was Louise Starkey before she married Paul Mead; and Em, whose surname John Mitchell changed from King to his own

Clara, Lu, 'n' Em

By Henry Bentinck

With divorce and marriage statistics running almost a dead heat, Clara, Lu 'n' Em, those inveterate tongue-waggers, consider suggesting to President Roosevelt that he set up a bureau to be known as the HMA, or Husband Management Administration.

The girls coyly argue that the initial expense would be trivial, and that since they are all three-letter girls in the school of matrimonial experience, they should be named as the administrative board.

But just fancy Clara, Lu 'n' Em at a meeting of the bored. They'd wreck it in a hurry, at least if they pursued the line of chatter at which they were overheard recently:

Lu: Land o' Goshen, Clara, I can't see why they's so many divorces. All you hear is about this one and that one going to Reno to settle down and sue their husbands or wives. I ain't never been out West, hut they must have good grounds for divorces out there. Anyway, if women managed their husbands right the men wouldn't be doin' the things they do to make their wives tired of them.

Em: Well, I don't know, Lu, but as you're right at that. Your George, now—he's been gone a good many years, may his soul rest in peace! But you and him never seemed to have no trouble. You sure musta managed him right.

Lu: Well, girls, I don't like to pin no roses on myself, but I guess I done a pretty good job at that. Of course George had a wonderful disposition and he was easy to manage. I done it by making him think he was managing me.

Clara: Yeh, that's one way to do it, if the man you get ain't so dumb that he don't respond to that kind of treatment.

Lu: Well, George was sort of dumb all right, but then I always sorta figured him out so's he'd act the way I wanted him to.

You know, he was so absent-minded. He'd forget his head if it wasn't tacked on his shoulders. I used to go through his pockets all the time because he was a great one to make memorandums and then forget to look at them. I'd always have to remind him.

I'll never forget once I found something in his pocket that he'd plum forgot about. It was a sales check for a \$19.98 dress he'd bought me at one of the stores downtown and forgot to bring home. He was sure fussed when I told him about it. He'd forgot and left it at the office. He brought it home the next day. But I'd never've got that dress if I hadn't found that check. I always done that sort of thing for him and it kept him in a good humor.

Em: Well, that's how I am about Ernest. If I can just keep him in good humor then he's easy to handle. Now you take about the car. He has a lot of pride in the way he drives. Personally my heart's in my mouth all the time we're on the road, but I never tried even to learn to drive myself, at least not from the front seat. But I know all about it and while he don't say nothing I know Ernest likes to have me tell him.

Lu: Well, George died before we ever had a car, and I was always kind of sorry. A car's sort of personal to a man and I'd like to have kept it as a keepsake. But I done one thing I'm glad I thought of.

Just after he passed on I got one of them catalogues from a firm in Chicago that makes rugs out of old clothes and things, so I gathered up all of his old suits and sweaters and stuff and sent 'em away, and I got back a right pretty rug. It made a awful nice keepsake.

Clara: Seems right fittin' to me. He sure walked over you plenty now and then.

But then it don't hurt none to be walked over by the men once in a while. It sort a keeps their pride up, and a man that's without pride is pretty apt to be frettin'. When a man starts to fret in his own home it ain't long before he's looking around for a place where he can strut around in a little.

Em: Yeh, I know what you mean, Clara. Ernest gits uppity now and then, and I always guess I'm sorta gittin' underfoot and I send him some place like the bike-races or to a prizefight or somethin'. Men is used to liberty I guess, and if they don't get it once in a while they get to feelin' pretty mean inside.

Lu: That's why I was always glad George was a travelin' man. He never got home except on Saturdays and Sundays, and I guess he was so glad to get a home-cooked meal and not have to run around with no sample case that almost anything pleased him.

I used to think up a list of things I'd like to do and then I'd sort of stick them under his nose and he'd pick one out and it was sure to please me cause I'd already counted on one of 'em. Well, he'd think he'd had his way and my, was he tickled? Men are like kids about having their own way.

Clara: Or thinkin' they do. It's all the same. Now Charlie, he used to be a great one for not coming home to dinner until he got around to it. Some of those town loafers would get into the garage and they'd start to talk about baseball and stuff until it was eight o'clock or worse. I never did know when to take up my victuals.

I musta nagged him for a couple of years about it but nothin' ever come of it except he was gittin' so he

- How to Hold Your Husband Gives These Garrulous Girls of the Air a Real Opportunity to Talk About Something They Know Thoroughly and from First-Hand Observation and Experience—for All Three Are Happily Married, and Likely to Remain So

would dodge me mornings when he was leavin'. I could see that wasn't gettin' us no place so I tried a different tack before he got sick of me.

Lu: Oh, Clara, you always was smart. How did you do it?

Clara: Well, instead of acting so mad about it I begun to act like I was hurt. Every night when he'd get in I had just combed my hair and fixed myself all up like it was Sunday or something. It wasn't long before he got to noticin' it and he asked me why I was doin' it.

I sorta whimpered a little and told him I was afraid I wasn't attractive to him no more and that he only come home when they wasn't no place left to go. It got him to thinkin' he had been neglectful and the first thing I knew he was shoooin' those old he-gossips out of the shop at six o'clock and beatin' it home. He sure was a hero to himself after that and I ain't had no trouble on that score, since.

Em: Ain't it funny what men will do to make heroes of themselves? Now Ernest ain't one of them go-getters by no stretch of the imagination, and until he got out of a job and got to foolin' around in the basement with his inventions he was sorta mousy, if you know what I mean.

So I used to always ask him about everything that was going on—you know moratoriums and them things and gold standers and those Roosevelt things that has letters like radio stations—and my, he used to swell up somethin' terrible. He never knew much about it himself but he'd find out and tell me all about it. I never understood half of it, but it made him feel pretty important to himself and that was the main thing.

Lu: My, the way you girls talk it seems like it wasn't only yesterday that I was married. You know George was awful good looking, and being a travelin' man I guess he had plenty of chances to fool around when he was on the road. But I never bothered him none about that. I always figured that a little flirtin' never



"It was my experience that you don't have no trouble holdin' a man if you keep up with the women that might be competition"

hurt him none, and if I questioned him a lot and nagged him it would be sort of a dare and then he would see how far he could go without gettin' caught.

Besides, I figured that no matter how close you watch 'em, if they're the triflin' kind there ain't no way you can stop 'em anyway, so why waste time worryin' about trouble until you come up with it? It's my opinion that no one ever went huntin' trouble that didn't find it first off.

I guess we marry 'em for better or worse and try to hang on to 'em whether they're worse or better. But it was my experience that you don't have no trouble holdin' 'em if you just cater to 'em a little, hold out for your rights when you know you're right, keep up with the women that might be competition and make 'em think they're the only thing in your life that counts.

But let's rescue the girls from their character roles to reveal them as they are in real life, a trio of college graduates, happily married and able to speak with authority on the business of holding their men. All have been happily married long enough to give their domestic life the stamp of permanency.

Whatever their secret, they seem to have accomplished the mystery of maintaining wedlock. In their respective homes there is a serenity so striking as to demand attention.

Lu, the widow of the sketches, is Isobel Carothers on the roster of Northwestern University. In Evanston, where

attention to what is going on outside their own family circle seem, somehow, never to have time for their own domestic problems.

Neglect within the home, the girls agree, is another short cut to the breaking off of family ties, so that's another reason why gossip is strictly taboo except on the air. Even in their radio scripts Clara, Lu 'n' Em sedulously avoid malicious gossip. Those familiar with them on the radio, and that seems to include everyone within range of a loudspeaker, know that their chatter singularly is free of scandal, and records only the normal observations of three middle-aged women with more time than worries.

To each of these accomplished artists home is a sacred institution. Each, in turn, has helped to solidify contentment by seeing to it that her home is more than a dwelling-place for human beings—to make of it a place where love abides safe from discord.

Lu (Mrs. Berolzheimer) was the first of the trio to reason that the physical aspects of a home are the premise upon which the whole structure of domesticity rests. She found a rambling old dwelling which best suited the requirements of her husband and herself, and had it remodeled according to their joint specifications. Living in it and finding it the realization of their united dreams has in itself crystalized their happiness.

In their planning she made concessions to his professorial bent—saw to it that there was a proper room arrangement to provide the seclusion which his exacting



A candid camera study of the three as they appear before the microphone. Note the intensity of their concentration



The girls have a close, intimate relationship that is beautiful to see. Where one is, even if in the kitchen, there the others must be also

she now lives, she is Mrs. Howard Berolzheimer, whose husband is a member of the staff of her alma mater.

Matter-of-fact Clara, who was Louise Starkey, is now Mrs. Paul Mead; and the garrulous Em is Mrs. John Mitchell, nee King. All live in the north shore suburb. All have been involved lately more in holding their own against their sponsor than in hanging on to their husbands.

The Colgate-Palmolive-Peet Company, which presents the girls in their morning serial over an NBC network, has moved recently to New York. With them went every vestige of their belongings—that is, all but Clara, Lu 'n' Em. For a while it looked as though the executives of the firm would be disgruntled over the trio's joint refusal to broadcast from New York. Sensible argument won them over, however, and the gossipy fifteen minutes continue to originate in Chicago.

"Why," they asked in unison, "should we give up our homes in Evanston, break up the associations which the years have happily provided for us? But moreover, since all our husbands have jobs here, we would either have to uproot them and force them to seek new connections in the East, or leave them here at their present employment. The latter is out. That's no way to hold a husband."

One of the contributing factors to the marital peace in these three households is, of all things, the utter absence of gossip in any form. All three of the girls are shrewd enough to know that anyone who will gossip with you will invariably gossip about you; and beside that truism is the fact that women who pay too much

work demands. He, in turn, knowing her love for gardening, cheerfully submitted to a landscaping scheme even though he knew there would be times when he would be called upon to push a lawn mower or wield the clipping shears.

Similar farsightedness actuated Clara (Mrs. Mead) when it came time to build the nest for her family. On a site not far from Lu's home she, too, selected an age-ripened dwelling which she hoped to convert into a permanent home. It so happened that the structure could not be salvaged, and it had to be razed. Into construction on the lot went exactly the type of house which the Meads had envisioned. It is now ready for occupancy. Here, too, a union of opinions prevailed.

In that home Mead, who is an employee of the Illinois Bell Telephone Company, forgets entirely that his vivacious 28-year-old wife is a celebrity in her own right, and finds in her the consummation of all his ideals for a life partner. Like the other two husbands in this charming and charmed circle, he met his bride-to-be when all six were students at Northwestern.

If Mrs. Mead wears her hair in a style for which she doesn't particularly care simply because he likes it that way, it is no greater sacrifice than he made when he arose from his bed during convalescence from an appendicitis operation and rode in a chilly cab all the way from the suburb to the studios of the broadcasting company to deliver a forgotten script. That's the sort of give-and-take that cements their wedlock.

The Em of the sketches, Mrs. John Mitchell, likewise has a home of her own not more than a hop, skip

and a jump from those of her beloved friends, her partners in radio. The selection of their place was guided only from an economic standpoint by her husband, who is in the real-estate business.

Here, too, Cupid is the household god. Em is the musician of the trio. In her home town in California, not far from Los Angeles—where she never aspired to dramatic fame—she studied the piano. She became so proficient that when she decided to attend Northwestern University she was able to work her way through school with her music.

Her husband is a lover of music, so their idle hours are devoted to indulgence in the art that soothes the savage beast. Both like to putter around a garden. Any sign of impending domestic clouds sends them rushing into the yard with rake or trowel, to work off surplus spirits and relieve possible tension of taut nerves.

A survey of these three delightful households reveals an outstanding similarity: The success of the wives has failed to breed any hint of feminine domination. At the dinner tables the first talk is of the husbands' activities of the day. What happened to the girls is of secondary importance.

The characters of the husbands themselves are a potent factor in the success of these three marriages.

Serious minded, as are most men, they find the lighter chatter of their spouses a bridge for the low spots which follow a day's contacts with commercial and professional cares. On many occasions the six eat dinner together at one or another's home and the natural feminine gaiety of the wives balances nicely the more somber mien of their husbands.

No concessions are asked or made to achievements of these three amazingly talented actresses. Wisely, when there are outsiders present the conversation is veered away from studio activities just for fear that sensitivity might crop out to engender embarrassment.

But by themselves, as a sextet with a common goal and parallel hopes, there exists a fine camaraderie and many are the gay moments induced by recollections of the day's experiences in the broadcast.

To be able to be nearby as the six spontaneously relive their day would be a revelation in the art of creating matrimonial permanence. Then only do Em's characteristic giggles and the quick-tongued responses of Clara and Lu creep into the dialogue. Each is eager to portray her reaction to some highlight in the day's broadcast. It is home in its most vivid and delightful delineation.

Yes, Clara, Lu 'n' Em know how to hold their men. None of them has children, but they have conquered the art of making themselves completely sufficient unto their husbands' happiness. Which, after all, seems to be the answer, for in doing so they have found their own.

Every morning except Saturday and Sunday, at 10:15 EST, Clara, Lu 'n' Em may be heard over an NBC-WEAF network. Their program is sponsored by the Colgate-Palmolive-Peet Co.



Jack Benny seldom is disconcerted. But the camera caught him in a flustered moment on one of his Sunday evening NBC-WJZ programs recently. The cause (two of them) is obvious

Once again the annual face-feeding fiesta rolls around and the nation is about to bury itself in turkey. It's a strange custom. It's barbaric! It's grand! Think of the happiness in the hearts of the hundreds (no—it must be thousands) of stomach medicine sponsors whose programs fortunately for them are trickling into America's ears at the same time mince pie juice is trickling into America's innards. From dyspepsia pills to fruit salts they have labored to educate us, and now comes their harvest.

So eat well, America. You owe it to the men who have been giving you so many fine programs. You owe them the courtesy of a good stomach ache. The very least you can do is to acquire a touch of indigestion—"discomfort," as they call it. Only be sure that you have some of those air-advertised panaceas in your medicine cabinet. That's a good word, panacea. In

Old gags of comedians, over-plugged popular songs, sopranos and even political speeches assume new entertainment values when heard on the 1934 Winter season high fidelity radio receivers which have been introduced by a score of manufacturers.

It was our privilege to sit in on the demonstration of one of these. The set was not priced beyond the purse of the average family. It was housed in a substantially built and artistically designed cabinet. Its chassis contained all of the refinements known today to radio engineers.

When the program was heard through a receiver that was considered excellent a year ago and then the same program was switched over to the new high fidelity design, there was no comparison. Low notes that we have never heard during an "in-the-flesh" performance were blended with equalized volume with high notes the reach of which has never been attained previously on the loudspeaker.

The particular model demonstrated had a phonograph reproducing attachment. When records were played, the sounds carried a life-like personality that was uncanny.

All of this is by way of suggestion, if you haven't heard one of the new high fidelity receivers, turn off your midget for an hour or so and visit your dealer for a taste of radio as *should* be served.

THE IMPENDING BROADCAST on November 29 of the royal nuptials of Prince George of Great Britain and Princess Marina of Greece brings to mind the cruel gag certain Chicago radio engineers played upon their fellow technician on his wedding night.

By clever detective work they learned the location of the honeymoon hotel hideout the couple had planned and set up a sound recording apparatus in an adjoining room. The day after the marriage, the engineers invited the benedict to a luncheon in his honor in the middle of which a loudspeaker began reproducing faithfully the records that had been made.

Now THAT *would* be a royal broadcast!

Standing By—

With Ray Perkins

this commercially enlightened day and age no bathroom shelf is complete without panaceas for the panaceas.

This department couldn't sleep one night last week. (By the way, there is no air-advertised cure for insomnia, although some programs may induce it). So the sleeplessness gave rise to an imaginary Radio Thanksgiving Feast. Here it is—the complete Radio Menu for Thanksgiving:

Soup with Sound Effects	
Fan Lettuce	Weekly Celery (less 10%)
Turkey au Roosevelt	
Pennr Duck	
Carrot Tops au Wendell Hall	Stop-Watch Turnips
G-String-Beans	Antenna Spaghetti
Hot Tubes with Power Juice	
Hard Boiled Eggs with Agency Dressing	
Radio Game with Spinach and Applesauce	
High Frequency Cheese	
Sweetie Pie a la Beasley	Woolcottage Pudding
Frank Buckwheat Cakes	
Winchell-Bernie Devil's Feud with Frosting	
Commercial Plums	Sustaining Dates
Benny Jello	Cantor Coffee
Wynn Chestnuts with Graham Crackers	
Gingeraylesworth	Max Baer Punch
Nuts	

Consider the mental stress of a lady with an innate distaste for mystery and horror stories, who finds herself thrust by fate into the role of successful author of a radio mystery program. Such is the delicate position of CHARLOTTE GEER, who incidentally has been radio critic of the Newark (N. J.) *News* since B'casting was a squealing pup. Miss Geer, in collaboration with RICHARD SALISBURY, authors the very popular Fischer Mysteries, bi-weekly on WOR (Mon. and Fri., 7:31 p. m. EST). She admits she once read one—and only one—mystery story, so at least her material is original! The plots are obtained from Newark police records, from friends on the homicide squad, from the morgue and other quaint and jolly sources. The sponsor has just renewed, so Charlotte Geer will have to continue to dig up horror for another 13 weeks at least, poor soul!

Plums and Prunes

By Evans Plummer

Speaking of recording devices and just to let you know what a mug that fellow MARTIN PORTER is, it is recorded here that he and NBC press agent Johnny Johnstone get together once a week at Dick Himber's apartment there to make discs of a kind that are not for sale or broadcast!

DAN RUSSO, veteran batoneer rightfully called the "Daddy of the Dance Bands," reports a new species of the homus autographus. It seems this gent sought out Russo and requested a cigar butt from Dan's mouth, saying, "I've got a whole trunkful, including ones from Penner and Benny." Sweet essence of dried quids!

PRUNES ARE AWARDED FOR: The forced dramatic situations calling for a song now resorted to in the Saturday night GIBSON FAMILY . . . The interesting if true, hut boring dissertations on bow ale is made, which consume entirely too much time on BEN BERNIE'S commercial, when after all, the Old Maestro pioneered in the smart use of gags to put over his product . . . The obnoxious sales talk on the "ADVENTURES OF GRACIE ALLEN" and *George Burns*' very unfunny and overworked tag line beginning, "Somewhere, somehow" . . . The sickening, sentimental speeches now being regularly employed by EDDIE CANTOR every Sunday evening to gain the applause of those who like to weep . . . The lack of coherence and the continued appearance of *Louella Parson* on the HOLLYWOOD HOTEL program . . . The programming conflict of the FORD and CADILLAC symphonies . . . The current belief of many of those on the top rung of radio's ladder that all fan mail falls within the moron category and should be destroyed without answering . . . The argument

Speaking of insomnia, nobody can tell me that EDDIE and RALPH, (EAST and DUMKE) really enjoy getting up for that tri-weekly session at 7:45 in the a. m. It just ain't human. I'll lay any odds that neither of the boys has been up that early since they took all their meals out of a bottle. Yet they must do it voluntarily, because if either of those man-mountains decided to stay in bed, it would take two derricks and a couple of twelve-ton trucks to budge 'em.

Eddie and Ralph have been trying for a couple of years to drop the title Sisters of the Skillet, but it still sticks. Sometimes titles like that are harder to get rid of than dandruff. I recall JONES and HARE hemoaning that they were still spoken of as The Happiness Boys even after they long had been The Interwoven pair. SINGIN' SAM will for a long time be introduced off the air as The Barbasol Man. It took me years to unfasten an old title, Judge Junior. And JOE WHITE is still referred to as The Silver Masked Tenor.

Someone should write a book about the funny, unintentional cracks in h'casting. Were you listening in Election night, when John S. Young burst into a dance program to announce that the Democrats were sweeping the country? Immediately after the interruption HOWARD CLANEY resumed the program with the title of the next number: "Isn't it a Shame!"

A Salvo to FREDDY MARTIN and sponsors for the Open House program idea (CBS Sunday 5 p. m. EST) in which topnotch talent from local spots gets a break. Guest artists are chosen by committees of radio editors in successive cities. That's smart radio.

And apropos of programs for milkmen and home-bound night-watchmen, it's darned inconsiderate of MARINA and GEORGE to get married at 5:45 a. m. EST (Nov. 29th). That's earlier than the networks themselves ordinarily hit the daylight. I hope, dear public, that I am safe in speaking for you and me both when I say that we'll let it go.

The perpetrator of these lines wafts songs and chatter over WEAJ and NBC's Red collection Mondays at 7 p. m. EST.

on the VOL page, whether "you-all" is singular or plural . . . and the hue and cry for a return of THE GOLD-BIRGS.

AND THE WEEKLY PLUM CARGO TO: The *Adventures of Sherlock Holmes*, which returned to the dials Armistice Day (Nevertheless, could not a time be selected that wouldn't conflict with Father Charles E. Coughlin's splendid weekly address?) . . . ROSES AND DRUMS for the continued excellence of productions and the meticulous care with which the historical facts are assembled . . . RUDY VALLEE for his Victor disc of the Drunkard Song with the extemporaneous laughs—a record which the phono folks remade, and then, after hearing the two, decided that the "imperfect" recording was the best. Which it is—in fact, it's Vallee's best to date . . . The FORUM OF LIBERTY so well handled Thursday nights over a CBS-WABC network by *Edwin C. Hill*, supported by *Arnold Johnson's* orchestra and the pleasing baritone voice of *Edward Nell* (*Wonder if Nell remembers his first contact with wireless as an Indianapolis radio amateur back in the buzz-buzz days of 1913?*) . . . To OLGA, COUNTESS ALBANI, for her grand work on the Sunday night *Silkue Strings* program with *Charles Previn's* orchestra . . . and to ERNEST TRUAX and JUNE WALKER for their performance Sunday, November 11, of *The Nervous Wreck* on the *Radio Theater* program.

FRANCIS X. BUSHMAN'S program of Movie Personalities, now aired in Chicago locally, is threatening to go network nationally . . . *General Electric* is looking over the shows NBC's Central Division has to offer . . . TONY WONS went in for ping-pong for exercise and decided to make his own table. He did and his friends complimented the table so much that now he is too busy making ping-pong tables to play . . . NORM RUVELL, *Art Kassel's* baritone, is a Chicagoan who went to Detroit last year to win *Paul Whiteman's* "Quest for Radio Talent"—along with beautiful DOROTHY PAGE!

Are You Listenin'?

By Tony Wons

I do not know who is the philosopher who enumerates here some items, the possession of which will make you a millionaire. In these days who wouldn't want to get next to a million, anyway? I'll bite. What are the items? Well, he says: "Count your assets. If you have a clear conscience and a good liver, if you have three good friends and a happy home, if your heart has kept its youth and your soul its honesty . . . then you are one of life's millionaires!"

The Arkansas Gazette claims modern hotels do not advertise themselves as homelike . . . perhaps because they want to avoid suggesting that there's nobody in them.

And a Quebec paper has it that some people pray on their knees and some on their neighbors.

Just now you often hear people say: "When I get my hands on my money again, nobody is going to get it away from me. I've been skinned once and I learned my lesson." A few of us have learned our lesson, most of us haven't. Some of these days you will hear again in every office that young girls are working a whole week for fifteen dollars, and widows with a few thousand insurance in the savings bank saying: "I bought Goofus Gold Mine at twenty dollars. The man who sold me it said that in a year I would triple my investment."

You'll hear that . . . and . . . maybe YOU'LL be the sucker making the investment. Most of us are born gamblers. The only trouble about our stock speculations is that we don't know a doggone thing about the game.

Imagine yourself sitting in a poker game, laying down all your life's savings and not knowing an ace of spades from the king of diamonds. Why, you would be considered one of the prize fools of the modern era. But you will pick up a paper and look at the stock market report at a lot of figures that mean absolutely nothing to you, and you will go out and plank down your whole little fortune for something that gives you about as much chance to win as you would have in that poker game.

But you'll do it and maybe I'll do it, although both of us have made up our minds now that if we ever get our hands on a few dollars we'll clutch them like a vise.

I recently read that over in London you can buy an angel for \$12.00. Think of it! Why, it says you can get a queen for as low as \$40.00. A first class king sells for \$40.00.

A British lion is more expensive than either of these. It sells for the price of three kings, \$120.00. But don't get out your money. You may not want these angels and queens when you learn that they are made of stone.

Well, among the serious business over in Washington I understand some funny things happen, too. A new senator's wife was talking to her new Irish housekeeper, and she was praising her senator husband to the old girl. "I want you to know, Bridget," she said, "that my husband is an important man in the affairs of the militia."

"Indade, Oi thought as much," said Bridget. "He's got a foine malicious look."

You know, this world is overrun with laws and rules. If you were to sit down and just read all the laws on the law books and all the rules of conduct that moralists and reformers have laid out for you, you would still be reading when most of us are sleeping under the sod. Everyone of us breaks scores of laws every day, and if we were pinched every time we broke a law most of us would be in jail most of the time.

There is a story told, although I don't know how true it is, about a man who died. And when he got down there, he became chesty and Satan didn't like it, so he said:

"Hey, you! What's the idea? You act as if you owned this dump."

"I do," answered the man. "My wife gave it to me."

Or there is the story about the big lumberjack who was sick and the foreman of the lumbercamp called a horse doctor to treat him. After examining the patient the veterinarian said:

"We've got to give him something that'll backfire on his nose and make him sneeze. Mix up a pint of linseed oil and half cup of salt brine, some castor oil and red pepper. Let me know in the morning how he feels."



Rudy Vallee and Irene Dunne on the Warner Bros movie lot discussing their parts between Scenes of Say It With Music, Rudy's new picture

So the next morning the foreman called the horse doctor and said:

"Lars sneezed all right last night."

"That's fine" said the doctor. "How many times?"

"Three . . . once before and twice after he died."

Here's an interesting item which says: "If all the masters of ceremony, radio announcers and public speakers in the world were laid end to end in a straight line on the earth face down . . . it would be a blamed good thing!"

More of Tony Wons' homey philosophy may be heard by tuning in his program, *The House by the Side of the Road*, Sunday afternoons at 5:30 p. m. EST over an NBC-WEAF network and at 4:30 p. m. EST over a split network. The program is sponsored by S. C. Johnson & Son.

Reviewing Radio

By Martin J. Porter

Predictions are hazardous undertakings, and usually I shy away from them; but in making this one I feel rather safe:

Seventy-two percent of the radio programs which were booked by sponsors over one or the other of the three major networks when the autumn began will undergo changes before they are thirteen weeks old—and most of the changes will be drastic.

Already some of them are changing. The JOE COOK series, for instance, has given away to AL GOODMAN and guest stars. Half an hour of the present one-hour RUBINOFF show will remain intact, but will be heard over WABC's chain in February, making way for condensed operas by Chase and Sanborn on NBC. I base the prediction of the 72 percent change on the fact that dissatisfied sponsors are currently holding multitudinous auditions for talent and features to replace the shows that are not pulling.

Numerous have been the conjectures about the delay of television so far as public availability is concerned. Many persons say it is being held up to protect radio and the theaters, as well as the movies. That may be a minor reason; but now I'm told that television is being held back by electrical disturbance caused by industrial electricity—man-made static.

No less an authority says this than W. R. G. BAKER, vice-president and general manager of the RCA-Victor Company, that is pioneering in visual broadcasting.

Television, which must use short waves, cannot be perfect or desirable, he says, until industrial engineers, power plants, utility companies, elevator manufacturers and others whose products cause static, redesign their machines and equip them with shielding apparatus.

The same static conditions affect broadcasting, but the human ear has the faculty of compensating for defects. The eye, however, will not do this, and at present the images are distorted by wild juice transmitted by sparking motors and such things.

Do the ladies of the audience think that radio broadcasting is too much dominated by men? Are programs today acceptable and helpful to women, or are they deficient because they lack the guidance of feminine thought?

MRS. HAROLD SPENCER MILLIGAN, a member of the New York State Federation of Women's Clubs, said the other day that women are not given enough rein in the radio business. She wants to see a woman appointed to membership on the Federal Communications Bureau.

She wants to see the radio setup changed so that it will no longer be, as she pictures it, a man-made, man-dominated institution.

Considering that radio is so close to home and its problems, Mrs. Milligan thinks that women should have a lot of say about programs, policy and the future possibilities of broadcast entertainment, instruction or comment.

Mrs. Milligan deplors the absence of women in the radio departments of advertising agencies where most programs are fashioned.

She deplors also their absence from the producing headquarters.

Perhaps Mrs. Milligan didn't know about how many women are exercising an influence on broadcasting. The fact is that radio officials, agencies and other institutions concerned with radio entertainment have given a lot of power to women. That is because they realize that most programs are directed at women, who do most of the country's buying.

I should like to remind those who deplore, along with Mrs. Milligan, of some of the women of whom we hear little, but who are doing great work in the radio picture

Did you know, for instance, that at the National Broadcasting Company, MRS. JOHN D. SHERMAN, who once was president of the Federation of Women's Clubs, serves influentially as a member of the Advisory Council?

That BERTHA BRAINARD, one of radio's veteran executives, sways the entire program department?

That COBINA WRIGHT, a society gal, singer and swell person, is head of the Columbia Broadcasting System's entertainment bureau?

That JUDITH WALLER supervises NBC programs in the Midwest?

That MARGARET CUTHBERT decides on all speakers' bookings for NBC?

That the traffic manager of WMCA and the entire American Broadcasting System is LEAH RULE?

That WNEW, in New York, is managed by BERNICE JUDIS?

That MADGE TUCKER directs the juvenile programs for NBC?

That CLAUDINE MacDONALD decides on and directs everything in WEAF's daily Women's Radio Review?

That women are the heads of the radio divisions of four of the great advertising agencies in New York—agencies that have a majority of the air's programs in their charge?

That most radio scripts are written by women, among them EDITH MEISER, who dashes off the Sherlock Holmes stories, and has done such memorable things as *The Octopus of Paris*?

I am not familiar with the personnel of the Western stations, but I am told that they have literally dozens of women executives.

And what is most puzzling to me is this: What good could be accomplished by a woman member of the Federal Commission, since that body does not meddle with programs or policies, but merely enforces technical regulations?

WILL ROGERS

—Prairie Plato

By Harry Steele

Without the Aid of Betty Blake, Will Rogers' Mastery of His Three R's—Ropin', Ridin' and Ridicule—Would Have Been Far Different from What His Public Has Come to Expect of Him



Will as he appeared last Fall when he played polo in a benefit game for the unemployed. From left, Will and Eric Pedley (captain of the opposing team) and Will Rogers, Jr., who played with his dad

When Will Rogers, in 1904, learned that people would pay to see what he and fellow cowpunchers had to do for a living, he decided to turn his talents to the theater. His tricks with a lariat, roping stunts which were but a portion of his daily chores, were revealed to him as a source of increased income. He already owned a ranch in Oklahoma and was trying to put a mortgage on the heart of pretty Betty Blake of Rogers, Arkansas. Herewith is published the second instalment of his life story.

One day the music for Will's act was played too loudly by the orchestra. Without warning Rogers turned around to the leader and said "Stop that noise." The audience laughed—and Rogers became indignant. He was so flustered, in fact, that he nearly flunked the remainder of his performance. Lucky break!

When his rope became snarled in his spurs, he made one of his characteristic observations—and again the audience guffawed. Will thought they were laughing at his provincial speech and resented it highly. The combined effort of everybody, from the house manager to the ogre at the stage door, was needed to convince him that his mode of conversation had nothing to do with the amusement. It was his style of comment.

Today that typical drawl and confusion of syntax are his stock in trade. A Will Rogers of polished speech would be much like the Grand Canyon recolored by an art student. He is pointedly neither grammatical nor epigrammatical.

His answer to critics who caviled at his very original style of expression has become conspicuous in the lore of the American theater. It was as simple and telling as most of his comments.

"A lot of folks object to me," he said, "because I say 'ain't.' Well—I can tell you one thing. A lot of those guys that wouldn't say 'ain't,' ain't eatin'."

It was just before that significant trip to the St. Louis World's Fair in 1904 that Rogers met the Arkansas school teacher, Betty Blake. She was an infrequent visitor with her sister, the wife of the station agent at Oologah, Oklahoma. Oologah was about fourteen miles from Claremore, the real Rogers bailiwick. That made quite a trip astride a broncho, but pretty white girls were worth the long canter, and the news always became mysteriously noised about when Miss Blake came to town.

Will no sooner had laid eyes on her than he began



Will and Mrs. Rogers photographed upon their arrival back in America from a recent world cruise

to join these occasional forays into Oologah. The more he saw of her the more there stirred the primal instinct, and before long he had arrived at ambitions and conclusions that were pretty definitely intertwined with the future of Betty Blake.

When, after four years of success, he decided that it was time to settle down to the serious business of chasing Little Doggies and nurturing them to the roast-heef stage, he attained his first objective. He married Betty Blake. And unknowingly he placed himself in the hands of a master pilot, one who was to steer him to boundless fame all unknown to him. Because Will Rogers resents being led, it is doubtful that anyone else could have done it, certainly not so skillfully as this charming woman who has ever remained in the background, the while she was the guiding star in his astounding career.

In helping to plan her husband's destiny, Betty Rogers did not scorn his love of ranch life. But she sensed in him a potential public figure, one who would transmit to the world at large the charm with which he invested their little household.

Wifelike, she urged him to hold on to their Oklahoma property so that some time they might settle down to cattle raising. But not until he had exhausted his earning capacity, she said. Of course she couldn't possibly have estimated the vastness of that capacity back in those remote days.

She was inured to life in the central southwest. Living on a ranch meant for her no rooting up and transplanting. Her trips to Oologah where Will Rog-

ers was born, and from where he later made the trek to Claremore, had made her part of the limited social life of the cow country.

But long before her husband had begun the monologues which were to make him internationally renowned, she saw in him a Demosthenes in denim and she wanted the world to know about him, partly for selfish or protective reasons, but more through truly altruistic motives.

She never has denied him his touch of ranch life. When the long theatrical tours had given way to the settled domestic life which the movies afford, she saw to it that he did not succumb to the Hollywood urge for a villa or a mansion. Without his sensing it, she engineered purchase of a tract near Santa Monica—a piece of land which approximated as nearly as possible the ranch on which Will Rogers learned his three r's—ropin', ridin' and ridicule.

There they live today, Will and Mrs. Rogers; their daughter, Mary, 20 years old; and their two sons, Bill, 22 and Jimmy, 18.

There they abide in rustic tranquility, the polo field being the only concession to the millions with which success has endowed them. Will's extremely simple tastes probably cause him to look upon the effete game as just a glorified side of cow punching and he is an expert at it.

That extremely domesticated homestead has furnished Rogers with material for some of his ready wit on a variety of occasions. Nestled down in a valley, it is surrounded in the adjoining (Continued on Page 28)

Inside Stuff

Along the Airialto

By Martin Lewis

So it's news you want, hey? Well, pull up a chair and read 'em and weep—or if these items make you happy, then of course you can do a Yippee:

It will be sad news to those readers who have written to the VOL requesting the return of the Goldbergs. Gertrude Berg, author of the script, hasn't been successful in selling it to a sponsor, so she is shelving it for a new idea which is now in the audition stage.

Don't fret—here's some good news! Two of the good old standbys of the kilocycles are likely to snare commercials any hour now. An auto sponsor is talking business with KATE SMITH for an original musical comedy, and BUDDY ROGERS' late sponsor is practically set to return to the air with MORTON DOWNEY and his own band, as soon as CBS can find a good spot for him. That is, unless they change their minds in favor of the serial version of the life of Cardinal Richelieu in which they are also interested.

TONY SARG, the famous illustrator, is being lured into radio activity. The network moguls believe that with his imagination something should happen, and I believe they're right.

If you keep your back copies of RADIO GUIDE, refer to this department of the Oct. 13 issue. It was then and there you read for the first time that HELEN HAYES, ace actress of stage and screen, would have a regular spot on the airlines. I'm happy to report that Miss Hayes will bow in on a regular series for Hall of Fame with AL GOODMAN'S orchestra the first week of January in the spot following EDDIE CANTOR when the comic shifts to CBS. She will have specially written original scripts, due to the fact that the J. Walter Thompson agency has a practical monopoly of the radio rights of famous plays.

Lud in Bloom

The rich get richer and the poor get taken for suckers. Witness the case of LUD GLUSKIN, whose contract on the Big Show expires on December 17. Lud won't renew because, between BLOCK and SULLY'S antics and GERTRUDE NIESEN'S warbling, his music is aired for only four and a half minutes. Gluskin, who is independently wealthy, would rather go sustaining (or not at all).

Complaints from listeners about good programs competing with one another have caused at least one sponsor to do something about it. Ford will stop competing with General Motors on Sunday nights after Dec. 30, moving to a new spot; and CBS is endeavoring to work some other shifts to keep everybody happy.

GENE and GLENN go off Gillette on December 1, but NBC is going to keep them sustaining in a daytime spot in an effort to parallel the big build-up campaign on daytime shows over at CBS.

Rhapsody in Black

After auditioning about everybody and his brother in radio, Coca Cola finally has decided on an hour-and-a-half show featuring FRANK BLACK and a sixty-four piece orchestra, along with a 25-voice choir.

FRED ALLEN'S present contract with Ipana expires on November 26. Meanwhile, two sponsors are sitting by with bated breath ready to snatch him up if Ipana does not renew.

The new TED LEWIS-DOC ROCKWELL show which debuts for Goodrich Tire at the end of the month will be in the form of a Carnival with Doc Rockwell playing the big medicine-man.

ROSALINE GREENE was all set for another program, but when it came time to sign on the dotted line she learned it was for a coffee sponsor and her Showboat contract wouldn't permit.

When The Big Show signed up GERTRUDE NIESEN early in her radio career, more than a year ago, they felt that she would develop into a big star, and signed her to long-term options. . . . Because the sponsors took up the options, La Niesen couldn't accept other and possible larger offers. . . . But the sponsors voluntarily have given Gertrude a sizeable raise.



Frog Voice Poley McClintock and Priscilla Lane and Johnnie Davis show pose and expression that never could be brought to the attention of listeners of the Fred Waring programs. But wait till television comes . . . just wait!

KILOCYCLE CHATTER: RUDY VALLEE has completed Say It with Music for Warners, and now is packing his duds for his trek East, hoping to be in New York in time to broadcast his Thanksgiving Day program from Radio City Studios. . . . Another postponement of the return of CAB CALLOWAY to the NBC airlines: The date for his Cotton Club opening has now been set definitely for Jan. 6—(we hope). The band will spend Xmas week in Harlem for their first vacation in more than a year. . . . PAT ROONEY soon will be heard over NBC for a beer sponsor. Which one is still a deep secret, as there are two St. Louis beer concerns bidding for him—and the higher offer wins. . . . MILTON BERLE is having his radio script prepared, and will join the parade of theatrical stars to the mike within the next six weeks. . . . Ooh, naughty, naughty! I mean what LEW BROWN said to GERTRUDE NIESEN during that row they had at rehearsal of Calling All Stars. . . . Not only does JIMMY MELTON'S Warner Bros. contract make him one of the highest salaried radio stars in Hollywood, but the film lads are footing the wire charges when he starts broadcasting from the coast. . . . ROXY, now that the deal for him to return to the Roxy Theater in New York has fallen through, takes over the management of Warner's Mastbaum, largest theater in Philadelphia. It'll be renamed the Roxy-Mastbaum. . . . I wonder why so many amateur-nighters warble I Never Had a Chance and Out in the Cold Again? It puts them on such a spot. . . . Have you noticed that all of FRANK CRUMIT and JULIA SANDERSON'S guest stars presented on their CBS program to date have been NBC personalities, as have been most of ISHAM JONES' guests on Chevrolet? . . . Because he lost so much time in traffic by living on the west side of Manhattan, the Voice of Experience has moved to a hotel on the east side.

The sponsors of the forthcoming Let's Dance program, radio's first three-hour show, starting Dec. 1, will spare no excuse in the hope of entertaining the listeners. The music will be supplied by XAVIER CUGAT, who will offer the tangos and rumbas, with SENORITA CARMEN COSTELLA and LOUIS ALVAREZ doing the vocals. BENNY GOODMAN will supply the hotcha rhythms, while CONNIE GATES and HELEN WARD sing the blues and KEL MURRAY, whom I used to know when he was MURRAY KEINAR, will supply the soft-tempered, Wayne King type of music, blended with the harmonizing voices of FRANK LUTHER, PHIL DUEY and JACK PARKER, who used to be known as the Men About Town. Six arrangers have been hired to work with the baton wavers, and there also will be a master of ceremonies. FRANK McMAHON of the McCann-Erickson advertising agency, who is handling the show, promises many surprises. Although there will be only three hours of dance music, the orchestras will be on the job in the studio five hours, due to the change of time across the continent.

Yeast Goes West

WHISPERING JACK SMITH goes off with his Ironized Yeast program for the month of December, but will be back in January, probably on NBC. Unless CBS can clear enough stations for a spot somewhere between 7 and 7:30 p. m., it will lose the account.

GEORGE BURNS and GRACIE ALLEN made a fibber out of me. I reported here last week that they would do their broadcast of the 21st from Hollywood, but the comics changed their minds and have delayed their trip for a few weeks. BOBBY DOLAN will go along.

The Light Fantastic

Something novel in the way of auditions was staged when CBS presented ENOCH LIGHT and his orchestra in an audition for the Roney Plaza Hotel in Florida. Although the audition was at noon, Enoch and his boys played in faultless full dress. Several couples of gay young blades and fair damsels, recruited from the network's office staff, danced in the studio as the band played. Thus the hotel's representatives, sitting in the control room, had visible, as well as auditory, proof of the danceability of the Light tempos, and saw how the band would appear in full playing regalia. Enoch got the job and departs soon for the swank hostelry.

Every Wednesday night LANNY ROSS has a guest artist with him on his program which is broadcast twice, first at 8:30 p. m. for listeners east of the Rockies, and again at 11:30 p. m. for the Pacific coast. After last week's show the members of the cast slipped out as usual for a bit of recreation and food. When the second show was ready to go on the air, the guest star was missing. No one had told her about having to do a repeat broadcast, so the orchestra and Lanny filled in the time allotted the guest. Can you imagine the commotion in the studio?

Connie Stands Pat

A year ago this Thanksgiving, PAT KENNEDY had no song in his heart. He was conspicuously absent from anybody's payroll; he sat alone in his Chicago hotel room with just one dime in his pocket. What a lot of water can pass under the bridge in one short year! For this Thanksgiving, Kennedy, with a fat commercial contract tucked away in his desk, money in his pocket, a wide Irish smile on his face, will march to the altar with the girl he has loved for six years—beautiful CONSTANCE CALLAHAN, of Pittsburgh.

The members of the CONRAD THIBAUT Fan Club journeyed to the Radio City Studios last week to surprise their idol with a birthday gift—a beautiful cigaret case and lighter.

Charming LEMMI RAY finally has decided to take French lessons, and for only one reason—to be able to talk to MAURICE CHEVALIER when he comes to town. Leah, as you probably know, appeared with the Frenchman in Bed Time Story, and whenever he comes to New York he never fails to look her up. So next time she greets him, it will be in his good old native tongue. *Parley vous Francaise, mademoiselle!*



Bernadine likes sketching, reading, the movies, the theater, riding in taxicabs—and a score of other interesting pastimes

Contrasty Bernadine

By Howard Wilcox

From Amateur Theatricals to Broadway Was the Initial Jump of the Versatile Sade of Vic and Sade. Maybe Her Talent Comes from Her French Mother . . . Maybe from Her Irish-American Father . . . Maybe from— But Read and Learn the Truth

Bernadine Flynn is a nice, contrasty sort of name. That's because the girl who owns it comes of a French mother and an Irish-American father. Her short but satisfying career has been contrasty, too. She is beautiful but not dumb. She went in one bound from amateur theatricals to Broadway—through the help of a woman novelist. From Broadway she got into radio because she had a good French accent. And now she is *Sade* in NBC's *Vic and Sade* sketches—which accounts for her glorification of this week's **RADIO GUIDE** cover.

Bern is a Wisconsin gal. She was born in Madison, and it was there she went to college—the University of Wisconsin. Speech and drama were her scholastic hobbies. Came the evening when Zona Gale, the novelist who is one of Wisconsin's most modern literary landmarks, saw Bern stalking with grace and vigor the boards of the University's playhouse.

Miss Gale recognized that Miss Flynn had talent. Said Miss Gale to Miss Flynn: "Broadway?" Said Miss Flynn to Miss Gale: "You betcha!"—or whatever polite equivalent might be used by a well-bred young lady-actress to a great writer.

So Zona sent Bern to Brock Pemberton, then casting the *Seven Year Love* show. In New York, Bern went right on studying—diction—and landed herself on the paying side of the footlights. She was understudy to Muriel Kirkland in *Strictly Dishonorable*, played in *Joseph* with George Jessel, and was cast for a part in *Strange Interlude*. The Theater Guild poured out polysyllabic praises.

Came the Spring of 1930, with Bern looking for another job—for after all, even a genius can't eat plaudits—and NBC decided it had to have an

actress with a French accent, possibly as an antidote to announcers with Oxford accents.

Bern, who had played the part of a French gal in *Seven Year Love*, rushed to NBC with all her R's a-trilling. When the Wisconsin Irish-American beauty demonstrated that she had a second-generation vintage French accent—NBC bowed her into a contract with Gallic politeness.

Fans have heard her richly-inflected voice in *Empire Builders*, *National Farm and Home Hour*, *Rin Tin Tin Thrillers*, the *Thurston* programs and—her present one, *Vic and Sade*.

What sort of girl is this who, in short years, has run the gamut of theatrical experience from college "dray-ma" to radio romance?

Bern is very, very serious—admits she has difficulty with comic bits, and admits that this seriousness is carried to excess. Like many urbanites, she prefers the country, but lives on Chicago's north side because of her work.

Bern loves her husband—Dr. C. C. Doherty of Chicago—the theater, reading, moving pictures and sketching. She hates street cars and thinks she spends too much money on taxis. When working—behind footlights as well as on the air—she is utterly without shyness or self-consciousness. But on a party, serious Miss Flynn is inclined to be a bit retiring. Perhaps this is because her college studies taught her that actors usually are self-assertive extroverts; maybe she is determined to hold herself in.

Vic and Sade may be heard twice every day except Saturday and Sunday—at 1:45 p. m. EST over an NBC-WJZ network, and at 2:45 p. m. EST over an NBC-WEAF network. The program is sponsored by the Procter and Gamble Co.

Famous Composers

By Mark Herringham

Third in that great trilogy of musical giants—Bach, Beethoven and Brahms—the immortal Johannes Brahms stands forth as one of the noblest characters in the history of this most spiritual of the arts. A Brahms program will be featured over an NBC-WJZ network on Monday, November 26, at 1:45 p. m. EST.

Brahms' four symphonies, his two piano concertos and one violin concerto, and his chamber music, have made him the equal of Beethoven, in the opinion of outstanding critics. His choral works are considered better than Beethoven's. Opera was the only branch of music to which he did not contribute.

Born in Hamburg in 1833—six years after Beethoven's death—Brahms' beginnings were humble. His father was a hack musician. His mother—seventeen years older than his father, and a woman of splendid character—ran a small shop and kept a boarder to eke out her husband's small income. Like so many other great musicians, Brahms displayed talent while very young. One of his teachers, however, bemoaned the fact that his gifted little pupil wasted so much time composing! But no complaints were possible on grounds of lack of interest—for little Hannes practised endlessly and with boundless enthusiasm.

His first pay as a musician was earned by playing while still a child, to sailors and their companions in low dives. No one realized that the musical sensitiveness which earned little Hannes small coins from drunken men one day would be honored by all the leading countries of Europe!

But Brahms climbed quickly, both in ability and popularity. While a youth he gave a concert in Hamburg which was so well received that his career as a pianist seemed assured. Later he toured with a Hungarian Gypsy violinist, Remenyi, as his accompanist. At one place the piano was tuned too low. And in front of the audience, Brahms had to transpose a Beethoven Sonata. The



Johannes Brahms, "the hero of his hour, whose social success was hardly less marked than were his musical triumphs"

story of his skill in doing this ran swiftly throughout musical centers. Through the friendship of Joseph Joachim, friend of Remenyi, and the greatest violinist of his day, Brahms played before the King of Hanover. The King called this 22-year-old lad the young Beethoven.

In 1857, Brahms was taken into the court of Lippe-Detmold by Princess Friederike. This gave him security, leisure, and encouragement to play and compose.

But Brahms was not destined to spend his life under the suave dictation of any patron. His greatest need was independence—and unlike many other talented men, he achieved it. Perhaps this craving for freedom accounts for the fact that, like Beethoven, he did not marry. It made him resign from a good post as conductor of a choir, and caused him also to turn from the career of pianist. Lucky for the world were these decisions, for Brahms the composer was able to give to posterity the musical genius which Brahms the performer could have used to gratify only his own generation.

This modest genius was 40 when he offered his first symphony to the public. When this first—the C Minor, op. 68—was performed after Brahms had worked on its composition for ten years, it swept Germany. Universities conferred honorary degrees upon him, and Hamburg gave him the freedom of the city.

From triumph to triumph the master now swept on. But through it all he retained intact the strange blend of sturdy independence and humility which endeared him alike to kings and peasants. His biographer wrote: "Brahms was the hero of the hour, his social success being hardly less marked than his musical triumphs."

He died in 1897 of cancer—a great man who had led a full life, and made the world a richer place in which to live.

Society Stickup

Calling All Cars

Leading Social Registerites Were Assembled to Spend a Quiet Evening of Backgammon—When Marauding Bandits Descended upon Them. Then Came Radio

By Arthur Kent

Lights out, the big car purred into the driveway. Past a cottage it glided, and stopped near the huge, illuminated house.

It was raining. Five shadowy men left the car, quietly. Overhead, water tinkled on the eaves of the big house. A thin, chill fog hugged the ground.

"We get the watchman first," said a low voice, "then the chauffeur. He lives in that little dump." The five men scattered in the darkness.

Inside "that little dump"—a comfortable cottage just within the gates—William Matheson and his wife had just turned off their radio. It was 10:30, on this damp night of November 22, 1931, and good-looking Bill Matheson hoped he wouldn't have to take the car out again. Bill was chauffeur to the William Mitchells—Chicago socialites whose magnificent North Shore home lay at the end of the drive.

"I tell you," said the chauffeur's wife, "I just heard a car."

"So what?" queried easy-going Bill. "Probably more guests for the boss' party."

"Well, I hope you don't have to drive them home," began Mrs. Matheson, then stopped short.

A knock sounded on the cottage door.

"Be careful," said Mrs. Matheson nervously, as her broad-shouldered husband strode to answer. In this lovely suburban district it is very lonely at night, and somehow the chauffeur's wife feared that particular knock on their door. But Husband Bill laughed.

Mrs. Matheson gave a little scream as the door opened

Three of the mob of five who crashed the Mitchells' evening-at-home for a fortune—Paul Rossi, Joseph Paello and Nick Maintanis



Dominick Dinardi, whose slow wit finally registered the fact that a wealthy hostess doesn't wear all her jewelry at one time

Bill Matheson, below, chauffeur to the Mitchells, whose courage superceded his fear of death



Two men stood there, looking at them threateningly. They held guns. Behind them loomed the black night and its rainswept silence.

"Shut up!" one said softly. He was plump. Swarthy cheeks ballooned about a tiny mouth. But there was nothing genial or funny about this roly-poly gunman—nothing to hint to Bill Matheson that this man's fatness would save Bill from death, that night. Moon-face's black eyes were bitter and the tight mouth sneered.

"Step out," he said quietly, "and you don't wanna make no noise, see?" He didn't threaten, but Matheson knew he would shoot. There was a slightly bored look about that man, which seemed more menacing than any possible spoken threat. Bill sensed he was utterly ruthless, respecting no human life except his own.

Without a word the Mathesons stepped outside into the darkness and rain. What were these gunmen going to do, the chauffeur wondered. But he didn't wonder long. Just outside the cottage they came upon a little knot of four men. Startled, Bill Matheson recognized the night watchman, Arthur Metzger. For an instant Bill wondered if the watchman had turned crook; then he saw that one of the three gangsters kept a gun trained upon him.

"They got the drop on me," said Metzger bitterly, as if he felt he should explain his present plight.

The back of a hand slapped Metzger's face. "Shut your—damn' trap!" growled a thug, jamming his gun into the watchman's abdomen, "less you want a slug in the guts!"



The loot in jewelry that was taken from the palatial home of the John Mitchells

Matheson said nothing, but his eyes flicked about as he sized up the situation. Five gunmen. Himself, his wife and Metzger held captive. Idly he noticed how the lights from the big house gleamed on bare, wet trees. That was it! A party at the Mitchells—a little party attended by wealthy society women who would be wearing their jewels! And these thugs—

At that moment the pudgy-faced leader confirmed Bill Matheson's unspoken deductions.

"Come on, you three," he said. "We're gonna crash the party in the big house." Surprisingly, he laughed softly—a funny little whinny that didn't belong to such a bulky man. "An' don't make no social errors, see? Else I'll rub youse out!"

It seemed like a nightmare to Bill the chauffeur—being marched up to his employer's house, in the dead of night, by five armed desperadoes whose roly-poly leader whinnied at his own feeble jokes. The cold rain fell softly. Bill gritted his teeth as he noticed how his wife, in a thin house dress, was beginning to shiver.

"Now," murmured the pudgy thug as they approached the house, "you two take the front. We'll take the back. 'You—' he admonished the fifth man—"keep them mugs here. And what I mean, keep 'em here!"

"Okay," said sour-faced Number Five gunman. The other four slipped away. "You line up," he added, "and keep your backs turned—or else!"

To Bill Matheson, the next few moments were long and anxious. What, he wondered, was happening to his likeable employer, and to Mrs. Mitchell? What was going on in the big house at that precise moment?

The Mitchells and their guests were playing backgammon. They were as unaware of the drama gathering about them as were any group of French aristocrats on the eve of the Revolution. In both instances the rumble of approaching storm was heard by none until the fury of the storm unleashed. Why should they have expected trouble? There was nothing to suggest it in the exquisitely tasteful interior of the Mitchell home, or in the well-ordered lives of their guests. Cultured persons of great wealth and assured social position, they were secure, shielded from life's ordinary dangers and worries. To live gracefully was their greatest concern—not the making of a living. Neither menace, nor the swift, frenzied urge towards self-preservation ever had entered the lives of these American aristocrats.

Witty William Mitchell was partner in the La Salle Street investment firm of Mitchell, Hutchins and Co., and a son of the late John J. Mitchell, chairman of the board of the former Illinois Merchants Trust Company. His wife had been co-chairman of the Illinois division, Women's Organization for Prohibition Reform. And these were their guests:

Mrs. E. A. Cudahy, Jr., of Lake Forest, wife of the president of the Cudahy Packing Co., and daughter of the late Edward F. Carry, former president of the Pullman Company.

Mrs. Leslie Wheeler, of Lake Forest, former co-chairman with Mrs. Mitchell of the anti-prohibition organization.

Leslie Wheeler, an official of Pickands, Brown & Co., pig iron concern.

William McCormick Blair, Lake Forest, partner in the investment firm of Lee, Higginson & Co., and trustee of the University of Chicago.

Mrs. Joseph T. Bowen, and a member of one of Chicago's oldest families.

Mrs. Louise De Koven Bowen Phelps, of Chicago, sister of Mrs. Blair.

Ralph J. Hines, of Evanston, son of Edward Hines, millionaire lumberman, and an officer in the lumber firm.

These, then, were the men (Continued on Page 21)

Signposts of Success

By "The Doctor"

Open Door to Beauty

By Countess Olga Albani



Madge Kennedy recently made a guest appearance with the Red Davis sketch

Optimism, Courtesy, Affection, Generosity—These and Other Sterling Qualifications Mark the Features of Madge Kennedy

Madge Kennedy is further excellent proof of the fact that right choice of vocation is the natural basis of efficiency and success. In any line of endeavor there are two prime factors for success: Trained abilities and correct choice of vocation. The highest efficiency is reached only when these two come together.

We have taken thousands of men and women from low-salaried, uncongenial occupations, and put them on the right track by pointing, through scientific character analysis, the work for which nature had endowed them best. Statistics prove that not one person in ten is in the right position; but Miss Kennedy is an exception.

In her face is high creative imagination, good taste and some mechanical faculties. She is versatile.

To the average person Madge Kennedy's face has beauty; to the analyst it possesses beauty of ability and accomplishment. Her face is nicely balanced, with here and there special talents to save it from the too evenly balanced type.

Discretion is evident. Miss Kennedy is particular in friendships and clothes, and is sensitive to forms, colors and surroundings. A tasteful, harmonic atmosphere gives her great pleasure, and one with clashing colors and inartistic forms can give her an uncommon amount of worry and displeasure. This story is found in the upper face. A full spadelike, wedgelike formation where the nose goes into the eyebrows and forehead shows form appreciation.

In Miss Kennedy's face the thin section of forehead immediately above the eyes (the section which carries the eyebrows) is full and furthest away from the ear-opening. This means that her perceptions are high. She prefers to obtain her mental impressions through sight rather than through hearing.

Madge Kennedy probably could turn her hand to a number of things. In addition to this versatility, she has unusual observation of things in motion.

A capacity for culture is indicated in the high forehead. Miss Kennedy is optimistic; she does not carry chips on her shoulder. She is courteous, affectionate and generous, but not an easy mark for sentimental stories of ill luck.

If you would seek flattery or attempt to gain undeserved reward through compliment do not turn to Madge Kennedy. She will tell you what she really thinks. One must appeal to her reason to accomplish anything.

Countess Albani, One of the Most Beautiful of Radio Stars, Starts Herewith a Series of Revelations of Her Beauty Secrets

I was a little frightened when the Editor of RADIO GUIDE asked me to write a series of beauty articles—for writing, you know, is vastly different from singing. But the subject is one of such tremendous interest to all of us women that after thinking it over I now find myself very enthusiastic about this new undertaking. It all started with Mr. Editor querying: "What do you notice first about a person?"

"Their eyes," I answered. "Fine," he said. "Tell me about the eyes . . . the care of them; how you make them up—and I'll let all the readers in on your secrets."

And here they are: All eyes are lovely. They should be, for they mirror the thoughts, they reflect the soul. That means they must have expression. Look into the mirror! Closely now. Think of someone you love to be with—your sweetheart, your husband, or a delightful companion—watch the expression. It is sparkling! That's what thoughts do. They put a twinkle in your eyes. Sometimes they enlarge the pupils so that the eyes become almost unreal in their beauty—yes, and they do a great many other nice things. So, first, you must practice having lovely thoughts all the time. Just try it for a week and see the difference.

Now . . . there are eyes that are strained—wary. They proclaim to the world "my possessor is tired—she needs sleep!" Or perhaps you need glasses! For the first, I am going to suggest remedies—for the second, only your oculist can assist you. There is a preparation you can buy, to be used with a dropper—one drop in each eye three times a day, and after each application just watch your eyes shine. Write me about this if you wish. Or, if you prefer something less expensive, there is castor oil (are you surprised?) to be used with a dropper also. One drop in each eye every morning. And don't forget that fine old aid, boric acid solution. Here is an ideal cure for tired eyes. At night include in your beauty rituals a warm eye-cup bath of boric acid solution. It not only strengthens, but brings relief to fatigued eyes. Then the castor oil in the morning for lubrication.

For a quick pick-up for the important date, try hot and cold compresses. This not only stimulates the area surrounding the eye, but helps to urge the eyelashes to speedier and more luxuriant growth. Best of all, it puts new life in the eyes themselves. It is priceless—yet it costs nothing.

Countess Olga Albani sings with the Silken Strings program every Sunday evening over an NBC-WJZ network, at 9 p. m. EST, under the sponsorship of the Real Silk Hosiery Company; and later the same night, over a split network—12 midnight CST—for the West Coast.

Flashes of Fun

Bulls and Boners

Your Grouch Box

Fred Allen: You know that beer sales are now legal in the state of Maine. Up to now they have used the stein in songs only. —Town Hall Tonight

Jack Benny: Sap! Sap! Sap!

Parker: I don't understand you.

Benny: What comes out of trees?

Parker: Monkeys like you, of course!

—Jell-O Program

Joe Penner: You know, Monk, I rushed across the desert on a camel, and just as I was surrounded by 967, no 956 natives—

Monk: Why, Joe, how did you know there were exactly 956 natives?

Penner: I counted the toes, and divided by ten! —Bakers Broadcast

Wallington: Eddie, where did you get those horns?

Cantor: I got them in the stock market, Jimmy. Why?

Wallington: How could you get bull's horns in the stock market?

Cantor: Because somebody gave me a bum steer, Jimmy! —Chase & Sanborn

Graham (reading letter): Dear Fire Chief: What is your opinion of the American custom of doing business on the instalment plan?

(Signed) A Dollar a Day and a Sheriff a Week.

Ed Wynn (Answering letter): Dear a Dollar a Day and a Sheriff a Week: All I know is that if it wasn't for the instalment plan, a lot of animals would be able to wear their own fur coats this Winter. —Texaco Broadcast

Gene: What would you do if you heard a burglar in your house at the hour of midnight?

Cliff: I couldn't do anything. If I wuz home dat early I'd be sick in bed. —Sinclair Minstrels

Ted Jewett: "The Voice of Experience will be back on the air again tomorrow night at 12 o'clock noon."—Mrs. Louis Sundeen, Oak Park, Ill. (Nov. 4; WBBM; 6 p. m.)

Announcer: "You will find Crisco advertised in all big women's magazines."—Mrs. H. M. Sowers, Chicago, Ill. (Nov. 12; WMAQ; 1:45 p. m.)

Announcer: "Mary Pickford is more willing to discuss literature and her radio activities than her martial status."—Mrs. R. W. Schunke, San Jose, Calif. (Nov. 3; KPO; 11 p. m.)

Announcer: "For those who have never dyed in their own home, we can help them by the use of Sunset."—Miss G. Browne, Outremont, Que. (Nov. 10; CKAC; 9:58 a. m.)

Hal Totten: "Isn't it a great thrill to see these fellows going by with their wagons waving at the crowd?"—Karl W. Schlabbach, Benton Harbor, Mich. (Nov. 8; KYW; 1:59 p. m.)

Announcer: "Men are abominable breathers, as a rule."—Mrs. Deane Burnham, Lansing, Mich. (Nov. 6; WGN; 8:45 p. m.)

Announcer: "Give your face a chance to get back on its feet."—Mrs. J. Little, Philadelphia, Pa. (Oct. 25; WEA; 7:30 p. m.)

Pierre Andre: "But lots of mothers and fathers whose children are too young to send in . . ."—William R. Traum, Chadwick, Ill. (Oct. 29; WGN; 5:57 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

A cinder in the eye is a small thing—but big enough to ruin your appreciation of a lovely landscape. And in just the same way, any one of a number of small, irritating flaws can ruin a splendid radio program. It is to banish such flaws from radio that Your Grouch Box is thrown open to you. If you have a radio grouch—a pet peeve—prepare to shed it now. Don't keep it to yourself—put it into a letter and send it to this department, where the attention of radio leaders may be drawn to it. Improved programs may result, which would benefit you and hundreds of thousands of other listeners as well.

Lunatic Listeners—assinine announcers—or stupid sponsors?

Dear Editor: Are those radio announcers trying to make us radio fans look stupid? In announcing contests or anything else, they spell the simplest words.

Pottstown, Pa. MELVIN NEIMAN

Bangs in my ears—again!

Dear Editor: When we get settled down to listen to a nice program, we have to get up continually to turn down the radio. The drama goes on fine, then the orchestra comes on with a bang that nearly deafens us.

Morrison, Ill. MRS. F. C. BARNUM

Wanted: Church music on week nights.

Dear Editor: Why give only Sunday to church music? Hundreds would like, on two or three evenings a week, at least 30 minutes of good church music. These hundreds do not like jazz, and that's all they get.

Detroit, Mich. P. H. S.

Send your peevs to Your Grouch Box, in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

Radio Road to Health

By Shirley W. Wynne, M. D.

How Many Mothers and Prospective Mothers Know What Is Best for the New-Born Infant's Health?

The new-born baby holds in its little hands the joy, hope and love of the world. The new-born baby, helpless as it is, can inspire us to finer and nobler things than all our causes, lectures and reformers combined.

The first few weeks of the baby's life are difficult ones, both for the mother and the child. This is especially true where the baby is the first child. The problem of readjustment in the home, of getting used to a baby in the house, looms large. The young mother is afraid to handle the baby. Usually it is some sympathetic neighbor or relative who is called to duty after the young mother has returned from the hospital. How many of you readers felt supremely confident that you could take care of the child without advice or help?

Do not heed the advice of well-meaning friends and neighbors. It is to your doctor that you should turn for help and instruction when in doubt. Your baby's problems and reactions are different from all others. What was good for your neighbor's baby may make your baby sick. Your baby's sickness may look like that of your neighbor's child, but it may be something else entirely, and therefore needs reverse treatment. No one but a doctor can determine what that treatment should be.

The new-born baby cannot go on strike if it is dissatisfied with things. Yet every baby upon entrance into this world is endowed with certain rights which it legitimately can demand of its mother.

There is no greater duty of mother to child than that the child be nursed. If, Mother, you cannot nurse it entirely, feed it partly on breast and partly on Grade A bottled milk, prepared under the doctor's direction. The mother who can nurse her child, and won't, is doing her baby a grave injustice. Ten bottle-fed babies die before they are a year old to one that is nursed by its mother. Children under nine months of age who become stricken with diphtheria usually are bottle-fed.

Practically every mother can nurse her baby, for a time at least, if she heeds the simple health rules that emphasize proper sleep and rest, nourishing food, fresh air and sunshine. The new-born baby should be put to the breast at regular intervals, even if there is no milk. This will start the proper functioning and stimulate the flow of milk.

Water holds an important place in the new-born baby's diet. The child is given boiled, warm water within an hour after birth, and thereafter every four hours until the breast milk begins to flow. Water not only relieves the thirst but assists in cleaning the mouth and the gums. Give your baby cool, boiled water at frequent intervals during the day and occasionally at night.

The Child's Hour

By Nila Mack

Miss Mack's Wide Experience Has Taught Her That One Treatment Only Will Cure a Child of Tantrums



A child in good health and not overstimulated, is not often overcome by anger

A frequent complaint to this department from parents concerns the tendency of young children to become angry on the slightest pretexts. Several mothers write that this condition makes their life almost unbearable.

If a child goes into a tantrum, the best course to pursue is to ignore him completely. This, of course, often takes great will power what with a young boy or girl screaming, kicking, and going through the other violent body actions of a person who is overcome by anger.

But parents will find it best to leave the child severely alone during one of these fits of temper. One ought to go out of the room, or even leave the house entirely, until the temper subsides. Really, the best way to teach a child to control himself is to allow him to find out for himself that no good comes from giving way to his anger.

One particular child was a genius at histrionics, but had a devilish temper. At home her mother used to try to combat her tantrums by delivering a severe whipping or scolding.

When she first was enrolled in my classes, she burst into a fit of anguish simply because she wanted a much bigger part than she was given in a forthcoming production. The child's rage really was pitiful, for she stormed, cried, cajoled and threatened to quit if I did not listen to her demands.

I accepted her resignation. I told her that I thought it would be a grand idea if she stepped out, as many deserving children were waiting to join my classes. She went home in a huff.

One week later she marched back and publicly apologized for her temper and unreasonable attitude. I accepted her apology graciously, and recast her in the show. Since then she's been one of my model pupils, and rarely, if ever, does she give vent to tantrums.

Nila Mack is director of all children's programs for CBS. Her program, Sunday Morning at Aunt Susan's, may be heard over a CBS-WABC network every Sunday at 9 a. m. EST.

Ten Years Ago

"America cannot teach us anything," says CAPTAIN P. P. ECKERSLEY, chief engineer of the British Broadcasting Company, upon his return home after observing the Third Annual Radio Conference in Washington. Captain Eckersley charges: Radio officials are catering to the American public from the viewpoint of making broadcasting an electrical hobby, and not an artistic enjoyment; that the American is interested not in what he hears, but only how far he can hear stations; that (*tsk, tsk!*) Americans tolerate advertising with their programs!

(Editorial Note: Captain Eckersley since has taken the reverse view, in a complete right-about face. His present attitude was published in full in RADIO GUIDE, Issue Week Ending May 19, 1934.)

STATION KFI, in Los Angeles, announces plans to increase wattage from 500 to the "enormous power" of 5,000.

N. T. GRANLUND, WHN's famous announcer, "ROXY" (S. L. Rothafel), celebrated Capitol theater impresario, and JIMMY CLARK, whose White Way Entertainers are known to every New York station, are winners, first to third respectively, in a New York newspaper radio popularity poll.

OFFICIALS of the U. S. Department of Commerce are busy reallocating waves to stations, and technicians likewise are kept busy telling set owners how to adjust their receivers to tune in the new channels.

HEADLINE STARS THEN: Mrs. La Rue Nelson, WFAA; Gertrude Hutchinson, WGR; Mrs. Jane Webster, WIAS; Uncle Wip, WIP; Elizabeth Hines, WJZ; The Harmony Girls, WLS; Dudley Crafts Watson, WMAQ; Ralph W. Fuller, WOC; Kathryn Wells Bassett, WOR; Frank Hodeck, Jr., WOW; Milton Sachs, WSAI; Carolyn Sparlin Nesbit, WSB.

Hits of Week

There is no accounting for the song vagaries of the networks. In last week's issue of RADIO GUIDE, Out in the Cold Again nosed out The Continental from both song divisions by the margin of one point.

This week the relative positions of the songs are just the reverse. The Continental leads both in the number of network presentations and in the band-leaders' consensus, with Out in the Cold Again relegated to the second choice spots.

Following is RADIO GUIDE's weekly tabulation:

SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
The Continental	30
Out in the Cold Again	29
Stay as Sweet as You Are	27
Wild Honey	25
Be Still My Heart	24
Sweetie Pie	21
Pop Goes Your Heart	19
An Earful of Music	17
Rain	15
If I Had a Million	13

BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
The Continental	30
Out in the Cold Again	29
I Saw Stars	25
Stars Fell on Alabama	24
Were You Foolin'	21
Love in Bloom	17
Wild Honey	16
Must We Say Goodnight	14
P. S. I Love You	11
Between Showers	9

Song hits requested most frequently from a few of the maestros last week were:

Abe Lyman: The Continental, Midnight and You, Between Showers.

Jack Denny: One Night of Love, Stay as Sweet as You Are, Out in the Cold Again.

Jack Miller: Must We Say Goodnight, If I Had a Million, The Continental, Wild Honey.

Wave Marks

Signed On. Radio villainess got her man when Elaine Melchoir, beautiful scoundrellette in the "Buck Rogers" series, was wed on November 15 to —not Buck Rogers, children, but Leon F. Ansbacher, a Manhattan Big Executive. She'll go on bucking Buck as Ardale Valmar.

Signed On. November 17 wedding-bells for Travis Hale, of Al Pearce's (NBC) gang and Renee Winkler, Al's secretary. Scene of the drama: The Wee Kirk of the Heather in Los Angeles.

Signed On. Radio broadcast of the ceremonies will make Prince George of England, Princess Marina of Greece the most widely-heard pair of "I-does" in royal history, when they wed in Westminster Abbey this November 29.

Meter(s). Freddy Martin, NBC "Open House" ork pilot and m. c., becomes 28 this December 9, fourth-anniversaries with his wife December 10

Meter. And Kenneth Niles, CBS' Los Angeles announcer, also reaches 28 on December 9. He's good-looking, has thought of movies as a career.

Meter. And here bobs up Elaine Melchoir again—this time as a twenty-fifth birthday celebrant this December 8. A husband and a birthday! Some gals are lucky.

Meter. Jean Paul King, NBC (Chicago) announcer, adds a year on December 1. He collects books; plays tennis; watches baseball and wrestling.

Meter. Frank Black, NBC (New York) musical director, spends many hours and much coin browsing through old shops in search of rare musical scores and antique bronzes. Frank, of course, loves to attend symphonies. He birthdays November 28.

Coming Events

Sunday, Nov. 25

Time Shown Is Eastern Standard

IRENE BORDONI, French musical comedy star, and HARRY STOCKWELL, baritone, will be the guests at Little Miss Bab-o's Surprise Party at 1:30 p. m. over an NBC-WEAF network.

ETHEL BARRYMORE, of screen and stage fame, will be presented in a Radio Theater dramatization, Mrs. Dane's Defense, over an NBC-WJZ network at 2:30 p. m.

The Battle of the Crater will be the ROSES and DRUMS dramatization presented at 5 p. m. over an NBC-WJZ network.

FREDDY MARTIN will introduce JEAN EGART, 20-year-old Atlanta, Georgia, songstress known as Little Girl Blue, in her network debut as guest star of his Open House over the CBS-WABC network from 5 to 5:30 p. m.

CRUMIT and SANDERSON will present Mrs. Pennyfeather, one of radio's most humorous characters, during their teatime program over the CBS-WABC network from 5:30 to 6 p. m.

RUTH BRYAN OWEN, U. S. Ambassador to Denmark, will be the guest speaker on the American Bosch Radio Explorers Program heard at 5:30 p. m. over an NBC-WJZ network.

Music by Gershwin guest star will be RUBE BLOOM, one of Tin Pan Alley's most popular songsmiths, over the CBS-WABC network from 6 to 6:30 p. m.

Uncle Ezra's Radio Station EZRA, the mythical five-watt transmitter, which previously was heard at 7:15 p. m. on Sundays, now is presented over an NBC-WEAF network each Monday, Wednesday and Friday at 7:45 p. m. Uncle Ezra was heard at 7:30 p. m. on Wednesdays and Fridays heretofore.

HAROLD BAUER, prominent concert pianist, and ARTUR RODZINSKI, conductor of the Cleveland Symphonic Orchestra, will be the General Motors guests at 8 p. m., presented over an NBC-WJZ network.

CHIC SALE, famous comedian and vaudeville headliner, will present a character monologue entitled He Knew Lincoln over an NBC-WEAF network at 10 p. m. as the Hall of Fame guest artist.

GENE TUNNEY, former heavyweight champion of the world, continuing the weekly series of Sunday night American Fireside Talks, will be heard over an NBC-WJZ network at 10:30 p. m. The subject of Tunney's talk will be A Man Must Think.

Monday, Nov. 26

Your Home and Mine, series broadcast under the auspices of the Federal Housing Commission over the CBS-WABC network, will shift from Monday morning to Wednesday afternoon from 12:45 to 1 p. m., effective this week. FATS WALLER, pianist-composer, will be heard in the Monday morning period from 11:15 to 11:30 a. m.

The FHA programs have also been extended to two other networks and will be heard over the ABS chain Wednesdays at 9:45 p. m. with a guest speaker of note, and on the NBC-WJZ hookup Saturdays at 6:45 p. m.

Resolved: That the Abolition of the Isolationist Policy Is Essential to American Recovery, will be the subject of a debate between the New Rochelle Girls College and Oxford University presented over an NBC-WEAF network at 1:30 p. m.



FRANK MUNN

He is pronounced by the most discriminating critics as well as innumerable less-sophisticated listeners the most perfect lyric tenor in radio. And he can be robust enough if the occasion demands. Hear him on both networks, NBC-WEAF Sundays at 9:30 p. m. EST, CBS-WABC Tuesdays at 8 p. m. and also NBC-WEAF on Fridays at 9 p. m.

John Galsworthy's Justice will be the Radio Guild dramatization at 3 p. m. over an NBC-WJZ network.

The Joke Book, new network feature from WCAU, Philadelphia, will be heard over the CBS-WABC network from 3 to 3:30 p. m.

The Little House Family, a new dramatic script serial written by Peter Dixon, is broadcast from the model residence, over the CBS-WABC network every Monday from 4 to 4:15 p. m.

Tuesday, Nov. 27

JAMES MELTON, radio and concert tenor, will be interviewed by NELLIE REVELL at her weekly show at 2:45 p. m. over an NBC-WJZ network.

AIDA DONINELLI, operatic soprano, will be guest artist in the Atwater Kent program tonight at 8:30 p. m. over the CBS-WABC network.

ISHAM JONES and his orchestra will feature ILOMAY BAILEY and LEE SIMS as guest stars over the CBS-WABC network from 9:30 to 10 p. m.

Wednesday, Nov. 28

GOULD and SHEFTER, popular piano duo, have added another recital to their broadcasts, and are now heard Wednesday evenings at 7:30 p. m. over an NBC-WEAF network.

A home-talent party, composed of several members of the corps of relatives of men with Admiral Byrd at the Antarctic, will take part in giving a Thanksgiving Eve Party staged over the world's largest party line. This program will be heard over the CBS-WABC network from 10 to 10:30 p. m.

Thursday, Nov. 29

The marriage ceremony in Westminster Abbey, uniting Prince George of England and Princess Mariana of Greece, will be broadcast to American listeners early this morning over the NBC-WJZ and CBS-WABC networks, starting at 5:45 a. m. A

description of the Royal Wedding Procession as it approaches the church will be given by Howard Marshall, British Broadcasting Corporation commentator.

DR. OGDEN WOODRUFF, President, New York Tuberculosis and Health Association, will speak on the Value of the Christmas Seal, over CBS-WABC network at 11:15 a. m. HAROLD L. ICKES, Secretary of the Interior, will give a talk on the Tuberculosis Christmas Seal Campaign over an NBC-WEAF network at 11:45 a. m.

The Thanksgiving Day football game, University of Pennsylvania vs. Cornell University, will be broadcast over the CBS-WABC network from Philadelphia at 2 p. m.

DONALD NOVIS, tenor, will be featured as soloist in the Forty-Five Minutes in Hollywood program heard at 10 p. m. over the CBS-WABC network.

COLONEL RALPH H. ISHAM, the Spencer Dean of the literary world, now presents a weekly series on adventures and discoveries in literature at 11 p. m. over an NBC-WEAF network. This series previously was announced as a Sunday morning talk.

Friday, Nov. 30

DR. EDWIN D. STARBUCK, noted American educator, philosopher, psychologist, will address the CBS-WABC network audience from 10:30 to 10:45 a. m. in a talk entitled, Some New Techniques for Judging Literature.

Dedication Ceremonies of the New Columbia University Library will be broadcast over an NBC-WJZ network at 3:30 p. m. John Buchan, one of England's best known writers and for several years a member of Parliament for Oxford University, will be the principal speaker. DOCTOR NICHOLAS MURRAY BUTLER, President of Columbia University, will introduce Mr. Buchan.

A Symposium on Social Insurance will be conducted by MATTHEW WOLL and NOEL SARGENT over the CBS-WABC network from 4 to 4:30 p. m.

MAJOR DOUGLAS of London will outline the Causes of War in the weekly series of International Broadcasts from London over an NBC-WEAF network at 5 p. m.

The American operatic debut of NINON VALLIN, famous French soprano, will be heard over a coast-to-coast NBC-WEAF network at 12:15 a. m., when she appears as Marguerite in Faust at the new municipal opera house in San Francisco. The San Francisco Opera Company will broadcast the third act of this opera.

Saturday, Dec. 1

The Army vs. Navy Football Game will be described from Philadelphia over the CBS-WABC network, starting at 12:15 p. m. A football song souvenir program will precede the description of the game.

New series featuring EARL OXFORD, Broadway musical star now playing in Life Begins at 8:40, and ARTHUR MURRAY, well known American dancing instructor, will be launched over the CBS-WABC network from 6 to 6:30 p. m. This series will be called Something Old and Something New.

JAMES M. BECK, former Solicitor General of the United States, will discuss Shall We Abandon the Ship?—a discussion concerning the Constitution and Present Government Trends—over CBS-WABC net at 7:45 p. m.

KEL MURRAY, XAVIER CUGAT and BENNY GOODMAN will provide the music at radio's first three-hour dance program, Let's Dance, to be presented by the National Biscuit Company over NBC-WEAF networks each week at 10:30 p. m.

You'll like this program!

"SMILIN' ED" McCONNELL

Sponsored by
ACME QUALITY PAINT and LIN-X

You'll hear him over the
Columbia Broadcasting System

WABC WAAB WDRG
WCAU WEAN WJSV
WHP WFEA WJAS

★
Every SUNDAY Evening at 6:30 P.M., E.S.T. (5:30 P.M., C.S.T.)
Every THURSDAY Noon at 12:30 P.M., E.S.T. (11:30 A.M., C.S.T.)

DON'T MISS TONY WONS

Every Sunday Afternoon NBC in

"THE HOUSE BY THE SIDE OF THE ROAD"

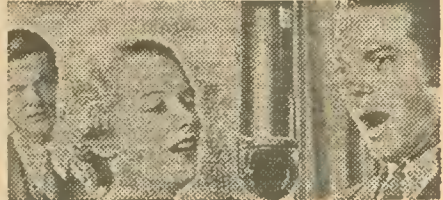
Here's Tony at his genial best! Also Gina Vanno, Emery Darcy, Ulderico Morcelli, Ronnie, and Von. Music, drama, comedy, homely philosophy! Every Sunday afternoon. NBC, coast to coast through the courtesy of the makers of

JOHNSON'S WAX

(See listing for time and stations)

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Programs for Monday, November 26

Star ★ Indicates High Spot Selections

6:30 A.M.
WBZ—Musical Clock
WNAC—Suorise Special, organ

6:45 A.M.
NBC—Health Exercises: WFAE WGY
WBEN WEEI

7:00 A.M.
WBZ—Texas outboys

7:15 A.M.
WNAC—News

7:30 A.M.
CBS—Organ Reveille: WABC
NBC—Yinchi Iiraoka, xylophone: WJZ
WBZ—Musical Clock
WNAC—Joe Mitchell Chapple

7:45 A.M.
NBC—Pollock & Lawnhurst: WFAE
WBEN WGY

NBC—Jolly Bill & Jane: WJZ
WHAM—Jack Foy, songs
WNAC—Walter Kiddler

8:00 A.M.
NBC—Bradley Kincaid, songs: WFAE
WTIC WCHS WTAG WBEN WJAR
CBS—The Song Reporter: WABC
NBC—Morning Devotions: WJZ WBZ
WGY—Musical Clock
WHAM—Kindly Thoughts
WNAC—Shopping Around the Town

8:15 A.M.
NBC—Don Hall Trio: WFAE WBEN
WTIC WTAG WJAR

NBC—Low White: WJZ WBZ WHAM

8:30 A.M.
NBC—Cheerio: WFAE WGY WCHS
WEEI WTIC WBEN WJAR WTAG
CBS—Lyric Serenade: WABC
WBZ—Weather temperature
WSYR—Low White, Organist (NBC)

8:45 A.M.
NBC—Landt Trio & White: WJZ
WHAM WSYR WBZ

9:00 A.M.
NBC—Organ Rhapsody: WFAE WCHS
WTAG
CBS—Modern Minstrels: WABC
WOKO WNAC WDRC WLBZ WFEA
WHAM—Breakfast Club (NBC)
WBZ—Breakfast Club: WJZ WBZ
WSYR

WBEN—News: Hollywood Impressions
WGY—Annette McCullough, songs
WHAM—Tower Clock Program
WPRO—Top of the Morning (ABS)

9:15 A.M.
NBC—Dick Leibert, organist: WJAR
WBEN WEEI

WGY—△ Mid-morning Devotions
WHAM—Cooking School
WPRO—Vauehn de Loath, songs (ABS)

9:30 A.M.
NBC—Eva Taylor, songs: WFAE
WTIC WBEN WTAG WCHS
WGY—Little Jack Little's Orchestra
WHAM—Breakfast Club (NBC)
WBZ—Modern Minstrel (CBS)
WPRO—Music Master's Hour (ABS)

9:45 A.M.
NBC—Matinata Chorus: WFAE
WTIC WTAG
WBEN—Sally Work's Column
WGY—High Priests of Harmony

10:00 A.M.
NBC—News: Brown and de Rose
WFAE WTIC WTAG
CBS—News: Harmonies in Contrast
WABC WKBW WICC WAAB WFEA
WDRC WGLC
NBC—Josephine Gibson: WJZ WBZ
WSYR

WBEN—Little Jack Little
WGY—News: The Vagabonds
WHAM—Musical Program
WNAC—Budd Clark

10:15 A.M.
★ NBC—Clara, Lu 'n' Em: WFAE
WJAR WEEI WCHS WGY WTIC
WBEN WTAM WTAG
CBS—Bill and Ginger: WABC WOKO
WNAC WEAN WFBL WGR
NBC—Holman Sisters: WJZ WHAM
WBZ

10:30 A.M.
NBC—Land of Beginning Again: WFAE
CBS—Savitt Serenade with Dianne:
WABC WDRC WAAB WOCR
WEAN WKBW WGLC WOKO
WHAM—WFEA WICC WLBZ
NBC—Today's Children: WJZ WBZ
WSYR

NBC—Morning Parade: WTIC WJAR
WTAG
WBEN—Maurice Nicholson, organist
WGY—Market Basket
WHAM—Mrs. Thrifty Buyer
WNAC—Yankee Mixed Quartet

10:45 A.M.
NBC—Morning Parade: WFAE WCHS
WTIC
CBS—Memories Garden: WABC
WNAC WOKO WFBL WGLC
WKBW WHEC WLBZ WFEA
NBC—News: Radio Kitchen: WJZ
WHAM
WBZ—News, Musicale
WGY—Johnny Marvin, tenor

11:00 A.M.
NBC—Navy Band: WFAE WGY
WTIC WCHS WJAR WBEN WTAG

CBS—Memories Garden: WDRC
WEAN

NBC—Honeymooners: WJZ
WBZ—Women's Club News
WHAM—Contract Bridge Talk
WPRO—Tony Cabooch (ABS)

11:15 A.M.
CBS—“Fats” Waller, songs: WABC
WDRC WKBW WNAC WEAN
WLBZ WFEA WHEC WICC
★ NBC—Tony Wrens, philosopher:
WJZ WBZ WHAM WSYR
WEEI—U. S. Navy Band (NBC)
WPRO—Morning Parade (ABS)

11:30 A.M.
CBS—Comte Gates & Jimmy Brierly:
WABC WDE WOKO WLBZ WFEA
WOCR WKBW WGLC WFBL
WHEC WNAC
NBC—Geo. Hessberger's Orch.: WJZ
WSYR
WBZ—Stage Show
WHAM—Home Bureau Talk
WPRO—Rhythm Melodies (ABS)

11:45 A.M.
WBZ—Farm Forum
WHAM—Tom Grierson, organist
WNAC—Melody Sweethearts
WPRO—Arley and Guild, songs (ABS)

Afternoon

12:00 Noon
NBC—Marion McVie: WFAE WEEI
WTAG WJAR WBEN
★ CBS—Voice of Experience: WABC
WNAC WDRC WEAN WFBL WGR
WHEC

NBC—Fields & Hall, songs: WJZ
WHAM WSYR
WBZ—Views of the News
WGY—Banjoleers
WPRO—Eddie Prior's Orch. (ABS)

12:15 P.M.
★ NBC—Honeyboy & Salsaras: WFAE
WTIC WEEI WTAG WJAR WBEN
WCHS
★ CBS—“The Gumps”: WABC WGR
WDRC WOKO WORC WHEC WEAN
WNAC
NBC—Charles Sears, tenor: WJZ
WSYR WHAM
WBZ—Weather, temperature
WGY—Martha and tial

12:30 P.M.
NBC—Merry Madcaps: WFAE WTIC
CBS—Dick Messner's Orch.: WABC
WOKO WKBW WLBZ WGLC
WFEA
NBC—Farm & Home Hour: WJZ
WBZ WHAM WSYR
WBEN—News: Merry Makers
WGY—Farm Program
WNAC—Shopper's Exchange: News
WPRO—Here's How (ABS)

12:45 P.M.
CBS—Dick Messner's Orch.: WGR
WHEC
NBC—Merry Madcaps: WTAG WCHS
WBEN—Stock & Commodity Quotations
WPRO—Will Hollander's Orch. (ABS)

1:00 P.M.
NBC—Markets and Weather: WFAE
CBS—Allan Leifer's Orch.: WABC
WDRC WOKO WAAB WHEC WGLC
WGR WFEA
WBEN—Farm Service
WCHS—Two Hearts in Song (NBC)
WGY—Musical Program: Talk

1:15 P.M.
NBC—Peggy's Doctor, sketch: WFAE
WGY WEEI WTIC WBEN WTAG
WCHS WJAR
CBS—Radio Gossip Club: WNAC WGR
WPRO—Mirror Reflections, News
(ABS)

1:30 P.M.
NBC—New Rochelle Girls' College vs.
Oxford U. Debate: WFAE WTIC
WCHS WJAR WBEN WTAG
CBS—Story Behind the Song, drama-
tizations: WABC WOKO WGLC
WFBL WORC WGR WAAB
★ NBC—Vic & Sade: WJZ WBZ
WSYR
WGY—Musical Program
WHAM—School of the Air
WNAC—News
WPRO—Max Bergere's Orchestra

1:45 P.M.
CBS—Pat Kennedy: Art Kassel's
Orch.: WABC WNAC WFBL WGR
NBC—Music Guild: WJZ
WBZ—Home Forum
WGY—The Southerners
WPRO—The Ragamuffins (ABS)

2:00 P.M.
NBC—Revolving Stage: WFAE WCHS
WTIC WJAR WTAG WBEN WEEI
CBS—Marie, Little French Princess:
WABC WNAC WHEC WORC
WDRC
WBZ—Music Guild (NBC)
WGY—Lauren Bell, baritone

WHAM—Jan Campbell's Orchestra
WPRO—Broadway Cheese Club Lunch-
eon (ABS)

2:15 P.M.
★ CBS—Romance of Helen Trent:
WABC WNAC WHEC WORC
WGY—Household Chats
WHAM—School of the Air

2:30 P.M.
CBS—School of the Air: WABC WNAC
WDRC WGR WHEC WEAN WIC
WOKO WORC WFBL WGLC WLBZ
WFEA
NBC—Home Sweet Home: WJZ
NBC—Snack Out: WHAM WSYR
WBZ—Home Forum Cooking School
WGY—Revolving Stage (NBC)

2:45 P.M.
★ NBC—Vic & Sade: WFAE WTIC
WGY WEEI WTAG WJAR WBEN
WCHS
NBC—Richard Maxwell, tenor: WJZ
WSYR
WHAM—Art Talk

3:00 P.M.
NBC—Ma Perkins: WFAE WEEI WGY
WCHS WTIC WTAG WBEN
CBS—The Joke Book: WABC WOKO
WNAC WDRC WGLC WORC WEAN
WFBL WFEA WICC WGR WLBZ
★ NBC—Radio Guild Presents John
Galsworthy's “Justice”: WJZ WSYR
WHAM WBZ
WPRO—Catherine Curtis (ABS)

3:15 P.M.
NBC—Dreams Come True: WFAE
WEEI WCHS WTIC WGY WTAG
WJAR WBEN
WHEC—The Joke Book (CBS)
WPRO—Dorothy Atkins, songs (ABS)

3:30 P.M.
NBC—Woman's Radio Review: WFAE
WCHS WGY WTIC WJAR WBEN
WTAG WEEI
CBS—Marine Band: WABC WGLC
WOKO WDRC WNAC WGR WHEC
WEAN WLBZ WICC WFEA
WPRO—Today's Winners (ABS)

4:00 P.M.
NBC—John Martin's Story Prgm.:
WFAE
CBS—“The Little House Family”:
WABC WOKO WNAC WDRC WICC
WEAN WFBL WLBZ WGLC WHEC
WOCR WGR WFEA
NBC—Betty & Bob: WJZ WBZ WGY
WHAM WSYR WJAR WBEN WTAG

4:15 P.M.
NBC—Gypsy Trail: WFAE WTAG
WEEI WCHS WGY WTIC
CBS—Carlisle & London: WABC WLBZ
WOKO WNAC WICC WDRC WFBL
WGLC WFEA WHEC WORC WGR
NBC—Songs & Stories: WJZ
NBC—Sister of the Skillet: WSYR
WBZ WHAM
WBEN—Stock & Commodity Reports

4:30 P.M.
NBC—Roxanne Wallace, songs: WFAE
WTIC WTAG WGY WJAR
CBS—Chicago Variety Prgm.: WABC
WOKO WDRC WFBL WFEA WHEC
WORC WGLC WEAN WLBZ WICC
WGR WNAC
NBC—Beverly Nichols, English writer,
talk: WJZ WSYR
WBEN—Gordon Johnson, organist
WBZ—Orchestra
WHAM—Edward C. May, organist

4:45 P.M.
NBC—The Lady Next Door: WFAE
WTIC WCHS
NBC—Horacio Zito's Orch.: WJZ
NBC—Merry Mads: WTAG WEEI
WJAR
WBEN—Uncle Ben's Club
WGY—Stock Reports
WHAM—Bob Hemings, pianist
WPRO—Planning Agriculture (ABS)

5:00 P.M.
NBC—George Sterney's Music: WFAE
WBEN WEEI WTAG WJAR WTIC
WCHS
CBS—Or Son of Fire: WABC WAAB
WGR
★ NBC—Al Pearce's Gang: WJZ
WBZ—News
WGY—Lang Sisters
WPRO—Tea Timers (ABS)

5:15 P.M.
NBC—Tom Mix's Straight Shooters:
WFAE WGR WGY WTIC WCHS
WEEI WTAG WJAR WBEN
CBS—Skippy, sketch: WABC WOKO
WDRC WAAB WHEC WEAN WFBL
WHEC WGR
NBC—Jackie Heller, tenor: WJZ
WBZ—Agricultural News
WHAM—Adventures of Donald Avery
WNAC—Harry E. Rodgers, organist

5:30 P.M.
NBC—Sizzlers Trio: WFAE WTIC
WBEN WTAG WGY
CBS—Jack Armstrong: WABC WNAC
WOKO WDRC WGR WEAN WHEC
WFBL

NBC—Singing Lady: WJZ WBZ
WHAM
WPRO—Bub Falloni's Orch. (ABS)

5:45 P.M.
★ NBC—Capt. Tim Healy: WFAE
WTIC WCHS WGY WEEI WBEN
WJAR WTAG
CBS—Betty Barthell, songs: WABC
WAAB WDRC WOKO WEAN WFBL
NBC—Orphan Annie: WJZ WBZ
WHAM WSYR
WNAC—Yankee Singers

Night

6:00 P.M.
NBC—Xavier Cugat's Orch.: WFAE
WJAR WTAG WGY
CBS—Buck Rogers: WABC WKBW
WAAB WOKO WHEC WFBL
NBC—Army Band: WJZ
WBEN—News, Household Reveries
WBZ—Jimmie Allen's Adventures
WHAM—The Sport Resume
WNAC—News
WPRO—Alex Borokin's Ensemble (ABS)

6:15 P.M.
NBC—Mysterious Island: WFAE
CBS—Bobby Benson & Sunny Jim:
WABC WAAB WOKO WDRC WEAN
WFBL WGR WLBZ WHEC
NBC—Army Band: WHAM WSYR
WBEN—Novette Ensemble
WBZ—Ray Jones
WGY—Jimmy Allen, sketch
WNAC—Melody Limited
WPRO—Twilight Philosopher (ABS)

6:30 P.M.
NBC—News: Carol Deis, songs: WFAE
CBS—The Shadow: News: WABC
WDRC WOKO WFAN WFBL WORC
WHEC WKBW WAAB
NBC—News: Shirley Howard, songs:
WJZ WSYR
WBEN—Sports Review
WBZ—News: Weather, temperature
WGY—News, Evening Brevities
WHAM—Twilight Reveries
WPRO—News: Manhattan's Orch.
(ABS)

6:45 P.M.
NBC—Billy Batchelor, sketch: WFAE
WEEI WCHS WGY WTIC WBEN
WJAR WTAG
NBC—Lowell Thomas, news: WJZ
WBZ WHAM WSYR
WNAC—Willard Alexander's Orch.

7:00 P.M.
NBC—Ray Perkins, songs & patter:
WFAE WTAM WTIC WTAG
★ CBS—Myrt & Marge: WABC WFBL
WOKO WDRC WNAC WGR WEAN
★ NBC—Amos 'n' Andy: WJZ WBZ
WHAM
WBEN—Adventures of Jimmy Allen
WGY—Col. Jim Healy
WPRO—Gloria Grafon (ABS)

7:15 P.M.
NBC—Gene & Glenn: WFAE WEEI
WGY WCHS WBEN WTAG WJAR
WTIC
CBS—Just Plain Bill: WABC WNAC
WGR
★ NBC—Plantation Echoes: WJZ WBZ
WHAM WSYR
WPRO—A. M. Sullivan, poet (ABS)

7:30 P.M.
★ NBC—Burnt Cork Dandies: Al Bar-
nard: WFAE WGY WCHS WJAR
WTAG
CBS—Paul Keast baritone: WABC
WOKO WDRC WORC WHEC WFBL
WGR
★ NBC—Red Davis: WJZ WHAM
WSYR WBZ WBEN
WNAC—The Merry Go Round
WPRO—Jan, Judo & Jerry (ABS)

7:45 P.M.
NBC—Uncle Ezra: WFAE WGY WCHS
WBEN
CBS—Roake Carter, news: WABC
WNAC WGR
★ NBC—Dangerous Paradise, sketch:
WJZ WHAM WBZ WSYR
WPRO—One Man Minstrel Show
(ABS)

8:00 P.M.
★ NBC—STUDEBAKER CHAMPIONS
Present Richard Himber's Orch.:
Joey Nash, vocalist: WFAE WJAR
WEEI WGY WCHS WTAG WTIC
WBEN
CBS—Carson Robison's Buckaroos:
WABC WNAC WDRC WOKO WHEC
WGR WEAN WFBL WGR
★ NBC—Jan Garber's Supper Club:
WJZ WBZ WHAM WSYR
WPRO—Melody Musketeers (ABS)

8:15 P.M.
CBS—Edwin C. Hill: WABC WOKO
WNAC WDRC WFBL WEAN WGR
WPRO—Five Star Final (ABS)

8:30 P.M.
★ NBC—Garden Concert: Richard
Crooks, tenor: WFAE WEEI WCHS
WGY WBEN WTAG WJAR WTIC

★ CBS—Josef Pasternack's Orch.:
Aida Dooiuelli, soprano; Guest:
WABC WOKO WDRC WNAC WEAN
WFBL WGR WORC
NBC—King's Guard Quartet: WJZ
WBZ WHAM WSYR
WPRO—Senator & the Major (ABS)

8:45 P.M.
NBC—Seth Parker: WJZ WHAM WBZ
WSYR
WPRO—Kay Thompson, songs (ABS)

9:00 P.M.
★ NBC—Harry Horlick's Gypsies:
WFAE WTIC WEEI WCHS WGY
WTAG WBEN WJAR
★ CBS—Rosa Ponselle; Orch.: Chorus
WABC WDRC WOKO WNAC WHEC
WLBZ WFBL WFEA WICC WORC
WEAN WKBW WGLC
★ NBC—Greater Minstrels: WJZ WBZ
WHAM WSYR
WPRO—“Conscience, The Fury,”
sketch (ABS)

9:30 P.M.
★ NBC—House Party: WFAE WEEI
WCHS WGY WJAR WBEN WTAG
★ CBS—EX-LAX PRESENTS “THE
Big Show”: Block & Sully, com-
edians; Gertrude Niesen & Chi
quito, vocalists; Lud Gluskin's
Orch.: WABC WNAC WOKO WFBL
WEAN WKBW WDRC WICC
NBC—Princess Pat Players: WJZ
WHAM WBZ WSYR
WPRO—Bob Haring Presents (ABS)

10:00 P.M.
★ NBC—Contented Prgm.: WFAE
WEEI WCHS WTIC WGY WJAR
WBEN WTAG
CBS—Wayne King's Orch.: WABC
WDRC WFBL WEAN WKBW
WOKO WAAB
NBC—America in Music: WJZ
WBZ—Sammy Liner's Orchestra
WHAM—Curtland Manning
WNAC—Political Speaker

10:15 P.M.
WHAM—Musical Program
WNAC—Meycr Davis' Orchestra
WSYR—America in Music (NBC)

10:30 P.M.
NBC—Nat'l Radio Forum: WFAE
WCHS WTAG WGY
CBS—Public Health Prgm.: WABC
WHEC WORC WFEA WICC WAAB
WLBZ WEAN WDRC WOKO WGR
NBC—To be announced: WJZ WBZ
WHAM
WBEN—Buffalo Variety
WNAC—Federal Housing
WPRO—Arthur Warren's Orch. (ABS)

10:45 P.M.
CBS—Emery Deutsch & His Gypsy
Violin: WABC WOKO WLBZ WEAN
WFEA WHEC WAAB WICC
WNAC—Musical Rhymester
WSYR—To be announced (NBC)

11:00 P.M.
NBC—The Grumitts Family: Senato-
Ford: WFAE WTIC WCHS WGY
CBS—Glen Gray's Orch.: WABC
WAAB WKBW
NBC—Hal Kemp's Orch.: WJZ
WBEN—News: Sports Review
WBZ—Weather; temperature; Sports
WHAM—Tommy Tucker's Orchestra
WNAC—News
WPRO—Voice of Romance (ABS)

11:15 P.M.
NBC—Jesse Crawford, organist: WFAE
WTIC WCHS WJAR WEEI
CBS—Glen Gray's Orch.: WABC WFEA
WORC WLBZ
WBZ—Ernie
WGY—Charles Boulanger's Orchestra
WNAC—Jack Marshall's Orchestra
WPRO—Dance Music Till 1 A. M.
WSYR—Hal Kemp's Orch. (NBC)

11:30 P.M.
NBC—Will Osborne's Orch.: WFAE
WCHS WJAR WTAG WBEN WEEI
CBS—Kate Smith's Swanee Music
WABC WFBL WHEC WICC WKBW
WEAN WOKO WFEA WDRC WLBZ
WNAC
NBC—Jolly Coburn's Orch.: WJZ
WHAM WSYR WBZ

11:45 P.M.
WBEN—Tommy Flynn's Orchestra

12:00 Mid.
NBC—Freddie Martin's Orch.: WFAE
WEEI WGY WJAR
CBS—Scott Fisher's Orch.: WABC
WOKO WNAC WFBL WICC WEAN
WKBW
NBC—Guy Lombardo's Orch.: WJZ
WBZ WSYR

12:30 A.M.
NBC—Anson Weeks' Orchestra: WFAE
WJAR WGY WEEI
CBS—Claude Hopkins' Orch.: WFAE
WOKO WNAC WICC WEAN WFEA
NBC—To be announced: WJZ WBZ
WSYR

1:00 A.M.
CBS—Gene Kardos' Orch.: WABC

Music in the Air

By Carleton Smith



EMERY DEUTSCH
This intriguing violinist with his equally enchanting orchestra is on a variety of programs weekly but ardent listeners still complain they don't hear him enough. Hear him any Monday at 10:45 p. m. EST over the CBS-WABC network

from "Butterfly," "Aida," "Faust," "Manon," "Iosca," "Martha," "Rigoletto," and "The Tales of Hoffman" are old favorites in many ears. Old tunes, like old friends, find the readiest welcome.

As Mr. Pelletier correctly says, "We are going to give something that all people can enjoy. The material is there. If we should fail, it will not be the fault of the plan and the subject matter, but of the presentation. Because we artists believe this is a great opportunity for our future and for the future of operatic music, we will give our utmost to put over this fine entertainment idea."

LISTEN IN SUNDAY night, December 2, and tell them what you think.

Philadelphia Orchestra

YOU MUST NOT MISS the excellent concerts which LEOPOLD STOKOWSKI and the Philadelphia Orchestra are broadcasting these Friday afternoons (CBS at 3 p. m.). Last Summer when Mr. Stokowski was in Sweden, he made arrangements for some exchange broadcasts with the Stockholm Philharmonic orchestra, an organization that was highly commended by ARTURO TOSCANINI when he conducted it a year ago. The first short-wave broadcast to Sweden (November 23, CBS at 3 p. m.) Gustav Holst's suite "The Planets" and five compositions by Johann Sebastian Bach, most of them in Mr. Stokowski's transcriptions. The list includes the chorales, "Wachet Auf," "Kommt, Susser Tod," "Wir Glanhen Alle An Einen Gott," "Es Ist Vollbracht," and the great Toccata and Fugue in D minor.

This is a concert no musician in Sweden or in America will miss. A return program from Sweden will be re-broadcast here within a few weeks.

Artur Rodzinski

ARTUR RODZINSKI, now scoring a tremendous success as the conductor of the Cleveland Orchestra where he has inaugurated a contagious policy of presenting opera performances as well as concerts, will direct the next two Philharmonic-Symphony broadcasts and the General Motors concert (NBC, November 25 at 8 p. m.). Born 40 years ago on the Dal-

matian coast. Rodzinski is a Pole, a Doctor of Laws, and a Doctor of Music. He was encouraged to come to this country by Leopold Stokowski.

For his initial broadcast with the Philharmonic-Symphony (CBS, Nov. 25 at 3 p. m.), Mr. Rodzinski has chosen Weber's overture to the opera "Oberon," the great Cesar Franck symphony, Tschai-kowsky's overture-fantasy to "Romeo and Juliet," and Ravel's suite, "Daphnis and Chloe."

AN AMERICAN OPERATIC debut worth waiting for is that of NINON VAL-LIN, which takes place late Thanksgiving night (NBC, Friday, November 30, at 12:15 a. m.). Mlle. Vallin will sing Marguerite in "Faust," the third act of which is to be broadcast from San Francisco's municipal opera house. EZIO PINZA will be the Mephistopheles and DINO BORGIOLI sings the title role.

Detailed Programs

SUNDAY, NOVEMBER 25

(See Program Listings for Nearest Station)

NBC, 8:15 a. m. Ruth Gordon, contralto. Waller Preston, baritone. Instrumental trio. Theme and Variations from Brahms Trio in C major; Intermezzo from Lalo's Cello Concerto; Grieg's Der Winsame; Danse by Debussy; Danny Boy by Weatherly; Quiet by Sauer.

NBC, 9:15 a. m. Renaissance Ensemble. Vivaldi's Sonata in E; Plaisir d'Amour by Martini; Rameau's Passpied.

NBC, 9:45 a. m. Alden Edkins, bass. Tschai-kowsky's None But the Lonely Heart; Schubert's Serenade.

NBC, 10:30 a. m. Music and American Youth program. MacDowell's To a Wild Rose; Grieg's Ave, Maria Stella; Scherzo from Mendelssohn's Quartet in E minor; My Bonnie Lass She Smil-eth; Homeland Dear Homeland; Aubade Prin-temps by Lacombe.

CBS, 11 a. m. Cleveland String Quartet. "Fanny Blair," folk song fantasy by Daniel Gregory Mason.

NBC, 6 p. m. Catholic Hour. I Waited for the Lord, by Mendelssohn; Tozer's Who Can Paint That Lovely City.

NBC, 7:30 p. m. Queena Mario, soprano. Il est Doux from Massenet's Herodiade; Kreisler's Old Refrain; Song of India; Abide with Me by Samuel.

CBS, 8 p. m. Ford Concert. Victor Kolar, conducting. Ossip Gabrilowitsch, pianist.

NBC, 8 p. m. General Motors Symphony concert. Artur Rodzinski conducting. Harold Bauer, pianist. Program not announced.

NBC, 10 p. m. Armand Girard, bass-baritone. Borganoff's Gypsy Moon; Wine to Hebbin' by Wolfe; Liadov's Dance of the Amazons; The Nar-rative from the Rogue Song.

MONDAY, NOVEMBER 26

NBC, 1:45 p. m. Music Guild. Paula Heminghaus, contralto; Nicholas Moldavan, violist; Roth String Quartet. All Brahms program. Von Ewiger Liebe; Vergessliches Stanlihen; Quartet No. 2 in A minor; Gestillte Sehnsucht; Geistliches Wiegenlied.

TUESDAY, NOVEMBER 27

NBC, 1:30 p. m. Music Guild. Fay Ferguson, pianist; Perole String Quartet. George Rasely, tenor. Bridge's Quartet for Piano and Strings in D minor; Oh that it Were So, Easter Hymn, Love Went A-Riding, by Bridge; Three Idylls and Three Novellettes.

WEDNESDAY, NOVEMBER 28

NBC, 9:30 p. m. John Charles Thomas, baritone. Danny Deever by Danrosch; O Del Mio Amato Ben by Donaudy; I Think of Thee by Thomas; Stanford's Trottin' to the Fair; Cadman's Land of the Sky-Blue Water; Home by Davies.

THURSDAY, NOVEMBER 29

NBC, 9:30 a. m. Mildred Dilling, harpist. Da-quin's La Melodieuse; Brahms Cradle Song; Liadov's Une Tarentiere Musique; Prayers by Granados; Pattuglia Spagnuola by Tedeschi.

NBC, 1:45 p. m. Stradivarius String Quartet and Mildred Dilling, harpist. Hoffman's Quintet in C minor; Feerie by Tournier; Haydn's Quartet in C major, opus 54, No. 1.

FRIDAY, NOVEMBER 30

NBC, 11 a. m. No Music Appreciation Hour today due to Thanksgiving holiday. NBC sym-phony will substitute.

NBC, 12 noon. Muriel Kerr, pianist. Song in G major and Scherzo from Midsummer Night's Dream by Mendelssohn; Romance and In Der Nacht by Schumann.

NBC, 4 p. m. Music Guild. The London String Quartet.

SATURDAY, DECEMBER 1

NBC, 6:35 p. m. Mathilde Harding, piano. Walter Wild, organ. MacFarlane's Spring Song; Barcarolle by Beunett; Chopin's Minuet; Just a-Wearyin' for You.

NBC, 9 p. m. Rose Bampton, contralto. Pro-gram not announced.

Time Shown Is Eastern Standard
Predictions that opera is on its last legs, that it cannot possibly continue longer, are always with us. Ever since I can remember, prima donnas quitting the opera houses for concert careers have been ordering wreathes for its grave. And hundreds of musicians, more or less prominent, have at one time or another, written its epitaph.

To knock it down and count it out has always been profitable sport in the press.

And yet, opera is still here. Every now and then it bobs up in a new and unexpected niche. It constantly finds other footholds and more devotees. And this, in spite of the many handicaps which confront it. The burden of being a social institution, a symbol of the Classes as opposed to the Masses, and hence forbidding! The fact that it is in strange languages and the product of foreign cultures. The impedimenta of tradition, routine procedure, and antiquated attitudes that have long been discarded from the spoken drama!

NOTWITHSTANDING THESE many drawbacks, the lyric theater persists. Its life is in its tunes. They go on forever. And they keep it in existence today.

Pelletier Directs

REALIZING THE POWER of these old melodies and also the need for presenting them in a more up-to-date setting, Chase and Sanborn have hired experts to "renovate" some old operas from the standard repertoire. Their musical surgeon is to be WILFRED PELLETTIER, Metropolitan Opera conductor, who says he is "not going to change the music, but merely select the parts of the operas with the greatest melodic value, the arias that have made the works famous, and cut out the long recitatives that are of interest only to those who understand the languages."

DEEMS TAYLOR will have the task of modernizing the dialogues, of making the librettos as alive as if they were written yesterday, and of putting them in singable English. Mr. Taylor has long felt that opera should be good theater, that the words should be understood by the audience. He said: "Operatic music should be timed so that credible actions may take place on the stage, and the orchestration should be written so that the audience can hear the words and understand them. The drama on the stage is co-ordinate in importance with the music and not secondary."

In his own works, "Peter Ibbetson" and "The King's Heuchman," Mr. Taylor has practised what he preached, and has succeeded. He may find some difficulty in getting a serviceable translation for some of the rather silly foreign phrases, but certainly a no more experienced person can be found to whom such a task could be entrusted.

New Series

OUR PUBLIC HAS changed its ideas of the theater in the last half century. The movies, bad as they are, have brought a vast improvement in certain of our tastes. And Chase and Sanborn's pioneering venture should do much to improve our knowledge of opera. I firmly believe the American public is operatically-minded. We learn operatic melodies during our school days, and are glad to hear them again, especially when we learn without reading a libretto their place in the opera.

Whether vocalists can be found who will project the English language is another question. This country is full of splendid undeveloped natural voice and talent. Such a series as this should bring it to the front. And the public may hear some fine new voices instead of slightly shop-worn "names", who still hold forth in our opera houses.

ROBERT SIMON and his assistants have been hard at work for months preparing this new series. It should succeed, in spite of the severe competition that General Motors and Ford offer at the same hour (Sundays at 8 p. m.). For the arias

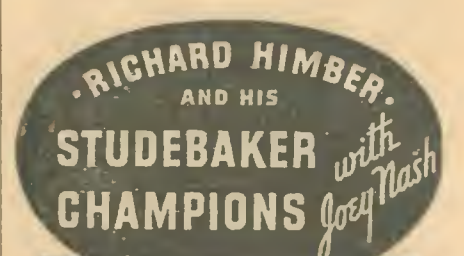
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MONDAY 8:00 Eastern P.M. Standard Time
NBC - including WEAF - WEE
- WTIC - WJAR - WTAG - WCSH
- WGY - and Coast to Coast Network

Tune in on
BLOCK & SULLY
GERTRUDE NIESEN
LUD GLUSKIN
and His Continental Orchestra
MONDAYS 9:30 P. M. ES Time
COLUMBIA NETWORK

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Programs for Tuesday, November 27

Star ★ Indicates High Spot Selections

6:30 A.M.
WBZ—Musical Clock
WNAC—Sunrise Special organ

6:45 A.M.
NBC—Health Exercises: WEAFF WGY WEEI WBEN

7:00 A.M.
WBZ—Texas Cowboys

7:15 A.M.
WNAC—News

7:30 A.M.
CBS—Organ Reveille: WABC
NBC—Don Hall Trio: WJZ
WBZ—Musical Clock
WNAC—Joe Mitchell, baritone

7:45 A.M.
NBC—B. A. Rolfe's Orch.; Sisters of the Skillet: WEAFF WBEN WGY
NBC—Jolly Bill & Jane: WJZ
WHAM—Jack Foy, songs
WNAC—Walter Kidder

8:00 A.M.
NBC—B. A. Rolfe's Orch.: WCSH
WTAG WTIC WJAR
CBS—Song Reporter: WABC
NBC—Morning Devotions: WJZ WBZ
WGY—Musical Clock
WHAM—Kindly Thoughts
WNAC—Shopping Around the Town

8:15 A.M.
CBS—City Consumer's Guide: WABC
NBC—Lew White, organist: WJZ WBZ

8:30 A.M.
NBC—Cheerio: WEAFF WGY WBEN
WCSH WEEI WTIC WTAG WJAR
CBS—Salon Musicale: WABC
NBC—Lew White, organist: WHAM
WSYR
WBZ—Weather, temperature

8:45 A.M.
NBC—Landi Trio & White: WJZ
WHAM WSYR WBZ
WBZ—Shopping News

9:00 A.M.
NBC—Organ Rhapsody: WEAFF WTAG
WGY WCSH WBEN
CBS—Happy Days Revue: WABC
WOKO WDRC WGR WFEA WHEC
WLBZ WEAN WFBL WGLC WORC
WNAC WICC
NBC—Breakfast Club: WJZ WSYR
WBZ
WHAM—Tower Clock Program
WPRO—Top o' the Morning (ABS)

9:15 A.M.
NBC—Organ Rhapsody: WJAR WEEI
WHAM—Tom Grierson, organist
WPRO—One Man Band (ABS)

9:30 A.M.
NBC—Eva Taylor, songs: WEAFF
WBEN WTIC
WGY—Little Jack Little's Orchestra
WHAM—Breakfast Club (NBC)
WKBW—Happy Days Revue (CBS)
WPRO—Bernie Dolan, pianist (ABS)

9:45 A.M.
NBC—Allen Prescott, Wife Saver:
WEAFF WTIC WTAG WJAR
WBEN—Sally Work's Column
WGY—High Priests of Harmony
WPRO—Harmonizers (ABS)

10:00 A.M.
NBC—News; Breen & de Rose:
WEAFF WEEI WGY WTAG WBEN
WTIC
CBS—News; Music Masters: WABC
WDRC WFBL WORC WICC WKBW
WAAB WGLC WLBZ
NBC—Josephine Gibson: WJZ WBZ
WSYR
WNAC—Gretchen McMullen, School

10:15 A.M.
★ NBC—Clara, Lu 'n' Em: WEAFF
WEEI WGY WCSH WTIC WJAR
WBEN WTAG
CBS—Bill & Ginger: WABC WFBL
WOKO WGR
NBC—Edward MacHugh: WJZ WBZ
WHAM
CBS—Song Reporter, Dick Newton:
WDRC WFEA
WPRO—News (ABS)

10:30 A.M.
NBC—Morning Parade: WEAFF WJAR
WBEN
CBS—Madison Ensemble: WABC
WOKO WNAC WDRC WFEA WFBL
WGR WHEC WGLC WLBZ WEAN
WICC
NBC—Today's Children: WJZ WBZ
WSYR
WGY—Shopping Bag
WHAM—Mrs. Thrifty Buyer

10:45 A.M.
NBC—News; Radio Kitchen: WJZ
NBC—Morning Parade: WTAG WEEI
WCSH
WBZ—News; Musical
WGY—Johnny Marvin, tenor
WHAM—Squire Haskin, organist
WKBW—Madison Ensemble (CBS)

11:00 A.M.
CBS—Eton Boys' Quartet: WABC
WDRC WNAC WORC WFEA WEAN
NBC—Honey-mooners: WJZ
★ NBC—Galaxy of Stars: WBEN WGY

CBS—Mary Lee Taylor: WKBW
WBZ—Curley Joe and Radio Pals
WPRO—Charlotte Harriman, songs

11:15 A.M.
NBC—Your Child: WEAFF WEEI WGY
WCSH WTIC WJAR WBEN WTAG
CBS—Alex Semmler, pianist: WABC
WOKO WDRC WNAC WHEC WGLC
WKBW WFEA WEAN
★ NBC—Tony Wons, philosopher:
WJZ WBZ WSYR WHAM
WPRO—Morning Parade (ABS)

11:30 A.M.
NBC—Three Shades of Blue, trio:
WEAFF WGY WEEI WTIC WCSH
WJAR WBEN
CBS—Navy Band: WABC WORC
WOKO WNAC WDRC WFEA WHEC
WFBL WLBZ WGR WKBW WEAN
NBC—Marine Band: WJZ WHAM
WBZ WSYR

11:45 A.M.
NBC—Keenan & Phillips, piano duo:
WEAFF WTIC WEEI WCSH WTAG
WJAR WBEN WGY.
WNAC—Real Life Stories

Afternoon

12:00 Noon
NBC—Edward Walter, baritone:
WEAFF WEEI WTAG WJAR
CBS—Voice of Experience: WABC
WNAC WDRC WEAN WFBL WGR
WHEC
WBEN—Women in the News
WBZ—Weather Bureau; news
WGY—Soloists
WPRO—Eddie Prior's Orch. (ABS)

12:15 P.M.
★ NBC—Honeyboy & Sassafras:
WEAFF WTIC WTAG WJAR WBEN
WCSH
★ CBS—“The Gumps”: WABC WOKO
WGR WHEC WDRC WEAN WNAC
WBZ—Weather, temperature
WGY—Martha & Hal
WHAM—News; Agricultural Forum

12:30 P.M.
NBC—Merry Madcaps: WEAFF WTIC
WJAR
CBS—Pat Shevlin's Orch.: WABC
WOKO WKBW WFBL WGLC WFEA
WLBZ WORC
NBC—Farm & Home Hour: WJZ
WHAM WBZ WSYR
WBEN—News; The Tall Texan
WGY—Farm Program
WNAC—Shopper's Exchange
WPRO—Betty Jayne, songs (ABS)

12:45 P.M.
CBS—Pat Shevlin's Orch.: WGR
WHEC
NBC—Merry Madcaps: WCSH WTAG
WBEN—Stocks & Commodity
WPRO—Will Hollander's Orch. (ABS)

1:00 P.M.
NBC—Market & Weather: WEAFF
CBS—George Hall's Orch.: WABC
WDRC WOKO WAAB WHEC WGR
WGLC WFEA
NBC—Rex Battle's Ensemble: WCSH
WTIC WJAR
WBEN—Farm Service
WGY—The Vagabonds
WHAM—Rotary Club Speaker

1:15 P.M.
NBC—Rex Battle's Ensemble: WEAFF
WEEI WBEN WTAG
CBS—Radio Gossip Club: WNAC WGR
WGY—The Southerners
WPRO—Mirror Reflections (ABS)

1:30 P.M.
★ NBC—Music Guild: WEAFF WTIC
WCSH WTAG WJAR
CBS—Esther Velas' Ensemble: WABC
WDRC WOKO WHEC WFBL WGLC
WGR
★ NBC—Vic & Sade: WJZ WBZ
WSYR
WBEN—Dollars and Sense
WGY—Music Hour; Frank Black, di-
rector
WHAM—School of the Air
WNAC—News
WPRO—Max Bergere's Orch. (ABS)

1:45 P.M.
CBS—Pat Kennedy; Art Kassel's Orch.:
WABC WGR WFBL WNAC
NBC—Ranch Boys: WJZ WHAM
WSYR
NBC—Music Guild: WEEI WBEN
WBZ—New England Agriculture
WPRO—The Ragamuffins (ABS)

2:00 P.M.
CBS—Marie, Little French Princess:
WABC WHEC WORC WNAC
NBC—Cross Cuts from Log of Day:
WJZ WSYR WBZ WHAM
WBEN—City Council
WGY—Health Hunters, sketch
WPRO—Crane Calder; Harionettes
(ABS)

2:15 P.M.
CBS—Romance of Helen Trent: WABC
WORC WHEC WNAC
WCSH—Music Guild (NBC)
WGY—Household Chats
WPRO—Steven Barry, songs (ABS)

2:30 P.M.
NBC—Peerless Trio: WEAFF WEEI
WTAG WGY WCSH
CBS—School of the Air: WABC WOKO
WNAC WDRC WICC WGY WHEC
WFBL WGLC WGR WEAN WFEA
WLBZ
NBC—Home Sweet Home: WJZ
NBC—Snack Out: WHAM WSYR
WBZ—Hume Forum Cooking School

2:45 P.M.
★ NBC—Vic & Sade: WEAFF WGY
WBZ WEEI WBEN WCSH WTAG
WTIC
★ NBC—Nellie Revell Interviews
James Melton: WJZ WHAM WSYR

3:00 P.M.
NBC—Ma Perkins: WEAFF WGY
WEEI WTIC WCSH WTAG WBEN
★ CBS—Columbia Variety Hour: WABC
WOKO WDRC WGR WLBZ WFEA
WICC WEAN WORC WFBL WHEC
WGLC WNAC
NBC—Art Collins' Orch.: WJZ WSYR
WHAM
WBZ—Civic Orchestra
WPRO—Charlotte Bochwald, talk

3:15 P.M.
NBC—Morin Sisters: WEAFF WCSH
WTIC WJAR WTAG WEEI
WBEN—Buffalo Historical Society
WGY—Matinee Players
WPRO—Dorothy Aiken, songs (ABS)

3:30 P.M.
NBC—Woman's Radio Review: WEAFF
WGY WCSH WTIC WEEI WTAG
WJAR WBEN
NBC—Music Magic: WJZ WBZ WSYR
WHAM
WPRO—Today's Winners (ABS)

4:00 P.M.
NBC—Chick Webb's Orch.: WEAFF
WTIC
CBS—Visiting America's Little House:
WABC WNAC WOKO WHEC WGR
WLBZ WGLC WEAN WDRC WFEA
WICC
NBC—Betty & Bob: WJZ WBZ WGY
WHAM WSYR WTAG WJAR WBEN

4:15 P.M.
CBS—Poetic Strings: WABC WOKO
WGLC WGR WNAC WEAN WLBZ
WDRC WFEA WICC
NBC—Sisters of the Skillet: WJZ
WSYR WBZ WHAM
NBC—Chick Webb's Orch.: WGY
WCSH WJAR WTAG
WBEN—Stocks & Community Reports
WNAC—Educational Features

4:30 P.M.
NBC—Jesters: WEAFF WEEI WGY
WTIC WTAG WBEN
CBS—Science Service: WABC WOKO
WNAC WGR WDRC WFEA WEAN
WORC WGLC WICC WFBL WLBZ
NBC—Temple of Song: WJZ WSYR
WBZ—Health Message
WHAM—Musical Program

4:45 P.M.
NBC—Lady Next Door: WEAFF WEEI
WTAG
CBS—Dick Messner's Orch.: WABC
WDRC WOKO WFBL WGLC WORC
WFEA WEAN WLBZ WICC WKBW
WNAC
WBEN—Uncle Ben's Club
WBZ—Temple of Song (NBC)
WGY—Stock Reports
WHAM—Stamp Club

5:00 P.M.
NBC—Meredith Willson's Orch.: WEAFF
WEEI WGY WTAG WJAR WBEN
NBC—Your Health; Speaker: WJZ
WHAM
WBZ—News
WPRO—Pan Americans Orch. (ABS)

5:15 P.M.
CBS—Sippy: WABC WOKO WEAN
WAAB WDRC WGR WFBL WHEC
NBC—Jackie Heller, tenor: WJZ
WBEN—Women in the News
WBZ—Farm Market News
WHAM—Uncle Wiggily
WNAC—Once Upon a Time

5:30 P.M.
NBC—Radio Charades: WEAFF WTIC
WTIC
CBS—Jack Armstrong: WABC WFBL
WOKO WDRC WHEC WEAN WGR
WNAC
NBC—Singing Lady: WJZ WBZ
WHAM
E. T.—Uncle Wiggily: WGY WBEN
WPRO—Bob Fallon's Orch. (ABS)

5:45 P.M.
NBC—Nursery Rhymes: WEAFF
CBS—Robinson Crusoe, Jr.: WABC
WOKO WKBW WHEC WGLC
WFBL

NBC—Little Orphan Annie: WJZ
WBZ WHAM WSYR
CBS—Miniatures: WAAB WFEA WICC
WBEN—“The Thrills of Tomorrow”
WGY—Musical Program
WNAC—The Yankee Singers

Night

6:00 P.M.
NBC—Xavier Cugat's Orch.: WEAFF
WTAG WGY WJAR
CBS—Buck Ringers: WABC WKBW
WAAB WOKO WHEC WFBL
NBC—Angelo Ferdinando's Orch.:
WJZ
WBEN—News; Household Reveries
WBZ—Jimmie Allen's Adventures
WHAM—Sportscast
WNAC—News
WPRO—Dick Mansfield's Orch. (ABS)

6:15 P.M.
NBC—Mid-Week Hymn Sing: WEAFF
WTAG
CBS—Bobby Benson & Sunny Jim:
WABC WAAB WDRC WOKO WGR
WEAN WFBL WLBZ WHEC
NBC—Angelo Ferdinando's Orch.:
WBZ WSYR
WBEN—Novelty Ensemble
WGY—Adventures of Jimmy Allen
WHAM—Comedy Stars of Hollywood
WNAC—The Melody Limited
WPRO—Twilight Philosopher (ABS)

6:30 P.M.
NBC—News; Mary Small, songs:
WEAFF
CBS—Understanding Music; News:
WABC WDRC WFEA WHEC WGLC
WKBW WOKO WEAN
NBC—News; Dorothy Page: WJZ
WSYR
WBEN—Sports Review
WBZ—News; weather; temperature
WGY—News; Evening Brevities
WHAM—Reveries
WPRO—News; Manhattans (ABS)

6:45 P.M.
NBC—Billy Batchelor, sketch: WEAFF
WEEI WCSH WGY WTIC WJAR
WTAG WBEN
CBS—Understanding Music; News:
WAAB WORC
NBC—Lowell Thomas: WJZ WHAM
WBZ WSYR
WNAC—Jacques Renard's Orchestra

7:00 P.M.
NBC—King's Guard Quartet: WEAFF
CBS—Myrt & Marge: WABC WFBL
WOKO WDRC WNAC WGR WEAN
★ NBC—Amos 'n' Andy: WJZ WBZ
WHAM
WBEN—Adventures of Jimmy Allen
WGY—Musical Program
WPRO—Gloria Grafton, songs (ABS)

7:15 P.M.
NBC—Gene & Glenn: WEAFF WGY
WCSH WEEI WRVA WJAR WBEN
WTAG WTIC
CBS—Just Plain Bill: WABC WNAC
WGR
NBC—To be announced: WJZ
WBZ—Joe and Bateese
WHAM—Otto Thurn's Bavarian Band

7:30 P.M.
NBC—You & Your Government:
“Forty Years of Progress”: WEAFF
WGY WBEN
CBS—Whispering Jack Smith's Orch.:
WABC WDRC WOKO WNAC WGR
WEAN WORC WFBL
★ NBC—HOUSEHOLD FINANCE
Corp. Presents Musical Memories;
Edgar A. Guest & Co.: WJZ WBZ
WHAM WSYR WBAL WMAL WBZA
WPRO—Jan, Jude & Jerry (ABS)

7:45 P.M.
NBC—Vaughn de Leath, songs: WEAFF
WGY WCSH WBEN
CBS—Boake Carter: WABC WNAC
WGR
WPRO—One Man Minstrel Show
(ABS)

8:00 P.M.
★ NBC—Leo Reisman's Orch.: Phil
Ducey: WEAFF WEEI WCSH WGY
WTAG WJAR WBEN WTIC
★ CBS—Lavender & Old Lace: Frank
Munn: WABC WOKO WNAC
WDRC WGR WFBL WEAN
★ NBC—Crime Clues; “14 Karat
Lead”: WJZ WBZ WSYR
WHAM—Behind the Headlines

8:15 P.M.
WHAM—Jimmy Allen, sketch
WPRO—Five Star Final (ABS)

8:30 P.M.
NBC—Wayne King's Orch.: WEAFF
WEEI WCSH WGY WTIC WJAR
WBEN WTAG
★ CBS—Abe Lyman's Orch.; Rida
Doninelli, soprano: WABC WOKO
WDRC WNAC WFBL WEAN WHEC
WGR

★ NBC—Lawrence Tibbett; Orca:
John B. Kennedy: WJZ WHAM
WBZ WSYR
WPRO—Marie Hartman, comedy
(ABS)

8:45 P.M.
WPRO—Strickland Gillilan, news
(ABS)

9:00 P.M.
★ NBC—Ben Bernie's Orch.: WEAFF
WCSH WGY WEEI WTIC WJAR
WBEN WTIC
★ CBS—Bing Crosby; Boswell Sisters:
WABC WDRC WNAC WOKO
WFBL WEAN WKBW
WPRO—Navy Symphonic Band (ABS)

9:15 P.M.
★ NBC—The Story Behind the Claim:
WJZ WBZ WHAM WSYR

9:30 P.M.
★ NBC—Ed Wynn; Eddy Duchin's
Orch.: WEAFF WTIC WCSH WGY
WEEI WJAR WBEN WTAG
★ CBS—Isham Jones' Orch.; Ilomay
Bailey & Lee Sims, guests: WABC
WFEA WDRC WORC WFBL WICC
WHEC WEAN WNAC WLBZ WOKO
WKBW
★ NBC—Hands Across the Border:
WJZ WBZ WSYR
WHAM—Manhattan Merry-Go-Round

10:00 P.M.
★ NBC—Beauty Box Theater: WEAFF
WEEI WGY WCSH WTIC WJAR
WBEN WTAG
★ CBS—CAMEL CIGARETTES PRE-
SENT “The Camel Caravan” with
Walter O'Keefe; Annette Hanshaw;
Glen Gray's Casa Loma Orch.; Ted
Husing: WABC WDRC WHEC
WLBZ WKBW WEAN WFEA
WOKO WNAC WICC
★ NBC—Seven Seas; Cameron King:
WJZ WBZ
WHAM—State Troopers, drama
WPRO—Jolly Russians (ABS)

10:30 P.M.
★ CBS—George Givot, comedian:
WABC WOKO WDRC WLBZ WFEA
WFBL WHEC WORC WEAN WICC
NBC—Tim & Irene's Sky Road Show
WJZ WSYR WHAM
WBZ—Joe Rines' Orchestra
WNAC—Federal Housing Speaker
WPRO—Archie Bleyer's Orch. (ABS)

10:45 P.M.
WGR—George Givot (CBS)
WNAC—Musical Rbymester

11:00 P.M.
NBC—Emil Coleman's Orch.: WEAFF
WTIC WTAG WGY
CBS—Joe Haymes' Orch.: WABC
WDRC WORC WKBW
NBC—Del Campo's Orch.: WJZ
WBEN—News; Sports Review
WBZ—Weather; temperature; sports
WHAM—Tommy Tucker's Orchestra
WNAC—News
WPRO—Voice of Romance (ABS)

11:15 P.M.
NBC—Robert Royce, tenor: WEAFF
WTIC WEEI WCSH WJAR WTAG
CBS—Joe Haymes' Orch.: WOKO
WFEA WAAB WLBZ
NBC—Del Campo's Orch.: WBZ
WSYR
WGY—Chick Condon's Orchestra
WNAC—Jack Fisher's Orch.
WPRO—Dancing 'till 1 A. M. (ABS)

11:30 P.M.
NBC—Carl Hoff's Orch.: WEAFF WJAR
WCSH WTAG
CBS—Henry Busse's Orch.: WABC
WDRC WNAC WFBL WLBZ WORC
WEAN WFEA WICC WHEC WKBW
WOKO
NBC—Dorsey Brothers' Orch.; Bob
Crosby: WJZ WHAM WBZ WSYR
WBEN—Dance Orchestra

11:45 P.M.
CBS—Paul Sabin's Orch.: WABC
WKBW WDRC WEAN WFEA WICC
WOKO WLBZ WNAC WHEC

12:00 Mid.
NBC—Irving Aaronson's Orch.: WEAFF
WEEI WJAR WGY
CBS—Clyde Lucas' Orch.: WABC
WNAC WICC WOKO WFBL WKBW
NBC—Ralph Kirbery, baritone; Mills'
Blue Rhythm Band: WJZ WBZ
WSYR

12:30 A.M.
NBC—Felix's Orch.: WEAFF WEEI
WGY WJAR
CBS—Leon Navara's Orch.: WABC
WNAC WOKO WICC WEAN WFBL
NBC—Seymour Simons' Orch.: WJZ
WBZ WSYR

1:00 A.M.
CBS—Claude Hopkins' Orch.: WABC
WBZ—Tomorrow's Broadcasting Day

Bandstand and Baton

Maestro of two continents, veteran of innumerable musical comedy successes, foremost figure in the orchestral pits of London's Strand and Broadway. That's OSCAR BRADLEY, latest big name of the musical stage to come to radio.

Bradley conducts the orchestra accompanying *Stoopnagle* and *Budd's* antics on the CBS Sunday night Gilt program. Among his past Broadway hits are *Victor Herbert's Dream Girl*, *Rio Rita*, *Show Boat* and *Ziegfeld's Follies*. He was reared in the atmosphere of the Royal College of Music, played in London's symphonies as a youth and served in the World War as an artillery officer.

Bradley was born in London, the son of a professor in the Royal Academy of Music. His mother was an accomplished violinist. His first musical instruction came as a result of winning the Sir Michael Costa scholarship which entitled him to five years instruction at the Academy. His education was strictly classical and soon he had composed several ballet suites.

His first professional position was as pianist in the pit of the Comedy Theater of London. He played in the Covent Gardens orchestra, the London Philharmonic and the London Symphony orchestras. Twelve years ago he came to this country and scored a hit directing the show *Lady in Ermine*. Additional shows he has conducted include *Whoopee*, *Simple Simon*, *Student Prince* and *Desert Song*. For two seasons he conducted the St. Louis Municipal Opera.

Bradley celebrates his birthday on January 24. He has been married 20 years and has a seventeen-year-old son, John, who is a budding playwright.

HARRY SOSNIK returns to the homes of his old friends, via radio of course, after a long absence. Harry has deserted the Los Angeles Palomar for the Cosmopolitan hotel, Denver, and KOA and NBC broadcasts. . . SEYMOUR SIMONS, who preceded him at the Cosmopolitan, is in St. Louis enjoying KMOX airings.

ART KASSEL has long been regarded as a stern taskmaster for his boys, but even Art himself would deny that he is one of Cupid's enemies. Piano-playing BEN SANDS of Kassel's band is trying to find time to be married, but

NEWS BROADCASTS

Time Shown Is Eastern Standard

SUNDAY

Press Radio News—
CBS-WABC 10:30 a. m.
NBC-WEAF-WJZ 11 a. m.
John B. Kennedy—
NBC-WEAF 4:30 p. m.
Alexander Woolcott—
CBS-WABC 9 p. m.
Walter Winchell—
NBC-WJZ 9:30 p. m.
Press Radio News—
CBS-WABC 10:55 p. m.
NBC-WJZ 11:10 p. m.
NBC-WEAF 11:30 p. m.

MONDAY

Press Radio News—
CBS-WABC 10 a. m.
NBC-WEAF 10 a. m.
NBC-WJZ 10:45 a. m.
NBC-WEAF-WJZ 6:30 p. m.
Lowell Thomas—
NBC-WJZ 6:45 p. m.
Press Radio News—
CBS-WABC 6:55 p. m.
Boake Carter—
CBS-WABC 7:45 p. m.
Edwin C. Hill—
CBS-WABC 8:15 p. m.

TUESDAY

Press Radio News—
CBS-WABC 10 a. m.

NBC-WEAF 10 a. m.
NBC-WJZ 10:45 a. m.
NBC-WEAF-WJZ 6:30 p. m.
Lowell Thomas—
NBC-WJZ 6:45 p. m.
Press Radio News—
CBS-WABC 6:55 p. m.
Boake Carter—
CBS-WABC 7:45 p. m.

WEDNESDAY

Press Radio News—
CBS-WABC 10 a. m.
NBC-WEAF 10 a. m.
NBC-WJZ 10:45 a. m.
NBC-WEAF-WJZ 6:30 p. m.
Lowell Thomas—
NBC-WJZ 6:45 p. m.
Press Radio News—
CBS-WABC 6:55 p. m.
Boake Carter—
CBS-WABC 7:45 p. m.
Edwin C. Hill—
CBS-WABC 8:15 p. m.

THURSDAY

Press Radio News—
CBS-WABC 10 a. m.
NBC-WEAF 10 a. m.
NBC-WEAF-WJZ 6:30 p. m.
Lowell Thomas—
NBC-WJZ 6:45 p. m.
Press Radio News—
CBS-WABC 6:55 p. m.

Boake Carter—
CBS-WABC 7:45 p. m.
Edwin C. Hill—
CBS-WABC 8:30 p. m.

FRIDAY

Press Radio News—
CBS-WABC 10 a. m.
NBC-WEAF 10 a. m.
NBC-WJZ 10:45 a. m.
NBC-WEAF-WJZ 6:30 p. m.
Lowell Thomas—
NBC-WJZ 6:45 p. m.
Press Radio News—
CBS-WABC 6:55 p. m.
Boake Carter—
CBS-WABC 7:45 p. m.
Edwin C. Hill—
CBS-WABC 8:15 p. m.
March of Time—
CBS-WABC 9 p. m.
George R. Holmes—
NBC-WEAF 11:00 p. m.

SATURDAY

Press Radio News—
CBS-WABC 10 a. m.
NBC-WEAF 10 a. m.
NBC-WJZ 10:45 a. m.
NBC-WEAF-WJZ 6:30 p. m.
Press Radio News—
CBS-WABC 6:55 p. m.
Floyd Gibbons—
NBC-WEAF 7:45 p. m.

broadcasts on CBS, extra rehearsals and nightly work in the Walnut room of the Bismarck, in Chicago, the date what with five-a-week commercial has yet to be set. GRACE DEAN, dramatic artist, is the girl.

JOHN KUHN, 280 pounds of full-blooded Sioux Indian, who blows on a tuba in Chicago NBC studio orchestras, is proving himself the "you-can-be-built-like-me in three lessons" man of the *Windy City*. Not so long ago Kuhn had a flat tire while driving in the country. His jack was broken, so Johnny lifted the back of his coupe off the ground and held it in the air while a friend put rocks under the axle.

KEITH BEECHER brings his violin and brass-less orchestra back to the Stevens hotel, this time in the Boulevard Room of the Chicago hostelry. Beecher played in the Sky Room roof garden of this hotel last Summer, and now he replaces CARLOS MOLINA, the Florida bound tango tooter. Broadcasts remain with WBBM and CBS.

RED NICHOLS rolls his pennies out of Cincinnati and around New England and the East for a short while before he resumes broadcasting. Red has embarked

on a tour of single engagements and will settle into the Book-Cadillac hotel, Detroit, December 8 for an indefinite engagement.

GEORGE OLSEN is one of the all-too-few maestros who believe rehearsals are more important than posing for pictures. Olsen has opened a series of "Opera Nights" in Chicago's College Inn and plans to introduce opera celebrities to confirmed night-lifers.

THE PICKENS SISTERS long have had class as vocalists. Now they step into a class by themselves with the formation of their own orchestra, to accompany them on their programs. Jane, the lyric soprano of the group, will do all orchestrations. The band will include three saxophonists who are to play the clarinet most of the time; three trumpeters, one trombonist, a guitarist, pianist, drummer and bass fiddler.

JESS HAWKINS has proved to be jess one of the boys at the Merry Gardens ballroom in Chicago. Jess is soothing the primeval beast in the blood of the lads who patronize this place, and the dancers are knocked cold by his music rather than by lefts and rights from other couples. NBC, WENR and WMAQ are helping to popularize his tunes.

Theme Songs That Click

A theme song may be harder to lose than to find, according to those comic strip artists, Gene and Glenn. Two or three times during the last five years they have dropped their familiar ditty Hello, Hello, Hello, but demands from the fans have forced them to pick it up again as an opening melody.

It is not that the boys have any aversion to singing Hello several times a day. In fact, they hold a strong sentimental attachment for the jingle that their continuity writer, Cal DeVol, composed for their program on station W.L.W. in 1929. They simply figured that perhaps the air audience was tired of hearing the melody, and that a change might be good for them.

But never again will they try to part company with Hello, Hello, Hello. The listeners raise too many objections.

In 1929, when Gene and Glenn created the comic strip characters ever since known as Jake and Lena, they decided that, like all good radio programs, theirs should have a suitable theme song. So they appealed to Cal DeVol to beg, borrow, steal, or write one. Which is exactly what Cal attempted to do, in the order mentioned.

First Cal tried to beg one from the

lyricists who made WLW their habitat. When this failed he tried to borrow one from several song-writing pals; finally he attempted to steal one. In despair over all his failures, Cal sat down and began to grind out several verses of different numbers; but, as he admits now, he was straining too hard for a funny effect—with the result that every effort seemed to be forced and unfunny. Tossing all restraint to the wind, he simply allowed his mind to run wild, with the result that the next day he turned up at the rehearsal with a catchy melody and the following lyric:

Hello, Hello, Hello,
What a wonderful word, Hello.
Hello, Hello, Hello,
Means a lot everywhere you go.

A stranger in a strange land holds it dearer;
It just seems to bring the homeland nearer—

Hello, Hello, Hello,
What a wonderful word, Hello!
The boys have sung their theme melody on the air and in vaudeville more than 5,000 times, but if you ask them suddenly to recite the lyrics, they can't. Believe it or not, they have to sing from the start to remember those words.

TONIGHT!

TUNE IN THE NEW ALL-STAR

CAMEL CARAVAN

WALTER O'KEEFE
ANNETTE HANSHAW
GLEN GRAY'S
CASA LOMA BAND
(AND OTHER HEADLINERS)

TUESDAY	THURSDAY
10:00 p.m. E.S.T.	9:00 p.m. E.S.T.
9:00 p.m. C.S.T.	8:00 p.m. C.S.T.
8:00 p.m. M.S.T.	9:30 p.m. M.S.T.
7:00 p.m. P.S.T.	8:30 p.m. P.S.T.

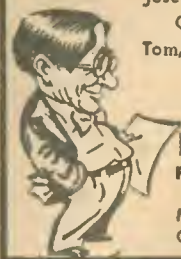
OVER COAST-TO-COAST
WABC-COLUMBIA NETWORK

"GET A LIFT WITH A CAMEL!"

EDGAR A. GUEST AND HOUSEHOLD MUSICAL MEMORIES

TUESDAYS
7:30 P.M. WJZ WBAL WBZ WSYR
E.S.T. WHAM WMAL WBZA

The Household Orchestra
Josef Koestner, Conducting;
Charles Seors, Tenor;
Tom, Dick and Horry, Trio.



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Announcement of CASH PRIZE WINNERS

In Song Contest Closing October 25, 1934

1st Prize: Jain Barth
1232 West 61 Terrace
Kansas City, Mo.
Song: "Sailing In My Little Dream Boat"

2nd Prize: R. Hayes Strider, Jr.
Fisk University
Nashville, Tenn.
Song: "Campus Rhythm"

R. A. L. DECEMBER FEATURE SONG
"Roosevelt"
by
Countess Charrier Milan de Lalande
New York City

Contest for Prize Song of the Month (Feb.) closes December 15th. New writers invited. Send three cent stamp for entry.

RAY CAMERON, Secretary
Radio Artists' League of America
Binghamton, N. Y.

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Programs for Wednesday, November 28

Star ★ Indicates High Spot Selections

6:30 A.M.
WBZ—Musical Clock
WNAC—Sunrise Special, organ

6:45 A.M.
NBC—Health Exercises: WEAFF WGY
WBEN WEEI

7:00 A.M.
WBZ—Texas Cowboys

7:15 A.M.
WNAC—News

7:30 A.M.
CBS—Organ Reveille: WABC
WBZ—Yoichi Hiraoka: WJZ
WBZ—Musical Clock
WNAC—Joe Mitchell Chapple

7:45 A.M.
NBC—B. A. Rolfe's Orch.; Sisters of the Skillet: WEAFF WBEN WGY
NBC—Jolly, Bill & Jane: WJZ
WHAM—Jack Fny, songs
WNAC—Walter Kidder, baritone

8:00 A.M.
CBS—The Song Reporter: WABC
NBC—Morning Devotions: WJZ WBZ
NBC—B. A. Rolfe's Orch.: WTAG
WCSH WTIC WJAR
WGY—Musical Clock
WHAM—Kindly Thoughts
WNAC—Pep Time

8:15 A.M.
NBC—Low White, organist: WJZ
WBZ WHAM
WNAC—Shopping Around the Town

8:30 A.M.
NBC—Cheerio: WEAFF WGY WCSH
WEEI WTIC WTAG WBEN WJAR
CBS—Lyric Serenade: WABC
WBZ—Weather reports
WSYR—Low White, Organist (NBC)

8:45 A.M.
NBC—Landt Trio & White: WJZ
WHAM WSYR WBZ

9:00 A.M.
NBC—Organ Rhapsody: WEAFF WTAG
WCSH
CBS—Cobina Wright: WABC WOKO
WNAC WDRC WICC WFBL WLBZ
WGLC WFEA WHEC WORC WGR
NBC—Breakfast Club: WJZ WBZ
WSYR
WBEN—News; Hollywood Impressions
WGY—Kay Kyser's Orchestra
WHAM—Tower Clock Program
WPRO—Top of the Morning (ABS)

9:15 A.M.
NBC—Organ Rhapsody: WEEI WJAR
WGY—Mid-morning Devotions
WHAM—Cooking School
WPRO—Vaughn DeLeath, songs (ABS)

9:30 A.M.
NBC—The Mystery Chef: WEAFF WEEI
WCSH WTIC WGY WTAG WJAR
WBEN
WHAM—Breakfast Club (NBC)
WKBW—Cobina Wright (CBS)
WPRO—Bernie Dolan, songs (ABS)

9:45 A.M.
NBC—Southernaires: WEAFF WTIC
WBEN—Sally Work's Column
WGY—Soloist
WHAM—Mary Freeman, talk

10:00 A.M.
NBC—News: Breen & de Rose: WEAFF
WTAG WTIC
CBS—News; Sophisticated Lady:
WABC
CBS—News; Patterns in Harmony:
WAAB WDRC WFBI WORC WGLC
WFEA WICC WKBW WEAN
NBC—Josephine Gibson: WJZ WBZ
WSYR
WBEN—Little Jack Little, songs
WGY—Billy Rose, tenor
WNAC—Buddy Clark

10:15 A.M.
★ NBC—Clara, Lu 'n' Em: WEAFF
WEEI WCSH WGY WTIC WTAG
WJAR WBEN
CBS—Bill & Ginger: WABC WOKO
WNAC WEAN WFBL WGR
NBC—Florenda Trio: WJZ WBZ
WHAM—Tom Grierson, organist
WPRO—News (ABS)

10:30 A.M.
NBC—Land of Beginning Again: WEAFF
WCSH
CBS—Bright Lights: WABC WDRC
WAAB WORC WEAN WOKO WGLC
WFBL WHEC WKBW WICC WFEA
NBC—Today's Children: WJZ WBZ
WSYR
NBC—Three Scamps: WJAR WTIC
WBEN WTAG
WGY—Market Basket
WHAM—Mrs. Thrifty Ruyer
WNAC—Spencer Shirley, graphologist

10:45 A.M.
NBC—Betty Crocker: WEAFF WEEI
WGY WCSH WTAG WJAR WBEN
NBC—News; Radio Kitchen: WJZ
WHAM WSYR
WBZ—News; Musicale
WNAC—Municipal Affairs

11:00 A.M.
NBC—Sidney Sukoenig, pianist: WEAFF
WTAG WJAR WBEN WCSH
CBS—Cooking Close-Ups: WABC
WOKO WNAC WDRC WEAN WFBL
WKBW
NBC—Honeymooners: WJZ
E.T.—Betty Moore: WGY WHAM
WBZ—Fish Stories
WPRO—Tony Cabooch (ABS)

11:15 A.M.
NBC—Alice Remsen: WEAFF WBEN
WCSH WEEI WTAG WJAR
CBS—Instrumentalists: WABC
★ NBC—Tony Wons, philosopher:
WJZ WBZ WSYR WHAM
CBS—The Fish Tale, sketch: WNAC
WKBW
WGY—The Vagabonds
WPRO—Mnruing Parade (ABS)

11:30 A.M.
NBC—"Homespun": WEAFF WGY
WEEI WJAR WTIC
CBS—Betty Moore: WABC WNAC
WEAN WGLC
NBC—Army Band: WJZ WBZ WSYR
—WHAM
WBEN—Your Health, talk
WPRO—Navy Band (ABS)

11:45 A.M.
NBC—Mario Cozzi, baritone: WEAFF
WTIC WEEI WCSH WJAR WBEN
WTAG
CBS—Magic Recipes: WABC WNAC
WOKO WDRC WFBL WEAN WGR
WHEC
WGY—Johnny Marvin, tenor

Afternoon

12:00 Noon
NBC—Al & Lee Reiser: WEAFF WEEI
WTAG WJAR WBEN
★ CBS—Voice of Experience: WABC
WNAC WDRC WGR WEAN WFBL
NBC—Fields & Hall: WJZ WSYR
WHEC
WBZ—Views of the News
WGY—Banjoleers
WHAM—Tower Trio
WPRO—Eddie Prior's Orch. (ABS)

12:15 P.M.
★ NBC—Honeyboy & Sassafras:
WEAFF WEEI WTIC WTAG WJAR
WBEN WCSH
★ CBS—"The Gumps": WABC WDRC
WGR WOKO WHEC WORC WEAN
WNAC
NBC—Charles Sears, tenor: WJZ
WSYR WHAM
WBZ—Weather; temperature
WGY—Martha and Hal

12:30 P.M.
NBC—Merry Madcaps: WEAFF WTIC
WJAR
CBS—Jan Savitt's Orch.: WABC
WGLC WOKO WHEC WORC
WKBW WFEA
NBC—Nat'l Farm & Home Hour
WJZ WBZ WHAM WSYR
WBEN—News; Merry Makers
WGY—Farm Program
WNAC—The Shopper's Exchange
WPRO—Here's How (ABS)

12:45 P.M.
CBS—"Your Home & Mine," talk:
WABC WGLC WOKO WHEC WORC
WKBW WFEA
NBC—Merry Madcaps: WCSH WTAG
WBEN—Stocks & Commodity

1:00 P.M.
NBC—Market and Weather: WEAFF
CBS—George Hall's Orchestra: WABC
WOKO WDRC WAAB WHEC
WGLC WGR WFEA
NBC—Soloist: WJAR WTIC WGY
WBEN—Farm Service

1:15 P.M.
★ NBC—Peggy's Doctor, sketch:
WEAFF WEEI WGY WTIC WCSH
WJAR WBEN WTAG
CBS—Radio Gossip Club: WNAC WGR
WICC—Geo. Hall's Orch. (CBS)
WPRO—Mirror Reflections (ABS)

1:30 P.M.
NBC—Jules Lande's Ensemble: WEAFF
WCSH WTIC WTAG WJAR
★ CBS—Little Jack Little, songs:
WABC WORC WFBL WGR
★ NBC—Vic & Sade: WJZ WSYR
WBZ
WBEN—Dollars and Sense
WGY—Arthur Lang
WHAM—School of the Air
WNAC—News
WPRO—Ragamuffins (ABS)

1:45 P.M.
CBS—The Cadets: WABC WGR WGLC
WNAC
NBC—Words & Music: WJZ
WBEN—Lande's Ensemble (NBC)
WBZ—Agricultural Markets
WGY—Southerners
WPRO—Symphony Orchestra (ABS)

2:00 P.M.
★ NBC—Two Seats in the Balcony:
WEAFF WCSH WTAG WJAR WBEN
WEEI
CBS—Marie, the Little French Prin-
cess: WABC WHEC WORC WNAC
NBC—Wandering Minstrel: WJZ
WHAM WBZ
WGY—Mercile Esmond

2:15 P.M.
★ CBS—Romance of Helen Trent:
WABC WFCB WHEC WORC WNAC
WGY—Household Chats
WHAM—School of the Air

2:30 P.M.
NBC—Vaughn de Leath, songs: WEAFF
WEEI WJAR WTAG WTIC WCSH
CBS—School of the Air: WABC WNAC
WICC WFEA WLBZ WHEC WORC
WGLC WOKO WGR WEAN WDRC
NBC—Home Sweet Home: WJZ
NBC—Smack Out: WHAM
WBEN—Fed. of Women's Clubs
WRZ—Home Forum Cooking School
WGY—Scissors & Paste

2:45 P.M.
★ NBC—Vic & Sade: WEAFF WTIC
WJAR WBEN WGY WEEI WCSH
WTAG
NBC—Colette Carlay: WJZ WHAM

3:00 P.M.
NBC—Ma Perkins: WEAFF WTIC WGY
WEEI WCSH WTAG WBEN
★ CBS—Kate Smith's Matinee: WABC
WNAC WDRC WGR WEAN WFBL
WICC WLBZ WGLC WORC WOKO
WFEA
NBC—Ramblers Trio: WJZ WHAM
WBZ

3:15 P.M.
NBC—Dreams Come True: WEAFF
WGY WTIC WCSH WEEI WJAR
WBEN WTAG
NBC—Jne White, tenor: WJZ WRZ
WHAM
WHEC—Kate Smith's Matinee Hour
(CBS)

3:30 P.M.
NBC—Women's Radio Revue: WEAFF
WGY WTIC WCSH WJAR WBEN
WTAG
NBC—Jerome Twitchell's Orch.: WJZ
WSYR WBZ WHAM
WPRO—Today's Winners (ABS)

3:45 P.M.
WBZ—Animals in the News

4:00 P.M.
NBC—Martha Mears, contralto: WEAFF
WTIC
CBS—Nat'l Student Prgm.: WABC
WNAC WOKO WDRC WEAN WFBL
WLBZ WICC WGLC WHEC WORC
WGR WFEA
NBC—Betty & Bob: WJZ WBZ WGY
WHAM WSYR WTAG WJAR WBEN

4:15 P.M.
NBC—Dr. Joseph Jastrow, health
talk: WEAFF WEEI WCSH WGY
WJAR WTAG WTIC
CBS—Institute of Music: WABC WGR
WOKO WGLC WDRC WLBZ WEAN
WFEA WNAC
NBC—Sisters of the Skillet: WJZ
WBZ WSYR WHAM
WBEN—Stocks & Commodities

4:30 P.M.
NBC—Jesters Trio: WEAFF WTAG
WBEN WGY WEEI WTIC WCSH
★ NBC—Rochester Civic Orch.: WJZ
WBZ
WHEC—Institute of Music (CBS)

4:45 P.M.
NBC—Lady Next Door: WEAFF
NBC—Gale Page, songs: WTIC WJAR
WTAG WEEI
WBEN—Uncle Ben's Club
WGY—Stock Reports

5:00 P.M.
NBC—Chick Webb's Orch.: WEAFF
WEEI WTIC WBEN WTAG WCSH
CBS—"Og, Son of Fire": WABC
WAAB WGR
WBZ—Views of News
WGY—Lang Sisters
WNAC—Baseball School; Jack Onslow
WPRO—Jayne & Janoff, songs (ABS)

5:15 P.M.
NBC—Tom Mix's Straight Shooters:
WEAFF WGY WTIC WCSH WEEI
WTAG WJAR WBEN
CBS—Skippy: WABC WOKO WFBL
WAAB WDRC WGR WEAN WHEC
WBZ—Charles Little, violinist
WNAC—Harry E. Rogers, organist
WSYR—Rochester Civic Orch. (NBC)

5:30 P.M.
NBC—Alice in Orchestralia: WEAFF
WTAG WBEN WTIC WEEI
CBS—Jack Armstrong: WABC WOKO
WDRC WGR WHEC WORC WEAN
WNAC
NBC—Singing Lady: WJZ WBZ
WHAM
WGY—Jack and Jill
WPRO—Bob Fallon's Orch. (ABS)

5:45 P.M.
★ NBC—Capt. Tim Healy: WEAFF
WEEI WTIC WCSH WGY WTAG
WJAR WBEN
CBS—Patti Chapin, songs: WABC
WAAB WDRC WOKO WEAN WFBL
NBC—Orphan Annie: WJZ WBZ
WHAM WSYR
WNAC—Adventures of Donald Ayer

Night

6:00 P.M.
NBC—Xavier Cugat's Orch.: WEAFF
WJAR WTAG
CBS—Buck Rogers: WABC WHEC
WAAB WOKO WKBW WFBL
NBC—Education in the News: WJZ
WBEN—News; Household Reveries
WBZ—Jimmie Allen's Adventures
WGY—Municipal Talk
WHAM—Sportcast
WNAC—News
WPRO—Alex Botkin's Ensemble (ABS)

6:15 P.M.
NBC—Mysterious Island: WEAFF
CBS—Bobby Benson and Sunny Jim
WABC WAAB WOKO WDRC WGR
WEAN WFBL WLBZ WHEC
NBC—Alma Kitchell: WJZ WSYR
WBZ
WBEN—Novelty Ensemble
WBZ—Ray Jones
WGY—Adventures of Jimmy Allen
WHAM—To be announced
WNAC—The Melody Limited
WPRO—Twilight Philosopher (ABS)

6:30 P.M.
NBC—News; Arlene Jackson, songs:
WEAFF
CBS—"The Shadow"; News: WABC
WDHC WOKO WAAB WEAN WFBL
WHEC WORC WKBW
NBC—News; Cello Tones: WJZ
WBEN—Sports Review
WBZ—News; weather; temperature
WGY—News; Evening Brevities
WHAM—Pleasure Cruise
WPRO—News; Manhattans (ABS)

6:45 P.M.
NBC—Billy Batchelor, skit: WEAFF
WGY WTIC WCSH WEEI WTAG
WJAR WBEN
NBC—Lowell Thomas: WJZ WBZ
WHAM WSYR
WNAC—T 'n' Troubadors

7:00 P.M.
NBC—Pickens Sisters: WEAFF WTIC
WTAG
★ CBS—Myrt & Marge: WABC
WDRC WEAN WFBL WGR WOKO
WNAC
★ NBC—Amos 'n' Andy: WJZ WBZ
WHAM
WBEN—Adventures of Jimmy Allen
WGY—Col. Jim Healy
WPRO—Stapleton & Broff (ABS)

7:15 P.M.
NBC—Gene & Glenn: WEAFF WTAG
WGY WCSH WEEI WJAR WBEN
WTIC
CBS—Just Plain Bill: WABC WGR
WNAC
★ NBC—Plantation Echoes: WJZ
WHAM WBZ WSYR
WPRO—Screen Review (ABS)

7:30 P.M.
NBC—Gould & Sheffer, piano duo:
WEAFF WGY WJAR WCSH
CBS—Paul Keast, baritone: WABC
WFBL WGR WHEC WORC WOKO
WDRC
★ NBC—Red Davls: WJZ WHAM
WSYR WBZ WBEN
WNAC—Houghton—Quarter Hour
WPRO—Fisher's Gypsy Ensemble

7:45 P.M.
NBC—Uncle Ezra: WEAFF WCSH
WBEN
CBS—Boake Carter, news: WABC
WNAC WGR
★ NBC—Dangerous Paradise, sketch:
WJZ WHAM WBZ WSYR
WPRO—Harry Hershfield (ABS)

8:00 P.M.
★ NBC—Mary Pickford & Co.: WEAFF
"The Old New York," sketch: WEAFF
WTIC WEEI WCSH WGY WTAG
WJAR WBEN
★ CBS—Easy Aces, sketch: WABC
WGR WOKO WFBL
★ NBC—Crime Clues; "14 Karat
Lead," drama: WJZ WBZ WSYR
WHAM—Musical Program
WNAC—The Bachelors, trio
WPRO—Melody Musketeers (ABS)

8:15 P.M.
CBS—Edwin C. Hill: WABC WNAC
WOKO WDRC WFBL WEAN WGR
WNAC
WHAM—Adventures of Jimmy Allen
WPRO—Five Star Final (ABS)

8:30 P.M.
NBC—Wayne King's Orch.: WEAFF
WCSH WGY WTIC WJAR WBEN
WTAG
★ CBS—Everett Marshall's Broadway
Varieties: WABC WNAC WDRC
WEAN WOKO WFBL WGR
★ NBC—Lanny Ross; orchestra: WJZ
WHAM WSYR
WBZ—Boston T B Association
WPRO—Marie Hartman, comedy
(ABS)

8:45 P.M.
WBZ—Frank & Phil
WPRO—Kav Thnminson, songs (ABS)

9:00 P.M.
★ NBC—Town Hall Tonight; Fred Al-
len: WEAFF WGY WTIC WEEI WCSH
WTAG WJAR WBEN
★ CBS—Nino Martini; Orchestra,
Chorus: WABC WNAC WDRC
WOKO WORC WHEC WEAN WFBL
WICC WLBZ WKBW WFEA WGLC
★ NBC—20,000 Years in Sing Sing,
drama: WJZ WBZ WSYR WHAM
WPRO—Americana (ABS)

9:30 P.M.
★ CBS—Adventures of Gracie: WABC
WNAC WDRC WOKO WEAN
WKBW WFBL WORC
★ NBC—John Charles Thomas, barit-
one: WJZ WBZ WSYR WHAM

9:45 P.M.
WPRO—Federal Housing Prgm. (ABS)

10:00 P.M.
★ NBC—Guy Lombardo's Orch.:
WEAFF WTIC WEEI WCSH WGY
WJAR WBEN WTAG
★ CBS—Byrd Expedition: WABC
WOKO WDRC WNAC WFBL
WLBZ WREC WKBW WORC
WHEC WEAN
NBC—To be announced: WJZ WHAM
WBZ WSYR
WPRO—Sleepy Hall's Orch. (ABS)

10:15 P.M.
NBC—Madame Sylvia: WJZ WBZ
WHAM WSYR
WPRO—Dance Music 'til 1 a. m.
(ABS)

10:30 P.M.
★ NBC—"One Man's Family," drama-
tic sketch: WEAFF WGY WTAG
WJAR WBEN WEEI
★ CBS—Mary Eastman, soprano;
orch.: WABC WOKO WDRC
WFBL WICC WHEC WORC WLBZ
WAAB WEAN WGR WFEA
★ NBC—Jack Denny's Orch.; Harry
Richman: WJZ WHAM WSYR
WBZ—Sammy Liner's Orchestra
WNAC—Big Show; Orch. and Soloists

10:45 P.M.
WNAC—Musical Rhythmer

11:00 P.M.
NBC—The Grumitts Family, sketch:
WEAFF WTIC
CBS—Leon Belasco's Orch.: WABC
WAAB WORC WKBW
NBC—Emil Coleman's Orch.: WJZ
WBEN—News; Sports Review
WBZ—Weather; temperature; sports
WGY—Charles Bnurlanger's Orchestra
WHAM—Dance Music
WNAC—News

11:15 P.M.
NBC—Robert Royce, tenor: WEAFF
WCSH WEEI WTIC WJAR
CBS—Leon Belasco's Orch.: WFEA
WLBZ WOKO
NBC—Emil Coleman's Orch.: WHAM
WSYR
WBZ—Joe Rines' Orchestra
WNAC—Jack Marchard's Orchestra

11:30 P.M.
NBC—Art Kassel's Orch.: WJZ
NBC—Jolly Coburn's Orch.: WEAFF
WEEI WCSH WTAG WJAR WBEN
WGY
CBS—Ozzie Nelson's Orch.: WABC
WEAN WLBZ WHEC WDRC WOKO
WNAC WKBW WFEA WICC
WBZ—"Dead Men Prowl"
WHAM—Tommy Tucker's Orchestra

12:00 Mid.
NBC—George Olsen's Orch.: WEAFF
WEEI WJAR
CBS—Jacques Renard's Orch.: WABC
WNAC WOKO WEAN WFBL WICC
WKBW
NBC—Archie Bleyer's Orch.: WJZ
WBZ WSYR
WGY—Chick Condon's Orchestra

12:30 A.M.
NBC—Stan Myers' Orch.: WEAFF
WEEI WJAR
CBS—George Hall's Orch.: WABC
WNAC WOKO WEAN WFBI WICC
NBC—Jack Berger's Orch.: WJZ WBZ
WSYR

1:00 A.M.
CBS—Gene Kardos' Orch.: WABC

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Society Stickup

(Continued from Page 11)

and women gathered in the Mitchell home on that November night to play backgammon, discuss that still-new topic, Depression—an interesting economic phenomenon—speculate about President Hoover and his "Prosperity-around-the-corner" pronouncements, the market and—like ordinary folk—to gossip about their friends and enemies.

Jewels glittered upon the women. Dice rattled over the backgammon boards. Ice made little gong-strokes in flawless glasses, and laughter blended with conversation.

"Quiet, everybody! This is a stickup!"

Astounded, the Mitchells and their guests turned towards the wide doorway. There stood four armed men. A fat man with a pistol was at their head, and he strode into the room. If a dinosaur had waddled in, the backgammon players couldn't have been more amazed. These four scowling gunmen just couldn't be here to rob them. Therefore, they concluded instinctively, the gunmen weren't there to rob them. It was all a practical joke!

Mrs. Phelps laughed out loud. The four gunmen looked at her in surprise. Mrs. Phelps remembered that Arthur H. Niblack, another guest, had left early. So this was why he had left—the rascal—to cook up this perfectly priceless joke!

"What is Arthur up to now?" queried Mrs. Phelps, delighted. She had expected to see Mr. Niblack's smiling face stick around a door-jamb, while he chortled "Surprise!" at them all.

No Joke

But Mrs. Mitchell—being hostess—was under no social compulsion to believe that a holdup couldn't happen in a friend's home. She read those four alien faces aright.

"This is no joke, Louise," she said to Mrs. Phelps.

"Ver damn' right it ain't," was the elegant corroboration of the pudgy thug.

The Mitchells and their guests looked at one another, and back at the four menacing gun-muzzles and the four grim men. All except the pudgy man were weedy, sneering youths. Just at that moment in marched the chauffeur, his wife, and the watchman—all under the eye and gun of the fifth gangster. This completed the picture. No one, now, could think of this as a joke!

"I told ya to keep them mugs outside!" growled the leader.

"I wanted to see the fun," said the fifth thug out of the corner of his mouth. Of course the real reason he had marched his captives into the house was not to see the "fun," but to see the loot: He didn't want to risk having his boon companions gyp him on his share! And his doubt of the proverbial "honor among thieves" was to have very upsetting results.

"Stand up!" the pudgy leader told the Mitchells and their guests. "And line up with your backs to that wall!"

"Do as they say," Mrs. Mitchell advised. And nine of the Middle West's leading citizens lined up against the wall. They were very calm; years of social training had taught them to conceal emotion.

"You three line up with 'em!" commanded the thug in charge of the servants. Silently, Bill Matheson led his wife to the end of the line, the watchman following. The chauffeur, at the extreme end, was just a foot or so from the doors that led into the huge room. And he was thinking hard and fast.

"Now get down on your knees!" snarled the fat man, flourishing his pistol. And twelve men and women solemnly crouched down on their knees. "You two guys—the leader addressed two of his men—"go upstairs and bring down the flunkys."

In a few minutes four frightened servants were herded into the room by the two gunmen who had left to fetch them. They were the butler, the nurse of the two Mitchell children, the cook and a maid.

"You four mugs," said the pudgy gunman, "and you three"—indicating the chauffeur, his wife and the watchman—"squeeze in that corner." As the seven ser-

vants hurried to obey, Bill Matheson saw to it that he was on the outside of the group—near that door again. Bill had an idea. "Now kneel down!" rapped the gunman, and the seven knelt in their corner. One of the women whimpered softly.

"Shell Out!"

"Come on, shell out!" ordered the leader. "Youse dames take off them jools. And youse guys empty your pockets. If any of you got a gun, and tries to pull it, you gets rubbed out, see?"

The soft crinkle of bills rustled in the silence of the room as the men disgorged their money. From Mitchell, \$90 was taken. Wheeler lost \$200; Blair, \$30, and Hines, \$150. And in soft lights, lovely jewels flashed as Mrs. Cudahy, Jr., removed a diamond link bracelet, a diamond clip, a diamond and sapphire bracelet, an enamel and diamond case, a plain diamond and a sapphire bracelet.

These gems the robber chief dumped unceremoniously upon a small table—where they blazed and twinkled in rainbow colors. Steadily grew this blaze of frozen fire, as one by one the other women contributed their adornment. From Mrs. Wheeler the bandits took a diamond and sapphire bracelet set with ninety-three pearls, and a diamond ring. Mrs. Blair contributed a string of sixty-five pearls and a pearl pin. More pearls from Mrs. Phelps added their lustre to the loot.

A king's ransom lay upon the table, but the boss-thug was bitterly dissatisfied when Mrs. Mitchell's jewels—principally rings—were tossed into the pile.

"That all you got?" he queried in an aggrieved tone. "A dame livin' in a big dump like this? Pikers!"

"Hell, Dominick," cut in one of the henchmen, "them swell dames don't always wear all their ice. I bet she's got some up in her boodwar."

"Say!" exclaimed fat Dominick, his moonface lifting in a smile. "I betcha you're right! Awright, sister—march!" He motioned with his gun to the door, and Mrs. Mitchell left the kneeling line-up, to show him where she kept the rest of her jewels. Suddenly, just on the point of leaving the room, the bandit leader stopped short—stared at the group of servants in the corner.

"Say!" he exclaimed. "Where's that chauffeur?"

Bill Matheson was gone! That idea of Bill's—which had caused him to edge as close to the door as possible—was working, so far. And Bill Matheson, chauffeur and man of courage, was risking his life to help his employers and their friends.

Chauffeur Escapes

"Didn't I tell you to watch that guy?" the pudgy gunman snarled at the thug who had been delegated to watch the servants. The moonface flushed darkly with rage.

What had happened was simple. Matheson, watching his immediate captor narrowly, had seen this worthy's eyes wander more and more lingeringly to the pile of gems on the little table. The glints and gleams of that sparkling heap drew the gunman's gaze hypnotically—as the eye of a snake is said to fix the gaze of a helpless bird.

And as the thug watched the loot, Bill Matheson edged—inch by inch—closer to that half-open door, on his knees. He knew that if they saw him, five guns would swing around and blaze lead into his body. Yet he took the chance. Inch... by... inch he approached that door, watching the thugs with swift-darting eyes.

The danger-point was the doorway itself—and he crawled through that as swiftly as he dared—then silently leaped to his feet in the half-darkened room beyond.

He made it! Now—to get to a telephone. He dared not try to phone from downstairs. Then he remembered—there was a phone upstairs in Mrs. Mitchell's room. To the back staircase he tiptoed on swift feet—mounted the stairs two at a

(Continued on Page 29)

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Programs for Thursday, November 29

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5:45 A.M.
NBC—Broadcast from London; Wedding of Prince George & Princess Mariana: WJZ
CBS—Broadcast from London; Wedding of Prince George & Princess Mariana: WABC

6:30 A.M.
WBZ—Musical Clock
WBZ—Surprise Social organ

7:00 A.M.
NBC—Mexican Typical Orch.: WJZ
WABC—Lyric Serenade
WBZ—Texas Cowboys

7:15 A.M.
WNAC—News

7:30 A.M.
NBC—Lieder Singers: WEA
NBC—Lieder Singers: WABC
NBC—Don Hall Trio: WJZ
WBZ—Musical Clock
WNAC—Joe Mitchell Chapple

7:45 A.M.
NBC—B. A. Rolfe's orch., Sisters of the Skillet: WEA
NBC—Jolly Bill & Jane: WJZ
WBZ—Jack Foy, songs
WNAC—Walter Kilder, baritone

8:00 A.M.
CBS—Song Reporter: WABC
NBC—Morning Devotions: WJZ WBZ
NBC—B. A. Rolfe's Orch.: WTAG
WCSH WTIC WJAR
WGY—Musical Clock
WHAM—Kindly Thoughts
WNAC—Pep Time

8:15 A.M.
CBS—Marion Carley, pianist: WABC
NBC—Lew White, organist: WJZ WBZ
WHAM
WEEI—B. A. Rolfe's Orch. (NBC)
WNAC—Shopping Around the Town

8:30 A.M.
NBC—Cheerio: WEA
WCSH WEEI
WGY WTIC WJAR WBEN WTAG
CBS—Salon Musicale: WABC
WBZ—Weather, temperature
WSYR—Lew White, organist (NBC)

8:45 A.M.
NBC—Laudt Trio & White: WJZ
WHAM WBZ

9:00 A.M.
NBC—Organ Rhapsody: WEA WTAG
WCSH WBEN WEEI
CBS—Sunnyside Up: WABC WGR
WNAC WDRC WORC WHEC WFEA
WICC WEAN WOKO WFBL WGLC
WLBZ
NBC—Breakfast Club: WJZ WBZ
WSYR
WGY—Forrest Willis, tenor
WHAM—Tower Clock Prucran
WPRO—Top of the Morning (ABS)

9:15 A.M.
NBC—Organ Rhapsody: WGY WJAR
WHAM—Tom Grierson, organist
WPRO—The Man Band (ABS)

9:30 A.M.
NBC—Mildred Dilling, harpist: WEA
WTIC WBEN WEEI
WGY—Little Jack Little's Orchestra
WHAM—Breakfast Club (NBC)
WBZ—Sunny Side Up (CBS)
WPRO—Bernie Dolan, pianologue (ABS)

9:45 A.M.
NBC—Old Plantation Days: Eva Taylor: WEA
WTIC WBEN WEEI
CBS—Little Jack Little's Orch.: WABC
WOKO WDRC WFLB WFEA WGLC
WKBW WEAN WHEC
WGY—Irish Priests' Harmonies
WPRO—Harmonizers (ABS)

10:00 A.M.
NBC—News: Breen de Rose: WEA
WEEI WTIC WBEN WTIC
CBS—News: Bluebirds: WABC
WFBL WAAB WKBW WGLC WHEC
NBC—Josephine Gibson: WJZ WBZ
WSYR WHAM
WGY—Hollywood Looking Glass
WNAC—Cooking School
WPRO—Rhythm Melodies (ABS)

10:15 A.M.
★ NBC—Clara, Lu 'n' Em: WEA
WEEI WGY WCSH WTIC WJAR
WBFN WTAG
CBS—Bill & Ginger: WABC
WFBL WOKO WGR
NBC—Edward MacLough: WJZ WBZ
WHAM—Frances Ingram
WPRO—News (ABS)

10:30 A.M.
NBC—Morning Parade: WEA
WTIC WJAR WBEN
CBS—Oriente: WABC
WNAC WOKO WDRC WKBW WHEC
WFEA WFLB WICC WFEA WOKO WGLC
NBC—Today's Children: drama: WJZ
WBZ WSYR
WGY—Market Basket
WHAM—Thanksgiving Service

10:45 A.M.
CBS—Ida Bailey Allen: WABC
WHEC WOKO WDRC WNAC WEAN
WFBL WLBZ WICC WFEA WGLC WKBW

NBC—Football; Detroit vs. Bears: WJZ WEEI
WBZ—News; Musicale
WGY—Johnny Marvin, tenor
WTAG—Morning Parade (NBC)

11:00 A.M.
CBS—Betty Barthell, songs: WABC
WFEA WNAC WDRC
CBS—Mary Lee Taylor: WKBW
★ NBC—Galaxy of Stars: WBEN
WGY
WBZ—Radio Pals, Curley Joe
WPRO—Tony Cabooch, comedy (ABS)

11:15 A.M.
NBC—Frances Lee Barton: WEA
WTIC WGY WEEI WCSH WJAR
WBEN WTAG
CBS—Dr. Ogden Woodruff, talk:
WABC WDRC WNAC WOKO WHEC
WKBW WGLC WLBZ WEAN WFEA
WICC
WBZ—Detroit vs. Bears (NBC)
WPRO—Morning Parade (ABS)

11:30 A.M.
NBC—Pedro Via's Orch.: WEA
WEEI WTIC WJAR WTAG WCSH
CBS—Country Church of Holywood: WABC
WDRC WNAC WEAN
WFBL WLBZ WFEA WHEC WGLC
WKBW WOKO
NBC—Carnival; Gale Page, contralto;
Jackie Heller, tenor: WBEN
WGY—The Vagabond
WPRO—Sticks and Keys (ABS)

11:45 A.M.
NBC—Harold L. Ickes, Sec'y of the Interior, talk: WEA
WEEI WTIC WJAR WTAG WCSH
WGY—Banjo
WPRO—Arney and Gould (ABS)

Afternoon

12:00 Noon
NBC—Treasure Chest: WEA
WCSH WEEI WTIC WJAR WJBZ
★ NBC—Voice of Experience: WABC
WNAC WDRC WEAN WFBL WGR
WHEC

12:15 P.M.
★ NBC—Honeyboy & Sassafras:
WEA WEEI WTIC WJAR WBEN
WTAG WCSH
★ NBC—"The Gumps": WABC
WHEC WGR WOKO WNAC WEAN WDRC
WBZ—Weather, temperature
WGY—Martha & Hal
WPRO—Eddie Prior's Orch. (ABS)

12:30 P.M.
★ NBC—Harvest Cantata: WEA
WTIC WEEI
★ CBS—ACME WHITE LEAD & Color Works Present "Smilin' Ed"
McConnell: WABC
WNAC WDRC
WFBL WFEA WOKO WKBW WJAZ
WHP WJZY WCAU WAAB WEAN
NBC—Farm & Home Hour: WJZ
WHEC WBZ WSYR
WBEN—News
WGY—Farm Program
WPRO—Betty Jayne, songs (ABS)

12:45 P.M.
CBS—George Hall's Orch.: WABC
WOKO WFBI WLBZ WKBW
WFEA WOKO WGLC WHEC
NBC—Harvest Cantata: WTAG
WJAR WNAC—Shopper's Exchange: News
1:00 P.M.
CBS—George Hall's Orch.: WAAB
WGR
WPRO—Consumer's Information
WGY—Harvest Cantata (NBC)

1:15 P.M.
CBS—Frank Dailley's Orch.: WABC
CBS—Radio Gossip Club: WNAC
WGR
WPRO—Adventures in Melody (ABS)
1:30 P.M.
NBC—Airbreaks: WEA
WTIC WTAG
WBEN WJAR
CBS—Story Behind the Song, dramatization: WABC
WDRC WGR
WAAB
★ NBC—Vic & Sade: WJZ
WSYR WBZ
WHAM—To be announced
WNAC—News
WPRO—The Ragamuffins (ABS)

1:45 P.M.
CBS—Pat Kennedy, Ari Kassel's Orch.: WABC
WNAC WGR
NBC—Music Guild: WJZ
WSYR WBEN—Gordon Johnson organist
WBZ—Charles M. Gardner
WCSH—Dance Orch. (NBC)
WEEI—Airbreaks (NBC)
WGY—The Southerners
WHAM—Jan Campbell's Orchestra
WPRO—Football Game (ABS)

2:00 P.M.
NBC—Stones of History, drama: WEA
WTIC WEEI WJAR WBEN WTAG
CBS—Football; Penn. vs. Cornell:
WABC WNAC WHEC WOKO WEAN
NBC—Music Guild: WBZ
WGY—Paul Curtis, tenor

2:15 P.M.
WCSH—Stones of History (NBC)
WGY—Household Chats
WHAM—To be announced

2:30 P.M.
NBC—Vaughn de Leath: WEA
WTIC WEEI WCSH
NBC—Home Sweet Home: WJZ
NBC—Smack Out: WHAM
WBZ
CBS—Football; Penn. vs. Cornell:
WICC WDRC WFEA
WBZ—Grosvenor Library Book Chat
WGY—Marjorie Jennings, contralto

2:45 P.M.
★ NBC—Vic & Sade: WEA
WCSH WTIC WBEN WEEI WGY WTAG
WBZ Echoes of Erin: WJZ
WHAM WBZ

3:00 P.M.
NBC—Ma Perkins: WEA
WGY WEEI WTIC WTAG WBEN WCSH
NBC—Castles of Romance: WJZ
WHAM WSYR WBZ

3:15 P.M.
NBC—Dreams Come True: WEA
WGY WEEI WTIC WBEN WTAG
WJAR WCSH
NBC—Eastman School of Music: WJZ
WSYR WHAM WBZ

3:30 P.M.
★ NBC—Thanksgiving Symphony:
WEA WCSH WTIC WEEI WJAR
WTAG WBFN WGY

3:45 P.M.
NBC—To be announced: WJZ
WBZ

4:00 P.M.
NBC—Betty & Bob: WJZ
WHAM WBZ WGY WSYR WJAR WTAG
WBEN

4:15 P.M.
NBC—Sisters of the Skillet: WJZ
WSYR WBZ WHAM
WBEN—Stock Reports
WPRO—Tony Cabooch (ABS)

4:30 P.M.
★ NBC—"The First Thanksgiving Dinner":
WEA WTIC WBEN WTAG
CBS—Dick Messner's Orch.: WABC
WOKO WNAC WDRC WEAN WICC
WFBI WLBZ WFEA WOKO WGLC
WGR WHEC
NBC—Platt & Niceman: WJZ
WHAM WBZ
WBZ—Edwin Otis, baritone
WGY—John Sheehan, tenor
WPRO—"Courtship of Miles Standish," sketch (ABS)

4:45 P.M.
NBC—Horacio Zito's Orch.: WJZ
WBZ
WCSH—"First Thanksgiving" (NBC)
WGY—Musical Program
WHAM—Stamp Club

5:00 P.M.
★ NBC—Nat'l P.T.A. Congress: WEA
WJAR WTIC WTAG WBEN WCSH
WEEI
CBS—Loretta Lee, songs: WABC
WDRC WAAB WEAN WICC WFEA
WOKO WHEC WGLC WKBW
NBC—Stanleigh Malotte, songs: WJZ
WBZ
WGY—Drama
WHAM—Jolly Roger
WNAC—Male Quartet
WPRO—Orchestra & Sketch (ABS)

5:15 P.M.
CBS—Skippy: WABC
WAAB WDRC WOKO WGR WEAN WFBI WHEC
NBC—Three Scamps: WJZ
WBZ WGY—"Smilin' Ed" McCunnell
WHAM—Uncle Wiggle
WNAC—Once Upon a Time

5:30 P.M.
NBC—Tales of Courage: WEA
WTIC WTAG
CBS—Jack Armstrong: WABC
WOKO WDRC WEAN WGR WHEC
WNAC
NBC—Singing Lady: WJZ
WBZ WHAM
E.T.—Uncle Wiggle: WBEN
WGY

5:45 P.M.
NBC—Jesters Trio: WEA
CBS—Robinson Crusoe, Jr.: WABC
WOKO WKBW WFBL WGLC
WHEC
NBC—Orphan Annie: WJZ
WSYR WHAM WBZ

CBS—Miniatures: WORC
WNAC WFEA
WBZ—Organ and Piano Duo
WGY—Musical Program

Night

6:00 P.M.
NBC—Xavier Cugat's Orch.: WEA
WJAR WTAG
CBS—Buck Rogers, sketch: WABC
WAAB WOKO WFBL WHEC
WKBW
NBC—Wm. Lundell, interview: WJZ
E. J.—Jimmie Allen, sketch: WBZ
WGY
WBZ—News; Household Reveries
WHAM—Sportscast
WNAC—News
WPRO—Dick Mansfield's Orch. (ABS)

6:15 P.M.
CBS—Bobby Benson and Sunny Jim:
WABC WAAB WOKO WDRC WEAN
WFBL WLBZ WGR WHEC
NBC—Tom Coakley's Orch.: WJZ
WBZ WSYR
WBZ—Novelty Ensemble
WGY—Col. Jim Healey
WHAM—Comedy Stars
WNAC—The Melody Limited
WPRO—Twilight Philosopher (ABS)

6:30 P.M.
NBC—News; Mary Small, vocalist:
WEA
CBS—Football Highlights: WABC
WDRC WNAC WOKO WORC WHEC
WEAN WFBL WLBZ WICC WFEA
WKBW
NBC—News, Armand Girard, baritone:
WJZ WSYR
WPRO—Sports Review
WBZ—News; Weather; Temperature
WGY—News; Evening Brevities
WHAM—Pleasure Cruise
WPRO—News; Manhattans (ABS)

6:45 P.M.
NBC—Billy Batencel, sketch: WEA
WCSH WGY WEEI WTIC WBEN
WJAR WTAG
CBS—Beauty Prgm.; News: WABC
WDRC WAAB WEAN WKBW
NBC—Lowell Thomas, news: WJZ
WHAM WBZ WSYR
WNAC—Jack Marshard's Orchestra

7:00 P.M.
NBC—Richard Humber's Orch.: WEA
★ CBS—Myrt & Marge: WABC
WFBL WNAC WOKO WDRC WEAN WGR
★ NBC—Amos 'n' Andy: WJZ
WBZ WHAM
WBZ—Adventures of Jimmy Allen
WGY—Play
WPRO—Gloria Grafton, songs (ABS)

7:15 P.M.
NBC—Gene & Glenn, sketch: WEA
WGY WCSH WEEI WTIC WJAR
WBEN WTIC
CBS—Just Plain Bill: WABC
WNAC WGR
NBC—Gems of Melody: WJZ
WHAM WSYR WBZ
WPRO—Soiree Musical (ABS)

7:30 P.M.
★ NBC—Burnt Cork Dandies: Al Bernard:
WEA WCSH WGY WBEN
WJAR WTAG
CBS—Whispering Jack Smith's Orch.:
WABC WOKO WNAC WDRC WFBL
WGR WEAN WORC

7:45 P.M.
NBC—Russian Choir: WEA
WGY WCSH WBEN
CBS—Boake Carter, news: WABC
WNAC WGR
NBC—Shirley Howard, vocalist: WJZ
WBZ—Joe and Bateese
WHAM—On Wings of Song
WPRO—One Man Minstrel Show
(ABS)

8:00 P.M.
★ NBC—Vallee's Variety Hour: Don
Cossack Russian Male Chorus:
WEA WTIC WBEN WJAR WEEI
WCSH WGY WTIC
★ CBS—Easy Aces, comedy sketch:
WABC WGR WOKO WFBL
NBC—O. Henry Stories: WJZ
WBZ—Underneath Your Balcony
WNAC—Continental Nights
WPRO—Melody Musketters (ABS)

8:15 P.M.
CBS—Fray & Braggiotti: WABC
WNAC WFEA WGLC WGR WORC
WFBL WLBZ WOKO WEAN WDRC
WBZ—Jaysnoff Sisters
WHAM—Adventures of Jimmy Allen
WPRO—Thanksgiving Calvacade
(ABS)

8:30 P.M.
★ CBS—Forum of Liberty: Edwin
C. Hill: WABC WOKO WNAC
WDRC WEAN WFBL WGR
★ NBC—Melodies Romantique: WJZ
WHAM WSYR
WBZ—Laws that Safeguard Society

8:45 P.M.
WBZ—Edmond Boucher, basso

9:00 P.M.
★ NBC—Show Boat; Lanny Ross, tenor:
WEA WEEI WGY WCSH
WTIC WJAR WBEN WTAG
★ CBS—CAMEL CIGARETTES PRE-
sent "The Camel Caravan"; Walter
ter O'Keefe; Annette Hanshaw,
Glen Gray's Casa Loma Orch.; Ted
Husing: WABC WDRC WOKO
WEAN WORC WFEA WFBL WLBZ
WICC WHEC WKBW WNAC
★ NBC—Death Valley Days, drama
WJZ WHAM WBZ WSYR

9:15 P.M.
WPRO—Hockey Game (ABS)

9:30 P.M.
★ CBS—Fred Waring's Orch.: WABC
WNAC WDRC WOKO WFBL WEAN
WLBZ WICC WKBW WGLC WFEA
WOKO WHEC
NBC—Musical Keys: WJZ
WHAM WBZ

10:00 P.M.
★ NBC—Paul Whiteman's Orch.:
WEA WCSH WGY WEEI WJAR
WBEN WTIC WTAG
★ CBS—Forty-Five Minutes in Holly-
wood; Donald Novis, tenor: WABC
WOKO WDRC WNAC WEAN
WFBL WHEC WKBW WLBZ WICC
NBC—Roads That Move: WJZ
WHAM WBZ—Sammy Liners' Orchestra

10:15 P.M.
WSYR—Roads That Move (NBC)

10:30 P.M.
NBC—Economic Talk: WJZ
WHAM WBZ
WPRO—Jolly Russians (ABS)

10:45 P.M.
CBS—Polish Anniversary Prem.:
WABC WAAB WDRC WOKO
WFBL WLBZ WFEA WHEC WGR
WGR WICC
WNAC—Musical Rhymester

11:00 P.M.
NBC—Col. Ralph H. Isham, talk:
WEA WTIC WJAR
CBS—Little Jack Little's Orch.:
WABC WAAB WDRC WHEC
WKBW
NBC—Madriguera's Orch.: WJZ
WBEN—News; Sports Review
WBZ—Weather; temperature; sports
WGY—King's Men
WHAM—Tommy Tucker's Orchestra
WNAC—News
WPRO—Voice of Romance (ABS)

11:15 P.M.
NBC—Jesse Crawford, organist: WEA
WEEI WTIC WCSH WJAR WTAG
CBS—Little Jack Little's Orch.:
WABC WAAB WDRC WHEC
WFBL WLBZ WFEA WOKO WOKO
WBZ—Joe Rines' Orchestra
WGY—Eddie Lane's Orchestra
WNAC—Jack Fisher's Orch.
WPRO—Dance Music Till 1 A. M.

11:30 P.M.
NBC—Dorsey Bros. Orch.: WEA
WCSH WJAR WTAG
CBS—Clyde Lucas' Orch.: WABC
WOKO WEAN WORC WNAC
WKBW WDRC WFEA WICC WLBZ
WHEC
NBC—Fddy Duchin's Orch.: WJZ
WHAM WBZ WSYR
WBZ—Lloyd Huntley's Orchestra
WGY—Ray Nichols' Orchestra

11:45 P.M.
CBS—Leon Belasco's Orch.: WABC
WOKO WLBZ WKBW WNAC
WFEA WDRC WICC WEAN

12:00 Mid.
NBC—Del Campo's Orch.: WEA
WGY WEEI WJAR
CBS—Paul Sabiu's Orch.: WABC
WNAC WOKO WFBL WICC WKBW
NBC—George Olsen's Orch.: WJZ
WBZ WSYR

12:30 A.M.
NBC—To be announced: WEA
WGY WEEI WJAR
CBS—Leon Navara's Orch.: WABC
WNAC WOKO WEAN WFBL WICC
NBC—Dancing in the Twin Cities:
WJZ WBZ WSYR

1:00 A.M.
CBS—Claude Hopkins' Orch.: WABC

Studio News and Notes

By Murray Arnold



CONRAD THIBAULT

Here is one baritone who doesn't have to croon to make ardent fans out of both male and feminine listeners. He is the current "rave" among the vocalists of the air and is heard each Thursday night in the Show Boat Hour at 9 p. m. EST over the NBC-WEAF network and on Saturday at 9:30 p. m. over the same chain

BILLY ROSE, WGY announcer and soloist, blossoms out as composer, making his debut with a romantic ballad, "Let Me Be The One!"

Tom Rice, former radio editor for the Philadelphia Bulletin, has just been appointed publicity director for the new KYW, which officially opens on the fourth floor of the WCAU Building on December 3.

WABY, ALBANY, latest station on 1370 kilocycles, joins the new American network on December 1, with RICHARD OSGOOD as program director, and NORMAN SHERWOOD chief engineer!

ERIC WILKINSON, erstwhile pianist for Uncle WIP, becomes staff pianist for WDAS! . . . WBAL has just inaugurated a new feature that promises to become one of the section's outstanding shows. Program, called "At Home with the Steinway" and sponsored by Hecht Brothers, will feature the world's outstanding pianists. MISCHA LEVITZKI opened this new series, to be heard every Sunday afternoon at 1:30.

Philly Flashes

BILLY HAYS takes his band down South for another road tour next week! . . . ARTHUR WARREN and his orchestra come directly from the La Rue, New York, to open the season at the Ritz-Carleton (WCAU Wire)! . . . PAUL MASON'S crew gets that lucrative Anchorage spot (WCAU WIRE)!

BARNEY ZEEMAN'S band opened the Seville Room of the Stephen Girard Hotel last week!

EDDIE BONNELLY and his orchestra now at the Moose Hall! . . . JIM FETTIS and his band open at the Hollywood, in Miami, Florida, on December 15!

LEO ZOLLO and his orchestra again playing at the Ben Franklin Hotel!

RAFTERS opens next week with FLOYD MILLS, of Wilmington, leading the band! . . . VAL ERNIE musicking the Barclay, and EARL DENNY is set for the Bellevue-Stratford Hotel.

WDRG, HARTFORD, still all going strong for bowling! . . . WFL (WFI and WLF), when finally together, will have its transmitter, we are given to believe, at a point near the Mt. Laurel Cemetery, in Fairmount Park! . . . ROSA GROSS was just appointed as WPIE's new staff organist!

CATCH THOSE "RADIO GUIDE" revues which are aired over WIP every Tuesday and Thursday at 2 p. m., which feature the charming songs of DOROTHY ALLINSON, LANNY VALE and the sweet music of SAM TARGAN's orchestra!

FREDERICK R. HUBER, WBAL director, announces the acquisition of five new commercial programs in ONE WEEK for his Baltimore station; "The Musical Scoreboard" (Saturday at 8 p. m.), with BOB IULA'S orchestra and the latest football scores; "Diamond Dramas" (Tuesday at 7:15 p. m.), consisting of dramatic sketches of famous jewels; "Steinway Recitals," (details above); FELICE IULA and his military band (Monday at 8:30 p. m.); and "Over the Coffee Cup" (daily 9:45 a. m.), with ENID LEE in department store chats.

BEN GREENBLATT, with his "Piano Ramblings," returns to the WCAU mike in a coast-to-coast series over CBS Friday mornings at 11:15!

UNION COLLEGE meets Middlebury on December 10 over WGY in another debating match! . . . SCOTT FURRIERS, on November 30, (Friday morning at 10:15), will celebrate their 700th program over WDRG! . . . Two ex-WPEN'ers are making good in the big city; FRED COLL as press head of the American chain, and BILL BAILEY as NBC announcer.

ALEXANDER MacDONALD, of the WGY Players, (and brother of JAMES MacDONALD, of WGY's "Three Shades of Blue") joins the sales staff of the Schenectady station!

WAKE UP YOUR LIVER BILE— WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rarin' to Go

If you feel sour and sunk and the world looks pink, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in blemishes. Your head aches and you feel down and out. Your whole system is poisoned.

It takes those good, old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely.

But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Resent a substitute. 25c at drug stores. © 1931 C. M. C.

Blood Pressure Down 20 Points

"One month's treatment reduced my blood pressure 20 points," writes C.A.H. . . . of H. . . . Tennessee, about \$1 TREATMENT FOR ONLY 25c

Our Essence of Garlic- Parsley Tablets valuable for reducing high blood pressure. Guaranteed safe and effective or money back. Tablets specially coated. No odor. No taste. No drugs. Send 25c only for regular \$1.00 box—full 4 weeks supply. This is a special offer to new customers only. We send helpful suggestions for sufferers from high blood pressure with order. Address Dept. 730.

VITALIN PRODUCTS, 500 N. Dearborn, Chicago

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RADIO GUIDE Presents
the
"Sunday Morning Varieties"
with

The Four Bachelors,
Rosine
and her songs and
Gene and Dave
at the Two Pianos

WIP
SUNDAY MORNING
10:15 to 10:45

"The Radio Guide Revue"

with
Dorothy Allinson
and
Lanny Vale
featuring
Sam Targan and His
Orchestra

WIP
2:00 to 2:30 P.M.
Tuesday and Friday

On Short Waves

Would you like to attend the marriage of a king's son and a king's daughter? You can—by radio—on Thursday, November 29, Thanksgiving Day, when Prince George of England and Princess Marina of Greece will be married at Westminster Abbey. This important event will be broadcast by short wave from England, and rebroadcast by both NBC and CBS.

Howard Marshall, commentator of the British Broadcasting Corporation, will stand outside Westminster Abbey and describe the royal wedding procession as it approaches. The microphone will pick up the ringing of the bells and the cheering of the crowds. Marshall will resume his commentary after the couple leaves the church. A mike stationed inside will carry the actual ceremony.

It is more than eleven years since a child of King George and Queen Mary was married. When all the details have been approved by the King, the supervision of the ceremony will be left to the Lord Chamberlain.

Engrossment of the marriage license will be made at the Archbishop of Canterbury's office. This will be done in old English lettering on a parchment scroll nearly a yard square.

The Archbishop of Canterbury, the Archbishop of York, the Dean of Westminster and the Bishop of London will conduct the ceremony. Since the Princess is a member of the Greek Orthodox Church, the marriage ceremonies of her faith will be celebrated in Buckingham Palace after the Anglican rights.

Tradition and precedent dictate that the wedding be a state occasion; that there be a procession between Buckingham Palace and Westminster Abbey, and breakfast in the palace.

This program will be presented over GSG on 16.86 meters and GSF on 19.82 meters, and rebroadcast over the Columbia and NBC-WJZ networks at 5:45 a. m., EST.

Once again short-wave set owners can have a few more hours of sleep if they are interested in listening to this broadcast, because the BBC will make recordings of the program and present them later in the day. These recordings will be presented at 11 a. m. EST over stations GSE on 25.30 meters, and GSB on 31.55 meters; at 1:15 p. m. over stations GSD on 25.53 meters and GSB on 31.55 meters; at 6 p. m. over stations GSC on 31.32 meters and GSA on 49.59 meters; and finally on Friday at 3:15 a. m. EST over GSD on 25.53 meters and GSB on 31.55 meters.

Father Coughlin's Broadcasts

Stations carrying Father Coughlin's broadcast outlets are listed below. His talks go on the air at 4 p. m. EST, 3 p. m. CST, and 2 p. m. MST, every Sunday.

Shrine of the Little Flower Network

WLW, Cincinnati, O. WOKO, Albany, N.Y.
WCAU, Philadelphia WFLB, Syracuse, N.Y.
WGR, Buffalo, N. Y. WOR, New York City
WOL, Wash'ton, D.C. WGAR, Cleveland, O.
WIIO, Des Moines, Ia. WJR, Detroit, Mich.
KWK, St. Louis, Mo. WJIB, K. C., Mo.
WCAO, Baltimore, Md. WJJD, Chicago, Ill.
KSTP, St. Paul, Min. KYW, Chicago, Ill.
WJAS, Pittsburgh, Pa. WOW, Omaha, Nebr.

The Yankee Network

WNAC, Boston, Mass. WIAS, Springfield,
WDRG, Hartford, Ct. Mass.
WEAN, Providence, R.I. WFEA, Manchester, N.H.
WICC, Bridgeport, Conn. WNBH, N. Bedford,
WOR, Worcester, Mass.
WLBZ, Bangor, Me. WLLH, Lowell, Mass.

Thanksgiving Programs

The following hours have arranged special programs commemorating Thanksgiving Day:

Time is Eastern Standard

Wednesday—Thanksgiving Eve

CBS-WABC 7:30 p.m.—Paul Keast, baritone.
CBS-WABC 9:30 p.m.—Adventures of Gracie.
CBS-WABC 10 p.m.—Byrd Expedition.

Thursday—Thanksgiving Day

NBC-WEAF 7:30 a.m.—Leider Singers.
NBC-WEAF 11:45 a.m.—Thanksgiving Message; Harold L. Ickes, Sec'y of the Interior.
NBC-WEAF 12:30 p.m.—The Harvest Cantata, sung by Guthrie Choristers.
NBC-WEAF 3:30 p.m.—Thanksgiving Symphony.

NBC-WEAF 4:30 p.m.—The First Thanksgiving Dinner; Dean Gleason L. Archer, speaker; Boston Chorus.

NBC-WEAF 7:45 p.m.—Russian Symphonic Choir.

NBC-WEAF 8 p.m.—Rudy Vallee's Hour; Don Cosack, Russian male chorus.
NBC-WJZ 7 p.m.—Mexican Typica Orchestra; Special Thanksgiving Songs.

CBS-WABC 10:15 a.m.—Bill and Ginger; Thanksgiving Songs.

ABS-WMCA 4:30 p.m.—Courtship of Miles Standish.
ABS-WMCA 8:15 p.m.—Thanksgiving Cavalcade.

Programs for Friday, November 30

Star ★ Indicates High Spot Selections

6:30 A.M.
WBZ—Musical Clock
WNAC—Sunrise Special Organ

6:45 A.M.
NBC—Health Exercises: WEA WEEI WGY WBEN

7:00 A.M.
WBZ—Texas Cowboys

7:15 A.M.
WNAC—News

7:30 A.M.
CBS—Organ Reveille: WABC
NBC—Yorichi Hiraoka: WJZ
WBZ—Musical Clock
WNAC—Joe Mitchell Chapple

7:45 A.M.
NBC—Pollock & Lawnhurst: WEA W WBEI WGY
NBC—Jolly Bill & Jane: WJZ
WHAM—Jack Foy, songs
WNAC—Walter Kidder, baritone

8:00 A.M.
NBC—Bradley Kincaid, songs: WEA W WBEI WGY
NBC—Song Reporter: WABC
NBC—Morning Devotions: WJZ WBZ
WHAM—Kindly Thoughts
WNAC—Shopping Around the Town

8:15 A.M.
NBC—Don Hall Trio: WEA WBEI W WBEI WGY
NBC—Lew White, organist: WJZ WBZ
WHAM

8:30 A.M.
NBC—Cheerio: WEA WGY W WBEI WGY
NBC—Raymond Scott, pianist: WABC
NBC—Lew White, organist: WSYR
WBZ—Weather, temperature

8:45 A.M.
NBC—Lantid Trio & White: WJZ
WHAM WSYR
WBZ—Shopping News

9:00 A.M.
NBC—Ocean Rhapsody: WEA W WBEI WGY
NBC—Metropolitan Parade: WABC
WOKO WDRG W WBEI WGY
NBC—Breakfast Club: WJZ WBZ
W WBEI WGY
WBEN—News; Hollywood Impressions
WHAM—Tower Clock Program
WPRO—Top of the Morning (ABS)

9:15 A.M.
NBC—Organ Rhapsody: WEEI WBEN
WJAR
WG: Johnny Marvin, tenor
WHAM—Cooking School
WPRO—Vaughn de Leath songs (ABS)

9:30 A.M.
NBC—Mystery Chef: WEA W WBEI WGY
NBC—Breakfast Club: WJZ WBZ
W WBEI WGY
WHAM—Breakfast Club (NBC)
WKBW—Metropolitan Parade (CBS)
WPRO—Bernie Dolan, pianist (ABS)

9:45 A.M.
NBC—Johnny Marvin, tenor: WEA W WBEI WGY
NBC—Carla Romano, pianist: WABC
WDRG W WBEI WGY
NBC—Sally Work's Column
WGY—High Priests of Harmony
WHAM—Mary E. Freeman, talk
WPRO—Harmonizers (ABS)

10:00 A.M.
NBC—News: Breen & de Rose, songs: WEA W WBEI WGY
CBS—News; Bluebirds Trio: WABC
WDRG W WBEI WGY
NBC—Josephine Gibson: WJZ WBZ
W WBEI WGY
WBEN—Little Jack Little
WGY—Billy Rose, ballad singer
WNAC—The Voice of the Apothecary

10:15 A.M.
★ NBC—Clara, Lu 'n' Em: WEA W WBEI WGY
CBS—Bill & Ginger: WABC
WOKO W WBEI WGY
NBC—Hazel Arth, contralto: WJZ
WBZ
WHAM—Tom Grierson, organist
WPRO—News (ABS)

10:30 A.M.
NBC—Land of Beginning Again: WEA W WBEI WGY
CBS—Dr. Edwin D. Starhuck, talk: WABC
WDRG W WBEI WGY
NBC—Today's Children: WJZ WBZ
W WBEI WGY
WHAM—Mrs. Thrifty Buyer
WNAC—Yankee Mixed Quartet

10:45 A.M.
NBC—Betty Crocker: WEA W WBEI WGY
CBS—Doris Loraine & Norm Sherr: WABC
WDRG W WBEI WGY
NBC—News; Radio Kitchen: WJZ
WHAM
WBZ—News; musicale

11:00 A.M.
NBC—Symphony Orch.: Frank Black, director: WEA W WBEI WGY
NBC—Cooking Closeups: WABC
WOKO W WBEI WGY
WPRO—Tony Cabooch (ABS)

11:15 A.M.
CBS—E. Hall Downes, bridge talk: WABC
WDRG W WBEI WGY
NBC—Morning Parade (ABS)

11:30 A.M.
CBS—U. S. Army Band: WABC
WDRG W WBEI WGY
WPRO—Iligo Santiago, songs (ABS)

11:45 A.M.
WNAC—Melody Sweethearts
WPRO—Arley & Gould, organ (ABS)

Afternoon

12:00 Noon
NBC—Muriel Kerr, pianist: WEA W WBEI WGY
★ CBS—Voice of Experience: WABC
WDRG W WBEI WGY
NBC—Fields & Hall: WJZ
WBZ—Views of the News
WGY—Roger Sweet, tenor
WHAM—Tower Trio
WPRO—Eddie Prior's Orch. (ABS)

12:15 P.M.
★ NBC—Honeyboy & Sassatras: WEA W WBEI WGY
★ CBS—"The Gumps": WABC
WDRG W WBEI WGY
NBC—Charles Sears, tenor: WJZ
W WBEI WGY
WBZ—Weather, temperature
WGY—John Sheehan & Ladyfingers

12:30 P.M.
NBC—Merry Madcaps: WEA W WBEI WGY
CBS—Allan Leifer's Orch.: WABC
WDRG W WBEI WGY
NBC—Farm & Home Hour: WJZ
WBZ WHAM WSYR
WBEN—News Flashes; Weather
WGY—Farm Program
WNAC—Shopper's Exchange; News
WPRO—Here's How (ABS)

12:45 P.M.
WBEN—Stock & Commodity Reports
W WBEI WGY
NBC—Markets & Weather: WEA W WBEI WGY
CBS—George Hall's Orch.: WABC
WDRG W WBEI WGY
NBC—Pat Kennedy; Art Kassel's
Orch.: WABC WDRG W WBEI WGY
WPRO—Will Hollander's Orch. (ABS)

1:00 P.M.
NBC—Markets & Weather: WEA W WBEI WGY
CBS—George Hall's Orch.: WABC
WDRG W WBEI WGY
NBC—Pat Kennedy; Art Kassel's
Orch.: WABC WDRG W WBEI WGY
WPRO—Will Hollander's Orch. (ABS)

1:15 P.M.
NBC—Peggy's Doctor, sketch: WEA W WBEI WGY
CBS—Radio Gossip Club: WABC
WDRG W WBEI WGY
WICG—Geo. Hall's Orch. (CBS)
WPRO—Mirror Reflections (ABS)

1:30 P.M.
NBC—Horacio Zito's Orch.: WEA W WBEI WGY
★ CBS—Little Jack Little, songs: WABC
WDRG W WBEI WGY
★ NBC—Vic & Sade: WJZ WBZ
W WBEI WGY
WBEN—Dollars and Sense
WHAM—To be announced
WNAC—News
WPRO—Max Bergere's Orch. (ABS)

1:45 P.M.
NBC—Horacio Zito's Orch.: WBEI W WBEI WGY
CBS—Pat Kennedy; Art Kassel's
Orch.: WABC WDRG W WBEI WGY
NBC—Words & Music: WJZ
WBZ—Agricultural Markets
WGY—The Southerners
WHAM—Jan Campbell's Orchestra
WPRO—Ragamuffins (ABS)

2:00 P.M.
NBC—Magic of Speech: WEA W WBEI WGY
W WBEI WGY

CBS—Marie, Little French Princess: WABC
WDRG W WBEI WGY
WBZ—Books and Authors
WGY—Social Welfare Program
WPRO—Backstage in Welfare (ABS)

2:15 P.M.
★ CBS—Romance of Helen Trent: WABC
WDRG W WBEI WGY
NBC—Norian Sisters: WJZ WBZ
WGY—Household Chats
WHAM—To be announced
WPRO—Jerry Baker, tenor (ABS)

2:30 P.M.
NBC—Sizzlers Trio: WEA W WBEI WGY
CBS—Amer. School of the Air: WABC
WDRG W WBEI WGY
NBC—Home Sweet Home: WJZ
NBC—Smack Out: WHAM
WBZ—Home Forum Cooking School

2:45 P.M.
★ NBC—Vic & Sade: WEA W WBEI WGY
W WBEI WGY
CBS—Henry F. Seibert, organist: WABC
WDRG W WBEI WGY
NBC—Nat'l Council of English Teachers Prgm.: WJZ WHAM

3:00 P.M.
NBC—Ma Perkins: WEA W WBEI WGY
WBZ—Home Forum Cooking School
W WBEI WGY
WDRG W WBEI WGY
WPRO—Catherine Curtis (ABS)

3:15 P.M.
NBC—Dorothy Page, songs: WEA W WBEI WGY
WBZ—Home Forum Cooking School
W WBEI WGY
CBS—Waltz Time: WABC
WDRG W WBEI WGY
WPRO—Lorine Leitcher Butler (ABS)

3:30 P.M.
NBC—Woman's Radio Review: WEA W WBEI WGY
WBZ—Home Forum Cooking School
W WBEI WGY
CBS—Grab Bag: WABC
WDRG W WBEI WGY
NBC—Dedication of Columbia U. Library: WJZ WBZ
WBEN—Organ Hymn Hour
WPRO—Today's Winners (ABS)

4:00 P.M.
NBC—Music Guild: WEA W WBEI WGY
CBS—Symposium on Social Insurance; Mathew Woll & Noel Sargent: WABC
WDRG W WBEI WGY
NBC—Betty & Boh: WJZ WBZ
WHAM WGY WSYR WBEN WJAR
WTAG

4:15 P.M.
NBC—Sisters of the Skillet: WJZ WBZ
WHAM
NBC—Music Guild: WTAG
WBEN—Stocks & Commodity Reports
WGY—Book News

4:30 P.M.
CBS—This & That Revue: WABC
WDRG W WBEI WGY
NBC—Three C's: WJZ
WBZ—Civic Chorus
WEEI—Music Guild (NBC)
WGY—Elmer Tidmarsh, organist
WHAM—Boy Scout Program

4:45 P.M.
NBC—Gen. Fed. of Women's Clubs: WJZ
WBZ
WBEN—Uncle Ben's Club
WGY—Stock Reports
WHAM—Stanip Club

5:00 P.M.
★ NBC—Broadcast from London: "Causes of War"; Major Douglas: WEA W WBEI WGY
CBS—"Og, Son of Fire." sketch: WABC
WDRG W WBEI WGY
★ NBC—Al Pearce's Gang: WJZ
W WBEI WGY
WHAM—Edward C. May, organist
WPRO—Betty Jayne, songs (ABS)

5:15 P.M.
NBC—Tom Mix's Straight Shooters: WEA W WBEI WGY
WBZ
CBS—Skippy, sketch: WABC
WDRG W WBEI WGY
NBC—Jackie Heller, tenor: WJZ
WHAM WBZ
WNAC—Harry E. Rodgers, organist

5:30 P.M.
★ NBC—Mellicie Revell Interviews Walter Winchell: WEA W WBEI WGY
WBZ
CBS—Jack Armstrong: WABC
WDRG W WBEI WGY
NBC—Singing Lady: WJZ WHAM
WBZ

5:45 P.M.
NBC—Capt. Tim Healy: WEA W WBEI WGY
CBS—Robinson Crusoe, Jr.: WABC
WDRG W WBEI WGY
NBC—Orphan Annie: WJZ WBZ
WHAM WSYR
CBS—Miniatures: WICC
WDRG W WBEI WGY
WNAC—The Yankee Singers

Night

6:00 P.M.
NBC—Thrills of Tomorrow: WEA W WBEI WGY
CBS—Joe Haynes' Orch.: WABC
WDRG W WBEI WGY
NBC—Jack Berger's Orchestra: WJZ
WBZ
WBEN—News, Household Reveries
W WBEI WGY
WNAC—News
WPRO—Boy's Club (ABS)

6:15 P.M.
NBC—Mysterious Island: WEA W WBEI WGY
CBS—Bobby Benson & Sunny Jim: WABC
WDRG W WBEI WGY
NBC—Jack Berger's Orch.: WHAM
W WBEI WGY
WBZ—Novelty Ensemble
WGY—Jimmy Allen, sketch
WNAC—The Melody Limited
WPRO—Twilight Philosopher (ABS)

6:30 P.M.
NBC—News: Marion McAfee, songs: WEA W WBEI WGY
CBS—Football Forecast: WABC
WDRG W WBEI WGY
NBC—News; Gale Page, songs: WJZ
WBZ
WBEN—Sports Review
W WBEI WGY
WBZ—News; Weather; Temperature
WGY—Eddie Lane's Orchestra
WHAM—Pleasure Cruise
WPRO—News; Manhattans' Orchestra (ABS)

6:45 P.M.
NBC—Billy Batchelor, sketch: WEA W WBEI WGY
WBZ
WBEN—Beauty Prgm.; News: WABC
WDRG W WBEI WGY
NBC—Lowell Thomas, news: WJZ
WBZ
WNAC—Larry Funk's Orch.

7:00 P.M.
NBC—Jack & Loretta Clemens: WEA W WBEI WGY
★ CBS—Myrt & Marge: WABC
WDRG W WBEI WGY
★ NBC—Amos 'n' Andy: WJZ WBZ
WHAM
WBEN—Adventures of Jimmy Allen
WGY—Col. Jim Healey
WPRO—Gloria Grafton; Orch. (ABS)

7:15 P.M.
NBC—Gene & Glenn: WEA W WBEI WGY
WBZ
CBS—Just Plain Bill: WABC
WDRG W WBEI WGY
★ NBC—Plantation Echoes: WJZ WBZ
WHAM WSYR
WPRO—Fisher's Ensemble (ABS)

7:30 P.M.
NBC—Fur Trappers: WEA W WBEI WGY
WBZ
CBS—Paul Keast, baritone: WABC
WDRG W WBEI WGY
★ NBC—Red Davis: WJZ WHAM
WBZ WSYR WBEN
WNAC—The Merry Go-Round
WTAG—Pickens Sisters (NBC)

7:45 P.M.
NBC—Uncle Ezra: WEA W WBEI WGY
WBZ
CBS—Boake Carter, news: WABC
WDRG W WBEI WGY
★ NBC—Dangerous Paradise, sketch: WJZ WHAM WBZ WSYR

8:00 P.M.
★ NBC—Concert: Jessica Dragonette, soprano, Orch.: WEA W WBEI WGY
WBZ
★ CBS—Easy Aces, comedy sketch: WABC
WDRG W WBEI WGY
★ NBC—Irene Rich: WJZ WBZ
WHAM WSYR
WNAC—Peoples' Symphony

8:15 P.M.
CBS—Edwin C. Hill: WABC
WDRG W WBEI WGY
★ NBC—Dick Leibert's Revue: WJZ
WBZ WSYR

WHAM—Adventures of Jimmy Allen
WPRO—Five Star Final (ABS)

8:30 P.M.
★ CBS—Court of Human Relations: WABC
WDRG W WBEI WGY
★ NBC—Al Goodman's Orch.: Dwight Fiske, m.c.; Guest Artist: WJZ
WHAM WBZ WSYR
WGY—Farm Forum
WPRO—Senator & the Major (ABS)

8:45 P.M.
WPRO—Kay Thompson, songs (ABS)

9:00 P.M.
★ NBC—Waltz Time; Frank Munn, Vivienne Segal; Orch.: WEA W WBEI WGY
WBZ
★ CBS—March of Time: WABC
WDRG W WBEI WGY
★ NBC—Phil Harris' Orch.: Leah Ray: WJZ WBZ WHAM WSYR

9:30 P.M.
NBC—One Night Stands; Pick & Pat: WEA W WBEI WGY
WBZ
CBS—Hollywood Hotel, dramatic musical revue featuring Dick Powell; Jane Williams; Guest Stars: WABC
WDRG W WBEI WGY
★ NBC—Phil Baker, comedian; Martha Mears, contralto; Leon Belasco's Orch.: WJZ WBZ WHAM
WPRO—The Americans (ABS)

10:00 P.M.
★ NBC—First Nighter: WEA W WBEI WGY
WBZ
★ NBC—Burnt Cork Dandies; Al Bernard: WJZ WHAM WBZ WSYR
WPRO—Boxing Bout (ABS)

10:30 P.M.
★ NBC—"Finding Jobs for American Workers," talk: WEA W WBEI WGY
WBZ
★ CBS—Kate Smith, songs: WABC
WDRG W WBEI WGY
★ NBC—Jewish Hour; Rabbi Jonah B. Wise: WJZ WHAM WBZ WSYR
WBZ—Bohemian Nights
WNAC—Nick Parkyakakas

10:45 P.M.
WNAC—Musical Rhytmester

11:00 P.M.
NBC—George R. Holmes: WEA W WBEI WGY
CBS—Ozzie Nelson's Orch.: WABC
WDRG W WBEI WGY
NBC—Charlie Davis' Orch.: WJZ
WBZ
WBEN—News, Sports Review
W WBEI WGY
WGY—Eddie Lane's Orchestra
WHAM—Dance Music
WNAC—News
WPRO—Voice of Romance (ABS)

11:15 P.M.
NBC—Angelo Ferdinando's Orch.: WEA W WBEI WGY
WBZ
NBC—Jesse Crawford, organist: WTIC
W WBEI WGY
CBS—Ozzie Nelson's Orch.: WLBZ
W WBEI WGY
NBC—Charlie Davis' Orch.: WHAM
W WBEI WGY
WBZ—Joe Rines' Orchestra
WNAC—Jack Marshall's Orchestra
WPRO—Dancing Till I A.M. (ABS)

11:30 P.M.
NBC—Freddie Martin's Orch.: WEA W WBEI WGY
WBZ
CBS—Harry Satter's Orch.: WABC
WDRG W WBEI WGY
WFEA W WBEI WGY
NBC—Jolly Coburn's Orch.: WJZ
WBZ
WBEN—Dance Orchestra
WBZ—Sammy Lerner's Orchestra
WGY—Chick Condon's Orchestra
WHAM—Tommy Tucker's Orchestra

11:45 P.M.
WBZ—Musicale

12:00 Mid.
NBC—Eddy Duchin's Orch.: WEA W WBEI WGY
WBZ
CBS—Jacques Renard's Orch.: WABC
WDRG W WBEI WGY
NBC—Ralph Kirbery, baritone; Felix's
Orch.: WJZ WBZ WSYR WEEI

12:15 A.M.
★ NBC—San Francisco Opera, Third Act of "Faust," Ninon Vallin, soprano: WEA W WBEI WGY
WBZ
12:30 A.M.
CBS—Frank Dailey's Orch.: WABC
WDRG W WBEI WGY
NBC—Archie Bleyer's Orch.: WJZ
W WBEI WGY

1:00 A.M.
CBS—Gene Kardos' Orch.: WABC

Sportcasts of the Week

SCHEDULE OF EVENTS

Time Shown Is Eastern Standard

SUNDAY, Nov. 25: 9:15 p.m., Hockey, Americans vs. Rangers, ABS-WMCA net.; 10:45 p.m., Blackhawks vs. Boston, WGN (720 kc). **TUESDAY, Nov. 27:** 11 p.m., Wrestling, WGBF (630 kc). **THURSDAY, Nov. 29:** 9:15 p.m., Hockey, Americans vs. Blackhawks, ABS-WMCA net. **FRI-DAY, Nov. 30:** 10 p.m., Boxing, WGBF (630 kc), ABS-WMCA network.

IF YOU DOTE on broadcasts with an athletic flavor keep on the watch for the programs of this type originating over the ABS-WMCA hook-up. They bring this week to folks who follow grid-iron activities one of the major Thanksgiving Day contests and the following Saturday the annual clash between Army and Navy from Philadelphia.

Hockey makes its bow over the junior network Thanksgiving night with JACK FILMAN doing the chores from Madison Square Garden where the New York Americans entertain the Stanley Cup holders, the Chicago Blackhawks. The broadcast comes on at 9:15 p. m. EST.

Fight fans come in for their share on Friday, November 30 at 10 p. m. when the ABS-WMCA web has a mike at a point of vantage for the Garden fights in N-Yawk.

And so, *Plummer*, here's another eligible for the plum brigade.

BEST NUMBERS OF THE WEEK: Army meets Navy, December 1 with pickups by NBC, CBS and ABS with other local stations also on the sidelines. Also this day WSB (740 kc) airs the Georgia-Georgia Tech annual scrap from Athens, with BILL MUNDAY at the mike. The Turkey Day special is the meeting of the *Chicago Bears* and Detroit's ferocious *Lions* in the game which probably will decide the National Pro loop championship. For the first time a professional grid contest goes network with an NBC-WJZ hook-up being scheduled at 10:45 a. m. WGN will cater to followers of the commercial sport via BOB ELSON'S sportcasting. St. Louis devotees will welcome FRANCE LAUX' account of the civic strife between St. Louis U. and Washington U. at the Mound City, also a Thanksgiving feature.

BILL BRENDEL is making a hit with sports listeners in HUEY LONG'S precincts by his clever resumes of the Tulane games each Saturday evening. Beginning only a few minutes after the final whistle in each game Brendel presents every high-



BABS RYAN

Here is the charming personality around which revolves those novelty vocal numbers which enliven Fred Waring's popular programs. With her two brothers she is heard on the Ford sponsored programs Thursdays at 9:30 p. m. EST over the CBS-WABC network

FOOTBALL BROADCASTS

Time Shown Is Eastern Standard

SATURDAY, NOVEMBER 24

CBS Network—Army vs. Notre Dame, 1:45 p.m.
ABS Network—Army vs. Notre Dame, 1:45 p.m.
NBC-WJZ Network—Stanford vs. California, 4:45 p.m.

Yankee Network—Harvard vs. Yale, 1:45 p.m.
CFCF (600 kc)—Game to be anned., 2:15 p.m.
CKCL (580 kc)—Rugby Game, 2:15 p.m.
WBRC (930 kc)—Birmingham Southern vs. Howard, 2:45 p.m.

WGN (720 kc)—Illinois vs. Chicago, 2:45 p.m.
WGY (790 kc)—Game to be anned., 2 p.m.
WINS (1180 kc)—Game to be anned., 2 p.m.
WJAX (900 kc)—Game to be anned., 2:45 p.m.
WJR (750 kc)—Michigan vs. Northwestern, 1:45 p.m.

WLW (700 kc)—Ohio State vs. Iowa, 1:45 p.m.
WRUF (830 kc)—Florida U. vs. Georgia Tech., 2 p.m.

WSM (650 kc)—S. M. U. vs. Baylor, 3 p.m.
WSMB (1320 kc)—Resume of Sewanee vs. Tulane, 6:30 p.m.

light of the struggle in detail; the thrilling runs and punts; the fine work on offense and defense; everything so that the sixty-minute game condensed into a quarter-hour is really a super sports airing. This program comes over WSMB which was denied the right to broadcast from the scene of action.

We'll wager that Bregel is wary of stepping on "KINGFISH" LONG'S toes in reviewing the game between Tulane and Long's pets, Louisiana State University, to be decided at Baton Rouge December 1.

JOHNNY O'HARA already has his old following back with him. This time the dials are being set at Station WCFL (970 kc) for his nightly except Sunday "Handicapping" broadcasts at 8:45 p. m. EST.

EARL HARPER, WINS' expert sport-caster, is finding that the folks who know football and like the finer points of the pigskin sport will listen to a professional broadcast as eagerly as they do to those *Podunk* vs. dear old *Millsaps* affairs. Harper's efforts through WINS with the aid of ANGELO PALANGE have been drawing a sumptuous mail reply from listeners who are grateful for this station's services in being the sole broadcaster of the home games of the New York *Giants* and the Brooklyn *Dodgers* each Sunday afternoon. This is the same air pillar which made a valiant effort to air the Gotham baseball games last Summer, but were held to reviews of the contests by officials of the two N'Yawk teams.

HAL TOTTEN, who recently completed the airings of the Chicago six-day bike race, is now heard each night except Saturday and Sunday over WMAQ in his latest sports airing, "Totten on Sports." Here is a program made really worthwhile by this dean of Midwestern sportcasters. In his quarter-hour Hal comments on the various athletic happenings in a manner befitting his knowledge of the various sports—a sort of columnist's editorial views on major events. What has he to show to warrant giving his expert opinion? Well, Mr. Totten is now rounding out his twelfth year as a football announcer. He's done eleven seasons at the baseball mike for WMAQ and has been at the bicycle saucer for four years. We remember Hal as a mikeman for a final of one of the Stagg Interscholastic Basketball Tournaments and he also has done service in announcing other branches of athletic endeavor, besides having held a sports scribe job.

Now with all this back of him it seems that Mr. Totten is very capable of running a swell sports column of the air. Already he has a few sponsors looking in.

BOB ELSON takes over a new field of mike work in handling WGN'S broadcasts of the home games of the Chicago Blackhawks this Winter. Each Sunday evening at 9:45 p. m. the Windy City's powerful independent station will have the versatile Elson at the rinkside for the final period of play. This assignment was taken care of in excellent style by John

WTAM (1070 kc)—Ohio State vs. Iowa, 1:45 p.m.

SUNDAY, NOVEMBER 25

WGN (720 kc)—Bears vs. Cardinals (professional), 3 p.m.

WINS (1180 kc)—Boston vs. Giants (professional), 2:15 p.m.

THURSDAY, NOVEMBER 29

NBC-WJZ Network—Detroit vs. Bears (professional), 10:45 a.m.

CBS Network—Penn. vs. Cornell, 2 p.m.

ABS Network—Game to be anned., 1:45 p.m.

WGN (720 kc)—Detroit vs. Bears (professional), 10:45 a.m.

WKBN (570 kc)—Game to be anned., 2 p.m.

SATURDAY, DECEMBER 1

CBS Network—Army vs. Navy, 12:30 p.m.

NBC (both nets)—Army vs. Navy, 1:00 p.m.

ABS Network—Army vs. Navy, 1:00 p.m.

Yankee Network—Holy Cross vs. Boston, 1:30 p.m.

WRUF (830 kc)—Florida vs. Stetson, 1:45 p.m.

WSMB (1320 kc)—Louisiana vs. Tulane, 3 p.m.

"Speed" Harrington last season but Elson fell heir to the icecasting job when Harrington took over a position with KWK, S. Louis.

GENE JOSEPH TUNNEY, whom you may remember as the retired heavyweight prizefight king, also known for his ability to quote Shakespeare, makes an appearance before the radio audience as guest star on the American Audience program Sunday, November 25 at 10:30 p. m. over the NBC-WJZ network. Professor Tunney's subject of discussion will be "A Man Must Think". However, we think a sure way for him to make a hit wouldn't be Hamlet or some other tale, but his own story on that "Fourteen Count."

STANFORD, well on its way to making a second consecutive appearance in the annual Rose Bowl football game meets another serious contender in California's Golden Bears Saturday November 24, and Eastern tuners-in should be able to get a good line on the foe by listening to DON THOMPSON'S play-by-play account over the NBC-WJZ chain of 27 stations which will pick up the account at 4:45 p. m. EST. Associated Oil which has only a West Coast distribution is awarded the posies for bringing for the first time a Pacific Conference contest other than a championship affair over a nation-wide hook-up.

SPORT SLANT'S: CHARLEY LYONS subbed for HAL TOTTEN in bringing the final laps of the Windy City six-day bike grind. Hal made the trip to Minneapolis for the Gopher-Maroon game. . . Two good classics on deck are the couple of Bears-Lions games in the professional league. First they meet at Detroit on Turkey Day and then on Dec. 1 in Chicago. WGN will air both. . . EDDIE DOOLEY says he has enjoyed airing football events more this year than ever before. He complains about the difficulty of handicapping the games. And, it has been tough, what with all those upsets.

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30x40-20	2.45	0.84		32x44	3.45	1.13	
30x40-20	2.50	0.92		32x44	3.75	1.43	
30x40-20	2.85	1.03		32x44	3.95	1.53	
30x40-20	2.85	1.03		32x44	3.95	1.53	
30x40-20	2.95	1.13		32x44	3.95	1.53	
30x40-20	2.95	1.13		32x44	3.95	1.53	
30x40-20	3.25	1.18		32x44	10.95	3.93	
30x40-20	3.25	1.18		32x44	12.45	4.23	
30x40-20	3.35	1.19		32x44	12.45	4.23	
30x40-20	3.45	1.19		32x44	12.45	4.23	
30x40-20	3.45	1.19		32x44	12.45	4.23	
30x40-20	3.65	1.26		32x44	12.45	4.23	
32x40-20	3.75	1.34		32x44	12.45	4.23	

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30x40-20	3.45	1.13	
30x40-20	3.45	1.13	
30x40-20	3.45	1.13	
30x40-20	3.45	1.13	
30x40-20	3.45	1.13	
30x40-20	3.45	1.13	
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Programs for Saturday, December 1

Star ★ Indicates High Spot Selections

6:30 A.M.
WBZ—Musical Clock
WNAC—Sunrise Special Organ

7:00 A.M.
WBZ—Texas Cowboys

7:15 A.M.
WNAC—News

7:30 A.M.
CBS—Organ Reveille: WABC
NBC—Don Hall Trio: WJZ
WBZ—Musical Clock
WNAC—Joe Mitchell Chapple

7:45 A.M.
NBC—Jolly Bill & Jane: WJZ
NBC—Pullock & Lawhurst: WLEAF
WBEN WGY
WHAM—Jack Foy, songs
WNAC—Walter Kidder, baritone

8:00 A.M.
NBC—Bradley Kincaid, songs: WLEAF
WCSH WTAG WBEN WJAR
CBS—Chapel Singer: WABC
NBC—Morning Devotions: WJZ WBZ
WGY—Musical Clock
WHAM—Kindly Thoughts
WNAC—Pep Time

8:15 A.M.
NBC—Don Hall Trio: WLEAF WBEN
WTAG WEEI WJAR
NBC—Lew White, organist: WJZ WBZ
WHAM
WNAC—Shopping Around the Town

8:30 A.M.
NBC—Cheerio: WLEAF WGY WCSH
WEEI WTIC WJAR WBEN WTAG
CBS—Lyric Serenade: WABC
WBZ—Weather; temperature
WSYR—Lew White, Organist (NBC)

8:45 A.M.
NBC—Landt Trio & White: WJZ
WSYR WHAM WBZ

9:00 A.M.
NBC—Organ Rhapsody: WLEAF WGY
WCSH WTAG
CBS—Cheer Up: WABC WDRC
WNAC WOKO WGR WEAN WFBL
WLBZ WICC WGLC WFEA WHEC
WROC
NBC—Breakfast Club: WJZ WBZ
WSYR
WBEN—News; Hollywood Impressions
WHAM—Tower Clock Program
WPRO—Top of the Morning (ABS)

9:15 A.M.
NBC—Dick Leibert, organist: WEEI
WBEN WJAR
WHAM—Breakfast Club (NBC)
WPRO—One Man Band (ABS)

9:30 A.M.
NBC—Banjoers: WLEAF WEEI WGY
WTIC WCSH WJAR WBEN WTAG
CBS—Cheer Up: WKBW

9:45 A.M.
NBC—Johnny Marvin, tenor: WLEAF
WTIC WJAR
CBS—Eton Boys Quartet: WABC
WROC WNAC WOKO WFBL WGLC
WFEA WKBW WHEC WLBZ
WBEN—Sally Work's Column
WGY—High Priests of Harmony
WPRO—Family Law (ABS)

10:00 A.M.
NBC—News, Annette McCullough,
songs: WLEAF WGY WEEI WTIC
WBEN
CBS—News; Mellow Moments: WABC
WEAN WHEC WKBW WFBL WICC
WGLC WFEA WROC
NBC—Morin Sisters: WJZ WSYR
WBZ—Home Forum Cooking School
WHAM—Tom Grierson, organist
WNAC—Buddy Clark
WPRO—Rhythm Melodies (ABS)

10:15 A.M.
NBC—Morning Parade: WLEAF WCSH
WTIC WEEI WGY WTAG
CBS—Carlton & Shaw: WABC WKBW
WFBL WGLC WFEA WHEC WROC
NBC—Edward MacHugh, baritone:
WJZ WHAM WBZ WSYR
WBEN—Youngster's Playtime
WNAC—Jane and John, dramatization
WPRO—News (ABS)

10:30 A.M.
CBS—Let's Pretend: WABC WNAC
WDRC WOKO WFBL WLBZ WHEC
WKBW WGLC WEAN WFEA WICC

NBC—Singing Strings: WJZ WBZ
NBC—Morning Parade: WJAR WBEN

10:45 A.M.
NBC—News; Originalities: WJZ
WHAM
NBC—Morning Parade: WEEI WJAR
WBEN
WBZ—News; Musicales
WGY—Johnny Marvin, tenor

11:00 A.M.
NBC—Alma Schirmer, pianist: WLEAF
WTIC WEEI WTAG WJAR
CBS—Geo. Johnson's Orch.: WABC
WDRC WNAC WLBZ WGLC WFEA
WKBW WROC
NBC—Honeymooners: WJZ WBZ
★ NBC—Galaxy of Stars: WBEN WGY
WHAM—Edward May, organist

11:15 A.M.
NBC—Vass Family: WLEAF WGY
WTIC WEEI WTAG WJAR WBEN
WCSH
★ NBC—Vony Wons, philosopher:
WJZ WBZ WHAM
WHEC—Geo. Johnson's Orch. (CBS)
WPRO—Morning Parade (ABS)

11:30 A.M.
NBC—Down Lovers' Lane: WLEAF
WEEI WTIC WJAR WBEN WTAG
CBS—Carnegie Hall; "Hansel &
Gretel": WABC WDRC WOKO
WNAC WFBL WLBZ WGLC WFEA
WROC WKBW WICC
NBC—Geo. Hessberger's Orch.: WJZ
WHAM
WBZ—Federated Women's Clubs
WGY—Children's Theater
WPRO—Rigo Santiago, songs (ABS)

11:45 A.M.
CBS—Abram Chasins, pianist: WABC
WNAC WDRC WOKO WHEC
WKBW WGLC WLBZ WFEA
WPRO—Arley & Gould, organ (ABS)

Afternoon

12:00 Noon
NBC—Arnichair Quartet: WLEAF
WEEI WJAR WBEN WTAG
CBS—Abram Chasins: WBN WGR
NBC—Fields & Hall: WJZ
WBZ—Views of the News
WGY—John Sheehan, tenor
WHAM—4-11 Club Program
WPRO—Eddie Pryor's Orch. (ABS)

12:15 P.M.
★ NBC—Honeyboy & Sassafas:
WLEAF WEEI WTIC WTAG WJAR
WBEN WCSH
CBS—Football Souvenir Prgm.: WABC
WLBZ WDRC WGR WNAC WDRC
WFBL WGLC WFEA WEAN
NBC—Gema Funariova, soprano: WJZ
WBZ—Weather; temperature
WGY—Martha and Ijal
WHAM—Musical Program

12:30 P.M.
NBC—Merry Madcaps: WLEAF WTIC
WJAR
CBS—Football; Army vs. Navy:
WABC WOKO WFBL WLBZ WICC
WGLC WAAB WFEA WHEC
WROC WGR WDRC
NBC—Farm & Home Hour: WJZ
WHAM WBZ WSYR
WBEN—News; Merry Makers
WGY—Farm Program
WNAC—The Shoppers' Exchange
WPRO—Betty Lavne songs (ABS)

12:45 P.M.
NBC—Merry Madcaps: WCSH WTAG
WBEN—Stock & Commodity Reports
WPRO—Three Blue Chips (ABS)

1:00 P.M.
The NBC network will broadcast the
Army-Navy football game. Although
the time is indefinite, the game prob-
ably will be aired at 1 p. m. EST.
All conflicting programs will be
canceled

NBC—Jan Brunescu's Ensemble:
WLEAF WJAR WTAG
WBEN—Fann Service

WGY—Stock Reports
WNAC—News
WPRO—Football; Army vs. Navy
(ABS)
WTIC—Farm & Home (NBC)

1:15 P.M.
NBC—Jan Brunescu's Orch.: WBEN
WEEI WCSH
WBZ—The Logabonds
WNAC—Pre-Game Broadcast; Walter
Smith & Band

1:30 P.M.
NBC—Russ Lyons' Orch.: WLEAF
WEEI WCSH WTAG WJAR WBEN
WGY WSYR WTIC
NBC—Farm Forum: WJZ WBZ WHAM

1:45 P.M.
NBC—Words & Music: WJZ WHAM
WBEN—Football Game
WBZ—4 H Club
WGY—The Southerners
WNAC—Football Game

2:00 P.M.
NBC—Rex Battle's Ensemble: WLEAF
WTIC WCSH WJAR WTAG
WGY—Football Game

2:15 P.M.
NBC—Songfellows Quartet: WJZ
WBZ WHAM

2:30 P.M.
NBC—Don Pedro's Orch.: WJZ WBZ
NBC—Green Brothers' Orch.: WLEAF
WTIC WJAR WTAG
WHAM—Football Game (NBC)

3:00 P.M.
NBC—Radio Playbill, drama: WLEAF
WCSH WTIC WJAR
NBC—To be announced: WJZ WBZ

3:30 P.M.
CBS—The Captivators: WABC
NBC—Week End Review: WLEAF
WCSH WTIC WJAR
NBC—Saturday Songsters: WJZ WBZ
3:45 P.M.
WOKO—Captivators (CBS)

4:00 P.M.
CBS—Esther Velas' Ensemble: WABC
WOKO WICC WFEA WEAN
NBC—Don Carlos' Orch.: WJZ WBZ
WHAM WSYR

4:15 P.M.
NBC—High & Low: WJZ WBZ
WPRO—Today's Game, Tony Cabooch
(ABS)

4:30 P.M.
NBC—Our Barn: WLEAF WGY WTIC
WCSH WBEN WJAR
CBS—Library of Congress Musicales:
WABC WOKO WDRC WICC WNAC
WEAN WFBL WLBZ WGLC WFEA
WSYR WHEC WROC
NBC—To be announced: WJZ WBZ
WPRO—Manhattans Orch. (ABS)

5:00 P.M.
NBC—Eddy Duchin's Orch.: WLEAF
WJAR WBEN WTAG
NBC—Stauleigh Malotte, songs: WJZ
WBZ
WGY—John Finke, pianist

5:15 P.M.
NBC—Jackie Heller, tenor: WJZ WBZ
WGY—Eddy Duchin's Orch. (NBC)

5:30 P.M.
NBC—Our American Schools: WLEAF
WGY WTAG WJAR WBEN
CBS—Poetic Strings: WABC WOKO
WDRC WNAC WGR WHEC WFBL
WFEA
NBC—Geo. Sterney's Orch.: WJZ
WBZ WHAM

5:45 P.M.
CBS—Robinson Crusoe, Jr.: WABC
WOKO WKBW WFBL WGLC
WHEC
NBC—Ranch Buys: WJZ WHAM WBZ
CBS—Miniatures: WROC WICC WLBZ
WAAB WFEA
WNAC—Football Scores

Night

6:00 P.M.
NBC—Tom Coakley's Orch.: WLEAF
WBEN WTAG WGY
CBS—Something Old, Something New;
Earl Oxford & Arthur Murray:
WABC WOKO WAAB WHEC WGLC
WKBW WROC WDRC
NBC—Angelo Ferdinando's Orch.: WJZ
WBZ—O'Leary's Irish Minstrels
WHAM—Sportcast
WNAC—News
WPRO—Dick Blaine's Orch. (ABS)

6:15 P.M.
CBS—Orch. & Soloists: WFEA WGR
WHEC WAAB WICC
WBZ—Ray Delaporte's Orchestra
WGY—Col. Jim Healey
WHAM—Comedy Stars of Hollywood
WNAC—Willard Alexander's Orchestra

6:30 P.M.
NBC—News, Peg La Centra, songs:
WLEAF WTIC WTAG
CBS—Football Scores: WABC WDRC
WLBZ WNAC WOKO WROC WEAN
WFBL WICC WFEA WKBW
NBC—News; Twenty Fingers of Har-
mony: WJZ
WBEN—Sports Review
WBZ—News; Weather; Temperature
WGY—News; Evening Breviews
WHAM—Evening Interlude
WPRO—News; Dick Mansfield's Or-
chestra (ABS)

6:45 P.M.
NBC—Thornton Fisher, sports: WLEAF
WGY WEEI WCSH WTIC WBEN
WJAR WTAG
CBS—Beauty Prgm.; News: WABC
WAAB WDRC WKBW WEAN
NBC—Master Builder Prgm.: WJZ
WBZ—World in Review
WNAC—The Melody Limited

7:00 P.M.
NBC—Religion in the News: WLEAF
WBEN
CBS—Soconyland Sketches: WABC
WOKO WGR WDRC WFBL WLBZ
WICC WROC WNAC WEAN
NBC—Football Scores; John Herrick,
baritone: WJZ
WBZ—Edward MacHugh, baritone
WGY—Antoinette Halstead contralto
WHAM—Old Timers; Hank & Herb
WPRO—Capt. Al Williams, aviation
(ABS)

7:15 P.M.
NBC—Jamboree: WLEAF WCSH WTAG
WBEN
NBC—Dorsey Bros' Orch.: WJZ
WBZ—Radio Nature League

7:30 P.M.
CBS—Whispering Jack Smith's Orch.:
WABC WOKO WNAC WDRC WEAN
WGR WFBL WROC
WBEN—Washington Highlights
WBZ—Dorsey Bros' Orchestra (NBC)
WGY—The Whistler and his Dog
WHAM—To be announced
WJAR—Jamboree (NBC)
WPRO—Save-A-Life, drama (ABS)

7:45 P.M.
★ NBC—Floyd Gibbons, headline hun-
ter: WLEAF WGY WTIC WCSH
WBEN WTAG WJAR
CBS—Lawyer & Public; James M.
Beck, speaker: WABC WGR
WOKO WDRC WFEA WGLC WICC
WFBL WLBZ WHEC WROC WAAB
NBC—Pickens Sisters: WJZ WHAM
WBZ—Variety Program
WNAC—Drama
WPRO—One Man Minstrel Show
(ABS)

8:00 P.M.
★ NBC—Sigmund Romberg; Wm.
Lyon Phelps: WLEAF WEEI WTIC
WCSH WGY WBEN WJAR WTAG
★ CBS—Roxy's Revue: WABC WGR
WOKO WDRC WNAC WEAN WFBL
WROC
NBC—Art in America: WJZ WBZ
WSYR
WHAM—Musical Program
WPRO—Melody Musketeers (ABS)

8:15 P.M.
NBC—Grace Hayes, songs: WJZ WBZ
WSYR

WHAM—Adventures of Jimmy Allen
WPRO—Archie Bleyer's Orch. (ABS)

8:30 P.M.
NBC—George Olsen's Orch.: Ethel
Shutta: WJZ WSYR WHAM
WBZ—Orchestra

8:45 P.M.
★ CBS—Musical Revue; Robert Arm-
bruster's Orch.: WABC WNAC
WDRC WGR WFBL WROC WOKO
WEAN
WPRO—Strickland Gillilan, news
(ABS)

9:00 P.M.
★ NBC—Songs You Love; Soloists;
Orch.: WLEAF WEEI WGY WTIC
WCSH WTAG WBEN WJAR
★ CBS—Grete Stueckgold; Orchestra:
WABC WKBW WNAC WOKO
WDRC WEAN WFBL WFEA WHEC
WROC WGLC WLBZ WICC
★ NBC—RCA RADIOTRON PRE-
sents Radio City Party featuring
Frank Black's Orch.; John B.
Kennedy; Guest Stars: WJZ WBZ
WHAM WSYR
WPRO—The Radio Editor (ABS)

9:30 P.M.
NBC—Gibson Family: WLEAF WBEN
WCSH WTAG WGY WJAR WEEI
WTIC
★ CBS—STUDEBAKER CHAMPIONS
Present Richard Himber's Orch.;
Joey Nash, vocalist: WABC WOKO
WEAN WFBL WKBW WCAU
WCAO WJSV WAAB WDRC
★ NBC—ALKA-SELTZER PRESENTS
Barn Dance; Hoosier Hot Shots;
The Westerners; Uncle Ezra; Spare
Ribs; Linda Parker; Lulu Belle;
Maple City Four: WJZ WHAM
WBZ WSYR
WCSH—Ivory Stamp Club (NBC)
WNAC—Meyer Davis' Orchestra
WPRO—American Opry House (ABS)

10:00 P.M.
★ CBS—Edward D'Anna's Band:
WABC WAAB WKBW
WNAC—Andrew Jacobson's Orchestra

10:30 P.M.
★ NBC—NATIONAL BISCUIT CO.
presents "Let's Dance," Three
Hour Dance Program with Kel
Murray's, Xavier Cugat's & Benny
Goodman's Orchs.: WLEAF WEEI
WTIC WJZ WGY
CBS—Saturday Revue: WABC WICC
WLBZ WFEA WHEC WDRC WGR
WOKO WAAB
NBC—Hal Kemp's Orch.: WJZ WSYR
WBZ
WGY—Mercado's Mexican Fiesta (NBC)
WHAM—Jan Campbell's Orchestra
WNAC—Federal Housing Speaker

10:45 P.M.
WEAN—Saturday Revue (CBS)
WNAC—Musical Rhythmer

11:00 P.M.
★ CBS—Elder Michaux' Congrega-
tion: WABC WAAB WROC WDRC
WGLC
NBC—To be announced: WJZ WHAM
WSYR
WBZ—Weather; temperature
WNAC—News
WPRO—Voice of Romance (ABS)

11:15 P.M.
NBC—Let's Dance: WEEI
CBS—Elder Michaux' Congregation:
WFEA WLBZ
WBZ—To be announced (NBC)
WNAC—Jack Fisher's Orch.
WPRO—Dancing 'til 1:00 a. m. (ABS)

11:30 P.M.
CBS—Glen Gray's Orch.: WABC WFBL
WICC WHEC WLBZ WDRC WROC
WOKO WKBW WNAC WFEA
NBC—Freddie Martin's Orch.: WJZ
WBZ WSYR
WHAM—Tommy Tucker's Orchestra

12:00 Mid.
CBS—Joe Haymes' Orch.: WABC
WNAC WOKO WEAN WFBL WKBW
WICC
NBC—Enric Madriguera's Orch.: WJZ
WBZ WSYR
WHAM—Frank Skultety's Orchestra

12:30 A.M.
CBS—Pancho's Orchestra: WABC
WOKO WNAC WICC WEAN
NBC—Emil Coleman's Orch.: WJZ
WBZ WSYR

1:00 A.M.
CBS—Claude Hopkins' Orch.: WABC
WBZ—Tomorrow's Broadcasting Day

Contests on the Air

Time Shown Is Eastern Standard
SUNDAY

1:30 p. m., NBC-WEAF network, "Little Miss Bab-O Surprise Party." Prizes: 1st, sedan automobile; 2nd, fur coat; 3rd, two combination motion-picture cameras and projectors; 25 wrist watches. Nature, letter-writing. Closes December 20. Sponsor, B. T. Babbitt Co.

5:45 p. m., NBC-WJZ networks, Albert Payson Terhune Dog Dramas. Prizes: Five motion-picture cameras together with

complete dog kits; fifteen additional dog kits. Nature, most interesting or appealing dog snapshots. Closes weekly on Friday following program. Sponsor, Spratt's Patent, Ltd.

7:45 p. m., NBC-WEAF network, Wendell Hall, the "Red-Headed Music Maker." Prizes: Five \$50 17-jewel wrist watches for five best jingles Mr. Hall can sing to "It Ain't Gonna Rain No More." Sponsor, F. W. Fitch Co.

FRIDAY

6 p. m., Friday, NBC-WEAF network, "Thrills of Tomorrow." Prizes: 1,001 altogether including 1st, automobile; 2nd, trip to Hollywood; 3rd, Shetland pony; 4th, bicycle. Nature, best drawings of original model machine, building etc., to be constructed with sponsor's toy sets. Closes December 14. Sponsor, A. C. Gilbert Co.

8:30 p. m., CBS-WABC network, "True Story Court of Human Relations." Re-broadcast 11:30 p. m. Weekly contest Prizes: 4-door sedan and \$100 all-wave receiving set. Nature, best verdict re case given in broadcast. Sponsor, MacFadden Publications.

THROUGH THE WEEK

2:45 p. m., Monday to Friday inclusive over an NBC western red network including KSTP, KVOO, WBAP, WDAF, WEBC, WHO, WKY, WOAI and WOW,

"Judy and Jane." Prizes: 1st, \$250; 2nd, \$75; 3rd, \$25; others, 250 bud vases. Nature, writing last line of limerick. Closes December 9. Sponsor, J. A. Folger and Co.

3 p. m., in East and Canada; 4:30 p. m. elsewhere, Monday to Friday inclusive, NBC-WEAF network, "Oxydol's Own Ma Perkins." Prizes: \$5,000 cash in all; 1st, \$1,000; 2nd, \$750; 3rd, \$500; five of \$100; ten of \$50; 25 of \$25; 50 of \$10; 125 of \$5. Nature, name Ma Perkins recreation hall. Closes November 24. Sponsor, Procter and Gamble Co.

7:15 p. m., Monday to Friday inclusive, NBC-WEAF network, also at 11:15 p. m. on NBC split network. Gene and Glenn. Prizes: 100 Gillette blue blades each program for best two-minute "Blue Streak Drama" written by listeners in form of dramatized commercial. Sponsor, Gillette Safety Razor Co.

8:15 p. m., Monday, Wednesday and Friday, CBS-WABC network, Edwin C. Hill's "The Human Side of the News." Also rebroadcast at 11:15 p. m. Prize: Each program, \$500 fur coat of winner's size and choice. Nature, best 25-word letter regarding product mentioned in broadcast. Closing date, one week from each broadcast; series to continue indefinitely. Sponsor, Wasey Products, Inc.

Varying times on each of stations listed below, "Paper Moon," murder mystery drama. Prizes: two companion trips to Hollywood. Nature, writing best pre-climax solution to mystery. Closes December 29. Sponsored locally at some stations. Stations carrying feature are:

KARK, Little Rock, Ark.; KDRN, Capser, Wyo.; KFAB, Lincoln, Neb.; KFBB, Great Falls, Mont.; KGHL, Billings, Mont.; KGNF, N. Platte, Neb.; KID, Idaho Falls, Ida.; KIEM, Eureka, Calif.; KLZ, Denver, Colo.; KOB, Albuquerque, N. M.; KORE, Eugene, Ore.; KPQ, Wenatchee, Wash.; KPRC, Houston, Tex.; KRMD, Shreveport, La.; KTSM, El Paso, Tex.; KUJ, Walla Walla, Wash.; KVOO, Tulsa, Okla.; KVOB, Bellingham, Wash.; WABI, Bangor, Me.; WATR, Waterbury, Conn.; WAZL, Hazleton, Pa.; WBNS, Columbus, Ohio.; WDAG, Amarillo, Tex.; WFAA, Dallas, Tex.; WFDL, Flint, Mich.; WHBY, Green Bay, Wis.; WKOK, Sunbury, Pa.; WLBW, Erie Pa.; WMC, Memphis, Tenn.; WNAX, Yankton, S. Dak.; WRDO, Augusta Me.; WRDW, Augusta, Ga.; WREN, Lawrence, Kans.; WSGN, Birmingham, Ala.; WTOG, Savannah, Ga.

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In Next Week's Issue:

How Kings and Queens

Broadcast

Do They Have Mike Fright?
Are They Nervous?
Have They Pet Mannerisms?
What Amusing Things Have Happened to Them in Studios of Europe?—It's all in RADIO GUIDE Next Week!

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She is the spark plug of George Olsen's orchestra and her contagious charm is drawing record crowds to the Hotel Sherman's College Inn. She is heard Wednesdays at 12 M., EST, on the NBC-WEAF network, Thursdays at the same hour on the NBC-WJZ hook-up and on Saturdays at 8:30 p. m., EST, over the NBC-WJZ network

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Will Rogers—Prairie Plato

(Continued from Page 8)

hills by the more pretentious homes of other film stars.

In one of his characteristic extemporaneous talks a few years ago, when the estates of the picture luminaries were a topic of general conversation and the butt of national curiosity, Rogers declared that since there was a lull in business he had decided for economic, as well as for personal, reasons to set up a booth at the fork of the road which leads to his house.

There, he said, he would save the wear and tear on his and his family's nerves by steering from his doorstep the crowds who drove out to see the performers' dwelling places and stopped to ask directions.

He declared he would charge 25 cents per inquiry and act as a traffic cop or tourist guide, pointing out that "Mary Pickford lives right up thata way," "Joan Crawford's home is at the next left turn," et cetera. The furor has abated, however, since the stars took to more remote spots in the hills and back country to avoid gaping crowds.

tailored clothing, the problem is less acute. About the time a suit begins to obtrude itself on the family consciousness, Mrs. Rogers makes a trip to Los Angeles, selects a piece of cloth and has a new garment delivered.

She puts it alongside of his bed, and when he awakens he dons it with total indifference to the fact that it was not the one he shed the previous night. His disdain for formal wear has become general knowledge. Lately he has permitted directors to sway him a bit from his antipathy. He has worn a tuxedo in the pictures, but largely in order to dress a role correctly. He doesn't want it understood that he has in any sense gone soft about open face clothing. He is still the mustang of the plains so far as this detested harness is concerned.

Hates Telephone

Further examples of his completely rustic taste include his hatred of the telephone. For many years the ranch house at Santa Monica was without one. But as the children grew older and their social activities increased, he bowed to their needs and withdrew his objections. But he still abides by the doctrine that they are instruments of torture particularly devised for the spread and dilution of gossip, and to provide inefficient operators with victims upon whom to practice their skill with wrong numbers.

The boyishness which makes itself felt in Rogers' pictures and in his talks on the air is of never-ending allure to his wife and children. It creates an atmosphere of youth within the home, and as long as youth prevails at the hearthside there is a guarantee of sustained happiness.

Naturally, Rogers has learned to dramatize this trait for publicity uses; but it is inherent, and asserts itself in his indulgences. For instance, he is the proud owner of a hurdy-gurdy, a piano, a violin, a banjo, a complete set of drums and paraphernalia, a mandolin and a guitar. He has threatened as he bought each, in turn, to learn to master them. So far he cannot play a note on any save the hurdy-gurdy, which now stands neglected in a storeroom.

Further intimacies about Will Rogers never before published—including his political aspirations that made him focus his attention upon the White House—will be in next week's issue of RADIO GUIDE. This is an instalment of his life story no one can afford to miss.

Will Rogers will return to the air December 23. The Gulf Oil Co. will sponsor the program over a CBS network.

Quiet Haven

But the Rogers have remained at their "ranch." Its very simplicity serves as a safeguard, since few who drive past it take it for a star's estate. Serenity is the keynote around that fireside. The greatest activity aside from the pursuit of sports and exercise, is the click of Will's typewriter as he prepares his daily news paragraph, or the shuffle of his feet as he wanders from room to room or from one chair to another.

He is intensely nervous, but not in the sense that externals irritate him. His nervousness manifests itself with a restlessness when indoors. According to his family, he is the soul of kindness; and he is at once the especial charge of each member of it.

The comedian gives tacit consent to the ministrations of his brood. As is the nature of man spoiled by women and children, he does a deal of grumbling when ordered about; but doubtless he loves it when he is bullied first, nagged next and finally shoved out to have his hair cut. This by the way is a requirement which he shuns until goaded to it.

No Dude, Will

He is equally indifferent to the state of his apparel. Mrs. Rogers is authority for the charge that he would wear one shirt until it wore out, were it not for family insistence on at least a modicum of foppishness. He is the same with his suits. Since he has become dude enough to wear

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Society Stickup

(Continued from Page 21)

time—tiptoed again down the hall. Mrs. Mitchell's room was third on the right—he had oiled a squeaking hinge on that door just a few days before. It was closed—as were all the other doors opening into this hall. Bill hoped the thing wouldn't squeak now.

It didn't—and in a moment he had the telephone in hands that trembled with excitement.

"Gimme the police—there's trouble here!" he snapped to the operator.

And just at that moment he heard footsteps on the front staircase; heard the hated voice of that fat gunman say:

"Okay now, lady, show me where you keep yer jewelry—an' no funny work, see?"

Jewels! The thought flashed through Bill's mind. That meant they were coming to *this very room*. He was trapped. He—

The crisp police voice of Sergeant Frank Whalen came over the phone then, interrupting Matheson's frenzied thoughts.

"There's a holdup at Mitchell's," the chauffeur said—but whispered the message, for the footsteps were coming closer and louder.

Police Respond

"Hello?" queried Sergeant Whalen, "I can't hear you."

Sweat poured down Bill Matheson's face. If he repeated the message more loudly, the approaching thug would hear. If he took time to repeat it at all, the armed gangster might be in the room before he had even a chance to find concealment. But at that moment, mercifully, the operator cut in.

"This party is trying to report trouble at the Mitchell home!" she said swiftly.

Quick as a flash, Matheson slipped the receiver back on the hook—and slid under the bed.

Two pair of feet—visible to the chauffeur beneath the footboard of the bed—entered the room.

"Say-y," drawled the bandit's voice overhead. "I t'ought I heard somebody moving in this room."

"This is my room," replied the composed voice of Mrs. Mitchell. "There could be no one here."

"Yeah? Then why was that door half open, when all the other doors on this hall wuz shut, hey? And—oho!—there's a telephone. Say, if I find that damn' chauffeur I'm goin'na kill him, see?" The bandit cursed. "Now, gimme them jewels. We gotta work fast, on account of that mug give us the slip. He's likely phoned the cops by now—but we got time to get away."

Had the burly gunman only known it, a radio patrol car already was speeding towards the house—summoned and dispatched by radio, as a result of Bill Matheson's phone call to Sergeant Whalen.

The gangster emptied Mrs. Mitchell's jewel case into his pocket—then threw the empty case upon the floor, where the hidden chauffeur saw and heard it strike. He drew a careful breath of relief. Probably they'd leave the room now.

But they didn't. Murmuring threats of what he'd do to the missing chauffeur if only he could find him, the gunman began

In Next Week's Issue of
RADIO GUIDE:

Bad Iggy, the Boasting Boy Killer

in one night he held up two cars, robbed four people, mistreated a girl and murdered a man. Yet he was only a youth in his teens! Next week's RADIO GUIDE tells how Iggy the Bad One, snarling at society like a wolf-cub at bay, broke all the laws of God and man and boasted of it—till a radio broadcast put police on his trail. Then came the fun. Read it in RADIO GUIDE, Issue Week Ending December 8.

to poke about the room in search. He looked in clothes-closets, peered behind drapes. He even kicked under the bed.

Too Fat to Stoop

If he hadn't been so fat that bending was difficult, almost certainly the pudgy thug would have stooped and looked under the bed—seen Bill Matheson—and as certainly carried out his threat to kill!

"Come on, lady," the gunman said—and the two left the room.

Just as Mrs. Mitchell and the pudgy man returned to the scene of the holdup, a knock sounded on the front door. The bandit leader whirled, eyes blazing.

"That's the law, I bet—damn that chauffeur!" he rapped. "Here, you—" he pointed to the butler, "—open that door and let 'em in—and if you say a word I'll kill you!"

The butler opened the front door. The thug stood behind him, gun in readiness. In walked Policeman Earl Dunn—and in a flash the door was kicked shut behind him. A gun was thrust into his ribs.

"Stick 'em up, copper!" snarled the gunman. And Dunn, raging, had to obey. The very daring of the attack had taken him off-guard. Arms above his head, he was marched in with the rest of the prisoners.

But now the gang leader lost his head. "Come on!" he yelled. "We gotta scam!" And he scooped up the jewels and money on the little table—thrust them into his pocket which now contained \$150,000 worth of flawless gems—and fled. His men followed.

Dunn, the policeman, ran after them—firing the gun they had been too flustered to take from him.

Outside in the radio patrol car sat Policeman Peter Jackson, at the wheel. Seeing five men running, with Dunn firing at them, Jackson leaped from the machine and opened fire, too.

And now these five thugs, so brave against unarmed women and unarmed men, were so frightened by the determined fire of two policemen that they even abandoned their car! Scattering, they fled in all directions through the heavily wooded, seven-acre Mitchell estate. Radio—invoked by brave Bill Matheson—had routed them!

But radio still pursued them. Dunn telephoned the Lake Forest station. Immediately, telephone and radio calls united Chicago, Milwaukee and the entire North Shore of Lake Michigan in a determined manhunt. Radio cars from Evanston to Highland Park received their instructions in a few seconds. Immediately, every road—every railway line—became a separate strand in the police net.

Every car passing along Sheridan Road, a main artery, was halted, its occupants questioned. Every train was stopped and searched! The deserted bandit car was traced to its owner, Mrs. Mary Tufano, of No. 711 South Marshfield Avenue, Chicago. This neighborhood is the home of the notorious "42" gang. Mrs. Tufano stated that the car belonged to her son, Frank, 19.

Thugs Captured

And then, one by one, they began to catch the bandits. At 4:30 in the morning a Highland Park radio patrol car picked up a hatless, coatless man walking on the road. His clothes were wet, muddy and covered with burrs. He gave his name as Nick Mantanis, 19, and said that his car had been hijacked by five bandits. But he couldn't explain the burrs on his clothes, so they locked him up in the Lake Forest police station.

Dawn light brought police searchers on the Mitchell estate to two overcoats and a hat. One coat hung on a wire fence. In the pocket, police found all but two of the stolen jewels. Letters in the coat pocket revealed the owner's name—Dominick Dinardi, of Chicago.

Then in a North Shore train, police questioned two youths with wet, muddy, burr-encrusted clothes. One was hatless, the other coatless. They gave their names as Paul Rossi and Joseph Parelo, of Chicago. At the police station, one of the

retrieved coats fitted one youth. The hat fitted the other.

Later in the day the Mitchells, their guests and the servants all positively identified the three young suspects.

A few nights later, Tufano, the fourth suspect, was picked up by a radio car, and similarly identified. The four of them were sentenced, on January 17, 1932, to from one year to life in the penitentiary.

But Dinardi—the pudgy leader, who ironically had told Matheson the chauffeur that they were going to "crash the party at the big house"—escaped. Months

went by, without a trace of him. But the police never forget, and one hot night in July of this year—1934—he was picked up in a Chicago rooming-house. He had gone to another city—and made the mistake of returning. In November, 1934, Dinardi, too, got one year to life.

Thanks to the courage of an unarmed chauffeur, and the miraculous speed of radio in bringing help in answer to his appeal, the moonfaced gunman succeeded in "crashing the party at the Big House." They say he's likely to stay in the Big House for quite a while, too.

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Voice of The Listener

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago, Ill. You are invited to send in your photograph when writing but this is by no means obligatory.

It Floats Thru the Air

Dear VOL: New Haven, Conn.
I wonder when Procter and Gamble, makers of Ivory soap and sponsors of the "Gibson Family" are going to take that program off the air! I read an article in this fine magazine saying that they were not satisfied. Well, let me say just this—I shouldn't think they would be, even if they have changed script writers, for it's about the rottenest one-hour program on the air. I am not saying this to discriminate against Lois Bennett or Conrad Thibault. On the contrary, their singing is about the only decent thing in it.

I don't see why they continue to keep that silly Loretta Clemens and the other rot. They spoil the whole program, and not only that, but they keep repeating the same old songs three and four times in one evening. It seems those two songwriters are trying to sell their songs on somebody else's time.

My whole family (and it is a large one) will stop buying Ivory soap unless they make a change! After all, there is other soap, just as good. Again I say give us more of Lois Bennett and Conrad Thibault, and watch the sales go up.
Wm. Brenton

Un-Kemped Listeners

Dear VOL: Cincinnati, Ohio
I would like to speak on behalf of one who I am sure does not receive many of the "orchids" that he so very obviously should.



This hero is in the person of Hal Kemp, who leads his very distinguished band in the "Manhattan Room" of the Hotel Pennsylvania. Everyone has his or her reasons for choosing their hero, I realize, but they have not heard dance music until they have heard Mr. Kemp. I challenge anyone to listen to one of his programs and then truthfully say that other bands do not fade into the background. If there is anything that pleases me, it is to see a man work hard to please his audience, and listening to just one of his numbers will instantly show you just how hard he does work on his music. He is not merely satisfied with playing well the ordinary see-saw standard arrangements, but makes his own distinctive arrangements which make his music so outstanding.
Ralph Harlan

Anent Audiences

Dear VOL: Dayton, Ohio
What is the effect or merit in having a studio audience? It only tends to cause the listening public untold annoyance. And I can go so far as to venture that nearly all studio audiences attend these broadcasts because they are free. Even their applause is artificial.

Just recently, I had the opportunity to meet the celebrated singer Lawrence Tibbett, while in my city on concert tour. His opinions in regards to studio audiences are many and varied. He told me that studio audiences cause him to give "divided attention" to his audiences.

Now, a word in regards to the poor programing NBC is doing especially on Sunday nights in regards to Ford and Cadillac (General Motors).

I suggest that NBC and CBS wake up and arrange their schedules so that the public can be better served.
Palmer Reist

Police Praise It

Dear VOL: Annapolis, Minn.
I think RADIO GUIDE is too fine a paper to have the story, "Calling All Cars" in it. It just doesn't seem to belong in RADIO GUIDE. Let's take a vote to put features like that in detective or crime magazines. Warden Lawes' stories are good, because they might do some good.
Mrs. G. B.

Con Amore

Dear VOL: Newark, N. J.
Undoubtedly you are forever getting letters from radio fans about their most famous stars. Well, here is mine.—Conrad Thibault. Yes, Mr. Thibault is the harbinger of Show Boat Hour, and he was discovered by the late Calvin Coolidge.

Isn't he the most charming and dashing young chap! And all you Thibault fans are kindly invited to join the club, over which I'm presiding.

Why don't you boys and girls write and let me know your opinions?
Joan Zaleska

'Ray for Leah

Dear VOL: Philadelphia, Penn.
There's a petite bunch of personality on radio now who sings with Phil Harris' orchestra. Yes, I mean that charming songstress—lovely Leah Ray. Would you care to join a club being organized in her honor? If so, get in touch with Miss Rose Luchesi of 1621 Juniata Street, Philadelphia, Pennsylvania. I'm certain you won't be sorry. Let's make "Leah" a household word. We can do it with your cooperation!
Rayingly—Kathryn Gensbauer—Rose Luchesi

Pop-Pious Pirate?

Dear VOL: Newcastle, Penn.
In answer to Henry H. Courtney's attack on Eddie Cantor. I can't understand why anyone would feel like Mr. Courtney does. We have listened in his broadcast each Sunday night for two and one half years, and we have the first time to hear him say anything we would not want our children to hear.

Eddie has helped us weather this depression so far. As for his rancid humor, well, people who live in glass houses should never throw stones. If you are a religious person as your letter leads me to believe, you should know that the Bible tells, "do unto others, as you would have others do unto you." How would you like to be called a pop-eyed Pirate?
H. F. Rowland



It's Suds vs. Suds

Dear VOL: Fort Wayne, Ind.
Can't something be done so that Ben Bernie and Bing Crosby are not on the air at the same time? Also Walter Winchell and Will Rogers? Ben's and Bing's being on at the same time is little less than a tragedy to us for we want so badly to hear both.

Ben, however, wins the vote at our house by four to one, so we have compromised by listening to him all except one Tuesday each month.

We are all united in a big "peeve" at the Woodbury Company for changing time and thus nearly ruining our Tuesday evening's radio enjoyment.
Mrs. H. B. Fisher

Little, Lost Program

Dear VOL: Martinsburg, W. Va.
I must write concerning a program that used to be on the air for children every evening. This was a lovely program especially suited for children, as there was a toy band, and ended with the singing of the children's prayer "Now I lay me down to sleep." It was perfect program to end the children's day.

Our family and others I know have sad missed this program.

Won't someone please think of the small children that are eager to listen to something on the air in their own language, and bring back this "lost" program? Thank you.
L. C. Smyth



Radio Guide's Amazing Offer!

STATE SEAL SOUVENIR SPOONS!

This Week the "TEXAS" Spoon MAIL THE COUPON!

Radio Guide Readers: The "Texas" Spoon is now available. Continue your collection of State Seal Souvenir Spoons by mailing the coupon below for this week's spoon, the sixth issued to date.

If you have not yet begun your collection, start now! Simply clip the coupon, indicate which spoons you want, and mail it with 15c—plus 3c for postage and packing—for each spoon ordered. Spoons are sent by mail—prepaid.

These spoons are made and guaranteed by International Silver Co., oldest

and largest makers of silverware in the world. They are Original Rogers AA Quality—66 Pennyweights of PURE SILVER to the gross. Large teaspoon size, plain bowls, beautifully designed. The Official Seal of a State is embossed on the handle of each spoon. Useful and lasting, as well as ornamental.

Collect the entire set of 48—one for each State. Then you'll have a remarkable, patriotic collection of silverware—at amazingly low cost. Mail the coupon at once for the spoons now available. Then mail the coupon in next week's Radio Guide for the next spoon. Act quickly, as the supply is limited.

COUPON

RADIO GUIDE, SOUVENIR SPOON BUREAU
731 PLYMOUTH COURT, CHICAGO, ILL.

Please mail me _____ Original Rogers AA Quality State Seal Spoons as checked below. I am enclosing 15 cents for each spoon plus 3 cents each for postage and packing.

Total amount _____

CHECK SPOONS WANTED	
ILLINOIS <input type="checkbox"/>	NAME _____
NEW YORK <input type="checkbox"/>	ADDRESS _____
CALIFORNIA <input type="checkbox"/>	CITY & STATE _____
NEW JERSEY <input type="checkbox"/>	
MICHIGAN <input type="checkbox"/>	
TEXAS <input type="checkbox"/>	

IRENE RICH

As She Appears Under the
MIKEroscope

By Fred Kelly



IRENE RICH

Whatever else there is to be said about her, Irene Rich is, above all things else, a woman.

Now 43 years old, she has been married three times—hasn't heard a word from any of the former spouses since she went on the air—and is simply dying with curiosity about whether any of them listen in to her programs.

Aside from this typically feminine characteristic, the charming mother and actress has taken life in reverse, so to speak. Perhaps it's the result of having been born on Friday the Thirteenth, in October, 1891.

Instead of attaining success first and then using motherhood for publicity, she discreetly became the mother of two daughters in old-fashioned privacy—and then began her career. Likewise, in place of beginning on the stage and graduating to the screen and radio, she started with the films and succeeded to the remaining fields of entertainment. Nor does she think she is through with motion pictures. She firmly believes that her greatest success in films is still ahead of her. She even had her dress on backwards the day she made her final radio audition.

There is no history of a theatrical trend in either her mother's or her father's family. Because success is her hobby to the exclusion of everything else, she simply decided at sixteen that the stage offered the greatest opportunity, so she determined to become an actress. An episode in matrimony and a subsequent one in maternity stymied her for a while, but ambition flamed forth anew after the birth of her second daughter.

By that time she practically had disposed of matrimony and progeneration, but also she had veered a bit in her choice of goals. It was then 1918 and the motion picture field boasted the greenest grass of all the lush amusement pastures. So Irene migrated to Hollywood. Evidently the word had got around that films offered a future, because the ambitious mother found that the expected opportunities had been taken care of admirably.

Eating, not acting, was her immediate problem, so she went to work for a real-estate firm. The land boom destined to become a historic jest was just getting under way, so she profited sufficiently to permit hanging on for the golden chance. It came as a result of her persistence and charm.

Following the usual steps from the extra ranks through bit parts, she won her way to stardom and has appeared as featured player with most of the film luminaries. But she has withstood both success and Hollywood, and with canny sagacity has built up a bulwark of wealth against non-productive days.

She has attained every mother's secret ambition—the means with which to indulge her children's plans for a career, and to save them the privations of her own youth. Frances, her elder daughter, is now in Paris studying sculpture and it's all right with Irene. She'd let the girls be veterinaries if that were their bent.

Miss Rich can afford to boast of her age. She looks only about half of it, is stunningly attractive and weighs less than she did when, as sixteen-year old Irene Sutter of isolated Stites, Idaho, she conceived her career. She was born in Buffalo, New York, and her father moved to the frontier town.

Miss Rich hasn't had to woo youth. It is hers by virtue of her style of living. You couldn't lure her into a night club, and bridge is her particular abomination. She is athletic and likes to participate as well as to watch. She rides and swims and simply dotes on movies and the stage.

An overwhelming passion for shoes is her only concession to vanity. White is her favorite shade, and crackers and milk at midnight her maddest dissipation.

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the thirty-first. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish. Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.

Mr. Fairfax Knows the Answers

Dorothy Page and Gale Page; Mona Van and Vera Van; Loretta Lee and Ruth Lee; Carolyn Rich and Irene Rich; Irene Taylor and Eva Taylor are not related. Rosemary Lane and Priscilla Lane; Connie Boswell, Vet Boswell, and Martha Boswell; Jane Pickens, Patti Pickens and Helen Pickens are sisters. Baby Rose Marie Curley is 10 years old, and Mary Small is 12 years old. (Mrs. Henrietta Shallo, S. Plainfield, N. J.)

ARTHUR HALE, WOR announcer, was born in Altoona, Pennsylvania about 32 years ago. He is single. (Mr. H. Doberty, Brooklyn, N. Y.)

ELECTRICAL TRANSCRIPTION is the phrase used to describe a program reproduced from a

special phonograph record. These records are made in studios very similar to those used for direct broadcasting except that the programs are recorded upon special wax blanks which accommodate a fifteen minute program. The manufacture of records from these master wax blanks is quite similar to that employed in manufacturing regular phonograph records except that greater refinements are used in order that there shall be no needle scratch noise and that reproduction shall be as perfect as possible. Direct wire means that a program is being picked up from a spot remote from the actual studios and might be classed as being a broadcast by remote control. The amount of power has everything to do with the distance a station may be heard. Greater power gives greater distance. A kilocycle mean 1000 cycles or waves per second.

Broadcasting stations are spaced 10 kilocycles apart on the dial. (A Radio Guide Subscriber, Norwalk, Calif.)

SMITH BALLEW is not on the air at this time. (Agnes Adams and Olga Eggleston.)

CAB CALLOWAY can be addressed in care of Rockwell-O'Keefe, Inc., Rockefeller Center, New York City. (Ernest Omernik, Polonia, Wis.)

UNCLE EZRA is Patrick Barrett, Miss Cecile is Mrs. Patrick Barrett, and Lulu Belle is Myrtle Cooper. (Mrs. J. C. Moore, Orlando, Fla.)

PHILLIPS LORD (Seth Parker) is married, and is about 31 years old. (C. H., Chicago, Ill.)



Can You Find 10 Faces IN THE PICTURE BELOW?



Answer Quick! Get the Opportunity to . . .

Win \$2,250.00

or Buick Sedan and \$1,250.00 Cash!

Here's a lot of cash for someone. Would you like to have it? We are going to pay over \$5,000.00 in big cash prizes. Can you find ten of the hidden faces in the picture? Look sharply and mark the faces you find. Then fill in the coupon, mail quick, and you will receive opportunity to win as much as \$2,250.00. Some one, maybe you, will receive a new Buick Sedan and if prompt, \$1,250.00 cash extra or, if all cash is preferred, \$2,250.00. Surely you would like to have this magnificent prize. Think what you could do with all this money at one time. It would come in pretty handy

right now, wouldn't it? We want people everywhere to have the opportunity to share in this great distribution of money. This is our unique way of advertising. Besides the First Grand Prize of \$2,250.00 including promptness, there are 100 other big, grand prizes. The Second Grand Prize is a DeLuxe Chevrolet Master 6 Sedan or \$750.00 cash. Third Grand Prize is DeLuxe Ford V-8 Sedan or \$600.00 cash. Fourth Grand Prize is \$150.00 cash and many others. Thousands of dollars in special cash rewards. Mail your answer on the coupon today.

Send No Money — Just Mail Coupon



Sophie A. Griesser
Pennsylvania



Georgia A. Johns
Georgia



Robert C. Riek
Pennsylvania

Study the picture of the country road and see if you can find ten of the hidden faces. Sharp eyes may find them. Some of them look straight at you, some are upside down, others are sidewise. Look for them in the clouds, tree, around the dog's legs, in the bushes, etc. It is not as easy as some people may think. Don't give up — keep looking and you may find them. Mark the faces you find and send to me quick with the coupon.

Proof That Prizes are Paid

Thousands of dollars have already been awarded to many happy prize winners by Paramount Products, Inc. Mrs. Sophie Griesser, of Penn. won \$4,910; Mrs. Georgia A. Johns, of Georgia won \$1,987.50; G. Giebink, of Michigan, won \$975.00 and Edna Mahoney, of Illinois, won \$500.00. Scores of others have won big cash prizes.

And, now thousands of dollars more, to be paid to prize winners. Think of it! If first prize winner (and prompt) you will get \$2,250.00 all cash or if you prefer, Buick 8 Sedan and \$1,250.00 cash.

This company is reliable. We belong to the Chamber of Commerce of Des Moines. We bank at one of the largest banks in the state of Iowa, — the Central National Bank. The money to pay all of the prizes is already on special deposit for that purpose. When you send in the coupon we will send you a picture of prize checks recently cashed by many happy winners.

You cannot lose anything. Send in this coupon and we will give you the opportunity to win the \$2,250.00 First Grand Prize. Don't put it off until tomorrow. It may be too late. Do it today — Right Now!

You will receive the Buick 8 Sedan and if prompt, \$1,250.00 cash extra, or if all cash is preferred, you get \$2,250.00, if you win first prize according to the plan which the answer will bring.

Oh boy! what you could do with \$2,250.00 cash all at one time. Think of the joy of having the money to provide the better things of life. New clothes, furniture, bills paid, a new home, education, travel, etc. Nothing hard to do now. But act quick.

Hurry—mark the faces you find. Just mail the coupon if you can find ten hidden faces. This gives you the opportunity to win the \$2,250.00. Send your answer quick. Don't delay. Mail your answer today.



SEND ANSWER QUICK

Remember, send not one penny with your answer. All you do now is to find ten faces if you can and mail the coupon. Send answer right away.

For
PROMPTNESS
\$1,250.00
EXTRA

Send answer quick and we will follow the winner and pay \$1,250.00 cash for you.

PRIZE MONEY NOW IN BANK

The money to pay every prize is on deposit in the big, strong Des Moines bank. Three prominent Des Moines businessmen will see that the prizes are awarded honestly and promptly. Get your share of the \$5,000.00 in cash prizes, besides thousands of dollars in special cash rewards. Over 100 prizes in all.

Hurry! Just mark the faces you find and send with the coupon right away. This gives you the opportunity to win \$2,250.00 First Grand Prize. Someone wins. Maybe you. Mail your answer quick. Don't delay. Do it today.

PARAMOUNT PRODUCTS, INC.
Dept. 12510 Des Moines, Iowa

Dept. 12510 I found _____ faces.

My Name _____

Address _____

City _____ State _____