

Volume 1

New York, N. Y., Week of April 17-23, 1932

Number 26

left Pola Negri; Bebe Daniels, who has appeared as guest on a number of programs, and above, Gilda Grey, who would welcome an air contract.

# Hollywood's New Exodus

SCREEN STARS TURN TO RADIO AS A LESS FICKLE, BETTER PAYING FIELD

EVERYDAY the line between the movies and radio grows longer, with some of the biggest names of the screen swelling it. The exodus from Hollywood actually started after the talkies proved the value of a good speaking and singing voice, and it's gaining in volume to the point where movie moguls are "glancing with alarm," "viewing with surprise," and all that sort of thing. There was Chevalier, good old Maurice, who gave the movie powers a thrust in the chest when he went on the air for a long term.

Chevalier started something—and not even the stars themselves have any idea of where it will end. Buddy Rogers deserted his place as "America's Boy Friend" to sing and lead his own orchestra over the air. Buddy's success and enthusiasm have helped to kindle radio ambitions in many other cinema favorites.

Bebe Daniels is another pulchritudinous damsel to join the army of ex-movie-stars who became air-minded. With a record of movie success behind her, and no glimmer of a new contract from First National Pictures Corporation, Miss Daniels thumbed her nose at Hollywood and signed to appear as guest artist over the Fleischman Hour on February 18th. She has hopes-'tis saidthat the hour will be followed by many, many others on the air.

Gilda Gray, she of the undulating hips and the provocative pose, expected to leave the pictures for the air, talked it over, had interviews with this commercially minded individual and that, and for the time being, at least, went back to the screen. But she has the urge, current rumor has it and before long may make her way before the microphone.

The latest screen figure to step out for radio is Clara Bow, the tempestuous young lady whose

The latest screen figure to step out for radio is Clara Bow, the tempestuous young lady wnose fortunes and misfortunes have kept everyone, from fans to financiers, on the alert. Married, more sedate than of old it may be, and interested in the microphone from more than one angle, Miss Bow is planning carefully for her entrance into radio's ranks.

Strangely enough, it wasn't such a long time ago that Bebe didn't know she had a good singing voice. The talkies discovered it for her. Before that she went through a period of fame, heartache, obscurity, and finally a new lease on fame again. This new radio artist has had one of the most colorful lives in the movie industry. Hailing from Dallas, Texas, of Spanish-Scotch-Dutch descent, she has met barriers to her career and, so far, overcome every one of them. including a shove into obscurity by certain movie executives to which



## Farm And Home Maestro



Harry Kogen, personable young maestro, who leads his orchestra thru several NBC programs presented regularly from the Chicago NBC studios. He can be heard daily with his Homesteaders during the National Farm and Home Hour broadcast from 12:30 to 1:30 p. m. over the NBC-WIZ network.

## Music From Argentine

Characteristic Argentine music will be broadcast from Buenos Aires through the WABC-CBS network from 12:30 to 12:45 p. m. this Sunday, in the second of a series of programs brought from across the Equator to present different aspects of South American life to listeners in the United States and Canada. In keeping with the reputation of Buenos Aires as the "Paris of the Western World," music written for typical Argentine dances, notably the tango, will make up this second program.

## Methodist Unity

Viscountess Snowden, wife of the "Iron Chancellor" who balanced Britain's budget last year, and one of the most active women in public life in England, will be the speaker in the international broadcast to be heard through the WABC-Columbia network this Sunday at 12:30 p. m. The Viscountess' subject will be "The Unity of the Methodist Churches." In addition to being prominent in the affairs of Nonconformist churches, Lady Snowden is well known for her work in behalf of woman suffrage and temperance.

## WBBM-KFAB Proposal

A proposal has been made to the Federal Radio Commission to synchronize WBBM and KFAB, Lincoln, Neb., which now share a clear channel, with the idea that they may both secure full time on the air.

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Tel. Main 3115 called her. She is also at Columbia. Milwaukee, Wis., 777-A N. Water St., Tel. Daly 2843

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MIKE-O-GRAPHS

SYLVIA FROOS

By Nona Benet

SYLVIA FROOS . . . the child protegee sense of humor . . . altho she confides radio named "Tiny" . . . "Mousie" . . . because of her height.

A native New Yorker . . . born on April 19th, 1914 . . . tells you she's five feet two . but is really five feet . . . and weighs. 103 pounds. She's an effervescent little morsel songs to learn . . . so she's getting a secretary. . . . friendly . . . unassuming . . . modest. Only 18 years old, and requires a secretary to Chestnut brown hair in a long bob . . . grey eyes ... fascinating dimples. Has two sisters . . one obeyed that impulse and followed you know what happens to all diary writers. the call of the footlights.

Likes lots of people around her all the time . . . thinks tailored clothes swell . . wears knitted dresses and sweaters during the day . . . evening clothes at night. Too busy to do her own shopping. Mother does it for her . . . but Sylvia insists on getting the trimmings . . . hankies . . . belts . . . etc. Some day she's going to take a day off and buy everything she's ever wanted. Dons herself in reds . . . greens . . . and browns.

Says she'd like to know how she started in radio . . . it was so sudden. Was famous as Baby Sylvia. Toured the States, Mexico and Canada startling a "blues-conscious" coninterest in this energetic little singer . . . and gave her a spot in his programs. NBC came Neither of her parents are musical.

called her. She is also at Columbia

who made good. She is variously nick- business won't allow any fooling. "They're so serious" she says. It's quite hearable, Svlvia!

> Reads every single fan letter she gets and what a kick they give her! Wishes she could answer them all . . . but there are so many answer her mail. Not bad! Thinks she should have started a diary . . , but after all,

> No superstitions . . . whistles in dressing rooms . . . walks under ladders . . . never knocks wood , . . nothing has happened except the offer of "Air Programs" on a silver platter. Only scar she can boast of . . . is on her forehead. A little boy scratched her when she insisted on riding his bicycle. It's gradually disappearing. Her most cherished possessions are two rings. She never removes them. Both are diamond rings and gifts of her parents.

Just adores the work she's doing . . . but would like to do something else with it. Can't imagine when she'd fit it in. "Teddie" is a white poodle that just now is the recipient of tinent with her unusual jazz singing. Used her exuberant affections. To keep the 103 to play Christmas Benefits . . . Keith Circuit pound status . . . she swims . . . plays tennis . . . and occasionally Children's Hour on the ... and walks. Is still trying to find out

> Hates posing for pictures . . . spinach . . . and people who are snooty. Collecting little porcelain animals is one of her hobbies . . . also, horticulture in a miniature way. She has a mad passion for perfumes . . . and stockings. Mama says . . . "no smoking . . no drinking" and Sylvia obeys like a good girl.

Hasn't time for a steady boy friend . . . but likes to go places and see things. Wears necklaces and bracelets only when formally gowned. Extremely sensible . . . tried not to be extravagant . . . has the look of "Alice in Wonderland." She's a sweet kid! Eats most of her meals in that good old-fashioned place . . . home. All the current crooners are her favorites . . . males and females.

Sleeps in tailored pajamas . . . soundly . . . on her back. Her mother is her financial manager and she's put on an allowance. Collects bits of poetry and has a big scrapbook with all the bits pasted in. Has traveled since she's been seven years old. Someday she wants to have a reunion of all the children who at-

... saw . . . and was conquered. Wanted to tended the same classes she did in Professign her . . . but she was tied by a contract sional School. Some of them are well known

Richman Brothers Program . . . 7:30 every Never studied dancing but when she was Tuesday and Thursday over WABC . . on the stage and the part required a bit of and has now joined "The Three Bakers" over terpsichorean exertion . . . she'd oblige. She WJZ at 7:30 on Sunday nights. What a hurries to assure you, however, that she's not foursome that's going to be!

a "red-hot buck and winger." Has a keen How about listening?

## England's 'Wired Radio'

"Wired radio" has been introduced in England by a company known as the Standard Radio Relay Service, which now serves more than 15,000 listeners. The system consists simply of radio loud speakers plugged in on lines connected to central receiving stations which pick selected broadcasts out of the air. The receiving stations, situated at central points, have high powered amplifiers. "Feeder" lines radiate from them and are tapped at intervals to serve individual homes and in some cases whole streets. The company charges about 35 cents a week for the service, and subscribers must pay the usual \$2.50 a year for the radio license fee. Only programs of British origin are broadcast.

## What And How To Read

The series of broadcasts on "Our American Schools," presented during the winter over a WEAF-NBC network under the direction of Florence Hale, president of the National Education Association, has been extended for a period of ten weeks which began

The program this Sunday which will be heard at 6:30 p. m., is "What to read and How to read it." It will be given by Agnes Winn of the National Education Association and Joy Elmer Morgan, editor of the NEA

## Russo-Finn 'War'

Finland has grown tired of listening to propaganda talks in Finnish transmitted by the high power Soviet station in Leningrad, reports Wireless World of London, and is now considering the erection of a high power broadcasting station of its own with which to drown out the signals with a flood of contradictions in Russian.

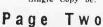
## Movie Star Series

Tragedies, comedies and the queer pranks of fate behind the successes of Hollywood's great are portrayed in dramatic form in a new weekly series, "Life Stories of Movie Stars," over the Columbia network each Saturday at 7:30 p. m. Photoplay Magazine sponsors the programs, which are broadcast from Columbia's Chicago studios.

## NBC Newcomer



French tenor, who walked into NBC studios recently and asked for an audition. A few days later he was signed to appear before NBC-WEAF microphones each Wednesday, Friday and Sunday at 7:00 p. m. Before radio, Jacques spent six successful years on



## 'Vagabond Traveler' On WOR Sundays

A new radio program featuring Tom Terriss, famous world traveler, actor and movie director, has been inaugurated over WOR as a weekly feature presenting a combination of adventure stories and dramatic sketches with Terriss and a supporting cast of six actors. The program will be heard every Sunday evening, from 9:30 to 9:45 p. m. and promises to be as unusual and entertaining as the travel pictures Terris made as "The Vagabond Director"-pictures which set a new vogue in this adventurous field of visual en-

Tom Terriss is one of the most colorful figures that has ever crossed the movie horizon. He is the son of an old theatrical family, which enjoys a prestige comparable with that of the Barrymores.

In the nomadic life that finally led to Hollywood and his now famous "Vagabond pictures," he was struck snow blind, fell overboard in the middle of the Atlantic, and suffered all of the privations that dog the lives of those who have the wanderlust.

He was in Egypt when the tomb of King Tut-ankh-amen was opened and attended this premier by invitation. Today he is one of the four survivors, eleven members of the expedition having died by violent or strange

To chronicle completely the adventures of this unusual man would require a full length novel, but listeners to his new Sunday evening program are promised some of the major thrills from it, with all the vicarious trimmings.

## Meet Effie



noede Mackay as the inimitable Effie Watts, Cockney boarding house keeper of "Real Folks" fame. The rural sketch, brightened by Miss Mackay's presence, is now being broadcast each Thursday at 9:30 p. m. over an NBC-WJZ

## SMACK-OUTS CAST



Jim and Marion Jordan decided to give up a successful vaudeville career and try radio because of their two youngsters. Katherine and Jimmy, who didn't flourish on one night stands in country hotels. "Will you take \$60 a week?" a director at WIBO asked them. They had been getting \$300 on the road, but they accepted, and thereby began a radio career that has gone up and up. After four years on WENR they are now writing and acting the new NBC rural sketch called, "Smack-Out". It is on the air every Monday, Tuesday, Wednesday and Thursday at 1:45 p. m.

# music in the air

By CARLETON SMITH

## LONDON STRING QUARTET

For three successive Sunday afternoons, beginning this week, we are to hear the London String Quartet. John Pennington, first violin; Thomas Petre, second violin; William Primrose, viola; and C. Warwick Evans, violincello, compose what is probably the finest string quartet in existence, since the disbanding of the unapproachable Flonzaleys. The English organization has been in existence sixteen years, and will undoubtedly present parts of the delightful "Pixey's Ring", composed by their own Mr. Evans.



CARLETON SMITE

## WALTER DAMROSCH

Walter Damrosch this Sunday conducts his NBC Orchestra in Mendelssohn's "Scotch" symphony. This work was written ninety years ago and is dedicated to Queen Victoria, Mendelssohn having obtained Her Majesty's permission on one of his visits to Buckingham Palace. Do you like Mendelssohn's music? There is a great quarrel ensuing among the Musicaligentsia as to his proper rank among the great. Many feel that his music suffers from what he calls his "habitual cheerfulness." He did not feel, like Schubert, that his music was the product of his misery, or that the world liked best that which he had written in his greatest distress. Mendelssohn was never more than temporarily unhappy, and he did not know distress as he knew happiness. When we seek to enjoy goodness in music, we turn to his works.

Mr. Damrosch includes on the same program, Liszt's Symphonic Poem, "Les Prel-It was Liszt who introduced us to this form of composition, which, aside from having a title and telling a story, also fol-

lows the Sonata form. "Les Preludes" is founded on a passage from Lamartine's "Meditations Poetiques," a passage that has always impressed me more than the composition:

"What is Life but a series of preludes to that unknown song whose initial solemn note is tolled by Death? The enchanted dawn of every life is love; but where is the destiny on whose first delicious joys some storm does not break, a storm whose deadly blast disperses youth's illusions, whose fatal bolt consumes its altar? And what soul, thus

cruelly bruised, when the tempest rolls away, seeks not to rest its memories in the pleasant calm of rural life? Yet man allows himself not long to taste the kindly quiet which first attracted him to Nature's lap; but when the trumpet gives the signal he hastens to danger's post, whatever be the fight which draws him to its lists, that in the strife he may once more regain full knowledge of himself and all his strength.

Think of this as you hear the music!

#### NATIONAL ORATORIO SOCIETY

I've finally located the new "spot" for the National Oratorio Society. It is on Tuesday evenings for half an hour, and Reinald Werrenrath is still conducting

#### RICHARD BONNELLI

Singers aplenty are still in evidence on (Continued on page 17)

## The Jest Artist

ON a recent trip to his old home at Brasher Falls, N. Y., B. A. Rolfe stopped in to visit a school-mate, who seemed pressed for money While they were discussing old times, the door-bell rang and a stranger entered.

The host greeted him forlornly, and asked, 'Won't you take a chair?'

"No, thanks, said the visitor, "I've come to take all the furniture. I'm a deputy

George Olsen gets a kick out of viewing old epitaphs. The strangest one on record, the CBS bandman maintains, is in a cemetery near his old home town of Seattle, and reads as follows:

"Husband, I am waiting. April, 1895." "Wife, here I am. August, 1902."

Frank Parker offers the one about the down-and-out musician whose trousers were so shiny that when he tore them he spit over his shoulder to ward off seven years' bad luck.

"Can you imagine anything worse than a man who can sing, refusing to do so," some-one asked Leon Belasco, CBS directorvocalist, the other day,

"Of course," was Belasco's ready reply. 'A man who can't sing, insisting on it.'

After a recent broadcast, Art Jarrett, the song-stylist, turned to his orchestra leader, Freddie Kich, for a report on his singing.

"It was great," replied Freddie, "In fact, it was so good tonight I think I'll send you a

"Thanks," came back the other, "I've always wanted to have one of my own."

Ray Perkins, "The Old Topper," declares he knows of a man so lazy that he always steers his automobile over a bump in the road to knock the ashes off his cigar.

Jack Smart, Columbia actor, began his broadcasting career as a vocalist. He gave it up, however, after he had received a request to sing "I'd Climb the Highest Mountain." He said he couldn't scale it.

Picked out of the air the other evening: "And now, 'It's Great to Be in Love' with the special permission of the copyright owners." It was during one of George Hall's

## Col. And Budd Tour

The Gloom Chasers, Colonel Lemuel Q. Stoopnagle and Budd, comedians heard twice weekly over the WABC-CBS network, have signed a contract calling for their appearance in the near future in vaudeville houses in the Middle West. In their vaudeville act the Colonel and Budd have combined all the outstanding features of their air act, including their imitations of Calvin Coolidge, Al Smith, Bing Crosby and Rudy Vallee.

## Laugh Club

Tom Brennie and his Laugh Club is back on the air! Tom and Wash, purveyors of slenderizin' tablets and Senator Ezra Simpkins, the forgetful politician, as interpreted by Brennie, are now heard four times weekly over an NBC-WEAF network. On Tuesdays, Thursdays and Saturdays the program is presented at 10:15 a. m. On Wednesdays the Laugh Club is available at 9:15 a. m.

## Irish Station

The Irish Free State's new 120,000 watt broadcasting station, over which sponsored programs will be broadcast in the American manner, is now being built by the British broadcast programs. The regular Sunday Marconi and is slated to be completed at Moydrum about next September.

Page Three

# Programs For Stations Other Than New York

Baltimore, WBAL WCAO WFBR; Bangor, WLBZ; Boston, WAAB WBZ WEEI WNAC; Hartford, WDRC WTIC; Philadelphia, WCAU WFAN WFI WIP WLIT; Pittsburgh, KDKA WCAE WJAS; Portland, WCSH; Providence, WEAN WJAR; Springfield, WBZA; Washington, WMAL WRC; Worcester, WORC WTAG

## The Lone Wolf Tribe. WABC-CBS WCAO WLBZ WAAB WDRC WJAS WORC WEAN WCAU 7:00 5:45 Sunday, April 17th Raising Junior. W.J.Z.NBC WBAL Current Events—II. V. Kaltenbor). WDRC WIP-WFAN WJAS WMAL W. N. Y. Philharmonic Symphony Orchestra. WABC-CBS WCAO WLBZ WAAB WJAS WMAL WORC WDRC Wayne King and His Orchestra. WEAF-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG Swift Garden Party: WJZ-NBC WBAL WBZ WBZA KDKA Dr. S. Parkes Cadman. WEAF-NBC WFBR WEEI WTIC WCAE WCSH WJAR WRC WTAG Iodent Program. WEAF-NBC WTIC WTAG WEEI WJAR WCSH WFBR WRC WCAE Davey Hour. WEAF-NBC WFBR WEEI WTIC WCAE WCSH WJAR WRC WTAG Shaeffer Life Time Revue. WJZ-NBC WBAL KDKA Pastorale. WABC-CBS WCAO WJAS WEAN WMAL WLBZ WDRC WAAB WORC National Vespers. WJZ-NBC WBAL WBZ WBZA Blue Coal Radio Revue. WABC-CBS WCAO WAAB WDRC WEAN WORC WCAU CCBS WLBZ WAAB 3:00 Waldorf Astoria Sert Room Orchestra. w\_AF-NBC WEEI WFI WJAR WCAE WTAG 3:00 Paradise of Song. WJZ-NBC WBAL Vaughn De Leath. WABC-CBS WLBZ WAAB WDRC WIP-WFAN WJAS WEAN WORC The Royal Vagabonds. WJZ-NBC WBAL WBZ WBZA George Hall and His Hotel Taft Orchestra. WABC-CBS WCAO WLBZ WDRC WMAL WEAN Literary Digest Topics in Brief. WJZ-NBC WBAL WBZ WBZA KDKA June Pursell-Ballads. WEAF-NBC WCSH WFI WRC WCAE 6:45 June Pursell—Ballads. WEAL WAAB WDRC WIP-WFAN WFAN WORC WLBZ WJAS Amos 'n' Andy—Pepsodent Program. WJZ-NBC WBAL WBZ WBZA KDKA WRC Myrt and Marge. WABC-CBS WCAO WNAC WDRC WCAU WEAN WORC WCAU General Electric Circle—guest artist. WEAF-NBC WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG Simoniz Guardsmen. WJZ-NBC WBAL WBZ WBZA Catholic Hour. WEAF-NBC WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG Orchestra Gems. WEAF-NBC WTAG WFBR WTIC WLIT WCAE Beau Brunnel of Songs. WABC-CBS WAAB WJAS WEAN Melody Trail. WEAF-NBC WFBR WTIC WCAE WCSH The World's Business—Dr. Julius Klein. WABC-CBS WLBZ WIP-WFAN WJAS WMAL WDRC WORC WCAO D'Avrey of Paris. WEAF-NBC WTIC WLIT WCSH WTAG Rexall Program. WEAF-NBC WFBR WTIC WLIT WCAE WCSH WJAR WRC WTAG WBZA KDKA WRC Myrt and Marge. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL Campbell Orchestra. WEAF-NBC WFBR WEEI WLIT WCSH WJAR WRC WTAG Tasty Yeast Jesters. WJZ-NBC WBZ WBZA WBAL KDKA Maxwell House Tune Blenders. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL Easy Aces. WABC-CBS WCAO WNAC WCAU WJAS Swift Program—Stebbins Boys. WJZ-NBC WBAL WBZ WBZA KDKA 7:00 Swift Program—Stebbins Boys. WJZ-NBC WBAL WBZ WBZA KDKA Prince Albert Quarter Hour. WEAF-NBC WTAG WEEI WJAR WCSH WLIT WFBR WRC Camel Quarter Hour. WABC-CBS WCAO WLBZ WNAC WDRC WCAU WJAS WEAN WMAL WORC WCAO The Goldbergs. WEAF-NBC WCAE WCSH WJAR WTAG WTIC The Bath Club. WABC-CBS WCAO WNAC WDRC WCAU. WJAS WEAN WMAL Soconyland Sketches. WEAF-NBC WEEI WCSH WJAR WTAG Carnation Contented Programs. WJZ-NBC WBAL KDKA Singin' Sam—The Barbasol Man. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL The Voice of Firestone. WEAF-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG Death Valley Days. WJZ-NBC WBAL WBZ WBZA KDKA Eugene International Revue. WABC-CBS WCAO WNAC WCAU WJAS WEAN WMAL A. & P. Gypsies. WEAF-NBC WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG Pillsbury Program—Featuring "The Street Singer." WABC-CBS WNAC WDRC WCAU WJAS WEAN WMAL Bourjois—An Evening in Paris. WABC-CBS WCAO WNAC WCAU WJAS WEAN WMAL Parade of the States WEAF-NBC WTIC WTAG WEEI WJAR WJAR WRC WTAG Major Icequick and His Frigidairians. WJZ-NBC WBAL WBZ WBZA KDKA What Hindenberg's Re-election Means. WABC-CBS WLBZ WDRC WORC WIP-WFAN WJAS WMAL WEAN WCAO Grand Opera Miniature WABC-CBS WCAO WCAU WORC WJAS WLBZ WMAL WNAC WDRC Luden's Novelty Orchestra. WABC-CBS WCAO WNAC WCAU WJAS WMAL 7:30 Luden's Novelty Orchestra. WABC-CBS WCAO WNAC WCAU WJAS WMAL The Three Bakers. WJZ-NBC WBAL WBZ WBZA KDKA The Sylvanians. WABC-CBS WCAO WNAC WJAS Chase and Sanborn Hour. WEAF-NBC WFBR WTIC WLIT WCAE WCSH WJAR WRC WTAG Enna Jettick Mclodies. WJZ-NBC WBAL WBZ WBZA KDKA Ziegfeld Follies of the Air. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL Collier's Radio Hour. WJZ-NBC WBAL WBZ WBZA KDKA The Greyhound 'Traveler. WABC-CBS WCAO WDRC WJAS WEAN WMAL WCAU WNAC Angelo Patri—"Your Child." WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL Ever-Ready Radio Gaicties—Belle Baker. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL Our Government—David Lawrence. WEAF-NBC WFBR WFI WCSH WJAR WRC WTIC American Album of Familiar Music. WEAF-NBC WFBR WFI WCSH WCAE WJAR WRC WTAG WTIC Bayuk Stag Party. WJZ-NBC WBAL WBZ WBZA KDKA Pennzoil Parade. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL Buick Revelers. WEAF-NBC WFBR WTIC WFI WCAE WJAR WRC WTAG WJAS WMAL

WJAS WEAN WMAL
Parade of the States. WEAF-NBC WTIC WTAG WEEI WJAR
WCSH WLIT WFBR WRC WCAE

Bob Nolan's San Felicians. WJZ-NBC WBAL WBZ WBZA KDKA Robert Burns Panatela Program—Guy Lombardo—Burns and Allen. WABC-CBS WEAN WDRC WNAC WCAU WJAS WMAL

WCAO
National Radio Forum. WEAF-NBC WTAG WEEI WJAR WCSH
WFBR WRC WCAE
Waves of Melody. WJZ-NBC WBAL WBZ WBZA KDKA
Music That Satisfies. WABC-CBS WCAO WLBZ WAAB WDRC
WJAS WEAN WMAL WORC
Arthur Jarrett. WABC-CBS WCAO WLBZ WAAB WDRC WCAU
WJAS WMAL WORC WEAN
Alex Haas and His Gypsy Orchestra. WABC-CBS WLBZ WAAB
WDRC WORC WEAN WIP-WFAN WJAS WCAO
Jesse Crawford—Poet of the Organ. WEAF-NBC WTIC WJAR
WRC
Cab Calloway and His Orchestra. WJAS WEAN WMAL

Buick Revelers. WEAF-NBC WFBR WTIC WFI WCAE WCSH
WJAR WRC WTAG

Making the Movies. WJZ-NBC WBAL WBZ WBZA KDKA

Edna Wallace Hopper Variety Show. WABC-CBS WCAO WLBZ

WAAB WDRC WCAU WJAS WMAL WORC

The Old Singing Master. WJZ-NBC WBAL WBZ WBZA KDKA

Gorden String Quartet. WEAF-NBC WTIC WTAG WEEI WJAR

WCSH WFI WFBR WCAE

Pollikoff's Orchestra. WEAF-NBC WTIC WEEI WJAR WCSH

WRC WFBR WFI WCAE

Ernest Hutcheson, Pianist. WABC-CBS WCAO WDRC WCAU

WJAS WEAN WMAL WORC WLBZ WNAC

Sunday at Seth Parker's. WEAF-NBC WFBR WEEI WCAE

WCSH WJAR WRC WTIC

The Gauchos—Vincent Sorey's Orchestra—Tito Guizar. WABC
CBS WLBZ WEAN WAAB WCAU WMAL WCAO WDRC WJAS

Ralph Kirbery, the Dream Singer. WEAF-NBC WRC WFBR

Evening Melodies—Vincent Sorey, Conductor. WABC-CBS WLBZ

WEAN WDRC WNAC WCAU WMAL WCAO WNAC

Jesse Crawford—Organ. WEAF-NBC WJAR WRC WFBR WCAE

Cab Calloway and His Orchestra—Ada Ward. WEAF-NBC WTIC WEEI WJAR WRC Carl Moore's Orchestra. WJZ-NBC

12:15 Carl Moore's Orchestra.

## Tuesday, April 19th

| 3:00 | Music in the Air. WJZ-NBC WBAL WBZ WBZA                   |
|------|---|
| 3:00 | Ann Leaf at the Organ. With Adele Vasa, Soprano. WABC-CBS |
|      | WCAU WLBZ WNAC WDRC WIP-WFAN WJAS WMAL                    |
| 3:30 | Woman's Radio Review, WEAF-NBC WCSH WJAR WRC WTAG         |
| 3:30 | Hello Marie—Sketch. WJZ-NBC WBAL KDKA                     |
| 3:30 | Musical Americana. WABC-CBS WCAO WLBZ WNAC WDRC           |
|      | WIP-WFAN WJAS WMAL  |
| 3:45 | U. S. Army Band, WJZ-NBC WBZ WBZA WBAL                    |

U. S. Army Band. WJZ-NBC WBZ WBZA WBAL
The Magic of Speech, WEAF-NBC WTIC WJAR WFBR
Rhythm Kings, WABC-CBS WLBZ WBRC WJAS WMAL WCAO
Mormon Tabernacle, Choir and Organ, WJZ-NBC WRC
George Hall and His Hotel Taft Orchestra. WABC-CBS WLBZ
WEAN WORL WIP-WFAN WJAS WMAL WCAO
Tea Dansante. WEAF-NBC WTIC WCAE WJAR WTAG
Lady Next Door. WEAF-NBC WFBR WTIC WCAE WCSH WJAR
WTAG

Charles Gilbert Spross, Composer, Pianist, WEAF-NBC WTIC 5:00 5:15 Meet the Artist. WABC-CBS WCAO WDRC WJAS WORC WEAN

WAAB WAAB
Skippy. WEAF-NBC WFBR WEEI WTIC WLIT WCAE WCSH
WJAR WRC WTAG
Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
Garden Melodies. WEAF-NBC WTIC WCAE WRC WTAG
The Professor and the Major. WABC-CBS WCAO WAAB WCAU

WJAS WMAL

WJAS WMAL
Wovie Star Revue. WABC-CBS WCAO WAAB WCAU WJAS
Waldorf-Astoria Sert Room Orchestra. WEAF-NBC WEEI WFI
WRC WJAR WTIC
Arthur Jarrett. WABC-CBS WLBZ WAAB WDRC WIP-WFAN
WJAS WMAL WORC

Reis and Dunn. WABC-CBS WCAO WLBZ WAAB WDRC WJAS WMAL Rex Cole Mountaineers, WEAF-NBC WTIC

6:30 Ray Perkins-Old Topper, WJZ-NBC WBAL WBZ WBZA KDKA 6:45 Literary Digest Topics in Brief, WJZ-NBC WBAL WBZ WBZA KDKA

Back of the News in Washington, WEAF-NBC WTIC WTAG WFBR WFI WRC Andy-Pepsodent. WJZ-NBC WBAL 7. WBZA Amos 'n' An KDKA WRC Mid-Week Federation Hymn .Sing. WEAF-NF

Myrt and Marge. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL
Campbell Orchestra. WEAF-NBC WFBR WEEL WTIC WFI WCSH WJAR WRC WTAG
Crisco Program—The Mills Bros. WABC-CBS WCAO WNAC WCAU WJAS WMAL WEAN WDRC
Richman Brothers' Program. WABC-CBS WAAB WCAU WJAS
Prince Albert Quarter Hour. WEAF-NBC WFBR WEEL WTIC
WFI WCSH WJAR WRC WTAG
Swift Program—The Stebbins Boys. WJZ-NBC WBZ WBZA
WBAL KDKA
The Camel Quarter Hour. WABC-CBS WCAO WLRC WNAC

WBAL KDKA
The Camel Quarter Hour. WABC-CBS WCAO WLBC WNAC
WDRC WCAU WJAS WEAN WORC
The Goldbergs. WEAF-NBC WTIC WJAR WCSH WCAE WTAG
Blackstone Plantation. WEAF-NBC WEEI WTIC WFI WCAE
WCSH WJAR WRC WTAG
The Bath Club. WABC-CBS WCAO WNAC WDRC WCAU WJAS
WEAN WMAL
Abe Lyman and His Orchestra. WABC-CBS WCAO WNAC WDRC
WCAU WJAS WEAN WMAL
La Palina Presents Kate Smith. WABC-CBS WCAO WCAU WJAS
WMAL WORC WAAB
True Story Hour. WEAF-NBC WFBR WEEI WTIC WFI WCSH

WMAL WORC WAAB
True Story Hour. WEAF-NBC WFBR WEEI WTIC WFI WCSH
WJAR WRC WTAG
Sisters of the Skillet. WJZ-NBC WBZ WBZA KDKA
Gerardine Program. WABC-CBS WCAO WNAC WDRC WCAU

9:00

Sisters of the Skillet. WJZ-NBC WBZ WBZA KDKA
Gerardine Program. WABC-CBS WCAO WNAC WDRC WCAU
WJAS WEAN WMAL
Ben Bernic's Blue Ribbon Band. WABC-CBS WCAO WNAC
WDRC WCAU WJAS WEAN WMAL WORC
The Household Program. WJZ-NBC WBAL WBZ WBZA KDKA
McKesson Musical Magazine. WEAF-NBC WEEI WTIC WFI
WCAE WCSH WJAR WRC WTAG
Great Personalities. WJZ-NBC WBAL WBZ WBZA KDKA
Eno Crime Club. WABC-CBS WCAO WNAC WDRC WCAU
WEAN WJAS WMAL

WEAN WJAS WMAL

Lucky Strike Dance Orchestra. WEAF-NBC WFBR WEEI WTIC
WFI WCAE WCSH WJAR WRC WTAG
The Voice of 1,000 Shades. WABC-CBS WCAO WAAB WDRC
WCAU WJAS WEAN WMAL

Mcyer Davis Le Paradise Band. WORC
Sweetheart Program. WJZ.NBC WBZ WBZA KDKA
Music That Satisfies—Alex Gray, Chesterfield. WABC-CBS
WLBZ WEAN WDRC WAAB WORC WCAU WJAS WMAL
WCAO 10:30

The Funny Boners, WABC-CBS WLBZ WEAN WDRC WAAB 10:45

11:00

WORC WCAU WJAS WCAO
Jesse Crawford—Organ. WEAF-NBC WFI WJAR WTIC
Columbia Concerts Program. WABC-CBS WCAO WLBZ WAAB-WDRC WEAN WORC WJAS
Ralph Kirbery, the Dream Singer, WEAF-NBC WTIC WJAR

11:00

A.M. 12:30 Seymour Simon's Orchestra, WEAF-NBC WTIC WRC

## Wednesday, April 20th

With the Senator's Wife in Washington, WEAF-NBC WFBR WTIC WCAE WCSH WJAR WRC WTAG
The Captivators' Orchestra, WABC-CBS WCAO WLBZ WNAC WCAU WJAS WEAN WMAL WORC WDRC 3:00

Charis Musical Revue. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL WORC Arthur Jarrett. WABC-CBS WCAO WLBZ WNAC WDRC WCAU WJAS WEAN WMAL WORC Woman's Radio Review. WEAF-NBC WEEI WTIC WCSH WJAR WRC. WTAC 3:30

WRC WTAG

WRC WTAG
Hello Marie, Sketch. WJZ-NBC KDKA WBAL
Four Eton Boys. WABC-CBS WLBZ WNAC WDRC WCAO
WJAS WEAN WORC WMAL
U. S. Navy Band Concert. WABC-CBS WCAO WLBZ WNAC
WDRC WIP-WFAN WEAN WMAL WORC
Services at Tomb of Woodrow Wilson. WABC-CBS WCAO WLBZ
WNAC WDRC WIP-WFAN WJAS WEAN WMAL WORC
The Pilgrims. WEAF-NBC WFBR
Pacific Feature Hour. WJZ-NBC WBAL
Lady Next Door. WEAF-NBC WJAR WRC WTAG WTIC
Tea Dansante. WEAF-NBC WJAR WTAG WTC
Katherine Parsons. WABC-CBS WCAO WLBZ WAAB WDRC
WIP-WFAN WJAS WORC
Schudt's Going to Press. WABC-CBS WCAO WAAB WDRC
WJAS WMAL WORC
Skippy. WEAF-NBC WFBR WEEI WTIC WCAE WCSH WJAR 4:00

Skippy. WEAF-NBC WFBR WEEI WTIC WCAE WCSH WJAR WRC WTAG

WRC WTAG
Wayne King and His Orchestra. WEAF-NBC WFBR WCSH WTIC
WTAG WRC WCAE
The Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
The Professor and the Major. WABC-CBS WCAO WCAU WJAS
WMAL WAAB
The Lone Wolf Tribe. WABC-CBS WCAO WLBZ WAAB WDRC
WJAS WEAN WORC WCAU
Florence Wightman, Harpist. WEAF-NBC WCAE WRC
Breen and De Rose. WEAF-NBC WTAG WRC WCAE
The Cavaliers. WORC
Connie Boswell. WABC-CBS WLBZ WAAR WDRC WLAS WID

Counie Boswell. WABC-CBS WLBZ WAAB WDRC WJAS WIP-WFAN 6:00

WHAN
Waldorf-Astoria Sert Room Orchestra. WEAF-NBC WEEI WFI
WJAR WRC WCAE
Harold Stern's St. Moritz Orchestra. WABC-CBS WCAO WLBZ
WAAB WIP-WFAN WJAS WORC
The Royal Vagabonds. WJZ-NBC WBAL KDKA
Literary Digest Topics in Brief. WJZ-NBC WBAL WBZ WBZA
KDKA

KDKA

Amos 'n' Andy-Pepsodent. WJZ-NBC WBAL WBZ WBZA

House Program, WABC-CBS WCAO WNAC WDRC

WCAU WJAS WEAN WMAL
The Campbell Orchestra, WEAF-NBC WFBR WEEI WLIT WCSH
WJAR WRC WTAG

Esso Program—Elsie Janis. WJZ-NBC WBAL KDKA Swift Program. WJZ-NBC WBAL WBZ WBZA KDKA 7:30

7:30 Prince Albert Quarter Hour. WEAF-NBC WFBR WEEI WLTT WCSH WJAR WRC WTAG
7:30 Easy Aces, WABC-CBS WCAO WNAC WCAU WJAS WMAL

Monday, April 18th

12:00 Eddie Duchin and His Central Park Casino Orchestra. WABC-CBS WEAN WNAC WCAU WMAL 12:30 California Melodies. WABC-CBS WNAC WCAU WEAN WMAL

Columbia Salon Orchestra, WABC-CBS WCAO WLBZ WNAC WCAU WJAS WEAN WMAL WRC WDRC WCAU WJAS WEAN WMAL WORC Sam Prager, Pianist, and Helen Nugent, Contralto. WABC-CBS WCAO WLBZ WNAC WDRC WIP-WFAN WJAS WMAL WORC Woman's Radio Review—WEAF-NBC WTIC WCSH WJAR WTAG

Four Eton Boys. WABC-CBS WCAO WLBZ WNAC WDRC WIP WFAN WJAS WMAL WORC Pop Concert. WEAF-NBC WFBR WCAE WJAR WRC WTAG

WTIC 4:00 ythm Kings, WABC-CBS WCAO WLBZ WDRC WJAS WMAL

WEAN
Harry Owens and His Orchestra. WJZ-NBC WBAL
Columbia Artists Recital. WABC-CBS WCAO WNAC
WIP-WFAN WJAS WEAN WMAL WORC WLBZ
National Student Federation of America. WABC-CBS WNAC
WLBZ WIP-WFAN WJAS WEAN WMAL WORC
Lady Next Door. WEAF-NBC WJAR WRC WTAG
Josef Koestner Eusemble. WJZ-NBC WBAL 4:30

Pancho and His Orchestra. WABC-CBS WCAO WAAB WDRC
WIP-WFAN WJAS WORC WEAN

Captain Frank Hawks Bon Voyage. WJZ-NBC WBAL WJAR WRC WTAG WLIT WCAE
Skippy. WEAF-NBC WFBR WEEI WTIC WCSH WJAR WRC WTAG WLIT WCAE
Sweethcart Program. WEAF-NBC WEEI WTIC WCSH WJAR WTAG 5:30

9:00

10:20

11:00

# Programs For Stations Other Than New York

- Camel Quarter Hour. WABC-CBS WCAO WLBZ WNAC WDRC WCAU WJAS WEAN WMAL WORC
- The Goldbergs, WEAF-NBC WCAE WCSH WJAR
- Billy Jones and Ernie Hare. WJZ-NBC WBAL WBZ WBZA 7:45 KDKA
- The Bath Club-Linit. WABC-CBS WCAO WNAC WDRC WJAS 8:00 WEAN WMAC WCAU
- 8:00 American Taxpayers League Program, WJZ-NBC WBAL
- Big Time, WEAF-NBC WFBR WEEI WLIT WCSH WJAR WRC 8:00 Singin' Sam, The Barbasol Man. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL
- Willys-Overland Silver Streaks, WJZ-NBC WBAL KDKA
- Halsey Stuart Program, WEAF-NBC WFBR WEEI WLIT WCAE WCSH WJAR WRC WTAG 8:30
- Jack Frost Melody Moments, WJZ-NBC WBAL KDKA 8:30
- La Palina Presents Kate Smith. WABC-CBS WCAO WCAU WMAL WJAS WORC WEAN WAAB
- Col. Stoopnagle and Budd. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL
- Adventures of Sherlock Holmes, WJZ-NBC WBAL WBZ WBZA 9:00
- Gold Medal Fast Freight, WABC-CBS WCAO WNAC WDRO
- WCAU WJAS WEAN WMAL Goodycar Tire Program. WEAF-NBC WFBR WEEI WTIC WLIT 9:00
- WCAE WCSH WJAR WRC WTAG
  Mobiloil Concert. WEAF-NBC WFBR WEEI WTIC WLIT
  WCAE WCSH WJAR WRC WTAG
- ajor Icequick and his Frigidairians. WJZ-NBC WBAL WBZ
- WBZA KDKA Eno Crime Club, WABC-CBS WCAO WNAC WDRC WCAU 9:30
- WJAS WEAN WMAL
  Nolan's San Felicians. WJZ-NBC WBAL KDKA
- 10:00
- 10:15
- Nolan's San Felicians. WJZ-NBC WBAL KDKA
  Ruth Etting—Chesterfield Program. WABC-CBS WCAO WLBZ
  WDRC WCAU WJAS WEAN WMAL WORC WNAC
  Adventures in Health. WABC-CBS WCAO WAAB WDRC WCAU
  WJAS WEAN WMAL
  Hollywood Nights. WJZ-NBC WBAL WBZ WBZA KDKA
  Society's Playboy. WABC-CBS WCAO WAAB WDRC WCAU
  WJAS WMAL
  Lafferson Day Dinner. WABC-CBS WCAO WLBZ WAAB WDRC 10:30
- 10:45
- WJAS WMAL
  Jefferson Day Dinner. WABC-CBS WCAO WLBZ WAAB WDRC
  WCAU WJAS WEAN WMAL WORC
  Pickens Sisters. WJZ-NBC WBAL
  Howard Barlow and Columbia Symphony Orchestra. WABC-CBS
  WCAO WLBZ WAAB WDRC WIP-WFAN WEAN
  Don Redman and his Connie's Inn Orchestra. WABC-CBS
  WCAO WAAB WDRC WCAU WORC
  LOW WINTENSTRE BURG WIZ-NBC WBAL
- 11:45 Lew White-Smoke Rings. WJZ-NBC WBAL
- Eddie Duchin and IIis Casino Orchestra. WABC-CBS WEAN WNAC WCAU WMAL 12:00

## Thursday, April 21st

- P.M. 3:00 La Forge Berumen Musicale. WABC-CBS WCAO WLBZ WDRO

- La Forge Berumen Musicale. WABC-CBS WCAO WLBZ WDRC WIP-WFAN WJAS WMAI.

  Three Mustachios. WEAF-NBC WCAE WJAR WRC WTAG Manmarks in Medicine. WABC-CBS WCAO WLBZ WNAC WDRC WJAS WMAL WIP-WFAN WOmen's Radio Review. WEAF-NBC WCSH WRC WTAG WCAE Hello Marie—Sketch. WJZ-NBC WBAL KDKA Virginia Arnold—Pianist. WABC-CBS WCAO WLBZ WNAC WDRC WIP-WFAN WJAS WMAL Rhythmic Serenade. WJZ-NBC WBAL LL. S. Army Band Concert. WABC-CBS WCAO WLBZ WNAC
- Rhythnic Serenade, WJZ-NBC WBAL U. S. Army Band Concert. WABC-CBS WCAO WLBZ WNAC WJAS WMAL Musical Comedy Hits. WEAF-NBC WFBR WCAE WRC Home Decorations. WJZ-NBC WBAL WBZ WBZA KDKA George Hall and His Hotel Taft Orchestra. WABC-CBS WCAO WLBZ WIP-WFAN WJAS
- Tea Dansante. WEAF-NBC WTIC WCAE WJAR WRC WTAG The Lady Next Door. WEAF-NBC WFBR WTIC WCAE WCSH WTAG WJAR
- Piano Pictures. WABC-CBS WLBZ WORC WJAS WCAO WEAN WAAB 5:00 5:15
- Tito Guizar, Mexican Tenor, and Orchestra. WABC-CBS WCAO WAAB WDRC WJAS WEAN WORC WLBZ WMAL Skippy. WEAF-NBC WFBR WEEI WTIC WLIT WCAE WCSH Skippy, WEAF-NBC WJAR WRC WTAG
- 5:30

- WJAR WRC WTAG
  The Professor and the Major. WABC-CBS WCAO WAAB WCAU
  WJAS WMAL
  Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
  Little Orphan Annie. WJZ-NBC WBAL KDKA
  Movie Star Review. WABC-CBS WAAB WCAU WJAS WCAO
  Current Events. WABC-CBS WMAL WLBZ WAAB WJAS WORC
  —International Exchange Program, WABC-CBS WMAL WLBZ
  WAAB WDRC WJAS WORC
  Reis & Dunn. WABC-CBS WLBZ WAAB WDRC WJAS WORC
  WIP-WFAN WEAN
- WIP-WFAN WEAN
  Jack Miller and His Orchestra, WABC-CBS WLBZ WORC
- WDRC June Pursell. WEAF-NBC WTIC WFI WRC WCAE WTAG
- Literary Digest Topics in Brief. WJZ-NBC WBAL WBZ WBZA Amos 'n' Andy-Pepsodent, WJZ-NBC WBAL WBZ WBZA 7:00
- KDKA WRC Myrt and Marge. WA WJAS WEAN WMAL WABC-CBS WCAO WNAC WDRC WCAU

- WJAS WEAN WMAL
  Crisco Program—The Mills Bros. WABC-CBS WCAU WJAS
  WDRC WEAN WNAC WCAU WMAL
  Hinds' Romance Exchange. WJZ-NBC WBZ WBZA KDKA
  Robert Simmons and Campbell Orchestra. WEAF-NBC WTIC
  WTAG WJAR WCSH WFI WFBR WRC
  SWIFT Program—Stebbins Boys. WJZ-NBC WBZ WBZA KDKA
  Richman Bros. Program. WABC-CBS WAAB WCAU WJAS
  Prince Albert Quarter Hour. WEAF-NBC WFBR WTIC WFI
  WCSII WJAR WRC WTAG
  Camel Quarter Hour. WABC-CBS WCAO WLBZ WNAC WDRC
- WCSII WJAR WRC WTAG
  Camel Quarter Hour. WABC-CBS WCAO WLBZ WNAC WDRC
  WCAU WJAS WEAN WMAL WORC
  The Goldbergs. WEAF-NBC WTIC WCAE WCSH WJAR WTAG
  Billy Jones and Ernie Hare. WJZ-NBC WBZ WBZA WBAL 7:45 7:45
- 7:45
- Fleischmann Hour. WEAF-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
  The Bath Club. WABC-CBS WCAO WNAC WDRC WCAU WEAN WMAL 8:00 8:00
- 8:15
- WEAN WMAL
  Abe Lyman and His Orchestra. WABC-CBS WCAO WNAC
  WDRC WCAU WJAS WEAN WMAL
  La Palina Presents Kate Smith, WABC-CBS WCAO WCAU WJAS WMAL WAAB WORC

- 8:45 Sisters of the Skillet. WJZ-NBC WBAL WBZ WBZA KDKA 10:00 Beau Bachelor. WABC-CBS WCAO WAAB WDRC WCAU WJAY 8:45 Angelo Patri—"Your Child." WABC-CBS WCAO WNAC WDRC WEAN WMAL
- WCAU WJAS WEAN WMAL
- Big Six of the Air. WEAF-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
- Blackstone Plantation. WJZ-NBC WBAL WBZ WBZA KDKA Eugene International Revue. WABC-CBS WCAO WNAC WDRC WČAU WJAS WEAN WMAL

- WCSH WJAR WRC WTAG
  Lucky Strike Dance Orchestra, WEAF-NBC WFBR WEEI
  WTIC WFI WCAE WCSH WJAR WRC WTAG
  A. & P. Dance Gypsies. WJZ-NBC WBAL WBZ WBZA KDKA
  WDRC WCAU WJAS WEAN WMAL
  Hait, Schaffner & Marx Trumpeters, WABC-CBS WCAO WAAB
  WLBZ WAAB WERC WCAU WJAS WEAN WMAI, WOR
  Arthur Jarrett, WABC-CBS WCAO WLBZ WAAB WDRC WCAU
  WIP-WFAN WJAS WEAN WMAL WORC
  HOWARD BARLOW AND WHAL WORC
  HOWARD WCAO WLBZ WAAB WIP-WFAN WEAN WORC WMA
  WJAS
- WJAS Pancho and His Orchestra. WABC-CBS WLBZ WDRC WAAB WORC WCAU WMAL WCAO WEAN
  Bing Crosby. WABC-CBS WCAO WLBZ WAAB WDRC WCAU 11:30
- WMAI. WORC WEAN
  Cab Calloway and His Orchestra, WEAF-NBC WFBR WTIC
  WFI WCAE WJAR WFI

## Friday, April 22nd

P.M.

- 3:00 Organ Melodies-Irma Glen, organist, WJZ-NBC WBZ WBZA
- WBAL
  U. S. Marine Band Concert. WABC-CBS WCAO WLBZ WNAC
  WDRC WJAS WEAN WMAL WIP-WFAN
  Three Shades of Blue, WEAF-NBC WTIC WTAG WJAR WRC Women's Radio Review, WEAF-NBC WEEI WCSH WTIC WJAR 3:30
- Arthur Jarrett, WABC-CBS WCAO WLBZ WDRC WJAS WEAN
- Columbia Educational Features. WABC-CBS WCAO WLBZ WDRC WCAU WJAS WEAN WMAL Light Opera Gents. WABC-CBS WCAO WLBZ WDRC WCAU WJAS

- WJAS
  Betty Moore—Decorating Notes, WEAF-NBC WFBR WTIC WFI
  WCAE WCSH WJAR WRC WTAG
  Le Trio Charmante, WEAF-NBC WCAE WJAR
  George Hall and His Hotel Taft Orchestre, WABC-CBS WCAO
  WAAB WDRC WIP-WFAN WJAS WORC WEAN WIBZ
  The Lady Next Door, WEAF-NBC WCAE WJAR WTAG
  Curtis Institute of Music WABC-CBS WCAO WDRC WIP WEAN
- Curtis Institute of Music. WABC-CBS WCAO WDRC WIP-WFAN
- WJAS Skippy, WEAF-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG Pollyanna, the Glad Girl. WABC-CBS WCAO WAAB WCAU WJAS WEAN WMAL
- Dolly Connelly—Songs. WEAF-NBC WRC WTAG
  The Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
- Listerine Program—Concert Orchestra—Soloist, WEAF-NBC WFBR WEEL WTIC WLIT WCAE WCSII WJAR WRC WTAG Little Orphan Annie, WJZ-NBC WBAL WBZ WBZA KDKA Breen and De Rose, WEAF-NBC
- Breen and De Rose, WEAF-NBC
  Waldorf-Astoria Sert Room Orchestra, WEAF-NBC WEEI WFBR
  WFI WRC: WCAE
  Freddie Martin's Bossert Orchestra, WABC-CBS WLBZ WAAB
  WDRC WIP-WFAN WJAS WMAL WORC
  Paul Trenaine and His Yoeng's Orchestra, WABC-CBS WCAO
  WLBZ WAAB WDRC WORC WJAS WMAL
  Boscul All-Star Orchestra, WJZ-NBC WBAL WBZ WBZA KDKA
  John Kelvin, Tenor, WABC-CBS WCAO WLBZ WAAB WDRC
  WORC WJAS WMAL
  The Royal Varabouds, WIZ-NBC WBAL WRZ WBZA KDKA

- The Royal Vagabonds. WJZ-NBC WBAL WBZ WBZA KDKA Literary Digest—Topics in Brief, WJZ-NBC WBAL WBZ WBZA KDKA
- Bing Crosby. WABC CBS WLBZ WAAB WIP WFAN WJAS WCAO
- Larry Funk and His Palais d'Or Orchestra, WEAF-NBC WTAG WEEI WJAR WCSH WFBR WFI WRC Amos 'n' Andy, Pepsodent Program, WJZ-NBC WBAL WBZ WPZA WJC KDVK
- WBZA WRC KDKA
  Myrt and Marge. WABC-CBS WCAO WNAC WDRC WCAU
  WJAS WEAN WMAL
- WJAS WEAN WMAL
  Maxwell House Program. WABC-CBS -WCAO WNAC WDRC
  WCAU WJAS WEAN WMAL
  Robert Sinmons and the Campbell Orchestra. WEAF-NBC
  WFBR WEEI WCSH WJAR WRC
  Prince Albert Quarter Hour. WEAF-NBC WFBR WEEI WLIT
  WCSH WJAR WRC WTAG
  Swift Program—Stabbing Page WIZ NBC WBAY WBZ WSG
- Swift Program-Stebbins Boys, WJZ-NBC WBAL WBZ WBZA Easy Aces. WABC-CBS WCAO WNAC WCAU WJAS
- Camel Quarter Hour. WABC-CBS WCAO WLBZ WNAC WDRC WCAU WJAS WEAN WMAL WORC
  The Goldbergs. WEAF-NBC WCAE WCSH WJAR WTAG WTIC
- Billy Jones and Ernie Hare, WJZ-NBC WBZ WBZA KDKA WBAL
- WBAL
  Cities Service Concert. WEAF-NBC WFBR WEEI WLIT WCAE
  WCSII WJAR WRC WTAG
  Nestle's Program. WJZ-NBC WBAL WBZ WBZA KDKA
  The Bath Club, WABC-CBS WCAO WNAC WDRC WCAU WJAS
- 8:00 The Bath Club, WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL
  8:15 Singin' Sam—The Barbasol Man, WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL
  8:30 "Today and Yesterday." WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL
  9:00—Clicquot Club Eskimos, WEAF-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
  9:00 Pillsbury Pageant. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL WORC
  9:30 Pond's Program, WEAF-NBC WFBR WLIT WCAE WCSH WJAR WRC WTAG

- Armour Program. WJZ-NBC WBAL WBZ WBZA KDKA
  To the Ladies. WABC-CBS WCAO WNAC WDRC WCAU WJAS
  WEAN WMAL

  WCAU WEAN WMAL

  Lew Write at the Dual Organ. WJZ-NBC WBAL
  A.M.
  12:00 Guy Lombardo and His Royal Canadians. WABC-CBS WNAC
  WCAU WEAN WMAL Van Heusen Program. WABC-CBS WCAO WNAC WCAU WJAS 12:05

- The Sampler Orchestra. WEAF-N?C WFBR WEEI WLIT WCAS WCSH WJAR WRC WTAG
- Adventures in Health, WABC-CBS WCAO WAAB WDRC WCAU WJAS WEAN WMAL
- RKO Theatre of the Air WEAF-NBC WFBR WEEI WTIC WLIT WCAE WCSII WJAR \*\*RC WTAG
- Music That Satisfies. WABC-CBS WCAO WI.BZ WAAB WDRC WCAU WJAS WEAN WMAL WORC
- 10:45 Jane Froman and Her Orchestra. WJZ-NBC WBAL
- The Funnyboners, WABC-CBS WCAO WLBZ WMAL WEAN WDRC WAAB WORC WCAU WJAS 10:45
- Howard Barlow and the Columbia Symphony Orchestra. WABC-CBS WCAO WLBZ WAAB WDRC WIP-WFAN WEAN WMAL WORC WJAS
- George Olsen's Orchestra. WABC-CBS WCAO WLBZ WAAB WCAU WEAN WMAL WORC 11:30
- Don Redman's Orchestra. WABC-CBS WCAO WAAB WCAU WEAN WMAL WORC WDRC
- 2:00 Isham Jones' Orchestra. WABC-CBS WNAC WCAU WEAN WMAL
- Johnnie Hamp's Orchestra, WEAF-NBC WRC WCAE Paul Specht's Orchestra, WABC-CBS WNAC WCAU WEAN WMAL

## Saturday, April 23rd

- 3:00 The Four Clubmen. WABC-CBS WCAO WLBZ WNAC WDRC
- WCAU WJAS WMAL
  Allerton House Orchestra, WABC-CBS WLBZ WNAC WDRC
  WCAU WJAS WMAL 3:30
- 4:00
- Ann Leaf at the Organ. WABC-CBS WCAO WLBZ WNAC WDRC WCAU WMAL WORC Spanish Serenade. WABC-CBS WLBZ WDRC WMAL WNAC 4:30 WCAO
- Lady Next Door. WEAF-NBC WTIC WTAG WJAR WCSH WRC
- WARD WARD WEST WITH WITH WARD WORK WEST WIRE Fiddle Duchin's Casino Orchestra. WABC-CBS WCAO WAAB WDRC WIP-WFAN WJAS
  Blue Moon Cuckoos. WEAF-NBC WFBR WEEI WTIC WLIT WCSII WJAR WRC WTAG
- WCSI WJAK WRC WIAG
  George Hall and His Hotel Taft Orchestra. WABC-CBS WLBZ
  WAAB WCAU WJAS WMAL WCAO
  Landt Trio and White. WEAF-NBC WTIC WCAE WJAR WRC
  Connie Boswell. WABC-CBS WCAO WLBZ WAAB WDRC WCAU
  WJAS WEAN WORC
- 6:00
- WARD WEAR WORKE WARD. CBS WCAO WLBZ WAAB WDRC WIP-WFAN WJAS WORC Waldorf-Astoria Sert Room Orchestra, WEAF-NBC WTIC WEEL WRC WEI WCAE
- Jack Miller and His Orchestra, WABC-CBS WCAO WLBZ WDRC WJAS
- Leon Belasco's Orchestra. WABC-CBS WCAO WLBZ WAAB
- MJAS WMAL WORC WIP-WFAN WEAN

  Amos 'n' Andy—Pepsodent Program, WJZ-NBC WBAL WBZ
- Amos in Andy—Pepsodent Program, WJZ-RBC WBAL WBZ WBZA KDKA WRC Political Situation in Washington Tonight. WABC-CBS WCAO WLBZ WNAC WDRC WCAU WEAN WJAS WMAL Wm. Vincent Hall, with Freddie Rich's Orchestra. WABC-CBS WCAO WNAC WJAS WLBZ WDRC WORC WEAN Laws That Safeguard Society, WEAF-NBC WTIC WFI WCSH WJAR WTAG
- Laws That Safeguard Society, WEAF-NBC WTIC WFI WCSH WJAR WTAG
  The Babo Bright Spot, WABC-CBS WCAO WNAC WDRC WCAU WJAS WMAL WEAN
  Prince Albert Quarter Hour, WEAF-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
  The Goldbergs, WEAF-NBC WTIC WCAE WCSH WJAR WTAG Camel Quarter Hour, WABC-CBS WCAO WLBZ WNAC WDRC WCAU WJAS WEAN WMAL WORC Danger Fighters, WJZ-NBC WBAL KDKA
  Fray and Braggiotti. WABC-CBS WCAO WLBZ WDRC WCAU WJAS WMAL
  Laboratory Experiment Series, WABC-CBS WLBZ WORC WNAC

- WJAS WMAL
  Laboratory Experiment Series, WABC-CBS WLBZ WORC WNAC
  WCAU WJAS WMAL WCAO
  Abe Lyman and His Orchestra, WABC-CBS WEAN WDRC
  WNAC WCAU WJAS WMAL WCAO
  Civic Concerts Service Program, WEAF-NBC WFBR WTIC WFI
  WCAE WCSH WRC
- Dance With Countess D'Orsay, WJZ-NBC WBAL WBZ WBZA 8:30
- KDKA
  National Advisory Council on Radio in Education WEAF-NBC
  WTIC WTAG WEEI WJAR WCSH WFI WFBR WRC WCAE
  Vaughn De Leath, WABC-CBS WLBZ WORC WCAU WJAS
  WMAL WCAO
  Pryor's Goodyear Band. WEAF-NBC WFBR WEEI WTIC WFI
  WCAE WCSII WJAR WRC WTAG
  Sinclair Minstrels, WJZ-NBC WBAL KDKA
  The Februs WABC CBS WHEZ WDBC WAAR WIAS
- 9:00
- 9:00 Sinclair Minstrels, WJZ-NBC WBAL KDKA
  9:00 The Four Eton Boys, WABC-CBS WLBZ WDRC WAAB WJAS WMAL WCAO
  9:00 Fisk University Chorus. WABC-CBS WLBZ WEAN WDRC WAAB WORC WCAU WJAS WMAL
  9:30 Club Valspar. WEAF-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
  9:30 The First Nighter. WJZ-NBC WBAL WBZ WBZA KDKA
  10:00 Lucky Strike Dance Hour, WEAF-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
  10:00 Listerine Program—Concert Orchestra. WJZ-NBC WBAL WBZ
- Listerine Program-Concert Orchestra. WJZ-NBC WBAL WBZ 10:00

- 10:00 Listerine Program—Concert Orchestra, WJZ-NBC WBAL WBZ
  WBZA
  10:00 Music That Satisfies—Chesterfield, WABC-CBS WCAO WLBZ
  WDRC WCAU WJAS WEAN WMAL WORC
  10:15 Columbia Public Affairs Institute, WABC-CBS WLBZ WDRC
  WAAB WORC WCAU WJAS WMAL WCAO WEAN
  10:30 Hollywood Nights, WJZ-NBC WBAL WBZ WBZA KDKA
  10:45 Arthur Jarrett, WABC-CBS WCAO WLBZ WAAB WDRC WIPWFAN WJAS WEAN WMAL WORC
  11:00 Jesse Crawford, WEAF-NBC WTIC WFI WJAR WRC
  11:00 Don Redman and His Connie's Inn Orchestra, WABC-CBS
  11:00 Ralph Kirbery, WEAF-NBC WTIC WJAR WFI WRC
  WCAO WLBZ WAAB WDRC WIP-WFAN WJAS WORC
  11:30 Johnnie Hamp and His Orchestra, WEAF-NBC WEEI WJAR
  WTIC WRC WFBR WFI WCAE
  11:30 Madriguera's Biltmore Orchestra. WABC-CBS WCAO WAAB
  WDRC WEAN WMAL WORC WIP-WFAN
  11:45 Lew White at the Dual Organ, WJZ-NBC WBAL
  A.M.

Buddy Rogers and His California Cavaliers. WEAF-NBC WTIC

# Programs For Sunday, April 17th

#### 8:00 A.M.

WEAF-Melody Hour WABC-Easter Sunrise Service from Arlington WJZ-Tone Pictures-Lew White Organist

#### 8:30 A.M.

WABC-Easter Sunrise Services from Hollywood Bowl

#### 9:00 A.M.

WMCA-Children's Symphonic Orchestra WEAF—The Balladeers
WJZ—NBC Children's Hour
WOV—Surma Music and Book Store
WPCH—Song Souvenirs—Frank McCabe WABC-Columbia Junior Bugle

#### 9:15 A.M.

WPCH-Fred Fassig-Baritone

#### 9:30 A.M.

WMCA—Modern Living
WEAF—Mary Eaton, Violinist
WOR—Emil Velazco, organ recital
WABC—Melody Parade—Emery Deutsch, Conductor
WPCH—Peter's Story Club
WOV—Modern Living Magazine

WEAF-Sparklets-Woodwind Ensemble WPCH-Clarence Augustus Williams

#### 10:00 A.M.

WMCA—Watch Tower Program
WEAF—Southland Sketches
WOR—Uncle Don Reads the Comics
WIZ—Garcia's Mexican Mariinba Typica
WPCH—Ernest Stramiello, Pianist WOV-Jordans
WABC-Columbia Church of the Air
WINS-Artie and Ennie-"Popular Tunesters"

#### 10:15 A.M.

WMCA—"Your Eyes"—Dr. A. L. Granbart WPCH—The Happy Traveller WINS—Clare Elby—"Exploring Symphonies" WOV—Hudson Clinic

#### 10:30 A.M.

VMCA-Burt and Helen, two pianos WEAF—Clyde Doerr's Saxophone Octet
WJZ—Fiddlers Three—Violins, Piano and Vibraphone
WOR—Communion Breakfast—Holy Name Society
FIPCH—Lottie Salisbury—Children's Program
WOV—Merit Clothing Company

#### 10:45 A.M.

WMCA-Melodius Pictures-Pascarella Ensemble WJZ-A Song for Today WINS-Watch Tower-Judge Rutherford

## 11:00 A.M.

WEAF-Neapolitan Days WYZ—Russian Singers
WPCH—Christian Science Church Service
WABC—Horn and Hardart Children's Hour
WOV—Jewish Hour—Manischewitz Matzosi Co. WINS-Easter Services-St. Thomas' Church

## 11:15 A.M.

WINS-Dr. Louis E. Bisch

## 11:30 A.M.

WMCA—Al Rose's Orchestra WEAF—Major Bowes' Capitol Family WJZ—Morning Musicale WOV—Canadian Fur Trappers

## 12:00 Noon

WMCA-American Hebrew Forum WOR-Alice Blue Gown Program-Littman, Inc. WABC-Voice of St. Louis WINS-Jewish Little Symphony-General Foods Corp. Program WOV—Hoover Medical Group

## 12:15 P.M.

WMCA—Concert In Miniature—Bayan Ensemble WPCH—The Rasa Brothers—Edith Haran, soloist WOV—Floyd Williams, tenor WINS—Hebrew-American Concert

## 12:30 P.M.

WEAF—Troika Bells
WIZ—Careless Love Drama
WABC—International Broadcast—Cardinal Ceretti,
Archpriest of The Church of Santa Maria Maggiore—From Rome WOV—La Rosa Macaroni Company WOR—'Lisabeth Ann's Sunday School WMCA-Songs of Isreal

## 12:45 P.M.

WJZ-Crime Control Series WOR-Orientalogue—Hendrik de Leeuw WINS--"The Skylarkers"—A Musical Novelty WPCH-Rev. Charles Hillman Fountain, talk

## 1:00 P.M.

WMCA-"Goldstein and Bernstein"-I. Breakstone Products
WEAF—Waldorf-Astoria Organ Recital
WIZ—Walter Damrosch Symphonic Hour
WOR—Perole String Quartet
WABC—Ringing of Ave Maria Bells—St. Peters, Rome WPCH—Hernan Rodriguez and Guests

WOV-Electronic

#### 1:15 P.M.

WMCA-Finkenberg Entertainers WOV-A. Goodman and Son

#### 1:30 P.M.

WEAF-The Silver Flute WINS—Sentimental Banjoists
WPCH—Mary C. Sheldrake—Children's Hour
WABC—Minneapolis Honeywell Wonder Hour WOV-Jewish Orchestra with Ruben Goldberg

#### 1:45 P.M.

WEAF-Pop Concert-Direction Walter Logan WINS-English String Orchestra

#### 2:00 P.M.

WJZ—Yardley Program—Leslie Howard, Guest Artist WOR—"The Psychologist Says"—Dr. Arthur Frank Payne
WPCH—Manhattan Dance Marathon
WEAF—International Broadcast
WABC—Eight Sons of Eli, and the Howard Twins
WOV—Studio Program

#### 2:15 P.M.

WMCA—Golden Slipper Dance Marathon WINS—Thrills of Aviation—Howard Mingos—With Guest Aviator

#### 2:30 P.M.

WMCA—Three Little Funsters
WEAF—Monshine and Honeysuckle—Dramatic Sketch WOR-Eddy Brown, Violinist, and Clarence Adler,

Pianist
WIZ-Yeast Foamers-Herbie Kay's Orchestra
WPCH-The Bayan Ensemble and Rascna Nicolaevskaya, soprano WABC-Columbia Church of the Air

WOV-Mays Inc. WINS-Italian Moments

WOR-Magnetico Argentine Band WOV-Blyn Shoe Stores Program

#### 5:00 P.M.

WMCA-Old Bill with Blonde-Breen and Brown WOR-Margaret Anglin Presents
WJZ-National Vespers-Dr. Harry Emerson Fosdick WPCH—Rabbi Goldstein's Question Box WABC—Real Folks—Log Cabin Syrup Program WOV—Watch Tower WINS-Frank and Henry-Pianists of the "Maestros"

#### 5:15 P.M.

WPCH—The Three Rascals WINS—Tom Keene's Roundup WOV—Schlossman's Furniture WMCA—Chapel Gardens directed by Marg. Devine

#### 5:30 P.M.

WEAF-General Electric Home Circle WEAR—General Electric Home Circle
WJZ—Simoniz Guardsmen
WOR—Dr. Donald Grey Barnhouse
WABC—Blue Coal Radio Revue
WOV—Davega Program
WPCH—The Scandinavian Melody Boys

#### 5:45 P.M.

WINS—Studio Program
WPCH—Tony Rogers, baritone
WMCA—Orange Jubilee Singers

WMCA—From a Diary—directed by Elmo Russ WEAF—Catholic Hour—"Manifestation of Christi" WJZ—To be announced
WOR—Uncle Don
WINS—"The Passerby"—By Ethel Parke Richardson—Sketch

WPCH-Italian Serenaders

6:15 P.M.

WJZ-"Dandies of Yesterday

## SPECIALS FOR TODAY

12:15 P.M.—WABC-CBS-Argentine Music.

12:30 P.M.—WABC-CBS-Viscountess Snowden.

3:30 P.M.—WJZ-NBC-Swift—Richard Bonnelli.

5:30 P.M.—WEAF-NBC-G. E. Circle—Carmela Ponselle.

8:00 P.M.—WABC-CBS-Ziegfeld—Paul Robeson.

## RADIO LOG FOR NEW YORK STATIONS

| Station | K.  | Station | K.   | Station | K.   | Station | K.   |
|---------|-----|---------|------|---------|------|---------|------|
| WNYC    | 570 | WJZ     | 760  | WPAP    | 1010 | WOV     | 1130 |
| WMCA    | 570 | WPCH    | 810  | WQAO    | 1010 | WINS    | 1180 |
| WEAF    | 660 | WABC    | 860  | WRNY    | 1010 | WHAP    | 1300 |
| WOR     | 710 | WHN     | 1010 | WLWL    | 1100 | WMSG    | 1350 |

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

## 3:00 P.M.

WMCA-Fox Fur Trappers
WEAF-Wayne King and Orchestra-Lady Esther Program
WJZ-National Youth Conference—Dr. Daniel Poling
WJR-Forum
WPCH-Chick and Chuck—Comedians
WABC-New York Philharmonic Symphony Orch.
WOV-Schlossman's Furniture Program WINS-American Music Ensemble

## 3:15 P.M.

WPCH-Louis Quinn and His Armagh Minstrels WLWL-Columbus Council, K. of C. Forum

## 3:30 P.M.

WMCA—Tom Noonan's "Cathedral of the Underworld"—Adam Hats
WEAF—Dr. S. Parkes Cadman, Address—Radio Choir and Orchestra, Direction George Dilworth
WIZ—Swift Garden Party—Guest Artists
WLWL—"Resurrection—The Unending Miracle"—
Rev. Edward A. Wuenschel, C.S.S.R.; Columbus
Council Glee Club
WINS—Davigneau Ladies Glee Club

## 3:45 P.M.

WOR-The Mandoliers (Mandolia Quintet) WPCH-Real Radio Service Organ Program WINS-National Affairs Program

## 4:00 P.M.

WEAF-Iodent Program with Jane Froman WIZ-Songs of Home, Sweet Home WOR-Columbus Hospital Anniversary Program WOR-Columbus Hospital WOR-Columbus Hospital Anniversary Program WOR-Columbus Hospital WOR-Colum WINS-Vespers from St. Thomas' Church

## 4:15 P.M.

WEAF-To be announced WPCH-Young Israel Program

## 4:30 P.M.

WEAF-Davey Hour WJZ—The Shaeffer Life Time Revue—W. A. Shaeffer Pen Co. Program

## 6:30 P.M.

WMCA—Round the Town in Thirty Minutes
WJZ—"K-7"—Secret Service Spy Stories
WOR—Jack Berger's Concert Orchestra
WABC—Beau Brummel of Song
WINS—American Music Ensemble
WPCH—Manhattan Dance Marathon
WEAF—Our American Schools; What to Read and
How to Read It; Agnes Winn and Joy Elmer

## 7:00 P.M.

WMCA—German Allied Hour WEAF—L'Heure Exquise, womans octet WJZ—Golden Blossoms WINS—Romances of Ireland
WOR—Alice Blue Gown Program—Littman, Inc.
WABC—National Advisory Council on Radio in Education WPCH-Remo Cortese Composer-Pianist

## 7:15 P.M.

WMCA—Romeos of Radio—Harmony
WEAF—Rexall Radio Party—Jerry and Ed—Songs
and Comedy—United Drug Co.
WJZ—Major Icequick and His Frigidarians
WPCH—Concert in Miniature

## 7:30 P.M.

WMCA-Jewish Composers-I. Rokeach and Sons Program WEAF—Orchestral Gems WABC-Luden's Novelty Orchestra, Conducted by Dan Rybb
WINS—The Globe Trotter
WOR—Choir Invisible—Directed by George Shackley

## 7:45 P.M.

WABC—The Sylvanians. Ernie Golden's Orchestra WINS—"The Wandering Minstrel" WPCH—The Three Dreamers

#### 8:00 P.M.

WMCA-Golden Slipper Dance Marathon WEAF-Chase & Sanborn Hour

WJZ-Enna Jettick Melodies-Dunn & McCarthy Program

WABC-Ziegfeld Air Show

WLWL—Services from Paulist Fathers' Church—
"Question Box"

8:15 P.M.

#### WINS-English String Orchestra

WMCA-Jerry Baker, tenor-Elmo Russ, organist WJZ-To be announced

#### WOR-Bernhard Levitow's Ensemble Symphonique 8:30 P.M.

WMCA—Razzing The News—Frankie Basch WLWL—The Unknown Soldier—Rev. Edward Lodge Curran, Ph.D.; Singing by the Paulist Choristers WABC—The Metropolitans—Andre Kostelanetz, Con-

#### 8:45 P.M.

WMCA—Love Poems In Spring—Musical Program WABC—Angelo Patri, "Your Child"—Cream of Wheat Program

## 9:00 P.M.

WMCA—Marguerita Pedula—Blues WEAF—Our Government—David Lawrence WOR—Voice of Broadway Ludwig Bauman Program
WABC—Eveready Razor Program—Belle Baker and
Jack Denny's Orchestra

## 9:15 P.M.

WMCA—A Night In Italy WEAF—American Album of Familiar Music—Bayer Co. Program
WJZ—Bayuk Stag Party—Male Quartet

## 9:30 P.M.

WMCA—Bronx Dance Marathon
WABC—"Adventuring With Count von Luckner,"
Featuring Count Felix von Luckner—Scott's Emulsion Program
WOR-The Vagabond Traveler-Tom Terriss

#### 9:45 P.M.

WMCA—Hiram Hooper's Floating Theatre
WEAF—Buick Revelers
WJZ—Making the Movies—Raymond Knight and
Katherine Renwick—Kelly-Springfield Program
WOR—The Four New Yorkers—Vocal Quartet

WABC-Edna Wallace Hopper Variety Show WOR-The Pipe Dreamer-Ernest Naftzger, narrator-Chandler Goldthwaite, organist

## 10:15 P.M.

WEAF-"What Would You Do?"-Gene Tunney WJZ-The Old Singing Master-Barbasol Program

## 10:20 P.M.

WEAF-U. S. Band Concert

WMCA—Three Little Funsters—Comedy and songs WOR—Footlight Echoes—Directed by George Shackley WABC-Eugene International Revue

## 10:45 P.M.

WMCA—Gypsy Song Birds
WEAF—Sunday at Seth Parker's
WJZ—To be announced
WABC—Ernest Hutcheson, Pianist and Concert Orch.

## 11:00 P.M.

WMCA-Riley and Comfort

## 11:15 P.M.

WMCA-Westminster Quartet WEAF—Russ Columbo
WABC—The Madison Singers

## 11:30 P.M.

WMCA—Al Katz and His Orchestra
WEAF—Jesse Crawford, poet of the organ
WJZ—Piano Moods; Lee Sins and Ilo May Bailey
WOR—Moonbeams—Directed by George Shackley
WABC—The Gauchos, Vincent Sorey's Orchestra

## 11:45 P.M.

WJZ-Sam Herman-Xylophone Soloist

## 12:00 Midnight

WMCA-Rainbonians WEAF-Larry Funk's Orchestra
WJZ-William Stoess and His Flying Dutchmen
WABC-Eddie Duchin and His Casino Orchestra

#### 12:30 A.M.

WMCA-Vaudeville Vignettes WABC-California Melodies

WMCA-Enoch Light's Orchestra

#### 1:30 A.M. WMCA-Chick Webb and his Chicks-Orchestra 2:00 A.M.

WMCA-Sleepy Time Club

## DIXIE GAL



Lovely Elizabeth Barthell, lithesome Southern girl from Nashville, Tennessee, who has recently been added to the long array of Columbia stars. Her rendition of current song hits is presented over the WABC-Columbia network each Monday, Wednesday and Friday at 9:45 a. m.

## TONY'S SCRAP BOOK

By Tony Wons

Evolved from a boyhood spent in poverty | art and philosophy with intelligence, who and from months in war hospitals, these fragments from "Tony's Scrap Book" show well the spirit of the philosophical broadeaster's mind.

I DON'T want to take away from anybody the satisfaction he feels in worshipping heroes. Hero worship is an old fetish. To be sure, any one who risks his life for some cause which he thinks right is entitled to all the praise we can shower upon him. But I do think that often we are blinded in our worshipping and we neglect to recognize some of the true heroes of the world, because back in our school days the books taught us that a hero is one who has done some deed

Now let us look at a picture of another kind of hero, so often overlooked: His name never appears in the front pages of the papers; it will not go down in history to thrill the hearts of children with its sound; few will miss him when he leaves. I am speaking of one of those, pictured in a few lines, which some anonymous verse writer recognizes:

"Not all the heroes fall on fields of glory; Not all brave deeds are told in song and

But they are heroes who, with hearts aglow, Hide deep within their breasts their weight of woe,

And then, with faces shining, lift the load

over the radio and I have found out some isted, and we stand gasping, trying to comsecrets about the business man—the man prehend it all. But that isn't time at all, whom some call "Babbitt." I know there when you think of the time you are going to are "Babbitts" who love good books, who spend after while. like to play with children, who can discuss

like to fish and who love nature.

Supposing some one were to ask you what the greatest disappointment in your life has been; you probably would not be able to answer without thinking about it a long while. At the time disappointments happen you're sure each one is the greatest, then time goes on and you forget. Often it is something that really doesn't amount to much which displeases us most. A fellow who had lived a pretty strenuous life-had had plenty of troubles in his day-confessed that the greatest disappointment in his life was when he was a boy, and crawled under a tent to see what he thought was a circus, but discovered it was a revival meeting.

There is one thing that nobody knows very much about, and that is this-does the experience that we get in this life have anything to do with what comes after? If we live a certain way here, think certain thoughts, will they have any effect for good or ill on our lives after while, if we believe in such a life?

I would say they do, and it seems to me, then, that I ought to find out what things on this earth are going to affect my future favorably. We are a long, long time gone somewhere when we leave here—such a long time that you or I haven't enough time to calculate it.

Astronomers talk about so and so many Neath which another staggers on the road." I millions of light years and billions and tril-For seven years I have been reading poetry lions of years that certain planets have ex-

You read in the papers about some

## Prince Of Wales In Shakespeare Ceremony

America will hear the Prince of Wales and other distinguished speakers at the opening of the new Shakespeare Memorial Theatre at Stratford-on-Avon on the 23rd, in a program shortwaved to the United States from the bard's birthplace by the British Broadcasting Corporation. The program will be rebroadcast in this country over an NBC coast-to-coast network at 8:15 a. m.

The opening of the new theatre, which replaces the old one burned in 1926, will be preceded by the unfurling of flags of the nations, a ceremony annually enacted in picturesque High Street on the poet's birthday, April 23. After this rite the building, restored by the efforts of English-speaking peoples everywhere, will be formally opened. The spectacle will be described by NBC an-

## Sir Beecham's Last Concert Sunday

Sir Thomas Beecham, who has been guest conductor of the New York Philharmonic-Symphony Orchestra for the last f.e weeks in the absence of Arturo Toscanini, will conduct his last broadcast concert of the season this Sunday. It will be heard through the WABC-Columbia network from 3:00 to 5:00

The outstanding works on the program are the second symphony of Brahms, and the third violin concerto by Sain-Saens, in B minor, which will be heard after the intermission, with Remo Bolognini, assistant concertmaster of the orchestra, as soloist. "Summer Night on the River" by Frederick Delius, and the prelude to Wagner's "Die Meistersinger" also will be heard. Olin Downes, distinguished music critic, will comment on the program during the intermission.

## **BIG HE-MAN**



Harvey Hays, beloved Irish genius of the NBC Chicago studios, who is well known to radio listeners for his interpretation of outdoor roles on many NBC programs. Besides actively participating in various broadcasts, Hays adapts original plays for radio, casts and produces them for air presentation.

gentleman who lived a hundred and fifteen years-the wets say because he took a daily eye opener. Or of an Indian woman who lived to a hundred and thirty because she chewed tobacco. And we think, "Oh, my, oh my, how long a time that is to live!"

A hundred paltry years! Why, just imagine taking that hundred years and multiplying it by ten, then by a hundred, then by a thousand and then by a million and a billion, and on and on, and after you're all through with your figures, having only the smallest fraction of the time you're going to live when you're gone from here. At least we're told that.

Eternity! Forever! Well, I don't understand that. If they said a billion million years I might be able to think about it, anyway. But when they say forever and ever the cradle and the grave.

"live each day as if it were your last."

## Izaak Walton On Air

The Izaak Walton League, which aims for the conservation and preservation of America's outdoor resources, will broadcast portions of their annual convention in Chicago this Friday over an NBC-WJZ network during the National Farm and Home Hour at 12:30 p. m. Besides a number of talks by prominent sportsmen and League members, a dramatic sketch and music by Harry Kogen and his Homesteaders will be included in the broadcast.

Jesse Crawford Change

Jesse Crawford, Poet of the Organ, who
has been heard over NBC networks since September 13, 1931, will now appear over an and ever—that I can't even begin to grasp. NBC-WEAF network on Sunday night only, And our only chance to make good is given beginning this week when he will present a us in this microscopic bit of time between half hour recital at 11:30 p. m. Crawford formerly was heard six times weekly. How-No wonder a philosopher once said that ever, on Saturday, April 30 and on Saturday, the best preparation for the hereafter is to May 7, Crawford will play for NBC listeners at 11:30 p. m.

## THE RADIO ROVER

By Ed J. Fisher

ridors, or within the studios. This great new phase of the entertainment world looms higher and higher into the skies each day, casting a shadow over the theatre with the blackness of a storm cloud. With television about to take a foothold on this virgin territory we predict a grand rush from the cinema world and from the stage to radio.

Those within radio themselves are preparing for the change. Many announcers at the networks try to ad lib their talks as much as their sponsors will allow them. Reading from scripts for any length of time is apt to deaden a good speaker's ability, says Louis Dean, of the Columbia announcing staff.

With visual broadcasting, it is unlikely that announcers will be able to stand in front of the television "eye," reading from a script. It would be disillusioning to the average fan to hear and then see his favorite announcer with his head buried in a mass of paper, especially if his subject concerned young love on a moonlit night. At present, the television announcer is heard, but not seen because of this very reason. Maybe they will eventually do away with the announcer and everybody will be happy.

We are told that there are a number of announcers, however, who will rejoice when this change takes place. The good looking young men and those with personality which up to now have been hidden, will undoubtedforge ahead to the front ranks in the same manner as the Clark Gables of the movie

But that's enough for the future, right now. 44

It is rather interesting to note that the Great Atlantic and Pacific Tea Company spends a little over a half-million dollars a year on radio research alone. This expenditure has no bearing on the actual amount of money used for the purchase of talent or time on the air,

It is a separate budget, which is used for the sole purpose of finding out what the radio listener wants to hear, and also to see that a feeling of good-will is aroused by every radio fan toward the A. & P.

Although the A. & P. is one of the largest buyers of radio time, there is less actual advertising done on the air during their radio programs, than any other "big time"

Despite the fact that the possibilities of selling their products over the air is limitless from the point of gain, this organization realizes the natural feeling of resentment brought about by direct selling and is abso-

•MURRAY KORMAN•

FOREMOST THEATRICAL & RADIO

Photographers-Artists

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Special Rates for Fan Mail Photos

Mayfair Theatre

RADIO, unlike the theatre, is new. No lutely satisfied to create only a friendly attimusty old traditions linger about the cor- tude toward each listener who is either a customer or a prospective one.

It is to this end that we feel that the radio sponsor must eventually resign himself in order to reap a steady harvest of good busi-

For a long time we have wondered why those two funny gentlemen, Col. Lemuel Q. Stoopnagle and his partner in crime, Budd, use the name Herman almost constantly throughout their radio skit. If the subject of their conversation concerns a pullman car, our friend the Colonel will name it Herman It may be a trained seal, or a ton of coal but the Colonel will undoubtedly refer to it as Herman.

The real Herman is a colored porter at the Columbia studios, who is practically indispensible as far as the Colonel is concerned. It is Herman's job to see that the organ which the Colonel plays is always in the studio and on tap when the Gloomchasers go on the air.

B. A. Rolfe, "Benny" to radio's intimates, has gone back to the style of direction he made popular in his Palais d'Or days, slow rhythm, not so much of the fevered, present day tempo. And that reminds us.

Not so long ago there was a story about n orchestra leader who, having received his weekly check from the sponsor, hurried to the bank to deposit the check against his orchestra's payroll. There was a long line at the bank, and the orchestra leader, not caring to wait his turn, slipped the check in an envelope and placed it in the "night depository" chute. Then he went on his way rejoicing, and found out too late that the people at the bank were trying to draw out their money, not deposit more!

\*

Both major chains have ambitious plans for an international exchange of programs this season. The head men feel that a betthis season. ter understanding of national and interna-tional problems and ideals will be brought about by such radio exchanges, and we're in accord. We hope, also, that some of the hard headed, may we say obstinate, executives may learn a thing or two from the B. B. C They've had time enough, so far, but seem to have taken few leaves, if any, from the Britishers' book. And despite comments and criticism from radio commentators and critics, we feel that both Fifth Avenue and Modicar have apply the services of the services of the services of the services are the services of the serv Madison have much to learn from Savoy Hill as regards orchestral, humorous and news

## Gus Van On CBS

Gus Van, who started life as a street car motorman and ended up as a member of the famous vaudeville team of Van and Schenck, has been signed by Van Heusen for a series of broadcasts over the WABC-CBS network. Known a "The Melody Man," the popular singer and dialectician is heard each Friday at 8:45 p. m. Nat Brusiloff's orchestra accompanies him on these programs.

# AUTHORIZED SERVICE BY FACTORY TRAINED MEN—Days—Evenings—Sundays A.C. AND D.C. SETS EXCHANGED AND RENTED Main Office and Laboratories 5 East 14th Street, New York, N. Y. Our Experts Are Always in Your Neighborhood Ready to Put Your Radio in Perfect Condition—Phone NEW YORK ALGONQUIN 4-5500 PRIVATE TELEPHONE BROOKLYN PULASKI 5-5757 EXCHANGE BRONX ALGONQUIN 4-5501 CONNECTING QUEENS ALGONQUIN 4-5502 ALL NEW JERSEY ALGONQUIN 4-5503 DEPARTMENTS SUNDAYS AND HOLIDAYS ALGONQUIN 4-1234

## INTERLOCUTOR



This serious looking young man is none other than Gene Arnold, interlocutor on the Sinclair Minstrel program presented each Monday at 9:00 p. m. over an NBC-WJZ hook-up. Despite his grave mein, Gene's jokes are laughed at by enthusiastic listeners

## South Carolina, Rich in History

The General Motors "Parade of the States" program which was broadcast over the WEAF-NBC network at 9:30 o'clock, Monday, April 11th, offered the following tribute to South Carolina, "The Comfortable State."

By BRUCE BARTON

The well-known publicist and the author of "The Man Nobody Knows," each week writes the "Tribute" broadcast during the General Carolina is rich in history, yet Motors' Program.

WINTER has gone from the South Carolina coast; another spring is passing. Once more the azaleas have bloomed at Magnolia Gardens, and again to revel in the beauty of their blossoming came visitors from far and near.

Wise are they to make the pilgrimage, for nowhere is a lovelier land. The gardenia was named for a resident of Charleston. The poinsettia honors the South Carolinian who brought it from Mexico. The first camellias that the new world ever saw are blooming yet at Middleton Place. The yellow jasmine, South Carolina's own state flower, grows profusely everywhere.

Flowers, soft breezes, softer speech and courtesy—no wonder South Carolina is called "the comfortable state." Aiken and Camden are winter colonies that generations have known. Charleston, the old and valiant city, holds America's richest store of early colonial architecture. Here one still may enjoy the delights of shrimp pie and rice and other famous dishes, in a community that early learned and has never forgotten how to live. In Charleston harbor is Sumner, the fort that felt a war's first shock. Serenely it dreams in the sunlit peace. Here, too, is Moultrie, which the British could not pass, where victory came to America's arms six days before

where the fortunes of the Revolution were

One of the original Thirteen States, South Carolina is rich in history, yet she is even richer in her present. Her manufactures at Spartanburg and Greenville, at Anderson and Greenwood, at York and Union, add millions to her wealth. First of all the states in the manufacture of cotton cloth, third in the making of textiles, South Carolina has risen to rank as third in the generating of hydro-electric power. The dam of Lake Murray near Columbia, impounds more water than was any other in America; her rivers yield the power of more than half a million horses, and their harnessing is not yet done.

Yet she is first of all, what she has been always, a state of friendly plantations and farms. Tobacco and corn have come to share the kingdom that once cotton ruled. Her regetables and fruits contain a treasure of iodine; her soils are varied, her lands inviting, "Prepared in Spirit and Wealth" is she, in the words of her own state motto. The remaining words, "While I breathe, I hope," look backward upon days that are gone forever and forward to the deeds of her sons who, at the State University in Columbia, at Clemson College on the homestead farm of John C. Calhoun, and at the Citadel in Charleston, are being trained to carry on.

There is a welcome for you in South Carolina. There are friendly faces amid the smiling flowers. Go, revel in the blossoms; bathe at the beaches; explore the mountains and the fragrant plains. South Carolina exindependence was declared. And up-country is that other scene of victory, King's Mountain, near Andrew Jackson's birth-place, nation's tribute to the Palmetto State.

701 SEVENTH

# Programs For Monday, April 18th

WINS-Morning Highlights 6:45 A.M. WEAF-Tower Health Exercises-Arthur Bagley Dir WINS-Musical Clock WOR-Gym Classes; Gambling's Gamboliers 7:00 A.M. WINS-Miss Wall's Calisthenics 7:30 A.M. WJZ-A Song for Today WABC-Organ Reveille-Popular Music 7:45 A.M.
WJZ-Jolly Bill and Jane-Cream of Wheat Program 8:00 A.M. WMCA-Phantom Organist WEAF-Gene and Glenn-Quaker Early Birds WJZ-On the 8:15 WOR—Captain Jack and Barnacle Bill
WABC—Salon Musicale—Emery Deutsch, Conductor
WINS—Miss Walls' Calesthenics 8:15 A.M. WMCA-Child's Hygiene and Nutrition Talk WEAF—Morning Devotions WJZ—Phil Cook, the Quaker Man WINS—Musical Clock 8:30 A.M. WMCA—Roslyn Wells, soprano
WEAF—Cheerio—Talk and Music
WJZ—Sunbirds
WOR—Martha Manning and Katherine and Calliope -Macy-Bamberger
WOV-Morning Song 8:45 A.M. WMCA-In Song Heaven WIZ—John Fogarty, Tenor -WOR—Musical Novelties WABC—Old Dutch Girl—Newsy Jingles in Rhyme and Song
WOV—Willie Zay Jackson
WINS—Mr. and Mrs. Reader
9:00 A.M.
WMCA—Sakele Perfinne Co.—Monsieur Sakele 12:15 P.M.
WMCA—The Jolly Friar—Songs—Piano
WEAF—The Real George Washington WEAF—Three Mustachios WJZ—Waltzes—String Ensemble—Direction Walter Blaufuss Blaufuss
WOR—Miss Kath'rine 'n' Calliope—Sales Talk
WPCH—Song Souvenirs—Frank McCabe
WABC—Little Jack Little WOV-Hudson Clinic WINS-Monsieur Sakele 9:15 A.M. WMCA—Loughran Science Hour
WEAF—Flying Fingers
WJZ—Lady Bugs
WABC—Gypsy Music Makers—Emery Deutsch Con.
WPCH—Marie Wald WOV—Late Risers' Gym Class
WINS—St. Thomas' Church—Organ Recital
9:25 A.M. WMCA-Organ Interlude 9:30 A.M. WMCA—Modern Living
WEAF—Top o' the Morning—Edward II. Smith
WIZ—Beautiful Thoughts—Montgomery Ward Co.
Program
WOR—Come Into My Garden—Each Collect WPCH—Retail Grocers Program—Frank Gallard WABC—Tony's Scrap Book—Anthony Wons WOV—Modern Living Magazine WEAF—Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program WJZ—Nothing But the Truth WOR—Sherman Keene's Orchestra and Roxanna WJZ-Pat Barnes-Swift & Co. Program WOR-Dorothy Worth's Chat-Joseph Hilton & Sons Wallace WABC-Elizabeth Barthel-Songs WINS-Discovery Hour WINS—Discovery Hour

10:00 A.M.

WMCA—Harry Glick's Gym Class

WEAF—Mrs. Blake's Radio Column—Sisters of & Eastern Column—WINZ—Everyday Beauty—P. Beiersdorf & Co. Pro. WOR—McCann Pure Food Hour

WPCH—Ernest Stramiello, pianist extra-ordinary

WABC—Chatting with Ida Bailey Allen

WOV—Jordan's Program

WINS—What's the Answer?

10:15 A.M.

WMCA—A. Cloyd Gill Says— WMCA—A. Cloyd Gill Says-WEAF—Laugh Club duo. WJZ-Clara, Lu and Em-Colgate-Palmolive-Peet Program WABC-Sweet and Hot WPCH—Rose Ridnor—The Viennese Soprano
WOV—Canadian Fur Trappers WINS-Frank Green-Songs 10:30 A.M. WMCA—Pearl Lien, comedy
WEAF—Harry Braun, violinist
WIZ—Our Daily Food Talk—Col. Goodbody and
Judge Gordon—A. & P. Program
WPCH—Song Valentines
WINS--The Wife Saver
10:45 A M 10:45 A.M.
WMCA—Broadway's Songbirds—Caryl Bergman, so-prano and Eddie Convey, tenor prano and Eddie Convey, te WEAF—Kay Reid, Contralto WJZ—Chicago Ensemble WABC—The Madison Singers WOV—Blyn Shoe Stores Program WINS—Kahn and MacCullough—H 10:55 A.M.

-Harmony

WPCH-Mme. Renna-Beauty Talk 11:00 A.M.

WEAF-Throbs of the Music Clef WJZ-Mrs. A. M. Goudiss WINS-Making Yourself Fashionable

WMCA-Mirror Reflections

WEAF—The Venetians
WJZ—Hal Kemp's Orchestra

WOR—N. J. Club Women's Hour WABC—Armand Vecsey and His Ritz Orchestra WINS—Ralph Cavallaro—Guitarist

6:30 A.M.

WOR—Nell Vinick—Beauty Talk—Drezma and Kre-mel Program WPCH—Trotty Veck Club WABC—Musical Alphabet WOV—Mays Inc. 11:05 A.M.

WNYC—Herman Neuman—Lecture Recital
11:15 A.M.

WEAF—Radio Household Institute; dramatization WJZ—Singing Strings WOR—WOR Ensemble WINS—Jacques Belser—Songs 11:25 A.M. WNYC-Department of Health 11:30 A.M. WEAF—The Marionettes—Hugo Mariani—Director
WJZ—Hinds' Romance Exchange—Beatrice Fairfax
WOR—Claire Sugden—Home Economics WOR—Claire Sugden—Home Economics
WPCH—French Lesson—Prof. La Vergne
WABC—Melody Parade—Emery Deutsch Conductor
WOV—Sylph Laboratories
WINS—Ruth Rowe, Pianist
11:35 A.M.
WNYC—Mildred Cole, contralto
11:45 A.M.
WJZ—Jill Edwards and Judy Barker
WABC—Ben Alley, Tenor with Fred Berren's Orch.
WOR—Littman's "Alice Blue Gown" Program
WOV—Orchestra
WPCH—Sol Giskin, Violinist WOV—Orchestra
WPCH—Sol Giskin, Violinist
WINS—Helen Landshof—Songs
11:50 A.M.
WNYC—"Keeping Well," by Dr. John Oberwager
12:00 Noon
WASCA Midday Message—Dr. Alexander Lyons WMCA-Mid-day Message-Dr. Alexander Lyons WWICA—Mid-day Message—Dr. Alexander Ly
WIZ—The Merrie-Men
WABC—Ted Brewer and his orchestra
WOR—Pauline Haggard—Pianologues
WOV—Hoover Medical Group
WINS—Ford Frick Tells the News
WPCH—Maritime News and Program Resume 12:05 P.M. WPCH-The Bushwhacker

1:45 P.M. WMCA—Triangle Vocal Trio
WJZ—"Smack-Outs"—Marian and Jim
WPCH—Highlights of Sports—Jack Filman
WOV—Wilkam Roberts, Basso
1:55 P.M. WOR-Bisquick Bride-Betty Croeker 2:00 P.M. 2:00 P.M.

WMCA—WMCA Theater Revue
WEAF—"How did I got Tuberculosis?"
WJZ—Mrs. Julian Heath
WOR—American Legion Auxiliary, speakers
WABC—Ann Leaf at the Organ, with Helen Board
WPCH—Greta Weston and Helene Landshof
WOV—Sylph Laboratories
WINS—American Music Ensemble
2:05 P.M. 2:05 P.M. WMCA-Samuel Shankman, 2:10 P.M. WMCA-Jack Filman-Sport Cleat 2:15 P.M. WMCA—Golden Slipper Dance Marathon WEAF—Henrietta Schumann, pianist WOV—Gertrude Thomas—Female Bartione WABC-Columbia Revue-Emery Deutsch WINS—Leone Lavigne, Soprano 2:20 P.M. 2:20 P.M.
WJZ—Ruth Lyon, soprano
WOR—The Joysters—Popular Review
2:30 P.M.
WMCA—Meadows Beauty School
WEAF—The Revolving Stage
WJZ—"New travel Trails"
WABC—The Captivators—Fred Berren's Orchestra
WOV—New Talking Pictures
WINS—Frank Carpell—Sourge WINS—Frank Carroll—Songs 2:45 P.M. WJZ—Lum and Abner, comedy duo
WPCH—Rudy Caputo
WOR—N. J. Audubon Society
WOV—Irwin Dillon, tenor
WINS—Symphonic Rhythmakers 2:55 P.M. WOR-Dagmar Perkins-Talk on Furs

3:00 P.M.

WOV—Jeanette Hughman Singers WINS—Don Trent—"Krausemeyer' 4:30 P.M.

WMCA-Block Aiders

WPCH—The John O. Hewitt Players WABC—Columbia Artist Recital WINS—Television Musicale—Gladys Haverty. Soprano WOV-Jack McGirr WPCH-Charlotte Tonhazy-Violinist Al Eagelson, Tenor 4:35 P.M. WMCA-Max and Mossir-Comedy 4:45 P.M.

WMCA—Sakele Perfume Co.

WEAF—The Lady Next Door; children's program,
direction Madge Tucker

WJZ—To be announced

WOR—Joblese Tria WOR-Jobless Trio WOV—Radio Playmates
WINS—Health—Dr. Thomas Darlington 4:55 P.M. WOR-Program Resume 5:00 P.M. WMCA—Betty Simonoff and Sholom Secunda
WEAF—May We Present; guest artist
WOR—Breeding Rabbits—Marion A. May—Talk
WPCH—Lillian Snari—"Deep Shades of Blue"
WABC—Robert "Buddy" Wagner's Sutton Club Orch.
WINS—Pauline Haggard—Sons at the Piano
WOV—Mattarelity Four WOV-Metropolitan Four 5:05 P.M. WOR-Good Luck Period 5:10 P.M. 5:15 P.M.

WOR-Stanley Brain-Organ Recital WMCA—The Radio Doctor WEAF—Skippy—General Mills Program WJZ—Jingle Joe WPCH—Allan Eagelson—Tenor
WINS—Tom Keene's Roundup with Doug McTague
WOV—Schlossman's Furniture 5:30 P.M. WMCA—N. Y. Amusements
WEAF—Sweetheart Program—Ruth Jordan—Beauty
Talk; John Fogarty, Tenor
WJZ—The Singing Lady—Kellogg Program
WPCH—The Bel Cantos WOV—Davega Program WINS—Symphonic Rhythmakers 5:40 P.M.

WABC—Emergency Unemployment Committe Speaker
5:45 P.M.

WMCA—Red Devils with Junior Smith
WEAF—The Songsters; male octet direction Keith
McLeod WEAF—The Songsters; male octet direction Ket McLeod
WOR—The Idlers—Mandolin, Guitar, Violin, Trio
WIZ—Little Orphan Annie—Wander Co. Program
WPCH—Capt. Joe's Stories for Jack and Jill
WABC—The Lone Wolf Tribe—Wrigley Program WINS—Piano Twins
6:00 P.M.

WEAF—Waldorf Astoria Sert Room Orchestra
WJZ—Raising Junior; Wheatena Serial
WOR—Uncle Don—Greenwich Savings Program WPCH—Association of Reform Rabbis
WABC—Current Events—H. V. Kaltenborn
WINS—Ford Frick, Sports Review
WLWL—Florentine Ensemble
WNNC—Police Aviation Report, Prelude
6:05 P.M.

> 6:15 P.M.
> WNYC-Martha Kovacs, violinist
> WJZ-Elizabeth Lennox-Paradise of Song
> WABC-Vaughn de Leath, with Shapiro and Shefter
> WINS-English String Symphony
> WLWL-"Smiles and Tears of Erin"
> 6:30 P.M. WNYC—Elementary German Lessons
> WEAF—Rex Cole Mountaineers
> WJZ—The Royal Vagabonds—Standard Brands ProWPCH—Manhattan Dance Marathon
> WOR—Lieut.-Col. Edward B. Underwood—Talk WINS—American Music Ensemble WABC—Snooks Friedman and his Paramount Grill Orchestra

WNYC-Frank Carroll, tenor 6:15 P.M.

6:45 P.M. WNYC—Advanced German Lessons
WEAF—June Pursell, ballads
WJZ—Literary Digest Topics in Brief—Lowell Thomas
WABC—Bing Crosby
WOR—Jack Arthur and Jean King—McCutcheon

WABC-Bing
WOR-Jack Arthur and Jean Program
Program
WLWL-Talk-Dr. Albert E. Austin
7:00 P.M.
WEAF-The Regimentalists; male ensemble
WNYC-Minnie Madden Fiske Memorial, A.S.P.C.A.
WJZ-The Pepsodent Program—Annos 'n' Andy
WOR-Bronx Marriage Bureau—Goodman's Noodle
& Matbo Program
WABC-Myrt and Marge-Wrigley Program
WPCH-Keys to Contract Bridge
WINS-Lullahy Lady
WLWL-Starlight flour
7:05 P.M.
WPCH-Elmo Russ presents The Love Serenader

WPCH—Elmo Russ presents The Love Serenader 7:15 P.M.
WNYC—Brooklyn Children's Mueseum

WNYC—Brooklyn Children's Mueseum
WEAF—To be announced
WOR—Scarff Barker and Simmons, comedy team
WJZ—Tastyeast Jesters
WABC—Maxwell House Tune Blenders
WINS—"Wowdy-Dowdy"—Swor and Mack
WPCH—Lucille Peterson, soprano
7:30 P.M.

WEAF—Prince Albert Quarter Hour—Alice Joy, Contralto: Paul Van Loan's Orchestra; "Ol' Hunch" WJZ—Swift Program—The Stebbins Boys WNYC—Civic Information
WOR—Frank and Flo—Songs and Patter WABC—Easy Aces—Lavoris Program
WINS—The Globe Trotter
WLWL—Talk—Rev. Austin Malone—C'S.P.
WPCH—Business and Politics—Seymour N. Siegal

## SPECIALS FOR TODAY

4:00 P.M.-WJZ-NBC-"Kindness to Animals," talk.

4:30 P.M.—WEAF-NBC-Ely Culbertson's Bridge Lessons.

8:00 P.M.—WABC-CBS-The Bath Club.

9:00 P.M.—WOR-Prohibition Debate.

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

WMCA—Bronx Dance Marathon WJZ—U, S. Marine Band WABC—Columbia Salon Orchestra—Emery Deutsch, Program
WPCH—Albert George—Uke
WOV—Jolly Troubadour
WINS—Charlotte Comer—Songs Conductor WOR—Elks' Organ Recital WOV-Willie Zay Jackson WPCH-Rae Fox-Lady of the Strings WINS-Afternoon Musicale 12:20 P.M. WOR-Beautiful Lady-Beauty Talk 12:25 P.M. WOR-Embarrassing Moments-Sales Talk 3:15 P.M. 12:30 P.M.
WMCA—W. T. Stock Quotations
WEAF—Black and Gold Room Orchestra
WJZ—National Farm and Home Hour
WOR—Jack Berger's Concert Ensemble
WABC—Kre-Mel Singing Chef
WPCH—Itealth Talk
WOV—La Rosa Macaroni
WINS—Rudy Wiedofts All Stars
12:45 P.M. 12:30 P.M. WPCH-Mademoiselle Beauclaire WOV-Shawni Lani 3:30 P.M. 3:30 P.M.
WMCA—In Italy
WEAF—Woman's Radio Review
WPCH—W. T. Market Prices
WOV—Bronx Winter Garden
WABC—Sam Prager, Pianist, and Helen Nugent
WOR—Ariel Ensemble
WINS—Behind the Microphone WPCH—William Jacoby and Julius Cerulle
WINS—"Embers of Love"
WEAF—A Thought for the Day
12:55 P.M.
WOR—Wet-Mc-Wet Co. Program
1:00 P.M. 3:45 P.M. WABC—Four Eton Boys
WOV—City Free Employment
WINS—Gosselin Sisters—Harmony
3:50 P.M. WPCH-Douglas McTague WMCA—Claude Austin's Orchestra WEAF—Market and Weather Reports WOR—Musical Gems—Music and Ta 4:00 P.M. WMCA—Goldburg Musical Moments WEAF—Pop Concert WJZ—Kindness To Animals; Talk WOV-Merit Clothing Co. Program WPCH-Mirror Reflections WABC-Hotel Taft Orchestra WPCH—Your Psychologist—Michael Blankfort WABC—Rhythm Kings—Fred Berrens, Conductor WOR—Eddie Wolfe's Orchestra WOV—Dance Marathon WINS-English String Orchestra 1:05 P.M. WINS—Serena Selby and Gene Huffman 4:15 P.M. WOR-Frank Crum's 1:15 P.M. WEAF-Larry Funk and His Orchestra WPCH-X-Y-Z Trio WMCA—Nalda Nardi, contralto—Elmo Russ, organ WJZ—Harry Owens and His Hotel Cosmopolitan Orch WPCH—Carrie Lillie and Gosselin Sisters 1:30 P.M.

## On The Air Sunday



Paul Robeson, whose fine baritone voice and whose performances in "Show Boat," "Porgy," "The Emperor Jones," 'Black Boy" and "Othello" make him one of the outstanding personalities of the Negro race, will be one of the stars of the Ziegfeld air show. He will appear before the mike this Sunday at 8:00 p. m. over the WABC-Columbia network.

Several other Ziegfeld stars will be heard on the program in addition to Florenz Ziegfeld, Eddie Dowling, Al Goodman and the Ziegfeld Theater Orchestra, Charles Carlile and the mixed chorus of twelve voices.

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## REVIEWING RADIO

By Mike Porter

temples . . .

The indigent sponsor may not be able to pay the line charges, business may be terrible, the sales departments may be wondering where the next contract is coming from, but the artists are eating regularly.

During the first week of next month, for instance, Kate Smith, who'll be 24 years old May I, will have rounded out a full year of stardom. And in that brief space of time, Kate's earnings have been something like \$270,000 net, which represents a fairly satisfactory weekly income, the average of which was cut down considerably by the fact that Kate worked months for practically nothing.

Morton Downey, who's been warbling via CBS for 16 months, hasn't done so badly either. He too, was without a sponsor for quite a spell, but when it's all counted up, including vaudeville and such things, Morton, in those months has been able to salt away a pittance of \$285,000. And there's Eddie Cantor, whose very brief flash across the radio horizon-something less than half a year-made up more than fifty grand of his market losses. And Amos 'n' Andy are a million apiece ahead of the grocer and the landlord. Nice business, this radio-if you

The palm for slick introductions goes to NBC's Cheerio for 1932. It was in Washington, at a show, that he was called upon to present the NBC's new team, the Pickens Sisters.

"You've all heard of the colloquialism, 'pretty slim pickin's'," said Cheerio. "Well, here they are—may I present them, the pretty, slim, Pickens?"

I wonder why the feature writers have passed up one of the best of subjects for a human interest yarn ever to flit into the NBC studios. I mean that little Senorita Revva Reyes, Mexican soprano, who has been soloing for the network since Christmas Day, 1931. Nobody seems to have discovered that she is a god-child of Pancho Villa, the dead but not forgotten Mexican bandit. Nobody seems to have learned that Revva's papa was a trusted lieutenant of Villa; that Revva spent most of her childhood traveling with the banditti; that she is the daughter of a Kentucky mother. And her father, now a naturalized American, enjoys citizenship hereabouts while the American mother remains a subject of Mexico.

And there's the story of Revva's radio debut. She didn't know English, when she was asked on that Christmas Day, to sing a carol. Revva sang in Mexican, clicked at the audition, and advised her listeners that she had sung a ditty about a boy and a Christmas tree. The truth is she sang a bandit song that would have made the world blush, if it had been done in English.

You can readily understand why Winchell, Cantor and Jessel, boyhood chums, turned out to be leaders in their fields. Their first jobs were as theatre ushers. Natural leaders,

What a kick the adherents of "The Rise of the Goldbergs" would have experienced had they known that "Jake" who is James Waters off the air, was diagnosed last week as a pneumonia victim, but nevertheless, went on with the show every night.

Trouble is brewing on that Chesterfield bill. What with Ruth Etting and the Boswell Sisters both claiming stardom. Alexander Gray being shunted into the background with the prospect of losing out altogether, and Norman Brokenshire trying to serve as peacemaker, the gentlemen who write the ads are discovering what temperament means.

La Etting claims she is the only legitimate star in the pack. The Boswells naturally disagree and insist on top billing; they likewise claim radio priority, and genial Alex

SPEAK softly about depression in the radio | Gray, once the whole show, merely sits by and watches.

> The Van Heusen sponsors decided, just a few hours before the broadcast, to sign Gus Van. A wise choice, of course. And I can't help tossing a bouquet at the versatile Gus, for I've just found out that since the death of his partner, Joe Schenck, Gus has been supporting Schenck's parents-ever since 1930. Gus hasn't yet survived the shock of his partner's death. You remember of course, that the team, which became famous almost overnight, began their association on a street car in Brooklyn. Van was the motorman, and Schenck the conductor. They used to sing together in the car barns. They figured in a couple of employee's benefits, and that's what shunted them into show business.

> Jessica Dragonette, who was born in Calcutta, India, will tell you that she admires Gandhi. "Because," she explains, "anyone can see he's a good, sincere fellow, with nothing up his sleeve.'

> Not even the sponsor, I'm told, knows the solution of Ray Hunt's death in the Myrt and Marge episodes. Nobody in the cast reall savvies the answer to the murder mystery except Myrtle Vail, the star, and write of the script. And they say women can't keep secrets! Of course, there is the possibility, too, that even Myrt hasn't decided on the answer.

> Columbia will not follow the NBC policy of frowning on future contracts for 15-minute features. Columbia's problem differs from the NBC's because Columbia has only the one network, where brevity and short offerings are vital to variety, whereas, short features on the NBC networks make it almost impossible to balance simultaneous broadcasts. WJZ, for instance, must be projecting one type of bill while WEAF is offering another. Half hour features give the NBC a chance to write better entertainment prescriptions.

> The result of the new policy will divert, no doubt, a number of 15-minute sponsors to Columbia, while Columbia, limited to one key station, will lose 30-minute prospects to National.

Alice Joy, the Prince Albert voice, hails from Streater, Ill. And that, if you recall, is the home town of the late Honey Boy Evans, of minstrel fame. Wishing to pay honor to this celebrity, Miss Joy has been casting about for reminiscenses of Mr. Evans, and from Mrs. Ren Shields, of Streator, she had procured several obsolete manuscripts of songs made famous by Evans, and will present them on her program April 22. Mrs. Shields' husband was a trouper with

Of Madame Sylvia, the Hollywood masseuse and reducing oracle who currently holds forth on the General Electric programs, Nellie Revell, wittiest of the women press agents, cracks-"Mme. Sylvia is a modern Shylock, because she's continually taking a pound of flesh off her subjects."

Well, Nellie weighs nearly 300 pounds, and one wonders if she has as yet made the acquaintance of Mme. Sylvia.

Columbia is plotting, as soon as a suitable spot can be found, to take Isham Jones, the Cleveland maestro, to New York. Jones has been clicking phenomenally. He's one of the few song writers of history to become a band leader. It isn't generally known, but he's independently wealthy. And that's because he wrote his song hits back in the days when popular songs ran into half a million copies.

One of Graham McNamee's first jobs was in a garage. When he applied for the job, he was a gangling youth of 17.

"Are you a mechanic?" asked the boss. "Nope," said Graham, "I'm a McNamee." It will be Teddy Bergman, whom you'll boiled eggs." (Continued on page 13)

MIKRITIC

Radio Guide will pay one dollar for any Mikritic accepted and printed in this column. Mikritics are remarks of any kind made on the air which will interest other people. They may be amusing, inspiring, funny, pathetic, or queer.

Here are the rules: The quotation should not exceed fifty words. It must be accompanied by the name of the person who made it, the exact time it was heard, and the station from which it was heard. The name and address of the sender must be attached. Any number of Mikritics may be sent by one person. In case two or more persons submit the same Mikritic, the first entry received will be printed. Address your letters to Mikritic, care of Radio Guide.

This week's winners:

Noon Day Frolics—April 2nd—1:15 p. m.— WTM1:

"Why do people put candles on their birthday cakes?"

"Just to make light of their ages." -William Jensen

Phil Cook-April 2nd-8:30 a. m.-WLS: "The only one who gets along by letting things slide is the trombone player -Alfred Maiero

Ziegfeld Follies of the Air-April 3rd-7:20 p. m.—WGN:

Teacher: "Use the word pencil in a sentence. Pupil: "If I don't wear suspenders, my

pencil fall down." -James Conter

Night Court-April 4th-8:15 p. m .-WCFL:

Judge: "What becomes of a football player when he loses his eyesight?'

Bailiff: "I don't know. What?" Judge: "They make him a referee?" -Jack Gilmour

Ted Malone-March 31st-3:56 p. m .-KMBC:

"A diamond is just a chunk of coal that has stuck to its job."

-Margaret Mordaunt

Eddie and Fannie Cavanaugh-April 2nd-3:45 p. m.-W1BO:

"Is Tony Wons married, and could you tell me how old his little daughter is?

-Phyllis Wright

Blackstone Plantation Program-April 5th :14 p. m.—KYW.

Frank Crummit: "We brought the baby up on frankfurters so we wouldn't have to weiner.'

-Dorothy Little

Walter Winchell-April 2nd-9:57 p. m.-

"The President of today is merely the postage stamp of tomorrow.

-Henry Stringfellow

George Jessel-April 3rd-7:25 p. m.-WENR:

Jimmie: "George, you ought to pull down your shades at night."
George: "Why?"

limmie: "I was passing your house last night and I saw you kissing your wife." George: "Ha-ha, Jimmie, the joke's on you, I wasn't home last night."

Phyllis Meisenbach

Gordon-Neighbor Ike - April 4th - 8:45 p. m.-WCLO:

Gordon: "Say, Ike, you know it is so hot in Arizona."

Ike: "How hot is it?"
Gordon: "So hot they feed the hens cracked ice to keep them from laying hard

-A. J. Holmes

# Monday Programs [Continued]

7:35 P.M.

WNYC-WNYC Air College

7:45 P.M.
WEAF—The Goldbergs—"Pepsodent Program"
WJZ—Billy Jones and Ernie Hare—Best Foods, Inc.

Program
WABC—The Camel Quarter-Hour—Morton Downey,
Anthony Wons and Jacques Renard's Orchestra
WLWL—Meet the Composers
WINS—Neighborhood Glee Club
WOR—Quaker State Care Free Hour
WPCH—The Three Dreamers

7:55 P.M. WNYC—WNYC Air College

WNYC—WNYC Air College

8:00 P.M.

WEAF—Soconyland Sketches

WJZ—Carnation Contended Program

WABC—The Bath Club—Margaret Santry Interviewing Guest, with Frank Ventree's Orchestra. Linit Program

WINS—The Three Cheers

WOR—Chandu the Magician—Beech Nut Program

8:10 P.M.

8:10 P.M.
WNYC—"The Guthrie Hour"—Prof. Wm. B. Guthrie
8:15 P.M.

8:15 P.M.
WABC—Singin' Sam, the Barbasol Man
WOR—The Record Boys
WINS—Chimes

8:30 P.M.

WMCA—Jerry Baker, tenor—Elmo Russ, organist
WJZ—Death Valley Days—Dramatic Sketch—Pacific
Coast Borax Co.

WEAF-Voice of Firestone-Lawrence Tibbett
WOR-Willard Robinson and His Deep River Orch.
WABC-La Palina Presents Kate Smith and Her
Swanee Music

8:45 P.M.

WABC—Col. Stoopnagle & Budd—The Gloom Chasers
—Ivory Soap Program
WMCA—Happy Repairmen

9:00 P.M.

WMCA—Nick Kenny's Radio Scandals
WEAF—A. & P. Gypsies
WJZ—Sinclair Wiener Minstrels; minstrel show
WABC—Vapex Presents the Mills Brothers
WOR—Eighteenth Amendment Debate—Martini and
Rossi, Harmony Blenders

9:15 P.M.

WABC-Frostilla Broadcast Rehearsals WOR-Dream Singer

9:30 P.M.

WEAF-Four Boys and a Girl, musical novelty pro-

gram WASC—Bourjois—An Evening in Paris WOR—The Witch's Tale

9:45 P.M. WMCA—Vera Monti—Characterizations WJZ—Bob Nolan's San Felicians

10:00 P.M.

WMCA—Golden Slipper Dance Marathon WEAF—National Radio Forum WJZ—Master Mysteries WOR—Dance Orchestra

WABC-Robert Burns Panatela Program-Lombardo's WABC-Cuban Biltmore Orchestra
Royal Canadians 11:45 P.M

10:15 P.M.

WMCA-Bronx Dance Marathon WOR-Vera Brodsky and Orchestra

10:30 P.M.

WMCA—Three Litle Funsters
WEAF—Mr. Bones & Company
WJZ—Waves of Melody, Victor Arden's orchestra
WABC—"Music That Satisfies," with the Boswell
Sisters—Chesterfield Program
WOR—Cosmo Hamilton

10:45 P.M.

WMCA—Ritey and Comfort
WABC—Street Singer
WJZ—McCravy Brothers, singers
WOR—Florence Case and Orchestra 11:00 P.M.

WMCA—Enoch Light's Orchestra
WEAF—Russ Columbo
WJZ—Laurier's Slumber Music
WOR—Arthur Warren and his Dance Orchestra
WABC—Alex Haffner and His Gypsy Orchestra

11:05 P.M.
WEAF—Jack Denny and his Waldorf-Astoria Orchestra

11:30 P.M.

WMCA—Al Katz and Kittens
WEAF—To be announced
WJZ—Piano Moods
WOR—Moonbeams—Directed by George Shackley

11:45 P.M.

WEAF—Cab Calloway and His Orchestra WJZ—Earl Hines' dance orchestra

12:00 Midnight

WMCA-WMCA Theatre Revue WEAF-Buddy Rogers and his California Cavaliers WABC-Ben Bernie's Orchestra

12:05 A.M.

WMCA-Maxl's Bayarians

12:15 A.M.

WJZ-Carl Moore's Orchestra, dance music 12:30 A.M.

WEAF-Larry Funk and his Orchestra WABC-Noble Sissle and Park Central Orchestra 12:35 A.M.

WMCA-Vaudeville Vignettes-Grand Central Red Caps; Miss Saunders; Peter Graham

1:00 A.M. WABC--Claude Hopkins' Roseland Ballroom Orch.

1:05 A.M.
WMCA—Orchestra From Paris

1:30 A.M.
WABC—Gus Arnheim's Orchestra from Chicage

1:35 P.M. WMCA—Dance Marathon

1:50 P.M. WMCA—Romeo's of Radio

## Programs For Tuesday, April 19th

SPECIALS FOR TODAY

Every effort is made to insure the accuracy of our programs at the

time of going to press; however, there is the possibility of late changes.

11:15 A.M.—WABC-CBS-Story of Sinclair Lewis.

3:45 P.M.—WJZ-NBC-U. S. Army Band.

9:30 P.M.—WABC-CBS-Eno Crime Club.

6:45 P.M.—WABC-CBS-Joe Palooka.

12:00 Noon-WEAF-NBC-G. E. Circle-Emily Post.

6:30 A.M.

WINS-Morning Highlights

6:45 A.M.

WEAF—Tower Health Exercises—Arthur Bagley Dir. WOR—Gym Classes—John Gambling, Director WINS—Musical Clock

7:30 A.M.

WJZ-A Song of Today
WABC-Organ Reveille-Popular Music
7:45 A.M.
WJZ-Jolly Bill and Jane-Cream of Wheat Program

8:00 A.M.

8:00 A.M.
WMCA—Phantom Organist
WEAF—Gene and Glenn—Quaker Early Birds
WJZ—On the 8:75
WOR—Captain Jack and Barnacle Bill
WABC—Salon Musicale
WINS—Miss Walls' Calistenics

8:15 A.M.

WMCA—Poet's Corner
WEAF—Morning Devotions
WJZ—Phil Cook—The Quaker Man
WINS—Musical Clock

8:30 A.M.

WMCA—Piano Moods—Ernest Stramiello WEAF—Cheerio—Talk and Music WJZ-Sunbirds WOR-Martha Manning-A Macy Presentation

8:45 A.M.
WMCA—In Song Heaven—Frank McCabe, Tenor
WJZ—John Fogarty—Tenor
WOR—Musical Novelties
WABC—Artells Dickson—The Singing Vagabond
WINS—Mr. and Mrs. Reader
WOV—Willie Zay Jackson

9:00 A.M.

WMCA—Sakele Perfume Co.: Monsieur Sakele
WEAF—Morning Glee Club—Male Octet
WJZ—Waltzes—String Eusemble—Direction Walter

Blaufuss

WOR—Miss Katherine 'n' Calliope—A Bamberger
Presentation

WPCH—Song Souvenirs—Frank McCabe
WABC—Little Jack Little

WOV—Hudson Clinic
WINS—Monsieur Sakele

WINS—Monsieur Sakele
9:15 A.M.

WMCA—Francis X. Loughran Science Hour
WEAF—Knox Sparkling Music
WJZ—Lady Bugs
WABC—Melody Parade
WPCH—Ben Highland
WOV—Late Risers' Gym Class
WINS—Frances Gold—"Piano and Songs"

9:25 A.M.
WMCA—Organ Interlude

WMCA—Organ Interlude
9:30 A.M.

WMCA—Modern Living
WEAF—Top o' the Morning
WIZ—Beautiful Thoughts—Montgomery Ward Pro.
WOR—Mrs. J. S. Reilly—Corn Products Co.
WPCH—Retail Grocers' Program—Frank Galland
WABC—Tony's Scrap Book—Conducted by Anthony
Wons
WINS—Bits of Symphonies
WOV—Modern Living Magazine
9:45 A.M.

WEAF—Breen and de Rose; vocal and instrumental duo
WJZ—Mystery Chef; R. B. Davis Program
WABC—U. S. Navy Band
WPCH—Louis Bacon, popular songs
WOV—Blyn Shoe Stores Program
WINS—Fred Steele; "Songs of Yesteryear"

11:00 A.M.
WEAF—"Your Child;" Dr. Ella Oppenheimer, Chief of Children's Bureau, Dept. of Labor
WJZ—Forecast School of Cookery
WOR—Mrs. J. S. Reiley; Sunbeam Commonsense;
Austin Nichols Program
WPCH—Trotty Veck Club
WOV—Mays, Inc., Program
WINS—Making Yourself Fashionable
WNYC—Dept. of Public Markets 9:45 A.M.

WEAF—Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program

WIZ—Nothing But the Truth

WOR—Musical Doctor—Allen Meany—Songs

WABC—Helen Board—Soprano
WINS—Dan Powers—Songs
10:00 A.M.
WMCA—Harry Glick's Gym Classes
WEAF—Mrs. Blake's Radio Column
WOR—McCann's Pure Food Hour
WABC—Grant, Graham and Coughlin
WPCH—Ernest Stramiello, pianist extra-ordinary
WOV—Jordon's Program
WINS—What's the Answer?

10:15 A.M.

WMCA—National Home for Children

WEAF—Tom Brennie; the Laugh Club

WJZ—Clara, Lu 'n' Em; Colgate Palmolive-Peet

Program

WABC—Morning Minstrels WASC—Morning Ministres
WPCH—Betty Gallagher
WOV—Canadian Fur Trappers
WINS—Discovery Hour
10:20 A.M.

10:20 A.M.
WMCA—Mme. Olga Baronofsky, piano
10:30 A.M.
WMCA—Interesting People I Have Met; Ada Patterson
WEAF—Cindy and Sam; talk and music
WABC—Prudence Club

WJZ—Our Daily Food; Colonel Goodbody and Judge Gordon; A. & P. Program WPCH—Marmola; Comedy skit WINS—The Wife Saver

10:45 A.M. WMCA-Pages off Broadway-Jean Carroll WEAF-Breen and de Rose; vocal and instrumental

11:10 A.M. WNYC-Lait and Lee, popular sangs 11:15 A.M.

11:15 A.M.

WEAF—Radio Household Institute

WOR—The Happy Vagabond; Jack Arthur

WABC—Stories of the Living Great—Ida Bailey Allen

WINS—Arthur Wechsler, pianist

WJZ—Rhythm Ramblers

WNYC—Dept. of Public Markets

11:30 A.M.

WEAF—U. S. Marine Band
WOR—Elizabeth Ann Baker—School of Cookery
WJZ—Thru the Looking Glass
WPCH—Eva Lerner; Singing the Blues
WABC—Current Questions Before Congress
WOV—Sylph Laboratories Program
WINS—Edyth Burley; Songs
WNYC—Dept. of Health

11:40 A.M.

WNYC—Lait and Lee, popular songs

11:45 A.M.

WOR—"Straight Talk;" H. Robinson Shipherd
WJZ—Jill Edwards and Judy Barker
WOV—Wm. Mittman—The One Man Duet

WOR-Looking Young-Beauty Talk

Sons Program
WPCH—Charles Pallateri; Songs
WOV—Tom Turner, baritone
WINS—Luncheon Musicale

12:25 P.M. WOR-Musical Program

WOR-Dorothy Worth's Chats; A. oseph Hilton and

12:20 P.M.

12:30 P.M.

12:30 P.M.

WMAC—W-T Stock Quotations

WEAF—Black and Gold Room Orchestra

WJZ—To be announced

WOR—Broomaid; Fairway Garden Talk; Va Car.

Chemical Company

WPCH—Health Talk—N. Y. Tuberculosis Assn.

WBAC—Mid-Day Bath Club; Linit Programs

WOV—I.a Rose Macaroni Co.

12:35 P.M.

WOR-Mid-Pacific Hawaiian Ensemble 12:45 P.M.

WEAF—A Thought for the day
WJZ—O'Cedar Melody Men
WPCH—Hilda Harrison, soprano
WINS—Charles G. Keutgen; N. Y. Committee of
1,000; Talk
WABC—Columbia Revue; Vincent Sorey, Conductor

12:55 P.M.

WOR-Budget Dishes; Va. Dare Extract Co.

1:00 P.M. WMCA—Al Rose and Orchestra
WEAF—Market and Weather Reports
WJZ—To be announced
WOR—Bisquick Bride—Betty Crocker
WPCH—Mirror Reflections
WABC—George Hall and his Hotel Taft Orchestra
WOV—Merit Clothing Co. Program
WINS—English String Orchestra
1:05 P.M.

WOR-Ray Nichols' Dance Orchestra

1:15 P.M.

WEAF-Classic Varieties WPCH-Luncheon Music

WMCA—Mirror Reflections
WEAF—Hotel New Yorker Concert Orchestra
WJZ—National Farm and Home Hour
WOR—Occasional Rare-bits
WABC—Atlantic City Musicale
WINS—Marie Guion; "Songs of Love"
WOV—Vera Thalman, soprano

1:45 P.M.
WJZ--"Smack-Outs"—Marian and Jim
WMCA-My Purpose—James McGarrigle
WPCH-Highlights of Sports; Jack Filman WOV-Oral Hygiene WINS-Embers of Love

1:55 P.M. WOR-Bisquick Bride-Betty Crocker-Talk 2:00 P.M.

2:00 P.M.

WMCA—WMCA Theatre Revue

WEAF—The Merry Madcaps; Dance Orchestra

WOR—Rutgers Home Economics Series

WPCH—Manhattan Dance Marathon

WABC—Aunt Jemima; Songs

WOV—Piano Pals

WINS—American Music Ensemble

2:05 P.M. WMCA—Samuel Shankman, piano 2:10 P.M. WMCA—Jack Filman; Sports

12:00 Noon

WMCA—Mid-day Message— Rev. Hoey

WJZ—The Merric-Men; Male Quartet

WOR—Sherman Keene's Orchestra

WEAF—General Electric Home Circle—Grace Ellis,
hostess; Theodore Webb, baritone; Eddie Dunham, organist

WABC—Isham Jones and his Orchestra

WOV—Hudson Clinic

WINS—Ford Frick Tells the News

WPCH—Maritime News—Program Resume 12:05 P.M. WPCH-Bernice Manning, soprano

12:15 P.M.
WMCA—The Jolly Friar; Songs and Piano
WEAF—The Real George Washington
WJZ—Pat Barnes; Swift & Co. Program

WPCH—The Vagabond; Joseph Moran WINS—The Olympians WABC—Musical Program, featuring Do, Rae, Mi

11:50 A.M. WNYC-"Keeping Well," by Dr. John Oberwager

12:00 Noon

Page Eleven

## THREE BOYS WIN NBC MUSIC TESTS

Three boys were declared winners in the National Music Discrimination Contest conducted at Cleveland during the Silver Anniversary meeting of the Music Supervisors National Conference, in session there last week. They are Charles Gigante, 19, of Lyndhurst, New Jersey; Irving Fink, 16, of Cleveland, Ohio; and Stewart Smith, 17, of Quincy, Mass.
Seated in Cleveland's Public Auditorium,

the three winners analyzed with perfect precision a musical program broadcast from New York by the NBC Symphonic Orchestra under the direction of Walter Damrosch. They will receive NBC scholarships to any of three ortablished support music campus. three established summer music camps

## WRIGLEY'S

presents

## ELY CULBERTSON

WORLD BRIDGE AUTHORITY

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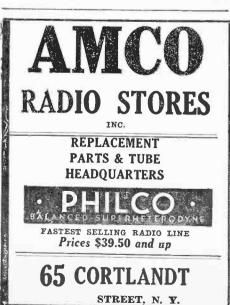
## Radio Service of America

ANY MAKE RADIO SET REPAIRED Authorized Factory Trained Men A.C. SETS to D.C. RADIOS



**EXCHANGED** DAY, NIGHT SUNDAY SERVICE





## Bachelor Batoneer



Art Krueger, who broadcasts over the CBS chain, is a bachelor, has a fierce penchant for black cats and boxing matches, and has never driven his own car. Says he just can't learn how. Art and his ten piece orchestra go on the air from the WISN studio in Milwaukee and gather in, they say, the fattest mail bag at the station.

## Royal Anecdote

Cosmo Hamilton, the famous author and playwright who is broadcasting a series of personal reminiscences of the great and near great of the world, over WOR each Monday night, has a fund of intimate anecdotes on the personalities he discusses. He was a guest at a friend's home one evening and the pianist Rubenstein was at the instrument. The telephone rang, the host answered and after a moment returned. "There is a gentleman coming over for a moment," he said, "and he has requested that no attention be paid to his entrance. I'll be grateful if you will consider his wishes." Rubenstein continued playing and a little while later the door opened, a young man came in. "Hello," he said walking over to the table and pourne said walking over to the table and pour-ing himself a highball. He sat on the floor beside the piano, listened to the music, drank his highball and at the end of the composi-tion arose. "Thanks very much," he said. "Cheerio!" He walked out. It was the Prince of Wales.

## Learn to Play

## Good CONTRACT!

Begin Today Bidding Every Hand Accurately and Correctly with the



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# HOW WOULD YOU PLAY IT?

Work These Bridge Hands Your Way-Then Hear Culbertson Explain Them On The Air

0

no doubt want to tune in the broadcasts of Ely Culbertson, world recognized authority on the game. And you'll want to be pre-pared to follow Mr. Culbertson's discussion of theoretical hands, which he will do every Wednesday and Saturday. Radio Guide has made this possible through the cooperation of Mr. Culbertson, and herewith presents, for the exclusive use of its readers, the hands which will be discussed and expounded by

How's your bridge? If you're trying to Mr. Culbertson in his broadcasts of improve your game—and who isn't—you will Wednesday and the following Saturday Wednesday and the following Saturday.

We would suggest that you study these hands thoroughly; put yourself in the place of each of the players, and familiarize yourself with the prospective bids and counters. Then when the hand is discussed on the air you will be able to pick out the errors in your method of playing the hands, and correct them under Mr. Culbertson's masterful direction.

The hand to be discussed by Mr. Culbertson in his broadcast at 4:30 Wednesday afternoon, April 20th, on WEAF, follows:

THE HAND Dealer-South. East and West vulnerable. **♠**—Q,9,7,3 **♥**—Ĵ,10,7 **♦**—7,3 -A,5,4,3**♠**—K,8,2 **4**-6,4 **♥**—K,Q,8 W ♦—Q,J,10,8,2 **4**-7,6 **♠**—A,J,10,5 ₩—A.9.5

Mr. Culbertson will pick the following hand apart in his discussion over WEAF Saturday night at 8:00 o'clock, April 23.

#### THE HAND Dealer-South. Both sides vulnerable **^**—A,Q **♥**—10,5 ♣—Ã,J,10,3 **♦**—9,3 **♥**—J,7,3,2 **♦**—A,10,8,2 **♠**—J,10,8,7,6,5,4 ₩-6 E W ♦-9,7,6 S -0.5 -9,8,4 **♠**—K,2 ♥—A,K,Q,9,8,4 -K.7.6.2

## What's In A Name?

WOR is seeking a new name for sustaining programs. The executives of the station have long felt that the word "sustaining" carried with it the implication that it was simply a filler in between such hours as were sponsored by commercial clients. Walter J. Neff, assistant commercial director, suggested "station tested programs" and the argument was on.

"Sustaining programs," Mr. Neff said should be an indicator of the quality and standard which a station attempts to maintain in its contracts with advertisers. Just as the character and standard of a newspaper is reflected in its editorial and feature page so should the programs sponsored by the station be the peer of such programs as are presented by commercial clients. The word 'sustaining' is ambiguous and tends to create the impression that the station, for lack of anything better, simply sustains the hours of its time between advertising pro-

## Anniversary Program

Nobile Giacomo De Martino, Italian ambassador to the United States, whose recent illness caused the postponement of a broadcast in celebration of the anniversary of Columbus Hospital on April 3, has recovered and will be heard this Sunday at 4:00 P. M.

Hon. Edward Corsi, Commissioner of Immigration at Ellis Island, will be heard on the same program.

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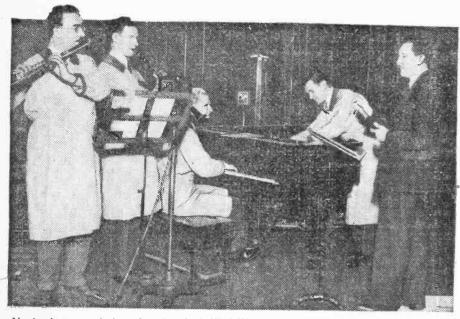
## Hendrik de Leeuw's New Series On WOR

It's a far cry from the cobbled streets of Amsterdam to the Malay Straits and the crossroads of the world, but Hendrik de Leeuw looked out from the window of a little 17th century house, got a whiff of the sea and the spice laden docks and then prompted. perhaps, by the same spirit which sent an ancestor, Arent de Leeuw, roaming over the globe, he took to the sea and ships. The wandering which at the age of twenty had carried him through the America's, the Orient, Northern Africa and British India will be recounted to WOR's audience in Mr. de Leeuw's new series of intimate travelogues to be broadcast over WOR every Sunday afternoon at 12:45.

A fellow of the American Geographic Society and a member of the Royal Geographic Society of England, de Leeuw has written and had published "Cross Roads of the Java Sea" and has a second and third book now in the hand of a publisher. He has turned his hand to growing rubber, tea, rice and chinchona in the remote islands of the Archipelago and tiring of this he made several solitary expeditions into Borneo and lived for awhile among the Papua headhunters.

De Leeuw has, as is to be expected, witnessed many curious sights which are denied to the average white adventurer. He con-fesses to have beaten a very old and vener-able Batak chief at his favorite game of chess and wounded the old man's pride so deeply, that the victory almost cost him his life. His favorite story concerns a visit he made to the home of a chief in the Celebes. Before he was allowed to enter the house the chief came rushing out with a great amount of pomp and ceremony and demanded a quantity of spittle which he deposited in a plate and then rushed the vessel back into his lodge and annointed the heads of his children. Natural curiosity at such antics prompted de Leeuw to ask for an explana-tion and the chief modestly told him that the annointing was done to prevent the children from having an attack of convulsions from such a royal visit.

## CANNED MILK BAND



You've been wondering what they look like! Well, here they are-the Carnation Orchestra led by Morgan Eastman, heard each Monday at 8:00 p. m. as part of the Carnation Contented broadcast. The program is heard over an NBC-WJZ network.

## OUT OF THE ETHER

With Burns And Allen

George Burns and his wife, Grace Allen. bring their droll remarks to the WABC-CBS network every Monday night, at 10 o'clock, on the Robert Burns Panatella Hour with Guy Lombardo. Their patter appeals because of its simplicity.

GUY—Look, George, I've been dying to tell a joke. As long as Gracie isn't here, let me tell it to you.

GEORGE—All right, you tell it and I'll

GUY-All right , . . I just found out your cat has chickens.

GEORGE—Impossible!
GUY—What did you have in the basket? GEORGE-Chickens.

GUY—Well, your cat's got them. GEORGE—That's very good.

GUY-Here comes Gracie . . . pull it on

GRACIE-Oh hello! I just got some fan mail GEORGE-I want to tell you a joke first.

I just found out your cat's got chickens. GRACIE—Impossible!

GEORGE-What did you have in the basket?

GRACIE—Fish.
GEORGE—Oh, never mind.

\* GRACE-Well I can't understand . . . I think somebody is fooling around with our

GEORGE—What makes you think so? GRACE—Instead of giving us our fan mail every week, they kind of saved it up

for three weeks.

GEORGE—Well, open it up.

GRACE—It's a postcard . . . I'll close it.

GEORGE—Well read it.

GRACE—"Deear Allen, Lombardo and

Burns. My dear girls." . . . Gee, he made a

mistake here. He used periods after our

mames instead of dots.

GEORGE—Go ahead . . . continue where you left off with "my dear girls."

GRACE-"I have been in this asylum for 20 years and tried every way possible to get out but couldn't. But fortunately my keeper tuned in on you last Monday and immediately let me out Tuesday. Will join you next week to talk things over. Very truly yours, J. P. McNutt. P. S. I am not sure but I think I am one of your brothers." . . . [The man must be crazy.

GEORGE-What makes you think so? GRACE—Starting a letter with dots. GEORGE—Wouldn't it be funny if that was not your brother?

GRACE—Yeah, wouldn't it? And then again it couldn't be my brother because all my brothers were born in January.
GEORGE—How do you know it isn't your

GRACE-Look at this . . . he doesn't write like January.
GEORGE—He doesn't write like January?

Oh! Let's talk about something else.

GRACIE—George, don't you find it awfully sort of difficult to talk to some people? GEORGE-1 certainly do. I certainly find it hard sometimes.

GRACIE—I mean, I can simply never think of anything to say half the time. And the other half of the time when I can think of something to say there is no one around to say it to. What's the use of talking unless you really have something to say worth-

GEORGE-Yes, I know what you mean. GRACIE-I mean I think it is just better to shut up when you haven't anything to say. Don't you really think so? When I'm with some people I simply never can think of anything worthwhile to say. I mean they don't inspire me—or something.

GEORGE—Yeah—or something. Let's talk

of something else.

GRACIE-I am honestly plain dumb when I try to talk to people like that. Do you know what I mean?

GEORGE-Yes, I don't know what you

GRACIE—I really.

GEORGE—Now, wait a minute. Let's do something else. Here's Guy Lombardo.

GUY—I just got a boat, a motor boat. SANTOS—That's what my brother's got. He calls it Golf because it goes putt-putt-

GUY-That's nothing. I call my motor boat Putt-Putt because I keep it in the Gulf Stream.

SANTOS—That's nothing, my brother keeps his in the golf stream because it's got

GUY—That's interesting!

SANTOS—Yeah—you see when the water comes over the sides of the boat, my brother doesn't have to bail it out. GUY-What does he do?

SANTOS-It just runs out through the 18

GUY—I suppose you're going to tell me that a boat with 18 holes floats? SANTOS-It doesn't have to . . . my brother knows how to float.

## REVIEWING RADIO

(Continued from page 10)

remember as Henry, of Henry and George, who'll take the role of Joe Palooka, in the new Columbia series about to open. Bergman also has played in the detective yarns. He's the echo of Al Smith's voice, which made such a hit in the lamented March of Time broadcasts.

A note for the ladies-Grace Moore, the Metropolitan soprano, and NBC artist, has a wardrobe (for street) of 250 dresses and 75 pairs of shoes. And of all persons, she is the one to chirp: "I've been married a year, and the worst thing about matrimony in Manhattan is finding a place to hang your husband's clothes."

Hundreds of listeners are ready to swear that Gorman Ace, the husband of Jane in 'Easy Aces," is really Jack Benny, the comic. Hundreds more have identified him as Don Carney, of WOR, Newark.

Jack Benny, strangely enough, is a close friend of Ace. Gorman began his radio career reading the funny papers to kids from a Chicago mike. By a coincidence, Don Carney, whose vocal inflections are almost identical with those of Ace, reads the funnies every Sunday from WOR.

All doubters may rest assured that Mr Ace is really Mr. Ace, and that lock from and Don Carney are two other fellows.

\* They tell me that Ludie East and Ralph Dumke, "Sisters of the Skillet," are really serious about issuing their own newspaper to housewives who may find their duties a bit difficult. Since mentioning the project on the air, the two funsters have received 14,000 letters offering to subscribe to such a publication.

The idea was just a joke at first, but the response has just about induced the team to try their luck as editors.

It must be great to enjoy such popularity as Irma Glenn, the NBC Chicago organist. as Irma Glen, the NBC Chicago organist. radio listeners than any other radio artist.

## Joan Lee



Aline Berry, who enchants miniature listeners as Joan Lee in the NBC skit "Raising Junior", is known in real life as Mrs. Peter Dixon, wife of the writer and star of the series. The programs are broadcast daily except Wednesday at 6:00 p. m. over an NBC-WJZ network.

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# Tuesday Programs [Continued]

2:.5 P.M.

WMCA—Golden S.ipper Dance Marathon
WOV—Vivian Menne, soprano
WABC—Columbia Salon Orchestra; Emery Deutsch,
Conductor
WOR—Silver String Ensemble

2:30 P.M.

WMCA—Meadows Beauty School
WEAF—Young Artists Light Opera Company
WJZ — Address by Mrs. Lowell Fletcher Hobart,
Pres. Gen'l D. A. R.
WOR—Italian Lessons
WPCH—Lucy Wilkes; Dramatic Soprano
WABC—Columbia Salon Orchestra
WOV—Briddy Abel

WOV-Buddy Abel WINS-Shaw and Glass; The Piano Girls

WPCH—Marion Francis and Paul Edwards WOR—Songs; Angela Gay WOV—Chief Big Man WINS—Symphony Rhythmakers

2:55 P.M.
WOR-Dagmar Perkins-Talk on

WOR-Dagmar Perkins—Talk on Furs

3:00 P.M.

WMCA—Bronx Dance Marathon

WJZ—Music in the Air; Piano Lessons; Dr. Osborne
McConathy, director

WABC—Ann Leaf at the organ, with Adele Vasa

WOV—Willie Zay Jackson

WPCH—Samuel Shankman, pianist

WINS—Nat Ross Ensemble

WOR—Newark Museum; Dorothy Gates, speaker

3:15 P.M.
WPCH—Betty Bond and Arthur Behim
WOV—Julia Bergamo, soprano
WINS—Burnett Sisters
WOR—Guy Hunter; Blind Artist

3:30 P.M.
WMCA—Drifting Down the Rhine
WEAF—Woman's Radio Review
WJZ—Hello Marie; Comedy skit
WOV—Bronx Winter Garden
WPCH—W. T. Stock Quotations
WINS—Louise Smith, contralto; Theodora Kramer,
pianist

with—Louise Smith, com-pianist
WOV—Musical Moods
WABC—Musical Americana
WOR—Ariel Ensemble

3:45 P.M.

3:45 P.M.

WOC-C. H. Davis, tenor
WJZ-U. S. Army Band; William J. Stanard, leader
WOV-G. H. Davis, tenor
WINS-Edward Villa, Spanish Guitarist

3:50 P.M.

WPCH—Douglas McTague, "The Original Hill-Billy
Boy"

4:00 P.M. WMCA—Musical Moments WEAF-Magic of Speech; Direction Vida Ravenscroft

WLAF—Magic of Speech; Direction Vida Ravenscroft
Sutton
WPCH—Mirrors of Melody
WABC—Rhythm Kings
WOV—Dance Marathon
WOR—Tunes of Long Ago; The Home Singer
WINS—Mnie. Marie von Unsculd; "Modera Piano
Technique"

4:15 P.M. WMCA-Nalda Nardi, the Dream Lady-Elmo Russ,

www.A-Natia Nard, the Dream Lady-Elmo organist
WOR-N. J. Emergency Relief Administration
WABC-George Hall and His Orchestra
WJZ-Mormon Tabernacle Choir and Organ
WINS-Uncle Robert's Rascals
WOV-El Tango Lirico

4:30 P.M.

WMCA—Prunelle and Penelope—Comedy

WEAF—Tea Dansante; Howard Lanin

WPCH—The Dale Sisters and Lee Parron

WOR—Rainbow Trail; Woman's Trio, Orchestra

WINS—Television Musicale

4:45 P.M.

WMCA—Monsieur Sakele WEAF—The Lady Next Door WJZ—"Rudyard Kipling," I Dr. Robert Emmons Rogers
WOV—Geo. Fischer, tenor
WPCH—Betty Bond and Arthur Behim

4:55 P.M.

WOR-Program Resume

5:00 P.M.

5:00 P.M.

WMCA—Raber Mixed Quartet

WEAF—Charles Gilbert Spross, pianist

WJZ—The Three Bees

WABC—Vivien Ruth; Songs

WINS—Blanche Vincent; Songs

WPCH—Musical Connedy Parade; Alfred Simon

WOR—"Food and Hygiene;" Breyers Ice Cream Prog

WOV—Blue Boys

S:15 P.M.

WMCA—The Radio Doctor
WEAF—Skippy; General Mills Program
WJZ—Mouth Health; Marley Sherris
WPCH—Community Councils, N. Y. C.
WABC—Meet the Artist; Bob Taplinger Interviews
a Radio Personality
WINS—Tom Keene's Roundup with Doug McTague
WOV—Schlossman's Furniture

WOV—Schlossman's Furniture

5:30 P.M.

WMCA—Romeos of Radio—Comedy and harmony
WEAF—Garden Melodies
WJZ—The Singing Lady; Kellogg rogram
WABC—The Professor and the Major
WPCH—The Visitors, Lil and Guy
WOV—Davega Program.
WOR—Wolk Mandolin Quartet
WINS—Symphonic Rhythmakers

5:45 P.M.

WINS—Symphonic Rhythmakers

5:45 P.M.

WMCA—Red Devils with Junior Smith

WJZ—Little Orphan Annie; Wander C. Program

WABC—Movie Star Revue; Rodothea James, Mistress
of Ceremonies with Ted Astor's Orchestra

WPCH—Captain Joe's Stories

WINS—Crockett Mountaineers

WOR—Helen Orth—Mezzo-soprano

WOR—Helen Orth—Mezzo-soprano
6:00 P.M.
WEAF—Waldorf-Astoria Sert Room Orchestra
WJZ—Raising Junior; Wheatena Serial
WOR—Uncle Don
WABC—Arthur Jarrett
WINS—Ford Frick Sports Review
WPCH—Italian Serenaders
WLWL—Hilda Kutcukian; Contralto
WNYC—Police Aviation Report, Prelude

6:05 P.M.
WNYC-"Danger Signs in Adolescent Behavious"

6:15 P.M. WNYC—Piano Twins
WIZ—Rameses Program; Stephano Bros
WABC—Reis & Dunn
WINS—Civic Affairs Forum

6:30 P.M. 6:30 P.M.
WNYC—Crime Prevention
WEAF—Rex Cole Mountaineers
WJZ—Ray Perkins; The Old Topper; Andrew Jergin
Program
WPCH—Manhattan Dance Marathon

WABC—Songs of Romance
WOR—Jack Berger's Concert Orchestra
WINS—American Music Ensemble
WLWL—"Man in the Moon"

6:45 P.M.
WEAF-Back of the News in Washington WNYC—Royal Trio
WJZ—Literary Digest Topics; Lowell Thomas
WABC—Joe Palooka for H. J. Heinz
WLWL—"Voice of the Missions"

7:00 P.M.
WNYC-Everett McCooey, baritone; Ralph Lawe, tenor WEAF-Mid-Week Federation Hymn Sing

WPCH—Keys to Contract Bridge
WOR—Buddy Rogers and his Dance Orchestra
WJZ—The Pepsodent Program; Amos 'n' Andy
WABC—Myrt & Marge; Wrigley Program
WINS—Lullaby Lady
WLWL—Memory Lane; Edwin Breen, soloist

7:05 P.M.
WPCH-Elmo Russ presents The Love Serenader

WPCH—Elmo Russ presents The Love Serenader
7:15 P.M.
WNYC—W. Orton Tewson
WEAF—To be announced
WJZ—Just Willie; Arthur Fields, vocalist; U. S.
Rubber Co.
WABC—Freddie Rich's Orchestra

WINS—Mack and Swor WPCH—William Cordaro Orchestra 7:30 P.M.

WNYC-Civic Information WEAF—Prince Albert Quarter Hour; Alice Joy, Contralto; Paul Van Loan's Orch; "O! Hunch" WLWL—"A Catholic Looks at the World" Michael

Williams
WOR-Centerville Sketches; Hires Program
WABC-Richman Bros. Program; Sylvia Froos; Louis
Silvers' Orchestra

Silvers: Orenesta WINS—The Globe Trotter WJZ—Swift Program; The Stebbins Boys WPCH—Prunella and Penelope

7:35 P.M. WNYC-Air College

7:45 P.M. WEAF-The Goldbergs; Pepsodent Program
WJZ-Billy Jones and Ernie Hare; Best Foods, Prog.

WJZ-Billy Jones and Ernie Hare; Best Foods, Prog. WOR-To be announced WABC—The Camel Quarter Hour; Morton Downey, Anthony Wons and Jacques Renard's Orchestra WINS-The Wandering Minstrel; George Martin, narrator; Tony Wier, tenor WLWL-Marmola Entertainers WPCH—The Three Dreamers

7:55 P.M. WNYC-Air College

8:00 P.M.
WEAF—Blackstone Plantation; Julia Sanderson and
Frank Crumit, soloists; Incidental Music Direction Jack Shilkret; Waitt and Bond
WJZ—National Advisory Council on Radio in Education

cation
WABC—The Bath Club; Margaret Santry Interviewing guest; Frank Ventree's Orch.; Linit Prog.
WOR—Chandu the Magician; Beech-Nut Program
WINS—Dr. Louis E. Bisch; "The Family Doctor"

WNYC-WNYC Air College
WABC-Sterling Products Program; Abe Lyman and his Orchestra
WOR-Tito Guizar, tenor and orchestra
WINS-Chimes

8:30 P.M.
WNYC-"Avoiding Heart Disease"; Dr. John Ober-

wager
WEAF—True Story; "Mary and Bob"
WJZ—Heel Hugger Harmonies
WABC—La Palina; Kate Smith and her Swanee
Music
WOR—Corse Payton's Stock Company

8:40 P.M. WNYC-Eighteenth Infantry Band

8:45 P.M.
WJZ-Sisters of the Skillet; Proctor and Gamble Program
WABC-Ed Sullivan, with Guest Star; Gerardine 9:00 P.M.

WEAF-National Oratorio Society WOR-To be announced WOR-To be announced WJZ-Household Program WABC-Ben Bernie; Blue Ribbon Malt Program

9:20 P.M. WNYC-Emergency Unemployment Relief

9:30 P.M.

WMCA—Songs of Israel; Horwitz-Margereten Prog. WEAF—Hits and Bits
WJZ—Mr. George B. Cortelyou, guest speaker
WOR—Jerry Macy and Ed Smalley; The Tea Timers;
Salada Tea Program
WABC—Eno Crime Club

9:45 P.M.

WOR-Eddy Brown, violinist and Miniature Symphony Orchestra

10:00 P.M.

WMCA—Golden Slipper Dance Marathon

WEAF—Lucky Strike Dance Hour; Walter Winchell,
guest speaker

WJZ—The Regimentalists, male chorus

WABC—The Voice of 1,000 Shades

10:15 P.M.

WMCA—Jerry Baker, tenor—Elmo Russ, organist WJZ—Sweetheart Program; John Fogarty, tenor WOR—The Jolly Russians
WABC—Modern Male Chorus

10:30 P.M.

WMCA—Three Little Funsters—Comedy and harmony
WJZ—Paris Night Life; Affiliated Products Co.

WABC—"Music That Satisfies," with Alex Gray and
Shilkret's Orchestra; Chesterfield Program

10:45 P.M. WMCA—Gypsy Song Birds
WJZ—McCravy Brothers, singers
WOR—Jack Clark and the Radio Romeos
WABC—The Funny Boners

11:00 P.M.

WMCA—Bronx Dance Marathon

WEAF—Russ Columbo

WJZ—Laurier's Slumber Music

WABC—Columbia Concerts Program; Maria Kurenko. soprano
WOR-Willard Robinson and his Deep River Orch.

11:15 P.M. WEAF-Jesse Crawford, organist WMCA-Dave Bernie's Orchestra

11:30 P.M.

WMCA—Al Katz and Kittens

WEAF—Charles Dornberger and his Orchestra

WJZ—Studio Ensemble

WABC—George Olsen's Orchestra

WOR—Moonbeams; Directed by George Shackley

11:35 P.M.
WJZ—Piano Moods; Lee Sims and Ilomay Bailey, soprano

11:45 P.M.
WJZ—Earl Hines' Orchestra, dance music

12:00 Midnight
WEAF—Ralph Kirbery, dream singer
WMCA—WMCA Theatre Review
WJZ—Schroeder Hotel Orchestra
WABC—Gus Arnheim's Orchestra

12:05 A.M.

WMCA—Rainbonians
WEAF—Johnnie Hamp and his Orchestra 12:15 A.M.

WJZ-Joe Gumin and his Orchestra, dance music 12:30 A.M.
WEAF—Seymour Simon's Orchestra
WJZ—Charles Agnew and his Orchestra
WABC—Noble Sissle and his Park Central Orchestra

12:35 A.M. WMCA—Vaudeville Vignettes

1:00 A.M. WABC-Hotel Bossert Orchestra

1:05 A.M.
WMCA—Riley and Comfort

1:35 A.M. WMCA—Dance Marathon WABC—Roseland Ballroom Orchestra 1:50 A.M. WMCA-Chick Webb and his Chicks-Orchestra

# Programs For Wednesday, April 20th

6:30 A.M.

WINS-Morning Highlights 6:45 A.M.

WEAF-Tower Health Exercises; Arthur Bagley, Director
WOR—Gym Classes; Gambling's Gamboliers; John
Gambling Director
WINS—Musical Clock

7:30 A.M.
WJZ-A Song for Today
WABC-Organ Reveille; Popular Music

7:45 A.M.
WJZ—Jolly Bill and Jane; Cream
8:00 A.M.

WMCA—Phantom Organist WEAF—Gene and Glenn, Quaker Early Birds WMCA—Phantom Organist
WEAF—Gene and Glenn, Quaker Early Birds
WIZ—On the 8:15
WOR—Captain Jack and Barnacle Bill
WABC—Salon Musicale: Vincent Sorey, Conductor
WINS—Miss Walls' Calisthenics

8:15 A.M.
WMCA—Women! Women! Wom
WEAF—Morning Devotions
WJZ—Phil Cook. the Quaker Man
WINS—Musical Clock Women !--- Athale Brown 8:30 A.M.

8:30 A.M.
WMCA—Piano Moods
WEAF—Cheerio
WABC—Salon Musicale
WOR—Martha Manning; A Macy Presentation
WJZ—Sunbirds
WOV—Morning Song

8:45 A.M.

WMCA—In Song Heaven
WOR—Musical Novelettes
WJZ—John Fogarty, tenor
WOV—Willie Zay Jackson
WABC—Old Dutch Girl; Newsy Jingles in Rhyme and Song WINS-Mr. and Mrs. Reader

9:00 A.M. 9:00 A.M.
WMCA-Monsieur Sakele
WEAF-Morning Glee Club
WOR-Miss Katherine 'n' Calliope; a Bamberger
Presentation
WJZ-Waltzes; String Ensemble, direction Walter
Blaufuss
WPCH-Song Souvenirs-Frank McCabe
WABC-Little Jack Little
WOV-Hudson Clinic
WINS-Monsieur Sakele

YILS A.M.

YMCA—Loughran Science Hour
WEAF—Dr. Royal S. Copeland; Sterling Products
Co. Program
WJZ—Lady Bugs
WABC—Melody Magic; Vincent Sorey's Orchestra
with Evelyn McGregor, Helen Nugent and Charlotte
Harric an, contraltos
WPCH— arie Wald
WOV—I. te Risers' Gym Class
WINS— ... Thomas' organ recital

9:25 A.M.

WMCA Organ Interlude 9:30 A.M.

WMCA-Modern Living
WEAF-Top o' the Morning; Edward H. Smith
WOR-Joseph Bier with Sherman Keene's Orchestra
WJZ-"Beautiful Thoughts;" Montgomery Ward Co.

Program
WABC—Tony's Scrapbook; Anthony Wons
WOV—Modern Living Magazine
WINS—Discovery Hour
WPCH—Josephine Mortell

9:45 A.M.

WEAF-Our Daily Food; Colonel Goodbody and Judge

Gorden; A. & P. Program
WJZ-Miracles of Magnolia
WOR-Shopping with Jean Abbey-Sales Talk
WPCH-Buddy Bernier; Ukelcle Songs
WABC-Elizabeth Barthell; Songs

10:00 A.M.

WMCA-Rexall Program
WEAF-Mrs. Blake's Radio Column; Sisters of the WEAF—Mrs. Blake's readio Column; Sisters of Skillet
WJZ—Beatrice Mabie; Beauty Talk
WOR—McCann Pure Food Hour
WPCH—Ernest Stramiello, pianist extra-ordinary
WABC—Grant, Graham and Coughlin
WOV—Jordon's Program
WINS—What's the Answer?

WINS—What's the Answer?

10:15 A.M.

WMCA—Harry Glick's Gym Class
WEAF—Jane Grant's Stero Program
WJZ—Clara, Lu 'n' Em; Colgate Palmolive-Peet Prog.
WPCH—Helen Rose
WBC—Melody Parade
WOV—Canadian Fur Trappers
WINS—"Your Handwriting;" Jane Redington

10:30 A.M. WMCA—French Lessons; Prof. La Vergne WEAF—Wildroot Chat; Elizabeth May

## Scanlon, Murray And Shields On WOR

The program of Murray, Scanlon and Shields which was presented over station WOR for the first time last Friday, will continue to be a weekly feature. The entertainment consists for the most part of comical dialogue and songs, with Roger Bower as master of ceremonies.

Marcella Shields made her stage debut at the age of five and has appeared in nearly every vaudeville house in the country. She has played with De Wolfe Hopper, Gallagher and Shean, Fay Bainter and other equally well-known. Miss Shields has been in radio since 1928, when she was asked by the Ever Ready Company to play the part of Dixie Dugan in the first of a series of broadcasts they were presenting. She was heard with them for a whole season and followed their program with a leading part in the Fleischmann Yeast program with Phil Cook, Ben Pollock, and Graham MacNamee before Rudy Vallee was even thought of Miss Shields has done vaudeville work whenever she has been able to find time for it, and also appears quite frequently at private

Walter Scanlon was discovered by his partner, Billy Murray, more than twenty years ago while playing in a minstrel show in Brooklyn. After his minstrel days he toured the country on the old Keith Circuit and in 1917 played the leading role in Victor Herbert's operetta "Eileen." He then appeared in several Arthur Hammerstein productions, and later organized his own road show for Irish romantic comedies.

## Joe Palooka Makes His Radio Premiere

Joe Palooka, that lovable boob of the prize ring and comic strip created by Ham Fisher, now comes to radio. The dumb boxing champ, his fights, troubles and mixups, is presented each Tuesday and Thursday at 6:45 p. m. over the WABC-CBS network. H. J. Heinz sponsors the series.



Ted Bergman as Joe Palooka

With Palooka, as interpreted by Ted Bergman, who once managed a New York gymnasium, are a number of principals who have really worked inside the ropes. Heavyweight Ham Fisher, cartoonist-creator of the comic strip, sparred in school, hobnobs with all the fighters and still works out with them. Ted Husing, ring-side commentator at Palooka bouts, often took it on the chin while in the Army. Harry von Zell, program announcer, was once an amateur lightweight boxer of the Pacific coast. The whole cast could easily come to blows in what might be termed the battle of the century.

## HIS OWN VOICE



Here is Shorts, the skye-terrier, who worked himself into a lather barking himself around the world. WGY's short wave station, W2XAD at Schenectady, N. Y., was experimenting with a round-the-world relay, Schenectady to Kootwijk, Holland, to Bandoeng, Java to Sydney, Australia and back to Schenectady. Shorts barked once during the test, heard the answering bark and kept going in the belief that he was working up a fight with an unseen rival. Shorts is old enough to know he can't catch his stubby tail, no matter how fast he runs, but he still expects to catch up with his bark as it travels around the world in an eighth of a second.

# Three U. S. Bands In Joint Concert

Sixteen American and Canadian band leaders will conduct the Army, Navy and Marine Bands in a special concert to be broadcast this Sunday from Constitution Hall, Washington, D. C. The program will be heard over an NBC-WEAF network at 10:20 p. m.

Secretary of Labor Doak will speak during the program which has been dedicated to the memory of the late John Philip Sousa. A group of Sousa's marches and the Chopin Funeral March will be played as a tribute to the March King. Each band will play several numbers, then the three will be massed. Ten new compositions will have initial performance, many of them conducted by their composers.

Band leaders who will direct during the concert will be: Edwin Franko Goldman, Gustav Holst, Arthur Pryor, Capt. Taylor Branson, Capt. William J. Stannard, Charles Benter, Capt. Charles O'Neill, Lieut. J. J. Gagnier, Nathaniel Shilkret, Capt. R. B. Hayward, Peter Boys, A. Austin Harding, Victor J. Grabel, Walter Smith, Frank Simon and Herbert L. Clarke.

## Mario Chamlee

Mario Chamlee, lyric tenor of operatic fame, will sing a guest program of songs during the Pond's program to be broadcast this Friday at 9:30 p. m. over an NBC-WEAF network. Leo Reisman and his Orchestra will accompany the distinguished tenor and will also contribute to the program.

## FIRE DEPARTMENT BREAKFAST ON WOR

Patrick Cardinal Hayes, Mayor James J. Walker, Fire Commissioner John J. Dorman, Fire Chief John J. McElligott, Rev. Father Patrick J. Connor and Judge Alfred Talley are to be the speakers at the Communion Breakfast of the Holy Name Society of the Fire Department of New York City this Sunday.

The function will be held in the Grand Ballroom of the Hotel Astor and will be on the air via WOR from 10:30 a.m. until noon.

St. Patrick's Cathedral will be the scene of the religious services which are to precede the breakfast, the firemen attending the 8:00 o'clock mass. After the services, the firemen who will number upwards of 2,500, will parade to the Hotel Astor.

## Dr. Akagi On 'Japan Today' On WOR Sunday

Under the direction of Dr. R. Akagi, professor of Japanese history at Columbia University, the Japanese Chamber of Commerce in New York is conducting a series of programs over station WOR on Fridays at 7:45 p. m., under the title of "Japan Today."

It is difficult to estimate the stimulus which radio received through the Sino-Japanese conflict through broadcasts both in the United States and the Far East. For many weeks the air has been crowded with the statements and explanations of various authorities and propagandists, but this is the first time that either of the contending parties have scheduled a definite radio campaign in an effort to offset unfavorable publicity occasioned by the unofficial war in China and Manchuria.

## Liquor Fight Aired In Novel WOR Series

A series of debates on the pro and con of the prohibition referendum is now being broadcast over WOR each Monday at 9:00 p. m. The program is high-lighted by the great part that the wet and dry issue will play in the coming presidential conventions, and many distinguished public men and women have participated. This Monday, Miss Annie Mathews, former Register of New York, and Miss Bertha Mapes, of the Prohibition Educational League, are slated to "air" their views on the subject.

The sponsors, Martini and Rossi, state that mail received has been unusually heated due to the intense feeling on both sides of the temperance fence. Ironically enough, the signature song is "It's Always Fair Weather When Good Fellows Get Together."

## 300 Kw. Station

Moscow-Stalin, Soviet Russia's newest and most powerful radio station, now operating with 100,000 watts on 707 kilocycles (424.3 meters), will go to 300,000 watts in 1933, according to Soviet reports. At present Europe's most powerful station is Radio Prague, capable of 200,000 watts.

FOrdham 7-4796

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what to see, how to get there...



# Wednesday Programs [Continued]

WJZ—Our Daily Food; Colonel Goodbody and Judge Gordon; A. & P. Program WPCH—Blanche Terry, contraito WINS—"The Wifesavers" WMCA—To-day's Melodies—Sonia Meroff
WEAF—Betty Crocker; Cooking Talk; Gen. Mills Prog
WJZ—Walker Gordon; Mothers' Program WPCH—Gertrude Thomas, Blues
WABC—Four Clubmen, directed by Leigh Stevens
WOV—Blyn Shoe Stores Program
WINS—Joe Green's Marimba Band
10'55 A.M. WPCH-Mme. Renna-Beauty Talk 11:00 A.M. WEAF-Keeping Up with Daughter; Sherwin Wil liams Program liams Program
WOR—Beauty Questions and Answers; Eugene, Ltd.
WNYC—Civic Information
WJZ—"Forecast School of Cookery"
WPCH—Trotty Veck Club
WABC—Nell Vinick; Beauty Talk; Drezma & Kreinel Program WOV—May's Apparel WINS—Making Yourself Fashionable 11:05 A.M. WNYC-Marston Ensemble 11:15 A.M. WEAF-Radio Household Institute

WJZ—Singing Strings
WYNC—N Y. Tuberculosis and Health Association
WABC—The Mystery Chef; R. B. Davis Program
WOR—Pauline Haggard; Painologues
WINS—Angelo Bono; "Singing Guitarist"
11:30 A.M. WEAF—The Marionettes; Eva Taylor, vocalist WIZ—Hinds Romance Exchange; Beatrice Fairfax WPCH—Vera Thalman, Soprano WPCH—Vera Thalman, Soprano
WNYC—Marston Ensemble
WOR—College Art Assn. Series; Prof. John Shapley
WABC—"Round the World Cooking School;" Ida
Bailey Al'en; Best Foods, Inc. Program
WOV—Sylph Laboratories
WINS—Maureen Englin; "Songs of the Heart"
11:40 A.M.

WNYC-Jewish Welfare League 11:45 A.M. WOR-Personality Plus; Marie Hale
WJZ-Sweetheart Program
WPCH-George Selais; Personality Baritone
WABC-Piano Pictures
WINS-"Whispering Bob Snyder" WOV-Peter Kramer-Character Songs and Bits

11:50 A.M.
WNYC—"Keeping Well," Dr. John Oberwager
12:00 Noon WMCA-Midday Message; Dr. Christian F. Reisner WEAF-General Electric Home Circle; Clara Savage

WEAF—General Electric Home Circle; Clara : Littledale, guest WOR—Sherman Koene's Orchestra WJZ—The Merrie-Men WPCH—Maritime News and Program Resume WABC—Charles Boulanger and his Yoeng's Orch. WOV—Hoover Medical Group WINS—Ford Frick Tells the News

12:05 P.M. WPCH—The Bushwhacker

WMCA—The Bushwhacker

WMCA—The Jolly Friar; Songs and Piano

WEAF—The Real George Washington

WOR—Dorothy Worth's Chats; Joseph Hilton &

Song Pergraph Sons Program
WJZ—Pat Barnes in Person; Swift & Co. Program
WPCH—Carrie Lillie, comedienne
WOV—Girl Out of Nowhere
WINS—Luncheon Musicale
12220 P. M.

12:20 P.M. WOR-Beautiful Lady-Sales Talk 12:25 P.M.

WOR-Embarrassing Moments-Sales Talk 12:30 P.M. WMCA-W. T. Stock's Quotations

WEAF—Black and Gold Room Orchestra
WOR—Garden Talk; Va. Car. Chemical Co.
WJZ—National Farm and Home Hour WPCH—Jewish Sceince Talk
WABC—Kre-Mel Singing Chef
WOV—La Rosa Macaroni Co. Program
12:35 P.M. WOR-Jack Berger's Concert Ensemble

WPCH—Pat O'Shea, Tenor
WEAF—A Thought a day
WINS—Ray Current Events Club, Inc.
WABC—Columbia Revue

12:55 P.M. WOR-Wet-Me-Wet Co. Program 1:00 P.M.

WMCA—Artist Bureau Program
WEAF—Market and Weather Reports
WOR—Musical Gems
WOV—Merit Clothing Co. Program WPCH-Mirror Reflections WINS-English String Orchestra 1:05 P.M.

WOR-Midday Diversions 1:15 P.M.

WABC-Advertising Club Luncheon WEAF-Advertising Club Luncheon; Gov. A. Harry Moore of N. J. WPCH—Luncheon Music
WOR—Advertising Club Luncheon
1:30 P.M.

WJZ-Don Pedro's Orchestra WOV—Hovey; Whiteman Trio WINS—Diana Bragg; "Romances in Song" 1:45 P.M. WPCH-Highlights of Sports; Jack Filman

WJZ—"Smack Outs"—Marian and Jim WINS—"Embers of Love," Dramatic Sketch 1:55 P.M.

WOR-Bisquick Bride-Betty Crocker-Talk
2:00 P.M.
WMCA-WMCA Theatre Revue

WEAF-"Child Study" WOR-Rutgers Garden Series WJZ-Songs of Memory WOV-Sylph Laboratories WINS—American Music Ensemble WPCH—Manhattan Dance Marathon 2:05 P.M.

WMCA--Samuel Shankman--Concert pianist 2:10 P.M. WMCA—Jack Filman's Sport Chat

2:15 P.M.

-Golden Slipper Dance Marathon WEAF—Two Seats in the Balcony WABC—Columbia Salon Orchestra WOV—Bertha Nicholas, soprano WJZ-Weather Reports WOR-To be announced

2:20 P.M. WJZ-Radio Troubadours 2:30 P.M.

WMCA—Meadows Beauty School
WOR—Spanish Lessons; Prof. Maximo Iturralde
WJZ—Molly Gihbons Fashion Talk
WOV—City Free Employment
WINS—Musical History; Claire Elby
WPCH—The Woman's Fortun
2.45 P. M. 2:45 P.M.

2:45 P.M.
WEAF—"With a Senator's Wife in Washington"
WOR—Mary Windsor—Soprano
WJZ—Irma Glenn; Organ Melodies
WABC—The Captivators
WINS—"Little Dramas;" Jeanne Bernard
WOV—Bernard Mann—Concert Pianist 2:55 P.M.

WOR-Dagmar Perkins-Talk on Furs 3:00 P.M. WMCA-Bronx Dance Marathon

WJZ—Smackouts WEAF—Mr. X. WOR—Elk's Organ Recital—Robert A. Pereda

WMCA-Monsieur Sakele WEAF—Lady Next Dood
WOR—Mary Brighton, songs
WPCH—Mlle. Julie Beauclaire
WOV—Comedy Duo; Leonard and Jimmy, vocalists
WINS—Debutantes at Movies; Sketch

4:55 P.M. WOR-Program Resume

WOR-Program Resume
5:00 P.M.
WEAF-Garden of Iris and Peonies
WJZ-Jingle Joe; Joe Parsons, songs
WOR-Breeding Rabbits-Marion A. May-Talk
WABC-Kathryn Parsons, Girl o' Yesterday
WOV-Blind George Russell-Piano and Song
WPCH-Edith Haran and Rasa Bros.
WINS-Reauty Interview WINS-Beauty Interview

5:05 P.M. WOR-Stanley Brain-Organ Recital

WMCA—The Radio Doctor
WEAF—Skippy; General Mills Program
WJZ—Joint Recital; Mme. Gainsborg and Godfrey Ludlow

WOV—Schlossman's Furniture Co.
WABC—Bill Schudt's Going to Press
WINS—Tom Keene's Roundup with Doug McTague 5:30 P.M. WMCA—Daffiness Boys

WWILA—Dattiness Boys
WEAF—Wayne King and his Orchestra
WJZ—The Singing Lady; Kellogg Co. Program
WABC—The Professor and the Major
WINS—Symphony Rhythmakers
WPCH—The Jewish Federation
WOV—Dayers Program WOV—Davega Program
WOR—Julian Woodworth, with Gov. Clinton Orch.
WHN—Y. M. C. A. Talk; Prof. McIntyre
5:45 P.M.

WMCA—Red Devils, with Junior Smith
WEAF—Florence Wightman, harpist
WPCH—Captain Joe's Stories
WJZ—Little Orphan Annie
WABC—The Lone Wolf Tribe; Wrigley Program WINS-Piano Twins 6:00 P.M.

WEAF-Waldorf-Astoria Sert Room Orchestra

4:45 P.M.

WEAF—Prince Albert Quarter Hour; Alice Joy WJZ—Swift Program; Stebbins Boys WABC—Easy Aces; Lavoris Program WOR—Jack Berger's Dance Orchestra WLWL—"Paul Claudel; Dramatist" WINS—The Globe Trotter WPCH—To be announced

7:35 P.M. WNYC-WNYC Air College

7:45 P.M.

WEAF-The Goldbergs; Pepsodent Program WJZ-Billy Jones and Ernie Hare Best Foods WABC-The Camel Quarter Hour WLWL—Captain Jack and Barnacle Bill WINS—Jan Erving August, xylophone soloist WPCH—The Three Dreamers

7:55 P.M.
WNYC-WNYC Air College

8:00 P.M.

WEAF—"Big Time;" Sketch; Stanco Program
WOR—Chandu the Magician; Beech Nut Program
WJZ—American Taxpayers' League Program
WABC—The Bath Club; Margaret Santry
WMNS—Westpinipter Operation WINS-Westminister Quartet 8:15 P.M.

WNYC-Metropolitan Museum of Art WJZ-Willys-Overland Orchestra WABC-Singin' Sam the Barbasol Man WOR-To be announced 8:30 P.M.

8:30 P.M.
WNYC-Voccoli Choral Society
WEAF-Halsey-Stuart Program; The Old Counsellor
WOR-Willard Rabinson and his Deep River Orch.
WJZ-Jack Frost Melody Moments
WABC-La Palina Presents Kate Smith
8:45 P.M.
WABC-Gloom Chasers; Colonel Stoopnagle and Budd

9:00 P.M.
WNYC—"Aiding Unemployment," Frank Taylor

WEAF—Goodyear Program; Band, Orchestra
WOR—White Flash Orchestra
WJZ—Adventures of Sherlock Holmes
WABC—Gold Medal Fast Freight

9:15 P.M.
WOR—So This Is Love
WNYC—Edwin Grasse, violinist composer 9:30 P.M.

9:30 P.M.
WEAF—Mobiloil Concert
WOR—Jerry Macy and Ed Smalley; The Tea-Timers
WJZ—Major Jecquick and his Frigidarians
WABC—Eno Crime Club
WJZ—Bob Nolan's San Felicians
WNYC—Herb Freedman's Orchestra
9:45 P.M.
WOR—Lore Ster Pagerers Tay Pitter Country

WOR-Lone Star Rangers-Tex Ritter, Cowboy 10:00 P.M.

10:00 P.M.

WMCA—Dance Marathon

WEAF—Coca-Cola; Raye Chapman Andrews

WJZ—Fourth Annual Horse Lovers Dinner, Hotel

Statler, Boston, discription Clem McCarthy

WABC—Chesterfield Program; Music that Satisfies

10:15 P.M.

WJZ—The Tune Detective; Sigmund Spaeth

WMCA—"Dreaming"—Lucille Peterson and ensemble

WABC—Adventures in Health; Horlick Milk Prog.

WOR—Red Lacquer and Jade

10:30 P.M.

WMCA—The Three Little Funsters
WEAF—NBC Artists' Service Musicale
WJZ—Hollywood Nights; Affiliated Produces Prog.
WABC—Society Brand Program
10:45 P.M.

WMCA-Bronx Dance Marathor WJZ-Pickens Sisters
WOR-Florence Case and Orchestra
WABC-Street Singer
11:00 P.M.

WMCA-Will Oakland's Orchestra
WEAF-Nellie Revell Inteviews
WOR-Ben Cutler and his Dance Orchestra
WJZ-Laurier's Slumber Music
WABC-Howard Barlow and Symphony Orchestra

WEAF—Jesse Crawford, poet of the organ 11:30 P.M.

WMCA—Al Katz and Kittens
WOR—Moonbeams; Vera Osborne, soprano
WEAF—Vincent Lopez and his Orchestra
WJZ—Jane Froman and her Orchestra WABC-Don Redman and his Connie's Inn Orchestra 11:45 P.M.

WJZ-Lew White, organist 12:00 Midnight

WMCA—WMCA Theatre Revue

WEAF—Ralph Kirbery the Dream Singer

WJZ—Cab Calloway and his Orchestra

WABC—Eddie Duchin and his Casino Orchestra

12:05 A.M.

WMCA—Dave Bernie's Orchestra

WEAF—Coon-Sanders Hotel New Yorker Orchestra

12:20 A.M.

WMCA-Organ Recital

12:30 A.M. WEAF—Charles Agnew and his Orchestra WJZ—Benny Kyte and his Orchestra WABC—Art Krueger and his Orchestra 12:35 A.M.

tay Block 1:00 A.M. WABC—Claude Hopkins' Roseland Ballroom Orch. 1:05 A.M.

WMCA—Orchestra from Paris 1:30 A.M.

WABC—Snooks Friedman and his Paramount Orch.

1:35 A.M.

WMCA-Dance Marathon 2:00 A.M. WMCA-Sleepy Time Club

SPECIALS FOR TODAY

4:30 P.M.—WJZ-NBC-Eastman School Symphony.

9:00 P.M.—WJZ-NBC-Sherlock Holmes.

9:00 P.M.—WEAF-NBC-Grace Moore.

10:15 P.M.—WJZ-NBC-Sigmund Spaeth.

11:00 P.M.—WABC-CBS-Howard Barlow Symphony.

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

WINS-Symphonic Rhythmakers WPCH—Rose Gallo, songs at the piano WOV—Willie Zay Jackson

3:15 P.M.

WPCH—Robt. McAfee; This and That
WABC—Charis Musical Revue; Ann Leaf
WOV—Agatha Good
WINS—Mary Chapell; Girl of the Golden West"
WJZ—Circus Backstage; Francis Beverly Kelley
3:30 P.M.

WMCA—A French Album WJZ—Hello Marie WEAF—Woman's Radio Review WOR-Ariel Ensemble
WABC-Arthur Jarrett
WOV-Bronx Winter Garden
WINS-Television Musicale WPCH—W. T. Stock Quotations 3:45 P.M.

3:45 F.IV.

WJZ—Rhythmic Serenade

WABC—The Four Eton Boys

WOV—N. Y. Tuberculosis and Health Assn.

WINS—Edward Villa; "Spanish Guitarist"

3:50 P.M.

WPCH-Walter Nick Cartes 4:00 P.M.

WMCA—Goldburg Musical Moments
WOR—Bergen County Civic Program—Speakers
WJZ—Pacific Feature Hour WEAF—The Pilgrims
WPCH—Maureen Englin
WABC—U. S. Navy Band Concert from Washington
WINS—Fania Bossek, Mezzo Soprano

WOV-Dance Marathon 4:15 P.M. WMCA-Nalda Nardi, Dream Lady-Elmo Russ, or

ganist WOV—Eddy Alban and Orchestra WPCH-Geneve Butler

WINS—Jack Healy's Dance Trio 4:30 P.M. 4:30 P.M.
WEAF—Ely Culbertson, bridge lessons
WMCA—Gene Mack's Orchestra
WJZ—Eastman School Symphony Orchestra
WPCH—Lucy Feagin Players
WINS—Billie Dauscha; "The Personality Girl"

WABC—Connic Boswell
WOR—Uncle Donn
WPCH—Italian Program—Usi e Costumi
WLWL—Loved Songs of Many Nations
WNYC—Board of Education Program 6:15 P.M. WJZ—Rameses Program; Stephano Bros. WABC—Harold Stern and his St. Moritz Orchestra WINS—English String Orchestra WLWL-Florentine Ensemble 6:30 P.M. WEAF-Rex Cole, Mountaineers WLAT—rice Cole, Mountaineers
WIZ—The Royal Vagabonds
WINS—American Music Ensemble
WPCH—Manhattan Dance Marathon
WLWL—"Fireside Frances"
WOR—Elmer and Walter; Elmer and Walter Feldkamp, harmony duo and two pianos WEAF—Merle Thorpe, talk
WJZ—Literary Digest Topics; Lowell Thomas
WABC—Bing Crosby
WLWL—Talk; Rev. Peter E. Hoey, C. S. P.
WOR—Jack Arthur & Jean King; McCutcheon Pro.g.
7:00 P.M. 6:45 P.M.

WJZ-Music Treasure Box; Guest Speaker

WEAF-D'Avrey of Paris WJZ-Amos 'n' Andy WABC-Myrt and Marge; Wrigley Program
WOR-Frances Langford, Songs; J. Erickson, pianist
WINS-Lullaby Lady
WPCH-Keys to Contract Bridge WLWL—Girl of the Rio Grande 7:05 P.M. WPCH-Elmo Russ presents The Love Serenader

7:15 P.M. 7:15 P.M.
WEAF—Robert Simmons and Campbell Orchestra
WOR—Vincent Lopez and his Valvoliners
WJZ—Esso Program; Elsie Janis
WABC—Maxwell House Tune Blenders
WLWL—Florentine Ensemble
WINS—"Wowdy-Dowdy"
WPCH—The Visitors—Lil and Guy
7:30 P.M.

7:30 P.M. WNYC-Civic Information

## MUSIC IN THE AIR

(Continued from page 3)

afternoon "parties" present Richard Bonnelli and Carmela Ponselle.

"Dick" Bonnelli, as he is affectionately known, has spent this season concertizing throughout the country. When he resigned from the Chicago Civic Opera a season ago, it was rumored that he would be signed up by the Met after the lapse of a year. He is deserving of such recognition, for he is one of the finest singers born in America.

He studied with Jean de Rezke in Paris, and it was when he was singing there at the Theatre de la Gaite Lyrique with Mary Garden, that he received his contract for the Civic Opera. Driving an auto is one of his favorite pastimes.

## CARMELA PONSELLE

Fate frequently reverses good fortune. When the "Ponselle Sisters" were touring the smaller vaudeville houses, it was frequently Carmela who received the "big hand." She was most adept at supplying the "barber shop harmony" for the chords vaudeville audiences relish, and she was the older sister.

But it was Rosa whose voice Caruso liked, and it was Rosa whom he chose to sing with him at the Metropolitan. During the years from 1918 to 1925, while her sister was winning ovation after ovation from New York's opera-loving public, Carmela was still trodding the boards of vaudeville houses. She had her heart set on an operatic career, and finally, after much study and through her sister's influence, she made her debut at the Met in 1925. Rosa, it is said, always has regretted that the operatic public never accepted her sister's deep contralto voice, as it has her own

Listen and decide for yourself what you think of Carmela's voice. Unfortunately, none of the songs she sings is a test for great artistry. They are Silesu's "Just a Little Love, A Little Kiss," Foster's "Old Black Joe," Bond's "I Love You Truly," "My Heart at Thy Sweet Voice" from Saint Saens' "Samson and Delilah," "Thine Alone," from Herbert's "Eileen," "Gypsy Love Song," from Herbert's "The Fortune Teller," "O Sole Mio," and the Hymn, "Abide With Me." 44

## GRACE MOORE

The cinema is the surest of aids for grand opera stars desiring popularity with the public. At least so it would seem. Advertisers seeking talent among operatic artists pick those who have been seen on the screen. I am told that the only two opera stars engaged for a regular radio series are Lawrence Tibbett and Grace Moore. Both of them are sponsored by the manufacturers of automobile tires. If gasoline sales keep up as well as has the demand for cigarettes, maybe opera singers will be as useful as crooners. Since opera production is being curtailed, the supply will be greater, and at reduced rates for radio contracts.

Miss Moore, who like Mary Lewis, came to opera by the route of the musical comedy, co-starred with Tibbett in "The New Moon." She is just at the half-way mark in her series of six appearances, and I cannot believe that the programs are most effective. The dance orchestra doesn't furnish the best of accompaniment to her arias, and a program, calculated to please every one who might listen, frequently finds the task cut out for it too large. 44

## JOHN McCORMACK

John McCormack told me that after his broadcast last Sunday, he was going to sing with the Musician's Symphony Orchestra of New York, composed of unemployed instru-

It certainly speaks forcefully of the love

stantially the smaller and less fortunate musicians. At the end of this month, Ireland's (no, the world's) John will sail for Rome where he is to sing for His Holiness, Pope Pius, before returning to his native land—and his estate, "Moore's Abbey" in the "heart of Athlone." He will be in attendance when Catholics from all over the world gather at the next Eucharistic Congress in Dublin this summer.

Not many of his admirers know that he is a pianist-and that he would like to be a conductor. In Chicago, listening to Stowkowski's last orchestral broadcast via a radio he gave cues to an imaginary orchestra; not an easy task on that particular program, as you know if you heard it.

## OUTSTANDING CLASSICAL MUSIC BROADCASTS OF THE WEEK

Sunday, April 17th

Russian Singers, mixed chorus; Basil Kibalchich, director, NBC-WJZ—11:00 a. m.
Morning Musicale; American Pro-Art String Quartet, NBC-WJZ—11:30 a. m. Walter Damrosch Symphonic Hour, NBC-WJZ-1:00

p. m.
Cathedral Hour; Channon Collinge, conductor, CBS-WABC-1:00 p. m.

Cathedral Toolr; Channon Coninge, conductor, CBS-WABC—1:00 p. m.

Eight Sons of Eli (and the Howard Twins, Piano Duo), CBS-WABC—2:00 p. m.

Yardley Program; London String Quartet, NBC-WJZ—2:00 p. m.

New York Philharmonic-Symphony Grchestra; Sir Thomas Beccham, conductor, CBS-WABC—3:00 p. m.

vift Garden Party; Richard Bonnelli, baritone, NBC-

Swift Garden Farty; Richard WJZ—3:30 p. m. General Electric Circle; Carmela Ponselle, mezzo soprano, NBC-WEAF—5:30 p. m. Orchestral Gems; Symphony orchestral direction Moshe Paranaff; soloist, NBC-WEAF—7:30 p. m. Archer Gibson, concert organist, NBC-WJZ—10:45

p. m.

Monday, April 18

The Shut-in Hour by the U. S. Marine Band; Capt.
Taylor Branson, director, NBC-WJZ-3:00 p. m.
Pop Concert; Christian Kriens, conducting, NBC-WEAF-4:00 p. m.
Columbia Artist Recital; Barbara Maurel, contralto;
Theo Karle, tenor; Vera Eskin, pianist, CBS
WABC-4:30 p. m.
Voice of Firestone; Lawrence Tibbett, baritone, NBC-WEAF-8:30 p. m.

Tuesday, April 19
U. S. Navy Band Concert from Washington, D. C.,

I ttesday, April 17
U. S. Navy Band Concert from Washington, D. C., CBS-WABC—10:45 a. m.
Musical Americana; featuring Evan Evans, baritone, Adele Vasa, soprano, CBS-WABC—3:30 p. m.
Mormon Tabernacle Choir and Organ, NBC-WJZ—4:15 p. m.
Wednesday, April 20
U. S. Navy Band Concert from Washington, D. C.,

J. S. Navy Band Concert from Washington, D. C. CBS-WABC—4:00 p. m.

U. S. Navy Band Concert from Washington, D. C., CBS-WABC—4:00 p. m.
Eastman School Symphony Orchestra; Samuel Belov, director, NBC-WJZ—4:30 p. m.
Joint Recital; Mme. Gainsborg, pianist; Godfrey Ludlow, violinist, NBC-WJZ—5:15 p. m.
Goodyear Program; Grace Moore, soprano; Revelers Quartet, NBC-WEAF—9:00 p. m.
Thursday, April 21
U. S. Navy Band Concert from Washington, D. C., CBS-WABC—11:00 a. m.
Columbia Revue; Clasical Program, CBS-WABC—12:45 p. m.
Marguerite DeVine, pianist, NBC-WEAF—2:30 p. m.
U. S. Navy Band; Lt. Charles Benter, director, NBC-WJZ—4:15 p. m.
WABC—9:30 p. m.
Through the Opera Glass; orchestra director Cesare Sodero, NBC-WJZ—11:30 p. m.
Friday, April 22
U. S. Marine Band Concert from Washington, D. C., CBS-WABC—3:00 p. m.
Light Opera Gems; Channon Collinge, conductor, CBS-WABC—4:00 p. m.
Saturday, April 23
Columbia Revue; Vincent Sorey's Orchestra; Julia Mahoney, soprano, CBS-WABC—11:30 a. m.

Saturday, April 25
Solumbia Revue; Vincent Sorey's Orchestra; Julia Mahoney, soprano, CBS-WABC—11:30 a. m. onata Recital; Mathilde Harding, pianist; Arcadie Birkenholz, violinist, NBC-WJZ—7:30 p. m.

## Horse Lovers On Air

Horses in box-stalls built around the edge of the ballroom, their owners and friends will be guests at the Fourth Annual Horse Lovers Dinner to be broadcast over an NBC network this Wednesday evening at 10:00 o'clock from the Hotel Statler in Boston. Scenes that will be described to radio listeners will include the entrance of Governor and Mrs. Joseph B. Ely in a carriage and with a cavalry escort, and the entrance of Mayor Curley, of Boston, on horseback accompanied by a mounted police escort. Other descripand a Cinderella act, featuring a miniature tions will include a hunting breakfast scene, of men for their profession when artists "at coach drawn by six ponies. Clem McCarthy, editors' poll showed him to be an the top" contribute their services to aid sub-

# STUDIO GOSSIP

Three NBC stars—Alice Joy, contralto, Lew White, organist, and James Wallington, announcer-appeared as principals in a movie short made in New York recently. \*

Niagara Falls has nothing on the thirteenth floor reception room of the National Broadcasting Company's New York studios as a honeymoon resort. During the last month, honeymooners have swarmed there. seems to have an explanation for the popularity of the place, not even the newlyweds

Ely Culbertson, who speaks directly to his contract bridge followers in an extended radio series just started, already has a newspaper following estimated at more than fifteen million readers.

Colonel Lemuel Q. Stoopnagle, prolific inventor, announced during a recent broadcast that he had solved a problem that has been a constant irritation to listeners since the inception of radio. Through the use of his recently perfected "Yellbackograph" announ-



cers, crooners and others will no longer be immune from the maledictions of their audiences. If a program is unsatisfactory, a flip of the new device's switch, and a listener may communicate such thoughts as "Take him off", "Your terrible", etc., directly to the ar-Further investigation reveals that the "Yellbackograph" will operate at all times except when the Colonel and Budd are on the air.

Grace Moore, the young Metropolitan Opera star, who is appearing on the Wednes-day night Goodyear programs, keeps approximately 250 dresses and 75 pairs of shoes on hand most of the time.

\*

Here is an echo of the crowing contest on the NBC Farm and Home Ho. 1. cently, between Harry Kogen, conductor and Everett Mitchell, announcer. A letter from Pennsyl-



vania said: "The vibration of Mitchell's longest crow not only started a grandfather's clock in our living room, which has been dormant for years, but shattered to smither-eens an old punch-bowl on the top shelf of the china closet.

Don Voorhees, musical supervisor of the "Tune Blenders" and the "Today and Yesterday" presentations, at 17 stepped from high school in Allentown, Pa., into the pit of a well-known New York theatre to conduct for popular Broadway revue. His home town was the scene of many musical comedy openings and while still at school he became musical director at the leading playhouse. He thus became acquainted with a number of New York producers and upon his graduation he was offered a theatre post in the metro-

This week Singin' Sam is celebrating the second anniversary of his entry into radio. Although he has been heard over a large network less than a year, a recent radio editors' poll showed him to be among the

Norman Brokenshire, well-known masterof-ceremonies, reveals that his natural bens is toward things mechanical. Before he was ten he had revised an alarm clock which would automatically cause draught to enter a furnace when the bell rang at the set time. few years later he set up a print shop is



his father's basement and was soon turning out three tone work. As he grew up, his course took him farther away from his natural inclinations at each step. He went to Syracuse University on a scholarship won for forestry. Demobilization from the army after the war found him in welfare work, whence he migrated to radio.

So authentic are those legal details in the radio murder trial current in "Myrt and Marge" that a fan called Columbia's Chicago studios in an attempt to engage Jack Arnold, pending litigation. The fan was confident nold was a genuine attorney.

Ray Heatherton, 135-pound star of the "Romance Exchange" program, has bought a rowing machine. He declares that he rai



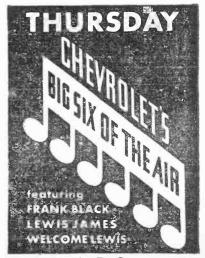
icross an unretouched photograph of Jacquel Renard.

Speaking of rowing machines, Heatherton tells the story about the man who returned his to the department store and demanded his money back. Said he put it in the bath tub and the darned thing wouldn't float. \*

Willard Amison, featured tenot of the spring Bath Club series, made his first public appearance as a singer at the age of twelve before a mass meeting of two thousand people. His music studies were interrupted while he attended a New York preparatory school where he earned his tuition by waiting on table. During his senior year he captained the baseball team.

You have to be versatile to direct a radio program. Among the requests received by Grace Ellis of the G. E. Circle was one asking how to sell a quilt that our ladies aid has

\*



Station WEAF-9 P.M. E.S.T.

# Programs For Thursday, April 21st

6:30 A.M.

WINS-Morning Highlights

#### 6:45 A.M.

WEAT-Tower Health Exercises; Arthur Bagley, director
WOR-Morning Gym Classes; John Gambling, director WINS-Musical Clock

#### 7:30 A.M.

WJZ—A Song of Today
WABC—Organ Reveille; Popular Music by Fred
Feibel

#### 7:45 A.M.

WJZ-Jolly Bill and Jane; Cream of Wheat Program

#### 8:00 A.M.

WMCA—Phantom Organist
WEAF—Gene and Glenn; Quaker Early Birds
WOR—Captain Jack and Barnacle Bill
WJZ—On the 8:15
WABC—Salon Musicale
WINS—Miss Wall's Calisthenics

#### 8:15 A.M.

WMCA-Poet's Corner WEAF—Morning Devotions WJZ—Phil Cook, the Quaker Man WINS—Musical Clock

#### 8:25 A.M.

WMCA-Emergency Unemployment Talk

#### 8:30 A.M.

WMCA—Piano Moods WEAF—Cheerio WJZ—Sunbirds WJZ—Sundings
WOV—Morning Song
WABC—Salon Musicale
WOR—Martha Manning; A Macy Presentation

#### 8:45 A.M.

WMCA—In Song Heaven; Frank McCabe, tenor WOR—Musical Novelettes
WJZ—John Fogarty, tenor
WOV—Willie Zay Jackson
WABC—Artells Dickson, the Singing Vagabond
WINS—Mr. and Mrs. Reader

#### 9:00 A.M.

WMCA—Monsieur Sakele WEAF—Morning Glee Club WOR—Miss Katherine 'n' Calliope; a Bamberger

Presentation
WJZ-Waltzes; Director Walter Blaufuss
WABC-Little Jack Little WOV-Hudson Clinic WPCH—Song Souveniers—Frank McCabe
WINS—Monsieur Sakele

## 9:15 A.M.

WMCA-Eva Lerner, contralto; Charles Singer, baritone
WEAF—Knox Sparkling Music
WJZ—Lady Bugs
WABC—Morning Minstrels
WPCH—Fitzpatrick Brothers
WOV—Late Risers' Gym Class
WINS—Discovery Hour

#### 9:30 A.M.

WMCA—Modern Living
WEAF—Top o' the Morning
WJZ—"Beautiful Thoughts"; Montgomery Ward Program
WPCH-Retail Grocers' Program; Frank Gallanad WOV-Modern Living Magizine WABC-Tony's Scrap Book; Conducted by Anthony

## WOR-Mrs. J. S. Reilly; Corn Products Co.

#### 9:45 A.M.

WEAF—Our Daily Food, by Colonel Goodbody and Judge Gordon; A. and P. Program WOR—Sweetheart Program—John Fogarty, Tenor WJZ—Miracles of Magnolia WABC-The Ambassadors

#### 10:00 A.M.

WMCA—Harry Glick's Gym Class WEAF—Mrs. Blake's Radio Column WOR—McCann Pure Food Hour WON-MICCIANN rure Food Hour
WABC-Copeland; Ceresota Flour Program
WJZ-Consolaires; Irma Glenn, organist
WPCH-Ernest Stramiello-pianist extra-ordinary
WOV-Jordon's Program
WINS-What's the Answer?

## 10:15 A.M.

-Two Guitars-Antinelli and James WEAF-Laugh Club WPCH-Elizabeth Handy WABC—Machine Age Housekeeping; Ida Bailey Allen;
Radio Home Makers
WJZ—Clara, Lu and Em; Colgate Palmolive-Peet
WOV—Canadian Fur Trappers
WINS—Al Cisco, songs

## 10:30 A.M.

WMCA-American Legion Auxiliary Program; Mary Frances Hall
WEAF—Cindy and Sam; Socony Program
WJZ—Our Daily Food; Col. Goodbody and Judge
Gordon; A. and P. Program
WPCH—Ivriah Program
WABC—Prudance Club. WINS-The Wife Saver

#### 10:40 A.M.

WMCA-John Foley's Orchestra

#### 10:45 A.M.

WEAF-Westclox Program; Big Ben's Dream Drama WJZ-Mystery Chef; R. B. Davis Program

WABC—Barbara Gould Beauty Talk WINS—"Baby's Daily Playtime" Charlotte Walls WOV—Blyn Shoes

#### 11:00 A.M.

WEAF—Musical Interlude WOR—Nell Vinick; Beauty Talk WJZ—Forecast School of Cookery WYCH—Trotty Veck Club
WABC—U. S. Navy Band Concert
WOV—Maytime Music; Mays, Inc.
WNYC—Retail Food Prices; Dept. of Public Markets
WINS—Making Yourself Fashionable

## 11:10 A.M.

WNYC-Rudolph Joskowitz, violinist

#### 11:15 A.M.

WEAF—Radio Household Institute WNYC—Department of Public Markets WOR—The Happy Vagabond; Jack Arthur WIZ—Singing Strings WINS—Phyllis Borden, with Uke

#### 11:30 A.M.

WEAF—The Marionettes
WJZ—Hinds' Romance Exchange; Beatrice Fairfax
WNYC—Rudolph Joskowitz ,violinist
WOR—Claire Sugden; Marketing Club
WPCHI—Milt Leslie, tenor
WABC—New York Medical Society
WOV—Sylph Laboratories
WINS—The Three Shannons; Harmony

11:45 A.M. WOR-Littman's "Alice Blue" Program WJZ-Jill Edwards and Judy Barker WPCH—Virgina Lee, songs WABC—Ben Alley, with Emery Deutsch's Orchestra WOV—Thomas R. Hall WINS-Edna Pendleton, songs WOR-Alice Blue Gown Program; Littman. Inc. 11:50 A.M.

WNYC-"Keeping Well;" Dr. John Oberwager 12:00 Noon

WMCA-Midday Message; Dr. Lewis I. Newman

#### 1:00 P.M.

WMCA—Two Pianos; Harold Woodhafi WEAF—Market and Weather Reports WOR—Broughton Institute; Orthodietic Talk WPCH-Mirror Reflections WABC—George Hall and his Hotel Taft Orchestra WINS—English String Orchestra WOV—Merit Clothing Co. Program

#### 1:15 P.M.

WMCA-Dr. Herman T. Peck; Health Talk WEAF-Popular Varieties WOR-Frank Dailey's Dance Orchestra WPCH-Luncheon Music

#### 1:30 P.M.

WMCA—Mirror Reflections
WJZ—Don Pedro's Orchestra
WEAF—Hotel New Yorker Concert Ensemble
WABC—Columbia Salon Orchestra
WOV—Irving Lane, tenor
WINS—Harry Tighe; "Fifteen Minutes of Fun"

#### 1:45 P.M.

WJZ-"Smack-Outs"-Marian and Jim WJZ—"Sinack-Outs"—Marian and Jim WMCA—The Colombians WPCH—Highlights of Sports; Jack Filman WINS—"Embers of Love," sketch WOR—Helen King; Graphologist WOV—Courtyard Musician—Jos. Marte

#### 1:55 P.M.

WOR-Bisquick Bride-Betty Crocker

## 2:00 P.M.

WMCA—WMCA Theatre Revue WOR—To be announced WJZ—Mrs. Julian Heath WPCH—Manhattan Dance Marathon WABC—Aunt Jemima, songs WEAF—Salon Singers WOV-Save a Life Campaign WINS-American Music Ensemble

#### 2:05 P.M. WMCA-Samuel Shankman-Concert pianist

2:10 P.M. WMCA-Jack Filman; Sports Chat

## SPECIALS FOR TODAY

3:30 P.M.—WABC-CBS-Manmarks In Medicine.

4:15 P.M.—WJZ-NBC-U. S. Navy Band.

6.30 P.M.—WEAF-NBC-"Peace Or War In The Far East," James McDonald.

9:00 P.M.—WEAF-NBC-Chevrolet's Big Six.

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

## WEAF-General Electric Home Circle

WOR-Sherman Keene's Orchestra WJZ-The Merrie-Men; Male Quartet WABC-Isham Jones and his Orchestra WOV—Hoover Medical Group WPCH—Maritime News and Program Resume WINS—Ford Frick Tells the News

## 12:05 P.M.

WPCH-Virginia O'Neill and Rudy Jonasch

## 12:15 P.M.

WMAC—The Jolly Friar WEAF—The Real George Washington WINS—Luncheon Musicale WOV—Chardora Duo WOR-Dorothy Worth's Chats; Jos. Hilton & Sons WJZ-Pat Barnes; Swift & Co. Program 12:20 P.M.

WOR-Looking Young-Beauty Talk 12:25 P.M.

WOR-Musical Program

## 12:30 P.M.

WMCA—W. T. Stock Quotations WEAF—Black and Gold Room Orchestra WOR—Radio Garden Club WJZ—National Farm and Home Hour WPCH—The Poet's Corner WABC—Mid-day Bath Club; Linit WOV—La Rosa Macaroni Co. Program WINS-Ethel Fox; Operatic Soprano

## 12:35 P.M.

WOR-The Teacher-Child Relationship-Lecture

## 12:45 P.M.

WPCH-Helen Chappelle; Crooning Blues Away -A Thought a Day WEAT—A Inought a Day
WABC—Columbia Revue; Vincent Sorey's Orchestra
WINS—Women's League of United Synagogue

## 12:50 P.M.

WOR-Musical Program 12:55 P.M.

WOR-Budget Dishes; Virginia Dare Extract Co.

## 2:15 P.M.

WMCA-Golden Slipper Dance Marathon WJZ-Weather Reports
WOV-Nadine Weller, soprano
WABC-The Four Clubmen

## 2:20 P.M.

WJZ-Charles Howard, tenor

## 2:30 P.M.

WMCA—Meadows Beauty School
WEAF—Marguerite Devine, pianist
WJZ—The Ramblers
WOR—N. J. League of Women Voters
WABC—Ann Leaf at the Organ
WPCH—Doreen Henry
WOV—Keeping Well
WINS—Frank Carroll, songs

## 2:45 P.M.

WEAF-P. W. T. Ross "Edwin Markham" WZ-Smackouts
WOV-J. Russell O'Brien; baritone
WPCH-Rudy Caputo, songs
WINS-Symphonic Rhythmakers

#### 2:50 P.M. WOR-Birdie Scales-Spirituals

2:55 P.M.

#### WOR-Dagmar Perkins-Talk on Furs 3:00 P.M.

WMCA—Bronx Dance Marathon
WEAF—Three Mustachios
WOR—Win-Mar-Jan Trio—Vocal Trio
WPCH—Mitchie Lake
WIZ—Badio Trophadours WABC-La Forge Berumen; Musicale WOV-Willie Zay Jackson
WINS-Marie Guion, contralto; Louise Cirillo, soprano; Helen Klingler, pianist

## 3:15 P.M.

WOV-Colonial Trio WPCH-Dave Soman, tenor

WJZ-"Science is Wonderful," Will Cuppy WOR-Una Clayton Players; Keep Smiling Comedy

#### 3:30 P.M.

WMCA—In a Gypsy Camp
WEAF—Woman's Radio Review
WJZ—Hello Marie; Comedy Skit
WOR—Ariel Ensemble
WABC—Rhythm Kings; Fred Berrens' Orchestra
WPCH—W-T Stock Quotations
WOV—Bronx Winter Garden
WINS—Carrie Lillie, Personality Songs

#### 3:45 P.M.

WABC-Virginia Arnold, Pianist WJZ-Rhythmic Serenade WOV-National Child Welfare WINS-Angelo Bono, Singing Guitarist

#### 3:50 P.M.

WPCH-Douglas McTague

#### 4:00 P.M.

WMCA—Modern Living WEAF—Musical Comedy Hits WOR—N. J. College for Women WIZ—Home Decorations; Grace Vail Gray WPCH—The Song Dramatist WABC—U. S. Army Band Concert WINS—Thyra Saunter Winslow; Authores WOV—Dance Marathon

#### 4:15 P.M.

WMCA-Nalda Nardi, Dream Lady-Elmo Russ, or ganist
WOV—Jack Blatt, tenor
WJZ—U. S. Navy Band
WPCH—La Chamerata—String Quartet
WINS—Uncle Robert's Rascals

#### 4:30 P.M.

WMCA-Argenta Quartette WMCA—Argenta Quartette
WKAF—The Lady Next Door
WOR—Book Review; Thomas L. Masson
WABC—George Hall's Taft Orchestra
WOV—Levey's Fife and Drum Band
WPCH—The Gosselin Sisters
WINS—Ethel Fox; Operatic Soprano

#### 4:45 P.M.

WMCA-Monsieur Sakele WMCA—Monsieur Sakeie
WAEF—Frances Bowdon
WPCH—The Forgotten Songster
WOR—Norman Carey; Irish Baritone
WINS—James Aswell; "Roving New Yorker" WOV-Lillian Naples

#### 4:55 P.M.

WOR-Program Resume

## 5:00 P.M.

WMCA—Concert—Francesca Iovini, contralto
WOR—Food and Hygiene; Breyer's Ice Cream Co.
WJZ—Coffee Matinee; Marimba Band; guest speaker
WPCH—Miriam Lax, soprano
WOV—Gilt Edge Phonies WINS-Rose Gallo; "Songs, Piano" 5:15 P.M.

WMCA—The Radio Doctor
WEAF—"Skippy;" General Mills Program
WABC—Tito Guizar; Mexican tenor
WPCH—John and Robert Pavese
WINS—Tom Keene's Roundup, with Doug McTague
WOV—Schhlossman's Furniture Co.

#### 5:30 P.M.

WMCA—Tony Sacco and his Guitar
WEAF—Swanee Serenaders
WOR—Junior Journal of the Air—Children's Program
WJZ—Singing Lady; Kellogg Program
WABC—The Professor and the Major
WPCH—Ken Winston and Charles Magnante
WOV—Dayaga Program WOV-Davega Program
WINS-Symphonic Rhythmakers

#### 5:45 P.M.

WMCA-Red Devils with Junior Smith WJZ-Little Orphan Annie; Wander Program WOR-Leonora Cori, soprano WPCH-Captain Joe's Stories WABC-Movie Star Revue WINS-Crockett Mountaineers

## 6:00 P.M.

WNYC-Police Aviation Report, Prelude WEAF-Waldorf-Astoria Sert Room Orchestra WOR-Uncle Don WUK—Uncle Don
WJZ—Raising Junior; Wheatena Serial
WABC—H. V. Kaltenborn; Current Events
WPCH—Italian Program—Usi e Cosumi
WINS—Ford Frick Sports Review
WINS—Cartleton Tric WLWL-Castleton Trio

#### 6:05 P.M. WNYC-Municipal Reference Library

6:15 P.M.

# WNYC—Agnes Lewis, popular songs WJZ—Veronica Wiggins, contralto WABC—Reis and Dunn WINS—Justice Brandies' Society Forum

6:25 P.M. WJZ-John B. Kennedy

## 6:30 P.M.

WNYC—Elementary Spanish Lessons
WEAF—The World Today; James G. McDonald
WOR—Frances Langford, songs
WJZ—Old Songs of the Church
WABC—Jack Miller and his Orchestra
WPCH—Manhattan Dance Marathon
WINS—American Music Ensemble WLWL-James McGarrigle, baritone

# Thursday Programs [Continued]

6:45 P.M.

WNYC-Advance Spanish Lessons WEAF-June Pursell; Ballads WABC-Joe Palooka for H. J. Heinz WOR-Buddy Rogers and his Dance Orchestra WJZ—Literary Digest Topics; Lowell Thomas WINS—"Ireland Calling"
WLWL—"Question Box"

6:55 P.M.

WINS-"Radiotorial;" George Martin

7:00 P.M.

WNYC-Gigilo's Italian Singers WPCH-Keys to Contract Bridge WEAF—Salon Singers
WJZ—Amos 'n' Andy; Pepsodent Program
WABC—Myrt and Marge; Wrigley Program
WINS—Lullaby Lady
WLWL—Monastery Echoes

7:05 P.M.

WPCH-Elmo Russ presents Sigmund Brown 7:15 P.M.

WNYC-N. Y. State Industrial Safety Campaign WNYC—N. Y. State Industrial Salety Campaign
WEAF—Robert Simmons and the Campbell Orch,
WJZ—Hinds' Romance Exchange; Beatrice Fairfax
WABC—Manhattan Serenaders W. V. Hall, baritone
WINS—"The Trail Blazer;" Travel Talk
WOR—Your Dog and Mine; Eveready Program
WPCH—Lucille Peterson—Dreamin' Time

7:30 P.M.

WNYC—Civic Information
WEAF—Prince Albert Quarter Hour; Alice Joy
WJZ—Swift Program; Stebbins Boys
WABC—Richman Brothers Program
WINS—The Globe Trotter
WOR—"Scrappy" Lambert, Burns and Brusiloff's or.
WLWL—Rev. Wilfred Parsons, S. J.; Talk

WPCH-Cis and Harry Harding, two pianos

7:35 P.M.

WNYC-WNYC Air College 7:45 P.M.

WEAF—The Goldbergs; Pepsodent Program
WJZ—Billy Jones and Ernie Hare; Best Foods Prog.
WABC—The Camel Quarter Hour
WINS—The Wandering Minstrel
WPCH—The Three Dreamers
WOR—Dixie Circus

8:00 P.M.

WNYC—"Legal Problems" by Joel Squier WEAF—Fleischmann Hour; Rudy Vallee W1Z—Dixie Spiritual Singers; Edgeworth Program WOR—Chandu, the Magician; Beech-Nut Program WABC—The Bath Club; Linit Program WINS—Jersey Novelty Quartet

8:15 P.M.

WNYC-WNYC Air College WJZ-Rin Tin Tin Thriller; Chappel Bros. Program WABC-Sterling Products; Abe Lyman's Orchestra WINS—Chimes
WOR—The Record Boys; Al Bernard, Frank Kamplain, Rass Robinson

8:30 P.M. WNYC-Hassell Musicale

WASC-La Palina; Kate Smith
WJZ-Golden Blossoms; John G. Paton Co. Prog.
WOR-Bernhard Levitow's Ensemble Symphonique

8:45 P.M.
viation" Major Nelson J. Kelly
rs of the Skillet
gelo Patri; Your Child Cream of Wheat WABC

9:00 P.M.

WNYc xteenth Infantry Band WEAF—hevrolet's Big Six of the Air

WJZ—Blackstone Plantation WABC—Vapex presents the Mills Bros. WOR—Market and Halsey St. Playhouse

9:15 P.M.

WABC-Mennen's Program; Rich's Orchestra

9:30 P.M. WMCA—Golden Slipper Dance Marathon
WEAF—Rudyard Kipling Tales
WOR—Jerry Macy and Ed Smalley; Salada Tea Prog.
WJZ—Thompkins Corners
WABC—Love Story Hour

9:45 P.M.

WMCA-Rexall Program WOR-WOR Minstrels

10:00 P.M. WMCA—Bronx Dance Marathon WEAF—Lucky Strike Dance Hour WJZ—A. & P. Dance Gypsies WABC—Hart, Shaffner, Marx Trumpeters

10:10 P.M. WMCA-A Garden in France

10:15 P.M. WOR-The Beggar's Bowl; Oriental Music

10:30 P.M.

WMCA—Three Little Funsters WJZ—Paris Night Life; Affiliated Products Program WABC—Music That Satisfies; Chesterfield Program 10:45 P.M.

WMCA—Gypsy Song Birds WOR—Jack Clark and the Radio Romeos WJZ—The Pickens Sisters of Georgia WABC-Arthur Jarrett

11:00 P.M. WMCA-Will Oakland's Terrace WEAF-Jesse Crawford

WJZ-Laurier's Slumber Music WABC-Toscha Seidel, violinist WOR-Ben Cutler's Dance Orchestra

WEAF-Russ Columbo

11:15 P.M.

11:30 P.M.

WMCA-Eddie Lane and his Orchestra WOR-Moon Beams; directed by George Shackley WABC-George Olsen's Orchestra WJZ-Commemoration of the 200th Anniversary of the Birth of Franz Haydn

11:45 P.M.

WEAF—Cab Calloway and his Orchestra WABC—Bing Crosby

12:00 Midnight

WMCA—WMCA Theater Review
WEAF—Ralph Kirbery, dream singer
WJZ—Earl Hines and his Orchestra
WABC—Guy Lombardo and his Royal Canadians

12:05 A.M.

WMCA—Cuckoo—Horsefeathers WEAF—Coon-Sanders New Yorker Orchestra

12:30 A.M.

WEAF—Charles Agnew's Orchestra WJZ—Larry Funk and his Orchestra WABC—Joe Reichman and his Orchestra

1:00 A.M.

WABC-Claude Hopkins' Roseland Ballroom Orch.

1:05 A.M.

WMCA-Dance Marathon 1:20 A.M.

WMCA-Chick Webb and his Chicks-Orchestra

1:30 A.M.

WABC-Snooks Friedman and his Paramount Orch.

# Programs For Friday, April 22nd

WEAF-Tower Health Exercises-Arthur Bagley, Director
WOR-Gym Classes-John Gambling, Director
WINS-Musical Clock

7:30 A.M.

WJZ-A Song for Today WABC-Organ Reveille-Popular Music

7:45 A.M. WJZ-Jolly Bill and Jane-Cream of Wheat Program 8:00 A.M.

WMCA—Phantom Organist WEAF—Gene and Glenn—Quaker Early Birds WJZ—On the 8:15 WOR-Captain Jack and Barnacle Bill WABC-Salon Musicale WINS-Miss Walls' Calesthenics 8:15 A.M.

WMCA-Poet's Corner WEAF—Morning Devotions WJZ—Phil Cook, the Quaker Man WINS—Musical Clock

8:30 A.M.

WMCA-Piano Moods WEAF—Cheerio WJZ—Sunbirds WOR—Martha Manning—A Macy Presentation WOV—Morning Song WABC—Salon Musicale

8:45 A.M.

WMCA—In Song Heaven—Frank McCabe
WJZ—John Fogarty, Tenor
WOR—Musical Novelettes
WABC—Old Dutch Girl—Newsy Jingles
WINS—Mr. and Mrs. Reader
WOV—Willie Zay Jackson

9:00 A.M.

WMCA-Monsieur Sakele
WEAF-Vocal Art Quartet
WJZ-Waltzes; Walter Blaufuss, director
WOR-Miss Katherine and Calliope-A Bamberger Program
WV—Hudson Clinic
WPCH—Song Souvenirs—Frank McCabe
WABC—Little Jack Little

WINS-Monsieur Sakele 9:15 A.M.

WMCA—Francis X. Loughran Science Hour WEAF—Flying Fingers WJZ—Lady Bugs WABC—The Madison Singers WPCH—Jean Newhouse—Songster WOV—Late Risers' Gym Class WINS—Organ Recital from St. Thomas' Church 9:25 A.M.

WMCA-Organ Interlude

WMCA—Modern Living WEAF—Southernaires Quartet WJZ—"Beautiful Thoughts"—Montgomery Program

9:30 A.M.

WPCH-Retail Grocers Program WOV—Modern Living Magazine
WABC—Tony's Scrap Book—Conducted by Anthony

WOR-Sherman Keene's Orchestra WINS-Discovery Hour

9:45 A.M.

WEAF-Our Daily Food-Col. Goodbody and Judge Gordon; A. & P. Program WJZ-Miracles of Magnolia WABC—Elizabeth Barthell—Songs WOR—The Right Word—W. Curtis Nicholson WINS—Favorite Marches

10:00 A.M.

WMCA—Rexall Program
WEAF—Mrs. Blake's Radio Column
WJZ—Everyday Beauty—P. Beiersdorf & Co.
WOR—Kathleen Gordon, Soprano
WPCH—Ernest Stramiello, pianist extra-ordinacy
WABC—Grant, Graham and Coughlin
WOV—Jordon's Program
WINS—What's the Answer?

10:15 A.M. WMCA-Harry Glick's Gym Class 10:45 A.M.

WIZ—Chicago Ensemble
WOV—Blyn Shoe Stores
WPCH—Diana Bragg
WABC—Don and Betty
WOR—Westchester Children's Assn.

10:50 A.M.

WMCA-Carrie Lillie, comedien 10:55 A.M.

WPCH-Mme. Renn-Beauty Talk

11:00 A.M.

WNYC—Civic Information
WOR—What to Eat and Why—C. Houston Goudiss
WPCH—Trotty Veck Club
WEAF—WJZ—Christus Oratorium by Frank Liszt; Erno Rapee, conductor WABC—The Fitch Professor WOV—Mays Inc. Program

WMCA-Mme. Geiger, concert pianist WEAF-Betty Crocker-General Mills Program

## SPECIALS FOR TODAY

11:00 A.M.—WEAF-NBC-Damrosch's Music Appreciation 3:45 P.M.—WABC-CBS-Dr. E. A. Hooton, "The American Criminal."

4:15 P.M.—WJZ-NBC-Radio Guild, "The Jest." 8:00 P.M.—WJZ-NBC-Nestle's, Mitzi Green.

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

WEAF-Dr. Royal S. Copeland-Sterling Products | WINS-Making Yourself Fashionable Program

WJZ—Clara, Lou and Em—Colgate Palmolive-Peet Program WABC-Bond Bread Program-Frank Crumit and Julia Sanderson

WOR—Going Places—T. Atherton Dixon
WPCH—Ben Webster and Bert Lewis
WOV—Canadian Fur Trappers
WINS—Your Handwriting—Jane Redington

10:30 A.M. WMCA—Interviews with the Dector
WEAF—"Fashions and Figures"—Mrs.Evelyn Toby
I. Newman & Son Program
WJZ—Our Daily Food Talk—Col. Goodbody
Judge Gordon—A. & P. Program
WPCH—Medlin' Around with Matty Medlin'
WINS—The Wifespare WINS—The Wifesaver WOR—Alice Blue Gown Program—Sales Talk WINS—Fred, Mel and Allan—Harmony

11:05 A.M. WNYC-Croyden Trio

11:15 A.M.

WABC-The Captivators WINS-Brooklym Catholic Big Sisters 11:30 A.M.

WOR-Elizabeth Ann Baker-School of Cookery WPCH—Helene Lanjshof WOV—Sylph Laboratories WINS—Matty Medlin—Songs with Uke

11:35 A.M. WNYC-"Speech Improvement"

11:45 A.M. WOR-Roxanna Wallace and Studio Orchestra
WPCH-John McLoughlin-Tenor
WABC-Ben Alley, Tenor, with Vincent Sorey's

WOV-Bernard Mann, concert pianist WINS-Meeting the Poets

11:50 A.M.

WNYC-"Keeping Well"-Dr. John Oberwager

12:00 Noon

WMCA—Midday Message—Dr. Chas. F. Potter
WEAF—General Electric Home Circle
WJZ—The Merrie-Men
WOR—Circus Jargon—Beverly Kelley—Talk
WPCH—Maritime News and Program Resume
WABC—Charles Boulanger and His Yoeng's Orchestra
WOV—Hover Medical Cropp WOV—Hoover Medical Group WINS—Ford Frick Tells the News WLWL—Services from Paulist Fathers' Church

12:05 P.M. WPCH-The Bushwhacker

12:15 P.M. WMCA—The Singin' Friar WMCA—The Singin' Friar
WEAF—Noonday Lenten Services
WJZ—Pat Barnes—Swift Program
WOR—Dorothy Worth's Chats—Jos. Hilton & Son
WPCH—Y, M. C. A. Talk
WOV—Sue Miller—Blues
WINS—Lutheran Lenten Service from Globe Theater

12:20 P.M. WOR-Beautiful Lady-Beauty Talk

12:25 P.M. WOR-Embarrassing Moments-Sales Talk

12:30 P.M. WMCA—W—T Stock Quotations
WEAF—Black and Gold Room Orchestra
WOR—Frank Stewart's Dance Orchestra WJZ—National Farm and Home Hour
WPCH—Margaret Steffner—"Over the Te-cups"
WABC—Kre-Mel Singing Chef
WOV—La Rosa Macaroni Co. Program

12:45 P.M.

WPCH—Lois Lee WABC—Columbia Revue WINS—Leone Lavigne—Soprano 12:55 P.M.

WOR-Wet-Me-Wet Co. Program 1:00 P.M.

WMCA—Artist Bureau Program
WEAF—Market and Weather Reports
WOR—Musical Gems; Music with talk
WPCH—Mirror Reflections
WABC—George Hall and His Hotel Taft Orchestra
WINS—English String Orchestra
WOV—Merit Clothing Co. Program

1:05 P.M. WOR-Baudistel's Olympians-Dance Orchestra

1:15 P.M. WPCH-Virginia Osborn, Soprano, Marian Pianist and Sol Grabstein, Violinist WEAF-Larry Funk's Palais D'Or Orchestra Marian Engle,

1:30 P.M.

Mirror Reflections WOR—Foot Health Week—Talk
WJZ—Don Bestor's Orchestra
WABC—Atlantic City Musicale
WOV—Roscommon Boys WINS-St. Thomas' Church Service

1:45 P.M. WMCA—Pages of Broadway—Jean Carrol WOR—Mid-day Diversions—House Orchestra



Grace Moore, star of the Metropolitan Opera Company and the movies, who has just said "I do" to an NBC contract which provides for her appearance on the Goodyear program broadcast each Wednesday at 9:00 p. m. over an NBC-WEAF network. Miss Moore replaces the late John Philip Sousa and his band as star of the series.

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## WOR Symphony Orchestra

In response to requests from lovers of the 'cello, Philip James conductor of the Bamberger Little Symphony, will present a virtuoso of that instrument in his broadcast of Saturday, April 23, which starts at 8:00 P. M. He will be Cornelius Van Vliet, perhaps one of the best-known artists in the East, and will be heard in No. 3 on the program—Concerto for Violincello and Orchestra, Op. 33 in A minor by Saint-Saens.

## Master Of The Bow

The composer Corelli is to be eulogized through the medium of Eddy Brown's violin in the program of this Tuesday, to be heard from WOR at 9:45 p. m. It will be Brown who will do the solo work in the Concerto Grosso No. 8 which opens the program and in the Gavotte (theme with variations) in which he will be accompanied on the piano.

The orchestra under the direction of George Shackley will play the Dances by Hamel

## Sweetheart Program

John L. Fogarty, tenor, joins the ranks of WOR'S artists in a new series of broadcasts over WOR every Thursday at 9:45 Å. M. Assisted by the House Orchestra, Mr. Fogarty will offer a fifteen-minute program of familiar songs. Miss Ruth Jordan will give a short beauty talk during each broadcast.

## THE STORY OF THE OPERA

- By Deems Taylor -

NBC Narrator, Metropolitan Opera

This column is written each week for the purpose of giving the listener to the opera broadcasts a brief libretto of the series heard weekly over the NBC networks. It is hoped that it will serve as a guide for radio listeners, making it easier to thoroughly understand and enjoy the presentations.

RICHARD Wagner's music drama "Tannhauser," to be broadcast in part over a nation-wide WEAF-NBC network Saturday afternoon, April 16, at 3:00 o'clock, will be the last opera to go on the air this season from the Metropolitan Opera House in New York. The opera company's 24-week season ends with the evening production on that day.

"Tannhauser" will be the 25th performance heard over NBC networks since the inauguration of broadcasting from the famous opera house on Christmas Day, 1931. The last two acts, with Lauritz Melchior and Lawrence Tibbett in leading roles, will be broadcast.

#### THE CAST

| Lauritz Melchior (tenor) Tannhauser         |
|---|
| Lawrence Tibbett (baritone) Wolfram         |
| Elizabeth Rethberg (soprano) Elizabeth      |
| Siegfried Tappolet (basso) Landgraf Hermann |
| Hans Clemens (tenor) Walther                |
| Arnold Gabor (baritone) Biterolf            |
| Giordano Paltrinieri (tenor) Heinrich       |
| James Wolfe (basso) Reinmar                 |
| Dorothee Manski (soprano) Venus             |
| Aida Doninelli (soprano) A Young Shepherd   |
|   |

The story of "Tannhauser" is laid in and near the Wartburg. Germany, where the Landgrave of Thuringia held sway. The Landgrave was a lover of art, poetry and music and conducted many song contests at the Wartburg. Near this castle rose the mountain called Venusberg, the interior of which was inhabited by Venus, the Goddess of Love.

Her Court was filled with nymphs and sirens and it was her delight to entice away the knights of the Wartburg and hold them captive to beauty. Tannhauser, a minstrel, in love with Elizabeth, niece of the Landgrave, has fallen under the sway of the goddess and her satellites.

Tired of sensual pleasures, he wishes to leave and to expiate his sins by a holy life. He hears the chant of the Pilgrims on their way to Rome, and filled with repentance, he kneels and prays. The Landgrave appears with some minstrels, among them Wolfram. Tannhauser's friend. Wolfram remainds him of Elizabeth, and Tannhauser consents to return to Wartburg.

It is the anniversary of the Song Festival. The prize for the best song is Elizabeth's hand, and Tannhauser resolves to win her. The Landgrave chooses love as the theme of the song.

Wolfram and the others sing only of spiritual love, but Tannhauser, inspired by some unnatural force, sings of unholier joys. The others, infuriated, clamor for his life, but Elizabeth pleads for him. The Landgrave finally agrees to spare him, providing he will seek pardon from the Pope. Stricken with remorse, Tannhauser agrees to join a party of Pilgrims on their way to Rome.

In the third act the Pilgrims return. Eliza-

In the third act the Pilgrims return. Elizabeth awaits her lover, but he is not among them. Wolfram, who is beside her, loves her, but unselfishly thinks only of his absent friend.

Presently, when Elizabeth is gone, Tannhauser appears in Pilgrim's garb. He has made a hard journey, but the Pope has refused him. The papal staff will put forth flower or leaf before he will get deliverance, the Pope has told him scornfully. The despairing Tannhauser is ready to seek forgetfulness with Venus, and the siren's song is already enticing him as Wolfram entreats him not to listen, and utters Elizabeth's name.

At this moment a chanting funeral procession passes down the mountain side and Tannhauser recognizes his beloved Elizabeth on the bier. Overwhelmed with grief, he sinks to his knees and dies beside her. Suddenly a second band of Pilgrims appears carrying the papal staff. It has brought forth green leaves—the sign that Tannhauser has at last been granted Divine forgiveness.



Madam Rethberg

## Bath Day Favorite



Delectable Nell Roy, popular musical comedy star, who is now being heard as featured vocalist with Allan Wood and his orchestra each Saturday at 9:15 p. m. from the studio of WOR. R. H. Macy and Company sponsor the broadcasts.

## What Women Like For Their Ether Fare

The male of the species is not alone in his predilection for sports broadcasts. Women like them too—almost as well as they like good music and talk about menus, recipes, child care, health and education on the radio. What women dislike most is to hear other women, delivering either long talks or announcements.

These are among the conclusions in a thesis covering a survey of 900 housewives in 102 cities in 21 states, prepared by Halsey D. Kellogg and Abner Gwalfers of the Wharton School of Finance of the University of Pennsylvania.

The chief objections stated are: women talking and entertaining, and second, too much advertising. About 68 per cent of those replying stated they had been benefited by radio programs, the services they appreciated most being menus, recipes, child care, health and educational.

# Friday Programs [Continued]

WEAF-The Gilberts-Russ and Lovina WPCH-Jack Filman-Sport Chat

1:55 P.M.

WOR-Bisquick Bride-Betty Crocker-Talk

2:00 P.M.

WMCA-Theatre Revue WEAF-U. S. Army Band WJZ-Mrs. Julian Heath-Food Talk WPCH—Manhattan Dance Marathon
WABC—Do, Re, Me, female trio
WOR—Roads to Romance
WINS—American Music Ensemble 2:05 P.M.

WMCA-Samuel Shankman-Concert pianist 2:10 P. M.

WMCA-Jack Filman

2:15 P. M.

WMCA-Golden Slipper Dance Marathon WJZ—Radio Troubadours WOR—Crinoline Days—Dorma Lee, Contralto with

String Orchestra WABC-Columbia Artist Recital 2:30 P.M.

WMCA-Meadow's Beauty School WMCA—Meadow's Beauty School
WEAF—Echoes of Erin
WJZ—Poetry Program—Bobby Burns
WOR—German Lessons—Karl T. Marx
WPCH—Pasqualina DeVoe—Sketch
WABC—American School of the Air
WINS—St. Thomas' Church Service

2:45 P.M.

2:45 P.M.
WEAF-Dr. George Cohen's Pet Club
WPCH-The Woman About the House-Dorothy
Ames Carter
WJZ-Princess Obolensky-Youth Matinee.
WOR-Jersey Jesters-Harmony Duo

2:55 P.M. WOR-Dagmar Perkins-Talk on 'urs

3:00 P.M.

WMCA—Bronx Dance Marathon
WEAF—Three Shades of Blue
WJZ—Radio Guild—"The Terrible Meek"
WOR—N. J. Women's Republican Club
WABC—U. S. Marine Band Concert
WOV—Willie Zay Jackson WPCH—Mark Dana's Army Locker WINS—Cosmo Vullo, Operatic Soprano

3:15 P.M. WPCH-Herbert Weil and Ray Gold

WOV—Mi ne— ane Duo
WEAF—i n Hobby Riding by the Man of

a Th WINS—A and bbies Prescott Presents

3:30 P.M. Spanish Patio Winter Garden a's Radio Review WMCA-I WOV-BI WEAF-W

WOR—Ariel Ensemble
WINS—Jack Healy's Dance Trio
WPCH—W-T Stock Quotations
WABC—Ar our Jarrett, with Freddie Rich's Orches-

3:45 P.M.
WABC—Columbia Educational Features
WOV—The Romance of Everyday Things

3:50 P.M. WPCH—Douglas McTague, "The Original Hill-Billy Boy'

4:00 P.M.

WMCA—Musical Moments
WEAF—Betty Moore, Decorating Notes
WJZ—Metropolitan Opera "Parsifal"
WOR—Newark Music Foundation
WPCH—Musicale—Lilliam Trotter, Piano
WABC—Light Opera Gems
WINS—Jacques Belser, Songs
WOV—Dance Marathon

4:15 P.M.
WMCA—Nalda Nardi, Dream Lady—Elmo Russ, or

WEAF-International Broadcast from Germany WINS-Doug MacTague, Cowboy Songs

4:30 P.M.

WMCA—Max and Morris—Comedy WEAF—The Lady Next Door WPCH—The Vedder Players WOR—Howard R. Garis—Uncle Wiggily WINS-Song Stories WOV-Chats with Authors

4:45 P.M.

WMCA-Monsieur Sakele WEAF-Frances Bowdon WVEAR—Frances Bowton
WOV—Leonard and Jimmy—Comedy Duo
WABC—The International Exchange of program
WOR—Manor House Singers
WINS—George Drexel Biddle "Dogs"

4:55 P.M.

WOR-Program Resume

5:00 P.M.

WMCA—Kolomaku Hawaiians WOV—Charlotte Trystman, piano WEAF—Mouth Health—Marley Sherris—Calsodent Program

rrogram WPCH—Jerry Williams WINS—Sonia Merkle—Songs WOR—Breeding Rabbits—Marion A. May—Talk

5:05 P.M. WOR-Good Luck Period

5:10 P.M.

WOR-Stanley Brain, organ recital 5:15 P.M.

WMCA—The Radio Doctor WEAF—Skippy—General Mills Program WPCH—Sue Miller and Ada Ruben WINS—Ton Keene's Round-Up WOV—Schlossman's Furniture

5.30 P.M.

WMCA—Rae Fox, uke—Bernie Dolan, piano
WEAF—Dolly Connolly—Songs
WJZ—The Singing Lady—Kellogg Program
WABC—Pollyanna, the Glad Girl—A. S. Kreider Shoe
Co. Program
WPCH—Agnes Kun—Pianist
WOR—Julian Woodworth and his Dance Orchestra
WINS—Symphonic Rhythmakers
WOV—Davega Program

WOV-Davega Program

5:45 P.M.

WMCA-Red Devils, with Junior Smith
WEAF-Listerine Program-Concert Orchestra and

Soloist
WJZ-Little Orphan Annie-Wander Program
WFCH-Captain Joe's Stories
WABC-The Lone Wolf Tribe-Wrigley Program
WINS-Plano Twins-Lester Place and Robert Pascocello

6:00 P.M.
WNYC—Police Aviation Report, Prelude
WEAF—Waldorf-Astoria Sert Room Orchestra
WJZ—Raising Junior—Wheatena Serial
WOR—Uncle Don—Seeman
WABC—John Kelvin—Irish Tenor
WPCH—Italian Program—Usi e Costumi
WINS—Jack Lait's Gaieties
WLWL—Good Friday Reflections 6:00 P.M.

6:05 P.M.

WNYC-N. Y. Tuberculosis and Health Association

6:15 P.M.

WNYC-Mary Saul, soprano

WJZ-Boscul All-Star Orchestra-Andy Sanella, Conducting WABC-Chas. Boulanger and His Yoeng's Orchestra WINS-English String Orchestra

WINS—English String Orchestra
6:30 P.M.
WNYC—Elementary French Lessons—By Prof. V.
Harrison Berlitz
WEAF—Rex Cole Mountaineers
WJZ—The Royal Vagabonds
WOR—Frances Langford, soings
WINS—American Music Ensemble
WPCH—Manhattan Dance Marathon

6:45 P.M.

WNYC-Advanced French Lessons, By Prof. V. Harrison Berlitz WEAF-June Pursell-Ballads

WLAR—June rursell—Ballads
WJZ—Literary Digest Topics—Lowell Thomas
WABC—Bing Crosby
WOR—Jack and Jean, dialogue and songs—Jack
Arthur, baritone—Jean King, pianist 7:00 P.M.

WNYC--John Carroll. tenor; Rhea Silberta pianist
WJZ--The Pepsodent Program--Amos 'n' Andy
WEAF--Yvonne D'Arle, soloist; orchestra
WABC--Myrt and Marge--Wrigley Program
WNNS--Lullaby Lady
WLWL--"The Way of Sorrow"--Dr. Joseph A. Daly,
Ph. D.
WOR--Commissioner Shirley Wynne--Health Talk
WPCH--Keys to Contract Bridge
7.05 PM

7:05 P.M.

WPCH-Paramount Banjo Band

7:15 P.M.

WNYC-Board of Estimate Review
WEAF-Robert Simmons and the Campbell Orchestra
-Direction Howard Lanin

WJZ—Esso Program—Elsie Janis, Guest Artist
WOR—Jolly Jugglers WARC—Maxwell House Tune Blenders with Lanny Ross, Tenor WINS—"The Trail Blazer"—Travel Talk WPCH—William Cordaro Orchestra

7:25 P.M.

WNYC-Civic Information

7:30 P.M.

WMCA—Bronx Dance Maraton
WEAF—Prince Albert Quarter Hour—Alice Joy,
Controlto; "Ol' Hunch;" Paul Van Loan's
Orchestra

WPCH-Prunella and Penelope WJZ—Swift Program—Stebbins Boys
WOR—Centerville Sketches—Hires' Program
WABC—Easy Aces—Lavoris Program
WINS—The Globe Trotter

7:45 P.M.

WMCA—Jerry Baker, Tenor and Elmo Russ, organ WEAF—The Goldbergs—The Pepsodent Program WJZ—Billy Jones and Ernie Hare—Best Foods, Inc., Program WABC—The Camel Quarter Hour—Morton Downey, Anthony Wons, and Jacques Renard's Orchestra WOR—Dr. R. Akagi, Prof. Japanese History—Talk WINS—Andy and Virginia WPCH—The Three Dreamers

8:00 P.M.

WMCA—Golden Slipper Dance Marathon WEAF—Cities Service Concert Orchestra and the Cavaliers

Cavaliers
WJZ-Nestle's Chorolateers-Leonard Joy's Orch.
WABC-The Bath Club-Linit Program
WOR-Chandu, the Magician-Beechnut Program
WINS-Fifteen Minutes of Broadway

8:15 P.M.

WMCA—Three Little Funsters—Comedy and song WABC—Singin' Sam the Barbasol Man WOR—Los Charros, with Tito Guizar

WABC—"The Melody Man" for Van Heusen
WJZ—Sisters of the Skillet

9:00 P.M.

WMCA—Hernandez Spanish Orchestra
WOR—Billy Murray, Walter Scanlon, and Marcella
Shields—Comedy and Music
WJZ—Smith Brothers—Trade and Mark
WABC—"Today and Yesterday"—Dramatic Highlights—Don Voorhees' Orchestra—Gladys Brittain, Soprano—Du Pont de Nemours Co. Program
8:45 P.M.

WABC—"The Melody Man" for Van Heusen
WJZ—Sisters of the Skillet
9:00 P.M.

WMCA—The Blue Lady—Blues
WEAF—The Cliquot Club—"Eskimo Night Club"—
Harry Reser's Orchestra
WJZ—Friendship Town—Small Town Sketch

WABC-Snooks Friedman and his Paramount Orch. WOR-Concert Orchestra, Directed by Wm. Merrigan Daly WABC-Pillsbury Pageant-Featuring Street Singer and Sam Lanin's Orchestra

9:15 P.M. WMCA-Old Bill, with Blonde, Brown and Brunette 9:30 P.M.

WMCA-Romeos of Radio WEAF—Ponds Dance Program—Leo Reisman and His Orchestra

WJZ-Armour Program-Roy Shield's Orchestra WABC—"To the Ladies" Featuring Leon Belasco's Orchestra—Woodbury Facial Soap Co. Program 9:45 P.M.

WMCA-Night in Russia WABC-Friendly Five Foot-Notes

WEAF—The Sampler Orchestra—Andy Sanella, Director—S. F. Whitman Program
WJZ—Whiteman's Pontiac Chieftains, with Mildred

Bailey
WOR—"Darling and Dearie"—Comedy Sketch
WABC—Beau Bachelor; Allen A. Hosiery Co. program

10:15 P.M.

WMCA—Margherita Pedula—Blues

WOR—The Dream Singers—Vocal Quartet

WABC—Adventures in Health—Horlick's Program

10:30 P.M.

WMCA—Pascarella Ensemble
WEAF—National Oratorio Society
WIZ—Waves of Melody—Affiliated Products Program
WOR—"Through Lighted Windows"—Jane Dillon
WABC—"Music That Satisfies," Alex Gray—Shilkret's
Orchestra—Chesterfield Program

10:45 P.M.

WOR-Do-Re-Mi Girls WJZ-Piano Moods-Lee Sims WABC-The Funny Boners

11:00 P.M.

WMCA—Eddie Lane's Orchestra
WEAF—Vincent Lopez and His Orchestra
WJZ—Laurier's Slumber Music
WABC—Howard Barlow and Columbia Symphony

Orchestra
WOR-Arthur Warren and his Dance Orchestra

11:30 P.M.

WMCA—Al Katz and His Kittens
WOR—Moonbeams—Directed by George Shackley
WEAF—Vincent Lopez and his Orchestra
WJZ—"Life of Christ"—Dixie Jubilee Singers
WABC—George Olsen's Orchestra

12:00 Midnight

WMCA-WMCA Theatre Revue
WEAF-Ralph Kirbery, the Dream Singer
WJZ-Easter Idyll with Archer Gibson
WABC-Ben Bernie and Ilis Orchestra

12:05 A.M.

WMCA—Maxl's Bavarians WEAF—Coon-Sanders' Hotel New Yorker Orchestra

12:30 A.M.

WEAF-Waldorf-Astoria Orchestra 12:35 A.M. WMCA-Dave Bernie's Orchestra

WABC-Maxl's Bavarians 12:50 A.M.

WM CA—Varieties

1:00 A.M. WABC-Claude Hopkins' Roseland Orchestra

1:05 A.M. WMCA-Orchestra from Paris

1:30 A.M. WABC-Gus Arnheim's Orchestra

1:35 A.M. WMCA-Dance Marathon

1:50 A.M.
WMCA—Chick Webb and His Chicks—Orchestra

2:00 A.M. WMCA-Sleepy Time Club-Nalda Nardi and Elmo

Programs For Saturday, April 23rd

6:30 A.M.

WINS-Morning Highlights

WMCA-Poet's Corner

6:45 A.M. WEAF-Tower Health Exercises-Arthur Bagley,

Director
WOR-Gym Classes-John Gambling, Director
WINS-Musical Clock 7:30 A.M.

WJZ—A Song for Today WABC—Organ Reveille—Popular Music

7:45 A.M.
WJZ—Rise and Shine—Phil Napoleon's Band

WOR-Musical Novelettes 8:00 A

WMCA—Phantom Organist
WEAF—Gene and Glenn—Quaker Early Birds
WJZ—On the 8:15
Polk and Barnacle Bill WOR-Captain Jack and Barnacle Bill WABC-Salon Musicale-Vincent Sorey, Conductor WINS-Miss Wall's Calesthenics

8:15 A.M.

WEAF-Morning Devotions WJZ-Phil Cook-"The Quaker Man" WINS-Musical Clock

8:30 A.M.

WMCA-Piano Moods WEAF-Cheerio WJZ-Sunbirds WOR-Martha Manning-A Macy Presentation
WABC-Salon Musicale

WOV-Morning Song 8:45 A.M.

WMCA—In Song Heaven WJZ—John Fogarty, Tenor WABC—Vocal Art Trio WINS—Mr. and Mrs. Reader WOV-Willie Zay Jackson

9:00 A.M. WMCA—Monsieur Sakele
WEAF—Melodic Gems
WJZ—Waltzes—Walter Blaufuss, Director
WOR—Miss Katherine 'n' Calliope—A. Bamberger
Presentation

WPCH-Song Souvenirs-Frank McCabe WABC-Little Jack Little WINS-Dan Powers-Singing Lad WOV-Hudson Clinic

9:15 A.M.

WMCA-Morning Melodies-Jack Blott WEAF-Knox Sparkling Music WJZ-Lady Bugs-Muriel Pollock and Vee Lawn

WABC—The Commuters
WPCH—Marie Wald—Songs
WOV—Late Risers Gym Class
WINS—Mabelle Ridley—Contralto 9:30 A.M.

WMCA—Modern Living
WEAF—Top o' the Morning
WOR—Musical Dictionary—Daisy and Bob
WJZ—Beautiful Thoughts—Montgomery Ward ProWASC—Tony's Scrap Book—Anthony Wons
WOV—Modern Living Magazine
WINS—Discovery Hour
WPCH—Program Resume

9:35 A.M.

WPCH-Manny Rattiner, Baritone 9:45 A.M.

WEAF—Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program

WOR-Girl and Boy Scout News

WJZ-Miracles of Magnolia WPCH-Buddy Club-Charles "Buddy" Loeb WABC-Songs of the Out-of-Doors-Artells Dickson

10:00 A.M.

WMCA-Harry Glick's Gym Class WEAF-Mrs. Blake's Radio Column WJZ-Harold Stokes' Orchestra WOR-Young Aviators of America Club WPCH-Helen Rose WOV-Jordon's Program WABC-U. S. Army Band Concert WINS-Whats the Answer?

10:15 A.M. WMCA-Catholic Charities-Talk

## Hollywood's New Exodus

(Continued From Page One)

an infant she was carried onto the stage by her parents, actors in a stock company As a girl she was torn between two ambitions—she wanted to be a cowgirl or a poetess. She compromised by writing poetry while she attended a convent, but the Good Sisters advised her to become an artist after reading some of her inspirational outbursts.

She was seven years of age when she made her screen debut and since then has worked steadily in pictures. Harold Lloyd saw her with her hair "done up" for the first time and thought she looked like a swell comedienne. The result was that she made two hundred comedies with him. When Jesse Lasky gave her a contract to make feature pictures she had hysterics. She was tired of being funny.

Bebe Daniels in private life is Mrs. Ben Lyon and the mother of an infant daughter who, since birth, has been photographed in every conceivable pose by newspaper photographers. Miss Daniels is also known as one of the wealthiest movie stars. Once she announced that if she ever left the screen she would go in for interior decorating—but that was B. R. (before radio.) She owns three houses in Hollywood and supervised the interior decoration in each of them.

Much of her money was made in real estate and she is known as a shrewd business

Her main regret in giving up movie work to go on the air in New York would be hav-ing to live elsewhere than in Southern California. Her life there is a pleasant, leisurely one which would not be possible in New York. Every morning she goes for a swim and exercises on the beach. Her sports include fencing, golf, riding and aqua-planing. She claims that a singing lesson is good exercise too—and she should know, for she studied singing vehemently and fiercely until she won a contract from RKO. That was after Paramount let her out and all indications were that she was through in the

It is only natural that Miss Daniels should turn to radio work. She is related to Lee De Forest, inventor of the vacuum tube, one of the outstanding inventions in the entire history of the radio art.

Having been a star for so many years and interviewed so often, there is little about her private and business life that has not been ferretted out. In fact, she claims that she is one actress in Hollywood who never had any secrets because she couldn't keep news-paper reporters from finding them out. However, most of the stories about her in newspapers have dealt with accidents she suffered while performing in feature comedies. It seemed that she was always getting hurt; ribs breaking, fingers smashed, forehead cut. Several times she landed in hospitals because of injuries received during production, but she always took it as part of her work and grinned about it. Of late she has been very much the prima donna in films-RKO having considered her one of their greatest bets and as such, caring for her welfare.

At least if she concentrates on radio work she need not fear broken limbs or scratched and bruised portions of her anatomy. The only agony suffered before the microphone is mental and spiritual and she has had too much mike experience to go through that

Of herself, Miss Daniels says: "People want to know the queerest things about persons in the public eye—so I have written out every possible item of interest I could think up about myself. Here goes:
"My favorite dish is spinach. I like lamb

chops, lobster and almost every kind of stew. Fried tomatoes don't intrigue me but I can eat them if they're served with my meals.

"My pet economy is using paper napkins

for beach parties."

In her home Miss Daniels has a collection in the country.

## LEARNING YOUNG



With her mother's professional touch, Alice Joy's daughter, Lois, climbs atop the piano to show us how the best of broadcasting is being done these days. A homemade tin can microphone, and toy piano, a gift to Lois on her third birthday, provide the correct atmosphere. Her mother accompanies her at the piano.

## Frank Stockbridge

Frank Parker Stockbridge, editor of The American Press and author of a number of books, will deliver a talk on "How Do We Get the News?" when he appears as guest on "Bill Schudt's Going to Press" program to be broadcast over CBS and synchronized over the television station W2XAB this Wednes-day from 5:15 to 5:30 p. m. Mr. Stock-bridge speaks from the background of many years of reportorial and editorial experience on magazines and newspapers throughout the

Dr. Butler Speaks

Dr. Nicholas Murray Butler, president of Columbia University, will be the guest speaker on the National Student Federation program to be broadcast over the Columbia network this Monday from 4:30 to 5:00 p. m. The topic of his address will be "What Follows the Pact of Paris?"

Miss Daniels' library is a thing to envy. It contains rare volumes and first editions. Her favorite authors are Dickens, Anatole France, Oscar Wilde, Stephen Leacock and Donald Ogden Stewart, as mixed a group as

may be found anywhere.

Besides Miss Daniels, other movie stars are flirting with radio; Pola Negri tried hard to wangle a contract. Just how far she got only Pola knows and she isn't telling the world "I hate spiders, noise, Fourth of July, red dresses, gossip and Personal Life Interviews. I like dogs, but no one has yet been able to sell me a lap dog. I don't care for goldfish. Besides one Rolls Royce, I own two Fords and use the Fords most of the time.

"My pet economy is using paper position."

Who will be next to leave the screen?

## THE RADIO'S MOST PERSISTENT LOVERS

Ned Weaver and Elsie Hitz, hero and heroine of the Love Story program heard over the Columbia network every Thursday at 9:30 p. m., met each other for the first time about three years ago. Since that time, Ned has proposed to Elsie in the neighborhood of 200 times. Only once has the ardent suitor been rejected, which makes a pretty

high batting average for Ned. Every conceivable barrier has confronted the lovers; jealousies, misunderstandings, pet-ty fights, parental frowns, scheming of villians, and the clashes between love and duty, wealth and poverty, blue blood and humble stock. But love conquers all and at least 199 times Elsie and Ned, in imagination have walked down the isle together to the strains of Mendelssohn. For they are radio's perfect lovers—and they are not husband and

During the past three years they estimate that they have played opposite each other at least 300 times. Out of these they have appeared in approximately 100 as husband and wife, so that their difficulties were purely domestic. But the rest of the time they have been young lovers with many and varied complications.

The programs in which they have appeared include the True Story Hour, Detective Story Magazine with "The Shadow," the Eno Crime Club, the American School of the Air, and the Blue Coal Radio Revue.

## Bordoni And Vallee

Lilyan Tashman has turned kind eyes musical comedy star, will begin a series of cuss "Some Aspects of the Economic Deprestoward radio offers-but she, like Miss Negri, guest appearances with Rudy Vallee on the sion" for a special broadcast of the Great is keeping quiet about how far negotiations Fleischmann Hour this Thursday over NBC, Personalities series over NBC this Tuesday at of swords which date from the twelfth cen-tury and which is one of the most valuable mount star, is dickering.

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## The Editor's Mail Box

A column devoted to answers to queries from readers pertaining to radio, radio artists and kindred subjects. Address the Editor's Mail Box, Radio Guide, 475 Fifth Ave., N. Y.

Florence M. Anderson—"The Street Singer," Arthur Tracy, plays the accordion heard on his broadcasts. We never heard of a "lady accordionist" on the air.

C. F. A.-The Sinclair Weiner Minstrels are presented from the NBC studios in Chicago. The laughter and applause heard on the broadcast is furnished by the regular Saturday night visitors to the studio.

Mrs. Lillie Humphrey—Grace Wilson is now in Chicago, broadcasting regularly from WLS, WCFL, and other local stations.

Mrs. J. R. Wilds—The parts of "Marion and Jim" on the Smackouts program are taken by Marion and Jim Jordon. Merrill Fugit, (Peanut), Eunice Howard (Marie) and Carlton Kadell (Red) are heard on the "Hello Marie" program presented from the Chicago NBC studios.

G. M. D., C. W. Eidt—"The Dutch Masters" program has been withdrawn from

Victoria Kush—Amos 'n' Andy's theme song is "Perfect Song." Kate Smith is not the daughter of Alfred E. Smith. Bing Crosby, who is very much married to Dixie Lee, was christened Harry Lillis Crosby.

Mrs. Constance M. Neaves—Grace Ellis, hostess of the General Electric NBC program, is really Virginia Gardinier, dramatic actress featured on many programs presented from the NBC New York studios.

Teresa Catalano—For a photograph of Rudy Vallee, write him in care of the National Broadcasting Company, 711 Fifth Ave., N. Y.

B. A. L.—Jack Arnold of the CBS "Myrt and Marge" skit, otherwise known as Vinton Haworth, is not "Don Carthright" in the Don and Betty broadcast. "Myrt and Marge" is presented from Chicago, while the Don and Betty program originates in N. Y.

Julia Figliozzi-Russ Columbo is now makng an extended tour under RKO auspices. His early return to the ether is predicted by those in the know. He is not married. Write him in care of the RKO, N. Y.

B. Rigues—The Boswell Sisters are aged twenty-five (Martha), twenty-three (Connie) and twenty-one (Vet).

E. J. Y.—After six years of broadcasting. The Three Doctors, Russell, Pratt and Sherman, are off the air. Doubtless, some wise sponsor will snap them up in the near future.

## Eckener On Zeps

Dr. Hugo Eckener, master of the Graf Zeppelin, will be heard in America over NBC networks this Sunday, in a discussion from Friedrichshafen, Germany, of plans for regular airship passenger traffic. Preceding Eckener's talk there will be a short description of the Friedrichshafen Zeppelin Works by S. Miles Bouton, and a concert by the Works Band. The program will be heard from 2:00 to 2:30 p. m.

## Cortelyou On Depression

George B. Cortelyou, President of the Con-Irene Bordoni, black-haired, flashy-eyed solated Gas Company of New York, will disnew repertoire of songs with Rudy and his Frazier Hunt, whose last broadcast before he left on a world tour was on April 12th.

# Saturday Programs [Continued]

WEAF-Laugh Club WOR—Sherman Keene's Orchestra WOV—Canadian Fur Trappers WINS—Two New Yorkers WPCH—S. S. Storyland

WMCA—Toy Lady—Wendy Marshall
WOR—Tell Us a Dickens' Story—Mortimer Kaplan
WEAF—Dorothy Berliner, Pianist
WJZ—Our Daily Food Talk—Col. Goodbody and
Judge Gordon—A. & P. Program
WPCH—June Carter
WABC—New World Salon Orchestra—Vincent Sor,
Conductor

Conductor WINS—The Wife Saver

WMCA—Prof. Roy C. Hanaway WPCH—Walter Nolan, Irish Tenor WEAF—Golden Gems WOR—Bamberger Stamp Club
WJZ—Consolaire—na Glen, Organist
WINS—Children's League Program

WNYC—Department of M. Iarkets
WOR—"What to Eat and W
MJZ—Celebrated Sayings
WPCH—Trotty Veck Club
WABC—Adventures of Helen and Mary
WOV—Mays Apparel, Inc.

WNYC-Gertrude De Pasquale, pianist 11:15 A.M. WEAF—Radio Household Institute WINS—Diana Bragg—Songs

11:20 A.M. WNYC-"Unemployment Aid," by w. C. Rybicki

11:30 A.M.

WNYC-Mary and Ellen Peterson, accordionists
WEAF-Keys to Happiness-Piano Lessons, Direction
Sigmund Spaeth

Sigmund Spaeth
WPCH—Carolyn Johnson—Blues
WOR—Florence Case, songs
WJZ—Rhythm Ramblers
WABC—Columbia Revue—Vincent Sorey's Orchestra
with Adele Vasa, Soprano
WOV—Sylph Laboratories
WINS—The London Crime Hour—Sketch

11:40 A.M.
WNYC—Queensboro Public Library

11:45 A.M.

WOR-Littman's-Alice Blue Gown Program WOV—Irving Lane, tenor
WJZ—Jill Edwards and Judy Barker
WPCH—Knighthood of Youth
WINS—Jim Perome—Popular Pianist

11:50 A.M. WNYC-"Keeping Well"-Dr. John Oberwager

WNYC—"Keeping Well"—Dr. John Oberwager

12:00 Noon

WMCA—Mid-day Message—Rev. Peter Hoey
WEAF—Black and Gold Room Orchestra
WOR—Peter Pan and His Magic Flute
WJZ—The Merrie-Men—Male Quartet
WABC—Charles Boulanger's Yoeng's Orchestra
WPCH—Maritime News and Program Resume
WOV—Hoover Medical Group
WINS—Ford Frick Tells the News

12:05 P.M. WPCH—The Weekenders

12:15 P.M. WMCA—The Singin' Friar WMCA—The Singin' Friar
WOR—Looking Young—Beauty Talk
WJZ—Pat Barnes—Swift Program
WEAF—The Real George Washington—Charles Colfax Long and Edna M. Coleman
WINS—The Three Juvenile—String Trio
WOV—Blanche Rollnick—Piano

12:20 P.M. WOR-Musical Program

12:25 P.M.
WOR-Huger Elliott-Japanese Prints 12:30 P.M.

WMCA—W—T Stock Quotations
WJZ—Farmers' Union—Harry Kogen's Homesteaders
WABC—Kre-Mel Singing Chef
WOV—La Rosa Macaroni Co. Program

12:45 P.M. WOR-Jack Berger's Concert Ensemble-Hotel Astor WINS-Nathaniel Cuthright-Tenor WABC-Columbia Salon Orchestra

12:55 P.M. WOR-Budget Dishes-Virginia Dare Extract Co.

WOR-Budget Dishes-Virginia Da 1:00 P.M. WMCA-Al Katz and Orchestra WEAF-Larry Funk's Orchestra WPCH-"Two Cavaliers" WOV-Merit Clothing Co. Program WABC-Hotel Taft Orchestra WOR-Warner Brothers' Artists WINS-English String Orchestra

1:15 P.M. WPCH-Janet Wallen-A Cute Little Miss WOR-Ernie Krickett's Dance Orchestra

1:30 P.M.

WMCA—Riley and Comfort
WJZ—Don Pedro's Orchestra
WPCH—Building Castles in the Air—Margreth Dinio
WABC—Armand Vecsey's Ritz Carlton Orchestra WINS-George Damroth's Old Time Opera House

WOV-Bing and Bang Comedy WOR-Nunzio's Four Accordians WOV-Jack Blatt, Tenor WEAF-League for Industrial Democracy Lunchec - WOV-Gertrude Dwyer WINS-Billy Benedick in Gotham Heywood Broun WPCH—Cecilia Zier, violinist

1:55 P.M. WOR-Bisquick Bride-Betty Crocker-Talk

WMCA-WMCA Theatre Revue
WOR-Men of Rutgers-Gerard Keller, director
WABC-Saturday Syncopators-Fred Berrens, Can-

WABC—Saturday Syncopators—Area ductor
WJZ—National Security League Program—Langdon
W. Post
WOV—Henry and Bob Koecher—Chamber Music
WINS—Harry Tighe
WPCH—Manhattan Dance Marathon
2.05 P M.

2:05 P.M. WMCA—Samuel Shankman—Concert 2:10 P.M.
WMCA—Golden Slipper Dance Marathon
2:15 P.M.

WJZ-Weather Reports
WOV-Willie Zay Jackson
WINS-"Clancy on the Job"-Frank Maloy
WOR-Five Messner Bros.; dance orchestra
2:20 P.M.

WJZ-Radio Troubadours

WJZ—Radio Troubadours
2:30 P.M.

WMCA—Meadows Beauty School

WOR—Ridgely Hudson, tenor

WABC—National Democratic Club Forum

WPCH—The Rajahs of Rhythm

WOV—Sylvia Gurkin, Soprano

WINS—Dorothy Kantrowitzi—Concert Pianist

2:45 P.M.

WJZ—Smackouts
WOR—Albrecht's Dance Orchestra
WINS—Edyth Burley—Songs
WOV—Mr. Z and Mr. E 3:00 P.M.

3:00 P.M.
WMCA—Bronx Dance Marathon
WEAF—Metropolitan Opera "Peter Ibbetson"
WJZ—Organ Melodies
WABC—Four Clubmen
WOV—Eddy Alban and Orchestra
WINS—Y. W. C. A. String Quartet
WPCH—The Brown Skin Sisters

4:55 P.M.

WOR-Program Resume 5:00 P.M.

WOR-Musical Program
WJZ-Musical Moments
WPCH-The Dining Car Revue
WABC-Eddie Duchin and His Central Park Casino
Orchestra
WOV-London Crime Hour

WINS-Erin Isle Entertainers 5:05 P.M.

WOR-Good Luck Period

5:10 P.M.

WOR-Musical Program 5:15 P.M.

WMCA—Radio Dector
WEAF—"Skippy"—General Mills Program
WOV—Schlossman', Furniture
WJZ—America at Work
WINS—Al Lewis Dance Orchestra
WOR—French Course—Dr. Thatcher Clark 5:30 P.M.

WMCA—Dave Soman, Tenor Sue Miller, personality WEAF—Blue Moon Cuckoos WABC—George Hall and His Hotel Taft Orchestra WOV—Davega Program

5:45 P.M. WMCA-Red Devals, with Junior Smith WEAF-Landt Trio and White WJZ-Little Orphan Annie-Wander Program WOR-Eilen and Bill WABC-Connie Boswell WINS-Westminister Quartet

6:00 P.M. 6:00 P.M.
WNYC—Ardell Orchestra
WEAF—Waldorf-Astoria Sert Room Orthestra
WOR—Uncle Don—I. V. C. Pearls
WJZ—Raising Junior—Wheatena Serial
WPCH—Italian Program—Usi e Costumi
WINS—Ford Frick Tells the News
WABC—Freddie Martin's Bossert Orchestra
WLWL—Hungarian Musicale—Marie Romaine, Soloist

WJZ-Sonata Recital-Mathilde Harding and Arcadie Birkenholz WABC-The Babo Bright Spot-Guy Lombardo and

and His Music

WLWL—Burnham-Wragg Salon WINS-The Globe Trotter

7:35 P.M. WNYC-Ruth and Hazel Mather, duets

7:45 P.M.

7:45 P.M.
WNYC—Gladys Walsh, pianiste
WEAF—The Goldbergs—Pepsodent Program
WJZ—United Action for Employment
WABC—The Camel Quarter Hour—Morton Downey,
Anthony Wons and Jacques Renard's Orchestra
WOR—Dr. Frederick Kettner—Talk
WLWL—Innisfall Quartet
WINS—"Snapshots"—Margery Swem—David Stewart
WPCH—The Three Dreamers

8:00 P.M.

WNYC—Police Choristers
WEAF—Ely Culbertson, bridge lessons
WOR—Little Symphony Orchestra—Directed by Philip James

WIZ—Danger Fighters—Health Products Corp. Pre. WABC—Fray and Braggiotti WINS—The Three Cheers

8:15 P.M.

WABC-Abe Lyman and His Orchestra 8:30 P.M.

WMCA—Will Oakland's Orchestra
WEAF—National Advisory Council on Radio
Education
WJZ—Dance with Countess D'Orsay
WABC—Hoosier Editor—Frederick Landis

8:45 P.M. WMCA-Golden Supper Dance Marathon WABC-Vaughn De Leath, with Fred Berren's Orch.

9:00 P.M.

WMCA-Mr. S. Pino-News of Italy WEAF-Arthur Pryor and His Goodyear Orchestra WJZ-Sinclair Weiner Minstrels-Gene Arnold, Master

of Ceremonies WABC-The Carborundum Hour WOR-White Flash Orchestra

9:15 P.M. WMCA—Bronx Dance Marathon WOR—Allan Wood and His Orchestra, With Neil Roy 9:30 P.M.

WMCA-The Blue Lady

WEAF—Club Valspar WJZ—The First Nighter—Company Program WABC—Smith Brothers—Trade and Mark

9:45 P.M. WMCA-Manhattan Ladies Quartette
WABC-The Witching Hour-Breethem Program
WOR-Arthur Warren and His Dance Orchestra

10:00 P.M. WEAF-Lucky Strike Dance Hour-Walter Winchell

Guest Artist
WJZ-Listerine Program
WABC-Music That Satisfies-Ruth Etting-Chesterfield Program

10:15 P.M.

WMCA—Jerry Baker, Tenor and Elmo Russ, organ WJZ—Snoop and Peep—Coniedy WOR—The Idlers—Mandolin, Quitar, Violin and Trie WABC—Columbia Public Affairs Institute

10:30 P.M.

WMCA—Three Little Funsters
WJZ—Hollywood Nights—Affiliated Products
WOR—Chandler Goldthwaite Organ Recital

10:45 P.M.

WMCA—A Night in France WJZ—Twenty Fingers of Harmony WABC—Arthur Jarrett 11:00 P.M.

WMCA—Riley and Comfort
WEAF—Jesse Crawford
WOR—Ben Cutter's Dance Orchestra
WJZ—Laurier's Slumber Music
WABC—Don Redman and His Connie's Inn Orchestra 11:15 P.M.

WMCA-Burt and Helen-Two Pianos and Songs 11:30 P.M.

WMCA—Al Katz and Orchestra
WEAF—Sammy Watkins and His Orchestra
WOR—Julian Woodworth's Gov. Clinton Dance Orchestra
WJZ—Jane Froman and Her Orchestra
WABC—Enric Madriguera's Biltmore Orchestra

11:45 P.M.

WJZ-Lew White at the Dual Organ 12:00 Midnight

WMCA—WMCA Theater Revue
WEAF—Ralph Kirbery, the Dream Singer
WJZ—Larry Funk and His Orchestra
WABC—Guy Lombardo and His Royal Canadians

12:05 A.M. WMCA—Orchestra from Paris WEAF—Coon-Sanders' Orchestra

12:15 A.M.

WJZ-Edgewater Beach Hotel Orchestra 12:30 A.M. WABC-St. Moritz Orchestra-Harold Stern, Director

12:35 A.M. WMCA-Dave Bernie and Orchestra

1:00 A.M.

WABC-Noble Sissle and His Park Central Orch. 1:05 A.M.

WMCA-Chic Webb and his Chicks 1:30 A.M.

WMCA-Coon-Sanders' Orchestra WABC-Charles Boulanger's Yoeng's Orchestra

## SPECIALS FOR TODAY

12:45 P.M.—WABC-CBS-C. H. McCloy, "Athletic Ability."

8:00 P.M.—WJZ-NBC-Danger Fighters

8:30 P.M.—WEAF-NBC-"Agricultural Stabilization."

9:00 P.M.-WEAF-NBC-Goodyear; Pryor's Band 9:30 P.M.-WJZ-NB First Nighter, "The Inn of The

Rooks."

Every effort is made to insure the accuracy of our programs at the time of going to press; bowever, there is the possibility of late changes.

3:15 P.M.

WPCH—Ethel Harper and Doris Tobin WOR—Rangertone—Pipeless, Electric Organ

3:30 P.M. WMCA—In a Russian Village
WJZ—Hello Marie—Comedy Skit
WABC—Rhythm Kings
WOR—Ariel Ensemble

WINS—Gosselin Sisters—Harmony WOV—Bronx Winter Garden WPCH—Sal Deems and His Royal Midshipmen 3:45 P.M.

WJZ—Fireside Singers WOV—Julian Bing—Bard of Romance WINS—Ethelwyn Taylor—Contralto 4:00 P.M.

WMCA—Musical Moments
WABC—Do, Re, Me, female trio
WJZ—Rhythmic Serenade
WOR—Glee Club of the Good Council College
WINS—William McPherson—Tap Dancing Lesson
WPCH—Violet Mele—Ragging the Blacks and Whites WOV-Dance Marathon

4:15 P.M. WABC-Spanish Serenade WMCA—Phelps Phelps—Talk WPCH—Claire Urbow WOV—Willie Jackson's Party WINS-Connor String Trio

4:30 P.M. WMCA-Emergency Unemployed WOR—Charles Way, Baritone
WJZ—Saturday Matinee—One-Act Playlets
WOV—N. J. Motor Vehicle Bureau
WPCH—Sammy Williams and His Oli-Noen Three

4:35 P.M. WMCA-John Frazer's At Home Party 4:40 P.M. WOR-Amateur Astronomers' Association

4:45 P.M. WMCA-Sakele WEAF—The Lady Next Door WPCH—Douglas McTague's Hill Billies

6:15 P.M. WJZ-Slow River-Eva Taylor, Crooner WINS-Steps of Harmony 6:30 P.M.

WNYC-Music
WEAF-Rex Cole Mountaineers
WJZ-Vincent Lopez' Orchestra
WPCH-Manhattan Dance Marathon
WOR-Allan Broms-"Electrical Yardsticks"
WABC-Jack Miller and His Orchestra
WINS-English String Orchestra
WLWL-Catholic Action Guild

6:45 P.M. WNYC-Marion Costello, contralto WEAF—June Pursell—Ballads
WIZ—Sundial Bonnie Laddies
WOR—Jack Berger's Dance Orchestra
WABC—Leon Belasco and His Orchestra

7:00 P.M. WNYC-St. John's College—School of Commerce
Musical Program
WPCH—Keys to Contract Bridge
WEAF—O'Leary's Irish Minstrels
WJZ—The Pepsodent Program—Amos 'n' Andy
WABC—The Political Situation in Washington Tonight
WLWL—"The Eyes Have It"
WINS—Lullaby Lady
7.05 P.M.

7:05 P.M.
WPCH—Elmo Russ Presents—Sigmund Beaun 7:15 P.M.

WEAF-Laws That Safeguard Society WJZ—Tastyeast Jesters WOR—Blyer's Orch. and Beth Challis WABC—William Vincent Hall With Freddie Rich's WINS—Jack Healy's Dance Trio WLWL—The Wandering Minstrel WPCH—Anthemian Serenaders

7:30 P.M. WNYC-Police Alarms-Civic Information
WEAF-Prince Albert Quarter Hour-Alice Joy Contralto; "Ol" Hunch" Van Loan's Orchestra

## ETHER FEATURES





Theatre Off Times Square."

WHO WOULDN'T WELCOME the charming Miss Lewis, whose contralto voice is heard on the Chevrolet and Society Brand programs over the Columbia network. Welcome is just an inch taller than Ann Leafwho only reaches up to here—and as the ninth child in her family was christened "Welcome" as a token of her mother's desire for a large family.