

NEW JERSEY-NEW MEXICO

Station Representative.....H-R Reps
President.....Frank M. Smith
General Manager.....Daniel P. Weinig
Program Director.....Joseph B. Somerset
Chief Engineer.....Paul Di Savino
For other Capital Cities stations see Multiple-Station Owners.

WERA—Plainfield—1961

Frequency: 1590 Kc.....Power: 500 Watts d.
Owned By.....Tri-County Bcstg. Corp.
Address.....200 West 7th Street
Tel.: PL 5-1590.....Independent
President, Gen. Mgr.....Henry J. Behre, Jr.
Commercial Manager.....Phil Reilly
Chief Engineer.....Robert Balfour

WOND—Pleasantville—1950

Freq. 1400 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By.....S. Jersey Radio, Inc.
Address.....Old Turnpike
Tel.: MILton 1-1400.....Independent
Station Reps.....Masla; Mort Lowenstein
Exec. V.P., Gen. Mgr.....Howard L. Green
Station Mgr., Prog. Dir.....Fred H. Haggerty
Sales Pro. Mgr.....Larry Carle
Chief Engineer.....Milton C. Thurlow
For other Green stations see Multiple-Station Owners.

WHWH—Princeton—1963

Frequency: 1350 Kc.....Power: 5 Kw.
Owned By.....Nassau Bcstg. Co.
221 Witherspoon St.....Tel.: 924-3600
Independent.....Rep.: Piano
President.....Herbert W. Hobler
General Mgr.....David A. Moss

WAAT—Trenton—1959

Frequency: 1300 Kc.....Power: 250 Watts d.
Owned By.....Delaware Valley Bcstg. Co.
Address.....Hotel Stacy Trent
Tel.: Export 2-5125.....Independent
Station Representative.....Masla
President.....Ed Cossman
General, Comm. Mgr.....Ray McFadden
Program Director.....Harry Newman
Publicity Director.....Robert MacDougle
Chief Engineer.....Nicholas Dallessandro

WBUD—Trenton—1947

Frequency: 1260 Kc....Power: 5 Kw. d., 1 Kw. n.

Owned-Operated By.....WBUD, Inc.
Address.....Ewingville Road
Tel.: TU 2-7191.....Independent
Pres., Gen. Mgr.....Richard M. Hardin
Owners of: WBUD-FM.

WTM—Trenton—1942

Frequency: 920 Kc.....Power: 1 Kw.
Owned By....Scott Bcstg. Co. of New Jersey
Brunswick Ave. & Lake Dr...Tel.: OW 5-8515
MBS.....Rep.: Broadcast Time Sales
President.....Herbert Scott
For other Scott stations see Multiple-Station Owners.

WDVL—Vineland—1958

Frequency: 1270 Kc.....Power: 500 Watts, d.
Owned By.....Mort & Vivian E. Hendrickson
Address.....River Drive, Radio Park
Tel.: OXford 1-7550.....Independent
General, Sta. Manager.....Mort Hendrickson
Program Director.....Henri Morey
Acting Chief Engineer.....Earle Godfrey

WBZ—Vineland—1946

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Operated By...Community Bcstg. Serv.
Address.....S. Delsea Drive
Tel.: OX 2-6500.....Independent
Representative.....Gill-Perna
President.....Joseph M. Bullock
General Manager.....Robert C. Crager
Commercial Manager.....John F. Serra

WCRV—Washington—1956

Frequency: 1580 Kc.....Power: 500 Watts d.
Owned By.....Warren Bcstg.
Address.....3 Belvidere Avenue
Tel.: 689-1580.....Independent
General Manager.....George S. Croy
Commercial Mgr.....Ron Drescher
Chief Engineer.....Leonardo Ragonese, Jr.

WCMC—Wildwood—1951

Frequency: 1230 Kc.....Power: 100 Watts
Owned-Operated By.....Francis J. Matrangola
Address.....3010 N. J. Ave.
Tel.: 522-7751.....Independent
General Manager.....Francis J. Matrangola
Comm. Mgr.....Margaret Murphy
Program Director.....William Wotring
Chief Engineer.....Carlton Owen
Owners of: WCMC-FM.

New Mexico

KALG—Alamogordo—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....William Wayne Phelps
Address.....Box 268
Tel.: HEmlock 7-1505.....KBS-MBS

General, Sta. Mgr.....Wayne Phelps
Chief Engineer.....Ed Sullivan

KRAC—Alamogordo—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.

NEW MEXICO

Owned By.....George O. Cory
Address.....P. O. Box 618
Tel.: 437-4440Independent
President.....George O. Cory
General Manager.....Bob Hoffman
Program Director.....Jim Joyner
Chief Engineer.....Leroy Stewart
For other Cory Stations see Colorado Network
under Multiple-Station Owners.

KABQ—Albuquerque—1947

Frequency: 1350 Kc...Power: 5 Kw.d., 500 W.n.
Owned-Oper. By.....Sandia Bcstg. Corp.
Address.....P.O. Box 1388
Tel.: 243-1244Independent
Reps.....Harlan G. Oakes; Nat'l Time Sales
President.....Oscar I. Dodek
General, Sta. Mgr.Maxwell Marvin
Comm., Sales Prom. Mgr.Milton Ledet
Program Director.....Jose Gallegos
Chief Engineer.....Michael Lucero

KARA—Albuquerque—1959

Frequency: 1310 Kc.....Power: 1,000 Watts d.
Owned By.....KARA, Inc.
Address.....4011 Menaul Blvd.
Tel.: AMherst 8-4371.....KBS
Station Rep.....Broadcast Time Sales
PresidentWalter Stiles
General Manager.....Bill Wylder
Commercial Manager.....Buz Hudgins
Program Director.....Bill Godfrey
Chief Engineer.....Mel Berstler

KDEF—Albuquerque—1953

Frequency: 1150 Kc.....Power: 1 Kw.
Owned By.....White Oaks Bcstg. Co.
Address.....506 2nd St. N.W.
Tel.: CH 3-7813.....ABC
Station RepresentativeMeeker
President.....Thomas J. Swafford
General Manager.....Jack Kline

KGGM—Albuquerque—1927

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....New Mexico Bcstg. Co.
Address.....1414 Coal Ave., S.W.
Tel.: 243-2285CBS
Station Rep.Advertising Time Sales
Pres., Gen. Mgr.....A. R. Hebenstreit
Station, Comm. Manger.....Ben Caine
Program Director.....Robert Van Driel
Sales Prom. Mgr., Pub. Dir....James Laramore
Chief Engineer.....Leonard F. Dodds
Owners of: KVSE, Santa Fe.; KGGM-TV.

KL0S—Albuquerque—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....B & M Bcstrs., Inc.
Aerdss.....416 Second St., N.W.
Tel.: 247-0229Independent
Station Representative....Grant Webb & Co.
President, General Mgr.....George Oliver
Station, Program Mgr.....Alphonso Tafoya
Commercial Manager.....Don Tompkins

Sales Promotion Manager.....Randy Britt
Publicity Director.....Johnny Salisbury
Chief Engineer.....Michael Langner

KOB—Albuquerque—1922

Freq.: 770 Kc....Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By.....KSTP, Inc.
Address.....1430 Coal Ave. S.W.
Tel.: CH 3-4411.....NBC
Station RepresentativePetry
President.....Stanley E. Hubbard
Gen. Mgr., Ch. Engr.....George S. Johnson
Station Manager.....Robert C. Pettingell
Sales Prom., Pub. Dir.....Paul Bain
Program Director.....Michael Dillon
For other Hubbard Stations see Multiple-Station
Owners.

KQEO—Albuquerque—1946

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Swanco Bcstg.
Bus. Address...2000 Indian School Rd., N.W.
Tel.: CHapel 7-9848.....MBS
Station Representative.....Eastman
President.....George A. Bolas
General, Station Manager.....Dino Ianni
Program Director.....Tom Dunn
Chief Engineer.....Elmer W. Neumann
For other Swanco Stations see Multiple-Station
Owners.

KRZY—Albuquerque—1956

Frequency: 1580 Kc.....Power: 1 Kw., d.
OwnedKHAM, Inc.
Address.....202 Claremont Street, NE
Tel.: DI 4-2394.....ABC-KBS-MBS
Station Rep.....Charles Bernard
President.....J. W. Hedges
General, Sta. Mgr.....J. L. Anderson
Chief Engineer.....J. Hughes

KVOD—Albuquerque—1959

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned By.....Colorado Radio Corp.
Address.....Merrill Bldg., 131 Adams, N. E.
Tel.: 268-4395Independent
President.....George O. Cory
For other Cory stations see Colorado Network un-
der Multiple-Station Owners.

KSVP—Artesia—1946

Freq.: 990 Kc....Power: 1 Kw. d., 250 Wts. n.
Owned-Operated ByArtesia Bcstg. Corp.
Address.....1450 S. Roselawn
Tel.: SH 6-2751.....KBS, MBS
President.....Martin Yates III
General, Station Manager.....Bob Hess
Chief Engineer.....L. O. Wilcox

KHAP—Aztec—1959

(Formerly KNDE)

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....San Juan Bcstg.
Box J.....Tel.: 334-9431

IndependentRep.: None
 Pres., Gen. Mgr.....Lewis G. Robinson
 Owners of: KHAP-FM.

KARS—Belen—1961

Frequency: 860 Kc.....Power: 250 Watts d.
 Owned By.....Belen Broadcasting Co.
 Address.....P. O. Box 860
 Tel.: UNderhill 4-4444KBS
 President.....Carter M. Waid
 Chief Engineer.....Ted Douglass

KAVE—Carlsbad—1937

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By..Voice of the Caverns, Inc.
 AddressBox 631
 Tel.: TU 5-4101.....KBS
 Pres., Gen. Mgr.....John Deme
 Chief Engineer.....Sanford Brown
 Owners of: KAVE-TV.

KPBM—Carlsbad—1950

Frequency: 740 Kc.....Power: 1000 Watts d.
 Owned By.....Radio Carlsbad
 Address.....313 W. Mermod
 Tel.: TU 5-5373.....Independent
 PresidentDarrel Swayze

KLMX—Clayton—1949

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Ari-Ne-Mex Bcstg. Corp.
 Address.....Box 7
 Tel.: 374-2555KBS
 PresidentArthur Jernigan
 Chief Engineer.....Robert D. Waters

KCLV—Clovis—1952

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....New-Tex Bdcstg.
 Address1221 Main
 Tel.: POrter 3-4401.....ABC
 PresidentOdis Echols, Sr.
 General, Station Mgr.....Odis Echols, Jr.
 Sales Promo., Pub. Dir.....Grace Echols

KICA—Clovis—1933

Frequency: 980 Kc.....Power: 1000 Watts
 Owned By.....Marshall Enterprises
 Address.....P. O. Box 111
 Tel.: 763-5511Independent
 President.....John H. Marshall, Sr.
 General Manager.....John H. Marshall, Jr.
 Station Manager.....Bud LeRoy
 Chief Engineer.....Jim Cope
 Owners of: KICA-TV, Clovis.

KOTS—Deming—1954

Frequency: 1230 Kc.....Power: 250 Watts, d.
 Owned.....Luna County Bcstg. Co.
 Address.....1700 South Radium Ave.
 Tel.: 546—9011KBS
 General Manager.....Robert W. Tobey
 For other Merriman-Gober-Toby stations see Multiple-Station Owners.

KDCE—Española—1962

Frequency: 970 Kc.....Power: 1 Kw.
 Owned By.....Valley Bcstrs.
 Ind.....Reps.: Nat. Time Sales; Oakes; Ochs
 General Mgr.....George Gonzales

KENN—Farmington—1951

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Kenn-Land Bcstg., Inc.
 Business Address.....212 W. Apache
 Tel.: DA 5-3541.....ABC-MBS
 Station Rep.Devney Organization
 Pres., Gen. Mgr.....C.O. "Ken" Kendrick
 Station Manager.....Bob Williams
 Program Director.....Fred Findley
 Chief Eng.....Harold Furstenberg

KRZE—Farmington—1960

Frequency: 1280 Kc.....Power: 5000 Watts d.
 Owned By.....KRZE Radio
 Address.....208 B. West Main
 Tel.: DAvis 5-4141.....Independent
 PresidentJohn Burroughs
 Chief Engineer.....Harold Furstenberg
 For other Burroughs-Randolph stations see Multiple-Station Owners.

KWYK—Farmington—1957

Frequency: 960 Kc.....Power: 1 Kw., d.
 Owned.....Basin Bcstg. Co.
 Address.....Petroleum Club Plaza
 Tel.: 325-1996Independent
 Station RepresentativeBolles
 Pres., Gen. Mgr.....Jim Gober
 Station Manager.....Al Lucero
 Chief Engineer.....Bom Kamm
 For other Merriman-Gober-Toby stations see Multiple-Station Owners.

KGAK—Gallup—1946

Frequency: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Thunderbird Bcstg. Co.
 Address.....401 E. Coal Ave.
 Tel.: UN 3-4444.....Independent
 PresidentMerle H. Tucker
 General Manager.....L. Thomas Christison
 Chief Engineer.....Sam Lombardi

KYVA—Gallup—1959

Frequency: 1230 Kc...Power: 1 Kw.d., 250 W.n.
 Owned By.....Radio Station KYVA
 Address.....306 S. First St.
 Tel.: UN 3-6222.....ABC-KBS
 Station RepresentativeWebb
 Pres., Gen. Mgr.....C. O. Kendrick
 Owners of: KENN, Farmington.

KMIN—Grants—1956

Frequency: 980 Kc.....Power: 1 Kw., d.
 Owned By.....Grants Bcstg. Co., Inc.
 AddressBox 608
 Tel.: ATwater 7-4491.....Independent
 Vice-Pres., Gen. Mgr.....Ned Bishop

KHOB—Hobbs—1954

Frequency: 1390 Kc.....Power: 5 Kw., d.
 Owned.....Permian Basin Radio Corp.
 AddressBox 247
 Tel.: EX 3-5148.....ABC
 RepresentativeClark
 Pres., Gen. Mgr.....Charles R. Scott
 Station Manager.....Zeb Williams
 Commercial Manager.....Gil Haugen

KWEW—Hobbs—1938

Frequency: 1480 Kc..Power: 5 Kw., d., 1 Kw., n.
 Owned-Operated By.....KWEW, Inc.
 Address.....116 E. Dunnam
 Tel.: EX 3-3137.....MBS-KBS
 President.....Theresa P. Whitmore
 General, Sta. Manager.....Harry McAdams
 Commercial Manager.....Phil McGee
 Chief Engineer.....Robert Martin

KGRT—Las Cruces—1955

Frequency: 570 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Taylor Enterprises, Inc.
 AddressBox 968
 Tel.: JACKSON 6-6681.....ABC
 President.....W. C. Taylor
 General, Station Manager.....William Lask
 Commercial Manager.....Frank J. Lynch
 Chief Engineer.....Jack Sellmeyer
 Owners of: KBIM, Roswell, N.M.

KOBE—Las Cruces—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Mesilla Valley Bcstg. Co.
 Bus.-Studio Address.....940 N. Main St.
 Tel.: JA 6-2496.....Independent
 President, Gen. Mgr.....Jim Gober
 Chief Engineer.....Jim Doiron
 For other Merriman-Gober-Toby stations see Multiple-Station Owners.

KFUN—Las Vegas—1941

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...Southwest Bcsters, Inc.
 Business Address.....Box 710
 Tel.: GARFIELD 5-6766.....ABC
 President, Gen. Mgr.....Ernest N. Thwaites
 Chief Engineer.....Julian H. Lendy

KRSN—Los Alamos—1949

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Community Bcstg. Co.
 Address.....Community Center Plaza
 Tel.: 2-4343.....ABC, KBS
 General Mgr., Chief Eng.....Darrel K. Burns

KLEA—Lovington—1951

Frequency: 630 Kc.....Power: 500 Watts d.
 Owned.....Lea County Broadcasting Co.
 AddressP.O. Box 877
 Tel.: 396-2244Independent
 PresidentDavid R. Worley
 Chief Engineer.....H. Smith
 Owners of: KRSN-FM.

KENM—Portales—1950

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Plains Bcstg. Co.
 AddressDrawer 540
 Tel.: RE 6-6681.....KBS
 Pres., Co-Owner.....John Burroughs
 Chief Engineer.....Joe Randolph
 For other Burroughs-Randolph stations see Multiple-Station Owners.

KRTN—Raton—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Raton Bcstg. Co.
 AddressBox 350
 Tel.: 445-3652-53.....ABC, KBS
 Station Representative.....George Hopewell
 Co-Owners...Jay W. Howe, Marvin H. Shute
 Co-Owner, Gen. Mgr.....C. Gail Boles
 Chief Engineer.....Jay W. Howe

KBIM—Roswell—1953

Frequency: 910 Kc.....Power: 5 Kw., d.
 Owned.....Taylor Bcstg. Co.
 Address.....P.O. Box 910
 Tel.: MA 2-2120.....Independent
 Station Reps.Thomas Clark; Clarke Brown
 President.....William C. Taylor
 General Manager.....G. F. "Jud" Roberts
 Chief Engineer.....Eugene C. Rader
 Owners of: KGRT, Las Cruces.

KGFL—Roswell—1927

Frequency: 1430 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....KGFL, Inc.
 Address.....P. O. Box 1330
 Tel.: MA 2-5110.....Independent
 Station Representative.....Grant Webb
 President.....Teresa P. Whitmore
 Sta. Mgr.....Stan Gallup

KRSY—Roswell—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....John Burroughs
 AddressBox 1981
 Tel.: 622-0290NBC
 PresidentJohn Burroughs
 For other Burroughs-Randolph stations see Multiple-Station Owners.

KRRR—Ruidoso—1959

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Lincoln County Bcstg. Co.
 AddressBox 39
 Tel.: CLEARWATER 7-2311.....Independent
 OwnerJack Crandall

KTRC—Santa Fe—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Santa Fe Bcstg. Co.
 Address.....P.O. Box 1715
 Tel.: YUCCA 2-2666.....ABC, KBS
 President, Gen. Mgr.Carl S. Goodwin
 Chief Engineer.....Verne R. Melton, Jr.

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New York

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NEW YORK

WPTR—Albany—1948

Frequency: 1540 Kc.....Power: 50,000 Watts
Owned By.....Patroon Bcstg. Co.
Address.....1820 Central Ave.
Tel.: UN 9-9271.....Independent
Station Rep.....Eastman; Bill Creed
President.....J. Myer Schine
V.P., General Manager.....Perry Samuels
Program, Promo. Mgr.....James W. Ramsburg

WROW—Albany—1947

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Capital Cities Bcstg. Corp.
Address.....Box 590
Tel.: BR 1-2345.....CBS
Station Representative.....H-R Reps, Inc.
President.....Frank M. Smith
V.P., General Manager....Robert M. Peebles
Local Sales Mgr.....John F. McCarthy
Sales Promo. Mgr., Pub. Dir.....Jo Abramson
Program Director.....Joseph LaPalme
Chief Engineer.....Lucian C. Davis
For other Capital Cities stations see Multiple-Station Owners.

WUFO—Amherst—1961

Frequency: 1080 Kc.....Power: 1,000 Watts d.
Owned By...Dynamic Bcstg. of New York, Inc.
Address.....P. O. Box 186
Tel.: NF 2-1080.....Independent

Station Representative.....Bernard Howard
President.....Leonard Walk
Chief Engineer.....Albert Hoch

WAFS—Amsterdam—1961

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Valley Information Progs.
Box 175.....Tel.: VI 3-1570
Independent.....Rep.: None
President.....Irving G. Segel

WCSS—Amsterdam—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Community Service Bcstg. Co.
Address.....Midline Road
Tel.: VI 3-2500.....Independent
President.....Alphonse DiMezza
V.P., General Manager.....Philip Spencer
Chief Engineer.....Kenneth Moffitt

WAUB—Auburn—1959

Frequency: 1590 Kc....Power: 500 Watts, d.
Owned By.....Cayuga Broadcasting Corp.
Address.....77 State St.
Tel.: AL 3-7311.....ABC-KBS
Station Rep.....George T. Hopewell
President.....Gerard Mirabito
General, Station Mgr.....Robert B. Morgan
Commercial Manager.....Richard F. Taylor
Chief Engineer.....Ed Marciniec

**fifteen
forty** **WPTR**

50,000 WATT GOOD NEIGHBOR TO THE GREAT NORTHEAST

1820 CENTRAL AVENUE

ALBANY, N. Y. 12205

PERRY S. SAMUELS
Vice President & General Manager

Represented Nationally by
ROBERT E. EASTMAN CO., INC.

WMBO—Auburn—1927

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By.....WMBO, Inc.
 Address.....141 Genesee St.
 Tel.: AL 2-3511.....MBS
 Representative.....Thomas F. Clark
 President.....William O. Dapping
 Chief Engineer.....Herbert House
 Owner of: WMBO-AM.

WBAB—Babylon—1957

Frequency: 1440 Kc. Power: 1 Kw. d.
 Owned By...Babylon-Bay Shore Radio Corp.
 Business Address.....Route 109
 Tel.: MO 1-4000.....Independent
 PresidentSol Horenstein

WGLI—Babylon—1958

Frequency: 1290 Kc. Power: 1 Kw.
 Owned By.....WGLI, Inc.
 AddressFalmouth Road
 Tel.: MOhawk 9-1290.....MBS
 Station RepresentativeMasla
 President, Gen. Mgr.....David H. Polinger
 Station, Commercial Mgr.....Fred Beck
 Sales Manager.....Richard E. Logan
 Chief EngineerSherman Egan
 Owners of: WGLI-FM.

WSEN—Baldwinsville—1959

Frequency: 1050 Kc. Power: 250 Watts, d.
 Owned By.....Century Radio Corp.
 Address.....P. O. Box 1050
 Tel.: NEptune 5-3971.....Independent
 Station Rep.....Charles Bernard
 President.....Donald C. Menapace
 General Mgr.....R. L. Stockdale
 Commercial Manager.....William Engel
 Program Dir.....James A. Lowery, Jr.
 Chief Engineer.....Richard H. Pirong

WBTA—Batavia—1941

Freq.: 1490 Kc. Power: 500 W. d., 250 W. n.
 Owned-Operated By.....Batavia Bcstg. Corp.
 Address.....22 Seaver Pl.
 Tel.: Filmore 3-0715.....ABC
 Pres., Gen. Mgr.....Edmund R. Gamble
 Commercial Manager.....Richard R. Gamble
 Program Director.....Miss Winnie Legg
 Chief Engineer.....Fred Callander

WBIC—Bayshore—1959

Frequency: 540 Kc. Power: 250 Watts, d.
 Owned By.....Meridian Media
 Address.....1 East Main St.
 Tel.: PE 5-0540.....Independent
 President.....George T. Arthur
 Program Director.....Lee Murphy
 Chief Engineer.....John Blake

WBNR—Beacon—1959

Frequency: 1260 Kc. Power: 1 Kw., d.
 Owned.....WBNR, Inc.

Address.....475 South Ave.
 Tel.: 831-1260MBS
 Station RepresentativeBurn-Smith
 Pres., Gen. Mgr.....Sy Dresner
 Sta., Comm. Mgr.....Robert C. Gessner
 Adv., Prog., Pub. Dir.....Alfred Dresner
 Chief Engineer.....Thomas McNamara

WINR—Binghamton—1946

Freq.: 680 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....The Binghamton Press
 Address.....70 Henry St.
 Tel.: RAYmond 3-8251.....NBC
 Station RepresentativeH-R Reps
 General Manager.....Edward M. Scala
 Chief Engineer.....Gino Ricciardelli
 For other Gannett stations see Multiple-Station
 Owners.

WKOP—Binghamton—1947

Freq.: 1360 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By..The Binghamton Bcstrs., Inc.
 Address.....34 Chenango St.
 Tel.: RA 2-3437.....MBS
 Station RepresentativeMasla
 Pres.; Gen., Sta. Mgr.....Andrew Jarema
 Comm., Adv., Prog. Mgr.....Carl Weinstein
 Chief Engineer.....Charles Hallinan

WNBF—Binghamton—1928

Frequency: 1290 Kc. Power: 5000 Watts d.
 Owned-Operated By.....Triangle Pubs. Inc.
 AddressSheraton Inn
 Tel.: RAYmond 3-7311.....CBS
 Station RepresentativeJohn Blair
 Vice President.....Roger W. Clipp
 Gen. Mgr.....George R. Dunham
 Program Director.....Karl W. Friedline
 Chief Engineer.....Lamar Cox
 For other Triangle stations see Multiple-Station
 Owners.

WBRV—Boonville—1955

Frequency: 900 Kc. Power: 1000 Watts, d.
 Owned-Oper. By.....Black River Radio, Inc.
 Address.....Box 341
 Tel.: 11.....Independent
 Pres.Livingston Lansing
 Chief Engineer.....John Knollman

WBEN—Buffalo—1930

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By.....WBEN, Inc.
 Address.....2077 Elmwood Ave.
 Tel.: TR 6-0930.....CBS
 President.....A. H. Kirchofer
 General Manager.....C. Robert Thompson
 Sales Manager.....Chester E. Daly
 Program Director.....William Peters
 Chief Engineer.....R. Glenn Beerbower
 Owners of: WBEN-FM-TV, Buffalo.

WEBR—Buffalo—1924

Frequency: 970 Kc. Power: 5 Kw.

NEW YORK

Owned-Operated By.....WEBR, Inc.
Address.....23 North St.
Tel.: TT 6-0970.....MBS
Station Representative.....H-R Reps.
President.....William J. Conners, III
General Manager.....David F. Leopold
Sales Manager.....George T. Stagg
Program, Publicity Director.....Jack Gold
Chief Engineer.....Frank B. Ridgeway
Owners of: WEBR-FM.

WGR—Buffalo—1922

Frequency: 550 Kc.....Power: 5 Kw.
Owned By.....Taft Bcstg. Co.
Address.....2165 Elmwood Ave.
Tel.: TR 3-0550.....NBC
Sta. Rep.Petry
President.....Hulbert Taft, Jr.
For other Taft stations see Multiple-Station Owners.

WKBW—Buffalo—1926

Frequency: 1520 Kc.....Power 50,000 Watts
Owned By.....Capital Cities Bcstg. Corp.
Address.....1430 Main St.
Tel.: TT 4-5101.....Independent
Station Representative.....John Blair
President.....Frank M. Smith
General Manager.....Herbert J. Mendelsohn
For other Capital Cities stations see Multiple-Station Owners.

WNIA—Buffalo—1956

Frequency: 1230 Kc.....Power: 250 Watts
OwnedNiagara Bcstg.
Business Address.....2900 Genessee St.
Tel.: TX 4-1230.....ABC
Owner, Gen. Mgr., Ch. Eng...Gordon P. Brown
Owners of: WSAY, Rochester, N. Y.

WWOL—Buffalo—1947

Frequency: 1120 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Buffalo, Inc.
Address.....315 Main St.
Tel.: TL 6-1200.....ABC
PresidentJack Berkman
General, Station Manager.....E. A. Kline
For other Rust Craft stations see Multiple-Station Owners.

WYSL—Buffalo—1960

Frequency: 1400 Kc.....Power: 1 Kw.
Owned By.....The McLendon Corporation
AddressStatler-Hilton Hotel
Tel.: TL 6-1400.....ABC
Station Rep.McGavren-Guild
President.....Gordon B. McLendon
General, Station Manager.....Art Holt
For other McLendon stations see Multiple-Station Owners.

WCGR—Canandaigua—1961

Frequency: 1550 Kc.Power: 250 Watts d.
Owned By.....Canandaigua Bcstg. Co., Inc.
Address.....41 South Main Street

Tel.: 2945KBS
President, Gen. Mgr.Westley G. Kimble
Program Director.....J. Marshall Braxton
Chief Engineer.....Alton H. Bowman

WCBA—Corning—1949

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned By.....WCBA Radio
AddressBox 117
Tel.: XN 2-7000.....Independent
V.P., Station Manager.....Bob Shaddock
Comm. Mgr.....Paul E. Carpenter

WCLI—Corning—1947

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Radio Corning, Inc.
Address.....99 W. First St.
Tel.: XN 2-2424MBS
Station Representative....Donald Cooke, Inc.
Pres., Gen. Mgr.....Gordon M. Jenkins
Sta. Mgr., Prog. Dir.....George P. Droelle, Jr.
Chief Engineer.....Bernard Hamilton
Owners of: WCLI-FM.

WKRT—Cortland—1947

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Radio Cortland, Inc.
Address.....27 N. Main St.
Tel.: SK 6-2828.....Independent
RepresentativeGill-Perna
Gen. Comm., Prog., Mgr.. William L. Thompson
Owners of: WKRT-FM.

WFLR—Dundee—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Finger Lakes Bcstg. Co.
Address.....30 Main St.
Tel.: 158Independent
PresidentHenry Valent
General Manager.....Bob Burns
Chief Engineer.....Ron Tomion

WDOE—Dunkirk—1949

Freq.: 1410 Kc.....Pwer: 1 Kw. d., 500 W. n.
Owned-Operated By.....James Bcstg. Co.
AddressWillow Rd.
Tel.: EMerson 6-6161.....KBS-ABC
Station Rep.....Venard, Torbet & McConnell
PresidentSimon Goldman
General, Station Mgr.....James L. McGrath
Chief Engineer.....Charles Blohm

WELM—Elmira—1947

Freq.: 1410 Kc.....Power: 1 Kw. d.; 500 W. n.
Owner.....Radio Elmira, Inc.
AddressBox 281
Tel.: REgent 3-5626.....CBS
Station RepresentativeBurn-Smith
President.....John S. Riggs
General Manager.....William J. Griffiths
Commercial Manager.....Peter A. Parlo
Program Director.....Ruth E. Dibble
Chief Engineer.....Arthur French

WENY—Elmira—1939

Freq.: 1230 Kc.....Power: 1 Kw. d.; 250 W. n.
 Owned By.....WENY, Inc.
 Bus.-Studio Address.....Mark Twain Hotel
 Tel.: REgent 4-5181.....NBC
 Station Representative.....Jack Masla
 Executive V.P.Howard L. Green
 Program Director.....Michael Steele
 Chief Engineer.....Ed. L. Pettengill
 For other Green stations see Multiple-Station Owners.

WEHH—Elmira Heights-Horseheads—1956

Frequency: 1590 Kc.....Power: 500 W., d.
 Owned.....Elmira Heights-Horseheads Bcstg.
 Business Address.....P.O. Box 2097
 Tel.: REgent 9-5422.....MBS-KBS
 Pres., Ch. Engr.....Frank P. Saia

WENE—Endicott—1947

Frequency: 1430 Kc.....Power: 5 Kw.
 Owned By.....Southern Tier Radio
 Address.....909 E. Main
 Tel.: STillwell 5-3351.....ABC
 Pres., Gen. Mgr.....C. A. Bengtson
 Commercial Manager.....W. Robert Trevitt
 Chief Engineer.....John Fischler
 Owners of: WDOS-AM, Oneonta; WVPO-AM, Stroudsburg.

WBUZ—Fredonia—1957

Frequency: 1570 Kc.....Power: 250 Watts, d.
 Owned By.....Dunkirk-Fredonia Bcstg., Inc.
 Address.....15 E. Main St.
 Tel.: OS 2-2157.....Independent
 President.....H. K. Williams III

WGBB—Freeport—1924

Frequency: 1240 Kc.....Power: 250 Watts
 Owned.....Long Island's First Station, Inc.
 Address.....44 So. Grove St.
 Tel.: MA 3-1240.....Independent
 Pres., Gen. Mgr.Edward J. Fitzgerald
 General Sales Mgr....Edward J. Fitzgerald, Jr.
 Sales Manager.....Murray C. Evans
 Owners of: WGSM, Huntington.

WOSC—Fulton—1949

Frequency. 1300 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Cassill Radio Corp.
 Address.....1 W. Bridge St., Oswego
 Tel.: LY 2-2255.....KBS-MBS
 Station Rep.Hopewell
 Pres., Gen. Mgr.....Anamae Mitchell
 Owners of: WOSC-FM.

WFYI—Garden City—1959

Frequency: 1520 Kc.....Power: 10,000 Watts d.
 Owned By.....Media Ents.
 AddressRoosevelt Field
 Tel.: Pioneer 2-1520.....Independent
 Pres., Gen. Mgr.....John Brubaker

Station Manager.....Sumner Pearl
 Commercial Manager.....Murray Levine
 Program Director.....Gene Edwards
 Chief Engineer.....Herman J. Swayne, Jr.
 For other VIP Radio Stations see Multiple-Station Owners.

WGVA—Geneva—1947

Frequency: 1240 Kc...Power: 1 Kw.d., 250 W.n.
 Owned-Operated By.....Star Bcstg. Co., Inc.
 Address.....87 Seneca St.
 Tel.: 6691Independent
 Station Representative.....Breen & Ward
 President.....M. R. Forman
 V.P., Gen. Manager.....W. F. Dudley
 Chief Engineer.....R. Carleton Greene
 Owners of: WTLB, Utica.

WSET—Glens Falls—1959

Frequency: 1410 Kc.....Power: 1 Kw., d.
 Owned By.....Olean Bcstg. Corp.
 Address.....Queensbury Hotel
 Tel.: RX 2-2151.....KBS-MBS
 PresidentEdward Haut
 Chief Engineer.....Wayne White

WWSC—Glens Falls—1946

Frequency: 1450 Kc...Power 1 Kw.d., 250 W.n.
 Owned-Operated By...Normandy Bcstg. Corp.
 Address.....217 Dix Ave.
 Tel.: RX 2-6518.....ABC
 Station Representative.....Jack Masla

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 Long Island Radio

NEW!

All Talk, All Information
 "Long Island A.M."
 7-9 a.m. daily

NEW!

The exciting "Show Biz"
 Sound of Entertainment
 on "Musicana" all day long

WFYI

HERALD TRIBUNE RADIO
 for Long Island

10,000 clear channel watts on 1520

NEW YORK

Pres., Gen. Mgr. John B. Lynch
V.P., Sales Prom. Mgr. Ralph N. Romano
Chief Engineer Leroy Fuller, Jr.

WENT—Gloversville—1944

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By WENT Bcstg. Corp.
Business-Studio Address 8 W. Fulton St.
Tel.: 4-7175 CBS
Representative Gill-Perna
Pres., Gen., Sta. Mgr. Joseph H. Tobin
Program, Chief Eng. Richard Stewart

WHLI—Hempstead—1947

Frequency: 1100 Kc. Power: 10 Kw., d.
Owned-Oper. By FM Bcstg. Corp.
Address 384 Clinton St.
Tel.: IV 1-8000 Independent
Representative Gill-Perna
Pres., Gen. Mgr. Paul Godofsky
Sales Promotion Manager M. N. Godofsky
Chief Engineer Frank E. Knaack
Owners of: WHLI-FM.

WALY—Herkimer—1956

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned WALY, Inc.
Address 232 N. Main St.
Tel.: Townsend 6-1420 Independent
Representative Webb
President, Comm. Mgr. Richard Thorman
Chief Engineer Robert V. Leskovar
Owners of: WRNY, Rome.

WLEA—Hornell—1951

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned-Oper. By Hornell Bcstng. Corp.
Address 97 Main St.
Tel.: 1420 MBS
Pres., Gen. Mgr. Charles D. Henderson
Commercial Manager Emmett Barnes
Program Director Don Jones
Chief Engineer Jack Flaitz

WWHG—Hornell—1949

Frequency: 1320 Kc. Power: 5000 Watts d.
Owned-Oper. By Ra-Tel Broadcasters, Inc.
Address 85 Canisteo St.
Tel.: 2000 ABC
Station Representative Burn-Smith Co.
President Sy Dresner
Owners of: WWHG-FM.

WHUC—Hudson—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Colgreene Bcstg. Co. Inc.
Address Union Turnpike
Tel.: HU 8-3341 Independent
President Fin Hollinger
General Manager J. Gindin
Prog. Dir. T. Curtis
Chief Engineer Victor J. Schuler
For other Colgreene stations see Multiple-Station
Owners.

WGSN—Huntington—1951

Frequency: 740 Kc. Power: 1000 Watts d.
Owned By Fifth Market Bcstg. Corp.
Address 379 New York Ave.
Tel.: HA 3-6740 Independent
President, Gen. Mgr. Edward J. Fitzgerald, Sr.
Program Director Ray Adell
Owners of: WGBB, Freeport, N. Y.

WHCU—Ithaca—1921

Frequency: 870 Kc. Power: 1000 Watts d.
Owned-Operated By Cornell University
Address 212 E. State St.
Tel.: AR 2-2345 CBS
General, Station Mgr. Michael R. Hanna
Commercial, Prom. Mgr. H. E. M. Brockway
Program Director Joseph A. Short
Chief Engineer Robert Stevenson
Owners of: WHCU-FM.

WTKO—Ithaca—1956

Frequency: 1470 Kc. Power: 1 Kw., d.
Owned By Ivy Bcstg. Co.
Address 113 S. Cayuga St.
Tel.: AR 2-9040 ABC
President Luis E. Erdman
Publicity Director Patricia Bell
Chief Eng. Gerald Cushing
For other Ivy Bcstg. stations see Multiple-Station
Owners.

WJTN—Jamestown—1924

Freq: 1240 Kc. Power: 500 W. d., 250 W. n.
Owned-Operated By James Bcstg. Co., Inc.
Address Hotel Jamestown
Tel.: 7-1151 ABC
Representative Venard, Torbet & McConnell
President, General Mgr. Simon Goldman
Station, Comm. Mgr. J. Carl Williams
Program Director George Pfeleger
Publicity Director Almond Hazzard
Chief Engineer Herbert Niklaus
For other James stations see Multiple-Station Own-
ers.

WXYJ—Jamestown—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Air Waves, Inc.
Address 415 W. Fourth St.
Tel.: 6-1555 MBS
Representative Burn-Smith
Pres., Gen. Mgr. Keith Wittorton

WBAZ—Kingston—1959

Frequency: 1550 Kc. Power: 500 Watts, d.
Owned By Big River Broadcasting Corp.
Address 527 Broadway
Tel.: FEderal 1-6300 MBS
President J. Olin Tice, Jr.
General Manager Robert Beckwith
Program Director William Graffam
Chief Engineer Henry Ellenbogen



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WHOM

136 WEST 52nd STREET

NEW YORK 19, N. Y.

Circle 6-3900

WKNY—Kingston—1939

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Tri-County Bcstrs.
 Address601 Broadway
 Tel.: FE 1-1490.....CBS
 Station Reps.....Meeker; NE Spot Sales
 Owners.....William Rich, Alastair Martin
 General Manager.....Howard M. Shultis
 Program Dir.....Tony Bell

WIRD—Lake Placid—1962

Frequency: 920 Kc. Power: 1,000 Watts d.
 Owned By.....WIRY, Inc.
 AddressP. O. Box 788
 Tel.: 523-3341MBS
 Sta. Rep.....Venard, Torbet & McConnell
 President.....Charles B. Britt
 V.P., General Mgr.....Donald L. Pelkey
 Chief Engineer.....Lincoln Dixon

WVOS—Liberty—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By...Sullivan County Bcstg. Co.
 AddressBox 150
 Tel.: Liberty 1680.....Independent
 President.....S. D. Lubin

WLFH—Little Falls—1952

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Mrs. Carmen H. Gaines
 Address.....WLFH Radio Bldg.
 Tel.: 654MBS
 Station Representative.....George Hopewell
 President.....Mrs. Carmen H. Gaines
 Chief Engrs.Barry Frank, Robert Dufford

WUSJ—Lockport—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....Union-Sun & Journal, Inc.
 Address.....320 Michigan St.
 Tel.: HF 3-5944.....Independent
 PresidentPeter Corson
 Oper. Dir., Chief Eng.....Thomas N. Ceravolo
 Publicity Dir.....Jeanne Spaulding

WICY—Malone—1946

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Oper By.....North Country Bcstg. Co.
 AddressWICY Bldg.
 Tel.: 483-1100MBS
 Station Representative.....Bob Dore Assocs.
 Pres., Gen. Mgr.....Mitchell C. Tackley
 Commercial Manager.....Alice T. Pelkey
 Prog. Dir.....Don Paye
 Chief Engineer.....Adolf Stromer

WMSA—Massena—1945

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By.....The Brockway Co.
 AddressBox 210
 Tel.: RO 9-3591.....ABC
 President.....John B. Johnson

General Manager.....James W. Higgins
 Station Manager.....Thomas R. McHugh
 Program Director.....James H. Nash
 Sales Promo. Mgr., Chief Eng.....A. S. Frazier
 Owners of: WWNY, Watertown, WCNY-TV, Carthage.

WSTS—Massena—1958

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned By.....Visual Associates
 Business Address.... Cor. Main & Water Sts.
 Tel.: RO 4-0554.....Independent
 PresidentLeland Hayward

WALL—Middletown—1942

Frequency: 1340 Kc. Power: 1 Kw.d., 250 W.n.
 Owned-Oper. By..The Community Bcstg. Corp.
 Address.....62 North St.
 Tel.: DI 3-3119.....Independent
 Station Representative.....Walker-Rawalt
 Pres., Gen. Mgr.....James M. Patt
 Chief Engineer.....Fred Schoelkopf
 Owners of: WSPB, Sarasota, Fla.

WVIP—Mt. Kisco—1957

Frequency: 1310 Kc. Power 5 Kw., d.
 Owned By.....Suburban Bcstg. Co.
 Address.....440 Lexington Ave.
 Tel.: MO 6-5177.....Independent
 Station Rep.....Mort Bassett Co.
 PresidentMartin Stone
 President.....Mrs. Jean Ensign
 Program Dir., Chief Eng.....Ken MacBride
 Publicity Director.....Marcia McManus
 For other VIP Radio stations see Multiple-Station Owners.

WACK—Newark—1957

Frequency: 1420 Kc. Power: 500 Watts, d.
 Owned By.....Radio WACK, Inc.
 Address.....110 E. Union St.
 Tel.: DEerfield 1-1420.....Independent
 Station RepresentativeWalton
 VP; Gen. Comm. Mgr.....J. Bud Sova
 Chief Engineer.....A. Muller

WGNY—Newburgh—1933

Frequency: 1220 Kc. Power: 5000 Watts d.
 Owned By.....Orange County Bcstg. Corp.
 AddressBox 591
 Tel.: JOhn 1-2131.....Independent
 Station RepresentativeMasla
 Pres.George W. Bingham
 V.P., Gen. Mgr.Campbell K. Thompson
 Sales Manager.....Gordon K. Cameron
 Program Director.....Robert E. Dod
 Chief Engineer.....Marvin Seimes

WVOX—New Rochelle—1950

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned-Oper. By.....Radio Westchester
 Address.....Pershing Sq. Bldg.
 Tel.: NE 6-1460.....Independent
 Station Rep.....Mort Bassett & Co.

President.....Donald E. Macfarlane
 Program Director.....B. Dilon
 Chief Engineer.....Seymour Sinuk
 For other VIP Radio stations see Multiple-Station Owners.

WABC—New York—1921

Frequency: 770 Kc.....Power: 50,000 Watts
 Owned By.....AB-P Theatres, Inc.
 7 W. 66th St.....Tel.: 787-5000
 Rep.: Blair Radio.....ABC
 President.....Leonard H. Goldenson
 Vice-Pres., Gen. Mgr. Walter A. Schwartz, Jr.
 Sales Manager.....John McSweeney
 Merchandising Mgr.....Jim Callan
 Program Mgr.....Rick Sklar
 Adv., Promotion Mgr.....Don Winther
 Business Mgr.....Mike Asselta
 Chief Engineer.....Sammie T. Aed
 For other ABC owned stations see Radio & TV Networks.

WADO—New York—1926

Frequency: 1280 Kc.....Power: 5000 Watts
 Owned By....Macfadden-Bartell Bcstg. Corp.
 Address.....205 E. 42nd St.
 Tel.: 532-9266Independent
 President.....Rosa Bartell Evans
 V.P., General Mgr.....Sydney Kavaleer

Merchandising Director.....Forster Bowen
 Spanish Program Dir.....Luis Romanacce
 English Program Dir.....Alan Fredericks
 Chief Engineer.....Phil Greenstone
 For other Macfadden-Bartell stations see Multiple-Station Owners.

WBNX—New York—1927

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned By.....United Bcstg.
 Address.....560 5th Ave.
 Tel.: Circle 5-1441.....Independent
 PresidentRichard Eaton
 General, Sta. Mgr.....Harry Haslett
 Commercial Mgr.....Robert T. Wittig
 Chief Engineer.....Marvin Shapiro
 For other United Bcstg. stations see Multiple-Station Owners.

WCBS—New York—1924

Frequency: 880 Kc.....Power: 50,000 Watts
 Owned By.....Columbia Bcstg. System, Inc.
 49 E. 52nd S.....Tel.: PL 1-2345
 CBS.....Rep.: CBS Radio Spot Sales
 President.....Dr. Frank Stanton
 Vice-Pres., Gen. Mgr.....Ralph W. Goshen
 Sales Prom. Mgr.....Jim Mullen
 Gen. Sales Mgr.....Robert L. Hosking
 Program Dir.....Joe Cook

**NEW YORK'S LARGEST
 ALL-DAY SPANISH STATION**

**ONLY WADO RADIO COVERS SPANISH
 NEW YORK, NEW JERSEY AND LOWER CONNECTICUT!
 5:00 A.M. to 8:00 P.M.**

You can't reach the entire Metropolitan Spanish-language market by covering Manhattan alone. Only WADO's powerful voice reaches out to New Jersey and lower Connecticut, where many Spanish-speaking people now live. WADO sells for you in Spanish all day long, 5:00 A.M. to 8:00 P.M., Monday through Saturday, 9:00 A.M. to 8:00 P.M. Sundays. Here are 15 hours a day, 101 hours a week of Spanish prime time programming, and a loyal audience of 1,300,000 listeners. To fully tap this 1 billion-dollar market, use the dynamic voice of WADO.



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YOU CAN'T THINK COMMUNITY RADIO WITHOUT WLIB

It's the first station that comes to mind because
it's the only station of its kind in the country.

WLIB is Negro Radio that lives up to the highest standards of Negro
aspirations, offering everything that radio can offer to its Community —
7 days a week, 365 days a year.

Its very excellence has made it a kind of yardstick in the industry by which
other stations are often measured.

This dedication has paid its advertisers well. Today, over 80% of its sponsors are
national — a record, we believe, unequalled in its field.

WLIB
Harlem Radio Center
310 LENOX AVE. AT 125th ST. NEW YORK 27, NEW YORK

Publicity Dir.....Joe Hanley
 Chief Engineer.....Robert Mayberry
 For other CBS Owned Stations see Multiple-Station Owners.

WEVD—New York—1927

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Oper. By..Debs Memorial Radio Fund
 Business-Studio Address.....117 W. 46th St.
 Tel.: PLaza 7-0880.....Independent
 President.....Adolph Held
 General Station Mgr.....Henry Greenfield
 Commercial Manager.....Norman Furman
 Chief Engineer.....Charles W. Brown
 Owners of: WEVD-FM.

WHN—New York—1922

Frequency: 1050 Kc.....Power: 50,000 Watts
 Owned By.....Storer Radio, (Storer Bcstg.)
 Business-Studio Address.....400 Park Ave.
 Tel.: MU 8-1000.....MBS
 Station Representative.....Katz Agency
 Chmn. of Board.....George B. Storer, Jr.
 President, Gen. Mgr.....John C. Moler
 General Sales Mgr.....Herb Weber
 Promotion Manager.....John Newman
 Operations Manager.....Roy Schwartz
 For other Storer stations see Multiple-Station Owners.

WHOM—New York—1930

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Progress Bcstg. Corp.
 Business Address.....136 W. 52nd St.
 Tel.: CI 6-3900.....Independent
 President, Gen. Mgr.....Fortune Pope
 V.P., Sales Mgr.....Charles Baltin
 Program Director.....Ralph Costantino
 Chief Engineer.....George Stelger
 Owners of: WHOM-FM.

WINS—New York—1924

Frequency: 1010 Kc.....Power: 50,000 Watts
 Owned By.....Group W/Westinghouse Co.
 Address.....7 Central Park West
 Tel.: JU 2-7000.....Independent
 Station Representative.....AM Radio Sales
 President.....Donald H. McGannon
 General Manager.....Mark Olds
 Commercial Manager.....Arthur Harrison
 For other Group W/Westinghouse stations see Multiple-Station Owners.

WLIB—New York—1942

Frequency: 1190 Kc.....Power: 1000 Watts d
 Owned-Operated By.....New Bcstg. Co., Inc.
 Address.....310 Lenox Ave.
 Tel.: TE 1-1000.....Independent
 Station Representative.....Bernard Howard
 Pres., Gen. Manager.....Harry Novik
 Commercial Manager.....William Warren
 Program Director.....Nat Rudich
 Sales Promotion Manager.....Charles Mayo
 Publicity Director.....Jay Victor Assoc.
 Chief Engineer.....Gordon A. Greenfield

WMCA—New York—1925

Frequency: 570 Kc.....Power: 5000 Watts
 Owned By.....Straus Bcstg. Group
 Address.....415 Madison Ave.
 Tel.: MU 8-5700.....Independent
 Station Representative.....Robert E. Eastman
 President.....R. Peter Straus
 V.P., General Manager....Stephen B. Labunski
 V.P., Administration.....Ruth Musser
 Dir. of Pub. Affairs.....Roger W. Turner
 Commercial Manager.....Robert W. Mazur
 Program Director.....Ruth Ann Meyer
 Public Relations Dir.....Franz Allina
 Sales Promotion Manager....Mary E. Gannon

WNBC—New York—1926

Frequency: 660 Kc.....Power: 50 Kw.
 Owned By.....National Bcstg. Co.
 30 Rockefeller Plaza.....Tel.: CI 7-8300
 NBC.....Rep.: NBC Spot Sales
 Station Rep.....NBC Spot Sales
 President (NBC).....Robert E. Kintner
 V.P., Gen. Mgr.Theodore H. Walworth, Jr.
 Station Mgr.....George Skinner
 Sales Manager.....Joseph F. Frazer
 Mgr., Promotion & Adv.....John T. Clayton
 Program Dir.....William H. Schwarz
 For other NBC owned stations see Radio & TV Networks.

WNEW—New York—1934

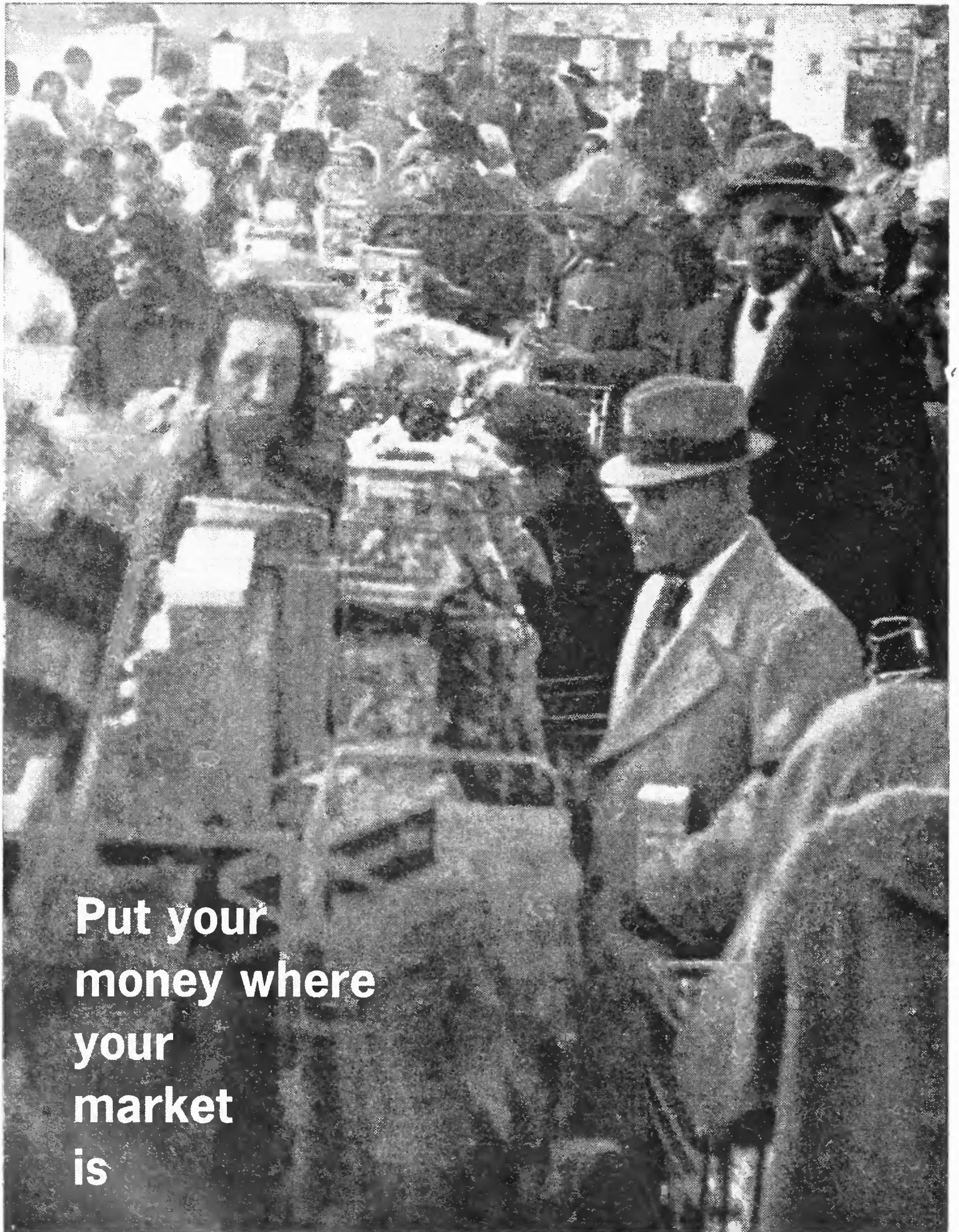
Frequency: 1130 Kc.....Power: 50 Kw.
 Owned By.....Metromedia, Inc.
 Business-Studio Address.....565 Fifth Ave.
 Tel.: YU 6-7000.....Independent
 President.....John W. Kluge
 V.P., Gen. Mgr.John V. B. Sullivan
 Program Director.....Varner Paulsen
 Chief Engineer.....Max Weiner
 For other Metromedia stations see Multiple-Station Owners.

WOR—New York—1922

Frequency: 710 Kc.....Power: 50,000 Watts
 Owned By.....RKO General, Inc.
 Address1440 Broadway
 Tel.: LO 4-8000.....Independent
 Sta. Rep.Nat'l Sales Div., RKO General, Inc.
 V.P., General Manager.....Robert J. Leder
 V.P., Radio Sales.....Jacques Biraben
 V.P., Program Director.....Robert Smith
 Division Controller.....Herbert J. Mayes
 Sales Manager.....William McNicol
 Program Manager.....James McAleer
 Publicity Director.....Sid Bakal
 Merchandising Director.....Herbert Saltzman
 Chief Engineer.....Orville Sather
 For other RKO General stations see Multiple-Station Owners.

WPOW—New York—1924

Frequency: 1330 Kc.....Power: 5 Kw.
 OwnedWPOW, Inc.



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WWRL

In New York, all-Negro 24 hours a day (Mon-Fri)

Music & Community News / New York City, DE 5-1600

AddressHotel Roosevelt
 Tel.: MU 6-6488Independent
 President, Gen. Mgr.John M. Camp
 Program DirectorArnold Brown
 Chief EngineerEd Smith

WQXR—New York—1936

Frequency: 1560 Kc.Power: 50,000 Watts
 Owned-Operated ByInterstate Bcstg. Co.
 Address229 W. 43rd St.
 Tel.: LA 4-1100Independent
 PresidentArthur Ochs Sulzberger
 General, Station Mgr.Elliott M. Sanger, Sr.
 V.P., SalesNorman S. McGee
 Program DirectorWalter Neiman
 Sales ManagerRobert L. Krieger
 Pub. Dir.E. "Pat" Hurley
 Chief EngineerL. J. Kleinklaus
 Owners of: WQXR-FM.

WWRL—New York—1926

Frequency: 1600 Kc.Power: 5000 Watts
 Owned ByWOPA, Inc.
 Address41-30 58th St., Woodside
 Tel.: DE 5-1600Independent
 PresidentEgmont Sonderling
 For other Sonderling stations see Multiple-Station
 Owners.

WHL D—Niagara Falls—1940

Frequency: 1270 Kc.Power: 5000 Watts d.
 Owned-Oper. ByEarl C. Hull
 AddressParkway Inn
 Tel.: BUtler 5-8421Independent
 Owners of: WHLD-FM.

WJLL—Niagara Falls—1947

Frequency: 1440 Kc.Power: 1000 Watts d.
 Owned-Oper.Niagara Frontier Bcstg. Corp.
 AddressHotel Niagara
 Tel.: BU 5-5795MBS
 President, Station Mgr.Thomas W. Talbot
 Chief Engineer, Prog. Dir.Gustav Czaplak

WSOQ—N. Syracuse—1959

Frequency: 1220 Kc.Power: 1,000 Watts d.
 Owned ByWSOQ, Inc.
 AddressBox 20
 Tel.: GLenview 8-1220Independent
 PresidentWilliam J. Warren
 General ManagerF. H. Harms
 Program DirectorRoss Morton
 Chief EngineerM. Harrington

WCHN—Norwich—1953

Frequency: 970 Kc.Power: 500 Watts d.
 Owned-Oper. ByRadio Norwich, Inc.
 Address14 S. Broad St.
 Tel.: 334-2218Independent
 Station RepresentativeDevney Organization
 Pres., Gen. Mgr.William J. Hall
 Commercial ManagerPhilip G. Penfold

Chief EngineerWiley R. Bates
 Owners of: WCHN-FM.

WSLB—Ogdensburg—1940

Freq.: 1400 Kc.Power: 1 Kw. d.; 250 W. n.
 Owned-Oper. BySeaway Radio
 Address2315 Knox St.
 Tel.: 500Independent
 PresidentGeorge Bingham
 General Mgr.E. M. Costigan
 Chief EngineerDave Claxton

WHDL—Olean—1929

Freq.: 1450 Kc.Power: 1 Kw. d.; 250 W. n.
 Owned-Operated ByWHDL, Inc.
 Address3219 W. State Rd.
 Tel.: FR 2-0161ABC
 Pres., Gen. Mgr.John R. Henzel
 Station ManagerJames Hastings
 Comm., Sales Promo. Mgr.Joseph K. Eade
 Prog. Dir.Donald McLean
 Chief EngineerWallace D. Taylor
 Owners of: WHDL-FM.

WMNS—Olean—1957

Frequency: 1360 Kc.Power: 1 Kw., d.
 Owned ByRadio Olean
 Address168½ N. Union St.
 Tel.: FR 2-6660Independent
 Station RepresentativeWebb
 President, Gen. Mgr.James C. Gleason
 Commercial ManagerEdward Husted
 Chief EngineerMichael Ceci

WMCR—Oneida—1956

Frequency: 1600 Kc.Power: 1 Kw., d.
 Owned-Oper. ByMadison County Bcstg. Co.
 Address181 Main St.
 Tel.: FN 3-6050Independent
 President, Gen. Mgr.Richard W. Mills
 Station Sales, Prom. Mgr.William S. Jaeger
 Chief EngineerGeorge Sitts

WDOS—Oneonta—1947

Frequency: 730 Kc.Power: 1 Kw., d.
 Owned-Oper. ByOttaway Stations, Inc.
 Bus-Studio Address104 Chestnut St.
 Tel.: GEneral 2-1500Independent
 PresidentJames H. Ottaway
 Comm. Mgr.Benjamin M. Turnbull
 Chief EngineerK. W. Lare
 For other Ottaway stations see Multiple-Station
 Owners.

WSGO—Oswego—1961

Frequency: 1440 Kc.Power: 1 Kw. d.
 Owned ByClifford C. Harris
 AddressPontiac Hotel
 Tel.: FIreside 3-6691Independent
 Station RepresentativeBurn-Smith
 General, Comm. Mgr.Clifford C. Harris

WEBO—Owego—1956

Frequency: 1330 Kc.Power: 1 Kw., d.

NEW YORK

Owned.....Owego Radio, Inc.
Address.....P. O. Box 295
Tel.: MUtual 7-0371.....Independent
President.....A. L. Davis
General Manager.....David A. Greacen
Commercial Manager.....Jay G. Manarky
Chief Engineer.....Osler J. Woosman

WALK—Patchogue—1952

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Island Bcstg.
Address.....P. O. Box 230
Tel.: GR 5-5200.....Independent
Representative.....Grant Webb
Comm. Mgr., Prom. Mgr.....John Regan
Chief Engineer.....Ed Becker
Owners of: WALK-FM; WRIV, Riverhead.

WPAC—Patchogue—1951

Frequency: 1580 Kc.....Power: 10 Kw. d.
Owned-Oper. By.....Patchogue Bcstg. Co.
Business Address.....P.O. Box 651
Tel.: GR 5-4600.....Independent
Pres., Gen. Mgr.....Lee Morrison
Station Manager.....Herbert Morrison
Comm., Sales Promo. Mgr.....Stan Allan
Program Publicity Director.....Dick Hodkin
Chief Engineer.....Morton Morrison
Owners of: WPAC-FM; WAPC-AM-FM, Riverhead.

WLNA—Peekskill—1948

Frequency: 1420 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Highland Bcstg. Corp.
Address.....Radio Terrace
Tel.: 7-1124.....Independent
Pres., Gen. Mgr.....Irving E. Cottrell
Commercial Manager.....Francis V. Lough
Program Dir.....George Birdas
Owners of: WLNA-FM.

WEAV—Plattsburgh—1935

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By.....Plattsburgh Bcstg. Corp.
Address.....38 Court St.
Tel.: JOrdan 1-0960.....CBS
President, Gen. Mgr.....George F. Bissell, Sr.
Chief Engineer.....Jack Nazak
Owners of: WEAV-FM.

WIRY—Plattsburgh—1950

Freq.: 1340 Kc...Power: 1000 W. d.; 250 W. n.
Owned-Oper. By.....WIRY, Inc.
Address.....301-03 Cornelia St.
Tel.: JO 3-1340.....MBS
President.....Charles B. Britt
Gen., Comm. Mgr.....Donald L. Pelkey
Chief Engineer.....Kenneth P. Duquette

WDLC—Port Jervis—1953

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Port Jervis Bcstg. Co.
Address.....Box 920
Tel.: 856-5185.....MBS
Station Representative.....George Hopewell

Station Manager.....Katherine Skellett
Chief Engineer.....Austin Barber

WPDM—Potsdam—1955

Frequency: 1470 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....St. Lawrence Radio, Inc.
Address.....Box 348
Tel.: COlony 7-9464.....Independent
Pres., Gen. Mgr.....Frederick G. Hartman

WEOK—Poughkeepsie—1949

Frequency: 1390 Kc....Power: 5,000 Watts d.
Owned By.....Hudson Valley Bcstg. Corp.
Address.....Pendell Road
Tel.: GR 1-1500.....Independent
Station Representative.....Adam Young
President.....Lazar Emanuel
V.P., Gen. Mgr.....Louis H. Pells
Chief Engineer.....Fred Brill
Owners of: WCOK-FM.

WKIP—Poughkeepsie—1940

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Dutchess County Bcstg. Corp.
Address.....Box 839
Tel.: GR 1-2300.....ABC
Station Representative.....Masla
President.....George W. Bingham
V.P., Gen. Mgr.....Richard A. Dwelley
Comm., Sales Promo. Mgr.. Michael J. Ludgate
Pub., Prog. Director.....John Kuhn
Chief Engineer.....Marvin S. Seimes
For other Bingham stations see Multiple-Station
Owners.

WREM—Remsen—1957

Frequency: 1480 Kc.....Power: 1 Kw.
Owned By.....Town & Country Bcstg. Co. Inc.
Address.....1 Pine St.
Tel.: 831-3333.....KBS
Station Representative.....Charles Bernard
President.....Edwin L. Slusarczyk
Gen. Mgr., Ch. Eng.....Gerald W. Prouty

WEEE—Rensselaer—1961

Frequency: 1300 Kc.....Power: 5 Kw. d.
Owned By.....Fairview Bcstrs.
Address.....Smultz Rd., Glenmount
Tel.: HO 2-5555.....Independent
President.....Harry L. Goldman

WAPC—Riverhead—1960

Frequency: 1570 Kc....Power: 1,000 Watts d.
Owned By.....Patchogue Bcstg. Co.
Address.....Box 665
Tel.: PA 7-1570.....Independent
President, General Manager.....Lee Morrison
Station Manager.....Herbert Morrison
Commercial Manager.....Stan Allan
Sales Promotion Mgr.....Dick Hodkin
Chief Engineer.....Morton Morrison
Owners of: WAPC-FM; WPAC-AM-FM, Patchogue.

WRIV—Riverhead—1955

Frequency: 1390 Kc. Power: 1,000 Watts d.
 Owned By Island Bcstg.
 Address P. O. Box 314
 Tel.: PA 7-1200 Independent
 Representative Grant Webb
 Commercial Manager John Tallcott
 Program Publicity Dir. Robert O'Callaghan
 Chief Engineer John Broome
 Owners of: WALK-AM-FM, Patchogue.

WBBF—Rochester—1947

Frequency: 950 Kc. Power: 1000 Watts
 Owned-Oper. By WBBF, Inc.
 Address 339 East Ave.
 Tel.: HAmilton 6-8920 Independent
 Station Representative Blair
 President Maurice R. Forman
 General Manager Robert S. Kieve
 Chief Engineer Vincent Lopopolo
 Owners of: WBBF-FM.

WHAM—Rochester—1922

Frequency: 1130 Kc. Power: 50,000 Watts
 Owned By Rust Bcstg. Co.
 Address 350 East Ave.
 Tel.: LO 2-9200 ABC
 Representative Christal
 Pres., Gen. Mgr. W. F. Rust, Jr.
 Owners of: WHFM (FM), Rochester.

WHEC—Rochester—1925

Frequency: 1460 Kc. Power: 5000 Watts
 Owned WHEC, Inc.
 Bus.-Studio Address 191 East Ave.
 Tel.: BA 5-3050 CBS
 Station Representative H-R Reps.
 President Paul Miller
 Station Manager Fred Pestorius
 Owners of: WHEC-TV.

WROC—Rochester—1947

Frequency: 1280 Kc. Power: 5000 Watts
 Owned-Oper. By Veterans Bcstg. Co., Inc.
 Address WROC Broadcast Ctr.
 Tel.: BU 8-8400 Independent
 Station Representative Edward Petry & Co.
 Pres., Gen. Mgr. Ervin F. Lyke
 Sr. Vice President Paul C. Louthier
 Sales Promotion Mgr. Bill Schubert
 Chief Engineer Ray Jobes, Sr.
 Owners of: WROC-FM-TV, Rochester, N.Y.; KTVE
 (TV), El Dorado, Ark.

WRVM—Rochester—1946

Frequency: 680 Kc. Power: 250 W. d.
 Owned By Johnston-Taylor Bcstg.
 Address 130 S. Clinton Ave.
 Tel.: BA 5-2520 MBS
 President James M. Johnston
 General, Station Manager Harold W. Gore
 Program Director Gerald J. Irvine
 Chief Engineer Al Rubin

WSAY—Rochester—1936

Frequency: 1370 Kc. Power: 5 Kw.
 Owned-Oper. By Federal Bcstg. System, Inc.
 Address 250 East Ave.
 Tel.: BA 5-1370 Independent
 Pres., Chief Eng. Gordon P. Brown
 Station, Program Dir. Sybilla A. Reber
 Commercial Manager Annette C. Capitano
 Owners of: WNIA, Buffalo.

WKAL—Rome—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Maurer Bcstg. Corp.
 Bus.-Studio Address 218 W. Doninick St.
 Tel.: FF 6-7700 MBS
 President J. B. Maurer

WRNY—Rome—1959

Frequency: 1350 Kc. Power: 500 Watts d.
 Owned By Mohawk Bcstg. Corp.
 Address 202 W. Dominick St.
 Tel.: FF 6-5600 Independent
 President, General Mgr. Richard K. Thorman
 Station, Commercial Mgr. David Derby
 Program Director Don Alexander
 Chief Engineer Robert V. Leskovar
 Owners of: WALY, Herkimer.

WGGO—Salamanca—1957

Frequency: 1590 Kc. Power: 1 Kw., d.
 Owned By James Co.
 Address 91 Main St.
 Tel.: 1515 ABC-KBS
 Station Rep. Venard, Torbet & McConnell
 President Simon Goldman
 Chief Engineer Charles Blohm
 For other James stations see Multiple-Station Owners.

WNBZ—Saranac Lake—1927

Frequency: 1240 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Operated By WNBZ, Inc.
 Address 88 Main St.
 Tel.: 891-1544 ABC-KBS
 Station Representative Grant Webb
 Pres., Gen., Comm. Mgr. James Rogers III
 Chief Engineer H. Berwind Williams

WSPN—Saratoga Springs—1954

Frequency: 900 Kc. Power: 250 Watts d.
 Owned By Spa Broadcasters, Inc.
 Business Address 71 West Ave.
 Tel.: 2180 Independent
 Station Rep. Spot Time Sales
 General Mgr. Kent E. Jones

WGHQ—Saugerties—1955

Frequency: 920 Kc. Power: 5000 Watts d.
 Owned Skylark Corp.
 Address P. O. Box 427, Kingston
 Tel.: CH 6-2822 Independent
 Station Rep. Mort Bassett & Co.
 President Harry M. Thayer

NEW YORK

Program Director.....Herb Shein
Chief Engineer.....Leroy F. Fuller
For other VIP Radio stations see Multiple-Station
Owners.

WGY—Schenectady—1922

Frequency: 810 Kc.....Power: 50,000 Watts
Owned-Oper. By.....General Electric Co.
Address.....1400 Balltown Rd.
Tel.: FR 7-2261.....NBC
Representative.....Henry I. Christal
President.....Gerald L. Phillippe
General Manager.....J. Milton Lang
Marketing Manager.....Robert F. Reid
Operations Manager.....Merl L. Galusha
Commercial Manager.....John E. Schmulbach
Program Manager.....Albert G. Zink
Promotion Manager.....Arthur R. Garland
Chief Engineer.....Albert C. Knapp
Owners of: WRGB, Schenectady.

WSNY—Schenectady—1942

Frequency: 1240 Kc...Power: 1 Kw.d. 250 W.n.
Owned By...Western Gateway Bcstg. Corp.
Business-Studio Address.....619 State St.
Tel.: EX 3-3622.....Independent
Pres., Gen., Sta. Mgr.....Winslow Leighton
Chief Engineer.....I. P. Beck

WFBL—Syracuse—1922

Frequency: 1390 Kc.....Power: 5000 Watts
Owned By.....First Broadcasting Corp.
Address.....6609 Old Collammer Road
Tel.: 463-3681.....ABC
Station Rep.....Advertising Time Sales
General Manager.....Henry T. Wilcox
Program Director.....Fay Santello
Chief Engineer.....Vincent Marlin
For other Founders stations see Multiple-Station
Owners.

WHEN—Syracuse—1941

Frequency: 620 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned.....Meredith Syracuse Radio Corp.
Address.....980 James St.
Tel.: 474-8511.....CBS
Representative.....Katz
V.P. & Gen. Mgr.....Paul Adanti
Asst. General Manager.....William H. Bell
Program Director.....John L. Scott
Chief Engineer.....Robert Ardner
For other Meredith stations see Multiple-Station
Owners.

WNDR—Syracuse—1946

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By.....Syracuse Bstg. Corp.
Address.....Box 1212
Tel.: GI 6-1515.....Independent
Station Representative.....Eastman
General Manager.....Arthur C. Kyle, Jr.

WOLF—Syracuse—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Ivy Bcstg. Co., Inc.

Address.....Box 1292
Tel.: HA 2-7211.....ABC
President.....Ellis E. Erdman
V.P., General Manager.....Joel Fleming
Chief Engineer.....Gerald Cushing
Owners of: WTKO, Ithaca.

WQSR—Syracuse—1961

Frequency: 1320 Kc.....Power: 500 Watts d.
Owned By.....WQSR, Inc.
Address.....1020 Hiawatha Blvd., W.
Tel.: GR 2-6313.....ABC
President, General Mgr....Malcolm E. Richards

WSYR—Syracuse—1922

Frequency: 570 Kc.....Power: 5000 Watts
Owned By.....Newhouse Broadcasting Corp.
Business Address.....1030 James St.
Tel.: GRanite 4-3911.....NBC
Representative.....Henry I. Christal
President, General Mgr....E. R. Vadeboncoeur
Station Mgr.....William V. Rothrum
Program Dir.....Floyd Ottoway
Commercial Mgr.....William R. Alford
Sales Promotion Mgr.....Lou Switzer
Chief Engineer.....A. J. Eicholzer
For other Newhouse stations see Multiple-Station
Owners.

WIPS—Ticonderoga—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned By.....Ti Broadcasting, Inc.
Address.....Fort Ti Road
Tel.: JUno 5-2868.....Independent
Station Representative.....Spot Time Sales
President.....Bernard H. Pelzer, Jr.

WTRY—Troy—1940

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By.....WTRY Bcstg. Corp.
Business-Studio Address.....92 Fourth St.
Tel.: AS 4-1100.....Independent
Representative.....John Blair
President.....Daniel Kops
Exec. V.P.....Richard J. Monahan
Chief Engineer.....Frank Belaska
Owners of: WAVZ, New Haven, Conn.

WXKW—Troy—1962

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned By.....Iroquois Broadcasting Co.
Address.....P. O. Box 1061
Tel.: BRidge 1-7461.....Independent
President.....John Scott McLellan

WBVM—Utica—1962

Frequency: 1550.....Power: 1,000 Watts d.
Owned By.....Fusco Broadcasting Corp.
Address.....1924 Genesee St.
Tel.: REdwood 5-2785.....Independent
Station Representative.....Gill-Perna
President.....Michael C. Fusco
General, Station Mgr.....Daniel A. Fusco
Program Director.....Joseph Graziano
Chief Engineer.....Frederick Harrington

WIBX—Utica—1925

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WIBX, Inc.
 Address.....P. O. Box 950
 Tel.: 736-9313.....CBS
 Sta. Representative.....Meaker
 President.....Margaret Bowen Shepard
 General Manager.....Frederic C. Bowen
 Station Manager.....Elliott Stewart
 Chief Engineer.....John T. Dowdell

WRUN—Utica—1948

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....The Rome Sentinel Co.
 Address.....P. O. Box 1150
 Tel.: RE 6-5225.....Independent
 Representative.....Avery-Knodel
 President.....Bradley C. Barnard
 General Manager.....Fritz Updike
 Owners of: WRUN-FM.

WTLB—Utica—1947

Freq.: 1310 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned By.....Star Bcstag. Co.
 Address.....P. O. Box 781
 Tel.: SW 7-1330.....Independent
 Station Rep.....Robert E. Eastman & Co
 President.....M. R. Forman
 Vice-Pres., Gen. Mgr.....William F. Dudley
 Owners of: WGVA, Geneva.

WDLA—Walton—1951

Frequency: 1270 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Delaware County Bcstg. Corp.
 Business Address.....Walton
 Tel.: UNderhill 5-4321.....Independent
 President.....E. O. Bush
 V.P., Gen. Mgr.....Michael J. Cuneen

WATN—Watertown—1941

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Watertown Bcstg. Corp.
 Address.....199 Wealtha Ave.
 Tel.: SUNset 2-3320.....MBS
 Pres., Gen. Mgr.....G. Harry Righter
 Chief Engineer.....Donald Schryver

WOTT—Watertown—1959

Frequency: 1410 Kc.....Powers: 5,000 Watts d.
 Owned By.....CRS Ents.
 Address.....1833 State St.
 Tel.: SUNset 2-6540.....Independent
 President.....Earl L. Cump

WWNY—Watertown—1941

Frequency: 790 Kc.....Power: 1000 Watts
 Owned-Operated By.....The Brockway Co.
 Address.....Box 211
 Tel.: SUNset 8-3800.....CBS
 President.....John B. Johnson
 General Manager.....James W. Higgins
 Owners of: WMSA, Massena; WENY-TV, Carthage

WLSV—Wellsville—1955

Frequency: 790 Kc.....Power: 1 Kw., d.
 Owned-Oper. By.....Radio Services of Wellsville
 Address.....Hotel Fassett
 Tel.: 727.....Independent
 Station Mgr.....Larry J. Perrotto

WFAS—White Plains—1932

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W n.
 Owned-Oper. By.....Westchester Bcstg. Corp.
 Address.....Secor Road, Hartsdale, N. Y.
 Tel.: OW 3-2400.....Independent
 Station Representative.....Jack Masla
 President.....Valentine E. Macy, Jr.
 Gen., Sta. Manager.....Frank A. Seitz
 Program Director.....Randall Kaler
 Sls. Prom., Comm. Mgr.....John Hade
 Chief Engineer.....Jack Pearson
 Owners of: WFAS-FM.

WWRL—Woodside—1926

(See Listing under New York)

**SEE ALSO THE
 FM AND TV SECTIONS**

**In Front by
 Nearly 2 to 1!***

In the rich Westchester-Rockland heartland WFAS outstrips *all* radio competition in share-of-audience by nearly 2 to 1—and that's from 6:00 A.M. to Mid-night! Details on request.

**PULSE, 1963 Study.*

WFAS and WFAS-FM

White Plains, N. Y.

Represented by JACK MASLA & Co.

North Carolina

WRCS—Ahoskie—1947

Frequency: 970 Kc. Power: 1,000 Watts
Owned-Oper. By Roanoke-Chowan Bcstg.
Address Box 232
Tel.: 332-3101 Independent
President J. B. Burden
Manager P. G. Sewell

WABZ—Albemarle—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By Radio Station WABZ, Inc.
Business-Studio Address Hotel Albemarle
Tel.: YU 2-1020 KBS
President Staton P. Williams
General Manager Mrs. R. G. Varner
Chief Engineer John D. Brooks
Owners of: WABZ-FM.

WZKY—Albermarle—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By Radio Station WZKY
Address Box 550
Tel.: YUkon 2-1111 Independent
President Robert L. Hilker
General Sta. Manager Ralph Gardner
For other Hilker stations see Multiple-Station
Owners.

WGWR—Asheboro—1947

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By Asheboro Bcstg. Co., Inc.
Address P. O. Box 309
Tel.: MAin 5-2187 KBS
President Roy Cox, Sr.
General, Station Mgr. J. R. Marlowe
Comm., Sales Prom. Mgr. R. B. Sweeney
Program Director A. B. Brown
Chief Engineer Howard Miller
Owners of: WGWR-FM.

WISE—Asheville—1939

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Davenport-McGuire Bcstrs.
Address 92 Haywood St.
Tel.: ALpine 3-5381 MBS
Station Representative McGavren/Guild
President John Lee Davenport
Chief Engineer Matthew Munn

WLOS—Asheville—1947

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Skyway Bcstg. Co.
Business-Studio Address 288 Macon Ave.
Tel.: ALpine 4-4321 NBC
President Mitchell Wolfson
V.P., General Manager Morton S. Cohn
Station Manager Dewey Long
Program Director Dave Jacobs
Chief Engineer George F. Sprague
For other Wolfson stations see Wometco Ents.
under Multiple-Station Owners.

WSKY—Asheville—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Radio Asheville, Inc.
Business-Studio Address 12 Church St.
Tel.: ALpine 3-4451 Independent
President, General Mgr. Zeb Lee
Commercial Manager Bruce Barnes
Sales Prom., Pub. Dir. Lou Ronder, Jr.
Chief Engineer Charles Sumner

WWNC—Asheville—1927

Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By Asheville Citizen-Times Co.
Address 14 O. Henry Ave.
Tel.: AL 2-5611 CBS
Representative H-R
President Robert Bunnelle
General, Station Mgr. Cecil B. Hoskins
Comm. Mgr. James A. Hagan
Chief Engineer Harvey T. Nations

WBMA—Beaufort—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Richard Ray Cummins
Address Box 156
Tel.: 2-9401 Independent
Owner, Gen. Mgr., Ch. Eng. R. R. Cummins

WCGC—Belmont-Charlotte 1954

Freq.: 1270 Kc. Power: 1 Kw., d.; 500 W., n.
Owner Central Bcstg. Co.
Address Box 630, Belmont
Tel.: 825-2812 ABC-MBS-KBS
President, General Mgr. Robert Hilker
Commercial Manager Frank Thomas
Sales Promotion Mgr. Bill Sitton
Chief Engineer Fay Horton
For other Hilker stations see Multiple-Station
Owners.

WPYB—Benson—1961

Frequency: 1580 Kc. Power: 500 Watts d.
Owned By George G. Beasley
Address Box 215
Tel.: 894-3009 Independent
President George G. Beasley
General Mgr., Ch. Eng. James E. Harrelson

WFGW—Black Mountain—1961

Frequency: 1010 Kc. Power: 10,000 Watts
Owned By Blue Ridge Broadcasting Corp.
Address P. O. Box 158
Tel.: 669-8477 Independent
President Dr. L. Nelson Bell
General Manager Loren F. Bridges
Owners of: WMIT (FM) Black Mountain.

WATA—Boone—1950

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Wilkes Bcstg. Co.
 Address Depot St.
 Tel.: AM 4-8461 KBS
 President Doris B. Brown
 Station Mgr. Roland Potter
 Program Director Jane Smith
 Chief Engineer E. Chipman

WPNF—Brevard—1950

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Pisgah Bcstg. Co., Inc.
 Address P. O. Box 352
 Tel.: TU 3-2621 Independent
 President Mrs. Ed M. Anderson
 General, Station Manager Al Martin
 Chief Engineer Leon Southerland
 Owners of: WBBO-AM-FM Forest City.

WBAG—Burlington—1946

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned By Burlington-Graham Ccstg. Co.
 Address Maple at Broad
 Tel.: CA 7-4261 Independent
 Representative Walker-Rawalt
 Gen., Sta. Mgr. G. C. Starnes
 Chief Engineer Charles Stafford
 Owners of: WBAG-FM.

WBBB—Burlington—1941

Frequency: 920 Kc. Power: 5000 Watts d.
 Owned-Operated By . Alamance Bcstg. Co., Inc.
 Address 318 S. Main St.
 Tel.: CA 6-6376 MBS-KBS
 Representative Thomas F. Clark
 President V. W. Lane
 General Manager E. Z. Jones
 Operations, Comm. Mgr. C. Robert Ray
 Chief Engineer Berry Tysor
 Owners of: WBBB-FM.

WWIT—Canton—1954

Frequency: 970 Kc. Power: 1 Kw., d.
 Owned By Western N. C. Bcsters.
 Address Radio Ctr.
 Tel.: MI 8-3588 Independent
 Station Representative Hopewell
 President Sidney A. Watts
 General, Station Mgr. Dalton R. Paxton
 Chief Engineer John H. Welch

WVOE—Chadbourn—1962

Frequency: 1590 Kc. Power: 1,000 Watts d.
 Owned By Ebony Enterprises
 Address P. O. Box 124-A
 Tel.: 654-3971 Independent
 Station Representative Dora-Clayton
 President, General Mgr. T. M. Reynolds
 Chief Engineer Joe Evans

WCHL—Chapel Hill—1952

Frequency: 1360 Kc. Power: 1000 Watts d.

Owned-Oper. By Village Bcstg. Co.
 Address Durham Road
 Tel.: 968-4484 Independent
 Pres., Gen. Mgr. Roland McClamroch, Jr.
 Chief Engineer Jim Botsford

WAYS—Charlotte—1941

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By Inter-City Advtg. Co.
 Business-Studio Address 400 Radio Road
 Tel.: 392-4181 MBS
 President G. W. Dowdy
 General Manager J. Poston
 Station, Commercial Mgr. Don P. Lee
 Chief Engineer L. I. Dekle
 Owners of: WISE-TV, Asheville.

WBT—Charlotte—1922

Frequency: 1110 Kc. Power: 50,000 Watts
 Owned-Oper. By . Jefferson Standard Bcstg. Co.
 Address 1 Julian Price Pl.
 Tel.: ED 3-8833 CBS
 Station Representative John Blair
 President Charles H. Crutchfield
 Station Manager Paul B. Marion
 Commercial Manager James G. Babb, Jr.
 Program Director Wade St. Clair
 Pub., Sales Prom. Dir. Larry Harding
 Chief Engineer Thomas Howard
 For other Jefferson Standard stations see Multiple-Station Owners.

WGIV—Charlotte—1947

Freq.: 1600 Kc. Power: 1 Kw. d.; 500 W. n.
 Owned-Oper. By . Charlotte Radio & TV Corp.
 Address Box 10063
 Tel.: ED 3-2195 Independent
 Station Representative Howard
 Pres., Gen., Sta. Mgr. Francis M. Fitzgerald
 Commercial Mgr. Ray Ervin
 Program Director F. P. Toomey
 Sales Promotion Manager Larry Keith
 Chief Engineer S. K. Lineberger
 Owners of: WEAL, Greensboro.

WIST—Charlotte—1951

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By WIST, Inc.
 Address Liberty Life Bldg.
 Tel.: FR 6-3511 Independent
 Station Rep. Advertising Time Sales
 President Henderson Belk
 V.P., General Manager C. B. Rogers, Jr.
 Commercial Manager C. B. Rogers, Jr.
 Chief Engineer Donald Strawn
 For other Belk stations see Multiple-Station Owners.

WKTC—Charlotte—1958

Frequency: 1310 Kc. Power: 1000 Watts
 Owned By Queen City Bcstg. Co.
 Address 2001 Suttle Ave.
 Tel.: EDison 3-1101 Independent
 Station Rep. Prestige Representation
 Exec. Director J. O. Tice, Sr.

NORTH CAROLINA

President.....J. Olin Tice, Jr.
General Manager.....J. G. Kenworthy
Commercial Manager.....Johnny Jacobs
For other Tice stations see Multiple-Station Owners.

WSOC—Charlotte—1933

Freq.: 930 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Carolina Broadcasting Co.
Address.....P. O. Box 2536
Tel.: FR 6-5541.....NBC
Station Rep.....Peters, Griffin, Woodward
President.....Leonard Reinsch
V.P., Gen. Mgr.....Henry Sullivan
Program Director.....Norman Young
Chief Engineer.....A. O. Richardson, Jr.
For other Cox stations see Multiple-Station Owners.

WWOK—Charlotte—1955

Frequency: 1480 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Radio Charlotte, Inc.
Address.....215 Greystone Rd.
Tel.: 523-1041.....Independent
President.....Sherwood J. Tarlow
General Mgr.....Herb Berg
Chief Engineer.....Tony Ostopoff
For other Tarlow stations see Multiple-Station Owners.

WRRZ—Clinton—1947

Frequency: 880 Kc.....Power: 1000 Watts, d.
Owned By.....WRRZ Radio Co.
Address.....S. Highway 701
Tel.: LY 2-2165.....ABC
Station Rep.....Walker-Rawalt
General Mgr.....Geo. S. Walston
Sales Prom. Manager.....E. D. Powell
Chief Engineer.....J. L. Bowles

WEGO—Concord—1943

Frequency: 1410 Kc.....Power: 1 Kw., d.
Owned By.....Concord Kannapolis Bcstg. Co.
Address.....Box 1321
Tel.: ST 2-7115.....Independent
President.....Robert R. Hilker
General, Comm. Mgr.... Claude C. Gibson, Jr.
Chief Engineer.....Kenneth R. Kennedy
For other Hilker stations see Multiple-Station Owners.

WCKB—Dunn—1946

Frequency: 780 Kc.....Power: 1000 Watts d.
Owned By.....N. C. Central Bcstrs.
Address.....Box 431
Tel.: 892-3133.....KBS
President.....Lofton A. Tart, Sr.
General, Sta. Manager.....A. Lincoln Faulk
Program Director.....Rudy Zurlo
Publicity Director.....John G. Thomas
Sales Promotion Manager.....Amelda Jackson
Chief Engineer.....Joseph Kotlas

WDNC—Durham—1934

Freq.: 620 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....The Durham Radio Corp.
Bus.-Studio Address...138½ E. Chapel Hill St.
Tel.: 684-0355.....CBS

Representative.....Paul H. Raymer
President.....C. C. Council
General, Station Mgr.....J. Frank Jarman
Commercial Mgr.....W. R. Kirby
Program Dir.....E. R. Higgins, Jr.
Chief Engineer.....Waldo W. Primm
Owners of: WDNC-FM.

WSRC—Durham—1954

Frequency: 1410 Kc.....Power: 1 Kw.
Owned By.....Carolina Radio of Durham
Address.....P. O. Box 28
Tel.: 684-0115.....Independent
President.....James H. Mayes, Jr.
Program Director.....Rip Austin
Chief Engineer.....Arthur Bone

WSSB—Durham—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WSSB, Inc.
Address.....Box 8676
Tel.: 489-9457.....Independent
Station Reps.....Weed; Ayers
President.....J. S. Beattie
For other Beattie stations see Multiple-Station Owners.

WTIK—Durham—1946

Freq.: 1310 Kc.....Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By.....W & W Bcstg. Co.
Address.....P. O. Box 1571
Tel.: 682-9263.....ABC
President.....C. H. Wentz
Gen., Sta. Mgr.....H. Tom Morris
Chief Engineer.....Fred Bailey
For other Wentz stations see Multiple-Station Owners.

WCDJ—Edenton—1955

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Colonial Bcstg. Co.
Address.....P. O. Box 509
Tel.: 2178.....KBS
President.....William T. Watkins

WCNC—Elizabeth City—1939

Freq.: 1240 Kc.....Power: 1 Ww. d., 250 W. n.
Owned-Oper. By.....Albemarle Bcstg. Co., Inc.
Address.....Box 535
Tel.: 335-4379.....KBS
Station Rep.....Bogner & Martin
President.....J. L. Lamb, Sr.
Gen. Mgr., Chief Eng.....J. L. Lamb, Jr.
Assistant Mgr.....Desmond Barclay
Commercial Manager.....C. E. Ferrell
Program Director.....Jimmy Raper
Publicity Director.....Bill Winslow

WGAI—Elizabeth City—1947

Freq.: 560 Kc.....Power: 1 Kw. d., 500 Watts n.
Owned-Operated By.....WGAI Radio Co.
Business-Studio Address.....Box 649
Tel.: 4371.....MBS
Pres., Gen., Sta. Mgr.....C. Alden Baker

WBLA—Elizabethtown—1956

Frequency: 1440 Kc.....Power: 1 Kw., d.
Owned.....Bladen Bcstg. Corp.
Address.....Box 327
Tel.: UNion 2-3184.....KBS
Sta. Representative.....Hopewell
President.....E. Clayton Register

WIFM—Elkin—1949

Frequency: 1540 Kc.....Power: 250 Watts, d.
Owned By.....Tri-County Bcstg. Co., Inc.
Address.....P. O. Box 152
Tel.: 835-2511.....Independent
President.....H. F. Laffoon
Station Manager.....Leon Reece
Program Director.....Betty Frye
Chief Engineer.....Dick Paulson
Owners of: WIFM-FM, Elkin.

WFMO—Fairmont—1953

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned By....Carolinas Broadcasting Co., Inc.
Address.....P. O. Box 665
Tel.: 628-4781.....Independent
President.....Cutlar Moore
General, Station Mgr.....James C. Clark
Chief Engineer.....Joseph Miles

W FAG—Farmville—1959

Frequency: 1250 Kc.....Power: 500 Watt d.
Owned By.....Farmville Bcstg. Co.
Address.....Box 148
Tel.: SK 3-4392.....Independent
Station Representative.....Hopewell
Pres.; Gen., Sta. Mgr.....Carl V. Venters
Chief Engineer.....Lawrence Behr
Owners of: W FVG.

WFAI—Fayetteville—1947

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Jackson F. Lee
Address.....P. O. Box 659
Tel.: 433-4193.....CBS-KBS
Representative.....Thomas F. Clark
General, Comm. Manager.....Jackson F. Lee
Chief Engineer.....Walter Lee Moring

WFLB—Fayetteville—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....OSTB, Corp.
Address.....P. O. Box 512
Tel.: HEmlock 2-7136.....ABC
Exec. V.P.; Gen. Sales Mgr.....F. F. Vale

WFNC—Fayetteville—1938

Freq.: 940 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Cape Fear Bcstg. Co.
Address.....1009 William Clark Rd.
Tel.: HU 4-4181.....MBS
President, Gen. Mgr.....Victor W. Dawson
Station, Commercial Mgr.....Johnny Joyce
Program Director.....Chris Mack
Chief Engineer.....Jack Ikner

WIDU—Fayetteville—1958

Frequency: 1600 Kc.....Power: 1 Kw. d.
Owned By.....WIDU Bcstg., Inc.
Address.....Box 247
Tel.: HEmlock 2-6111.....Independent
President.....D. F. Owen
General, Station Mgr.....W. B. Belche
Commercial Manager.....Forrest Tyndall
Program Director.....Donald McDowell

WAGY—Forest City—1958

Frequency: 1320 Kc.....Power: 1 Kw. d.
Owned By.....Tri-City Broadcasting Co.
Address.....Box 280
Tel.: 245-9888.....Independent
Partner, G. M., Chief Eng.....G. T. Becknell
Station, Program Mgr.....Dave White
Comm., Sales Prom. Mgr.....Fred A. Blanton
Owners of: WAGY-FM.

WBBO—Forest City—1947

Frequency: 780 Kc.....Power: 1000 Watts d.
Owned By.....Rutherford County Radio Co.
Address.....Box 469
Tel.: CHerry 5-4205.....KBS
Pres., Gen., Sta. Mgr.....Mrs. Ed. M. Anderson
Chief Engineer.....Merton Iwerks
Owners of: WBBO-FM; WPNE, Bevard.

WFSC—Franklin—1957

Frequency: 1050 Kc.....Power: 1000 Watts
Owned By.....Macon County Bcstg.
Business Address.....P. O. Box 470
Tel.: LA 4-2148.....KBS
President.....Henry Bartol, Jr.
Gen., Sta. Mgr., Ch. Eng.....Edwin P. Healy
Owners of: WFSC-FM.

W FVG—Fuquay Springs—1949

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned By.....W FVG Bcstg. Co.
Business-Studio Address.....Box 588
Tel.: MU 7-4001.....KBS-MBS
President, Gen. Mgr.....H. G. Wade, Jr.

WGAS—Gastonia—1959

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned By.....MGM Bcstg. Corp.
Address.....Box 1399
Tel.: 865-5796.....Independent
Station Representative.....Hopewell
President.....Lewis Young
General, Station Mgr.....Glenn F. Mace
Chief Engineer.....A. Clay Groves

WGNC—Gastonia—1939

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Catherine T. McSwain
Address.....1700 N. Chester St.
Tel.: UNiversity 5-8501.....Independent
Station Manager.....Pat McSwain
Chief Engineer.....W. C. Groves, Jr.

NORTH CAROLINA

WLTC—Gastonia—1947

Frequency: 1370 Kc....Power: 1000 Watts d.
Owned-Oper. By....Gastonia Bcstg. Serv., Inc.
Address.....504 Vista Dr.
Tel.: UN 5-1079.....KBS
Representative.....Thomas F. Clark
Pres., Gen., Sta. Mgr.....James B. Petty
Commercial Manager.....Boyce C. Morrow
Program Director.....Alan G. Phillips
Chief Engineer.....Don Voigt

WFMC—Goldsboro—1951

Frequency: 730 Kc....Power: 1 Kw. d.
Owned By.....Southern Radio & TV Corp.
Address.....P. O. Box 655
Tel.: REpublic 4-4211.....KBS
President, Gen. Mgr.....Kenneth T. Marshall

WGBR—Goldsboro—1939

Freq.: 1150 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned By.....E. Carolina Bcstg. Co., Inc.
Address.....P. O. Box 1024
Tel.: REpublic 4-3621.....ABC
President.....A. T. Hawkins
General Comm. Mgr.....V. G. Balkman
Chief Engineer.....Daniel B. Trueblood
Owners of: WEQR-FM, Goldsboro.

WGOL—Goldsboro—1955

Frequency: 1300 Kc....Power: 1000 Watts
Owned.....Better Advertising Inc.
Address.....116 W. Mulberry St.
Tel.: RE 4-5151.....Independent
Sta. Representative.....Bogner & Martin
President.....William S. Page
General Mgr.....Jack P. Hankins
Station Mgr.....Lynwood Moseley
Program Director.....Perry Turner
Chief Engineer.....Paul Horne

WKJK—Granite Falls—1962

Frequency: 1580 Kc....Power: 500 Watts
Owned By.....James B. Childress
Address.....Radio Building
Tel.: Granite Falls.....Independent
President.....James B. Childress
For other Childress stations see Multiple-Station
Owners.

WBIG—Greensboro—1926

Frequency: 1470 Kc....Power: 5000 Watts
Owned By.....North Carolina Bcstg. Co.
Address....Battleground at Edney Ridge Rd.
Tel.: BR 2-6125.....CBS
Representative.....George P. Hollingbery
General, Station Mgr.....Allen Wannamaker
Commercial Mgr.....W. H. Henry

WCOG—Greensboro—1948

Freq.: 1320 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned & Oper. By.....WCOG, Inc.
Address.....4635 Tower Dr.
Tel.: 299-0346.....MBS

Station Rep.McGavren/Guild
President.....Harold H. Thoms

WEAL—Greensboro—1962

Frequency: 1510 Kc....Power: 1000 Watts d.
Owned By.....WEAL Inc.
Address.....P. O. Box 6626
Tel.: 272-5121.....Independent
Station Representative.....Bernard Howard
General Mgr., Chief Eng.....Carroll Ogle

WGBG—Greensboro—1942

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Greensboro Bcstg. Co., Inc.
Address.....P. O. Box 2280
Tel.: BR 3-3631.....ABC
Pres., Gen. Mgr.....Ralph M. Lambeth
Sales Prom. Manager.....Earl O. Sullivan
Program Director.....Joe Anderson
Chief Engineer.....Earl Teague

WPET—Greensboro—1954

Frequency: 950 Kc....Power: 500 Watts
Owned By.....Guilford Advtg.
Address.....P. O. Box 3488
Tel.: BR 5-4464.....Independent
President.....James S. Beattie
For other Beattie stations see Multiple-Station
Owners.

WGTC—Greenville—1940

Freq.: 1590 Kc....Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Roy H. Park Radio
Address.....P. O. Box 462
Tel.: PL 8-2174.....CBS
General Manager.....Roy H. Park

WKTG—Greenville—1962

Frequency: 1550 Kc....Power: 1000 Watts d.
Owned By.....H&R Electronics, Inc.
Address.....103 E. Fifth St.
Tel.: PLaza 2-6303.....Independent
President.....John S. Townsend
General Mgr.....Grover Baker

WOOW—Greenville—1959

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....WOOW, Inc.
Address.....304 S. Evans St.
Tel.: PLaza 8-1171.....KBS
President.....Charles E. Springer
Chief Engineer.....Charles W. Moore

WKDX—Hamlet—1957

Frequency: 1400 Kc....Power: 1,000 Watts d.
Owned By.....Richmond Bcstg. Co.
Address.....Box 826
Tel.: 582-2653.....Independent
President.....Risdon A. Lyon
General Manager.....W. P. Billingsley

WUSM—Havelock—1962

Frequency: 1330 Kc....Power: 1000 Watts d.

NORTH CAROLINA

Owned By.....Friendship Bcstrs.
Address....The Penthouse, Commercial Center
Tel.: 447-5100Independent
Station Representative.....Hal Holman
President, Gen. Mgr.....Jack Younts

WHNC—Henderson—1945

Frequency: 890 Kc.....Power: 1000 Watts d.
Owned By.....Henderson Radio Corp.
AddressNorlina Road
Tel.: GE 8-7136.....KBS-MBS
PresidentNathan Frank
General, Sta. Mgr.....Dr. Claye Frank
Program Director.....Mrs. Mozelle Moore
Chief Engineer.....Lewis Hiland
Owners of: WHNG-FM.

WIZS—Henderson—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Corp.
Address.....P. O. Box 1011
Tel.: GENEVA 8-8135-6.....Independent
PresidentStan Fox
Station Manager.....Mike Hight
Chief Engineer.....Ed Brame
Owners of: WRMT, Rocky Mountain.

WHKP—Hendersonville—1946

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Radio Hendersonville, Inc.
Address.....Chimney Rock Rd.
Tel.: OX 3-9061.....KBS
President, Gen. Mgr.....Kermit Edney
Commercial Manager.....Arthur V. Cooley
Chief Engineer.....Charles Renfrow
Owners of: WHKP-FM.

WHKY—Hickory—1939

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Catawba Valley Bcstg. Co.
Address.....415 1st Ave., N.W.
Tel.: DI 5-2294.....ABC
President.....Robert E. Cline
Gen., Sta. Manager.....Edmund S. Long
Chief Engineer.....Thomas E. Long
Owners of: WHKY-FM.

WIRC—Hickory—1948

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Foothills Bcstg., Inc.
Address.....329 First Ave., N. W.
Tel.: 345-2124Independent
President.....Mrs. Margaret A. Smith
Gen., Sales Promo. Mgr.....E. M. Smith, Jr.
Sta. Mgr., Chief Engr.....Elmer Troutman
Commercial Manager.....Lee Douglas
Program Director.....Mattie I. Padgett
Publicity Director.....Mrs. Cecile Bost
Owners of: WIRC-FM.

WHPE—High Point—1947

Frequency: 1070 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....High Point Bcstg. Co.
Address.....504½ N. Main St.
Tel.: 883-1466KBS

Pres., Prog. Dir., Chief Eng.....Gary C. Davis
Owners of: WHPE-FM.

WMFR—High Point—1935

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Radio Station WMFR, Inc.
Business Studio Address.....164 S. Main
Tel.: 888-4593ABC
RepresentativeBurn-Smith
Pres., General Manager.....Frank S. Lambeth
Chief Engineer.....Robert P. Boyd
Owners of: WMFR-FM.

WNOS—High Point—1953

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned By.....Doss Broadcasting
Address.....1327 Country Club Dr.
Tel.: 882-6581Independent
Sta. Representative.....Devney Organization
President.....Robert I. Smith
Owners of: WNOS-FM.

WJNC—Jacksonville—1945

Freq.: 1240 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned By.....Onslow Bcstg. Corp.
AddressDrawer E
Tel.: 347-1707Independent
Sta. Representative.....Devney Organization
Pres., Gen. Mgr.....Robert P. Mendelson
Chief Engineer.....James B. Hartline

WLAS—Jacksonville—1954

Frequency: 910 Kc.....Power: 5000 Watts
Owned By.....Seaboard Bcstg. Corp.
Address.....P. O. Box 1197
Tel.: 347-4111Independent
Gen., Comm. Mgr.....Paul Parker
Chief Engineer.....R. O. Dorsey

WGTL—Kannapolis—1946

Frequency: 870 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Fred H. Whitley, Inc.
AddressCannon Blvd.
Tel.: WEBster 3-8700.....Independent
Pres., Gen. Mgr.....Fred H. Whitley

WRKB—Kannapolis—1960

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned By.....Foy T. Hinson
Address.....101 West First St.
Tel.: WEBster 3-1121.....Independent
Pres., Chief Eng.....Foy T. Hinson

WKMT—Kings Mountain—1953

Frequency: 1220 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Radio Sta. WKMT
Address.....Cleveland Ave. Ext.
Tel.: 739-3672Independent
President.....R. H. Whitesides
Gen., Sta., Comm. Mgr.....Jonas R. Bridges
Program Director.....Doris Bridges
Chief Engineer.....Fred S. Pritchard

NORTH CAROLINA

WELS—Kinston—1950

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By...Farmers Bcstg. Service, Inc.
Address.....1312 W. Vernon Ave.
Tel.: JACKSON 3-5151.....Independent
Representative.....Bogner & Martin
President.....William S. Page
General Manager.....Jack P. Hankins
Program Director.....Patrick C. Howell
Chief Engineer.....Harvey Mewborn
Owners of: WGOL, Coldsboro.

WFTC—Kinston—1937

Frequency: 960 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By.....HGR Bcstg.
Address.....204 East King St.
Tel.: JACKSON 3-4111.....ABC
President.....Dounie A. Gray
Station, Comm. Manager.....J. B. Ham
Chief Engineer.....Herman B. Civils

WISP—Kinston—1954

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Smiles of Kinston
Address.....Box 606
Tel.: JACKSON 3-6161.....Independent
Station Representative.....Hal Walton
President.....Norman J. Suttles
Station Manager.....Everett C. Peace, Jr.

WEWO—Laurinburg—1947

Frequency: 1080 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Scotland Bcstg. Co.
Address.....Box 512
Tel.: CR 6-2911.....KBS
Sta. Rep.Dora-Clayton
President.....Edwin Pate
General Manager.....C. V. Willis, Jr.
Program Director.....Don Major
Chief Engineer.....Truman N. Brock
Owners of: WEWO-FM.

WLNC—Laurinburg—1961

Frequency: 1300 Kc. Power: 500 Watts d.
Owned By.....Laurinburg Bcstg. Co.
Address.....Box 1483
Tel.: CRestview 6-3633.....Independent
President, Gen. Mgr.....George W. Phillips

WLOE—Leaksville—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....WLOE, Inc.
Address.....P.O. Box 632
Tel.: MA 3-3118.....MBS-KBS
Pres., Gen., Sta., Comm. Mgr....D. L. Craddock

WJRI—Lenoir—1947

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Mrs. Katherine B. Rabb
Address.....Union Natl. Bank Bldg.
Tel.: PL 4-5361.....MBS-KBS
President.....Katherine B. Rabb
General Manager.....F. Kent Atwater

Program Director.....Thomas Stevens
Chief Engineer.....Olan Harmon

WBUY—Lexington—1946

Frequency: 1440 Kc. Power: 5000 W., d.
Owned By.....Davidson County Bcstg. Co.
Address.....Box 538
Tel.: CH 6-2716.....KBS
Co-Owner, Tech. Dir.....Omar Hilton
Co-Owner, Gen. Mgr.,
Pub. Dir.....Greeley N. Hilton
Chief Engineer.....Fred Huneycutt

WLON—Lincolnton—1953

Frequency: 1050 Kc. Power: 1000 Watts, d.
Owned By.....Lincoln County Bcstg. Co., Inc.
Address.....P.O. Box 430
Tel.: RE 5-8071.....Independent
Pres., Gen. Mgr.....W. Jack Brown

WYRN—Louisburg—1958

Frequency: 1480 Kc. Power: 500 Watts
Owned By.....Franklin Broadcasting Co.
Business Address.....P.O. Box 66
Tel.: 496-3105.....KBS
President, Comm. Mgr.....Joseph T. Lane
Program Dir.....Clay McBride

WAGR—Lumberton—1955

Frequency: 580 Kc. Power: 500 Watts d.
Owner.....Southeastern Bcstg. Corp.
Address.....Box 1056
Tel.: REDfield 9-3394.....Independent
President.....Denzel M. Shaver
General Manager.....Al Kahn
Owners of: WDMS, Lynchburg, Va.

WTSB—Lumberton—1946

Frequency: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned By.....Robeson Bcstg. Corp.
Address.....Maxton Rd.
Tel.: RE 9-6056.....KBS
Representative.....Continental Radio Sales
President.....J. A. Sharpe, Jr.
General, Station Mgr.....Al G. Stanley
Program Director.....Edward L. Potter
Owners of: WTSB-FM.

WBRM—Marion—1949

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Operated By.....Lake City Bcstg. Corp.
Address.....Box 229
Tel.: 7221.....Independent
President.....W. P. Erwin
Commercial Manager.....J. C. Pleasant
Gen., Sta. Manager.....J. L. Reynolds
Chief Engineer.....Hubert C. Martin

WMMH—Marshall—1956

Frequency: 1460 Kc. Power: 500 W.
Owned By.....Marshall Bcstg. Co.
Address.....P.O. Box 528
Tel.: 3521.....KBS
President.....C. O. Brazzell

WMYN—Mayodan—1957

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned By.....Mayo Broadcasting Corp.
Address.....Box 311, Madison, N. C.
Tel.: 548-9207Independent
President.....J. B. Shelton
General Manager.....Banner F. Shelton

WSDC—Mocksville—1962

Frequency: 1560 Kc.....Power: 250 Watts d.
Owned By.....Davle Broadcasting Co.
Address.....P.O. Box 236
Tel.: 634-2177Independent
President, General Mgr.....Will P. Erwin

WMAF—Monroe—1947

Frequency: 1060 Kc.....Power: 250 Watts d.
Owned-Operated By.....Union Bcstg. Corp.
Business Address.....Box 590
Tel.: ATLantic 3-8115.....ABC-KBS
President, Gen. Mgr.....Frank Funderburk
Comm., Sales Prom. Mgr.....William D. Benton

WHIP—Mooreville—1950

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Wayne M. Nelson
Address.....Mooreville, N. C.
Tel.: NOrth 3-4301.....KBS
Pres., Gen., Sta. Mgr.....Wayne M. Nelson
Comm., Sls., Prom. Mgr...Mrs. Leoma Showmar
Prog., Pub. Dir.....Buck Mills

WMBL—Morehead City—1947

Frequency: 740 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Carteret Bcstg. Co., Inc.
Address.....Box 432
Tel.: PA 6-3188.....KBS
President.....Grover C. Munden
General, Station Manager..Richard J. Babcock

WMNC—Morganton—1947

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By.....Nathan J. Cooper
Address.....P.O. Box 969
Tel.: 437-0521KBS
President.....Nathan J. Cooper
Chief Engineer.....Frank A. Ballew
Owners of: WMNC-FM.

WPAQ—Mt. Airy—1948

Frequency: 740 Kc....Power: 10,000 Watts d.
Owned-Operated By.....Ralph D. Epperson
Address.....P.O. Box 907
Tel.: STate 6-6111.....KBS
Representative.....Thomas Clark
Station Manager.....Blair Eubanks
Commercial Manager.....Lucy Bowman
Program Director.....Shirley Kirkman

WSYD—Mt. Airy—1951

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mount Airy Bcstrs., Inc.

Address.....P.O. Box 1126
Tel.: STate 6-2147.....MBS
Station Representative.....Hopewell
General Manager.....Erastus F. Poore

WDJS—Mt. Olive—1961

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned By.....Mount Olive Bcstg. Co.
Address.....East Center St. Ext.
Tel.: 658-3012.....Independent
Manager, Ch. Eng.....J. H. Mayo

WCVP—Murphy—1958

Frequency: 600 Kc.....Power: 1 Kw.
Owned By.....Cherokee Broadcasting Co.
Address.....Townsend Bldg.
Tel.: VErnon 7-2151.....Independent
Gen. Mgr., Ch. Eng.....Max M. Blakemore

WKRK—Murphy—1958

Frequency: 1320 Kc.....Power: 5 Kw. d.
Owned By..Childress Bcstg. Corp. of Murphy
KBS.....Rep.: None
Pres., Gen. Mgr.....Paul Ridenhour

WHIT—New Bern—1942

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Ray D. Williams
Address.....P.O. Box 551
Tel.: MEIrose 7-4450.....MBS
General Manager.....Ray D. Williams
Station Mgr., Chief Eng.....Bob Statham

WRNB—New Bern—1953

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned By.....Jefferay Bcstg. Corp.
Address.....Holiday Inn Motel. E. Front St.
Tel.: MEIrose 7-6144.....KBS
Pres., Gen. Mgr.....William W. Jefferay
Commercial Manager.....George B. Nelson

WNNC—Newton—1948

Freq.: 1230 Kc.....Power: 1 Kd. d., 250 W. n.
Owned-Oper. By...Newton-Conover Bcstg. Co.
Business Address.....West "A" St.
Tel.: IN 4-4041.....KBS
Pres., Gen., Sta. Mgr.....Earl Holder
Comm., Sls. Prom. Mgr.....Eugene Henry
Chief Eng.....Ray Corbitt

WKBC—N. Wilkesboro—1947

Frequency: 810 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Wilkes Bcstg. Co.
Address.....Radio Bldg.
Tel.: 633KBS
Pres., Gen. Mgr.....Doris B. Brown

WOXF—Oxford—1949

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....Oxford Bcstg. Corp.
Address.....111 Littlejohn St.
Tel.: 4167Independent

NORTH CAROLINA

President, Gen. Mgr. A. N. Critcher
Station Manager F. Royster Critcher
Chief Engineer Gale Lewis

WPNC—Plymouth—1959

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned By Harry A. Epperson, Sr.
Address Box 87
Tel.: SWan 3-4104 Independent
Station Rep. Continental Radio Sales
President Harry A. Epperson, Sr.
For other Epperson stations see Multiple-Station
Owners.

WKIX—Raleigh—1947

Freq.: 850 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned By WIST, Inc.
Address P.O. Box 868
Tel.: TEmple 2-5512 Independent
General Manager Hugh Holder
Owners of: WKIX-FM.

WLLE—Raleigh—1954

Frequency: 570 Kc. Power: 500 Watts d.
Owned By Raleigh-Durham Broadcasting Co.
Address P.O. Box 190
Tel.: TEmple 3-3874 Independent
Station Rep. Bernard Howard & Co.
President Edward B. Kemm
General, Station Mgr. James D. Swain
Owners of: WILA, Danville, Va.

WNOH—Raleigh—1962

Frequency: 1550 Kc. Power: 1,000 Watts d.
Owned By Radio Smiles
Address 622 Downtown Blvd.
Tel.: 828-9912 Independent
Station Rep. Charles Bernard
President James P. Poston
General Manager Norman J. Suttles

WPTF—Raleigh—1924

Frequency: 680 Kc. Power: 50,000 Watts
Owned-Oper. By WPTF Radio Co.
Address Insurance Bldg.
Tel.: TE 2-8311 NBC
Station Rep. Henry I. Christal
Pres., Gen. Mgr. Richard H. Mason
Sales Manager R. W. Youngsteadt
Program Manager Graham B. Poyner
Promotion Manager Don Fowler
Chief Engineer Henry Hullick, Jr.
Owners of: WPTF-FM.

WRAL—Raleigh—1939

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Capital Bcstg. Co., Inc.
Bus.-Studio Address 130 S. Salisbury St.
Tel.: TE 4-6401 Independent
Representative H-R
President A. J. Fletcher
General Manager Fred Fletcher
Station, Sales Promo. Mgr. Tom Tucker
Commercial Manager John C. Allers
Program Director Merle Kelly

Chief Engineer Robert Stephenson
Owners of: WRAL-FM-TV.

WFRC—Reidsville—1947

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By Piedmont Carolina Bcstg.
Address Harrison St. Ext.
Tel.: DI 9-4361 ABC
Representative Bogner & Martin
President H. T. Williams
General, Station Mgr. Stephen F. Woodson
Chief Engineer Benney G. Grogan

WREV—Reidsville—1948

Frequency: 1220 Kc. Power: 1 Kw. d.
Owned-Oper. By Reidsville Bcstg. Co.
Address Box 1349
Tel.: 342-1333 Independent
President William M. Oliver, Sr.
General, Station Mgr. E. M. Hurd
Program, Publicity Director Mrs. Katye Oliver
Chief Engineer William M. Oliver, Jr.
Owners of: WREV-FM.

WCBT—Roanoke Rapids—1940

Frequency: 1230 Kc. Power: 250 Watts
Owned By Roanoke Rapids Radio
Address 251 Roanoke Ave.
Tel.: JE 7-4184 MBS-KBS
President Henry M. Best

WAYN—Rockingham—1946

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By WAYN, Inc.
Address Rockingham
Tel.: TWining 5-4041 Independent
Pres., Gen., Sta. Mgr. Wayne M. Nelson
Comm., Sls., Prom. Mgr. William Futterer
Program Director Jimmy Smith
Publicity Director Henry Boggan
Chief Engineer Carl M. Wilson

WCEC—Rocky Mount—1947

Frequency: 810 Kc. Power: 1000 Watts d.
Owned By East Carolina Electronics
Address P.O. Box 1075
Tel.: GI 2-3108 CBS
Managing Dir. M. J. Warner
Comm., Sales Prom. Mgr. Ray Thompson
Chief Engineer G. Taylor

WEED—Rocky Mount—1933

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By W. A. Wynne
Address Box 752
Tel.: GI 6-6736 ABC
Representative Burn-Smith
General, Station Mgr. W. A. Wynne Jr.
Commercial Manager George E. Peterson
Chief Engineer Joe R. Morris

WRMT—Rocky Mount—1958

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Atlantic Radio Corp.

AddressBox 283
 Tel.: 442-1490Independent
 PresidentStan Fox
 General Manager.....Martin L. Street
 Owners of: WIZS, Henderson.

WRXO—Roxboro—1949

Frequency: 1430 Kc....Power: 1000 Watts d.
 Owned-Operated By.....Roxboro Bcstg. Co.
 AddressBox 130
 Tel.: 6013Independent
 General Manager, Ch. Eng.....H. S. Taylor

WSAT—Salisbury—1948

Frequency: 1280 Kc....Power: 1000 Watts
 Owned-Oper. By.....Mid-Carolina Bcstg. Co.
 Address.....Milfords Hills Road
 Tel.: 633-0621ABC
 President.....Charles H. Wentz
 General, Sta. Manager.....Harry L. Welch
 Program Director.....Gale Adkins
 Chief EngineerE. L. Sherman
 For other Wentz stations see Multiple-Station Owners.

WSTP—Salisbury—1938

Frequency: 1490 Kc....Power: 250 Watts
 Owned-Oper. ByWSTP, Inc.
 Address1105 Statesville Blvd.
 Tel.: MELrose 6-3811.....MBS
 Station RepresentativeWalker-Rawalt
 President, General Mgr.....Tom Harrell
 Program Director.....Sylvia Wiseman
 Chief Engineer.....Fred Ostwalt
 Owners of: WSTR-FM.

WEYE—Sanford—1952

Frequency: 1290 Kc....Power: 1000 Watts d.
 Owned By.....Sanford Radio Bcstg. Inc.
 AddressBox 550
 Tel.: 775-3021Independent
 General Mgr.....Jerry Farmer

WWGP—Sanford—1946

Frequency: 1050 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....WWGP Bcstg. Corp.
 AddressP. O. Box 651
 Tel.: 775-3525KBS
 President-Mgr.Frank Abbott, Jr.
 Chief Engineer.....J. C. Patterson

WYAL—Scotland Neck—1960

Frequency: 1280 Kc....Power: 5,000 Watts d.
 Owned By.....WYAL, Radio
 AddressBox 9
 Tel.: Valley 6-9321.....Independent
 PresidentJ. Laurino
 General Station Mgr.....Byron Thomas
 Chief Engineer.....Jim Casey
 Owners of: WIVE, Ashland, Va.

WADA—Shelby—1958

Frequency: 1390 Kc....Power: 500 Watts d.
 Owned By...Cleveland County Bcstg. Co. Inc.

Business Address.....Highway 226
 Tel.: HUxley 2-1390.....Independent
 Pres., Gen. Mgr.....Boyce J. Hanna
 Chief Engineer, Prog. Dir.....Kenneth Vassey

WOHS—Shelby—1946

Frequency: 730 Kc....Power: 1000 Watts
 Owned-Oper. By..Western Carolina Radio Corp.
 Business Address.....1511 W. Dixon Blvd.
 Tel.: HUxley 7-6313.....MBS-KBS
 Pres., Gen. Manager.....Robert M. Wallace
 Comm. Manager.....Don McLain
 Chief EngineerE. F. Rose, Jr.

WNCA—Siler City—1952

Frequency: 1570 Kc....Power: 1000 Watts d.
 Owned By.....Chatam Bcstg. Co.
 Address.....Box 352
 Tel.: 742-2135Independent
 Station Representative.....George Hopewell
 President.....David P. Welborne

WMPM—Smithfield—1950

Frequency: 1270 Kc....Power 5,000 Watts d.
 Owned-Oper. By.....Carolina Bcstg. Service
 Address.....Box 238
 Tel.: WEBster 4-2434.....KBS
 President.....Carl Lamm
 Station, Commercial Mgr.....John Ciccone

WEEB—Southern Pines—1947

Frequency: 990 Kc....Power: 5000 Watts d.
 Owned...The Sandhill Community Bcstrs., Inc.
 AddressHighway No. 2
 Tel.: 5-7001.....ABC-KBS
 Pres., Gen. Mgr.....Jack S. Younts
 Publicity Director.....Sharon A. Hahle

WTOE—Spruce Pine—1955

Frequency: 1470 Kc....Power: 1 Kw. d.
 Owned-Oper. By..Toe River Valley Bcstg. Co.
 AddressBox 536
 Tel.: PO. 5-4296.....KBS
 Pres., Gen. Mgr.....Tom N. Cooper
 Commercial Manager.....Rebecca W. Pitman

WDBM—Statesville—1957

Frequency: 550 Kc....Power: 500 W., d.
 Owned.....Iredell Bcstg. Corp.
 Address.....New Northwestern Bk. Bldg.
 Tel.: 872-2455Independent
 President.....Walter A. Duke
 General Mgr., Pub. Dir.....Clay Cline
 Comm, Sales Promo. Mgr.....Earl Carney
 Chief Engineer.....Michael Duke
 Owners of: WDBM-FM.

WSIC—Statesville—1947

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Statesville Bcstg. Co.
 AddressBox 1189
 Tel.: 873-9078KBS
 President.....A. Fuller Sams, Jr.

NORTH CAROLINA

Gen., Sta. Mgr. G. M. Allen
Commercial Manager W. H. Brown
Program Director Robert W. Marlowe
Chief Engineer T. K. Abernethy

WMSJ—Sylva—1957

Frequency: 1480 Kc. Power: 5000 W., d.
Owned By WMSJ, Inc.
Address Box 187
Tel.: JU 6-2221 KBS
President James B. Childress
General, Station Mgr. Carlton W. Elkins
Chief Engineer Henry Hoffman

WTAB—Tabor City—1954

Frequency: 1370 Kc. Power: 5000 Watts, d.
Owned-Oper. By Tabor City Bcstg. Co.
Address Box 528
Tel.: 3171 KBS
President J. M. Soles, Jr.

WCPS—Tarboro—1947

Frequency: 760 Kc. Power: 1000 Watts d.
Owned By Coastal Plains Bcstg. Co., Inc.
Address Box 1112
Tel.: TAlbot 3-2191 Independent
Station Representatives Dora-Clayton
President V. E. Fountain
General, Station Mgr. Robert L. Harper
Chief Engineer Lindsey Whitehurst
Owners of: WCPS-FM.

WTNC—Thomasville—1947

Frequency: 790 Kc. Power: 1000 Watts d.
Owned By The Thomasville Bcstg. Co.
Address P. O. Box 250
Tel.: 476-7701 Independent
President R. F. Van Landingham
Gen., Sta. Mgr. Harold Harrison
Chief Engineer C. C. Fritts

WJRM—Troy—1961

Frequency: 1390 Kc. Power: 500 Watts d.
Owned By Montgomery Bcstg.
Address P. O. Box 57
Tel.: 876-8811 Independent
Pres., G. M., Pub. Dir. John C. Wallace
Chief Engineer B. F. Keever

WTYN—Tryon—1954

Freq.: 1550 Kc. Power: 1 Kw. d.
Owned By Polk County Broadcasters
Address Box 940
Tel.: 856-5677 KBS
Gen., Comm. Mgr. Henry G. Bartol, Jr.
Station Mgr., Pub. Dir. Gertrude S. Taylor
Program Dir. Ace Rickenbacker

WSVM—Valdese—1961

Frequency: 1490 Kc. Power: 250 Watts
Owned By Burke County Bcstg. Co.
Address Box 99

Tel.: TRinity 9-5000 Independent
President Robert R. Hilker
V.P., General Mgr. William R. Rollins
Commercial, Prog. Dir. Ellis T. Greenway
Publicity Director Carolyn Metcalf
Chief Engineer Norman Beach
For other Hilker stations see Multiple-Station
Owners.

WADE—Wadesboro—1947

Frequency: 1210 Kc. Power: 1000 Watts d.
Owned-Oper. By R. P. Lyon & Son
Address P. O. Box 341
Tel.: MY 4-2175 KBS
General Manager W. P. Billingsley
Station Manager Walter V. Mitchell
Chief Engineer John M. Ingold

WLSE—Wallace—1953

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Duplin Bcstg. Co.
Address Highway 117 N.
Tel.: 6611; 6911 KBS
General Manager Harry Kramer

WEEW—Washington—1961

Frequency: 1320 Kc. Power: 500 Watts d.
Owned By WEEW, Inc.
Address Box 439
Tel.: WI 6-4124 KBS
Pres.; Gen. Mgr. James B. Newman

WITN—Washington—1942

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By TarHeel Bcstg. System
Address P. O. Box 793
Tel.: 946-2162 ABC
Station Rep. Venard, Torbet & McConnell
President, General Mgr. W. R. Roberson, Jr.
Station Manager W. W. Moore
Commercial, Sls. Prom. Mgr. Bob Frowein
Program Publicity Director Merrill Daniels
Chief Engineer R. W. Tripp

WHCC—Waynesville—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Radio WHCC
Address Box 180
Tel.: GL 6-8661 KBS
Pres., Gen. Mgr. K. D. Fry
Treasurer M. F. Fry
Chief Engineer John Rietz

WCNF—Weldon—1959

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Twin City Bcstg. Corp.
Address 1504 Roanoke Rapids Rd.
Tel.: Jefferson 6-3115 KBS, MBS
President Nathan Frank
Program Director Edith A. Ellis
Chief Engineer Lewis E. Hiland

**WETC—Wendell-Zebulon
1959**

Frequency: 540 Kc. Power: 250 Watts, d.
Owned By: Wendell-Zebulon Radio Co.
Address: Box 278, Wendell
Tel.: Andrew 9-9325, Zeb. Independent
President: Lewis V. Parrish
General Mgr., Ch. Eng.: Bill Kirby
Publicity Director: Joan Allen

WKSK—West Jefferson—1959

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned By: Childress Bcstg. Corp.
Address: Box 311
Tel.: 246-6001 KBS
President: James B. Childress
General Manager: J. Ardell Sink
Commercial Manager: Brice A. Miller
Program Director: Hoyt Lotts
Publicity Director: Marlyn Hartzog

WENC—Whiteville—1946

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned By: Whiteville Broadcasting Co.
Address: P. O. Box 700
Tel.: 642-2133. Independent
Acting President: J. Herman Leder
General Mgr.: Don Viets
Program Director: Marv Stuart
Chief Engineer: William F. Rogers
Owners of: WENC-FM.

WIAM—Williamston—1951

Frequency: 900 Kc. Power: 1000 Watts d.
Owned By: E. Carolina Bcstg. Co.
Address: Highway 17 N.
Tel.: SW 2-4161. Independent
Gen., Comm. Adv. Mgr.: Charles M. Gaylord

WGNI—Wilmington—1946

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By: New Hanover Bcstg. Co.
Business Address: 211 N. Second St.
Tel.: ROger 2-2493. MBS
President: J. S. Brody
General, Sta. Manager: Allen B. Jones

WKLM—Wilmington—1957

Frequency: 980 Kc. Power: 5000 Watts d.
Owned By: WKLM Radio
Address: Box 432
Tel.: ROger 3-4633. Independent
Station Representative: McGavren/Guild Co.
President: Harold H. Thoms
Chief Engineer: Sidney Wilson
For other Thoms stations see Multiple-Station Own-

WMFD—Wilmington—1935

Frequency: 630 Kc. Power: 1000 Watts
Owned By: Dunlea Bcstg. Inds.

Address: Box 1889
Tel.: ROger 2-0058. ABC
Representatives: Burn-Smith; Ochs
President: R. A. Dunlea, Sr.
Gen. Mgr., Chief Eng.: Richard Dunlea, Jr.
Commercial Manager: Robert J. Hurley

WGTM—Wilson—1937

Frequency: 590 Kc. Power: 5000 Watts
Owned By: A. Hartwell Campbell
Address: Box 1020
Tel.: 243-2188. MBS
Station Rep.: Clarke Brown
President, Gen. Mgr.: A. Hartwell Campbell
Commercial Manager: R. L. Pyles
Chief Engineer: Robert P. Carlson

WLLY—Wilson—1960

Frequency: 1350 Kc. Power: 1000 Watts, d.
Owned By: H. A. Epperson, Jr.
Address: Davis Bldg.
Tel.: 237-1830. Independent
President, General Mgr.: H. A. Epperson, Jr.
Program Director: Lorraine Gay
Chief Engineer: Charles Howell
For other Epperson stations see Multiple-Station Owners.

WVOT—Wilson—1948

Freq.: 1420 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By: Wilson Radio Co., Inc.
Address: P. O. Drawer 170
Tel.: 243-5157. Independent
Station Representative: Devney Organization
President: H. W. Anderson, Sr.
General Manager: Harry Severance
Assistant Manager: Wistar Moore, Jr.
Commercial Manager: P. O. Barnes
Program Director: William J. Wiggs
Chief Engineer: Bob Adkins
Owners of: WVOT-FM.

WAAA—Winston-Salem—1950

Frequency: 980 Kc. Power: 1000 Watts d.
Owned By: Laury Assoc., Inc.
Address: P. O. Box 8987
Tel.: PA 2-4121. Independent
Representatives: Bob Dore; Ochs
President: Chick Vincent
V.P., General Manager: Ranny Daly
Commercial Manager: Stu Gordon
Sales Promo., Pub. Dir.: David M. Calvin
Program Director: Larry Williams
Chief Engineer: Lee King

WAIR—Winston-Salem—1937

Frequency: 1340 Kc. Power: 250 Watts
Owned By: Holiday Bcstg. Corp.
Address: 46 Miller St.
Tel.: 725-7548. ABC
General Mgr.: J. Harold Vester
Owners of: WHYE, Roanoke.

WPEG—Winston-Salem—1960

Frequency: 1550 Kc. Power: 1000 Watts d.

NORTH CAROLINA-NORTH DAKOTA

Owned By.....WPEG, Inc.
Address.....215 Northwest Blvd.
Tel.: PA 3-9627.....Independent
President, Gen. Mgr.....W. B. Reisenweaver
Program Director.....Charles Mitchell

WSJS—Winston-Salem—1930

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Piedmont Publishing Co.
Address.....419-21 N. Spruce St.
Tel.: PA 5-2311.....NBC
Newspaper Affil....Journal, Twin City Sentinel
Station Rep.....Peters, Griffin, Woodward
V.P., Gen. Mgr.....Harold Essex
Asst. General Mgr.....Richard Barron

Operations Manager.....Phil Hedrick
Sales Director.....Harry B. Shaw
Sales Manager.....Robert L. Sparrow
Chief Engineer.....Leon Lasley
Owners of: WSJS-FM.

WTOB—Winston-Salem—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Winston-Salem Bcstg. Co.
Address.....300 S. Stratford Road
Tel.: PA 3-4353.....Independent
President.....James W. Coan
General Mgr.....L. G. Jones
Chief Engineer.....James Hoke
For other Winston-Salem stations see Multiple-Station Owners.

North Dakota

KFYR—Bismarck—1925

Frequency: 550 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Meyer Bcstg. Co.
Address.....200½ Fourth St.
Tel.: CA 3-0900.....NBC
Station Representatives.....Blair; Hyett
President.....W. A. Ekberg
Station Mgr.....R. W. MacLeod
Program Director.....Jim Backlin
Commercial Manager.....Raymond Isaak
For other Meyer stations see Multiple-Station Owners.

KBMR—Bismarck—1958

(Formerly KQDI)

Frequency: 1350 Kc.....Power: 500 W. d.
Owned By.....Weldon T. & Betty S. Heard
219 N. Seventh St.....Tel.: 255-1234
KBS.....Rep.: None
President.....Weldon T. Heard
General Mgr.....Wally Geiger
Owner.....Weldon T. Heard

KBOM—Bismarck-Mandan 1925

Freq.: 1270 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Capital Bcstg.
Box 539, Bismarck.....Tel.: CA 3-4411
MBS.....Rep.: None
Pres.; Sta., Prog., Pub. Mgr.....Cal Culver
Gen., Comm. Mgr.....F. E. Fitzsimonds

KDAK—Carrington—1961

Frequency: 1600 Kc.....Power: 500 W. d.
Owned By.....Central Bcstg. Co., Inc.
Address.....859 Main St.
Tel.: 652-3151.....KBS
President.....Fritz Carr
General Manager.....Herb Witthauer
Program Director.....Ray Moser

KDLR—Devils Lake—1925

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....KDLR, Inc.
Business-Studio Address.....400 12th Ave.
Tel.: MOhawk 2-2161.....MBS
Representative.....Hal Holman
Pres., Gen. Manager.....Bert Wick
Comm. Mgr.....Paul R. Lange
Chief Engineer.....Richard Moritz

KDIX—Dickinson—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Dickinson Radio Assn.
Address.....119 2nd Ave. W.
Tel.: 224-5133.....Independent
Station Representative.....Hal Holman Co.
President.....Dr. Paul Weir
General, Station Mgr.....Stan Deck
Chief Engineer.....Louis Tysver
Owners of: KDIX-TV.

KUTT—Fargo—1960

Frequency: 1550 Kc.....Power: 5 Kw. d.
Owned By.....KUTT Music Bcstrs.
Address.....Box 109
Tel.: ADams 5-7551.....Independent
Station Rep.....Bowden; Forjoe
General Manager.....Gene Williams
Station Manager.....Larry James
Commercial Manager.....Steve Dean
For other Williams stations see Multiple-Station Owners.

KXGO—Fargo—1948

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....N. Dak. Bcstg. Co.
Address.....4000 West Main Ave.
Tel.: ADams 5-4461.....ABC
Representative.....Gill-Perna
President, Gen. Mgr.....John W. Boler
Chief Engineer.....Norris Pederson
For other Boler stations see North Dakota KX Network under Multiple-Station Owners.

WDAY—Fargo—1922

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....WDAY, Inc.
Business-Studio Address.....207 Fifth St.
Tel.: 232-3371NBC
Newspaper Affil.Forum
Rep.....Peters, Griffin, Woodward, Inc.
President.....N. Black, Jr.
Sales Promotion Manager.....Roy Pederson
Chief Engineer.....Juline Savold
Owners of: WDAY-TV.

KGPC—Grafton—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....KGPC Co.
Address.....P. O. Box 312
Tel.: 352-1271.....Independent
Pres.; Gen., Sta. Mgr.... Clayton G. Matheson

KILO—Grand Forks—1941

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....KILO, Inc.
Address.....First Natl. Bank Bldg.
Tel.: 774-5321CBS
Station Reps.....Masla; Bowden; O'Connell
PresidentCarl Bloomquist
Station, Commercial Mgr.....A. J. Twomey
Program Director.....William F. Rendell
Chief Engineer.....Walt TerMeer

KNOX—Grand Forks—1947

Frequency: 1310 Kc.....Power: 5000 Watts
Owned By.....Community Radio Corp.
Address.....State Mill Rd.
Tel.: 774-4611MBS
Station RepresentativeMeeker
PresidentHarry Rice
General Mgr.....J. Hoberg

KNDC—Hettinger—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned ByHettinger Bcstg. Co.
Address.....Lambert Bldg.
Tel.: 567-2421KBS
President.....Les K. Levin

KEYJ—Jamestown—1954

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....James River Bcstg. Co.
AddressBox 1170
Tel.: 252-2160KBS-CBS
Station RepresentativeBowden
President.....Robert E. Ingstad
General Manager.....A. G. Berry
Comm. Manager.....R. L. Richardson
Program Director.....Dan C. Brannan
Chief Engineer.....Kenneth L. Rich
For other Ingstad stations see Multiple-Station
Owners.

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AND IN BROADCAST ADVERTISING

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FOR EACH DAY'S DECISIONS.

NORTH DAKOTA-OHIO

KSJB—Jamestown—1936

Frequency: 600 Kc.....Power: 5000 Watts
Owned By.....Great Western Enterprise
AddressBox 1271
Tel.: CI 2-3570.....Independent
President.....James M. Pryor, Jr.
Program Director.....Don Roberts
Commercial Manager.....Don Dentz
Chief Engineer.....Harvey Van Erem

KCJB—Minot—1950

Frequency: 910 Kc.....Power: 1000 Watts
Owned By..C. Reiten, L. Amoo & W. L. Hurley
Box 1712.....Tel.: 835-1161
Independent.....Reps.: Weed Radio; Hurley
Pres., Gen. Mgr.....Chester Reiten

KLPM—Minot—1929

Frequency: 1390 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Minot Bcstg. Co.
Business Address.....320 Third Ave., S.W.
Tel.: TEmple 4-1146.....MBS
Station Representative.....Dean & Slaughter
President.....Ethel H. Cooley
Gen. Mgr., Chief Eng.....C. W. Baker
Comm. Dir., Prog. Dir.....Leslie E. Maupin

KQDY—Minot—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned By.....Dakota Broadcasters
AddressBox 1060
Tel.: TEmple 7-1124KBS
Station Reps.....Forjoe; Bowden
Station Mgr.....T. Frank Mulvihill
Chief Engineer.....Ray Lujon
For other Williams-Bertholf stations see Multiple-
Station Owners.

KEYD—Oakes—1959

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned By.....Interstate Broadcasting Co.
Address.....114 Union Ave.
Tel.: Rlverside 2-2376.....Independent
Station RepresentativeBowden
President.....Robert E. Ingstad
Program Director.....B. Waters
For other Ingstad stations see Multiple-Station
Owners.

KGCA—Rugby—1961

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Rugby Broadcasters
Address.....P. O. Box 31
Tel.: 776-5254KBS
President.....Oscar H. Halvorson
Gen. Sta., Adv. Mgr....Dale C. Moldenhauer

KOVC—Valley City—1936

Frequency: 1490 Kc.....1 Kw. d., 250 W. n.
Owned-Operated By.....KOVC, Inc.
AddressBroadcast House
Tel.: 845-2531CBS
Pres., Gen. Mgr.....Robert E. Ingstad
Station, Commercial Mgr.....Dale Olson
Program Director.....Tim Stoflet
For other Ingstad stations see Multiple-Station
Owners.

KEYZ—Williston—1948

Frequency: 1360 Kc.....Power: 5 Kw.
Owned-Oper. By.....Charles L. Scofield
AddressBox 1240
Tel.: GReenfield 3-3911.....Independent
RepresentativeHolman
Gen. Mgr., Chief Eng.....Chas. L. Scofield
Commercial Manager.....Ray David

Ohio

WADC—Akron—1925

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Operated By...Allen T. Simmons, Inc.
Business Address.....40 E. Mill St.
Tel.: JE 5-6165.....CBS
Pres., Gen. Mgr.....Allen T. Simmons
Station, Comm. Manager.....Bob Wilson
Chief Engineer.....Arnold Bock

WAKR—Akron—1940

Frequency: 1590 Kc.....Power: 5000 Watts
Owned By.....Summit Radio Corp.
Address.....853 Copley Rd.
Tel.: PO 2-8811.....Independent
Station Representative.....McGavren/Guild
President.....S. Bernard Berk
General, Station Manager.....Roger G. Berk
Commercial Mgr.....Kenneth M. Keegan
Program Director.....Bob Wylie

Sales Promotion Mgr.....Robert I. Bostian
Chief Engineer.....Irwin L. Knopp
Owners of: WAKR-FM-TV.

WCUE—Akron—1949

Frequency: 1150 Kc....Power: 1000 Watts d.
Owned-Oper. By.....WCUE Radio, Inc.
Address.....424 Sackett Ave.
Tel.: WA 3-9761.....MBS
Pres.; Gen. Mgr.....George W. Mamas
Chief Engineer.....Henry Niederkofler
Owners of: WCUE-FM.

WHLO—Akron—1944

Frequency: 640 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Akron, Inc.
Address.....51 W. State St.
Tel.: BI 3-7101.....Independent
Station Reps....Eastman; Ohio Station Reps.

President.....Louis J. Appell, Jr.
 General Manager.....Allen Saunders
 Commercial Manager.....Gordon L. Barnhart
 Program Dir.....Warren Duffy
 Chief Engineer.....Fred Greaves
 For other Appell stations see Susquehanna Bcstg.
 under Multiple-Station Owners.

WFAH—Alliance—1953

Frequency: 1310 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....The Review Pub. Co.
 Address.....10754 Smyth Ave., N.E.
 Tel.: 821-1111Independent
 Station Representatives.....Ohio Stations
 President.....D. A. Peterson
 Station Manager.....Robert A. Gates
 Program Director.....James Phillips
 Chief Engineer.....Charles Dietrich
 Owners of: WFAH-FM.

WNCO—Ashland—1950

Frequency: 1340 Kc.....Power: 250 W.
 Owned By.....Radio Ashland
 Business Address.....Ashland Mansfield Rd.
 Tel.: 2-1572MBS
 Pres., Chief Engineer.....Charlie Calhoun
 Owners of: WNCO-FM.

WREO—Ashtabula—1937

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Radio Enterprises of Ohio
 AddressBox 738
 Tel.: 993-2120Independent
 Newspaper Affil.....Star Beacon
 President.....D. C. Rowley
 General Manager.....John Colin
 Station Manager.....D. W. Fassett
 Program Director.....Andrew Holecko
 Chief Engineer.....Frank Bernato
 Owners of: WREO-FM.

WATH—Athens—1950

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned By.....Radio Athens, Inc.
 AddressBox 527
 Tel.: LYnwood 3-1588.....Independent
 President, Chief Eng.....Andrew Kovlan

WOMP—Bellaire—1947

Frequency: 1290 Kc....Power: 1000 Watts d.
 Owned By.....Belmont Broadcasters, Inc.
 AddressBox 567
 Tel.: 676-5661CBS
 Station RepresentativeHollingbery
 President.....Howard C. Weiss

WOHP—Bellefontaine—1952

Frequency: 1300 Kc.....Power: 500 Watts
 Owned By.....Hi Point Bcstg. Co.
 Frequency: 1390 Kc.....Power: 500 W. d.
 E. Sandusky Ave.....Tel.: 592-5796
 Independent...Reps.: Burn-Smith; Ohio Stas.
 PresidentPhilip Church

WMGS—Bowling Green—1954

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned By.....WMGS, Inc.
 Address.....144½ S. Main St.
 Tel.: 352-5278.....Independent
 President.....H. Max Good
 General, Station Mgr.....Deane D. Osborne
 Sales Promotion Mgr.....James C. Hamilton
 Owners of: WPAR-AM-FM, Parkesburg, W. Va.

WBNO—Bryan—1962

Frequency: 1520 Kc.....Power: 500 W. d.
 Owned By....Williams County Bcstg. System
 Box 6.....Tel.: 636-3175
 KBSRep.: Bolles
 President.....George Worstell
 Vice-Pres., Gen. Mgr.....Joseph Klarke

WILE—Cambridge—1948

Frequency: 1270 Kc....Power: 1000 Watts d.
 Owned By.....Land o' The Lakes Bcstg. Corp.
 Address.....917 Beatty Ave.
 Tel.: 4-5606KBS
 Pres., Gen. Mgr.....Howard A. Donahoe
 Program Director.....William R. Coffey

WCNS—Canton—1947

Frequency: 900 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Dover Bcstg. Co., Inc.
 Address.....106 High Ave., N.W.
 Tel.: GL 6-8396.....MBS
 President.....Mrs. Agnes J. R. Greer
 General Manager.....W. B. Steis
 Program Director.....Ken Speck
 Chief Engineer.....Don Graff
 Owners of: WCNO (FM), Canton, WJER, Dover.

WHBC—Canton—1925

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated By.....Ohio Bcstg. Co.
 Address.....550 Market Ave., S.
 Tel.: 456-7163ABC
 Representatives..Venard, Torbet & McConnell
 PresidentEugene Carr
 V.P., Station Manager.....Paul E. Gilmore
 Commercial Manager..William G. Umbenhour
 Program Dirs.....Lee Atwell, Chuck Craig
 Chief Engineer.....John Schen
 For other Carr stations see Multiple-Station Owners.

WHOF—Canton—1946

Frequency: 1060 Kc....Power: 1000 Watts d.
 Owned By.....Douglas Properties Corp.
 Business Address..4601 Hills & Dales Rd., NW
 Tel.: GL 5-9475.....Independent
 President.....Sidney J. Collins
 Gen., Sta., Comm. Mgr....Douglas P. Collins

WBEX—Chillicothe—1947

Freq.: 1490 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....Shawnee Broadcasting Co.
 Bus. Address.....Pohlman Rd., Carlisle Hill
 Tel.: PRespect 3-2244.....MBS, KBS

OHIO

President, Gen. Mgr.....Truman A. Morris
Comm., Prom. Mgr.....Alice Shein
Chief Engineer.....Donald L. Head
Owners of: WBEX-FM.

WCHI—Chillicothe—1956

Frequency: 1350 Kc.....Power: 500 Watts, d.
Owned By.....Court House Bcstg. Co.
Address.....1022 Eastern Avenue
Tel.: PR 4-3385.....Independent
President, Chief Eng.....W. N. Nungesser

WCIN—Cincinnati—1953

Freq.: 1480 Kc....Power: 5 Kw. d., 500 W. n.
Owned By.....Rounsaville Radio
Address.....106 Glenwood Ave.
Tel.: 281-7180.....Independent
Station Representative.....Gill-Perna
President.....R. W. Rounsaville
General Manager.....Carl Glicker
Chief Engineer.....C. Dettmar
For other Rounsaville stations see Multiple-Station
Owners.

WCKY—Cincinnati—1929

Frequency: 1530 Kc.....Power: 50,000 Watts
Owned-Operated By.....L. B. Wilson, Inc.
Address.....501 Carew Tower
Tel.: 241-6565.....ABC
Station Representative.....H-R Reps.
President.....Charles H. Topmiller
General Manager.....Mrs. Jeanette Heinze
Station, Program Manager.....Paul Miller
Owners of: WLBW-TV, Miami, Fla.

WCPO—Cincinnati—1927

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....Scripps-Howard Bcstg. Co.
Address.....2345 Symmes St.
Tel.: 861-9000.....Independent
Representative.....John Blair
V.P., General Manager.....M. C. Watters
Chief Engineer.....Paul Adams
Owners of: WCPO-FM.

WKRC—Cincinnati—1922

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....Taft Broadcasting Co.
Address.....1906 Highland Ave.
Tel.: 421-1750.....CBS
Representative.....Katz
President.....Hulbert Taft, Jr.
V.P. of Operations.....L. H. Rogers II
General, Station Mgr.....Nick Bolton
Commercial Mgr.....R. L. Bevington
Operations Mgr.....Jack Remington
Chief Engineer.....Ray Owen
For other Taft stations see Multiple-Station Own-
ers.

WLW—Cincinnati—1922

Frequency: 700 Kc.....Power: 50 Kw.
Owned.....Crosley Bcstg. Corp.
Address.....140 W. Ninth St.
Tel.: CH 1-1822.....NBC

Chm. of Board.....James R. Kerr
President.....John T. Murphy
V.P., General Manager.....James J. Crane
V.P., Sales.....H. P. Lasker
Sales Manager.....F. Brady Louis
Chief Engineer.....R. J. Rockwell
For other Crosley stations see Multiple-Station
Owners.

WSAI—Cincinnati—1923

Frequency: 1360 Kc.....Power: 5000 Watts
Owned By.....Jupiter Bcstg.
Address.....W. Eight & Matson Pls.
Tel.: 251-5700.....Independent
Station Reps....Robert Eastman; Ohio Stations
Pres., General Manager...Richard E. Nason
General Sales Mgr.....Lee C. Hanson
Chief Engineer.....Vern Milton
Owners of: WSAI-FM.

WZIP—Cincinnati—1947

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Greater Cinn. Radio, Inc.
Address.....400 Oak St.
Tel.: 861-6067.....Independent
Station Rep.....Broadcast Time Sales
President.....Ward Just
Owners of: WZIP.

KYW—Cleveland—1924

Frequency: 1100 Kc....Power: 50,000 Watts
Owned By Group W/Westinghouse Bcstg. Co.
Address.....1403 E. 6th St.
Tel.: 781-4500.....Independent
Sta. Representative.....AM Radio Sales
President.....Donald H. McGannon
Sales Manager.....Thomas L. Tiernan
Sales Promotion Manager.....Henry Hirsch
Program Director.....Ken Draper
Chief Engineer.....Sid Stadig
For other Grow W/Westinghouse stations see Mul-
tiple-Station Owners.

WABQ—Cleveland—1948

Frequency: 1540 Kc.....Power: 1 Kw. d.
Owned By.....Tuschman Bcstg. Corp.
Address.....2323 Chester Ave.
Tel.: CHerry 1-7555.....Independent
Station Rep.....Howard
President, Gen. Mgr.....P. G. Tuschman
Commercial, Sta. Manager.....Bert Noble
Publicity Director.....Valena Williams

WDOK—Cleveland—1950

Frequency: 1260 Kc.....Power: 5000 Watts
Owned By.....Northeastern Pa. Bcstg. Co.
Address.....1515 Euclid Ave.
Tel.: MA 1-2890.....MBS
Station Rep.....Edward Petry & Co.
President.....David C. Moore
General Manager.....Frederick C. Wolf
Sales Promotion Manager.....Marjorie Jones

WERE—Cleveland—1948

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Operated By: Cleveland Bcstg. Inc.
 Address: 1500 Chester Ave.
 Tel.: SU 1-9600
 Station Rep.: Independent
 H-R Representatives
 President: Ray T. Miller, Jr.
 General, Station Mgr.: Richard M. Klaus
 Commercial Mgr.: Ed Paul
 Chief Engineer: Harry Dennis
 For other Cleveland bestg. stations see Multiple-Station Owners.

WGAR—Cleveland—1930

Frequency: 1220 Kc. Power: 50,000 Watts
 Owned-Oper. By: Peoples Bcstg. Corp.
 Address: Statler-Hilton Hotel
 Tel.: PR 1-0200
 Representative: Christal
 President: Herbert Evans
 General, Station Mgr.: Carl E. George
 Program Director: Robert K. Smiley
 Commercial Mgr.: Robert B. Forker
 Sales, Prom., Pub. Dir.: Al Henderson
 Chief Engineer: Lloyd G. Wingard
 For other Peoples Bcstg. stations see Multiple-Station Owners.

WHK—Cleveland—1922

Frequency: 1420 Kc. Power: 5000 Watts
 Owned By: Metropolitan Bcstg.
 Address: 5000 Euclid Ave.
 Tel.: EXpress 1-5000
 Station Representative: Metro Radio Sales
 President: John W. Kluge
 General, Sta. Mgr.: Jack Thayer
 Program Director: Edward Clarke
 For other Metropolitan Bcstg. stations see Metro-media under Multiple-Station Owners.

WJMO—Cleveland—1947

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By: Friendly Broadcasting Co.
 Address: 11821 Euclid Ave.
 Tel.: Sweetbriar 5-1212
 Station Rep.: ABC
 UBC; Wittig; Dora-Clayton
 President: Richard Eaton
 General, Station Mgr.: C. C. Courtney
 Commercial Manager: Don Bruck
 Program Director: John Slade
 Publicity Director: Ken Hawkins
 Chief Engineer: Chuck Owens
 Owners of: WCUY (FM) C. H.

WJW—Cleveland—1926

Frequency: 850 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned By: Storer Bcstg. Co.
 Address: 1630 Euclid Ave.
 Tel.: 861-6080
 Newspaper Affil.: Miami Beach Sun
 Representative: Katz
 President: G. B. Storer, Jr.
 General Manager: James P. Storer
 Commercial Manager: Jules C. Blum
 Program Director: Charles Renwick

Sales Prom., Pub. Mgr.: Charles Hutaff
 Engineering Supervisor: Furn Anderson
 For other Storer stations see Multiple-Station Owners.

WBNS—Columbus—1924

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: RadiOhio, Inc.
 Business-Studio Address: 62 E. Broad St.
 Tel.: CA 4-9265
 Representative: CBS
 John Blair
 General Manager: Richard A. Borel
 Commercial Manager: W. I. Orr
 Sales, Prom. Manager: Jim Yerian
 Program Director: Parke Blanton
 Publicity Director: Martha Babington
 Chief Engineer: Lester H. Natzger
 Owners of: WBNS-FM.

WCOL—Columbus—1922

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By: Air Trails, Inc.
 Address: E. Broad & Young St.
 Tel.: CApital 1-7811
 Representative: Eastman
 President: Charles Sawyer
 V.P., General Mgr.: Collis A. Young
 Vice President: Alexander Buchan
 Production Director: Steve Joos
 Local Sales Mgr.: A. Dale Lutz
 Chief Engineer: T. Carpenter
 For other Air Trails stations see Multiple-Station Owners.

WMNI—Columbus—1958

Frequency: 920 Kc. Power: 500 Watts
 Owned By: North American Bcstg. Co.
 Address: Southern Hotel
 Tel.: CApital 1-1354
 President, General Mgr.: William R. Mnich
 Program, Pub. Dir.: William F. Robinson
 Chief Engineer: John D. Brookbank
 Owners of: WMMI-FM.

WTVN—Columbus—1922

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Operated By: Taft Bcstg. Co.
 Address: 22 East Gay St.
 Tel.: CA 4-1271
 Representative: ABC
 Katz
 President: Hulbert Taft, Jr.
 General, Station Mgr.: Gene D'Angelo
 Program Director: Paul Murphy
 Chief Engineer: Ed Koprivier
 For other Taft stations see Multiple-Station Owners.

WVKO—Columbus—1948

Frequency: 1580 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Skyway Bcstg. Corp.
 Address: 2495 Henderson Rd.
 Tel.: HUDson 451-2191
 Independent
 President: Milton Staub
 Gen., Sta. Manager: Bert Charles
 Comm., Sales Prom. Mgr.: William Selander
 Owners of: WVKO-FM.

WWOW—Conneaut—1959

Frequency: 1360 Kc.....Power: 500 Watts d.
 Owned By.....Ashtabula County Bcstg. Co.
 Address.....211½ Main St.
 Tel.: 597-1001Independent
 Station RepresentativeOhio Stas.
 Pres., Gen. Mgr.....Louis W. Skelly

WTNS—Coshocton—1947

Frequency: 1560 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Coshocton Bcstg. Co.
 Business-Studio Address.....114 N. 6th St.
 Tel.: MAin 2-1560.....Independent
 Pres., Gen. Mgr.....F. Bruce Wallace
 Chief Engineer.....Herman L. Philabaum

WAVI—Dayton—1955

Frequency: 1210 Kc.....Power: 250 Watts d.
 Owned ByWAVI Bcstg. Corp.
 Address.....1428 Cincinnati St.
 Tel.: BAldwin 4-1137.....Independent
 Pres., Gen. Mgr.....Harry K. Crowl
 Program Director.....Charles A. Breece, Jr.
 Chief Engineer.....Robert W. Minton

WHIO—Dayton—1935

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned-Oper. By....Miami Valley Bcstg. Corp.
 Address.....1414 Wilmington Ave.
 Tel.: 254-5311CBS
 RepresentativeHollingbery
 President.....James M. Cox, Jr.
 General, Station Mgr.....Robert H. Moody
 National Sales Mgr.....W. E. Wolaver
 Chief Engineer.....Ernest Adams
 For other Cox stations see Multiple-Station Owners.

WING—Dayton—1921

Frequency: 1410 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Great Trails Bcstg. Corp.
 AddressTalbot Tower
 Tel.: 222-3773Independent
 Station RepresentativeEastman
 President.....Charles Sawyer
 V.P., General Mgr.....Dale Moudy
 Exec. Vice Pres.....J. P. Williams
 Vice President.....Alex Buchan
 V.P., Sales Manager.....Don Sailors
 Program Director.....Jim Smith
 Chief Engineer.....Howard Ryan
 For other Great Trails stations see Air Trails under
 Multiple-Station Owners.

WONE—Dayton—1949

Frequency: 980 Kc.....Power: 5000 Watts
 Owned By.....WONE, Inc.
 Address.....380 West First St.
 Tel.: BA 4-6501.....Independent
 Pres., Gen. Manager.....Eugene Carr
 Station Manager.....Charles E. Kennedy
 Nat'l Sales Manager.....C. L. Doty
 Chief Engineer.....John Hall

WONW—Defiance—1949

Frequency: 1280 Kc..Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Tri-State Bcstg. Co.
 AddressRadio Drive
 Tel.: 3-2776Independent
 RepresentativeDevney Organization
 V.P., Gen. Manager.....Glenn R. Thayer

WDLR—Delaware—1961

Frequency: 1550 Kc.....Power: 500 Watts d.
 Owned By.....Delaware Broadcasting, Inc.
 AddressP. O. Box 317
 Tel.: 363-1107Independent
 Station Representative....Ohio Stations Reps.
 President, General Mgr.....C. Robert Taylor
 Chief Engineer.....M. E. Scheetz

WJER—Dover—1950

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Dover Broadcasting Company
 Address.....646 Boulevard
 Tel.: 2-0191MBS
 President.....Agnes J. Reeves Greer
 General Manager.....W. B. Steis
 Station, Commercial Mgr.....Kenneth Neff
 Chief Engineer.....Donald Graef
 For other Greer stations see Multiple-Station Owners.

WOHI—East Liverpool—1949

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Constrander Corp.
 Address.....516 Market St.
 Tel.: FUlton 5-1490ABC
 Station Reps.....Webb; Ohio Stations Reps.
 President, Gen. Mgr.....Joseph D. Coons
 Sales Prom. Mgr.....Charles E. Stuart

WEOL—Elyria-Lorain—1948

Frequency: 930 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Elyria-Lorain Bcstg. Co.
 Address.....408 E.S.T. Bldg., Elyria
 Tel.: FA 2-3761, Elyria.....Independent
 President.....O. B. Schoepfle
 General Mgr.....Paul Nakel
 Program Dir.....Dick Barrett
 Chief Engineer.....Hugh Coburn
 Owners of: WEOL-FM.

WFIN—Findlay—1941

Frequency: 1330 Kc...Power: 1000 Watts, d.
 Owned By.....Findlay Publishing Co.
 Address.....101½ West Sandusky St.
 Tel.: GA 2-4545.....Independent
 RepresentativeClark
 President, General Mgr.....R. L. Heminger
 Station Manager.....Clyde W. Johnson
 Program Dir.....C. Meekins
 Chief Engineer.....Edgar Smith
 For other Findlay Pub. stations see Multiple-Station Owners.

WFOB—Fostoria—1952

Frequency: 1430 Kc.....Power: 1000 Watts

Owned-Operated By.....Seneca Radio Corp.
 Address.....U. S. Highway 23 S.
 Tel.: HE 5-5666.....Independent
 Station Reps.....Webb; Ohio Stations
 President.....Andrew Emerine
 Gen., Sta. Mgr.....Melvin L. Murray
 Commercial Mgr.....Roger V. Wise
 Chief Engineer.....Carl Barry
 Owners of: WFOB-FM.

WFRO—Fremont—1949

Frequency: 900 Kc.....Power: 500 Watts d.
 Owned By.....Wolfe Bcstg. Corp.
 Address.....905 W. State St.
 Tel.: 332-8218.....Independent
 President, Gen. Mgr.....Robert F. Wolfe
 Commercial Manager.....M. R. Wolfe
 Program Director.....Earl V. Hurst
 Chief Engineer.....Allen C. Kauble
 Owners of: WFRO-FM.

WJEH—Gallipolis—1950

Frequency: 990 Kc.....Power: 1 Kw., d.
 Owned-Oper. By..Ohio Valley on the Air, Inc.
 Address.....P. O. Box 448
 Tel.: 446-3543.....Independent
 Station Representative.....Hal Walton
 President.....John E. Halliday
 General Manager..Mrs. Marianne B. Campbell
 Chief Engineer.....Edgar Atkins
 Owners of: WJEH-FM.

WMOH—Hamilton—1944

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Fort Hamilton Bcstg. Co.
 Bus.-Studio Address..Second Natl. Bank Bldg.
 Tel.: 894-6543.....Independent
 Station Representative...Thomas F. Clark Co.
 President.....R. Briede
 General, Station Mgr.....Raymond C. Motley
 Program Director.....Norm Keller
 Chief Engineer.....R. Bullio

WSRW—Hillsboro—1956

Frequency: 1590 Kc.....Power: 500 W. d.
 Owned By.....Highland Bcstg. Co.
 Address.....Box 176
 Tel.: EXpress 3-1590.....KBS
 General Mgr.....Tom Archibald
 Station Mgr.....Willard Parr, Sr.
 Chief Engineer.....Don Bolkman
 Owners of: WSRU-FM.

WIRO—Ironton—1951

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Tri Radio Bcstg. Co.
 Address.....Radio Plaza
 Tel.: Jefferson 2-1922.....KBS-MBS
 Gen. Mgr., Chief Engineer..Kenneth H. Auble
 Commercial Manager.....Hal Murphy

WLMJ—Jackson—1953

Frequency: 1280 Kc.....Power: 1 Kw., d.
 Owned By.....Dean Miller

Address.....Box 72
 Tel.: 850.....KBS
 Station Representatives.....Clark
 Pres., Gen. Mgr.....Dean C. Stuhmueller
 Chief Engineer.....D. Cowden

WHOK—Lancaster—1948

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned-Oper. By..Hocking Valley Bcstg. Corp.
 Address.....N. Memorial Dr.
 Tel.: OL 3-4373.....Independent
 Station Representative.....Ohio Stas.
 Pres., Gen. Mgr.....Eugene Runkle
 Chief Engineer.....Charles R. Houston
 Owners of: WHOK-FM.

WIMA—Lima—1938

Frequency: 1150 Kc.....Power: 1000 Watts
 Owned-Oper. By.....N.W. Ohio Bcstg. Corp.
 Business-Studio Address.....223 N. Main St.
 Tel.: 223-2060.....ABC
 Station Representative.....Meeker
 President.....G. E. Hamilton
 General Manager.....R. W. Mack
 Station, Sales Mgr.....C. B. Heller
 Program Director.....Tom Francis
 Chief Engineer.....Bill Harrison
 Owners of: WIMA-FM-TV.

WWIZ—Lorain—1958

Frequency: 1380 Kc.....Power: 500 Watts, d.
 Owned By.....WWIZ, Inc.
 Address.....Palace Theatre Bldg.
 Tel.: CHerry 4-5235.....ABC
 President.....Sanford A. Schafitz
 Chief Engineer.....Dan Tynus

WCLW—Mansfield—1957

Frequency: 1570 Kc.....Power: 1000 Watts
 Owned By.....Frederick Eckhardt
 771 McPherson St.....Tel.: 525-2333
 Independent.....Rep.: Devney
 Pres.; Gen., Comm. Mgr..Frederick Eckhardt

WMAN—Mansfield—1939

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Richland, Inc.
 Address.....144½ Park Ave., West
 Tel.: 524-2211.....ABC
 Representative...Venard, Torbet & McConnell
 Pres., Gen., Sta., Comm. Mgr.....J. M. O'Hara
 Prog.-Pub. Dir.....Robert James

WMOA—Marietta—1946

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Marietta Co.
 Address.....First National Bank Bldg.
 Tel.: FR 3-7527.....NBC
 Station Representative.....Bolles
 General Mgr.....R. Sanford Guyer
 Chief Engineer.....Charles E. Clark

WMRN—Marion—1940

Freq.: 1490 kc...Power: 1 Kw. d., 250 Watts, n.
 Owned ByThe Marion Bcstg. Co.
 AddressBox 518
 Tel.: DU 3-1131.....ABC
 Pres., Gen. Mgr.....Robert T. Mason
 Commercial Manager.....Arthur L. Martin
 Chief Engineer.....F. J. Peters
 Owners of: WMRN-FM.

WTIG—Massillon—1957

Frequency: 990 Kc.....Power: 250 W., d.
 Owned By.....Massillon Bcstg. Co.
 Address.....35 N. Erie St.
 Tel.: TE 2-5023.....KBS
 Station Representative.....Ohio Stations Reps.
 President.....Joel W. Rosenblum
 General Manager.....Richard J. Scholem
 Program Director.....Ted Wesley
 Chief Engineer.....Joe Kish
 For other Rosenblum stations see Multiple-Station
 Owners.

WMPO—Middleport—1959

Frequency: 1390 Kc.....Power: 1000 Watts d.
 Owned By.....Radio Mid-Pom
 AddressBox 71
 Tel.: WYandotte 2-5355.....Independent
 Pres.; Gen., Adv. Mgr.....John E. M. Kerr

WPFB—Middletown—1947

Freq.: 910 Kc.....Power: 1 Kw. d., 100 W. n.
 Owned-Operated By.....WPFB, Inc.
 Address.....4505 Central Ave.
 Tel.: 422-3625Independent
 Station Representative...Devney Organization
 President.....Paul F. Braden
 Commercial Manager.....Joseph LeMoyné
 Program Director.....Ray Iglehart, Jr.
 Chief Engineer.....Carroll Williams
 Owners of: WPFB-FM, Middletown; WPAY-AM-
 FM, Portsmouth.

WMVO—Mt. Vernon—1953

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Mt. Vernon Bcstg. Co.
 Address.....P. O. Box 348
 Tel.: EX 2-0946.....Independent
 Station Representative.....Ohio Stations
 President.....Mrs. Charles Zelkowitz
 Station Manager.....Stephen Zelkowitz
 Chief Engineer.....R. Maxwell
 Owners of: WMVO-FM.

WCLT—Newark—1949

Frequency: 1430 Kc.....Power: 500 Watts d.
 Owned-Operated By.....WCLT Radio
 AddressRoute 13
 Tel.: FA 4-0071.....Independent
 Station Representative.....Meeker
 Pres., Gen. Mgr.....Thomas A. Rogers
 Commercial Manager.....Robert H. Pricer
 Chief Engineer.....Benjamin Windle
 Owners of: WCLT-FM.

WNIO—Niles—1963

Frequency: 1540 Kc.....Power: 500 W. d.
 Owned By.....The Niles Bcstg. Co.
 26 E. Park.....Tel.: 652-1721
 President.....Frank Bevilacqua
 Gen. Mgr., Sec.-Treas.....Stephen Conti

WPVL—Painesville—1956

Frequency: 1460 Kc.....Power: 500 Watts d.
 Owned By.....WPVL, Inc.
 Address.....713 Fobes St.
 Tel.: 352-3155Independent
 Station Representative.....Ohio Stations Reps.
 President, Chief Engr.....Carl R. Lee
 Commercial Manager.....Donald L. Atkin
 Program Director.....James Stephenson

WPTW—Piqua—1947

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned By.....WPTW Radio, Inc.
 Address1625 Covington Ave.
 Tel.: PR 3-3513.....KBS
 Station Representative.....Ohio Stations Reps.
 President, Gen. Mgr.....C. Oscar Baker
 Owners of: WPTW-FM; WCSM, Celina.

WIOI—Portsmouth—1959

Frequency: 1010 Kc.....Power: 1 Kw. d..
 Owned By.....WIOI, Inc.
 AddressP. O. Box 909
 Tel.: 354-2801.....Independent
 Station Rep.....Continental Broadcasting
 President, Station Mgr.....Charles R. Maillet
 Chief Engineer.....Dave Fritz

WNXT—Portsmouth—1951

Frequency: 1260 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....WNXT, Inc.
 AddressMasonic Bldg.
 Tel.: EL 3-1161.....ABC
 Station Reps.....Walker-Rawalt; Ohio Stas.
 President.....Leonard Feldman
 General, Comm. Mgr.....Marshall Rosene
 Chief Engineer.....Howard Potts

WPAY—Portsmouth—1935

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W., n.
 Owned By.....Radio Station WPAY
 Address.....1009 Gallio St.
 Tel.: EL 3-5176.....CBS
 Station Representative...Devney Organization
 President.....Paul F. Braden
 Program Director.....John T. Baker
 Technical Director.....Maurice L. Myers
 Owners of: WPAY-FM.

WLEC—Sandusky—1947

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Cleveland Bcstg., Inc.
 AddressBox 441
 Tel.: MA 6-2000.....Independent
 President.....Ray T. Miller, Jr.
 General, Station Mgr.....Jay E. Wagner, Jr.

Commercial, Prom. Mgr.....Louis E. Mahla
 Program Director.....Karl J. Bates
 Chief Engineer.....Jay Leibach
 For other Cleveland bestg. stations see Multiple-Station Owners.

WBLY—Springfield—1947

Frequency: 1600 Kc....Power: 1000 Watts d.
 Owned-Oper. By....Champion City Bcstg. Co.
 Address.....1711 W. Main St.
 Tel.: FA 3-4676.....KBS-MBS
 President.....R. L. Yontz
 Commercial Mgr.....Al McClellan
 Chief Engineer.....Carl Egbert
 Owners of: WBLY-FM.

WIZE—Springfield—1940

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By....Radio Voice of Springfield
 Address.....117 W. High St.
 Tel.: 323-4955.....Independent
 Station Representative.....Eastman
 President.....Charles Sawyer
 V.P., General Mgr.....Ernest A. Gudridge
 Executive Vice-President.....J. P. Williams
 Vice-President.....Alex Buchan
 Chief Engineer.....Victor L. Bushong

WSTV—Steubenville—1940

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....Rust Craft Bcstg. Co.
 Bus-Studio Address....Exchange Realty Bldg.
 Tel.: 282-6265.....MBS
 Station Representative.....Adam Young
 President.....Jack N. Berkman
 General Manager.....Louis W. Shapiro
 Publicity Director.....Geo. H. Wilson
 Program Director.....Tom Abernethy
 Chief Engineer.....William Chesnes
 For other Rust Craft stations see Multiple-Station Owners.

WTTF—Tiffin—1959

Frequency: 1600 Kc.....Power: 500 Watts
 Owned By.....WTTF, Inc.
 Address.....112 E. Market St.
 Tel.: 447-2212.....MBS
 President, Gen. Mgr.....Robert G. Wright
 Chief Engineer.....Richard Wright

WOHO—Toledo—1954

Frequency: 1470 Kc.....Power: 1000 Watts
 Owned By.....Midwestern Bcstg. Co.
 Address.....Box 276, Station "A"
 Tel.: OX 3-6576.....MBS
 Station Representative.....Raymer
 President.....Ford R. Weber
 Chief Engineer.....Patrick J. Robinson

WSPD—Toledo—1921

Frequency: 1370 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Storer Broadcasting Co.
 Address.....125 South Superior St.
 Tel.: CH 8-6401.....NBC
 Representative.....Katz

President.....George B. Storer, Jr.
 V. P., General Manager...Reginald B. Martin
 Nat. Sales Manager.....Emerson Kimble
 Program Director.....Jack Williams
 Chief Engineer.....George Fulop
 For other Storer stations see Multiple-Station Owners.

WTOD—Toledo—1946

Frequency: 1560 Kc....Power: 1000 Watts d.
 Owned-Operated By...Booth Broadcasting Co.
 Address.....3225 Arlington Ave.
 Tel.: 385-2507.....Independent
 President.....John L. Booth
 Gen. Comm. Mgr.....Francis X. McNerney
 Chief Engineer.....Robert Sowers
 For other Booth stations see Multiple-Station Owners.

WTOL—Toledo—1938

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned By.....Community Bcstg. Co.
 Address.....Jackson St.
 Tel.: CH 4-7411.....ABC
 Station Representative.....H-R Reps.
 President.....Frazier Reams
 General Manager.....Thomas S. Bretherton
 Station, Comm. Manager.....Douglas Tabner
 Program Director.....Orris Tabner
 Chief Engineer.....Harold Holmes
 Owners of: WTOL-FM-TV.

WERT—Van Wert—1958

Frequency: 1220 KC.....Power: 250⁰ Watts, d.
 Owned By.....Van Wert Broadcasting Co.
 Address.....Box 487
 Tel.: 232-4075.....KBS
 President, Ch. Eng.....Kenneth E. Kunze
 Program, Publicity Dir.....Eugene Rockwell
 Owners of: WERT-FM; WMVR, Sidney.

WHHH—Warren—1941

Frequency: 1440 Kc.....Power: 5000 Watts
 Owned By.....Radio Sta. WHHH, Inc.
 Address.....2nd National Bldg.
 Tel.: 392-2529.....Independent
 Station Reps.....Webb; Ohio Stations
 President.....Helen Hart Hurlbert
 General Mgr., Chief Eng.....R. E. Hardy

WCHO—Washington Court House—1952

Frequency: 1250 Kc.....Power: 500 Watts d.
 Owned By.....Court House Bcstg. Co.
 Address.....113½ S. Main St.
 Tel.: 5-6211.....KBS
 Pres. Gen. Mgr., Chief Eng...W. N. Nungesser
 Station Mgr.....C. L. Mitchell
 Owners of: WKOV, Wellston.

WPKO—Waverly—1954

Frequency: 1380 Kc.....Power: 1000 W., d.
 Owned By.....Ohio Quests, Inc.
 Address.....Box 67

OHIO-OKLAHOMA

Tel.: PI 2781.....Independent
President, Gen. Mgr.James B. Denton
Chief EngineerRobert P. Meyer

WKOV—Wellston—1953

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned-Operated By.....Family Bcstg. Co.
AddressP. O. Box 190
Tel.: WE 4-2000.....KBS
Pres., Gen. Mgr. Ch. Eng.....W. N. Nungesser
Owners of: WCHO, Washington Court House.

WWST—Wooster—1947

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned By.....Wooster Republican Ptg. Co.
AddressRoute 30
Tel.: ANgelus 3-5075.....KBS
General ManagerE. B. Evans
Chief Engineer.....B. L. Bowman
Owners of: WWST-FM.

WRFD—Worthington—1947

Frequency: 880 Kc.....Power: 5000 Watts d.
Owned By.....Peoples Broadcasting Corp.
AddressWorthington
Tel.: 885-5342Independent
President.....Herbert E. Evans
General, Station Mgr.....Joseph D. Bradshaw
National Sales Mgr.....Andy Edgerton
Program Director.....Phil Sheridan
Chief Engineer.....Harold Schaaf

WGIC—Xenia—1963

Frequency: 1500 Kc.....Power: 500 W. d.
Owned By.....Greene County Radio
969 Bellbrook Ave.....Tel.: 372-3531
Independent.....Rep.: None
President.....Vernon H. Baker
General Mgr.....Richard A. Moran

WBBW—Youngstown—1949

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Mahoning Valley Bcstg. Corp.
Address.....260 W. Federal St.
Tel.: 744-4421MBS
RepresentativeWeed
President, Ch. Eng.....John Cherpach, Jr.
Vice PresidentGene Trace
General, Comm. ManagerDick James
Program Director.....Anthony N. Ross
Owners of: WBBW-FM.

WFMJ—Youngstown—1939

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By.....WFMJ Bcstg. Co.
Business-Studio Address101 W. Boardman
Tel.: 736-0106NBC
Station Representative...McGavren/Guild Co.
PresidentWilliam F. Maag, Jr.
General. Comm. Mgr.....Mitchell F. Stanley
Chief EngineerFrank A. Dieringer

WHOT—Youngstown—1955

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....WHOT, Inc.
Address401 N. Blaine Ave
Tel.: RI 6-8464.....Independent
PresidentMyron Jones
General Manager.....William Fleckenstein
Commercial Mgr.....William Aey
Program Dir.....Richard Thompson
Chief EngineerGene Coxson
For other M. Jones stations see Multiple-Station
Owners.

WKBN—Youngstown—1926

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By.....WKBN Bcstg. Corp.
Address.....3930 Sunset Blvd.
Tel.: 782-1144CBS
Representative.....Paul H. Raymer
Pres., Gen. Mgr.....Warren P. Williamson, Jr.
Station Mgr.....Warren P. Williamson III
Sales Prom. Mgr.....J. Harrison Hartley
Commercial Manager.....Carl F. Glade
Program Director.....Frank L. Sweeney
Publicity Director.....Gene Springer
Chief Engineer.....B. T. Wilkins
Owners of: WKBM-FM-TV.

WHIZ—Zanesville—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owned By..Southeastern Ohio Bcstg., System,
Inc.
Business-Studio Address....Lind Arcade Bldg.
Tel.: GL 2-5431.....NBC
PresidentClay Littick
Gen., Station Manager.....Allan Land
Comm. Mgr.....Nate Milder
Publicity Dir., Sls. Prom. Mgr....Naomi Lorton
Program Director.....Bob Banfield
Chief Engineer.....William A. Hunt, Sr.
Owners of: WHIZ-FM-TV, WTAP-AM-TV, Parkes-
burg.

Oklahoma

KADA—Ada—1934

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KADA Bcstg., Inc.
Business Address.....Box 642
Tel.: FEderal 2-1212.....ABC, KBS

Station Rep.Weed
President.....Katherine Hoover
Owners of: KWSH, Wewoka.

KWHW—Altus—1947

Freq.: 1450 Kc...Power: 1 Kw. d., 250 W. n.

Owned-Operated By.....Altus Bcstg. Co., Inc.
 AddressBox 577
 Tel.: HU 2-1450.....KBS
 Pres., Gen. Mgr.....Frank E. Wimberly
 Chief Engineer.....Ernest Baucum

KALV—Alva—1956

Frequency: 1430 Kc.....Power: 500 Watts
 Owned By....R. & L. Lovatt, M. & A. Curfman
 AddressBox 328
 Tel.: FA 7-1430.....Independent
 General Manager.....Dean Curfman
 Chief Engineer.....Ron Kassik

KVSO—Ardmore—1935

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Ardmoreite Pub. Co.
 AddressArdmoreite Bldg.
 Tel.: CA 3-3030.....ABC-KBS
 General Manager.....Douglas C. Dillard

KWON—Bartlesville—1942

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Horace C. Boren
 AddressBox 69
 Tel.: FEderal 6-1400.....MBS
 Station Reps.....Bowles; Melville
 PresidentHorace C. Boren
 General, Sta. Mgr.....Tony G. Kountoupis
 Chief Engineer.....James Hawkins
 Owners of: KMUS, Muskogee.

KLTR—Blackwell—1952

Frequency: 1580 Kc.....Power: 1 Kw. d.
 Owned-Operated By.....KLTR, Inc.
 Address.....P. O. Box 70
 Tel.: EM 3-4568.....KBS
 President, General Manager..Wallace Waters

KWCO—Chickasha—1946

Freq.: 1560 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By....Washita Valley Bcstg. Co.
 Address.....P. O. Box 770
 Tel.: CAstle 4-2890.....KBS
 Owner.....Bayard C. Auchincloss
 General Manager.....William S. Scott
 Chief Engineer.....Ben DeKinder

KWPR—Claremore—1958

Frequency: 1270 Kc.....Power: 500 Watts, d.
 Owned By.....Rowley-Taliaferro Bcstg. Co.
 Address.....417 West Second St.
 Tel.: ROgers 3-1281.....KBS
 President, Chief Engineer.....Wayne Rowley

KWOE—Clinton—1949

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned By.....Western Okla. Bcstg. Co.
 AddressNeptune Park
 Tel.: FAirfax 3-0617.....Independent
 President, Gen. Mgr.....Lonnie J. Preston
 Chief Engineer.....Arthur Vogt

KUSH—Cushing—1953

Frequency: 1600 Kc....Power: 1000 Watts d.
 Owned By.....Cimarron Broadcasters, Inc.
 Address.....P. O. Box 791
 Tel.: CA 5-0922.....Independent
 Pres., Gen. Mgr.....Gordon Rockett

KRHD—Duncan—1947

Freq.: 1350 Kc....Power: 250 W. d., 100 W. n.
 Owned-Operated By.....Duncan Bcstg. Co.
 Address.....West Pine St.
 Tel.: AL 5-1350.....KBS
 President.....R. H. Drury

KSEO—Durant—1947

Frequency: 750 Kc.....Power: 250 Watts d.
 Owned-Operated By...Durant Pub-Bcstg. Corp.
 Address.....215 Democrat Bldg.
 Tel.: 3100KBS
 President.....R. V. Peterson
 Gen. Mgr.....L. W. Coleman

KELR—El Reno—1962

Frequency: 1460 Kc.....Power: 500 Watts d.
 Owned By.....C. P. Corp.
 Address.....P. O. Box 769
 Tel.: ANdrews 2-4248.....Independent
 General ManagerEarl Brown
 Chief Engineer.....John R. Smith

KBEK—Elk City—1929

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Bob Garrison
 Address.....2117 W. Third St.
 Tel.: CApital 5-3333.....KBS, ABC
 PresidentBob Garrison
 Program Director.....Gayle Albert

KCRC—Enid—1926

Frequency:1390 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Enid Radiophone Co.
 Address.....318 E. Willow
 Tel.: AD 7-1390.....ABC
 President.....Milton B. Garber
 General Manager.....Pat Murphy
 Commercial Manager.....Jim Hannon

KGWA—Enid—1950

Frequency: 960 Kc.....Power: 1000 Watts
 Owned-Oper. By....Public Bcstg. Service, Inc.
 Address.....P. O. Box 346
 Tel.: AD 4-4230.....Independent
 Representative...Venard, Torbet & McConnell
 President, General Manager.....Allan Page
 Program Director.....Lyle Gaston
 Chief Engineer.....Milton Wentworth

KTAT—Frederick—1948

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned By.....Tillman Bcstg. Co.
 Address.....P. O. Drawer 920
 Tel.: ED 5-2131.....KBS
 Pres.; Gen., Sta. Mgr..James R. "Bob" Brewer

OKLAHOMA

KWRW—Guthrie—1955

Frequency: 1490 Kc.....Power: 100 Watts
Owned By.....Austin Oil Co., Inc.
Address.....115 North Division
Tel.: BU 2-2321.....KBS
President.....Mrs. Helen Oven
Vice President.....David Oven
Sales Promotion Manager.....Peggy Weems
Chief Engineer.....R. B. Phillips, Jr.

KGYN—Guymon—1948

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Plains Bcstg. Co.
Address.....Box 130
Tel.: 338-6533.....KBS
President, Station Mgr.....T. M. Raburn, jr.
Chief Engineer.....Herb Noyes

KHEN—Henryetta—1956

Frequency: 1590 Kc.....Power: 500 W., d.
Owned By.....Henryetta Radio Co.
Address.....125 N. 5th
Tel.: Olive 2-3298.....Independent
President.....Leland Gourley
Program Director.....Bill Simmons, Jr.
Chief Engineer.....Bud Gaither

KTJS—Hobart—1947

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By.....A. R. Fuchs
Address.....P. O. Box 311
Tel.: Geneva 6-2420.....KBS
President, Chief Engineer.....A. R. Fuchs

KIHN—Hugo—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Little Dixie Bcstg. Co.
Address.....106 West Jackson St.
Tel.: FA 6-3772.....KBS
President, General Mgr.....D. W. Brawner

KBEL—Idabel—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Idabel Bcstg. Co.
Address.....P. O. Box 1072
Tel.: 892.....Independent
General Manager.....Winston O. Ward
Sta., Comm. Manager.....J. P. Stanley

KCCO—Lawton—1956

Frequency: 1050 Kc.....Power: 250 W., d.
Owned By.....Progressive Bcstg. Co.
Address.....Box 2187
Tel.: EL 5-1050.....Independent
President.....Dr. G. G. Downing
General Manager.....Ross B. Baker
Chief Engineer.....Charles Thompson

KSWO—Lawton—1941

Frequency: 1380 Kc.....Power: 1000 W., d.
Owned By.....Okla. Quality Bcstg. Co.
Address.....406½ D. Ave.

Tel.: EL 5-1380.....ABC
Station Rep.....Venard, Torbet & McConnell
President.....R. H. Drewry
General, Station Manger.....Tom Reddell
Chief Engineer.....Harold Kinkead
For other Drewry stations see Multiple-Station
Owners.

KMAD—Madill—1962

Frequency: 1550 Kc.....Power: 250 Watts d.
Owned By.....Herbert J. Pate
Address.....Box 552
Tel.: INGersoll 5-2345.....Independent
Owner, Chief Engineer.....Herbert J. Pate
Station Mgr.....Wayne Cabaniss

KNED—McAlester—1950

Freq.: 1150 Kc.....Power: 1 Kw. d.; 500 W., n.
Owned By.....Little Dixie Radio
Address.....Box 780
Tel.: GA 3-1460.....Independent
Pres., Gen. Mgr.....Francis D. Stipe

KTMC—McAlester—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....McAlester Bcstg. Co.
Address.....202½ East Choctaw
Tel.: GA 3-1400.....KBS
President, General Mgr.....Bob Baggett
Commercial Manager.....Phil Reed

KGLC—Miami—1947

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Miami Bcstg. Co.
Business Address.....Miami Hotel Bldg.
Tel.: KI 2-3303.....KBS-MBS
Owner.....Estate of Kenyon Brown
Gen., Sta. Mgr.....William A. Searle
Chief Engineer.....Louis Stone

KBIX—Muskogee—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Okla. Press Pub. Co.
Address.....Barnes Bldg.
Tel.: MU 2-1331.....ABC
President.....Tams Bixby, Jr.
Chief Engineer.....Ted Foster

KMUS—Muskogee—1948

Freq.: 1380 Kc....Power: 1 Kw. d., 500 W. n.
Owned By.....Mr. & Mrs. Horace C. Boren
Address.....P. O. Box 1588
Tel.: MU 2-2488.....Independent
Station Reps.....Bolles; Melville
Pres., Gen. Mgr.....Horace C. Boren
Vice Pres.....Mrs. Martha B. Boren
Sta. Mgr., Chief Eng.....James E. Keitel, Jr.
Program Director.....Al Hanna
Owners of: KWON, Bartlesville.

KNOR—Norman—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Cleveland County Bcstg. Co.
Address.....P. O. Box 542

Tel.: JE 4-8475.....KBS
 General Manager.....William S. Morgan
 Commercial Mgr.....Robert G. Barry
 Chief Engineer.....John W. Spiker

KBYE—Oklahoma City—1947

Frequency: 890 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Great Empire Bcstg. Corp.
 Business Address.....5508 N. Eastern
 Tel.: GARfield 7-6524.....Independent
 President.....Berniece L. Lynch
 General, Station Manager.....F. F. Lynch
 Commercial, Sales Prom. Mgr.....F. J. Lynch
 Chief Engineer.....J. B. Latimer

KJEM—Oklahoma City—1948

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....KJEM, Inc.
 Address.....515 N. Robinson
 Tel.: CE 2-6367.....Independent
 Station Representative.....Jack Masla & Co.
 President.....W. D. Schueler
 Gen., Sta. Mgr.....C. Hewel Jones
 Program Director.....W. W. Jones
 Chief Engineer.....Bill Humphrey
 Owners of: KJEM-FM.

KLPR—Oklahoma City—1947

Frequency: 1140 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Big Chief Bcstg. Co. Inc.
 Address.....Box 424C
 Tel.: ME 4-1411.....Independent
 Pres., Gen. Mgr.....Jack Beasley
 Chief Engineer.....Buzzy Brooks

KOCY—Oklahoma City—1922

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Bonebrake & Co.
 Address.....101 N.E. 28th St.
 Tel.: JAcKson 8-5543.....NBC
 Station Representative.....Adam Young
 Pres., Gen. Mgr.....M. H. Bonebrake
 Program Director.....Edwin Sossen
 Publicity Director.....Frances Rose
 Chief Engineer.....Elmo Black

KOMA—Oklahoma City—1928

Frequency: 1520 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Storz Bcstg. Co.
 Address.....311 West Grand St.
 Tel.: NE 6-4482.....Independent
 Representative.....Blair
 V. P., General Manager.....Jack S. Sampson
 For other Storz stations see Multiple-Station Owners.

KTOK—Oklahoma City—1927

Frequency: 1000 Kc.....Power: 5000 Watts
 Owned-Operated By.....KTOK, Inc.
 Business-Studio Address.....1800 W. Main
 Tel.: CEntral 5-8351.....ABC
 Station Representative.....Eastman
 President.....Wendell Mayes
 Chief Engineer.....Clifford Easum

WKY—Oklahoma City—1920

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WKY TV System, Inc.
 Address.....500 E. Britton Rd.
 Tel.: SK 2-2161.....Independent
 Newspaper Affiliation.....Oklahoman & Times
 Representative.....Katz
 President.....E. K. Gaylord
 V.P., General Manager.....Norman P. Bagwell
 Asst. Sta., Comm. Mgr.....Lee Allen Smith
 Program Dir.....Danny Williams
 Sales Promotion Mgr.....Jim Willis
 Chief Engineer.....Bob Hayward
 For other WKY TV Systems stations see Multiple-Station Owners.

KOKL—Okmulgee—1937

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Okmulgee Bcstg. Corp.
 Address.....114 East Seventh St.
 Tel.: SK 6-3646.....KBS
 President.....Donald W. Reynolds, Sr.
 General Mgr.....Charles J. Lienhart
 Chief Engineer.....Malcolm V. Reed, Jr.
 For other D. W. Reynolds stations see Donrey Media Group under Multiple-Station Owners.

KVLH—Pauls Valley—1947

Frequency: 1470 Kc.....Power: 250 Watts d.
 Owned-Operated By...Pauls Valley Bcstg. Co.
 Address.....Box 610
 Tel.: BElmont 8-3314.....KBS
 President, General Manager.....E. J. Ballard
 Station, Sales Promo. Mgr....B. Kent Hawkins
 Program Director.....James Hensley

WBBZ—Ponca City—1928

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Ponca City Pub. Co.
 Address.....P. O. Box 588
 Tel.: RO 5-6607.....MBS
 General Manager.....Allan W. Muchmore
 Station Manager.....William C. Maugans

KLCO—Poteau—1953

Frequency: 1280 Kc.....Power: 1 Kw. d.
 Owned By.....Le Flore County Bcstg. Co.
 Address.....Box 511
 Tel.: 660.....KBS
 Owners.....R. B. Bell, Bernice Bell
 Owners of: KREK, Sapulpa.

KOLS—Pryor—1950

Frequency: 1570 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Lakes Area Bcstg. Co.
 Address.....5th & S. Mill Sts.
 Tel.: VALley 5-2763.....KBS
 Gen. Mgr., Chief Eng.....L. L. Gaffaney
 Commercial Manager.....Mrs. L. L. Gaffaney

KTOW—Sand Springs—1961

Frequency: 1340 Kc.....Power: 250 W.
 Owned By.....Dr. Forrest G. Conley
 Box 1047.....Tel.: CI 5-9577
 Independent.....Rep.: None
 Pres., Gen. Mgr.....Dr. Forrest G. Conley

OKLAHOMA

KREK—Sapulpa—1962

Frequency: 1550 Kc.....Power: 500 W. d.
Owned By.....Creek County Bcstg. Co.
Box 846.....Tel.: BA 4-2620
KBS.....Rep.: None
Pres., Sta. Mgr.....R. B. Bell
Owners of: KLCO, Poteau.

KGFF—Shawnee—1930

Frequency: 1450 Kc.....1 Kw. d., 250 W. n.
Owned-Operated By....KGFF Bcstg. Co., Inc.
Address.....P. O. Box 9
Tel.: BR 3-4390.....MGS
RepresentativeAvery-Knodel
President.....Oscar S. Stauffer
Gen., Sta. Manager.....William A. Weaver
Chief Engineer.....R. K. Branson
For other Stauffer stations see Multiple-Station
Owners.

KSPI—Stillwater—1947

Frequency: 780 Kc.....Power: 250 Watts d.
Owned-Oper. By....Stillwater Publishing Co.
Address.....P. O. Box 231
Tel.: FR 2-7800.....Independent
RepresentativeClark
General Mgr.....J. R. Bellatti
Station Manager.....Lewis Pearce
Commercial Manager.....Bill Platt

KTLO—Tahlequah—1957

Frequency: 1350 Kc.....Power: 1 Kw., d.
Owned By.....Camelleta Corp.
Address.....First National Bank Bldg.
Tel.: GLeendale 6-2511.....Independent
PresidentJim Egan
General Mgr., Chief Eng....Galen O. Gilbert
Commercial Manager.....Jim Stacey

KAKC—Tulsa—1946

Freq.: 970 Kc....Power: 1000 W. d., 500 W. n.
Owned By.....KAKC of Tulsa, Inc.
Address.....KAKC Bldg., 51st & Peoria
Tel.: RI 3-5301.....Independent
President.....S. Carl Mark
General, Station Manager.....Robert J. Hoth
Commercial Manager.....Hillis Bell, Jr.
Program Director.....Dick Schmitz
Chief Engineer.....Charles Laughton
Owners of: KAKC-FM.

KELI—Tulsa—1934

Frequency: 1430 Kc.....Power: 5 Kw.
Owned By.....T & O Bcstg. Co.
Address.....2601 E. 56th St., N.
Tel.: FI 5-1311.....Independent
Station Representative....George Hollingbery
President, Gen. Mgr.....Raymond Ruff
Commercial Manager.....Joe Fischer
Program Director.....Joe Henderson
Chief Engineer.....Lloyd Cowan
Owners of: KTRN, Wichita Falls, Tex.

KFMJ—Tulsa—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned By.....UROK Broadcasting Co., Inc.
Address.....5400 W. Edison
Tel.: LU 5-5555.....KBS
PresidentG. M. Engel
Station Manager.....William R. Nash
Chief Engineer.....N. Wilcox

KOME—Tulsa—1938

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Producers, Inc.
Address.....410 McFarlin Bldg.
Tel.: LU 3-4121.....ABC
Station Rep.....Spot Time Sales
Vice-Pres., Gen. Mgr.....Sherod Rouser

KRMG—Tulsa—1949

Freq.: 740 Kc.....Power: 50 Kw. d., 25 Kw. n.
Owned By.....Swanco Bcstg. Co.
Address.....311 So. Denver Ave.
Tel.: LUther 4-4291.....Independent
President.....George A. Bolas
Commercial Manager.....N. S. Barton, Jr.
Chief Engineer.....Delbert Keeling
For other Swanco stations see Multiple-Station
Owners.

KV00—Tulsa—1925

Frequency: 1170 Kc.....Power: 50,000 Watts
Owned-Oper. By....Southwestern Sales Corp.
Address.....3701 S. Peoria
Tel.: RI 2-5561.....NBC
RepresentativeEdward Petry
President.....H. C. Stuart
V.P., General Mgr.....G. K. Brandborg
Program Director.....J. Ryan
Chief Engineer.....J. Bushnell
Owners of: KV00-TV.

KVIN—Vinita—1954

Frequency: 1470 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....Vinita Broadcasting Co.
AddressBox 189
Tel.: ALpine 6-3407.....KBS
General Manager.....Gene Humphries

KWSH—Wewoka—1948

Frequency: 1260 Kc.....Power: 1,000 Watts
Owned-Operated By..Tri-Cities Bcstg. Co., Inc.
AddressBox 1260
Tel.: AL 7-5441.....ABC, KBS
PresidentKatherine Hoover
Owners of: KADA, Ada.

KSIW—Woodward—1947

Freq.: 1450 Kc...Power: 1000 W. d., 250 W. n.
Owned-Oper. By.....Woodward Bcstg. Co.
Address.....22nd & Cedar Sts.
Tel.: ALpine 4-4455.....Independent
President, General Mgr....Edward A. Ryan
Program Director.....Mrs. Lenora W. Ryan
Chief Engineer.....Mark Gaston

Oregon

KRKT—Albany—1959

Frequency: 990 Kc.Power: 250 Watts, d.
Owned By.....Radio Station KRKT
Address.....233 W. Third St.
Tel.: WAbash 6-3719Independent
Co-Owners.....Peter Ryan, Milton Viken
Owners of: KNND, Cottage Grove.

KWIL—Albany—1941

Frequency: 790 Kc.Power: 1000 Watts
Owned-Oper. ByAlbany Radio Corp.
AddressBox 485
Tel.: WA 6-2233MBS
PresidentClaude Buerge
General ManagerLarry Gordon

KRVC—Ashland—1960

Frequency: 1350 Kc.Power: 1000 Watts, d.
Owned ByFaith Tabernacle, Inc.
AddressBox 1
Tel.: AshlandIndependent
PresidentLeo Wine
Chief EngineerWayne Covington

KWIN—Ashland—1946

Frequency: 580 Kc.Power: 1000 Watts
Owned By.....Rogue Valley Bcstrs. Co.
Business AddressP.O. Box 227
Tel.: 482-2211KBS
Station Reps.....Feltis, Dove, Cannon; Bernard
President, General Mgr.W. Henry Peck
Chief EngineerEd Tomlin

KAST—Astoria—1925

Frequency: 1370 Kc.Power: 1000 Watts
Owned By.....Astoria Broadcasting Co.
Address1006 W. Marine Dr.
Tel.: FA 5-2911ABC, MBS
Station Reps.Moore; Webb
PresidentC. H. Lane
General Mgr.R. Chopping

KVAS—Astoria—1950

Frequency: 1230 Kc.Power: 250 Watts
Owned By....Lower Columbia Bcstg. Co., Inc.
Address.....Radio Central
Tel.: FA 5-6221KBS
Reps.....Moore; Holman; Jacobson
PresidentW. T. Moore
General Mgr., Ch. Eng.Charles A. Farmer
Commercial Mgr.Don K. Van Velzer
Publicity Dir.Donald Boyd

KBKR—Baker—1939

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Oper. ByOregon Trail Bcstg. Co.
Bus.-Studio Address2030 Auburn Ave.
Tel.: JA 3-4431KBS

Station Reps.Art Moore; Grant
General ManagerKenneth B. Lockwood

KBND—Bend—1938

Freq.: 1110 Kc.Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. ByCentral Oregon Bcstg. Co.
Business Address5000 Studio Road
Tel.: EV 2-4821ABC
RepresentativeMeeker
General ManagerFrank H. Loggan
Comm. Mgr.Doug Gaines
Program Dir.Kessler Cannon
Chief EngineerRobert Dickinson

KGRL—Bend—1959

Frequency: 940 Kc.Power: 1000 Watts, d.
Owned By.....KGRL, Inc.
AddressP.O. Box 590
Tel.: EVergreen 2-5611Independent
Reps.Walker-Rawalt; Pacific; Jacobson
President.....John H. McAlpine
Chief EngineerKeith Snodgrass

KURY—Brookings—1958

Frequency: 910 Kc.Power: 1 Kw., d.
Owned ByJoseph Sheridan
AddressP.O. Box 185
Tel.: 469-3524Independent
PresidentJoseph F. Sheridan
General, Commercial Mgr.Norm Oberst
Chief EngineerVern Garvin

KRNS—Burns—1957

Frequency: 1230 Kc.Power: 250 Watts
Owned-Operated ByRadio Burns
AddressFairgrounds Rd.
Tel.: 7300KBS
Station RepresentativeArt Moore
Co-ManagersH. McDonald, J. Ward

KOOS—Coos Bay—1928

Frequency: 1230 Kc.Power: 250 Watts
Owned-Operated ByKOOS, Inc.
AddressBox 180
Tel.: 267-2121ABC
PresidentSheldon F. Sackett
Program DirectorConstance M. Moe
Chief EngineerBryce H. Johnston

KYNG—Coos Bay—1956

Frequency: 1420 Kc.Power: 1 Kw., d.
Owned By.....KNYG Radio
AddressP.O. Box 657
Tel.: COngress 7-7055Independent
Pres., Gen. Mgr.Phillip F. Waters
Owners of: KQEN, Roseburg.

KWRO—Coquille—1948

Frequency: 630 Kc.Power: 5000 Watts, d.

OREGON

Owned-Operated ByKWRO, Inc.
AddressP.O. Box 396
Tel.: 396-2141KBS
Station RepresentativesMoore; Grant Webb
PresidentWilliam E. Walsh
General ManagerLeonard F. Epling
Sales Promotion Mgr.Lavare Ramey
Chief EngineerDarrell Johnson

KFLY—Corvallis—1955

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W.n.
Owned ByRadio Broadcasters
AddressBox 689
Tel.: PL 3-6633Independent
Station Reps....Jacobson; Masla; Pacific Bcst.
PresidentJames L. Hutchens
General, Station Mgr.Don Heinen
Chief EngineerClay Henry

KLOO—Corvallis—1947

Frequency: 1340 Kc.Power: 250 Watts
Owned By.....By Willamette Valley Radio
AddressBox 731
Tel.: PLaza 3-4493KBS
Station Reps.Moore; Oakes
President, General Mgr...Randolph S. Arntzen
Sta., Comm. Mgr.George Lichtenthaler

KNND—Cottage Grove—1953

Frequency: 1400 Kc.Power: 250 Watts

KPIR

Dial 1500 10,000 Watts

Sound of the Timberland

THE BIG POWER

*covering
the Northwest's fastest
growing metropolitan
market*

P.O. Box 542
Eugene, Oregon

Owned ByRadio KOMB
AddressP.O. Box 7
Tel.: WH 2-2468Independent
Co-Owners....Peter J. Ryan, Milton A. Viken
Owners of: KRKT, Albargs.

KROW—Dallas—1955

Frequency: 1460 Kc.Power: 5 Kw., d.
Owned-Oper. ByPolk County Bcstrs., Inc.
Address481 State St.
Tel.: 623-2342Independent
Station Reps.Meeker; Day-Wellington
Pres., Gen. Mgr.Ray L. Kozak

KWVR—Enterprise—1960

Frequency: 1340 Kc.Power: 250 Watts d.
Owned By.....Wallowa Valley Radio
Address203 East Main St.
Tel.: 61KBS
Station RepresentativeMoore
Owner; Gen., Sales Mgr....Gene W. Wilson

KASH—Eugene—1947

Frequency: 1600 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By.....Radio Air Ways, Inc.
AddressP.O. Box 1600
Tel.: DI 5-3357ABC
President, Gen., Sta. Mgr.....E. L. Kincaid
Chief EngineerRalph Cook

KATR—Eugene—1962

Frequency: 1320 Kc.Power: 1000 Watts d.
Owned By.....Radio KATR
Address130 E. 13th Ave.
Tel.: Diamond 5-3338Independent
Station Reps....Webb; Feltis, Dove, Cannon
Pres.; Station Mgr.....R. E. Thomlinson
For other Thomlinson stations see Par stations
under Multiple-Station Owners.

KERG—Eugene—1949

Freq.: 1280 Kc.Power: 5 Kw. d., 1 Kw. n.
Owned-Operated ByGuard Pub. Co.
Address1600 Coburg Rd.
Tel.: DI 5-4304CBS
Station Reps....Meeker; Day-Wellington
PresidentAlton Baker, Jr.
General ManagerRobert C. LaBonte
Program DirectorClifton Cole
Chief EngineerWilliam Green

KORE—Eugene—1927

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Operated ByLane Bcstg. Co.
AddressP.O. Box 1032
Tel.: DI 4-4214MBS
President, Chief Eng.Lee Bishop
Commercial ManagerVirgil Parker

KPIR—Eugene—1962

Frequency: 1500 Kc....Power: 10,000 Watts
Owned ByEmerald Broadcasting Corp.
AddressP.O. Box 542

Tel.: Parkway 6-7691Independent
Station Rep.....Weed
President, General Mgr.R. B. Thompson

KUGN—Eugene—1946

Freq.: 590 Kc.Power: 5 Kw. d., 1 Kw. n.
Owned-Operated ByKUGN, Inc.
Business AddressP.O. Box 112
Tel.: DI 4-6216NBC
Reps.Meeker; Moore; Hollingbery
Pres., Gen. Mgr.C. O. Fisher
Sales Promotion Mgr.David Whitbread
For other Fisher stations see Multiple-Station Owners.

KWFS—Eugene—1962

Frequency: 1540 Kc.Power: 1000 Watts d
Owned ByWillamette Family Stations, Inc.
AddressP.O. Box 1122
Tel.: Diamond 5-3211Independent
PresidentMarvin R. Steffins, Jr.
Chief EngineerWalt Jamison
Owners of: KWFS-FM.

KWAY—Forest Grove—1950

Frequency: 1570 Kc.Power: 1 Kw. d.
Owned By.....Triple G Bcstg. Co.
Address2740 Pacific Ave.
Tel.: EL 7-6644.....Independent
Pres., Gen. Mgr.....Paul Savercod

KAGI—Grants Pass—1939

Frequency: 930 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned By.....KAGI, Inc.
AddressP.O. Box 148
Tel.: GR 6-4477MBS
Station RepresentativeMoore; Young
Pres., Gen. Mgr.....J. Edwin Arnold
Chief EngineerN. Williams

KAJO—Grants Pass—1957

Frequency: 1270 Kc.Power: 5000 Watts d.
Owned ByGrants Pass Bcstg. Co.
AddressP.O. Box 230
Tel.: GR 6-6608Independent
General, Comm. Mgr.Jim Wilson
Chief EngineerChuck Field

KRDR—Gresham—1956

(Formerly KGRO)

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W.n.
Owned By.....Action Bcstg. Co.
Address.....Box 32
Tel.: MO 5-4143.....KBS
Representative.....Pickens
Pres., Gen. Mgr.....John E. Grant

KOHU—Hermiston—1956

Frequency: 1570 Kc.Power: 1000 Watts d.
Owned BySarah Knierim
AddressBox 1
Tel.: JO 7-6500MBS
General Manager.....Clyde Olsen

KUIK—Hillsboro—1953

Frequency: 1350 Kc.Power: 1000 Watts, d.
Owned ByJohn P. Gillis
Address155-A South Second Ave.
Tel.: MI 8-4181.....KBS
Station Rep.Art Moore
President, Station Mgr.John P. Gillis
Chief EngineerAlbert Bishop

KIHR—Hood River—1950

Frequency: 1340 Kc.Power: 250 Watts
Owned By.....Ore.-Wash. Bcstrs.
Business AddressP.O. Box 207
Tel.: EV 6-1511Independent
Representatives.....Art Moore; Webb
Pres., Gen. Mgr. Ch. Eng.C. J. McCredie

KAGO—Klamath Falls—1923

Freq. 1150 Kc.Power: 5 Kw. d., 1 Kw. n.
Owned By.....Klamath Bcstg. Co.
Address.....Box 1130
Tel.: TU 2-2551.....Independent
Reps.V., T. & McC.; Art Moore
President.....A. J. Krisik
Vice-Pres., Gen. Mgr.....John L. Ferm
For other Krisik stations see Key Stations under
Multiple-Station Owners.

KFLW—Klamath Falls—1946

Freq.: 1450 Kc. ..Power: 500 W. d.; 250 W. n.
Owned By.....Radio Klamath Falls
Address.....327 Main St.
Tel.: 882-4656.....CBS
RepresentativesF/D/C; Sandeberg
Owner, Manager.....David F. Snow
Chief EngineerWayne Milburn

KLAD—Klamath Falls—1955

Frequency: 960 Kc.Power: 5000 Watts, d.
Owned By.....Radio KLAD
AddressBox 979
Tel.: TU 4-7794Independent
Reps. ...Venard, Torbet & Mc.; Feltis; Jacobson
General Mgr.Ogden Knapp
Chief EngineerWilliam Grimes

KLBM—La Grande—1938

Frequency: 1450 Kc..Power: 1Kw. d., 250 W.n.
Owned-Oper. ByInland Radio, Inc.
AddressP.O. Box 907
Tel.: Woodland 3-4121Independent
Station Rep.Moore
PresidentGordon L. Capps
Commercial ManagerRobert Empie
Station ManagerKen Lillard
Chief EngineerW. Curry
Owners of: KSRV, Ontario.

KQIK—Lakeview—1956

Frequency: 1230 Kc.Power 250 Watts
Owned By.....Pacific Northwest Radio, Inc.
Business Address411 N. 1st St.

OREGON

Tel.: WH 7-2164KBS
PresidentA. E. Freeman
Prog. Dir., Ch. Eng.Wayne W. Whitehead

KGAL—Lebanon—1950

Frequency: 920 Kc.Power: 1000 Watts
Owned By ...Radio Wonderful Willametteland
Address.....P. O. Box 387
Tel.: 258-3134Independent
Pres. Co-Owner.....Alex Dreifer
Station ManagerDon Wellman
Chief Engineer.....Bob Weed
For other Stadler stations see Multiple-Station
Owners.

KMCM—McMinnville—1949

Freq.: 1260 Kc.....Power: 1 Kw.
Owned By.....Ray Andrew Fields
Address.....Box 207
Tel.: 472-2151Independent
Representatives...Lucas; Feltis/Dove/Cannon
General Manager.....Ray Andrew Fields
Owners of: KCIN, Victorville, Calif.

KBOY—Medford—1954

Frequency: 730 Kc.Power: 1000 Watts d.
Owned-Oper. ByKBOY Bcstrs.
AddressBox 1109
Tel.: 779-2244Independent
Reps. ...Feltis; Dove, Cannon; Masla; Pacific
PresidentKenneth R. Card
General, Station Mgr.Winston Marks
Chief Engineer.....Victor M. Califf
Owners of: KBOY-FM.

KDOV—Medford—1958

Frequency: 1300 Kc.Power: 5000 Watts
Owned ByMedford Bcstg., Inc.
AddressP.O. Box 869
Tel.: SP 3-5000Independent
President, General Mgr.W. H. Hansen

KMED—Medford—1922

Freq.: 1440 Kc.Power: 5 Kw. d., 1 Kw. n.
Owned-Operated ByRadio Medford, Inc.
AddressP.O. Box 1306
Tel.: 773-7373ABC-NBC
Station Reps.Hollingbery; Day-Wellington
President.....J. L. DeArmond
Exec. V. P., General Mgr.Ray Johnson
Station Commercial Manager ...Ted Thompson
Program Mgr.Don Hanlin
Chief EngineerEllis Feinstein
Owners of: KMED-TV.

KSHA—Medford—1962

Frequency: 860 Kc.....Power 1 Kw. d.
Owned By.....Medford Bcstgs.
MBS.....Rep.: Webb
OwnerRobert E. Thomlinson
General Manager.....Robert J. Wells
For other Thomlinson stations see Par stations
under Multiple-Station Owners.

KYJC—Medford—1947

Frequency: 1230 Kc. .Power: 1 Kw. d., 250 W.n.
Owned-Operated ByMedford Printing Co.
AddressBarnett Rd.
Tel.: SPring 2-6644CBS
General Mgr.Tom MacLeod

KNPT—Newport—1948

Frequency: 1310 Kc. ..Power: 5 Kw. d., 1 Kw.n.
Owned-Oper. ByYaquina Radio, Inc.
Business AddressBox 1428
Tel.: AMherst 5-2266Independent
Sta. Reps.Meeker; Moore
Pres., Gen. Mgr.Tom Becker
Chief EngineerDel Kruger
Owners of: KBCH, Ocean Lake.

KBBR—North Bend—1951

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W.n.
Owned ByBig Bay Radio, Inc.
Address1956 Meade St.
Tel.: 756-5108Independent
Station Rep.....Feltis, Dove, Cannon
Co-Owner, Comm. Mgr.....Bill Karl
Chief EngineerArthur Schuldt

KBCH—Ocean Lake—1955

Frequency: 1380 Kc.Power: 1000 Watts d.
Owned ByYaquina Radio, Inc.
AddressBox 358
Tel.: 994-2181Independent
Station Reps.....Moore; Meeker
PresidentThomas R. Becker
General ManagerHenry G. Florip
Chief EngineerJack Chunn
Owners of: KNPT, Newport.

KSRV—Ontario—1946

Frequency: 1380 Kc. .Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. ByInland Radio, Inc.
AddressBox 540
Tel.: TUCker 9-8651KBS
Station Rep.....Moore
President, Gen. Mgr.Gordon L. Capps
Owners of: KLBM, La Grande.

KGON—Oregon City—1947

Frequency: 1520 Kc.Power: 50 Kw.
Owned-Operated ByClackamas Bcstrs.
AddressP.O. Box 5865, Portland, Ore.
Tel.: OLive 6-1441MBS
PresidentRobert J. Hartke
Gen., Sta., Comm. Mgr.Irwin S. Adams
Chief EngineerSidney Roach

KTIX—Pendleton—1941

(Formerly KKID)

Frequency: 1240 Kc...Power: 1 Kw.d., 250 W.n.
Owned By.....Roderick Sound, Inc.
AddressP.O. Box 579
Tel.: CRestview 6-1311Independent
President, Ch. Eng.....Robert W. Roderick

KUBE—Pendleton—1956

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned By..... Umatilla Bcstg. Ent. Ent.
 Address 236 S.E. First St.
 Tel.: CRestview 6-1961 Independent
 President John M. Carroll

KUMA—Pendleton—1955

Frequency: 1290 Kc..... Power: 5000 Watts
 Owned By..... Pendleton Broadcasting Co.
 Address Box 278
 Tel.: 276-1511 ABC
 Representatives..... Hollingbery; Art Moore
 President C. O. Fisher
 Vice Pres., Gen. Mgr..... T. A. Smith
 Chief Engineer..... J. C. Bradley
 For other Fisher stations see Multiple-Station Owners.

KEX—Portland—1926

Frequency: 1190 Kc..... Power: 50,000 Watts
 Owned By..... Golden West Broadcasters
 Address..... 2130 S.W. Fifth Ave.
 Tel.: CA 2-1881..... Independent
 President..... Robert O. Reynolds
 For other Golden West stations see Multiple-Station Owners.

KGW—Portland—1922

Frequency: 620 Kc..... Power: 5000 Watts
 Owned By..... King Broadcasting Co.
 Bus.-Studio Address 1139 S.W. 13th Ave.
 Tel.: CA 3-6364..... NBC
 Representative John Blair
 President..... Stimson Bullitt
 Local Sales Mgr..... Joe Clifford
 Station Mgr. Patrick Crafton
 Chief Engineer..... Clare Hanawalt
 For other King stations see Multiple-Station Owners.

KISN—Portland—1959

Frequency: 910 Kc..... Power: 1 Kw.
 Owned By Star Stations, Inc.
 Address 10 N.W. Tenth
 Tel.: CApital 6-7191..... Independent
 Station Representative H-R Representatives
 President Don W. Burden
 V.P., General Manager..... Timothy F. Moore
 Commercial Manager Richard Shireman
 Chief Engineer..... Johnny Dark
 For other Star stations see Multiple-Station Owners.

KLIQ—Portland—1957

Frequency: 1290 Kc. Power: 5 Kw., d.
 Owned By..... Malloy, Breyer, Inc.
 Address..... Oaks Amusement Park
 Tel.: BELmont 4-8448 Independent
 President S. G. Breyer

KOIN—Portland—1926

Frequency: 970 Kc..... Power: 5000 Watts
 Owned..... Mt. Hood Radio & TV Bcstg. Corp.

Address 140 S.W. Columbia
 Tel.: CA 8-3333 CBS
 Representative..... CBS Radio Spot Sls.
 President C. Howard Lane
 General Station Mgr..... H. H. Buckendahl
 National Sales Mgr..... Robert R. Whitely
 Chief Engineer..... Louis S. Bookwalter
 Owners of: KOIN-TV.

KPAM—Portland—1948

Frequency: 1410 Kc..... Power: 5000 Watts d.
 Owned-Operated By..... Chem-Air, Inc.
 Address Box 1230
 Tel.: CA 6-7676..... Independent
 President..... William E. Boeing, Jr.
 General Manager Del Leeson
 Chief Engineer R. A. McClanathan
 For other Boeing stations see Multiple-Station Owners.

KPDQ—Portland—1947

Frequency: 800 Kc..... Power: 1000 Watts d.
 Owned By..... KPDQ, Inc.
 Address..... 4903 N.E. Sandy Blvd.
 Tel.: AT 2-3232 Independent
 President..... John W. Davis
 Chief Engineer..... Donald C. Wilkinson
 Owners of: KPDQ-FM.

KPOJ—Portland—1923

Frequency: 1330 Kc..... Power: 5000 Watts
 Owned-Oper. By..... KPOJ, Inc.
 Address..... 1019 S.W. 10th Ave.
 Tel.: CA 7-3484..... Independent
 President, Gen. Mgr..... R. M. Brown
 Commercial Manager..... Jack Moys
 Program Director..... Vern Mueller
 Chief Engineer..... Herbert A. Davidson
 Owners of: KPOJ-FM.

KWJJ—Portland—1925

Frequency: 1080 Kc. .. Power: 10,000 Watts
 Owned By..... KWJJ Bcstg. Co.
 Address..... 931 S.W. King Ave.
 Tel.: CA 8-4393..... ABC
 Sta. Rep..... Venard, Torbet & McConnell
 Pres., Gen. Manager..... Rod F. Johnson
 Commercial Manager..... Ben T. Crosby
 Ch. Eng. Les Windes

KXL—Portland—1926

Frequency: 750 Kc..... Power: 50 Kw. d.
 Owned By. . Seattle, Portland & Spokane Radio
 Address Box 5886
 Tel.: OLive 4-3193..... Independent
 Station Representative..... McGavren/Guild
 General Manager..... Lester M. Smith
 Commercial Manager..... Richard L. Levy
 Program Director..... Del Olney
 Chief Engineer Bryce Howard
 For other Seattle, Portland & Spokane Radio stations see Multiple-Station Owners.

KRCO—Prineville—1950

Frequency: 690 Kc..... Power: 1000 Watts d.

OREGON

Owned-Oper. By.....Radio Central Oregon
AddressP. O. Box 188
Tel.: Hillcrest 7-6239.....Independent
President, Chief Eng.....C. R. Matheny
Commercial Manager.....Richard W. Burger
Program Director.....Robert Arnott

KPRB—Redmond—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Don & Rita Anderson
AddressP.O. Box 787
Tel.: Lincoln 8-3100.....Independent
Station Representatives.....Wagner; Webb
Station Manager.....Don Anderson

KRAF—Reedsport—1961

Frequency: 1470 Kc.....Power: 5,000 Watts d.
Owned By.....Oregon Coast Bcstrs.
AddressP. O. Box 471
Tel.: Crestview 1-2674.....KBS
PresidentWalter Kraus
General, Commercial Mgr.....Gless Connoy
Program, Publicity Director.....Katie Connoy

KQEN—Roseburg—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Lyle E. Fenner
AddressP. O. Box 847
Tel.: 673-7179.....ABC
PresidentPhilip F. Waters
Owners of: KYNG, Coos Bay.

KRNR—Roseburg—1935

Frequency: 1490 Kc.Power: 250 Watts
Owned By.....Douglas County Tricasters
AddressBox 910
Tel.: OR 3-5551.....CBS
Pres.; Gen., Sta., Comm. Mgr. James H. Johnson

KYES—Roseburg—1955

Frequency: 950 Kc.....Power: 1 Kw. d.
Owned-Oper. By...Douglas County Bcstrs., Inc.
AddressBox 538
Tel.: OR 3-6678.....Independent
President, Chief Engineer.....LeRoy Hiatt
General ManagerElliott Motschenbacher

KOHI—St. Helens—1959

Frequency: 1600 Kc.....Power: 1,000 Watts
Owned By.....Columbia County Bcstrs.
AddressKOHI Bldg.
Tel.: 1601KBS
PresidentL. B. Brownlow
Station Manager.....W. Anderson
Chief EngineerJ. Allen

KAPT—Salem—1961

Frequency: 1220 Kc.....Power: 1,000 Watts d.
Owned By.....Salem Broadcasters
Address.....212 High St., N.E.
Tel.: 364-3353.....MBS; KBS
Station Reps.Webb; Feltis, Dove, Cannon

Pres.; Gen., Mgr.....Robert E. Thomlinson
For other Thomlinson stations see Par stations
under Multiple-Station Owners.

KBZY—Salem—1957

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Oper. By.....Salem Bcstg. Co.
Address369 High St. N.E.
Tel.: EM 4-6748NBC
Station Reps.....Meeker; Art Moore
President.....Carl O. Fisher
General Mgr.....Gene Harrison
Commercial ManagerLes Manning
Program ManagerJohn Vaughan
Chief Engineer.....Elmer Gary
For other Fisher stations see Multiple-Station Owners.

KGAY—Salem—1951

Frequency: 1430 Kc.....Power: 5000 Watts d.
Owned By ..Radio Wonderful WillametteLand
AddressBox 768
Tel.: 363-7121.....Independent
Pres.: Co-Owner.....Alex Dreier
Sales Promotion Manager.....Paul Bowman
For other Stadler stations see Multiple-Station Owners.

KSLM—Salem—1934

Freq.: 1930 Kc...Power: 5000 Wts. d., 1000 n.
Owned-Operated By.....Oregon Radio, Inc.
Business Address.....P. O. Box 631
Tel.: EM 4-8433.....ABC
PresidentLou C. Paulus
Program Director.....Bob McCarl

KEED—Springfield-Eugene 1954

Frequency: 1050 Kc.....Power: 1 Kw., d.
OwnedKEED, Inc.
AddressBox K, Eugene, Ore.
Tel.: PA 6-6591.....Independent
PresidentGlen M. Stadler
Station Manager.....Rodney V. Louden
Chief EngineerRobert Barnes
For other Stadler stations see Multiple-Station Owners.

KACI—The Dalles—1955

Frequency: 1300 Kc.Power: 1000 Watts d.
Owned ByRadio Mid-Columbia Inc.
Business Address.....119 E. 2nd St.
Tel.: Cy 6-9661.....Independent
Station Representatives.....Hopewell; Moore
President, Gen. Mgr.....M. V. Ling
Station Mgr.....R. N. Robinson

KODL—The Dalles—1940

Frequency: 1440 Kc.....Power: 1000 Watts
Owned By.....Western Radio Corp.
AddressKODL Bldg.
Tel.: CyPress 6-2300.....KBS
Station Reps....Feltis, Dove, Cannon; Jacobson
PresidentV. B. Kenworthy
General Mgr.....Paul E. Walden

KTIL—Tillamook—1947

Frequency: 1590 Kc.....Power: 1 Kw.
Owned By....Robert Douglas & Philip Tonken
AddressBox 1590
Tel.: VI 2-4422.....Independent
Reps.....Continental; Art Moore
President.....Philip Tonken
Sales Promo. Mgr., Ch. Eng.....Larry Brunen

KTDO—Toledo—1960

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Edward C. McElroy, Jr.
AddressP. O. Box 568
Tel.: 336-2662Independent
General, Commercial Mgr. ..E. C. McElroy, Jr.
Program DirectorJo McElroy
Chief EngineerGeorge W. Morrison

Pennsylvania

WAEB—Allentown—1948

Freq.: 790 Kc.Power: 500 W. d., 1 Kw. n.
Owned-Oper. ByWAEB Bcstrs., Inc.
Address.....7th & Hamilton Sts.
Tel.: 434-9364Independent
PresidentWilliam F. Rust, Jr.
General ManagerS. Robert Ackley
Commercial ManagerRonald Sotak
Program Director.....Jay Sands
Chief EngineerWilliam Gottshall

Sales Promo., Publicity Dir.....Bob Manning
Program DirectorJames Van de Velde
For other Triangle stations see Multiple-Station
Owners.

WRTA—Altoona—1947

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W.n.
Owned By...Altoona Trans-Audio Corporation
Address.....Penn Alto Hotel
Tel.: WI 3-6112.....ABC
President.....Martin F. Malarkey
Owners of: WMBT, Shenandoah.

WHOL—Allentown—1948

Frequency: 1600 Kc.....Power: 500 Watts
Owned By.....Empire Bcstg.
AddressColorado & Poplar Sts.
Tel.: HE 4-4801Independent
RepresentativeRaymer
Co-Owners..Ray M. Schact, James A. Herbert
Sales Manager.....Martin Torbert
For other Diehm stations see Multiple-Station Own-
ers.

WVAM—Altoona—1948

Frequency: 1430 Kc.....Power: 1,000 Watts
Owned-Oper. By.....General Bcstg. Corp.
Address.....2727 W. Albert Dr.
Tel.: WI 4-8127.....CBS
Sta. Rep.Weed
PresidentE. S. Leopold
General, Station Mgr.....Will Ketner
Chief Engineer.....John Schiele
Owners of: WVAM-FM.

WKAP—Allentown—1948

Frequency: 1320 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WKAP, Inc.
AddressP. O. Box 689
Tel.: 433-3166Independent
Station Rep.H-R Representatives
President.....N. Joe Rahall
Sta., Gen. Mgr.....O. R. Davies
Chief Eng.....C. Frank Cordaro
for other Rahall stations see Multiple-Station
Owners.

WMBA—Ambridge—1958

Frequency: 1460 Kc.Power: 500 Watts d.
Owned By.....Miners Bcstg. Service, Inc.
Business Address.....304 Duss Ave.
Tel.: COngress 6-1110.....Independent
President.....Joseph L. Maguire
General Manager.....John W. Angst
Station Manager.....Roy E. Angst, Jr.

WSAN—Allentown—1923

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By....Lehigh Valley Bcstg. Co.
Address.....1183 Mickley Rd.
Tel.: 434-9511NBC
Gen., Sta. Mgr.....Reuel H. Musselman

WAVL—Apollo—1947

Frequency: 910 Kc.Power: 1000 Watts, d.
Owned-Oper. By.....Tri-Boro Bcstg. Co.
AddressBox 277
Tel.: GR 2-3921.....KBS
Station Rep.....Charles Bernard
Gen., Comm. ManagerCecil F. Clifton

WFBG—Altoona—1924

Frequency: 1290 Kc...Power: 5 Kw. d., 1 Kw.n.
Owned-Operated ByTriangle Pubs.
Address5000 Commerce Park
Tel.: WIndsor 4-2031.....Independent
Vice PresidentRoger Clipp
General ManagerJohn Stilli, Jr.
National Sales Mgr.....John Brubaker

WNCC—Barnesboro—1950

Frequency: 950 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WNCC, Inc.
Address803 Maple Ave.
Tel.: WIlliams 8-9200.....KBS-MBS
President, Chief Eng.....J. Howard Bair
Station ManagerEric M. Bauer
Program Director.....Nancy J. Lubert

PENNSYLVANIA

WBVP—Beaver Falls—1948

Frequency: 1220 Kc. Power: 1 Kw.d., 250 W.n.
Owned-Operated By.....WBVP, Inc.
Business Address1216 7th Ave.; Box 719
Tel.: Tilden 6-4100Independent
PresidentFrank R. Smith
General Station Mgr.Thomas B. Price
Owners of: WBVR-FM.

WBFD—Bedford—1955

Frequency: 1310 Kc. Power: 5 Kw. d.
Owned-Oper. By....The Inquirer Printing Co.
Address.....American Legion Bldg.
Tel.: 623-5132KBS
PresidentJohn Biddle
Chief Engineer.....W. H. Smith

WBLF—Bellefonte—1958

Frequency: 1330 Kc. Power: 500 Watts d.
Owned By.....Bellefonte Bcstg. Corp.
AddressP.O. Box 88
Tel.: ELgin 5-4751MBS
Pres., Gen. Mgr.....Cary H. Simpson
Station Manager.....J. W. Eschbach
For other Simpson stations see Multiple-Station
Owners.

WBRX—Berwick—1957

Frequency: 1280 Kc. Power: 500 Watts d.
Owned By.....Columbia County Bcstrs., Inc.
AddressJackson Bldg.
Tel.: PL 2-4546.....KBS
President, Gen. Mgr.....John S. Booth

WGPA—Bethlehem—1946

Frequency: 1100 Kc. Power: 250 Watts d.
Owned ByA. B. E. Broadcasting Co.
Address.....428 Brodhead Ave.
Tel.: 866-8074Independent
President.....Rolland L. Adams
V.P., Station ManagerCharles R. Thon
Prog. Dir.Robert Wolken
Chief Engineer.....Edwin Ryback
Owners of: WGPA-FM.

WCNR—Bloomsburg—1946

Frequency: 930 Kc. Power: 1,000 Watts d.
Owned By The Columbia Montour Bcstg. Corp.
Bus.-Studio Address.....38 W. Main St.
Tel.: ST 4-1200.....Independent
Exec. Dirs. Robert R. Eyerly, Paul R. Eyerly, Jr.
Station Manager.....Ed Darlington
Chief Engineer.....Robert Fulton

WHLM—Bloomsburg—1946

Frequency: 550 Kc. Power: 1000 Watts
Owned By.....Bloom Radio
Address.....Square Bldg.
Tel.: 784-5500MBS
RepresentativeRaymer
PresidentHarry L. Magee
General, Sta. Manager.....Robert R. Williams

Publicity Director Ray Calabrese
Commercial, Sales Prom. Mgr....Pat Campbell
Chief Engineer.....Anthony Hogg
For other Jet Net stations see Multiple-Station
Owners.

WLOA—Braddock—1947

Frequency: 1550 Kc. Power: 1000 Watts d.
Owned-Operated ByMatta Bcstg. Co.
Address1233 Braddock Ave.
Tel.: EL 1-1100Independent
Pres., Gen. Mgr.....William G. Matta
Program DirectorE. R. Matta
Chief Engineer.....Frederick Sand
Owners of: WLOA-FM.

WESB—Bradford—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Radio Station WESB
Address.....43 Main St.
Tel.: 368-4141Independent
Gen., Sta. Mgr.....J. M. Cleary
Comm., Sales Promo. Mgr.....C. W. Callahan
Prog. Dir., Chief Eng.William Winn
Owners of: WWGO, Erie.

WBUT—Butler—1949

Frequency: 1050 Kc. Power: 250 W., d.
Owned-Operated By.....WBUT, Inc.
AddressBox 1048
Tel.: 7-5778Independent
PresidentJames Beattie
Program Director.....G. Earl Sadlon
For other Beattie stations see Multiple-Station
Owners.

WISR—Butler—1941

Frequency: 680 Kc. Power: 250 Watts d.
Owned-Oper. By....The Butler Bcstg. Co., Inc.
Address357 N. Main St.
Tel.: 7-4701.....Independent
President.....Joel W. Rosenblum
General Mgr.....Robert L. Kaufman
Comm. Manager.....J. Victor O'Brien
Chief EngineerPaul Rex
For other Rosenblum stations see Multiple-Station
Owners.

WARO—Canonsburg—1957

Freq.: 540 Kc. Power: 250 W. d.
Owned ByRadio Hill, Inc.
AddressMorganza Road
Tel.: 745-5400Independent
Co-Owners.....Tommy & Mary Lou Sutton
Station ManagerJames Saxon
Chief EngineerJohn Barton

WCDL—Carbondale—1950

Frequency: 1440 Kc. Power: 5 Kw., d.
Owned By.....Carbondale Rdcstg. Co., Inc.
Address127 Salem Rd.
Tel.: 282-2770Independent
RepresentativeDonald Cooke, Inc.
PresidentWilliam H. Ware
General Manager.....Marjorie Zapotosky

PENNSYLVANIA

Commercial Mgr.....P. J. Oles
Program Director.....J. Martin
Chief EngineerWalter Rude

WCBG—Chambersburg—1956

Frequency: 1590 Kc.Power: 5 Kw., d.
Owned By.....Four States Bcstg. Corp.
AddressRadio Hill
Tel.: COlony 3-4131.....Independent
Station Reps...Pa. State Reps.; Charles Bernard
President, General Mgr.Norman Messner
Commercial Manager.....Robert Koch
Program Director.....Richard Bower
Chief Engineer.....Harvey Cunningham

WCHA—Chambersburg—1946

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....Chambersburg Bcstg. Co.
AddressProfessional Arts Bldg.
Tel.: CO 4-7121.....Independent
Station Rep.Phila. Spot Sales
Pres., Gen. Mgr.....John S. Booth
Commercial, Sales Prom. Mgr. ...David Myers
Chief EngineerJames McCurdy
Owners of: WCHA-FM.

WESA—Charleroi—1947

Frequency: 940 Kc.....Power: 250 Watts d.
Owned By..Monongahela Valley Bcstg. Corp.
AddressBox 584
Tel.: HU 3-6551.....Kb3
President.....Dr. A. S. Sickman
Sales Promotion Mgr.....Val Gearhart
Program DirectorWilliam Richards
Chief EngineerTom Chambers

WEEZ—Chester—1947

Frequency: 1590 Kc.....Power: 1000 Watts
Owned ByWDRF, Inc.
Address3500 Edgmont Ave.
Tel.: TRemont 4-4323.....Independent
Station RepresentativeWeed
President.....Ogden R. Davies

WVCH—Chester—1947

Frequency: 740 Kc.Power: 1 Kw.
Owned-Operated ByJames M. Tisdale
Bus.-Studio Address...Wolf Bldg., Market Sq.
Tel.: TRemont 2-8861Independent
Station Rep.Webb
President, Gen. Mgr.....James M. Tisdale
Station Mgr.....Robert A. Hibbert, Jr.
Chief Engineer.....Dan Baron

WWCH—Clarion—1960

Frequency: 1300 Kc.....Power: 500 Watts
Owned By.....Clarion County Bcstg. Corp.
AddressGarby Theatre Bldg.
Tel.: Capital 6-8600.....ABC
PresidentWilliam E. Sheridan
General, Station Mgr. ...Walter G. Broadhurst
Sales Prom. ManagerRay S. Walker
Chief EngineerMelvin M. Check

WCPA—Clearfield—1947

Frequency: 900 Kc.Power: 1000 Watts d.
Owned By.....Clearfield Bcstrs. Inc.
AddressChurch St.
Tel.: POplar 5-5541.....ABC
PresidentW. K. Ulerich
General ManagerMilton J. Bergstein
Station ManagerJohn A. Dame
Chief EngineerLou Duck
For other Ulerich stations see Multiple-Station
Owners.

WCOJ—Coatesville—1949

Frequency: 1420 Kc.Power: 5 Kw.
Owned By.....Chester County Bcstg. Co.
Address.....809 E. Lincoln Hwy.
Tel.: DUdley 4-2100Independent
President, Chief Eng.Louis N. Seltzer
General ManagerWilliam S. Halpern
Comm., Sales Prom. Mgr.Donald Kimes
Owners of: WNJH, Hammonton.

WCOY—Columbia—1957

Frequency: 1580 Kc.Power: 500 W., d.
Owned By.....Tri-Cities Bcstg.
Address343 Poplar St.
Tel.: 684-2591Independent
RepresentativeBurn-Smith
PresidentJ. L. Putbrese
Chief EngineerNeil Wilson

for
dynamic
delaware
county



WE EZ RADIO 159

WE EZ RADIO 159

3500 Edgmont Ave.
Chester, Penna.
Tremont 4-4323

PENNSYLVANIA

WCVI—Connellsville—1946

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Oper. ByConnellsville Bcstrs., Inc.
Business-Studio Address ..133 E. Crawford Ave.
Tel.: MA 8-4600Independent
Station RepresentativeHopewell
PresidentDr. C. T. Troilo
General Manager.....William P. Colborn
Chief EngineerRobert Ray

WOTR—Corry—1955

Freq.: 1370 Kc....Power: 1000 W. d., 500 W. n.
Owned ByOlivia T. Rennekamp
Address25½ N. Center St.
Tel.: 3-6611KBS-NBC
PresidentOlivia T. Rennekamp
Station ManagerGlen Henderson
Program DirectorMary Hegner
Publicity DirectorD. McEldowney
Chief EngineerWilliam Remington

WFRM—Coudersport—1953

Frequency: 600 Kc.Power: 1000 Watts d.
Owned-Oper. ByFarm & Home Bcstg. Co.
Address9 N. Main St.
Tel.: 611MBS
PresidentC. H. Simpson
General ManagerJohn A. Fay
Chief EngineerMartin Weiss
For other Simpson stations see Multiple-Station Owners.

WBUX—Doylestown—1948

Frequency: 1570 Kc.Power: 1 Kw., d.
Owned By.....WBUX Broadcasting Co.
Address30 E. Oakland Ave.
Tel.: FI 8-3583Independent
PresidentGeorge Steiner
General ManagerJames Stolcz
Chief EngineerA. P. Lombardi

WCED—DuBois—1941

Freq.: 1420 Kc.Power: 5 Kw. d., 500 W.n.
Owned By.....Tri-County Broadcasting Co.,
Address80 N. Park Place
Tel.: 371-6100CBS
Station Representative ...Devney Organization
PresidentHarold T. Gray
General Mgr.....Jason S. Gray
Comm., Sales Prom. Mgr.George Williams
Chief EngineerGeorge Donahue

WEEX—Easton—1956

Frequency: 1230 Kc.Power: 250 Watts
Owned By.....Easton Publishing Co.
AddressChestnut Hill
Tel.: Blackburn 8-6155Independent
PresidentJ. L. Stackhouse
Sales Prom. ManagerRobert B. Grove
Program DirectorDon Ross
Chief EngineerRobert Francett
Owners of: WEEX-FM.

WEST—Easton—1936

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Oper. ByAssociated Bcstrs., Inc.
Bus. Studio Address.....436 Northampton St.
Tel.: BLackburn 8-6131NBC
RepresentativeMeeker Co.
Station Exec.Clair R. McCollough
Station ManagerTheodore W. Pierce
Program ManagerJoseph Prentice
Nat'l Sales Mgr.Harry J. Shaub, Jr.
Technical DirectorJ. E. Mathiot
For other McCullough stations see Steinman stations under Multiple-Station Owners.

WEND—Ebensburg—1961

Frequency: 1580 Kc.Power: 1 Kw. d.
Owned ByCambria County Bcstg. Co.
Address120 S. Center St.
Tel.: GRGreenleaf 2-8801MBS
PresidentCary H. Simpson
V.P., General ManagerJohn W. Eschbach
For other Simpson stations see Multiple-Station Owners.

WEZN—Elizabethtown—1958

Frequency: 600 Kc.Power: 500 Watts
Owned ByWEZN, Inc.
AddressBox 1600
Tel.: EMpire 7-1511KBS
President.....J. B. Sollengerer
Chief EngineerDon Kerkeslager

WLEM—Emporium—1958

Frequency: 1250 Kc.Power: 1000 Watts d.
Owned ByEmporium Broadcasting Co.
AddressBox 316
Tel.: 712Independent
President, General Mgr.James A. Spots
Chief EngineerWilliam D. Murphy

WGSA—Ephrata—1955

Frequency: 1310 Kc.Power: 5000 Watts d.
Owned By.....Garden Spot Bcstrs., Inc.
Address44 Bethany Road
Tel.: RE 3-2226MBS
Station Rep.....Charles Bernard
PresidentLester Greenawalt
General, Station Mgr.Samuel R. Youse
Program DirectorPhilip Jacobs
Owners of: WGSA-FM.

WICU—Erie—1946

Frequency: 1330 Kc.Power: 5000 Watts
Owned ByRadio WICU
Bus.-Studio Address3514 State St.
Tel.: GL 4-5201ABC
President.....Edward H. Lamb
General ManagerArthur Ingram
Chief EngineerKen Husband
Owners of: WICU-TV.

WJET—Erie—1951

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W.n.

Owned By.....Jet Broadcasting Co.
 Address1635 Ash St.
 Tel.: GL 2-6741MBS
 Sta. RepresentativeHollingbery
 President, Gen. Mgr.Myron Jones
 Chief EngineerRichard Zahniser
 For other M. Jones stations see Multiple-Station
 Owners.

WWGO—Erie—1935

(Formerly WLEU)

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W.n.
 Owned By.....Station WLEU
 Address212 Commerce Bldg.
 Tel.: GLeendale 6-7078CBS
 Station ManagerR. H. Elliott
 Commercial ManagerRonald Smith

WWYN—Erie—1941

Frequency: 1260 Kc.Power: 5 Kw.
 Owned ByWERC, Inc.
 Address1003 State St.
 Tel.: GLeendale 6-2096NBC
 Station Rep.Venard, Torbet & McConnell
 PresidentSimon Goldman
 Commercial ManagerDick Warneka
 Program, Publicity DirectorDon Porter
 Chief EngineerJack Heidecker
 For other Goldman stations see James Bestg. under
 Multiple-Station Owners.

WWDS—Everett—1963

Frequency: 1050 Kc.....Power: 250 W.
 Owned By.....Willard & Dennis Sleighter
 AddressBox 187
 Tel.: 652-3131.....MBS
 RepresentativeNone
 Gen., Sta., Sales Mgr.....Melvin King

WFAR—Farrell—1953

Freq.: 1470 Kc.Power: 1 Kw. d., 500 W.n.
 Owned ByFarrell-Sharon Bcstg. Co.
 AddressRFD #2
 Tel.: DIamond 6-4171.....KBS
 PresidentSanford A. Schafitz
 General Mgr.A. Zippay
 Chief EngineerEd Lazar

WFRA—Franklin—1958

Frequency: 1430 Kc.Power: 500 Watts, d.
 Owned By.Northwestern Pennsylvania Bcstrs.
 AddressBox 908
 Tel.: 432-2188.....MBS
 Reps.....Ohio Stas.; Penn State Reps; Dome
 Pres., Sta. Mgr.....Robert H. Sauber

WGET—Gettysburg—1950

Frequency: 1320 Kc...Power: 1 Kw. d., 500 W.n.
 Owned-Oper. ByTimes & News Pub. Co.
 Business AddressBox 28
 Tel.: 334-3101MBS
 General, Comm. Manager ...P. H. Cunningham
 Program DirectorRichard Selby
 Chief EngineerLester Blair
 Owners of: WGET-FM.

WHJB—Greensburg—1934

Frequency: 620 Kc.....Power: 1 Kw. d., 500 n.
 Owned By.....WHJB, Inc.
 Address128 N. Penn. Ave.
 Tel.: TEmple 4-0600Independent
 PresidentRobert Burstein

WGRP—Greenville—1959

Frequency: 940 Kc.Power: 1000 Watts
 Owned ByGreenville Bcstg. Co.
 AddressBox 189; 44 McCrackon Rd.
 Tel.: JU 8-8900Independent
 President, Gen. Mgr.Kenneth B. Anderson
 Station Mgr.Merle G. Anderson

WHVR—Hanover—1949

Freq.: 1280 Kc. ..Power: 5 Kw. d., 500 Watts n.
 Owned-Operated ByRadio Hanover, Inc.
 AddressBox 268
 Tel.: ME 7-3831Independent
 President, Gen. Mgr.John D. Bare
 Owners of: WYCR (FM).

WCMB—Harrisburg—1948

Frequency: 1460 Kc.Power: 5000 Watts
 Owned-Oper. ByHudson Bcstg. Corp.
 AddressWCMB Bldg.
 Tel.: CE 4-3005MBS
 General ManagerEd K. Smith
 Commercial ManagerAllen P. Solada
 Program DirectorEd. Gonzalez
 Chief EngineerCharles Stefamic

WFEC—Harrisburg—1945

(Formerly WHGB)

Owned By.....East Coast Bcstg. Co.
 Address.....112 Market S.
 Tel.: 234-4988.....ABC
 Rep.....McGavren-Guild (William Div.)
 PresidentHerbert Schorr

WHP—Harrisburg—1924

Frequency: 580 Kc.Power: 5 Kw.
 OwnedWHP, Inc.
 Address216 Locust St.
 Tel.: CEdar 4-3211CBS
 Station RepresentativeKatz Agency
 PresidentAlbert H. Stackpole
 Exec. V.P., General Mgr.Cecil M. Sansbury
 Sales ManagerJack Grove
 Program, Publicity Dir.....Brod Seymour
 Chief EngineerE. Dan Leibensperger
 Owners of: WHP-FM-TV.

WHYL—Harrisburg—1948

Frequency: 960 Kc.....Power: 5 Kw. d.
 Owned By.....Richard Field Lewis, Jr., Inc.
 Address....Bergner Bldg., Third & Market Sts.
 Tel.: CH 9-1717.....Independent
 Reps.....Spot Times Sales; Lowenstein
 President.....Marion P. Lewis
 Gen., Sta., Comm. Mgr.....Philip J. Potter
 For other Lewis stations see Multiple-Station Own-
 ers.

PENNSYLVANIA

WKBO—Harrisburg—1922

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. ByKeystone Bcstg. Corp.
Address31 N. Second St.
Tel.: CE 4-0191NBC
RepresentativeMeeker Co.
Station ExecutiveClair R. McCollough
Station ManagerJack Hooper
General Sales ManagerJ. Robert Gulick
Chief EngineerJ. E. Mathiot
For other McCollough stations see Steinman stations under Multiple-Station Owners.

WAZL—Hazleton—1932

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Operated ByHazleton Bcstg. Co.
Address708 Hazleton Natl. Bank Bldg.
Tel.: 454-3531NBC-MBS
RepresentativeRaymer
Pres., Gen. Mgr.Victor C. Diehm
Regional, Nat'l Sales Mgr.Thomas A. Tito
Commercial ManagerRobert J. Sacco
Program DirectorBill Schmeer
Publicity DirectorBetty Anne Diehm
Chief EngineerAnthony Hogg
For other Diehm stations see Multiple-Station Owners.

WTHT—Hazleton—1961

Frequency: 1300 Kc.Power: 1000 Watts
Owned ByRadio 13, Inc.
AddressP.O. Box 71
Tel.: 455-3601Independent
President, General Mgr.Louis Adelman
Chief EngineerPaul Wensko

WHUN—Huntingdon—1946

Frequency: 1150 Kc.Power: 5000 Watts
Owned ByHuntingdon Bcstrs, Inc.
Bus.-Studio Address400 Washington St.
Tel.: MI 3-3340KBS
PresidentJohn H. Biddle
General ManagerWilliam E. Germann

WDAD—Indiana—1945

Frequency: 1450 Kc.Power: 250 Watts
Owned-Oper. ByWDAD, Inc.
Address633 Philadelphia St.
Tel.: HO 5-5511CBS-KBS
PresidentW. K. Ulerich
For other Ulerich stations see Multiple-Station Owners.

WARD—Johnstown—1946

Frequency: 1490 Kc.Power: 250 Watts
Owned-Oper. ByCentral Bcstg. Co., Inc.
Address235 Franklin St.
Tel.: 7-0761CBS
RepresentativeWeed
Vice-Pres.; Gen. Mgr.G. D. Gartland
Commercial Mgr.Joe Cavanaugh
Chief EngineerCornelius Donatti
Owners of: WARD-FM-TV.

WCRO—Johnstown—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. ByCentury Bcstg. Corp.
Bus.-Studio AddressFort Stanwix Hotel
Tel.: 536-5158MBS
Gen., Sales Mgr.John P. Foster

WJAC—Johnstown—1925

Frequency: 1400 Kc.Power: 250 Watts
Owned-Operated ByWJAC, Inc.
AddressHickory Lane
Tel.: 255-5831NBC
Station RepresentativeMeeker
PresidentW. W. Krebs
General ManagerEdward J. Klym
Chief EngineerTheodore E. Campbell
Owners of: WJAC-TV.

WADP—Kane—1954

Frequency: 960 Kc.Power: 1000 Watts d.
Owned ByKane Broadcasting Corp.
AddressPenn-Kane Hotel
Tel.: 837-7100KBS
PresidentGordon Hanks
Comm., Sta. Mgr.George A. Larson

WACB—Kittanning—1948

Frequency: 1380 Kc.Power: 1000 Watts d.
Owned ByJoel W. Rosenblum Ent.
Address325 Market St.
Tel.: LI 3-1381KBS
PresidentJoel W. Rosenblum
For other Rosenblum stations see Multiple-Station Owners.

WGAL—Lancaster—1922

Frequency: 1490 Kc. Power: 1 Kw.d., 250 W.n.
Owned-Operated ByWGAL, Inc.
Business-Studio Address24 S. Queen St.
Tel.: EX 7-0333NBC
RepresentativeMeeker Co.
President, Gen. Mgr.Clair R. McCollough
Station Mgr.Kenneth Kreider
Program Dir.Brian Kintzer
Gen. Sales Mgr.J. Robert Gulick
Promotion Dir.Paul I. Woodland
Technical DirectorJ. E. Mathiot
For other McCollough stations see Steinman stations under Multiple-Station Owners.

WLAN—Lancaster—1946

Frequency: 1390 Kc.Power: 1000 Watts
Owned-Oper. ByThe Peoples Bcstg. Co.
Bus.-Studio Address252 N. Queen St.
Tel.: 394-7261ABC
Station RepresentativeBcst. Time Sales
Pres., Gen. Mgr.Frank H. Altdoerffer
Chief EngineerJames H. Kemman
Owners of: WLAN-FM.

WNPV—Lansdale—1960

Frequency: 1440 Kc.Power: 500 Watts d.
Owned ByEquitable Publishing Co.

AddressBox 1440
 Tel.: Ulysses 5-8211Independent
 PresidentGeorge W. Knipe
 Sales Prom., Prog. Dir.Richard Heist
 Chief Engineer.....W. Leroy Nuss

WLSH—Lansford—1952

Frequency: 1410 Kc.....Power: 5000 Watts
 Owned-Oper. ByMiners Bcstg. Service, Inc.
 AddressP. O. Box D
 Tel.: 645-3123Independent
 President.....Joseph L. Maguire
 Gen. ManagerJohn W. Angst
 Owners of: WMBA, Ambridge; WPAM, Pottsville,
 Pa.

WQTW—Latrobe—1951

(Formerly WAKU)

Frequency: 1570 Kc.....Power: 1 Kw. d.
 Owned By.....Westmoreland Bcstg. Corp.
 AddressBox 208
 Tel.: KE 7-7744.....KBS
 Representative.....None
 Pres.; Gen., Sta., Comm. Mgr...John J. Stewart
 Prog. Dir., Ch. Eng.....Tom Sidwell

WTRA—Latrobe—1956

Frequency: 1480 Kc.Power: 500 W. d.
 Owned By.....Latrobe Bcstrs.
 Address202 Main St.
 Tel.: KE 7-3338.....Independent
 PresidentLouis Rosenberg
 General Manager.....William Dymond

WLBR—Lebanon—1946

Frequency: 1270 Kc. ..Power: 5 Kw.d., 1 Kw.n.
 Owned-Operated By.....Lebanon Bcstg. Co.
 AddressRoute 20
 Tel.: CRestview 2-7651Independent
 PresidentH. Raymond Stadium
 Managing Director, Prog. Dir. ..Lester P. Etter
 Commercial ManagerErnest Latessa
 Chief Engineer.....William Zehring
 Owners of: WLBR-FM.

WYNS—Lehigh—1962

Frequency: 1150 Kc.....Power: 1,000 Watts
 Owned ByValley Broadcasting Co.
 AddressP.O. Box 115
 Tel.: 377-1150Independent
 PresidentMartin H. Philip
 Program DirectorJeff Dean
 Owners of WNAK, Wilkes-Barre.

WBCB—Levittown—1957

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
 Owned By.....O'Keefe Bcstg. Co.
 AddressBox 1490
 Tel.: 949-1490Independent
 Pres., Gen. Mgr.....Jack Wellington

WUNS—Lewisburg—1957

Frequency: 1010 Kc.....Power: 250 Watts. d.

OwnedWireline Radio, Inc.
 Address.....Route 1, Radio Park
 Tele.: JA 3-1222.....KBS
 Representative.....Penn State Reps
 General Manager..Richard L. Fenstermacher
 Commercial ManagerCarl L. Miller
 Chief EngineerClyde Rhoades

WKVA—Lewistown—1949

Frequency: 920 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Operated ByCentral Pa. Bcstg. Co.
 Address3 W. Hale St.
 Tel.: 248-6771ABC
 Pres., Sta., Gen. Mgr.Robert L. Wilson
 Program DirectorRichard C. Lyons
 Publicity DirectorPeter E. Farrell

WMRF—Lewistown—1941

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Operated ByLewistown Bcstg. Co.
 Address.....5 W. Market St.
 Tel.: 248-6757NBC
 RepresentativeBurn-Smith
 PresidentJ. S. Woods
 General ManagerT. W. Metzger
 Chief EngineerKenneth Callahan
 Owners of: WJUN, Mexico, Pa.

WBPZ—Lock Haven—1947

Frequency: 1230Power: 250 Watts
 Owned-Oper. By.....Lock Haven Bcstg. Corp.
 Address132½ Main St.
 Tel.: 748-4038MBS
 Station Representative ...Devney Organization
 PresidentDonald C. Welch
 Gen., Sta. Mgr.....Harris Lipetz

WEDO—McKeesport—1946

Frequency: 810 Kc.Power: 1000 Watts
 Owned-Operated By.....Tri-City Bcstg. Co.
 Business-Studio Address547 5th Ave.
 Tel.: North 4-7167CBS
 PresidentEdward J. Hirshberg
 Station Mgr.Jim Rice

WPQR—McKeesport—1946

Frequency: 1360 Kc..Power: 5 Kw. d., 1 Kw.n.
 Owned ByMon Yough Bcstg. Co.
 Address.....516 Market St.
 Tel.: OR 8-8988Independent
 PresidentRobert M. Cox
 Station ManagerSam Vidnovic

WMGW—Meadville—1947

Frequency: 1490 Kc..Power: 1 Kw.d., 250 W.n.
 Owned By.....Regional Bcstrs., Inc.
 Address964 Park Ave.
 Tel.: 6-1111Independent
 PresidentWilliam H. Rich
 Station Manager.....James R. Nicholson
 Program DirectorPaul J. Brown
 Owners of: WMGW-FM.

PENNSYLVANIA

WJUN—Mexico—1955

Frequency: 1220 Kc.Power: 1000 Watts d.
Owner.. Juniata Perry Bcstg., (Lewiston Bcstg.)
Business Address.....Box 97, Mifflintown
Tel.: Mifflintown 436-2135Independent
Representative Burn-Smith
President J. S. Woods
General ManagerThomas W. Metzger
Station Manager.....Ralph S. Parker
Chief EngineerKenneth Callahan
Owners of: WMRF, Lewistown, Pa.

WMLP—Milton—1955

Frequency: 1380 Kc.Power: 1 Kw. d.
Owned ByWMLP, Inc.
AddressHunt Bldg.
Tel.: PI 2-8705Independent
President, Gen. Mgr.....Victor Michael
Station ManagerJ. H. Yingling
Chief EngineerDuane Durst

WPEL—Montrose—1953

Frequency: 1250 Kc.Power: 1000 Watts d.
Owned ByMontrose Bcstg. Corp.
Address.....Locust & High Sts.
Tel.: 397Independent
Pres.; Sta. Mgr.....W. Douglas Roe
Owners of: WPEL-FM.

WKST—New Castle—1938

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By .WKST Radio (Communications Inds.)
Address.....First Federal Plaza
Tel.: 654-5501.....ABC
Reps.....B.T.S.; Pearse; Penn State; Ohio Stas.
PresidentLazar Enamuel
Chief EngineerAbe Jacobowitz
For other Communications Industries stations see
Multiple-Station Owners.

WKPA—New Kensington 1940

Frequency: 1150 Kc.Power: 1000 Watts d.
Owned By.....Gateway Bcstg. Ents.
Business-Studio Address.....810 Fifth Ave.
Tel.: ED 7-3588Independent
PresidentC. R. Cooper
Gen., Comm. Mgr.Nelson L. Goldberg
Program DirectorPhil Brooks
Owners of: WYDD (FM), New-Kensington.

WNAR—Norristown—1946

Frequency: 1110 Kc.Power: 500 Watts d.
Owned-Operated ByNorristown Bcstg. Co.
AddressOld Arch Rd.
Tel.: BR 2-7600Independent
Station RepresentativeH-R Reps., Inc.
PresidentN. Joe Rahall
Program DirectorAnthony G. Bekas
Chief EngineerA. DeSola
For other Rahall stations see WKAP, Inc., under
Multiple-Station Owners.

WKRZ—Oil City—1946

Frequency: 1340 Kc.Power: 250 Watts
Owned-Operated By.....WKRZ, Inc.
AddressBroadcast Hill
Tel.: 4-1269NBC-KBS
Pres., Gen. Mgr.Kenneth E. Rennekamp
Chief EngineerRobert Harmon
For other Rennekamp stations see Multiple-Station
Owners.

WCAU—Philadelphia—1922

Frequency: 1210 Kc.....Power: 50,000 Watts
Owned ByColumbia Broadcasting System
Address.....City & Monument Ave. S.
Tel.: TR 9-7000CBS
RepresentativeCBS Radio Spot Sales
V.P. (CBS) Gen. Mgr.....John O. Downey
Promotion Mgr.Fred Birnbaum
Program DirectorMike Grant
Publicity DirectorTom Dickson
Chief EngineerRalph E. Green
For other CBS owned stations see Radio & TV
Networks.

WDAS—Philadelphia—1922

Frequency: 1480 Kc. Power: 5 Kw.d., 1 Kw., n.
Owned-Oper. ByMax M. Leon, Inc.
AddressBelmont Ave. & Edgely Rd.
Tel.: TR 8-2000Independent
PresidentMax M. Leon
General ManagerRobert A. Klein
General Sales ManagerWilliam H. Vogt
Promotion, Program Dir.Robert C. Ardrey
Chief EngineerFrank Unterberger
Owners of: WDAS-FM.

WFIL—Philadelphia—1922

Frequency: 560 Kc.....Power: 5000 Watts
OwnedTriangle Publications, Inc.
Address4100 City Line Ave.
Tel.: EV 2-4700ABC
RepresentativeBlair
V. P., General Mgr.Roger W. Clipp
Station ManagerGeorge A. Koehler
Radio Operations Mgr.Florence B. Steck
Business ManagerJohn C. Harlan
Director of EngineeringHenry E. Rhea
For other Triangle stations see Multiple-Station
Owners.

WFLN—Philadelphia—1948

Frequency: 900 Kc.Power: 1 Kw. d.
Owned ByFranklin Bcstg. Co.
Address8200 Ridge Ave.
Tel.: IVyridge 2-6000Independent
Station RepresentativeGood Music Bcsts.
PresidentLawrence M. C. Smith
General, Station Manager.....R. S. Green
Program Director.....Michael O'Donnell
Chief EngineerWarren R. Wilson

WHAT—Philadelphia—1925

Freq.: 1340 Kc.Power: 1 Kw. d., 250 W. n.
Owned By.....Independence Bcstg. Corp.
Address3930-40 Conshohocken Ave.

Tel.: TRinity 8-1500Independent
 President, General Mgr.William A. Banks
 Station ManagerDolly Banks
 Sales Promotion Mgr.Jack Dash
 Program DirectorRichard Harvey
 Promo., Pub. Mgr.Ivan Shaner
 Owners of: WHAT-FM.

WIBG—Philadelphia—1925

Freq.: 990 Kc. Power: 50,000 Wts. d., 10,000 n.
 Owned BySeaboard Radio Bcstg. Corp.
 Address1617 Pennsylvania Blvd.
 Tel.: LOcust 3-2300Independent
 RepresentativeKatz
 PresidentGeorge B. Storer, Jr.
 General Sales Mgr.David Bolton
 Chief EngineerJohn H. Henninger
 For other Storer stations see Multiple-Station Owners.

WIP—Philadelphia—1922

Frequency: 610 Kc.Power: 5000 Watts
 Owned By.....Metropolitan Bcstg.
 Address19th & Walnut Sts.
 Tel.: LOcust 8-2900Independent
 Station Rep.....Metro Radio Sales
 PresidentJohn Kluge
 V.P., General ManagerHarvey L. Glascock
 General Sales Mgr.Robert Mouny
 Program DirectorDick Carr
 For other Metropolitan Bcstg. stations see Metro-media under Multiple-Station Owners.

WJMJ—Philadelphia—1948

Frequency: 1540 Kc.....Power: 50,000 Watts
 Owned-Oper. ByWJMJ Bcstg. Corp.
 Address2043 Locust St.
 Tel.: LO 4-2300Independent
 RepresentativeBroadcast Time Sales
 Fres., Gen. Sta. Mgr.Patrick J. Stanton
 Comm., Sales Prom. Mgr.James Rubenstone
 Prog. Dir.Michael Deegan
 Chief EngineerChristopher McAteer

WPEN—Philadelphia—1928

Frequency: 950 Kc.....Power: 5000 Watts
 Owned ByWm. Penn Bcstg. Co.
 Business-Studio Address2212 Walnut St.
 Tel.: LO 4-6000Independent
 RepresentativeAM Radio Sales Co.
 PresidentWilliam Sylk
 Nat'l Sales ManagerErwin Rosner
 Chief EngineerCharles W. Burtis
 Owners of: WPEN-FM.

WRCV—Philadelphia—1936

Frequency: 1060 Kc.Power: 50,000 Watts
 Owned By.....National Bcstg. Company
 Address1619 Walnut St.
 Tel.: LO 4-3700NBC
 RepresentativeNBC Spot Sales
 PresidentRobert E. Kintner
 Exec. V.P., General Mgr. Raymond W. Welpott
 Station ManagerThomas E. Paisley, Jr.
 Commercial ManagerJames Carmine

Program DirectorBob Benson
 Chief EngineerGeorge C. Lenfest
 For other NBC owned station see Radio & TV Networks.

WTEL—Philadelphia—1925

Frequency: 860 Kc.Power: 250 Watts d.
 Owned ByWTEL, Inc.
 Address4140 Old York Rd.
 Tel.: GLadstone 5-9200Independent
 Station RepresentativeNational Time Sales
 Vice-Pres.....Q. C. Sturm G. Hopkinson

WPHB—Philipsburg—1956

Frequency: 1260 Kc.Power: 5 Kw. d.
 Owned ByMoshannon Valley Bcstg.
 AddressRadio Park
 Tel.: DICKens 2-2300Independent
 President, Gen. Mgr.....William Emert

KDKA—Pittsburgh—1920

Frequency: 1020 Kc.....Powerr: 50 Kw.
 Owned By.Group W/Westinghouse Bcstg. Co.
 Address.....1 Gateway Ctr.
 Tel.: MUrray 391-3000.....Independent
 Station RepresentativeAM Radio Sales
 PresidentDonald H. McGannon
 General Manager.....Fred E. Walker
 Program ManagerJack Williams
 Chief Engineer.....Theodore C. Kenney
 For other Group W/Westinghouse stations see Multiple-Station Owners.

KQV—Pittsburgh—1919

Frequency: 1410 Kc.....Power: 5000 Watts
 Owned-Oper. By.....KQV, Inc.
 AddressChamber of Commerce Bldg.
 Tel.: AT 1-9100ABC
 Station RepresentativeEastman
 PresidentLeonard H. Goldenson
 General, Station Mgr.John D. Gibbs
 Commercial ManagerTed Smith
 Sales, Publicity Dir.Bill Thieman
 For other ABC owned stations see Multiple-Station Owners.

WAMO—Pittsburgh—1948

Frequency: 860 Kc.Power: 1000 Watts d.
 Owned-Operated ByDynamic Bcstg.
 AddressBox 860
 Tel.: 462-6000Independent
 RepresentativeHoward
 President, Gen. Mgr.Leonard Walk
 Chief EngineerJames Herbert
 Owners of: WAMO-FM, Pittsburgh; WUFO, Buffalo, N. Y.

WJAS—Pittsburgh—1922

Frequency: 1320 Kc.Power: 5000 Watts
 Owned-Oper. By.....National Bcstg. Co.
 Address1459 Crane Ave.
 Tel.: 343-0500NBC
 RepresentativeNBC Spot Sales
 President.....(NBC) Robert E. Kintner
 General ManagerStephen J. Rooney

PENNSYLVANIA

Sales Prom. Mgr., Pub. Dir. Richard C. Stafford
Chief EngineerHomer Linnert
For other NBC owned stations see Radio & TV Networks.

WPIT—Pittsburgh—1947

Frequency: 730 Kc.....Power: 5000 Watts d.
Owned By Rust Craft Bcstg.
Address Pick-Roosevelt Hotel
Tel.: 281-1900Independent
Vice-President.....Don Joset
Chief EngineerMichael Komichak
For other Rust Craft stations see Multiple-Station Owners.

WRYT—Pittsburgh—1922

Frequency: 1250 Kc.....Power: 5000 Watts
Owned ByWRYT, Inc.
Address400 Ardmore Blvd.
Tel.: 242-4300Independent
Station RepresentativeMcGavren/Guild
Pres., General Mgr.Leonard Kapner
Operations ManagerRobert S. Stevens
Chief EngineerJames Greenwood
Owners of: WRYT-FM, WTAE (TV) (50%), Pittsburgh.

WEEP—Pittsburgh—1947

(Formerly WYRE)

Frequency: 1080 Kc.....Power: 1 Kw.
Owned ByGolden Triangle Bcstg. Corp.
Address.....210 Wood St.
Tel.: 471-9950.....MBS
RepresentativeHollingbery
President, Gen. Mgr.....Myron Jones
Exec. V.P., Nat. Sales Mgr....Peter Coticchia
Chief EngineerWalter McCoy
For other H. Jones stations see Multiple-Station Owners.

WWSW—Pittsburgh—1932

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Oper. ByWWSW Radio, Inc.
AddressHotel Sherwyn
Tel.: GR 1-5200.....Independent
Newspaper AffiliationPost Gazette
RepresentativeBlair
PresidentPete Schloss
General, Station Mgr.....B. W. Muros
Chief EngineerHarry Kaiser
Owners of: WWSW-FM.

WPTS—Pittston—1953

Frequency: 1540 Kc.....Power: 1 Kw. d.
Owned-Oper. ByMidway Bcstg. Co., Inc.
Address83 Foote Ave., Duryea, Pa.
Tel.: 654-3388KBS
Station Representative.....Charles Bernard
Pres., Gen. ManagerAngelo W. Fiorani
Commercial Mgr.R. E. Florey
Program DirectorB. Schriver
Sales Promotion Mgr.A. Castelli
Publicity DirectorR. F. Gallagher
Chief EngineerJohn P. McGoldrick

WWML—Portage—1960

Frequency: 1470 Kc.....Power: 500 Watts d.
Owned ByMainline Bcstg. Co., Inc.
Address712 Main Street
Tel.: PERshing 6-8000Independent
PresidentGeorge J. Wasko
Sales Promo., Pub. Dir.Helen Roman
Chief EngineerJoseph Knorosky

WPAZ—Pottstown—1951

Frequency: 1370 Kc.Power: 1000 Watts d.
Owned-Operated ByPottstown Bcstg. Co.
Address247 High St.
Tel.: FAculty 6-4000.....Independent
Pres., Gen. Mgr.Herbert Scott
Chief EngineerA. Moyer
For other Scott stations see Multiple-Station Owners.

WPAM—Pottsville—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. ByMiners Bcstg. Serv., Inc.
Bus.-Studio AddressBox 629
Tel.: 622-1450Independent
PresidentJoseph L. Maquire
Gen. Mgr., Ch. Eng.John W. Angst
Station ManagerJames K. Stock

WPPA—Pottsville—1946

Freq.: 1360 Kc. ..Power: 5 Kw. d., 500 W. n.
Owned-Oper. ByPottsville Bcstg. Co.
Bus.-Studio Address212 S. Centre St.
Tel.: 622-1360MBS
President, General Mgr.A. V. Tidmore
Comm., Sales Prom. Mgr.Ralph L. Price, Jr.
Program DirectorEd Romance
Chief EngineerWilliam Penn Tidmore
Owners of: WPPA-FM; WSBB, New Smyrna Beach, Fla.

WPME—Punxsutawney—1953

Frequency: 1540 Kc.Power: 1000 Watts d.
Owned-Oper. ByPunxsutawney Bcstg. Co.
Address103 N. Gilpin St.
Tel.: 938-6000KBS
PresidentSheridan W. Pruett
General, Station Mgr. ..Charles M. Erhard, Jr.
Commercial ManagerRonald L. Crosswaite
Owners of: WWCH, Clarion.

WEEU—Reading—1931

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated ByWEEU Bcstg. Co.
Business-Studio Address433 Penn St.
Tel.: FR 6-7335ABC
PresidentWilliam J. Rohn
V.P., Gen., Sta. Mgr.K. Richard Creitz

WHUM—Reading—1946

Frequency: 1240 Kc.Power: 250 Watts
Owned-Oper. ByEastern Radio Corp.
AddressBerkshire Hotel
Tel.: FRanklin 6-3987.....CBS

Station RepresentativeGeorge Hollingbery
Pres., Gen. Mgr.Robert G. Magee
Chief EngineerDaniel Donohue
Owners of: WHUM-TV.

WRAW—Reading—1922

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.
Owned ByReading Radio, Inc.
Address19 N. Fifth St.
Tel.: 376-7173Independent
General Manager.....Roland C. Hale
Commercial ManagerBen Varishone
Program DirectorJohnny Cantin
Publicity DirectorPaul Barnett
Chief EngineerEdward Gurtowski

WGCB—Red Lion—1950

Frequency: 1440 Kc.Power: 1000 Watts d.
Owned-Oper. ByRed Lion Bcstg. Co.
AddressP.O. Box 88
Tel.: 233-3145Independent
President.....John N. Norris
Owners of: WGCB-FM.

WKMC—Roaring Spring—1955

Frequency: 1370 Kc. ..Power: 1000 Watts d.
Owned ByCape Bcstg. Co., Inc.
AddressRoaring Spring
Tel.: 690Independent
PresidentCarl W. Kensinger
General ManagerWalter O. Kramp

WKBI—St. Marys—1950

Freq.: 1400 Kc. ..Power: 1 Kw. d., 250 W. n.
Owned-Oper. ByElk Cameron Bcstg. Co.
Address41 Erie Ave.
Tel.: TE 4-2821MBS
Owner, Gen. Mgr.....C. H. Simpson
Station ManagerW. A. Herbstritt
For other Simpson stations see Multiple-Station
Owners.

WATS—Sayre—1950

Frequency: 960 Kc.....Power: 5 Kw. d.
Owned By.....Susquehanna Bcstg. Co.
Address.....110 N. Elmer Ave.
Tel.: TU 2-2401.....KBS
Representative.....Philadelphia Spot Sales
OwnerThompson K. Cassel
General Mgr.....Frank T. Breslin
Owners of: WBIL, Leesburg, Fla.

WARM—Scranton—1940

Frequency: 590 Kc.Power: 5000 Watts
Owned-Operated ByWARM Bcstg. Co.
Business AddressBowman Bldg.
Tel.: 346-4646Independent
Station RepresentativeEastman
PresidentLouis J. Appell, Jr.
General ManagerTed Hepburn
Operations DirectorDon Stevens
Chief EngineerCharles Morgan
For other Appell stations see Susquehanna Bcstg.
under Multiple-Station Owners.

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WEJL—Scranton—1922

Frequency: 630 Kc.Power: 500 Watts d.
 Owned By.....The Scranton Times
 Business Address149 Penn Ave.
 Tel.: DI 6-6555Independent
 Station Rep.Meeker
 General, Station Mgr.Cecil Woodland
 Comm. Mgr., Prog. Dir.Hugh J. Connor
 Chief EngineerGuy Rauer

WGBI—Scranton—1925

Frequency: 910 Kc..Power: 1 Kw. d., 500 W.n.
 Owned-Oper. ByScranton Bcstrs., Inc.
 Address1000 Wyoming Ave.
 Tel.: DI 2-7634CBS
 PresidentMrs. M. E. Megargee
 Prom. Dir., Pub. Dir.Doug Holcomb
 Chief EngineerKenneth R. Cooke
 Owners of: WGBI-FM, WDAU-TV, Scranton.

WICK—Scranton—1954

Frequency: 1400 Kc.Power: 250 Watts
 Owned By.....Scranton Radio Corp.
 Address.....Farr Bldg.
 Tel.: DI 6-1202MBS
 PresidentJoe Dobbs
 Chief EngineerJames D. Pettinato

WSCR—Scranton—1947

Freq.: 1320 Kc. ..Power: 1 Kw. d., 500 Watts n.

Owned ByLackawanna Valley Bcstg. Co.
 Address1520 N. Keyser Ave.
 Tel.: DI 7-3388NBC
 Pres., Gen. Mgr.David M. Baltimore
 Pub. Dir., Sales Prom. Mgr.....Fred Foerster
 Chief Engineer.....Charles Sakoski, Jr.
 Owners of: WBKE-AM-FM-TV, Wilkes-Barre.

WISL—Shamokin—1948

Frequency: 1480 Kc.Power: 1000 Watts
 Owned-Oper. ByRadio Anthracite, Inc.
 AddressRock & Sunbury Sts.
 Tel.: 648-6831Independent
 RepresentativeForjoe
 PresidentHenry W. Lark
 General ManagerBernard Friedman
 Chief EngineerAl Donovan

WPIC—Sharon—1938

Frequency: 790 Kc.Power: 1000 Watts d.
 Owned By.Sharon Bcstg. Co. (Regional Bcstrs.)
 Address2030 Pine Hollow Blvd.
 Tel.: 346-4113Independent
 Station ManagerLee D. Morehouse
 Program DirectorJack Sandstrom
 For other Regional Bcstrs. Group stations see Multiple-Station Owners.

WMBT—Shenandoah—1963

Frequency: 1530 Kc.....Power: 250 W. d.

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PENNSYLVANIA

AddressBox 1530
Tel.: 462-2759.....KBS
RepresentativeNone
PresidentDr. Naysh Brennan
General Mgr.....Lou H. Murray
Sta., Comm. Mgr.....Robert E. Hyle
Owners of: WRTA, Altoona.

WSHP—Shippensburg—1961

Frequency: 1480 Kc.Power: 500 Watts d.
Owned ByTown Radio, Inc.
AddressP.O. Box 1480
Tel.: KEllogg 2-4105Independent
President, General Mgr.Arthur K. Greiner
Station ManagerHarry Sollenberger, Jr.
Chief EngineerJohn Nordine

WVSC—Somerset—1950

Frequency: 990 Kc.Power: 250 Watts d.
Owned-Oper. ByWVSC, Inc.
AddressP.O. Box 231
Tel.: 4186Independent
President, General Mgr.T. R. Oppegard

WMPT—S. Williamsport—1957

Frequency: 1450 Kc.Power: 250 Watts
Owned By.....Will-Mont Bcstg. Co.
AddressP.O. Box 883
Tel.: 323-3608ABC
Pres., Gen. Mgr.....Galen D. Castlebury, Jr.

WMAJ—State College—1945

Frequency: 1450 Kc.Power: 250 Watts
Owned-Operated ByCentre Bcstrs., Inc.
AddressE. Beaver Ave.
Tel.: AD 7-7217KBS-NBC
PresidentW. K. Ulerich
General ManagerM. J. Bergstein
Chief EngineerW. D. Files
For other Ulerich stations see Multiple-Station
Owners.

WRSC—State College—1961

Frequency: 1390 Kc.Power: 1 Kw. d.
Owned BySuburban Bcstg. Corp.
AddressBox 248
Tel.: ADams 8-3051CBS
Station ManagerRandolph Gretes
Commercial ManagerEd Urie
Chief EngineerEmory Richardson

WVPO—Stroudsburg—1947

Frequency: 840 Kc.Power: 250 Watts d.
Owned-Operated ByPocono Bcstg., Inc.
Business Address22 S. Sixth St.
Tel.: HAmilton 1-2100Independent
PresidentJames H. Ottaway
General ManagerChester S. Miller
Managing DirectorFrancis Brinkley
Chief EngineerErnest Transue
For other Ottaway stations see Multiple-Station
Owners.

WKOK—Sunbury—1933

Frequency: 1240 Kc.Power: 250 Watts
Owned-Operated BySunbury Bcstg. Corp.
Address1150 N. Front St.
Tel.: AT 6-5838CBS
PresidentBasse A. Beck
General, Station Mgr.Homer R. Smith
Chief Engineer.....John W. Keller, Jr.
Owners of: WKOK-FM.

WTIV—Titusville—1955

Freq.: 1230 Kc..Power: 500 Watts d., 250 W.n.
Owned By.....Crawford County Bcstg. Co.
AddressBox 184
Tel.: 5-3234MBS
President, Gen. Mgr.Robert H. Sauber
Chief EngineerCharles G. Smith
For other Myron Jones stations see Multiple-Station
Owners.

WTTC—Towanda—1960

Frequency: 1550 Kc.Power: 500 Watts d.
Owned By.....Twin Tier Bcstg. Co.
Address406 Main St.
Tel. ANdrew 5-2165Independent
Co-Owner, Pres.; Gen., Sta. Mgr. Harry M. Brown
Co-Owner.....Clifford S. Brown
Owners of: WTTC-FM.

WTRN—Tyrone—1955

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W.n.
OwnedTyrone Bcstg. Co.
Address8 W. 10th St.
Tel.: MUtual 4-3200MBS
PresidentC. H. Simpson
For other Simpson stations see Multiple-Station
Owners.

WMBS—Uniontown—1937

Frequency: 590 Kc.Power: 1000 Watts
Owned-Oper. ByFayette Bdcstg. Corp.
Address82 West Fayette St.
Tel.: GE 8-3900CBS
RepresentativeBurn-Smith
PresidentMrs. M. T. Balling
Commercial ManagerHarry C. Burwell
Program DirectorMrs. Hester W. Nagy
Chief EngineerWilliam Henzly

WNAE—Warren—1946

Frequency: 1310 Kc.Power: 5000 Watts d.
Owned By...Northern Allegheny Bcstg. Co.
Business Address310 Second Ave.
Tel.: RAndolph 3-1310Independent
Pres., Gen. Mgr.David Potter
Commercial ManagerJames W. Potter
Program DirectorW. LeRoy Schneck
Chief EngineerHomer M. Haines
Owners of: WRRN (FM), Warren.

WJPA—Washington—1942

Frequency: 1450 Kc.Power: 250 Watts
Owned-Oper. ByWashington Bcstg. Co.
Business Address ...George Washington Hotel

PENNSYLVANIA

Tel.: BA 2-2110MBS
Station Rep.Devney Organization
PresidentA. Boyd Siegel
Chief EngineerStan Crawford

WAYZ—Waynesboro—1953

Frequency: 1380 Kc.Power: 1 Kw.
Owned ByRichard Field Lewis, Jr., Inc.
Address21 W. Main St.
Tel.: 1900Independent
RepresentativesSpot Time Sales; Zwahlen
PresidentMarion P. Lewis
General ManagerSamuel Hanshaw
For other Lewis stations see Multiple-Station Owners.

WANB—Waynesburg—1956

Frequency: 1580 Kc.Power: 250 W., d.
Owned ByCommonwealth Bcstrs.
AddressFirst Federal Bldg.
Tel.: 627-5555Independent
President, Gen. Mgr.George E. McGary, Jr.

WNBT—Wellsboro—1955

Frequency: 1490 Kc.Power: 1 Kw. d., 250 W.n.
Owned-Oper. ByFarm & Home Bcstg. Co.
AddressBox 98
Tel.: 724-2113MBS
PresidentC. H. Simpson
General ManagerJohn Fay
Program Dir.Carol Makin
Commercial ManagerJohn Zellner
Chief EngineerRichard E. Roeder
For other Simpson stations see Multiple-Station Owners.

WCHE—W. Chester—1963

Frequency: 1520 Kc.Power: 250 W. d.
Owned ByWCHE Bcstg. Co.
Address133 N. High St.
Tel.: 692-3131Independent
RepresentativeNone
PresidentEdgar G. Shelton, Jr.
General Mgr.Edward L. Hearn

WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc.Power: 250 Watts
Owned-Oper. ByP.A.L. Bcstrs., Inc.
Business-Studio Address85 W. Union St.
Tel.: VA 3-0196Independent
PresidentFrank M. Henry

WBRE—Wilkes-Barre—1924

Freq.: 1340 Kc.Power: 1 Kw. d., 250 W.n.
Owned-Oper. ByWBRE Radio, Inc.
Business-Studio Address62 S. Franklin St.
Tel.: 823-3101NBC
Pres., Gen. Mgr.David M. Baltimore
Operations DirectorF. D. Coslett
Program DirectorRobert Schumacher
Chief EngineerCharles Sakoski, Sr.
Owners of: WBRE-FM.

WILK—Wilkes-Barre—1947

Frequency: 980 Kc.Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. ByWyoming Valley Bcstg. Co.
Address88 No. Franklin St.
Tel.: 824-2666ABC
RepresentativeAvery-Knodel
PresidentMitchell Jenkins
Exec. V. P., Gen. Mgr.Roy E. Morgan
Commercial ManagerLee Vincent
Publicity DirectorEmerson Ramage
Chief EngineerTheodore French

WNAK—Wilkes-Barre—1947

Frequency: 730 Kc.Power: 1000 Watts
Owned ByWyoming Radio, Inc.
AddressHotel Sterling
Tel.: VA 2-6108Independent
PresidentMartin H. Philip
Chief EngineerEdward Black
Owners of: WYNS, Lehighton.

WLYC—Williamsport—1951

Frequency: 1050 Kc.Power: 1 Kw., d.
Owned ByLycoming Bcstg. Co.
Address331 Pine St.
Tel.: 322-4676KBS
Station Rep.Donald Cooke
PresidentJohn T. Keliher
Sales Prom. Mgr.Edward Kirchman
Owners of: WLYC-FM.

WRAK—Williamsport—1929

Frequency: 1400 Kc.Power: 250 Watts
Owned ByWright Mackey Corp.
Address1559 West 4th St.
Tel.: 2-6116NBC
RepresentativeMeeker Co.
PresidentJ. Wright Mackey
Program ManagerEverett Rubendall
Owners of: WRAK-FM.

WWPA—Williamsport—1949

Frequency: 1340 Kc.Power: 1 Kw. d., 250 W.n.
Owned BySummit Enterprises, Inc.
Address330 Government Pl.
Tel.: 323-7119CBS
Station RepresentativeBurn-Smith
President, Gen. Mgr.Woodrow W. Ott
Commercial ManagerPhilip D. Lane
Program DirectorJohn H. Archer
Chief EngineerCarl W. Steinbacher

WNOW—York—1948

Frequency: 1250 Kc.Power: 1000 Watts d.
Owned-Operated ByWNOW, Inc.
AddressP.O. Box 1747
Tel.: 47-1049Independent
General Mgr.Roland C. Hale

WORK—York—1932

Freq.: 1350 Kc.Power: 5000 W.d., 1000 W.n.
Owned-Oper. ByAssociated Bcstrs.
Business-Studio Address13 S. Beaver St.

PENNSYLVANIA-RHODE ISLAND

Tel.: 3-5558NBC
RepresentativeMeeker Co.
Station ExecutiveClair R. McCollough
Station ManagerElwood C. Anderson
Program ManagerGeorge Trout
Gen. Sales Mgr.J. Robert Gulick
Technical DirectorJ. E. Mathiot
For other McCollough stations see Steinman sta-
tions under Multiple-Station Owners.

WSBA—York—1942

Frequency: 910 Kc. ..Power: 5 Kw. d., 1 Kw.n.

Owned-Oper. BySusquehanna Bcstg. Co.
AddressBox 910
Tel.: 46-1146Independent
RepresentativeEastman
PresidentLouis J. Appell, Jr.
Vice PresidentArthur W. Carlson
Sales ManagerPhilip K. Eberly
Program DirectorWayne Trout
Chief EngineerGlenn Winter
For other Susquehanna Bcstg. stations see Multi-
ple-Station Owners.

Rhode Island

WADK—Newport—1948

Frequency: 1540 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Key Stations
AddressBox 367
Tel.: 846-1540Independent
Station ManagerCharles K. Bentz
Program DirectorTom Powers
Publicity DirectorJoseph G. Nevins
Sales Prom. Mgr.Francis X. Quinn
Chief EngineerAllen Bowen

WXTR—Pawtucket—1950

Frequency: 500 Kc...Power: 1 Kw. d., 500 W.n.
Owned-Oper. ByRoger Williams Bcstg.
AddressP.O. Box 55, Cumberland, R. I.
Tel.: 725-9000ABC
Station Rep.Jack Masla & Co.
Pres., Gen. Mgr.Dominick A. Hysko
Station, Program Dir.Donald R. Hysko
Commercial ManagerR. Morris
Sales Promotion Mgr.Chuck Stevens
Publicity DirectorFred Grady
Chief EngineerJohn T. Costa

WEAN—Providence—1922

Frequency: 790 Kc.Power: 5000 Watts
OwnedProvidence Journal Co.
Address75 Fountain St.
Tel.: DE 1-0600CBS
News. Affil.Providence Journal-Bulletin
Reps.Venard, Torbet & McC.; Kettell-Carter
PresidentJohn C. A. Watkins
General ManagerH. William Koster
Comm. ManagerHervey C. Carter
Program DirectorThomas M. Robertson
Chief EngineerGeorge W. Sharpe

WHIM—Providence—1947

Frequency: 1110 Kc.Power 1000 Watts d.
Owned-Oper. By ...Buckley-Jaeger Bcstg. Corp.
Address144 Westminster St.
Tel.: 351-9446Independent
Sta. Reps..Broadcast Time Sales; N.E. Spot Sales

PresidentRichard D. Buckley
V.P., Gen. ManagerJohn B. Jaeger
National Sales Mgr.Howard N. Johansen
Local Sales Mgr.David W. Gifford
Chief EngineerCarroll A. Philbrook
For other Buckley-Jaeger stations see Multiple-
Station Owners.

WICE—Providence—1947

Freq.: 1290 Kc.Power: 5 Kw. d.; 1Kw.n.
Owned.....Providence Bcstg. Co.
AddressCrown Hotel
Tel.: JA 1-2711Independent
Rep.Eastman
President.....Louis J. Appell, Jr.
Chief EngineerPaul Garver
For other Appell stations see Susquehanna Bcstg.
under Multiple-Station Owners.

WJAR—Providence—1922

Frequency: 920 Kc.Power: 5000 Watts
Owned-Operated ByThe Outlet Co.
Address176 Weybosset St.
Tel.: 421-8255Independent
Pres., Gen. Mgr.....Joseph S. Sinclair
Program DirectorPhilip B. Taylor
Chief EngineerBilly L. Patton
Owners of: WJAR-TV; WDBO-AM-FM-TV, Orlando,
Fla.

WLKW—Providence—1961

Frequency: 990 Kc.Power: 50,000 W.
Owned By.....Radio Rhode Island, Inc.
Address228 Weybosset St.
Tel.: DE 1-7810.....MBS
Reps....McGavren/Guild; Bill Creed Assocs.
PresidentHarry Pinkerson
Program Mgr.Peter Barstow

WPRO—Providence—1924

Frequency: 630 Kc.Power: 5000 Watts d.
Owned-Oper. ByCapital Cities Bcstg. Corp.
Address24 Mason St.
Tel.: JACKSON 1-4000Independent
RepresentativeBlair
PresidentFrank M. Smith

RHODE ISLAND-SOUTH CAROLINA

Sales Promotion Mgr. Tony Visk
Chief Engineer Gil Johnson
For other Capital Cities Bestg. stations see Multiple-Station Owners.

WRIB—Providence—1947

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned By Rhode Island Bcstg. Co.
Address Water St.
Tel.: GE 4-2223 Independent
President Paul Perreault
Chief Engineer Joe Acetta

WYNG—Warwick—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By Attleboro Radio Assn.
Address 19 Luther Ave.
Tel.: REgent 7-0700 Independent
Station Rep. Breen and Ward
President Howard Sweet
General Manager Keith Field
Station Manager William A. Dawson, Jr.
Program Director Les Brown
Chief Engineer Edward Perry
Owners of: WARA, Attleboro, Mass.

WWRI—West Warwick—1956

Freq.: 1450 Kc. Power 1 Kw. d., 250 W.n.
Owned Grelin Bcstg.
Address 1501 Main St.
Tel.: VA 1-6200 KBS
Station Reps. Nona Kirby; Hal Walton
Pres., Gen., Sta. Mgr. Melvin C. Green
Commercial Manager George A. Rivera
Chief Engineer Joseph M. Mattias, Jr.

WERI—Westerly—1949

Frequency: 1230 Kc.. Power: 1 Kw. d., 250 W.n.
Owned By Westerly Bcstg. Co.
Address 11 Railroad Ave.
Tel.: LYric 6-7728-9 Independent
Representative Bolles
Pres., Gen. Mgr. William E. Matthews
Chief Engineer Jon O. Young

WKFD—Wickford—1961

Frequency: 1370 Kc. Power: 500 Watts d.
Owned By South County Bcstg. Co.
Address 19 Updike Ave., N. Kingstown
Tel.: TURner 4-9000 Independent
President Joseph A. Decubellis
General Mgr. Ray Decubellis
Chief Eng. John Los

WNRI—Woonsocket—1954

Frequency: 1380 Kc. Power: 1000 Watts, d.
Owner Friendly Bcstg. Co., Inc.
Address 786 Diamond Hill Rd.
Tel.: PO 9-0600 Independent
President, Gen. Mgr., Ch. Eng. Joseph Britt
Comm. Manager John Thomas

WWON—Woonsocket—1946

Frequency: 1240 Kc.. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By Woonsocket Bcstg. Co.
Business-Studio Address 99 Main St.
Tel.: PO 2-1240 Independent
President Andrew P. Palmer
Commercial Manager Gene Mailloux
Chief Engineer Ron Deslauriers
Owners of: WWON-FM.

South Carolina

WABV—Abbeville—1956

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By Abbeville Bcstg. Co. Inc.
Address Box 532
Tel.: GLadstone 9-3155 KBS
President, Gen. Mgr. Geo. W. Settles, Jr.
Program Director Bob Latham

WAKN—Aiken—1952

Frequency: 990 Kc. Power: 1,000 Watts d.
Owned-Oper. By Aiken Electronics Adv. Corp.
Address Box 811
Tel.: MIDway 8-5464 KBS
General Manager Joseph A. Warren
Program Director Earle Brodie, Jr.
Chief Engineer Allen Askins, Jr.

WLOW—Aiken—1962

Frequency: 1300 Kc. Power: 500 W. d.
Owned By Radio Aiken

Box 806 Tel.: 648-1382
Independent Rep.: Cooke
President Robert S. Taylor
General Mgr. W. R. Davidson

WAIM—Anderson—1935

Frequency: 1230 Kc.. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Wilton E. Hall
Address 321 Kingsley Road
Tel.: CA 8-1511 KBS
President Wilton E. Hall
General Manager Glenn P. Warnock
Program Director M. Gilliard
Chief Engineer Earl Cosens
Owners of: WAIM-TV; WCAC-FM, Anderson.

WANS—Anderson—1949

Frequency: 1280 Kc.. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Radio Anderson, Inc.
Address Box 211

Tel.: 224-3424MBS
 PresidentMrs. John C. Amick
 General ManagerJohn C. Amick
 Station ManagerGeorge C. Nicholson
 Commercial ManagerRay Christy
 Program DirectorCarolyn K. Turner

WWBD—Bamberg—1957

Frequency: 790 Kc.Power: 1 Kw., d.
 Owned ByWilliam V. Whetstone, Jr.
 AddressRt. 601 South
 Tel.: CH 5-2411KBS
 Station Rep.Dora-Clayton
 General, Sta. Mgr. ..William V. Whetstone, Jr.
 Chief EngineerH. D. Steedley

WBAW—Barnwell—1953

Frequency: 740 Kc.Power: 1 Kw. d.
 Owned By.....Joseph & Gwen Wilder
 AddressJackson St.
 Tel.: 259-3507KBS
 General Mgr.Joe Wilder
 Chief EngineerTony Gross

WBLR—Batesburg—1956

Frequency: 1430 Kc.Power: 5 Kw., d.
 Owned By.....Ridge Bcstg. Corp.
 AddressDrawer 410
 Tel.: KE 2-4001KBS
 PresidentH. Edward Crapps
 General ManagerRedd Reynolds
 Program DirectorPaul Brigham
 Chief EngineerN. H. Lewis

WBEU—Beaufort—1954

Frequency: 960 Kc.Power: 1 Kw., d.
 Owned By.....Beaufort Bcstg. Co.
 AddressP.O. Box 951
 Tel.: JACKSON 4-3050.....ABC-KBS
 PresidentJohn M. Trask
 General Mgr., Chief Eng. ...Louis M. Neale, Jr.
 Commercial ManagerCarson Rembert
 Owners of: WBEU-FM.

WSIB—Beaufort—1962

Frequency: 1490 Kc.Power: 100 Watts
 Owned By.....Sea Island Bcstg. Co.
 Address1210 Boundary St.
 Tel.: JACKSON 4-4700Independent
 PresidentLee J. Berry
 Chief EngineerR. H. Miller

WHPB—Belton—1955

Frequency: 1390 Kc. ...Power: 1,000 Watts d.
 Owned-Oper. ByCommunity Bcstg. Co.
 AddressP.O. Box 426
 Tel.: ED 8-7796Independent
 PresidentC. O. Brazzell
 General, Sta. Mgr.Clyde Laughter
 Chief EngineerRobert Liverance
 For other Community Bcstg. stations see Multiple-Station Owners.

WBSC—Bennettsville—1947

Freq.: 1550 Kc....Power: 10 Kw. d.; 5 Kw. n.
 Owned ByBig Bend Bcstg. Corp.
 AddressBox 639
 Tel.: GR 9-4051.....KBS-MBS
 PresidentW. S. Dodson
 General ManagerA. K. Harmon
 Program DirectorTommy Herndon
 Owners of: WCNH, Quincy, Fla.

WAGS—Bishopville—1954

Frequency: 1380 Kc.Power: 1 Kw., d.
 OwnedLee County Bcstg. Co.
 AddressP.O. Box 168
 Tel.: HU 4-4515KBS
 Owner, Mgr.....E. H. Bedenbaugh
 Chief EngineerDan Mellette

WACA—Camden—1948

Frequency: 1590 Kc. ...Power: 1,000 Watts d.
 Owned-Oper. ByCamden Bcstg. Corp.
 AddressU.S. Highway 1
 Tel.: HE 2-2311KBS
 PresidentHaygood S. Bowden
 General ManagerTom Richards

WCAY—Cayce—1958

Frequency: 620 Kc.Power: 500 Watts d.
 Owned ByLexington City Bcstg., Inc.
 AddressP.O. Box 335
 Tel.: ALpine 6-2000.....CBS
 PresidentJ. Olin Tice, Jr.
 Chief EngineerCarroll Scarborough
 For other Tice stations see Multiple-Station Owners.

WCSC—Charleston—1930

Frequency: 1390 Kc.Power: 5,000 Watts
 Owned-Oper. ByWCSC, Inc.
 Address485 East Bay St.
 Tel.: RAYmond 2-7611CBS
 Rep.Peters, Griffin, Woodward, Inc.
 President, Gen. Mgr.John M. Rivers
 National Sales Mgr.James K. Whitaker
 Program Co-ordinatorCecil Keels
 Sales Prom., Publicity Dr....Mrs. Lois Marshall
 Chief EngineerRudy Hughes
 Owners of: WCSC-FM-TV.

WOKE—Charleston—1946

Freq.: 1340 Kc. ...Power: 1 Kw. d., 250 W. n.
 Owned-Oper. ByWeaver Bcstg. Corp.
 AddressBox 183
 Tel.: RA 3-1643.....ABC-KBS-NBC
 RepresentativeClark
 Pres., Gen. ManagerH. C. Weaver
 Station Mgr., Ch. Eng....William P. Birchfield

WPAL—Charleston—1947

Frequency: 730 Kc.Power: 1,000 Watts d.
 Owned-Oper. BySpeidel Bcstng. Corp.
 Business Address1717 Edgewater Pk. Rd.
 Tel.: SO 6-5584Independent

SOUTH CAROLINA

RepresentativesDore; Dora-Clayton
PresidentJoseph Speidel III
Station ManagerBob Chrystie
Chief EngineerJoe Sarko
For other Speidel stations see Multiple-Station
Owners.

WQSN—Charleston—1948

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. ByLow Country Bcstg. Co.
AddressP.O. Box 891
Tel.: RA 2-2652Independent
PresidentSol Panitz
Chief EngineerRaymond Campbell

WTMA—Charleston—1939

Freq.: 1250 Kc..Power: 5000 W. d.; 1,000 W. n.
Owned By.....Atlantic Coast Bcstg. Corp.
Business Address133 Church St.
Tel.: RA 2-2961MBS
Station RepresentativeAdv. Time Sales
President, General Mgr.Charles E. Smith
Owners of: WTMA-FM.

WCRE—Cheraw—1953

Frequency: 1420 Kc.Power: 1000 Watts d.
Owned-Operated ByRadio Cheraw
AddressBox 631
Tel.: LEnox 7-7887.....KBS
President, Gen. Mgr.....Ben Akerman

WGCD—Chester—1948

Frequency: 1490 Kc.Power: 250 Watts
Owned By.....Dispatch Pub. Co.
AddressBox 302
Tel.: 385-2171ABC-KBS
PresidentC. V. Sink
General, Station Mgr.....Wayne B. Sawyer
Chief EngineerJ. Ellis Shockley

WPCC—Clinton—1957

Frequency: 1410 Kc.Power: 1,000 Watts d.
Owned By.....Radio Station WPCC, Inc.
AddressP.O. Box 565
Tel.: 833-1562ABC-KBS
PresidentRobert R. Hilker
Commercial ManagerJack Bishop
Program DirectorBettie Hendrix
For other Hilker stations see Multiple-Station
Owners.

WCOS—Columbia—1939

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated ByWCOS, Inc.
AddressBox 748
Tel.: AL 2-2177Independent
Pres., Gen. Mgr.George H. Buck, Jr.
Commercial ManagerJess Plummer
Chief EngineerRobert D. Lambert, Jr.
Owners of: WCOS-FM; WJNO, West Palm Beach,
Fla.

WIS—Columbia—1930

Frequency: 560 Kc.Power: 5000 Watts

Owned By.....Bcstg. Co. of the South
Address1111 Bull St.
Tel.: AL 3-643NBC
Rep.Peters, Griffin, Woodward, Inc.
PresidentB. Calhoun Hipp
Exec. Vice Pres.G. Richard Shafto
Managing DirectorW. Frank Harden
Program DirectorJohn Wrisley
Chief EngineerJoe Gill
Owners of: WIS-TV; WSFA-TV, Montgomery, Ala.

WNOK—Columbia—1947

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. ByPalmetto Radio Corp.
AddressP.O. Box 5307
Tel.: AL 3-9401Independent
Vice-Pres., Gen. Mgr.. H. Moody McElveen, Jr.
Commercial ManagerFrank Stish
Program DirectorJack Cook
Owners of: WNOK-FM-TV.

WOIC—Columbia—1954

Frequency: 1320 Kc.Power: 1,000 Watts d.
Owned BySpeidel Broadcasting Corp.
AddressP.O. Box 565
Tel.: AL 6-1551Independent
RepresentativesDore; Dora-Clayton
PresidentJoe Speidel III
Commercial ManagerFrank Harris
Chief EngineerW. W. Bridges
For other Speidel stations see Multiple-Station
Owners.

WQXL—Columbia—1945

Frequency: 1470 Kc.Power: 500 Watts d.
Owned By.....Belk Bcstg. Co. of S.C.
Address1208 Sumter St.
Tel.: ALpine 2-8659MBS
PresidentEdgar L. Morris
Chief EngineerLloyd W. Brown, Jr.

WLAT—Conway—1944

Frequency: 1330 Kc.Power: 5000 Watts, d.
Owned ByCoastal Broadcasting Co.
AddressBox 799
Tel.: 340MBS
Station Rep.Devney Organization
President, General Mgr.L. M. Hawley

WDAR—Darlington—1955

Frequency: 1350 Kc.Power: 1 Kw., d.
Owned By.....Mid-Carolina Bcstg. Co.
AddressBox 277
Tel.: Express 3-4081Independent
President.....C. H. Wentz
Chief EngineerDon Byant
For other Wentz stations see Multiple-Station
Owners.

WDSC—Dillon—1946

Frequency: 800 Kc.Power: 1000 Watts d.
Owned-Oper. By.....Border Bcstg. Co., Inc.
AddressU.S. Highway 301 South
Tel.: 774-9031ABC-KBS

SOUTH CAROLINA

Station Rep. Gill-Perna; Dora-Clayton
Pres., Gen. Mgr. Joseph Martin
Station Manager John Quick
Comm. Mgr., Prog. Director Lee Lumpkin
Sales Prom. Mgr. Dick Jones
Owners of: WDSO-FM.

WELP—Easley—1951

Frequency: 1360 Kc. ... Power: 1000 Watts d.
Owned By Pickens County Bcstg. Co.
Address Box 667
Tel.: Ulysses 9-9388 KBS
Representative Indie Sales
Pres., Gen. Mgr. Cleatus Brazzell
Program Director Mrs. Betty McDonald
Chief Engineer Henry McDonald
For other Brazzell stations see Community Bcstg.
Under Multiple-Station Owners.

WJMX—Florence—1947

Frequency: 970 Kc. ... Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Atlantic Bcstg. Co., Inc.
Address P.O. Box 1211
Tel.: MO 9-6351 ABC
Representative Walker-Rawalt
President Eugene E. Stone
Gen. Mgr. Paul H. Benson, Jr.
Chief Engineer Frank Jenne

WOLS—Florence—1937

Frequency: 1230 Kc. ... Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Florence Bcstg. Co., Inc.
Address 151 S. Dargan St.
Tel.: 662-3271 KBS
President, Gen., Sta. Mgr. A. P. Skinner
Commercial Manager Frank Martin
Program Director Doug Williams

WYNN—Florence—1958

Frequency: 540 Kc. Power: 250 Watts d.
Owned By Speidel Bcstrs.
Address 163 N. Coit St.; Box 1586
Tel.: MOhawk 2-6364 Independent
President Joe Speidel III
General Manager Russell George
Station Manager David C. Phillips
Commercial Manager Earl Graddick
For other Speidel stations see Multiple-Station
Owners.

WFIS—Fountain Inn—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned By Fountain Inn-Simpsonville Ents.
Address Box 271
Tel.: 963-5991 KBS
President, General Mgr. L. Wayne Davis
Chief Engineer J. Dalton Reece

WEAC—Gaffney—1962

Frequency: 1500 Kc. Power: 1 Kw. d.
Owned By E. Raymond Parker
Box 120 Tel.: 489-9066
Independent Rep.: None
General Mgr. Don H. Lovelace

WFGN—Gaffney—1948

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By Cherokee Radio Co., Inc.
Address P.O. Box 759
Tel: IVanhoe 9-4795 KBS
President A. Ray Godshall
Gen. Mgr., Ch. Eng. M. E. Green

WGOC—Georgetown—1962

Frequency: 1470 Kc. Power: 500 W. d.
Owned By Coast Bcstg. Co.
Box 129 Tel.: 546-5141
Independent Reps.: Continental; Beaver
President F. K. Graham
General Mgr. Charles W. Lohr

WGTV—Georgetown—1949

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Georgetown Bcstg. Co.
Address 216 S. Fraser St.
Tel.: 3-3421 KBS-MBS
Station Rep. Donald Cooke
Pres., Gen. Manager J. B. Delzell

WESC—Greenville—1947

Frequency: 660 Kc. ... Power: 10,000 Watts, d.
Owned By Bcstg. Co. of the Carolinas
Business-Studio Address 1 College St.
Tel.: CEdar 2-8241 Independent
Station Representative Bolling
President Robert A. Schmid
Commercial Manager W. A. Mullinax
Chief Engineer Don Gowens
Owners of: WESC-FM.

WFBC—Greenville—1933

Frequency: 1330 Kc. ... Power: 5,000 Watts
Owned By Southeastern Bcstg. Corp.
Address P.O. Box 788
Tel.: CE 9-1321 NBC
Representative Avery-Knodel
President R. A. Jolley
Gen., Sta. Mgr. Bruce Buchanan
Chief Engineer Bill Garrison
For other Southeastern Bcstg. stations see Multi-
ple-Station Owners.

WMRB—Greenville—1954

Owned By Paramount Bcstg. Co.
Address Calhoun Towers
Tel.: CEdar 6-2751 CBS
Pres., Gen. Mgr. C. F. Cope
Sta., Prog. Mgr., Ch. Eng. Wm. T. Arrington
Comm., Adv. Mgr. R. E. Shelley
Publicity Dir. Don M. Van Cleave

WMUU—Greenville—1949

Frequency: 1260 Kc. ... Power: 5,000 Watts d.
Owned-Oper. By Bob Jones Univ.
Address Wade Hampton Blvd.
Tel.: CE 9-9656 Independent
President Dr. Bob Jones, Jr.
General Manager Dr. R. K. Johnson

SOUTH CAROLINA

Station Manager Jim Ryerson
Chief Engineer William Greaves
For other Jones stations see Multiple-Station Owners.

WQOK—Greenville—1950

Frequency: 1440 Kc. Power: 5 Kw.
Owned By Dick Bcstg. Co.
Address Box 10007
Tel.: CEdar 5-7406 Independent
President James A. Dick
General, Station Manager T. C. Hooper

WCRS—Greenwood—1941

Freq.: 1450 Kc... .. Power: 1 Kw. d., 250 W. n.
Owned By Grenco, Inc.
Address P. O. Box 1194
Tel.: ORchard 9-1300 NBC
Representative Clark
President Douglas Featherstone
Gen., Sta. Mgr. Dan Crosland
Commercial Mgr. Ralph Norman
Chief Engineer C. M. Sparks

WGSW—Greenwood—1953

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned By Radio Greenwood
Address Edward Arms Apts.
Tel.: ORchard 9-3144 KBS
Station Rep. Indie Sales
President W. C. Woodall, Jr.
General Manager George B. Cook, Jr.
Chief Engineer T. H. Stevenson, Jr.
For other Woodall stations see Multiple-Station Owners.

WCKI—Greer—1955

Frequency: 1300 Kc. Power: 1 Kw., d.
Owned By Greer Radio Bcstg. Co.
Address Box 431
Tel.: TRinity 7-4451 ABC
Owner, Gen. Mgr. Vernon T. Fox
Chief Engineer B. Anderson

WEAB—Greer—1949

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Oper. By Greer Bcstg. Co.
Address Box 151
Tel.: TR 7-3141 KBS
Pres., Gen. Mgr. E. A. Burch
Chief Engineer Ken Patton

WBHC—Hampton—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
Owned By Hampton County Bcstrs.
Business Address Highway 601
Tel.: 2831 KBS-MBS
Co-Owners. . J. A. Gallimore, Joseph B. Wilder
General Manager J. M. Butts
Chief Engineer Charles Cortez
For other Gallimore stations see Multiple-Station Owners.

WHSC—Hartsville—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Hartsville Bcstg. Co.
Address P. O. Box 349
Tel.: ED 2-8101 KBS-MBS
President J. L. Wiggins
General, Station Mgr. Oby B. Lyles
Chief Engineer J. E. Parker

WHHL—Holly Hill—1962

Frequency: 1440 Kc. Power: 1 Kw.
Owned By Palmetto Communications Corp.
Box 607 Tel.: Holly Hill
Independent Rep.: Beaver
President Doris S. Rickenbacker
Gen., Sta. Mgr. Robert C. Rickenbacker, Jr.

WJES—Johnston—1961

Frequency: 1570 Kc. Power: 250 Watts d.
Owned By Edgefield-Saluda Radio Co.
Address Lee St.; Box 1
Tel.: 275-2342 Independent
Gen., Sta. Mgr. Franklin D. R. McClure
Program Director John Joe Green
Chief Engineer Danny McClure

WKSC—Kershaw—1961

Frequency: 1300 Kc. Power: 500 Watts d.
Owned By Kershaw Bcstg. Corp.
Address P.O. Box 458
Tel.: 475-8585 Independent
President, General Mgr. Jess B. Tatum

WDKD—Kingstree—1949

Frequency: 1310 Kc. Power: 5 Kw. d.
Owned By Palmetto Bcstg. Co.
Address P. O. Box 450
Tel.: 6761 KBS
Owner, General Mgr. E. G. Robinson, Jr.
Program, Publicity Dir. Sonny Du Bose
Chief Engineer Tommy Joye

WJOT—Lake City—1953

Frequency: 1260 Kc. Power: 1 Kw. d.
Owned By Lake City Bcstg. Corp.
Address Box 699
Tel.: 7631 Independent
President Russell G. Busdicker
General, Station Mgr. Hub Terry
Chief Engineer Henly McElveen, Jr.

WAGL—Lancaster—1962

Frequency: 1560 Kc. Power: 1 Kw. d.
Owned By Palmetto Bcstg. System
Box 28 Tel.: 283-8431
Independent Rep.: None
Pres., Sta. Mgr. B. L. Phillips, Jr.

WLCM—Lancaster—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Oper. By Royal Bcstg. Co. Inc.

SOUTH CAROLINA

Address.....103 S. Catawba St.
Tel.: 2051KBS
President.....Charles Connelly, Jr.
Chief Engineer, Gen. Mgr.....Barry Medlin

WLBG—Laurens—1947

Frequency: 860 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Laurens-Clinton Bcstg. Co.
AddressHillcrest Drive
Tel.: 2-5212MBS
RepresentativeIndie Sales
PresidentC. W. Hogan
Owners of: WLBG-FM.

WLSC—Loris—1958

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Pee Dee Bcstg. Co.
Address.....P.O. Box 1677
Tel.: EL 7-3780.....KBS
Station Rep.....Continental Radio Sales
President.....James J. Harpring
General Mgr., Chief Eng.....Walter Molic

WYMB—Manning—1957

Frequency: 1410 Kc.....Power: 1 Kw. d.
Owned By.....Clarendon County Bcstg. Co.
AddressSunset Drive
Tel.: 435-8388KBS
President.....J. M. Soles, Jr.
General Mgr., Ch. Eng.....Jim Roper

WATP—Marion—1957

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned By.....Raymond A. Somers
Address.....P.O. Box 717
Tel.: 1430Independent
Station RepresentativeContinental
Owner, Gen. Mgr.....Raymond A. Somers
Chief EngineerDavid Nobles

WJAY—Mullins—1949

Frequency: 1280 Kc.....Power: 5000 Watts d.
Owned ByMullins & Marion Bcstg. Co.
Address.....Highway 76, Drawer 342
Tel.: 464-9252KBS
PresidentWilliam L. Harrelson
General Mgr.....James F. Ramsey
Chief Engineer.....George Magera

WMYB—Myrtle Beach—1954

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned ByGolden Strand Bcstg. Corp.
AddressOak St. at 28th
Tel.: 448-3180Independent
Station Representative ...George P. Hollingbery
President, General Mgr.Wade H. Alley
Commercial ManagerP. W. Smith
Chief Engineer.....James Fleming

WKDK—Newberry—1960

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Newberry Bcstg. Co., Inc.
Address11 Radio Drive

Tel.: 276-2957.....Trent St.; Drawer 494
Pres.; Gen., Sta. Mgr.....James F. Coggins
Chief Engineer.....E. R. Gilliam, Sr.
Owner of: WBCU, Union.

WFNL—North Augusta—1962

Frequency: 1600 Kc.Power: 500 Watts d.
Owned By
Central Savannah Area Bcstg. Corp.
Owned ByHarry Hammond
AddressP.O. Box 1482
Tel.: 824-1441Independent
Station Reps.Bowles; Beaver
PresidentHarry Hammond

WTHB—North Augusta—1960

Frequency: 1550 Kc.....Power: 1 Kw. d.
Owned By.....North Augusta Bcstg. Co.
Address.....333 Jefferson Davis Hwy.
Tel.: TAYlor 2-3579.....Independent
PresidentFrances Bennett
General Manager.....Reese J. Vaughn
Chief Engineer.....Hubert E. Ritchie

WNCG—North Charleston—1960

Frequency: 910 Kc.....Power: 500 Watts d.
Owned By.....KTM Bcstg. Co.
AddressBox 5758
Tel.: SHerwood 7-5225.....Independent
Station RepresentativeWalker-Rawalt
General Manager.....Jack W. McGinnis
Commercial Manager.....Albert J. Stone
Program DirectorJack W. McGinnis
Owners of: WKTM-FM, N. Charleston.

WDIX—Orangeburg—1946

Freq.: 1150 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....WDIX, Inc.
AddressBox 662
Tel.: JE 4-4461.....ABC-MBS
President.....Charles S. Henerey
General, Station Mgr.....Frank B. Best
Program Director.....Mrs. J. C. Hydrick, Jr.
Chief EngineerWalter D. Tabler

WORG—Orangeburg—1958

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned ByRadio Orangeburg
Business Address.....194 Russell St. S.W.
Tel.: JE 4-1580.....Independent
President.....J. T. Lyman

WTND—Orangeburg—1948

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WTND, Inc.
Address1 Memorial Plaza
Tel.: JE 4-1301KBS
RepresentativeThos. F. Clark
General ManagerL. Richard Rhame
Chief EngineerLarry Styles

WRHI—Rock Hill—1944

Freq.: 1340 Kc....Power: 1000 W. d., 250 W. n.

SOUTH CAROLINA

Owned By.....York County Bcstg. Co.
Address.....Rock Hill Nat. Bank; Box 429
Tel.: 327-2085KBS-MBS
Gen. Mgr., Chief Eng.....James S. Beaty, Jr.
Sta. Mgr., Prog. Dir.Wm. C. Beaty

WTYC—Rock Hill—1948

Frequency: 1150 Kc.....Power: 1 Kw. d.
Owned By.....Tri-County Bcstg. Co., Inc.
Address.....P. O. Box 1091
Tel.: 327-3175Independent
PresidentT. Lamar Simmons
General Manager.....Ted Burwell
Comm. Mgr.....W. A. Warner, Sr.
Sales Prom., Prog. Dir.....Fred Newton
Chief Engineer.....John Meeler

WQIZ—St. George—1962

Frequency: 1300 Kc.....Power: 500 W. d.
Owned By.....WQIZ, Inc.
Box 757.....Tel.: 563-4371
IndependentRep.: None
Pres., Gen. Mgr.....Clarence Jones

WSNW—Seneca—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Blue Ridge Bcstg. Co., Inc.
AddressP. O. Box 443
Tel.: TU 2-2388.....ABC-KBS
Pres., Gen. Mgr.J. A. Gallimore
TreasurerVirginia Gallimore
Chief Engineer.....Herb Hosea
For other Gallimore stations see Multiple-Station
Owners.

WORD—Spartanburg—1940

Frequency: 910 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned ByBelk Bcstg. Co. of S. C.
AddressWhite Ave.
Tel.: 583-2711MBS
Station Representative.....Adv. Time Sales
PresidentHenderson Belk
Owners of: WIST-AM-FM, Charlotte, N. C.

WSPA—Spartanburg—1930

Frequency: 950 Kc.....Power: 5000 Watts
Owned By.....Spartan Radiocstg. Co.
OwnedSpartan Radiocasting Co.
Address224 E. Main St.
Tel.: 583-3621CBS
RepresentativeHollingbery
President, Gen. Mgr.....Walter J. Brown
Program DirectorO. C. Womick
Chief Engineer.....H. R. Beckholt
Owners of: WSPA-FM-TV.

WZOO—Spartanburg—1953

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Spartanburg Bcstg. Co.
AddressDrawer 1171
Tel.: 583-2727Independent
Pres., Gen. Mgr.....John K. L. Peterson
Chief Engineer.....David H. Burnett, Jr.

WAZS—Summerville—1962

Frequency: 980 Kc.....Power: 500 W. d.
Owned By.....Radio Summerville
Box 484.....Tel.: 873-8901
Ind.....Reps.: Beaver; Southern Spot Sales
Pres., Gen. Mgr.....N. H. Hamilton

WDXY—Sumter—1960

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....WDXY, Inc.
814 Boulevard Rd.....Tel.: 775-2321
IndependentRep.: None
Pres., Gen. Mgr.....W. C. Bochman
Vice President, Ch. Eng.....C. E. Bell

WFIG—Sumter—1940

Frequency: 1290 Kc.....Power: 1000 Watts
Owned-Oper. By.....WFIG, Inc.
Address22 N. Main St.
Tel.: SPruce 3-7305.....KBS-MBS
President.....F. B. Creech, Sr.
Chief EngineerRichard Elam
Owners of: WFIG-FM.

WSSC—Sumter—1953

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio Sumter Inc.
Business AddressBox 1342
Tel.: SPruce 3-7369ABC
President, Gen. Mgr.....C. Edward Damron
Comm. Manager.....H. W. Fowler
Chief EngineerDan Mellette

WBCU—Union—1949

Frequency: 1460 Kc.....Power: 1000 Watts
Owned By.....Broadcasting Co. of Union
Address210 East Main St.
Tel.: 1200KBS
President, Gen. Mgr.....Edward C. B. Osborne
Chief Engineer.....Walker Carver

WGOG—Walhalla—1959

Frequency: 1460 Kc.....Power: 500 Watts, d.
Owned By.....Oconee Bcstg. Co.
AddressP.O. Box 278
Tel.: NEWton 8-3616.....Independent
President, Gen. Mgr.....Dorothy Friend
Chief Engineer.....Bill Collins

WALD—Walterboro—1947

Frequency: 1220 Kc.....Power: 1000 Watts
Owned-Oper. By.....Walterboro Radiocstg. Co.
AddressBox 833
Tel.: 3861ABC-KBS
RepresentativeDon Cooke
President.....Robert S. Taylor

WCKM—Winnsboro—1961

Frequency: 1250 Kc.Power: 500 Watts d.
Owned By.....Fairfield Bcstg. Co.
AddressP.O. Box 505
Tel.: 6026Independent

SOUTH CAROLINA-SOUTH DAKOTA

Managing Dir.....Harold A. Kline
General, Sales Mgr.....Dwight Snyder

WYCL—York—1956

Frequency: 1580 Kc.....Power: 250 Watts

Owned By.....York-Clover Bcstg. Co.
AddressP.O. Box 398
Tel.: MU 4-4241Independent
Station Rep.Hopewell
Pres., Gen. Mgr.....Curtis Sigmon

South Dakota

KABR—Aberdeen—1952

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Transmedia, Inc.
Business Address.....117½ S. Main
Tel.: 225-1420Independent
PresidentAl Vigard
General, Station Mgr.Jeff Solem
Program DirectorGlenn Douglas
Chief EngineerMark Peterson

KSDN—Aberdeen—1948

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Oper. By.....Aberdeen News Co.
Business Address.....Highway 281
Tel.: 225Independent
Newspaper Affil.American-News
Station Representatives.....Weed; Bowden
President.....Henry J. Schmitt
General Mgr.....Byron J. McElligott
Commercial Mgr.....Stan Olson
Program DirectorPaul Rahders
Chief EngineerGeorge Crocker

KBFS—Belle Fourche—1959

Frequency: 1450 Kc.....Power: 250 Watts
Owned ByJoseph Kopp
AddressBox 316
Tel.: 892-2571KBS
Owner-Gen. Mgr.....Joseph Kopp

KBRK—Brookings—1955

Frequency: 1340 Kc.....Power: 1 Kw.
Owned ByBrookings Bcstg. Co.
AddressCollege Theatre Bldg.
Tel.: 692-6233Independent
Gen. Mgr.....R. J. Reimers

KDSJ—Deadwood—1947

Frequency: 980 Kc.....Power: 1000 Watts
Owned By.....Heart of the Black Hills Stas.
Address745 Main
Tel.: 186Independent
PresidentJohn Daniels
General, Station Mgr.....Harry Daniels
Chief EngineerRoy Hicks

KOBH—Hot Springs—1958

Frequency: 580 Kc.....Power: 500 Watts, d.
Owned By.....Fall River Bcstg. Corp.

AddressBox 292
Tel.: 698KBS
President.....Russell M. Stewart
Gen. Mgr., Chief Eng....Frederick M. Walgren
Comm., Sales Prom. Mgr.....H. Del Brandt

KIJV—Huron—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....James Valley Bcstg. Co.
Address.....P.O. Box 1407
Tel.: ELgin 2-8621.....MBS
President, Gen. Mgr.....Max Staley

KJAM—Madison—1958

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned ByMadison Bcstg. Co., Inc.
AddressBox 549
Tel.: CLinton 6-4514KBS
PresidentJ. Mugley
General Manager.....B. G. Normandin
Chief EngineerJohn Goeman

KORN—Mitchell—1947

Frequency: 1490 Kc.Power: 250 Watts
Owned ByMitchell Bcstg. Assn.
AddressMitchell Nat. Bank Bldg.
Tel.: Wyman 6-5821MBS
Pres., Gen., Sta. Mgr., Prog. Dir....R. V. Eppel
Comm., Sales Prom. Mgr.....M. A. Johnson
Chief Engineer.....J. R. Doherty
Owners of: KORN-TV.

KOLY—Mobridge—1956

Frequency: 1300 Kc.....Power: 1 Kw., d.
Owned By.....Mobridge Bcstg. Corp.
Address.....114 Third St. East
Tel.: 845-3654KBS
President.....L. L. Coleman
General Mgr., Chief Eng.....Q. P. Coleman

KCCR—Pierre—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned By.....Great Plains Bcstg. Corp.
Address.....331½ S. Pierre St.
Tel.: CApital 4-7381.....Independent
PresidentWarren May
Station Mgr.....W. W. Worley
Chief Engineer.....Jerry Zastrow

SOUTH DAKOTA

KGFX—Pierre—1927

Frequency: 630 Kc. Power: 200 Watts d.
Owned By Black Hills Radio, Inc.
Bus.-Studio Address Box 16
Tel.: CA 4-2551 KBS
President Jack A. Crowley
Chief Engineer Robert Pink
Owners of: KEZU, Rapid City.

KEZU—Rapid City—1959

Frequency: 920 Kc. Power: 1 Kw. d.
Owned By Black Hills Radio, Inc.
Address 909 Jackson Blvd.
Tel.: FI 3-6161 KBS
Station Rep. Hal Holman Co.
President Jack A. Crowley
General, Comm. Mgr. James E. Taylor
Chief Engineer R. W. Pink
Owners of: KGFX, Pierre.

KIMM—Rapid City—1962

Frequency: 1150 Kc. Power: 5 Kw. d.
Owned By KIMM Radio
Box 2006 Tel.: 348-1100
Independent Reprs.: Bowden; Oakes
Pres., Gen. Mgr. John L. Breece

KOTA—Rapid City—1936

Frequency: 1380 Kc. Power: 5000 Watts
Owned By Duhamel Bcstg. Ents.
Address Box 1752
Tel.: FI 2-2000 CBS
President, Gen. Mgr. Helen S. Duhamel
Chief Engineer Elmer Nelson
Owners of: KOTA-TV; KDUH-TV, Hay Springs,
Neb.

KRSD—Rapid City—1953

Frequency: 1340 Kc. Power: 250 Watts
Owned By Heart of the Black Hills Corp.
Address 1438 Mountain View Rd.
Tel.: FI 2-6050 Independent
President Eli Daniels
Owners of: KRSD-TV; KDSJ, Dardwood; KDSJ-
FM, Lead.

KFCB—Redfield—1962

Frequency: 1380 Power: 500 W.
Owned By Victoria Bcstg. System
Box 588 Tel.: 472-1380
KBS Rep.: None
General Mgr. George Puder

KELO—Sioux Falls—1937

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Oper. By Midcontinent Bcstg. Co.
Bus. Studio Address Phillips Ave. 13th St.
Tel.: 336-1100 NBC
President Joe Floyd
Sales Prom. Mgr., Pub. Dir. Jack Townsend
Chief Engineer Lester Froke
For other Midcontinent stations see BFR Bcstg.
under Multiple-Station Owners.

KISD—Sioux Falls—1948

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owner-Oper. By KISD, Inc.
Bus.-Studio Address 3631 W. 12th St.
Tel.: 336-1515 MBS
President, Gen. Mgr. Verl Thomson
Chief Engineer Lee Sterkenburg

KNWC—Sioux Falls—1948

Frequency: 1270 Kc. Power: 1000 Watts
Owned By Northwestern College
Address 113 No. Main
Tel.: ED 4-7736 Independent
General Manager J. Printup
Chief Engineer L. R. Sterkenburg

KSOO—Sioux Falls—1926

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned By KSOO TV, Inc.
Address Phillips Ave. at 8th St.
Tel.: 336-1530 ABC
Station Reps. Avery-Knodel; Hyett; Soderlund
President, Gen. Mgr. Morton H. Henkin
Comm., Station Mgr. Orrin Melton
Sales Promotion Mgr. Marge Richards
Program Director Ray Loftness
Technical Director Max E. Pierce
Chief Engineer Roland Marty
Owners of: KSOO-TV.

KBHB—Sturgis—1962

Frequency: 1280 Kc. Power: 1,000 Watts d.
Owned By Sturgis Radio, Inc.
Address P.O. Box 8
Tel.: 347-2526 KBS
President, General Manager Les Kleven
Chief Engineer Joe Henry

KSDR—Watertown—1961

Frequency: 1480 Kc. Power: 1 Kw. d.
Owned By Richard J. Kopp
Address Box 293
Tel.: TUrner 6-8479 Independent
Program Director Harley Howland

KWAT—Watertown—1940

Frequency: 950 Kc. Power: 1000 Watts
Owned By Midland Nat. Life Bcstg. Co.
Business Address Box 827
Tel.: 886-8444 MBS
President William Rigsbee
Gen. Sta., Comm. Mgr. Ross E. Case
Chief Engineer Francis Alwin

KWYR—Winner—1957

Frequency: 1260 Kc. Power: 5 Kw., d.
Owned By Midwest Radio Corp.
Business Address 346 Main St.
Tel.: 727 Independent
President, Gen. Mgr. Al Clark
Chief Engineer Dave Dodd

SOUTH DAKOTA-TENNESSEE

KYNT—Yankton—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned ByL. T. Scoblic, L. G. Reedstrom
AddressBox 654
Tel.: NO.th 5-7892.....MBS
General Manager.....Lloyd G. Reedstrom
Commercial Manager.....Darold Loecker
Program Director.....Gary Lukert
Chief Engineer.....John Briggs

WNAX—Yankton—1922

Frequency: 570 Kc.....Power: 5000 Watts
Owned By.....Peoples Bcstg. Co.
AddressWNAX Bldg.
Tel.: NO 5-7442CBS
RepresentativeKatz
President.....Herbert E. Evans
National Sales Mgr.....Terrence J. Lalley
Program Director.....Jack Bruce
Chief Engineer.....Clifton M. Todd
For other Peoples Bcstg. stations see Multiple-Station Owners.

Tennessee

WEAG—Alcoa—1957

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned By.....Blount County Bcstg. Co.
Address.....P.O. Box 127
Tel.: 983-0890Independent
Pres., Gen., Comm. Mgr.....Herman Petre
Chief Engineer.....Teddy Tefeteller

WLAR—Athens—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Athens Bcstg. Co.
Address.....148 N. Jackson St.
Tel: SHerwood 5-1314.....KBS-MBS
PresidentHelen Arterburn
Chief Engineer.....Andrew Bates

WBOL—Bolivar—1962

Frequency: 1560 Kc.....Power: 250 Watts
Owned By.....Savannah Bcstg. Service
AddressBox 191
Tel.: SavannahKBS
Station, Sales Manager...William R. Schaaf
Owners of: WORM, Savannah.

WOPI—Bristol—1929

Frequency: 1490 Kc..Power 1 Kw. d., 250 W. n.
Owned By.....Pioneer Bcstg. Corp.
Address...Easley-Wright Bldg., 310 State St.
Tel.: South 4-5131.....Independent
RepresentativeBurn-Smith
President, General Mgr.Donald W. Owen
Owners of: WOPI-FM.

WFWL—Camden—1956

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Camden Bcstg. Co.
Address.....P.O. Box 178
Tel: LUdlow 4-7450.....KBS
President.....M. R. Freeland
General Mgr. Chief Eng.....John Latham
Program, Publicity Director.....Ron Lane

WRKM—Carthage—1959

Frequency: 1350 Kc.....Power: 500 Watts, d.

Owned By.....Carthage Bcstg. Co.
Address.....P.O. Box 179
Tel.: 970KBS
President & Gen. Mgr.....Reggie L. Honey

WHLP—Centerville—1955

Frequency: 1570 Kc....Power: 1000 Watts, d.
Owned By.....Trans-Aire Bcstg. Corp.
Address.....P.O. Box 66
Tel.: 729-3575.....Independent
President.....O. O. Smith

WAPO—Chattanooga—1936

Frequency: 1150 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....WAPO Bcstg. Service
Business-Studio Address.....Read House
Tel.: AM 6-6141.....ABC-MBS
RepresentativeGill-Perna
Pres., Gen. Mgr.....Gordon Gambill
Chief Engineer.....L. Reed

WDEF—Chattanooga—1941

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Oper. By.....WDEF Bcstg. Co.
Business Address.....3300 Broad St.
Tel.: AM 7-3392.....NBC
Station Representative.....Adv. Time Sales
President.....Carter M. Parham
Gen., Sta. Manager.....Ken Flenniken
Chief Engs.....B. Young; B. Briscoe
Owners of: WDEF-TV.

WDOD—Chattanooga—1925

Frequency: 1310 Kc.....Power: 5000 Watts
Owned By.....Cy N. Bahakel Bcstg. Stas.
Address428 McCallie Ave.
Tel.: 266-5177Independent
Sta. Reps.....Masla; Ayers
President.....Cy N. Bahakel
Chief Engineer.....C. Stokely
For other Bahakel stations see Multiple-Station Owners.

WDXB—Chattanooga—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.

TENNESSEE

Owned-Oper. By.....French, Inc.
Address.....100 Dome Bldg.
Tel.: 266-1114.....Independent
President.....Carlin S. French
Chief Engineer.....Ron Wilson

WFLI—Chattanooga—1961

Freq.: 1070 Kc....Power: 10 Kw. d., 1 Kw. n.
Owned By.....WFLI, Inc.
O'Grady Dr.....Tel.: 821-3555
Independent.....Rep.: Stone
General Mgr.....William E. Benns, Jr.

WMOC—Chattanooga—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Bcstg. Co. of Chattanooga
Address.....Hotel Patten
Tel.: AM 7-1128.....MBS
General Manager.....C. A. Dick

WNOO—Chattanooga—1951

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WMFS, Inc.
Address.....835 McCallie Ave.
Tel.: 266-4146.....Independent
President.....L. S. Walton
Program Director.....Dave Oliver
Owners of: WAPX, Montgomery, Ala.

WMCH—Church Hill—1954

Frequency: 1260 Kc.....Power: 1000 Watts
Owned By.....Wallace Bcstg. Co.
Address.....P. O. Box 128
Tel.: EL 7-5601.....Independent
President.....Thales E. Wallace
Chief Engineer.....R. Heath

WDXN—Clarksville—1954

Frequency: 540 Kc.Power: 1 Kw. d.
Owned By.....Clarksville Bcstg. Co.
Address.....Bailey Bldg.
Tel.: 645-2411.....Independent
President.....Aaron B. Robinson, Jr.
General Manager.....J. Kenneth Marston
Station Manager.....W. J. McCluney
Chief Engineer.....J. Johnson
For other Robinson stations see Multiple-Station
Owners.

WJZM—Clarksville—1941

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Campbell & Sheftall
Address.....411 Madison St.
Tel.: 645-6414.....KBS-MBS
Pres., Gen. Manager.....J. Parry Sheftall
Sta. Mgr., Chief Eng.....John Bailey
Commercial Manager.....Charles Malone

WBAC—Cleveland—1945

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WBAC, Inc.
Address.....Radio Central, 180 Central Ave.
Tel.: 476-7593.....KBS-MBS

Station Representative.....James S. Ayers
President.....James S. Ayers
Chief Engineer.....Charles Daugherty

WCLE—Cleveland—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned By.....Southeastern Ents.
Address.....33 Ocoee St.
Tel.: GR 2-6511.....Independent
President, General Mgr.....Carl Hoskins
Chief Engineer.....Robert Carr
Owners of: WGLE-FM.

WYSH—Clinton—1961

Frequency: 1380 Kc.....Power: 1 Kw. d.
Owned By.....Clinton Bcstrs.
Box 329.....Tel.: 457-9311
Independent.....Rep.: Indie Sales
President.....George R. Guertin
Gen., Sta. Mgr.....James F. Stair

WSKT—Colonial Village—1961

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By.....Morgan Bcstg. Co.
Owned By.....Morgan Broadcasting Co.
Address.....P.O. Box 9030, S. Knoxville
Tel.: 577-4439.....Independent
Owner, Sta. Mgr.....Harry J. Morgan
General Manager.....Gerry Morgan

WKRM—Columbia—1946

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Middle Tennessee Bcstg. Co.
Address.....P. O. Box 71
Tel.: EV 8-3636.....KBS
Station Rep.Burn-Smith
Pres.; Gen., Comm. Mgr.....R. M. McKay, Jr.
Chief Engineer.....Cameron McKay

WMCP—Columbia—1956

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By.....Maury County Boosters Corp.
Address.....714 N. Main St.
Tel.: EV 8-3241.....Independent
General Mgr.....T. E. Williford

WHUB—Cookeville—1940

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WHUB, Inc.
Bus-Studio Address.....315 E. Spring St.
Tel.: Jackson 6-2131.....CBS-KBS
Pres., General Manager.....M. L. Medley
Sta. Mgr.....Stacey Mott
Chief Engineer.....Claude Haston

WPTN—Cookeville—1962

Frequency: 1550 Kc.....Power: 250 W. d.
Owned By.....WPTN, Inc.
Box 461.....Tel.: 526-7145
Independent.....Rep.: Continental
Station Mgr.....Larry Nunn

WLSB—Copperhill—1958

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Copper Basin Bcstg. Co.
 AddressBox 477
 Tel.: CopperhillKBS
 President, Gen. Mgr.....Robert Schwab

WKBL—Covington—1954

Frequency: 1250 Kc.....Power: 1000 Watts d.
 Owned By.....Tipton County Bcstrs.
 Business Address.....Roper Bldg.
 Tel.: GR 6-9635.....KBS
 Station RepresentativeBeaver
 Pres., Gen. Mgr.....Bob Whiteley

WZYX—Cowan—1957

Frequency: 1440 Kc.....Power: 1 Kw., d.
 Owned By.....Guidon Bcstg. Co., Inc.
 AddressPearson Bldg.
 Tel.: 932-7471.....Independent
 Station Representative.....George T. Hopewell
 Pres., Gen. Mgr.....Joe Brewer
 Chief Engineer.....James Spencer

WAEW—Crossville—1952

Frequency: 1330 Kc.....Power: 1000 Watts
 Owned-Oper. By.....WAEW, Inc.
 Address.....P. O. Box 278
 Tel.: 484-5115.....KBS
 President.....H. F. Lawsor
 General Mgr.....J. V. Hamby

WDNT—Dayton—1957

Frequency: 1280 Kc.....Power: 1 Kw., d.
 Owned By.....Dayton Bcstg. Co.
 Address.....Box 294
 Tel.: 1540.....KBS
 President.....Norman A. Thomas
 Commercial Manager.....Vance A. Travis

WDKN—Dickson—1955

Frequency: 1260 Kc.....Power: 1000 Watts d.
 Owned By.....Dickson County Bcstg. Co.
 Address.....Box 329
 Tel.: 446-2852.....KBS
 President, General Mgr.....William A. Potts
 Chief Engineer.....Leslie D. Filson

WDSG—Dyersburg—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....State Gazette Bcstg. Co.
 Business Address.....208 N. Mill
 Tel.: AT 5-1294.....KBS
 Pres., Gen., Mgr.....Robert W. Ward

WTRO—Dyersburg—1957

Frequency: 1330 Kc.....Power: 500 W., d.
 Owned By.....McQueen & Co., Inc.
 AddressBox 100
 Tel.: AT 5-4173.....ABC
 Station Reps.....Hopewell; Beaver
 Pres., Gen. Mgr.....Alvin D. Wood

WBEJ—Elizabethton—1946

Freq.: 1240 Kc.....1 Kw. d., 250 W. n.
 Owned By.....WBEJ, Inc.
 Business-Studio Address.....Box 829
 Tel.: 542-2184.....Independent
 President.....R. C. Turrentine, Jr.
 Station Manager.....Mack Morriss
 Chief Engineer.....Lynn Williams
 Owners of: WSMG, Greenville.

WEMB—Erwin—1956

Frequency: 1420 Kc.....Power: 5 Kw., d.
 Owned By.....WEMB, Inc.
 AddressBox 280
 Tel.: Pioneer 2-2011.....KBS
 PresidentV. F. Jackson

WCPH—Etowah—1955

Frequency: 1220 Kc.....Power: 1 Kw., d.
 Owned By.....McMinn Bcstrs.
 Address.....109 9th St.
 Tel.: 3401.....Independent
 Station Representative.....Beaver
 Co-Managers John R. Blair, Robert W. Leonard

WEKR—Fayetteville—1948

Freq.: 1240 Kc.....1 Kw. d., 250 W. n.
 Owned-Oper. ByJames Porter Clark
 Address.....P. O. Box 1009
 Tel.: 433-3545KBS-MBS
 President, Gen. Mgr.....James Porter Clark
 Chief Engineer.....Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc.....Power: 1000 Watts d.
 Owned By.....Williamson County Bcstg. Co.
 Business Address.....1000 Mallory Road
 Tel.: 794-1594.....KBS
 President, Gen. Mgr.....William R. Ormes

WHIN—Gallatin—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Sumner County Bcstg. Co.
 AddressBox 811
 Tel.: 452-4747KBS
 Gen. Mgr.....Charles W. Brewer
 Chief Engineer.....Lee Raines

WGRV—Greeneville—1947

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Radio Greenville, Inc.
 AddressP.O. Box 243
 Tel.: ME 8-4147.....KBS
 Pres., Gen. Mgr.....Paul O. Metcalfe
 Owners of: WGRV-FM, WJFC, Jefferson City.

WSMG—Greeneville—1961

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Greene County Bcstg. Co.
 Address.....P.O. Box 737
 Tel.: 638-3188.....Independent
 President.....R. C. Turrentine, Jr.

TENNESSEE

General Manager.....Ray A. Hooper
Chief Engineer.....Glenn Scott
Owners of: WBEJ, Elizabethton.

WHBT—Harriman—1947

Frequency: 1600 Kc.....Power: 5 Kw. d.
Owned By.....Folkways Bcstg. Co
AddressBox 221
Tel.: 882-1600Independent
President, Gen. Sta. Mgr.....Ken Crosthwait
Chief Engineer.....Lonnie Mullins

WIRJ—Humboldt—1949

Frequency: 740 Kc.....Power: 250 Watts d.
Owned By.....Gibson County Bcstg. Co.
Address.....210 N. 22nd Ave.
Tel.: SU 4-1740.....KBS
PresidentJ. F. Warmath
Gen., Sta. Mgr.....H. C. Wilson
Chief Engineer.....Gerald Hicks

WDXI—Jackson—1948

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Dixie Bcstg. Co.
Address.....P.O. Box 353
Tel.: 7-9611.....Independent
President.....Aaron B. Robinson, Jr.
General Manager.....J. Kenneth Marston
Chief Engineer.....James Thomas
For other Robinson stations see Multiple-Station
Owners.

WJAK—Jackson—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
Owned By.....Jackson Bcstg. Co.
Address.....416 Poplar St.
Tel.: 7-7436MBS
Pres.....Dr. Alexander Leech
Gen. Mgr.....Robert Blow
Program Director.....J. Butler

WTJS—Jackson—1931

Freq.: 1390 Kc...Power: 5000 Wts. d., 1000 n.
Owned By.....Sun Pub. Co.
Business Address.....255 W. Lafayette St.
Tel.: 7-3316.....ABC, KBS
Station Representative.....Adv. Time Sales
Station Manager.....Frank S. Proctor
Asst. Mgr.....L. R. Brooks
Chief Engineer.....Jones Hale

WCLC—Jamestown—1957

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owned By.....Jamestown Bcstg. Co.
AddressP.O. Box 127
Tel.: TR 9-2825.....KBS
OwnerStanley Cravens
General Mgr.R. P. Wright
Chief Engineer.....Andrew T. Mitchell

WJFC—Jefferson City—1961

Frequency: 1480 Kc.....Power: 500 Watts d.
Owned By.....Jefferson County Bcstg. Co.

AddressBox 488
Tel.: 475-382Independent
President.....Paul O. Metcalfe
Chief Engineer.....Bruce Burgess
Owners of: WGRV-AM-FM, Greeneville.

WETB—Johnson City—1947

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Press, Inc.
Business Address.....Press Bldg.
Tel.: Walnut 8-2141.....MBS
President.....Carl A. Jones
General Mgr.....Arthur Kelsey

WJCW—Johnson City—1938

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned-Operated ByTri-Cities Bcstg. Inc.
AddressP.O. Box 607
Tel.: 926-6167.....CBS
Sta. RepresentativeWeed
PresidentJim C. Wilson
Chief EngineerEdward Bryant
Owners of: WJCW-FM.

WJSO—Johnson City—1958

Frequency: 1590 Kc.Power: 5 Kw. d.
Owned By.....Mountainview Bcstg. Co.
AddressBox 148
Tel.: WA 6-3121.....Independent
Station Representative.....Gill-Perna Inc.
President.....Norman A. Thomas
Vice President.....Jimmy H. Lewis
Owners of: WDNT, Dayton, Tenn.

WKIN—Kingsport—1951

Frequency: 1320 Kc.....Power: 5000 Watts d.
Owned By.....Bahakel Enterprises
AddressDrawer K
Tel.: 246-9161Independent
Station Rep.....Prestige Rep. Organization
President.....Cy N. Bahakel
For other Bahakel stations see Multiple-Station
Owners.

WKPT—Kingsport—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Kingsport Bcstg. Co., Inc.
Address.....222 Commerce St.
Tel.: CI 5-4161.....NBC
Station Representative.....Burn-Smith
President.....C. P. Edwards, Jr.
Owners of: WKPT-FM.

WATE—Knoxville—1927

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper. By.....WATE, Inc.
Address.....1306 N. Broadway
Tel.: 524-4651.....NBC
President.....Cowan Rodgers, Jr.
V.P., Gen. Mgr.....W. H. Linebaugh
Program Director.....John H. Reese
Chief Engineer.....Fred Andrews
Owners of: WATE-TV.

WBIR—Knoxville—1941

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Southeastern Bcstg. Corp.
 Address.....1513 Hutchison Ave.
 Tel.: 525-8101.....ABC
 Station Representative.....Avery-Knodel
 President.....R. A. Jolley, Sr.
 General, Sta. Manager.....John P. Hart
 Commercial Manager....Charles M. Kennard
 Chief Engineer.....J. Rex Horton
 For other Southeastern Bcstg. stations see Multiple-Station Owners.

WGYW—Knoxville—1960

(Formerly WFCT)

Frequency: 1430 Kc. Power: 1 Kw. d.
 Owned By.....Radio Tennessee
 Address.....Box 281
 Tel.: 687-2812.....Independent
 President.....J. Olin Tice, Jr.
 Gen., Sta. Mgr.....W. Reid Leath
 Commercial Mgr.....Dale Hawkinson
 Program Dir.....Robert Agee
 Publicity Dir.....Lyn Lambert
 Chief Engineer.....Jerry Ferguson
 For other Tice stations see Multiple-Station Owners.

WIVK—Knoxville—1952

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Dick Bcstg. Co., Inc.
 Address.....6711 Kingston Pike
 Tel.: 588-6511.....Independent
 Station Reps.....Howard; Dora-Clayton
 President, General Mgr.....James A. Dick
 Program Director.....Claude Tomlinson, Jr.
 Chief Engineer.....Milton Jones

WKGN—Knoxville—1946

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....WKGN, Inc.
 Owned-Operated By.....WKGN Inc.
 Business Address...2200 W. Cumberland Ave.
 Tel.: 515-8177.....Independent
 Pres., Gen. Mgr.....George P. Mooney
 Chief Engineer.....Robert Goodman
 For other Mooney stations see Multiple-Station Owners.

WKXV—Knoxville—1953

Frequency: 900 Kc. Power: 1000 Watts, d.
 Owned By.....Knoxville Ra-Tel
 Address.....P.O. Box 2269
 Tel.: 524-9866.....KBS
 President, Gen. Mgr.....B. L. Boring

WNOX—Knoxville—1921

Frequency: 990 Kc. Power: 10,000 Watts
 Owned By.....Scripps-Howard Bcstg. Co.
 Address.....4400 Whittle Springs Rd. N. E.
 Tel.: 523-3171.....CBS
 Representative.....John Blair

President.....Jack R. Howard
 Chief Engineer.....Robert Engert
 For other Scripps-Howard stations see Multiple-Station Owners.

WROL—Knoxville—1960

Frequency: 1490 Kc. Power: 250 Watts
 Owned By.....WROL, Inc.
 Address.....5014 N. Broadway
 Tel.: 687-3621.....MBS
 President, General Mgr....Samuel P. Thrower
 Chief Engineer.....Paul E. Lewis
 Owners of: WATO, Oak Ridge.

WEEN—Lafayette—1958

Frequency: 1480 Kc. Power: 1000 W. d.
 Owned By.....Lafayette Bcstg. Co.
 Address.....Box 160
 Tel.: 666-5955.....Independent
 President.....Dr. D. Denton

WLAF—La Follette—1953

Frequency: 1450 Kc. Power: 250 Watts
 Owned By.....La Follette Bcstg. Co.
 Address.....Fleet Bldg.
 Tel.: 562-7848.....KBS
 President.....James Childress

WDXE—Lawrenceburg—1951

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Lawrenceburg Bcstg. Co.
 Address.....120½ N. Military Ave.
 Tel.: SO 2-4411.....Independent
 President.....Aaron B. Robinson
 Chief Engineer.....Phil Kemper
 For other Robinson stations see Multiple-Station Owners.

WCOR—Lebanon—1949

Frequency: 900 Kc. Power 500 Watts d.
 Owned-Operated By...Lebanon Bcstg. Co., Inc.
 Address.....Trousdale Ferry Road
 Tel.: 444-0474.....Independent
 President, General Mgr.....Theo. F. Ezell, Jr.
 Station, Commercial Mgr...Jack Hendrickson, Jr.
 Chief Engineer.....William Johnson
 Owners of: WCOR-FM.

WLIL—Lenoir City—1950

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned By.....WLIL, Inc.
 Address.....406 E. Broadway
 Tel.: 986-7536.....KBS
 Pres., Gen., Sta. Mgr.....Arthur Wilkerson
 For other Wilkerson stations see Multiple-Station Owners.

WJJM—Lewisburg—1947

Freq.: 1430 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Louis D. Lingner
 Address.....East Hill
 Tel.: 359-4511.....KBS-MBS
 Station Representative....George T. Hopewell
 President, Gen. Mgr.....Louis D. Lingner
 Chief Engineer.....R. C. Wiley

TENNESSEE

WDXL—Lexington—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Lexington Bcstg. Service, Inc.
Address.....Broad & Church
Tel.: WO 8-3500.....KBS
President.....Guy B. Amis
General Mgr., Chief Eng.....Ben L. Enochs

WLIV—Livingston—1956

Frequency: 920 Kc.....Power: 1 Kw.
Owned By.....Audio Bcsters
Address.....P. O. Box 131
Tel.: Talbot 3-4438.....MBS
Station Comm. Mgr.....R. H. McCoin

WMSR—Manchester—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned By.....Oakdale St.
Address.....611 McArthur St.
Tel.: PA 8-3526.....KBS
President, Gen. Mgr.....Murray Chumley
Owners of: WMSR-FM.

WCMT—Martin—1957

Frequency: 1410 Kc.....Power: 1 Kw.
Owned By.....J. T. Sudbury
Address.....P. O. Box 483
Tel.: 460.....Independent
Station Representative.....Beaver
President.....J. T. Sudbury

WGAP—Maryville—1947

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Frank H. Corbett
Address.....220 Court St.
Tel.: 983-4310.....KBS
General Manager.....Frank H. Corbett
Commercial Manager.....Horace McGill

WHDM—McKenzie—1954

Frequency: 1440 Kc.....Power: 500 Watts, d.
Owned By.....Tri-County Bcstg. Co.
Address.....130 Main St.; Box 370
Tel.: EL 2-3371.....KBS
Pres., Gen. Mgr.....Earl S. Nolting

WAKI—McMinnville—1947

Freq.: 1230 Kc.....1 Kw. d., 250 W. n.
Owned By.....Ogram Bcstg. Corp.
Address.....Box 409
Tel.: 2223.....KBS
General Manager.....Kenneth Cantrell

WBMC—McMinnville—1955

Frequency: 960 Kc.....Power: 500 W., d.
Owned By.....James & Nell White
Address.....Box 270
Tel.: 2104.....Independent
Gen., Sta. Mgr.....Chick Brown
Program Director.....Hal Durham
Chief Engineer.....Alvin Byars

KWAM—Memphis—1946

Frequency: 990 Kc.....Power: 1000 watts, d.
Owned-Operated By.....KWAM, Inc.
Address.....64 Flicker St.
Tel.: FAirfax 3-2679.....KBS-MBS
Board Chmn.....E. D. Rivers, Jr.
President.....John Fulton
General Manager.....E. W. Bie
Program Director.....Eddie Bond
Chief Engineer.....Jerry Scanlon
For other E. D. stations see Multiple-Station Owners.

WDIA—Memphis—1947

Freq.: 1070 Kc.....Power: 50 Kw. d., 5 Kw. n.
Owned By.....WDIA, Inc.
Business-Studio Address.....2074 Union Ave.
Tel.: 278-1316.....Independent
Representative.....Bolling
President.....Egmont Sonderling
Chief Engineer.....Henry N. Fones

WHBQ—Memphis—1925

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RKO General
Address.....Hotel Casca
Tel.: BRoadway 2-3441.....Independent
President.....Hathaway Watson
General Manager.....D. A. Noel
Sales Manager.....James A. Bedwell, Jr.
Program Director.....Hugh Frizzell
Chief Engineer.....Welton Roy
For other RKO General stations see Multiple-Station Owners.

WHER—Memphis—1955

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned By.....Tri-State Bcstg. Service
Address.....972 S. Third St.
Tel.: JA 5-6831.....Independent
Station Reps.....Hal Walton; Dora-Clayton
President.....Samuel C. Phillips
General, Station Manager.....Dotty Abbott
Commercial Manager.....Richard Whitmore
Chief Engineer.....W. D. Cousar

WHHM—Memphis—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Mercury Bcstg. Inc.
Address.....383 Madison Ave.
Tel.: JA 7-4422.....Independent
Station Representative.....Eastman
President.....William H. Grumbles

WLOK—Memphis—1951

Frequency: 1480 Kc.....Power: 5000 Watts d.
Owned By.....The OK Radio Group
Address.....363 South Second
Tel.: JAcKson 7-9565.....Independent
Station Representative.....Howard
President.....Jules J. Paglin
V.P., General Manager.....John F. Maurer
Commercial Manager.....Robert Juden

Program Director.....Richard Cole
For other OK Group stations see Multiple-Station Owners.

WMC—Memphis—1923

Frequency: 790 Kc.....Power: 5000 Watts
Owned By.....Scripps Howard Bcstg. Co.
Business Address1960 Union Ave.
Tel.: B'way 4-8515NBC
RepresentativeJohn Blair
V.P., General Manager.....H. W. Slavick
Station Manager.....Stan Torgerson
Commercial Manager.....Ray B. Gill, Jr.
Program Dir.Dean Osmundson
Chief Engineer.....Robert A. Frase
For other Scripps-Howard stations see Multiple-Station Owners.

WMPS—Memphis—1924

Freq.: 680 Kc.....Power: 10 Kw. d.; 5 Kw. n.
Owned By.....Plough Bcstg. Co.
Address112 Union Ave.
Tel.: JA 5-2663Independent
President.....Harold R. Krelstein
For other Plough stations see Multiple-Station Owners.

WREC—Memphis—1922

Frequency: 600 Kc.....Power: 5000 Watts
Owned By.....Cowles Bcstg. Service
Business-Studio Address.....Hotel Peabody
Tel.: JA 5-1313.....CBS
RepresentativeKatz
Board Chmn.....Hoyt B. Wooten
Chief Engineer.....Wilson Ramey
For other Cowles stations see Multiple-Station Owners.

WKBJ—Milan—1955

Frequency: 1600 Kc.....Power: 1000 Watts
Owned By.....W. Tennessee Bcstg. Co.
AddressMilan Hotel
Tel.: MU 6-2481.....Independent
President.....Ben Ivie King
Station, Sales Prom. Mgr.....Bill Haney

WGMM—Millington—1962

Frequency: 1380 Kc.....Power: 500 Watts d.
Owned By.....Radio Millington, Inc.
Address.....Plaza Shopping Center
Tel.: 872-3396.....Independent
PresidentWoodrow Wages
General, Commercial Mgr.....Al McClain
Chief Engineer.....Emmett Kozel

WHEY—Millington—1957

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Shelby County Bcstrs.
Address.....7534 Raleigh-Millington Rd.
Tel.: CAnal 3-3000.....KBS
General Mgr.....J. J. Kirk
Chief Engineer.....Bill Patrick

WCRK—Morristown—1947

Frequency: 1150 Kc.....1 Kw., d.; 500 W., n.

Owned By.....WCRK, Inc.
AddressRadio Center
Tel.: 589-9101KBS-MBS
RepresentativeHal Holman
General Manager.....Howell Ashford
Chief Engineer.....J. A. Redden

WMTN—Morristown—1957

Frequency: 1300 Kc.....Power: 5 Kw., d.
Owned By.....E. Tennessee Bcstg. Corp.
Address.....P.O. Box 70
Tel.: 586-7993.....Independent
Pres., Ch. Eng.....George Guertin
General Manager.....Bill Holland
Program Director.....Jimmy Peoples

WGNS—Murfreesboro—1947

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. ByRegional Bcstg. Corp.
Address.....P.O. Box 762
Tel.: 893-5373.....KBS
Pres., Gen. Mgr.....William R. Vogel
Chief EngineerHubert Beasley

WMTS—Murfreesboro—1953

Frequency: 860 Kc.....Power: 250 Watts d.
Owned By.....Murfreesboro Bcstg. Co.
Address.....112 N. W. Broad St.
Tel.: 893-6611.....Independent
PresidentA. D. Smith, Jr.
General Manager.....Virgil Trimm
Commercial Mgr.....Neil Lancaster
Chief Engineer.....Alfred W. Parsons

WENO—Nashville—1957

Frequency: 1430 Kc.....Power: 5 Kw., d.
Owned By.....Central Bcstg. Corp.
AddressBox 5236
Tel.: TW 5-5401.....KBS
President.....H. C. Young, Jr.
Chief Engineer.....Andrew J. Jones
For other Young stations see Multiple-Station Owners.

WKDA—Nashville—1947

Freq: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....WKDA Bcstg. Co.
Address.....First American Natl. Bank Bldg.
Tel.: ALpine 4-0511.....Independent
Station Rep.....Robert E. Eastman & Co.
Pres.; Gen., Sta., Adv. Mgr....Jack S. Stapp
Prog. Director.....Charles F. Walker
Chief Engineer.....W. M. Highfill

WLAC—Nashville—1926

Frequency: 1510 Kc.....Power: 50,000 Watts
Owned By.....WLAC, Inc.
Bus-Studio Address.....161 4th Ave. N.
Tel.: AL 6-0161.....CBS
RepresentativeKatz
President.....Guilford Dudley, Jr.
Commercial Manager.....E. G. Blackman
Program Director.....Rob Townsend

TENNESSEE

Chief Engineer.....F. D. Binns
Owners of: WLAC-TV.

WLVN—Nashville—1962

Frequency: 1560 Kc.....Power: 10,000 Watts
Owned By.....Second Thursday Corp.
Address.....503 Jqs. Robertson Pkwy.
Tel.: 244-1560MBS
President.....Samuel J. Simon

WMAK—Nashville—1948

Frequency: 1300 Kc.....Power: 5000 Watts
Owned By.....WMAK, Inc. (Lin Bcstg.)
Address.....311 Church St.
Tel.: 255-3536.....Independent
President.....Frederic Gregg, Jr.
Commercial Manager.....Larry Edwards
Program Director.....Rally Stanton
Chief Engineer.....Jack Walsh
For other Lin Bcstg. stations see Multiple-Station
Owners.

WNAH—Nashville—1949

Frequency: 1360 Kc...Power: 1000 Watts d.
Owned-Oper. By.....Hermitage Bcstg. Corp.
Address.....Hermitage Hotel
Tel.: AL 4-7611.....Independent
Pres.; Gen., Comm. Mgr...Van T. Irwin, Jr.
Program Director.....Jim Williams
Chief Engineer.....Howard Woodard

WSIX—Nashville—1927

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By.....WSIX, Inc.
Address.....441 Murfreesboro Road
Tel.: AL 5-5431.....ABC
Station Rep.....Peters, Griffin, Woodward
President.....Louis R. Draughon
Station, Comm. Mgr.....Paul Ruhle
Publicity Director.....Bill Jones
Chief Engineer.....Charles R. Duke
Owners of: WSIX-FM-TV.

WSM—Nashville—1925

Frequency: 650 Kc.....Power: 50,000 Watts
Owned By.....WSM, Inc.
Business Address.....301 7th Ave., N.
Tel.: AL 4-5656.....NBC
President.....John H. DeWitt, Jr.
General, Station Manager.....Bob Cooper

WVOL—Nashville—1951

Freq.: 1470 Kc.Power: 5 Kw. d., 1 Kw. n.
Owned By.....Rounsaville of Nashville
Address.....1320 Brick Church Pike
Tel.: CAnal 8-3424.....Independent
Station Rep.....Gill-Perna
President.....Robert W. Rounsaville
General Manager.....Donald K. Clark
Chief Engineer.....Wayne B. Robinson
For other Rounsaville stations see Multiple-Station
Owners.

WLIK—Newport—1954

Frequency: 1270 Kc.....Power: 5 Kw., d.
Owned By.....WLIK, Inc.
Address.....P. O. Box 270
Tel.: 3095KBS
President, Gen. Mgr.....Arthur Wilkerson
Chief Engineer.....Don Crisp
For other Wilkerson stations see Multiple-Station
Owners.

WATO—Oak Ridge—1948

Frequency: 1290 Kc., Power: 1 Kw. d. 500 W. n.
Owned-Operated By..Radio-Active Bcstg., Inc.
Address.....253 Main St.
Tel.: 483-3535KBS-MBS
Pres. Gen. Mgr.....Samuel P. Thrower
Chief Engineer.....Charles R. Thurin
Owners of: WROL, Knoxville.

WBNT—Oneida—1959

Frequency: 1310 Kc.Power: 1 Kw.
Owned By.....Scott Bcstg. Co.
Address.....42 Huntsville Rd.
Tel.: Logan 9-8595.....KBS
President.....R. H. Troxel
Chief Engineer.....H. Newsom

WTPR—Paris—1947

Frequency: 710 Kc.....Power: 250 Watts d.
Owned By.....Paris Bcstg. Co.
Address.....Paris
Tel.: 1700Independent
Station Rep.....C. K. Beaver
General Manager.....J. Kenneth Marston
Sta. Mgr.....Joe P. Van Dyke
Chief Engineer.....Don Somerville

WKSR—Pulaski—1947

Frequency: 1420 Kc.....Power: 1000 Watts
Owned By.....Richland Bcstg. Co.
104 S. Second St.....Tel.: 363-2505
ABC-KBSRep.: None
President.....John R. Stephens
General Mgr.....George Martin
Commercial Mgr.....Mrs. Allene Cane
Chief Engineer.....N. G. Morgan

WTRB—Ripley—1954

Frequency: 1570 Kc.....Power: 1,000 Watts d.
Owned By.....Lauderdale Bcstg. Co.
Address.....Box 110
Tel.: 1060KBS
President.....Shelby McCallum
For other McCallum stations see Multiple-Station
Owners.

WRKH—Rockwood—1957

Frequency: 580 Kc.....Power: 1000 W., d.
Owned By.....Dick Holloway Enterprises
Address.....Box 89
Tel.: 354-0911.....KBS
Owner, General Mgr....Richard W. Holloway
Program Director.....Don F. Kesler

WRGS—Rogersville—1954

Frequency: 1370 Kc....Power: 1000 Watts, d.
Owned By.....WRGS, Inc.
Address.....Burem Road
Tel.: 6491KBS
General Mgr.....Harry Beal

WORM—Savannah—1956

Frequency: 1010 Kc.....Power: 250 W.. d.
Owned By.....Savannah Bcstg. Service
Address.....P.O. Box 312
Tel.: 4981KBS
Station Representative.....Beaver
V.P., Gen. Mgr.....Neal B. Bunn
Chief Engineer.....Wesley Jackson
Owners of: WBOL, Bolivar.

WSEV—Sevierville—1955

Frequency: 930 Kc.....Power: 5 Kw., d.
Owned By.....Smoky Mt. Bcstg. Corp.
Business Address.....Middlecreek Rd.
Tel.: 453-2844Independent
PresidentNorman Burchfiel
General Manager.....Hugh Trotter
Chief Engineer.....A. T. Henderson

WHAL—Shelbyville—1946

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Shelbyville Bcstg. Co., Inc.
Address.....112½ East Side Square
Tel.: MURray 4-1400.....Independent
PresidentG. Freeman Fly
Gen. Mgr., Chief Eng.....R. A. Davidson
Commercial ManagerCharles Christian
Program DirectorJoe Overton
Owners of: WHAL-FM.

WLIJ—Shelbyville—1959

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owner, Gen, Mgr.....Arthur Wilkerson
Address.....P.O. Box 110
Tel.: MURray 4-1514.....KBS
General, Commercial Mgr....Arthur Wilkerson
Chief Engineer.....Aaron Womble
For other Wilkerson stations see Multiple-Station
Owners.

WEPG—S. Pittsburg—1954

Frequency: 910 Kc.....Power: 500 Watts, d.
Owned By.....Marion County Bcstg. Service
AddressRailroad Ave.
Tel.: TE 7-6185.....KBS
Owner, Gen., Comm. Mgr..Eaton P. Govan, Jr.
Chief Engineer.....William H. Dunn

WSMT—Sparta—1953

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sparta Bcstg. Co. Inc.
Business Address.....Box 390
Tel.: 3751Independent
President.....Sam J. Albritton

Gen., Sta. Mgr.....Martha L. Albritton
Comm., Sales Prom. Mgr.....Van L. Slack
Chief Engineer.....Gordon L. Moore

WDBL—Springfield—1950

Frequency: 1590 Kc....Power: 1000 Watts, d.
Owned-Oper. By....Springfield Bcstg. Co., Inc.
Address.....P. O. Box 464
Tel.: 384-5541KBS
President, General Manager.....W. N. Locke
Chief Engineer.....Don Anderson

WDEH—Sweetwater—1955

Frequency: 800 Kc.....Power: 1 Kw., d.
Owned By.....William M. Bryan
AddressP.O. Box 182
Tel.: 5025KBS
Pres., Gen. Mgr., Ch. Eng.....W. M. Bryan

WNTT—Tazewell—1960

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Claiborne Bcstg. Co.
AddressBox 95
Tel.: 2300Independent
Station RepresentativeHopewell
PresidentHubert Turner

WJIG—Tullahoma—1947

Frequency: 740 Kc.....Power: 250 Watts d.
Owned By.....Jordan Bcstg. Co.
Address.....P.O. Box 2139
Tel.: GL 5-2607.....Independent
Station Representative.....Walker-Rawalt
Pres.; Gen., Sales Mgr.....E. B. Jordan

WENK—Union City—1946

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By..Union City Bcstg. Co.
Business Address.....Box 287
Tel.: TURner 5-1240.....Independent
President.....Aaron B. Robinson
Chief Engineer.....Charles Holland
For other Robinson stations see Multiple-Station
Owners.

WPHC—Waverly—1963

Frequency: 1540 Kc.....Power: 1 Kw. d.
Owned By.....Humphreys County Bcstg. Co.
Box 368.....Tel.: 296-2456
KBSRep.: None
President.....R. M. McKay, Jr.
Gen., Sta., Adv. Mgr., Ch. Eng....Dean Bush

WC DT—Winchester—1948

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned By..Franklin County Radio & Bcstg. Co.
Address.....P. O. Box 1103
Tel.: WO 7-2201.....KBS
General Mgr.....Len M. Dawson
Chief Engineer.....E. C. Grover

Texas

KCAD—Abilene—1962

Frequency: 1560 Kc.....Power: 500 Watts d.
Owned By.....Westgate Broadcasting Co.
Address.....109 Westgate
Tel.: OWen 2-1188.....Independent
Owner.....H. S. Higginbotham

KNIT—Abilene—1957

Frequency: 1280 Kc.....Power: 500 W.
Owned.....Key City Bcstrs.
Address.....Windsor Hotel
Tel.: OR 4-7211.....Independent
President.....Howard Barrett
General Manager.....Bro Mingus
Comm. Sales Prom. Mgr.....Forest Lane
Chief Engineer.....John E. Turner

KRBC—Abilene—1936

Freq.: 1470 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Radio Abilene
Business Address.....P.O. Box 178
Tel.: OWen 2-4242.....ABC
Sta. Representative.....Bolling
President, Gen. Mgr.....Bill Fox
Owners of: KRBC-TV.

KWKC—Abilene—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Citizens Bcstg. Co.
Bus.-Studio Address.....2500 Butternut
Tel.: OR 3-2545.....MBS
General Manager.....A. C. Etter

KOPY—Alice—1947

Frequency: 1070 Kc.....Power: 1000 Watts
Owned By.....Norman Building Corp.
Business Address.....Box 731
Tel.: MO 4-4324.....KBS
President.....Robert Aylin
General Manager.....L. L. Stewart

KVLF—Alpine—1947

Freq.: 1240 Kc.Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Big Bend Bcstrs.
Address.....Box 779
Tel.: TE 7-2144.....Independent
Station Representative.....Clyde Melville
President, General Mgr.....Gene Hendryx
Station Manager.....Phil Wayne Ebensberger
Chief Engineer.....Fritz Weyerts
Owners of: KVLF-TV.

KBUY—Amarillo—1946

Frequency: 1010 Kc..Power: 5 Kw. d., 500 W. n.
Owned By.....Radio KBUY, Inc.
Address.....Box 2828
Tel.: DR 2-6543.....KBS
President.....G. E. Miller
Owners of: KPCN, Grand Prairie.

KFDA—Amarillo—1939

Frequency: 1440 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Lone Star Bcstg. Co.
Address.....Box 128
Tel.: DR 4-1637.....ABC
Station Rep.....Eastman
President.....Mrs. Charles B. Jordan
General, Station Mgr.....Wes Ninemire
Chief Engineer.....Sam Galloway

KGNC—Amarillo—1922

Frequency: 710 Kc.....Power: 10,000 Watts
Owned-Oper. By... Plains Radio Bdcstg. Co.
Address.....2000 N. Polk St.
Tel.: EVergreen 3-3321.....NBC
Representative... Venard, Torbet & McConnell
President.....B. E. Walker
General Manager.....Bob Watson
Station Manager.....Larry Filkins
Chief Engineer.....W. H. Torrey
Owners of: KGNC-FM-TV; KFYO, Lubbock.

KIXZ—Amarillo—1947

Freq.: 940 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Radio KIXZ, Inc.
Address.....112 W. 5th St.
Tel.: DR 6-5654.....Independent
Station Rep.....McGavren-Guild; Brown
President.....Jay J. G. Schatz
General Sta. Mgr.....John J. Heetland
Chief Engineer.....Jerry B. Hickman

KRAY—Amarillo—1955

Frequency: 1360 Kc.....Power: 500 W.
Owned-Operated By.....R. D. Hollingsworth
Address.....233 Paramount Bldg.
Tel.: DR 4-5235.....Independent
President, Gen. Mgr.....R. D. Hollingsworth

KZIP—Amarillo—1955

Frequency: 1310 Kc.....Power: 1 Kw.
Owned-Oper. By.....Panhandle Bcstg. Co.
Address.....808 Charlotte St.
Tel.: DR 4-3796.....Independent
President, Gen. Mgr.....Ray Winkler
Station Manager.....Ernie Thrasher
Commercial Manager.....Wayne Whitson
Chief Engineer.....Tom Atkins
See Pinkston-Elmore stations under Multiple-Station Owners.

KACT—Andrews—1955

Frequency: 1360 Kc.....Power: 1 Kw., d.
Owned By.....KACT Radio, Inc.
Address.....P. O. Box 638
Tel.: LA 3-2845.....KBS
Co-Owner, Pres.....Clint Formby
Co-Owner, Sec.-Treas.....Marshall Formby
For other Formby stations see Multiple-Station Owners.

KBUD—Athens—1948

Frequency: 1410 Kc.....Power: 1 Kw., d.
Owned.....Henderson Cty. Bcstg. Co.
Address Box 309
Tel.: 2277KBS
Owner, Gen. Mgr.....J. B. McNutt, Jr.

KALT—Atlanta—1950

Frequency: 900 Kc.....Power: 1000 Watts
Owned-Oper. By.....Ark-La-Tex Bcstg. Co.
AddressBox 289
Tel.: SU 6-2817.....KBS
PresidentHerman H. Wommack, Jr.
Gen., Sta. Mgr., Chief Eng..David A. Wommack
Commercial Manager.....A. N. Dowd
Program Director.....George D. Wommack

KASE—Austin—1959

Frequency: 970 Kc.....Power: 1 Kw., d.
Owned By.....Rogers Bcstg. Co.
Address.....P.O. Box 3242
Tel.: GReenwood 6-4341.....Independent
President.....W. D. "Dub" Rogers
Chief EngineerWendell E. Hearne

KNOW—Austin—1927

Frequency: 1490 Kc.....Power: 250 Watts
OwnedPioneer Bcstg. Co.
Address.....520 Capital Nat. Bank Bldg.
Tel.: GR 2-6213.....ABC
Station Rep.....Eastman
PresidentWendell Mayes
Gen., Sta. Mgr.....Louis R. Cook
Chief EngineerDave Schmidt
For other Mayes stations see Multiple-Station
Owners.

KOKE—Austin—1958

Frequency 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio KOKE Inc.
AddressBox 1102
Tel.: HI 2-6771.....Independent
RepresentativeBolling
President.....Giles E. Miller
General Manager.....Lester Ready
Program Director.....Dick Laine
Chief Engineer.....Mike Fisher

KTBC—Austin—1939

Freq.: 590 Kc...Power: 5000 W. d., 1000 W. n.
Owned By.....Texas Bcstg. Corp.
AddressP.O. Box 1155
Tel.: GR 2-2424.....CBS
RepresentativeRaymer
Pres., Gen. Mgr.....J. C. Kellam
Vice President.....Warren Woodward
Commercial Manager.....O. P. Bobbitt
Program Mgr.....Richard S. Pryor
Sales Promotion Mgr.....Larry Carothers
Publicity Director.....Elmo Brown
Chief Engineer.....Ben Hearn
Owners of: KTBC-FM-TV.

KVET—Austin—1946

Frequency: 1300 Kc.....Power: 1 Kw.
OwnedAustin Bcstg. Corp.
Address113 West 8th St.
Tel.: GR 8-8521.....MBS
Pres., Gen., Sta. Mgr.....Willard Deason
Chief Engineer.....Alvin O. Kriegel

KRUN—Ballinger—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Central West Bcstg.
AddressBox 351
Tel.: 3151KBS
PresidentM. M. Rochester
General, Sta. Mgr.....R. F. McGarvey

KIOX—Bay City—1947

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....Bay City Bcstg. Co.
Business Address.....Box 1391
Tel.: CI 5-4642.....MBS-KBS
General Mgr.....Victor J. Boldt
Chief Engineer.....Carl Lentz

KWBA—Baytown—1947

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Bayshore Bcstg. Co.
Business Address.....4638 Decker Drive
Tel.: 566-5531.....MBS-KBS
Station Representative.....Clyde Melville Co.
President.....Dave Worley
Chief Engineer.....Dalton Turner

KAYC—Beaumont—1938

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned By...Texas Coast Bcstrs. of Beaumont
Address.....3130 Blanchette St.
Tel.: TErminal 3-9421.....Independent
Station Representative.....The Katz Agency
President.....David H. Morris
Station Manager.....Ed Dittert
Program Director.....Joe Walker
Chief Engineer.....Jack Easterwood
Owners of: KAYD-FM, Beaumont; KQUE-FM,
KNUZ, Houston.

KFDM—Beaumont—1924

Frequency: 560 Kc.....Power: 5000 Watts
Owned By.....Radio Beaumont
Address.....P.O. Box 5566
Tel.: TErminal 8-6191ABC
Representative.Peters, Griffin, Woodward, Inc.
Owners:..... Mr. and Mrs. John H. Hicks, Jr.
General Manager.....C. B. Locke
Station, Comm. Mgr.....Walter Rubens
Program Director.....Ross Wilder
Chief Engineer.....Ed Ogden
Owners of: KFDM-TV.

KJET—Beaumont—1947

Frequency: 1380 Kc.....Power: 1 WK., d.
Owned By.....KJET, Inc.
Address.....4945 Fannett Road

TEXAS

Tel.: Victor 2-2210.....Independent
President.....R. Thomas Gibson
Commercial Manager.....Ed Henry

KTRM—Beaumont—1947

Frequency: 990 Kc.....Power: 1000 Watts
Owned-Operated By.....KTRM, Inc.
Business-Studio Address.....4385 Crow Rd.
Tel.: TW 2-4990.....Independent
Pres., Gen. Mgr.....John Neil
Chief Engineer.....Ben Hughes

KIBL—Beeville—1949

Frequency: 1490 Kc.....Power: 250 Wts.
Owned By.....Bee Bcstg. Co.
Address.....P.O. Box 700
Tel.: FL 8-1490.....Independent
Gen. Comm. Mgr.....John D. Rossi
Station Manager.....John Rossi, Jr.
Chief Engineer.....H. E. Bertram

KTON—Belton—1961

Frequency: 940 Kc.....Power: 1000 Watts
Owned By.....Belton Broadcasters, Inc.
Address.....P.O. Box 654
Tel.: WEBster 9-3738.....Independent
President.....Roy Sanderford
General Manager.....John O'Brien
Chief Engineer.....Carl Knelly

KBLT—Big Lake—1958

Frequency: 1290 Kc.....Power: 1 Kw.
Owned By.....Permian Basin Bcstg.
Business Address.....1st and Florida Sts.
Tel.: 129.....Independent
Gen. Mgr., Ch. Eng.....Don Renault

KBST—Big Spring—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....The Snider Corp.
Address.....702 Johnson St.
Tel.: Amherst 4-6931.....ABC
President, Gen. Mgr.....B. Winston Wrinkle

KBYG—Big Spring—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Big Spring Radio Co.
Address.....118 East Third St.
Tel.: AMherst 4-4326.....KBS, NBC
Pres., Gen., Sta. Mgr.....William J. Wallace
Chief Engineer.....Don Smith

KHEM—Big Spring—1956

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned By.....Cobra Bcstg. Co.
Address.....Settles Hotel
Tel.: AM 4-2523.....Independent
General, Sta. Manager.....Bcb Bradbury
Chief Engineer.....Ace Ball

KFYN—Bonham—1948

Frequency: 1420 Kc.....Power: 250 Watts d.

Owned-Operated.....Bon-Tex Radio
Bus.Studio Address.....903 E. Fourth St.
Tel.: 583-3151.....KBS
General, Sta. Mgr.....Alvin Wood
Chief Engineer.....D. L. Solmson

KBBB—Borger—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned By.... Weldon W. & Weldon E. Lewis
Address.....Box 1478
Tel.: Broadway 3-7575.....KBS
President.....Weldon Lewis

KHUZ—Borger—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....N. Plains Bcstg. Co.
Address.....1431 Clayton St.
Tel.: BR 3-3744.....MBS
Pres., Gen., Sta. Mgr.....Jack Roberts
Chief Engineer.....Pat Gilbreath

KBAN—Bowie—1959

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By.....Bowie Nocona Bcstg.
Address.....Box 1080
Tel.: TREmont 2-2288.....KBS
President.....Earle Fletcher
Station Manager.....Olie Carriker

KNEL—Brady—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Brady Broadcasters, Inc.
Address.....200 E. Commerce St.
Tel.: LY 7-2346.....KBS
Owner, Gen. Mgr.....Ed Williams
Comm., Sales Prom. Mgr.....Kenneth Harvison
Program Director.....George Taylor
Chief Engineer.....Lou Rogers

KSTB—Breckenridge—1947

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned By.....Breckenridge Radio
Address.....Miller Bldg.
Tel.: HI 9-3331.....KBS
Gen., Comm. Mgr.....Bob Sewell

KWHI—Brenham—1947

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned By.....Tom S. Whitehead, Inc.
Address.....Box 730
Tel.: GR 6-3655.....KBS
President, Gen. Mgr.. Tom S. Whitehead, Sr.
Chief Engineer.....L. R. Schlottmann

KTFY—Brownfield—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Terry Cty. Bdcstg. Co.
Address.....Drawer 1032
Tel.: 2111.....Independent
Pres., Sta., Gen., Comm. Mgr.. Mike A. Barrett
Assistant Manager.....E. Crawford Taylor
Chief Engineer.....C. McAdams

KBOR—Brownsville—1948

Frequency: 1600 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Brownsville Bcstg. Co.
 Address.....Box 472
 Tel.: LI 2-5677.....ABC
 Station Rep.....Hopewell; Melville
 Pres., Gen., Sta. Mgr.....M. J. Wilson
 Prog. Dir.....Lula Ward
 Chief Engineer.....Willis A. Wilson

KBWD—Brownwood—1941

Freq.: 1380 Kc....Power: 1 Kw., d.; 500 W., n.
 Owned-Oper. By.....Brown County Bcstg. Co.
 Address.....800 Hawkins St.
 Tel.: MI 5-2401.....MBS-KBS
 Sta. Reps.....Holman; Eastman
 Pres., Gen. Manager.....Wendell Mayes
 Station Manager.....Bill Jamar
 Chief Engineer.....Richard Osborne
 For other Mayes stations see Multiple-Station
 Owners.

KEAN—Brownwood—1953

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
 Owned By.....KEAN Radio Corp.
 Address.....Box 666
 Tel.: 4372.....Independent
 President.....Pat. F. Davidson
 Manager.....Eddy Farren

KORA—Bryan—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Bryan Bcstg. Co.
 Bus.-Studio Address.....310 E. 25th St.
 Tel.: TA 3-1240.....ABC
 President, Gen. Mgr.....Mike Mistovich
 Chief Engineer.....David C. Jones, Jr.

WTAW—Bryan—1922

Frequency: 1150 Kc....Power: 1000 Watts d.
 Owned By.....Radio Bryan, Inc.
 Bus.-Studio Address....3703 S. College Ave.
 Tel.: VI 6-7788.....KBS
 President.....J. Hicks

KMIL—Cameron—1955

Frequency: 1330 Kc.....Power: 500 W., d.
 Owned By.....Millam Bcstg. Co.
 Address.....Box 832
 Tel.: OX 7-4634.....Independent
 Partners....N. L. Caperton, W. E. Smitherman
 Chief Engineer.....E. Brod

KCAN—Canyon—1962

(Formerly KVPH)

Frequency: 1550 Kc.....Power: 1000 Watts d.
 Owned By.....Randall County Bcstrs.
 Address.....P.O. Box 507
 Tel.: OLive 5-2589.....Independent
 President.....W. J. Harpole
 General Manager.....Dan Tarpley

KBEN—Carrizo Springs—1955

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Walter H. Herbort, Jr.
 Address.....105 S. Fifth St.
 Tel.: TR 6-2210.....KBS
 President, Chief Eng....Walter H. Herbort, Jr.
 Program Director.....Georgia Herbort

KGAS—Carthage—1955

Frequency: 1590 Kc.....Power: 1 Kw., d.
 Owned.....Carthage B'casting
 Address.....Box 955
 Tel.: OXford 3-6668.....KBS
 General, Station Manager.....Bev E. Brown

KDET—Center—1949

Frequency: 930 Kc....Power: 1000 Watts d.
 Owned-Operated By..Center Bcstg. Co., Inc.
 Address.....205 Austin St.
 Tel.: LY 8-3305.....MBS
 Station Representative.....Brown
 President.....Tom E. Foster
 General Mgr.....Jack Bell
 Chief Engineer.....Morris Stagner

KCTX—Childress—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
 Owned By.....Golden West Bcstg. Co., Inc.
 Address.....200 N. Main St.
 Tel.: WE 7-2563.....KBS
 President.....R. M. Hagen
 Gen., Comm. Mgr.....G. E. Morey

KCAR—Clarksville—1955

Frequency: 1350 Kc.....Power: 500 Watts d.
 Owned-Operated by.....KCAR, Inc.
 Address.....Box 609
 Tel.: 427-2696.....KBS
 Reps.....Continental Radio Sales; Melville
 President.....Maurice Wooley
 General Mgr., Chief Eng.Paul H. Daniels
 Comm., Sales Prom. Mgr.....Charlie Monk

KCLE—Cleburne—1947

Frequency: 1120 Kc.....Power. 250 Watts d.
 Owned-Oper. By.....Jim Gordon, Inc.
 Address.....919 N. Main
 Tel.: Milton 5-6643.....Independent
 President, Gen. Mgr.Jim Gordon
 Owners of: KCLE-FM.

KVLB—Cleveland—1954

Frequency: 1410 Kc.....Power: 500 Watts
 Owned By.....Stephen van Sandler
 Address.....Box 487
 Tel.: Lyric 2-3535.....KBS
 General Manager.....Stephen van Sandler

KSTA—Coleman—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
 Owned-Oper. By..Coleman County Bcstg. Co.
 Business Address.....Box 432

TEXAS

Tel.: 8406KBS
 ManagerFloyd Shelton

KVMC—Colorado City—1950

Frequency: 1320 Kc....Power: 1000 Watts d.
 Owned.....Colo. City Bcstg. Co.
 AddressBox 990
 Tel.: RAndolph 8-3320.....KBS
 General Manager.....Eldon Mahon

KCOM—Comanche—1962

Frequency: 1550 Kc.....Power: 250 Watts d.
 Owned By.....Radio Comanche
 Address.....P.O. Box 68
 Tel.: 356-2133.....Independent
 Station Representative.....Clyde Melville
 General, Station Manager.....Gilbert Webb
 Comm. Mgr., Program Dir.....Edmund Webb
 Chief Engineer.....R. F. Casteel

KMCO—Conroe—1951

Frequency: 900 Kc.....Power: 500 Watts d.
 Owned.....Montgomery County Bcstg. Co.
 AddressBox 165
 Tel.: PL 6-4466KBS
 PresidentReagan Smith
 Gen., Sta., Comm., Mgr.....David L. Oglesby
 Chief EngineerJohn W. Neathery, Jr.

KCCT—Corpus Christi—1954

Frequency: 1150 Kc....Power: 1,000 Watts d.
 Owned & Oper. By...International Radio Co.
 Address.....403 South Staples
 Tel.: TU 4-2321.....Independent
 President.....Hector De Pena

KCTA—Corpus Christi—1944

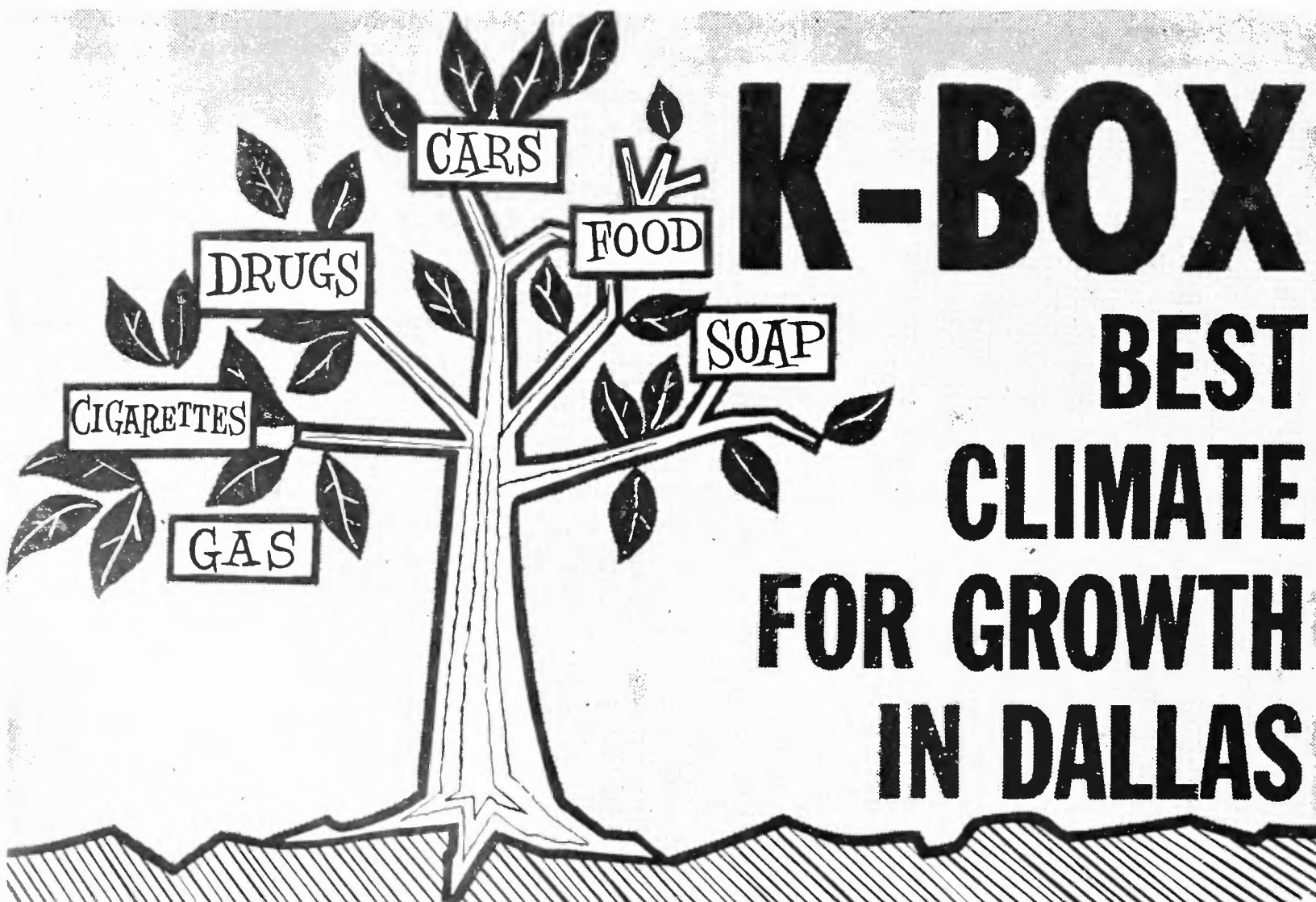
Frequency: 1030 Kc.....Power: 50 Kw. d.
 Owned By.....Bcstg. Corp. of the Southwest
 AddressBox 898
 Tel.: 4-3541.....Independent
 President, Gen. Mgr.....B. Kent

KEYS—Corpus Christi—1941

Freq.: 1440 Kc....Power: 1 Kw. d., 500 W. n.
 Owned By.....Nueces Bcstg. Co.
 Address.....P. O. Box 1460
 Tel.: TU 2-7411.....Independent
 General Manager.....C. W. Rossi
 Chief Engineer.....James B. Rossi

KRYS—Corpus Christi—1927

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned By.....South Texas Broadcasting Co.
 Address.....4102 S. Staples
 Tel.: UL 2-7341.....Independent



One of the Balaban Stations—in tempo with the times

sold nationally by

JOHN F. BOX—MANAGING DIRECTOR



robert e. eastman & co., inc.

Representative. Peters, Griffin, Woodward, Inc.
 Gen. Mgr. A. C. Lloyd, Jr.
 Sales Manager. Joel Yowell
 Chief Engineer. Leo Burch

KSIX—Corpus Christi—1947

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned By....Corpus Christi Bcstg. Co., Inc.
 AddressShow Room Bldg.
 Tel.: TU 4-1616.....CBS
 Station Representative.....Adv. Time Sales
 Pres., Gen. Mgr.....Vann M. Kennedy
 Commercial Manager.....Charles R. Manning
 Program Director.....Gene Looper
 Chief Eng.....Eric Beals
 Owners of: KZTV, Corpus Christi.

KUNO—Corpus Christi—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....KUNO Radio
 Address.....P.O. Box 4286
 Tel.: TU 4-5203.....Independent
 President.....McHenry Tichenor
 Chief Engineer.....J. H. Mayberry
 Owners of: KGBT-AM-FM; KELT-FM, Harlingen.

KAND—Corsicana—1937

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Alto, Inc
 Bus.-Studio Address.....609 W. 7th Ave.
 Tel.: TR 4-7421.....KBS
 President.....R. E. Lee Glasgow

KBSN—Crane—1959

(Formerly KCRM)

Frequency: 1380 Kc.....Power: 1,000 Watts d
 Owned By.....Radio Station KBSN
 AddressOdessa-Crane Hwy.
 Tel.: JO 4-3202.....KBS
 Station Representative.....Clyde Melville
 Owner, Gen. Mgr.....Albert L. Crain

KIVY—Crockett—1949

Frequency: 1290 Kc.....Power: 500 Watts d.
 Owner-Oper. By.....Pioneer Bcstg. Co.
 Address.....Box 1109
 Tel.: KI 4-2171.....KBS
 Pres. Gen., Sta. Mgr., Prog. Dir.....J. H. Gibbs

KCFH—Cuero—1949

Frequency: 1600 Kc.....Power: 500 Watts d

Owned By.....Cuero Bcstrs.
 Address.....Box 128
 Tel.: CRestwood 5-3430.....Independent
 Pres., Gen. Mgr.....Jim Farr
 Sales Prom. Mgr.....Frank Notzon

KXIT—Dalhart—1948

Frequency: 1410 Kc.....Power: 500 Watts, d.
 Owned-Oper. By.....Dalhart Broadcasters
 AddressBox 1350
 Tel.: CH 9-4747.....KBS
 Co-Owner, Gen. Mgr.....R. J. Beller

KBOX—Dallas—1952

Freq: 1480 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned By.....KBOX, Inc.
 Address.....9900 McCree Road
 Tel.: Diamond 8-3800.....Independent
 Station Rep.....Robert E. Eastman & Co.
 Exec. V.P. & Mngng. Dir.....John F. Box, Jr.
 General Manager.....E. J. Sheridan, Jr.
 Director of Operations.....Tom Murphy
 Director of Merchandising.....Gene F. Temple
 Sales Manager.....Alan Golden
 Chief Engineer.....Robert Swortwood
 For other Balaban stations see Multiple-Station
 Owners.

KIXL—Dallas—1947

Frequency: 1040 Kc.....Power: 1000 Watts d.
 Owned-Operated By....Variety Bcstg. Co. Inc.
 Address1401 S. Akard St.
 Tel.: RI 1-5016.....Independent
 Station Representative...Broadcast Time Sales
 Pres., Gen. Mgr.....Lee Segall
 Station Manager.....Dan Hayslett
 Asst. ManagerDon Robinson
 Owners of: KIXL-FM.

KLIF—Dallas—1947

Freq.: 1190 Kc.Power: 50 Kw. d., 1 Kw. n.
 Owned-Oper. By.....The McLendon Corp.
 Address.....2104 Jackson St.
 Tel.: RI 7-9311.....Independent
 Station RepresentativeBlair
 Ch. of Bd.....Barton R. McLendon
 President.....Gordon B. McLendon
 Commercial Mgr.....Al Lurie
 Program Director.....Stan Richards
 Publicity Dir.....Cecil Hobbs
 Chief Engineer.....Glenn Callison
 For other McLendon stations see Multiple-Station
 Owners.

RADIO-TELEVISION DAILY

**IS THE ONLY DAILY NEWSPAPER
 IN THE BROADCASTING INDUSTRY.**

TEXAS

KRLD—Dallas—1926

Frequency: 1080 Kc. Power: 50,000 Watts
Owned.....Dallas Times Herald Radio
AddressHerald Square
Tel.: RI 2-6811.....CBS
Station Rep.....Advertising Time Sales
President.....Clyde W. Rembert
Sta. Mgr., Gen., Comm. Mgr.....W. A. Roberts
Chief Engineer.....B. B. Honeycutt
Owners of: KRLD-FM-TV.

KSKY—Dallas—1941

Frequency: 660 Kc. Power: 1000 Watts d.
Owned-Operated By.....Sky Bcstg. Service
Address2927 Maple
Tel.: RI 2-6193.....Independent
President.....A. L. Chilton
Prog. Dir.....Andy Bell
Chief Engineer.....Morris M. Ming

KVIL—Dallas—1960

Frequency: 1150 Kc. Power: 1 Kw. d.
Owned By.....University Advertising Co.
Address.....4152 Mockingbird Lane
Tel.: LA 6-8666.....Independent
President.....John J. Coyle

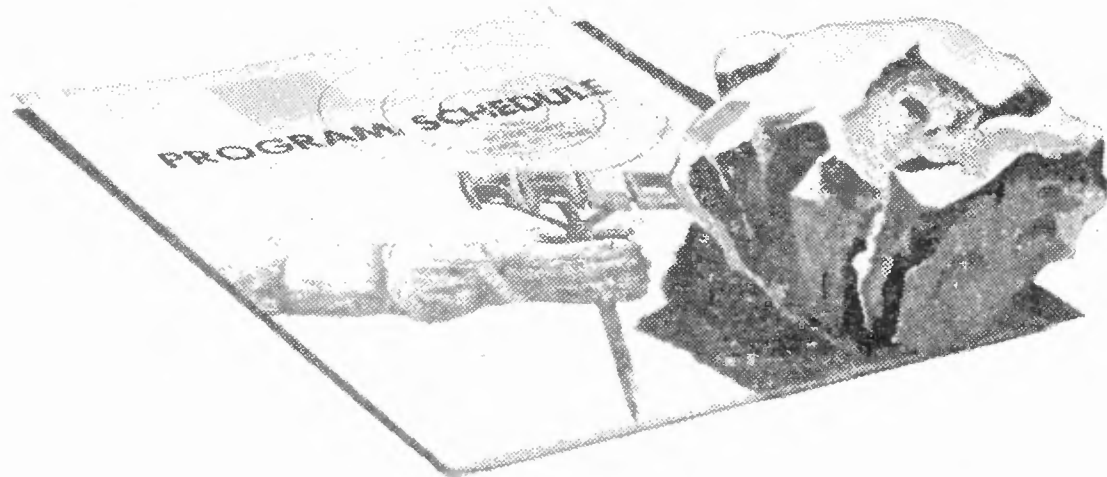
Station Manager.....Jack R. Howard
Commercial Manager.....Joseph Wolfman
Program Director.....Dillard Carrera
Chief Engineer.....Gordon L. Vaughan, Jr.
Owners of: KVIL-FM.

WFAA—Dallas—1922

Frequency820 Kc., 570 Kc.
Power50,000 W., 5000 W.
Owned-Oper. By.....A. H. Belo Corp.
Address.....Communications Center
Tel.: Riverside 8-9631NBC-ABC
Representative.....Edward M. Petry
President.....Joseph M. Dealey
General Mgr.Mike Shapiro
Station Mgr.George K. Utley
Commercial Mgr.....Norman H. Stewart
Sales Prom. Mgr.....Casey Cohlma
Program Mgr.....Pierce Allman
Chief Engineer.....Jim Webb Cooper
Owners of: WFAA-FM-TV.

WRR—Dallas—1920

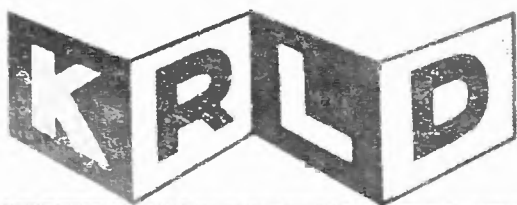
Frequency: 1310 Kc. Power: 5000 Watts
Owned-Oper. By.....City of Dallas
AddressFair Park
Tel.: TA 3-6101.....MBS
Station RepresentativeGill-Perna



NO FUSS...NO FANFARE

Just good solid programming of the best in news, weather, music and sports makes KRLD RADIO, its 50,000 watts broadcasting 24 hours every day, the most relied-upon, most talked-about station in North Texas.

To get your ad message to Texas' most discriminating radio audience, see your ADVERTISING TIME SALES representative about a schedule on KRLD RADIO 1080.



CBS OUTLET FOR DALLAS-FORT WORTH

THE DALLAS TIMES HERALD STATION

CLYDE W. REMBERT, *President*

1080

General, Station Mgr.....Durward Tucker
 Commercial Manager.....Charles Frauman
 Program Director.....Jim Lowe
 Engr. Spvsr.C. O. Bowles
 Owners of: WRR-FM.

KDLK—Del Rio—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Queen City Bcstg.
 Business Address.....P. O. Box 1162
 Tel.: 5-2431KBS
 President.....Jack R. Crosty

**KDSX—Denison-Sherman
 1948**

Frequency: 950 Kc.....Power: 500 W.
 Owned-Oper. By.....KDSX, Inc.
 Address.....P. O. Box 331, Denison
 Tel.: HO 5-1600.....KBS
 Sta. Rep.....Melville
 President, Denison.....B. V. Hammond
 President, Sherman.....L. L. Hendrick
 Chief Engineer.....Tom John

KDNT—Denton—1938

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned By.....Harwell V. Shepard
 AddressRadio Center Bldg.
 Tel.: 382-4144.....KBS
 President, Gen. Mgr.....Harwell V. Shepard
 Owners of: KDNT-FM.

KKAL—Denver City—1961

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned By....Yoakum County Broadcasting Co.
 Address.....P.O. Drawer 67
 Tel.: 592-2503.....Independent
 President.....Claude C. McAdams
 General, Station Manager.....Cal McAdams

KSPL—Diboll—1957

Frequency: 1260 Kc.....Power: 1 Kw., d.
 Owner.....Arthur Temple, Jr.
 AddressBox 336
 Tel.: MY 8-5533.....Independent
 President.....Arthur Temple, Jr.
 Comm. Mgr.....Evelyn Lanyon
 Chief Engineer.....Billy Christie
 Owners of: KSPL-FM.

KDDD—Dumas—1948

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Dumas Bcstrs., Inc.
 Address.....Box 555
 Tel.: 935-4141.....KBS
 President, Gen. Mgr.....Ken Duke
 Chief Engineer.....Granville Murphey
 Owners of: KDDD-FM.

KEPS—Eagle Pass—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
 Owned.....Uvalde Broadcasters
 Address.....Box 198

Tel.: PR 3-2610KBS
 PresidentE. J. Harpole
 Owners of: KVOU, Uvalde, Tex.

KERC—Eastland—1953

Frequency: 1590 Kc.....Power: 500 Watts d.
 Owned By.....Eastland County Bcstg. Co.
 Address.....P. O. Box 590
 Tel.: MAIn 9-2621.....KBS
 General Manager.....George Fox

KURV—Edinburg—1947

Frequency: 710 Kc.....Power: 250 Watts
 Owned-Oper. ByMagic Valley Radio, Inc.
 AddressBox 480
 Tel.: DU 3-2777.....Independent
 President, General Mgr.Lloyd Hawkins
 Commercial Manager.....Jimmy Champion
 Program Director.....Hal Jefcoat
 Chief EngineerCalvin Lee

KULP—El Campo—1948

Frequency: 1390 Kc.....Power: 500 Watts d.
 Owned-Oper. By..Wharton County Bcstg. Co.
 Business Adress.....515 E. Jackson
 Tel.: LI 3-3303.....Independent
 President, Gen. Mgr.....Senator Culp Krueger

KELP—El Paso—1957

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....KELP Bcstg. Corp.
 Address.....P.O. Box 9924
 Tel.: KE 3-5911.....Independent
 President.....Norman Alexander
 General Mgr.....Gene Roth
 Comm. Manager.....Dick Amundson
 Chief Eng.....Mike Gaglio
 Owners of: KELP-TV.

KHEY—El Paso—1947

Frequency: 690 Kc.....Power: 10,000 Watts
 Owned-Operated By.....KHEY Bcstg., Inc.
 Address.....P.O. Box 4258
 Tel.: SKyline 5-7681.....ABC
 Station Rep.....Venard, Torbet & McConnell
 President, Gen. Mgr.Edward M. Sleighel
 Station, Sales Prom. Mgr.....John C. Lee
 Commercial Manager.....Bert Wahlen
 Chief Engineer.....Rod Matthews

KINT—El Paso—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
 Owned By.....KINT Radio
 Address.....Box 5347
 Tel.: PR 2-1486.....Independent
 President.....George O. Cory
 For other Cory stations see Colorado Network
 under Multiple-Station Owners.

KIZZ—El Paso—1958

Frequency: 1150 Kc.....Power: 1000 Watts, d.
 Owned By.....Sunland Bcstg. Co., Inc.
 Address.....470 S. Glenwood St.
 Tel.: Prospect 2-5211.....CBS

TEXAS

Station Representative Bernard Howard Co.
President, General Manager I. T. Cohen

KROD—El Paso—1940

Frequency: 600 Kc. Power: 5000 Watts
Owned By Southwest States, Inc.
Address 2201 Wyoming St.
Tel.: KE 2-6551 Independent
President Cecil Trigg
For other Trigg-Vaughn stations see Multiple-Station Owners

KSET—El Paso—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Rio Grande Bcstg. Co.
Address 904 Magoffin Ave.
Tel.: KE 2-4979 MBS
Station Representative Bob Dore
President Fred Hervey
General, Station Mgr. Sam E. Pendleton
Chief Engineer H. N. Rand
Owners of: KSET-FM.

KTSM—El Paso—1929

Frequency: 1380 Kc. Power: 1000 d., 500 n.
Owned-Oper. By Tri-State Bcstg. Co., Inc.
Address 801 N. Oregon St.
Tel.: KE 2-5423 NBC
Rep. George P. Hollingbery
General Mgr. Karl O. Wyler, Sr.
Owners of: KTSM-FM-TV.

KPSO—Falfurrias—1953

Frequency: 1260 Kc. Power: 500 Watts d.
Owned & Oper. By Hicks Enterp
Address 104 N. St. Mary's St.
Tel.: FA 5-2112 KBS
President Bob Hicks
Station Manager Paul Brown
Chief Engineer H. Gomez
Owners of: KSOX, Raymondville.

KZOL—Farwell—1958

Frequency: 1570 Kc. Power: 250 Watts d.
Owned By KZOL Bcstg. Co.
Address Box 434
Tel.: 481-3319 KBS
General, Station Mgr. Theodore Rossell
Chief Engineer Jerry Rasco

KFLD—Floydada—1951

Frequency: 900 Kc. Power: 250 Watts d.
Owned-Operated By West Texas Bcstrs. Inc.
Address P. O. Box 1006
Tel.: YU 3-2841 KBS
Station Representative Continental
President B. A. Robertson
General Manager A. Holmes
Chief Engineer B. K. Barker, Jr.

KFST—Ft. Stockton—1954

Frequency: 860 Kc. Power: 250 Watts d.
Owned KFST, Inc.

Address Box 651
Tel.: ED 6-2228 KBS
Station Representative Hopewell
President K. Z. Bond
General Manager Jim Hawkins

KCUL—Fort Worth—1946

Freq.: 1540 Kc. Power: 50 Kw. d., 1 Kw. n.
Owned Dalworth Broadcasting Co.
Address Box 2049
Tel.: ED 6-5641 Independent
President Kurt A. Meer

KFJZ—Fort Worth—1922

Frequency: 1270 Kc. Power: 5000 Watts d.
Owned By Texas State Network
Address 4801 W. Freeway
Tel.: PE 7-6631 Independent
Representative John Blair
President Gene I. Cagle
V.P., General Manager Stan Wilson
Chief Engineer James T. Peterson
For other Texas State Network stations see Multiple-Station Owners

KJIM—Fort Worth—1947

Frequency: 870 Kc. Power: 250 Watts d.
Owned-Oper. By Trinity Broadcasting Co.
Address P.O. Box 7321
Tel.: ED 6-7175 Independent
President W. C. Windsor, Jr.
Owners of: KJIM-FM.

KNOK—Fort Worth—1946

Frequency: 970 Kc. Power: 1000 Watts d.
Owned-Oper. By KNOK Broadcasting Co.
Address P.O. Box 7116
Tel.: TE 1-1278 Independent
Representative Howard
President Stuart J. Hepburn
Commercial Manager Dean McClain

KXOL—Fort Worth—1947

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By KXOL, Inc.
Address 3004 W. Lancaster St.
Tel.: ED 5-9511 Independent
Station Representative Robert E. Eastman
President Wendell Mayes
V.P., General Manager Earle Fletcher
National Sales Manager Dale Drake
Chief Engineer John R. Crouse
For other Mayes stations see Multiple-Station Owners.

WBAP—Fort Worth—1922

Frequency 820 Kc., 570 Kc.
Power 50,000 W., 5,000 W.
Owned-Oper. By Carter Publications, Inc.
Business Address 3900 Barnett St.
Tel.: JE 6-1981 NBC-ABC
Representative Peters, Griffin, Woodward, Inc.
President Amon Carter, Jr.
V.P. & Director Harold V. Hough

General Manager.....Roy Bacus
 Publicity Director.....Phil Wygant
 Program Director.....Harvey Boyd
 Chief Engineer.....Rupert Bogan
 Owners of: WBAP-FM-TV.

KNAF—Fredericksburg—1947

Frequency: 910 Kc.....Power: 1 Kw.
 Owned-Oper. By.....Gillespie Bcstg. Co., Inc.
 Address.....P. O. Box 311
 Tel.: WY 7-2300.....KBS
 PresidentArthur Stehling
 Gen. Comm. Mgr.....Norbert Fritz

KBRZ—Freeport—1952

Frequency: 1460 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Radio Brazosport, Inc.
 AddressBox 2077
 Tel.: BElmont 3-2655.....Independent
 President & Gen. Mgr.....Jim Hairgrove

KGAF—Gainesville—1947

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Gainesville Bcstg. Co.
 Address.....State School Road
 Tel.: HO 5-5546.....KBS
 Station Representative.....Melville
 President.....Joe M. Leonard, Sr.
 General Manager.....Joe M. Leonard, Jr.
 Chief Engineer.....J. O. Miller
 Owners of: KGAF-FM.

KGBC—Galveston—1947

Frequency: 1540 Kc...Power: 1 Kw. d., 250 n.
 Owned-Oper. By...The Galveston Bcstg. Co.
 Business-Studio Address.....P.O. Box 1138
 Tel.: SHerwood 4-4567.....Independent
 President.....Mrs. James W. Bradner, Jr.
 General Mgr.....G. D. Cowan
 Program Dir.....Larry Henderson
 Chief Engineer.....Luke Stripling

KILE—Galveston—1922

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Galveston Radio
 Address6002 Broadway
 Tel.: SH 4-3666.....Independent
 PresidentFrank Junell
 Chief Engineer.....R. Ripley

KGTN—Georgetown—1962

Frequency: 1530 Kc.....Power: 1 Kw.
 Owned By.....Don Scarbrough
 Box 100.....Tel.: UN 3-3911
 IndependentRep.: None
 Station Mgr.....Drew Ballard

KEES—Gladewater—1949

Frequency: 1430 Kc. ...Power: 1000 Watts d.
 Owned By.....Gemini Ents.
 AddressT. W. Lee Bldg.
 Tel.: 2181Independent

Co-Owners Orman L. Kinbrough, Delwin W. Morton
 General Mgr.....D. W. Morton

KCTI—Gonzales—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Gonzales Bcstg. Co.
 Business Address.....425 St. George St.
 Tel.: 672-3631KBS
 Gen. Mgr.....Lawrence M. Walshak
 Comm. Mgr., Chief Eng.....Frank Wilson, Jr.

KSWA—Graham—1948

Frequency: 1330 Kc.....Power: 500 Watts d.
 Owned By.....Jones & Gilligan
 AddressBox 1050
 Tel.: LI 9-1330.....KBS
 General Manager.....Burney Jones
 Commercial Manager.....Neil Gilligan, Jr.
 Chief Engineer.....James Jones

KPCN—Grand Prairie—1957

Frequency: 730 Kc.....Power: 500 Watts
 Owned By.....Radio KPCN, Inc.
 Address.....P.O. Box 866
 Tel.: EMerson 3-2459.....Independent
 President.....Giles E. Miller
 Owners of: KBUY, Amarillo.

KGVL—Greenville—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....KGVL, Inc.
 Address.....1400 Wolfe City Drive
 Tel.: GL 5-1400.....KBS
 Pres., Gen. Manager.....Leo Hackney
 Program Director.....James D. Jones
 Chief Engineer.....Ray Sampson

KCLW—Hamilton—1948

Frequency: 900 Kc.....Power: 250 Watts, d.
 Owned By.....San Jacinto Bcstg. Co.
 AddressBox 592
 Tel.: 900.....KBS
 Station Representative.....Clyde Melville
 President, Gen. Mgr.....Frank J. Hedrick
 Station Mgr., Chief Engr.....Errol R. Coker

KGBT—Harlingen—1941

Freq.: 1530 Kc...Power: 50 Kw d., 10 Kw. n.
 Owned By.....Harbenito Radio Corp.
 AddressBox 711
 Tel.: GARfield 3-3910.....CBS
 PresidentMcHenry Tichenor
 General, Station Mgr.....Otis Shumate
 Comm., Sales Prom. Mgr.....Willie Harris, Jr.
 Chief EngineerAl Beck
 Owners of: KGBT-TV, KELT-FM, Harlingen;
 KUNO, Corpus Christi.

KGRI—Henderson—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Henderson Bcstg. Corp.
 Business-Studio Address.....P. O. Box 311

TEXAS

Tel.: 4528.....Independent
President.....Jim Reeves
Gen. & Sta. Mgr.....Tom Perryman
Chief Engineer.....John M. Bolin

KWRD—Henderson—1956

Frequency: 1470 Kc.....Power: 500 W., d.
Owned By.....Wes Dean & Co.
Address.....Highway 26
Tel.: 2324.....KBS
General, Commercial Manager.....Wes Dean
Chief Engineer.....Lynn J. Roy

KPAN—Hereford—1948

Frequency: 860 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Hereford Broadcasters
Address.....Box 472
Tel.: EMerson 4-1860.....Independent
Co-Owner, Gen. Mgr.....Clint Formby
Co-Owner.....Marshall Formby
Commercial Manager.....Roy Faubion
Chief Engineer.....Bob Rott
For other Formby stations see Multiple-Station
Owners.

KHBR—Hillsboro—1948

Frequency: 1560 Kc.....Power: 250 Watts d.
Owned By.....KHBR Radio, Inc.
Address.....Delmar Hotel
Tel.: JU 2-3431.....KBS
President, Gen. Mgr.....Nelson W. Galle
Vice-Pres., Gen. Sales Mgr.....J. K. Lane, Jr.
Owners of: KHBR-FM.

KCOH—Houston—1948

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Call of Houston Inc.
Business-Studio Address.....1 Main St.
Tel.: CA 4-1888.....Independent
Owner, Gen. Mgr.....Robert Meeker
Chief Engineer.....Brian H. L. Byrne

KILT—Houston—1948

Frequency: 610 Kc.....Power: 5 Kw.
Owned By.....McLendon Corp.
Address.....500-04 Lovett Blvd.
Tel.: JAcKson 6-3461.....Independent
Representative.....Blair
President.....Gordon B. McLendon
Gen. Mgr.....Bill Weaver
Chief Engineer.....Glenn Cook
For other McLendon stations see Multiple-Station
Owners.

KNUZ—Houston—1948

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Texas Coast Bcstrs.
Address.....4701 Caroline Ave.
Tel.: JAcKson 3-2581.....Independent
Representative.....Katz
President, General Manager.....David Morris
Commercial Manager.....Forrest Patton
Chief Engineer.....Ed Martin
Owners of: KQUE-FM, Houston; KAYC, KAYD
(FM), Beaumont.

KODA—Houston—1961

Frequency: 1010 Kc.....Power: 1 Kw.
Owned By.....Taft Bcstg. Co.
Address.....4808 San Felipe Road
Tel.: SUNset 2-2460.....ABC
President, General Manager.....Paul E. Taft
Station Manager.....Lynn A. Christian
Chief Engineer.....Eddie Bates
Owners of: KODA-FM.

KPRC—Houston—1925

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By.....Houston Post Co.
Address.....Box 1234
Tel.: MA 3-9271.....NBC
Station Rep.Petry
Gen. Mgr.....Jack Harris
Station Manager.....Jack McGrew
Commercial Manager.....Cleve Griffin
Sales Promotion Manager.....Kirt Harriss
Program Director.....Glenn Kensinger
Chief Engineer.....Harvey Wheeler
Owners of: KPRC-TV.

KTHT—Houston—1944

Frequency: 790 Kc.....Power: 5000 Watts
Owned By.....Winston Salem Bcstg. Co.
Business Address.....4005 Travis St.
Tel.: JA 3-5535.....Independent
Station Representative.....Robert Eastman
President.....James Coan
General, Station Manager...Charles W. Brunt
Program Director.....Bob Kelly
For other Winston-Salem Bcstg. stations see Mul-
tiple-Station Owners.

KTRH—Houston—1930

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Operated By.....KTRH Bdcstg. Co.
Address.....Rice Hotel Annex
General Manager.....W. C. Bryan
Tel.: CA 7-4361.....CBS
President.....B. F. Orr
Bus. Mgr.....Tom Jacobs
Program Director.....Buddy McGregor
Merchandising, Prom. Mgr..Thelma Schoettker
Chief Engineer.....Lester Mullan
Owners of: KTRH-FM.

KXYZ—Houston—1930

Frequency: 1320 Kc.Power: 5000 Watts
Owned By...KXYZ, Inc. (Public Radio Corp.)
Address.....Gulf Bldg.
Tel.: CA 2-6151.....Independent
V.P., Gen., Comm. Mgr.....Jack G. Carnegie
Program Director.....Milt Willis
For other Public Radio stations see Multiple-Station
Owners.

KYOK—Houston—1947

Frequency: 1590 Kc.....Power: 5 Kw.
Owned By.....KYOK, Inc.
Address.....613 Preston St.
Tel.: CA 7-3108.....Independent

RepresentativeHoward
 President.....Jules J. Paglin
 V.P., General Manager.....Joseph R. Fife
 For other OK Group stations see Multiple-Station
 Owners.

KSAM—Huntsville—1938

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Huntsville Bcstg. Co.
 AddressBox 312
 Tel.: GA 5-2651.....KBS
 President.....Mrs. Verla Cauthen
 Gen. Mgr., Ch. Eng.....Jack Nichols
 Comm., Prom. Mgr.....C. C. Springfield

KEBE—Jacksonville—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Wells, Waller & Ballard
 AddressBox 1071
 Tel.: 2211.....Independent
 President, Gen. Mgr.....Dudley Waller
 Commercial Manager.....Bill Peacock
 Chief Engineer.....Eddie Zock

KTXJ—Jasper—1948

Frequency: 1350 Kc.....Power: 1000 Watts
 Owned By.....Jasper Bcstg. Service
 AddressP. O. Box 6090
 Tel.: DUDley 4-2544.....KBS
 President.....J. C. Howard

KMBL—Junction—1950

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....HW Bcstg. Co.
 AddressP.O. Box 206
 Tel.: Hickman 6-2768.....KBS
 Owner, Gen. Mgr....Harry C. Wisehart, Jr.
 Chief Engineer.....Bill Culberson

KAML—Kenedy—1954

Frequency: 990 Kc.....Power: 250 W., d.
 Owned By.....The Camel Co.
 AddressBox 990
 Tel.: OL 9-2990.....KBS
 Gen. Mgr., Prog. Dir.....Charles L. Martin

KERB—Kermit—1950

Frequency: 600 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KERB, Inc.
 AddressP.O. Box 456
 Tel.: JUNiper 6-3481.....KBS
 Owner, Gen. Mgr.....Vaughn Brinson

KERV—Kerrville—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Kerrville Bcstg. Co.
 AddressP. O. Box 791
 Tel.: CL 7-4003.....KBS
 Station Representative.....Hopewell
 President, Gen. Mgr.....Albert F. Mason, Jr.
 Chief Eng. & Prog. Dir.....Clyde Jones

KOCA—Kilgore—1936

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Radio Kilgore
 AddressRadio Bldg.
 Tel.: 2001KBS
 President.....William G. Morton

KLEN—Killeen—1955

Frequency: 1050 Kc.....Power: 250 W., d.
 Owned-Operated By.....Highlite Bcstg Co.
 AddressP.O. Box 935
 Tel.: ME 4-3181.....Independent
 Pres., Gen. Mgr.....A. W. Stewart
 Chief EngineerW. Kelley
 Owners of: KLEN-FM.

KINE—Kingsville—1948

Frequency: 1330 Kc.Power: 1000 Watts d.
 Owned-Oper. By.....KINE, Inc.
 Business Address.....P.O. Box 846
 Tel.: LYric 2-2822.....Independent
 General Manager.....Ben H. Glusing
 Station Manager.....A. Cook
 Chief Engineer.....Troy Whitaker

KVLG—La Grange—1959

Frequency: 1570 Kc.Power: 250 Watts d.
 Owned By.....Vernon R. Nunn
 AddressBox 569
 Tel.: 968-3173.....KBS
 General, Commercial Mgr.....Vernon R. Nunn
 Chief Engineer.....James Rowles

KPET—Lamesa—1947

Frequency: 690 Kc.....Power: 250 Watts
 Owned By.....Lamesa Bcstg. Co.
 AddressBox 30
 Tel.: 2404.....KBS
 General Manager.....Robert Bradbury
 Station Manager.....Walter Buckel
 Chief Engineer.....Ray Henderson

KCYL—Lampasas—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Lampasas Bcstg. Corp.
 AddressP.O. Box 149
 Tel.: CH 2-3671.....Independent
 Pres., Sta. Mgr.....V. Dean Turner
 Chief Engineer.....S. Witcher

KGNS—Laredo—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned BySouthwestern Operating Co.
 Address820 Convert
 Tel.: RAndolph 3-3674.....Independent
 PresidentDonald W. Reynolds
 General Manager.....Roy J. Bowman
 Chief Engineer.....W. I. Simpson
 For other D. W. Reynolds stations see Donrey
 Media Group under Multiple-Station Owners.

TEXAS

KVOZ—Laredo—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Border Broadcasters, Inc.
Address.....Box 1638, Sta. 1
Tel.: RA 3-4396.....Independent
President.....E. J. Harpole
General, Sta. Manager.....Bill Harrell
Chief Engineer.....Vivian Harrell

KLVT—Levelland—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Levell and Bcstrs.
Address.....Box 866
Tel.: 894-3134.....KBS
Owners.....Clint & Marshall Formby
Station, Gen. Mgr.....Gene Stanley
For other Formby stations see Multiple-Station
Owners.

KFAZ—Liberty—1959

(Formerly KWLD)

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....S.W. Texas Bcstg. Co.
Address.....Box 939
Tel.: FEderal 6-4454.....Independent
President.....J. C. Zbranek
General Manager.....J. W. Mitchell

KZZN—Littlefield—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Gerald H. Sanders
Address.....Box 192
Tel.: 385-4474.....KBS
President.....Gerald H. Sanders
General Manager.....Jim Black

KETX—Livingston—1957

Frequency: 1440 Kc.....Power: 5 Kw., d.
Owned.....Polk County Bcstng. Co.
Address.....Box 111
Tel.: FA 7-8916.....Independent
Pres., Gen. Mgr.....Harold J. Haley

KVLL—Livingston—1957

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned By.....Trinity Valley Bcstg. Co.
Address.....Box 1170
Tel.: FAculity 7-4393.....KBS
President.....Jack G. Jackson

KFRO—Longview—1934

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Oper. By.....Voice of Longview
Address.....Curtis Bldg., P. O. Box 792
Tel.: PL 3-4461.....Independent
Representative.....Donald Cooke
President.....James R. Curtis

KLUE—Longview—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Longview, Inc.
Address.....Highway 149 South

Tel.: PL 8-4496.....KBS-MBS
President.....E. W. Mahone, Jr.
V.P., Gen. Mgr.....H. A. Bridge, Jr.
Commercial Manager.....Lowell Wolfe
Sales Promotion Manager.....Glenn Daniels
Publicity Director.....Jo Ann Bridge
Owners of: KLUE-FM; KMHT, Marshall.

KCBD—Lubbock—1946

Frequency: 1590 Kc.....Power: 1000 Watts
Owned By.....Bryant Radio & TV Inc.
Address.....5600 Avenue A
Tel.: SH 4-1414.....NBC
Representative.....Raymer
President, General Mgr.....Joe H. Bryant
Station Manager.....Joe S. Bryant
Chief Engineer.....Frank Lee
Owners of: KCBD-TV.

KDAV—Lubbock—1953

Frequency: 580 Kc.....Power: 500 Watts d.
Owned By.....Western Bcstg. Co.
Address.....Box 270
Tel.: SH 4-4567.....Independent
President.....Leroy Elmore
Chief Engineer.....Clem Clements
For other Pinkston-Elmore stations see Multiple-
Station Owners.

KFYO—Lubbock—1927

Frequency: 790 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..Plains Radio Bcstg. Co., Inc.
Business-Studio Address.....914 Ave. J
Tel.: PO 5-5567.....CBS
Station Rep.....Venard, Torbet & McConnell
President.....W. B. Walker
General Manager.....Gordon Thompson
Chief Engineer.....Scott Bledsoe
Owners of: KGNC-AM-FM-TV, Amarillo.

KLBK—Lubbock—1955

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Grayson Enterprises
Address.....7400 College Avenue
Tel.: SH 4-2345.....MBS
Owners.....Ted Shanbaum, Ellis Corp.
Exec. V.P.-Gen. Mgr.....Walter M. Windsor
Owners of: KLBK-TV; KWAB-TV, Big Spring.

KLLL—Lubbock—1953

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned By.....Lee Optical Co.
Address.....2001 Great Plains Life Bldg.
Tel.: POrtter 3-1911.....Independent
Station Reps...Charles Bernard; Clyde Melville
Pres., Gen. Sta. Manager....Glenn E. Corbin
Commercial Manager.....Larry Corbin

KSEL—Lubbock—1946

Freq.: 950 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By.....McAlister Bcstg. Corp.
Address.....Box 1524
Tel.: PO 3-0484.....ABC
Pres., Gen. Mgr.....R. B. McAlister