



Marian Hotch, the Cinderella who has been awarded a full year's course at the Good-man Dramatic School in Chicago, radio training by Anne Seymour herself, and a role in Grand Hotel

role in Grand Hotel G inderella has been beaten at her own game—by a young radio actress named Marian Hotch. Cin-derella did well enough in her day: she leaped from ash-heap to Fairyland's Social Register, losing a slipper in the process. But Cinderella wasn't blind. Marian Hotch is—and that makes her triumph all the more thrilling. You'll hear her rich, sensitive voice one of these Sunday evenings over NBC's coast-to-coast new of the sense over the sensitive voice one of these Sunday evenings over NBC's coast-to-coast etwork in Grand Hotel. — Just a few weeks ago Marian, little orphan girl in her late teens, was troubled in her heart. Like so many other intelligent blind people, she yearned to do some she wondered how in the world she could get the chance. — Today Marian is being groomed for a part in Grand Hotel. Sponsors are interested in her. She is feted, pho-tographed and lionized. What has brought this great change—this wonderful good fortune—into her life? — Tt's bewildering," Miss Hotch told a Rano Guine interviewer, "and yet now I realize that all my life I in a newspaper. This told about a dramatic scholar-ship for blind actors. It was being offered by Anne symour, the Grand Hotel star. The winner was prom-ised a full year's course at the Goodman Drama School in Chicago—radio training by Anne Seymour herself. and a role in the Grand Hotel broadcast. — "From the moment my aunt read about that marve-Mos opportunity," continued Miss Hotch, "I could think would be like opening a great door in a dark world. — "With that hope I began to rehearse," she continued, "With that hope I began to rehearse," she continued, "There were times when Marian despaired. Although be hed in the Chicago NBC studios."

here were times when Marian despaired. Although

There were times when Marian despaired. Although she had enjoyed a great deal of amateur dramatic training—and belonged to the Braille Theater Guild, a dramatic organization of blind people who put on worth-while plays—she just couldn't believe that the good fortune of winning Anne Seymour's contest ever would be hers. Nevertheless, she went on rehearsing patiently. Finally came the day of the auditions. Many blind actors and actresses competed. The judges, Anne Seymour, C. L. Menser, who is production manager of the NBC Central Division, and Maurice Gnesin, director of the Goodman School, were amazed. So many of the performers were astonishingly good. These blind folk seemed to possess a subtle flexibility of voice not shared

Marian Hotch, Radio's Blind Cinderella

By Arthur Kent

One Miss Barely Out of Her Teens Has Come from the Shadows of Blindness - to Win a Dramatic Role on a National Program

frequently develop flat voices because tone means noth-ing to them, sightless individuals do precisely the oppo-site. When you talk to a blind person, he judges your mood—even your character—by the tone of your voice. When two blind persons talk, their voices are rich in overtones which convey moods and emotions. Not for them are the facial expressions, shrugs and gestures with which sighted persons suggest things. The blind have to do all this with their voices.

to do all this with their voices.
And that is precisely why radio is the made-to-order medium for sightless actors and actresses. For when you listen to your radio you do not use your eyes at all. The performers in a radio drama must make you see with your ears! And through bitter necessity, the blind have practised that art for centuries before radio ever was conceived. Can it be that radio at last is going to give them the opportunity to cash in on it—to turn a terrible misfortune into a positive advantage? Marian Hotch thinks so!
"I feel a tremendous responsibility," she says. "because I do not think there ever has been a blind radio actress before. It is up to me to show the sighted world what a blind dramatic radio artist can do. If I am fortunate enough to turn this opportunity into a permanent success, then every other blind actor or actress will have a better chance to secure radio engagements."
"And I do believe that blindness is an advantage in radio dramatic work. I think it is perhaps the one field in all the world that might have been designed by Providence for the sightless. I believe that sooner or later, when prejudice is broken down, the blind will find places in ever-increasing number in radio work."
The idea that blindness is no handicap to a radio performer is shared by many clever people, including Anne Seymour.
One zero Sunday in January, 1933, Grand Hotel was the broadcast over when a unique telephone call came in.

came in. The inmates of the Illinois Industrial Home for the Blind had missed the broadcast because of a sudden failure of their radio set. Was there any chance of the cast repeating the show?

Of course, the show couldn't be put on the air again. But Anne solved the problem. With the hearty co-operation of Mr. Menser, who directs the show, Don Ameche, Betty Winkler, Philip Lord (not Seth Parker), Judith Lowry and other cast members, the entire show was loaded into taxicabs and taken to the blind institute!

There, before a highly-appreciative "studio" audi-ence that couldn't see the players, the most unusual per-formance in the history of radio took place. A show that wasn't a radio show, they put on for an audience that couldn't see it!

that couldn't see it! The story crept into the papers. A brilliant blind girl—Ruth Wagner, president of the Braille Theater Guild—got in touch with Anne in the attempt to win her co-operation. Miss Wagner wanted to find some way in which the dramatic talent of the sightless could be adapted to radio. Would Miss Seymour help? Miss Seymour would—and did. She gave the schol-arship which Marian Hotch has won. And now the ques-tion soon will pass on to the ultimate judge—the almost 'mitless audience of the air. Time—and listeners' letters—alone can answer.

Grand Hotel, in which Marian soon will have a part, may be heard (with Anne Seymour regularly in the cast) Sundays at 6:30 p. m. EST and 5:30 p. m. CST over an NBC-WJZ network. It is sponsored by Campana's Italian Balm.

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by the average sighted performer. And they were so earnest—so intense and sincere! Time after time the judges were saddened as they realized that out of all these competitors, only one could be selected. Each per-former was trying so hard—throwing heart and soul into the effort to secure this great opportunity—a chance unique among the blind—the chance of a life-time.

But when the auditions all were complete, no room was the little Hotch girl—the winner, beyond question, was the little Hotch girl—the one who looked so tiny and scared at first, but whose voice took on magic power and appeal during her audition. So remarkable is that voice that Tony Wons and his sponsor want to engage Marian, if she develops according to her promise! Certainly, if she does fulfill that early promise, she will be one of the radio discover-ies of 1924. Miss Hotch tells compared

ies of 1934. Miss Hotch tells some very interesting facts about blindness and the importance of radio to the blind. "To all the world," she says, "the discovery of radio was a boom—but to the blind it actually was a blessing. It is no exaggeration to say that the world is a better place for blind people since radio was developed." This is because hearing becomes the most important of the senses, to those who lack sight. And this, in turn, accounts for the delightful richness and flexibility to be found in the voices of the blind. While deaf people

Anne Seymour, below, of the cast of Grand Hotel, who offered the prize to the blind







So We're Going to Pot?



Edgar A. Guest: "I think the American Home is staging comeback a thanks to radio" The American home is not go-ing to the dogs and the family, so essential to the happiness of mankind—the group in which every man worth the name finds repose and content-ment and inspiration—is not van-ishing from civilization. In fact, I think the American home is staging a comeback. The family fireside is now burning brighter than ever. Men and women are learning how to find joy and happiness without pursu-ing it.

snarling a ment, try

self under likewise,

Joy and happiness without perce-ing it. Do you want to know what's bringing the family back out of the doldrums? You may not agree with me. But I think the biggest single influence outside the depression is radio

thanks to radio" biggest single influence outside the depression is radio. A few years ago, at the height of our so-called prosperity, we took too literally the surprising statement of the great men who created our constitution that life meant the pursuit of happiness. I never have agreed with the constitution on that score.

I never have agreed with the constitution on that score. I refuse to agree that happiness must be chased. In fact, it is never so elusive as when we try to catch it. Happiness means the restful peace of the family hearth—a family whom you love with unselfish devotion and who return your affection. It means friends with whom you like to spend your time when the day's work is done. It means being with people who are pleasant and kind and considerate. No one in the world detests an unpleasant person more than I. It is fortunate for us that most people are not

y Edgar A. Guest

Than Depression, Repeal, or What You Will-The American Family Is Returning to th Fireside, to the Simple, Worthwhile leasures. Edgar Guest, the Poet with 1 ; Fingers on the Pulse of Millions, Should Know

unpleasant. If you question this state-ting acquainted with them. You will find e worst of them have a soft spot in their here is someone they love. The most bitter-rson in the world, the most sophisticated, in which he longs for rest. That kind e found in only one place: the home. that even heart; that ly cynical has momen of rest car

we forgot this primer lesson from the civilization. Our courts reeked with jumped in our automobiles to pursue locked for it within ornate brick walls s, within the halls of the opera, on the adorned by billboards and hot-dog stands, reaters and movie houses. If we stayed nly to preside at a lavish function smartly ith gin fizzes and after-dinner highballs, we got and the more riotous the party, we were. A^{s a na} divorce. pleasure. of dance h open highw. in crowded home it wa. punctuated The drunke the "happie Then c.

we were. e the hangover. We didn't want to take but the depression gave us one. I am Our national insanity was arrested. Re-sition came as one of our first steps to It no longer was smart to drink your-e table and to help your friends do a cold show glad it cam peal of Pro normal livin

But in the train of the depression, no matter how valuable the social and moral lesson it taught us, came another national sickness: Worry and despondency. We started leaping out of windows and blowing out our brains because we thought the good times were gone forever. We had been worshiping the great God Mil-lion and thought no other God could take its place. We were fed up with life. The money in the bank was gone, and if the money wasn't the bank was sure to be. We had bills to meet and nothing to pay them with. There was a hungry family to feed and no way to earn enough to feed it.

If you can make a sick man forget that he is sick, he will start getting well. Your doctor will tell you that. That's what radio did to America. Radio made America forget that it was sick. Radio helped it laugh itself out of the depression. Radio lifted a nation of people out of themselves and their worries. They began to see things in the proper perspective. Everything didn't go to the dogs. They still could look forward to coming home at night from the mean-est task and listening to Eddie Cantor or Baron Munch-hausen. They realized that the world's finest comedians, the world's finest music, the world's finest drama, were hausen. They realized that the world's finest comedians, the world's finest music, the world's finest drama, were theirs. They could get them right in their own homes. With the help of the Tibbetts, the Cantors, the Chicago or Detroit Symphonies, they could entertain their friends at home with regal splendor. And it didn't cost any more than the price of a second-hand set and a few cents' worth of electricity. And what has happened? We began to invite people to our homes for an evening of bridge with music or just an evening of music and comedy. They came and they liked it. Our parties took on a 'new note of warm informality. (Continued on Fage 28)

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WILL ROCERS

broad enough to pierce the most befogged perception, albeit they are edged with ironic and forceful truth. He is a plain-spoken man communing with plain-spoken listeners. Abraham Lincoln is immortal; Mark Twain is an international institu-tion; Ken Hubbard was the perpetuator of the homespun homily. Will Rogers is the personilica-tion of all three of them, with an added flair for originality which will act to make him one with this group of geniuses. And al-though he is of the soil, he detests the soiled. This originality asserts itself in part in his great thousanshin come of it institu-tion for the soil. he detests the soiled. His originality asserts itself in part in his great showmanship, some of it instinctive, the remainder bred of 30 years of performing before the public. If he is shrewd enough to make his canny deductions about life in general, he likewise is observant enough to sense what moves audiences to favorable reaction. He knows nothing of temperament, but is thorough-ly familiar with its uses So he draws on a simulated temperament to accentuate his distaste for the friv-olous and his adherence to the rugged precepts indige-nous to everyday folk.

nous to everyday folk.

The Highest Paid Man on the Airthe Biggest Box-Office Attraction of the Movies-Has a Background That Never Before Has Been Fully Disclosed

Witness his lifelong refusal to don formal attire: to have his hair trimmed when it needs to be; to abide by studio dicta such as a timed discourse or a previous-ly approved manuscript and other feigned idiosyn-crasies which endear the masses to him with utter devotion-masses who feel that there is too much

that there is too much supervision and too little of "what was good enough for our parents" and sim-

ilar dogmas. These traits are mere-ly by-products of the show business. Typical is his carrying an alarm clock into the broadcasting stu-

dio to warn him when to conclude. It is a gesture well calculated to highlight his whimsical boyishness, a trait that his public loves in him. His playing up to this worldwide approval is no reflection on his veracity. Personally, the Cherokee Indian cowboy sage is savagely sincere about his truth-fulness. fulness

H is honesty is at once his appeal and his armor, and he would not stoop to equivocation lest he dull it.

Nobody thinks of Will Rogers as an actor, least of

Nobody thinks of Will Rogers as an actor, least of all those who ever have seen him trying to register the emotions. Naturalness is his forte. Invisible though he may be over the air, he literally comes into the living room, pulls up a chair, shifts his wad of gum and launches forth on topics dear to everyone's hearts. Listeners are minded to say, "Hm, he took the very words right out of my mouth." Which is another of the keys to his popularity. Every man fancies him-self a bit of a mentor on public affairs. And because he speaks their thoughts, Rogers becomes their idol and spokesman. He is more apostle than orator. more adviser than actor. Obviously Rogers' keen sense of observation is the

adviser than actor. Obviously Rogers' keen sense of observation is the product of his breeding and early environment. A true son of the range, he made most of his contacts in the Oklahoma territory of his youth with life in its most unrefined state. The undeveloped commonwealth was a rendezvous for a variety of drifters, outstanding upong whom were the mirratery comband. among whom was the migratory cowhand.

He had to depend upon his perception to gauge the temper of the men with whom he worked. Since he is now 55 years old, he learned his trade just after the turn of the century when it behooved a man to de-duce first, if possible, what was in the other fellow's mind. To back this was the heritage of his direct Indian ancestry, the ability to read Nature's signs. He probably never heard of tongues in trees, books in the running brooks and sermons in stones, but he sensed

Recent photograph of Will taken as he awaited a train for one of his trans-continen-tal trips. It's news when Will rides a train; he'd rather fly

By Harry Steele

A I I know about Will Rogers is what I read in the library. Well—all but the following facts (with apologies to W. R.): When the film magnates cast up their accounts recently they were amazed to learn that Rogers, the Prairie Plato, was their Number One attraction. "How can it be?" murmured one of the celluloid nabobs. "Perhaps there is an error in the figures. May-be we ought to send for an auditor." "Nix on the auditors," replied an alert publicity man. "Send for the editors." Whether the auditors rechecked the box-office sum-maries, it is a nationally known fact that Rogers "packs 'em in," thereby invoking one producer's comment: "I still can't believe it. Here we have Gable, Garbo, Crawford, West, Lombard and even Mickey Mouse to bring the censors down on our necks and Will Rogers, who up to a few months ago wouldn't even wear a tuxedo, brings home the bacon. It just couldn't be!"

B ut it is—and at the same time broadcasting officials are coming to the realization that Rogers' alfalfa aphorisms command the highest popularity in radio. And incidentally, the highest wages! What is the magic of his drawing power? The gaunt Oklahoman boasts about as much sex appeal as a specimen of bread mold. He would be the first to laugh at any hint of personal beauty. Psychologists will try to confound with theories of magnetism. personality and the allied isms. But it is not as subtle as that. Rogers succeeds because he speaks a language that can be comprehended the very instant it is spoken. There is no need to mull over his quips—they are

Will prefers stu-dio audiences to doing his micro-phone stuff with-out them; and out them; and he'd prefer to ap-pear before the pear before the mike in costume

Once Will boasted that the census-taker of Beverly Hills, California, h a doverlooked him—with the re-sult shown on the right: Census-taker S. D. Ar-cher interrupted one of Will's be-loved games of polo to quiz him Once Will boasted



Prairie Plato

their presence without benefit of poetic reference. The simplicity of the range and the resourcefulness of the tepee were merged in him so firmly that he just naturally sheds all that is ornate in life. That sim-

plicity, today, is another important stone in the arch of public approval which he has been able to erect

Most of the gentry which we have come

Most of the gentry M which we have come to know as actors either began life in a Thespian atmosphere or yearned for the stage before their teens overtook them. Rog-ers never entertained the remotest idea of entering public life. When he first met Betty Blake of Rogers, Arkansas, whom he was later to wed, he already owned Oklahoma acreage. He planned, if she would marry him, to de-vote his life to the development of a great cattle ranch. Let it be known that Will Rogers is a top cow-hand. His skill with the lariat was not developed for the stage. It came of long practice in the roundup and the everyday chores of the ranch. Because of his laconic comments about "shoes and ships and sealing wax and cabbages and kings," he was a favorite with his employers and his fellow rangers.

his employers and his fellow rangers. So when, in 1904, Colonel Zach Mulhall, Oklahoma west show at the St. Louis World's Fair, Will Rogers was one of the first asked to join the troupe of riders and ropers. He was skeptical about his value as a performer, but the trip to the big exhibition was too methods of the first asked to join the troupe of riders and ropers. He was skeptical about his value as a performer, but the trip to the big exhibition was too methods of the first asked to join the troupe of riders and ropers. He was skeptical about his value as a performer, but the trip to the big exhibition was too methods of the first asked to join the troupe of riders and ropers. He was skeptical about his value as a performer, but the trip to the big exhibition was too methods of games. The still recalls his amazement over the fact that methods of shrewd calculation during the hot summer in St. Louis. Will figured: If the public was that gullible, then twis sinful not to collect from them for what he had considered just normal ability but what had come to be disclosed to him as saleable skill. So he got hims hird one of Mulhall's riders and put forth in a shout the launching of that variety sketch. The chap how intered would be repaid in due time. Suddenly Rogers' benefactor disappeared. No amount of inquiry revealed a single trace of his wherea abouts. And that early tender of financial aid has

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worried Rogers palpably ever since he first accumulated sufficient cash to liquidate it. None who know him has escaped the story of his endless search for the vanished friend.

"If the Public Is That Gullible, Then It Is a Sin Not to Collect from Them"-So Reasoned Will after His First Fling at Showmanship When He Wowed 'Em The plaint was grist for the insatiable gag-mill of two of the country's most inveterate jesters, Eddie Cantor and W. C. Field. The rumor that Rogers can jibe merciless-ly but doesn't relish any jokes on himself height-ened their ambition to trade upon the oft-re-peated tale. It was during the The plaint was grist

peated tale. It was during the height of Rogers' success in the Ziegfeld Follies that the two buffoons launched their gag. Rogers was elated almost to maudlinism at one of the matinees when he received a note pur-porting to be from his old friend and saying that he was in the audience and would come back after the performance. Field and Cantor wrote the note.

R ogers' verve on that memorable afternoon is still the talk of the theater. He gave the "greatest show" of his career, made pointed quips which only his good friend out there would comprehend, and even

Will as he looked in costume (above) for his screen riot, The Connecticut Yankee. Even his armor could not repress his inimitable quips

startled his contemporaries with the brilliance of his comments. The chance to repay—and to repay with interest—was at hand at last. It was to be the occasion for lifting a burden which Rogers had carried consciously and con-scientiously for many years. After the matinee he returned hurriedly to his dressing room to await his visitor. When that visitor failed to arrive, Will made half a dozen trips to the stagedoor to query the doorman, fearing that his friend had gotten lost in the maze which backstage represents to the layman.

S o genuine was his eagerness that eventually word was brought to him that the whole thing was a hoax. To him it seemed a cruel and untimely joke, as perhaps it was. When Rogers began his vaudeville career he pre-sented what is known in stage parlance as a dumb act. It consisted of fancy riding by the cowhand whom he had employed, and some plain and fancy work with the rope by the unknown Rogers. The first syllable injected into his performance was purely extemporaneous. He had been urged by other performers on the bill at the old Union Square theater in New York to liven up his act by describing to the audience the background of his lariat tricks. He was reluctant, partly because of natural shyness and more because his knowledge of the language was some-what scanty. what scanty.

In next week's Issue of RADIO GUIDE you will read the life of Will Rogers in further intimate detail— intimate detail never before revealed about the beloved Prairie Plato. Don't miss it!

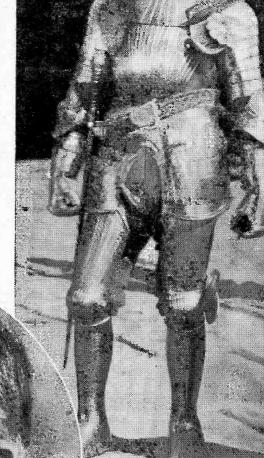
Will Rogers is taking a temporary vacation from the airwaves.



At left Will is At left Will is shown perform-ing one of the feats that went over with audi-ences so striking-ly at the St. Louis World's Fair— and which was and which was only a part of a cow-waddy's daily routine

Perhaps Will's best vein is whimsicality — and does he love to broadcast it! Does he! Study his face above if there is now doubt

there is any doubt





Major Edward Bowes celebrates his twelfth anniversary on the air with the Capitol Family Sunday, November 18th, Tune in any Sunday at 10:30 a. m., NBC-WEAF net

O ne of the really nice, refined touches you find in the broadcasting business is the idea of the studio hostess. Studio hostesses are different from the regular run-of-the-mill hostesses such as Emily Post describes. They don't meet you at the door, or take your hat and coat, or ask you whether you take lemon or sugar, or any of those things hostesses do in lådies' magazines. They don't wear hostess pajamas, either—more's the pity. And they don't preside at din-ner tables; that is, unless you date them out for dinner. No, the studio hostess sits at a desk instead of a tea table, and pours questions and answers instead of tea, Questions like Whom did you wish to see? Does he know you? What broadcast is he on? Will you have a chair? And answers like His line is busy now, She isn't in, He's at a rehearsal and can't be disturbed. That's on the fourth floor, Studio G is occupied. You'll have to write for an appointment.

Standing By-

With Ray Perkins

Studio hostesses are selected for their charm and poise. For that reason you can't get mad at one. It might be in your heart to hate an office boy or snort rudely at a secretary, but no one could be so lacking in appreciation of the Finer Things as to scowl at a studio hostess. They're smooth as a kitten's tail. Their duties are simple basically. All they have to do is act as information bureaus and buffers. As the former they have to know everything about the studio and its personnel, from the exact time of the Concrete Mattress Hour rehearsal to what Mr. Gopples had for lunch. As buffers they stand between studio executives

Mattress Hour rehearsal to what Mr. Gopples had for lunch. As buffers they stand between studio executives and the onslaught of a go-getting world with far greater efficiency than a corps of mounted police. In addition to these two basic duties, however, they devote a large part of their time to other important functions such as Taking Kidding from the Boys. Tale-of-Woe Listening, Discussing New Clothes, Last Night's Party Reminiscing, and Sympathizing with Musicians.

Some orchestra leaders do not use a baton. B. A, ROLFE, for example, stands quite still and wags his thumbs at the boys. But for real poetry of motion CHARLIE PREVIN can run the entire gamut of musi-cal feeling by gesture. Batonless, he employs head, arms, legs, and torso. Sometimes he even wiggles his ears. Every move means something, at least to Charlie, You could almost get up a good sweat just watching him. him.

The two NBC's—National B'casting and National Biscuit—bave ganged up for that three-hour dance ses-sion Satnights commencing Dec. I. This is the first time orchestras have been bought by a sponsor in bulk or job lots. The leaders will hold a mass meeting prior to the broadcast.

Don't believe it or do: A shop right in Mr. Rocke-feller's own Center carries a sign in the window that spells it Rockefellow.

Personal List of B'casts that Would Be Too, Too Divine: Gracie Allen teamed with Eve Sully; vocal duets by Fats Waller and Lawrence Tibbett; Mary Pickford in a radio version of the Folies Ber-

gere; Smilin' Ed McConnell having a tantrum; Al-wyn Bach saying "ain't"; Rudy singing basso.

Something was missing on The Voice of Niagara stanza in which the Carborundum Co. employed the actual waterfall in person in the title role. They should have included the voice of Niagara Nell (Mrs. Lane), one of the country's premiere radio fans. Nell parks her radio in her Niagara home and most of the b'cast stars how her by mail stars know her by mail.

The Firestone Concert, Nov. 12, linked singers in New York with an orchestra in Hollywood. We've heard singers and orchestras in the same studio who were even further apart. Odd Lots and Remainders: ISHAM JONES has his own music publishing company and doing well, too ... Press agents sure do send out some punk gags pinned to their client's names ... Everybody's nerts about JERRY COOPER, CBS hopeful ... CAROL DEUS name rhymes with mice .. STOOPNAGLE and BUDD appearing at the Arcadia Restaurant in Philly. Hope the Colonel invents a system to keep waiters quiet ... ROXY can't read a note of music but he conducts just the same ... WALLACE BUTTERWORTH is A-I as interlocutor on that minstrel show. He plays both ends against the middle.

PUPPY DOGGEREL l'm a bit overord By Phillips Lord

I couldn't stop liking Frances Langford Not even if I were to hangford

When I first heard George Givot I could hardly belivot

Other patrons of Jazz go For Leon Belazzgo

The appeal of Shirley Howard To me is high-poward

Songs, piano playing and palaver by Ye Scrivener of these lines will enliven NBC's WEAF network every Monday at 6 p. m. CST.

Along the Airialto

RICTION:-Remember what I told you last week about PHIL BAKER and his sponsor tiffing over Phil's desire to remain in New York? Well, the lid's blown off. Baker will not return to Chicago, and before January I he will be hooked up with a new boss. And the real reason why JOE COOK and his radio program were divorced was sponsor trouble, too. The client's advertising manager tried to tell Cook what material to use, and the comic didn't like it. So they pffft! GEORGE GIVOT. the Grik. and EDDIE CAN-

material to use, and the comic didn't like It. So they pffft! GEORGE GIVOT, the Grik, and EDDIE CAN-TOR nearly came to blows in front of Lindy's, a well-known Broadway restaurant where the celebs congre-gate. Givot accused Cantor of thefting his "Parkyacar-cus" which he introduced, he claims, while on the Cantor program, and giving it to one of his stooges. They seem to forget that DAVE FREEDMAN writes both their scripts. The Gibson family is having its share of trouble. In addition to Script Writer COURTNEY RYLEY COOPER being replaced by OWEN DAVIS, the cast have been warned to give their best—or else! The pro-gram heralded as the New Art Form started on NBC with great fanfare and expense, and after several shows it failed to click with the listeners. If this is an ex-ample of the New Art Form, I'll stick to my horse, Graham! Graham!

By Martin Lewis

awaiting him at the other end of the trip. BOB SIMMONS will replace him on the A. & P. Gypsies hour, but Parker will be piped in from the coast for the JACK BENNY program . . . LIBBY HOLMAN is mak-ing records with LEO REISMAN for Brunswick, and her next endeavor will be in the direction of the air-waves . . . BUDDY ROGERS has postponed his Euro-pean trip long enough to take in a four-week vaudeville trek . . . DONALD NOVIS' recent attack of laryngitis, causing him to cancel his radio and vaudeville engage-ments, threw him for a financial loss close to four grand.

ments, threw him for a financial loss close to four grand. GEORGE BURNS and GRACIE ALLEN are packing their kits again, bound once more for Holly-wood to make a picture. Their program on the 21st will come from the coast city . . . That biscuit company who will sponsor three hours of dance music the first of next month will pay only the musicians' union scale, and at that rate 'tis said they are interested in taking on another three-hour period during the week . . . JAMES LA CURTRO (whose name even sounds sinister) has displaced FRANK READICK in the role he has had for so long, The Shadow . . . FORD FRICK, newly appointed National League prexy, has been announcing those Chesterfield programs over CBS . . . Ford, who knows his baseball from A to Z, has been head of that baseball circuit's Service Bureau for the past year . . . WALTER O'KEEFE, who introduces one of his road-casts, has copies of the words passed to the studio audi-ences before the program, when he rehearses the on-lookers in the choruses.

ROXY has been dickering for some time on a deal to return to the N. Y. theater that bears his name, but

the deal seems to have fallen through . . . Chiselers who tried to work up a racket by gathering in tickets to popular broadcasts in the NBC Radio City Studios and selling them to tourists, had to give up because those people lucky enough to get the Annie Oakleys wouldn't give them up by hook or crook . . . Possibilities for the MAJOR BOWES Amateur Hour to become a network feature are getting better and better. WHN has a mo-nopoly of the New York radio audience on Tuesdays listening to it. Last week over 4,000 telephone calls came in during the program, which should give you a rough idea how popular it is in New York . . . GER-ALDINE FARRAR was guest artist on the General Motors concert the night before her former husband, LOU TELLEGEN, took his own life . . . King of the Air is the title of a song dedicated to RUDY VALLEE, and DON BESTOR has written a new tune, You're a Darling. His last big hit was Contented, which he used for his theme song for some time.

tor his theme song for some time. Due to her swaying so much while singing, CBS engineers had to install a tiny signal light on ROSA PONSELLE'S music stand to let her know when she wanders out of pick-up range of the mike . . . JESSICA DRAGONETTE'S appearance as soloist on the Armis-tice Day program before the Tomb of the Unknown Soldier was her second in as many years at the invi-tation of the American Legion . . . NBC's first birthday as a tenant of Mr. Rockefeller's Radio City is being al-lowed to pass quietly without any of the fanfare which marked the inauguration of broadcasting in the hand-some new studios last year . . . TED JEWETT, who departed from the NBC announcers' staff over salary difficulties, is hitting pay dirt as a free-lancer, and has several commercial programs on different networks . . . LANNY ROSS will sing at the National Automobile Show in Cleveland this month, making two appearances daily for the duration of the show, and broadcasting both his Show Boat and Log Cabin programs from that city. that city.

6

Are You Listenin'?

By Tony Wons

here are certain stages in life when you can enjoy There are certain stages in life when you can enjoy certain things. If you let those periods go by with-out taking advantage of them you may never again get the opportunity to live through them. When you were a kid, going down the path through the swamp among the reeds and cattails barefoot to the swimming pool was the greatest fun you knew. If you neglected to do it then, saying to yourself: "I will at-tend to that when I am older. Now I'll spend my time learning geography," the chances are you missed about the only thing in life really worth while at that age. You grew up all right, and you could name the boundaries of every state and county in the world; but you missed swimming days when you were a kid, and

boundaries of every state and county in the world; but you missed swimming days when you were a kid, and you can't get back there now and take your shoes off and go out with the other kids. That's a closed book. Your life has been cheated out of that event, and you are to be pitied. Or as you grew older you began to plod away to make some money and put it in the bank. Well, they used to tell us to do that with our money, didn't they? You work like the dickens, you don't go to any dances, you stay away from shows, you deny your-self ice cream sodas, you never take your best girl any-place except for a walk, and so you save and you save and save.

self ice cream sodas, you never take your best giri any-place except for a walk, and so you save and you save and gave. You waste no time, you're so busy making the shekels, the ducats. You say to yourself: "Some day I'm going to have a lot of money in that bank and then I'll be able to enjoy all these emotions I now have, and needn't be afraid of the rainy day." And so time passes on and you get a pile in the bank and you would like to enjoy those emotions you had when you were a young man . . . but it is too late. *They are gone! You are cold as stone!! And there* you sit with your money!!! . . . If the banker, who probably had more sense than you, has any money left for you. Ethel Roming Fuller once said: "Dance when you are lithe and graceful. Don't wait until your old bones begin to creak at every move you make." I take it I am talking to intelligent human beings who will not say "He is advising our young people to dissipate." Most dissipation comes from frustrated natural instincts. Be moderate, but enjoy the minutes as they come. Time keeps clicking away the seconds— they come and they go, never to return. Just at the

time you are living through them, that is the time to feel and live . . . not far, far away at some future time. This world stops for you when your heart stops pump-ing . . . did you ever know that?

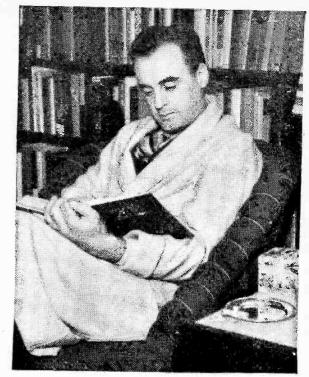
There seems to be a mistaken idea that the cow is a dumb animal. I mean of course that she doesn't have much cow sense. People think that all she is good for is to produce milk and beef, litter up the barn and to pose for landscape pictures that you see on calendars advertising feed. But I found an article in the paper that proves the cow can be trained so that she is smarter than some pedestrians. It says that in Mar-shallville, Georgia, Bob Fisher trained his cow, Sookie, to carry him to work on her back. He rides her to work each day. She has learned to halt at a red traffic light and she stops, looks and listens before crossing railroads. She refuses to cross the tracks if she hears a train whistle. **How many automobile drivers know that much?** There seems to be a mistaken idea that the cow is

How many automobile drivers know that much? Not very many.

Well, there is one industry that certainly hasn't lain down on the job because of all the depression talk. Of course the factories in that industry had to slow down and they had to economize, but when it comes to twoning out new products to advertising and solling the down and they had to economize, but when it comes to turning out new products, to advertising and selling, the automobile industry has stayed right in front. Why, they turn out new models so fast you can't keep track of them. This story will show you what I mean:

Two nice old ladies were having an afternoon tete-a-tete. I guess that's what it was. One said to the other: "By the way, what make is your nephew's new car?" And the other old lady said: "I'm not sure, but I think I heard him say it was a Wow!"

Do you ever feel when you're out in the woods in spring time and the wild flowers are out in all their glory, that you are a sinner for trampling them under foot? Some think flowers can feel just as we can. It used to hurt Bobby Burns as much to tramp ruthlessly on a flower as it would to hurt deliberately a fellow being. I read a very charming bit concerning a scientist who was working in the fields of Scotland. He was a



The Dream Singer, Ralph Kirbery, (NBC-WEAF network Thursdays and Sundays) likes nothing better than a good book

naturalist and was making a study of heatherbell. The story says that he was so fascinated with the color and loveliness, the delicate and exquisite tracery of the flower that he lost count of time. Suddenly he looked over his shoulder and discovered an old highland shep-herd watching him. Without saying a word the natural-ist plucked the heatherbell and handed it with the mic-roscope to the shepherd. The old man put the instru-ment to his eye and peered at the heatherbell. He was silent for a while, then, handing back the flower and the instrument he said slowly: "Ay, man, I wish ye had never shown me that." "Why?" asked the naturalist. "Because these rude feet have trodden so many of them."

of them

So it goes. Many things that we in our ignorance do not understand we destroy, including human beings.

Reviewing Radio

I f it were anyone else who made the suggestion, I'd immediately suspect that it was a press agent's gag, but it happens to be JASCHA HEIFETZ, the de-luxe fiddler, who proposes that it would be a swell idea to have real intermissions between halves of a radio

program. Mr. Heifetz is aware, of course, that time is money on the radio, and that an intermission during which nothing at all would happen would be a sort of upset

Internetion is a that an intermission during which nothing at all would happen would be a sort of upset in spensorial ethics. But he figures also that the theater value of an intermission would prove in the end as effective as if something were going on.
To us who have been schooled in the theory that if you pay for a program you should try to jam into it everything you've got, Mr. Heifetz' suggestion is a little hard to digest.
"I should welcome," he says, "an odd use of valuable time. I look forward to that stage of the game when concert appearances over the radio will have included as part of the regular program intermissions of absolute silence."
Of course all of us agree with Mr. Heifetz that silence is golden, as compared to some radio programs, but that is aside from the point.
Says he: "Listeners are beginning to respond to symphonic broadcasts as to concert hall performances. Intermissions would enhance the impression they make. I think it would be extremely effective to have at the end of an orchestral selection a brief but eloquent period when the listener would hear no sound, when he would participate in the concert by recasting in his mind what he has just heard. The sponsor would be wise in paying for such a silence."
No less than two dozen contributors have sent in

No less than two dozen contributors have sent in memor calling attention to the recent session of physi-cians in annual conclave at the Academy of Physical

A

By Martin J. Porter

Medicine. At that meeting a scientist told the medicos that radio waves, by their reaction on the walls of the stomach, can be used to relieve a hang-over-or the craving for another drink-after a night of intoxication. A few of the contributors invited me to "make a joke of this," and others said: "You can use this to build up a gag." How nice! Well, the only gag that occurs to me is this: A lot of programs whose waves reach me make me want to keep on drinking. (Note to M. Lewis, in Chicago: Have one on me, fellow!)

Things to be thankful for this coming Thanks-

Things to be thankful for this counting giving— 1—That short waves (credit to JOHNNY GREEN) have reached a greater efficiency, thus giving us a greater variety of programs to tune out. 2—That you weren't startled out of your chair this year by an unexpectedly new joke. 3—That a Topeka spiritualist says there is no radio in heaven. They're so short of help there, they can't take time to build stations. 4—That Plummer isn't twins.

Things that make me think radio has a future— JACK BENNY'S smooth and consistent comedy ...LEON ROSEBROOK'S remarkably fine music on the ROXY program (And why don't they credit Leon as the maestro?)...PHIL BAKER'S sincere efforts to give a novel twist to his efforts (And why do his rivals copy his set-up?)...B.A. ROLFE'S sprightly come-back in the a.m... Columbia's determination to give daytime listeners a real show...KATE SMITH'S deft metamorphosis into the role of a delicate comic... The realism injected into One Man's Family ... The voices

of ELSIE HITZ and NICK DAWSON ... The imminent change on the RUBINOFF show.

tems that make me a grouch-

Items that make me a grouch— JAN GARBER'S shameless apeing of the LOM-BARDO technique... JOE PENNER'S extremely poor humor . . The simultaneous broadcasts of equally at-tractive shows . . . The MARY PICKFORD dramas . . . Most international broadcasts . . . JOE COOK'S refusal to revert to his really funny stage stuff in pref-erence to the not-so-funny banalities which we hear . . . The departure of *Cap'n Henry* from Show Boat . . . WILLARD ROBISON'S insistence upon injecting his whiney songs, which superimpose his excellent music . . . The fact that my job makes me listen, and that I can't tune out like luckier people.

Echo from the Past: The other night RALPH KIRBERY, the Dream Singer, was interviewed on the kilocycles by NELLIE REVELL, and it was mentioned that he was in the Tanks Corps sixteen years ago. Ralph really was—stationed at Camp Polk, down in Carolina. On his days off he used to visit the home of a Mrs. Steele, and sing to her two little tots. In appreci-ation Mrs. Steele would occasionally send cookies to Mr. Kirbery. Well, sir, after the Revell interview, a letter turns up from Mrs. Steele. She writes to ask Ralph if he is the singer who used to visit the Steele home. And he replied that he was. And so Ralph is invited to spend the Thanksgiving holidays in Carolina. And there'll be more cookies. Besides that, the two little tots are now 20 and 22 years old, and their photos sort of make the idea of the trip a pleasant thought.

There's a show about to open in New York, in which some radio celebs will be cast. It is called Revenge with Music. I wonder if the melodists wrote it with the idea of settling some old scores!



Muriel cherishes her piece of the birth-day cake that was cut to mark an an-niversary of Show Boat on the air

Mary Lou we roll along, roll along, roll along; Mary Lou we roll along, o'er the deep blue sea. Which isn't, although it might well be, the theme song for the Thursday night Show Boat hour. Many a Mary Lou has rolled along via that program o'er the deep blue sea to oblivion. Only one. Muriel Wilson, has returned from the threatened fate. Muriel started the parade. She made the singing part one of the most popular in radio history. Them-for reasons known only to the sponsor--successors were chosen one by one. In the end public opinion and the advertiser's sagacity merged to demand Muriel's return.

Perennial Mary Lou

By Howard Wilcox

Muriel Wilson Introduced the Singing Mary Lou of Show Boat-Many Others Have Sung the Role-Yet Muriel Has It Again. There Is Glamour, There is Romance to Her Story

She was cut to fit the part, so it is hers again and prob-ably will continue to be until she elects otherwise. Muriel Wilson is among the most unobtrusive of all the ether stars. There is nothing flamboyant about her, and meeting her casually would never create the impression of having been introduced to a radio artist. At a recent luncheon in Chicago at which she was the guest of honor she was seated next to an agency executive who arrived after the other guests had taken their places. After he had been talking with Miss Wilson for about ten minutes, he whispered gleefully: "I never met the girl they're giving this party for. But I m glad for about ten minutes, he whispered gleefully: "I never met the girl they're giving this party for. But I'm glad I got here before she did. Dinners get so dog-goned stiff when these high-and-mighty actors take the spotlight."

I got here belofe she did. Diffiels get ab dog gotel strig when these high-and-mighty actors take the spotlight." And she was so sweet and gracious throughout the luncheon that when her neighbor learned the truth he was spared every pang of embarrassment. Maybe that's because success has been so gradual with Muriel. She wasn't seized from behind a type-writer and thrust into radio because of a husky voice that some studio executive thought would register She was cast by Nature in the vocalist's role. Her voice made her outstanding in high school, and her family, themselves musically inclined, determined to help her make the most of her talents. She studied under William Reiger, who was a star and contemporary of Nordica, Schumann-Heink and other artists of their generation. Under his guidance her soprano voice de-veloped to its present charm. Of course there had to be an interlarding of general knowledge along with the vocal training so at the con-clusion of her regular schooling Muriel took a course in the Institute of Applied Arts. Evidently application of the arts was not in par-ticular demand when she had finished her studies so she used her technical training as an employee of the tele-phone company. There she drew maps and traced red lines about them, presumably drawing up graphs. But mapping her career and tracing out her future were interwoven' An avocation was collecting for the inter-nal revenue department. This association was an outcropping of ffer love for politics, a devotion inherited from her mother who is still an active worker in New York's civic activities But Muriel didn't permit these alliances to sidetrack

her from the main goal, which was singing. At the age of 18 she joined a church choir where she acquired valuable training. This preceded three years of concert work throughout New England. Upon her return to New York she was urged to enter vaude-ville and that kept her pretty well occupied throughout 1927. It was late that year that she made her debut on the air.

1927. It was late that year that she made ner occas on the air. Her chance in radio was the result of long years of friendship with the famous announcer, Milton J. Cross, He asked her to be a guest artist on an NBC announ-cer's program, and that experience marked the beginning of her radio career As Mary Lou, synthetic sweetheart of Lanny Ross, she occupies one of the oddest places imaginable. It's a good thing the romance is purely mythical, else she

she occupies one of the oddest places imaginable. It's a good thing the romance is purely mythical, else she would be consumed with jealousy. Her fan mail is filled with secret confessions from Lanny's feminine admirers, and she is called upon frequently to give detailed de-scriptions of this Valentino of the air. She is literally the middle-man in the national ardor for the Show Boat tenor

A uriel was born in New York City and has spent most of her life in the shadows of Manhattan's tall spires. Her birthday is June 29. That time of the year generally finds her at her Summer cottage where she putters around a hand-constructed rock garden which is her particular weakness. Another diversion is driving her own car. She is nervous when a passenger, because of a mishap which left her sort of a walking barometer: She suffered a fractured skull from which she was many months recuperating. The recovery was com-plete, but whenever a turn in the weather is imminent she can feel telltale signs in the region of the lesion. As a result friends planning outdoor activities call her up to find out if rain is in the offing. Muriel clings to the simple in everyday apparel, but reveals a little penchant for the pastels in her more formal attire. All of her clothes complement her black hair gray eyes and peachskin complexion

The Show Boat Hour, with Muriel Wilson, (Mary Lou) may be heard Thursdays at 8 p. m. CST over an NBC-WEAF network; the pro-gram is sponsored by Maxwell House Coffee.

Famous Composers

By Mark Herringham

Franz Joseph Haydn (1732-1809), one of the giants of the classic period in music, was a "peasant who walked with kings, nor lost the common touch." Listeners may hear his work on Friday, November 23, on NBC's Music Appreciation Hour, conducted by Dr. Walter Damrosch at 10 a. m. The Andante from his Surprise Symphony and the Finale from his Military Symphony will then be played.
Little Joseph was the son of a master wheelwright and of a cook's daughter. He lived to be a favorite of the aristocracy, a social success in many countries, loaded with honor and renown. He taught the great Beethoven. Haydn's career affords a pleasing exception to the too-general rule that genius seldom is appreciated fully in its own generation. Before his death, Haydn was appraised by the world at his true value, and acclaimed as he deserved to be. At the age of six Joseph—or Sapperl as his parents called him —received the start that was to take him out of the artisan class to which his father belonged. A relative, J. M. Frankh, a music teacher, discovered that the little lad had rare musical talent. Frankh sent the boy to school at Hamburg and taught him to sing and play the claviar and violin. Musicians, friends and patrons helped Haydn from then on, though for a time, after being thrown out of school for cutting off the pigtail of a fellow student, he suffered a period of living in a garret. But with the friends his attractive personality drew to him, and his own indefatigable capacity for work and study, plus his genius, Haydn soon began to attract the attention of influential people. He studied K. P. E. Bach assiduously.



Franz Joseph Haydn's life contradicted that of many of the early masters, in freedom from worry and ease of living -so allowing his genius to blossom in full flower

In 1/01 he secured a musical appointment to the cultured Esterhazy family, and stayed under the Esterhazy patronage till 1790, comfortable, free from worry—other than domestic—admired by his patrons and able to work and experiment without restraint. His fame during this period became international. In 1791, Haydn—independent now—toured England and be-came a national sensation there. In that country he did some of his best work. In 1761 he secured a musical appointment to the cultured

To musicians of the time this kindly, modest genius became known affectionately as "Papa" Haydn. It was Mozart, his younger friend, who bestowed this nickname upon him, and Haydn cher-ished it more than any of the honors conferred upon him by those

ished it more than any of the honors conterred upon him by those in high place. Haydn's contributions to music are of tremendous importance. He found such forms as the sonata, compositions for the string quartet and for the symphony orchestra in various stages of trial and experimentation. His genius crystallized them—gave them to us much as they are today. Accepted today as one of the most important pillars of music, Haydn in his own day was viciously attacked by musical tories— reactionary souls who called him a mountebank, a sensation-seek-er, a breaker of rules.

reactionary souls who called him a mountebank, a sensation-seek-er, a breaker of rules. Haydn gladly admitted the last charge—held it to be a tribute, and posterity has justified his viewpoint. Haydn's love of peasant music caused him to be called the first democrat in music. This trend has given much of the sparkle, spontaneity, humor and energy for which his works are noted. Technically, Haydn made a great contribution when he divided chamber and orchestral music, one from the other.

Ever-Yowsah!

mans Plummer

ant Attempt Was Made to Get Views on Current Musical Trends om Those Two Popular Maestros, Ben Bernie and George Olsen with the Results Recorded Here

The boss (and he's a big fellow, too) said to me in that tone of voice that has the fear of Almighty powers connected with it: "Go out and get a cou-ple of interviews with Ben Bernie and George Olsen, you mug, and be sure to find out what they think about the current dance music trend."

the current dance music trend." So I got. That's what they call an assignment. I can think of better words to describe it after chasing George and Ben around through one hour of horse betting, thirty-six holes of golf, fifteen hurried minutes of changing to tuxetos, seven hours of dance music and five hours of contract bridge. But I caught up with them the follow-ing morning in the coffee shop just before the boy delivered their horse-race dope sheet. It was a break to catch them at last—I thought Here was a chance to get two of the oldtimers, both with more than ten years of experience behind them, to give some real answers to important questions that have been perplexing the public mind. I sidled up to them easylike

public mind. I sidled up to them easylike and slipped over my first ques-tion just like that. I asked: "Do you gents figure that the coming to America of Herr Johann Strauss III will start a wave of interest in the waltz form?" That's all I said, and look what happened happened

Ben Bernie: Well, it was an easy shot to the green on the seventh and George hooked it

seventh and George hooked it smack into the bunker, yowsah! George Olsen (engrossed in bis scralch sheet): On the other hand, it was only a four-horse race and I still can't figure out how it was that my dog lost. Ben: It all depends on the part score. I had three honor count and George took my two no trump bid to be preemptive

whatever that is. Me: But please, Mr. Bernie, RADIO GULLE readers would like

RADIO GUILE readers would like to know— Ben: Now take Wayne King. for example. He shouldn't have used a mashie in that trap off the ninth hole. George: I'll betcha five smackolas that Peggy J. beats Zenka in the seventh. Ben I heard Ethel say that you should use the forcing takeout if your hand is strong—but not too strong. Me: Gentlemen, may I ask— Ben: Milton Ager should take up golf instead of music publishing. There's more money in being a golf professional. Why, I knew a fellow once—

Secretary interrupts Old Maestro saying New York is calling long distance. Ben jumps up in the middle of a paucake and answers ... something about "You're sure be can't lose? Yeah? Well, put a bundred smackolas right on bis nose for me. Toodle-oo." He returns to bis formabe: pancake.

Ben: As I was saying. I use the Bernie system. You know-bid one, should have bid two, and go down

D know-bid one, should have bid two, and go down three. George: Sun Monk is a very good horse, also. I remember his grandmother. Ah, what a grand old girl! Ben: I could have beat youse guys but there were ants on my golf ball and I didn't want to hit the poor little things. Me: Now Mr. Bernie. do you mind if I ask-Ben: Of course not. Certainly not. Go right ahead and ask. What have I got to lose? Lose, yes-I lost everything last night. How did I know that four no trump was a slam invitation?



George (guancing up for a second): But, Old Maes-tro, you should have used a brassie. Ben: Fo-give me, George, but Donnie W is a very swell horse. (Calling) Jeff, put ten to win and ten place

on him.

on him. Me: The readers of RADIO GUIDE— Ben: Good old Chester said he'd be here at noon for the foursome but he didn't say what day. Chester— mmmm—now there's a terrific golfer.

Me: Pardon me, gentlemen, but my intreview, dam-mit; I've GOT to get an INTERVIEW! !! Ben: Dear old interview, yes, yes. Well George, for the sake of the good old alma malta. a couple of tweet-tweets, a cheerio and maybe a toodle-oo, let's give the man an interview. What shall we interview about, what? George (bis dope on the day's races complete): Is it true, Ben, that you started out in life as a blacksmith? Ben: Yowsah, but out in dear old Seattle, m' Ben: Yowsah, but out in dear old Seattle, m' apiano mover in Portland, Oregon. Fancy that! But did you ever try to move an anvil? George: Maestro, don't get personal. Moving an anvil would be much easier than your trying to move an audience with your fiddle. So you were a violin vir-tuoso at the age of fourteen. How times have changed! Ben: Sweet, budding youth! Well do I remember that fateful day in Carnegie Hall when I gave my first and last concert. How Uncle Max, Aunt Tillie and my cousins cheered! Good old relatives! THEY were music-

"It was only a four-horse race, and I still can't figure out how my dog lost"... "Now take Wayne King --he shouldn't have used a mashie"

lovers. Fo-give me if the Old Maestro grows sentimena) a ball of the old Maestro grows sentimen-tal... But George, Winchell tells me that after your old man heard you on the piano, he bought you a set of drums, something you couldn't play out of tune! George: So after your concert your folks got you a job selling violins, heh, heh! You sold \$5 violins for \$5.98. Well, that's one way for you to fool around with music without disturbing the neares

\$5.98. Well, that's one way for you to fool around with music without disturbing the peace. Ben: Georgie, old palsy-walsy, the Old Maestro may have fiddled around a bit but he never was a college cheerleader, no sah! George: I wasn't a cheerleader. I'll have you understand I was the first drum-major in college ranks! Ben: Yowsah, I heard someone say something about your being rank all right, all right. Tell me, did you manage to keep time with the band or did you have that same old trouble?

George: How about that time you were in a double vaudeville act under the tag of Bernie and Klass? That was one time I must say that you had Klass! Ben: Fo-give me, Mister Olsen, but it seems to me that a young fellow by the name of Gardner in your band is the main reason for its Hotcha, get it? George (*irritated*): Tell the man just when you expect to quit talking and begin playing music! Ben (voice rising): And to think, Georgie old boy, that you're the same fellow that Ethel Shutta complained to dear old Flo Ziegfeld about when you were both playing in Sunny. She said your music was too loud.

George and Ben both rise and glare. The Old Maes-tro leads with his left and Olsen draws his trusty mb-lick and attempts to bean his friend, whereupon Head-waiter Captain Braun rushes up and separates them.

Capt. Braun: Shentlemen, shentlemen, dond't do daht! You iss both friends, nicht wahr? Und diss is a firsdt-class hodtell De poleece wagon, he is oudtside.

firsti-class holdfell De poleece Wagon, he is oudtside. Come midt me. Me: But please, gentlemen, one question for the interview before you go. Do you think that it requires four saxophones to round out a perfect chord? Bernie: Well to tell you the truth, young fellow, I just put her on the street car, and her husband never knew a thing about it! Yowsah!

Ben Bernie may be heard Tuesdays at 8 p. m. CST (and in a rebroadcast for the West at 11 p. m. over an NBC-WEAF network, sponsored by Premier Pabst Sales Co. George Olsen's broadcasts are Wednesday, 11 p. m., NBC-WEAF; Thursday, 11 p. m., NBC-WJZ, and Saturday, 7:30 p. m., NBC-WJZ.

9

Voice of the Listener

You Gotta Show Her

Campbell, Mo. Dear VOL: All my life I have been too tolerant with "crepe hangers" and people who remind me somewhat of sour grapes, and for that one reason alone I have been able to read most of the absurd personal opinions concerning radio erformers without becoming unduly excited. performers without becoming a But now I'm burned up—plentyl

So Emmette Windbush is a musician, eh? So Emmette Windbush is a musicial, ent. Imagine the conceit, the egotism, the stupidity contained in his comparing himself with musi-cians such as Jan Garber and Guy Lombardo who daily entertain and thrill millions of people who like their music! I wish he could count the people who really don't care whether or not one certain Emmette Windbush breathes the same air which carries inspired music into thousands of homes!

Could any music, however terrible, possibly con taminate the air quite so bady as these remarks which the author probably thinks are wise which the autor probably timits are wise cracks which not only reveal to others his subtle wit, but his unique ability to outclass mere listeners in discriminating between what one should and should not listen to? Charlotte Glenn

Join, Take Your Phil

Dear VOL: New York City, N. Y. As a regular weekly reader of RADIO GUIDE I feel that I should write in a few words about my favorite . . . and, in my opinion, one of the best bets on the air—PHIL HARRIS—and his All-Americans.

I certainly am willing to boost Phil Harris. Radio fans—I am secretary of the Official Phil Harris Fan Club, and herewith extend an invitation to you, each and every Harris Fan, to join our banner. For information, write to Dorothy Mae Hulse, 1781 Riverside Drive, New York City. Recently, through Phil's thoughtful-mess, I attended his broadcast, and believe you me, I am willin' to vouch for Phil any day. He is "Regular!" And more than interested in the elub.

Frances Washburn started something when GUIDE, and I, too, would like to suggest that one be formed. Dorothy M. Hulse

It's Unanimous

Maywood, Ill. Dear VOL: am a regular reader of Radio Guide, and must say it is very interesting from cover to cover. I agree 100% with H. Y. H. of Junction

City, Kansas. The Modern Minstrels are fine and I think we day-time fans should have more Hawaiian music. We understand that most people are at home in the evening and can get most of the good programs.

Aren't we davtime **listeners** worthy of a little consideration now and then? If fair play is good sport, why did

they ban Ray Noble? Maybe the competition was too keen. I would like to have Mr. Patri and his fine announcer, Mr. Roberts, back on the air on Sunday nights.

My wife and children say they miss the Goldbergs very much, and would be more than pleased to hear them again and hope they will be on the air again soon. F. Pearce

Hugh-all Found Out

Dear VOL: Chicago, Ill. Flash!! With apologies to Winchell. I was talking just a few minutes ago with a colored man past 98 years old. He came up North five years ago, but he talks with an accent so pronounced that it is hard to understand him. But I did understand this, "Have you all ever been down South?" and "Do you all live with yo Mammy and Pappy?" or "Is you all mar-ried?"

The question of whether "you all" is singular or plural is definitely settled in my mind. It's singular. Hugh Simpson

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago, III. You are invited to send in your photograph when writing but this is by no means obligatory.

Emery Man for Himself

many people know who the con-ductor of that program and

many other inspiring programs is. Laura will hear the same orchestra by listening to the "Madison Ensemble," "Fiddlers "Madison Ensemble," "Fiddlers Fancy," "Mellow Moments," "Poetic Strings," "Concert Minia-tures," "Romany Trail" or "Along the Volga."

I'm sure she and many of you will agree with me that they are all fine programs.

I've been watching the letters to VOL for over a year and this is the first mention I've

een about any of these wonderful programs. Indeed! I made it my business to find out seen who the conductor is and he is also a music

Won By Spoons

Dear VOL: How glad I was to read E. R. Daggett's letter about the Goldbergs. Programs like it and Man's Family are real family programs. Good philosophy enjoyed by young and old alike. Let's get together and see if we can't get the Goldbergs back.

I also want to compliment RADIO GUIDE on its splendid magazine. We never miss a copy of it and consider it the best magazine at any price. And now they are giving us a chance to get something nice—the souvenir spoons. I have the two that are out and believe me they are nice. I intend to get them all and shall

be very proud of them. We would like to have Arthur Godfrey and his Metropolitan Parade back too, Miss Van Dorpe, but let's vote for an evening hour, "what say?" C. F. Palladino

Votes in Dialect-ion

Meggett, S. C. Dear VOL: Meggett, S. C. May a spokesman from deep down out of the South voice his opinion?

What Northerner composed "Pardon My Southern Accent? Has not this person confused our dialect?

Or is it jealousy on the part of this composer in trying to give the wrong impression of the beloved old South? Perhaps it is that this person has never been South of the Mason and Dixon.

So, come South ye Yankee and marvel! For undoubtedly a Yankee you must be. A South Carolinian

That Mickey Muss

Dear VOL: Brooklyn, N. Y. I agree with Mickey Brown, who says there should be more novelty numbers on the Waring program, but nobody can say anything against any of the Pennsylvanians and get away in ease.

So, Mickey, you're being forced to listen Rosemary's and Tom's inane songs and their hopelessly unmatched voices are you? Well, I am also forced to listen to them, but by their fresh and charming voices and their grand personalities. You say they talk about nothing. Don't you think it is more likely that you do not understand what they are talking about?

You certainly are quick enough to denounce them when you are not satisfied with their en-tertainment, but did you ever write in to praise and compliment them when you enjoyed the

program? I'll bet you didn't. No, Mickey, Warings aren't getting a fair deal from you. Miss E. B.

Dear VOL: I agree with Laura B. Triplett of Mooreland, Okla., and wish to add my regrets about the withdrawal of the program, "In Luxembourg Gardens." I've been wondering just how many people know who the conguessed who the conductor is. Come on now all you folks, let's

give such a promising personality a great big hand! Let's go. It's Emery Deutsch, of course. All of Deutsch's programs are of course on the CBS network and in case you are not familiar with the hours you can hear his various programs as follows:

"Mellow Moments" at 10:05 a. m. on Saturday mornings; "Poetic Strings" at 4:15 p. m. Tuesdays; "Concert Miniatures" at 11:45 a. m. on Saturdays and sometimes on Wednesdays at m., and "Romany Trails" on Sundays

12:15 p. m., and "Romany Trails" on Sundays at 12:30 p. m. These are all Eastern Standard Vilma Rigo

No Rush To Write

Bluffton, Ind, Dear VOL: I have been surprised that nothing has ever been written to VOL regarding Ford Rush's return to this part of the country again.

Many thanks to the Sears Kenmore sweeper program sponsoring Ford Rush and Ralph Waldo Emerson together. Of all singers give us Ford. He is top-notch with our family and we never tire listening to him. Another good singer back in the Chicago studios again is none other than Happy Jack Turner. Never miss him on Satur-day night at 5:45 CST over WENR and other times over WMAQ.

He has been a favorite of our family, too, for a good many years, as Ford has been. Give us more of these two good singers, the more the better. Jean K.

The Name, Please?

Dear VOL: Menomonie, Wis. I might be wrong-but it seems to take some announcers just a fraction of a second to give the name of an orchestra during the course of the broadcast—Often times I hear a good orchestra and wonder who it can be, and as a rule have to wait until the end of the program.

The announcer at the Blackhawk gives a good description of how long it takes to name the band that is playing. He simply says "Kay Kyser, from the Blackhawk," and then the Kyser, from the Blackhawk," and then the number. Now, I don't think any time is wasted while giving that little "speech."

Of course, anyone can distinguish the of Kyser, Lombardo, Garber, Weems, Waring, and Kemp, but there are a lot of other good hands that are not so distinguishable and after all most of us would like to know whom are tuned in on.

Ed. C. Trinko

Double in Clubs

Dear VOL: Allentown, Pa. I am a regular weekly reader of RADIO GUIDE and I always enjoy this column. May I add a word to the suggestion of Frances Washburn? A Fan Club department would be a very helpful addition to the GUIDE.

Certainly there are many among your readers who will be interested in learning of my club for PHIL HARRIS, that very popular singer and bandman. For complete details write to Dor-othy Dilley, 532 N. St. Elmo St., Allentown, Dor-Pa.

This is a special invitation to his real fans and admirers and I shall be only too happy to answer every letter that is sent me. Boost PHIL HARRIS by joining his club! Thank you. Dorothy Dilley

No Gin.

Thanks a lot for printing of radio stars in the RADIO GUM ideal for scrap books. But why, may you print so many pictures of the lau the covers? What will you do when you out of them? Give us more pictures of of the men stars for a change, and give the ladies a

I agree with many readers about Kate Smith I cannot listen to her in the afternoon, as I am a high school student, so please all the Kate Smith fans—let's get together and try to have Kate's hour in the evening. George A. Dugal

Aria from Martha

Dear VOL: Crooksville, Ohio In regard to Emmette Windbush, a letter which surely is the laugh of the season, I would like to ask why he considers himself a musician when he shows the utmost ignorance in judging music?

I feel so sorry for these self-styled musicians who ridicule two of the best orchestras on air, namely Jan Garber's and Guy Lombardo's. For by doing so they only show their ignorance and expose themselves to ridicule.

Thank goodness, there are but very few of your class. Where there is but one who considers you a musician, there are thousands who know and enjoy Jan and Guy as two of the outstanding musicians of the nation. Martha Brannon

What Jamaica This?

Jamaica, N. Y. Dear VOL: In reply to "A South Carolinian." He claims a Northerner or a Westerner must have written,

a Northerner or a Westerner index "Pardon My Southern Accent." Yeah, well Johnny Mercer, a Southerner, wrote 'Lazy Bones," "Mardi He also wrote, "Lazy Bones," " " and "Fare Thee Well to Harlem." it. Gras"

I admit we like the Southern drawl but only I admit we like the Southern draw but only when the girls speak, the men sound as though they had a mouth full of flannel. We have to have a sense of humor after reading "You-all's" letter. E. Speed Cooper

Columbia Regrets

Dear VOL: Since there are a few who insist that "The Kate Smith Hour" be changed to an evening hor I hasten to cast my vote with H. G. H. of Junction City, Kan-sas, whose letter ap-napard on this page in



peared on this page in the November 3rd number. I agree with him that we need more such programs in the daytime, and I wish to say that I also appreciate Columbia's giving them to us.

Therese Van Dorpe's letter, which appeared on the same page, also opinion

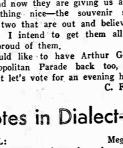
expresses my opinion perfectly, "The Metropolitan Parade" no longer interests me. When Arthur Godfrey or Harry Von Zell were "mastering the ceremonies" I enjoyed it more than any daytime program. Nila Mack was a valuable member of the cast too. I wrote to the CBS, asking that either Arthur Godfrey, or Harry Von Zell be returned to the program—they answered, saying in nice compli-

mentary phrasing, NO. Let me suggest that each one of you who reads this, listen next Sunday morning to "Be-tween the Bookends." Many of you will like it. CBS, 9:45 a. m. CST. H. L. A.

Still Un-Molly-fied

Dear VOL: St. Calthams, Ont., Can. Just reading RADIO GUIDE and noticed E. R. Daggett's letter re Goldbergs. We do want Goldbergs, have looked every week for some mention of them and tuned in to hear them, so please mention what has happened to them and if any chance of having them back as we certainly do miss them. R E. Hawkes







Dear VOL:

Red Hot Taxi

By Theodore Orchards

When Frank Woods, Taxi-Driver, Reported That His Cab Had Been Heisted, No One Suspected-Until Radio Showed Its Power as Defender of the Law-That the Hot Taxi Was a Direct Link with the Snatching of Matthew Holdreith, Jr., of Detroit

nstead of a dollar tip, Frank Woods got an automatic shoved into the back of his neck. That made him the most astonished hackman in the environs of Detrait

Up until a moment ago he had been the happiest.

Detroit. Up until a moment ago he had been the happiest. It wasn't every night that he got a haul like this— from Twelfth Street to the outskirts of the city. And then it had to turn out like this! He had been rolling along Grand River Avenue when the three men hailed him . . . three young, good-looking chaps, well dressed, and smiling. They looked like lads out for a party. But not this kind of a party. He'd seen them first on the sidewalk just outside of the Grand River police station, where they hailed him jovially and inquired, "Can you take us to Ferndale?" Ferndale was twelve miles away—and his "Yes, sir!" was full of exultation, for it had been a slow evening. September, 1929—just before the rest of the nation cau ht what was later to be known as the depression wit a capital D—was a slow month in the motor city or Detroit, and fares had been none too many. That's why Frank Woods was so elated. The fare to the suburb of Ferndale would be at least five dollars. Then maybe he'd have to wait and bring them back, which would be another five. Maybe more if there was a pretty girl involved—and Ferndale was noted for that sort of thing. "I don't know the street, but I'll tell you where to turn," said the spokesman of the three. "It's just off Woodward Avenue." Woods gave them a cheery "Okay" and shot his taxi northward. They sped past a section of middle-

Woodward Avenue." Woods gave them a cheery "Okay" and shot his taxi northward. They sped past a section of middle-class homes, through the exclusive Palmer Park section with its millionaires and parked limousines, and finally into the empty spaces of undeveloped subdivision terri-tory which separates metropolitan Detroit from suburban Ferndale. At Eight Mile Road, the dividing line between the two municipalities, he slowed up the cab. "Now which way?" Woods wanted to know. "Keep on going," they told him. "Slack up a bit at the next corner. She lives around here somewhere."

W pointed out a gravel road which wound away between high elm trees into nowhere. There wasn't a house in sight. But he headed the taxi into the road. Not even a street light glimmered. After he had gone about a quarter of a mile they told him to stop.

about a quarter of a mile they told him to stop. It was a favorite picnic ground for young Detroit— but eight o'clock of a Saturday evening was late for picnics, and the three carried no basket. "Get out of the bus!" rasped one of his passengers. It was at that moment that Frank Woods realized he never would get his five dollars. But he knew that the automatic which he felt pressing against the back of his head was no joke. Another of his passengers waved

Patrolman Edward Fitzgerald (from left) and Patrolman Hubert McGrath, who wanted their city kept free of crime, and who wanted also to prove the value of radio in police work \overline{a} similar weapon casually in Woods' face, and the taximan thought discretion was the better part of valor. He slid out from behind the wheel.

"One squawk and you're through," he was assured. Woods didn't squawk. He could breathe. They made him walk to the side of the road and lie down. A

light rope was produced from the pocket of one of the men, and his ankles and wrists were tied together, uncomfortably tight. "We want to borrow your car for a joy-ride," they told him. "You'll find it in the morning, about the time you get loose."

about the time you get loose." There was a good bit of jovial laughter at this, in which Woods did not feel inclined to join. Then he heard them roar away in his taxi, back toward the city.

A t the side of the road Woods kicked frantically at his bonds, and howled for help. He might as well have saved his breath, for in that deserted sec-tion no one was close enough to hear him or to care. Only a few belated mosquitos gathered to help him while away the hours. The mosquitos made it al-most unbearable for Frank Woods. He twisted and squirmed under his bonds like a Houdini. After a while he found that he could move his wrist slightly. Back and forth he pulled, feeling that chafed skin was better than



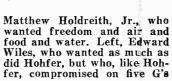
being eaten by mosquitos all night. With each tug he felt that his arms were a little freer. After half an hour he got one arm out, and from then on it was a simple matter of tearing at the other knots.

S hortly before midnight he tumbled into Ferndale police station, gasping, torn at the wrists. and boiling mad.

"But they didn't even try to take what money I had!" he explained, showing a billfold with about twenty dollars in it.

The Desk Sergeant was an old-timer. "Looks like a planned stickup," said the Sergeant. "Probably back in Detroit right now, pulling the

job..." Old Mike Frisbee had heard a lot about the new police radio in the big city to the south. Detroit, first in the field to chase crooks via the airwaves, had caught the imagination of many a small-town copper. This was



chance—. "Those bandits must be nuts to take a chance with a stolen hack," Fitzgerald commented. "That's too much ballyhoo for a successful job . . ." Yet a taxi would be the last car to be noticed in case of a crime, for no onlooker would be able to re-member its description from among the dozens of others which filled the streets. It was this which led the three daring bandits to risk its use.

M cGrath and Fitzgerald cruised slowly through the west side of Detroit, now and then speeding up to deal with a reckless driver, or warning owners of de-crepit snuggle-buggies to light their tail-lamps or hang a red lantern on behind. The radio buzzed perpetually, bringing descriptions of a few minor stickups and hit-and-run drivers and the like. Suddenly—at a little past twelve forty-five—Fitzger-ald grabbed his partner's arm, nearly sending the radio car up on the curb. Just (Continued on Page 30)



Frank Hohfer, who wanted \$30,000 — and wasn't particular how he got it

in 1929, remember, when Police Commissioner William P. Rut-Commissioner William P. Rut-ledge of Detroit was getting a loud raspberry from many quar-ters where the efficacy of radio in catching criminals was thought to have doubtful value. But the Sergeant thought there might be something in it.

He got Detroit Headquarters on the phone, and hardly had he begun to detail the story told by the marconed taximan, when a buzzer clicked and the police announcer at Belle Isle station was listening in. As Fern-dale hung up, Belle Isle went on the air: "Attention all radio cars-

Far away on the western out-skirts of the rambling metropolis Patrolmen Hubert McGrath and Eddie Fitzgerald were rolling along in a radio car. Fitzgerald swung the car over to the curb, and his lean and lanky partner carefully noted all details in a little book.

Pioneers among radio cops, Mc-Grath and Fitzgerald had been the first in Detroit—and therefore in the world—to prove the value of police broadcasting when a few weeks before they had been cited for capturing a pickpocket from his radio de-scription. Now they saw another chance—. chance-

Signposts of Success

By "The Doctor"

Rosa Ponselle Is Another Fortu-

nate Person Whose Chosen Voca-

tion Is Her Best Medium of Activity. Let the Doctor Tell Why



Rosa Ponselle, whose un-usual voice may be heard every Monday evening at 8 p. m. CST, over a CBS-WABC network

every Monday evening at 8 p. m. CST, over a CBS-WABC network The checks also indicate a very willful disposition, a desire to have her own way in most matters. The presence of a powerful vital temperament also is shown.

way in most matters. The presence of a powerful vital temperament also is shown, and is a source of energy and vitality. Miss Ponsella has a range of "have-my-own-way" aptitudes in the strong lower face, a mass of transient social impulses shown in the upper lip and, in the same general feature, indications of large optimism and self-confidence. Her reasoning is spontaneous and highly influenced by intuition; her obser-vation alert but not highly permanent. There is present plenty of imagination and buoyancy, a rather shrewd economic sense, but no strong indication of a desire for the possession of fine artistic productions; rather she is inclined to change, variety and the lighter phases of the vanity box—and cuisine. There seems to be no other vocation in which as great a success could have been made. Her willfulness, which would make an industrial position difficult to hold, gives her a sense of personal liberty that makes it easy to override social conventions and family ties. Too much cannot be said in praise of Miss Ponselle's able mastery of her fate, in relation to her profession. That tendency to have her own way makes for individual interpretation of musical scores, and so for outstanding individual artistry. The firmness of her chin indicates one of her greatest assets. This subject is another of those fortunates in life who has found her proper sphere of work, the natural outlet of her native ability.

Flashes of Fun

Jack Benny: I suppose it's very hard work becom-ing an opera singer, Madame Gallie Kerchoo? Kerchoo: No, it isn't very hard—all you do is open your mouth and let go. Benny: In that case you must have studied on on ocean line!

an ocean liner!

-General Foods Program

Penner: You know, Monk after the witch married Milkbottle she became very sick. So Milk-bottle looked in her room a week later and found her flying over the chimney on her broom, and he knew that she was well again. Monk: How did flying over the chimney on a broom make her well again? Penner: Because she just got over the flue. —Bakers Broadcast

Cantor: Jimmy, Joe Miller, the father of all jokes, was so selfish that he wouldn't let anyone get near the window. Wallington: What has not letting anyone get near a window got to do with being selfish? Cantor: You see, Jimmy, he was always look-ing out for himself.

-Chase & Sanborn

Fred Allen: I hear your father has hay fever. Portland: I'll say—he has it so bad that he sneezes whenever he sees grass, because he knows that it will become hay later on. —Town Hall Tonight

Holtz: After a preview of a picture the other day, all the yes men gathered around a big producer. "How do you like it" asked the big producer. One yes man said it was terrific, another that it was sensational, and a third said it was gigantic. The fourth man said: "I'm sorry, my friend, but all I can say is that it's great!" —Fleischmann Variety Hour

12

Bulls and Boners

Announcer: "Inhale. Exhale. Inhale. Exhale. You may stop breathing now."-S. T. C., Rogers, Ark.

(Oct. 29; KRLD; 7:16 a. m.)

Football Announcer: "Potter gets the ball, he's going through right tackle, he's away. The stands are standing up."—Harold J. Finkl, Delafield. Wis. (Nov. 3; WMAQ; 4 p. m.)

Walkathon Announcer: "All kiddies accompanied by their parents under the age of twelve will be ad-mitted free."—Mrs. J. D. Hickman, Hastings, Neb. (Oct. 6; WNAX; 6:38 p. m.)

Announcer: "All these leading athletes advise you to eat Wheaties. Take the words of these cham-pions and eat them."—Charles Herman, Quincy, Ill. (Oct. 22; WOC; 5:30 p. m.)

Announcer: "Ask for American Brand singing birdseed."—Marian Ice, Evansville, Ind. (Oct. 21; WGBF; 1:13 p. m.)

Announcer: "Featured today in the boys' de-partment are knickers for boys with worsted knit bottoms."--Mrs. Mary Morgan, Chattanooga, Tenn. (Oct. 27; WDOD; 11:20 a. m.)

Eddie Cavanaugh: "The Voice of Experience was married and has been a widow for nine years."— Ethel E. Hurlburt, Oshkosh, Wis. (Nov. 2; WBBM; 12:20 p. m.)

E. M. Lagron: "The lady held eight diamonds with the eight-spot high."-A. V. Blackford, Bona-

parte, la. (Oct. 25; WGN; 7:30 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

Open Door to Beauty

By V. E. Meadows

For Best Results the Same Attention Must Be Given to the Neck as Is Given to the Face

L adies, if you ever hope to win a reputation for being well-groomed, make sure that your neck matches your face. Ninety percent of the women who use cosmetics forget the fact that they nave necks—or so it seems. They spend all their time, thought and energy on their faces, then sally forth to show an astonished world a face of one color. and a neck a great deal darker. This is an extremely lefthanded policy, and a foolish waste of time and money. What good is a perfectly made-up face that contrasts visibly with an ugly-looking neck? Women who pursue this course are simply advertising the fact that they use makeup. Worse, they loudly proclaim that they don't know how to use it. It is important to remember, therefore, that you must give the same careful attention to your neck that you give to your face. They must blend in a perfect harmony of color, unless you want your friends to think of you as being unnatural and freaky.

harmony of color, unless you want your friends to think of you as being unnatural and freaky. The correct way to match the face and neck is to use a finishing lotion that will match the tint of your face powder. Don't think that it will help matters much simply by patting a little powder on the neck, because it won't. Powder stavs on for only a few minutes, then comes off on clothing. The correct way to apply finishing lotion is to apply it generously with the hands, making sure to stroke it only one way. Remember, a two-way stroke always leaves a spotty and splotchy effect. Also, make sure not to stroke up and down, or round and round. Simply continue stroking in one direction until the lotion is dry.

down, or round and round. Simply continue stroking in one direction until the lotion is dry. Your touch should be light, so that there will be no pulling of the skin. It is not necessary to apply powder over the lotion. Soap and water will remove the lotion, but it is impervious to just water. Many women have enough energy to return from a dance or from work and remove the facial makeup, because they have been warned of the evil consequences of allowing makeup to remain on over night. Yet these same cautious women will not bother to clean the lotion from their necks before retiring. It is just as important that the neck receive a nightly makeup cleansing as the face—and if you violate this principle your neck will become harsh and scaley.

V. E. Meadows, Director of the Beauty Forum (formerly called the Beauty Guild) may be heard over the American Broadcasting Sys-tem Monday, Wednesday and Friday mornings at a new time, 10 o'clock CST, on Stations WMCA, WHDH, WPRO and WIP.

Your Grouch Box

On November 6 the majority of Americans voted into office the government officials they wanted. In radio, too, the majority of American and Cana-dian listeners can have what they want. How? Well, even if you can't pick programs by popular referendum, you can write letters of approval or disapproval. Have you a radio grouch? Your Grouch Box is waiting to tell the world what you don't like about radio. If enough of your fellow-listeners agree with you, your letter to this department may bring about some needed improvement. Use your radio franchise! Write that Grouch Box letter today.

Nightmares for the kiddies.

Nightmares for the kiddies. Dear Editor: Why do children's programs like Skippy and Little Orphan Annie have to be filled with horrors and terrible adventures, causing the youngsters to have nightmares? I have heard many mothers comment on this. And couldn't The Lady Next Door be put on after school hours—and The Wizard of Oz, could we have that on the air soon? Kansas City, Mo. MRS. C. D. WARD

Sleepless villagers ban jazz.

Dear Editor: I live in a small village and know everybody here. There are many of us who stay up the greater part of the night listening to our radios. We wish to register a complaint against the type of music put on the air after ten o'clock p. m., orches-tras and jazz. We prefer good, old-time music, plays and fun. and fun. Mt. Savage, Md.

B. E. KELLAR

If you believe in democracy of land, sea—and air, make sure that radio officials learn your likes and dislikes. They are desirous to give listeners what they want—if listeners will only tell what they want. Send your grouches to Your Grouch Box, in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois Illinois.

Radio Road to Health

By Shirley W. Wynne, M. D.

For Infants, Growing Children and Adults Alike. the Benefits of Milk Cannot Be Overstressed

Throughout the nation a new campaign is being waged for the purpose of the newspapers, over the radio, on the speakers' platforms, civic-minded mentand women are urging the people to drink more milk. It is seldom, if ever, that a mother has to urge her little boy or girl to go mixed diet, that should include milk, bread and potatoes, a little meat and fish, fresh vegetables, salads and fruits. Parents must be sure that there is variety to the menu, so that the daily diet does not become monotomous. They have heard many a mother bewail the fact that her child simply would not find milk, and then add, as if in self-justification: "Of course, he isn't a baby more, so he really doesn't need it." Such a mother innocently is robbing her child one of health's greatest safegurads. Milk should not be limited to infants, it is an essential food for the growing child, as well as for the adult. Age-long experience has shown that the best food for a baby is his mother's for milk. Nature has given a food nearly perfect for the rest of us in cow's milk, milk is called the food most nearly perfect because (1) In milk are found the food well as a protective against diseases. Milk is good for health and life itself. Milk is called the food most nearly perfect because (1) In milk are found the duely well as a protective against diseases. Milk is good for health and ther parts of the dody uses to rebuild its wornout tissues and to provide the body with fuel to carry on its endless muscular activity. (3) In milk are contained the mody. And finally, milk contains important vitamins. Among the various forms in which milk may be given, are cream soups; milk finds havored with chocolate; junket; or eggongs. Each of these, if correctly with the day on the development of the boods value of drink, yet tasting it is noted as being one of the best sources of Vitamin A. Chees an excellent food, containing practically no waste. It is rich in lime salts. Cheese is an excellent food, containing practically no waste. It is rich in lime salts. Ch

Ten Years Ago

GENERAL GUSTAVE FERRIE, chief of radio scientist, claims "world is slipping" and announces plan to check up by radio on longitudes in coopera-tion; with Chief of U. S. Geodetic Survey BOWIE, in Washington. Shrinkage of earth's crust, still cool-ing, is blamed.

TED LEWIS—yes, the same chap who owns that clarinet and battered top hat—leads college yells and songs by remote control over WHN, New York, inasmuch as he can't find time to return to his alma mater, Ohio State University, for its home-coming coming.

CALIFORNIA Board of Education pioneers with mass teaching, broadcasting history and ge-ography via KGO each Monday morning to 20,000 elementary school classrooms.

SIGNOR FIAMMI, Italian engineer, makes "as-tounding claim" that he can, by means of his special radio control devices, pilot Italy's dirigible, ZR3, to America and back crewless.

LONDON-Former Premier STANLEY BALD-WIN'S voice is acclaimed perfect for radio upon his air debut from 2LO here . . . France and England make plans to exchange programs via rebroadcast.

AMERICAN STATIONS multiply rapidly fol-lowing third national radio conference. State of Wy-oming first heard from with station at Rock Springs.

HEADLINE STARS THEN: Rex Battle, CKAC; Charles Watt, CNRO; Cora De Foe, CNRT; James J. Long, KDKA; Altheda Oliver, KFI, Mrs. Irvin Patterson, KFNF; Henry Halstead, KGO; George Olsen, KGW; Queen Titania and Uncle John, KHJ; Claire Morrison, KPO; Rudolph Ganz, KSD; Glaiborne Foster, KYW; Lew Kennedy, WCAE; Joseph Knecht, WEAF; Nick Lucas, WEBH.

Hits of Week

A high point of favoritism was reached by Out in the Cold Again, a melody which last week scored the double honor of leading the songs played most often over the networks, and was voted by the bandleaders as the outstanding kilocycle hit as well. It is interesting to note that The Continental, an-other current favorite, lost out as the leader in both divisions by the margin of one point only divisions by the margin of one point only. Following is RADIO GUIDE's weekly tabulation:

SONG HITS PLAYED MOST OFTEN ON T	HE AIR:
Song 7	Simes
Out in the Cold Again	30
The Continental	29
Lost in a Fog	27
Must We Say Goodnight	25
Be Still My Heart	22
If I Had a Million	21
Pop Goes My Heart	18
Rain	17
Happiness Ahead	15
Stay as Sweet as You Are	12
BANDLEADERS' PICK OF OUTSTANDING Song P Out in the Cold Again The Continental I Saw Stars If You Love Me Lost in a Fog Pop Goes My Heart Be Still My Heart You're a Builder-Upper If I Had a Million Rain	G HITS: oints 30 29 27 25 24 20 19 15 13

Song hits requested most frequently from the maestros last week are: Mark Warnow: An Earful of Music, Water Under the Bridge, P. S. I Love You. Guy Lombardo: Growing Fonder of You, The Continental, Lost in a Fog. Hal Kemp: Must We Say Goodnight, Be Still My Heart, Rain.

The Child's Hour

By Nila Mack

Does Your Child Suffer from Timidity? Its Cause and Cure Are Well Known to Miss Mack

Postering courage and confidence in a child is one of the most important duties of a parent. Mothers who constantly warn their children and are apprehensive of trouble, certainly will make an indelible impression on them. Those children will grow up vacillating and uncertain men and women, fearful of their shadows shadows.



and uncertain men and women, fearful of their shadows. As director of children's programs for a great radio network, I have come in contact with many children who always were cautioned against this thing or that object, and as a result were shy and timid and uncertain of themselves. In professional life, naturally, this always results in acute cases of stage fright. When a child suc-cumbs to stage fright, it is more pathetic than it is in a grownup. One of my best students today is a child who constantly was held in check at home. His mother continually handicapped him by training him not to make any moves without first consulting her. Thus he grew into a timid youngster, and would run home to his mother at the slightest provocation. I never shall forget his pitiful outcry at his very first rehearsal. He broke down completely and his little body was wracked with sobs. "Please, please," he cried, "I can't do it! I want my Mother! I want my Mother!" The next day I invited his mother to the studio, and after a lengthy conversa-tion ascertained the true state of affairs. Thus forewarned, I started to run about the studio at breakneck speed, I did not admonish him to walk or tell him that he'd probably die of a broken neck some day. When he fell and bruised himself I did not "mother" him, but merely dressed his scraped skin. And today, when the studio light tells us that we are on the air, he may be scared stiff—but his pride and my confidence shake hands, and he sees the thing through.

through.

Nila Mack is director of all children's programs for CBS. Her pro-gram, Sunday Morning at Aunt Susan's. may be heard over a CBS-WABC network every Sunday at 8 a. m. CST.

Relay. Nothing hymie about the stork that just gave a nine-pound Himie Junior to the Himan Browns (Papa Brown auths and directs the NBC program, Peggy's Doctor).

Wave Marks

Relav(s). These recent papas all help to air NBC's Breakfast Club: Jack Owens, tenor; Charles Butler and Harold Jackson, engineers; Pat Gallic-chio (Chicago's WMAQ time-signaller); and Don McNeill, m.c. Early this month McNeill received this wire from KVOO's (Tulsa, Oklahoma) Willard D. Egolf: YOUR TALK OF NEW BABIES HAS BEEN CON-TAGIOUS ON THE NETWORK STOP OUR ENGINEER

YOUR IALK OF NEW BABIES HAS BEEN CUN-TAGIOUS ON THE NETWORK STOP OUR ENGINEER HUGH CARPENTER AND PRODUCTION MANAGER KEN-NETH MILLER BECAME FATHERS SIMULTANEOUSLY WITH YOU AND JACK OWENS THIS WEEK AND LAST STOP THE REST OF US ARE AFRAID TO LISTEN TO YOUR PROCRAMS ANY MORE YOUR PROGRAMS ANY MORE

Hookup. Bernard Proctor, supervisor of Co-lumbia-owned stations and cousin of William S. Paley, and Ruth Rosenthal of the late head of ASCAP, will wed in Manhattan November 22.

Meter. Vee Lawnhurst, NBC (New York) sing-er and pianist, birthdays November 24; Ireene Wicker, NBC's superstitious Singing Lady on No-vember 24, too; Charles Francis Coe, author and NBC (New York) commentator, on November 25; so does Jolly Bill Steinke, champion eater and sleep-er of NBC's New York studios.

Hookup. Dorothy Gray (WHA, Madison, Wis.) story-teller and Milton E. Guck of the National For-est Service, will tempt fate and invite happiness on January 12—after which they'll go to live in Las Cruces, New Mexico.

Hookup. WSM (Nashville, Tenn.) might find its office routine going haywire when its Zena Jones weds Floyd Adkisson early in January.

KSL---Musical Portraits WGN---Wayne King's Orchestra WWL---Dance Orchestra

NBC-Queena

KMBC

WLW

WLS

4:00 P.M. ★ NBC—THE HOOVER CO. PRE-sents The Sentinels' Serenade; Irene Castle McLaughlin, guest; Edward Davies, baritone; Charles Sears, ten-or; Mary Steele, soprano; Josef Koestner's Orch.; Irene Castle Mc-Laughlin, guest: WSM WDAF KOA WSMB CBS—Onen House: Fraddia Martial

WSMB CB5—Open House; Freddie Martin's Orch.: KMOX WDSU KOMA KRLD KMBC KLZ WIBW KSL KTUL ★ NBC—Roses & Drums; "Petersburg Mine," drama: WBAP WOAI WLW WENR WKY KWK KPRC KTHS KTBS

KWTO-Drury College Program WWL-Crusade for Children

4:15 P.M.

4:15 F.M. WWL—Madge Langford, contraito 4:30 P.M. ★ NBC—"The House by the Side of the Road"; Tony Wons; Anne Campbell, poetess; Gina Vanna, so-prano; Emery Darcy, baritone; Ron-nie & Van songs & comedy:

prano; Emery Darcy, bartone; Ron-nie & Van, songs & comedy; Vocal Ensemble; Orch., direction Ulderico Marcelli: WDAF WOAI WBAP KVOO WKY KTHS KPRC ★ CBS—Crumit & Sanderson; Jack

Shilkret's Orch.: KMBC KMOX WDSU KTUL WIBW r NBC--Radio Explorres' Club; David Putnam Interviewed by Hans Chris-tian Adamson: WENR KWK KOA WSMB

E. T.—"Smilin' Ed" McConnell: WLW WSM

WSM KSL-Victor Herbert's Melodies KWTO-Metropolitan Moods WGN-Allan Grant, pianist WWL-String Trio with Reading 4:45 P.M. NBC-Albert Payson Terhune, Dog Drama: KTBS WREN WENR KOA KWW

KFAB—Musical Moods (CBS) KSL—Gene Halliday, organist WSMB—Â Rabbi Emile Leipziger 5:00 P.M. NBC—ÂCatholic Hour; Rev. James M. Gillis: WSM WOAI WBAP KTBS WDAF KVOO WSMB ★ CBS—Music by Gershwin: KMBC KSL KLZ WDSU KMOX KRLD NBC—Heart Throbs of the Hills: WENR KOA—Home Sweet Home Hour

WWL-Red Goose Review 5:15 P.M. NBC-Jolly Coburn's Orch.; Soloists: WENR WREN KWK WGBX-Carefree Capers WLW-Music by Divano 5:30 P.M. WICC Cond. Ketch: "The

WLW---Music by Divano 5:30 P.M.
 ★ NBC--Grand Hotel, sketch; "The Strange Case of John Potter," with Anne Seymour & Don Ameche: WENR KWK WREN KOA
 ★ CBS--ACME WHITE LEAD & Color Works Present "Smillin' Ed" McConnell: KMOX KLZ KRLD WDSU KSL KFAB KMBC
 NBC--Frank Simmons' Concert Band; Narrator; Franz Trefzger, tenor: WKY WDAF KTBS WOAI KPRC KVOO WLW WBAP
 WGN--Wayne King's Orchestra WSMB-Enrique Tuit, pianist
 WWL-Bob Martiny's Orchestra 5:45 P.M.
 ★ CBS--Voice of Experience: KMOX CBS--Edith Karen, soprano: KOMA KRLD KLZ KTUL
 KGBX--Souvenirs of Song WGN-Jan Garber's Orchestra
 WSMB--Anson Weeks' Orchestra

Night

6:00 P.M. * NBC-JELL-0 PRESENTS JACK Benny with Mary Livingstone; Frank Parker, tenor; Don Bestor's Orch.: WREN KWK KPRC WKY WOAI WENR WSMB WSM WFAA KTBS * CBS-California Melodies; Raymond Pairale, Orch.: Loan March

★ CBS—Calitornia Melodies; Raymond Paige's Orch.; Joan Marsh, guest: WDSU KRLD KMOX KSL KTUL KLZ KMBC WIBW NBC—Martha Mears, contralto: WDAF KGBX—Dinner Salon KOA—Ford, Rangers WIW—Showdown Pariow

KOA-Ford Rangers WLW-Showdown Review WWL-Carl Junker 6:15 P.M. NBC-Uncle Ezra's Radio Station E-Z-R-A, with Pat Barrett, Cliff Soubier, Carlton Guy, Nora Cunneen & Others: WMAQ KASA-Views of Today's News KGBX-Rhythmaires KOA-Melody Master

WENR KOA-Home Sweet Home Hour WLW-Rene and His Violin WWL-Red Goose Review

KWK KFAB-Musical Moods (CBS)

KTBS

4:00 P.M.

6:30 P.M.

BC—Queena Mario, Metropolitam Opera soprano; Graham McNameet KVOO BS—Chicago Knights: KMOX KSL

KMBC KRLD WIBW KOMA WDSU KLZ NBC—Joe Penner; Ozzie Nelson's Orch.; Harriet Hilliard, vecalist: WLS KPRC WSM KOA KWK WKY WREN WSMB WFAA KFI WOAI

WLW KGBX—Atwill Sisters WDAF—Variety Program 6:45 P.M. NBC—Wendell Hall, songs: WEAF ★ CBS—Mrs. Franklin D. Roosevelt, "Americans of Tomorrow": KMOX KTUL KOMA KRŁD KSL WIBW KMBC KGBX—Dinner Music WWL—Nick Palmisano

KMBC KGBX—Dinner Music WWL—Nick Palmisano 7:00 P.M, * NBC—Eddie Cantor; Rubinoff's Orch.: WSMB WDAF WLW WKY WFAA WOAI KOA KFI WSM KPRC KVOO * NBC—Symphony Concert; Arthur Bodansky conductor: KWK WDEFM

Bodansky, conductor: KWK WREN

WLS ★ CBS-Sunday Evening Concert: KMBC KRLD KLZ KOMA KMOX WDSU KSL KTUL WIBW KGBX-Twilight Romance WWL-Castro Carazo's Orchestra 7:15 P.M. KGBX-Dinner Music 7:30 P.M. KGBX-Bhythm. Encores

KGBX-Rhythm: Encores 7:45 P.M. KGBX-_Assembly of God WWL-Loyola Open Forum 8:00 P.M. ★ NBC--Manhattan Merry-Go-Round; Featuring Famous Acts of the Amer-ican Theater; Pierre Le Kreeun, tenor; Men About Town; Andy San-nella's Orch.: KOA WDAF KFI ★ CBS--Alexander Woolicott, Town Crier; Robert Armbruster's Orch.: KMOX KSL KLZ KMBC WDSU ★ NBC--Silken Strings; Charles Prev-ins' Orch.; Countess Olga Albani, soloist: WLW WSMB WFAA KPRC WSM KTBS WENR KWK WREN KTHS WKY WOAI--Ernest Hauser's Orchestra 8:30 P.M. ★ NBC--Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano; Ohman & Arden; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WKY WSM KPRC WDAF KFI KVOO KOA WSMB WFAA WOAI ★ NBC--Walter Winchell, góssig: WENR WLW KWK WREN KOA

KFI KVOO KOA WSMB WFAA WOAI ★ NBC--Walter Winchell, gossig: WENR WLW KWK WREN KOA ★ CBS--Col. Stoopnagle & Budd; Frank Parker, tenor; Headliners Chorus; Oscar Bradley's Orch.: WDSU KRLD KMBC--World Revue KMOX--Two Doctors; Orchestra KSL-__AFather Dwyer WWL-Celestine's Tuxedo Arches 8:45 P.M. NBC--Charles King & Peggy Flynn, songs & comedy: KWK WENR WREN KGBX--Hawaiian Melodies WLW-To be announced 9:00 P.M. NBC--Armand Girard. bass-baritone:

NBC—Armand Girard, bass-baritone: KWK WENR WREN ★ CBS—Wayne King's Orch.: WIBW KLZ KMOX WDSU KRLD KMBC

KSL KFAB ★ NBC—Hall of Fame; "Salute the Caaliver." with Adolphe Menjou & Veree Teasdale, guests: KOA WDAF WSM WLW KFI WKY KTBS WOAJ KPRC WSMB WBAP WWL—Studio Players 9:15 P.M. NBC, Ulayer Engine instrumental

9:15 P.M. NBC-L'Heure Exquise, instrumental & vocal ensemble: WREN KGBX-Rhumba Numbahs WENR-Symphony Orchestra 9:30 P.M. ★ NBC-Jane Froman, contralto; Frank Ricel's Orach & Maderse Chair: WDAF

Black's Orch.; Modern Chour: WDAF KPRC WSM KTHS WSMB WOAI KFI WBAP WLW WKY KTBS KOA

NBC-An American Fireside: WREN KWK

KWK CBS—Dramatic Guild; News: KOMA KTUL KMBC KLZ KFAB KGBX—Pop Concert KMOX—Charlie Kent's Singers KSL—Merrymakers WWL—Leary's Orchestra 9:45 P.M.

KMOX—Eddie Dunstedeter, organist WENR—Old Heidelberg Octet WIBW—Dramatic Guild (CBS)

5

KSL KFAB

KGBX-Rhythm Encores 7:45 P.M.

Edition A Log of Stations Southwestern

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WREN	1220	1,000	Lawrend	
WSM	650	50.000	Nashvill	
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†Networ ‡Night s-Specia	rk Pro Program I Prog to Sign Progr C Prog	grams ms Liste rams Li n Off. ams. rams.	Listed O	nly.
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Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emer-gencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell A for Religious Services and Programs

7:00 A.M.

NBC-Tone Pictures; Quartet; Piano: WLW KWK 7:30 A.M.

WLW KWK 7:30 A.M.
KMBC--- AMorning Devotions
WLW--- Church Forum 8:00 A.M.
NBC---Balladeers; Chorus; Instrumental Trio: WDAF WFAA WSM KTBS KVOO WOAI
CBS---Aunt Susan: KMBC KTUL KSL KRLD WIBW KOMA WDSU
NBC---Coast to Coast on a Bus, children's prgm.: WREN WLW KWK KMOX--- ABible Broadcaster
WLS---Organ Concert 8:15 A.M.
NBC---Renaissance Quintet: WDAF WFAA KPRC KTBS KVOO WOAI

WSM

WSM WLS-Y.M.C.A. Octet 8:30 A.M. NBC-Fisk Singers: WDAF WSM KTBS KVOO WOAI WFAA-Uncle Gene Reads Funnies WLS-News WSMB-ADr. Dunbar Ogden 8:45 A.M. WOW & Balicuse Education

8:45 A.M. KMOX—<u>A</u>Religious Education KSL—<u>A</u>Rev. Rollin Ayers WFAA—Fisk Singers (NBC) WLS—Prairie Farmer 9:00 A.M.

14

9:00 A.M. ★ NBC— △Radio Pulpit; Dr. S. Parkes Cadman: KVOO WKY KTBS WSM WOAI WDAF WSMB KOA KTHS CBS— △Church of the Air: WDSU KOMA KTUL WIBW KMOX KLZ KSL KFAB WBC Satharaging: WBEN KWK

BC—Southernaires: WREN KWK WLW NBC

KMBC-Brother Jack Reads the Comics

WFAA-ADr. David Lefkowitz WLS-APaul Rader, evangelist 9:15 A.M.

KMBC—Jewel Box WWL—The Pet Program

9:30 A.M. 9:30 A.M. CBS—News; Amer. Country Life Ass'n Prgm.: WIBW KTÜL KMBC KRLD NBC—American Youth Prgm.: WKY WOAI WSM WSMB KWK KVOO KTBS KPRC WFAA KOA KTHS WUW

WI.W

WLW KMOX—News; Salvation Army Band KSL—Uncle Tom WDAF—Variety Hour WREN—A Trinity Lutheran Service WWL—Gibbs Singers

9:45 A.M. CBS-Amer. Country Life: WDSU

CBS—Amer. County Link KOMA WDAF— Address, Dr. B. Jenkins 10:00 A.M. NBC—News; Ray Heatherton, bari-tone: WREN KWK WSMB WOAI KTHS WBAP WKY KTBS KPRC

KOA BC—News; Vagabonds, vocal trio: NBC—Ne WDAF CBS

WDAF BS—Clev. String Quartet: WIBW WDSU KOMA KMOX KTUL KMBC

WLW-Tabernacle Choir WSM- \triangle First Baptist Church WWL- \triangle Holy Name of Jesus Church 10:15 A.M.

- 10:15 A.M. NBC-Advs. & Discoveries in Litera-ture by Col. Ralph H. Isham: WOAI WKY WSMB WBAP KOA 10:30 A.M. CBS-Salt Lake City Choir: KTUL KSL KOMA WDSU KFAB WIBW NBC-Samovar Serenade: KWK WREN ★ NBC-Major Bowes; Waldo Mayo, conductor & violinist; Tom Me-Laughlin, baritone; Nicholas Cosen-tino, tenor; Hannah Klein, pianist; tino, tenor; Hannah Klein, pianist; Guardsmen: WBAP WSMB KOA WOAI WSM KTHS KVOO KTBS WDAF WKY KPRC

WDAF WKY KPRC KMBC-Renee Long, talk KMOX-A Church of Christ Scientist WLW-A Dr. Rabbi Tarshish 10:45 A.M. CBS-Salt Lake City Choir: KLZ

KRLD

KRLD KMBC-Fireside Fantasies 11:00 A.M. NBC-"The Ailing House," Roger B. Whitman: WREN Whitman: WREN KMBC-Stone Church Choir WBAP-AFirst Presbyterian Church WDAF-Variety Program WLS-The Friendly Philosopher WLW-Arthur Chandler, Jr., organist WSM-AFirst Presbyterian Church 11:15 A.M.

WLS-Farm; Weather; Livestock 11:30 A.M.

★ CBS—Tito Guizar's Serenade: KMOX KMBC KLZ ★ NBC—Radio City Music Hall of the Air: KPRC KWK WREN WLW KOA WOAI WSMB KVOO

KSL—Variety Program WWL—Moonlight Serenad 11:45 A.M. naders

BS-Sir Arthur Newsholme: KRLD KLZ KOMA KMOX KMBC KSL-ÂWatchtower Program WLS-String Ensemble

Afternoon

12:00 Noon CBS—AChurch of the Air: KOMA KSL KRLD WDSU KLZ WIBW KTUL

KSL KRLD WDSU KLZ WIBW KTUL NBC—Radio City Music Hall: WENR WFAA WKY WSM KASA—The Bell Oilers KMBC—Howard Ely, organist KMOX—Old Bill WDAF—Carveth Wells WUL—Players 12:15 P.M. KMOX—Russ Brown and Ensemble KOA—Fed. Housing Act Interview KTBS—Radio City Music Hall (NBC) KWTO—Luncheon Lyrics WDAF—Melody Parade 12:30 P.M. ★ NBC—Surprise Party; Mary Small; Lucy Monroe & The Ramblers, trio, guests: WDAF NBC—Nat'l Youth Conf.: WREN WSMB KTBS WSM KVOO WKY WENR KWK WOAI KTHS ★ CBS—Little Jack Little, songs: KLZ KMOX KRLD WIBW KMBC KOA—Theater Harmonies KSL—Variety Prgm. KWTO—△Mid-day Meditations

Star 🛧 Indicates High Spot Selections WFAA—Elmer Scott, talk WLW—AChurch in the Hills WWL—Harry Burke, accordionist 12:45 P.M. BS-Pat Kennedy, tenor; Art Kassel's Orch.: KMBC KMOX KSL WDSU KLZ KRLD CBS KLZ KRLD WFAA—Plainsmen Quartet WWL—Variety Program 1:00 P.M. CBS—Lazy Dan, Minstrel Man: KMBC KRLD WDSU KLZ KMOX WIBW KSL KOMA NBC—Anthony Frome, Poet Prince: WREN WENR KVOO KWK ★ NBC—Treasure Chest; Ralph Kir-bery, baritone; Harold Levey's Orch.: WLW KOA WDAF KWTO—Balladeers

With Data Work work work KWTO-Balladeers WFAA-Texas Centennial Program WCAI-Talk On Milk WSM-Poems and Song WSMB-The Ambassadors WWW Data Control

WWL-Dance Orchestra

WWL-Dance Orchestra 1:15 P.M. NBC-Bob Becker's Chats About Dogs: WREN WENR KWK KWTO-Sunset Islanders WFAA-Edward Cramer, violinist WGN-Football; Giants vs. Bears WOAI-Stowers Dramatic Program WSM-Melodies WSMB-Anson Weeks' Orchestra 1:30 P.M.

1:30 P.M. ★ NBC—Radio Theater; "Rebound,"

With Ruth Chatterton, guest: KWK WREN WLW KTHS WKY KTBS KPRC KOA WFAA WOAI BS--Royal Hawaiian Dance Band: KMOX WIBW WDSU KLZ KRLD CBS

KMOX WIBW WDSU KLZ KRL KSL KOMA KMBC KWTO--Musical Scrapbook WDAF--Song Hit Revue WSMB--Ray McNamara, pianist WWL--Romantic Musical Tavelogue 1:45 P.M. KMRC From the Walkether

KMBC—From the Walkathon WSM—Leon Cole, organist WSMB—Dance Orchestra

2:00 P.M. ★ CBS---N. Y. Philharmonic Orch KSL KTUL KFAB WIBW KL WDSU KMOX KMBC KOMA KLZ

BC-Sally of the Talkies, sketch: WSMB WDAF WSM NBC-

KWTO-<u>A</u>Assembly of God WWL-Variety Show

- 2:15 P.M. KRLD-Symphony Orch. (CBS) WWL-Joseph Schranm, pianist 2:30 P.M.

2:30 P.M. ★ NBC--Musical Revue; Don Mario, tenor; Orch., direction Harry Jack-son: WDAF WLW KOA ★ NBC--__Nat'l Vespers; Dr. Harry Emerson Fosdick: WREN KWK WKY WSMB WSM KVOO KTBS WENR WOAI KTHS WENR WOAI KTHS

WENR WOAI KTHS KRLD-N. Y. Symphony (CBS) KWTO-Melody Pallette WFAA-20,000 Years in Sing Sing WWL-Martin's Woman Glee Club 2:45 P.M.

KWTO-Stratford Johnson 3:00 P.M.

KWIO—Strattord Jonnson
 3:00 P.M.
 ★ NBC—Adventures of Sherlock Holmes, sketch: WENR WREN
 NBC—Kansas City Philharmonic Orch.; Carl Kreuger, conductor, guest artist: WSMB WBAP WOAI KOA KTBS WDAF WSM WKY KPRC WKY
 ★ C. N.—Father Coughlin: KWK WLW
 KWTO—Silver Strains
 WDSU—N. Y. Philharmonic Orch. (CBS)
 WWL—Salon Orchestra 3:15 P.M.
 KWTO—Vocal Varieties

KWTO-Vocal Varieties 3:30 P.M.

3:30 P.M. ★ NBC—"The House by the Side of the Road"; Tony Wons, philosopher: KOA KFI WSMB WSM NBC—The Land of Beginning Again; Ruth Everets, songs; Harrison

NGA KFI WSMB WSM NBC—The Land of Beginning Again; Ruth Everets, songs; Harrison Knox, tenor; Rod Arkell, poet & narrator; Louis Katzman's Bohe-mian;s; Lew White, organist: WENR KVOO WREN NBC—John B. Kennedy, "Looking Over the Week": WKY T. N.—Radio Explorers' Club: WBAP WOAI KTBS KTHS KWTO—Paths of Memory WDAF—Dr. G. Charles Gray WWL—Walter Pichon's Orchestra 3:45 P.M. NBC—Dream Drama; Arthur Allen & Parker Fennelly: WDAF KPRC—Land of Beginning Again (NBC) KWTO—Piano Improvisations WBAP—ARev. O. C. Reid WOAI—News

Coming Events

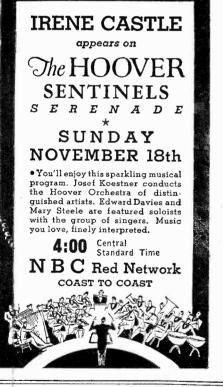
Sundáy, Nov. 18

Time Shown Is Central Standard

merican Country Life Association A merican Country Life Association will present a special program from Washington, D. C., over the Co-lumbia network from 9:35 to 10 a. m. The speakers will be M. L. WILSON, Assistant Secretary of Agriculture, whose subject is Planning Agriculture in Rela-tion to Industry; and CARL MILAM of the American Library Association, whose subject is Building Battary Librarian subject is Building Better Libraries.

RAY HEATHERTON, baritone heard on numerous programs, will be featured in another spot commencing today and





10:00 P.M. NBC—Roxanne Wallace, songs; Al & Lee Reiser, piano duo; News: WREN ★ NBC—K-7, spy story: WENR NBC—Wendell Hall, songs: WBAP KFI KOA WDAF KTBS KTHS WOAI WKY KPRC WSMB WSM CBS—Little Jack Little's Orch.: KTUL KFAB WIBW KOMA KRLD KMOX WDSU KLZ KMBC—Variety Program WLW—News; Tea Leaves and Jade WWL—Sons of Pioneers 10:15 P.M. ★ NBC—Walter Winchell, gossip: WSM KTBS WSMB WKY KFI WBAP KOA KTHS KPRC WOAI KMOX—Blue Stelee's Orchestra WDAF—Jess Hawkins' Orch. (NBC) 10:30 P.M. NBC—Broadcast to Byrd Expedition: KPRC KTBS KTHS WBAP WDAF KWK

A

weekly thereafter, over an NBC-WIZ network at 10:05 a.m.

COLONEL RALPH H. ISHAM, the Spencer Dean of the literary world; will inaugurate a weekly series on adventures and discoveries in literature over an NBC-WJZ network at 10:15 a. m.

SIR ARTHUR NEWSHOLME, K. C. B., internationally known authority on medicine and public health, will speak in a special trans-Atlantic broadcast from London over the CBS-WABC network from 11:45 a. m. to 12 noon.

LUCY MONROE, soprano, and the Ramblers Trio, will be the guests during Little Miss Bab-O's Surprise Party at 12:30 p.m. over the NBC-WEAF network.

RUTH CHATTERTON, stage and screen actress, will be the star of the Lux Radio Theater presentation at 1:30 p. m. over an NBC-WJZ network.

Petersburg Mine will be the ROSES and DRUMS episode over an NBC-WJZ network at 4 p. m.

IRENE CASTLE McLAUGHLIN, prominent national figure, will be the guest artist on the Hoover Sentinels' Sere-nade over an NBC-WEAF network at 4 p. m.

COLONEL STOOPNAGLE and BUDD, radio's insane pair of comics, will be heard in the first of their cycle of programs in Gulf Headliners over the CBS-WABC net-work from 8:30 to 9 p. m.

Suave ADOLPHE MENJOU and his wife, VEREE TEASDALE, Hollywood's latest bride and groom, will enter the Hinds' Hall of Fame to co-star in a one-act radio drama, Salute the Cavalier, over an NBC-WEAF network at 9 p. m.

Monday, Nov. 19

Your Home and Mine, a unique new series explaining the Federal Housing Act, and presented under the auspices of the Federal Housing Commission, will be broadcast over the CBS-WABC network from 10:15 to 10:30 a. m., from the home of another recipient of a U. S. Loan.

Radio Gossip Club, conducted by ED-DIE and FANNIE CAVANAUGH, long a popular feature over WBBM, Chicago, will be heard from 12:15 to 12:30 p. m. daily, Mondays through Fridays, over CBS stations in Boston, Buffalo, Chicago, Cleveland, Louisville, Pittsburgh and St. Louis Louis.

The Story Behind the Song, a new se-ries of twice weekly presentations which will dramatize the situation suggested in the lyrics of well-known popular and semi-classical melodies, can be heard each Monday and Thursday over the CBS-WABC network from 12:30 to 12:45 p. m. CST. The antire series will be written CST. The entire series will be written and produced by BOB WHITE, who will also — with DON AMECHE — head the dramatic cast. An orchestra, featuring ED VITO, harpist, will set the musical theme of each presentation, assisted by a different vocalist in every program.

Macbeth, starring Dame SYBIL THORNDIKE as Lady Macbeth and CHARLES WARBURTON as Macbeth, will be the Radio Guild presentation at 2 p. m. over an NBC-WJZ network.

Tuesday, Nov. 20

EDWARD MacHUGH, The Gospel Singer, is now heard at 9:15 a. m. on Tuesdays, Thursdays and Saturdays over the NBC-WJZ network.

ISHAM JONES and his orchestra will feature VIRGINIA REA, soprano, as guest star in a program over the CBSguest star in a program over the WABC network from 8:30 to 9 p. m.

Wednesday, Nov. 21

ONE MAN'S FAMILY, dramatic serial, will be sponsored by the makers of Ken-tucky Winners cigarets, commencing to-night at 9:30 p. m. over an NBC-WEAF network.

Thursday, Nov. 22

EDDIE EAST and RALPH DUMKE, comedians, have required more time for their broadcasts and are now presented over WJZ at 3:15 p. m. Monday to Fri-day inclusive. (The Monday spot is the only network broadcast—NBC).

Friday, Nov. 23

United States Army Band, under the leadership of CAPTAIN WILLIAM J. STANNARD, will be heard at a new time

(Continued on Page 17)



Get Fullest Pleasure

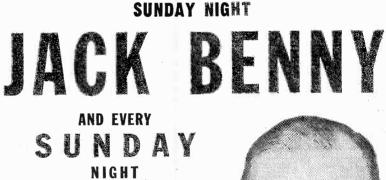
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WITH

MARY LIVINGSTONE · FRANK PARKER **DON BESTOR'S ORCHESTRA**

STATION WOAH

6:00 P.M. CENTRAL STANDARD TIME

SPONSORED BY JELL-O

Continued from Preceding Page

WLW-Eddie Laughton's Orchestra WREN-Hits in Review WSMB-Dance Orchestra 11:15 P.M.

11:15 P.M. CBS—Henry Busse's Orch.: KLZ KOMA KTUL KSL WDSU KMBC WDSU—Paul Sabin's Orch, (CBS) WSMB—Will Osborne's Orch. (NBC) WWL--Pinkie's Orchestra 11:30 P.M. NBC—Dep Bodro's Orch WSMB

11:30 P.M. NBC-Don Pedro's Orch.: WSMB KTHS WSM KTBS WKY KPRC NBC-Stan Myers' Orchestra: WREN KWK KFAB CBS-Frank Dailey's Orch.: KMBC KLZ KOMA WIBW KMOX KTUL

KFAB

KOA-Broadmoor Country Club

KSL-Sunday Evening on Temple Sq. WENR-George Devron's Orchestra WLW-Red Nichols' Orchestra WWL-Mickey Alpert's Orchestra **11:45 P.M.** KFI-Dream Drama KMOX-When Day is Done, organ KOA-Don Pedro's Orchestra (NBC) WENR-Old Heidelberg Ensemble **12:00 Mid.** NBC-Phil Levant's Orch.: KWK KFI-Richfield Reporter of the Air KOA-Dohn Teel (NBC) WENR-Jess Hawkins' Orch. WLW-Stan Stanley's Orchestra **12:15 A.M.** NBC-Bridge to Dreamland: KOA KFI-Fiesta (NBC) **12:30 A.M.** NBC-Noble Sissle's Orchestra KSL-Orville Knap's Orchestra WLW-Moon River, organ and poems

* NBC—JELL-0 PRESENTS JACK Benny with Mary Livingstone; Frank Parker, tenor; Don Bestor's Orch.; KFI KOA

Parker, tenor; Don Destor's Oren.:
KFI KOA
CBS—Leon Belasco's Orch.:
KLZ
KOMA KRLD KFAB KTUL WIBW
KSL—A: Kasser's Orchestra
WGN—Wayne King's Orchestra
WGN—Wayne King's Orchestra
WOAI--Richard Cole's Orchestra
WOAI--Richard Cole's Orchestra
WMAI--The Waltz Trio
WSM—Sunday Night Serenade
WSMB—Jules Bauduc's Orchestra
WWL-Musicale
10:45 P.M.
CBS—Leon Belasco's Orch.:
KMOX

Programs to

Be Heard

CBS—Leon Belasco's Orch.: KMOX WDSU

WGN--Jan Garber's Orchestra WREN-Paper Moon, mystery WSMB-Joe Capraro's Orchestra WWL-Creole Serenaders 11:00 P.M.

11:00 P.M. ★ NBC—Silken Strings; Countess Olga Albani, soprano; Charles Prev-in's Orch.: KFI KOA NBC—News; Will Osborne's Orch.: KTHS KPRC KTBS CBS—Paul Sabin's Orch.: KFAB KLZ WIBW KMBC KOMA KTUL KMOX

Sunday, Nov. 18

KLZ WIBW KMDC KOMM KMOX NBC--Mills' Rhythm Band: WSM WKY KSL--The Old Spinning Wheel WBAP--Sylvan Club Broadcast WENR--George Olsen's Orch.

Programs for Monday, November 19

Star \star Indicates High Spot Selections

KMOX-Home Folks' Hour WLW-Top o' the Morning 5:45 A.M. WLW—Livestock 9:45 A.M. NBC-News; Radio Kitchen: WREN KVOO KPRC WSMB CBS-Memories KMOX—Dynamite Jim 6:00 A.M. KMOX-Mountain Minstrels WLS-Smile-a-While WLW-AFamily Prayer Period 6:15 A.M. RVOU KPRC WSMB CBS-Memories Garden: KOMA KMOX KRLD WDSU KLZ KMBC KTUL NBC-Morning Parade: WDAF WBAP WOAI KTBS KTHS KMOX—Home Folks' Hour WLW—AMorning Devotions 6:30 A.M. 6:30 A.M. KMBC—△Morning Devotions WDAF—Over the Coffee Cups WLW—Bob Albright WSM—Rise and Shine 6:45 A.M. KMBC—Tex Owens, songs KMOX—The Three Hired Men WDAF—△Morning Bible Lesson WFAA—Peg Moreland WLW—Plantation Days WOAI KIBS KIHS WLS-The Dean Boys WLW-News; Nora Beck Thumann **10:00 A.M.** NBC-The Honeymooners: KWK ★ NBC-Navy Band: WDAF WSM KTHS KTBS WBAP KOA WOAI WKY KPRC EMBC The Sunching Lody WKY KPRC KMBC—The Sunshine Lady KSL—Memories Garden (CBS) WLS—Bill O'Connor, tenor WLW—Rhythm Jesters WREN—Eb and Zeb, comedy sketch WSMB—Health Exercises WFAA-Peg Moreland WLW-Plantation Days 7:00 A.M. NBC-Bradley Kincaid, songs: WLW. NBC-Morn. Devotions: KTHS WREN KTBS KVOO WKY-KWK WOAI WSMB WMBC-Musical Time WSMB—Health Exercises WWL—Tony's Merrymakers 10:15 A.M. ★ CBS—Fed, Housing Prgm.: KFAB KLZ WDSU KRLD KSL KTUL KMBC WSMB KMBC--Musical Time KMOX--Melody Weavers & Skeets WDAF--Musical Clock WFAA--Early Birds & Jefferies WLS--Julian Bentley, news WWL-Porter Jim and Sleepy 7:15 A.M. NBC--Lew White, organist: KT KTBS WREN KVOO WKY. WSM WOAI KMOX--Novelty Boys WLS--Bulletin Board ★ NBC—Tony Wons: WREN KWK ★ NBC-lony Wons: WREN KW NBC-Navy Band: WSMB KMOX--Women's Side of the News WBAP--Markets WLS--Markets; Weather WLW--Vocal Trio 10:30 A.M. CPS Cosis Cottor fr limmy Brief ew White, organist: KTHS WREN KVOO WKY, WSMB CBS-Connie Gates & Jimmy Brierly: KLZ WDSU KTUL KOMA KMBC KFAB KRLD KMOX NBC-Melody Mixers: WREN KWK WLS-Bulletin Board 7:30 A.M. 7:30 A.M. NBC--Cheerio: WLW WSM KTBS WKY WOAI KTHS KMBC--News KMOX--Tick Tock Revue WSM WSMB WLW WLW KSL-Good Morning Judge WFAA-Wanderers WLS-Today's Kitchen 10:45 A.M. KSL-Morning Musicale WLS-Jolly Joe & His Pet Pals 7:45 A.M. NBC-Landt Trio & White: KWK

 WLS--Today's Kitchen 10:45 A.M.

 KSL--Gates & Brierly (CBS)

 WWL--Farm and Home Hour 11:00 A.M.

 NBC--Marion McAfee, soprano: WDAF

 CBS--Voice of Experience: KMBC

 KMOX KSL KLZ

 NBC--Fields & Hall: WREN- WSMB

 WSM KV00 WOAI KTBS KTHS

 KOA KWK

 WFAA--Ida Bailey Allen

 WGN--Tom, Dick and Harry, trio

 WLS--Federal Housing Talk

 WLW--Salt and Peanuts

 WUL-College of Music

 11:15 A.M.

 NBC--Charles Sears: WSMB WSM

 CB-- "The Gumps": KMBC KFAB

 KMOX

 NBC--Josephine Gibson: KOA KPRC

 WREN KMBC-Musical Time KMOC-Moster Info KMOX-German Program 8:00 A.M. CBS-Modern Minstrels: KTUL KSL KMBC KOMA KRLD WIBW WDSU KFAB NBC-Breakfast Club: WREN WSMB KTHS KTBS WOAI KPRC KVOO KOA KMOX-Dance Melodies WFAA-Southwesterners WLS-__Morning Devotions WLW-_Joe Emerson, Hymns WSM-__Morning Devotions WWL-Musicale 8:15 A.M. NBC-Breakfast Club: WKY KPRC KMOX KMOX NBC-Josephine Gibson: KOA KPRC WREN WKY KWK KVOO WFAA WLS WOAI KSL-Jennie Lee WDAF-Service Reports WLW-Talk; Stock Reports WWL-Flying Fools 11:30 A.M. NBC-Farm & Home Hour: WSMB WOAI KTHS KOA WFAA WREN WKY KPRC KWK KTBS WSM KVOO WDAF WLW CBS-Dick Messner's Orch: KLZ 8:15 A.M. NBC-Breakfast Club: WKY KPRC KMOX-June and Jerry KSL-Morning Watch WFAA-Jay Burnett, songfellow WLS-Hoosier Hot Shots WSM-Leon Cole, organist WWL-Henry Dupre; Souvenirs 8:30 A.M. NBC-Eva Taylor, songs: WDAF KMOX-The Cornhuskers WBAP-Between Us WLS-Ford Rush WBAP-Between Us WLS-Ford Rush WLW-Mail Bag WSM-Breakfast Club (NBC) WWL-Musical Moods 8:45 A.M. Messner's CBS -Dick KSI KTUL KRLD WDSU KMBC KOMA KMOX-Magic Kitchen WWL-Musical Moods 8:45 A.M. NBC-Mattinata, chorus: WDAF KMOX-Fashion Parade WLS-Morning Minstrels WLW-Bond of Friendship WWL-Henry and Mac 9:00 A.M. NBC-News; Breen & de Rose: WDAF KTBS WOAI KTHS WKY WBAP NBC-Josephine Gibson, hostess coun-sel: KVOO WSM WSMB NBC-Harvest of Song: KWK WREN CBS-News; Harmonies in Contrast: KLZ KTUL WDSU KMOX KMBC-Joanne Taylor, talk KSL-Advertisers' Review WLS-The Westerners WLW-Elliott Brock, violinist

5:30 A.M.

WLS-Around the Parlor Organ 11:45 A.M. KMBC—News WLS—News; Markets WWL—Variety Program Afternoon 12:00 Noon CBS—Allan Leafer's Orch.: WDSU CBS—Just Plain Bill: KMOX KSL KLZ KMBC KASA—The Bell Oilere KLZ KMBC KASA--The Bell Oilers KOB--Uncle Jerry KWTO--Sully's Radiotorial WFAA--Xylophonics WLS--Virginia Lee & Sunbeam WLS—Ine Westerners WLW—Elliott Brock, violinist WWL—Just Home Folks 9:15 A.M. NBC—Holman Sisters, piano duo: WREN KWK KOA WLS--Virginia Lee & Sunbeam
WWL--Dance Orchestra
12:15 P.M.
CBS--Eddie & Fannie Cavanaugh's Radio Gossip Club: KMOX
KMBC-Tex Owens, songs
KOA--Marietta Vasconcells
KOB--Woman's Club of the Air
KSL--Variety Program
KWTO--Luncheon Music
WFAA--Mrs. Tucker's Smiles
WLS--Dinnerbell Prgm.; Markets
12:30 P.M.
NBC--Rex Battle's Ensemble: KTBS
WSMB WKY KWK
CBS--Story Behind the Song: KSL WREN KWK KOA CBS—Song Reporter: WDSU ★ NBC—Clara, Lu 'n' Em, gossip: WSMB WLW WBAP WSM WGN WOAI WKY WDAF KPRC KVOO KMBC—Playing the Song Market KMOX—Let's Compare Notes 9:30 A.M. CBS—Savitt Serenade with Diane: KLZ KOMA WDGY 9:30 A.M. CBS—Savitt Serenade with Diane: KLZ KOMA WDSU NBC—Today's Children: WKY KWK WBAP WREN KPRC WLS WOAI E.T.—Radio Kitchen: WSM WSMB KMBC—Window Shopping KMOX—Just Susie KOA—Morning Parada (NPC) WSMB WKY KWK CBS—Story Behind the Song: KSL KTUL KOMA WDSU KMOX ★ NBC—Vic & Sade: WLW E. T.—W. Lee O'Daniel's Doughboys: WBAP WOAI

Orch.:

KOA-Morning Parade (NBC) WDAF-Variety Hour KMBC—Charities Campaign

KOA—Ida Bailey Allen KWTO—News WDAF—Melody Parade WGN—AMid-day Service WREN—George Duffy's Orchestra WSM—Markets WWL—Variety Program 12:45 P.M. NBC-Music Guild: WSMB WREN WSM KTBS CBS—Pat Kennedy; Art Kassel's Or-chestra: KMBC KMOX KSL KLZ KRLD WDSU KRLD WDSU KOA-Livestock; Produce Reports KWTO-Ozarkanna Corners WBAP-Dance Orchestra WDAF-Rex Battle's Ensemble (NBC) WLW-Red Nichols' Orchestra WOAI—Crazy Band WWL—The Light Crust Doughboys Light Crust Doughboys 1:00 P.M. CBS—Marie, Little French Princess: KMOX KLZ WDSU KSL KRLD NBC—Revolving Stage: WDAF NBC—Music Guild: WKY KOA T. N.—Chuck Wagon Gang: WBAP WOAI KMBC—Magazin WOAI KMBC---Magazine of the Air KOB---Motor Patrol Broadcast WLS---Pat Buttram and Melviny WLW---Ohio School of the Air WWL---Musical Program 1:15 P.M. 1:15 P.M. ★ CBS—Romance of Helen Trent: KRLD WDSU KSL KLZ KMOX NBC—Music Guild: KPRC WOAI KOB—Home and Farm Hour KWTO—Leroy James WBAP—Dance Orchestra WLS—Rangers & John Brown WWL—Musical 1:20 P.M 1:30 P.M. ★ NBC—Smack Out: WSM KTBS KWK WSMB WREN KOA KWK WSMB WREN KOA CBS—School of the Air: KOMA KSL KLZ WDSU KMBC KTUL KMOX KFAB KRLD NBC—Judy & Jane: WKY WOAI KWTO—Spice of Life WLS—Markets; Cornhuskers WWL—Dance Orchestra 1:45 P.M. 1:45 P.M. ★ NBC—Vic & Sade: KPRC WOAI NBC—Judy and Jane: WDAF WBAP NBC—Richard Maxwell, tenor: KVOO WREN WSM WSMB KWK WREN WSM WSMB KWK KOA--Community Chest, talk KOB--Eb and Zeb WGN--Rube Appleberry, sketch WLS--George Simons, tenor 2:00 P.M. ★ NBC--Radio Guild; "Macbeth," drama: KOA KVOO KWK KTBS WKY WREN WOAI CBS--Jake Book: WDSU KTUL CBS-Joke Book: V KMBC KRLD KFAB WDAY—Beauty Parade WLS—Homemakers' Hour WSMB—Dance Orchestra WWL—Merchants' Express KLZ 2:15 P.M. Z:15 P.M. CBS—Joke Book: KOMA KLZ NBC—Dreams Come True: WSMB_WSM WSMB WSM KMOX—Dynamite Jim WWL—Variety Program KWTO—Chronicles WDAF—Singing Strings 2:30 P.M. WLW-News 3:00 P.M.

WDSU KTUL KMBC KRLD KFAB NBC-MA Perkins, drama: WLW WSM KMOX-Exchange Club KSL-Broadcasters' Review KWTO-Charlie and Rudy WBAP-Ensemble Music WLW 2:30 P.M. NBC--Women's Radio Review; "Books & Their Authors"; Harry Hansen: WDAF WSMB WSM ★ CB5--Marine Band: KSL KMBC KOMA WDSU KLZ KTUL KRLD KMOX--St. Louis Medical Society KWTO--Organ Recital WBAP--Music Clubs WLW--Sandra Roberts 2:45 P.M. CBS--Marine Band: KMOX WIBW WLW--News 3:00 P.M. NBC-Betty & Bob, sketch: WFAA KOA KPRC WKY KVOO WDAF WENR KWK WOAI NBC-John Martin's Story Prgm.: WSM WSMB CBS-Visiting America's Little House: KOMA WDSU KRLD KTUL KLZ KMOX-Two Doctors; AI Roth's Orch. KWTO-Rainbow Hawaiians WLW-The Life of Mary Sothern WREN-Hollywood Hilarities WWL-Ed Larman, orean recital

WWL-Ed Larman, organ recital 3:15 P.M. NBC-Gypsy Trail, gypsy music: WSM WSMB WDAF

CBS-Carlile & London; Warwick Sis-ters: KRLD KLZ WDSU KTUL KMBC KOMA KMBC KOMA NBC--Sisters of the Skillet: WREN KTBS KWK KPRC KOA WFAA WKY KSL--Payroll Builder KWTO--Slim & Shorty WENR--Madame De Sylvara WLW--Mary Alcott; Orchestra WOAI--Stock Quotations 3:30 P.M. 3:30 P.M. NBC-Stanleigh Malotte, tenor: WSM WSMB WREN CBS-Chicago Variety Prgm.: WDSU KRLD KTUL KSL KOMA KMBC KFAB KFAB NBC-Ma Perkins, sketch: WDAF KPRC WOAI KVOO WENR WKY KOA WFAA KWTO-Mid-Afternoon Melodies WLW-Betty and Bob, sketch WWL-George Wagner's Orchestra 3:45 P.M. 3:45 P.M. NBC—Horacio Zito's Orch.: WREN WSMB WSM NBC—Dreams Come True: WDAF WFAA KPRC WOAI KVOO KOA WFAA KPRC WOAI KVOO KOA WKY WLW—The Jacksons, comedy **4:00 P.M.** ★ NBC—AI Pearce's Gang: WENR KTBS WOAI WSMB WREN KOA WKY WSM (CPS Die, Will Orach - WIZ KOMA WKY WSM CBS—Billy Mills' Orch.; KLZ KOMA KSL KTUL KFAB NBC—George Sterney's Orch.; KVOQ KMBC—Between the Bookends KMOX—Blue Buddies Quartet KWTO—Lee George, sports WDAF—Song Matinee WFAA—Our Texas Composers WLW—Ethel Ponce, singer WWL—Henry's Troubles WWL-Henry's Troubles 4:15 P.M. NBC-Tom Mix's Straight Shooters: WLW CBS—Grace Dunn & Norm Sherr: KOMA KTUL KRLD KLZ KMBC KOMA KTUL KRLD KLZ KMBC KFAB NBC—Jackie Heller, tenor: WSM WSMB KTBS WOAI WREN WENR WKY WFAA KVOO KWK KMOX—The Window Shoppers KOA—Rowdy Wright KSL—Dental Clinie WWL—Mrs. Marion Herbert McGuire 4:30 P.M. CBS—Organ Music: KRLD KLZ KSL KFAB KTUL NBC—The Sizzlers Trio: WSM WSMB KFAB KIUL NBC—The Sizzlers Trio: WSM WSMB WKY KOA WOAI WDAF KTBS NBC—Singing Lady: WLW KMBC—News KMOX—The Strolling Bard KMOX—The Stroiling Dara KOB—Musical Album KWK—Maurie Sherman's Orch. (NBC) KWTO—Bridge Party Tunes WENR—Larry Larsen, organist WFAA—Charles Meredith. talk WWL—Johnny De Droit's Orchestra 4:45 P.M. 4:45 F.W. ★ NBC--Stamp Club: WDAF CBS--Tom Baker; Organ: KSL KRLD KTUL KTUL NBC—Happy Jack Turner: WENR KOA WKY WREN WFAA WOAI KTBS KWK KPRC KMBC—From the Piano Bench KMOX—United Relief Speaker KWTO-News Report WLW-Jack Armstrong, sketch WLW-Gach WSMB-Enrique Tuit 5:00 P.M. CBS-Songs of Long Ago: KSL KOMA CBS—Songs of Long Ago: KSL KOMA KLZ KRLD ★ NBC-U. S. Army Band: KTBS KVOO WSMB KPRC WOAI WENR WKY KOA CBS—Adventure Hour: KMBC KMOX WDAF—Dick Steele, sketch (NBC) WFAA-Paper Moon, drama WLW—Bailey Axton; Orchestra WREN—The Thrill Hunter WSM—News; Marjorie Cooney, piano WWL—Louie Coleman's Orchestra 5:15 P.M. CBS—Texas Rangers: KRLD KOMA KLZ KTUL CBS—Texas Rangers: KRLD KOMA KLZ KTUL CBS—Skippy: KMOX KMBC KGBX—Dinner Music KOA—University of Denver KSL—Junior Hour WDAF—Service Reports; Sports WENR—Mysterious Island (NBC) WFAA—Jimmie Allen's Air Adventures WLW—Joe Emerson, songs WREN—U. S. Army Band (NBC) 5:30 P.M. NBC—News; Carol Deis, soprano: WDAF WDAF CBS-Eddie Dunstedter, organist: KRLD NBC

CB5-Jack Armstrong: KMOX KGBX-Broadcast Bulletin KMPC-Big Brother Club WENR--What's the News? WLW-Bob Newhall, sports WOAI-Musical Program WREN-News; Organ Melodies WSM-Asher and Little Jimmie WWL-Educational Feature 5.45. P M

WWL-Educational Feature 5:45 P.M. CBS-Woody & Willie; News: KRLD KLZ KOMA WDSU NBC-Orphan Annie: WENR WSMB WGN WSM WREN KPRC WOAI KTBS WBAP WKY KWK KFI NBC-Lowell Thomas, News: WLW NBC-Happy Jack Turner: KVOO KGBX-Leonard and Gerald KMBC-Happy Hollow KMOX-Four Shamrocks; Orchestra KOA-Microphone News KSL-Variety Program WDAF-Jack Armstrong WWL-Don Ramon's Serenaders

Night

6:00 P.M. CBS—Dan Russo's Orch.: KRLD ★ NBC—Amos 'n' Andy: WLW WENR NBC—Ray Perkins, songs: KV0O KFI WDAF WSMB KTBS WSM KGBX—Twilight Romance KMBC—As Kansas City Dines KMOX—Adventures of Jimmy Allen KOA—Comedy Capers KOA-Comedy Capers KSL-Broadcasters Review WBAP-Rhythm Makers WOAI-Twilight Melodies 6:15 P.M. CBS—Dan Russo's Orch.: KOMA KTUL ★ NBC—Plantation Echoes: WENR WSM KWK WBAP WOAI BC—Don Pedro's Orch.: KTBS WKY KFI NBC-Don KASA—Views of Today's News KGBX—Sax Trio KMOX—Old Bill

KMOX—Old Bill KOA—Stamp Club WDAF—Air Adventures of Jim Allen WLW—Lum & Abner, sketch WSMB—Dance Music WWL—Sports Review

6:30 P.M. ★ NBC—Red Davis: WREN WOAI WSMB WSM KTBS WFAA WENR WKY KWK KPRC KOA WLW CBS—Buck Rogers: KMBC KMOX WDSU KRLD ★ NBC—Burnt Cork Dandies: WDAF KEI—Wealay Touviollette orranist

★ NBC—Burnt- Cork Dandies: WDAF KFI--Wesley Tourtellette, organist KGBX--Radio Spotlight KOB--Cecil and Sally KSL--Robin Hood, skit WWL--Sons of Pioneers 6:45 P.M.
 NBC—To be announced: KVOO WDAF
 ★ CBS-Boake Carter: KMOX KMBC
 ★ NBC--Dangerous Paradise, sketch: WSMB WREN WSM KTBS WENR WKY WFAA KWK WLW
 CBS-Between the Bookends: KLZ KTUL
 E. T.-Orphan Annie: KOA KSL

WKY WFAA KWK WLW CBS—Between the Bookends: KLZ KTUL E. T.—Orphan Annie: KOA KSL KGBX—Commercial Parade WFAA—Men & Fair Maids WOAI—Hearts Delight Millers **7:00 P.M.** CBS—Carson Robison's Buckareoes: KMBC KSL KMOX KLZ ★ NBC—Jan Garber's Supper Club: WREN KFI KWK KOA WLW WLS ★ NBC—STUDEBAKER CHAMPIONS Present Richard Himber's Orch; Joey Nash, vocalist: WDAF KPRC WKY WOAI KVOO KTBS WFAA WBAP KGBX—Tango Tunes KOB—Motor Patrol Broadcast WSM—Friendly Hour WSMB—Thrill Hunter WWL—Mayor of Bayou Pom Pom **7:15 P.M.** CBS—Edwin C. Hill: KMBC KMOX CBS—Judd Norm, organist: WIBW KOMA KTUL KRLD KGBX—Don Bestor's Orchestra KSB—Community Chest WML—The Pickard Family *** NBC—Garden Concert; Gladys** Swarthout, soprano: WDAF WKY WLW WSM WSMB KTBS WOAI *** CBS—Josef Pasternack's Orch**; Guest: KMBC KSL KMOX KLZ WDSU KRLD NBC—King's Guard Quartet: WREN KPRC

WDSU KRLD NBC--King's Guard Quartet: WREN KPRC KFI--Stamp Club KGBX--Castles in Music KOA--Pick and Pat KOB--Paper Moon WFAA--Old Mill Melodies

WLS-The Westerners

BC---News; Shirley Howard, songs: KPRC WSMB KOA WKY WBAP KTBS

KFAB

Studio News and Notes

A CONTRACTOR

TBS, one of the first broadcasting IBS, one of the first broadcasting stations in the South, and located at Shreveport, Louisiana, has been purchased by the Shreveport Times, local newspaper, according to a special dispatch to RADIO GUIDE from JOHIN C. McCOR-MACK, general manager. KTBS will continue to broadcast on its present schedule and frouency. 1450 kilo

present schedule and frequency, 1450 kilo-cycles. It will remain affiliated with the National Broadcasting Company, and studios and personnel are to continue unchanged

Originally founded as Station WDAN Originally founded as Station WDAN on May 19, 1922, the Shreveport station has had its power increased four different times from fifteen watts to 1,000. Its call letters have been WGAQ and KWKH at different times in the barries of the statement

different times in its history. Besides Mr. McCormack, station execu-tives who will continue in office include JACK O. GROSS, commercial manager, O. FORT PEARSON, program director, and C. H. MADDOX, chief engineer.

JERRY HOEKSTRA, special feature announcer of KMOX, convincingly dem-onstrated the power generated by South American electric eels on a special broad-cast from the St. Louis zoo last week. Three of Hoekstra's assistants joined bands, one seized the microphone and an-other placed his band in the eels' tank. Instantly the KMOX transformer was burned out and the station went off the air!

RUSSELL PRATT and RANSOME SHERMAN, the Two Doctors of KMOX, also avoid the St. Louis zoo, but not be-cause of the eels. It seems that a great deal of local fame has followed the broad-casts of these two, and, when they were asked if they were the Two Doctors, by a zoo attendant, they willingly followed him into one of the animal cages, expecting some privilege not accorded the general public. Instead they were ushered into the presence of an elephant seal and uncere-

Tune in on **BLOCK & SULLY GERTRUDE NIESEN** LUD GLUSKIN and His Continental Orchestra

MONDAYS 8:30 P. M. Time COLUMBIA NFTWORK

EX-LAX - THE CHOCOLATED LAXATIVE

7:45 P.M. NBC—Seth Parker: KVOO WREN KWK KWK KFI—To be announced (NBC) KGBX—Hawaijan Harmony KCB—Behind the News WWL—Evening Serenade

8:45 P.M. WWL—Dance Orchestra

WENT

- Serenade 8:00 P.M. ★ NBC—Greater Minstrels: WSMB KOA WOAI WLW KTBS KVOO KFI KWK WKY WFAA KPRC WREN WLS KTHS ★ CBS—Rosa WSMB
- WLS KTHS CBS-Rosa Ponselle; Kostelanetz' Orch.: KMOX WIBW KTUL WDSU KLZ WIBW KSL KMBC KRLD * CBS
- KFAB KOMA NBC—Harry Horlick's Gypsies: * NBC ★ NBC—Harry DURKS Syr WDAF KGBX—Musical Auction WSM—Univ. of Oklahoma Prgm. WWL—Variety Program

8:15 P.M. KGBX—News WWL—Sterling Quarter Hour

- 8:30 P.M. ★ CBS--EX-LAX PRESENTS "THE Big Show"; Block & Sully, comedi-ans; Gertrude Niesen & Chiquito, vocalists; Lud Gluskin's Orch.: KMOX KMBC KLZ KSL WDSU KFAP KFAB
- ★ NBC—House Party; Donald Novis: WSMB WKY WFAA KOA KVOO WOAI WLW WDAF KFI KTBS WSM KPRC

KPRC NBC--Princess Pat Players; "Strange Lady," drama: WENR WREN KWK KGBX--World Revue KOB--K Circle B Serenaders WGN--Lum & Abner, sketch WWL--Variety Program

A

FRED LOWERY, the "Texas Red-bird," is back on WFAA. Not so long ago Lowery was featured on the Dallas, Texas, station as whistler extraordinary. Prestige failed to follow to his satisfaction so by pulled up his statisfaction so he pulled up his stakes and left for New York and a try at the big time. Now he is touring with VINCENT LOPEZ' orchestra, and is playing the Baker hotel in Dallage at present in Dallas at present.

JESSE OTTO RODGERS, crooner, yodeler and guitarist, is the latest ad-dition to the staff of WFAA. He is a cousin of the late JIMMIE RODGERS, for years an artist on the Dallas station

KFI, powerful Los Angeles outlet, an-KH, powerful Los Angeles outlet, an-nounces a new DX program on Saturday nights, featuring FRANK ANDREWS. Mr. Andrews is a noted authority on short-wave broadcasting. In this series, entitled "Around the World Radio," he will give DX tips, verify receptions, identify sta-tions and approx questions. tions and answer questions.

KERN TIPS, SBC sports commentator with KTRH, Houston, Texas, is a former sports editor of the Houston Chronicle. Kern is 30 years of age, one inch over six feet in height, and supplements his black hair and eyes with whiskers of the same color!... NEIL BARRETT, manager of KOMA, Oklahoma City, Oklahoma, is the new second Vice-Governor of the Tenth District dynartising Enderstion of America District Advertising Federation of America.

Sales representatives for a large motor concern in the state of Kansas all tuned in to KFH, Wichita, early one morning last week, while G. E. HOLM, manager of the district, gave an in-structional talk. Mr. Holm plans to use radio in this manner hereafter, inas-much as it saves him much time and evenese expense.

Simmerings from WSM

RUSSELL WYLY of the announcers' staff at WSM has resigned from radio and will leave for Chicago shortly . . . MISS ZONA JONES, first stenographer in the offices of WSM, will marry her boyhood sweetheart, FLOYD ADKISSON, some-time in January . . . FRANCIS CRAIG, WSM orchestra leader has resumed his time in January . . . FRANCIS CRAIG, WSM orchestra leader, has resumed his Sunday evening Rhythm Symphony pro-

Programs to

Be Heard

9:00 P.M.

* CBS-Wayne King's Orch.: WIBW KMBC KMOX KSL WDSU KRLD KLZ KFAB NBC-America in Music: WREN

WENR ★ NBC--Contented Program: WDAF WLW KOA KFI WSM KPRC WOAI WFAA WKY KGBX---Victor Varieties KOB---Coleman Cox WSMB--20,000 Years in Sing Sing WWL--James Wilson, Hymns

WWL-Musicale 9:30 P.M. NBC-To be announced: KOA NBC-Nat'l Radio Forum; Guest Speakers: KTBS WSM WKY NBC-Demi-Tasse Revue: KFI WREN CBS-Public Health Prgm.: KTUL KSL KOMA KRLD KLZ T. N.-Gebhardt's Club Aguila Orch.: WFAA WOAI KGBX-Pop Concert KMBC-Musical Cocktail; Sports KMOX-Hasgall and Straeter KOB-Johnny Floyd's Orchestra WDAF-The Forty-Niners WLW-Corn Cob Pipe Club WSMB-Jules Bauduc's Orchestra WWL-Variety Program

9:15 P.M. KGBX—Friendly Counsellor KOB—Public Health Talk WWL—Musicale

moniously told to treat it for an ailing grams which brought him much renown stomach.

RUFUS PHILLIPS, a Broadway dramatist trained in art and architecture as well as literature, has joined the staff of WSM as continuity writer and program director. Mr. Phillips served as drama critic and production man for many years, he received his early training at Yale as a classmate of Eugene O'Neill and Phillip Barry. He is 33 years of age and was born in New York City.

WSM claims one of the largest and most pretentious radio studios in the world. Its new auditorium will seat 500 persons and is equipped with a motion picture operator's booth as well as a control room and radio instruwell ments.

Coming Events

(Continued from Page 15)

over the CBS network-10:30 to 11 a.m. -every Friday.

PAT KENNEDY's song program with ART KASSEL's orchestra will become a five-a-week feature with the addition of live-a-week feature with the addition of 12:45 p. m. Friday to the present CBS network schedule.

CONNIE BENNETT and HERBERT MARSHALL of the films will be the guest stars of Hollywood Hotel revue with DICK POWELL; TED FIORITO's orchestra; JANE WILLIAMS and EL BRENDEL over the CBS-WABC network from 8:30 to 0:30 p.m. from 8:30 to 9:30 p.m.

Night Bus will be Campana's First Nighter presentation at 9 p. m. over an NBC-WEAF network.

Saturday, Nov. 24

The ARMY vs. NOTRE DAME foot-ball game will be broadcast over the CBS-WABC network from New York, start-ing at 12:45 p. m.

The Portland Junior Symphony will be heard in a special concert from Oregon over the CBS-WABC network from 11 over the CBS to 11:30 p. m.

9:45 P.M.

10:00 P.M. TU:UU P.M. TCBS---Myrt & Marge: KRLD KFAB KOMA KLZ KSL KMOX KMBC WDSU

WDSU ★ NBC—Amos 'n' Andy: WSM KFI KPRC KOA WSMB KTHS WOAI WKY WDAF KWK WBAP WREN WENR WLW—News; Concert Orchestra WWL—Revelers; Audrey Charles

10:15 P.M. NBC-Carl Hoff's Orch.: WENR KWK CBS-Henry Busse's Orch.: KFAB NBC-Gene & Glenn, comedy: WSM KTBS WOAI KTHS WSMB WBAP

KTBS WOAI KTHS WSMB WBAP KOA KPRC KFI WDAF CBS—Glen Gray's Orch.: WDSU CBS—Edwin C. Hill, news: KSL KLZ KMBC—Evening Serenade KMOX—Geo. Scott, organist WLW—Red Nichols' Orchestra WREN—Hal Kemp's Orch. (NBC)

10:30 P.M.

NBC-Jolly Coburn's Orch.: WREN WKY KTBS KTHS KWK KPRC WSMB WBAP WOAI

CBS--Kate Smith's Swanee Music: KOMA KMBC KTUL KRLD WIBW KFAB

-Garden Concerts: KOA KFI * NBL—Garden Concerts: KOA KFI KSL—Jamboree WDAF—Sports; Milan Mahale, violin WENR—The Hoofinghams, sketch WLW—Amer. Red Cross of the Air WOAI—Freddy Bergin's Orchestra WSM—Francis Craig's Orchestra WWL—The Charm Club 10:45 p M

WWL--The Charm Club 10:45 P.M. CBS--Kate Smith's Swanee Music: KMOX WDSU KLZ WDAF--Artists' Quartet WENR--Don Pedro's Orch. WLW--Stan Stanley's Orchestra

11:00 P.M.

11:00 P.M. NBC-Guy Lombardo's Orch.: KWK WREN WSM WOAI KTHS WBAP KTBS WLW WKY KPRC WSMB NBC-To be announced: WDAF CBS-Harry Salter's Orch.: KOMA KMOX KTUL KFAB KMBC WIBW KFI-The Show (NBC) KOA--Comedy Stars of Hollywood WENR--George Olsen's Orch.-WLW-Stan Stanley's Orchstra

WLW—Stan Stanley's Orchestra
11:15 P.M.
KOA—Guy Lombardo's Orchestra
WDSU—Harry Salter's Orch. (CBS)
WWL—Dance Orchestra
11:30 P.M.
NBC—Anson Weeks' Orch.: WENR
WSMB KOA KTHS KTBS WDAF
WSM WKY KPRC



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CBS

BS—Claude Hopkins' Orch.: KTUL KFAB KLZ KOMA KMBC WIBW KMOX

KMOX NBC—To be announced: WREN KWK KSL—Pinto Pete's Ranch Boys WGN—Earl Burtnett's Orchestra WLW—Red Nichols' Orchestra

WOAI-Hoot Owls WWL-Mickey Alpert's Orchestra 11:45 P.M.

KMOX—When Day is Done, Organ KSL—Milt Taggart's Orchestra

12:00 Mid.

NBC-Stan Myers' Orch.: WENR KFI-Reporter of the Air (NBC) KOA-Marshall's Mavericks (NBC) KSL-Dramatic Program WGN-Midnight Flyers; Kyser's Orch. WLW-Eddie Laughton's Orchestra WDEN-Worker Fernant WREN-Weather Forecast WWL-All Night Jamboree

12:15 A.M.

★ NBC—Red Davis, sketch: KFI KOA—Variety Program

12:30 A.M.

KFI—Jimmy Grier's Orch. (NBC) KOA—Waltz Time KSL—Orville Knapp's Orchestra WENR—Noble Sisele's Orchestra WLW—Moon River, organ and poems

1:00 A.M.

KFI-Ted Fiorito's Orch. (NBC) 1:30 A.M.

KFI-Jimmy Grier's Orch. (NBC)

Monday, Nov. 19 Continued from Preceding Page

9:45 P.M. CBS—Enery Deutsch's Violin: WIBW-KOMA KMBC KMOX—Tin Pan Alley KSL—Musical Program WDAF—Red Davis WENR—To be announced (NBC) WSMB—Joe Capraro's Orchestra WWL—Smilin' Henry Berman * NBC-

5:30 A.M. KMOX-Home Folks Hour WLW-Top o' the Morning 6:00 A.M. 6:00 A.M. KMBC—<u>A</u>Morning Devotions KMOX—Mountain Minstrels WLS—Smile-a-While WLW—<u>A</u>Family Prayer Period WSM—Open Your Eyes 6:15 A.M. 6:15 A.M. KMOX—Home Folks' Hour WLW—AMorning Devotions 6:30 A.M. KMBC—AMorning Devotions WDAF—Over the Coffee Cups WLW—Bob Albright WSM—Rise and Shine 6:45 A.M. KMBC—Tex Owens songs. 6:45 A.M. KMBC—Tex Owens, songs KMOX—Riddles and Grins WDAF— Adorning Bible Lu WFAA—Jess Rogers, yodeler WLW—Plantation Days 7:00 A.M. NBC Moming Daystoper Lesson 7:00 A.M. NBC--Morning Devotions: WREN KTHS KTBS KVOO WKY KWK WOAI WSMB KMBC--Musical Time KMOX--Melody Weavers & Skeets WDAF--Musical Clock WFAA--Early Birds & Jimmie Jefferies WLS--News; Arkansas Woodchopper WLW--B. A. Rolfe's Orch. (NBC) WWL--Porter Jim and Sleepy 7:15 A.M. NBC--Lew White, organist: KTHS WREN WSMB KTBS KVOO WKY KWK KWK KMOX-Dance Melodies WLS-Bulletin Board WOAI-Hearts Delight Millers 7:30 A.M. 7:30 A.M. NBC--Cheerio: WLW WSM WSMB KTBS WKY KTHS WOAI KSL--Morning Musicale KMBC--News KMOX--Tick Tock Revue WLS—Jolly Joe & His Pet Pals 7:45 A.M. NBC—Landt Trio & White: WREN NBC-Landt Trio & White: WREN KWK KMBC-Musical Time 8:00 A.M. NBC-Breakfast Club: KTHS KTBS WSMB WREN KPRC KVOO KOA WOAI CBS-Hanny Days: KOMA KTHL WOAI CBS—Happy Days: KOMA KTUL KRLD KSL WIBW WDSU KMBC KMOX—Dance Melodies WFAA—Song and Story WLS—AMorning Devotions WLW—Joe Emerson, Hymns WSM—AMorning Devotion WWL—Variety Program 8:15 A.M. NBC—Organ Bhasedw: WIW NBC-Organ Rhapsody: WLW NBC-Breakfast Club: WKY ★ CBS NBC-Breakfast Club: WKY KMOX-Happy Days Revue (CBS) KSL-Morning Watch WFAA-Jay Burnett, songfellow WLS-Hoosier Hot Shots & Ark WSM-Leon Cole, organist WWL-Henry Dupre 8:30 A.M. NBC Eva Toulor const WDAE NB 8:30 A.M. NBC--Eva Taylor, songs: WE NBC--Breakfast Club: WSM KMOX--The Cornhuskers WBAP--Between Us WDAF WBAP-Detween Co WLS-Ford Rush WLW-Mail Bag WWL-Morning Musical Moments 8:45 A.M. 8:45 A.M. NBC—Allen Prescott: WDAF KMOX—Fashion Parade WLS—Morning Minstrels WLW—Bond of Friendship WWL-Henry and Mac 9:00 A.M. NBC--News; Breen and de Rose: WDAF WBAP KTHS WOAI KTBS KOA

KOA CBS—News; Music Masters: KTUL KMOX WDSU KLZ NBC—To be announced: WOAI WREN WSMB WSM KVOO KPRC WKY WSMB WSM KYOO N KWK KMBC—Fashion Flashes KSL—Advertisers Review WLS—The Westerners WLW—Music by Divano

WLW-Music by Divano WWL-Just Home Folks 9:15 A.M. ★ NBC--Clara, Lu 'n' Em, gossip: WLW KVOO WSMB WBAP WGN KPRC WDAF WSM WOAI WKY CBS--Song Reporter: WDSU KOMA NBC--Edward MacHugh, the Gospel Singer: KOA WREN KWK KMBC--Those McCarthy Girls KMOX--Let's Compare Notes 9:30 A.M. CBS--Madison Ensemble: KLZ KOMA WDSU

CBS--Madison Ensembles WDSU NBC--Morning Parade: WSM KOA NBC--Today's Children: WKY KWK WBAP WREN KPRC WLS WOAI KMBC--Window Shopping WDAF WREN KFN KMOX—Juşt Susie WDAF—Variety Hour

18

Star 🖈 Indicates High Spot Selections

WLW—Livestock Reports WSMB—Jean Abbey 9:45 A.M. 9:45 A.M. NBC--News; Radio Kitchen: WREN WSM WSMB KVOO KPRC NBC--Morning Parade: WDAF WBAP WOAI KTBS KTHS CBS--Madison Ensembly WOAI KTBS KTHS CBS—Madison Ensemble: KFAI KMOX KTUL KRLD KMBC KSL—Morning Melodies WLW—News; Jack Berch's Orchestra 10:00 A.M. NBC--Honeymooners: WBAP KVOO WSM KWK KTHS KTBS WKY WOAI ★ NBC--Galaxy of Stars: WDAF KOA WLW KOA WLW CBS-Mary Lee Taylor: WDSU KTUL KLZ KMBC KMOX KRLD KOMA KSL-Ensemble Music WLS-Bill O'Connor, tenor WREN-Eb and Zeb, comedy sketch WSMB-Health Exercises WWL-Tony's Merrymakers 10:15 A.M. CBS-Alax Sampler, pinjett, KMOY 10:15 A.M. CBS—Alex Semmler, pianist: KMOX KFAB KRLD KTUL WDSU KSL KLZ KMBC NBC—Your Child: WDAF WKY KTHS WSMB KVOO KOA KTBS WOAI ★ NBC—Tony Wons, philosopher: WREN KWK WBAP—Markets WLS—Markets and Livestock WLS—Markets and Livestock WLW—Vocal Trio WSM—String Ensemble 10:30 A.M. 10:30 A.M. NBC—Three Shades of Blue: WDAF ★ CBS—Navy Band: WDSU KOMA KTUL KMBC KFAB KRLD KMOX NBC—Marine Band: KTBS WLW WSMB KTHS WFAA KVOO WREN WKY WSM KWK WOAI KOA KPRC WSME KINS WFAA KVOO WREA WKY WSM KWK WOAI KOA KPRC KSL-Mary and John, sketch WGN-Phil Kalar, baritone WLS-Today's Kitchen 10:45 A.M. NBC-Keenan & Phillips: WDAF KSL-Mary Lee Taylor WWL-Community Chest Program 11:00 A.M. CBS-Voice of Experience: KMOX KSL KLZ KMBC NBC-Lilian Bucknam, sopranot WDAF WFAA-Wanderers, songs WLS-The Marvins, drama WLW-Salt and Peanuts WWL-A Radio Salute 11:15 A.M. CBS-Orientale, instrumental music: CBS-Orientale, instrumental music: WDSU CBS—The Gumps, sketch: KMBC KMOX KFAB BC---Josephine Gibson: WKY WFAA WOAI KWK WLS WREN WOAT KWK WLS WR KSL-Jennie Lee WDAF-Service Reports WLW-Livestock 11:30 A.M. 11:30 A.M. NBC—Farm and Home Hour: WREN WKY WSM WSMB KWK WOAI KOA KPRC KTBS WFAA KVOO KTHS WDAF WLW CBS—Pat Shevlin's Orch.: KTUL WDSU KSL KLZ KRLD KOMA KMBC WDSU KOL KMBC KMOX—Magic Kitchen WLS—Mrs. Anna J. Peterson WWL—Stanback 11:45 A.M. WGN—Health and Training WLS—Weather; News WWL—Studio Orchestra Afternoon 12:00 Noon 12:00 Noon CBS—George Hall's Orch.: WDSU CBS—Just Plain Bill: KMOX KSL KLZ KMBC KASA—The Bell Oilers KOB—Anson Weeks' Orchestra KWTO—Sully's Radiotorial WFAA—Xylophonics WLS—Old Music Chest; Phil Kalar WWL—Musical Moments 12:15 P.M. CBS—Geo. Hall's Orch.: KLZ KOMA

WWL-Musical Moments 12:15 P.M. CBS-Geo. Hall's Orch: KLZ KOMA CBS-Eddie & Fannie Cavanaugh's Radio Gossip Club: KMOX KMBC-Tex Owens, songs KOB-Woman's Club of the Air KSL-The Congoin Program KWTO-Luncheon Music WFAA-Charlie Kent's Singers WLS-Prairie Farmer Dinnerbell WWL-Studio Orchestra 12:30 P.M. NBC-Music Guild; Guest Artist; Frank Black, director: WKY WSMB KTBS KOA ★ NBC-Vic & Sade: KTHS WLW

CBS-Velas' Ensemble: KMBC WDSU KLZ KSL KTUL KOMA KRLD KMOX NBC-Russ Lyons' Orch.: WREN KWK N.-W. Lee O'Daniel's Doughboys: WBAP WOAI T. N WBAP WOAI KWTO-News WDAF-Melody Parade WGN-<u>M</u>id-day Service WSM-Markets WWL-Musical Program WWL--Musical Program 12:45 P.M. NBC--Music Guild: WDAF WSM CBS--Pat Kennedy; Art Kassel's Orch.: KMOX KMBC KRLD KOA--Livestock and Produce Reports KSL--Variety Program KWTO--Co-Eds WBAP--Dance Orchestra WLW--Stan Stanley's Orchestra WOAI--Crazy Band WREN--Charlie Kent's Singers WWL--Light Crust Doughboys 1:00 P.M 1:00 P.M. 1:00 P.M. NBC--Crosscuts from Log of Day: KOA WSM KVOO WSMB WREN CBS--Marie, the Little French Prin-cess: WDSU KLZ KMOX KSL KRLD T. N.-Chuck Wagon Gang: WBAP WOAI WOAI KMBC--Magazine of the Air KOB--Motor Patrol Broadcast KWTO--Luncheon Salon WLS--Rangers and John Brown WLW--Ohio School of the Air WLW--Ohio School of the Air WWL-Musical Program WWL-Musical Program 1:15 P.M. * CBS--Romance of Helen Trent: KSL KRLD WDSU KLZ KMOX NBC--Crosscuts of Day: KPRC WOAI KOB--Home and Farm Hour KWTO--Lou Hanby, blues singer WBAP--Orchestra WWL--Variety Program 1:30 P.M. I:30 P.M. IBS—School of the Air: KFAB KSL KOMA KMOX KTUL WDSU KLZ KRLD KMBC 'BC—King's Guard Quartet: KTBS WDAF WSM KVOO WSMB KPRC WOAI BC—Smack Contents CBS NRC-WOAI NBC-Smack Out: WREN KWK KOA-College Program KWTO-Musical Scrapbook WBAP-Los Trovadores WLS-Emerson and John Brown WWL-Dance Orchestra 1:45 P.M. ★ NBC—Nellie Revell Interviewing Thornton Fisher: WREN WSM KWK WSMB NBC—1.--Judy and Jane, sketch: WDAF NBC WBAP * NBC---Vic & Sade: WLW KVOO WOAI KOB-Eb & Zeb KWTO-P. T. A. Mother Singers WLS-The Friendly Philosopher WLS—The Friendly Philosopher 2:00 P.M. NBC—Arft Collins' Orch.: KTBS KPRC WKY WREN WOAI KWK NBC—Ma Perkins: WSM WLW CBS—Columbia Variety Hour: KMBC WDSU KFAB KTUL KRLD KMOX—Exchange Club KOA—Community Chest Luncheon KSL—Payroll Builder WBAP—Markets WDAF—Aunt Sammy's Chat WLS—Homemakers' Hour WSMB—Anson Weeks' Orchestra WWL—Merchants' Express 2:15 P.M. NBC—The Wise Man, drama: WDAF 2:15 P.M. NBC--The Wise Man, drama: WDAF WSMB WSM CBS--Variety Hour: KLZ KOMA WIBW WIBW NBC--Art Collins' Orch.: WBAP WLW KOA KMOX---Dynamite Jim KOA KMOX-Dynamite Jim KWTO-Chronicles 2:30 P.M. NBC-Song of the City: WDAF WLW NBC-Music Magic: KPRC KVOO WSM WBAP KWK KTBS WSMB WKY WOAI KMBC-Magazine of the Air KMOX-Variety Hour (CBS) KOA-Jerome Twichell's Orchestra KSL-Utah College Prgm. KWTO-Organ WSMB-Joseph Gallicchio's Orch. 2:45 P.M. CBS-Columbia Variety: KSL WDAF-Wømen's Radio Rev. (NBC) WLS-Louise Massey, organist 3:00 P.M. CBS-Visiting America's Little House: KTUL KLZ KFAB KOMA KRLD WDSU KMBC NBC-Webb's Orch.: WSM WSMB

NBC-Webb's Orch.: WSM WSMB

CBS—Poetic Strings: KTUL KOMA WDSU KLZ NBC—Sisters of the Skillet: KTBS WREN KPRC KOA KWK WFAA KMBC—The Sunshine Lady KWTO—Slim and Shorty WDAF—Dance Orch. WENR—Program Preview WLW—John Barker; Orchestra WOAI—Stock Quotations 3:30 P.M. NBC-Ma Perkins, sketch: WDAF WFAA KPRC WOAI KVOO WENR WKY KOA CBS-Science WKY KOA CBS--Science Service: KOMA KRLD KMBC KFAB KSL WDSU KTUL NBC--Temple of Song: WREN WSMB KWTO--Paths of Memory WLW--Betty and Bob, sketch WWL--George Wagner's Orchestra 3:45 P.M. NBC--Lady Next Door: WDAF WENR WENR CBS-Dick Messner's Orch.: WIBW KTUL KRLD WDSU KOMA KSL KMBC KMBC NBC-Geo. Hessberger's Orch.: KTBS WFAA WKY WOAI KOA-Betty Marlow KWTO-Musical Jigsaws WLW-The Jacksons, comedy 4:00 P.M. NBC-Meredith Willson's Orch.: WDAF KOA CBS-Dick Messner's Orch.: KFAB KLZ WDSU BC—Your Health: WSM KVOO KTBS WREN WFAA WENR KWK WKY WOAI WSMB NBC KMBC—Between the Bookends KMOX—Piano Recital KWTO-Lee George, sports WLW-Thrills of Tomorrow WWL-Henry's Troubles 4:15 **P.M.** BS—Grace Dunn & Norm Sherr: KTUL KRLD KLZ KOMA KMBC WIBW KFAB BC—Jackie Heller, tenor: WSM CBS-WIBW KFAB NBC—Jackie Heller, tenor: WSM WENR KVOO KTBS WSMB WREN WFAA WKY KWK WOAI KMOX—The Window Shoppers KSL—Dental Clinic KWTO—Markets WLW—Stamp Club WWL—Lenon Dragon WWL-Leona Dragon 4:30 P.M. NBC-Radio Charades: WSM WDAF WOAI WKY KOA KPRC KTBS WSMB WSMB NBC-Singing Lady: WLW NBC-Maurie Sherman's Orch.: KWK WENR CBS-Miller WENR CBS--Milton Charles, organist KOMA KRLD KLZ KSL KFAB KTUL KMBC--News KMOX--The Nordmans KWTO--Marek Weber WFAA--Social Welfare WRFAA--Social Welfare WWH--Imporial Aces WWL-Imperial Aces WWL-Imperial Aces 4:45 P.M. NBC-Peg La Centra: KPRC WFAA CBS-Miniatures: KRLD KOMA KSI. NBC-Nursery Rhymes: WDAF WOAI KTBS WSMB WSM NBC-Happy Jack Turner: WENR WREN KOA KWK WKY KMBC-The Publicity Pups KMOX-Georgia Erwin; Sports KWTO-News Reporter WLW-Jack Armstrong, sketch 5:00 P.M. NBC-Xavier Cugat's Orch.: KVOO KPRC KPRC KPRC CBS—Beatrice Osgood, pianist: KOMA KTUL KSL KLZ KMBC KRLD NBC—Dick Steele: WDAF CBS—Larry Walters, songs: WDSU NBC—Ferdinando's Orch.: WENR KTBS WSMB WKY WOAI KOA WFAA WFAA KMOX-Three Brown Bears WLW-Mary Alcott's Orchestra WREN-The Thrill Hunter WSM-String Ensemble 5:15 P.M. CBS-Sis Mirandy: KRLD KOMA KLZ NBC-Hymn Sing: KTBS KVOO KOA WOAI WKY WSMB KPRC CBS-Stinny: KMOX KMBC CBS—Skippy: KMOX KMBC KGBX—Dinner Hour

KSL-Junior Hour WDAF-Service Reports; Sports WLW--Murray Horton's Orchestra WREN-Xavier Cugat's Orch. (NBC) 5:30 P.M. CBS-Eddie Dunstedter, organist: NBC-Betty and Bob, drama: KPRC KOA KVOO KWK WENR WKY WFAA WDAF WOAI KMOX-The Laugh Clinic KSL-Payroll Builder KWTO-Rainbow Hawaiians WLW-The Life of Mary Sothern WREN-Hollywood Hilarities WWL-Ed Larman, organist **3:15 P.M.** CBS-Poetic Strings: KTUL KOMA WDSU KLZ KOMA KRLD NBC-News; Dorothy Page, songs: WREN WSMB KOA KPRC KTBS WOAI WKY WSM WREN WSMB KOA KPRC KTBS WOAI WKY WSM CBS—Jack Armstrong: KMOX NBC—News; Mary Small: WDAF KGBX—Broadcast Bulletin KMBC—Big Brother Club WBAP—Robin Hood WENR—What's the News WLW—Bob Newhall, sketch WWL—Educational Feature 5:45 P.M. CBS—Woody & Willie; News: KOMA KLZ KTUL WDSU NBC—Lowell Thomas, news: WLW NBC—Orphan Annie: WGN WENR WBAP KTBS KPRC WSM WOAI WSMB WREN WKY KWK KFI KMBC—Happy Hollow KMOX—Four Shamrocks; Orchestra KGBX—Tunerville Triplets KOA—Microphone News KSL—Variety Program WDAF—Jack Armstrong WWL—Dinner Hour Night 6:00 P.M. * NBC-Amos 'n' Andy: WLW WENR NBC-Gould & Shefter: KTBS WDAF KOA KOA CBS—Dan Russo's Orch.: KLZ KFI—Nick Harris' Program KGBX—Dance Orchestra KMBC—As Kansas City Dines KMOX—Adventures of Jimmy Allen KSI—Town Crine KMOX--Adventures of Jimmy Allen KSL--Town Crier WBAP--Three Rogues of Rhythm WOAI--Twilight Melodies WSM--Gridiron of the Air WSMB--Tarzan, drama **6:15 P.M.** CBS--Russo's Orch.: KOMA KRLD KTHL KTUL NBC-Don Pedro's Orch.: KOA KFI NBC-Tintype Tenor: WENR WREN KTBS WSMB WSM KWK KTBS WSMB WSM KWK T. N.-Friendly Builders: WOAI WBAP KPRC WKY KVOO WFAA KASA-Views of Today's News KGBX-Bing Crosby WDAF-Adventures of Jimmy Allen WLW-Lum & Abner, sketch WWL-Sports Review 6:30 PM 6:30 P.M. * NBC-Household Musical Memories; Edgar A. Guest and Co.: WENR KWK WREN NBC-You & Your Government: KTBS WSM KOA WSMB CBS—Buck Rogers: KMBC KMOX KRLD WDSU KRLD WDSU KFI--Weslev Tourtellotte, organist KGBX--Radio Spotlight KOB--Cecil and Sally WDAF--Plantation Echoes WLW--Music by Divano WWL--Sons of Pioneers 6:45 P.M. 0:45 I'.IVI. NBC-To be announced: WDAF KVOO CBS-Between the Book Ends: KLZ WIBW KTUL ★ CBS—Boake Carter: KMBC KMOX T.N.—The Forty-Niners: WOAI WSM KGBX—Commercial Parade T.N.—The Forty-Niners: WOAI WSM KGBX—Commercial Parade KOA—Orphan Annie (NBC) KOB—Margaret Moseley, pianist KSL—Orphan Annie
WFAA—Melody Strings
WLW—To be announced
WSMB—Ray McNamara, pianist 7:00 P.M.
★ NBC—Crime Clues; "Murder & Co.": WLS WREN KWK WLW
★ CBS—Lavender and Old Lace; Frank Munn. tenor: KMBC KMOX
★ NBC—Leo Reisman's Orch; Phil Duey: WDAF WBAP WSM WSMB KTBS WKY KPRC
CBS—Keith Beecher's Orch.: WIBW KFI-Variety Program KGBX—Mellow Music KOA—Pacific Nomads (NBC) KOB—Motor Patrol Broadcast KSL—Variety Program WGN—Whistler and His Dog WOAI—Studio Ensemble
WWL—Smokey Joe 7:15 P.M.
CBS—Carlos Molina's Orch.: KOMA KLZ KTUL KRLD 7:15 P.M. CBS—Carlos Molina's Orch.: KLZ KTUL KRLD KFI—Nomads (NBC) KGBX—McEwen Brotners KOA—Story Behind the Claim KOB—Spanish Variety Program KSL—Tarzan, sketch WWL—The Pickard Family Orch.: KOMA

Music in the Air

It is a long way off, but such good news can't be kept for a later issue. The PRO ARTE STRING QUARTET of Brussels, brought over by that great pat-ron of music, Mrs. Elizabeth Sprague Coo-lidge, will be heard over the Columbia network in a series of eight broadcasts. The quartet will devote its attention to the cycle of the Beethoven string quartets on successive Fridays and Saturdays from

on successive Fridays and Saturdays from 3:15 to 4 p. m. beginning Saturday, Jan-uary 26. The Pro Arte String Quartet is acknow-ledged one of the finest ensembles in the world, and all music-lovers will look for-ward with keen anticipation to hearing the 17 Beethoven quartets. Remarkable alike for its inexhaustible fund of emo-tional content and the endless variety of amazing architecture, this music forms a series of monumental creations unique in their field. their field.

LAST SUMMER at the MacDowell Colony, Charles Wakefield Cadman sketched out a new orchestral suite which ERNO RAPEE will soon broadcast from Radio City. "Trail Pictures" is the title of the five symphonic scenes: Cheerful Indian (Oklahoma); Stars over The Hills (New Hampshire); Autumn Snow (Penn-sylvania); Red Rock Gnomes (Colorado); and Backwoodmen (Arkansas). Mr. Cad-man has made the most of his program-atic titles. The music for the Backwood-men is based on two old fiddler tunes men is based on two old fiddler tunes treated as theme and variations. In addition to full orchestra, the score in the Autumn Snow section calls for a wind machine with xylophone, celeste, harp, piano, and percussion instruments.

A MUSIC LOVER in Charleston, S. C., writes that he cares little for "jazz or trash" on the radio but that he loves the fine symphony concerts, the famous guest artists who sing or who play the various instruments

He says these are not featured as much as the inferior programs. He is correct. But there are some. And RADIO GUIDE is glad to list them below. The reason General Motors and Ford are not there is be-cause the program details for those programs are not received in time for our publication date.

Program Details

Time Shown Is Central Standard

SUNDAY. NOVEMBER 18 NBC, 8:15 a.m. Renaissance String Ensemble,

7:30 P.M. * NBC—Lawrence Tibbett, baritone; John B. Kennedy: WREN WLS KWK * CBS—Melodiana; Abe Lyman's

Creh.: KMBC KMOX ★ NBC—Wayne King's Orch.: WBAP WDAF KPRC WOAI WSMB WKY WSM

WSM CB5—Claude Hopkins' Orch.: WDSU CBS—Phil Levant's Orch.: KOMA KLZ KRLD KSL WIBW KASA—Front Page Drama KFI—Your Pal Jimmy KGBX—Magic Harmony KOA—McMurtry Harmonists WLW—To be announced

7:45 P.M.

WWL-Evening Serenade 8:00 P.M. ★ CBS-Bing Crosby & Boswell Sis-ters: KRLD WDSU KMBC KTUL KSL KMOX KLZ ★ NBC-Ben Bernie's Orch.: WBAP KOA WOAI KTBS KVOO KPRC KFI-The Four Black-Birds KGEX-Blue Ridge Mountain Girls KGEX-Blue Ridge Mountain Girls KGEX-Blue Ridge Mountain Girls KGB-Hits In Review WDAF-Variety Program WSMB-Newspaper Adventures WWL-Variety Program 8:15 P.M.

KFI-To be announced (NBC)

KGBX-Eileen KOB-Behind the News KSL-Krausemeyer and Cohen WWL-Evening Serenade

By Carleton Smith



ALICE FROST

She hides her real identity in per-sonifications, but she's no frost. Hear her as one of the ghost voices during CBS-WABC's Forty-Five Minutes in Hollywood Thurs-day nights at 9 CST

quintet. Andante and Allegro Spiritoso by Sac-chini; Suite by Roland Marais; Haydn's Menuet. NBC, 6:30 p. m. Queena Mario, soprano. Waltz Song from Gounod's Romeo and Juliet; Ave Maria by Bach-Gounod; Carry Me Back to Old Virginny. NBC, 9 p. m. Armand Girard, bass-baritone. Wagner's O Thou Sublime Sweet Evening Star from Tannhauser; Young's Let Me Be Born Again.

MONDAY, NOVEMBER 19

NBC, 11 a. m. Marion McAfee, soprano. Ah, Non Credea from Bellini's La Sonnambula; Dawn by Curran; Delibes' Bonjour Suzos; Surprise and You by Penn. NBC, 12:45 p. m. String Quartet and Frank Black, pianist. Schumann's Quintet opus 44 in E flat major; Five Novellettes by Glazounow.

TUESDAY, NOVEMBER 20 NBC, 11 a. m. Lilian Bucknam, soprano. Vera-cini's A Pastoral; Henry Hadley's The Time of Parting; Rhea Silberta's I Met Dame Fate; Joy by Wintter Watts; Chenoweth's Love Everlasting. NBC, 12:30 p. m. Music Guild: Mildred Dilling, harp; Arthur Lora, flute; and Gordon String Quar-tet: Jacques Gordon, David Sackson, Paul Robyn and Nahoum Benditzky. Three Pieces from Daniel Gregory Mason's Suite for Flute, Harp and String Quartet; Mozart's Quartet in B flat major; Rous-seau's Variations Pastorale sur un Vien Noel.

WEDNESDAY, NOVEMBER 21

NBC, 9:15 a. m. Florenda Trio with Rosa Lee, soprano. Cesar Cui program: Arioso; The Statue at Czarsege Selo; Le Souvient-il Encore; Orien-

at Czarsege Selo; Le Souvient-n Linco.c, Statale; Valsette. NBC, 11 a. m. Al and Lee Reiser, piano duo. Eugene Goosens' Good Morning and Hurdy Gurdy Man from the Kaleidoscope, March of the Wooden Soldiers, Punch and Judy Show and The Old Musical Box; Rimsky-Korsakoff's Flight of the Pumble Ree

Musical Box; Rimsky-Korsakott's Flight of the Bumble Bee. NBC, 8:30 p. m. John Charles Thomas, bari-tone. Zaza, from Leoncavallo's Piccolo Zingara; Vale by Russell; There is a Ladye by Winifred Bury; The Stuttering Lovers; Steal Away; Mother of Mine by Frank Tours.

THURSDAY, NOVEMBER 22

NBC, 5:35 p. m. Armand Girard, bass-baritone. Travelin' All Alone by Johnson; Nichavo by Mana-Zucca; Gliere's Dance of the Russian Sailors.

FRIDAY, NOVEMBER 23 NBC, 10 a. m. Music Appreciation Hour by Walter Damrosch. Introduction to Waltz of the Flowers, from Tschaikowsky's Nutcracker Suite; Dance of the Sylphs by Berlioz; Introduction and Allegro for Harp and Orchestra by Ravel; Royal March of the Lion from Saint-Saens' Carnival of the Animals; Hungarian Fantasy, finale, by Liszt; Andante from Haydn's Surprise Symphony; Gen-tleman with Long Ears from Saint-Saens' Carnival saint-Saens' Carnival of the Animals; Golliwog's Cake Walk from Debussy's Children's Corner; In the Hall of the Mountain King from Grieg's Peer Gynt Suite No. 1; Finale from Haydn's Military Symphony.

Gynt Suite No. 1; Finale from Haydn's Mintary Symphony. NBC, 11 a. m. Mortimer Scheff, pianist. Gigue from Bach's Fifth French Suite; Beethoven's Menuet in E flat; Mendelssohn's Scherzo in E minor; Etude in D flat by Liszt. NBC, 9:30 p. m. Gothic Choristers. Jubilate in F by Berthold Tours; The Angelic Choir from William Lester's' Everyman; Glory by Cadman; Love Divine from Sir John Stainer's The Cruci-fixion; William Berwald's O Lord, How Excellent.

SATURDAY, NOVEMBER 24 NBC, MISS a. m. Genia Fonariova, soprano. Tsehaikowsky's Was I Not a Blade of Grass; Si Tu Le Veux by Koæchlin; Karganoff's Menuet a L'Antico; Cadman's Dream Tryst. NBC, 6 p. m. John Herrick, baritone. Trade Winds by Keel; If I Forget You by Caesar; Merry Mae Doon from Foulds' Gaelic Melodies; The Rogue Song.

Continued from

Preceding Page

CBS—Henry Busse's Orch.: KFAB KLZ KRLD KOMA KMBC WIBW KTUL KSL ★ NBC—Leo Reisman's Orch.; Phil Duey & Johnay: KOA KFI WDAF—Billy Carleton WENR—The Hoofinghams, sketch WFAA—Jay Burnett, songfellow WGN—Wayne King's Orchestra WLW—Stan Stanley's Orchestra WOAI—Dramatic Sketch WSMB—Jules Bauduc's Orchestra WWL—The Charm Club

10:45 P.M. CDS—Paul Sabin's Orch.: KMBC KRLD KTUL WDSU KOMA KLZ NBC—Dorsey Brothers' Orch.: WFAA KPRC—Marine Band (NBC) KSL—Bill Post, baritone WDAF—The Play's the Thing WENR—Art Kassel's Orchestra WGN—Jan Garber's Orchestra WSMB—Joe Capraro's Orchestra WWL—Creole Serenaders

11:00 P.M. IBC-Ralph Kirbery; Mills' Band: KTHS KTBS WREN WSM WKY WSMB NBC

WSMB WBC—Irving Aaronson's Orch.: KWK CBS—Clyde Lucas' Orch.: KFAB WIBW KOMA KMBC KTUL KSL * NBC—Ben Bernie's Orch.: KFI KOA—Comedy Stars of Hollywood WDAF—Clarence Farrar WEND Cocord Okaric Orch

WENR-George Olsen's Orch. WFAA-Vincent Lopez' Orchestra WLW-Eddie Laughton's Orchestra



WALTER O'KEEFE **ANNETTE HANSHAW GLEN GRAY'S**

CASA LOMA BAND (AND OTHER HEADLINERS)

TUESDAY	THURSDAY		
10:00 p.m. E.S.T.	9:00 p.m. E.S.T.		
9:00 p.m. C. S. T.	8:00 p.m. C.S.T.		
8:00 p.m. M.S.T.	9:30 p.m. M.S.T.		
7:00 p.m. P. S. T.	8:30 p.m. P.S.T.		

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RADIO GUIDE

WOAI-Dance Orchestra 11:15 P.M. 11:15 P.M. KMOX-Joe Stovali's Orchestra KOA-Musical Program KSL-The Old Pipe Smoker WDAF-Goldsborough & Reeves WDSU-Clyde Lucas' Orch. (CBS) WWL-Pinkie's Orchestra 11:30 P.M. BS-Leon Navara's Orch.: KFAB KTUL KLZ KOMA WIBW KMOX KMBC

CBS-Leon

CIS-Leon Navara's Orch.: KFAB KTUL KLZ KOMA WIBW KMOX KMBC
NBC-Seymour Simons' Orch.: WKY KTBS KTHS KOA KPRC WREN WSMB WSM
NBC-Felix's Orch.: WDAF KFI-Death Valley Days (NBC) WENR-Jess Hawkins' Orch.
WLW-Red Nichols' Orchestra WOAI-Hoot Owls Club WWL-Mickey Alpert's Orchestra MOAI-Hoot Owls Club WWL-Mickey Alpert's Orchestra KMOX-When Day is Done, organ KSL-Leon Navara's Orch. (CBS) 12:00 Mid.
NBC-Stan Myers' Orchestra KSL-Frank Jenk's Orchestra WLW-Stan Stanley's Orchestra WLW-Stan Stanley's Orchestra WREN-Weather Forecast WWL-All Night Jamboree 12:15 A.M.
KFI-Story Behind Claim (NBC) KSL-Joe Sullivan, pianist 12:30 A.M.
NBC-Carl Hoff's Orchestra WENR KFI-Jimmy Grier's Orchestra KSL-Orville Knapp's Orchestra WLW-Moon River, organ and poems 1:00 A.M.
KFI-Ted Fiorito's Orch. (NBC)

KFI-Ted Fiorito's Orch. (NBC)

19

8:30 P.M. * NBC---Ed Wynn; Eddy Duchin's Orch.: WSMB KTBS KFI WSM KTHS KPRC WOAI WBAP KVOO WDAF KOA WKY WLW * CBS---Isham Jones' Orch.; Virginia Rea, soprano: WDSU KMBC KSL KMOX KRLD KTUL KFAB KLZ KOMA WIBW * NBC----Hands Across the Border: KWK WENR

Programs to

Be Heard

- KOMA WIBW ★ NBC—Hands Across the Border: KWK WENR KGBX—Melody Race WGN—Lum & Ahner, sketch WREN—Doc Savage WWL—Crasy Crystals S:45 P.M. KGBX—Tonic Tunes KOB—H-Hilarities WREN—Hands Across Border (NBC) WWL—Castro Caraza's Orchestra 9:00 P.M. ★ CBS—CAMEL CIGARETTES PRE-sents "The Camel Caravan"; Walter O'Keefe; Annette Hanshaw; Ted Husing; Glen Gray's Casa Orch.: KRLD KMBC KOMA WDSU KFAB KMOX KTUL WIBW KLZ KSL ★ NBC—Beauty Box Theater: WLW WSM KPRC WBAP WDAF KFI KOA KTBS WSMB WKY WOAI ★ NBC—Seven Seas: WENR WREM KOB—Black Ghosts 9:15 P.M. KGBX—Friendly Counsellor WWI—Studio Program

9:15 P.M. KGBX-Friendly Counsellor WWL-Studio Program 9:30 P.M. NBC--Sky Road Show: WREN KWK * CBS-George Givot: KTUL KLI WDSU KRLD KGBX-Wally Stoeffler's Band Boys 8:15 P.M. NBC—The Story Behind the Claim: WLS WREN KFI—Charles W. Hamp KGBX—News WSMB—Ed Wheelahan, baritone WWL—Sterling Quarter Hour

KMBC--Musical Cocktail; The Tattler KMOX--Charlie Kent's Singers KOB--College Educational Program KSL--The Skiles Family WENR--Gene Arnold WWL--Musicale

Tuesday, Nov. 20

9:45 P.M. CBS—George Givot: KMBC WIBW KOMA KMOX—Tin Pan Alley KSL—Origin of Superstition WENR—George Olsen's Orchestra WWL—Smilin' Henry Berman

10:00 P.M. * NBC-Amos 'n' Ardy: KTHS KOA WKY WSM KWK WSMB WOAI WREN KFI WDAF WFAA KPRC

WEEN RIT WDAF WFAA ALWO WENR * CBS--Myrt & Marge: KOMA KLZ KMBC KMOX KSL KFAB WDSU KRLD

KRBC KMOX KSL KFAB WDSO KRLD WLW--News; Musical Recital WWL--Revelers; Audrey Charles 10:15 P.M. NBC--Robert Royre, tenor: WENR NBC--Del Campo's Orch.: WIBW CBS--Joe Haymes' Orch.: WIBW KTUL KFAB WDSU KOMA KMBC NBC--Gene & Glena, comedy: WSM KFI KTHS KOA WFAA KPRC WDAF KTBS WOAI WSMB KMOX--Hockey Game KPC--Smilin' Al Evans, organist KSL--Mirth Parade 10:30 P.M.

10:30 P.M. NBC-Dorsey Brothers' Orch.: WKY WREN KTBS WSM KTHS KWK

and a start of the 5:30 A.M. KMOX-Home Folks' Hour WLW-Top o' the Morning 5:45 A.M. KMOX-Dynamite Jim 6:00 A.M. KMOX—Mountain Minstrels WLS—Smile-a-While WLW—Nation's Family 6:15 A.M. 6:15 A.M. KMOX—Home Folks' Hour WLW—△Morning Devotions 6:30 A.M. KMBC—△Morning Devotions WDAF→Over the Coffee Cups WLW—Salt and Peanuts WSM—Rise and Shine 6:45 A.M. 6:45 A.M. KMBC-Tex Owens, songs KMOX-The Three Hired Men WDAF-ABible Lesson WFAA-Peg Moreland, songs WLW-Plantation Days 7:00 A.M. NBC-Morning Devotions: WREN WSMB KTHS KTBS WKY KWK WOAI WOAI KMBC--Musical Time KMOX--Melody Weavers & Skeets WDAF--Musical Clock WFAA--Early Birds & Jim Jefferies WLS--News; Arkansas Woodchopper WLW--B. A. Rolfe's Orch. (NBC) WWL--Porter Jim and Sleepy WWL--Porter Jim and Sleepy 7:15 A.M. NBC-Lew White, organist: WKY KWK KTHS WSMB WREN KTBS KVOQ WOAI KMOX-Novelty Boys WLS--Bulletin Board 7:30 A.M. NBC-Cheerio: WLW WSM WSMB KTHS KTBS WKY WOAI KMBC-News KMOX-Tick Tock Revue KSL--Morning Musicale KMCA-TICK TOCK ACCE KSL-Morning Musicale WLS-Jolly Joe's Pals 7:45 A.M. NBC-Landt Trio & White: WREN NBC-Landt Trio & White: WREN KWK KMBC-Musical Time KMOX-German Program 8:00 A:M. CBS-Cobina Wright, hostess: KSL WIBW KMBC KTUL KOMA KRLD NBC-Breakfast Club: KTBS WSMB WREN WOAI KPRC KVOO KOA KTHS WREN WOAI KPRC KVOO KG KMOX—Dance Melodies WFAA—Frank Monroe, tentor WLS—AMorning Devotions WWW—Joe Emerson, Hymns WSM—AMorning Devotion WWL—Musicale 8:15 A.M. NBC—Breakfast Club: WKY KMOX—June 'and Jerry KSL—Morning Watch WFAA—Jay Burnett, songfellow WLS—Hoosier Hot Shots & Arkie WLA—Hoosier Hot Shots & Arkie WLS—Hoosier Hot Shots & Arkie WLS—Hoosier Hot Shots & Arkie WLS—Hoosier Hot Shots & Arkie WL—Henry Dupre; Souvenirs 8:30 A.M. NBC—Mystery Chef: WDAF CBS—Cobina Wright: WDSU KMOX—The Cornhuskers WBAP—Between Us WLS—Ford Rush WLW—Rev. Newland, talk WSM—Breakfast Club (NBC) WWL—Musical Moods 8:45 A.M. KTHS. WWL-Musical Moods 8:45 A.M. 8:40 A.M. NBC—Southernaires: KTBS WDAF KMOX—Fashion Parade WLS—Morning Minstrels WLW—Charlie Kent's Singers WLW—Charlie Kent's Singers WWL—Henry and Mac 9:00 A.M. NBC—News; Breen & de Rose: WOAI KTHS WKY KTBS WBAP CBS—News; Patterns in Harmony: KLZ KTUL WDSU KMOX NBC—Josephine Gibson: WSMB WSM KVOO NBC—Harvest of Sang: KOA WDEN NBC-Harvest of Song: KOA WREN NBC-Harvest of Song: K KMBC-Fashion Flashes KSL-Broadcasters Review WDAF-Betty Crocker WLW-Suzanne Littleford WUW-Just Home Folks 9:15 A.M.

9

9:15 A.M. NBC--Florenda Trio: WREN KWK CBS--Song Reporter: WDSU KFAB * NBC--Clara, Lu 'n' Em: WLW WSM WDAF WBAP WOAI WKY KPRC KVOO WSMB WGN

KMBC—Playing the Song Market KMOX—Betty Crocker KOA—Instrumental Trio 9:30 A.M. CBS—Bright Lights: KOMA KLZ WDSU

CBS-Bright Lignts. IXONS AND WDSU NBC--Today's Children: WREN WKY KWK WBAP KPRC WLS WOAI KMBC--Window Shopping

CBS

Star 🛨 Indicates High Spot Selections KMOX—Just Susie KOA—Three Scamps (NBC) WDAF—Variety Hour WLW—Livestock WSM—Radio Kitchen WSMB—Ida Bailey Allen WWL—Studio Program 9:45 A.M. NBC—News; Radio Kitchen: WREN CBS—Bright Lights: KMBC KTUL KRLD KRLD NBC-Betty Crocker: KTHS KVOO WOAI WBAP WLW KPRC WKY KOA WSMB KMOX-Let's Compare Notes WDAF-Fritz, the Cheer Leader WLS-The Dean Boys 10:00 A.M. NBC-Juan Reyes: WDAF WBAP CBS-Cooking Closeups: KMOX NBC-Honeymooners: WSM KOA KTBS WOAI KVOO KTHS KWK CBS-Harmonies in Contrast: KLZ KIBS WOAT KVOO KIHS KWK CBS—Harmonies in Contrast: KLZ KMBC—The Sunshine Lady KSL—Informal Musicale WLS—Bill O'Connor, tenor WLS-Bill O'Connor, tenor WLW-Betty Moore WREN-Eb and Zeb, comedy sketch WSMB-Health Exercises WWL-Tony's Merrymakers 10:15 A.M. 10:15 A.M. CBS—Fish Tales, sketch: KFAB NBC—Alice Remsen: WDAF CBS—Instrumentalists: WDSU KLZ * NBC—Tony Wons, philosopher: WREN KTBS KVOO WSMB KWK KOA WOAI KPRC WSM KTHS KMBC—Melody Palette KMBC—Melody Palette KMBC—Welody Palette KMOX—Women's Side of the News WBAP—Markets WLS—Markets; Livestock WLW—John Barker, songs 10:30 A.M. WLW-both Daract, Sarat
10:30 A.M.
CBS—Betty Moore: KRLD KOMA KMOX KMBC
NBC—Homespun: KPRC WDAF
★ NBC—Army Band: WSMB WSM KOA WREN WOAI KTHS KTBS KWK WLW
KSL—Good Morning Judge
WFAA—Wanderers, songs
WLS—Today's Kitchen 10:45 A.M.
NBC—Armand Girard, bass: WDAF 10:45 A.M. NBC—Armand Girard, bass: WDAF KVOO KPRC CBS—Magic Recipes: KOMA KRLD KMOX KFAB KMBC KSL KLZ NBC—Army Band: WKY WWL—Hollywood Gossip 11:00 A.M. NPC—41 & Los Paisor: WDAF 11:00 A.M. NBC-AI & Lee Reiser: WDAF CBS-Voice of Experience: KMBC KMOX KSL KLZ NBC-Fields & Hall: WREN WOAI KVO0 KTBS WSMB KWK WSM KTHS -Fish Tales (NBC) KOA WFAA—Ida Bailey Allen WLS—The Marvins, sketch WLW—Ohio Farm Bureau WWL-College of Music 11:15 A.M. 11:15 A.M. NBC—Charles Sears: WSMB WSM NBC—Josephine Gibson: WLS KTHS WREN KVOO WKY KOA WFAA KPRC KWK WOAI ★ CBS—The Gumps, sketch: WDSU KMBC KFAB KMOX KSL—Jennie Lee WDAF—Service Reports WWL—Flying Fools 11:30 A.M. NBC—Farm & Home Hour: WDAF 11:30 A.M. NBC-Farm & Home Hour: WDAF WFAA KTHS KPRC WSM WKY KOA WOAI WREN WSMB KTBS KWK KVOO CBS-Jan Saviit's Orch.: WDSU KLZ KRLD KOMA KMBC KSL KTUL KMOX-Magic Kitchen WLS-Mrs. Anna J. Peterson WLW-Reports 11:45 A.M. KMBC-News Flashes; Markets 11:45 A.M. KMBC--News Flashes; Markets KSL-Fish Tales WLS--Weather; News WLW--Farm & Home Hour (NBC) WWL--Variety Program Afternoon 12:00 Noon CBS—George Hall's Orch.: WDSU CBS—Just Plain Bill: KMOX KSL KLZ KMBC KASA—The Bell Oilers KOB—Black Ghosts KWTO—Sully's Radiotorial WFAA—Xylophonics WLS—Virginia Lee & Sunbeam WUL—Salon Orchestra 12:15 P.M. CBS—George Hall's Orch.: KLZ KFAB

KFAB BS—Eddie & Fannie Cavanaugh's Radio Gossip Club: KMOX

KMBC—Charities Campaign KOB—Woman's Club of the Air KSL—Variety Program KWTO—Luncheon Music WFAA—Mrs. Tucker's Smiles WLS—Dinnerbell 12:20 P M WLS-Dinnerbell 12:30 P.M. * NBC-Vic & Sade: WKY KTHS KVOO KTBS KWK WLW * CBS-Little Jack Little, songs: KRLD KMBC KMOX NBC-George Duffy's Orch.: KWK WREN WREN T. N.—Light Crust Doughboys: WBAP WOAI E. T.—Triangle Club: KOB KSL KOA—Ida Bailey Allen KWTO—News WDAF—Melody Parade WGN—△Mid-day Service WSMB—Dance Orchestra WWL.—Variety Program 12:45 P.M. NBC—Words & Music: WREN KTBS WSMB WREN WSMR WSMB CBS—Pat Kennedy; Art Kassel's Orch.: KMBC KMOX WDSU CBS—Claude Hopkins' Orch.: KLZ CBS—Claude Hopkins', Orch.: K KWTO—Ozarkanna Corners KOA—Betty Moore KSL—Shopping Hints WBAP—Dance Orchestra WDAF—Jules Lande's Ensemble WLW—Red Nichols' Orchestra WOAI—Crazy Band WSM—Farm Scrap Book WWL—Light Crust Doughboys 1:00 P.M. 1:00 P.M. * NBC—Two Seats in the Blacony: WDAF NBC--Wandering Minstrel: WSMB WSM KWK KTBS WREN CBS-Marie, the Little French Prin-cess: WDSU KMOX KSL KLZ KRLD T. N.—Chuck Wagon Gang: WBAP WOAI WOAI
KMBC—Magazine of the Air
KOB—Motor Patrol Broadcast
KOB—Motor Patrol Broadcast
WLS—Pat Buttram and Melviny
WLW—School of the Air
WWL—Variety Program

1:15 P.M.
CBS—Romance of Helen Trent:
KLZ WDSU KMOX KRLD KSL
NBC—Wandering Minstrel: KPRC
KOA WOAI

KOB—Home and Farm Hour
KWTO—Siesta Songs
WBAP—Dance Orchestra
WLS—Rangers and John Brown WLS-Rangers and John Brown WWL-Eddy Hour 1:30 P.M. CBS—American School of the Air: WDSU KOMA KSL KMBC KMOX KFAB KRLD KTUL KLZ NBC—Imperial Grenadiers, quartet: KPRC NBC---Imperial Grenadiers, quartet: KPRC NBC--Smack Out: WREN WSM KOA KTBS WSMB KPRC KWK NBC--Judy and Jane: WOAI WKY KOB--Hi-Hilarities KWTO--Silver Strains WBAP--Studio Ensemble WDAF--The Herald of Sanity WLS--Cornhuskers WUL--Dance Orchestra 1:45 P.M. NBC--Vic & Sade, comedy sketch: WOAI KOA NBC--Judy & Jane, sketch: WDAF WBAP NBC--Colette Carlay, songs: KVOO WBAP WBAP NBC--Colette Carlay, songs: KVOO WREN KWK WSM WSMB KWTO--Parade WGN--Rube Appleberry, sketch WLS--George Simons, tenor 2:00 P.M. NBC--Ramblers Trio: WKY KTBS WREN KVOO KWK WOAI KPRC ★ CBS--Kate Smith's Matinee Hour: KMBC WDSU KTUL KRLD KSL WIBW NBC--Ma Perkins, drama: WLW WSM KMOX--Exchange Club WID. NBC-Ma Perkins, drama: WLW W KMOX-Exchange Club KOA--Community Clest Luncheon KWTO-Charlie and Rudy WBAP-Markets WDAF-Variety Parade WLS-Homemakers' Hour WSMB-Ambassadors WWL-Merchants' Express 2:15 P.M. NBC-Dreams Come True: W 2:15 P.M. NBC--Dreams Come True: WLW WSMB WSM NBC--Joe White, tenor: WKY KWK WREN KTBS WBAP KVOO WOAI NBC--Harry Sosnik's Orch.: KOA WDAF CPS--Kato Smith: KLZ KOMA WDAF CBS—Kate Smith: KLZ KOMA KMOX—Dynamite Jim KWTO—Chronicles

2:30 P.M. CBS-Kate Smith's Matinee: KMOX NBC-Song of the City: WDAF WLW NBC--Woman's Radio Review: KPRC NBC-Woman's National NBC-Woman's National NBC-Jerome Twitchell's Orch.: WSM WBAP KTBS WKY WSMB KWK WOAI KOA KMBC-Magazine of the Air KWTO-Organ Recital 2:45 P.M. Twitchell's Orch.: KVOO KPRC WDAF-Wom. Radio Review (NBC) WLW-News 3:00 P.M. NBC-Martha Mears, songs: WSM WSMB WSMB CBS-Nat'l Student Fed. Prgm.: KRLD KMBC KOMA KLZ KTUL WDSU KFAB NBC-Betty & Bob: KPRC WKY KOA KVOO KWK WDAF WFAA WENR WOAI WENK WOAI KMOX-Laugh Clinic KSL-Payroll Builder KWTO-Rainbow Hawaiians WLW-Life of Mary Sothern WREM-Moods Musicale Clinic 3:15 P.M. NBC-Herald of Sanity; Dr. Joseph Jastrow: WSM WDAF WSMB CBS-Institute of Music Prgm.: KOMA KLZ WDSU KTUL KSL KRLD KMBC NBC-Sisters of the State KRLD KMBC NBC--Sisters of the Skillet: WREN WFAA KPRC KTBS KWK KOA KWTO--Slim & Shorty WENR--Madame De Sylvara WLW--Jimmy Arlen, baritone WOAI--Stock Quotations 3:30 P.M. ★ NBC—Rochester Civic Orch.: WSM ★ NBC—Rochester Civic Orch.: WSM WSMB WREN NBC—Ma Perkins, sketch: WDAF KPRC WOAI WENR KVOO KOA WKY WFAA CBS—Institute of Music: KSL KFAB KWTO—World Day Time Revue WLW—Betty and Bob, sketch WWL—George Wagner's Orchestra WWL-George Wagner's Orchestra 3:45 P.M. NBC-Dreams Come True: WDAF KPRC WOAI KVOO WKY KOA WFAA WENR-Program Preview WBW-Curtis Inst. of Music (CBS) WLW-The Jacksons, comedy 4:00 P.M. NBC-Bochester Civic Orch : KTPS NBC-Rochester Civic Orch.: KTB5 WOAI WOAI CBS—Billy Mills' Orch.: KFAB KTUL KOMA KSL KLZ NBC—Chick Webb's Orch.: WDAF KVOO KOA WKY KVOO KOA WKY KMBC—Between the Bookends KMOX—Theater of Amateur Players KOB—Ralph Romero's Rhumba Band KWTO—Lee George, sports WFAA—Nancy Perrie, soloist WLM—Ponce Sisters, WWW Lucycle Techter WWL-Henry's Troubles 4:15 P.M. MBC-Tom Mix's Shooters: WLW CBS-Grace Dunn & Norm Sherr: KRLD KTUL KOMA KLZ KMBC WIBW KFAB WIBW KFAB NBC-Merry Macs: WDAF WFAA NBC-Jackie Heller, tenor: WENR KMOX-Window Shoppers KOA-Rowdy Wright KSL-Dental Clinic KWTO-Markets WWL-Robinson's Humming Four 4:30 P.M. NBC-Singing Lady: WLW CBS-Organ: KRLD KOMA KLZ KTUL NBC-Alice in Orchestralia: WSM WSMB KPRC WFAA KTBS KVOO WKY WOAI NBC-Maurie Sherman's Orch.: KWK WENR WENR KMBC—News KMOX—Harmonettes; Sports KMOX—Harmonettes; Sports KOA—String Serenade KSL—P. T. A. Prgm. KWTO—Victor Concert Orchestra WDAF—Business Bureau Speaker WREN—News WWL—Johnny De Droit's Orchestra **4:45** P.M. **4:45** P.M. **KUL** KTUL KTUL NBC—Hanny Jack Turner: WREN KTUL NBC—Happy Jack Turner: WREN KOA KWK KPRC WOAI KTBS WKY KMBC—From the Piano Bench KMOX—Russ Brown and Ensemble KWTO—News Report WFAA—Dance Orchestra WI W. Lock Associated State WLW-Jack Armstrong, sketch WOAI-Hearts Delight Millers

CBS-Adv. Hour: KMBC KMOX NBC-Education in the News: WKY KTBS WOAI KPRC KVOO KOA WSMB KTBS WOAI KPRC KVOO KOA WSMB CBS-Songs of Long Ago: KOMA KRLD KSL KLZ WDAF-Dick Steel, the Boy Reporter WENR-Moments of Melody (NBC) WFAA--Paper Moon, drama WLW-Sandra Roberts, songs WREN-The Thrill Hunter WSM-Robert Tucker, pianist WWL-Community Chest Program **5:15 P.M.** NBC-Alma Kitchell, contralto: KPRC KTBS KVOO WREN WSMB WOAI CBS-Skippy: KMBC KMOX CBS-Texas Rangers: KRLD KLZ KOMA WDSU KGBX-Dinner Music KOA-University of Denver KSL-Junior Hour WDAF-Service Reports; Sports WENR-Mysterious Island (NBC) WFAA-Jimmie Allen's Air Adventures WLW-The Bachelor of Song WSM-Financial News WSM—Ine Bachelor of Song WSM—Financial News WWL—Don Ramon's Serenaders 5:30 P.M. NBC-–News; Arlene Jackson, songs: S:30 P.M.
 S:30 P.M.
 NBC--News; Arlene Jackson, songs: WDAF
 CBS--Jack Armstrong: KMOX
 NBC--News; Cello Tones: KTBS KOA
 WSMB WOAI KPRC WREN WBAP
 CBS--Eddie Dunstedter, organist: KRLD
 KGBX--Broadcast Bulletin
 KMBC--Big Brother Club
 KSL--Junior Hour
 WENR--What's the News
 WLW--Bob Newhall
 WSM--Asher and Little Jimmie
 WWL--Educational Feature
 5:45 P.M.
 CBS--Woody & Willie; News: KRLD
 KOMA WDSU
 NBC--Lowell Thomas: WLW
 NBC--Dorphan Annie: WENR WREN
 WOAI WSMB WSM KPRC KTBS
 WGN WKY WBAP KWK
 KFI--Billy Batchelor. sketch {NBC}
 KGBX--Leonard & Gerald
 KMBC--Happy Hollow
 KMOX--Four Shamrocks; Orchestra
 KOA--Microphone News
 WDAF--Jack Armstrong
 WWL--Dinner Hour Night

WSM—Nap and Dee WSMB—Enrique Tuit, pianist

6:00 P.M. 6:00 P.M. NBC—Pickens Sisters: WSMB KTBS WDAE WDAF ★ NBC—Amos 'n' Andy: WLW WENR CBS—Concert Orch.: KRLD KOMA KFI—Business Talk KGBX—Tango Tunes KMBC—As Kansas City Dines KMOX—Adventures of Jimmy Allen KOA—Comedy Capers KSL—Town Crier WBAP—Rhythm Makers WOAI—Twilight Melodies WSM—State Dept. of Health 6:15 P.M. ★ NBC—Plantation Echoes; WENR * NBC-Plantation Echoes: WENR KWK WOAI WSM WBAP CBS-Dan Russo's Orch.: KLZ KOMA KTUL KRLD KTUL KRLD NBC--Don Pedro's Orch.: KTBS KFI WKY KGBX--Sax Trio KMOX--Old Bill KOA--Stamp Club WDAF--Adventures of Jimmy Allen WLW--Lum & Abner, sketch WSMB--Community Chest Speaker 6-30 P M 6:30 P.M. * NBC-Uncle Ezra's Radio Station: ★ NBC--Uncle EZFA'S RAdio Station: WMAQ ★ NBC--Red Davis: WREN WENR WSMB WOAI WFAA KTBS WKY KWK KOA KPRC WSM WLW CBS--Buck Rogers: KMOX KMBC KRLD WDSU KRLD WDSU KFI-Wesley Tourtellotte, organist KGBX-Radio Spotlight KOB-Cecil and Sally WDAF-Plantation Echoes WWL-Sons of Pioneers WWL—Sons of Pioneers
6:45 P.M.
NBC—King's Guard Quartet: WDAF
KVOO KOA
★ CBS—Between the Bookends: KLZ
WIBW KTUL
★ NBC—Dangerous Paradise, sketch:
WREN WSM WSMB WENR WKY
WLW WFAA KWK KTBS
★ CBS—Boake Carter: KMBC KMOX
KGBX—Commercial Parade
KOB—△ Watchtower Program
KSL—Orphan Annie
WFAA—Men & Fair Maids
WOAL—Hearts Delight Millers

20

Bandstand and Baton

Not so very long ago broadcasting was looked upon askance. Night club proprietors and hotel man-agers who aired the music of their bands were hurting their business, keep-ing customers away. People could stay at home and be entertained, so 'twas said. But it's not so now Look at these state-But it's not so now. Look at these state-ments from owners of ballrooms and cafes throughout the country: GLEN GRAY and his Casa Loma band

drew the largest crowds of any during the past month. JAN GARBER, FRED WAR-ING, GUY LOMBARDO and TED FIORITO followed in the order named. All of these leaders are known to the pub-lic because of their radio work, all are advertised as broadcasting over national networks. And all promoters concerned agreed that

the broadcasts enabled these bands to draw as well as they did. Furthermore, all these promoters state that they will book broadcasting units in the future.

IACK DENNY gets the coveted Biltmore Hotel dance assignment after the first of the year when Dean WHITEMAN departs for a cross-country tour . . . Sus-taining broadcasts are NBC . . . TOMMY DORSEY of the sensational Dorsey Brothers was instrumental in getting the New York musicians' union to pass a new ruling, limiting the number of sustaining broadcasts from New York cafes, hotels, restaurants, etc., to three a week.

FERDINANDO-FELIX AN-FERDINANDO—FELIX or AN-GELO? That's quite a question these days with the brothers Ferdinando fighting it out in New York City. Both ANGELO, playing in the Great North-ern, and FELIX, of the Montclair, wish exclusive use of the paternal monicker. Angele is victorious so far, with Felix being billed minus a last name. or being billed minus a last name.

SONG PLUGGERS proverbially go to great lengths, but the latest Broadway story concerning them promises to become an epic. Plugger A was taking a prominent bandleader to lunch when Plugger B, from a rival firm, dropped in and crashed the party. Settling time arrived and Plugger B insisted on standing the bill. "That's okay with me," said Plugger A, "but re-member, he's my guest."

RAY NOBLE, the hard luck guy from England, will not have to stand a total

loss for his trip to the United States. Pre-vented from broadcasting at first, then from leading an orchestra in this country by nonsensical union rulings, Noble has been signed as supervisor of musical scores for Paramount Pictures.

LUCKY MILLINDER, leader of the Blue Rhythm Band now playing in the Cotton Club, has added HENRY ALLEN, IR... trumpeter, and LAWRENCE Cotton Club, has added HENRY ALLEN, JR., trumpeter, and LAWRENCE LUCIE, guitarist, to his colored band ... TED WHITE is the new member of ISH-AM JONES' outfit ... EDDIE STONE returned to maestro-ing at the Park Cen-tral recently while HARRY SALTER and arranger KEN SISSON traveled to Cali-fornia for LANNY ROSS' new program.

OZZIE NELSON clicked so steadily in York that his present contract at the Yorker has been extended until New New April 1.

DAVE FRANKLIN finished his new suite named "Traffic," written for PAUL WHITEMAN, last week. Then he hopped into his car and a moment

later was given a ticket for speeding. Dave is also composer of "I Ain't Lazy, I'm Just Dreamin'."

"STARS FELL ON ALABAMA" is proving the best seller among current song bits with a total of 4,100 copies in one day last week. However, Love in Bloom re-mains the best money-maker of the year, totaling ten thousand sales one day.

DELL COON heads for Chicago after DELL COON heads for Chicago after a smashing season in Texas. Dell is an-other maestro looking for Chicago em-ployment this Winter, but, with the aid of BILLY WHITE and JOAN DRAKE, his vocalists, he may land a spot . . . MARK FISHER plays the Palace Theater during the week of November 23 to 30.

HENRY BUSSE counts his calories and counts them well. During the past few months fifty pounds and one tiny black moustache have disappeared from the figure of the not-so-rotund orchestra leader **FREE TYPEWRITER COURSE** at Chicago's Chez Paree, leaving him 150 pounds net. He's feeling fine, Busse states, in spite of the missing avoirdupois and the strict diet he has imposed upon himself.

Mr. Fairfax Knows All

G ene Kretzinger was born in Kansas City, Missouri, August 15, 1905. He is six feet tall and weighs 175 pounds, has dark brown hair and brown eyes. He is married to "Marge" of the Myrt and Marge team. Charlie Kretzinger was born in Kansas City April 5, 1900. He is five feet ten inches tall, weighs 180 pounds, has brown eyes and reddish brown hair. He is married to Evelyn Karrer, a cousin of "Marge," and the four had a double wed-ding. (M. P. A., Chicago, Ill.)

LANNY ROSS is not married. (Mar-garet Brown, Chicago, Ill.)

THE ARMOUR HOUR uses "The Ar-THE ARMOUK HOUR uses "The Ar-mour Theme Song" for its signature num-ber. This number has no words. It was composed by Kenn Sisson. (J. F., Somer-ville, Mass.)

JACK ROSS is 6 feet tall, weighs 170 pounds, has black hair and dark eyes. Joe (Curley) Bradley is 6 feet 1¹/₂ inches tall,

weighs 175 pounds, has brown hair and brown eyes, and is single. Hubert (Shorty) Carson is 5 feet 10 inches tall, weighs 137 pounds, has dark brown hair, grey-green eyes and is not married. They are popu-larly known as the Ranch Boys. (Mrs. A. S., Champaign, Ill.)

THE LANDT BROTHERS were born in Scranton, Pennsylvania, of American-Swedish parents. (M.O.I., Cleveland, O.)

THE SOUTH SEA ISLANDERS con-sist of the following: Joseph Rodgers, di-rector and tenor guitar player; Eddie Shaw, steel guitar; Glenwood Leslie, uku-lele; John Neal and Abe Umiamaka, ac-companiment guitars. (L. V. R., Miami, Fla.)

EDDIE STONE is no longer with Isham Jones' orchestra. At present he is the master of ceremonies for the floor show at the Park Central Hotel in New York City. ("Tiploe" Sands, Vermont.)

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In RADIO GUIDE Issue December 1:

Thanksgiving Messages

By Father Coughlin Doctor S. Parkes Cadman And Other Leaders

BE A RADIO EXPERT Learn at Home-Make Good Money Mail the coupon. Many men I trained at home in spare time make \$40, \$50, \$75 a week. Many make \$5, \$16, \$15 a week in spare time while learning. Get facts about R'adio's opportunities and my amazing practical 50-50 method of training. Home experimental outfits make learning easy, practical, fascinating. Money back agree-ment protects von Mail coupon for free 61-page book J. E. SMITH, President, Dept. 4MT6 National Radio Institute, Washington, O Send me your free book, "Rich Rewards in the This does not obligate me. (Please print billiof)"

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N 44 7 36
7:00 P.M.
* NBC-Crime Clues; "Murder &
Co.": WREN WLS KWK WLW
CBS-Al Roth's Orch.: KTUL WIBW
★ NBC-Mary Pickford & Co., in
"Little Old New York": WSMB
WOAL KOA WSM KPRC WKY
KTBS KFI KVOO WDAF WFAA
★ CBS—Easy Aces, sketch: KMBC
KMOX WIBW
KGBX-Dinner Salon
KOB-Motor Patrol Broadcast
KSL—Variety Program
WWL-Mayor of Bayou Pom Pom
7:15 P.M.
CBS-Edwin C. Hill, news: KMBC
кмох
CBS-Phil Levant's Orch.: WIBW
KTUL KRLD
KGBX-Twilight Romance
KOB-Anson Weeks' Orchestra
KSL—Tarzan, sketch
WWL-The Pickard Family
7:30 P.M.

 ★ NBC—Wayne King's Orch.: WDAF WSMB WKY WFAA KPRC KTBS
 ★ CBS—Everett Marshall's Broadway Varieties: KMBC KLZ WDSU KSL KMOX KRLD WIBW KOMA
 ★ NBC—Lanny Ross, tenor; Orch.; Guest Artists: WREN WLS
 KFI—Stamp. Club of the Air Guest Artists: WREN WLS KFI-Stamp Club of the Air KGBX--Castles in Music KOA--Cliff Nazarro KOB--Paper Moon WLW-Henry Thies' Orchestra WOAI--Charlie Kent's Singers WSM--Minstrel Show WWL-Sons of Pioneers 7:45 P.M.

7:45 P.M. KFI-TG Be announced (NBC) KGBX-Eileen KOA-Ford Rangers KOB-Behind the News WLW-"Smilin' Ed" McConnell WOAI-Norge Singers WWL - Evoping Sergenade WWL--Evening Serenade

8:00 P.M. ★ CBS—Nino Martini, tenor: KRLD WDSU KMOX KMBC WIBW KSL KLZ KTUL KOMA KFAB ★ NBC—Town Hall Tonight; Fred Al-len: KTBS WDAF WSMB KPRC WLW WSM WOAI WKY KVOO WFAA

Programs to

Be Heard

WEAA WFAA NBC—Twenty Thousand Years in Sing Sing: WLS KWK WREN KFI KOA * NBC

KOA KGBX—Variety Program WWL—Willard Serenader 8:15 P.M.

8:15 P.M. KGBX—News KOB—Bebe Woods, Blues Singer WWL—Musical Quarter Hour 8:30 P.M. ★ NBC—John Charles Thomas, bari-tone: KFI KWK WENR WREN KOA ★ CBS—Advs. of Gracie: KMOX KSL KMPC KOMA WDSU KPLD KIZ

CBS-Advs. of Gracie: KMOX KSL KMBC KOMA WDSU KRLD KLZ KFAB KGBX—Musical Auction

KGBX—Musical Auction KOB—Dramatic Program WGN—Lum & Abner, sketch WWL₆—Crazy Crystals 8:45 P.M. KGBX—Riggs Quartet WGN—Jan Garber's Orchestra WWU — Dange Orchestra

WWL-Dance Orchestra 9:00 P.M.

★ CBS—Byrd Expedition: KMBC KLZ KMOX KRLD WDSU KOMA KSL WIBW KFAB

WIBW KFAB ★ NBC—Guy Lombardo's Orch.: WSM KTBS WDAF WOAI WSMB WFAA WLW WKY KTHS KPRC KVOO NBC—To be announced: WREN KOA WENR KFI KWK KGBX—Victor Varieties

KOB-Symphony Orchestra WWL-James Willson, hymns 9:15 P.M.

NBC—Madame Sylvia: KWK WREN KFI KOA WENR KGBX—Friendly Counsellor WWL—Musicale

Wednesday, Nov. 21

9:30 P.M. 9:30 P.M. ★ NBC—KENTUCKY WINNERS Present One Man's Family, sketch: WSMB WSM WDAF ★ NBC—Harry Richman; Jack Denny's Orch.: WENR WREN KOA KVOO WKY KWK WFAA CRS—Moledy. Masterpieces: KOMA

WKY KWK WFAA CBS-Melody Masterpieces: KOMA KTUL KMOX KLZ KFI-Memory Lane (NBC) KMBC--Musical Cocktail; Tattler KSL--Crazy Crystals Prgm. WGN--Ted Weems' Orchestra WLW--Crosley Follies WWL--Variety 9:45 P.M. CBS-Melody Masterpieces: KMBC

WUL--Variety
9:45 P.M.
CBS—Melody Masterpieces: KMBC
WIBW KRLD
KSL—Comedy Stars of Hollywood
WDAF—Red Davis, sketch
WUL-Smilin' Henry Berman
10:00 P.M.
★ NBC—Amos 'n' Andy: KFI WREN
WSM WSMB KTHS KPRC WOAI
WKY KOA KWK WDAF WBAP
WENR
★ CBS—Myrt & Marge: KOMA KRLD
KMBC KLZ KSL KMOX KFAB
WDSU
WIBW—Rep. Wesley Disney, talk

WDSU WIBW—Rep. Wesley Disney, talk WWL—Revelers; Audrey Charles 10:15 P.M. ★ CBS—Edwin C. Hill, "The Human Side of the News": KSL KLZ

Continued from

Preceding Page

KWK KWK CBS—Leon Belasco's Orch.: KFAB KMBC WDSU NBC—Gene & Glenn, comedy: WOAI WBAP WSM WDAF KTBS KTHS KOA KFI WSMB KPRC KMOX—Two Doctors; Al Roth's Orch. 10:30 P.M. ★ NBC—Lanny Ross; Orch.; Guest Artist: WBAP WKY KFI WOAI KOA KTHS KTBS KPRC CBS—Henry Busse's Orch.: KFAB KMBC

KMBC NBC—Jolly Coburn's Orch.: KLZ

KSL NBC--Art Kassel's Orch.: WREN

KSL NBC—Art Kassel's Orch.: WREN WENR→The Hoofinghams, sketch WGM→Wayne King's Orchestra WSMB→Jules Bauduc's Orchestra WWL—The Charm Club 10:45 P.M. CBS—Ozzie Nelson's Orch.: WIBW KMBC KTUL KOMA KSL WDSU KRLD NBC—Jolly Coburn's Orch.: WSM KMOX→Herbie Kay's Orchestra WGN→Jan Garber's Orchestra WREN-Paper Moon, mystery WSMB→Joe Capraro's Orchestra WREN→Paper Moon, mystery WSMB→Joe Capraro's Orchestra WWL-Crele Serenaders 11:00 P.M. ★ NBC—Town Hall Tonight: KOA KFII CBS→Jacques Renard's Orch.: KMBC WIBW KFAB KOMA KTUL KMOX NBC—George Olsen's Orch.: WENR NBC—Archie Bleyer's Orch.: WENR WKY KWK KTHS WSM KTBS

KSL—Dance Orchestra WBAP—Freddie Bergin's Orchestra WDAF—Helen Stratton, soloist WLW—Eddie Laughton's Orchestra WOAI—Richard Cole's Orchestra WSMB—Dance Orchestra **11:15 P.M.** CBS—Jacques Renard's Orch.: KSL WDSU CBS—Jac WDSU

WDSU KMOX—Joe Stovall's Orchestra WDAF—Variety Three WSMB—Archie Bleyer's Orch. (NBC) WWL—Pinkie's Orchestra 11:30 P.M. NBC—Jack Berger's Orch.: KTBS WREN KTHS WKY WSMB WSM KPRC CBS—George Hall's Orches WYWY

KPRC CBS—George Hall's Orch.: WIBW KFAB KOMA KTUL KMBC KLZ KMOX KSL WDAF—Lawrence Linck, soloist WENR—Don Pedro's Orchestra WLW—Red Nichols' Orchestra WOAI—Hoot Owls Club WWL—Dance Orchestra 11:45 P.M.

H1:45 P.M. KMOX-When Day is Done. organ WDAF-Irene Mahoney, soloist WENR-Old Heidelberg Ensemble 12:00 Mid.

WENR--Old Heidelberg Ensemble 12:00 Mid.. NBC--Lights Out: WENR KFI--Reporter of the Air (NBC) KOA--Orchestra WLW--Stan Stanley's Orchestra WLW--Stan Stanley's Orchestra WWL--All Night Jamboree 12:15 A.M. ★ NBC--Red Davis: KFI KSL-Joe Sullivan, pianist 12:30 A.M. NBC--Gray Gordon's Orchestra: KWK KFI--Jimmy Grier's Orchestra KSL--Noble Sissle's Orchestra WENR--Noble Sissle's Orchestra WLW--Moon River, organ and poems

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NBC-Robert Royce, tenor: WENR NBC-Emil Coleman's Orch.: WREN KWK CBS-Leon Belasco's Orch.: KFAB

KWTO-Sully's Rac storial WFAA-Markets; Xylophonics WLS-Virginia Lee and Sunbeam WWL-Salon Orchestra 12:15 P.M. CBS-Eddie & Fannie Cavanaug Radio Gossip Club: KMOX CBS-Frank Dailey's Orch.: KLZ KMBC-Tex Owens, songs KOB-Woman's Club of the Air KSL-Variety Program KWTO-Luncheon Music WFAA-Charlie Kent's Singers WLS-Dinnerbell Program 12:30 P.M.

Cavanaugh's

5:30 A.M. KM *** Hom. our WLW-Top o' the Morning 6:00 A.M. KMOX-Mountain Minstrels WLS-Smile-a-While WLW- ANation's Family Prayer 6:15 A.M. KMOX-Shut-In . Club WLW-AMorning Devotions WLW-AMorning Devotions 6:30 A.M. KMBC-AMorning Devotions KMOX-Home Folks' Hour WDAF-Over the Coffee Cups WLW-Salt and Peanuts WSM-Rise and Shine 6:45 A.M. 6:45 A.M. KMBC-Tex Owens songs KMOX-Riddles and Grins WDAF-ABible Lesson WFAA-Jess Rogers WLW-Plantation Days 7:00 A.M. KFAB 7:00 A.M. NBC-B. A. Rolfe's Orch.; Sisters of the Skillet: WLW NBC-Morning Devotions: KTBS KTHS WREN KVOO WKY KWK WOAI WSMB KMBC-Musical Time KMOX-Melody Weavers & Skeets WDAF-Musical Clock WFAA-Early Birds & Jimmie Jefferles WIS-Nawe: Arkansas Woodchopper CBS WFAA-Early Birds & Jumme Jerterles WLS-News; Arkansas Woodchopper WWL-Porter Jim and Sleepy 7:15 A.M. NBC-Lew White, organist: KTBS KTHS WREN KVOO WKY KWK WSME WSMD KMOX-Dance Melodies WLS-Bulletin Board WOAI-Hearts Delight Millers 7:30 A.M. NBC-Cheerio: WLW WSM WSMB KTBS KTHS WKY WOAI KHBS KTHS WKY WOAI KMBC—News KMOX—Tick Tock Revue KSI--Morning Musicale WLS—Jolly Joe and His Pet Pals 7:45 A.M. NBC—Landt Trio & White: WREN KWK KV00 NBC-Lanue KWK KMBC-Musical Time WFAA-Starchy Elasticians WLS-Spare Ribs & Ralph Emerson 8:00 A.M. 8:00 A.M. CBS—Sunny Side Up: KTUL KRLD KSL KOMA WIBW KMBC KFAB NBC—Breakiast Club: WREN KOA WSMB KTHS KPRC KTBS KVOO WSMB KTHS NEAC ANAL WOAI KMOX-Dance Melodies WFAA-Brightsiders Orch.; Narrator WLS-AMorning Devotions WLW-Joe Emerson, Hymns WSM-AMorning Devotions WWL-Musicale 8:15 A.M. WWL-Musicale 8:15 A.M. NBC-Organ Rhapsody: WLW NBC-Breakfast Club: WKY KMOX-Sunnyside Up (CBS) KSt - Morning Watch WFAA-Jay Burnett, songfellow WLS-Hoosier Hot Shots and Arkie WSM-Leon Cole, organist WWL-Henry Dupre; Souvenirs 8:30 A.M. NBC-Mildred Dilling, harpist: WDAF CBS-Sunnyside Up: WIBW WDSU KMOX-The Cornhuskers WBAP-Between Us WLS-Ford Rush WBAP-Between Us WLS-Ford Rush WLW-Mail Bag WSM-Breakfast Club (NBC) WWL-Musical Moods 8:45 A.M. WWL-Musical Moods 8:45 A.M. CBS-Waltz Time: KOMA KRLD WIBW KMBC KMOX-Fashion Parade KSL-Musical Moments KWK-The Breakfast Club (NBC) WDAF-Sylvan Trio WLS-Morning Minstrels WLW-Bond of Friendship WWL-Henry and Mac 9:00 A.M. NBC-News; Breen & de Rose: WDAF WBAP KTHS KTBS CB -News: The Bluebirds: KTUL KLZ KMOX WDSU NBC-To be announced: WOAI WSM WSM KLZ KMOX WDSU NBC-To be announced: WOAI WSM WSMB KVOO WREN KOA KWK KPRC WKY KMBC-Joanne Taylor, fashions KSI - Morning Watch WIS-The Westerners; Roundup WLW-Music by Divano 11:45 A.M. CBS—George Hall's Orch.: KOMÅ KLZ KSL WDSU KTUL KMBC—News KMOX—Magic Kitchen WLS—Markets; Weather; News WWL—Stanback Program

warmen the star

WWL-Just Home Folks 9:15 A.M.

9:15 A.M. ★ NBC--Clara, Lu 'n' Em, gossip: WDAF WSM WOAI WKY WBAP WLW KPRC KV00 WSMB CBS--Song Reporter: WDSU NBC--Edward MacHugh, baritone: WREN KOA KWK KTBS WMEC Buckbus Encarge

WHEN KOA KWA KIDA KMBC-Rhythm Encores KMJX-Let's Compare Notes 9:30 A.M. CBS-Orientale: KOMA WDSU KLZ

NBC-Morning Parade: WSMB WSM NBC--Morning Parade: WSMB WSM KOA NBC--Today's Children: WKY KWK WBAP WREN KPRC WLS WOAI KMBC--Window Shopping KMOX--Just Susie WDAF--Variety Hour WLW--Livestock Reports WWL--Variety Program 9:45 A M 9:45 A.M. NBC-News; Radio Kitchen: WREN KVOO KOA WSM CBS-Visiting with Ida Bailey Allen: KLZ WDSU KRLD KOMA KTUL KFAB NBC-Morning Parade: WOAI KTHS KPRC KTBS KMBC-The Spice of Life KMOX-Blue Buddies Quartet KSL--Sandy McThrift WBAP-Through the Looking Glass WDAF--Pedro Via's Orch. WLW--Jack Berch; Orchestra 10:00 A.M. NBC-Hazel Arth, soloist: WOAI KTBS KWK KVOO WBAP KTHS WKY CBS-Mary Lee Taylor, talks: KLZ KMOX KMBC WDSU KRLD KOMA KMOX KMBC WDSU KKLD AVAIL KTUL ★ NBC—Galaxy of Stars: WLW WDAF KOA KSL—Morning Melodies WLS—Bill O'Connor WREN—Eb and Zeb WSM—String Ensemble WSMB—Health Exercises WWL—Tony's Merrymakers 10:15 A.M. 10:15 A.M. NBC—Francis Lee Barton, talk: WLW WDAF CBS—Academy of Medicine: KFAB KMBC KLZ WDSU KRLD KTUL KSL ★ NBC—Tony Wons, philosopher: KOA KPRC WREN KTHS WSMB WKY WSM KTBS WOAI KWK KMOX—Through the Looking Glass WBAP—Markets WLS—Markets; Livestock 10:30 A.M. NBC--Carnival; Gale Page, contralto: WLS—Ine Marvins, sketch WWL—College of Music 11:15 A.M. K CBS—The Gumps, sketch: KMBC KMOX KFAB NBC—Merry Macs: WSMB KVOO WSM WSM NBC-Josephine Gibson: KWK WKY WOAI WREN WLS WFAA KOA KSL-Jennie Lee of Auerbach's WDAF-Service Reports WLW--Livestock Reports WLW--Livestock Reports WUL--Flying Fools 11:30 A.M. CBS--ACME WHITE LEAD & COLOR Works Presents "Smilin' Ed" Mc-Connell: KMBC KMOX KSL KLZ KFAB KRLD WDSU NBC--Farm and Home Hour: WOAI WSMB KVOO KTBS KOA WSM WREN KTHS WFAA WKY KWK WLW KPRC WDAF WLS--Mrs. Anna J. Peterson 11:45 A.M. CBS--George Hall's Orch.: KOMA

Afternoon

12:30 P.M. NBC—Airbreaks: WKY KTBS ★ NBC—Vic & Sade, sketch: WLW KTBS CBS—Story Behind the Song: KTUL KRLD KMOX KOMA NBC—Rus Lyon's Orch.: WREN KWK KOA KOA N.-W. Lee O'Daniel's Doughboys: WOAI WBAP T. N WOAI WBAP KMBC--Mid-day Serenade KSL--Colonial Dames KWTO--News WDAF--Melody Parade WGN--<u>A</u>Mid-day Service WSM--Markets WWL--Musical Program 12:45 P.M. NBC-Music Guild: WSM WSMB CBS-Pat Kennedy; Art Kassel's Or-ch.: KMBC KSL WDSU KRLD KLZ KMOX KLZ KMOX E. T.--Charlie Kent: WREN KOA-Livestock; Produce Reports WBAP-Dance Orchestra WDAF-Dance Orchestra WLW--Stan Stanley's Orchestra WOAI--Crazy Band WWL-Light Crust Doughboys 1:00 P.M. CBS--Marie, the Little French Prin-cess: WDSU KSL KLZ KMOX KRLD NBC--Stanes of History, drame: WDAF NBC—Stones of History, drama: WDAF NBC—Musie Guild: KOA WREN T. N.—Chuck Wagon Gang: WBAP WOAI WOAI KMBC--Magazine of the Air KWTO--Siesta Songs WLS--Pat Buttram and Melviny WLW--Ohio School of the Air WWL--Variety Program 1:15 P.M. WWL--Variety Program 1:15 P.M. ★ CBS--Romance of Helen Trent: KLZ KSL WDSU KMOX KRLD NBC--Music Guild: KPRC WOAI KOA--Farm Question Box KOB--Home and Farm Hour KWTO--Musical Scrapbook WLS--Rangers & John Brown WWL--Eddy Hour 1:30 P.M. NBC--Smack Out: WREN WSMB KWK WSM KTBS KPRC CBS--School of the Air: KSL KLZ KMBC KMOX KFAB KTUL KRLD KOMA. WDSU NBC--Judy & Jane: WKY WOAI KOMA. WDSU NBC-Judy & Jane: WKY WOAI KOA-Huffman Theater Harmonies KWTO-Carefree Capers WBAP-Los Trovadores WLS-Cornhuskers WWL-Dance Orchestra 1:45 P.M. NBC-Vic & Sade, sketch: WOA1 NBC-Echoes of Erin: WREN KVOO WSM KWK WSMB NBC-Echoes of Erin: WREN KVOO WSM KWK WSMB NBC-Judy and Jane, sketch: WDAF WBAP NBC—Judy and Jane, sketch: WDAF WBAP
KOB—Eb and Zeb
WGN—Rube Appleberry, sketch
WLS—Friendly Philosopher 2:00 P.M.
NBC—Castles of Romance: WREN KTBS WOAI WKY KWK KOA KPRC
NBC—Ma Perkins, sketch: WSM WLW
★ CBS—Roadways of Romance; Jerry Cooper, baritone: WDSU KMBC KFAB KTUL KRLD
KMOX—Exchange Culb KFAB KIOL KRLD KMOX—Exchange Culb KSL—Payroll Builder KWTO—Bill Ring WBAP—Markets WDAF—Aunt Sammy's Chat WLS—Homemakers; Wm. O'Connor WSMB—Anson Weeks' Orchestra WWI - Marchant's Exprased WWL-Merchants' Express 2:15 P.M. NBC-Eastman School of Music Prgm.: WBAP WKY KTBS WREN WOAI CBS—Roadways of Romance; Jerry Cooper, baritone: KOMA KLZ WIBW NBC-Dreams Come True: WLW WSM WCMP WOAI WIBW NBC-Dreams Come True: WI WSMB KMOX-Dynamite Jim KWTO-Chronicles WDAF-Dance Orchestra WLS-Fanfare; Wyn Orr 12:00 Noon CBS—Just Plain Bill: KMOX KSL KLZ WGN KMBC KASA—Around the District with the Bell Oilers KOB—Anson Weeks' Orchestra

Star ★ Indicates High Spot Selections 2:30 P.M. NBC-Eastman School of Music: WSM WSMB WSMB NBC—Song of the City: WDAF WLW KMOX—Roadways of Romance (CBS) KOA—Jerome Twichell's Orch, ASL—Utah College Program KWK—Roy Shield's Orch. (NBC) KWTO—Shrine Mosque WGN—June Baker, home management WLS—Parties and Games 2:45 BPM 2:45 P.M. CBS-Roadways of Romance: KSL WIBW WDAF—Woman's Radio Review (NBC) WLW—Business News WLW—Business news **3:00 P.M.** NBC—Blue Room Echoes: WSMB WSM W5M BC—Betty and Bob, drama: WKY KPRC KOA KVOO KWK WDAF WFAA WOAI WENR NBC WFAA WOAI WENR CBS-Visiting America's Little House: KRLD KFAB KMBC WDSU KLZ KOMA KTUL KMOX-Two Doctors; Al Roth's Orch. KSL-Payroll Builder KWTO-Rainbow Hawaiians WLW-Life of Mary Sothern, drama WREN-Mood Musicale WUL-Ed Larman, organ recital 3:15 P.M. NBC-Sisters of the Skillet: KWK 3:15 P.M. NBC--Sisters of the Skillet: KWK WREN KTBS KOA KPRC WFAA CBS--Salvation Army Band: KOMA KLZ WDSU KTUL KMBC--The Sunshine Lady KWTO--Slim & Shorty WDAF--Blue Room Echoes (NBC) WENR--Program Preview WIW--Program Preview WLW—Jimmy Arlen, baritone WOAI—Stock Quotations WOAI—Stock Quotations 3:30 P.M. CBS—Dick Messner's Orch.: KSL KTUL KOMA WDSU KFAB KRLD NBC—Ma Perkins, sketch: WDAF KPRC WOAI WENR KVOO WKY KPRC KPRC WOAI WENK KWC KOA WFAA NBC-Platt & Nierman: WREN KWK WSMB WSM KMBC-The Classic Hour KWTO-Souvenirs of Song WLW-Betty and Bob, sketch WWL-Dance Orchestra 3:45 P.M. NBC-Horacio Zito's Orch.: WENR WREN WSM WSMB WREN WSM WSMB CBS—Dick Messner's Orch.: WIBW KMBC NBC—Dream's Come True: WDAF WFAA KPRC WOAI KOA WKY KWTO—Musical Jigsaws WLW—The Jacksons, comedy 4:00 P.M. 4:00 P.M. NBC—Stanleigh Malotte, WREN WENR CBS—Loretta Lee, songs: K BS-Loretta Lee, songs: KTUL KSL KLZ WDSU KFAB KOMA NBC-Nat'l Congress P. T. A.: KOA WFAA WDAF WSMB KTBS WKY WFAA WDAF WSMB KIDS W. WOAI WSM KMBC-Between the Bookends KMOX-Fed. of Women's Clubs KWTO-Lee George, sports WLW-Adventure of Donald Ayer WWL-Henry's Troubles 4:15 P.M. NBC-Three Scamps: WREN KWK CBS-Grace Dunn & Norm Sherr: KTUL KOMA KRLD KMBC WIBW KTUL KOMA KRLD KMBC WIBW KFAB KLZ KMOX—Window Shoppers KSL—Clinic of the Air KWTO—Markets WENR—P. T. A. Congress (NBC) WLW—Stamp Club WWL—Germaine Cazenave 4:30 P.M. NBC—Maurie Sherman's Orch: KWK WFNR WENR CBS-Organ & A. M. A. Speaker: KOMA KRLD KSL KLZ KFAB KOMA KRLD KSL KLZ KFAB KTUL NBC--Tales of Courage: WSM WSMB KVOO WKY WFAA WOAI WDAF KTBS KPRC NBC--Singing Lady: WLW KMBC--News; Program Bugle KMOX--The Strolling Bard KOA--Al Pearce's Gang KWTO--Paul Whiteman's Music WREN--News WWL-Johnny De Droit's Orchestra 4:45 P.M. NBC--Jesters Trio: WOAI WDAF WFAA WSM WSMB KTBS WKY CBS--Miniatures: KTUL KRLD KOMA KSL KOMA KSL KOMA KSL NBC—Happy Jack Turner: WENR WREN KWK KPRC KMBC—The Publicity Pups KMOX—Harmonettes KOB—Harry and Carry, comedians KWTO—News WLW—Jack Armstrong, sketch

CBS—Beatrice Osgood, pianist: KOMA KSL KLZ KMBC KRLD WDSU KFAB KFAB NBC--Tom Coakley's Orch.: KVOO KPRC WSMB KOA WKY KTBS WOAI NBC--Dick Steele the Boy Reporter: WDAF KMOX--Three Brown Bears WENR--William Lundell Interview (NBC) WENR-William Lundell Intervi (NBC) WFAA-Paper Moon, drama WLW-Buddy Ransom's Orchestra WREN-The Thrill Hunter WSM-String Ensemble WWL-The Southsiders WWL-The Southsiders 5:15 P.M. CBS-Those McCarthy Girls: KOMA KRLD KSL KLZ NBC-Tom Coakley's Orch.: WREN WFAA WENR CBS-Field of Youth: WDSU CBS-Skippy: KMOX KMBC KGBX-Dinner Music WDAF-Service Reports WLW-Bachelor of Song WWL-Vic Ledbetter 5:20 P.M 5:30 P.M. NBC-News; Mary St Small songs: NBC-News; Mary Small, songs: WDAF CBS-Jack Armstrong: KMOX NBC-News; Armand Girard, baritone; WKY WOAI KWK KTBS KPRC KOA WSMB WKY WOAI KWK KTBS KPRC KOA WSMB KGBX-Broadcast Bulletin KMBC-Big Brother Club WBAP-Thrills of Tomorrow WENR-What's the News? WLW-Bob Newhall, sports WREN-Radio Review WSM-Freddie Rose, pianist WWL-Educational Feature 5:45 P.M. CBS-Woody & Willie; News: KRLD KOMA WDSU WIBW NBC-Lowell Thomas, today's news: WLW NBC-Orphan Annie: WENR WREN WSMB WOAI WBAP WSM KPRC KTBS WGN WKY KWK KGBX-Tunerville Triplets KMBC-Happy Hollow KMOX-Four Shamrocks; Orchestra KOA-Microphone News WDAF-Jack Armstrong WWL-Dinner Hour WWL-Dinner Hour Night

5:00 P.M.

6:00 P.M. Russo's Orch.: KRLD CBS-Dan KLZ KOMA * NBC—Amos 'n' Andy: KVOO WLW WENR NBC--Richard Himber's Orch.: KOA KTBS KFI WSM KGBX--Rudy Vallee KMBC--As Kansas City Dines KMOX--Adventures of Jimmy Allen KSL--Broadcasters Review WBAP--Three Rogues of Rhythm WDAF--Winthrop Williams, tenor WOAI--Twilight Melodies WSMB--Tarzan, drama 6:15 P.M. NBC--Don Pedro's Orch & WSM WKY WENR 6:15 P.M. NBC-Don Pedro's Orch.: WSM WKY KFI WSMB NBC-Gems of Melody: WENR KTBS WREN CBS-Red Grange; Football Fore-dasts: KMOX KLZ WDSU KTUL KMBC KMBC KASA--Views of Today's News KGBX--Dinner Music KOA--Everybody Sing (NBC) WBAP--Dance Orchestra WDAF--Adventures of Jimmy Allen WLW--Lum and Abner, sketch 6:30 P.M. * NBC--Burnt Cork Dandies; Al Ber-nard: Paul Du Mont; WDAF nard; Paul Du Mont: WDAF CBS—Buck Rogers: KMBC WDSU KMOX KRLD KMOX KRLD KFI—Organ Recital, Wesley Tourtel-lotte KGBX—Radio Spotlight KGBX—Radio Spotigni KOA—Thrills of Tomorrow KOB—Cečil and Sally WFAA—Rhythm Time WLW—"Smilin' Ed" McConnell WOAI—The Whitaker Family WWL—Sons of Pioneers 6:45 P.M. CPS Botwoon the Bookends; V 6:45 P.M. CBS—Between the Bookends: WIBW KLZ KTUL KLZ KTUL NBC-Shirley Howard, songs: KTBS KWK WSMB ★ CBS-Boake Carter, News: KMBC KMOX NBC-To be announced: WDAF KVOO WREN T. N.-Clem & Tina, the 49'ers: WSM WOAI KGBX-Commercial Parade KOA-"Smilin' Ed" McConnell KSL-Orphan Annie WFAA-Melody Strings

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On Short Waves

with a bone in her teeth and a spanking breeze astern the a bone in her teeth and a spanking breeze astern, the schooner Setb Parker continues to ride the ocean waves—while the voices of her cap'n and crew ride the waves of radio. On Monday, November 19, another in the series of short-wave broadcasts will be sent out by Phillips Lord and his sing-ing segmen. ing seamen.

During the past few weeks these broadcasts have been based upon readings from the ship's log-telling tales of these radio rovers and their adventures since they left behind the Pacific coast of the United States, and ventured forth upon the bounding main. With the taletelling come songs and sea chanties reminiscent of the brave days before steam doomed the clip-per ships and other wind-blown boats.

But the Seth Parker differs from her But the Seth Parker differs from her sister ships of yore in having a full-fledged radio station aboard—the short-wave station KNRA. Short-wave fans who scorn to tune tamely into the NBC-WJZ rebroadcast on Monday at 7:45 p. m. CST, can get KNRA direct on 48.70, 24.30 and 31.22 meters. Many such fans have enjoyed tuning in KNRA's test broad-casts, which have been received very well. well.

Well. It's a far cry from the romantic rov-ings of Phil Lord and his high-seas thes-pians, to the deadly serious modern ro-mance of the Byrd expedition—but short wave makes the jump. On Wednesday, November 20, the Columbia Broadcasting System will present another of its two-way broadcasts from the Byrd Expedition.

way broadcasts from the Byrd Expedition. These programs reach America via the short-wave station KFZ in Little America and are easily picked up by short-wave set owners. This station has been heard testing between the hours of 6 and 9 p. m. CST every Monday, Tuesday and Wednesday. The two-way broadcasts that are picked up and rebroadcast by CPS are are picked up and rebroadcast by CBS are presented at 9 p. m. CST.

presented at 9 p. m. CST. On Friday, November 23, another of the international Causes of War programs will be presented by the National Broad-casting Company and the British Broad-casting Corporation. The speaker will be G. H. Cole, the broadcast at 4 p. m. CST over the English stations GSB on 31.55 meters and GSD on 25.53 meters. It will be rebroadcast over an NBC-WEAF net-work. work.

NEWS BROADCASTS Time Shown Is Central Edwin C. Hill-Standard CBS-KMOX 7:30 p. m. Press Radio News-CBS-KOMA 5:55 p. m. SUNDAY FRIDAY Press Radio News-CBS-KMBC 9:30 a. m. NBC-WDAF 10 a. m. Boake Carter-CBS-KMOX 6:45 p. m. Press Radio News---CBS-KTUL 9 a.m. NBC-KTBS 9 a.m. NBC-WKY 9:45 a.m. NBC-KPRC 5:30 p.m. NBC-WDAF 10 a. m. John B. Kennedy— NBC-WKY 3:30 p. m. Alexander Woollcott— CBS-KSL 8 p. m. Walter Winchell— WEDNESDAY Press Radio News-CBS-KTUL 9 a.m. NBC-WKY 9 a.m. NBC-WREN 9:45 a.m. NBC-WDAF-KPRC 5:30 p.m. H. V. Kaltenborn-H. V. Katenborn-CBS-KFAB 5 p. m. Lowell Thomas-NBC-WLW 5:45 p. m. Press Radio News-CBS-KOMA 5:55 p. m. Walter Winchell NBC-WLW 8:30 p. m. Press Radio News-CBS-KOMA 9:55 p. m. NBC-KTBS 11 p. m. Lowell Thomas-NBC-WLW 5:45 p. m. MONDAY Boake Carter Press Radio News-CBS-KOMA 5:55 p. m. Boake Carter-Boake Carter-CBS-KMOX 6:45 p. m. Edwin C. Hill-CBS-KMOX 7:15 p. m. March of Time-Press Radio News-CBS-KLZ 9 a. m. NBC-KTBS 9 a. m. NBC-KPRC 9:45 a. m. NBC-WDAF-KPRC 5:30 p.m. CBS-KMOX 6:45 p. m. Edwin C. Hill-CBS-KMOX 7:15 p. m. CBS-KSL 8 p. m. NBC-WDAF-KPRC 5:30 Lowell Thomas— NBC-WLW 5:45 p. ma. Press Radio News— CBS-KOMA 5:55 p. ma. Boake Carter— SATURDAY THURSDAY Press Radio News-Press Radio News-CBS-KTUL 9 a. m. NBC-WDAF 9 a. m. NBC-WREN 9:45 a. m. NBC-KPRC-WKY 5:30 p. m. Press Radio News-CBS-KTUL 9 a. m. NBC-WDAF 9 a. m. NBC-WREN 9:45 a. m. NBC-WDAF-WKY 5:30 p. m. Lowell Thomas-NBC-WLW 5:45 p. m. Press Radio News-CBS-KMOX 6:45 p. m. Edwin C. Hill---CBS-KMOX 7:15 p. m. Frederic William Wile-CBS-KSL 5 p. m. TUESDAY TUESDAY Press Radio News--CBS-KTUL 9 a. m. NBC-WDAF 9 a. m. NBC-KPRC 9:45 a. m. NBC-WDAF-KPRC 5:30 p.m. Press Radio News-CBS-KOMA 5:55 p. m. Press Radio News. CBS-KOMA 5:55 p. m. Boake Carter. CBS-KMBC 6:45 p. m. Floyd Gibbons-NBC-WKY 6:45 p. m.

Theme Songs That Click

A lively but simple tune was needed to introduce Bill and Ginger's morning program. So Arthur Q. Bryan, who writes the scripts and acts as the announcer for this gay but un-sophisticated young couple, and who also does a little composing on the side, sat down and attempted to write a suitable piece adapted to the mood and tempo of his program. his program.

Arthur finished an even dozen composi-Artnur missied an even dozen composi-tions, but the true spirit of the ideal song he wanted, still escaped him. He finally threw up the sponge in despair, and was on the verge of hiring a brigade of tune-smiths, when he was struck with a brilli-ant idea: Why not go back to his college days for a suitable theme?

So he searched among the old favorites of college glee clubs. The result was the selection of the theme melody that may be heard opening the song and patter

show, broadcast over the Columbia net-work. It is "Bullfrog and the Coon." More than two years ago, when the program started, Bryan took this fifty-year-old melody and wrote new lyrics to fit the youthful songsters. The voice of brown-eyed Ginger is heard first, singing: "This is little Ginger Baker" and then comes Bill: "This is Bill and I'm here too." Then together: "Come to do a bit of singing if it's all the same to you." With that they're off to drama-tize the adventures of the principals in the cast—and all the adventures are kept in the same bright spirit as the Bullfrog the same bright spirit as the Bullfrog

the me same bright spirit as the Bullic theme music. Bill and Ginger may be heard daily except Saturday and Sunday over an Eastern CBS-WABC net-work at 9:15 a. m. CST. The program is sponsored by C. F. Mueller & Co.

Radio Owners— 25c brings to you this valuable chart ... Worth a dollar of anybody's money! A map of the world, accurately show-ing location of every important foreign and American SHORT-WAVE station, with authentic tabulation of call letters and kilocycle data. The world at your finger tips! Get more pleasure out of your set! Send at once for this helpful map and directory. Send coin or postage Mail the coupon at once CORNISH WIRE CO., 30 Church St., N.Y. City Please send me copy of your short-wave chart, for which I enclose 25c. Name Address City..... State.....

WAKE UP YOUR LIVER BILE-WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rarin' to Go

the Morning Rarin' to Go If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral water, cil, larative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine. For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily. If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks gut in blemishes. Your head aches and you feel down and out. Your whole system is poisoned. It takes those good, old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vege-table extracts, amazing when it comes to making the bile flow freely. But don't ask for liver pills. Ask for Carter's

the bile flow freely. But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Resent a sub-stitute. 25c at drug stores. © 1931 C. M. CO

SUBSCRIBE to RADIO GUIDE

CBS—Paul Sabin's Orch.: KFAB KMBC KOMA WIBW KTUL KSL KMOX Continued from Thursday, Nov. 22 Preceding Page KMOX KOA—Comedy Stars of Hollywood WFAA—Vincent Lopez' Orch. (NE WLW—Eddie Laughton's Orchestra 11:15 P.M. (NBC) NBC-Jesse Crawford, organist: 9:15 P.M. WEN NBC-E, Madriguera's Orch.: KWK WREN 11:15 P.M. KFI—Winning the West KMOX—Joe Stovall's Orchestra KOA—George Olsen's Orch. (NBC) KSL—The Ridge Roamers WDSU—Ted Black's Orch. (CBS) WREN KFI-Symphony Hour KMOX-Sports Reporter KSL-Mirth Parade 10:30 P.M. NBC-Eddy Duchn's Orch.: WSM KVOO WREN KTBS WKY KWK CBS-Clyde Lucas' Orch.: KFAB KMBC WWL-Dance Orchestra 11:30 P.M. BS-Leon Navara's Orch.: KOMA KLZ KTUL KMOX WIBW KMBC CBS CBS—Clyde Lucas' Orch.: KJAB
KMBC
NBC—Dorsey Brothers' Orch.: WDAF
★ CBS—CAMEL CIGARETTES PREsents "The Camel Caravan"; Walter
♥ O'Keefe; Annette Hanshaw; Ted
♥ WENR—The Hoofinghams, sketch
₩ FAA—Jay Burnett, the songfellow
₩ GN—Wayne King's Orchestra
₩ UKW—The Hoofinghams, Orchestra
₩ SMB—Jules Baduc's Orchestra
₩ SMB—Jules Baduc's Orchestra
₩ SMB—Jules Baduc's Orchestra
₩ SMB—Jules Duchin's Orch: KOA
₩ FAA KSL NBC-Dancing in the Twin Cities WREN WSMB WKY KTHS KTBS WSM KVOO KPRC CBS-Earl Hines' Orch.: KFAB KOA-Dance Orchestra WENR-Jess Hawkins' Orchestra WLW-Red Nichols' Orchestra WOAI-Hoot Owls Club WWL-Dance Orchestra KSL WWL-Variety Program 9:45 P.M. BS—Rep. Hamilton Fish, talk: WIBW KTUL KOMA KLZ KRLD KMBC . KMBC KMOX—Tin Pan Alley KSL—Football Sports Flash KWK—Economics, talk (NBC) WENR—To be announced WWL—Smilin' Henry Berman Woll-Root Owis Club
WWL-Dance Orchestra
11:45 P.M.
KMBC--Charles Barnet's Orchestra
KMOX--When Day is Done, Organ
12:00 Mid.
NBC--Stan Myers' Orch.: WENR
KFI--Reporter of the Air (NBC)
KOA--Dance Orchestra
KSL-Frank Jenks' Orchestra
WLW--Stan Stanley's Orchestra
WLW--Stan Stanley's Orchestra
WLW--Stan Stanley's Orchestra
WLW--Stan Stanley's Orchestra
WEN--Variety Program
WWL--All Night Jamboree
12:15 A.M.
KFI--The Four Black-Birds
KOA--Orchestra with Soloist (NBC)
KSL--Night Boat
12:30 A.M.
NBC--Noble Sissle's Orch.: WKY
WENR KVOO
KFI--Jimmy Grier's Orch. (NBC) WFAA WFAA CBS-Leon BeJasco's Orch.: WDSU KMOX-Football Program KOA-Variety Program WENR-Art Kassel's Orchestra WGN-Jan Garber's Orchestra WSMB-Joe Capraro's Orchestra WWL-Creole Serenaders 11:00 P.M. NBC-George Olsen's Orch.: WSM NBC—Gene and Glenn, comedy: WSM KOA WDAF KPRC WOAI KTHS KTBS WSMB WFAA CBS—Little Jack Little's Orch.: KTUL KRLD WIBW KMBC WDSU KFAB KOMA NBC--**KFI**—Jimmy Grier's Orch. (NBC) **WLW**—Moon River, organ and poor NBC-Del eme 23

7:00 P.M. ★ NBC--Vallee's Variety Hour: WSM KOA KFI WBAP WLW KVOO KPRC WDAF WOAI WKY WSMB ★ CBS--Easy Aces: KMOX KMBC NBC--O. Henry, dramatization: KWK WREN CBS--All Petty Con

CBS-Al Roth's Orch.: KSL WIBW

CBS—Al Roth's Orch.: KSL WIBW KTUL KGBX—Mellow Music KOB—El Rancho Grande WLS—Western Nights WWL—Aladdin's Lamp 7:15 P.M. CBS—"Fats" Waller's Rhythm Club: KMBC WIBW KOMA KRLD KLZ KGBX—McEwen Brothers KMOX—Aeolian Piano Recital KSL—Tarzan, skit WLS—Ford Rush; Ralph Emerson WWL—The Pickard Family

WWL-The Pickard Family 7:30 P.M. NBC-Melodies Romantique: WREN

NBC-Melodies Romanuque. KWK **★ CBS-Forum of Liberty; Edwin C.** Hill: KMOX KMBC CBS-Keith Beecher's Orch.: WISN KRLD KLZ KTUL KOMA WIBW KGBX-Magic Harmony KSL-Variety Program WLS-Cheer Parade 7:45 P.M. WCPX-Eileen

KGBX-Eileen KOB-Behind the News

KOB→Behind the News KOB→Behind the News KSL-Krausemeyer and Cohen WDSU→From Old Vienna (CBS) WWL-Variety Program 8:00 P.M. ★ CBS-CAMEL CIGARETTES PRE-sent "The Camel Caravan"; Walter O'Keefe; Ted Husing; Annette Han-shaw, contralto; Glen Gray's Casa Loma Orch.: KMOX KRLD KOMA KTUL KMBC WIBW WDSU KFAB ★ NBC-Show Boat; Muriel Wilson: WDAF WSMB KTBS WSM WOAI WBAP KPRC WKY KOA KFI

WBAP KPRC WKY KOA KFI

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* NBC-Death Valley Days: WLW WLS WREN KWK KGBX-Melody Palette KSL-Studio Group WWL-Willard Program

Proarams to

be Heard

8:15 P.M. KGBX—News KSL—Radio Mystery

WWL-Sterling Quarter Hour

8:30 P.M. r CBS—Fred Waring's Orch.: WDSU KMOX KOMA KSL KMBC KRLD KLZ KTUL KFAB WIBW BC—Musical Keys: WREN WENR VWW NBC

NBC---Musical Keys: WREN KWK KGBX---Melody Race WGN---Lum and Abner, sketch WLW---Unsolved Mysteries WWL---Variety Program

8:45 P.M.

KGBX—Rhythm Encores KOB—Hi-Hilarities WGN—Wayne King's Orch. (NBC) WWL—Castro Caraza's Orchestra

9:00 P.M.

9:00 F.M. ★ NBC—Paul Whiteman's Orch.: WDAF KTBS WLW KFI KTHS WBAP KPRC WOAI KOA WSMB WKY WSM KVOO ★ CBS—Forty-Five Minutes in Holly-wood; Cal York, movie gossip: KSL KMOX

KMOX NRC -Roads That Move: WREN

NBC-Roads That Move: WREN WENR CBS-Musical Album of Popular Classics: WDSU KLZ KGBX-Victor Varieties KMBC-The Tattler KOB-Black Ghosts WWL-James Willson, hymns

9:15 P.M. KGBX—Friendly Counsellor KMBC—Castles in Music KSL—To be announced WWL—Musicale

Banquet

CBS

10:00 P.M. ★ NBC—Amos 'n' Andy: KOA WREN WKY WOAI KPRC WSMB KFI WSM KWK WDAF KTHS WFAA WENR

CBS—Myrt & Marge: KOMA KLZ KMOX KSL KMBC KFAB WDSU KRLD +

WLW-News; Zero Hour WWL-Revelers; Audrey Charles

10:15 P.M.

9:30 P.M. 9:30 P.M. NBC-Economic Changes, talk: WREN KGBX-Pop Concert KMBC-Musical Cocktail; The Tattler KOB-College Educational Program WENR-Chicago Ass'n of Commerce

Programs for Friday, November 23

5:30 A.M. KMOX-Honie Folks' Hour WLW-Top o' the Morning 5:45 A.M. KMOX-Dynamite Jim 6:00 A.M. KMOX—Mountain Minstrels WLS—Smile-a-While WLW— A Family Praver Period 6:15 A.M. KMOX-Home Folks Hour WLW-AMorning Devotions WLW-__Morning Devotions 6:30 A.M. KMBC-__Morning Devotions KMOX--The Old Trapper WDAF--Over the Coffee Cups WLW-The Texans WSM--Rise and Shine 6:45 A.M. KRLD 6:45 A.M. KMBC—Tex Owens, songs KMOX—The Three Hired Men WDAF—A Bible Lesson WFAA—Peg Moreland, songs WLW—Plantation Days 7:00 A.M. NBC—Bradley Kincaid, songs: WLW NBC—Morning Devotions: WREN KTBS KTHS KV00 WKY KWK WOAI WSMB KMBC—Musical Time KIBS KIBS KVOO WKI KWK WOAI WSMB KMBC-Musical Time KMOX-Melody Weavers & Skeets WDAF-Musical Clock WFAA-Early Birds & Jimmie Jefferies WLS-News; Arkansas Woodchopper WWL-Porter Jim and Sleepy 7:15 A.M. NBC-Lew White, organist: WREN KTBS KTHS KVOO WKY WOAI WSMB KMOX-Novelty Boys WLS-Bulletin Board 7:30 A.M. NBC-Cheerio: WLW WSM WSMB KTHS KTBS WKY WOAI KMBC-News Flashes KTHS KTBS WKY WOAI KMBC—News Flashes KMOX—Tick Tock Revue KSL—Morning Musicale WLS—Jolly Joe and His Pet Pals WWL—Lew Childre 7:45 A.M. NBC-Landt Trio & White: WREN KWK KMBC-Musical Time KMOX-German Program KOA KWK WLS-Spare Ribs and Ralph Emerson 8:00 A.M. CBS-Metropolitan Parade: KMBC KTUL WIBW KSL KOMA KRLD NBC-Breakfast Club: WREN KOA WSMB KTBS KPRC KTHS WOAI KMBC KVOO KMOX-Dance Melodies WFAA-Southwesters; Frank Monroe WLS-AMorning Devotions WSM-AMorning Devotion WWL-Musicale 8:15 A.M. KV00 8:15 A.M. NBC-Breakfast Club: WKY KMOX-June and Jerry KSL-Morning Watch WFAA-Jay Burnett, songfellow WLS-Hoosier Hot Shots and Arkie WSM-Leon Cole, organist WWL-Henry Dupre 8:30 A.M. CRC Mitagenetics Parada: WDSU CBS-Metropolitan Parade: WDSU NBC-Mystery Chef: WDAF KMOX-The Corn Huskers WBAP-Between Us CBS WLS-Ford Rush WLW-Nora Bech Thumann, songs WSM-Breakfast Club (NBC) WWL-Musical Moods 8:45 A.M. CBS-Carla Romano, planist: KOMA KMBC KRLD NBC-Johnny Marvin, tenor: WDAF T. N.-Magic Hour: WBAP WOAI KMOX-Fashion Parade WLS-Morning Minstrels WLW-Bond of Friendship WSMB-Musicale WWL-Henry and Mac WLS-Ford Rush KMBC-News CBS—Just Pla KLZ KMBC

WLW-Bond of Friendship WSMB-Musicale 9:00 A.M. NBC--News; Breen & de Rose: WKY KTHS KTBS WBAP WOAI NBC--Josephine Gibson: WSM WSMB KVOO KWK CBS--News; Bluebirds Trio: KLZ KMOX KTUL WDSU NBC--Harvest of Song: KOA WREN KMBC-Fashion Flashes KSL-Morning Melodies WDAF-Betty Crocker WLS-The Westerners; Roundup WLW-Music by Divano WWL-Just home Folks WWL-Just Home Folks 9:15 A.M. 9:15 A.M. 9:15 A.M. ★ NBC-Clara, Lu 'n' Ém, gossip: WLW WSMB WOAI KPRC WGN WSM KVOO WDAF WKY WBAP CBS-Song Reporter: WDSU NBC-Hazel Arth: WREN KOA KMBC-Playing the Song Market KMOX-Betty Crocker 9:30 A.M. MC Commonditions: KOMA KLZ

CBS—Cosmopolitans: WDSU KOMA KLZ

NBC—Today's Children: WKY KWK WBAP WREN KPRC WLS WOAI NBC—10day's Children; V WBAP WREN KPRC V KOA KMBC—Window Shopping, KMOX—Just Susie WDAF—Variety Hour WLW—Livestock Reports; News WSM—Radio Kitchen WSMB—Ida Bailey Allen WWL-Studio Prgm. 9:45 A.M. B:45 A.M. NBC--News; Radio Kitchen: WSMB WKY WREN CBS--Doris Loraine & Norm Sherr: KMBC KLZ KOMA WDSU KTUL KRLD NBC-Betty Crocker: KTHS WOAI WLW WBAP KPRC KVOO KOA KMOX-Let's Compare Notes WDAF-Dance Selections 10:00 A.M. ★ NBC—Music Appreciation Hour: WSM KWK WKY WSMB WREN WLW KTBS WDAF KOA WOAI KPRC KTHS WBAP WFAA CES—Cooking Closeups: KMOX KMBC—The Sunshine Lady KSL—Ensemble WLS—Bill O'Cont KSL—Ensemble WLS—Bill O'Connor WWL—Tony's Merrymakers 10:15 A.M. CBS—E. Hall Downes, bridge talk: KLZ KFAB KMBC KTUL KSL WDSU KRLD KMOX—Women's Side of the News WLS—Markets; News 10:30 A.M. CBS—Army Band: KMOX KOMA 10:30 A.M. ★ CBS—Army Band: KMOX KOMA KFAB KMBC KTUL WDSU KRLD KSL-Good Morning Judge WLS—Today's Kitchen 10:45 A.M. KSL—Army Band (CBS) WFAA—Woman's Mirror WWL—Farm and Home Hour 11:00 A.M. NBC—Mortimer Scheff, pianist: WDAF NBC—Fields & Hall, songs: WSMB KVOO WREN WSM KTBS WOAI KOA KWK KOA KWK CBS—Voice of Experience: KMBC KLZ KSL KMOX WFAA—Ida Bailey Allen WGN—Tom, Dick and Harry WLS—Federal Home Program WLW—Salt & Peanuts WWL—College of Music 11:15 A.M. WWL--College of Music 11:15 A.M. CBS--The Merrymakers: WDSU NBC--Josephine Gibson, hostess coun-sel: WFAA WOAI WLS WREN KOA KWK WKY KPRC ★ CBS--The Gumps, sketch: KMBC KMOX KFAB NBC--Charles Sears: WREN WSMB KSL--Jeannie Lee WDAF-Service Reports WSM--The Hon. Archie (NBC) WWL--Flying Fools 11:30 A.M. NBC--Farm & Home Hour: WFAA WREN WSMB KTHS KOA KPRC WOAI KVOO WKY KWK WSM KTBS WDAF CBS--Allan Leafer's Orch: KRLD BS—Allan Leafer's Orch.: KRLD KSL KOMA KMBC WDSU KTUL KLZ KMOX-Magic Kitchen WLW—Cousin Bob's Kinfolk 11:45 A.M. WLS-Weather; News WWL-Stanback Afternoon 12:00 Noon —Geo. Hall's Orch.: WDSU —Just Plain Bill: KMOX KS KLZ KMBC KASA--News KOB--Black Ghosts KWTO--Sully's Radiotorial WFAA--Markets; Xylophonics WLS--Virginia Lee & Sunbeam WLW--Farm and Home Hour (NBC)

WWL-Studio Orchestra 12:15 P.M. WWL-Studio Orchestra 12:15 P.M. CBS-George Hall's Orch.: KLZ CBS-Eddie & Fannie Cavanaugh's Radio Gossip Club: KMOX KMOX-Piano Interlude KOA-Marietta Vasconcells KOB-Woman's Club of the Air KSL-Musical Program KWTO-Noontime Tunes WFAA-Mrs. Tucker's Smiles WLS-Prairie Farmer Dinnerbell 12:30 P.M. CBS-Little Jack Little, songs: KRLD KMBC KMOX ★ NBC-Wic & Sade: KTBS WLW NBC-George Duffy's Orch.: KWK WREN WREN

T. N.--W. Lee O'Daniel's Doughboys: WBAP WOAI KPRC KOA---Ida Bailey Allen KSL---Variety Program KSL—Variety Program KWTO—News WDAF—Melody Parade WGN—<u>A</u>Mid-day Service WSM—Markets WSMB—Airbreaks (NBC) WWL—Variety Program 12:45 P.M. 12:40 F.M. CBS-Pat Kennedy, tenor; Art Kas-sel's Orch.: KSL WDSU KLZ KMBC KMOX KRLD NBC-Words & Music: WSM WSMB KPRC KOA--Livestock; Produce Reports KWTO--Ozarkanna Corners WBAP--Dance Orchestra WDAF--Dance Orchestra WOAI—Crazy Band WREN—Songs of Long Ago WWL—Light Crust Doughboys WWL-Light Crust Doughboys 1:00 P.M. CBS-Marie, Little French Princess: KMOX WDSU KRLD KSL KLZ NBC-Magic of Speech: WDAF WSM KOA WSMB NBC-Words & Music: WREN T. N.-Chuck Wagon Gang: WBAP WOAI KPRC KMBC-Magazine of the Air KOB--Motor Patrol Broadcast WLS-Pat Buttram and Melviny WLW-Ohio School of the Air WWL-Variety Program 1:15 P.M. ★ CBS-Romance of Helen Trent: KRLD WDSU KMOX KSL KLZ KOB--Home and Farm Hour KWTO-Leroy James KWTO-Leroy James WBAP-Dance Orchestra WLS-Rangers & John Brown WOAI-Magic of Speech (NBC) WWL-Eddy Program 1:30 P.M. BS—School of the Air: KTUL KLZ WDSU KFAB KSL KOMA KRLD KMBC CBS-School KRLD KMBC NBC--The Sizzlers: WDAF KVOO NBC--Smack Out: KWK WSMB WSM KOA KTBS WREN KPRC NBC--Judy & Jane: WKY WOAI KMOX--Exchange Club KOB--Hi-Hilarities KWTO--Spice of Life WBAP--Studio Ensemble WLS--Cornhuskers WWL--Casto Carazo's Orchestra 1.45 D M 1:45 P.M. NBC-Vic & Sade, sketch: WOAI NBC-Judy & Jane, sketch: WDAF WBAP NBC-Judy & Jane, sketch: WDAF WBAP NBC-Alden Edkins, bass: WREN WSM KWK WSMB KMOX-Dynamite Jim KOB-Eb and Zeb KWTO-Parade KWTO—Parade KWTO—Parade WLS—George Simons, tenor 2:00 P.M. ★ CBS—Philadelphia Orch.: KFAB KMOX WDSU KRLD, KMBC KSL KTUL NBC—Ma Perkins: WLW WSM ★ NBC—Marine Band: WREN KWK WKY KTBS KOA WOAI KPRC KWTO—Charlie & Rudy WBAP—Missing Men WDAF—Beauty Parade WLS—Homemakers WSMB—Mrs. A. P. Perrin talk WWL—Merchants Express 2:15 P.M. 2:15 P.M. NBC-Marine Band: WBAP WSMB WLW WSM WLW WSM NBC—Dorothy Page, songs: WDAF CBS—Philadelphia Orch.: WISN KLZ KOMA KWTO—Chronicles 2:30 P.M. NBC---Woman's Radio Review: WDAF KOA--Jerome Twichell's Orchestra KWTO---Organ Recital 2:45 P.M. WIBW—Philadelphia Orch. (CBS) WLW—Business News WLW-Business News 3:00 P.M. NBC-Music Guild: WSM WSMB NBC-Betty & Bob, drama: WENR WKY KPRC KOA KVOO WFAA KWK WOAI WDAF KMOX-Two Doctors; Al Roth's Orch. KSL-Payroll Builder KWTO-Rainbow Hawaiians WLW-Life of Mary Sothern WREN-Moods Musical WWL-Ed Larmen WWL-Ed Larmen **3:15 P.M. NBC**--Sisters of the Skillet: WREN WFAA KWK KTBS KOA KPRC KWTO-Slim & Shorty WDAF--Music Guild (NBC)

Star 🛧 Indicates High Spot Selections WENR-Madame De Sylvara WLW—Charlie Kent's Singers WOAI—Stock Quotations NBC--Three C's: WREN KWK NBC--Three C's: WREN KWK NBC--Ma Perkins: WDAF WOAI WFAA KPRC WENR WKY KOA KWTO--Travel Talk WLW—Betty and Bob, sketch WWL—Variety Program 3:45 P.M. 3:45 P.M. NBC-Gen. Fed. of Women's Clubs: WREN KPRC WFAA WKY KTBS KOA-Betty Marlow WENR-Program Preview WLW-The Jacksons, comedy WOAL-Incarnate Word Music Prgm. WWL-Joseph Scramm, pianist 4:00 P.M. CPS. Billy, Millo Cont. KMAA KSI CBS-Billy Mills' Orch.: KGMA KSL KFAB
 ★ NBC--Al Pearce's Gang: WREN WENR KTBS WSM WKY KOA WOAI WSMB KVOO WOAI WSMB KVOO KMBC--Between the Bookends KMOX--The Blue Buddies KOB--Ralph Romero's Rhumba Band KWTO--Lee George, sports WDAF--Song Malinee WFAA--Young Artists WLW--Dorothea Ponce WUL--Henry's Troubles 4:15 P.M. CBS--Grace Dunn & Norm Shert: WIBW KRLD KOMA KLZ KTUL KMBC KFAB WIBW NBC--Jackie Heller, tenor: WENR KMBC KFAB WIBW NBC—Jackie Heller, tenor: WENR WREN KVOO KTBS WSMB WFAA WKY KWK WOAI KOA NBC—Tom Mix's Shooters: WLW KMOX—Window Shoppers KMOX—Window Shoppers
KSL—Clinic of the Air
KWTO—Markets
WSM—Dandies of Yesterday (NBC)
WWL—Robinson's Humming Four

4:30 P.M.
CBS—Milton Charles, organist: KOMA
KRLD KLZ KSL KTUL
NBC—Singing Lady: WLW
★ NBC—Nellie Revell Interviews:
WSMB KPRC KOA KTBS WKY
WSM WOAI WREN
KMBC—News
KMOX—Georgia Erwin, songs
KWTO—Harry Bruton
WDAF—Council Speaker
WENR—Maurie Sherman's Orch.:
WFAA—George B. Pettit, baritone
WWL-Johnny Detroit's Orchestra
4:45 P.M.
CBS—Miniatures: KOMA KSL KSL-Clinic of the Air 4:45 P.M. CBS--Miniatures: KOMA KSL ★ NBC--Capt. Tim Healy: WOAI WFAA WDAF KVOO NBC--Happy Jack Turner: WENR WREN KOA KTBS KWK KPRC WKY KMBC-From the Piano Bench KMOC—From the Flato Bench KMOX—Russ Brown and Ensemble KWTO—News WLW—Jack Armstrong, sketch WSM—Melodies 5:00 P.M. CBS-Songs of Long Ago: KOMA KSL KLZ KRLD NBC-Dick Steel WSMB—Ambassadors 5:00 P M. KLZ KRLD BC—Dick Steele, sketch: WDAF r CBS—H. V. Kaltenborn: KFAB BC—Jack Berger's Orchestra WENR KPRC KOA WOAI WSMB NBO KTBS -Adventure Hour: KMOX KMBC CBS CBS—Adventure Hour: KMOX KMBC WFAA—Paper Moon, drama WLW—Mary Woods, soprano; Bailey Axton, tenor WREN—Coleman Cox philosophei WSM—Grady Moore's Hawaiians WWL—Community Chest Program 5:15 P.M. CRE Tauga Porcera KOMA KPLD CBS-Texas Rangers: KOMA KRLD KLZ KTUL NBC-Jack Berger's Orch.: WREN WKY WKY CBS—Skippy. KMBC KMOX KGBX—Dinner Music KSL—Santa Claus WDAF—Service Reports WENR—Mysterious Island (NBC) WFAA—Jimmie Allen's Air Adventures WLW—Al and Pete WSM—Financial News WWI—Abbia Brunies' Orchestra WWL-Abbie Brunies' Orchestra 5:30 P.M. 5:30 P.M. NBC--News; Gale Page, songs: KTBS KPRC WKY KOA CBS--Jack Armstrong: KMOX E. T.--Robin Hood: WBAP WDAF E. T.—Robin Hood: WBAP WD. KGBX—Broadcast Bulletin KMBC—Big Brother Club KSL—Junior Hour WENR—What's the News WLW—Bob Newhall, sports WREN—News; Organ Melodies WSM—Hawaiians WSMB—Thrills of Tomorrow WWL—Educational Feature

5:45 P.M.

5:45 P.M. CBS—Woody & Willie; News; KLZ KOMA KRLD WDSU WIBW NBC—Lowell Thomas: WLW NBC—Orphan Annie: WENR WREN WSM WSMB KPRC KTBS WGN WBAP WKY KWK WOAI KGBX—Leonard and Gerald KMBC—Happy Hollow KMOX—Four Shamrocks; Orchestra KOA—Microphone News WDAF—Jack Armstrong WWL—Dinner Hour

Night

6:00 P.M.

CBS--Dan Russo's Orch.: KRLD KOMA ★ NBC—Amos 'n' Andy: KVOO WLW * NBC-Amos 'n' Andy: KVOO WLW WENR WKY NBC-Gould & Shefter: KTBS WSMB KFI-California Teachers KGBX-Dance Orchestra KMBC-As Kansas City Dines KMOX-Adventures of Jimmy Allen KOA-Comedy Capers KSL-Payroll Builde WBAP-Rhythm Makers WBAP-Rhythm Makers WDAF-Virginia Jones, pianist WOAI-Twilight Melodies WSM-Wild Life in Tennessee 6:15 P.M.

6:15 P.M. CBS—Red Grange, Football Forecast: KMOX WDSU KTUL KLZ KMBC ★ NBC—Plantation Echoes: WSM WENR KWK WOAI WBAP NBC—Don Pedro's Orch.: WKY KFI KTBS KGBX—News Parade KOA—Stamp Club WDAF—Adventures of Jimmy Allen WLW—Lum and Abner. sketch WSMB—Dance Music

6:30 P.M.

* NBC-Uncle Ezra's Radio Station:

★ NBC—Uncle Ezra's Radio Station: WMAQ
 CBS—Frankie Dixon & Knickerbockers: WDSU
 ★ NBC—Red Davis: WSM WSMB KPRC WREN WOAI WFAA KTBS KOA WKY WENR KWK WLW
 CBS—Dan Russo's Orch. KRLD KMBC KOMA
 KFI—Wesley Tourtellette, organist KGBX.—Radio Spotlight
 KMOX—Carrol Ross and Organ KOB—Cecil and Sally
 KSL—Robin Hood, skit
 WDAF—Plantation Echoes

WDAF—Plantation Echoes WWL—Sons of Pioneers

6:45 P.M.

6:45 P.M. ★ CBS--Boake Carter: KMOX KMBC ★ CBS--Between the Bookends: KLZ WIBW KTUL ★ NBC--Dangerous Paradise, sketch: WREN WSM WSMB KTRS WENR WLW WKY KWK WFAA NBC--King's Guard Quartet: WDAF KVOO KOA KSL--Orphan Annie WOAI--Hearts Delight Millers

7:00 P.M. * NBC--Concert, Jessica Dragonette: WOAI KOA KPRC KVOO KTBS WFAA WKY WDAF CBS--Joe Haymes' Orch.: WDSU NBC--Irene Rich. sketch: WREN WLS WSM (CBS A) Path(c) (ach - WIDW)

WLS WSM CBS—Al Roth's Orch.: WIBW ★ CBS—Easy Aces: KMBC KMOX KFI— ARev. Chas. E, Fuller, speaker KGBX—Dinner Salon KOB—Tomas Nunez KSL—Pullman Tailors WIW

WLW—Campus Serenade WSMB—Roy Aultman's Orchestra WWL—Mayor of Bayou Pom Pom 7:15 P.M.

* NBC-Dick Leibert's Revue: WREN

W NBC-Dick Leipert's Revue: WREN WLS KWK CBS--Edwin C. Hill. KMBC KMOX CBS--Phil Lavant's Orch.: WIBW KOMA KTUL KLZ KRLD KOB--Anson Weeks' Orchestra KSL--Tarzan. sketch WDSU--Charlie Gaines' Orchestra

WSM-Lasses and Honey

WWL-The Pickard Family

★ CBS—Court of Human Relations: KMBC KMOX KFAB
 ★ NBC—AI Goodman's Orch.: WLS WREN KWK
 CRS—Harbie Kerker

- CBS—Herbie Kaye's Orch.: KOMA WIBW KLZ KRLD

WIBW KLZ KRLD KFI-Stamp Club of the Air KGBX-Castles in Music KOB-Paper Moon KSL-Harry Clarke, soloist WLW-Fireside Songs WSM-Lawrence Goodman's Pianolog WSMB-Community Chest

WWL-Educational Feature

Contests on the Air

Time Shown Is Central Standard

SUNDAY

12:30 p. m., NBC-WEAF network, "Lit-e Miss Bab-O's Surprise Party." Prizes: tle Miss Bab-O's Surprise Party." Prizes: Ist, sedan automobile; 2nd, fur coat; 3rd, two combination motion-picture cameras and projectors; 25 wrist watches. Nature, letter-writing. Closes D sor, B T Babbitt Co. Closes December 20. Spon-

4:45 p. m., NBC-WJZ network. Albert Payson Terhune Dog Dramas. Prizes: Five motion-picture cameras together with Complete dog kits; fifteen additional dog kits. Nature, most interesting or appeal-ing dog snapshots. Closes weekly on Fri-



WILL OSBORNE

The first of the crooners, Will Osborne is staging a surprising comeback. His singing and his orchestra broadcast from the Para-dise Restaurant, New York City, at 11 p. m. CST Sundays and 10:30 p. m. Mondays on an NBC-WEAF nėtwork

7:45 P.M. KFI-To be announced (NBC)

KGBX—Front Page Dramas KGBX—Front Page Dramas KOB—K Circle B Serenaders WOAT—Charlie Kent's Singers WSM—Vanderbilt University 8:15 P.M.

8:15 P.M.
8:15 P.M.
KGBX-News
WOAI-Studio Ensemble
WWL-Sterling
* NBC-Phil Baker, comedian; Martha Mears, contralto; Leon Belasco's Orch.; WKY WREN KWK WOAI
WSM KOA WENR WSMB KFI KPRC WFAA
★ CBS-Hollywood Hotel, dramatic musiwal; Dick Powell; Jane Wiliams; El Brendel; Connie Bennett & Herbert Marshall, guests; Ted

& Herbert Marshall, guests; Ted Fiorito's Orch.: KMBC KRLD KSL KMOX KFAB KOMA WDSU KTUL

KLZ KGBX-Musical Auction

KOB

KOBX—Musical Auction KOB—University Pep Rally WGN—Lum and Abner, sketch WLW—Phantom of the Future

KFI—T₀ be announced (NBC) KGBX—Eileen KOB—Behind the News KSL—Krausemeyer and Cohen WFAA—Castillians WSM—Mary Cortner soprano WSMB—Ray McNamara, pianist WWL—Hub and Bill ★ NBC—Waltz Time; Frank Munn, tenor: WDAF WLW ★ NBC—Phil Harris' Orch.: Leah Ray: WREN KFI KOA WSMB WKY KWK WFAA WLS ★ CBS—March of Time: KSL KLZ KMBC KRLD WDSU KMOX KGBX—Front Page Dramas

day following program. Sponsor. Spratt's Patent. Ltd.

6:45 p. m., NBC-WEAF network, Wen-dell Hall, the "Red-Headed Music Mak-er." Prizes: Five \$50 17-jewel wrist watches for five best jingles Mr. Hall can sing to "It Ain't Gonna Rain No More." Sponsor. F W. Fitch Co.

WEDNESDAY

9:15 p. m., NBC-WJZ network, Ma-dame Sylvia's "Movietime in Hollywood." Prizes: Three copies weekly of dresses worn by Hollywood stars in current mo-tion picture films. Nature, letter-writing. Sponsor. Ralston Purina Mills.

FRIDAY

FRIDAY 7:30 p. m., CBS-WABC network, "True Story Court of Human Relations." Re-broadcast 10:30 p. m. Weekly contest. Prizes: 4-door sedan and \$100 all-wave receiving set. Nature, best verdict re case given in broadcast. Sponsor, MacFadden Publications.

THROUGH THE WEEK

2 p. m., in East and Canada; 3:30 p. m. **2 p. m.**, in East and Canada, **3:30 p. m.** elsewhere, Monday to Friday inclusive, NBC-WEAF network, "Oxydol's Own Ma Perkins." Prizes: \$5,000 cash in all; Ist, \$1,000; 2nd, \$750; 3rd, \$500; five of \$100; ten of \$50; 25 of \$25; 50 of \$10; I25 of \$5. Nature, name Ma Perkins' recreation hall. Closes November 24. Sponsor. Proctor and Gamble Co.

6:15 p. m., Monday to Friday inclusive, NBC-WEAF network, also at 11:15 p. m. on NBC split network. Gene and Glenn, Prizes: 100 Gillette blue blades each pro-gram for best two-minute "Blue Streak Drama" written by listeners in form of dramatized commercial. lette Safety Razor Co. Sponsor, Gil

7:15 p. m., Monday, Wednesday and Friday, CBS-WABC network, Edwin C. Hill's "The Human Side of the News." Also rebroadcast at 11:15 p. m. Prize: Each program, \$500 fur coat of winner's size and choice. Nature, best 25-word let-ter regarding product mentioned in broad-cast. Closing date one week from each cast. Closing date, one week from each broadcast; series to continue indefinitely. Sponsor. Wasey Products, Inc.

ON INDEPENDENT STATIONS

WBT, Charlotte, N. C., Monday, Tues-day or Wednesday, and Friday at 7 p. m.

Nature, changes every ten days. Prizes: 1st. \$200; 64 other cash sums. Sponsor, Pathfinder Magazine.

WFAA, Dallas, Texas, Monday, Wed-nesday and Friday at 5 p. m., "Paper Moon." murder drama. Prizes: Two companion trips to Hollywood for best pre-climax solutions to mystery.

WFAA, Dallas, Texas, Friday, 7:45 p. m., Walker's Castilians program. Prizes: Six round-trip all-expense trips to Mexico City. Nature, 50-word essay regarding product. Closes December 31. Sponsor, Walker's Austex Chile 'Co.

WFAA, Dallas, Texas, Saturday. 9:30 p. m. Pathfinder contest. For other de-tails see WBT listing above.

Father Coughlin's Broadcasts

Stations carrying Father Coughlin's broadcast outlets are listed below. His talks go on the air at 4 p. m. EST, 3 p. m. CST. and 2 p. m. MST. every Sunday Sunday. ~· ·

Shrine of the Little Flower Network
WLW, Cincinnati, O. WOKO, Albany, N. Y.
WCAU, Philadelphia WFBL, Syracuse, N.Y.
WGR, Buffalo, N. Y. WOR, New York City
WOL, Wash'gton, D.C. WGAR, Cleveland, O.
WHO, Des Moines, Ia. WJR, Detroit, Mich.
WOC, Davenport, Ia. WHB, Kansas City,
KWK, St. Louis, Mo. Mo.
WCAO, Baltimore, Md. WJJD, Chicago, Ill.
KSTP, St. Paul, Min. KYW, Chicago, Ill.
WJAS, Pittsburgh, P. WOW, Omaha. Nebr.
The Yankee Network
11111 A B

WNAC, Boston, Mass. WHAS, Springfield, WDRC, Hartford, Ct. Mass. WEAN, Provid'ce, R.I. WFEA, Manch't'r,NH. WICC, Bridgep't, Con. WNBH, N. Bedford, WORC, Wore'ter, Mas Mass. WLBZ, Bangor, Mne. WLLH, Lowell, Mass.

WILL ROGERS

-PRAIRIE PLATO

New Intimate Revelations of The Most Popular Entertainer on the Screen—the Highest Paid Entertainer on the Air

Continued from

KFI-Variety Program KMOX-Joe Stovall's Orchestra WWL-Pinkie's Orchestra 11:30 P.M. NBC-Ted Fiorito's Orch.: WDAF WSMB KTHS WSM KTBS KPRC KOA CBS-Frank Dailey's Orch.: KTUL WIBW KMOX KFAB KMBC KLZ KOMA IIBC-Archie Bleyer's Orch.: WREN

KOMA I(BC—Archie Bleyer's Orch.: WREN KWK WKY KSL—Wrestling Matches WENR—Don Pedro's Orchestra WLW—Red Nichols' Orchestra WOAI—Hoot Owis Club WWL—Mickey Alpert's Orchestra

11:45 P.M. KMOX—When Day is Done WENR—Heidelberg Ensemble

12:00 Mid. NBC-Stan Myer's Orch.: WEJ KFI-Reporter of the Air (NBC) KOA-Dance Orchestra WLW-Stan Stanley's Orchestra WREN-Anson Weeks' Orchestra WWL-All Night Jamboree WENR

12:15 A.M. ★ NBC—Red Davis: KFI KSL—Milt Taggart's Orchestra 12:30 A.M. NBC—Tom Coakley's Orch.: KVOO

NBC--Tom Coarty 5 KOA NBC--Noble Sissle's Orchestra: WENR KFI--Jimmy Grier's Orch. (NBC) KSL--Orville Knapp's Orchestra WLW--Moon River, organ and poems 1:00 A.M. Ficuita's Orchestra

KFI-Ted Fiorito's Orchestra 1:30 A.M. KFI-McElroy's Orchestra

25

Be Heard WWL-Variety Program 8:45 P.M.

8:45 P.M. WDAF-Curious Questions WGN-Wayne King's Orchestra WWL-Castro Caraza's Orchestra

Programs to

9:00 P.M.

9:00 P.M. ★ NBC—Burnt Cork Dandies; Al Ber-nard: WREN WENR ★ NBC—First Nighter, "Night Bus," drama: WDAF KOA WOAI WSMB KFI WKY WLW WSM KPRC WFAA KGBX—Victor Varieties WWL—James Willson, hymns 9:15 P.M. KGBX= Friendly, Courseller

S:15 P.M. KGBX—Friendly Counsellor KOB—"Do You Believe in Ghosts?" WWL—Musicale 9:30 P.M.

9:30 P.M. ★ NBC—Jewish Hour: WREN ★ CBS—Kate Smith's Swanee Music: KOMA KTUL KMOX WDSU ★ NBC—Gothic Choristers: KTBS KFI KFAA KOA WOAI KTHS WKY KPRC KCPN-Wally Staafflar's Pand

KPRC KGBX--Wally Stoeffler's Band KMBC--Musical Cocktail; The Tattler KSL--The Ridge Roamers WDAF--The Forty-Niners WENR--Gene Arnold WLW--Cotton Queen Minstrel WSM--Normal School of the Air WSMB--Jules Bauduc's Orchestra WWL--Musical Program 9:45 P.M. CBS--Kate Smith: KMBC KRLD WIBW

Friday, Nov. 23

KMOX-Tin Pan Alley KMOA-Tin Pan Alley KSL-Variety Program WDAF-Red Davis, sketch WENR-George Olsen's Orchestra WSMB-De Capraro's Orchestra WWL-Smilin' Henry Berman

10:00 P.M.

* CBS-Myrt & Marge: KOMA KSL KMOX KRLD KMBC KLZ KFAB WDSU

WDSU ★ NBC—Amos 'n' Andy: WREN WSM WSMB KOA KTHS WKY WOAI WDAF KWK KPRC KFI WBAP WENR WLW--News; Los Amigos WWL—Revelers; Audrey Charles

10:15 P.M.

★ CBS—Edwin C. Hill, news: KLZ

★ CBS--Lawin C. Hui, Hense, KSL CBS--Henry Busse's Orch.: KFAB KMBC WDSU NBC--Gene & Glenn, comedy: WSM WDAF KTBS WSMB KFI KOA WBAP KTHS KPRC WOAI NBC--Charles Davis' Orch.: KWK WREN

WREN WENR-Jesse Crawford, organ (NBC) 10:30 P.M.

★ NBC—Al Goodman's Orch.; Guest Artists: KOA KFI ★ CBS—Court of Human Relations:

KSL KLZ CBS—Earl Hines' Orch.: KFAB KMBC

Preceding Page

NBC—Freddie Martin's Orch.: KVOO WSM WDAF WKY KTBS NBC—Jolly Coburn's Orch.: KPRC KTHS WENR—The Hoofinghams, sketch WGN—Wayne King's Orchestra WLW—Stan Stanley's Orchestra WDAI—Orchestra; Dramatic Sketch WREN—Hans & Fritz in Popular Bits WSMB—Dance Orchestra WWL—Sterling Quarter Hour

10:45 P.M.

NBC--F. Martin's Orch.: WSMB KMOX-Alma Rotter and Organ WDSU-Harry Salter's Orch. (CBS) WENR-Carl Hoff's Orchestra WGN-Jan Garber's Orchestra WWL-Creole Serenaders

11:00 P.M. BS-Jacques Renard's Orch.: KMBC KMOX KTUL WIBW KOMA KLZ CBS

KMOX KTUL WIBW KOMA KFAB NBC-Ralph Kirbery; Felix's Orch.: WREN WSMB WKY KWK WSM KTHS KVOO KTBS KOA NBC-Eddy Duchin's Orch.: WDAF T. N.-Dell Coon's Orch.: WOAI WBAP KPRC KFI-Caswell Concert (NBC) KSL-Gene Halliday, organist WENR-George Olsen's Orchestra WLW-Eddie Laughton's Orchestra 11:15 P.M. CDS-Lacques Renard's Orch.: WDSU

KSL

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SUBSCRIBE to

RADIO GUIDE

5:30 A.M. KMOX—Home Folks' Hour WFAA—Early Birds WLW—Top o' the Morning 6:00 A.M. 6:00 A.M. KMOX—Mountain Minstrels WLS—Smile-a-While WLW—ANation's Family Prayer 6:15 A.M. WLW—AMorning Devotions KMOX—Home Folks' Hour 6:30 A.M. KMBC—AMorning Devotions WDAF—Over the Coffee Cups WLW—Texans WSM—Paul and Bert WLW—Iexans WSM—Paul and Bert 6:45 A.M. 6:45 A.NI. KMBC—Tex Owens, songs KMOX—Riddles & Grins WDAF— AMorning Bible Lesson WFAA—Jess Rogers, yodeler WFAA—Jess Rogers, yodeler WLW—Plantation Days WSM—Zeke Clements' Bronco Busters 7:00 A.M. NBC—Bradley Kincaid, songs; WLW NBC—Morning Devotions: WREN KTBS KTHS KVOO WKY KWK WOAL WSMB WOAI WSMB KMBC—Musical Time KMOX—Melody Weavers and Skeets WDAF—Musical Clock WFAA—Early Birds & Jimmie Jefferies WLS—News; Arkansas Woodchopper WSM—Leon Cole, organist WWL—Porter Jim and Sleepy **7:15 A.M.** NBC—Lew White, organist: WKY KWK KTHS KTBS WREN WSMB WSM KMOX—Dance Melodies WSM KMOX-Dance Melodies WLS-Bulletin Board WOAI-Hearts Delight Millers 7:30 A.M. NBC-Cheerio: WKY WLW WSMB WSM KTHS KTBS WOAI KMBC-News KMOX-Tick Tock Revue KSL - Morning Musicale KOMA KSL-Morning Musicale WLS—Jolly Joe 7:45 A.M. NBC—Landt Trio & White: WREN KWK KMBC-Musical Time MBL—Musical Time
 WLS—Spare Ribs and Ralph 8:00 A.M.
 CBS—Cheer Up: KOMA KTUL KSL KMBC WIBW KRLD
 NBC—Breakfast Club: WREN KOA WSMB KTHS KTBS KPRC KVOO WOAL WOAI KMOX-Dance Melodies WFAA-Brightsiders' Orchestra WLS-AMorning Devotions WLW-Joe Emerson, Hymns WSM-AMorning Devotion WWL-Musicale 8:15 A.M. * 8:15 A.M. NBC-Breakfast Club: WSM WKY KMOX-Cheer Up (CBS) KSL-Morning Watch WFAA-Jay Burnett, songfellow WLS-Hot Shots and Arkie WWL-Souvenirs WWL-Souvenirs 8:30 A.M. GBS-Cheer Up: WDSU NBC-Banjoleers: WDAF NBC-Breakfast Club: KPRC KMOX-The Cornhuskers WBAP-Between Us WLS-Ford Rush WLW-Mail Bag WWL-Musical Moods 8:45 A.M. CBS-Eton Boys: KOMA Musical mouts
8:45 A.M.
CBS—Eton Boys: KOMA KTUL KRLD KMBC WIBW
NBC—Johnny Marvin, tenor: WDAF
KMOX—Fashion Parade
WBAP—The Magic Hour
WLS—Morning Minstrels
WLW—Antoinette Werner West
WWL—Henry and Mac
9:00 A.M.
NBC—To be announced: WSM KOA
WREN KTBS KVOO WSMB WOAI
KWK KTHS WKY KPRC
NBC—News; Annette McCullough, songs: WDAF WBAP
CBS—News; Mellow Moments: WDSU
KTUL

CBS-News; Mellow Moments: WDSU KTUL KMBC-Joanne Taylor's Players KMOX--Better Films Council KSL-Morning Music WLS-Westerners; Roundup WLW-News; Mrs. S. Littleford WWL-Just Home Folks 9:15 A.M. NBC--Morning Parade: WSMB WDAF KVOO WSM KPRC WOAI KTHS WKY KOA CBS-Carlton & Shaw: KLZ KOMA WKY KOA WKY KOA CBS—Carlton & Shaw: KLZ KOMA KMBC KFAB KTUL WDSU NBC—Edw. MacHugh: WREN KMOX—Let's Compare Notes WBAP—Health Talk WLW—Market Reports 9:30 A.M. NBC—Morning Paradě: WBAP KTBS CBS—Let's Pretend: KLZ WDSU KOMA KTUL KRLD KMOX

KMBC--Window Shopping KWK--Singing Strings (NBC) WDAF--Variety Program WLS--Jolly Joe's Junior Stars WLW--Sandra Roberts WWL--Variety Program 9:45 A.M. NBC--News; Originalities: WREN KWK NBC-News; Organic KWK NBC-Morning Parade: WDAF KTHS KMBC-Those McCarty Girls WLW-Nora Beck Thumann, vocalist 10:00 A.M. 10:00 A.M. CBS—George Johnson; Orch.: KRLD WDSU KFAB KSL KMOX KOMA KTUL KMBC KLZ NBC—Honeymooners: KTBS KWK WSM WKY KVOO WREN WOAI KTHS WSMB KPRC WBAP ★ NBC—Galaxy of Stars: WLW KOA WDAF WLS—Harmony Ranch WWI—Earl Walker tenor WWL-Earl Walker, tenor 10:15 A.M. 10:15 A.M. ★ NBC—Tony Wons: WREN NBC—Vass Family: WOAI KOA WSM KTBS WDAF KTHS KVOO WSMB KPRC WKY WBAP—Markets WBAP--Markets WLS--Livestock; Markets WLW--Bailey Axton, tenor WWL--Robert Clark's Brown Buddies 10:30 A.M. NBC--Melody Mixers: WREN KWK NBC--Down Lovers Lane: WOAI WKY WDAF WFAA WSM KTBS WSMB KOA KPRC KVOO CBS--Carnegie Hall: KFAB KRLD KLZ KMBC KSL KMOX WDSU KOMA KOMA WGN—Phil Kalar, baritone WLS—Today's Kitchen WLW—Amer. Federation of Music **10:45 A.M.** Winisturger, KOI WLW--Amer. Pederation of Missic 10:45 A.M.
 CBS--Concert Miniatures: KOMA KSL KLZ KMBC KRLD WDSU KMOX
 WLW--Down Lovers' Lane (NBC)
 WWL--Farm and Home Hour 11:00 A.M.
 NBC--Fields & Hall: WREN KWK
 CBS--Connie Gates: KMBC KFAB WDSU KLZ KMOX KSL
 NBC--Amehair Quartet: KOA WOAI WDAF WSM KTBS WSMB KVOO KPRC
 WFAA--Wanderers, songs
 WUS--Federal Housing Talk WFAA-Wanderers, songs WLS-Federal Housing Talk WLW-Salt and Peanuts WWL-College of Music **11:15 A.M.** CBS-Samuel De Jong's Orch.: WDSU KOMA KMOX NBC-Genia Fonariova, soprano: KOA WSMB WKY KVOO KWK KTBS WOAI WREN WLW WSM KMBC-K. C. Council of Churches KSL-Jennie Lee of Auerbachs WDAF-Service Reports WWL-Flying Fools **11:30 A.M.** CBS-Abram Chasins, pianist: KSL 11:30 A.M. CBS—Abram Chasins, pianist: KSL KLZ KRLD KTUL WDSU NBC—Nat'l Grange Prgm.: WKY KOA KVOO WSMB WOAI WSM KTHS KPRC WFAA KTBS WREN WDAF WLW KWK KMOX—Magle Kitchen 11:45 A.M. H1:45 A.M. KMBC--News; Campfire Girls KOMA--Abram Chasins (CBS) WLS--Weather; Markets; News WSM-Four-H Club WWL-Variety Program Afternoon

12:00 Noon CBS-George Hall's Orch.: KSL KLZ KTUL KMOX WDSU KOMA KFAB KASA-The Bell Oilers KMBC-Market News KOB-Uncle Jerry KWTO-Sully's Radiotorial WFAA-Markets & Xylophonics WLS-Phil Kalar, soloist WWL-Dance Orchestra 12:15 P.M. KMBC-Tex Owens, songs KMBC—Tex Owens, songs KMOX—Livestock Report KMOX-Livestock Report KWTO-Luncheon Music WFAA-Ezra & Uncle Zeke WLS-Poultry Service 12:30 P.M. NBC-Farm Forum: KTBS KVOO KTHS WKY WREN WSMB KOA WSM –Esther Velas' Ensemble: KSL CRS. CBS—Esther Velas' Ensemble: KSL WDSU KOMA KFAB KRLD KMOX T. N.—Light Crust Doughboys: WOAI WBAP KPRC KMBC—Charities Campaign KOB—Mary Kitchen KWTO-News

WDAF-Melody Parade WGN-AMid-day Service WGN-AMid-day Service WLS-Rangers; John Brown WLW-Business News WWL-Musical Program

12:45 P.M.

★ CBS—Football; Army vs. Notre Dame: KLZ KTUL KFAB KSL KOMA WDSU KRLD KMBC WIBW -Words & Music: WSM WSMB NBO

NBC-Words & Music: WSM WSMI KTBS KOA-Livestock; Produce Reports KWTO-Co-Eds WBAP-Dance Orch. WDAF-Russ Lyons' Orch. (NBC) WLS-Jim Clark; F. C. Bisson WLW-Football; Ohio St. vs. Iowa WGAI-Crazy Band WREN-Songs of Long Ago WWL-Light Crust Doughboys

1:00 P.M. NBC-WEAF and WJZ networks will broadcast football (game to be se-lected); if Eastern, game time is 1 p. m.; if Middle Western, time will be 2 p. m.; conflicting programs, of course, will be canceled. course, will be canceled. NBC-Rex Battle's Ensemble: WDAF NBC-Words & Music: WREN KOA NBC-Football: WKY KTHS T. N.-Chuck Wagon Gang: WBAP WOAT WOAI WOAI KOB-Motor Patrol Broadcast KWTO-Vocal Varieties WLS-Homemakers' Hour 1:15 P.M. NBC-Songfellows Quartet: WSMB KOA WSM WOAI KOB-Home and Farm Hour KWTO-Lou Hanby KPRC-Football Game (NBC) WBAP-Dance Orchestra WWL-Variety Program 1:30 P.M. NBC-Green Brothers' Orch.: WOAT WREN WWL-Variety Program 1:30 P.M. NBC-Green Brothers' Orch.: WDAF NBC-Don Pedro's Orch.: WREN WSMB KOA WSM KTBS WOAI KMOX-Dynamite Jim KWTO-Kiddies Club WBAP-Studio Ensemble WWL-Dance Orchestra 1:45 P.M. NBC-Don Pedro's Orch.: WBAP KMOX-Exchange Club WGN-Football; Illinois vs. Chicago WREN-Football; Illinois vs. Chicago WREN-Football; Kansas vs. Michigan 2:00 P.M. NBC-Radio Playbills: WDAF NBC-To be announced: KTBS WSMB WOAI WSM KMOX-Missouri U. vs. Washington U. KOA-Dance Orchestra (NBC) KHDD-Football Game KWTO-Eddy Duchin's Music WLS-Football; Chicago vs. Illinois WWL-Merchants' Express 2:15 P.M. WWL-Merchants' Express 2:15 P.M. 2:15 P.M. KWTO--Chronicles WBAP--Football Game 2:30 P.M. NBC--Week-end Revue: WDAF KTBS KVOO KOA WOAI WSM WSMB KWTO--Organ WFAA--Football Game WNDW GCC (CDC) WIAA-Football Game (CBS) 3:00 P.M. KOMA-Football; Oklahoma U. vs.

Oklahoma Aggies KWTO—Rainbow Hawaiians KWTO-Rainbow Havaiians WENR-Football Game WSM-Football; S. M. U. vs. Baylor WWL-Blaize Pasqua's Aces 3:15 P.M. KWTO-Slim & Shorty WOAI-Stock Quotations; Weather 3:30 P.M. 3:30 P.M. NBC-To be announced: KTBS KVOO KOA WOAI WLW WFAA WSMB NBC-Our Barn: WDAF KOB-Football Game KWTO-Book Review, Diana Smith 3:45 P.M. KTBS—Football Game (NBC) KWTO—ASunday School Lesson 4:00 P.M. 4:00 P.M. NBC-Stanleigh Malotte: WLW CBS-Library of Congress Musicale: KSL KMBC WIBW KLZ KFAB KTUL KSL KMBC WIBW KLZ KFAB KTUL NBC--Eddy Duchin's Orch.: WDAF KOA WOAI KTBS WFAA KTHS WSMB WKY KFI-Football; California vs. Stanford KWTO--Lee George, sports WWL-Henry's Troubles **4:15 P.M.** KMOX-Window Shoppers KSL-Dental Clinic of the Air KWTO--Markets WLW-Stamp Club WWL-Leona Dragon **4:30 P.M.** NBC-George Sterney's Orch.: KWK WENR

Star ★ Indicates High Spot Selections NBC—Our American Schools: KPRC KVOO KOA WDAF WKY WOAI WFAA WSMB KPRC CBS—Organ Music: KFAB WIBW KTUL KSL KMBC—News KMOX—Accordion Orchestra KWTO—Vocal Varieties WLW—Whistler and His Dog WREN—News WWL—Johnny De Droit's Orchestra 4:45 P.M. NBC—Ranch Boys: WREN WENR CBS—Minfatures: KSL KTUL WIBW KMBC—Howard Ely, organist KMOX—Harmonettes KWTO—News WLW—Jack Armstrong, sketch

WLW-Jack Armstrong, sketch

WLW—Jack Armstrong, sketch 5:00 P.M.
NBC—A. Ferdinando's Orch.: WKY WENR WOAI WFAA KPRC
★ CBS—Frederic Wm. Wile, "The Po-litical Situation in Washington To-nght": KFAB KMBC WIBW KLZ KRLD KTUL WDSU KSL
NBC—To be announced: WSM KVOO WSMB WLW
KMOX—Bucsell Brown connect

WSMB WLW KMOX--Rousell Brown, organist KOA--Rowdy Wright WDAF--Variety Program WREN--Coleman Cox, philosopher WWL--Southsiders

5:15 P.M.

CBS-Leon Navara's Orch.: WIBW KMOX KRLD KTUL WDSU KFAB NBC-A. Ferdinando's Orch.: WREN KWK KWK KGBX-_____Sunday School Lesson KMBC-____Big Brother Club KOA-_____Kierophone News KSL-____Junior Hour WDAF-___Service Reports WWL-___Vic Ledbetter

5:30 P.M.

5:30 P.M. NBC--News; Peg La Centra, songs: KOA KPRC NBC--News; Twenty Fingers of Har-mony: KWK WREN WBAP WKY WOAI WSM CBS--Men of Notes: KMOX KGBX--Broadcast Bulletin KMBC--Donald Ayer, sketch WDAF--Thrills of Tomorrow WENR--What's the News? WLW--Bob Newhall, sports WSMB--Football Resume WWL--Agricultural Lecture

5:45 P.M. NBC--Master Builder Prgm.: WREN WENR WOAI WSM WKY KOA WSMB KWK CBS--Woody & Willie; News: KRLD WDSU KLZ KOMA WIBW NBC--Sport Parade: WLW KVOO KGBX--Tunerville Triplets KMBC--Moment Musicale KMOX--Four Shamrocks; Orchestra WDAF--Jack Armstrong, sketch WWL--Dinner Hour

Night

6:00 P.M. NBC-Religion in the News: WOAI WDAF KOA WKY KPRC CBS-Concert Orch.: KLZ KTUL KOMA KRLD KOMA KRLD KGBX—Dinner Music KMBC—As Kansas City Dines KMOX—United Relief Program KSL—Broadcasters Review KWTO—News WBAP—Rhythm Makers WEND—Rhythm Makers WENR—Happy Jack Turner WLW—R. F. D. Hour WSM—Musical Score Board WSMB—Tarzan, drama WSMB—Tarzan, drama 6:15 P.M. NBC—Dorsey Bros.' Orch.; Bob Cros-by: WREN WENR KWK CBS—Red Grange, Football Forecast: KMOX KTUL KLZ WDSU KMBC NBC—Jamboree: WDAF WKY WOAI KOA WSM KPRC KASA—News KGBX—Football Scores, Lee George WBAP—Dance Orchestra WSMB—Dance Music 6:30 P.M. CBS—Dan Russo's Orch.: WIBW 6:30 P.M. 6:30 P.M. CBS—Dan Russo's Orch.: WIBW KOMA KRLD KTUL KLZ KMBC KGBX—Dinner Music KMOX—AChurch of Christ Scientist KOB—Cecil and Sally WFAA—Ruth Bracken, pianist WLW—U. C. Talk WOAI—Football Scores WSM—ASunday School Lesson WSMB—Jamboree (NBC) WWL—Sons of Pioneers 6:45 P.M.

6:45 P.M. CBS—Lawyer & Public: KLZ KMOX WIBW KTUL KMBC WDSU ★ NBC—Floyd Gibbons, Headline Hunter: WSMB WDAF WKY WLW KPRC WBAP NBC—Pickens Sisters: WREN WENR E.T.—Clem and Tina: WOAI WSM KGBX—Dance Orchestra KOA—Ford Rangers; Football scores KOB—△Sunday School Lesson

7:00 P.M. ★ NBC—Sigmund Romberg and Wm. Lyon Phelps: WBAP WDAF KPRC KVOO KOA WOAI KTBS WKY KFI WLW KTBS ★ CBS—Roxy's Revue: KSL KMBC KRLD KOMA WDSU KMOX KLZ WIRW

WIBW

WIBW NBC—Art in America: WREN KGBX—Sully's Radio Spotlight KOB—Motor Patrol Broadcast WLS—Maple City Four WSM—Francis Craig's Orchestra WSMB—Philharmonic Scholarship WWL—Smokie Joe and Teetane

7:15 P.M. NBC-Grace Hayes, songs: WREN

NBC-Grace Hayes, songs: WSMB KGBX-Dinner Music KOB-Anson Weeks' Orchestra WLS-The Westerners WSM-Prevue of the "Opry" WWL-The Pickard Family

WWD—The Treater Fainly **7:30 P.M.** NBC—George Olsen's Orch.; Ethel Shutta: WREN WSMB KWK KGBX—McEwen Brothers WLS—Barn Dance Party WSM—Freddie Rose

7:45 P.M. CBS—Musical Revue: 1 KMOX KMBC KSL KGBX—Jane Marlowe KOB—Behind the News WSM—Variety Program WWI—Evening Saganada KLZ KRLD WWL-Evening Serenade

8:00 P.M. ★ CBS—Grete Stueckgold; Kostelan-etz' Orch.: KTUL KMBC KRLD KMOX KSL WIBW KOMA WDSU KLZ KFAB ★ NBC—RCA RADIOTRON PRE-

NBC-RCA RADIOIRON PRE-sents Radio City Party, featuring Frank Black's Orch.; John B. Kennedy; Guest Stars: WREN KWK KFI KOA WLS NBC-Songs You Love: WLW

★ NBC—Songs WDAF

T. N.-Round-Up: WOIA WBAP T. N.--Round-Up: WOIA W WFAA KGBX--Bing Crosby, baritone KOB--Football Scores WGN--Little Theater of the Air

WSM—Possum Hunters WSMB—Variety Program WWL—Musical Program

8:15 P.M.

KGBX-Dance Orchestra

KOB—Hits-in-Review WSM—Uncle Dave Macon WWL—Musical Quarter Hour

8:30 P.M.

* NBC-ALKA-SELTZER PRESENTS Nat'l Barn Dance; Linda Parker; Hoosier Hot Shots; The Westerners;

Hoosier Hot Shots; The Westerners; Uncle Ezra; Lulu Belle; Spare Ribs; Maple City Four: WREN WLS KWK r CBS—STUDEBAKER CHAMPIONS Present Richard Himber's Orch.; Joey Nash, vocalist: WDSU KMBC KMOX KFAB KFH BC—The Gibson Family: WDAF KOA KET WI W

KMOX KFAB KFH NBC—The Gibson Family: W KOA KFI WLW KGBX—Melody Race KSL—Dramatic Program WGN—Wayne King's Orchest WOAI—Jules Allen & Cowhands WSM—Nap and Dee WSMB—Saturday Serenade WWL—Variety Program 8:45 P.M. KGBX—Rhythm Encores

8:45 P.M. KGBX—Rhythm Encores KSL—'Smilin' Ed'' McConnell WGN—Jan Garber's Orchestra WSM—Crook Brothers' Band WWL-Dance Orchestra

9:00 P.M. 9:00 P.M. ★ CBS—Edward D'Anna's Band: KLZ KMBC KMOX KSL KFAB KGBX—Victor Varieties WOAL—Musical Program WSMB—Asher & Little Jimmie WSMB—Asher & Little Jimmie WSMB—Ambassadors WWL—James Willson, hymns

9:15 P.M.

KGBX--News KGBX--Clarke and Spraynozzle WSM--Lasses & Honey WSMB--Jules Baduc's Orchestra WWL--Musicale

WOAI

Sportcasts of Week

SCHEDULE OF EVENTS

Time Shown Is Central Standard SATURDAY, Nov. 17: 8 p. m., Hockey, Toron-to vs. Maroons, CFRB (690 kc). MONDAY, Nov. 19: 8:30 p. m., Boxing, WNEW (1250 kc), WHN (1010 kc). TUESDAY, Nov. 20: 10 p. m., Wrest-ling, WGBF (630 kc). FRIDAY, Nov. 23: 9 p. m., Boxing, WGBF (630 kc), ABS-WMCA network.

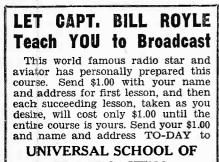
MONOPOLIZING THE FIELD of former football luminaries as an-nouncers for their Saturday grid-iron broadcasts, Chevrolet Motor Com-pany presents a stellar lineup of sportcaster

casters: HOWARD "NIG" BERRY, a former Pennsylvania fullback and All American in 1916-17 handles the airings for his alma mater's games over WIP for Quaker fans. C. D. VAN DER PYL picked up his grid technique at Yale and now dispenses Cleveland's sports happenings over WGAR. He was added to the chain es-pecially to handle the Navy-Notre Dame tilt from the spacious Cleveland Munici-pal Stadium. pal Stadium

pal Stadium. BILL MUNDAY was chosen to bring WSB listeners the reports of Georgia's progress in the Southern Conference and he serves a large audience over this pow-erful 50,000 watter. GERALD MANN and NEAL BAR-RET, KTRH and KOMA mikemen re-spectively, offer their services for the en-ters internet of Southwest football devo-tees. Mann who started as a guarterback

tees. Mann, who starred as a quarterback with Southern Methodist a few years ago, works in Texas Conference games and Barrett is on the "mike" end of the Oklaand

homa tilts. JACK RYAN is the voice of KYW for JACK RYAN is the voice of KYW for the motor sponsor bringing Big Ten of-ferings to thousands of football bugs. Also working in this group are HALSEY HALL, ROLLIE JOHNSON and JACK QUINLAN, who are on the sidelines of Minnesota's great games this season. TY TYSON and BOB LONGSTREET, of the Michigan Network and veterans in this department, are the men bringing



BROADCASTING San Francisco

505 Geary Street,

9:30 P.M.

WBAP CBS—Saturday Revue: KLZ F KOMA KRLD KTUL WDSU KFI—To be announced (NBC) KGBX—Wally Stoeffler's Band KMBC—Musical Cocktail; Tattler KMOX—Larry Hughes and Organ KOA—Harry Sosnik's Orchestra WDAF—One Night Stands WFAA—Pathfinder WLS Geven House

WFAA--Pathfinder WLS--Oo'ry House WLW-News; U. C.--W. Virg. Debate WSM-Possum Hunters WSMB--The Hunting Season, talk WWL-Variety Hour 9:45 P.M.

9:45 P.M. CBS—Saturday Revue: WIBW KMBC-The Bible Class Forum KMOX-Open Forum KSL-Variety Program KTBS—Siberian Singers (NBC) WSM-Uncle Dave Macon WSMB-Joe Capraro's Orchestra WWL-Smilin' Henry Berman 10:00 P.M. ★ CBS-AElder Michaux' Congrega-tion: WDSU

tion: WDSU

1

FOOTBALL BROADCASTS

SATURDAY, NOVEMBER 17 Time Shown Is Central Standard CBS Network—Michigan vs. Ohio State, 12:45

p.m. KFI (640 kc)—U. S. C. vs. Oregon, 4 p.m. KOB (1180 kc)—New Mex. U. vs. New Mex. Aggies, 3:30 p.m. KSTP (1460 kc)—Minnesota vs. Chicago, 1:45

KYW (1020 kc)-Northwestern vs. Notre Dame,

WFBM (1230 kc)-Northwestern vs. Notre

Dame, 2 p.m. WGN (720 kc)—Northwestern vs. Notre Dame, 2 p.m. WHAS (820 kc)-Tulane vs. Kentucky, 1:45

WLW (700 kc)-Ohio State vs. Michigan, 12:45

p.m. WSM (650 kc)-Vanderbilt vs. Tennessee, 2 p.m. WSMB (1320 kc)—Tulane vs. Kentucky, 2 p.m. WTAM (1070 kc)—Ohio State vs. Michigan,

12:45 p.m. WTMJ (630 kc)—Wisconsin vs. Illinois, 1:45

Bunday, NOVEMBER 18
 WGN (720 kc)-Chicago Bears vs. New York Giants, (professional) 1:15 p.m.
 WTMJ (630 kc)-Green Bay Packers vs. Chicago Cardinals, (professional) 1:45 p.m.

the play-by-plays of the Wolverines from Ann Arbor.

THIS IS quite an imposing list of sport-casters and the powerful stations which handle their efforts serve an immense listening public each week-end, so Plummer. how about some plums for Chevvy?

TONY WAKEMAN, the American Broadcasting System's ace sportsman, is scheduled to do most of the big athletic events which will be aired in the future by the new network. Among the unusual and elaborate programs of this sort planned by the ABS is "Today's Winners," heard doily event Sunday from 2:30 to heard daily except Sunday from 2:30 to 4 p. m. WAKEMAN and JACK FRASER 4 p. m. WAREMAN and JACK Present a fast moving period of results in football, hockey, boxing, wrestling, supplemented by several musical combina-tions. It's worth tuning in.

SPEAKING OF a postman's holiday, FRANCE LAUX registers a complaint about the manner in which he spent his annual lay-off recently. While down in Oklahoma for that well-earned rest the popular KMOX mikeman guest announced thrice over KTUL, the CBS outlet in Tulsa, and once over KVOO, in the same city. For a change he also rendered three speeches in Tulsa and Bristow. Now Laux is back on the job in St. Louis and aside from that assignment of handling the Nais back on the job in St. Louis and aside from that assignment of handling the Na-tional League Hockey games of the St. Louis Eagles for ice fans, he also will bring to KMOX listeners the conflicts of the St. Louis Gunners, professional foot-ball eleven which recently purchased the franchise of the Cincinnati team in the National League. Tune in this sportcaster Tuesday, Nov-ember 20 at 10:15 p. m. CST for the *Eagles-Toronto Maple Leafs* game on the former's ice, and the following Saturday at the same time when the Boston Bruins

SATURDAY, NOVEMBER 24 CBS Network—Army vs. Notre Dame, 12:45

p.m. ABS Network—Army vs. Notre Dame, 12:45

12:45 p.m. SBC Network—S. M. U. vs. Baylor, 3 p.m. KFI (640 kc)—California vs. Stanford, 4 p.m. KSTP (1460 kc)—Minnesota vs. Wisconsin, 1:45

p.m. KOMA (1480 kc)—Oklahoma U. vs. Oklahoma Aggies, 2:45 p.m. KYW (1020 kc)—Illinois vs. Chicago, 1:45 p.m. WDSU (1250 kc)—Tulane vs. Sewanee, 1:45

p.m. WGN (720 kc)—Illinois vs. Chicago, 1:45 p.m. WFBM (1230 kc)—Purdue vs. Indiana, 1:45 p.m. WHA (940 kc)—Minnesota vs. Wisconsin, 1:45

p.m. WHO (1000 kc)—Ohio State vs. Iowa, 2:45 p.m. WISN (1120 kc)—Wisconsin vs. Minnesota, 1:45

WISK (1120 kc)—Wisconsin vs. Miniesota, 1:15 p.m.
WLW (700 kc)—Ohio State vs. Iowa, 12:45 p.m.
WREN (1220 kc)—Kansas vs. Michigan State, 1:45 p.m.
WSMB (1320 kc)—Resume of Sewanee vs. Tulane, 5:30 p.m.
WTAM (1070 kc)—Ohio State vs. Iowa, 12:45

wTMJ (630 kc)—Wisconsin vs. Minnesota, 1:45

p.m.

make their first appearance in the Mound City.

HARRY HARTMAN gets a big boost from Cincinnati fans who have been enjoying his work over WFBE these past years. Sam Frank, presi-dent of a Hartman Fan Club in the Queen City assures us that his gang is back of Harry a hundred percent. Just a couple more weeks and we'll an-nounce the king-pin of the sportcasters by popular acclaim.

Sport Shorts

JACK GRANEY and TOM MAN-NING, Cleveland sports announcers, are ranking mike workers for baseball fans in the Summer, and in the Winter their ef-forts for football followers are deserving of praise Graney presents the dita in the forts for football followers are deserving of praise. Graney presents the elite in the gridiron world on his nightly sport periods and Manning parallels his excellent base-ball announcing with the weekly endeavors of Ohio State's huskies ... Tune in your ABS station at 9 p. m. CST Friday for the boxing bouts from the Madison Square Garden. HARRY HARTMAN is one of the experts slated for a trip to the mike for the Garden scraps ... The air was full of things other than radio waves when the *Bears* engaged the N'Yawk *Giants* at Wrigley Field recently. Passes, we mean mostly—those thrown by *Ken Strong* and *Harry Newman* of the invad-ers who present the most versatile pair in this art we've ever seen. And kicks, none ers who present the most versatile pair in this art we've ever seen. And kicks, none from the grandstand and plenty of good ones by *Manders* and *Strong*. Also in the air was the ballyhoo of a couple of politi-cians and *Rocky Wolfe's* quips over the public address system. And on the air waves to stay-at-homes was Bob Elson's account of the game over WGN. There really was something in the air

Linda Parker,

The "Sunbonnet Girl" with the **Cumberland Ridge Runners**

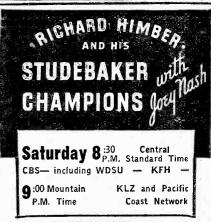


TUNE IN **Every Saturday Nite** KOA or KFI 10:00 to 11:00 P.M. CST

Over 40 Radio Artists including the Cum-berland Ridge Runners, Linda Parker, Maple City Four, Spare Ribs, Lulu Belle, Hoosier Hot Shots, Uncle Ezra, Dean Brothers, Louise Massey and the Western-ers. A rollicking program of old time sing-ing, dancing and homespun fun. Brought to you direct from WLS. Chicago, every Saturday night over

30 NBC STATIONS The NATIONAL BARN DANCE COAST-TO-COAST

Sponsored by ALKA-SELTZER



Saturday, Nov. 24 NBC-Hal Kemp's Orch.: KTHS KPRC WKY WREN WOAI KTBS WBAP Be Heard KSL ★ CBS—STUDEBAKER CHAMPIONS Presents Richard Himber's Orch.; Joey Nash, vocalist: KSL KLZ WIBW

Programs to

* NBC-ALKA-SELTZER PRESENTS

★ NBC—ALKA-SELTZER PRESENTS Nat'l Barn Dance; Hoosier Hot Shots: KFI WLW KOA WSMB CBS—Earl Hines' Orchestra: KFAB NBC—Guy Lombardo's Orch.: WDAF KTHS KPRC KTBS WOAI WKY KMBC—Let's Dance KMOX—Herbie Kay's Orchestra WFAA—Charlie Kent's Singers WLS—Rangers and Cousin Toby WREN—Musical Reflections WSM—Delmore Bros. WWL—Revelers; Audrey Charles

10:15 P.M.

KMOX—Hockey Game WFAA—Guy Lombardo's Orch. (NBC) WLS—Barn Dance Review WREN—Hits in Review WSM—Dixie Liners

10:30 P.M. NBC—Paul Whiteman's Party: WKY WDAF KPRC KTBS KTHS KV00 *

WOAI

WOAI CBS-Glen Gray's Orch.: KLZ KFAB KOMA KSL KTUL KRLD WIBW KMBC WFAA-Jay Burnett, the Songfellow WGN-Wayne King's Orchestra WREN-Hans and Fritz, songs WSM-Fruit Jar Drinkers WML-Charm Club 10:45 P.M. KSL-Variety Program

10:45 P.M. 10:45 P.M. KSL-Variety Program WDSU-Glen Gray's Orch. (CBS) WFAA-Paul Whiteman's Orch (NBC) WGN-Jan Garber's Orchestra WLS-National Barn Dance WREN-Paper Moon, mystery WSM-Robert Lunn WWL-Creole Serenaders 11:00 P.M. NBC-Enric Madriguera's Orch.: KTBS WREN KWK KTHS KPRC WKY WOAI

CBS-Portland Junior Symphony: -KMBC KLZ KOMA WIBW KTUL KMOX * NBC-Floyd-Gibbons: KFI KOA

Continued from

Preceding Page

–Floyd≁Gibbons: KFI KOA ★ NBC—Floyd~Gibbons: KFI KOA CBS—Henry Busse's Orch.: KFAB KSL—Charlie Kent's Singers WDAF—Virginia Jones, pianist WFAA—Vincent Lopez' Orch. (NB WLS—National Barn Dance WLW—Cousin Bob WSM—Dixie Clodhoppers WSMB—Art Kassel's Orch. (NBC) 11:15 P.M. ★ NBC—Carefree Carnival: KT (NBC)

11:15 P.M. ★ NBC--Carefree Carnival: KTBS WDAF KOA KFI WSMB KTHS KVOO WKY WOAI KPRC KMOX--Joe Stovall's Orchestra KSL--Clarke and Spraynozzle WDSU--Joe Haymes' Orch. (CBS) WSM--Delmore Brothers WWL--Pinkie's Orchestra WWL-Pinkie's Orchestra 11:30 P.M.

CBS—Pancho's Orch.: KMOX KLZ KOMA KTUL KMBC WIBW NBC—Emil Coleman's Orch.: WREN

KSL--Murle Mack's Orchestra WLW--Eddie Laughton's Orchestra WSM--Fruit Jar Drinkers WWL--Mickey Alpert's Orchestra 11:45 P.M.

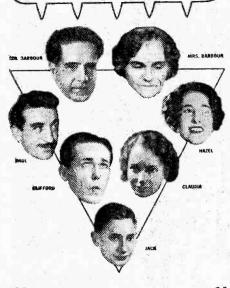
KOA—Williams-Walsh's Orchestra KSL—Pancho's Orch. (CBS) WSM—DeFord Bailey

WSM-DeFord Bailey 12:00 Mid. KFI-Blue Moonlight (NBC) KOA-Jerome Twitchell's Orchestra KSL-Frank Jenks' Orchestra WENR-Jess Hawkins' Orchestra WLW-Stan Stanley's Orchestra WREN-Weather Forecast WSMB-Dance Masic WWL-All Night Jamboree 12:15 A.M. KOA-Williams-Walsh's Orchestra

KOA-Williams-Walsh's Orchestra 12:30 A.M.

12:30 A.M. KFI-Jimmy Grier's Orchestra KOA-Dance Orchestra (NBC) KSL-Orville Knapp's Orchestra WENR-George Olsen's Orchestra WLW-Moon River, organ and poems 1:00 A.M. KFI-Around the Radio World WENR-Noble Sissle's Orchestra WLW--Eddie Laughton's Orchestra

WERE ON THE AIR NOW FOR KENTUCKY WINNERS THE MILDER CIGARETTE THAT CAN'T GET STALE



'One Man's Family

America's best-loved Radio Family

Now Sponsors Kentucky Winners the milder cigarette that **CAN'T** get Stale

THAT grand, lovable, human drama of American life—"One Man's Family"— now sponsors Kentucky Winners—the wonderfully mild cigarette that CAN'T get stale.

Already this fascinating program has won millions of listeners. And every day it is attracting new friends as the loves, ad-ventures, sorrows and joys of the Barbour family become of national importance. "One Man's Family" was voted the gold medal for distinguished service to radio by the editors of Radio Stars.

And now, this thrilling inside story of America's favorite family will be brought to you every Wednesday evening 10:30 E. S. T., over N. B. C. WEAF network. E. S. T., over N. B. C. WEAF network. Kentucky Winners are the mildest, freshest cigarettes you ever smoked. Each individual cigarette is made with moist-proof paper. This remarkable taste-less and odorless paper SEALS IN the full flavor of the fine tobaccos. That means they can't dry out—can't become "dusty" and cause coughing. The tobacco remains moist and pliant. Made of the finest, tobaccos. They can't stick to the lips or cause ugly yellow finger stains. For a fair trial—get a carton or at least three packs. And be sure to listen to "One Man's Family".

So We're Going to Pot?

(Continued from Page 3)

(Continued from Page 3) We enjoyed them. So when someone asks us now, "How about going to Hot Hoofer tonight for a few highballs and a dance?" we say, "Thanks awfully, but I've got to be home to hear Lawrence Tibbett. Got a party of friends dropping in to enjoy him, too." That's what radio means to me. I don't like to hear it called a great medium for education. If Ossip Gabrilowitsch came to me and said, "Eddie, I want you to sit down now and listen to some symphonic music," I would resent it. Just like I resented it in my public school days in Detroit when the teacher tried to get me to do something I didn't particularly like to do. You can't make people listen to symphonic music if they don't want to. Now whether they are more eager to listen to it today than they were ten years ago, is another thing. I believe they are. Our bands are drifting away from the barbaric tom-toms. Waltzes are coming back in style. The great musical genius of Strauss is being imported from Vienna to a Chicago night club. Is it because the night club wants to give Chicago better music? No;

being imported from Vienna to a Chicago night club. Is it because the night club wants to give Chicago better music? No; because the people who patronize it are willing to pay good money to hear some of those lovely, old-fashioned waltzes syn-onymous with Vienna. Because they think that the customers would rather pay for theat two of music than for the tom toms

that type of music than for the tom-toms of jungleland. I like symphonic music. But it can't lift me out of myself like the simple songs of the heart. I believe taste for sym-phony must be cultivated, like a taste for olives. for olives

My son goes wild over a symphony. Josef Koestner, our director on the Household Musical Memories program flies into a rage when something goes wrong at rehearsal. And I sit back and wonder why he does. I never can tell when a note goes sour. But give me a waltz like Blue Danube, and I am no longer Eddie

Blue Danube, and I am no longer Eddie Guest. He does not exist, so far as the world is concerned. Did you ever watch a crowd at a theater at the height of the performance? They have forgotten themselves. Their worries, burdens, difficulties and griefs are lost in a peal of laughter or a tense dra-matic moment. The show lifts them out of themselves. They cease to be individuals. That is what radio has been doing to us as a nation. 'And I don't care whether it was popular or symphonic music, pro-grams that try to educate or the pro-grams that only amuse. The result is the same.

the same. Radio is not confined to the red brick Radio is not confined to the red brick walls of a theater or a recital hall. It goes into saloons and into jails. When I was a young man I could go only as far as the street car would take me. My boy can go as far in one day as his auto-mobile will take him. His boy's physical horizons will be limited only by the cruis-ing range of an airplane. But we are liv-ing in a generation that knows no limits

outside the physical. Radio spans the

world. One day I was walking in Mexico City past an open fruit stand. I was amazed to see a cluster of Mexican peons gathered around a radio set, listening-l could scarcely believe it-to an American orchesscarcely believe it—to an American orches-tra and an American woman singing. It is an accomplishment to stop a Mexican peon and get him to listen to music for even a few moments. Here was a group not only listening but enjoying it, and beating time with their bare, dirty feet. That's what L mean when L say radio

beating time with their bare, dirty feet. That's what I mean when I say radio knows no barriers. No select or limited audience waits impatiently in its seats to hear the voice or the orchestra. The voice of radio drifts into the sick room of the hospital. The sick man, who in past years was shut off from the rest of the world, has become part of it. It floats into the parter

hospital. The sick man, who in past years was shut off from the rest of the world, has become part of it. It floats into the parlor where I sit reading. My wife is knitting by my side. The music is soft and it does not disturb my reading. It just helps me feel at peace with the world. If a comedian is on the air and is telling a good story, I lay the book aside to lis-ten. I want him to feel that he is like a friend who would come into my home and interrupt my reading to spin a yarn. Because of radio's magic, Lawrence Tib-bett can come into my home any time I want him to and help me entertain my family. No man however brilliant can keep himself and his family entertained with his own devices. That is why we go to theaters and the operas. Radio brings them home to us. Not only the theater and the opera. It also brings us the events of a fast moving world. It fascinated thousands last summer with the interna-tional yacht races between the *Rainbow* tional yacht races between the Rainbow and the Endeavor.

and the Endeavor. For me radio is pretty much like litera-ture. When I am in a certain mood, I will step to the bookcase and pick up a volume of Robert Louis Stevenson or Browning. I don't think of them as people who are dead. To me they are alive. "Alive?" you ask. "Why, they're dead these many years." "No," I say, "they are talking to me out of those pages." The artists of radio are enriching our homes, our firesides. They are bringing the whole world closer together. They are helping to restore that old family group that used to gather around the parlor organ and sing its songs. its songs.

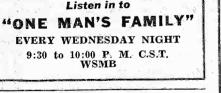
Sweet and gentle because the repose and rest of home is sweet and gentle. When rest of home is sweet and gentle. When I hear the artist play or sing, the poet re-cite or the orchestra weave a charm of melody; when they help to cheer me up, make me forget Edgar Guest and his wor-ries and make of me a better human be-ing_then I turn my eyes to the heavens and humbly thank God for radio, and for that inventive genius which He instilled in man to make radio possible.

Edgar A. Guest's program comes over an NBC-WJZ network every Tuesday at 6:30 p. m. CST, sponsored by the Household Finance Corporation.



ILLINOIS MEDICAL PRODUCTS Dept. A, 519 N. Central Park, Chicago, Ill.

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By Clara, Lu 'n' Em

Coming Next Week:

How to Hold Your Husband

All Three of These Stars Are Happily Married-Their Success at Holding Their Husbands Allows Them to Speak with Authority—and How!

Gala Thanksgiving Issue

Timely Messages from Father Coughlin, Doctor S. Parkes Cadman and Other Leaders-Seasonal Stories for the Family, for the Children, for the Shut-In, for All.

It's an Issue Packed also with Feature Stories of the Stars

Plums and Prunes

By Evans Plummer

Tow do you like your dance bands— with or without women? Many dance bandleaders are convinced that a touch of feminine pulchritude adds to the interest of their organization. Oth-ers are equally well sold on their decisions that the ladies have no place with their orchestras.

orchestras. Three outstanding cases of tremendous-ly popular bands which have no girl sing-ers at present are GUY LOMBARDO'S, WAYNE KING'S and BEN BERNIE'S. Lombardo and Bernie tried the girls on the gir and gave it up. King naver had

the air and gave it up. King never had a woman singer with his band, although one did do concert numbers with the or-chestra during Sunday afternoon sustain-

ing concerts some years ago. And there won't be another girl with King's band. Nor Bernie's. Probably not Lombardo's.

Interesting was the Bernie attempt. Several years ago when he was rushing to the peak at the College Inn in Chicago he introduced that famous daughter of the stage's first family, ETHEL BARRY-MORE COLT. What happened? Well, they had to hire clerks to sort the kick

mail and indignant telegrams for the next few days. All fans said, in effect: "We want the old Maestro, Ben Ber-nie, and all the lads. Take away the girl."

Yet, there are the Loretta Lees, the Harriet Hilliards, the Doris Robbins', the Leab Rays and the Ethel Shuttas without whom the orchestras to which they are attached would not be the same. So what?

Incidentally, perhaps many batoneers' fears of the deadly female may be an-swered by the news that DORIS ROB-BINS and BEN POLLACK finally admit they are married. Happily settled in a little Hollywood home, Ben is playing at the Cotton Club while Doris is readying bersell for the movies. M-G-M bave signed her.

SCOOP: ILOMAY BAILEY and LEE SIMS, who had to leave the Mid-west and go to New York to be ap-preciated, will guest star on the ISHAM JONES program of Tuesday night, November 27.

WITH CRANBERRY SAUCE day close upon us, the story of network vice-president LESLIE ATLASS' turkey din-ner is apropos. It seems that Atlass, who holds up Columbia's Chicago end instead of the world won a turkey raffle. He inof the world, won a turkey raffle. He in-vited his colleagues to lunch so that they

vited his colleagues to lunch so that they could pick bones with one another. Alas, pardon us, Atlass was delayed by a sponsor audition and didn't arrive at his feast until a half hour after the carv-ing had begun . . . He ate lamb chops. MORAL: Always tune in your pro-grams for the opening commercial an-nouncement.

nouncement.

Want to Learn?

DESPITE organized broadcasters' criti-DESPITE organized broadcasters' criti-cism that educators do not yet know how to educate over the airwaves and are not therefore entitled to the asked twenty-five per cent of the facilities or time of all U. S. stations, the Wagner-Hatfield bill for such a reallocation of radio facilities will come up before the next Congress when it convenes shortly after January I. You, as listeners, are vitally interested, or should be, in the outcome of this leg-islation. If passed, it will demand that one quarter of all radio time be devoted to educational music, lectures and non-

to educational music, lectures and nonprofit features.

The question is, do you want to be edu-cated?

cated? Even a newspaper carries educational features for those who may wish to read them. Nearly every paper maintains a department comprising letters from its readers. This, at least, is a small voice for the public. Generally it could be

larger. And we should like to read a col-umn whose letters were selected by a com-mittee of readers; not the editors.

Maybe broadcasters will maintain ample time for educational features and public forums; maybe they won't. The latter is the reason for the Wagner-Hatfield bill. It would protect certain periods of the air for the common good—just in case.

EVEN TODAY many stations, either EVEN TODAY many stations, either with time too well sold for profit or fearing a disinterested audience or "business office pressure," do not devote non-profit periods to strictly educational subjects. Father Coughlin, dynamic radio cru-sader. has had to buy his time. He has had to make up his own network because neither major network will sell him time. They say "he's too much dynamite." Yet, in Chicago, one crusader has de-pended upon the smaller stations for nis time, given free, for public forum periods in which more than two hundred leading members of the bar have spoken, given

in which more than two hundred leading members of the bar have spoken, given educational talks for better legislation, and debated upon topics of current in-terest. The small stations gave him time -W. B. Bauer, head of the Lawyers Leg-islative League. He has done well in his campaign for old-age pensions (obtaining 250,000 signatures), for unemployment in-surance and for support of President Roosevelt . . But Bauer has had his troubles keeping his free air time!

Inside Pickups

CYRIL PITTS, one of Chicago's better tenors, has returned from Detroit where the auto moguls were much impressed and the auto moguls were much impressed and asked him to ready two of his show ideas for audition . . . RADIO GUIDE'S 1934 Radio Queen, IRENE BEASLEY, is seriously considering accepting the offer to join the cast of a currently running Broadway show after January 1 . . . TONY WONS is closing negotiations with one of two film companies who'll put him in shorts based upon his perennially popular scrap-books . . . Pianist NORM SHERR'S wife, Winifred, plays the piano almost as well as he, and the two are shortly to open a music school.

MERRILL FUGIT, the demon Dick Steele, Boy Reporter, never believed it was bad luck to put a hat on the bed until the other day when he did and a 210-pounder sat on the bed. Fugit now wears a cap . . . ROY CROPPER, veteran musi-comedy songster, has inaugurated a Chi-cago (WBBM) local singing turn which shows signs of going network . . . ED-DIE and FANNIE CAVANAUGH have bought a new car in celebration of their CBS series starting November 19 . . . COUNTESS ALBANI is recovering from painful burns caused by a sun lamp.

JOHN KING is the name of the Old Maestro's new tenor, if you didn't know it, and whether you know it or not, saxo-phonist DICK STABILE is still with the band . . . Billiards has given way to post-age stamp collecting in the life of CAR-LOS MOLINA, and now Rosita is won-dering where, when one-nighting, to store his eight special billiard cues . . . Just what is the fire behind the smoke in WOC's breaking away from WHO, Des Moines' 50,000-watter, to reopen in Dav-enport as a 100-watt CBS outlet on a dif-ferent wave? ferent wave?

ferent wave? **Mail Bag Dept.** DEAR PLUMS: Don't you believe that: BETTY AND BOB have too much trouble to be true? Would you mind awarding some plums to LEONARD SALVO, FRANK WIL-SON and FRED GRAHAM for their complaisance in signing autograph books? I was over at the WGN studios Sunday and watched PIERRE ANDRE trying to eat and announce at the same time. It was very difficult. —LA NINA EN CALICO



This Week the "MICHIGAN" Spoon MAIL THE COUPON!

To Our Readers! Continue your collection of State Seal Souvenir Spoons this week! Clip the coupon below and mail it! We will send you the magnificent "Michigan" Spoon.

If you haven't yet started your collection of spoons on this remarkable offer, clip the coupon below, indicate which spoons you want, and mail it. The following State Seal Spoons are now avail-able—"Illinois," "New York," "California," "New Jersey" and "Michigan." Send the coupon with 15 cents for each spoon wanted. Also add 3 cents for postage and packing for each spoons Spoons are sent to you by mail-prepaid.

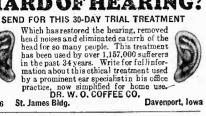
Remember, these spoons are ORIG-INAL ROGERS Silverware-made and guaranteed by International Silver Cos These spoons are their AA Quality-66 Pennyweights of PURE SILVER to the gross. Extra-heavy, durable, beautiful designs. The Official Seal of a State is enchased on the handle of each spoon; Large teaspoon size. Plain bowls, easy to clean. Useful as well as ornamentals

Get the entire set-a most useful and patriotic collection! Mail the coupon at once. Then get next week's Radio Guide for the next spoon-the "Texas."

	DE, SOUVENIR SPOON BUREAU DUTH COURT, CHICAGO, ILL.
Please mail m State Seal Spoo each spoon plu	eOriginal Rogers AA Quality ons as checked below. I am enclosing 15 cents for is 3 cents each for postage and packing.
	Total amount
CHECK SPOONS WANTED	
ILLINOIS	RAME
NEW YORK	
CALIFORNIA	ADDRESS
NEW JERSEY	
MICHIGAN	CITY & STATE



HARD OF HEARING?



1406

-SONGS ARRANGED-MODERN PIANO SCORES AND ORCHESTRATIONS

HAROLD POTTER. 1619 Broadway, Dept. G, New York, Arranger of many hits including: "Carolina Moon," "Valley of the Moon," "Girl of My Dreams," "Little Street Where Old Friends Meet," etc.

(Continued from Page 11)

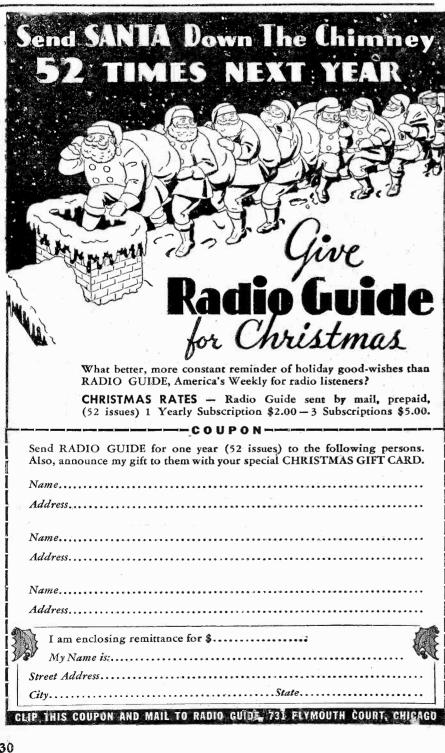
ahead of them on Western Boulevard was a Yellow taxi with two male passengers in the rear seat—and the driver was not wear-

ing the prescribed uniform cap. They swung behind it—and saw that the number plate corresponded with that which had been copied into their notebook

which had been copied into their notebook but a few minutes before! "Here goes *something!*" yelled Fitz-gerald, and sent the cruiser roaring for-ward. There was a gun in his left hand, and McGrath had another. The siren howled, warning other cars out of their math path

But the men in the taxi weren't sleeping. They shot ahead, out of range, at more than sixty miles an hour down the boulevard, before the police car was anywhere

vard, before the police car was anywhere near them. "Playing tag, eh?" yelled McGrath. "Show 'em something, Eddie!" Eddie Fitzgerald showed them sixty, and then seventy, as the accelerator scraped the floorboards. They began to cut down the space between car and taxi. Fireworks began to splash into the dark-ness. A slug ripped through the fender of the police car. "Rough guys, eh?" McGrath leaned out and emptied his gun at the taxi. But rough going made shooting purely a matter of guesswork. The driver of the stolen taxi was an expert getting every



possible ounce of speed out of the hack. He dodged into alleys, cut back and forth through a maze of cross streets, always able to avoid being bottled in traffic. Fi-nally he headed up Grand River, doing a good bit better than sixty.

Red Hot Taxi

Police Win the Race

But on the straightaway there was no dodging the speedy radio car. McGrath and Fitzgerald sent a hail of lead ahead of them as they raced on, twice reloading

their service guns. Once, as the taxi swerved, McGrath got a view of the driver, and emptied his gun. The stolen hack almost overturned, and from then on it was a losing battle. Now and again one of the bandits leaned out to free at the purguing radio cons but they fire at the pursuing radio cops, but they ducked quickly in again, and their car swung dizzily as if the wheel were gripped

swung dizzny as in the wheel were gripped by a slackening hand. Just before they reached Six Mile Road the taxi slowed to a stop at the curb, and three men piled out of it and scurried like rats into the shadows. McGrath and Fitzgerald swept past before they could have before they could

Fitzgerald swept past before they could slow down the racing radio car—then leaped out, shooting as they ran. The fugitives split in three directions— but McGrath and his partner being only two, were not able to divide likewise. Each of them nabbed one man, with split-coord accuracy, as they raced over a second accuracy, as they raced over a vacant lot. Hands high in the air, crying that they

Hands high in the air, crying that they were wounded and dying, the bandits gave in. Marched away to the nearest street lamp, their wounds proved to be merely scratches. Bullets which plow through steel car bodies and upholstery are not left with much velocity. Frisking the captured pair, the radio cops found that each carried a gun—and in addition one of the men was loaded

in addition, one of the men was loaded down with sheaf upon sheaf of green paper money. There were wads in every pocket and even some in this shirt. The total was

and even some in this shirt. The total was just under five thousand dollars. "Oh ho!" cried Officer McGrath. "These babies just pulled a stickup somewhere!" There was no use looking for the man who had escaped. By this time he probab-ly was buried in the wilds of Hamtramk. The two captives were taken down to Schaefer Highway station and booked on charges of robbery, armed. They gave their names as Edward Wiles, 26, and Frank Hohfer, 29. Wiles gave a vacant lot as his home address, and Hohfer of-fered a number which turned out to be a candy store on Coplin Avenue. Wiles was the man with the money— exactly \$4,720 in small bills. It had loaded him down so that he couldn't run when

him down so that he couldn't run when the police were chasing him.

A Futile Alibi

A fufile Alibi "But it's honest dough," insisted Wiles. "We won it gambling, didn't we, Frank?" "Sure," chimed in the other. "We won it gambling like he says." But the cops were skeptics. Why would anyone steal a taxi to make a trip to a gambling house? Yet the largest reported robbery that night was for a sum of less than \$100. The radio cops had worked so swiftly that they produced criminals before there seemed to be any crime! "Well, we got to get something on these babies," said the station Sergeant, "or they'll be yelling for a writ of habeas corpus." Then a report from the finger-print department came in—Wiles and Hohfer had been "graduated" a few months before from the Michigan State Penitentiary at Marquette, where they had served six years on an old armed robbery served six years on an old armed robbery charge.

Wiles and Hohfer admitted as much as the cops could prove, but nothing more; and a mild third degree brought no new facts to light. Here was the unique situation of two

men being held in custody, undoubtedly guilty of crime more serious than stealing a taxicab, yet the police were called upon to hunt the crime!

Sunday passed-and Monday-with still

no theft of \$5.000 being reported, either in Detroit or near-by cities. Chief of De-tectives Jim McCarthy announced as his opinion the clever guess that Wiles and Hohfer had hijacked a gambling resort, the owners of which naturally would have to keep their lips sealed because gambling was against the law. The police even turned to the newspaper and the commer-cial radio stations in an attempt to find the victim of the mysterious \$5,000 theft -still to no avail.

Hunting the Crime

No owner of the five thousand stolen dollars came forward to speak—and as later developments proved, the one man who could have enlightened the police sat shivering in the back room of one of De-troit's finest restaurants, his lips sealed by fear. A dozen times he lifted the telephone to call Police Headquarters, and then

to call Police Headquarters, and then pushed it away again. All day Monday, September 16th, the good people who resided in a little apart-ment house at No. 7566 Hanover Street had been listening to soft and muffled moans which seemed to come from no-where. It was enough to frighter many a housewife, and the colored janitor actually prepared to nack up his wife and children prepared to pack up his wife and children and depart from the haunted house

Toward suppertime, however, the moans grew louder. Some of the tenants gathered in the hall outside apartment No 7, from which now came muffled thumpings the door was locked . . . But

the door was locked ... Finally Mrs. Martha Hoeschen, a sober German hausfrau, hurried across the street to a telephone and called the Petoskey Avenue police station.

"Nobody's been in or out of the place since Saturday," she said excitedly "But we hear strange noises

Mystery Unravels

That was why Inspector Gustav Schink, Lieutenant Frank Cady and three uni-formed men went tearing up the street in a squad car a few seconds after Mrs. Hoeschen spoke her frightened message into the phone They kicked down the door of anart-

They kicked down the door of apart-ment No. 7—and a strange sight met their eyes. Near the darkened window of the living room lay a writhing white figure, ghostlike in the early dusk. It turned out to be a young man whose feet were handcuffed to the foot of an iron bed. turned and whose arms were bound with hight rope, and whose head was bound with a towel so tightly that he drew breath in great, aching gasps.

Under the towel the amazed cops found a pair of black goggles bound over the eyes of the unhappy prisoner, and around his head great lengths of adhesive tape had been wound to prevent him from peeking past the goggles or from hearing a word that might be spoken near him. Freed from his bonds, the young man raised a bloodshot and unshaven face and gasped—"Water!... A drink of water!"

raised a bloodshot and unshaven face and gasped---"Water! . . . A drink of water!" He drank, and then covered his face. "Don't--don't tie me again!" he cried. They convinced him that they were officers, and finally his eyes could face the light and see the brass buttons. "Thank God!" he cried. When police surgeons had given him a little nourishment, he was permitted to tell his story. His name was Matthew Holdreith, Jr.-23 years old and a student at Notre Dame. His father was proprietor of the imposing Delmont restaurant in downtown Detroit, and he himself was downtown Detroit, and he himself was part owner and manager of a number of smaller eating places.

Demand \$30,000

It had been on Wednesday, September 11, that three men stopped his car as he came into the drive of his father's comfortable and spacious home in the Boston Avenue section of the city. "We're officers, buddy," they told him. "Gotta take you to the station and ask a

(Continued on Next Page)

(Continued from Preceding Page)

few questions about that traffic accident this afternoon." They made him back his car into the street and drive along.

Holdreith had denied being in any accident, but went along quietly enough. It was not until they directed him to a deserted part of town, where he knew no police station stood, that young Holdreith knew anything was wrong—and then it was too late. There was a gun against his ribs.

They had forced him into the back seat of the car and taped his eyes shut, then driven him around for half an hour until so that he could not mark all not until he had no idea where he was. From then on he had lain on the iron bed, shackled so that he could not move, except for one interlude when on Thursday afternoon he had written at their dictation a letter to his father demanding \$30,000.

On Thursday he had been given a sandwich and a glass of water—and then noth-ing more. For at least two days no one had come near him, and he had suffered agonies from lack of air, as well as from thirst and hunger thirst and hunger.

Yet after treatment by the police surgeons, he was able to stand on his feet and totter out of the kidnapers' den. His father came running down the steps of their home as the boy was helped out of the squad car, shouting "My boy! . . . My Boy!"

My Boy! The old man then unburdened himself to the police. Worried by his son's stay-ing out Wednesday night, he had been shocked and horrified to receive a myster-ious phone call next day telling him to look on his front porch for a note. He looked—and found a letter from his son asking him for \$30,000. The following day wo telephone calls reached him and after two telephone calls reached him, and after he had explained that the sum demanded was beyond his power, the kidnaper had agreed to accept \$5,000.

The father was instructed to drive out The father was instructed to drive out Grand River at midnight Saturday. Near Telegraph Road he would meet the kid-napers, who would identify themselves by handing over his son's driver's license and car keys. He was to hand over the money and wait—all of which he had performed faithfully faithfully.

Inspector Schink nodded. It still was a opeless muddle. "I don't suppose you hopeless muddle. "I don't suppose you got a look at the license plates of the car which met you?"

Fitting the Pieces

Matthew Holdreith, Sr., was nobody's fool. "I certainly did," he insisted. "It was a Yellow taxi, with numbers 788—" Inspector Schink and Lieutenant Cady

Inspector Schink and Lieutenant Cady leaped to their feet with a roar of triumph. "We got 'em!" they announced. "We got the kidnapers and most of your money! But why in the name of heaven didn't you report all this to the police?" Holdreith put his hand on the shoulders of his son. "I was afraid that if I did they'd kill my boy!" he said simply. From then on it was open and shut. Wiles and Hohfer shrugged philosophically when they were confronted with the facts against them. "But that how might have died on the

"But that boy might have died on the bed while you sat here in a cell!" the Inspector moared.

Inspector boared. "Murphy was the guy who got away Saturday night," they told him. "We figured he would do something about the kid, if he wasn't too bad hurt. You see, Murphy was driving the taxi, and he caught a couple." The police began a checkup. A rough-neck named Gerald Murphy had been a member of the same graduating class at

neck named Gerald Murphy had been a member of the same graduating class at Marquette, along with Wiles and Hohfer and one Legs Laman. There was as yet no trace of Murphy, but records showed that Laman had been wounded in a gun battle with police a few months before when attempting to collect \$4,000 ransom from Gerson Cass, whose son had been kidnaped. Attempts to link Wiles and Hohfer with the Cass case failed, but there was plenty on them. Though they admitted the Holdreith kidnaping, they demanded a jury trial. Efforts of a lawyer to create sympathy for the boy-snatchers failed, and after a jury had found them guilty Judge Christo-pher Stein handed them sentences of from

pher Stein handed them sentences of from 30 to 50 years for "post-graduate" work

at Marquette Penitentiary.

at Marquette Penitentiary. Hardly were they on their way to the northern prison when the body of young Cass, the first kidnap victim, was found in a ditch in Lapeer County, about fifty miles from Detroit. His body was riddled with builtets—bullets which ballistics ex-pert William Cavers swore had come from the guns carried by Wiles and Hohfer when arrested! when arrested!

The Ring is Crushed

Legs Laman was hauled out of the House of Correction and given thirty years at Marquette. The existence of a large-scale kidnap ring was thus uncovered, which sent three or four more hoods be-

hind the bars. Only Gerald Murphy escaped—by being lucky enough to die in Chicago from the wounds received while trying to get away from Radio Officers McGrath and Fitzgerald. In his pocket was most of the missing \$280—his share of the kidnap ransom money.

What about McGrath and Fitzgerald, What about McGrath and Fitzgerald, the two daring radio cops who won their gun battle with the bandits and thus solved a crime before it was discovered? Each man received a departmental cita-tion and a small cash award, and they're back in the little radio cruiser on the streets of Detroit, doing their job. "And," says Commissioner William P. Rutledge, now known as 'the father of police radio," "doing a blamed good job of it, too."

In Next Week's Issue of **RADIO GUIDE:** The Society Holdup

Into the gilded grace of a luxurious social function, where Chicago's politest society wore its costliest jewels, burst a mob of armed thugs. Under the menacing muzzles of levelled guns, society matrons yielded their jewels. Into the night sped the gunmen—\$150,000 richer! They fled to another city—but radio followed them. Next week's RADIO GUIDE will tell you this astounding true story of a mob that crashed society's gates—and what a radio broadcast did to crush the mob.



ERNIE MILLER, Prize Manager, Dept. CA-8M7 H-O Bldg., Cincinnati, Ohio. If I win the \$3,500.00 prize, I will use it as follows: (Write your answer plainly here, in 20 words or less) NAME ADDRESS TOWN STATE..... Date I read this offer

Department CA- 8M7 H-O Building Cincinnati, Ohio

ERNIE MILLER, Manager

SAVE THIS PORTRAIT FOR YOUR ALBUM

TONY WONS As He Appears Under the **MIKEroscope**

By Arthur Kent

All men rate the same with me. The wise, the fool, the slave, the free; For no man on this earth does know What made him thus, another so

-TONY WONS

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RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the thirtieth. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a com-plete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproduction will be in fine finish. Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.

Queer Quirks of Mike Stars

Backstage," as Alice might have said in Wonder-land, "Everything is done backwards. That's why they call it backstage, you see." Notable buffoonery takes place at Whispering Jack Smith's rehearsals. Members of his cast adore Jack because he guffaws louder than all when some-one pulls a good wisecrack. Recently Jack's flutist was playing much too close to the mike. An engineer bawled: "Why don't you throw the flute away and blow right into the mike?" To which bit of sarcasm the player of a bass saxophone replied—coming to the aid of his fellow musician— with a perfect imitation of a Bronx cheer, basso profundo. It sounded like a giant blowing his nose! No listener, hearing the well-timed finished performance put on by Whispering Jack and his musicians, ever could guess the hilarity that fre-

By K. R. Thurston

quently throws an entire rehearsal into seeming confusion. "But that," says Jack sagely, "is one way of taking the curse off hard work." By no means all program stars agree with him, however. Visit a rehearsal conducted by Howard Barlow, and you find an atmosphere of decorum-usually. Sauvely, Barlow puts the boys through their paces. Not that he is a martinet; quite the contrary. When his musicians achieve the perfec-tion that he has been striving to reach in some difficult passage, the scholarly-looking Barlow will beam-burst out: "That's it!" Then,

almost invariably he will smile happily for a mo-ment or two and then, courteously, will exclaim: "Thank you!" The talented Andre Kostelanetz has a little mannerism which makes the members of his band smile in comradely fashion. Listening to them play over the air, you never could guess the intricate gestures that the maestro goes through in leading them in even the simplest pieces. The truth is that Kostelanetz, trained in the finest classical music, which requires most sensitive treatment in conduct-ing, is just as careful when conducting dance pieces! Often at rehearsal Kostelanetz will wheel around and face the absent audience, as if to silence an interruption. This, however, is not really a mannerism though it looks like one. He really turns to catch signals from the engineer.