

# Radio Guide <sup>5¢</sup>

And AMUSEMENT

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Vol. 1

Chicago, Ill., Week of February 28 - March 5, 1932

No. 19

## Branded Men and Women of Radio

Trade-marks are one of the strongest assets in business, and a man's name is his greatest possession. What happens when the two conflict? What have become of those radio personalities who rose to fame, not under their own names, but as trade-marked ambassadors of good will?

THE branded men and women of radio are legion—those clever entertainers of sponsored programs who are known to the radio audience not as John Smith or Jane Doe, but as "Willy Dogbiscuit," "Ruthie Rug," or some unilluminating name. Unilluminating, that is, save as the radio trade-mark of some advertised commodity.

The length of memory of the broadcast audience has often been questioned, but among those listeners-in of any experience at all there must be scores who remember, for instance, "Oliver Palmer" and "Paul Oliver," yet who know but little if anything of Virginia Rea and Frank Munn. They were both well paid, widely talked of individuals under their radio names; today they are off the air; unheard of.

Even among radio station personnel the "oldtimers" are but vaguely remembered. As an instance, there is the "Silver Mask Tenor," Joe White to his friends. He was a radio favorite, and an outstanding one, back in the dark ages of radio—about 1926. With the Silvertown Cord Orchestra he sang regularly over one of the large chains, his identity being carefully concealed behind that mask and the radio title he wore with equal grace. The orchestra, in reality the old Waldorf Astoria Rose Room



ZINAIDA NICOLINA (right)  
VIRGINIA REA (below)  
BILLY JONES (upper left)  
ERNEST HARE (lower left)



Orchestra, under the direction of Joseph Knecht, was as popular as the vocalist. Orchestra and singer were so popular, in fact, that they were booked for a year in vaudeville, and a highly successful year was spent on the road.

That tour was their undoing. Broadcast styles and trends had changed, and the orchestra passed into radio's limbo. Knecht wandered about the studios unhappily, unable to secure a worthwhile berth, puzzled and heart-broken at his inability to connect, and died about a year ago. Joe White is back on the air again, at WOR, Newark, New Jersey, but that he realizes the value of his own name in program listing is shown by his reaction to a suggested

(Continued on page 20)

**FREE! A Philco Radio---Given Away Each Week**

**Goethe Centennial  
Address to Be Heard  
Through Columbia**

Gerhart Hauptmann's centennial address in memory of Johann Wolfgang von Goethe, to be delivered in the McMillin Theater of Columbia University, will be broadcast over the Columbia network this Tuesday at 12:15 p. m.

Hauptmann, who won the Nobel prize for literature in 1912, has written many plays which are well-known in the United States; among them, "The Sunken Bell," "Rose Berndt," "Hannele," and "The Weavers."

Dr. Nicholas Murray Butler, president of the University, who shares with Hauptmann the distinction of having won a Nobel prize, will introduce the distinguished dramatist, whose address will be delivered in German.

Local outlet WBBM.

**WGN'S "HAPPY HANKERINGS"  
ELIMINATES ANNOUNCEMENTS**

Perfect atmosphere is sustained by Frank Harrington during his daily program at 11:00 a. m. from the WGN studios by the preclusion of announcements during the broadcast. Poetry, philosophy, and good music are dispensed to listeners by "Happy Hank," a soloist, a string trio and the organ. Through the week, Hattie Mann, contralto, Arthur Oberg, tenor, Joseph Hassmer, baritone, Dick Hayes, baritone, Robert Leigh, tenor, and Russel Nelson, tenor, are all heard as soloists on the program.

**Radio Guide**  
The National Weekly of Programs and Personalities

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**NEW WBBM ACT**



"J. B. and Mae," otherwise known as Jess Coffey and Martha Miller, who will make their bow to radio audiences this Monday in the first episode of a new serial story to be presented each Monday, Wednesday and Friday at 8:45 p. m. from WBBM. The opening episode is entitled "A Thoughtful Husband" and will deal with the real-life adventures of a small-town family.

**YALE TO COLUMBIA**

Marty Quinto, Columbia's song-writing guitarist, began his musical career as a violinist and was considered something of a boy prodigy in his native Italy. Shortly before he came to the United States his wrists were broken in a fall and he was forced to abandon the violin. He studied under a private tutor at Yale and became well known over the New Haven campus for his ability on the guitar.

**ONE CONSOLATION**

If your wife persuades you to cultivate a garden, then you have something in common with King Nebuchadnezzar of Babylon, according to Richardson Wright, editor of House and Garden, who talks over NBC networks. The famous hanging gardens of Babylon were built by Nebuchadnezzar to comfort his wife who missed the gardens of her childhood home, Wright says.

**Du Pont to Present  
First of New Series  
On CBS This Friday**

The first of a new series of musical and dramatic programs, entitled "Today and Yesterday," will be presented over the Columbia network this Friday at 7:30 p. m.

Each week, a thrilling drama correlating news of the past with current happenings of importance will be built around the old familiar adage "History repeats itself." Coburn Goodwin will serve as narrator. Don Voorhees will lead the orchestra in the musical portion of the series which will also feature Gladys Brittain, soprano, and the du Pont Quartet. The series is presented by E. I. du Pont de Nemours and Co. Inc.

Local outlet WGN.

**"Beau Bachelor" New  
CBS Drama Series**

A whirl of color, romance and music against the background of the gay playgrounds of Europe will be presented to radio listeners this Friday when "Beau Bachelor," radio serial, makes its debut over the Columbia network at 9:00 p. m.

Dom Ameche, prominent leading man of radio, will take the role of "Beau," the bored son of a Balkan king who is out to see the world, and Irene Wicker will play "Mme. Louise" in the opening program. The first episode is laid in Paris. Although the part of "Beau" will be carried through the entire series, the supporting cast will be changed with the change of locale.

Betty McLean has written the dramatic script for the series which is being sponsored by the Allen-A Hosiery Company.

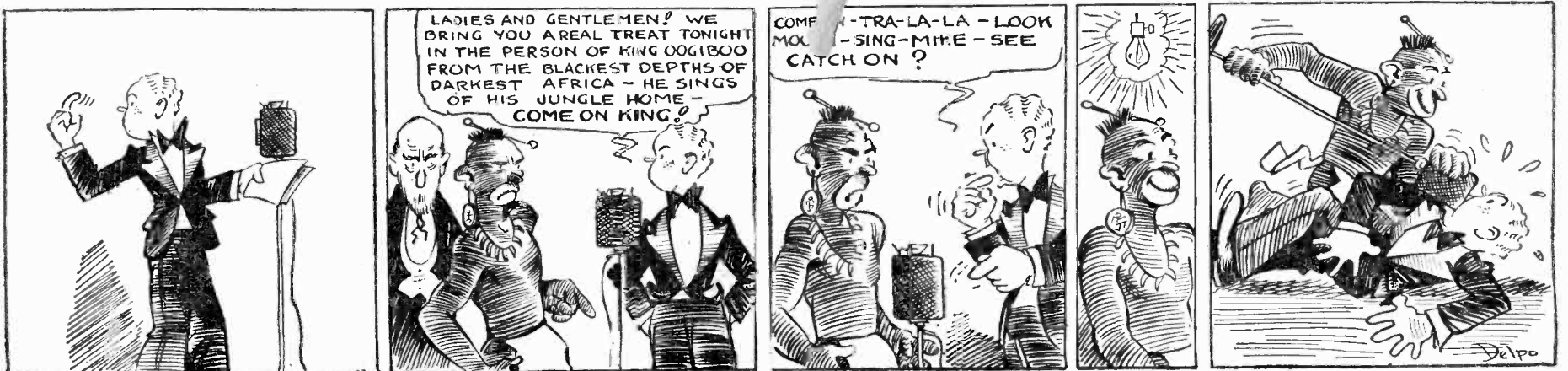
Local outlet WBBM.

**EMBARRASSING MOMENT**

It may or may not have been nervousness that afflicted Guy Lombardo when he and his band recently began a vaudeville engagement. At any rate, just as the curtain went up, Guy dropped the bow of the famous violin he never plays.

**STUDIO MIKE**

**A Slight Misunderstanding**



## George Jessel



George Jessel, friend and fellow artist of Eddie Cantor, is now being featured on the Chase and Sanborn Hour heard each Sunday at 7:00 p. m. over the NBC networks. Jessel is replacing Cantor on the program as master-of-ceremonies.  
Local outlet WLS.

### "Voice of a Thousand Shades" to Star Jack Kerr, of Musical Comedy

The Pratt and Lambert Symphony of Color, featuring "The Voice of a Thousand Shades," will be heard in a new series of weekly broadcasts over the Columbia network beginning this Tuesday at 9:00 p. m.

"The Voice of a Thousand Shades" will be Jack Kerr, tenor, whose unique singing style has brought him fame in vaudeville and musical comedy circles. Among the productions in which Kerr has starred are "Manhattan Mary," "Scandals," "Vanities," and "No, No Nannette." An augmented orchestra of 26 pieces, under the direction of Edwin Glucksman, will furnish the instrumental music.

Local outlet WBBM.

### USEFUL TEARS

Sallie Belle Cox, who acts the part of the baby in Raising Junior, learned the art of crying in a girl's camp where she cared for youngsters.

### Get "Coast to Coast" With This New All-Wave Tuner



Volotone "traps" interference and doubles volume of distant stations. Easily Attached. Write NOW for Free Sample Unit Offer, to Imperial Lab., 8959 Coke Bldg., Kansas City, Mo. Listen to

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### PERFECTONE INC.

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CALUMET 4407

# MEET the ARTIST

## BILL HAY

Distinction, power, quality and Scottish charm best characterize Bill Hay, announcer, artist and general sales manager of WMAQ. You all know who he is—"Auld Sandy" to his Scottish fans on Sunday nights, and the voice behind the "Ainos 'n' Andy" broadcasts.

Hay is Scotch. He looks it too. Height, with weight enough to carry it, eyes that change color with changing moods, from cool gray through brown to almost black, a clear brown skin and a pipe that seems almost a part of him—can you see him?

I pressed him for facts. "Of cour-r-rse you can't write a story without mater-

of Chicago. Or of New York. He is ambitious, active, vital like America itself.

His career here might be divided into two periods. Shall we say Before Radio and After Radio? In the first period, he sold pianos, phonographs, conducted glee clubs, gave voice lessons.

But when, KFKX in search of dramatic and musical talent, gave him his first chance, he decided that here at last was his life's career. After eight years of broadcasting, he is still excited about it—the glamour and romance of radio.

Bill is best known to radio listeners for his work in the past six years with WMAQ



rial", he burred around his pipe stem. Ever since then I have been abusing my r's but without succeeding in reproducing that elusive Scotch charm.

In a little, sleepy, romantic town in Scotland, Robert Burns lived and died. In this same town of Dumfries, Bill Hay was born. At the Dumfries Academy, which is the equivalent of an American University, he dreamt tall dreams of some day joining the Indian Civil Service.

Instead he came to America and to us. Scotland is his mother, he says, and America his wife. America has been kind to him.

He came first to the town of Hastings, Nebraska, where, no doubt, Main Street seemed blatantly raw and young after the aged and ivied cottages of Dumfries. In Hastings there walked no poetic memory of Bobby Burns, yet I could not help thinking that this man was of Hastings. Or

where he combines his artistic talents with a rare executive ability. Yes, there are two Bill Hays. Bill of the studio is charming, light, amusing, expansive. In his quietly efficient office behold a subtle yet amazing transformation. Mr. Hay is alert, crisp, canny. A man with whom one would hesitate to trifle. There is power in him. A driving, moving ambition. That's the word, moving. He is kinetic, he moves purposefully toward a goal.

At school, for instance, he went thru under his own steam on three self-earned scholarships. Now that radio is his profession, all his energies are used for radio. His reading is directed toward it. His aim in life is for "bigger and better programs!"

Yet he has leisure for a few outside past-times. Golf, squash, a bit of bridge "when I am not too tired", and a brisk game of baseball to rest him when he is. He loves good music, too. Tibbett, John Charles

(Continued on page 15)

## Lazy-Voiced



A Columbia official tuned in on the voice of Vivian Ruth singing from a small local New York station recently, and immediately made a bid for her appearance before Columbia microphones. Now the twenty-year-old Ruth, who sings the blues songs in slow, insinuating tones, is heard frequently over the network.

### STEAMBOAT BILL RETURNS

"Steamboat Bill," after a short vacation from the air, returns to the WBBM 770 kc. channel on a new schedule each Wednesday, 4:45 to 5:00 p. m.

"Bill" describes his adventures and offers his juvenile listeners a miniature steam-boat whistle through the sponsorship of Campbell Cereal.



### Mayor

## MATT THOMPKINS

INVITES YOU TO TUNE IN

# "REAL FOLKS"

now on

COLUMBIA STATIONS

Every } 5:00 to 5:30 E.S.T.  
Sunday } 4:00 to 4:30 C.S.T.

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# PROGRAMS FOR SUNDAY, FEB. 28

## A. M.

6:00 WAAF—Dawn Patrol  
 6:30 WAAF—Old Time Tunes  
 7:00 WAAF—Sacred Music  
 7:20 WJJD—Mooseheart Catholic Services  
 7:30 WIBO—Morning Reveries  
 WAAF—Morning Concert  
 8:00 WENR—Children's Hour. NBC  
 WCFL—Children's Hour. NBC  
 WIBO—Swedish Services conducted by Olaf Nelson  
 WAAF—Pipe Organ Melodies  
 KYW—Sunshine program; Paul McClure  
 WGES—Dream Train  
 8:30 WAAF—Musical Mixup  
 WGES—Memory Lane  
 8:45 WJJD—Mooseheart Protestant Services  
 WBBM—Land of Make Believe. CBS  
 9:00 WGN—"The Old Testament"; Leonard Salvo; organ  
 WBBM—Church of the Air. CBS  
 WENR—Southland Sketches. NBC  
 WMAQ—Sunday school dramatization  
 WCFL—Highlights of Music  
 WGES—Gloom Chasers  
 WAAF—Drifting and Dreaming  
 9:15 WGN—Leonard Salvo  
 9:30 WMAQ—Musical program  
 WGN—To be announced  
 WENR—Fiddlers Three; three violins, vibraphone and piano. NBC  
 WBBM—Community Faculty Recital. CBS  
 WAAF—My Favorite Band  
 WGES—Band Parade  
 9:45 WENR—A Song for Today; Lowell Patten, composer and organist. NBC  
 WAAF—Bill Baar, Bits of Life  
 10:00 WGN—Sunday morning concert  
 WENR—Continental Oil Program; travel talk. NBC  
 WCFL—International Bible Students Program  
 WBBM—Julia Mahoney and Charles Carlile; duets. CBS  
 WAAF—Popular Musicale  
 WSBC—Classical Music  
 WGES—Waltz Tunes  
 10:15 WCFL—Highlights of Music (continued)  
 WAAF—Musical Musings  
 10:30 WGN—Voice of St. Louis. CBS  
 WENR—Major Bowes' Capitol Theater. NBC  
 WBBM—Wilys-Knight Program  
 WMAQ—Library of Congress Musicale. NBC  
 WCFL—Seventh Church of Christ Scientist  
 WJJD—Happy Go Lucky Time; Art Linick  
 WAAF—Songs From the Heart  
 10:45 WAAF—Estelle Barnes, pianist  
 WBBM—Evans Fur Fashion Parade  
 11:00 WMAQ—University of Chicago chapel service  
 WENR—Central Church; Dr. Frederick Shannon  
 WBBM—People's Church; Dr. Preston Bradley  
 WAAF—Danceland  
 11:15 WAAF—Salon Music  
 11:30 WGN—International Broadcast. CBS  
 WAAF—Memories; live stock receipts  
 WCRW—Diversified Musical Program  
 11:45 WGES—Our Lady of Sorrows Catholic Church  
 WGN—Some of your Old Favorites, organ

## P. M.

12:00 WGN—Reading of the Tribune Comics  
 WCFL—Holy Name Cathedral  
 KYW—Uncle Bob's Peter Pan Club  
 WAAF—Noon-time Melodies  
 WCHI—Vocal Artists  
 12:15 WMAQ—Symphonic hour; Walter Damosch, conducting. NBC  
 WCHI—Judge Rutherford; religious lecture  
 WAAF—Southwest District Boy Scouts  
 12:30 WIBO—Spanish Serenade  
 WLS—Polish Music Hour  
 WAAF—Musical Surprise  
 WCHI—Jack Johnston's Sports Reel  
 KYW—Uncle Bob  
 12:45 WBBM—Venida Program; Wee Willie Robyn; Emery Deutsch's orch. CBS  
 WCHI—Bible Lecture  
 WIBO—Jo Springer on Hockey  
 1:00 WGN—Palmer House Ensemble  
 WBBM—The Eight Sons of Eli. CBS  
 WMAQ—Yardley Program; London String Quartet. NBC  
 WIBO—Chamber Music  
 KYW—Int'l Bible Students Association  
 WAAF—Songs of the Islands  
 WCHI—Dean Remick, pianist  
 1:15 KYW—Sunday Bright Spots; Mariners trio; orchestra. NBC  
 WAAF—Waltz Time  
 WCFL—Brunswick Lithuanian Program  
 WCHI—Bible Questions and Answers  
 1:30 WGN—Wurlitzer Program; Verne Buck, violinist  
 WMAQ—Moonshine and Honeysuckle. NBC  
 WIBO—Concert  
 KYW—Yeast Foamers; Kay's orch. NBC  
 WBBM—Church of the Air. CBS

WLS—Cross Roads Sunday School with vocal trio and Wm. Vickland  
 WAAF—King Candy Makers  
 WMBI—Gospel Service in Spanish  
 WSBC—Jewish Program  
 1:45 WLS—John Brown, piano concert  
 WAAF—Fine Arts Concert  
 WBBM—Variety Hour  
 WIBO—Publix Theatre Reporter  
 WCHI—Solvelg Summerud  
 2:00 WGN—Philharmonic Orchestra. CBS  
 KYW—Lady Esther program; Wayne King's Orchestra. NBC  
 WMAQ—Sunday School Dramatization  
 WLS—Smith Family  
 WCFL—Brunswick's Polish Program  
 WIBO—Chicago Theatre Symphony Orchestra  
 WAAF—Dreamy River Melodies  
 WMBI—Gospel Service in Italian  
 WCHI—U. S. Health Talk  
 2:15 WIBO—Your Uncle Howard Taylor Family Album  
 WAAF—The Redheaded Bluebird  
 WCHI—Young People's Chorus  
 2:30 WMAQ—Swift Garden Party; guest opera star. NBC  
 KYW—Dr. S. Parkes Cadman; talk. NBC  
 WLS—Little Brown Church of the Air

WGN—Real Folks; Log Cabin Syrup Program. CBS  
 WLS—Michael Igoe; talk  
 WCFL—Seneca Salon Recital  
 WJJD—Paul Rader; Chicago Gospel Tabernacle  
 WAAF—Studio Varieties; Mystery Four; Redheaded Bluebird; the Tunesmith; Estelle Barnes and Jimmie Kozak  
 WGES—Canary Concert  
 WMBI—Bible Exposition; Prayer and Praise  
 WIBO—North Shore Church Program  
 4:30 WGN—Wayne King's Orchestra  
 KYW—Simoniz Program; Harry Kogen's orchestra. NBC  
 WBBM—"The Lost Legion." CBS  
 WIBO—Dusk Dreams  
 WENR—General Electric Twilight Program; guest artists. NBC  
 WMAQ—Musical Pilgrimages, Marx and Anne Oberndorfer  
 WCFL—WCFL Orchestra  
 WAAF—Children's Theater  
 4:45 WAAF—Reveries; Edward Simmons  
 WGES—Air Aces; Aviation drama  
 5:00 WGN—Bernie Cummins' Orchestra  
 WENR—Catholic Hour; sermon, questions and answers, the Paulist Choir. NBC

WBBM—Henri Gendron's Orchestra  
 KYW—Story of Women's Names; Chas. Driscoll, narrator. NBC  
 6:25 KYW—Teaberry Sports Reporter  
 6:30 KYW—The Three Bakers; songs and patter. NBC  
 WGN—Luden's Novelty Orchestra. CBS  
 WLS—Iodent Club of the Air  
 WMAQ—Musical Program. NBC  
 WGES—Dreams of Romance  
 6:45 WGN—The Sylvanians. CBS  
 WGES—Johnny Van, the piano man  
 WMAQ—University of Chicago; Chats with Philosophers in Hades.  
 7:00 WGN—Pennzoil Parade; Harry Sosnik's Orchestra; King's Jesters. CBS  
 WLS—Chase and Sanborn Hour; George Jessel; Dave Rubino's Orch. NBC  
 KYW—Enna Jettick Melodies; mixed quartet. NBC  
 WMAQ—Harold Van Horne, pianist  
 WCFL—Irish Program  
 WJJD—Studio Orchestra  
 7:15 KYW—Collers Hour; dramatizations; novelties; orchestra. NBC  
 WJJD—Mastercraft Homebuilder Orch.  
 7:30 WGN—Bob Becker for Atlas Brewing Co.  
 WMAQ—Chicago Sunday Evening Club  
 WJJD—Chicago Gospel Tabernacle Services  
 7:45 WGN—Angelo Patrl "Your Child"; Sponsored by Cream of Wheat. CBS  
 8:00 WGN—Echoes of the Midway  
 WENR—Our Government; David Lawrence. NBC  
 WBBM—Gus Arnheim's Orchestra  
 WCFL—Father John W. R. Maguire  
 WSBC—Italian Program  
 8:15 WCFL—Kroehler Furniture Co. Program  
 WENR—American Album of Familiar Music; quartet; piano duo; vocal solos. NBC  
 KYW—Bayuk Cigar program; guest artist. NBC  
 WBBM—Dramatic Skit  
 WGN—The Mauve Decade  
 8:30 WGN—Adventuring with Count Von Luckner; Scott's Emulsion program. CBS  
 WCFL—Swedish Glee Club  
 WBBM—The Marksmen  
 8:45 KYW—Slumber Music; Ludwig Laurier's string ensemble. NBC  
 WENR—Buick Musical Comedy Program; Revelers Quartet; Fred Black's Orchestra. NBC  
 9:00 WGN—Musical Highlights; Lawrence Salerno  
 WBBM—Edna Wallace Hopper's Variety Show; stage and screen stars. CBS  
 WCHI—Junior League Players  
 WCRW—Musical Program  
 9:15 WMAQ—Barbasol Program; The Old Singing Master. NBC  
 WENR—Edison Symphony  
 KYW—Don Pedro's Orchestra  
 9:30 WGN—Dramatizations of the States  
 WCFL—Workingmen's Circle Program  
 WCHI—Sandy MacTavish; Scotch program  
 WBBM—Eugene, Ltd. CBS  
 9:40 WGN—Art Kassel's Orchestra  
 9:45 KYW—At Seth Parkers; rural sketch. NBC  
 WMAQ—Malick Dramatization  
 WENR—K-Seven; dramatizations. NBC  
 WGN—Musical Interlude; Tomorrow's Tribune  
 9:50 WGN—Tomorrow's Tribune  
 10:00 WGN—From an Old Theatre Box  
 10:15 WGN—"The Dream Ship"; poetic readings  
 WMAQ—Auld Sandy  
 WENR—Solist  
 KYW—State Street Tomorrow  
 WCFL—Green Mills Ballroom Orchestra  
 WGN—Herbie Kay from the Blackhawk  
 WMAQ—David Novalls, violinist. NBC  
 WENR—Jesse Crawford; organ music. NBC  
 WCFL—Merry Garden Orchestra  
 WCHI—Symphony Concert  
 10:35 KYW—Sports Reporter  
 10:40 KYW—The Globe Trotter  
 10:45 WGN—Wayne King's Orchestra  
 KYW—Don Pedro's Orchestra  
 WMAQ—Sanella and Herman; sax and xylophone duo. NBC  
 11:00 WCFL—Blue Grotto Orchestra  
 WENR—Henry Theis' Orchestra. NBC  
 WGES—Carl Schreiber's Orchestra  
 WCHI—Shoelather Express; dramatization  
 WSBC—Dance Music  
 WGN—Bernie Cummins' Orchestra  
 KYW—Bert McDowell's Orchestra  
 WCHI—Metropolitan Echoes; opera selections  
 11:30 WCFL—Merry Garden Ballroom Orch.  
 WGES—Cabaret Hits  
 11:45 WGN—Herbie Kay's Orchestra and Art Kassel's Orchestra, Alternating  
 KYW—Don Pedro's Orchestra  
 12:00 WENR—Eddie Moore's Orchestra  
 WBBM—Around the Town; dance orchestras  
 WGES—Owl Car  
 WIBO—Eddie South's Orchestra  
 12:15 KYW—Bert McDowell's Orchestra  
 WIBO—Buddy Fisher's Orchestra  
 12:30 WENR—Don Pedro's Orchestra  
 WSBC—Dance Music  
 12:45 KYW—Don Pedro's Orchestra  
 WIBO—Mac McCloud's Orchestra  
 1:00 WIBO—Eddie South's Orchestra  
 1:15 WIBO—Mac McCloud's Orchestra

## LOG OF CHICAGO STATIONS

Call Letters	Kilo-cycles	Power, Watts	Ownership	Location and Phone Number
WLS	870...	50,000	Prairie Farmer	1230 W. Washington St. Haymarket 7500
WENR	870...	50,000	Great Lakes Broad Co. (Operated by NBC)	222 N. Bank Drive Delaware 8312
WGN	720...	25,000	Chicago Tribune	Drake Hotel Superior 0100
WBBM	770...	25,000	WBBM Broadcasting Corp. (Affiliated with Chi. Times)	410 N. Michigan Ave. Whitehall 6000
WJBT				
WJJD	1130...	20,000	Loyal Order of Moose	Palmer House State 5466
WIBO	560...	10,000	Nelson Bros.	6312 Broadway Sheldrake 6000
KYW	1020...	10,000	Westinghouse Electric Co. (Affiliated with Chicago Herald and Examiner)	Strauss Bldg. Wabash 4040
KFKX				
WMAQ	670...	5,000	Chicago Daily News	400 W. Madison St. Dearborn 1111
WMBI	1080...	5,000	Moody Bible Institute	153 Institute Place Diversey 1570
WCHI	1490...	5,000	WCHI Broadcasting Co.	201 N. Wells St. State 2201
WCFL	970...	1,500	Chi. Federation of Labor	666 Lake Shore drive Delaware 9600
WAAF	920...	500	Drovers Journal	836 Exchange Ave. Yards 0084
WGES	1360...	500	Oak Leaves Broad. Co.	124 N. Crawford Ave. Kedzie 7708
WSBC	1210...	100	World Battery Co.	New Southern Hotel Calumet 2710
WCRW	1210...	100	Clinton R. White	2756 Pine Grove Ave. Diversey 4440
WEDC	1210...	100	Emil Denmark Cadillac Co.	3860 Ogden Ave. Crawford 4100

WBBM—Brooks and Ross; crooning colonels  
 WCHI—Concert Hour; classical music  
 WJJD—Mooseheart Children  
 WIBO—Meditations of Man  
 WAAF—Rhythm Time  
 WSBC—Polish Program  
 2:45 WBBM—Bond News and Orchestra  
 WAAF—Paul and Peggy, sketch  
 WCHI—Marmola Program  
 3:00 WMAQ—Berlin Broadcast. NBC  
 KYW—Cook's Travelogue; Malcolm La Prade. NBC  
 WBBM—Rev. Charles E. Coughlin  
 WIBO—Norwegian Church Services  
 WLS—Songs of Home Sweet Home; Maple City Four; Three Contraltos; WLS String Trio  
 WJJD—Jewish Hour  
 WAAF—Mystery Four Quartet  
 WCFL—World's Fair Century of Progress Program  
 3:15 WAAF—Piano Phantasies, Jimmy Kozak  
 WENR—Davey Hour; vocal and instrumental. NBC  
 KYW—Studio Music; sports  
 3:30 WMAQ—Sheaffer Pen Program; Gill and Demling, comedy team; P. Sptalny's Orchestra. NBC  
 WENR—Davey Tree Program. NBC  
 WAAF—Northwestern Railroad Glee Club  
 WGES—Melody Parade  
 WCHI—Judge Rutherford  
 3:45 WCHI—Polish Program  
 WGES—John and Don; Two Pianos  
 WJJD—Salon Orchestra  
 4:00 WMAQ—National Vespers; Dr. H. E. Fosdick; George Shackley's orch. NBC  
 WBBM—Michael Igoe, talk

WAAF—James Hamilton, baritone  
 WIBO—Carleton Smith "Artists and Artistry"  
 WMAQ—University of Chicago round table  
 KYW—Raising Junior; domestic skit. NBC  
 WBBM—Chicago Knights  
 WSBC—All colored program; Jack Cooper  
 WGES—Old Time Minstrels  
 WCFL—Father Justin's Rosary Hour  
 5:15 KYW—Chappel Brothers Program  
 5:30 WGN—Barnsdall Musical Memories; orchestra with Kenneth Golden, tenor. CBS  
 WENR—National Education Association. NBC  
 WMAQ—Harold Van Horne, pianist  
 WBBM—Howard Neumiller, pianist  
 KYW—Edgewater Beach Twilight Musicale  
 WJJD—Studio Orchestra  
 WGES—Melodies of Russia  
 5:45 WMAQ—String Ensemble. NBC  
 6:00 WGN—Nat'l Advisory Council on Radio in Education. CBS  
 WMAQ—Wilys-Overland program; Harold Stokes' Orch.; vocal trio. NBC  
 WLS—Los Pamperos. NBC  
 WBBM—Dr. Julius Klein. CBS  
 WCFL—German Radio Hour  
 WIBO—The Copeind Smith League  
 WJJD—Greek Musical Hour  
 WCRW—Musical Program  
 WGES—Lithuanian Melodies  
 6:10 KYW—Teaberry Sports Reporter  
 5:15 WLS—Our Children. NBC  
 WMAQ—United Drug Co. program; Jerry and Ed, comedy and harmony; Andy Sannella's Orchestra. NBC

# LOCAL FAVORITES



THE TWO BALLADIERS  
HAROLD TOLEFFSEN - BARITONE  
PAUL FRANKLIN McMAINS - TENOR  
W·I·B·O



THREE LITTLE MAIDS  
HARMONY TRIO  
W·L·S



BERNICE YANACEK  
PIANIST  
N·B·C



CORNELIA OSGOOD  
DIRECTOR  
W·J·J·D



BOB ELSON  
SPORTS ANNOUNCER  
W·G·N



BESS JOHNSON  
CHARACTER ACTRESS - W·B·B·M



# Studio Gossip



Sixteen years after Nat Shilkret abandoned civil engineering for the study of symphonic music, his first teacher in harmony and composition, Pietro Florida, still visits his home each week. He no



longer sets Shilkret such tasks as copying passages from the classics, and they do not pore over scores. They just sit talking about expression, forms and style, often until dawn.

\* \* \*

Phil Steward, KYW Scotch announcer, and Al Carsella, he of the Italian accent, and the scintillating accordion, are scheduled to make a personal appearance at one of the loop theatres in the near future. The boys are heard regularly from KYW on the "Comedy Capers" program.

\* \* \*

Della Bartell, until recently heard with Ben Bernie and his orchestra, is now appearing on programs presented from the WCFL studios. Her broadcasts are heard each Saturday at 2:45 P. M.

\* \* \*

Eddy Hanson, WCFL organist, has had his Barton organ revamped by experts from Balaban and Katz with highly effective results. Eddy is having a grand time playing over all his old compositions. He says they sound entirely different on the improved organ.

\* \* \*

Before the Great War, Frank Stretz, whose orchestra is heard on the Pertussin program, was known as the "Waltz King of New York." He has been directing for thirty-five years, and has played at some of the most brilliant social functions in the



history of the city of the Four Hundred. His piano player and first trumpeter have been with him more than twenty years, and have played in his orchestra in three different Madison Square Gardens.

\* \* \*

Every Saturday at 9:10 P. M. WFCL presents Harry Brooks, former cornetist with Arthur Pryor's Band, in a special concert recital. Mr. Brooks is accompanied by the WCFL studio orchestra.

\* \* \*

Tom Curtin, war correspondent and author, who writes wartime "Thrillers" for NBC networks, recently turned out one of his half-hour scripts in a single evening.

Dark-eyed Andree Collins, heard last week over KYW as soloist with Danny Russo and his Orioles, is billed for a regular schedule of KYW broadcasts, according to report. Her blues voice made quite a hit with Danny and the KYW staff.

\* \* \*

A fan letter was written to WLS every minute of every day during the year, 1931, a recent check-up disclosed. Averaging over a letter a minute, or 85 1-2 letters an hour, WLS reached a new mail pinnacle during the past year. This is an increase over 1930 of more than 114,000 letters; 1931's total being 734,523, strictly fan letters.

\* \* \*

A choir of twenty-five live baby chicks herald the dramatic rural sketch, "The Doings of the Gordons," every time it goes on the air over WLS. There's a reason... the program is sponsored by a baby chick hatchery!

\* \* \*

When Nat Brusiloff went to Washington to accompany Kate Smith for her broadcasts from the Capital City he employed the same musicians to furnish the background for the "Songbird of the South" who made up the first band he ever directed. He gathered these players together shortly after he left Georgetown University.

\* \* \*

Among the many jobs that Alexander Gray held before becoming a singer was that of manager of an automobile supply company with headquarters at Woodward, Oklahoma. His geniality quickly made him



a favorite in the small town. Now he is achieving nation-wide fame, his old friends gather at different houses nightly to listen to his broadcasts. Ice-cream is served and a good time is had by all.

\* \* \*

Tony Wons reveals that the greatest ambition of his childhood was to be on the stage. As he grew up, his theatrical yearnings decreased until they vanished entirely, possibly finding expression in the one-man performances of Shakespeare plays that he broadcast early in his radio career. Now he has left on a vaudeville tour with Morton Downey and Jacques Renard's Orchestra which will bring him to the stage regularly for the first time.

\* \* \*

More than three years ago Georgia Backus submitted a script to Julius Seebach, director of programs for Columbia. He was so enthusiastic that she was put on the dramatic staff, and soon became director, but the script was shelved, and it was not until last week that Georgia found it in her files. It will be heard on a network program in the near future.

Jolly Bill Steinke of the Jolly Bill and Jane program, is an authority on animal sounds. He recently appeared as guest on



the Lady Next Door children's program and obliged his hosts by growling like a bear, hissing like a dragon and roaring like a lion.

\* \* \*

New York visitors still go to the Metropolitan Tower as they did many years ago, but not to view the skyline of New York. They visit instead the Tower Health broadcasts of Arthur Bagley, heard over an NBC network each morning except Sundays.

When the four Mills brothers joined their voices to harmonize "China Boy" during a recent broadcast, their most attentive listener in the studio was Dick Winfree, leader of the Gerardine orchestra and violinist in Abe Lyman's ensemble. Winfree composed the number.

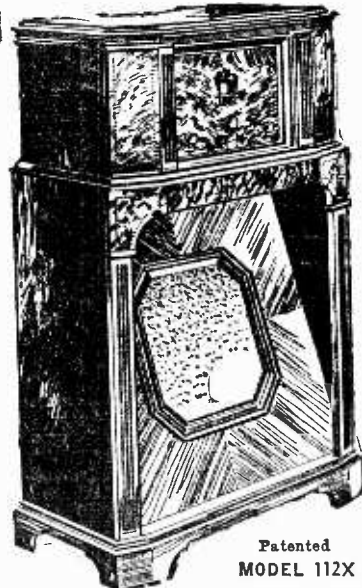
\* \* \*

Irene Beasley, contralto singer from the South who is costarred with Ted Husing every Thursday over CBS, went ice-skating this week for the first time, and admits



that she did not fall once. She attributes this success to the fact that she was a roller-skating champion at school, and she found the ice technique very similar.

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# PROGRAMS FOR MONDAY, FEB. 29

## A. M.

6:00 **WCFL**—Sunrise Hour  
**WLS**—WLS Smile A White Program  
**WAAF**—Farm Folks Hour  
 6:20 **WLS**—WLS Trading Post  
 6:30 **WIBO**—Uncle John's Family  
**WLS**—Cumberland Ridge Runners  
**WMAQ**—North Ave.-Larrabee Y.M.C.A. Hour  
 6:45 **WLS**—Maple City Four and Ralph Emerson  
 6:55 **WBBM**—Farm Information  
 7:00 **WCFL**—On the 8:15; Landt Trio and White; Songs and patter. NBC  
**WMAQ**—Musical Hodgepodge  
**WBBM**—Morning Exercises  
**KYW**—Marshall Field & Co.'s Musical Clock  
**WGN**—Leonard Salvo, organist  
**WLS**—Wilbur and Ezra; comedy skit  
**WJJD**—International Buckle Busters  
**WAAF**—Tune Shoppe  
**WCRW**—Musical Breakfast  
**WMBI**—Morning Worship Period  
 7:15 **WCFL**—Morning Shuffle  
**WGN**—Charlie White's Gym of the Air  
 7:30 **WCFL**—Cheerio; inspirational talk and music. NBC  
**WMAQ**—Morning Worship  
**WBBM**—Christian Science Churches of Illinois  
**WLS**—Rader's Tabernacle  
**WIBO**—Bulova Eye Openers  
**WAAF**—Time, Tunes and Topics  
**WJJD**—Happy Go Lucky Time; Art Linkick  
**WGN**—Leonard Salvo's Mail Box  
 7:45 **WMAQ**—Cream of Wheat; Jolly Bill and Jane. NBC  
**WBBM**—Old Dutch Girl; newsy jingles in rhyme. CBS  
**WLS**—Steamboat Bill; children's program  
 8:00 **WMAQ**—Laugh Club; Tom Brennie. NBC  
**WLS**—"Quaker Early Birds;" Gene and Glenn. NBC  
**WCFL**—WCFL Kiddie's Aeroplane Club  
**WAAF**—Bit of Everything  
**WBBM**—Musical Gems  
**WIBO**—Riddles and Grins  
 8:15 **WGN**—Gypsy Music Makers; Emery Deutsch. CBS  
**WMAQ**—Flying Fingers. NBC  
**WLS**—Phil Cook, the Quaker Man. NBC  
**WCFL**—Morning Musicales  
 8:30 **WGN**—Farm Service; weather and live stock reports; Leonard Salvo  
**WBBM**—Tony's Scrapbook; Tony Wons. CBS  
**WCFL**—Radio Shoppers Club  
**WMAQ**—Musical Hodgepodge  
**WIBO**—Musical Merry-Go-Round  
**WLS**—Hog Flash; weather report; Evening Post Reporter  
**WAAF**—Vanity Fair  
**WGES**—Songs of Bohemia  
 8:45 **WGN**—Tom Blanchard's Show  
**WLS**—A. and P. Program; Our Daily Food; Colonel Goodbody. NBC  
**WAAF**—Organ Melodies; live stock mkt.  
**WBBM**—Backstage in Radio. CBS  
**WMAQ**—Miracles of Magnolia; Fannie May Baldrige. NBC  
 9:00 **WGN**—Farm Service; First Hog Market: The Old Favorites, organ  
**KYW**—Sisters of Skillet; East and Dumke. NBC  
**WMAQ**—Travel talk  
**WBBM**—Lakeside program  
**WLS**—Sands of Time; Wm. Vickland; Ralph Emerson, organist  
**WAAF**—Sing and Sweep  
**WGES**—Danube Waves  
**WCFL**—Musical Novelties  
 9:10 **WMAQ**—Musical Hodgepodge  
 9:15 **WGN**—The Super Suds Girls; "Clara, Lu 'n' Em". NBC  
**KYW**—Dr. Copeland; health talk. NBC  
**WBBM**—Morning Melody Time; Skipper Flynn, tenor  
**WGES**—Gems of Love  
**WAAF**—Mrs. Margaret Dorr; Food Economy  
 9:20 **WLS**—Gene Autry, Oklahoma Yodeler; Anne and Sue; Tower Topics Time  
 9:30 **WGN**—Board of Trade; Carl Hoefle, pianist  
**WMAQ**—Our Daily Food; Colonel Goodbody. NBC  
**KYW**—Bisquick Program  
**WBBM**—Burnham Beauty Chat  
**WIBO**—Neysa's Exercise and Diet  
**WGES**—Happy Time Tunes  
 9:35 **KYW**—Rose Vanderbosch  
**WGN**—Carl Hoefle, pianist  
**WGN**—Organ Speciality  
 9:45 **WBBM**—Madison Singers. CBS  
**WMAQ**—Board of Trade  
**WIBO**—The Home Bruisers  
**KYW**—Consolaires; Irma Glen, organist; Charles Howard, tenor. NBC  
**WLS**—Ralph Emerson, organ concert  
**WGES**—Dance Ditties  
 9:50 **WMAQ**—Soloist. NBC  
**WGN**—To be announced  
 10:00 **KYW**—Mrs. A. M. Goudiss; housekeeping talk. NBC  
**WMAQ**—Public Schools Program  
**WCFL**—Variety Program  
**WIBO**—Preston Sellers at the Organ  
**WBBM**—Climax Melody Trio

**WLS**—Livestock Markets, Jim Poole; Poultry Markets  
**WJJD**—Mary Alden; home talk  
**WAAF**—Songs of the Islands  
**WSBC**—Home Hours  
**WGES**—Old Waltzes  
 10:15 **WGN**—Pick of the Season; Organ  
**WENR**—Singing Strings; Walter Blaufuss, director. NBC  
**KYW**—Rose Vanderbosch, pianist  
**WJJD**—Neighborhood Gossip  
**WAAF**—Melody Lane  
**WGES**—Cheer Tunes  
**WMAQ**—Elementary French; Jules Duc  
 10:30 **WGN**—Digest of the Day's News  
**WJJD**—Studio Program  
**WENR**—Beatrice Fairfax. NBC  
**WBBM**—Amer. Inst. of Foods  
**WIBO**—News of the Day  
**KYW**—Toward a World Culture  
**WAAF**—Effie Marline Harvey; Chat for Women  
**WGES**—Vocal Varieties  
**WMBI**—Devotional Hour  
 10:40 **KYW**—Rose Vanderbosch  
**WMAQ**—General Mills Program  
**WBBM**—Adele Nelson, beauty chat  
**WENR**—Jill and Judy. NBC  
**WMAQ**—Hugo Mariani and his Marionettes. NBC  
**WIBO**—The Old Music Shop  
**WJJD**—WJJD Hostess  
**WAAF**—Musical Calendar  
**WGES**—Melody Lane  
 11:00 **WGN**—Hank Harrington's Musical Varieties  
**WENR**—G. E. Circle; Grace Ellis, hostess. NBC  
**WMAQ**—The Merrlema. NBC  
**WCFL**—Jazz Program  
**WBBM**—Dorothy Davis  
**WIBO**—Around the Home  
**KYW**—Prudence Penny  
**WJJD**—My-T-Fine Dance Tunes  
**WAAF**—Estelle Barnes, pianist  
 11:15 **KYW**—The Real Geo. Washington; Chas. Long and Edna Coleman. NBC  
**WENR**—Pat Barnes; dramatic sketch. NBC  
**WMAQ**—Montgomery Ward Program. NBC  
**WBBM**—Rumford Radio School of Cookery  
**WJJD**—Musical Quarter Hour  
**WAAF**—World News Reports  
**WIBO**—Arctic Fur Program  
 11:25 **WAAF**—Live Stock Market  
 11:30 **WGN**—Painted Dreams; Sponsored by Mickelberry Food Products  
**KYW**—Farm and Home Hour. NBC  
**WBBM**—Kremel Singing Chef. CBS  
**WIBO**—The Peter Pan program  
**WCFL**—Organ Recital; Eddy Hanson and Grace Wilson  
**WENR**—Home Service  
**WJJD**—Young Mothers' Club  
**WAAF**—The Music Box  
**WCRW**—Josephine Program  
 11:35 **WMAQ**—Planoland, Joe Rudolph  
 11:45 **WGN**—WGN Music Weavers  
**WJJD**—Illinois Medical Society; Dr's talk  
**WBBM**—Daily Times News Flashes  
**WIBO**—Bonded Motorists Serenade  
**WLS**—Weather; Fruit and Vegetable Markets  
 11:50 **WGN**—Good Health and Training  
**WMAQ**—The Melodiers  
 11:55 **WLS**—Evening Post Reporter

## P. M.

12:00 **WGN**—"Mid-day Services"  
**WBBM**—American Medical Association  
**WMAQ**—WMAQ Salon Quartet  
**WLS**—Prairie Farmer Dinnerbell Program  
**WIBO**—Luncheon Musicales  
**WJJD**—Paul Rader's Couriers  
**WAAF**—Noon-time melodies; weather  
**WCHI**—Familiar Melodies  
**WMBI**—Evangelistic Service  
 12:05 **WBBM**—Farm Gossip  
 12:15 **WBBM**—Mike and Herman. CBS  
**WCHI**—People's Poet  
 12:25 **WBBM**—Local Produce Markets  
 12:30 **WGN**—Ritz Hotel Orchestra. CBS  
**KYW**—Bert McDowell's Orchestra  
**WLS**—Livestock Markets; Jim Poole  
**WIBO**—Giant Finger of the Air  
**WJJD**—Farm News  
**WCHI**—Familiar Melodies  
**WMAQ**—Lenten service  
 12:35 **WBBM**—Farm Frolic. CBS  
**KYW**—Dan Russo's Orchestra  
 12:40 **WLS**—The Noon-Timers; Orchestra and Variety Acts  
 12:45 **WMAQ**—WMAQ Salon quartet  
**WCFL**—Farm and Poultry talk  
**WBBM**—Farm Belt Headlines  
 12:55 **WGN**—Allan Grant, pianist  
**WMAQ**—Lum and Abner. NBC  
**WCFL**—Timely Topics; weather report  
**WBBM**—Henri Gendron's orchestra  
**WIBO**—News of the Day  
**WLS**—Newton Jenkins; political talk  
**KYW**—Johnson Program  
**WAAF**—Hoosier Philosopher  
**WCRW**—Buyers Guide  
**WMBI**—Organ program  
**WCHI**—Dean Remick, pianist  
 1:05 **KYW**—Mel Stitzel at the Piano

1:15 **WBBM**—Allison and Fields  
**WGN**—Robert Ball, baritone, and Allen Grant  
**WMAQ**—WMAQ Salon Quartet  
**WIBO**—Funny Bones  
**KYW**—Late stock quotations  
**WAAF**—Good English  
**WLS**—The Piano Twins  
 1:30 **WMAQ**—Palmolive Program; Fashions in Loveliness. NBC  
**WBBM**—School of the Air. CBS  
**WGN**—Palmer House Ensemble  
**WCFL**—First Daughters of America  
**WIBO**—The Reading Room; Fred Graham; Publix Theatre Reporter  
**WLS**—Wm. Vickland's Book Shop  
**KYW**—Don Pedro's Orchestra  
**WAAF**—Live stock market  
**WSBC**—Studio Program  
**WCHI**—Myrah Lorenz  
**WMBI**—Continued Stories; Wendell P. Loveless  
 1:40 **WSBC**—Radio Tony  
 1:45 **WGN**—Charles Hudson, Jr., horticulturist  
**WMAQ**—Smack Out; Marion and Jim. NBC  
**WLS**—Mrs. Bigsby's Boarding House; skit  
**WCFL**—James Hamilton, tenor  
**WAAF**—Pianoesque  
**WCHI**—I.W.A.C. Concert; classical music  
 2:00 **WGN**—The Garden Club of Illinois  
**WCFL**—Recital Miniature by Otto Muncke  
**KYW**—The Revolving Stage. NBC  
**WMAQ**—Corinnis Water Boys  
**WBBM**—Burnham's Beauty Chat  
**WLS**—Homemakers' Program; Martha Crane and Orchestra  
**WAAF**—Chicago on Parade  
**WSBC**—Sports Review  
**WMBI**—Musical Program  
**WIBO**—Music Masters; orchestra  
 2:10 **WGN**—Palmer House Ensemble  
 2:15 **WMAQ**—Musical Potpourri  
**WCFL**—Chas. Howell, tenor  
**WBBM**—Daily Times Flashes  
**WIBO**—Studio Program  
**WAAF**—The Redheaded Bluebird  
 2:30 **WGN**—Our Presidents  
**KYW**—Women's Review  
**WCFL**—U. S. Marine Band. NBC  
**WLS**—International Heating Program; Maple City Four; John Brown  
**WMAQ**—Public Schools Program  
**WBBM**—Julia Hayes; household hints  
**WIBO**—Matinee Melodies; Adrien's Orch.  
**WCHI**—Popular Music  
**WMBI**—Musical  
 2:45 **WMAQ**—WMAQ Syncopators  
**WSBC**—Jerry Sullivan; Song Special  
**WGN**—Lawrence Salerno; Rondollers  
 2:55 **WLS**—Evening Post Reporter  
 3:00 **WGN**—Biltmore Salon Orchestra. CBS  
**WMAQ**—Pop Concert. NBC  
**WBBM**—Maurie Sherman's Orchestra  
**WCFL**—Studio Program  
**KYW**—Rex Maupin's Aces of the Air  
**WLS**—Wilbur and Ezra; comedy skit  
**WAAF**—Tea Time Topics  
**WMBI**—Book Table  
**WIBO**—Contract Bridge Lessons  
 3:15 **WCFL**—Tripoli Trio  
**KYW**—Dr. Herman Bundesen; health talk  
**WLS**—Shoppers' Service  
**WIBO**—The Song Shop; Earle Wilkie, baritone  
 3:20 **WMBI**—Music  
 3:25 **KYW**—Rex Maupin's Aces of the Air  
 3:30 **WGN**—Stratford Johnson, basso; Billie Allen Hoff, contralto and Music Weavers  
**WENR**—The Lady Next Door; children's program. NBC  
**WMAQ**—The Woman's Calendar; Jane Hamilton  
**WCFL**—Brown Palace Orchestra. NBC  
**WBBM**—Dorothy Davis  
**WAAF**—The Tunsmith  
**WGES**—Melody Parade  
**WIBO**—Radio Gossip; Eddie and Fannie Cavanaugh  
 3:40 **WMBI**—Gospel Service in Greek  
 3:45 **KYW**—Colorado Cowboys. NBC  
**WENR**—Frances Bowdon. NBC  
**WCFL**—Tripoli Trio  
**WAAF**—World News Reports  
 3:50 **WBBM**—D. A. R. program  
 4:00 **WENR**—May We Present. NBC  
**WMAQ**—WMAQ Syncopators, and the Melodiers  
**WBBM**—Jimmy Joy, piano monologue  
**WGN**—Trebble Clef Quartet  
**WCFL**—The Fair presents the Junior Federation Club  
**WAAF**—Pi-no Novelties, Jimmy Kozak  
**WGES**—Hawaiian Harmonies  
**WIBO**—North Shore Church Program  
 4:15 **WENR**—Swanee Serenaders; Harold Stokes' Orchestra. NBC  
**WBBM**—Foodtown Kitchens  
**KYW**—Rex Maupin Aces of the Air  
**WGES**—Popular Artists  
**WGN**—In an Old Cafe  
**WAAF**—Rhythm Time  
 4:30 **WGN**—Dick Hayes, baritone and piano  
**WENR**—What's the News  
**KYW**—Sweetheart Program; Ruth Jordan, beauty talk; John Fogarty, Tenor. NBC  
**WCFL**—Studio Program

**WBBM**—Chicago Hour  
**WIBO**—Dusk Dreams  
**WJJD**—Mooseheart Children  
**WGES**—Hot Hits  
**WAAF**—Organ Melodies  
 4:45 **WGN**—"Over at the Hoopers"  
**WMAQ**—Instrumental Soloists; Bernice Yanacek. NBC  
**WENR**—Russ Columbo and his Orchestra. NBC  
**KYW**—Rex Maupin's Aces of the Air  
**WGES**—Tea Dance  
**WAAF**—Hawaiian Echoes  
 5:00 **WMAQ**—Topsy Turvy Time; Tommy Toofins Out West  
**WENR**—Waldorf Astoria Empire Room Orchestra. NBC  
**WCFL**—Sports Review by John O'Hara  
**WBBM**—Jane Carpenter, pianist  
**WJJD**—Sue and Ed  
**WSBC**—Studio Ensemble  
**WGES**—Don's Old Song Book  
**WIBO**—Studio Program  
**WGN**—Twilight Symphony Concert  
**WAAF**—James Hamilton, baritone  
 5:15 **WENR**—Skippy; children's skit. NBC  
**WMAQ**—Ocean Towers  
**WBBM**—The Friendly Philosopher  
**WGN**—Uncle Quin's Punch and Judy Show  
**WCFL**—John Maxwell; food talk  
**WIBO**—Air Cafets; Eddie and Fannie Cavanaugh  
**KYW**—Mel Stitzel at the Piano  
**WJJD**—Dance Orchestra  
**WGES**—Vaudeville  
 5:30 **WMAQ**—Standard Brands Program. NBC  
**WBBM**—Lone Wolf Tribe Dramas. CBS  
**WCFL**—Studio program  
**WENR**—Air Juniors  
**KYW**—Uncle Bob  
**WGN**—Symphony Orchestra  
**WJJD**—Garden Talk  
**WGES**—Twilight Musicales  
**WIBO**—John Cerny at the piano  
 5:45 **WGN**—Little Orphan Annie; children's playlet. NBC  
**WENR**—Little Orphan Annie; children's playlet. NBC  
**WMAQ**—Lowell Thomas for Literary Digest. NBC  
**WCFL**—Women's Trade Union League  
**WBBM**—Arthur Jarrett, tenor; Rich's Orchestra. CBS  
**WIBO**—Sport Summary, Norman Ross  
**WJJD**—Leon Bros. Dance Program  
**WGES**—Van and Linn; harmonies  
 6:00 **WGN**—Kellogg's Singing Lady. NBC  
**WENR**—Vermont Lumber Jacks; male quartet. NBC  
**WMAQ**—The Dance Masters  
**WCFL**—Dinner Music  
**WBBM**—Henri Gendron's Orchestra  
**WIBO**—Captain Don's Radio Scouts  
**KYW**—Bert McDowell's Orchestra  
**WJJD**—Walt and Herb; piano and songs  
**WGES**—Official Race Results by American Racing Record  
**WCRW**—Buyers Guide  
 6:15 **WGN**—Harold Teen; comedy sketch  
**WENR**—Campbell Soup Program; Howard Lamin, conductor. NBC  
**WJJD**—Rocky Wolfe; sports reel  
**WGES**—Mary Williams; blue songs  
**WBBM**—WBBM String Setette  
**WMAQ**—Joseph Gallicchio and Concert Orchestra

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Tom, Dick and Harry, otherwise Fred Vandover, Gordon Vandover and Marlin Hurt, who are featured songsters on many NBC programs, are shown with their pianist. The trio, rated as one of the first ten on the air, takes credit for having written "I Wonder What's Become of Sweet Adeline," and "Shadows."

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# Music in the Air

By CARLETON SMITH



CARLETON SMITH

### Bruno Walter Departs

Bruno Walter takes his leave of us this Sunday as we hear the final concert of his eight week's stay in New York. He has made a distinct impression on his listeners, and his coming another season will not be taken as any mere routine occurrence.

A recital of his more familiar traits as a conductor seems unnecessary. He is not the veritable prodigy of objectivity and precision that is Mr. Toscanini. But he is a vital and authoritative interpreter, ardent in feeling for a Teuton, capacious in imagination, liberal in its realization, and eager "to fill every rift with ore." His virtues are essentially those of warmth and abundance and expansiveness. An intensely human musician—an artist at one with his fellow-men—you feel that the orchestra not only obeys, but responds to his baton. The men give him all that they have and seem to experience satisfaction in doing so.

It is for his sincerity and directness that we like him—the great and honest man that he is. We have often heard the music that he has given, but we have seldom heard it conducted with a lovelier devotion to its essential spirit or a deeper absorption in its moods. And now, as we look forward to greeting that bland and doughty Englishman, Sir Thomas Beecham, who comes hither from London for two weeks—batonless and scoreless—we say to Mr. Walter, in all hopefulness, "Auf Wieder-sehn!"

### The Wagnerian Cycle

Much has been written of truth, of fact, and of fiction, about the life of Richard Wagner, and perhaps more expressed opinions are to be found concerning his works than those of any other composer who ever lived. We know that he "revolutionized" the writing of operas, but to determine the central truth and the abiding values of his works is not as yet possible. Those who have tried to work out a rationale of their instincts and feelings concerning his music have merely proved that the great composer is a phenomenon too near to us for his work to be seen in proper perspective. That can only come with the lapse of time.

I am certain that no words of mine are capable of expressing the power, the force, or the philosophy of Wagner's music. "Tannhauser," "Tristan," and "Das Rheingold"—the Prologue to his incomparable "Ring"—have already been given in the Metropolitan's annual cycle. Next Friday, we shall hear "Die Walkure," the first opera of the trilogy based on the old epic of the Nibelungenlied, that was remodelled and amplified by his marvelous genius. A cast including Friedrich Schorr, Rudolph Laubenthal, Gertrude Kappel, the Met's new Swedish soprano, Goto Ljungberg, and the eight other Valkyries, will sing—and if you can, accept my suggestion that you procure one of the many books describing the motifs and follow them during the broadcasts. Your enjoyment will be increased and you will, I wager, want to hear the operas broadcast again.

### Civic Concerts Program

One of the largest and most powerful soprano voices in existence is to be heard on the Civic Concerts program next Saturday. Its possessor is Florence Austral, whose singing completely fills the nooks and crannies of the largest halls. What she will do for the "mike" remains to be heard. Though not a particularly rich voice, it is well used, and Mme. Austral is a musician. She has, however, been accused of lack of interpretive feeling, and once a carping critic said that she sang Isolde's "Liebestod" with the same emotion one would give to "The Star Spangled Banner." That is not being altogether fair to this big voice.

Other artists listed for the Civic Concerts programs on the Saturday evenings of March are Frances MacMillan, Dusolina Giannini, and Percy Grainger.

### Notes:

Competition among the networks for the first performance of John Alden Carpenter's "Song of Faith," commemorating the Bicentennial of George Washington's birth, seems to have been won by CBS. And my announcement last week that Walter Damrosch would lead the first broadcast per-

formance, was in error, for Vladimir Scharitz, the enterprising conductor of the Syracuse Symphony Orchestra, slipped it into his regular Saturday afternoon concert, playing it just before Respighi's "Pine of Rome" and being one day ahead of Mr. Damrosch . . . After an all-day session of Washington celebrations last Monday, programs calculated to impress the fact of the Bicentennial upon us will continue until next Thanksgiving . . . Every now and then a real opportunity to hear good music comes to those who listen in the day, such as when the first

act of the world premiere of Richard Hageman's "Caponsacchi" was heard from the Municipal Opera house in Freiburg last week . . . To add to its Monday afternoon series of Women's College Glee Club programs, CBS announces a double Quartet each Sunday—The Eight Sons of Eli are students at Yale University and will intersperse college songs and popular melodies with the so-called "classic" quartet selections . . . Quartets seem to be popular, for Vigoro will present Men About Town—a well-known Broadway group—in place of a solo artist this Sunday . . . America's latest candidate for the Met, Elizabeth Gerard, formerly a resident of Dallas, Texas, descended upon New York from an Italian freighter that was 36 days in making the trip. This is as yet the most heroic arrival recorded, and far surpasses in publicity value the notable arrivals of other American proteges, Marion Talley, Mary Lewis, and Grace Moore. The last named is the only one of the three now at the Met—and she is to be heard as the General Electric soloist this Sunday.

### Outstanding Classical Music Broadcasts of the Week

#### Sunday, February 28th

Community Center Music Recital—CBS—9:30 a. m., CST—WBBM.  
Library of Congress Musicale; London String Quartet—NBC—10:30 a. m. CST—WMAQ.  
NBC Symphonic Hour, Walter Damrosch, conductor—12:15 p. m., CST—WMAQ.  
Double Quartet—Eight Sons of Eli—CBS—1:00 p. m., CST—WBBM.  
Mischa Levitski, pianist—NBC—1:00 p. m., CST—WMAQ.  
New York Philharmonic-Symphony, Bruno Walter, conductor—CBS—2:00 p. m., CST—WGN.  
Swift Garden Hour, Men About Town, Male Quartet—2:30 p. m., CST—WMAQ.  
Berlin Broadcast—NBC—3:00 p. m., CST—MAQ.  
General Electric Twilight Hour, Grace Moore, soprano—NBC—4:30 p. m., CST—WENR.  
Toscha Seidel and Columbia Symphony Orchestra—CBS—8:00 p. m., CST—WGN.

#### Monday, February 29th

Glee Club, Woman's College—CBS—2:45 p. m., CST—WGN.  
Voice of Firestone, Lawrence Tibbett, baritone—NBC—7:30 p. m., CST—WMAQ.  
Columbia Symphony Orchestra, Howard Barlow, conductor—10:00 p. m., CST—WGN.  
(Heard on Monday, Tuesday, Thursday and Friday evenings)

#### Tuesday, March 1st

Music Appreciation, American School of the Air—CBS—1:30 p. m., CST—WBBM.

#### Friday, March 4th

Music Appreciation, Walter Damrosch—NBC—10:00 a. m., CST—KYW at 10:00 a. m.; WENR at 10:15 a. m.  
Rochester Philharmonic Orchestra—2:30 p. m., CST—WCFL.

#### Saturday, March 5th

Philharmonic-Symphony Children's Concert, Ernest Schelling, conductor—CBS—10:00 a. m., CST—WGN.  
Metropolitan Opera Broadcast, "Lakme," with Lily Pons in the title role—1:00 p. m., CST—WMAQ.  
Syracuse Symphony Orchestra, Vladimir Schavitz, conductor—CBS—1:30 p. m., CST—WGN.  
Civic Concerts Service Program, Florence Austral, soprano—NBC—7:00 p. m., CST—WMAQ.

## MIKRITIC

Radio Guide will pay one dollar for any Mikritic accepted and printed in this column. Mikritics are remarks of any kind made on the air which will interest other people. They may be amusing, inspiring, funny, pathetic, or queer.

Here are the rules: The quotation should not exceed fifty words. It must be accompanied by the name of the person who made it, the exact time it was heard, and the station from which it was heard. The name and address of the sender must be attached. Any number of Mikritics may be sent by one person. In case two or more persons submit the same Mikritic, the first entry received will be printed. Address your letters to Mikritic, care of Radio Guide.

This week's winners:

Jerry and Ed on United Drug program—February 14—6:25 p. m.—WMAQ:

Jerry: "I know a fellow's wife who won't let a doctor operate on her husband."

Ed: "Why not?"

Jerry: "She doesn't want anybody opening her male."

—E. P. Levenhagen

\* \* \*

Tony Wons—February 6—8:25 a. m.—KMOX:

"Today is the tomorrow you were worried about yesterday."

—Mrs. Frank M. White

\* \* \*

Announcer—February 10—8:45 a. m.—WDGY:

"It is now thirty degrees above zero, central standard temperature."

—Wesley R. Jones

\* \* \*

The Goldbergs—February 11—6:45 p. m.—WENR:

Mrs. Goldberg: "What is fun for a week end? Before you are packing up to go, you are packing up to come back."

—Minnie Yahnke

\* \* \*

Milton Cross—February 13—8:22 a. m.—WENR:

"That was our trio singing—and it wasn't an easy song to sing in quartet form."

—Mrs. Wm. F. Klawiter

\* \* \*

Wilbur and Ezra—February 11—3:07 p. m.—WLS:

Clerk: "Which powder do you prefer, Mennen's?"

Ezra: "No, we'll take women's, our baby's a girl."

—Mrs. F. Weber

\* \* \*

Professor E. Roberts—February 16—2:35 p. m.—WGN:

"If there were more women like that matrimony would be a word, not a sentence."

—Mrs. G. E. Dawson

\* \* \*

Jack Ryan—February 15—5:22 p. m.—KYW:

"The second prize will be an 18 piece set of fry underwear."

—Mrs. J. M. Smith

\* \* \*

Howard Clancy, on Lucky Strike program—January 30—9:44 p. m.—WHAS:

"For three years she has been reaching for a Lucky."

—Alda Miller

\* \* \*

Smiling Ed and his Gang—February 17—6:40 p. m.—WLW:

"A Scotchman ran home behind a street car and saved seven cents. His old man whipped him for not running home behind a bus and saving a dime."

—Mark N. Burgher



# PROGRAMS FOR MONDAY [Continued]

## P. M.

- |  |   |  |   |
|--|---|--|---|
| <p>6:25 WMAQ—Princess Pat beauty talk<br/>KYW—Teaberry Sports Reporter</p> <p>6:30 WENR—San Felice Serenaders. NBC<br/>WGN—Don Lang; Sergeants' Dog Medicine<br/>WMAQ—The Chicago Daily News of the Air; "Fashions," Achsah Kimbrough<br/>WCFL—DeLuxe Variety Program<br/>WBBM—Pompeian Make-Up Box; Boswell Sisters. CBS<br/>KYW—Don Pedro's Orchestra<br/>WJJD—Howard L. Peterson, organist<br/>WGES—Frank McLennan, The Creole Crooner<br/>WCRW—Musical Program<br/>WIBO—News of the Day</p> <p>6:45 WGN—Fifth Row Center<br/>WMAQ—Joseph Gallicchio's Concert Orchestra<br/>WENR—The Goldbergs; dramatic sketch. NBC<br/>KYW—Stebbins' Boys; rural sketch. NBC<br/>WGES—Mary Williams; blues songs<br/>WIBO—Goldenrod All Stars; guest artist</p> <p>7:00 WGN—The Bath Club; Interview; Barbara Maurel, contralto; male quartet; Linit program. CBS<br/>WMAQ—War Herald<br/>WLS—Contented Hour; G. Arnold; Car-nation quartet. NBC<br/>WCFL—Printing Trades Talk<br/>WIBO—Boy Scouts of America<br/>KYW—Bernie Kane's Orchestra<br/>WJJD—Frankie "Half Pint" Jaxon<br/>WGES—Joel Lay, baritone</p> <p>7:05 WMAQ—School Talk; Ass't Supt. B. T. Buck</p> <p>7:15 WGN—Singin' Sam; The Barbasol Man. CBS<br/>WMAQ—Solvay Stokers<br/>WCFL—Judge Feinberg, Political talk<br/>WJJD—Mooseheart Band<br/>KYW—Don Pedro's Orchestra</p> <p>7:30 WGN—Kate Smith; La Palina Program; Swanee music. CBS<br/>WMAQ—The Voice of Firestone; Lawrence Tibbett, baritone. NBC<br/>WLS—Death Valley Days; dramatization. NBC<br/>WCFL—Millinery Workers Union<br/>WIBO—Travel Treats; Orchestra</p> | <p>KYW—Hires program<br/>WJJD—International Buckle Busters<br/>WGES—Neopolitan Nights</p> <p>7:35 WCFL—Bulletin Board Labor Flashes</p> <p>7:45 WGN—The Gloom Chasers; Colonel Stoopnagle and Budd. NBC<br/>WCFL—Association of Real Estate Tax-payers of Illinois<br/>WIBO—John M. Pratt, tax talks<br/>WJJD—Frank Magine; songs<br/>KYW—Berry Brothers Program</p> <p>8:00 WGN—Mills Brothers; Male Quartet; Vapex Program. CBS<br/>WMAQ—Atlantic and Pacific Gypsies; Harry Horlick's orchestra; Frank Parker, tenor. NBC<br/>WLS—Maytag Orchestra; Clarence Wheeler, director. NBC<br/>WCFL—Arthur Koch, pianist<br/>WBBM—Gus Arnheim's Orchestra. CBS<br/>KYW—Comedy Capers<br/>WJJD—Marmola Program<br/>WSBC—Polish Hour<br/>WIBO—Melody Moments Adrien's Orch.</p> <p>8:15 WGN—Frostika program; Mildred Hunt; Orchestra. CBS<br/>WCFL—Night Court<br/>WBBM—Brooks and Ross; Crooning col-onels<br/>KYW—Valvoline Program<br/>WJJD—Studio Orchestra</p> <p>8:30 WGN—Bourjois "Evening in Paris"; Guest artist; orchestra. CBS<br/>WENR—Parade of the States; Erno Rapee's Orch.; mixed chorus. NBC<br/>WMAQ—Joseph Gallicchio and Concert Orchestra<br/>WBBM—California Tours<br/>WIBO—Orlando Van Gunten, World's Fair talks<br/>KYW—Story of Women's Names; Chas. Driscoll, narrator. NBC<br/>WCFL—Cleaners &amp; Dyers Inst. program</p> <p>8:45 WCFL—Kroehler Furniture Co. Program<br/>WMAQ—Bill the Barber. NBC<br/>WBBM—J. B. and Mae; comedy script<br/>WIBO—Leon Adrien's Orchestra; Al Marineau, soloist<br/>KYW—Ungentine Program</p> <p>9:00 WENR—New National Radio Forum. NBC<br/>WMAQ—Canada Dry Program; Stories of Northwest Mounted Police. NBC<br/>WGN—Easy Aces; bridge sketch; Lav-oris program</p> | <p>WBBM—Robt. Burns' Panatela; Guy Lombardo's orchestra. CBS<br/>WCFL—Building and Loan Association Program<br/>WIBO—Ma Zeppy's Short Short Stories<br/>KYW—Phillips Flyers; Rex Maupin's orchestra<br/>WCRW—Studio Musical Program<br/>WCHI—Blond Co-eds</p> <p>9:15 WIBO—Eddie South's Orchestra<br/>WGN—Minstrel Show<br/>WCFL—Adult Education Council</p> <p>9:30 WENR—Mr. Bones and Company; min-strel show. NBC<br/>WBBM—Chesterfield program; Alex Gray and N. Shilkret's Orchestra. CBS<br/>WMAQ—Romance Time<br/>WCFL—Barton Organ recital by Eddy Hanson<br/>WIBO—Publix Theatre Reporter with orchestra<br/>KYW—Waves of Melody. NBC<br/>WCHI—Main Street Crusader; talk</p> <p>9:45 WMAQ—Sleepy Water orch.; health talk<br/>WBBM—Myrt and Marge; dramatic sketch. CBS<br/>WENR—National Prohibition Poll. NBC<br/>KYW—Charlie Agnew's Orchestra<br/>WCFL—WCFL Orchestra<br/>WGN—March Interlude</p> <p>9:50 WGN—Tomorrow's Tribune<br/>WENR—Mr. Bones and Company<br/>WIBO—Mac McCloud's Orchestra</p> <p>10:00 WGN—Howard Barlow's Symphony Or-chestra. CBS<br/>WENR—Amos 'n' Andy. NBC<br/>WMAQ—Amos 'n' Andy. NBC<br/>WCFL—Blue Grotta Orchestra<br/>KYW—Teaberry Sports Reporter; The Globe Trotter<br/>WCHI—Blond Co-eds<br/>WIBO—Concert Musicale</p> <p>10:10 KYW—State Street Tomorrow</p> <p>10:15 WGN—The Dramatizations of the States<br/>WMAQ—Dan and Sylvia<br/>WENR—Prince Albert Quarter Hour; Alice Joy, contralto. NBC<br/>WCFL—WCFL Orchestra<br/>WCHI—Shoelather Express; dramatiza-tion<br/>WIBO—Hour of Dreams</p> | <p>10:25 WGN—March Interlude</p> <p>10:30 WGN—The Camel Quarter Hour; Morton Downey; Renard's orchestra. CBS<br/>WENR—Jesse Crawford. NBC<br/>WMAQ—Jane Froman's Orchestra. NBC<br/>WCFL—Blue Grotta Cafe Orchestra<br/>WIBO—Buddy Fisher's Orchestra<br/>KYW—Bert McDowell's Orchestra<br/>WCHI—Junior League Players</p> <p>10:45 WGN—Carl Moore's orchestra<br/>WMAQ—DX Club<br/>WENR—Eddie Moores Orchestra. NBC</p> <p>11:00 WGN—Herbie Kay from the Blackhawk<br/>WMAQ—Via Lago and Uptown Village orchestras<br/>WCFL—Barton Organ Recital by Eddy Hanson<br/>KYW—Don Pedro's Orchestra<br/>WCHI—John Stamford<br/>WIBO—Eddie South's Orchestra</p> <p>11:15 WENR—Whyte's Orchestra. NBC<br/>WBBM—Around the Town; Gendron, Bernie, Arnheim, Parham and Russo's Orchestras<br/>WSBC—Jerry Sullivan; Song Special<br/>WCHI—Metropolitan Echoes<br/>WIBO—Buddy Fisher's Orchestra</p> <p>11:30 WGN—Carl Moore; Herbie Kay and Art Kassel's Orchestras<br/>KYW—Charlie Agnew's Orchestra<br/>WCFL—Blue Grotta Cafe Orchestra</p> <p>11:45 KYW—Don Pedro's Orchestra<br/>WIBO—Mac McCloud's Orchestra</p> <p>12:00 WENR—Eddie Moore's Orchestra<br/>KYW—Bert McDowell's Orchestra<br/>WMBI—Midnight Musical Hour<br/>WIBO—Eddie South's Orchestra</p> <p>12:15 WIBO—Buddy Fisher's Orchestra</p> <p>12:30 WENR—Don Pedro and his Orchestra<br/>KYW—Bernie Kane's Orchestra<br/>WSBC—Dance Music</p> <p>12:45 WIBO—Mac McCloud's Orchestra</p> <p>1:00 WIBO—Eddie South's Orchestra<br/>1:15 WIBO—Mac McCloud's Orchestra</p> |
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# PROGRAMS FOR TUESDAY, MAR. 1

## A. M.

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|--|--|---|---|
| <p>6:00 WCFL—Sunrise Hour<br/>WLS—WLS Smile a While Time<br/>WAAF—Farm Folks Hour</p> <p>6:30 WIBO—Uncle John and his Family<br/>WLS—Cumberland Ridge Runners<br/>WMAQ—North Ave.-Larrabee Y.M.C.A. Hour</p> <p>6:45 WLS—Prairie Farmer Family Party</p> <p>6:55 WBBM—Farm Information<br/>WLS—Jung's Seed Talk</p> <p>7:00 WCFL—On the 8:15; Landt Trio and White, songs and patter. NBC<br/>WMAQ—Musical Hodgepodge<br/>WBBM—Morning Exercises<br/>KYW—Marshall Field &amp; Co.'s Musical Clock<br/>WGN—Leonard Salvo, organ<br/>WJJD—International Buckle Busters<br/>WLS—Wilbur and Ezra; comedy skit<br/>WAAF—Coffee and Puns<br/>WCRW—Musical Breakfast<br/>WMBI—Morning Worship Period</p> <p>7:15 WCFL—Morning Shuffle<br/>WGN—Charlie White's Gym of the Air<br/>WBBM—We Moderns<br/>WLS—Rader's Gospel Tabernacle</p> <p>7:30 WMAQ—Morning Worship<br/>WGN—Leonard Salvo's Mail Box<br/>WCFL—Cheerio; inspirational talk and music. NBC<br/>WBBM—Christian Science Churches of Illinois<br/>WIBO—Bulova Eye Openers<br/>WAAF—Time, Tunes and Topics<br/>WJJD—Happy Go Lucky Time, Art Link</p> <p>7:45 WMAQ—Cream of Wheat; Jolly Bill and Jane. NBC<br/>WLS—"Steamboat Bill"</p> <p>8:00 WLS—Quaker Early Birds; Gene and Glenn. NBC<br/>WMAQ—University of Chicago; Colonial American Literature, Prof. Percy Boynton<br/>WCFL—WCFL Aeroplane Club<br/>WIBO—Riddles and Grins<br/>WBBM—Record program<br/>WAAF—Bit of Everything</p> <p>8:15 WLS—Phil Cook, the Quaker Man. NBC<br/>WCFL—Morning Musicale<br/>WGN—Melody Parade; Vincent Sorey, Conductor. CBS<br/>WMAQ—Knox Sparkling Music. NBC<br/>WBBM—Johnny Walker Program</p> <p>8:30 WGN—Farm Service; weather and Live Stock reports; Singing with the Organ<br/>WBBM—Tony's Scrapbook. CBS</p> | <p>WIBO—Musical Merry-Go-Round<br/>WLS—Evening Post Reporter; hog flash; weather report<br/>WAAF—Vanity Fair<br/>WGES—Bohemian Melodies</p> <p>8:40 WMAQ—Musical Hodgepodge</p> <p>8:45 WGN—Tom Blanchard's Show<br/>WMAQ—Miles of Magnolia; Fannie May Baldrige. NBC<br/>WLS—A. and P. Program; Our Daily Food; Colonel Goodbody. NBC<br/>WBBM—Fred Rose, pianist<br/>WCFL—Radio Shoppers Club<br/>WAAF—Tuneshoppe; live stock market</p> <p>9:00 WGN—Farm Service; First Hog Market; Old Time Favorites, organ<br/>KYW—Mrs. Blake's Column. NBC<br/>WBBM—Home Companion Shopper<br/>WMAQ—Travel talk<br/>WAAF—Sing and Sweep<br/>WGES—Echoes of Poland</p> <p>9:05 WLS—Soap Flake Jesters; Clem and Ben</p> <p>9:10 WMAQ—Musical Hodgepodge</p> <p>9:15 WGN—Clara, Lu 'n' Em; The Super Suds Girls. NBC<br/>KYW—U. S. Marine Band. NBC<br/>WAAF—Mrs. Margaret Dorr, Food Economy<br/>WBBM—U. S. Navy Band. CBS<br/>WGES—Canary Concert</p> <p>9:20 WLS—Gene Autry; Oklahoma Yodeler</p> <p>9:30 WGN—Board of Trade; Carl Hoeffle, pianist<br/>WMAQ—Our Daily Food; Colonel Good-body. NBC<br/>WBBM—Burnham's Beauty Chat<br/>WIBO—Neysa's Exercise and Diet<br/>KYW—Bisquick Program<br/>WLS—Tower Topics; Anne &amp; Sue</p> <p>9:35 KYW—Garfield Pk. Garden Program</p> <p>9:45 WLS—Mac and Bob; The Knoxville Boys<br/>WMAQ—Big Ben's Dream Drama; skit. NBC<br/>WBBM—U. S. Navy Band. CBS<br/>KYW—Mr. Coco and Mr. Malt. NBC<br/>WGN—Organ Specialty<br/>WIBO—Chamber Music</p> <p>10:00 WGN—To be announced<br/>KYW—Mrs. A. M. Goudiss; cooking les-sons. NBC<br/>WMAQ—Public Schools Program<br/>WCFL—Foreign Recordings<br/>WIBO—Preston Sellers at the Organ<br/>WLS—Livestock Markets; Jim Poole Poultry Market</p> | <p>WJJD—Mary Alden; home talk<br/>WAAF—Songs of the Islands<br/>WSBC—Home Hours<br/>WGES—Timely Tunes</p> <p>WMBI—Parents' Bible Story Hour<br/>WBBM—Organ "Contest"</p> <p>10:15 WGN—To be announced<br/>WMAQ—Rhythm Ramblers; Harold Stokes' Orchestra. NBC<br/>KYW—Household Institute; drama. NBC<br/>WCFL—Variety Program<br/>WENR—Walter Blaufuss Ensemble. NBC<br/>WBBM—Bo Peep Program<br/>WJJD—Neighborhood Gossip<br/>WAAF—Melody Lane; Oldtime Pops</p> <p>10:30 WGN—Digest of the News<br/>KYW—Frances Ingram; beauty talk. NBC<br/>WMAQ—Board of Trade<br/>WENR—Our City; civic talk<br/>WBBM—Food Talks<br/>WIBO—News of the Day<br/>WJJD—Studio Program<br/>WAAF—The Fireside Philosopher<br/>WGES—Songs of Italy<br/>WMBI—Music</p> <p>10:40 WMAQ—General Mills Program</p> <p>10:45 WENR—Jill and Judy; Joyous Adven-tures. NBC<br/>WMAQ—University of Chicago readings<br/>WBBM—Evans Fur Fashion Parade<br/>WIBO—The Marmola program<br/>KYW—Studio Music<br/>WJJD—WJJD Hostess<br/>WAAF—Musical Calendar</p> <p>10:55 WMBI—Missionary Address</p> <p>11:00 WGN—Hank Harrington's Musical Vari-eties<br/>WMAQ—The Merrie-Men; male quartet. NBC<br/>WCFL—Jazz Program<br/>WENR—General Electric Home Circle; Theodore Webb, baritone; organ. NBC<br/>WBBM—Dorothy Davis<br/>WIBO—Around the Home<br/>KYW—Prudence Penny<br/>WJJD—Musical Quarter Hour<br/>WAAF—Meat Recipes; Estelle Barnes</p> <p>11:15 WENR—Pat Barnes in Person; imper-sonations. NBC</p> | <p>KYW—The Real Geo. Washington; Chas. Long and Edna Coleman. NBC<br/>WMAQ—Beautiful Thoughts; Chuck, Ray and Gene; Irma Glen, organist. NBC<br/>WIBO—Arctic Fur Program<br/>WJJD—The Hoofers<br/>WAAF—World News Reports<br/>WIBO—Arctic Fur Program</p> <p>11:25 WAAF—Live Stock Market<br/>WIBO—Recordings</p> <p>11:30 WGN—Painted Dreams; Sponsored by Mickleberry<br/>WMAQ—Farmers' market service; Farmer Rusk<br/>WCFL—Barton Organ Recital by Eddy Hanson<br/>WBBM—Jane Snowden and Trio<br/>WENR—Home Service<br/>KYW—Farm and Home Hour. NBC<br/>WJJD—Young Mothers' Club<br/>WAAF—Gingersnaps<br/>WCRW—Josephine Program</p> <p>11:35 WMAQ—Pianoland; Joe Rudolph</p> |
|--|--|---|---|

## TUNE IN-

WGN—WEDNESDAY—6:30 P.M.

For Details of Radio Guide's

## CONTEST AWARD

You May Win a Philco Radio!

Hear PAT BARNES Emceeing

And A Host of Surprises

DON'T FORGET

WGN—WEDNESDAY—6:30 P.M.

**Barlow's Symphony Broadcasts**  
Extended to Half-Hour on CBS

Howard Barlow's nightly symphonic broadcasts with the Columbia Concert Orchestra will be extended from fifteen minutes to half an hour, beginning this Monday, and will be heard over the Columbia network each night except Saturday and Sunday at 10:00 p. m.

Barlow's concerts have been so well received that it was decided to extend his time to permit the presentation of longer, complete works. The programs in the future will be symphony concerts on a small scale and will not contain exclusively "popular classics."  
Local outlet WGN.

**HEAR**

**LOU COWAN,**

"With His Ear to the Ground"

And Get Details of the

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**ORCHESTRAL DOINGS**



**Bert Lown**

Bert Lown, ex-cash register salesman . . . now one of the most popular orchestra leaders in the country . . . can't read a note of music . . . plays the piano by arithmetic . . . yet has led the famous Hotel Biltmore orchestra thru several successful seasons . . . and has written as many as three song hits in one year . . . "Bye Bye Blues" . . . "By My Side" . . . and "You're The One I Care For." When he was still in high school he had organized his own orchestra . . . a few weeks later he wangled an engage-

Hundreds of telegrams, letters and gifts from radio fans were received by Wayne King, famous waltz maestro, on Thursday, February 18, when Wayne celebrated his thirty-first birthday. Walter Winchell offered congratulations during his Lucky Strike broadcast, and the King family physician at Savannah, Ill., verified the date of Wayne's birth in a congratulatory message. King spent the day quietly at his home in Highland Park, a smart Chicago suburb, and worked as usual arranging programs for his ballroom engagements and radio broadcasts.

Phil Baxter, popular Music Corporation maestro, is reported to have made approximately \$10,000 in royalties with his latest song composition, "Faded Summer's Love."

Art Kassel, whose orchestra is heard nightly over WGN, Chicago, has added a singing bus boy to the orchestra's personnel. They call him "Chico," but his real name is Mario Blades, and he came to Chicago from Mexico City to accept a bus boy job at the Bismarck Hotel where the Kassel orchestra plays nightly.

Joe Roberts and his orchestra, who were heard a few months ago at the Edgewater Beach Hotel in Chicago, have succeeded Phil Levant's Royal Revelers at the Club Madrid in Milwaukee.

Arthur Jarrett, "the song stylist," added another \$1,500 a week to his present Columbia chain salary when he accepted contracts arranged by Music Corporation of America for his appearance in the de luxe picture theatres of New York and Brooklyn. The theatre engagements are a sequel to Jarrett's rise to national popularity in the short space of a few months' time. He was formerly a musician in Ted Weems' orchestra and later a staff artist on WBBM, the CBS outlet in Chicago.

Wheemical Ted Weems and his band have just concluded a week's tour of one-night stands in towns about Chicago. The week's successful itinerary included Grand Rapids, Hudson Lake (South Bend, Ind.), Peoria, Springfield and Sheboygan, Wis. The gang is now located at the Schroeder in Milwaukee, scheduled for a four-weeks' engagement. Lest they become too comfortable, however, Ted has arranged for another week of one-nighters before the return to Chicago's Trianon.

Carl Moore, the smiling boy from Arkansas, and his orchestra, playing at the Drake and broadcasting over WGN and the NBC network, have created a sensation with their novel presentations and impersonations. His radio fan mail is increasing by leaps and bounds.

Buddy Fisher and his orchestra, who have been playing at the Beachview Gardens and broadcasting over WIBO, will leave that spot soon for another one of more importance.

ment aboard a Munson liner bound for Buenos Aires . . . now at the age of twenty seven this fair haired young man has put dance bands into the field of big business . . . owns 17 bands . . . has made victrola records for nine different companies . . . and has toured the middle west with his band . . . to the tune of much applause . . . most important of all . . . he is soon coming to Chicago for a limited engagement . . . with broadcasts over the Columbia network . . .

Ted Florito, popular Music Corporation maestro, who is heard nightly over WDAF, Kansas City, while playing at the Muehlebach Hotel, goes to Hollywood soon to fill an engagement at one of the west coast's smartest night clubs, the George Olsen Club near Culver City.

After completing a four months' engagement at the Club Madrid, Milwaukee, where they broadcast over WTMJ, Phil Levant and his Royal Revelers have returned to Chicago to play a series of engagements before opening the summer season at the Plantation Club at White Bear Lake, Minnesota. Phil's four months at the Club Madrid is the longest engagement ever played there by a touring band, and Sam Pick, owner of the club has asked for the return of the Levant orchestra whenever the band is available.

Lew Diamond and his orchestra are playing on a new commercial program that is broadcast over the CBS chain. Diamond started the new Breethem program last Saturday. This program will be on the air every Saturday from 4:30 to 4:45 p. m. over the Columbia network.

Bob Nolan, the versatile singer, master of ceremonies and musician, who is heard twice a week over the NBC network from the Chicago studios, commutes between Chicago and his home in Detroit. Bob, for eighteen months, was a master of ceremonies in the Detroit Publix theatres. He resigned to accept the San Felice radio account.

Ben Bernie, "the old maestro," and his orchestra have been booked for a limited "personal appearance" tour of Radio-Keith-Orpheum Theatres starting April 15 at the RKO St. Louis Theatre. Salary reported to be \$6,000 per week.

Clyde McCoy and his famous orchestra from the "blue grass" region of Kentucky have broken all attendance records at Chicago's Merry Gardens. McCoy and his "Sugar Blues" and "Just a Song of Old Kentucky" have taken their place in the hearts of dance lovers. McCoy and his famous trumpet may be heard over station WCFL.

Bernie Kane and his famous orchestra are now playing in the Balloon Room of the Congress Hotel with regular broadcasts over KYW. The orchestra, well-known to radio fans of the middle west, takes the air around mid-night daily except Sunday.

Charlie Agnew, playing at the Edgewater Beach Hotel and broadcasting over KYW and the NBC network, was a member of the bands of Vincent Lopez, Dell Lampe, Charles Strickland and the American Marimba Band before he began directing his own band.

**OUT OF THE  
EVERYWHERE**  
to  
*Margot Dee*

A column dedicated to RADIO GUIDE readers. You and your friends are invited to write in for information concerning radio, radio stars, and your own favorite broadcasts. If the information is forthcoming and interesting to all of our readers, we will get it for you and print it in this column. No personal replies will be made.

Mrs. Kramer of Chicago writes to ask what has become of "Bird and Vash" formerly heard from WJJD.

The popular team has disbanded and is no longer broadcasting, Mrs. Kramer. Better luck next time.

"Would you please give me a little information concerning Joe Cornstassel of the WGN "Orphan Annie" sketch, writes Mrs. Edwin Kalm of Chicago.

The talented youngster, who is not more than fourteen years old, is dark, bright-eyed and a charming young man according to members of the WGN staff.

Mrs. J. M. Eads of Arthur, Ill., writes to ask us if "Amos 'n' Andy" live in Chicago or New York, and H. R. Loehr of Waukegan, Ill., asks for the exact height of the two other stars.

"Amos 'n' Andy" whose nightly broadcasts originate in the WMAQ studios, reside in Chicago. They have never lived in New York. Amos, Mr. Loehr, is a slim, tall person who measures approximately 5 feet 11 inches. Andy is not more than 5 feet, 6 inches and is a stocky, athletic build. That's the best we can do for you.

Mrs. Passmore of Chicago asks for the complete cast of characters of the WGN "Painted Dreams" sketch.

Erna Phillips, Irene Wicker and Lucy Gillman are responsible for the broadcast, Mrs. Passmore. All parts are taken by them.

"Will you please tell your readers whether The Fireside Philosopher of WAAF is heard from any other Chicago station," writes one of his ardent fans, Frances Anderson of Chicago.

The Philosopher, besides his regular time on WAAF, is heard as part of the Farmer Rusk program presented daily except Sunday from WMAQ.

A "Faithful Reader" informs us that the real name of The Arkansas Woodchopper, heard regularly from WLS, is not Luther Offenbrink as printed in this column last week, but Luther Ossenbrink. Sorry everybody. 'Cuse us pu-leese!

Edgar Bentley of Aurora, Ill., sends excited questions concerning Frankie "Half Pint" Jaxon, heard formerly from WJJD. He also asks for information about the Three Little Maids from WLS.

Frankie can be tuned in daily except Sunday at WBBM where his programs are presented at 7:00 p. m. on the nose. The Three Little Maids broadcast every Sunday at 8:30 p. m. from the WLS studios as part of the International Farm Party program. Their names are Evelyn, Eva and Lucille Overstake and they are sixteen, seventeen, and eighteen years old, respectively.

Here is something coincidental! George D. Howarth of Freeport, Ill., writes to ask which is the correct name of the member of the King's Jesters, George Howard or George Haworth. He says the announcer makes it sound like Haworth.

The name, Mr. Haworth, is Howard. "Stew bad you can't claim a relationship with the talented young man.

Be seein' you!

# PROGRAMS FOR TUESDAY [Continued]

## A. M.

- 11:45 WGN—WGN Music Weavers  
WBBM—Daily Times News Flashes  
WIBO—Bonded Motorists Serenade  
WLS—Weather; Fruit and Vegetable Markets; Evening Post Reporter  
WJJD—Joe Grein, City Sealer
- 11:50 WGN—Good Health and Training  
WMAQ—The Melodiers

## P. M.

- 12:00 WGN—Mid-Day Services  
WBBM—Orchestral Program. CBS  
WMAQ—WMAQ Salon Quartet  
WIBO—Luncheon Musicale  
WLS—Prairie Farmer Dinnerbell Prog.  
WJJD—Paul Rader's Couriers  
WAAF—Noon-time melodies; weather  
WCHI—Familiar Melodies  
WMBI—Evangelistic Service
- 12:15 WBBM—Goethe Centennial. CBS  
WCHI—People's Poet
- 12:25 WBBM—Local Markets
- 12:30 WGN—Savoy Plaza Orchestra. CBS  
WLS—Livestock Markets; Jim Poole  
WJJD—Farm Talk  
KYW—Bert McDowell's Orchestra  
WMAQ—Lenten service  
WIBO—Giant Finger of the Air  
WCHI—Familiar Melodies
- 12:35 WBBM—The Gad-A-Bouts. CBS
- 12:40 WLS—The Noon-Timers; Orchestra and Variety Acts
- 12:45 WBBM—Live Stock Market Ass'n. CBS  
WMAQ—WMAQ Salon quartet  
WCFL—Farm Talk
- 12:50 WMAQ—WMAQ Salon Quartet
- 1:00 WGN—Allan Grant, pianist  
WMAQ—Lum and Abner. NBC  
WBBM—Aunt Jemima. CBS  
WCFL—Merry Madcaps. NBC  
WIBO—News of the Day  
WLS—Al and Pete; The Nutcrackers  
KYW—Johnson Program  
WAAF—Hoosier Philosopher  
WCRW—Buyers Guide  
WCHI—Stamford and Remick
- 1:05 KYW—Mel Stitzel at the Piano
- 1:10 WLS—Closing Grain Market
- 1:15 WGN—Lyric Trio and Allan Grant  
WMAQ—WMAQ Salon Quartet  
WLS—Song Portraits; Phil Kalar  
WIBO—Funny Bones  
KYW—Late stock quotations  
WAAF—Memories  
WBBM—Henri Gendron's Orchestra  
WCHI—Hill Billies
- 1:30 WMAQ—Palmolive Program; Fashions in Loveliness. NBC  
WBBM—School of the Air. CBS  
WGN—Palmer House Ensemble  
WIBO—Reading Room; Publix Theatre Reporter  
KYW—Don Pedro's Orchestra  
WLS—Wm. Vickland's Book Shop  
WAAF—Live stock market  
WCHI—Myrah Lorenz  
WCFL—Timely Topics; weather report; vocalists  
WMBI—Continued Stories  
WSBC—Variety Program
- 1:40 WSBC—Radio Tony
- 1:45 WAAF—Pianoesque  
WGN—Emery Darcy, baritone; and Rondoliers  
WMAQ—Smack Out; dramatic skit with Marian and Jim. NBC  
WLS—Mrs. Bigsby's Boarding House  
WCHI—L.W.A.C. Concert; classical music
- 2:00 WGN—Robert Ball, dramatic reader  
KYW—Light Opera. NBC  
WMAQ—Musical Program. NBC  
WCFL—Variety Program  
WBBM—Burnham's Beauty Chat  
WIBO—Al Marineau, vocalist  
WLS—Ferris Hawaiians and Orchestra  
WAAF—Chicago on Parade  
WSBC—Sports review  
WCHI—Radio Bible Class  
WMBI—Question Hour
- 2:15 WGN—Palmer House Ensemble  
WBBM—Daily Times News Flashes  
WIBO—Studio Program
- 2:30 WGN—English and Literature  
WCFL—Hello Marie; comedy skit. NBC  
KYW—Women's Radio Review. NBC  
WMAQ—Public Schools Program  
WLS—International Heating Program; Maple City Four; John Brown  
WBBM—Julia Hayes; Household hints  
WIBO—Matinee Melodies; Adrien's Orchestra  
WCHI—Popular Music
- 2:45 WMAQ—WMAQ Syncopators  
WGN—Lawrence Salerno and Rondoliers  
WCFL—U. S. Army Band. NBC  
WSBC—Jerry Sullivan; Song Special
- 2:55 WLS—Evening Post Reporter
- 3:00 WGN—Mildred Waterman, soprano  
WMAQ—Adult Education Council  
WBBM—Maurie Sherman's Orchestra  
WIBO—John Cerny at the piano  
KYW—Rex Maupin Aces of the Air  
WLS—Wilbur and Ezra; comedy skit  
WMBI—Radio School of the Bible  
WAAF—Tea Time Topics

- 3:10 WMAQ—WMAQ Syncopators
- 3:15 WMAQ—News Flashes with W9XAP  
KYW—Health Talk  
WLS—Shoppers' Service  
WIBO—The Song Shop; Vera De Camp, soprano with orchestra  
WCFL—Tripoli Trio
- 3:25 KYW—Rex Maupin Aces of the Air
- 3:30 WGN—Hotel Taft Orchestra. CBS  
WENR—Mormon Tabernacle Choir and Organ. NBC  
WMAQ—The Women's Calendar; Jane Hamilton  
WBBM—Dorothy Davis  
WIBO—Radio Gossip; Eddie and Fannie Cavanaugh  
WAAF—Pat Hoster; Irish tenor  
WGES—Camptown Minstrals  
WMBI—Swedish Service
- 3:45 WENR—Our Children  
WAAF—World news reports
- 3:50 WBBM—Ill. Fed. of Women's Clubs

## Irma Glen



The latest picture of Irma Glen, famous girl organist, who is heard on many programs originating in the Chicago NBC studios. Irma is one of this year's brides and lives on exclusive Lake Shore Drive, Chicago, in an apartment furnished entirely a la modernistic.

- 4:00 WGN—Waltz Time  
WMAQ—Maltine Program, dramatization. NBC  
WENR—May We Present. NBC  
WCFL—The Fair presents the Junior Federation Club  
WBBM—Jimmy Joy, piano monologue  
KYW—Rex Maupin Aces of the Air  
WGES—Waltz Dreams  
WAAF—Piano novelties; Jimmy Kozak  
WIBO—North Shore Church Program
- 4:15 WBBM—Foodtown Kitchens  
WENR—Swanee Serenaders. NBC  
WGES—Keep Smiling  
WGN—Milton Antler, baritone; Rondoliers  
WAAF—Transitions
- 4:20 WBBM—Daily Times News
- 4:30 WGN—WGN Rondoliers  
WENR—Old Pappy; Negro impersonations. NBC  
WBBM—Salty Sam; children's program. CBS  
WMAQ—Elementary Spanish; Dr. Carlos Castillo  
WCFL—Studio Program  
WIBO—Dusk Dreams  
WAAF—Classical Concert  
WJJD—Mooseheart Children  
WGES—Johnny Van, the piano man
- 4:45 WGN—Over at the Hoopers  
WENR—Garden Melodies. NBC  
WBBM—Movie Star's Review. CBS  
WCFL—Betty Van Allen, soprano  
WGES—Tea Dance
- 5:00 WGN—Twilight Symphony Concert  
WBBM—Arthur Jarrett, tenor with Rich's Orchestra. CBS  
WENR—Waldorf Astoria Empire Room Orchestra. NBC  
WMAQ—Topsy Turvy Time; Tommy Toofins Out West  
WCFL—Sports Review by John O'Hara  
WIBO—Studio Program  
WJJD—Sue and Ed  
WSBC—Studio Program  
WGES—Curtain Calls  
WAAF—Sunset Reveries
- 5:15 WENR—Sippy; children's skit. NBC  
WBBM—The Friendly Philosopher

- WMAQ—"Ocean Towers."  
WGN—Uncle Quin's Punch and Judy Show  
WCFL—John Maxwell; food talk  
WIBO—Air Cadets; Eddie and Fannie Cavanaugh  
KYW—Mel Stitzel at the Piano  
WJJD—Dance Orchestra  
WGES—Organland
- 5:30 WGN—Children's Concert  
WMAQ—Ray Perkins, The Old Topper. NBC  
WCFL—United Depositors Association of Illinois  
WENR—Air Juniors  
WBBM—Howard Neumiller, pianist  
WIBO—John Cerny at the piano  
KYW—Uncle Bob  
WJJD—Garden Talk  
WGES—Ethel and Harry; Blue Streak Trails
- 5:45 WGN—Little Orphan Annie; children's playlet. NBC  
WBBM—Pertussin Program; Frank Stretz' Orchestra. CBS  
WENR—Little Orphan Annie. NBC  
WMAQ—Lowell Thomas for Literary Digest. NBC  
WCFL—Bakery & Confectionery Workers Union  
WIBO—Sport Summary; Norman Ross  
WJJD—Leon Bros. Dance Program  
WGES—Van and Linn; harmony
- 6:00 WGN—Kellogg's Singing Lady. NBC  
WMAQ—The Dance Masters  
WCFL—Dinner Music  
WENR—What's the News; William Clark  
WBBM—Henri Gendron's Orchestra  
WIBO—Captain Don's Radio Scouts  
KYW—Bert McDowell's Orchestra  
WGES—Official Race Results by American Racing Record  
WCRW—Buyers Guide  
WJJD—Walt and Herb; piano and songs
- 6:15 WGN—Harold Teen; comedy sketch  
WENR—Just Willie; Arthur Fields, vocalist. NBC  
WMAQ—Campbell Soup program; H. Lavin's Orchestra. NBC  
WBBM—WBBM String Septette  
WJJD—Sports Reel; Rocky Wolfe  
WGES—Musicale
- 6:25 KYW—Teaberry Sports Reporter
- 6:30 WENR—Vermont Lumber Jacks. NBC  
WBBM—H. V. Kaltenborn; news reports. CBS  
WGN—Dinner Music  
WMAQ—Joseph Galluccio and Concert Orchestra  
WCFL—DeLuxe Variety Program  
WIBO—News of the Day; Norman Ross  
KYW—Don Pedro's Orchestra  
WJJD—Howard L. Peterson, organist  
WMBI—Dinner Dance  
WCRW—Musical Program
- 6:45 WGN—Herbie Kay's Orchestra  
WENR—The Goldbergs; dramatic sketch. NBC  
KYW—Stebbins Boys; rural comedy sketch. NBC  
WIBO—Goldenrod All Stars; guest artist  
WGES—Carl Hecker's Orchestra
- 6:55 WMAQ—War Herald
- 7:00 WGN—The Bath Club; Interviews; Barbara Maurel, contralto; male quartet; Limit program. CBS  
WLS—Voters' Service. NBC  
WMAQ—"Thru the Poet's Magic Window," Mrs. Royal Mungler.  
KYW—Blackstone Plantation; Julia Sanderson and Frank Crumit. NBC  
WCFL—Arthur Koch, pianist  
WJJD—Frankie "Half Pint" Jaxon  
WGES—Songs of Lithuania  
WIBO—North Shore Church Program
- 7:15 WGN—Abe Lyman's Orchestra; Sterling Products Program. CBS  
WCFL—Talk by Joe Grein; city sealer  
WJJD—Mooseheart Band  
WMAQ—A Garden of Melody
- 7:30 WGN—Kate Smith and her Swanee Music; La Palma. CBS  
KYW—True Story Hour; Mary and Bob. NBC  
WLS—Heel Huggers; Robert Armbruster's string ensemble. NBC  
WCFL—Bulletin Board, labor flashes  
WJJD—International Buckle Busters
- 7:45 WGN—Gerardine Program; Broadway Thrillers. CBS  
WLS—Sisters of the Skillet; East and Dumke. NBC  
WMAQ—Howard Vincent O'Brien; "Blue Streak Books"  
WJJD—Frank Magine; songs
- 8:00 WGN—Ben Bernie's Orchestra; Blue Ribbon Malt Program. CBS  
WMAQ—Household Finance Program; Dress Rehearsals. NBC  
WLS—Musical Magazine; Fred Hufsmith, tenor. NBC  
WCFL—WCFL Orchestra  
WBBM—Oldsmobile Melody Speedway  
WIBO—WIBO Vaudeville; Adrien's Orchestra with talent  
KYW—Charlie Agnew's Orchestra  
WJJD—Studio Orchestra  
WSBC—Italian Program
- 8:15 WCFL—Night Court  
WBBM—Speed Demons Orchestra

- 8:30 WGN—Eno Crime Club. CBS  
WMAQ—The Dance Masters; Melodiers  
WENR—"Great Personalities"; Frazier Hunt. NBC  
KYW—Fuller Brush Man; vocal solos and orchestra. NBC  
WBBM—Jane Carpenter, pianist  
WIBO—The Two Balladeers  
WCFL—Organ Recital by Eddy Hanson
- 8:45 WCFL—Kroehler Furniture Co. Program  
WMAQ—Bill, the Barber. NBC  
WBBM—C. & E. I. Orchestra and Singers  
WIBO—Adrien's Orch.; Oliver Thomas, Sax soloist
- 9:00 WENR—Lucky Strike Dance Hour with Walter Winchell. NBC  
WBBM—Voice of a Thousand Shades. CBS  
WMAQ—Russ Columbo and his orchestra; Listerine Program. NBC  
WGN—The Arzen Boys  
WCFL—Seeley Program  
WIBO—Charles Barron Fleischmann, baritone  
KYW—Phillips Flyers; Rex Maupin's orchestra  
WCHI—Stamford Singers  
WCRW—Studio Program Musical
- 9:15 WCFL—Avalon Capella Chorus  
WCRW—Minnie and Min; comedy skit  
WMAQ—Nahigian Oriental Orchestra  
WIBO—Eddie South's Orchestra  
WGN—Dramatizations of the States
- 9:25 WGN—March Interlude
- 9:30 WGN—Lawrence Salerno, baritone  
KYW—Paris Night Life; Bertrand Hirsch's Orchestra. NBC  
WBBM—Chesterfield Program; Alex Gray and N. Shilkret's Orchestra. CBS  
WMAQ—Sprague-Warner Program. Dr. Preston Bradley  
WCFL—Merry Garden Ballroom Orch.  
WIBO—Publix Theatre Reporter with Leon Adrien's Orchestra  
WCHI—Main Street Crusader; talk  
WCRW—Studio Program
- 9:45 WBBM—Myrt and Marge; dramatic sketch. CBS  
KYW—Edgewater Beach Orchestra  
WGN—March Interlude
- 9:50 WGN—Tomorrow's Tribune  
WIBO—Mac McCloud's Orchestra
- 10:00 WGN—Howard Barlow's Symphony Orchestra. CBS  
WMAQ—Amos 'n' Andy. NBC  
WENR—Amos 'n' Andy. NBC  
WCFL—Blue Grotto Orchestra  
WIBO—Concert Musicale  
KYW—Teaberry Sports Reporter; State Street Tomorrow  
WCHI—Stamford Singers; quartet music  
WCFL—Green Mills Ballroom Orchestra
- 10:10 WMAQ—Dan and Sylvia
- 10:15 WENR—Prince Albert Quarter Hour; Alice Joy. NBC  
WGN—Dream Ship  
WCHI—Shoelather Express; dramatization  
WIBO—Hour of Dreams  
WGN—Musical Interlude  
WCFL—WCFL Orchestra
- 10:30 WGN—Camel Quarter Hour; Morton Downey; A. Wons; Renard's Orchestra. CBS  
WMAQ—The Three Doctors; Pratt, Sherman and Rudolph  
WENR—National Prohibition Poll. NBC  
WCFL—Merry Garden Ballroom Orch.  
WIBO—Eddie Varzo's Orchestra  
KYW—Bert McDowell's Orchestra  
WCHI—Junior League Players
- 10:35 WENR—Coon-Sanders' Orchestra. NBC
- 10:45 WGN—Wayne King's Orchestra  
WMAQ—Via Lago and Uptown Village orchestras
- 11:00 WCFL—Blue Grotto Cafe Orchestra  
WENR—Ted Weems' Orchestra. NBC  
KYW—Don Pedro's Orchestra  
WCHI—Metropolitan Echoes; opera selections  
WIBO—Eddie South's Orchestra  
WCHI—John Stamford
- 11:15 WGN—Bernie Cummins' orchestra  
WBBM—Around the Town; Gendron, Bernie, Arnheim, Panico, Parham and Russo's Orchestras  
WSBC—Jerry Sullivan; Song Special  
WCHI—Metropolitan Echoes  
WIBO—Buddy Fisher's Orchestra
- 11:30 WENR—Seymour Simon Orchestra. NBC  
WCFL—Green Mills Ballroom Orchestra  
KYW—Charlie Agnew's Orchestra  
WSBC—Dance Music
- 11:45 WGN—Carl Moore, Herbie Kay and Art Kassel's Orchestras  
KYW—Don Pedro's Orchestra  
WIBO—Mac McCloud's Orchestra
- 12:00 WENR—Eddie Moore's Orchestra  
WIBO—Eddie South's Orchestra  
KYW—Bert McDowell's Orchestra  
WMBI—Midnight Evangelistic Hour
- 12:15 WIBO—Buddy Fisher's Orchestra
- 12:30 WENR—Don Pedro and his Orchestra  
KYW—Bernie Kane's Orchestra  
WSBC—Dance Music
- 12:45 WIBO—Mac McCloud's Orchestra
- 1:00 WIBO—Eddie South's Orchestra
- 1:15 WIBO—Mac McCloud's Orchestra

Chicago Programs Continued  
on Page Fourteen

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## COLLECTOR DAMROSCH

Walter Damrosch is fond of caricature. In his office, the NBC Musical Counsel has a number of famous caricatures of great composers—among them, Brahms, Wagner and Paderewski.

# AROUND THE TOWN

## THEATRES

**Studebaker**—"The Merchant of Venice" starting Monday, February 29th. William Shakespeare needs no introduction, nor do Maude Adams and Otis Skinner who will star in this comedy. Under management of Erlanger Productions, Inc.

**Grand Opera House**—"Smiling Faces." A musical comedy featuring the smiling faces of Fred Stone and his daughter Paula. A glamorous show with a smart company, including the Albertina Rasch Dancers, and how those girls can dance. Need we say more?

**Blackstone**—"Mourning Becomes Electra" Take your dinner pail along. Eugene O'Neill's drama extraordinary, with its horror and beauty, will thrill you, and the acting of the stars reaches heroic heights. Don't miss this.

**Garrick**—"Rhapsody in Black"...The final week for this symphony in color. It's a rhapsody in singing and dancing that you'll be sorry you missed, if you did miss it. Ethel Waters' famous blues songs are a feature of this gorgeous revue.

**Selwyn**—"Counsellor at Law". Elmer Rice's intimate and human drama of a self-made lawyer, wonderfully enacted by Otto Kruger. A box-office attraction that should enjoy a long stay in our fair city.

**Erlanger**—"The Chocolate Soldier". Famous operetta by Oscar Straus, with Vivian Segal and Charles Purcell, who sing lovely lilting melodies as only they can sing them.

**Illinois**—"The Band Wagon". That versatile team, Fred and Adele Astaire, and their all-star cast will take you aboard the band wagon and give you a ride for your money. A sophisticated musical revue that will make you cry for more.

**Adelphi**—"As Husbands Go". They're fooling us with this show, as the husbands linger on and on—a great attraction that draws the crowds. A clever sparkling comedy by Rachel Crothers.

**Harris**—"Experience Unnecessary". A farce comedy, starring the musical Walter Woolf in his first non-musical role. You're not applying for a job here—you're just going to have some fun. Vera Teasedale is the feminine lead.

## MOVIES

**Chicago**—This might well be called Fashion Week at this flash magic lantern center. Lilyan Tashman poirets on the stage accompanied by the well-known Lee Sims-Ilomay Bailey duo. On the screen, Kay Francis poirets in "Strangers in Love."

**Oriental**—Here's Clark Gable again, and this time you'll rapture at him as he dimples in minister's frock. Marion Davies is the principal heart interest, and you'll be interested. Watch the "Swiss Movements" on the stage. They're a clock-out!

**United Artists**—Again, and just as enthusiastically we recommend "Arrowsmith." It ranks as one of the greatest movies of all time, and just must be seen.

**Roosevelt**—Her legsellency, Marlene Dietrich, proves herself useful as well as Oriental. Supported by Warner Oland and Anna May Wong, she shows well. A pleasant celluloidrive even if you have been reading too much about Shanghai.

**McVickers**—This McVicker's slicker flicker has some plenty oke acting, particularly by Sir Lionel Barrymore. "Broken Lullaby" would have been just as good under any other name. Not much comedy involved.

**State-Lake**—It's still Constance Bennett whose thirty-thou-a-weeking makes her anything but "A Lady With a Past." If you want to see scintillating sequences of style.

## MOVIES

**Palace**—Those of you who saw la Negri at the opposish Oriental will probably get a great thrill out of this celluloiding of "A Woman Commands." Or the stage are Trini, Peter Higgins, and above all the Ballyhooligans. They're excellent.

**Tivoli**—Ruth Chatterton and Paul Lukas combine on this screenity of "Tomorrow and Tomorrow" as adapted from the stage. It's all part of a huge anniversary show which is m. c. 'd from the stage by Frankie Masters, "The Last of the Red Hot Masters of Ceremonies."

**Capitol**—A doubleblowout with "Mata Hari" and "Big Shot." "Mata Hari" is a perfect Garbopus, and she struts with a bazaar of bizarre effects. Eddie Quillan is the big shot in "Big Shot."

**Avalon**—Marie Dressler bosses the show as only she can. Her picturization of "Emma" is one of those not-to-be-missed events. "Charlie Chan's Chance" is the other half of the bill with Warner Oland as the Chinaman-about-town.

**Southtown**—Here too we see Warner Oland taking "Charlie Chan's Chance." For the other half of the billing we find Marie Dressler imitating "Emma" in flawless fashion.

**Paradise**—You can talk all you want about "Tomorrow and Tomorrow" which is on the screen with Chatterton and Lukas. It's Cab Calloway on the stage who offers the real attraction. Drop in and hear his how-de-how.

**Marbro**—Not much for the patrons this week with the double bill in prospect. Carole Lombard hasn't much to work with in "No One Man." And the Joe E. Brown "Local Boy Makes Good" won't make you stand up and cheer, either.

**Uptown**—"Tomorrow and Tomorrow" is the picture at this north side spot with Ruth Chatterton and Paul Lukas. It's not as good as the stagem. "Slavique" is the entertainment offered on the boards.

**Granada**—Carole Lombard is the feminine flutter in "No One Man." "Local Boy Makes Good" affords a few Joe E. Brownutty sequences, but not enough.

## BRIGHT SPOTS

**Edgewater Beach**—Always at the top of the list for those who like polished silver and polished entertainment, this hostelry has added a new sparkle to its Marine Dining Room appointments... Charlie Agnew and his melody-makers serve sweet syncopation to dancers... "Just-diners" will enjoy the vocalizing of Stanley Jacobsen, Dusty Rhodes and of course, Irene Taylor. (Sheridan Road).

**Canton Tea Garden**—A new band moves in but this spot never moves out of its position as a favorite dining place for those who like music with their meals or vice versa. Conveniently located in the loop, it's nice for before or after shopping and ditto theater. Bert McDowell is the new batoneer... and he's easy to dance to. (Wabash and Jackson).

**Frolics**—It's an old Chicago custom, this Frolic-ing. Always good music and a floor-show that sets the standard for other night-clubs. Current edition offers Jack Waldron as master of ceremonies... he offers no excuse for his Mahatma Ghandi portrayal except that its purely Occidental. Ted Cook dishes out the dansapation.

**Granada Cafe**—Another bright-spot that's in the Blue-book... always crowded with the care-free, it's a slick spot to make hey-hey while the moon shines. Musical Knights, Harley Parham's in fact, keep you dancing 'till comes the dawn... Wear your dress-suit or dress to suit yourself.

## BRIGHT SPOTS

**Cass Club**—A nocturnal nook on the near-north side that wakes up about the time box-offices are pulling their shades down... A floor-show that features "The Blackbirds"... and the "Four Seasons", who offer at least that many reasons for dancing.

**Via Lago**—Recommended for a nice time with not much damage to the bank-roll. An illuminated-glass dance-floor provides smooth dancing... and Maurie Sherman dispenses dansapation that's smoother still... Always a good crowd and clothes don't make the evening. (837 Wilson).

**Congress Hotel**—Some place to go when you're all dressed up... fine plumage struts its stuff in Peacock Alley. Soft lights and soft music... the first by courtesy of the management and the last by courtesy of Bernie Kane. Suave but sociable. (Congress at Michigan).

**Club Alabam**—A sportive spot for those who hate to get sunburned... Patsy McNair, late of Broadway, keeps it up till late on Rush Street, sparkling her way thru' a lively floor-show... Frank Furllett and his band throw the tunes around. (747 Rush).

**The Black Hawk**—A swell place to go but not "too swell"... a popular-priced menu is that way with the collegiate crowd as is Herbie Kay and the beauteous Doris Robbins (nice team-work you rascals you)... Wear something gay, that's the kind of a time you'll have. (139 N. Wabash).

**Blue Grotta**—Italian food and atmosphere... an eight course dinner with gooda spaghet' you bet... Corey Lynn's sunny syncopators offer you something to do between courses. Drop in anytime between dusk and dawn.

**Ireland's Oyster House**—Yo ho ho and a platter of sea-food... Lobster, crab and all variety of finny fare... A menu that's baited with deep-seasoned dishes makes this a favorite port for epicures... Open all night and open season on those big Jumbo frogs-legs. (632 N. Clark).

**Club Dixie**—The "Breakfast Revue" sounds like a new way to start your day out, but don't be so naive... it's the newest way to finish a night out. Jimmy Noone's band takes your mind off the alarm clock... Ruby Abbott and the Three Burke Sisters are a sweet bunch of eye-openers.

## CONCERTS AND RECITALS

Sunday, February 28th

**Civic Opera House**—3:30 p. m. Tito Schipa, for twelve seasons favorite tenor of the Civic Opera, in his only Chicago recital of the season. Even more popular as a recitalist than as an operatic singer; excels in Spanish and Italian ditties. Your money's worth guaranteed.

**Orchestra Hall**—3:30 p. m. Civic Orchestra, Eric DeLamarter, conducting. Beethoven's Fifth and a Borowski Suite, to which is added Mendelssohn's B Minor Piano Caprice and the bass aria from Verdi's "Don Carlos."

Monday, February 29th

**Orchestra Hall Foyer**—8:30 p. m. Philharmonic String Quartet, Chamber Music for the elite. Beethoven's G Major Quartet, Opus 1st and Opus 3rd of Szymanowski, separated by Leo Sowerby's Serenade.

**Kimball Hall**—8:30 p. m. Virginia La Rae, a soprano with range.

Thursday, March 3rd at 8:30 p. m.

Friday, March 4th at 2:15 p. m.

**Orchestra Hall**—Chicago Symphony Orchestra, Frederic Stock, conducting. Percy Grainger, soloist. The composer-pianist-conductor, now Dean of New York University, has time for a concert tour before assuming his duties, and this time offers clean, crisp renderings of Delius' Piano Concerto, and his own Suite of Danish Folk Music, heard for the first time at these concerts.

Two Symphonies—Mozart's 25th and Sibelins' 5th—are added to a new description of the Soviet Iron Foundry, to complete the program. All new at the Symphony Concerts.

Saturday, March 5th at 8:30 p. m.

**Orchestra Hall**—Harald Kreutzberg and assistants. A repetition of the "soul" of the modern dance.

## LEAP YEAR DILEMMA



Even though he's a romantic tenor and sings about love, dream girls and the like of that, Art Jarrett is really a pretty shy and retiring young fellow. You can't blame him for looking abashed when, on February 29—the extra day in Leap Year—Ethelyn Holt (left) and Mildred Ann Greene, Columbia television beauties, presented identical proposals. Glancing casually at the two matrimonial nominees, we'd say Jarrett has a hard choice.

# PROGRAMS FOR WEDNESDAY, MAR. 2

## A. M.

- 6:00 WCFL—Sunrise Hour  
WLS—WLS Smile-A-While Time  
WAAF—Farm Folks Hour
- 6:30 WIBO—Uncle John and his Family  
WLS—Prairie Farmer Family Party  
WMAQ—North Ave.-Larrabee Y.M.C.A. Hour
- 6:45 WLS—Maple City Four and Ralph Emerson; Hal O'Halloran
- 6:55 WBBM—Farm Information
- 7:00 WCFL—On the 8:15; Landt Trio, songs and patter. NBC  
WMAQ—Musical Hodgepodge  
WBBM—Morning Exercises  
WGN—Leonard Salvo, organist  
KYW—Marshall Field & Co.'s Musical Clock  
WLS—Wilbur and Ezra; comedy skit  
WJJD—International Buckle Busters  
WAAF—Tune Shoppe  
WCRW—Musical Breakfast  
WMBI—Morning Worship Period
- 7:15 WCFL—Morning Shuffle  
WGN—Charlie White's Gym of the Air
- 7:30 WMAQ—Morning Worship  
WCFL—Cheerio; inspirational talk and music. NBC  
WLS—Rader's Tabernacle  
WBBM—Christian Science Churches of Illinois  
WIBO—Bulova Eye Openers  
WAAF—Time, Tunes and Topics  
WJJD—Happy Go Lucky Time, Art Linick  
WGN—Leonard Salvo's Mail Box
- 7:45 WBBM—Old Dutch Girl; newsy jingles in rhyme and song. CBS  
WMAQ—Cream of Wheat; Jolly Bill and Jane. NBC  
WLS—"Steamboat Bill;" Children's program
- 8:00 WLS—Quaker Early Birds; Gene and Glenn. NBC  
WMAQ—University of Chicago; Colonial American Literature, Prof. Percy Poynton  
WCFL—WCFL Kiddie's Acroplane Club  
WAAF—Bit of Everything  
WBBM—Musical Gems  
WIBO—Riddles and Grins
- 8:15 WCFL—Radio Shoppers Club  
WGN—Melody Magic. CBS  
WLS—Dr. R. Copeland; health talk. NBC
- 8:30 WGN—Farm Service; weather and live stock reports; Leonard Salvo, organist  
WBBM—Tony's Scrapbook; Tony Wons CBS  
WIBO—Musical Merry-Go-Round  
WLS—Evening Post Reporter; hog flash; weather report  
WAAF—Vanity Fair  
WGES—Bohemian Melodies
- 8:40 WMAQ—Musical Hodge Podge
- 8:45 WGN—Tom Blanchard's Show  
WMAQ—Miracles of Magnolia; Fanny May Baldrige. NBC  
WLS—Our Daily Food; Colonel Goodbody. NBC  
WAAF—Organ melodies; live stock mkt.
- 9:00 WGN—Farm Service; First Hog Market; The Old Time Favorites  
KYW—Sisters of the Skillet; East and Dumke. NBC  
WBBM—Lakeside program  
WMAQ—Travel Talks  
WLS—Beatrice Mabie. NBC  
WAAF—Sing and Sweep  
WGES—Danube Waves
- 9:10 WMAQ—Musical Hodge-Podge
- 9:15 WGN—Clara, Lu 'n' Em; The Super Suds Girls. NBC  
KYW—Stearo Hour; food talk; instrumental trio. NBC  
WAAF—Mrs. Margaret Dorr, Food Economy  
WBBM—Melody Parade. CBS  
WGES—In Old Vienna
- 9:20 WLS—Gene Audry, Oklahoma Yodeler
- 9:30 WGN—Board of Trade; Carl Hoefle, pianist  
WMAQ—Our Daily Food; Colonel Goodbody. NBC  
KYW—National Home Hour; talks; Harry Kogen's Homesteaders. NBC  
WBBM—Burnham's Beauty Chat  
WIBO—Neysa's Exercise and Diet  
WLS—Tower Topics; Anne & Sue  
WGES—Silver Lining  
WCFL—Musical Novelties
- 9:45 WMAQ—Board of Trade  
WBBM—Organ Melodies  
WIBO—The Home Bruisers  
WLS—Organ Novelties  
WGN—Organ Specialty  
WAAF—Bill Baar; dramatic sketch  
WGES—Dance Ditties
- 9:50 WMAQ—Chicago Ensemble. NBC
- 10:00 WGN—To be announced  
KYW—Mrs. A. M. Goudiss; cooking lessons. NBC  
WMAQ—Public Schools Program  
WCFL—Foreign Recordings  
WBBM—Fred Rose, pianist  
WIBO—Preston Sellers at the Organ  
WLS—Livestock Markets; Jim Poole  
WJJD—Mary Alden; home talk  
WAAF—Songs of the Islands

- WSBC—Home Hours  
WGES—Romance Tunes  
WMBI—Shut-in Request Program
- 10:05 WLS—Variety Acts
- 10:15 WMAQ—U. S. Navy Band. NBC  
WENR—Keeping Up With Daughter; dramatic sketch. NBC  
KYW—Household Institute; dramatization. NBC  
WCFL—Variety Program  
WJJD—Neighborhood Gossip  
WGN—Pick of the Season  
WAAF—Melody Lane  
WGES—Happy Hits  
WBBM—Bo Beep Program
- 10:30 WGN—Digest of the Day's News  
WENR—Beatrice Fairfax. NBC  
WBBM—Amer. Institute of Foods  
WIBO—News of the Day  
KYW—Adult Education Council  
WJJD—Studio Program  
WAAF—Mrs. Effie Marine Harvey; chat for women  
WGES—Revue

## Night Clerk



"Bill" Shaw, clerk of the "Night Court," heard over WCFL daily at 8:15 p. m., except Sunday, is known as the wily clerk who persuades Judge Price Patten in many of his rulings. A wily guy, this Bill Shaw.

- 10:40 WMAQ—General Mills Program  
KYW—Rose Vanderbosch, pianist
- 10:45 WENR—Sweetheart Program; beauty talk; John Fogarty, tenor. NBC  
WMAQ—Hugo Mariani and his Marionettes. NBC  
WAAF—Musical Calendar  
WBBM—Adele Nelson, beauty talk  
WIBO—The Old Music Shop  
WJJD—WJJD Hostess  
WGES—Melody Lane
- 11:00 WGN—Hank Harrington's Musical Varieties  
WENR—General Electric Home Circle; Theodore Webb, baritone; organ. NBC  
WMAQ—The Merrie Men Quartet. NBC  
WCFL—Jazz Program  
WBBM—Dorothy Davis  
WIBO—Around the Home  
KYW—Prudence Penny  
WJJD—My-T-Fine Dance Tunes  
WAAF—Estelle Barnes, pianist
- 11:15 WENR—Pat Barnes in Person. NBC  
WMAQ—Beautiful Thoughts; Chuck, Ray Gene; Irma Glen, organist. NBC  
KYW—The Real Geo. Washington; Chas. Long and Edna Coleman. NBC  
WJJD—Chamber Music  
WAAF—World News Reports  
WIBO—Arctic Fur Program
- 11:25 WAAF—Live Stock Market
- 11:30 WGN—Painted Dreams; Sponsored by Mickelberry  
KYW—Farm and Home Hour. NBC  
WCFL—Barton Organ Recital by Eddy Hanson  
WENR—Home Service; Mrs. Anna J. Petersen  
WBBM—Kremel Singing Chef. CBS  
WIBO—Peter Pan program  
WJJD—Young Mothers' Club  
WAAF—Midweek Special  
WCRW—Josephine Program
- 11:35 WMAQ—Pianoland; Joe Rudolph
- 11:45 WGN—Music Weavers  
WBBM—Daily Times News Flashes

- WIBO—Bonded Motorists Serenade  
WJJD—Ill. Med. Society; Doctor's Talk  
WLS—Weather, fruit and vegetable markets
- 11:50 WGN—Good Health and Training  
WMAQ—The Melodiers
- 11:55 WLS—Evening Post Reporter

## P. M.

- 12:00 WGN—Mid-Day Services  
WBBM—American Medical Ass'n. CBS  
WMAQ—WMAQ Salon Quartet  
WLS—Prairie Farmer Dinnerbell prog.  
WJJD—Paul Rader's Couriers  
WAAF—Noon-time melodies; weather  
WCHI—Familiar Melodies  
WMBI—Evangelistic Service  
WIBO—Luncheon Musicale
- 12:05 WBBM—Farm Gossip. CBS
- 12:15 WBBM—Mike and Herman. CBS  
WCHI—People's Poet
- 12:25 WBBM—Billy White, vocalist. CBS
- 12:30 WGN—Palmer House Ensemble  
WMAQ—Lenten Service  
KYW—Bert McDowell's Orchestra  
WLS—Closing Livestock Markets; Jim Poole  
WJJD—Farm News  
WIBO—Giant Finger of the Air  
WCHI—Familiar Melodies
- 12:35 WBBM—Mid Day Meditation
- 12:40 WLS—The Noon-Timers; Variety Acts
- 12:45 WCHI—Community Program; announcements and popular music  
WCFL—Farm and Poultry talk
- 12:50 WMAQ—Chicago Association of Commerce  
12:55 WBBM—Farm Belt Headlines
- 1:00 WGN—Allan Grant  
WBBM—Aunt Jemima. CBS  
WCFL—Timely Topics; weather report  
WIBO—News of the Day  
WLS—Al and Pete; The Nutcrackers  
KYW—Mel Stitzel at the Piano  
WAAF—Hoosier Philosopher  
WCRW—Buyers Guide  
WMBI—Organ program  
WCHI—Dean Remick, pianist
- 1:15 WGN—Bernice Ozmun's Sketch Book  
WIBO—Funny Bones  
KYW—Closing stock quotations  
WLS—Doings of the Gordons; Cornbelt Hatcheries  
WAAF—Good English  
WCFL—Two Seats in the Balcony. NBC  
WBBM—Henri Gendron's Orchestra
- 1:30 WMAQ—Palmolive Program; Fashions Loveliness. NBC  
WGN—Ruth Atterbury Wakefield, Sketch  
WBBM—School of the Air. CBS  
WIBO—The Reading Room; Public Theatre Reporter  
KYW—Don Pedro's Orchestra  
WLS—Mac and Bob; WLS Hymn Time  
WAAF—Live stock market  
WSBC—Variety Program  
WCHI—Myrah Lorenz  
WMBI—Continued Stories
- 1:40 WSBC—Radio Tony  
WGN—Blanche Thompson, mezzo soprano
- 1:45 WAAF—Pianoesque  
WMAQ—Smack Out; dramatic skit with Marian and Jim. NBC  
WLS—Afternoon Bazaar  
WCHI—I.W.A.C. Concert; classical music  
WCFL—Paul Harmon, tenor
- 1:50 WLS—Velvetina Beauty Talk; Mrs. Chenoweth
- 2:00 WGN—Edna Wallace Hopper, Youth Matinee. CBS  
WCFL—Recital Miniature by Otto Muncke  
KYW—With a Senator's Wife in Washington. NBC  
WMAQ—Corinnis Water Boys  
WBBM—Burnham's Beauty Chat  
WIBO—Music Masters; Leon Adrien's Orchestra  
WLS—Homemakers' Program; Martha Crane  
WAAF—Chicago on Parade  
WSBC—Sports review  
WCHI—Radio Bible Class  
WMBI—Musical Program
- 2:15 WGN—Charis Program; Ann Leaf, organist; Ben Alley, tenor. CBS  
WMAQ—Musical potpourri  
WCFL—Ruth Kirby, soprano  
WBBM—Daily Times News Flashes  
WIBO—Studio program  
WLS—Mickey Quilt Program  
WAAF—The Redheaded Bluebird
- 2:30 WGN—Educational Program; History  
WCFL—Hello Marie; comedy skit. NBC  
KYW—Women's Radio Review. NBC  
WMAQ—Public Schools Program  
WLS—International Heating Program; Maple City Four; John Brown  
WBBM—Julia Hayes; Household hints  
WIBO—Matinee Melodies; Leon Adrien's WIBO Orchestra  
WCHI—Popular Music  
WAAF—Contract Bridge; Catherine Lewis  
WMBI—WMBI Weekly Prayer Service  
WCFL—Studio Program  
WMAQ—WMAQ Syncopators  
WSBC—Jerry Sullivan; Song Special  
WGN—Lawrence Salerno, baritone and WGN Rondoliers  
WMBI—Music
- 2:55 WLS—Evening Post Reporter
- 3:00 WGN—U. S. Navy Band. CBS  
WCFL—Tropoli Trio
- 3:10 WMAQ—WMAQ Syncopators
- 3:15 WMAQ—News flashes  
KYW—Health talk  
WLS—Sears Shoppers' Service  
WIBO—The Song Shop; Adrien's Orchestra; Earl Wilkie, baritone
- 3:30 WMAQ—Woman's Calendar; Double Suds Review  
WENR—Eastman School Symphony Orchestra. NBC  
WBBM—Dorothy Davis  
WIBO—Radio Gossip; Eddie and Fannie Cavanaugh  
KYW—Rex Maupin Aces of the Air  
WAAF—Richard Noreus, tenor  
WGES—Melody Parade  
WCFL—Chicago Art Theater  
WMBI—Russian Service
- 3:45 WAAF—World News Reports
- 3:50 WBBM—D. A. It. program
- 4:00 WMAQ—Bridge; Paul H. Seymour  
WGN—Flosalbert Trio  
WENR—Tea Dansante. NBC  
KYW—Glenn Sisters, vocal duo. NBC  
WCFL—The Fair presents the Junior Federation Club  
WBBM—Jimmy Joy, piano monologue  
WAAF—Piano Novelties, Jimmy Kozak  
WGES—Dream Train  
WIBO—North Shore Church program
- 4:15 WGN—Solos and Duos; Rondoliers  
WENR—Mouth Health Talk; Marley R. Sherris. NBC  
WGES—Radio Headliners  
KYW—Rex Maupin Aces of the Air  
WAAF—Novelletes
- 4:20 WBBM—News Flashes
- 4:30 WGN—Fred Meinken, pianist  
WENR—Old Pappy; Clifford Soubier. NBC  
WMAQ—Charles Gilbert Spross; composer-pianist. NBC  
WCFL—Studio Program  
WBBM—The Tunemiths  
WIBO—Dusk Dreams  
WJJD—Mooseheart Children  
WGES—Air Favorites  
WAAF—Children's Theater
- 4:45 WMAQ—Principals Club  
WGN—Over at the Hoopers  
WENR—Florence Wightman, harpist. NBC  
WGES—Tea Dance  
WAAF—Hawaiian Echoes  
WBBM—Steamboat Bill
- 5:00 WMAQ—Topsy Turvy Time; Tommy Toofins Out West  
WGN—Twilight Symphony Concert  
WCFL—Sports Review by John O'Hara  
WBBM—Conference Broadcast from Geneva, Switzerland  
WENR—Music Treasure Box. NBC  
KYW—Waldorf Orchestra. NBC  
WJJD—Sue and Ed  
WGES—Don's Old Song Book  
WSBC—Studio Ensemble  
WAAF—James Hamilton, baritone  
WENR—Skippy; children's skit. NBC  
WMAQ—Ocean Towers  
WGN—Uncle Quin's Punch and Judy Show  
WCFL—John Maxwell; food talk  
WBBM—The Friendly Philosopher  
WIBO—Air Cadets; Eddie and Fannie Cavanaugh  
KYW—Mel Stitzel at the piano  
WJJD—Studio Dance Orchestra  
WGES—Military Band
- 5:30 WGN—WGN Symphony  
WMAQ—Standard Brands Program. NBC  
WBBM—Lone Wolf Tribe Dramas. CBS  
WCFL—Studio program  
WENR—Air Juniors  
WIBO—John Cerny at the piano  
KYW—Uncle Bob  
WJJD—Garden Talk  
WGES—Ethel and Harry; Blue Streak Trails
- 5:45 WGN—Little Orphan Annie; childhood playlet. NBC  
WMAQ—Lowell Thomas for Literary Digest. NBC  
WENR—Little Orphan Annie; childhood playlet. NBC  
WBBM—Arthur Jarrett, tenor; Rich's orchestra. CBS  
WCFL—Radio Guide Contest; Louie Cowan and guest artists  
WIBO—Sport Summary; Norman Ross  
WJJD—Leon Bros. Dance Program  
WGES—John and Don, Two Pianos  
WGN—Kellogg's Singing Lady. NBC  
WENR—Our City; civic talk  
WMAQ—The Dance Masters  
WCFL—Dinner music  
WBBM—Henri Gendron's orchestra  
WIBO—Captain Don's Radio Scouts  
KYW—Bert McDowell's Orchestra  
WGES—Official Race Results by American Racing Record  
WCRW—Buyers Guide  
WJJD—Walt and Herb; piano and songs  
WGN—Harold Teen; comedy sketch  
WENR—Campbell Soup Program; Howard Lamin, conductor. NBC  
WMAQ—Joseph Gallicchio and Concert Orchestra  
WBBM—String Ensemble  
WJJD—Sports Reel; Rocky Wolfe  
WGES—Musical

## Remember When



By Ruth Randall

Perhaps a rose by any other name would smell as sweet, but Charlie Erbstein didn't think so, so when young Alden Richards aspired to become a radio singer, Charlie immediately christened him "Hank" and gave him a job singing on station WTAS in Elgin—and thus began "Hank" Richards' radio career. This was in 1923, and since that time he has worked on a number of stations.

One night in 1924 when Hank was with WLW in Marion, Indiana, a raging sleet-storm came up, weighting down the antennae below the station's channel. At seven the following morning a commercial program was to go on the air, for which the station was to receive \$100.00. This



"Hank" Richards

money represented salaries for those working on the station, and there would be no coffee if the program didn't go on. The engineer said nothing could be done to repair the antennae, but Hank, nothing daunted, got one of the other boys and together they went up to the lumber yard, got a truck and all the boards they could get, built a trellis to support the lead-in, insulated it, and the show could go on. All this work was done during the storm, and at the completion of the job Hank fell and broke a couple of ribs, then went back to the studio just in time to put on the commercial program.

It was just one week later that the antennae actually fell, and this occurred during the last part of a basketball game. The score was 43 to 41 and only two minutes left to go. Immediately the telephone started to ring and Hank answered telephone calls until 'way into the morning, explaining what had happened and giving the last scores. Listeners threatened to report the station to the radio commission for working them up to an exciting point and then stranding them.

Hank is the versatile young man who manages station WAAF, announces, sings, and writes the continuity for this station. One of his first literary successes was the Oatsville General Store sketch, which was broadcast from station WLS, and many are the hectic adventures he has had while doing this sketch. It seems a habit common to writers to do their work at the very last moment, so when Hank and Hiram and Henry, the rube comedians of the sketch, had to go down to broadcast from the Indiana State Fair, the script had not yet been written. They arrived late in the evening, went straight to the hotel, but there seemed to have been a slip-up somewhere; there were no accommodations for the boys. What to do? To the fair grounds they went, built a fire beside their car, Hank set up his typewriter on a suitcase and typed the sketch, finished at 6 in the morning and went on the air at 6:30. (Country folks get up early, it seems)

Hank has a very retentive memory, and the amusing and exciting incidents he can remember would fill a book. He wrote over

## Music Director



Morgan L. Eastman, director of the Edison Symphony Orchestra, and assistant vice-president of the National Broadcasting Company.

## BEATRICE FAIRFAX IN RADIO SERIES

Beatrice Fairfax, known to thousands for her wise and timely counsels on affairs of the heart is now available to radio audiences. Her voice now reaches listeners each Monday, Wednesday and Thursday at 10:30 a. m. over a coast-to-coast network of the NBC.

In her radio talks, Miss Fairfax answers individual letters and then proceeds to a discussion of friendship, courtship, love and marriage in the same intimate and friendly manner that has made her writing so popular. Raymond Hetherington, baritone and a fifteen-piece orchestra are also heard on the broadcast which is sponsored by the makers of Hinds Honey and Almond Cream.

Local outlet WENR.

## TELEVISION IN S. AMERICA

Establishment of the first television company in South America has just been reported to Washington from Argentina, where the Baird Television Limited, using the inventions of John L. Baird of England, will establish a combination television and sound service throughout Argentina, Uruguay, Brazil and Chile.

## MEET THE ARTIST

(Continued from page 3)

Thomas, Gigli and the best of the Symphony orchestras are all artistic luxuries to him.

Strange how personality emerges from the radio through the one sense of hearing. No smiling warmth of movement, no cunning stage setting to add charm and glamor. Yet from all directions come friendly and appreciative letters to Bill Hay attesting to his success in reaching the hearts of his listeners.

Of cour-r-rse he is char-r-r-ming! And ever since I met him I haven't been able to make my r's behave.

three hundred dramas in one year while with WLS.

Hank has now reached the ripe old age of twenty-six, and has great ambitions in radio work.

# Short Wave and D-X

## Needs Assistance

DX-ers:

I just started in on the DX racket a few months ago and I have 278 stations logged and verified.

I would like to know if some DX-er near here was listening to KMAC at San Antonio, Texas, 1370 kc., 100 watts, on Tuesday, Feb. 9th, at 1:30 a. m. I think it was a DX Club giving an "all ham" program—BCL, I think they call it. Vice Pres. of the club's name is Jimmie ———. His station is W5RV. KGER of Long Beach, Cal., broke in on their program frequently.

Can any DX-er verify a program from WMBR, Tampa, Fla., a 100 watter broadcasting a play at 12:50 a. m. on Feb. 9th? The play concerned two young fellows rigging up a sending station to call for help during one of Miami's storms.

DX-er J. M. C. said KG CX was operating on 50 watts. Isn't that an error? I believe it is 100 watts.

Make your DX article full page. It's the best in the "Guide," anyway.

Robert D. Burtnett  
173 W. Main St., Galesburg, Ill.

## Tips

DX Club Editor:

I am very much interested in DX-ing. In two years I have received over 400 stations and 135 verifications. I have an R.C.A. Radiola. It is an A.C. set employing only five tubes. Some of my best verifications follow: 15 watter, IOBQ Brantford, Ont.; 25 watters, IOBP, Wingham, Ont.; WOCL, WRBL, Columbus, Ga.; 50 watters, WJBY, CKMO, CKPR; 100 watters, KFXJ, KONO, KWG, KXRO, KPCB, CKWX, XEJ and XEV (Puebla); 500 watters, XETF, CNRA, WKAQ, CJOR and KOH. My best catches with requests for verification still out, are: RUS, San Salvador, 500 watts; KFXM, WPFB, Hattiesburgh, Miss., and XEG, Mexico City, 100 watts, 1050 kc.

I hope there will be a larger space for DX work in the "Weekly." I have had 27 stations in Calif., 8 in Wash., 6 in Oregon, 4 in B. C., 10 in Cuba, 14 in Mexico, and 33 in Canada.

Here are a list of regular DX programs that you may be able to use: KXRO every Saturday morning until 5:00 a. m.; CMCO, Havana, Cuba, 1285 kc., 150 watts, Sundays until 4:00 a. m.; WIBW, Utica, daily at 7:00 a. m.; CMBG, Havana, 1050 kc., 150 watts, until 2:00 a. m. daily; KG CX, Wolf Point, Mont., Sundays after 2:00 a. m., using 100 watts. All time given is Central Standard.

Until next time, I am saying goodbye, and best of luck to fellow DX-ers.

G. T. Beyer  
4532 N. Sawyer Ave., Chicago, Ill.

## A Good Suggestion

DX Editor:

I just got hold of some DX targets, so am rushing them on to Radio Guide.

Feb. 26—KTBR, Portland, Ore., 1300 kc., at 1:00 a. m. KUJ, Walla Walla, Wash., 1370 kc., 2:00 to 5:00 a. m.

Feb. 27—WCBA, Allentown, Pa., 1440 kc. 1:00 to 2:00 a. m. WSN, Allentown, Pa., 1440 kc., 2:00 to 4:00 a. m. WAAT, Jersey City, N. J., 940 kc., from 11:00 p. m. Feb. 26 to 5:00 a. m. Feb. 27. They want at least 1,000 reports and will verify.

Feb. 28—CMJE, Camaguey, Cuba, 856 kc., 1:00 to 2:00 a. m. CMJG, Camaguey, Cuba, 1200 kc., 1:00 to 3:00 a. m. KGNF, North Platte, Nebr., 1430 kc., 2:30 a. m. KREG, Santa, Anna, Cal., 1500 kc., 2:00 to 3:00 a. m.

The latter is a very good one to work on. I would like to know how many DX-ers will get them. I have an idea which will add many new stations to the DX-er's log. When writing for verifications, folks, enclose a slip of paper, requesting the station to notify the Radio Guide DX editor of their future DX or test programs and the station will send it to Radio Guide, they will print it, and thereby we can add more stations to our logs because we know just when the station will be on the air. We are still waiting to read a full page of DX news. So let's have 'em, you radio hounds. And now cheerio, everybody.

Fred Litwitz, Jr.  
2137 Lewis St., Chicago

## DX-er Needs Help

DX-ers:

Here are a few 50 watt stations that I caught, all in one day. KFPW—Ft. Smith, Ark., 1340 kc.; WLBC—Muncie, Ind., 1310 kc.; KIT—Yakima, Wash., 1310 kc.; KGEK—Yuma, Colo., 1200 kc.; CKIC—Wolfville, N. S., 1010 kc.

VAS—Glance Bay, N. S., 682 kc. is a 10,000 watt station that comes in very well every morning except Sunday from 2:00 to 2:15, with weather reports.

Here are a few Mexican stations I caught lately: XED, XER, XEW, XFG, XFI, XEFO and XEZ. These stations are on every day including Sunday.

Could some DX fan give me information on VK3PP, or help me identify it.

Yours truly,

Morris Davidson  
1445 Millard Ave., Chicago, Ill.

## Tips from a Regular

DX Editor:

I have a few more DX tips for your readers which will be worth while trying for. Feb. 20—WMAZ, Macon Ga., 1180 kc., from 3:00 to 5:00 a. m.; Feb. 20—WQAN, Scranton, Pa., 880 kc., from 2:00 to 3:00 a. m.; Feb. 21—WERE (formerly WEDH), Erie, Pa., 1420 kc., from 3:30 to 5:30 a. m.; Feb. 22—KGIW, Trinidad, Colo., 1420 kc., until 2:00 a. m.

WEDH, Erie, Pa., has changed their call letters to WERE; they may be using both calls. Everybody that tried for CKX Sunday morning on 540 kc. could not get them because they moved to 930 kc. And still we could not get them because WFIW at Hopkinsville, Ky., was hogging the dial from 930 to 950 kc. I guess that's about all for today, and signing off as usual. I am,

Fred Litwitz, Jr.  
Midwest Amateur Radio League  
2137 Lewis St., Chicago, Ill.

## Some DX Specials

Dear Sir:

I buy your wonderful little paper every week and like it very much. You ask that if we know of any DX specials we should write in to you and let you know.

My DX specials are: CMCD—Havana, Cuba, 925 kc., 250 watts, every Saturday from 2:00 to 1:00 a. m.; KGFK—Moorhead, Minn., 1500 kc., 50 watts, every other Friday beginning Feb. 5th, from 1:00 to 3:00 a. m.; XEH—Monterey, Mexico, 1132 kc., 1,000 watts, every Tuesday from 12:00 to 1:00 a. m. All in Central Standard Time.

From time to time I will write you about coming DX Specials, letting you know in advance so they can be printed.

In the Feb. 13th to 19th issue. I read that DX-ers are having a job getting verifications to XER and XED. I will explain how to do this without sending it by Express.

If XER should be verified, address to XER, Del Rio, Texas; if XED should be verified, address to Mexican Inspector, Reynosa, Mexico, with a stamped addressed (unsealed) envelope, which is inside of the envelope sent to the inspector. He will examine it and forward it to XED for verification.

Some of my 100 watt stations that I have picked up recently with my Philco seven-tube 1930 model Lowboy are: WSOC, WSIX, WRBQ, KGNO, KFVS, WPRO, WEBQ, WWAE, CMBG, CMCD, KMLB, WBBZ, WLBX, KGFF, and many others about 80, 100., and 50 watt stations.

Roy Sell  
312 W. Main St., Watertown, Wis.

P. S. Will you ask other DX-ers to write me about their DX-ing?

## Who's Your Favorite WLS ARTIST?

Learn all about him (or her) on the  
**RADIO GUIDE CONTEST  
PROGRAM**

You May Win a Philco Radio!

TUNE IN

**WLS—THURSDAY—9:05 A.M.**

# PROGRAMS FOR WEDNESDAY [Continued]

P. M.	
6:25	WMAQ—Princess Pat Beauty talk KYW—Teaberry Sports Reporter
6:30	WENR—Piano Moods; Lee Sims. NBC WBBM—Pompeian Make-Up Box; Boswell Sisters. CBS WGN—Radio Guide Contest; Pat Barnes and guest artists WMAQ—Chicago Daily News of the Air WCFL—Jas. J. Corbett Fights WIBO—News of the Day; Norman Ross KYW—Don Pedro's Orchestra WJJD—Howard L. Peterson, organist WGES—Dinner Dance WCRW—Musical Program
6:45	KYW—Stebbins Boys; rural comedy sketch. NBC WENR—The Goldbergs; dramatic sketch. NBC WGN—Art Kassel's Orchestra WMAQ—Joseph Gallicchio and Concert Orchestra WCFL—Studio program WIBO—Goldenrod All Stars with guest artist WGES—Van and Linn, harmony
6:55	WMAQ—War Herald
7:00	WGN—The Bath Club; Interviews; Barbara Maurel, contralto; male quartet; Lint program. CBS WMAQ—Big Time; humorous sketch; J. Bonime's Orchestra. NBC WLS—What's the News; Wm. Clark. NBC WCFL—Piano Recital by Arthur Koch WIBO—Buddy Fisher's Orchestra KYW—Bernie Kane's Orchestra WJJD—Frankie "Half Pint" Jaxon WGES—Memories of Italy
7:10	WCFL—Bulletin Board, labor flashes
7:15	WGN—Singin' Sam; The Barbarol Man. CBS KYW—Melo-Clarions; twin organs; Lew White. NBC WCFL—Classical Song Program by Bernice Higgins and Al Knox WIBO—Cook County Speaker WJJD—Mooseheart Band WLS—Songs of Long Ago
7:30	WGN—Kate Smith; La Pallna Program; Swanee music. CBS WMAQ—Melody Lane; Mentholatum Program. NBC KYW—Goodyear Program; John Phillip Sousa and his Band; The Revelers. NBC WLS—Melody Moments; J. Pasternack's Orchestra. NBC WIBO—Travel Treats; Adrien's Orcha WJJD—International Buckle Busters
7:45	WGN—Ivory Soap Program; The Gloom Chasers. CBS WCFL—Ass'n of Real Estate Taxpayers of Illinois WIBO—John M. Pratt tax talk WJJD—Frank Magine; songs
8:00	WGN—Gold Medal Fast Freight; quartet and organ. CBS WMAQ—Adventures of Sherlock Holmes. NBC KYW—Halsey-Stuart; investment talk; orchestra. NBC WLS—Roads of Romance; dramatization. NBC WCFL—Arthur Koch, pianist WBBM—Harley Parham's Orchestra WJJD—WJJD Mystery Drama WSBC—Polish Program
8:15	WCFL—Night Court WBBM—Frederick Landis; Hooster Editor
8:30	WGN—Eno Crime Club; mystery dramatization. CBS WMAQ—Mobliloi Concert; Gladys Rice, soprano; Nathaniel Shilkret, dir. NBC WENR—Glenn Sisters WBBM—"The Mysterious Teller of Tales" WIBO—To be announced KYW—Story of Women's Names; Chas. Driscoll, narrator. NBC WCFL—Organ Recital by Eddy Hanson
8:45	WCFL—Kroehler Furniture Co. Program WENR—Margie, the Steno. NBC WBBM—J. B. and Mae; comedy script WIBO—Al Marineau, baritone KYW—Land of Flowers
9:00	WGN—Easy Aces; bridge skit; Lavoris program WMAQ—Russ Columbo and his orchestra; Listerine Program. NBC WENR—Coca-Cola; guest artist; Grantland Rice, interviewer. NBC WBBM—Vitality Personalities; guest artist. CBS WCFL—Bernice Karasick, soprano KYW—Phillips Flyers; Rex Maupin's orchestra WIBO—Chicago Theatre Program under the direction of H. Leopold Spitalny WCRW—Studio Musical Program WCHI—Blond Co-eds
9:15	WGN—Modern Melodies WBBM—Adventures in Health; Dr. Herman N. Bundesen and Orch. CBS WMAQ—Bill, the Barber. NBC WCFL—Walter Duffy, tenor
9:30	KYW—Hollywood Nights; Frank Luther, tenor. NBC WENR—Artists Service Program. NBC WBBM—Chesterfield Program; Alex Gray and N. Shilkret's Orchestra. CBS WMAQ—I. A. C. Melody Land WIBO—Publix Theatre Reporter with Orchestra WCFL—Organ Recital by Eddy Hanson and Grace Wilson WCHI—Main Street Crusader; talk
9:35	WGN—Dramatizations of the States
9:45	WGN—March Interlude WBBM—Myrt and Marge; dramatic sketch. CBS KYW—Charlie Agnew's Orchestra WMAQ—Marquette Program; Mariaa and Jim
9:50	WIBO—To be announced WGN—Tomorrow's Tribunes
10:00	WGN—Toscha Seidel, violinist; Concert orchestra. CBS WMAQ—Amos 'n' Andy. NBC WENR—Amos 'n' Andy. NBC WCFL—Blue Grotta Cafe Orchestra KYW—Teaberry Sports Reporter; The Globe Trotter WCHI—Blond Co-eds
10:10	KYW—State Street Tomorrow
10:15	WGN—The Dream Ship WMAQ—Dan and Sylvia WENR—Prince Albert Quarter Hour; Alice Joy, contralto. NBC WCFL—WCFL Orchestra WCHI—Shoeleather Express; dramatization
10:30	WGN—Camel Quarter Hour; Morton Downey; Renard's Orchestra. CBS WCFL—Blue Grotta Cafe Orchestra WENR—National Prohibition Poll. NBC WMAQ—Jane Froman's Orchestra. NBC WIBO—Buddy Fisher's Orchestra KYW—Bert McDowell's Orchestra WCHI—Junior League Players
10:35	WENR—Vincent Lopez' Orchestra
10:45	WGN—Wayne King's Orchestra WMAQ—Via Lago and Uptown Village Orchestras
11:00	WENR—Ralph Kirbery, the Dream Singer. NBC WCFL—Barton Organ Recital by Eddy Hanson KYW—Public Service Period WCHI—John Stamford Players WIBO—Eddie South's Orchestra
11:05	WENR—Coon-Sander's Orchestra. NBC KYW—Don Pedro's Orchestra
11:15	WGN—Bernie Cummins' Orchestra WIBO—Buddy Fisher's Orchestra WBBM—Around the Town; Gendrea, Bernie and Arnheim's Orchestras WSBC—Jerry Sullivan; Song Special WCHI—Metropolitan Echoes
11:30	WENR—Benny Kyte's Orchestra. NBC KYW—Charlie Agnew's Orchestra WCFL—Blue Grotta Cafe Orchestra WSBC—Dance Music
11:45	WGN—Carl Moore; Herbie Kay; and Art Kassel's Orchestras KYW—Don Pedro's Orchestra WIBO—Mac McCloud's Orchestra
12:00	WENR—Eddie Moore's Orchestra WIBO—Eddie South's Orchestra KYW—Bert McDowell's Orchestra WMBI—Music
12:15	WIBO—Buddy Fisher's Orchestra
12:30	WENR—Don Pedro and his Orchestra KYW—Bernie Kane's Orchestra WSBC—Dance Music
12:45	WIBO—Mac McCloud's Orchestra
1:00	WIBO—Eddie South's Orchestra
1:15	WIBO—Mac McCloud's Orchestra

# PROGRAMS FOR THURSDAY, MAR. 3

A. M.	
6:00	WCFL—Sunrise Hour WLS—WLS Smile A While Time WAAF—Farm Folks Hour
6:30	WIBO—Uncle John and his Family WLS—International Heating Program; Cumberland Ridge Runners WMAQ—North Ave. Larrabee Y.M.C.A. Hour
6:45	WLS—Keith Strawberry Four
6:55	WBBM—Farm Information
7:00	WCFL—On the 8:15; Landt Trio and White; songs and patter. NBC WMAQ—Musical Hodgepodge WBBM—Morning Exercises WGN—Leonard Salvo, organist KYW—Marshall Field & Co.'s Musical Clock WLS—Wilbur and Ezra; comedy skit WJJD—International Buckle Busters WAAF—Coffee and Puns WCRW—Musical Breakfast WMBI—Morning Worship Period
7:15	WCFL—Morning Shuffle WGN—Charlie White's Gym of the Air
7:30	WCFL—Cheerio; inspirational talk and music. NBC WBBM—Christian science Churches of Illinois WMAQ—Morning Worship WLS—Rader's Tabernacle WIBO—Bulova Eye Openers WAAF—Time, Tunes and Topics WCRW—Josephine Program; popular music WJJD—Happy Go Lucky Time, Art Linnick WGN—Leonard Salvo's Mail Box
7:45	WMAQ—Cream of Wheat; Jolly Bill and Jane. NBC WLS—"Steamboat Bill;" children's prog.
8:00	WGN—U. S. Navy Band Concert. CBS WLS—Quaker Early Birds; Gene and Glenn. NBC WMAQ—University of Chicago; Colonial American Literature; Prof. Percy Boynton WIBO—Riddles and Grins WCFL—WCFL Kiddie's Aeroplane Club WAAF—Bit of Everything
8:15	WCFL—Morning Musicales WGN—U. S. Navy Band. CBS WLS—Phil Cook, the Quaker Man. NBC
8:30	WGN—Farm Service; Weather and Live Stock Reports WBBM—Tony's Scrapbook. CBS WIBO—Musical Merry-Go-Round WLS—Evening Post Reporter; hog flash; weather report WGES—Bohemian Artists WAAF—Vanity Fair
8:35	WGN—Singing with the Organ
8:40	WMAQ—Musical Hodge Podge
8:45	WGN—Tom Blanchard's Show WLS—A. and P. Program; Our Daily Food; Colonel Goodbody. NBC WMAQ—Miracles of Magnolia; Fannie May Baldrige. NBC WCFL—Radio Shoppers Club WAAF—Organ melodies; live stock mkt. WBBM—Backstage in Radio. CBS
9:00	WGN—The Old Favorites; organ WBBM—Dr. Copeland; health talk. CBS WMAQ—Travel Talks KYW—Mrs. Blake's Column. NBC WAAF—Sing and Sweep WLS—Three Little Maids; Vocal Trio WGES—Echoes of Poland
9:05	WLS—Radio Guide Contest
9:10	WMAQ—Musical Hodgepodge
9:15	WGN—Clara, Lu 'n' Em; The Super Suds Girls. NBC KYW—Rose Vanderbosch, pianist WBBM—Machine Age Housekeeping. CBS WGES—Canary Concert WAAF—Mrs. Margaret Dorr, Food Economy
9:20	WLS—Gene Autry, Oklahoma Yodeler
9:30	WGN—Board of Trade; Carl Hoefle, pianist WMAQ—Our Daily Food; Colonel Goodbody. NBC WCFL—Musical Novelities KYW—Jack Turner. NBC WBBM—Burnham's Beauty Chat WIBO—Neysa's Exercise and Diet
9:45	WGN—Organ Specialty WMAQ—Big Ben's Dream Drama; skit. NBC WBBM—Barbara Gould Beauty Talk. CBS
10:00	KYW—Mr. Coko and Mr. Malt. NBC WIBO—Chamber Music WLS—Acme Sunshine Melodies
10:00	WGN—To be announced KYW—Mrs. A. M. Goudiss; cooking lessons. NBC WBBM—Climalene Melody Trio WMAQ—Public Schools Program WCFL—Foreign Recordings WIBO—Masterworks WLS—Livestock Markets; Jim Poole; poultry market WJJD—Mary Alden; home talk WAAF—Songs of the Islands WGES—Memory Songs WSBC—Home Hours WMBI—Parents' Bible Story Hour
10:15	WGN—Pick of the Season WMAQ—Singing Strings; Walter Blaufuss, director. NBC KYW—Household Institute; dramatization. NBC WENR—Harold Stokes' Orchestra. NBC WCFL—Variety Program WJJD—Neighborhood Gossip WAAF—Melody Lane WGES—Piano Rhapsodies
10:30	WGN—Digest of the Day's News WENR—Beatrice Fairfax. NBC WMAQ—Board of Trade WBBM—Food Talks WIBO—News of the Day KYW—Bisquick Program WJJD—Studio Program WAAF—The Fireside Philosopher WGES—Songs of Italy WMBI—Music
10:35	KYW—Rose Vanderbosch
10:40	WMAQ—General Mills Program
10:45	WENR—Jill and Judy; Joyous Adventures. NBC WMAQ—University of Chicago readings WIBO—The Old Music Shop WJJD—WJJD Hostess WAAF—Musical Calendar WBBM—Evans Fur Fashion Parade
10:50	WMBI—Story Hour
11:00	WGN—Hank Harrington's Musical Varieties WENR—General Electric Home Circle; Theodore Webb baritone; organ. NBC WMAQ—The Merrie-Men; male quartet. NBC WCFL—Jazz Program WBBM—Dorothy Davis WIBO—Around the Home KYW—Prudence Penny WJJD—Marmola Melodies WAAF—Marmola Transcription
11:15	WMAQ—Beautiful Thoughts; Chuck, Ray and Gene; Irma Glen, organist. NBC WENR—Pat Barnes in Person; impersonations. NBC KYW—The Real Geo. Washington; Chas. Long and Edna Coleman. NBC WBBM—Rumford Cooking School WGN—Charlie White's Gym of the Air WJJD—The Hoofers WAAF—World News Reports WIBO—Arctic Fur Program
11:25	WAAF—Live Stock Market
11:30	WGN—Painted Dreams; Sponsored by Mickelberry WCFL—Barton Organ Recital by Eddy Hanson WENR—Home Service. KYW—Farm and Home Hour. NBC WBBM—Jane Snowden; household adviser WJJD—Young Mothers' Club WAAF—Gingersnaps
11:35	WMAQ—Pianoland; Joe Rudolph

**WEDNESDAY AND FRIDAY**

**ADVENTURES IN HEALTH**

by America's Famous Health Officer  
**Dr. Herman N. Bundesen**  
 President, Chicago Board of Health  
 9:15 p. m.—WBBM

**Sponsored by**  
**HORLICK'S MALTED MILK**



# Tin-Pan ALBUM

by Dorothy Deere



Dorothy Deere

This week we doff our Dobbs-es to **KING ART**... the marcel-crowned leader of that melody-makin' aggregation known as "Kassels in the Air." Art is a self-made man... an orphan since child-hood, he climbed the well-known ladder with no one behind to give him a kindly shove when the rungs got

slippery. Commercial art was his chosen vocation... he began his career drawing pictures instead of crowds, but the Big Fight changed all that. To quote Art, when the war came he fought and fought, but finally had to go anyhow. Service in France, and in a military band, added a new member to Local No. 10 (Mr. Petrillo's parish)... and a new page to our Album. "Sobbin' Blues," the first song to bear the Kassel label, was written when he was still a "follower"... that is, Art was one half of a two-piece band, and the other half wouldn't play unless he could be leader. His next number, "Doodle-do-doo" might not look like much in print but it sounded like "more" in jig-time... "I'll See You Thru," didn't do so royally, but "Around the Corner" was almost an epidemic. Current number is, "In 1933" which as we've said before is more than a fair song.

Has curly hair and blue eyes but talks baritone... looks sad in pictures but isn't... could brag about his fan-mail but doesn't... was awarded the title of "best dressed band-leader" with six suits, long before another batoneer claimed it with thirty-six suits... is careless with dinner invitations... and golf is what he cares for.

\* \* \*

News-gathering, I ran over to Randolph Street to see if some song-writer had bitten a dog lately and came across a lovely story... Gather 'round kiddies and sit quiet while I tell you. Once upon a time there was a lit-tul Tin-Pan-Alice whose life was just one song after another and most of them were in the wrong key. All day long she played piano for crooners and shouters who were looking for the right key... and sometimes her back ached so she could hardly go out and dance all night. Every week she took her little paycheck and said, "Thank you", but after she'd bought the chiffon hose and rhinestone buckles and lipsticks and fur coats she needed, there wasn't much left over. Howsomever, no-one ever heard our little Tin-Pan-Alice sing the blues... that is, not unless she was showing some one else how to sing them. Lots of times, other little girls would win popularity and beauty contests and such, and then because they had such nice long lashes, got nice fat contracts to sing on the radio... and lots of times, when little Tin-Pan-Alice finished showing them how to "end on a high note here" and "lower it a few tones there" they really could sing. Well, one day some-one noticed that she had nice long lashes too, and told a program sponsor, and they asked a band-leader to give her a chance in front of his microphone. She sang a couple of numbers in her own little way and pretty soon the telephones began to ring, as telephones will do, and every time **Danny Russo** would say, "Hello who is it?" some-one would say "Hello who's your new singer?" So he told them all it was **Audree Collins** and what do you think?... next day it was in all the papers. Which just goes to show kiddies, that if you go along giving breaks to other people, everyone's going to be glad to see you get one... don't be surprised if little Tin-Pan-Alice signs a nice big radio contract and lives happy ever after.

\* \* \*

Extra Choruses... It has been humored that **Paul Whiteman** is about to trade in his old theme-song on "I've Paid For Love", on account of having more alimonies to pay per month than he used to have chins. It should be an excellent way of promoting community singing at Whiteman perform-

## COLLEEN MOORE IS BATH CLUB GUEST



Colleen Moore, beloved Irish lassie of the stage and screen, who will be interviewed by Margaret Santry on "The Bath Club" program to be heard this Tuesday over the Columbia chain at 7:00 p. m. Each week, prominent women in the fields of art, literature, and the theatre are brought before radio audiences as the guest of Miss Santry.

Local outlet WGN.

## DAN RUSSO NOW HEARD ON WBBM'S "AROUND THE TOWN"

Dan Russo and his Oriole Orchestra, recently added to the WBBM lineup of orchestras, will be heard nightly at 11:45 p. m. and at 2:00 a. m. in the "Around the Town" broadcast of dance music and, from time to time, in earlier evening broadcasts.

Russo is widely known for his band engagements in leading hotels and cafes throughout the country, in vaudeville, in making of records and broadcasting.

## ROBERT BALL TO FEATURE FAVORITE HYMNS ON WGN

A new program on which favorite hymns of all sects and generations are sung by Robert Ball, baritone, is now being heard from WGN each Friday at 9:00 a. m. Mr. Ball gives special attention to request numbers sent in by listeners.

## NEW (?) FORD JOKE

John Fogarty, NBC tenor, tells of a garage sign he saw in Utah. It read: "We repair automobiles and fix Fords."

ances (on account of so many being able to join in the chorus)... Judging from the caustic comments endured on my "Open Letter to the Waltz King" a few weeks back, it's gonna be a long, long, time ere his popularity Waynes. Let go my hair girls, such sweet music as his hath charms for even a sarcastic scribbler (Love and hisses, "Co-Ed")... Before leaving town, **Ted Weems** joined the ranks of our most influential citizens, saying "Au Revoir" (but not "Good bye" praise be) to the old Windy City in a flurry of aspirin and vapo-rub... Another week, another colyum, and so to bed to dream of being hung for murdering the English slanguage!

## Feminine Foibles

ANN DE HAAN

So you want your heroes up on a pedestal where you can worship them. And I thought you might like to know the how and wherefore they became heroes, or rather, radio singers. Foolish thought.

In last week's column I gave Bing Crosby and his wife some publicity that sounded like Laura Jean Libby's stuff. You know, obstacles surmounted and all that. And the letters I got! Most of them from the supposedly curious sex, too. They don't care to know anything about the wives of their idols, nor how they have attained their goal. They just want me to tell them the good points about everybody we hear on the air.

I certainly wasn't violating any confidence placed in me, and I'm just wondering whether these letters indicate the opinion of the majority of radio listeners. Don't we want our radio stars to be human beings like ourselves? Must we all like the same type of entertainers, or forever be silent? I wonder.

\* \* \*

If you didn't hear the baritone voice of **James Hamilton**, the winner of the Paul Whiteman-Pontiac auditions in Chicago, you may hear him over station WAAF. James is nineteen years old, tall and good-looking, and you can hear him on Monday, Wednesday and Friday at 5:00 p. m., and on Sunday at the same time, sponsored by General Motors Corporation.

\* \* \*

Bess Johnson is wearing a lovely new amethyst ring. Ask her about it and see her smile mysteriously—and not say a word.

\* \* \*

Remember the fun we used to have listening to the Smith Family over WENR? Now the Smith Family is scattered all over the dial.

Betty (Irma Glen) plays the organ on WENR; Irene (Thora Martens) sings on WCFL; Mrs. Smith and Joe Fitzgerald (Marian and Jim Jordan) are on WMAQ. There's one member of the family missing, and that's little Joe Warner. Wonder where he is. Margot Dee, please note. What's become of Joe Warner? Thank you.

\* \* \*

Two more contests for the money-seekers: Bourjois "Evening in Paris," WGN at 8:30 p. m., Monday, Wednesday and Friday. San Felice Program, WENR at 6:15 p. m.

\* \* \*

Do you know your city? No, you don't—you only think you do. Have you been through Maxwell Street, Chicago's ghetto? Have you ever eaten in a Chinese home? Not a chop suey house, but a real Chinese home. Have you seen the Livingston's Bakery at night? I thought not. The YWCA is having personally conducted tours through our city and the fore-mentioned are only a few of the places they take you. Hear all about it at 10:45 a. m. on station WMAQ. What an unusual party this would make.

\* \* \*

Did you know that:

Al Cameron studied medicine before entering radio—wouldn't you call him an MD now—doctor of monkey-business?... Sue Carol, the movie star, is afraid of the little black box, and wouldn't broadcast commercially for anything... Irene Taylor will be NBC-ed... Sylvia Froos is 18, and so pretty—and what a voice... Wayne King had a very narrow escape in his plane the other day—he ran out of gas, and glided earthward narrowly missing a tree-top by thirty-six inches, however, all's well that ends well... Arthur Tracey, the Street Singer, sings in ten different languages—you should hear him sing Eli Eli... Belle Baker will be heard on a commercial program over CBS—aren't you glad...

## Street Singer



Arthur Tracey, heard every Friday on the Pillsbury Pageant Program at 8:00 p. m. over NBC networks, is known to all the radio world as the Street Singer. He once studied architecture at the University of Pennsylvania but left school after a successful audition with the NBC. Young, personable, well traveled, and talented, Tracey is ambitious to enter the operatic field. Local outlet WGN.

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# PROGRAMS FOR THURSDAY [Continued]

**A. M.**

11:45 WGN—WGN Music Weavers  
 WBBM—Daily News Flashes  
 WIBO—Bonded Motorists Serenade  
 WLS—Weather; fruit and vegetable market  
 WJJD—Chicago Motor Club Talk

11:50 WGN—Good Health and Training

11:55 WLS—Evening Post Reporter  
 WMAQ—Hourly Nursing Service

**P. M.**

12:00 WBBM—American Medical Ass'n. CBS  
 WMAQ—WMAQ Salon Quartet  
 WGN—Mid-Day Services  
 WLS—Prairie Farmer Dinnerbell Prog.  
 WJJD—Paul Rader's Couriers  
 WAAF—Noon-time melodies; weather  
 WCHI—Familiar Melodies  
 WMBI—Evangelistic Service  
 WIBO—Luncheon Musicale

12:15 WCHI—People's Poet  
 WBBM—Mike and Herman. CBS

12:25 WBBM—Local Markets. CBS

12:30 WGN—Savoy Plaza Orchestra. CBS  
 KYW—Bert McDowell's Orchestra  
 WIBO—Giant Finger of the Air  
 WLS—Closing Livestock Markets; Jim Poole  
 WMAQ—Lenten Service  
 WJJD—Farm Talk  
 WCHI—Familiar Melodies

12:35 WBBM—Farm Frolic

12:40 WLS—The Noon-Timers; variety acts

12:45 WCFI—Farm Talk

12:50 WMAQ—WMAQ Salon Quartet

1:00 WGN—Allan Grant, pianist  
 WMAQ—Lum and Abner. NBC  
 WBBM—Aunt Jemima; songs. CBS  
 WCFI—Bill Powderly, tenor  
 WAAF—Hoosier Philosopher  
 WIBO—News of the Day  
 KYW—Johnson's Radio Program  
 WCRW—Buyers Guide  
 WLS—Al and Pete; The Nutcrackers  
 WMBI—Organ Program  
 WCHI—Myrah Lorenz

1:10 WLS—Grain Market

1:15 WGN—Fred L. Jeske, Entertainer  
 WMAQ—WMAQ Salon Quartet  
 WCFI—Timely Topics; weather report  
 WLS—Adult Education Council; talk  
 WAAF—Shades of Yesterday  
 WIBO—Funny Bones  
 KYW—Late stock quotations  
 WCHI—Hill Billies

1:30 WMAQ—Fashions in Lovliness; Palm-olive Program. NBC  
 WGN—Palmer House Ensemble  
 WBBM—School of the Air. CBS  
 WIBO—The Reading Room  
 KYW—Don Pedro's Orchestra  
 WLS—Win. Vickland's Book Shop  
 WAAF—Live Stock Market  
 WSBC—Variety program  
 WCHI—Overtures

1:40 WSBC—Radio Tony

1:45 WCFI—National League of American Pen Women  
 WMAQ—Snack Out, Marian and Jim  
 WGN—Florence Bernstein, contralto  
 WLS—Mrs. Bigsby's Boarding House  
 WAAF—Pianoesque  
 WCHI—I.W.A.C. Concert; classical music

1:55 WIBO—Publix Theatre Reporter

2:00 KYW—Three Mustachios. NBC  
 WCFI—Beauty talk  
 WGN—Robert Leigh and Allan Grant  
 WBBM—Burnham's Beauty Chat  
 WIBO—Al Marineau, baritone  
 WAAF—Chicago on Parade  
 WMAQ—Jingle Joe. NBC  
 WSBC—Sports review  
 WCHI—Radio Bible Class  
 WLS—Three Contraltos; Garden of Melody

2:15 WCFI—H. Osterholm, tenor  
 KYW—Sun Sweet Harmonies. NBC  
 WIBO—Program synchronized with television on W9KAO  
 WMAQ—Musical Program. NBC  
 WBBM—Daily Times News Flashes  
 WLS—WLS Home Theatre Production  
 WGN—Palmer House Ensemble

2:25 WBBM—Chicago Dental Society

2:30 WGN—English and Literature  
 KYW—Women's Review. NBC  
 WCFI—Hello Marie, comedy skit. NBC  
 WMAQ—Public Schools Program  
 WBBM—Julia Hayes Household Hints  
 WIBO—Matinee Melodies; Leon Adrien's Orchestra  
 WCHI—Popular Music

2:45 WMAQ—WMAQ Syncopators  
 WGN—Lawrence Salerno and Rondoliers  
 WCFI—Bobby Danders, popular singer  
 WSBC—Jerry Sullivan; song special

2:55 WLS—Evening Post Reporter

3:00 WGN—Bess Williams, contralto  
 WCFI—Tripoli Trio  
 WBBM—Maurie Sherman's Orchestra  
 WIBO—John Cerny at the piano  
 KYW—Home Decorators. NBC  
 WLS—Wilbur and Ezra; comedy skit  
 WAAF—Tea Time Topics  
 WMBI—Radio School of the Bible

3:15 WMAQ—News flashes  
 KYW—Health talk  
 WGN—Rex Griffith, tenor  
 WLS—Insurance Talk; E. A. Collins  
 WIBO—The Song Shop, Vera De Camp, soloist

3:25 KYW—Rex Maupin Aces of the Air

3:30 WGN—Hotel Taft Orchestra. CBS  
 WENR—U. S. Navy Band; Lieut. Charles Benter, director. NBC  
 WMAQ—Woman's Calendar; Jane Hamilton  
 WBBM—Dorothy Davis  
 WIBO—Radio Gossip; Eddie and Fannie Cavanaugh  
 WAAF—Pat Hoster, Irish tenor  
 WGES—Camptown Minstrels  
 WCFI—Delta Barthell, contralto  
 WMBI—German Service

3:40 WCFI—Zelda Platt; dramatic reader

3:45 WAAF—World News Reports  
 WCFI—County Commissioners; talk

4:00 WGN—From Foreign Lands  
 WENR—Jungle Man; children's talk by Carveth Wells. NBC  
 KYW—Coffee Matinee; Michel Gusikoff, violinist; orchestra. NBC  
 WIBO—North Shore Church program  
 WMAQ—Illinois Federation of Women's Clubs  
 WCFI—The Fair presents the Junior Federation Club  
 WAAF—Piano novelties; Jimmy Kozak  
 WGES—Waltz Dreams  
 WBBM—Jimmy Joy; piano and song

4:15 WMAQ—WMAQ Syncopators  
 WENR—Swanee Serenaders; Harold Stokes' Orchestra. NBC  
 WGN—Four Kings of Harmony  
 WGES—Keep Smiling  
 WAAF—Transitions

4:20 WBBM—Daily Times News Flashes

4:30 WGN—WGN Rondoliers  
 WENR—Old Pappy; Clifford Soubler. NBC  
 WBBM—J. Wilson Doty, organist  
 WMAQ—Advanced French; Jules Duo  
 WCFI—Variety Program  
 KYW—Rex Maupin's Aces of the Air  
 WIBO—Dusk Dreams  
 WJJD—Mooseheart Children  
 WGES—Johnny Van, the piano man  
 WAAF—Classical Concert

4:45 WENR—Russ Columbo and his orchestra. NBC  
 WGN—Over at the Hoopers  
 WGES—Tea Dance  
 WBBM—Movie Star's Review. CBS

5:00 WJJD—Mastercraft Home Talk  
 WENR—Waldorf Astoria Emjire Room Orchestra. NBC  
 WGN—Dick Hayes and Organ  
 WMAQ—Topsy Turvy Time, Tommy Toofins Out West  
 WSBC—Alabama Sun Flowers  
 WCFI—Sports Review by John O'Hara  
 WGES—Curtain Calls  
 WAAF—Sunset Reveries

5:15 WENR—Skippy; children's skit. NBC  
 WMAQ—Ocean Towers  
 WBBM—The Friendly Philosopher  
 WGN—Uncle Quin's Three Minute Oat Flakes Club  
 WCFI—John Maxwell; food talk  
 WIBO—Air Cadets; Eddie and Fannie Cavanaugh  
 KYW—Waldorf Orchestra. NBC  
 WJJD—Dance Orchestra  
 WGES—Organland

5:30 WGN—Children's Organ Recital  
 WMAQ—James G. McDonald; talk. NBC  
 WCFI—Studio Program  
 WENR—Air Juniors  
 WBBM—Connie Boswell, songs. CBS  
 WIBO—John Cerny at the piano  
 KYW—Uncle Bob  
 WJJD—Garden Talk  
 WGES—Ethel and Harry; Blue Streak Trails

5:45 WGN—Little Orphan Annie; children's playlet. NBC  
 WENR—Little Orphan Annie; children's playlet. NBC  
 WBBM—Frank Stretz' Orchestra. CBS  
 WMAQ—Lowell Thomas for Literary Digest. NBC  
 WIBO—Sport Summary; Norman Ross  
 WJJD—Leon Bros. Dance Program  
 WGES—John and Don, Two Pianos  
 WCFI—Radio Guide Contest; Louis Cowan and guest artists

6:00 WGN—Kellogg's Singing Lady. NBC  
 WENR—Vermont Lumbee Jacks; male quartet. NBC  
 WMAQ—The Dance Masters  
 WCFI—Dinner Music  
 WBBM—Henri Gendron's Orchestra  
 WIBO—Captain Don's Radio Scouts  
 KYW—Bert McDowell's Orchestra  
 WGES—Official Race Results by American Racing Record  
 WJJD—Walt and Herb; piano and songs  
 WCRW—Buyers Guide

6:15 WGN—Harold Teen; comedy sketch  
 WENR—Campbell Soup Program; Howard Lanin's orchestra. NBC  
 WMAQ—Joseph Gallicchio and Concert Orchestra  
 WJJD—Sports Reel; Rocky Wolfe  
 WGES—Musicale  
 WBBM—String Septette

6:25 WMAQ—Princess Pat beauty talk  
 KYW—Teaberry Sports Reporter

6:30 WENR—Piano Moods; Lee Sims; Ilo May Bailey. NBC  
 WBBM—H. V. Kaltenborn; news reports. CBS  
 WGN—Don Lang; Sergeants' Dog Medicines  
 WMAQ—Chicago Daily News of the Air; Dr. Herman N. Bundesen  
 WCFI—WCFI Orchestra  
 WIBO—News of the Day  
 KYW—Seiberling Singers  
 WJJD—Howard L. Peterson, organist  
 WGES—Dinner Dance  
 WCRW—Musical Program

6:45 WGN—Herbie Kay's Orchestra from the Blackhawk Restaurant  
 WENR—The Goldbergs; dramatic sketch. NBC  
 KYW—Stebbins Boys. NBC  
 WMAQ—Joseph Gallicchio and his Concert Orchestra  
 WCFI—National Tea Co. Program  
 WIBO—Goldenrod All Stars with guest artist  
 WGES—Van and Linn; harmony  
 WJJD—Swirllette Organ Program

6:55 WMAQ—War Herald

7:00 WGN—The Bath Club; Interviews; Barbara Maurel, contralto; male quartet; Linit program. CBS  
 WMAQ—Fleischmann Program; Rudy Vallee and Connecticut Yankees. NBC  
 WLS—Spiritual Singers; negro chorus. NBC  
 WCFI—Arthur Koch, pianist  
 WIBO—Buddy Fisher's Orchestra  
 KYW—Charlie Agnew's Orchestra  
 WJJD—Frankie "Half Pint" Jaxon  
 WGES—Music of Poland

7:15 WGN—Abe Lyman's Band; Sterling Products Program. CBS  
 WLS—Chappell "Rin Tin Tin"; Bob White, Tom Corwine. NBC  
 WIBO—David Jackson's talks on Securities  
 KYW—Book Review  
 WJJD—Mooseheart Band  
 WCFI—World's Fair Century Progress Program

7:30 WGN—LaPalina Program; Kate Smith and her Swanee music. CBS  
 WLS—What's the News; William Clark. NBC  
 WIBO—Publix Theatre Reporter  
 KYW—Hires program  
 WJJD—International Buckle Busters  
 WGES—Music of Poland  
 WCFI—Bulletin Board, Labor Flashes

7:45 WGN—Angelo Patri "Your Child." CBS  
 WLS—"Sisters of the Skillet;" East and Dumke. NBC  
 WCFI—Union Label League  
 WIBO—Ambrose J. Wyrick  
 KYW—Spratt's Program  
 WJJD—Frank Magine; songs

7:55 WCFI—Federation News Review

8:00 WGN—Mills Brothers Male Quartet; Vapex Program. CBS  
 WLS—To be announced  
 KYW—Charlie Agnew's Orchestra  
 WMAQ—Big Six of the Air; Ohman and Arden, Lewis James, Welcome Lewis, male quartet; Chevrolet Program. NBC  
 WBBM—Daily Times Spelling Bee  
 WIBO—Plantation Days; Andrew Dobson  
 WJJD—Studio Orchestra  
 WCFI—WCFI Orchestra  
 WSBC—Midwest Special

8:10 WCFI—WCFI Orchestra

8:15 WGN—Mennen Program; Irene Beasley; Rich's Orchestra. CBS  
 WCFI—Night Court

8:30 WGN—Love Story Hour; drama. CBS  
 WENR—Adventures of Sherlock Holmes; dramatic sketch. NBC  
 KYW—Maxwell Concert; vocal solos; orchestra. NBC  
 WMAQ—Joseph Gallicchio and Concert Orchestra  
 WCFI—Cleaners & Dyers Inst. program  
 WBBM—The Marksmen  
 WIBO—The Vagabond Tenor  
 WSBC—Italian Program

8:45 WCFI—Kroehler Furniture Co. Program  
 WIBO—Adrien's Orchestra featuring saxophone soloist  
 WMAQ—Bill the Barber. NBC

9:00 WGN—Art Kassel's Orchestra  
 WMAQ—A. & P. Gypsies; Horlick's orchestra; Frank Parker, tenor. NBC  
 WBBM—Hart, Schaffner and Marx Trumpeteers; Edwin C. Hill. CBS  
 WENR—Lucky Strike Dance Orchestra; Walter Winchell. NBC  
 WCFI—Vella Cook, contralto  
 WIBO—Helen Mors; vocalist  
 KYW—Phillips Flyers; Maupin's orch.  
 WCRW—Studio Musical Program  
 WIBO—Concert Musicale  
 WCHI—Stamford Singers

9:15 WCRW—Arthur France; comedy skit  
 WGN—Dramatizations of the States  
 WIBO—Eddie South's Orchestra

9:25 WGN—Herbie Kay's Orchestra

9:30 KYW—Paris Night Life; Bertrand Hirsch's Orchestra. NBC  
 WBBM—Chesterfield Program; Alex Gray and N. Shilkret's Orchestra. CBS  
 WMAQ—Romance Time  
 WCFI—Merry Garden Ballroom Orch.  
 WIBO—Publix Theatre Reporter  
 WCRW—Studio Musical Program  
 WCHI—Main Street Crusader; talk

9:40 WGN—Organ Interlude

9:45 WBBM—Myrt and Marge; dramatic sketch. CBS  
 KYW—Charlie Agnew's Orchestra  
 WMAQ—Corinnis Water Boys

9:50 WGN—Tomorrow's Tribune  
 WIBO—Mac McCloud's Orchestra

10:00 WGN—Barlow's Symphony Orchestra. CBS  
 WMAQ—A. & P. n' Andy. NBC  
 WENR—Amos 'n' Andy. NBC  
 WCFI—Blue Grotto Cafe Orchestra  
 WIBO—Concert Music  
 KYW—Teaberry Sports Reporter; The Globe Trotter  
 WCHI—College Inn Program

10:10 KYW—State Street Tomorrow  
 WCFI—Green Mill Ballroom Orchestra

10:15 WGN—The Dream Ship  
 WMAQ—Dan and Sylvia  
 WENR—Prince Albert Quarter Hour; Alice Joy, contralto. NBC  
 WIBO—Hour of Dreams  
 WCHI—Shoelather Express, dramatizations  
 WCFI—Green Mills Ballroom Orchestra

10:25 WCFI—WCFI Orchestra

10:30 WGN—The Camel Quarter Hour; Morton Downey; Renard's Orchestra. CBS  
 WMAQ—The Three Doctors; Pratt, Sherman and Rudolph  
 WENR—National Prohibition Poll. NBC  
 WCFI—Merry Garden Ballroom Orch.  
 WIBO—Buddy Fisher's Orchestra  
 WCHI—Junior League Players  
 KYW—Bert McDowell's Orchestra

10:35 WENR—Lew Conrad and Orch. NBC

10:45 WGN—Wayne King from the Aragon  
 WENR—Cotton Club Orchestra. NBC  
 WMAQ—Via Lago and Uptown Village orchestras

11:00 WENR—Ralph Kirbery, the Dream Singer. NBC  
 WCFI—Blue Grotto Cafe Orchestra  
 KYW—Don Pedro's Orchestra  
 WIBO—Eddie South's Orchestra  
 WCHI—John Stamford

11:05 WENR—Coon-Sanders' Orchestra. NBC

11:15 WGN—Bernie Cummins' Orchestra  
 WENR—Coon-Sanders' Orchestra. NBC  
 WBBM—Around the Town; Panico, Gendron, Bernie, Arnheim and Parham's Orchestras  
 WSBC—Jerry Sullivan; Song Special  
 WCHI—Metropolitan Echoes  
 WIBO—Buddy Fisher's Orchestra

11:30 WENR—Palais d'Or Orchestra. NBC  
 KYW—Charlie Agnew's Orchestra  
 WSBC—Dance Music  
 WCFI—Green Mills Ballroom Orchestra

11:45 WGN—Carl Moore; Herbie Kay and Art Kassel's Orchestras  
 KYW—Don Pedro's Orchestra  
 WAAF—Musical Melange  
 WIBO—Mac McCloud's Orchestra  
 WENR—Eddie Moore's Orchestra  
 KYW—Bert McDowell's Orchestra  
 WIBO—Eddie South's Orchestra

12:15 WIBO—Buddy Fisher's Orchestra

12:30 WENR—Don Pedro and his Orchestra  
 KYW—Bernie Kane's Orchestra  
 WSBC—Dance Music

12:45 WIBO—Mac McCloud's Orchestra

1:00 WIBO—Eddie South's Orchestra

1:15 WIBO—Mac McCloud's Orchestra

**THURSDAY**  
**BIG SIX OF THE AIR**  
 featuring  
**FRANK BLACK**  
**LEWIS JAMES**  
**WELCOME LEWIS**  
 Station WMAQ—8 P.M. C.S.T.

# PROGRAMS FOR FRIDAY, MAR. 4

## A. M.

6:00 WCFL—Sunrise Hour  
WLS—WLS Smile-A-While Time  
WAAF—Farm Folks Hour

6:30 WIBO—Uncle John and his Family  
WLS—Cumberland Ridge Runners  
WMAQ—North Ave.-Larrabee Y.M.C.A. Hour

6:45 WLS—"The Caterpillar Crew"; Maple City Four; Ralph and Hal

6:55 WBBM—Farm Information

7:00 WCFL—On the 8:15; Landt Trio and White, songs and patter. NBC  
WMAQ—Musical Hodgepodge  
WBBM—Morning Exercises  
KYW—Marshall Field & Co.'s Musical Clock  
WGN—Leonard Salvo, organist  
WLS—Wilbur and Ezra; comedy skit  
WJJD—International Buckle Busters  
WAAF—Tune Shoppe  
WCRW—Musical Breakfast  
WMBI—Morning Worship Period

7:15 WCFL—Morning Shuffle  
WGN—Charlie White's Gym of the Air  
WMBI—Morning Glory Club  
WBBM—Evans Suburban Express

7:30 WCFL—Cheerio; inspirational talk. NBC  
WMAQ—Morning Worship  
WLS—Rader's Tabernacle  
WIBO—Eulova Eye Opener  
WAAF—Time, Tunes and Topics  
WJJD—Happy Go Lucky Time, Art Linck  
WGN—Leonard Salvo's Mail Box

7:45 WMAQ—Cream of Wheat; Jolly Bill and Jane. NBC  
WBBM—Old Dutch Girl; newsy jingles in rhyme. CBS.  
WLS—Steamboat Bill; children's program

8:00 WMAQ—University of Chicago; Colonial American Literature; Prof. Percy Boynton  
WGN—Madison Singers; mixed quartet. CBS  
WLS—Quaker Early Birds; Gene and Glenn. NBC  
WCFL—WCFL Kiddies' Aeroplane Club  
WIBO—Riddles and Grins  
WBBM—Chicago Times program  
WAAF—Bit of Everything

8:15 WCFL—Morning Musicals  
WLS—Phil Cook, the Quaker Man. NBC

8:30 WGN—Farm Service; Leonard Salvo, organist  
WBBM—Tony's Scrapbook; by Anthony Wons. CBS  
WIBO—Musical Merry-Go-Round  
WAAF—Vanity Fair  
WGES—Bohemian Melodies  
WLS—Evening Post Reporter; Hog flash; weather report

8:45 WMAQ—Miracles of Magnolia; Fannie May Baldrige. NBC  
WLS—A. and P. Program; Our Daily Food; Colonel Goodbody. NBC  
WGN—Tom Blanchard's Show  
WCFL—Radio Shoppers Club  
WAAF—Organ melodies; live stock mkt.

9:00 WGN—Farm Service; First Hog Flash; Old Favorites, organ  
KYW—Mrs. Blake's Column. NBC  
WBBM—Lakeside program  
WMAQ—Travel Talk  
WLS—Sands of Time; Wm. Vickland  
WAAF—Sing and Sweep  
WGES—Danube Waves

9:10 WMAQ—Musical Hodgepodge

9:15 WGN—Clara, Lu 'n' Em; The Super Suds Girls. NBC  
KYW—Dr. R. S. Copeland, health talk. NBC  
WAAF—Mrs. Margaret Dorr, Food Economy  
WBBM—Fred Rose, pianist  
WGES—Songs of Home

9:30 WMAQ—Our Daily Food; Colonel Goodbody. NBC  
WGN—Board of Trade; Carl Hoeffle  
WBBM—Burnham's Beauty Chat  
WIBO—Neysa's Exercise and Diet  
KYW—Bisquick Program  
WGES—Silver Lining

9:35 KYW—Rose Vanderbosch, pianist

9:45 WBBM—Don and Betty; children's program. CBS  
KYW—Farm and Home Hour. NBC  
WMAQ—Board of Trade  
WGN—Organ Specialty  
WIBO—Chamber Music  
WLS—The Arkansas Woodchopper  
WAAF—Bill Baar, dramatic sketch  
WGES—Dance Ditties

9:50 WMAQ—Chicago Ensemble. NBC

10:00 WGN—To be announced  
WBBM—The Fitch Professor. CBS  
KYW—Music Appreciation. NBC  
WMAQ—Public Schools Program  
WLS—Livestock Markets; Jim Poole; Poultry Market  
WCFL—Foreign Recordings  
WIBO—Masterworks  
WJJD—Mary Aiden; home talk  
WAAF—Songs of the Islands  
WBBM—Home Hours  
WGES—Romance Melodies

10:15 WCFL—Variety Program  
WENR—Damrosch Series; Music Appreciation Hour. NBC  
WMAQ—Musical Hodgepodge  
WBBM—Bo Peep Program  
WGN—Pick of the Season  
WJJD—Neighborhood Gossip  
WAAF—Melody Lane  
WGES—Happy Hits

10:30 WGN—Digest of the Day's News  
WJJD—Studio Program  
WAAF—Effie Marine Harvey, Chat for Women  
WCFL—Musical Novelties  
WBBM—Amer. Institute of Foods  
WIBO—News of the Day  
WGES—Revue  
WMBI—Music

10:40 WMAQ—General Mills Program

10:45 WIBO—The Old Music Shop  
WJJD—WJJD Hostess  
WAAF—Musical Calendar  
WGES—Melody Lane  
WMAQ—Y.W.C.A. Program  
WBBM—Adele Nelson; beauty chat

10:50 WMBI—Radio School of the Bible

11:00 WGN—Hank Harrington's Musical Varieties  
WENR—General Electric Home Circle; Theodore Webb, baritone; organ. NBC  
WCFL—Jazz Program  
WMAQ—Stokely Vegetables  
WBBM—Dorothy Davis  
WIBO—Around the Home  
KYW—Prudence Penny  
WJJD—My-T-Fine Dance Tunes  
WAAF—Meat Recipes; Bandstand

11:15 WMAQ—Beautiful Thoughts; Chuck, Ray and Gene; Irma Glen, organist. NBC  
WENR—Pat Barnes in Person; impersonations. NBC  
KYW—The Real Geo. Washington; Chas. Long and Edna Coleman. NBC  
WBBM—Evans Fur Parade  
WIBO—Arctic Fur Program  
WJJD—Musical Quarter Hour  
WAAF—World News Reports  
WAAF—Live Stock Market

11:25 WGN—Painted Dreams; Sponsored by Mickelberry  
KYW—Farm and Home Hour. NBC  
WCFL—Barton Organ Recital by Eddy Hanson  
WENR—Home Service; Mrs. Anna Petersen.  
WBBM—Kremel Singing Chef. CBS  
WIBO—Peter Pan program  
WJJD—Young Mothers' Club  
WAAF—Morning's End  
WCRW—Josephine Program

11:35 WMAQ—Pianoland; Joe Rudolph

11:45 WGN—WGN Music Weavers  
WBBM—Daily Times News Flashes  
WIBO—Bonded Motorists Serenade  
WLS—Weather, Fruit and Vegetable Market; Evening Post Reporter  
WJJD—Ill. Med. Society; Doctor's Talk

11:50 WMAQ—Century of Progress Talk  
WGN—Good Health and Training  
WENR—Home Service

## P. M.

12:00 WGN—Mid-day services  
WBBM—Magic Piano Twins. CBS  
WMAQ—WMAQ Salon Quartet  
WLS—Dinnerbell Program  
WIBO—Luncheon Musicale  
WJJD—Paul Rader's Couriers  
WAAF—Noon-time melodies; weather  
WCHI—Familiar Melodies  
WMBI—Evangelistic Service

12:15 WBBM—Organ Melodies. CBS  
WCHI—People's Poet

12:30 WGN—Palmer House Ensemble  
WMAQ—Lenten service  
WIBO—Giant Finger of the Air  
KYW—Bert McDowell's Orchestra  
WBBM—Local Produce Markets  
WLS—Livestock Markets; Jim Poole  
WJJD—Illinois Agriculture Ass'n  
WCHI—Familiar Melodies (cont'd)

12:35 WBBM—Mid-Day Meditations. CBS

12:40 WLS—The Noon-Timers; Melody Men; John Brown

12:45 WCFL—Farm Talk

12:50 WMAQ—The Melodiers

12:55 WBBM—Farm Belt Headlines. CBS

1:00 WGN—The Executive Club  
WMAQ—Lum and Abner. NBC  
WCFL—U. S. Army Band. NBC  
WBBM—Henri Gendron's Orchestra  
WIBO—News of the Day  
WLS—Al and Pete; The Nutcrackers  
KYW—Johnson's Radio Program  
WAAF—Hoosier Philosopher  
WCRW—Buyers Guide  
WMBI—Effectual Prayer  
WCHI—Famous Dance Orchestras

1:10 WLS—Grain Market

1:15 KYW—Late Stock Quotations  
WMAQ—WMAQ Salon Quartet  
WAAF—Good English  
WIBO—Funny Bones  
WLS—Jung's Garden Special; orchestra

1:30 WMAQ—Palmolive Program; Fashions in Loveliness. NBC  
WBBM—School of the Air. CBS  
KYW—Don Pedro's Orchestra  
WLS—Wm. Vickland's Book Shop  
WCFL—Timely Topics; weather report  
WIBO—The Reading Room; Publix Theatre Reporter  
WAAF—Live Stock Market  
WSBC—Variety Program  
WMBI—Continued Stories  
WCHI—Myrah Lorenz

1:40 WSBC—Radio Tony

1:45 WAAF—Pianoesque  
WMAQ—Princess Obolensky; Youth Matinee. NBC  
WCHI—I.W.A.C. Concert; classical music  
WLS—Afternoon Bazaar; Mrs. Blanche Chenoweth; Orchestra

1:50 WSBC—Sports Review

2:00 WGN—U. S. Marine Band. CBS  
KYW—National Oratorio Society. NBC  
WMAQ—Corinnis Water Boys  
WCFL—Recital Miniature; Otto Muncke  
WBBM—Burnham's Beauty Chat  
WIBO—Music Masters; orchestra  
WLS—WLS Fanfare; Margaret Morton McKay  
WAAF—Chicago on Parade  
WSBC—Midwest Special  
WCHI—Radio Bible Class  
WMBI—Home Hour

2:15 WCFL—Rochester Philharmonic Orchestra. NBC  
WMAQ—Musical potpourri  
WIBO—Program synchronized with television on W9XAO  
WBBM—Daily Times News Flashes  
WLS—Family Concert  
WAAF—The Redheaded Bluebird

2:25 WBBM—American Medical Ass'n; health talk

2:30 WGN—Educational Program  
KYW—Women's Review. NBC  
WLS—International Heating Program; Maple City Four; John Brown  
WMAQ—Public Schools Program  
WBBM—Chicago Hour of Music  
WIBO—Matinee Melodies  
WCHI—Popular Music  
WCFL—Hello Marie; skit. NBC

2:45 WMAQ—WMAQ Syncopators  
WCFL—Bobby Danders, popular singer  
WGN—Lawrence Salerno and Allan Grant

3:00 WGN—Light Opera Gems. CBS  
KYW—Decorating Notes. NBC  
WBBM—Radio Spelling Bee  
WIBO—Contract Bridge Lessons  
WLS—Wilbur and Ezra; comedy skit  
WAAF—Tea Time Topics  
WCFL—Tripoli Trio  
WMBI—Radio School of the Bible

3:15 WMAQ—Radio Guild; dramatization. NBC  
WLS—Shoppers' Service; Anne & Sue  
KYW—Health Talk  
WIBO—The Song Shop

3:25 KYW—Rex Maupin's Aces of the Air

3:30 WGN—Mrs. Martin Kent Northam; World's Fair speaker  
WENR—Lady Next Door; children's program. NBC  
WIBO—Radio Gossip; Eddie and Fannie Cavanaugh  
WAAF—Dixiana  
WGES—Melody Parade  
WBBM—Dorothy Davis  
WCFL—Garry Sullivan; songs  
WMBI—Dano-Norwegian Service

3:40 WGN—Temple Trio and Piano

3:45 WBBM—Curtis Inst. of Music; concert CBS  
WENR—Frances Bowden; talk. NBC  
WAAF—World News Reports  
WCFL—Piano Recital by Otto Muncke

4:00 WCFL—The Fair presents the Junior Federation Club  
WENR—May We Present  
WGN—In Latin Lands  
WIBO—North Shore Church Program  
WAAF—Piano novelties; Jimmy Kozak  
WBBM—Jimmy Joy; piano and song  
WGES—Dream Train

4:15 WMAQ—The Woman's Calendar; Jane Hamilton  
KYW—Musical Moments. NBC  
WENR—Glenn Sisters, harmony. NBC  
WGN—Paula Marquette, contralto; and Rondoliers  
WBBM—Foodtown Kitchens  
WGES—Popular Artists  
WAAF—Hawaiian Echoes

4:20 WBBM—Daily Times News Flashes

4:30 WGN—Dick Hays, baritone; piano  
WENR—Old Pappy; Clifford Soubler. NBC  
WIBO—Dusk Dreams  
WBBM—Pollyana, The Glad Girl. CBS  
WCFL—Studio Program  
KYW—Rex Maupin's Aces of the Air  
WJJD—Mooseheart Children  
WGES—Johnny Van, the piano man  
WAAF—Children's Theater  
WGN—Over at the Hoopers  
WENR—Russ Columbo and his orchestra. NBC  
WCFL—E. J. Costello, talk  
WBBM—Maurie Sherman's Orchestra  
WGES—Tea Dance  
WMAQ—Parent-Teacher Association  
WAAF—Rhythm Time

5:00 WMAQ—Topsy Turvy Time; Tommy Toofins Out West  
WENR—Our City  
WGN—Twilight Symphony Concert  
WCFL—Sports Review, John O'Hara  
WIBO—Studio program  
WAAF—James Hamilton, baritone  
WJJD—Mastercraft Home Builder  
WSBC—Jewish Program  
WGES—Don's Old Song Book

5:15 WENR—Skippy; children's skit. NBC  
WMAQ—Ocean Towers  
WGN—Uncle Quin's Punch and Judy Show  
WCFL—John Maxwell; food talk  
WBBM—The Friendly Philosopher  
WIBO—Air Cadets; Eddie and Fannie Cavanaugh  
KYW—Mel Stitzel at the Piano  
WJJD—Studio Dance Orchestra  
WGES—Home Folk

5:30 WGN—Children's Concert  
WMAQ—Standard Brands program; Royal Vagabonds. NBC  
WBBM—Lone Wolf Tribe Drama. CBS  
WCFL—United Depositors Association of Illinois  
WENR—Air Juniors  
KYW—Uncle Bob  
WJJD—Garden talk  
WGES—Ethel and Harry; Blue Streak Trails

5:45 WENR—Little Orphan Annie. NBC  
WGN—Little Orphan Annie; Ovaltine. NBC  
WGES—John and Don; Two Pianos  
WMAQ—Lowell Thomas for Literary Digest. NBC  
WCFL—Radio Guide Contest; Louis Cowan and guest artists  
WBBM—Willys-Knight Program  
WIBO—Sport Summary; Norman Ross  
WJJD—Leon Bros. Dance Program  
WGES—Van and Linn; harmonies

6:00 WGN—Kellogg's Singing Lady. NBC  
WMAQ—The Dance Masters  
WCFL—WCFL Orchestra  
WENR—What's the News, William Clark  
WIBO—Captain Don's Radio Scouts  
KYW—Bert McDowell's Orchestra  
WGES—Official Race Results by American Racing Record  
WCRW—Buyers Guide  
WBBM—Henri Gendron's Orchestra  
WJJD—Walt and Herb; piano and song  
WGN—Harold Teen; comedy sketch  
WMAQ—Joseph Gallicchio and Concert Orchestra  
WENR—Campbell Soup Program; Lanin's Orchestra. NBC  
WJJD—Sports Reel; Rocky Wolfe  
WGES—Musicals

turf fans

for

OFFICIAL  
RACE RESULTS

Tune In

Station WGES

1360 KILOCYCLES—220.4 METERS  
6 p.m. Daily

Official Race Results for This  
Broadcast Furnished by

AMERICAN  
RACING RECORD

America's Fastest Growing Racing Publication

## MARCH OF THE HOURS



Somewhat, for some strange reason, radio descriptors and plot concocters forgot all about the windmillian "Leather Pushers." Which was probably all well enough considering our former thorough drenching with these pugilistoozes in novel and screen form. But this lapse of attention is about to be remedied.

Rumor abounds, whispering of the forthcoming thirty weeks of Jack Dempsey on the air. Fight legends are being classicized in abundant numbers by reminiscent mikes. And now, we have an actual, honest-to-skin, fight series making its bow.

"Padded Fists" is (or are) what we've been waiting for. It's constructed in a different manner with Manager Jerry a girl, and consequently, an interesting twist has been injected . . . one that should appeal to women. The story is written around Prince Creighton who someday is going to be "champeen". (Mark my "Leather-Pusherized" words as to that) . . . and his ring-sense is being pounded in by the liquoreformed Muggs.

The first few chapters of this new skit as written by Dick MacCaulay give promise of an excellent feature. Character delineations are being drawn with sure, swift strokes. The plot sequences thus far shape up in interesting style. And the idea motivating the entire skit is an excellent one, and if developed along its present lines, should be a knockout . . . (in more ways than one).

"Padded Fists" presented by KYW every evening except Sunday at 10:30.

\* \* \*

You can leave it to that Guy Lombardo to arrange a radio program with plenty of thermometer appeal. The Canadian maestro put on his best Indian suit and set out on some program pioneering planned for a click effect. And he has. His present arrangement of arrangements eliminates inter-linking song announcements. From the initial upswing to the final down beat, there's a continuous run of his lush (no other work will do) music. Commercial speels are at low register in quantity. (Consequently, high register in quality). Effect-smashing announcements have been erased. There's nothing but Lombardo lilt from start to finish, except the screamingly comical interludes fostered by Burns and Allen. They crack dumb against Guy's "Curtain of Melody." Recommended in spades.

Guy Lombardo on Robert Burns Program. Assisted by George Burns and Gracie Allen. CBS through WBBM Mondays at 9.

\* \* \*

The Ear to the Ground. Jimmie Wallington is said to be the second-highest paid announcer in the biz . . . Wonder where David Ross ranks. He's one of the best as Columbia sponsors seem to realize . . . Speaking of network announcers, you might keep your eye on a certain gentleman known as Pelletier . . . Wonder if it's true that a heavily-bankrolled sponsor is after Johnny O'Hara's sport session . . . They still haven't announced the new Bing Crosby sponsor . . . When Harry Richman reaches the Congress, he'll probably broadcast over KYW . . . Arnold Hartley is turning out some better-than-that programs over at WGES . . . Is Mac Caulay plotting a NYawk amalgamation

## BRANDED MEN AND WOMEN OF RADIO

(Continued from page 1)

announcement. "No, don't call me the Silver Mask Tenor," said White. "Nobody remembers that singer—they wouldn't know what it was all about."

There are few radio fans, even among the younger set, who do not know "The Happiness Boys," yet how many of them remember the other radio appearances of Billy Jones and Ernest Hare? The "Flit Soldiers," for instance, or the "Interwoven Pair?" And that brings up another question. How much does the second or third sponsor pay for the radio advertising of the original sponsor, and does he lose on his campaign when he uses an individual or group widely known as the "radio trademark" of the first advertiser?

In other words, Jones and Hare are still generally remembered, but those radio listeners who remember advertising at all, remember them as the good will ambassadors of candy, not of insecticides or hosiery. And if rumor doesn't prove unfounded, Jones and Hare are soon to appear on a sponsored program, this time as themselves.

The Whitall Anglo-Persians, to name an extremely popular orchestra, lived under the trade name. Practically the same ensemble, under the same capable director, is now merely Louis Katzman's orchestra, doing nothing much more than play the opening and closing strains of the "Lucky Strike Hour," and "standing by" during the rest of the program lest anything go wrong with the wire lines.

B. A. Rolfe and his Lucky Strike Dance Orchestra was the billing of the musical unit which preceded the present talent on the same program, and in this case the name of the leader was coupled with the product he advertised, not subordinated to it. Rolfe didn't need that extra publicity, as it happened, but he is always coupled with the "Lucky" program today.

### The Cough Drop Twins

They started in at WEA as the "Cough Drop Twins," but "Trade and Mark" has been their radio label, while to their friends they are Billy Hillpot and Scrappy Lambert. That matter of cross reference in advertising names already mentioned in connection with "The Happiness Boys" applies here as well, for while Hillpot was billed on the old "Camel Hour" as "Billie Hughes," he was never anything else than half of "Trade and Mark."

And the "Gold Dust Twins" are far better known as "Goldie" and "Dusty" than ever they were as Harvey Hindermeyer and Earle Tackerman.

Going back yet a bit further into radio antiquity, we find the Royal Typewriter Hour, one of the first commercial programs, with its "Royal Hero" and "Royal Heroine." Irva Giles, now on numerous NBC sustaining programs, is no less capable today, but infinitely less publicized than she was in the days when she was not so much Miss Giles as the "Royal Heroine." Her companion vocalist on the old Royal programs was Franklyn Bauer. (There is an interesting sidelight there, by the way. Bauer received \$50 per week for his work on the Royal program, and decided just about double that money was nearer his real worth. The sponsor couldn't see it, however, and so Bauer left. His salary today is in the neighborhood of \$1,000.)

Another old-time program—which was, if memory serves correctly, Gus Haensch's first commercial—was the Breyer Ice Cream Social over NBC and some five or six stations. That was back in 1924 or 25.

Dale Wimbrow, who had his first airing from a Philadelphia night club—Paul Specht's Orchestra doing the music—starred on the old Delmarva Hour, went to Columbia and was spotted here and there for a time, and is now on the Dixie Network, working at WBT, Charlotte.

### Real Ancient History

And so we come to another piece of ancient history, the old Shannon Quartet, one of radio's first commercial ensembles. It all started about fifteen years ago, when Elliott Shaw, Charles Hart, Wilfred Glenn and Lewis James got together to make phonograph records, and took the name because at the time Irish ballads were all the rage.

When WJZ was still in Newark, the quartet was one of the first groups to face the microphone, and looked on it as a lark. It was a lark, for nearly three years. The first sponsor was the Larkin Soap

## Monologist



Tom Blanchard, whose early morning programs on WGN at 8:45 presents a long list of characterizations.

## Baroness von Hindenburg on Columbia Bath Club Thursday

Baroness Nostitz von Hindenburg, niece of the President of the German Republic, will appear on "The Bath Club" program to be broadcast over the Columbia network this Thursday at 7:00 p. m. Margaret Santry, as usual, will interview the distinguished guest, who is well known as a writer and an authority on Rodin. Frank Ventree and his orchestra and Barbara Maurel, contralto, will also be heard during the broadcast.

Local outlet WGN.

Company; next the Hellman Mayonnaise Company.

About that time Hart left the group and Franklyn Bauer stepped in; the Landay Revelers came on the air, and the present name of the group was adopted. Lewis Reid was master of ceremonies when the Landay Revelers first took to the air, later being replaced by Norman Brokenshire.

The original quartet has seen many changes; at present it consists of James Melton (who joined in 1927), Phillip Dewey, Lewis James and Wilfred Glenn, the last two being members of the original group, and Frank Black, pianist and arranger. The Revelers are a feature on the Buick, General Motors and Chevrolet programs among others, and it is in no way derogatory to any of the members to say that as a group they are better known than as individuals.

Vaughn de Leath is known to a great many of us as "The Original Radio Girl," from her pioneer broadcasting (twelve years ago) from the World Tower Building in New York. But to most of us Vaughn still remains "The Voice of Firestone," from her work on that program with Franklyn Bauer. Now Lawrence Tibbett is the vocalist on that program, yet isn't it a fair assumption that Miss de Leath, not Mr. Tibbett, still comes to mind almost automatically when one thinks of the advertiser and his radio hour?

Zinaida Nicolina is still "La Palina" among the oldtimers, even though a heavier type is used for the present star of that hour; Ed Smalley and Jerry Macy are still the "Imperial Imps" rather than the Salada Tea Timers, but their work is no less enjoyable now than years ago; the "Champion Sparkers" lingers on in memory, yet who thinks of Joe Green's Orchestra in that connection?

And so they come and go, radio's branded men and women, entertainers for this or that or the other commodity under the merchandiser's name, not under their own. Certainly the radio audience loses nothing except track of their favorites; perhaps the merchandiser loses nothing by tacking his trade-mark to some individual or group already featured by another; the entertainer certainly loses his individuality.



Good evening, folks. This is Thomal Lowas, bringing you fifteen minutes of news reports, through the courtesy of the Garden of Eden Daily Bulletin. When placing your advertising remember that the Bulletin is read daily by both of the inhabitants of the Garden, thus giving it 100% coverage in this fertile territory. And now let us read the first bulletin.

The headlines in today's paper read as follows: Serpent repents of deed. May plead insanity. The story goes on to say that Mr. Adam and his common-law wife, Eve, place the entire blame for yesterday's incident on the serpent, who has already entered a plea of guilty. However, as accessories to the crime they are liable to a judgment of exile from the Garden.

On the sport page we read that the baseball game which was to have taken place this afternoon has been indefinitely postponed by Mr. Adam, manager of the local team, who is having a great deal of dif-



ficulty recruiting nine players. However, he has issued a challenge to any aspiring wrestler who thinks he can beat the champion of Eden, who is none other than Mr. Adam. At the time of going to press there were no takers.

And now we come to the column of lively gossip, written by Walchell Winter. Walch says that the Adam's are blessed-eventing. He also says that Mrs. Adam (nee Eve) will soon be Reno-vating. You folks probably won't know where Reno is, but my advice is to wait a few thousand years.

On the fashion page we learn that brown is popular this season with the smart set. This is due no doubt to the fact that green leaves are very hard to procure at this time of the year. Our society editor reports that Mrs. Adam, socially prominent resident of Eden, was seen the other day riding on her new Dinosaur. It is one of the latest models, with stream-lined body a dull, natural grey. This is said to be all the rage at present.

I received a letter today which states that my program has altogether too much advertising ballyhoo. It was signed by a Mr. Adam. Well, Mr. Adam, although I never heard of you I will close my broadcast minus the usual closing announcement. And, as Bern Bennie would say, I hope you like it.

## KTBS, SHREVEPORT, LA., ADDED TO NBC NETWORKS

Station KTBS, Shreveport, La., was added to the Southwest Group of the National Broadcasting Company networks on February 28. The station is owned and operated by the Tri-State Broadcasting System, Inc. It operates on a wave length of 206.8 meters, 1450 kilocycles, with a power of 1,000 watts. KTBS brings the total of NBC network stations to eighty-eight.

# PROGRAMS FOR FRIDAY [Continued]

## P. M.

- 6:25 WMAQ—Princess Pat beauty talk  
 KYW—Teaberry Sports Reporter
- 6:30 WENR—San Felice Serenaders. NBC  
 WBBM—Pompeian Make-Up Box; Boswell Sisters. CBS  
 WGN—Dinner Music  
 WMAQ—Chicago Daily News of the Air  
 WIBO—News of the Day  
 KYW—Don Pedro's Orchestra  
 WJJD—Howard L. Peterson, organist  
 WGES—Dinner Dance  
 WCRW—Musical Program
- 6:45 WGN—Art Kassel's Orchestra  
 WENR—The Goldbergs; dramatic sketch. NBC  
 KYW—Stebbins Boys. NBC  
 WMAQ—War Herald  
 WIBO—Goldenrod All Stars with guest artist  
 WGES—Van and Linn, harmony
- 6:50 WMAQ—Your Hour
- 7:00 WGN—The Bath Club; Interviews; Barbara Maurel, contralto; male quartet; Linit program. CBS  
 KYW—Cities Service Concert. NBC  
 WLS—Nestle's Program; guest artist; Nat Brusiloff's Orchestra. NBC  
 WCFL—Piano Recital; Arthur Koch  
 WIBO—Buddy Fisher's Orchestra  
 WJJD—Frankie "Half Pint" Jaxon  
 WGES—Jewish Program; Novak Players  
 WGN—Singin' Sam; The Barbasol Man. CBS  
 WMAQ—Mammy Suella and her White Folks  
 WCFL—Front Page Headline  
 WIBO—Marmola Program  
 WJJD—Mooseheart Boys' Band
- 7:30 WGN—Today and Yesterday. CBS  
 WLS—Smith Bros.; Trade and Mark; vocal duo. NBC  
 WIBO—Travel Treats  
 WJJD—International Buckle Busters  
 WCFL—Bulletin Board, labor flashes  
 WIBO—John M. Pratt; tax talk  
 WCFL—Association of Real Estate Tax-payers of Illinois  
 WMAQ—The Window Washer  
 WLS—"Sisters of the Skillet;" East and Dumke. NBC  
 WJJD—Frank Magne; songs
- 8:00 WGN—Pillsbury Pageant; Street Singer; Toscha Seldel, violinist. CBS  
 WLS—Cluquot Club; Harry Reser's orch. NBC

KYW—Friendship Town; sketch with Virginia Gardner; Harry Salter's Orchestra; Cheseborough Mfg. Co. program. NBC

WCFL—Arthur Koch, pianist  
 WBBM—Gus Arnheim's Orchestra  
 WIBO—Spanish Serenade  
 WJJD—Dance Orchestra  
 WSBC—Polish Program



Blue-eyed Mildred Hunt, contralto and one of radio's pioneer artists, is staging a noteworthy comeback as the featured soloist on the Frostilla Broadcast Rehearsal series with Harry Salter and his orchestra; heard each Monday evening at 8:15 over a Columbia network.

- 8:15 WBBM—Frank Westphal's Orchestra  
 WMAQ—Bill, the Barber. NBC  
 WCFL—Night Court
- 8:30 WMAQ—Northern Trust Northerners  
 WGN—To The Ladies; Leon Belasco's Orchestra; Tito Guizar. CBS  
 KYW—Armour Concert. NBC  
 WBBM—Dan Russo's Oriole Orchestra  
 WCFL—Organ Recital by Eddy Hanson  
 WIBO—The Two Balladiers  
 WENR—Leo Reisman's Orchestra. NBC
- 8:45 WGN—Friendly Five Footnotes; Aviation news; vocal solos. CBS  
 WCFL—Kroehler Furniture Co. Program  
 WBBM—J. B. and Mae; comedy script  
 WIBO—Leon Adrien's Orchestra with soloist
- 9:00 WGN—Easy Aces; bridge sketch; Lavis program  
 WMAQ—Whiteman's Sampler Orch. NBC  
 WBBM—Beau Bachelor. CBS  
 WCFL—German Program  
 KYW—Phillips Flyers

- WENR—Paul Whiteman's Pontiac Chieftains. NBC  
 WIBO—Radio Guide Contest  
 WCRW—Swedish Program  
 WCHI—Blond Co-eds
- 9:15 WGN—"Your Hand, Madame" and Bukova Correct Time  
 WIBO—Eddie South's Orchestra  
 WBBM—Adventures in Health; Dr. Herman N. Bundesen and Orch. CBS
- 9:30 WGN—Dramatizations of the States  
 KYW—Waves of Melody; Victor Arden's Orchestra. NBC  
 WBBM—Chesterfield Program; Alex Gray and N. Shikret's Orchestra. CBS  
 WMAQ—A Half Hour with the Masters  
 WIBO—Publix Theatre Reporter  
 WCFL—WCFL Orchestra  
 WENR—RKO Theatre. NBC  
 WCHI—Main Street Crusader; talk
- 9:40 WGN—Favorite Melodies
- 9:45 WBBM—Myrt and Marge; dramatic sketch. CBS  
 KYW—Charlie Agnew's Orchestra
- 9:50 WGN—Tomorrow's Tribune  
 WIBO—Buddy Fisher's Orchestra
- 10:00 WGN—Howard Barlow's Symphony Orchestra. CBS  
 WMAQ—Amos n' Andy. NBC  
 WENR—Amos n' Andy. NBC  
 WIBO—Concert Musical  
 WCFL—Merry Garden Ballroom Orch.  
 KYW—Teaberry Sports Reporter. The Globe Trotter  
 WCHI—Blond Co-eds  
 KYW—State Street Tomorrow
- 10:10 WMAQ—Dan and Sylvia  
 WENR—Prince Albert Quarter Hour; Alice Joy, contralto. NBC  
 WGN—Dream Ship  
 WCHI—Shoelather Express; dramatization  
 WIBO—Hour of Dreams  
 WENR—National Prohibition Poll. NBC  
 WGN—Camel Quarter Hour; Morton Downey; Renard's Orchestra. CBS  
 WMAQ—Time Signal; The Dance Masters; Weather reports  
 WCFL—Vincent Lopez' Orchestra. NBC  
 KYW—Bert McDowell's Orchestra  
 WCHI—Junior League Players
- 10:35 WENR—Jack Denny's Orchestra. NBC
- 10:45 WGN—Wayne King's Orchestra from the Aragon  
 WMAQ—Via Lago and Uptown Village orchestras

- 11:00 WCFL—Barton Organ Recital by Eddy Hanson  
 WENR—Ralph Kirbery, the Dream Singer. NBC  
 KYW—Don Pedro's Orchestra  
 WIBO—Eddie South's Orchestra  
 WMBI—Moody Memorial Church  
 WCHI—John Stamford
- 11:05 WENR—Coon-Sanders' Orchestra. NBC
- 11:15 WGN—Bernie Cummins' Orchestra  
 WBBM—Around the Town; Panico, Gendron, Arnheim, Aaronson and Russo's Orchestras  
 WIBO—Buddy Fisher's Orchestra  
 WSBC—Jerry Sullivan; Song Special  
 WCHI—Metropolitan Echoes
- 11:30 WENR—William Stoess' Orchestra. NBC  
 WCFL—Blue Grotta Cafe Orchestra  
 KYW—Charlie Agnew's Orchestra  
 WSBC—Dance Music
- 11:45 KYW—Don Pedro's Orchestra  
 WENR—Waldorf Empire Room Orch. NBC  
 WGN—Carl Moore, Herbie Kay, and Art Kassel's Orchestras  
 WIBO—Mac McCloud's Orchestra
- 12:00 WENR—Eddie Moore's Orchestra  
 KYW—Bert McDowell's Orchestra  
 WMBI—Midnight Bible Hour  
 WIBO—Eddie South's Orchestra
- 12:15 WIBO—Buddy Fisher's Orchestra
- 12:30 WENR—Don Pedro and his Orchestra  
 KYW—Bernie Kane's Orchestra  
 WSBC—Dance Music
- 12:45 WIBO—Mac McCloud's Orchestra
- 1:00 WIBO—Eddie South's Orchestra
- 1:15 WIBO—Mac McCloud's Orchestra

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## Radio Guide Contest

For Details Tune in

WIBO—FRIDAY—9:00 P.M.

# PROGRAMS FOR SATURDAY, MAR. 5

## A. M.

- 6:00 WCFL—Sunrise Hour  
 WAAF—Farm Folks Hour  
 WLS—WLS Smile A While Time
- 6:30 WIBO—Uncle John and his Family  
 WLS—Cumberland Ridge Runners  
 WMAQ—North Ave.-Larrabee Y.M.C.A. Hour
- 6:45 WLS—Henry and Zeb; musical skit
- 6:55 WBBM—Farm Information
- 7:00 WCFL—On the 8:15; Landt Trio and White. NBC  
 WMAQ—Musical Hodgepodge  
 WBBM—Morning Exercises  
 KYW—Marshall Field & Co.'s Musical Clock  
 WGN—Leonard Salvo, organist  
 WJJD—International Buckle Busters  
 WLS—"Heroes in Overalls;" Maple City Four  
 WAAF—Coffee and Puns  
 WCRW—Musical Breakfast  
 WMBI—Morning Worship Period  
 WCFL—Morning Shuffle  
 WGN—Charlie White's Gym of the Air
- 7:30 WCFL—Cheerio. NBC  
 WGN—Leonard Salvo's Mail Box  
 WMAQ—Morning Worship  
 WLS—Rader's Tabernacle  
 WBBM—Christian Science Churches of Illinois  
 WIBO—Bulova Eye Openers  
 WAAF—Time, Tunes and Topics  
 WJJD—Happy Go Lucky Time, Art Linick
- 7:45 WMAQ—John Fogarty, tenor. NBC  
 WLS—"Steamboat Bill;" children's prog.  
 WBBM—Musical Time Saver
- 8:00 WGN—The Commuters; Emery Deutsch, conductor. CBS  
 WMAQ—Laugh Club; Tom Brenne. NBC  
 WLS—Quaker Early Birds; Gene and Glenn. NBC  
 WCFL—WCFL Kiddie's Aeroplane Club  
 WIBO—Riddles and Grins  
 WAAF—Bit of Everything
- 8:15 WMAQ—Knox Sparkling Music. NBC  
 WLS—Phil Cook, the Quaker Man. NBC  
 WGN—The Commuters. CBS  
 WCFL—Radio Shoppers Club
- 8:30 WGN—Farm Service; weather forecast; live stock receipts, Leonard Salvo, organist  
 WBBM—Julia Hayes, Household Hints  
 WMAQ—University of Chicago; News from the Quadrangles  
 WIBO—Musical Merry-Go-Round  
 WGES—Bohemian Melodies

- WAAF—Vanity Fair  
 WLS—Evening Post Reporter; hog flash; weather report
- 8:45 WGN—Tom Blanchard's Show  
 WMAQ—Miracles of Magnolia; Fannie May Baldrige. NBC  
 WLS—Our Daily Food; Colonel Goodbody. NBC  
 WAAF—Tuneshoppe; live stock market
- 9:00 WGN—Farm Service; First Hog Market; Organ Specialty  
 WBBM—U. S. Army Band. CBS  
 KYW—Mrs. Blake's Column. NBC  
 WMAQ—University of Chicago; At the Breakfast Table  
 WLS—Daddy Hal and Uncle Ralph  
 WAAF—Sing and Sweep  
 WGES—Echoes of Poland
- 9:15 WMAQ—Breen and De Rose; vocal and instrumental duo. NBC  
 KYW—Rose Vanderbosch, pianist  
 WLS—Happy Jack's Radio Dog Club  
 WGES—Canary Concert  
 WAAF—Mrs. Margaret Dorr, Food Economy
- 9:30 WGN—Board of Trade; Carl Hoeftle  
 WMAQ—Our Daily Food; Colonel Goodbody. NBC  
 KYW—Hawaiian Serenaders. NBC  
 WBBM—Burnham's Beauty Chat  
 WIBO—Neysa's Exercise and Diet  
 WLS—Tower Topics Time; Anne & Sue  
 WAAF—Something to Do for Children
- 9:45 WGN—Organ Specialty  
 KYW—Two Seats in the Balcony  
 WMAQ—Board of Trade  
 WIBO—Chamber Music  
 WLS—Hugh Cross and Slim Miller
- 9:50 WMAQ—Consolaires; Irma Glen, organist; Chas. Howard, tenor. NBC
- 10:00 WGN—To be announced  
 WCFL—Celebrated Sayings. NBC  
 WMAQ—Woman's Calendar; Jane Hamilton  
 WIBO—Preston Sellers at the Oriental Theatre organ  
 KYW—Bisquick Program  
 WJJD—Mary Aiden; home talk  
 WLS—Livestock Markets; Jim Foole; poultry market  
 WAAF—Songs of the Islands  
 WBBM—Climalene Melody Trio  
 WSBC—Home Hours  
 WGES—Melodies in Blue
- 10:05 KYW—Rose Vanderbosch

- 10:15 WGN—Pick of the Season  
 WENR—Celebrated Sayings; famous sayings by famous people. NBC  
 WCFL—Variety Program  
 WJJD—Neighborhood Gossip  
 WAAF—Melody Lane  
 WGES—Piano Rhapsodies  
 KYW—Household Institute; drama. NBC
- 10:30 WGN—Digest of the Day's News  
 KYW—Keys to Happiness. NBC  
 WENR—Our City; civic talk  
 WBBM—American Institute of Foods  
 WIBO—News of the Day  
 WJJD—Studio Program  
 WAAF—The Fireside Philosopher  
 WGES—Italy in Music  
 WMBI—Music
- 10:40 WMAQ—General Mills Program  
 WMBI—Church School Period
- 10:45 WMAQ—Model Airplane Club  
 WENR—Jill and Judy; Joyous Adventures. NBC  
 WBBM—Evans Fur Fashion Parade  
 WIBO—The Old Music Shop  
 WJJD—WJJD Hostess  
 WAAF—Musical Calendar
- 11:00 WGN—Hank Harrington's Musical Varieties  
 WENR—Merrie-Men Quartet. NBC  
 WMAQ—Black and Gold Orchestra. NBC  
 WCFL—Jazz Program  
 WBBM—Dorothy Davis  
 WIBO—Around the Home  
 KYW—Prudence Penny  
 WJJD—Musical Quarter Hour  
 WAAF—Estelle Barnes, pianist  
 WMBI—K. Y. B. Club
- 11:15 WENR—Pat Barnes in Person; impersonations. NBC  
 WMAQ—Beautiful Thoughts; Chuck, Ray and Gene; Irma Glen, organist. NBC  
 KYW—The Real Geo. Washington; Chas. Long and Edna Coleman. NBC  
 WBBM—American Medical Ass'n  
 WIBO—College Three  
 WJJD—The Hoofers  
 WAAF—World News Reports
- 11:30 WGN—Painted Dreams; Sponsored by Mickleberry  
 KYW—Farm and Home Hour. NBC  
 WMAQ—Black and Gold Orchestra. NBC  
 WCFL—Barton Organ Recital by Eddy Hanson  
 WBBM—Jane Snowden; household advisor  
 WENR—Home Service

- WJJD—Young Mothers' Club  
 WAAF—Live Stock Market  
 WCRW—Josephine Program  
 WMBI—Jewish Sabbath Service
- 11:45 WGN—WGN Music Weavers  
 WMAQ—Parent-Teacher talk  
 WBBM—Daily Times News Flashes  
 WIBO—Bonded Motorists Serenade  
 WJJD—Chamber Music  
 WLS—Weather Report; Fruit and Vegetable Markets; Evening Post Reporter  
 WAAF—Cutting Capers
- 11:50 WGN—Good Health and Training

## P. M.

- 12:00 WGN—Weather Forecast; Mid-Day Services  
 WBBM—Farm Community Network. CBS  
 WMAQ—WMAQ Satou quartet  
 WIBO—Luncheon Musicale  
 WLS—Variety Music  
 WAAF—Noon-time melodies; weather  
 WCHI—Familiar Melodies  
 WBBM—Jane Carpenter, pianist. CBS
- 12:05 WLS—Grain Market
- 12:10 WLS—Closing Livestock Markets; Jim Poole
- 12:15 WLS—Poultry Service Time  
 WCHI—People's Poet
- 12:25 WBBM—Local Produce Markets. CBS
- 12:30 WGN—Ritz Hotel Orchestra. CBS  
 KYW—Don Pedro's Orchestra  
 WIBO—Giant Finger of the Air  
 WCHI—Familiar Melodies  
 WMBI—Organ Program
- 12:35 WBBM—4-H Club Program
- 12:45 WLS—Musical Program  
 WMAQ—Foreign Policy Ass'n Luncheon. NBC  
 WCFL—Farm and Poultry talk
- 1:00 WGN—Palmer House Ensemble  
 WLS—Al and Pete; The Nutcrackers  
 WCFL—Timely Topics; weather report  
 WBBM—The Funnyboners. CBS  
 WMBI—Message  
 WIBO—News of the Day  
 KYW—Bert McDowell's Orchestra  
 WAAF—Hoosier Philosopher  
 WCHI—Stamford and Remick
- 1:15 WLS—Mac and Bob; The Knoxville Boys  
 WAAF—Memories  
 WIBO—Funny Bones  
 WCHI—Hill Billies  
 WGN—Fred L. Jeske, baritone

# VOICE OF THE LISTENER

## In Wayne's Defense

Dear Editor:

This is in answer to "An Ardent Lombardo Fan's" letter which appeared in the Radio Guide for the week of February 21-27.

If, Lombardo Fan, what you think of Saxy Miller's article would be "unconventional" to write, then what I think of your letter couldn't be written.

Take up all the arms you care to in defense of this (as you put it) "incomparable Lombardo," but please be discreet enough in the future not to mention the name of such a cheap orchestra leader in the same breath with that of a superb bandsman like Wayne King.

However, Lombardo deserves some sympathy because he does make a struggling attempt to convince the public that his isn't a toy band, and I do believe that after a few years of hard study and much patient rehearsing he'll begin to show signs of improvement. Of course he'll get along in the feeble efforts he's making now, with anyone who doesn't understand music or who lacks the natural artistic instinct to distinguish between a poorly played song and an exquisite rendition of the same number. Indeed, it is foolish to compare Mr. King's orchestra with Lombardo's. Wayne is classed among the higher type bands such as Whiteman and Bernie, but he rates far above them, so tell me, where does Lombardo come in? Whiteman and Bernie have splendid orchestras but they lack the originality, the smooth blending of tone, the sweet harmony and that marvelous inimitable "sax appeal" of Wayne's. Another thing in his favor is that he makes a serious thing of directing. He doesn't stand like an ad for "what the well dressed man will wear," gazing around to see how much of a "knock 'em dead" impression he's creating.

I'll admit that without his rare talents and fame, Wayne King still would be just as fascinating a personality, but it is not sentimentality which prompts me to write this letter in defense of him—it's simply because I appreciate beautiful music and cannot bear to read or hear any slighting remark against the one who makes such music possible, who has given us so many hours of inexpressible joy.

Long may this King reign!

Just a Little Girl

## Attention, Carl Moore!

Dixon, Illinois

Gentlemen:

We hereby challenge Carl Moore to a hog calling contest on or before March 17, 1932 A. D.

We will hold the contest at the Chicago Stockyards, if proven suitable to the so-monickered "Dixie Clown." If the weather is inclement we will hold the above contest in the lobby of the Drake Hotel at Central Standard Time. We realize this will place us at a decided disadvantage because of the fact this is Carl's home field.

We do not wish to reveal our identity until this challenge is officially accepted by the Ozark's bad boy, in your column. In the meantime we will retire to the wilds of Iowa, where we will apply our talents of music and hog-calling on the natives of that State. The music for the natives, the calling is of course reserved for the four-footed population known as swine.

Until we receive word of our challenge being accepted, we beg to remain,

Your hog-calling correspondents,

X and Y.

P. S. We say "we" because there is a little differentiation in our minds as to which one of us is best suited to represent our band in this epochal contest. We will decide this small difference of opinion before March 17, 1932. We await Carl's acceptance eagerly.

*Eddie and Fannie*

Dear Sirs:

Eddie and Fannie Cavanaugh conduct a gossip club daily over WIBO and it would be interesting if they would only state facts instead of getting things bawled up the way they do. Just today they said Tom and Dick, of Tom, Dick and Harry, are brothers. That's wrong—Tom and Harry are brothers. And another thing—do Eddie and Fannie Cavanaugh really think they can sing? We don't. Of course this couple is really good some times but then it's very rarely that they ever complete a program without making at least twenty mistakes. But we're hoping that within the next ten years of their broadcasts that they may improve.

Mary Lou Smith

## One for Weems

Rockford, Illinois

Gentlemen:

Your Radio Guide is O.K. I don't know how I could get along without it, and as long as so many people are airing their views, I would like to air a few of mine.

In reply to one Saxy Miller of Chicago, why not observe the facts? We all know the fastest horse wins, the best man wins in a fight or wrestle, and also the best band wins. I'm a musician, and I don't get a laugh out of Mr. Espy's statement about no better band than Guy Lombardo. In my opinion, they are very much alike (Lombardo and King), inasmuch as they both play sweet music which makes them both popular with the public in general.

While I'm writing this (Sun., Feb. 14), I'm listening to Wayne King (and liking it), but I'm really waiting for five o'clock, when I hear my favorite band—Ted Weems. When it comes to musical ability I imagine they are all quite capable, but nevertheless I would like to see Wayne King trade books, "of music," with either Ted Weems or Coon-Sanders, and see who does the stumbling. After all is said and done the fact remains that Lombardo and Coon-Sanders got into something better when they went East, and they would have to be better than the average to get it.

Here's hoping they all get there some day.

"Saxy" Rote

*A Dark Secret*

Radio Guide:

Please clear up a little mystery! There is a striking coloratura "Greta Garboing" the radio audience. Want a scoop? She refuses pictures to Tribune, or any knowledge of her real name, past, or whereabouts. She has sung on NBC and now on WGN. Is married to Chicago artist, but won't admit it. Calls self Yvonne! Do your own sleuthing, and be the first. Compliments on your paper.

Mildred W.

## Salerno's Profile

Chicago, Illinois

Dear Sirs:

I came across a copy of the Radio Guide a few weeks ago and since that time have become one of its very interested readers.

My favorite radio artist is Lawrence Salerno, and I'm sure many will agree with me that his Sunday evening program is the best on the air. I'd like to make a first (and only) request that the Radio Guide print a profile picture of Mr. Salerno. I've heard and read a previous letter in the Guide mentioning his "Prince of Wales" profile, and am sure that his other fans would like to see a picture of it, insomuch as Mr. Salerno has never had one of this type taken.

Laurel Jayne Stirling

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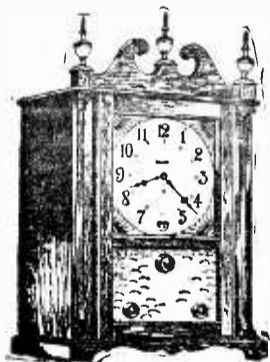
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WCFL—Wed., Thurs., and Fri at 5:45

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TUNE IN  
W C F L

9:45 A. M.  
MUSICAL MORSALS  
Every Monday—Wednesday and  
Friday

# PROGRAMS FOR SATURDAY [Continued]

## P. M.

**1:30** WIBO—Reading Room; Publix Theatre Reporter  
 WGN—Yvonne Ray, soprano and Rondoliers  
 WLS—WLS Merry-Go-Round; Musical Jamboree  
 KYW—Don Pedro's Orchestra  
 WBBM—Henri Gendron's Orchestra  
 WMBI—Studio Program  
 WAAF—Carnival of the Air  
 WSBC—Feature Program  
 WCHI—Myrah Lorenz

**1:40** WSBC—Radio Tony

**1:45** WAAF—Pianoesque  
 WGN—Palmer House Ensemble  
 WCHI—Riley Readings  
 WCFL—Illinois Women's Press Club

**2:00** WGN—Dr. Louis Kuppin, tenor  
 WBBM—Burnham's Beauty Chat  
 WIBO—Al Marineau, baritone  
 KYW—Bert McDowell's Orchestra  
 WAAF—Chicago on Parade  
 WSBC—Sports review  
 WCHI—Children's Program  
 WMBI—Mother Ruth Period for Girls  
 WCFL—Recital miniature by Otto Muncke

**2:15** WBBM—News Flashes  
 WIBO—Studio Program  
 WGN—Palmer House Ensemble

**2:25** WBBM—Chicago Dental Society

**2:30** WIBO—Matinee Melodies; Leon Adrien's orchestra  
 WGN—Lawrence Salerno, baritone and Rondoliers  
 KYW—Rex Maupin's Aces of the Air  
 WMAQ—Studio Program  
 WAAF—Ed. Ryn, tenor  
 WCHI—Popular Music  
 WCFL—Hello Marie; comedy skit. NBC  
 WMBI—Music

**2:45** WCFL—Variety Program

**3:00** WCFL—Children's Program  
 KYW—Classic Gems. NBC  
 WIBO—John Cerny at the piano  
 WGN—Mary Marquardt, conductor, Victor Stonebrook, tenor and Rondoliers  
 WAAF—Tea Time Topics  
 WBBM—Daily Times Musicale

**3:15** WIBO—The Long Shop  
 WMBI—Plain Talk Period

**3:30** WCFL—Tripoli Trio  
 WENR—Saturday Matinee; dramatization of one-act play. NBC  
 WIBO—Radio Gossip; Eddie and Fannie Cavanaugh  
 WGN—Vincent Sorey's Orchestra. CBS  
 KYW—Rex Maupin's Aces of the Air  
 WAAF—The Tunemith  
 WGES—Camptown Minstrels  
 WBBM—Dorothy Davis

**3:45** WMAQ—The Lady Next Door. NBC  
 WAAF—World news reports

**4:00** WBBM—Jimmy Joy; piano and song  
 WCFL—The Fair presents the Junior Federation Club  
 WGN—Legal Information for the Laymen  
 WENR—Musical Moments. NBC  
 WIBO—North Shore Church Program  
 WAAF—Piano novelties; Jimmy Kozak  
 WGES—Waltz Dreams

**4:10** WGN—Bob Forsans, tenor

**4:15** WGES—Keep Smiling  
 WMAQ—America at Work; drama. NBC  
 WAAF—Payday Varieties

**4:30** WENR—Kuku Program; burlesque skit with Ray Knight. NBC  
 WGN—Dick Hayes, baritone; Organ  
 KYW—Charlie Agnew's Orchestra  
 WIBO—Dusk Dreams  
 WCFL—Studio program  
 WBBM—Brethem's Orchestra Program  
 WJJD—Mooseheart Children  
 WGES—Johnny Van, the piano man

**4:45** WENR—Landt Trio. NBC  
 WGN—Over at the Hoopers  
 WBBM—Maurie Sherman's Orchestra  
 WMAQ—WMAQ Syncopators

**5:00** WGN—Twilight Symphony Concert  
 WENR—Waldorf Astoria Empire Room Orchestra. NBC  
 WMAQ—Topsy Turvy Time; Alpha Stalson  
 WCFL—Sports Review by John O'Hara  
 WBBM—Brooks and Ross; crooning colons  
 WIBO—Studio program  
 WAAF—Sunset Reveries  
 WJJD—Mastercraft Home Building Talk  
 WGES—Southern Moods  
 WSBC—Studio Program

**5:15** WENR—Skippy; children's skit. NBC  
 WGN—Uncle Quin's Punch and Judy Show  
 WCFL—John Maxwell; food talk  
 WIBO—Air Cadets; Eddie and Fannie Cavanaugh  
 KYW—Mel Stitzel at the Piano  
 WJJD—Dance Orchestra  
 WGES—Guess this song  
 WMAQ—Ocean Towers

**5:30** WGN—Symphony Program  
 WMAQ—Musical Program  
 WBBM—Wilys-Knight Program  
 WCFL—WCFL Orchestra  
 WENR—Air Juniors  
 KYW—Uncle Bob  
 WJJD—Garden talk  
 WGES—Ethel and Harry; Blue Streak Trail

**5:45** WGN—Little Orphan Annie; children's playlet. NBC  
 WMAQ—Joseph Gallicchio and his Concert Orchestra  
 WENR—Little Orphan Annie, children's playlet. NBC  
 WCFL—J. C. McMahon, Insurance talk  
 WIBO—Sport Summary; Norman Ross  
 WJJD—Leon Bros. Dance Program  
 WGES—John and Don; two pianos

**6:00** WGN—The Palmer House Ensemble  
 WMAQ—The Dance Masters  
 WCFL—Dinner Music  
 WENR—To be announced  
 WIBO—Captain Don's Radio Scouts  
 KYW—Bert McDowell's Orchestra  
 WGES—Official Race Results by American Racing Record  
 WCRW—Musical Program  
 WJJD—Walt and Herb; piano and songs

**6:15** WGN—Harold Teen, comedy sketch  
 WMAQ—Joseph Gallicchio and Concert Orchestra  
 WENR—What's the News; William Clark  
 WJJD—Sports Reel; Rocky Wolfe  
 WGES—Musical

**6:25** WMAQ—Princess Pat beauty talk  
 KYW—Teaberry Sports Reporter

**6:30** WGN—Babo Program; The Bright Spot; Guy Lombardo's Orchestra. CBS  
 WENR—Prince Albert Quarter Hour; Alice Joy, contralto. NBC  
 WJJD—Howard L. Peterson, Organist  
 WMAQ—Chicago Daily News of the Air  
 WCFL—DeLuxe Variety Program  
 WIBO—News of the Day  
 KYW—Don Pedro's Orchestra  
 WGES—Dinner Dance

**6:45** WGN—Herbie Kay's Orchestra  
 WMAQ—Musical Program  
 WENR—The Goldbergs; dramatic sketch. NBC  
 WIBO—Goldenrod All Stars with guest artist  
 WGES—Van and Linn, harmony

**6:55** WMAQ—War Herald

**7:00** WGN—Seven League Boots  
 WMAQ—Civic Concert Service Program. NBC  
 WLS—"Danger Fighters"; T. Daniel Frowley. NBC  
 WIBO—The Crosley Follies  
 KYW—Tiny Theatre  
 WJJD—Frankie "Half Pint" Jaxon  
 WCFL—Bulletin Board, Labor Flashes

**7:15** WGN—Abe Lyman's Band; Phillips Dental Program. CBS  
 KYW—Bernie Kane's Orchestra  
 WJJD—Helen Manning, songs  
 WCFL—WCFL Orchestra

**7:30** WJJD—International Buckle Busters  
 WMAQ—D'Orsay program; Ben Selvin's orchestra. NBC  
 KYW—Nat'l Advisory Council on Radio in Education. NBC  
 WLS—Ferris Hawaiians  
 WIBO—Publix Theatre Reporter  
 WGN—Aunt Effie's Musical Scrapbook

**7:45** WGN—Alberton Glee Club  
 WJJD—Frank Magine; songs  
 WCFL—Mme. Dorothy Derrfuss, contralto

**8:00** WMAQ—Joseph Gallicchio's Concert orch.  
 WLS—Sinclair WENR Minstrels. NBC  
 WGN—Carborundum Program; Indian Legend. CBS  
 WBBM—Oldsmobile Melody Speedway  
 KYW—Arthur Pryor and his orchestra; Reveler's Quartet. NBC  
 WCFL—Arthur Kock, Pianist  
 WIBO—Concert  
 WJJD—Studio Dance Orchestra  
 WSBC—Midwest Special

**8:15** WBBM—Frederick Landis; Hoosier Editor  
 WCFL—Night Court

**8:20** WMAQ—Health Dept. Program

**8:30** WMAQ—Vaispar program; Aileen Clark, soprano; William Wirges' orch. NBC  
 WGN—Smith Brothers Program; Trade and Mark. CBS  
 KYW—The First Nighter. NBC  
 WLS—International Old Time Party  
 WBBM—Gus Arnheim's Orchestra  
 WCFL—Barton Organ Recital by Eddy Hanson  
 WIBO—Vagabond Tenor

**8:45** WGN—Reminiscences  
 WLS—Clem and Ben; Soap Flake Jesters  
 WBBM—Dan Russo's Orchestra  
 WIBO—Orchestral Program  
 WCFL—Kroehler Furniture Co. program  
 WGN—Vaudeville Show  
**9:00** WMAQ—Russ Columbo and his orchestra; Listerine program. NBC  
 WLS—Lucky Strike Orchestra; Walter Winchell. NBC  
 WBBM—Public Affairs Institute. CBS  
 KYW—Phillips Flyers  
 WCRW—Studio Musical Program  
 WIBO—Concert  
 WCHI—Novelties; announcements and music  
 WCFL—Seeley program

**9:10** WCFL—Harry Brooks Trumpet Soloists

**9:15** WMAQ—The Dance Masters; Melodiers  
 WIBO—Buddy Fisher's Orchestra

**9:30** WGN—Mark Love, basso  
 KYW—Hollywood Nights; Frank Luther, tenor. NBC  
 WBBM—Chesterfield Program; Alex Gray, baritone; Nat Shilkret's Orchestra. CBS  
 WMAQ—Stamp Talk; Ralph Kimble  
 WCFL—Merry Garden Ballroom Orch.  
 WIBO—Publix Theatre Reporter  
 WCHI—Moss-Covered Melodies; Pete Smith

**9:45** WGN—March Interlude  
 WBBM—Harley Parham's Orchestra  
 WMAQ—I. A. C. Melody Land  
 KYW—Charlie Agnew's Orchestra

**9:50** WGN—Tomorrow's Tribune  
 WIBO—Buddy Fisher's Orchestra  
 WGN—Bing Crosby; Cremona Cigars. CBS  
 WMAQ—Amos 'n' Andy. NBC  
 WLS—Amos 'n' Andy. NBC  
 WIBO—Concert Music  
 WCFL—Organ and WCFL Orchestra  
 KYW—Teaberry Sports Reporter; The Globe Trotter  
 WCHI—Stamford Singers; quartet music

**10:10** KYW—State Street Tomorrow  
 WCFL—Green Mills Ballroom Orchestra

**10:15** WGN—The Dream Ship; Poetic Readings  
 WMAQ—Slumber Music; string ensemble. NBC  
 WLS—Kitchen Klezzer Novelty. NBC  
 WIBO—Hour of Dreams  
 WCHI—Stamford Players; drama  
 WCFL—WCFL Orchestra

**10:25** WGN—Cameo Quarter Hour; Morton Downey; Renard's Orchestra. CBS

**10:30** WMAQ—Jane Froman's Orchestra. NBC  
 WCFL—Merry Garden Ballroom Orch.  
 WIBO—Eddie Varzo's Orchestra  
 KYW—Bert McDowell's Orchestra  
 WLS—International Old Time Party with Cumberland Ridge Runners

**10:45** WGN—Wayne King's Orchestra  
 WMAQ—Via Lago and Uptown Village orchestras  
 WLS—National Barn Dance with Maple City Four; Fiddle Band; Renfro Boys; Arkle; Bradley Kincaid; Mac and Bob

**11:00** WCFL—Blue Grotta Cafe Orchestra  
 KYW—Don Pedro's Orchestra  
 WIBO—Eddie South's Orchestra  
 WGES—Carl Schreiber's Orchestra

**11:15** WGN—Bernie Cummins' Orchestra  
 WBBM—Around the Town; Panico, Gendron, Bernie, Arnheim, Parham and Russo's Orchestras  
 WSBC—Jerry Sullivan; Song Special  
 WIBO—Buddy Fisher's Orchestra  
 WGES—Cabaret Hits  
 KYW—Charlie Agnew's Orchestra  
 WCFL—Green Mills Ballroom Orchestra  
 WSBC—Midwest Special  
 WCHI—Ruth Dennen

**11:45** WGN—Carl Moore's Orchestra  
 KYW—Don Pedro's Orchestra  
 WIBO—Mac McCloud's Orchestra

**12:00** WGN—Herbie Kay, Carl Moore and Art Kassel's Orchestras  
 WENR—Eddie Moore's Orchestra  
 KYW—Bert McDowell's Orchestra  
 WIBO—Eddie South's Orchestra  
 WGES—Owl Car

**12:15** WIBO—Buddy Fisher's Orchestra

**12:30** WENR—Don Pedro and his Orchestra  
 KYW—Bernie Kane's Orchestra  
 WSBC—Dance Music  
 WIBO—Eddie South's Orchestra

**12:45** WIBO—Mac McCloud's Orchestra

**1:00** KYW—Bert McDowell's Orchestra

**1:15** WIBO—Mac McCloud's Orchestra

**1:30** Bernie Kane's Orchestra

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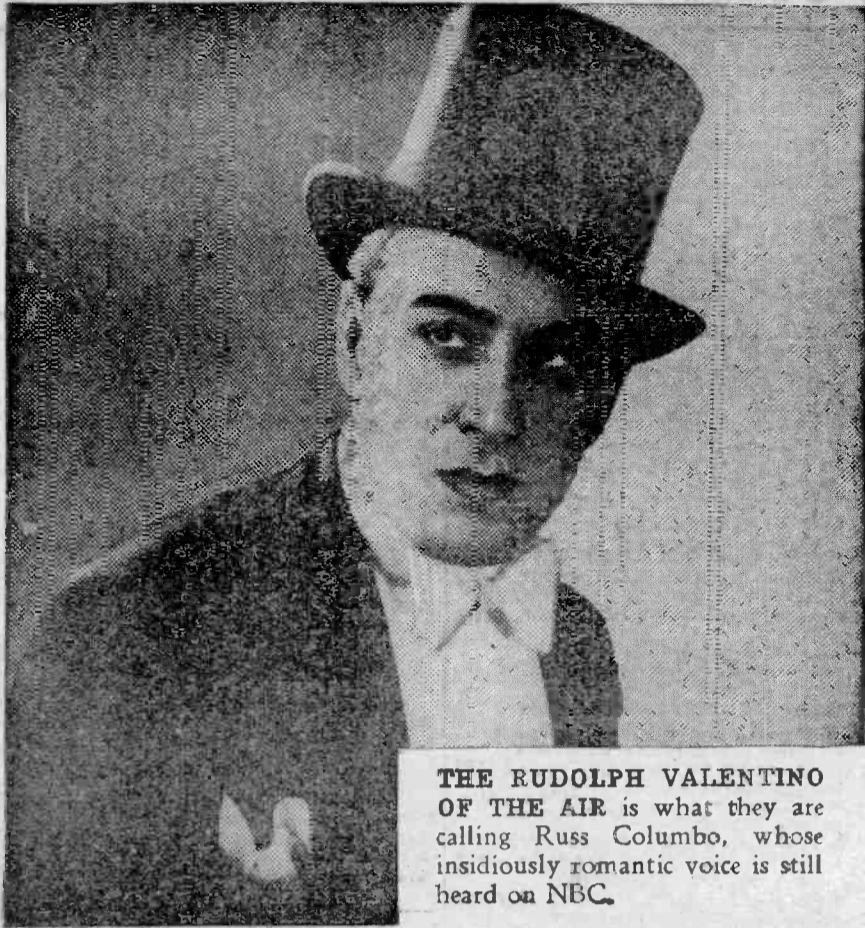
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# ETHER FEATURES



**THE RUDOLPH VALENTINO OF THE AIR** is what they are calling Russ Columbo, whose insidiously romantic voice is still heard on NBC.



**SOME OF THE TINY ETHER FOLK** of the "Lady Next Door" program, and the "Children's NBC Hour," gather around Miss Madge Tucker for a confab on matters purely dramatic. Miss Tucker directs all juvenile programs for the NBC.

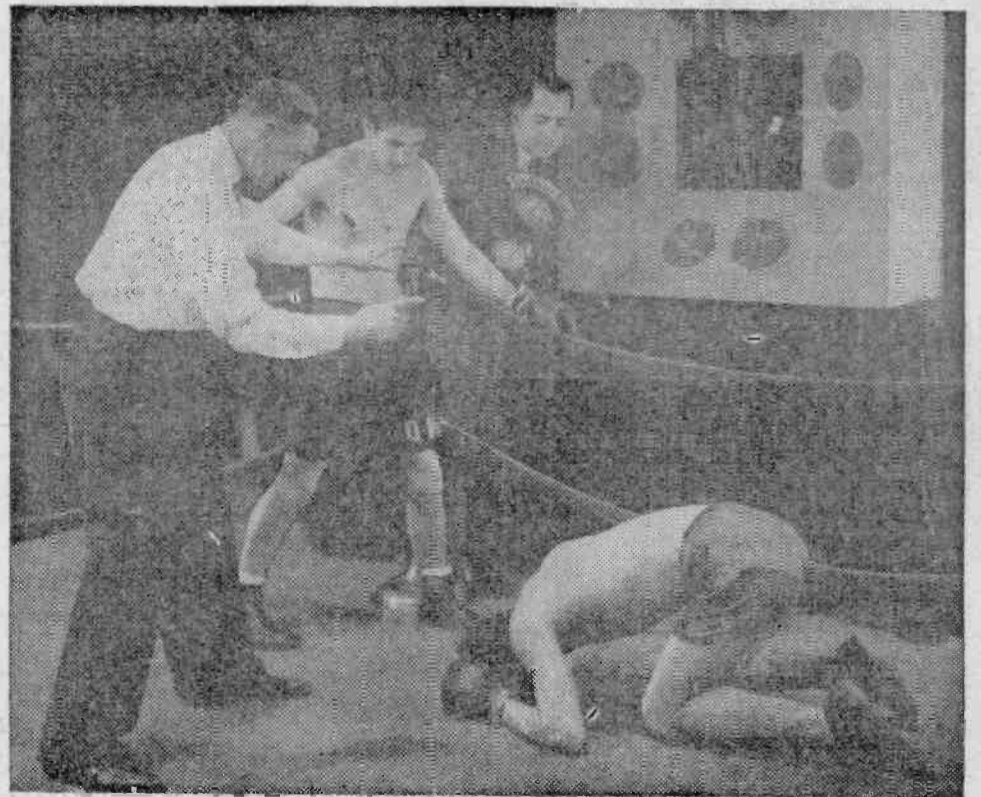


**WHILE MOST PEOPLE ARE STILL HUGGING THE PILLOW**, Fenwick Newell, tenor, Gloria Lavey, contralto, and Lowell Patton, pianist and composer, have already reached the New York NBC studios for their early morning program, "A Song for Today." The trio is heard each Sunday over NBC.

**MARY AND BOB CAN TELL THE DARNDEST THINGS** during their program heard each Tuesday over NBC networks. And the funny thing about it is that each broadcast is a True Story. Mary is played by Nora Sterling, well known radio actress, and Bob is played by Cecil Secret.



**PERHAPS IT WAS JANE FROMAN'S MIRROR** that prompted her to desert journalism for a radio and possible television career. Whatever it was, it was a swell idea. The comely Jane has just returned from New York where she had a grand time as guest soloist with Rudy Vallee and his orchestra. Her voice is now heard on many programs of the NBC.



**THE MANLY ART TAKES THE AIR** is the title of this sketch. Left to right, Referee O'Hanlon, Dick Madeo, Bill Schudt at the mike, and Madeo's opponent on the canvas; take part in one of the amateur boxing matches broadcast weekly over Columbia television station W2XAB.