

## MONTANA-NEBRASKA

Commercial Manager.....Chris Kay  
Program Director.....John Lee  
Chief Engineer.....Mike O'Shea  
For other Christian Ents. stations see Multiple-Station Owners.

### **KYSS**—Missoula—1959

Frequency: 910 Kc.....Power: 1000 Watts, d.  
Owned By.....Garden City Broadcasting  
Chief Engineer.....Jerry Leathers

### **KRBN**—Red Lodge—1961

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By ...Carbon County Broadcasters, Inc.  
Address.....211 S. Broadway  
Tel.: 446-2710 .....Independent  
President .....John Jarousi  
General Manager .....Frank L. Henderson  
Chief Engineer .....Dean Jansma

### **KSEN**—Shelby—1947

Frequency: 1150 Kc.....Power: 1000 Watts  
Owned-Operated By..Tri County Radio Corp.

Address.....131 Main St.  
Tel.: HE 4-5541 .....NBC  
Reps.....Feltis, Dove, Cannon; Holman  
President .....John Lyon  
General Manager.....Jerry Black

### **KG CX**—Sidney--1926

Frequency: 1480 Kc.....Power: 5000 Watts  
Owned-Operated By.....KG CX, Inc.  
Address.....109 S. Central  
Tel.: 482-2115 .....MBS  
President.....E. E. Krebsbach  
Gen., Adv. Mgr.....Clair Krebsbach  
Owners of: KPWD-FM, Plentywood.

### **KVCK**—Wolf Point—1957

Freq. 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned.....Hi-Line Bcstg. Co.  
Address.....324 Main St.  
Tel.: 615 .....MBS  
General, Comm. Manager.....R. E. Coffey  
Sta. Mgr., Ch. Eng.....Clair Hekkel  
Program Dir.....Dennis Johnson

## Nebraska

### **KCOW**—Alliance—1949

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Operated By....Sandhills Bcstg. Corp.  
Address.....1100 W. 10th St.  
Tel.: 1400.....KBS  
Station Reps. ....Continental; Soderlund Co.  
President.....T. C. Gregory  
General, Sta. Mgr.....Jim Ballas  
Commercial Mgr.....Darrell Falfar  
Chief Engineer.....Bob Carr

### **KWBE**—Beatrice—1949

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....MIA Enterprises  
Address.....216 Sherman St.  
Tel.: CA 3-2388.....Independent  
President.....Gordon C. "Bud" Dentz  
Asst. Gen. Mgr., Ch. Eng. ....Arlin Holle  
Owners of: KWBE-FM.

### **KCNI**—Broken Bow—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Custer County Bstg. Co.  
Address .....Box 561  
Tel.: TR 2-5881.....Independent  
Manager.....Georgia A. Crawford  
Chief Engineer.....M. Hromas

### **KCSR**—Chadron—1954

Frequency: 610 Kc. ....Power: 1 Kw. d.  
Owned By.....Community Service Radio Co.  
Address.....212 Bordeaux St.  
Tel.: HE 2-5545.....KBS

President.....Jerry Huse  
General Mgr.....Bob Thomas  
Station Manager.....John J. Miller  
Commercial Manager .....Irv Burkey  
Program Director .....Glen Hixson  
Owners of: WJAG, Norfolk; KVSH, Valentine.

### **KJSK**—Columbus—1948

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....KJSK, Inc.  
Business Address.....Box 99  
Tel.: 564-2891 .....KBS  
Representatives.....Biddick; Hopewell  
President, Gen. Mgr...George Basil Anderson  
Sta. Mgr., Prog. Dir. ....Milo Kincaid  
Commercial Manager.....Ralph Smith  
Chief Engineer.....Bob Miller  
For other Anderson stations see Multiple-Station Owners.

### **KTTT**—Columbus—1963

Frequency: 1510 Kc.....Power: 500 W.  
Owned By.....City & Farm Bcstg.  
Address .....Box 464  
Tel.: 564-2866 .....Independent  
Reps. ....Webb; Soderlund  
General Mgr.....Ken Kilmer

### **KGMT**—Fairbury—1960

Frequency: 1310 Kc.....Power: 500 Watts d.  
Owned By.....Great Plains Bcstg. Corp.  
Address .....316½ 5th  
Tel.: 1782 .....KBS

President ..... William Nuckolls  
 Chief Engineer..... Don Trimm

**KTNC—Falls City—1957**

Frequency: 1230 Kc.....Power: 100 Watts  
 Owned By.....Fall City Bcstg. Co., Inc.  
 Address.....Stephenson Hotel  
 Tel.: 2453 .....Independent  
 President, Gen. Mgr.....William Hardt  
 Commercial Manager.....Betty Huettner  
 Chief Engineer.....Richard Reddy

**KHUB—Fremont—1939**

Frequency: 1340 Kc..Power: 500 W.d., 250 W.n.  
 Owned By.....KHUB, Inc.  
 Business-Studio Address.....118 E. 5 St.  
 Tel.: PA 1-5012 .....KBS  
 President, Ch. Eng.....H. C. Snyder  
 Comm. Mgr.....Donald Mundy  
 Vice Pres., Sta. Mgr.....R. W. Behling  
 Program Director .....Harry Gehrett

**KMMJ—Grand Island—1925**

Frequency: 750 Kc. ....Power: 10 Kw.  
 Owned-Oper. By.....Town & Farm Co., Inc.  
 Business-Studio Address....Division at Cedar  
 Tel.: DU 2-2800.....ABC  
 Representative .....H-R  
 Ch. of Board.....Don Searle  
 President, Sta. Manager.....Bill Martin  
 Publicity Director.....Mike Albert  
 Nat'l Sales Coord. ....Willard Morton  
 Program Director .....Lew Cole  
 Chief Engineer.....U. L. Lynch  
 Owners of: KXXX, Colby, Kans.

**KRGI—Grand Island—1953**

Frequency: 1430 Kc.....Power: 1000 Watts  
 Owned By.....Grand Island Bcstg. Co. Ltd.  
 315 S. Locust St.....Tel.: 382-5420  
 ABC.....Reps.: Raymer; Larson  
 President.....James Stuart  
 Exec. Vice Pres.....Richard W. Chapin  
 Station Manager.....Vern Stedry  
 Chief Engineer.....Elmer G. Nelson  
 For other Stuart stations see Multiple-Station Owners.

**KHAS—Hastings—1941**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Nebraska Bcstg. Co.  
 Address.....Tribune Bldg.  
 Tel. 2-5101 .....KBS  
 Representative .....Gill-Perna  
 President.....Fred A. Seaton  
 General, Sta. Mgr. ....John W. Powell  
 Operations Dir.....Bob Booe  
 Chief Engineer .....David Rice  
 Owners of: KHAS-TV.

**KUVR—Holdrege—1956**

Frequency: 1380 Kc.....Power: 500 W., d.  
 Owned By.....W. W. Bcstg. Co.  
 Address.....613 4th Ave.

Tel.: WY 5-4020.....KBS  
 Pres.; Gen., Comm. Mgr..William C. Whitlock

**KGFV—Kearney—1927**

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned By.....Central Neb. Bcstg. Corp.  
 Business-Studio Address...Platte Valley Bldg.  
 Tel.: 237-2131 .....KBS  
 Representative .....Hal Holman  
 President .....John Mitchell  
 General Mgr., Chief Eng. ....W. J. Abbott  
 Commercial Mgr.....Paul Freygang

**KRNY—Kearney—1956**

Frequency: 1460 Kc.....Power: 5 Kw., d.  
 Owned By.....Bi-States Bcstg. Co.  
 Address.....210½ Central Ave.  
 Tel.: 456-3741 .....MBS  
 Station Reps. ....Meeker Co.; Soderlund Co.  
 President, Gen. Mgr.....F. Wayne Brewster  
 Commercial Manager .....Jack Yeager  
 Operations Mgr.....Ed Strasburger  
 Program Director .....Bob Whitehill  
 Chief Engineer .....M. Greely  
 Owners of: KRNY-FM, KHOL-TV, Kearney; KHIPL,  
 Hayes Center. All Nebr.

**KIMB—Kimball—1959**

Frequency: 1260 Kc.....Power: 1000 Watts  
 Owned By.....KIMB, Inc.  
 Address .....Box 33  
 Tel.: BEverly 5-3634.....Independent  
 Station Mgr.....Norton E. Warner

**KRVN—Lexington—1951**

Frequency: 1010 Kc....Power: 25,000 Watts d.  
 Owned By.....Nebraska Rural Radio Assn.  
 Address.....104 W. 8th St.  
 Tel.: FAirview 4-2371.....Independent  
 Station Representative .....Avery-Knodel  
 President.....Jay Person  
 General, Comm. Mgr. ....Max Brown  
 Sales Prom. Mgr. ....Lloyd Hardesty  
 Publicity Director .....Jerry Bryan  
 Chief Engineer .....Robert Bitner  
 Owners of: KRUN-FM.

**KFOR—Lincoln—1924**

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Cornbelt Bcstg. Corp.  
 Bus-Studio Address.....814 Stuart Bldg.  
 Tel.: 432-6606 .....ABC  
 President .....James Stuart  
 Exec. Vice Pres.....Richard W. Chapin  
 Operations Manager .....Orval Koch  
 Chief Engineer.....Al Pugsley  
 For other Stuart stations see Multiple-Station Owners.

**KLIN—Lincoln—1947**

Frequency: 1400 Kc.....Power: 250 W.  
 Owned-Oper. By.....Fletcher-Mitchell Corp.  
 Address .....410 Sharpe Building  
 Tel.: HEmlock 5-4377.....Independent

# NEBRASKA

President.....James I. Mitchell  
General, Sta. Mgr. ....Jack L. Callaway  
Program Director.....Walter Yetter  
Chief Engineer.....Dale Adkins  
For other Fletcher-Mitchell stations see Multiple-Station Owners.

## KLMS—Lincoln—1949

Freq.: 1480 Kc.....Power: 1 Kw.  
Owned By.....Lincoln Bcstg. Corp.  
Address.....P. O. Box 1804  
Tel.: 489-3855 .....MBS  
President.....Howard A. Shuman  
Sta., Comm. Mgr.....Harvey Swenson

## KBRL—McCook—1947

Frequency: 1300 Kc. ....Power: 5 Kw. d.  
Owned By.....The McCook Bcstg. Co.  
Address.....320½ Norris Ave.  
Tel.: 345-2400 .....MBS-KBS  
Representatives .....Gill-Perna; Soderlund  
Pres., Gen. Mgr., Ch. Eng...LeRoy W. Lenwell  
Program Director .....Jack Rogers  
Publicity Director.....John Holm

## KWRV—McCook—1961

Frequency: 1360 Kc.....Power: 1 Kw. d.  
Owned By.....Regional Bcstg. Corp.  
Address...Box 333, First National Bank Bldg.  
Tel.: 345-5400 .....Independent  
Station Representative .....Hopewell  
President.....William R. Vogel  
Sta., Comm.....W. O. Corrick

## KNCY—Nebraska City—1959

Frequency: 1600 Kc.....Power: 500 Watts d.  
Owned By.....Otoe Broadcasting Co.  
Address.....123 N. Eighth St.  
Tel.: 1600 .....KBS  
General Manager.....Ed Hundley  
Commercial Manager.....Jim Rhea

## WJAG—Norfolk—1922

Frequency: 780 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....WJAG Inc.  
Address.....309 Braasch  
Tel.: 371-2432 .....Independent  
Station Representative.....Paul H. Raymer  
President.....E. F. Huse  
Vice-Pres., Mgr.....Bob Thomas  
Comm., Sales Promo. Mgr. ....Hollis Francis  
Program Director.....Wayne Larson  
Owners of: KVSH, Valentine; KCSR, Chadron.

## KODY—North Platte—1930

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....North Platte Bcstg. (Stuart)  
Address.....308 W. Fourth St.  
Tel.: 532-3344 .....NBC  
Station Representative .....Paul H. Raymer  
Exec. Vice Pres.....Richard W. Chapin  
Station Manager.....Joseph di Natale  
Program Dir.....Lynn Smith  
Publicity Dir.....Geraldine Wing  
For other Stuart stations see Multiple-Station Owners.

## KOGA—Ogallala—1954

Frequency: 930 Kc.....Power: 500 Watts  
Owned By.....Ogallala Bcstg. Corp.  
Address .....Box 509  
Tel.: 284-3633.....KBS  
Representative.....Indie Sales  
Pres., General Manager....Newell Eastman  
Comm. Mgr., Ch. Eng...Howard L. Harrington  
Sales Prom. Mgr.....Harold West

## KBON—Omaha—1942

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Goldenrod Broadcasters, Inc.  
Address .....304 S. 18th St.  
Tel.: 342-8282 .....ABC  
Station Rep.....Adv. Time Sales  
President.....Joe Gratz  
V. P., General Manager.....M. M. Fleischl  
Program Director.....Jim Price  
Chief Engineer.....George Ragan

## KFAB—Omaha—1924

Frequency: 1110 Kc.....Power: 50,000 Watts  
Owned-Operated By.....KFAB Bcstg. Co.  
Bus.-Studio Address....5010 Underwood Ave.  
Tel.: 556-8000 .....NBC  
Representative .....Petry  
President .....Joe Seacrest  
V. P., Gen. Mgr.....Lyell Bremser  
Comm. Mgr.....E. R. Morrison  
Program Director.....Ken Headrick  
Chief Engineer.....Ray Schroeder  
Owners of: KFAB-FM.

## KMEO—Omaha—1922

Frequency: 660 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....National Weekly, Inc.  
Business Address.....836 Kilpatrick Bldg.  
Tel.: 341-2228 .....MBS  
Station Representative.....Bcst. Time Sales  
President .....William F. Buckley, Jr.  
General, Sta. Mgr. ....Jay L. Spurgeon  
Commercial Manager .....Dick Palmquist  
Chief Engineer.....Bill Dunbar  
Owners of: KQAL-FM, Omaha.

## KOIL—Omaha—1925

Frequency: 1290 Kc.....Power: 5000 Watts  
Owned By.....Central States Bcstg.  
Business-Studio Address....511 So. 17th St.  
Tel.: 342-7626 .....Independent  
Station Representative .....H-R Representatives  
President.....Don W. Burden  
General, Sta. Mgr.....Steve Shepard  
Program Dir.....Bob Wilson  
Chief Engineer.....Gerald E. Welst  
For other Burden stations see Star Stations under Multiple-Station Owners.

## KOOO—Omaha—1957

Frequency: 1420 Kc.....Power: 1,000 Wts. d.  
Owned By.....Pier-San of Nebraska Corp.  
Box 37.....Tel.: 566-6700

Tel.: 344-4191 .....Independent  
 Station Rep.....Charles Bernard  
 President .....Mack Sanders  
 Chief Engineer.....Don Denver  
 Owners of: KSIR, Wichita, Kans.

**WOW—Omaha—1923**

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned By .....Meredith Broadcasting Co.  
 Address.....3501 Farnam St.  
 Tel.: 346-3400 .....CBS  
 Representative .....John Blair  
 Vice Pres., Gen. Mgr.....Frank P. Fogarty  
 Sales, Sta. Mgr.....W. O. Wiseman  
 Program Director.....Ray Olson  
 Sales Prom., Publicity.....Heinz Rohde  
 Dir. of Engineering.....William J. Kotera  
 Chief Engineer.....Glenn Flynn  
 For other Meredith stations see Mulpile-Station  
 Owners.

**KBRX—O'Neill—1955**

Frequency: 1350 Kc...Power: 1000 Watts d.  
 Owned By.....Ranchland Bcstg. Co.  
 Address .....Box 150  
 Tel.: 120 .....KBS  
 Gen. Mgr.....Gilbert Poese

**KEYR—Scottsbluff—1961**

Frequency: 690 Kc.....Power: 1 Kw. d.  
 Owned By.....Western Nebraska Bcstg. Co.  
 Box 282.....Tel.: 632-4119  
 Independent.....Reps.: Meeker; McGuire  
 Pres., Gen. Mgr.....Bob Marland

**KNEB—Scottsbluff—1948**

Freq.: 960 Kc.....Power: 1 Kw. d., 500 Wts. n.  
 Owned-Oper. By...Platte Valley Bcstg. Corp.  
 Business-Studio Address.....2110 Broadway  
 Tel.: 632-7121 .....Independent  
 Representative .....Hal Holman  
 President.....Russell M. Stewart  
 General-Station Mgr.....George H. Haskell  
 Commercial Mgr.....Byron Joachim  
 Chief Engineer .....Leslie A. Proctor  
 Owners of: KNEB-FM.

**KOLT—Scottsbluff—1930**

Freq.: 1320 Kc...Power: 5000 W. d. 1000 W. n.  
 Owned-Operated By.....The Hilliard Co.  
 Address .....Box 660  
 Tel.: 632-6155 .....CBS  
 Pres., Gen. Mgr.....L. L. Hilliard  
 Chief Engineer.....Harland Morrison

**KSID—Sidney—1952**

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned By .....KSID Radio, Inc.  
 Address.....Legion Park, Box 772  
 Tel.: 254-5803 .....ABC-KBS  
 Station Representative .....Soderlund Co.  
 President, Gen. Mgr. ....David W. Young  
 Commercial Manager .....Chet Alan  
 Chief Engineer.....Rick Miller

**KRFS—Superior—1959**

Frequency: 1600 Kc.....Power: 500 Watts, d.  
 Owned By.....Valley Bcstg. Co.  
 Address American Legion Bldg., W. Eighth St.  
 Tel.: 907 .....KBS  
 Pres., Gen. Mgr., Ch. Eng.....David Tucker

**KVSH—Valentine—1961**

Frequency: 940 Kc.....Power: 500 Watts d.  
 Owned By.....Valentine Bcstg. Co.  
 Address .....Marian Hotel  
 Tel.: 1580 .....Independent  
 Station Reps. ....Walker-Rawalt; Soderlund  
 President.....E. F. Huse, Jr.  
 General, Promo. Manager.....Evans Meier  
 Advertising Mgr.....Larry Russell

**KAWL—York—1954**

Frequency: 1370 Kc.....Power: 500 W.  
 Owned-Operated By..Prairie States Bcstg. Co.  
 Address .....KAWL Bldg.  
 Tel.: 362-4433 .....KBS  
 President.....M. L. Gleason  
 Gen., Sta. Manager.....Tommy L. Gleason  
 Chief Engineer .....Melville L. Gleason

**Nevada**

**KPTL—Carson City—1955**

Freq.: 1300 Kc....Power: 5 Kw. d.; 500 W. n.  
 Owned By.....Capitol Bcstg. Co. of Nevada  
 Address .....P.O. Box 625  
 Tel.: Granite 2-1319 .....Independent  
 Station Rep. ....Venard, Torbet & McConnell  
 Station Mgr.....Robert R. Rigler

**KELK—Elko—1948**

Frequency: 1240 Kc.....1 Kw. d.; 250 W. n.  
 Owned-Operated By.....Elko Bcstg. Co.

Address.....P. O. Box 790  
 Tel.: REpublic 8-3930 .....Independent  
 President .....Chris Sheerin  
 General, Sta. Mgr. ....John J. Gummick

**KELY—Ely—1950**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....White Pine Bcstg. Co.  
 Address .....Box 600  
 Tel.: AM 4-2077.....Independent  
 Owner Gen. Mgr.....David I. Hansen

# NEVADA

## **KVLV—Fallon—1957**

Frequency: 1250 Kc. .... Power: 5 Kw., d.  
Owned By.....Lahontan Valley Bcstg. Co.  
Address .....Gommow Dr.  
Tel.: 423-2243 .....Independent  
President, Ch. Engr. ....Lester W. Pearce

## **KTOO—Henderson—1956**

Frequency: 1280 Kc. ... Power: 5,000 Watts d.  
Owned By.....KTOO Bcstg. Co.  
Address .....Flamingo Hotel, Las Vegas  
Tel.: REgent 5-1585.....Independent  
President, Gen. Mgr. ....Donald S. Beck  
Chief Engineer.....Fred Kidd  
Owners of: KTOO-FM.

## **KENO—Las Vegas—1940**

Frequency: 1460 Kc.....Power: 1 Kw.  
Owned By.....BHA Ents.  
Paradise & Flamingo Rds.....Tel.: 735-3511  
KBS .....Rep.: Bolling  
President.....M. D. Buchen  
General Mgr.....Len Hornsby  
For other Buchen stations see BHA Ents. under  
Multiple-Station Owners.

## **KLAS—Las Vegas—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Radio KLAS, Inc.  
Address .....Box 510  
Tel.: RE 5-6633.....CBS  
Station Representative .....McGavren-Guild  
General, Mgr.....Milt Kray

## **KLUC—Las Vegas—1956**

Frequency: 1050 Kc.....Power: 500 W., d.  
Owned By.....Mike Gold  
Address .....New Frontier Hotel  
Tel.: REgent 5-7257 .....CBS  
Gen., Adv. Mgr.....Mike Gold  
Commercial Manager .....Tom Miller  
Owners of: KLUC-FM.

## **KORK—Las Vegas—1953**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Southwestern Bcstg. Co.  
Address .....Hotel Thunderbird  
President.....Donald W. Reynolds  
General Manager.....Joseph W. McMurray  
Chief Engineer.....Alex McGee  
For other American TV Co. stations see Multiple-  
Station Owners.

## **KRAM—Las Vegas—1947**

Freq., 920 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Suna Bcstg. Corp.  
Address .....Hotel Tropicana  
Tel.: 736-1920 .....Independent  
Station Representative .....Raymer  
President, Gen. Mgr.....Ted Oberfelder  
Program Director .....Robert Joyce  
Chief Engineer .....James Flint

## **KVEG—Las Vegas—1962**

Frequency: 970 Kc. .... Power: 500 Watts d.  
Owned By .....Las Vegas Electronics, Inc.  
Address .....Landmark Plaza  
Tel.: REgent 5-8644 .....Independent  
Station Representative .....George Hollingbery  
President.....George M. Mardikian

## **KBET—Reno—1946**

Frequency: 1340 Kc...Power: 1 Kw.d., 250 W.n.  
Owned By.....Sierra Bcstg. Co.  
Address .....Mapes Hotel  
Tel.: FA 2-4501.....KBS-ABC  
Sta. Reps. ....Walker-Rawalt; Sandeberg  
President, Station Mgr. ....R. L. Stoddard  
Chief Engineer.....Irvin Carlsen

## **KOH—Reno—1928**

Freq.: 630 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....McClatchy Bcstg. Co.  
Address.....143 Stevensen St.  
Tel.: FA 3-5106.....NBC  
Representative.....Paul H. Raymer  
President .....Eleanor McClatchy  
Chief Engineer.....Wesley Craig  
For other McClatchy stations see Multiple-Station  
Owners.

## **KOLO—Reno—1946**

Frequency: 920 Kc.....Power: 1000 Watts  
Owned-Operated By.....Western Bcstg. Co.  
Address .....Box 821  
Tel.: FAirview 2-3441.....CBS  
President.....Donald W. Reynolds  
General Manager.....Donald W. Reynolds Jr.  
Commercial Manager.....C. Clay  
Chief Engineer.....Tom Hughes  
For other D. W. Reynolds stations see Donrey  
Media Group under Multiple-Station Owners.

## **KONE—Reno—1954**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Radio KONE, Inc.  
Address.....P.O. Box 1928  
Tel.: FA 3-2133.....Independent  
President, Gen Mgr. ....Leland Fuller  
Chief Engineer.....H. Slocum, Jr.

## **KBUB—Sparks—1960**

Frequency: 1270 Kc.....Power: 1 Kw. d.  
Owned By.....Silver Circle Broadcasting Co.  
Address.....P. O. Box 1270  
Tel.: EL 59493.....Independent  
President.....Edward J. Jansen  
Chief Engineer.....Harry J. Botsford

## **KWNA—Winnemucca—1955**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....N. W. Radio & TV Corp.  
Address .....Box 591  
Tel.: MADison 3-2030.....Independent  
Station Representative .....Sandeberg Co.  
President .....H. Frank Walters  
General Mgr., Chief Engr.....Lee Boner

# New Hampshire

## **WBRL—Berlin—1962**

Frequency: 1400 Kc. Power: 500 W.  
Owned By.....Good Radio, Inc.  
Independent.....Reps.: Eckels; Stone  
Pres.; Gen., Sales Mgr.....James L. Morello

## **WMOU—Berlin—1946**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Berlin Bcstg. Co.  
Business Address.....27 Green Square  
Tel.: 1797 .....Independent  
Sta. Reps. ... Bill Creed Assocs.; Spot Time Sales  
President, Gen. Mgr.....John Bowman  
Commercial, Sales Promo. Mgr...Robert T. Dale  
For other Knight stations see Multiple-Station  
Owners.

## **WTSV—Claremont—1948**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Radio Claremont, Inc.  
Address.....221 Washington Rd.  
Tel.: 543-3062 .....Independent  
President .....Norman Knight  
General Manager.....George R. Bonneau  
Chief Engineer.....H. Katz

## **WKXL—Concord—1946**

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Capitol Bcstg. Corp.  
Address .....37 Redington St.  
Tel.: 225-5521 .....CBS-KBS  
Sta. Representative.....Walker-Rawalt  
Pres., Gen. Mgr.....Frank B. Estes  
Sales Manager .....Edson I. Gray  
Program Dir., Chief Engr. ....Don Hulbert

## **WBNC—Conway—1955**

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....North Country Radio, Inc.  
Address.....E. Main St.  
Tel.: 447-5988 .....Independent  
Reps. .... Bill Creed Assocs.; Spot Time Sales  
President, Gen. Mgr.....Lawrence H. Sherman  
Commercial Mgr.....Joan Sherman

## **WTSN—Dover—1956**

Frequency: 1270 Kc. Power: 5000 Watts  
Owned By.....WTSN, Inc.  
Address.....155 Front St. (Manchester)  
Tel.: NA 4-4077 .....Independent  
General Mgr.....Ralph Gottlieb

## **WDCR—Hanover—1958**

Freq: 1340 Kc. Power: 1 Kw. d., 250 Wt. n.  
Owned By.....Trustees of Dartmouth College  
Address.....P.O. Box 1032  
Tel.: 643-4500 .....Independent  
General Mgr.....Alan R. McKee

## **WTSL—Hanover—1950**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Radio Hanover, Inc.  
Address.....P. O. Box 1031  
Tel.: 643-2200 .....NBC  
President.....Norman Knight  
Station, Commercial Mgr. ...Howard L. Chase  
Chief Engineer .....Gladstone Sawyer  
For other Knight stations see Multiple-Station  
Owners.

## **WKBK—Keene—1959**

Frequency: 1220 Kc. Power: 1000 Watts  
Owned By.....Monadnock Bcstg. Corp.  
Address.....39 Vernon St.  
Tel.: National 4-4075 .....Independent  
Pres., Gen. Mgr.....Albert L. Auclair  
Owners of: WEMJ, Laconia.

## **WKNE—Keene—1926**

Frequency: 1290 Kc. Power: 5000 Watts  
Owned-Oper. By.....WKNE Corp.  
Address.....17 Dunbar St.  
Tel.: EL 2-9230 .....CBS  
Station Rep. ....Meeker  
President.....Joseph K. Close  
General Mgr.....Howard M. Shultis  
For other stations see Highland stations under  
Multiple-Station Owners.

## **WEMJ—Laconia—1961**

Freq. 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Belknap Bcstg.  
Address.....Laconia Nat'l Bank Bldg.  
Tel.: LAkeside 4-2262 .....CBS  
Station Rep. ....Walker-Rawalt  
President.....Albert L. Auclair  
General, Commercial Mgr....Irving W. Kaizer

## **WLNH—Laconia—1922**

Frequency: 1350 Kc. Power: 5000 Watts d.  
Owned By .....WLNH, Inc.  
Business Address .....653 Main St.  
Tel.: LA 4-1323 .....ABC  
President .....Marion P. Lewis  
Gen., Station Mgr. ....K. Johnson  
Owners of: WKBK, Keene.

## **WFEA—Manchester—1932**

Frequency: 1370 Kc. Power 5 Kw.  
Owned By.....WFEA Broadcasting  
Address .....P. O. Box 149  
Tel.: 625-5491 .....Independent  
President, Gen. Mgr.....William F. Malo, Jr.  
Commercial Mgr.....William Beatty  
Program Director.....Jim Camilli  
Publicity Director.....J. Miller  
Chief Engineer.....R. Schow

## NEW HAMPSHIRE-NEW JERSEY

### WGIR—Manchester—1941

Frequency: 610 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Knight Radio  
Address.....Box 487  
Tel.: NA 5-6915.....NBC  
President.....Norman Knight  
For other Knight stations see Multiple-Station  
Owners.

### WKBR—Manchester—1946

Frequency: 1250 Kc.....Power: 5000 Watts  
Owned.....Granite State Bcstg. Co.  
Address.....155 Front St.  
Tel.: NAtional 4-4077.....Independent  
Gen., Sta. Mgr.....Ralph Gottlieb

### WOTW—Nashua—1947

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned By.....Eastminster Bcstg. Corp.  
Address.....Lund Road  
Tel.: TU 2-2781.....Independent  
President, Gen. Mgr. ....Roger H. Strawbridge  
Chief Engineer.....John L. Ecuyer  
Owners of: WOTW-FM, Nashua; WCME, Brun-  
swick-Portland, Me.

### WSMN—Nashua—1958

Frequency: 1590 Kc.....Power: 5000 Watts  
Owned By.....1590 Broadcasting Corp.  
Business Address.....502 W. Hollis St.  
Tel.: TU 2-5107.....ABC, KBS  
Station Reps.....Breen & Ward; Nona Kirby  
President.....Gerald O. Nash  
General Manager.....David A. Rock  
Station Manager.....Edward Lecius

Program Director.....Frank Teas  
Chief Engineer.....Donald Ayers

### WCNL—Newport—1960

Frequency: 1010 Kc. ....Power: 250 Watts d.  
Owned By.....Carlson Enterprises  
Address.....120 Belknap St.  
Tel.: NEwport 873.....KBS  
General, Comm. Manager ..W. Richard Carlson  
Program Director.....Norah B. Carlson

### WBBX—Portsmouth—1960

Frequency: 1380 Kc.....Power: 1 Kw.  
Owned By.....Seacoast Bcstg. Corp.  
Address.....1555 Islington Street  
Tel.: GENEva 6-1380.....Independent  
President.....Roger Moulton  
Gen., Comm. Mgr.....William A. Gildersleeve

### WHEB—Portsmouth—1932

Frequency: 750 Kc.....Power: 1000 Watts d.  
Owned By.....Knight Bcstg. of N. H.  
Address.....3 Pleasant St.  
Tel.: GENEva 6-7300.....Independent  
President.....Norman Knight

### WWNH—Rochester—1948

Frequency: 930 Kc.....Power: 5000 Watts d.  
Owned-Operated By....Strafford Bcstg. Corp.  
Business Address.....Rochester Hill Rd.  
Tel.: 333-0930.....Independent  
Reps.....Bill Creed Assocs.; Nat. Time Sales  
Pres., Gen. Mgr.....Albin Mallin  
Chief Engineer.....Roger Butterfield

## New Jersey

### WHTG—Asbury Park—1957

Frequency: 1410 Kc.....Power: 500 W., d.  
Owned By.....Harold & Theo Gade  
Address.....Route 1  
Tel.: KE 1-1410.....Independent  
Sta. Representative.....Grant Webb  
Owner, Gen. Mgr.....Harold Gade  
Station, Prom. Manager.....Theo Gade  
Chief Engineer.....Martin Goffe

### WJLK—Asbury Park—1926

Frequency: 1310 Kc.....Power: 250 Watts  
Owned-Operated By..Asbury Park Press, Inc.  
Address.....Press Plaza  
Tel.: PR 4-7000.....Independent  
Station Manager.....Everett Rudloff  
Commercial Manager.....Margaret Curtis  
Prog. Mgr.....Charles F. Hill  
Chief Engineer.....Frank Huber  
Owners of: WJLK-FM.

### WFPG—Atlantic City—1940

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Eastern Bcstg. Co.  
Address.....Steel Pier  
Tel.: 345-2188.....CBS  
Station Representative.....PRO  
President.....D. Diner  
General Manager.....John Struckell  
Chief Engineer.....Al Roche

### WLDB—Atlantic City—1955

Frequency: 1490 Kc.....1 Kw. d., 250 W. n.  
Owned-Oper. By.....Atlantic City Bcstg. Co.  
Address.....Penn-Atlantic  
Tel.: 344-6573.....MBS-ABC  
Pres., Gen. Mgr., Ch. Eng.....Leroy Bremmer  
Commercial Mgr.....Dorothy Bremmer

### WMID—Atlantic City—1947

Frequency: 1340 Kc.....Power: 250 Watts

**Owned-Oper. By** . . . Mid-Atlantic Bcstg. Co., Inc.  
**Address** . . . . . 1710 Atlantic Ave.  
**Tel.**: 4-1340 . . . . . ABC  
**Pres., Gen. Mgr.** . . . . . David H. Freedman

**WSNJ—Bridgeton—1937**

**Frequency**: 1240 Kc. . . . . **Power**: 250 Watts  
**Owned-Oper. By** . . . Eastern States Bcstg. Corp.  
**Address** . . . . . Bridgeton, N. J.  
**Tel.**: GL 1-2930 . . . . . MBS  
**Station Representative** . . . . . Clark  
**President** . . . . . Russell S. Henderson  
**Exec. V. P., Gen. Mgr.** . . . . . Paul Alger  
**Owners of**: WSNJ-FM.

**WCAM—Camden—1926**

**Frequency**: 1310 Kc. . . . . **Power**: 250 Watts  
**Owned-Oper. By** . . . . . City of Camden  
**Address** . . . . . City Hall  
**Tel.**: EM 5-5600 . . . . . Independent  
**Rep.** . . . . . Bcst. Time Sales  
**General Manager** . . . . . Doug Warren  
**Commercial Manager** . . . . . Joseph Scardilli  
**Program Director** . . . . . Samuel Scott  
**Chief Engineer** . . . . . John Zander

**WKDN—Camden—1948**

**Frequency**: 800 Kc. . . . . **Power**: 1000 Watts d.

**Owned-Oper. By** . . . . . South Jersey Bcstg. Co.  
**Address** . . . . . 2775 Mt. Ephraim Ave.  
**Tel.**: EM 5-7200 . . . . . Independent  
**President** . . . . . Ran Compton  
**General Manager** . . . . . Gordon Giffen  
**Chief Engineer** . . . . . Anthony J. Riccio  
**Owners of**: WKDN-FM.

**WNJH—Hammonton—1961**

**Frequency**: 1580 Kc. . . . . **Power**: 250 Watts d.  
**Owned By** . . . . . Hammonton Bcstg. Co.  
**Address** . . . . . 115 Vine Street  
**Tel.**: LOgan 1-1900 . . . . . Independent  
**Pres., Gen. Mgr.** . . . . . William S. Halpern  
**Owners of**: WCOJ, Coatesville, Pa.

**WMVB—Millville—1953**

**Frequency**: 1440 Kc. . . . . **Power**: 1,000 Watts d.  
**Owner** . . . . . Union Lake Broadcasters, Inc.  
**Address** . . . . . P. O. Box 267  
**Tel.**: 825-2600 . . . . . Independent  
**President** . . . . . Fred M. Wood  
**General Manager** . . . . . Dorothy H. Carlson  
**Chief Engineer** . . . . . George Dodds

**WMTR—Morristown—1948**

**Frequency**: 1250 Kc. . . . . **Power**: 5000 Watts d.  
**Owned-Operated By** . . . Morristown Bcstg. Corp.

**TWO HUNDRED AND SIXTY DAYS A YEAR,  
THE KEY EXECUTIVES IN BROADCASTING  
AND ADVERTISING RECEIVE AND READ  
RADIO-TELEVISION DAILY.**



## NEW JERSEY

Address .....Box 345  
Tel.: JE 8-1250.....Independent  
President.....George S. Croy  
General Manager.....Kenneth A. Croy

### WJRZ—Newark—1922

Frequency: 970 Kc...Power: 5 Kw., d.; 1 Kw. n.  
Owned By..Bergen Bcstg. (Communications In  
Address.....32 Green St.  
Tel.: Market 4-5300.....Independent  
Pres., Gen. Mgr.....Lazar Emanuel  
For other Communications Inds. stations see Multiple-Station Owners.

### WNJR—Newark—1947

Frequency: 1430 Kc.....Power: 5000 Watts  
Owned By.....Rollins Bcstg.  
Business Address.....Box 1258  
Tel.: MU 8-3665.....Independent  
Station Rep. ....Continental  
President.....O. Wayne Rollins  
General, Comm. Mgr.....Leonard Mirelson  
Chief Engineer.....Vic Takach  
For other Rollins stations see Multiple-Station Owners.

### WVNJ—Newark—1947

Frequency: 620 Kc.....Power: 5000 Watts  
Owned-Operated By.....Newark Bcstg. Corp.  
Address.....225 E. 57th St., New York, N.Y.

Tel.: MU 8-6470.....Independent  
General Manager.....Ivon B. Newman  
Owners of: WVNJ-FM.

### WCTC—New Brunswick—1946

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By....Raritan Valley Bcstg.  
Business-Studio Address.....385 George St.  
Tel.: CH 7-1450.....Independent  
President, Gen. Mgr.....J. L. Rosenmiller  
Asst. Gen. Mgr.....A. V. Marano  
Owners of: WCTC-FM.

### WNNJ—Newton—1953

Frequency: 1360 Kc.....Power: 1000 Watts  
Owned By.....Sussex County Bcstrs.  
Address .....Box 40  
Tel.: DUpont 3-3400.....KBS  
Co-Owners.....Simpson Wolf, Robert Menzel  
General, Comm. Mgr.....Ronald L. Hickman  
Program Director.....John Bennett  
Owners of: WNNJ-FM.

### WPAT—Paterson—1941

Frequency: 930 Kc.....Power: 5000 Watts  
Owned By.....Capital Cities Bcstg. Corp.  
Address.....12 West 40th St., N.Y.C.  
Tel.: MUrray Hill 8-9300.....Independent

Quality listeners in Greater New York

# WVNJ

Great Albums of Music

AM  
620

FM  
100.3



EXECUTIVE OFFICES  
786 Broad Street  
Newark, N. J. 07102

SALES OFFICES  
225 East 57th Street  
New York, N. Y. 10022

TEL: AREA CODE 212 MU 8-6470

## NEW JERSEY-NEW MEXICO

Station Representative.....H-R Reps  
President.....Frank M. Smith  
General Manager.....Daniel P. Weinig  
Program Director.....Joseph B. Somerset  
Chief Engineer.....Paul Di Savino  
For other Capital Cities stations see Multiple-Station Owners.

### **WERA**—Plainfield—1961

Frequency: 1590 Kc.....Power: 500 Watts d.  
Owned By.....Tri-County Bcstg. Corp.  
Address.....200 West 7th Street  
Tel.: PL 5-1590.....Independent  
President, Gen. Mgr.....Henry J. Behre, Jr.  
Commercial Manager.....Phil Reilly  
Chief Engineer.....Robert Balfour

### **WOND**—Pleasantville—1950

Freq. 1400 Kc.....1 Kw. d., 250 W. n.  
Owned-Oper. By.....S. Jersey Radio, Inc.  
Address.....Old Turnpike  
Tel.: MILton 1-1400.....Independent  
Station Reps.....Masla; Mort Lowenstein  
Exec. V.P., Gen. Mgr.....Howard L. Green  
Station Mgr., Prog. Dir.....Fred H. Haggerty  
Sales Pro. Mgr.....Larry Carle  
Chief Engineer.....Milton C. Thurlow  
For other Green stations see Multiple-Station Owners.

### **WHWH**—Princeton—1963

Frequency: 1350 Kc.....Power: 5 Kw.  
Owned By.....Nassau Bcstg. Co.  
221 Witherspoon St.....Tel.: 924-3600  
Independent.....Rep.: Piano  
President.....Herbert W. Hobler  
General Mgr.....David A. Moss

### **WAAT**—Trenton—1959

Frequency: 1300 Kc.....Power: 250 Watts d.  
Owned By.....Delaware Valley Bcstg. Co.  
Address.....Hotel Stacy Trent  
Tel.: Export 2-5125.....Independent  
Station Representative.....Masla  
President.....Ed Cossman  
General, Comm. Mgr.....Ray McFadden  
Program Director.....Harry Newman  
Publicity Director.....Robert MacDougle  
Chief Engineer.....Nicholas Dallessandro

### **WBUD**—Trenton—1947

Frequency: 1260 Kc....Power: 5 Kw. d., 1 Kw. n.

Owned-Operated By.....WBUD, Inc.  
Address.....Ewingville Road  
Tel.: TU 2-7191.....Independent  
Pres., Gen. Mgr.....Richard M. Hardin  
Owners of: WBUD-FM.

### **WTM**—Trenton—1942

Frequency: 920 Kc.....Power: 1 Kw.  
Owned By....Scott Bcstg. Co. of New Jersey  
Brunswick Ave. & Lake Dr...Tel.: OW 5-8515  
MBS.....Rep.: Broadcast Time Sales  
President.....Herbert Scott  
For other Scott stations see Multiple-Station Owners.

### **WDVL**—Vineland—1958

Frequency: 1270 Kc.....Power: 500 Watts, d.  
Owned By.....Mort & Vivian E. Hendrickson  
Address.....River Drive, Radio Park  
Tel.: OXford 1-7550.....Independent  
General, Sta. Manager.....Mort Hendrickson  
Program Director.....Henri Morey  
Acting Chief Engineer.....Earle Godfrey

### **WBZ**—Vineland—1946

Frequency: 1360 Kc.....Power: 1000 Watts  
Owned-Operated By...Community Bcstg. Serv.  
Address.....S. Delsea Drive  
Tel.: OX 2-6500.....Independent  
Representative.....Gill-Perna  
President.....Joseph M. Bullock  
General Manager.....Robert C. Crager  
Commercial Manager.....John F. Serra

### **WCRV**—Washington—1956

Frequency: 1580 Kc.....Power: 500 Watts d.  
Owned By.....Warren Bcstg.  
Address.....3 Belvidere Avenue  
Tel.: 689-1580.....Independent  
General Manager.....George S. Croy  
Commercial Mgr.....Ron Drescher  
Chief Engineer.....Leonardo Ragonese, Jr.

### **WCMC**—Wildwood—1951

Frequency: 1230 Kc.....Power: 100 Watts  
Owned-Operated By.....Francis J. Matrangola  
Address.....3010 N. J. Ave.  
Tel.: 522-7751.....Independent  
General Manager.....Francis J. Matrangola  
Comm. Mgr.....Margaret Murphy  
Program Director.....William Wotring  
Chief Engineer.....Carlton Owen  
Owners of: WCMC-FM.

## New Mexico

### **KALG**—Alamogordo—1950

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....William Wayne Phelps  
Address.....Box 268  
Tel.: HEmlock 7-1505.....KBS-MBS

General, Sta. Mgr.....Wayne Phelps  
Chief Engineer.....Ed Sullivan

### **KRAC**—Alamogordo—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.

# NEW MEXICO

Owned By.....George O. Cory  
Address.....P. O. Box 618  
Tel.: 437-4440 .....Independent  
President.....George O. Cory  
General Manager.....Bob Hoffman  
Program Director.....Jim Joyner  
Chief Engineer.....Leroy Stewart  
For other Cory Stations see Colorado Network  
under Multiple-Station Owners.

## KABQ—Albuquerque—1947

Frequency: 1350 Kc...Power: 5 Kw.d., 500 W.n.  
Owned-Oper. By.....Sandia Bcstg. Corp.  
Address.....P.O. Box 1388  
Tel.: 243-1244 .....Independent  
Reps.....Harlan G. Oakes; Nat'l Time Sales  
President.....Oscar I. Dodek  
General, Sta. Mgr. ....Maxwell Marvin  
Comm., Sales Prom. Mgr. ....Milton Ledet  
Program Director.....Jose Gallegos  
Chief Engineer.....Michael Lucero

## KARA—Albuquerque—1959

Frequency: 1310 Kc.....Power: 1,000 Watts d.  
Owned By.....KARA, Inc.  
Address.....4011 Menaul Blvd.  
Tel.: AMherst 8-4371.....KBS  
Station Rep.....Broadcast Time Sales  
President .....Walter Stiles  
General Manager.....Bill Wylder  
Commercial Manager.....Buz Hudgins  
Program Director.....Bill Godfrey  
Chief Engineer.....Mel Berstler

## KDEF—Albuquerque—1953

Frequency: 1150 Kc.....Power: 1 Kw.  
Owned By.....White Oaks Bcstg. Co.  
Address.....506 2nd St. N.W.  
Tel.: CH 3-7813.....ABC  
Station Representative .....Meeker  
President.....Thomas J. Swafford  
General Manager.....Jack Kline

## KGGM—Albuquerque—1927

Frequency: 610 Kc.....Power: 5000 Watts  
Owned-Oper. By.....New Mexico Bcstg. Co.  
Address.....1414 Coal Ave., S.W.  
Tel.: 243-2285 .....CBS  
Station Rep. ....Advertising Time Sales  
Pres., Gen. Mgr.....A. R. Hebenstreit  
Station, Comm. Manger.....Ben Caine  
Program Director.....Robert Van Driel  
Sales Prom. Mgr., Pub. Dir....James Laramore  
Chief Engineer.....Leonard F. Dodds  
Owners of: KVSE, Santa Fe.; KGGM-TV.

## KLQS—Albuquerque—1955

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....B & M Bcstrs., Inc.  
Address.....416 Second St., N.W.  
Tel.: 247-0229 .....Independent  
Station Representative....Grant Webb & Co.  
President, General Mgr.....George Oliver  
Station, Program Mgr.....Alphonso Tafoya  
Commercial Manager.....Don Tompkins

Sales Promotion Manager.....Randy Britt  
Publicity Director.....Johnny Salisbury  
Chief Engineer.....Michael Langner

## KOB—Albuquerque—1922

Freq.: 770 Kc....Power: 50 Kw. d., 25 Kw. n.  
Owned-Oper. By.....KSTP, Inc.  
Address.....1430 Coal Ave. S.W.  
Tel.: CH 3-4411.....NBC  
Station Representative .....Petry  
President.....Stanley E. Hubbard  
Gen. Mgr., Ch. Engr.....George S. Johnson  
Station Manager.....Robert C. Pettingell  
Sales Prom., Pub. Dir.....Paul Bain  
Program Director.....Michael Dillon  
For other Hubbard Stations see Multiple-Station  
Owners.

## KQEO—Albuquerque—1946

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned By.....Swanco Bcstg.  
Bus. Address...2000 Indian School Rd., N.W.  
Tel.: CHapel 7-9848.....MBS  
Station Representative.....Eastman  
President.....George A. Bolas  
General, Station Manager.....Dino Ianni  
Program Director.....Tom Dunn  
Chief Engineer.....Elmer W. Neumann  
For other Swanco Stations see Multiple-Station  
Owners.

## KRZY—Albuquerque—1956

Frequency: 1580 Kc.....Power: 1 Kw., d.  
Owned .....KHAM, Inc.  
Address.....202 Claremont Street, NE  
Tel.: DI 4-2394.....ABC-KBS-MBS  
Station Rep.....Charles Bernard  
President.....J. W. Hedges  
General, Sta. Mgr.....J. L. Anderson  
Chief Engineer.....J. Hughes

## KVOD—Albuquerque—1959

Frequency: 730 Kc.....Power: 1 Kw. d.  
Owned By.....Colorado Radio Corp.  
Address.....Merrill Bldg., 131 Adams, N. E.  
Tel.: 268-4395 .....Independent  
President.....George O. Cory  
For other Cory stations see Colorado Network un-  
der Multiple-Station Owners.

## KSVP—Artesia—1946

Freq.: 990 Kc....Power: 1 Kw. d., 250 Wts. n.  
Owned-Operated By ....Artesia Bcstg. Corp.  
Address.....1450 S. Roselawn  
Tel.: SH 6-2751.....KBS, MBS  
President.....Martin Yates III  
General, Station Manager.....Bob Hess  
Chief Engineer.....L. O. Wilcox

## KHAP—Aztec—1959

(Formerly KNDE)

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By.....San Juan Bcstg.  
Box J.....Tel.: 334-9431

Independent .....Rep.: None  
 Pres., Gen. Mgr.....Lewis G. Robinson  
 Owners of: KHAP-FM.

**KARS—Belen—1961**

Frequency: 860 Kc.....Power: 250 Watts d.  
 Owned By.....Belen Broadcasting Co.  
 Address.....P. O. Box 860  
 Tel.: UNderhill 4-4444 .....KBS  
 President.....Carter M. Waid  
 Chief Engineer.....Ted Douglass

**KAVE—Carlsbad—1937**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By..Voice of the Caverns, Inc.  
 Address .....Box 631  
 Tel.: TU 5-4101.....KBS  
 Pres., Gen. Mgr.....John Deme  
 Chief Engineer.....Sanford Brown  
 Owners of: KAVE-TV.

**KPBM—Carlsbad—1950**

Frequency: 740 Kc.....Power: 1000 Watts d.  
 Owned By.....Radio Carlsbad  
 Address.....313 W. Mermod  
 Tel.: TU 5-5373.....Independent  
 President .....Darrel Swayze

**KLMX—Clayton—1949**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Ari-Ne-Mex Bcstg. Corp.  
 Address.....Box 7  
 Tel.: 374-2555 .....KBS  
 President .....Arthur Jernigan  
 Chief Engineer.....Robert D. Waters

**KCLV—Clovis—1952**

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....New-Tex Bdcstg.  
 Address .....1221 Main  
 Tel.: POrter 3-4401.....ABC  
 President .....Odis Echols, Sr.  
 General, Station Mgr.....Odis Echols, Jr.  
 Sales Promo., Pub. Dir.....Grace Echols

**KICA—Clovis—1933**

Frequency: 980 Kc.....Power: 1000 Watts  
 Owned By.....Marshall Enterprises  
 Address.....P. O. Box 111  
 Tel.: 763-5511 .....Independent  
 President.....John H. Marshall, Sr.  
 General Manager.....John H. Marshall, Jr.  
 Station Manager.....Bud LeRoy  
 Chief Engineer.....Jim Cope  
 Owners of: KICA-TV, Clovis.

**KOTS—Deming—1954**

Frequency: 1230 Kc.....Power: 250 Watts, d.  
 Owned.....Luna County Bcstg. Co.  
 Address.....1700 South Radium Ave.  
 Tel.: 546—9011 .....KBS  
 General Manager.....Robert W. Tobey  
 For other Merriman-Gober-Toby stations see Multiple-Station Owners.

**KDCE—Española—1962**

Frequency: 970 Kc.....Power: 1 Kw.  
 Owned By.....Valley Bcstrs.  
 Ind.....Reps.: Nat. Time Sales; Oakes; Ochs  
 General Mgr.....George Gonzales

**KENN—Farmington—1951**

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Kenn-Land Bcstg., Inc.  
 Business Address.....212 W. Apache  
 Tel.: DA 5-3541.....ABC-MBS  
 Station Rep. ....Devney Organization  
 Pres., Gen. Mgr.....C.O. "Ken" Kendrick  
 Station Manager.....Bob Williams  
 Program Director.....Fred Findley  
 Chief Eng.....Harold Furstenberg

**KRZE—Farmington—1960**

Frequency: 1280 Kc.....Power: 5000 Watts d.  
 Owned By.....KRZE Radio  
 Address.....208 B. West Main  
 Tel.: DAvis 5-4141.....Independent  
 President .....John Burroughs  
 Chief Engineer.....Harold Furstenberg  
 For other Burroughs-Randolph stations see Multiple-Station Owners.

**KWYK—Farmington—1957**

Frequency: 960 Kc.....Power: 1 Kw., d.  
 Owned.....Basin Bcstg. Co.  
 Address.....Petroleum Club Plaza  
 Tel.: 325-1996 .....Independent  
 Station Representative .....Bolles  
 Pres., Gen. Mgr.....Jim Gober  
 Station Manager.....Al Lucero  
 Chief Engineer.....Bom Kamm  
 For other Merriman-Gober-Toby stations see Multiple-Station Owners.

**KGAK—Gallup—1946**

Frequency: 1330 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Thunderbird Bcstg. Co.  
 Address.....401 E. Coal Ave.  
 Tel.: UN 3-4444.....Independent  
 President .....Merle H. Tucker  
 General Manager.....L. Thomas Christison  
 Chief Engineer.....Sam Lombardi

**KYVA—Gallup—1959**

Frequency: 1230 Kc...Power: 1 Kw.d., 250 W.n.  
 Owned By.....Radio Station KYVA  
 Address.....306 S. First St.  
 Tel.: UN 3-6222.....ABC-KBS  
 Station Representative .....Webb  
 Pres., Gen. Mgr.....C. O. Kendrick  
 Owners of: KENN, Farmington.

**KMIN—Grants—1956**

Frequency: 980 Kc.....Power: 1 Kw., d.  
 Owned By.....Grants Bcstg. Co., Inc.  
 Address .....Box 608  
 Tel.: ATwater 7-4491.....Independent  
 Vice-Pres., Gen. Mgr.....Ned Bishop

**KHOB—Hobbs—1954**

Frequency: 1390 Kc.....Power: 5 Kw., d.  
 Owned.....Permian Basin Radio Corp.  
 Address .....Box 247  
 Tel.: EX 3-5148.....ABC  
 Representative .....Clark  
 Pres., Gen. Mgr.....Charles R. Scott  
 Station Manager.....Zeb Williams  
 Commercial Manager.....Gil Haugen

**KWEW—Hobbs—1938**

Frequency: 1480 Kc..Power: 5 Kw., d., 1 Kw., n.  
 Owned-Operated By.....KWEW, Inc.  
 Address.....116 E. Dunnam  
 Tel.: EX 3-3137.....MBS-KBS  
 President.....Theresa P. Whitmore  
 General, Sta. Manager.....Harry McAdams  
 Commercial Manager.....Phil McGee  
 Chief Engineer.....Robert Martin

**KGRT—Las Cruces—1955**

Frequency: 570 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....Taylor Enterprises, Inc.  
 Address .....Box 968  
 Tel.: JACKSON 6-6681.....ABC  
 President.....W. C. Taylor  
 General, Station Manager.....William Lask  
 Commercial Manager.....Frank J. Lynch  
 Chief Engineer.....Jack Sellmeyer  
 Owners of: KBIM, Roswell, N.M.

**KOBE—Las Cruces—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Mesilla Valley Bcstg. Co.  
 Bus.-Studio Address.....940 N. Main St.  
 Tel.: JA 6-2496.....Independent  
 President, Gen. Mgr.....Jim Gober  
 Chief Engineer.....Jim Doiron  
 For other Merriman-Gober-Toby stations see Multiple-Station Owners.

**KFUN—Las Vegas—1941**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By...Southwest Bcsters, Inc.  
 Business Address.....Box 710  
 Tel.: GARFIELD 5-6766.....ABC  
 President, Gen. Mgr.....Ernest N. Thwaites  
 Chief Engineer.....Julian H. Lendy

**KRSN—Los Alamos—1949**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By...Community Bcstg. Co.  
 Address.....Community Center Plaza  
 Tel.: 2-4343.....ABC, KBS  
 General Mgr., Chief Eng.....Darrel K. Burns

**KLEA—Lovington—1951**

Frequency: 630 Kc.....Power: 500 Watts d.  
 Owned.....Lea County Broadcasting Co.  
 Address .....P.O. Box 877  
 Tel.: 396-2244 .....Independent  
 President .....David R. Worley  
 Chief Engineer.....H. Smith  
 Owners of: KRSN-FM.

**KENM—Portales—1950**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Plains Bcstg. Co.  
 Address .....Drawer 540  
 Tel.: RE 6-6681.....KBS  
 Pres., Co-Owner.....John Burroughs  
 Chief Engineer.....Joe Randolph  
 For other Burroughs-Randolph stations see Multiple-Station Owners.

**KRTN—Raton—1948**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Raton Bcstg. Co.  
 Address .....Box 350  
 Tel.: 445-3652-53.....ABC, KBS  
 Station Representative.....George Hopewell  
 Co-Owners...Jay W. Howe, Marvin H. Shute  
 Co-Owner, Gen. Mgr.....C. Gail Boles  
 Chief Engineer.....Jay W. Howe

**KBIM—Roswell—1953**

Frequency: 910 Kc.....Power: 5 Kw., d.  
 Owned.....Taylor Bcstg. Co.  
 Address.....P.O. Box 910  
 Tel.: MA 2-2120.....Independent  
 Station Reps. ....Thomas Clark; Clarke Brown  
 President.....William C. Taylor  
 General Manager.....G. F. "Jud" Roberts  
 Chief Engineer.....Eugene C. Rader  
 Owners of: KGRT, Las Cruces.

**KGFL—Roswell—1927**

Frequency: 1430 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....KGFL, Inc.  
 Address .....P. O. Box 1330  
 Tel.: MA 2-5110.....Independent  
 Station Representative.....Grant Webb  
 President.....Teresa P. Whitmore  
 Sta. Mgr.....Stan Gallup

**KRSY—Roswell—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By.....John Burroughs  
 Address .....Box 1981  
 Tel.: 622-0290 .....NBC  
 President .....John Burroughs  
 For other Burroughs-Randolph stations see Multiple-Station Owners.

**KRRR—Ruidoso—1959**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Lincoln County Bcstg. Co.  
 Address .....Box 39  
 Tel.: CLEARWATER 7-2311.....Independent  
 Owner .....Jack Crandall

**KTRC—Santa Fe—1947**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Santa Fe Bcstg. Co.  
 Address .....P.O. Box 1715  
 Tel.: YUCCA 2-2666.....ABC, KBS  
 President, Gen. Mgr. ....Carl S. Goodwin  
 Chief Engineer.....Verne R. Melton, Jr.

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New York

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## NEW YORK

### WPTR—Albany—1948

Frequency: 1540 Kc.....Power: 50,000 Watts  
Owned By.....Patroon Bcstg. Co.  
Address.....1820 Central Ave.  
Tel.: UN 9-9271.....Independent  
Station Rep.....Eastman; Bill Creed  
President.....J. Myer Schine  
V.P., General Manager.....Perry Samuels  
Program, Promo. Mgr.....James W. Ramsburg

### WROW—Albany—1947

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By....Capital Cities Bcstg. Corp.  
Address.....Box 590  
Tel.: BR 1-2345.....CBS  
Station Representative.....H-R Reps, Inc.  
President.....Frank M. Smith  
V.P., General Manager....Robert M. Peebles  
Local Sales Mgr.....John F. McCarthy  
Sales Promo. Mgr., Pub. Dir.....Jo Abramson  
Program Director.....Joseph LaPalme  
Chief Engineer.....Lucian C. Davis  
For other Capital Cities stations see Multiple-Station Owners.

### WUFO—Amherst—1961

Frequency: 1080 Kc.....Power: 1,000 Watts d.  
Owned By...Dynamic Bcstg. of New York, Inc.  
Address.....P. O. Box 186  
Tel.: NF 2-1080.....Independent

Station Representative.....Bernard Howard  
President.....Leonard Walk  
Chief Engineer.....Albert Hoch

### WAFS—Amsterdam—1961

Frequency: 1570 Kc.....Power: 1 Kw. d.  
Owned By.....Valley Information Progs.  
Box 175.....Tel.: VI 3-1570  
Independent.....Rep.: None  
President.....Irving G. Segel

### WCSS—Amsterdam—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned.....Community Service Bcstg. Co.  
Address.....Midline Road  
Tel.: VI 3-2500.....Independent  
President.....Alphonse DiMezza  
V.P., General Manager.....Philip Spencer  
Chief Engineer.....Kenneth Moffitt

### WAUB—Auburn—1959

Frequency: 1590 Kc....Power: 500 Watts, d.  
Owned By.....Cayuga Broadcasting Corp.  
Address.....77 State St.  
Tel.: AL 3-7311.....ABC-KBS  
Station Rep.....George T. Hopewell  
President.....Gerard Mirabito  
General, Station Mgr.....Robert B. Morgan  
Commercial Manager.....Richard F. Taylor  
Chief Engineer.....Ed Marciniec

**fifteen  
forty** **WPTR**

**50,000 WATT GOOD NEIGHBOR TO THE GREAT NORTHEAST**

1820 CENTRAL AVENUE

ALBANY, N. Y. 12205

PERRY S. SAMUELS  
Vice President & General Manager

Represented Nationally by  
ROBERT E. EASTMAN CO., INC.

**WMBO—Auburn—1927**

Freq.: 1340 Kc. .... Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By.....WMBO, Inc.  
 Address.....141 Genesee St.  
 Tel.: AL 2-3511.....MBS  
 Representative.....Thomas F. Clark  
 President.....William O. Dapping  
 Chief Engineer.....Herbert House  
 Owner of: WMBO-AM.

**WBAB—Babylon—1957**

Frequency: 1440 Kc. .... Power: 1 Kw. d.  
 Owned By...Babylon-Bay Shore Radio Corp.  
 Business Address.....Route 109  
 Tel.: MO 1-4000.....Independent  
 President .....Sol Horenstein

**WGLI—Babylon—1958**

Frequency: 1290 Kc. .... Power: 1 Kw.  
 Owned By.....WGLI, Inc.  
 Address .....Falmouth Road  
 Tel.: MOhawk 9-1290.....MBS  
 Station Representative .....Masla  
 President, Gen. Mgr.....David H. Polinger  
 Station, Commercial Mgr.....Fred Beck  
 Sales Manager.....Richard E. Logan  
 Chief Engineer .....Sherman Egan  
 Owners of: WGLI-FM.

**WSEN—Baldwinsville—1959**

Frequency: 1050 Kc. .... Power: 250 Watts, d.  
 Owned By.....Century Radio Corp.  
 Address.....P. O. Box 1050  
 Tel.: NEptune 5-3971.....Independent  
 Station Rep.....Charles Bernard  
 President.....Donald C. Menapace  
 General Mgr.....R. L. Stockdale  
 Commercial Manager.....William Engel  
 Program Dir.....James A. Lowery, Jr.  
 Chief Engineer.....Richard H. Pirong

**WBTA—Batavia—1941**

Freq.: 1490 Kc. .... Power: 500 W. d., 250 W. n.  
 Owned-Operated By.....Batavia Bcstg. Corp.  
 Address.....22 Seaver Pl.  
 Tel.: Filmore 3-0715.....ABC  
 Pres., Gen. Mgr.....Edmund R. Gamble  
 Commercial Manager.....Richard R. Gamble  
 Program Director.....Miss Winnie Legg  
 Chief Engineer.....Fred Callander

**WBIC—Bayshore—1959**

Frequency: 540 Kc. .... Power: 250 Watts, d.  
 Owned By.....Meridian Media  
 Address.....1 East Main St.  
 Tel.: PE 5-0540.....Independent  
 President.....George T. Arthur  
 Program Director.....Lee Murphy  
 Chief Engineer.....John Blake

**WBNR—Beacon—1959**

Frequency: 1260 Kc. .... Power: 1 Kw., d.  
 Owned.....WBNR, Inc.

Address.....475 South Ave.  
 Tel.: 831-1260 .....MBS  
 Station Representative .....Burn-Smith  
 Pres., Gen. Mgr.....Sy Dresner  
 Sta., Comm. Mgr.....Robert C. Gessner  
 Adv., Prog., Pub. Dir.....Alfred Dresner  
 Chief Engineer.....Thomas McNamara

**WINR—Binghamton—1946**

Freq.: 680 Kc. .... Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....The Binghamton Press  
 Address.....70 Henry St.  
 Tel.: RAYmond 3-8251.....NBC  
 Station Representative .....H-R Reps  
 General Manager.....Edward M. Scala  
 Chief Engineer.....Gino Ricciardelli  
 For other Gannett stations see Multiple-Station  
 Owners.

**WKOP—Binghamton—1947**

Freq.: 1360 Kc. .... Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By..The Binghamton Bcstrs., Inc.  
 Address.....34 Chenango St.  
 Tel.: RA 2-3437.....MBS  
 Station Representative .....Masla  
 Pres.; Gen., Sta. Mgr.....Andrew Jarema  
 Comm., Adv., Prog. Mgr.....Carl Weinstein  
 Chief Engineer.....Charles Hallinan

**WNBF—Binghamton—1928**

Frequency: 1290 Kc. .... Power: 5000 Watts d.  
 Owned-Operated By.....Triangle Pubs. Inc.  
 Address .....Sheraton Inn  
 Tel.: RAYmond 3-7311.....CBS  
 Station Representative .....John Blair  
 Vice President.....Roger W. Clipp  
 Gen. Mgr.....George R. Dunham  
 Program Director.....Karl W. Friedline  
 Chief Engineer.....Lamar Cox  
 For other Triangle stations see Multiple-Station  
 Owners.

**WBRV—Boonville—1955**

Frequency: 900 Kc. .... Power: 1000 Watts, d.  
 Owned-Oper. By.....Black River Radio, Inc.  
 Address.....Box 341  
 Tel.: 11.....Independent  
 Pres. ....Livingston Lansing  
 Chief Engineer.....John Knollman

**WBEN—Buffalo—1930**

Frequency: 930 Kc. .... Power: 5000 Watts  
 Owned-Operated By.....WBEN, Inc.  
 Address.....2077 Elmwood Ave.  
 Tel.: TR 6-0930.....CBS  
 President.....A. H. Kirchofer  
 General Manager.....C. Robert Thompson  
 Sales Manager.....Chester E. Daly  
 Program Director.....William Peters  
 Chief Engineer.....R. Glenn Beerbower  
 Owners of: WBEN-FM-TV, Buffalo.

**WEBR—Buffalo—1924**

Frequency: 970 Kc. .... Power: 5 Kw.



# NEW YORK

Owned-Operated By.....WEBR, Inc.  
Address.....23 North St.  
Tel.: TT 6-0970.....MBS  
Station Representative.....H-R Reps.  
President.....William J. Conners, III  
General Manager.....David F. Leopold  
Sales Manager.....George T. Stagg  
Program, Publicity Director.....Jack Gold  
Chief Engineer.....Frank B. Ridgeway  
Owners of: WEBR-FM.

## WGR—Buffalo—1922

Frequency: 550 Kc.....Power: 5 Kw.  
Owned By.....Taft Bcstg. Co.  
Address.....2165 Elmwood Ave.  
Tel.: TR 3-0550.....NBC  
Sta. Rep. ....Petry  
President.....Hulbert Taft, Jr.  
For other Taft stations see Multiple-Station Owners.

## WKBW—Buffalo—1926

Frequency: 1520 Kc.....Power 50,000 Watts  
Owned By.....Capital Cities Bcstg. Corp.  
Address.....1430 Main St.  
Tel.: TT 4-5101.....Independent  
Station Representative.....John Blair  
President.....Frank M. Smith  
General Manager.....Herbert J. Mendelsohn  
For other Capital Cities stations see Multiple-Station Owners.

## WNIA—Buffalo—1956

Frequency: 1230 Kc.....Power: 250 Watts  
Owned .....Niagara Bcstg.  
Business Address.....2900 Genessee St.  
Tel.: TX 4-1230.....ABC  
Owner, Gen. Mgr., Ch. Eng...Gordon P. Brown  
Owners of: WSAY, Rochester, N. Y.

## WWOL—Buffalo—1947

Frequency: 1120 Kc.....Power: 1000 Watts  
Owned-Operated By.....Radio Buffalo, Inc.  
Address.....315 Main St.  
Tel.: TL 6-1200.....ABC  
President .....Jack Berkman  
General, Station Manager.....E. A. Kline  
For other Rust Craft stations see Multiple-Station Owners.

## WYSL—Buffalo—1960

Frequency: 1400 Kc.....Power: 1 Kw.  
Owned By.....The McLendon Corporation  
Address .....Statler-Hilton Hotel  
Tel.: TL 6-1400.....ABC  
Station Rep. ....McGavren-Guild  
President.....Gordon B. McLendon  
General, Station Manager.....Art Holt  
For other McLendon stations see Multiple-Station Owners.

## WCGR—Canandaigua—1961

Frequency: 1550 Kc. ....Power: 250 Watts d.  
Owned By.....Canandaigua Bcstg. Co., Inc.  
Address.....41 South Main Street

Tel.: 2945 .....KBS  
President, Gen. Mgr. ....Westley G. Kimble  
Program Director.....J. Marshall Braxton  
Chief Engineer.....Alton H. Bowman

## WCBA—Corning—1949

Frequency: 1350 Kc.....Power: 1000 Watts d.  
Owned By.....WCBA Radio  
Address .....Box 117  
Tel.: XN 2-7000.....Independent  
V.P., Station Manager.....Bob Shaddock  
Comm. Mgr.....Paul E. Carpenter

## WCLI—Corning—1947

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned.....Radio Corning, Inc.  
Address.....99 W. First St.  
Tel.: XN 2-2424 .....MBS  
Station Representative....Donald Cooke, Inc.  
Pres., Gen. Mgr.....Gordon M. Jenkins  
Sta. Mgr., Prog. Dir.....George P. Droelle, Jr.  
Chief Engineer.....Bernard Hamilton  
Owners of: WCLI-FM.

## WKRT—Cortland—1947

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Radio Cortland, Inc.  
Address.....27 N. Main St.  
Tel.: SK 6-2828.....Independent  
Representative .....Gill-Perna  
Gen. Comm., Prog., Mgr.. William L. Thompson  
Owners of: WKRT-FM.

## WFLR—Dundee—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.  
Owned-Oper. By.....Finger Lakes Bcstg. Co.  
Address.....30 Main St.  
Tel.: 158 .....Independent  
President .....Henry Valent  
General Manager.....Bob Burns  
Chief Engineer.....Ron Tomion

## WDOE—Dunkirk—1949

Freq.: 1410 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....James Bcstg. Co.  
Address .....Willow Rd.  
Tel.: EMerson 6-6161.....KBS-ABC  
Station Rep.....Venard, Torbet & McConnell  
President .....Simon Goldman  
General, Station Mgr.....James L. McGrath  
Chief Engineer.....Charles Blohm

## WELM—Elmira—1947

Freq.: 1410 Kc.....Power: 1 Kw. d.; 500 W. n.  
Owner.....Radio Elmira, Inc.  
Address .....Box 281  
Tel.: REgent 3-5626.....CBS  
Station Representative .....Burn-Smith  
President.....John S. Riggs  
General Manager.....William J. Griffiths  
Commercial Manager.....Peter A. Parlo  
Program Director.....Ruth E. Dibble  
Chief Engineer.....Arthur French

**WENY—Elmira—1939**

Freq.: 1230 Kc.....Power: 1 Kw. d.; 250 W. n.  
 Owned By.....WENY, Inc.  
 Bus.-Studio Address.....Mark Twain Hotel  
 Tel.: REgent 4-5181.....NBC  
 Station Representative.....Jack Masla  
 Executive V.P. ....Howard L. Green  
 Program Director.....Michael Steele  
 Chief Engineer.....Ed. L. Pettengill  
 For other Green stations see Multiple-Station Owners.

**WEHH—Elmira Heights-Horseheads—1956**

Frequency: 1590 Kc.....Power: 500 W., d.  
 Owned.....Elmira Heights-Horseheads Bcstg.  
 Business Address.....P.O. Box 2097  
 Tel.: REgent 9-5422.....MBS-KBS  
 Pres., Ch. Engr.....Frank P. Saia

**WENE—Endicott—1947**

Frequency: 1430 Kc.....Power: 5 Kw.  
 Owned By.....Southern Tier Radio  
 Address.....909 E. Main  
 Tel.: STillwell 5-3351.....ABC  
 Pres., Gen. Mgr.....C. A. Bengtson  
 Commercial Manager.....W. Robert Trevitt  
 Chief Engineer.....John Fischler  
 Owners of: WDOS-AM, Oneonta; WVPO-AM, Stroudsburg.

**WBUZ—Fredonia—1957**

Frequency: 1570 Kc.....Power: 250 Watts, d.  
 Owned By.....Dunkirk-Fredonia Bcstg., Inc.  
 Address.....15 E. Main St.  
 Tel.: OS 2-2157.....Independent  
 President.....H. K. Williams III

**WGBB—Freeport—1924**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned.....Long Island's First Station, Inc.  
 Address.....44 So. Grove St.  
 Tel.: MA 3-1240.....Independent  
 Pres., Gen. Mgr. ....Edward J. Fitzgerald  
 General Sales Mgr....Edward J. Fitzgerald, Jr.  
 Sales Manager.....Murray C. Evans  
 Owners of: WGSM, Huntington.

**WOSC—Fulton—1949**

Frequency. 1300 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Cassill Radio Corp.  
 Address.....1 W. Bridge St., Oswego  
 Tel.: LY 2-2255.....KBS-MBS  
 Station Rep. ....Hopewell  
 Pres., Gen. Mgr.....Anamae Mitchell  
 Owners of: WOSC-FM.

**WFYI—Garden City—1959**

Frequency: 1520 Kc.....Power: 10,000 Watts d.  
 Owned By.....Media Ents.  
 Address .....Roosevelt Field  
 Tel.: Pioneer 2-1520.....Independent  
 Pres., Gen. Mgr.....John Brubaker

Station Manager.....Sumner Pearl  
 Commercial Manager.....Murray Levine  
 Program Director.....Gene Edwards  
 Chief Engineer.....Herman J. Swayne, Jr.  
 For other VIP Radio Stations see Multiple-Station Owners.

**WGVA—Geneva—1947**

Frequency: 1240 Kc...Power: 1 Kw.d., 250 W.n.  
 Owned-Operated By.....Star Bcstg. Co., Inc.  
 Address.....87 Seneca St.  
 Tel.: 6691 .....Independent  
 Station Representative.....Breen & Ward  
 President.....M. R. Forman  
 V.P., Gen. Manager.....W. F. Dudley  
 Chief Engineer.....R. Carleton Greene  
 Owners of: WTLB, Utica.

**WSET—Glens Falls—1959**

Frequency: 1410 Kc.....Power: 1 Kw., d.  
 Owned By.....Olean Bcstg. Corp.  
 Address.....Queensbury Hotel  
 Tel.: RX 2-2151.....KBS-MBS  
 President .....Edward Haut  
 Chief Engineer.....Wayne White

**WWSC—Glens Falls—1946**

Frequency: 1450 Kc...Power 1 Kw.d., 250 W.n.  
 Owned-Operated By...Normandy Bcstg. Corp.  
 Address.....217 Dix Ave.  
 Tel.: RX 2-6518.....ABC  
 Station Representative.....Jack Masla

The New Dimension in  
 Long Island Radio

**NEW!**

All Talk, All Information  
 "Long Island A.M."  
 7-9 a.m. daily

**NEW!**

The exciting "Show Biz"  
 Sound of Entertainment  
 on "Musicana" all day long

**WFYI**

HERALD TRIBUNE RADIO  
 for Long Island

10,000 clear channel watts on 1520

# NEW YORK

Pres., Gen. Mgr.....John B. Lynch  
V.P., Sales Prom. Mgr. ....Ralph N. Romano  
Chief Engineer.....Leroy Fuller, Jr.

## WENT—Gloversville—1944

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....WENT Bcstg. Corp.  
Business-Studio Address.....8 W. Fulton St.  
Tel.: 4-7175.....CBS  
Representative .....Gill-Perna  
Pres., Gen., Sta. Mgr.....Joseph H. Tobin  
Program, Chief Eng.....Richard Stewart

## WHLI—Hempstead—1947

Frequency: 1100 Kc.....Power: 10 Kw., d.  
Owned-Oper. By.....FM Bcstg. Corp.  
Address.....384 Clinton St.  
Tel.: IV 1-8000.....Independent  
Representative .....Gill-Perna  
Pres., Gen. Mgr.....Paul Godofsky  
Sales Promotion Manager....M. N. Godofsky  
Chief Engineer.....Frank E. Knaack  
Owners of: WHLI-FM.

## WALY—Herkimer—1956

Frequency: 1420 Kc.....Power: 1 Kw., d.  
Owned .....WALY, Inc.  
Address.....232 N. Main St.  
Tel.: Townsend 6-1420.....Independent  
Representative .....Webb  
President, Comm. Mgr.....Richard Thorman  
Chief Engineer.....Robert V. Leskovar  
Owners of: WRNY, Rome.

## WLEA—Hornell—1951

Frequency: 1480 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....Hornell Bcstng. Corp.  
Address.....97 Main St.  
Tel.: 1420.....MBS  
Pres., Gen. Mgr.....Charles D. Henderson  
Commercial Manager.....Emmett Barnes  
Program Director.....Don Jones  
Chief Engineer.....Jack Flaitz

## WWHG—Hornell—1949

Frequency: 1320 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....Ra-Tel Broadcasters, Inc.  
Address.....85 Canisteo St.  
Tel.: 2000 .....ABC  
Station Representative.....Burn-Smith Co.  
President .....Sy Dresner  
Owners of: WWHG-FM.

## WHUC—Hudson—1947

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Colgreene Bcstg. Co. Inc.  
Address .....Union Turnpike  
Tel.: HU 8-3341.....Independent  
President .....Fin Hollinger  
General Manager.....J. Gindin  
Prog. Dir.....T. Curtis  
Chief Engineer.....Victor J. Schuler  
For other Colgreene stations see Multiple-Station  
Owners.

## WGSN—Huntington—1951

Frequency: 740 Kc.....Power: 1000 Watts d.  
Owned By.....Fifth Market Bcstg. Corp.  
Address.....379 New York Ave.  
Tel.: HA 3-6740.....Independent  
President, Gen. Mgr. ...Edward J. Fitzgerald, Sr.  
Program Director.....Ray Adell  
Owners of: WGSN, Freeport, N. Y.

## WHCU—Ithaca—1921

Frequency: 870 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Cornell University  
Address.....212 E. State St.  
Tel.: AR 2-2345.....CBS  
General, Station Mgr.....Michael R. Hanna  
Commercial, Prom. Mgr....H. E. M. Brockway  
Program Director.....Joseph A. Short  
Chief Engineer.....Robert Stevenson  
Owners of: WHCU-FM.

## WTKO—Ithaca—1956

Frequency: 1470 Kc.....Power: 1 Kw., d.  
Owned By.....Ivy Bcstg. Co.  
Address.....113 S. Cayuga St.  
Tel.: AR 2-9040.....ABC  
President.....Luis E. Erdman  
Publicity Director.....Patricia Bell  
Chief Eng.....Gerald Cushing  
For other Ivy Bcstg. stations see Multiple-Station  
Owners.

## WJTN—Jamestown—1924

Freq: 1240 Kc. ....Power: 500 W. d., 250 W. n.  
Owned-Operated By....James Bcstg. Co., Inc.  
Address .....Hotel Jamestown  
Tel.: 7-1151 .....ABC  
Representative....Venard, Torbet & McConnell  
President, General Mgr.....Simon Goldman  
Station, Comm. Mgr.....J. Carl Williams  
Program Director.....George Pfeleger  
Publicity Director.....Almond Hazzard  
Chief Engineer.....Herbert Niklaus  
For other James stations see Multiple-Station Own-  
ers.

## WXYJ—Jamestown—1947

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Air Waves, Inc.  
Address.....415 W. Fourth St.  
Tel.: 6-1555.....MBS  
Representative .....Burn-Smith  
Pres., Gen. Mgr.....Keith Wittorton

## WBAZ—Kingston—1959

Frequency: 1550 Kc.....Power: 500 Watts, d.  
Owned By.....Big River Broadcasting Corp.  
Address .....527 Broadway  
Tel.: FEderal 1-6300.....MBS  
President.....J. Olin Tice, Jr.  
General Manager.....Robert Beckwith  
Program Director.....William Graffam  
Chief Engineer.....Henry Ellenbogen



*the station with the  
latin beat... **1480 kc***



**WHOM**

**136 WEST 52nd STREET**

**NEW YORK 19, N. Y.**

**Circle 6-3900**

**WKNY—Kingston—1939**

Freq.: 1490 Kc. .... Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Tri-County Bcstrs.  
 Address .....601 Broadway  
 Tel.: FE 1-1490.....CBS  
 Station Reps.....Meeker; NE Spot Sales  
 Owners.....William Rich, Alastair Martin  
 General Manager.....Howard M. Shultis  
 Program Dir.....Tony Bell

**WIRD—Lake Placid—1962**

Frequency: 920 Kc. .... Power: 1,000 Watts d.  
 Owned By.....WIRY, Inc.  
 Address .....P. O. Box 788  
 Tel.: 523-3341 .....MBS  
 Sta. Rep.....Venard, Torbet & McConnell  
 President.....Charles B. Britt  
 V.P., General Mgr.....Donald L. Pelkey  
 Chief Engineer.....Lincoln Dixon

**WVOS—Liberty—1947**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By...Sullivan County Bcstg. Co.  
 Address .....Box 150  
 Tel.: Liberty 1680.....Independent  
 President.....S. D. Lubin

**WLFH—Little Falls—1952**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By.....Mrs. Carmen H. Gaines  
 Address.....WLFH Radio Bldg.  
 Tel.: 654 .....MBS  
 Station Representative.....George Hopewell  
 President.....Mrs. Carmen H. Gaines  
 Chief Engrs. ....Barry Frank, Robert Dufford

**WUSJ—Lockport—1949**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By.....Union-Sun & Journal, Inc.  
 Address.....320 Michigan St.  
 Tel.: HF 3-5944.....Independent  
 President .....Peter Corson  
 Oper. Dir., Chief Eng.....Thomas N. Ceravolo  
 Publicity Dir.....Jeanne Spaulding

**WICY—Malone—1946**

Freq.: 1490 Kc. .... Power: 1 Kw. d.; 250 W. n.  
 Owned-Oper By.....North Country Bcstg. Co.  
 Address .....WICY Bldg.  
 Tel.: 483-1100 .....MBS  
 Station Representative.....Bob Dore Assocs.  
 Pres., Gen. Mgr.....Mitchell C. Tackley  
 Commercial Manager.....Alice T. Pelkey  
 Prog. Dir.....Don Paye  
 Chief Engineer.....Adolf Stromer

**WMSA—Massena—1945**

Freq.: 1340 Kc. .... Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By.....The Brockway Co.  
 Address .....Box 210  
 Tel.: RO 9-3591.....ABC  
 President.....John B. Johnson

General Manager.....James W. Higgins  
 Station Manager.....Thomas R. McHugh  
 Program Director.....James H. Nash  
 Sales Promo. Mgr., Chief Eng.....A. S. Frazier  
 Owners of: WKNY, Watertown, WCNY-TV, Carthage.

**WSTS—Massena—1958**

Frequency: 1050 Kc. .... Power: 1 Kw., d.  
 Owned By.....Visual Associates  
 Business Address.... Cor. Main & Water Sts.  
 Tel.: RO 4-0554.....Independent  
 President .....Leland Hayward

**WALL—Middletown—1942**

Frequency: 1340 Kc. .... Power: 1 Kw.d., 250 W.n.  
 Owned-Oper. By..The Community Bcstg. Corp.  
 Address.....62 North St.  
 Tel.: DI 3-3119.....Independent  
 Station Representative.....Walker-Rawalt  
 Pres., Gen. Mgr.....James M. Patt  
 Chief Engineer.....Fred Schoelkopf  
 Owners of: WSPB, Sarasota, Fla.

**WVIP—Mt. Kisco—1957**

Frequency: 1310 Kc. .... Power 5 Kw., d.  
 Owned By.....Suburban Bcstg. Co.  
 Address.....440 Lexington Ave.  
 Tel.: MO 6-5177.....Independent  
 Station Rep.....Mort Bassett Co.  
 President .....Martin Stone  
 President.....Mrs. Jean Ensign  
 Program Dir., Chief Eng.....Ken MacBride  
 Publicity Director.....Marcia McManus  
 For other VIP Radio stations see Multiple-Station Owners.

**WACK—Newark—1957**

Frequency: 1420 Kc. .... Power: 500 Watts, d.  
 Owned By.....Radio WACK, Inc.  
 Address.....110 E. Union St.  
 Tel.: DEerfield 1-1420.....Independent  
 Station Representative .....Walton  
 VP; Gen. Comm. Mgr.....J. Bud Sova  
 Chief Engineer.....A. Muller

**WGNY—Newburgh—1933**

Frequency: 1220 Kc. .... Power: 5000 Watts d.  
 Owned By.....Orange County Bcstg. Corp.  
 Address .....Box 591  
 Tel.: JOhn 1-2131.....Independent  
 Station Representative .....Masla  
 Pres. ....George W. Bingham  
 V.P., Gen. Mgr. ....Campbell K. Thompson  
 Sales Manager.....Gordon K. Cameron  
 Program Director.....Robert E. Dod  
 Chief Engineer.....Marvin Seimes

**WVOX—New Rochelle—1950**

Frequency: 1460 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By.....Radio Westchester  
 Address.....Pershing Sq. Bldg.  
 Tel.: NE 6-1460.....Independent  
 Station Rep.....Mort Bassett & Co.

President.....Donald E. Macfarlane  
 Program Director.....B. Dilon  
 Chief Engineer.....Seymour Sinuk  
 For other VIP Radio stations see Multiple-Station Owners.

**WABC—New York—1921**

Frequency: 770 Kc.....Power: 50,000 Watts  
 Owned By.....AB-P Theatres, Inc.  
 7 W. 66th St.....Tel.: 787-5000  
 Rep.: Blair Radio.....ABC  
 President.....Leonard H. Goldenson  
 Vice-Pres., Gen. Mgr. Walter A. Schwartz, Jr.  
 Sales Manager.....John McSweeney  
 Merchandising Mgr.....Jim Callan  
 Program Mgr.....Rick Sklar  
 Adv., Promotion Mgr.....Don Winther  
 Business Mgr.....Mike Asselta  
 Chief Engineer.....Sammie T. Aed  
 For other ABC owned stations see Radio & TV Networks.

**WADO—New York—1926**

Frequency: 1280 Kc.....Power: 5000 Watts  
 Owned By....Macfadden-Bartell Bcstg. Corp.  
 Address.....205 E. 42nd St.  
 Tel.: 532-9266 .....Independent  
 President.....Rosa Bartell Evans  
 V.P., General Mgr.....Sydney Kavaleer

Merchandising Director.....Forster Bowen  
 Spanish Program Dir.....Luis Romanacce  
 English Program Dir.....Alan Fredericks  
 Chief Engineer.....Phil Greenstone  
 For other Macfadden-Bartell stations see Multiple-Station Owners.

**WBNX—New York—1927**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned By.....United Bcstg.  
 Address.....560 5th Ave.  
 Tel.: Circle 5-1441.....Independent  
 President .....Richard Eaton  
 General, Sta. Mgr.....Harry Haslett  
 Commercial Mgr.....Robert T. Wittig  
 Chief Engineer.....Marvin Shapiro  
 For other United Bcstg. stations see Multiple-Station Owners.

**WCBS—New York—1924**

Frequency: 880 Kc.....Power: 50,000 Watts  
 Owned By.....Columbia Bcstg. System, Inc.  
 49 E. 52nd S.....Tel.: PL 1-2345  
 CBS.....Rep.: CBS Radio Spot Sales  
 President.....Dr. Frank Stanton  
 Vice-Pres., Gen. Mgr.....Ralph W. Goshen  
 Sales Prom. Mgr.....Jim Mullen  
 Gen. Sales Mgr.....Robert L. Hosking  
 Program Dir.....Joe Cook

**NEW YORK'S LARGEST  
 ALL-DAY SPANISH STATION**

**ONLY WADO RADIO COVERS SPANISH  
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You can't reach the entire Metropolitan Spanish-language market by covering Manhattan alone. Only WADO's powerful voice reaches out to New Jersey and lower Connecticut, where many Spanish-speaking people now live. WADO sells for you in Spanish all day long, 5:00 A.M. to 8:00 P.M., Monday through Saturday, 9:00 A.M. to 8:00 P.M. Sundays. Here are 15 hours a day, 101 hours a week of Spanish prime time programming, and a loyal audience of 1,300,000 listeners. To fully tap this 1 billion-dollar market, use the dynamic voice of WADO.



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 Contact Sydney Kavaleer, V.P. and Station Manager



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It's the first station that comes to mind because  
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WLIB is Negro Radio that lives up to the highest standards of Negro  
aspirations, offering everything that radio can offer to its Community —  
7 days a week, 365 days a year.

Its very excellence has made it a kind of yardstick in the industry by which  
other stations are often measured.

This dedication has paid its advertisers well. Today, over 80% of its sponsors are  
national — a record, we believe, unequalled in its field.

**WLIB**  
*Harlem Radio Center*  
310 LENOX AVE. AT 125th ST. NEW YORK 27, NEW YORK

Publicity Dir.....Joe Hanley  
 Chief Engineer.....Robert Mayberry  
 For other CBS Owned Stations see Multiple-Station Owners.

**WEVD—New York—1927**

Frequency: 1330 Kc.....Power: 5000 Watts  
 Owned-Oper. By..Debs Memorial Radio Fund  
 Business-Studio Address.....117 W. 46th St.  
 Tel.: PLaza 7-0880.....Independent  
 President.....Adolph Held  
 General Station Mgr.....Henry Greenfield  
 Commercial Manager.....Norman Furman  
 Chief Engineer.....Charles W. Brown  
 Owners of: WEVD-FM.

**WHN—New York—1922**

Frequency: 1050 Kc.....Power: 50,000 Watts  
 Owned By.....Storer Radio, (Storer Bcstg.)  
 Business-Studio Address.....400 Park Ave.  
 Tel.: MU 8-1000.....MBS  
 Station Representative.....Katz Agency  
 Chmn. of Board.....George B. Storer, Jr.  
 President, Gen. Mgr.....John C. Moler  
 General Sales Mgr.....Herb Weber  
 Promotion Manager.....John Newman  
 Operations Manager.....Roy Schwartz  
 For other Storer stations see Multiple-Station Owners.

**WHOM—New York—1930**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Progress Bcstg. Corp.  
 Business Address.....136 W. 52nd St.  
 Tel.: CI 6-3900.....Independent  
 President, Gen. Mgr.....Fortune Pope  
 V.P., Sales Mgr.....Charles Baltin  
 Program Director.....Ralph Costantino  
 Chief Engineer.....George Stelger  
 Owners of: WHOM-FM.

**WINS—New York—1924**

Frequency: 1010 Kc.....Power: 50,000 Watts  
 Owned By.....Group W/Westinghouse Co.  
 Address.....7 Central Park West  
 Tel.: JU 2-7000.....Independent  
 Station Representative.....AM Radio Sales  
 President.....Donald H. McGannon  
 General Manager.....Mark Olds  
 Commercial Manager.....Arthur Harrison  
 For other Group W/Westinghouse stations see Multiple-Station Owners.

**WLIB—New York—1942**

Frequency: 1190 Kc.....Power: 1000 Watts d  
 Owned-Operated By.....New Bcstg. Co., Inc.  
 Address.....310 Lenox Ave.  
 Tel.: TE 1-1000.....Independent  
 Station Representative.....Bernard Howard  
 Pres., Gen. Manager.....Harry Novik  
 Commercial Manager.....William Warren  
 Program Director.....Nat Rudich  
 Sales Promotion Manager.....Charles Mayo  
 Publicity Director.....Jay Victor Assoc.  
 Chief Engineer.....Gordon A. Greenfield

**WMCA—New York—1925**

Frequency: 570 Kc.....Power: 5000 Watts  
 Owned By.....Straus Bcstg. Group  
 Address.....415 Madison Ave.  
 Tel.: MU 8-5700.....Independent  
 Station Representative.....Robert E. Eastman  
 President.....R. Peter Straus  
 V.P., General Manager....Stephen B. Labunski  
 V.P., Administration.....Ruth Musser  
 Dir. of Pub. Affairs.....Roger W. Turner  
 Commercial Manager.....Robert W. Mazur  
 Program Director.....Ruth Ann Meyer  
 Public Relations Dir.....Franz Allina  
 Sales Promotion Manager....Mary E. Gannon

**WNBC—New York—1926**

Frequency: 660 Kc.....Power: 50 Kw.  
 Owned By.....National Bcstg. Co.  
 30 Rockefeller Plaza.....Tel.: CI 7-8300  
 NBC.....Rep.: NBC Spot Sales  
 Station Rep.....NBC Spot Sales  
 President (NBC).....Robert E. Kintner  
 V.P., Gen. Mgr. ....Theodore H. Walworth, Jr.  
 Station Mgr.....George Skinner  
 Sales Manager.....Joseph F. Frazer  
 Mgr., Promotion & Adv.....John T. Clayton  
 Program Dir.....William H. Schwarz  
 For other NBC owned stations see Radio & TV Networks.

**WNEW—New York—1934**

Frequency: 1130 Kc.....Power: 50 Kw.  
 Owned By.....Metromedia, Inc.  
 Business-Studio Address.....565 Fifth Ave.  
 Tel.: YU 6-7000.....Independent  
 President.....John W. Kluge  
 V.P., Gen. Mgr. ....John V. B. Sullivan  
 Program Director.....Varner Paulsen  
 Chief Engineer.....Max Weiner  
 For other Metromedia stations see Multiple-Station Owners.

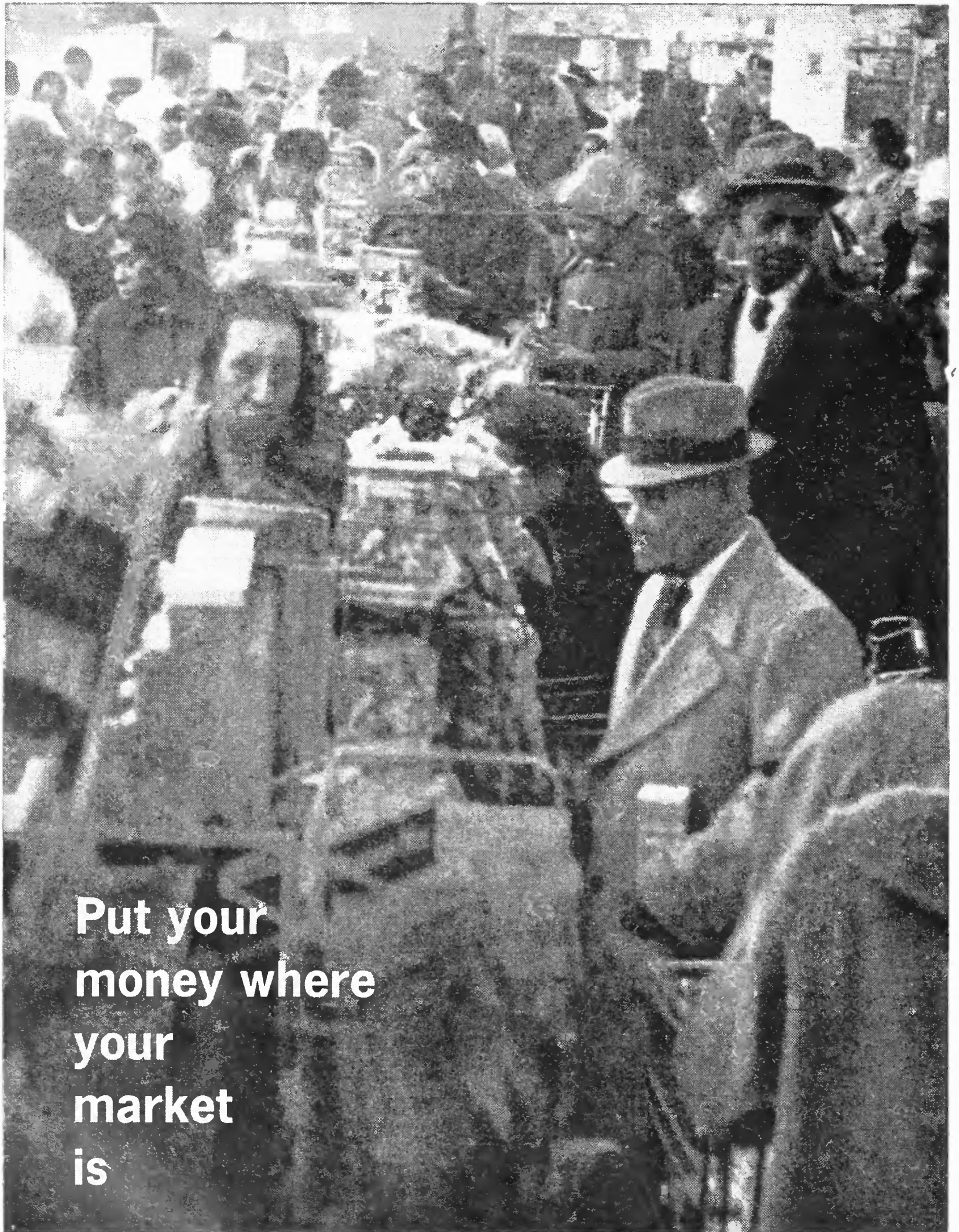
**WOR—New York—1922**

Frequency: 710 Kc.....Power: 50,000 Watts  
 Owned By.....RKO General, Inc.  
 Address .....1440 Broadway  
 Tel.: LO 4-8000.....Independent  
 Sta. Rep. ....Nat'l Sales Div., RKO General, Inc.  
 V.P., General Manager.....Robert J. Leder  
 V.P., Radio Sales.....Jacques Biraben  
 V.P., Program Director.....Robert Smith  
 Division Controller.....Herbert J. Mayes  
 Sales Manager.....William McNicol  
 Program Manager.....James McAleer  
 Publicity Director.....Sid Bakal  
 Merchandising Director.....Herbert Saltzman  
 Chief Engineer.....Orville Sather  
 For other RKO General stations see Multiple-Station Owners.

**WPOW—New York—1924**

Frequency: 1330 Kc.....Power: 5 Kw.  
 Owned .....WPOW, Inc.





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Address . . . . .Hotel Roosevelt  
 Tel.: MU 6-6488 . . . . .Independent  
 President, Gen. Mgr. . . . .John M. Camp  
 Program Director . . . . .Arnold Brown  
 Chief Engineer . . . . .Ed Smith

**WQXR—New York—1936**

Frequency: 1560 Kc. . . . .Power: 50,000 Watts  
 Owned-Operated By . . . . .Interstate Bcstg. Co.  
 Address . . . . .229 W. 43rd St.  
 Tel.: LA 4-1100 . . . . .Independent  
 President . . . . .Arthur Ochs Sulzberger  
 General, Station Mgr. . . . .Elliott M. Sanger, Sr.  
 V.P., Sales . . . . .Norman S. McGee  
 Program Director . . . . .Walter Neiman  
 Sales Manager . . . . .Robert L. Krieger  
 Pub. Dir. . . . .E. "Pat" Hurley  
 Chief Engineer . . . . .L. J. Kleinklaus  
 Owners of: WQXR-FM.

**WWRL—New York—1926**

Frequency: 1600 Kc. . . . .Power: 5000 Watts  
 Owned By . . . . .WOPA, Inc.  
 Address . . . . .41-30 58th St., Woodside  
 Tel.: DE 5-1600 . . . . .Independent  
 President . . . . .Egmont Sonderling  
 For other Sonderling stations see Multiple-Station  
 Owners.

**WHL D—Niagara Falls—1940**

Frequency: 1270 Kc. . . . .Power: 5000 Watts d.  
 Owned-Oper. By . . . . .Earl C. Hull  
 Address . . . . .Parkway Inn  
 Tel.: BUtler 5-8421 . . . . .Independent  
 Owners of: WHLD-FM.

**WJLL—Niagara Falls—1947**

Frequency: 1440 Kc. . . . .Power: 1000 Watts d.  
 Owned-Oper. . . . .Niagara Frontier Bcstg. Corp.  
 Address . . . . .Hotel Niagara  
 Tel.: BU 5-5795 . . . . .MBS  
 President, Station Mgr. . . . .Thomas W. Talbot  
 Chief Engineer, Prog. Dir. . . . .Gustav Czaplak

**WSOQ—N. Syracuse—1959**

Frequency: 1220 Kc. . . . .Power: 1,000 Watts d.  
 Owned By . . . . .WSOQ, Inc.  
 Address . . . . .Box 20  
 Tel.: GLenview 8-1220 . . . . .Independent  
 President . . . . .William J. Warren  
 General Manager . . . . .F. H. Harms  
 Program Director . . . . .Ross Morton  
 Chief Engineer . . . . .M. Harrington

**WCHN—Norwich—1953**

Frequency: 970 Kc. . . . .Power: 500 Watts d.  
 Owned-Oper. By . . . . .Radio Norwich, Inc.  
 Address . . . . .14 S. Broad St.  
 Tel.: 334-2218 . . . . .Independent  
 Station Representative . . . . .Devney Organization  
 Pres., Gen. Mgr. . . . .William J. Hall  
 Commercial Manager . . . . .Philip G. Penfold

Chief Engineer . . . . .Wiley R. Bates  
 Owners of: WCHN-FM.

**WSLB—Ogdensburg—1940**

Freq.: 1400 Kc. . . . .Power: 1 Kw. d.; 250 W. n.  
 Owned-Oper. By . . . . .Seaway Radio  
 Address . . . . .2315 Knox St.  
 Tel.: 500 . . . . .Independent  
 President . . . . .George Bingham  
 General Mgr. . . . .E. M. Costigan  
 Chief Engineer . . . . .Dave Claxton

**WHDL—Olean—1929**

Freq.: 1450 Kc. . . . .Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By . . . . .WHDL, Inc.  
 Address . . . . .3219 W. State Rd.  
 Tel.: FR 2-0161 . . . . .ABC  
 Pres., Gen. Mgr. . . . .John R. Henzel  
 Station Manager . . . . .James Hastings  
 Comm., Sales Promo. Mgr. . . . .Joseph K. Eade  
 Prog. Dir. . . . .Donald McLean  
 Chief Engineer . . . . .Wallace D. Taylor  
 Owners of: WHDL-FM.

**WMNS—Olean—1957**

Frequency: 1360 Kc. . . . .Power: 1 Kw., d.  
 Owned By . . . . .Radio Olean  
 Address . . . . .168½ N. Union St.  
 Tel.: FR 2-6660 . . . . .Independent  
 Station Representative . . . . .Webb  
 President, Gen. Mgr. . . . .James C. Gleason  
 Commercial Manager . . . . .Edward Husted  
 Chief Engineer . . . . .Michael Ceci

**WMCR—Oneida—1956**

Frequency: 1600 Kc. . . . .Power: 1 Kw., d.  
 Owned-Oper. By . . . . .Madison County Bcstg. Co.  
 Address . . . . .181 Main St.  
 Tel.: FN 3-6050 . . . . .Independent  
 President, Gen. Mgr. . . . .Richard W. Mills  
 Station Sales, Prom. Mgr. . . . .William S. Jaeger  
 Chief Engineer . . . . .George Sitts

**WDOS—Oneonta—1947**

Frequency: 730 Kc. . . . .Power: 1 Kw., d.  
 Owned-Oper. By . . . . .Ottaway Stations, Inc.  
 Bus-Studio Address . . . . .104 Chestnut St.  
 Tel.: GEneral 2-1500 . . . . .Independent  
 President . . . . .James H. Ottaway  
 Comm. Mgr. . . . .Benjamin M. Turnbull  
 Chief Engineer . . . . .K. W. Lare  
 For other Ottaway stations see Multiple-Station  
 Owners.

**WSGO—Oswego—1961**

Frequency: 1440 Kc. . . . .Power: 1 Kw. d.  
 Owned By . . . . .Clifford C. Harris  
 Address . . . . .Pontiac Hotel  
 Tel.: FIreside 3-6691 . . . . .Independent  
 Station Representative . . . . .Burn-Smith  
 General, Comm. Mgr. . . . .Clifford C. Harris

**WEBO—Owego—1956**

Frequency: 1330 Kc. . . . .Power: 1 Kw., d.

## NEW YORK

Owned.....Owego Radio, Inc.  
Address.....P. O. Box 295  
Tel.: MUtual 7-0371.....Independent  
President.....A. L. Davis  
General Manager.....David A. Greacen  
Commercial Manager.....Jay G. Manarky  
Chief Engineer.....Osler J. Woosman

### WALK—Patchogue—1952

Frequency: 1370 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Island Bcstg.  
Address.....P. O. Box 230  
Tel.: GR 5-5200.....Independent  
Representative.....Grant Webb  
Comm. Mgr., Prom. Mgr.....John Regan  
Chief Engineer.....Ed Becker  
Owners of: WALK-FM; WRIV, Riverhead.

### WPAC—Patchogue—1951

Frequency: 1580 Kc.....Power: 10 Kw. d.  
Owned-Oper. By.....Patchogue Bcstg. Co.  
Business Address.....P.O. Box 651  
Tel.: GR 5-4600.....Independent  
Pres., Gen. Mgr.....Lee Morrison  
Station Manager.....Herbert Morrison  
Comm., Sales Promo. Mgr.....Stan Allan  
Program Publicity Director.....Dick Hodkin  
Chief Engineer.....Morton Morrison  
Owners of: WPAC-FM; WAPC-AM-FM, Riverhead.

### WLNA—Peekskill—1948

Frequency: 1420 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....Highland Bcstg. Corp.  
Address.....Radio Terrace  
Tel.: 7-1124.....Independent  
Pres., Gen. Mgr.....Irving E. Cottrell  
Commercial Manager.....Francis V. Lough  
Program Dir.....George Birdas  
Owners of: WLNA-FM.

### WEAV—Plattsburgh—1935

Frequency: 960 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Plattsburgh Bcstg. Corp.  
Address.....38 Court St.  
Tel.: JORDAN 1-0960.....CBS  
President, Gen. Mgr.....George F. Bissell, Sr.  
Chief Engineer.....Jack Nazak  
Owners of: WEAV-FM.

### WIRY—Plattsburgh—1950

Freq.: 1340 Kc...Power: 1000 W. d.; 250 W. n.  
Owned-Oper. By.....WIRY, Inc.  
Address.....301-03 Cornelia St.  
Tel.: JO 3-1340.....MBS  
President.....Charles B. Britt  
Gen., Comm. Mgr.....Donald L. Pelkey  
Chief Engineer.....Kenneth P. Duquette

### WDLC—Port Jervis—1953

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Port Jervis Bcstg. Co.  
Address.....Box 920  
Tel.: 856-5185.....MBS  
Station Representative.....George Hopewell

Station Manager.....Katherine Skellett  
Chief Engineer.....Austin Barber

### WPDM—Potsdam—1955

Frequency: 1470 Kc.....Power: 1 Kw., d.  
Owned-Oper. By.....St. Lawrence Radio, Inc.  
Address.....Box 348  
Tel.: COLony 7-9464.....Independent  
Pres., Gen. Mgr.....Frederick G. Hartman

### WEOK—Poughkeepsie—1949

Frequency: 1390 Kc....Power: 5,000 Watts d.  
Owned By.....Hudson Valley Bcstg. Corp.  
Address.....Pendell Road  
Tel.: GR 1-1500.....Independent  
Station Representative.....Adam Young  
President.....Lazar Emanuel  
V.P., Gen. Mgr.....Louis H. Pells  
Chief Engineer.....Fred Brill  
Owners of: WCOK-FM.

### WKIP—Poughkeepsie—1940

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned.....Dutchess County Bcstg. Corp.  
Address.....Box 839  
Tel.: GR 1-2300.....ABC  
Station Representative.....Masla  
President.....George W. Bingham  
V.P., Gen. Mgr.....Richard A. Dwelley  
Comm., Sales Promo. Mgr.. Michael J. Ludgate  
Pub., Prog. Director.....John Kuhn  
Chief Engineer.....Marvin S. Seimes  
For other Bingham stations see Multiple-Station  
Owners.

### WREM—Remsen—1957

Frequency: 1480 Kc.....Power: 1 Kw.  
Owned By.....Town & Country Bcstg. Co. Inc.  
Address.....1 Pine St.  
Tel.: 831-3333.....KBS  
Station Representative.....Charles Bernard  
President.....Edwin L. Slusarczyk  
Gen. Mgr., Ch. Eng.....Gerald W. Prouty

### WEEE—Rensselaer—1961

Frequency: 1300 Kc.....Power: 5 Kw. d.  
Owned By.....Fairview Bcstrs.  
Address.....Smultz Rd., Glenmount  
Tel.: HO 2-5555.....Independent  
President.....Harry L. Goldman

### WAPC—Riverhead—1960

Frequency: 1570 Kc....Power: 1,000 Watts d.  
Owned By.....Patchogue Bcstg. Co.  
Address.....Box 665  
Tel.: PA 7-1570.....Independent  
President, General Manager.....Lee Morrison  
Station Manager.....Herbert Morrison  
Commercial Manager.....Stan Allan  
Sales Promotion Mgr.....Dick Hodkin  
Chief Engineer.....Morton Morrison  
Owners of: WAPC-FM; WPAC-AM-FM, Patchogue.

**WRIV—Riverhead—1955**

Frequency: 1390 Kc. . . . . Power: 1,000 Watts d.  
 Owned By . . . . . Island Bcstg.  
 Address . . . . . P. O. Box 314  
 Tel.: PA 7-1200 . . . . . Independent  
 Representative . . . . . Grant Webb  
 Commercial Manager . . . . . John Tallcott  
 Program Publicity Dir. . . . . Robert O'Callaghan  
 Chief Engineer . . . . . John Broome  
 Owners of: WALK-AM-FM, Patchogue.

**WBBF—Rochester—1947**

Frequency: 950 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . WBBF, Inc.  
 Address . . . . . 339 East Ave.  
 Tel.: HAmilton 6-8920 . . . . . Independent  
 Station Representative . . . . . Blair  
 President . . . . . Maurice R. Forman  
 General Manager . . . . . Robert S. Kieve  
 Chief Engineer . . . . . Vincent Lopopolo  
 Owners of: WBBF-FM.

**WHAM—Rochester—1922**

Frequency: 1130 Kc. . . . . Power: 50,000 Watts  
 Owned By . . . . . Rust Bcstg. Co.  
 Address . . . . . 350 East Ave.  
 Tel.: LO 2-9200 . . . . . ABC  
 Representative . . . . . Christal  
 Pres., Gen. Mgr. . . . . W. F. Rust, Jr.  
 Owners of: WHFM (FM), Rochester.

**WHEC—Rochester—1925**

Frequency: 1460 Kc. . . . . Power: 5000 Watts  
 Owned . . . . . WHEC, Inc.  
 Bus.-Studio Address . . . . . 191 East Ave.  
 Tel.: BA 5-3050 . . . . . CBS  
 Station Representative . . . . . H-R Reps.  
 President . . . . . Paul Miller  
 Station Manager . . . . . Fred Pestorius  
 Owners of: WHEC-TV.

**WROC—Rochester—1947**

Frequency: 1280 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Veterans Bcstg. Co., Inc.  
 Address . . . . . WROC Broadcast Ctr.  
 Tel.: BU 8-8400 . . . . . Independent  
 Station Representative . . . . . Edward Petry & Co.  
 Pres., Gen. Mgr. . . . . Ervin F. Lyke  
 Sr. Vice President . . . . . Paul C. Louthier  
 Sales Promotion Mgr. . . . . Bill Schubert  
 Chief Engineer . . . . . Ray Jobes, Sr.  
 Owners of: WROC-FM-TV, Rochester, N.Y.; KTVE  
 (TV), El Dorado, Ark.

**WRVM—Rochester—1946**

Frequency: 680 Kc. . . . . Power: 250 W. d.  
 Owned By . . . . . Johnston-Taylor Bcstg.  
 Address . . . . . 130 S. Clinton Ave.  
 Tel.: BA 5-2520 . . . . . MBS  
 President . . . . . James M. Johnston  
 General, Station Manager . . . . . Harold W. Gore  
 Program Director . . . . . Gerald J. Irvine  
 Chief Engineer . . . . . Al Rubin

**WSAY—Rochester—1936**

Frequency: 1370 Kc. . . . . Power: 5 Kw.  
 Owned-Oper. By . . . . . Federal Bcstg. System, Inc.  
 Address . . . . . 250 East Ave.  
 Tel.: BA 5-1370 . . . . . Independent  
 Pres., Chief Eng. . . . . Gordon P. Brown  
 Station, Program Dir. . . . . Sybilla A. Reber  
 Commercial Manager . . . . . Annette C. Capitano  
 Owners of: WNIA, Buffalo.

**WKAL—Rome—1946**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Maurer Bcstg. Corp.  
 Bus.-Studio Address . . . . . 218 W. Doninick St.  
 Tel.: FF 6-7700 . . . . . MBS  
 President . . . . . J. B. Maurer

**WRNY—Rome—1959**

Frequency: 1350 Kc. . . . . Power: 500 Watts d.  
 Owned By . . . . . Mohawk Bcstg. Corp.  
 Address . . . . . 202 W. Dominick St.  
 Tel.: FF 6-5600 . . . . . Independent  
 President, General Mgr. . . . . Richard K. Thorman  
 Station, Commercial Mgr. . . . . David Derby  
 Program Director . . . . . Don Alexander  
 Chief Engineer . . . . . Robert V. Leskovar  
 Owners of: WALY, Herkimer.

**WGGO—Salamanca—1957**

Frequency: 1590 Kc. . . . . Power: 1 Kw., d.  
 Owned By . . . . . James Co.  
 Address . . . . . 91 Main St.  
 Tel.: 1515 . . . . . ABC-KBS  
 Station Rep. . . . . Venard, Torbet & McConnell  
 President . . . . . Simon Goldman  
 Chief Engineer . . . . . Charles Blohm  
 For other James stations see Multiple-Station Owners.

**WNBZ—Saranac Lake—1927**

Frequency: 1240 Kc. . . . . Power: 1 Kw.d. 250 W.n.  
 Owned-Operated By . . . . . WNBZ, Inc.  
 Address . . . . . 88 Main St.  
 Tel.: 891-1544 . . . . . ABC-KBS  
 Station Representative . . . . . Grant Webb  
 Pres., Gen., Comm. Mgr. . . . . James Rogers III  
 Chief Engineer . . . . . H. Berwind Williams

**WSPN—Saratoga Springs—1954**

Frequency: 900 Kc. . . . . Power: 250 Watts d.  
 Owned By . . . . . Spa Broadcasters, Inc.  
 Business Address . . . . . 71 West Ave.  
 Tel.: 2180 . . . . . Independent  
 Station Rep. . . . . Spot Time Sales  
 General Mgr. . . . . Kent E. Jones

**WGHQ—Saugerties—1955**

Frequency: 920 Kc. . . . . Power: 5000 Watts d.  
 Owned . . . . . Skylark Corp.  
 Address . . . . . P. O. Box 427, Kingston  
 Tel.: CH 6-2822 . . . . . Independent  
 Station Rep. . . . . Mort Bassett & Co.  
 President . . . . . Harry M. Thayer

## NEW YORK

Program Director.....Herb Shein  
Chief Engineer.....Leroy F. Fuller  
For other VIP Radio stations see Multiple-Station  
Owners.

### **WGY—Schenectady—1922**

Frequency: 810 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....General Electric Co.  
Address.....1400 Balltown Rd.  
Tel.: FR 7-2261.....NBC  
Representative.....Henry I. Christal  
President.....Gerald L. Phillippe  
General Manager.....J. Milton Lang  
Marketing Manager.....Robert F. Reid  
Operations Manager.....Merl L. Galusha  
Commercial Manager.....John E. Schmulbach  
Program Manager.....Albert G. Zink  
Promotion Manager.....Arthur R. Garland  
Chief Engineer.....Albert C. Knapp  
Owners of: WRGB, Schenectady.

### **WSNY—Schenectady—1942**

Frequency: 1240 Kc...Power: 1 Kw.d. 250 W.n.  
Owned By...Western Gateway Bcstg. Corp.  
Business-Studio Address.....619 State St.  
Tel.: EX 3-3622.....Independent  
Pres., Gen., Sta. Mgr.....Winslow Leighton  
Chief Engineer.....I. P. Beck

### **WFBL—Syracuse—1922**

Frequency: 1390 Kc.....Power: 5000 Watts  
Owned By.....First Broadcasting Corp.  
Address.....6609 Old Collammer Road  
Tel.: 463-3681.....ABC  
Station Rep.....Advertising Time Sales  
General Manager.....Henry T. Wilcox  
Program Director.....Fay Santello  
Chief Engineer.....Vincent Marlin  
For other Founders stations see Multiple-Station  
Owners.

### **WHEN—Syracuse—1941**

Frequency: 620 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned.....Meredith Syracuse Radio Corp.  
Address.....980 James St.  
Tel.: 474-8511.....CBS  
Representative.....Katz  
V.P. & Gen. Mgr.....Paul Adanti  
Asst. General Manager.....William H. Bell  
Program Director.....John L. Scott  
Chief Engineer.....Robert Ardner  
For other Meredith stations see Multiple-Station  
Owners.

### **WNDR—Syracuse—1946**

Frequency: 1260 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Syracuse Bstg. Corp.  
Address.....Box 1212  
Tel.: GI 6-1515.....Independent  
Station Representative.....Eastman  
General Manager.....Arthur C. Kyle, Jr.

### **WOLF—Syracuse—1940**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Ivy Bcstg. Co., Inc.

Address.....Box 1292  
Tel.: HA 2-7211.....ABC  
President.....Ellis E. Erdman  
V.P., General Manager.....Joel Fleming  
Chief Engineer.....Gerald Cushing  
Owners of: WTKO, Ithaca.

### **WQSR—Syracuse—1961**

Frequency: 1320 Kc.....Power: 500 Watts d.  
Owned By.....WQSR, Inc.  
Address.....1020 Hiawatha Blvd., W.  
Tel.: GR 2-6313.....ABC  
President, General Mgr....Malcolm E. Richards

### **WSYR—Syracuse—1922**

Frequency: 570 Kc.....Power: 5000 Watts  
Owned By.....Newhouse Broadcasting Corp.  
Business Address.....1030 James St.  
Tel.: GRanite 4-3911.....NBC  
Representative.....Henry I. Christal  
President, General Mgr....E. R. Vadeboncoeur  
Station Mgr.....William V. Rothrum  
Program Dir.....Floyd Ottoway  
Commercial Mgr.....William R. Alford  
Sales Promotion Mgr.....Lou Switzer  
Chief Engineer.....A. J. Eicholzer  
For other Newhouse stations see Multiple-Station  
Owners.

### **WIPS—Ticonderoga—1955**

Frequency: 1250 Kc.....Power: 1 Kw., d.  
Owned By.....Ti Broadcasting, Inc.  
Address.....Fort Ti Road  
Tel.: JUno 5-2868.....Independent  
Station Representative.....Spot Time Sales  
President.....Bernard H. Pelzer, Jr.

### **WTRY—Troy—1940**

Frequency: 980 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WTRY Bcstg. Corp.  
Business-Studio Address.....92 Fourth St.  
Tel.: AS 4-1100.....Independent  
Representative.....John Blair  
President.....Daniel Kops  
Exec. V.P.....Richard J. Monahan  
Chief Engineer.....Frank Belaska  
Owners of: WAVZ, New Haven, Conn.

### **WXKW—Troy—1962**

Frequency: 1600 Kc.....Power: 500 Watts d.  
Owned By.....Iroquois Broadcasting Co.  
Address.....P. O. Box 1061  
Tel.: BRidge 1-7461.....Independent  
President.....John Scott McLellan

### **WBVM—Utica—1962**

Frequency: 1550.....Power: 1,000 Watts d.  
Owned By.....Fusco Broadcasting Corp.  
Address.....1924 Genesee St.  
Tel.: REdwood 5-2785.....Independent  
Station Representative.....Gill-Perna  
President.....Michael C. Fusco  
General, Station Mgr.....Daniel A. Fusco  
Program Director.....Joseph Graziano  
Chief Engineer.....Frederick Harrington

**WIBX—Utica—1925**

Frequency: 950 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WIBX, Inc.  
 Address.....P. O. Box 950  
 Tel.: 736-9313.....CBS  
 Sta. Representative.....Meaker  
 President.....Margaret Bowen Shepard  
 General Manager.....Frederic C. Bowen  
 Station Manager.....Elliott Stewart  
 Chief Engineer.....John T. Dowdell

**WRUN—Utica—1948**

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....The Rome Sentinel Co.  
 Address.....P. O. Box 1150  
 Tel.: RE 6-5225.....Independent  
 Representative.....Avery-Knodel  
 President.....Bradley C. Barnard  
 General Manager.....Fritz Updike  
 Owners of: WRUN-FM.

**WTLB—Utica—1947**

Freq.: 1310 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned By.....Star Bcstag. Co.  
 Address.....P. O. Box 781  
 Tel.: SW 7-1330.....Independent  
 Station Rep.....Robert E. Eastman & Co  
 President.....M. R. Forman  
 Vice-Pres., Gen. Mgr.....William F. Dudley  
 Owners of: WGVA, Geneva.

**WDLA—Walton—1951**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Delaware County Bcstg. Corp.  
 Business Address.....Walton  
 Tel.: UNderhill 5-4321.....Independent  
 President.....E. O. Bush  
 V.P., Gen. Mgr.....Michael J. Cuneen

**WATN—Watertown—1941**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Watertown Bcstg. Corp.  
 Address.....199 Wealtha Ave.  
 Tel.: SUNset 2-3320.....MBS  
 Pres., Gen. Mgr.....G. Harry Righter  
 Chief Engineer.....Donald Schryver

**WOTT—Watertown—1959**

Frequency: 1410 Kc.....Powers: 5,000 Watts d.  
 Owned By.....CRS Ents.  
 Address.....1833 State St.  
 Tel.: SUNset 2-6540.....Independent  
 President.....Earl L. Cump

**WWNY—Watertown—1941**

Frequency: 790 Kc.....Power: 1000 Watts  
 Owned-Operated By.....The Brockway Co.  
 Address.....Box 211  
 Tel.: SUNset 8-3800.....CBS  
 President.....John B. Johnson  
 General Manager.....James W. Higgins  
 Owners of: WMSA, Massena; WENY-TV, Carthage

**WLSV—Wellsville—1955**

Frequency: 790 Kc.....Power: 1 Kw., d.  
 Owned-Oper. By.....Radio Services of Wellsville  
 Address.....Hotel Fassett  
 Tel.: 727.....Independent  
 Station Mgr.....Larry J. Perrotto

**WFAS—White Plains—1932**

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W n.  
 Owned-Oper. By.....Westchester Bcstg. Corp.  
 Address.....Secor Road, Hartsdale, N. Y.  
 Tel.: OW 3-2400.....Independent  
 Station Representative.....Jack Masla  
 President.....Valentine E. Macy, Jr.  
 Gen., Sta. Manager.....Frank A. Seitz  
 Program Director.....Randall Kaler  
 Sls. Prom., Comm. Mgr.....John Hade  
 Chief Engineer.....Jack Pearson  
 Owners of: WFAS-FM.

**WWRL—Woodside—1926**

(See Listing under New York)

**SEE ALSO THE  
 FM AND TV SECTIONS**

**In Front by  
 Nearly 2 to 1!\***

In the rich Westchester-Rockland heartland WFAS outstrips *all* radio competition in share-of-audience by nearly 2 to 1—and that's from 6:00 A.M. to Mid-night! Details on request.

*\*PULSE, 1963 Study.*

**WFAS and WFAS-FM**

**White Plains, N. Y.**

*Represented by JACK MASLA & Co.*

# North Carolina

## **WRCS—Ahoskie—1947**

Frequency: 970 Kc. . . . . Power: 1,000 Watts  
Owned-Oper. By . . . . . Roanoke-Chowan Bcstg.  
Address . . . . . Box 232  
Tel.: 332-3101 . . . . . Independent  
President . . . . . J. B. Burden  
Manager . . . . . P. G. Sewell

## **WABZ—Albemarle—1948**

Frequency: 1010 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Radio Station WABZ, Inc.  
Business-Studio Address . . . . . Hotel Albemarle  
Tel.: YU 2-1020 . . . . . KBS  
President . . . . . Staton P. Williams  
General Manager . . . . . Mrs. R. G. Varner  
Chief Engineer . . . . . John D. Brooks  
Owners of: WABZ-FM.

## **WZKY—Albermarle—1956**

Frequency: 1580 Kc. . . . . Power: 250 Watts, d.  
Owned By . . . . . Radio Station WZKY  
Address . . . . . Box 550  
Tel.: YUkon 2-1111 . . . . . Independent  
President . . . . . Robert L. Hilker  
General Sta. Manager . . . . . Ralph Gardner  
For other Hilker stations see Multiple-Station  
Owners.

## **WGWR—Asheboro—1947**

Frequency: 1260 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Asheboro Bcstg. Co., Inc.  
Address . . . . . P. O. Box 309  
Tel.: MAin 5-2187 . . . . . KBS  
President . . . . . Roy Cox, Sr.  
General, Station Mgr. . . . . J. R. Marlowe  
Comm., Sales Prom. Mgr. . . . . R. B. Sweeney  
Program Director . . . . . A. B. Brown  
Chief Engineer . . . . . Howard Miller  
Owners of: WGWR-FM.

## **WISE—Asheville—1939**

Freq.: 1310 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned By . . . . . Davenport-McGuire Bcstrs.  
Address . . . . . 92 Haywood St.  
Tel.: ALpine 3-5381 . . . . . MBS  
Station Representative . . . . . McGavren/Guild  
President . . . . . John Lee Davenport  
Chief Engineer . . . . . Matthew Munn

## **WLOS—Asheville—1947**

Freq.: 1380 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By . . . . . Skyway Bcstg. Co.  
Business-Studio Address . . . . . 288 Macon Ave.  
Tel.: ALpine 4-4321 . . . . . NBC  
President . . . . . Mitchell Wolfson  
V.P., General Manager . . . . . Morton S. Cohn  
Station Manager . . . . . Dewey Long  
Program Director . . . . . Dave Jacobs  
Chief Engineer . . . . . George F. Sprague  
For other Wolfson stations see Wometco Ents.  
under Multiple-Station Owners.

## **WSKY—Asheville—1946**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By . . . . . Radio Asheville, Inc.  
Business-Studio Address . . . . . 12 Church St.  
Tel.: ALpine 3-4451 . . . . . Independent  
President, General Mgr. . . . . Zeb Lee  
Commercial Manager . . . . . Bruce Barnes  
Sales Prom., Pub. Dir. . . . . Lou Ronder, Jr.  
Chief Engineer . . . . . Charles Sumner

## **WWNC—Asheville—1927**

Frequency: 570 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . Asheville Citizen-Times Co.  
Address . . . . . 14 O. Henry Ave.  
Tel.: AL 2-5611 . . . . . CBS  
Representative . . . . . H-R  
President . . . . . Robert Bunnelle  
General, Station Mgr. . . . . Cecil B. Hoskins  
Comm. Mgr. . . . . James A. Hagan  
Chief Engineer . . . . . Harvey T. Nations

## **WBMA—Beaufort—1954**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Richard Ray Cummins  
Address . . . . . Box 156  
Tel.: 2-9401 . . . . . Independent  
Owner, Gen. Mgr., Ch. Eng. . . . . R. R. Cummins

## **WCGC—Belmont-Charlotte 1954**

Freq.: 1270 Kc. . . . . Power: 1 Kw., d.; 500 W., n.  
Owner . . . . . Central Bcstg. Co.  
Address . . . . . Box 630, Belmont  
Tel.: 825-2812 . . . . . ABC-MBS-KBS  
President, General Mgr. . . . . Robert Hilker  
Commercial Manager . . . . . Frank Thomas  
Sales Promotion Mgr. . . . . Bill Sitton  
Chief Engineer . . . . . Fay Horton  
For other Hilker stations see Multiple-Station  
Owners.

## **WPYB—Benson—1961**

Frequency: 1580 Kc. . . . . Power: 500 Watts d.  
Owned By . . . . . George G. Beasley  
Address . . . . . Box 215  
Tel.: 894-3009 . . . . . Independent  
President . . . . . George G. Beasley  
General Mgr., Ch. Eng. . . . . James E. Harrelson

## **WFGW—Black Mountain—1961**

Frequency: 1010 Kc. . . . . Power: 10,000 Watts  
Owned By . . . . . Blue Ridge Broadcasting Corp.  
Address . . . . . P. O. Box 158  
Tel.: 669-8477 . . . . . Independent  
President . . . . . Dr. L. Nelson Bell  
General Manager . . . . . Loren F. Bridges  
Owners of: WMIT (FM) Black Mountain.

**WATA—Boone—1950**

Freq.: 1450 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By . . . . . Wilkes Bcstg. Co.  
 Address . . . . . Depot St.  
 Tel.: AM 4-8461 . . . . . KBS  
 President . . . . . Doris B. Brown  
 Station Mgr. . . . . Roland Potter  
 Program Director . . . . . Jane Smith  
 Chief Engineer . . . . . E. Chipman

**WPNF—Brevard—1950**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Pisgah Bcstg. Co., Inc.  
 Address . . . . . P. O. Box 352  
 Tel.: TU 3-2621 . . . . . Independent  
 President . . . . . Mrs. Ed M. Anderson  
 General, Station Manager . . . . . Al Martin  
 Chief Engineer . . . . . Leon Southerland  
 Owners of: WBBO-AM-FM Forest City.

**WBAG—Burlington—1946**

Frequency: 1150 Kc. . . . . Power: 1000 Watts d.  
 Owned By . . . . . Burlington-Graham Ccstg. Co.  
 Address . . . . . Maple at Broad  
 Tel.: CA 7-4261 . . . . . Independent  
 Representative . . . . . Walker-Rawalt  
 Gen., Sta. Mgr. . . . . G. C. Starnes  
 Chief Engineer . . . . . Charles Stafford  
 Owners of: WBAG-FM.

**WBBB—Burlington—1941**

Frequency: 920 Kc. . . . . Power: 5000 Watts d.  
 Owned-Operated By . Alamance Bcstg. Co., Inc.  
 Address . . . . . 318 S. Main St.  
 Tel.: CA 6-6376 . . . . . MBS-KBS  
 Representative . . . . . Thomas F. Clark  
 President . . . . . V. W. Lane  
 General Manager . . . . . E. Z. Jones  
 Operations, Comm. Mgr. . . . . C. Robert Ray  
 Chief Engineer . . . . . Berry Tysor  
 Owners of: WBBB-FM.

**WWIT—Canton—1954**

Frequency: 970 Kc. . . . . Power: 1 Kw., d.  
 Owned By . . . . . Western N. C. Bcsters.  
 Address . . . . . Radio Ctr.  
 Tel.: MI 8-3588 . . . . . Independent  
 Station Representative . . . . . Hopewell  
 President . . . . . Sidney A. Watts  
 General, Station Mgr. . . . . Dalton R. Paxton  
 Chief Engineer . . . . . John H. Welch

**WVOE—Chadbourn—1962**

Frequency: 1590 Kc. . . . . Power: 1,000 Watts d.  
 Owned By . . . . . Ebony Enterprises  
 Address . . . . . P. O. Box 124-A  
 Tel.: 654-3971 . . . . . Independent  
 Station Representative . . . . . Dora-Clayton  
 President, General Mgr. . . . . T. M. Reynolds  
 Chief Engineer . . . . . Joe Evans

**WCHL—Chapel Hill—1952**

Frequency: 1360 Kc. . . . . Power: 1000 Watts d.

Owned-Oper. By . . . . . Village Bcstg. Co.  
 Address . . . . . Durham Road  
 Tel.: 968-4484 . . . . . Independent  
 Pres., Gen. Mgr. . . . . Roland McClamroch, Jr.  
 Chief Engineer . . . . . Jim Botsford

**WAYS—Charlotte—1941**

Frequency: 610 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned By . . . . . Inter-City Advtg. Co.  
 Business-Studio Address . . . . . 400 Radio Road  
 Tel.: 392-4181 . . . . . MBS  
 President . . . . . G. W. Dowdy  
 General Manager . . . . . J. Poston  
 Station, Commercial Mgr. . . . . Don P. Lee  
 Chief Engineer . . . . . L. I. Dekle  
 Owners of: WISE-TV, Asheville.

**WBT—Charlotte—1922**

Frequency: 1110 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . Jefferson Standard Bcstg. Co.  
 Address . . . . . 1 Julian Price Pl.  
 Tel.: ED 3-8833 . . . . . CBS  
 Station Representative . . . . . John Blair  
 President . . . . . Charles H. Crutchfield  
 Station Manager . . . . . Paul B. Marion  
 Commercial Manager . . . . . James G. Babb, Jr.  
 Program Director . . . . . Wade St. Clair  
 Pub., Sales Prom. Dir. . . . . Larry Harding  
 Chief Engineer . . . . . Thomas Howard  
 For other Jefferson Standard stations see Multiple-Station Owners.

**WGIV—Charlotte—1947**

Freq.: 1600 Kc. . . . . Power: 1 Kw. d.; 500 W. n.  
 Owned-Oper. By . Charlotte Radio & TV Corp.  
 Address . . . . . Box 10063  
 Tel.: ED 3-2195 . . . . . Independent  
 Station Representative . . . . . Howard  
 Pres., Gen., Sta. Mgr. . . . . Francis M. Fitzgerald  
 Commercial Mgr. . . . . Ray Ervin  
 Program Director . . . . . F. P. Toomey  
 Sales Promotion Manager . . . . . Larry Keith  
 Chief Engineer . . . . . S. K. Lineberger  
 Owners of: WEAL, Greensboro.

**WIST—Charlotte—1951**

Freq.: 1240 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By . . . . . WIST, Inc.  
 Address . . . . . Liberty Life Bldg.  
 Tel.: FR 6-3511 . . . . . Independent  
 Station Rep. . . . . Advertising Time Sales  
 President . . . . . Henderson Belk  
 V.P., General Manager . . . . . C. B. Rogers, Jr.  
 Commercial Manager . . . . . C. B. Rogers, Jr.  
 Chief Engineer . . . . . Donald Strawn  
 For other Belk stations see Multiple-Station Owners.

**WKTC—Charlotte—1958**

Frequency: 1310 Kc. . . . . Power: 1000 Watts  
 Owned By . . . . . Queen City Bcstg. Co.  
 Address . . . . . 2001 Suttle Ave.  
 Tel.: EDison 3-1101 . . . . . Independent  
 Station Rep. . . . . Prestige Representation  
 Exec. Director . . . . . J. O. Tice, Sr.



# NORTH CAROLINA

President.....J. Olin Tice, Jr.  
General Manager.....J. G. Kenworthy  
Commercial Manager.....Johnny Jacobs  
For other Tice stations see Multiple-Station Owners.

## WSOC—Charlotte—1933

Freq.: 930 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
Owned By.....Carolina Broadcasting Co.  
Address.....P. O. Box 2536  
Tel.: FR 6-5541.....NBC  
Station Rep.....Peters, Griffin, Woodward  
President.....Leonard Reinsch  
V.P., Gen. Mgr.....Henry Sullivan  
Program Director.....Norman Young  
Chief Engineer.....A. O. Richardson, Jr.  
For other Cox stations see Multiple-Station Owners.

## WWOK—Charlotte—1955

Frequency: 1480 Kc.....Power: 1 Kw., d.  
Owned-Oper. By.....Radio Charlotte, Inc.  
Address.....215 Greystone Rd.  
Tel.: 523-1041.....Independent  
President.....Sherwood J. Tarlow  
General Mgr.....Herb Berg  
Chief Engineer.....Tony Ostopoff  
For other Tarlow stations see Multiple-Station Owners.

## WRRZ—Clinton—1947

Frequency: 880 Kc.....Power: 1000 Watts, d.  
Owned By.....WRRZ Radio Co.  
Address.....S. Highway 701  
Tel.: LY 2-2165.....ABC  
Station Rep.....Walker-Rawalt  
General Mgr.....Geo. S. Walston  
Sales Prom. Manager.....E. D. Powell  
Chief Engineer.....J. L. Bowles

## WEGO—Concord—1943

Frequency: 1410 Kc.....Power: 1 Kw., d.  
Owned By.....Concord Kannapolis Bcstg. Co.  
Address.....Box 1321  
Tel.: ST 2-7115.....Independent  
President.....Robert R. Hilker  
General, Comm. Mgr....Claude C. Gibson, Jr.  
Chief Engineer.....Kenneth R. Kennedy  
For other Hilker stations see Multiple-Station Owners.

## WCKB—Dunn—1946

Frequency: 780 Kc.....Power: 1000 Watts d.  
Owned By.....N. C. Central Bcstrs.  
Address.....Box 431  
Tel.: 892-3133.....KBS  
President.....Lofton A. Tart, Sr.  
General, Sta. Manager.....A. Lincoln Faulk  
Program Director.....Rudy Zurlo  
Publicity Director.....John G. Thomas  
Sales Promotion Manager.....Amelda Jackson  
Chief Engineer.....Joseph Kotlas

## WDNC—Durham—1934

Freq.: 620 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....The Durham Radio Corp.  
Bus.-Studio Address...138½ E. Chapel Hill St.  
Tel.: 684-0355.....CBS

Representative.....Paul H. Raymer  
President.....C. C. Council  
General, Station Mgr.....J. Frank Jarman  
Commercial Mgr.....W. R. Kirby  
Program Dir.....E. R. Higgins, Jr.  
Chief Engineer.....Waldo W. Primm  
Owners of: WDNC-FM.

## WSRC—Durham—1954

Frequency: 1410 Kc.....Power: 1 Kw.  
Owned By.....Carolina Radio of Durham  
Address.....P. O. Box 28  
Tel.: 684-0115.....Independent  
President.....James H. Mayes, Jr.  
Program Director.....Rip Austin  
Chief Engineer.....Arthur Bone

## WSSB—Durham—1947

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....WSSB, Inc.  
Address.....Box 8676  
Tel.: 489-9457.....Independent  
Station Reps.....Weed; Ayers  
President.....J. S. Beattie  
For other Beattie stations see Multiple-Station Owners.

## WTIK—Durham—1946

Freq.: 1310 Kc.....Power: 1 Kw. d.; 500 W. n.  
Owned-Oper. By.....W & W Bcstg. Co.  
Address.....P. O. Box 1571  
Tel.: 682-9263.....ABC  
President.....C. H. Wentz  
Gen., Sta. Mgr.....H. Tom Morris  
Chief Engineer.....Fred Bailey  
For other Wentz stations see Multiple-Station Owners.

## WCDJ—Edenton—1955

Frequency: 1260 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Colonial Bcstg. Co.  
Address.....P. O. Box 509  
Tel.: 2178.....KBS  
President.....William T. Watkins

## WCNC—Elizabeth City—1939

Freq.: 1240 Kc.....Power: 1 Ww. d., 250 W. n.  
Owned-Oper. By.....Albemarle Bcstg. Co., Inc.  
Address.....Box 535  
Tel.: 335-4379.....KBS  
Station Rep.....Bogner & Martin  
President.....J. L. Lamb, Sr.  
Gen. Mgr., Chief Eng.....J. L. Lamb, Jr.  
Assistant Mgr.....Desmond Barclay  
Commercial Manager.....C. E. Ferrell  
Program Director.....Jimmy Raper  
Publicity Director.....Bill Winslow

## WGAI—Elizabeth City—1947

Freq.: 560 Kc.....Power: 1 Kw. d., 500 Watts n.  
Owned-Operated By.....WGAI Radio Co.  
Business-Studio Address.....Box 649  
Tel.: 4371.....MBS  
Pres., Gen., Sta. Mgr.....C. Alden Baker

**WBLA—Elizabethtown—1956**

Frequency: 1440 Kc.....Power: 1 Kw., d.  
Owned.....Bladen Bcstg. Corp.  
Address.....Box 327  
Tel.: UNion 2-3184.....KBS  
Sta. Representative.....Hopewell  
President.....E. Clayton Register

**WIFM—Elkin—1949**

Frequency: 1540 Kc.....Power: 250 Watts, d.  
Owned By.....Tri-County Bcstg. Co., Inc.  
Address.....P. O. Box 152  
Tel.: 835-2511.....Independent  
President.....H. F. Laffoon  
Station Manager.....Leon Reece  
Program Director.....Betty Frye  
Chief Engineer.....Dick Paulson  
Owners of: WIFM-FM, Elkin.

**WFMO—Fairmont—1953**

Frequency: 860 Kc.....Power: 1000 Watts d.  
Owned By....Carolinas Broadcasting Co., Inc.  
Address.....P. O. Box 665  
Tel.: 628-4781.....Independent  
President.....Cutlar Moore  
General, Station Mgr.....James C. Clark  
Chief Engineer.....Joseph Miles

**W FAG—Farmville—1959**

Frequency: 1250 Kc.....Power: 500 Watt d.  
Owned By.....Farmville Bcstg. Co.  
Address.....Box 148  
Tel.: SK 3-4392.....Independent  
Station Representative.....Hopewell  
Pres.; Gen., Sta. Mgr.....Carl V. Venters  
Chief Engineer.....Lawrence Behr  
Owners of: WFVG.

**WFAI—Fayetteville—1947**

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Jackson F. Lee  
Address.....P. O. Box 659  
Tel.: 433-4193.....CBS-KBS  
Representative.....Thomas F. Clark  
General, Comm. Manager.....Jackson F. Lee  
Chief Engineer.....Walter Lee Moring

**WFLB—Fayetteville—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....OSTB, Corp.  
Address.....P. O. Box 512  
Tel.: HEmlock 2-7136.....ABC  
Exec. V.P.; Gen. Sales Mgr.....F. F. Vale

**WFNC—Fayetteville—1938**

Freq.: 940 Kc.....Power: 10 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Cape Fear Bcstg. Co.  
Address.....1009 William Clark Rd.  
Tel.: HU 4-4181.....MBS  
President, Gen. Mgr.....Victor W. Dawson  
Station, Commercial Mgr.....Johnny Joyce  
Program Director.....Chris Mack  
Chief Engineer.....Jack Ikner

**WIDU—Fayetteville—1958**

Frequency: 1600 Kc.....Power: 1 Kw. d.  
Owned By.....WIDU Bcstg., Inc.  
Address.....Box 247  
Tel.: HEmlock 2-6111.....Independent  
President.....D. F. Owen  
General, Station Mgr.....W. B. Belche  
Commercial Manager.....Forrest Tyndall  
Program Director.....Donald McDowell

**WAGY—Forest City—1958**

Frequency: 1320 Kc.....Power: 1 Kw. d.  
Owned By.....Tri-City Broadcasting Co.  
Address.....Box 280  
Tel.: 245-9888.....Independent  
Partner, G. M., Chief Eng.....G. T. Becknell  
Station, Program Mgr.....Dave White  
Comm., Sales Prom. Mgr.....Fred A. Blanton  
Owners of: WAGY-FM.

**WBBO—Forest City—1947**

Frequency: 780 Kc.....Power: 1000 Watts d.  
Owned By.....Rutherford County Radio Co.  
Address.....Box 469  
Tel.: CHerry 5-4205.....KBS  
Pres., Gen., Sta. Mgr.....Mrs. Ed. M. Anderson  
Chief Engineer.....Merton Iwerks  
Owners of: WBBO-FM; WPNE, Bevard.

**WFSC—Franklin—1957**

Frequency: 1050 Kc.....Power: 1000 Watts  
Owned By.....Macon County Bcstg.  
Business Address.....P. O. Box 470  
Tel.: LA 4-2148.....KBS  
President.....Henry Bartol, Jr.  
Gen., Sta. Mgr., Ch. Eng.....Edwin P. Healy  
Owners of: WFSC-FM.

**WFVG—Fuquay Springs—1949**

Frequency: 1460 Kc.....Power: 1000 Watts d.  
Owned By.....WFVG Bcstg. Co.  
Business-Studio Address.....Box 588  
Tel.: MU 7-4001.....KBS-MBS  
President, Gen. Mgr.....H. G. Wade, Jr.

**WGAS—Gastonia—1959**

Frequency: 1420 Kc.....Power: 500 Watts d.  
Owned By.....MGM Bcstg. Corp.  
Address.....Box 1399  
Tel.: 865-5796.....Independent  
Station Representative.....Hopewell  
President.....Lewis Young  
General, Station Mgr.....Glenn F. Mace  
Chief Engineer.....A. Clay Groves

**WGNC—Gastonia—1939**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By....Catherine T. McSwain  
Address.....1700 N. Chester St.  
Tel.: UNiversity 5-8501.....Independent  
Station Manager.....Pat McSwain  
Chief Engineer.....W. C. Groves, Jr.

# NORTH CAROLINA

## **WLTC—Gastonia—1947**

Frequency: 1370 Kc....Power: 1000 Watts d.  
Owned-Oper. By....Gastonia Bcstg. Serv., Inc.  
Address.....504 Vista Dr.  
Tel.: UN 5-1079.....KBS  
Representative.....Thomas F. Clark  
Pres., Gen., Sta. Mgr.....James B. Petty  
Commercial Manager.....Boyce C. Morrow  
Program Director.....Alan G. Phillips  
Chief Engineer.....Don Voigt

## **WFMC—Goldsboro—1951**

Frequency: 730 Kc....Power: 1 Kw. d.  
Owned By.....Southern Radio & TV Corp.  
Address.....P. O. Box 655  
Tel.: REpublic 4-4211.....KBS  
President, Gen. Mgr.....Kenneth T. Marshall

## **WGBR—Goldsboro—1939**

Freq.: 1150 Kc....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....E. Carolina Bcstg. Co., Inc.  
Address.....P. O. Box 1024  
Tel.: REpublic 4-3621.....ABC  
President.....A. T. Hawkins  
General Comm. Mgr.....V. G. Balkman  
Chief Engineer.....Daniel B. Trueblood  
Owners of: WEQR-FM, Goldsboro.

## **WGOL—Goldsboro—1955**

Frequency: 1300 Kc....Power: 1000 Watts  
Owned.....Better Advertising Inc.  
Address.....116 W. Mulberry St.  
Tel.: RE 4-5151.....Independent  
Sta. Representative.....Bogner & Martin  
President.....William S. Page  
General Mgr.....Jack P. Hankins  
Station Mgr.....Lynwood Moseley  
Program Director.....Perry Turner  
Chief Engineer.....Paul Horne

## **WKJK—Granite Falls—1962**

Frequency: 1580 Kc....Power: 500 Watts  
Owned By.....James B. Childress  
Address.....Radio Building  
Tel.: Granite Falls.....Independent  
President.....James B. Childress  
For other Childress stations see Multiple-Station  
Owners.

## **WBIG—Greensboro—1926**

Frequency: 1470 Kc....Power: 5000 Watts  
Owned By.....North Carolina Bcstg. Co.  
Address....Battleground at Edney Ridge Rd.  
Tel.: BR 2-6125.....CBS  
Representative.....George P. Hollingbery  
General, Station Mgr.....Allen Wannamaker  
Commercial Mgr.....W. H. Henry

## **WCOG—Greensboro—1948**

Freq.: 1320 Kc....Power: 5 Kw. d., 1 Kw. n.  
Owned & Oper. By.....WCOG, Inc.  
Address.....4635 Tower Dr.  
Tel.: 299-0346.....MBS

Station Rep. ....McGavren/Guild  
President.....Harold H. Thoms

## **WEAL—Greensboro—1962**

Frequency: 1510 Kc....Power: 1000 Watts d.  
Owned By.....WEAL Inc.  
Address.....P. O. Box 6626  
Tel.: 272-5121.....Independent  
Station Representative.....Bernard Howard  
General Mgr., Chief Eng.....Carroll Ogle

## **WGBG—Greensboro—1942**

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By...Greensboro Bcstg. Co., Inc.  
Address.....P. O. Box 2280  
Tel.: BR 3-3631.....ABC  
Pres., Gen. Mgr.....Ralph M. Lambeth  
Sales Prom. Manager.....Earl O. Sullivan  
Program Director.....Joe Anderson  
Chief Engineer.....Earl Teague

## **WPET—Greensboro—1954**

Frequency: 950 Kc....Power: 500 Watts  
Owned By.....Guilford Advtg.  
Address.....P. O. Box 3488  
Tel.: BR 5-4464.....Independent  
President.....James S. Beattie  
For other Beattie stations see Multiple-Station  
Owners.

## **WGTC—Greenville—1940**

Freq.: 1590 Kc....Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By.....Roy H. Park Radio  
Address.....P. O. Box 462  
Tel.: PL 8-2174.....CBS  
General Manager.....Roy H. Park

## **WKTG—Greenville—1962**

Frequency: 1550 Kc....Power: 1000 Watts d.  
Owned By.....H&R Electronics, Inc.  
Address.....103 E. Fifth St.  
Tel.: PLaza 2-6303.....Independent  
President.....John S. Townsend  
General Mgr.....Grover Baker

## **WOOW—Greenville—1959**

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By.....WOOW, Inc.  
Address.....304 S. Evans St.  
Tel.: PLaza 8-1171.....KBS  
President.....Charles E. Springer  
Chief Engineer.....Charles W. Moore

## **WKDX—Hamlet—1957**

Frequency: 1400 Kc....Power: 1,000 Watts d.  
Owned By.....Richmond Bcstg. Co.  
Address.....Box 826  
Tel.: 582-2653.....Independent  
President.....Risdon A. Lyon  
General Manager.....W. P. Billingsley

## **WUSM—Havelock—1962**

Frequency: 1330 Kc....Power: 1000 Watts d.

## NORTH CAROLINA

Owned By.....Friendship Bcstrs.  
Address....The Penthouse, Commercial Center  
Tel.: 447-5100 .....Independent  
Station Representative.....Hal Holman  
President, Gen. Mgr.....Jack Younts

### WHNC—Henderson—1945

Frequency: 890 Kc.....Power: 1000 Watts d.  
Owned By.....Henderson Radio Corp.  
Address .....Norlina Road  
Tel.: GE 8-7136.....KBS-MBS  
President .....Nathan Frank  
General, Sta. Mgr.....Dr. Claye Frank  
Program Director.....Mrs. Mozelle Moore  
Chief Engineer.....Lewis Hiland  
Owners of: WHNG-FM.

### WIZS—Henderson—1955

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio Corp.  
Address.....P. O. Box 1011  
Tel.: GENEVA 8-8135-6.....Independent  
President .....Stan Fox  
Station Manager.....Mike Hight  
Chief Engineer.....Ed Brame  
Owners of: WRMT, Rocky Mountain.

### WHKP—Hendersonville—1946

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By....Radio Hendersonville, Inc.  
Address.....Chimney Rock Rd.  
Tel.: OX 3-9061.....KBS  
President, Gen. Mgr.....Kermit Edney  
Commercial Manager.....Arthur V. Cooley  
Chief Engineer.....Charles Renfrow  
Owners of: WHKP-FM.

### WHKY—Hickory—1939

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By...Catawba Valley Bcstg. Co.  
Address.....415 1st Ave., N.W.  
Tel.: DI 5-2294.....ABC  
President.....Robert E. Cline  
Gen., Sta. Manager.....Edmund S. Long  
Chief Engineer.....Thomas E. Long  
Owners of: WHKY-FM.

### WIRC—Hickory—1948

Frequency: 630 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Foothills Bcstg., Inc.  
Address.....329 First Ave., N. W.  
Tel.: 345-2124 .....Independent  
President.....Mrs. Margaret A. Smith  
Gen., Sales Promo. Mgr.....E. M. Smith, Jr.  
Sta. Mgr., Chief Engr.....Elmer Troutman  
Commercial Manager.....Lee Douglas  
Program Director.....Mattie I. Padgett  
Publicity Director.....Mrs. Cecile Bost  
Owners of: WIRC-FM.

### WHPE—High Point—1947

Frequency: 1070 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....High Point Bcstg. Co.  
Address.....504½ N. Main St.  
Tel.: 883-1466 .....KBS

Pres., Prog. Dir., Chief Eng.....Gary C. Davis  
Owners of: WHPE-FM.

### WMFR—High Point—1935

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By....Radio Station WMFR, Inc.  
Business Studio Address.....164 S. Main  
Tel.: 888-4593 .....ABC  
Representative .....Burn-Smith  
Pres., General Manager.....Frank S. Lambeth  
Chief Engineer.....Robert P. Boyd  
Owners of: WMFR-FM.

### WNOS—High Point—1953

Frequency: 1590 Kc.....Power: 1000 Watts d.  
Owned By.....Doss Broadcasting  
Address.....1327 Country Club Dr.  
Tel.: 882-6581 .....Independent  
Sta. Representative.....Devney Organization  
President.....Robert I. Smith  
Owners of: WNOS-FM.

### WJNC—Jacksonville—1945

Freq.: 1240 Kc.....Power: 1 Kw. d.; 250 W. n.  
Owned By.....Onslow Bcstg. Corp.  
Address .....Drawer E  
Tel.: 347-1707 .....Independent  
Sta. Representative.....Devney Organization  
Pres., Gen. Mgr.....Robert P. Mendelson  
Chief Engineer.....James B. Hartline

### WLAS—Jacksonville—1954

Frequency: 910 Kc.....Power: 5000 Watts  
Owned By.....Seaboard Bcstg. Corp.  
Address.....P. O. Box 1197  
Tel.: 347-4111 .....Independent  
Gen., Comm. Mgr.....Paul Parker  
Chief Engineer.....R. O. Dorsey

### WGTL—Kannapolis—1946

Frequency: 870 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Fred H. Whitley, Inc.  
Address .....Cannon Blvd.  
Tel.: WEBster 3-8700.....Independent  
Pres., Gen. Mgr.....Fred H. Whitley

### WRKB—Kannapolis—1960

Frequency: 1460 Kc.....Power: 500 Watts d.  
Owned By.....Foy T. Hinson  
Address.....101 West First St.  
Tel.: WEBster 3-1121.....Independent  
Pres., Chief Eng.....Foy T. Hinson

### WKMT—Kings Mountain—1953

Frequency: 1220 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Radio Sta. WKMT  
Address.....Cleveland Ave. Ext.  
Tel.: 739-3672 .....Independent  
President.....R. H. Whitesides  
Gen., Sta., Comm. Mgr.....Jonas R. Bridges  
Program Director.....Doris Bridges  
Chief Engineer.....Fred S. Pritchard

# NORTH CAROLINA

## WELS—Kinston—1950

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Oper. By...Farmers Bcstg. Service, Inc.  
Address.....1312 W. Vernon Ave.  
Tel.: JACKSON 3-5151.....Independent  
Representative.....Bogner & Martin  
President.....William S. Page  
General Manager.....Jack P. Hankins  
Program Director.....Patrick C. Howell  
Chief Engineer.....Harvey Mewborn  
Owners of: WGOL, Coldsboro.

## WFTC—Kinston—1937

Frequency: 960 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....HGR Bcstg.  
Address.....204 East King St.  
Tel.: JACKSON 3-4111.....ABC  
President.....Dounie A. Gray  
Station, Comm. Manager.....J. B. Ham  
Chief Engineer.....Herman B. Civils

## WISP—Kinston—1954

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Smiles of Kinston  
Address.....Box 606  
Tel.: JACKSON 3-6161.....Independent  
Station Representative.....Hal Walton  
President.....Norman J. Suttles  
Station Manager.....Everett C. Peace, Jr.

## WEWO—Laurinburg—1947

Frequency: 1080 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Scotland Bcstg. Co.  
Address.....Box 512  
Tel.: CR 6-2911.....KBS  
Sta. Rep. ....Dora-Clayton  
President.....Edwin Pate  
General Manager.....C. V. Willis, Jr.  
Program Director.....Don Major  
Chief Engineer.....Truman N. Brock  
Owners of: WEWO-FM.

## WLNC—Laurinburg—1961

Frequency: 1300 Kc. Power: 500 Watts d.  
Owned By.....Laurinburg Bcstg. Co.  
Address.....Box 1483  
Tel.: CRestview 6-3633.....Independent  
President, Gen. Mgr.....George W. Phillips

## WLOE—Leaksville—1946

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....WLOE, Inc.  
Address.....P.O. Box 632  
Tel.: MA 3-3118.....MBS-KBS  
Pres., Gen., Sta., Comm. Mgr....D. L. Craddock

## WJRI—Lenoir—1947

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Mrs. Katherine B. Rabb  
Address.....Union Natl. Bank Bldg.  
Tel.: PL 4-5361.....MBS-KBS  
President.....Katherine B. Rabb  
General Manager.....F. Kent Atwater

Program Director.....Thomas Stevens  
Chief Engineer.....Olan Harmon

## WBUY—Lexington—1946

Frequency: 1440 Kc. Power: 5000 W., d.  
Owned By.....Davidson County Bcstg. Co.  
Address.....Box 538  
Tel.: CH 6-2716.....KBS  
Co-Owner, Tech. Dir.....Omar Hilton  
Co-Owner, Gen. Mgr.,  
Pub. Dir.....Greeley N. Hilton  
Chief Engineer.....Fred Huneycutt

## WLON—Lincolnton—1953

Frequency: 1050 Kc. Power: 1000 Watts, d.  
Owned By.....Lincoln County Bcstg. Co., Inc.  
Address.....P.O. Box 430  
Tel.: RE 5-8071.....Independent  
Pres., Gen. Mgr.....W. Jack Brown

## WYRN—Louisburg—1958

Frequency: 1480 Kc. Power: 500 Watts  
Owned By.....Franklin Broadcasting Co.  
Business Address.....P.O. Box 66  
Tel.: 496-3105.....KBS  
President, Comm. Mgr.....Joseph T. Lane  
Program Dir.....Clay McBride

## WAGR—Lumberton—1955

Frequency: 580 Kc. Power: 500 Watts d.  
Owner.....Southeastern Bcstg. Corp.  
Address.....Box 1056  
Tel.: REDfield 9-3394.....Independent  
President.....Denzel M. Shaver  
General Manager.....Al Kahn  
Owners of: WDMS, Lynchburg, Va.

## WTSB—Lumberton—1946

Frequency: 1340 Kc. Power: 1 Kw. d.; 250 W. n.  
Owned By.....Robeson Bcstg. Corp.  
Address.....Maxton Rd.  
Tel.: RE 9-6056.....KBS  
Representative.....Continental Radio Sales  
President.....J. A. Sharpe, Jr.  
General, Station Mgr.....Al G. Stanley  
Program Director.....Edward L. Potter  
Owners of: WTSB-FM.

## WBRM—Marion—1949

Frequency: 1250 Kc. Power: 1000 Watts  
Owned-Operated By.....Lake City Bcstg. Corp.  
Address.....Box 229  
Tel.: 7221.....Independent  
President.....W. P. Erwin  
Commercial Manager.....J. C. Pleasant  
Gen., Sta. Manager.....J. L. Reynolds  
Chief Engineer.....Hubert C. Martin

## WMMH—Marshall—1956

Frequency: 1460 Kc. Power: 500 W.  
Owned By.....Marshall Bcstg. Co.  
Address.....P.O. Box 528  
Tel.: 3521.....KBS  
President.....C. O. Brazzell

**WMYN—Mayodan—1957**

Frequency: 1420 Kc.....Power: 500 Watts d.  
Owned By.....Mayo Broadcasting Corp.  
Address.....Box 311, Madison, N. C.  
Tel.: 548-9207 .....Independent  
President.....J. B. Shelton  
General Manager.....Banner F. Shelton

**WSDC—Mocksville—1962**

Frequency: 1560 Kc.....Power: 250 Watts d.  
Owned By.....Davle Broadcasting Co.  
Address.....P.O. Box 236  
Tel.: 634-2177 .....Independent  
President, General Mgr.....Will P. Erwin

**WMAF—Monroe—1947**

Frequency: 1060 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Union Bcstg. Corp.  
Business Address.....Box 590  
Tel.: ATLantic 3-8115.....ABC-KBS  
President, Gen. Mgr.....Frank Funderburk  
Comm., Sales Prom. Mgr.....William D. Benton

**WHIP—Mooreville—1950**

Frequency: 1350 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Wayne M. Nelson  
Address.....Mooreville, N. C.  
Tel.: NOrth 3-4301.....KBS  
Pres., Gen., Sta. Mgr.....Wayne M. Nelson  
Comm., Sls., Prom. Mgr...Mrs. Leoma Showmar  
Prog., Pub. Dir.....Buck Mills

**WMBL—Morehead City—1947**

Frequency: 740 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Carteret Bcstg. Co., Inc.  
Address.....Box 432  
Tel.: PA 6-3188.....KBS  
President.....Grover C. Munden  
General, Station Manager..Richard J. Babcock

**WMNC—Morganton—1947**

Frequency: 1430 Kc.....Power: 5000 Watts  
Owned-Operated By.....Nathan J. Cooper  
Address.....P.O. Box 969  
Tel.: 437-0521 .....KBS  
President.....Nathan J. Cooper  
Chief Engineer.....Frank A. Ballew  
Owners of: WMNC-FM.

**WPAQ—Mt. Airy—1948**

Frequency: 740 Kc....Power: 10,000 Watts d.  
Owned-Operated By.....Ralph D. Epperson  
Address.....P.O. Box 907  
Tel.: STate 6-6111.....KBS  
Representative.....Thomas Clark  
Station Manager.....Blair Eubanks  
Commercial Manager.....Lucy Bowman  
Program Director.....Shirley Kirkman

**WSYD—Mt. Airy—1951**

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Mount Airy Bcstrs., Inc.

Address.....P.O. Box 1126  
Tel.: STate 6-2147.....MBS  
Station Representative.....Hopewell  
General Manager.....Erastus F. Poore

**WDJS—Mt. Olive—1961**

Frequency: 1430 Kc.....Power: 1 Kw. d.  
Owned By.....Mount Olive Bcstg. Co.  
Address.....East Center St. Ext.  
Tel.: 658-3012.....Independent  
Manager, Ch. Eng.....J. H. Mayo

**WCVP—Murphy—1958**

Frequency: 600 Kc.....Power: 1 Kw.  
Owned By.....Cherokee Broadcasting Co.  
Address.....Townsend Bldg.  
Tel.: VErnon 7-2151.....Independent  
Gen. Mgr., Ch. Eng.....Max M. Blakemore

**WKRK—Murphy—1958**

Frequency: 1320 Kc.....Power: 5 Kw. d.  
Owned By..Childress Bcstg. Corp. of Murphy  
KBS.....Rep.: None  
Pres., Gen. Mgr.....Paul Ridenhour

**WHIT—New Bern—1942**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Ray D. Williams  
Address.....P.O. Box 551  
Tel.: MEIrose 7-4450.....MBS  
General Manager.....Ray D. Williams  
Station Mgr., Chief Eng.....Bob Statham

**WRNB—New Bern—1953**

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.  
Owned By.....Jefferay Bcstg. Corp.  
Address.....Holiday Inn Motel. E. Front St.  
Tel.: MEIrose 7-6144.....KBS  
Pres., Gen. Mgr.....William W. Jefferay  
Commercial Manager.....George B. Nelson

**WNNC—Newton—1948**

Freq.: 1230 Kc.....Power: 1 Kd. d., 250 W. n.  
Owned-Oper. By...Newton-Conover Bcstg. Co.  
Business Address.....West "A" St.  
Tel.: IN 4-4041.....KBS  
Pres., Gen., Sta. Mgr.....Earl Holder  
Comm., Sls. Prom. Mgr.....Eugene Henry  
Chief Eng.....Ray Corbitt

**WKBC—N. Wilkesboro—1947**

Frequency: 810 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Wilkes Bcstg. Co.  
Address.....Radio Bldg.  
Tel.: 633 .....KBS  
Pres., Gen. Mgr.....Doris B. Brown

**WOXF—Oxford—1949**

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.  
Owned-Operated By.....Oxford Bcstg. Corp.  
Address.....111 Littlejohn St.  
Tel.: 4167 .....Independent

# NORTH CAROLINA

President, Gen. Mgr. . . . . A. N. Critcher  
Station Manager . . . . . F. Royster Critcher  
Chief Engineer . . . . . Gale Lewis

## WPNC—Plymouth—1959

Frequency: 1470 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . Harry A. Epperson, Sr.  
Address . . . . . Box 87  
Tel.: SWan 3-4104 . . . . . Independent  
Station Rep. . . . . Continental Radio Sales  
President . . . . . Harry A. Epperson, Sr.  
For other Epperson stations see Multiple-Station  
Owners.

## WKIX—Raleigh—1947

Freq.: 850 Kc. . . . . Power: 10 Kw. d., 5 Kw. n.  
Owned By . . . . . WIST, Inc.  
Address . . . . . P.O. Box 868  
Tel.: TEmple 2-5512 . . . . . Independent  
General Manager . . . . . Hugh Holder  
Owners of: WKIX-FM.

## WLLE—Raleigh—1954

Frequency: 570 Kc. . . . . Power: 500 Watts d.  
Owned By . . . . . Raleigh-Durham Broadcasting Co.  
Address . . . . . P.O. Box 190  
Tel.: TEmple 3-3874 . . . . . Independent  
Station Rep. . . . . Bernard Howard & Co.  
President . . . . . Edward B. Kemm  
General, Station Mgr. . . . . James D. Swain  
Owners of: WILA, Danville, Va.

## WNOH—Raleigh—1962

Frequency: 1550 Kc. . . . . Power: 1,000 Watts d.  
Owned By . . . . . Radio Smiles  
Address . . . . . 622 Downtown Blvd.  
Tel.: 828-9912 . . . . . Independent  
Station Rep. . . . . Charles Bernard  
President . . . . . James P. Poston  
General Manager . . . . . Norman J. Suttles

## WPTF—Raleigh—1924

Frequency: 680 Kc. . . . . Power: 50,000 Watts  
Owned-Oper. By . . . . . WPTF Radio Co.  
Address . . . . . Insurance Bldg.  
Tel.: TE 2-8311 . . . . . NBC  
Station Rep. . . . . Henry I. Christal  
Pres., Gen. Mgr. . . . . Richard H. Mason  
Sales Manager . . . . . R. W. Youngsteadt  
Program Manager . . . . . Graham B. Poyner  
Promotion Manager . . . . . Don Fowler  
Chief Engineer . . . . . Henry Hullick, Jr.  
Owners of: WPTF-FM.

## WRAL—Raleigh—1939

Freq.: 1240 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By . . . . . Capital Bcstg. Co., Inc.  
Bus.-Studio Address . . . . . 130 S. Salisbury St.  
Tel.: TE 4-6401 . . . . . Independent  
Representative . . . . . H-R  
President . . . . . A. J. Fletcher  
General Manager . . . . . Fred Fletcher  
Station, Sales Promo. Mgr. . . . . Tom Tucker  
Commercial Manager . . . . . John C. Allers  
Program Director . . . . . Merle Kelly

Chief Engineer . . . . . Robert Stephenson  
Owners of: WRAL-FM-TV.

## WFRC—Reidsville—1947

Frequency: 1600 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . Piedmont Carolina Bcstg.  
Address . . . . . Harrison St. Ext.  
Tel.: DI 9-4361 . . . . . ABC  
Representative . . . . . Bogner & Martin  
President . . . . . H. T. Williams  
General, Station Mgr. . . . . Stephen F. Woodson  
Chief Engineer . . . . . Benney G. Grogan

## WREV—Reidsville—1948

Frequency: 1220 Kc. . . . . Power: 1 Kw. d.  
Owned-Oper. By . . . . . Reidsville Bcstg. Co.  
Address . . . . . Box 1349  
Tel.: 342-1333 . . . . . Independent  
President . . . . . William M. Oliver, Sr.  
General, Station Mgr. . . . . E. M. Hurd  
Program, Publicity Director . . . . . Mrs. Katye Oliver  
Chief Engineer . . . . . William M. Oliver, Jr.  
Owners of: WREV-FM.

## WCBT—Roanoke Rapids—1940

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Roanoke Rapids Radio  
Address . . . . . 251 Roanoke Ave.  
Tel.: JE 7-4184 . . . . . MBS-KBS  
President . . . . . Henry M. Best

## WAYN—Rockingham—1946

Frequency: 900 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By . . . . . WAYN, Inc.  
Address . . . . . Rockingham  
Tel.: TWining 5-4041 . . . . . Independent  
Pres., Gen., Sta. Mgr. . . . . Wayne M. Nelson  
Comm., Sls., Prom. Mgr. . . . . William Futterer  
Program Director . . . . . Jimmy Smith  
Publicity Director . . . . . Henry Boggan  
Chief Engineer . . . . . Carl M. Wilson

## WCEC—Rocky Mount—1947

Frequency: 810 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . East Carolina Electronics  
Address . . . . . P.O. Box 1075  
Tel.: GI 2-3108 . . . . . CBS  
Managing Dir. . . . . M. J. Warner  
Comm., Sales Prom. Mgr. . . . . Ray Thompson  
Chief Engineer . . . . . G. Taylor

## WEED—Rocky Mount—1933

Freq.: 1390 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned By . . . . . W. A. Wynne  
Address . . . . . Box 752  
Tel.: GI 6-6736 . . . . . ABC  
Representative . . . . . Burn-Smith  
General, Station Mgr. . . . . W. A. Wynne Jr.  
Commercial Manager . . . . . George E. Peterson  
Chief Engineer . . . . . Joe R. Morris

## WRMT—Rocky Mount—1958

Freq.: 1490 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned By . . . . . Atlantic Radio Corp.

Address .....Box 283  
 Tel.: 442-1490 .....Independent  
 President .....Stan Fox  
 General Manager.....Martin L. Street  
 Owners of: WIZS, Henderson.

**WRXO—Roxboro—1949**

Frequency: 1430 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....Roxboro Bcstg. Co.  
 Address .....Box 130  
 Tel.: 6013 .....Independent  
 General Manager, Ch. Eng.....H. S. Taylor

**WSAT—Salisbury—1948**

Frequency: 1280 Kc....Power: 1000 Watts  
 Owned-Oper. By.....Mid-Carolina Bcstg. Co.  
 Address.....Milfords Hills Road  
 Tel.: 633-0621 .....ABC  
 President.....Charles H. Wentz  
 General, Sta. Manager.....Harry L. Welch  
 Program Director.....Gale Adkins  
 Chief Engineer .....E. L. Sherman  
 For other Wentz stations see Multiple-Station Owners.

**WSTP—Salisbury—1938**

Frequency: 1490 Kc....Power: 250 Watts  
 Owned-Oper. By .....WSTP, Inc.  
 Address .....1105 Statesville Blvd.  
 Tel.: MELrose 6-3811.....MBS  
 Station Representative .....Walker-Rawalt  
 President, General Mgr.....Tom Harrell  
 Program Director.....Sylvia Wiseman  
 Chief Engineer.....Fred Ostwalt  
 Owners of: WSTR-FM.

**WEYE—Sanford—1952**

Frequency: 1290 Kc....Power: 1000 Watts d.  
 Owned By.....Sanford Radio Bcstg. Inc.  
 Address .....Box 550  
 Tel.: 775-3021 .....Independent  
 General Mgr.....Jerry Farmer

**WWGP—Sanford—1946**

Frequency: 1050 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....WWGP Bcstg. Corp.  
 Address .....P. O. Box 651  
 Tel.: 775-3525 .....KBS  
 President-Mgr. ....Frank Abbott, Jr.  
 Chief Engineer.....J. C. Patterson

**WYAL—Scotland Neck—1960**

Frequency: 1280 Kc....Power: 5,000 Watts d.  
 Owned By.....WYAL, Radio  
 Address .....Box 9  
 Tel.: Valley 6-9321.....Independent  
 President .....J. Laurino  
 General Station Mgr.....Byron Thomas  
 Chief Engineer.....Jim Casey  
 Owners of: WIVE, Ashland, Va.

**WADA—Shelby—1958**

Frequency: 1390 Kc....Power: 500 Watts d.  
 Owned By...Cleveland County Bcstg. Co. Inc.

Business Address.....Highway 226  
 Tel.: HUXley 2-1390.....Independent  
 Pres., Gen. Mgr.....Boyce J. Hanna  
 Chief Engineer, Prog. Dir.....Kenneth Vassey

**WOHS—Shelby—1946**

Frequency: 730 Kc....Power: 1000 Watts  
 Owned-Oper. By..Western Carolina Radio Corp.  
 Business Address.....1511 W. Dixon Blvd.  
 Tel.: HUXley 7-6313.....MBS-KBS  
 Pres., Gen. Manager.....Robert M. Wallace  
 Comm. Manager.....Don McLain  
 Chief Engineer .....E. F. Rose, Jr.

**WNCA—Siler City—1952**

Frequency: 1570 Kc....Power: 1000 Watts d.  
 Owned By.....Chatam Bcstg. Co.  
 Address.....Box 352  
 Tel.: 742-2135 .....Independent  
 Station Representative.....George Hopewell  
 President.....David P. Welborne

**WMPM—Smithfield—1950**

Frequency: 1270 Kc....Power 5,000 Watts d.  
 Owned-Oper. By.....Carolina Bcstg. Service  
 Address.....Box 238  
 Tel.: WEBster 4-2434.....KBS  
 President.....Carl Lamm  
 Station, Commercial Mgr.....John Ciccone

**WEEB—Southern Pines—1947**

Frequency: 990 Kc....Power: 5000 Watts d.  
 Owned...The Sandhill Community Bcstrs., Inc.  
 Address .....Highway No. 2  
 Tel.: 5-7001.....ABC-KBS  
 Pres., Gen. Mgr.....Jack S. Younts  
 Publicity Director.....Sharon A. Hahle

**WTOE—Spruce Pine—1955**

Frequency: 1470 Kc....Power: 1 Kw. d.  
 Owned-Oper. By..Toe River Valley Bcstg. Co.  
 Address .....Box 536  
 Tel.: PO. 5-4296.....KBS  
 Pres., Gen. Mgr.....Tom N. Cooper  
 Commercial Manager.....Rebecca W. Pitman

**WDBM—Statesville—1957**

Frequency: 550 Kc....Power: 500 W., d.  
 Owned.....Iredell Bcstg. Corp.  
 Address.....New Northwestern Bk. Bldg.  
 Tel.: 872-2455 .....Independent  
 President.....Walter A. Duke  
 General Mgr., Pub. Dir.....Clay Cline  
 Comm, Sales Promo. Mgr.....Earl Carney  
 Chief Engineer.....Michael Duke  
 Owners of: WDBM-FM.

**WSIC—Statesville—1947**

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Statesville Bcstg. Co.  
 Address .....Box 1189  
 Tel.: 873-9078 .....KBS  
 President.....A. Fuller Sams, Jr.



# NORTH CAROLINA

Gen., Sta. Mgr. . . . . G. M. Allen  
Commercial Manager . . . . . W. H. Brown  
Program Director . . . . . Robert W. Marlowe  
Chief Engineer . . . . . T. K. Abernethy

## WMSJ—Sylva—1957

Frequency: 1480 Kc. . . . . Power: 5000 W., d.  
Owned By . . . . . WMSJ, Inc.  
Address . . . . . Box 187  
Tel.: JU 6-2221 . . . . . KBS  
President . . . . . James B. Childress  
General, Station Mgr. . . . . Carlton W. Elkins  
Chief Engineer . . . . . Henry Hoffman

## WTAB—Tabor City—1954

Frequency: 1370 Kc. . . . . Power: 5000 Watts, d.  
Owned-Oper. By . . . . . Tabor City Bcstg. Co.  
Address . . . . . Box 528  
Tel.: 3171 . . . . . KBS  
President . . . . . J. M. Soles, Jr.

## WCPS—Tarboro—1947

Frequency: 760 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . Coastal Plains Bcstg. Co., Inc.  
Address . . . . . Box 1112  
Tel.: TAlbot 3-2191 . . . . . Independent  
Station Representatives . . . . . Dora-Clayton  
President . . . . . V. E. Fountain  
General, Station Mgr. . . . . Robert L. Harper  
Chief Engineer . . . . . Lindsey Whitehurst  
Owners of: WCPS-FM.

## WTNC—Thomasville—1947

Frequency: 790 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . The Thomasville Bcstg. Co.  
Address . . . . . P. O. Box 250  
Tel.: 476-7701 . . . . . Independent  
President . . . . . R. F. Van Landingham  
Gen., Sta. Mgr. . . . . Harold Harrison  
Chief Engineer . . . . . C. C. Fritts

## WJRM—Troy—1961

Frequency: 1390 Kc. . . . . Power: 500 Watts d.  
Owned By . . . . . Montgomery Bcstg.  
Address . . . . . P. O. Box 57  
Tel.: 876-8811 . . . . . Independent  
Pres., G. M., Pub. Dir. . . . . John C. Wallace  
Chief Engineer . . . . . B. F. Keever

## WTYN—Tryon—1954

Freq.: 1550 Kc. . . . . Power: 1 Kw. d.  
Owned By . . . . . Polk County Broadcasters  
Address . . . . . Box 940  
Tel.: 856-5677 . . . . . KBS  
Gen., Comm. Mgr. . . . . Henry G. Bartol, Jr.  
Station Mgr., Pub. Dir. . . . . Gertrude S. Taylor  
Program Dir. . . . . Ace Rickenbacker

## WSVM—Valdese—1961

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Burke County Bcstg. Co.  
Address . . . . . Box 99

Tel.: TRinity 9-5000 . . . . . Independent  
President . . . . . Robert R. Hilker  
V.P., General Mgr. . . . . William R. Rollins  
Commercial, Prog. Dir. . . . . Ellis T. Greenway  
Publicity Director . . . . . Carolyn Metcalf  
Chief Engineer . . . . . Norman Beach  
For other Hilker stations see Multiple-Station  
Owners.

## WADE—Wadesboro—1947

Frequency: 1210 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . R. P. Lyon & Son  
Address . . . . . P. O. Box 341  
Tel.: MY 4-2175 . . . . . KBS  
General Manager . . . . . W. P. Billingsley  
Station Manager . . . . . Walter V. Mitchell  
Chief Engineer . . . . . John M. Ingold

## WLSE—Wallace—1953

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Duplin Bcstg. Co.  
Address . . . . . Highway 117 N.  
Tel.: 6611; 6911 . . . . . KBS  
General Manager . . . . . Harry Kramer

## WEEW—Washington—1961

Frequency: 1320 Kc. . . . . Power: 500 Watts d.  
Owned By . . . . . WEEW, Inc.  
Address . . . . . Box 439  
Tel.: WI 6-4124 . . . . . KBS  
Pres.; Gen. Mgr. . . . . James B. Newman

## WITN—Washington—1942

Frequency: 930 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned By . . . . . TarHeel Bcstg. System  
Address . . . . . P. O. Box 793  
Tel.: 946-2162 . . . . . ABC  
Station Rep. . . . . Venard, Torbet & McConnell  
President, General Mgr. . . . . W. R. Roberson, Jr.  
Station Manager . . . . . W. W. Moore  
Commercial, Sls. Prom. Mgr. . . . . Bob Frowein  
Program Publicity Director . . . . . Merrill Daniels  
Chief Engineer . . . . . R. W. Tripp

## WHCC—Waynesville—1947

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Radio WHCC  
Address . . . . . Box 180  
Tel.: GL 6-8661 . . . . . KBS  
Pres., Gen. Mgr. . . . . K. D. Fry  
Treasurer . . . . . M. F. Fry  
Chief Engineer . . . . . John Rietz

## WCNF—Weldon—1959

Freq.: 1400 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By . . . . . Twin City Bcstg. Corp.  
Address . . . . . 1504 Roanoke Rapids Rd.  
Tel.: Jefferson 6-3115 . . . . . KBS, MBS  
President . . . . . Nathan Frank  
Program Director . . . . . Edith A. Ellis  
Chief Engineer . . . . . Lewis E. Hiland

**WETC—Wendell-Zebulon  
1959**

Frequency: 540 Kc.....Power: 250 Watts, d.  
Owned By.....Wendell-Zebulon Radio Co.  
Address .....Box 278, Wendell  
Tel.: ANdrew 9-9325, Zeb.....Independent  
President .....Lewis V. Parrish  
General Mgr., Ch. Eng.....Bill Kirby  
Publicity Director.....Joan Allen

**WKSK—West Jefferson—1959**

Frequency: 1600 Kc.....Power: 1 Kw., d.  
Owned By.....Childress Bcstg. Corp.  
Address .....Box 311  
Tel.: 246-6001 .....KBS  
President .....James B. Childress  
General Manager .....J. Ardell Sink  
Commercial Manager.....Brice A. Miller  
Program Director.....Hoyt Lotts  
Publicity Director.....Marlyn Hartzog

**WENC—Whiteville—1946**

Frequency: 1220 Kc.....Power: 1000 Watts d.  
Owned By.....Whiteville Broadcasting Co.  
Address.....P. O. Box 700  
Tel.: 642-2133.....Independent  
Acting President.....J. Herman Leder  
General Mgr.....Don Viets  
Program Director.....Marv Stuart  
Chief Engineer.....William F. Rogers  
Owners of: WENC-FM.

**WIAM—Williamston—1951**

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned By.....E. Carolina Bcstg. Co.  
Address.....Highway 17 N.  
Tel.: SW 2-4161.....Independent  
Gen., Comm. Adv. Mgr...Charles M. Gaylord

**WGNI—Wilmington—1946**

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....New Hanover Bcstg. Co.  
Business Address.....211 N. Second St.  
Tel.: ROger 2-2493.....MBS  
President.....J. S. Brody  
General, Sta. Manager.....Allen B. Jones

**WKLM—Wilmington—1957**

Frequency: 980 Kc.....Power: 5000 Watts d.  
Owned By.....WKLM Radio  
Address .....Box 432  
Tel.: ROger 3-4633.....Independent  
Station Representative...McGavren/Guild Co.  
President.....Harold H. Thoms  
Chief Engineer.....Sidney Wilson  
For other Thoms stations see Multiple-Station Own-

**WMFD—Wilmington—1935**

Frequency: 630 Kc.....Power: 1000 Watts  
Owned By.....Dunlea Bcstg. Inds.

Address .....Box 1889  
Tel.: ROger 2-0058.....ABC  
Representatives .....Burn-Smith; Ochs  
President.....R. A. Dunlea, Sr.  
Gen. Mgr., Chief Eng.....Richard Dunlea, Jr.  
Commercial Manager.....Robert J. Hurley

**WGTM—Wilson—1937**

Frequency: 590 Kc.....Power: 5000 Watts  
Owned By.....A. Hartwell Campbell  
Address .....Box 1020  
Tel.: 243-2188 .....MBS  
Station Rep.....Clarke Brown  
President, Gen. Mgr....A. Hartwell Campbell  
Commercial Manager.....R. L. Pyles  
Chief Engineer.....Robert P. Carlson

**WLLY—Wilson—1960**

Frequency: 1350 Kc.....Power: 1000 Watts, d.  
Owned By.....H. A. Epperson, Jr.  
Address .....Davis Bldg.  
Tel.: 237-1830 .....Independent  
President, General Mgr....H. A. Epperson, Jr.  
Program Director.....Lorraine Gay  
Chief Engineer.....Charles Howell  
For other Epperson stations see Multiple-Station  
Owners.

**WVOT—Wilson—1948**

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Wilson Radio Co., Inc.  
Address .....P. O. Drawer 170  
Tel.: 243-5157.....Independent  
Station Representative...Devney Organization  
President .....H. W. Anderson, Sr.  
General Manager.....Harry Severance  
Assistant Manager.....Wistar Moore, Jr.  
Commercial Manager.....P. O. Barnes  
Program Director.....William J. Wiggs  
Chief Engineer.....Bob Adkins  
Owners of: WVOT-FM.

**WAAA—Winston-Salem—1950**

Frequency: 980 Kc.....Power: 1000 Watts d.  
Owned By.....Laury Assoc., Inc.  
Address .....P. O. Box 8987  
Tel.: PA 2-4121.....Independent  
Representatives.....Bob Dore; Ochs  
President.....Chick Vincent  
V.P., General Manager.....Ranny Daly  
Commercial Manager.....Stu Gordon  
Sales Promo., Pub. Dir.....David M. Calvin  
Program Director.....Larry Williams  
Chief Engineer.....Lee King

**WAIR—Winston-Salem—1937**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Holiday Bcstg. Corp.  
Address .....46 Miller St.  
Tel.: 725-7548 .....ABC  
General Mgr.....J. Harold Vester  
Owners of: WHYE, Roanoke.

**WPEG—Winston-Salem—1960**

Frequency: 1550 Kc.....Power: 1000 Watts d.

# NORTH CAROLINA-NORTH DAKOTA

Owned By.....WPEG, Inc.  
Address.....215 Northwest Blvd.  
Tel.: PA 3-9627.....Independent  
President, Gen. Mgr.....W. B. Reisenweaver  
Program Director.....Charles Mitchell

## WSJS—Winston-Salem—1930

Frequency: 600 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Piedmont Publishing Co.  
Address.....419-21 N. Spruce St.  
Tel.: PA 5-2311.....NBC  
Newspaper Affil....Journal, Twin City Sentinel  
Station Rep.....Peters, Griffin, Woodward  
V.P., Gen. Mgr.....Harold Essex  
Asst. General Mgr.....Richard Barron

Operations Manager.....Phil Hedrick  
Sales Director.....Harry B. Shaw  
Sales Manager.....Robert L. Sparrow  
Chief Engineer.....Leon Lasley  
Owners of: WSJS-FM.

## WTOB—Winston-Salem—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Winston-Salem Bcstg. Co.  
Address.....300 S. Stratford Road  
Tel.: PA 3-4353.....Independent  
President.....James W. Coan  
General Mgr.....L. G. Jones  
Chief Engineer.....James Hoke  
For other Winston-Salem stations see Multiple-Station Owners.

# North Dakota

## KFYR—Bismarck—1925

Frequency: 550 Kc.....Power: 5000 Watts d.  
Owned-Operated By.....Meyer Bcstg. Co.  
Address.....200½ Fourth St.  
Tel.: CA 3-0900.....NBC  
Station Representatives.....Blair; Hyett  
President.....W. A. Ekberg  
Station Mgr.....R. W. MacLeod  
Program Director.....Jim Backlin  
Commercial Manager.....Raymond Isaak  
For other Meyer stations see Multiple-Station Owners.

## KBMR—Bismarck—1958

(Formerly KQDI)

Frequency: 1350 Kc.....Power: 500 W. d.  
Owned By.....Weldon T. & Betty S. Heard  
219 N. Seventh St.....Tel.: 255-1234  
KBS.....Rep.: None  
President.....Weldon T. Heard  
General Mgr.....Wally Geiger  
Owner.....Weldon T. Heard

## KBOM—Bismarck-Mandan 1925

Freq.: 1270 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Capital Bcstg.  
Box 539, Bismarck.....Tel.: CA 3-4411  
MBS.....Rep.: None  
Pres.; Sta., Prog., Pub. Mgr.....Cal Culver  
Gen., Comm. Mgr.....F. E. Fitzsimonds

## KDAK—Carrington—1961

Frequency: 1600 Kc.....Power: 500 W. d.  
Owned By.....Central Bcstg. Co., Inc.  
Address.....859 Main St.  
Tel.: 652-3151.....KBS  
President.....Fritz Carr  
General Manager.....Herb Witthauer  
Program Director.....Ray Moser

## KDLR—Devils Lake—1925

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....KDLR, Inc.  
Business-Studio Address.....400 12th Ave.  
Tel.: MOhawk 2-2161.....MBS  
Representative.....Hal Holman  
Pres., Gen. Manager.....Bert Wick  
Comm. Mgr.....Paul R. Lange  
Chief Engineer.....Richard Moritz

## KDIX—Dickinson—1947

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Dickinson Radio Assn.  
Address.....119 2nd Ave. W.  
Tel.: 224-5133.....Independent  
Station Representative.....Hal Holman Co.  
President.....Dr. Paul Weir  
General, Station Mgr.....Stan Deck  
Chief Engineer.....Louis Tysver  
Owners of: KDIX-TV.

## KUTT—Fargo—1960

Frequency: 1550 Kc.....Power: 5 Kw. d.  
Owned By.....KUTT Music Bcstrs.  
Address.....Box 109  
Tel.: ADams 5-7551.....Independent  
Station Rep.....Bowden; Forjoe  
General Manager.....Gene Williams  
Station Manager.....Larry James  
Commercial Manager.....Steve Dean  
For other Williams stations see Multiple-Station Owners.

## KXGO—Fargo—1948

Frequency: 790 Kc.....Power: 5000 Watts  
Owned-Oper. By.....N. Dak. Bcstg. Co.  
Address.....4000 West Main Ave.  
Tel.: ADams 5-4461.....ABC  
Representative.....Gill-Perna  
President, Gen. Mgr.....John W. Boler  
Chief Engineer.....Norris Pederson  
For other Boler stations see North Dakota KX  
Network under Multiple-Station Owners.

**WDAY—Fargo—1922**

Frequency: 970 Kc.....Power: 5000 Watts  
Owned-Operated By.....WDAY, Inc.  
Business-Studio Address.....207 Fifth St.  
Tel.: 232-3371 .....NBC  
Newspaper Affil. ....Forum  
Rep.....Peters, Griffin, Woodward, Inc.  
President.....N. Black, Jr.  
Sales Promotion Manager.....Roy Pederson  
Chief Engineer.....Juline Savold  
Owners of: WDAY-TV.

**KGPC—Grafton—1958**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....KGPC Co.  
Address.....P. O. Box 312  
Tel.: 352-1271.....Independent  
Pres.; Gen., Sta. Mgr.... Clayton G. Matheson

**KILO—Grand Forks—1941**

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned By.....KILO, Inc.  
Address.....First Natl. Bank Bldg.  
Tel.: 774-5321 .....CBS  
Station Reps.....Masla; Bowden; O'Connell  
President .....Carl Bloomquist  
Station, Commercial Mgr.....A. J. Twomey  
Program Director.....William F. Rendell  
Chief Engineer.....Walt TerMeer

**KNOX—Grand Forks—1947**

Frequency: 1310 Kc.....Power: 5000 Watts  
Owned By.....Community Radio Corp.  
Address.....State Mill Rd.  
Tel.: 774-4611 .....MBS  
Station Representative .....Meeker  
President .....Harry Rice  
General Mgr.....J. Hoberg

**KNDC—Hettinger—1954**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By .....Hettinger Bcstg. Co.  
Address.....Lambert Bldg.  
Tel.: 567-2421 .....KBS  
President.....Les K. Levin

**KEYJ—Jamestown—1954**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....James River Bcstg. Co.  
Address .....Box 1170  
Tel.: 252-2160 .....KBS-CBS  
Station Representative .....Bowden  
President.....Robert E. Ingstad  
General Manager.....A. G. Berry  
Comm. Manager.....R. L. Richardson  
Program Director.....Dan C. Brannan  
Chief Engineer.....Kenneth L. Rich  
For other Ingstad stations see Multiple-Station  
Owners.

**THE DECISION-MAKERS IN BROADCASTING**

**AND IN BROADCAST ADVERTISING**

**READ RADIO-TELEVISION DAILY**

**BECAUSE DAILY NEWS IS A DAILY MUST**

**FOR EACH DAY'S DECISIONS.**

## NORTH DAKOTA-OHIO

### **KSJB**—Jamestown—1936

Frequency: 600 Kc.....Power: 5000 Watts  
Owned By.....Great Western Enterprise  
Address .....Box 1271  
Tel.: CI 2-3570.....Independent  
President.....James M. Pryor, Jr.  
Program Director.....Don Roberts  
Commercial Manager.....Don Dentz  
Chief Engineer.....Harvey Van Erem

### **KCJB**—Minot—1950

Frequency: 910 Kc.....Power: 1000 Watts  
Owned By..C. Reiten, L. Amoo & W. L. Hurley  
Box 1712.....Tel.: 835-1161  
Independent.....Reps.: Weed Radio; Hurley  
Pres., Gen. Mgr.....Chester Reiten

### **KLPM**—Minot—1929

Frequency: 1390 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Minot Bcstg. Co.  
Business Address.....320 Third Ave., S.W.  
Tel.: TEmple 4-1146.....MBS  
Station Representative.....Dean & Slaughter  
President.....Ethel H. Cooley  
Gen. Mgr., Chief Eng.....C. W. Baker  
Comm. Dir., Prog. Dir.....Leslie E. Maupin

### **KQDY**—Minot—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.  
Owned By.....Dakota Broadcasters  
Address .....Box 1060  
Tel.: TEmple 7-1124 .....KBS  
Station Reps.....Forjoe; Bowden  
Station Mgr.....T. Frank Mulvihill  
Chief Engineer.....Ray Lujon  
For other Williams-Bertholf stations see Multiple-  
Station Owners.

### **KEYD**—Oakes—1959

Frequency: 1220 Kc.....Power: 1 Kw., d.  
Owned By.....Interstate Broadcasting Co.  
Address.....114 Union Ave.  
Tel.: Rlverside 2-2376.....Independent  
Station Representative .....Bowden  
President.....Robert E. Ingstad  
Program Director.....B. Waters  
For other Ingstad stations see Multiple-Station  
Owners.

### **KGCA**—Rugby—1961

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Rugby Broadcasters  
Address.....P. O. Box 31  
Tel.: 776-5254 .....KBS  
President.....Oscar H. Halvorson  
Gen. Sta., Adv. Mgr....Dale C. Moldenhauer

### **KOVC**—Valley City—1936

Frequency: 1490 Kc.....1 Kw. d., 250 W. n.  
Owned-Operated By.....KOVC, Inc.  
Address .....Broadcast House  
Tel.: 845-2531 .....CBS  
Pres., Gen. Mgr.....Robert E. Ingstad  
Station, Commercial Mgr.....Dale Olson  
Program Director.....Tim Stoflet  
For other Ingstad stations see Multiple-Station  
Owners.

### **KEYZ**—Williston—1948

Frequency: 1360 Kc.....Power: 5 Kw.  
Owned-Oper. By.....Charles L. Scofield  
Address .....Box 1240  
Tel.: GReenfield 3-3911.....Independent  
Representative .....Holman  
Gen. Mgr., Chief Eng.....Chas. L. Scofield  
Commercial Manager.....Ray David

## Ohio

### **WADC**—Akron—1925

Frequency: 1350 Kc.....Power: 5000 Watts  
Owned-Operated By...Allen T. Simmons, Inc.  
Business Address.....40 E. Mill St.  
Tel.: JE 5-6165.....CBS  
Pres., Gen. Mgr.....Allen T. Simmons  
Station, Comm. Manager.....Bob Wilson  
Chief Engineer.....Arnold Bock

### **WAKR**—Akron—1940

Frequency: 1590 Kc.....Power: 5000 Watts  
Owned By.....Summit Radio Corp.  
Address.....853 Copley Rd.  
Tel.: PO 2-8811.....Independent  
Station Representative.....McGavren/Guild  
President.....S. Bernard Berk  
General, Station Manager.....Roger G. Berk  
Commercial Mgr.....Kenneth M. Keegan  
Program Director.....Bob Wylie

Sales Promotion Mgr.....Robert I. Bostian  
Chief Engineer.....Irwin L. Knopp  
Owners of: WAKR-FM-TV.

### **WCUE**—Akron—1949

Frequency: 1150 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....WCUE Radio, Inc.  
Address.....424 Sackett Ave.  
Tel.: WA 3-9761.....MBS  
Pres.; Gen. Mgr.....George W. Mamas  
Chief Engineer.....Henry Niederkofler  
Owners of: WCUE-FM.

### **WHLO**—Akron—1944

Frequency: 640 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Radio Akron, Inc.  
Address.....51 W. State St.  
Tel.: BI 3-7101.....Independent  
Station Reps....Eastman; Ohio Station Reps.

President.....Louis J. Appell, Jr.  
 General Manager.....Allen Saunders  
 Commercial Manager.....Gordon L. Barnhart  
 Program Dir.....Warren Duffy  
 Chief Engineer.....Fred Greaves  
 For other Appell stations see Susquehanna Bcstg.  
 under Multiple-Station Owners.

### WFAH—Alliance—1953

Frequency: 1310 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....The Review Pub. Co.  
 Address.....10754 Smyth Ave., N.E.  
 Tel.: 821-1111 .....Independent  
 Station Representatives.....Ohio Stations  
 President.....D. A. Peterson  
 Station Manager.....Robert A. Gates  
 Program Director.....James Phillips  
 Chief Engineer.....Charles Dietrich  
 Owners of: WFAH-FM.

### WNCO—Ashland—1950

Frequency: 1340 Kc.....Power: 250 W.  
 Owned By.....Radio Ashland  
 Business Address.....Ashland Mansfield Rd.  
 Tel.: 2-1572 .....MBS  
 Pres., Chief Engineer.....Charlie Calhoun  
 Owners of: WNCO-FM.

### WREO—Ashtabula—1937

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Radio Enterprises of Ohio  
 Address .....Box 738  
 Tel.: 993-2120 .....Independent  
 Newspaper Affil.....Star Beacon  
 President.....D. C. Rowley  
 General Manager.....John Colin  
 Station Manager.....D. W. Fassett  
 Program Director.....Andrew Holecko  
 Chief Engineer.....Frank Bernato  
 Owners of: WREO-FM.

### WATH—Athens—1950

Frequency: 970 Kc.....Power: 1000 Watts d.  
 Owned By.....Radio Athens, Inc.  
 Address .....Box 527  
 Tel.: LYnwood 3-1588.....Independent  
 President, Chief Eng.....Andrew Kovlan

### WOMP—Bellaire—1947

Frequency: 1290 Kc....Power: 1000 Watts d.  
 Owned By.....Belmont Broadcasters, Inc.  
 Address .....Box 567  
 Tel.: 676-5661 .....CBS  
 Station Representative .....Hollingbery  
 President.....Howard C. Weiss

### WOHP—Bellefontaine—1952

Frequency: 1300 Kc.....Power: 500 Watts  
 Owned By.....Hi Point Bcstg. Co.  
 Frequency: 1390 Kc.....Power: 500 W. d.  
 E. Sandusky Ave.....Tel.: 592-5796  
 Independent...Reps.: Burn-Smith; Ohio Stas.  
 President .....Philip Church

### WMGS—Bowling Green—1954

Frequency: 730 Kc.....Power: 1000 Watts d.  
 Owned By.....WMGS, Inc.  
 Address.....144½ S. Main St.  
 Tel.: 352-5278.....Independent  
 President.....H. Max Good  
 General, Station Mgr.....Deane D. Osborne  
 Sales Promotion Mgr.....James C. Hamilton  
 Owners of: WPAR-AM-FM, Parkesburg, W. Va.

### WBNO—Bryan—1962

Frequency: 1520 Kc.....Power: 500 W. d.  
 Owned By....Williams County Bcstg. System  
 Box 6.....Tel.: 636-3175  
 KBS .....Rep.: Bolles  
 President.....George Worstell  
 Vice-Pres., Gen. Mgr.....Joseph Klarke

### WILE—Cambridge—1948

Frequency: 1270 Kc....Power: 1000 Watts d.  
 Owned By.....Land o' The Lakes Bcstg. Corp.  
 Address.....917 Beatty Ave.  
 Tel.: 4-5606 .....KBS  
 Pres., Gen. Mgr.....Howard A. Donahoe  
 Program Director.....William R. Coffey

### WCNS—Canton—1947

Frequency: 900 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Dover Bcstg. Co., Inc.  
 Address.....106 High Ave., N.W.  
 Tel.: GL 6-8396.....MBS  
 President.....Mrs. Agnes J. R. Greer  
 General Manager.....W. B. Steis  
 Program Director.....Ken Speck  
 Chief Engineer.....Don Graff  
 Owners of: WCNO (FM), Canton, WJER, Dover.

### WHBC—Canton—1925

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Ohio Bcstg. Co.  
 Address.....550 Market Ave., S.  
 Tel.: 456-7163 .....ABC  
 Representatives..Venard, Torbet & McConnell  
 President .....Eugene Carr  
 V.P., Station Manager.....Paul E. Gilmore  
 Commercial Manager..William G. Umbenhour  
 Program Dirs.....Lee Atwell, Chuck Craig  
 Chief Engineer.....John Schen  
 For other Carr stations see Multiple-Station Owners.

### WHOF—Canton—1946

Frequency: 1060 Kc....Power: 1000 Watts d.  
 Owned By.....Douglas Properties Corp.  
 Business Address..4601 Hills & Dales Rd., NW  
 Tel.: GL 5-9475.....Independent  
 President.....Sidney J. Collins  
 Gen., Sta., Comm. Mgr....Douglas P. Collins

### WBEX—Chillicothe—1947

Freq.: 1490 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Shawnee Broadcasting Co.  
 Bus. Address.....Pohlman Rd., Carlisle Hill  
 Tel.: PRespect 3-2244.....MBS, KBS

# OHIO

President, Gen. Mgr.....Truman A. Morris  
Comm., Prom. Mgr.....Alice Shein  
Chief Engineer.....Donald L. Head  
Owners of: WBEX-FM.

## WCHI—Chillicothe—1956

Frequency: 1350 Kc.....Power: 500 Watts, d.  
Owned By.....Court House Bcstg. Co.  
Address.....1022 Eastern Avenue  
Tel.: PR 4-3385.....Independent  
President, Chief Eng.....W. N. Nungesser

## WCIN—Cincinnati—1953

Freq.: 1480 Kc....Power: 5 Kw. d., 500 W. n.  
Owned By.....Rounsaville Radio  
Address.....106 Glenwood Ave.  
Tel.: 281-7180.....Independent  
Station Representative.....Gill-Perna  
President.....R. W. Rounsaville  
General Manager.....Carl Glicken  
Chief Engineer.....C. Dettmar  
For other Rounsaville stations see Multiple-Station  
Owners.

## WCKY—Cincinnati—1929

Frequency: 1530 Kc.....Power: 50,000 Watts  
Owned-Operated By.....L. B. Wilson, Inc.  
Address.....501 Carew Tower  
Tel.: 241-6565.....ABC  
Station Representative.....H-R Reps.  
President.....Charles H. Topmiller  
General Manager.....Mrs. Jeanette Heinze  
Station, Program Manager.....Paul Miller  
Owners of: WLBW-TV, Miami, Fla.

## WCPO—Cincinnati—1927

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By.....Scripps-Howard Bcstg. Co.  
Address.....2345 Symmes St.  
Tel.: 861-9000.....Independent  
Representative.....John Blair  
V.P., General Manager.....M. C. Watters  
Chief Engineer.....Paul Adams  
Owners of: WCPO-FM.

## WKRC—Cincinnati—1922

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Taft Broadcasting Co.  
Address.....1906 Highland Ave.  
Tel.: 421-1750.....CBS  
Representative.....Katz  
President.....Hulbert Taft, Jr.  
V.P. of Operations.....L. H. Rogers II  
General, Station Mgr.....Nick Bolton  
Commercial Mgr.....R. L. Bevington  
Operations Mgr.....Jack Remington  
Chief Engineer.....Ray Owen  
For other Taft stations see Multiple-Station Own-  
ers.

## WLW—Cincinnati—1922

Frequency: 700 Kc.....Power: 50 Kw.  
Owned.....Crosley Bcstg. Corp.  
Address.....140 W. Ninth St.  
Tel.: CH 1-1822.....NBC

Chm. of Board.....James R. Kerr  
President.....John T. Murphy  
V.P., General Manager.....James J. Crane  
V.P., Sales.....H. P. Lasker  
Sales Manager.....F. Brady Louis  
Chief Engineer.....R. J. Rockwell  
For other Crosley stations see Multiple-Station  
Owners.

## WSAI—Cincinnati—1923

Frequency: 1360 Kc.....Power: 5000 Watts  
Owned By.....Jupiter Bcstg.  
Address.....W. Eight & Matson Pls.  
Tel.: 251-5700.....Independent  
Station Reps....Robert Eastman; Ohio Stations  
Pres., General Manager...Richard E. Nason  
General Sales Mgr.....Lee C. Hanson  
Chief Engineer.....Vern Milton  
Owners of: WSAI-FM.

## WZIP—Cincinnati—1947

Frequency: 1050 Kc.....Power: 1 Kw., d.  
Owned-Oper. By.....Greater Cinn. Radio, Inc.  
Address.....400 Oak St.  
Tel.: 861-6067.....Independent  
Station Rep.....Broadcast Time Sales  
President.....Ward Just  
Owners of: WZIP.

## KYW—Cleveland—1924

Frequency: 1100 Kc....Power: 50,000 Watts  
Owned By Group W/Westinghouse Bcstg. Co.  
Address.....1403 E. 6th St.  
Tel.: 781-4500.....Independent  
Sta. Representative.....AM Radio Sales  
President.....Donald H. McGannon  
Sales Manager.....Thomas L. Tiernan  
Sales Promotion Manager.....Henry Hirsch  
Program Director.....Ken Draper  
Chief Engineer.....Sid Stadig  
For other Grow W/Westinghouse stations see Mul-  
tiple-Station Owners.

## WABQ—Cleveland—1948

Frequency: 1540 Kc.....Power: 1 Kw. d.  
Owned By.....Tuschman Bcstg. Corp.  
Address.....2323 Chester Ave.  
Tel.: CHerry 1-7555.....Independent  
Station Rep.....Howard  
President, Gen. Mgr.....P. G. Tuschman  
Commercial, Sta. Manager.....Bert Noble  
Publicity Director.....Valena Williams

## WDOK—Cleveland—1950

Frequency: 1260 Kc.....Power: 5000 Watts  
Owned By.....Northeastern Pa. Bcstg. Co.  
Address.....1515 Euclid Ave.  
Tel.: MA 1-2890.....MBS  
Station Rep.....Edward Petry & Co.  
President.....David C. Moore  
General Manager.....Frederick C. Wolf  
Sales Promotion Manager.....Marjorie Jones

**WERE—Cleveland—1948**

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Operated By: Cleveland Bcstg. Inc.  
 Address: 1500 Chester Ave.  
 Tel.: SU 1-9600  
 Station Rep.: Independent  
 H-R Representatives  
 President: Ray T. Miller, Jr.  
 General, Station Mgr.: Richard M. Klaus  
 Commercial Mgr.: Ed Paul  
 Chief Engineer: Harry Dennis  
 For other Cleveland bestg. stations see Multiple-Station Owners.

**WGAR—Cleveland—1930**

Frequency: 1220 Kc. Power: 50,000 Watts  
 Owned-Oper. By: Peoples Bcstg. Corp.  
 Address: Statler-Hilton Hotel  
 Tel.: PR 1-0200  
 Representative: Christal  
 President: Herbert Evans  
 General, Station Mgr.: Carl E. George  
 Program Director: Robert K. Smiley  
 Commercial Mgr.: Robert B. Forker  
 Sales, Prom., Pub. Dir.: Al Henderson  
 Chief Engineer: Lloyd G. Wingard  
 For other Peoples Bcstg. stations see Multiple-Station Owners.

**WHK—Cleveland—1922**

Frequency: 1420 Kc. Power: 5000 Watts  
 Owned By: Metropolitan Bcstg.  
 Address: 5000 Euclid Ave.  
 Tel.: EXpress 1-5000  
 Station Representative: Metro Radio Sales  
 President: John W. Kluge  
 General, Sta. Mgr.: Jack Thayer  
 Program Director: Edward Clarke  
 For other Metropolitan Bcstg. stations see Metro-media under Multiple-Station Owners.

**WJMO—Cleveland—1947**

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By: Friendly Broadcasting Co.  
 Address: 11821 Euclid Ave.  
 Tel.: Sweetbriar 5-1212  
 Station Rep.: ABC  
 UBC; Wittig; Dora-Clayton  
 President: Richard Eaton  
 General, Station Mgr.: C. C. Courtney  
 Commercial Manager: Don Bruck  
 Program Director: John Slade  
 Publicity Director: Ken Hawkins  
 Chief Engineer: Chuck Owens  
 Owners of: WCUY (FM) C. H.

**WJW—Cleveland—1926**

Frequency: 850 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned By: Storer Bcstg. Co.  
 Address: 1630 Euclid Ave.  
 Tel.: 861-6080  
 Newspaper Affil.: Miami Beach Sun  
 Representative: Katz  
 President: G. B. Storer, Jr.  
 General Manager: James P. Storer  
 Commercial Manager: Jules C. Blum  
 Program Director: Charles Renwick

Sales Prom., Pub. Mgr.: Charles Hutaff  
 Engineering Supervisor: Furn Anderson  
 For other Storer stations see Multiple-Station Owners.

**WBNS—Columbus—1924**

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By: RadiOhio, Inc.  
 Business-Studio Address: 62 E. Broad St.  
 Tel.: CA 4-9265  
 Representative: CBS  
 John Blair  
 General Manager: Richard A. Borel  
 Commercial Manager: W. I. Orr  
 Sales, Prom. Manager: Jim Yerian  
 Program Director: Parke Blanton  
 Publicity Director: Martha Babington  
 Chief Engineer: Lester H. Natzger  
 Owners of: WBNS-FM.

**WCOL—Columbus—1922**

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By: Air Trails, Inc.  
 Address: E. Broad & Young St.  
 Tel.: CApital 1-7811  
 Representative: Eastman  
 President: Charles Sawyer  
 V.P., General Mgr.: Collis A. Young  
 Vice President: Alexander Buchan  
 Production Director: Steve Joos  
 Local Sales Mgr.: A. Dale Lutz  
 Chief Engineer: T. Carpenter  
 For other Air Trails stations see Multiple-Station Owners.

**WMNI—Columbus—1958**

Frequency: 920 Kc. Power: 500 Watts  
 Owned By: North American Bcstg. Co.  
 Address: Southern Hotel  
 Tel.: CApital 1-1354  
 President, General Mgr.: William R. Mnich  
 Program, Pub. Dir.: William F. Robinson  
 Chief Engineer: John D. Brookbank  
 Owners of: WMNI-FM.

**WTVN—Columbus—1922**

Frequency: 610 Kc. Power: 5000 Watts  
 Owned-Operated By: Taft Bcstg. Co.  
 Address: 22 East Gay St.  
 Tel.: CA 4-1271  
 Representative: ABC  
 Katz  
 President: Hulbert Taft, Jr.  
 General, Station Mgr.: Gene D'Angelo  
 Program Director: Paul Murphy  
 Chief Engineer: Ed Koprivier  
 For other Taft stations see Multiple-Station Owners.

**WVKO—Columbus—1948**

Frequency: 1580 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Skyway Bcstg. Corp.  
 Address: 2495 Henderson Rd.  
 Tel.: HUDson 451-2191  
 Independent  
 President: Milton Staub  
 Gen., Sta. Manager: Bert Charles  
 Comm., Sales Prom. Mgr.: William Selander  
 Owners of: WVKO-FM.



**WWOW—Conneaut—1959**

Frequency: 1360 Kc.....Power: 500 Watts d.  
 Owned By.....Ashtabula County Bcstg. Co.  
 Address.....211½ Main St.  
 Tel.: 597-1001 .....Independent  
 Station Representative .....Ohio Stas.  
 Pres., Gen. Mgr.....Louis W. Skelly

**WTNS—Coshocton—1947**

Frequency: 1560 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Coshocton Bcstg. Co.  
 Business-Studio Address.....114 N. 6th St.  
 Tel.: MAin 2-1560.....Independent  
 Pres., Gen. Mgr.....F. Bruce Wallace  
 Chief Engineer.....Herman L. Philabaum

**WAVI—Dayton—1955**

Frequency: 1210 Kc.....Power: 250 Watts d.  
 Owned By .....WAVI Bcstg. Corp.  
 Address.....1428 Cincinnati St.  
 Tel.: BAldwin 4-1137.....Independent  
 Pres., Gen. Mgr.....Harry K. Crowl  
 Program Director.....Charles A. Breece, Jr.  
 Chief Engineer.....Robert W. Minton

**WHIO—Dayton—1935**

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned-Oper. By....Miami Valley Bcstg. Corp.  
 Address.....1414 Wilmington Ave.  
 Tel.: 254-5311 .....CBS  
 Representative .....Hollingbery  
 President.....James M. Cox, Jr.  
 General, Station Mgr.....Robert H. Moody  
 National Sales Mgr.....W. E. Wolaver  
 Chief Engineer.....Ernest Adams  
 For other Cox stations see Multiple-Station Owners.

**WING—Dayton—1921**

Frequency: 1410 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Great Trails Bcstg. Corp.  
 Address .....Talbot Tower  
 Tel.: 222-3773 .....Independent  
 Station Representative .....Eastman  
 President.....Charles Sawyer  
 V.P., General Mgr.....Dale Moudy  
 Exec. Vice Pres.....J. P. Williams  
 Vice President.....Alex Buchan  
 V.P., Sales Manager.....Don Sailors  
 Program Director.....Jim Smith  
 Chief Engineer.....Howard Ryan  
 For other Great Trails stations see Air Trails under  
 Multiple-Station Owners.

**WONE—Dayton—1949**

Frequency: 980 Kc.....Power: 5000 Watts  
 Owned By.....WONE, Inc.  
 Address.....380 West First St.  
 Tel.: BA 4-6501.....Independent  
 Pres., Gen. Manager.....Eugene Carr  
 Station Manager.....Charles E. Kennedy  
 Nat'l Sales Manager.....C. L. Doty  
 Chief Engineer.....John Hall

**WONW—Defiance—1949**

Frequency: 1280 Kc..Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Tri-State Bcstg. Co.  
 Address .....Radio Drive  
 Tel.: 3-2776 .....Independent  
 Representative .....Devney Organization  
 V.P., Gen. Manager.....Glenn R. Thayer

**WDLR—Delaware—1961**

Frequency: 1550 Kc.....Power: 500 Watts d.  
 Owned By.....Delaware Broadcasting, Inc.  
 Address .....P. O. Box 317  
 Tel.: 363-1107 .....Independent  
 Station Representative....Ohio Stations Reps.  
 President, General Mgr.....C. Robert Taylor  
 Chief Engineer.....M. E. Scheetz

**WJER—Dover—1950**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Dover Broadcasting Company  
 Address.....646 Boulevard  
 Tel.: 2-0191 .....MBS  
 President.....Agnes J. Reeves Greer  
 General Manager.....W. B. Steis  
 Station, Commercial Mgr.....Kenneth Neff  
 Chief Engineer.....Donald Graef  
 For other Greer stations see Multiple-Station Owners.

**WOHI—East Liverpool—1949**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Constrander Corp.  
 Address.....516 Market St.  
 Tel.: FUlton 5-1490 .....ABC  
 Station Reps.....Webb; Ohio Stations Reps.  
 President, Gen. Mgr.....Joseph D. Coons  
 Sales Prom. Mgr.....Charles E. Stuart

**WEOL—Elyria-Lorain—1948**

Frequency: 930 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Elyria-Lorain Bcstg. Co.  
 Address.....408 E.S.T. Bldg., Elyria  
 Tel.: FA 2-3761, Elyria.....Independent  
 President.....O. B. Schoepfle  
 General Mgr.....Paul Nakel  
 Program Dir.....Dick Barrett  
 Chief Engineer.....Hugh Coburn  
 Owners of: WEOL-FM.

**WFIN—Findlay—1941**

Frequency: 1330 Kc...Power: 1000 Watts, d.  
 Owned By.....Findlay Publishing Co.  
 Address.....101½ West Sandusky St.  
 Tel.: GA 2-4545.....Independent  
 Representative .....Clark  
 President, General Mgr.....R. L. Heminger  
 Station Manager.....Clyde W. Johnson  
 Program Dir.....C. Meekins  
 Chief Engineer.....Edgar Smith  
 For other Findlay Pub. stations see Multiple-Station Owners.

**WFOB—Fostoria—1952**

Frequency: 1430 Kc.....Power: 1000 Watts

Owned-Operated By.....Seneca Radio Corp.  
 Address.....U. S. Highway 23 S.  
 Tel.: HE 5-5666.....Independent  
 Station Reps.....Webb; Ohio Stations  
 President.....Andrew Emerine  
 Gen., Sta. Mgr.....Melvin L. Murray  
 Commercial Mgr.....Roger V. Wise  
 Chief Engineer.....Carl Barry  
 Owners of: WFOB-FM.

### WFRO—Fremont—1949

Frequency: 900 Kc.....Power: 500 Watts d.  
 Owned By.....Wolfe Bcstg. Corp.  
 Address.....905 W. State St.  
 Tel.: 332-8218.....Independent  
 President, Gen. Mgr.....Robert F. Wolfe  
 Commercial Manager.....M. R. Wolfe  
 Program Director.....Earl V. Hurst  
 Chief Engineer.....Allen C. Kauble  
 Owners of: WFRO-FM.

### WJEH—Gallipolis—1950

Frequency: 990 Kc.....Power: 1 Kw., d.  
 Owned-Oper. By..Ohio Valley on the Air, Inc.  
 Address.....P. O. Box 448  
 Tel.: 446-3543.....Independent  
 Station Representative.....Hal Walton  
 President.....John E. Halliday  
 General Manager..Mrs. Marianne B. Campbell  
 Chief Engineer.....Edgar Atkins  
 Owners of: WJEH-FM.

### WMOH—Hamilton—1944

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Fort Hamilton Bcstg. Co.  
 Bus.-Studio Address..Second Natl. Bank Bldg.  
 Tel.: 894-6543.....Independent  
 Station Representative...Thomas F. Clark Co.  
 President.....R. Briede  
 General, Station Mgr.....Raymond C. Motley  
 Program Director.....Norm Keller  
 Chief Engineer.....R. Bullio

### WSRW—Hillsboro—1956

Frequency: 1590 Kc.....Power: 500 W. d.  
 Owned By.....Highland Bcstg. Co.  
 Address.....Box 176  
 Tel.: EXpress 3-1590.....KBS  
 General Mgr.....Tom Archibald  
 Station Mgr.....Willard Parr, Sr.  
 Chief Engineer.....Don Bolkman  
 Owners of: WSRU-FM.

### WIRO—Ironton—1951

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By.....Tri Radio Bcstg. Co.  
 Address.....Radio Plaza  
 Tel.: Jefferson 2-1922.....KBS-MBS  
 Gen. Mgr., Chief Engineer..Kenneth H. Auble  
 Commercial Manager.....Hal Murphy

### WLMJ—Jackson—1953

Frequency: 1280 Kc.....Power: 1 Kw., d.  
 Owned By.....Dean Miller

Address.....Box 72  
 Tel.: 850.....KBS  
 Station Representatives.....Clark  
 Pres., Gen. Mgr.....Dean C. Stuhmueller  
 Chief Engineer.....D. Cowden

### WHOK—Lancaster—1948

Frequency: 1320 Kc.....Power: 1000 Watts  
 Owned-Oper. By..Hocking Valley Bcstg. Corp.  
 Address.....N. Memorial Dr.  
 Tel.: OL 3-4373.....Independent  
 Station Representative.....Ohio Stas.  
 Pres., Gen. Mgr.....Eugene Runkle  
 Chief Engineer.....Charles R. Houston  
 Owners of: WHOK-FM.

### WIMA—Lima—1938

Frequency: 1150 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....N.W. Ohio Bcstg. Corp.  
 Business-Studio Address.....223 N. Main St.  
 Tel.: 223-2060.....ABC  
 Station Representative.....Meeker  
 President.....G. E. Hamilton  
 General Manager.....R. W. Mack  
 Station, Sales Mgr.....C. B. Heller  
 Program Director.....Tom Francis  
 Chief Engineer.....Bill Harrison  
 Owners of: WIMA-FM-TV.

### WWIZ—Lorain—1958

Frequency: 1380 Kc.....Power: 500 Watts, d.  
 Owned By.....WWIZ, Inc.  
 Address.....Palace Theatre Bldg.  
 Tel.: CHerry 4-5235.....ABC  
 President.....Sanford A. Schafitz  
 Chief Engineer.....Dan Tynus

### WCLW—Mansfield—1957

Frequency: 1570 Kc.....Power: 1000 Watts  
 Owned By.....Frederick Eckhardt  
 771 McPherson St.....Tel.: 525-2333  
 Independent.....Rep.: Devney  
 Pres.; Gen., Comm. Mgr..Frederick Eckhardt

### WMAN—Mansfield—1939

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Richland, Inc.  
 Address.....144½ Park Ave., West  
 Tel.: 524-2211.....ABC  
 Representative...Venard, Torbet & McConnell  
 Pres., Gen., Sta., Comm. Mgr.....J. M. O'Hara  
 Prog.-Pub. Dir.....Robert James

### WMOA—Marietta—1946

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Marietta Co.  
 Address.....First National Bank Bldg.  
 Tel.: FR 3-7527.....NBC  
 Station Representative.....Bolles  
 General Mgr.....R. Sanford Guyer  
 Chief Engineer.....Charles E. Clark

**WMRN—Marion—1940**

Freq.: 1490 kc...Power: 1 Kw. d., 250 Watts, n.  
Owned By .....The Marion Bcstg. Co.  
Address .....Box 518  
Tel.: DU 3-1131.....ABC  
Pres., Gen. Mgr.....Robert T. Mason  
Commercial Manager.....Arthur L. Martin  
Chief Engineer.....F. J. Peters  
Owners of: WMRN-FM.

**WTIG—Massillon—1957**

Frequency: 990 Kc.....Power: 250 W., d.  
Owned By.....Massillon Bcstg. Co.  
Address.....35 N. Erie St.  
Tel.: TE 2-5023.....KBS  
Station Representative.....Ohio Stations Reps.  
President.....Joel W. Rosenblum  
General Manager.....Richard J. Scholem  
Program Director.....Ted Wesley  
Chief Engineer.....Joe Kish  
For other Rosenblum stations see Multiple-Station  
Owners.

**WMPO—Middleport—1959**

Frequency: 1390 Kc.....Power: 1000 Watts d.  
Owned By.....Radio Mid-Pom  
Address .....Box 71  
Tel.: WYandotte 2-5355.....Independent  
Pres.; Gen., Adv. Mgr.....John E. M. Kerr

**WPFB—Middletown—1947**

Freq.: 910 Kc.....Power: 1 Kw. d., 100 W. n.  
Owned-Operated By.....WPFB, Inc.  
Address.....4505 Central Ave.  
Tel.: 422-3625 .....Independent  
Station Representative...Devney Organization  
President.....Paul F. Braden  
Commercial Manager.....Joseph LeMoyné  
Program Director.....Ray Iglehart, Jr.  
Chief Engineer.....Carroll Williams  
Owners of: WPFB-FM, Middletown; WPAY-AM-  
FM, Portsmouth.

**WMVO—Mt. Vernon—1953**

Frequency: 1300 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Mt. Vernon Bcstg. Co.  
Address.....P. O. Box 348  
Tel.: EX 2-0946.....Independent  
Station Representative.....Ohio Stations  
President.....Mrs. Charles Zelkowitz  
Station Manager.....Stephen Zelkowitz  
Chief Engineer.....R. Maxwell  
Owners of: WMVO-FM.

**WCLT—Newark—1949**

Frequency: 1430 Kc.....Power: 500 Watts d.  
Owned-Operated By.....WCLT Radio  
Address .....Route 13  
Tel.: FA 4-0071.....Independent  
Station Representative.....Meeker  
Pres., Gen. Mgr.....Thomas A. Rogers  
Commercial Manager.....Robert H. Pricer  
Chief Engineer.....Benjamin Windle  
Owners of: WCLT-FM.

**WNIO—Niles—1963**

Frequency: 1540 Kc.....Power: 500 W. d.  
Owned By.....The Niles Bcstg. Co.  
26 E. Park.....Tel.: 652-1721  
President.....Frank Bevilacqua  
Gen. Mgr., Sec.-Treas.....Stephen Conti

**WPVL—Painesville—1956**

Frequency: 1460 Kc.....Power: 500 Watts d.  
Owned By.....WPVL, Inc.  
Address.....713 Fobes St.  
Tel.: 352-3155 .....Independent  
Station Representative.....Ohio Stations Reps.  
President, Chief Engr.....Carl R. Lee  
Commercial Manager.....Donald L. Atkin  
Program Director.....James Stephenson

**WPTW—Piqua—1947**

Frequency: 1570 Kc.....Power: 250 Watts d.  
Owned By.....WPTW Radio, Inc.  
Address .....1625 Covington Ave.  
Tel.: PR 3-3513.....KBS  
Station Representative.....Ohio Stations Reps.  
President, Gen. Mgr.....C. Oscar Baker  
Owners of: WPTW-FM; WCSM, Celina.

**WIOI—Portsmouth—1959**

Frequency: 1010 Kc.....Power: 1 Kw. d..  
Owned By.....WIOI, Inc.  
Address .....P. O. Box 909  
Tel.: 354-2801.....Independent  
Station Rep.....Continental Broadcasting  
President, Station Mgr.....Charles R. Maillet  
Chief Engineer.....Dave Fritz

**WNXT—Portsmouth—1951**

Frequency: 1260 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....WNXT, Inc.  
Address .....Masonic Bldg.  
Tel.: EL 3-1161.....ABC  
Station Reps.....Walker-Rawalt; Ohio Stas.  
President.....Leonard Feldman  
General, Comm. Mgr.....Marshall Rosene  
Chief Engineer.....Howard Potts

**WPAY—Portsmouth—1935**

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W., n.  
Owned By.....Radio Station WPAY  
Address.....1009 Gallio St.  
Tel.: EL 3-5176.....CBS  
Station Representative...Devney Organization  
President.....Paul F. Braden  
Program Director.....John T. Baker  
Technical Director.....Maurice L. Myers  
Owners of: WPAY-FM.

**WLEC—Sandusky—1947**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Cleveland Bcstg., Inc.  
Address .....Box 441  
Tel.: MA 6-2000.....Independent  
President.....Ray T. Miller, Jr.  
General, Station Mgr.....Jay E. Wagner, Jr.

Commercial, Prom. Mgr.....Louis E. Mahla  
 Program Director.....Karl J. Bates  
 Chief Engineer.....Jay Leibach  
 For other Cleveland bestg. stations see Multiple-Station Owners.

### WBLY—Springfield—1947

Frequency: 1600 Kc....Power: 1000 Watts d.  
 Owned-Oper. By....Champion City Bcstg. Co.  
 Address.....1711 W. Main St.  
 Tel.: FA 3-4676.....KBS-MBS  
 President.....R. L. Yontz  
 Commercial Mgr.....Al McClellan  
 Chief Engineer.....Carl Egbert  
 Owners of: WBLY-FM.

### WIZE—Springfield—1940

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By....Radio Voice of Springfield  
 Address.....117 W. High St.  
 Tel.: 323-4955.....Independent  
 Station Representative.....Eastman  
 President.....Charles Sawyer  
 V.P., General Mgr.....Ernest A. Gudridge  
 Executive Vice-President.....J. P. Williams  
 Vice-President.....Alex Buchan  
 Chief Engineer.....Victor L. Bushong

### WSTV—Steubenville—1940

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Rust Craft Bcstg. Co.  
 Bus.-Studio Address....Exchange Realty Bldg.  
 Tel.: 282-6265.....MBS  
 Station Representative.....Adam Young  
 President.....Jack N. Berkman  
 General Manager.....Louis W. Shapiro  
 Publicity Director.....Geo. H. Wilson  
 Program Director.....Tom Abernethy  
 Chief Engineer.....William Chesnes  
 For other Rust Craft stations see Multiple-Station Owners.

### WTTF—Tiffin—1959

Frequency: 1600 Kc.....Power: 500 Watts  
 Owned By.....WTTF, Inc.  
 Address.....112 E. Market St.  
 Tel.: 447-2212.....MBS  
 President, Gen. Mgr.....Robert G. Wright  
 Chief Engineer.....Richard Wright

### WOHO—Toledo—1954

Frequency: 1470 Kc.....Power: 1000 Watts  
 Owned By.....Midwestern Bcstg. Co.  
 Address.....Box 276, Station "A"  
 Tel.: OX 3-6576.....MBS  
 Station Representative.....Raymer  
 President.....Ford R. Weber  
 Chief Engineer.....Patrick J. Robinson

### WSPD—Toledo—1921

Frequency: 1370 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Storer Broadcasting Co.  
 Address.....125 South Superior St.  
 Tel.: CH 8-6401.....NBC  
 Representative.....Katz

President.....George B. Storer, Jr.  
 V. P., General Manager...Reginald B. Martin  
 Nat. Sales Manager.....Emerson Kimble  
 Program Director.....Jack Williams  
 Chief Engineer.....George Fulop  
 For other Storer stations see Multiple-Station Owners.

### WTOD—Toledo—1946

Frequency: 1560 Kc....Power: 1000 Watts d.  
 Owned-Operated By...Booth Broadcasting Co.  
 Address.....3225 Arlington Ave.  
 Tel.: 385-2507.....Independent  
 President.....John L. Booth  
 Gen. Comm. Mgr.....Francis X. McNerney  
 Chief Engineer.....Robert Sowers  
 For other Booth stations see Multiple-Station Owners.

### WTOL—Toledo—1938

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned By.....Community Bcstg. Co.  
 Address.....Jackson St.  
 Tel.: CH 4-7411.....ABC  
 Station Representative.....H-R Reps.  
 President.....Frazier Reams  
 General Manager.....Thomas S. Bretherton  
 Station, Comm. Manager.....Douglas Tabner  
 Program Director.....Orris Tabner  
 Chief Engineer.....Harold Holmes  
 Owners of: WTOL-FM-TV.

### WERT—Van Wert—1958

Frequency: 1220 KC.....Power: 250 Watts, d.  
 Owned By.....Van Wert Broadcasting Co.  
 Address.....Box 487  
 Tel.: 232-4075.....KBS  
 President, Ch. Eng.....Kenneth E. Kunze  
 Program, Publicity Dir.....Eugene Rockwell  
 Owners of: WERT-FM; WMVR, Sidney.

### WHHH—Warren—1941

Frequency: 1440 Kc.....Power: 5000 Watts  
 Owned By.....Radio Sta. WHHH, Inc.  
 Address.....2nd National Bldg.  
 Tel.: 392-2529.....Independent  
 Station Reps.....Webb; Ohio Stations  
 President.....Helen Hart Hurlbert  
 General Mgr., Chief Eng.....R. E. Hardy

### WCHO—Washington Court House—1952

Frequency: 1250 Kc.....Power: 500 Watts d.  
 Owned By.....Court House Bcstg. Co.  
 Address.....113½ S. Main St.  
 Tel.: 5-6211.....KBS  
 Pres. Gen. Mgr., Chief Eng...W. N. Nungesser  
 Station Mgr.....C. L. Mitchell  
 Owners of: WKOV, Wellston.

### WPKO—Waverly—1954

Frequency: 1380 Kc.....Power: 1000 W., d.  
 Owned By.....Ohio Quests, Inc.  
 Address.....Box 67

## OHIO-OKLAHOMA

Tel.: PI 2781.....Independent  
President, Gen. Mgr. ....James B. Denton  
Chief Engineer .....Robert P. Meyer

### WKOV—Wellston—1953

Frequency: 1330 Kc.....Power: 500 Watts d.  
Owned-Operated By.....Family Bcstg. Co.  
Address .....P. O. Box 190  
Tel.: WE 4-2000.....KBS  
Pres., Gen. Mgr. Ch. Eng.....W. N. Nungesser  
Owners of: WCHO, Washington Court House.

### WWST—Wooster—1947

Frequency: 960 Kc.....Power: 1000 Watts d.  
Owned By.....Wooster Republican Ptg. Co.  
Address .....Route 30  
Tel.: ANgelus 3-5075.....KBS  
General Manager .....E. B. Evans  
Chief Engineer.....B. L. Bowman  
Owners of: WWST-FM.

### WRFD—Worthington—1947

Frequency: 880 Kc.....Power: 5000 Watts d.  
Owned By.....Peoples Broadcasting Corp.  
Address .....Worthington  
Tel.: 885-5342 .....Independent  
President.....Herbert E. Evans  
General, Station Mgr.....Joseph D. Bradshaw  
National Sales Mgr.....Andy Edgerton  
Program Director.....Phil Sheridan  
Chief Engineer.....Harold Schaaf

### WGIC—Xenia—1963

Frequency: 1500 Kc.....Power: 500 W. d.  
Owned By.....Greene County Radio  
969 Bellbrook Ave.....Tel.: 372-3531  
Independent.....Rep.: None  
President.....Vernon H. Baker  
General Mgr.....Richard A. Moran

### WBBW—Youngstown—1949

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Mahoning Valley Bcstg. Corp.  
Address.....260 W. Federal St.  
Tel.: 744-4421 .....MBS  
Representative .....Weed  
President, Ch. Eng.....John Cherpach, Jr.  
Vice President .....Gene Trace  
General, Comm. Manager .....Dick James  
Program Director.....Anthony N. Ross  
Owners of: WBBW-FM.

### WFMJ—Youngstown—1939

Frequency: 1390 Kc.....Power: 5000 Watts  
Owned-Operated By.....WFMJ Bcstg. Co.  
Business-Studio Address ....101 W. Boardman  
Tel.: 736-0106 .....NBC  
Station Representative...McGavren/Guild Co.  
President .....William F. Maag, Jr.  
General. Comm. Mgr.....Mitchell F. Stanley  
Chief Engineer .....Frank A. Dieringer

### WHOT—Youngstown—1955

Frequency: 1570 Kc.....Power: 1000 Watts d.  
Owned By.....WHOT, Inc.  
Address .....401 N. Blaine Ave  
Tel.: RI 6-8464.....Independent  
President .....Myron Jones  
General Manager.....William Fleckenstein  
Commercial Mgr.....William Aey  
Program Dir.....Richard Thompson  
Chief Engineer .....Gene Coxson  
For other M. Jones stations see Multiple-Station  
Owners.

### WKBN—Youngstown—1926

Frequency: 570 Kc.....Power: 5000 Watts  
Owned-Operated By.....WKBN Bcstg. Corp.  
Address.....3930 Sunset Blvd.  
Tel.: 782-1144 .....CBS  
Representative.....Paul H. Raymer  
Pres., Gen. Mgr.....Warren P. Williamson, Jr.  
Station Mgr.....Warren P. Williamson III  
Sales Prom. Mgr.....J. Harrison Hartley  
Commercial Manager.....Carl F. Glade  
Program Director.....Frank L. Sweeney  
Publicity Director.....Gene Springer  
Chief Engineer.....B. T. Wilkins  
Owners of: WKBM-FM-TV.

### WHIZ—Zanesville—1924

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By..Southeastern Ohio Bcstg., System,  
Inc.  
Business-Studio Address....Lind Arcade Bldg.  
Tel.: GL 2-5431.....NBC  
President .....Clay Littick  
Gen., Station Manager.....Allan Land  
Comm. Mgr.....Nate Milder  
Publicity Dir., Sls. Prom. Mgr....Naomi Lorton  
Program Director.....Bob Banfield  
Chief Engineer.....William A. Hunt, Sr.  
Owners of: WHIZ-FM-TV, WTAP-AM-TV, Parkes-  
burg.

## Oklahoma

### KADA—Ada—1934

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....KADA Bcstg., Inc.  
Business Address.....Box 642  
Tel.: FEderal 2-1212.....ABC, KBS

Station Rep. ....Weed  
President.....Katherine Hoover  
Owners of: KWSH, Wewoka.

### KWHW—Altus—1947

Freq.: 1450 Kc...Power: 1 Kw. d., 250 W. n.

Owned-Operated By.....Altus Bcstg. Co., Inc.  
 Address .....Box 577  
 Tel.: HU 2-1450.....KBS  
 Pres., Gen. Mgr.....Frank E. Wimberly  
 Chief Engineer.....Ernest Baucum

**KALV—Alva—1956**

Frequency: 1430 Kc.....Power: 500 Watts  
 Owned By....R. & L. Lovatt, M. & A. Curfman  
 Address .....Box 328  
 Tel.: FA 7-1430.....Independent  
 General Manager.....Dean Curfman  
 Chief Engineer.....Ron Kassik

**KVSO—Ardmore—1935**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By.....Ardmoreite Pub. Co.  
 Address .....Ardmoreite Bldg.  
 Tel.: CA 3-3030.....ABC-KBS  
 General Manager.....Douglas C. Dillard

**KWON—Bartlesville—1942**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Horace C. Boren  
 Address .....Box 69  
 Tel.: FEderal 6-1400.....MBS  
 Station Reps.....Bowles; Melville  
 President .....Horace C. Boren  
 General, Sta. Mgr.....Tony G. Kountoupis  
 Chief Engineer.....James Hawkins  
 Owners of: KMUS, Muskogee.

**KLTR—Blackwell—1952**

Frequency: 1580 Kc.....Power: 1 Kw. d.  
 Owned-Operated By.....KLTR, Inc.  
 Address.....P. O. Box 70  
 Tel.: EM 3-4568.....KBS  
 President, General Manager..Wallace Waters

**KWCO—Chickasha—1946**

Freq.: 1560 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By....Washita Valley Bcstg. Co.  
 Address.....P. O. Box 770  
 Tel.: CAstle 4-2890.....KBS  
 Owner.....Bayard C. Auchincloss  
 General Manager.....William S. Scott  
 Chief Engineer.....Ben DeKinder

**KWPR—Claremore—1958**

Frequency: 1270 Kc.....Power: 500 Watts, d.  
 Owned By.....Rowley-Taliaferro Bcstg. Co.  
 Address.....417 West Second St.  
 Tel.: ROgers 3-1281.....KBS  
 President, Chief Engineer.....Wayne Rowley

**KWOE—Clinton—1949**

Frequency: 1320 Kc.....Power: 1000 Watts d.  
 Owned By.....Western Okla. Bcstg. Co.  
 Address .....Neptune Park  
 Tel.: FAirfax 3-0617.....Independent  
 President, Gen. Mgr.....Lonnie J. Preston  
 Chief Engineer.....Arthur Vogt

**KUSH—Cushing—1953**

Frequency: 1600 Kc....Power: 1000 Watts d.  
 Owned By.....Cimarron Broadcasters, Inc.  
 Address.....P. O. Box 791  
 Tel.: CA 5-0922.....Independent  
 Pres., Gen. Mgr.....Gordon Rockett

**KRHD—Duncan—1947**

Freq.: 1350 Kc....Power: 250 W. d., 100 W. n.  
 Owned-Operated By.....Duncan Bcstg. Co.  
 Address.....West Pine St.  
 Tel.: AL 5-1350.....KBS  
 President.....R. H. Drury

**KSEO—Durant—1947**

Frequency: 750 Kc.....Power: 250 Watts d.  
 Owned-Operated By...Durant Pub-Bcstg. Corp.  
 Address.....215 Democrat Bldg.  
 Tel.: 3100 .....KBS  
 President.....R. V. Peterson  
 Gen. Mgr.....L. W. Coleman

**KELR—El Reno—1962**

Frequency: 1460 Kc.....Power: 500 Watts d.  
 Owned By.....C. P. Corp.  
 Address.....P. O. Box 769  
 Tel.: ANdrews 2-4248.....Independent  
 General Manager .....Earl Brown  
 Chief Engineer.....John R. Smith

**KBEK—Elk City—1929**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By.....Bob Garrison  
 Address.....2117 W. Third St.  
 Tel.: CApital 5-3333.....KBS, ABC  
 President .....Bob Garrison  
 Program Director.....Gayle Albert

**KCRC—Enid—1926**

Frequency:1390 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Enid Radiophone Co.  
 Address.....318 E. Willow  
 Tel.: AD 7-1390.....ABC  
 President.....Milton B. Garber  
 General Manager.....Pat Murphy  
 Commercial Manager.....Jim Hannon

**KGWA—Enid—1950**

Frequency: 960 Kc.....Power: 1000 Watts  
 Owned-Oper. By....Public Bcstg. Service, Inc.  
 Address.....P. O. Box 346  
 Tel.: AD 4-4230.....Independent  
 Representative...Venard, Torbet & McConnell  
 President, General Manager.....Allan Page  
 Program Director.....Lyle Gaston  
 Chief Engineer.....Milton Wentworth

**KTAT—Frederick—1948**

Frequency: 1570 Kc.....Power: 250 Watts d.  
 Owned By.....Tillman Bcstg. Co.  
 Address.....P. O. Drawer 920  
 Tel.: ED 5-2131.....KBS  
 Pres.; Gen., Sta. Mgr..James R. "Bob" Brewer

# OKLAHOMA

## **KWRW—Guthrie—1955**

Frequency: 1490 Kc.....Power: 100 Watts  
Owned By.....Austin Oil Co., Inc.  
Address.....115 North Division  
Tel.: BU 2-2321.....KBS  
President.....Mrs. Helen Oven  
Vice President.....David Oven  
Sales Promotion Manager.....Peggy Weems  
Chief Engineer.....R. B. Phillips, Jr.

## **KGYN—Guymon—1948**

Frequency: 1220 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Plains Bcstg. Co.  
Address.....Box 130  
Tel.: 338-6533.....KBS  
President, Station Mgr.....T. M. Raburn, jr.  
Chief Engineer.....Herb Noyes

## **KHEN—Henryetta—1956**

Frequency: 1590 Kc.....Power: 500 W., d.  
Owned By.....Henryetta Radio Co.  
Address.....125 N. 5th  
Tel.: Olive 2-3298.....Independent  
President.....Leland Gourley  
Program Director.....Bill Simmons, Jr.  
Chief Engineer.....Bud Gaither

## **KTJS—Hobart—1947**

Frequency: 1420 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....A. R. Fuchs  
Address.....P. O. Box 311  
Tel.: Geneva 6-2420.....KBS  
President, Chief Engineer.....A. R. Fuchs

## **KIHN—Hugo—1947**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Little Dixie Bcstg. Co.  
Address.....106 West Jackson St.  
Tel.: FA 6-3772.....KBS  
President, General Mgr.....D. W. Brawner

## **KBEL—Idabel—1953**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Idabel Bcstg. Co.  
Address.....P. O. Box 1072  
Tel.: 892.....Independent  
General Manager.....Winston O. Ward  
Sta., Comm. Manager.....J. P. Stanley

## **KCCO—Lawton—1956**

Frequency: 1050 Kc.....Power: 250 W., d.  
Owned By.....Progressive Bcstg. Co.  
Address.....Box 2187  
Tel.: EL 5-1050.....Independent  
President.....Dr. G. G. Downing  
General Manager.....Ross B. Baker  
Chief Engineer.....Charles Thompson

## **KSWO—Lawton—1941**

Frequency: 1380 Kc.....Power: 1000 W., d.  
Owned By.....Okla. Quality Bcstg. Co.  
Address.....406½ D. Ave.

Tel.: EL 5-1380.....ABC  
Station Rep.....Venard, Torbet & McConnell  
President.....R. H. Drewry  
General, Station Manger.....Tom Reddell  
Chief Engineer.....Harold Kinkead  
For other Drewry stations see Multiple-Station  
Owners.

## **KMAD—Madill—1962**

Frequency: 1550 Kc.....Power: 250 Watts d.  
Owned By.....Herbert J. Pate  
Address.....Box 552  
Tel.: INGersoll 5-2345.....Independent  
Owner, Chief Engineer.....Herbert J. Pate  
Station Mgr.....Wayne Cabaniss

## **KNED—McAlester—1950**

Freq.: 1150 Kc.....Power: 1 Kw. d.; 500 W., n.  
Owned By.....Little Dixie Radio  
Address.....Box 780  
Tel.: GA 3-1460.....Independent  
Pres., Gen. Mgr.....Francis D. Stipe

## **KTMC—McAlester—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....McAlester Bcstg. Co.  
Address.....202½ East Choctaw  
Tel.: GA 3-1400.....KBS  
President, General Mgr.....Bob Baggett  
Commercial Manager.....Phil Reed

## **KGLC—Miami—1947**

Frequency: 910 Kc.....Power: 1000 Watts  
Owned-Operated By.....Miami Bcstg. Co.  
Business Address.....Miami Hotel Bldg.  
Tel.: KI 2-3303.....KBS-MBS  
Owner.....Estate of Kenyon Brown  
Gen., Sta. Mgr.....William A. Searle  
Chief Engineer.....Louis Stone

## **KBIX—Muskogee—1936**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....Okla. Press Pub. Co.  
Address.....Barnes Bldg.  
Tel.: MU 2-1331.....ABC  
President.....Tams Bixby, Jr.  
Chief Engineer.....Ted Foster

## **KMUS—Muskogee—1948**

Freq.: 1380 Kc....Power: 1 Kw. d., 500 W. n.  
Owned By.....Mr. & Mrs. Horace C. Boren  
Address.....P. O. Box 1588  
Tel.: MU 2-2488.....Independent  
Station Reps.....Bolles; Melville  
Pres., Gen. Mgr.....Horace C. Boren  
Vice Pres.....Mrs. Martha B. Boren  
Sta. Mgr., Chief Eng.....James E. Keitel, Jr.  
Program Director.....Al Hanna  
Owners of: KWON, Bartlesville.

## **KNOR—Norman—1949**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Cleveland County Bcstg. Co.  
Address.....P. O. Box 542

Tel.: JE 4-8475.....KBS  
 General Manager.....William S. Morgan  
 Commercial Mgr.....Robert G. Barry  
 Chief Engineer.....John W. Spiker

**KBYE—Oklahoma City—1947**

Frequency: 890 Kc.....Power: 1000 Watts d.  
 Owned-Operated By..Great Empire Bcstg. Corp.  
 Business Address.....5508 N. Eastern  
 Tel.: GARfield 7-6524.....Independent  
 President.....Berniece L. Lynch  
 General, Station Manager.....F. F. Lynch  
 Commercial, Sales Prom. Mgr.....F. J. Lynch  
 Chief Engineer.....J. B. Latimer

**KJEM—Oklahoma City—1948**

Frequency: 800 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....KJEM, Inc.  
 Address.....515 N. Robinson  
 Tel.: CE 2-6367.....Independent  
 Station Representative.....Jack Masla & Co.  
 President.....W. D. Schueler  
 Gen., Sta. Mgr.....C. Hewel Jones  
 Program Director.....W. W. Jones  
 Chief Engineer.....Bill Humphrey  
 Owners of: KJEM-FM.

**KLPR—Oklahoma City—1947**

Frequency: 1140 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Big Chief Bcstg. Co. Inc.  
 Address.....Box 424C  
 Tel.: ME 4-1411.....Independent  
 Pres., Gen. Mgr.....Jack Beasley  
 Chief Engineer.....Buzzy Brooks

**KOCY—Oklahoma City—1922**

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Bonebrake & Co.  
 Address.....101 N.E. 28th St.  
 Tel.: JAcKson 8-5543.....NBC  
 Station Representative.....Adam Young  
 Pres., Gen. Mgr.....M. H. Bonebrake  
 Program Director.....Edwin Sossen  
 Publicity Director.....Frances Rose  
 Chief Engineer.....Elmo Black

**KOMA—Oklahoma City—1928**

Frequency: 1520 Kc.....Power: 50,000 Watts  
 Owned-Operated By.....Storz Bcstg. Co.  
 Address.....311 West Grand St.  
 Tel.: NE 6-4482.....Independent  
 Representative.....Blair  
 V. P., General Manager.....Jack S. Sampson  
 For other Storz stations see Multiple-Station Owners.

**KTOK—Oklahoma City—1927**

Frequency: 1000 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KTOK, Inc.  
 Business-Studio Address.....1800 W. Main  
 Tel.: CEntral 5-8351.....ABC  
 Station Representative.....Eastman  
 President.....Wendell Mayes  
 Chief Engineer.....Clifford Easum

**WKY—Oklahoma City—1920**

Frequency: 930 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WKY TV System, Inc.  
 Address.....500 E. Britton Rd.  
 Tel.: SK 2-2161.....Independent  
 Newspaper Affiliation.....Oklahoman & Times  
 Representative.....Katz  
 President.....E. K. Gaylord  
 V.P., General Manager.....Norman P. Bagwell  
 Asst. Sta., Comm. Mgr.....Lee Allen Smith  
 Program Dir.....Danny Williams  
 Sales Promotion Mgr.....Jim Willis  
 Chief Engineer.....Bob Hayward  
 For other WKY TV Systems stations see Multiple-Station Owners.

**KOKL—Okmulgee—1937**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Okmulgee Bcstg. Corp.  
 Address.....114 East Seventh St.  
 Tel.: SK 6-3646.....KBS  
 President.....Donald W. Reynolds, Sr.  
 General Mgr.....Charles J. Lienhart  
 Chief Engineer.....Malcolm V. Reed, Jr.  
 For other D. W. Reynolds stations see Donrey Media Group under Multiple-Station Owners.

**KVLH—Pauls Valley—1947**

Frequency: 1470 Kc.....Power: 250 Watts d.  
 Owned-Operated By...Pauls Valley Bcstg. Co.  
 Address.....Box 610  
 Tel.: BElmont 8-3314.....KBS  
 President, General Manager.....E. J. Ballard  
 Station, Sales Promo. Mgr....B. Kent Hawkins  
 Program Director.....James Hensley

**WBBZ—Ponca City—1928**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Ponca City Pub. Co.  
 Address.....P. O. Box 588  
 Tel.: RO 5-6607.....MBS  
 General Manager.....Allan W. Muchmore  
 Station Manager.....William C. Maugans

**KLCO—Poteau—1953**

Frequency: 1280 Kc.....Power: 1 Kw. d.  
 Owned By.....Le Flore County Bcstg. Co.  
 Address.....Box 511  
 Tel.: 660.....KBS  
 Owners.....R. B. Bell, Bernice Bell  
 Owners of: KREK, Sapulpa.

**KOLS—Pryor—1950**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Lakes Area Bcstg. Co.  
 Address.....5th & S. Mill Sts.  
 Tel.: VALley 5-2763.....KBS  
 Gen. Mgr., Chief Eng.....L. L. Gaffaney  
 Commercial Manager.....Mrs. L. L. Gaffaney

**KTOW—Sand Springs—1961**

Frequency: 1340 Kc.....Power: 250 W.  
 Owned By.....Dr. Forrest G. Conley  
 Box 1047.....Tel.: CI 5-9577  
 Independent.....Rep.: None  
 Pres., Gen. Mgr.....Dr. Forrest G. Conley



# OKLAHOMA

## **KREK—Sapulpa—1962**

Frequency: 1550 Kc.....Power: 500 W. d.  
Owned By.....Creek County Bcstg. Co.  
Box 846.....Tel.: BA 4-2620  
KBS.....Rep.: None  
Pres., Sta. Mgr.....R. B. Bell  
Owners of: KLCO, Poteau.

## **KGFF—Shawnee—1930**

Frequency: 1450 Kc.....1 Kw. d., 250 W. n.  
Owned-Operated By....KGFF Bcstg. Co., Inc.  
Address.....P. O. Box 9  
Tel.: BR 3-4390.....MGS  
Representative.....Avery-Knodel  
President.....Oscar S. Stauffer  
Gen., Sta. Manager.....William A. Weaver  
Chief Engineer.....R. K. Branson  
For other Stauffer stations see Multiple-Station  
Owners.

## **KSPI—Stillwater—1947**

Frequency: 780 Kc.....Power: 250 Watts d.  
Owned-Oper. By....Stillwater Publishing Co.  
Address.....P. O. Box 231  
Tel.: FR 2-7800.....Independent  
Representative.....Clark  
General Mgr.....J. R. Bellatti  
Station Manager.....Lewis Pearce  
Commercial Manager.....Bill Platt

## **KTLO—Tahlequah—1957**

Frequency: 1350 Kc.....Power: 1 Kw., d.  
Owned By.....Camelleta Corp.  
Address.....First National Bank Bldg.  
Tel.: GLeendale 6-2511.....Independent  
President.....Jim Egan  
General Mgr., Chief Eng....Galen O. Gilbert  
Commercial Manager.....Jim Stacey

## **KAKC—Tulsa—1946**

Freq.: 970 Kc....Power: 1000 W. d., 500 W. n.  
Owned By.....KAKC of Tulsa, Inc.  
Address.....KAKC Bldg., 51st & Peoria  
Tel.: RI 3-5301.....Independent  
President.....S. Carl Mark  
General, Station Manager.....Robert J. Hoth  
Commercial Manager.....Hillis Bell, Jr.  
Program Director.....Dick Schmitz  
Chief Engineer.....Charles Laughton  
Owners of: KAKC-FM.

## **KELI—Tulsa—1934**

Frequency: 1430 Kc.....Power: 5 Kw.  
Owned By.....T & O Bcstg. Co.  
Address.....2601 E. 56th St., N.  
Tel.: FI 5-1311.....Independent  
Station Representative....George Hollingbery  
President, Gen. Mgr.....Raymond Ruff  
Commercial Manager.....Joe Fischer  
Program Director.....Joe Henderson  
Chief Engineer.....Lloyd Cowan  
Owners of: KTRN, Wichita Falls, Tex.

## **KFMJ—Tulsa—1946**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
Owned By.....UROK Broadcasting Co., Inc.  
Address.....5400 W. Edison  
Tel.: LU 5-5555.....KBS  
President.....G. M. Engel  
Station Manager.....William R. Nash  
Chief Engineer.....N. Wilcox

## **KOME—Tulsa—1938**

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Producers, Inc.  
Address.....410 McFarlin Bldg.  
Tel.: LU 3-4121.....ABC  
Station Rep.....Spot Time Sales  
Vice-Pres., Gen. Mgr.....Sherod Rouser

## **KRMG—Tulsa—1949**

Freq.: 740 Kc.....Power: 50 Kw. d., 25 Kw. n.  
Owned By.....Swanco Bcstg. Co.  
Address.....311 So. Denver Ave.  
Tel.: LUther 4-4291.....Independent  
President.....George A. Bolas  
Commercial Manager.....N. S. Barton, Jr.  
Chief Engineer.....Delbert Keeling  
For other Swanco stations see Multiple-Station  
Owners.

## **KV00—Tulsa—1925**

Frequency: 1170 Kc.....Power: 50,000 Watts  
Owned-Oper. By....Southwestern Sales Corp.  
Address.....3701 S. Peoria  
Tel.: RI 2-5561.....NBC  
Representative.....Edward Petry  
President.....H. C. Stuart  
V.P., General Mgr.....G. K. Brandborg  
Program Director.....J. Ryan  
Chief Engineer.....J. Bushnell  
Owners of: KV00-TV.

## **KVIN—Vinita—1954**

Frequency: 1470 Kc.....Power: 500 Watts, d.  
Owned-Oper. By.....Vinita Broadcasting Co.  
Address.....Box 189  
Tel.: ALpine 6-3407.....KBS  
General Manager.....Gene Humphries

## **KWSH—Wewoka—1948**

Frequency: 1260 Kc.....Power: 1,000 Watts  
Owned-Operated By..Tri-Cities Bcstg. Co., Inc.  
Address.....Box 1260  
Tel.: AL 7-5441.....ABC, KBS  
President.....Katherine Hoover  
Owners of: KADA, Ada.

## **KSIW—Woodward—1947**

Freq.: 1450 Kc...Power: 1000 W. d., 250 W. n.  
Owned-Oper. By.....Woodward Bcstg. Co.  
Address.....22nd & Cedar Sts.  
Tel.: ALpine 4-4455.....Independent  
President, General Mgr....Edward A. Ryan  
Program Director.....Mrs. Lenora W. Ryan  
Chief Engineer.....Mark Gaston

# Oregon

## **KRKT—Albany—1959**

Frequency: 990 Kc. ....Power: 250 Watts, d.  
Owned By.....Radio Station KRKT  
Address.....233 W. Third St.  
Tel.: WAbash 6-3719 .....Independent  
Co-Owners.....Peter Ryan, Milton Viken  
Owners of: KNND, Cottage Grove.

## **KWIL—Albany—1941**

Frequency: 790 Kc. ....Power: 1000 Watts  
Owned-Oper. By .....Albany Radio Corp.  
Address .....Box 485  
Tel.: WA 6-2233 .....MBS  
President .....Claude Buerge  
General Manager .....Larry Gordon

## **KRVC—Ashland—1960**

Frequency: 1350 Kc. ....Power: 1000 Watts, d.  
Owned By .....Faith Tabernacle, Inc.  
Address .....Box 1  
Tel.: Ashland .....Independent  
President .....Leo Wine  
Chief Engineer .....Wayne Covington

## **KWIN—Ashland—1946**

Frequency: 580 Kc. ....Power: 1000 Watts  
Owned By.....Rogue Valley Bcstrs. Co.  
Business Address .....P.O. Box 227  
Tel.: 482-2211 .....KBS  
Station Reps.....Feltis, Dove, Cannon; Bernard  
President, General Mgr. ....W. Henry Peck  
Chief Engineer .....Ed Tomlin

## **KAST—Astoria—1925**

Frequency: 1370 Kc. ....Power: 1000 Watts  
Owned By.....Astoria Broadcasting Co.  
Address .....1006 W. Marine Dr.  
Tel.: FA 5-2911 .....ABC, MBS  
Station Reps. ....Moore; Webb  
President .....C. H. Lane  
General Mgr. ....R. Chopping

## **KVAS—Astoria—1950**

Frequency: 1230 Kc. ....Power: 250 Watts  
Owned By....Lower Columbia Bcstg. Co., Inc.  
Address.....Radio Central  
Tel.: FA 5-6221 .....KBS  
Reps.....Moore; Holman; Jacobson  
President .....W. T. Moore  
General Mgr., Ch. Eng. ....Charles A. Farmer  
Commercial Mgr. ....Don K. Van Velzer  
Publicity Dir. ....Donald Boyd

## **KBKR—Baker—1939**

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By .....Oregon Trail Bcstg. Co.  
Bus.-Studio Address .....2030 Auburn Ave.  
Tel.: JA 3-4431 .....KBS

Station Reps. ....Art Moore; Grant  
General Manager .....Kenneth B. Lockwood

## **KBND—Bend—1938**

Freq.: 1110 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By ....Central Oregon Bcstg. Co.  
Business Address .....5000 Studio Road  
Tel.: EV 2-4821 .....ABC  
Representative .....Meeker  
General Manager .....Frank H. Loggan  
Comm. Mgr. ....Doug Gaines  
Program Dir. ....Kessler Cannon  
Chief Engineer .....Robert Dickinson

## **KGRL—Bend—1959**

Frequency: 940 Kc. ....Power: 1000 Watts, d.  
Owned By.....KGRL, Inc.  
Address .....P.O. Box 590  
Tel.: EVergreen 2-5611 .....Independent  
Reps. ....Walker-Rawalt; Pacific; Jacobson  
President.....John H. McAlpine  
Chief Engineer .....Keith Snodgrass

## **KURY—Brookings—1958**

Frequency: 910 Kc. ....Power: 1 Kw., d.  
Owned By .....Joseph Sheridan  
Address .....P.O. Box 185  
Tel.: 469-3524 .....Independent  
President .....Joseph F. Sheridan  
General, Commercial Mgr. ....Norm Oberst  
Chief Engineer .....Vern Garvin

## **KRNS—Burns—1957**

Frequency: 1230 Kc. ....Power: 250 Watts  
Owned-Operated By .....Radio Burns  
Address .....Fairgrounds Rd.  
Tel.: 7300 .....KBS  
Station Representative .....Art Moore  
Co-Managers .....H. McDonald, J. Ward

## **KOOS—Coos Bay—1928**

Frequency: 1230 Kc. ....Power: 250 Watts  
Owned-Operated By .....KOOS, Inc.  
Address .....Box 180  
Tel.: 267-2121 .....ABC  
President .....Sheldon F. Sackett  
Program Director .....Constance M. Moe  
Chief Engineer .....Bryce H. Johnston

## **KYNG—Coos Bay—1956**

Frequency: 1420 Kc. ....Power: 1 Kw., d.  
Owned By.....KNYG Radio  
Address .....P.O. Box 657  
Tel.: COngress 7-7055 .....Independent  
Pres., Gen. Mgr. ....Phillip F. Waters  
Owners of: KQEN, Roseburg.

## **KWRO—Coquille—1948**

Frequency: 630 Kc. ....Power: 5000 Watts, d.

# OREGON

Owned-Operated By .....KWRO, Inc.  
Address .....P.O. Box 396  
Tel.: 396-2141 .....KBS  
Station Representatives ....Moore; Grant Webb  
President .....William E. Walsh  
General Manager .....Leonard F. Epling  
Sales Promotion Mgr. ....Lavare Ramey  
Chief Engineer .....Darrell Johnson

## KFLY—Corvallis—1955

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W.n.  
Owned By .....Radio Broadcasters  
Address .....Box 689  
Tel.: PL 3-6633 .....Independent  
Station Reps....Jacobson; Masla; Pacific Bcst.  
President .....James L. Hutchens  
General, Station Mgr. ....Don Heinen  
Chief Engineer .....Clay Henry

## KLOO—Corvallis—1947

Frequency: 1340 Kc. ....Power: 250 Watts  
Owned By.....By Willamette Valley Radio  
Address .....Box 731  
Tel.: PLaza 3-4493 .....KBS  
Station Reps. ....Moore; Oakes  
President, General Mgr...Randolph S. Arntzen  
Sta., Comm. Mgr. ....George Lichtenthaler

## KNND—Cottage Grove—1953

Frequency: 1400 Kc. ....Power: 250 Watts

Owned By .....Radio KOMB  
Address .....P.O. Box 7  
Tel.: WH 2-2468 .....Independent  
Co-Owners....Peter J. Ryan, Milton A. Viken  
Owners of: KRKT, Albargs.

## KROW—Dallas—1955

Frequency: 1460 Kc. ....Power: 5 Kw., d.  
Owned-Oper. By .....Polk County Bcstrs., Inc.  
Address .....481 State St.  
Tel.: 623-2342 .....Independent  
Station Reps. ....Meeker; Day-Wellington  
Pres., Gen. Mgr. ....Ray L. Kozak

## KWVR—Enterprise—1960

Frequency: 1340 Kc. ....Power: 250 Watts d.  
Owned By.....Wallowa Valley Radio  
Address .....203 East Main St.  
Tel.: 61 .....KBS  
Station Representative .....Moore  
Owner; Gen., Sales Mgr....Gene W. Wilson

## KASH—Eugene—1947

Frequency: 1600 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Radio Air Ways, Inc.  
Address .....P.O. Box 1600  
Tel.: DI 5-3357 .....ABC  
President, Gen., Sta. Mgr.....E. L. Kincaid  
Chief Engineer .....Ralph Cook

## KATR—Eugene—1962

Frequency: 1320 Kc. ....Power: 1000 Watts d.  
Owned By.....Radio KATR  
Address .....130 E. 13th Ave.  
Tel.: Diamond 5-3338 .....Independent  
Station Reps....Webb; Feltis, Dove, Cannon  
Pres.; Station Mgr.....R. E. Thomlinson  
For other Thomlinson stations see Par stations  
under Multiple-Station Owners.

## KERG—Eugene—1949

Freq.: 1280 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By .....Guard Pub. Co.  
Address .....1600 Coburg Rd.  
Tel.: DI 5-4304 .....CBS  
Station Reps....Meeker; Day-Wellington  
President .....Alton Baker, Jr.  
General Manager .....Robert C. LaBonte  
Program Director .....Clifton Cole  
Chief Engineer .....William Green

## KORE—Eugene—1927

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W.n.  
Owned-Operated By .....Lane Bcstg. Co.  
Address .....P.O. Box 1032  
Tel.: DI 4-4214 .....MBS  
President, Chief Eng. ....Lee Bishop  
Commercial Manager .....Virgil Parker

## KPIR—Eugene—1962

Frequency: 1500 Kc....Power: 10,000 Watts  
Owned By .....Emerald Broadcasting Corp.  
Address .....P.O. Box 542

# KPIR

Dial 1500      10,000 Watts

Sound of the Timberland

## THE BIG POWER

*covering  
the Northwest's fastest  
growing metropolitan  
market*

**P.O. Box 542  
Eugene, Oregon**

Tel.: Parkway 6-7691 .....Independent  
Station Rep.....Weed  
President, General Mgr. ....R. B. Thompson

**KUGN—Eugene—1946**

Freq.: 590 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By .....KUGN, Inc.  
Business Address .....P.O. Box 112  
Tel.: DI 4-6216 .....NBC  
Reps. ....Meeker; Moore; Hollingbery  
Pres., Gen. Mgr. ....C. O. Fisher  
Sales Promotion Mgr. ....David Whitbread  
For other Fisher stations see Multiple-Station Owners.

**KWFS—Eugene—1962**

Frequency: 1540 Kc. ....Power: 1000 Watts d  
Owned By .....Willamette Family Stations, Inc.  
Address .....P.O. Box 1122  
Tel.: Diamond 5-3211 .....Independent  
President .....Marvin R. Steffins, Jr.  
Chief Engineer .....Walt Jamison  
Owners of: KWFS-FM.

**KWAY—Forest Grove—1950**

Frequency: 1570 Kc. ....Power: 1 Kw. d.  
Owned By.....Triple G Bcstg. Co.  
Address .....2740 Pacific Ave.  
Tel.: EL 7-6644.....Independent  
Pres., Gen. Mgr.....Paul Savercod

**KAGI—Grants Pass—1939**

Frequency: 930 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned By.....KAGI, Inc.  
Address .....P.O. Box 148  
Tel.: GR 6-4477 .....MBS  
Station Representative .....Moore; Young  
Pres., Gen. Mgr.....J. Edwin Arnold  
Chief Engineer .....N. Williams

**KAJO—Grants Pass—1957**

Frequency: 1270 Kc. ....Power: 5000 Watts d.  
Owned By .....Grants Pass Bcstg. Co.  
Address .....P.O. Box 230  
Tel.: GR 6-6608 .....Independent  
General, Comm. Mgr. ....Jim Wilson  
Chief Engineer .....Chuck Field

**KRDR—Gresham—1956**

(Formerly KGRO)

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W.n.  
Owned By.....Action Bcstg. Co.  
Address.....Box 32  
Tel.: MO 5-4143.....KBS  
Representative.....Pickens  
Pres., Gen. Mgr.....John E. Grant

**KOHU—Hermiston—1956**

Frequency: 1570 Kc. ....Power: 1000 Watts d.  
Owned By .....Sarah Knierim  
Address .....Box 1  
Tel.: JO 7-6500 .....MBS  
General Manager.....Clyde Olsen

**KUIK—Hillsboro—1953**

Frequency: 1350 Kc. ....Power: 1000 Watts, d.  
Owned By .....John P. Gillis  
Address .....155-A South Second Ave.  
Tel.: MI 8-4181.....KBS  
Station Rep. ....Art Moore  
President, Station Mgr. ....John P. Gillis  
Chief Engineer .....Albert Bishop

**KIHR—Hood River—1950**

Frequency: 1340 Kc. ....Power: 250 Watts  
Owned By.....Ore.-Wash. Bcstrs.  
Business Address .....P.O. Box 207  
Tel.: EV 6-1511 .....Independent  
Representatives.....Art Moore; Webb  
Pres., Gen. Mgr. Ch. Eng. ....C. J. McCredie

**KAGO—Klamath Falls—1923**

Freq. 1150 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Klamath Bcstg. Co.  
Address.....Box 1130  
Tel.: TU 2-2551.....Independent  
Reps. ....V., T. & McC.; Art Moore  
President.....A. J. Krisik  
Vice-Pres., Gen. Mgr.....John L. Ferm  
For other Krisik stations see Key Stations under  
Multiple-Station Owners.

**KFLW—Klamath Falls—1946**

Freq.: 1450 Kc. ..Power: 500 W. d.; 250 W. n.  
Owned By.....Radio Klamath Falls  
Address.....327 Main St.  
Tel.: 882-4656.....CBS  
Representatives .....F/D/C; Sandeberg  
Owner, Manager.....David F. Snow  
Chief Engineer .....Wayne Milburn

**KLAD—Klamath Falls—1955**

Frequency: 960 Kc. ....Power: 5000 Watts, d.  
Owned By.....Radio KLAD  
Address .....Box 979  
Tel.: TU 4-7794 .....Independent  
Reps. ...Venard, Torbet & Mc.; Feltis; Jacobson  
General Mgr. ....Ogden Knapp  
Chief Engineer .....William Grimes

**KLBM—La Grande—1938**

Frequency: 1450 Kc..Power: 1Kw. d., 250 W.n.  
Owned-Oper. By .....Inland Radio, Inc.  
Address .....P.O. Box 907  
Tel.: Woodland 3-4121 .....Independent  
Station Rep. ....Moore  
President .....Gordon L. Capps  
Commercial Manager .....Robert Empie  
Station Manager .....Ken Lillard  
Chief Engineer .....W. Curry  
Owners of: KSRV, Ontario.

**KQIK—Lakeview—1956**

Frequency: 1230 Kc. ....Power 250 Watts  
Owned By.....Pacific Northwest Radio, Inc.  
Business Address .....411 N. 1st St.

# OREGON

Tel.: WH 7-2164 .....KBS  
President .....A. E. Freeman  
Prog. Dir., Ch. Eng. ....Wayne W. Whitehead

## **KGAL—Lebanon—1950**

Frequency: 920 Kc. ....Power: 1000 Watts  
Owned By ...Radio Wonderful Willametteland  
Address.....P. O. Box 387  
Tel.: 258-3134 .....Independent  
Pres. Co-Owner.....Alex Dreifer  
Station Manager .....Don Wellman  
Chief Engineer.....Bob Weed  
For other Stadler stations see Multiple-Station  
Owners.

## **KMCM—McMinnville—1949**

Freq.: 1260 Kc.....Power: 1 Kw.  
Owned By.....Ray Andrew Fields  
Address.....Box 207  
Tel.: 472-2151 .....Independent  
Representatives...Lucas; Feltis/Dove/Cannon  
General Manager.....Ray Andrew Fields  
Owners of: KCIN, Victorville, Calif.

## **KBOY—Medford—1954**

Frequency: 730 Kc. ....Power: 1000 Watts d.  
Owned-Oper. By .....KBOY Bcstrs.  
Address .....Box 1109  
Tel.: 779-2244 .....Independent  
Reps. ...Feltis; Dove, Cannon; Masla; Pacific  
President .....Kenneth R. Card  
General, Station Mgr. ....Winston Marks  
Chief Engineer.....Victor M. Califf  
Owners of: KBOY-FM.

## **KDOV—Medford—1958**

Frequency: 1300 Kc. ....Power: 5000 Watts  
Owned By .....Medford Bcstg., Inc.  
Address .....P.O. Box 869  
Tel.: SP 3-5000 .....Independent  
President, General Mgr. ....W. H. Hansen

## **KMED—Medford—1922**

Freq.: 1440 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By .....Radio Medford, Inc.  
Address .....P.O. Box 1306  
Tel.: 773-7373 .....ABC-NBC  
Station Reps. ....Hollingbery; Day-Wellington  
President.....J. L. DeArmond  
Exec. V. P., General Mgr. ....Ray Johnson  
Station Commercial Manager ...Ted Thompson  
Program Mgr. ....Don Hanlin  
Chief Engineer .....Ellis Feinstein  
Owners of: KMED-TV.

## **KSHA—Medford—1962**

Frequency: 860 Kc.....Power 1 Kw. d.  
Owned By.....Medford Bcstgs.  
MBS.....Rep.: Webb  
Owner .....Robert E. Thomlinson  
General Manager.....Robert J. Wells  
For other Thomlinson stations see Par stations  
under Multiple-Station Owners.

## **KYJC—Medford—1947**

Frequency: 1230 Kc. .Power: 1 Kw. d., 250 W.n.  
Owned-Operated By ....Medford Printing Co.  
Address .....Barnett Rd.  
Tel.: SPring 2-6644 .....CBS  
General Mgr. ....Tom MacLeod

## **KNPT—Newport—1948**

Frequency: 1310 Kc. ..Power: 5 Kw. d., 1 Kw.n.  
Owned-Oper. By .....Yaquina Radio, Inc.  
Business Address .....Box 1428  
Tel.: AMherst 5-2266 .....Independent  
Sta. Reps. ....Meeker; Moore  
Pres., Gen. Mgr. ....Tom Becker  
Chief Engineer .....Del Kruger  
Owners of: KBCH, Ocean Lake.

## **KBBR—North Bend—1951**

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W.n.  
Owned By .....Big Bay Radio, Inc.  
Address .....1956 Meade St.  
Tel.: 756-5108 .....Independent  
Station Rep.....Feltis, Dove, Cannon  
Co-Owner, Comm. Mgr.....Bill Karl  
Chief Engineer .....Arthur Schuldt

## **KBCH—Ocean Lake—1955**

Frequency: 1380 Kc. ....Power: 1000 Watts d.  
Owned By .....Yaquina Radio, Inc.  
Address .....Box 358  
Tel.: 994-2181 .....Independent  
Station Reps.....Moore; Meeker  
President .....Thomas R. Becker  
General Manager .....Henry G. Florip  
Chief Engineer .....Jack Chunn  
Owners of: KNPT, Newport.

## **KSRV—Ontario—1946**

Frequency: 1380 Kc. .Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By .....Inland Radio, Inc.  
Address .....Box 540  
Tel.: TUCker 9-8651 .....KBS  
Station Rep.....Moore  
President, Gen. Mgr. ....Gordon L. Capps  
Owners of: KLBM, La Grande.

## **KGON—Oregon City—1947**

Frequency: 1520 Kc. ....Power: 50 Kw.  
Owned-Operated By .....Clackamas Bcstrs.  
Address .....P.O. Box 5865, Portland, Ore.  
Tel.: OLive 6-1441 .....MBS  
President .....Robert J. Hartke  
Gen., Sta., Comm. Mgr. ....Irwin S. Adams  
Chief Engineer .....Sidney Roach

## **KTIX—Pendleton—1941**

(Formerly KKID)

Frequency: 1240 Kc...Power: 1 Kw.d., 250 W.n.  
Owned By.....Roderick Sound, Inc.  
Address .....P.O. Box 579  
Tel.: CRestview 6-1311 .....Independent  
President, Ch. Eng.....Robert W. Roderick

**KUBE—Pendleton—1956**

Frequency: 1050 Kc. .... Power: 1 Kw., d.  
 Owned By..... Umatilla Bcstg. Ent. Ent.  
 Address ..... 236 S.E. First St.  
 Tel.: CRestview 6-1961 ..... Independent  
 President ..... John M. Carroll

**KUMA—Pendleton—1955**

Frequency: 1290 Kc..... Power: 5000 Watts  
 Owned By..... Pendleton Broadcasting Co.  
 Address ..... Box 278  
 Tel.: 276-1511 ..... ABC  
 Representatives..... Hollingbery; Art Moore  
 President ..... C. O. Fisher  
 Vice Pres., Gen. Mgr..... T. A. Smith  
 Chief Engineer..... J. C. Bradley  
 For other Fisher stations see Multiple-Station Owners.

**KEX—Portland—1926**

Frequency: 1190 Kc..... Power: 50,000 Watts  
 Owned By..... Golden West Broadcasters  
 Address..... 2130 S.W. Fifth Ave.  
 Tel.: CA 2-1881..... Independent  
 President..... Robert O. Reynolds  
 For other Golden West stations see Multiple-Station Owners.

**KGW—Portland—1922**

Frequency: 620 Kc..... Power: 5000 Watts  
 Owned By..... King Broadcasting Co.  
 Bus.-Studio Address ..... 1139 S.W. 13th Ave.  
 Tel.: CA 3-6364..... NBC  
 Representative ..... John Blair  
 President..... Stimson Bullitt  
 Local Sales Mgr..... Joe Clifford  
 Station Mgr. .... Patrick Crafton  
 Chief Engineer..... Clare Hanawalt  
 For other King stations see Multiple-Station Owners.

**KISN—Portland—1959**

Frequency: 910 Kc..... Power: 1 Kw.  
 Owned By ..... Star Stations, Inc.  
 Address ..... 10 N.W. Tenth  
 Tel.: CApital 6-7191..... Independent  
 Station Representative .... H-R Representatives  
 President ..... Don W. Burden  
 V.P., General Manager..... Timothy F. Moore  
 Commercial Manager ..... Richard Shireman  
 Chief Engineer..... Johnny Dark  
 For other Star stations see Multiple-Station Owners.

**KLIQ—Portland—1957**

Frequency: 1290 Kc. .... Power: 5 Kw., d.  
 Owned By..... Malloy, Breyer, Inc.  
 Address..... Oaks Amusement Park  
 Tel.: BELmont 4-8448 ..... Independent  
 President ..... S. G. Breyer

**KOIN—Portland—1926**

Frequency: 970 Kc..... Power: 5000 Watts  
 Owned..... Mt. Hood Radio & TV Bcstg. Corp.

Address ..... 140 S.W. Columbia  
 Tel.: CA 8-3333 ..... CBS  
 Representative..... CBS Radio Spot Sls.  
 President ..... C. Howard Lane  
 General Station Mgr..... H. H. Buckendahl  
 National Sales Mgr..... Robert R. Whitely  
 Chief Engineer..... Louis S. Bookwalter  
 Owners of: KOIN-TV.

**KPAM—Portland—1948**

Frequency: 1410 Kc..... Power: 5000 Watts d.  
 Owned-Operated By..... Chem-Air, Inc.  
 Address ..... Box 1230  
 Tel.: CA 6-7676..... Independent  
 President..... William E. Boeing, Jr.  
 General Manager ..... Del Leeson  
 Chief Engineer ..... R. A. McClanathan  
 For other Boeing stations see Multiple-Station Owners.

**KPDQ—Portland—1947**

Frequency: 800 Kc..... Power: 1000 Watts d.  
 Owned By..... KPDQ, Inc.  
 Address..... 4903 N.E. Sandy Blvd.  
 Tel.: AT 2-3232 ..... Independent  
 President..... John W. Davis  
 Chief Engineer..... Donald C. Wilkinson  
 Owners of: KPDQ-FM.

**KPOJ—Portland—1923**

Frequency: 1330 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... KPOJ, Inc.  
 Address..... 1019 S.W. 10th Ave.  
 Tel.: CA 7-3484..... Independent  
 President, Gen. Mgr..... R. M. Brown  
 Commercial Manager..... Jack Moys  
 Program Director..... Vern Mueller  
 Chief Engineer..... Herbert A. Davidson  
 Owners of: KPOJ-FM.

**KWJJ—Portland—1925**

Frequency: 1080 Kc. .. Power: 10,000 Watts  
 Owned By..... KWJJ Bcstg. Co.  
 Address..... 931 S.W. King Ave.  
 Tel.: CA 8-4393..... ABC  
 Sta. Rep..... Venard, Torbet & McConnell  
 Pres., Gen. Manager..... Rod F. Johnson  
 Commercial Manager..... Ben T. Crosby  
 Ch. Eng. .... Les Windes

**KXL—Portland—1926**

Frequency: 750 Kc..... Power: 50 Kw. d.  
 Owned By.. Seattle, Portland & Spokane Radio  
 Address ..... Box 5886  
 Tel.: OLive 4-3193..... Independent  
 Station Representative..... McGavren/Guild  
 General Manager..... Lester M. Smith  
 Commercial Manager..... Richard L. Levy  
 Program Director..... Del Olney  
 Chief Engineer ..... Bryce Howard  
 For other Seattle, Portland & Spokane Radio stations see Multiple-Station Owners.

**KRCO—Prineville—1950**

Frequency: 690 Kc..... Power: 1000 Watts d.

# OREGON

Owned-Oper. By.....Radio Central Oregon  
Address .....P. O. Box 188  
Tel.: Hillcrest 7-6239.....Independent  
President, Chief Eng.....C. R. Matheny  
Commercial Manager.....Richard W. Burger  
Program Director.....Robert Arnott

## KPRB—Redmond—1952

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Don & Rita Anderson  
Address .....P.O. Box 787  
Tel.: Lincoln 8-3100.....Independent  
Station Representatives.....Wagner; Webb  
Station Manager.....Don Anderson

## KRAF—Reedsport—1961

Frequency: 1470 Kc.....Power: 5,000 Watts d.  
Owned By.....Oregon Coast Bcstrs.  
Address .....P. O. Box 471  
Tel.: Crestview 1-2674.....KBS  
President .....Walter Kraus  
General, Commercial Mgr.....Gless Connoy  
Program, Publicity Director.....Katie Connoy

## KQEN—Roseburg—1950

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Lyle E. Fenner  
Address .....P. O. Box 847  
Tel.: 673-7179.....ABC  
President .....Philip F. Waters  
Owners of: KYNG, Coos Bay.

## KRNR—Roseburg—1935

Frequency: 1490 Kc. ....Power: 250 Watts  
Owned By.....Douglas County Tricasters  
Address .....Box 910  
Tel.: OR 3-5551.....CBS  
Pres.; Gen., Sta., Comm. Mgr. James H. Johnson

## KYES—Roseburg—1955

Frequency: 950 Kc.....Power: 1 Kw. d.  
Owned-Oper. By...Douglas County Bcstrs., Inc.  
Address .....Box 538  
Tel.: OR 3-6678.....Independent  
President, Chief Engineer.....LeRoy Hiatt  
General Manager .....Elliott Motschenbacher

## KOHI—St. Helens—1959

Frequency: 1600 Kc.....Power: 1,000 Watts  
Owned By.....Columbia County Bcstrs.  
Address .....KOHI Bldg.  
Tel.: 1601 .....KBS  
President .....L. B. Brownlow  
Station Manager.....W. Anderson  
Chief Engineer .....J. Allen

## KAPT—Salem—1961

Frequency: 1220 Kc.....Power: 1,000 Watts d.  
Owned By.....Salem Broadcasters  
Address.....212 High St., N.E.  
Tel.: 364-3353.....MBS; KBS  
Station Reps. ....Webb; Feltis, Dove, Cannon

Pres.; Gen., Mgr.....Robert E. Thomlinson  
For other Thomlinson stations see Par stations  
under Multiple-Station Owners.

## KBZY—Salem—1957

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By.....Salem Bcstg. Co.  
Address .....369 High St. N.E.  
Tel.: EM 4-6748 .....NBC  
Station Reps.....Meeker; Art Moore  
President.....Carl O. Fisher  
General Mgr.....Gene Harrison  
Commercial Manager .....Les Manning  
Program Manager .....John Vaughan  
Chief Engineer.....Elmer Gary  
For other Fisher stations see Multiple-Station Owners.

## KGAY—Salem—1951

Frequency: 1430 Kc.....Power: 5000 Watts d.  
Owned By ..Radio Wonderful WillametteLand  
Address .....Box 768  
Tel.: 363-7121.....Independent  
Pres.: Co-Owner.....Alex Dreier  
Sales Promotion Manager.....Paul Bowman  
For other Stadler stations see Multiple-Station Owners.

## KSLM—Salem—1934

Freq.: 1930 Kc...Power: 5000 Wts. d., 1000 n.  
Owned-Operated By.....Oregon Radio, Inc.  
Business Address.....P. O. Box 631  
Tel.: EM 4-8433.....ABC  
President .....Lou C. Paulus  
Program Director.....Bob McCarl

## KEED—Springfield-Eugene 1954

Frequency: 1050 Kc.....Power: 1 Kw., d.  
Owned .....KEED, Inc.  
Address .....Box K, Eugene, Ore.  
Tel.: PA 6-6591.....Independent  
President .....Glen M. Stadler  
Station Manager.....Rodney V. Louden  
Chief Engineer .....Robert Barnes  
For other Stadler stations see Multiple-Station Owners.

## KACI—The Dalles—1955

Frequency: 1300 Kc. ....Power: 1000 Watts d.  
Owned By .....Radio Mid-Columbia Inc.  
Business Address.....119 E. 2nd St.  
Tel.: Cy 6-9661.....Independent  
Station Representatives.....Hopewell; Moore  
President, Gen. Mgr.....M. V. Ling  
Station Mgr.....R. N. Robinson

## KODL—The Dalles—1940

Frequency: 1440 Kc.....Power: 1000 Watts  
Owned By.....Western Radio Corp.  
Address .....KODL Bldg.  
Tel.: CyPress 6-2300.....KBS  
Station Reps....Feltis, Dove, Cannon; Jacobson  
President .....V. B. Kenworthy  
General Mgr.....Paul E. Walden

**KTIL—Tillamook—1947**

Frequency: 1590 Kc. Power: 1 Kw.  
 Owned By... Robert Douglas & Philip Tonken  
 Address ... Box 1590  
 Tel.: VI 2-4422... Independent  
 Reprs. ... Continental; Art Moore  
 President... Philip Tonken  
 Sales Promo. Mgr., Ch. Eng. ... Larry Brunen

**KTDO—Toledo—1960**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By... Edward C. McElroy, Jr.  
 Address ... P. O. Box 568  
 Tel.: 336-2662 ... Independent  
 General, Commercial Mgr. ... E. C. McElroy, Jr.  
 Program Director ... Jo McElroy  
 Chief Engineer ... George W. Morrison

**Pennsylvania**

**WAEB—Allentown—1948**

Freq.: 790 Kc. Power: 500 W. d., 1 Kw. n.  
 Owned-Oper. By ... WAEB Bcstrs., Inc.  
 Address ... 7th & Hamilton Sts.  
 Tel.: 434-9364 ... Independent  
 President ... William F. Rust, Jr.  
 General Manager ... S. Robert Ackley  
 Commercial Manager ... Ronald Sotak  
 Program Director ... Jay Sands  
 Chief Engineer ... William Gottshall

**WHOL—Allentown—1948**

Frequency: 1600 Kc. Power: 500 Watts  
 Owned By ... Empire Bcstg.  
 Address ... Colorado & Poplar Sts.  
 Tel.: HE 4-4801 ... Independent  
 Representative ... Raymer  
 Co-Owners... Ray M. Schact, James A. Herbert  
 Sales Manager ... Martin Torbert  
 For other Diehm stations see Multiple-Station Owners.

**WKAP—Allentown—1948**

Frequency: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By ... WKAP, Inc.  
 Address ... P. O. Box 689  
 Tel.: 433-3166 ... Independent  
 Station Rep. ... H-R Representatives  
 President ... N. Joe Rahall  
 Sta., Gen. Mgr. ... O. R. Davies  
 Chief Eng. ... C. Frank Cordaro  
 for other Rahall stations see Multiple-Station Owners.

**WSAN—Allentown—1923**

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Oper. By ... Lehigh Valley Bcstg. Co.  
 Address ... 1183 Mickley Rd.  
 Tel.: 434-9511 ... NBC  
 Gen., Sta. Mgr. ... Reuel H. Musselman

**WFBG—Altoona—1924**

Frequency: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By ... Triangle Pubs.  
 Address ... 5000 Commerce Park  
 Tel.: Windsor 4-2031 ... Independent  
 Vice President ... Roger Clipp  
 General Manager ... John Stilli, Jr.  
 National Sales Mgr. ... John Brubaker

Sales Promo., Publicity Dir. ... Bob Manning  
 Program Director ... James Van de Velde  
 For other Triangle stations see Multiple-Station Owners.

**WRTA—Altoona—1947**

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W.n.  
 Owned By ... Altoona Trans-Audio Corporation  
 Address ... Penn Alto Hotel  
 Tel.: WI 3-6112 ... ABC  
 President ... Martin F. Malarkey  
 Owners of: WMBT, Shenandoah.

**WVAM—Altoona—1948**

Frequency: 1430 Kc. Power: 1,000 Watts  
 Owned-Oper. By ... General Bcstg. Corp.  
 Address ... 2727 W. Albert Dr.  
 Tel.: WI 4-8127 ... CBS  
 Sta. Rep. ... Weed  
 President ... E. S. Leopold  
 General, Station Mgr. ... Will Ketner  
 Chief Engineer ... John Schiele  
 Owners of: WVAM-FM.

**WMBA—Ambridge—1958**

Frequency: 1460 Kc. Power: 500 Watts d.  
 Owned By ... Miners Bcstg. Service, Inc.  
 Business Address ... 304 Duss Ave.  
 Tel.: Congress 6-1110 ... Independent  
 President ... Joseph L. Maguire  
 General Manager ... John W. Angst  
 Station Manager ... Roy E. Angst, Jr.

**WAVL—Apollo—1947**

Frequency: 910 Kc. Power: 1000 Watts, d.  
 Owned-Oper. By ... Tri-Boro Bcstg. Co.  
 Address ... Box 277  
 Tel.: GR 2-3921 ... KBS  
 Station Rep. ... Charles Bernard  
 Gen., Comm. Manager ... Cecil F. Clifton

**WNCC—Barnesboro—1950**

Frequency: 950 Kc. Power: 500 Watts d.  
 Owned-Oper. By ... WNCC, Inc.  
 Address ... 803 Maple Ave.  
 Tel.: Williams 8-9200 ... KBS-MBS  
 President, Chief Eng. ... J. Howard Bair  
 Station Manager ... Eric M. Bauer  
 Program Director ... Nancy J. Lubert



# PENNSYLVANIA

## **WBVP—Beaver Falls—1948**

Frequency: 1220 Kc. Power: 1 Kw.d., 250 W.n.  
Owned-Operated By.....WBVP, Inc.  
Business Address .....1216 7th Ave.; Box 719  
Tel.: Tilden 6-4100 .....Independent  
President .....Frank R. Smith  
General Station Mgr. ....Thomas B. Price  
Owners of: WBVR-FM.

## **WBFD—Bedford—1955**

Frequency: 1310 Kc. Power: 5 Kw. d.  
Owned-Oper. By....The Inquirer Printing Co.  
Address.....American Legion Bldg.  
Tel.: 623-5132 .....KBS  
President .....John Biddle  
Chief Engineer.....W. H. Smith

## **WBLF—Bellefonte—1958**

Frequency: 1330 Kc. Power: 500 Watts d.  
Owned By.....Bellefonte Bcstg. Corp.  
Address .....P.O. Box 88  
Tel.: ELgin 5-4751 .....MBS  
Pres., Gen. Mgr.....Cary H. Simpson  
Station Manager.....J. W. Eschbach  
For other Simpson stations see Multiple-Station  
Owners.

## **WBRX—Berwick—1957**

Frequency: 1280 Kc. Power: 500 Watts d.  
Owned By.....Columbia County Bcstrs., Inc.  
Address .....Jackson Bldg.  
Tel.: PL 2-4546.....KBS  
President, Gen. Mgr.....John S. Booth

## **WGPA—Bethlehem—1946**

Frequency: 1100 Kc. Power: 250 Watts d.  
Owned By .....A. B. E. Broadcasting Co.  
Address.....428 Brodhead Ave.  
Tel.: 866-8074 .....Independent  
President.....Rolland L. Adams  
V.P., Station Manager .....Charles R. Thon  
Prog. Dir. ....Robert Wolken  
Chief Engineer.....Edwin Ryback  
Owners of: WGPA-FM.

## **WCNR—Bloomsburg—1946**

Frequency: 930 Kc. Power: 1,000 Watts d.  
Owned By The Columbia Montour Bcstg. Corp.  
Bus.-Studio Address.....38 W. Main St.  
Tel.: ST 4-1200.....Independent  
Exec. Dirs. Robert R. Eyerly, Paul R. Eyerly, Jr.  
Station Manager.....Ed Darlington  
Chief Engineer.....Robert Fulton

## **WHLM—Bloomsburg—1946**

Frequency: 550 Kc. Power: 1000 Watts  
Owned By.....Bloom Radio  
Address.....Square Bldg.  
Tel.: 784-5500 .....MBS  
Representative .....Raymer  
President .....Harry L. Magee  
General, Sta. Manager.....Robert R. Williams

Publicity Director ..... Ray Calabrese  
Commercial, Sales Prom. Mgr....Pat Campbell  
Chief Engineer.....Anthony Hogg  
For other Jet Net stations see Multiple-Station  
Owners.

## **WLOA—Braddock—1947**

Frequency: 1550 Kc. Power: 1000 Watts d.  
Owned-Operated By .....Matta Bcstg. Co.  
Address .....1233 Braddock Ave.  
Tel.: EL 1-1100 .....Independent  
Pres., Gen. Mgr.....William G. Matta  
Program Director .....E. R. Matta  
Chief Engineer.....Frederick Sand  
Owners of: WLOA-FM.

## **WESB—Bradford—1947**

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Radio Station WESB  
Address.....43 Main St.  
Tel.: 368-4141 .....Independent  
Gen., Sta. Mgr.....J. M. Cleary  
Comm., Sales Promo. Mgr.....C. W. Callahan  
Prog. Dir., Chief Eng. ....William Winn  
Owners of: WWGO, Erie.

## **WBUT—Butler—1949**

Frequency: 1050 Kc. Power: 250 W., d.  
Owned-Operated By.....WBUT, Inc.  
Address .....Box 1048  
Tel.: 7-5778 .....Independent  
President .....James Beattie  
Program Director.....G. Earl Sadlon  
For other Beattie stations see Multiple-Station  
Owners.

## **WISR—Butler—1941**

Frequency: 680 Kc. Power: 250 Watts d.  
Owned-Oper. By....The Butler Bcstg. Co., Inc.  
Address .....357 N. Main St.  
Tel.: 7-4701.....Independent  
President.....Joel W. Rosenblum  
General Mgr.....Robert L. Kaufman  
Comm. Manager.....J. Victor O'Brien  
Chief Engineer .....Paul Rex  
For other Rosenblum stations see Multiple-Station  
Owners.

## **WARO—Canonsburg—1957**

Freq.: 540 Kc. Power: 250 W. d.  
Owned By .....Radio Hill, Inc.  
Address .....Morganza Road  
Tel.: 745-5400 .....Independent  
Co-Owners.....Tommy & Mary Lou Sutton  
Station Manager .....James Saxon  
Chief Engineer .....John Barton

## **WCDL—Carbondale—1950**

Frequency: 1440 Kc. Power: 5 Kw., d.  
Owned By.....Carbondale Rdcstg. Co., Inc.  
Address .....127 Salem Rd.  
Tel.: 282-2770 .....Independent  
Representative .....Donald Cooke, Inc.  
President .....William H. Ware  
General Manager.....Marjorie Zapotosky

## PENNSYLVANIA

Commercial Mgr.....P. J. Oles  
Program Director.....J. Martin  
Chief Engineer .....Walter Rude

### **WCBG—Chambersburg—1956**

Frequency: 1590 Kc. ....Power: 5 Kw., d.  
Owned By.....Four States Bcstg. Corp.  
Address .....Radio Hill  
Tel.: COlony 3-4131.....Independent  
Station Reps...Pa. State Reps.; Charles Bernard  
President, General Mgr. ....Norman Messner  
Commercial Manager.....Robert Koch  
Program Director.....Richard Bower  
Chief Engineer.....Harvey Cunningham

### **WCHA—Chambersburg—1946**

Frequency: 800 Kc.....Power: 1000 Watts d.  
Owned By.....Chambersburg Bcstg. Co.  
Address .....Professional Arts Bldg.  
Tel.: CO 4-7121.....Independent  
Station Rep. ....Phila. Spot Sales  
Pres., Gen. Mgr.....John S. Booth  
Commercial, Sales Prom. Mgr. ...David Myers  
Chief Engineer .....James McCurdy  
Owners of: WCHA-FM.

### **WESA—Charleroi—1947**

Frequency: 940 Kc.....Power: 250 Watts d.  
Owned By..Monongahela Valley Bcstg. Corp.  
Address .....Box 584  
Tel.: HU 3-6551.....Kb3  
President.....Dr. A. S. Sickman  
Sales Promotion Mgr.....Val Gearhart  
Program Director .....William Richards  
Chief Engineer .....Tom Chambers

### **WEEZ—Chester—1947**

Frequency: 1590 Kc.....Power: 1000 Watts  
Owned By .....WDRF, Inc.  
Address .....3500 Edgmont Ave.  
Tel.: TRemont 4-4323.....Independent  
Station Representative .....Weed  
President.....Ogden R. Davies

### **WVCH—Chester—1947**

Frequency: 740 Kc. ....Power: 1 Kw.  
Owned-Operated By .....James M. Tisdale  
Bus.-Studio Address...Wolf Bldg., Market Sq.  
Tel.: TRemont 2-8861 .....Independent  
Station Rep. ....Webb  
President, Gen. Mgr.....James M. Tisdale  
Station Mgr.....Robert A. Hibbert, Jr.  
Chief Engineer.....Dan Baron

### **WWCH—Clarion—1960**

Frequency: 1300 Kc.....Power: 500 Watts  
Owned By.....Clarion County Bcstg. Corp.  
Address .....Garby Theatre Bldg.  
Tel.: Capital 6-8600.....ABC  
President .....William E. Sheridan  
General, Station Mgr. ...Walter G. Broadhurst  
Sales Prom. Manager .....Ray S. Walker  
Chief Engineer .....Melvin M. Check

### **WCPA—Clearfield—1947**

Frequency: 900 Kc. ....Power: 1000 Watts d.  
Owned By.....Clearfield Bcstrs. Inc.  
Address .....Church St.  
Tel.: POplar 5-5541.....ABC  
President .....W. K. Ulerich  
General Manager .....Milton J. Bergstein  
Station Manager .....John A. Dame  
Chief Engineer .....Lou Duck  
For other Ulerich stations see Multiple-Station  
Owners.

### **WCOJ—Coatesville—1949**

Frequency: 1420 Kc. ....Power: 5 Kw.  
Owned By.....Chester County Bcstg. Co.  
Address.....809 E. Lincoln Hwy.  
Tel.: DUdley 4-2100 .....Independent  
President, Chief Eng. ....Louis N. Seltzer  
General Manager .....William S. Halpern  
Comm., Sales Prom. Mgr. ....Donald Kimes  
Owners of: WNJH, Hammonton.

### **WCOY—Columbia—1957**

Frequency: 1580 Kc. ....Power: 500 W., d.  
Owned By.....Tri-Cities Bcstg.  
Address .....343 Poplar St.  
Tel.: 684-2591 .....Independent  
Representative .....Burn-Smith  
President .....J. L. Putbrese  
Chief Engineer .....Neil Wilson

for  
dynamic  
delaware  
county



**WE EZ RADIO 159**

**WE EZ RADIO 159**

3500 Edgmont Ave.  
Chester, Penna.  
Tremont 4-4323

# PENNSYLVANIA

## WCVI—Connellsville—1946

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By .....Connellsville Bcstrs., Inc.  
Business-Studio Address ..133 E. Crawford Ave.  
Tel.: MA 8-4600 .....Independent  
Station Representative .....Hopewell  
President .....Dr. C. T. Troilo  
General Manager.....William P. Colborn  
Chief Engineer .....Robert Ray

## WOTR—Corry—1955

Freq.: 1370 Kc....Power: 1000 W. d., 500 W. n.  
Owned By .....Olivia T. Rennekamp  
Address .....25½ N. Center St.  
Tel.: 3-6611 .....KBS-NBC  
President .....Olivia T. Rennekamp  
Station Manager .....Glen Henderson  
Program Director .....Mary Hegner  
Publicity Director .....D. McEldowney  
Chief Engineer .....William Remington

## WFRM—Coudersport—1953

Frequency: 600 Kc. ....Power: 1000 Watts d.  
Owned-Oper. By .....Farm & Home Bcstg. Co.  
Address .....9 N. Main St.  
Tel.: 611 .....MBS  
President .....C. H. Simpson  
General Manager .....John A. Fay  
Chief Engineer .....Martin Weiss  
For other Simpson stations see Multiple-Station Owners.

## WBUX—Doylestown—1948

Frequency: 1570 Kc. ....Power: 1 Kw., d.  
Owned By.....WBUX Broadcasting Co.  
Address .....30 E. Oakland Ave.  
Tel.: FI 8-3583 .....Independent  
President .....George Steiner  
General Manager .....James Stolcz  
Chief Engineer .....A. P. Lombardi

## WCED—DuBois—1941

Freq.: 1420 Kc. ....Power: 5 Kw. d., 500 W.n.  
Owned By.....Tri-County Broadcasting Co.,  
Address .....80 N. Park Place  
Tel.: 371-6100 .....CBS  
Station Representative ...Devney Organization  
President .....Harold T. Gray  
General Mgr.....Jason S. Gray  
Comm., Sales Prom. Mgr. ....George Williams  
Chief Engineer .....George Donahue

## WEEX—Easton—1956

Frequency: 1230 Kc. ....Power: 250 Watts  
Owned By.....Easton Publishing Co.  
Address .....Chestnut Hill  
Tel.: Blackburn 8-6155 .....Independent  
President .....J. L. Stackhouse  
Sales Prom. Manager .....Robert B. Grove  
Program Director .....Don Ross  
Chief Engineer .....Robert Francett  
Owners of: WEEX-FM.

## WEST—Easton—1936

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By .....Associated Bcstrs., Inc.  
Bus. Studio Address.....436 Northampton St.  
Tel.: BLackburn 8-6131 .....NBC  
Representative .....Meeker Co.  
Station Exec. ....Clair R. McCollough  
Station Manager .....Theodore W. Pierce  
Program Manager .....Joseph Prentice  
Nat'l Sales Mgr. ....Harry J. Shaub, Jr.  
Technical Director .....J. E. Mathiot  
For other McCullough stations see Steinman stations under Multiple-Station Owners.

## WEND—Ebensburg—1961

Frequency: 1580 Kc. ....Power: 1 Kw. d.  
Owned By .....Cambria County Bcstg. Co.  
Address .....120 S. Center St.  
Tel.: GRGreenleaf 2-8801 .....MBS  
President .....Cary H. Simpson  
V.P., General Manager ....John W. Eschbach  
For other Simpson stations see Multiple-Station Owners.

## WEZN—Elizabethtown—1958

Frequency: 600 Kc. ....Power: 500 Watts  
Owned By .....WEZN, Inc.  
Address .....Box 1600  
Tel.: EMpire 7-1511 .....KBS  
President.....J. B. Sollengerer  
Chief Engineer .....Don Kerkeslager

## WLEM—Emporium—1958

Frequency: 1250 Kc. ....Power: 1000 Watts d.  
Owned By .....Emporium Broadcasting Co.  
Address .....Box 316  
Tel.: 712 .....Independent  
President, General Mgr. ....James A. Spots  
Chief Engineer .....William D. Murphy

## WGSA—Ephrata—1955

Frequency: 1310 Kc. ....Power: 5000 Watts d.  
Owned By.....Garden Spot Bcstrs., Inc.  
Address .....44 Bethany Road  
Tel.: RE 3-2226 .....MBS  
Station Rep.....Charles Bernard  
President .....Lester Greenawalt  
General, Station Mgr. ....Samuel R. Youse  
Program Director .....Philip Jacobs  
Owners of: WGSA-FM.

## WICU—Erie—1946

Frequency: 1330 Kc. ....Power: 5000 Watts  
Owned By .....Radio WICU  
Bus.-Studio Address .....3514 State St.  
Tel.: GL 4-5201 .....ABC  
President.....Edward H. Lamb  
General Manager .....Arthur Ingram  
Chief Engineer .....Ken Husband  
Owners of: WICU-TV.

## WJET—Erie—1951

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W.n.

Owned By.....Jet Broadcasting Co.  
 Address .....1635 Ash St.  
 Tel.: GL 2-6741 .....MBS  
 Sta. Representative .....Hollingbery  
 President, Gen. Mgr. ....Myron Jones  
 Chief Engineer .....Richard Zahniser  
 For other M. Jones stations see Multiple-Station  
 Owners.

**WWGO—Erie—1935**

(Formerly WLEU)

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W.n.  
 Owned By.....Station WLEU  
 Address .....212 Commerce Bldg.  
 Tel.: GLeendale 6-7078 .....CBS  
 Station Manager .....R. H. Elliott  
 Commercial Manager .....Ronald Smith

**WWYN—Erie—1941**

Frequency: 1260 Kc. ....Power: 5 Kw.  
 Owned By .....WERC, Inc.  
 Address .....1003 State St.  
 Tel.: GLeendale 6-2096 .....NBC  
 Station Rep. ....Venard, Torbet & McConnell  
 President .....Simon Goldman  
 Commercial Manager .....Dick Warneka  
 Program, Publicity Director .....Don Porter  
 Chief Engineer .....Jack Heidecker  
 For other Goldman stations see James Bestg. under  
 Multiple-Station Owners.

**WWDS—Everett—1963**

Frequency: 1050 Kc.....Power: 250 W.  
 Owned By.....Willard & Dennis Sleighter  
 Address .....Box 187  
 Tel.: 652-3131.....MBS  
 Representative .....None  
 Gen., Sta., Sales Mgr.....Melvin King

**WFAR—Farrell—1953**

Freq.: 1470 Kc. ....Power: 1 Kw. d., 500 W.n.  
 Owned By .....Farrell-Sharon Bcstg. Co.  
 Address .....RFD #2  
 Tel.: DIamond 6-4171.....KBS  
 President .....Sanford A. Schafitz  
 General Mgr. ....A. Zippay  
 Chief Engineer .....Ed Lazar

**WFRA—Franklin—1958**

Frequency: 1430 Kc. ....Power: 500 Watts, d.  
 Owned By.Northwestern Pennsylvania Bcstrs.  
 Address .....Box 908  
 Tel.: 432-2188.....MBS  
 Reps.....Ohio Stas.; Penn State Reps; Dome  
 Pres., Sta. Mgr.....Robert H. Sauber

**WGET—Gettysburg—1950**

Frequency: 1320 Kc...Power: 1 Kw. d., 500 W.n.  
 Owned-Oper. By .....Times & News Pub. Co.  
 Business Address .....Box 28  
 Tel.: 334-3101 .....MBS  
 General, Comm. Manager ...P. H. Cunningham  
 Program Director .....Richard Selby  
 Chief Engineer .....Lester Blair  
 Owners of: WGET-FM.

**WHJB—Greensburg—1934**

Frequency: 620 Kc.....Power: 1 Kw. d., 500 n.  
 Owned By.....WHJB, Inc.  
 Address .....128 N. Penn. Ave.  
 Tel.: TEmple 4-0600 .....Independent  
 President .....Robert Burstein

**WGRP—Greenville—1959**

Frequency: 940 Kc. ....Power: 1000 Watts  
 Owned By .....Greenville Bcstg. Co.  
 Address .....Box 189; 44 McCrackon Rd.  
 Tel.: JU 8-8900 .....Independent  
 President, Gen. Mgr. ....Kenneth B. Anderson  
 Station Mgr. ....Merle G. Anderson

**WHVR—Hanover—1949**

Freq.: 1280 Kc. ..Power: 5 Kw. d., 500 Watts n.  
 Owned-Operated By .....Radio Hanover, Inc.  
 Address .....Box 268  
 Tel.: ME 7-3831 .....Independent  
 President, Gen. Mgr. ....John D. Bare  
 Owners of: WYCR (FM).

**WCMB—Harrisburg—1948**

Frequency: 1460 Kc. ....Power: 5000 Watts  
 Owned-Oper. By .....Hudson Bcstg. Corp.  
 Address .....WCMB Bldg.  
 Tel.: CE 4-3005 .....MBS  
 General Manager .....Ed K. Smith  
 Commercial Manager .....Allen P. Solada  
 Program Director .....Ed. Gonzalez  
 Chief Engineer .....Charles Stefamic

**WFEC—Harrisburg—1945**

(Formerly WHGB)

Owned By.....East Coast Bcstg. Co.  
 Address.....112 Market S.  
 Tel.: 234-4988.....ABC  
 Rep.....McGavren-Guild (William Div.)  
 President .....Herbert Schorr

**WHP—Harrisburg—1924**

Frequency: 580 Kc. ....Power: 5 Kw.  
 Owned .....WHP, Inc.  
 Address .....216 Locust St.  
 Tel.: CEdar 4-3211 .....CBS  
 Station Representative .....Katz Agency  
 President .....Albert H. Stackpole  
 Exec. V.P., General Mgr. ....Cecil M. Sansbury  
 Sales Manager .....Jack Grove  
 Program, Publicity Dir.....Brod Seymour  
 Chief Engineer .....E. Dan Leibensperger  
 Owners of: WHP-FM-TV.

**WHYL—Harrisburg—1948**

Frequency: 960 Kc.....Power: 5 Kw. d.  
 Owned By.....Richard Field Lewis, Jr., Inc.  
 Address....Bergner Bldg., Third & Market Sts.  
 Tel.: CH 9-1717.....Independent  
 Reps.....Spot Times Sales; Lowenstein  
 President.....Marion P. Lewis  
 Gen., Sta., Comm. Mgr.....Philip J. Potter  
 For other Lewis stations see Multiple-Station Own-  
 ers.

## PENNSYLVANIA

### **WKBO**—Harrisburg—1922

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By .....Keystone Bcstg. Corp.  
Address .....31 N. Second St.  
Tel.: CE 4-0191 .....NBC  
Representative .....Meeker Co.  
Station Executive .....Clair R. McCollough  
Station Manager .....Jack Hooper  
General Sales Manager .....J. Robert Gulick  
Chief Engineer .....J. E. Mathiot  
For other McCollough stations see Steinman stations under Multiple-Station Owners.

### **WAZL**—Hazleton—1932

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.  
Owned-Operated By .....Hazleton Bcstg. Co.  
Address .....708 Hazleton Natl. Bank Bldg.  
Tel.: 454-3531 .....NBC-MBS  
Representative .....Raymer  
Pres., Gen. Mgr. ....Victor C. Diehm  
Regional, Nat'l Sales Mgr. ....Thomas A. Tito  
Commercial Manager .....Robert J. Sacco  
Program Director .....Bill Schmeer  
Publicity Director .....Betty Anne Diehm  
Chief Engineer .....Anthony Hogg  
For other Diehm stations see Multiple-Station Owners.

### **WTHT**—Hazleton—1961

Frequency: 1300 Kc. ....Power: 1000 Watts  
Owned By .....Radio 13, Inc.  
Address .....P.O. Box 71  
Tel.: 455-3601 .....Independent  
President, General Mgr. ....Louis Adelman  
Chief Engineer .....Paul Wensko

### **WHUN**—Huntingdon—1946

Frequency: 1150 Kc. ....Power: 5000 Watts  
Owned By .....Huntingdon Bcstrs, Inc.  
Bus.-Studio Address .....400 Washington St.  
Tel.: MI 3-3340 .....KBS  
President .....John H. Biddle  
General Manager .....William E. Germann

### **WDAD**—Indiana—1945

Frequency: 1450 Kc. ....Power: 250 Watts  
Owned-Oper. By .....WDAD, Inc.  
Address .....633 Philadelphia St.  
Tel.: HO 5-5511 .....CBS-KBS  
President .....W. K. Ulerich  
For other Ulerich stations see Multiple-Station Owners.

### **WARD**—Johnstown—1946

Frequency: 1490 Kc. ....Power: 250 Watts  
Owned-Oper. By .....Central Bcstg. Co., Inc.  
Address .....235 Franklin St.  
Tel.: 7-0761 .....CBS  
Representative .....Weed  
Vice-Pres.; Gen. Mgr. ....G. D. Gartland  
Commercial Mgr. ....Joe Cavanaugh  
Chief Engineer .....Cornelius Donatti  
Owners of: WARD-FM-TV.

### **WCRO**—Johnstown—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By .....Century Bcstg. Corp.  
Bus.-Studio Address .....Fort Stanwix Hotel  
Tel.: 536-5158 .....MBS  
Gen., Sales Mgr. ....John P. Foster

### **WJAC**—Johnstown—1925

Frequency: 1400 Kc. ....Power: 250 Watts  
Owned-Operated By .....WJAC, Inc.  
Address .....Hickory Lane  
Tel.: 255-5831 .....NBC  
Station Representative .....Meeker  
President .....W. W. Krebs  
General Manager .....Edward J. Klym  
Chief Engineer .....Theodore E. Campbell  
Owners of: WJAC-TV.

### **WADP**—Kane—1954

Frequency: 960 Kc. ....Power: 1000 Watts d.  
Owned By .....Kane Broadcasting Corp.  
Address .....Penn-Kane Hotel  
Tel.: 837-7100 .....KBS  
President .....Gordon Hanks  
Comm., Sta. Mgr. ....George A. Larson

### **WACB**—Kittanning—1948

Frequency: 1380 Kc. ....Power: 1000 Watts d.  
Owned By .....Joel W. Rosenblum Ent.  
Address .....325 Market St.  
Tel.: LI 3-1381 .....KBS  
President .....Joel W. Rosenblum  
For other Rosenblum stations see Multiple-Station Owners.

### **WGAL**—Lancaster—1922

Frequency: 1490 Kc. Power: 1 Kw.d., 250 W.n.  
Owned-Operated By .....WGAL, Inc.  
Business-Studio Address .....24 S. Queen St.  
Tel.: EX 7-0333 .....NBC  
Representative .....Meeker Co.  
President, Gen. Mgr. ....Clair R. McCollough  
Station Mgr. ....Kenneth Kreider  
Program Dir. ....Brian Kintzer  
Gen. Sales Mgr. ....J. Robert Gulick  
Promotion Dir. ....Paul I. Woodland  
Technical Director .....J. E. Mathiot  
For other McCollough stations see Steinman stations under Multiple-Station Owners.

### **WLAN**—Lancaster—1946

Frequency: 1390 Kc. ....Power: 1000 Watts  
Owned-Oper. By .....The Peoples Bcstg. Co.  
Bus.-Studio Address .....252 N. Queen St.  
Tel.: 394-7261 .....ABC  
Station Representative .....Bcst. Time Sales  
Pres., Gen. Mgr. ....Frank H. Altdoerffer  
Chief Engineer .....James H. Kemman  
Owners of: WLAN-FM.

### **WNPV**—Lansdale—1960

Frequency: 1440 Kc. ....Power: 500 Watts d.  
Owned By .....Equitable Publishing Co.

Address .....Box 1440  
 Tel.: Ulysses 5-8211 .....Independent  
 President .....George W. Knipe  
 Sales Prom., Prog. Dir. ....Richard Heist  
 Chief Engineer.....W. Leroy Nuss

**WLSH—Lansford—1952**

Frequency: 1410 Kc.....Power: 5000 Watts  
 Owned-Oper. By ....Miners Bcstg. Service, Inc.  
 Address .....P. O. Box D  
 Tel.: 645-3123 .....Independent  
 President.....Joseph L. Maguire  
 Gen. Manager .....John W. Angst  
 Owners of: WMBA, Ambridge; WPAM, Pottsville,  
 Pa.

**WQTW—Latrobe—1951**

(Formerly WAKU)

Frequency: 1570 Kc.....Power: 1 Kw. d.  
 Owned By.....Westmoreland Bcstg. Corp.  
 Address .....Box 208  
 Tel.: KE 7-7744.....KBS  
 Representative.....None  
 Pres.; Gen., Sta., Comm. Mgr...John J. Stewart  
 Prog. Dir., Ch. Eng.....Tom Sidwell

**WTRA—Latrobe—1956**

Frequency: 1480 Kc. ....Power: 500 W. d.  
 Owned By.....Latrobe Bcstrs.  
 Address .....202 Main St.  
 Tel.: KE 7-3338.....Independent  
 President .....Louis Rosenberg  
 General Manager.....William Dymond

**WLBR—Lebanon—1946**

Frequency: 1270 Kc. ..Power: 5 Kw.d., 1 Kw.n.  
 Owned-Operated By.....Lebanon Bcstg. Co.  
 Address .....Route 20  
 Tel.: CRestview 2-7651 .....Independent  
 President .....H. Raymond Stadium  
 Managing Director, Prog. Dir. ..Lester P. Etter  
 Commercial Manager .....Ernest Latessa  
 Chief Engineer.....William Zehring  
 Owners of: WLBR-FM.

**WYNS—Lehigh—1962**

Frequency: 1150 Kc.....Power: 1,000 Watts  
 Owned By .....Valley Broadcasting Co.  
 Address .....P.O. Box 115  
 Tel.: 377-1150 .....Independent  
 President .....Martin H. Philip  
 Program Director .....Jeff Dean  
 Owners of WNAK, Wilkes-Barre.

**WBCB—Levittown—1957**

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned By.....O'Keefe Bcstg. Co.  
 Address .....Box 1490  
 Tel.: 949-1490 .....Independent  
 Pres., Gen. Mgr.....Jack Wellington

**WUNS—Lewisburg—1957**

Frequency: 1010 Kc.....Power: 250 Watts. d.

Owned .....Wireline Radio, Inc.  
 Address.....Route 1, Radio Park  
 Tele.: JA 3-1222.....KBS  
 Representative.....Penn State Reps  
 General Manager..Richard L. Fenstermacher  
 Commercial Manager .....Carl L. Miller  
 Chief Engineer .....Clyde Rhoades

**WKVA—Lewistown—1949**

Frequency: 920 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By ....Central Pa. Bcstg. Co.  
 Address .....3 W. Hale St.  
 Tel.: 248-6771 .....ABC  
 Pres., Sta., Gen. Mgr. ....Robert L. Wilson  
 Program Director .....Richard C. Lyons  
 Publicity Director .....Peter E. Farrell

**WMRF—Lewistown—1941**

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.  
 Owned-Operated By ....Lewistown Bcstg. Co.  
 Address.....5 W. Market St.  
 Tel.: 248-6757 .....NBC  
 Representative .....Burn-Smith  
 President .....J. S. Woods  
 General Manager .....T. W. Metzger  
 Chief Engineer .....Kenneth Callahan  
 Owners of: WJUN, Mexico, Pa.

**WBPZ—Lock Haven—1947**

Frequency: 1230 .....Power: 250 Watts  
 Owned-Oper. By.....Lock Haven Bcstg. Corp.  
 Address .....132½ Main St.  
 Tel.: 748-4038 .....MBS  
 Station Representative ...Devney Organization  
 President .....Donald C. Welch  
 Gen., Sta. Mgr.....Harris Lipetz

**WEDO—McKeesport—1946**

Frequency: 810 Kc. ....Power: 1000 Watts  
 Owned-Operated By.....Tri-City Bcstg. Co.  
 Business-Studio Address .....547 5th Ave.  
 Tel.: North 4-7167 .....CBS  
 President .....Edward J. Hirshberg  
 Station Mgr. ....Jim Rice

**WPQR—McKeesport—1946**

Frequency: 1360 Kc..Power: 5 Kw. d., 1 Kw.n.  
 Owned By .....Mon Yough Bcstg. Co.  
 Address.....516 Market St.  
 Tel.: OR 8-8988 .....Independent  
 President .....Robert M. Cox  
 Station Manager .....Sam Vidnovic

**WMGW—Meadville—1947**

Frequency: 1490 Kc..Power: 1 Kw.d., 250 W.n.  
 Owned By.....Regional Bcstrs., Inc.  
 Address .....964 Park Ave.  
 Tel.: 6-1111 .....Independent  
 President .....William H. Rich  
 Station Manager.....James R. Nicholson  
 Program Director .....Paul J. Brown  
 Owners of: WMGW-FM.

# PENNSYLVANIA

## WJUN—Mexico—1955

Frequency: 1220 Kc. ....Power: 1000 Watts d.  
Owner.. Juniata Perry Bcstg., (Lewiston Bcstg.)  
Business Address.....Box 97, Mifflintown  
Tel.: Mifflintown 436-2135 .....Independent  
Representative ..... Burn-Smith  
President .....J. S. Woods  
General Manager .....Thomas W. Metzger  
Station Manager.....Ralph S. Parker  
Chief Engineer .....Kenneth Callahan  
Owners of: WMRF, Lewistown, Pa.

## WMLP—Milton—1955

Frequency: 1380 Kc. ....Power: 1 Kw. d.  
Owned By .....WMLP, Inc.  
Address .....Hunt Bldg.  
Tel.: PI 2-8705 .....Independent  
President, Gen. Mgr.....Victor Michael  
Station Manager .....J. H. Yingling  
Chief Engineer .....Duane Durst

## WPEL—Montrose—1953

Frequency: 1250 Kc. ....Power: 1000 Watts d.  
Owned By .....Montrose Bcstg. Corp.  
Address.....Locust & High Sts.  
Tel.: 397 .....Independent  
Pres.; Sta. Mgr.....W. Douglas Roe  
Owners of: WPEL-FM.

## WKST—New Castle—1938

Frequency: 1280 Kc.....Power: 1000 Watts  
Owned By .WKST Radio (Communications Inds.)  
Address.....First Federal Plaza  
Tel.: 654-5501.....ABC  
Reps.....B.T.S.; Pearse; Penn State; Ohio Stas.  
President .....Lazar Enamuel  
Chief Engineer .....Abe Jacobowitz  
For other Communications Industries stations see  
Multiple-Station Owners.

## WKPA—New Kensington 1940

Frequency: 1150 Kc. ....Power: 1000 Watts d.  
Owned By.....Gateway Bcstg. Ents.  
Business-Studio Address.....810 Fifth Ave.  
Tel.: ED 7-3588 .....Independent  
President .....C. R. Cooper  
Gen., Comm. Mgr. ....Nelson L. Goldberg  
Program Director .....Phil Brooks  
Owners of: WYDD (FM), New-Kensington.

## WNAR—Norristown—1946

Frequency: 1110 Kc. ....Power: 500 Watts d.  
Owned-Operated By ....Norristown Bcstg. Co.  
Address .....Old Arch Rd.  
Tel.: BR 2-7600 .....Independent  
Station Representative .....H-R Reps., Inc.  
President .....N. Joe Rahall  
Program Director .....Anthony G. Bekas  
Chief Engineer .....A. DeSola  
For other Rahall stations see WKAP, Inc., under  
Multiple-Station Owners.

## WKRZ—Oil City—1946

Frequency: 1340 Kc. ....Power: 250 Watts  
Owned-Operated By.....WKRZ, Inc.  
Address .....Broadcast Hill  
Tel.: 4-1269 .....NBC-KBS  
Pres., Gen. Mgr. ....Kenneth E. Rennekamp  
Chief Engineer .....Robert Harmon  
For other Rennekamp stations see Multiple-Station  
Owners.

## WCAU—Philadelphia—1922

Frequency: 1210 Kc.....Power: 50,000 Watts  
Owned By ....Columbia Broadcasting System  
Address.....City & Monument Ave. S.  
Tel.: TR 9-7000 .....CBS  
Representative .....CBS Radio Spot Sales  
V.P. (CBS) Gen. Mgr.....John O. Downey  
Promotion Mgr. ....Fred Birnbaum  
Program Director .....Mike Grant  
Publicity Director .....Tom Dickson  
Chief Engineer .....Ralph E. Green  
For other CBS owned stations see Radio & TV  
Networks.

## WDAS—Philadelphia—1922

Frequency: 1480 Kc. Power: 5 Kw.d., 1 Kw., n.  
Owned-Oper. By .....Max M. Leon, Inc.  
Address .....Belmont Ave. & Edgely Rd.  
Tel.: TR 8-2000 .....Independent  
President .....Max M. Leon  
General Manager .....Robert A. Klein  
General Sales Manager .....William H. Vogt  
Promotion, Program Dir. ....Robert C. Ardrey  
Chief Engineer .....Frank Unterberger  
Owners of: WDAS-FM.

## WFIL—Philadelphia—1922

Frequency: 560 Kc.....Power: 5000 Watts  
Owned .....Triangle Publications, Inc.  
Address .....4100 City Line Ave.  
Tel.: EV 2-4700 .....ABC  
Representative .....Blair  
V. P., General Mgr. ....Roger W. Clipp  
Station Manager .....George A. Koehler  
Radio Operations Mgr. ....Florence B. Steck  
Business Manager .....John C. Harlan  
Director of Engineering .....Henry E. Rhea  
For other Triangle stations see Multiple-Station  
Owners.

## WFLN—Philadelphia—1948

Frequency: 900 Kc. ....Power: 1 Kw. d.  
Owned By .....Franklin Bcstg. Co.  
Address .....8200 Ridge Ave.  
Tel.: IVyridge 2-6000 .....Independent  
Station Representative .....Good Music Bcsts.  
President .....Lawrence M. C. Smith  
General, Station Manager.....R. S. Green  
Program Director.....Michael O'Donnell  
Chief Engineer .....Warren R. Wilson

## WHAT—Philadelphia—1925

Freq.: 1340 Kc. ....Power: 1 Kw. d., 250 W. n.  
Owned By.....Independence Bcstg. Corp.  
Address .....3930-40 Conshohocken Ave.

Tel.: TRinity 8-1500 .....Independent  
 President, General Mgr. ....William A. Banks  
 Station Manager .....Dolly Banks  
 Sales Promotion Mgr. ....Jack Dash  
 Program Director .....Richard Harvey  
 Promo., Pub. Mgr. ....Ivan Shaner  
 Owners of: WHAT-FM.

**WIBG—Philadelphia—1925**

Freq.: 990 Kc. Power: 50,000 Wts. d., 10,000 n.  
 Owned By .....Seaboard Radio Bcstg. Corp.  
 Address .....1617 Pennsylvania Blvd.  
 Tel.: LOcust 3-2300 .....Independent  
 Representative .....Katz  
 President .....George B. Storer, Jr.  
 General Sales Mgr. ....David Bolton  
 Chief Engineer .....John H. Henninger  
 For other Storer stations see Multiple-Station Owners.

**WIP—Philadelphia—1922**

Frequency: 610 Kc. ....Power: 5000 Watts  
 Owned By.....Metropolitan Bcstg.  
 Address .....19th & Walnut Sts.  
 Tel.: LOcust 8-2900 .....Independent  
 Station Rep.....Metro Radio Sales  
 President .....John Kluge  
 V.P., General Manager ....Harvey L. Glascock  
 General Sales Mgr. ....Robert Mouny  
 Program Director .....Dick Carr  
 For other Metropolitan Bcstg. stations see Metro-media under Multiple-Station Owners.

**WJMJ—Philadelphia—1948**

Frequency: 1540 Kc.....Power: 50,000 Watts  
 Owned-Oper. By .....WJMJ Bcstg. Corp.  
 Address .....2043 Locust St.  
 Tel.: LO 4-2300 .....Independent  
 Representative .....Broadcast Time Sales  
 Pres., Gen. Sta. Mgr. ....Patrick J. Stanton  
 Comm., Sales Prom. Mgr. ....James Rubenstone  
 Prog. Dir. ....Michael Deegan  
 Chief Engineer .....Christopher McAteer

**WPEN—Philadelphia—1928**

Frequency: 950 Kc.....Power: 5000 Watts  
 Owned By .....Wm. Penn Bcstg. Co.  
 Business-Studio Address .....2212 Walnut St.  
 Tel.: LO 4-6000 .....Independent  
 Representative .....AM Radio Sales Co.  
 President .....William Sylk  
 Nat'l Sales Manager .....Erwin Rosner  
 Chief Engineer .....Charles W. Burtis  
 Owners of: WPEN-FM.

**WRCV—Philadelphia—1936**

Frequency: 1060 Kc. ....Power: 50,000 Watts  
 Owned By.....National Bcstg. Company  
 Address .....1619 Walnut St.  
 Tel.: LO 4-3700 .....NBC  
 Representative .....NBC Spot Sales  
 President .....Robert E. Kintner  
 Exec. V.P., General Mgr. Raymond W. Welpott  
 Station Manager .....Thomas E. Paisley, Jr.  
 Commercial Manager .....James Carmine

Program Director .....Bob Benson  
 Chief Engineer .....George C. Lenfest  
 For other NBC owned station see Radio & TV Networks.

**WTEL—Philadelphia—1925**

Frequency: 860 Kc. ....Power: 250 Watts d.  
 Owned By .....WTEL, Inc.  
 Address .....4140 Old York Rd.  
 Tel.: GLadstone 5-9200 .....Independent  
 Station Representative ....National Time Sales  
 Vice-Pres.....Q. C. Sturm G. Hopkinson

**WPHB—Philipsburg—1956**

Frequency: 1260 Kc. ....Power: 5 Kw. d.  
 Owned By .....Moshannon Valley Bcstg.  
 Address .....Radio Park  
 Tel.: DICKens 2-2300 .....Independent  
 President, Gen. Mgr.....William Emert

**KDKA—Pittsburgh—1920**

Frequency: 1020 Kc.....Powerr: 50 Kw.  
 Owned By.Group W/Westinghouse Bcstg. Co.  
 Address.....1 Gateway Ctr.  
 Tel.: MUrray 391-3000.....Independent  
 Station Representative .....AM Radio Sales  
 President .....Donald H. McGannon  
 General Manager.....Fred E. Walker  
 Program Manager .....Jack Williams  
 Chief Engineer.....Theodore C. Kenney  
 For other Group W/Westinghouse stations see Multiple-Station Owners.

**KQV—Pittsburgh—1919**

Frequency: 1410 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....KQV, Inc.  
 Address .....Chamber of Commerce Bldg.  
 Tel.: AT 1-9100 .....ABC  
 Station Representative .....Eastman  
 President .....Leonard H. Goldenson  
 General, Station Mgr. ....John D. Gibbs  
 Commercial Manager .....Ted Smith  
 Sales, Publicity Dir. ....Bill Thieman  
 For other ABC owned stations see Multiple-Station Owners.

**WAMO—Pittsburgh—1948**

Frequency: 860 Kc. ....Power: 1000 Watts d.  
 Owned-Operated By .....Dynamic Bcstg.  
 Address .....Box 860  
 Tel.: 462-6000 .....Independent  
 Representative .....Howard  
 President, Gen. Mgr. ....Leonard Walk  
 Chief Engineer .....James Herbert  
 Owners of: WAMO-FM, Pittsburgh; WUFO, Buffalo, N. Y.

**WJAS—Pittsburgh—1922**

Frequency: 1320 Kc. ....Power: 5000 Watts  
 Owned-Oper. By.....National Bcstg. Co.  
 Address .....1459 Crane Ave.  
 Tel.: 343-0500 .....NBC  
 Representative .....NBC Spot Sales  
 President.....(NBC) Robert E. Kintner  
 General Manager .....Stephen J. Rooney



# PENNSYLVANIA

Sales Prom. Mgr., Pub. Dir. Richard C. Stafford  
Chief Engineer .....Homer Linnert  
For other NBC owned stations see Radio & TV Networks.

## WPIT—Pittsburgh—1947

Frequency: 730 Kc.....Power: 5000 Watts d.  
Owned By ..... Rust Craft Bcstg.  
Address ..... Pick-Roosevelt Hotel  
Tel.: 281-1900 .....Independent  
Vice-President.....Don Joset  
Chief Engineer .....Michael Komichak  
For other Rust Craft stations see Multiple-Station Owners.

## WRYT—Pittsburgh—1922

Frequency: 1250 Kc.....Power: 5000 Watts  
Owned By .....WRYT, Inc.  
Address .....400 Ardmore Blvd.  
Tel.: 242-4300 .....Independent  
Station Representative .....McGavren/Guild  
Pres., General Mgr. ....Leonard Kapner  
Operations Manager .....Robert S. Stevens  
Chief Engineer .....James Greenwood  
Owners of: WRYT-FM, WTAE (TV) (50%), Pittsburgh.

## WEEP—Pittsburgh—1947

(Formerly WYRE)

Frequency: 1080 Kc.....Power: 1 Kw.  
Owned By .....Golden Triangle Bcstg. Corp.  
Address.....210 Wood St.  
Tel.: 471-9950.....MBS  
Representative .....Hollingbery  
President, Gen. Mgr.....Myron Jones  
Exec. V.P., Nat. Sales Mgr....Peter Coticchia  
Chief Engineer .....Walter McCoy  
For other H. Jones stations see Multiple-Station Owners.

## WWSW—Pittsburgh—1932

Frequency: 970 Kc.....Power: 5000 Watts  
Owned-Oper. By .....WWSW Radio, Inc.  
Address .....Hotel Sherwyn  
Tel.: GR 1-5200.....Independent  
Newspaper Affiliation .....Post Gazette  
Representative .....Blair  
President .....Pete Schloss  
General, Station Mgr.....B. W. Muros  
Chief Engineer .....Harry Kaiser  
Owners of: WWSW-FM.

## WPTS—Pittston—1953

Frequency: 1540 Kc.....Power: 1 Kw. d.  
Owned-Oper. By .....Midway Bcstg. Co., Inc.  
Address .....83 Foote Ave., Duryea, Pa.  
Tel.: 654-3388 .....KBS  
Station Representative.....Charles Bernard  
Pres., Gen. Manager .....Angelo W. Fiorani  
Commercial Mgr. ....R. E. Florey  
Program Director .....B. Schriver  
Sales Promotion Mgr. ....A. Castelli  
Publicity Director .....R. F. Gallagher  
Chief Engineer .....John P. McGoldrick

## WWML—Portage—1960

Frequency: 1470 Kc.....Power: 500 Watts d.  
Owned By .....Mainline Bcstg. Co., Inc.  
Address .....712 Main Street  
Tel.: PERshing 6-8000 .....Independent  
President .....George J. Wasko  
Sales Promo., Pub. Dir. ....Helen Roman  
Chief Engineer .....Joseph Knorosky

## WPAZ—Pottstown—1951

Frequency: 1370 Kc. ....Power: 1000 Watts d.  
Owned-Operated By .....Pottstown Bcstg. Co.  
Address .....247 High St.  
Tel.: FAculty 6-4000.....Independent  
Pres., Gen. Mgr. ....Herbert Scott  
Chief Engineer .....A. Moyer  
For other Scott stations see Multiple-Station Owners.

## WPAM—Pottsville—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By ....Miners Bcstg. Serv., Inc.  
Bus.-Studio Address .....Box 629  
Tel.: 622-1450 .....Independent  
President .....Joseph L. Maquire  
Gen. Mgr., Ch. Eng. ....John W. Angst  
Station Manager .....James K. Stock

## WPPA—Pottsville—1946

Freq.: 1360 Kc. ..Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By .....Pottsville Bcstg. Co.  
Bus.-Studio Address .....212 S. Centre St.  
Tel.: 622-1360 .....MBS  
President, General Mgr. ....A. V. Tidmore  
Comm., Sales Prom. Mgr. ....Ralph L. Price, Jr.  
Program Director .....Ed Romance  
Chief Engineer .....William Penn Tidmore  
Owners of: WPPA-FM; WSBB, New Smyrka Beach, Fla.

## WPME—Punxsutawney—1953

Frequency: 1540 Kc. ....Power: 1000 Watts d.  
Owned-Oper. By .....Punxsutawney Bcstg. Co.  
Address .....103 N. Gilpin St.  
Tel.: 938-6000 .....KBS  
President .....Sheridan W. Pruett  
General, Station Mgr. ..Charles M. Erhard, Jr.  
Commercial Manager ....Ronald L. Crosswaite  
Owners of: WWCH, Clarion.

## WEEU—Reading—1931

Frequency: 850 Kc.....Power: 1000 Watts  
Owned-Operated By .....WEEU Bcstg. Co.  
Business-Studio Address .....433 Penn St.  
Tel.: FR 6-7335 .....ABC  
President .....William J. Rohn  
V.P., Gen., Sta. Mgr. ....K. Richard Creitz

## WHUM—Reading—1946

Frequency: 1240 Kc. ....Power: 250 Watts  
Owned-Oper. By .....Eastern Radio Corp.  
Address .....Berkshire Hotel  
Tel.: FRanklin 6-3987.....CBS

Station Representative ....George Hollingbery  
 Pres., Gen. Mgr. ....Robert G. Magee  
 Chief Engineer .....Daniel Donohue  
 Owners of: WHUM-TV.

**WRAW—Reading—1922**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.  
 Owned By .....Reading Radio, Inc.  
 Address .....19 N. Fifth St.  
 Tel.: 376-7173 .....Independent  
 General Manager.....Roland C. Hale  
 Commercial Manager .....Ben Varishone  
 Program Director .....Johnny Cantin  
 Publicity Director .....Paul Barnett  
 Chief Engineer .....Edward Gurtowski

**WGCB—Red Lion—1950**

Frequency: 1440 Kc. ....Power: 1000 Watts d.  
 Owned-Oper. By .....Red Lion Bcstg. Co.  
 Address .....P.O. Box 88  
 Tel.: 233-3145 .....Independent  
 President.....John N. Norris  
 Owners of: WGCB-FM.

**WKMC—Roaring Spring—1955**

Frequency: 1370 Kc. ..Power: 1000 Watts d.  
 Owned By .....Cape Bcstg. Co., Inc.  
 Address .....Roaring Spring  
 Tel.: 690 .....Independent  
 President .....Carl W. Kensinger  
 General Manager .....Walter O. Kramp

**WKBI—St. Marys—1950**

Freq.: 1400 Kc. ..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By .....Elk Cameron Bcstg. Co.  
 Address .....41 Erie Ave.  
 Tel.: TE 4-2821 .....MBS  
 Owner, Gen. Mgr.....C. H. Simpson  
 Station Manager .....W. A. Herbstritt  
 For other Simpson stations see Multiple-Station  
 Owners.

**WATS—Sayre—1950**

Frequency: 960 Kc.....Power: 5 Kw. d.  
 Owned By.....Susquehanna Bcstg. Co.  
 Address.....110 N. Elmer Ave.  
 Tel.: TU 2-2401.....KBS  
 Representative.....Philadelphia Spot Sales  
 Owner .....Thompson K. Cassel  
 General Mgr.....Frank T. Breslin  
 Owners of: WBIL, Leesburg, Fla.

**WARM—Scranton—1940**

Frequency: 590 Kc. ....Power: 5000 Watts  
 Owned-Operated By .....WARM Bcstg. Co.  
 Business Address .....Bowman Bldg.  
 Tel.: 346-4646 .....Independent  
 Station Representative .....Eastman  
 President .....Louis J. Appell, Jr.  
 General Manager .....Ted Hepburn  
 Operations Director .....Don Stevens  
 Chief Engineer .....Charles Morgan  
 For other Appell stations see Susquehanna Bcstg.  
 under Multiple-Station Owners.

**ONLY RADIO-TELEVISION DAILY,**

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**ASSURES YOU OF REACHING THE DECISION-MAKERS**

**IN A CLIMATE OF IMMEDIACY**

**AND WITH EXTRAORDINARY VISIBILITY.**

**PENNSYLVANIA**

**WEJL—Scranton—1922**

Frequency: 630 Kc. ....Power: 500 Watts d.  
 Owned By.....The Scranton Times  
 Business Address .....149 Penn Ave.  
 Tel.: DI 6-6555 .....Independent  
 Station Rep. ....Meeker  
 General, Station Mgr. ....Cecil Woodland  
 Comm. Mgr., Prog. Dir. ....Hugh J. Connor  
 Chief Engineer .....Guy Rauer

**WGBI—Scranton—1925**

Frequency: 910 Kc..Power: 1 Kw. d., 500 W.n.  
 Owned-Oper. By .....Scranton Bcstrs., Inc.  
 Address .....1000 Wyoming Ave.  
 Tel.: DI 2-7634 .....CBS  
 President .....Mrs. M. E. Megargee  
 Prom. Dir., Pub. Dir. ....Doug Holcomb  
 Chief Engineer .....Kenneth R. Cooke  
 Owners of: WGBI-FM, WDAU-TV, Scranton.

**WICK—Scranton—1954**

Frequency: 1400 Kc. ....Power: 250 Watts  
 Owned By.....Scranton Radio Corp.  
 Address.....Farr Bldg.  
 Tel.: DI 6-1202 .....MBS  
 President .....Joe Dobbs  
 Chief Engineer .....James D. Pettinato

**WSCR—Scranton—1947**

Freq.: 1320 Kc. ..Power: 1 Kw. d., 500 Watts n.

Owned By .....Lackawanna Valley Bcstg. Co.  
 Address .....1520 N. Keyser Ave.  
 Tel.: DI 7-3388 .....NBC  
 Pres., Gen. Mgr. ....David M. Baltimore  
 Pub. Dir., Sales Prom. Mgr.....Fred Foerster  
 Chief Engineer.....Charles Sakoski, Jr.  
 Owners of: WBKE-AM-FM-TV, Wilkes-Barre.

**WISL—Shamokin—1948**

Frequency: 1480 Kc. ....Power: 1000 Watts  
 Owned-Oper. By .....Radio Anthracite, Inc.  
 Address .....Rock & Sunbury Sts.  
 Tel.: 648-6831 .....Independent  
 Representative .....Forjoe  
 President .....Henry W. Lark  
 General Manager .....Bernard Friedman  
 Chief Engineer .....Al Donovan

**WPIC—Sharon—1938**

Frequency: 790 Kc. ....Power: 1000 Watts d.  
 Owned By.Sharon Bcstg. Co. (Regional Bcstrs.)  
 Address .....2030 Pine Hollow Blvd.  
 Tel.: 346-4113 .....Independent  
 Station Manager .....Lee D. Morehouse  
 Program Director .....Jack Sandstrom  
 For other Regional Bcstrs. Group stations see Multiple-Station Owners.

**WMBT—Shenandoah—1963**

Frequency: 1530 Kc.....Power: 250 W. d.

**THE PAYOFF IS ALWAYS AT THE BOX OFFICE!**

**WESTERN UNION TELEGRAM**

CLASS OF SERVICE: This is a fast message unless its deferred character is indicated by the proper symbol.

SYMBOLS: DL=Day Letter, NL=Night Letter, LT=International Letter Telegram

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P STA108 PD SCRANTON PENN 25 1110A EDT

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JIM'S JUNE JAMBOREE ONE OF MOORE FORD'S FINEST SALES PROMOTIONS

TOTAL SALES IN FOUR DAYS 38 NEW CARS 6 NEW TRUCKS 45 USED CARS

MANY THANKS TO YOU AND THE STAFF OF WEJL FOR A JOB WELL DONE

JAMES J SMEDLEY SALES MANAGER MOORE FORD CO

(23).

**WEJL**

SCRANTON'S First STATION NOV. 29, 1922

Represented by THE MEEKER CO.

TELEPHONE, AREA CODE 717 346-6555

A SINGLE RATE STATION With ONE RATE FOR ALL

The Scranton Times

SUBSCRIBER NAB RADIO CODE

## PENNSYLVANIA

Address .....Box 1530  
Tel.: 462-2759.....KBS  
Representative .....None  
President .....Dr. Naysh Brennan  
General Mgr.....Lou H. Murray  
Sta., Comm. Mgr.....Robert E. Hyle  
Owners of: WRTA, Altoona.

### WSHP—Shippensburg—1961

Frequency: 1480 Kc. ....Power: 500 Watts d.  
Owned By .....Town Radio, Inc.  
Address .....P.O. Box 1480  
Tel.: KEllogg 2-4105 .....Independent  
President, General Mgr. ....Arthur K. Greiner  
Station Manager .....Harry Sollenberger, Jr.  
Chief Engineer .....John Nordine

### WVSC—Somerset—1950

Frequency: 990 Kc. ....Power: 250 Watts d.  
Owned-Oper. By .....WVSC, Inc.  
Address .....P.O. Box 231  
Tel.: 4186 .....Independent  
President, General Mgr. ....T. R. Oppegard

### WMPT—S. Williamsport—1957

Frequency: 1450 Kc. ....Power: 250 Watts  
Owned By.....Will-Mont Bcstg. Co.  
Address .....P.O. Box 883  
Tel.: 323-3608 .....ABC  
Pres., Gen. Mgr.....Galen D. Castlebury, Jr.

### WMAJ—State College—1945

Frequency: 1450 Kc. ....Power: 250 Watts  
Owned-Operated By .....Centre Bcstrs., Inc.  
Address .....E. Beaver Ave.  
Tel.: AD 7-7217 .....KBS-NBC  
President .....W. K. Ulerich  
General Manager .....M. J. Bergstein  
Chief Engineer .....W. D. Files  
For other Ulerich stations see Multiple-Station  
Owners.

### WRSC—State College—1961

Frequency: 1390 Kc. ....Power: 1 Kw. d.  
Owned By .....Suburban Bcstg. Corp.  
Address .....Box 248  
Tel.: ADams 8-3051 .....CBS  
Station Manager .....Randolph Gretes  
Commercial Manager .....Ed Urie  
Chief Engineer .....Emory Richardson

### WVPO—Stroudsburg—1947

Frequency: 840 Kc. ....Power: 250 Watts d.  
Owned-Operated By .....Pocono Bcstg., Inc.  
Business Address .....22 S. Sixth St.  
Tel.: HAmilton 1-2100 .....Independent  
President .....James H. Ottaway  
General Manager .....Chester S. Miller  
Managing Director .....Francis Brinkley  
Chief Engineer .....Ernest Transue  
For other Ottaway stations see Multiple-Station  
Owners.

### WKOK—Sunbury—1933

Frequency: 1240 Kc. ....Power: 250 Watts  
Owned-Operated By .....Sunbury Bcstg. Corp.  
Address .....1150 N. Front St.  
Tel.: AT 6-5838 .....CBS  
President .....Basse A. Beck  
General, Station Mgr. ....Homer R. Smith  
Chief Engineer.....John W. Keller, Jr.  
Owners of: WKOK-FM.

### WTIV—Titusville—1955

Freq.: 1230 Kc..Power: 500 Watts d., 250 W.n.  
Owned By.....Crawford County Bcstg. Co.  
Address .....Box 184  
Tel.: 5-3234 .....MBS  
President, Gen. Mgr. ....Robert H. Sauber  
Chief Engineer .....Charles G. Smith  
For other Myron Jones stations see Multiple-Station  
Owners.

### WTTC—Towanda—1960

Frequency: 1550 Kc. ....Power: 500 Watts d.  
Owned By.....Twin Tier Bcstg. Co.  
Address .....406 Main St.  
Tel. ANdrew 5-2165 .....Independent  
Co-Owner, Pres.; Gen., Sta. Mgr. Harry M. Brown  
Co-Owner.....Clifford S. Brown  
Owners of: WTTC-FM.

### WTRN—Tyrone—1955

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W.n.  
Owned .....Tyrone Bcstg. Co.  
Address .....8 W. 10th St.  
Tel.: MUtual 4-3200 .....MBS  
President .....C. H. Simpson  
For other Simpson stations see Multiple-Station  
Owners.

### WMBS—Uniontown—1937

Frequency: 590 Kc. ....Power: 1000 Watts  
Owned-Oper. By .....Fayette Bdcstg. Corp.  
Address .....82 West Fayette St.  
Tel.: GE 8-3900 .....CBS  
Representative .....Burn-Smith  
President .....Mrs. M. T. Balling  
Commercial Manager .....Harry C. Burwell  
Program Director .....Mrs. Hester W. Nagy  
Chief Engineer .....William Henzly

### WNAE—Warren—1946

Frequency: 1310 Kc. ....Power: 5000 Watts d.  
Owned By...Northern Allegheny Bcstg. Co.  
Business Address .....310 Second Ave.  
Tel.: RAndolph 3-1310 .....Independent  
Pres., Gen. Mgr. ....David Potter  
Commercial Manager .....James W. Potter  
Program Director .....W. LeRoy Schneck  
Chief Engineer .....Homer M. Haines  
Owners of: WRRN (FM), Warren.

### WJPA—Washington—1942

Frequency: 1450 Kc. ....Power: 250 Watts  
Owned-Oper. By .....Washington Bcstg. Co.  
Business Address ...George Washington Hotel

# PENNSYLVANIA

Tel.: BA 2-2110 .....MBS  
Station Rep. ....Devney Organization  
President .....A. Boyd Siegel  
Chief Engineer .....Stan Crawford

## WAYZ—Waynesboro—1953

Frequency: 1380 Kc. ....Power: 1 Kw.  
Owned By .....Richard Field Lewis, Jr., Inc.  
Address .....21 W. Main St.  
Tel.: 1900 .....Independent  
Representatives ....Spot Time Sales; Zwahlen  
President .....Marion P. Lewis  
General Manager .....Samuel Hanshaw  
For other Lewis stations see Multiple-Station Owners.

## WANB—Waynesburg—1956

Frequency: 1580 Kc. ....Power: 250 W., d.  
Owned By .....Commonwealth Bcstrs.  
Address .....First Federal Bldg.  
Tel.: 627-5555 .....Independent  
President, Gen. Mgr. ....George E. McGary, Jr.

## WNBT—Wellsboro—1955

Frequency: 1490 Kc. ....Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By .....Farm & Home Bcstg. Co.  
Address .....Box 98  
Tel.: 724-2113 .....MBS  
President .....C. H. Simpson  
General Manager .....John Fay  
Program Dir. ....Carol Makin  
Commercial Manager .....John Zellner  
Chief Engineer .....Richard E. Roeder  
For other Simpson stations see Multiple-Station Owners.

## WCHE—W. Chester—1963

Frequency: 1520 Kc. ....Power: 250 W. d.  
Owned By .....WCHE Bcstg. Co.  
Address .....133 N. High St.  
Tel.: 692-3131 .....Independent  
Representative .....None  
President .....Edgar G. Shelton, Jr.  
General Mgr. ....Edward L. Hearn

## WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc. ....Power: 250 Watts  
Owned-Oper. By .....P.A.L. Bcstrs., Inc.  
Business-Studio Address .....85 W. Union St.  
Tel.: VA 3-0196 .....Independent  
President .....Frank M. Henry

## WBRE—Wilkes-Barre—1924

Freq.: 1340 Kc. ....Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By .....WBRE Radio, Inc.  
Business-Studio Address .....62 S. Franklin St.  
Tel.: 823-3101 .....NBC  
Pres., Gen. Mgr. ....David M. Baltimore  
Operations Director .....F. D. Coslett  
Program Director .....Robert Schumacher  
Chief Engineer .....Charles Sakoski, Sr.  
Owners of: WBRE-FM.

## WILK—Wilkes-Barre—1947

Frequency: 980 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By ....Wyoming Valley Bcstg. Co.  
Address .....88 No. Franklin St.  
Tel.: 824-2666 .....ABC  
Representative .....Avery-Knodel  
President .....Mitchell Jenkins  
Exec. V. P., Gen. Mgr. ....Roy E. Morgan  
Commercial Manager .....Lee Vincent  
Publicity Director .....Emerson Ramage  
Chief Engineer .....Theodore French

## WNAK—Wilkes-Barre—1947

Frequency: 730 Kc. ....Power: 1000 Watts  
Owned By .....Wyoming Radio, Inc.  
Address .....Hotel Sterling  
Tel.: VA 2-6108 .....Independent  
President .....Martin H. Philip  
Chief Engineer .....Edward Black  
Owners of: WYNS, Lehighton.

## WLYC—Williamsport—1951

Frequency: 1050 Kc. ....Power: 1 Kw., d.  
Owned By .....Lycoming Bcstg. Co.  
Address .....331 Pine St.  
Tel.: 322-4676 .....KBS  
Station Rep. ....Donald Cooke  
President .....John T. Keliher  
Sales Prom. Mgr. ....Edward Kirchman  
Owners of: WLYC-FM.

## WRAK—Williamsport—1929

Frequency: 1400 Kc. ....Power: 250 Watts  
Owned By .....Wright Mackey Corp.  
Address .....1559 West 4th St.  
Tel.: 2-6116 .....NBC  
Representative .....Meeker Co.  
President .....J. Wright Mackey  
Program Manager .....Everett Rubendall  
Owners of: WRAK-FM.

## WWPA—Williamsport—1949

Frequency: 1340 Kc. ....Power: 1 Kw. d., 250 W.n.  
Owned By .....Summit Enterprises, Inc.  
Address .....330 Government Pl.  
Tel.: 323-7119 .....CBS  
Station Representative .....Burn-Smith  
President, Gen. Mgr. ....Woodrow W. Ott  
Commercial Manager .....Philip D. Lane  
Program Director .....John H. Archer  
Chief Engineer .....Carl W. Steinbacher

## WNOW—York—1948

Frequency: 1250 Kc. ....Power: 1000 Watts d.  
Owned-Operated By .....WNOW, Inc.  
Address .....P.O. Box 1747  
Tel.: 47-1049 .....Independent  
General Mgr. ....Roland C. Hale

## WORK—York—1932

Freq.: 1350 Kc. ....Power: 5000 W.d., 1000 W.n.  
Owned-Oper. By .....Associated Bcstrs.  
Business-Studio Address .....13 S. Beaver St.

## PENNSYLVANIA-RHODE ISLAND

Tel.: 3-5558 .....NBC  
Representative .....Meeker Co.  
Station Executive .....Clair R. McCollough  
Station Manager .....Elwood C. Anderson  
Program Manager .....George Trout  
Gen. Sales Mgr. ....J. Robert Gulick  
Technical Director .....J. E. Mathiot  
For other McCollough stations see Steinman sta-  
tions under Multiple-Station Owners.

### WSBA—York—1942

Frequency: 910 Kc. ..Power: 5 Kw. d., 1 Kw.n.

Owned-Oper. By .....Susquehanna Bcstg. Co.  
Address .....Box 910  
Tel.: 46-1146 .....Independent  
Representative .....Eastman  
President .....Louis J. Appell, Jr.  
Vice President .....Arthur W. Carlson  
Sales Manager .....Philip K. Eberly  
Program Director .....Wayne Trout  
Chief Engineer .....Glenn Winter  
For other Susquehanna Bcstg. stations see Multi-  
ple-Station Owners.

## Rhode Island

### WADK—Newport—1948

Frequency: 1540 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Key Stations  
Address .....Box 367  
Tel.: 846-1540 .....Independent  
Station Manager .....Charles K. Bentz  
Program Director .....Tom Powers  
Publicity Director .....Joseph G. Nevins  
Sales Prom. Mgr. ....Francis X. Quinn  
Chief Engineer .....Allen Bowen

### WXTR—Pawtucket—1950

Frequency: 500 Kc...Power: 1 Kw. d., 500 W.n.  
Owned-Oper. By .....Roger Williams Bcstg.  
Address .....P.O. Box 55, Cumberland, R. I.  
Tel.: 725-9000 .....ABC  
Station Rep. ....Jack Masla & Co.  
Pres., Gen. Mgr. ....Dominick A. Hysko  
Station, Program Dir. ....Donald R. Hysko  
Commercial Manager .....R. Morris  
Sales Promotion Mgr. ....Chuck Stevens  
Publicity Director .....Fred Grady  
Chief Engineer .....John T. Costa

### WEAN—Providence—1922

Frequency: 790 Kc. ....Power: 5000 Watts  
Owned .....Providence Journal Co.  
Address .....75 Fountain St.  
Tel.: DE 1-0600 .....CBS  
News. Affil. ....Providence Journal-Bulletin  
Reps. ....Venard, Torbet & McC.; Kettell-Carter  
President .....John C. A. Watkins  
General Manager .....H. William Koster  
Comm. Manager .....Hervey C. Carter  
Program Director .....Thomas M. Robertson  
Chief Engineer .....George W. Sharpe

### WHIM—Providence—1947

Frequency: 1110 Kc. ....Power 1000 Watts d.  
Owned-Oper. By ...Buckley-Jaeger Bcstg. Corp.  
Address .....144 Westminster St.  
Tel.: 351-9446 .....Independent  
Sta. Reps..Broadcast Time Sales; N.E. Spot Sales

President .....Richard D. Buckley  
V.P., Gen. Manager .....John B. Jaeger  
National Sales Mgr. ....Howard N. Johansen  
Local Sales Mgr. ....David W. Gifford  
Chief Engineer .....Carroll A. Philbrook  
For other Buckley-Jaeger stations see Multiple-  
Station Owners.

### WICE—Providence—1947

Freq.: 1290 Kc. ....Power: 5 Kw. d.; 1Kw.n.  
Owned.....Providence Bcstg. Co.  
Address .....Crown Hotel  
Tel.: JA 1-2711 .....Independent  
Rep. ....Eastman  
President.....Louis J. Appell, Jr.  
Chief Engineer .....Paul Garver  
For other Appell stations see Susquehanna Bcstg.  
under Multiple-Station Owners.

### WJAR—Providence—1922

Frequency: 920 Kc. ....Power: 5000 Watts  
Owned-Operated By .....The Outlet Co.  
Address .....176 Weybosset St.  
Tel.: 421-8255 .....Independent  
Pres., Gen. Mgr.....Joseph S. Sinclair  
Program Director .....Philip B. Taylor  
Chief Engineer .....Billy L. Patton  
Owners of: WJAR-TV; WDBO-AM-FM-TV, Orlando,  
Fla.

### WLKW—Providence—1961

Frequency: 990 Kc. ....Power: 50,000 W.  
Owned By.....Radio Rhode Island, Inc.  
Address .....228 Weybosset St.  
Tel.: DE 1-7810.....MBS  
Reps....McGavren/Guild; Bill Creed Assocs.  
President .....Harry Pinkerson  
Program Mgr. ....Peter Barstow

### WPRO—Providence—1924

Frequency: 630 Kc. ....Power: 5000 Watts d.  
Owned-Oper. By ....Capital Cities Bcstg. Corp.  
Address .....24 Mason St.  
Tel.: JACKSON 1-4000 .....Independent  
Representative .....Blair  
President .....Frank M. Smith

## RHODE ISLAND-SOUTH CAROLINA

Sales Promotion Mgr. .... Tony Visk  
Chief Engineer ..... Gil Johnson  
For other Capital Cities Bestg. stations see Multiple-Station Owners.

### WRIB—Providence—1947

Frequency: 1220 Kc. .... Power: 1000 Watts d.  
Owned By ..... Rhode Island Bcstg. Co.  
Address ..... Water St.  
Tel.: GE 4-2223 ..... Independent  
President ..... Paul Perreault  
Chief Engineer ..... Joe Acetta

### WYNG—Warwick—1959

Frequency: 1590 Kc. .... Power: 1 Kw., d.  
Owned By ..... Attleboro Radio Assn.  
Address ..... 19 Luther Ave.  
Tel.: REgent 7-0700 ..... Independent  
Station Rep. .... Breen and Ward  
President ..... Howard Sweet  
General Manager ..... Keith Field  
Station Manager ..... William A. Dawson, Jr.  
Program Director ..... Les Brown  
Chief Engineer ..... Edward Perry  
Owners of: WARA, Attleboro, Mass.

### WWRI—West Warwick—1956

Freq.: 1450 Kc. .... Power 1 Kw. d., 250 W.n.  
Owned ..... Grelin Bcstg.  
Address ..... 1501 Main St.  
Tel.: VA 1-6200 ..... KBS  
Station Reps. .... Nona Kirby; Hal Walton  
Pres., Gen., Sta. Mgr. .... Melvin C. Green  
Commercial Manager ..... George A. Rivera  
Chief Engineer ..... Joseph M. Mattias, Jr.

### WERI—Westerly—1949

Frequency: 1230 Kc.. Power: 1 Kw. d., 250 W.n.  
Owned By ..... Westerly Bcstg. Co.  
Address ..... 11 Railroad Ave.  
Tel.: LYric 6-7728-9 ..... Independent  
Representative ..... Bolles  
Pres., Gen. Mgr. .... William E. Matthews  
Chief Engineer ..... Jon O. Young

### WKFD—Wickford—1961

Frequency: 1370 Kc. .... Power: 500 Watts d.  
Owned By ..... South County Bcstg. Co.  
Address ..... 19 Updike Ave., N. Kingstown  
Tel.: TURner 4-9000 ..... Independent  
President ..... Joseph A. Decubellis  
General Mgr. .... Ray Decubellis  
Chief Eng. .... John Los

### WNRI—Woonsocket—1954

Frequency: 1380 Kc. .... Power: 1000 Watts, d.  
Owner ..... Friendly Bcstg. Co., Inc.  
Address ..... 786 Diamond Hill Rd.  
Tel.: PO 9-0600 ..... Independent  
President, Gen. Mgr., Ch. Eng. .... Joseph Britt  
Comm. Manager ..... John Thomas

### WWON—Woonsocket—1946

Frequency: 1240 Kc.. Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By ..... Woonsocket Bcstg. Co.  
Business-Studio Address ..... 99 Main St.  
Tel.: PO 2-1240 ..... Independent  
President ..... Andrew P. Palmer  
Commercial Manager ..... Gene Mailloux  
Chief Engineer ..... Ron Deslauriers  
Owners of: WWON-FM.

## South Carolina

### WABV—Abbeville—1956

Frequency: 1590 Kc. .... Power: 1 Kw., d.  
Owned By ..... Abbeville Bcstg. Co. Inc.  
Address ..... Box 532  
Tel.: GLadstone 9-3155 ..... KBS  
President, Gen. Mgr. .... Geo. W. Settles, Jr.  
Program Director ..... Bob Latham

### WAKN—Aiken—1952

Frequency: 990 Kc. .... Power: 1,000 Watts d.  
Owned-Oper. By Aiken Electronics Adv. Corp.  
Address ..... Box 811  
Tel.: MIDway 8-5464 ..... KBS  
General Manager ..... Joseph A. Warren  
Program Director ..... Earle Brodie, Jr.  
Chief Engineer ..... Allen Askins, Jr.

### WLOW—Aiken—1962

Frequency: 1300 Kc. .... Power: 500 W. d.  
Owned By ..... Radio Aiken

Box 806 ..... Tel.: 648-1382  
Independent ..... Rep.: Cooke  
President ..... Robert S. Taylor  
General Mgr. .... W. R. Davidson

### WAIM—Anderson—1935

Frequency: 1230 Kc.. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By ..... Wilton E. Hall  
Address ..... 321 Kingsley Road  
Tel.: CA 8-1511 ..... KBS  
President ..... Wilton E. Hall  
General Manager ..... Glenn P. Warnock  
Program Director ..... M. Gilliard  
Chief Engineer ..... Earl Cosens  
Owners of: WAIM-TV; WCAC-FM, Anderson.

### WANS—Anderson—1949

Frequency: 1280 Kc.. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By ..... Radio Anderson, Inc.  
Address ..... Box 211

## SOUTH CAROLINA

Tel.: 224-3424 .....MBS  
President .....Mrs. John C. Amick  
General Manager .....John C. Amick  
Station Manager .....George C. Nicholson  
Commercial Manager .....Ray Christy  
Program Director .....Carolyn K. Turner

### WWBD—Bamberg—1957

Frequency: 790 Kc. ....Power: 1 Kw., d.  
Owned By .....William V. Whetstone, Jr.  
Address .....Rt. 601 South  
Tel.: CH 5-2411 .....KBS  
Station Rep. ....Dora-Clayton  
General, Sta. Mgr. ..William V. Whetstone, Jr.  
Chief Engineer .....H. D. Steedley

### WBAW—Barnwell—1953

Frequency: 740 Kc. ....Power: 1 Kw. d.  
Owned By.....Joseph & Gwen Wilder  
Address .....Jackson St.  
Tel.: 259-3507 .....KBS  
General Mgr. ....Joe Wilder  
Chief Engineer .....Tony Gross

### WBLR—Batesburg—1956

Frequency: 1430 Kc. ....Power: 5 Kw., d.  
Owned By.....Ridge Bcstg. Corp.  
Address .....Drawer 410  
Tel.: KE 2-4001 .....KBS  
President .....H. Edward Crapps  
General Manager .....Redd Reynolds  
Program Director .....Paul Brigham  
Chief Engineer .....N. H. Lewis

### WBEU—Beaufort—1954

Frequency: 960 Kc. ....Power: 1 Kw., d.  
Owned By.....Beaufort Bcstg. Co.  
Address .....P.O. Box 951  
Tel.: JACKSON 4-3050.....ABC-KBS  
President .....John M. Trask  
General Mgr., Chief Eng. ...Louis M. Neale, Jr.  
Commercial Manager .....Carson Rembert  
Owners of: WBEU-FM.

### WSIB—Beaufort—1962

Frequency: 1490 Kc. ....Power: 100 Watts  
Owned By.....Sea Island Bcstg. Co.  
Address .....1210 Boundary St.  
Tel.: JACKSON 4-4700 .....Independent  
President .....Lee J. Berry  
Chief Engineer .....R. H. Miller

### WHPB—Belton—1955

Frequency: 1390 Kc. ...Power: 1,000 Watts d.  
Owned-Oper. By .....Community Bcstg. Co.  
Address .....P.O. Box 426  
Tel.: ED 8-7796 .....Independent  
President .....C. O. Brazzell  
General, Sta. Mgr. ....Clyde Laughter  
Chief Engineer .....Robert Liverance  
For other Community Bcstg. stations see Multiple-Station Owners.

### WBSC—Bennettsville—1947

Freq.: 1550 Kc....Power: 10 Kw. d.; 5 Kw. n.  
Owned By .....Big Bend Bcstg. Corp.  
Address .....Box 639  
Tel.: GR 9-4051.....KBS-MBS  
President .....W. S. Dodson  
General Manager .....A. K. Harmon  
Program Director .....Tommy Herndon  
Owners of: WCNH, Quincy, Fla.

### WAGS—Bishopville—1954

Frequency: 1380 Kc. ....Power: 1 Kw., d.  
Owned .....Lee County Bcstg. Co.  
Address .....P.O. Box 168  
Tel.: HU 4-4515 .....KBS  
Owner, Mgr.....E. H. Bedenbaugh  
Chief Engineer .....Dan Mellette

### WACA—Camden—1948

Frequency: 1590 Kc. ...Power: 1,000 Watts d.  
Owned-Oper. By .....Camden Bcstg. Corp.  
Address .....U.S. Highway 1  
Tel.: HE 2-2311 .....KBS  
President .....Haygood S. Bowden  
General Manager .....Tom Richards

### WCAY—Cayce—1958

Frequency: 620 Kc. ....Power: 500 Watts d.  
Owned By .....Lexington City Bcstg., Inc.  
Address .....P.O. Box 335  
Tel.: ALpine 6-2000.....CBS  
President .....J. Olin Tice, Jr.  
Chief Engineer .....Carroll Scarborough  
For other Tice stations see Multiple-Station Owners.

### WCSC—Charleston—1930

Frequency: 1390 Kc. ....Power: 5,000 Watts  
Owned-Oper. By .....WCSC, Inc.  
Address .....485 East Bay St.  
Tel.: RAYmond 2-7611 .....CBS  
Rep. ....Peters, Griffin, Woodward, Inc.  
President, Gen. Mgr. ....John M. Rivers  
National Sales Mgr. ....James K. Whitaker  
Program Co-ordinator .....Cecil Keels  
Sales Prom., Publicity Dr....Mrs. Lois Marshall  
Chief Engineer .....Rudy Hughes  
Owners of: WCSC-FM-TV.

### WOKE—Charleston—1946

Freq.: 1340 Kc. ...Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By .....Weaver Bcstg. Corp.  
Address .....Box 183  
Tel.: RA 3-1643.....ABC-KBS-NBC  
Representative .....Clark  
Pres., Gen. Manager .....H. C. Weaver  
Station Mgr., Ch. Eng....William P. Birchfield

### WPAL—Charleston—1947

Frequency: 730 Kc. ....Power: 1,000 Watts d.  
Owned-Oper. By .....Speidel Bcstng. Corp.  
Business Address .....1717 Edgewater Pk. Rd.  
Tel.: SO 6-5584 .....Independent



# SOUTH CAROLINA

Representatives .....Dore; Dora-Clayton  
President .....Joseph Speidel III  
Station Manager .....Bob Chrystie  
Chief Engineer .....Joe Sarko  
For other Speidel stations see Multiple-Station  
Owners.

## WQSN—Charleston—1948

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By .....Low Country Bcstg. Co.  
Address .....P.O. Box 891  
Tel.: RA 2-2652 .....Independent  
President .....Sol Panitz  
Chief Engineer .....Raymond Campbell

## WTMA—Charleston—1939

Freq.: 1250 Kc..Power: 5000 W. d.; 1,000 W. n.  
Owned By.....Atlantic Coast Bcstg. Corp.  
Business Address .....133 Church St.  
Tel.: RA 2-2961 .....MBS  
Station Representative .....Adv. Time Sales  
President, General Mgr. ....Charles E. Smith  
Owners of: WTMA-FM.

## WCRE—Cheraw—1953

Frequency: 1420 Kc. ....Power: 1000 Watts d.  
Owned-Operated By .....Radio Cheraw  
Address .....Box 631  
Tel.: LEnox 7-7887.....KBS  
President, Gen. Mgr.....Ben Akerman

## WGCD—Chester—1948

Frequency: 1490 Kc. ....Power: 250 Watts  
Owned By.....Dispatch Pub. Co.  
Address .....Box 302  
Tel.: 385-2171 .....ABC-KBS  
President .....C. V. Sink  
General, Station Mgr.....Wayne B. Sawyer  
Chief Engineer .....J. Ellis Shockley

## WPCC—Clinton—1957

Frequency: 1410 Kc. ....Power: 1,000 Watts d.  
Owned By.....Radio Station WPCC, Inc.  
Address .....P.O. Box 565  
Tel.: 833-1562 .....ABC-KBS  
President .....Robert R. Hilker  
Commercial Manager .....Jack Bishop  
Program Director .....Bettie Hendrix  
For other Hilker stations see Multiple-Station  
Owners.

## WCOS—Columbia—1939

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Operated By .....WCOS, Inc.  
Address .....Box 748  
Tel.: AL 2-2177 .....Independent  
Pres., Gen. Mgr. ....George H. Buck, Jr.  
Commercial Manager .....Jess Plummer  
Chief Engineer .....Robert D. Lambert, Jr.  
Owners of: WCOS-FM; WJNO, West Palm Beach,  
Fla.

## WIS—Columbia—1930

Frequency: 560 Kc. ....Power: 5000 Watts

Owned By.....Bcstg. Co. of the South  
Address .....1111 Bull St.  
Tel.: AL 3-643 .....NBC  
Rep. ....Peters, Griffin, Woodward, Inc.  
President .....B. Calhoun Hipp  
Exec. Vice Pres. ....G. Richard Shafto  
Managing Director .....W. Frank Harden  
Program Director .....John Wrisley  
Chief Engineer .....Joe Gill  
Owners of: WIS-TV; WSFA-TV, Montgomery, Ala.

## WNOK—Columbia—1947

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By .....Palmetto Radio Corp.  
Address .....P.O. Box 5307  
Tel.: AL 3-9401 .....Independent  
Vice-Pres., Gen. Mgr..H. Moody McElveen, Jr.  
Commercial Manager .....Frank Stish  
Program Director .....Jack Cook  
Owners of: WNOK-FM-TV.

## WOIC—Columbia—1954

Frequency: 1320 Kc. ....Power: 1,000 Watts d.  
Owned By .....Speidel Broadcasting Corp.  
Address .....P.O. Box 565  
Tel.: AL 6-1551 .....Independent  
Representatives .....Dore; Dora-Clayton  
President .....Joe Speidel III  
Commercial Manager .....Frank Harris  
Chief Engineer .....W. W. Bridges  
For other Speidel stations see Multiple-Station  
Owners.

## WQXL—Columbia—1945

Frequency: 1470 Kc. ....Power: 500 Watts d.  
Owned By.....Belk Bcstg. Co. of S.C.  
Address .....1208 Sumter St.  
Tel.: ALpine 2-8659 .....MBS  
President .....Edgar L. Morris  
Chief Engineer .....Lloyd W. Brown, Jr.

## WLAT—Conway—1944

Frequency: 1330 Kc. ....Power: 5000 Watts, d.  
Owned By .....Coastal Broadcasting Co.  
Address .....Box 799  
Tel.: 340 .....MBS  
Station Rep. ....Devney Organization  
President, General Mgr. ....L. M. Hawley

## WDAR—Darlington—1955

Frequency: 1350 Kc. ....Power: 1 Kw., d.  
Owned By.....Mid-Carolina Bcstg. Co.  
Address .....Box 277  
Tel.: Express 3-4081 .....Independent  
President.....C. H. Wentz  
Chief Engineer .....Don Byant  
For other Wentz stations see Multiple-Station  
Owners.

## WDSC—Dillon—1946

Frequency: 800 Kc. ....Power: 1000 Watts d.  
Owned-Oper. By.....Border Bcstg. Co., Inc.  
Address .....U.S. Highway 301 South  
Tel.: 774-9031 .....ABC-KBS

## SOUTH CAROLINA

Station Rep. .... Gill-Perna; Dora-Clayton  
Pres., Gen. Mgr. .... Joseph Martin  
Station Manager .... John Quick  
Comm. Mgr., Prog. Director .... Lee Lumpkin  
Sales Prom. Mgr. .... Dick Jones  
Owners of: WDSO-FM.

### WELP—Easley—1951

Frequency: 1360 Kc. ... Power: 1000 Watts d.  
Owned By .... Pickens County Bcstg. Co.  
Address .... Box 667  
Tel.: Ulysses 9-9388 ..... KBS  
Representative .... Indie Sales  
Pres., Gen. Mgr. .... Cleatus Brazzell  
Program Director .... Mrs. Betty McDonald  
Chief Engineer .... Henry McDonald  
For other Brazzell stations see Community Bcstg.  
Under Multiple-Station Owners.

### WJMX—Florence—1947

Frequency: 970 Kc. ... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By .... Atlantic Bcstg. Co., Inc.  
Address .... P.O. Box 1211  
Tel.: MO 9-6351 ..... ABC  
Representative .... Walker-Rawalt  
President .... Eugene E. Stone  
Gen. Mgr. .... Paul H. Benson, Jr.  
Chief Engineer .... Frank Jenne

### WOLS—Florence—1937

Frequency: 1230 Kc. ... Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By .... Florence Bcstg. Co., Inc.  
Address .... 151 S. Dargan St.  
Tel.: 662-3271 ..... KBS  
President, Gen., Sta. Mgr. .... A. P. Skinner  
Commercial Manager .... Frank Martin  
Program Director .... Doug Williams

### WYNN—Florence—1958

Frequency: 540 Kc. .... Power: 250 Watts d.  
Owned By .... Speidel Bcstrs.  
Address .... 163 N. Coit St.; Box 1586  
Tel.: MOhawk 2-6364 ..... Independent  
President .... Joe Speidel III  
General Manager .... Russell George  
Station Manager .... David C. Phillips  
Commercial Manager .... Earl Graddick  
For other Speidel stations see Multiple-Station  
Owners.

### WFIS—Fountain Inn—1956

Frequency: 1600 Kc. .... Power: 1 Kw., d.  
Owned By .... Fountain Inn-Simpsonville Ents.  
Address .... Box 271  
Tel.: 963-5991 ..... KBS  
President, General Mgr. .... L. Wayne Davis  
Chief Engineer .... J. Dalton Reece

### WEAC—Gaffney—1962

Frequency: 1500 Kc. .... Power: 1 Kw. d.  
Owned By .... E. Raymond Parker  
Box 120 ..... Tel.: 489-9066  
Independent ..... Rep.: None  
General Mgr. .... Don H. Lovelace

### WFGN—Gaffney—1948

Frequency: 1570 Kc. .... Power: 250 Watts d.  
Owned-Oper. By .... Cherokee Radio Co., Inc.  
Address .... P.O. Box 759  
Tel: IVanhoe 9-4795 ..... KBS  
President .... A. Ray Godshall  
Gen. Mgr., Ch. Eng. .... M. E. Green

### WGOC—Georgetown—1962

Frequency: 1470 Kc. .... Power: 500 W. d.  
Owned By .... Coast Bcstg. Co.  
Box 129 ..... Tel.: 546-5141  
Independent ..... Reps.: Continental; Beaver  
President ..... F. K. Graham  
General Mgr. .... Charles W. Lohr

### WGTV—Georgetown—1949

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Operated By .... Georgetown Bcstg. Co.  
Address .... 216 S. Fraser St.  
Tel.: 3-3421 ..... KBS-MBS  
Station Rep. .... Donald Cooke  
Pres., Gen. Manager .... J. B. Delzell

### WESC—Greenville—1947

Frequency: 660 Kc. ... Power: 10,000 Watts, d.  
Owned By .... Bcstg. Co. of the Carolinas  
Business-Studio Address .... 1 College St.  
Tel.: CEdar 2-8241 ..... Independent  
Station Representative .... Bolling  
President .... Robert A. Schmid  
Commercial Manager .... W. A. Mullinax  
Chief Engineer .... Don Gowens  
Owners of: WESC-FM.

### WFBC—Greenville—1933

Frequency: 1330 Kc. ... Power: 5,000 Watts  
Owned By .... Southeastern Bcstg. Corp.  
Address .... P.O. Box 788  
Tel.: CE 9-1321 ..... NBC  
Representative .... Avery-Knodel  
President .... R. A. Jolley  
Gen., Sta. Mgr. .... Bruce Buchanan  
Chief Engineer .... Bill Garrison  
For other Southeastern Bcstg. stations see Multi-  
ple-Station Owners.

### WMRB—Greenville—1954

Owned By .... Paramount Bcstg. Co.  
Address .... Calhoun Towers  
Tel.: CEdar 6-2751 ..... CBS  
Pres., Gen. Mgr. .... C. F. Cope  
Sta., Prog. Mgr., Ch. Eng. .... Wm. T. Arrington  
Comm., Adv. Mgr. .... R. E. Shelley  
Publicity Dir. .... Don M. Van Cleave

### WMUU—Greenville—1949

Frequency: 1260 Kc. ... Power: 5,000 Watts d.  
Owned-Oper. By .... Bob Jones Univ.  
Address .... Wade Hampton Blvd.  
Tel.: CE 9-9656 ..... Independent  
President .... Dr. Bob Jones, Jr.  
General Manager .... Dr. R. K. Johnson

# SOUTH CAROLINA

Station Manager ..... Jim Ryerson  
Chief Engineer ..... William Greaves  
For other Jones stations see Multiple-Station Owners.

## WQOK—Greenville—1950

Frequency: 1440 Kc. .... Power: 5 Kw.  
Owned By ..... Dick Bcstg. Co.  
Address ..... Box 10007  
Tel.: CEdar 5-7406 ..... Independent  
President ..... James A. Dick  
General, Station Manager ..... T. C. Hooper

## WCRS—Greenwood—1941

Freq.: 1450 Kc... .. Power: 1 Kw. d., 250 W. n.  
Owned By ..... Grenco, Inc.  
Address ..... P. O. Box 1194  
Tel.: ORchard 9-1300 ..... NBC  
Representative ..... Clark  
President ..... Douglas Featherstone  
Gen., Sta. Mgr. .... Dan Crosland  
Commercial Mgr. .... Ralph Norman  
Chief Engineer ..... C. M. Sparks

## WGSW—Greenwood—1953

Frequency: 1350 Kc. .... Power: 1000 Watts d.  
Owned By ..... Radio Greenwood  
Address ..... Edward Arms Apts.  
Tel.: ORchard 9-3144 ..... KBS  
Station Rep. .... Indie Sales  
President ..... W. C. Woodall, Jr.  
General Manager ..... George B. Cook, Jr.  
Chief Engineer ..... T. H. Stevenson, Jr.  
For other Woodall stations see Multiple-Station Owners.

## WCKI—Greer—1955

Frequency: 1300 Kc. .... Power: 1 Kw., d.  
Owned By ..... Greer Radio Bcstg. Co.  
Address ..... Box 431  
Tel.: TRinity 7-4451 ..... ABC  
Owner, Gen. Mgr. .... Vernon T. Fox  
Chief Engineer ..... B. Anderson

## WEAB—Greer—1949

Frequency: 800 Kc. .... Power: 250 Watts d.  
Owned-Oper. By ..... Greer Bcstg. Co.  
Address ..... Box 151  
Tel.: TR 7-3141 ..... KBS  
Pres., Gen. Mgr. .... E. A. Burch  
Chief Engineer ..... Ken Patton

## WBHC—Hampton—1957

Frequency: 1270 Kc. .... Power: 1 Kw., d.  
Owned By ..... Hampton County Bcstrs.  
Business Address ..... Highway 601  
Tel.: 2831 ..... KBS-MBS  
Co-Owners. . J. A. Gallimore, Joseph B. Wilder  
General Manager ..... J. M. Butts  
Chief Engineer ..... Charles Cortez  
For other Gallimore stations see Multiple-Station Owners.

## WHSC—Hartsville—1946

Freq.: 1450 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned By ..... Hartsville Bcstg. Co.  
Address ..... P. O. Box 349  
Tel.: ED 2-8101 ..... KBS-MBS  
President ..... J. L. Wiggins  
General, Station Mgr. .... Oby B. Lyles  
Chief Engineer ..... J. E. Parker

## WHHL—Holly Hill—1962

Frequency: 1440 Kc. .... Power: 1 Kw.  
Owned By ..... Palmetto Communications Corp.  
Box 607 ..... Tel.: Holly Hill  
Independent ..... Rep.: Beaver  
President ..... Doris S. Rickenbacker  
Gen., Sta. Mgr. .... Robert C. Rickenbacker, Jr.

## WJES—Johnston—1961

Frequency: 1570 Kc. .... Power: 250 Watts d.  
Owned By ..... Edgefield-Saluda Radio Co.  
Address ..... Lee St.; Box 1  
Tel.: 275-2342 ..... Independent  
Gen., Sta. Mgr. .... Franklin D. R. McClure  
Program Director ..... John Joe Green  
Chief Engineer ..... Danny McClure

## WKSC—Kershaw—1961

Frequency: 1300 Kc. .... Power: 500 Watts d.  
Owned By ..... Kershaw Bcstg. Corp.  
Address ..... P.O. Box 458  
Tel.: 475-8585 ..... Independent  
President, General Mgr. .... Jess B. Tatum

## WDKD—Kingstree—1949

Frequency: 1310 Kc. .... Power: 5 Kw. d.  
Owned By ..... Palmetto Bcstg. Co.  
Address ..... P. O. Box 450  
Tel.: 6761 ..... KBS  
Owner, General Mgr. .... E. G. Robinson, Jr.  
Program, Publicity Dir. .... Sonny Du Bose  
Chief Engineer ..... Tommy Joye

## WJOT—Lake City—1953

Frequency: 1260 Kc. .... Power: 1 Kw. d.  
Owned By ..... Lake City Bcstg. Corp.  
Address ..... Box 699  
Tel.: 7631 ..... Independent  
President ..... Russell G. Busdicker  
General, Station Mgr. .... Hub Terry  
Chief Engineer ..... Henly McElveen, Jr.

## WAGL—Lancaster—1962

Frequency: 1560 Kc. .... Power: 1 Kw. d.  
Owned By ..... Palmetto Bcstg. System  
Box 28 ..... Tel.: 283-8431  
Independent ..... Rep.: None  
Pres., Sta. Mgr. .... B. L. Phillips, Jr.

## WLCM—Lancaster—1951

Frequency: 1360 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Royal Bcstg. Co. Inc.

## SOUTH CAROLINA

Address.....103 S. Catawba St.  
Tel.: 2051 .....KBS  
President.....Charles Connelly, Jr.  
Chief Engineer, Gen. Mgr.....Barry Medlin

### **WLBG—Laurens—1947**

Frequency: 860 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Laurens-Clinton Bcstg. Co.  
Address .....Hillcrest Drive  
Tel.: 2-5212 .....MBS  
Representative .....Indie Sales  
President .....C. W. Hogan  
Owners of: WLBG-FM.

### **WLSC—Loris—1958**

Frequency: 1570 Kc.....Power: 1 Kw. d.  
Owned By.....Pee Dee Bcstg. Co.  
Address.....P.O. Box 1677  
Tel.: EL 7-3780.....KBS  
Station Rep.....Continental Radio Sales  
President.....James J. Harpring  
General Mgr., Chief Eng.....Walter Molic

### **WYMB—Manning—1957**

Frequency: 1410 Kc.....Power: 1 Kw. d.  
Owned By.....Clarendon County Bcstg. Co.  
Address .....Sunset Drive  
Tel.: 435-8388 .....KBS  
President.....J. M. Soles, Jr.  
General Mgr., Ch. Eng.....Jim Roper

### **WATP—Marion—1957**

Frequency: 1430 Kc.....Power: 1 Kw. d.  
Owned By.....Raymond A. Somers  
Address.....P.O. Box 717  
Tel.: 1430 .....Independent  
Station Representative .....Continental  
Owner, Gen. Mgr.....Raymond A. Somers  
Chief Engineer .....David Nobles

### **WJAY—Mullins—1949**

Frequency: 1280 Kc.....Power: 5000 Watts d.  
Owned By .....Mullins & Marion Bcstg. Co.  
Address.....Highway 76, Drawer 342  
Tel.: 464-9252 .....KBS  
President .....William L. Harrelson  
General Mgr.....James F. Ramsey  
Chief Engineer.....George Magera

### **WMYB—Myrtle Beach—1954**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By .....Golden Strand Bcstg. Corp.  
Address .....Oak St. at 28th  
Tel.: 448-3180 .....Independent  
Station Representative ...George P. Hollingbery  
President, General Mgr. ....Wade H. Alley  
Commercial Manager .....P. W. Smith  
Chief Engineer.....James Fleming

### **WKDK—Newberry—1960**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Newberry Bcstg. Co., Inc.  
Address .....11 Radio Drive

Tel.: 276-2957.....Trent St.; Drawer 494  
Pres.; Gen., Sta. Mgr.....James F. Coggins  
Chief Engineer.....E. R. Gilliam, Sr.  
Owner of: WBCU, Union.

### **WFNL—North Augusta—1962**

Frequency: 1600 Kc. ....Power: 500 Watts d.  
Owned By  
Central Savannah Area Bcstg. Corp.  
Owned By .....Harry Hammond  
Address .....P.O. Box 1482  
Tel.: 824-1441 .....Independent  
Station Reps. ....Bowles; Beaver  
President .....Harry Hammond

### **WTHB—North Augusta—1960**

Frequency: 1550 Kc.....Power: 1 Kw. d.  
Owned By.....North Augusta Bcstg. Co.  
Address.....333 Jefferson Davis Hwy.  
Tel.: TAYlor 2-3579.....Independent  
President .....Frances Bennett  
General Manager.....Reese J. Vaughn  
Chief Engineer.....Hubert E. Ritchie

### **WNCG—North Charleston—1960**

Frequency: 910 Kc.....Power: 500 Watts d.  
Owned By.....KTM Bcstg. Co.  
Address .....Box 5758  
Tel.: SHerwood 7-5225.....Independent  
Station Representative .....Walker-Rawalt  
General Manager.....Jack W. McGinnis  
Commercial Manager.....Albert J. Stone  
Program Director .....Jack W. McGinnis  
Owners of: WKTM-FM, N. Charleston.

### **WDIX—Orangeburg—1946**

Freq.: 1150 Kc.....Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By.....WDIX, Inc.  
Address .....Box 662  
Tel.: JE 4-4461.....ABC-MBS  
President.....Charles S. Henerey  
General, Station Mgr.....Frank B. Best  
Program Director.....Mrs. J. C. Hydrick, Jr.  
Chief Engineer .....Walter D. Tabler

### **WORG—Orangeburg—1958**

Frequency: 1580 Kc.....Power: 1000 Watts d.  
Owned By .....Radio Orangeburg  
Business Address.....194 Russell St. S.W.  
Tel.: JE 4-1580.....Independent  
President.....J. T. Lyman

### **WTND—Orangeburg—1948**

Frequency: 920 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....WTND, Inc.  
Address .....1 Memorial Plaza  
Tel.: JE 4-1301 .....KBS  
Representative .....Thos. F. Clark  
General Manager .....L. Richard Rhame  
Chief Engineer .....Larry Styles

### **WRHI—Rock Hill—1944**

Freq.: 1340 Kc....Power: 1000 W. d., 250 W. n.

## SOUTH CAROLINA

Owned By.....York County Bcstg. Co.  
Address.....Rock Hill Nat. Bank; Box 429  
Tel.: 327-2085 .....KBS-MBS  
Gen. Mgr., Chief Eng.....James S. Beaty, Jr.  
Sta. Mgr., Prog. Dir. ....Wm. C. Beaty

### WTYC—Rock Hill—1948

Frequency: 1150 Kc.....Power: 1 Kw. d.  
Owned By.....Tri-County Bcstg. Co., Inc.  
Address.....P. O. Box 1091  
Tel.: 327-3175 .....Independent  
President .....T. Lamar Simmons  
General Manager.....Ted Burwell  
Comm. Mgr.....W. A. Warner, Sr.  
Sales Prom., Prog. Dir.....Fred Newton  
Chief Engineer.....John Meeler

### WQIZ—St. George—1962

Frequency: 1300 Kc.....Power: 500 W. d.  
Owned By.....WQIZ, Inc.  
Box 757.....Tel.: 563-4371  
Independent .....Rep.: None  
Pres., Gen. Mgr.....Clarence Jones

### WSNW—Seneca—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.  
Owned-Oper. By...Blue Ridge Bcstg. Co., Inc.  
Address .....P. O. Box 443  
Tel.: TU 2-2388.....ABC-KBS  
Pres., Gen. Mgr. ....J. A. Gallimore  
Treasurer .....Virginia Gallimore  
Chief Engineer.....Herb Hosea  
For other Gallimore stations see Multiple-Station  
Owners.

### WORD—Spartanburg—1940

Frequency: 910 Kc....Power: 5 Kw. d., 1 Kw. n.  
Owned By .....Belk Bcstg. Co. of S. C.  
Address .....White Ave.  
Tel.: 583-2711 .....MBS  
Station Representative.....Adv. Time Sales  
President .....Henderson Belk  
Owners of: WIST-AM-FM, Charlotte, N. C.

### WSPA—Spartanburg—1930

Frequency: 950 Kc.....Power: 5000 Watts  
Owned By.....Spartan Radiocstg. Co.  
Owned .....Spartan Radiocasting Co.  
Address .....224 E. Main St.  
Tel.: 583-3621 .....CBS  
Representative .....Hollingbery  
President, Gen. Mgr.....Walter J. Brown  
Program Director .....O. C. Womick  
Chief Engineer.....H. R. Beckholt  
Owners of: WSPA-FM-TV.

### WZOO—Spartanburg—1953

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Spartanburg Bcstg. Co.  
Address .....Drawer 1171  
Tel.: 583-2727 .....Independent  
Pres., Gen. Mgr.....John K. L. Peterson  
Chief Engineer.....David H. Burnett, Jr.

### WAZS—Summerville—1962

Frequency: 980 Kc.....Power: 500 W. d.  
Owned By.....Radio Summerville  
Box 484.....Tel.: 873-8901  
Ind.....Reps.: Beaver; Southern Spot Sales  
Pres., Gen. Mgr.....N. H. Hamilton

### WDXY—Sumter—1960

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....WDXY, Inc.  
814 Boulevard Rd.....Tel.: 775-2321  
Independent .....Rep.: None  
Pres., Gen. Mgr.....W. C. Bochman  
Vice President, Ch. Eng.....C. E. Bell

### WFIG—Sumter—1940

Frequency: 1290 Kc.....Power: 1000 Watts  
Owned-Oper. By.....WFIG, Inc.  
Address .....22 N. Main St.  
Tel.: SPruce 3-7305.....KBS-MBS  
President.....F. B. Creech, Sr.  
Chief Engineer .....Richard Elam  
Owners of: WFIG-FM.

### WSSC—Sumter—1953

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Radio Sumter Inc.  
Business Address .....Box 1342  
Tel.: SPruce 3-7369 .....ABC  
President, Gen. Mgr.....C. Edward Damron  
Comm. Manager.....H. W. Fowler  
Chief Engineer .....Dan Mellette

### WBCU—Union—1949

Frequency: 1460 Kc.....Power: 1000 Watts  
Owned By.....Broadcasting Co. of Union  
Address .....210 East Main St.  
Tel.: 1200 .....KBS  
President, Gen. Mgr.....Edward C. B. Osborne  
Chief Engineer.....Walker Carver

### WGOG—Walhalla—1959

Frequency: 1460 Kc.....Power: 500 Watts, d.  
Owned By.....Oconee Bcstg. Co.  
Address .....P.O. Box 278  
Tel.: NEWton 8-3616.....Independent  
President, Gen. Mgr.....Dorothy Friend  
Chief Engineer.....Bill Collins

### WALD—Walterboro—1947

Frequency: 1220 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Walterboro Radiocstg. Co.  
Address .....Box 833  
Tel.: 3861 .....ABC-KBS  
Representative .....Don Cooke  
President.....Robert S. Taylor

### WCKM—Winnsboro—1961

Frequency: 1250 Kc. ....Power: 500 Watts d.  
Owned By.....Fairfield Bcstg. Co.  
Address .....P.O. Box 505  
Tel.: 6026 .....Independent

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## SOUTH CAROLINA-SOUTH DAKOTA

Managing Dir.....Harold A. Kline  
General, Sales Mgr.....Dwight Snyder

### **WYCL—York—1956**

Frequency: 1580 Kc.....Power: 250 Watts

Owned By.....York-Clover Bcstg. Co.  
Address .....P.O. Box 398  
Tel.: MU 4-4241 .....Independent  
Station Rep. ....Hopewell  
Pres., Gen. Mgr.....Curtis Sigmon

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## South Dakota

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### **KABR—Aberdeen—1952**

Frequency: 1420 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Transmedia, Inc.  
Business Address.....117½ S. Main  
Tel.: 225-1420 .....Independent  
President .....Al Vigard  
General, Station Mgr. ....Jeff Solem  
Program Director .....Glenn Douglas  
Chief Engineer .....Mark Peterson

### **KSDN—Aberdeen—1948**

Frequency: 930 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Aberdeen News Co.  
Business Address.....Highway 281  
Tel.: 225 .....Independent  
Newspaper Affil. ....American-News  
Station Representatives.....Weed; Bowden  
President.....Henry J. Schmitt  
General Mgr.....Byron J. McElligott  
Commercial Mgr.....Stan Olson  
Program Director .....Paul Rahders  
Chief Engineer .....George Crocker

### **KBFS—Belle Fourche—1959**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By .....Joseph Kopp  
Address .....Box 316  
Tel.: 892-2571 .....KBS  
Owner-Gen. Mgr.....Joseph Kopp

### **KBRK—Brookings—1955**

Frequency: 1340 Kc.....Power: 1 Kw.  
Owned By .....Brookings Bcstg. Co.  
Address .....College Theatre Bldg.  
Tel.: 692-6233 .....Independent  
Gen. Mgr.....R. J. Reimers

### **KDSJ—Deadwood—1947**

Frequency: 980 Kc.....Power: 1000 Watts  
Owned By.....Heart of the Black Hills Stas.  
Address .....745 Main  
Tel.: 186 .....Independent  
President .....John Daniels  
General, Station Mgr.....Harry Daniels  
Chief Engineer .....Roy Hicks

### **KOBH—Hot Springs—1958**

Frequency: 580 Kc.....Power: 500 Watts, d.  
Owned By.....Fall River Bcstg. Corp.

Address .....Box 292  
Tel.: 698 .....KBS  
President.....Russell M. Stewart  
Gen. Mgr., Chief Eng....Frederick M. Walgren  
Comm., Sales Prom. Mgr.....H. Del Brandt

### **KIJV—Huron—1947**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....James Valley Bcstg. Co.  
Address.....P.O. Box 1407  
Tel.: ELgin 2-8621.....MBS  
President, Gen. Mgr.....Max Staley

### **KJAM—Madison—1958**

Frequency: 1390 Kc.....Power: 500 Watts d.  
Owned By .....Madison Bcstg. Co., Inc.  
Address .....Box 549  
Tel.: CLinton 6-4514 .....KBS  
President .....J. Mugley  
General Manager.....B. G. Normandin  
Chief Engineer .....John Goeman

### **KORN—Mitchell—1947**

Frequency: 1490 Kc. ....Power: 250 Watts  
Owned By .....Mitchell Bcstg. Assn.  
Address .....Mitchell Nat. Bank Bldg.  
Tel.: Wyman 6-5821 .....MBS  
Pres., Gen., Sta. Mgr., Prog. Dir....R. V. Eppel  
Comm., Sales Prom. Mgr.....M. A. Johnson  
Chief Engineer.....J. R. Doherty  
Owners of: KORN-TV.

### **KOLY—Mobridge—1956**

Frequency: 1300 Kc.....Power: 1 Kw., d.  
Owned By.....Mobridge Bcstg. Corp.  
Address.....114 Third St. East  
Tel.: 845-3654 .....KBS  
President.....L. L. Coleman  
General Mgr., Chief Eng.....Q. P. Coleman

### **KCCR—Pierre—1959**

Frequency: 1590 Kc.....Power: 1 Kw., d.  
Owned By.....Great Plains Bcstg. Corp.  
Address.....331½ S. Pierre St.  
Tel.: CApital 4-7381.....Independent  
President .....Warren May  
Station Mgr.....W. W. Worley  
Chief Engineer.....Jerry Zastrow

## SOUTH DAKOTA

### **KGFX—Pierre—1927**

Frequency: 630 Kc. . . . . Power: 200 Watts d.  
Owned By . . . . . Black Hills Radio, Inc.  
Bus.-Studio Address . . . . . Box 16  
Tel.: CA 4-2551 . . . . . KBS  
President . . . . . Jack A. Crowley  
Chief Engineer . . . . . Robert Pink  
Owners of: KEZU, Rapid City.

### **KEZU—Rapid City—1959**

Frequency: 920 Kc. . . . . Power: 1 Kw. d.  
Owned By . . . . . Black Hills Radio, Inc.  
Address . . . . . 909 Jackson Blvd.  
Tel.: FI 3-6161 . . . . . KBS  
Station Rep. . . . . Hal Holman Co.  
President . . . . . Jack A. Crowley  
General, Comm. Mgr. . . . . James E. Taylor  
Chief Engineer . . . . . R. W. Pink  
Owners of: KGFX, Pierre.

### **KIMM—Rapid City—1962**

Frequency: 1150 Kc. . . . . Power: 5 Kw. d.  
Owned By . . . . . KIMM Radio  
Box 2006 . . . . . Tel.: 348-1100  
Independent . . . . . Reprs.: Bowden; Oakes  
Pres., Gen. Mgr. . . . . John L. Breece

### **KOTA—Rapid City—1936**

Frequency: 1380 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . Duhamel Bcstg. Ents.  
Address . . . . . Box 1752  
Tel.: FI 2-2000 . . . . . CBS  
President, Gen. Mgr. . . . . Helen S. Duhamel  
Chief Engineer . . . . . Elmer Nelson  
Owners of: KOTA-TV; KDUH-TV, Hay Springs,  
Neb.

### **KRSD—Rapid City—1953**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Heart of the Black Hills Corp.  
Address . . . . . 1438 Mountain View Rd.  
Tel.: FI 2-6050 . . . . . Independent  
President . . . . . Eli Daniels  
Owners of: KRSD-TV; KDSJ, Dardwood; KDSJ-  
FM, Lead.

### **KFCB—Redfield—1962**

Frequency: 1380 . . . . . Power: 500 W.  
Owned By . . . . . Victoria Bcstg. System  
Box 588 . . . . . Tel.: 472-1380  
KBS . . . . . Rep.: None  
General Mgr. . . . . George Puder

### **KELO—Sioux Falls—1937**

Frequency: 1320 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . Midcontinent Bcstg. Co.  
Bus. Studio Address . . . . . Phillips Ave. 13th St.  
Tel.: 336-1100 . . . . . NBC  
President . . . . . Joe Floyd  
Sales Prom. Mgr., Pub. Dir. . . . . Jack Townsend  
Chief Engineer . . . . . Lester Froke  
For other Midcontinent stations see BFR Bcstg.  
under Multiple-Station Owners.

### **KISD—Sioux Falls—1948**

Freq.: 1230 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owner-Oper. By . . . . . KISD, Inc.  
Bus.-Studio Address . . . . . 3631 W. 12th St.  
Tel.: 336-1515 . . . . . MBS  
President, Gen. Mgr. . . . . Verl Thomson  
Chief Engineer . . . . . Lee Sterkenburg

### **KNWC—Sioux Falls—1948**

Frequency: 1270 Kc. . . . . Power: 1000 Watts  
Owned By . . . . . Northwestern College  
Address . . . . . 113 No. Main  
Tel.: ED 4-7736 . . . . . Independent  
General Manager . . . . . J. Printup  
Chief Engineer . . . . . L. R. Sterkenburg

### **KSOO—Sioux Falls—1926**

Freq.: 1140 Kc. . . . . Power: 10 Kw. d., 5 Kw. n.  
Owned By . . . . . KSOO TV, Inc.  
Address . . . . . Phillips Ave. at 8th St.  
Tel.: 336-1530 . . . . . ABC  
Station Reps. . . . . Avery-Knodel; Hyett; Soderlund  
President, Gen. Mgr. . . . . Morton H. Henkin  
Comm., Station Mgr. . . . . Orrin Melton  
Sales Promotion Mgr. . . . . Marge Richards  
Program Director . . . . . Ray Loftness  
Technical Director . . . . . Max E. Pierce  
Chief Engineer . . . . . Roland Marty  
Owners of: KSOO-TV.

### **KBHB—Sturgis—1962**

Frequency: 1280 Kc. . . . . Power: 1,000 Watts d.  
Owned By . . . . . Sturgis Radio, Inc.  
Address . . . . . P.O. Box 8  
Tel.: 347-2526 . . . . . KBS  
President, General Manager . . . . . Les Kleven  
Chief Engineer . . . . . Joe Henry

### **KSDR—Watertown—1961**

Frequency: 1480 Kc. . . . . Power: 1 Kw. d.  
Owned By . . . . . Richard J. Kopp  
Address . . . . . Box 293  
Tel.: TUrner 6-8479 . . . . . Independent  
Program Director . . . . . Harley Howland

### **KWAT—Watertown—1940**

Frequency: 950 Kc. . . . . Power: 1000 Watts  
Owned By . . . . . Midland Nat. Life Bcstg. Co.  
Business Address . . . . . Box 827  
Tel.: 886-8444 . . . . . MBS  
President . . . . . William Rigsbee  
Gen. Sta., Comm. Mgr. . . . . Ross E. Case  
Chief Engineer . . . . . Francis Alwin

### **KWYR—Winner—1957**

Frequency: 1260 Kc. . . . . Power: 5 Kw., d.  
Owned By . . . . . Midwest Radio Corp.  
Business Address . . . . . 346 Main St.  
Tel.: 727 . . . . . Independent  
President, Gen. Mgr. . . . . Al Clark  
Chief Engineer . . . . . Dave Dodd

## SOUTH DAKOTA-TENNESSEE

### **KYNT**—Yankton—1955

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By .....L. T. Scoblic, L. G. Reedstrom  
Address .....Box 654  
Tel.: NO.th 5-7892.....MBS  
General Manager.....Lloyd G. Reedstrom  
Commercial Manager.....Darold Loecker  
Program Director.....Gary Lukert  
Chief Engineer.....John Briggs

### **WNAX**—Yankton—1922

Frequency: 570 Kc.....Power: 5000 Watts  
Owned By.....Peoples Bcstg. Co.  
Address .....WNAX Bldg.  
Tel.: NO 5-7442 .....CBS  
Representative .....Katz  
President.....Herbert E. Evans  
National Sales Mgr.....Terrence J. Lalley  
Program Director.....Jack Bruce  
Chief Engineer.....Clifton M. Todd  
For other Peoples Bcstg. stations see Multiple-Station Owners.

## Tennessee

### **WEAG**—Alcoa—1957

Frequency: 1470 Kc....Power: 1000 Watts d.  
Owned By.....Blount County Bcstg. Co.  
Address.....P.O. Box 127  
Tel.: 983-0890 .....Independent  
Pres., Gen., Comm. Mgr.....Herman Petre  
Chief Engineer.....Teddy Tefeteller

### **WLAR**—Athens—1946

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Athens Bcstg. Co.  
Address.....148 N. Jackson St.  
Tel: SHerwood 5-1314.....KBS-MBS  
President .....Helen Arterburn  
Chief Engineer.....Andrew Bates

### **WBOL**—Bolivar—1962

Frequency: 1560 Kc.....Power: 250 Watts  
Owned By.....Savannah Bcstg. Service  
Address .....Box 191  
Tel.: Savannah .....KBS  
Station, Sales Manager...William R. Schaaf  
Owners of: WORM, Savannah.

### **WOPI**—Bristol—1929

Frequency: 1490 Kc..Power 1 Kw. d., 250 W. n.  
Owned By.....Pioneer Bcstg. Corp.  
Address...Easley-Wright Bldg., 310 State St.  
Tel.: South 4-5131.....Independent  
Representative .....Burn-Smith  
President, General Mgr. ....Donald W. Owen  
Owners of: WOPI-FM.

### **WFWL**—Camden—1956

Frequency: 1220 Kc.....Power: 250 Watts, d.  
Owned By.....Camden Bcstg. Co.  
Address.....P.O. Box 178  
Tel: LUdlow 4-7450.....KBS  
President.....M. R. Freeland  
General Mgr. Chief Eng.....John Latham  
Program, Publicity Director.....Ron Lane

### **WRKM**—Carthage—1959

Frequency: 1350 Kc.....Power: 500 Watts, d.

Owned By.....Carthage Bcstg. Co.  
Address.....P.O. Box 179  
Tel.: 970 .....KBS  
President & Gen. Mgr.....Reggie L. Honey

### **WHLP**—Centerville—1955

Frequency: 1570 Kc....Power: 1000 Watts, d.  
Owned By.....Trans-Aire Bcstg. Corp.  
Address.....P.O. Box 66  
Tel.: 729-3575.....Independent  
President.....O. O. Smith

### **WAPO**—Chattanooga—1936

Frequency: 1150 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....WAPO Bcstg. Service  
Business-Studio Address.....Read House  
Tel.: AM 6-6141.....ABC-MBS  
Representative .....Gill-Perna  
Pres., Gen. Mgr.....Gordon Gambill  
Chief Engineer.....L. Reed

### **WDEF**—Chattanooga—1941

Frequency: 1370 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WDEF Bcstg. Co.  
Business Address.....3300 Broad St.  
Tel.: AM 7-3392.....NBC  
Station Representative.....Adv. Time Sales  
President.....Carter M. Parham  
Gen., Sta. Manager.....Ken Flenniken  
Chief Engs.....B. Young; B. Briscoe  
Owners of: WDEF-TV.

### **WDOD**—Chattanooga—1925

Frequency: 1310 Kc.....Power: 5000 Watts  
Owned By.....Cy N. Bahakel Bcstg. Stas.  
Address .....428 McCallie Ave.  
Tel.: 266-5177 .....Independent  
Sta. Reps.....Masla; Ayers  
President.....Cy N. Bahakel  
Chief Engineer.....C. Stokely  
For other Bahakel stations see Multiple-Station Owners.

### **WDXB**—Chattanooga—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.



# TENNESSEE

Owned-Oper. By.....French, Inc.  
Address.....100 Dome Bldg.  
Tel.: 266-1114.....Independent  
President.....Carlin S. French  
Chief Engineer.....Ron Wilson

## WFLI—Chattanooga—1961

Freq.: 1070 Kc....Power: 10 Kw. d., 1 Kw. n.  
Owned By.....WFLI, Inc.  
O'Grady Dr.....Tel.: 821-3555  
Independent.....Rep.: Stone  
General Mgr.....William E. Benns, Jr.

## WMOC—Chattanooga—1946

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Bcstg. Co. of Chattanooga  
Address.....Hotel Patten  
Tel.: AM 7-1128.....MBS  
General Manager.....C. A. Dick

## WNOO—Chattanooga—1951

Frequency: 1260 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....WMFS, Inc.  
Address.....835 McCallie Ave.  
Tel.: 266-4146.....Independent  
President.....L. S. Walton  
Program Director.....Dave Oliver  
Owners of: WAPX, Montgomery, Ala.

## WMCH—Church Hill—1954

Frequency: 1260 Kc.....Power: 1000 Watts  
Owned By.....Wallace Bcstg. Co.  
Address.....P. O. Box 128  
Tel.: EL 7-5601.....Independent  
President.....Thales E. Wallace  
Chief Engineer.....R. Heath

## WDXN—Clarksville—1954

Frequency: 540 Kc. ....Power: 1 Kw. d.  
Owned By.....Clarksville Bcstg. Co.  
Address.....Bailey Bldg.  
Tel.: 645-2411.....Independent  
President.....Aaron B. Robinson, Jr.  
General Manager.....J. Kenneth Marston  
Station Manager.....W. J. McCluney  
Chief Engineer.....J. Johnson  
For other Robinson stations see Multiple-Station  
Owners.

## WJZM—Clarksville—1941

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Campbell & Sheftall  
Address.....411 Madison St.  
Tel.: 645-6414.....KBS-MBS  
Pres., Gen. Manager.....J. Parry Sheftall  
Sta. Mgr., Chief Eng.....John Bailey  
Commercial Manager.....Charles Malone

## WBAC—Cleveland—1945

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....WBAC, Inc.  
Address.....Radio Central, 180 Central Ave.  
Tel.: 476-7593.....KBS-MBS

Station Representative.....James S. Ayers  
President.....James S. Ayers  
Chief Engineer.....Charles Daugherty

## WCLE—Cleveland—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.  
Owned By.....Southeastern Ents.  
Address.....33 Ocoee St.  
Tel.: GR 2-6511.....Independent  
President, General Mgr.....Carl Hoskins  
Chief Engineer.....Robert Carr  
Owners of: WGLE-FM.

## WYSH—Clinton—1961

Frequency: 1380 Kc.....Power: 1 Kw. d.  
Owned By.....Clinton Bcstrs.  
Box 329.....Tel.: 457-9311  
Independent.....Rep.: Indie Sales  
President.....George R. Guertin  
Gen., Sta. Mgr.....James F. Stair

## WSKT—Colonial Village—1961

Frequency: 1580 Kc.....Power: 250 Watts d.  
Owned By.....Morgan Bcstg. Co.  
Owned By.....Morgan Broadcasting Co.  
Address.....P.O. Box 9030, S. Knoxville  
Tel.: 577-4439.....Independent  
Owner, Sta. Mgr.....Harry J. Morgan  
General Manager.....Gerry Morgan

## WKRM—Columbia—1946

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Middle Tennessee Bcstg. Co.  
Address.....P. O. Box 71  
Tel.: EV 8-3636.....KBS  
Station Rep. ....Burn-Smith  
Pres.; Gen., Comm. Mgr.....R. M. McKay, Jr.  
Chief Engineer.....Cameron McKay

## WMCP—Columbia—1956

Frequency: 1280 Kc.....Power: 1000 Watts  
Owned By.....Maury County Boosters Corp.  
Address.....714 N. Main St.  
Tel.: EV 8-3241.....Independent  
General Mgr.....T. E. Williford

## WHUB—Cookeville—1940

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....WHUB, Inc.  
Bus-Studio Address.....315 E. Spring St.  
Tel.: Jackson 6-2131.....CBS-KBS  
Pres., General Manager.....M. L. Medley  
Sta. Mgr.....Stacey Mott  
Chief Engineer.....Claude Haston

## WPTN—Cookeville—1962

Frequency: 1550 Kc.....Power: 250 W. d.  
Owned By.....WPTN, Inc.  
Box 461.....Tel.: 526-7145  
Independent.....Rep.: Continental  
Station Mgr.....Larry Nunn

**WLSB—Copperhill—1958**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Copper Basin Bcstg. Co.  
 Address .....Box 477  
 Tel.: Copperhill .....KBS  
 President, Gen. Mgr.....Robert Schwab

**WKBL—Covington—1954**

Frequency: 1250 Kc.....Power: 1000 Watts d.  
 Owned By.....Tipton County Bcstrs.  
 Business Address.....Roper Bldg.  
 Tel.: GR 6-9635.....KBS  
 Station Representative .....Beaver  
 Pres., Gen. Mgr.....Bob Whiteley

**WZYX—Cowan—1957**

Frequency: 1440 Kc.....Power: 1 Kw., d.  
 Owned By.....Guidon Bcstg. Co., Inc.  
 Address .....Pearson Bldg.  
 Tel.: 932-7471.....Independent  
 Station Representative.....George T. Hopewell  
 Pres., Gen. Mgr.....Joe Brewer  
 Chief Engineer.....James Spencer

**WAEW—Crossville—1952**

Frequency: 1330 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....WAEW, Inc.  
 Address.....P. O. Box 278  
 Tel.: 484-5115.....KBS  
 President.....H. F. Lawsor  
 General Mgr.....J. V. Hamby

**WDNT—Dayton—1957**

Frequency: 1280 Kc.....Power: 1 Kw., d.  
 Owned By.....Dayton Bcstg. Co.  
 Address.....Box 294  
 Tel.: 1540.....KBS  
 President.....Norman A. Thomas  
 Commercial Manager.....Vance A. Travis

**WDKN—Dickson—1955**

Frequency: 1260 Kc.....Power: 1000 Watts d.  
 Owned By.....Dickson County Bcstg. Co.  
 Address.....Box 329  
 Tel.: 446-2852.....KBS  
 President, General Mgr.....William A. Potts  
 Chief Engineer.....Leslie D. Filson

**WDSG—Dyersburg—1946**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....State Gazette Bcstg. Co.  
 Business Address.....208 N. Mill  
 Tel.: AT 5-1294.....KBS  
 Pres., Gen., Mgr.....Robert W. Ward

**WTRO—Dyersburg—1957**

Frequency: 1330 Kc.....Power: 500 W., d.  
 Owned By.....McQueen & Co., Inc.  
 Address .....Box 100  
 Tel.: AT 5-4173.....ABC  
 Station Reps.....Hopewell; Beaver  
 Pres., Gen. Mgr.....Alvin D. Wood

**WBEJ—Elizabethton—1946**

Freq.: 1240 Kc.....1 Kw. d., 250 W. n.  
 Owned By.....WBEJ, Inc.  
 Business-Studio Address.....Box 829  
 Tel.: 542-2184.....Independent  
 President.....R. C. Turrentine, Jr.  
 Station Manager.....Mack Morriss  
 Chief Engineer.....Lynn Williams  
 Owners of: WSMG, Greenville.

**WEMB—Erwin—1956**

Frequency: 1420 Kc.....Power: 5 Kw., d.  
 Owned By.....WEMB, Inc.  
 Address .....Box 280  
 Tel.: Pioneer 2-2011.....KBS  
 President .....V. F. Jackson

**WCPH—Etowah—1955**

Frequency: 1220 Kc.....Power: 1 Kw., d.  
 Owned By.....McMinn Bcstrs.  
 Address.....109 9th St.  
 Tel.: 3401.....Independent  
 Station Representative.....Beaver  
 Co-Managers John R. Blair, Robert W. Leonard

**WEKR—Fayetteville—1948**

Freq.: 1240 Kc.....1 Kw. d., 250 W. n.  
 Owned-Oper. By .....James Porter Clark  
 Address.....P. O. Box 1009  
 Tel.: 433-3545 .....KBS-MBS  
 President, Gen. Mgr.....James Porter Clark  
 Chief Engineer.....Ernest Tucker

**WAGG—Franklin—1953**

Frequency: 950 Kc.....Power: 1000 Watts d.  
 Owned By.....Williamson County Bcstg. Co.  
 Business Address.....1000 Mallory Road  
 Tel.: 794-1594.....KBS  
 President, Gen. Mgr.....William R. Ormes

**WHIN—Gallatin—1948**

Frequency: 1010 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Sumner County Bcstg. Co.  
 Address .....Box 811  
 Tel.: 452-4747 .....KBS  
 Gen. Mgr.....Charles W. Brewer  
 Chief Engineer.....Lee Raines

**WGRV—Greeneville—1947**

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Radio Greenville, Inc.  
 Address .....P.O. Box 243  
 Tel.: ME 8-4147.....KBS  
 Pres., Gen. Mgr.....Paul O. Metcalfe  
 Owners of: WGRV-FM, WJFC, Jefferson City.

**WSMG—Greeneville—1961**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Greene County Bcstg. Co.  
 Address.....P.O. Box 737  
 Tel.: 638-3188.....Independent  
 President.....R. C. Turrentine, Jr.

# TENNESSEE

General Manager.....Ray A. Hooper  
Chief Engineer.....Glenn Scott  
Owners of: WBEJ, Elizabethton.

## WHBT—Harriman—1947

Frequency: 1600 Kc.....Power: 5 Kw. d.  
Owned By.....Folkways Bcstg. Co  
Address.....Box 221  
Tel.: 882-1600.....Independent  
President, Gen. Sta. Mgr.....Ken Crosthwait  
Chief Engineer.....Lonnie Mullins

## WIRJ—Humboldt—1949

Frequency: 740 Kc.....Power: 250 Watts d.  
Owned By.....Gibson County Bcstg. Co.  
Address.....210 N. 22nd Ave.  
Tel.: SU 4-1740.....KBS  
President.....J. F. Warmath  
Gen., Sta. Mgr.....H. C. Wilson  
Chief Engineer.....Gerald Hicks

## WDXI—Jackson—1948

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Dixie Bcstg. Co.  
Address.....P.O. Box 353  
Tel.: 7-9611.....Independent  
President.....Aaron B. Robinson, Jr.  
General Manager.....J. Kenneth Marston  
Chief Engineer.....James Thomas  
For other Robinson stations see Multiple-Station Owners.

## WJAK—Jackson—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.  
Owned By.....Jackson Bcstg. Co.  
Address.....416 Poplar St.  
Tel.: 7-7436.....MBS  
Pres.....Dr. Alexander Leech  
Gen. Mgr.....Robert Blow  
Program Director.....J. Butler

## WTJS—Jackson—1931

Freq.: 1390 Kc...Power: 5000 Wts. d., 1000 n.  
Owned By.....Sun Pub. Co.  
Business Address.....255 W. Lafayette St.  
Tel.: 7-3316.....ABC, KBS  
Station Representative.....Adv. Time Sales  
Station Manager.....Frank S. Proctor  
Asst. Mgr.....L. R. Brooks  
Chief Engineer.....Jones Hale

## WCLC—Jamestown—1957

Frequency: 1260 Kc.....Power: 1 Kw., d.  
Owned By.....Jamestown Bcstg. Co.  
Address.....P.O. Box 127  
Tel.: TR 9-2825.....KBS  
Owner.....Stanley Cravens  
General Mgr.....R. P. Wright  
Chief Engineer.....Andrew T. Mitchell

## WJFC—Jefferson City—1961

Frequency: 1480 Kc.....Power: 500 Watts d.  
Owned By.....Jefferson County Bcstg. Co.

Address.....Box 488  
Tel.: 475-382.....Independent  
President.....Paul O. Metcalfe  
Chief Engineer.....Bruce Burgess  
Owners of: WGRV-AM-FM, Greeneville.

## WETB—Johnson City—1947

Frequency: 790 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Press, Inc.  
Business Address.....Press Bldg.  
Tel.: Walnut 8-2141.....MBS  
President.....Carl A. Jones  
General Mgr.....Arthur Kelsey

## WJCW—Johnson City—1938

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.  
Owned-Operated By.....Tri-Cities Bcstg. Inc.  
Address.....P.O. Box 607  
Tel.: 926-6167.....CBS  
Sta. Representative.....Weed  
President.....Jim C. Wilson  
Chief Engineer.....Edward Bryant  
Owners of: WJCW-FM.

## WJSO—Johnson City—1958

Frequency: 1590 Kc.....Power: 5 Kw. d.  
Owned By.....Mountainview Bcstg. Co.  
Address.....Box 148  
Tel.: WA 6-3121.....Independent  
Station Representative.....Gill-Perna Inc.  
President.....Norman A. Thomas  
Vice President.....Jimmy H. Lewis  
Owners of: WDNT, Dayton, Tenn.

## WKIN—Kingsport—1951

Frequency: 1320 Kc.....Power: 5000 Watts d.  
Owned By.....Bahakel Enterprises  
Address.....Drawer K  
Tel.: 246-9161.....Independent  
Station Rep.....Prestige Rep. Organization  
President.....Cy N. Bahakel  
For other Bahakel stations see Multiple-Station Owners.

## WKPT—Kingsport—1940

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Kingsport Bcstg. Co., Inc.  
Address.....222 Commerce St.  
Tel.: CI 5-4161.....NBC  
Station Representative.....Burn-Smith  
President.....C. P. Edwards, Jr.  
Owners of: WKPT-FM.

## WATE—Knoxville—1927

Frequency: 620 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WATE, Inc.  
Address.....1306 N. Broadway  
Tel.: 524-4651.....NBC  
President.....Cowan Rodgers, Jr.  
V.P., Gen. Mgr.....W. H. Linebaugh  
Program Director.....John H. Reese  
Chief Engineer.....Fred Andrews  
Owners of: WATE-TV.

**WBIR—Knoxville—1941**

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Southeastern Bcstg. Corp.  
 Address.....1513 Hutchison Ave.  
 Tel.: 525-8101.....ABC  
 Station Representative.....Avery-Knodel  
 President.....R. A. Jolley, Sr.  
 General, Sta. Manager.....John P. Hart  
 Commercial Manager....Charles M. Kennard  
 Chief Engineer.....J. Rex Horton  
 For other Southeastern Bcstg. stations see Multiple-Station Owners.

**WGYW—Knoxville—1960**

(Formerly WFCT)

Frequency: 1430 Kc.....Power: 1 Kw. d.  
 Owned By.....Radio Tennessee  
 Address .....Box 281  
 Tel.: 687-2812 .....Independent  
 President.....J. Olin Tice, Jr.  
 Gen., Sta. Mgr.....W. Reid Leath  
 Commercial Mgr.....Dale Hawkinson  
 Program Dir.....Robert Agee  
 Publicity Dir.....Lyn Lambert  
 Chief Engineer.....Jerry Ferguson  
 For other Tice stations see Multiple-Station Owners.

**WIVK—Knoxville—1952**

Frequency: 860 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By .....Dick Bcstg. Co., Inc.  
 Address .....6711 Kingston Pike  
 Tel.: 588-6511.....Independent  
 Station Reps.....Howard; Dora-Clayton  
 President, General Mgr.....James A. Dick  
 Program Director.....Claude Tomlinson, Jr.  
 Chief Engineer.....Milton Jones

**WKGN—Knoxville—1946**

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....WKGN, Inc.  
 Owned-Operated By.....WKGN Inc.  
 Business Address...2200 W. Cumberland Ave.  
 Tel.: 515-8177 .....Independent  
 Pres., Gen. Mgr.....George P. Mooney  
 Chief Engineer.....Robert Goodman  
 For other Mooney stations see Multiple-Station Owners.

**WKXV—Knoxville—1953**

Frequency: 900 Kc.....Power: 1000 Watts, d.  
 Owned By.....Knoxville Ra-Tel  
 Address.....P.O. Box 2269  
 Tel.: 524-9866.....KBS  
 President, Gen. Mgr.....B. L. Boring

**WNOX—Knoxville—1921**

Frequency: 990 Kc.....Power: 10,000 Watts  
 Owned By.....Scripps-Howard Bcstg. Co.  
 Address.....4400 Whittle Springs Rd. N. E.  
 Tel.: 523-3171.....CBS  
 Representative .....John Blair

President.....Jack R. Howard  
 Chief Engineer.....Robert Engert  
 For other Scripps-Howard stations see Multiple-Station Owners.

**WROL—Knoxville—1960**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....WROL, Inc.  
 Address.....5014 N. Broadway  
 Tel.: 687-3621.....MBS  
 President, General Mgr....Samuel P. Thrower  
 Chief Engineer.....Paul E. Lewis  
 Owners of: WATO, Oak Ridge.

**WEEN—Lafayette—1958**

Frequency: 1480 Kc.....Power: 1000 W. d.  
 Owned By.....Lafayette Bcstg. Co.  
 Address .....Box 160  
 Tel.: 666-5955.....Independent  
 President.....Dr. D. Denton

**WLAF—La Follette—1953**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....La Follette Bcstg. Co.  
 Address.....Fleet Bldg.  
 Tel.: 562-7848 .....KBS  
 President.....James Childress

**WDXE—Lawrenceburg—1951**

Frequency: 1370 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Lawrenceburg Bcstg. Co.  
 Address .....120½ N. Military Ave.  
 Tel.: SO 2-4411.....Independent  
 President.....Aaron B. Robinson  
 Chief Engineer.....Phil Kemper  
 For other Robinson stations see Multiple-Station Owners.

**WCOR—Lebanon—1949**

Frequency: 900 Kc.....Power 500 Watts d.  
 Owned-Operated By...Lebanon Bcstg. Co., Inc.  
 Address .....Trousdale Ferry Road  
 Tel.: 444-0474.....Independent  
 President, General Mgr.....Theo. F. Ezell, Jr.  
 Station, Commercial Mgr...Jack Hendrickson, Jr.  
 Chief Engineer.....William Johnson  
 Owners of: WCOR-FM.

**WLIL—Lenoir City—1950**

Frequency: 730 Kc.....Power: 1000 Watts d.  
 Owned By.....WLIL, Inc.  
 Address .....406 E. Broadway  
 Tel.: 986-7536.....KBS  
 Pres., Gen., Sta. Mgr.....Arthur Wilkerson  
 For other Wilkerson stations see Multiple-Station Owners.

**WJJM—Lewisburg—1947**

Freq.: 1430 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Louis D. Lingner  
 Address .....East Hill  
 Tel.: 359-4511 .....KBS-MBS  
 Station Representative....George T. Hopewell  
 President, Gen. Mgr.....Louis D. Lingner  
 Chief Engineer.....R. C. Wiley

# TENNESSEE

## **WDXL**—Lexington—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Lexington Bcstg. Service, Inc.  
Address.....Broad & Church  
Tel.: WO 8-3500.....KBS  
President.....Guy B. Amis  
General Mgr., Chief Eng.....Ben L. Enochs

## **WLIV**—Livingston—1956

Frequency: 920 Kc.....Power: 1 Kw.  
Owned By.....Audio Bcsters  
Address.....P. O. Box 131  
Tel.: Talbot 3-4438.....MBS  
Station Comm. Mgr.....R. H. McCoin

## **WMSR**—Manchester—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.  
Owned By.....Oakdale St.  
Address.....611 McArthur St.  
Tel.: PA 8-3526.....KBS  
President, Gen. Mgr.....Murray Chumley  
Owners of: WMSR-FM.

## **WCMT**—Martin—1957

Frequency: 1410 Kc.....Power: 1 Kw.  
Owned By.....J. T. Sudbury  
Address.....P. O. Box 483  
Tel.: 460.....Independent  
Station Representative.....Beaver  
President.....J. T. Sudbury

## **WGAP**—Maryville—1947

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Frank H. Corbett  
Address.....220 Court St.  
Tel.: 983-4310.....KBS  
General Manager.....Frank H. Corbett  
Commercial Manager.....Horace McGill

## **WHDM**—McKenzie—1954

Frequency: 1440 Kc.....Power: 500 Watts, d.  
Owned By.....Tri-County Bcstg. Co.  
Address.....130 Main St.; Box 370  
Tel.: EL 2-3371.....KBS  
Pres., Gen. Mgr.....Earl S. Nolting

## **WAKI**—McMinnville—1947

Freq.: 1230 Kc.....1 Kw. d., 250 W. n.  
Owned By.....Ogram Bcstg. Corp.  
Address.....Box 409  
Tel.: 2223.....KBS  
General Manager.....Kenneth Cantrell

## **WBMC**—McMinnville—1955

Frequency: 960 Kc.....Power: 500 W., d.  
Owned By.....James & Nell White  
Address.....Box 270  
Tel.: 2104.....Independent  
Gen., Sta. Mgr.....Chick Brown  
Program Director.....Hal Durham  
Chief Engineer.....Alvin Byars

## **KWAM**—Memphis—1946

Frequency: 990 Kc.....Power: 1000 watts, d.  
Owned-Operated By.....KWAM, Inc.  
Address.....64 Flicker St.  
Tel.: FAirfax 3-2679.....KBS-MBS  
Board Chmn.....E. D. Rivers, Jr.  
President.....John Fulton  
General Manager.....E. W. Bie  
Program Director.....Eddie Bond  
Chief Engineer.....Jerry Scanlon  
For other E. D. stations see Multiple-Station Owners.

## **WDIA**—Memphis—1947

Freq.: 1070 Kc.....Power: 50 Kw. d., 5 Kw. n.  
Owned By.....WDIA, Inc.  
Business-Studio Address.....2074 Union Ave.  
Tel.: 278-1316.....Independent  
Representative.....Bolling  
President.....Egmont Sonderling  
Chief Engineer.....Henry N. Fones

## **WHBQ**—Memphis—1925

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....RKO General  
Address.....Hotel Casca  
Tel.: BRoadway 2-3441.....Independent  
President.....Hathaway Watson  
General Manager.....D. A. Noel  
Sales Manager.....James A. Bedwell, Jr.  
Program Director.....Hugh Frizzell  
Chief Engineer.....Welton Roy  
For other RKO General stations see Multiple-Station Owners.

## **WHER**—Memphis—1955

Frequency: 1430 Kc.....Power: 1000 Watts d.  
Owned By.....Tri-State Bcstg. Service  
Address.....972 S. Third St.  
Tel.: JA 5-6831.....Independent  
Station Reps.....Hal Walton; Dora-Clayton  
President.....Samuel C. Phillips  
General, Station Manager.....Dotty Abbott  
Commercial Manager.....Richard Whitmore  
Chief Engineer.....W. D. Cousar

## **WHHM**—Memphis—1946

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Mercury Bcstg. Inc.  
Address.....383 Madison Ave.  
Tel.: JA 7-4422.....Independent  
Station Representative.....Eastman  
President.....William H. Grumbles

## **WLOK**—Memphis—1951

Frequency: 1480 Kc.....Power: 5000 Watts d.  
Owned By.....The OK Radio Group  
Address.....363 South Second  
Tel.: JAcKson 7-9565.....Independent  
Station Representative.....Howard  
President.....Jules J. Paglin  
V.P., General Manager.....John F. Maurer  
Commercial Manager.....Robert Juden

Program Director.....Richard Cole  
For other OK Group stations see Multiple-Station Owners.

**WMC—Memphis—1923**

Frequency: 790 Kc.....Power: 5000 Watts  
Owned By.....Scripps Howard Bcstg. Co.  
Business Address .....1960 Union Ave.  
Tel.: B'way 4-8515 .....NBC  
Representative .....John Blair  
V.P., General Manager.....H. W. Slavick  
Station Manager.....Stan Torgerson  
Commercial Manager.....Ray B. Gill, Jr.  
Program Dir. ....Dean Osmundson  
Chief Engineer.....Robert A. Frase  
For other Scripps-Howard stations see Multiple-Station Owners.

**WMPS—Memphis—1924**

Freq.: 680 Kc.....Power: 10 Kw. d.; 5 Kw. n.  
Owned By.....Plough Bcstg. Co.  
Address .....112 Union Ave.  
Tel.: JA 5-2663 .....Independent  
President.....Harold R. Krelstein  
For other Plough stations see Multiple-Station Owners.

**WREC—Memphis—1922**

Frequency: 600 Kc.....Power: 5000 Watts  
Owned By.....Cowles Bcstg. Service  
Business-Studio Address.....Hotel Peabody  
Tel.: JA 5-1313.....CBS  
Representative .....Katz  
Board Chmn.....Hoyt B. Wooten  
Chief Engineer.....Wilson Ramey  
For other Cowles stations see Multiple-Station Owners.

**WKBJ—Milan—1955**

Frequency: 1600 Kc.....Power: 1000 Watts  
Owned By.....W. Tennessee Bcstg. Co.  
Address .....Milan Hotel  
Tel.: MU 6-2481.....Independent  
President.....Ben Ivie King  
Station, Sales Prom. Mgr.....Bill Haney

**WGMM—Millington—1962**

Frequency: 1380 Kc.....Power: 500 Watts d.  
Owned By.....Radio Millington, Inc.  
Address.....Plaza Shopping Center  
Tel.: 872-3396.....Independent  
President .....Woodrow Wages  
General, Commercial Mgr.....Al McClain  
Chief Engineer.....Emmett Kozel

**WHEY—Millington—1957**

Frequency: 1220 Kc.....Power: 250 Watts, d.  
Owned By.....Shelby County Bcstrs.  
Address.....7534 Raleigh-Millington Rd.  
Tel.: CAnal 3-3000.....KBS  
General Mgr.....J. J. Kirk  
Chief Engineer.....Bill Patrick

**WCRK—Morristown—1947**

Frequency: 1150 Kc.....1 Kw., d.; 500 W., n.

Owned By.....WCRK, Inc.  
Address .....Radio Center  
Tel.: 589-9101 .....KBS-MBS  
Representative .....Hal Holman  
General Manager.....Howell Ashford  
Chief Engineer.....J. A. Redden

**WMTN—Morristown—1957**

Frequency: 1300 Kc.....Power: 5 Kw., d.  
Owned By.....E. Tennessee Bcstg. Corp.  
Address.....P.O. Box 70  
Tel.: 586-7993.....Independent  
Pres., Ch. Eng.....George Guertin  
General Manager.....Bill Holland  
Program Director.....Jimmy Peoples

**WGNS—Murfreesboro—1947**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By .....Regional Bcstg. Corp.  
Address.....P.O. Box 762  
Tel.: 893-5373.....KBS  
Pres., Gen. Mgr.....William R. Vogel  
Chief Engineer .....Hubert Beasley

**WMTS—Murfreesboro—1953**

Frequency: 860 Kc.....Power: 250 Watts d.  
Owned By.....Murfreesboro Bcstg. Co.  
Address.....112 N. W. Broad St.  
Tel.: 893-6611.....Independent  
President .....A. D. Smith, Jr.  
General Manager.....Virgil Trimm  
Commercial Mgr.....Neil Lancaster  
Chief Engineer.....Alfred W. Parsons

**WENO—Nashville—1957**

Frequency: 1430 Kc.....Power: 5 Kw., d.  
Owned By.....Central Bcstg. Corp.  
Address .....Box 5236  
Tel.: TW 5-5401.....KBS  
President.....H. C. Young, Jr.  
Chief Engineer.....Andrew J. Jones  
For other Young stations see Multiple-Station Owners.

**WKDA—Nashville—1947**

Freq: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....WKDA Bcstg. Co.  
Address.....First American Natl. Bank Bldg.  
Tel.: ALpine 4-0511.....Independent  
Station Rep.....Robert E. Eastman & Co.  
Pres.; Gen., Sta., Adv. Mgr....Jack S. Stapp  
Prog. Director.....Charles F. Walker  
Chief Engineer.....W. M. Highfill

**WLAC—Nashville—1926**

Frequency: 1510 Kc.....Power: 50,000 Watts  
Owned By.....WLAC, Inc.  
Bus-Studio Address.....161 4th Ave. N.  
Tel.: AL 6-0161.....CBS  
Representative .....Katz  
President.....Guilford Dudley, Jr.  
Commercial Manager.....E. G. Blackman  
Program Director.....Rob Townsend

# TENNESSEE

Chief Engineer.....F. D. Binns  
Owners of: WLAC-TV.

## WLVN—Nashville—1962

Frequency: 1560 Kc.....Power: 10,000 Watts  
Owned By.....Second Thursday Corp.  
Address.....503 Jqs. Robertson Pkwy.  
Tel.: 244-1560 .....MBS  
President.....Samuel J. Simon

## WMAK—Nashville—1948

Frequency: 1300 Kc.....Power: 5000 Watts  
Owned By.....WMAK, Inc. (Lin Bcstg.)  
Address.....311 Church St.  
Tel.: 255-3536.....Independent  
President.....Frederic Gregg, Jr.  
Commercial Manager.....Larry Edwards  
Program Director.....Rally Stanton  
Chief Engineer.....Jack Walsh  
For other Lin Bcstg. stations see Multiple-Station  
Owners.

## WNAH—Nashville—1949

Frequency: 1360 Kc...Power: 1000 Watts d.  
Owned-Oper. By.....Hermitage Bcstg. Corp.  
Address.....Hermitage Hotel  
Tel.: AL 4-7611.....Independent  
Pres.; Gen., Comm. Mgr....Van T. Irwin, Jr.  
Program Director.....Jim Williams  
Chief Engineer.....Howard Woodard

## WSIX—Nashville—1927

Frequency: 980 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WSIX, Inc.  
Address.....441 Murfreesboro Road  
Tel.: AL 5-5431.....ABC  
Station Rep.....Peters, Griffin, Woodward  
President.....Louis R. Draughon  
Station, Comm. Mgr.....Paul Ruhle  
Publicity Director.....Bill Jones  
Chief Engineer.....Charles R. Duke  
Owners of: WSIX-FM-TV.

## WSM—Nashville—1925

Frequency: 650 Kc.....Power: 50,000 Watts  
Owned By.....WSM, Inc.  
Business Address.....301 7th Ave., N.  
Tel.: AL 4-5656.....NBC  
President.....John H. DeWitt, Jr.  
General, Station Manager.....Bob Cooper

## WVOL—Nashville—1951

Freq.: 1470 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Rounsaville of Nashville  
Address.....1320 Brick Church Pike  
Tel.: CAnal 8-3424.....Independent  
Station Rep.....Gill-Perna  
President.....Robert W. Rounsaville  
General Manager.....Donald K. Clark  
Chief Engineer.....Wayne B. Robinson  
For other Rounsaville stations see Multiple-Station  
Owners.

## WLIK—Newport—1954

Frequency: 1270 Kc.....Power: 5 Kw., d.  
Owned By.....WLIK, Inc.  
Address.....P. O. Box 270  
Tel.: 3095 .....KBS  
President, Gen. Mgr.....Arthur Wilkerson  
Chief Engineer.....Don Crisp  
For other Wilkerson stations see Multiple-Station  
Owners.

## WATO—Oak Ridge—1948

Frequency: 1290 Kc., Power: 1 Kw. d. 500 W. n.  
Owned-Operated By..Radio-Active Bcstg., Inc.  
Address.....253 Main St.  
Tel.: 483-3535 .....KBS-MBS  
Pres. Gen. Mgr.....Samuel P. Thrower  
Chief Engineer.....Charles R. Thurin  
Owners of: WROL, Knoxville.

## WBNT—Oneida—1959

Frequency: 1310 Kc. ....Power: 1 Kw.  
Owned By.....Scott Bcstg. Co.  
Address.....42 Huntsville Rd.  
Tel.: Logan 9-8595.....KBS  
President.....R. H. Troxel  
Chief Engineer.....H. Newsom

## WTPR—Paris—1947

Frequency: 710 Kc.....Power: 250 Watts d.  
Owned By.....Paris Bcstg. Co.  
Address.....Paris  
Tel.: 1700 .....Independent  
Station Rep.....C. K. Beaver  
General Manager.....J. Kenneth Marston  
Sta. Mgr.....Joe P. Van Dyke  
Chief Engineer.....Don Somerville

## WKSR—Pulaski—1947

Frequency: 1420 Kc.....Power: 1000 Watts  
Owned By.....Richland Bcstg. Co.  
104 S. Second St.....Tel.: 363-2505  
ABC-KBS .....Rep.: None  
President.....John R. Stephens  
General Mgr.....George Martin  
Commercial Mgr.....Mrs. Allene Cane  
Chief Engineer.....N. G. Morgan

## WTRB—Ripley—1954

Frequency: 1570 Kc.....Power: 1,000 Watts d.  
Owned By.....Lauderdale Bcstg. Co.  
Address.....Box 110  
Tel.: 1060 .....KBS  
President.....Shelby McCallum  
For other McCallum stations see Multiple-Station  
Owners.

## WRKH—Rockwood—1957

Frequency: 580 Kc.....Power: 1000 W., d.  
Owned By.....Dick Holloway Enterprises  
Address.....Box 89  
Tel.: 354-0911.....KBS  
Owner, General Mgr....Richard W. Holloway  
Program Director.....Don F. Kesler

**WRGS—Rogersville—1954**

Frequency: 1370 Kc....Power: 1000 Watts, d.  
Owned By.....WRGS, Inc.  
Address.....Burem Road  
Tel.: 6491 .....KBS  
General Mgr.....Harry Beal

**WORM—Savannah—1956**

Frequency: 1010 Kc.....Power: 250 W.. d.  
Owned By.....Savannah Bcstg. Service  
Address.....P.O. Box 312  
Tel.: 4981 .....KBS  
Station Representative.....Beaver  
V.P., Gen. Mgr.....Neal B. Bunn  
Chief Engineer.....Wesley Jackson  
Owners of: WBOL, Bolivar.

**WSEV—Sevierville—1955**

Frequency: 930 Kc.....Power: 5 Kw., d.  
Owned By.....Smoky Mt. Bcstg. Corp.  
Business Address.....Middlecreek Rd.  
Tel.: 453-2844 .....Independent  
President .....Norman Burchfiel  
General Manager.....Hugh Trotter  
Chief Engineer.....A. T. Henderson

**WHAL—Shelbyville—1946**

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By..Shelbyville Bcstg. Co., Inc.  
Address.....112½ East Side Square  
Tel.: MURray 4-1400.....Independent  
President .....G. Freeman Fly  
Gen. Mgr., Chief Eng.....R. A. Davidson  
Commercial Manager .....Charles Christian  
Program Director .....Joe Overton  
Owners of: WHAL-FM.

**WLIJ—Shelbyville—1959**

Frequency: 1580 Kc.....Power: 1000 Watts d.  
Owner, Gen, Mgr.....Arthur Wilkerson  
Address.....P.O. Box 110  
Tel.: MURray 4-1514.....KBS  
General, Commercial Mgr....Arthur Wilkerson  
Chief Engineer.....Aaron Womble  
For other Wilkerson stations see Multiple-Station  
Owners.

**WEPG—S. Pittsburg—1954**

Frequency: 910 Kc.....Power: 500 Watts, d.  
Owned By.....Marion County Bcstg. Service  
Address .....Railroad Ave.  
Tel.: TE 7-6185.....KBS  
Owner, Gen., Comm. Mgr..Eaton P. Govan, Jr.  
Chief Engineer.....William H. Dunn

**WSMT—Sparta—1953**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Sparta Bcstg. Co. Inc.  
Business Address.....Box 390  
Tel.: 3751 .....Independent  
President.....Sam J. Albritton

Gen., Sta. Mgr.....Martha L. Albritton  
Comm., Sales Prom. Mgr.....Van L. Slack  
Chief Engineer.....Gordon L. Moore

**WDBL—Springfield—1950**

Frequency: 1590 Kc....Power: 1000 Watts, d.  
Owned-Oper. By....Springfield Bcstg. Co., Inc.  
Address.....P. O. Box 464  
Tel.: 384-5541 .....KBS  
President, General Manager.....W. N. Locke  
Chief Engineer.....Don Anderson

**WDEH—Sweetwater—1955**

Frequency: 800 Kc.....Power: 1 Kw., d.  
Owned By.....William M. Bryan  
Address .....P.O. Box 182  
Tel.: 5025 .....KBS  
Pres., Gen. Mgr., Ch. Eng.....W. M. Bryan

**WNTT—Tazewell—1960**

Frequency: 1250 Kc.....Power: 500 Watts d.  
Owned By.....Claiborne Bcstg. Co.  
Address .....Box 95  
Tel.: 2300 .....Independent  
Station Representative .....Hopewell  
President .....Hubert Turner

**WJIG—Tullahoma—1947**

Frequency: 740 Kc.....Power: 250 Watts d.  
Owned By.....Jordan Bcstg. Co.  
Address.....P.O. Box 2139  
Tel.: GL 5-2607.....Independent  
Station Representative.....Walker-Rawalt  
Pres.; Gen., Sales Mgr.....E. B. Jordan

**WENK—Union City—1946**

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Operated By..Union City Bcstg. Co.  
Business Address.....Box 287  
Tel.: TURner 5-1240.....Independent  
President.....Aaron B. Robinson  
Chief Engineer.....Charles Holland  
For other Robinson stations see Multiple-Station  
Owners.

**WPHC—Waverly—1963**

Frequency: 1540 Kc.....Power: 1 Kw. d.  
Owned By.....Humphreys County Bcstg. Co.  
Box 368.....Tel.: 296-2456  
KBS .....Rep.: None  
President.....R. M. McKay, Jr.  
Gen., Sta., Adv. Mgr., Ch. Eng....Dean Bush

**WCDT—Winchester—1948**

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By..Franklin County Radio & Bcstg. Co.  
Address.....P. O. Box 1103  
Tel.: WO 7-2201.....KBS  
General Mgr.....Len M. Dawson  
Chief Engineer.....E. C. Grover



# Texas

## **KCAD**—Abilene—1962

Frequency: 1560 Kc.....Power: 500 Watts d.  
Owned By.....Westgate Broadcasting Co.  
Address.....109 Westgate  
Tel.: OWen 2-1188.....Independent  
Owner.....H. S. Higginbotham

## **KNIT**—Abilene—1957

Frequency: 1280 Kc.....Power: 500 W.  
Owned.....Key City Bcstrs.  
Address.....Windsor Hotel  
Tel.: OR 4-7211.....Independent  
President.....Howard Barrett  
General Manager.....Bro Mingus  
Comm. Sales Prom. Mgr.....Forest Lane  
Chief Engineer.....John E. Turner

## **KRBC**—Abilene—1936

Freq.: 1470 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Radio Abilene  
Business Address.....P.O. Box 178  
Tel.: OWen 2-4242.....ABC  
Sta. Representative.....Bolling  
President, Gen. Mgr.....Bill Fox  
Owners of: KRBC-TV.

## **KWKC**—Abilene—1948

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Citizens Bcstg. Co.  
Bus.-Studio Address.....2500 Butternut  
Tel.: OR 3-2545.....MBS  
General Manager.....A. C. Etter

## **KOPY**—Alice—1947

Frequency: 1070 Kc.....Power: 1000 Watts  
Owned By.....Norman Building Corp.  
Business Address.....Box 731  
Tel.: MO 4-4324.....KBS  
President.....Robert Aylin  
General Manager.....L. L. Stewart

## **KVLF**—Alpine—1947

Freq.: 1240 Kc. ....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Big Bend Bcstrs.  
Address.....Box 779  
Tel.: TE 7-2144.....Independent  
Station Representative.....Clyde Melville  
President, General Mgr.....Gene Hendryx  
Station Manager.....Phil Wayne Ebensberger  
Chief Engineer.....Fritz Weyerts  
Owners of: KVLF-TV.

## **KBUY**—Amarillo—1946

Frequency: 1010 Kc..Power: 5 Kw. d., 500 W. n.  
Owned By.....Radio KBUY, Inc.  
Address.....Box 2828  
Tel.: DR 2-6543.....KBS  
President.....G. E. Miller  
Owners of: KPCN, Grand Prairie.

## **KFDA**—Amarillo—1939

Frequency: 1440 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Lone Star Bcstg. Co.  
Address.....Box 128  
Tel.: DR 4-1637.....ABC  
Station Rep.....Eastman  
President.....Mrs. Charles B. Jordan  
General, Station Mgr.....Wes Ninemire  
Chief Engineer.....Sam Galloway

## **KGNC**—Amarillo—1922

Frequency: 710 Kc.....Power: 10,000 Watts  
Owned-Oper. By... Plains Radio Bdcstg. Co.  
Address.....2000 N. Polk St.  
Tel.: EVergreen 3-3321.....NBC  
Representative... Venard, Torbet & McConnell  
President.....B. E. Walker  
General Manager.....Bob Watson  
Station Manager.....Larry Filkins  
Chief Engineer.....W. H. Torrey  
Owners of: KGNC-FM-TV; KFYO, Lubbock.

## **KIXZ**—Amarillo—1947

Freq.: 940 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Radio KIXZ, Inc.  
Address.....112 W. 5th St.  
Tel.: DR 6-5654.....Independent  
Station Rep.....McGavren-Guild; Brown  
President.....Jay J. G. Schatz  
General Sta. Mgr.....John J. Heetland  
Chief Engineer.....Jerry B. Hickman

## **KRAY**—Amarillo—1955

Frequency: 1360 Kc.....Power: 500 W.  
Owned-Operated By.....R. D. Hollingsworth  
Address.....233 Paramount Bldg.  
Tel.: DR 4-5235.....Independent  
President, Gen. Mgr.....R. D. Hollingsworth

## **KZIP**—Amarillo—1955

Frequency: 1310 Kc.....Power: 1 Kw.  
Owned-Oper. By.....Panhandle Bcstg. Co.  
Address.....808 Charlotte St.  
Tel.: DR 4-3796.....Independent  
President, Gen. Mgr.....Ray Winkler  
Station Manager.....Ernie Thrasher  
Commercial Manager.....Wayne Whitson  
Chief Engineer.....Tom Atkins  
See Pinkston-Elmore stations under Multiple-Station Owners.

## **KACT**—Andrews—1955

Frequency: 1360 Kc.....Power: 1 Kw., d.  
Owned By.....KACT Radio, Inc.  
Address.....P. O. Box 638  
Tel.: LA 3-2845.....KBS  
Co-Owner, Pres.....Clint Formby  
Co-Owner, Sec.-Treas.....Marshall Formby  
For other Formby stations see Multiple-Station Owners.

**KBUD—Athens—1948**

Frequency: 1410 Kc.....Power: 1 Kw., d.  
Owned.....Henderson Cty. Bcstg. Co.  
Address ..... Box 309  
Tel.: 2277 .....KBS  
Owner, Gen. Mgr.....J. B. McNutt, Jr.

**KALT—Atlanta—1950**

Frequency: 900 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Ark-La-Tex Bcstg. Co.  
Address .....Box 289  
Tel.: SU 6-2817.....KBS  
President .....Herman H. Wommack, Jr.  
Gen., Sta. Mgr., Chief Eng.. David A. Wommack  
Commercial Manager.....A. N. Dowd  
Program Director.....George D. Wommack

**KASE—Austin—1959**

Frequency: 970 Kc.....Power: 1 Kw., d.  
Owned By.....Rogers Bcstg. Co.  
Address.....P.O. Box 3242  
Tel.: GReenwood 6-4341.....Independent  
President.....W. D. "Dub" Rogers  
Chief Engineer .....Wendell E. Hearne

**KNOW—Austin—1927**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned .....Pioneer Bcstg. Co.  
Address.....520 Capital Nat. Bank Bldg.  
Tel.: GR 2-6213.....ABC  
Station Rep.....Eastman  
President .....Wendell Mayes  
Gen., Sta. Mgr.....Louis R. Cook  
Chief Engineer .....Dave Schmidt  
For other Mayes stations see Multiple-Station  
Owners.

**KOKE—Austin—1958**

Frequency 1370 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Radio KOKE Inc.  
Address .....Box 1102  
Tel.: HI 2-6771.....Independent  
Representative .....Bolling  
President.....Giles E. Miller  
General Manager.....Lester Ready  
Program Director.....Dick Laine  
Chief Engineer.....Mike Fisher

**KTBC—Austin—1939**

Freq.: 590 Kc...Power: 5000 W. d., 1000 W. n.  
Owned By.....Texas Bcstg. Corp.  
Address .....P.O. Box 1155  
Tel.: GR 2-2424.....CBS  
Representative .....Raymer  
Pres., Gen. Mgr.....J. C. Kellam  
Vice President.....Warren Woodward  
Commercial Manager.....O. P. Bobbitt  
Program Mgr.....Richard S. Pryor  
Sales Promotion Mgr.....Larry Carothers  
Publicity Director.....Elmo Brown  
Chief Engineer.....Ben Hearn  
Owners of: KTBC-FM-TV.

**KVET—Austin—1946**

Frequency: 1300 Kc.....Power: 1 Kw.  
Owned .....Austin Bcstg. Corp.  
Address .....113 West 8th St.  
Tel.: GR 8-8521.....MBS  
Pres., Gen., Sta. Mgr.....Willard Deason  
Chief Engineer.....Alvin O. Kriegel

**KRUN—Ballinger—1947**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Central West Bcstg.  
Address .....Box 351  
Tel.: 3151 .....KBS  
President .....M. M. Rochester  
General, Sta. Mgr.....R. F. McGarvey

**KIOX—Bay City—1947**

Frequency: 1270 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Bay City Bcstg. Co.  
Business Address.....Box 1391  
Tel.: CI 5-4642.....MBS-KBS  
General Mgr.....Victor J. Boldt  
Chief Engineer.....Carl Lentz

**KWBA—Baytown—1947**

Frequency: 1360 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Bayshore Bcstg. Co.  
Business Address.....4638 Decker Drive  
Tel.: 566-5531.....MBS-KBS  
Station Representative.....Clyde Melville Co.  
President.....Dave Worley  
Chief Engineer.....Dalton Turner

**KAYC—Beaumont—1938**

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By...Texas Coast Bcstrs. of Beaumont  
Address.....3130 Blanchette St.  
Tel.: TErminal 3-9421.....Independent  
Station Representative.....The Katz Agency  
President.....David H. Morris  
Station Manager.....Ed Dittert  
Program Director.....Joe Walker  
Chief Engineer.....Jack Easterwood  
Owners of: KAYD-FM, Beaumont; KQUE-FM,  
KNUZ, Houston.

**KFDM—Beaumont—1924**

Frequency: 560 Kc.....Power: 5000 Watts  
Owned By.....Radio Beaumont  
Address.....P.O. Box 5566  
Tel.: TErminal 8-6191 .....ABC  
Representative.Peters, Griffin, Woodward, Inc.  
Owners:..... Mr. and Mrs. John H. Hicks, Jr.  
General Manager.....C. B. Locke  
Station, Comm. Mgr.....Walter Rubens  
Program Director.....Ross Wilder  
Chief Engineer.....Ed Ogden  
Owners of: KFDM-TV.

**KJET—Beaumont—1947**

Frequency: 1380 Kc.....Power: 1 WK., d.  
Owned By.....KJET, Inc.  
Address.....4945 Fannett Road

# TEXAS

Tel.: Victor 2-2210.....Independent  
President.....R. Thomas Gibson  
Commercial Manager.....Ed Henry

## **KTRM—Beaumont—1947**

Frequency: 990 Kc.....Power: 1000 Watts  
Owned-Operated By.....KTRM, Inc.  
Business-Studio Address.....4385 Crow Rd.  
Tel.: TW 2-4990.....Independent  
Pres., Gen. Mgr.....John Neil  
Chief Engineer.....Ben Hughes

## **KIBL—Beeville—1949**

Frequency: 1490 Kc.....Power: 250 Wts.  
Owned By.....Bee Bcstg. Co.  
Address.....P.O. Box 700  
Tel.: FL 8-1490.....Independent  
Gen. Comm. Mgr.....John D. Rossi  
Station Manager.....John Rossi, Jr.  
Chief Engineer.....H. E. Bertram

## **KTON—Belton—1961**

Frequency: 940 Kc.....Power: 1000 Watts  
Owned By.....Belton Broadcasters, Inc.  
Address.....P.O. Box 654  
Tel.: WEBster 9-3738.....Independent  
President.....Roy Sanderford  
General Manager.....John O'Brien  
Chief Engineer.....Carl Knelly

## **KBLT—Big Lake—1958**

Frequency: 1290 Kc.....Power: 1 Kw.  
Owned By.....Permian Basin Bcstg.  
Business Address.....1st and Florida Sts.  
Tel.: 129.....Independent  
Gen. Mgr., Ch. Eng.....Don Renault

## **KBST—Big Spring—1936**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....The Snider Corp.  
Address.....702 Johnson St.  
Tel.: Amherst 4-6931.....ABC  
President, Gen. Mgr.....B. Winston Wrinkle

## **KBYG—Big Spring—1949**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Big Spring Radio Co.  
Address.....118 East Third St.  
Tel.: AMherst 4-4326.....KBS, NBC  
Pres., Gen., Sta. Mgr.....William J. Wallace  
Chief Engineer.....Don Smith

## **KHEM—Big Spring—1956**

Frequency: 1270 Kc.....Power: 1 Kw., d.  
Owned By.....Cobra Bcstg. Co.  
Address.....Settles Hotel  
Tel.: AM 4-2523.....Independent  
General, Sta. Manager.....Bcb Bradbury  
Chief Engineer.....Ace Ball

## **KFYN—Bonham—1948**

Frequency: 1420 Kc.....Power: 250 Watts d.

Owned-Operated.....Bon-Tex Radio  
Bus.Studio Address.....903 E. Fourth St.  
Tel.: 583-3151.....KBS  
General, Sta. Mgr.....Alvin Wood  
Chief Engineer.....D. L. Solmenson

## **KBBB—Borger—1957**

Frequency: 1600 Kc.....Power: 500 Watts, d.  
Owned By.... Weldon W. & Weldon E. Lewis  
Address.....Box 1478  
Tel.: Broadway 3-7575.....KBS  
President.....Weldon Lewis

## **KHUZ—Borger—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....N. Plains Bcstg. Co.  
Address.....1431 Clayton St.  
Tel.: BR 3-3744.....MBS  
Pres., Gen., Sta. Mgr.....Jack Roberts  
Chief Engineer.....Pat Gilbreath

## **KBAN—Bowie—1959**

Frequency: 1410 Kc.....Power: 500 Watts d.  
Owned By.....Bowie Nocona Bcstg.  
Address.....Box 1080  
Tel.: TREmont 2-2288.....KBS  
President.....Earle Fletcher  
Station Manager.....Olie Carriker

## **KNEL—Brady—1935**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....Brady Broadcasters, Inc.  
Address.....200 E. Commerce St.  
Tel.: LY 7-2346.....KBS  
Owner, Gen. Mgr.....Ed Williams  
Comm., Sales Prom. Mgr.....Kenneth Harvison  
Program Director.....George Taylor  
Chief Engineer.....Lou Rogers

## **KSTB—Breckenridge—1947**

Frequency: 1430 Kc.....Power: 1000 Watts d.  
Owned By.....Breckenridge Radio  
Address.....Miller Bldg.  
Tel.: HI 9-3331.....KBS  
Gen., Comm. Mgr.....Bob Sewell

## **KWHI—Brenham—1947**

Frequency: 1280 Kc.....Power: 1000 Watts d.  
Owned By.....Tom S. Whitehead, Inc.  
Address.....Box 730  
Tel.: GR 6-3655.....KBS  
President, Gen. Mgr.. Tom S. Whitehead, Sr.  
Chief Engineer.....L. R. Schlottmann

## **KTFY—Brownfield—1949**

Frequency: 1300 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Terry Cty. Bdcstg. Co.  
Address.....Drawer 1032  
Tel.: 2111.....Independent  
Pres., Sta., Gen., Comm. Mgr.. Mike A. Barrett  
Assistant Manager.....E. Crawford Taylor  
Chief Engineer.....C. McAdams

**KBOR—Brownsville—1948**

Frequency: 1600 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Brownsville Bcstg. Co.  
 Address.....Box 472  
 Tel.: LI 2-5677.....ABC  
 Station Rep.....Hopewell; Melville  
 Pres., Gen., Sta. Mgr.....M. J. Wilson  
 Prog. Dir.....Lula Ward  
 Chief Engineer.....Willis A. Wilson

**KBWD—Brownwood—1941**

Freq.: 1380 Kc....Power: 1 Kw., d.; 500 W., n.  
 Owned-Oper. By.....Brown County Bcstg. Co.  
 Address.....800 Hawkins St.  
 Tel.: MI 5-2401.....MBS-KBS  
 Sta. Reps.....Holman; Eastman  
 Pres., Gen. Manager.....Wendell Mayes  
 Station Manager.....Bill Jamar  
 Chief Engineer.....Richard Osborne  
 For other Mayes stations see Multiple-Station  
 Owners.

**KEAN—Brownwood—1953**

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned By.....KEAN Radio Corp.  
 Address.....Box 666  
 Tel.: 4372.....Independent  
 President.....Pat. F. Davidson  
 Manager.....Eddy Farren

**KORA—Bryan—1947**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Bryan Bcstg. Co.  
 Bus.-Studio Address.....310 E. 25th St.  
 Tel.: TA 3-1240.....ABC  
 President, Gen. Mgr.....Mike Mistovich  
 Chief Engineer.....David C. Jones, Jr.

**WTAW—Bryan—1922**

Frequency: 1150 Kc....Power: 1000 Watts d.  
 Owned By.....Radio Bryan, Inc.  
 Bus.-Studio Address....3703 S. College Ave.  
 Tel.: VI 6-7788.....KBS  
 President.....J. Hicks

**KMIL—Cameron—1955**

Frequency: 1330 Kc.....Power: 500 W., d.  
 Owned By.....Millam Bcstg. Co.  
 Address.....Box 832  
 Tel.: OX 7-4634.....Independent  
 Partners....N. L. Caperton, W. E. Smitherman  
 Chief Engineer.....E. Brod

**KCAN—Canyon—1962**

(Formerly KVPH)

Frequency: 1550 Kc.....Power: 1000 Watts d.  
 Owned By.....Randall County Bcstrs.  
 Address.....P.O. Box 507  
 Tel.: OLive 5-2589.....Independent  
 President.....W. J. Harpole  
 General Manager.....Dan Tarpley

**KBEN—Carrizo Springs—1955**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Walter H. Herbort, Jr.  
 Address.....105 S. Fifth St.  
 Tel.: TR 6-2210.....KBS  
 President, Chief Eng....Walter H. Herbort, Jr.  
 Program Director.....Georgia Herbort

**KGAS—Carthage—1955**

Frequency: 1590 Kc.....Power: 1 Kw., d.  
 Owned.....Carthage B'casting  
 Address.....Box 955  
 Tel.: OXford 3-6668.....KBS  
 General, Station Manager.....Bev E. Brown

**KDET—Center—1949**

Frequency: 930 Kc....Power: 1000 Watts d.  
 Owned-Operated By..Center Bcstg. Co., Inc.  
 Address.....205 Austin St.  
 Tel.: LY 8-3305.....MBS  
 Station Representative.....Brown  
 President.....Tom E. Foster  
 General Mgr.....Jack Bell  
 Chief Engineer.....Morris Stagner

**KCTX—Childress—1947**

Frequency: 1510 Kc.....Power: 250 Watts d.  
 Owned By.....Golden West Bcstg. Co., Inc.  
 Address.....200 N. Main St.  
 Tel.: WE 7-2563.....KBS  
 President.....R. M. Hagen  
 Gen., Comm. Mgr.....G. E. Morey

**KCAR—Clarksville—1955**

Frequency: 1350 Kc.....Power: 500 Watts d.  
 Owned-Operated by.....KCAR, Inc.  
 Address.....Box 609  
 Tel.: 427-2696.....KBS  
 Reps.....Continental Radio Sales; Melville  
 President.....Maurice Wooley  
 General Mgr., Chief Eng. ....Paul H. Daniels  
 Comm., Sales Prom. Mgr.....Charlie Monk

**KCLE—Cleburne—1947**

Frequency: 1120 Kc.....Power. 250 Watts d.  
 Owned-Oper. By.....Jim Gordon, Inc.  
 Address.....919 N. Main  
 Tel.: Milton 5-6643.....Independent  
 President, Gen. Mgr. ....Jim Gordon  
 Owners of: KCLE-FM.

**KVLB—Cleveland—1954**

Frequency: 1410 Kc.....Power: 500 Watts  
 Owned By.....Stephen van Sandler  
 Address.....Box 487  
 Tel.: Lyric 2-3535.....KBS  
 General Manager.....Stephen van Sandler

**KSTA—Coleman—1947**

Frequency: 1000 Kc.....Power: 250 Watts d.  
 Owned-Oper. By..Coleman County Bcstg. Co.  
 Business Address.....Box 432

# TEXAS

Tel.: 8406 .....KBS  
 Manager .....Floyd Shelton

## KVMC—Colorado City—1950

Frequency: 1320 Kc....Power: 1000 Watts d.  
 Owned.....Colo. City Bcstg. Co.  
 Address .....Box 990  
 Tel.: RAndolph 8-3320.....KBS  
 General Manager.....Eldon Mahon

## KCOM—Comanche—1962

Frequency: 1550 Kc.....Power: 250 Watts d.  
 Owned By.....Radio Comanche  
 Address.....P.O. Box 68  
 Tel.: 356-2133.....Independent  
 Station Representative.....Clyde Melville  
 General, Station Manager.....Gilbert Webb  
 Comm. Mgr., Program Dir.....Edmund Webb  
 Chief Engineer.....R. F. Casteel

## KMCO—Conroe—1951

Frequency: 900 Kc.....Power: 500 Watts d.  
 Owned.....Montgomery County Bcstg. Co.  
 Address .....Box 165  
 Tel.: PL 6-4466 .....KBS  
 President .....Reagan Smith  
 Gen., Sta., Comm., Mgr.....David L. Oglesby  
 Chief Engineer .....John W. Neathery, Jr.

## KCCT—Corpus Christi—1954

Frequency: 1150 Kc....Power: 1,000 Watts d.  
 Owned & Oper. By...International Radio Co.  
 Address.....403 South Staples  
 Tel.: TU 4-2321.....Independent  
 President.....Hector De Pena

## KCTA—Corpus Christi—1944

Frequency: 1030 Kc.....Power: 50 Kw. d.  
 Owned By.....Bcstg. Corp. of the Southwest  
 Address .....Box 898  
 Tel.: 4-3541.....Independent  
 President, Gen. Mgr.....B. Kent

## KEYS—Corpus Christi—1941

Freq.: 1440 Kc....Power: 1 Kw. d., 500 W. n.  
 Owned By.....Nueces Bcstg. Co.  
 Address.....P. O. Box 1460  
 Tel.: TU 2-7411.....Independent  
 General Manager.....C. W. Rossi  
 Chief Engineer.....James B. Rossi

## KRYS—Corpus Christi—1927

Frequency: 1360 Kc.....Power: 1000 Watts  
 Owned By.....South Texas Broadcasting Co.  
 Address.....4102 S. Staples  
 Tel.: UL 2-7341.....Independent

**K-BOX**  
**BEST**  
**CLIMATE**  
**FOR GROWTH**  
**IN DALLAS**

*One of the Balaban Stations—in tempo with the times*

sold nationally by

JOHN F. BOX—MANAGING DIRECTOR



**robert e. eastman & co., inc.**

Representative. Peters, Griffin, Woodward, Inc.  
 Gen. Mgr. .... A. C. Lloyd, Jr.  
 Sales Manager. .... Joel Yowell  
 Chief Engineer. .... Leo Burch

**KSIX—Corpus Christi—1947**

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned By....Corpus Christi Bcstg. Co., Inc.  
 Address .....Show Room Bldg.  
 Tel.: TU 4-1616.....CBS  
 Station Representative.....Adv. Time Sales  
 Pres., Gen. Mgr.....Vann M. Kennedy  
 Commercial Manager.....Charles R. Manning  
 Program Director.....Gene Looper  
 Chief Eng.....Eric Beals  
 Owners of: KZTV, Corpus Christi.

**KUNO—Corpus Christi—1950**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KUNO Radio  
 Address.....P.O. Box 4286  
 Tel.: TU 4-5203.....Independent  
 President.....McHenry Tichenor  
 Chief Engineer.....J. H. Mayberry  
 Owners of: KGBT-AM-FM; KELT-FM, Harlingen.

**KAND—Corsicana—1937**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Alto, Inc  
 Bus.-Studio Address.....609 W. 7th Ave.  
 Tel.: TR 4-7421.....KBS  
 President.....R. E. Lee Glasgow

**KBSN—Crane—1959**

(Formerly KCRM)

Frequency: 1380 Kc.....Power: 1,000 Watts d  
 Owned By.....Radio Station KBSN  
 Address .....Odessa-Crane Hwy.  
 Tel.: JO 4-3202.....KBS  
 Station Representative.....Clyde Melville  
 Owner, Gen. Mgr.....Albert L. Crain

**KIVY—Crockett—1949**

Frequency: 1290 Kc.....Power: 500 Watts d.  
 Owner-Oper. By.....Pioneer Bcstg. Co.  
 Address.....Box 1109  
 Tel.: KI 4-2171.....KBS  
 Pres. Gen., Sta. Mgr., Prog. Dir.....J. H. Gibbs

**KCFH—Cuero—1949**

Frequency: 1600 Kc.....Power: 500 Watts d

Owned By.....Cuero Bcstrs.  
 Address.....Box 128  
 Tel.: CRestwood 5-3430.....Independent  
 Pres., Gen. Mgr.....Jim Farr  
 Sales Prom. Mgr.....Frank Notzon

**KXIT—Dalhart—1948**

Frequency: 1410 Kc.....Power: 500 Watts, d.  
 Owned-Oper. By.....Dalhart Broadcasters  
 Address .....Box 1350  
 Tel.: CH 9-4747.....KBS  
 Co-Owner, Gen. Mgr.....R. J. Beller

**KBOX—Dallas—1952**

Freq: 1480 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned By.....KBOX, Inc.  
 Address.....9900 McCree Road  
 Tel.: Diamond 8-3800.....Independent  
 Station Rep.....Robert E. Eastman & Co.  
 Exec. V.P. & Mngng. Dir.....John F. Box, Jr.  
 General Manager.....E. J. Sheridan, Jr.  
 Director of Operations.....Tom Murphy  
 Director of Merchandising.....Gene F. ...  
 Sales Manager.....Alan Golden  
 Chief Engineer.....Robert Swortwood  
 For other Balaban stations see Multiple-Station  
 Owners.

**KIXL—Dallas—1947**

Frequency: 1040 Kc.....Power: 1000 Watts d.  
 Owned-Operated By....Variety Bcstg. Co. Inc.  
 Address .....1401 S. Akard St.  
 Tel.: RI 1-5016.....Independent  
 Station Representative...Broadcast Time Sales  
 Pres., Gen. Mgr.....Lee Segall  
 Station Manager.....Dan Hayslett  
 Asst. Manager .....Don Robinson  
 Owners of: KIXL-FM.

**KLIF—Dallas—1947**

Freq.: 1190 Kc. ....Power: 50 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....The McLendon Corp.  
 Address.....2104 Jackson St.  
 Tel.: RI 7-9311.....Independent  
 Station Representative .....Blair  
 Ch. of Bd.....Barton R. McLendon  
 President.....Gordon B. McLendon  
 Commercial Mgr.....Al Lurie  
 Program Director.....Stan Richards  
 Publicity Dir.....Cecil Hobbs  
 Chief Engineer.....Glenn Callison  
 For other McLendon stations see Multiple-Station  
 Owners.

**RADIO-TELEVISION DAILY**

**IS THE ONLY DAILY NEWSPAPER  
 IN THE BROADCASTING INDUSTRY.**

# TEXAS

## KRLD—Dallas—1926

Frequency: 1080 Kc. .... Power: 50,000 Watts  
Owned.....Dallas Times Herald Radio  
Address .....Herald Square  
Tel.: RI 2-6811.....CBS  
Station Rep.....Advertising Time Sales  
President.....Clyde W. Rembert  
Sta. Mgr., Gen., Comm. Mgr.....W. A. Roberts  
Chief Engineer.....B. B. Honeycutt  
Owners of: KRLD-FM-TV.

## KSKY—Dallas—1941

Frequency: 660 Kc. .... Power: 1000 Watts d.  
Owned-Operated By.....Sky Bcstg. Service  
Address .....2927 Maple  
Tel.: RI 2-6193.....Independent  
President.....A. L. Chilton  
Prog. Dir.....Andy Bell  
Chief Engineer.....Morris M. Ming

## KVIL—Dallas—1960

Frequency: 1150 Kc. .... Power: 1 Kw. d.  
Owned By.....University Advertising Co.  
Address.....4152 Mockingbird Lane  
Tel.: LA 6-8666.....Independent  
President.....John J. Coyle

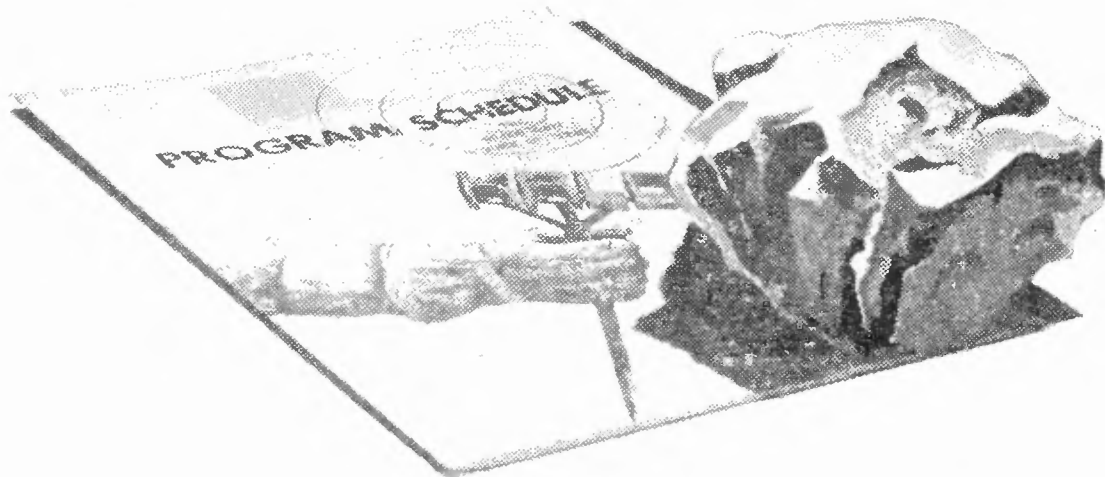
Station Manager.....Jack R. Howard  
Commercial Manager.....Joseph Wolfman  
Program Director.....Dillard Carrera  
Chief Engineer.....Gordon L. Vaughan, Jr.  
Owners of: KVIL-FM.

## WFAA—Dallas—1922

Frequency .....820 Kc., 570 Kc.  
Power .....50,000 W., 5000 W.  
Owned-Oper. By.....A. H. Belo Corp.  
Address.....Communications Center  
Tel.: Riverside 8-9631 .....NBC-ABC  
Representative.....Edward M. Petry  
President.....Joseph M. Dealey  
General Mgr. ....Mike Shapiro  
Station Mgr. ....George K. Utley  
Commercial Mgr.....Norman H. Stewart  
Sales Prom. Mgr.....Casey Cohlma  
Program Mgr.....Pierce Allman  
Chief Engineer.....Jim Webb Cooper  
Owners of: WFAA-FM-TV.

## WRR—Dallas—1920

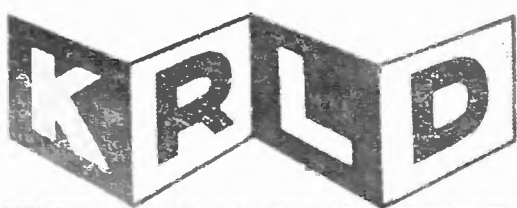
Frequency: 1310 Kc. .... Power: 5000 Watts  
Owned-Oper. By.....City of Dallas  
Address .....Fair Park  
Tel.: TA 3-6101.....MBS  
Station Representative .....Gill-Perna



## NO FUSS...NO FANFARE

Just good solid programming of the best in news, weather, music and sports makes KRLD RADIO, its 50,000 watts broadcasting 24 hours every day, the most relied-upon, most talked-about station in North Texas.

To get your ad message to Texas' most discriminating radio audience, see your ADVERTISING TIME SALES representative about a schedule on KRLD RADIO 1080.



CBS OUTLET FOR DALLAS-FORT WORTH

**THE DALLAS TIMES HERALD STATION**

CLYDE W. REMBERT, *President*

# 1080

General, Station Mgr.....Durward Tucker  
 Commercial Manager.....Charles Frauman  
 Program Director.....Jim Lowe  
 Engr. Spvsr. ....C. O. Bowles  
 Owners of: WRR-FM.

**KDLK—Del Rio—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By.....Queen City Bcstg.  
 Business Address.....P. O. Box 1162  
 Tel.: 5-2431 .....KBS  
 President.....Jack R. Crosty

**KDSX—Denison-Sherman  
 1948**

Frequency: 950 Kc.....Power: 500 W.  
 Owned-Oper. By.....KDSX, Inc.  
 Address.....P. O. Box 331, Denison  
 Tel.: HO 5-1600.....KBS  
 Sta. Rep.....Melville  
 President, Denison.....B. V. Hammond  
 President, Sherman.....L. L. Hendrick  
 Chief Engineer.....Tom John

**KDNT—Denton—1938**

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned By.....Harwell V. Shepard  
 Address .....Radio Center Bldg.  
 Tel.: 382-4144.....KBS  
 President, Gen. Mgr.....Harwell V. Shepard  
 Owners of: KDNT-FM.

**KKAL—Denver City—1961**

Frequency: 1580 Kc.....Power: 250 Watts d.  
 Owned By....Yoakum County Broadcasting Co.  
 Address.....P.O. Drawer 67  
 Tel.: 592-2503.....Independent  
 President.....Claude C. McAdams  
 General, Station Manager.....Cal McAdams

**KSPL—Diboll—1957**

Frequency: 1260 Kc.....Power: 1 Kw., d.  
 Owner.....Arthur Temple, Jr.  
 Address .....Box 336  
 Tel.: MY 8-5533.....Independent  
 President.....Arthur Temple, Jr.  
 Comm. Mgr.....Evelyn Lanyon  
 Chief Engineer.....Billy Christie  
 Owners of: KSPL-FM.

**KDDD—Dumas—1948**

Frequency: 800 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Dumas Bcstrs., Inc.  
 Address.....Box 555  
 Tel.: 935-4141.....KBS  
 President, Gen. Mgr.....Ken Duke  
 Chief Engineer.....Granville Murphey  
 Owners of: KDDD-FM.

**KEPS—Eagle Pass—1957**

Frequency: 1270 Kc.....Power: 1 Kw., d.  
 Owned.....Uvalde Broadcasters  
 Address.....Box 198

Tel.: PR 3-2610 .....KBS  
 President .....E. J. Harpole  
 Owners of: KVOU, Uvalde, Tex.

**KERC—Eastland—1953**

Frequency: 1590 Kc.....Power: 500 Watts d.  
 Owned By.....Eastland County Bcstg. Co.  
 Address.....P. O. Box 590  
 Tel.: MAIn 9-2621.....KBS  
 General Manager.....George Fox

**KURV—Edinburg—1947**

Frequency: 710 Kc.....Power: 250 Watts  
 Owned-Oper. By ....Magic Valley Radio, Inc.  
 Address .....Box 480  
 Tel.: DU 3-2777.....Independent  
 President, General Mgr. ....Lloyd Hawkins  
 Commercial Manager.....Jimmy Champion  
 Program Director.....Hal Jefcoat  
 Chief Engineer .....Calvin Lee

**KULP—El Campo—1948**

Frequency: 1390 Kc.....Power: 500 Watts d.  
 Owned-Oper. By..Wharton County Bcstg. Co.  
 Business Adress.....515 E. Jackson  
 Tel.: LI 3-3303.....Independent  
 President, Gen. Mgr.....Senator Culp Krueger

**KELP—El Paso—1957**

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....KELP Bcstg. Corp.  
 Address.....P.O. Box 9924  
 Tel.: KE 3-5911.....Independent  
 President.....Norman Alexander  
 General Mgr.....Gene Roth  
 Comm. Manager.....Dick Amundson  
 Chief Eng.....Mike Gaglio  
 Owners of: KELP-TV.

**KHEY—El Paso—1947**

Frequency: 690 Kc.....Power: 10,000 Watts  
 Owned-Operated By.....KHEY Bcstg., Inc.  
 Address.....P.O. Box 4258  
 Tel.: SKyline 5-7681.....ABC  
 Station Rep.....Venard, Torbet & McConnell  
 President, Gen. Mgr. ....Edward M. Sleighel  
 Station, Sales Prom. Mgr.....John C. Lee  
 Commercial Manager.....Bert Wahlen  
 Chief Engineer.....Rod Matthews

**KINT—El Paso—1959**

Frequency: 1590 Kc.....Power: 1 Kw., d.  
 Owned By.....KINT Radio  
 Address.....Box 5347  
 Tel.: PR 2-1486.....Independent  
 President.....George O. Cory  
 For other Cory stations see Colorado Network  
 under Multiple-Station Owners.

**KIZZ—El Paso—1958**

Frequency: 1150 Kc.....Power: 1000 Watts, d.  
 Owned By.....Sunland Bcstg. Co., Inc.  
 Address.....470 S. Glenwood St.  
 Tel.: Prospect 2-5211.....CBS



# TEXAS

Station Representative . . . . . Bernard Howard Co.  
President, General Manager . . . . . I. T. Cohen

## **KROD—El Paso—1940**

Frequency: 600 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . Southwest States, Inc.  
Address . . . . . 2201 Wyoming St.  
Tel.: KE 2-6551 . . . . . Independent  
President . . . . . Cecil Trigg  
For other Trigg-Vaughn stations see Multiple-Station Owners

## **KSET—El Paso—1947**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Rio Grande Bcstg. Co.  
Address . . . . . 904 Magoffin Ave.  
Tel.: KE 2-4979 . . . . . MBS  
Station Representative . . . . . Bob Dore  
President . . . . . Fred Hervey  
General, Station Mgr. . . . . Sam E. Pendleton  
Chief Engineer . . . . . H. N. Rand  
Owners of: KSET-FM.

## **KTSM—El Paso—1929**

Frequency: 1380 Kc. . . . . Power: 1000 d., 500 n.  
Owned-Oper. By . . . . . Tri-State Bcstg. Co., Inc.  
Address . . . . . 801 N. Oregon St.  
Tel.: KE 2-5423 . . . . . NBC  
Rep. . . . . George P. Hollingbery  
General Mgr. . . . . Karl O. Wyler, Sr.  
Owners of: KTSM-FM-TV.

## **KPSO—Falfurrias—1953**

Frequency: 1260 Kc. . . . . Power: 500 Watts d.  
Owned & Oper. By . . . . . Hicks Enterp  
Address . . . . . 104 N. St. Mary's St.  
Tel.: FA 5-2112 . . . . . KBS  
President . . . . . Bob Hicks  
Station Manager . . . . . Paul Brown  
Chief Engineer . . . . . H. Gomez  
Owners of: KSOX, Raymondville.

## **KZOL—Farwell—1958**

Frequency: 1570 Kc. . . . . Power: 250 Watts d.  
Owned By . . . . . KZOL Bcstg. Co.  
Address . . . . . Box 434  
Tel.: 481-3319 . . . . . KBS  
General, Station Mgr. . . . . Theodore Rossell  
Chief Engineer . . . . . Jerry Rasco

## **KFLD—Floydada—1951**

Frequency: 900 Kc. . . . . Power: 250 Watts d.  
Owned-Operated By . . . . . West Texas Bcstrs. Inc.  
Address . . . . . P. O. Box 1006  
Tel.: YU 3-2841 . . . . . KBS  
Station Representative . . . . . Continental  
President . . . . . B. A. Robertson  
General Manager . . . . . A. Holmes  
Chief Engineer . . . . . B. K. Barker, Jr.

## **KFST—Ft. Stockton—1954**

Frequency: 860 Kc. . . . . Power: 250 Watts d.  
Owned . . . . . KFST, Inc.

Address . . . . . Box 651  
Tel.: ED 6-2228 . . . . . KBS  
Station Representative . . . . . Hopewell  
President . . . . . K. Z. Bond  
General Manager . . . . . Jim Hawkins

## **KCUL—Fort Worth—1946**

Freq.: 1540 Kc. . . . . Power: 50 Kw. d., 1 Kw. n.  
Owned . . . . . Dalworth Broadcasting Co.  
Address . . . . . Box 2049  
Tel.: ED 6-5641 . . . . . Independent  
President . . . . . Kurt A. Meer

## **KFJZ—Fort Worth—1922**

Frequency: 1270 Kc. . . . . Power: 5000 Watts d.  
Owned By . . . . . Texas State Network  
Address . . . . . 4801 W. Freeway  
Tel.: PE 7-6631 . . . . . Independent  
Representative . . . . . John Blair  
President . . . . . Gene I. Cagle  
V.P., General Manager . . . . . Stan Wilson  
Chief Engineer . . . . . James T. Peterson  
For other Texas State Network stations see Multiple-Station Owners

## **KJIM—Fort Worth—1947**

Frequency: 870 Kc. . . . . Power: 250 Watts d.  
Owned-Oper. By . . . . . Trinity Broadcasting Co.  
Address . . . . . P.O. Box 7321  
Tel.: ED 6-7175 . . . . . Independent  
President . . . . . W. C. Windsor, Jr.  
Owners of: KJIM-FM.

## **KNOK—Fort Worth—1946**

Frequency: 970 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . KNOK Broadcasting Co.  
Address . . . . . P.O. Box 7116  
Tel.: TE 1-1278 . . . . . Independent  
Representative . . . . . Howard  
President . . . . . Stuart J. Hepburn  
Commercial Manager . . . . . Dean McClain

## **KXOL—Fort Worth—1947**

Freq.: 1360 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By . . . . . KXOL, Inc.  
Address . . . . . 3004 W. Lancaster St.  
Tel.: ED 5-9511 . . . . . Independent  
Station Representative . . . . . Robert E. Eastman  
President . . . . . Wendell Mayes  
V.P., General Manager . . . . . Earle Fletcher  
National Sales Manager . . . . . Dale Drake  
Chief Engineer . . . . . John R. Crouse  
For other Mayes stations see Multiple-Station Owners.

## **WBAP—Fort Worth—1922**

Frequency . . . . . 820 Kc., 570 Kc.  
Power . . . . . 50,000 W., 5,000 W.  
Owned-Oper. By . . . . . Carter Publications, Inc.  
Business Address . . . . . 3900 Barnett St.  
Tel.: JE 6-1981 . . . . . NBC-ABC  
Representative . . . . . Peters, Griffin, Woodward, Inc.  
President . . . . . Amon Carter, Jr.  
V.P. & Director . . . . . Harold V. Hough

General Manager.....Roy Bacus  
 Publicity Director.....Phil Wygant  
 Program Director.....Harvey Boyd  
 Chief Engineer.....Rupert Bogan  
 Owners of: WBAP-FM-TV.

**KNAF—Fredericksburg—1947**

Frequency: 910 Kc.....Power: 1 Kw.  
 Owned-Oper. By.....Gillespie Bcstg. Co., Inc.  
 Address.....P. O. Box 311  
 Tel.: WY 7-2300.....KBS  
 President .....Arthur Stehling  
 Gen. Comm. Mgr.....Norbert Fritz

**KBRZ—Freeport—1952**

Frequency: 1460 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Radio Brazosport, Inc.  
 Address .....Box 2077  
 Tel.: BElmont 3-2655.....Independent  
 President & Gen. Mgr.....Jim Hairgrove

**KGAF—Gainesville—1947**

Frequency: 1580 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Gainesville Bcstg. Co.  
 Address.....State School Road  
 Tel.: HO 5-5546.....KBS  
 Station Representative.....Melville  
 President.....Joe M. Leonard, Sr.  
 General Manager.....Joe M. Leonard, Jr.  
 Chief Engineer.....J. O. Miller  
 Owners of: KGAF-FM.

**KGBC—Galveston—1947**

Frequency: 1540 Kc...Power: 1 Kw. d., 250 n.  
 Owned-Oper. By...The Galveston Bcstg. Co.  
 Business-Studio Address.....P.O. Box 1138  
 Tel.: SHerwood 4-4567.....Independent  
 President.....Mrs. James W. Bradner, Jr.  
 General Mgr.....G. D. Cowan  
 Program Dir.....Larry Henderson  
 Chief Engineer.....Luke Stripling

**KILE—Galveston—1922**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Galveston Radio  
 Address .....6002 Broadway  
 Tel.: SH 4-3666.....Independent  
 President .....Frank Junell  
 Chief Engineer.....R. Ripley

**KGTN—Georgetown—1962**

Frequency: 1530 Kc.....Power: 1 Kw.  
 Owned By.....Don Scarbrough  
 Box 100.....Tel.: UN 3-3911  
 Independent .....Rep.: None  
 Station Mgr.....Drew Ballard

**KEES—Gladewater—1949**

Frequency: 1430 Kc. ...Power: 1000 Watts d.  
 Owned By.....Gemini Ents.  
 Address .....T. W. Lee Bldg.  
 Tel.: 2181 .....Independent

Co-Owners Orman L. Kinbrough, Delwin W. Morton  
 General Mgr.....D. W. Morton

**KCTI—Gonzales—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Gonzales Bcstg. Co.  
 Business Address.....425 St. George St.  
 Tel.: 672-3631 .....KBS  
 Gen. Mgr.....Lawrence M. Walshak  
 Comm. Mgr., Chief Eng.....Frank Wilson, Jr.

**KSWA—Graham—1948**

Frequency: 1330 Kc.....Power: 500 Watts d.  
 Owned By.....Jones & Gilligan  
 Address .....Box 1050  
 Tel.: LI 9-1330.....KBS  
 General Manager.....Burney Jones  
 Commercial Manager.....Neil Gilligan, Jr.  
 Chief Engineer.....James Jones

**KPCN—Grand Prairie—1957**

Frequency: 730 Kc.....Power: 500 Watts  
 Owned By.....Radio KPCN, Inc.  
 Address.....P.O. Box 866  
 Tel.: EMerson 3-2459.....Independent  
 President.....Giles E. Miller  
 Owners of: KBUY, Amarillo.

**KGVL—Greenville—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KGVL, Inc.  
 Address.....1400 Wolfe City Drive  
 Tel.: GL 5-1400.....KBS  
 Pres., Gen. Manager.....Leo Hackney  
 Program Director.....James D. Jones  
 Chief Engineer.....Ray Sampson

**KCLW—Hamilton—1948**

Frequency: 900 Kc.....Power: 250 Watts, d.  
 Owned By.....San Jacinto Bcstg. Co.  
 Address .....Box 592  
 Tel.: 900.....KBS  
 Station Representative.....Clyde Melville  
 President, Gen. Mgr.....Frank J. Hedrick  
 Station Mgr., Chief Engr.....Errol R. Coker

**KGBT—Harlingen—1941**

Freq.: 1530 Kc...Power: 50 Kw d., 10 Kw. n.  
 Owned By.....Harbenito Radio Corp.  
 Address .....Box 711  
 Tel.: GARfield 3-3910.....CBS  
 President .....McHenry Tichenor  
 General, Station Mgr.....Otis Shumate  
 Comm., Sales Prom. Mgr.....Willie Harris, Jr.  
 Chief Engineer .....Al Beck  
 Owners of: KGBT-TV, KELT-FM, Harlingen;  
 KUNO, Corpus Christi.

**KGRI—Henderson—1947**

Frequency: 1000 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Henderson Bcstg. Corp.  
 Business-Studio Address.....P. O. Box 311

# TEXAS

Tel.: 4528.....Independent  
President.....Jim Reeves  
Gen. & Sta. Mgr.....Tom Perryman  
Chief Engineer.....John M. Bolin

## KWRD—Henderson—1956

Frequency: 1470 Kc.....Power: 500 W., d.  
Owned By.....Wes Dean & Co.  
Address.....Highway 26  
Tel.: 2324.....KBS  
General, Commercial Manager.....Wes Dean  
Chief Engineer.....Lynn J. Roy

## KPAN—Hereford—1948

Frequency: 860 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Hereford Broadcasters  
Address.....Box 472  
Tel.: EMerson 4-1860.....Independent  
Co-Owner, Gen. Mgr.....Clint Formby  
Co-Owner.....Marshall Formby  
Commercial Manager.....Roy Faubion  
Chief Engineer.....Bob Rott  
For other Formby stations see Multiple-Station  
Owners.

## KHBR—Hillsboro—1948

Frequency: 1560 Kc.....Power: 250 Watts d.  
Owned By.....KHBR Radio, Inc.  
Address.....Delmar Hotel  
Tel.: JU 2-3431.....KBS  
President, Gen. Mgr.....Nelson W. Galle  
Vice-Pres., Gen. Sales Mgr.....J. K. Lane, Jr.  
Owners of: KHBR-FM.

## KCOH—Houston—1948

Frequency: 1430 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Call of Houston Inc.  
Business-Studio Address.....1 Main St.  
Tel.: CA 4-1888.....Independent  
Owner, Gen. Mgr.....Robert Meeker  
Chief Engineer.....Brian H. L. Byrne

## KILT—Houston—1948

Frequency: 610 Kc.....Power: 5 Kw.  
Owned By.....McLendon Corp.  
Address.....500-04 Lovett Blvd.  
Tel.: JAcKson 6-3461.....Independent  
Representative.....Blair  
President.....Gordon B. McLendon  
Gen. Mgr.....Bill Weaver  
Chief Engineer.....Glenn Cook  
For other McLendon stations see Multiple-Station  
Owners.

## KNUZ—Houston—1948

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Texas Coast Bcstrs.  
Address.....4701 Caroline Ave.  
Tel.: JAcKson 3-2581.....Independent  
Representative.....Katz  
President, General Manager.....David Morris  
Commercial Manager.....Forrest Patton  
Chief Engineer.....Ed Martin  
Owners of: KQUE-FM, Houston; KAYC, KAYD  
(FM), Beaumont.

## KODA—Houston—1961

Frequency: 1010 Kc.....Power: 1 Kw.  
Owned By.....Taft Bcstg. Co.  
Address.....4808 San Felipe Road  
Tel.: SUNset 2-2460.....ABC  
President, General Manager.....Paul E. Taft  
Station Manager.....Lynn A. Christian  
Chief Engineer.....Eddie Bates  
Owners of: KODA-FM.

## KPRC—Houston—1925

Frequency: 950 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Houston Post Co.  
Address.....Box 1234  
Tel.: MA 3-9271.....NBC  
Station Rep. ....Petry  
Gen. Mgr.....Jack Harris  
Station Manager.....Jack McGrew  
Commercial Manager.....Cleve Griffin  
Sales Promotion Manager.....Kirt Harriss  
Program Director.....Glenn Kensinger  
Chief Engineer.....Harvey Wheeler  
Owners of: KPRC-TV.

## KTHT—Houston—1944

Frequency: 790 Kc.....Power: 5000 Watts  
Owned By.....Winston Salem Bcstg. Co.  
Business Address.....4005 Travis St.  
Tel.: JA 3-5535.....Independent  
Station Representative.....Robert Eastman  
President.....James Coan  
General, Station Manager...Charles W. Brunt  
Program Director.....Bob Kelly  
For other Winston-Salem Bcstg. stations see Mul-  
tiple-Station Owners.

## KTRH—Houston—1930

Frequency: 740 Kc.....Power: 50,000 Watts  
Owned-Operated By.....KTRH Bdcstg. Co.  
Address.....Rice Hotel Annex  
General Manager.....W. C. Bryan  
Tel.: CA 7-4361.....CBS  
President.....B. F. Orr  
Bus. Mgr.....Tom Jacobs  
Program Director.....Buddy McGregor  
Merchandising, Prom. Mgr..Thelma Schoettker  
Chief Engineer.....Lester Mullan  
Owners of: KTRH-FM.

## KXYZ—Houston—1930

Frequency: 1320 Kc. ....Power: 5000 Watts  
Owned By...KXYZ, Inc. (Public Radio Corp.)  
Address.....Gulf Bldg.  
Tel.: CA 2-6151.....Independent  
V.P., Gen., Comm. Mgr.....Jack G. Carnegie  
Program Director.....Milt Willis  
For other Public Radio stations see Multiple-Station  
Owners.

## KYOK—Houston—1947

Frequency: 1590 Kc.....Power: 5 Kw.  
Owned By.....KYOK, Inc.  
Address.....613 Preston St.  
Tel.: CA 7-3108.....Independent

Representative .....Howard  
 President.....Jules J. Paglin  
 V.P., General Manager.....Joseph R. Fife  
 For other OK Group stations see Multiple-Station  
 Owners.

**KSAM—Huntsville—1938**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Huntsville Bcstg. Co.  
 Address .....Box 312  
 Tel.: GA 5-2651.....KBS  
 President.....Mrs. Verla Cauthen  
 Gen. Mgr., Ch. Eng.....Jack Nichols  
 Comm., Prom. Mgr.....C. C. Springfield

**KEBE—Jacksonville—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Wells, Waller & Ballard  
 Address .....Box 1071  
 Tel.: 2211.....Independent  
 President, Gen. Mgr.....Dudley Waller  
 Commercial Manager.....Bill Peacock  
 Chief Engineer.....Eddie Zock

**KTXJ—Jasper—1948**

Frequency: 1350 Kc.....Power: 1000 Watts  
 Owned By.....Jasper Bcstg. Service  
 Address.....P. O. Box 6090  
 Tel.: DUdley 4-2544.....KBS  
 President.....J. C. Howard

**KMBL—Junction—1950**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....HW Bcstg. Co.  
 Address .....P.O. Box 206  
 Tel.: Hickman 6-2768.....KBS  
 Owner, Gen. Mgr....Harry C. Wisehart, Jr.  
 Chief Engineer.....Bill Culberson

**KAML—Kenedy—1954**

Frequency: 990 Kc.....Power: 250 W., d.  
 Owned By.....The Camel Co.  
 Address .....Box 990  
 Tel.: OL 9-2990.....KBS  
 Gen. Mgr., Prog. Dir.....Charles L. Martin

**KERB—Kermit—1950**

Frequency: 600 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....KERB, Inc.  
 Address .....P.O. Box 456  
 Tel.: JUniper 6-3481.....KBS  
 Owner, Gen. Mgr.....Vaughn Brinson

**KERV—Kerrville—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By.....Kerrville Bcstg. Co.  
 Address.....P. O. Box 791  
 Tel.: CL 7-4003.....KBS  
 Station Representative.....Hopewell  
 President, Gen. Mgr.....Albert F. Mason, Jr.  
 Chief Eng. & Prog. Dir.....Clyde Jones

**KOCA—Kilgore—1936**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By.....Radio Kilgore  
 Address .....Radio Bldg.  
 Tel.: 2001 .....KBS  
 President.....William G. Morton

**KLEN—Killeen—1955**

Frequency: 1050 Kc.....Power: 250 W., d.  
 Owned-Operated By.....Highlite Bcstg Co.  
 Address.....P.O. Box 935  
 Tel.: ME 4-3181.....Independent  
 Pres., Gen. Mgr.....A. W. Stewart  
 Chief Engineer .....W. Kelley  
 Owners of: KLEN-FM.

**KINE—Kingsville—1948**

Frequency: 1330 Kc. ....Power: 1000 Watts d.  
 Owned-Oper. By.....KINE, Inc.  
 Business Address.....P.O. Box 846  
 Tel.: LYric 2-2822.....Independent  
 General Manager.....Ben H. Glusing  
 Station Manager.....A. Cook  
 Chief Engineer.....Troy Whitaker

**KVLG—La Grange—1959**

Frequency: 1570 Kc. ....Power: 250 Watts d.  
 Owned By.....Vernon R. Nunn  
 Address .....Box 569  
 Tel.: 968-3173.....KBS  
 General, Commercial Mgr.....Vernon R. Nunn  
 Chief Engineer.....James Rowles

**KPET—Lamesa—1947**

Frequency: 690 Kc.....Power: 250 Watts  
 Owned By.....Lamesa Bcstg. Co.  
 Address.....Box 30  
 Tel.: 2404.....KBS  
 General Manager.....Robert Bradbury  
 Station Manager.....Walter Buckel  
 Chief Engineer.....Ray Henderson

**KCYL—Lampasas—1948**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Lampasas Bcstg. Corp.  
 Address.....P.O. Box 149  
 Tel.: CH 2-3671.....Independent  
 Pres., Sta. Mgr.....V. Dean Turner  
 Chief Engineer.....S. Witcher

**KGNS—Laredo—1961**

Frequency: 1300 Kc.....Power: 500 Watts d.  
 Owned By .....Southwestern Operating Co.  
 Address .....820 Convert  
 Tel.: RAndolph 3-3674.....Independent  
 President .....Donald W. Reynolds  
 General Manager.....Roy J. Bowman  
 Chief Engineer.....W. I. Simpson  
 For other D. W. Reynolds stations see Donrey  
 Media Group under Multiple-Station Owners.

# TEXAS

## **KVOZ—Laredo—1952**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Border Broadcasters, Inc.  
Address.....Box 1638, Sta. 1  
Tel.: RA 3-4396.....Independent  
President.....E. J. Harpole  
General, Sta. Manager.....Bill Harrell  
Chief Engineer.....Vivian Harrell

## **KLVT—Levelland—1949**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Levell and Bcstrs.  
Address.....Box 866  
Tel.: 894-3134.....KBS  
Owners.....Clint & Marshall Formby  
Station, Gen. Mgr.....Gene Stanley  
For other Formby stations see Multiple-Station  
Owners.

## **KFAZ—Liberty—1959**

(Formerly KWLD)

Frequency: 1050 Kc.....Power: 250 Watts  
Owned By.....S.W. Texas Bcstg. Co.  
Address.....Box 939  
Tel.: FEderal 6-4454.....Independent  
President.....J. C. Zbranek  
General Manager.....J. W. Mitchell

## **KZZN—Littlefield—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....Gerald H. Sanders  
Address.....Box 192  
Tel.: 385-4474.....KBS  
President.....Gerald H. Sanders  
General Manager.....Jim Black

## **KETX—Livingston—1957**

Frequency: 1440 Kc.....Power: 5 Kw., d.  
Owned.....Polk County Bcstng. Co.  
Address.....Box 111  
Tel.: FA 7-8916.....Independent  
Pres., Gen. Mgr.....Harold J. Haley

## **KVLL—Livingston—1957**

Frequency: 1220 Kc.....Power: 250 Watts d.  
Owned By.....Trinity Valley Bcstg. Co.  
Address.....Box 1170  
Tel.: FAculity 7-4393.....KBS  
President.....Jack G. Jackson

## **KFRO—Longview—1934**

Frequency: 1370 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Voice of Longview  
Address.....Curtis Bldg., P. O. Box 792  
Tel.: PL 3-4461.....Independent  
Representative.....Donald Cooke  
President.....James R. Curtis

## **KLUE—Longview—1948**

Frequency: 1280 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Radio Longview, Inc.  
Address.....Highway 149 South

Tel.: PL 8-4496.....KBS-MBS  
President.....E. W. Mahone, Jr.  
V.P., Gen. Mgr.....H. A. Bridge, Jr.  
Commercial Manager.....Lowell Wolfe  
Sales Promotion Manager.....Glenn Daniels  
Publicity Director.....Jo Ann Bridge  
Owners of: KLUE-FM; KMHT, Marshall.

## **KCBD—Lubbock—1946**

Frequency: 1590 Kc.....Power: 1000 Watts  
Owned By.....Bryant Radio & TV Inc.  
Address.....5600 Avenue A  
Tel.: SH 4-1414.....NBC  
Representative.....Raymer  
President, General Mgr.....Joe H. Bryant  
Station Manager.....Joe S. Bryant  
Chief Engineer.....Frank Lee  
Owners of: KCBD-TV.

## **KDAV—Lubbock—1953**

Frequency: 580 Kc.....Power: 500 Watts d.  
Owned By.....Western Bcstg. Co.  
Address.....Box 270  
Tel.: SH 4-4567.....Independent  
President.....Leroy Elmore  
Chief Engineer.....Clem Clements  
For other Pinkston-Elmore stations see Multiple-  
Station Owners.

## **KFYO—Lubbock—1927**

Frequency: 790 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..Plains Radio Bcstg. Co., Inc.  
Business-Studio Address.....914 Ave. J  
Tel.: PO 5-5567.....CBS  
Station Rep.....Venard, Torbet & McConnell  
President.....W. B. Walker  
General Manager.....Gordon Thompson  
Chief Engineer.....Scott Bledsoe  
Owners of: KGNC-AM-FM-TV, Amarillo.

## **KLBK—Lubbock—1955**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Grayson Enterprises  
Address.....7400 College Avenue  
Tel.: SH 4-2345.....MBS  
Owners.....Ted Shanbaum, Ellis Corp.  
Exec. V.P.-Gen. Mgr.....Walter M. Windsor  
Owners of: KLBK-TV; KWAB-TV, Big Spring.

## **KLLL—Lubbock—1953**

Frequency: 1460 Kc.....Power: 1000 Watts d.  
Owned By.....Lee Optical Co.  
Address.....2001 Great Plains Life Bldg.  
Tel.: POrtter 3-1911.....Independent  
Station Reps...Charles Bernard; Clyde Melville  
Pres., Gen. Sta. Manager....Glenn E. Corbin  
Commercial Manager.....Larry Corbin

## **KSEL—Lubbock—1946**

Freq.: 950 Kc.....Power: 5 Kw. d., 500 W. n.  
Owned By.....McAlister Bcstg. Corp.  
Address.....Box 1524  
Tel.: PO 3-0484.....ABC  
Pres., Gen. Mgr.....R. B. McAlister

General Manager.....Gerald H. Sanders  
 Chief Engineer.....Roger V. Hively  
 Owners of: KSEL-FM.

**KRBA—Lufkin—1938**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Darrell E. Yates  
 Address.....121 Cotton Square  
 Tel.: NEptune 4-6661.....ABC-KBS  
 Owner, Prog. Dir.....Darrell E. Yates

**KTRE—Lufkin—1947**

Frequency: 1420 Kc.....Power: 1000 Watts  
 Owned By Forest Capital Communications Corp.  
 Address.....P. O. Box 701  
 Tel.: NE 4-7771.....MBS  
 Reprs....Venard, Torbet & McConnell; Melville  
 President, General Mgr.....Richman Lewin  
 Director of Sales.....Royce Christenson  
 Sales Promotion Manager.....Hank Huggins  
 Program Director.....Bill Carter  
 Publicity Director.....Mary Ann Christopher  
 Chief Engineer.....Fred C. Hill  
 Owners of: KTRE-TV.

**KADO—Marshall—1957**

Frequency: 1410 Kc.....Power: 500 W., d.  
 Owned-Operated By...Marshall Bcstg. Corp.  
 Address.....201 East Austin St.  
 Tel.: WE 5-6789.....Independent  
 Vice President.....L. D. Webster  
 General, Commercial Mgr.....Heard Moore  
 Publicity Director.....Douglas Hurd  
 Chief Engineer.....Joe Granger

**KMHT—Marshall—1947**

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By..Harrison Cty. Bcstg. Co.  
 Address..408 Marshall National Bank Building  
 Tel.: WE 5-7826.....KBS-MBS  
 President.....E. W. Mahone, Jr.  
 V.P., General Mgr.....H. A. Bridge, Jr.  
 Comm. Mgr.....Vinson Stevens  
 Publicity Director.....Jo Ann Bridge  
 Prog. Dir.....Sam Stringfellow  
 Sales Promotion Mgr.....Katie McCullough  
 Chief Engineer.....Jim Schumacher  
 Owners of: KLUE-AM-FM, Longview, Tex.

**KRIO—McAllen—1947**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned By.....Texas State Network  
 Address.....500 E. Beaumont St.  
 Tel.: MU 6-5454.....Independent  
 President.....Gene L. Cagle  
 Program Director.....Ken Carter  
 Chief Engineer.....Frank Manuel  
 For other Texas State Network stations see Multi-  
 ple-Station Owners.

**KAMY—McCamey—1954**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Sapphire Broadcasting Co.

Address.....101 East Fifth St.  
 Tel.: OL 2-4693.....Independent  
 President, Gen. Mgr.....Joe Martin

**KMAE—McKinney—1947**

Frequency: 1600 Kc....Power: 1000 Watts d.  
 Owned.....McKinney Air Enterprises, Inc.  
 Bus.-Studio Address.....218 E. Virginia St.  
 Tel.: LI 2-2651.....Independent  
 Pres., Gen. Mgr., Ch. Eng...George W. Smith, Jr.  
 Station Manager.....Wayne Farrar

**KBUS—Mexia—1956**

Frequency: 1590 Kc.....Power: 500 Watts, d.  
 Owned By.....Limestone Broadcasting  
 Business Address.....215-A E. Commerce St.  
 Tel.: GYpsy 6-3874.....KBS  
 President.....Lucille U. Herrin

**KCRS—Midland—1935**

Freq.: 550 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Midland Bcstg. Co.  
 Address.....3701 West Wall  
 Tel.: OXford 4-6603.....Independent  
 Station Representative.....Eastman  
 President.....Wendell Mayes  
 General Manager.....Wendell Mayes, Jr.  
 Commercial Manager.....J. Fred Perry  
 Program Director.....Parker Morell  
 Chief Engineer.....Tom Yates  
 For other Mayes stations see Multiple-Station Own-  
 ers.

**KJBC—Midland—1950**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned By.....Ronald Lee Pope  
 Address.....S. Lamesa Rd.  
 Tel.: MU 4-5152.....KBS  
 President, Comm. Mgr.....Ronald Lee Pope  
 General, Station Manager..Mildred Thomason  
 Program Dir., Chief Engr.....Keith Ward  
 Publicity Director.....Scott McGuire

**KWEL—Midland—1957**

Frequency: 1600 Kc.....Power: 1 Kw., d.  
 Owned By.....George Vaught  
 Address.....1203 W. Wall  
 Tel.: MU 2-4331.....Independent  
 Station Representatives.....Gill-Perna; Brown  
 President, Gen. Mgr.....George Vaught  
 Chief Engineer.....Michael Flood

**KORC—Mineral Wells—1946**

Frequency: 1140 Kc....Power: 250 Watts d.  
 Owned-Operated By.....Action Bcstg.  
 Business Address.....P.O. Box 108  
 Tel.: FA 5-3384.....KBS  
 General Manager.....G. Hutto

**KIRT—Mission—1957**

Frequency: 1580 Kc.....Power: 1 Kw., d.  
 Owned.....KIRT, Inc.  
 Address.....Box 985  
 Tel.: JU 5-1629.....KBS

# TEXAS

President.....Ray V. Jensen  
General Manager.....C. T. McKasson  
Chief Engineer.....Wilfredo Hinojosa

## **KVKM—Monahans—1947**

Frequency: 1330 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Monahans Bcstrs., Inc.  
Address .....Drawer K  
Tel.: Wilson 3-3231.....MBS  
Station Reps.....Melville; Masla  
Pres., Gen. Manager.....J. R. Rucker  
Station, Sales Prom. Mgr.....Bill Mitchell  
Program, Publicity Director.....Dick Aker  
Owners of: KVKM-TV.

## **KRAN—Morton—1961**

Frequency: 1280 Kc.....Power: 500 Watts d.  
Owned By .....Morton Bcstg. Co.  
Address .....Box 456  
Tel.: 266-7221.....Independent  
President .....Mike Barrett  
General, Commercial Mgr.....Dean Weatherly

## **KIMP—Mount Pleasant—1948**

Frequency: 960 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Mt. Pleasant Bcstg. Co.  
Address .....Box 990  
Tel.: PA 4-4726.....KBS  
General, Station Manager....Winston O. Ward  
Program Director.....Ruby Stanley  
Chief Engineer.....Clarence C. Taylor  
Owners of: KIMP-FM; KBEL, Idabel, Okla.

## **KMUL—Muleshoe—1956**

Frequency: 1380 Kc.....Power: 1000 W.  
Owned By..J. Burroughs, L. Randolph, G. Lamb  
Address.....P.O. Box 486  
Tel.: 2730.....Independent  
President.....John Burroughs  
General Manager.....Gilbert Lamb

## **KEEE—Nacogdoches—1947**

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....J. C. Stallings  
Address.....300 E. Main St.  
Tel.: LOgan 4-4444.....KBS  
President, General Manager....J. C. Stallings  
Comm., Sales Prom. Mgr.....R. C. Atherton  
Chief Engineer.....J. R. Stallworth

## **KSFA—Nacogdoches—1947**

Frequency: 860 Kc.....Power: 1000 Watts d.  
Owned By.....Texan Broadcasting Co. Inc.  
Address.....P.O. Box 1158, SFA Sta.  
Tel.: LO 4-3723.....Independent  
Station Representative.....Bob Dore  
General Manager.....Bob Dunn  
Sales Prom. Manager.....Sarah Jane Moon

## **KWBC—Navasota—1960**

Frequency: 1550 Kc.....Power: 250 Watts d.  
Owned By.....Whitten Bcstg. Co.  
Address .....116 Railroad Street

Tel.: TA 5-6484.....Independent  
President, Gen. Mgr.....Robert H. Whitten

## **KGNB—New Braunfels—1950**

Frequency: 1420 Kc....Power: 1000 Watts d.  
Owned By.....Comal Broadcasting Co.  
Address.....184 S. Castell  
Tel.: MA 5-3443.....KBS  
President, Gen. Mgr.....F. T. Wilson

## **KECK—Odessa—1947**

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned By.....Radio Industries, Inc.  
Address .....120 W. 3d  
Tel.: FE 2-5791.....Independent  
Station Reps.....Webb; Melville  
Pres., Gen., Sta. Mgr.....Mrs. Betty Nedow

## **KOSA—Odessa—1947**

Frequency: 1230 Kc.....Power: 250 Watt  
Owned By.....Odessa Bcstg. Co.  
Address.....1300 South Crane  
Tel.: FE 2-4301.....Independent  
President.....Cecil L. Trigg  
General, Station Manager.....Stephen Trigg  
Program Director.....Rick Reynolds  
Chief Engineer.....Jim Simpson  
For other Trigg-Vaughn stations see Multiple-Station Owners.

## **KOYL—Odessa—1957**

Frequency: 1310 Kc.....Power: 1000 W. d.  
Owned By.....Mid-Cities Bcstg. Co.  
Business Address.....4000 Rasco Ave.  
Tel.: Emerson 6-2801.....Independent  
Pres., Chief Eng.....Edward L. Roskelley

## **KRIG—Odessa—1946**

Frequency: 1410 Kc.....Power: 1000 Watts  
Owned By.....Auchincloss Bcstg. Corp.  
Address .....Box 231  
Tel.: FEderal 2-6871.....MBS-NBC  
President.....B. C. Auchincloss

## **KOGT—Orange—1949**

Frequency: 1600 Kc.....Power: 1000 Watts  
Owned-Oper. By....Sabine Area Brcstg. Corp.  
Address.....605 Main St.  
Tel.: TU 3-4381.....Independent  
President .....M. L. Jacobs  
General, Station Mgr.....Ed Lovelace  
Chief Engineer.....Bob Simmons

## **KNET—Palestine—1935**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By....Palestine Bcstg. Corp.  
Business Address.....319 W. Main St.  
Tel.: 6077 .....KBS  
Pres., Gen., Sta. Mgr.....Allen E. Vinson  
Comm. Mgr.....Austin Hotchkiss

## **KHHH—Pampa—1952**

Frequency: 1230 Kc.....Power: 250 Watts

Owned By.....Huntley Enterprises  
 Address.....P. O. Box 1779  
 Tel.: MO 4-2551.....Independent  
 General, Station Mgr.....H. H. Huntley

**KPDN—Pampa—1936**

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Top O' Texas Bcstg. Co.  
 Address.....Hughes Bldg.  
 Tel.: MO 4-7461.....MBS  
 Owner, General Mgr.....Warren L. Hasse  
 Commercial Manager.....Ray Rogers  
 Chief Engineer.....Dennis Dehn

**KFTV—Paris—1950**

Frequency: 1250 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Lamar Bcstg. Corp.  
 Address.....210 1st Natl. Bank Bldg.  
 Tel.: SU 4-6676.....KBS  
 Station Representative....George T. Hopewell  
 Pres., Gen. Mgr.....James F. Hendrix  
 Program Director.....Thomas D. Seay, Jr.

**KPLT—Paris—1936**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....KPLT, Inc.  
 Address.....Box 235  
 Tel.: SU 4-4311.....Independent  
 Owner.....Clifford B. Marshall  
 General Mgr., Chief Engr.....Jeff D. Methven

**KIKK—Pasadena—1947**

Frequency: 650 Kc.....Power: 250 Watts d.  
 Owned By.....KIKK Radio  
 Address.....Box 76  
 Tel.: GR 3-4433.....Independent  
 President, Gen. Mgr.....Leroy J. Gloger  
 Chief Engineer.....O. D. Stephens

**KLVL—Pasadena—1950**

Freq.: 1480 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Felix H. Morales  
 Address.....P.O. Box 432  
 Tel.: CApitol 5-3208 Houston.....Independent  
 General Manager.....Felix H. Morales  
 Chief Engineer.....D. Golihur

**KIUN—Pecos—1935**

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....KIUN, Inc.  
 Address.....P.O. Box 469  
 Tel.: Hickory 5-2497.....KBS  
 President.....Barney Hubbs  
 General, Sales Prom. Mgr.....Bill H. Hubbs  
 Station Manager.....David Martin  
 Chief Engineer.....Harry Boehnemann

**KEYE—Perryton—1948**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Perryton Radio  
 Address.....P. O. Box 917  
 Tel.: 435-3236.....MBS  
 Gen., Sta. Mgr.....Kenneth Roller

**KVOP—Plainview—1944**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KVOP, Inc.  
 Address.....1100 W. 24th St.  
 Tel.: CApitol 4-2771.....KBS  
 President.....W. J. Harpole  
 General Manager.....Kermit Ashby  
 Station Manager.....Tut Tawwater  
 Commercial Manager.....Girard Fox  
 Chief Engineer.....Hugh V. Smith  
 Owners of: KVOP-FM.

**KBOP—Pleasanton—1951**

Frequency: 1380 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Atascosa Broadcasting Co.  
 Address.....P. O. Box 247  
 Tel.: LOcust 9-4871.....KBS  
 President, General Mgr.....Ben L. Parker  
 Chief Eng.....Mona Parker

**KOLE—Port Arthur—1947**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Radio Southwest Inc.  
 Address.....Box 1126  
 Tel.: YU 2-9436.....KBS  
 Owner.....Edward L. Francis  
 Chief Engineer.....Donald Bullion

**KPAC—Port Arthur—1934**

Freq... 1250 Kc.....Power: 5 Kw. d, 1 Kw. n.  
 Owned-Oper. By.....Port Arthur College  
 Address.....Box 511  
 Tel.: YU 5-7458.....MBS  
 President.....W. M. Monroe  
 Gen. Mgr., Chief Eng.....Charles Segrest  
 Comm., Sales Prom. Mgr.....Tommy Vance  
 Program Director.....Jim Collins  
 Owners of: KPAC-TV.

**KGUL—Port Lavaca—1961**

Frequency: 1560 Kc.....Power: 500 Watts d.  
 Owned By.....Lewis O. Seibert  
 Address.....213 N. Colorado  
 Tel.: 524-2951.....Independent  
 General Manager.....L. D. Holford  
 Chief Engineer.....R. L. Starnes  
 Owners of: KGKL, San Angelo.

**KPNG—Port Neches—1959**

Frequency: 1150 Kc.....Power: 500 Wts. d.  
 Owned By.....Midcounty Radio-KPNG  
 Address.....1402 Port Neches Ave.  
 Tel.: RAndolph 2-4323.....Independent  
 Owner & President.....Joseph S. Trum  
 General, Station Mgr.....Mason A. Lewis  
 Chief Engineer.....Fred Smith

**KPOS—Post—1955**

(Formerly KUKO)

Frequency: 1370 Kc.....Power: 500 Wts. d.  
 Owned By.....Garza Bcstg. Co.  
 Address.....201 E. Main



# TEXAS

Tel.: 495-2831.....KBS  
General Manager.....Dave Sanford

## **KOLJ—Quanoth—1952**

Frequency: 1150 Kc.....Power: 500 Watts d.  
Owned By.....Fay Eggleston  
Address.....P.O. Box 589  
Tel.: MO 3-2572.....KBS  
President.....Fay Eggleston

## **KSOX—Raymondville—1956**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Bob Hicks Ent., Ltd.  
Address.....Box 1240  
Tel.: MU 9-3333.....Independent  
President, Gen. Mgr.....Bob Hicks  
Commercial Mgr.....Doc Chasten  
Chief Engineer.....A. Gomez  
Owners of: KPSO, Falfurrias, Tex.

## **KROB—Robstown—1963**

Frequency: 1510 Kc.....Power: 500 W. d.  
Owned By.....Dr. G. L. Gossage  
Address.....Box 752  
Tel.: 3141.....Independent  
Representative.....None  
General Manager.....Mel Ammerman

## **KFRD—Rosenberg—1948**

Frequency: 980 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Fort Bend Bcstg. Co.  
Address.....Box 832  
Tel.: NO 2-3776.....Independent  
General Manager.....Bill Sloan  
Commercial Manager.....George Thompson  
Program Director.....Paul Collins  
Chief Engineer.....Frank Wood

## **KTLU—Rusk—1955**

Frequency: 1580 Kc.....Power: 500 W., d.  
Owned.....E. H. Whitehead  
Business Address.....P.O. Box 316  
Tel.: 533.....KBS  
Pres., Gen. Mgr.....E. H. Whitehead

## **KGKL—San Angelo—1928**

Freq.: 960 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned.....Angelo Bcstg. Tcstg. Inc.  
Address.....Box 1878  
Tel.: 655-6715.....ABC  
President.....Lewis O. Seibert  
Station Manager.....Dave Gottshall  
Chief Engineer.....Bill Potteet  
Owners of: KGUL, Port Lavaca.

## **KPEP—San Angelo—1954**

Frequency: 1420 Kc...Power: 1000 Watts, d.  
Owned.....Western Broadcasting Co.  
Address.....Box 1350  
Tel.: 655-8116.....Independent  
Co-Owners.....D. P. Pinkston, Larry Elmore  
Station Mgr., Prog. Dir.....Bill Nicholson  
Commercial Manager.....Tom Mullins

Chief Engineer.....Bill Berry  
For other Pinkston-Elmore stations see Multiple-  
Station Owners.

## **KTEO—San Angelo—1947**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Burkhart Broadcasting Corp.  
Address.....1013 W. Beaugard  
Tel.: 655-3131.....Independent  
President, General Mgr.....P. D. Johnson  
Chief Engineer.....Jerry White

## **KWFR—San Angelo—1954**

Frequency: 1260 Kc....Power: 1000 Watts d.  
Owned-Oper. By..Solar Broadcasting Co., Inc.  
Address.....First Savings Bldg.  
Tel.: 653-3387.....MBS  
President.....Arthur Foster  
General, Station Mgr.....Walton A. Foster  
Commercial Mgr.....Milton Dove

## **KAPE—San Antonio—1960**

Frequency: 1480 Kc.....Power: 500 Watts d.  
Owned By.....Top Bcstr., Inc.  
Address.....608 E. Travis St.  
Tel.: CApitol 3-3877.....ABC  
President, General Manager.....Sam J. Riklin  
Station Manager.....Art Riklin  
Commercial Manager.....Arthur Harper  
Sales Promotion Manager.....George Samuels  
Publicity Director.....Marilyn Ford  
Chief Engineer.....Homer Driesslein

## **KBAT—San Antonio—1926**

Freq.: 680 Kc....Power: 50 Kw. d., 10 Kw. n.  
Owned By.....Texas Star Broadcasting  
Business-Studio Address.....Ave. E & 4th St.  
Tel.: CApitol 6-2245.....Independent  
President.....Roy Hofheinz  
Program Dir.....Charles Keller  
Chief Engineer.....Terrance O'Rourke

## **KBER—San Antonio—1961**

Frequency: 1150 Kc.....Power: 1000 Watts  
Owned By.....Kepo Broadcasting Co.  
Address.....5500 Alma Dr.  
Tel.: Midway 8-0510.....Independent  
President, General Mgr.....A. V. Bamford  
Chief Engineer.....Dick Jones

## **KCOR—San Antonio—1946**

Freq: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Inter-American, Radio, Inc.  
Address.....111 Martinez St.  
Tel.: CA 5-2751.....Independent  
President.....Allen E. Wolin  
General Mgr.....Nathan Safir  
For other Wolin stations see Key Best. Manage-  
ment under Multiple-Station Owners.

## **KITE—San Antonio—1947**

Frequency: 930 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Southwest States, Inc.

Address.....535 S. Main  
 Tel.: CA 6-0335.....Independent  
 President.....David G. Scribner  
 Program Director.....Kenneth Rogers  
 Chief Engineer.....Kenneth R. Hyman  
 For other Southwest States stations see Trigg-  
 Vaughn stations under Multiple-Station Owners.

**KMAC—San Antonio—1926**

Frequency: 630 Kc.....Power: 5,000 Watts  
 Owned-Oper. By.....The Walmac Co.  
 Address.....KMAC Bldg.  
 Tel.: CA 3-6211.....ABC, CBS  
 President, Gen. Mgr.....Howard W. Davis  
 Program Director.....Anna Morinelli  
 Sales Prom. Mgr.....Billy Deaton  
 Publicity Director.....Ned Rogoff  
 Owners of: KISS-FM, San Antonio.

**KONO—San Antonio—1927**

Freq.: 860 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Mission Bdcstg. Co.  
 Address.....317 Arden Grove  
 Tel.: CA 6-5171.....Independent  
 Representative.....Katz  
 President, General Mgr.....Jack J. Roth  
 Station Manager.....Jack Eisele  
 Commercial Manager.....Harry Mooradian  
 Director of Engineering.....George Ing  
 Owners of: KONO-TV.

**KTSA—San Antonio—1922**

Frequency: 550 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....McLendon Corp.  
 Address.....4050 Eisenhower Rd.  
 Tel.: Oldfield 5-5500.....Independent  
 Representative.....Blair  
 Chairman of the Board.....B. R. McLendon  
 President.....Gordon B. McLendon  
 Sales Promotion Mgr.....Jamie E. Hamby  
 Chief Engineer.....Coleman Barber  
 For other McLendon stations see Multiple-Station  
 Owners.

**KUBO—San Antonio—1948**

Frequency: 1310 Kc.....Power: 5,000 Watts d.  
 Owned-Oper. By.....Radio KIWW, Inc.  
 Address.....518 W. Houston St.  
 Tel.: CA 6-5254.....Independent  
 Station Rep.....Tele-Radio & TV Sales  
 President.....Robert N. Pinkerton  
 General, Comm. Mgr.....Hal Hughes  
 Chief Eng.....William Ellis

**KUKA—San Antonio—1953**

Frequency: 1250 Kc.....Power: 500 Watts d.  
 Owned By.....Por Favor, Inc.  
 Address.....501 W. Quincy  
 Tel.: CA 5-5757.....Independent  
 President, Gen. Mgr.....Alex A. Coe  
 Station Manager.....Norman Fischer

**WOAI—San Antonio—1922**

Frequency: 1200 Kc.....Power: 50,000 Watts

Owned-Oper. By....Southland Industries, Inc.  
 Address.....P.O. Box 2641  
 Tel.: CA 7-4221.....NBC  
 Representative.....Edward Petry & Co., Inc.  
 Pres., Gen. Mgr.....James M. Gaines  
 V.P., Station Manager.....Rex L. Preis  
 Sales Promotion Mgr.....Gene Richards  
 Program Director.....Barclay Russell  
 Publicity Director.....Gene Crockett  
 Dir. of Engineering.....Chas. Jeffers  
 Owners of: WOAI-TV.

**KCNY—San Marcos—1948**

Frequency: 1470 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Central Brcstg. Co.  
 Address.....Box 32  
 Tel.: EX 2-3545.....Independent  
 President.....Dr. Forest L. Whan  
 Gen., Sta. Mgr.....William Veidt

**KBAL—San Saba—1956**

Frequency: 1410 Kc.....Power: 500 Watts d.  
 Owned By.....San Saba County Bdcstg. Co.  
 Address.....P. O. Box 209  
 Tel.: 166.....KBS  
 President, Manager.....H. A. Stevens

**KWED—Seguin—1948**

Frequency: 1580 Kc. ...Power: 1000 Watts d.  
 Owned-Oper. By.....Seguin Bdcstg. Co.  
 Business-Studio Address.....609 E. Court St.  
 Tel.: FR 9-2234.....Independent  
 President.....Garfield Kiel  
 General Mgr.....Stan McKenzie

**KTFO—Seminole—1955**

Frequency: 1250 Kc.....Power: 1000 Watts d  
 Owned By.....KSML Bcstrs.  
 Address.....402 South Main St.  
 Tel.: PLaza 8-3798.....KBS  
 President.....F. Barbee, Jr.  
 General Manager.....Mrs. F. Barbee, Jr.

**KSEY—Seymour—1950**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....W. C. Moss, Jr.  
 Address.....P.O. Box 1191  
 Tel.: TUXedo 8-2525.....KBS  
 Station Manager.....W. C. Moss, Jr.  
 Chief Engineer.....R. Dormier

**KBYP—Shamrock—1949**

Frequency: 1580 Kc.....Power: 250 Watts d.  
 Owned By.....Eugene Henderson  
 Address.....Box 21  
 Tel.: BI 6-1158.....KBS  
 General Manager.....Eugene Henderson  
 Chief Engineer.....Paul Henderson

**KT XO—Sherman—1947**

Frequency: 1500 Kc.....Power: 250 Watts d.  
 Owned-Operated By...O'Connor Bcstg. Corp.  
 Business Address.....P.O. Box 661

# TEXAS

Tel.: TWinbrook 2-8188.....Independent  
President.....Tom E. Spellman  
General Manager.....Ray Lewis  
Chief Engineer.....M. Ferguson

## **KRRV**—Sherman-Denison 1936

Frequency: 910 Kc.....Power: 1000 Watts  
Owned-Oper. By.....William Wayne Phelps  
Address..Box 94 (Denison), Box 665 (Sherman)  
Tel.: TWinbrook 2-5115 (Sherman).....MBS  
General, Sta. Mgr.....James H. Morrison  
Chief Engineer.....Joseph Knight

## **KKAS**—Silsbee—1959

Frequency: 1300 Kc.....Power: 500 Watts d.  
Owned By.....Hardin County Bcstg. Co.  
Address .....Box 455  
Tel.: EVergreen 5-2883.....Independent  
General, Commercial Mgr.....Billie J. Holmes

## **KTOD**—Sinton—1954

Frequency: 1590 Kc..Power: 1 Kw. d., 500 W. n.  
Owned.....Southern Bcstg. Co.  
Address...P.O. Box, 269, Corpus Christi, Tex.  
Tel.: TU 2-8285.....Independent  
President.....P. Singer  
General Mgr.....Carroll Wakefield  
Owners of: KTOD-FM.

## **KCAS**—Slaton—1962

Frequency: 1050 Kc.....Power: 250 Watts d.  
Owned By.....Star of the Plains Bcstg. Co.  
Address.....133 S. Ninth St.  
Tel.: VAlley 8-4217.....KBS  
Co-Owners... Kermit S. Ashby, Troyce Harrell  
Commercial Manager.....Duke Lively  
Program, Sales Prom. Dir.....Dee Bowman  
Chief Engineer.....Wayne Carr

## **KSNY**—Snyder—1949

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Snyder Bdcstg. Co.  
Address.....Box 1008  
Tel.: HI 3-9322.....MBS, KBS  
Station Representative.....Robert Eastman  
President.....Mrs. Flora Hughes  
Gen. Sta. Mgr.....Mel Z. Gilbert  
Commercial Manager.....Frank Taylor  
Publicity Director.....Roy Meador  
Chief Engineer.....Coy Thompson

## **KCKG**—Sonora—1962

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Ward Broadcasting Co.  
Address.....P.O. Bcx 618  
Tel.: 2-8711.....Independent  
President, General Manager.....Albert Ward

## **KDWT**—Stamford—1946

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Abko Bcstg. Co.

Address.....Box 1205  
Tel.: PR 3-3401.....KBS  
President.....A. Boyd Kelley  
Station Manager.....Robert A. Prichard  
Chief Engineer.....James S. Thompson

## **KSTV**—Stephenville—1947

Frequency: 1510 Kc.....Power: 250 Watts d.  
Owned .....Dixie Bcstrs.  
Address.....P. O. Box 102  
Tel.: WO 5-3141.....KBS  
Comm. Mgr. ....Mel Bennett  
Chief Engineer.....D. Solmonson

## **KSST**—Sulphur Springs—1947

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By...Hopkins County Bcstg. Co.  
Address .....Radio Road  
Tel.: 885-3111.....KBS  
President, Chief Eng.....William E. Bradford  
Comm. Mgr.....Clovis Pinion  
Sales Prom. Mgr., Pub. Dir...Buddy Funderburk  
Program Director.....Patti Anderson

## **KXOX**—Sweetwater—1939

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By .....KXOX  
Address.....P.O. Box 570  
Tel.: BElmont 4-4655.....KBS  
Station Representative .....Melville  
President .....F. L. Ledbetter  
Gen. Mgr.....Myrl Stein  
Chief Engineer.....Earl B. Ray

## **KTAE**—Taylor—1948

Frequency: 1260 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....KTAE, Inc.  
Business Address.....121 E. 2nd St.  
Tel.: EL 2-3631.....KBS  
President, Gen. Mgr.....G. Gillis Conoley  
Chief Engineer.....Robert Sitman

## **KTEM**—Temple—1936

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Bell Broadcasting Co., Inc.  
Address.....17 South Third  
Tel.: PR 3-5252.....MBS  
President .....Frank W. Mayborn  
Program Director.....Phil M. Miller  
Owners of: KCEN-TV, Temple.

## **KTER**—Terrell—1950

Frequency: 1570 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Terrell Bcstg. Corp.  
Address .....Box 9  
Tel.: JOrdan 3-4497.....KBS  
President .....O. Pirtle  
Gen. Mgr.....Bill Pirtle  
Chief Engineer.....Brad Redfearn

## **KATQ**—Texarkana—1961

Frequency: 940 Kc.....Power: 1000 Watts d.  
Owned By.....Floyd Bell

Address.....303 W. Broad St.  
 Tel.: 793-2128.....Independent  
 General Manager.....Floyd Bell  
 Commercial Manager.....James LeFan  
 Program Director.....Larry Sharp  
 Chief Engineer.....Thomas Graves

**KCMC—Texarkana—1932**

Frequency: 740 Kc.....Power: 1,000 Watts  
 Owned-Oper. By.....KCMC, Inc.  
 Address.....P. O. Box 521  
 Tel.: 36151.....ABC  
 Station Reps. ....Masla; Melville  
 President.....W. Hussman  
 Gen. Mgr.....B. L. Wood

**KTFS—Texarkana—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Aircrest Radio Sta. Inc.  
 Business-Studio Address.....Box 1260  
 Tel.: 3-5123.....KBS  
 Pres., Gen. Manager.....W. R. McDaniel  
 Commercial Manager.....Tom Alford  
 Program Director.....Herb Hester  
 Chief Engineer.....John Crawford

**KTLW—Texas City—1947**

Frequency: 920 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....J. G. Long  
 Address.....Show Boat Bldg.  
 Tel.: Wilson 5-4418.....Independent  
 President.....J. G. Long  
 General Station Mgr.....Bob Greer  
 Commercial Manager.....Marge Huffman  
 Chief Engineer.....Luke Stripling  
 For other Long stations see Multiple-Station Owners.

**KTUE—Tulia—1954**

Frequency: 1260 Kc.....Power: 1 Kw. d.  
 Owned-Operated By.....KTUE Radio, Inc.  
 Address.....110 N. Armstrong  
 Tel.: WYdown 5-3531.....KBS  
 President.....W. A. Amburn  
 Chief Engineer.....Clayton Fuchs

**KDOK—Tyler—1956**

Frequency: 1330 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....KDOK Bcstg. Co.  
 Address.....808 Peoples Bank Building  
 Tel.: LYric 3-2519.....Independent  
 President, General Manager..Dana W. Adams  
 Chief Engineer.....Robie Morgan

**KGKB—Tyler—1930**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....KGKB, Inc.  
 Address.....Box 733  
 Tel.: LY 3-1751.....MBS  
 President.....Wallace Barbee  
 General, Station Manager.....Sam Matthews  
 Chief Engineer.....Mack Ferguson

**KTBB—Tyler—1947**

Freq.: 600 Kc.....Power: 1000 Watts  
 Owned-Operated By...Blackstone Bcstg. Co.  
 Address.....Blackstone Hotel  
 Tel.: LYric 4-7278.....Independent  
 Reps....Venard, Torbet & McConnell; Melville  
 President.....Mrs. C. N. Clyde  
 Gen., Sta. Mgr.....M. Danbom  
 Chief Engineer.....R. A. Wileman

**KZEY—Tyler—1958**

Frequency: 690 Kc.....Power: 250 Watts, d  
 Owned By.....Tyler Bcstg. Co.  
 Address.....Lake Park Drive  
 Tel.: LYric 3-1744.....Independent  
 President.....R. Thos. Gibson  
 General Manager.....W. L. Whitworth

**KVOU—Uvalde—1947**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Uvalde Broadcasters, Inc.  
 Address.....Box 758  
 Tel.: BR 8-4555.....KBS  
 President & Gen. Mgr.....Edward J. Harpole  
 Station, Sales Prom. Mgr.....Cliff Sanderford

**KVWC—Vernon—1939**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KVWC, Inc.  
 Address.....1818½ Wilbarger St.  
 Tel.: Linden 2-6221.....KBS  
 General Manager.....Joe Garrison

**KNAL—Victoria—1949**

Frequency: 1410 Kc.....Power: 500 Watts  
 Owned-Operated By....Victoria Bcstrs., Inc.  
 Address.....1505 Port Lavaca Drive  
 Tel.: HI 3-9176.....Independent  
 Station Rep.....Venard, Torbet & McConnell  
 President, General Mgr.....M. N. Bostick  
 Station Manager.....Robert C. Martin  
 Chief Engineer.....Douglas E. Smith  
 For other Bostick stations see KWTX stations  
 under Multiple-Station Owners.

**KVIC—Victoria—1939**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KVIC Bcstg. Co., Inc.  
 Address.....P.O. Box 5487  
 Tel.: Hillcrest 3-9171.....KBS-MBS  
 President.....J. G. Long  
 Gen., Station Mgr.....Bob Tharp  
 Comm., Sales Prom. Mgr.....Jim Traber  
 Chief Engineer.....V. Boldt  
 For other Long station see Multiple-Station Owners.

**KAWA—Waco—1953**

Frequency: 1010 Kc.....Power: 10 Kw. d.  
 Owned By.....M-L Radio, Inc.  
 Address.....806 Austin Ave.  
 Tel.: PLaza 4-1488.....Independent  
 General Manager.....Bill Dahlsten

# TEXAS

## **KBGO—Waco—1962**

Frequency: 1580 Kc. Power: 1 Kw.  
Owned By.....Audiocasting of Texas  
Address.....Broadcast House  
Tel.: PL 6-1896.....Independent  
Representative.....Savalli/Gates  
Vice-Pres., Gen., Mgr.....John M. Borders

## **KWTX—Waco—1946**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....KWTX Bcstg. Co.  
Address.....P.O. Box 7128  
Tel.: PL 6-4451.....MBS  
Station Rep.....Venard, Torbet & McConnell  
President, General Mgr.....M. N. Bostick  
Station Manager.....Frank Fallon  
Commercial Manager.....Pete McNee  
Chief Engineer.....William Moore  
For other KWTX Bcstg. stations see Multiple-Station Owners.

## **WACO—Waco—1922**

Frequency: 1460 Kc. Power: 1000 Watts  
Owned-Operated By.....Waco Bcstg. Co.  
Address.....3620 Franklin Ave.  
Tel.: PL 2-6571.....ABC  
Station Representative.....Eastman  
President.....Wendell Mayes  
V. P., Gen. Mgr.....R. Lee Glasgow  
Chief Engineer.....Jack Vinson  
For other Mayes stations see Multiple-Station Owners.

## **KBEC—Waxahachie—1955**

Frequency: 1390 Kc. Power: 500 W., d.  
Owned-Operated By..Richard Tuck Enterprises  
Address.....Box 731  
Tel.: WE 7-1390.....KBS  
Owner, Chief Engr.....Richard Tuck  
Station, Comm. Mgr.....Dub Estes

## **KZEE—Weatherford—1956**

Frequency: 1220 Kc. Power: 250 W., d.  
Owned.....Bartlesville Bcstg. Co.  
Address.....5346 Drane Dr.  
Tel.: LY 4-3826.....Independent  
President, General Mgr.....J. Fred Case  
Station Manager.....Carl Singer

## **KRGV—Weslaco—1927**

Frequency: 1290 Kc. Power: 5000 Watts

Owned By.....Douglas & Charles Manship  
Business Address.....309 S. Missouri Ave.  
Tel.: WO 8-3131.....NBC  
Representative.....Raymer  
President, General Mgr...Douglas L. Manship  
V.P., Station Mgr.....Charles L. Brooks  
Sales Prom. Mgr., Pub. Dir.....Hank Page  
Program Director.....Wray Post  
Sales Manager.....Jim Ahlgrimm  
Chief Engineer.....Lewis Hartwig  
Owners of: KRGV-TV; WJBO-AM-FM, WBRZ  
(TV), Baton Rouge, La.

## **KANI—Wharton—1962**

Frequency: 1500 Kc. Power: 500 Watts  
Owned By.....V. M. Preston  
Address.....P.O. Box 111  
Tel.: LEhigh 2-3800.....KBS  
Pres., Gen. Mgr.....V. M. Preston

## **KNIN—Wichita Falls—1947**

Freq.: 990 Kc. Power: 10 Kw. d., 1 Kw. n.  
Owned By.....Wichita Bcstg. Corp.  
Address.....P. O. Box 787  
Tel.: 723-0791.....ABC  
Station Representative.....Robert E. Eastman  
President.....R. E. Glasgow  
General, Station Mgr.....Bob H. Walker  
Chief Engineer.....Eddie Bell

## **KTRN—Wichita Falls—1948**

Freq. 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....T & O Bcstg. Co.  
Address.....917½ Scott St.  
Tel.: 322-5214.....Independent  
Representative.....Hollingbery  
President, General Manager.....Raymond Ruff  
Station Manager.....Mack Lester  
Chief Engineer.....Vernon Beck  
Owners of: KELI, Tulsa, Okla.

## **KWFT—Wichita Falls—1939**

Frequency: 620 Kc. Power: 5000 Watts  
Owned.....North Texas Radio, Inc.  
Address.....1005 Lamar  
Tel.: 766-4231.....CBS  
Representative.....H-R  
Pres., Gen. Mgr.....Ben Ludy  
Asst. Manager, Chief Eng...Lewis Dickensheets  
Commercial Manager.....A. L. Pierce  
Prog. Dir.....Homer Cunningham

**THE DECISION-MAKERS IN BROADCASTING**

**READ RADIO-TELEVISION DAILY**

**BECAUSE DAILY NEWS IS A DAILY MUST**

# Utah

## **KUTA**—Blanding—1961

Frequency: 790 Kc. Power: 1,000 Watts d.  
Owned By .....KUTA Corp.  
Address .....Box 790  
Tel.: 678-4321 .....ABC  
Station Representative ...Edward Petry & Co.  
President .....Jack W. Hawkins  
General Mgr., Ch. Eng. ....John J. Tobola  
Sales Promotion Mgr. ....Eugene F. Ege  
Program, Publicity Dir. ....Ted Wilk

## **KBUH**—Brigham City—1948

Frequency: 800 Kc. Power: 250 Watts d.  
Owned By .....Wade M. Ebeling  
Business Address .....948 W. Forrest St.  
Tel.: PA 3-3401 .....Independent

## **KSUB**—Cedar City—1937

Frequency: 590 Kc. Power: 1000 Watts  
Owned-Oper. By .....So. Utah Bcstg. Co.  
Address .....54 N. Main St.  
Tel.: JU 6-6547 .....CBS  
Station Rep. ....Adam Young  
President .....Howard Johnson  
Commercial Manager .....Jack Hayes  
Gen. Program Dir. ....Donald E. Cartwright  
Chief Engineer .....Richard N. Gunn

## **KBBC**—Centerville—1957

Frequency: 1600 Kc. Power: 1 Kw. d  
Owned By .....Davis Bcstg. Co.  
Address .....P.O. Box 44, Bountiful, Utah  
Tel.: AXtell 5-5551 .....Independent  
President .....J. F. Pingree  
General Manager .....H. W. Pingree  
Chief Engineer .....Ed McCleery

## **KLGN**—Logan—1954

Frequency: 1390 Kc. Power: 1,000 Watts d.  
Owned-Oper. By .....KLGN Radio, Inc.  
Business Address .....RFD #1 Box 231  
Tel.: SK 2-2600 .....Independent  
Station Representative .....Hopewell  
President, General Mgr. ....F. G. Ziser  
Chief Engineer .....E. Schow

## **KVNU**—Logan—1938

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By .....Cache Valley Bcstg. Co.  
Address .....1393 N. Main St.  
Tel.: SK 2-5141 .....ABC-KBS  
President .....Herschel Bullen  
Gen., Sta. Mgr. ....Reed Bullen  
Commercial Manager .....W. W. Kirkland  
Program Director .....Reid Andreasen

## **KURA**—Moab—1957

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.

Owned By .....Moab Bcstg. & TV Corp.  
Address .....P.O. Box 368  
Tel.: Alpine 3-5001 .....ABC  
Pres. Gen. Mgr. ....Forrest L. Simpson  
Chief Engineer .....Calvin H. Widows

## **KMUR**—Murray—1948

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By .....Oral J. Wilkinson  
Address .....4646 S. State St., Salt Lake City  
Tel.: AM 6-4419 .....Independent  
President .....O. J. Wilkinson  
General Manager .....James K. Richey

## **KLO**—Ogden—1925

Frequency: 1430 Kc. Power: 5000 Watts  
Owned-Operated By .....Utah Radio  
Address .....Box 1499  
Tel.: EXport 4-5721 .....ABC  
Co-Owner .....Cecil L. and Joyce Heftel  
Station Manager .....Kim Ward  
Commercial Manager .....Len Allen  
Program Director .....M. Reichley  
Chief Eng. ....Wayne Moss

## **KSVN**—Ogden—1947

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned By .....North America Bcstg. Co.  
Address .....P.O. Box 107  
Tel.: EX 4-3476 .....Independent  
President .....Lavor R. Wood

## **KVOG**—Ogden—1948

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By .....United Bcstg. Co.  
Address .....1538 Gibson Ave.  
Tel.: EX 2-7535 .....Independent  
Representative .....Webb  
Pres., Gen. Mgr. ....Arch G. Webb  
Chief Engineer .....Samuel V. Crawford  
Owners of: KVOG-TV.

## **KOAL**—Price—1936

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By .....Eastern Utah Bcstg. Co.  
Address .....P.O. Box 591  
Tel.: ME 7-0407 .....ABC-MBS-KBS  
Representative .....Petry  
President .....Jack Richards

## **KEYY**—Provo—1949

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By .....Mid Utah Bcstg. Co.  
Address .....307 S. 16th W.  
Tel.: FR 3-2174 .....KBS  
President .....D. Spencer Grow  
General, Sta. Mgr. ....Dave Weiser  
Program Dir. ....Joe Meier  
Chief Engineer .....Bill Smith

# UTAH

## **KIXX—Provo—1947**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By..Central Utah Bcstg. Co. Inc.  
Address.....P. O. Box 550  
Tel.: FR 3-3336 .....ABC  
Station Reps.....Hollingbery; Webb  
Co-Owner, Pres.....F. A. Van Wagenen  
Co-Owner, Gen. Mgr.....H. E. Van Wagenen

## **KOVO—Provo—1939**

Freq.: 960 Kc.....Power: 5 Kw., d.; 1 Kw. n.  
Owned-Oper. By.....KOVO, Inc.  
Address .....Box 949  
Tel.: FRanklin 3-8550.....ABC  
President.....Ashley L. Robison  
General, Station Mgr.....Glenn Shaw

## **KSVC—Richfield—1947**

Freq.: 980 Kc.....Power: 5000 Wts. d., 1000 n.  
Owned-Operated By..Sevier Valley Bcstg. Co.  
Address.....250 East 4th South  
Tel.: TW 6-4456.....ABC  
President .....Homer Bandlely  
General Mgr., Ch. Eng.....Bill King

## **KDXU—St. George—1957**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....R. C. Winkelmann  
Business Address.....P. O. Box 179  
Tel.: ORchard 3-3579.....KBS  
Gen., Comm. Mgr.....Roy C. Winkelmann  
Program Director.....Ellen Winkelmann

## **KALL—Salt Lake City—1945**

Frequency: 910 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Salt Lake City Bcstg. Co.  
Address.....146 S. Main St.  
Tel.: EM 4-3561.....ABC  
Station Representative ...Edward Petry & Co.  
President.....George C. Hatch  
General Station Mgr.....Homer K. Peterson  
Publicity Director .....Will Lucas  
For other Hatch stations see Multiple-Station Owners.

## **KCPX—Salt Lake City—1922**

Frequency: 1320 Kc.....Power: 5000 Watts  
Owned By.....Soreen Gams Bcstg.  
Address.....130 Social Hall Ave.  
Tel.: DA 2-5681.....NBC  
Representative .....Katz  
Vice-President.....Norman Louvau  
General Manager.....Douglas Elleson  
Station, Comm. Mgr.....Howard Jorgensen  
Program Dir.....Sam Moll  
Owners of: KCPX-FM-TV; WAPA-TV, San Juan, P. R.

## **KLUB—Salt Lake City—1938**

Frequency: 570 Kc.....Power: 5000 Watts  
Owned-Oper. By.....KLUB Bcstg. Co.  
Address.....165 Social Hall Ave.  
Tel.: EL 9-7794.....MBS

President, General Mgr.....Frank C. Carman  
Operations Dir.....Frank C. McIntyre  
Chief Eng.....Delbert Williams  
Owners of: KLUB-FM.

## **KNAK—Salt Lake City—1947**

Freq.: 1280 Kc.....Power: 5 Kw. d., 500 W. n.  
Owned.....Granite District Radio Bcstg. Co.  
Address.....1042 So. 6th W.  
Tel.: EM 4-3685.....Independent  
Station Representative.....Adam Young  
President, Chief Eng.....Howard D. Johnson  
General Station Mgr.....William Wright  
Program Director .....Mildred Baker  
Commercial Manager.....Clyde Anderson

## **KSL—Salt Lake City—1922**

Frequency: 1160 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....KSL, Inc.  
Address .....Broadcast House  
Tel.: EL 5-4611 .....CBS  
Station Rep.....Peters, Griffin, Woodward  
President.....Arch L. Madsen  
General, Sta. Manager.....Joseph A. Kjar  
Chief Engineer.....Vincent E. Clayton  
Owners of: KSL-TV-FM.

## **KSOP—Salt Lake City—1955**

Frequency: 1370 Kc.....Power: 1 Kw., d.  
Owned-Oper. By.....Seagull Broadcasting Co.  
Address.....1300 West 2320 South  
Tel.: HU 4-4435.....Independent  
President, Gen. Mgr.....M. H. Hilton  
Station Mgr.....Ralph Winn  
Chief Engineer.....Lyle Wahlquist

## **KSXX—Salt Lake City—1959**

Frequency: 630 Kc. ....Power: 1000 Watts d.  
Owned By.....Stanley D. Bush  
Address.....364 S. State  
Tel.: EL 5-6233.....Independent  
President.....Stanley D. Bush

## **KWHO—Salt Lake City—1956**

Frequency: 860 Kc.....Power: 1 Kw., d.  
Owned-Operated By.....Reese C. Anderson  
Address.....510 E. Second South  
Tel.: DA 2-5819.....Independent  
Pres., Gen. Mgr.....Reese C. Anderson  
Publicity Director.....Virginia A. Hughes  
Chief Engineer.....Marvin C. Zitting

## **KWIC—Salt Lake City—1956**

Frequency: 1570 Kc.....Power: 500 Watts d.  
Owned By.....Sugarhouse Broadcasting Co.  
Business Address.....1247 Wilmington Ave.  
Tel.: HUnter 4-8791.....Independent  
President.....Dale R. Curtis  
General Mgr.....Tom Ivory  
Chief Engineer.....Kay D. Turner

## **KONI—Spanish Fork—1960**

Frequency: 1480 Kc.....Power: 1,000 Watts d.

Owned By.....Pioneer Bcstg. Co.  
 Address.....2500 South Main  
 Tel.: 801-798-3571 .....Independent  
 Station Representative .....Hopewell  
 Pres., Gen. Mgr.....George K. Culbertson

**KDYL—Tooele—1956**

Frequency: 990 Kc.....Power: 1 Kw., d.  
 Owned.....Tooele County Radio & TV Bcstg.  
 Address.....P. O. Box 449  
 Tel.: 882-1441 ..... KBS

Sta. Representative .....Hopewell  
 President .....Jack A. Tranter  
 General Manager .....T. Dee Tranter  
 Chief Engineer.....Lawrence Anderson

**KVEL—Vernal—1947**

Frequency: 1250 Kc. ....Power: 5 Kw., d.  
 Owned-Oper. By.....Uintah Bcstg. Co.  
 Address .....120 E. Main St.  
 Tel.: 494 .....ABC-KBS-MBS  
 General Mgr.....J. C. Wallentine

**Vermont**

**WSNO—Barre—1959**

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned By.....R. I. Kimel & B. W. Grad  
 Address.....1 Jacques St.  
 Tel.: GRanite 6-4168.....CBS, KBS  
 General Manager.....Robert I. Kimel  
 Station Manager.....Alan H. Noyes  
 Commercial Manager.....Edmond G. Rousse  
 Chief Engineer.....Allan Ray Machell  
 Owners of: WWSR, St. Albans, Vt.

**WBTV—Bennington—1953**

Frequency: 1370 Kc. ...Power: 1,000 Watts d.  
 Owned-Oper. By.....Catamount Bcstrs. Inc.  
 Address.....P.O. Box 560  
 Tel.: 6321 .....Independent  
 Pres., Gen., Sta. Mgr..Mrs. Belva C. Keyworth

**WKVT—Brattleboro—1959**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....WKVT Corp.  
 Address.....Williams & Larkin Sts.  
 Tel.: ALpine 4-2343.....CBS  
 Station Reps.....Meeker; N. E. Spot Sales  
 President.....Joseph K. Close  
 General & Station Manager...Edward D. Somes  
 Chief Engineer .....Ernest Batchelder  
 For other Close stations see Highland Stations  
 under Multiple-Station Owners.

**WTSA—Brattleboro—1950**

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Brattleboro Bcstg.  
 Address ..... Pulney Road  
 Tel.: AL 4-4567 .....MBS  
 President .....Robert Price  
 Gen., Sta. Mgr.....Phillips Terhune  
 Chief Engineer.....Les LeBlanc

**WVMT—Burlington—1931**

(Formerly WCAX)

Frequency: 620 Kc.....Power: 5000 Watts  
 Owned By .....Vermont Radio  
 Business Address.....100 Market Sq., S.  
 Tel.: UN 2-5761.....NBC  
 President .....Simon Goldman

General Mgr.....A. E. Spokes  
 Commercial Mgr.....John Millar  
 Program Director.....William Dow  
 For other James stations see Multiple-Station  
 Owners.

**WDOT—Burlington—1954**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Dot Broadcasting Corp.  
 Address .....205 College St.  
 Tel.: UNiversity 2-5776.....Independent  
 Station Rep. ....Masla  
 President.....Fortune Pope  
 Chief Engineer.....John Carlini  
 Owners of: WHOM, New York, N. Y.

**WJOY—Burlington—1946**

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Vermont Bcstg. Corp.  
 Address.....633 Main St.  
 Tel.: UN 4-5774.....ABC  
 President.....David W. Howe  
 Gen., Sta. Mgr.....Frank Balch  
 Program Director .....Ted Barker  
 Chief Eng.....Hugh T. McKinney  
 Owners of: WJOY-FM.

**WSKI—Montpelier—1947**

Frequency: 1240 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned By.....Green Mt. Bcstg. Co.  
 Bus. Address.....94 Main St.  
 Tel.: CApitol 3-5275.....ABC  
 Station Rep. ....Bill Creed  
 President .....Eben Parsons  
 Gen., Sta. Mgr.....Daniel B. Ruggles III  
 Commercial Manager.....James Canto  
 Chief Eng.....Gerard Marcotte

**WIKE—Newport—1952**

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Memphremagog Bcstg. Co.  
 Address .....P.O. Box 711  
 Tel.: 334-6521.....KBS, NBC  
 Sta. Reps.....Masla; N. England Spot Sales  
 President .....E. Dean Finney  
 Station Manager .....Lawrence Knight



## VERMONT-VIRGINIA

### WHWB—Rutland—1949

Frequency: 1000 Kc.....Power: 1000 Watts  
Owned...Central Vermont Broadcasting Corp.  
Address .....Box 591  
Tel.: 773-3200 .....Independent  
Station Reps.....Gill-Perna; Nona Kirby  
President .....John Carusone  
General, Station Manager ..Francis McCormack  
Chief Engineer .....Daniel Churchill

### WSYB—Rutland—1930

Frequency: 1380 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Philip Weiss Music Co.  
Address .....Dorr Drive  
Tel.: PR 3-8140.....Independent  
Station Reps. ....Bill Creed; Devney Org.  
President, General Mgr.....Phillip Weiss  
Chief Engineer.....R. Antos

### WWSR—St. Albans—1941

Frequency: 1420 Kc.....Power: 1 Kw., d.  
Owned By.....R. I. Kimel & B. W. Grad  
Address.....75 North Main Street  
Tel.: LAkeview 4-2157.....Independent  
General Mgr.....Robert I. Kimel  
Commercial Mgr.....Cecile Fahl  
Program Director .....M. J. Morrill  
Chief Engineer.....Ted Boisvert  
Owners of: WSN0, Barre, Vt.

### WTWN—St. Johnsbury—1949

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.

Owned-Operated By....Twin State Bcstrs. Inc.  
Address .....Concord Ave.  
Tel.: PI 8-2344.....NBC  
Station Reps.....Masla; N. E. Spot Sales  
Pres., Gen. Mgr.....E. Dean Finney  
Asst. Mgr., Prog. Dir.....Douglas N. Drown  
Owners of: WIKE, Newport, Vt.

### WCFR—Springfield—1954

Frequency: 1480 Kc.....Power: 1 Kw., d.  
Owned-Operated By..Conn. Valley Bcstg. Co.  
Address.....106 Park St.  
Tel.: TUrner 5-4555.....Independent  
President, Gen. Mgr.....Carlo F. Zezza  
Chief Eng.....Gordon I. Stearns

### WDEV—Waterbury—1931

Frequency: 550 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Lloyd E. Squier  
Address.....9 Stowe St.  
Tel.: 223-5266 .....Independent  
Station Reps. ...Kettell-Carter; Walker-Rawalt  
General Manager.....Lloyd E. Squier  
Program & Comm. Mgr.....Craig S. Parker  
Chief Engineer.....Warren C. Chase

### WVTR—White River Junction 1959

(Formerly WWRJ)

Frequency: 910 Kc....Power: 1000 Watts d.  
Owned By.....Green Mt. Radio  
Address .....Box 190  
Tel.: 295-9720 .....Independent  
Pres., Gen. Mgr.....Lee Nolan

## Virginia

### WBBI—Abingdon—1956

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Burley Bcstg. Inc.  
Address.....P. O. Box 190  
Tel.: MArket 8-2147.....Independent  
Station Representative .....Webb  
President.....Nelson T. Barker  
Gen. Comm. Mgr.....L. M. Seamon

### WPIK—Alexandria—1945

Frequency: 730 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Potomac Bcstg. Corp.  
Address.....523 First St.  
Tel.: OV 3-3000.....Independent  
President.....Carl L. Lindberg  
General, Commercial Mgr. ...Howard B. Hayes  
Program Director.....Robert Dupree  
Chief Engineer.....Arthur McDougall

### WKDE—Altavista—1962

Frequency: 1280 Kc.....Power: 500 Watts d.  
Owned By.....Altavista Bcstg. Corp.

Address .....P.O. Box 512  
Tel.: FOrrest 9-5588.....Independent  
President, General Mgr.....Ted J. Gray, Jr.  
Program Director .....Doug Catlin

### WAVA—Arlington—1946

Frequency: 780 Kc.....Power: 1000 W., d.  
Owned By.....U.S. Transdynamics Corp.  
Address.....5232 Lee Highway  
Tel.: KE 6-9000.....Independent  
President.....Arthur W. Arundel  
Chief Engineer.....Stephen J. Hart  
Owners of: WAVA-FM.

### WEAM—Arlington—1947

Frequency: 1390 Kc.....Power: 5000 Watts  
Owned-Operated By.....Thoms Radio-TV Ent.  
Business Address.....1515 N. Courthouse Rd.  
Tel.: JA 4-7500 .....Independent  
Station Rep. ....Katz  
President.....Harold H. Thoms  
For other Thoms stations see Multiple-Station  
Owners.

**WIVE—Ashland—1960**

Frequency: 1430 Kc.....Power: 1 Kw. d.  
 Owned By .....WDYL Radio, Inc.  
 Address .....P.O. Box 452  
 Tel.: 798-8484 .....KBS  
 President .....John Laurino  
 Chief Engineer .....Sam Jackson  
 Owners of: WYAL, Scotland Neck, N. C.

**WODY—Bassett—1960**

Frequency: 500 Kc.....Power: 500 Watts d.  
 Owned By.....WODY, Inc.  
 Address .....Box 231  
 Tel.: NA 9-2509.....Independent  
 President .....Lester L. Williams  
 General, Station Mgr.....Arnold Terry  
 Commercial Mgr.....Blane T. Woody  
 Chief Engineer.....William Farley  
 Owners of: WYTI, Rocky Mount, Va.

**WBLT—Bedford—1950**

Frequency: 1350 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Bedford Bcstg. Corp.  
 Address.....P. O. Box 406  
 Tel.: JU 6-8245.....Independent  
 Pres., Gen., Sta. Mgr.....J. E. Synan  
 Chief Engineer.....J. P. Laughlin

**WLSD—Big Stone Gap—1953**

Frequency: 1220 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Gap Bcstg. Co.  
 Address .....Box 244  
 Tel.: 1000 .....Independent  
 Sta., Comm. Mgr.....W. H. Wren

**WKL V—Blackstone—1947**

Frequency: 1440 Kc.....Power: 5 Kw., d.  
 Owned-Oper. By.....Blackstone Bdcstg. Corp.  
 Address .....Drawer 192  
 Tel.: 478 .....KBS  
 Pres., Gen., Adv. Mgr.....John R. Clement

**WCYB—Bristol—1946**

Frequency: 690 Kc.....Power: 10,000 Watts  
 Owned-Oper. By.....Appalachian Bcstg. Corp.  
 Address.....P. O. Box 1009  
 Tel.: NOrth 9-4161.....ABC  
 President, Gen. Mgr.....Robert H. Smith  
 Commercial Sales Prom. Mgr.....Fey Rogers  
 Chief Engineer.....R. V. Robinson

**WFHG—Bristol—1947**

Freq.: 980 Kc.....Power: 5 Kw., d.; 1 Kw., n.  
 Owned-Oper. By.....Bristol Bcstg. Co.  
 Address .....Valley Drive  
 Tel.: NOrth 9-8112.....MBS  
 Pres.....W. C. Nininger  
 General Mgr.....W. L. Nininger  
 Commercial Manager.....Jack Martin  
 Chief Eng.....John Hughlett, Jr.

**WKYE—Bristol—1962**

Frequency: 1550 Kc.....Power: 1 Kw. d.  
 Owned By.....Radio Station WKYE  
 Box 706.....Tel.: NO 9-1550  
 Independent .....Rep.: None  
 Owner.....John K. Rogers  
 General Mgr.....Charles J. McGuire

**WCHV—Charlottesville—1930**

Frequency: 1260 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Eastern Bcstg.  
 Address .....Rose Hill Drive  
 Tel.: 295-5121 .....ABC-MBS  
 Station Representative .....Gill-Perna  
 President.....Roger A. Neuhoff  
 General Station Mgr.....Robert C. Walker  
 Chief Engineer.....Arthur S. Brown  
 For other Eastern Bcstg. stations see Multiple-  
 Station Owners.

**WELK—Charlottesville—1957**

Frequency: 1010 Kc.....Power: 1 Kw., d.  
 Owned By.....Virginia Bcstg. Co.  
 Address .....Box 1294  
 Tel.: 2-8080 .....KBS  
 Station Representative.....Hal Walton  
 President.....J. W. Deter  
 Chief Engineer.....Lawrence Kennedy

**WINA—Charlottesville—1949**

Freq: 1400 Kc...Power: 1 Kw., d., 250 Watts, n.  
 Owned-Oper. By..Charlottesville Bcstg. Corp.  
 Address .....P. O. Box 1230  
 Tel.: 6-6177.....NBC  
 Station Reps.....Dora-Clayton; Thomas Clark  
 Pres., Gen. Mgr.....Donald G. Heyne  
 Prog. Dir.....Edward Desmond  
 Chief Engineer.....Gene Bossieux, Jr.  
 Owners of: WINA-FM.

**WMEK—Chase City—1959**

Frequency: 980 Kc.....Power: 500 Watts d.  
 Owned By.....Mecklenburg Bcstg. Co.  
 Address .....Main St.  
 Tel.: DRake 2-3141 .....ABC-KBS  
 General Manager.....John L. Cole, Jr.  
 Station, Commercial Mgr...Arthur A. Moran, Jr.  
 Chief Engineer.....Al Mull  
 Owners of: WHLF-AM-FM.

**WBCR—Christiansburg—1954**

Frequency: 1260 Kc...Power: 1000 Watts d.  
 Owned-Oper. By.....WBCR, Inc.  
 Address.....P.O. Box 1260  
 Tel.: EVERgreen 2-4291 .....Independent  
 Station Rep. ....Webb  
 President, Gen. Mgr.....A. H. Griffith  
 Chief Engineer.....C. Ray Mills

**WCFV—Clifton Forge—1950**

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....James R. Reese, Jr.  
 Address .....Fairview Heights

# VIRGINIA

Tel.: 862-4147 .....MBS  
Station Representative .....Walton  
President.....J. R. Reese, Jr.

## WKEY—Covington—1941

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.  
Owned.....Earl M. Key  
Address.....Lexington & 3rd St.  
Tel.: 965-8351 .....ABC-KBS  
General Manager.....Earl M. Key  
Program Director.....John L. Davis  
Chief Engineer.....Grover K. Fuik

## WSVS—Crewe—1947

Frequency: 800 Kc....Power: 5000 Watts d.  
Owned-Oper. By....So. Virginia Bcstg. Corp.  
Business Address.....800 Melody Lane  
Tel.: 645-7734 .....Independent  
President .....Calvin S. Willis  
Gen. Manager.....Freeman H. Stewart  
Program Director.....Frank Smith  
Chief Engineer.....C. E. Wilson  
Owners of: WSVS-FM.

## WCVA—Culpeper—1949

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.  
Owned-Operated By....Culpeper Bcstg. Corp.  
Address.....Hendricks Ave. & Radio Lane  
Tel.: VALley 5-8338.....MBS-KBS  
Representative .....Indie  
President.....Leonard T. Preston  
Gen., Sta. Mgr.....John T. Rogers  
Comm., Sales Prom. Mgr.....Tucker Butler  
Program Director.....Ed Gombos  
Chief Engineer.....Gil Gildemann

## WBTM—Danville—1930

Freq.: 1330 Kc....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By....Piedmont Bcstg. Corp.  
Bus.-Studio Address.....710 Grove St.  
Tel.: SW 3-4411.....ABC  
Representative .....Gill-Perna  
President.....W. E. Gardner, Jr.  
Exec. V.P., General Mgr.....Jim Crawford  
V.P., Sales.....Eddie Allgood  
Program Director .....Ann Siddle  
Supervising Engineer.....Millard F. McKinsey

## WDVA—Danville—1947

Freq.: 1250 Kc....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By....Va.-Carolina Bcstg. Corp.  
Address .....130 Lexington Ave.  
Tel.: 792-9311 .....MBS  
Station Representative.....Thomas Clark  
President .....Harry Link  
General, Station Mgr.....Dick Campbell  
Commercial Mgr.....Ralph Hess, Jr.  
Sales Prom. Mgr.....Jeff Waugh

## WILA—Danville—1957

Frequency: 1580 Kc....Power: 1 Kw.  
Owned By.....Baron Broadcasting Corp.  
Address.....560 Patton St.

Tel: SW 2-2133.....Independent  
President, General Mgr.....George Lund  
Program Director.....Harvey Jacobs  
Chief Engineer.....Roger Lee

## WYPR—Danville—1959

Frequency: 970 Kc....Power: 1000 Watts d.  
Owned By.....Beattie Bcstg.  
Address .....Box 971  
Tel.: SWift 2-6022.....Independent  
President .....James S. Beattie  
For other Beattie stations see Multiple-Station  
Owners.

## WABH—Deerfield—1962

Frequency: 1150 Kc....Power: 1000 Watts d.  
Owned By .....Deerfield Bcstg. Co.  
Address .....Deerfield  
Tel.: 939-1150 .....Independent  
Station Reps.....George Hopewell; Beaver  
Station, Comm. Mgr.....Ralph O. Hamilton  
Chief Engineer.....J. L. McFarland

## WEVA—Emporia—1952

Frequency: 860 Kc....Power: 1000 Watts, d.  
Owned.....Stone Broadcasting Corp.  
Address .....Washington St.  
Tel.: MELrose 4-2133.....KBS  
Pres., Gen., Sta. Mgr.....Willis L. Stone  
Commercial, Sales Prom. Mgr.....Don Collins  
Chief Engineer.....Elton A. Short, Jr.

## WEEL—Fairfax—1955

Freq.: 1310 Kc....Power: 1000 Wts. d., 500 n.  
Owned.....OK Broadcasting Corp.  
Address.....2nd & Oak Sts.  
Tel.: CR 3-4000.....Independent  
President .....Arthur Kellar  
Chief Engineer.....Joe Terrien

## WFAX—Falls Church—1948

Frequency: 1220 Kc....Power: 1 Kw., d.  
Owned-Operated By.....Lamar A. Newcomb  
Address .....Tower Square  
Tel.: JE 2-1220 .....KBS  
Pres., Gen. Mgr., Ch. Eng...Lamar A. Newcomb

## WFLO—Farmville—1947

Frequency: 870 Kc....Power: 1000 Watts d.  
Owned-Operated By.....Colonial Bcstg. Co.  
Address .....Cumberland Rd.  
Tel.: EX 2-4195.....Independent  
Owner.....Mrs. Carla B. Keys  
Station Manager.....John D. Wilson  
Sales Promotion Manager.....T. J. Fulcher  
Program Director.....Al Smith  
Chief Engineer.....O. C. Covington  
Owners of: WFLO-FM.

## WYSR—Franklin—1956

Frequency: 1250 Kc....Power: 1 Kw., d.  
Owned.....Franklin Broadcasting Corp.  
Address.....102 E. Fourth Ave.

Tel.: LO 2-3135.....KBS  
 President, Gen. Mgr.....Thomas F. Clark  
 Chief Engineer.....John Ashman

**WFLS—Fredericksburg—1960**

Frequency: 1350 Kc.....Power: 500 Watts d  
 Owned By.....Star Bcstg. Corp  
 Address.....305 William St  
 Tel.: 373-1500 .....KBS  
 Station Representative.....Robert Dome  
 President.....Charles S. Rowe  
 General Manager.....Josiah P. Rowe III  
 Station Mgr., Chief Eng.....James W. Poole

**WFVA—Fredericksburg—1939**

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By..Fredericksburg Bcstg. Corp  
 Address .....Box 269  
 Tel.: 373-7721 .....ABC  
 Station Reps...Spot Time Sales; Phila. Spot Sales  
 Exec. Vice-Pres.....Mrs. Marion Park Lewis  
 Gen., Sta., Comm. Mgr., Ch. Eng...J. C. Morgan  
 Program Director.....John C. Calhoun  
 For other Lewis stations see Multiple-Station  
 Owners.

**WFTR—Front Royal—1948**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Sky-Park Bcstg. Corp.  
 Address.....P. O. Box 192  
 Tel.: MElose 5-4121.....Independent  
 General Manager.....Kenneth Goraon

**WBOB—Galax—1947**

Frequency: 1360 Kc...Power: 1000 Watts, d  
 Owned...Carroll-Grayson Broadcasting Corp.  
 Address.....Poplar Knob Road  
 Tel.: BE 6-2921.....KBS  
 President.....Robert V. Morris  
 Gen., Sta. Mgr.....Joe P. Crockett  
 Owners of: WBOB-FM.

**WGAT—Gate City—1959**

Frequency: 1050 Kc.....Power: 250 Watts, d.  
 Owned By.....Rogers-McGuire Bcstg. Co.  
 Address .....Box 37  
 Tel.: 386-7025 .....Independent  
 President .....Charles McGuire  
 General Manager.....Charles N. Doll  
 Program, Pub. Dir.....James B. Roberts  
 Owners of: WKYE, Bristol, Tenn.

**WDDY—Gloucester—1957**

Frequency: 1420 Kc.....Power: 1 Kw., d.  
 Owned-Operated By.....Cape Radio, Inc.  
 Address.....P. O. Box 673  
 Tel.: OXford 3-4302.....KBS  
 Pres., Gen. Mgr.....Arthur Lazarow  
 Asst. Station Manager.....Joan R. Lazarow  
 Chief Engineer.....Charles Lawrence

**WMNA—Gretna—1956**

Frequency: 730 Kc.....Power: 1 Kw., d.

Owned.....Central Virginia Bcstg. Co.  
 Address .....Box 730  
 Tel.: 4730.....KBS  
 President.....James E. Parsons  
 General Manager.....Lyle C. Motley  
 Owners of: WMNA-FM.

**WNRG—Grundy—1955**

Frequency: 940 Kc.....Power 5 Kw., d.  
 Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.  
 Address .....Box V  
 Tel.: 935-2587 .....Independent  
 President .....Herman Dotson  
 General Mgr., Chief Eng.....David B. Jordan  
 Sales Promotion Mgr.....Aubrey Garber  
 Publicity Director.....Margaret Jordan

**WVEC—Hampton—1948**

Frequency: 1490 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Peninsula Radio Corp.  
 Address.....1930 Pembroke Ave.  
 Tel.: PArk 2-6331 .....NBC-ABC  
 Station Representative .....Webb  
 Pres., Gen. Mgr.....Thomas P. Chisman  
 V.P. & Dir. Sls.....Harrol A. Brauer, Jr.  
 Owners of: WVEC-FM-TV.

**WHBG—Harrisonburg—1956**

Frequency: 1360 Kc.....Power: 5 Kw. d.  
 Owned By.....Radio Harrisonburg, Inc.  
 Address.....75 East Market St.  
 Tel.: 434-9311 .....Independent  
 Station Representative.....Hal Walton  
 President.....W. W. Greer, Jr.  
 Station Manager.....Bill Kramer

**WSVA—Harrisonburg—1935**

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned..Shenandoah Valley Broadcasting, Inc.  
 Address .....Rawley Pike  
 Tel.: 434-4431 .....NBC  
 President, Gen. Mgr.....Hamilton Shea  
 Commercial Manager.....Richard Johnson  
 Program Director.....Robert E. Lee  
 Sales Promotion, Pub. Dir.....Wanda Wilt  
 Chief Engineer.....Thomas B. Jones  
 Owners of: WSVA-FM-TV.

**WENZ—Highland Springs  
 1959**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Henrico Radio Corp.  
 Address.....Raleigh Hotel, Richmond  
 Tel.: MILton 4-4574.....Independent  
 President .....Ken Wood  
 Vice President.....Charles Springer  
 Chief Engineer.....Fred Gray

**WHHV—Hillsville—1961**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Carroll Bcstg. Co.  
 Address .....Box 648  
 Tel.: PArkway 8-9114.....Independent

# VIRGINIA

President, Ch. Eng.....Dale W. Gallimore  
Commercial Manager.....Joe Beeson  
Program Director .....Homer Austin

## **WHAP**—Hopewell—1950

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.  
Owned By.....Eastern Bcstg. Corp.  
Address .....Box 621  
Tel.: GLenview 8-8518.....KBS  
President .....R. Neuhoﬀ  
General Mgr.....Charles E. Dunn

## **WLES**—Lawrenceville—1959

Frequency: 580 Kc.....Power: 500 W. d.  
Owned By.....Harry A. Epperson, Sr.  
Law Bldg.....Tel.: 2600  
KBS .....Rep.: Clark  
Owner, Gen. Mgr.....Harry A. Epperson, Sr.  
For other Epperson stations see Multiple-Station  
Owners.

## **WAGE**—Leesburg—1958

Frequency: 1290 Kc.....Power: 1000 Watts d.  
Owned By.....Radio WAGE, Inc.  
Address .....Box 891  
Tel.: SPring 7-1290 .....MBS  
President, Gen. Mgr.....James H. Symington  
Commercial Manager.....Richard S. Olson  
Chief Engineer.....John Gill

## **WREL**—Lexington—1948

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By....Rockbridge Bcstg. Co.  
Address.....Drawer 902  
Tel.: HObart 3-2161.....KBS  
Representative .....Indie Sales  
Gen. Manager.....Milton B. Henson

## **WBRG**—Lynchburg—1956

Frequency: 1050 Kc.....Power: 1 Kw., d.  
Owned.....Harry A. Epperson, Sr.  
Address .....Box 1079  
Tel.: VICTor 6-6541.....KBS  
Representative.....Thomas F. Clark  
Gen., Comm. Mgr.....Tom Buckley  
Chief Engineer.....Marvin E. Johnson  
For other Epperson stations see Multiple-Station  
Owners.

## **WDMS**—Lynchburg—1962

Frequency: 1320 Kc.....Power: 1000 Watts d.  
Owned By.....Southeastern Bcstg. Corp.  
Address.....1100 Peoples Nat'l Bank Bldg.  
Tel.: 847-6666 .....Independent  
President, General Mgr.....Danny Shaver  
Sales Manager.....J. Seibel  
Owners of: WAGR, Lambertson, N.C.

## **WLVA**—Lynchburg—1930

Frequency: 590 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Lynchburg Bcstg. Corp.  
Address.....2320 Langhorne Rd.  
Tel.: VICTor 5-1242.....ABC  
Pres., Gen. Mgr.....Philip P. Allen

Station Representative.....Jack Masla  
Commercial Manager.....Thomas L. Turner  
Chief Engineer.....John T. Orth  
Owners of: WLVA-TV.

## **WWOD**—Lynchburg—1947

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned...Lynchburg Independent Bcstrs., Inc.  
Address.....P. O. Box 1300  
Tel.: VI 5-3441.....MBS  
President.....Cy N. Bahakel  
General Manager.....Henry Hughes  
Chief Engineer.....Samuel Raymond  
For other Bahakel stations see Multiple-Station  
Owners.

## **WPRW**—Manassas—1957

Frequency: 1460 Kc.....Power: 500 W., d.  
Owned.....Prince William Bcstg. Corp.  
Address .....Box 151  
Tel.: EMpire 8-3108.....Independent  
President.....Harold H. Hersch  
General, Sta. Mgr.....W. T. Merchant, Jr.  
Chief Engineer.....Thomas Sullivan  
Owners of: WPRW-FM.

## **WMEV**—Marion—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.  
Owned-Oper. By..Mountain Empire Bcstg. Corp.  
Address.....P. O. Box 470  
Tel.: ST 3-9001.....ABC-KBS  
Pres., Gen., Mgr.....Stella Deans  
Chief Engineer.....Fred Cox

## **WOLD**—Marion—1962

Frequency: 1330 Kc.....Power: 1000 Watts d.  
Owned By .....Seward Bcstg. Co.  
Address .....P.O. Box 285  
Tel.: 783-7109 .....MBS  
President, General Mgr.....Charles B. Seward  
Program Director.....Samuel Russell

## **WHEE**—Martinsville—1954

Frequency: 1370 Kc.....Power: 5 Kw. d.  
Owned-Oper. By...Patrick Henry Bcstg. Corp.  
Address.....40 Franklin St.  
Tel.: ME 2-9811.....Independent  
President.....Phil F. Hedrick  
Co-Managers.....T. W. Patterson, C. F. Adams  
Program Director.....Mrs. Grace P. Uram  
Chief Engineer.....T. E. Tatum  
Owners of: WHEO, Stuart, Va.

## **WMVA**—Martinsville—1941

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By..Martinsville Bcstg. Co., Inc.  
Address.....1129 Chatham Heights  
Tel.: MErcury 2-2152.....NBC-KBS  
Representative .....Bob Dore  
President.....Jacob C. Aaron  
General Manager.....John W. Bouldin, Jr.  
Commercial Manager....Lynwood Judkins, Jr.  
Chief Engineer.....B. Edward Boyer  
Owners of: WMVA-FM.

**WSIG—Mount Jackson—1954**

Frequency: 790 Kc.....Power: 1 Kw. d.  
 Owned By.....R. F. Lewis Jr., Inc.  
 Address.....WSIG Bldg.  
 Tel.: GRanite 7-3128.....MBS  
 Station Representative.....Spot Time Sales  
 President.....Marion P. Lewis  
 For other Lewis stations see Multiple-Station  
 Owners.

**WNRV—Narrows—1953**

Frequency: 990 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Giles Bcstg. Co.  
 Address.....Route 100  
 Tel.: PA 6-2211.....MBS  
 President.....Megan H. McWilliams  
 Station Manager.....R. M. Whitehead  
 Program Director.....Megan H. McWilliams  
 Chief Engineer.....Ray Kelly

**WGH—Newport News—1928**

Frequency: 1310 Kc.....Power: 5000 Watts  
 Owned By.....Hampton Roads Bcstg. Corp.  
 Address.....P.O. Box 98  
 Tel.: 826-1310.....Independent  
 Station Representative.....Blair  
 President.....Capt. W. R. Van Buren  
 General, Station Mgr.....Ambert Dail  
 Sales Manager.....Howard Jernigan  
 Promo., Pub. Dir.....William W. Walker  
 Chief Engineer.....George Sokol  
 Owners of: WGM-FM.

**WTID—Newport News—1947**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned By.....Twelve-Seventy, Inc.  
 Business Address.....114 24th St.  
 Tel.: 244-7991.....Independent  
 President.....George E. Dail

**WAVY—Norfolk—1941**

Frequency: 1350 Kc.....Power: 5000 Watts  
 Owned-Oper. By....Tidewater Teleradio, Inc.  
 Address.....214 W. York St.  
 Tel.: MA 7-2345.....Independent  
 Representative.....H-R Reprs., Inc.  
 President.....J. Glen Taylor  
 Chief Engineer.....Andrew Jackson  
 Owners of: WAVY-TV.

**WCMS—Norfolk—1954**

Frequency: 1050 Kc.....Power: 5 Kw. d.  
 Owned By.....WCMS Radio Norfolk, Inc.  
 Address.....Helena Building  
 Tel.: MA 5-0525.....Independent  
 Station Representative.....Charles Bernard  
 President, Gen. Mgr.....George A. Crump  
 Program Director.....Joe Hoppel  
 Chief Engineer.....Steven J. Hart  
 Owners of: WCMS-FM.

**WHIH—Norfolk—1946**

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.

Owned By.....Speidel Bcstg. of Virginia  
 Address.....731 Boush St.  
 Tel.: 625-4231.....Independent  
 Station Representative.....Avery-Knodel, Inc.  
 Station Manager.....Robert Story  
 Chief Engineer.....Ray Smith  
 For other Speidel stations see Multiple-Station  
 Owners.

**WNOR—Norfolk—1949**

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Norfolk Bcstg. Co.  
 Address.....252 W. Brambleton Ave.  
 Tel.: MAdison 2-7071.....Independent  
 Representative.....Eastman  
 President.....Louis H. Peterson  
 General Manager.....Jack H. Harris  
 Operations Manager.....Jim Stanley  
 Program Director.....Jay Lawrence  
 Chief Engineer.....George Hillier  
 Owners of: WNOR-FM.

**WRAP—Norfolk—1952**

Freq.: 850 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Continental Bcstg.  
 Address.....Box 598  
 Tel.: 399-3051.....Independent  
 President.....O. Wayne Rollins  
 General, Station Mgr.....William L. Eure, Jr.  
 Commercial Mgr.....Stu Barondess  
 Chief Eng.....Glen Frazier  
 For other Rollins stations see Multiple-Station  
 Owners.

**WTAR—Norfolk—1923**

Frequency: 790 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WTAR Radio-TV Corp.  
 Address.....720 Boush St.  
 Tel.: MA 5-6711.....CBS  
 Representative.....Edward Petry  
 President.....Robert M. Lambe  
 General, Station Mgr.....Jack B. Prince  
 Commercial Manager.....Larry Saunders  
 Sales Prom., Publicity Dir....James W. Evans  
 Chief Eng.....R. L. Lindell  
 Owners of: WTAR-TV-FM.

**WNVA—Norton—1946**

Frequency: 1350 Kc.....Power: 5000 Watts  
 Owned.....Radio-Wise, Inc.  
 Address.....Progress Bldg.  
 Tel.: 700.....KBS  
 President & General Mgr.....R. B. Helms  
 Station Manager.....Jack Helms

**WJMA—Orange—1949**

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned By.....WJMA, Inc.  
 Address.....Spicer's Mill Road  
 Tel.: 7263.....KBS-NBC  
 Station Representative.....Spot Time Sales  
 President, Gen. Mgr.....Arch Harrison, Jr.  
 Commercial Mgr.....Clarence Little

# VIRGINIA

## **WSWV**—Pennington Gap—1959

Frequency: 1570 Kc....Power: 1,000 Watts d.  
Owned By.....Lee County Bcstg. Co.  
Address .....Box 338  
Tel.: 520 .....Independent  
President, General Manager.....Dr. D. Gabriel

## **WPVA**—Petersburg—1955

Frequency: 1290 Kc....Power: 5000 Watts d.  
Owned-Operated By....Harry A. Epperson, Jr.  
Business Address.....Box 87  
Tel.: RE 2-3478 .....Independent  
Pres., Sta. Mgr.....Harry E. Epperson, Jr.  
For other Epperson stations see Multiple-Station  
Owners.

## **WSSV**—Petersburg—1945

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By.....Petersburg Bcstg Co., Inc.  
Address.....702 Mutual Savings Bldg.  
Tel.: 733-4567 .....MBS  
Pres., Gen. Mgr.....Roger A. Beane  
Program Director.....Robert Peterson  
Publicity Director.....Bill Woody

## **WPUV**—Pulaski—1946

Frequency: 1580 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....WPUV, Inc.  
Business Address.....P.O. Box 351  
Tel.: 3-3931 .....KBS  
Pres., Ch. Eng.....John A. Columbus

## **WQVA**—Quantico—1961

Frequency: 1530 Kc....Power: 250 Watts d.  
Owned By.....Radio One Co.  
Address.....Potomac & Broadway Aves.  
Tel.: 875-9460 .....MBS  
General Manager.....W. T. Merchant, Jr.

## **WRAD**—Radford—1950

Frequency: 1460 Kc..Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By.....WRAD Bcstg.  
Address.....P.O. Box 1207  
Tel.: NEptune 9-2461.....Independent  
General Mgr.....E. B. Evans

## **WRIC**—Richlands—1951

Frequency: 540 Kc....Power: 1000 Watts d.  
Owned-Oper. By...Clinch Valley Bcstg. Corp.  
Address.....P. O. Box 218  
Tel.: WO 1-4066.....KBS  
President.....J. Powell Royall  
Gen., Sta. Mgr.....J. H. Lee

## **WANT**—Richmond—1951

Frequency: 990 Kc....Power: 1000 Watts, d.  
Owned.....United Broadcasting Co.  
Address.....513 N. Main Street  
Tel.: Milton 3-8368.....Independent  
President .....Richard Eaton  
General Manager.....R. Coty  
For other United Bestg. stations see Multiple-  
Station Owners.

## **WEET**—Richmond—1959

Frequency: 1320 Kc....Power: 1000 Watts, d.  
Owned .....JOT Bcstrs.  
Address.....2106 N. Hamilton St.  
Tel.: 353-6641 .....Independent  
President, Gen. Mgr.....J. Olin Tice, Jr.  
For other Tice stations see Multiple-Station Owners.

## **WLEE**—Richmond—1945

Frequency: 1480 Kc....Power: 5000 Watts  
Owned-Operated By.....Lee Bcstg. Corp.  
Business-Studio Address..6200 W. Broad St. Rd.  
Tel.: ATLantic 8-2835.....MBS  
President.....Thomas Tinsley  
V.P., Managing Dir.....Harvey L. Hudson  
Station Manager.....Joe Mason  
Local Sales Manager.....Richard Via  
Ch. Eng., Oper. Mgr.....Tom Kita  
Owners of: WLEX-TV, Richmond-Petersburg;  
WITH-AM-FM, Baltimore, Md.

## **WMBG**—Richmond—1926

Frequency: 1380 Kc....Power: 5000 Watts  
Owned-Oper. By.....Havens & Martin, Inc.  
Bus-Studio Address.....3301 W. Broad St.,  
Tel.: EL 5-8611.....ABC  
President, Sta. Mgr.....Wilbur M. Havens  
Assistant & Comm. Mgr....Walter A. Bowry, Jr.  
Sales Prom. Mgr., Pub. Dir.....W. J. Filer  
Prog. Dir.....Frank Wilson  
Chief Engineer.....James Kyle

## **WRGM**—Richmond—1958

Frequency: 1590 Kc....Power: 5000 Watts d.  
Owned By.....Southern States Radio Corp.  
Address.....2314 W. Cary St.  
Tel.: EL 3-6656.....Independent  
President, General Mgr.....Robert A. Monroe  
Asst. Station Mgr.....Charles B. Raynor  
Commercial Manager.....Louis Brink  
Chief Engineer.....Ken Shelton

## **WRNL**—Richmond—1937

Frequency: 910 Kc....Power: 5000 Watts  
Owned By.....WRNL, Inc.  
Business-Studio Address....111 N. Fourth St.  
Tel.: MILton 3-3436.....CBS  
Representative.....Edward Petry  
President.....D. Tennant Bryan  
V.P., General Manager.....Frank Soden  
Sales Manager.....E. T. Moore  
Opera. Mgr., Ch. Eng...E. V. Wolstenholme, Jr.  
Owners of: WRNL-FM.

## **WRVA**—Richmond—1925

Frequency: 1140 Kc....Power: 50,000 Watts  
Owned-Oper. By.....Larus & Brother Co.  
Address.....Box 1516  
Tel.: 643-6633 .....NBC  
Representative.....Peters, Griffin, Woodward  
Vice President.....William R. Preston  
General Manager.....John B. Tansey  
Sales Manager.....Harold Barre

Promotion Manager.....Irby N. Hollans, Jr.  
 Program Manager.....Brick Rider  
 Chief Engineer.....Rudolph W. Raabe  
 Owners of: WRVA-FM-TV.

**WXGI—Richmond—1947**

Frequency: 950 Kc.....Power: 5000 Watts d.  
 Owned-Operated By.....Radio Virginia, Inc.  
 Address.....701 German School Rd.  
 Tel.: BE 3-7666.....Independent  
 President.....Douglas H. Robertson  
 Gen. Comm. Mgr.....David M. Wilburn  
 Program Director.....George T. Popkins  
 Chief Engineer.....Robert C. Coddington

**WDBJ—Roanoke—1924**

Frequency: 960 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Times-World Corp.  
 Address.....Box 150  
 Tel.: 345-1511.....CBS  
 Representative. Peters, Griffin, Woodward, Inc.  
 President.....M. W. Armistead, III  
 V.P., Station Mgr.....Frank E. Koehler  
 Program Director.....David R. Van Horne  
 Chief Engineer.....Elbyrne St. Claire  
 Owners of: WDBJ-FM-TV.

**WHYE—Roanoke—1957**

Frequency: 910 Kc.....Power: 1 Kw., d.  
 Owned.....Roanoke Broadcasters, Inc.  
 Address.....119 W. Church Ave., S.W.  
 Tel.: 345-0988.....ABC  
 Station Representative.....Weed  
 President, General Mgr.....Thomas M. Aheron

**WRIS—Roanoke—1953**

Frequency: 1410 Kc.....Power: 5000 Watts d.  
 Owned By.....Cy N. Bahakel  
 Address.....902 S. Jefferson St.  
 Tel.: DI 2-3131.....MBS  
 Station Representative.....Burn-Smith  
 President.....Cy N. Bahakel  
 General, Station Mgr.....Frank Tirico  
 Commercial Manager.....Ray Lewis  
 Chief Engineer.....Don Kassner  
 For other Bahakel stations see Multiple-Station  
 Owners.

**WROV—Roanoke—1947**

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....WROV Bcstrs., Inc.  
 Bus-Studio Address...15th & Cleveland Ave.  
 Tel.: DI 3-4444.....Independent  
 Station Representative.....Adam Young  
 President.....Burton L. Levine  
 General Manager.....Bernard Mann  
 Program Director.....Fred Frelantz  
 Chief Engineer.....Al Beckley

**WSLS—Roanoke—1940**

Frequency: 610 Kc...Power: 5 Kw. d, 1 Kw. n.  
 Owned.....Shenandoah Life Stations, Inc.

Address.....Box 2161  
 Tel.: 389-8611.....NBC  
 President.....James H. Moore  
 Vice President.....Horace Fitzpatrick  
 Station, Comm. Mgr...George W. Chernault, Jr.  
 Program, Pub. Dir.....John Willett  
 Chief Engineer.....John Aldhizer  
 Owners of: WSLS-TV-FM.

**WKWS—Rocky Mount—1959**

Frequency: 1290 Kc.....Power: 1000 Watts d.  
 Owned By.....Radio Franklin, Inc.  
 Address.....Box 110  
 Tel.: HUDson 3-9244.....Independent  
 President, General Mgr.....Kermit W. Salyer  
 Sales Prom., Program Dir.....K. E. Smith  
 Chief Engineer.....Giles Brown

**WYTI—Rocky Mount—1957**

Frequency: 1570 Kc...Power: 1000 Watts d.  
 Owned.....WYTI, Inc.  
 Address.....P.O. Drawer 471  
 Tel.: HU 3-9955.....Independent  
 President.....S. L. Goodman  
 General, Station Mgr.....Lester L. Williams  
 Commercial Manager.....William E. Jefferson  
 Chief Engineer.....William M. Farley  
 Owners of: WODY, Bassett, Va.

**WBLU—Salem—1956**

Frequency: 1480 Kc.....Power: 5 Kw., d.  
 Owned By.....Salem Bcstg. Co.  
 Address.....P. O. Box 408  
 Tel.: DUpont 9-5443.....Independent  
 President, Ch. Eng.....M. C. Bowers, Jr.  
 General & Station Manager.....R. Bentley

**WHLF—South Boston—1947**

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Halifax Bcstg. Co.  
 Address.....Webster St  
 Tel.: 2-9988.....ABC-KBS  
 Gen., Comm. Mgr.....John L. Cole, Jr.  
 Chief Engineer.....J. C. Bishop  
 Owners of: WHLF-FM, WMEK-AM, Chase City.

**WJWS—South Hill—1953**

Frequency: 1370 Kc.....Power 5000 Watts d.  
 Owned-Operated By....Old Belt Bcstg. Corp.  
 Address.....P. O. Box 216  
 Tel.: HI 7-4007.....Independent  
 Station Rep.....Charles Bernard  
 President.....John T. Riel  
 Chief Engineer.....Charles E. Brown

**WAFB—Staunton—1954**

Frequency: 900 Kc.....Power: 1 Kw. d.  
 Owned.....Am. Home Bcstg. Corp.  
 Address.....P. O. Box 1209  
 Tel.: 886-2311.....CBS-KBS  
 Station Rep.....Clark  
 President, Gen. Mgr.....Lloyd Gochenour  
 Chief Engineer.....Charles Neer  
 Owners of: WSGM (FM), Staunton.



# VIRGINIA

## **WTON—Staunton—1945**

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Charles P. Blackley  
Address .....Morrison Bldg.  
Tel.: TU 6-6666.....ABC  
General Manager.....Charles P. Blackley  
Commercial Manager.....Charles E. Seebeck  
Chief Engineer.....Rex C. Houser

## **WHEO—Stuart—1959**

Frequency: 1270 Kc.....Power: 1 Kw. d.  
Owned By....Patrick-Henry Broadcasting Corp.  
Address .....Stuart  
Tel.: Owens 4-3114.....Independent  
President.....Phil F. Hedrick  
Station, Comm. Manager.....Henry Hill  
Co-Managers....T. W. Patterson, C. F. Adams  
Chief Engineer.....Roy Russell  
Owners of: WHEE, Martinsville, Va.

## **WLPM—Suffolk—1940**

Frequency: 1460 Kc...Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Suffolk Bcstg. Corp.  
Address .....Box 1626  
Tel.: 539-2394 .....KBS  
Vice-President.....E. D. Baydush  
General Manager.....L. Earl Hundley

## **WESR—Tasley—1958**

Frequency: 1330 Kc.....Power: 1 Kw.  
Owned....Accomack-Northampton Bcstg. Co.  
Address .....Box 1330  
Tel.: SU 7-3200.....KBS  
President, Ch. Eng.....Vernon H. Baker

## **WKBA—Vinton—1961**

Frequency: 1550 Kc.....Power: 1000 Watts d.  
Owned By.....Roanoke-Vinton Radio, Inc.  
Address .....2043 10th St., N.E.  
Tel.: Diamond 2-2551.....Independent  
President, General Mgr.....S. W. Epperson  
Chief Engineer.....Michael Kavanaugh

## **WBOF—Virginia Beach—1954**

Frequency: 1550 Kc.....Power: 5 Kw. d.  
Owned By.....Metro-WBOF, Inc.  
Address.....Box 536  
Tel.: GArden 8-3434.....MBS  
President.....Temple W. Seay  
Commercial Manager.....Bill Gasper  
Owners of: WYFI-FM, Norfolk.

## **WEER—Warrenton—1957**

Frequency: 1570 Kc.....Power: 500 W., d.  
Owned By.....Radio Associates, Inc.  
Business Address.....Box 817  
Tel.: 347-1570 .....KBS  
Station Reperesentative....George T. Hopewell  
President.....Laurens M. Hamilton  
Commercial Manager.....Joyce A. Miller  
Chief Engineer.....James Thoroman

## **WKCW—Warrenton—1957**

Frequency: 1420 Kc.....Power: 5000 Watts  
Owned By .....WKTF, Inc.  
Address.....P. O. Box 740  
Tel.: 347-1420 .....Independent  
Station Rep.....Charles Bernard  
President .....Harry Wismer  
Station Manager.....William E. Matherly  
Chief Engineer.....Stephen J. Hart

## **WNNT—Warsaw—1949**

Frequency: 690 Kc.....Power: 250 Watts d.  
Owned By.....Patricia Parker Headley  
Address .....Warsaw  
Tel.: ED 3-6900.....KBS  
General Manager.....Patricia Parker Headley  
Commercial Mgr.....Ruth R. Rouzie  
Prog. Dir.....Chris Naumann  
Chief Engineer.....W. Dean Loudy

## **WAYB—Waynesboro—1947**

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By....Waynesboro Bcstg. Corp.  
Business Address.....526 W. Main St.  
Tel.: WH 2-1490 .....MBS  
Rep. ....Donald Cooke  
President, General Mgr.....N. Wilbur Kidd  
Comm., Sales Prom. Mgr.....Al Charles

## **WBCI—Williamsburg—1959**

Frequency: 740 Kc.....Power: 500 Watts d.  
Owned By.....Williamsburg Bcstg. Co., Inc.  
Address .....Box 180  
Tel.: CApiital 9-5544.....Independent  
President.....William E. Allaun, Jr.  
General, Comm. Mgr....Raymond L. Schreiner  
Program Director.....Roy Aycock  
Chief Engineer.....Kenneth S. Bradby

## **WHPL—Winchester—1961**

Frequency: 610 Kc.....Power: 500 Watts d.  
Owned By.....Shenval Bcstg. Corp.  
Address .....Box 828  
Tel.: 662-5101 .....Independent  
Station Representative .....Burn-Smith  
President.....Edwin R. Fischer  
General, Commercial Mgr....John P. Bell, Jr.  
Chief Engineer.....Archie McKay

## **WINC—Winchester—1941**

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Richard F. Lewis, Jr., Inc.  
Address.....P.O. Box 605  
Tel.: 662-4855 .....ABC  
Sta. Reps...Spot Time Sales; Phila. Spot Sales  
President.....Mrs. R. F. Lewis, Jr.  
Gen. Mgr., Chief Engineer.....Phil Whitney  
Sales Prom., Pub. Dir.....James Coffinberger  
For other Lewis stations see Multiple-Station  
Owners.

## VIRGINIA-WASHINGTON

### WYVE—Wytheville—1949

Frequency: 1280 Kc....Power: 1000 Watts d.  
Owned-Oper. By....Wythe County Bcstg. Co.  
Address.....195 S. 1st St.

Tel.: CApitol 8-3185.....KBS  
General Manager.....Arthur M. Gates  
Commercial Manager.....Edward A. Zuber  
Chief Engineer.....W. Jack Fleming

## Washington

### KBKW—Aberdeen—1949

Frequency: 1450 KC.....1 Kw. d., 250 W. n.  
Owned-Oper. By.....KBKW, Inc.  
Address.....701 E. Heron St.  
Tel.: LEnox 2-1450-1.....MBS  
President.....Archie Taft, Jr.  
Gen., Sta. Mgr.....Mahlon R. Taft  
Chief Engineer.....Bob Smading

Business Address.....220-A Unity St.  
Tel.: REgent 3-2410.....Independent  
Owners, Gen. Mgr.....D. T. Haveman

### KXRO—Aberdeen—1927

Frequency: 1320 Kc.....Power: 1000 Watts  
Owned By.....KXRO, Inc.  
Address.....P.O. Box 1120  
Tel.: LEnox 3-1320.....Independent  
President.....Helen G. Spence

### KGMI—Bellingham—1927

Frequency: 790 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Internat'l Good Music, Inc.  
Address.....1610 Home Road  
Tel.: REgent 3-3790.....ABC  
President.....Rogan Jones  
Program Director.....James Olson  
For other International Good Music stations see  
Multiple-Station Owners.

### KAGT—Anacortes—1956

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....KAGT, Inc.  
Address.....Box 110  
Tel.: 3-2114.....ABC-KBS  
President, Ch. Eng.....A. Lehnhoff  
Sales Promotion Mgr., Pro. Dir.....J. Bailey

### KPUG—Bellingham—1947

Frequency: 1170 Kc.....Power: 1000 Watts  
Owned-Operated By.....KPUG, Inc.  
Address.....2340 E. Sunset Dr.  
Tel.: REgent 4-1170.....MBS  
President.....Jessica L. Longston  
General Manager.....John R. DiMeo  
Station Manager.....James Tincker  
Program Director.....David Hall  
For other Longston stations see Multiple-Station  
Owners.

### KASY—Auburn—1958

Frequency: 1220 Kc.....Power: 250 Watts, d  
Owned By.....Auburn Broadcasters, Inc.  
Address.....P.O. Box 459  
Tel.: TEmple 3-5220.....ABC  
President.....Edward Garre  
Chief Engineer.....Frank C. Cook

### KARI—Blaine—1960

Frequency: 550 Kc.....Power: 500 Watts, d.  
Owned.....Birch Bay Bcstg. Co.  
Address.....Box X  
Tel.: EDgewood 2-0751.....KBS  
President.....George A. Wilson  
General, Sta. Manager.....D. J. Bevilacqua  
Comm., Sales Prom. Mgr.....Don Ball  
Publicity Director.....Don P. McKinnis  
Owners of: KERI (FM), Bellingham.

### KFKF—Bellevue—1958

Frequency: 1330 Kc.....Power: 5 Kw., d.  
Owned By.....Bellevue Bcstrs.  
Address.....Box 838  
Tel.: GLencourt 4-2477.....Independent  
President.....Kemper Freeman  
General Manager.....S. M. Tacher  
Program Director.....Dick Stokke  
Publicity Director.....Jay Ward  
Chief Engineer.....Jack Hemingway  
Owners of: KPEG, Spokane.

### KBRO—Bremerton—1947

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.  
Owned By.....Bremerton Bcstg. Co.  
Address.....205 Washington Ave.  
Tel.: ESsex 7-3995.....Independent  
President.....Bruce Bartley  
General Manager.....Linc Perry  
Comm., Sales Prom. Mgr.....Bruce Perry  
Program Director.....Calvin R. Vandegrift

### KENY—Bellingham—1958

Frequency: 930 Kc....Power: 1000 Watts d.  
Owned By.....Whatcom County Bcstg. Inc.

### KVAN—Camas—1956

Frequency: 1480 Kc.....Power: 1 Kw., d.

## WASHINGTON

Owned By.....Cathryn C. Murphy  
Address.....Washington Hotel, Portland,Ore.  
Tel.: CApitol 3-1977 (Portland).....Independent  
General Manager.....Cathryn Murphy  
Chief Engineer.....William Murphy

### **KELA**—Centralia-Chehalis 1937

Frequency: 1470 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Central Bcstg. Corp.  
Business Address.....P.O. Box 720, Centralia  
Tel.: 736-3321 .....MBS  
Sta. Reps...Walker-Rawalt; Moore; O'Connell  
President.....J. Elroy McCaw  
Gen., Sta. Mgr.....Joe Chytil  
Commercial Manager.....Dick Dawson  
Sales Promotion Mgr.....Lee Stottlemire  
Program Director.....Donald Younghans  
Chief Engineer.....Bob De Lapp  
For other McCaw stations see Multiple-Station  
Owners.

### **KITI**—Centralia-Chehalis—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.  
Owned By .....KITN-KITI Corp.  
Address.....St. Helens Hotel, Chehalis  
Tel.: 748-3379 .....Independent  
Pres., Gen. Mgr.....Donald F. Whitman  
Engineering Director .....Lee Hurley  
Owners of: KITN, Olympia, Wash.

### **KOZI**—Chelan—1957

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned.....Lake Chelan Bcstg. Corp.  
Address.....P. O. Box 1210  
Tel.: 440 .....Independent  
Pres., Gen. Mgr.....Stuart S. Maus

### **KCLX**—Colfax—1950

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Adrian De Vries  
Address .....Box 710  
Tel.: EXbrook 7-3441.....MBS  
President, Gen. Mgr.....Adrian de Vries  
Chief Engineer.....E. O. McVay

### **KCVL**—Colville—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Colville Bcstg. Co.  
Address.....Mantz & Rickey Rd.  
Tel.: MU 4-6481.....KBS  
Station Representative.....Continental; Moore  
Pres., Ch. Eng.....Merle B. Peterson

### **KGDN**—Edmonds—1954

Frequency: 630 Kc.....Power: 5000 Watts d.  
Owned By.....King's Garden, Inc.  
Address.....N. 190th & Fremont Ave.  
Tel.: LI 2-3131.....Independent  
Station Rep.....Wm. J. Wagner & Assoc.  
President ..... Axel Fredeen  
General Manager.....Hendrick Van Dyke  
Program Director.....Al Cherry

Chief Engineer .....William Ward  
Owners of: KGFM (FM), Edmonds.

### **KXLE**—Ellensburg—1946

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Western Bcstrs. Inc.  
Address .....Box 600  
Tel.: WOODland 2-1488.....ABC  
Reps....Art Moore; Cooke; Pacific Bcst. Sales  
President.....G. Morgan McBride  
Station Manager.....Bob Sumbardo  
Program Director.....Sherman Bailey  
Chief Engineer.....Bill Watt

### **KULE**—Ephrata—1950

Frequency: 730 Kc.....Power: 1000 Watts  
Owned By.....Coulee Bcstg. Corp.  
Address.....118 B St., N.W.  
Tel.: SK 4-4686.....Independent  
President, General Mgr.....Donald R. Berry  
Chief Engineer.....Gordon Sinclair

### **KRKO**—Everett—1920

Frequency: 1380 Kc.....Power: 5 Kw.  
Owned.....Everett Bcstg. Co., Inc.  
Address.....P. O. Box 916  
Tel.: ALpine 9-1144.....Independent  
Pres., Gen. Mgr.....W. R. Taft  
Sales Manager.....Dale Watson  
Program Director.....Russ Rebel  
Chief Engineer.....Dale Good

### **KWYZ**—Everett—1957

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Snohomish County Bcstg. Co.  
Address .....3021 Rockefeller  
Tel.: ALpine 9-6111.....Independent  
President, General Mgr.....Clifford H. Hansen  
Sales Manager.....George B. Aller  
Program Director.....Paul McCarthy  
Chief Engineer.....Vern Downing

### **KFDR**—Grand Coulee—1950

Frequency: 1360 Kc.....Power: 1000 Watts  
Owned-Oper. By.....E. Pournelle  
Address .....Box 395  
Tel.: 1322 .....Independent

### **KHOK**—Hoquiam—1961

Frequency: 1560 Kc.....Power: 1,000 Watts d.  
Owned By.....Twin Cities Bcstg. Co.  
Address .....Box 576  
Tel.: GE 8-1200 .....Independent  
Co-Owners, G.M., Ch. Eng..Irving V. Schmidtke  
Co-Owner.....Eleanor M. Schmidtke

### **KLOG**—Kelso—1949

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....K-L Bcstg.  
Address .....P. O. Box 90  
Tel.: EX 3-4900.....Independent  
President.....Mrs. Margaret Nagle

**KEPR—Kennewick—1947**

Frequency: 610 Kc.....Power: 5000 Watts  
 Owned By.....Cascade Bcstg. Corp.  
 Address.....P.O. Box 437  
 Tel.: JJustice 6-6184.....MBS  
 Representatives .....Moore; Young  
 President .....Thomas Bostic  
 Chief Engineer.....John P. Berg  
 For other Cascade stations see Multiple-Station  
 Owners.

**KCDI—Kirkland—1961**

Frequency: 1460 Kc.....Power: 5000 Watts  
 Owned By.....Melia Management Corp.  
 Address.....1206 Malcolm Ave., Los Angeles  
 Tel.: Los Angeles.....Independent  
 Co-Owners.....Gordon B. Sherwood, Jr.,  
 E. R. Hopple  
 General Manager.....Jack Goetz

**KFHA—Lakewood—1959**

Frequency: 1480 Kc.....Power: 1000 Watts d.  
 Owned By.....Radio Sales Corp.  
 Address.....Box 3309, Tacoma  
 Tel.: JUniper 4-1243.....Independent  
 President.....R. W. Burden, Jr.

**KBAM—Longview—1955**

Frequency: 1270 Kc.....Power: 5000 Watts d.  
 Owned-Operated By.....K-BAM Bcstg. Co.  
 Address .....Box 31  
 Tel.: HA 3-1210.....MBS  
 General Mgr.....Arne G. Peterson  
 Commercial Manager.....Terry Kynaston

**KEDO—Longview—1938**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....KEDO, Inc.  
 Address.....P. O. Box 779  
 Tel.: HA 5-1500 .....KBS  
 Pres., Gen., Sta. Mgr.....Don L. Veith  
 Chief Engineer.....M. Johnston

**KLFF—Mead—1962**

Frequency: 1590 Kc.....Power: 1000 Watts d.  
 Owned By .....KLFF, Inc.  
 Address.....2221 E. Lincoln Rd., Spokane  
 Tel.: HUdson 9-3100.....Independent  
 President.....Robert D. Dellwo  
 Gen. Mgr., Chief Eng.....Ralph O. Dailey

**KSEM—Moses Lake—1947**

Freq.: 1470 Kc.....Power: 5 Kw., d.; 1 Kw., n.  
 Owned-Operated By.....KSEM, Inc.  
 Address .....Box 276  
 Tel.: RO 5-3441.....MBS  
 President.....Jessica L. Longston  
 Gen. Manager.....Robert Pollock  
 Chief Engineer .....Ron Crouse  
 For other Longston stations see Multiple-Station  
 Owners.

**KWIQ—Moses Lake—1956**

Frequency: 1260 Kc....Power: 1000 Watts, d.  
 Owned By.....KWIQ Radio, Inc.  
 Address.....P.O. Box 1696  
 Tel.: ROkwell 5-7843 .....Independent  
 President, Station Mgr.....W. E. Lawrence  
 Sales Promotion Mgr.....Don McCoun

**KBRC—Mount Vernon—1946**

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Beckley Radio Co.  
 Address.....P. O. Box 240  
 Tel.: GArfield 4-2430.....MBS  
 Pres., Gen., Sta. Mgr.....Leo H. Beckley

**KGY—Olympia—1922**

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By .....Tom Olsen  
 Address.....1240 N. Washington St.  
 Tel.: 943-1240 .....MBS-ABC-KBS  
 Pres., Gen. Mgr.....Tom Olsen  
 Sta., Comm. Mgr.....Herb Anderson  
 Program Mgr., Ch. Eng.....Don Jones

**KITN—Olympia—1956**

Frequency: 920 Kc.....Power: 1 Kw. d.  
 Owned By .....KITN-KITI Corp.  
 Address .....P.O. Box 629  
 Tel.: 357-7718 .....Independent  
 President, Gen. Mgr.....Donald F. Whitman  
 Engineering Director.....Lee Hurley  
 Owners of: KITI, Centralia-Chehalis, Wash.

**KOMW—Omak—1947**

Frequency: 680 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....KOMW, Inc.  
 Address .....Box 151  
 Tel.: 20 .....Independent  
 President, General Mgr.....Dean Nichols  
 Commercial Manager.....Jerry Weaver  
 Program Director.....Elizabeth Uht  
 Chief Engineer.....W. Miltenberger

**KZUN—Opportunity—1955**

Frequency: 630 Kc.....Power: 500 Watts, d.  
 Owned.....KZUN, Inc.  
 Address .....Box 123  
 Tel.: WA 4-2400.....Independent  
 President, General Mgr.....Robert L. Swartz  
 Program, Pub. Dir.....Art MacKelvie  
 Sales Prom. Mgr.....Dick Wright  
 Chief Engineer.....Jack Feldhausen  
 Owners of: KZUN-FM.

**KRSC—Othello—1958**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Othello Radio  
 Address.....Box 1400  
 Tel.: HU 8-2791.....KBS  
 Co-Owner, Gen. Mgr.....R. D. Leary  
 Co-Owner .....Kathleen Ward  
 Station Manager.....D. R. Lockwood

## WASHINGTON

### **KORD**—Pasco—1956

Frequency: 910 Kc.....Power: 1 Kw., d.  
Owned .....KORD, Inc.  
Address .....Box 485  
Tel.: LI 7-9791.....Independent  
President, Gen. Mgr.....Wally Reid

### **KGRS**—Pasco—1945

(Formerly KPKW)

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Century Bcstg. Co.  
Address.....Chase at "A" St.  
Tel.: LI 7-9741.....KBS-ABC  
President .....R. Stacey

### **KAPY**—Port Angeles—1961

Frequency: 1290 Kc.....Power: 1 Kw. d.  
Owned By.....Port Angeles Radio, Inc.  
Address.....One Melody Lane  
Tel.: GLencourt 2-9288.....Independent  
President.....John W. Mowbray  
Chief Engineer.....James Moulton

### **KONP**—Port Angeles—1945

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Radio Pacific, Inc.  
Address.....313 West First Street  
Tel.: GL 7-4200.....KBS  
President.....Charles N. Webster  
General Manager.....George Buck

### **KARY**—Prosser—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.  
Owned By.....Prosser-Grandview Bcsts.  
Address.....P. O. Box 1310  
Tel.: YUkon 4-7310.....KBS  
President, General Mgr.....Jack L. Quinn  
Comm., Sales Prom. Mgr.....Robert Wilson  
Chief Engineer.....Dewey Trostel

### **KOFE**—Pullman—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.  
Owned By.....KOFE, Inc.  
Address.....P.O. Box 318  
Tel.: LOgan 4-5251.....ABC  
President, General Mgr.....William Wippel

### **KAYE**—Puyallup—1951

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Henry Perozzo  
Address.....P. O. Box 271  
Tel.: THornwall 5-1450.....KBS  
Gen. Mgr., Ch. Eng.....Henry Perozzo

### **KPOR**—Quincy—1957

Frequency: 1370 Kc.....Power: 1 Kw., d.  
Owned.....Quincy Valley Bcstrs.  
Address.....806 S. Central Ave.  
Tel.: SUNset 7-6731.....Independent  
Pres., Gen. Mgr.....Donald R. Nelson  
Chief Engineer.....Ralph Barclay

### **KAPA**—Raymond—1950

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Willapa Broadcasting Co.  
Address .....Box 626  
Tel.: 942-2340 .....KBS  
Co-Owner, Pres.....R. E. Claunch  
Co-Owner, Gen. Mgr.....J. Reavley  
Sta. Mgr., Chief Eng.....R. E. Sheetz

### **KALE**—Richland—1950

Frequency: 960 Kc.....Power: 1000 Watts  
Owned-Oper. By.....D & D Broadcasters, Inc.  
Address.....P. O. Box 767, Pasco, Wash.  
Tel.: LIBerty 7-3388.....Independent  
President, General Mgr.....L. G. Dix  
Program Director.....Lloyd Aman  
Chief Engineer.....C. White

### **KAYO**—Seattle—1926

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By...Wash. Telecasters, Inc.  
Address.....2939 Fourth Ave. So.  
Tel.: MAIn 3-2480.....MBS  
President.....Jessica L. Longston  
General Mgr.....R. E. Pollock  
Program Director.....Chris Lane  
For other Longston stations see Multiple-Station  
Owners.

### **KBLE**—Seattle—1948

(Formerly KNBX)

Frequency: 1050 Kc.....Power: 5 Kw. d.  
Owned By.....Eastside Bcstg. Co.  
114 Lakeside Ave.....Tel.: EA 4-2000  
Independent .....Rep.: None  
General Mgr.....George A. Wilson  
Commercial Mgr.....George W. Boucher  
Operations Mgr.....R. Anita Busek  
Chief Engineer.....Thomas D. Henning  
Owners of: KBLE-FM.

### **KETO**—Seattle—1956

Frequency: 1590 Kc.....Power: 5000 Watts  
Owned By.....Chem-Air, Inc.  
Address .....1417 4th Ave. Bldg.  
Tel.: MU 2-2662 .....Independent  
President.....William E. Boeing, Jr.  
General Manager.....Jack J. Link  
Station Manager.....George A. Edgar  
Commercial Mgr.....C. Doug Setterberg  
Chief Engineer.....Robert R. Zirk  
For other Boeing stations see Multiple-Station  
Owners.

### **KING**—Seattle—1927

Frequency: 1090 Kc....Power: 50,000 Watts  
Owned By.....King Bcstg. Co.  
Address.....320 Aurora Ave.  
Tel.: MUTual 2-3555.....NBC  
Station Rep. ....Blair  
President .....Dorothy S. Bullitt  
Chief Engineer.....A. A. Shultz  
For other King stations see Multiple-Station  
Owners.

**KIRO—Seattle—1926**

Frequency: 710 Kc.....Power: 50,000 Watts  
Owned-Oper. By....Wasatch Radio & TV Co.  
Address.....1507 Queen Anne Ave.  
Tel.: AT 3-9800.....CBS  
Representative.Peters, Griffin, Woodward, Inc.  
President.....Arch L. Madsen  
Station, Commercial Mgr.....William F. Tucker  
Operations Manager.....John Shield  
Chief Engineer.....Jim Upthegrove  
Owners of: KIRO-FM-TV; KSL-AM-FM-TV, Salt  
Lake City, Ut.

**KIXI—Seattle—1947**

Frequency: 910 Kc.....Power: 1000 Watts  
Owned By.....Metropolitan Radio Corp.  
Address.....1305 Third Ave.  
Tel.: MAin 3-6910.....Independent  
Station Representative.....Avery-Knodel  
General, Station Mgr.....Hale Bondurant  
Chief Engineer.....Tom Lewis

**KJR—Seattle—1923**

Frequency: 950 Kc. ....Power: 5000 Watts  
Owned-Oper. By.....Seattle-Portl. Radio  
Address.....P.O. Box 3728

Tel.: WEst 7-5100.....Independent  
Pres., Gen Mgr.....Lester M. Smith  
Commercial Manager....Gaylen S. Blackford  
Chief Engineer.....George Newton  
For other Seattle, Portland & Spokane Radio sta-  
tions see Multiple-Station Owners.

**KOL—Seattle—1922**

Frequency: 1300 Kc.....Power: 5000 Watts  
Owned By.....Seattle Bcstg. Co.  
Bus.-Studio Address.....1100 W. Florida St.  
Tel.: MA 2-2312.....Independent  
V.P., Gen. Mgr.....Seymour Whitelaw  
Chief Engineer.....Lloyd C. Hannah

**KOMO—Seattle—1926**

Frequency: 1000 Kc.....Power: 50,000 Watts  
Owned-Oper. By....Fisher's Blend Station, Inc.  
Bus.-Studio Address.....100 4th Ave. No.  
Tel.: MA 4-6000.....ABC  
Representative .....Katz  
President, General Mgr.....W. W. Warren  
Station Manager.....John Behnke  
Sales Manager.....Fred Kaufman  
Program Manager.....Mike Weide  
Chief Engineer.....C. E. Miller  
Owners of: KOMO-TV; KATV (TV), Portland, Ore.

**TWO HUNDRED AND SIXTY DAYS A YEAR,  
THE KEY EXECUTIVES IN BROADCASTING  
AND ADVERTISING RECEIVE AND READ  
RADIO-TELEVISION DAILY.**

## WASHINGTON

### **KTW—Seattle—1920**

Frequency: 1250 Kc.....Power: 5 Kw.  
Owned By..First Presbyterian Church of Seattle  
Address .....710 Madison  
Tel.: MAin 4-6226.....Independent  
General Manager.....A. H. Jacobsen  
Ch. Eng.....James S. Ross

### **KVI—Seattle—1929**

Frequency: 570 Kc.....Power: 5000 Watts  
Owned By.....Golden West Bcstrs., Inc.  
Address .....Tower Bldg.  
Tel.: MUtual 2-3100.....Independent  
Sta. Representative.....AM Radio Sales  
Chairman of Board.....Gene Autry  
President.....Robert O. Reynolds  
V.P., General Mgr.....Bert S. West  
Vice Presidents.....L. C. Sigmon, W. D. Shaw  
General Sales Mgr.....Randy Archer  
Promotion, Publicity Dir.....Jack Macdonald  
For other Golden West stations see Multiple-Station  
Owners.

### **KXA—Seattle—1926**

Frequency: 770 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....KXA, Inc.  
Address .....320 Second Ave., W.  
Tel.: ATwater 4-8600.....Independent  
Representative .....Meeker  
President.....Wesley I. Dumm  
General Manager.....R. W. Wassenberg  
Program Director.....John Sherman  
Chief Engineer.....John Dubuque

### **KMAS—Shelton—1962**

Frequency: 1280 Kc.....Power: 1 Kw. d.  
Owned By.....ABT, Inc.  
Box 149.....Tel.: 426-4404  
KBS .....Rep.: Feltis/Dove/Cannon  
Pres.; G. Prog. Mgr.; Ch. Eng. Robert E. Sheetz  
Station Mgr.....Bruce E. Jorgenson  
Commercial Mgr.....Thomas C. Townsend

### **KCFA—Spokane—1959**

Frequency: 1330 Kc.....Power: 5000 Watts d.  
Owned By.....Christian Serv. Inc.  
Address .....5408 Freya St.  
Tel.: KEystone 5-3077.....Independent  
President.....R. L. Stensland  
General Mgr.....H. J. Chandler

### **KDNC—Spokane—1962**

Frequency: 1440 Kc.....Power: 5 Kw.  
Owned By.....Independent Bcstg. Corp.  
216 E. Wellesley Ave.....Tel.: HU 9-4800  
Independent.....Rep.: M. A. Sales  
President.....Warren J. Durham  
Station Mgr.....Dean Seaton

### **KGA—Spokane—1926**

Frequency: 1510 Kc.....Power: 50,000 Watts  
Owned By.....Gran Bcstg. Co.  
Address .....Box 141

Tel.: KE 4-0631.....Independent  
President.....E. H. Weig  
General Mgr.....A. M. Vogel  
Station Manager.....Len Greensword  
Program Director.....A. Wolter  
Chief Engineer.....Val Strange

### **KHQ—Spokane—1922**

Frequency: 590 Kc.....Power: 5000 Watts  
Owned-Operated By.....KHQ, Inc.  
Address.....South 4202 Regal  
Tel.: KEystone 4-0511.....NBC  
Pres., Gen. Sta. Mgr.....Richard O. Dunning  
Sales Manager.....Bill Carroll  
Chief Engineer.....Dee Waymire  
Owners of: KHQ-FM-TV.

### **KNEW—Spokane—1947**

Frequency: 790 Kc.....Power: 5000 Watts d.  
Owned-Operated By...Seattle-Portland Radio  
Address.....P.O. Box 8033  
Tel.: KE 4-9363.....Independent  
Station Rep. ....McGavren-Guild  
President, Gen. Mgr.....Lester M. Smith  
Chief Engineer.....Vince Hoffart  
For other Seattle, Portland & Spokane Radio sta-  
tions see Multiple-Station Owners.

### **KPEG—Spokane—1957**

Frequency: 1380 Kc.....Power: 5 Kw. d.  
Owned.....Town & Country Radio  
Address .....East 3810 Boone St.  
Tel.: KE 5-3688.....Independent  
President.....F. Kemper Freeman  
General, Station Mgr.....W. R. White  
Chief Engineer.....Sig Turnquist  
Owners of: KFKF, Bellevue, Wash.

### **KREM—Spokane—1947**

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....KREM Bcstg. Co.  
Address.....4103 South Regal  
Tel.: KE 4-0423 .....ABC  
President .....Stimson Bullitt  
Station Manager.....Alex P. Hunter  
Owners of: KREM-FM-TV.

### **KXLY—Spokane—1922**

Frequency: 920 Kc.....Power: 5,000 Watts  
Owned By .....Spokane Television  
Address .....W. 315 Sprague Ave.  
Tel.: MA 4-1218.....Independent  
President .....Morgan Murphy  
General Manager.....Wayne F. McNulty  
Commercial Mgr.....Al LaCom  
Program Director.....Dave Steere  
For other Murphy stations see Multiple-Station  
Owners.

### **KREW—Sunnyside—1950**

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Cole E. Wylie  
Address .....Box 209  
Tel.: TEmple 7-2277.....MBS-KBS  
Pres., Gen. Mgr.....Cole E. Wylie

Sta., Comm. Mgr.....Don G. Bennett  
 Program Director.....Jean Runyon  
 Chief Engineer.....Dale Howard

**KMO—Tacoma—1922**

Frequency: 1360 Kc.....Power: 5000 Watts  
 Owned.....Broadcast House, Inc.  
 Address.....P. O. Box 1651  
 Tel.: WAverly 7-1360.....Independent  
 President.....Edward A. Wheeler  
 Owners of: WEAW, Evanston, Ill.

**KTAC—Tacoma—1941**

Frequency: 850 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Tacoma Bcstrs., Inc.  
 Address.....Winthrop Hotel  
 Tel.: BR 2-2241.....Independent  
 President, Gen. Mgr.....Jerry Geehan  
 Asst., Commercial Manager.....John Condon  
 Sales Prom. Mgr., Prog. Dir.....Dick Weeks  
 Chief Engineer.....Bill Luckhurst

**KTNT—Tacoma—1952**

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Tribune Publ. Co.  
 Address.....So. 11th & Grant Sts.  
 Tel.: FU 3-2561.....Independent  
 President.....George F. Russell  
 General Manager.....Max H. Bice  
 National Sales Mgr.....John Upham  
 Program Director.....Don St. Thomas  
 Chief Engineer.....Dick F. Engh  
 Owners of: KTNT-FM-TV.

**KENE—Toppenish—1954**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Radio Broadcasters Inc.  
 Address.....P. O. Box 350  
 Tel.: 869-1490.....KBS  
 President.....John R. DiMeo  
 Station Manager.....Don Downing

**KKEY—Vancouver—1954**

Frequency: 1150 Kc....Power: 1,000 Watts d.  
 Owned-Oper. By.....Western Bcstg. Co.  
 Address.....5500 Fourth Plain Blvd.  
 Tel.: OX 3-2565.....Independent  
 Station Representative.....William J. Wagner  
 President.....Ralph C. Weagant  
 Publicity Director.....Laurie Lauritzen

**KHIT—Walla Walla—1956**

Frequency: 1320 Kc....Power: 1000 Watts d.  
 Owned By.....Leader Broadcasting Co.  
 Address.....Denny Bldg.  
 Tel.: JAcKson 5-3190.....Independent  
 Pres., Gen., Sta. Mgr.....Arch Le Roux  
 Chief Engineer.....Ed Carter

**KTEL—Walla Walla—1946**

Frequency: 1490 Kc. ....Power: 250 Watts  
 Owned-Oper. By ....Walla Walla Bdcstg. Co.

Address .....Box 1028  
 Tel.: JAcKson 5-4103.....ABC  
 Pres., Gen. Mgr.....Jack Keating  
 Chief Engineer.....Beven Roth

**KUJ—Walla Walla—1927**

Frequency: 1420 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KUJ, Inc.  
 Business Address.....P.O. Box 276  
 Tel.: JA 9-1230.....Independent  
 President, Gen. Mgr.....H. E. Studebaker  
 Program Director.....LaVerne Russell  
 Chief Engineer.....Glenn E. Dubbe

**KMEL—Wenatchee—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Frontier Broadcasting Co.  
 Address.....119 N. Wenatchee Ave.  
 Tel.: NO 2-7135.....Independent  
 Program, Publicity Dir....Craig Lawrence, Jr.

**KPQ—Wenatchee—1929**

Frequency: 560 Kc. ....Power: 5000 Watts  
 Owned-Oper. By.....Wescoast Bcstg. Co., Inc.  
 Bus.-Studio Address.....32 N. Mission  
 Tel.: NO 3-5121.....ABC-NBC  
 Pres., Sta., Gen. Mgr.....James W. Wallace  
 Chief Engineer.....George Frese

**KUEN—Wenatchee—1956**

Frequency: 900 Kc.....Power: 1 Kw. d.  
 Owned.....KUEN Bcstg.  
 Address.....P.O. Box 79  
 Tel.: NOrmandy 3-5186.....KBS  
 Sta. Reps....Hollingbery; Feltis, Dove, Cannon  
 President, Gen. Mgr.....M. C. Robertson  
 Station Manager.....Roy Robinson  
 Chief Engineer.....Jerry Daggett

**KBBO—Yakima—1947**

Freq.: 1390 Kc....Power: 1 Kw d., 250 W. n.  
 Owned By.....Yakima Bcstg. Co.  
 Address.....P.O. Box 172  
 Tel.: CH 8-1390.....MBS  
 President.....J. J. Christenson  
 Chief Engineer.....Gerald Gerhardt

**KIMA—Yakima—1944**

Frequency: 1460 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Cascade Bdcstg. Co.  
 Address.....P. O. Box 702  
 Tel.: GLencourt 2-9111.....NBC  
 Station Reps.....Adam Young; Moore  
 President.....Tom Bostic  
 General Manager.....Monte DeVon  
 Publicity, Sales Promotion Mgr.....B. Horn  
 Chief Engineer.....Dave Hubert  
 For other Cascade stations see Multiple-Station Owners.



## WASHINGTON-WEST VIRGINIA

### **KIT**—Yakima—1929

Freq.: 1280 Kc....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....KIT, Inc.  
Address .....114 S. 4th St.  
Tel.: GL 7-8115 .....ABC  
President .....Carl E. Haymond  
General Manager .....Jack H. Goetz  
Chief Engineer.....H. B. Murphy

### **KQOT**—Yakima—1962

Frequency: 940 Kc.....Power: 250 W.  
Owned By.....KQOT, Inc.

Box 1194.....Tel.: 248-4643  
Independent...Reps.: Weed Radio; Wagner  
Pres., Gen. Mgr.....Robert Moore

### **KUTI**—Yakima—1954

Frequency: 980 Kc....Power: 5000 Watts d.  
Owned-Oper. By....Yakima Valley Radio, Inc.  
Address.....316 Butterfield Rd.  
Tel.: Chestnut 8-2900.....Independent  
Pres., Gen. Mgr.....H. G. Wells, Jr.  
Commercial Manager.....Bill Bainter  
Chief Engineer.....Roger Raymond

## West Virginia

### **WJLS**—Beckley—1939

Freq.: 560 Kc....Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By.....Joe L. Smith, Jr., Inc.  
Address .....WJLS Building  
Tel.: 253-7311 .....CBS  
Representative .....Burn-Smith  
President, Gen. Mgr.....Joe L. Smith, Jr.  
Station Manager.....Gene Morehouse  
Chief Engineer.....R. Harold Dew  
Owners of: WKNA-TV-FM, Charleston, W. Va.

### **WWNR**—Beckley—1947

Freq.: 620 Kc....Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Rahall Bcstg. Co.  
Address.....1708 Harper Road  
Tel.: Cl 3-8330.....Independent  
Station Representative.....H-R Reps.  
President.....N. Joe Rahall  
General Manager.....Anthony P. Gonzalez  
Sales Manager.....Bud Kurtz  
Program Director.....Bill Boyd  
For other Rahall stations see WKAP, Inc., under  
Multiple-Station Owners.

### **WCST**—Berkeley Springs—1958

Frequency: 1010 Kc....Power: 250 Watts d.  
Owned By...Berkeley Springs Radio St. Corp.  
Address .....Box 8  
Tel.: 771 .....Independent  
President.....Vernon Weber  
Commercial Manager.....Kenneth Robertson  
Program Director.....Daniel Duckwall

### **WHIS**—Bluefield—1929

Freq.: 1440 Kc....Power: 5 Kw., d.; 500 W., n.  
Owned-Oper. By....Daily Telegraph Prtg. Co.  
Address .....Municipal Bldg.  
Tel.: 327-7115 .....NBC  
President.....Hugh Ike Shott  
Station Mgr.....Melvin Barnett  
Commercial Manager.....George Hendrick  
Chief Engineer.....Kenneth Dick  
Owners of: WHIS-TV.

### **WKOY**—Bluefield—1948

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....WKOY, Inc.  
Address .....Box 800  
Tel.: 327-6124 .....MBS  
General Manager .....W. L. Nininger  
Station Manager .....J. R. Watkins, Jr.

### **WBUC**—Buckhannon—1959

Frequency: 1460 Kc. ....Power 5 Kw. d.  
Owned.....Upshur County Bcstg. Co.  
Address .....Box 71  
Tel.: 444.....Independent  
General Manager, Ch. Eng...Jesse D. Newman  
Commercial Mgr.....Joseph Barker  
Publicity Director .....Dale Brooks

### **WXVA**—Charles Town—1962

Frequency: 1550 Kc. ...Power: 5,000 Watts d.  
Owned By .....WXVA Broadcasting Corp.  
Address .....P.O. Box 188  
Tel.: 1550 .....Independent  
President .....Arthur W. Arundel  
Exec. V.P., General Mgr. ....J. Strider Moler  
Program Director .....Robert Houston

### **WCAW**—Charleston—1946

Frequency: 680 Kc..Power: 10 Kw. d., 250 W. n.  
Owned-Oper. By.....Capitol Bcstg. Corp.  
Address.....Kanawha Hotel Bldg.  
Tel.: 343-7503 .....MBS  
President.....E. M. Johnson  
General, Station Mgr. ....Paul N. Miles  
Comm., Program Dir. ....Paul Howard  
Sales Promotion Manager .....Carl A. Cook  
Chief Engineer .....William E. Ford

### **WCHS**—Charleston—1927

Frequency: 580 Kc....Power: 5000 Watts  
Owned By.....Rollins Broadcasting, Inc.  
Address .....1111 Virginia St. East  
Tel.: DI 2-8131 .....CBS

## WEST VIRGINIA

Representative.....John Blair  
President.....O. Wayne Rollins  
V.P., Radio.....Albert R. Lanphear  
Station Manager.....Bert Files  
Promotion, Publicity Manager..Harry Brawley  
Program Director.....Joe Farris  
For other Rollins stations see Multiple-Station  
Owners.

### WGKV—Charleston—1938

Frequency: 1490 Kc.....Power: 250 W.  
Owned By.....E. L. Clinton  
Address.....315 Professional Bldg.  
Tel.: DI 3-9544.....ABC  
Owner, Gen. Mgr.....E. L. Clinton  
Chief Engineer.....Bernard Clark

### WKAZ—Charleston—1946

Frequency: 950 Kc...Power: 5 Kw., d; 1 Kw. n.  
Owned By.....Radio WKAZ, Inc.  
Address.....210 Dickinson St.  
Tel.: 343-4556.....NBC  
President.....Hartley L. Samuels  
Owners of: WKAZ-FM; WDLB, Marsh Field, Wis.

### WTIP—Charleston—1946

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By....Chemical City Bcstg. Co.  
Bus. Address.....415 Dickinson St.  
Tel.: Dickens 2-3136.....ABC  
President, Chief Engr.....Gus Zaharis  
General Manager.....Mel S. Burka  
Commercial Manager.....Bud A. Burka  
Program Director.....Sam Poland  
Sales Promotion Manager.....Bob Bower  
Owners of: WTIP-FM.

### WBOY—Clarksburg—1937

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.  
Owned By.....Rust Craft Bcstg. Co.  
Address.....912 W. Pike St.  
Tel.: 624-7571.....NBC, KBS  
Station Representative.....Adam Young, Inc.  
President.....Jack Berkman  
General Mgr.....Roger Garrett  
Commercial Manager.....Frank Balsley  
Program Director.....Jack See  
Sales Prom. Mgr., Pub. Dir.....Peter Lyman  
Chief Engineer.....Harry Brown  
For other Rust Craft stations see Multiple-Station  
Owners.

### WHAR—Clarksburg—1947

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Harrison Corp.  
Address.....1200 E. Pike St.  
Tel.: 624-5525.....ABC  
President.....Charles Gaylord  
Chief Engineer.....Beryl Snyder

### WPDX—Clarksburg—1947

Frequency: 750 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....WPDX Radio  
Address.....339 W. Main St.

Tel.: 62-4-6425.....Independent  
President.....George L. Kallem  
General, Station Manager....James T. Fawcett  
Program Director.....Byron Parrish

### WDNE—Elkins—1948

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Marja Bcstg. Corp.  
Address.....Davis & Wash. Sts.  
Tel.: 636-1300.....KBS  
Pres., Gen. Mgr.....John Carr

### WMMN—Fairmont—1928

Frequency: 920 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Peoples Bcstg. Corp.  
Business Address.....208 Adams St.  
Tel.: 363-5200.....CBS  
Representative.....Hollingbery  
President.....Herbert E. Evans  
General Manager.....A. Garen Ferrise  
Program Director.....Frank Lee  
Chief Engineer.....Donald G. Gruitt  
For other Peoples Bcstg. stations see Multiple-Station  
Owners.

### WTCS—Fairmont—1947

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Fairmont Broadcasting Co.  
Address.....P.O. Box 1549  
Tel.: 366-3700.....ABC  
President.....Paul Pitrolo  
V.P., General Manager.....Nick Fantasia  
Chief Engineer.....Fred K. Gross

### WELD—Fisher—1956

Frequency: 690 Kc.....Power: 500 W., d.  
Owned-Oper. By.....South Branch Bcstg. Corp.  
Address.....Fisher  
Tel.: LE 8-6062.....MBS  
President.....Mrs. Marion Park Lewis  
For other Lewis stations see Multiple-Station  
Owners.

### WVWV—Grafton-Fairmont— 1956

Frequency: 1260 Kc.....Power: 1 Kw. d.  
Owned.....Beacom Bcstg. Enterprises  
Address.....400 Quincy St., Fairmont  
Tel.: Fairmont 363-0700.....ABC  
Station Rep.....Weed Radio  
President.....J. Patrick Beacom  
General, Station Manager....Patrick W. Larkin  
Commercial Manager.....N. F. Fabre  
Program Director.....B. F. Waters  
Chief Engineer.....J. S. Larkin

### WMTD—Hinton—1963

Frequency: 1380 Kc.....Power: 1 Kw. d.  
Owned By.....Bluestone Bcstrs.  
KBS.....Rep.: None  
President.....David B. Jordan  
Gen. Mgr., Ch. Eng.....Lonnie R. Mullins

## WEST VIRGINIA

### WKEE—Huntington—1947

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned By.....Geyer Broadcasting Co.  
Address.....623 4th Ave.  
Tel.: 525-7788.....Independent  
Sta. Representative.....Raymer  
President.....Wayne W. Geyer  
Station Manager.....Robert R. O'Dell  
Program Director.....Robert Martin  
Chief Engineer.....R. Thompson

### WWHY—Huntington—1946

Frequency: 1470 Kc. Power: 5000 Watts, d.  
Owned By.....Ohio River Bcstg.  
Business Address.....1046½ Third Ave.  
Tel.: JA 3-3421.....Independent  
President.....George Clinton  
Chief Engineer.....Bob Nixon

### WSAZ—Huntington—1923

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Capital Cities Bcstg. Co.  
Address.....201 Ninth St.  
Tel.: JA 3-8401.....NBC  
Representative.....Katz  
President.....Thomas S. Murphy  
V.P., Gen. Mgr.....C. Tom Garten  
Commercial Manager.....Lewis Bryant  
Mdse. Dir., Prom. Mgr.....Jack M. Williams  
Program Director.....Bob Bowen  
Chief Engineer.....John Clay  
For other Capital Cities stations see Multiple-  
Station Owners.

### WKYR—Keyser—1953

Freq.: 1270 Kc. Power: 5000 Kw. d.  
Owned.....WKYR Inc.  
Address Ft. Cumberland Hotel, Cumberland, Md.  
Tel.: Parkview 4-5000.....MBS  
President.....Robert K. Richards  
Gen., Sta. Mgr.....William W. Robinson  
Chief Engineer.....Wilmer G. Thompson

### WLOG—Logan—1940

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Guyan Valley Bcstg.  
Address.....445 Stratton St.  
Tel.: PLaza 2-3939.....MBS  
President.....James A. Musica  
Commercial Manager.....E. M. Bailey  
Program Director.....Lucille Gallion  
Chief Engineer.....Lewis H. Fry

### WVOW—Logan—1952

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Logan Bcstg. Co.  
Address.....Trailways Bus Terminal Bldg.  
Tel.: PL 2-5080.....Independent  
President.....W. C. Browning  
General Mgr.....W. P. Becker

### WEPM—Martinsburg—1946

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Martinsburg Bcstg. Co.  
Address.....Peoples Trust Co. Bldg.  
Tel.: AM 3-5252.....MBS  
Station Rep.....Devney Organization  
General Mgr.....C. Leslie Golliday  
Station, Comm. Manager....George N. O'Brien  
Program Director.....John E. Taylor  
Chief Engineer.....William Weller  
Owners of: WEPM-FM.

### WHJC—Matewan—1951

Frequency: 1360 Kc. Power: 1000 Watts d.  
Owned-Operated By...Three States Bcstg. Co.  
Address.....Radio Hill  
Tel.: MC 7-7771.....KBS  
President, Gen. Mgr.....M. V. Peterson

### WMON—Montgomery—1946

Frequency: 1340 Kc. Power: 250 Watts  
Owned.....Fayette Associates, Inc.  
Address.....1028 First Ave.  
Tel.: HI 2-4620.....MBS  
President.....Arnold M. Vickers  
Chief Engineer.....J. C. Craver

### WAJR—Morgantown—1940

Freq.: 1440 Kc. Power: 5 Kw. d., 500 Watts, n.  
Owned-Oper. By...West Virginia Radio Corp.  
Address.....P.O. Box 867  
Tel.: Linden 2-9488.....NBC  
President.....Agnes J. Greer  
General, Sta. Manager.....L. W. Fleming, Jr.  
Program Director.....Herbert J. Tennant  
Chief Engineer.....James Davis  
For other Greer stations see Multiple-Station  
Owners.

### WCLG—Morgantown—1954

Frequency: 1300 Kc. Power: 1000 Watts, d.  
Owned.....Morgantown Broadcasting Co.  
Address.....P. O. Box 885  
Tel.: LI 2-2222.....KBS  
Pres., Gen. Mgr.....W. S. Freed

### WMOD—Moundsville—1950

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By...Miracle Valley Bcstg. Co.  
Address.....505 Seventh St.  
Tel.: 845-1230.....Independent  
President, General Mgr.....Joseph M. Larosa  
Commercial Manager.....Mrs. Judy Reager  
Chief Engineer.....Felice Rigoli

### WETZ—New Martinsville 1952

Frequency: 1330 Kc. Power: 1000 Watts d.  
Owned-Oper. By...Magnolia Broadcasting Co.  
Address.....Box 391  
Tel.: 455-3030.....Independent  
President, Gen. Mgr.....Harry G. Bright

## WEST VIRGINIA

Vice President.....C. R. Bright  
Comm. Manager.....George K. Eubanks  
Publicity Director.....Lorraine Espy  
Chief Engineer.....David Miles

### WOAY—Oak Hill—1947

Frequency: 860 Kc.....Power: 10 Kw. d.  
Owned-Oper. By.....Robert R. Thomas, Jr.  
Business Address.....Box 251  
Tel.: HO 9-3361.....Independent  
Pres., Gen. Mgr.....Robert R. Thomas, Jr.  
Commercial Manager.....A. W. Vickers  
Chief Engineer.....Thomas Phillips  
Owners of: WOAY-FM.

### WCEF—Parkersburg—1954

Frequency: 1050 Kc.....Power: 1000 Watts d  
Owned.....Franklin Broadcasting Co.  
Address.....219 Eighth St.  
Tel.: HU 5-4401-2.....Independent  
President, Chief Eng.....C. E. Franklin  
Program Director.....Randy Jay

### WPAR—Parkersburg—1935

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....WPAR, Inc.  
Address.....211 5th St.  
Tel.: HUDson 5-5475.....CBS  
President.....H. Max Good  
Station Manager.....Eddie Lane  
Chief Engineer.....A. J. English  
Owners of: WMGS, Bowling Green, O.

### WTAP—Parkersburg—1947

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Zanesville Publish. Co.  
Address.....123 West Seventh St.  
Tel.: 485-4588.....ABC  
President.....Clay Littick  
Managing Director.....Allan Land  
Commercial Manager.....Denny Dever  
Chief Engineer.....Bob Hatton

### WWYO—Pineville—1949

Frequency: 970 Kc.....Power: 1000 Watts d.  
Owned-Oper. By ..Wyoming Bdcstg. Co., Inc.  
Address.....Box 184  
Tel.: 2711.....Independent  
President.....R. D. Bailey  
Gen., Sta., Comm. Mgr.....Edward Hawley

### WLOH—Princeton—1947

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Mountain Bcstg. Co.  
Address.....Box 1011  
Tel.: GA 5-2151.....KBS  
General Manager, Pub. Dir...Robert L. Harrison

### WMOV—Ravenswood—1957

Frequency: 1360 Kc.....Power: 1000 Watts  
Owned By.....Good Neighbor Bcstrs.  
Address.....Gibbs & Gallatine Sts.  
Tel.: BRowning 3-2544.....Independent

Station Manager.....W. M. Watterson  
Chief Engineer.....R. Osborne

### WVAR—Richwood—1957

Frequency: 1280 Kc.....Power: 1000 Watts  
Owned By.....Royal Bcstg. Co.  
Address.....P. O. Box 349  
Tel.: VIKing 6-0411.....KBS  
President.....W. Courtney Evans

### WRON—Ronceverte—1947

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Nash L. Tatum, Jr.  
Address.....Box 69  
Tel.: MIDway 5-1327.....KBS  
Station Representative.....Hopewell

### WKLC—St. Albans—1956

Frequency: 1300 Kc.....Power: 1 Kw., d.  
Owned By.....St. Albans-Nitro Bcstg. Co.  
Business Address.....109 - 6th Ave.  
Tel.: PA 7-1300.....Independent  
President.....Raymond I. Kandel  
Program Director.....Robert Entley  
Chief Engineer.....Bernard Clark

### WSPZ—Spencer—1961

Frequency: 1400 Kc...Power: 1,000 Watts d.  
Owned By.....Community Radio  
Address.....Box 60  
Tel.: 900.....KBS  
President.....H. G. Minns  
Sales Manager.....Robert J. Weaver

### WEIR—Weirton—1950

Frequency: 1430 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Tri-State Bcstg. Co.  
Address.....3992 Main St.  
Tel.: 748-2500.....NBC  
Station Representative.....Spot Time Sales  
President.....Thomas E. Millsop  
General Manager.....Edward J. Hirshberg  
Chief Engineer.....James Mark

### WELC—Welch—1950

Frequency: 1150 Kc...Power: 1000 Watts d.  
Owned-Oper. By.....Pocahontas Bcstg. Co.  
Address.....Box 1032  
Tel.: 436-2131.....KBS  
President, General Manager.....Sam Sidote  
Chief Engineer.....Howard R. King

### WOVE—Welch—1955

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....McDowell Bcstg. Co.  
Address.....Rhodes Building  
Tel.: 436-3333.....MBS  
President, General Mgr.....South C. Bevins  
Station, Commercial Mgr.....Roy Canfield  
Chief Engineer.....George Hall

## WEST VIRGINIA-WISCONSIN

### W H A W—Weston—1948

Frequency: 980 Kc.....Power: 1 Kw., d.  
Owned-Oper. By...Central W. Va. Serv. Corp.  
Address.....P. O. Box 431  
Tel.: 1555.....KBS  
President.....R. H. Ralston  
Vice Pres. ....Francis Andrew  
Station Manager.....J. Caldo  
Chief Engineer.....William Corathers

### W B Z E—Wheeling—1963

Frequency: 1470 Kc.....Power: 500 W. d.  
Box 548.....Tel.: 232-5900  
Independent.....Rep.: Piano  
President.....E. J. Flaccus  
General Mgr.....John W. Johns

### W H L L—Wheeling—1949

Frequency: 1600 Kc....Power: 5000 Watts d.  
Owned-Operated By.....Wheeling Bcstg. Co.  
Address.....Box 989  
Tel.: CE 3-1300.....CBS  
President.....Kenneth Forney  
Gen., Sta. Mgr.....Fred A. Grewe, Jr.  
Commercial, Program Mgr.....Jim Smith

### W K W K—Wheeling—1941

Freq.: 1400 Kc.....Power: 1 Kw. D., 250  
Frequency: 1400 Kc.....Power: 250 Watts

Owned-Oper. By.....Community Bcstg., Inc.  
Business Address.....1600 Market St.  
Tel.: CE 2-2250.....MBS  
Comm., Sales Prom. Mgr.....Gene Johnson  
Program, Publicity Director.....Herb Allen  
Chief Engineer.....F. Baker  
Owners of: WKWK-FM.

### W W V A—Wheeling—1926

Frequency: 1170 Kc.....Power: 50,000 Watts  
Owned By.....Basic Communications, Inc.  
Address.....Hawley Bldg.  
Tel.: CE 2-1170.....ABC  
Representative.....John Blair  
President.....Ira Herbert  
Chairman.....Emil Mogul  
Exec. V.P.....Tudie Herbert  
Program Director.....Lew Clawson  
Chief Engineer.....Edwin L. Keim  
For other Basic Communications stations see Multiple-Station Owners.

### W B T H—Williamson—1939

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Williamson Bcstg. Corp.  
Address.....P.O. Box 261  
Tel.: BElmont 5-3600.....MBS  
President.....Phil Beinhorn  
General Manager.....Robert B. Harvit  
Commercial Manager.....John Moses  
Sales Promotion Manager.....Jim Wolford  
Chief Engineer.....Leo Scott

## Wisconsin

### W A T K—Antigo—1948

Frequency: 900 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Antigo Bcstg. Co.  
Address.....Journal Bldg.  
Tel.: MArk 3-4124-5.....Independent  
President, General Mgr.....A. F. Berner  
Chief Engineer.....Lyle Gunderson

### W A P L—Appleton—1952

Frequency: 1570 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....John Dixon  
Address.....109 S. Appleton St.  
Tel.: RE 4-9226.....KBS  
Pres., Gen. Manager.....John Dixon  
Comm., Sales Promo. Mgr...Gene Steinhorst  
Chief Engineer.....Robert Falkner

### W H B Y—Appleton—1925

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Norbertine Fathers  
Bus. Studio Address.....600 So. Lawe St.  
Tel.: RE 3-6584.....MBS  
Station Representative.....Burn-Smith  
President.....Abbot Killean

General, Station Mgr.....Lewis J. Process  
Chief Engineer.....George Morkl  
Owners of: WBAY-AM-TV, Green Bay.

### W A T W—Ashland—1940

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....WATW, Inc.  
Address.....118 W. 2nd Ave.  
Tel.: MURdock 2-2727.....Independent  
Representative.....Thomas F. Clark  
President, Gen. Mgr.....Gene Halker  
Commercial Manager.....Bud Huber  
Chief Engineer.....Russ Johnston

### W B E V—Beaver Dam—1951

Frequency: 1430 Kc....Power: 1000 Watts d.  
Owned-Operated By...Beaver Dam Bcstg. Co.  
Address.....109½ Front St.  
Tel.: TU 5-4442.....Independent  
Representative.....Hal Holman  
President.....Joe T. Mackin  
General Mgr.....Thomas H. Faile  
Program Manager.....Paul Ryan  
Chief Engineer.....David Pierce

**WBEL—Beloit—1948**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Beloit Bcstrs., Inc.  
 Business-Studio Address.....430 State St.  
 Tel.: EMerson 5-6641.....Independent  
 Representative .....Gill-Perna  
 President .....Russ Salter  
 General Mgr.....Robert O. Moran  
 Sta., Comm. Mgr.....Joe Moen  
 Sales Promotion Manager.....Irv Andreoni  
 Chief Engineer.....Leo Wilson  
 For other Salter stations see Multiple-Station  
 Owners.

**WGEZ—Beloit—1948**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Howard Miller Ent.  
 Address .....416 College  
 Tel.: EM 5-8865.....MBS  
 President, Gen. Mgr.....Howard Miller  
 Station Mgr.....Tom Anderson  
 Chief Engineer.....Frank Goodard

**WWIS—Black River Falls  
 1958**

Frequency: 1260 Kc.....Power: 1000 Watts d.  
 Owned By.....Falls Communications  
 Business Address.....P.O. Box 32  
 Tel.: 4645 .....Independent  
 President.....Mary Ann McDonald

**WAXX—Chippewa Falls—1957**

Frequency: 1150 Kc.....Power: 5 Kw. d.  
 Owned By.....Chippewa Bcstg.  
 Address.....108½ N. Bridge St.  
 Tel.: PArk 3-2242.....Independent  
 President .....Victor Minahan  
 Station, Comm. Manager.....Donald Holden  
 Sales Prom. Mgr., Prog. Dir....Andre Le Tendre

**WERL—Eagle River—1961**

Frequency: 950 Kc.....Power: 1,000 Watts  
 Owned By.....Eagle River Bcstg. Co.  
 Address .....Box 593  
 Tel.: 456 .....Independent  
 Pres., Gen. Mgr.....George Palo

**WBIZ—Eau Claire—1944**

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 Wt. n.  
 Owned-Operated By.....WBIZ, Inc.  
 Address.....609 Cameron St.  
 Tel.: TE 5-5111.....MBS  
 President, General Mgr.....Howard G. Bill  
 Commercial Manager.....Jack Kelly  
 Program Director.....Loren G. Kassera  
 Chief Engineer.....Chris Bangert

**WEAQ—Eau Claire—1937**

Frequency: 790 Kc.....Power: 5000 Watts  
 Owned By.....Bcster. Services  
 Address.....Hotel Eau Claire Bldg.  
 Tel.: TEmple 2-3463.....NBC

General Manager.....C. R. Dickoff  
 Program Director.....Peter Murphy  
 Chief Engineer.....Kenneth Tetzloff  
 Owners of: WIAL (FM), Eau Claire.

**WECL—Eau Claire—1948**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
 Owned By.....WECL, Inc.  
 Address .....Rudolph Road  
 Tel.: TEmple 2-1629.....KBS  
 Station Representative .....Bolles; Hyett  
 President, Gen. Mgr.....Robert E. Nelson  
 Program Director.....Richard Hoff  
 Chief Engineer.....Jerry Kalmanson

**KFIZ—Fond du Lac—1922**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....KFIZ Bcstg. Co.  
 Address.....18 W. First St.  
 Tel.: WA 1-3770.....MBS  
 Representative .....Holman  
 President, Gen. Mgr.....Emery W. Martin  
 Chief Engineer.....Wendell S. Meyers

**WBAY—Green Bay—1922**

Frequency: 1360 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Norbertine Fathers  
 Address .....115 South Jefferson  
 Tel.: HE 2-3331.....CBS  
 Station Representative.....H-R Reps  
 General Manager.....Haydn R. Evans  
 Commercial Manager.....Joe De Young  
 Chief Engineer.....Wallace Stangel  
 Owners of: WBAY-TV; WHBY, Appleton.

**WDUZ—Green Bay—1947**

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Green Bay Bcstg. Co.  
 Business Address.....225 N. Adams St.  
 Tel.: HEmlock 5-5331.....ABC  
 President, Gen. Mgr.....Ben A. Laird  
 Program Director.....Thomas L. Hoppe  
 Publicity Director.....Donald A. Vander Kelen  
 Chief Engineer.....Clifford Graff  
 Owners of: WDUX, Waupaca.

**WJPG—Green Bay—1947**

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By....Green Bay Newspaper Co.  
 Address.....428 Cherry St.  
 Tel.: HE 5-7575.....MBS  
 Station Rep.....George P. Hollingbery Co.  
 President.....William A. C. Roethke  
 Station Manager.....Glen R. Holznecht  
 Commercial Manager.....Larry Fitchett  
 Sales Prom. Mgr., Pub. Dir....William McCarthy  
 Program Director.....Clair Stone  
 Chief Engineer.....Roland Henry

**WTKM—Hartford—1954**

Frequency: 1540 Kc.....Power: 500 Watts d.  
 Owned By.....Top Hat Enterprises, Inc.  
 Address.....23 N. Main St.  
 Tel.: 673-3550.....KBS

# WISCONSIN

President.....Ralph Schewe  
General Station Manager.....Galen Brunner  
Sales Promotion Manager.....Rusty Flynn  
Program Director.....Jim Parker  
Publicity Director.....Marty Jupp  
Chief Engineer.....Ed Dulaney

## WHSM—Hayward—1957

Frequency: 910 Kc.....Power: 1000 Watts, d.  
Owned By.....WJMC, Inc.  
Address.....Route 3  
Tel.: 303.....MBS-KBS  
Station Rep.....Hollingbery  
President.....W. C. Bridges  
General Mgr.....Russell J. Brown  
Station Manager.....B. L. Munson  
Chief Engineer.....Robert P. Kolsky  
Owners of: WJMC-AM-FM, Rice Lake.

## WCLO—Janesville—1930

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Southern Wisconsin Radio  
Business-Studio Address..200 E. Milwaukee St.  
Tel.: PL 2-7895.....MBS  
President.....Sidney H. Bliss  
General Manager.....V. W. Williams  
Owners of: WCLO-FM.

## WLIP—Kenosha—1947

Frequency: 1050 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Kenosha Bcstg., Inc.  
Address.....625 57th St.  
Tel.: OL 7-6162.....Independent  
Pres., Gen. Mgr.....William L. Lipman  
Station Mgr.....Hugh L. Gately

## WKBH—La Crosse—1923

Frequency: 1410 Kc.....Power: 5000 Watts  
Owned-Operated By.....WKBH, Inc.  
Business-Studio Address.....141 So. 6th St.  
Tel.: 2-4678.....NBC  
Station Representative.....Avery-Knodel  
President, Station Mgr.....Howard Dahl  
Commercial Manager.....Richard Schueler  
Program Director.....Berneice Callaway  
Chief Engineer.....Al Leeman

## WKTY—La Crosse—1948

Frequency: 580 Kc...Power: 5 Kw., d., 1 Kw., n.  
Owned By.....Lee & Associates  
Address.....Box 923  
Tel.: 2-6042.....ABC  
President, Gen. Mgr.....Herbert H. Lee  
Commercial Manager.....Philip A. Dyer

## WLCX—La Crosse—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....La Crosse Radio Inc.  
Address.....304 Rivoli Bldg.  
Tel.: 4-4521.....Independent  
Pres., Gen. Mgr., Ch. Eng.....Joe Rohrer  
Comm., Sales Prom. Mgr.....Glenn H. Pederson  
Program, Publicity Dir.....Jean Gitz

## WLDY—Ladysmith—1948

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Flambeau Bcstg. Co.  
Address.....Hwy. 8  
Tel.: 584.....KBS  
President.....Ruth Nelson  
Gen. Mgr.....Chas. H. Nelson  
Chief Engineer.....S. Mercer

## WIBA—Madison—1925

Frequency: 1310 Kc.....Power: 5000 Watts  
Owned-Operated By.....Badger Bcstg. Co.  
Address.....Box 99  
Tel.: CE 3-5311.....NBC  
Representative.....Avery-Knodel  
President.....William T. Evjue  
General, Comm. Manager..Howard A. Johnson  
Asst. Mgr., Prog. Dir.....Fred H. Gage  
Chief Engineer.....Norman Hahn

## WISM—Madison—1948

Frequency: 1480 Kc..Power: 5 Kw., d., 1 Kw., n.  
Owned By.....Heart O'Wisconsin Bcstrs. Inc.  
Address.....122 E. Main St.  
Tel.: 256-3167.....Independent  
President, Gen. Mgr.....William R. Walker  
V.P., Sales.....Philip Fisher  
Chief Engineer.....George Reynolds

## WKOW—Madison—1947

Freq.: 1070 Kc...Power: 10 Kw. d., 5 Kw. n.  
Owned By.....Midcontinent Bcst. Co. of Wisc.  
Address.....5727 Tokay Blvd.  
Tel.: 238-5891.....CBS  
Station Representative.....H-R Reps.  
President.....N. L. Bentson  
Exec. V.P., General Manager.....Tony Moe  
General Sales Manager.....Ben F. Hovel  
Operations Manager.....Tom Hooper  
For other Midcontinent stations see BFR Stations  
under Multiple-Station Owners.

## WCUB—Manitowoc—1952

Frequency: 980 Kc.....Power: 1000 Watts d.  
Owned By.....Eastern Wisc. Bcstg. Corp.  
Address.....2500 North Mirro Drive  
Tel.: MURray 2-8226.....Independent  
President.....Ben Hovel  
Exec. V.P., General Manager...Jack Severson  
Program Director.....Bob Irish  
Chief Engineer.....Jay Wells

## WOMT—Manitowoc—1926

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Francis M. Kadow  
Address.....Radio Building  
Tel.: MU 4-6015.....MBS  
Owner, Gen. Mgr.....Francis M. Kadow  
Chief Eng.....H. E. Willis

## WMAM—Marinette—1939

Freq.: 570 Kc.....Power: 250 W. d., 100 W. n.

Owned-Oper. By...Marinette Central Bcstg. Co.  
 Address.....400 Wells St.  
 Tel.: RE 5-6631.....NEC  
 President.....Frank J. Russell  
 General Manager.....Howard L. Emich  
 Program Director.....Bill Liegeois  
 Chief Engineer.....Paul Anick  
 For other Russell stations see Mining Journal stations under Multiple-Station Owners.

**WDLB—Marshfield—1947**

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Clarkwood Broadcasting Corp.  
 Address.....1710 N. Central Ave.  
 Tel.: FULton 4-2191.....KBS  
 President, Gen. Mgr.....Hartley L. Samuels  
 Station, Publicity Director.....John R. Thornton  
 Chief Engineer.....Richard Hanneman  
 Owners of: WKAZ, Charleston, W. Va.

**WRJC—Mauston—1961**

Frequency: 1270 Kc....Power: 500 Watts d.  
 Owned By.....Radio Juneau County, Inc.  
 Address.....200 Hickory St.  
 Tel.: VICTor 3-8001.....KBS  
 Station Representative.....James C. Bowden  
 President.....John D. Rice  
 General, Commercial Mgr....Gordon P. Bigalke  
 Chief Engineer.....Donald L. Yapp

**WIGM—Medford—1941**

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned By.....WIGM, Inc.  
 Business Address.....Box 59  
 Tel.: 748-2566 .....KBS  
 Representative .....Clark  
 Pres., Gen. Mgr. ....Paul Allman  
 Comm., Sales Prom. Mgr.....Joe Dahlvig  
 Chief Engineer.....Ray Bohnert

**WMNE—Menomonie—1951**

Frequency: 1360 Kc....Power: 1 Kw. d.  
 Owned-Oper. By.....Menomonie Bcstg. Co.  
 Address .....603½ Broadway  
 Tel.: CEDar 5-2112.....KBS  
 Station Representative .....Hopewell  
 President .....Wendell Hansen  
 General, Station Manager.....Don Mortwedt  
 Commercial, Sls. Prom. Mgr....Thor Edgeberg  
 Program Director, Ch. Eng....LaVern Garton

**WXMT—Merrill—1960**

Frequency: 730 Kc....Power: 1 Kw. d.  
 Owned By.....ThunderBird Broadcasting Co.  
 Address .....Badger Hotel  
 Tel.: 6-6262 .....Independent  
 Station Rep.....Thomas F. Clark, Inc.  
 President .....Gene Halker

**WEMP—Milwaukee—1935**

Frequency: 1250 Kc....Power: 5 Kw.  
 Owned-Oper. By.....Milwaukee Bcstg. Co.  
 Bus. Address.....1701 W. Wisconsin Ave.

Tel.: DI 2-4040.....Independent  
 Station Rep.....H-R Reps.  
 President.....A. M. Spheeris  
 Commercial Manager.....John Gagliano  
 Chief Engineer.....Rolland Paske  
 Owners of: WEMP-FM; KWK, St. Louis, Mo.

**WFOX—Milwaukee—1946**

Frequency: 860 Kc....Power: 250 Watts d.  
 Owned By.....Fox Broadcasting Corp.  
 Address.....208 E. Wisconsin Ave.  
 Tel.: BRoadway 2-1272.....MBS  
 Station Representative.....Meeker  
 Pres.; Gen., Sales Mgr.....Jack Raymond  
 Chief Engineer.....Robert Mayer

**WISN—Milwaukee—1922**

Frequency: 1150 Kc....Power: 5,000 Watts  
 Owned By.....Hearst Corp. (WISN Div.)  
 Address.....759 N. 19th St.  
 Tel.: Division 2-3000.....ABC  
 Station Representative.....McGavren/Guild  
 V.P., General Manager.....James T. Butler  
 Commercial Manager.....Herman Schneider  
 Program Director.....Tom Lambert  
 Chief Engineer.....Lionel Wittenberg  
 For other Hearst stations see Multiple-Station Owners.

**WMIL—Milwaukee—1947**

Frequency: 1290 Kc....Power: 1000 Watts d.  
 Owned-Oper. By...Cream City Bcstg. Co., Inc.  
 Address.....2625 W. Wisconsin Ave.  
 Tel.: WE 3-1290.....CBS  
 Station Representative.....Jack Masla  
 President .....Gene Posner  
 Program Director.....Bill Bramhall  
 Chief Engineer.....Gino Monaco  
 Owners of: WMIL-FM.

**WOKY—Milwaukee—1947**

Frequency: 920 Kc....Power: 1 Kw.  
 Owned By.....Macfadden-Bartell Bcstg.  
 Address.....3500 N. Sherman Blvd.  
 Tel.: Hilltop 2-0150.....Independent  
 Station Representative .....Blair  
 President.....Rosa Bartell Evans  
 Station Manager.....John A. Reddy  
 Engineering Director.....Ralph Evans  
 For other Macfadden-Bartell stations, see Multiple-Station Owners.

**WRIT—Milwaukee—1955**

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned By.....WRIT, Inc.  
 Address.....5407 W. Martin Dr.  
 Tel.: GLenview 3-4130.....Independent  
 Representative .....Eastman  
 President.....Charles Sawyer  
 Executive Vice President.....J. P. Williams  
 Vice President.....Alexander Buchan  
 General Manager.....Bernie Strachota  
 Owners of: WRIT-FM.



# WISCONSIN

## WTMJ—Milwaukee—1927

Frequency: 620 Kc.....Power: 5000 Watts  
Owned-Oper. By.....The Journal Co.  
Business Address.....720 E. Capitol Dr.  
Tel.: BR 1-6000.....NBC  
Representative.....Christal  
General Manager.....George Comte  
Station Manager.....R. J. Heiss  
Sales Mgr.....Joseph Killeen  
Owners of: WTMJ-FM-TV.

## WEKZ—Monroe—1951

Frequency: 1260 Kc.....Power: 1 Kw. d.  
Owned-Operated By..Green County Bcstg. Co.  
Address.....Box 460  
Tel.: 1260.....Independent  
Station Representative.....Webb  
President.....Kenneth Stuart  
General Manager.....Joseph Urban  
Commercial Manager.....Stanley Neuberger  
Owners of: WEKZ-FM.

## WNAM—Neenah—1947

Frequency: 1280 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Neenah-Menasha Bcstg. Co.  
Address.....Radio Park  
Tel.: PA 2-6471.....Independent  
Station Representative.....Paul H. Raymer Co.  
President.....James A. McKenna, Jr.  
Vice President.....Don C. Wirth  
Chief Engineer.....Gordon Daily

## WCCN—Neillsville—1957

Frequency: 1370 Kc.....Power: 5000 Watts  
Owned By.....Central Wisconsin Bcstg.  
Business Address.....140 W. 5th St.  
Tel.: SHERwood 3-3333.....Independent  
Pres.; Gen., Sta. Mgr.....Howie Sturtz II  
Commercial Manager.....Wayne Grap  
Chief Engineer.....Charles E. Marvin

## WIXK—New Richmond—1960

Frequency: 1590 Kc.....Power: 5 Kw. d.  
Owned By.....Radio St. Croix, Inc.  
Address.....Smith Bldg.  
Tel.: CHapel 6-2254.....KBS  
General Manager.....Bob Smith

## WOSH—Oshkosh—1941

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Value Radio Corp.  
Business Address.....2333 Bowen St.  
Tel.: Beverly 5-3150.....Independent  
General Manager.....Wm. L. McDonald

## WFPF—Park Falls—1953

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Nortland Bcstg. Co., Inc.  
Address.....P.O. Box 309  
Tel.: 2-3959.....KBS  
Station Representative.....Clark  
Owner.....D. H. Callaghan

## WSWW—Platteville—1955

Frequency: 1590 Kc...Power: 1 Kw. d., 500 W. n.  
Owned By.....Southwest Wisc. Co.  
Address.....P. O. Box 1  
Tel.: Diamond 8-2775.....Independent  
President.....Mrs. M. B. Monroe  
General, Comm. Mgr.....R. J. Bodden

## WPLY—Plymouth—1954

Frequency: 1420 Kc.....Power: 500 Watts d  
Owned-Oper. By.....WPLY, Inc.  
Address.....Box 420  
Tel.: TWinbrook 3-2661.....Independent  
President.....R. Bunker Rogoski  
Gen., Comm. Mgr.....D. C. Hille  
Chief Engineer.....C. Markworth

## WPDR—Portage—1952

Frequency: 1350 Kc....Power: 1000 Watts d.  
Owned By.....Comstock Pub. Co.  
Address.....P.O. Box 296  
Tel.: RI 2-2350.....Independent  
President.....W. T. Comstock  
General, Sta. Mgr.....Robert D. Hutchings  
Chief Engineer.....George Wuerch

## WIBU—Poynette—1925

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By.....William C. Forrest  
Route 2.....Tel.: 635-4532  
KBS-MBS.....Rep.: None  
Pres.; Gen., Sta. Mgr.....William C. Forrest  
Program Dir.....Melvin L. Egger  
Chief Engineer.....Leonard Doese  
For other Forrest stations see Multiple-Station  
Owners.

## WPRE—Prairie du Chien—1952

Frequency: 980 Kc.....Power: 1000 Watts, d.  
Owned By.....Prairie Bcstg. Co.  
Address.....P. O. Box 90  
Tel.: 637.....Independent  
Representative.....Holman  
Pres.; Gen., Mgr.....W. C. Schlaugat, Jr.

## WRAC—Racine—1951

Frequency: 1460 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....WRAC, Inc.  
Business Address.....2200 N. Green Bay Rd.  
Tel.: ME 2-1627.....Independent  
Pres., Gen. Mgr.....William J. Prialux

## WRJN—Racine—1926

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Racine Bcstg. Corp.  
Address.....Radio Park 4201 Victory Ave.  
Tel.: ME 4-3311.....ABC  
President.....J. D. McMurray  
General Manager.....H. R. LePoidevin  
Station Manager.....Harold J. Newcomb  
Commercial Manager.....Gerald D. Nelson  
Chief Engineer.....Stanley D. Fisher  
Owners of: WRJN-FM,

**WRDB—Reedsburg—1953**

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....William C. Forrest  
 Address ..... Box 207  
 Tel.: 400.....MBS  
 President.....William C. Forrest  
 General Manager.....Michael J. Flaherty  
 Chief Engineer.....Leonard Doeze  
 For other Forrest stations see Multiple-Station Owners.

**WOBT—Rhineland—1947**

Frequency: 1240 Kc.....1 Kw. d., 250 W. n.  
 Owned-Operated By.....Oneida Bcstg. Co.  
 Address.....P.O. Box 738  
 Tel.: FO 2-6140.....NBC  
 Station Reps.....Spot Time Sales; Bowden  
 President.....James Cleary  
 General Manager.....Jack R. Gennaro  
 Program Dir.....John Wadd  
 Chief Engineer.....William Anderson

**WJMC—Rice Lake—1939**

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....WJMC, Inc.  
 Address .....Box 352  
 Tel.: 550.....KBS-MBS  
 Station Representative.....Hollingbery  
 President.....W. C. Bridges  
 Station Manager.....Russell J. Brown  
 Owners of: WJMC-FM; WJSH, Hayward.

**WRCO—Richland Center—1949**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Richland Bcstg. Co.  
 Address.....P. O. Box 192  
 Tel.: MI 7-2111.....KBS-ABC  
 Pres., Gen. Mgr.....H. D. Pebbles  
 Chief Engineer.....Pete Athanas

**WCWC—Ripon—1957**

Frequency: 1600 Kc.....Power: 5 Kw. d.  
 Owned By.....Greycote, Inc.  
 Address.....Box 64 Radio Road  
 Tel.: 748-5111.....Independent  
 Station Representative.....Hal Walton Assocs.  
 President, Gen. Mgr.....Arlow D. Bice, Jr.  
 Station, Sales Prom. Mgr.....Gordon N. Alsum

**WTCH—Shawano—1948**

Frequency: 960 Kc.....Power: 1,000 Watts d.  
 Owned By..Shawano County Leader Pub. Co.  
 Business-Studio Address..107 E. Green Bay St.  
 Tel.: LA 6-2121.....KBS  
 General Manager.....J. P. Donald  
 Station Manager.....Ray Gruetzmacher

**WHBL—Sheboygan—1926**

Freq.: 1330 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....WHBL, Inc.  
 Bus.-Studio Address.....Box 27  
 Tel.: GL 8-2107.....ABC  
 Sta. Rep. ....Burn-Smith

Pres., General Manager.....Paul F. Skinner  
 Comm. Manager.....Ray Witthuhn  
 Chief Engineer.....Christ Bauer

**WKTS—Sheboygan—1955**

Frequency: 950 Kc.....Power 500 Watts, d.  
 Owned By.....Sheboygan Radio, Inc.  
 Address.....814 N. 8th St.  
 Tel.: GLencourt 7-5561.....Independent  
 Station Reps...Breen & Ward; Spot Time Sales  
 President, General Mgr.....Richard P. McKee  
 Commercial Manager.....Harold Cohan  
 Chief Engineer.....R. Kruse

**WCOW—Sparta—1951**

Frequency: 1290 Kc.....Power: 5 Kw. d.  
 Owned By...Sparta-Tomah Broadcasting Co.  
 Address.....209 E. Main St.  
 Tel.: 3307.....KBS-MBS  
 Station Representative.....Walton  
 Pres., Gen. Mgr.....John D. Rice  
 Owners of: WCOW-FM.

**WSPT—Stevens Point—1948**

Frequency: 1010 Kc.....Power: 1000 Watts d.  
 Owned By.....Stevens Point Bcstg. Co.  
 Business Address.....414 Main St.  
 Tel.: Diamond 4-9778.....Independent  
 Representative.....Hal Holman  
 Pres.; Sales Mgr.....Peter A. Barnard  
 Program Director.....Lucie Land  
 Chief Engineer.....Art Zagrzebski  
 Owners of: WSPT-FM.

**WDOR—Sturgeon Bay—1951**

Frequency: 910 Kc.....Power: 1000 W. d.  
 Owned By.....Door County Bcstg. Co.  
 Address.....212 N. Third Ave.  
 Tel.: Pioneer 3-4411.....MBS  
 Pres., Gen. Mgr.....Edward Allen, Jr.  
 Commercial Manager.....Leonard Koskubar  
 Program Director.....William Kary  
 Sales Prom., Publicity Director...Dolores Allen

**WIGL—Superior—1961**

Frequency: 970 Kc.....Power: 500 Watts d.  
 Owned By.....Radio Superior, Inc.  
 Address.....1302 Tower Ave.  
 Tel.: EXport 2-4707.....Independent  
 President.....J. G. Haig  
 Program Director.....L. M. Latto, Jr.  
 Chief Engineer.....Kermit Littler

**WQMN—Superior—1959**

Frequency: 1320 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Quality Radio, Inc.  
 Address.....WQMN Bldg.  
 Tel.: EXport 4-6695.....MBS  
 President, Gen. Mgr.....W. H. Whitsitt  
 Chief Engineer.....Wilfred A. Meys

**WTMB—Tomah—1959**

Frequency: 1460 Kc.....Power: 1 Kw. d.

## WISCONSIN

Owned By.....Tomah Maustom Bcstg. Co.  
Address.....P.O. Box 588  
Tel.: 372-2121 .....Independent  
Pres., Gen. Mgr.....Hugh Dickie  
Chief Engineer.....W. Merritt

### WTRW—Two Rivers—1950

Frequency: 1590 Kc.....Power: 1000 W. d.  
Owned By.....Two Rivers Bcstg. Co.  
Address.....1817 Washington St.  
Tel.: 793-1348.....Independent  
Station Representative.....Thomas F. Clark  
President, Commercial Mgr.... Kenneth A. Daum  
Gen., Sta. Mgr.....Ray F. Kessenich  
Chief Engineer.....Robert White

### WISV—Viroqua—1958

Frequency: 1360 Kc.....Power: 500 Watts d.  
Owned By.....Parks Robinson  
Address.....Box 191  
Tel.: 7-7200 .....KBS  
Owner, Sta. Mgr.....Parks Robinson

### WTTN—Watertown—1950

Frequency: 1580 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Watertown Radio, Inc.  
Address.....104 W. Main St.  
Tel.: 261-3950.....KBS  
Station Rep. ....Hopewell  
Pres., Gen. Mgr.....Carl V. Kolata  
Chief Engineer.....Douglas Beaudoin  
Owners of: WTTN-FM.

### WAUX—Waukesha—1947

Frequency: 1510 Kc.....Power: 10 Kw. d.  
Owned By.....Midwest Bcstg.  
Address.....330 Wisconsin Ave.  
Tel.: Liberty 2-6636.....MBS  
Station Representative.....Gill-Perna  
Owner.....C. Wayne Wright  
Chief Engineer.....Adin Randall  
Owners of: WAUX-FM.

### WDX—Waupaca—1956

Frequency: 800 Kc.....Power: 1000 Watts d.  
Owned By.....Laird Broadcasting Co.  
Address .....Box 247  
Tel.: 83.....ABC  
President.....Ben A. Laird  
Owners of: WDX, Green Bay.

### WHVF—Wausau—1953

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Lakeland Bcstg. Corp.  
Address .....1110 Wausau Ave.  
Tel.: Viking 2-1188.....KBS

Representative.....Grant Webb & Co.  
President, Ch. Eng.....Hilding V. Foreen  
General Manager.....Arthur N. Lynn

### WRIG—Wausau—1958

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....WRIG, Inc.  
Address.....529 Third St.  
Tel.: Viking 845-5818.....Independent  
Station Rep.....Devney Organization  
President.....Duey Wright, Sr.  
Gen., Sta. Mgr.....Gerald G. Gertschen

### WSAU—Wausau—1937

Frequency: 550 Kc.....Power: 5000 Watts  
Owned By.....Wisc. Valley TV Corp.  
Business Address.....Box 1088  
Tel.: VI 2-2111.....NBC  
Representative ..... Meeker  
Pres.; Gen. Mgr.....Richard D. Dudley  
Station Manager.....George Bundner  
Sales Prom., Pub. Dir.....Thomas E. Bolger  
Prog. Dir.....Rudy Topinka  
Chief Engineer.....Roland W. Richardt  
Owners of: WSAU-FM-TV; WMTV (TV), Madison

### WAWA—West Allis—1961

Frequency: 1590 Kc.....Power: 1 Kw. d.  
Owned By.....Suburbanaire, Inc.  
W. Bluemound Rd., Elm Grove. Tel.: SU 6-4625  
Independent .....Rep.: None  
President.....Herbert L. Mount  
General Mgr.....Neil K. Searles

### WBKV—West Bend—1950

Frequency: 1470 Kc.....Power: 1000 W. d.  
Owned-Oper. By.....West Bend Bcstg. Co.  
Business Address.....P.O. Box 60  
Tel.: FE 4-2344.....KBS  
Station Representative.....Walker-Rawalt  
Pres., Gen. Mgr.....August C. Berkholtz  
V.P., Chief Engineer.....Paul J. Mueller  
Owners of: WBKV-FM.

### WFHR—Wisconsin Rapids 1940

Frequency: 1320 Kc...5 Kw., d., 500 Watts, n.  
Owned-Oper. By...William F. Huffman Radio  
Address.....220 First Ave. South  
Tel.: HArrison 3-7205.....MBS  
Representative ..... Meeker  
President.....Louise F. Huffman  
Commercial Manager.....L. L. Zurawski  
Program Director.....Arnie Strope  
Chief Engineer .....Gordon Miller  
Owners of: WFHR-FM.

**RADIO-TELEVISION DAILY IS THE  
INDUSTRY'S ONLY DAILY NEWSPAPER.**

# Wyoming

## **KBBS**—Buffalo—1956

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By...Northern Wyoming Bcstg. Corp.  
Address.....98 S. Main Street  
Tel.: 684-7070 .....ABC-KBS  
Station Representative .....Petry  
President .....Neal Wyman  
Gen. Mgr.....Jack Rosenthal  
Chief Engineer.....R. P. Burger

## **KATI**—Casper—1956

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Patrick H. Meenan  
Address.....P. O. Box 2006  
Tel.: 237-9747 .....KBS

## **KTWO**—Casper—1930

Freq.: 1470 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Rocky Mt. Tele Stations  
Address.....4200 E. Second St.  
Tel.: 237-3711 .....CBS  
Station Representatives.....Meeker; McGuire  
President .....B. Harris  
General, Station Mgr.....L. Berger  
Owners of: KTWO-TV; KFBB-AM-TV, Great Falls,  
Mont.

## **KVOC**—Casper—1946

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....KVOC Bcstg. Co.  
Address .....Box 2090  
Tel.: 2-4512 .....ABC  
Station Representative .....Petry  
Sta., Sales Prom. Mgr.....William F. Shutts  
Comm. Mgr., Ch. Eng.....Duane W. Simons

## **KCHY**—Cheyenne—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.  
Owned By.....KCHY Radio  
Address.....309 W. 18 St.  
Tel.: 634-7975 .....Independent  
President.....Charles W. Stone  
Owners of: KDAC, Ft. Bragg, Calif.

## **KFBC**—Cheyenne—1940

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Frontier Bcstg. Co.  
Address.....2923 East Lincolnway  
Tel.: 634-4461 .....ABC  
Station Representative.....Edward Petry & Co.  
President .....Robert S. McCracken  
General Mgr., Chief Eng.....William C. Grove  
Station, Commercial Mgr.....Larry Birleffi  
Program Director.....Joan Troyer  
Owners of: KFBC-TV; KSTF, Scottsbluff, Neb.

## **KRAE**—Cheyenne—1961

Frequency: 1480 Kc.....Power: 1 Kw. d.  
Box 199.....Tel.: 638-8921  
Independent .....Rep.: None  
General Mgr.....Louis C. Erck

## **KVWO**—Cheyenne—1952

Frequency: 1370 Kc.....Power: 1000 Watts d.  
Owned By.....Cheyenne Bcstg. Co., Inc.  
Address .....Box 926  
Tel.: 632-6433 .....MBS  
Pres.; Gen., Sta. Mgr.....Leo R. Morris  
Program Director.....Jimmy Dallas  
Owners of: KVWO-FM.

## **KODI**—Cody—1947

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Park Broadcasters, Inc.  
Address.....P. O. Box 1222  
Tel.: 587-2211.....Independent  
President, Station Mgr.....R. B. Beall  
Chief Engineer.....Ted Agnew

## **KWIV**—Douglas—1957

Frequency: 1050 Kc.....Power: 250 Watts d.  
Owned By.....Douglas Bcstg.  
Address .....Box 114  
Tel.: 358-2768 .....KBS  
President, Chief Eng.....Joe C. Henry

## **KEVA**—Evanston—1953

(Formerly KLUK)

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By...Evanston-Kemmerer Bcstrs.  
Box 198.....Tel.: 1240  
ABC-KBS .....Rep.: Petry  
President.....Leslie J. Kleven  
V.P.; Gen., Comm. Mgr.....R. M. Benson

## **KIML**—Gillette—1957

Frequency: 1490 Kc.....Power: 250 Watts d.  
Owned By.....Gillette Bcstg Co.  
Address.....Box 1003  
Tel.: 682-4747.....ABC, MBS  
Station Representative.....Edward Petry & Co.  
President.....W. H. Edelman, Jr.  
Station Manager.....Roy A. Mapel  
Chief Engineer.....A. D. Gaddis

## **KSGT**—Jackson—1962

1340 Kc.....Power: 250 W.  
Owned By.....Snake River Radio & TV Co.  
Box 100.....Tel.: 520  
Independent .....Rep.: None  
President .....Gene Shumate  
Sta., Sales Mgr.....Richard E. Carr

# WYOMING

## **KMER—Kemmerer—1962**

Frequency: 950 Kc.....Power: 1 Kw.  
Owned By.....Lincoln Bcstg. Co.  
Box 563.....Tel.: 877-4485  
KBS .....Rep.: None  
President.....W. B. Davis  
Station Mgr.....Wayne D. Costner

## **KOVE—Lander—1948**

Frequency: 1330 Kc.....Power: 1000 Watts  
Owned-Operated By.....Fremont Bcstg.  
Business Address.....P. O. Box 436  
Tel.: 332-5683 .....ABC  
Pres.; Gen. Mgr.....Dan Breece

## **KLME—Laramie—1961**

Frequency: 1490 Kc.....Power: 100 W.  
Owned By.....Albany Broadcasters  
Address .....Box 818  
Tel.: 745-7396 .....Independent  
Pres., Gen. Mgr. Ch. Eng....Georg S. Blum  
For other Ware stations see Multiple station  
Owners.

## **KOWB—Laramie—1948**

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Kowboy Radio, Inc.  
Owned-Oper. By.....Kowboy Radio, Inc.  
Address.....Box 1290  
Tel.: 745-4888.....ABC  
Station Representative .....Petry  
Pres. Pub. Dir.....Charles L. Bell

## **KASL—Newcastle—1953**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....N. E. Wyoming Bcstrs.  
Address .....Box 967  
Tel.: 746-2721 .....ABC-KBS  
President.....Mal Wyman  
General Station Mgr.....Jack Rosenthal  
Chief Engineer.....Al Bailey

## **KPOW—Powell—1941**

Freq... 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....KPOW, Inc.  
Address.....P.O. Box 878  
Tel.: Skyline 4-2421.....KBS-MBS  
Station Mgr.....William A. Mack  
Chief Engineer.....J. S. Kilness

## **KRAL—Rawlins—1947**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Radio 1240  
Address .....Box 979  
Tel.: EA 4-2711.....Independent  
President .....Neal Wyman  
For other Wyman stations see Multiple-Station  
Owners.

## **KVOW—Riverton—1948**

Frequency: 1450 Kc.....Power: 250 Watts

Owned By.....Riverton Bcstg. Co.  
Business Address.....Box 393  
Tel.: UL 6-2251.....Independent  
President, General Manager.....Tony A. Kehl  
Station, Comm. Manager.....Loren Ellis

## **KVRS—Rock Springs—1939**

Freq.: 1360 Kc...Power: 1 Kw. d., 500 Watts n.  
Owned By.....Wyoming Broadcasting Co.  
Address.....Box 1167  
Tel.: EM 2-3799.....ABC-KBS-MBS  
President .....D. G. Richardson  
Gen., Sta. Mgr.....Dwight A. Fisher  
Commercial Manager.....Jack Facinelli  
Chief Engineer.....John Cormana

## **KROE—Sheridan—1961**

Frequency: 930 Kc.....Power: 1 Kw. d.  
Owned By.....Sheridan Bcstg. Co., Inc.  
Address.....21 S. Main St.  
Tel.: 674-4323 .....Independent  
President.....Sam Rosenthal

## **KWYO—Sheridan—1934**

Freq.:1410 Kc....Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By....Big Horn Bcstg. Co., Inc.  
Address.....140 E. Loucks  
Tel.: 674-4461.....ABC-MBS  
Representative .....Petry  
President, Gen. Mgr.....Donald E. Tannehill  
Station, Publicity Mgr.....H. W. Thompson  
Commercial, Sales Prom. Mgr....F. C. Taggart  
Chief Engineer.....Bob Crosshwaite

## **KRTR—Thermopolis—1955**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....Mildred V. Ernst  
Address .....500 Broadway  
Tel.: UN 4-2351.....KBS  
Gen. Mgr., Prog. Dir.....Mildred V. Ernst

## **KTHE—Thermopolis—1958**

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By...Big Horn Basin Bcstg. Co.  
Address.....P. O. Box 591  
Tel.: 864-2119 .....Independent  
Pres., Gen. Mgr.....Hugh R. Graham

## **KGOS—Torrington—1950**

Frequency: 1490 Kc...Power: 1 kw.d., 250 W. n.  
Owned By.....Kermit G. Kath  
Address .....West Hi Way  
Tel.: 532-2158 .....Independent  
Owner; Gen., Comm. Mgr.....Kerm Kath  
Owners of: KOLR, Sterling, Colo.

## **KYCN—Wheatland—1960**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Pioneer Bcst.  
Box 250.....Tel.: 646  
KBS .....Rep.: Petry  
Pres., Gen. Mgr.....Larry Cobb

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## WYOMING-GUAM-PUERTO RICO

### **KWOR**—Worland—1946

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Joseph P. Ernst

Address .....Route 20 West  
Tel.: FI 7-2675.....KBS  
Gen. Comm. Mgr.....Joseph P. Ernst

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## *Territories and Possessions*

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### Guam

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#### **KUAM**—Agana—1954

Frequency: 610 Kc.....Power: 1000 Watts d.  
Owned By.....Radio Guam, Inc.  
Address.....P. O. Box 368

Tel.: 7961.....NBC, MBS  
Station Rep.....Intercont. Services Ltd.  
President .....Phil Berg  
Station Manager.....Robert A. Jordan  
Chief Engineer.....Kenneth Pier

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### Puerto Rico

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#### **WABA**—Aguadilla—1951

Frequency: 850 Kc.....Power: 500 Watts  
Owned-Operated By.....L. Hector Reichard  
Address .....Box 188  
Tel.: 241 .....Independent  
General Manager.....F. Bonnet Velez

Program Publicity Director.....Luis A. Rios  
Owners of: WRAI, Rio Piedras.

#### **WGRF**—Aguadilla—1956

Frequency: 1340 Kc.....Power: 250 W.  
Owned By.....Jaicoa Bcstg. Co.  
Guanajibo, Mayaguez.....Tel.: 832-1291  
Independent .....Rep.: None  
President.....M. A. Cabrera  
Gen., Comm. Mgr.....Marcos A. del Valle

#### **WNIK**—Arecibo—1958

Frequency: 1230 Kc.....Power: 250 W.  
Owned By.....Arecibo Radio Corp.  
Address.....462 De Diego Ave.  
Tel.: 878-1366; 878-1464.....Independent  
President.....M. A. Cabrera  
General Manager.....David Ortiz  
Owners of: WNIK-FM.

#### **WCMN**—Arecibo—1947

Frequency: 1280 Kc.....Power: 1000 Watts  
Owned By.....Caribbean Bcstg. Corp.  
Address.....32 De Diego Ave.  
Tel.: 878-0070 .....Independent  
President.....Antonio E. Vidal  
Gen., Comm. Mgr.....Nabal Barreto  
Chief Engineer.....William Arce

#### **WNEL**—Caguas—1947

Frequency: 1430 Kc..Power: 1 Kw. d., 500 W. n.  
Owned By.....Atlantic Bcstg.  
Address .....Box 487  
Tel.: 678 .....Independent  
President .....Jack Sterling  
General Manager.....Charlie Sierra  
Chief Engineer.....Eduardo Biascochea

#### **WMIA**—Arecibo—1957

Frequency: 1070 Kc.....Power: 500 Watts  
Owned By.....Abacoa Radio Corp.  
Address .....Box 1055  
Tel.: 878-1275; 878-3248.....Independent  
Station Representative .....Pan-American  
President.....Carlos M. Pirallo

#### **WVJP**—Caguas—1947

Frequency: 1110 Kc.....Power: 250 Watts  
Owned By.....Atlantic Bcstg. Corp.  
Address.....Ruiz Belvis St.  
Tel.: 789 .....Independent  
President, General Mgr.....Hector Pereira

#### **WMDD**—Fajardo—1947

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....WMDD, Inc.  
Address .....Box 387

# PUERTO RICO

Tel.: 132.....Independent  
General Manager .....Agustin B. Camunas

## W X R F—Guayama—1948

Frequency: 1590 Kc.....Power: 1,000 Watts  
Owned-Oper. By....Guayama Bcstg. Co. Inc.  
Business Address.....P.O. Box 615  
Tel.: 243 .....Independent  
President, General Mgr.....Rafael Fuster, Jr.  
Station, Comm. Mgr...Gumersindo Cordero, Jr.  
Program Director..Gloria E. Santiago de Ortiz  
Chief Engineer.....Juan M. Ortiz

## W A L O—Humacao—1957

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Ochoa Bcstg. Co.  
Address .....Box 1055  
Tel.: 422 .....Independent  
Owner.....Antino L. Ochoa  
General, Promotion Mgr..Ramon A. Rodriguez

## W I S A—Isabela—1962

Freq. 1390 Kc...Power: 1 Kw. d., 500 Watts n.  
Owned By.....Radio Noroeste  
Address .....Box W.  
Tel.: 872 .....Independent  
President .....Sergio Martinez  
General Manager .....Raul S. Roman

## W M N T—Manati—1959

Frequency: 1500 Kc.....Power: 250 Watts  
Owned By.....Arecibo Broadcasting Co.  
Address.....P. R. 2, Barrio Santanna, Arecibo  
Tel.: Arecibo .....Independent  
Owners.....E. Archilla-Roig, P. C. Barbosa

## W A E L—Mayaguez—1948

Frequency: 600 Kc.....Power: 1000 Watts  
Owned By.....Manuel Pirallo  
Business Address.....Box 297  
Tel.: 832-4560 .....Independent  
Owner, Gen. Mgr.....Manuel Pirallo

## W K J B—Mayaguez—1946

Frequency: 710 Kc..Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Jose A. Bechara, Jr.  
Address .....Box 1293  
Tel.: 832-4585 .....Independent  
Pres., Gen. Mgr. ....Jose A. Bechara, Jr.

## W O R A—Mayaguez—1947

Frequency: 760 Kc.....Power: 5000 W.  
Owned-Oper. By.....Radio Americas Corp.  
Studio Address.....P. O. Box 43  
Tel.: 1150 .....Independent  
Representative .....Inter-American  
Pres., Gen. Mgr....Alfredo Ramirez de Arellano  
Station Manager.....Reinaldo M. Dupont  
Chief Engineer.....Miguel Ortiz  
For other Arellano stations see Multiple-Station  
Owners.

## W P R A—Mayaguez—1937

Frequency: 990 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....WPRA, Inc.  
Address.....Box 869  
Tel.: 869.....Independent  
President .....Andres Camara

## W T I L—Mayaguez—1950

Frequency: 1300 Kc.....Power: 1000 Watts  
Owned-Operated By...Mayaguez Radio Corp.  
Address.....P. O. Box 1346  
Tel.: 1290 .....Independent  
Station Representative.....Continental  
President.....William G. Mamary  
Gen., Comm. Mgr.....Gilbert Mamary

## W I S O—Ponce—1953

Frequency: 1260 Kc.....Power: 1000 Watts  
Owned-Oper. By....Puerto Rico Bcstg. Corp.  
Tel.: 842-1257 .....Independent  
President .....Andres Grillasca  
Gen. Mgr., Ch. Eng.....Luis E. Freyre

## W L E O—Ponce—1956

Frequency: 1170 Kc.....Power: 250 Watts  
Owned By.....Ponce Broadcasting Corp.  
Business Address.....Torres & Villa Sts.  
Tel.: 2-3038 .....Independent  
Pres., Gen. Mgr.....Charles Cordero  
Chief Engineer.....J. H. Conesa  
Owners of: WKFE, Yauco.

## W P A B—Ponce—1939

Frequency: 550 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned By..Portorrican American Bcstg. Co., Inc.  
Address .....P.O. Box 786  
Tel.: 842-3260 .....Independent  
Pres., Gen. Mgr....Alfonso Gimenez-Aguayo

## W P R P—Ponce—1936

Frequency: 910 Kc.....Power: 5000 Watts  
Owned-Operated By.....Voice of Porto Rico  
Address.....P. O. Box 430  
Tel.: 842-0166 .....Independent  
Representative .....Inter-American  
Pres., Gen. Mgr...Alfredo Ramirez de Arellano

## W U N O—Rio Piedras—1949

Frequency: 1320 Kc..Power: 5 Kw. d. 1 Kw. n.  
Owned By.....San Juan Bcstg. Co.  
Address.....Box Q, Hato Rey, P. R.  
Tel.: 766-2491 .....Independent  
President .....W. M. Carpenter  
General Manager .....Mariano Angelet  
Chief Engineer .....Jose M. Carriles

## W R A I—Rio Piedras—1949

(Formerly WWWW)

Frequency: 1520 Kc.....Power: 250 Watts  
Owned-Oper. By.....Abacoa Radio Corp.  
Address.....1252, Hato Rey  
Tel.: 767-0098; 766-5000.....Independent

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## PUERTO RICO-VIRGIN ISLANDS

President, General Mgr.....Carlos P. Lopez  
Chief Engineer.....Ramon E. Orta  
Owners of: WMIA, Arecibo.

### WAPA—San Juan—1947

Frequency: 680 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....José Ramón Quiñones  
Bus. Address .....357 Ponce De Leon Ave.  
Tel.: 724-3000 .....Independent  
Station Rep.....Caribbean Networks, Inc.  
General Mgr.....Segismundo Quinones  
Chief Engineer .....Jose Arzuaga

### WHOA—San Juan—1954

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Continental Broadcasting Corp.  
Address.....Box V, Hato Rey  
Tel.: 766-3747 .....Independent  
Pres., Gen. Mgr.....Carmina Mendez

### WIAC—San Juan—1947

Frequency: 740 Kc.....Power: 10 Kw.  
Owned By.....Bestov Bcstg., of Puerto Rico  
Address.....Box 4504  
Tel.: 724-0014 .....Independent  
President.....Luis S. Mejia  
General Manager.....Louis A. Mejia  
Owners of: WIAC-FM.

### WITA—San Juan—1947

Frequency: 1140 Kc.....Power: 500 Watts  
Owned-Oper. By...Electronic Enterprises, Inc.  
Address .....P.O. Box 2692  
Tel.: 724-3594 .....Independent  
President.....Antonio Ayuso Valdivieso  
Chief Engineer .....Luis Prado  
Owners of: WITA-FM.

### WKAQ—San Juan—1922

Frequency: 580 Kc.....Power: 5000 Watts  
Owned-Oper. By.....El Mundo Bcstg. Corp.  
Address .....654 Ponce de Leon Ave.  
Tel.: 723-8290.....Independent  
Representatives...Inter-American Pub'l., Inc.  
President .....Mrs. A. Ramos

General Mgr.....V. Lamas, Jr.  
Chief Eng.....Jose Arzuaga  
Owners of: WKAQ-FM-TV.

### WKVM—San Juan—1945

Frequency: 810 Kc.....Power: 25 Kw.  
Owned By....American Colonial Bcstg. Corp.  
Address.....1000 Ponce de Leon Ave.  
Tel.: 722-0151 .....Independent  
Pres., Gen. Mgr.....R. P. Perry  
Chief Engineer.....Emilio Ramirez  
Owners of: WSUR-TV, Ponce; WKBM-TV, Caguas.

### WKYN—San Juan—1960

Frequency: 630 Kc.....Power: 1,000 Watts  
Owned By.....Quality Broadcasting Corp.  
Address.....P.O. Box 9986, Santurce  
Tel.: 723-8085 .....MBS  
Pres.; Gen. Mgr..Alfredo Ramirez de Arellano  
Chief Engineer.....Meyer Gottesman  
For other Arellano stations see Multiple-Station  
Owners.

### WRSJ—San Juan—1947

Freq.: 1560 Kc...Power: 5 Kw. d., 250 W. n.  
Owned By.....Antilles Bcstg. Corp.  
Box 5627.....Tel.: 723-8515  
Independent .....Rep.: None  
Pres., Gen. Mgr.....J. M. Ortiz

### WIVV—Vieques Island—1956

Frequency: 1370 Kc.....Power: 1,000 Watts  
Owned By....Calvary Baptist Mission of P. R.  
Address .....Vieques Island  
Tel.: 2961 .....Independent  
Pres., Gen. Comm. Mgr..Rev. Donald D. Luttrell

### WKFE—Yauco—1961

Frequency: 1550 Kc.....Power: 250 Watts  
Owned By.....Ponce Bcstg. Corp.  
Address .....Box 1526, Ponce  
Tel.: 507 .....Independent  
Pres.; Gen. Mgr.....Charles Cordero  
Chief Engineer.....J. H. Conesa  
Owners of: WLEO, Ponce.

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## Virgin Islands

### WIVI—Christiansted—1952

Frequency: 970 Kc.....Power: 1000 Watts  
Owned By..Radio American West Indies, Inc.  
Address.....Box 931, St. Croix  
Tel.: 431-223 .....KBS  
Station Rep.....Pan American  
Pres., Gen. Mgr.....Mrs. Hazel M. Higdon

### WBNB—St. Thomas—1962

Frequency: 1000 Kc.....Power: 1 Kw.  
Owned By.....Island Teleradio Serv.

Box 1947.....Tel.: 744-0300  
Independent .....Rep.: None  
Pres.; Gen., Sta., Prog. Mgr.....Robert Moss

### WSTA—St. Thomas—1950

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....V. I. Industries, Inc.  
Address.....Box 538, Charlotte Amalie  
Tel.: 489 .....MBS-NBC  
Station Rep.....Intercontinental Services  
President.....W. M. O'Neil  
Chief Engineer.....Stephen Bennett