

Radio Guide ^{5¢}

And AMUSEMENT

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 1

New York, N. Y., Week of July 3-9, 1932

Number 37

Wanted—Radio's Garbo

BROADCASTERS SEEKING AN OUTSTANDING STAR FOR THE ETHER

ONE outstanding personality . . . One outstanding star
One genius . . . Radio hasn't got one!

Radio needs—must have—one Garbo of the air. And by a Garbo we mean a person so supremely talented, so far out of the ordinary, that he or she will dominate the ether, as Greta Garbo has dominated the screen.

Radio needs a man or a woman—and it will probably be a woman—who will do to the ether waves what Garbo has done for the moving pictures—elevate it to a new high standard of artistry. And radio needs Garbo's sex appeal, which is why we believe that radio's Garbo will be a woman, a woman whose mysterious voice will fascinate every man and arouse some emotion—admiration, envy, or jealousy—in every woman.

A Garbo of the air would have the combined pulling power of the Amos 'n' Andy of 1930, the Rudy Vallee of 1929, and the Kate Smith of 1931. The moguls of radio, the big boys who ponder in conclave at the headquarters of Columbia and NBC, are bending their every energy, spending thousands of dollars, to find just such a radio Garbo. They'd
(Continued on Page Eight)



Above, Greta Garbo, the enigmatic genius of the screen. At left are shown a few of the microphone artists who may possess, in a latent form, that "Garbo" distinction which the radio moguls are seeking. They are Ruth Etting, Morton Downey, Kate Smith and, below, Bing Crosby.

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Federal Board O-K's Sponsored Air Programs

The Federal Radio Commission last week submitted a 325-page report to Congress in response to the Couzens-Dill resolution directing an inquiry into the extent of advertising on the air, the feasibility of government ownership as an alternative to commercial support of broadcasting and the amount of broadcast hours devoted to education. In brief, the Commission reported government ownership to be unfeasible; that the limitation of advertising time on the air would, in its opinion, result in a loss of sponsors and consequent reduction in the quantity and quality of programs; and also stated that education on the air should be left to the discretion of commercial stations.

"Any plan, the purpose of which is to eliminate the use of radio facilities for commercial advertising purposes, will, if adopted, destroy the present system of broadcasting," the Commission stated.

"Limitations upon the use of time for commercial advertising, if too severe, would result in a loss of advertising revenues to station, which, in all probability, would be reflected in the quantity and quality of programs available to the public . . . It would not appear to be practicable and satisfactory at the present time and in the ordinary case to permit only the announcement of sponsorship of programs by persons or corporations," the report read in speaking of time limitation on broadcast advertising.

With respect to education on the air, the Commission concluded that "the present attitude of the broadcasters justifies the belief that educational programs can safely be left to the voluntary gift of the use of commercial stations."

Some of the facts and figures presented in connection with the report were very interesting, especially the report of the operations of the two major network organizations—NBC and CBS—during the year of 1931. Although the NBC reports a gross advertising revenue of \$25,895,954.34, its gross expenditures amounted to \$28,137,716.46. CBS, with less than half the gross advertising revenue of the NBC, came out of the year with a net profit of \$794,724.89.

Olsen And Johnson Aired

Fun loving Olsen and Johnson announce that they have just signed with RKO and NBC for the coming season and will start broadcasting this Thursday on the Fleischmann Hour with Rudy Vallee. It is their first venture into the land of wave lengths and kilocycles. Tune in WEA-F-NBC from 8 to 9 p. m. (EDST) to hear their "Padded Cell of the Air" skit.

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Airicatures



Clue: The Song Stylist.

Ten dollars will be awarded each week to the winners of RADIO GUIDE'S AIRICATURE CONTEST. Just identify the radio personage above and send the name, together with your comment of the artist's program, to AIRICATURES, care of RADIO GUIDE. \$5.00 first prize, \$3.00 second prize and \$2.00 third prize will be awarded to the persons correctly naming the artist and sending in the best comment, not exceeding 200 words. All entries for this week's contest must be postmarked not later than Wednesday, July 6.

NBC Synchronize Tests Extended

The Federal Radio Commission will postpone until September 1 its order calling off the WBAL-WJZ and WTIC-WEAF synchronization which Commission engineers decided are failures. Upon pleas from Governor Ritchie and other Maryland members of Congress, the Commission is permitting WBAL, Baltimore, to continue synchronizing half time on the clear channel of WJZ, New York. Station WTIC, Hartford, will not, however, continue to synchronize with WEAF, New York.

Another interesting development is the free-for-all scramble resulting from the application of KYW, Chicago, to move to Philadelphia. The hearing has been set for July 18. Fifty-four stations more or less affected by the removal have been served notice to appear as respondents, a record number in any case ever held before the Commission.

Another important current development is the recommendation that the proposed "horizontal" increases in power of the 940 kilocycle regional channel be denied. Four stations have asked for boosts to 5,000 watts. This claim was refused because the regulations prohibit powers exceeding 1,000 watts night and 2,500 watts day on regional channels.

U. S. Service Bands In Daily Air Concerts

The United States Service bands, musical organizations of the Army, Navy and Marines, are heard in a new schedule of programs during the summer months over NBC networks.

One of the three bands is heard each day of the week from Monday to Friday inclusive in programs of classical, semi-classical and popular music.

Following is the schedule now in effect, shown in EDST:

WEAF—Monday, 11:30 a. m. to 12 noon, U. S. Navy Band.

WEAF—Tuesday, 11:30 a. m. to 12 noon, U. S. Army Band.

WEAF—Wednesday, 11:30 a. m. to 12 noon, U. S. Army Band.

WJZ—Thursday, 4:00 to 5:00 p. m., U. S. Navy Band.

WEAF—Friday, 11 a. m. to 12 noon, Shut In Hour, U. S. Marine Band.

Turf Classic Aired

Fourth running of the Stars and Stripes Handicap at the Arlington Park track in Chicago, will be described over an NBC-WJZ network this Monday. It will go on the air at approximately 6:00 p. m. (EDST). Clem McCarthy will be at the mike to tell the story as the dozen or more famous thoroughbreds struggle for the \$25,000 first money.

Super-Power Era Seen For U. S. As WLW Gets 500 Kw.

An era of broadcasting powers measured in hundreds of thousands of watts is definitely under way in North America. The United States and Canada will soon increase the number of their 50,000 watters, and the Federal Radio Commission has granted permission for experiments with powers ranging up to 500,000 watts.

Authority to experiment between 1 and 6 a. m. with a half million watts power has been granted the Crosley Radio Corp., operating WLW. A steel shaft antenna 850 feet high will be built to determine just how much additional coverage it makes possible. The Crosley interests will spend \$900,000 on the project.

If the WLW tests prove that a centrally located station with tremendous power can cover the entire United States, great changes in the American system of broadcasting, particularly network radio, may result. Meanwhile, the stations authorized to increase their wattage expect to complete their new transmitters before the end of this summer. Those authorized to go to 50,000 watts are WOR, Newark; WCAU, Philadelphia; WSB, Atlanta; WSM, Nashville; WHO, Des Moines; KOA, Denver; KSL, Salt Lake City, and KPO, San Francisco.

First Stadium Concert Presented This Sunday

The New York Philharmonic-Symphony summer series of eight concerts will begin this Sunday under the direction of Willem von Hoogstraten. It will be heard over the WABC-Columbia network at 8:30 p. m. (EDST).

Conductor von Hoogstraten has chosen selections by Robert Schumann and Christoph Gluck. The first number will be a Suite, composed of dance melodies and ballet rhythms from Gluck's operas, in an arrangement by Felix Mottl. The second selection on the program will be the Symphony in B flat of Schumann, which is known as the "Spring Symphony."

Names, Some Real

Names are funny things. Sometimes they seem exactly to fit a person's personality and when they don't, friends make them right by revamping them into nicknames. For instance, Mildred Bailey's intimates call her "Midge." She was born Mildred Rinker. Smith Ballew, CBS batoneer, is called "Sykes" by his friends. Bing Crosby's real name, believe it or not, is Harold Lillis Crosby. Ted Weems was christened Wilfred Theodore Weems, and Ben Bernie was once tagged Benjamin Ancel. They call Paul Whiteman "the old man" and "pop." It's said that only nine people know Red McKenzie's real name, and we're not among them. The Paul Whiteman Rhythm Boys were once called the King's Jesters . . . and so it goes.

Airicatures Winners

FIRST PRIZE—\$5.00
Caroline Jennings, 1108 Fell Avenue,
Bloomington, Illinois.

SECOND PRIZE—\$3.00
Doratheia Allen, 8th Avenue, 8th Street,
Fulton, Illinois.

THIRD PRIZE—\$2.00
Louis Wasmund, 2148 Asbury Avenue,
Evanston, Illinois.

Mikritic

RADIO GUIDE will pay one dollar for any Mikritic accepted and printed in this column. Mikritics are remarks of any kind made on the air which will interest other people. They may be amusing, inspiring, funny, pathetic, or queer.

Here are the rules: The quotation should not exceed fifty words. It must be accompanied by the name of the person who made it, the exact time it was heard, and the station from which it was heard. The name and address of the sender must be attached. Any number of Mikritics may be sent by one person. Address your letters to Mikritic, care of RADIO GUIDE.

This week's winners:

Miss Marjorie—June 16—8:50 a. m.—WIBA:

"Outside showers for kiddies with a cast iron base."

—A. J. Kneubuehler

A. A. Schneiderhaun & Co. Program—June 16—9:08 p. m.—WHO:

Judge: "Officer Casey, what reason have you for saying this man is drunk?"

Casey: "Well, Judge, I saw this man put a penny in the police box, then look up at the clock on the Presbyterian Church, and say, 'Ye Gods, I've lost ten pounds.'"

—Walter White

Family Circle—June 20—5:55 p. m.—WLS: Suitor: "Sir, I have courted your daughter for fifteen years."

Father: "Well, what do you want?"

Suitor: "I want to marry her."

Father: "I'll be darned, I thought maybe you wanted a pension."

—Mary Freeman

Texaco Fire Chief—June 14—7:30 p. m.—WOW:

"Sleep is just a question of mind over mattress."

—Leona Keckler

Chase and Sanborn Hour—June 19—8:35 p. m.—WEAF:

Harry Richman: "I wired Irving Berlin to send me a song and if it was good I would send him a check. Irving wired back: 'Send me a check and if it is good will send you a song.'"

—Elizabeth M. Carland

Market & Halsey St. Playhouse—June 15—10:30 p. m.—WOR:

"Roger, you look bad."

"I was playing house—I got plastered."

—M. D. Teschke

Chase and Sanborn Hour—June 12—7:17 p. m.—WDAY:

Harry: "Isn't this girl beautiful? She sent her picture to me in return for mine."

Jimmie: "That isn't her picture—that's Greta Garbo's."

Harry: "She isn't fooling me any, I sent her Maurice Chevalier's."

—Vernon Beaudine

Sharkey-Schmeling Fight—June 21—10:40 p. m.—WBZ:

Charles Francis Coe: "Schmeling sends a hard right to Sharkey's teeth; there they are dancing in the center of the ring."

—E. George Gorsky

Texaco Fire Chief—June 21—9:48 p. m.—WEAF:

"He was always a good help to his wife; when she washed dishes, he washed the dishes with her; when she dusted the furniture, he dusted the furniture with her; when she made the beds, he made the beds with her; one day they had an argument and he mopped up the floor with her."

—Harry Barufkin

Chase and Sanborn Hour—June 19—7:37 p. m.—WSAI:

Harry Richman: "Yes, Jimmy, I wanted to be a hermit, so I bought a miniature golf course and withdrew from all worldly associations."

—Helen Gibbons

BELASCO'S SOLOIST



While Leon Belasco's Orchestra supplies sympathetic background, the scintillating Vivian Janice sings the kind of songs that have the fans begging for more. Each Saturday at 6:45 p. m. (EDST) Vivian's program is presented over the WABC-Columbia network. Vivian who is Ben Bernie's find, is said to resemble Marie Jeritza of operatic fame and has been associated with the stage since childhood.

THE PLAY'S THE THING

By LOUISE BOYD

(Programs are listed in Eastern Daylight Saving Time)

SUNDAY

Moonshine and Honeysuckle—WEAF-NBC, 2:30 p. m.

Roses and Drums—WABC-CBS, 6:30 p. m. Henry Hull will portray Nathan Hale in a drama centered around spy activities during the Revolutionary War.

Malik Mystery—WJZ-NBC, 8:30 p. m. Malik, an old French detective, is the focal point of the story.

MONDAY

Riverdale—WOR, 11:45 a. m., daily except Sunday.

Sketch with Frances Reade, Norman Pierce, John Quinlan and others.

Pat Barnes—WJZ-NBC, 12:15 p. m., daily except Sunday.

"Jimmy and Grandad" in Jimtown, a mythical small town in the Middle West.

The Stebbins Boys—WJZ-NBC, 7:30 p. m., daily except Saturday and Sunday.

The Goldbergs—WEAF-NBC, 7:45 p. m., daily except Sunday.

Bird and Vash—WABC-CBS, 8:00 p. m., daily except Saturday and Sunday.

Comedy skit of the adventures of two spinsters.

Chandu, the Magician—WOR, 8:00 p. m., daily except Saturday and Sunday.

Mystery drama.

Death Valley Days—WJZ-NBC, 8:30 p. m. "Fourth of July in a Mining Camp" is this week's dramatization.

Country Doctor—WJZ-NBC, 10:00 p. m., also Tuesday and Wednesday.

Phillips Lord writes the skit and takes the leading role.

Tish—WJZ-NBC, 10:45 p. m., also Tuesday and Wednesday.

"Tish Wins the Grand Prize," "Poor Adib" and "The Fall of Lizzie and Aggie" are this week's episodes in the Mary Roberts Rinehart series.

TUESDAY

Joe Palooka—WABC-CBS, 8:45 p. m., also Thursday.

Comedy sketch of a prize fighter and his manager.

Eno Crime Club—WABC-CBS, 9:30 p. m., also Wednesday.

"Clue of the Clot" this week.

WEDNESDAY

Big Time—WEAF-NBC, 8:00 p. m.

The affairs of Johnny Hart, song and dance man.

THURSDAY

Rin Tin Tin Thriller—WJZ-NBC, 8:15 p. m.

Dramatic program with Junior McLain, Henrietta Tedro, Don Ameche and others.

Danger Fighters—WJZ-NBC, 9:00 p. m.

Thompkins Corners—WJZ-NBC, 9:30 p. m. Rural sketch.

Love Story Hour—WABC-CBS, 9:30 p. m.

Dramatization of a story from the current issue of Love Story Magazine.

Hello Marie—WJZ-NBC, 10:45 p. m., also Friday and Saturday.

FRIDAY

Radio Guild Drama—WJZ-NBC, 4:15 p. m. "Corsican Brothers" is this week's play.

Friendship Town—WJZ-NBC, 9:00 p. m.

Darling and Dearie—WOR, 10:00 p. m.

Comedy sketch with Marie O'Flynn and Alonzo Deen Cole.

SATURDAY

First Nighter—WJZ-NBC, 9:30 p. m. Dramatic sketch with June Meredith, Don Ameche and Jack Doty.

"K-7"—WEAF-NBC, 8:30 p. m. Secret Service spy story.

Reviewing Radio

By MIKE PORTER

ONE of the quaintest characteristics of a radio sponsor is his ineffable yearning to change. I should say, as a fairly close observer of the species, that seventy percent of those contributing presentations via the air are eternally contemplating changes in the productions. And as if by some method of contagion, the same ideas have been transmitted to the agencies which handle the sponsors' accounts.

Ordinarily, and particularly if this applied to the show business, the desire for change and freshening productions would elicit only commendation and stand out as an earmark of good showmanship. But a sponsored radio program is an advertisement, rather than a production, and good advertisers will tell you that it pays to find a good selling line, and stick to it, until the sales vehicles are indelibly stamped.

I have in mind, when pointing to this condition, the rather strained efforts of the Lucky Strike folks, who have been changing and changing, ever since the B. A. Rolfe orchestra faded from that spot—and while there were several praiseworthy events introduced by the magic carpet idea, I cannot see any reason, as a critic, for applauding the present series. Indeed, the new show is not greatly changed. Winchell is back, and abetted by Walter O'Keefe, who may have been employed because the first letters of his handle are "OK." An affable, snappy fellow, he is not, however, an improvement on Winchell, who, whether you like him or not, is the trademark of Broadway. Bert Lahr should prove a welcome addition, but concerning the new crime story events, one can only say that they are mediocre; that the technique of splitting what purports to be a tense drama with two numbers of dance music, while tabooing music interludes between scenes, seems rather foolish, and that the adoption of a mystic voice which speaks through a mythical police microphone, is patterned too much along the lines of *The Shadow* to impress one with the originality of the trick. I hear that the Lucky folk themselves are not too pleased with these dramas—and that Al Goodman, who designed Columbia's Ziegfeld Shows, may be employed to doctor the cigarette series.

Another disappointment, aerially speaking, is young Georgie Price, who glows nicely on the stage, but who, in my humble opinion, flops magnificently on that Chase and Sanborn tea program at WABC. Mr. Price is a parodist, as well as a mimic, but he fails somehow to project his stage presence over the waves, and his mimicry, denuded of its gestures, loses much, except when he impersonates Richman. It is worth noting, perhaps, that Price, in the role of Richman—is better than Richman. Curiously enough, the same thing is true of Colonel Lemuel Q. Stoopnagle, when he imitates Bing Crosby. Indeed, the Columbia people frown on the imitation.

So stringently are network lines drawn, that the rivalry becomes at times not only ridiculous, but damaging. NBC attaches and executives, for instance, never listen to Columbia broadcasts. Few of the Columbia people ever bother to tune in WEAF, WJZ or other units of the opposing network. To demonstrate how easily such a foolish custom may lead even highly placed officials into error—there is the case of Donald Novis, brought to New York from the West Coast, for one of those terrific buildups. Novis is young; he is new, and he needed a spotlight. What happens? They assigned him to a 7 p. m. spot at WEAF. Nobody knew, it seemed, or cared, that Novis was being pitted against Morton Downey, of CBS, at that very hour—and Downey the ace of the Columbia System. That was bad enough, but nobody had bothered to note that Novis was also pitted against Amos 'n' Andy, on WJZ—and the two blackfacers are regarded at NBC as akin to deity.

When this situation dawned, Novis was promptly shifted to a 6:45 spot. And I hear, now, that the network boys are listenin' to each other.

Programs For Sunday, July 3

LOG OF NEW YORK STATIONS

Call Letters	Kilo-cycles	Power, Watts	Location and Phone Number
WNYC	570	500	Municipal Bldg. Worth 2-4740
WMCA	570	500	1697 Broadway Columbus 5-5660
WEAF	660	50,000	711 Fifth Avenue Plaza 3-1900
WOR	710	50,000	1440 Broadway Pennsylvania 6-8382
WJZ	760	30,000	711 Fifth Avenue Plaza 3-1900
WPCH	810	500	1697 Broadway Columbus 5-5660
WABC	860	5,000	485 Madison Avenue Wickersham 2-2000
WRNY	1010	250	29 West 57th Street Wickersham 2-0863
WLWL	1100	5,000	425 West 59th Street Columbus 5-7030
WOV	1130	1,000	16 East 42nd Street Vanderbilt 3-6486
WCOH	1210	100	35 S. Broadway, Yonkers Yonkers 256
WFAB	1300	1,000	154 West 57th Street Circle 7-3042

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

8:00 A.M. (EDST) 7:00 A.M. (EST)

WEAF—Melody Hour
WABC—Morning Music
WJZ—Tone Pictures; Lew White, organist
WINS—Sunshine Hour; Eye Openers

8:15 A.M. (EDST) 7:15 A.M. (EST)

WOV—Morning Song

8:30 A.M. (EDST) 7:30 A.M. (EST)

WOV—Daisy's Daily Chat
WINS—Classical Half Hour

8:45 A.M. (EDST) 7:45 A.M. (EST)

WOV—Community Boosters

9:00 A.M. (EDST) 8:00 A.M. (EST)

WJZ—NBC Children's Hour; vocal, instrumental, dramatic readings
WEAF—The Balladeers
WOV—Surma Music and Book Store
WPCH—It's the Blues; songs and story
WABC—Columbia Junior Bugle
WMCA—Sunday Morning Reveille
WINS—To The Ladies

9:15 A.M. (EDST) 8:15 A.M. (EST)

WPCH—May-Will Trio; Harlem Bowers, negro spirituals
WINS—For the Men
WFAB—Deborah Lipson, popular ballads

9:30 A.M. (EDST) 8:30 A.M. (EST)

WEAF—Sparklets
WPCH—Land o' Cotton; William Bowers
WOV—Modern Living Magazine
WMCA—Modern Living, talk
WINS—Concert

9:45 A.M. (ESDT) 8:45 A.M. (EST)

WPCH—The Man from out West; Rufus Davis
WFAB—Hebrew Melodies
WEAF—Alden Edkins, bass-baritone
WINS—Watch Tower; Judge Rutherford; "Act of God"

10:00 A.M. (EDST) 9:00 A.M. (EST)

WEAF—Gordon String Quartet
WJZ—Modern Instrumentalists
WPCH—Simplex Diathermy; Health Talk
WINS—Gems of Melody
WOV—Girl from Paradise
WABC—Madison Singers
WMCA—Watch Tower, talk

10:15 A.M. (EDST) 9:15 A.M. (EST)

WPCH—Songs you like; Robert D. Meyer
WMCA—Skit and Skat
WOV—Hudson Clinic

10:30 A.M. (EDST) 9:30 A.M. (EST)

WABC—New World Salon Orchestra
WMCA—Harold Rose, pianist
WJZ—Fiddlers Three
WPCH—The Dark Horses; College Boys' Novelty Band
WINS—Clare Elby; Exploring the Symphonies
WEAF—Southland Sketches
WOV—Merit Clothing Company

10:45 A.M. (EDST) 9:45 A.M. (EST)

WJZ—A Song for Today

11:00 A.M. (EDST) 10:00 A.M. (EST)

WPCH—Christian Science Church Service
WEAF—Neopolitan Days; musical ensemble
WOV—May's, Inc.
WMCA—Your Eyes; Dr. A. L. Graubert
WJZ—Morning Musicale
WINS—Christian Science Service

11:15 A.M. (EDST) 10:15 A.M. (EST)

WABC—Horn and Hardart Children's Hour
WMCA—Ernest Stramiello, pianist extraordinary
WOR—Tommy Weir, tenor and Lee Cronican, pianist

11:30 A.M. (EDST) 10:30 A.M. (EST)

WOR—American Folk Singers; vocal trio and guitars
WEAF—Major Bowes' Capitol Family
WMCA—Krausmeyers Broadcasting Station
WOV—Canadian Fur Trappers

11:45 A.M. (EDST) 10:45 A.M. (EST)

WOR—In Our Garden
WMCA—Don Trent and Jack

12:00 Noon (EDST) 11:00 A.M. (EST)

WABC—Voice of St. Louis
WJZ—Waldorf-Astoria Organ Recital
WMCA—To be announced
WOR—Chandler Goldthwaite, organ recital
WOV—Hoover Medical Group

12:15 P.M. (EDST) 11:15 A.M. (EST)

WMCA—Monsieur Sakele; Beauty talk and music
WINS—Cowboy Tom reads the funnies
WOV—Floyd Williams, tenor
WPCH—Florentine Ensemble; Ralph Delili

12:30 P.M. (EDST) 11:30 A.M. (EST)

WEAF—Silver Flute
WJZ—Summer Idyll; Catherine Fields, soprano
WABC—The Street Singer
WOV—La Rosa Macaroni Company
WOR—Roxanne and the Diamond Entertainers with Nell Roy, vocalist
WPCH—Three Tones of Music; Janet Waller; Gene King; Chas. Easso

12:45 P.M. (EDST) 11:45 A.M. (EST)

WABC—Emery Deutsch's Orchestra
WPCH—Three Tones of Music; Janet Waller, Gene King, Chas. Easo
WMCA—Jewish Troubadour, songs

1:00 P.M. (EDST) 12:00 Noon (EST)

WABC—American Labor and the Nation
WEAF—Mexican Marimba Typica Band
WJZ—Biblical Drama
WPCH—Cantor Margoulis
WOV—Simplex Talk
WMCA—Mr. Goldstein and Mr. Bernstein, comedy skit

1:15 P.M. (EDST) 12:15 P.M. (EST)

WMCA—Rainbow Kids, songs
WOV—Jewish Program
WINS—Todd Robins' Orchestra

1:30 P.M. (EDST) 12:30 P.M. (EST)

WPCH—Hungarian Gypsies
WOV—Orchestra
WEAF—Great Composers; symphonic music
WABC—Community Center Faculty Recital
WMCA—Herbert Diamond Entertainers
WJZ—Clyde Doerr and his saxophone

1:45 P.M. (EDST) 12:45 P.M. (EST)

WINS—Grand Central Red Cap Quartet; Robert Cloud, director; James Sparks, baritone; Coyal McMahon, basso

2:00 P.M. (EDST) 1:00 P.M. (EST)

WABC—Thirty Minute Men
WJZ—The Pilgrims
WINS—Rafael and Aida Favia, mandolin and piano
WOV—Vasilatos Studios
WPCH—Gladys Haverly, soprano
WMCA—The Dark Horses; vocal and instrumental

2:15 P.M. (EDST) 1:15 P.M. (EST)

WPCH—Rev. Charles H. Fountain; Biblical talk
WMCA—To be announced
WINS—Thrills of Aviation

2:30 P.M. (EDST) 1:30 P.M. (EST)

WEAF—Moonshine and Honeysuckle—dramatic sketch
WJZ—Charlie Agnew's Orchestra
WOV—Allison Sisters
WPCH—Little Symphony Players; Pierre W. Lyon, director

2:45 P.M. (EDST) 1:45 P.M. (EST)

WABC—Ann Leaf at the Organ
WMCA—Three Little Funsters, comedy, and songs
WINS—American Music Ensemble

3:00 P.M. (EDST) 2:00 P.M. (EST)

WABC—Symphonic Hour; Toseha Seidel, violinist
WEAF—Wayne King's Orchestra
WOV—Anthony Mule-Uke and song
WJZ—Picadilly Circus; music and sketches
WPCH—Simplex Diathermy
WMCA—Fox Fur Trappers; Orchestra and quartet
WINS—Polo game

3:15 P.M. (EDST) 2:15 P.M. (EST)

WPCH—It's in the Piano; Lillian Trotter, pianologue
WLWL—The Voice of the Missions

3:30 P.M. (EDST) 2:30 P.M. (EST)

WEAF—National Sunday Forum
WPCH—The Hosts of Gotham; male quartet
WLWL—Rudolph Forst, violinist
WMCA—King Melody Court
WJZ—48th Highlanders Military Band

3:45 P.M. (EDST) 2:45 P.M. (EST)

WLWL—St. Cecilia Ensemble
WPCH—It's from Harlem; Ida Dewey and her Syn-copators

4:00 P.M. (EDST) 3:00 P.M. (EST)

WEAF—Jodent Program with Jane Froman
WMCA—Teddy Hill's Orchestra
WABC—Cathedral Hour; soloists and Cathedral Choir
WJZ—Songs of Home, Sweet Home
WLWL—John Fox, tenor
WPCH—Krausmeyer Radio Station; Don Trent, comedian

4:15 P.M. (EDST) 3:15 P.M. (EST)

WEAF—John Fogarty, tenor
WLWL—St. Cecilia Ensemble
WPCH—Young Israel Program

4:30 P.M. (EDST) 3:30 P.M. (EST)

WEAF—International Broadcast
WJZ—To be announced
WMCA—Nalda Nardi, contralto
WRNY—Sunshine Hour
WOV—Diplomats of Rhythm with Ambassador Miller

4:45 P.M. (EDST) 3:45 P.M. (EST)

WMCA—Jacks of Harmony
WEAF—First National Saengerfest; mixed chorus

5:00 P.M. (EDST) 4:00 P.M. (EST)

WOR—Margaret Anglin Presents
WABC—Irene Beasley, contralto, with quartet and orchestra
WMCA—The Bayan Ensemble
WPCH—Rabbi Goldstein's Question Box
WJZ—Sabbath Reveries
WOV—Watch Tower
WINS—Old Colonel Jim, songs

5:15 P.M. (EDST) 4:15 P.M. (EST)

WINS—Cowboy Tom's Roundup with Chief Shunatona, Doug McTague and Skookum
WPCH—The Three "Hackies"; quartet, soloists, story
WOV—Angus Ross, tenor

5:30 P.M. (EDST) 4:30 P.M. (EST)

WJZ—Road to Romany
WOR—The Psychologist Says; Dr. Arthur Frank Ryan
WRNY—John Shelvin
WEAF—Pop Concert
WABC—Poet's Gold; poetic readings with music
WMCA—Back Home; mixed quartet
WOV—Miller's Rhythm Makers with Vince Calendo

5:45 P.M. (EDST) 4:45 P.M. (EST)

WPCH—The Flower Girl
WABC—Little Jack Little; vocalist and pianist
WRNY—Abbey Inn; Harold Munsch's Orchestra
WMCA—Don De Leo and his orchestra
WINS—Kinnaird's Almanac

6:00 P.M. (EDST) 5:00 P.M. (EST)

WCOH—Venetian's Dance Orchestra
WEAF—Catholic Hour, talk
WOV—Treasure Island
WABC—Ballad Hour; musicale
WJZ—Golden Gems, musical
WPCH—Italian Serenaders
WOR—The Roque Spanish; orchestra
WMCA—The Blue Lady; Regina Taylor, contralto
WINS—The Passer-By, by Ethel Park Richardson; sketch

6:15 P.M. (EDST) 5:15 P.M. (EST)

WMCA—The Log Cabin Four
WRNY—Lois Petty; Chiebas

6:30 P.M. (EDST) 5:30 P.M. (EST)

WOR—Summer Capers; orchestra and vocalist
WRNY—Hellenic Revue Voultos
WABC—Roses and Drums
WJZ—Paul Whiteman's Rhythmic Concert
WOV—Joseph Malanga; Italian Music
WPCH—Pete 'n' Rusty; black-face comedians
WEAF—To be announced
WMCA—A Musical Scrap Book; Elmo Russ Presentation

6:40 P.M. (EDST) 5:40 P.M. (EST)

WINS—American Music Ensemble; Gregoire Franzell, director

6:45 P.M. (EDST) 5:45 P.M. (EST)

WPCH—Cecilia Zier, concert violinist
WCOH—Salvation Army Band

7:00 P.M. (EDST) 6:00 P.M. (EST)

WJZ—Sing a New Song; soloists and piano
WEAF—Balkan Mountain Men; soloists and orchestra
WOR—Alice Blue Gown Program—Littman, Inc.
WMCA—La Casa Orchestra
WINS—The Weather Eye
WABC—The World's Business
WPCH—"Taxi!"
WRNY—Ivan Frank's Bavarian Orchestra

7:05 P.M. (EDST) 6:05 P.M. (EST)

WINS—Romance of Ireland

7:15 P.M. (EDST) 6:15 P.M. (EST)

WPCH—Concert in Miniature
WCOH—Sonny Moran; The Dream Melody Singer
WJZ—To be announced
WABC—Chicago Knights

7:30 P.M. (EDST) 6:30 P.M. (EST)

WEAF—Orchestral Gems
WJZ—The Grenadiers; male quartet
WCOH—The Poet speaks
WOR—Choir Invisible—Directed by George Shackley
WMCA—Jerry Baker and two pianos
WINS—Globetrotter

7:45 P.M. (EDST) 6:45 P.M. (EST)

WABC—Theo Karle, tenor; orchestra
WPCH—The Shadow of Kavkaz
WMCA—Razzing the News; Frankie Basch
WCOH—Clara Berry
WINS—Adventures of a Girl Reporter; Dorothy Roe

8:00 P.M. (EDST) 7:00 P.M. (EST)

WEAF—Chase & Sanborn Program; Harry Richman
WCOH—The Sunday Singin' Circle
WABC—William Vincent Hall, baritone
WJZ—McCravy Brothers
WLWL—Gothic Moods
WPCH—Off the Campus; Dorothy Crane and her College Boys
WINS—Roque's Spanish Review; Julio Roque, dir.
WMCA—Romeos of Radio; harmony

8:15 P.M. (EDST) 7:15 P.M. (EST)

WMCA—Political Survey; Elliot Biskins
WOR—Howdy Old Timers; Percy Hemus, baritone
WJZ—S R O comedy skit
WPCH—Jack Shulman; concert violinist
WLWL—Fundamentals of Catholic Belief

8:30 P.M. (EDST) 7:30 P.M. (EST)

WOR—Bernhard Levitow's Ensemble Symphonique
WCOH—Dance Orchestra
WABC—N. Y. Philharmonic Symphony
WMCA—From a Diary; String Orchestra
WINS—WINS Headliners; Harry Tighe, master of ceremonies
WJZ—Malik Mystery
WPCH—Frankie Basch; Razzing the News

8:35 P.M. (EDST) 7:35 P.M. (EST)

WLWL—Gothic Moods

8:45 P.M. (EDST) 7:45 P.M. (EST)

WPCH—The Happy Pair, John McLaughlin and Francis Forbes

8:50 P.M. (EDST) 7:50 P.M. (EST)

WLWL—Cathedral Shadows

9:00 P.M. (EDST) 8:00 P.M. (EST)

WJZ—Enna Jettick Melodies
WEAF—Our Government—David Lawrence
WOR—Will Osborne's Orchestra
WCOH—Program Notes
WFAB—Tommy Tucker and his Californians
WPCH—The Phantom; Mystery Sketch
WMCA—March of Events; Drama of Daily News
WINS—Ray Welch and his Dance Orchestra

9:15 P.M. (EDST) 8:15 P.M. (EST)

WEAF—American Album of Familiar Music—Bayer Co. Program
WJZ—Goldman Band Concert
WPCH—Three Dreamers
WMCA—To be announced
WFAB—Studio Musicale

9:30 P.M. (EDST) 8:30 P.M. (EST)

WPCH—The Romantic Lady; Ruth B. Young
WABC—Pennzoil Parade; Harry Sosnick's Band
WOR—The Sun Dodgers; vocal male trio
WINS—Ted Long's Orchestra
WFAB—Berl and Shmerl; Hebrew comedy team
WMCA—Finkenbunrg Entertainers; Orchestra and vocalists

9:45 P.M. (EDST) 8:45 P.M. (EST)

WEAF—Shaeffer Lifetime Revue; orchestra and entertainers

WPCH—The Admirals; European Singing Trio
WOR—John Garrick, baritone
WFAB—Pauline Rosen; Jewish Folk Songs

10:00 P.M. (EDST) 9:00 P.M. (EST)

WMCA—Nick Kenny's Radio Scandals
WOR—The Pipe Dreamer—Ernest Naftzger, narrator—Chandler Goldthwaite, organist
WABC—Gem Highlights; Jack Denny and guest stars
WEAF—Musings; poetry reading

10:15 P.M. (EDST) 9:15 P.M. (EST)

WJZ—The Old Singing Master
WEAF—L'Heure Exquise; woman's vocal octet

10:30 P.M. (EDST) 9:30 P.M. (EST)

WABC—Columbia Dramatic Laboratory
WOR—Footlight Echoes—Directed by George Shackley
WMCA—Three Little Funsters; Harmony, comedy

10:45 P.M. (EDST) 9:45 P.M. (EST)

WMCA—Just Another Dream; Nalda Nardi, contralto and Elmo Russ, organist
WEAF—Sunday at Seth Parker's
WJZ—Fiddle and I; contralto and violinist

11:00 P.M. (EDST) 10:00 P.M. (EST)

WJZ—Malik Mystery Drama
WABC—The Gauchos
WFAB—Charles Benci's Gypsy Orchestra, with Mariska Kondor
WMCA—Will Oakland's Orchestra

11:15 P.M. (EDST) 10:15 P.M. (EST)

WEAF—Russ Columbo's Orchestra

11:30 P.M. (EDST) 10:30 P.M. (EST)

WEAF—Mood Oriental; music and poetry reading
WJZ—Piano Moods
WOR—To be announced
WABC—Ozzie Nelson's Orchestra
WFAB—Donnelly and Pincus, tenors; Popular Songs
WMCA—Tommy Tucker's Orchestra

11:45 P.M. (EDST) 10:45 P.M. (EST)

WFAB—Hal Starr, tenor, popular songs
WJZ—Frankie Masters' Orchestra

12:00 Mid. (EDST) 11:00 P.M. (EST)

WEAF—Teddy Black's Orchestra
WJZ—William Stoess' Orchestra
WMCA—To be announced
WABC—Gus Arnheim's Orchestra
WMCA—Vaudeville Vignettes, Direction Elmo Russ

12:15 A.M. (EDST) 11:15 P.M. (EST)

WMCA—Elmo Russ, organist

12:30 A.M. (EDST) 11:30 P.M. (EST)

WEAF—Charlie Kerr's Orchestra
WJZ—Castle Farms Orchestra
WABC—California Melodies; guest stars and melodies
WMCA—Chick Webb's Orchestra
WMCA—Teddy Hill's Orchestra

1:00 A.M. (EDST) 12:00 Mid. (EST)

WMCA—Enoch Light's Orchestra

1:30 A.M. (EDST) 12:30 A.M. (EST)

WMCA—Cab Calloway's Orchestra

Programs For Monday, July 4

7:00 A.M. (EDST) 6:00 A.M. (EST)
WINS—Musical Clock; Time, temperature, weather report

7:30 A.M. (EDST) 6:30 A.M. (EST)
WJZ—A Song for Today
WABC—Organ Reveille—Popular Music

7:45 A.M. (EDST) 6:45 A.M. (EST)
WJZ—Jolly Bill and Jane—Cream of Wheat Program
WINS—Mr. and Mrs. Reader; Those Neighbors of Yours

8:00 A.M. (EDST) 7:00 A.M. (EST)
WMCA—Organ Reveille
WEAF—Pie Plant Pete; hill billy songs
WJZ—On the 8:15
WV—Morning Song
WABC—Salon Musicale—Emery Deutsch, Conductor
WINS—Miss Walls' Calisthenics

8:15 A.M. (EDST) 7:15 A.M. (EST)
WMCA—Pete 'n' Rusty, song sketch
WEAF—Morning Devotions
WJZ—Sunbirds; string ensemble
WINS—Musical Clock; Time, temperature, weather report

8:30 A.M. (EDST) 7:30 A.M. (EST)
WMCA—Harry Glick's Exercises
WEAF—Morning Salon; orchestra
WABC—Rhythm Kings; Fred Berrens
WV—Daisy's Daily Chats

8:45 A.M. (EDST) 7:45 A.M. (EST)
WJZ—John Fogarty, Tenor
WMCA—Barnacle Bill; Cheer-up Club

9:00 A.M. (EDST) 8:00 A.M. (EST)
WEAF—Three Mustachios
WJZ—Waltzes—String Ensemble—Direction Walter Blaufuss

9:15 A.M. (EDST) 8:15 A.M. (EST)
WPCB—Bill Williams; Happy Go Lucky Philosopher
WABC—Little Jack Little
WV—Hudson Clinic
WFAB—Italian Hour, recorded
WMCA—Monsieur Sakele, beauty talk
WINS—Morning Highlights; Ted Haig

9:30 A.M. (EDST) 8:30 A.M. (EST)
WEAF—Flying Fingers
WJZ—To be announced
WRNY—Gym Class
WPCB—Harry Glick's Exercises
WABC—The Merry-makers; orchestra
WV—Modern Living Magazine
WFAB—Neapolitan Tunes, recorded
WMCA—Modern Living, health talk
WINS—Cindy Brown

9:45 A.M. (EDST) 8:45 A.M. (EST)
WEAF—Our Daily Food with Col. Goodbody
WPCB—Across the Breakfast Table; Joan and Bill
WJZ—Hoffman Morning Quarter Hour; musicale
WINS—Jimmy Letcher; The Boy from Kentucky

10:00 A.M. (EDST) 9:00 A.M. (EST)
WEAF—Moss and Jones; songs
WJZ—Dedication of Memorial to Rev. Samuel Smith
WPCB—I'm Telling You; Roy Shelley, the Friendly Chap

10:05 A.M. (EDST) 9:05 A.M. (EST)
WPCB—Rejuvenation; Miss Perma; talk
WABC—Singing Vagabond, Artells Dickson
WV—Girl from Paradise
WRNY—Sylvia at the piano
WMCA—Musical Grab Bag; String Trio
WINS—Monsieur Sakele

10:15 A.M. (EDST) 9:15 A.M. (EST)
WEAF—Breen and De Rose
WJZ—Clara, Lu and Em—Colgate-Palmolive-Peet Program

10:30 A.M. (EDST) 9:30 A.M. (EST)
WPCB—Birds of a Feather; Rocklyn Trio
WABC—Sweet and Hot
WV—Canadian Fur Trappers
WRNY—Modern Medicine
WMCA—Mental Hygiene; Harvey Culp
WINS—Andy Buff, songs

10:45 A.M. (EDST) 9:45 A.M. (EST)
WEAF—Morning Melodists; orchestra
WJZ—Our Daily Food Talk—Col. Goodbody and Judge Gordon—A. & P. Program
WPCB—Song Valentines
WRNY—Organ Recital
WMCA—Harold Rose, concert pianist
WINS—Wifesaver; Allen Prescott

11:00 A.M. (EDST) 10:00 A.M. (EST)
WJZ—Chicago Ensemble
WEAF—Kay Reid, contralto
WMCA—Hilary McConnell, tenor
WV—Don Juan of Song
WPCB—Shopping Around with Aileen Poe
WABC—Madison Singers; quartet
WINS—Joan Lloyd, soprano

11:05 A.M. (EDST) 10:05 A.M. (EST)
WNYC—Police Aviation Report, Civic Information
WEAF—Paul Whiteman's Rhythm Boys
WV—Maytime Music
WJZ—Smith Memorial Program
WRNY—Washington Trio
WABC—Morning Moods
WPCB—To be announced
WOR—Sherman Keene's Orchestra

11:15 A.M. (EDST) 10:15 A.M. (EST)
WEAF—Radio Household Institute; dramatization
WABC—The Captivators; orchestra
WPCB—Gertrude Thomas, blues songs
WRNY—Bob Martin and Stuart Van Joy; songs and
WOR—John Shelvin, tenor
WINS—Helen Landshof, songs

11:25 A.M. (EDST) 10:25 A.M. (EST)
WNYC—Department of Health, talk

11:30 A.M. (EDST) 10:30 A.M. (EST)
WEAF—U. S. Navy Band Concert
WV—Four Strings
WOR—Claire Sugden, Home Economics
WPCB—Real Radio; organ program
WINS—Jacques Belser, songs

11:35 A.M. (EDST) 10:35 A.M. (EST)
WNYC—Gypsy Serenader, violinist

11:45 A.M. (EDST) 10:45 A.M. (EST)
WABC—Ben Alley, Tenor with Fred Berrens' Orch.
WV—A Spotlight; A Lady; A Song
WJZ—Singing Strings
WOR—Sketch with Frances Reade and company
WRNY—Seeman; Schildre and Romano; piano duo and song
WPCB—Eddie DeLange; Movie tenor
WINS—Jean Grey, mezzo-soprano

11:50 A.M. (EDST) 10:50 A.M. (EST)
WNYC—Keeping Well, Dr. John Oberwager

12:00 Noon (EDST) 11:00 A.M. (EST)
WABC—Ted Brewer's Young's Orchestra
WEAF—General Electric Circle
WRNY—Hawaiian Ramblers, string ensemble
WJZ—Mrs. Julian Heath
WOR—Mammy and Virginia Lee, skit
WV—Hoover Medical Group
WPCB—Education and Science; Prof. LaVergne. French Lessons
WFAB—Polish Orchestra
WMCA—Mid-Day Message; Dr. Alexander Lyons
WINS—Ford Frick tells the News

12:15 P.M. (EDST) 11:15 A.M. (EST)
WEAF—The Real George Washington
WJZ—Pat Barnes—Swift & Co. Program
WOR—Dagmar Perkins
WPCB—Lady of the Strings; Rae Fox and her uke
WMCA—Pages of Broadway; Jeanne Carroll, popular songs
WV—Song Girl
WRNY—Gamble Brothers; comedy, songs
WINS—Luncheon Musicale

12:20 P.M. (EDST) 11:20 A.M. (EST)
WOR—Daily Produce Reporter

12:25 P.M. (EDST) 11:25 A.M. (EST)
WOR—Luncheon Music

12:30 P.M. (EDST) 11:30 A.M. (EST)
WEAF—On Wings of Song
WJZ—Words and Music
WABC—Columbia Revue; Emery Deutsch's Concert orchestra
WRNY—Foot Health, Dr. Goldwag
WPCB—Princess Jue Sue Tai; Chinese Torch Singer
WMCA—Spirit of '76
WV—La Rosa Macaroni
WFAB—Witkowski's String Band

12:45 P.M. (EDST) 11:45 A.M. (EST)
WPCB—Out of the West; Rufus Davis, novelty
WRNY—Judson League, pianist
WINS—Cunningham and Bennett "Song Pictures"
WJZ—Bill and Henry; songs and patter

12:55 P.M. (EDST) 11:55 A.M. (EST)
WOR—Edna Wallace Hopper Beauty Talk

1:00 P.M. (EDST) 12:00 Noon (EST)
WRNY—N. Y. Evening Air Post
WEAF—Jack Niles' Orchestra
WPCB—Mirror Reflections
WOR—Bisquick Band; Betty Crocker, talk with music
WV—Merit Clothing Co. Program
WABC—Hotel Taft Orchestra
WMCA—Jerry Baker and organ
WJZ—Weather Reports
WFAB—Jewish program, orchestra
WINS—Fred Steele; Songs of Yesteryear

1:05 P.M. (EDST) 12:05 P.M. (EST)
WJZ—Harold Stokes' Orchestra

1:15 P.M. (EDST) 12:15 P.M. (EST)
WRNY—Wee Griffin and Harold Fowler
WPCB—Matinee Recital, soloists
WFAB—Jolly Cantor; Hebrew Melodies
WMCA—James Harkins, tenor and Loretta Crawford, soprano
WINS—Robert Brinn, tenor

1:30 P.M. (EDST) 12:30 P.M. (EST)
WJZ—National Farm and Home Hour; Farm talks and music
WABC—Madison String Ensemble
WFAB—Chaickele Shtern; sketch
WMCA—Mirror Reflections; Daily News
WV—Alan Dale, Jr.; Current Play Reviews
WEAF—The Venetians
WINS—Matty Rattiner, baritone

1:45 P.M. (EDST) 12:45 P.M. (EST)
WV—Mildred Sands
WPCB—Highlights of Sport; Jack Filman
WMCA—Triangle Vocal Trio
WFAB—Yascha Weisbart; Hebrew Melodies; vocal
WINS—The Sacred Eye; Mystery dramatic sketch with Muriel Petersen and WINS Players

2:00 P.M. (EDST) 1:00 P.M. (EST)
WABC—Ann Leaf at the Organ, with Helen Board
WV—Songs Well Dunn; William Dunn
WPCB—To be announced
WMCA—Up and Down Broadway with Bide Dudley
WEAF—To be announced

THEY IMITATE 'BIG SHOTS'



Anything and everything is imitated by the RADIO GUIDE ROGUES during their programs broadcast each Thursday from 10 to 10:30 p. m. (EDST) over WRNY. If you enjoy impersonations, tune them in and listen for their imitations of Rudy Vallee, Henry Burbig, Amos 'n' Andy, the Kingfish and many others. Their real names are Hollywood, Bartell and Taylor.

2:10 P.M. (EDST) 1:10 P.M. (EST)
WMCA—Samuel Shanaman, concert pianist

2:15 P.M. (EDST) 1:15 P.M. (EST)
WEAF—Henrietta Schumann, pianist
WV—Gems in Song
WPCB—George Finch, Jr. and his band
WMCA—Max and Morris, comedy sketch

2:30 P.M. (EDST) 1:30 P.M. (EST)
WJZ—To be announced
WV—Athenian Serenaders
WMCA—Vic Agne's Orchestra
WEAF—The Revolving Stage
WINS—Meadows Beauty School
WPCB—It's in the Piano; Lillian Trotter
WABC—American Legion Program
WFAB—John Feistel; German dramatic readings

2:45 P.M. (EDST) 1:45 P.M. (EST)
WJZ—Smackouts, comedy skit
WPCB—Four Blue Eyes; Gosselin Sisters, duo
WV—Voice from the North
WABC—Columbia Salo. Orchestra

3:00 P.M. (EDST) 2:00 P.M. (EST)
WJZ—Consolaires; musicale
WPCB—Krausmeyer's Radio Station; Don Trent, comedian
WMCA—Jack Filman's Sport Chat
WV—Willie Zay Jackson
WINS—Afternoon Musicale

3:15 P.M. (EDST) 2:15 P.M. (EST)
WPCB—Arthur Boran; Comedy and songs
WMCA—Concertino; Tony Roger, Bar; and Inez Wilcox, soprano
WV—Mississippi Miss

3:30 P.M. (EDST) 2:30 P.M. (EST)
WABC—The Captivators
WMCA—In Italy; Orchestra and vocalist
WPCB—W. T. Market Prices
WINS—Symphonic Rhythmakers
WJZ—Rhythm Ramblers; orchestra
WEAF—New York City George Washington Bicentennial
WV—International Revue with Herman Miller

3:45 P.M. (EDST) 2:45 P.M. (EST)
WINS—Mini Shelton, musical
WABC—Carter Handicap
WPCB—Audrey and Bob; A. White and R. Nichols

4:00 P.M. (EDST) 3:00 P.M. (EST)
WEAF—Pop Concert
WJZ—To be announced
WINS—Kolomoku's Honolulians
WABC—R. O. T. C. Program
WMCA—Adventures of Cecil and Sally
WPCB—Mystery Story Hour; Charles Capps Players
WV—Unemployment; Harry Weil

4:15 P.M. (EDST) 3:15 P.M. (EST)
WV—Council of Young Israel
WMCA—Nalda Nardi, contralto
WINS—Gladys Haverty, soprano
WJZ—Tommy Watkins' Orchestra

4:30 P.M. (EDST) 3:30 P.M. (EST)
WEAF—Mme. Lolita Gainsborg, pianist
WMCA—Kenneth King, baritone and Silver Bell, soprano
WINS—Symphonic Rhythmakers
WV—Lawrence Marks, tenor
WPCB—Ragging the Keys; Munk Purell
WABC—Independence Day Banquet

4:45 P.M. (EDST) 3:45 P.M. (EST)
WEAF—The Lady Next Door; children's program, direction Madge Tucker
WV—N. Y. Tuberculosis and Health

4:50 P.M. (EDST) 3:50 P.M. (EST)
WINS—Dr. Thomas Darlington, talk

4:55 P.M. (EDST) 3:55 P.M. (EST)
WOR—Program Resume
WEAF—May We Present; Catherine Field, soprano; instrumental trio
WOR—Kathleen Gordon, soprano
WPCB—To be announced
WABC—Romance
WINS—Blanche Vincent, songs
WV—Novelty Orchestra
WCOH—Goldburg Clothiers

5:10 P.M. (EDST) 4:10 P.M. (EST)
WOR—Kathleen Gordon, soprano

5:15 P.M. (EDST) 4:15 P.M. (EST)
WEAF—Skippy—General Mills Program
WV—The Torch Singer
WPCB—John Dundee, tenor and Albert Fanelli, pianist
WMCA—Arthur Barton's Celebrity Program
WJZ—Jingle Joe; songs and organ
WINS—Cowboy Tom's Roundup with Chief Shunatnoa, Doug McTague and Skookum
WOR—Frank Gallassi's Orchestra

5:30 P.M. (EDST) 4:30 P.M. (EST)
WABC—Tommy Christian's Orchestra
WV—Miller's Rhythm Makers with Ince Calendo
WRNY—El Flamenco's Orchestra
WMCA—Unter Den Linden; ensemble and soloists

5:45 P.M. (EDST) 4:45 P.M. (EST)
WJZ—The Singing Lady—Kellogg Program
WPCB—Harriet DeGoff
WCOH—Hoover Medical Group Health Talk

5:45 P.M. (EDST) 4:45 P.M. (EST)
WMCA—The Singing Barrister; orchestra
WOR—The Idlers—Mandolin, Guitar, Violin, Trio
WJZ—Little Orphan Annie—Wander Co. Program
WPCB—The Happy Pair; Francis Forbes and John McLaughlin
WEAF—Pops Pirate Club; children's skit
WCOH—Atlas Program
WINS—Serena Selby and Gene Huffman; Personality Songs

LISTEN

TO THE
RADIO GUIDE
BLANK HOUR

Featuring
JEAN DORE AND JACK HANLEY

MONDAY 9:30 P.M.

WHN

1010 Kilocycles

MUSIC IN THE AIR

By CARLETON SMITH

GLADYS RICE

THERE is a soprano, successful on the radio, who has no desire to go into opera. She told me so the other evening after a Mobiloil broadcast.

Gladys Rice started her public work by singing in light operettas and making Edison records. It was Edison who gave her her first opportunity to sing, and it was she who was chosen to sing at the broadcast memorial of his death.

Miss Rice comes from a theatrical family. As a child, she slept in a trunk, her mother told me, while her parents were on the stage. John C. Rice was her father, and Sally Cohen her mother. She made her theatrical debut when, at the age of three months, she was carried on the stage in long clothes.

An original member of the "Roxy Gang," Gladys Rice has had experience in singing all types of music. Her greatest success has been on the radio, where she is perhaps one of the highest paid sopranos. A list of the program sponsors who have featured her is an index to the country's best-known advertisers. They include: RCA Victor, Fleischmann, General Motors, General Electric, Valspar, Firestone, and Raleigh. So successful is she, that one fan wrote in recently, "If you are on for Mobiloil, we'll buy Mobiloil, and if you sang for sawdust we'd buy sawdust!"

And still Gladys Rice keeps studying. She has three lessons a week, and says she will never stop studying.

"A beautiful voice is not the only thing a radio artist needs," she told me. "Personality, imagination, warmth, interpretation are all essential."

"I like English and French ballads," she said, "but there are three songs that I simply refuse to sing—The Italian Street Song, Gianinna Mia, and The Indian Love Call. Most of all I enjoy singing the Viennese music, like that of Lehar."

One knows that this enthusiastic woman had an intelligent understanding of the possibilities of her voice and her public.

"THE MEN ABOUT TOWN"

With Gladys Rice, on the summer series of the Mobiloil Concerts, are "The Men About Town," who like to call themselves "three singers who are not a trio, four men who are not a quartet."

The explanation or the confusing description is Will Donaldson, pianist and arranger. Donaldson's work is such an integral part of the close vocal harmony of "The Men About Town," that he is considered a full-fledged member of the ensemble, though his voice is never heard.

Donaldson, whose original vocal arrangements have contributed so much to the radio success of the group, works on a clearly defined theory—to interpret a song by means of the arrangement.

"I start with the premise that music can express words," he says. "When The Men About Town are on the air, I like to feel that a foreigner, listening to them, and not being able to understand the English language, still will feel the real meaning of the song through the harmony and rhythmic phrases of the arrangement."

The three singing members of "The Men About Town," all well known radio artists and soloists in their own right, are Jack Parker, first tenor; Frank Luther, second tenor; and Darrell Woodyard, baritone.

PROGRAM NOTES

Chamber music, well played, comes each Sunday morning from the Gordon String Quartet, and there are excerpts by the American Pro-Art String Quartet on the Pastels program in the afternoon. Friends remind me that Emery Deutsch has a fine program of popular semi-classics when he conducts his New World Salon Orchestra on Wednesday and Saturday mornings over



CARLETON SMITH

CBS. . . The Modern Instrumentalists have been offering a program just a bit unusual on Sunday mornings over the WJZ network. Violin, saxophone and piano are used to exploit the classics. Listen, and decide what you think of them. . . The 48th Highlanders Military Band, under the direction of Captain John Slatter, broadcasts from Toronto, Canada, in the middle of Sunday afternoons. . . Toscha Seidel will continue to be the soloist on CBS Symphonic Hour during the summer Sunday afternoons, and follow-

ing immediately is the Cathedral Hour, presenting its usual selection of fine religious music. . . Mr. Goldman continues his broadcasts with excerpts from Oratorios on Sunday evening, and Italian operas on Tuesday evening. . . An hour of the Lewisohn Stadium Concerts has been added to the Sunday evening network schedule—this, in addition to the Saturday broadcasts which began last evening. . . "On Wings of Song" brings fine trio arrangements early in the evenings every day in the week. . . Henrietta Schuman and Madame Lolita Cabrera-Gainsborg each have fifteen minutes for their pianos Monday afternoon. . . About the same time occurs the Columbia Artists Recital. . . In the evening Richard Crooks, who is continuing the Firestone series until the end of August, sings "Kashmiri Love Song," Victor Herbert's "When You're Away," "A Creole Love Song," "Ay, Ay, Ay," "Estrellita," "M'Appari" from "Martha" . . . Howard Barlow fans will follow the half hour of symphonic music that he is scheduled to conduct every evening, Monday to Friday inclusive at 9:30 p. m. (EST)

. . . Cesare Sodero and the NBC Concert Orchestra conclude the day with music that commands one's interest. . . If you enjoy the harp, Florence Whiteman is on the WEAF network Tuesday evening. . . Alice Mock's part of the Household Hour this week will be sung from New York, with piano instead of orchestra accompaniment. The Chicago opera soprano sang in Madison Square Garden last week in a program which included Mario Chamlee and other operatic stars. . . The Madison String Ensemble Wednesdays and Saturdays at noon is conducted by Vincent Sorey. . . Schirmer and Schmidt are a new piano duo on Wednesday evenings. . . Pierre Key's "Music Treasure Box" brings the Harding Sisters this week.

. . . There is a plentiful sprinkling of army and navy band programs from Washington. . . "Words and Music," with Lucille Long and Edward Davies comes each day of the week at noon. . . The Columbia Salon Orchestra, and The Columbia Artists Recital, and Light Opera Gems fill CBS Friday afternoon. . . Archie Gibson, who has been giving the public a chance to hear Mr. Charles M. Schwab's private organ, plays "Reveries" early Friday evening. . . Howard Barlow gives a miniature setting from a grand opera the same evening, and Fray and Braggiotti are playing piano duos. . . Erno Rapee takes us to Moscow this week. . . The Rice String Quartet plays Saturday afternoons, followed by a symphonic matinee. . . The Opera Hour comes from Chautauqua each Saturday, and is under the direction of Albert Stoessel. . . The Musical Crusaders program on Saturday evening gives you something to think about. . . The Ionian Quartet, on the Civic Concert program, sing Von Hasler's "Domino Cantate," "Oh, My Thoughts," "Surcease," "Gently Johnny," "Jingalo," and "An Evening's Pastorale"

. . . Rosa Low, dashing Roumanian lyric soprano, will broadcast for fifteen minutes next Saturday evening over several stations on the WJZ network. . . And the classical music of the week ends with Sodero and his concert orchestra on Saturday evening. . . You are likely to hear most of these programs during the summer, for program sponsors are few.

WHISPERING JACK AND AIDS



Whispering Jack Smith and his three charming assistants, the Humming Birds, are pictured together. Jack, who is internationally known as a vaudeville and music hall artist, is now being featured on the Absorbine, Jr. program broadcast each Monday, Wednesday and Thursday at 10:15 p. m. (EDST) over an NBC-WJZ network. The girls are, left to right: Margaret Speaks, contralto; Dorothy Greeley, contralto; and Katherine Cavalli, mezzo-soprano. Arnold Johnson and his orchestra accompany the singers on this series.

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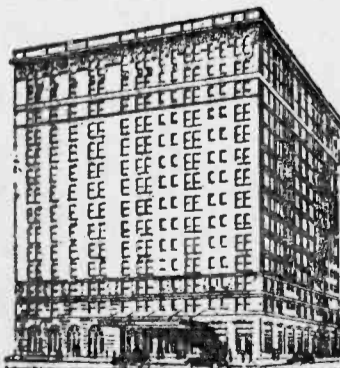
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STORES OPEN EVENINGS

Monday Programs [Continued]

<p>5:55 P.M. (EDST) 4:55 P.M. (EST) WOV—News Flashes</p> <p>6:00 P.M. (EDST) 5:00 P.M. (EST) WEAF—Waldorf-Astoria Sert Room WJZ—Stars and Stripes Handicap WRNY—Lou Roger's Animal News Club WOR—Uncle Don—Greenwich Savings Program WPCH—Association of Reform Rabbis WABC—Current Events—H. V. Kaltenborn WLWL—Trio Classique WNYC—Police Aviation Report, Prelude WINS—Sports Review; Baseball scores; race results; late sports news</p> <p>6:05 P.M. (EDST) 5:05 P.M. (EST) WNYC—Prize Essay Contest by Grammar School Pupils</p> <p>6:15 P.M. (EDST) 5:15 P.M. (EST) WABC—Vaughn de Leath WNYC—Musical Nomads WLWL—Smiles and Tears of Erin; Jack Oakley WRNY—Conaway's Creole Serenaders WCOH—Jeanne Georgette on "Beauty" WINS—Buddie King, songs</p> <p>6:30 P.M. (EDST) 5:30 P.M. (EST) WNYC—Elementary German Lessons WPCH—Waves of Melody; Paul E. Guire WRNY—Rose Lieder; Folk Songs of All Nations WOR—Will Osborne's Orchestra WABC—George Hall's Hotel Taft Orchestra WCOH—The Williams Sisters WINS—La Barron String Ensemble</p> <p>6:45 P.M. (EDST) 5:45 P.M. (EST) WNYC—To be announced WEAF—Donald Novis, tenor with orchestra WCOH—Margaret Lucas, impersonations WJZ—Today's News WLWL—George O'Brien, tenor WPCH—The Evening Dawn; Patricia Dawn WABC—Frank Westphal's Orchestra WINS—Lullaby Lady</p> <p>7:00 P.M. (EDST) 6:00 P.M. (EST) WRNY—Ivan Frank's Bavarian Orchestra WNYC—To be announced WJZ—The Pepsodent Program—Amos 'n' Andy WINS—The Weather Eye WEAF—Paul Whiteman's Chieftains WOR—Keller Sisters and Brother Lynch WABC—The Funnyboners; comedy and song</p>	<p>WPCH—Elmo Russ presents; It's your Poem WLWL—Told at Sunset WCOH—Station Bulletins</p> <p>7:05 P.M. (EDST) 6:05 P.M. (EST) WINS—American Music Ensemble</p> <p>7:15 P.M. (EDST) 6:15 P.M. (EST) WOR—The Meaning of the 4th of July WNYC—Museum of Modern Art WJZ—Tastyest Jesters; vocal trio WABC—Tito Guizar, Mexican tenor</p> <p>7:30 P.M. (EDST) 6:30 P.M. (EST) WOR—Jack Arthur, baritone and orchestra WNYC—Civic Information WPCH—It Must Be True; Joan Andrews and Dave Olman's Band WJZ—Swift Program; Stebbins Boys WLWL—Talk WRNY—Gans and Perkins WEAF—Maxwell House Tune Blenders WINS—Globetrotter</p> <p>7:35 P.M. (EDST) 6:35 P.M. (EST) WNYC—Block-Aid Players</p> <p>7:45 P.M. (EDST) 6:45 P.M. (EST) WEAF—The Goldbergs—"Pepsodent Program" WJZ—Billy Jones and Ernie Hare—Best Foods, Inc. Program WRNY—Verna Garega WABC—The Surprise Package WLWL—Meet the Composers WOR—Stella Unger and Orchestra WINS—To be announced</p> <p>7:50 A.M. (EDST) 6:50 A.M. (EST) WNYC—Gondoliers Male Quartet</p> <p>8:00 P.M. (EDST) 7:00 P.M. (EST) WEAF—Soconyland Sketches WRNY—Uriel; Voice Magic WJZ—Carnation Contented Program WPCH—The Flower Girl; Dorothy Westra and Radimer WABC—Bird and Vash; comedy WINS—Melody Boys; male quartet WOR—Chandu the Magician—Beech Nut Program</p> <p>8:15 P.M. (EDST) 7:15 P.M. (EST) WRNY—Four Pirates with Cecile Bronson WABC—Singin' Sam, the Barbasol Man WOR—Sweet and Low; soloists and orchestra WNYC—The Guthrie Hour WPCH—The Sun Dodgers, trio WINS—Monday Night; Singin' Skewl</p>	<p>8:30 P.M. (EDST) 7:30 P.M. (EST) WRNY—Pius' Polish Orchestra WMCA—Lucille Peterson, soprano WJZ—Death Valley Days—Dramatic Sketch—Pacific Coast Borax Co. WEAF—Voice of Firestone; Richard Crooks and orch. WOR—Willard Robinson and His Deep River Orch. WABC—La Palina Presents Kate Smith and Her Swanee Music WPCH—Dreaming Time Away; Lucille Peterson WINS—Doryst La Vene and Jascha Zayde; two piano recital</p> <p>8:45 P.M. (EDST) 7:45 P.M. (EST) WABC—Col. Stoopnagle & Budd—The Gloom Chasers—Ivory Soap Program WINS—Hollywood Collegiates; orchestra</p> <p>9:00 P.M. (EDST) 8:00 P.M. (EST) WPCH—The Old Singing School WEAF—A. & P. Gypsies WMCA—Consolidated Prize Contest WOR—Frances Langford; songs with Jack Erickson, pianist WJZ—Sinclair Wiener Minstrels; minstrel show WABC—Senator James Watson WINS—Ted Lang's Orchestra</p> <p>9:10 P.M. (EDST) 8:10 P.M. (EST) WMCA—Organ Interlude</p> <p>9:15 P.M. (EDST) 8:15 P.M. (EST) WABC—The Street Singer WOR—Jurien Haikstra, baritone WMCA—Harry Sparling's Golf Review WPCH—Two of a Kind; Reed and Lee, duet</p> <p>9:30 P.M. (EDST) 8:30 P.M. (EST) WJZ—Jack Benny and George Olsen's Orchestra WMCA—In an Old Castle; orchestra and chorus WEAF—Parade of the States WPCH—The Caribbeans; Corriea, director; Novelty WABC—Howard Lanin's Orchestra WOR—The Witch's Tale</p> <p>9:45 P.M. (EDST) 8:45 P.M. (EST) WABC—Modern Male Chorus</p> <p>10:00 P.M. (EDST) 9:00 P.M. (EST) WJZ—Country Doctor; Phillips H. Lord WEAF—National Radio Forum WOR—Howdy, Old Timers; Percy Hemus, baritone WMCA—Jerry Baker, tenor WABC—Music That Satisfies</p>	<p>10:15 P.M. (EDST) 9:15 P.M. (EST) WJZ—Whispering Jack Smith WMCA—Eli Dantzig's Orchestra WOR—Lee Cronican, pianist and orchestra WABC—Adventures of Dan Quick</p> <p>10:30 P.M. (EDST) 9:30 P.M. (EST) WEAF—Do You Remember? soloists and orchestra WMCA—Three Little Funsters; Harmony, comedy WJZ—Love Songs and Waltzes WOR—Cosmo Hamilton WABC—Howard Barlow and Symph ny Orchestra</p> <p>10:45 P.M. (EDST) 9:45 P.M. (EST) WJZ—Tish; Mary Roberts Rinehart's dramatic series WMCA—Eddie Lane's Orchestra WOR—Brook Adams, baritone and orchestra</p> <p>11:00 P.M. (EDST) 10:00 P.M. (EST) WMCA—The Triliners, male trio WEAF—Russ Columbo WJZ—McCravy Brothers WABC—Charles Carlie, tenor WOR—Ernie Holst's Orchestra</p> <p>11:15 P.M. (EDST) 10:15 P.M. (EST) WABC—Freddie Martin's Bossert Orchestra WJZ—Summer Symphony WEAF—Vincent Lopez' Orchestra</p> <p>11:30 P.M. (EDST) 10:30 P.M. (EST) WMCA—Tommy Tucker's Orchestra WOR—Jack Denny's Orchestra WABC—Noble Sissie's Park Central Orchestra</p> <p>11:45 P.M. (EDST) 10:45 P.M. (EST) WEAF—Cab Calloway's Orchestra</p> <p>12:00 Mid. (EDST) 11:00 P.M. (EST) WMCA—Up and Down Broadway with Bide Dudley WJZ—Piano Moods; Lee Sims and Ilomay Bailey WABC—Bird and Vash; comedy skit WEAF—Ralph Kirbery</p> <p>12:05 A.M. (EDST) 11:05 P.M. (EST) WEAF—The Beginnings of America</p> <p>12:10 A.M. (EDST) 11:10 P.M. (EST) WMCA—Nalda Nardi and Elmo Russ</p> <p>12:15 A.M. (EDST) 11:15 P.M. (EST) WJZ—Carl Moore's Orchestra</p> <p>12:30 A.M. (EDST) 11:30 P.M. (EST) WEAF—Bellevue Stratford Orchestra WMCA—Eli Dantzig's Orchestra WABC—Joe Richman's Orchestra</p> <p>1:00 A.M. (EDST) 12:00 Mid. (EST) WMCA—Gene Kennedy's Westerners WABC—Joe Haymes' Orchestra</p> <p>1:30 A.M. (EDST) 12:30 A.M. (EST) WABC—Tommy Tucker's Orchestra WMCA—Cab Calloway's Orchestra</p>
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Programs For Tuesday, July 5

<p>6:45 A.M. (EDST) 5:45 A.M. (EST) WEAF—Tower Health Exercises—Arthur Bagley Dir. WOR—Gym Classes—John Gambling, Director</p> <p>7:00 A.M. (EDST) 6:00 A.M. (EST) WINS—Musical Clock; Time, temperature, weather report</p> <p>7:30 A.M. (EDST) 6:30 A.M. (EST) WABC—Bill and Ginger, popular songs WJZ—Mystery Chef; R. B. Davis Program</p> <p>7:45 A.M. (EDST) 6:45 A.M. (EST) WJZ—Jolly Bill and Jane—Cream of Wheat Program WABC—Fred Fibel, organist WINS—Mr. and Mrs. Reader; Those Neighbors of Yours</p> <p>8:00 A.M. (EDST) 7:00 A.M. (EST) WABC—Havens and Mack, piano team WEAF—Pie Plant Pete WOV—Morning Song WJZ—On the 8:15 WOR—Al Woods WMCA—Organ Reveille WINS—Miss Wall's Calisthenics</p> <p>8:15 A.M. (EDST) 7:15 A.M. (EST) WOR—The Dixie Duo WABC—Salon Musicale, Vincent Sorey WMCA—Violet Mele; Ragging the Blacks and Whites WEAF—Morning Devotions WJZ—Sunbirds; string ensemble WINS—Musical Clock; Time, temperature, weather report</p> <p>8:30 A.M. (EDST) 7:30 A.M. (EST) WEAF—Cheerio—Talk and Music WOR—Martha Manning—A Macy Presentation WOV—Daisy's Daily Chats WMCA—Exercise With Me; Harry Glick</p> <p>8:45 A.M. (EDST) 7:45 A.M. (EST) WJZ—John Fogarty—Tenor WOR—Musical Novelties WMCA—Barnacle Bill; Cheer-up Club WABC—Pebecco Playboys</p> <p>9:00 A.M. (EDST) 8:00 A.M. (EST) WEAF—Morning Glee Club WJZ—Waltzes—String Ensemble—Direction Walter Blaufuss WOR—Miss Kath'rine 'n' Calliope; Sales Talk WPCH—Bill Williams; Happy Go Lucky Philosopher WABC—Little Jack Little WOV—Hudson Clinic WFAB—Italian Hour, recorded WMCA—Monsieur Sakele, beauty talk WCOH—Atlas Program WINS—Morning Highlights; Ted Haig</p>	<p>9:15 A.M. (EDST) 8:15 A.M. (EST) WEAF—Top o' the Morning WJZ—Lady Bugs WABC—Melody Parade WOV—Late Risers' Gym Class WMCA—Madrigals and Pastorals WINS—Baby's Daily Playtime; Charlotte Walls</p> <p>9:30 A.M. (EDST) 8:30 A.M. (EST) WEAF—Banjoleers WJZ—To be announced WOR—Sherman Keene's Orchestra WRNY—Gym Class WMCA—Modern Living; Health Talk WOV—Modern Living Magazine WPCH—Harry Glick's Exercises WFAB—Neapolitan Tunes, recorded WCOH—Hoover Medical Group Health Talk WINS—Bits from Symphonies</p> <p>9:45 A.M. (EDST) 8:45 A.M. (EST) WEAF—Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program WJZ—Nothing But the Truth WOR—To be announced WPCH—Across the Breakfast Table; Joan and Bill WABC—Brad and Al; comedy and songs WCOH—Buddy Abel, popular songs WINS—Dan Powers; The Singing Lad</p> <p>10:00 A.M. (EDST) 9:00 A.M. (EST) WEAF—Thru Lighted Windows WJZ—Musical Melange WPCH—Rejuvenation; Miss Perma, talk WOR—Sherman Keene's Orchestra WABC—Morning Moods; orchestra WRNY—Sylvia at the piano WOV—Girl from Paradise WMCA—Musical Grab Bag; String Trio WCOH—United States Department of Agriculture WINS—Music of other Nations</p> <p>10:05 A.M. (EDST) 9:05 A.M. (EST) WPCH—I'm Telling You; Roy Shelley</p> <p>10:15 A.M. (EDST) 9:15 A.M. (EST) WEAF—Souvenirs of Melody; crooner and orchestra WJZ—Clara, Lu 'n' Em; Colgate Palmolive-Peet Program WABC—Ozzie Nelson's Orchestra WPCH—Birds of a Feather; Rocklyn Trio WOV—Canadian Fur Trappers WRNY—Modern Medicine WMCA—Friendly Facts; A. Cloyd Gill WCOH—Goldburg Clothiers WINS—Harry Tighe; The Senses Taker</p> <p>10:30 A.M. (EDST) 9:30 A.M. (EST) WRNY—Organ Recital WEAF—Cindy and Sam, talk and music WMCA—Pierre Sonesco; International baritone</p>	<p>11:40 A.M. (EDST) 10:40 A.M. (EST) WNYC—Agnes Lewis; popular songs</p> <p>11:45 A.M. (EDST) 10:45 A.M. (EST) WOR—Riverdale; sketch WOV—The Sunshine Girl WJZ—Rhythm Ramblers WRNY—Rose Meyer, pianist WPCH—A Big Girl and a Small Voice; Claire Urbow WABC—Musical Program, featuring Do, Re, Me WCOH—Clara Berry, soprano WINS—Eugene Nathal, songs</p> <p>11:50 A.M. (EDST) 10:50 A.M. (EST) WNYC—"Keeping Well" by Dr. John Oberwager</p> <p>12:00 Noon (EDST) 11:00 A.M. (EST) WJZ—The Merriemen Male Quartet WOR—Ruth Shields, songs WEAF—General Electric Home Circle—Grace Elliot, hostess; Theodore Webb, baritone; Eddie Dunham, organist WCOH—Station News WABC—Ted Brewer and Yoeng's Orchestra WRNY—Abbey Inn; Harold Munsch's Orchestra WOV—Hoover Medical Group WPCH—Education and Science; Michael Blankfort WFAB—Polish Orchestra WMCA—Mid-Day Message; Rev. Peter Hoey WINS—Ford Frick tells the News</p> <p>12:15 P.M. (EDST) 11:15 A.M. (EST) WEAF—The Real George Washington WJZ—Pat Barnes, Swift & Co. Program WOR—Dagmar Perkins WPCH—Lady of the Strings; Rae Fox and her orchestra WOV—Singer of Melodies WRNY—Walter Lagroff, tenor WMCA—The Bushwhacker; Ted Belog, songs WINS—Luncheon Musicale</p> <p>12:20 P.M. (EDST) 11:20 A.M. (EST) WOR—Daily Produce Reporter</p> <p>12:25 P.M. (EDST) 11:25 A.M. (EST) WOR—Music</p> <p>12:30 P.M. (EDST) 11:30 A.M. (EST) WEAF—On Wings of Song; pianist, cellist, violinist WRNY—Radio Mardi Gras WOR—Mid-Pacific; Hawaiian Ensemble WJZ—Words and Music WPCH—Julian Nichols, tenor WABC—Columbia Revue, classical program with soprano and orchestra WOV—La Rose Macaroni Co. WFAB—Witkowski's String Band WMCA—World-Telegram Stock Quotations</p>	<p>11:00 A.M. (EDST) 10:00 A.M. (EST) WJZ—Our Daily Food; Colonel Goodbody and Judge Gordon; A. & P. Program WPCH—Eva Lerner, Singing the Blues WABC—Morning Moods WOR—Housekeeping Your Way to Good Looks WINS—Robert Meyer and Ethel Jazier-Hardy, baritone and pianist</p> <p>10:45 A.M. (EDST) 9:45 A.M. (EST) WEAF—Breen and de Rose; vocal and instrumental duo WOR—Jean Winslow, soprano WABC—U. S. Navy Band WJZ—Consolaires; organ recital WPCH—Shopping Around with Aileen Poe WOV—Don Juan of Song WMCA—Gertrude Thomas; Popular songs WCOH—Hoover Rippel, soprano WINS—Mary Hope Norris; child psychology</p> <p>10:55 A.M. (EDST) 9:55 A.M. (EST) WMCA—Health talk</p> <p>11:00 A.M. (EDST) 10:00 A.M. (EST) WEAF—"Your Child," Dr. Ella Oppenheimer, Chief of Children's Bureau, Dept. of Labor WJZ—Forecast School of Cookery WOR—Newark Museum Lecture Series WPCH—Robert D. Meyer; songs you like WRNY—Rose Martell—songs WOV—Maytime Music WNYC—Police Aviation Report; Civic Information; Retail Food Prices WCOH—Thirty Minutes of Inspiration WINS—Song Recital</p> <p>11:10 A.M. (EDST) 10:10 A.M. (EST) WNYC—Agnes Lewis; popular songs</p> <p>11:15 A.M. (EDST) 10:15 A.M. (EST) WEAF—Radio Household Institute WPCH—A Dutch Treat; Jean Newhouse WJZ—Tangee Musical Dreams WNYC—Dept. of Public Markets WOR—The Happy Vagabond; Jack Arthur WRNY—Barry and Burst; songs and comedy WINS—Arthur Wechsler; Piano Interludes</p> <p>11:30 A.M. (EDST) 10:30 A.M. (EST) WEAF—U. S. Army Band Concert WOR—Straight Talk; H. Robinson Shepherd WJZ—Thru the Looking Glass WPCH—Radio Service Organ Program WABC—Helen Board, soprano WOV—Hollywood on Parade WRNY—Laura Lee and Pat Day WNYC—Dept. of Health WCOH—What's Doing In Westchester WINS—Edyth Burley; Romantic Songs</p>
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MEET THE ARTIST

HARRY HORLICK

WE quaffed ale. "Make yourself comfortable," he said. "You know we Russians like our food and we eat the best at any cost. If you're hungry don't be shy." It was Harry Horlick talking, the genial conductor of the A. & P. Gypsies.

After such an invitation the silence for some ten minutes was broken only by the crisp crackling of a roll or perhaps the clatter of a glass settling on the wooden table.

Harry Horlick is a musician. Industry, commerce and the other requisites of our topsy turvy civilization mean practically



nothing to this artist. Music is his life. That does not mean that Mr. Horlick ignores the luxuries afforded successful men. On the contrary, one would never suspect him of being a musician outside of the studio; he is not at all "Arty."

He drives a brand new 1932 car and enjoys every minute.

"Just think," he said, "I am only driving three weeks and I feel right at home. Those taxi drivers are sons-of-a-gun though, and I know I'll have a lot of bent fenders before I'm through."

Horlick is short and stocky. He is of a dark complexion and has an oval face with a strong, aggressive chin which makes him look not unlike Mussolini. This is especially noticeable when he leads his orchestra from a raised platform. He wears his clothes well. Swimming is his favorite sport. For that reason he is always to be found near the seashore. He loves the sea air. This summer he will spend his vacation at Deal, one of Jersey's most exclusive summer resorts. "I shall do nothing but swim and lie on the sands all day," he said.

Harry Horlick is the oldest director of a sponsored orchestra on the ether waves. The Gypsies have been on the air over eight years for A. & P.

"Because we are known as the 'Gypsies' many people are under the impression that my men and I are actually Russian gypsies. This is untrue. There are Frenchmen, Germans, Hungarians and other nationalities who make up my musical organization," said Horlick. "Many of my men are members of the Philharmonic and other famous musical societies. Each man is an artist in his own right."

He has a great distaste for dance music of the popular variety, yet his dance period is one of the most refreshing of popular programs.

"I try to make each number different," the conductor explained. Every composition is arranged exclusively for his own orchestra and it is a known fact that song pluggers have no easy job in trying to persuade him to play their pet dance tunes.

Mr. Horlick believes that the radio may eventually be responsible for a renaissance of the arts. At present he feels that the

radio is adding little to the inspiration of musicians.

"Until owners of broadcasting stations place men of high musical caliber in charge of their musical programs, instead of having musical departments controlled by inexperienced amateurs, there can be no relief for the radio audience," continued Mr. Horlick.

"All that the American listener hears is a continual repetition of musical compositions. Even the finest of works become monotonous if played too often. The reason only a certain few selections are played over and over is due to the sponsors' inability to understand music. The average radio fan today is under the impression that a composer such as Strauss wrote the 'Blue Danube' and nothing else. Such a practice is an injustice to the composers."

Horlick insists that the ear must be trained in order to really understand and appreciate good music. He feels, however, that the time is ripe for a change in the radio world. Radio has ceased to be a novelty. The avalanche of famous artists that have been literally poured through the loudspeaker has in some respects spoiled the listener. The effect, thinks Mr. Horlick, is similar to an overdose of ice cream. Now the broadcasters have to keep it up and they are aghast at the problem.

The familiar strains of the "Two Guitars" have opened and closed the Gypsy program since its inauguration. Although Horlick is credited with the composition, he claims that it was originally a Russian Gypsy folk tune which he adapted for orchestration.

Medal For Amelia



When Amelia Earhart Putnam was presented with the Columbia Broadcasting System medal for distinguished contribution to the radio art, the ceremony was broadcast over the Columbia network. Henry Adams Bellows, vice president of the CBS, made the speech of presentation, and Miss Earhart's acceptance speech was also broadcast.

WANTED—RADIO'S GARBO

(Continued from Page One)

rather have a Garbo of radio—a woman who can capture the imagination and stir the romance of an air audience as Garbo has done upon the screen—they'd rather have such a woman (or perhaps it will be a man) than half a dozen first class crooners thrown in with a pair of Kate Smiths. A ten thousand dollar a week salary, and probably more, awaits the Garbo of the air!

Why hasn't radio produced a Garbo? Listen to Dr. Vivian Ezra Fisher, noted professor of psychology at New York University. He has been studying the question.

Radio, he says, is dependent on fads. Rudy Vallee was a fad. Amos 'n' Andy was a fad. So was Kate Smith. In the last year, because of the economic crisis, no fad has swept the country. Dr. Fisher does not believe that fads can exist during times of severe economic pressure. People use their emotions in more substantial ways than in idolizing a single personality. This is especially true, he said, of radio, where the audience and the entertainer are so far removed.

Since the depression, Dr. Fisher points out, there have been no lasting radio favorites. Before the depression there was Amos 'n' Andy and Rudy Vallee. Since the depression, the public has shown unprecedented fickleness. Radio stars have occasionally lifted their heads above the ruck, but not for long. There has been no constant demand for a single personality, and as a result radio has suffered. Sponsors have signed artists at big salaries, on the strength of sudden bursts of popularity, and have been greatly disappointed when that popularity has waned.

As the public has become fickle, so the big advertisers, too, have become fickle. They are fearful of signing artists who suddenly attain stardom, because they have no way of knowing how long it will be before Mr. John Public yawns, and switches the dials another way.

The radio executives are cognizant of this condition and they believe that a Garbo is the remedy, a woman who will storm the air waves and hold her millions of admirers, a woman whose sheer genius will enable her to vary her programs enough to kill monotony. And above all she must have sex appeal, not only in her voice, but in the flesh, so that her pictures and her personal appearances will enhance her glamour.

The executives of the big radio chains, alarmed at the lack of an outstanding personality, are wondering whether two factors have not led to public apathy. The first of these is that radio is free entertainment. It is a psychological reaction of the American public that it views with disinterest anything free. But to overcome this viewpoint radio has drawn upon the best amusement talent in the

world to present to its audiences—which brings us to the second reason pondered by the air bigwigs.

Talent has been crammed down the public's throat in such appalling quantities that it has become sated. The public has choked on too much cake—the greatest opera stars, the most comic comedians, the finest orchestras—until a program less than superlative is hardly considered a program at all. And this battle to furnish big names in tremendous quantities has naturally sliced into the time which should be given to developing new talent—strictly air talent.

In the same way, the radio impresarios have swamped themselves, and the public with them, in a game of follow the leader. As soon as an original program or a novel feature reaches the air waves—and clicks—a hundred copyists swarm to the microphones with programs as nearly identical as they can make them. After Ed Wynn, the ace of comedians, scored his success, the ether became clogged with imitators. Gag men by the score were hired, comedians were as thick around the studios as bootleggers around a national convention, and the air was saturated with comedy. It doesn't take long for a gag man to run out of material, and as soon as he has to resort to second class (or second hand) jokes, the day of the comedian will be over. Imitators followed Burns and Allen, and it is not too much to predict that even their unique sallies will be copied to such an extent that they will become cloying.

If radio had a Garbo to give the public entertainment so striking that it would resist imitators and rise in a class by itself, the public would seize upon it and give radio a firm foundation upon which to base its future progress.

Radio is beginning to realize that the public can be sated. When radio's Garbo appears on the scene, you'll probably hear her for fifteen minutes once a week—if the studios have learned their lesson.

RADIO GUIDE'S CAMEO GIRL

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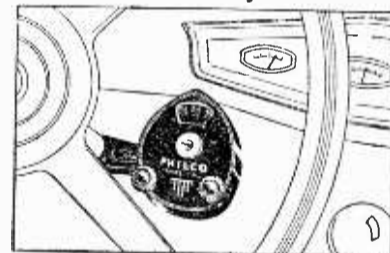
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Tuesday Programs [Continued]

12:45 P.M. (EDST) 11:45 A.M. (EST)

WPCH—Three Mathians; Girls' trio
WRNY—Warren Bros.; Al Livsey
WINS—To be announced
WEAF—Bill and Henry; songs and patter

1:00 P.M. (EDST) 12:00 Noon (EST)

WEAF—Market and Weather Reports
WJZ—Weather Reports
WRNY—N. Y. Evening Air Post
WOR—Bisquick Band; Betty Crocker
WPCH—Mirror Reflections
WABC—Current Questions
WOV—Merit Clothing Co. Program
WMCA—Jerry Baker, tenor and organ
WFAB—Jewish Program, orchestra
WINS—Melva Forsyth, songs

1:05 P.M. (EDST) 12:05 P.M. (EST)

WJZ—Harold Stokes' Orchestra

1:15 P.M. (EDST) 12:15 P.M. (EST)

WEAF—Classic Varieties
WPCH—Matinee Recital
WFAB—Hyman Weiss; Hebrew Melodies; vocal
WMCA—The Flower Girl; Dorothy Westra, soprano
WABC—George Hall's Orchestra
WINS—Burnett Sisters, harmony
WRNY—Mercedes Posthauer, songs

1:30 P.M. (EDST) 12:30 P.M. (EST)

WEAF—Hotel New Yorker Dance Orchestra
WJZ—National Farm and Home Hour
WABC—Atlantic City Musicale
WOV—The Dream Girl
WMCA—Mirror Reflections; News of the Day
WFAB—Goldie Berger, soprano; popular Jewish songs
WINS—Marie Guion; songs of love

1:45 P.M. (EDST) 12:45 P.M. (EST)

WPCH—Highlights of Sports; Jack Filman
WOV—Oral Hygiene
WFAB—Jewish Musical Requests
WMCA—Romancing; Frank Kimball and Claire Wilson; songs
WINS—The Sacred Eye; Mystery-dramatic sketch with Muriel Petersen and WINS Players

2:00 P.M. (EDST) 1:00 P.M. (EST)

WEAF—The Merry Madcaps; Dance Orchestra
WPCH—Peerless Quartet; Negro Novelty songs
WABC—Aunt Jeannina; Songs
WOV—Piano Pals
WFAB—German Program, recorded
WMCA—Up and Down Broadway with Bide Dudley
WINS—American Music Ensemble; Gregoire Franzell, director

2:10 P.M. (EDST) 1:10 P.M. (EST)

WMCA—Samuel Shankman, pianist

2:15 P.M. (EDST) 1:15 P.M. (EST)

WOV—One Glorious Voice
WMCA—Capps Mystery Players
WABC—Movie Star Revue
WPCH—The Petite Singer; Helene Landshofe and Weston

2:30 P.M. (EDST) 1:30 P.M. (EST)

WABC—Columbia Salon Orchestra
WEAF—To be announced
WOV—Lend Your Ears
WJZ—Syncopators
WPCH—It's in the Piano; Lillian Trotter
WFAB—John Feistel, German dramatic readings
WMCA—Artist Bureau Program
WINS—Meadows Beauty School

2:45 P.M. (EDST) 1:45 P.M. (EST)

WPCH—Josephine Watson, soprano
WEAF—Dorothy Berliner, pianist
WOV—Charles Mansfield, tenor
WJZ—Smackouts; comedy skit

3:00 P.M. (EDST) 2:00 P.M. (EST)

WEAF—Vocal Art Quartet
WJZ—Canning Time
WABC—Nell Vinick Beauty Talk
WOV—Willie Zay Jackson
WINS—Nat Ross' Ensemble
WPCH—To be announced
WMCA—Jack Filman's Sport Chat

3:15 P.M. (EDST) 2:15 P.M. (EST)

WABC—Ann Leaf at the organ
WPCH—Three Tones of Music; Janet Wallen, Gene King and Charles Faso
WINS—Symphonic Rhythmakers
WOV—The Three C's
WJZ—Radio Troubadours; orchestra
WMCA—Concertino, piano and soprano

3:30 P.M. (EDST) 2:30 P.M. (EST)

WEAF—Woman's Radio Review
WABC—Snapshots; memory pictures in song
WINS—Alice Antonia and Theodore Kramer, music
WPCH—W. T. Stock Quotations
WOV—El Tango Lirico
WMCA—Drifting Down the Rhine; German program
WJZ—Blaufuss Ensemble

3:45 P.M. (EDST) 2:45 P.M. (EST)

WJZ—Mormon Tabernacle Choir and Organ

3:50 P.M. (EDST) 2:50 P.M. (EST)

WPCH—Eddie Chester, the International Jester

4:00 P.M. (EDST) 3:00 P.M. (EST)

WINS—To be announced
WEAF—To be announced
WABC—The Round Towners; male quartet

WPCH—It's the Girl; Joan Andrews
WOV—Beatrice Corbett, soprano
WMCA—Adventures of Cecil and Sally

4:15 P.M. (EDST) 3:15 P.M. (EST)

WJZ—Dance Masters
WINS—Uncle Roscoe's Rascals
WMCA—Nalda Nardi, contralto
WOV—WOV String Trio
WPCH—Carrie Lillie; Personality Songs

4:30 P.M. (EDST) 3:30 P.M. (EST)

WABC—Virginia Arnold, pianist
WEAF—Day Dreams; Ted Pearson
WINS—Symphonic Rhythmakers
WOV—Vere E. Johns
WPCH—Jack Schulman; concert violinist
WMCA—Florian Vocal Trio

4:45 P.M. (EDST) 3:45 P.M. (EST)

WPCH—Land o' Cotton; William Bowers; negro folk songs
WINS—Mark Epstein, violinist
WABC—Tommy Christian's Orchestra
WEAF—Lady Next Door; children's stories
WJZ—To be announced
WOV—Geo. Fischer, tenor

4:55 P.M. (EDST) 3:55 P.M. (EST)

WOR—Program Resume
WMCA—Monsieur Sakele, beauty talk

5:00 P.M. (EDST) 4:00 P.M. (EST)

WEAF—Charles Gilbert Spross, pianist
WOR—Frank Stuart's Orchestra
WINS—The Ad Reporter
WJZ—Musical Moments
WOV—Novelty Orchestra
WPCH—Cords and Discords; New York City
WMCA—Teddy Hill's Orchestra

5:15 P.M. (EDST) 4:15 P.M. (EST)

WEAF—Skippy; General Mills Program
WJZ—Eunice Lotts, pianist
WOV—The Minstrel
WABC—Meet the Artist; Bob Taplinger Interviews
Radio Personality
WINS—Cowboy Tom's Roundup with Chief Shunatona; Doug McTague and Skookum

5:30 P.M. (EDST) 4:30 P.M. (EST)

WJZ—The Singing Lady
WABC—Musical Comedy Memories
WMCA—Unter Den Linden; Ensemble and soloists
WEAF—Pops Pirate Club
WOV—Miller's Rhythm Makers with Vince Calendo
WRNY—Cirillo's Royal Columbians
WOR—The Piano Twins and Wm. Mullen, tenor

5:45 P.M. (EDST) 4:45 P.M. (EST)

WJZ—Little Orphan Annie; Wander C. Program
WOR—Three Gibson Girls, vocal trio
WPCH—To be announced
WEAF—Garden Melodies; orchestra
WMCA—The Singing Barrister; orchestra
WINS—Berend Banjo Four

5:55 P.M. (EDST) 4:55 P.M. (EST)

WOV—News Flashes

6:00 P.M. (EDST) 5:00 P.M. (EST)

WEAF—Waldorf-Astoria Sert Room
WJZ—Ted Black's Orchestra
WOR—Uncle Don
WABC—George Hall's Taft Orchestra
WPCH—Italian Serenaders
WRNY—Walter Pickhardt, baritone
WLWL—Florentine Ensemble
WNYC—Police Aviation Report, Prelude
WINS—Sports Review; Baseball scores; race results; late sport news

6:05 P.M. (EDST) 5:05 P.M. (EST)

WNYC—Exercises for the Busy Man

6:15 P.M. (EDST) 5:15 P.M. (EST)

WABC—Reis & Dunn
WRNY—Children's Stories; Urief
WNYC—Marion Costello, contralto
WINS—To be announced

6:30 P.M. (EDST) 5:30 P.M. (EST)

WNYC—Crime Prevention
WINS—Eddie O'Rourke, tenor
WRNY—Conway's Serenaders
WJZ—Melody Briefs
WLWL—Maja and Myna
WPCH—Elmo Russ, organ and John Redmond, tenor
WABC—Jack Miller's Orchestra
WOR—Will Osborne's Orchestra

6:35 P.M. (EDST) 5:35 P.M. (EST)

WEAF—Back of the News in Washington
WJZ—Today's News; Lowell Thomas

6:45 P.M. (EDST) 5:45 P.M. (EST)

WNYC—Melody Aces; piano duo
WINS—Lullaby Lady
WRNY—The Wessellians; Group Singing
WABC—Noble Sissle's Orchestra
WLWL—Henry Jerome, basso
WABC—Boston Popular Revue
WPCH—The Evening Dawn; Patricia Dawn

7:00 P.M. (EDST) 6:00 P.M. (EST)

WEAF—Mid-Week Federation Hymn Sing
WNYC—Jewish program
WRNY—Metropolitan String Quartette
WPCH—Keys to Contract Bridge
WOR—Buddy Rogers and his Dance Orchestra
WJZ—The Pepsodent Program; Amos 'n' Andy
WABC—Sid Gary, baritone
WLWL—Florentine Ensemble
WINS—The Weather Eye

On Footlight Echoes



Maria Cardinale, soprano, who plays the heroine during the WOR Footlight Echoes program presented each Sunday at 10:30 p. m. (EDST). Miss Cardinale is well equipped to step into the part of leading lady since she has several years of professional stage experience to her credit.

7:05 P.M. (EDST) 6:05 P.M. (EST)

WINS—American Music Ensemble
WPCH—Musical Comedy Girl; Kay Chrisman and Dave Olman's Band

7:15 P.M. (EDST) 6:15 P.M. (EST)

WNYC—W. Orton Tewson
WJZ—Piano Moods; Lee Sims and Ilomay Bailey
WEAF—Florence Wightman, harpist
WPCH—Pete 'n' Rusty
WABC—Chipso Program; Mills Brothers, orchestra
WRNY—Apartment 4B sketch

7:30 P.M. (EDST) 6:30 P.M. (EST)

WNYC—Civic Information
WPCH—Business and Politics; Seymour Seigal
WRNY—Noble Sissle's Park Central Orchestra
WEAF—Ray Perkins, the Barbasoloist and Steeden's Orchestra
WLWL—Talk
WABC—Connie Boswell
WOR—Jack Arthur, baritone, and orchestra
WJZ—Swift Program; The Stebbins Boys
WINS—Globetrotter

7:35 P.M. (EDST) 6:35 P.M. (EST)

WNYC—Virginia Serenaders

7:45 P.M. (EDST) 6:45 P.M. (EST)

WEAF—The Goldbergs; Pepsodent Program
WJZ—Billy Jones and Ernie Hare; Best Foods, Prog.
WOR—Gallico's Three Piano Ensemble
WABC—Benny Krueger's Orchestra and George Price
WINS—To be announced
WLWL—The Eyes Have It
WPCH—Wilton Sisters; stage stars, duet

7:55 P.M. (EDST) 6:55 P.M. (EST)

WNYC—Bellevue Hospital Talk

8:00 P.M. (EDST) 7:00 P.M. (EST)

WEAF—Blackstone Plantation; Julia Sanderson and Frank Crumit, soloists; Incidental Music Direction Jack Shilkret
WJZ—You and Your Government
WPCH—Owen ABC Shorthand
WABC—Bird and Vash; comedy skit
WOR—Chandu, the Magician; Beech-Nut Program
WRNY—Edythe Handman—popular songs

8:15 P.M. (EDST) 7:15 P.M. (EST)

WABC—Abe Lyman's Orchestra
WOR—Sweet and Low; soloists and orchestra
WNYC—Mildred Cole, contralto
WRNY—Quartette Tropicale
WPCH—The Nobody Boys; Singing Novelty
WINS—Vincent Mondri, one man band

8:30 P.M. (EDST) 7:30 P.M. (EST)

WNYC—Health Talk by Dr. John Oberwager
WEAF—Pie Plant Pete; hill billy songs
WOR—Bernhard Levitov's Ensemble Symphonique
WRNY—Marcellee Quartette
WJZ—Rameses Program
WABC—La Palina; Kate Smith and her Swanee Music
WPCH—The Flower Girl; Dorothy Westra; Radimar
WINS—London Crime Hour

8:40 P.M. (EDST) 7:40 P.M. (EST)

WNYC—Kenneth Field, tenor

8:45 P.M. (EDST) 7:45 P.M. (EST)
WPCH—Micky-Yonko, varieties
WJZ—To be announced
WRNY—Bob Martin and Stuart Van Joy; songs and impersonations

WABC—Heinz presents Joe Palooka, comedy skit
WINS—Snooks Friedman's Orchestra

8:50 P.M. (EDST) 7:50 P.M. (EST)

WNYC—Salvatore Gusenza; mandolinist

9:00 P.M. (EDST) 8:00 P.M. (EST)

WEAF—NBC Artists Musicale
WOR—Lone Star Rangers
WJZ—Household Program; Edgar A. Guest, poet; guest speaker
WABC—Ben Bernie; Blue Ribbon Malt Program
WNYC—Royal Commanders Orchestra
WFAB—Charles Benci's Gypsy Orchestra, with Mariska Kondor
WCOH—Sonny Moran; Dream Melody Singer
WRNY—Gene Kardos' Orchestra
WINS—Ray Welch and his dance orchestra

9:15 P.M. (EDST) 8:15 P.M. (EST)

WPCH—Three Dreamers
WFAB—Studio Musicale

9:30 P.M. (EDST) 8:30 P.M. (EST)

WEAF—Ed Wynn and Fire Chief Band
WJZ—The Goldman Band
WOR—Frank and Flo
WRNY—Frank Brock; Tricks of Trade
WABC—Eno Crime Club
WFAB—Singing Chauffeur, tenor; Songs
WMCA—From an Italian Chest; String Orchestra and
WPCH—Gesnick's Gypsies; Russian and Gypsy Music

9:45 P.M. (EDST) 8:45 P.M. (EST)

WOR—Eddy Brown, violinist and Miniature Symphony Orchestra
WFAB—Jewish International Gypsy, tenor, accordion
WCOH—WCOH Hayloft; rural script
WINS—Ted Long's Orchestra
WRNY—Wee Griffin and Harold Fowler

10:00 P.M. (EDST) 9:00 P.M. (EST)

WJZ—The Country Doctor
WABC—Music That Satisfies
WEAF—Lucky Strike Dance Hour; Walter O'Keefe
WRNY—Ham and Bone and their musical Crew
WMCA—Ridgewood Dance Marathon

10:15 P.M. (EDST) 9:15 P.M. (EST)

WJZ—Tune Detective
WOR—Irving Conn's Orchestra
WRNY—Marion Eddy
WABC—Musical Fast Freight
WCOH—The Hayloft; Rural sketch

10:30 P.M. (EDST) 9:30 P.M. (EST)

WJZ—Paris Night Life; Affiliated Products Co.
WCOH—The Dream Melody Singer
WRNY—Kisanoff's Russian Echoes; Balalaika Orchestra
WABC—Howard Barlow and Columbia Symphony
WMCA—Three Little Funsters; harmony and comedy

10:45 P.M. (EDST) 9:45 P.M. (EST)

WOR—Sweethearts of Song
WJZ—Tish; Mary Roberts Rinehart's dramatic series
WCOH—Andre King's Personalities
Soloists

11:00 P.M. (EDST) 10:00 P.M. (EST)

WFAB—Charles Benci's Gypsy Orchestra, with Lillia Diesch
WJZ—McCravy Brothers, singers
WEAF—Russ Columbo's Orchestra
WABC—Irene Beasley; contralto
WMCA—Three Little Funsters; Harmony and comedy
WOR—Willard Robison and His Deep River Orch.
WCOH—Dance Orchestra

11:15 P.M. (EDST) 10:15 P.M. (EST)

WEAF—Opry House Tonight
WABC—Freddie Martin's Bossert Orchestra
WJZ—Cesare Sodero and orchestra

11:30 P.M. (EDST) 10:30 P.M. (EST)

WEAF—Jack Denny's Orchestra
WABC—Harold Stern's Orchestra
WMCA—La Casa Orchestra
WOR—Dance Orchestra
WFAB—Tommy Tucker and his Californians
WCOH—Goldburg Clothiers

11:45 P.M. (EDST) 10:45 P.M. (EST)

WABC—Little Jack Little

12:00 Mid. (EDST) 11:00 P.M. (EST)

WEAF—Ralph Kirbery, dream singer
WJZ—Dancing in Milwaukee
WABC—Isham Jones' Orchestra
WMCA—Up and Down Broadway with Bide Dudley
12:05 A.M. (EDST) 11:05 P.M. (EST)
WEAF—Paul Whiteman's Orchestra

12:10 A.M. (EDST) 11:10 P.M. (EST)

WMCA—George Berel and his Berelians

12:30 A.M. (EDST) 11:30 P.M. (EST)

WJZ—Charles Agnew and his Orchestra
WABC—Joe Sanders' Nighthawks
WCOH—Goodnite
WEAF—The Oleanders; dance orchestra
WMCA—Nalda Nardi and Elmo Russ
1:00 A.M. (EDST) 12:00 Mid. (EST)
WABC—Joe Haymes' Orchestra
WMCA—Noble Sissle's Orchestra
1:30 A.M. (EDST) 12:30 A.M. (EST)
WABC—Dick Gaspaare's Orchestra
WMCA—Enoch Light's Orchestra

Programs For Stations Other Than New York

Baltimore, WBAL WCAO WFBR; Bangor, WLBZ; Boston, WAAB WBZ WEEI WNAC; Hartford, WDRG WTIC; Philadelphia, WCAU WFAN WFI WIP WLIT; Pittsburgh, KDKA WCAE WJAS; Portland, WCSH; Providence, WEAN WJAR; Springfield, WBZA; Washington, WMAL WRC; Worcester, WORC WTAG

Sunday, July 3

P.M.
 3:00 Symphonic Hour. WABC-CBS WEAN WLBZ WDRG WAAB WORC WCAU WJAS WMAL WCAO
 3:00 Wayne King and His Orchestra. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 3:30 Highlanders Military Band. WJZ-NBC WBAL KDKA
 3:30 National Sunday Forum. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFBR WRC WCAE
 4:00 Ident Program. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFBR WRC WCAE
 4:30 International Broadcast. WEA-F-NBC WTIC WEEI WJAR WCSH WFBR WFI WRC WCAE
 4:30 Friendly Hour. WJZ-NBC WBAL WBZ WBZA KDKA
 5:30 Road to Romy. WJZ-NBC WBAL WBZ WBZA
 5:30 Poet's Gold; poetry readings. WABC-CBS WLBZ WEAN WDRG WAAB WORC WCAU WJAS WCAO
 6:00 Catholic Hour. WEA-F-NBC WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 6:30 To be announced. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFBR WRC
 6:30 Roses and Drums. WABC-CBS WAAB WMAL WJAS WCAO
 7:00 The World's Business, Dr. Julius Klein. WABC-CBS WLBZ WEAN WDRG WORC WNAC WIP-WFAN WMAL
 7:00 Balkan Mountain Men. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFBR WRC WCAE WLIT.
 7:30 The Grenadiers; quartet. WJZ-NBC WBAL WBZ WBZA KDKA
 7:45 The Sylanians. WABC-CBS WCAO WNAC WJAS
 7:45 Theodore Karle, tenor. WABC-CBS WDRG WNAC WORC WIP-WFAN WJAS WMAL WCAO
 8:30 Lewisohn Stadium Concert. WABC-CBS WEAN WDRG WNAC WORC WJAS WMAL WCAO
 9:00 Our Government—David Lawrence. WEA-F-NBC WFBR WFI WCSH WJAR WRC WTIC
 9:15 American Album of Familiar Music. WEA-F-NBC WFBR WFI WCSH WCAE WJAR WRC WTAG WTIC
 9:15 Goldman Band Concert. WJZ-NBC WBAL WBZ WBZA KDKA
 9:30 Pennzoil Parade. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:45 Shaeffer Lifetime Revue. WEA-F-NBC WJAR WCSH WFI WRC WCAE.
 10:00 Gem Highlights; Jack Denny, humorist and guest stars. WABC-CBS WDRG WAAB WCAU WJAS WMAL WCAO.
 10:15 The Old Singing Master. WJZ-NBC WBAL WBZ WBZA KDKA WEEI WCAE
 10:30 Columbia Dramatic Laboratory. WABC-CBS WDRG WORC WCAU WJAS WMAL WCAO
 11:00 The Gauchos—Vincent Soré's Orchestra—Tito Guizar. WABC-CBS WLBZ WEAN WAAB WCAU WMAL WCAO WDRG WJAS
 11:30 Mood Oriental; music. WEA-F-NBC WJAR WRC WFI WCAE
 11:30 Eddie Duchin's Orchestra. WABC-CBS WLBZ WEAN WDRG WNAC WCAU WMAL WCAO WNAC
 12:00 Gus Arnheim's Orchestra. WABC-CBS WEAN WNAC WCAU WMAL WCAO
A.M.
 12:30 California Melodies. WABC-CBS WNAC WCAU WEAN WMAL

Monday, July 4

P.M.
 3:30 Sam Prager, pianist and Helen Nugent, contralto. WABC-CBS WLBZ WNAC WORC WIP-WFAN WJAS WMAL WCAO.
 3:30 Woman's Radio Review—WEA-F-NBC WTIC WCSH WJAR WTAG WCAE
 3:45 Four Eton Boys. WABC-CBS WCAO WLBZ WNAC WDRG WIP-WFAN WJAS WMAL WCAO
 4:00 Pop Concert. WEA-F-NBC WFBR WCAE WJAR WRC WTAG WTIC
 4:00 Westphal's Orchestra. WABC-CBS WDRG WNAC WORC WCAU
 4:15 Tommy Watkins' Orchestra. WJZ-NBC WBAL KDKA
 4:30 Columbia Artist Recital. WABC-CBS WLBZ WDRG WNAC
 4:45 Lady Next Door. WEA-F-NBC WJAR WRC WTAG
 4:45 Harry Kogen's Orchestra. WJZ-NBC WBAL
 5:00 Romance. WABC-CBS WCAO WAAB WDRG WIP-WFAN WJAS WRC WEAN.
 5:15 Skippy. WEA-F-NBC WFBR WEEI WTIC WCSH WJAR WRC WTAG WLIT WCAE
 5:45 Thomas Jefferson and James Monroe. WEA-F-NBC WRC
 6:00 Current Events—H. V. Kaltenborn. WABC-CBS WLBZ WAAB WDRG WIP-WFAN WJAS WMAL WORC
 6:00 Waldorf-Astoria Sert Room. WEA-F-NBC
 6:00 Ted Black's Orchestra. WJZ-NBC WBAL
 6:15 Vaughn De Leath. WABC-CBS WLBZ WAAB WDRG WIP-WFAN WJAS WEAN WORC
 6:30 George Hall's Hotel Taft Orchestra. WABC-CBS WLBZ WEAN WDRG WAAB WORC WCAO
 6:45 Literary Digest Topics in Brief. WJZ-NBC WBAL WBZ WBZA KDKA

NOTICE!

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6:45 The Funnyboners; songs and comedy. WABC-CBS WDRG WAAB WORC WIP-WFAN WJAS WCAO
 7:00 Amos 'n' Andy—Pepsodent Program. WJZ-NBC WBAL WBZ WBZA KDKA WRC
 7:00 Tito Guizar, tenor. WABC-CBS WEAN WDRG WNAC WORC WCAU WJAS WMAL WCAO
 7:15 Tasty Yeast Jesters. WJZ-NBC WBZ WBZA WBAL KDKA
 7:15 Surprise Package. WABC-CBS WEAN WDRG WORC WCAU WJAS WMAL WCAO
 7:30 Swift Program; Stebbins Boys. WJZ-NBC WBAL WBZ WBZA KDKA
 7:45 Bing Crosby. WABC-CBS WDRG WORC WJAS WMAL WCAO.
 7:45 The Goldbergs. WEA-F-NBC WCAE WCSH WJAR WTAG WTIC WEEI
 8:00 Bird and Vash; comedy skit. WABC-CBS
 8:00 Soconyland Sketches. WEA-F-NBC WEEI WCSH WJAR WTAG
 8:15 Singin' Sam—The Barbasol Man. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 8:30 The Voice of Firestone. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 8:30 Death Valley Days. WJZ-NBC WBAL WBZ WBZA KDKA
 9:00 Manhattan Serenaders; Rich's Orchestra and quartet. WABC-CBS WLBZ WEAN WDRG WNAC WORC WJAS WMAL WCAO.
 9:00 A. & P. Gypsies. WEA-F-NBC WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 9:15 Arthur Tracy, the Street Singer. WABC-CBS WEAN WDRG WNAC WCAU WJAS WMAL WCAO.
 9:30 Bourjois—An Evening in Paris. WABC-CBS WCAO WNAC WCAU WJAS WEAN WMAL
 9:30 Parade of the States. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WLIT WFBR WRC WCAE
 9:30 Jack Benny with orchestra. WJZ-NBC WBAL WBZ WBZA KDKA.
 10:00 Music That Satisfies. WABC-CBS WMAL WCAU WLBZ WEAN WDRG WAAB WORC WCAO WJAS
 10:00 Country Doctor; Phillips Lord. WJZ-NBC.
 10:00 National Radio Forum. WEA-F-NBC
 10:30 Love Songs and Dances. WJZ-NBC WBAL WBZA KDKA
 11:00 Charles Carlile, tenor. WABC-CBS WEAN WDRG WORC WCAU WJAS WMAL WCAO.
 12:15 Carl Moore's Orchestra. WJZ-NBC WBAL.
 12:30 Howard Lanin's Orchestra. WEA-F-NBC WRC WCAE

Tuesday, July 5

P.M.
 3:00 Radio Troubadours; Stokes' Orchestra. WJZ-NBC WBAL WBZ WBZA.
 3:15 Ann Leaf at the Organ. WABC-CBS WDRG WAAB WORC WIP-WFAN WJAS WMAL WCAO
 3:30 Woman's Radio Review. WEA-F-NBC WCSH WJAR WRC WTAG WCAE
 3:45 Mormon Tabernacle Choir and Organ. WJZ-NBC WBAL WRC
 4:00 To be announced. WEA-F-NBC
 4:45 Lady Next Door; children's program. WEA-F-NBC WTIC WTAG WJAR WCSH WRC.
 5:00 Charles Gilbert Spross, Composer, Pianist. WEA-F-NBC WTIC WRC
 5:15 Meet the Artist. WABC-CBS WCAO WDRG WJAS WORC WEAN WAAB
 5:15 Skippy. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 5:30 Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
 5:30 Garden Melodies; orchestra. WEA-F-NBC WTIC WTAG WRC WCAE
 5:30 Musical Comedy Memories. WABC-CBS WLBZ WAAB WORC WIP-WFAN WJAS
 6:00 Waldorf-Astoria Sert Room. WEA-F-NBC

6:00 George Hall's Orchestra. WABC-CBS WLBZ WDRG WAAB WORC WIP-WFAN WMAL.
 6:15 Reis and Dunn. WABC-CBS WCAO WLBZ WAAB WDRG WJAS WMAL WORC
 6:30 Melody Briefs. WEA-F-NBC WTIC
 6:45 Today's News. WJZ-NBC WBAL WBZ WBZA KDKA.
 6:45 Back of the News in Washington. WEA-F-NBC WTIC WTAG WFBR WFI WRC
 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ WBZA KDKA WRC
 7:00 Sid Gary, baritone. WABC-CBS WEAN WNAC WCAU WJAS WMAL WCAO
 7:00 Mid-Week Federation Hymn Sing. WEA-F-NBC WTIC WTAG
 7:15 Mills Bros.; quartet and orchestra. WABC-CBS WEAN WDRG WNAC WCAU WJAS WMAL WCAO
 7:30 Connie Boswell. WABC-CBS WLBZ WAAB WORC WCAU WJAS WCAO.
 7:30 Swift Program—The Stebbins Boys. WJZ-NBC WBZ WBZA WBAL KDKA
 7:45 The Goldbergs. WEA-F-NBC WTIC WJAR WCSH WCAE WTAG WEEI
 8:00 Blackstone Plantation. WEA-F-NBC WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 8:00 Bird and Vash. WABC-CBS
 8:15 Abe Lyman's Orchestra. WABC-CBS WEAN WDRG WNAC WORC WCAU WJAS WMAL WCAO.
 8:30 La Palina Presents Kate Smith. WABC-CBS WCAO WCAU WJAS WMAL WORC WAAB
 8:30 Walter Smith's Band. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFI WFBR WRC
 8:45 To be announced. WJZ-NBC WBZ WBZA KDKA
 9:00 Ben Bernie's Blue Ribbon Band. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL WORC
 9:00 The Household Program. WJZ-NBC WBAL WBZ WBZA KDKA
 9:00 NBC Artists Musicale. WEA-F-NBC WTIC WCSH WJAR WFI WRC WTAG
 9:30 The Goldman Band. WJZ-NBC WBAL WBZ WBZA KDKA.
 9:30 Eno Crime Club. WABC-CBS WCAO WNAC WDRG WCAU WEAN WJAS WMAL
 10:00 Lucky Strike Dance Orchestra. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 10:00 Music That Satisfies. WABC-CBS WLBZ WEAN WORC WAAB WDRG WCAU WJAS WMAL WCAO
 10:15 Tune Detective. WJZ-NBC WBAL WBZ WBZA KDKA
 10:30 Howard Barlow and Columbia Symphony Orchestra. WABC-CBS WLBZ WEAN WDRG WAAB WORC WCAU WMAL WCAO
 11:00 Irene Beasley with orchestra. WABC-CBS WEAN WDRG WORC WJAS WMAL WCAO.
 11:00 Russ Columbo and his Orchestra. WEA-F-NBC WTIC WJAR WFI WCAE
 12:00 Ozzie Nelson's Orchestra. WABC-CBS WEAN WCAH WMAL WCAO.

Wednesday, July 6

P.M.
 3:00 Salon Concert Ensemble. WEA-F-NBC WTIC WTAG WJAR WCSH.
 3:15 Madame Belle Forbes Cutter, soprano. WABC-CBS WLBZ WNAC WORC WIP-WFAN WJAS WMAL WCAO.
 3:30 Woman's Radio Review. WEA-F-NBC WEEI WTIC WCSH WJAR WRC WTAG WCAE
 3:45 Four Eton Boys. WABC-CBS WLBZ WNAC WDRG WCAO WJAS WEAN WORC WMAL
 4:00 The Captivators. WABC-CBS WLBZ WNAC WORC WIP-WFAN WJAS WMAL WCAO.
 4:00 Mid-week Musicale. WJZ-NBC WBAL
 4:00 Song Souvenirs; vocalists. WEA-F-NBC WTIC WRC
 4:45 Lady Next Door. WEA-F-NBC WJAR WRC WTAG WTIC
 5:00 Kathryn Parsons, Girl o' Yesterday. WABC-CBS WAAB WORC WIP-WFAN WJAS WMAL WCAO
 5:15 Schudt's Going to Press. WABC-CBS WCAO WAAB WDRG WJAS WMAL WORC
 5:15 Skippy. WEA-F-NBC WFBR WEEI WTIC WCAE WCSH WJAR WRC WTAG
 5:30 Beau Balladeer; mystery baritone. WEA-F-NBC WTIC WTAG WJAR WRC WFBR
 5:30 The Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
 5:30 Jack Brooks' Orchestra. WABC-CBS WLBZ WAAB WORC WJAS WMAL WCAO.
 6:00 Vaughn de Leath, vocalist. WABC-CBS WLBZ WDRG WAAB WORC WIP-WFAN WMAL.
 6:00 Waldorf-Astoria Sert Room. WEA-F-NBC WJAR WRC WCAE
 6:15 Harold Stern's St. Moritz Orchestra. WABC-CBS WCAO WLBZ WAAB WIP-WFAN WJAS WORC WDRG
 6:30 Dandies of Yesterday; quartet. WJZ-NBC
 6:45 Today's News. WJZ-NBC WBAL WBZ WBZA KDKA.
 6:45 The Funnyboners. WABC-CBS WLBZ WEAN WDRG WAAB WORC WCAU WJAS WCAO
 7:00 Morton Downey. WABC-CBS WLBZ WEAN WDRG WNAC WORC WCAU WJAS WMAL WCAO
 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ WBZA KDKA WRC
 7:15 Maxwell House Program. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 7:15 Intermezzo—concert orchestra. WEA-F-NBC WTIC WEEI WJAR WCSH WLIT WFBR WRC
 7:15 The Royal Vagabonds. WJZ-NBC WBAL WBZ WBZA KDKA.

Programs For Stations Other Than New York

7:30 Swift Program. WJZ-NBC WBAL WBZ WBZA KDKA
 7:45 Bing Crosby. WABC-CBS WLBZ WEAN WDRC WORC WNAC WCAU WJAS WMAL WCAO
 7:45 The Goldbergs. WEA-F-NBC WCAE WSH WJAR WEEI WTAG KDKA
 8:00 Bird and Vash; comedy. WABC-CBS WCAO WNAC WDRC WJAS WEAN WMAL WCAU
 8:00 American Taxpayers League Program. WJZ-NBC WBAL
 8:00 Big Time. WEA-F-NBC WFBR WEEI WLIT WSH WJAR WRC
 8:15 Singin' Sam, The Barbasol Man. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL
 8:15 Jane Froman and her orchestra. WJZ-NBC WBAL WBZ WBZA KDKA
 8:30 To be announced. WEA-F-NBC WTAG WEEI WJAR WSH WFBR WRC WCAE
 8:30 Jack Frost Melody Moments. WJZ-NBC WBAL KDKA
 8:30 La Palina Presents Kate Smith. WABC-CBS WCAO WCAU WMAL WJAS WORC WEAN WAAB
 8:45 Col. Stoopnagle and Budd. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL
 9:00 G. Washington Concert Orchestra. WJZ-NBC WBAL WBZ WBZA KDKA
 9:00 Robert Burns Panatela Program. WABC-CBS WEAN WDRC WNAC WORC WJAS WMAL WCAO
 9:00 Goodyear Tire Program. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WSH WJAR WRC WTAG
 9:30 Mobiloil Concert. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WSH WJAR WRC WTAG
 9:30 Jack Benny; George Olsen's Music. WJZ-NBC WBAL WBZ WBZA KDKA
 9:30 Eno Crime Club. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL
 10:00 Ruth Etting—Chesterfield Program. WABC-CBS WCAO WLBZ WDRC WCAU WJAS WEAN WMAL WORC WNAC
 10:15 Adventures in Health. WABC-CBS WCAO WAAB WDRC WCAU WJAS WEAN WMAL
 10:30 Howard Barlow and Symphony Orchestra. WABC-CBS WLBZ WEAN WAAB WORC WCAU WJAS WMAL WCAO
 10:45 "Tish" Stories; dramatic series. WJZ-NBC WBAL KDKA.
 11:00 Charles Carlile, tenor. WABC-CBS WEAN WORC WDRC WIP-WFAN WJAS WMAL WCAO.
 11:30 Don Redman and his Connie's Inn Orchestra. WABC-CBS WCAO WAAB WDRC WCAU WORC
 11:45 Frankie Master's Orchestra. WJZ-NBC WBAL
 12:00 Cab Calloway's Orchestra. WJZ-NBC KDKA
 12:00 Eddie Duchin and His Casino Orchestra. WABC-CBS WEAN WNAC WCAU WMAL
A.M.
 12:30 Isham Jones' Orchestra. WABC-CBS WEAN WNAC WCAU WMAL WCAO.
 1:00 Joe Haymes' Orchestra. WABC-CBS WEAN WNAC

Thursday, July 7

P.M.
 3:00 La Forge Berumen Musicale. WABC-CBS WCAO WLBZ WDRC WIP-WFAN WJAS WMAL WORC
 3:30 Boston Popular Revue. WABC-CBS WLBZ WDRC WNAC WORC WIP-WFAN WJAS WMAL WCAO
 3:30 Women's Radio Review. WEA-F-NBC WSH WRC WTAG WCAE
 3:45 Rhythmic Serenade. WJZ-NBC WBAL
 4:00 U. S. Army Band Concert. WABC-CBS WCAO WLBZ WNAC WJAS WMAL WDRC
 4:00 Musical Comedy Hits. WEA-F-NBC WFBR WCAE WRC
 4:00 To be announced. WJZ-NBC WBZ WBZA KDKA
 4:30 Melody Three. WEA-F-NBC WTAG WJAR WFBR WCAE WTIC
 4:45 The Lady Next Door. WEA-F-NBC WFBR WTIC WCAE WSH WTAG WJAR
 5:15 Skippy. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WSH WJAR WRC WTAG
 5:30 The Round Towners, male quartet. WABC-CBS WLBZ WAAB WORC WJAS WMAL WCAO.
 5:30 Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
 5:45 Little Orphan Annie. WJZ-NBC WBAL KDKA WBZ WBZA
 5:45 Shapiro and Shefter; piano. WABC-CBS WDRC WORC WJAS WCAO.
 6:00 Current Events, H. V. Kaltenborn. WABC-CBS WLBZ WDRC WAAB WORC WJAS
 6:15 Freddie Martin's Orchestra. WABC-CBS WLBZ WAAB WJAS WORC WDRC.
 6:30 Jack Miller's Orchestra. WABC-CBS WEAN WDRC WAAB WORC WMAL WCAO
 6:45 Musical Comedy Revue. WEA-F-NBC WTIC WFI WRC.
 6:45 Today's News. WJZ-NBC WBAL WBZ WBZA KDKA.
 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ WBZA KDKA WRC
 7:00 Sid Gary, baritone. WABC-CBS WEAN WDRC WNAC WCAU WJAS WMAL WCAO
 7:15 Harold Stern's Orchestra. WABC-CBS
 7:15 The Royal Vagabonds. WJZ-NBC WBAL WBZ WBZA KDKA.
 7:30 Swift Program—Stebbins Boys. WJZ-NBC WBZ WBZA KDKA WBAL
 7:30 Street Singer. WABC-CBS WLBZ WORC WCAU WJAS.
 7:45 Benny Krueger's Orchestra. WABC-CBS WLBZ WEAN WDRC WNAC WORC WCAU WJAS WCAO.
 7:45 The Goldbergs. WEA-F-NBC WTIC WCAE WSH WJAR WTAG WEEI
 7:45 Billy Jones and Ernie Hare. WJZ-NBC WBZ WBZA WBAL KDKA
 8:00 Fleischmann Hour. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WSH WJAR WRC WTAG
 8:00 Bird and Vash; comedy skit. WABC-CBS
 8:15 Abe Lyman's Orchestra. WABC-CBS WEAN WDRC WNAC WCAU WMAL WCAO

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8:45 Joe Palooka. WABC-CBS WEAN WDRC WNAC WCAU WJAS WMAL WCAO.
 9:00 Big Six of the Air. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WSH WJAR WRC WTAG
 9:00 Danger Fighters; drama. WJZ-NBC WBAL KDKA WBZ WBZA
 9:30 Love Story Hour. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL
 9:30 Boat Club Dance; Artzt's Orchestra. WEA-F-NBC WTIC WTAG WEEI WJAR WSH WFI WRC
 10:00 Lucky Strike Dance Orchestra. WEA-F-NBC WFBR WEEI
 10:00 To be announced. WJZ-NBC.
 10:00 Music That Satisfies. WABC-CBS WLBZ WEAN WAAB WORC WCAU WJAS WMAL WCAO
 11:00 Irene Beasley, contralto with orchestra. WABC-CBS WEAN WDRC WORC WJAS WMAL WCAO.
 11:30 Noble Sissle's Orchestra. WABC-CBS WEAN WDRC WAAB WORC WCAU WMAL WCAO
 12:00 Smith Ballew's Orchestra. WABC-CBS WEAN WNAC WCAU WMAL WMAL WCAO
 12:30 Dancing by the Sea. WABC-CBS WEAN WNAC WCAU WMAL WCAO

Friday, July 8

P.M.
 3:00 Radio Troubadours; Stoke's Orchestra. WJZ-NBC
 3:00 Columbia Salon Orchestra. WABC-CBS WLBZ WNAC WDRC WORC WIP-WFAN WJAS WMAL WCAO
 3:00 Three Shades of Blue. WEA-F-NBC WTIC WTAG WJAR WRC WCAE
 3:30 Women's Radio Review. WEA-F-NBC WEEI WSH WTIC WJAR WTAG WCAE
 3:45 Columbia Educational Features. WABC-CBS WCAO WLBZ WDRC WCAU WJAS WEAN WMAL
 4:00 The Grab Bag; variety show. WABC-CBS WNAC WORC WCAU WJAS WMAL WCAO.
 4:00 Betty Moore—Decorating Notes. WEA-F-NBC WFBR WTIC WFI WCAE WSH WJAR WRC WTAG
 4:15 Melody Three. WEA-F-NBC WCAE WJAR
 4:45 The Lady Next Door. WEA-F-NBC WCAE WJAR WTAG
 4:45 Light Opera Gems. WABC-CBS WLBZ WDRC WAAB WORC WIP-WFAN WJAS WMAL WCAO
 5:15 Skippy. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WSH WJAR WRC WTAG
 5:30 George Hall's Taft Orchestra. WABC-CBS WAAB WORC WCAU WJAS WMAL WCAO WDRC
 5:30 Pop's Pirate Club. WEA-F-NBC WTAG WRC WCAE
 5:30 The Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
 5:45 Little Orphan Annie. WJZ-NBC WBAL WBZ WBZA KDKA
 6:00 Waldorf-Astoria Sert Room. WEA-F-NBC WRC WCAE
 6:00 John Kelvin, tenor and orchestra. WABC-CBS WLBZ WAAB WORC WIP-WFAN WMAL.
 6:15 American Pro-Art String Quartet. WJZ-NBC WBAL WBZ WBZA KDKA
 6:45 Madison Singers. WABC-CBS WLBZ WAAB WORC WCAU WJAS WCAO.
 6:45 Today's News. WJZ-NBC WBAL WBZ WBZA KDKA.
 7:00 Amos 'n' Andy. Pepsodent Program. WJZ-NBC WBAL WBZ WBZA WRC KDKA
 7:00 Sid Gary, baritone. WABC-CBS WEAN WDRC WNAC WORC WCAU WJAS WMAL WCAO
 7:15 Isham Jones' Orchestra. WABC-CBS WEAN WNAC WORC WCAO
 7:30 Swift Program—Stebbins Boys. WJZ-NBC WBAL WBZ WBZA KDKA
 7:45 Connie Boswell. WABC-CBS WLBZ WEAN WDRC WNAC WORC WCAU WJAS WCAO
 7:45 The Goldbergs. WEA-F-NBC WCAE WSH WJAR WTAG WTIC WEEI
 7:45 Billy Jones and Ernie Hare. WJZ-NBC WBZ WBZA KDKA WBAL
 8:00 Cities Service Concert. WEA-F-NBC WFBR WEEI WLIT WCAE WSH WJAR WRC WTAG
 8:00 Nestle's Program. WJZ-NBC WBAL WBZ WBZA KDKA

8:00 Bird and Vash; comedy skit. WABC-CBS
 8:15 Singin' Sam—The Barbasol Man. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL
 8:30 Andre Kostelanetz' Concert. WABC-CBS WLBZ WEAN WNAC WORC WCAU WMAL
 9:00 Clicquot Club Eskimos. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WSH WJAR WRC WTAG
 9:00 Friendship Town; sketch and music. WJZ-NBC WBAL WBZ WBZA KDKA.
 9:00 Kodak Week-end Hour. WABC-CBS WCAO WNAC WDRC WCAU WEAN WMAL
 9:30 Pond's Program. WEA-F-NBC WFBR WLIT WCAE WSH WJAR WRC WTAG
 9:30 Armour Program. WJZ-NBC WBAL WBZ WBZA KDKA
 9:30 To the Ladies. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL
 9:45 Fray and Braggiotti, piano team. WABC-CBS WJAS WMAL WCAO
 10:00 Music That Satisfies. WABC-CBS WLBZ WEAN WDRC WAAB WORC WCAU WJAS WMAL WCAO
 10:00 Paul Whiteman's Orchestra. WEA-F-NBC WTIC WTAG WEEI WJAR WSH WFBR WRC WCAE
 10:15 Adventures in Health. WABC-CBS WCAO WAAB WDRC WCAU WJAS WEAN WMAL
 10:30 Howard Barlow and Columbia Symphony Orchestra. WABC-CBS WLBZ WEAN WDRC WAAB WORC WCAU WJAS WMAL WCAO
 10:45 Hello Marie, comedy skit. WJZ-NBC WBAL
 11:00 Little Jack Little, vocalist and pianist. WABC-CBS WLBZ WEAN WAAB WORC WMAL WCAO
 11:30 Ozzie Nelson's Orchestra. WABC-CBS WEAN WDRC WORC WCAU WMAL WCAO.
 12:00 Gus Arnheim's Orchestra. WABC-CBS WEAN WNAC WCAU WCAO
 12:00 Ralph Kirbery, the Dream Singer. WEA-F-NBC WRC
A.M.
 12:30 Art Krueger's Orchestra. WABC-CBS WEAN WNAC WMAL WCAO
 1:00 Tommy Christian's Orchestra. WABC-CBS WEAN WNAC

Saturday, July 9

P.M.
 3:00 Frank Westphal's Orchestra. WABC-CBS WLBZ WDRC WNAC WORC WCAU WJAS WMAL WCAO
 4:00 Esther Leaf at the organ. WABC-CBS WNAC WORC WCAU
 4:45 Lady Next Door. WEA-F-NBC WTIC WTAG WJAR WSH WRC
 5:30 Heart Songs. WEA-F-NBC WTIC WTAG WEEI WJAR WSH WSH WJAR WSH WLIT WRC
 6:00 Freddie Martin's Orchestra. WABC-CBS WEAN WDRC WAAB WORC WIP-WFAN WMAL WCAO
 6:00 Waldorf-Astoria Sert Room. WEA-F-NBC WTIC WJAR WRC WCAE
 6:30 Jack Miller and His Orchestra. WABC-CBS WCAO WLBZ WDRC WJAS WORC
 6:45 Leon Belasco's Orchestra. WABC-CBS WCAO WLBZ WAAB WJAS WMAL WORC WIP-WFAN WEAN WDRC
 7:00 Amos 'n' Andy—Pepsodent Program. WJZ-NBC WBAL WBZ WBZA KDKA WRC
 7:15 William Vincent Hall with orchestra. WABC-CBS WDRC WNAC WORC WCAU WJAS WCAO.
 7:30 Do Re Me, Female Trio. WABC-CBS WIP-WFAN WORC WDRC
 7:45 The Goldbergs. WEA-F-NBC WTIC WCAE WSH WJAR WTAG WEEI
 7:45 Street Singer. WABC-CBS WLBZ WEAN WDRC WNAC WORC WCAU WJAS WMAL WCAO
 8:00 The Melodiers; quartet. WABC-CBS WEAN WDRC WNAC WORC WCAU WJAS WMAL WCAO
 8:15 Abe Lyman's Orchestra. WABC-CBS WEAN WDRC WNAC WCAU WMAL WCAO
 8:30 Dance With Countess D'Orsay. WJZ-NBC WBAL WBZ WBZA KDKA
 8:30 "K-7" Secret Service Spy Story. WEA-F-NBC WTIC WTAG WEEI WJAR WCAE WSH WRC.
 9:00 Southernaires; male quartet. WEA-F-NBC WTAG WEEI WJAR WSH WFI WRC WCAE.
 9:00 The Goldman Band. WJZ-NBC KDKA.
 9:30 The First Nighter. WJZ-NBC WBAL WBZ WBZA KDKA
 10:00 Lucky Strike Dance Hour. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WSH WJAR WRC WTAG
 10:00 Whoopee; Gene Austin and Orchestra. WJZ-NBC WBAL
 10:00 Music That Satisfies—Chesterfield. WABC-CBS WCAO WLBZ WDRC WCAU WJAS WEAN WMAL WORC
 10:15 Columbia Public Affairs Institute. WABC-CBS WLBZ WDRC WAAB WORC WCAU WJAS WMAL WCAO WEAN
 10:30 Twenty Fingers of Harmony. WJZ-NBC WBAL WBZ WBZA KDKA
 10:45 Coral Islanders; orchestra. WABC-CBS WEAN WDRC WAAB WORC WCAU WJAS WMAL WCAO
 11:00 Russ Columbo and His Orchestra. WEA-F-NBC WTIC WJAR WFI WRC WCAE
 11:15 Cesare Sodero and Concert Orchestra. WJZ-NBC.
 11:30 Harold Stern's Orchestra. WABC-CBS WLBZ WAAB WORC WIP-WFAN WMAL WCAO.
 11:30 Jack Pettis' Orchestra. WEA-F-NBC WEEI WJAR WTIC WRC WFBR WFI WCAE
A.M.
 12:05 Buddy Rogers and His California Cavaliers. WEA-F-NBC WTIC WRC WCAE
 1:00 Joe Haymes' Roseland Orchestra. WABC-CBS

Programs For Wednesday, July 6

6:45 A.M. (EDST)	5:45 A.M. (EST)	10:45 A.M. (EDST)	9:45 A.M. (EST)	1:30 P.M. (EDST)	12:30 P.M. (EST)	4:55 P.M. (EDST)	3:55 P.M. (EST)
WEAF—Tower Health Exercises; Arthur Bagley, Director	WEAF—Betty Crocker; Cooking Talk; Gen. Mills Prog	WEAF—To be announced	WEAF—To be announced	WJZ—National Farm and Home Hour	WJZ—National Farm and Home Hour	WOR—Program Resume	WOR—Program Resume
WOR—Gym Classes; Gambling's Gamblers; John Gambling, Director	WOR—To be announced	WOR—To be announced	WOR—To be announced	WMCA—Mirror Reflections; News of the Day	WMCA—Mirror Reflections; News of the Day	5:00 P.M. (EDST)	4:00 P.M. (EST)
7:00 A.M. (EDST)	6:00 A.M. (EST)	WPCB—Shopping Around with Aileen Poe	WPCB—Shopping Around with Aileen Poe	WEAF—Graham Prince's Orchestra	WEAF—Graham Prince's Orchestra	WEAF—Breen and De Iose	WEAF—Breen and De Iose
WINS—Musical Clock; Time, temperature, weather report	WINS—Musical Clock; Time, temperature, weather report	WJZ—To be announced	WJZ—To be announced	WVO—Radio Debuts	WVO—Radio Debuts	WJZ—Jingle Joe; Joe Parsons, songs	WJZ—Jingle Joe; Joe Parsons, songs
7:30 A.M. (EDST)	6:30 A.M. (EST)	WABC—Four Clubmen, directed by Leigh Stevens	WABC—Four Clubmen, directed by Leigh Stevens	WFAB—Chaickele Shtern, sketch	WFAB—Chaickele Shtern, sketch	WABC—Kathryn Parsons, Girl o' Yesterday	WABC—Kathryn Parsons, Girl o' Yesterday
WJZ—A Song for Today	WJZ—A Song for Today	WVOV—Don Juan of Song	WVOV—Don Juan of Song	WRNY—Los Marabinos	WRNY—Los Marabinos	WINS—Symphonic Rhythmakers	WINS—Symphonic Rhythmakers
WABC—Organ Reveille; Popular Music	WABC—Organ Reveille; Popular Music	WMCA—Jose Martini, baritone	WMCA—Jose Martini, baritone	WABC—Madison String Ensemble	WABC—Madison String Ensemble	WVOV—Novelty Orchestra	WVOV—Novelty Orchestra
7:45 A.M. (EDST)	6:45 A.M. (EST)	WINS—Frances Gold; Piano and Songs	WINS—Frances Gold; Piano and Songs	WINS—Watch Tower; Judge Rutherford; Act of God	WINS—Watch Tower; Judge Rutherford; Act of God	WOR—Frank Galassi's Orchestra	WOR—Frank Galassi's Orchestra
WJZ—Jolly Bill and Jane; Cream of Wheat Program	WJZ—Jolly Bill and Jane; Cream of Wheat Program	11:00 A.M. (EDST)	10:00 A.M. (EST)	1:45 P.M. (EDST)	12:45 P.M. (EST)	WPCB—Delice Deering, songs	WPCB—Delice Deering, songs
WINS—Mr. and Mrs. Reader; Those Neighbors of Yours	WINS—Mr. and Mrs. Reader; Those Neighbors of Yours	WEAF—To be announced	WEAF—To be announced	WCOH—Program Notes	WCOH—Program Notes	5:15 P.M. (EDST)	4:15 P.M. (EST)
8:00 A.M. (EDST)	7:00 A.M. (EST)	WOR—Parent Teachers Association, talk	WOR—Parent Teachers Association, talk	5:15 P.M. (EDST)	4:15 P.M. (EST)	WEAF—Skippy; General Mills Program	WEAF—Skippy; General Mills Program
WMCA—Organ Reveille	WMCA—Organ Reveille	WNYC—Civic Information	WNYC—Civic Information	WOR—Sara Young, blues	WOR—Sara Young, blues	WMCA—The Toy Lady; Wendy Marshall	WMCA—The Toy Lady; Wendy Marshall
WJZ—On the 8:15	WJZ—On the 8:15	WJZ—Singing Strings	WJZ—Singing Strings	WJZ—Joint Recital; Mme. Gainsborg and Godfrey Ludlow	WJZ—Joint Recital; Mme. Gainsborg and Godfrey Ludlow	WPCB—Business and Politics; Seymore Seigal	WPCB—Business and Politics; Seymore Seigal
WEAF—Tom Brennie; the Laugh Club	WEAF—Tom Brennie; the Laugh Club	WPCB—Piano Melody; Albert Fanelli	WPCB—Piano Melody; Albert Fanelli	WABC—Bill Schudt's Going to Press	WABC—Bill Schudt's Going to Press	WINS—Cowboy Tom's Roundup with Chief Shunaton	WINS—Cowboy Tom's Roundup with Chief Shunaton
WVO—Morning Song	WVO—Morning Song	WABC—Neil Vinick; Beauty Talk; Drezma & Kremel Program	WABC—Neil Vinick; Beauty Talk; Drezma & Kremel Program	WVO—Melodies from the Star	WVO—Melodies from the Star	WINS—Doug McTague and Skookum	WINS—Doug McTague and Skookum
WOR—Al Woods	WOR—Al Woods	WVOV—May's Apparel	WVOV—May's Apparel	WMCA—Up and Down Broadway with Bide Dudley	WMCA—Up and Down Broadway with Bide Dudley	5:30 P.M. (EDST)	4:30 P.M. (EST)
WABC—Salon Musicale; Vincent Sorey, Conductor	WABC—Salon Musicale; Vincent Sorey, Conductor	WINS—Making Yourself Fashionable; Marie Blizard	WINS—Making Yourself Fashionable; Marie Blizard	WRNY—Speech Defects—Dr. Robert McLaughlin	WRNY—Speech Defects—Dr. Robert McLaughlin	WJZ—The Singing Lady; Kellogg Co. Program	WJZ—The Singing Lady; Kellogg Co. Program
WINS—Miss Wall's Calisthenics	WINS—Miss Wall's Calisthenics	11:05 A.M. (EDST)	10:05 A.M. (EST)	WFAB—Yascha Weisbart; Hebrew Melodies	WFAB—Yascha Weisbart; Hebrew Melodies	WEAF—Pops Pirate Club	WEAF—Pops Pirate Club
8:15 A.M. (EDST)	7:15 A.M. (EST)	WNYC—Eugene Nathel, tenor	WNYC—Eugene Nathel, tenor	WINS—The Sacred Eye; Mystery dramatic sketch with Muriel Petersen and WINS Players	WINS—The Sacred Eye; Mystery dramatic sketch with Muriel Petersen and WINS Players	WABC—Jack Brooks' Westphal Orchestra	WABC—Jack Brooks' Westphal Orchestra
WOR—Worthless Talks on Worthy Subjects	WOR—Worthless Talks on Worthy Subjects	11:15 A.M. (EDST)	10:15 A.M. (EST)	2:00 P.M. (EDST)	1:00 P.M. (EST)	WMCA—Harry Newman, tenor	WMCA—Harry Newman, tenor
WEAF—Morning Devotions	WEAF—Morning Devotions	WEAF—Radio Household Institute	WEAF—Radio Household Institute	WOR—Melodies from the Star	WOR—Melodies from the Star	WPCB—The Jewish Federation	WPCB—The Jewish Federation
WJZ—Sunbirds; string ensemble	WJZ—Sunbirds; string ensemble	WABC—Morning Moods	WABC—Morning Moods	WVO—International Singer	WVO—International Singer	WVO—Miller's Rhythm Makers with Vince Calende	WVO—Miller's Rhythm Makers with Vince Calende
WMCA—Pete 'n' Rusty, song sketch	WMCA—Pete 'n' Rusty, song sketch	WNYC—N. Y. Tuberculosis and Health Association	WNYC—N. Y. Tuberculosis and Health Association	WMCA—Ridgewood Dance Marathon	WMCA—Ridgewood Dance Marathon	WOR—Julian Woodworth's Orchestra	WOR—Julian Woodworth's Orchestra
WINS—Musical Clock; Time, temperature, weather report	WINS—Musical Clock; Time, temperature, weather report	WPCB—A Girl in Blue; Cecil Sherwood	WPCB—A Girl in Blue; Cecil Sherwood	WABC—Columbia Artist Recital	WABC—Columbia Artist Recital	5:45 P.M. (EDST)	4:45 P.M. (EST)
8:30 A.M. (EDST)	7:30 A.M. (EST)	WOR—Leona Lavign, soprano	WOR—Leona Lavign, soprano	2:15 P.M. (EDST)	1:15 P.M. (EST)	WEAF—Schirmer and Schmitt, piano duo	WEAF—Schirmer and Schmitt, piano duo
WEAF—Cheerio	WEAF—Cheerio	WINS—John McLaughlin, songs	WINS—John McLaughlin, songs	WPCB—Two of a Kind; Reed and Lee, duet	WPCB—Two of a Kind; Reed and Lee, duet	WPCB—The College Boy; Novelty Trio	WPCB—The College Boy; Novelty Trio
WMCA—Harry Glick's Exercises	WMCA—Harry Glick's Exercises	11:30 A.M. (EDST)	10:30 A.M. (EST)	WVO—American Music Ensemble; Gregoire Franzell, director	WVO—American Music Ensemble; Gregoire Franzell, director	WMCA—The Singing Barrister; orchestra	WMCA—The Singing Barrister; orchestra
WABC—Rhythm Kings; Fred Berrens	WABC—Rhythm Kings; Fred Berrens	WPCB—Radio Service Organ Program	WPCB—Radio Service Organ Program	2:10 P.M. (EDST)	1:10 P.M. (EST)	WJZ—Little Orphan Annie	WJZ—Little Orphan Annie
WOR—Martha Manning; A Macy Presentation	WOR—Martha Manning; A Macy Presentation	WJZ—Rhythm Ramblers	WJZ—Rhythm Ramblers	WMCA—Samuel Shankman, concert pianist	WMCA—Samuel Shankman, concert pianist	WINS—Log Cabin Four; Male Quartet	WINS—Log Cabin Four; Male Quartet
WVO—Daisy's Daily Chats	WVO—Daisy's Daily Chats	WOR—College Art Assn. Series—Lecture	WOR—College Art Assn. Series—Lecture	2:15 P.M. (EDST)	1:15 P.M. (EST)	5:55 P.M. (EDST)	4:55 P.M. (EST)
8:45 A.M. (EDST)	7:45 A.M. (EST)	WABC—"Round the World Cooking School;" Ida Bailey Allen; Best Foods, Inc. Program	WABC—"Round the World Cooking School;" Ida Bailey Allen; Best Foods, Inc. Program	WEAF—Viennese Ensemble String Orchestra	WEAF—Viennese Ensemble String Orchestra	6:00 P.M. (EDST)	5:00 P.M. (EST)
WMCA—Barnacle Bill; Cheer-up Club	WMCA—Barnacle Bill; Cheer-up Club	WNYC—Eugene Nathel, tenor	WNYC—Eugene Nathel, tenor	WPCB—Two of a Kind; Reed and Lee, duet	WPCB—Two of a Kind; Reed and Lee, duet	WEAF—Waldorf-Astoria Sert Room	WEAF—Waldorf-Astoria Sert Room
WABC—Banjo Bill	WABC—Banjo Bill	WVO—Richard Marcelle	WVO—Richard Marcelle	WVO—International Singer	WVO—International Singer	WINS—Sports Review; baseball scores; race results; late sports news	WINS—Sports Review; baseball scores; race results; late sports news
WOR—Musical Novelettes	WOR—Musical Novelettes	WEAF—U. S. Army Band	WEAF—U. S. Army Band	WMCA—Columbia Artist Recital	WMCA—Columbia Artist Recital	WABC—Vaughn de Leath with orchestra	WABC—Vaughn de Leath with orchestra
WJZ—John Fogarty, tenor	WJZ—John Fogarty, tenor	WINS—Mabel Drew, songs	WINS—Mabel Drew, songs	2:30 P.M. (EDST)	1:30 P.M. (EST)	WJZ—Music Treasure Box	WJZ—Music Treasure Box
9:00 A.M. (EDST)	8:00 A.M. (EST)	11:40 A.M. (EDST)	10:40 A.M. (EST)	WABC—Elizabeth Barthell; Fred Berrens' orchestra	WABC—Elizabeth Barthell; Fred Berrens' orchestra	WOR—Uncle Don	WOR—Uncle Don
WMCA—Monsieur Sakele; Beauty talk	WMCA—Monsieur Sakele; Beauty talk	WNYC—Jewish Welfare League, talk	WNYC—Jewish Welfare League, talk	WEAF—Two Seats in a Balcony	WEAF—Two Seats in a Balcony	WPCB—Italian Serenaders	WPCB—Italian Serenaders
WEAF—Morning Glee Club	WEAF—Morning Glee Club	11:45 A.M. (EDST)	10:45 A.M. (EST)	WMCA—Artist Bureau Presents—Variety of Artists	WMCA—Artist Bureau Presents—Variety of Artists	WLWL—Loved Songs of Many Nations	WLWL—Loved Songs of Many Nations
WOR—Miss Katherine 'n' Calliope; a Bamberger Presentation	WOR—Miss Katherine 'n' Calliope; a Bamberger Presentation	WVO—John Feistel, German dramatic readings	WVO—John Feistel, German dramatic readings	WJZ—Cesare Soderro and Concert Orchestra	WJZ—Cesare Soderro and Concert Orchestra	WNYC—Police Aviation Report	WNYC—Police Aviation Report
WJZ—Waltzes; String Ensemble, direction Walter Blaufuss	WJZ—Waltzes; String Ensemble, direction Walter Blaufuss	WRNY—Franz Bolvig, Ohnhaus Ensemble	WRNY—Franz Bolvig, Ohnhaus Ensemble	WVO—Unemployment; Harry Weil	WVO—Unemployment; Harry Weil	6:05 P.M. (EDST)	5:05 P.M. (EST)
WPCB—Bill Williams; Happy Go Lucky Philosopher	WPCB—Bill Williams; Happy Go Lucky Philosopher	WINS—Meadows Beauty School	WINS—Meadows Beauty School	WPCB—The Woman's Forum	WPCB—The Woman's Forum	WNYC—Gladys Lockerd; female baritone	WNYC—Gladys Lockerd; female baritone
WABC—Little Jack Little	WABC—Little Jack Little	2:45 P.M. (EDST)	1:45 P.M. (EST)	WFAB—John Feistel, German dramatic readings	WFAB—John Feistel, German dramatic readings	6:15 P.M. (EDST)	5:15 P.M. (EST)
WVO—Hudson Clinic	WVO—Hudson Clinic	WRNY—Harold Fowler, tenor	WRNY—Harold Fowler, tenor	WRNY—Franz Bolvig, Ohnhaus Ensemble	WRNY—Franz Bolvig, Ohnhaus Ensemble	WJZ—Melody Three	WJZ—Melody Three
WFAB—Italian Hour, recorded	WFAB—Italian Hour, recorded	WABC—Columbia Salon orchestra	WABC—Columbia Salon orchestra	WINS—Meadows Beauty School	WINS—Meadows Beauty School	WNYC—Le Baron String Ensemble	WNYC—Le Baron String Ensemble
WINS—Morning Highlight; Ted Haig	WINS—Morning Highlight; Ted Haig	WVO—Voice from the North	WVO—Voice from the North	2:30 P.M. (EDST)	1:30 P.M. (EST)	WABC—Harold Stern and his St. Moritz Orchestra	WABC—Harold Stern and his St. Moritz Orchestra
9:15 A.M. (EDST)	8:15 A.M. (EST)	3:00 P.M. (EDST)	2:00 P.M. (EST)	WVO—Willie Zay Jackson	WVO—Willie Zay Jackson	WINS—Buddie King, songs	WINS—Buddie King, songs
WMCA—Festivals and Fantasies; String Trio	WMCA—Festivals and Fantasies; String Trio	WEAF—Salon Concert Ensemble	WEAF—Salon Concert Ensemble	WCOH—Beatrice Kay, soprano	WCOH—Beatrice Kay, soprano	6:30 P.M. (EDST)	5:30 P.M. (EST)
WEAF—Top o' the Morning	WEAF—Top o' the Morning	WJZ—Radio Troubadors	WJZ—Radio Troubadors	WINS—Marthine Sisters, harmony	WINS—Marthine Sisters, harmony	WNYC—Le Baron Ensemble	WNYC—Le Baron Ensemble
WJZ—Lady Bugs	WJZ—Lady Bugs	WRNY—Sunshine Boys	WRNY—Sunshine Boys	3:15 P.M. (EDST)	2:15 P.M. (EST)	WJZ—Dandies of Yesterday; male quartet	WJZ—Dandies of Yesterday; male quartet
WABC—Melody Magic; Vincent Sorey's Orchestra with Evelyn McGregor, Helen Nugent and Charlotte Harriman, contraltos	WABC—Melody Magic; Vincent Sorey's Orchestra with Evelyn McGregor, Helen Nugent and Charlotte Harriman, contraltos	WMCA—Jack Filman's Sport Chat	WMCA—Jack Filman's Sport Chat	WJZ—To be announced	WJZ—To be announced	WINS—Touring Time Topics	WINS—Touring Time Topics
WVO—Late Risers' Gym Class	WVO—Late Risers' Gym Class	WPCB—It's in the Piano; Lillian Trotter, Light Classics	WPCB—It's in the Piano; Lillian Trotter, Light Classics	WRNY—R. Boneil, songs	WRNY—R. Boneil, songs	WPCB—Elmo Russ, organ and John Redmond, tenor	WPCB—Elmo Russ, organ and John Redmond, tenor
WINS—Bits from Symphonies	WINS—Bits from Symphonies	WVO—Voice from the North	WVO—Voice from the North	WINS—To be announced	WINS—To be announced	WLWL—The Crinoline Girl	WLWL—The Crinoline Girl
9:30 A.M. (EDST)	8:30 A.M. (EST)	11:50 A.M. (EDST)	10:50 A.M. (EST)	WPCB—Robert McAfee	WPCB—Robert McAfee	WABC—The Funnyboners; comedy and songs	WABC—The Funnyboners; comedy and songs
WMCA—Modern Living, talk	WMCA—Modern Living, talk	WNYC—"Keeping Well," Dr. John Oberwager	WNYC—"Keeping Well," Dr. John Oberwager	WMCA—Concertino, soprano and tenor	WMCA—Concertino, soprano and tenor	WOR—Will Osborne's Orchestra	WOR—Will Osborne's Orchestra
WEAF—Flying Fingers	WEAF—Flying Fingers	12:00 Noon (EDST)	11:00 A.M. (EST)	WABC—Mme. Belle Forbes Cutter, soprano	WABC—Mme. Belle Forbes Cutter, soprano	6:45 P.M. (EDST)	5:45 P.M. (EST)
WOR—Joseph Bier, songs	WOR—Joseph Bier, songs	WMCA—Mid-Day Message; Dr. Christian Riesner	WMCA—Mid-Day Message; Dr. Christian Riesner	WVO—Blind George and Ace Hight	WVO—Blind George and Ace Hight	WJZ—Today's News	WJZ—Today's News
WABC—The Merry Makers; orchestra	WABC—The Merry Makers; orchestra	WEAF—General Electric Home Circle; Clara Savage Littledale, guest	WEAF—General Electric Home Circle; Clara Savage Littledale, guest	WCOH—Rev. Joseph W. Hakes, devotional	WCOH—Rev. Joseph W. Hakes, devotional	WABC—Tito Guizar, Mexican tenor	WABC—Tito Guizar, Mexican tenor
WJZ—To be announced	WJZ—To be announced	WOR—Daisy Niebling, songs	WOR—Daisy Niebling, songs	3:30 P.M. (EDST)	2:30 P.M. (EST)	WPCB—The Evening Dawn; Patricia Dawn	WPCB—The Evening Dawn; Patricia Dawn
WVO—Modern Living Magazine	WVO—Modern Living Magazine	WJZ—Mrs. Julian Heath	WJZ—Mrs. Julian Heath	WVO—International Revue with Herman Miller	WVO—International Revue with Herman Miller	WEAF—Donald Novis, tenor	WEAF—Donald Novis, tenor
WINS—Cindy Brown	WINS—Cindy Brown	WPCB—Education and Science; A. Cloyd Gill, Friendly Facts	WPCB—Education and Science; A. Cloyd Gill, Friendly Facts	WINS—Agnes Kun, pianist	WINS—Agnes Kun, pianist	WINS—Lullaby Lady	WINS—Lullaby Lady
WPCB—Harry Glick's Exercises	WPCB—Harry Glick's Exercises	WFAB—Polish Orchestra	WFAB—Polish Orchestra	WEAF—Woman's Radio Review	WEAF—Woman's Radio Review	WNYC—Tina Valentino, songs	WNYC—Tina Valentino, songs
WFAB—Neapolitan Tunes, recorded	WFAB—Neapolitan Tunes, recorded	WABC—Ted Brewer's Yoeng's Orchestra	WABC—Ted Brewer's Yoeng's Orchestra	WMCA—A French Album: Orchestra and vocalist	WMCA—A French Album: Orchestra and vocalist	7:00 P.M. (EDST)	6:00 P.M. (EST)
9:45 A.M. (EDST)	8:45 A.M. (EST)	WVO—Hoover Medical Group	WVO—Hoover Medical Group	WPCB—World-Telegram Stock Quotations	WPCB—World-Telegram Stock Quotations	WJZ—Amos 'n' Andy	WJZ—Amos 'n' Andy
WEAF—Our Daily Food; Col. Goodbody	WEAF—Our Daily Food; Col. Goodbody	WINS—Ford Frick tells the News	WINS—Ford Frick tells the News	WJZ—Rhythmic Serenade; orchestra	WJZ—Rhythmic Serenade; orchestra	WABC—Mardi Gras; variety program	WABC—Mardi Gras; variety program
WJZ—Hoffman Morning Quarter Hour, musicale	WJZ—Hoffman Morning Quarter Hour, musicale	12:15 P.M. (EDST)	11:15 A.M. (EST)	WCOH—Hoover Medical Group	WCOH—Hoover Medical Group	WINS—The Weather Eye	WINS—The Weather Eye
WOR—Shopping with Jean Abbey—Sales Talk	WOR—Shopping with Jean Abbey—Sales Talk	WEAF—The Real George Washington	WEAF—The Real George Washington	WRNY—Hits of Foreign Recordings	WRNY—Hits of Foreign Recordings	WNYC—Halvey Singing Society	WNYC—Halvey Singing Society
WPCB—Across the Breakfast Table; Joan and Bill, news	WPCB—Across the Breakfast Table; Joan and Bill, news	WOR—Dagmar Perkins	WOR—Dagmar Perkins	3:45 P.M. (EDST)	2:45 P.M. (EST)	WEAF—The Songsters	WEAF—The Songsters
WINS—Hilary McConnell, songs	WINS—Hilary McConnell, songs	WJZ—Pat Barnes in Person; Swift & Co. Program	WJZ—Pat Barnes in Person; Swift & Co. Program	WABC—The Four Eton Boys	WABC—The Four Eton Boys	WOR—Keller Sisters and Brother Lynch	WOR—Keller Sisters and Brother Lynch
10:00 A.M. (EDST)	9:00 A.M. (EST)	WPCB—Lady of the Strings; Rae Fox and her uke	WPCB—Lady of the Strings; Rae Fox and her uke	WRNY—Lighthouse Music School	WRNY—Lighthouse Music School	WPCB—Keys to Contract Bridge	WPCB—Keys to Contract Bridge
WMCA—Musical Grab Bag; String Trio	WMCA—Musical Grab Bag; String Trio	WVO—Barney Land	WVO—Barney Land	WINS—Symphonic Rhythmakers	WINS—Symphonic Rhythmakers	WEAF—Paul Whiteman's Orchestra	WEAF—Paul Whiteman's Orchestra
WEAF—Thru Lighted Windows	WEAF—Thru Lighted Windows	WMCA—The Forgotten Songster; James Pavese; Old Time Melodies	WMCA—The Forgotten Songster; James Pavese; Old Time Melodies	WVO—Midweek Sports Review	WVO—Midweek Sports Review	WLWL—Universal Trio with St. Cecilia Ensemble	WLWL—Universal Trio with St. Cecilia Ensemble
WOR—The Doings of Roxanna Gubbins; Monologue	WOR—The Doings of Roxanna Gubbins; Monologue	WINS—Luncheon Musicale	WINS—Luncheon Musicale	WCOH—Goldburg Clothiers Program	WCOH—Goldburg Clothiers Program	7:05 P.M. (EDST)	6:05 P.M. (EST)
WPCB—Rejuvenation; Miss Perma, talk	WPCB—Rejuvenation; Miss Perma, talk	12:20 P.M. (EDST)	11:20 A.M. (EST)	3:50 P.M. (EDST)	2:50 P.M. (EST)	WPCB—Under a Hawaiian Moon; Al Rocky and Gene Stanley	WPCB—Under a Hawaiian Moon; Al Rocky and Gene Stanley
WABC—Oxol Feature, Gordon Dove and Bunny	WABC—Oxol Feature, Gordon Dove and Bunny	WOR—Daily Produce Reporter	WOR—Daily Produce Reporter	WPCB—The Flower Girl; Dorothy Westra and Radimer	WPCB—The Flower Girl; Dorothy Westra and Radimer	WINS—American Music Ensemble; Gregoire Franzell, director	WINS—American Music Ensemble; Gregoire Franzell, director
WVO—Girl from Paradise	WVO—Girl from Paradise	12:25 P.M. (EDST)	11:25 A.M. (EST)	4:00 P.M. (EDST)	3:00 P.M. (EST)	7:15 P.M. (EDST)	6:15 P.M. (EST)
WJZ—Beatrice Mabie, beauty talk	WJZ—Beatrice Mabie, beauty talk	WOR—Music	WOR—Music	WJZ—Mid-week Musicale	WJZ—Mid-week Musicale	WEAF—Intermezzo; concert orchestra	WEAF—Intermezzo; concert orchestra
WINS—Music of Other Nations	WINS—Music of Other Nations	12:30 P.M. (EDST)	11:30 A.M. (EST)	WEAF—Song Souvenirs	WEAF—Song Souvenirs	WNYC—Patrolman William Drexler, tenor	WNYC—Patrolman William Drexler, tenor
10:05 A.M. (EDST)	9:05 A.M. (EST)	WEAF—On Wings of Song	WEAF—On Wings of Song	WMCA—Adventures of Cecil and Sally	WMCA—Adventures of Cecil and Sally	WPCB—The Foreign Singers; quartet	WPCB—The Foreign Singers; quartet
WPCB—I'm Telling You; Roy Shelley	WPCB—I'm Telling You; Roy Shelley	WOR—Luncheon Music	WOR—Luncheon Music	WPCB—Doreen Henry, soprano	WPCB—Doreen Henry, soprano	WABC—Bird and Vash; comedy skit	WABC—Bird and Vash; comedy skit
10:15 A.M. (EDST)	9:15 A.M. (EST)	WJZ—William Scott's Orchestra	WJZ—William Scott's Orchestra	WVO—Dan Barnett, tenor	WVO—Dan Barnett, tenor	WOR—John Garrick, baritone, and orchestra	WOR—John Garrick, baritone, and orchestra
WEAF—Jane Grant's Steero Program	WEAF—Jane Grant's Steero Program	WMCA—World-Telegram Stock Quotations	WMCA—World-Telegram Stock Quotations	WABC—Dancing by the Sea	WABC—Dancing by the Sea		
WMCA—French Lesson; Prof. E. A. LaVergne	WMCA—French Lesson; Prof. E. A. LaVergne	WPCB—Jewish Science Talk	WPCB—Jewish Science Talk	WINS—Dixie Hamilton, songs	WINS—Dixie Hamilton, songs		
WJZ—Clara, Lu 'n' Em; Colgate Palmolive-Peet Prog.	WJZ—Clara, Lu 'n' Em; Colgate Palmolive-Peet Prog.	WABC—Columbia Revue	WABC—Columbia Revue	4:15 P.M. (EDST)	3:15 P.M. (EST)		
WOR—Sherman Keene's Orchestra	WOR—Sherman Keene's Orchestra	WVO—La Rosa Macaroni Co. Program	WVO—La Rosa Macaroni Co. Program	WINS—Clare Elby; musical history	WINS—Clare Elby; musical history		
WPCB—Birds of a Feather; Rocklyn Trio	WPCB—Birds of a Feather; Rocklyn Trio	WFAB—Witkowski's String Band	WFAB—Witkowski's String Band	WMCA—Nalda Nardi, contralto	WMCA—Nalda Nardi, contralto		
WABC—Artells Dickson, the Singing Vagabond	WABC—Artells Dickson, the Singing Vagabond	12:45 P.M. (EDST)	11:45 A.M. (EST)	WVO—Rhythm Lady	WVO—Rhythm Lady		
WVO—Canadian Fur Trappers	WVO—Canadian Fur Trappers	WINS—To be announced	WINS—To be announced	WPCB—Lucy Feagan Players; the Modern Theatre	WPCB—Lucy Feagan Players; the Modern Theatre		
WINS—Jane Redington; Your Handwriting	WINS—Jane Redington; Your Handwriting	WPCB—The Thrush; Bernice Manning; popular songs	WPCB—The Thrush; Bernice Manning; popular songs	WCOH—Ellen and Roger Series	WCOH—Ellen and Roger Series		
10:30 A.M. (EDST)	9:30 A.M. (EST)	WJZ—Bill and Henry; songs and patter	WJZ—Bill and Henry; songs and patter	4:30 P.M. (EDST)	3:30 P.M. (EST)		
WPCB—My Songs to You; Renee Roselle	WPCB—My Songs to You; Renee Roselle	12:55 P.M. (EDST)	11:55 A.M. (EST)	WINS—Billie Dauscha; "The Melody Maid of Manhattan"	WINS—Billie Dauscha; "The Melody Maid of Manhattan"		
WABC—Melody Parade; orchestra	WABC—Melody Parade; orchestra	1:00 P.M. (EDST)	12:00 Noon (EST)	WMCA—To be announced	WMCA—To be announced		
WMCA—Eva Lerner with Vincent and Winn; two pianos	WMCA—Eva Lerner with Vincent and Winn; two pianos	WEAF—Market and Weather Reports	WEAF—Market and Weather Reports	WJZ—Dance Masters; orchestra	WJZ—Dance Masters; orchestra		
WEAF—Wildroot Chat; talk and piano	WEAF—Wildroot Chat; talk and piano	WABC—George Hall's Hotel Taft Orchestra	WABC—George Hall's Hotel Taft Orchestra	WEAF—Day Dreams; Ted Pearson	WEAF—Day Dreams; Ted Pearson		
WJZ—Our Daily Food; Colonel Goodbody and Judge Gordon; A. & P. Program	WJZ—Our Daily Food; Colonel Goodbody and Judge Gordon; A. & P. Program	WOR—Bisquick Band; Betty Crocker	WOR—Bisquick Band; Betty Crocker	WMCA—Cab Calloway's Orchestra			

Wednesday Programs [Continued]

7:25 P.M. (EDST) WNYC—Political Facts; William D. Cox	6:25 P.M. (EST) WNYC—Political Facts; William D. Cox	WINS—New York Symphonic Male Choir WABC—Singin' Sam the Barbasol Man	9:45 P.M. (EDST) WPCH—The Three Dreamers WOR—Brook Adams, baritone, and orchestra	8:45 P.M. (EST) WOR—Brook Adams, baritone, and orchestra	11:15 P.M. (EDST) WEAF—Russ Columbo's Orchestra WJZ—Summer Symphony WABC—Ozzie Nelson's Orchestra	10:15 P.M. (EST) WOR—Brook Adams, baritone, and orchestra	11:30 P.M. (EDST) 10:30 P.M. (EST) WOR—Jack Denny's Orchestra WMCA—Tommy Tucker's Orchestra WABC—Duke Ellington's Orchestra WEAF—Vincent Lopez' Orchestra WFAB—The Witching Hour; organ melodies
7:30 P.M. (EDST) WEAF—Maxwell House Tune Blenders WNYC—Civic Information WPCH—It Must be True; Joan Andrews and Dave Olman's Band WJZ—Swift Program; Stebbins Boys WOR—Enric Madriguera and his orchestra WLWL—Question Box WINS—Globetrotter	6:30 P.M. (EST) WNYC—Ferrante Orchestra	8:30 P.M. (EDST) 7:30 P.M. (EST) WNYC—Long Island State Park Commission, talk WEAF—To be announced WPCH—Vedder Players; farce comedies WOR—Willard Robison and Deeo River Orchestra WJZ—Jack Frost Melody Moments WABC—La Palina Presents Kate Smith	10:00 P.M. (EDST) WOR—Manhattan Meiodies WEAF—Corn Cob Pipe Club; barnyard music WJZ—The Country Doctor; Phillips Lord WMCA—Unter Den Linden; Ensemble and Soloists WABC—Charles Carlile, tenor	7:45 P.M. (EDST) 6:45 P.M. (EST) WNYC—Goldman Band Concert	11:45 P.M. (EDST) 10:45 P.M. (EST) WJZ—Frankie Masters' Orchestra	10:15 P.M. (EDST) WJZ—Whispering Jack Smith WMCA—Jerry Baker, tenor WABC—Adventures in Health; Horlick Milk Prog.	12:00 Mid. (EDST) 11:00 P.M. (EST) WEAF—Ralph Kirbery, the Dream Singer WJZ—Cab Calloway and his Orchestra WMCA—Up and Down Broadway with Bide Dudley WABC—Eddie Duchin and his Casino Orchestra
7:35 P.M. (EDST) WNYC—Ferrante Orchestra	6:35 P.M. (EST) WNYC—Ferrante Orchestra	8:45 P.M. (EDST) 7:45 P.M. (EST) WINS—Hollywood Collegiates WABC—Ruth Etting; Music that Satisfies WNYC—Goldman Band Concert	10:30 P.M. (EDST) WJZ—Waves of Melody WOR—Market and Halsey Street Playhouse; orchestra and guest artists WEAF—Echoes of the Palisades WMCA—Three Little Funsters; harmony, comedy WABC—Howard Barlow and Columbia Symphony Orchestra	9:00 P.M. (EDST) 8:00 P.M. (EST) WEAF—Goodyear Program; Band, Orchestra WPCH—Dorothy Zion; concert violinist WOR—White Flash Musical Review WJZ—The Geo. Washington Coffee Concert Orchestra WABC—Robert Burns Panatela Program WFAB—Tommy Tucker and his Californians WINS—Ray Welch and his dance orchestra	12:05 A.M. (EDST) 11:05 P.M. (EST) WEAF—Buddy Rogers' Orchestra	11:00 P.M. (EDST) WJZ—Tish; Mary Roberts Rinehart's dramatic series	12:10 A.M. (EDST) 11:10 P.M. (EST) WMCA—Nalda Nardi and Elmo Russ
7:45 P.M. (EDST) WEAF—The Goldbergs; Pepsodent Program WINS—To be announced WJZ—Billy Jones and Ernie Hare; Best Foods WABC—Bing Crosby WLWL—The Romancers	6:45 P.M. (EST) WNYC—Metropolitan Museum of Art WJZ—Jane Froman and orchestra WOR—Sweet and Low; soloists and orchestra	9:15 P.M. (EDST) 8:15 P.M. (EST) WFAB—Radio Guide Varieties WJZ—Jurien Hoekstra; baritone, and orchestra	10:45 P.M. (EDST) WMCA—Eddie Lane's Orchestra WJZ—Tish; Mary Roberts Rinehart's dramatic series	7:00 P.M. (EST) WEAF—"Big Time;" Sketch; Stanco Program WOR—Chandu, the Magician; Beech-Nut Program WPCH—Knickerbocker Minstrels WJZ—American Taxpayers' League Program WABC—Bird and Vash, comedy WINS—Eddie Walters with Sis and Harry Harding; Songs with ukulele and two pianos	12:30 A.M. (EDST) 11:30 P.M. (EST) WEAF—Charles Agnew and his Orchestra WMCA—Eli Dantzig's Orchestra WJZ—Joe Moss' Orchestra WABC—Isham Jones' Orchestra	11:00 P.M. (EDST) 10:00 P.M. (EST) WEAF—Nellie ReveIl Interviews WOR—Arthur Warren's Dance Orchestra WMCA—Will Oakland's Orchestra WJZ—McCravy Brothers; singers WFAB—Charles Benci's Gypsy Orchestra, with Mari-ska Kondor WABC—Esther Leaf at the organ	1:00 A.M. (EDST) 12:00 Mid. (EST) WABC—Joe Haymes' Roseland Orchestra WMCA—Noble Siesle's Orchestra
8:00 P.M. (EDST) WEAF—"Big Time;" Sketch; Stanco Program WOR—Chandu, the Magician; Beech-Nut Program WPCH—Knickerbocker Minstrels WJZ—American Taxpayers' League Program WABC—Bird and Vash, comedy WINS—Eddie Walters with Sis and Harry Harding; Songs with ukulele and two pianos	7:00 P.M. (EST) WNYC—Metropolitan Museum of Art WJZ—Jane Froman and orchestra WOR—Sweet and Low; soloists and orchestra	9:30 P.M. (EDST) 8:30 P.M. (EST) WEAF—Mobiloil Concert WJZ—Jack Benny, George Olsen's Orchestra WPCH—Leta Sing; Pavese Brothers WOR—Frank and Flo; the Tea Timers WABC—Eno Crime Club WFAB—Russian Balalaika Orchestra WINS—Ted Lang and his musical gang	11:00 P.M. (EDST) 10:00 P.M. (EST) WEAF—Nellie ReveIl Interviews WOR—Arthur Warren's Dance Orchestra WMCA—Will Oakland's Orchestra WJZ—McCravy Brothers; singers WFAB—Charles Benci's Gypsy Orchestra, with Mari-ska Kondor WABC—Esther Leaf at the organ	8:15 P.M. (EDST) WNYC—Metropolitan Museum of Art WJZ—Jane Froman and orchestra WOR—Sweet and Low; soloists and orchestra	12:30 A.M. (EDST) 11:30 P.M. (EST) WEAF—Charles Agnew and his Orchestra WMCA—Eli Dantzig's Orchestra WJZ—Joe Moss' Orchestra WABC—Isham Jones' Orchestra	1:00 P.M. (EDST) 12:00 Noon (EST) WMCA—Jerry Baker, tenor with George Robinson, organist WRNY—N. Y. Evening Air Post WOR—Bisquick Band; Betty Crocker; talk with music	1:30 A.M. (EDST) 12:30 A.M. (EST) WABC—Dick Gaspaere's Orchestra WMCA—Cab Calloway's Orchestra

Programs For Thursday, July 7

6:45 A.M. (EDST) WEAF—Tower Health Exercises; Arthur Bagley, director WOR—Morning Gym Classes; John Gambling, director	5:45 A.M. (EST) WNYC—Musical Clock; time, temperature, weather report	WJZ—Nothing But The Truth WOR—The Right Word, chat on English WABC—Brad and Al; Comedy and Songs WPCH—Across the Breakfast Table; Joan and Bill	11:40 A.M. (EDST) WNYC—Eugenie Fribourg, Fashion Expert	10:40 A.M. (EST) WNYC—Eugenie Fribourg, Fashion Expert	WINS—Todd Rollins' Orchestra WPCH—Mirror Reflections WJZ—Weather Reports WEAF—Market and Weather Reports WOV—Merit Clothing Co. Program WFAB—Jewish Program, orchestra
7:00 A.M. (EDST) WINS—Musical Clock; time, temperature, weather report	6:00 A.M. (EST) WINS—Musical Clock; time, temperature, weather report	10:00 A.M. (EDST) 9:00 A.M. (EST) WMCA—Musical Grab Bab; string trio; Daily Produce report	11:45 A.M. (EDST) WOR—Sketch with Frances Reade, Norman Pierce and company	10:45 A.M. (EST) WOR—Sketch with Frances Reade, Norman Pierce and company	1:05 P.M. (EDST) 12:05 P.M. (EST) WJZ—Harold Stokes' Orchestra
7:30 A.M. (EDST) WJZ—A Song for Today; Lowell Patton WABC—Organ Reveille; Popular Music by Fred Feibel	6:30 A.M. (EST) WJZ—A Song for Today; Lowell Patton WABC—Organ Reveille; Popular Music by Fred Feibel	10:05 A.M. (EDST) 9:05 A.M. (EST) WPCH—I'm Telling You; Roy Shelley; Ukelele, songs 10:15 A.M. (EDST) 9:15 A.M. (EST) WMCA—Interesting People I Know, Ada Peterson WRNY—Modern Medicine WEAF—Souvenirs of Melody; Spooner and orchestra WPCH—Birds of a Feather; Rocklyn Trio WABC—Visiting with Ida Bailey Allen WJZ—Clara, Lu and Em; Colgate Palmolive-Peet WOV—Canadian Fur Trappers WINS—Harry Tighe; The Senses Taker	11:50 A.M. (EDST) WNYC—Keeping Well; Dr. John Oberwager, Dept. of Health	10:50 A.M. (EST) WNYC—Keeping Well; Dr. John Oberwager, Dept. of Health	1:15 P.M. (EDST) 12:15 P.M. (EST) WMCA—Dr. Herman T. Peck, Health Talk WEAF—Popular Varieties; music WPCH—Matinee Recital WFAB—Chaickele Shtern, sketch
7:45 A.M. (EDST) WINS—Mr. and Mrs. Reader; "Those neighbors of yours"	6:45 A.M. (EST) WINS—Mr. and Mrs. Reader; "Those neighbors of yours"	10:05 A.M. (EDST) 9:05 A.M. (EST) WPCH—I'm Telling You; Roy Shelley; Ukelele, songs 10:15 A.M. (EDST) 9:15 A.M. (EST) WMCA—Interesting People I Know, Ada Peterson WRNY—Modern Medicine WEAF—Souvenirs of Melody; Spooner and orchestra WPCH—Birds of a Feather; Rocklyn Trio WABC—Visiting with Ida Bailey Allen WJZ—Clara, Lu and Em; Colgate Palmolive-Peet WOV—Canadian Fur Trappers WINS—Harry Tighe; The Senses Taker	12:00 Noon (EDST) WMCA—Mid-day Message, Dr. Louis I. Newman WEAF—General Electric Home Circle WJZ—The Merriemen WOR—Betty Bond and Arthur Behim, songs and piano	11:00 A.M. (EST) WMCA—Mid-day Message, Dr. Louis I. Newman WEAF—General Electric Home Circle WJZ—The Merriemen WOR—Betty Bond and Arthur Behim, songs and piano	1:20 P.M. (EDST) 12:20 P.M. (EST) WRNY—Children's Stories; A. Urief
8:00 A.M. (EDST) WMCA—Organ Reveille WEAF—Pie Plant Pete; hill billy songs WOR—Al Woods WABC—Havens and Mack WOV—Morning Song WJZ—On the 8:15 WINS—Miss Walls' Calisthenics	7:00 A.M. (EST) WMCA—Organ Reveille WEAF—Pie Plant Pete; hill billy songs WOR—Al Woods WABC—Havens and Mack WOV—Morning Song WJZ—On the 8:15 WINS—Miss Walls' Calisthenics	10:30 A.M. (EDST) 9:30 A.M. (EST) WOR—Friendship Club of the Air; Ada May WMCA—Rae Fox, the Lady of the Strings WEAF—Cindy and Sam; talk and music WJZ—Our Daily Food; Col. Goodbody and Judge Gordon; A. and P. Program WPCH—The Foreign Singers; Art quartet WABC—The Four Clubmen; male quartet WRNY—Organ Recital WINS—Sam Gottesmann, songs	12:15 P.M. (EDST) WMCA—Songs We Love tenor and soprano WEAF—The Real George Washington WPCH—The Hot Spotters; Sultan and Moss WRNY—Ed. Goldsmith, piano WOV—John McQuade, tenor WOR—Dagmar Perkins WJZ—Pat Barnes; Swift & Co. Program WINS—Luncheon Musicale	11:15 A.M. (EST) WMCA—Songs We Love tenor and soprano WEAF—The Real George Washington WPCH—The Hot Spotters; Sultan and Moss WRNY—Ed. Goldsmith, piano WOV—John McQuade, tenor WOR—Dagmar Perkins WJZ—Pat Barnes; Swift & Co. Program WINS—Luncheon Musicale	1:30 P.M. (EDST) 12:30 P.M. (EST) WJZ—National Farm and Home Hour WMCA—Mirror Reflections; News WOV—James McMahon, tenor WINS—Helen Field, soprano WEAF—Hotel New Yorker Orchestra
8:15 A.M. (EDST) WOR—The Dixie Duo WMCA—Violet Mele; Ragging the Blacks and Whites WJZ—Sunbirds; string ensemble WABC—Salon Musicale WEAF—Morning Devotions WINS—Musical Clock	7:15 A.M. (EST) WOR—The Dixie Duo WMCA—Violet Mele; Ragging the Blacks and Whites WJZ—Sunbirds; string ensemble WABC—Salon Musicale WEAF—Morning Devotions WINS—Musical Clock	10:45 A.M. (EDST) 9:45 A.M. (EST) WEAF—Breen and de Rose WJZ—To be announced WMCA—John Lambert, baritone WABC—Barbara Gould Beauty Talk WOR—Songs of all Nations; Lola Dimon and Arlien McKenney WOV—Don Juan of Song WINS—Bobbie Trent, popular songs	12:20 P.M. (EDST) WOR—Daily Produce Reporter	11:20 A.M. (EST) WOR—Daily Produce Reporter	1:45 P.M. (EDST) 12:45 P.M. (EST) WPCH—Highlights of Sports; Jack Filman WMCA—John and Robert Pavese, songs WOV—Courtyard Musician—Jos. Marte WFAB—Fannie Golden, soprano; Hebrew Folk Songs WINS—The Sacred Eye; mystery-dramatic sketch with Muriel Petersen and WINS Players
8:30 A.M. (EDST) WEAF—Cheerio WMCA—Harry Glick's Exercises WOV—Daisy's Daily Chats WOR—Martha Manning; A Macy Presentation	7:30 A.M. (EST) WEAF—Cheerio WMCA—Harry Glick's Exercises WOV—Daisy's Daily Chats WOR—Martha Manning; A Macy Presentation	11:00 A.M. (EDST) 10:00 A.M. (EST) WEAF—Paul Whiteman's Rhythm Boys WOR—Nell Vinick; Beauty Talk WRNY—Westchester Duo with Ralph Douglas WABC—U. S. Navy Band Concert WOV—Maytime Music; Mays, Inc. WNYC—Retail Food Prices; Dept. of Public Markets WINS—Arnold Kahn, tenor	12:25 P.M. (EDST) WOR—Music	11:25 A.M. (EST) WOR—Music	2:00 P.M. (EDST) 1:00 P.M. (EST) WMCA—Up and Down Broadway with Bide Dudley WPCH—The Flower Girl; Dorothy Westra; Radimar WABC—Aunt Jimima Songs WEAF—Salon Singers WOV—Dan Tobin; Vommunity Councils WFAB—German Program, recorded WINS—American Music Ensemble; Gregoire Franzel, director
8:45 A.M. (EDST) WOR—Musical Novelettes WMCA—Barnacle Bill's Cheer-up Club WJZ—John Fogarty, tenor WABC—Pebeco Playboys	7:45 A.M. (EST) WOR—Musical Novelettes WMCA—Barnacle Bill's Cheer-up Club WJZ—John Fogarty, tenor WABC—Pebeco Playboys	11:10 A.M. (EDST) 10:10 A.M. (EST) WNYC—Richard Granville, violinist	12:30 P.M. (EDST) WMCA—World-Telegram Stock Quotations WEAF—On Wings of Song WJZ—Words and Music WRNY—Alex Urief WPCH—Lady of the Strings; Rae Fox and her uke WABC—Columbia Revue WOV—La Rosa Macaroni Co. Program WFAB—Witkowski's String Band WOR—Ernestine Evans; Summer Reading for Children	11:30 A.M. (EST) WMCA—World-Telegram Stock Quotations WEAF—On Wings of Song WJZ—Words and Music WRNY—Alex Urief WPCH—Lady of the Strings; Rae Fox and her uke WABC—Columbia Revue WOV—La Rosa Macaroni Co. Program WFAB—Witkowski's String Band WOR—Ernestine Evans; Summer Reading for Children	2:10 P.M. (EDST) 1:10 P.M. (EST) WMCA—Concert Pianist, Samuel Shankman
9:00 A.M. (EDST) WMCA—Monsieur Sakele, Beauty Talk WEAF—Mouth Health; Marley Sherris WOR—Miss Katherine 'n' Calliope; a Bamberger Presentation WJZ—Waltzes; Director Walter Blaufuss WABC—Little Jack Little WOV—Hudson Clinic WPCH—Bill Williams; Happy Go Lucky Philosopher WFAB—Italian Hour, recorded WINS—Morning Highlights; Ted Haig	8:00 A.M. (EST) WMCA—Monsieur Sakele, Beauty Talk WEAF—Mouth Health; Marley Sherris WOR—Miss Katherine 'n' Calliope; a Bamberger Presentation WJZ—Waltzes; Director Walter Blaufuss WABC—Little Jack Little WOV—Hudson Clinic WPCH—Bill Williams; Happy Go Lucky Philosopher WFAB—Italian Hour, recorded WINS—Morning Highlights; Ted Haig	11:15 A.M. (EDST) 10:15 A.M. (EST) WEAF—Radio Household Institute WNYC—Department of Public Markets WOR—The Happy Vagabond; Jack Arthur WPCH—Kathryn Coffee; mezzo soprano WJZ—Singing Strings WRNY—Peggy Briarly and Homer, comedy, songs WINS—Phyllis Borden, songs with ukelele	12:30 P.M. (EDST) 11:30 A.M. (EST) WMCA—World-Telegram Stock Quotations WEAF—On Wings of Song WJZ—Words and Music WRNY—Alex Urief WPCH—Lady of the Strings; Rae Fox and her uke WABC—Columbia Revue WOV—La Rosa Macaroni Co. Program WFAB—Witkowski's String Band WOR—Ernestine Evans; Summer Reading for Children	11:30 A.M. (EST) WMCA—World-Telegram Stock Quotations WEAF—On Wings of Song WJZ—Words and Music WRNY—Alex Urief WPCH—Lady of the Strings; Rae Fox and her uke WABC—Columbia Revue WOV—La Rosa Macaroni Co. Program WFAB—Witkowski's String Band WOR—Ernestine Evans; Summer Reading for Children	2:15 P.M. (EDST) 1:15 P.M. (EST) WABC—Movie Star Revue WMCA—Chas. Capps Players WOV—Songs from Everywhere WPCH—Bernice Manning; popular songs
9:15 A.M. (EDST) WMCA—Meditations and Chants, Musical Ensemble WEAF—Top o' the Morning WJZ—Lady Bugs WABC—Morning Moods WINS—Baby's Daily Playtime; Charlotte Walls WOV—Late Risers' Gym Class	8:15 A.M. (EST) WMCA—Meditations and Chants, Musical Ensemble WEAF—Top o' the Morning WJZ—Lady Bugs WABC—Morning Moods WINS—Baby's Daily Playtime; Charlotte Walls WOV—Late Risers' Gym Class	11:30 A.M. (EDST) 10:30 A.M. (EST) WEAF—Hugo Mariani and Marionettes WJZ—Rhythm Ramblers WOR—Claire Sugden; Marketing Club WNYC—Richard Granville, violinist WOV—Christine Cooper, soprano WABC—The Ambassadors, male trio WPCH—Radio Service Organ Party WRNY—Michael Romano—songs WINS—Henry Marshall; The Song Hit Man	12:45 P.M. (EDST) WPCH—A Russian Maid; Berta Winchell; Russian folk songs WOR—Olga Attl, harpist WINS—To be announced WEAF—Bill and Henry; songs and patter WJZ—Finlandia Quartet WJZ—O' Cedar Melody Man	11:45 A.M. (EST) WPCH—A Russian Maid; Berta Winchell; Russian folk songs WOR—Olga Attl, harpist WINS—To be announced WEAF—Bill and Henry; songs and patter WJZ—Finlandia Quartet WJZ—O' Cedar Melody Man	2:30 P.M. (EDST) 1:30 P.M. (EST) WOV—Keeping Well, Dr. J. Oberwager WABC—Dancing by the Sea WJZ—Synco-paters WMCA—Frank Cardinal's Orchestra WPCH—It's in the Piano; Lillian Trotter WFAB—John Feistel, German dramatic readings WINS—Meadows Beauty School
9:30 A.M. (EDST) WMCA—Modern Living, talk WEAF—Banjo-leers WINS—Bits from Symphonies WJZ—To be announced WPCH—Harry Glick's Exercises WOV—Modern Living Magazine WRNY—GYM Class WOR—Sherman Keene's Orchestra WFAB—Neapolitan tunes, recorded	8:30 A.M. (EST) WMCA—Modern Living, talk WEAF—Banjo-leers WINS—Bits from Symphonies WJZ—To be announced WPCH—Harry Glick's Exercises WOV—Modern Living Magazine WRNY—GYM Class WOR—Sherman Keene's Orchestra WFAB—Neapolitan tunes, recorded	12:00 P.M. (EDST) 12:00 Noon (EST) WMCA—Jerry Baker, tenor with George Robinson, organist WRNY—N. Y. Evening Air Post WOR—Bisquick Band; Betty Crocker; talk with music	1:00 P.M. (EDST) 12:00 Noon (EST) WMCA—Jerry Baker, tenor with George Robinson, organist WRNY—N. Y. Evening Air Post WOR—Bisquick Band; Betty Crocker; talk with music	12:00 Noon (EST) WMCA—Jerry Baker, tenor with George Robinson, organist WRNY—N. Y. Evening Air Post WOR—Bisquick Band; Betty Crocker; talk with music	2:45 P.M. (EDST) 1:45 P.M. (EST) WJZ—Smackouts, comedy skit WEAF—To be announced WPCH—Four Blue Eyes; Gosselin Sisters; singing duet WOV—Tommy Lucas, guitar and song

Thursday Programs [Continued]

PRESENT LIGHT CLASSICS



With Paola Gallico, center, concert pianist and teacher, as leader of the group, WOR presents a three piano ensemble playing classical music in the lighter vein each Friday at 7:45 p. m. (EDST). Miss Stella Stamler, left, and Marise Krieg, right, are the two of his pupils selected to play with him.

3:00 P.M. (EDST) 2:00 P.M. (EST)
WPCH—The Happy Traveler; sketch
WJZ—Canning Time
WEAF—Three Mustachios
WABC—La Forge Berumen; Musical
WOV—Willie Zay Jackson
WMCA—Jack Filman's Sport Chat
WCOH—Randall Kaler, staff pianist
WINS—Louise Cirillo, soprano

3:15 P.M. (EDST) 2:15 P.M. (EST)
WMCA—Carega, song dramatist
WEAF—Famous Loves
WINS—Blanche La Rosa, concert pianist
WJZ—Radio Troubadours; orchestra
WPCH—The Yodeling Lady; Lillian Warner
WOV—Anthony Mule; Uke and Song
WCOH—Yonkers Tuberculosis and Health Association Talk

3:30 P.M. (EDST) 2:30 P.M. (EST)
WEAF—Woman's Radio Review
WMCA—In a Gypsy Camp; Gelesnick Hungarian Ensemble
WINS—Carrie Lillie, songs
WJZ—Blaufuss Ensemble
WABC—Boston Popular Revue
WPCH—W.T. Stock Quotations
WOV—Radio Guide Review
WCOH—Goldburg Clothiers

3:45 P.M. (EDST) 2:45 P.M. (EST)
WJZ—Rhythmic Serenade; orchestra
WCOH—Atlas Program

3:50 P.M. (EDST) 2:50 P.M. (EST)
WPCH—What-a-man, Arthur Boran, comedy and songs

4:00 P.M. (EDST) 3:00 P.M. (EST)
WEAF—Musical Comedy Hits
WJZ—U. S. Navy Band Concert
WINS—Symphonic Rhythmakers
WPCH—It's the Girl; Joan Andrews
WABC—U. S. Army Band Concert
WMCA—Adventures of Cecil and Sally
WOV—Leonard Gombos, popular songs

4:15 P.M. (EDST) 3:15 P.M. (EST)
WOV—Tekla Prokowska
WINS—Uncle Roscoe's Rascals
WMCA—Nalda Nardi, contralto
WPCH—Boys in Summer Camps; YMCA talk
WCOH—Hoover Health Talk

4:30 P.M. (EDST) 3:30 P.M. (EST)
WEAF—Day Dreams; Ted Brewers
WINS—Gosselin Sisters
WOV—Felicity Bugle
WMCA—The Jacedors Girls Trio
WPCH—Sun Dodgers Trio
WCOH—Goldburg Clothiers

4:45 P.M. (EDST) 3:45 P.M. (EST)
WMCA—Monsieur Sakele, beauty talk
WABC—Jack Miller's Orchestra
WEAF—The Lady Next Door.
WINS—Symphonic Rhythmakers
WOV—Singing Banjo
WCOH—What's Doing in Westchester?
WPCH—Carrie Lillie; Personality Girl
WOR—Program Resume

4:55 P.M. (EDST) 3:55 P.M. (EST)
5:00 P.M. (EDST) 4:00 P.M. (EST)
WEAF—May We Present; Ivy Scott, soprano
WOV—Novelty Orchestra
WJZ—Coffee Matinee; Marimba Band; guest speaker
WINS—The Ad Reporter
WOR—The Dixie Nightingales; vocal trio
WCOH—Program Notes
WPCH—Business and Politics; Seymore Seigel
WMCA—Teddy Hill's Orchestra

5:15 P.M. (EDST) 4:15 P.M. (EST)
WEAF—"Skippy;" General Mills Program
WPCH—The Forgotten Songster
WOV—Elizabeth Dalbo, soprano
WINS—Cowboy Tom's Roundup with Chief Shunatona, Doug McTague and Skookum
WOR—Frank Galassi's Orchestra

5:30 P.M. (EDST) 4:30 P.M. (EST)
WMCA—Unter Den Linden; Ensemble and soloists
WEAF—Pop's Pirate Club; children's skit
WJZ—Singing Lady; Kellogg Program
WABC—The Round Towners; male quartet
WPCH—Rabbi Lazar Schoenfeld
WOV—Miller's Rhythm Makers with Vince Calendo

5:45 P.M. (EDST) 4:45 P.M. (EST)
WJZ—Little Orphan Annie; Wander Program
WMCA—The Singing Barrister; orchestra
WINS—Elena Marisa and Bob Garland, soprano and baritone
WPCH—The Happy Pair; Francis Forbes and John McLaughlin
WEAF—Swanee Serenaders; dance orchestra
WOR—Marion Marita, soprano
WABC—Shapiro and Shefter, piano team

6:00 P.M. (EDST) 5:00 P.M. (EST)
WNYC—Police Aviation Report, Prelude
WEAF—Waldorf-Astoria Sert Room
WOR—Uncle Don
WABC—Current Events; H. V. Kaltenborn
WJZ—Ted Black's Orchestra
WPCH—Italian Serenaders
WLWL—Memories Garden; James Hughes, soloist
WINS—Sports Review; Baseball scores; race results; late sports news

6:05 P.M. (EDST) 5:05 P.M. (EST)
WNYC—Unemployment Aids

6:15 P.M. (EDST) 5:15 P.M. (EST)
WNYC—Martha Kovacs, violinist
WABC—Freddie Martin's Orchestra
WINS—Justice Brandeis Society Forum

6:25 P.M. (EDST) 5:25 P.M. (EST)
WJZ—John B. Kennedy, talk

6:30 P.M. (EDST) 5:30 P.M. (EST)
WOR—Will Osborne's Orchestra
WNYC—Central Needle Trade School
WJZ—Old Songs of the Church
WLWL—Thomasina Murray, soprano
WABC—Sid Gray, baritone
WINS—Richard Denes, baritone
WPCH—Waves of Melody; organ, Paul E. Guire

6:45 P.M. (EDST) 5:45 P.M. (EST)
WNYC—Aviation, auspices Floyd Bennett Field
WEAF—Fiddlers Three
WABC—Tommy Christian's Orchestra
WINS—Lullaby Lady
WLWL—Garden Trio
WPCH—The Evening Dawn Patricia Dawn
WJZ—Today's News
WHN—Prof. Ian McIntyre; "Radio Technique"

7:00 P.M. (EDST) 6:00 P.M. (EST)
WEAF—Drifting and Dreaming; piano duo
WNYC—Commendatore Joseph Godono; Italian songs
WOR—Keller Sisters and Brother Lynch
WPCH—Keys to Contract Bridge
WINS—The Weather Eye
WJZ—Amos 'n' Andy; Pepsodent Program
WABC—Chipso Program; Mills Brothers
WLWL—Monastery Echoes

7:05 P.M. (EDST) 6:05 P.M. (EST)
WPCH—The Hoosier Girls; Wilton Sisters, stage stars duet
WINS—American Music Ensemble; Gregoire Franzell, director

7:15 P.M. (EDST) 6:15 P.M. (EST)
WNYC—N. Y. State Industrial Safety Campaign
WJZ—The Royal Vagabonds
WABC—Harold Stern's Orchestra
WEAF—The Rollickers; male quartet
WOR—Your Dog and Mine; Eveready Program
WPCH—The Musical Comedy Girl; Kay Chrisman and Dave Olman's Band

7:30 P.M. (EDST) 6:30 P.M. (EST)
WPCH—A Musical Snooper; Arthur Simon
WNYC—Civic Information
WJZ—Swift Program; Stebbins Boys
WABC—The Street Singer
WOR—Jack Arthur, baritone and orchestra
WLWL—"Timely Topics"—Rev. James M. Gillis, C.S.P.
WEAF—Ray Perkins, the Barbasolotto
WINS—Globetrotter

7:35 P.M. (EDST) 6:35 P.M. (EST)
WNYC—Department of Parks, talk

7:45 P.M. (EDST) 6:45 P.M. (EST)
WEAF—The Goldbergs; Pepsodent Program
WJZ—Billy Jones and Ernie Hare; Best Foods Prog.
WABC—Benny Krueger's Orchestra
WINS—To be announced
WPCH—Off the Campus; Dorothy Crane and her Boys
WOR—Dixie Circus, tales of the Circus

7:50 P.M. (EDST) 6:50 P.M. (EST)
WLWL—Trio Classique
WNYC—Georgette Nyrielle, songs

8:00 P.M. (EDST) 7:00 P.M. (EST)
WNYC—The Footlights, dramatic sketch
WEAF—Fleischmann Hour; Rudy Vallee
WPCH—Owen ABC Shorthand Lesson
WJZ—Regimentalists
WOR—Chandu, the Magician; Beech-Nut Program
WABC—Bird and Vash; comedy
WINS—Jewish Little Symphony; Nochum Goroshen, director

8:15 P.M. (EDST) 7:15 P.M. (EST)
WNYC—Alumni Association Brooklyn Law School
WJZ—Rin Tin Tin Thriller; Chappel Bros. Program
WABC—Abe Lyman's Orchestra
WOR—Sweet and Low; soloists an orchestra
WPCH—The Bushwhacker; Ted Below

8:30 P.M. (EDST) 7:30 P.M. (EST)
WPCH—Eugene Gelesnick; concert violinist
WNYC—Sydney Smith, tenor
WJZ—To be announced
WABC—Broadway Tintypes
WOR—Radio Forum
WINS—New York Symphonic Male Choir; Warren S. Scofield, director

8:45 P.M. (EDST) 7:45 P.M. (EST)
WNYC—Museum of Natural History
WPCH—The Romantic Lady; Ruth B. Young
WINS—Hollywood Collegiates
WABC—Heinz presents Joe Palooka, comedy skit

9:00 P.M. (EDST) 8:00 P.M. (EST)
WPCH—Ace High and Two Deuces; Jim and Joe Pavese
WFAB—Hirsch Gross and his Boibriker Kapelie; orchestra
WCOH—Westchester Ways, Tom Turner's Orchestra
WNYC—N. Y. Mandolin Orchestra
WEAF—Chevrolet's Big Six of the Air
WRNY—Ukrainian Nat'l Orchestra
WJZ—Danger Fighters, drama
WABC—Freddie Rich's Orchestra
WINS—Ray Welch and his dance orchestra
WOR—Enric Madriguera's Orchestra

9:15 P.M. (EDST) 8:15 P.M. (EST)
WABC—Crisco Program
WPCH—Joseph Moran and Vagabond Orchestra

9:30 P.M. (EDST) 8:30 P.M. (EST)
WOR—Frank and Flo, the Tea Timers
WEAF—The Island Boat Club Dance
WRNY—James McMullin
WJZ—Thompkins Corners
WMCA—Musical Scrapbook; Elmo Russ Concert Ensemble
WFAB—Singing Chauffeur, tenor
WABC—Love Story Hour

9:45 P.M. (EDST) 8:45 P.M. (EST)
WRNY—Optimists Quartette
WINS—Ted Lang and his musical gang
WOR—WOR Minstrels
WPCH—The Three Dreamers
WFAB—Jewish International Gypsy, tenor, accordion
WCOH—Boxing Ways; Tom Turner's Orchestra

10:00 P.M. (EDST) 9:00 P.M. (EST)
WRNY—Radio Rogues
WJZ—Irene Taylor, contralto
WEAF—Don Bestor's Orchestra
WMCA—Jerry Baker, tenor
WABC—Music that Satisfies

10:15 P.M. (EDST) 9:15 P.M. (EST)
WABC—Musical Fast Freight
WMCA—Eli Dantzig's Orchestra
WJZ—Absorbine Jr. Program
WOR—To be announced

10:30 P.M. (EDST) 9:30 P.M. (EST)
WOR—Beggars Bowl
WRNY—Varieties of 1932
WJZ—Hollywood Nights
WABC—Howard Barlow and Columbia Symphony Orchestra
WMCA—Three Little Funsters, comedy and harmony

10:45 P.M. (EDST) 9:45 P.M. (EST)
WJZ—Hello Marie; comedy skit
WMCA—Eddie Lane and his orchestra
WCOH—Dance Orchestra

11:00 P.M. (EDST) 10:00 P.M. (EST)
WEAF—Russ Columbo and his orchestra
WRNY—Dance Music
WJZ—Pickens Sisters; harmony trio
WABC—Irene Beasley with orchestra
WOR—Ernie Holst's Orchestra
WMCA—Will Oakland's Orchestra
WFAB—In a Gypsy Camp; E. Gelesnik; Gypsy Band

11:15 P.M. (EDST) 10:15 P.M. (EST)
WEAF—Paul Whiteman's Orchestra
WJZ—Cesare Sodero and Concert Orchestra
WABC—Ozzie Nelson's Orchestra

11:30 P.M. (EDST) 10:30 P.M. (EST)
WOR—Jack Berger's Orchestra
WABC—Isham Jones' Orchestra
WRNY—Abbey Inn; Harold Munsch's Orchestra
WFAB—Tommy Tucker and his Californians
WMCA—La Casa Orchestra
WCOH—Goldburg Clothiers

12:00 Mid. (EDST) 11:00 P.M. (EST)
WEAF—Ralph Kirbery, dream singer
WJZ—Clyde Morse's Orchestra
WRNY—Ivan Frank's Bavarians
WABC—Smith Ballew's Orchestra
WMCA—Bide Dudley, Up and Down Broadway

12:05 A.M. (EDST) 11:05 P.M. (EST)
WEAF—Jack Pettis' Orchestra

12:10 A.M. (EDST) 11:10 P.M. (EST)
WMCA—Enoch Light's Orchestra

12:30 A.M. (EDST) 11:30 P.M. (EST)
WRNY—Imported Dance Records
WEAF—Charles Agnew's Orchestra
WABC—Dancing by the Sea
WJZ—Benny Kyte's Orchestra
WCOH—Goodnite

1:00 A.M. (EDST) 12:00 Mid. (EST)
WABC—Joe Haymes' Orchestra
WMCA—Teddy Hill's Orchestra

1:10 A.M. (EDST) 12:10 A.M. (EST)
WMCA—To be announced

1:30 A.M. (EDST) 12:30 A.M. (EST)
WABC—Tommy Tucker's Orchestra
WMCA—Cab Calloway's Orchestra

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Meet The Missus



MRS. GEORGE PRICE

MRS. GEORGE PRICE has very red hair, a very red mouth, very blue eyes, and a very energetic manner. She loves the theater, and yearns to Get Somewhere, and though she adored playing on vaudeville tours with her husband, she is glad to be on her own now as Loraine Manners, a separate entity. Not that Mrs. Price isn't completely a wife; she is, but she is one of those people who must accomplish what she has set out to do, so her days are full of singing lessons, dancing routine, etc. She looks very young—about eighteen—except for a more mature gleam in her eyes, and a more dominant personality than one can claim at that age. She has appeared with Lou Holtz in the Hollywood Revue, at the Palace with Jack Denny, and on a long tour of coast-to-coast vaudeville with George Price.

Three years ago they were both appearing in vaudeville at a theater in Hartford, Conn. She was late, and as she rushed from the wings George was standing there, and, as one trouper to another, he reminded her of her tardiness in a facetious fashion. After she came off, George was still standing in the wings, and striking up an acquaintance was inevitable. He saw to that.

A year later they were married, and started matrimony and a vaudeville venture together. She recalls a day at Hot Sulphur Springs when they went swimming. They had to dive through the ice, but once they got in, the water was warm. Much to her surprise, however, she noticed that George's head was covered with icicles. The day was ruined by one more calamity, for the towels in the bathhouses were also stiff as boards. George has an aversion to swimming anyhow, she says. The water is always too cold for him.

After accomplishing what she can in the theater, Mrs. Price intends to settle down as a model housewife. Just now, she can't even cook. She amends that by saying that, by some miracle, she concocted a chocolate layer cake one day. Recently, the Price's cook deserted them. Her (the cook's) dog was poisoned, and she was so heartbroken by the incident that she did not wish to remain in familiar territory, the Price's home at Beachhurst, Long Island, and immediately packed her bags and left in a cloud of tears. Thus Mrs. Price rose to find the kitchen deserted, and her husband was astonished to discover that she couldn't make coffee. He had to make it himself.

VOICE OF THE LISTENER

Best Airicature

Bloomington, Ill.

WAYNE KING! When I hear the first notes introducing "The Waltz You Saved For Me," no matter where I am or what I'm doing, it's "time out," and I park myself by the radio until Wayne King signs off.

I believe he reigns as King of Maestros as much for the pieces he plays as for the way he plays them. Opera isn't GRAND opera to Wayne—it's just a "grand" dance tune. When he dusts off an old classic and arranges it in his own inimitable style, it goes over just as big as a brand new song. "Hot" bands are all right for an occasional program, but for music that wears well and a band you look forward to hearing night after night, no matter how often, there isn't one equal to Wayne King's with his slow, sweet rhythm. Of all his programs that I've heard (and I don't miss many!) they have been almost equal in perfection. The only criticism I could make is, that now he has discovered he can sing, why can't we hear him oftener. I like his voice much better than that of his regular vocalist.

Here's to the Waltz King—we miss him! We shouldn't begrudge him this tour, I suppose, but it's going to be a long, long time until September.

Caroline Jennings

They Do Answer

Woodhaven, L. I.

Dear Sirs:

In regard to Miss McCormack's letter in the Voice of the Listener, I, too, know how very necessary favorable fan mail is to the stars, and since Kate Smith is my favorite, I write her very often and was rewarded with three or four letters from her which money could not buy.

My sister wrote several times to her favorites, Rudy Vallee and Russ Columbo, and in each case received a few pictures and also a letter or two.

Just thought I'd write this so the other fans who have been writing will not stop, as all the stars are not alike and many do appreciate their letters.

Katherine Caruthers

Old Saws

Why is it?

A good joke, like whiskey, improves with age.

This fact is demonstrated by the gags used in the Sinclair Minstrels. The oldest ones get the greatest response from the studio audience.

One must respect the anecdotes, however, for their old age. When I hear them I recall my happy childhood.

"Methuselah"

Now We Know

Pamama City, Florida

Dear Editor:

Dorothy Keafer of New York City has plenty of competition.

The reason that Guy Lombardo is so popular, Dorothy, is because he has the best orchestra this side (or the other side, for that matter) of Shanghai. In my opinion the Royal Canadians lead in versatility. It's a great dance orchestra, and when it comes to

musical ability, they have all the other orchestras beat a city block.

And the best vocal artist is neither Smith Ballew, Ozzie Nelson or Rudy Vallee. He happens to be a soft-voiced crooner by the name of Russ Columbo. So there!

Hope you're not disappointed.

Inez McOnagge

Likes the Front Page

Oshkosh, Wisconsin

Dear Sir:

I have been a subscriber to the RADIO GUIDE ever since the first copy was placed on sale here in Oshkosh, and I have never read any criticism in your paper that was not wholly justified.

It certainly burned me up when I read E. Bergstein's letter in last week's issue. Why is it that some people are always kicking and are never satisfied? Run your business the way you think best, and let E. Bergstein run his.

From a reader who reads the front page and likes it.

John Golden

Announcers' Names

Trenton, N. J.

Gentlemen:

May I make a suggestion to be printed in your paper concerning the elimination of the announcers' names over station WOR?

In the estimation of many radio fans with whom I am associated, it is a very poor policy, and I am as much interested in the announcers as the programs and in some instances more so.

"E. S. C."

Poetry Corner

The Poetry Corner is open to all RADIO GUIDE readers. One dollar will be paid for each poem accepted. Poems must pertain to radio or radio artists.

TO A CROONER

There's an hour when the darkness is falling,
When the air is so still, and the moon
Comes picking its way through the mists of
the sky,

And I hear your voice in the room.
Oh the music is sweet in the distance,
Like a fantasy, born of the air
Had gathered the notes in the realm of the
clouds,

And tenderly laid them there.
Oh the music enwrapped me completely,
Like the folds of a crimson cloak;
And your voice was the voice of an asthmatic
frog.

Oh, why in the hell don't you choke.
—Johannes Strassburgber

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Orchestral Doings

Guy Lombardo and his Royal Canadians will complete their tour the first part of July and will return to New York to open at their old haunt, the Pavillon Royal, about July 14th.

Joe Sanders and his Original Nighthawks are booked for a tour of one-night stands through Pennsylvania and New England the entire month of July. Their schedule includes engagements at Sunset Park, Carrolltown and Lake Wood Park near Mahanoy, Pennsylvania; Maplevue Park, Washington, Pennsylvania and Hershey Park, Hershey, Pennsylvania.

Tommy Nelson (you know, Tommy Clines) opened at the Roosevelt Hotel in New York on June 20th.

Tom Gerum and his Orchestra are soon to leave the Club Forest in New Orleans, where they created a tremendous hit, to open an engagement at the Hotel New Yorker for Music Corporation of America.

Margaret Kraft's Orchestra, an MCA attraction, is now being featured at the Arlington Hotel in Hot Springs, where they broadcast over KTIS.

"Tweet" Hogan and his orchestra are now playing at the Channel Lake Summer Resort in Antioch, Illinois.

Jack Chapman and his orchestra featuring Russell Morrison are at the Club Chateau in Milwaukee, broadcasting over WTMJ and the NBC network.

The Orioles and Dan Russo have departed from the Congress Hotel, Chicago, to fill an engagement at Saugatuck, Michigan. They will be gone for the entire summer season.

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SUNDAYS AND HOLIDAYS ALGONQUIN 4-1234

Programs For Friday, July 8

6:45 A.M. (EDST)	5:45 A.M. (EST)	10:55 A.M. (EDST)	9:55 A.M. (EST)	2:00 P.M. (EDST)	1:00 P.M. (EST)	5:30 P.M. (EDST)	4:30 P.M. (EST)
WEAF—Tower Health Exercises—Arthur Bagley, Director	WOR—Gym Classes—John Gambling, Director	WMCA—Health talk	WPCB—Evelyn Kay, popular songs	WJZ—The Singing Lady—Kellogg Program	WABC—George Hall's Taft Orchestra	WABC—Do Re Mi, novelty female trio	WJZ—Miller's Rhythm Makers with Vince Calendo
7:00 A.M. (EDST)	6:00 A.M. (EST)	11:00 A.M. (EDST)	10:00 A.M. (EST)	WABC—Alexander Program, recorded	WEAF—Pop's Pirate Club; children's skit	WLWL—Studio Program	WOR—Julian Woodworth's Orchestra
WINS—Musical Clock; Time, temperature, weather report		WNYC—Civic Information		WEAF—Ruth Pepple, pianist	WPCB—Do you know me? Michael Blankfort, interviews	WFAB—German Program, recorded	WMCB—Unter Den Linden, Ensemble and soloists
7:30 A.M. (EDST)	6:30 A.M. (EST)	WOR—Straight Talk; H. Robinson Shepherd; Correct English		WMCA—Up and Down Broadway with Bide Dudley		WINS—American Music Ensemble; Gregoire Franzell, director	5:45 P.M. (EDST)
WJZ—A Song for Today		WABC—The Captivators; orchestra		WMCA—Samuel Shankman, concert pianist		WPCB—The Captivators; orchestra	4:45 P.M. (EST)
WABC—Organ Reveille—Popular Music		WPCB—Ruth Shields, blues songs				WABC—Keenan and Phillips; piano pictures	
7:45 A.M. (EDST)	6:45 A.M. (EST)	WEAF—Shut-in Hour; U. S. Marine Band		2:10 P.M. (EDST)	1:10 P.M. (EST)	WMCA—The Singing Barrister; orchestra	
WJZ—Jolly Bill and Jane—Cream of Wheat Program		WOV—Mays Inc. Program		2:15 P.M. (EDST)	1:15 P.M. (EST)	WJZ—Little Orphan Annie—Wander Program	
WINS—Mr. and Mrs. Reader; Those Neighbors of Yours		WINS—Making Yourself Fashionable; Marie Blizard		WPCB—Thomas Connors, tenor		WPCB—Shades of Eventide; Betty Mansfield, Fanelli Trio	
8:00 A.M. (EDST)	7:00 A.M. (EST)	11:05 A.M. (EDST)	10:05 A.M. (EST)	WLWL—Paul Watson, tenor		WABC—Keenan and Phillips; piano pictures	
WABC—Havens and Mack, piano team		WNYC—Metropolitan String Quartet		WABC—Alexander Semmler, pianist		WMCA—The Singing Barrister; orchestra	
WOV—Morning Song		11:15 A.M. (EDST)	10:15 A.M. (EST)	WEAF—Dr. George Cohen's Pet Club		WINS—Log Cabin Four; male quartet	
WEAF—Pie Plant Pete; hill billy songs		WJZ—Tangee Musical Dreams; orchestral music		WMCA—Ridgewood Dance Marathon		WEAF—Echoes of Erin; tenor, string ensemble	
WJZ—On the 8:15		WOR—WOR Ensemble		2:30 P.M. (EDST)	1:30 P.M. (EST)	5:55 P.M. (EDST)	4:55 P.M. (EST)
WOR—Al Woods		WPCB—The Admirals, trio		WEAF—Muted Strings; string ensemble		WOV—News Flashes	
WMCA—Organ Reveille		WINS—Brooklyn Catholic Big Sisters		WJZ—The Syncopaters		6:00 P.M. (EDST)	5:00 P.M. (EST)
WINS—Charlotte Wall's Calisthenics		11:30 A.M. (EDST)	10:30 A.M. (EST)	WLWL—Maja and Myna		WNYC—Police Aviation Report, Prelude	
8:15 A.M. (EDST)	7:15 A.M. (EST)	WABC—Round the World Cooking School; Ida Bailey Allen		WABC—Elizabeth Barthell, songs		WEAF—Waldorf-Astoria Sert Room	
WOR—Worthless Talks on Worthy Subjects; comedy and songs		WOR—Parents Forum		WPCB—It's in the Piano; Lillian Ames Garter		WJZ—Tranter Brothers	
WABC—Saloia Musicale		WPCB—Radio Service Organ Program		WFAB—John Feistel, German dramatic readings		WOR—Uncle Don	
WEAF—Morning Devotions		WOV—Uncle Roscoe		WINS—Meadows Beauty School		WLWL—Trio Classique	
WMCA—Pete 'n' Rusty, song sketch		WJZ—Rhythm Ramblers; orchestra		WMCA—Artist Bureau presents; Green Locket Orch.		WABC—John Kelvin, tenor with orchestra	
WJZ—Sunbirds; string ensemble		WINS—Matty Medlin, songs with ukelele		2:45 P.M. (EDST)	1:45 P.M. (EST)	WPCB—Italian Serenaders	
WINS—Musical Clock; Time, temperature, weather report		11:35 A.M. (EDST)	10:35 A.M. (EST)	WEAF—Tales of the Great Northwest		WINS—Sports Review; baseball scores; race results; late sports news	
8:30 A.M. (EDST)	7:30 A.M. (EST)	WNYC—U. S. Volunteer Life Saving Corps		WABC—Reginald Billin, baritone		6:05 P.M. (EDST)	5:05 P.M. (EST)
WEAF—Cheerio		11:45 A.M. (EDST)	10:45 A.M. (EST)	WLWL—Man in the Moon		WNYC—New York Tuberculosis Association	
WOR—Martha Manning—A Macy Presentation		WPCB—John McLoughlin—Tenor		WJZ—Smackouts; comedy skit		6:15 P.M. (EDST)	5:15 P.M. (EST)
WOV—Daisy's Daily Chats		WNYC—Music		WPCB—The Woman About the House—Dorothy Ames Carter		WNYC—Students' Musicale	
WMCA—Harry Glick's Exercises		WOR—Riverdale; sketch		3:00 P.M. (EDST)	2:00 P.M. (EST)	WABC—Tommy Tucker's Orchestra	
WABC—Rhythm Kings; orchestra		WPCB—Ben Alley with Berren's Orchestra		WEAF—Three Shades of Blue		WJZ—American Pro-Art String Quartet	
8:45 A.M. (EDST)	7:45 A.M. (EST)	WINS—Meeting the Poets		WJZ—Radio Troubadours; orchestra		WINS—Florence Donnelly, contralto	
WJZ—John Fogarty, Tenor		11:50 A.M. (EDST)	10:50 A.M. (EST)	WABC—Grab Bag		WRNY—Gordon Male Quartet	
WMCA—Barnacle Bill's Cheer-up Club		WNYC—"Keeping Well"—Dr. John Oberwager		WINS—Annette Lake, popular songs		6:30 P.M. (EDST)	5:30 P.M. (EST)
WOR—Musical Novelettes; Studio Orchestra		12:00 Noon (EDST)	11:00 A.M. (EST)	WOV—Willie Zay Jackson		WNYC—Porto Rican Revue	
9:00 A.M. (EDST)	8:00 A.M. (EST)	WEAF—General Electric Home Circle		WPCB—Blue Away; Marian Dixon, blues songs		WEAF—Clyde Doerr's Saxophone Octet	
WEAF—Morning Glee Club		WJZ—Mrs. Julian Heath		WMCA—Jack Filman's Sport Chat		WOR—Will Osborne's Orchestra	
WJZ—Waltzes; Walter Blaufuss, director		WOR—Roxanna Wallace and Studio Orchestra		3:15 P.M. (EDST)	2:15 P.M. (EST)	WPCB—Elmo Russ, organist; John Redmond, tenor	
WOR—Miss Katherine and Calliope—A Bamberger Program		WPCB—Education and Science; Harvey W. Culp; Ethics		WOV—Menne-Lane, duo		WLWL—"Cotton Blossoms"	
WOV—Hudson Clinic		WABC—Ted Brewer's orchestra		WPCB—Carrie Lillie; Personality songs		WINS—Jack Lait's Gaieties	
WPCB—Bill William; Happy Go Lucky Philosopher		WOV—Hoover Medical Group		WABC—Columbia Artist Recital		6:45 P.M. (EDST)	5:45 P.M. (EST)
WABC—Little Jack Little		WFAB—Polish Orchestra		WEAF—Eileen and Bill		WABC—Madison Singers	
WPCB—Italian Hour, recorded		WMCA—Mid-day Message, Dr. Charles Potter		WMCA—Concertino; Baritone and soprano		WINS—Lullaby Lady	
WMCA—Monsieur Sakele, beauty talk		WINS—Ford Frick tells the News		3:30 P.M. (EDST)	2:30 P.M. (EST)	WLWL—Historical Events; Samuel E. Telfair	
WINS—Morning Highlights; Ted Haig		12:15 P.M. (EDST)	11:15 A.M. (EST)	WEAF—Woman's Radio Review		WRNY—Westchester Duo with Ralph Douglas	
9:15 A.M. (EDST)	8:15 A.M. (EST)	WEAF—The Real George Washington		WOV—International Revue with Herman Miller		WJZ—Today's News	
WEAF—Top o' the Morning		WJZ—Pat Barnes—Swift Program		WINS—Angelo Bono, songs with guitar		WNYC—Bronx Symphony Society	
WJZ—Everyday Beauty		WPCB—Lady of the Strings; Rae Fox and her uke		WJZ—Piano Moods		WPCB—The Evening Dawn; Patricia Dawn	
WABC—Morning Moods		WINS—Luncheon Musicale; Florence Stern, soprano		WPCB—W-T Stock Quotations		6:50 P.M. (EDST)	5:50 P.M. (EST)
WOV—Late Risers' Gym Class		WOR—Dagmar Perkins		WRNY—Hawaiian Ramblers		semble	
WMCA—Minuets and Sonatas, string ensemble		WOV—Alfred Harrison, tenor		WMCA—In a Spanish Patio		7:00 P.M. (EDST)	6:00 P.M. (EST)
WINS—Bits from Symphonies		WMCA—The Forgotten Songster, James Pavese		3:45 P.M. (EDST)	2:45 P.M. (EST)	WNYC—Remington Four, male quartet	
9:30 A.M. (EDST)	8:30 A.M. (EST)	12:20 P.M. (EDST)	11:20 A.M. (EST)	WJZ—Rhythmic Serenade		WJZ—The Pepsodent Program—Amos 'n' Andy	
WEAF—Jack and Jill		WINS—Luncheon Musicale; Florence Stern, soprano		WABC—Irma Riedo, soprano		WABC—Sid Gary, baritone	
WJZ—To be announced		WOR—Daily Produce Reporter		WPCB—Columbia Educational Features		WRNY—N. Y. Eve. Post Sports Talk	
WPCB—Harry Glick's Exercises		12:25 P.M. (EDST)	11:25 A.M. (EST)	3:50 P.M. (EDST)	2:50 P.M. (EST)	WOR—Frances Langford, songs with Jack Erickson, pianist	
WABC—The Merry Makers; orchestra		WOR—Music		WPCB—Dave Olman and his guitar		WPCB—Keys to Contract Bridge	
WOV—Modern Living Magazine		12:30 P.M. (EDST)	11:30 A.M. (EST)	4:00 P.M. (EDST)	3:00 P.M. (EST)	WEAF—Organ Reveries; Archer Gibson	
WOR—Sherman Keene's Orchestra		WEAF—On Wings of Song		WEAF—Betty Moore, Decorating Notes		WINS—The Weather Eye	
WFAB—Neapolitan tunes, recorded		WOR—Luncheon Music		WINS—Jack Matthews, songs		7:05 P.M. (EDST)	6:05 P.M. (EST)
WMCA—Modern Living, Health Talk		WJZ—Words and Music		WRNY—Wm. H. Bridge—psychology		WINS—American Music Ensemble; Gregoire Franzell	
WINS—Cindy Brown		WABC—Columbia Revue		WOV—National Child Welfare		WPCB—Taxi; comedy play	
9:45 A.M. (EDST)	8:45 A.M. (EST)	WPCB—Margaret Steffner—"Over the Teacups"		WPCB—John Hewitt Players; Mystery Stories		7:15 P.M. (EDST)	6:15 P.M. (EST)
WEAF—Our Daily Food; Colonel Goodbody		WOV—La Rosa Macaroni Co. Program		WABC—Columbia Salon Orchestra		WNYC—Brooklyn Museum of Arts and Science	
WJZ—Hoffman Morning Quarter Hour		WFAB—Witkowski's String Band		WMCA—Adventures of Cecil and Sally		WJZ—The Royal Vagabonds	
WPCB—Across the Breakfast Table; Joan and Bill, news		WMCA—World Telegram Stock Quotations		4:15 P.M. (EDST)	3:15 P.M. (EST)	WRNY—Mayer and Rica; song team	
WOR—Musical Palmistry		12:45 P.M. (EDST)	11:45 A.M. (EST)	WJZ—Radio Guild		WOR—Boys Club	
WINS—George Berel, baritone		WPCB—Medlin around with Matty Medlin		WEAF—Melody Three		WPCB—The Hosts of Gotham Singing Printer Male Quartet	
10:00 A.M. (EDST)	9:00 A.M. (EST)	WJZ—Bill and Henry; songs and patter		WINS—Afternoon Musicale		WABC—Isham Jones' Orchestra	
WEAF—Three Orphans		WINS—Texas Cowgirl, songs		WOV—Gertrude Dwyer, blues		7:25 P.M. (EDST)	6:25 P.M. (EST)
WJZ—To be announced		12:55 P.M. (EDST)	11:55 A.M. (EST)	WRNY—Louise; songs		WNYC—Correct Time; Police Alarm; Baseball Scores	
WOR—Kathleen Gordon, Soprano		WOR—Edna Wallace Hopper Program		WMCA—Naida Nardi, contralto		7:30 P.M. (EDST)	6:30 P.M. (EST)
WPCB—Rejuvenation; Miss Perma, talk		1:00 P.M. (EDST)	12:00 Noon (EST)	4:30 P.M. (EDST)	3:30 P.M. (EST)	WLWL—The Catholic Reporter	
WABC—Oxol Feature with Gordon, Dave and Benny		WEAF—Market and weather reports		WRNY—Mary Moore; Myths		WJZ—Swift Program—Stebbins Boys	
WOV—Girl from Paradise		WJZ—Weather Reports		WPCB—To be announced		WPCB—It must be true; Joan Andrews and Dave Olman's Band	
WMCA—Musical Grab Bag, string trio		WOR—Bisquick Band; Betty Crocker		WMCA—The Handy Man; Bernie Grauer, piano chat-ter		WEAF—Maxwell House Tune Blenders	
WINS—Gems from Light Operas		WPCB—Mirror Reflections		4:45 P.M. (EDST)	3:45 P.M. (EST)	WRNY—Noble Sissle Park Central Orchestra	
10:05 A.M. (EDST)	9:05 A.M. (EST)	WRNY—N. Y. Evening Air Post		WEAF—Program Resume		WOR—Jack Arthur, baritone, and orchestra	
WPCB—I'm Telling You; Roy Shelley; ukelele, songs		WABC—George Hall and His Hotel Taft Orchestra		5:00 P.M. (EDST)	4:00 P.M. (EST)	WMCA—The Blue Lady; Regina Taylor, contralto	
10:15 A.M. (EDST)	9:15 A.M. (EST)	WOV—Merit Clothing Co. Program		WOV—Novelty Orchestra		WINS—Globetrotter	
WEAF—Breen and de Rose; vocal and instrumental		WFAB—Jewish Program, orchestra		WRNY—Health Talks; N. Y. Tub. and Health Ass'n			
WJZ—Clara. Lu and Em—Colgate Palmolive Peet Program		WMCA—Jerry Baker, tenor and organ		WEAF—Beau Balladeer			
WABC—Bond Bread Program—Frank Crumit and Julia Sanderson		WINS—Burnett Sisters, harmony		WINS—Sultan and Moss, harmony			
WPCB—Birds of a Feather; Rocklyn Trio		1:05 P.M. (EDST)	12:05 P.M. (EST)	WPCB—Chords and Discords; orchestra, comedians, singers			
WOR—To be announced		WJZ—Harold Stokes' Orchestra		WOR—Sweethearts of Song			
WOV—Canadian Fur Trappers		1:15 P.M. (EDST)	12:15 P.M. (EST)	5:15 P.M. (EDST)	4:15 P.M. (EST)		
WMCA—Mme. Geiger, pianist		WPCB—In a lonely garden		WRNY—Temple Emanuel Service			
WINS—Jane Redington; Your handwriting		WFAB—Jolly Cantor; Hebrew Melodies		WOR—Will Mann, tenor with Al and Lee Reiser, piano duo			
10:20 A.M. (EDST)	9:20 A.M. (EST)	WEAF—Don Bestor's Orchestra		WEAF—Sippy—General Mills Program			
WMCA—Medlin' Around with Matty Medlin		WMCA—The Woman About the House, talk		WMCA—Radio Guide Spotlight			
10:30 A.M. (EDST)	9:30 A.M. (EST)	WINS—Hilda Harrison, contralto		WOV—Ann Ernste, soprano			
WEAF—Strolling Fiddler		1:20 P.M. (EDST)	12:20 P.M. (EST)	WINS—Cowboy Tom's Roundup with Chief Shunatona, Doug McTague and Slookum			
WJZ—Our Daily Food Talk—Col. Goodbody and Judge Gordon—A. & P. Program		WRNY—Transcontinental Air News		WJZ—Dance Masters; orchestra			
WPCB—Songs you like; Robert D. Meyer		1:30 P.M. (EDST)	12:30 P.M. (EST)	WABC—George Hall's Orchestra			
WOR—Rex Sheridan, baritone		WFAB—Chaickele Shtern, sketch					
WMCA—Interview with the Doctor, talk		WJZ—National Farm and Home Hour					
WINS—Wifesaver; Allen Prescott		WABC—Atlantic City Musirale					
10:45 A.M. (EDST)	9:45 A.M. (EST)	WEAF—Palais d'Or Orchestra					
WABC—Bab-O Bright Spot with Musical Grocer		WOV—Anne Morgan					
WMCA—Eddie DeLange, tenor		WMCA—Mirror Reflections; News of the Day					
WEAF—Betty Crocker; cooking talk		WINS—Billy Benedick in Gotham					
WOV—Don Juan of Song		1:45 P.M. (EDST)	12:45 P.M. (EST)				
WOR—Elise Eckert; piano recital		WOV—James Flood					
WJZ—Chicago Ensemble		WPCB—Jack Filman—Sport Chat					
WPCB—Shopping Around with Eileen Poe		WFAB—Yascha Weisbart; Hebrew Melodies; vocal					
WINS—Mary Hope Norris; Child Psychology		WMCA—Jeanne Carroll, songs					
		WINS—The Sacred Eye; dramatic sketch with Muriel Petersen and WINS Players					

**LET THE
RADIO GUIDE SPOTLIGHT
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FRIDAYS—5:15 TO 5:30 P.M.

W M C A
570 Kilocycles

Friday Programs [Continued]

<p>7:45 P.M. (EDST) 6:45 P.M. (EST) WEAF—The Goldbergs—The Pepsodent Program WJZ—Billy Jones and Ernie Hare—Best Foods, Inc. Program WABC—Connie Boswell WLWL—Los Caporales WMCA—Romeos of Radio; harmony WOR—The Idlers with Tommy Weir WINS—To be announced</p> <p>8:00 P.M. (EDST) 7:00 P.M. (EST) WEAF—Cities Service Concert Orchestra and the Cavaliers WPCH—Two Boys and a Girl; Joan Dudley, Phil Regan, Micky Addy WJZ—Nestle's Chocolateaters—Leonard Joy's Orch. WABC—Bird and Vash; comedy skit WRNY—Merle H. Guise; Artic Adventures WOR—Chandu, the Magician—Beechnut Program WMCA—Jerry Baker, tenor</p> <p>8:15 P.M. (EDST) 7:15 P.M. (EST) WABC—Singin' Sam the Barbasol Man WPCH—A Radio Satire; Jack Rubin, Bally Hocum WRNY—Ivan Frank's Bavarian Orchestra WOR—Sweet and Low; soloists and orchestra WMCA—Three Little Funsters, Harmony and Comedy WINS—Italian Moments</p> <p>8:30 P.M. (EDST) 7:30 P.M. (EST) WOR—Billy Murray, Walter Scanlon, and Marcella Shields—Comedy and Music WJZ—To be announced</p>	<p>WABC—Symphony Orchestra and soloists WMCA—Dreamin' Time; Lucille Peterson, soprano</p> <p>8:45 P.M. (EDST) 7:45 P.M. (EST) WRNY—Everyday Economics; J. P. Bowles WMCA—Jerry Baker, tenor WPCH—John and Robert Pavese WINS—Hollywood Collegiates</p> <p>9:00 P.M. (EDST) 8:00 P.M. (EST) WRNY—Gene Kardo's Orchestra WABC—Kodak Week-End; singers and orchestra WEAF—The Clicquot Club; "Eskimo Night Club"; Harry Reser's Orchestra WPCH—The Dark Horses WOR—Concert Orchestra, Directed by Wm. Merrigan Daly WJZ—Friendship Town WFAB—Tommy Tucker and his Californians WMCA—Bobby Sanford's Show Boat Revue WINS—Ray Welch and his dance orchestra</p> <p>9:15 P.M. (EDST) 8:15 P.M. (EST) WFAB—Donnelly and Pincus, tenor; popular songs WPCH—Two of a Kind; Reed and Lee, duet</p> <p>9:30 P.M. (EDST) 8:30 P.M. (EST) WEAF—Ponds Dance Program—Leo Reisman and His Orchestra WJZ—Armour Program—Roy Shield's Orchestra WPCH—The Bon Ton Girls String Ensemble and opera stars WABC—"To the Ladies" Featuring Leon Belasco's Orchestra—Woodbury Facial Soap Co. Program WFAB—Polish Musicale WPCH—Max and Morris; Hebrew Comedians</p>	<p>WMCA—Historical Melologue; Tom Probert and Elmo Russ WINS—Ted Lang and his musical gang</p> <p>9:45 P.M. (EDST) 8:45 P.M. (EST) WPCH—The Three Dreamers WABC—Fray and Braggiotti; piano team</p> <p>10:00 P.M. (EDST) 9:00 P.M. (EST) WEAF—Paul Whiteman's Orchestra WJZ—To be announced WOR—Darling and Dearie; comedy sketch WABC—Music that Satisfies WMCA—On an Evening Breeze</p> <p>10:15 P.M. (EDST) 9:15 P.M. (EST) WOR—Irving Conn's dance orchestra WMCA—Madelyn Hardy WABC—Adventures in Health—Horlick's Program</p> <p>10:30 P.M. (EDST) 9:30 P.M. (EST) WJZ—Love Songs and Dances WMCA—The Log Cabin Four WEAF—Erno Rapee's Orchestra WABC—Howard Barlow and Columbia Symphony</p> <p>10:45 P.M. (EDST) 9:45 P.M. (EST) WOR—Brooks Adams and Orchestra WJZ—Hello Marie; comedy skit WMCA—Teddy Hill's Orchestra</p> <p>11:00 P.M. (EDST) 10:00 P.M. (EST) WEAF—Russ Columbo and his orchestra WJZ—Pickens Sisters; harmony trio WMCA—Billy Barry and Jack Bain; Melody Speedway WABC—Little Jack Little WOR—Jack Berger's Dance Orchestra WFAB—The Witching Hour; organ melodies</p>	<p>11:15 P.M. (EDST) 10:15 P.M. (EST) WMCA—Eddie Walters; Cis and Harry Harding WEAF—Vincent Lopez and his orchestra WABC—Don Redman's Orchestra WJZ—Cesare Sodero and concert orchestra</p> <p>11:30 P.M. (EDST) 10:30 P.M. (EST) WABC—Eddie Duchin's Orchestra WMCA—The New Yorker Trio WOR—Jack Denny's Orchestra</p> <p>11:45 P.M. (EDST) 10:45 P.M. (EST) WMCA—Madelyn Hardy and Guests</p> <p>12:00 Mid. (EDST) 11:00 P.M. (EST) WEAF—Ralph Kirbery, the Dream Singer WJZ—Cab Calloway's Orchestra WABC—Duke Ellington's Orchestra WMCA—Up and Down Broadway with Bide Dudley</p> <p>12:05 A.M. (EDST) 11:05 P.M. (EST) WEAF—William Scott's Orchestra</p> <p>12:10 A.M. (EDST) 11:10 P.M. (EST) WMCA—Nalda Nardi and Elmo Russ</p> <p>12:15 A.M. (EDST) 11:15 P.M. (EST) WJZ—Theodore Hahn Jr.'s Orchestra</p> <p>12:30 A.M. (EDST) 11:30 P.M. (EST) WEAF—Teddy Black's Orchestra WABC—Art Krueger's Orchestra WMCA—Enoch Light's Orchestra</p> <p>1:00 A.M. (EDST) 12:00 Mid. (EST) WABC—Tommy Christian's Palisades Park Orchestra WMCA—Noble Sissle's Orchestra</p> <p>1:30 A.M. (EDST) 12:30 A.M. (EST) WABC—Dick Gasparre's Orchestra WMCA—Cab Calloway's Orchestra</p>
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Programs For Saturday, July 9

<p>6:45 A.M. (EDST) 5:45 A.M. (EST) WEAF—Tower Health Exercises—Arthur Bagley, Director WOR—Gym Classes—John Gambling, Director</p> <p>7:00 A.M. (EDST) 6:00 A.M. (EST) WINS—Musical Clock; time, temperature, weather reports</p> <p>7:30 A.M. (EDST) 6:30 A.M. (EST) WJZ—Song for Today WABC—Organ Reveille—Popular Music</p> <p>7:45 A.M. (EDST) 6:45 A.M. (EST) WJZ—Rise and Shine—Phil Napoleon's Band WINS—Mr. and Mrs. Reader; Those Neighbors of Yours</p> <p>8:00 A.M. (EDST) 7:00 A.M. (EST) WEAF—Pie Plant Pete; hill billy songs WJZ—On the 8:15 WOV—Morning Song WOR—Al Woods WMCA—Organ Reveille WABC—Havens and Mack, piano team WINS—Charlotte Walls' Calisthenics</p> <p>8:15 A.M. (EDST) 7:15 A.M. (EST) WABC—Salon Musicale WOR—Dogs' Tales, Richard Meaney WMCA—Violet Mele; Ragging the Blacks and Whites WEAF—Morning Devotions WJZ—Sunbirds, string ensemble WINS—Musical Clock; time temperature, weather report</p> <p>8:30 A.M. (EDST) 7:30 A.M. (EST) WEAF—Cheerio WMCA—Harry Glick's Exercises WOR—To be announced WOV—Daisy's Daily Chat</p> <p>8:45 A.M. (EDST) 7:45 A.M. (EST) WJZ—John Fogarty, Tenor WOR—Musical Novelettes WMCA—Barnacle Bill's Cheer-up Club WABC—Vocal Art Trio</p> <p>9:00 A.M. (EDST) 8:00 A.M. (EST) WEAF—Morning Glee Club WJZ—Waltzes—Walter Blaufuss, Director WPCH—Bill Williams; Happy Go Lucky Philosopher WMCA—Monsieur Sakele, Beauty Talk WABC—Little Jack Little WOV—Hudson Clinic WFAB—Italian hour, recorded WINS—Morning Highlights; Ted Haig</p> <p>9:15 A.M. (EDST) 8:15 A.M. (EST) WEAF—Top of the Morning WOR—To be announced WJZ—Lady Bugs—Muriel Pollock and Vee Lawnhurst WABC—The Commuters WMCA—Tangos and Rhumbas, Musicale WOV—Late Risers Gym Class WINS—Bits from Symphonies</p>	<p>9:30 A.M. (EDST) 8:30 A.M. (EST) WOR—Daisy Niebling, soprano WEAF—Banjoleers WRNY—Gym Class WJZ—To be announced WOV—Modern Living Magazine WPCH—Harry Glick's Exercises WMCA—Modern Living; Health Talk WFAB—Neapolitan Tunes, recorded WINS—Favorite Marches</p> <p>9:45 A.M. (EDST) 8:45 A.M. (EST) WEAF—Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program WOR—Girl and Boy Scout News WJZ—Nothing but the Truth WPCH—Across the Breakfast Table; Joan and Bill WABC—Songs of the Out-of-Doors—Artells Dickson WINS—Dan Powers; The Singing Lad</p> <p>10:00 A.M. (EDST) 9:00 A.M. (EST) WEAF—Thru Lighted Windows WOR—Young Aviators of America Club WPCH—I'm Telling You; Roy Shelley WABC—Melody Parade WMCA—Musical Grab Bag; String Trio WRNY—Sylvia at the piano WOV—Agatha Goode, soprano WCOH—Atlas Program WINS—Monsieur Sakele</p> <p>10:15 A.M. (EDST) 9:15 A.M. (EST) WABC—The Ambassadors WEAF—Souvenirs of Melody WOR—Chief Peaceful Bear; Indian Singer WMCA—Prof. Roy Hanaway, talk WJZ—Song Fellows WOV—Canadian Fur Trappers WRNY—Modern Medicine WPCH—Birds of a Feather; Rocklyn Trio WINS—Harry Tighe; The Senses Taker</p> <p>10:30 A.M. (EDST) 9:30 A.M. (EST) WOR—Tell Us a Dickens' Story—Mortimer Kaplan WRNY—Organ Recital WEAF—Young Artists Trio WMCA—To be announced WCOH—Hoover Medical Group Talk WPCH—S. S. Storyland WJZ—Our Daily Food Talk—Col. Goodbody and Judge Gordon—A. & P. Program WABC—New World Salon Orchestra WINS—Mabelle Ridley, contralto</p> <p>10:45 A.M. (EDST) 9:45 A.M. (EST) WPCH—Shopping Around with Eileen Pee WMCA—Bob Walker, tenor WOR—Bamberger Stamp Club WOV—Irving Lane, tenor WJZ—Celebrated Sayings WINS—Cowboy Tom's Roundup with Chief Shunatona, Doug McTague and Skookum WCOH—Recorded Program WEAF—Breen and de Rose</p> <p>11:00 A.M. (EDST) 10:00 A.M. (EST) WNYC—Department of Public Markets WOR—Dancing Class; Thos. E. Parson WRNY—Daisy Miller—Dogs WPCH—Loretta Crawford, soprano WABC—Adventures of Helen and Mary WEAF—Paul Whiteman's Rhythm Boys WOV—Mays Apparel, Inc. WJZ—To be announced WCOH—Rev. J. H. Lincoln, inspirational talk</p>	<p>11:10 A.M. (EDST) 10:10 A.M. (EST) WNYC—Don Cesare—Mandolyrico</p> <p>11:15 A.M. (EDST) 10:15 A.M. (EST) WJZ—Rhythm Ramblers WEAF—Radio Household Institute WPCH—The Foreign Singers, art quartet WOR—Mrs. Knickerbocker; Tales of Old New York WRNY—Edwin Gard—songs WCOH—Goldburg Clothiers WINS—Diana Bragg, songs</p> <p>11:20 A.M. (EDST) 10:20 A.M. (EST) WNYC—"Unemployment Aid," by Edw. C. Rybicki</p> <p>11:30 A.M. (EDST) 10:30 A.M. (EST) WRNY—Studio program WOR—Florence Case, songs WOV—Hollywood on Parade WEAF—Sven Swenson and his Swedehearts WRNY—Julietta and Marco; Accordion and tenor WABC—Columbia Revue—Vincent Sorey's Orchestra with Adele Vasa, Soprano WPCH—Radio Service Organ Program WNYC—Don Cesare; Mandolyrico WINS—Ross Fowler, baritone</p> <p>11:40 A.M. (EDST) 10:40 A.M. (EST) WNYC—Myrtle Allison; Personality Songs</p> <p>11:45 A.M. (EDST) 10:45 A.M. (EST) WOR—Sketch with Frances Reade, Norman Pierce and company WOV—Serena Selby, soprano WRNY—Berton Hoover Highlights of the News WPCH—Knighthood of Youth WJZ—Spanish Idyll; Walter Blaufuss WCOH—Joanne Georgette on "Beauty" WINS—Jim Jerome, popular pianist</p> <p>11:50 A.M. (EDST) 10:50 A.M. (EST) WNYC—"Keeping Well"—Dr. John Oberwager</p> <p>12:00 Noon (EDST) 11:00 A.M. (EST) WOR—Brooklyn Children's Museum Talk; Henrietta Dunlap WABC—Ted Brewer's Yoeng's Orchestra WCOH—Program Notes WMCA—Mid-day Message, Rev. Peter Hoey WEAF—On Wings of Song WRNY—Lady Romance with piano and violin WPCH—Education and Science; stamp chats WOV—Hoover Medical Group WFAB—Polish Orchestra WJZ—Merrie Men; male quartet WINS—Ford Frick tells the News</p> <p>12:15 P.M. (EDST) 11:15 A.M. (EST) WOR—Music WMCA—The Bushwhacker, Ted Below, songs WRNY—Schullstrom Program of Classical Records WJZ—Pat Barnes—Swift Program WEAF—The Real George Washington—Charles Colfax Long and Edna M. Coleman WOV—John E. Kelly, tenor WPCH—Lady of the Strings; Rae Fox WINS—Luncheon Musicale</p> <p>12:20 P.M. (EDST) 11:20 A.M. (EST) WOR—Daily Produce Reporter</p> <p>12:25 P.M. (EDST) 11:25 A.M. (EST) WOR—Music</p> <p>12:30 P.M. (EDST) 11:30 A.M. (EST) WEAF—On Wings of Song WMCA—World Telegram Stock Quotations</p>	<p>WOR—Parado's Juveniles WJZ—Words and Music WPCH—Its from Harlem; Ida May Dewey and her syncopation WOV—La Rosa Macaroni Co. Program WFAB—Witkowski's String Band</p> <p>12:40 P.M. (EDST) 11:40 A.M. (EST) WOR—Mid Pacific-Hawaiian Ensemble</p> <p>12:45 P.M. (EDST) 11:45 A.M. (EST) WRNY—Frank Norman, songs WOR—Mid-Pacific; Hawaiian Ensemble WPCH—Princess Jue Sue Tai; Chinese Torch singer WINS—Nathaniel Cutright, tenor; Old Songs</p> <p>1:00 P.M. (EDST) 12:00 Noon (EST) WJZ—Harold Stokes' Orchestra WEAF—The Week Enders; musical WPCH—Volunteer Quartet and George Botsford WMCA—Dave Soman and The Golden Dreamers; tenor and instrumental trio WRNY—N. Y. Evening Post News Flash WOV—Merit Clothing Co. Program WABC—Hotel Taft Orchestra WINS—Three Aces and Jack; male quartet WFAB—Jewish program, orchestra</p> <p>1:15 P.M. (EDST) 12:15 P.M. (EST) WPCH—Carrie Lillie; Personality Songs WMCA—Jack Blatt, tenor and Babette, popular songs WFAB—Chaickele Shtern, sketch WINS—Fred Steele; Songs of Yesteryear</p> <p>1:20 P.M. (EDST) 12:20 P.M. (EST) WRNY—Everybody Says</p> <p>1:30 P.M. (EDST) 12:30 P.M. (EST) WPCH—Building Castles in the Air—Margreth Dina WABC—Madison String Ensemble WJZ—American Farm Bureau Federation WEAF—Jack Miles' Orchestra WMCA—Sid Loberfeld; Sport Chat WOV—Bing and Bang Comedy WINS—Original Bell Hops Dance Orchestra; Carl Carlo, director</p> <p>1:45 P.M. (EDST) 12:45 P.M. (EST) WOV—Lillian Brinsley, soprano WMCA—The Columbian Troubadour, songs WPCH—Cecilia Zier, violinist WFAB—Fannie Golden, soprano; Hebrew Folk Song</p> <p>2:00 P.M. (EDST) 1:00 P.M. (EST) WEAF—Rice String Quartet WABC—Saturday Syncopators—Fred Berrens, Conductor WOV—J. Russell O'Brien WPCH—Peerless Quartet; Novelty Singers WMCA—Up and Down Broadway with Bide Dudley WFAB—German Program, recorded WINS—Wee Griffin, songs</p> <p>2:10 P.M. (EDST) 1:10 P.M. (EST) WMCA—Concert Pianist, Samuel Shankman</p> <p>2:15 P.M. (EDST) 1:15 P.M. (EST) WOV—Willie Zay Jackson WMCA—Chas. Capps Mystery Players WFAB—John Feistel; German Dramatic Readings WPCH—Eva Lerner; Learner's Songs WINS—John McCormick, baritone; What is this Thing called Love</p>
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The Radio Rover

By Ed. J. FISHER

THERE has been much ado of late in regard to the merits and methods of the New York radio critics. Bitter rivalry has suddenly sprung up among the scribes and they are on their way to outdo each other. This is always a good policy, for the readers benefit greatly by a good wholesome fight among the newspaper boys. Instead of the usual drivel, radio fans may expect the best literary efforts brought before them by their favorite radio columnist.

A recent story in a theatrical weekly about radio columnists literally poured oil onto the already heated furnace, and a few of the boys were slighted no end when they discovered that they had been classified and pigeon-holed.

What we want to bring out, however, is the unusual popularity of the radio columnist of today. Radio listeners have changed their tastes, and so have the radio writers. No longer does Mr. or Mrs. Fan worry about whether the next door neighbor has two more tubes in his receiver, or the loudspeaker is of the cone or horn variety. What they're interested in now is whether Bing Crosby has blonde hair, or the exact height and weight of Jane Froman. Personalities have risen on the air waves and listeners are naturally curious to know more about their air favorites. It is up to the radio scribbler to supply this information.

The fight between the broadcasters and the American Society of Authors and Composers waxes very hot these days. According to latest reports from the music fronts, no definite agreement has been made as yet. It is rumored that the National Association of Broadcasters turned down their request for a five percent cut-in on compositions played over the air. At an executive meeting a week or so ago the American Society of Authors and Composers voted for a test strike presumably to take place in the fall. This action, if it is taken, will undoubtedly cause a complete standstill of all musical radio activities.

An interesting topic was recently brought out by Professor Ian McIntyre in a talk over WHN. Much has been said about the well known ailment known as "Mike Fright," and it is interesting to note just what the learned Mr. McIntyre has to say about it. When asked why it was that not only amateurs but professional stage performers become nervous when approaching the microphone, the professor answered, "This is a complaint that affects more performers because the conditions under which they work in the theater are so vastly different from that of a broadcasting studio. The theatrical artist suddenly feels himself in strange quarters, and at once realizes the lack of theatrical atmosphere. Thoughts begin to percolate through his mind, and artists being naturally temperamental by nature of their profession, become easily upset.

"The microphone," Mr. McIntyre goes on to say, "is the 'devil' of the studio, because of the part it plays on the nervous system of artists and especially beginners. When the beginner stands beside it, he experiences a feeling of awe, and while he is listening to the announcer read the continuity, he commences to think about the unseen audience. Gradually a fluttering feeling begins to generate through him and, try as he might, the intensity of that feeling increases. He tries by 'will power' to overcome this nervous sensation but instead of quieting down the nerves, it only helps to agitate them the more."

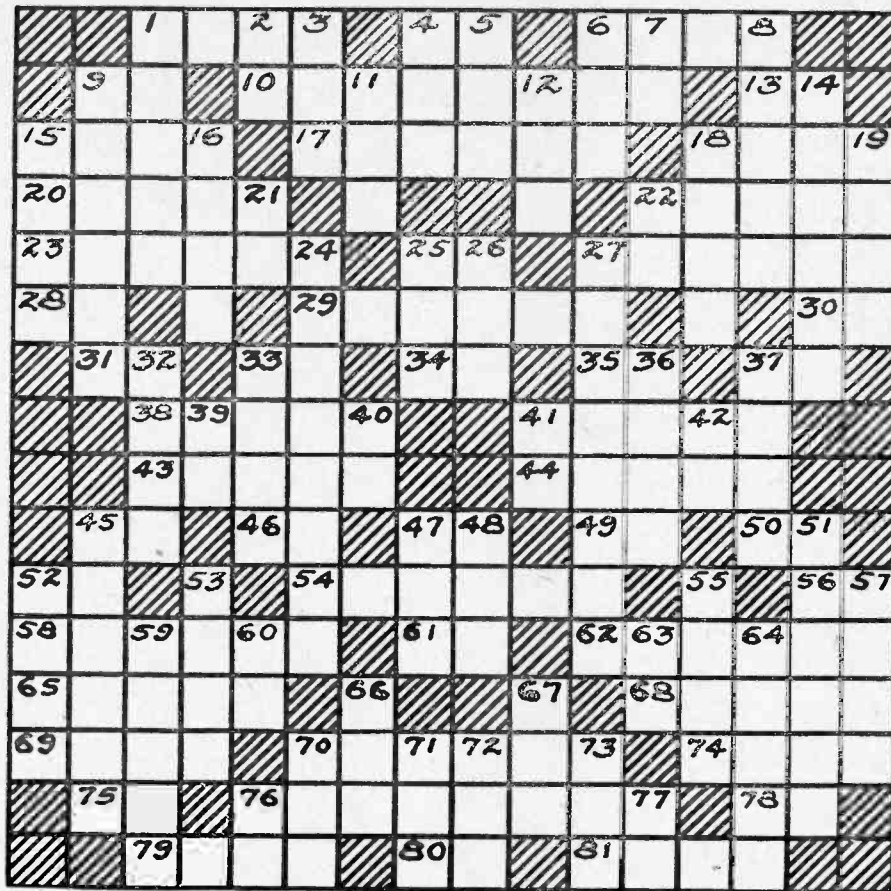
Jewish Services

The Jewish Sabbath is ushered in each week with Synagogue services from the Temple Emanuel during which the large organ and an augmented choir is heard. The entire ceremony is broadcast over WRNY each Friday at 5:15 p. m. (EDST) and is one of the most appreciated presentations on the WRNY schedule. An enormous mail is received each week in connection with the broadcast.

PAGE EIGHTEEN

RADIO REVIEW

By L. J. RABA



HORIZONTAL

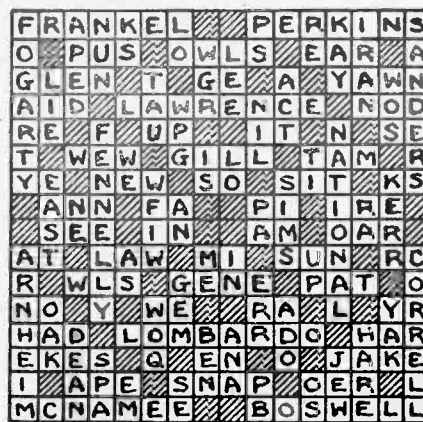
- | | | |
|---|---|--|
| 1. Reduce | 38. Location of a station on 1200 kc. | 52. First |
| 4. West Indies (abbr.) | 41. Admire | 53. In Battle Creek |
| 6. Key station of the NBC Red network | 43. Lepidopterous insects | 55. In Camden |
| 9. CBS announcer — (init.) | 44. "Gene and Glen, the Quaker Early —" | 57. " — and Glenn" |
| 10. Famous dance orchestra leader | 45. Note of the scale | 59. Popular dance orchestra leader |
| 13. Only two chain stations in this eastern state (abbr.) | 46. Biblical pronoun | 60. The Voice of the Literary Digest (init.) |
| 15. Solutions | 47. Songbird of the South (init.) | 63. Like |
| 17. The Lady Next Door | 49. Compass point | 64. Pertaining to the flank-bone |
| 18. The Quaker Man | 50. American Army — (abbr.) | 66. On 680 |
| 20. Heard on the CBS-Richman Brothers' Program | 52. Common suffix | 67. Lengthen out |
| 22. NBC trio | 54. NBC pianist, vocalist and composer | 70. Call for help |
| 23. Musical director of the Joe Palooka programs | 56. Portrays "Sherlock Holmes" (init.) | 71. Exist |
| 25. You and I | 58. "Glenn" of "Gene and Glenn" | 72. In Minneapolis (last three letters) |
| 27. "Amos" of "Amos 'n' Andy" | 61. Belonging to me | 76. Belonging to me |
| 28. Two (Arab numerals) | 62. Location of WRJN | 77. Perform |
| 29. Home of WEAI | 65. Melt ore | |
| 30. New Testament — (abbr.) | 68. Fashionable assembly | |
| 31. Common suffix | 69. Chinese ounce | |
| 33. Symbol for manganese | 70. NBC announcer | |
| 34. By | 74. 5280 feet | |
| 35. The Old Topper — (init.) | 75. State of the Union — (abbr.) | |
| 37. The Lady Next Door (init.) | 76. Home of a station on 1500 kc. | |
| | 78. Advertisement | |
| | 79. States | |
| | 80. Type measure | |
| | 81. In Worcester | |

VERTICAL

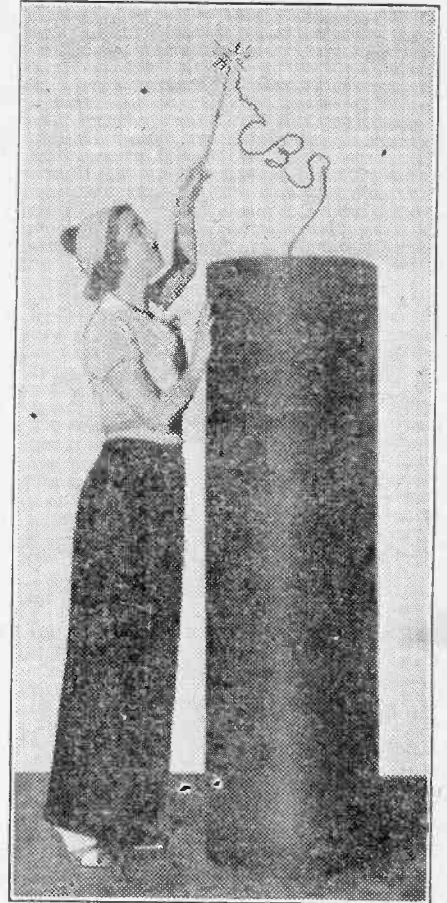
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|------------------------|---|
| 1. Band director | 12. Vision. |
| 2. Sun God | 14. NBC program |
| 3. Consume | 15. In San Francisco |
| 4. In Davenport | 16. Offsprings |
| 5. Writing fluid | 18. A covering |
| 6. In Newark | 19. The station with the dynamite in its last three letters |
| 7. Type measure | 21. Thus |
| 8. Leafy stalk | 22. Behold! |
| 9. Throw off the rails | |
| 11. Hasten | |

- | | |
|---|--|
| 24. Louie Sobol's predecessor on the Lucky Strike program | 52. First |
| 25. In Madison | 53. In Battle Creek |
| 26. Devour | 55. In Camden |
| 27. NBC actress | 57. " — and Glenn" |
| 32. Home of KGEK | 59. Popular dance orchestra leader |
| 33. Full of mites | 60. The Voice of the Literary Digest (init.) |
| 36. Minute orifice | 63. Like |
| 37. Table-land | 64. Pertaining to the flank-bone |
| 39. Toward | 66. On 680 |
| 40. Like | 67. Lengthen out |
| 41. College degree (abbr.) | 70. Call for help |
| 42. Road (abbr.) | 71. Exist |
| 45. NBC contralto | 72. In Minneapolis (last three letters) |
| 47. In Los Angeles | 76. Belonging to me |
| 48. Pig pen | 77. Perform |
| 51. Heard on the Sinclair Minstrels | |

SOLUTION TO LAST WEEK'S PUZZLE



Ruth Starts 4th



Ruth Etting, star of "Music That Satisfies" set off this giant fire-cracker in celebration of Independence Day. By some strange coincidence, the wick on the cracker seems to be spelling out "CBS"—which of course stands for the Columbia network, over which the blonde songstress is heard twice weekly.

Ross On Maxwell House

The Maxwell House Tune Blenders, with Lanny Ross, the tenor from Eli, and Don Voorhees and his orchestra, will start their first full week of broadcasting over an NBC-WEAF network this Monday. The program made its debut last week, but henceforth it will be heard each Monday, Wednesday and Friday at 7:30 p. m. (EDST). Lanny Ross, the featured artist, sings a group of popular selections.

WATERPROOF

SWIMMING BELT CASE

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Keeps cigarettes, powder and matches dry. Also has room for keys, coins and other things you may need when on the beach. It's compact and light. Case and belt complete for 69 cents.

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Enclosed please find \$....., for which send me the Radio Guide for (six months...) (one year...).

Name

Address

City..... State.....

Saturday Programs [Continued]

2:30 P.M. (EDST) 1:30 P.M. (EST)

WPCH—It's in the Piano; Lillian Trotter
WJZ—The Syncopaters
WMCA—Eric Correia's Orchestra
WEAF—Symphonic Matinee
WABC—Columbia Salon Orchestra
WOV—Willie Jackson's Party
WFAB—Children's Radio League; Juvenile sketch
WINS—William V. V. Stephens; The Soldier Poet

2:45 P.M. (EDST) 1:45 P.M. (EST)

WJZ—Smackouts; comedy duo
WINS—Patricia Dorn, songs
WPCH—Four Blue Eyes; Gosselin Sisters, singing duet

3:00 P.M. (EDST) 2:00 P.M. (EST)

WEAF—Merry Madcaps
WJZ—Radio Troubadours
WPCH—Gardner Beman; popular songs
WABC—Frank Westphal's Orchestra
WCOH—Margaret and Pigi Hay, vocal and piano recital
WOV—N. Y. Tuberculosis and Health Association
WINS—John Murphy, tenor

3:15 P.M. (EDST) 2:15 P.M. (EST)

WPCH—Piano Fantasies; Ernest Stramielli
WOV—Howard Uke Jayner
WCOH—Goldburg Clothiers
WINS—Shirley Brown, songs

3:30 P.M. (EDST) 2:30 P.M. (EST)

WEAF—Godfrey Ludlow, violinist
WMCA—In a Russian Village; Vocalists and Orch.
WJZ—Singing Strings
WOV—The Younger Generation
WPCH—Music in my Soul; Paul Vincent and his stars
WINS—Gosselin Sisters, harmony
WABC—The Round Towners; quartet

3:45 P.M. (EDST) 2:45 P.M. (EST)

WOV—Gypsy Lili; Folk Songs
WEAF—Day Dreams; Ted Brewer
WCOH—Virginia O'Neill, songstress
WPCH—The Flower Girl; Dorothy Westra and Radimar
WINS—Chauncey Lee, songs

4:00 P.M. (EDST) 3:00 P.M. (EST)

WABC—Esther Leaf at the organ
WJZ—Saturday Matinee
WEAF—Matinee Gems
WMCA—Adventures of Cecil and Sally
WOV—To be announced
WPCH—It's the Girl; Joan Andrews
WINS—Afternoon Musicale
WCOH—Parents' Forum

4:15 P.M. (EDST) 3:15 P.M. (EST)

WPCH—The Star Dust Duo
WOV—N. Y. Tuberculosis and Health Ass'n
WCOH—Randall Kaler
WMCA—Nalda Nardi, contralto

4:30 P.M. (EDST) 3:30 P.M. (EST)

WABC—Tommy Christian's Orchestra
WMCA—Lucy Finkle and Ensemble
WEAF—Mme. Lolita Gainsborg, pianist
WCOH—WCOH Junior League; Uncle Neal's Kiddies
WJZ—Rhythmic Serenade
WOV—Felicity Bugle
WPCH—Ragging the Keys; Monk Purcell
WINS—Relia Winn, songs

4:45 P.M. (EDST) 3:45 P.M. (EST)

WOV—Arrighi Singers
WEAF—The Lady Next Door
WPCH—To be announced
WMCA—To be announced
WINS—Speaks and Porter; Individual Harmony

4:55 P.M. (EDST) 3:55 P.M. (EST)

WOR—Program Resume

5:00 P.M. (EDST) 4:00 P.M. (EST)

WMCA—The Dining Car Revue; songs and comedy
WOV—Novelty Orchestra
WOR—Frank Stuart's Orchestra
WABC—George Hall's Orchestra
WJZ—Pacific Feature Hour; concert orchestra and ensemble
WPCH—Fields' Radio Unit; talented children
WCOH—Station-Briefs
WINS—Ted Lang and his musical gang
WOR—Frank Stuart's Orchestra

5:15 P.M. (EDST) 4:15 P.M. (EST)

WOV—Evelyn Kay, blues
WEAF—Skippy

5:30 P.M. (EDST) 4:30 P.M. (EST)

WEAF—Old Favorites
WABC—Madam Belle Forbes Cutter, soprano
WOR—French Course, Dr. T. Clark
WJZ—Swanee Serenaders
WOV—Miller's Rhythm Makers with Vince Calendo
WINS—Chago Aodriguez, tenor, with guitar accompaniment

5:45 P.M. (EDST) 4:45 P.M. (EST)

WJZ—Little Orphan Annie—Wander Program
WMCA—The Singing Barrister; orchestra
WINS—To be announced

5:55 P.M. (EDST) 4:55 P.M. (EST)

WOV—News Flashes

Another Scotch-Joke

There ought to be an end to all Scotch gags, but before that millenium arrives, George Olsen's tale of the Glasgowite deserves telling. This certain Scot's house



caught fire, and the first thing the kilted one did was to rush to the cellar and shut off the furnace.

6:00 P.M. (EDST) 5:00 P.M. (EST)

WNYC—Police Aviation Report, Prelude
WEAF—Waldorf Astoria Orchestra
WOR—Uncle Don
WJZ—Evening Music; concert orchestra
WRNY—Studio Program
WPCH—Italian Serenaders
WABC—Freddie Martin's Orchestra
WLWL—Hungarian Musicale
WINS—Sports Review; Baseball scores; race results; late sports news

6:05 P.M. (EDST) 5:05 P.M. (EST)

WNYC—Police Department Band Concert

6:15 P.M. (EDST) 5:15 P.M. (EST)

WRNY—Air Acts
WINS—Jersey Novelty Quartet; Walter Marton; Don Massa, Frank Olivetti, Vincent Ippolito

6:30 P.M. (EDST) 5:30 P.M. (EST)

WOR—Frances Langford, songs; with Jack Erickson, pianist
WPCH—Elmo Russ, organist; John Redmond, tenor
WJZ—Vincent Lopez' Orchestra
WABC—Jack Miller and His Orchestra
WLWL—WLWL Players

6:45 P.M. (EDST) 5:45 P.M. (EST)

WOR—John Garrick, baritone and orchestra
WEAF—Donald Novis, tenor
WINS—Lullaby Lady
WABC—Vivian Janice, songs
WPCH—The Evening Dawn; Patricia Dawn

6:55 P.M. (EDST) 5:55 P.M. (EST)

WNYC—Political Facts

7:00 P.M. (EDST) 6:00 P.M. (EST)

WNYC—Morales Los Batturos Ensemble
WPCH—Keys to Contract Bridge
WOR—Jack Berger's Dance Orchestra
WEAF—Musical Crossroads; concert
WINS—The Weather Eye
WJZ—The Pepsodent Program—Amos 'n' Andy
WLWL—Florentine Ensemble
WCOH—Quiet Hour Hymnsing

7:05 P.M. (EDST) 6:05 P.M. (EST)

WPCH—Musical Comedy Girl; Kay Chrisman and Dave Olman's Band
WINS—Dixie Hamilton, songs

7:15 P.M. (EDST) 6:15 P.M. (EST)

WABC—William Vincent Hall with orchestra
WJZ—Piano Moods; Lee Sims and Ilomay Bailey
WCOH—The Radio-Mother
WLWL—Minstrel Boy
WINS—Helen and Bernard; songs with guitar
WPCH—Pete 'n' Rusty

7:30 P.M. (EDST) 6:30 P.M. (EST)

WNYC—Police Alarms—Civic Information
WPCH—Your Poems; Elmo Russ, organist
WOR—Arthur Warren's Dance Orchestra
WJZ—Sonata Recital; artists
WEAF—The Rollickers; male quartet
WCOH—Penn-Stone-Bachmann Recital
WABC—Do-Re-Me, Female Trio
WLWL—Talk
WINS—Globe trotter

7:35 P.M. (EDST) 6:35 P.M. (EST)

WNYC—Bert Dixon; ballads

7:45 P.M. (EDST) 6:45 P.M. (EST)

WNYC—Gladys Walsh, pianist
WEAF—The Goldbergs—Pepsodent Program
WCOH—U. S. Department of Agriculture
WJZ—Rosa Low, prima donna
WINS—To be announced
WABC—The Street Singer
WLWL—Innisfall Quartet

8:00 P.M. (EDST) 7:00 P.M. (EST)

WNYC—Police Choristers
WEAF—Civic Concerts Service program; musicale
WPCH—Violet Mele, Ragging the Blacks and Whites
WJZ—To be announced
WCOH—Williams Sisters, banjo and piano
WRNY—Harold Munsch Abbey Inn Orchestra
WOR—Little Symphony Orchestra
WABC—The Melodeers; male quartet
WINS—History of Great Musical Organizations

8:15 P.M. (EDST) 7:15 P.M. (EST)

WABC—Abe Lyman's Orchestra
WPCH—Two Loves; Delyce Deering and Fred Moritt, songs
WCOH—Yonkers Record's Radio Bull-dog

8:30 P.M. (EDST) 7:30 P.M. (EST)

WEAF—K-7 Secret Service Story
WABC—Lewisohn Stadium Concert
WPCH—Britain and the Pacific; Prof. Roy Hanaway
WJZ—Dance with Countess D'Orsay
WMCA—Will Oakland's Orchestra
WRNY—Ivan Frank's Bavarian Orchestra
WCOH—Harold Mittler, baritone
WINS—To be announced

8:45 P.M. (EDST) 7:45 P.M. (EST)

WPCH—Regina Harrison; the blonde of songs
WCOH—Olive Hopper Brown Players, dramatic skit
WINS—Hollywood Collegiates
WMCA—News of Italy; Salvatore Pino

9:00 P.M. (EDST) 8:00 P.M. (EST)

WRNY—Study in Black and White; comedians
WCOH—To be announced
WJZ—The Goldman Band
WPCH—Shadow of Kavkaz
WOR—White Flash Musical Review
WMCA—Bobby Sanford's Show Boat
WEAF—Cuckoo

9:15 P.M. (EDST) 8:15 P.M. (EST)

WPCH—Ex-soldiers on Parade; veterans of Foreign Wars
WOR—Enric Madriguera and his orchestra
WFAB—Ethel Gottlieb, operatic soprano
WCOH—Williams Sisters, banjo-piano duo
WRNY—Bob Kindler and Dot Gould

9:30 P.M. (EDST) 8:30 P.M. (EST)

WJZ—First Nighter; "Incognito"
WRNY—Wall Street Brokers
WMCA—Max's Bavarian's Orchestra
WEAF—Balkan Mountain Men
WCOH—Hawaiian Dreamers Guitar Ensemble
WFAB—Berl and Shmerl; Hebrew comedy team

9:45 P.M. (EDST) 8:45 P.M. (EST)

WPCH—The Three Dreamers
WFAB—Hebrew Musicale
WINS—Ted Lang and his musical gang
WOR—Neil Ray and Orchestra
WRNY—Blue Cocades; Repeal the 18th Amendment
10:00 P.M. (EDST) 9:00 P.M. (EST)
WOR—Will Osborne's Orchestra
WJZ—Whoopee; Gene Austin and orchestra
WEAF—Lucky Strike Hour; Bert Lahr and Walter O'Keefe

10:15 P.M. (EDST) 9:15 P.M. (EST)

WMCA—Jerry Baker, and Elmo Russ
WABC—Music that Satisfies
WCOH—Program Notes
WRNY—Barr and Brust; songs and comedy
WJZ—Snoop and Peep; comedy sketch

10:30 P.M. (EDST) 9:30 P.M. (EST)

WABC—Columbia Public Affairs Institute
WRNY—Pat Gould; song hits
WMCA—Eli Dantzig's Orchestra
10:30 P.M. (EDST) 9:30 P.M. (EST)
WJZ—Twenty Fingers of Harmony
WRNY—Ivan Frank's Bavarian Orchestra
WMCA—Three Little Funsters; comedy and harmony
WOR—Chandler Goldthwaite Organ Recital

10:45 P.M. (EDST) 9:45 P.M. (EST)

WJZ—Hello Marie; comedy skit
WABC—Coral Islanders
WMCA—Eddie Lane's Orchestra

11:00 P.M. (EDST) 10:00 P.M. (EST)

WEAF—Russ Columbo and his orchestra
WRNY—Schullstrom recorded program
WMCA—Nalda Nardi, contralto and Elmo Russ, organist
WOR—Julian Woodworth and his orchestra
WJZ—Pickens Sisters
WABC—Irene Beasley, contralto
WFAB—Charles Benci's Gypsy Orchestra, with Mari-ska Kondor

11:15 P.M. (EDST) 10:15 P.M. (EST)

WEAF—Merle Thorpe, talk
WABC—Don Redman's Orchestra
WMCA—On an Evening Breeze; Al Woods, baritone
WJZ—Cesare Sodero and concert orchestra
WRNY—Del Casino, baritone

11:30 P.M. (EDST) 10:30 P.M. (EST)

WEAF—Paul Whiteman's Orchestra
WOR—Bavarian Orchestra
WMCA—Tommy Tucker and his Californians
WRNY—Abbey Inn; Harold Munsch's Orchestra
WFAB—Vito Zavaackas, concert violinist
WABC—Harold Stern's Orchestra

11:45 P.M. (EDST) 10:45 P.M. (EST)

WFAB—Studio Musicale
12:00 Mid. (EDST) 11:00 P.M. (EST)
WEAF—Ralph Kirbery, the Dream Singer
WMCA—Up and Down Broadway with Bide Dudley
WRNY—Radio Mardi Gras
WABC—Smith Ballew's Orchestra
WJZ—Jack Denny's Orchestra

12:05 A.M. (EDST) 11:05 P.M. (EST)

WEAF—Buddy Rogers' Orchestra

12:10 A.M. (EDST) 11:10 P.M. (EST)

WMCA—Micky and Yonko Varieties

12:30 A.M. (EDST) 11:30 P.M. (EST)

WJZ—Charlie Agnew's Orchestra
WEAF—Don Bestor's Orchestra

WRNY—Abbey Inn; Harold Munsch's Orchestra

WABC—Isham Jones' Orchestra

WMCA—Teddy Hill's Orchestra

1:00 A.M. (EDST) 12:00 Mid. (EST)

WABC—Joe Haymes' Orchestra

WMCA—Teddy Hill's Orchestra

1:30 A.M. (EDST) 12:30 A.M. (EST)

WABC—Ted Brewer's Orchestra

WMCA—Gene Kennedy's Westerners

BOYS!!

Money--Money



Henry Stansbury Never
Asks His Parents
for Money

Why? Because Henry is a hustler. Henry read in Radio Guide how he could make spending money by selling Radio Guides, and promptly wrote in for details. Today Henry is selling more than 125 copies of Radio Guide each week. He has enough money for baseball equipment, books and other pleasures. Besides selling that many Guides now, Henry is building up a route he can handle after school begins in September, thus assuring him of a steady winter income. RADIO GUIDE is anxious to see other boys do the same as Henry. Write, phone or call for particulars and, as soon as you sell twenty-five or more copies of RADIO GUIDE weekly, send us your picture and we'll publish it.

Write, Phone or Call

RADIO GUIDE

475 Fifth Ave., New York City

Phone Lexington 2-4131

Short Wave—DX

Gentlemen:

At the suggestion of Mr. Page Taylor of Detroit, Michigan, short wave radio station YV11BMO, Maracaibo, Venezuela, has arranged to transmit a special program from Saturday midnight of July 2nd until 2 a. m. Sunday, July 3rd, on a frequency of 6130 kc., equivalent to 48.95 metres. The time is Central Daylight Saving.

Although the program will be especially addressed to Australian listeners, reports from the United States will be equally appreciated and acknowledged by a beautiful certificate. The station has been heard many times in Chicago and should be a very easy mark at an hour when interference is at a minimum.

The announcement, generally in Spanish, is, "Estacion YV11BMO, 'La Voz del Lago,' Maracaibo, Venezuela." A bugle call between selections identifies the station.

Reports of reception should be addressed to radio station YV11BMO, Apartado Postal No. 112, Maracaibo, Venezuela, South America.

W. H. Reeks
5444 Kenmore Ave.
Chicago, Illinois

DX Editor:

I do not agree with W. J. Ingram of Pas-siac, N. J., about radio station WWNC, 570 kc., not stating the time of their special DX programs as they state the program will be on from 2 to 3 a. m. (EST). They are testing their new R.C.A. transmitter.

Walter Howard
Member Northern States DX Club
Platteville, Wisconsin

DX Editor:

Here are a few schedules of fairly easy to get stations that may help some of your readers or beginners with their summer DX-ing.

WHBL—Sheboygan, Wisc., 1410 kc., 500 watts, is on the air regularly on Monday, Tuesday and Wednesday evenings, from 10 until 12 p. m. (CST), sharing time with KFLV.

WLTH—Brooklyn, N. Y., 1400 kc., 500 watts, is hard to get because of interference from WCMA. They have a very broken schedule. Their evening schedules are: Sunday, 10:30-12; Monday 9-10:30; Tuesday, 7:30-9; Wednesday, 10-12; Thursday, 6-7:30; Friday, 9-10; Saturday, 6-7:30. They are also on at varying times during the day. Can occasionally be heard after the Indiana stations on this frequency have signed. Time given above is probably EDST, though no statement is made on their schedule to this effect.

WJBL—Decatur, Illinois, 1200 kc., 100 watts, comes on the air at 12:30 p. m. (CST) just after WJBC signs off for the afternoon, and comes in best at this time. This station (WJBL) is persistently hard to pick up.

The beginner in short wave reception should find these Canadians easy to get: VE9GW, Bowmanville, Ontario, with a power output of 200 watts, is on from 1-4 p. m., (EDST) on 11,810 kc., and from 4-10 p. m. (EDST) on 6095 kc.

VE9DR—Drummondville, Quebec, 4 kilo-watts power, is on from 7-11 or 12 p. m. (EST) on 6005 kc. or 49.96 metres.

VE9JR—Winnipeg, Manitoba, on 48.8 metres, is on from 10:45 a. m. to 12:30 p. m. (CST) daily except Saturday and Sunday.

VE9CL—Winnipeg, is on from 5-7:30 p. m. (CST), on 25.6 metres.

My DX-ing below 1200 kc. is going to continue through the summer, because my locally-built short wave receiver is provided with a coil reaching that limit. Some of my best low-power catches recently have been: KGKY, WKBV, WWSW, KXL (a dandy), WMBC, WPAD, KOY, WRJN and WBBZ.

Would like to see the DX section occupy two columns each week. Would also like to read more schedules of stations, even of 500 and 1000 watt stations, as many of these remain unchecked in our log books.

Ray H. Zorn
Troy Grove, Illinois

The Traffic Board

WHAT stations are carrying Ed Wynn tonight? Is there a Chicago outlet for the International broadcast? Can this client secure coverage in the Northwest at 7 p. m.?

These are a few questions that are answered promptly by the Traffic Department at the Chicago NBC studios. The traffic board shown in the photograph is the means for keeping an accurate map of the radio programs—every radio broadcast over NBC networks. Here, on a moment's sight, the program, time, stations, and network over which it is going may be secured.

Endless questions about time, outlets, lineups and so on are answered by the traffic

leaders will make a speech within the next few hours. The network must bring this message to the entire country. Over what network can it be carried with the least interference with other programs? The traffic department answers this question. Glancing at the traffic board a member of the staff finds the programs located in the particular hour. The red network carries one feature, the blue another, but it will be less difficult to insert the speech over red network stations—so there it goes, and everywhere in the nation listeners thrill at the efficiency of modern radio in covering events of national significance.

Sponsors of programs visiting the studios may at once see exactly where any program is being carried. At their request the time



workers. They keep the board, which corresponds in a rough way to a railroad time table, constantly accurate. As soon as a feature is scheduled the name of the program goes on the board, together with the day of the week on which it may be heard, the time, and the stations which are carrying it.

Frequent calls from radio listeners at the studios are promptly answered because this information is available. Various departments at NBC employ the board as a constant source of detailed information.

Under the direction of Fred Weber, Station Relations manager, Ed Stockmar directs the activities of the traffic department. His staff of workers keep the board up to date, schedule programs on the various stations, and give out the information which may be requested on any program.

The traffic board is mounted on the wall on one side of the huge office room. At the extreme left are the Sunday program details. Going toward the right, the facts on the Monday, Tuesday, and other days' programs are mounted in table form.

This board is of great value to the entire NBC staff. For instance, a new program is being arranged. Stations must be found to carry it to audiences all over the country. As soon as the program has been built, the best time for it to go on the air must be determined. Here the work of the traffic department plays its part. The stations are asked to carry the program. When they accept the broadcast at a time which does not conflict with features already on the air, the broadcast is definitely scheduled, and immediately new insertions are made on the giant board.

Other situations may arise. The political conventions are in session. One of the

of a program may be changed to more satisfactory hours, or when they wish the duration of their program may be increased from a quarter to a half hour and so on. Perhaps no one is better acquainted with the network radio schedules than Ed Stockmar, who handles the work. Many months of work supervising the records on this "radio time table" have familiarized him with the schedules. He knows the dates, time, and duration of dozens of programs, gives out information on the schedules day after day, and keeps in touch with all of the network stations offering programs and revising schedules.

From a modest beginning in the early days of network broadcasting when NBC opened the Chicago headquarters, the traffic board has grown in proportion to the advances of radio. As may be seen in the illustration it now occupies the entire side wall of one huge room, and each day's schedule contains dozens of individual features.

Of course, the time periods on the board are divided into 15-minute intervals in accordance with the regular length of network programs, which are nearly always quarter hour, half hour, and full hour in length.

The NBC program department builds the programs before the information goes to the traffic department. Once the feature has been planned, the program department contacts the traffic department to find a "spot" for the feature. This is usually found promptly—and as soon as the time and dates are determined, the complete facts go on the board, the news is released to the radio public, and the program goes on the air. Radio schedules which are available to listeners depend to a great extent upon the traffic department, which is the original source of information on the program schedules.

Editor's Mail Box

A column dedicated to RADIO GUIDE readers. You and your friends are invited to write in for information concerning radio, radio stars, and your own favorite broadcasts. If the information is forthcoming and interesting to all of our readers, we will get it for you and print it in this column. No personal replies will be made.

AND yet another request reaches this office as to the whereabouts of that old comedy team, Louie's Hungry Five. Oline Pelzer writes in their behalf this week from Dubuque, Iowa.

The sad news is that Herr Louie is no longer broadcasting from any station. His records are heard from time to time over the Dixie network.

E. A. Johnston of Bloomington, Ill., writes to ask why he is no longer able to tune in one of his favorite broadcasts, "The Dutch Masters."

The program is now heard from WOR, New York. It is no longer presented on a nationwide network.

Writes "A Reader" from Malden, Mass.: "Would appreciate any information you can give me regarding Tony Wons' plans for the fall. Is he married?" Ralph E. Martin of Wilkes Barre, Pa., asks what has happened to his Scrapbook program heard until recently over the Columbia network.

Although Wons has withdrawn from the Columbia program schedule for the summer season, he will probably return to the air next fall. There has been some talk of his syndicating his work for newspaper publication, but his definite plans for next year have not yet been announced. Tony has been married for several years.

"I should like to know the real names of 'Clara, Lu and Em,' and won't you please tell me something about them?" writes Grace Berry of Butler, Ill.

Real names, Grace, are Louise Starkey, Isabel Carrothers and Helen King. During their undergraduate days at Northwestern University, the three girls amused themselves and their friends by mimicking the typical small town women such as they had known in childhood days. Louise Starkey, "Clara" of the skit, was born in Des Moines, Iowa, and traveled extensively in lyceum work before entering radio. Isabel, better known as "Lu," also hails from Iowa and was active in college dramatics before striking out for radio fame. "Em," who, in real life, is Helen King, was born in Peoria, Ill., and after graduation from college, taught dramatics at Boulder, Colo., and rhythm to school children in Evanston.

Mrs. S. Sandler, of Mt. Carmel, Penn., writes: "Several years ago we listened with great enjoyment to a comedy team over an NBC-WENR network called 'Mike and Herman.' Could you tell us what has become of this excellent radio act?"

Mike and Herman have been broadcasting regularly from WBBM, Chicago. Although they have withdrawn from the air for the summer season in favor of a vaudeville tour, they will return to WBBM audiences next fall. The program is not available to network listeners.

Frank Reeve of Chicago, Ill., and Mrs. M. K. Garst of Stanford, Ill., are anxious to locate the skit, "Over at The Hoopers," heard until recently from WGN, Chicago.

The skit has been withdrawn from the WGN broadcast schedule. Whether or not it will return again in the fall is still a question.

A nice letter from Mrs. A. Hansen of Park Ridge, Ill., who is curious to know what has become of Ted Weems and his Orchestra.

Weems and his Band are now making a tour of the east. Next week they will begin a tour west which will culminate in an engagement at Denver, Colo. They will return to WGN programs next fall.