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# Keystone Broadcasting System, Inc.

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111 W. Washington St., Chicago, Ill. 60602

## *Officers and Directors*

Sidney J. Wolf (Director).....President  
Noel A. Rhys.....Executive Vice-President  
Edwin R. Peterson.....Senior Vice-President  
William Bayer.....Vice-President  
Charles A. Hammarstrom.....Vice-President  
Harry F. Albrecht.....Vice-President  
Arthur Wolf (Director).....Secretary-Treasurer

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Arthur Wolf.....Secretary-Treasurer  
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Chriss Fahy.....Director of Station Relations  
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# Keystone Broc



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# Keystone Broadcasting System



# Keystone Broadcasting

## ALABAMA

WRFS Alexander City  
 WCTA Andalusia  
 WANA Anniston  
 WAUD Auburn  
 WBCA Bay Minette  
 WEBJ Brewton  
 WPRN Butler  
 WRAG Carrollton  
 WEIS Centre  
 WKUL Cullman  
 WMSL Decatur  
 WXAL Demopolis  
 WDIG Dothan  
 WIRB Enterprise  
 WULA Eufaula  
 WBLO Evergreen  
 WABF Fairhope  
 WWWW Fayette  
 WJOI Florence  
 WZOB Fort Payne  
 WETO Gadsden  
 WGEA Geneva  
 WGYV Greenville  
 WGSV Guntersville  
 WJBB Haleyville  
 WERH Hamilton  
 WBHP Huntsville  
 WTHG Jackson  
 WWWW Jasper  
 WJAM Marion  
 WMFC Monroeville  
 WHHY Montgomery  
 WCRI Oneonta  
 WFHK Pell City  
 WPID Piedmont  
 WELR Roanoke  
 WWWW Russellville  
 WROS Scottsboro  
 WHBB Selma  
 WFEB Sylacauga  
 WNUZ Talladega  
 WJDB Thomasville  
 WTBF Troy  
 WNPT Tuscaloosa  
 WABT Tuskegee  
 WETU Wetumpka

## ARIZONA

KPIN Casa Grande  
 KAWT Douglas  
 KCLS Flagstaff  
 KDJI Holbrook  
 KIKO Miami  
 KNOG Nogales  
 KENT Prescott  
 KATO Safford  
 KYND Tempe  
 KMOB Tucson  
 KVOY Yuma

## ARKANSAS

KVRC Arkadelphia  
 KBTA Batesville  
 KBBA Benton  
 KBRI Brinkley  
 KAMD Camden  
 KLYR Clarksville  
 KCON Conway  
 KCCB Corning  
 KAGH Crossett  
 KELD El Dorado  
 KBJT Fordyce  
 KXJK Forrest City  
 KHOZ Harrison  
 KFFA Helena  
 KXAR Home  
 KBHS Hot Springs  
 KBTM Jonesboro  
 KBOK Malvern  
 KPAC Marked Tree  
 K70T Marianna  
 KVSA McGehee  
 KENA Mena  
 KHBM Monticello  
 KVUM Morrilton  
 KTLO Mountain Home  
 KBHC Nashville  
 KDXE N. Little Rock  
 KOSE Osceola  
 KDRS Paragould

KCCL Paris  
 KADL Pine Bluff  
 KPOC Pochontas  
 KXRJ Russellville  
 KWCB Searcy  
 KUOA Siloam Springs  
 KBRB Springdale  
 KWAK Stuttgart  
 KFDF Van Busen  
 KRLW Walnut Ridge  
 KWRF Warren

## CALIFORNIA

KATA Arcata  
 KAHJ Auburn  
 KWAC Bakersfield  
 KIOT Barstow  
 KIBS Bishop  
 KYOR Blythe  
 KWUN Concord  
 KPLY Crescent City  
 KRDU Dinuba  
 KXO El Centro  
 KIRV Fresno  
 KPER Gilroy  
 KREO Indio  
 KRKC King City  
 KLBS Los Banos  
 KHOT Madera  
 KDOL Mojave  
 KVON Napa  
 KPRL Paso Robles  
 KTOB Petaluma  
 KAHR Redding  
 KRCK Ridgecrest  
 KVML Sonoma  
 KSUE Susanville  
 KTKR Taft  
 KCEY Turlock  
 KIKI Ukiah  
 KIQS Willows  
 KAGR Yuba City

## COLORADO

KGIW Alamosa  
 KBRN Brighton  
 KRLN Canon City  
 KPIK Colorado Springs  
 KVFC Cortez  
 KRAI Craig  
 KLIR Denver  
 KIUP Durango  
 KZIX Fort Collins  
 KFTM Fort Morgan  
 KWSL Grand Junction  
 KYOU Greeley  
 KGUC Gunnison  
 KBRR Leadville  
 KLMO Longmont  
 KLOV Loveland  
 KSLV Monte Vista  
 KUBC Montrose  
 KDZA Pueblo  
 KAVI Rocky Ford  
 KGEK Sterling  
 KCRT Trinidad

## DELAWARE

WSUX Seaford

## FLORIDA

WAPG Arcadia  
 WTRL Bradenton  
 WWJB Brooksville  
 WBGC Chipley  
 WTAN Clearwater  
 WEZY Cocoa  
 WCNU Crestview  
 WDCF Dade City  
 WELE Daytona Beach  
 WNSP De Funiak Springs  
 WJBS DeLand  
 WPAF Fernandina Beach  
 WINK Fort Myers

WARN Fort Pierce  
 WQIK Jacksonville  
 WKWF Key West  
 WGRO Lake City  
 WIPC Leesburg  
 WLIZ Lake Worth  
 WLBE Leesburg  
 WNER Live Oak  
 WMAF Madison  
 WTOT Marianna  
 WSRA Milton  
 WNOG Naples  
 WTMC Ocala  
 WOKC Okeechobee  
 WHIY Orlando  
 WPPF Palatka  
 WDLF Panama City  
 WPFA Pensacola  
 WPRY Perry  
 WPLA Plant City  
 WCNH Quincy  
 WFOY St. Augustine  
 WTRR Sanford  
 WKXY Sarasota  
 WJCM Sebring  
 WPXE Starke  
 WSTU Stuart  
 WMEN Tallahassee  
 WAXE Vero Beach  
 WAIIC Wauchula  
 WXIV Windermere

## GEORGIA

WAAG Adel  
 WJAZ Albany  
 WCQS Alma  
 WDEC Americus  
 WDOL Athens  
 WBIA Augusta  
 WMGR Bainbridge  
 WHAB Baxley  
 WBBK Blakely  
 WMOG Brunswick  
 WDMF Buford  
 WGRA Cairo  
 WCLB Camilla  
 WLBB Carrollton  
 WBHF Cartersville  
 WGAA Cedartown  
 VCLA Claxton  
 WPDH Cleveland  
 WPNX Columbus  
 VMJM Cordele  
 VBLJ Dalton  
 VDWD Dawson  
 WDMG Douglas  
 WMLT Dublin  
 VTJH East Point  
 WBHB Fitzgerald  
 WFBM Fort Valley  
 WGGA Gainesville  
 VKEU Griffin  
 VCEH Hawkinsville  
 WGML Hinesville  
 WBGR Jesup  
 VLFALafayette  
 VIAG La Grange  
 WPEH Louisville  
 WCRY Macon  
 WYTH Madison  
 WFDR Manchester  
 VBIE Marietta  
 WDAX McRae  
 WMSG Milledgeville  
 WGSR Millen  
 WPGA Moultrie  
 WNEA Newman  
 WPGA Perry  
 WSBF Quitman  
 WPLK Rockmart  
 WPGA Rome  
 WWNS Statesboro  
 WSYL Sylvania  
 WSFT Thomaston  
 WKTG Thomasville  
 WTWA Thomson  
 WWSG Tifton  
 VLET Toccoa  
 WJEM Valdosta  
 WVOP Vidalia  
 WKLE Washington  
 WYX Waycross  
 WBMK West Point  
 WIMO Winder

## HAWAII

KIMO Hilo  
 KAIM Honolulu

## IDAHO

KYME Boise  
 KBAR Burley  
 KCID Caldwell  
 KVNI Coeur d'Alene  
 KORT Grangeville  
 KIFI Idaho Falls  
 KRPL Moscow  
 KLER Orofino  
 KEOK Payette  
 KSNN Pocatello  
 KPST Preston  
 KRXX Rexburg  
 KSRA Salmon  
 KSPT Sandpoint  
 KBRV Soda Springs  
 KSKI Sun Valley  
 KEEP Twin Falls

## ILLINOIS

WRMS Beardstown  
 WBYS Canton  
 WEIC Charleston  
 WITY Danville  
 WFIW Fairfield  
 WGNU Granite City  
 WEBQ Harrisburg  
 WJPF Herrin  
 WLDS Jacksonville  
 WJBM Jerseyville  
 WMOK Metropolis  
 WVMC Mt. Carmel  
 WINI Murphysboro  
 WZOE Princeton  
 WTAY Robinson  
 WGSB St. Charles  
 WJBD Salem  
 WGA Watseka  
 WFRX West Frankfort

## INDIANA

WBNI Boonville  
 WILF Frankfurt  
 WKAM Goshen  
 WHLI Huntington  
 WITZ Jasper  
 WBTO Linton  
 WORX Madison  
 WMRI Marion  
 WPCO Mount Vernon  
 WOWI New Albany  
 WPGW Portland  
 WJCD Seymour  
 WSVL Shelbyville  
 WTCJ Tell City  
 WAAC Terre Haute  
 WAMW Washington

## IOWA

KLGA Algona  
 KASI Ames  
 KJAN Atlantic  
 KWBG Boone  
 KCFI Cedar Falls  
 KCOG Centerville  
 KCHA Charles City  
 KCHE Cherokee  
 KCLN Clinton  
 KSWI Council Bluffs  
 KWNT Davenport  
 KMCD Fairfield  
 KXGI Fort Madison  
 KGRN Grinnell  
 KOUR Independence  
 KXIC Iowa City  
 KNIA Knoxville  
 KMAQ Maquoketa

KWPC Muscatine  
 KCOB Newton  
 KJLS Perry  
 KAYL Storm Lake  
 KWVY Waverly  
 KJFJ Webster City

## KANSAS

KABI Abilene  
 KCRB Chanute  
 KNCK Concordia  
 KVOE Emporia  
 KMDO Fort Scott  
 KIUL Garden City  
 KLOE Goodland  
 KWBW Hutchinson  
 KIND Independence  
 KALN Iola  
 KCLO Leavenworth  
 KLIB Liberal  
 KMAN Manhattan  
 KNDY Marysville  
 KNEX McPherson  
 KJRG Newton  
 KLKC Parsons  
 KKN Phillipsburg  
 KSEK Pittsburg  
 KWSK Pratt  
 KRSL Russell

## KENTUCKY

WANY Albany  
 WBRT Bardstown  
 WCBL Benton  
 WLBJ Bowling Green  
 WTCO Campbellsville  
 WNES Central City  
 WAIN Columbia  
 WCTT Corbin  
 WCPM Cumberland  
 WCYN Cynthiana  
 WHIR Danville  
 WIEL Elizabethtown  
 WFKN Franklin  
 WFUL Fulton  
 WAXU Georgetown  
 WKAY Glasgow  
 WHBN Harrodsburg  
 WKIC Hazard  
 WSON Henderson  
 WKOA Hopkinsville  
 WIRV Irvine  
 WLBN Lebanon  
 WMTL Leitchfield  
 WBLG Lexington  
 WFMW Madisonville  
 WWXL Manchester  
 WNGO Mayfield  
 WFTM Maysville  
 WMIK Middlesboro  
 WFLW Monticello  
 WMOR Morehead  
 WNKY Neen  
 WSIP Paintsville  
 WKLY Paris  
 WPKE Pikeville  
 WPRT Prestonsburg  
 WPKY Princeton  
 WEKY Richmond  
 WRUS Russellville  
 WLCK Scottsville  
 WSFC Somerset

## LOUISIANA

KDBS Alexandria  
 WABL Amite  
 KVOB Bastrop  
 WLUX Baton Rouge  
 WIKC Bogalusa  
 WARB Covington  
 KSIG Crowley  
 WLBI Denham Springs  
 KDLA De Ridder  
 KEUN Eunice  
 KTDL Farmerville  
 KHAL Homer  
 KCIL Houma

# System Stations

W Jena  
Jennings  
Jonesboro  
Lafayette  
Lake Charles  
Lake Providence  
Leesville  
Mansfield  
Many  
Marksville  
Minden  
Monroe  
Morgan City  
Natchitoches  
Oakdale  
Oak Grove  
Rayville  
Ruston  
Shreveport  
Springhill  
Tallulah  
Ville Platte  
White Castle  
Winnfield  
Winnsboro

KXRA Alexandria  
KQAQ Austin  
KBUN Bemidji  
KBMO Benson  
KBMW Breckenridge  
WKLK Cloquet  
KROX Crookston  
WELY Ely  
WEVE Eveleth  
KOZY Grand Rapids  
KDUZ Hutchinson  
CFOB International Falls  
KEYL Long Prairie  
KRFO Owatonna  
KPRM Park Rapids  
WCMP Pine City  
KLOH Pipestone  
WAVN Stillwater  
KDOM Windom  
KAGE Winona

## MISSISSIPPI

WAMY Amory  
WBLE Batesville  
WELZ Belzoni  
WGCM Biloxi-Gulfport  
WBIP Booneville  
WJMB Brookhaven  
WMGO Canton  
WLBS Centerville  
WROX Clarksdale  
WCLD Cleveland  
WCJU Columbia  
WCB1 Columbus  
WMAG Forest  
WJPR Greenville  
WGRM Greenwood  
WNAG Grenada  
WXXX Hattiesburg  
WMDC Hazlehurst  
WCPC Houston  
WDLT Indianola  
WJXN Jackson  
WKOZ Kosciusko  
WAML Laurel  
WXTN Lexington  
WLSM Louisville  
WHHT Lucedale  
WMBC Macon  
WSJC Magee  
WAPF Mc Comb  
WMOX Meridian  
WMIS Natchez  
WNAU New Albany  
WSUH Oxford  
WPMP Pascagoula  
WHOC Philadelphia  
WRJW Picayune  
WSAO Senatobia  
WSSO Starkville  
WELO Tupelo  
WQBC Vicksburg  
WABO Waynesboro  
WROB West Point  
WONA Winona  
WAZF Yazoo City

## MISSOURI

KBLR Bolivar  
KBHM Branson  
KAOL Carrollton  
KDMO Carthage  
KCRV Caruthersville  
KCHR Charleston  
KCHI Chillicothe  
KCGM Columbia  
KDEX Dexter  
KESM El Dorado Springs  
KREI Farmington  
KFTW Fredericktown  
KWOS Jefferson City  
KIRX Kirksville  
KLWT Lebanon  
KTCB Malden  
KNIM Maryville  
KNCM Moberly  
KRMO Monett  
KLRS Mountain Grove  
KBTN Neosho  
KNEM Nevada  
KWOC Poplar Bluff  
KMIS Portageville  
KYRO Potosi  
KTRR Rolla

KSGM Ste. Genevieve  
KSMO Salem  
KDRO Sedalia  
KICK Springfield  
KALM Thayer  
KTTN Trenton  
KOKO Warrensburg  
KWRE Warrenton  
KWPM West Plains

## MONTANA

KANA Anaconda  
KOYN Billings  
KBMN Bozeman  
KGLE Glendive  
KUDI Great Falls  
KLYQ Hamilton  
KOJM Havre  
KBLL Helena  
KGEZ Kalispell  
KLCB Libby  
KPRK Livingston  
KATL Miles City  
KRBN Red Lodge  
KSEN Shelby  
KVCK Wolf Point

## NEBRASKA

KCOW Alliance  
KJSK Columbus  
KGMT Fairbury  
KTNC Falls City  
KHUB Fremont  
KHAS Hastings  
KUVR Holdrege  
KGFW Kearney  
KIMB Kimball  
KBRL Mc Cook  
KNCY Nebraska City  
KOGA Ogallala  
KBRX O'Neill  
KRFS Superior  
KAWL York

## NEVADA

KENO Las Vegas  
KBET Reno

## NEW HAMPSHIRE

WKXL Concord  
WSMN Nashua  
WCNL Newport

## NEW JERSEY

WMVB Millville  
WNNJ Newton

## NEW MEXICO

KALG Alamogordo  
KARA Albuquerque  
KSVP Artesia  
KARS Belen  
KAVE Carlsbad  
KLMX Clayton  
KCI V Clovis  
KOTS Deming  
KYVA Gallup  
KWFW Hobbs  
KGRT Las Cruces  
KRSN Los Alamos  
KENM Portales

KRTN Raton  
KBIM Roswell  
KTRC Santa Fe  
KSYX Santa Rosa  
KSIL Silver City  
KSRC Socorro  
KCHS Truth or  
Consequences  
KTNM Tucumcari

## NEW YORK

WAUB Auburn  
WSEN Baldwinsville  
WCGR Canandigua  
WFLR Dundee  
WDOE Dunkirk  
WEH Elmira Heights  
WOSC Fulton  
WJTN Jamestown  
WBAZ Kingston  
WLFH Little Falls  
WREM Remsen  
WGGO Salamanca  
WNBZ Saranac Lake  
WIPS Ticonderoga  
WDLA Walton

## N. CAROLINA

WABZ Albemarle  
WCGC Belmont  
WATA Boone  
WBBB Burlington  
WEGO Concord  
WCKB Dunn  
WCDJ Edenton  
WCNC Elizabeth City  
WBLA Elizabethtown  
WFAI Fayetteville  
WBB0 Forest City  
WFSC Franklin  
WVFG Fuquay Springs  
WFMC Goldsboro  
WOOW Greenville  
WUSM Havelock  
WHNC Henderson  
WHKP Hendersonville  
WHPE High Point  
WELS Kinston  
WEWO Laurinburg  
WLOE Leaksville  
WJRI Lenoir  
WBUY Lexington  
WYRN Louisville  
WTSB Lumberton  
WMMH Marshall  
WMAP Monroe  
WMBL Morehead City  
WMNC Morganton  
WPAQ Mount Airy  
WKRK Murphy  
WRNB New Bern  
WNNC Newton  
WKBC N. Wilkesboro  
WOXF Oxford  
WPNC Plymouth  
WFRS Reidsville  
WCEC Rocky Mount  
WWGP Sanford  
WOHS Shelby  
WMPM Smithfield  
WEEB Southern Pines  
WTOE Spruce Pine  
WSIC Statesville  
WMSJ Sylva  
WTAB Tabor City  
WTYN Tryon  
WADE Wadesboro  
WEEN Washington  
WHCC Waynesville  
WCNF Weldon  
WKSK W. Jefferson  
WKLM Wilmington  
WLLY Wilson

## NORTH DAKOTA

KQDI Bismarck  
KDAK Carrington  
KDIX Dickinson  
KNDC Hettinger  
KEYJ Jamestown  
KQDY Minot  
KEYD Oakes  
KGA Rugby  
KOVV Valley City

## OHIO

WNCO Ashland  
WMGS Bowling Green  
WBNO Bryan  
WILE Camuridge  
WBEX Chillicothe  
WSRW Hillsboro  
WIRO Ironton  
WLMJ Jackson  
WVIZ Lorain  
WTIG Massillon  
WMVO Mount Vernon  
WPTW Piqua  
WIOI Portsmouth  
WERT Van Wert  
WCHO Washington Court  
House  
WKOV Wellston  
WWST Wooster

## OKLAHOMA

KADA Ada  
KWHW Altus  
KALV Alva  
KVSO Ardmore  
KLTR Blackwell  
KWCO Chickasha  
KWPR Claremore  
KWOE Clinton  
KRHD Duncan  
KSEO Durant  
KELR El Reno  
KBK Elk City  
KTAT Frederick  
KWRW Guthrie  
KGYN Guyton  
KTJS Hobart  
KIHN Hugo  
KTMC McAlester  
KGLC Miami  
KBIX Muskogee  
KNOR Norman  
KBYE Oklahoma City  
KOKL Okmulgee  
KVLH Pauls Valley  
KLCO Poteau  
KOLS Pryor  
KREK Sapulpa  
KSPI Stillwater  
KFMJ Tulsa  
KVIN Vinita  
KWSH Wewoka

## OREGON

KWIN Ashland  
KVAS Astoria  
KBKR Baker  
KBND Bend  
KURY Brookings  
KRNS Burns  
KWRO Coquille  
KLOO Corvallis  
KWVR Enterprise  
KASH Eugene  
KRDR Gresham  
KUIK Hillsboro  
KQIK Lakeview  
KSRV Ontario  
KUMA Pendleton  
KRAF Reedsport  
KOH St. Helens  
KAPT Salem  
KODL The Dalles  
KTDO Toledo

(Continued on Next Page)

## MAINE

Y Calais  
A Ellsworth  
U Houlton  
Madawaska  
M Rumford  
M Skowhegan

## MARYLAND

M Cumberland  
D Easton  
K Lexington Park  
Salisbury  
Westminster

## MASSACHUSETTS

B Holyoke  
C Milford  
P Northampton  
Orange  
Ware

## MICHIGAN

M Albion  
E Allegan  
W Bad Axe  
M Bay City  
N Big Rapids  
R Charlotte  
Escanaba  
P Flint  
N Fremont  
N Grand Haven  
B Greenville  
L Hancock  
H Hastings  
R Hillsdale  
I Howell  
B Iron River  
S Ironwood  
D Ishpeming  
A Ludington  
E Manistee  
G Marine City  
N Menominee  
N Midland  
N Mt. Pleasant  
B Munising  
S Muskegon  
Niles  
S Port Huron  
Tawas City

## MINNESOTA

N Aitkin  
M Albany





# Keystone Broadcasting System Stations

## ALABAMA

WRFS Alexander City  
WCTA Andalusia  
WANA Anniston  
WAUO Auburn  
WBCA Bay Minette  
WEBJ Brewton  
WFRN Butler  
WRAG Carrollton  
WEIS Centre  
WKUL Cullman  
WMSL Decatur  
WXAL Demopolis  
WQIG Dothan  
WIRB Enterprise  
WULA Eufaula  
WBLO Evergreen  
WABF Fairhope  
WVWF Fayette  
WJQI Florence  
WZOB Fort Payne  
WETO Gadsden  
WGEA Geneva  
WGYV Greenville  
WGSV Guntersville  
WJBB Haleyville  
WERR Hamilton  
WBHP Huntsville  
WTHG Jackson  
WWWB Jasper  
WJAM Marion  
WMFS Montroseville  
WHYY Montgomery  
WVON Opelika  
WFHJ Pell City  
WP10 Piedmont  
WEJR Phenix City  
WVLR Phenix City  
WVWR Russellville  
WROS Scottsboro  
WHBB Selma  
WSEB Sylacauga  
WUOZ Talladega  
WJOB Thomasville  
WTBF Troy  
WNPT Tuscaloosa  
WABT Tuskegee  
WETU Wetumpka

## KCCL Paris

WPOL Pine Bluff  
KPOC Pochontas  
KPRJ Roswellville  
KWCB Seely  
KUBA Siloam Springs  
KBRS Springdale  
KWAK Stuttgart  
KF0F Ven Buren  
KRLW Walnut Ridge  
KWRF Warren

## CALIFORNIA

KATA Arcata  
KAHI Auburn  
KWAC Bakersfield  
KLOT Barstow  
KBS Bishop  
WTRR Safford  
KVOR Blythe  
KWUN Concord  
KPLY Crescent City  
KROU Dinuba  
KKO El Centro  
KIRV Fresno  
KPER Grover  
KREO Indio  
KRCB King City  
KLSB Los Banos  
KHOT Madera  
KQOL Mojave  
KRON Napa  
KPRL Paso Robles  
K10B Piedmont  
KAHR Redding  
KRCK Ridgecrest  
KVML Sonoma  
KTSU Susanville  
KTBE Taft  
KCEY Turlock  
K1K1 Ukiah  
KIQS Willows  
KAGR Yuba City

## COLORADO

KGIW Alamosa  
KBNN Brighton  
KRLN Canon City  
KPIK Colorado Springs  
KVFC Cortez  
KRAI Craig  
KLIJ Denver  
KZIX Durango  
KZLX Fort Collins  
KFDM Fort Morgan  
KWSL Grand Junction  
KYOU Greeley  
KGUC Gunnison  
KBRH Leadville  
K1MO Leadville  
K1O Loveland  
KSLV Monte Vista  
KUBC Montrose  
KOZA Pueblo  
KAVI Rocky Ford  
KGEK Sterling  
KCRT Trinidad

## ARKANSAS

KVRC Arkadelphia  
KBTA Batesville  
KBBA Benton  
KBRI Brinkley  
KAMO Camden  
KLYR Clarksville  
KCON Conway  
KCCB Corning  
KAGH Crossett  
KELO El Oorado  
KBJT Fordyce  
KFXK Fort Smith City  
KH02 Harrison  
KFFA Helena  
KXAR Hone  
KBHS Hot Springs  
KBTM Jonesboro  
KBOK Malvern  
KBCO Marked Tree  
K1NT Marianna  
KUSA McGehee  
KENA Mena  
KBBM Monticello  
KVOM Morrilton  
K1LO Mountain Home  
K1C1 Nashville  
KDXE N. Little Rock  
KOSE Osceola  
KORS Pergould

## DELAWARE

WSUX Seaford

## FLORIDA

WAPG Arcadia  
WBYB Bradenton  
WVBB Bradenton  
WBGC Chipley  
WTAN Clearwater  
WEZY Cocoa  
WCNU Crestview  
WOCF Ocala City  
WLEP Ocala Beach  
W1S3 Ocala Springs  
WBSB Ocala  
WPAF Fernandina Beach  
WINK Fort Myers

## WARN Fort Pierce

WQIK Jacksonville  
WGR0 Lake City  
W1P1 Lake Wales  
W1LZ Lake Worth  
W1BE Leesburg  
WNER Live Oak  
WMAF Madison  
WMAJ Marianna  
WSRA Mifflin  
WNOG Naples  
WTMC Ocala  
W1P1 Orlando  
WHYI Orlando  
WWPF Palatka  
WOLP Panama City  
W1PA Pensacola  
W1PR Perry  
W1PL Plant City  
W1CN Quincy  
W1FY St. Augustine  
W1TR Sanford  
W1KY Sarasota  
W1JM Sebring  
W1PX Starke  
W1ST Stuart  
W1MN Tallahassee  
W1AX Vero Beach  
W1AIC Wauchula  
W1XIV Windermere

## GEORGIA

WAAG Adel  
W1AZ Albany  
WQCS Almer  
W10C Americus  
W10L Athens  
W1BIA Augusta  
W10R Bainbridge  
W1AB Baxley  
W10B Blakely  
W10G Brunswick  
W10M Buford  
W1RA Cairo  
W1CB Camilla  
W10B Carrollton  
W1BF Cartersville  
W1AA Cedartown  
W10A Claxton  
W10W Cleveland  
W10N Columbus  
W10M Cordele  
W10O Dawson  
W10M Douglas  
W10T Dublin  
W10J East Point  
W10B Fitzgerald  
W10P Fort Valley  
W10A Gainesville  
W10U Griffin  
W10H Hawkinsville  
W10L Hinesville  
W10R Jaspur  
W10A Lafayette  
W10A La Grange  
W10E Louisville  
W10Y Macon  
W10T Madison  
W10R Manchester  
W10E Marietta  
W10AX McRae  
W10V Milledgeville  
W10S Millen  
W10G Moultrie  
W10EA Newman  
W10GA Perry  
W10SF Quitman  
W10L Rockmart  
W10A Rome  
W10NS Statesboro  
W10Y Sylvania  
W10FT Thomaston  
W10K Thomasville  
W10TA Thomson  
W10GS Tifton  
W10E Toocosa  
W10M Valdosta  
W10P Vidalia  
W10E Washington  
W10X Waycross  
W10BM West Point  
W10M Winder

## HAWAII

KIMO Hilo  
KAIM Honolulu

## IDAHO

KYME Boise  
KBAR Burley  
K100 Caldwell  
K1VNI Coeur d'Alene  
K10T Grangeville  
K1FI Idaho Falls  
K1RL Moscow  
K1ER Orofino  
K10K Payette  
K1NN Pocatello  
K1ST Preston  
K1RX Rexburg  
K1SA Salmon  
K1PT Sandpoint  
K10V Soda Springs  
K10I Sun Valley  
K10P Twin Falls

## ILLINOIS

WRMS Beardstown  
W1BYS Canton  
W1EIC Charleston  
W1TY Danville  
W1FW Fairfield  
W1GN Granite City  
W10G Harrisburg  
W1PF Herrin  
W10S Jonesville  
W10M Jerseyville  
W10K Metropolis  
W10M Mt. Carmel  
W10I Mountbore  
W10E Princeton  
W10Y Robinson  
W10S St. Charles  
W10B Salem  
W10A Watseke  
W1RX West Frankfort

## INDIANA

W1BNL Boonville  
W10L Frankfort  
WKAM Goshen  
W1LI Huntington  
W1TZ Jasper  
W1BTO Linton  
W10X Madison  
W10R Marion  
W10M New Albany  
W10G Portland  
W10C Seymour  
W10V Shelbyville  
W10J Tell City  
W10AC Terre Haute  
W10W Washington

## IOWA

K1LGA Algona  
K1ASI Ames  
K1JAN Atlantic  
K1WBG Boone  
K1CFI Cedar Falls  
K10G Centerville  
K10HA Charles City  
K10E Cherokee  
K10LJ Clinton  
K10W Council Bluffs  
K10NT Oavertport  
K10CO Fairfield  
K10G1 Fort Madison  
K10GR Grinnell  
K10UR Independence  
K10IC Iowa City  
K10AIA Knoxville  
K10AQU Maquokete

## KWPC Muscatine

KCOB Newton  
KULJ Perry  
KAYL Storm Lake  
KWVY Waverly  
K1FJ Webster City

## KANSAS

KABI Abilene  
K1CB Chanute  
K10K Concordia  
K10E Emporia  
K100 Fort Scott  
K10L Garden City  
K10E Goodland  
K10K Hutchinson  
K10I Independence  
K10L Ia  
K10L Leavenworth  
K10B Liberal  
K10M Manhattan  
K10Y Marysville  
K10M McPherson  
K10R Newark  
K10K Parsons  
K10P Phillipsburg  
K10K Pittsburg  
K10SK Pratt  
K10SL Russell

## KENTUCKY

W10N Albany  
W10R Bardstown  
W10B Benton  
W10L Bowling Green  
W10C Campbellsville  
W10S Central City  
W10N Columbia  
W10T Corbin  
W10M Cumberland  
W10N Cynthiana  
W10R Danville  
W10E Elizabethtown  
W10N Franklin  
W10L Fulton  
W10X Georgetown  
W10A Glasgow  
W10B Harrodsburg  
W10L Hazard  
W10N Henderson  
W10A Hopkinsville  
W10R Irvine  
W10B Lebanon  
W10L Leitchfield  
W10G Lexington  
W10M Madisonville  
W10L Manchester  
W10G Mayfield  
W10M Maysville  
W10K Middlesboro  
W10L Monticello  
W10R Morehead  
W10Y Neon  
W10P Paintsville  
W10L Paris  
W10K Pikeville  
W10P Prestonsburg  
W10Y Princeton  
W10Y Richmond  
W10S Russellville  
W10K Scottsville  
W10S Somerset

## MAINE

W10QY Calais  
W10EA Ellsworth  
W10U Houlton  
W10SR Madawaska  
W10RUM Rumford  
W10M Skowhegan

## MARYLAND

W10UM Cumberland  
W10E Easton  
W10T Lexington Park  
W10S Selisbury  
W10R Westminster

## MASSACHUSETTS

W10RE Holyoke  
W10RC Milford  
W10RP Northampton  
W10T Orange  
W10E Ware

## MICHIGAN

W10AL Albion  
W10E Allegan  
W10W Bad Axe  
W10M Bay City  
W10RN Big Rapids  
W10CR Charlotte  
W10ST Escanaba  
W10R Flint  
W10SN Fremont  
W10GN Grand Haven  
W10LB Greenville  
W10M Hancock  
W10CH Hastings  
W10SR Hillsdale  
W10M Howell  
W10B Iron River  
W10S Ironwood  
W10P Ishpeming  
W10LA Ludington  
W10E Manistee  
W10G Marine City  
W10M Marquette  
W10N Midland  
W10M Mt. Pleasant  
W10AB Muskegon  
W10M Muskegon  
W10L Niles  
W10S Port Huron  
W10S Tawas City

## MINNESOTA

K1KIN Aitkin  
K1KSM Albany

## KXRA Alexandria

K10AQ Austin  
K10UN Bemidji  
K10M Benson  
K10B Breckenridge  
W10K Cloquet  
K10X Crookston  
W10E Ely  
W10E Eveleth  
W10E Grand Rapids  
K10UZ Hutchinson  
C10B International Falls  
K10L Long Prairie  
K10F Owatonna  
K10RM Park Rapids  
W10M Pine City  
K10H Pipestone  
K10EH Oakdale  
K10L Rayville  
K10S Ruston  
K10B Shrovesport  
K10L Shrinhill  
K10L Tulluleh  
K10V Ville Platte  
K10V White Castle  
K10V Winnfield  
K10M Winnsboro

## MISSISSIPPI

W10M Amory  
W10B Batesville  
W10L Belzoni  
W10M Biola-Gulfport  
W10P Booneville  
W10M Brookhaven  
W10G Canton  
W10S Centerville  
W10X Clarksdale  
W10L Cleveland  
W10J Columbia  
W10C Columbus  
W10G Forest  
W10R Greenville  
W10M Greenwood  
W10A Grenada  
W10X Hattiesburg  
W10C Hazlehurst  
W10C Houston  
W10T Indianole  
W10N Jackson  
W10Z Kosciusko  
W10M Laurel  
W10N Lexington  
W10M Louisville  
W10H Luedale  
W10B Macon  
W10C Magee  
W10P McComb  
W10S Natchez  
W10A New Albany  
W10S Oxford  
W10M Paragoula  
W10C Philadelphia  
W10M Picayune  
W10A Senatobia  
W10S Starkville  
W10E Tupelo  
W10B Vicksburg  
W10B Waynesboro  
W10B West Point  
W10A Winona  
W10Z Yazoo City

## MISSOURI

K10BL Bolivar  
K10BM Branson  
K10AL Carrollton  
K10MO Carthage  
K10R Caruthersville  
K10HR Charleston  
K10I Chillicothe  
K10M Columbia  
K10EX Coexter  
K10SM El Oorado Springs  
K10E1 Farmington  
K10FT Fredericktown  
K10S Jefferson City  
K10RX Kirksville  
K10W Lebanon  
K10CB Malden  
K10M Maryland  
K10CM Moberly  
K10MO Monticello  
K10S Mountain Grove  
K10NT Neosho  
K10M Nevada  
K10WC Poplar Bluff  
K10MS Portageville  
K10RO Potosi  
K10TR Rolla

## KSGM Ste. Genevieve

K10MO Salem  
K10RO Sedalia  
K10K Springfield  
K10AM Thayer  
K10TN Trenton  
K10K Warrensburg  
K10RE Warrenton  
K10PM West Plains

## MONTANA

KANA Anaconda  
K10YN Billings  
K10M Bozeman  
K10E Glendive  
K10UI Great Falls  
K10Y Hamilton  
K10JM Havre  
K10LL Helena  
K10CZ Kellsell  
K10B Libby  
K10RK Livingston  
K10L Miles City  
K10RB Red Lodge  
K10SE Shelby  
K10CK Wolf Point

## NEBRASKA

K10OW Alliance  
K10SK Columbus  
K10MT Fairbury  
K10N Falls City  
K10UB Fremont  
K10AS Hastings  
K10VR Holdrege  
K10B Kearney  
K10M Kimbrell  
K10R Mc Cook  
K10Y Nebraska City  
K10GA Ogallala  
K10BA O'Neill  
K10RF Superior  
K10WL York

## NEVADA

K10ENO Las Vegas  
K10EB Reno

## NEW HAMPSHIRE

W10KXL Concord  
W10SN Nasua  
W10NL Newport

## NEW JERSEY

W10MVB Millville  
W10NNJ Newton

## NEW MEXICO

K10ALG Alamogordo  
K10VA Albuquerque  
K10RP Artesia  
K10RS Belen  
K10VE Carlsbad  
K10MX Clayton  
K10VJ Clovis  
K10TS Oeming  
K10VA Gallup  
K10FW Hobbs  
K10RT Las Cruces  
K10RN Los Alamos  
K10ENM Portales

## NORTH DAKOTA

K10QI Bismarck  
K10AK Carrington  
K10X Dickinson  
K10C Hettinger  
K10Y Jamestown  
K10QY Minot  
K10EO Oakes  
K10CA Ruby  
K10VC Valley City

## OHIO

W10NO Ashland  
W10MS Bowling Green  
W10NB Bryan  
W10E Camaridge  
W10WB Chillicothe  
W10R Ironton  
W10M Jackson  
W10MJ Lorain  
W10T Massillon  
W10V Mount Vernon  
W10PT Piqua  
W10I Portsmouth  
W10RT Ven Wert  
W10CO Washington Court House  
W10KQW Wellston  
W10ST Wooster

## OKLAHOMA

K10AA Ada  
K10WH Altus  
K10V Alva  
K10SO Armore  
K10LBR Arkwell  
K10WC Chickasha  
K10WPR Claremore  
K10WCE Clinton  
K10RO Ounces  
K10E Ourant  
K10ER El Reno  
K10EB Elk City  
K10AT Frederick  
K10WR Guthrie  
K10Y Guymon  
K10JS Hobart  
K10H Hugo  
K10HM McAlester  
K10GL Miami  
K10X Muskogee  
K10N Norman  
K10Y Oklahoma City  
K10K Okmulgee  
K10VL Pauls Valley  
K10CO Poteau  
K10S Pryor  
K10E Sapulpa  
K10SI Stillwater  
K10IN Vinita  
K10SW Wewoka

## OREGON

K10IN Ashland  
K10AS Astoria  
K10BR Astoria  
K10LO Bend  
K10RY Brookings  
K10RN Burns  
K10RO Coquille  
K10LO Corvallis  
K10VPR Enterprise  
K10HI Estacada  
K10R Gresham  
K10K Hillsboro  
K10K Lekeville  
K10S Ontario  
K10MA Pendleton  
K10AF Redport  
K10H St. Helens  
K10PT Salem  
K10OL The Dalles  
K10TO Toledo

(Continued on Next Page)

# KEYSTONE BROADCASTING SYSTEM STATIONS

(Continued from Preceding Page)

## PENNSYLVANIA

WAVL Apollo  
 WNCC Barnesboro  
 Wbfd Bedford  
 WBRX Berwick  
 WISR Butler  
 WCDL Carbondale  
 WESA Charleroi  
 WOTR Corry  
 WEZN Elizabethtown  
 WFAR Farrell  
 WHUN Huntingdon  
 WDAD Indiana  
 WADP Kane  
 WACB Kittanning  
 WQTW Latrobe  
 WYNS Lehigh  
 WUNS Lewisburg  
 WNAK Nanticoke  
 WKRZ Oil City  
 WPME Punxsutawney  
 WKMC Roaring Spring  
 WATS Sayre  
 WMBT Shenandoah  
 WMAJ State College  
 WLYC Williamsport

## RHODE ISLAND

WWRI West Warwick

## S. CAROLINA

WABV Abbeville  
 WAKN Aiken  
 WAIM Anderson  
 WWBD Bamberg  
 WBAW Barnwell  
 WBLR Batesburg  
 WBEU Beaufort  
 WBSC Bennettsville  
 WAGS Bishopville  
 WACA Camden  
 WOKE Charleston  
 WCRE Cheraw  
 WGCD Chester  
 WPCC Clinton  
 WDSC Dillon  
 WELP Easley  
 WOLS Florence  
 WFIS Fountain Inn  
 WFGN Gaffney  
 WGTM Georgetown  
 WGSW Greenwood  
 WEAB Greer  
 WBHC Hampton  
 WHSC Hartsville  
 WDKD Kingstree  
 WLCM Lancaster  
 WLSC Loris  
 WYMB Manning  
 WJAY Mullins  
 WKDK Newberry  
 WTND Orangeburg  
 WRHI Rock Hill  
 WSNW Seneca  
 WFIG Sumter  
 WBCU Union  
 WALD Walterboro

## SOUTH DAKOTA

KBFS Belle Fourche  
 KOBH Hot Springs  
 KJAM Madison

KOLY Mobridge  
 KGFX Pierre  
 KEZU Rapid City  
 KFCB Redfield  
 KBHB Sturgis  
 KSDR Watertown

## TENNESSEE

WLAR Athens  
 WBOL Bolivar  
 WFWL Camden  
 WRKM Carthage  
 WRIP Chattanooga  
 WJZM Clarksville  
 WBAC Cleveland  
 WKRM Columbia  
 WHUB Cookeville  
 WLSB Copperhill  
 WKBL Covington  
 WAEW Crossville  
 WDNT Dayton  
 WDKN Dickson  
 WDSG Dyersburg  
 WEMB Erwin  
 WEKR Fayetteville  
 WAGG Franklin  
 WHIN Gallatin  
 WGRV Greenville  
 WIRJ Humboldt  
 WTJS Jackson  
 WCLC Jamestown  
 WKXV Knoxville  
 WLAJ La Follette  
 WLIL Lenoir City  
 WJJM Lewisburg  
 WDXL Lexington  
 WMSR Manchester  
 WCAP Marvill  
 WHDM McKenzie  
 WAKI McMinnville  
 KWAM Memphis  
 WHEY Millington  
 WCRK Morristown  
 WGNS Murfreesboro  
 WENO Nashville  
 WLIK Newport  
 WATO Oak Ridge  
 WBNT Oneida  
 WKSR Pulaski  
 WTRB Ripley  
 WRKH Rockwood  
 WRGS Rogersville  
 WORM Savannah  
 WLIJ Shelbyville  
 WEPG S. Pittsburg  
 WDBL Springfield  
 WDFH Sweetwater  
 WPHC Waverly  
 WCDT Winchester

## TEXAS

KOPY Alice  
 KVLV Alpine  
 KBUY Amarillo  
 KACT Andrews  
 KBUD Athens  
 KALT Atlanta  
 KRUN Ballinger  
 KIOX Bay City  
 KAYC Beaumont  
 KBYG Big Spring  
 KBBB Borger  
 KBAN Bowie  
 KNEL Brady  
 KSTB Breckenridge  
 KWHI Brenham  
 KBOR Brownsville  
 KBWD Brownwood  
 WTAW Bryan  
 KBEN Carrizo Springs

KGAS Carthage  
 KCTX Childress  
 KCAR Clarksville  
 KVLB Cleveland  
 KSTA Coleman  
 KVMC Colorado City  
 KMCO Conroe  
 KAND Corsicana  
 KCRM Crane  
 KIVY Crockett  
 KXIT Dalhart  
 KDLK Del Rio  
 KDNT Denton  
 KDDD Dumas  
 KEPS Eagle Pass  
 KERC Eastland  
 KURV Edinburg  
 KINT El Paso  
 KPSO Falfurrias  
 KZOL Farwell  
 KFLD Floydada  
 KFST Ft. Stockton  
 KNAF Fredericksburg  
 KBRZ Freeport  
 KGAF Gainesville  
 KCTI Gonzales  
 KSWA Graham  
 KGVV Greenville  
 KCLW Hamilton  
 KWRD Henderson  
 KPAN Hereford  
 KHBR Hillsboro  
 KSAM Huntsville  
 KTXJ Jasper  
 KMBL Junction  
 KAML Kenedy  
 KERB Kermit  
 KERV Kerrville  
 KLEN Killeen  
 KVLG LaGrange  
 KPET Lamesa  
 KVOZ Laredo  
 KLVT Levelland  
 KZZN Littlefield  
 KVLL Livingston  
 KLUE Longview  
 KRBA Lufkin  
 KMHT Marshall  
 KWFA Merkel  
 KBUS Mexia  
 KJBC Midland  
 KORC Mineral Wells  
 KVKM Monahans  
 KIMP Mt. Pleasant  
 KEEE Nacogdoches  
 KGNB New Braunfels  
 KOGT Orange  
 KNET Palestine  
 KHHH Pampa  
 KFTV Paris  
 KIUN Pecos  
 KVOP Plainview  
 KBOP Pleasanton  
 KOLE Port Arthur  
 KPOS Post  
 KOLJ Quanah  
 KTLU Rusk  
 KTEO San Angelo  
 KBAL San Saba  
 KSEY Seymour  
 KBYP Shamrock  
 KDSX Sherman  
 KCAS Slaton  
 KSNY Snyder  
 KDWT Stamford  
 KSTV Stephenville  
 KSTT Sulphur Springs  
 KXOX Sweetwater  
 KTAE Taylor  
 KTER Terrell  
 KTFS Texarkana  
 KTLW Texas City  
 KTUE Tulia  
 KTBB Tyler  
 KVOU Uvalde  
 KVWC Vernon  
 KVIC Victoria  
 KBEC Waxahachie  
 KZEE Weatherford  
 KANI Wharton

## UTAH

KMAS Shelton  
 KVNU Logan  
 KOAL Price  
 KEYY Provo  
 KDXU St. George  
 KSOP Salt Lake City  
 KDYL Tooele City  
 KVEL Vernal

## VERMONT

WSNO Barre  
 WIKE Newport  
 WWSR St. Albans  
 WTWN St. Johnsbury

## VIRGINIA

WIVE Ashland  
 WKLV Blackstone  
 WFHG Bristol  
 WELK Charlottesville  
 WMEK Chase City  
 WBCR Christiansburg  
 WKEY Covington  
 WCVA Culpeper  
 WEVA Emporia  
 WFAJ Falls Church  
 WYSR Franklin  
 WFLS Fredericksburg  
 WFTR Front Royal  
 WBOB Galax  
 WGAT Gate City  
 WDDY Gloucester  
 WMNA Gretna  
 WHAP Hopewell  
 WLES Lawrenceville  
 WREL Lexington  
 WBRG Lynchburg  
 WMEV Marion  
 WMVA Martinsville  
 WNVA Norton  
 WJMA Orange  
 WPVA Petersburg  
 WPUV Pulaski  
 WRIC Richlands  
 WYTI Rocky Mount  
 WHLF South Boston  
 WAFC Staunton  
 WLPM Suffolk  
 WESR Tasley  
 WEER Warrenton  
 WNNT Warsaw  
 WYVE Wytheville

## VIRGIN ISLANDS

WIVI Christiansted

## WASHINGTON

KARI Blaine  
 KCLX Colfax  
 KCVL Colville  
 KULE Ephrata  
 KEDO Longview  
 KGY Olympia  
 KRSC Othello  
 KONP Port Angeles  
 KARY Prosser

KAYE Puyallup  
 KAPA Raymond  
 KMAS Shelton  
 KREW Sunnyside  
 KTEL Walla Walla  
 KUEN Wenatchee

## WEST VIRGINIA

WWNR Beckley  
 WKOY Bluefield  
 WUC Buckhannon  
 WHAR Clarksburg  
 WDNE Elkins  
 WTCS Fairmont  
 WMTD Hinton  
 WLOG Logan  
 WEPM Martinsburg  
 WHJC Matewan  
 WCLG Morgantown  
 WPAR Parkersburg  
 WLOH Princeton  
 WMOV Ravenswood  
 WVAR Richwood  
 WRON Ronceverte  
 WSPZ Spencer  
 WELC Welch  
 WHAW Weston  
 WOMP Wheeling

## WISCONSIN

WAPL Appleton  
 WATW Ashland  
 WBEL Beloit  
 WWIS Black River Falls  
 WERL Eagle River  
 WECL Eau Claire  
 WDUZ Green Bay  
 WTKM Hartford  
 WWSM Hayward  
 WLDY Ladysmith  
 WDLB Marshfield  
 WRJC Mauston  
 WIGM Medford  
 WMNE Menomonie  
 WXMT Merrill  
 WIXK New Richmond  
 WFPF Park Falls  
 WSWW Platteville  
 WPLY Plymouth  
 WIRU Poynette  
 WROR Reedsburg  
 WJMC Rice Lake  
 WRCO Richland Center  
 WTCH Shawano  
 WCOW Sparta  
 WDOR Sturgeon Bay  
 WTRW Two Rivers  
 WISV Viroqua  
 WTTN Watertown  
 WDUX Waupaca  
 WHVF Wausau  
 WBKV West Bend

## WYOMING

KBRS Buffalo  
 KATI Casper  
 KVVO Cheyenne  
 KWIV Douglas  
 KEVA Evanston  
 KIML Gillette  
 KOWB Laramie  
 KASL Newcastle  
 KPOW Powell  
 KRAL Rawlins  
 KQRS Rock Springs  
 KWYO Sheridan  
 KRTR Thermopolis  
 KYCN Wheatland  
 KWOR Worland

# Mutual Broadcasting System, Inc.

135 West 50th Street, New York, N. Y. 10020

Telephone: LT 1-6100

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Dist. 2—Henry Rau..WOL, Washington, D. C.  
Dist. 3—Roger Beane...WSSV, Petersburg, Va.  
Dist. 4—Carter Peterson.WBYG, Savannah, Ga.  
Dist. 5—Gene Trace..WBBW, Youngstown, O.  
Dist. 6—Vacant  
Dist. 7—Vacant  
Dist. 8—Ralph McElroy.KWWL, Waterloo, Ia.  
Dist. 9—Durward Tucker..WRR, Dallas, Tex.  
Dist. 10—Frank Carmen.KLUB, Salt Lake City  
Dist. 11—Sherwood Gordon.KSDO, San Diego, Calif.

### Non-Metropolitan Market Reps.

Dist. 1—Mitchell C. Tackley.WICY, Malone, N.Y.  
Dist. 2—Victor Diehm...WAZL, Hazleton, Pa.  
Dist. 3—E. Z. Jones..WBBB, Burlington, N. C.  
Dist. 4—Jess Swicegood..WDIG, Dothan, Ala.  
Dist. 5—Mike Layman....WSFC, Somerset, Ky.  
Dist. 6—Francis M. Kadow..WOMT, Manitowoc, Wisc.  
Dist. 7—Sam Anderson....KFFA, Helena, Ark.  
Dist. 8—Ed Breen.....KVFD, Ft. Dodge, Ia.  
Dist. 9—Vacant  
Dist. 10—Vacant  
Dist. 11—Keith Munger...KCOK, Tulare, Calif.



**TO REACH MAIN STREET U.S.A., TURN AT MUTUAL**—Swing along Mutual Street to get to Main Street U. S. A. And these are just some of the people you'll meet on the way...newscasters of note like: Whitney Bolton, George Hamilton Combs, Tony Marvin, Steve McCormick, Van Patrick, Del Sharbutt, Frank Singiser, Bill Stern, Westbrook Van Voorhis.

Remember, the road to market has to pass Main Street. Main Street U. S. A. is the big "buy-way"—the street that sells through local radio. Mutual owns Main Street U. S. A. lock, stock and big-town-with 500 listenable affiliates everywhere. If you want to sell where the buying is biggest, check the signpost and turn at Mutual. LANDMARK: Mutual delivers 97 of the top 100 Main Streets in America.

**Mutual Radio** | SUBSIDIARY OF  
**3M**  
COMPANY

A SERVICE TO INDEPENDENT STATIONS

# Mutual Broad



# isting System



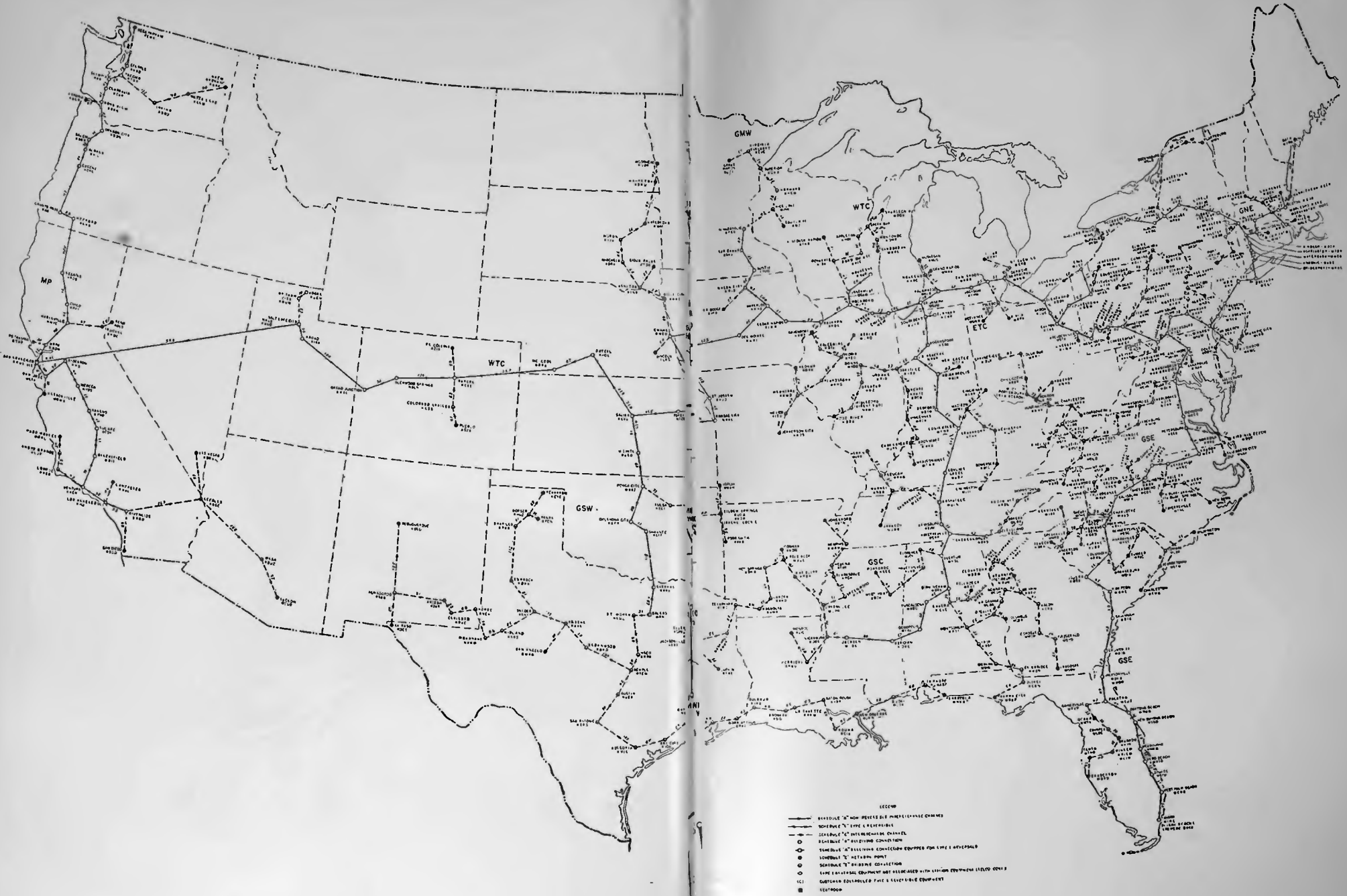
LEGEND

- SCHEDULE "A" NON-REVERSIBLE INTERCHANGE CHANNEL
- SCHEDULE "A" TYPE I REVERSIBLE
- SCHEDULE "C" INTERCHANGE CHANNEL
- SCHEDULE "A" RECEIVING CONNECTION
- SCHEDULE "A" RECEIVING CONNECTION EQUIPPED FOR TYPE I REVERSALS
- SCHEDULE "C" NETWORK POINT
- SCHEDULE "C" BRIDGING CONNECTION
- TYPE I REVERSAL EQUIPMENT NOT ASSOCIATED WITH STATION EQUIPMENT (TELCO CONT.)
- (C) CUSTOMER CONTROLLED TYPE I REVERSIBLE EQUIPMENT
- TESTROOM





# Mutual Broadcasting System



# **National Broadcasting Co., Inc.**

## **NBC Radio Network**

30 Rockefeller Plaza, New York 20, N. Y.

Telephone: Circle 7-8300

Registered Telegraphic Address: **NATBROCAST NEW YORK**

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Peter B. Kenney.....	V.P., Washington
Thomas E. Knode.....	V.P., Station Relations
Rocco Laginestra.....	V.P., Fin. Plan. & Budg.
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Robert Wogan.....	V.P., Prog., Radio Net.
Lloyd E. Yoder.....	V.P. & Gen. Mgr., WMAQ-AM-FM, WNBQ, Chicago

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Ludwig W. Simmel....	Mgr., Sales Svc. & Traffic
Herbert Brotz.....	Mgr., Business Affairs
Jack Bernstein.....	Mgr., Sales Promotion
James E. Watson.....	Mgr., Sales Development
David A. Engles.....	Mgr., Sales, Central Office
Stephen White.....	Mgr., Spec. Feats.
Keith Donaldson.....	Svpr. Net. Oper.

# NBC RADIO NETWORK

Paul Holter.....Mgr., Sales, Western Office  
Paul Mensing.....Mgr., Sales, Detroit Office  
Sackett B. Miles.....Manager, Sales Service  
John J. Sinclair.....Manager, Sales Traffic

Charlotte Walch.....Mgr., Adv., Promo. & Pub.  
Emanuel Sternfeld.....Bus. Affairs  
Sherman Hildreth.....Director, Operations  
Arch McDonald.....Mgr., Sales

## NBC-OWNED STATIONS & NBC SPOT SALES

### Administration

Raymond W. Welpott... Executive Vice President  
Dominick G. Ferrara.....Dir. Business Affairs

### Radio Spot Sales

Richard H. Close.....V.P., NBC Spot Sales  
Frederick T. Lyons, Jr.....Dir., Radio Spot Sales  
Frank De Rosa.....Manager, Central Office  
Edward Macaulay.....Mgr., San Francisco Office  
William Edouarde...Manager, Los Angeles Office  
Caroline Wynkoop.....Manager, Sales Service  
Wilbur Fromm....Dir., New Business & Promo.

### NBC Owned Stations (Radio)

#### WNBC-AM, WNBC-FM, New York 30 Rockefeller Plaza, New York 20

Theodore H. Walworth.....V.P. & Gen. Mgr.  
George Skinner.....Station Manager  
Joseph Frazer.....Manager, Sales  
William Schwarz.....Manager, Programs  
Frederick Acker.....Manager, Business Affairs

#### WRCV, Philadelphia

#### 1619 Walnut St., Philadelphia 3, Pa.

Raymond W. Welpott.....V.P. & Gen. Mgr.  
Thomas Paisley.....Station Manager  
Jack Dorr.....Manager, Advertising and Promo.  
William P. Keeney.....Business Manager  
Robert C. Benson.....Manager, Programs  
Harold Moore.....Manager, Production  
James Carmine.....Manager, Sales  
George Lenfest.....Director, Operations

#### WJAS, WJAS-FM, Pittsburgh

#### 1459 Crane Ave., Pittsburgh 20, Pa.

Stephen Rooney.....General Manager  
Homer Linnert.....Engineering Supervisor  
Richard Stafford....Mgr., Pgms., Adv. & Promo.

#### WRC-AM, WRC-FM, Washington

#### 4001 Nebraska Ave. N.W. Washington 16, D. C.

Joseph W. Goodfellow.....V.P. & Gen. Mgr.  
Harry A. Karr.....Station Manager

#### KNBR-AM, KNBR-FM, San Francisco 420 Taylor St., San Francisco 2, Calif.

William B. Decker.....General Manager  
Richard Calendar.....Manager, Sales  
Bert A. Medar.....Business Manager  
Donald R. Hall.....Manager, Technical Opera.  
Jack R. Wagner.....Manager, Programs

#### WMAQ-AM, WMAQ-FM, Chicago Merchandise Mart, Chicago 54, Ill.

Lloyd E. Yoder.....V.P. & General Manager  
John M. Keys.....Station Manager  
Howard Keegan.....Manager, Programs  
Robert McAuliffe.....Manager, Sales  
Jay H. Childs.....Mgr., Bus. Affairs  
Wilfred Prather.....Director, Technical Oper.  
Chester Champbell.....Director, Adv. & Promo.

### Station Relations

Thomas E. Knode.....Vice President  
Donald J. Mercer.....Director  
Sheldon B. Hickox, Jr.....Director, West Coast  
Regional Managers.....Joseph J. Berhalter,  
Anthony A. Cervini, William M. Kelley, Mal-  
colm B. Laing, Raymond T. O'Connell, Theodore  
Reinhard, Paul Rittenhouse

### General Executive

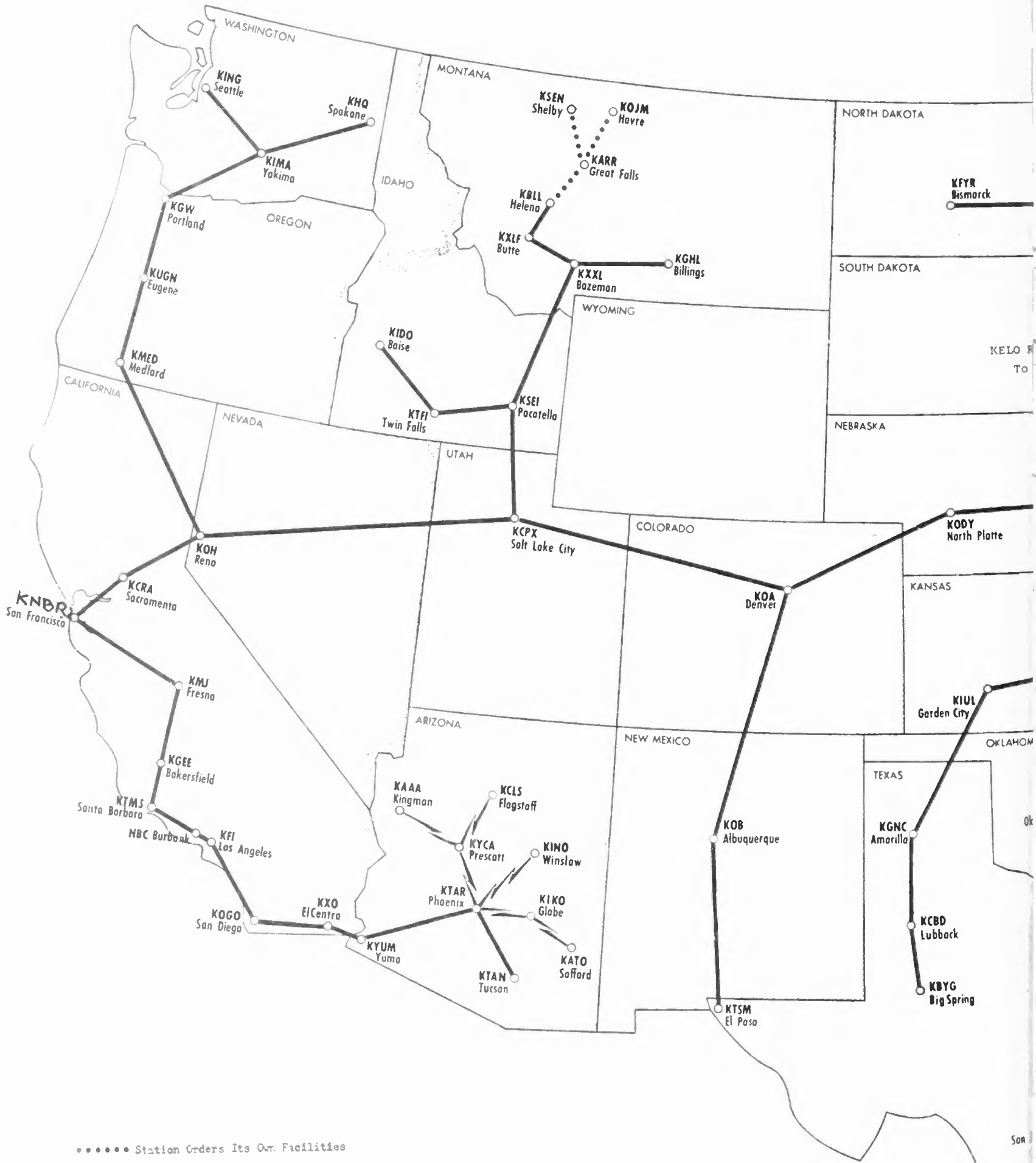
Louis Hausman.....Vice Pres., Gen. Exec.

### News

William R. McAndrew....Exec. Vice President  
Julian Goodman.....Vice President  
Robert Northshield.....General Mgr.  
Carl Lindemann, Jr.....V.P., Sports  
Irving Gitlin.....Exec. Prod., Creative Projects  
Rex Goad.....Director  
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George Heinemann.....Mgr., Pub. Affairs  
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James A. Jurist.....Director, Bus. Affairs  
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James Harper.....Night Manager, News  
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George Heinemann.....Manager, Public Affairs  
Milton Brown.....Coordinator, NBC News  
Information Services  
Burroughs H. Prince....Mgr., News Syndication  
David Dary.....Mgr., Local News

(Continued on Page 116)

# National Broadcasting

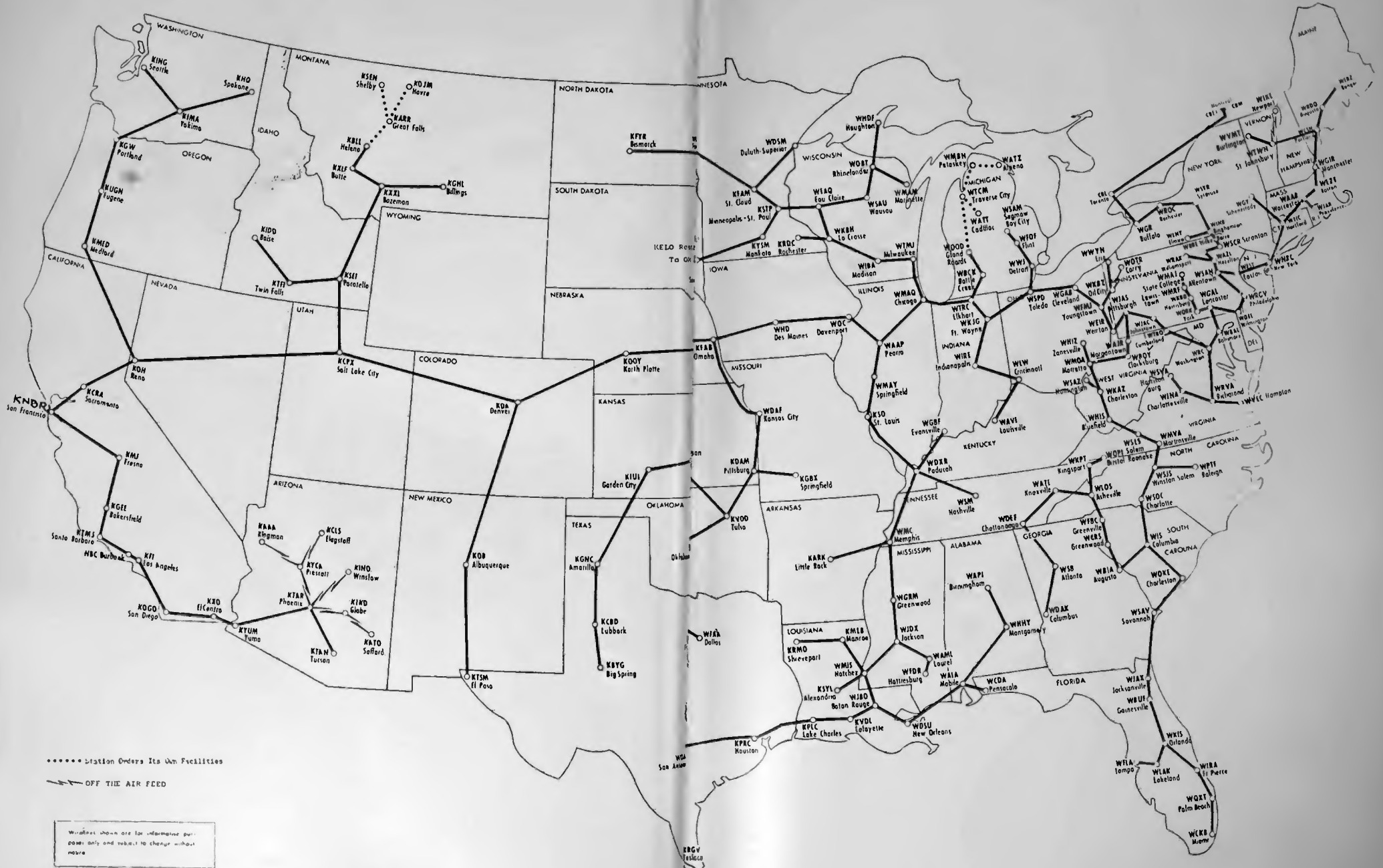


Wirelines shown are for informative purposes only and subject to change without notice.





# National Broadcasting Company Radio Network



# NBC RADIO NETWORK

(Continued from Page 113)

William Corley.....Manager, News, Chicago  
Frank Jordan.....Election Planning

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J. Alan Baker.....Director, Pgm., Publicity  
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Gene H. Walsh.....Mgr., Bus. & Trade Pub.  
Malcolm Oettinger.....Coordinator, News Info.,  
Washington  
Ralph Shawhan...Dir., Press & Pub., West Coast

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Peter M. Tintle.....Manager, Guest Relations  
Paul Mosher.....Manager, Pgm. Merchandise

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David Bellin.....Manager, Special Projects  
John J. Graham.....Art Director  
Gerald Rowe.....Dir., Audience Adv. & Promo.

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Aaron Rubin.....Executive V.P. & Treasurer  
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Richard J. Raburn.....V.P., Controller  
Anthony J. Dente.....Mgr., Operating Budgets &  
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Julius L. Ross.....Manager, Audits  
Ulrich F. Caro.....Dir., Capital Budgets &  
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Randall McMillin...Dir., Purchasing & Materials  
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Patrick J. Burke, Jr.....Chief Accountant  
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Processing  
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Jerrold Wollison.....Manager, Contract Admin.

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Kathryn S. Cole.....Manager, Information  
Robert Brown.....Co-ord., Corp. Info.

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Thomas E. Ervin.....V.P. & General Attorney  
James A. Stabile....V.P. & Assoc. Gen. Attorney  
Richard H. Graham.....V.P., Law, West Coast  
Howard Monderer.....Asst. Gen. Attorney,  
Washington

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John A. Cimperman.....Director, Practices  
Carl M. Watson....Director, Broadcast Standards  
Doris S. Williams.....Coordinator

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Allen R. Cooper.....Dir., Corporate Planning  
Barry T. Rumple.....Mgr., Broadcast Economies  
Thomas E. Coffin.....Vice President, Research  
Willis Grant.....Mgr., Research Projects  
Paul L. Klein.....Mgr., Audience Measurement  
William S. Duttera.....Dir., Allocation Eng.

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J. Noel Deutscher.....Dir., Organization  
Planning & Management Devel.  
Richard Goldstein.....Director, Labor Relations  
Dr. Bernard J. Handler.....Company Physician  
Henry O. Lumb.....Dir., Salary Admin. &  
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Oscar C. Turner....Manager, Personnel & Labor  
Rel., West Coast

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Joseph L. Kubin.....Assistant Controller  
William Fenton Coe.....Dir., Film Production  
Richard C. Welsh...Dir., TV Prod. & Bus. Affairs  
Laurence M. Bub.....Mgr., Tal. & Pgm. Admin.  
Harry T. Floyd.....Manager, Western Sales  
Henry C. Maas.....Manager, Sales Services  
Felix Jackson.....V.P., NBC Prods.  
Grant A. Tinker.....V.P., TV Net. Prog.  
Harold F. Kemp.....V.P., Nighttime Programs  
Herbert F. Solow.....Dir., Daytime Programs  
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Russell C. Stoneham...Dir., Program Development  
John Thompson.....Manager, News  
Ralph Shawhan.....Dir., Press & Publicity  
Edward Seigenfeld...Mgr., Broadcast Promotion  
Mort Fleischman.....Mgr., Promotion  
Edward Smith.....Administrator, Practices  
Robert A. Wood.....Mgr., Broadcast Standards  
Sheldon B. Hickox, Jr.....Dir., Station Relations  
Richard H. Graham.....Vice President, Law



# U. S. AM Radio Station Index

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
<b>C</b>							
CKLW	262	KANO	269	KBBC	409	KBRO	421
<b>K</b>							
KAAA	142	KAOH	270	KBBO	427	KBRR	172
KAAB	148	KAOK	246	KBBR	352	KBRS	151
KAAZ	149	KAOL	281	KBBS	439	KBRV	211
KABC	157	KAPA	424	KBCH	352	KBRX	295
KABI	233	KAPB	247	KBCL	249	KBRZ	397
KABL	160	KAPE	404	KBEA	235	KBSF	250
KABQ	302	KAPI	173	KBEC	408	KBST	390
KABR	377	KAPR	142	KBEE	159	KBTA	147
KACE	162	KAPT	354	KBEK	345	KBTC	282
KACI	354	KAPY	424	KBEL	346	KBTM	149
KACL	166	KARA	302	KBEN	391	KBTN	284
KACT	388	KARE	233	KBER	404	KBTO	233
KACY	161	KARI	421	KBET	296	KBTR	170
KADA	344	KARK	149	KBFS	377	KBUB	296
KADL	150	KARM	155	KBGN	209	KBUC	154
KADO	401	KARR	290	KBGO	408	KBUD	389
KADY	285	KARS	303	KBHB	378	KBUH	409
KAFY	152	KART	210	KBHC	150	KBUN	269
KAGE	274	KARY	424	KBHM	280	KBUR	227
KAGH	147	KASE	389	KBHS	149	KBUS	401
KAGI	351	KASH	350	KBIF	155	KBUY	388
KAGO	351	KASI	227	KBIM	304	KBUZ	144
KAGR	169	KASK	160	KBIS	152	KBVM	157
KAGT	421	KASL	440	KBIX	346	KBWD	391
KAHI	152	KASM	269	KBIZ	231	KBYE	347
KAHR	162	KASO	247	KBJT	148	KBYG	390
KAHU	209	KAST	349	KBKR	349	KBYP	405
KAIM	207	KASY	421	KBKW	421	KBYR	140
KAIN	210	KATA	152	KBLA	153	KBZY	354
KAIR	145	KATE	269	KBLE	424	KBZZ	172
KAJO	351	KATI	439	KBLF	161	KCAC	144
KAKA	146	KATL	291	KBLI	209	KCAD	388
KAKC	348	KATN	209	KBLL	291	KCAL	162
KAKE	236	KATO	145	KBLR	280	KCAN	392
KALB	244	KATQ	406	KBLT	390	KCAP	291
KALE	424	KATR	350	KBLU	146	KCAR	391
KALF	142	KATY	165	KBMN	290	KCAS	406
KALG	301	KATZ	286	KBMO	269	KCBC	229
KALI	165	KAUS	269	KBMR	334	KCBD	400
KALL	410	KAVE	303	KBMW	270	KCBQ	163
KALM	288	KAVI	173	KBMX	154	KCBS	164
KALN	234	KAVL	156	KBMY	289	KCCB	147
KALO	149	KAVR	152	KBND	349	KCCCL	150
KALT	389	KAWA	407	KBOA	284	KCCO	346
KALV	345	KAWL	295	KBOE	231	KCCR	377
KAMD	147	KAWT	142	KBOI	209	KCCT	392
KAML	399	KAYC	389	KBOK	149	KCCV	283
KAMO	151	KAYE	424	KBOL	169	KCDI	423
KAMP	154	KAYL	232	KBOM	334	KCEE	145
KAMY	401	KAYO	424	KBON	294	KCEY	168
KANA	289	KAYS	234	KBOP	403	KCFA	426
KANB	249	KAYT	211	KBOR	391	KCFH	393
KAND	393	KBAL	405	KBOW	290	KCFI	228
KANE	247	KBAM	423	KBOX	393	KCGM	281
KANI	408	KBAN	390	KBOY	352	KCHA	228
		KBAR	209	KBRC	423	KCHE	228
		KBAT	404	KBRI	147	KCHI	281
		KBBA	147	KBRK	377	KCHJ	154
		KBBB	390	KBRL	294	KCHR	281
				KBRN	169		

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KCHS . . . . .	305	KDB . . . . .	166	KELD . . . . .	148	KFDA . . . . .	388
KCHV . . . . .	156	KDBC . . . . .	247	KELI . . . . .	348	KFDF . . . . .	151
KCHY . . . . .	439	KDBM . . . . .	290	KELK . . . . .	295	KFDI . . . . .	236
KCID . . . . .	210	KDBS . . . . .	244	KELO . . . . .	378	KFDM . . . . .	389
KCII . . . . .	232	KDCE . . . . .	303	KELP . . . . .	395	KFDR . . . . .	422
KCIJ . . . . .	249	KDDD . . . . .	395	KELR . . . . .	345	KFEL . . . . .	173
KCIL . . . . .	246	KDEC . . . . .	229	KELY . . . . .	295	KFEQ . . . . .	285
KCIM . . . . .	228	KDEF . . . . .	302	KENA . . . . .	150	KFFA . . . . .	148
KCIN . . . . .	168	KDEN . . . . .	170	KENE . . . . .	427	KFGT . . . . .	142
KCJB . . . . .	336	KDEO . . . . .	154	KENI . . . . .	141	KFH . . . . .	236
KCJH . . . . .	152	KDES . . . . .	160	KENM . . . . .	304	KFHA . . . . .	423
KCKC . . . . .	163	KDET . . . . .	391	KENN . . . . .	303	KFI . . . . .	157
KCKG . . . . .	406	KDEX . . . . .	281	KENO . . . . .	296	KFIF . . . . .	146
KCKN . . . . .	234	KDEY . . . . .	169	KENT . . . . .	145	KFIV . . . . .	159
KCKW . . . . .	246	KDFN . . . . .	282	KENY . . . . .	421	KFIZ . . . . .	433
KCLA . . . . .	151	KDGO . . . . .	171	KEOK . . . . .	211	KFJB . . . . .	230
KCLE . . . . .	391	KDHI . . . . .	168	KEOS . . . . .	142	KFJZ . . . . .	396
KCLN . . . . .	228	KDHL . . . . .	270	KEPR . . . . .	423	KFKA . . . . .	171
KCLO . . . . .	234	KDIA . . . . .	160	KEPS . . . . .	395	KKFF . . . . .	421
KCLS . . . . .	142	KDIO . . . . .	272	KERB . . . . .	399	KFLA . . . . .	236
KCLV . . . . .	303	KDIX . . . . .	334	KERC . . . . .	395	KFLD . . . . .	396
KCLW . . . . .	397	KDJI . . . . .	142	KERG . . . . .	350	KFLI . . . . .	210
KCLX . . . . .	422	KDKA . . . . .	363	KERN . . . . .	152	KFLJ . . . . .	174
KCMC . . . . .	407	KDKD . . . . .	281	KERV . . . . .	399	KFLW . . . . .	351
KCMJ . . . . .	160	KDLA . . . . .	245	KESM . . . . .	282	KFLY . . . . .	350
KCMO . . . . .	283	KDLK . . . . .	395	KESN . . . . .	393	KFMB . . . . .	163
KCMS . . . . .	173	KDLM . . . . .	270	KEST . . . . .	209	KFMJ . . . . .	348
KCNI . . . . .	292	KDLR . . . . .	334	KETO . . . . .	424	KFML . . . . .	170
KCNO . . . . .	152	KDLS . . . . .	231	KETX . . . . .	400	KFMO . . . . .	282
KCNY . . . . .	405	KDMA . . . . .	272	KEUN . . . . .	246	KFNF . . . . .	231
KCOB . . . . .	231	KDMO . . . . .	281	KEVA . . . . .	439	KFNV . . . . .	246
KCOG . . . . .	228	KDMS . . . . .	147	KEVE . . . . .	271	KFOR . . . . .	293
KCOH . . . . .	398	KDNC . . . . .	426	KEVL . . . . .	250	KFOX . . . . .	157
KCOK . . . . .	168	KDNT . . . . .	395	KEVT . . . . .	145	KFPW . . . . .	148
KCOL . . . . .	171	KDOK . . . . .	407	KEWB . . . . .	160	KFQD . . . . .	141
KCOM . . . . .	392	KDOL . . . . .	159	KEWI . . . . .	236	KFRA . . . . .	246
KCON . . . . .	147	KDOM . . . . .	274	KEYD . . . . .	336	KFRB . . . . .	141
KCOR . . . . .	404	KDON . . . . .	163	KEXO . . . . .	172	KFRC . . . . .	163
KCOW . . . . .	292	KDOV . . . . .	352	KEX . . . . .	353	KFRD . . . . .	404
KCOY . . . . .	167	KDQN . . . . .	147	KEYE . . . . .	403	KFRE . . . . .	155
KCPX . . . . .	410	KDRO . . . . .	288	KEYJ . . . . .	335	KFRM . . . . .	235
KCRA . . . . .	162	KDRS . . . . .	150	KEWB . . . . .	160	KFRO . . . . .	400
KCRB . . . . .	233	KDSJ . . . . .	377	KEWI . . . . .	236	KFRU . . . . .	281
KCRC . . . . .	345	KDSN . . . . .	229	KEX . . . . .	353	KFSA . . . . .	148
KCRG . . . . .	228	KDSX . . . . .	395	KEXO . . . . .	172	KFSB . . . . .	282
KCRS . . . . .	401	KDTA . . . . .	170	KEYD . . . . .	336	KFSC . . . . .	170
KCRT . . . . .	174	KDTH . . . . .	229	KEYE . . . . .	403	KFST . . . . .	396
KCRV . . . . .	281	KDUZ . . . . .	271	KEYJ . . . . .	335	KFTM . . . . .	171
KCSJ . . . . .	173	KDWB . . . . .	273	KEYL . . . . .	271	KFTV . . . . .	403
KCSR . . . . .	292	KDWT . . . . .	406	KEYR . . . . .	295	KFUN . . . . .	304
KCTA . . . . .	392	KDXE . . . . .	150	KEYS . . . . .	392	KFUO . . . . .	281
KCTI . . . . .	397	KDXU . . . . .	410	KEYY . . . . .	409	KFVS . . . . .	281
KCTN . . . . .	397	KDYL . . . . .	411	KEYZ . . . . .	336	KFWB . . . . .	157
KCTX . . . . .	391	KDZA . . . . .	173	KEZU . . . . .	378	KFXD . . . . .	209
KCUB . . . . .	145			KEZY . . . . .	152	KFXM . . . . .	163
KCUE . . . . .	273	KEAN . . . . .	391			KFYN . . . . .	390
KCUL . . . . .	396	KEAP . . . . .	155	KFAB . . . . .	294	KFYO . . . . .	400
KCVL . . . . .	422	KEBE . . . . .	399	KFAC . . . . .	157	KFYR . . . . .	334
KCVR . . . . .	157	KECK . . . . .	402	KFAL . . . . .	282		
KCYL . . . . .	399	KEDD . . . . .	233	KFAM . . . . .	273	KGA . . . . .	426
		KEDO . . . . .	423	KFAR . . . . .	141	KGAF . . . . .	397
KDAB . . . . .	169	KEED . . . . .	354	KFAX . . . . .	164	KGAK . . . . .	303
KDAC . . . . .	155	KEEE . . . . .	402	KFAY . . . . .	148	KGAL . . . . .	352
KDAK . . . . .	334	KEEL . . . . .	249	KFAZ . . . . .	400	KGAS . . . . .	391
KDAL . . . . .	270	KEEN . . . . .	165	KFBB . . . . .	290	KGAY . . . . .	354
KDAN . . . . .	155	KEEP . . . . .	211	KFBC . . . . .	439	KGB . . . . .	163
KDAV . . . . .	400	KEES . . . . .	397	KFBK . . . . .	162	KGBA . . . . .	167
KDAY . . . . .	156	KELA . . . . .	422	KFCB . . . . .	378		

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KGBC . . . . .	397	KHAL . . . . .	246	KIMO . . . . .	207	KLAC . . . . .	158
KGBS . . . . .	157	KHAP . . . . .	302	KIMP . . . . .	402	KLAD . . . . .	351
KGBT . . . . .	397	KHAR . . . . .	141	KIND . . . . .	234	KLAK . . . . .	172
KGBX . . . . .	288	KHAS . . . . .	293	KINE . . . . .	399	KLAM . . . . .	141
KGCA . . . . .	336	KHAT . . . . .	144	KING . . . . .	424	KLAN . . . . .	157
KGCX . . . . .	292	KHBC . . . . .	207	KINO . . . . .	146	KLAS . . . . .	296
KGDN . . . . .	422	KHBM . . . . .	150	KINS . . . . .	155	KLBK . . . . .	400
KGEE . . . . .	153	KHBR . . . . .	398	KINT . . . . .	395	KLBM . . . . .	351
KGEK . . . . .	173	KHDN . . . . .	291	KINY . . . . .	141	KLBS . . . . .	159
KGEM . . . . .	209	KHEM . . . . .	390	KIOA . . . . .	229	KLCB . . . . .	291
KGEN . . . . .	168	KHEN . . . . .	346	KIOT . . . . .	153	KLCN . . . . .	147
KGER . . . . .	157	KHEP . . . . .	144	KIOX . . . . .	389	KLCO . . . . .	347
KGEZ . . . . .	291	KHER . . . . .	167	KIPA . . . . .	207	KLEA . . . . .	304
KGFF . . . . .	348	KHEY . . . . .	395	KIQS . . . . .	169	KLEE . . . . .	231
KGfJ . . . . .	158	KHFH . . . . .	145	KIRO . . . . .	425	KLEI . . . . .	208
KGFL . . . . .	304	KHHH . . . . .	402	KIRT . . . . .	401	KLEM . . . . .	230
KGFW . . . . .	293	KHIL . . . . .	146	KIRV . . . . .	155	KLEN . . . . .	399
KGFX . . . . .	378	KHIT . . . . .	427	KIRX . . . . .	284	KLEO . . . . .	236
KGGF . . . . .	233	KHJ . . . . .	156	KISD . . . . .	378	KLER . . . . .	211
KGGM . . . . .	302	KHMO . . . . .	282	KISN . . . . .	353	KLEX . . . . .	284
KGHF . . . . .	173	KHOB . . . . .	304	KIST . . . . .	166	KLFD . . . . .	271
KGHL . . . . .	289	KHOE . . . . .	168	KIT . . . . .	428	KLFF . . . . .	423
KGHM . . . . .	281	KHOG . . . . .	148	KITE . . . . .	404	KLGA . . . . .	227
KGHS . . . . .	271	KHOK . . . . .	422	KITI . . . . .	422	KLGN . . . . .	409
KGHT . . . . .	156	KHOT . . . . .	159	KITN . . . . .	423	KLGR . . . . .	273
KGIL . . . . .	164	KHOW . . . . .	170	KIUL . . . . .	233	KLIB . . . . .	234
KGIW . . . . .	169	KHOZ . . . . .	148	KIUN . . . . .	403	KLIC . . . . .	247
KGKB . . . . .	407	KHQ . . . . .	426	KIUP . . . . .	171	KLID . . . . .	285
KGKL . . . . .	404	KHSJ . . . . .	156	KIVY . . . . .	393	KLIF . . . . .	393
KGLC . . . . .	346	KHSL . . . . .	154	KIWA . . . . .	231	KLIK . . . . .	282
KGLE . . . . .	290	KHUB . . . . .	293	KIXI . . . . .	425	KLIN . . . . .	293
KGLM . . . . .	152	KHUM . . . . .	167	KIXL . . . . .	393	KLIP . . . . .	155
KGLN . . . . .	172	KHUZ . . . . .	390	KIXX . . . . .	410	KLIQ . . . . .	353
KGLO . . . . .	231	KHVH . . . . .	208	KIXZ . . . . .	388	KLIR . . . . .	171
KGMB . . . . .	207			KIZZ . . . . .	395	KLIV . . . . .	165
KGMC . . . . .	171	KIBE . . . . .	161			KLIX . . . . .	211
KGMI . . . . .	421	KIBH . . . . .	141	KJAM . . . . .	377	KLIZ . . . . .	270
KGMO . . . . .	281	KIBL . . . . .	390	KJAN . . . . .	227	KLKC . . . . .	235
KGMS . . . . .	162	KIBS . . . . .	153	KJAX . . . . .	167	KLLA . . . . .	247
KGMT . . . . .	292	KICA . . . . .	303	KJAY . . . . .	162	KLLL . . . . .	400
KGNB . . . . .	402	KICD . . . . .	232	KJBC . . . . .	401	KLME . . . . .	440
KGNC . . . . .	388	KICK . . . . .	288	KJCF . . . . .	282	KLMO . . . . .	173
KGNO . . . . .	233	KICM . . . . .	172	KJCK . . . . .	234	KLMR . . . . .	172
KGNS . . . . .	399	KICO . . . . .	154	KJEF . . . . .	246	KLMS . . . . .	294
KGO . . . . .	164	KICY . . . . .	141	KJEM . . . . .	347	KLMX . . . . .	303
KGON . . . . .	352	KID . . . . .	210	KJET . . . . .	389	KLO . . . . .	409
KGOS . . . . .	440	KIDD . . . . .	160	KJFJ . . . . .	232	KLOA . . . . .	162
KGPC . . . . .	335	KIDO . . . . .	209	KJIM . . . . .	396	KLOE . . . . .	234
KGRB . . . . .	169	KIEV . . . . .	156	KJKJ . . . . .	142	KLOG . . . . .	422
KGRI . . . . .	397	KIFG . . . . .	230	KJNO . . . . .	141	KLOH . . . . .	273
KGRL . . . . .	349	KIFI . . . . .	210	KJOE . . . . .	249	KLOK . . . . .	165
KGRN . . . . .	230	KIFN . . . . .	144	KJOY . . . . .	167	KLOM . . . . .	157
KGRS . . . . .	424	KIFW . . . . .	141	KJPW . . . . .	289	KLOO . . . . .	350
KGRT . . . . .	304	KIHN . . . . .	346	KJR . . . . .	425	KLOS . . . . .	302
KGST . . . . .	155	KIHR . . . . .	351	KJRG . . . . .	235	KLOU . . . . .	247
KGU . . . . .	207	KIJV . . . . .	377	KJSK . . . . .	292	KLOV . . . . .	173
KGUC . . . . .	172	KIKI . . . . .	208			KLPL . . . . .	247
KGUL . . . . .	403	KIKK . . . . .	403	KKAL . . . . .	395	KLPM . . . . .	336
KGVL . . . . .	397	KIKO . . . . .	142	KKAN . . . . .	235	KLPR . . . . .	347
KGVO . . . . .	291	KIKS . . . . .	250	KKAR . . . . .	161	KLPW . . . . .	288
KGvw . . . . .	289	KILE . . . . .	397	KKAS . . . . .	406	KLRA . . . . .	149
KGW . . . . .	353	KILO . . . . .	335	KKEY . . . . .	427	KLRS . . . . .	284
KGWA . . . . .	345	KILT . . . . .	398	KKHI . . . . .	164	KLTF . . . . .	271
KGy . . . . .	423	KIMA . . . . .	427	KKIN . . . . .	269	KLTR . . . . .	345
KGYN . . . . .	346	KIMB . . . . .	293	KKIS . . . . .	161	KLTZ . . . . .	290
		KIML . . . . .	439	KKIT . . . . .	305	KLUB . . . . .	410
KHAI . . . . .	207	KIMM . . . . .	378	KKJO . . . . .	285	KLUC . . . . .	296
KHAK . . . . .	228	KIMN . . . . .	171			KLUE . . . . .	400

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KLUV . . . . .	246	KNDI . . . . .	208	KOLE . . . . .	403	KPEL . . . . .	246
KLVL . . . . .	403	KNDY . . . . .	235	KOLJ . . . . .	404	KPEP . . . . .	404
KLVT . . . . .	400	KNEA . . . . .	149	KOLO . . . . .	296	KPER . . . . .	156
KLWN . . . . .	234	KNEB . . . . .	295	KOLR . . . . .	173	KPET . . . . .	399
KLWT . . . . .	284	KNED . . . . .	346	KOLS . . . . .	347	KPGE . . . . .	144
KLWW . . . . .	228	KNEL . . . . .	390	KOLT . . . . .	295	KPHO . . . . .	144
KLYD . . . . .	153	KNEM . . . . .	284	KOLY . . . . .	377	KPIK . . . . .	170
KLYQ . . . . .	291	KNET . . . . .	402	KOMA . . . . .	347	KPIN . . . . .	142
KLYR . . . . .	147	KNEW . . . . .	426	KOME . . . . .	348	KPIR . . . . .	350
KLZ . . . . .	171	KNEX . . . . .	235	KOMO . . . . .	425	KPLC . . . . .	247
KMA . . . . .	232	KNEZ . . . . .	157	KOMW . . . . .	423	KPLT . . . . .	403
KMAC . . . . .	405	KNGL . . . . .	161	KOMY . . . . .	169	KPLY . . . . .	154
KMAD . . . . .	346	KNGS . . . . .	156	KONE . . . . .	296	KPMC . . . . .	153
KMAE . . . . .	401	KNIA . . . . .	230	KONG . . . . .	169	KPNG . . . . .	403
KMAK . . . . .	155	KNIM . . . . .	284	KONI . . . . .	410	KPOC . . . . .	151
KMAM . . . . .	281	KNIN . . . . .	408	KONO . . . . .	405	KPOD . . . . .	154
KMAN . . . . .	235	KNIT . . . . .	388	KONP . . . . .	424	KPOI . . . . .	208
KMAQ . . . . .	230	KNND . . . . .	350	KOOK . . . . .	289	KPOJ . . . . .	353
KMAR . . . . .	250	KNOC . . . . .	247	KOOL . . . . .	144	KPOL . . . . .	159
KMAS . . . . .	426	KNOE . . . . .	247	KOOO . . . . .	294	KPOR . . . . .	424
KMBC . . . . .	283	KNOG . . . . .	144	KOOS . . . . .	349	KPOS . . . . .	403
KMBL . . . . .	399	KNOK . . . . .	396	KOPR . . . . .	290	KPOW . . . . .	440
KMBY . . . . .	160	KNOR . . . . .	346	KOPY . . . . .	338	KPQ . . . . .	427
KMCD . . . . .	230	KNOT . . . . .	145	KORA . . . . .	391	KPRB . . . . .	354
KMCM . . . . .	352	KNOW . . . . .	389	KORC . . . . .	401	KPRC . . . . .	398
KMCO . . . . .	352	KNOX . . . . .	335	KORD . . . . .	424	KPRK . . . . .	291
KMDO . . . . .	233	KNPT . . . . .	352	KORE . . . . .	350	KPRL . . . . .	161
KMED . . . . .	352	KNUJ . . . . .	272	KORK . . . . .	296	KPRM . . . . .	272
KMEL . . . . .	427	KNUZ . . . . .	398	KORL . . . . .	208	KPRO . . . . .	162
KMEN . . . . .	163	KNWC . . . . .	378	KORN . . . . .	377	KPRS . . . . .	283
KMEO . . . . .	294	KNX . . . . .	158	KORT . . . . .	210	KPSO . . . . .	396
KMER . . . . .	440			KOSA . . . . .	402	KPST . . . . .	211
KMHL . . . . .	271	KOA . . . . .	171	KOSE . . . . .	150	KPTL . . . . .	295
KMHT . . . . .	401	KOAL . . . . .	409	KOSI . . . . .	171	KPUB . . . . .	163
KMIL . . . . .	391	KOAM . . . . .	235	KOSY . . . . .	151	KPUG . . . . .	421
KMIN . . . . .	303	KOB . . . . .	302	KOTA . . . . .	378		
KMIS . . . . .	285	KOBE . . . . .	304	KOTE . . . . .	271	KQAQ . . . . .	269
KMJ . . . . .	156	KOBH . . . . .	377	KOTN . . . . .	151	KQDY . . . . .	336
KMLB . . . . .	247	KOCA . . . . .	399	KOTS . . . . .	303	KQEN . . . . .	354
KMMJ . . . . .	293	KOCY . . . . .	347	KOUR . . . . .	230	KQEO . . . . .	302
KMMO . . . . .	284	KODA . . . . .	398	KOVC . . . . .	336	KQIK . . . . .	351
KMNS . . . . .	232	KODE . . . . .	282	KOVE . . . . .	440	KQMS . . . . .	162
KMO . . . . .	427	KODI . . . . .	439	KOVO . . . . .	410	KQOT . . . . .	428
KMON . . . . .	290	KODL . . . . .	354	KOWB . . . . .	440	KQV . . . . .	363
KMOP . . . . .	146	KODY . . . . .	294	KOWL . . . . .	153	KQYX . . . . .	283
KMOR . . . . .	172	KOEL . . . . .	231	KOWN . . . . .	155		
KMOX . . . . .	286	KOFE . . . . .	424	KOXR . . . . .	160	KRAC . . . . .	301
KMPC . . . . .	158	KOFI . . . . .	291	KOY . . . . .	144	KRAD . . . . .	270
KMRC . . . . .	247	KOFO . . . . .	235	KOYL . . . . .	402	KRAE . . . . .	439
KMRS . . . . .	272	KOFY . . . . .	165	KOYN . . . . .	289	KRAF . . . . .	354
KMSL . . . . .	168	KOGA . . . . .	294	KOZE . . . . .	210	KRAI . . . . .	170
KMUL . . . . .	402	KOGO . . . . .	164	KOZI . . . . .	422	KRAK . . . . .	162
KMUR . . . . .	409	KOGT . . . . .	402	KOZY . . . . .	271	KRAL . . . . .	440
KMUS . . . . .	346	KOH . . . . .	296			KRAM . . . . .	296
KMVI . . . . .	208	KOHI . . . . .	354	KPAC . . . . .	403	KRAN . . . . .	402
KMYC . . . . .	159	KOHO . . . . .	208	KPAL . . . . .	161	KRAY . . . . .	388
KNAF . . . . .	397	KOHU . . . . .	351	KPAM . . . . .	353	KRBA . . . . .	401
KNAK . . . . .	410	KOIL . . . . .	294	KPAN . . . . .	398	KRBC . . . . .	388
KNAL . . . . .	407	KOIN . . . . .	353	KPAS . . . . .	153	KRBI . . . . .	273
KNBA . . . . .	168	KOJM . . . . .	291	KPAT . . . . .	153	KRBN . . . . .	292
KNBR . . . . .	164	KOKA . . . . .	249	KPAY . . . . .	154	KRCB . . . . .	228
KNBY . . . . .	150	KOKE . . . . .	389	KPBA . . . . .	151	KRCK . . . . .	162
KNCK . . . . .	233	KOKL . . . . .	347	KPBM . . . . .	303	KRCO . . . . .	353
KNCM . . . . .	284	KOKO . . . . .	289	KPCA . . . . .	150	KRDG . . . . .	162
KNCO . . . . .	233	KOKX . . . . .	230	KPCN . . . . .	397	KRDO . . . . .	170
KNCY . . . . .	294	KOKY . . . . .	149	KPDN . . . . .	403	KRDR . . . . .	351
KNDC . . . . .	335	KOL . . . . .	425	KPDQ . . . . .	353	KRDS . . . . .	145
		KOLD . . . . .	146	KPEG . . . . .	426	KRDU . . . . .	154

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KRED	155	KRZE	303	KSTA	391	KTOB	161
KREH	249	KRZY	302	KSTB	390	KTOC	246
KREI	282			KSTL	286	KTOD	406
KREK	348	KSAL	236	KSTN	167	KTOE	271
KREM	426	KSAM	399	KSTP	273	KTOH	208
KREO	156	KSAN	164	KSTR	172	KTOK	347
KREW	426	KSAY	165	KSTT	229	KTON	390
KREX	172	KSBW	163	KSTV	406	KTOO	296
KRFO	272	KSCB	234	KSUB	409	KTOP	236
KRFS	295	KSCJ	232	KSUD	152	KTOW	347
KRGI	293	KSCO	167	KSUE	168	KTPA	151
KRGV	408	KSD	286	KSUM	270	KTRB	159
KRHD	345	KSDN	377	KSUN	142	KTRC	304
KRIB	231	KSDO	164	KSVC	410	KTRE	401
KRIG	402	KSDR	378	KSVN	409	KTRF	274
KRIH	249	KSEE	167	KSVP	302	KTRG	208
KRIO	401	KSEI	211	KSWA	397	KTRH	398
KRIZ	144	KSEK	235	KSWM	280	KTRI	232
KRKC	156	KSEL	400	KSWO	346	KTRM	390
KRKD	159	KSEM	423	KSXX	410	KTRN	408
KRKO	422	KSEN	292	KSYC	169	KTRY	244
KRKT	349	KSEO	345	KSYL	244	KTSA	405
KRLA	161	KSET	396	KSYX	305	KTSM	396
KRLC	210	KSEW	141			KTTN	288
KRLD	394	KSEY	405	KTAC	427	KTTR	285
KRLN	170	KSFA	402	KTAE	406	KTTS	288
KRLW	151	KSFE	160	KTAN	146	KTTT	292
KRMD	249	KSFO	165	KTAR	144	KTUC	146
KRMG	348	KSGM	288	KTAT	345	KTUE	407
KRML	154	KSGT	439	KTBB	407	KTW	426
KRMO	284	KSHA	352	KTBC	389	KTWO	439
KRMS	285	KSIB	228	KTCB	284	KTXJ	399
KRNO	163	KSID	295	KTCR	272	KTXO	405
KRNR	354	KSIG	245	KTCS	148	KTYM	156
KRNS	349	KSIL	305	KTDL	245		
KRNT	229	KSIM	288	KTDO	355	KUAM	441
KRNY	293	KSIR	236	KTEE	210	KUBA	169
KROB	404	KSIS	288	KTEL	427	KUBC	173
KROC	273	KSIW	348	KTEM	406	KUBE	353
KROD	396	KSIX	393	KTEO	404	KUBO	405
KROE	440	KSJB	336	KTER	406	KUDE	160
KROF	244	KSKY	394	KTFI	211	KUDI	290
KROP	153	KSL	410	KTFO	405	KUDL	283
KROS	228	KSLM	354	KTFS	407	KUDU	168
KROW	350	KSLO	249	KTFY	390	KUEN	427
KROX	270	KSLV	173	KTHE	440	KUEQ	144
KROY	163	KSLY	165	KTHS	147	KUGN	351
KRPL	210	KSMA	167	KTHT	398	KUIK	351
KRRR	304	KSMN	231	KTIB	250	KUJ	427
KRRV	406	KSMO	288	KTIL	355	KUKA	405
KRSA	163	KSNN	211	KTIM	166	KUKI	168
KRSC	423	KSNY	406	KTIP	161	KUKO	403
KRSD	378	KSO	229	KTIX	352	KUKU	289
KRSI	271	KSOK	233	KTJS	346	KULA	208
KRSL	235	KSON	164	KTKN	141	KULE	422
KRSN	304	KSOO	378	KTKR	168	KULP	395
KRSY	304	KSOP	410	KTKT	146	KUMA	353
KRTN	304	KSOX	404	KTLD	250	KUMU	208
KRTR	440	KSPA	167	KTLN	171	KUNO	393
KRUN	389	KSPI	348	KTLO	150	KUOA	151
KRUS	249	KSPL	395	KTLQ	348	KUPD	145
KRUX	144	KSPT	211	KTLU	404	KUPI	210
KRVC	349	KSRA	211	KTLW	407	KURA	409
KRVN	293	KSRC	305	KTMC	346	KURL	289
KRWB	273	KSRO	167	KTMS	166	KURV	395
KRXK	211	KSRV	352	KTNC	293	KURY	349
KRYS	392	KSSS	170	KTNM	305	KUSH	345
		KSST	406	KTNT	427	KUSN	286

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KUTA . . . . .	409	KVWC. . . . .	407	KWRF . . . . .	151	KYOK . . . . .	398
KUTI . . . . .	428	KVWM . . . . .	145	KWRO . . . . .	350	KYOR . . . . .	153
KUTT . . . . .	334	KVWO . . . . .	439	KWRT . . . . .	280	KYOS . . . . .	159
KUTY . . . . .	161			KWRV . . . . .	294	KYOU . . . . .	172
KUXL . . . . .	271	KWAC . . . . .	153	KWRW . . . . .	346	KYRO . . . . .	285
KUVR . . . . .	293	KWAD . . . . .	274	KWSD . . . . .	160	KYSM . . . . .	271
KUZN . . . . .	250	KWAK . . . . .	151	KWSH . . . . .	348	KYSN . . . . .	170
KUZZ . . . . .	153	KWAL . . . . .	212	KWSK . . . . .	235	KYSS . . . . .	292
KVAN . . . . .	421	KWAM . . . . .	384	KWSL . . . . .	172	KYUM . . . . .	146
KVAS . . . . .	349	KWAT . . . . .	378	KWSO . . . . .	169	KYVA . . . . .	303
KVCK . . . . .	292	KWAY . . . . .	351	KWTC . . . . .	153	KYW . . . . .	338
KVCL . . . . .	250	KWBA . . . . .	389	KWTO . . . . .	288		
KVCV . . . . .	162	KWBB . . . . .	236	KWTX . . . . .	408	KZEE . . . . .	408
KVEC . . . . .	165	KWBC . . . . .	402	KWUN . . . . .	154	KZEY . . . . .	407
KVEE . . . . .	147	KWBE . . . . .	292	KWVR . . . . .	350	KZIP . . . . .	388
KVEG . . . . .	296	KWBG . . . . .	227	KWVY . . . . .	232	KZIX . . . . .	171
KVEL . . . . .	411	KWBW . . . . .	234	KWWL . . . . .	232	KZNG . . . . .	149
KVEN . . . . .	168	KWBY . . . . .	145	KWYK . . . . .	303	KZOL . . . . .	346
KVET . . . . .	389	KWCB . . . . .	151	KWYN . . . . .	152	KZOO . . . . .	208
KVFC . . . . .	170	KWCL . . . . .	249	KWYO . . . . .	440	KZOT . . . . .	149
KVFD . . . . .	230	KWCO . . . . .	345	KWYR . . . . .	378	KZUN . . . . .	423
KVGB . . . . .	234	KWEB . . . . .	273	KWYZ . . . . .	422	KZZN . . . . .	400
KVI . . . . .	426	KWED . . . . .	405				
KVIC . . . . .	407	KWEI . . . . .	212	KXA . . . . .	426		
KVIL . . . . .	394	KWEL . . . . .	401	KXAR . . . . .	148		
KVIM . . . . .	248	KWEW . . . . .	304	KXEL . . . . .	232		
KVIN . . . . .	348	KWFR . . . . .	404	KXEN . . . . .	287		
KVIP . . . . .	162	KWFS . . . . .	351	KXEO . . . . .	284		
KVKM . . . . .	402	KWFT . . . . .	408	KXEW . . . . .	146		
KVLB . . . . .	391	KWGW . . . . .	168	KXEX . . . . .	156		
KVLC . . . . .	149	KWHI . . . . .	390	KXGI . . . . .	230		
KVLF . . . . .	388	KWHK . . . . .	234	KXGN . . . . .	290		
KVLG . . . . .	399	KWHN . . . . .	148	KXGO . . . . .	334		
KVLH . . . . .	347	KWHO . . . . .	410	KXIC . . . . .	230		
KVLL . . . . .	400	KWHW . . . . .	344	KXIT . . . . .	393		
KVLV . . . . .	296	KWIC . . . . .	410	KXIV . . . . .	145		
KVMA . . . . .	149	KWIK . . . . .	211	KXJK . . . . .	148		
KVMC . . . . .	392	KWIL . . . . .	349	KXKW . . . . .	246		
KVML . . . . .	167	KWIN . . . . .	349	KXL . . . . .	353		
KVNA . . . . .	142	KWIP . . . . .	159	KXLE . . . . .	422		
KVNI . . . . .	210	KWIQ . . . . .	423	KXLF . . . . .	290		
KVNU . . . . .	409	KWIV . . . . .	439	KXLL . . . . .	291		
KVOB . . . . .	244	KWIZ . . . . .	166	KXLO . . . . .	291		
KVOC . . . . .	439	KWJJ . . . . .	353	KXLR . . . . .	150		
KVOD . . . . .	302	KWK . . . . .	287	KXLW . . . . .	287		
KVNA . . . . .	142	KWKC . . . . .	388	KXLY . . . . .	426		
KVOE . . . . .	233	KWKH . . . . .	249	KXO . . . . .	154		
KVOG . . . . .	409	KWKW . . . . .	161	KXOA . . . . .	163		
KVOL . . . . .	246	KWKY . . . . .	229	KXOK . . . . .	287		
KVOM . . . . .	150	KWLA . . . . .	247	KXOL . . . . .	396		
KVON . . . . .	160	KWLM . . . . .	274	KXOX . . . . .	406		
KVOO . . . . .	348	KWMT . . . . .	230	KXRA . . . . .	269		
KVOP . . . . .	403	KWNA . . . . .	296	KXRJ . . . . .	151		
KVOR . . . . .	170	KWNO . . . . .	274	KXRO . . . . .	421		
KVOU . . . . .	407	KWNS . . . . .	235	KXRX . . . . .	165		
KVOW . . . . .	440	KWNT . . . . .	229	KXXL . . . . .	290		
KVOX . . . . .	272	KWOA . . . . .	274	KXXX . . . . .	233		
KVOY . . . . .	146	KWOC . . . . .	285	KXYZ . . . . .	398		
KVOZ . . . . .	400	KWOE . . . . .	345				
KVPI . . . . .	250	KWON . . . . .	345	KYA . . . . .	165		
KVRC . . . . .	147	KWOR . . . . .	441	KYCA . . . . .	145		
KVRE . . . . .	167	KWOS . . . . .	282	KYCN . . . . .	440		
KVRH . . . . .	173	KWOW . . . . .	161	KYES . . . . .	354		
KVRS . . . . .	440	KWPC . . . . .	231	KYJC . . . . .	352		
KVSA . . . . .	150	KWPM . . . . .	289	KYME . . . . .	209		
KVSF . . . . .	305	KWPR . . . . .	345	KYND . . . . .	145		
KVSH . . . . .	295	KWRD . . . . .	398	KYNG . . . . .	349		
KVSO . . . . .	345	KWRE . . . . .	289	KYNO . . . . .	156		
				KYNT . . . . .	379		

		<u>W</u>	
		WAAA . . . . .	333
		WAAB . . . . .	260
		WAAC . . . . .	227
		WAAF . . . . .	215
		WAAG . . . . .	196
		WAAP . . . . .	219
		WAAT . . . . .	301
		WAAX . . . . .	136
		WAAY . . . . .	136
		WABA . . . . .	441
		WABB . . . . .	137
		WABC . . . . .	313
		WABF . . . . .	135
		WABG . . . . .	276
		WABH . . . . .	414
		WABI . . . . .	250
		WABJ . . . . .	260
		WABL . . . . .	244
		WABO . . . . .	280
		WABQ . . . . .	338
		WABR . . . . .	190
		WABT . . . . .	140
		WABV . . . . .	370
		WABY . . . . .	305
		WABZ . . . . .	322
		WACA . . . . .	371
		WACB . . . . .	360
		WACE . . . . .	257
		WACK . . . . .	312
		WACL . . . . .	206
		WACO . . . . .	408
		WACR . . . . .	275
		WACT . . . . .	140
		WADA . . . . .	331
		WADC . . . . .	336
		WADE . . . . .	332
		WADK . . . . .	369
		WADO . . . . .	313
		WADP . . . . .	360
		WADS . . . . .	174
		WAEB . . . . .	355
		WAEI . . . . .	442
		WAEW . . . . .	381

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
W AFC	419	W ARE	260	W BAX	368	W BMK	207
W AFS	306	W ARF	137	W BAY	433	W BML	202
W AGC	134	W ARI	132	W BAZ	310	W BNB	443
W AGE	416	W ARK	254	W BBA	220	W BNC	297
W AGF	134	W ARM	365	W BBB	323	W FNL	222
W AGG	381	W ARN	184	W BBF	319	W BNO	337
W AGL	374	W ARO	356	W BBI	412	W BNR	307
W AGM	252	W ARU	226	W BBK	198	W BNS	339
W AGN	266	W ASA	255	W BBM	213	W BNT	386
W AGR	328	W ASK	225	W BBO	325	W BNX	313
W AGS	371	W ATA	323	W BBQ	197	W BOB	415
W AGY	325	W ATC	264	W BBT	202	W BOC	255
W AIK	217	W ATE	382	W BBW	344	W BOF	420
W AIL	244	W ATH	337	W BBX	298	W BOK	248
W AIM	370	W ATM	132	W BBY	222	W BOL	379
W AIN	237	W ATK	432	W BBZ	347	W BOP	192
W AIR	333	W ATM	132	W BCA	133	W BOS	256
W AIT	213	W ATN	321	W BCB	361	W BOW	227
W AJF	134	W ATO	386	W BCH	264	W BOX	245
W AJR	430	W ATP	375	W BCI	420	W BOY	429
W AKE	196	W ATR	177	W BCK	261	W BPZ	361
W AKI	384	W ATS	365	W BCM	261	W BRB	267
W AKN	370	W ATT	262	W BCR	413	W BRC	133
W AKO	218	W ATV	133	W BCU	376	W BRD	180
W AKR	336	W ATW	432	W BEC	259	W BRE	368
W AKY	240	W ATZ	261	W BEE	213	W BRG	416
W ALA	137	W AUB	306	W BEJ	381	W BRK	259
W ALD	376	W AUC	195	W BEL	433	W BRL	297
W ALE	257	W AUD	133	W BEN	307	W BRM	328
W ALG	196	W AUG	197	W BET	257	W BRN	261
W ALK	318	W AUX	438	W BEU	371	W BRO	207
W ALL	312	W AVA	412	W BEV	432	W BRT	237
W ALM	261	W AVE	240	W BEX	337	W BRV	307
W ALO	442	W AVI	340	W BFD	356	W BRX	356
W ALT	194	W AVL	355	W BGC	181	W BRY	177
W ALY	310	W AVN	274	W BGN	237	W BSA	133
W AMD	253	W AVO	198	W BGR	202	W BSC	371
W AME	188	W AVP	180	W BHB	201	W BSG	198
W AMI	133	W AVU	132	W BHC	374	W BSM	258
W AML	278	W AVY	417	W BHF	199	W BSR	192
W AMM	263	W AVZ	176	W BHP	136	W BT	323
W AMO	363	W AWA	438	W BIA	197	W BTA	307
W AMR	195	W AWK	225	W BIC	307	W BTH	432
W AMS	178	W AXE	195	W BIE	203	W BTM	414
W AMW	227	W AXU	238	W EIG	326	W BTN	411
W AMY	274	W AXX	433	W BIL	187	W BTO	225
W ANA	132	W AYB	420	W BIP	275	W BTS	134
W ANB	368	W AYE	254	W BIR	383	W BUC	428
W ANE	223	W AYN	330	W BIS	174	W BUD	301
W ANN	253	W AYR	190	W BIW	222	W BUT	356
W ANS	370	W AYS	323	W BIX	186	W BUX	358
W ANT	418	W AYX	207	W BIZ	433	W BUY	328
W ANY	237	W AYZ	368	W BKH	276	W BUZ	309
W AOK	197	W AZA	198	W BKN	279	W BVL	237
W AOV	227	W AZE	181	W BKV	438	W BVM	320
W APA	443	W AZF	280	W BLA	325	W BVP	356
W APC	318	W AZL	360	W BLE	274	W BYE	134
W APE	186	W AZS	376	W BLF	356	W BYG	204
W APF	278	W AZY	225	W BLG	239	W BYS	212
W APG	180	W BAB	307	W BLJ	200	W BZ	256
W API	133	W BAC	380	W BLO	135	W BZE	432
W APL	432	W BAG	323	W BLR	371	W BZI	222
W APO	379	W BAL	253	W BLT	413	W BZY	177
W APX	138	W BAM	138	W BLU	419	W CAM	299
W AQE	255	W BAP	396	W BLY	343	W CAO	253
W ARA	256	W BAR	180	W BMA	322	W CAP	258
W ARB	245	W BAT	225	W BMC	384	W CAR	262
W ARD	360	W BAW	371	W BMD	253	W CAT	259

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WCAU	362	WCME	251	WCVS	221	WDSK	275
WCAW	428	WCMI	237	WCWC	437	WDSM	270
WCAY	371	WCMN	441	WCYB	413	WDSP	182
WCAZ	213	WCMP	273	WCYN	238	WDSR	187
WCBA	308	WCMR	222	WDAD	360	WDSU	248
WCBG	357	WCMS	417	WDAE	194	WDUN	201
WCBI	276	WCMT	384	WDAF	283	WDUX	438
WCBL	237	WCMY	219	WDAK	199	WDUZ	433
WCBM	253	WCNB	222	WDAL	278	WDVA	414
WCBQ	269	WCNC	324	WDAN	216	WDVH	185
WCBF	313	WCNF	332	WDAR	372	WDVL	301
WCBT	330	WCNH	192	WDAS	362	WDWD	200
WCBY	262	WCNL	298	WDAX	203	WDWS	213
WCCC	174	WCNR	356	WDAY	335	WDXB	379
WCCF	192	WCNS	337	WDBC	263	WDXE	383
WCCM	258	WCNT	213	WDBF	182	WDXI	382
WCCN	436	WCNU	182	WDBJ	419	WDXL	384
WCCO	272	WCNX	175	WDBL	387	WDXN	380
WCCW	269	WCOA	192	WDBM	331	WDXR	242
WCDJ	324	WCOC	278	WDBO	190	WDXY	376
WCDL	356	WCOG	326	WDBQ	230	WDZ	216
WCDT	387	WCOH	204	WDCF	182	WEAB	374
WCEC	330	WCOJ	357	WDCR	297	WEAC	373
WCED	358	WCOL	339	WDDT	276	WEAD	197
WCEF	431	WCON	200	WDDY	415	WEAG	379
WCEH	202	WCOP	256	WDEA	251	WEAL	326
WCEM	254	WCOR	383	WDEC	196	WEAM	412
WCEN	267	WCOS	372	WDEE	174	WEAN	369
WCER	262	WCOU	251	WDEF	379	WEAQ	433
WCFL	213	WCOV	138	WDEH	387	WEAS	205
WCFR	412	WCOW	437	WDEL	178	WEAT	195
WCFV	413	WCOY	357	WDEV	412	WEAV	318
WCGA	199	WCPA	357	WDEW	260	WEAW	216
WCGC	322	WCPC	277	WDGY	272	WEBB	253
WCGO	215	WCPH	381	WDIA	384	WEBC	270
WCGR	308	WCPM	238	WDIG	135	WEBJ	134
WCHA	357	WCPO	338	WDIX	375	WEBO	317
WCHB	265	WCPS	332	WDJS	329	WEBQ	217
WCHE	368	WCQS	196	WDKD	374	WEBR	307
WCHI	338	WCRA	216	WDKN	381	WEBY	189
WCHJ	275	WCRB	256	WDLA	321	WECL	433
WCHK	199	WCRE	372	WDLB	435	WEDC	213
WCHL	323	WCRI	139	WDLC	318	WEDO	361
WCHN	317	WCRK	385	WDLM	216	WEEB	331
WCHO	343	WCRL	138	WDLP	190	WEED	330
WCHS	428	WCRM	262	WDLR	340	WEEE	318
WCHV	413	WCRO	360	WDMC	267	WEEF	217
WCIL	212	WCRS	374	WDMV	255	WEEI	256
WCIN	338	WCRT	133	WDNC	324	WEEL	414
WCJU	275	WCRV	301	WDNE	429	WEEN	383
WCKB	324	WCRW	213	WDNG	132	WEEP	363
WCKI	374	WCRY	202	WDNT	381	WEER	420
WCKM	376	WCSC	371	WDOC	242	WEET	418
WCKY	338	WCSH	251	WDOD	379	WEEU	364
WCLA	199	WCSI	222	WDOE	308	WEEW	332
WCLB	199	WCSR	264	WDOG	266	WEEX	358
WCLC	382	WCSS	306	WDOK	338	WEEZ	357
WCLD	275	WCST	428	WDOL	196	WEGO	324
WCLE	380	WCTA	132	WDON	255	WEGP	252
WCLG	430	WCTC	300	WDOR	437	WEHH	309
WCLI	308	WCTR	254	WDOS	317	WEIC	213
WCLO	434	WCTT	238	WDOT	411	WEIM	257
WCLS	199	WCTW	226	WDOV	178	WEIR	431
WCLT	342	WCUB	434	WDOW	263	WEIS	134
WCLW	341	WCUE	336	WDQN	216	WEJL	366
WCMA	276	WCUM	254	WDRC	174	WEKR	381
WCMB	359	WCVA	414	WDSC	372	WEKY	243
WCMC	301	WCVI	358	WDSG	381	WEKZ	436
		WCVP	329				



Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WELB . . . . .	135	WFLAG . . . . .	325	WFTG . . . . .	240	WGNS . . . . .	385
WELC . . . . .	431	WFAH . . . . .	337	WFTL . . . . .	183	WGNU . . . . .	217
WELD . . . . .	429	WFAI . . . . .	325	WFTM . . . . .	241	WGNY . . . . .	312
WELE . . . . .	182	WFAR . . . . .	359	WFTR . . . . .	415	WGOC . . . . .	373
WELI . . . . .	176	WFAS . . . . .	321	WFTW . . . . .	184	WGOG . . . . .	376
WELK . . . . .	413	WFAU . . . . .	250	WFUL . . . . .	238	WGOH . . . . .	238
WELL . . . . .	261	WFAX . . . . .	414	WFUN . . . . .	188	WGOK . . . . .	137
WELM . . . . .	308	WFBC . . . . .	373	WFUR . . . . .	264	WGOL . . . . .	326
WELO . . . . .	280	WFBG . . . . .	355	WFVA . . . . .	415	WGOV . . . . .	206
WELP . . . . .	373	WFBL . . . . .	320	WFBG . . . . .	325	WGPA . . . . .	356
WELR . . . . .	139	WFBM . . . . .	224	WFWL . . . . .	379	WGPC . . . . .	196
WELS . . . . .	328	WFBR . . . . .	253	WFYC . . . . .	261	WGR . . . . .	308
WELY . . . . .	270	WFDF . . . . .	263	WFYI . . . . .	309	WGRA . . . . .	199
WELZ . . . . .	274	WFDR . . . . .	203	WGAA . . . . .	199	WGRD . . . . .	264
WEMB . . . . .	381	WFEA . . . . .	297	WGAC . . . . .	198	WGRF . . . . .	441
WEMD . . . . .	254	WFEB . . . . .	139	WGAD . . . . .	136	WGRM . . . . .	276
WEMJ . . . . .	297	WFEC . . . . .	359	KGAF . . . . .	206	WGRO . . . . .	187
WEMP . . . . .	435	WFFF . . . . .	275	WGAI . . . . .	324	WGRP . . . . .	359
WENC . . . . .	333	WFFG . . . . .	187	WGAL . . . . .	360	WGRV . . . . .	381
WEND . . . . .	358	WFGM . . . . .	257	WGAN . . . . .	251	WGRY . . . . .	223
WENE . . . . .	309	WFGN . . . . .	373	WGAP . . . . .	384	WGSA . . . . .	358
WENK . . . . .	387	WFGW . . . . .	322	WGAR . . . . .	339	WGSB . . . . .	220
WENN . . . . .	133	WFHG . . . . .	413	WGAS . . . . .	325	WGSM . . . . .	310
WENO . . . . .	385	WFHK . . . . .	138	WGAT . . . . .	415	WGSR . . . . .	203
WENT . . . . .	310	WFHR . . . . .	438	WGAU . . . . .	196	WGST . . . . .	197
WENY . . . . .	309	WFIG . . . . .	376	WGAW . . . . .	258	WGSV . . . . .	136
WENZ . . . . .	415	WFIL . . . . .	362	WGBA . . . . .	199	WGSW . . . . .	374
WEOK . . . . .	318	WFIN . . . . .	340	WGBB . . . . .	309	WGTA . . . . .	205
WEOL . . . . .	340	WFIS . . . . .	373	WGBF . . . . .	223	WGTC . . . . .	326
WEPG . . . . .	387	WFIW . . . . .	217	WGBG . . . . .	326	WGTL . . . . .	327
WEPM . . . . .	430	WFIX . . . . .	136	WGBI . . . . .	366	WGTM . . . . .	333
WEA . . . . .	301	WFKN . . . . .	238	WGBR . . . . .	326	WGTN . . . . .	373
WERD . . . . .	197	WFKY . . . . .	238	WGBS . . . . .	188	WGTO . . . . .	182
WERE . . . . .	339	WFLA . . . . .	194	WGCB . . . . .	365	WGUN . . . . .	200
WERH . . . . .	136	WFLB . . . . .	325	WGCD . . . . .	372	WGUS . . . . .	198
WERI . . . . .	370	WFLI . . . . .	380	WGCM . . . . .	276	WGUY . . . . .	250
WERL . . . . .	433	WFLN . . . . .	362	WGEA . . . . .	136	WGVA . . . . .	309
WERT . . . . .	343	WFLO . . . . .	414	WGEE . . . . .	224	WGVM . . . . .	276
WESA . . . . .	357	WFLR . . . . .	308	WGEM . . . . .	220	WGWC . . . . .	139
WESB . . . . .	356	WFLS . . . . .	415	WGET . . . . .	359	WGWR . . . . .	322
WESC . . . . .	373	WFLW . . . . .	241	WGEZ . . . . .	433	WGY . . . . .	320
WESO . . . . .	259	WFMC . . . . .	326	WGFA . . . . .	221	WGYV . . . . .	136
WESR . . . . .	420	WFMD . . . . .	254	WGFS . . . . .	200	WGYW . . . . .	383
WEST . . . . .	358	WFMH . . . . .	134	WGGA . . . . .	201		
WESX . . . . .	259	WFMJ . . . . .	344	WGGG . . . . .	185	WHAB . . . . .	198
WESY . . . . .	276	WFMO . . . . .	325	WGGH . . . . .	218	WHAG . . . . .	255
WETB . . . . .	382	WFMW . . . . .	240	WGGO . . . . .	319	WHAI . . . . .	258
WETC . . . . .	333	WFNC . . . . .	325	WGH . . . . .	417	WHAK . . . . .	268
WETH . . . . .	192	WFNL . . . . .	375	WGHC . . . . .	199	WHAL . . . . .	387
WETT . . . . .	255	WFOB . . . . .	340	WGHM . . . . .	252	WHAM . . . . .	319
WETU . . . . .	140	WFOM . . . . .	203	WGHN . . . . .	264	WHAN . . . . .	185
WETZ . . . . .	430	WFOR . . . . .	277	WGHQ . . . . .	319	WHAP . . . . .	416
WEUP . . . . .	136	WFOX . . . . .	435	WGIC . . . . .	344	WHAR . . . . .	429
WEVA . . . . .	414	WFOY . . . . .	193	WGIG . . . . .	198	WHAS . . . . .	240
WEVD . . . . .	315	WFPA . . . . .	135	WGIL . . . . .	217	WHAT . . . . .	362
WEVE . . . . .	270	WFPG . . . . .	298	WGIR . . . . .	298	HAV . . . . .	258
WEW . . . . .	287	WFPM . . . . .	201	WGIV . . . . .	323	WHAW . . . . .	432
WEWO . . . . .	328	WFPR . . . . .	246	WGKA . . . . .	197	WHAY . . . . .	175
WEXL . . . . .	268	WFRA . . . . .	359	WGKV . . . . .	429	WHB . . . . .	284
WEXT . . . . .	177	WFRB . . . . .	254	WGL . . . . .	223	WHBB . . . . .	139
WEYE . . . . .	331	WFRC . . . . .	330	WGLI . . . . .	307	WHBC . . . . .	337
WEYY . . . . .	139	WFRL . . . . .	217	WGMA . . . . .	185	WHBF . . . . .	220
WEZE . . . . .	256	WFRM . . . . .	358	WGML . . . . .	202	WHBG . . . . .	415
WEZJ . . . . .	243	WFRO . . . . .	341	WGMM . . . . .	385	WHBL . . . . .	437
WEZN . . . . .	358	WFRX . . . . .	221	WGMS . . . . .	178	WHBN . . . . .	239
WEZY . . . . .	181	WFSC . . . . .	325	WGN . . . . .	213	WHBO . . . . .	194
WFAA . . . . .	394	WFST . . . . .	251	WGNC . . . . .	325	WHBQ . . . . .	384
WFAB . . . . .	188	WFTC . . . . .	328	WGNI . . . . .	333	WHBT . . . . .	387

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WMBU . . . . .	222	WHOO . . . . .	190	WILM . . . . .	178	WIZS . . . . .	327
WHBY . . . . .	432	WHOP . . . . .	239	WILO . . . . .	223	WIZZ . . . . .	221
WHCC . . . . .	332	WHOS . . . . .	134	WILS . . . . .	266		
WHCO . . . . .	221	WHOT . . . . .	344	WILZ . . . . .	193	WJAB . . . . .	252
WHCU . . . . .	310	WHOU . . . . .	251	WIMA . . . . .	341	WJAC . . . . .	360
WHDF . . . . .	265	WHOW . . . . .	216	WIMO . . . . .	207	WJAG . . . . .	294
WHDH . . . . .	256	WHP . . . . .	359	WIMS . . . . .	225	WJAK . . . . .	382
WHDL . . . . .	317	WHPB . . . . .	371	WINA . . . . .	413	WJAM . . . . .	137
WHDM . . . . .	384	WHPE . . . . .	327	WINC . . . . .	420	WJAN . . . . .	265
WHEB . . . . .	298	WHPL . . . . .	420	WIND . . . . .	215	WJAR . . . . .	369
WHEC . . . . .	319	WHRT . . . . .	136	WINF . . . . .	175	WJAS . . . . .	363
WHEE . . . . .	416	WHRV . . . . .	261	WING . . . . .	340	WJAT . . . . .	205
WHEN . . . . .	320	WHSC . . . . .	374	WINI . . . . .	219	WJAX . . . . .	186
WHEO . . . . .	420	WHSM . . . . .	434	WINK . . . . .	184	WJAY . . . . .	375
WHEP . . . . .	123	WHSY . . . . .	277	WINN . . . . .	240	WJAZ . . . . .	196
WHER . . . . .	384	WHTC . . . . .	264	WINQ . . . . .	194	WJBB . . . . .	136
WHEW . . . . .	192	WHTG . . . . .	298	WINR . . . . .	307	WJBC . . . . .	212
WHEY . . . . .	385	WHUB . . . . .	380	WINS . . . . .	315	WJBD . . . . .	221
WHFB . . . . .	261	WHUC . . . . .	310	WINT . . . . .	195	WJBK . . . . .	262
WHGR . . . . .	265	WHUM . . . . .	364	WINX . . . . .	255	WJBL . . . . .	265
WHHH . . . . .	343	WHUN . . . . .	360	WINY . . . . .	177	WJBM . . . . .	217
WHHL . . . . .	374	WHUT . . . . .	222	WINZ . . . . .	188	WJBO . . . . .	244
WHHM . . . . .	384	WHVF . . . . .	438	WIOD . . . . .	188	WJBS . . . . .	182
WHHT . . . . .	278	WHVR . . . . .	359	WIOI . . . . .	342	WJBY . . . . .	136
WHHV . . . . .	415	WHWB . . . . .	412	WIOK . . . . .	219	WJCD . . . . .	226
WHHY . . . . .	138	WHWH . . . . .	301	WION . . . . .	265	WJCM . . . . .	193
WHIE . . . . .	201	WHYE . . . . .	419	WIOS . . . . .	268	WJCO . . . . .	265
WHIH . . . . .	417	WHYL . . . . .	359	WIOU . . . . .	225	WJCW . . . . .	382
WHIL . . . . .	258	WHYN . . . . .	259	WIP . . . . .	363	WJDA . . . . .	259
WHIM . . . . .	369	WIAC . . . . .	443	WIPC . . . . .	187	WJDB . . . . .	139
WHIN . . . . .	381	WIAM . . . . .	333	WIPS . . . . .	320	WJDX . . . . .	277
WHIO . . . . .	340	WIBA . . . . .	434	WIRA . . . . .	184	WJDY . . . . .	255
WHIP . . . . .	329	WIBB . . . . .	202	WIRB . . . . .	135	WJEF . . . . .	264
WHIR . . . . .	238	WIBC . . . . .	224	WIRC . . . . .	327	WJEH . . . . .	341
WHIS . . . . .	428	WIBG . . . . .	362	WIRD . . . . .	312	WJEJ . . . . .	254
WHIT . . . . .	329	WIBM . . . . .	265	WIRE . . . . .	224	WJEM . . . . .	206
WHIY . . . . .	190	WIBR . . . . .	244	WIRJ . . . . .	382	WJER . . . . .	340
WHIZ . . . . .	344	WIBU . . . . .	436	WIRK . . . . .	195	WJES . . . . .	374
WHJB . . . . .	359	WIBV . . . . .	212	WIRL . . . . .	219	WJET . . . . .	358
WHJC . . . . .	430	WIBW . . . . .	236	WIRO . . . . .	341	WJFC . . . . .	382
WHK . . . . .	339	WIBX . . . . .	321	WIRV . . . . .	239	WJHO . . . . .	138
WHKP . . . . .	327	WICC . . . . .	174	WIRY . . . . .	318	WJIG . . . . .	387
WHKY . . . . .	327	WICE . . . . .	369	WIS . . . . .	372	WJIL . . . . .	217
WHLB . . . . .	274	WICH . . . . .	177	WISA . . . . .	442	WJIM . . . . .	266
WHLD . . . . .	317	WICK . . . . .	366	WISE . . . . .	322	WJJC . . . . .	200
WHLF . . . . .	419	WICO . . . . .	255	WISL . . . . .	366	WJJD . . . . .	215
WHLI . . . . .	310	WICU . . . . .	358	WISM . . . . .	434	WJLL . . . . .	317
WHLL . . . . .	432	WICY . . . . .	312	WISN . . . . .	435	WJMM . . . . .	383
WHLM . . . . .	356	WIDE . . . . .	251	WISO . . . . .	442	WJLB . . . . .	262
WHLN . . . . .	239	WIDU . . . . .	325	WISP . . . . .	328	WJLD . . . . .	133
WHLO . . . . .	336	WIEL . . . . .	238	WISR . . . . .	356	WJLK . . . . .	298
WHLP . . . . .	379	WIFI . . . . .	224	WIST . . . . .	323	WJLS . . . . .	428
WHLS . . . . .	267	WIFM . . . . .	325	WISV . . . . .	438	WJMA . . . . .	417
WHLT . . . . .	224	WIGL . . . . .	437	WITA . . . . .	443	WJMB . . . . .	275
WHMA . . . . .	132	WIGM . . . . .	435	WITH . . . . .	253	WJMC . . . . .	437
WHMC . . . . .	254	WIGO . . . . .	224	WITN . . . . .	332	WJMJ . . . . .	362
WHMI . . . . .	265	WIH . . . . .	185	WITY . . . . .	216	WJMO . . . . .	339
WHMP . . . . .	259	WIIN . . . . .	197	WITZ . . . . .	224	WJMR . . . . .	248
WHN . . . . .	315	WIKB . . . . .	265	WIVE . . . . .	413	WJMS . . . . .	265
WHNC . . . . .	327	WIKC . . . . .	245	WIVI . . . . .	443	WJMW . . . . .	132
WHNY . . . . .	278	WIKE . . . . .	411	WIVK . . . . .	383	WJMX . . . . .	373
WHO . . . . .	229	WIKY . . . . .	223	WIVV . . . . .	443	WJNC . . . . .	327
WHOA . . . . .	443	WIL . . . . .	287	WIVY . . . . .	186	WJNO . . . . .	195
WHOC . . . . .	279	WILA . . . . .	414	WIXI . . . . .	136	WJOB . . . . .	224
WHOF . . . . .	337	WILD . . . . .	256	WIXK . . . . .	436	WJOE . . . . .	193
WHOK . . . . .	341	WILE . . . . .	337	WIXN . . . . .	216	WJOI . . . . .	135
WHOL . . . . .	355	WILI . . . . .	177	WIXX . . . . .	189	WJOL . . . . .	218
WHOM . . . . .	315	WILK . . . . .	368	WIZE . . . . .	343	WJON . . . . .	273

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WJOT . . . . .	374	WKID . . . . .	221	WKUL . . . . .	134	WLIJ . . . . .	387
WJOY . . . . .	411	WKIG . . . . .	201	WKVA . . . . .	361	WLIK . . . . .	386
WJPA . . . . .	367	WKIK . . . . .	255	WKVM . . . . .	443	WLIL . . . . .	383
WJPD . . . . .	265	WKIN . . . . .	382	WKVT . . . . .	411	WLIP . . . . .	434
WJPF . . . . .	217	WKIP . . . . .	318	WKWF . . . . .	186	WLIQ . . . . .	137
WJPG . . . . .	433	WKIS . . . . .	190	WKWK . . . . .	432	WLIS . . . . .	177
WJPR . . . . .	276	WKIX . . . . .	330	WKWS . . . . .	419	WLIV . . . . .	384
WJPS . . . . .	223	WKIZ . . . . .	186	WKXL . . . . .	297	WLIZ . . . . .	187
WJQS . . . . .	277	WKJB . . . . .	442	WKXV . . . . .	383	WLKM . . . . .	268
WJR . . . . .	262	WKJG . . . . .	223	WKXY . . . . .	193	WLKW . . . . .	369
WJRD . . . . .	140	WKJK . . . . .	326	WKY . . . . .	347	WLLE . . . . .	330
WJRI . . . . .	328	WKJR . . . . .	267	WKYB . . . . .	242	WLLH . . . . .	258
WJRL . . . . .	220	WKKD . . . . .	212	WKYE . . . . .	413	WLLY . . . . .	333
WJRM . . . . .	332	WKKO . . . . .	181	WKYN . . . . .	443	WLMJ . . . . .	341
WJRZ . . . . .	300	WKKS . . . . .	243	WKYO . . . . .	262	WLNA . . . . .	318
WJSB . . . . .	182	WKLA . . . . .	266	WKYR . . . . .	430	WLNC . . . . .	328
WJSO . . . . .	382	WKLC . . . . .	431	WKYW . . . . .	240	WLNH . . . . .	297
WJTN . . . . .	310	WKLE . . . . .	206	WKZO . . . . .	266	WLOA . . . . .	356
WJTO . . . . .	251	WKLF . . . . .	134			WLOB . . . . .	252
WJUD . . . . .	268	WKLK . . . . .	270	WLAC . . . . .	385	WLOC . . . . .	241
WJUN . . . . .	362	WKLM . . . . .	333	WLAD . . . . .	174	WLOD . . . . .	183
WJVA . . . . .	226	WKLO . . . . .	240	WLAF . . . . .	383	WLOE . . . . .	328
WJW . . . . .	339	WKLV . . . . .	413	WLAG . . . . .	202	WLOF . . . . .	190
WJWL . . . . .	178	WKLX . . . . .	242	WLAK . . . . .	187	WLOG . . . . .	430
WJWS . . . . .	419	WKLY . . . . .	202	WLAM . . . . .	251	WLOH . . . . .	431
WJXN . . . . .	277	WKLZ . . . . .	266	WLAN . . . . .	360	WLOI . . . . .	225
WJZM . . . . .	380	WKMC . . . . .	365	WLAP . . . . .	240	WLOK . . . . .	384
		WKMF . . . . .	263	WLAQ . . . . .	204	WLOL . . . . .	272
WKAI . . . . .	218	WKMI . . . . .	266	WLAR . . . . .	379	WLON . . . . .	328
WKAL . . . . .	319	WKMT . . . . .	327	WLAS . . . . .	327	WLOS . . . . .	322
WKAM . . . . .	224	WKNE . . . . .	297	WLAT . . . . .	372	WLOU . . . . .	240
WKAN . . . . .	218	WKNR . . . . .	262	WLAU . . . . .	278	WLOW . . . . .	370
WKAP . . . . .	355	WKNX . . . . .	268	WLAV . . . . .	264	WLOX . . . . .	275
WKAQ . . . . .	443	WKNY . . . . .	312	WLAW . . . . .	202	WLPM . . . . .	420
WKAT . . . . .	189	WKOA . . . . .	239	WLAY . . . . .	138	WLPO . . . . .	218
WKAY . . . . .	238	WKOK . . . . .	367	WLBA . . . . .	201	WLS . . . . .	215
WKAZ . . . . .	429	WKOP . . . . .	307	WLBB . . . . .	199	WLSB . . . . .	381
WKBA . . . . .	420	WKOS . . . . .	189	WLBC . . . . .	225	WLSC . . . . .	375
WKBC . . . . .	329	WKOV . . . . .	344	WLBE . . . . .	187	WLSD . . . . .	413
WKBH . . . . .	434	WKOW . . . . .	434	WLBG . . . . .	375	WLSE . . . . .	332
WKBI . . . . .	365	WKOX . . . . .	257	WLBH . . . . .	218	WLSH . . . . .	361
WKBJ . . . . .	385	WKOY . . . . .	428	WLBI . . . . .	245	WLSI . . . . .	242
WKBK . . . . .	297	WKOZ . . . . .	278	WLBJ . . . . .	237	WLSM . . . . .	278
WKBL . . . . .	381	WKPA . . . . .	362	WLBK . . . . .	216	WLST . . . . .	263
WKBN . . . . .	344	WKPR . . . . .	266	WLBN . . . . .	239	WLSV . . . . .	321
WKBO . . . . .	360	WKPT . . . . .	382	WLBR . . . . .	361	WLTC . . . . .	326
WKBR . . . . .	298	WKRC . . . . .	338	WLBS . . . . .	275	WLUV . . . . .	218
WKBV . . . . .	226	WKRK . . . . .	137	WLBZ . . . . .	251	WLUX . . . . .	245
WKBW . . . . .	308	WKRK . . . . .	329	WLCK . . . . .	243	WLVA . . . . .	416
WKBZ . . . . .	267	WKRK . . . . .	380	WLCM . . . . .	374	WLVN . . . . .	386
WKCT . . . . .	237	WKRO . . . . .	212	WLCO . . . . .	183	WLW . . . . .	338
WKCW . . . . .	420	WKRS . . . . .	221	WLCS . . . . .	245	WLYB . . . . .	196
WKDA . . . . .	385	WKRT . . . . .	308	WLCX . . . . .	434	WLYC . . . . .	368
WKDE . . . . .	412	WKRW . . . . .	199	WLCY . . . . .	193	WLYN . . . . .	258
WKDK . . . . .	375	WKRZ . . . . .	362	WLDB . . . . .	298		
WKDL . . . . .	275	WKSB . . . . .	178	WLDS . . . . .	217	WMAB . . . . .	267
WKDN . . . . .	299	WKSC . . . . .	374	WLDY . . . . .	434	WMAC . . . . .	203
WKDX . . . . .	326	WKSK . . . . .	333	WLEA . . . . .	310	WMAF . . . . .	187
WKEE . . . . .	430	WKSR . . . . .	386	WLEC . . . . .	342	WMAG . . . . .	276
WKEI . . . . .	218	WKST . . . . .	362	WLEE . . . . .	418	WMAJ . . . . .	367
WKEN . . . . .	178	WKTB . . . . .	326	WLEM . . . . .	358	WMAK . . . . .	386
WKEU . . . . .	201	WKTC . . . . .	323	WLEO . . . . .	442	WMAL . . . . .	178
WKEY . . . . .	414	WKTG . . . . .	205	WLES . . . . .	416	WMAM . . . . .	434
WKFD . . . . .	370	WKTJ . . . . .	251	WLET . . . . .	206	WMAN . . . . .	341
WKFE . . . . .	443	WKTQ . . . . .	252	WLEW . . . . .	261	WMAP . . . . .	329
WKGN . . . . .	383	WKTS . . . . .	437	WLFA . . . . .	202	WMAQ . . . . .	215
WKHM . . . . .	265	WKTX . . . . .	180	WLFH . . . . .	312	WMAS . . . . .	259
WKIC . . . . .	239	WKTY . . . . .	434	WLIB . . . . .	315	WMAX . . . . .	264

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WMAY	221	WMNE	435	WNAT	279	WOAI	405
WMAZ	203	WMNI	339	WNAU	279	WOAP	267
WMBA	355	WMNS	317	WNAV	253	WOAY	431
WMBC	278	WMNT	442	WNAX	379	WOBS	186
WMBD	219	WMNZ	203	WNBC	315	WOBT	437
WMBG	418	WMOA	341	WBNF	307	WOC	229
WMBH	283	WMOC	380	WNBH	259	WOCB	260
WMBI	215	WMOD	430	WBNP	259	WOCH	226
WMBL	329	WMOG	198	WNBS	241	WODY	413
WMBM	189	WMOH	341	WNBT	368	WOHI	340
WMBN	267	WMOK	218	WNBZ	319	WOHO	343
WMBO	307	WMON	430	WNCA	331	WOHP	337
WMBR	186	WMOP	189	WNCC	355	WOHS	331
WMBS	367	WMOR	241	WNCG	375	WOIB	268
WMBT	366	WMOU	297	WNCO	337	WOIC	372
WMC	385	WMOV	431	WNDB	182	WOKA	200
WMCA	315	WMOX	279	WNDR	320	WOKB	195
WMCH	380	WMOZ	137	WNDU	226	WOKC	189
WMCP	380	WMPA	274	WNEA	204	WOKE	371
WMCR	317	WMPL	264	WNEB	260	WOKJ	277
WMCW	217	WMPM	331	WNEG	206	WOKK	279
WMDC	277	WMPO	343	WNEL	441	WOKO	305
WMDD	441	WMPP	215	WNER	187	WOKS	200
WMDN	266	WMPS	385	WNES	237	WOKW	257
WMEG	183	WMPT	367	WNEW	315	WOKY	435
WMEK	413	WMRB	373	WNEX	203	WOKZ	212
WMEL	192	WMRC	258	WNGA	204	WOL	179
WMEN	194	WMRE	203	WNGO	241	WOLD	416
WMES	196	WMRF	361	WNHC	176	WOLF	320
WMET	188	WMRI	225	WNIA	308	WOLS	373
WMEV	416	WMRN	342	WNIK	441	WOMI	242
WMEX	256	WMRO	212	WNIL	267	WOMP	337
WMFC	137	WMRP	263	WNIO	342	WOMT	434
WMFD	333	WMRT	266	WNJH	299	WONA	280
WMFG	271	WMSA	312	WNJR	300	WOND	301
WMFJ	182	WMSJ	332	WNKY	241	WONE	340
WMFR	327	WMSK	241	WNLA	277	WONN	187
WMGA	203	WMSL	134	WNLC	176	WONW	340
WMGO	275	WMSR	384	WNLK	176	WOOD	264
WMGR	198	WMST	241	WNMP	217	WOOF	135
WMGS	337	WMT	228	WNNC	329	WOOK	179
WMGW	361	WMTA	237	WNNJ	300	WOOO	182
WMGY	138	WMTC	243	WNNT	420	WOOW	326
WMHI	254	WMTD	429	WNOE	248	WOPA	219
WMIA	441	WMTE	266	WNOG	189	WOPI	379
WMIC	268	WMTL	239	WNOH	330	WOR	315
WMID	298	WMTM	203	WNOK	372	WORA	442
WMIE	188	WMTN	385	WNOO	380	WORC	260
WMIK	241	WMTR	299	WNOP	241	WORD	376
WMIL	435	WMTS	385	WNOR	417	WORG	375
WMIN	273	WMUS	267	WNOS	327	WORK	368
WMIQ	265	WMUU	373	WNOW	368	WORL	257
WMIS	279	WMVA	416	WNOX	383	WORM	387
WMIX	219	WMVB	299	WNPT	140	WORT	189
WMJM	200	WMVG	203	WNPV	360	WORX	225
WMLF	242	WMVO	342	WNRG	415	WOSC	309
WMLO	256	WMYB	375	WNRI	370	WOSH	436
WMLP	362	WMYN	329	WNRV	417	WOSL	187
WMLS	139	WMYR	184	WNSL	278	WOTR	358
WMLT	201			WNSM	195	WOTT	321
WMMB	188	WNAB	174	WNST	387	WOTW	298
WMMH	328	WNAC	257	WNUE	184	WOVE	431
WMMM	177	WNAE	367	WNUZ	139	WOW	295
WMMN	429	WNAG	276	WNVA	417	WOWE	261
WMMW	175	WNAH	386	WNVL	241	WOWI	226
WMNA	415	WNAK	368	WNVY	192	WOWL	135
WMNB	259	WNAM	436	WNXT	342	WOWO	223
WMNC	329	WNAR	362			WOWW	175

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WOWY . . . . .	181	WPRE . . . . .	436	WREC . . . . .	385	WRVA . . . . .	418
WOXF . . . . .	330	WPRN . . . . .	134	WREL . . . . .	416	WRVK . . . . .	242
WOZK . . . . .	138	WPRO . . . . .	369	WREM . . . . .	318	WRVM . . . . .	319
		WPRP . . . . .	442	WREN . . . . .	236	WRWH . . . . .	199
WPAB . . . . .	442	WPRS . . . . .	219	WREO . . . . .	337	WRWJ . . . . .	139
WPAC . . . . .	318	WPRT . . . . .	242	WREV . . . . .	330	WRXO . . . . .	331
WPAD . . . . .	242	WPRW . . . . .	416	WRFB . . . . .	194	WRYM . . . . .	176
WPAG . . . . .	261	WPRY . . . . .	192	WRFC . . . . .	196	WRYT . . . . .	364
WPAL . . . . .	371	WPTF . . . . .	330	WRFD . . . . .	344		
WPAM . . . . .	364	WPTN . . . . .	380	WRFS . . . . .	132	WSAC . . . . .	238
WPAP . . . . .	183	WPTR . . . . .	306	WRGA . . . . .	204	WSAF . . . . .	193
WPAQ . . . . .	329	WPTS . . . . .	364	WRGM . . . . .	418	WSAI . . . . .	333
WPAR . . . . .	431	WPTW . . . . .	342	WRGS . . . . .	387	WSAL . . . . .	225
WPAT . . . . .	300	WPTX . . . . .	255	WRHC . . . . .	186	WSAM . . . . .	268
WPAX . . . . .	206	WPUP . . . . .	185	WRHI . . . . .	375	WSAN . . . . .	355
WPAY . . . . .	342	WPUV . . . . .	418	WRIB . . . . .	370	WSAO . . . . .	279
WPAZ . . . . .	364	WPVA . . . . .	418	WRIC . . . . .	418	WSAR . . . . .	257
WPBC . . . . .	272	WPVL . . . . .	342	WRIG . . . . .	438	WSAT . . . . .	331
WPCC . . . . .	372	WPXE . . . . .	193	WRIP . . . . .	204	WSAU . . . . .	438
WPCF . . . . .	190	WPYB . . . . .	322	WRIS . . . . .	419	WSAV . . . . .	205
WPCO . . . . .	225			WRIT . . . . .	435	WSAY . . . . .	319
WPDM . . . . .	318	WQAM . . . . .	188	WRIV . . . . .	319	WSAZ . . . . .	430
WPDQ . . . . .	186	WQBC . . . . .	280	WRIX . . . . .	200	WSB . . . . .	197
WPDR . . . . .	436	WQDY . . . . .	251	WRJC . . . . .	435	WSBA . . . . .	369
WPDX . . . . .	429	WQIC . . . . .	279	WRJN . . . . .	436	WSBB . . . . .	189
WPEG . . . . .	333	WQIK . . . . .	186	WRJW . . . . .	279	WSBC . . . . .	215
WPEH . . . . .	202	WQIZ . . . . .	376	WRKB . . . . .	327	WSBP . . . . .	181
WPEL . . . . .	362	WQMN . . . . .	437	WRKD . . . . .	252	WSBJ . . . . .	258
WPEN . . . . .	362	WQMR . . . . .	179	WRKH . . . . .	386	WSBT . . . . .	226
WPEO . . . . .	220	WQOK . . . . .	374	WRKM . . . . .	378	WSCM . . . . .	190
WPEP . . . . .	260	WQSN . . . . .	372	WRKT . . . . .	181	WSCR . . . . .	366
WPET . . . . .	326	WQSR . . . . .	320	WRLD . . . . .	207	WSDC . . . . .	329
WPFA . . . . .	192	WQTE . . . . .	263	WRMA . . . . .	138	WSDR . . . . .	221
WPFB . . . . .	342	WQTW . . . . .	361	WRMF . . . . .	195	WSEL . . . . .	279
WPFE . . . . .	201	WQTY . . . . .	186	WRMN . . . . .	216	WSEN . . . . .	307
WPFP . . . . .	436	WQUA . . . . .	218	WRMS . . . . .	212	WSET . . . . .	309
WPGA . . . . .	204	WQVA . . . . .	418	WRMT . . . . .	330	WSEV . . . . .	387
WPGC . . . . .	179	WQXI . . . . .	197	WRNB . . . . .	329	WSFB . . . . .	204
WPGW . . . . .	226	WQXL . . . . .	372	WRNL . . . . .	418	WSFC . . . . .	243
WPHB . . . . .	362	WQXQ . . . . .	182	WRNY . . . . .	319	WSFT . . . . .	205
WPHC . . . . .	387	WQXR . . . . .	317	WROA . . . . .	276	WSGA . . . . .	205
WPIC . . . . .	366	WQXT . . . . .	190	WROB . . . . .	280	WSGC . . . . .	201
WPID . . . . .	138			WROC . . . . .	319	WSGN . . . . .	133
WPIK . . . . .	412	WRAB . . . . .	132	WROD . . . . .	182	WSGO . . . . .	317
WPIN . . . . .	193	WRAC . . . . .	436	WROK . . . . .	220	WSGW . . . . .	268
WPIT . . . . .	364	WRAD . . . . .	418	WROL . . . . .	383	WSHN . . . . .	263
WPKE . . . . .	242	WRAG . . . . .	134	WROM . . . . .	204	WSHO . . . . .	248
WPKO . . . . .	343	WRAI . . . . .	442	WRON . . . . .	431	WSHP . . . . .	367
WPKY . . . . .	242	WRAJ . . . . .	212	WROS . . . . .	139	WSIB . . . . .	371
WPLA . . . . .	192	WRAK . . . . .	368	WROV . . . . .	419	WSIC . . . . .	331
WPLB . . . . .	264	WRAL . . . . .	330	WROW . . . . .	306	WSID . . . . .	253
WPLK . . . . .	204	WRAM . . . . .	219	WROX . . . . .	275	WSIG . . . . .	417
WPLM . . . . .	259	WRAP . . . . .	417	WROY . . . . .	213	WSIM . . . . .	138
WPLO . . . . .	197	WRAW . . . . .	365	WROZ . . . . .	223	WSIP . . . . .	242
WPLY . . . . .	436	WRAY . . . . .	226	WRPB . . . . .	206	WSIR . . . . .	195
WPME . . . . .	364	WRBC . . . . .	277	WRR . . . . .	394	WSIV . . . . .	219
WPMP . . . . .	279	WRBD . . . . .	192	WRRR . . . . .	220	WSIX . . . . .	386
WPNC . . . . .	330	WRBL . . . . .	200	WRRZ . . . . .	324	WSIZ . . . . .	204
WPNF . . . . .	323	WRC . . . . .	179	WRSC . . . . .	367	WSJC . . . . .	278
WPNX . . . . .	200	WRCD . . . . .	200	WRSJ . . . . .	443	WSJM . . . . .	268
WPON . . . . .	267	WRCK . . . . .	140	WRSL . . . . .	243	WSJS . . . . .	334
WPOP . . . . .	174	WRCO . . . . .	437	WRSW . . . . .	227	WSKI . . . . .	411
WPOR . . . . .	252	WRCS . . . . .	322	WRTA . . . . .	355	WSKP . . . . .	188
WPOW . . . . .	315	WRCV . . . . .	362	WRTL . . . . .	220	WSKT . . . . .	380
WPPA . . . . .	364	WRDB . . . . .	437	WRUF . . . . .	185	WSKY . . . . .	322
WPQR . . . . .	361	WRDO . . . . .	250	WRUM . . . . .	252	WSLB . . . . .	317
WPRA . . . . .	442	WRDW . . . . .	198	WRUN . . . . .	321	WSLC . . . . .	181
WPRC . . . . .	218	WREB . . . . .	258	WRUS . . . . .	243	WSLI . . . . .	277

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WSLM . . . . .	226	WTAL . . . . .	194	WTRC . . . . .	222	WVOB . . . . .	254
WSLS . . . . .	419	WTAN . . . . .	181	WTRL . . . . .	180	WVOE . . . . .	323
WSM . . . . .	386	WTAO . . . . .	257	WTRN . . . . .	367	WVOH . . . . .	202
WSMA . . . . .	205	WTAP . . . . .	431	WTRO . . . . .	381	WVOK . . . . .	133
WSMB . . . . .	248	WTAQ . . . . .	218	WTRP . . . . .	202	WVOL . . . . .	386
WSME . . . . .	252	WTAR . . . . .	417	WTRR . . . . .	193	WVOM . . . . .	277
WSMB . . . . .	381	WTAW . . . . .	391	WTRU . . . . .	267	WVON . . . . .	215
WSMI . . . . .	218	WTAX . . . . .	221	WTRW . . . . .	438	WVOP . . . . .	206
WSM . . . . .	298	WTAY . . . . .	220	WTRX . . . . .	263	WVOS . . . . .	312
WSMT . . . . .	387	WTBC . . . . .	140	WTRY . . . . .	320	WVOT . . . . .	333
WSNE . . . . .	200	WTEF . . . . .	139	WTSA . . . . .	411	WVOW . . . . .	430
WSNJ . . . . .	299	WTBO . . . . .	254	WTSB . . . . .	328	WVOX . . . . .	312
WSNO . . . . .	411	WTCB . . . . .	135	WTSL . . . . .	297	WVPO . . . . .	367
WSNT . . . . .	204	WTCH . . . . .	437	WTSN . . . . .	297	WVSC . . . . .	367
WSNW . . . . .	376	WTCJ . . . . .	227	WTSV . . . . .	297	WVTR . . . . .	412
WSNY . . . . .	320	WTCM . . . . .	269	WTTB . . . . .	195	WVVW . . . . .	429
WSOC . . . . .	324	WTCN . . . . .	272	WTTC . . . . .	367		
WSOK . . . . .	205	WTCO . . . . .	237	WTTF . . . . .	343	WWAB . . . . .	187
WSOL . . . . .	194	WTCR . . . . .	237	WTHH . . . . .	267	WWBC . . . . .	261
WSON . . . . .	239	WTCS . . . . .	429	WTTL . . . . .	241	WWBD . . . . .	371
WSOO . . . . .	268	WTCW . . . . .	243	WTTM . . . . .	301	WWBZ . . . . .	301
WSOQ . . . . .	317	WTEL . . . . .	362	WTTN . . . . .	438	WWCA . . . . .	223
WSOR . . . . .	177	WTGA . . . . .	205	WTRR . . . . .	255	WWCC . . . . .	198
WSOY . . . . .	216	WTHB . . . . .	375	WTTS . . . . .	222	WWCH . . . . .	357
WSPA . . . . .	376	WTHG . . . . .	137	WTTT . . . . .	256	WWCO . . . . .	177
WSPB . . . . .	193	WTHI . . . . .	227	WTUF . . . . .	137	WWDC . . . . .	180
WSPD . . . . .	343	WTHM . . . . .	266	WTUG . . . . .	140	WWDS . . . . .	359
WSPN . . . . .	319	WTHT . . . . .	360	WTUP . . . . .	280	WWGO . . . . .	359
WSPR . . . . .	260	WTIC . . . . .	175	WTUX . . . . .	178	WWGP . . . . .	331
WSPT . . . . .	437	WTID . . . . .	417	WTVB . . . . .	262	WWGS . . . . .	206
WSPZ . . . . .	431	WTIF . . . . .	206	WTVL . . . . .	252	WWHG . . . . .	310
WSRA . . . . .	189	WTIG . . . . .	342	WTVN . . . . .	339	WWHY . . . . .	430
WSRC . . . . .	324	WTIK . . . . .	324	WTWA . . . . .	206	WWIL . . . . .	183
WSRO . . . . .	258	WTIL . . . . .	442	WTWB . . . . .	180	WWIN . . . . .	254
WSRW . . . . .	341	WTIM . . . . .	221	WTWN . . . . .	412	WWIS . . . . .	433
WSSB . . . . .	324	WTIP . . . . .	429	WTXL . . . . .	260	WWIT . . . . .	323
WSSC . . . . .	376	WTIV . . . . .	367	WTYC . . . . .	376	WWIZ . . . . .	341
WSSO . . . . .	279	WTIX . . . . .	248	WTYM . . . . .	257	WWJ . . . . .	263
WSSV . . . . .	418	WTJH . . . . .	201	WTYN . . . . .	332	WWJB . . . . .	181
WSTA . . . . .	443	WTJS . . . . .	382	WTYS . . . . .	188	WWKY . . . . .	243
WSTC . . . . .	177	WTKM . . . . .	433			WWL . . . . .	248
WSTL . . . . .	238	WTKO . . . . .	310	WUFO . . . . .	306	WWML . . . . .	364
WSTP . . . . .	331	WTKY . . . . .	243	WULA . . . . .	135	WWNC . . . . .	322
WSTR . . . . .	268	WTLB . . . . .	321	WUNO . . . . .	442	WWNH . . . . .	298
WSTS . . . . .	312	WTLO . . . . .	243	WUNS . . . . .	361	WWNR . . . . .	428
WSTU . . . . .	193	WTLS . . . . .	139	WUSJ . . . . .	312	WWNS . . . . .	205
WTSV . . . . .	343	WTMA . . . . .	372	WUSM . . . . .	327	WWNY . . . . .	321
WSUB . . . . .	174	WTMB . . . . .	437	WUST . . . . .	180	WWOD . . . . .	416
WSUG . . . . .	181	WTMC . . . . .	189			WWOK . . . . .	324
WSUH . . . . .	279	WTMJ . . . . .	436	WVAM . . . . .	355	WWOL . . . . .	308
WSUN . . . . .	193	WTMP . . . . .	194	WVAR . . . . .	431	WWOM . . . . .	248
WSUX . . . . .	178	WTMT . . . . .	240	WVCG . . . . .	181	WWON . . . . .	370
WSUZ . . . . .	190	WTNC . . . . .	332	WVCH . . . . .	357	WWOW . . . . .	340
WSVA . . . . .	415	WTND . . . . .	375	WVEC . . . . .	415	WWPA . . . . .	368
WSVL . . . . .	226	WTNS . . . . .	340	WVGT . . . . .	189	WWPF . . . . .	190
WSVM . . . . .	332	WTNT . . . . .	194	WVIM . . . . .	280	WWRI . . . . .	370
WSVS . . . . .	414	WTOB . . . . .	334	WVIP . . . . .	312	WWRL . . . . .	317
WSWN . . . . .	180	WTOC . . . . .	205	WVJP . . . . .	441	WWSC . . . . .	309
WSWV . . . . .	418	WTOD . . . . .	343	WVJS . . . . .	242	WWSR . . . . .	412
WSWW . . . . .	436	WTOE . . . . .	331	WVKO . . . . .	339	WWST . . . . .	344
WSYB . . . . .	412	WTOL . . . . .	343	WVLD . . . . .	206	WWSW . . . . .	364
WSYD . . . . .	329	WTON . . . . .	420	WVLK . . . . .	240	WWVA . . . . .	432
WSYL . . . . .	205	WTOP . . . . .	179	WVLN . . . . .	219	WWWB . . . . .	137
WSYR . . . . .	320	WTOR . . . . .	177	WVMC . . . . .	219	WWWF . . . . .	135
WTAB . . . . .	332	WTOT . . . . .	187	WVMI . . . . .	275	WWWR . . . . .	139
WTAC . . . . .	263	WTPR . . . . .	386	WVMT . . . . .	411	WWXL . . . . .	241
WTAD . . . . .	220	WTRA . . . . .	361	WVNA . . . . .	140	WWYN . . . . .	359
WTAG . . . . .	260	WTRB . . . . .	386	WVNJ . . . . .	300	WWYO . . . . .	431

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WXAL . . .	134	WXYJ . . .	310	WYNR . . .	215	WZEP . . .	182
WXGI . . .	419	WXYZ . . .	263	WYNS . . .	361	WZIP . . .	338
WXIV . . .	195			WYOU . . .	194	WZKY . . .	322
WXXW . . .	320	WYAL . . .	331	WYPR . . .	414	WZOB . . .	135
WXLI . . .	201	WYAM . . .	133	WYRE . . .	253	WZOE . . .	220
WXLW . . .	224	WYCL . . .	377	WYRN . . .	328	WZOK . . .	186
WXMT . . .	435	WYDE . . .	133	WYSH . . .	380	WZOO . . .	376
WXOK . . .	245	WYGO . . .	238	WYSL . . .	308	WZRH . . .	195
WXRF . . .	442	WYLD . . .	248	WYSR . . .	414	WZYX . . .	381
WXTN . . .	278	WYMB . . .	375	WYTH . . .	203	WZZZ . . .	180
WXTR . . .	369	WYND . . .	193	WYTI . . .	419		
WXVA . . .	428	WYNG . . .	370	WYVE . . .	421		
WXVW . . .	224	WYNK . . .	245	WYZE . . .	197		
WXXX . . .	277	WYNN . . .	373				

X

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XTRA . . . 159

## *U. S. AM Radio Stations by State*

State	Stas.	State	Stas.	State	Stas.
Alabama . . .	115	Maine . . .	28	Pennsylvania . . .	159
Alaska . . .	14	Maryland . . .	39	Rhode Island . . .	15
Arizona . . .	55	Massachusetts . . .	60	South Carolina . . .	87
Arkansas . . .	71	Michigan . . .	111	South Dakota . . .	27
California . . .	213	Minnesota . . .	72	Tennessee . . .	121
Colorado . . .	62	Mississippi . . .	79	Texas . . .	265
Connecticut . . .	35	Missouri . . .	89	Utah . . .	29
Delaware . . .	9	Montana . . .	38	Vermont . . .	16
District of Columbia . . .	10	Nebraska . . .	40	Virginia . . .	110
Florida . . .	172	Nevada . . .	17	Washington . . .	86
Georgia . . .	154	New Hampshire . . .	21	West Virginia . . .	54
Hawaii . . .	21	New Jersey . . .	27	Wisconsin . . .	81
Idaho . . .	39	New Mexico . . .	48	Wyoming . . .	29
Illinois . . .	110	New York . . .	141		
Indiana . . .	66	North Carolina . . .	163	Total, U. S. AM . . .	3,745
Iowa . . .	67	Puerto Rico . . .	33	Virgin Islands . . .	3
Kansas . . .	53	North Dakota . . .	22		
Guam . . .	1	Ohio . . .	97	Total, Terrs. & Poss. . .	37
Kentucky . . .	89	Oklahoma . . .	58		
Louisiana . . .	82	Oregon . . .	79	Total, U. S. Terrs. & Poss. . .	3,782

### **RADIO-TELEVISION DAILY**

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# United States AM Radio Stations

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This section lists, alphabetically by state and city, commercial AM radio stations on the air in the U. S. and its territories and possessions.

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## Alabama

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### **WARI**—Abbeville—1961

Frequency: 1480 Kc.....Power: 1 Kw. d.  
Owned By.....Abbeville Radio  
Address.....Box 121  
Tel.: 5-6061.....Independent  
President.....John V. Mizell  
General Mgr.....James T. Reeder

### **WAVU**—Albertville—1948

Frequency: 630 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....Sand Mt. Bcstg. Service  
Business-Studio Address.....P. O. Box 411  
Tel.: 878-1311.....Independent  
President.....Pat M. Courington  
Gen., Sta. Manager.....Bill Hagler  
Owners of: WAVU-FM.

### **WRFS**—Alexander City—1947

Frequency: 1050 Kc....Power: 1000 Watts d.  
Owned-Operated By..Piedmont Service Corp.  
Address.....138 Main St.  
Tel.: Adams 4-2566.....KBS  
General Mgr. ....Jim Whatley  
Owners of: WRFS-FM.

### **WCTA**—Andalusia—1946

Frequency: 920 Kc..Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By....Andalusia Bcstg. Co., Inc.  
Address.....Radio Bldg.  
Tel.: 222-1144.....KBS  
Pres., Gen. Mgr.....J. Dige Bishop  
Station, Ccmm. Mgr.....Donald Cooke  
Program Director.....Jeanette Powell  
For other Bishop stations see Multiple-Station  
Owners.

### **WANA**—Anniston—1954

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....Gadsden Radio Co.  
Address.....Box 609  
Tel.: AD 7-1627.....KBS  
President.....C. L. Graham  
Gen., Sta. Manager.....Charles G. Gardner  
Program Director.....Mary McCrelles  
Chief Engineer.....Joe Burney  
For other Graham stations see Multiple-Station  
Owners.

### **WDNG**—Anniston—1957

Frequency: 1450 Kc..Power: 1 kw. d., 250 w. n.  
Owned By.....Potts Broadcasting Co. Inc.  
Address.....Box 1290  
Tel.: Adams 6-8291.....Independent  
President, Gen. Mgr.....Thomas S. Potts  
Asst. Sta. Mgr.....Robert M. Price  
Commercial Mgr.....William I. Giddens  
Chief Engineer.....Roland Walls

### **WHMA**—Anniston—1938

Frequency: 1390 Kc...Pw.: 5000 d.; 1000 W. n.  
Owned-Operated By..Anniston Bcstg. Co., Inc.  
Address.....1330 Noble St.  
Tel.: AD 6-7545.....ABC  
Reps.....Walker-Rawalt Co.; Dora Clayton  
President.....Harry M. Ayers  
General Manager.....Malcolm Street  
Program Director.....Lee Thomas  
Chief Engineer.....James A. Hudson  
Owners of: WHMA-FM.

### **WRAB**—Arab—1961

Frequency: 1380 Kc.....Power: 1000 Watts d.  
Owned By.....Marshall County Bcstg. Co.  
Address.....P. O. Box 333  
Tel.: 586-4123.....Independent  
Station Representative..C. K. Beaver & Assocs.  
President.....J. B. Falt, Jr.  
General Manager.....Bill McLain  
For other Falt stations see Multiple-Station  
Owners.

### **WJMW**—Athens—1948

Frequency: 730 Kc....Power: 1000 Watts d.  
Owned-Operated By...Athens Bcstg. Co., Inc.  
Address.....Hine St.  
Tel.: 232-3911, -2.....Independent  
Pres.-Gen. Mgr.....Homer F. Dunnivant  
Owners of: WJOF (FM), Athens.

### **WATM**—Atmore—1949

Frequency: 1590 Kc.....Power: 5000 Watts  
Owned-Operated By....Southland Bcstg. Co.  
Address.....Craig St.  
Tel.: 368-2128.....Independent  
Station Rep.....Continental Radio Sales



Gen. Mgr., Ch. Eng.....T. C. Miniard  
 Program Manager.....Julia Miniard

**WAUD—Auburn—1947**

Frequency: 1230 Kc...Power: 1 Kw., 250 Watts  
 Owned-Operated By.....Auburn Bcstg. Co.  
 Address .....Box 391  
 Tel.: TU 7-3401.....ABC  
 Pres., Gen.-Sta. Mgr.....Elmer G. Salter  
 Chief Engineer.....George Murphy

**WBCA—Bay Minette—1957**

Frequency: 1150 Kc.....Power: 1 Kw., d.  
 Owned By.....Faulkner Radio  
 Address .....Box 426  
 Tel.: 937—2281 .....KBS  
 President .....J. H. Faulkner  
 Chief Engineer .....C. J. Carmack  
 Owners of: WLBB, Carrollton, Ga.

**WYAM—Bessemer—1960**

Frequency: 1450 Kc .Power: 1 Kw.d., 250 W. N.  
 Owned By .....Trans-American Bcstg. Corp.  
 Address .....Box 1053  
 Tel.: HAmilton 8-0146.....Independent  
 President .....H. C. Young, Jr.  
 General Manager.....Hal Hodgens  
 Commercial Manager .....Dave Binns  
 Program Director.....Tony Lee  
 Publicity Director .....Terri Malone  
 For other Young stations see Multiple-Station  
 Owners.

**WAPI—Birmingham—1922**

Frequency: 1070 Kc..Power: 50 Kw d.; 5 Kw n.  
 Owned By.....Newhouse Bcst. Corp.  
 Address .....P. O. Box 1310  
 Tel.: FA 3-6141 .....NBC  
 Representative.....Henry I. Christal  
 Gen., Sta. Mgr.....Donald D. Wear  
 Owners of: WAPI-FM.

**WATV—Birmingham—1946**

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....American Electronix  
 Address.....Thomas Jefferson Hotel  
 Tel.: FA 4-2541.....CBS  
 Pres., G.M., Prog. Dir.....Maury Farrell

**WBRC—Birmingham—1925**

Frequency: 960 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Taft Broadcasting Co.  
 Address .....1729 2nd Ave., N.  
 Tel.: AL 2-3172 .....Independent  
 Sta. Representative.....Katz  
 President .....Hulbert Taft, Jr.  
 General Manager .....James E. Bailey  
 Chief Engineer.....Harry Lawson  
 For other Taft stations see Multiple-Station  
 Owners.

**WCRT—Birmingham—1953**

Frequency: 1260 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....Chapman Radio-TV Co.  
 Business Adress .....Town House Hotel

Tel.: AL 2-3019.....Independent  
 Sta. Representative.....Weed  
 President .....W. A. Chapman  
 General, Comm. Mgr.....W. R. Kennedy  
 Owners of: WCRT-FM.

**WENN—Birmingham—1950**

Frequency: 1320 Kc....Power: 5000 Watts d.  
 Owned By..McLendon Birmingham Bcstg. Co  
 Business Address.....Box 1469  
 Tel.: FA 4-1026.....Independent  
 President, Gen. Mgr.....John McLendon  
 Station Manager.....Joe Lackey  
 For other J. McLendon stations see Multiple-  
 Station Owners

**WJLD—Birmingham—1942**

Frequency: 1400 Kc..Power: 1 Kw.d., 250 W. n.  
 Owned By.....Johnston Bcstg. Co.  
 Business Address.....P.O. Box 5867  
 Tel.: FA 4-3466.....Independent  
 Station Representative .....Bolling  
 President .....Rose H. Johnston  
 General, Sta. Mgr.....Otis Dodge  
 Program Director.....Mary Vail  
 Sales, Publicity.....Nell Pitts  
 Chief Engineer.....Cliff Goggans  
 Owner of: WJLN (FM), Birmingham.

**WSGN—Birmingham—1927**

Frequency: 610 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Winston-Salem Broadcasting Co.  
 Address .....2320 7th Avenue South  
 Tel.: 322-3434 .....Independent  
 President.....James W. Coan  
 General, Station Mgr.....Ben K. McKinnon  
 Commercial Manager .....Warren Merrin  
 Chief Engineer.....Emmett J. Smith  
 For other Winston-Salem Bcstg. stations see  
 Multiple-Station Owners.

**WVOK—Birmingham—1947**

Frequency: 690 Kc..Power: 50,000 Watts d.  
 Owned-Oper. By.....Voice of Dixie, Inc.  
 Address .....P. O. Box 2468  
 Tel.: ST 7-2601.....Independent  
 Pres., Gen., Sta. Mgr.....Iralee W. Bennis  
 Comm., Sales Promo. Mgr. ....Ira Leslie  
 Publicity Director .....Dan Brennan  
 Chief Engineer .....James L. Ginn

**WYDE—Birmingham—1957**

Frequency: 850 Kc..Power: 10 Kw. d.; 1 Kw. n.  
 Owned By .....Basic Communications, Inc.  
 Address.....1901 Montgomery Hi-Way  
 Tel.: FAirfax 2-4511.....Independent  
 Chmm. of Bd., Cen. Mgr.....Ira Herbert  
 President .....Emil Mogul  
 Program Director .....William Sanders  
 Chief Engineer.....James Gray  
 For other Basic Communications stations see Mul-  
 tiple-Station Owners.

**WBSA—Boaz—1959**

Frequency: 1300 Kc.....Power: 1 Kw. d.  
 Owned By.....Radio Sand Mountain

## ALABAMA

Address .....P. O. Box 59  
Tel.: 593-4264 .....Independent  
Pres., General Manager ..Glenn M. Cornelious

### **WEBJ—Brewton—1947**

Frequency: 1240 Kc.....Power: 1 Kw.  
Owned-Operated By.....Brewton Bcstg. Co.  
Business Address.....P. O. Box 870  
Tel.: UNderhill 7-5717.....KBS  
Pres., Gen. Mgr.....J. Wesley Gardner  
Program, Publicity Director..Catherine Gardner

### **WBTS—Bridgeport—1961**

Frequency: 1480 Kc.....Power: 1 Kw. d.  
Owned By.....Bridgeport Bcstg. Co.  
Address .....Box 263  
Tel.: 495-2274, -5 .....Independent  
Owner, Gen. Mgr.....Roy C. McCloud

### **WPRN—Butler—1959**

Frequency: 1220 Kc.....Power: 1000 Watts  
Owned By.....Radio Butler Co.  
Address.....P. O. Box 566  
Tel.: 459-3222 .....KBS  
Sta. Mgr., Ch. Eng.....Paul D. Nichols  
Commercial, Sales Pro. Mgr. Houston L. Pearce

### **WBYE—Calera—1957**

Frequency: 1370 Kc.....Power: 1000 Watts  
Owned By.....Shelby County Adv. Corp.  
Address .....Box E  
Tel.: NOrth 8-7751.....Independent  
Gen. Mgr., Ch. Eng.....Marion P. Jones

### **WRAG—Carrollton—1951**

Frequency: 590 Kc.....Power: 1000 Watts d.  
Owned-Oper. By....Pickens County Bcstg. Co.  
Address.....Box 71  
Tel.: EMpire 7-2364 .....Independent  
General Manager.....C. Sauceman

### **WAGC—Centre—1962**

Frequency: 1560 Kc. ....Power: 1 Kw. d.  
Owned By .....Radio Centre  
Rep.; None .....Independent  
Tel.: 927-5353 .....Box Q  
General Mgr.....Ralph A. Meade

### **WEIS—Centre—1961**

Frequency: 990 Kc. ....Power: 25 Kw.  
Owned By...Cherokee County Radio Station  
Tel.: 927-5152.....477 S. Pratt St.  
KBC Rep. ....Bolles  
President .....Ruby Jo Clotfelter  
Gen., Sta. Mgr.; Ch. Eng....Mac M. Thomas

### **WKLF—Clanton—1947**

Frequency: 980 Kc.....Power: 1000 Watts d.  
Owned-Operated By..Southeastern Bcstg. Co.  
Address.....703½ 2nd Ave. N.  
Tel.: Clanton .....Independent  
General Mgr. ....James H. Dennis  
Owners of: WKLF-FM.

### **WFMH—Cullman—1949**

Frequency: 1460 Kc.....Power: 5000 Watts, d.  
Owned-Operated By....The Voice of Cullman  
Address .....Box 265  
Tel.: 920 .....Independent  
General, Commercial Manager...B. C. Eddins  
Owners of: WFMH-FM.

### **WKUL—Cullman—1946**

Freq.: 1340 Kc...Power: 1 Kw. d., 250 Watts n.  
Owned-Oper. By.....Cullman Bcstg. Co.  
Address.....Drawer 620  
Tel.: 734-3171 .....KBS  
Pres., Gen., Sta. Mgr....Hudson C. Millar, Jr.  
Chief Eng.....Art Bachman  
Owners of: WARF, Jaspers.

### **WAJF—Decatur—1953**

Freq.: 1490 Kc...Power: 1 Kw. d., 250 Watts n.  
Owned-Oper. By.....J. B. Falt, Jr.  
Business Address.....112 Grant St., S.E.  
Tel.: Elgin 3-9231.....Independent  
Owner .....J. B. Falt, Jr.  
General Manager .....Hamilton Masters  
For other Falt stations see Multiple-Station  
Owners.

### **WHOS—Decatur—1948**

Frequency: 800 Kc.....Power: 1000 Watts d.  
Owned By.....N. Alabama Bcstg. Co.  
Address .....Johnston St., Decatur, Ala.  
Tel.: 353-1810 .....Independent  
Representative.....T. F. Clark  
General Manager .....Louis C. Blizzard  
Commercial Director .....Ross Hawkins  
Sales Promotion Mgr. ....Roy Smith  
Program Director .....Mrs. E. Mullican  
Chief Engineer .....Mack Bramblet  
Owners of: WHOS-FM.

### **WMSL—Decatur—1935**

Freq.: 1400 Kc...Power: 1 Kw. d., 250 Watts n.  
Owned By..Tennessee Valley Radio-TV Corp.  
Address.....701 Bank St.  
Tel.: ELgin 3-0361.....MBS-KBS  
Station Reps. ....Gill-Perna; Clarke Brown  
Pres., Gen. Mgr.....Frank Whisenant  
Sales Promotion Mgr. ....Gene Harwell  
Program, Pub. Dir.....Alice Whisenant  
Chief Engineer.....Kenneth Casey  
Owners of: WMSL-TV.

### **WXAL—Demopolis—1948**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By....Demopolis Bcstg. Co.  
Address.....P.O. Box 261  
Tel.: 1400.....MBS-KBS  
Pres., Gen. Mgr.....W. M. Jordan  
Station Manager.....A. Caldwell

### **WAGF—Dothan—1932**

Frequency: 1320 Kc.....Power: 1000 Watts  
Owned-Operated By.....Dothan Bcstg. Co.  
Address.....204½ E. Main Street

Tel.: SY 2-1101.....Independent  
Station Manager.....Fred C. Moseley

**WDIG—Dothan—1947**

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Houston Bcsters.  
Address.....Box 828  
Tel.: SY 2-2161.....MBS  
Gen. Mgr.....Jess Swicegood

**WOOF—Dothan—1948**

Frequency: 560 Kc....Power: 5000 Watts d.  
Owned-Oper. By.....The WOOF Trust  
Bus. Add....Columbia Hi-Way, P. O. Box 1427  
Tel.: SY 2-1149 .....Independent  
Station Reps. Thomas F. Clark, Harlan G. Oakes  
General Manager .....Mrs. Agnes D. Simpson  
Commercial Manager.....Truman Duckett  
Chief Engineer .....Dale Miller

**WELB—Elba—1958**

Frequency: 1350 Kc.....Power: 1 Kw. d.  
Owned By .....Elba Bcstg. Co.  
Tel.: TW 7-2344.....Box 576  
Rep.: None .....Independent  
General Mgr.....James Dowdy

**WIRB—Enterprise—1948**

Frequency: 600 Kc.....Power: 1000 Watts d.  
Owned-Operated By..The Wiregrass Bcstg. Co.  
Address.....30 Dothan Highway  
Tel.: FI 7-8600 .....Independent  
Owner, Gen. Mgr.....R. E. James

**WULA—Eufaula—1948**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Dixie Radio Inc.  
Address.....Box 301  
Tel.: 687-2066.....MBS-KBS  
President, Gen. Mgr.....C. A. McClure  
Station Manager.....M. J. Darity  
Chief Engineer.....L. Williams  
For other McClure stations see Multiple-Station  
Owners.

**WBLO—Evergreen—1957**

Frequency: 1470 Kc....Power: 1000 Watts d.  
Owned By .....Haskew Radio  
Address.....Box 350  
Tel.: 500.....KBS  
Pres., Gen. Mar.....Ben Haskew  
Owners of: WTCB, Flomaton.

**WABF—Fairhope—1961**

Frequency: 1220 Kc....Power: 1000 Watts, d.  
Owned By.....Eastern Shore Bcstrs., Inc.  
Address.....Section & Pecan Sts.  
Tel.: WA 8-2384.....KBS-MBS  
President.....J. D. Bishop  
General Manager.....Sam Price, Jr.  
For other Bishop stations see Multiple-Station  
Owners.

**WWWF—Fayette—1949**

Frequency: 990 Kc.....Power: 1000 Watts d.

Owned-Operated By.Bankhead Bcstg. Co., Inc.  
Address.....505 Temple Ave.  
Tel.: 932-5294.....KBS  
President .....John Bankhead  
Chief Engineer.....P. Slatton  
For other Bankhead stations see Multiple-Station  
Owners.

**WTCB—Flomaton—1955**

Frequency: 990 Kc.....Power: 500 Watts d.  
Owned.....Tri-City Broadcasting Co., Inc.  
Address.....P. O. Box 278  
Tel.: CY 6-2466.....Independent  
President, Gen. Mgr.....Ben Haskew  
Commercial Mgr.....William J. Dykes  
Chief Engineer.....Hoyt Bonds  
Owners of: WBLO, Evergreen.

**WJOI—Florence—1945**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By....Florence Bcstg. Co., Inc.  
Address.....Box 137  
Tel.: AT 2-8121.....MBS-KBS  
Pres., Gen., Sta. Mgr...Thomas J. Van Sandt  
Chief Engineer.....Paul Shannon

**WOWL—Florence—1945**

Freq.: 1240 Kc...Power: 1 Kw. d., 250 Watts n.  
Owned By.....Radio Muscle Shoals, Inc.  
Address.....Box 2220  
Tel.: 764-7714 .....ABC  
Station Reps.....Grant Webb; Bernard Ochs  
President.....Richard B. Biddle  
General Manager.....William A. Mapes  
Sales Promotion Mgr.....Julian Nichols  
Publicity Director .....Ben Knight  
Chief Engineer.....Mel G. Hunt  
Owners of: WOWL-TV.

**WHEP—Foley—1953**

Frequency: 1310 Kc.....Power: 1000 Watts d.  
Owned By.....Stewart Broadcasting Co.  
Address .....Highway 59  
Tel.: WH 3-7131.....Independent  
Owner, General Manager.....Jim Stewart  
Program Director.....Jim Hughes  
Publicity Director.....Don Wallace  
Chief Engineer .....Robert Kruger

**WFPA—Ft. Payne—1949**

Frequency: 1400 Kc.....Power: 250 watts  
Owned.....Geo. A. Gothberg Jr.  
Address .....Box 391  
Tel.: 845-2620.....Independent  
Station Representative.....Gene Bolles Co.  
Pres.....George Gothberg, Jr.  
Vice President.....Mrs. Ozelle G. Gothberg  
Gen., Comm. Manager.....W. D. Holderfield  
Chief Engineer.....Edley Houston

**WZOB—Ft. Payne—1950**

Frequency: 1250 Kc....Power: 1000 Watts d.  
Owned-Operated By.....Glenn M. Gravitt  
Address.....P. O. Box 126

## ALABAMA

Tel.: 845-2810.....KBS  
General, Station Mgr.....Glenn M. Gravitt  
Comm. Mgr., Program Dir.....John B. Gravitt  
Publicity Dir.....F. L. Pierce  
Chief Engineer.....Jess R. Moore

### W A A X—Gadsden—1947

Freq.: 570 Kc....Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By.....Etowah Bdcstrs., Inc.  
Address.....Rainbow Drive  
Tel.: Liberty 3-6301.....CBS  
Pres., Gen. Mgr.....Mike McDougald  
Secy.-Treas. ....Charles Smithgall  
Chief Engineer.....W. G. Anderson  
For other Smithgall stations see Multiple-Station  
Owners.

### W J B Y—Gadsden—1950

(Formerly WETO)

Owned By.....Gadsden Bcstg. Co.  
Tel.: 546-9201.....Box 1370  
Pres.; Gen., Sta. Mgr. .Charles Frank Boman  
Chief Engineer.....Calvin C. Williamson

### W G A D—Gadsden—1947

Freq.: 1350 Kc....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Coosa Bcstg. Co., Inc.  
Address.....Box 351  
Tel.: Liberty 6-1611.....ABC  
Station Reps....Walker-Rawalt; Dora Clayton  
President, General Manager .....E. Z. Carrell  
Chief Engineer .....Hallie Williams  
For other Carrell stations see Multiple-Station  
Owners.

### W G E A—Geneva—1953

Frequency: 1150 Kc....Power: 1000 Watts d.  
Owned By .....Geneva County Bcstg.  
Address.....P. O. Box 337  
Tel.: 684-2271 .....KBS  
President .....Olin Johnson

### W G Y V—Greenville—1948

Frequency: 1380 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....Greenville Bcstg. Corp.  
Business Address.....P. O. Box 227  
Tel.: DU 2-4444.....KBS  
General Mgr.....W. H. Miller

### W G S V—Guntersville—1950

Frequency: 1270 Kc....Power: 1000 Watts d.  
Owned-Operated By....Guntersville Bcstg. Co.  
Address.....P. O. Box 32  
Tel.: 582-4131 .....ABC-KBS  
President .....E. Z. Carrell  
Gen., Comm., Ch. Eng.....Lavell Jackson  
For other Carrell stations see Multiple-Station  
Owners.

### W J B B—Haleyville—1949

Freq: 1230 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By .....Haleyville Bcstg. Co., Inc.  
Address .....Box 191  
Tel.: HU 6-2277.....MBS-KBS  
Representative .....C. K. Beaver  
President, Gen. Mgr.....John L. Slatton

Comm., Prom. Mgr.....J. Otis Williams  
Chief Engineer.....Paul E. Kelly  
Owners of WLAY, Muscle Shoals.

### W E R H—Hamilton—1950

Frequency: 970 Kc....Power: 5000 Watts d.  
Owned-Oper. By.....Kate F. Fite  
Address .....Highway 78, South  
Tel.: Walnut 1-3481.....KBS  
General Mgr. ....James B. Fowler

### W H R T—Hartselle—1956

Frequency: 860 Kc....Power: 250 Watts d.  
Owned By.....Gene Newman  
Address .....Hartselle  
Tel.: SPruce 3-7370.....Independent  
General Mgr.....Gene Newman  
Chief Engineer.....S. D. Boster

### W A A Y—Huntsville—1947

Freq.: 1550 Kc....Power: 5000 W. d.; 500 W. n.  
Owned By.....Smith Bcstg. Inc.  
Business Address.....P. O. Box 986  
Tel.: 534-871 .....Independent  
Representative .....Walker-Rawalt  
President, Sta. Mgr.....M. D. Smith III  
General, Comm. Manager.....H. G. Beam  
Chief Engineer.....William Wilkes  
For other Smith stations see Multiple-Station Own-  
ers.

### W B H P—Huntsville—1937

Frequency: 1230 Kc....Power: 250 Watts  
Owned-Operated By.....Wilton H. Pollard  
Address .....P.O. Box 770  
Tel.: 532-3521.....ABC  
President.....W. Pollard

### W E U P—Huntsville—1958

Frequency: 1600 Kc....Power: 5000 Watts  
Owned By.....Garrett Broadcasting Service  
Address.....2609 Ardmore Highway  
Tel.: 536-0713.....Independent  
Station Rep.....Continental Radio Sales  
President, General Manager....Leroy Garrett  
Sales Promo. Manager....Andrew E. Dawkins  
Program Director.....Mrs. Viola Garrett  
Chief Engineer.....Euple Palmer

### W F I X—Huntsville—1945

Frequency: 1450 Kc....Power: 250 Watts  
Owned-Oper. By....Huntsville Bcstg. Co., Inc.  
Address.....410 Holmes Ave., N.W.  
Tel.: 534-5641 .....Independent  
Pres., Gen. Mgr.....J. B. Falt, Jr.  
Sta. Mgr., Ch. Eng.....John Garrison  
For other Falt stations see Multiple-Station  
Owners.

### W I X I—Irondale—1960

Frequency: 1480 Kc. ....Power: 5 Kw. d.  
Owned By .....Jefferson Radio Co.  
Address .....Box 6787, Birmingham  
Tel.: 592-9697 .....Independent  
Representative .....Beckjorden  
General Mgr. ....W. D. Frink

**WTHG—Jackson—1950**

Frequency: 1290 Kc....Power: 1000 Watts d.  
Owned-Operated By.....Jackson Bcstg. Co.  
Address .....Highway 43  
Tel.: 246-2413.....KBS  
Pres., Gen. Mgr.....Fred Huggins

**WARF—Jasper—1956**

Freq.: 1240 Kc....Power: 1 Kw. d., 250 Win.  
Owned.....Walker County Bcstg. Co., Inc.  
Address.....1303-78 Highway, West  
Tel.: FULton 4-5577.....Independent  
President.....Hudson C. Millar, Jr.  
General Manager.....Jerdan Bullard  
Sta. Mgr., Ch. Eng.....Wayne Sims  
Program Director.....Tom Sanford  
Owners of: WKUL, Cullman.

**WWWB—Jasper—1946**

Frequency: 1360 Kc.....Power: 1 Kw. d.  
Owned-Operated By..Bankhead Bcstg. Co., Inc.  
Address.....Bankhead Long Bldg.  
Tel.: FU 4-3461.....KBS  
President.....John Bankhead  
Gen. Mgr.....William C. Edgemon  
For other Bankhead stations see Multiple-Station  
Owners.

**WJAM—Marion—1950**

Frequency: 1310 Kc....Power: 5000 Watts d.  
Owned-Oper. By.....Radio Marion, Inc.  
Address .....Highway 5  
Tel.: MU 3-7111.....KBS  
President.....J. Dige Bishop  
For other Bishop stations see Multiple-Station  
Owners.

**WABB—Mobile—1948**

Frequency: 1480 Kc.....Power: 5000 Watts  
Owned By.....Bernard & J. W. Dittman  
Address .....Box 1476  
Tel.: HE 2-5572.....Independent  
Representative .....Eastman  
Pres., Sta. Mgr.....Bernard Dittman  
General Manager.....J. W. Dittman

**WALA—Mobile—1930**

Freq.: 1410 Kc.....Power: 5 Kw.  
Owned By.....Pape Television Co.  
Bus.-Studio Address.....210 Government St.  
Tel.: HE 3-3754.....NBC  
Reps.....Select Station Reps.; Clarke Brown  
President.....W. O. Pape  
Vice President.....W. B. Pape  
General Manager.....Tom Jackson  
Commercial Manager.....Joseph Strada  
Sales Promotion Mgr.....Bob Grimes  
Program Director.....Paul Du Bose  
Chief Engineer.....Raymond Hurley  
Owners of: WALA-TV.

**WGOK—Mobile—1958**

Frequency: 900 Kc....Power: 1000 Watts d.  
Owned By.....WGOK, Inc.

Address.....800 Gum St.  
Tel.: HE 2-8661.....Independent  
Sta. Representative.....Bernard Howard  
President.....Jules J. Paglin  
General Manager.....Stanley Ray Jr.  
Station Manager.....Robert Grimes  
Program Director.....A. J. Crawford  
Chief Engineer.....Jack Yerkes  
For other Paglin stations see OK Group under  
Multiple-Station Owners.

**WKRK—Mobile—1946**

Freq.: 710 Kc....Power: 1000 Kw. d.; 500 W. n.  
Owned-Operated By.....WKRK-TV, Inc.  
Address.....Box 1184  
Tel.: HE 2-5503.....CBS  
Station Representative.....H-R Representatives  
President.....Kenneth R. Giddens  
General Manager.....Charles E. Trainor  
Owners of: WKRK-FM.

**WLIQ—Mobile—1961**

Frequency: 1360 Kc.....Power: 5000 Watts d.  
Owned By.....Jemcon Broadcasting Co., Inc.  
Address.....303 St. Francis St.  
Tel.: HEmlock 2-1844.....ABC  
President .....Frank Conwell  
General Mgr.....John J. Anderson  
Chief Engineer.....Jack Wolfe

**WMOZ—Mobile—1953**

Frequency: 960 Kc.....Power: 1000 Watts d.  
Owned By.....WMOZ, Inc.  
Address.....P.O. Box 228  
Tel.: 471-5353.....Independent  
Sta. Reps.....Dora Clayton; Bob Dore  
Pres. Gen. Mgr.....Edwin H. Estes  
Commercial Manager.....W. H. Dutton  
Sales Promotion Mgr.....Robert Pope  
Program Director.....Jimmy Jones  
Publicity Director.....Beverly Gardiner  
Chief Engineer.....Vernon Floyd  
Owners of: WPFA, Pensacola, Fla.

**WTUF—Mobile—1947**

Frequency: 840 Kc.....Power: 1000 Watts  
Owned.....Radio Mobile, Inc.  
Address.....525 Donald Street  
Tel.: 477-6345 ..... Independent  
Representative...Venard, Torbet & McConnell  
President .....Jim Smith  
General Manager.....Jack Howat  
Chief Engineer.....Clifford Sizemore  
Owners of: WTUF-FM; WNVY, Pensacola, Fla.

**WMFC—Monroeville—1952**

Frequency: 1360 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....Monroe Bdcstg. Co.  
Address.....Mt. Pleasant Ave.  
Tel.: 743-3281.....KBS  
Station Representative Continental Radio Sales  
President, General Manager...W. M. Stewart  
Comm., Sales Promo. Mgr.....Leon Tyree  
Program Dir., Chief Engineer...Harold Harris

## ALABAMA

### **WAPX—Montgomery—1947**

Frequency: 1600 Kc.....Power: 1000 Watts  
Owned By.....Walton of Montgomery  
Address.....Box 2028  
Tel.: 263-7569.....Independent  
President .....L. S. Walton  
Owners of: WNOO, Chattanooga, Tenn.

### **WBAM—Montgomery—1953**

Frequency: 740 Kc.....Power: 50 Kw. d.  
Owned.....Deep South Bcstg. Co.  
Address.....P. O. Box 1447  
Tel.: 262-3851.....Independent  
President, General Manager.....W. J. Brennan  
Commercial Manager.....Felix Robinson, Jr.  
Sales Promotion Mgr.....W. D. Douglass, Jr.  
Prog. Dir., Chief Eng.....Cyril G. Brennan

### **WCOV—Montgomery—1939**

Freq.: 1170 Kc.....Power: 10 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Southern Bcstg. Co.  
Address.....P. O. Box 2505  
Tel.: 265-3561 .....CBS  
Representative....Venard, Torbet & McConnell  
President.....Oscar P. Covington  
General Manager.....Hugh M. Smith  
Station Mgr.....Henry Amerson  
Program Director.....Ray Butts  
Chief Engineer.....W. D. Weatherly

### **WHHY—Montgomery—1930**

Freq.: 1440 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By...Bcstg. Serv. of Montgomery  
Business Address.....Box 1841  
Tel.: 264-2288 .....NBC  
Station Representative .....Hollingbery  
President, Gen. Mgr.....R. N. Robinson  
For other Broadcast Service stations see Multiple-Station Owners.

### **WMGY—Montgomery—1946**

Frequency: 800 Kc.....Power: 1000 Watts d.  
Owned-Operated By...Radio Montgomery Inc.  
Address.....358 N. Capitol Pkwy.  
Tel.: 262-5245.....MBS  
General Manager.....C. McClure  
For other McClure stations see Multiple-Station Owners.

### **WRMA—Montgomery—1953**

Frequency: 950 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....WRMA Bcstg. Co.  
Business Address.....135 Commerce St.  
Tel.: AM 2-1475.....Independent  
President .....S. Raymond  
General Manager.....J. Sparling

### **WLAY—Muscle Shoals—1933**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned Oper. By.....Slatton-Quick Co.  
Business Address.....Box 230, Sheffield, Ala.  
Tel.: 383-2525.....Independent  
Representative .....C. K. Beaver

President .....J. L. Slatton  
General Mgr.....C. H. Quick  
Chief Engineer.....D. Self  
Owners of: WJBB, Haleyville.

### **WCRL—Oneonta—1952**

Frequency: 1570 Kc.....Power: 1,000 Watts  
Owned By.....Blount County Bcstg. Service  
Address .....Box 481  
Tel.: 224-2289 .....Independent  
Pres., General Mgr.....L. D. Bentley, Jr.  
Chief Engineer.....Henry C. McPherson

### **WJHO—Opelika—1940**

Frequency: 1400 Kc. Power: 1 Kw.d., 250 W. N.  
Owned Oper. By...Opelika-Auburn Bcstg. Co.  
Address.....P.O. Box 710  
Tel.: 745-6484 .....KBS-MBS  
Representative.....Indie Sales  
Gen. Mgr., Ch. Eng.....John E. Smollon  
Comm. Mgr.....Lurlene Smollon  
Publicity Director.....Jim Cunningham

### **WAMI—Opp—1953**

Frequency: 860 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Opp Bcstg. Co.  
Business Address.....Box 169  
Tel.: 659 .....Independent  
Gen. Mgr. ....J. Williams

### **WOZK—Ozark—1953**

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Ozark Bcstg. Corp.  
Address.....Box 742  
Tel.: PR 4-5600.....Independent  
General Mgr., Ch. Eng.....Howard Parrish, Jr.

### **WFHK—Pell City—1956**

Frequency: 1430 Kc.....Power: 1 Kw; d.  
Owned By.....St. Clair Bcstg System  
Address.....P. O. Box 606  
Tel.: Edgewood 8-2238.....KBS  
President.....Fate L. Gossett, Sr.  
General Manager.....Charles L. Abbott  
Chief Engineer.....J. F. Norris

### **WPNX—Phenix City**

(See Columbus, Ga.)

### **WPID—Piedmont—1952**

Frequency: 1280 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....C. L. Graham  
Address.....Atlanta Highway  
Tel.: Gibson 7-2231.....KBS  
President.....C. L. Graham  
Gen., Comm. Mgr.....Hank Smith  
For other Graham stations see Multiple-Station Owners.

### **WSIM—Prichard—1954**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
Owned By.....Bcst. Service of Mobile

Address.....74 Main St.  
 Tel.: 432-2657 .....Independent  
 President .....Bob Robinson  
 Manager .....Don Givens  
 For other Broadcast Service stations see Multiple-Station Owners.

**WELR—Roanoke—1949**

Frequency: 1360 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Roanoke Bcstg. Co.  
 Address.....705 N. Main St.  
 Tel.: 3811.....KBS  
 Pres., Gen. Mgr.....J. W. Buttram

**WWWR—Russellville—1949**

Frequency: 920 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Bankhead Bcstg. Co., Inc.  
 Address .....Underwood Road  
 Tel.: 647 .....Independent  
 President .....John Bankhead  
 General, Station Mgr.....Hal Kirby  
 For other Bankhead stations see Multiple-Station Owners.

**WCRI—Scottsboro—1950**

Frequency: 1050 Kc.....Power: 250 Watts d.  
 Owned By .....Jackson County Bcstg. Serv.  
 Address .....Box 394  
 Tel.: 574-1050 .....Independent  
 General Mgr.....B. W. Kennamer

**WROS—Scottsboro—1952**

Frequency: 1330 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Scottsboro Bcstg. Co.  
 Business Address.....717 Scott St.  
 Tel.: 156 .....KBS  
 Owner, Gen. Mgr.....Rose M. Kirby  
 Program Dir.....Jerry Gentles  
 Comm., Ch. Eng.....Bill Prickett, Sr.

**WGWC—Selma—1946**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Robert J. Martin  
 Address .....Box 686  
 Tel.: TR 4-6687.....CBS  
 Station Reps.....Hal Holman; Dora Clayton  
 Owner, Chief Engineer.....Robert J. Martin  
 Program Director.....Phyllis K. Lee  
 Publicity Director.....Phil Lee

**WHBB—Selma—1935**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Talton Bcstg. Co.  
 Address .....Box 26  
 Tel.: TR 4-8296 .....ABC-KBS  
 President, Gen. Mgr.....J. E. Talton

**WRWJ—Selma—1956**

Frequency: 1570 Kc.....Power: 5 Kw. days  
 Owned.....Central Alabama Bcstg. Co.  
 Address.....729 Dallas Ave.  
 Tel.: TR 4-9062.....Independent  
 Sta. Representative.....Thomas F. Clark  
 Owner, Mgr.....Roland Jordan, Jr.

Comm. Mgr.....H. S. Chapman  
 Program Director.....C. W. Moore

**WFEB—Sylacauga—1945**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Alabama Bcstg. Co.  
 Address.....527 No. Broadway  
 Tel.: CH 5-3281 .....MBS  
 President.....J. M. Forbes  
 General, Comm. Mgr.....George W. Carr  
 Chief Engineer.....Conrad Pickren

**WMLS—Sylacauga—1948**

Frequency: 1290 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..Marble City Bcstg. Co., Inc.  
 Business Address.....P. O. Box 511  
 Tel.: CH 5-4354.....Independent  
 Pres., Gen. Manager.....Curtis O. Liles  
 Chief Engineer.....James C. Rutledge  
 Owners of: WMLS-FM.

**WEYY—Talladega—1956**

Frequency: 1580 Kc.....Power: 1000 Watts d.  
 Owned By.....Tallabama Bcstg. Co.  
 Address .....Box 292  
 Tel.: 362-4965 .....Independent  
 Station Rep. ....Clark  
 President .....E. Z. Carrell  
 For other Carrell stations see Multiple-Station Owners.

**WNUZ—Talladega—1945**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio Ala. Inc.  
 Address .....P. O. Box 974  
 Tel.: 362-2205 .....Independent  
 Station Representative.....Hal Walton  
 President .....James L. Coley  
 General, Sta. Manager.....Royce Faulkner  
 Comm. Mgr., Pub. Dir.....Carl Hanners  
 Sales Promo. Mgr., Prog. Dir.....Jim Vice  
 Chief Engineer.....Glynn Rogers  
 Owners of: WETU, Wetumpka.

**WTLS—Talladega—1954**

Frequency: 1300 Kc.....Power: 1 Kw. d.  
 Owned By .....Ne-Ler Co.  
 Address .....Box 786  
 Tel.: AT 3-8535.....Independent  
 Gen. Mgr.....Ned Butler

**WJDB—Thomasville—1956**

Frequency: 630 Kc.....Power: 1000 Watts d.  
 Owned By .....WJDB Radio (Bishop)  
 Address .....Box 757  
 Tel.: 636-4438 .....KBS  
 Pres., Gen. Mar.....Cecil Goodreau  
 For other Bishop stations see Multiple-Station Owners.

**WTBF—Troy—1947**

Freq.: 970 Kc.....Power: 5 Kw. d., 500 W., n.  
 Owned-Operated By.....Troy Bcstg. Corp.

## ALABAMA-ALASKA

Address .....McKinley Drive  
Tel.: 980 .....MBS-KBS  
President.....J. R. Crow  
Gen. Mgr.....Jess Jordan  
Commercial Manager.....Bob Tolbert  
Production Director.....Asa Dudley  
Chief Engineer.....Joe Gilchrist

### WACT—Tuscaloosa—1958

Frequency: 1420 Kc.....Power: 5,000 Wxatts  
Owned By.....New South Radio  
Business Address.....P. O. Box 112  
Tel.: 759-5786 .....Independent  
Station Representative.....Webb; Beaver  
President.....F. E. Holladay  
General Manager.....Clyde W. Price  
Commercial Mgr.....H. S. Holman  
Chief Engineer.....David Peacock

### WJRD—Tuscaloosa—1936

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....John C. Cooper Jr.  
Business-Studio Address 2216½ Broad St.  
Tel.: 754-4464 .....CBS  
President, Gen. Mgr.....John C. Cooper, Jr.  
Station, Sales Promo. Mgr.....Jean Phillips  
Commercial Manager.....Inez Hammond  
Chief Engineer.....David Peacock

### WNPT—Tuscaloosa—1951

Freq.: 1280 Kc.....Power: 5 Kw. d; 500 W. n.  
Owned-Oper. By.....W. Alabama Bdcstg. Co.  
Address.....P. O. Box 487  
Tel.: PL 8-3311.....ABC-KBS  
President, General Manager.....Ruth Harris  
Station Manager.....Joe Langston  
Commercial Mgr.....Lehman M. Mayer  
Chief Engineer.....William G. Harris

### WTBC—Tuscaloosa—1946

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Tuscaloosa Bcstg. Co.  
Address.....Radio Center  
Tel.: 758-5523 .....MBS  
General, Station Manager.....Bert Bank  
Owners of: WTBC-FM.

### WTUG—Tuscaloosa—1958

Frequency: 790 Kc.....Power: 500 Watts; d.

Owned By.....Tri Cities Bcstg. Co. Inc.  
Address .....Box 33  
Tel.: PLaza 9-1204.....Independent  
Station Reps.....National Time Sales; Ochs  
General Manager.....W. I. Dove  
Station Manager.....Jay Gilbert

### WRCK—Tuscumbia—1960

Frequency: 1410 Kc.....Power: 500 Watts d.  
Owned By.....Bcstg. Corp. of the S.W.  
Address.....P. O. Box 62  
Tel.: 381-1862 .....Independent  
General Mgr. ....Bob Kent

### WVNA—Tuscumbia—1955

Frequency: 1590 Kc.....Power: 5 Kw. d.  
Owned-Oper. By.....Elton H. Darby  
Address.....509 N. Main St.  
Tel.: 383-2727 .....CBS  
President.....Elton H. Darby  
Gen. Manager.....Eulus O. Whitehead  
Station Manager.....Jim Hall  
Commercial Manager.....Jack Voorhies  
Sales Prom. Manager.....Mary Ann Franck  
Program Director.....Jim Crabb  
Publicity Director.....Billy Banks  
Chief Engineer.....Jim Miller  
Owners of: WVNA-FM.

### WABT—Tuskegee—1952

Frequency: 580 Kc.....Power: 500 Watts d.  
Owned By .....MACO Bcstg. Co.  
Address.....P. O. Box 577  
Tel.: 727-2100 .....KBS  
Pres., Gen. Mgr. ....Madison Davis, Jr.

### WETU—Wetumpka—1954

Frequency: 1250 Kc.....Power: 5000 Watts, d.  
Owned.....Elmore Service Corp.  
Address .....P.O. Box 60  
Tel.: Jorden 7-6481.....KBS  
Station Rep. ....Walton  
President .....Lem Coley  
General Mgr.....Ed Morgan  
Chief Engineer.....David Conley  
Owners of: WNUZ, Talladega.

## Alaska

### KBYR—Anchorage—1948

Frequency: 1270 Kc.....Power: 1000 Watts  
Owned-Oper By.....Radio Anchorage, Inc.  
Business-Studio Address.....P. O. Box 1960  
Tel.: FA 24120.....Independent  
Sta. Reps.. N.T.S.; Oakes; Feltis, Dove, Cannon

President.....J. C. Gordon  
General Sta. Mgr.....Richard H. Garvin  
Commercial Manager.....Kay Gutherie  
Chief Engineer.....Gail Allred  
For other Gordon stations see Multiple-Station  
Owners.



**KENI—Anchorage—1948**

Frequency: 550 Kc.....Power: 5000 Watts  
 Owned By.....Midnight Sun Bcstrs.  
 Address .....Box 1160  
 Tel.: BR 5-2201 .....ABC-NBC  
 President, Gen. Mgr.....Alvin Bramstedt  
 Comm. Mgr.....William Stewart  
 Chief Engineer.....Charles Gray  
 For other Midnight Sun stations see Multiple-Station Owners.

**KFQD—Anchorage—1924**

Frequency: 730 Kc.....Power: 10,000 Watts  
 Owned By .....KFQD, Inc.  
 Address .....Box 1040  
 Tel.: FA 2-2410 .....CBS  
 Sta. Reps....Weed; Wm. J. Wagner & Assoc.  
 President .....Miller C. Robertson

**KHAR—Anchorage—1961**

Frequency: 590 Kc.....Power: 5 Kw.  
 Owned By.....Sourdough Bcstrs.  
 Address.....Pouch No. 7-016  
 Tel.: Diamond 4-1898.....Independent  
 Reps....Vernard, Torbet & McC.; Art Moore  
 President .....Willis R. Harpel  
 General Mgr. ....William B. Allen  
 Program Director.....Ray Wipperman  
 Chief Engineer.....Richard Zook

**KLAM—Cordova—1954**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned ....Northern Light Broadcasting Corp.  
 Address .....Box 278  
 Tel.: GArfield 4-3222.....CBS  
 President.....Charles L. Buck

**KFAR—Fairbanks—1939**

Frequency: 660 Kc.....Power: 10,000 Watts  
 Owned By.....Midnight Sun Broadcasters, Inc.  
 Business Address.....Lathrop Bldg.  
 Tel.: GL -2125 .....NBC-ABC  
 Station Reps.....Fletcher; Day-Wellington  
 President, Gen. Mgr.....Alvin O. Bramstedt  
 Station Mgr.....Donald Andon  
 Comm., Sales Promo. Mgr.....Bob Parsons  
 Program, Publicity Dir.....Bill Walley  
 Chief Engineer.....James O'Kelley  
 For other Midnight Sun stations see Multiple-Station Owners.

**KFRB—Fairbanks—1948**

Frequency: 900 Kc.....Power: 10,000 Watts  
 Owned By..Fairbanks Radio Broadcasters, Inc.  
 Address.....2nd and Cushman  
 Tel.: GLobe 2-2155.....CBC  
 Station Representative...National Time Sales  
 President.....J. Chester Gordon  
 General Mgr. ....Bob Edwards  
 Sales Promotion Mgr.....James Branch  
 Program Director.....Paul Garwood  
 Chief Engineer.....Herb Holeman  
 For other Gordon stations see Multiple-Station Owners.

**KINY—Juneau—1934**

Frequency: 800 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Juneau Bcstg. Inc.  
 Business Address.....231 S. Franklin  
 Tel.: JU 6-1800.....CBS  
 Station Reps. ....Day-Wellington  
 President .....Arthur Skinner  
 Owners of: KINY-TV.

**KJNO—Juneau—1952**

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.  
 Owned By...South Eastern Alaska Bcstrs., Inc.  
 Address .....Box 2231  
 Tel.: JU 6-3630.....Independent  
 Sta. Rep.....National Time Sales  
 President.....J. C. Gordon  
 General Manager .....Richard Garven  
 Station Manager.....E. Emery  
 Commercial Manager.....Vern Metcalf  
 Chief Engineer.....Ted McIntyre  
 For other Gordon stations see Multiple-Station Owners.

**KTKN—Ketchikan—1942**

Frequency: 930 Kc.....Power: 1000 Watts  
 Owned By.....Midnight Sun Bcstrs.  
 Address .....211 Heckman Bldg.  
 Tel.: CA 5-2191 .....CBS-NBC-ABC  
 President.....A. O. Bramstedt  
 For other Midnight Sun stations see Multiple-Station Owners.

**KICY—Nome—1960**

Frequency: 850 Kc.....Power: 5000 Watts  
 Owned By.....Arctic Broadcasting Assoc.  
 Address .....Box 303  
 Tel.: 443-2445 .....Independent  
 President .....Dr. L. Arden Almquist  
 Station Manager.....Ernest L. Hansen

**KIBH—Seward—1949**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Seward Bcstg. Corp.  
 Address .....Box 575  
 Tel.: CA 4-5525.....CBS  
 Sta. Reps...Weed; Wagner; Alaska Radio-TV  
 Station Mgr. ....Walter B. Blue

**KIFW—Sitka—1949**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By...Sitka Broadcasting Co., Inc.  
 Business Address.....Box 299  
 Tel.: 747-3244 .....Independent  
 Station Rep.....Alaska Radio-TV Sales  
 Pres., Sta. Mgr., Ch. Engr.....Harry C. Lanz  
 Program Director.....John Hope

**KSEW—Sitka—1954**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Christian Broadcasters, Inc.  
 Address .....Box 258  
 Tel.: 747-3236 .....Independent  
 President .....T. M. Moore

# Arizona

## **KSUN—Bisbee—1933**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Esther W. Morris.  
Address . . . . . Drawer C, Lowell Station  
Tel.: HE 2-2277 . . . . . ABC  
Station Representative . . . . . Bob Dore  
General Mgr. . . . . Arlo Woolery  
Owners of: KHFH, Sierra Vista.

## **KPIN—Casa Grande—1956**

Frequency: 1260 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . John W. Parham  
Address . . . . . P. O. Box 755  
Tel.: TE 6-7427 . . . . . KBS  
Station Representative . . . . . J. A. Lucas  
Owner, General Manager . . . . . John W. Parham  
Commercial Manager . . . . . Gene Haws  
Sales Promotion Mgr. . . . . Don Wier  
Program Director . . . . . Bettie Parham  
Publicity Director . . . . . Larry West  
Chief Engineer . . . . . Keith Delano

## **KAPR—Douglas—1958**

Frequency: 930 Kc. . . . . Power: 1000 Watts  
Owned By . . . . . KAPR, Inc.  
Address . . . . . Gadsden Hotel, 1040 G Ave.  
Tel.: EMpire 4-8403 . . . . . Independent  
Station Representative . . . . . Harlan Oakes  
President . . . . . Bill Mende  
General Manager . . . . . Katherine Mende

## **KAWT—Douglas—1946**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned By . . . . . KAWT Radio  
Address . . . . . Box 1118  
Tel.: EMpire 4-3484 . . . . . ABC  
President, General Mgr. . . . . Herb Newcomb  
Chief Engineer . . . . . A. Griffiths

## **KCLS—Flagstaff—1950**

Freq.: 600 Kc. . . . . Power: 5 Kw. d., 500 W. n.  
Owned By . . . . . Saunders Bcstg. Co.  
Address . . . . . Box 1580  
Tel.: PR 4-2581 . . . . . Independent  
Pres., General Manager . . . Charles J. Saunders

## **KEOS—Flagstaff—1958**

Frequency: 1290 Kc. . . . . Power: 1 Kw. d.  
Owned By . . . . . Plateau Broadcasting, Inc.  
Address . . . . . Box 100  
Tel.: 774-7511 . . . . . Independent  
President, Gen. Mgr. . . . . Jack P. Bird

## **KFGT—Flagstaff—1962**

Frequency: 930 Kc. . . . . Power: 1,000 Watts d.  
Owned By . . . . . Guy Christian  
Address . . . . . 1903 N. Talkington Drive  
Tel.: 774-3622 . . . . . CBS

General Mgr., Chief Eng. . . . . Guy Christian  
Program Director . . . . . Ted Kerby

## **KJKJ—Flagstaff—1962**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Dateline Bcstg. Co.  
Address . . . . . P.O. Box 476  
Tel.: 744-3309 . . . . . ABC  
President . . . . . Joseph Patrick

## **KVNA—Flagstaff—1950**

Freq.: 690 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
Owned-Operated By . . . . . Frontier TV, Inc.  
Address . . . . . P.O. Box 310  
Tel.: 774-6638 . . . . . ABC  
President . . . . . Roy L. Albertson Jr.  
General Manager . . . . . A. Reinke  
Chief Engineer . . . . . Rcn Pesha

## **KIKO—Globe-Miami—1958**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . KIKO Radio  
Address . . . . . Copper Hills Motor Hotel  
Tel.: GA 5-4471 . . . . . NBC  
Representative . . . . . Avery-Knodel  
President, Gen. Mgr. . . . . Willard Shoecraft  
Chief Engineer . . . . . Frank C. Hancock  
For other Shoecraft stations see Multiple-Station  
Owners.

## **KDJI—Holbrook—1955**

Frequency: 1270 Kc. . . . . Power: 1000 W. d.  
Owned By . . . . . Radio KDJI  
Address . . . . . Box 430  
Tel.: 224-3994 . . . . . ABC-KBS  
Reps. . . . . Tracy Moore; Continental Radio Sales  
President . . . . . Harold J. Arnoldus  
Program Director . . . . . Jon Steele  
Chief Engineer . . . . . Jimmy C. Weldon  
Owners of: KPGE, Page.

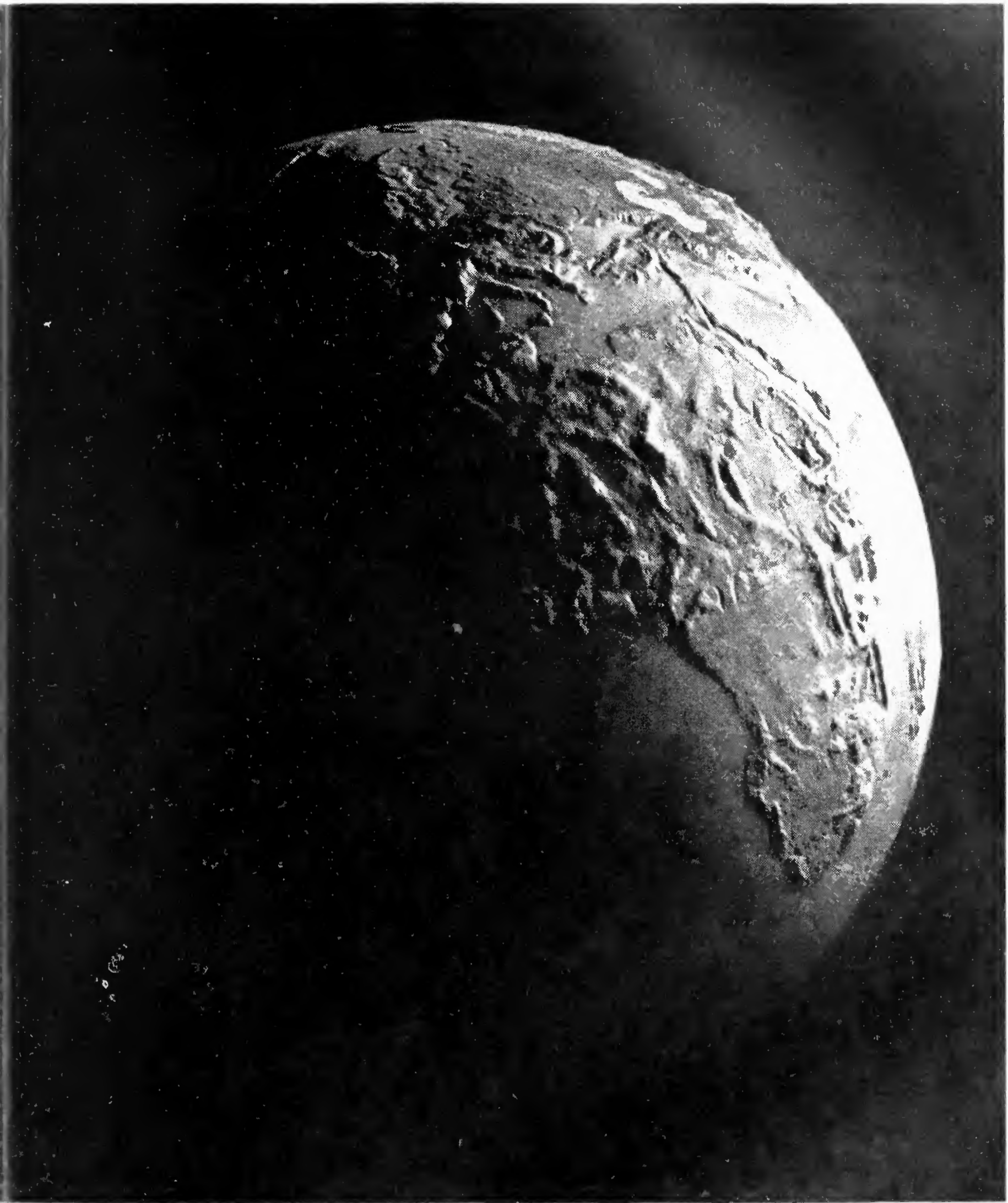
## **KAAA—Kingman—1949**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Stonybrook Broadcasting Co.  
Address . . . . . Box 1208  
Tel.: SKyline 3-2537 . . . . . NBC  
Station Representative . . . . . Avery-Knodel  
Pres., Gen. Mgr. . . . . Wallace E. Stone  
Station Manager, Chief Eng. . . . . B. Wilson  
Program Dir. . . . . W. Rocz

## **KALF—Mesa—1962**

Frequency: 1510 Kc. . . . . Power: 10,000 Watts  
Owned By . . . . . Maricopa County Bcstrs., Inc.  
Address . . . . . P.O. Box 1510  
Tel.: 964-5641 . . . . . Independent  
Station Rep. . . . . Savalli/Gates  
President, General Mgr. . . . . Sheldon Engel  
Program Director . . . . . Michael D'Arcy  
Chief Engineer . . . . . David Oxman

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# ARIZONA

## **KNOG—Nogales—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By .....Richard H. Ward  
Address.....1120 Grand Ave.  
Tel.: AT 7-4696 .....ABC  
President .....Richard H. Ward

## **KPGE—Page—1961**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By .....KPGE Radio  
Address .....Box 1567  
Tel.: Midway 5-2314.....Independent  
President .....Harold Arnoldus  
Owners of: KDJI, Holbrook.

## **KBUZ—Phoenix—1946**

Freq.: 1310 Kc....Power: 5 Kw. d., 500 W. n.  
Owned By .....Gordon Bcstg. Co.  
Address .....3800 N. Central  
Tel.: 264-2148 .....MBS  
Station Representative.....Adam Young  
President.....Sherwood R. Gordon  
Owners of: KBUZ-FM; KSDO, San Diego.

## **KCAC—Phoenix—1962**

Frequency: 1010 Kc.....Power: 500 Watts, d.  
Owned By.....KCAC Bcstg., Inc.  
Address .....20 E. Broadway  
Tel.: 276-8437 .....Independent  
President .....Harold Lampel

## **KHAT—Phoenix—1958**

Frequency: 1480 Kc.....Power: 500 Watts  
Owned By.....KHAT Radio Inc.  
Business Address.....2714 W. McDowell Rd.  
Tel.: 272-6655 .....Independent  
President, Gen. Mgr.....Ray Odom

## **KHEP—Phoenix—1956**

Frequency: 1280 Kc.....Power 1000 Watts d.  
Owned By.....Grand Canyon Bcstrs., Inc.  
Address .....3883 N. 38th Ave.  
Tel.: AP 8-5555.....Independent  
President .....Dallas Reeves  
General Mgr.....Jack Willis  
Chief Engineer.....Don Bradley

## **KIFN—Phoenix—1949**

Frequency: 860 Kc....Power: 1000 Watts d.  
Owned-Operated By.....Western Bcstg. Co.  
Address.....Box 430  
Tel.: 253-6155 .....Independent  
Sta. Reps..Harlan Oakes; NTS; Bernard Ochs  
President.....H. Walker Harrison  
General, Comm. Manager....John K. Redfield  
Asst. Mgr., Program Dir....Arturo Velazquez  
Chief Engineer.....Jose O. Armendariz

## **KOOL—Phoenix—1947**

Frequency: 960 Kc.....Power: 5000 Watts  
Owned-Operated By....KOOL Radio-TV Inc.  
Business-Studio Address.....511 W. Adams  
Tel.: BR 1-2345 .....CBS

Representative .....Hollingbery  
Board Chairman.....Gene Autry  
President .....Tom Chauncey  
V. P., General Manager.....Homer Lane  
Promotion Director .....Marge Injasoulian  
Publicity Dir.....Thomas L. King  
Chief Engineer.....Albin Hillstrom  
For other Golden West stations see Multiple-Station Owners.

## **KOY—Phoenix—1922**

Frequency: 550 Kc..Powers: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....KOY Bcstg. Co.  
Address.....840 N. Central Ave.  
Tel.: 258-8181 .....ABC  
Representative .....John Blair  
Pres., Gen. Mgr.....John L. Hogg  
Program Dir.....Jack Williams  
Chief Engineer.....Edward R. Janney

## **KPHO—Phoenix—1940**

Frequency: 910 Kc.....Power: 5000 Watts  
Owned By.....Meredith Broadcasting Co.  
Address.....631 No. 1st Ave.  
Tel.: AL 8-4511.....Independent  
Representative .....Katz  
V.P. & Gen. Mgr.....Richard B. Rawls  
Dir. of Promotion.....Blue Wright  
For other Meredith stations see Multiple-Station Owners.

## **KRIZ—Phoenix—1950**

Freq.: 1230 Kc....Power: 1 Kwid, 250 W. n.  
Owned By.....Shamrock Bcstrs., Inc.  
Address .....2345 W. Buckeye Rd.  
Tel.: AL 4-8436.....Independent  
Pres., Gen. Manager.....Frank Flynn

## **KRUX—Phoenix—1946**

Freq.: 1360 Kc....Power: 5000 Watts d., 500 n.  
Owned By.....Bisbee Bcstg. Co.  
Address .....Coronet Hotel  
Tel.: 258-1551 .....Independent  
Representative .....McGavren-Guild  
President.....Leland S. Bisbee, Jr.  
General Mgr.....G. P. Lasley  
Owners of: KT KT, Tucsoni.

## **KTAR—Phoenix—1922**

Frequency: 620 Kc.....Power: 5000 Watts  
Owned-Operated By.....KTAR Bcstg. Co.  
Business Studio Address...1101 North Central  
Tel.: AL 4-4161.....NBC  
Representative .....Avery-Knodel  
Pres., Station Mgr.....Richard O. Lewis  
Radio Manager.....Ray C. Smucker  
Commercial Manager.....Hayes Stewart  
Program Director.....Ray Cox  
Chief Engineer.....Harold Haughwout  
For other KTAR Bcstg. stations see Multiple-Station Owners.

## **KUEQ—Phoenix—1958**

Frequency: 740 Kc.....Power: 1 Kw., d.  
Owned By .....KVEQ Radio  
Address .....1703 W. Bethany Home Rd.  
Tel.: CRestwood 9-5577.....Independent  
General Mgr. ....William Freeman

**KXIV—Phoenix—1960**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Camelback Bcstg., Inc.  
 Address .....329 N. Third Ave.  
 Tel.: 258-8111 .....Independent  
 President, General Mgr.....E. J. Churchill  
 Chief Engineer.....Irv Faulkner

**KENT—Prescott—1958**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Harvey Odom  
 Address .....Box 1982  
 Tel.: Hickory 5-5757.....KBS  
 President .....Harvey Odom

**KNOT—Prescott—1957**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By .....Parkell Bcstg.  
 Address.....P. O. Box 151  
 Tel.: 445-5211.....ABC  
 Pres., Gen. Mgr.....William H. Ellison

**KYCA—Prescott—1940**

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Southwest Bcstg. Co.  
 Address .....Box 1631  
 Tel.: Hickory 5-2710.....NBC  
 Representative .....Avery-Knodel  
 Pres., Gen. Mgr.....Harold Ritter

**KATO—Safford—1961**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By.....Willard Shoecraft  
 Address .....Safford  
 Tel.: 428-1800 .....NBC  
 Station Representative .....Avery-Knodel  
 General Mgr. ....Willard Shoecraft  
 For other Shoecraft stations see Multiple-Station  
 Owners.

**KWBY—Scottsdale—1956**

Frequency: 1440 Kc.....Power: 5 Kw.  
 Owned By.....Scottsdale Bcstg. Co.  
 Address .....Safari Hotel  
 Tel.: WHitney 5-1440.....Independent  
 President, Gen. Mgr.....John C. Cox, Jr.

**KVWM—Show Low—1957**

Frequency: 1050 Kc.....Power: 250 Watts  
 Owned By.....S. J. Woodworth  
 Address .....Box 660  
 Tel.: 537-2345 .....Independent  
 Pres., Gen. Mgr., Ch. Eng....S. J. Woodworth  
 Program Dir.....Dorothy L. Woodworth

**KHFH—Sierra Vista—1957**

Frequency: 1420 Kc.....Power: 1000 Watts  
 Owned By.....C. W. Morris  
 Address .....Box 967  
 Tel.: GLadstone 8-4329.....Independent  
 General Mgr. ....John Bonnett, Jr.

**KUPD—Tempe—1960**

Frequency: 1060 Kc.....Power: 500 Watts  
 Owned By.....Tri-State Broadcasting, Inc.  
 Address.....1017 N. 3rd St., Phoenix  
 Tel.: 258-3434 .....Independent  
 Station Rep.....Venard, Torbet & McConnell  
 Pres., Gen. Mgr.....William H. Clifford  
 Chief Engineer.....Don Jackson  
 Owners of: KUPD-FM.

**KYND—Tempe—1960**

Frequency: 1580 Kc.....Power: 50 Kw. d.  
 Owned By.....KYND Radio Corp.  
 Address .....600 E. Gilbert Dr.  
 Tel.: 967-1580 .....Independent  
 President, Gen. Mgr.....Dick Gilbert  
 Comm., Sales Prom. Mgr.....Stan Worlund  
 Program Director.....Alma Gilbert  
 Publicity Director.....Leona Maggiore

**KRDS—Tolleson—1960**

(Formerly KZON)

Frequency: 1190 Kc.....Power: 250 Watts  
 Owned By .....KRDS Radio  
 Address .....4000 N. Seventh St., Phoenix  
 Tel.: 264-1706 .....Independent  
 Owner .....E. O. Smith

**KAIR—Tucson—1957**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....KAIR Broadcasting, Inc.  
 Address .....Box 951  
 Tel.: 624-0401 .....Independent  
 President.....Josephine Griffith Maye  
 Gen. Mgr., Ch. Eng.....Thomas Wallace, Jr.

**KCEE—Tucson—1958**

Frequency: 790 Kc.....Power: 1000 Watts d.  
 Owned By.....Assoc. Bcstrs. of Tucson, Inc.  
 Address .....Box 5803  
 Tel.: MA 2-7788.....Independent  
 Station Representative.....Meeker Co.  
 President.....David S. Drubeck  
 General Manager.....Ray Owen  
 Commercial Manager.....Joseph P. Aley

**KCUB—Tucson—1929**

Frequency: 1290 Kc.....Power: 1000 Watts  
 Owned By.....Canyon State Bcstg.  
 Address .....Box 5158  
 Tel.: MAin 3-4323 .....MBS  
 President.....Oscar I. Dodek  
 Station Manager.....Bill Rudd  
 Chief Engineer.....Gerald Walker

**KEVT—Tucson—1953**

Frequency: 690 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Tucson Radio Inc.  
 Address .....400 N. Shawnee Ave.  
 Tel.: MA 4-5588.....Independent  
 Station Reps....Oakes; Nat. Time Sls.; Ochs  
 Pres., G.M., Ch. Eng. ....Peter Trowbridge

## ARIZONA

### **KFIF**—Tucson—1961

Frequency: 1550 Kc. . . . . Power: 50 Kw. d.  
Owned By . . . . . Southwest Bcstg Co.  
Address . . . . . 248 W. Lester St.  
Tel.: MAin 3-5731 . . . . . Independent  
Owner . . . . . Hap Pruitt, Jr.

### **KMOP**—Tucson—1957

Frequency: 1330 Kc. . . . . Power: 500 Watts, d.  
Owned By . . . . . Pima Bcstg. Co.  
Address . . . . . P.O. Box 5084  
Tel.: MAin 3-7501 . . . . . Independent  
General Mgr. . . . . Dave Button  
Chief Engineer . . . . . George Ferguson

### **KOLD**—Tucson—1947

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Old Pueblo Bcstg. Co.  
Business Address . . . . . 115 W. Drachman St.  
Tel.: MA 4-2511 . . . . . CBS  
Station Representative . . . . . Hollingbery  
Board Chmm. . . . . Gene Autry  
President . . . . . Tom Chauncey  
V.P., General Manager . . . . . E. S. Mittendorf  
Commercial Manager . . . . . Bernie Perlin  
Chief Engineer . . . . . Howard Smith  
For other Golden West stations see Multiple-Station Owners.

### **KTAN**—Tucson—1946

Freq.: 580 Kc. . . . . Power: 5 Kw. d., 500 W. n.  
Owned-Operated By . . . . . Catalina Bcstg. Co.  
Address . . . . . P. O. Box 2348  
Tel.: MA 2-4664 . . . . . NBC  
Sta. Rep. . . . . Gill-Perna  
Pres., Gen. Mgr. . . . . Harry B. Chambers

### **KTKT**—Tucson—1949

Frequency: 990 Kc. . . . . Power: 10 Kw. d., 1 Kw., n.  
Owned By . . . . . Leland Bisbee Bcstg. Co.  
Address . . . . . Arizona Land Title Bldg.  
Tel.: MAin 2-6711 . . . . . Independent  
Station Rep. . . . . McGavren/Guild  
President . . . . . Leland Bisbee  
Chief Engineer . . . . . H. F. Hudson  
Owners of: KRUX, Phoenix.

### **KTUC**—Tucson—1926

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Tucson Bcstg. Co.  
Address . . . . . 1511 E. 16th St.  
Tel.: MA 2-3344 . . . . . ABC  
President, General Mgr. . . . . C. Van Haften  
Commercial, Sales Prom. Mgr. . . . . Ben L. Slack  
Program, Pub. Dir. . . . . Tom Maples

### **KXEW**—Tucson—1963

Frequency: 1600 Kc. . . . . Power: 1 Kw. d.  
Owned By . . . . . Pan American Radio Corp.  
Address . . . . . Box 2284  
Tel.: 623-3625 . . . . . Rep.: None  
President . . . . . J. Carlos McCormick  
General Mgr. . . . . Oscar H. Stevens

### **KAKA**—Wickenburg—1960

Frequency: 1250 Kc. . . . . Power: 500 Watts  
Owned By . . . . . Wickenburg Broadcasting Co.  
Address . . . . . P. O. Box KK  
Tel.: MU 4-2793 . . . . . Independent  
Pres., G.M., Ch. Eng. . . . . P. E. Mullenix  
Chief Engineer . . . . . Victor Tarbottom

### **KHIL**—Willcox—1959

(Formerly KWCX)

Frequency: 1250 Kc. . . . . Power: 1,000 Watts  
Owned By . . . . . Cochise Bcstg. Co.  
Address . . . . . 488 North Haskell Ave.  
Tel.: DUdley 4-2780 . . . . . ABC  
Pres., Gen. Mgr. . . . . Rex E. Allen

### **KINO**—Winslow—1962

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Willard Shoecraft  
Address . . . . . Winslow, Ariz.  
Tel.: Winslow . . . . . NBC  
General Mgr. . . . . Willard Shoecraft  
For other Shoecraft stations see Multiple-Station Owners.

### **KBLU**—Yuma—1959

Frequency: 1320 Kc. . . . . Power: 500 Watts  
Owned By . . . . . Desert Bcstg. Co.  
Address . . . . . 1320 4th Ave.  
Tel.: 782-3882 . . . . . Independent  
Station Rep. . . . . Grant Webb  
Gen. Mgr., Chief Engineer . . . . . Robert W. Crites

### **KVOY**—Yuma—1950

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Colonial Bcstg. Corp.  
Address . . . . . 699 Ave. B.  
Tel.: SUNset 2-4321 . . . . . ABC  
General Manager . . . . . Neil W. Sargent

### **KYUM**—Yuma—1940

Frequency: 560 Kc. . . . . Power: 1000 Watts  
Owned By . . . . . KTAR Bcstg. Co.  
Address . . . . . 1901 First St.  
Tel.: SU 3-3305 . . . . . NBC  
Sta. Representative . . . . . Avery-Knodel  
General, Comm. Mgr. . . . . Hobart E. Lewis

**A SEPARATE FM STATION SECTION  
WILL BE FOUND FOLLOWING THE AM LISTINGS.**

# Arkansas

## **KVRC—Arkadelphia—1947**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By..Arkadelphia Bcstg. Co.  
Business-Studio Address.....South Third St.  
Tel.: CH 6-4561.....KBS  
Gen., Sta. Mgr.....Bill Deaton  
Chief Engineer.....John Riggie

## **KBTA—Batesville—1950**

Frequency: 1340 Kc...Power: 1 Kw. d.,250 W. n.  
Owned By....White River Valley Bcstrs. Co.  
Address .....Box 1112  
Tel.: RIVERSIDE 3-3861.....KBS  
Station Representative.....George Hopewell  
Gen., Comm. Manager.....J. F. Higginbottom  
Chief Engineer .....C. Smith

## **KBBA—Benton—1953**

Frequency: 690 Kc.....Power: 250 Watts, d.  
Owned-Oper. By.....Benton Bcstg. Service  
Address .....Box 229  
Tel.: SP 8-2690 .....KBS  
Station Mgr. ....Charles Lewallen  
Chief Engineer.....Preston Bridges

## **KTHS—Berryville—1958**

Frequency: 1480 Kc.....Power: 1 Kw; d.  
Owned By.....Ozark Radio-Equip. Co.  
Address .....P. O. Box 191  
Tel.: GARFIELD 3-2148.....Independent  
President, Gen. Mgr.....Ernie Howard  
Chief Engineer.....Dan Patterson

## **KLCN—Blytheville—1922**

Frequency: 910 Kc....Power: 5000 Watts d.  
Owned-Operated By.....Harold L. Sudbury  
Address.....Sudbury Bldg., Main St.  
Tel.: POPLAR 2-2093.....Independent  
President, General Mgr....Harold L. Sudbury  
Sales Prom., Pub. Dir.....J. T. Sudbury  
Chief Engineer.....Joe Nearns

## **KBRI—Brinkley—1959**

Frequency: 1570 Kc. ....Power: 250 W. d.  
Owned By.....Tri-County Bcstg. Co.  
Address.....212 West Cedar St.  
Tel.: 308 .....KBS  
President.....Mason W. Clifton  
Gen., Commercial Manager.....W. Hi Mayo  
Chief Engineer.....Edward Travis

## **KAMD—Camden—1946**

Freq: 910 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Camden Radio Inc.  
Address .....P. O. Box 5859  
Tel.: TE 6-5091 .....KBS  
President.....Walter E. Hussman

Station Director.....Donald Cathey  
Program Director.....Cal Carter  
Chief Engineer.....Herb Dally

## **KLYR—Clarksville—1957**

Frequency: 1360 Kc.....Power: 500 W. d.  
Owned By.....Clarksville Radio Broadcasters  
Business Address.....P. O. Box 489  
Tel.: PL 4-3092 .....KBS  
Gen., Sta. Mgr., Chief Engr.....Roy Forrester

## **KCON—Conway—1950**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Conway Bcstg. Co.  
Address .....Box 310  
Tel.: FA 9-2334 .....KBS-MBS  
General Mgr. ....Billy F. Johnson  
Program Dir.....S. F. Morehead  
Chief Engineer.....Edwin McClendon

## **KVEE—Conway—1961**

Frequency: 1330 Kc.....Power: 500 Watts d.  
Owned By.....Central Arkansas Bcstrs.  
Address .....Box 462  
Tel.: FAIRVIEW 9-3819.....Independent  
Station Mgr. ....Preston Jameson

## **KCCB—Corning—1959**

Frequency: 1260 Kc.....Power: 500 Wts, d.  
Owned By.....Eulis W. Cochran  
Address.....434 W. 2nd Street  
Tel.: ULSTER 7-2261.....KBS  
General, Comm. Mgr.....James Reedy  
Chief Engineer .....Edward Travis  
Owners of: KTPA, Prescott.

## **KAGH—Crossett—1952**

Frequency: 800 Kc.....Power: 250 Watts, d.  
Owned-Operated By.....Radio KAGH  
Address .....900 Main  
Tel.: FO 4-2181.....KBS  
General Mgr.....Julian Haas  
Chief Engineer.....Preston Derryberry

## **KDQN—De Queen—1956**

Frequency: 1390 Kc.....Power: 500 Watts, d.  
Owned By.....Radio De Queen  
Address.....419 S. Fourth St.  
Tel.: JU 4-2446.....Independent  
General, Comm. Mgr.....A. Sizemore  
Chief Engineer.....R. McKeever

## **KDMS—El Dorado—1950**

Frequency: 1290 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....El Dorado Bcstg. Co.  
Address.....208 N. Cleveland  
Tel.; UN 3-5121.....Independent

# ARKANSAS

Partner ..... J. A. West, Sr.  
Ptnr., Gen. Mgr. .... J. A. West, Jr.  
Chief Engineer ..... Bob Russell  
Owners of: KDMS-FM.

## **KELD**—El Dorado—1935

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.  
Owned-Operated By..Radio Enterprises, Inc.  
Address.....208½ N. Washington  
Tel.: UN 3-6126 .....CBS-KBS  
Representative .....Walker-Rawalt  
Pres., Gen. Mgr.....W. N. McKinney  
Commercial Manager.....Joe Duerson  
Chief Engineer.....Troy B. Eddins  
Owners of: KELD-FM.

## **KFAY**—Fayetteville—1957

Frequency: 1250 Kc.....Power: 1 Kw. d.  
Owned By.....H. Weldon Stamps  
Address.....Lewis Ave. at Highway 16  
Tel.: Hillcrest 2-9859.....Independent  
General, Sta. Manager.....H. Weldon Stamps

## **KHOG**—Fayetteville—1946

Frequency: 1440 Kc.....Power: 1,000 Watts  
Owned-Oper. By...Fayetteville Bcstg. Co., Inc.  
Business-Studio Address...103 West Mountain  
Tel.: HI 2-2322.....Independent  
Station Representative.....Walker-Rawalt  
President .....Lee V. Williams  
General Manager.....Ed Gideon

## **KBJT**—Fordyce—1959

Frequency: 1570 Kc.....Power: 250 Watts, d.  
Owned By.....KBJT, Inc.  
Address .....Box 626  
Tel.: 352-2170.....KBS  
Pres., Gen. Mgr. ....Mack Smith

## **KXJK**—Forrest City—1949

Frequency: 950 Kc.....Power: 5000 Watts, d.  
Owned By.....Forrest City Bcstg. Co., Inc.  
Address ..... Washington St.  
Tel.: ME 3-1252.....KBS  
Representative .....Burn-Smith  
Gen., Sta. Mgr.....William Fogg  
Chief Engineer.....Walter Smith, Jr.  
Owners of: KXJK-FM.

## **KFPW**—Fort Smith—1930

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....George T. Hernreich  
Business Address.....2415 N. Albert Pike  
Tel.: 783-4105 ..... Independent  
Station Reps.....Gill-Perna; Clarke Brown  
President .....George T. Hernreich  
General, Sta. Manager.....Jack B. Freeze  
Sales Promotion Mgr.....Richard Carroll  
Program Director.....Joe Roppolio  
Chief Engineer.....D. Sanders  
For other Hernreich stations see Multiple-Station  
Owners.

## **KFSA**—Fort Smith—1947

Frequency: 950 Kc..Power: 1 Kw. d., 500 W. n.  
Owned By.....Fort Smith Bcstg. Co.

Address.....1016 Rogers Ave.  
Tel.: SU 2-9125.....ABC  
President.....Donald W. Reynolds  
General Mgr. ....Bill Crews  
For other D. W. Reynolds stations see Donrey  
Media under Multiple-Station Owners.

## **KTCS**—Fort Smith—1956

Frequency: 1410 Kc.....Power: 1 Kw. d.  
Owned By.....KTCS Radio  
Business Address .....4120 Towson Ave.  
Tel.: MIssion 6-1611 .....MBS  
General Mgr. ....Jack Beasley  
Chief Engineer.....Bill Grauley

## **KWHN**—Fort Smith—1947

Frequency: 1320 Kc.....Power: 5000 Watts  
Owned-Operated By...KWHN Bcstg. Co., Inc.  
Address .....421 Garrison Ave.  
Tel.: SU 3-8967.....Independent  
General Mgr. ....J. H. Friedman  
Station Mgr.....Glenn A. O'Neal  
Chief Engineer.....Raymond Armstrong

## **KHOZ**—Harrison—1946

Frequency: 900 Kc.....Power: 1000 Watts, d.  
Owned-Operated by...Harrison Bcstg. Corp.  
Address .....P. O. Box 120  
Tel.: EMpire 5-2301.....KBS  
Station Representative.....Walker-Rawalt  
Gen. Mgr. ....Robert S. Wheeler, Jr.  
Station Manager.....W. J. Wheeler  
Commercial Manager.....Everett Horton  
Chief Engineer.....Henry Welytok  
Owners of: KHOZ-FM.

## **KFFA**—Helena—1941

Frequency: 1360 Kc.....Power: 1,000 Watts  
Owned-Operated By.....Helena Bcstg. Co.  
Address .....215 York St.  
Tel.: HI 4-2361.....MBS, KBS  
President.....Sam W. Anderson  
Publicity, Prom. Director....Katherine M. Kizer

## **KXAR**—Hope—1947

Frequency: 1490 Kc.....Power: 250 Watts, d.  
Owned-Operated By.....Hope Bcstg. Co.  
Address.....P. O. Box 138  
Tel.: PRospect 7-3601.....KBS  
Newspaper Affiliation.....Hope Star  
President.....A. H. Washburn  
General Manager.....Haskell Jones  
Commercial Manager.....R. M. Jones  
Chief Engineer.....Norman W. Bradford

## **KAAB**—Hot Springs—1941

Freq.: 1340 Kc..Power: 500 W. d., 250 W. n.  
Owned-Operated By.....Phoenix Co.  
Address.....821 Central Ave.  
Tel.: NAational 4-3193.....ABC  
Station Reps.....Bolles; Beaver  
President, Gen. Mgr.....Harman I. Mosely  
Chief Engineer.....H. I. Watts



**KBHS—Hot Springs—1953**

Frequency: 590 Kc....Power: 5000 Watts d.  
Owned By.....Tim Timothy, Inc.  
Address.....113 Third St.  
Tel.: NA 3-6881 .....KBS-MBS  
President, Station Mgr.....B. P. Timothy  
Assistant Manager.....Ed Appler  
Chief Engineer.....James Melton

**KZNG—Hot Springs—1953**

Frequency: 1470 Kc....Power: 1000 Watts d.  
Owned By.....George T. Hernreich  
Address .....600 Garrison St., Ft. Smith  
Tel.: SU 3-8984 .....CBS  
Station Representative .....Gill-Perna  
President.....George T. Hernreich  
General Mgr. ....Robert B. Choate  
Chief Engineer .....R. G. King  
For other Hernreich stations see Multiple-Station  
Owners.

**KBTM—Jonesboro—1930**

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Patteson Brothers  
Address .....603 Madison  
Tel.: WE 5-5597.....MBS-KBS  
Pres., Gen. Mgr. ....Alan Patteson, Jr.  
Sta. Mgr.....Clarence Adams

**KNEA—Jonesboro—1950**

Frequency: 970 Kc....Power: 1000 Watts d.  
Owned-Operated By.....Radio Jonesboro, Inc.  
Address.....Citizens Bank Bldg.  
Tel.: WE 2-8381.....Independent  
Station Reps.....Gill-Perna; Beaver  
President .....Ernest Farabee  
Gen., Sta. Mgr.....Deloss Walker  
Chief Engineer.....Harold Baker

**KAAY—Little Rock—1924**

Frequency: 1090 Kc....Power: 50 Kw.  
Owned By .....Lin Bcstg.  
Address.....8th and Izard St.  
Tel.: FR 5-5311.....Independent  
Station Rep.....H-R Representatives, Inc.  
President.....Frederic Gregg, Jr.  
General, Station Mgr.....Thomas Bishop  
Program Director.....Mike McCormick  
Chief Engineer.....Cecil L. Suitt  
For other Lin stations see Multiple-station  
Owners.

**KALO—Little Rock—1927**

(Formerly KAJI)

Freq.: 1250 Kc....Power: 1 Kw. d., 500 w n.  
Owned By .....Glen Harmon Corp.  
Address .....618 W. Seventh St.  
Tel.: FR 2-0166.....Independent  
Pres., Gen. Mgr. ....Glen A. Harmon

**KARK—Little Rock—1928**

Frequency: 920 Kc....Power: 5000 Watts  
Owned-Oper. By..Arkansas Radio & Equip. Co.

Address.....10th & Spring Sts.  
Tel.: FR 6-2481.....NBC  
Representative .....Edward Petry  
President.....T. K. Barton  
Exec. Vice President.....Douglas Romine  
Director of Sales.....Lee Bryant  
Program Director.....Harris Owen  
Promotion, Publicity Mgr...Shirley R. Kennedy  
Chief Engineer.....Dan Winn  
Owners of: KARK-TV.

**KLRA—Little Rock—1926**

Freq.: 1010 Kc....Power: 10 Kw. d., 5 Kw. n.  
Owned-Operated By.....KLRA, Inc.  
Business-Studio Address.....Box 550  
Tel.: FRanklin 5-7319 .....Independent  
President, General Manager.....Leonard Coe  
Chief Engineer.....Blande Perry

**KOKY—Little Rock—1956**

Frequency: 1440 Kc....Power: 5000 Watts d.  
Owned By....McLendon Little Rock Bcstg. Co.  
Address.....P. O. Box 1956  
Tel.: 372-0250 .....Independent  
President .....John M. McLendon  
General Mgr.....Ed Phelan  
For other McLendon Ebony stations see Multiple-  
Station Owners.

**KVLC—Little Rock—1947**

Frequency: 1050 Kc....Power: 1000 Watts  
Owned By .....Victor Bcstg. Co.  
Address.....4015 West Capitol  
Tel.: MOhawk 6-2821.....MBS  
Station Reps.....Webb; Clarke Brown  
President .....R. D. Tiberiis

**KVMA—Magnolia—1948**

Frequency: 630 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....Magnolla Bcstg. Co.  
Business-Studio Address..212 N. Jefferson St.  
Tel.: CE 4-5862.....MBS  
President.....Dr. J. F. Rushton  
Gen. Mgr.....William M. Bigley  
Chief Engineer.....Clyde Chaffin

**KBOK—Malvern—1951**

Frequency: 1310 Kc....Power: 1000 Watts d.  
Owned-Operated By.....Malvern Bcstg. Co.  
Address.....Highway 270 West  
Tel.: ED 2-6981 .....KBS  
Pres., Gen. Mgr.....Kermit L. Richardson  
Chief Engineer .....Robert Padgett

**KZOT—Marianna—1961**

Frequency: 1460 Kc....Power: 500 Watts d.  
Owned By.....Lee Broadcasting, Inc.  
Address.....Willey Building  
Tel.: CY 4-2195 .....KBS  
President .....Ross Hayes  
General Manager.....Marvin S. Jones  
Chief Engineer.....Fred Campbell

# ARKANSAS

## KPCA—Marked Tree—1955

Frequency: 1580 Kc.....Power: 250 Watts, d.  
Owned By .....KTML, Inc.  
Address .....Box 17  
Tel.: 1580.....KBS  
General Manager.....De Witt Waites  
Program Director.....Wayne Toombs  
Chief Engineer.....Mack Howerton

## KVSA—McGehee—1953

Frequency: 1220 Kc.....Power: 1000 Watts d.  
Owned-Oper. By...S. E. Arkansas Bcstrs. Inc.  
Address .....U. S. Highway 65  
Tel.: CA 2-4200.....KBS  
Pres., Gen. Mgr.....Abbott F. Kinney  
Commercial Mgr. ....Mrs. D. J. Kinney  
Chief Engineer.....James S. Hunt

## KENA—Mena—1951

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....KENA Bcstg. Co.  
Address.....S. Reine St.  
Tel: 1450 ..... KBS  
Owner-Mgr. ....E. M. Hoge  
Program Dir.....Marjorie Brink  
Chief Engineer .....Wayne Ramsey

## KHBM—Monticello—1955

Frequency: 1430 Kc.....Power: 1 Kw. d.  
Owned-Operated By.....Baker Bcstg. Co.  
Address .....Box 446  
Tel.: EMpire 7-5136.....KBS  
Station Reps.....Hopewell; Beaver  
General, Station Mgr.....Keith Baker  
Chief Engineer.....Al Cooper

## KVOM—Morrilton—1952

Frequency: 800 Kc.....Power: 250 Watts d.  
Owned By .....Morrilton Bcstg. Co.  
Address.....P. O. Box 541  
Tel.: FL 4-2484. ....KBS  
Station Mgr. ....J. G. Willis  
Comm. Manager.....Gene Cooper  
Prog. Dir., Chief Eng.....Hugh C. Jones

## KTLO—Mountain Home—1953

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By..Mountain Home Bcstg. Corp.  
Address.....Hwy 5, N.  
Tel.: 425-3101.....KBS  
Pres., Gen. Mgr. ....A. Stricklen  
Station Manager, Ch. Eng.....K. Wilkins  
Commercial Mgr.....L. E. Cranor

## KBHC—Nashville—1959

Frequency: 1260 Kc.....Power: 500 Watts  
Owned By.....Robert G. McKeever  
Address.....P.O. Box 236  
Tel.: 746.....KBS  
General Manager.....R. G. McKeever  
Chief Engineer.....J. Bollinger

## KNBY—Newport—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Newport Bcstg. Co.  
Address .....Box 218  
Tel.: JA 3-5891.....Independent  
President .....Harold Sudbury  
General, Station Manager.....Gene Howe  
Program Director.....Jerry Grojean  
Chief Engineer.....J. Long

## KDXE—N. Little Rock—1957

Frequency: 1380 Kc.....Power: 1 Kw.  
Owned By .....Dale D. Mahuria  
Address .....Box 3623  
Tel.: MO 4-3600.....ABC-KBS  
General Manager.....Wally Hoy  
Chief Engineer.....Les Baden

## KXLR—N. Little Rock—1946

Frequency: 1150 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned By ....Little Rock Great Empire Bcstg.  
Address .....Box 3014  
Tel.: FR 2-2155.....CBS  
President .....(Mrs.) Berniece L. Lynch

## KOSE—Osceola—1949

Frequency: 860 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Osceola Bcstg. Corp.  
Business Address.....P. O. Box 311  
Tel.: LO 3-2641.....KBS  
President .....H. F. Ohlendorf  
General, Station Manager.....Don Whitney  
Owners of: KOSE-FM.

## KDRS—Paragould—1947

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....KDRS, Inc.  
Business Address.....Box 491  
Tel.: CE 6-7626.....KBS  
Pres., General Manager.....Ted Rand  
Program Dir.....Wilma Wheelis  
Chief Engineer.....Charles Campfield

## KCCL—Paris—1959

Frequency: 1460 Kc.....Power: 500 Watts, d.  
Owned By.....Logan Cty. Bcstg.  
Address .....Box 432  
Tel.: YO 3-3100.....KBS  
President .....Gordon Hixson  
General Mgr. ....F. L. Dwyer  
Chief Engineer.....Manuel Johnson

## KADL—Pine Bluff—1960

Frequency: 1270 Kc.....Power: 5 Kw.  
Owned By.....Jefferson County Broadcasting  
Address.....P. O. Box 1944  
Tel.: JE 5-1270.....KBS  
Station Rep.....Charles Bernard  
General Mgr.....A. M. Smith  
Station & Comm. Mgr.....Chester Pierce

**KCLA—Pine Bluff—1947**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By...Radio Engineering Service  
 Business-Studio Address.....2900 W. 28th Ave.  
 Tel.: JE 5-1241.....Independent  
 Co-Owners .....Kenneth Kesterson,  
 Charles Penix

**KOTN—Pine Bluff—1934**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By.....Joellen Bcstg.  
 Address .....Box 957  
 Tel.: JE 4-8732.....Independent  
 President .....W. J. Deane  
 General, Sta. Manager.....D. Jacobson  
 Chief Engineer.....R. D. Robinson  
 Owners of: KOTN-FM.

**KPBA—Pine Bluff—1957**

Frequency: 1590 Kc. Power: 1 Kw. d.  
 Owned-Operated By.....Radio Pine Bluff, Inc.  
 Address.....1607 W. 6th St.  
 Tel.: JE 4-1523 .....MBS  
 Station Representative.....Gene Bolles Co.  
 President.....W. L. Kent  
 Gen., Sta. Mgr.....Howard M. Peters  
 Chief Engineer.....Robert N. Meador

**KPOC—Pocahontas—1950**

Frequency: 1420 Kc. Power: 1,000 Watts d.  
 Owned By .....Adrian L. White, Inc.  
 Address.....P. O. Box 250  
 Tel.: TW 2-5234.....KBS  
 Pres., Gen. Mgr. ....Adrian L. White

**KTPA—Prescott—1960**

Frequency: 1370 Kc. Power: 500 Watts d.  
 Owned By .....Nevada County Bcstg. Co.  
 Address .....Corning, Nev.  
 Tel.: UL 7-2261 .....KBS  
 Owner, Mgr. ....E. W. Cochran  
 Chief Engineer.....B. DeMay  
 Owners of: KCCB, Corning.

**KAMO—Rogers—1954**

Frequency: 1390 Kc. Power: 1000 Watts  
 Owned .....KAMO, Inc.  
 Business Address...American Natl. Bank Bldg.  
 Tel.: MElose 6-4611.....Independent  
 Station Rep.....Walker-Rawalt  
 Pres., Gen. Mgr.....G. Don Thompson  
 Sta., Comm. Mgr.....W. E. Dacus

**KXRJ—Russellville—1947**

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....C. R. Horne  
 Address.....Second & Boulder Sts.  
 Tel.: Woodlawn 7-1233.....KBS  
 President.....C. R. Horne  
 Station, Gen. Manager.....L. L. Bryan  
 Chief Engineer.....William C. McKenney

**KWCB—Searcy—1951**

Frequency: 1300 Kc. Power: 1000 Watts d.

Owned By .....White County Bcstg. Co.  
 Address.....P. O. Box 95  
 Tel.: CH 5-2407 .....KBS  
 General Mgr. ....Don P. Jones

**KUOA—Siloam Springs—1923**

Frequency: 1290 Kc. Power: 5,000 Watts d.  
 Owned-Operated By.....KUOA, Inc.  
 Business-Studio Address.....Siloam Springs  
 Tel.: 524-3154 .....MBS-KBS  
 Station Representative...Devney Organization  
 President.....John E. Brown, Jr.  
 Gen., Comm. Mgr. ....Cecil Smith

**KBRS—Springdale—1949**

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper...Northwest Ark. Bcstg. & TV Co.  
 Address .....P.O. Box 591  
 Tel.: PL 1-4675 .....ABC-KBS  
 President.....Donald W. Reynolds  
 General Manager.....Phil H. Phillips  
 Commercial Manager.....Curtis C. Hornor, Jr.  
 For other D. W. Reynolds stations see Donrey  
 Media under Multiple-Station Owners.

**KWAK—Stuttgart—1948**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By...Stuttgart Bcstg. Corp.  
 Address .....423 S. Main St.  
 Tel.: WA 2-5212.....KBS  
 General Mgr. ....Winston Riddle  
 Station Mgr.....June S. Spann  
 Chief Engineer.....C. R. Sandine

**KOSY—Texarkana—1951**

Freq.: 790 Kc. Power: 1 Kw. d., 500 w. n.  
 Owned-Operated By.....Gateway Bcstg. Co.  
 Address.....P.O. Box 1318  
 Tel.: 22-3771 .....CBS  
 Gen. Manager .....Tom E. Dillahunt

**KFDF—Van Buren—1958**

Frequency: 1580 Kc. Power: 1000 Watt, d.  
 Owned By .....Broadcasters, Inc.  
 Address .....P.O. Box 550  
 Tel.: GRanite 4-6311.....KBS  
 General Mgr. ....Harry Fischer

**KRLW—Walnut Ridge—1951**

Frequency: 1320 Kc. Power: 1000 Watts d.  
 Owned-Oper. By...Lawrence Cty. Bcstg. Co.  
 Address .....P.O. Box 30  
 Tel.: TURner 4-3131.....KBS  
 Gen. Mgr.....Wm. H. Cate

**KWRF—Warren—1953**

Frequency: 860 Kc. Power: 250 Watts d.  
 Owned By.....Pines Broadcasting Co.  
 Address .....Box 480  
 Tel.: CA 6-2653.....KBS  
 Representative .....Hopewell  
 President, Gen. Manager.....Welden Sledge

## ARKANSAS-CALIFORNIA

### **KSUD**—West Memphis—1961

Frequency: 730 Kc.....Power: 250 Watts d.  
Owned By.....Newport Broadcasting Co.  
Address .....104 N. Fifth St.  
Tel.: REgent 5-6622.....Independent  
President .....Harold Sudbury  
General, Commercial Mgr.....Harold Penn  
Chief Engineer.....Ed Beck

### **KWYN**—Wynne—1956

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.  
Owned.....E. Arkansas Bcstrs, Inc.  
Address.....P.O. Box 225  
Tel.: BE 8-4141.....Independent  
President, Gen. Mgr.....Raymond O. Raley

## California

### **KCNO**—Alturas—1951

Frequency: 570 Kc.....Power: 5000 Watts d.  
Owned-Operated By.....R. W. Hansen  
Address.....P.O. Box 1650  
Tel.: 2531 .....Independent  
Pres., Gen. Mgr. ....R. W. Hansen

### **KEZY**—Anaheim—1959

Frequency: 1190 Kc .....Power: 1000 Watts  
Owned By.....Radio Orange Cty, Inc.  
Address .....Disneyland Hotel  
Tel.: PR 6-1190 .....Independent  
President, Gen. Mgr.....Cliff Gill  
Station Manager.....Dan Russell  
Commercial Manager.....Ira Laufer  
Program Director.....John Gunn  
Owners of: KEZR (FM), Anaheim.

### **KAVR**—Apple Valley—1954

Frequency: 960 Kc.....Power: 5 Kw. d.  
Owned By.....BHA Enterprises, Inc.  
Address.....P.O. Box 960  
Tel.: CH 7-7251.....Independent  
President.....M. D. Buchen  
General, Sta. Mgr.....Alan B. Skuba  
Chief Engineer.....Dean Kiner  
For other Buchen stations see BHA Ent. under  
Multiple-Station Owners.

### **KATA**—Arcata—1956

(Formerly KENL)

Frequency: 1340 Kc.....Power: 250 W.  
Owned By.....M & P Radio Bcstg. Corp.  
Tel.: 822-4814.....Box 1  
KBS Rep.....Hopewell  
General Mgr.....Earl J. Madray

### **KCJH**—Arroyo Grande—1962

Frequency: 1280 Kc.....Power: 500 Watts d.  
Owned By.....Radio Station KCJH  
Address.....P.O. Box 187  
Tel.: HU 9-4201 .....MBS  
Station Representative.....Bcst. Time Sales  
President.....Christina M. Jacobson  
Gen., Sta. Mgr. ....Les Hacker  
Chief Engineer.....Harold Jensen

### **KAHI**—Auburn—1957

Frequency: 950 Kc.....Power: 5 Kw. d.  
Owned By.....Don C. Reeves  
Address .....Box 950  
Tel.: TU 5-5636.....KBS  
Sta. Representative....Pacific Broadcast Sales  
President .....Don S. Reeves  
General, Comm. Mgr.....Gene Ragle  
Program Dir.....Ron Knight  
Owners of: KAFI (FM), Auburn.

### **KGLM**—Avalon—1952

(Formerly KBIG)

Frequency: 740 Kc.....Power: 10,000 Watts  
Owned-Operated By....John Poole Bcstg. Co.  
Address....6540 Sunset Blvd., Los Angeles 28  
Tel.: HO 3-3205.....Independent  
Representative.....Advertising Time Sales  
Pres., Gen. Mgr.....Kevin B. Sweeney  
V.P., General Manager....William A. Sawyers  
Publicity Director.....William Schubert  
Chief Engineer.....Glynn Covington  
For other Poole stations see Multiple-Station Own-  
ers.

### **KAFY**—Bakersfield—1946

Frequency: 550 Kc.....Power: 1000 Watts  
Owned By.....Tullis & Hearne, Inc.  
Address.....P.O. Box 6128  
Tel.: Empire 6-4411.....Independent  
Station Representative.....Robert Eastman  
President .....Howard Tullis  
Gen., Sta. Mgr. ....Paul Battisti  
For other Tullis & Hearne stations see Multiple-  
Station Owners.

### **KBIS**—Bakersfield—1950

Frequency: 970 Kc.....Power: 1000 Watts  
Owned.....Eastern Electrosonic Industries  
Address .....225 Chester Ave.  
Tel.: FAirview 4-6093.....Independent  
General Mgr. ....Herb Wixson  
Chief Engineer .....Leon K. Jones

### **KERN**—Bakersfield—1932

Frequency: 1410 Kc.....Power: 1000 Watts  
Owned By.....Radio KERN, Inc.

Address .....2000 Wible Rd.  
 Tel.: 832-1410 ..... CBS  
 Pres., Gen. Mgr. ....Roger Stoner  
 Owners of: KERN-FM.

**KGEE—Bakersfield—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By.....KGEE, Inc.  
 Address.....El Tejon Hotel  
 Tel.: FA 7-3587.....NBC  
 Gen. Mgr., Ch. Eng.....C. D. Hammond  
 Program Dir.....V. Jones

**KLYD—Bakersfield—1958**

Frequency: 1350 Kc.....Power: 1000 Watts;d.  
 Owned By.....Kern County Bdstg. Co.  
 Business Address.....2831 Eye St.  
 Tel.: FAirview 7-7511.....Independent  
 President .....Lincoln Dellar  
 General Mgr. ....Vic Mariani  
 Chief Engineer.....Vernon G. Tucker  
 For other Dellar stations see Multiple-Station Own-  
 ers.

**KPMC—Bakersfield—1932**

Frequency: 1560 Kc.....Power: 10,000 Watts  
 Owned-Oper. By.....Pioneer Mercantile Co.  
 Address.....P.O. Box 1709  
 Tel.: FA 7-5121 ..... Independent  
 Reps..Venard, Torbet & McConnell; A. Moore  
 President.....F. G. R. Schamblir  
 Station Manager.....L. A. Schamblin  
 Comm. Mgr.....Paul R. Biermann  
 Chief Eng.....Leo P. Jarvis

**KUZZ—Bakersfield—1958**

Frequency: 800 Kc.....Power: 250 Watts; d.  
 Owned By .....Valley Radio Co.  
 Address .....910 Chester  
 Tel.: FAirview 7-4401.....Independent  
 Station Rep.....Charles Bernard  
 Program Director .....Larry Daniels

**KWAC—Bakersfield—1955**

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W n.  
 Owned .....KMAP, Inc.  
 Address.....1330 Chester Ave.  
 Tel.: FA 7-9711.....KBS  
 Pres.....Gordon B. Sherwood, Jr.  
 General Mgr.....Robert J. Duffy

**KPAS—Banning—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Stevens Bcstg. Inc.  
 Address.....4425 W. Ramsey St.  
 Tel.: VI 9-4557.....Independent  
 President .....Calvin Jasshon  
 General Manager.....R. Leach  
 Chief Engineer.....J. Ledbetter

**KIOT—Barstow—1960**

Frequency: 1310 Kc.....Power: 500 Watts d.  
 Owned By.....Beam Broadcasting Co., Inc.  
 Address.....850 E. Williams

Tel.: CLinton 6-2175 .....KBS  
 Station Reps....Harlan Oakes; Walker-Rawalt  
 President.....Henry R. Phipps  
 Station Manager.....James King  
 Chief Engineer.....Nick Howard

**KWTC—Barstow—1947**

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.Mojave Valley Bcstg. Co.  
 Address .....Box 697  
 Tel.: CLinton 6-3511.....Independent  
 Pres., Gen. Mgr.....W. T. Brown  
 Station Manager.....J. D. Parler  
 Program Director.....Don Allen  
 Chief Engineer.....Fred Mull

**KPAT—Berkeley—1923**

(Formerly KRE)

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By...KPAT, Inc. (Wright Bcstg. Co.)  
 Tel.: 848-7713.....601 Ashby Ave.  
 Representative ..... Eastman  
 President .....Dickens J. Wright  
 General Mgr. ....William J. Calvert  
 Owners of: KPAT-FM.

**KOWL—Bijou—1956**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By ..... KOWL, Inc.  
 Address ..... Box 100  
 Tel.: LUdlow 8-6681.....Independent  
 General Mgr. ....Ken Hildebrandt

**KIBS—Bishop—1953**

Frequency: 1230 Kc.....Power: 1 Kw. d.  
 Owned .....Southeastern Sierra Bcstg. Corp.  
 Address.....Box 757  
 Tel.: UP 2-4411 ..... KBS  
 President, Gen. Mgr.....R. S. Deming  
 Station Mgr., Chief Eng....Elwayne Clement  
 Sales Prom. Mgr., Pub. Dir.....John Hemler

**KYOR—Blythe—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....KYOR, Inc.  
 Address .....Box 668  
 Tel.: 422-5231 ..... KBS-MBS  
 Representative...Venard, Torbet & McConnell  
 President.....T. E. Foster  
 General, Station Manager.....Robert Roddy  
 For other Foster stations see Multiple-Station Own-  
 ers.

**KROP—Brawley—1946**

Freq.: 1300 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned By.....KROP, Inc.  
 Address.....P.O. Box 238  
 Tel.: FI 4-1300 ..... MBS  
 President ..... T. E. Foster  
 General Manager.....Ed Silvera  
 Chief Engineer.....Dave Matton  
 For other Foster stations see Multiple-Station  
 Owners.

**KBLA—Burbank—1952**

Frequency: 1490 Kc.....Power: 250 Watts

# CALIFORNIA

Owned-Oper. By.....G. E. Cameron, Jr.  
Address .....131 E. Magnolia Blvd.  
Tel.: 849-3356; 842-5272.....Independent  
Pres., Owner.....Geo. E. Cameron, Jr.  
General Manager.....Mel Leeds  
Owners of: KDES-AM-FM, Palm Springs.

## KRML—Carmel—1957

Frequency: 1410 Kc.....Power: 500 Watts; d.  
Owned By.....Carmel Bcstg.  
Address.....Route 2, Box 552  
Tel.: MAyfair 4-1215.....Independent  
President .....Sam S. Smith  
Chief Engineer.....Fritz Haas

## KHSL—Chico—1935

Frequency: 1290 Kc.....Power: 5000 Watts  
Owned-Operated....Golden Empire Bcstg. Co.  
Address .....Box 1041  
Tel.: FReside 2-0141.....CBS  
Pres., Gen. Mgr. ....Mrs. H. Jackson McClung  
Station Manager.....Charles H. Kinsley, Jr.  
Chief Engineer.....Russell Pope  
Owners of: KHSL-TV; KVCV, Redding.

## KPAY—Chico—1949

Frequency: 1060 Kc.....Power: 10,000 Watts  
Owned.....J. Ned. Richardson  
Address.....P.O. Box 369  
Tel.: 342-4211.....MBS  
Representative .....Hollingbery  
Gen. Mgr.....J. Ned Richardson  
Station Manager.....Ted L. Snider  
Chief Engineer.....William Pope

## KBMX—Coalinga—1950

Frequency: 1470 Kc.....Power: 500 W. d.  
Owned By.....Charles E. Kelly  
Address .....Box 1164  
Tel.: 935-0735.....Independent  
Sta. Rep.....Grant Webb  
Owner .....Charles E. Kelly  
Station Manager.....Jack Miller

## KWUN—Concord—1961

Frequency: 1480 Kc.....Power: 500 W. d.  
Owned By .....Service Bcstg. Co.  
Tel.: 685-1480 .....Box 1480  
Representative .....Meeker  
General Mgr. ....Don C. Reeves

## KBUC—Corona—1948

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By .....Radion Bcstg.  
Address .....Box 100  
Tel.: RE 7-1370.....Independent  
President .....James F. Hadlock  
V.P., Gen. Mgr.....Naum Healy  
Comm. Manager.....Sherm Horn  
Owners of: KDAN, Eureka.

## KPLY—Crescent City—1950

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By .....Summit Bcstrs.

Tel.: IN 4-5900 .....Box 248  
Representative .....Tracy Moore  
Co-Owner, Comm. Mgr.....Mason C. Deaver  
Co-Owner, Prog., Pub. Dir. Virginia E. Mc-  
Whorter

## KPOD—Crescent City—1959

Frequency: 1310 Kc.....Power: 1,000 Watts, d.  
Owned By.....H. Frank & Wanda M. Walters  
Address.....857 Second St.  
Tel.: IN 4-5060.....Independent  
President, Ch. Eng.....H. Frank Walters  
General Mgr. ....Bill Stamps  
Owners of: KWNA, Winnemucca, Nev.

## KCHJ—Delano—1951

Freq.: 1010 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Charles Herman Johns  
Address.....P.O. Box 1000  
Tel.: 8676 .....Independent  
President, Chief Eng.....Charles H. Johns  
Station Manager.....Jean G. Johns  
Program Dir.....Joe McFolin

## KRDU—Dinuba—1946

Frequency: 1130 Kc.....Power: 1000 Watts  
Owned-Operated By.....Radio Dinuba Co.  
Address .....Box 157  
Tel.: LY 1-1130.....KBS  
Pres., Gen. Mgr. ....Egon A. Hofer  
Chief Engineer .....Warren Nystrom

## KDEO—El Cajon—1955

Frequency: 910 Kc.....Power: 1 Kw.  
Owned By.....Tullis & Hearne Bcstg. Co.  
Address.....P.O. Box 20188, San Diego  
Tel.: JU 3-9100.....Independent  
Station Representative.....Robert Eastman  
President.....Howard Tullis  
General, Sta. Manager.....Joe Cahill  
Chief Engineer.....Ed Murphree  
For other Tullis & Hearne stations see Multiple-  
Station Owners.

## KAMP—El Centro—1958

Frequency: 1430 Kc.....Power: 1000 Watts  
Owned By .....El Centro Radio  
Address .....P. O. Box 1018  
Tel.: ELgin 2-2277.....Independent  
President .....A. Andreotti  
General Mgr. ....Bob Weaver  
Chief Engineer.....Arch Thistle

## KICO—El Centro—1946

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Charles R. Love  
Address .....Box 861  
Tel.: ELgin 2-1490.....ABC  
Owner .....Charles R. Love  
General Mgr. ....W. L. Gleeson  
Program Director.....Joseph Arnaldo

## KXO—El Centro—1927

Frequency: 1230 Kc.....Power: 250 Watts

Owned By.....RadioActive, Inc.  
 Business Address.....Box 140  
 Tel.: EL 2-1230.....NBC-KBS  
 President, Gen. Mgr.....Marc Hanan  
 Program, Publicity Dir.....Gordon Belson

**KOWN—Escondido—1958**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Palomar Broadcasting Co.  
 Address.....1226 Hale Ave.  
 Tel.: 745-8511.....Independent  
 Pres., Gen. Mgr.....Julia C. Owen  
 Chief Engineer.....Wallace A. Simonson

**KDAN—Eureka—1956**

Frequency: 790 Kc.....Power: 5 Kw.  
 Owned.....Radio KDAN  
 Address.....Box 993  
 Tel.: HI 2-0611.....Independent  
 Station Rep.....Lucas  
 President.....James F. Hadlock  
 General Mgr.....Bud Morris  
 Chief Engineer.....Guy Saleme  
 Owners of: KBUC, Corona.

**KINS—Eureka—1946**

Freq.: 980 Kc.....Power: 5 Kw., c., 500 W. n.  
 Owned-Oper. By.....Eureka Bcstg.  
 Address.....Box "O"  
 Tel.: HI 2-5744.....CBS  
 Station Representative.....Grant Webb  
 Pres., Gen. Mgr.....Wendell Adams  
 Chief Engineer.....Dean Elliott

**KRED—Eureka—1933**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned By.....Calif. Oregon Radio Co.  
 Address.....P. O. Box 1021  
 Tel.: 443-1621.....MBS  
 Station Rep.....Adam Young  
 V.P., Manager.....Newton L. Steward  
 Opera. Manager.....Barry Adams  
 Chief Engineer.....Don King  
 Owners of: KIEM-TV, Eureka.

**KDAC—Fort Bragg—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By.....Charles W. Stone  
 Address.....Box 616  
 Tel.: YO 4-3251.....Independent  
 General Mgr.....Anthony Rusnak

**KLIP—Fowler—1961**

Frequency: 1220 Kc.....Power: 250 Watts d.  
 Owned By.....Morris Mindel  
 Address.....Box 573  
 Tel.: Fowler.....Independent  
 President.....Morris Mindel

**KARM—Fresno—1938**

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned By.....KARM Corp.  
 Address.....7535 N. Van Ness Ave.  
 Tel.: BA 24441.....ABC  
 President.....Hattie Harm

Vice-President.....George Harm  
 Chief Engineer.....Elbert Dean  
 Owners of KARM-FM.

**KBIF—Fresno—1947**

Frequency: 900 Kc.....Power: 1000 Watts, d.  
 Owned.....KBIF, Inc.  
 Address.....261 N. Broadway  
 Tel.: AM 6-0791.....Independent  
 President.....Norwood J. Patterson  
 General, Comm. Mgr.....Robert Hickling  
 Program Director.....Charles Turner  
 Chief Engineer.....Larry Wood  
 Owners of: KICU-TV, Fresno; KSAN, San Francisco.

**KEAP—Fresno—1957**

Frequency: 980 Kc.....Power: 500 W. d.  
 Owned By.....KEAP Broadcasting Co. Inc.  
 Address.....3324 N. Blackstone Ave.  
 Tel.: 222-7741.....Independent  
 Station Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....Herbert J. Edelman  
 Chief Engineer.....Elbert Dean

**KFRE—Fresno—1936**

Frequency: 940 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Triangle Publications  
 Business-Studio Address..T. W. Patterson Bldg.  
 Tel.: AM 8-6441.....CBS  
 Representative.....John Blair  
 Vice President.....Roger W. Clipp  
 Acting Gen. Mgr.....Guy Farnsworth  
 Program Director.....Robert Klose  
 Promotion Manager.....Don Sheppard  
 Chief Engineer.....Keith L. Mealey  
 For other Triangle stations see Multiple-Station Owners.

**KGST—Fresno—1949**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned By.....International Radio, Inc.  
 Address.....1244 'O' St.  
 Tel.: AM 6-9901.....Independent  
 President, Gen. Mgr.....Richard E. Ryan  
 Program Director.....Bernardo Mendoza  
 Chief Engineer.....Stanley Thatcher

**KIRV—Fresno—1962**

Frequency: 1510 Kc.....Power: 500 W. d.  
 Owned By.....Penberthy Bcstg. Co.  
 Tel.: 233-0786.....Box 2373  
 Representatives.....Savalli/Gates  
 President.....Irving R. Penberthy  
 General Mgr.....Robert Eurich

**KMAK—Fresno—1953**

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned By.....Fresno Bcstrs. (Colgreene)  
 Address.....2020 McKinley Ave.  
 Tel.: AM 6-9448.....Independent  
 Station Rep.....McGavren-Guild  
 President.....Fin Hollinger  
 General Mgr.....Richard R. Fleming  
 Chief Engineer.....Ed Nickel  
 For other Colgreene stations see Multiple-Station Owners.

# CALIFORNIA

## KMJ—Fresno—1922

Frequency: 580 Kc.....Power: 5000 Watts  
Owned-Operated By.....McClatchy Bcstg. Co.  
Business-Studio Address..1515 Van Ness Ave.  
Tel.: AM 8-5771.....NBC  
Representative.....Paul H. Raymer  
President.....Eleanor McClatchy  
Station Manager.....Ramsey G. Elliott  
Program Mgr.....Jeff Nagle  
Sales Mgr.....Roy Swanson  
Chief Engineer.....William Wallace  
For other McClatchey stations see Multiple-  
Stations Owners.

## KXEX—Fresno—1962

Frequency: 1550 Kc.....Power: 500 Watts d.  
Owned By.....Atlas Broadcasting Co.  
Address.....P.O. Box 1613  
Tel.: 233-8803.....Independent  
Sta. Reps...Dora-Clayton; Tele-Radio & TV Sales  
General, Sales Promo. Mgr....John W. Sonder

## KYNO—Fresno—1947

Frequency: 1300 Kc. Power: 5000 wts. d, 1000 n.  
Owned-Oper. By.....Radio KYNO  
Address.....2125 N. Barton Ave.  
Tel.: CL 5-8383.....MBS  
Reps. ....Vernard, Torbet & McC.; Art Moore  
General Manager.....Gene Chenault  
Natl. Sales Manager.....Wayne Decker  
Chief Engineer.....Bert Williamson

## KPER—Gilroy—1957

Frequency: 1290 Kc.....Power: 1000 Watts, d.  
Owned.....Radio KPER  
Address.....59 N. Monterey St.  
Tel.: VI 2-3155.....KBS  
Station Representative.....J. A. Lucas  
General Manager.....John Gregory  
Chief Engineer.....Don Bernard

## KIEV—Glendale—1933

Frequency: 870 Kc.....Power: 250 Watts  
Owned By.....Southern California Bcstg. Co.  
Address.....106 N. Glendale Ave.  
Tel.: CHapman 5-2388.....Independent  
President, Gen. Manager.....William J. Beaton  
Chief Engineer.....Andrew Costello

## KNGS—Hanford—1948

Freq.: 620 Kc.....Power: 1 Kw.  
Owned-Oper. By.....Kings Bcstg. Corp.  
Address.....Box 49  
Tel.: LUdlow 2-0361.....ABC  
Station Rep.....H-R Reps.  
President, Gen. Mgr.....John C. Cohan  
For other Cohan stations see Multiple-Station Own-  
ers.

## KHSJ—Hemet—1958

Frequency: 1320 Kc.....Power: 500 Watts  
Owned By.....Ramona Bcstg Co.  
Address.....P.O. Box 1196  
Tel.: OLiver 8-7113.....Independent  
Pres., Gen. Mgr. ....Robert B. Griffin

Commercial Mgr.....Paul Sprague  
Chief Engineer.....Al Copeland  
Owners of KHSJ-FM.

## KGHT—Hollister—1962

Frequency: 1520 Kc.....Power: 500 Watts d.  
Owned By.....San Benito Bcstrs.  
Address.....P.O. Box 931  
Tel.: 637-7171.....Independent  
President.....Bob Erreca

## KDAY—Hollywood—1947

Frequency: 1580 Kc....Power: 50,000 Watts, d.  
Owned By.....Rollins Bcstg.  
Address.....1549 Vine St.  
Tel.: HO 1-9981.....Independent  
President.....O. Wayne Rollins  
General Mgr. ....Norman Posen  
Commercial Manager.....Lon Boutin  
Chief Engineer.....Bob Dye  
For other Rollins stations see Multiple-Station  
Owners.

## KCHV—Indio—1954

Frequency: 970 Kc.....Power: 1 Kw., d.  
Owner.....Coachella Bcstg. Co.  
Address.....Box 112  
Tel.: EX 8-5534.....Independent  
Pres. ....Edward Gorges  
Chief Engineer.....Rodney Gorges  
Owners of: KCHQ-FM, Indio.

## KREO—Indio—1946

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....KREO, Inc.  
Address.....P.O. Box 697  
Tel.: DI 7-3403.....KBS-MBS  
President.....T. E. Foster  
General Mgr. ....Kenneth C. Delp  
Chief Engineer.....Dave Matton  
For other Foster stations see Multiple-Station  
Owners.

## KTYM—Inglewood—1958

Frequency: 1460 Kc.....Power: 5 Kw. d.  
Owned By.....Trans-America Bcstg. Corp.  
Address.....6803 West Blvd.  
Tel.: ORegon 8-3731.....Independent  
President, Sta. Mgr.....A. J. Williams  
Program Director.....Claire T. Honovich  
Chief Engineer.....Victor M. Sanders  
Owners of: KTYM-FM.

## KRKC—King City—1958

Frequency 1490 Kc...Power: 1 Kw. d., 250 W. n.  
Owned By.....KRKC, Inc.  
Address.....P.O. Box 625  
Tel.: 385-5421.....KBS-MBS  
Station Representative.....Sandeberg  
President.....Bob McVay  
Chief Engineer.....Ben Spells  
Owners of: KRSA, Salinas.

## KAVL—Lancaster—1950

Freq.: 610 Kc....Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Antelope Bcstg. Co.  
Address.....2501 W. Ave. I



Tel.: WH 2-1121.....MBS  
 President .....W. B. Carter  
 General Mgr.....H. L. Comstock

**KBVM—Lancaster—1956**

Frequency: 1380 Kc....Power: 1000 Watts d.  
 Owned By:.....Tri-County Bcstgrs., Inc.  
 Address.....43321 N. Sierra Highway  
 Tel.: WH 2-8461.....Independent  
 President .....Donald Lewis  
 General, Station Mgr.....D. Dean Roper

**KLAN—Lemoore—1960**

Frequency: 1320 Kc....Power: 1000 Watts, d.  
 Owned By ....Radio Lemoore (Gamble Bcstg.)  
 Address.....422 N. Douty St., Hanford, Calif.  
 Tel.: LU 4-4466.....Independent  
 Station Rep.....Lee F. O'Connell  
 President .....Ort J. Lofthus  
 Station Manager.....Mel Vierra  
 Commercial Manager.....Nate Alberstein  
 Chief Engineer.....Fred Volken  
 For other Gamble stations see Multiple-Station  
 Owners.

**KCVR—Lodi—1946**

Frequency: 1570 Kc....Power: 1000 Watts d.  
 Owned By.....Radio KCVR  
 Business Address.....P. O. Box 600  
 Tel.: EN 8-0628.....Independent  
 General Mgr. ....Mike Pappas  
 Station Mgr., Chief Engr.....George Sampson  
 Owners of: KCVR-FM.

**KLOM—Lompoc—1962**

Frequency: 1330 Kc....Power: 1,000 Watts d.  
 Owned By.....Lompoc Broadcasting Co.  
 Address .....Lompoc  
 Tel.: Lompoc.....Independent  
 Pres., Gen., Sta., Comm. Mgr...Clifford Trotter

**KNEZ—Lompoc—1958**

Frequency: 960 Kc....Power: 500 Watts  
 Owned By.....South Coast Bcstg.  
 Address .....322 N. H St.  
 Tel.: RE 6-3496 .....MBS  
 President.....M. Buchen  
 General Mgr. ....Alan Beach  
 For other Buchen stations see BHA Ent's. under  
 Multiple-Station Owners.

**KFOX—Long Beach—1923**

Frequency: 1280 Kc....Power: 1000 Watts  
 Owned By .....KFOX, Inc.  
 Address.....220 E. Anaheim Street  
 Tel.: HE 6-7281.....Independent  
 Station Representative.....Adam Young  
 President.....Egmont Sonderling  
 General Mgr.....Dick Schofield  
 Chief Engineer.....Al Mutter  
 For other Sonderling stations see Multiple-Station  
 Owners.

**KGER—Long Beach—1926**

Frequency: 1390 Kc...!....Power: 5,000 Watts  
 Owned By...John Brown School's of Calif., Inc.

Business-Studio Address.....3745 Atlantic  
 Tel.: GARfield 7-7907.....Independent  
 President .....Dr. John E. Brown  
 Gen., Sta., Comm. Mgr....E. William George  
 Chief Engineer.....Luke Crumbaugh

**KABC—Los Angeles—1929**

Frequency: 790 Kc....Power: 5000 Watts  
 Owned-Oper. By.....AB-PT, Inc.  
 Address.....3321 S. La Cienega Blvd.  
 Tel.: NO 3-3311.....ABC  
 Representative .....Katz  
 President.....Leonard H. Goldenson  
 V.P., Gen., Sta. Mgr. ....Ben Hoberman  
 Sales Manager.....Douglas Campbell  
 Program Dir.....Jack Meyers  
 Promotion Mgr. ....Jack Pavis  
 Publicity Dir.....Virginia West  
 Radio Eng. Oper. Mgr. ....Arthur Sterman  
 For other ABC-Owned stations see Radio & TV  
 Networks.

**KFAC—Los Angeles—1931**

Frequency: 1330 Kc....Power: 5000 Watts  
 Owned By.....Cleveland Broadcasting  
 Bus.-Studio Address.....5773 Wilshire Blvd.  
 Tel.: WE 8-0181.....Independent  
 Station Rep. ....Hollingbery  
 President .....Ray T. Miller, Jr.  
 Program Director.....Howard Rhines  
 For other Cleveland Bcstg. stations see Multiple-  
 Station Owners.

**KFI—Los Angeles—1922**

Frequency: 640 Kc....Power: 50,000 Watts  
 Owned-Operated By..Earle C. Anthony, Inc.  
 Business-Studio Address..141 N. Vermont Ave.  
 Tel.: DU 2-2121.....NBC  
 Representative.....Henry I. Christal  
 Pres., Gen. Mgr.....George A. Wagner  
 Station Manager.....Charles Hamilton  
 Commercial Manager.....A. William Oster  
 Sales Promo. Mgr., Pub. Dir.....Russell Smith  
 Program Director.....Pat Kelly  
 Co-Chief Eng's...H. L. Blatterman, C. W. Mason

**KFWB—Los Angeles—1925**

Frequency: 980 Kc....Power: 5000 Watts  
 Owned-Oper. By...Crowell-Collier Bcstg. Corp.  
 Business-Studio Add....6419 Hollywood Blvd.  
 Tel.: HO 3-5151 .....Independent  
 Representative .....Blair  
 President.....J. C. Drilling  
 General Manager.....J. J. Bernard  
 General Sales Manager.....Robert E. Sharon  
 Program Director.....Jim Hawthorne  
 Mgr. ....Earl Warren  
 For other Crowell-Collier stations see Multiple-  
 Station Owners.

**KGBS—Los Angeles—1925**

Frequency: 1020 Kc....Power 50,000 Watts d.  
 Owned By.....Standard Bcstg. Co.  
 Business-Studio Add.....338 S. Western Ave.

# CALIFORNIA

Tel.: DU 8-2345.....Independent  
 Station Rep.....Peters, Griffin, Woodward  
 President.....George B. Storer, Jr.  
 V.P., General Manager...Wendell B. Campbell  
 General Sales Manager..Edward F. McLaughlin  
 Program, Pub. Manager..William C. Thompson  
 Chief Engineer.....Ernest Underwood  
 For other Storer stations see Multiple-Station  
 Owners.

## KGFJ—Los Angeles—1926

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Ben S. McGlashan  
 Address.....4550 Melrose Ave.  
 Tel.: NOrmandy 3-3181.....Independent  
 Station Representative.....Bernard Howard  
 General Manager.....Thelma Kirchner  
 Sales Mgr.....Molly C. Low  
 Chief Engineer.....Homer Obuchon

## KHJ—Los Angeles—1922

Frequency: 930 Kc.....Power: 5,000 Watts  
 Owned-Oper. By.....RKO General  
 Address.....5515 Melrose Ave.  
 Tel.: HO 2-2133.....MBS  
 Sta. Rep.....RKO General Nat'l Sales  
 Division Director.....Harry Trenner  
 General Mgr. ....Martin S. Fliesler  
 General Sales Mgr.....Morton Sidley  
 Promotion Director.....Frank Barron  
 Chief Engineer.....Robert Bullock  
 For other RKO General stations see Multiple-  
 Station Owners.

## KLAC—Los Angeles—1924

Freq.: 570 Kc.....Power: 5 Kw. d.; 1 Kw. n  
 Owned By .....Metromedia  
 Address.....5828 Wilshire Blvd.  
 Tel.: WE 7-0110.....Independent  
 Station Rep. ....Metro Radio Sls.  
 President .....Bennet H. Korn  
 V.P., Gen. Mgr. ....Alan Henry  
 Commercial Manager.....Cy Ostrup  
 Program Dir. ....James Lightfoot  
 Sales Promo. Manager.....Gene Williams  
 Publicity Director.....John Dickson  
 For other Metromedia stations see Multiple-  
 Station Owners.

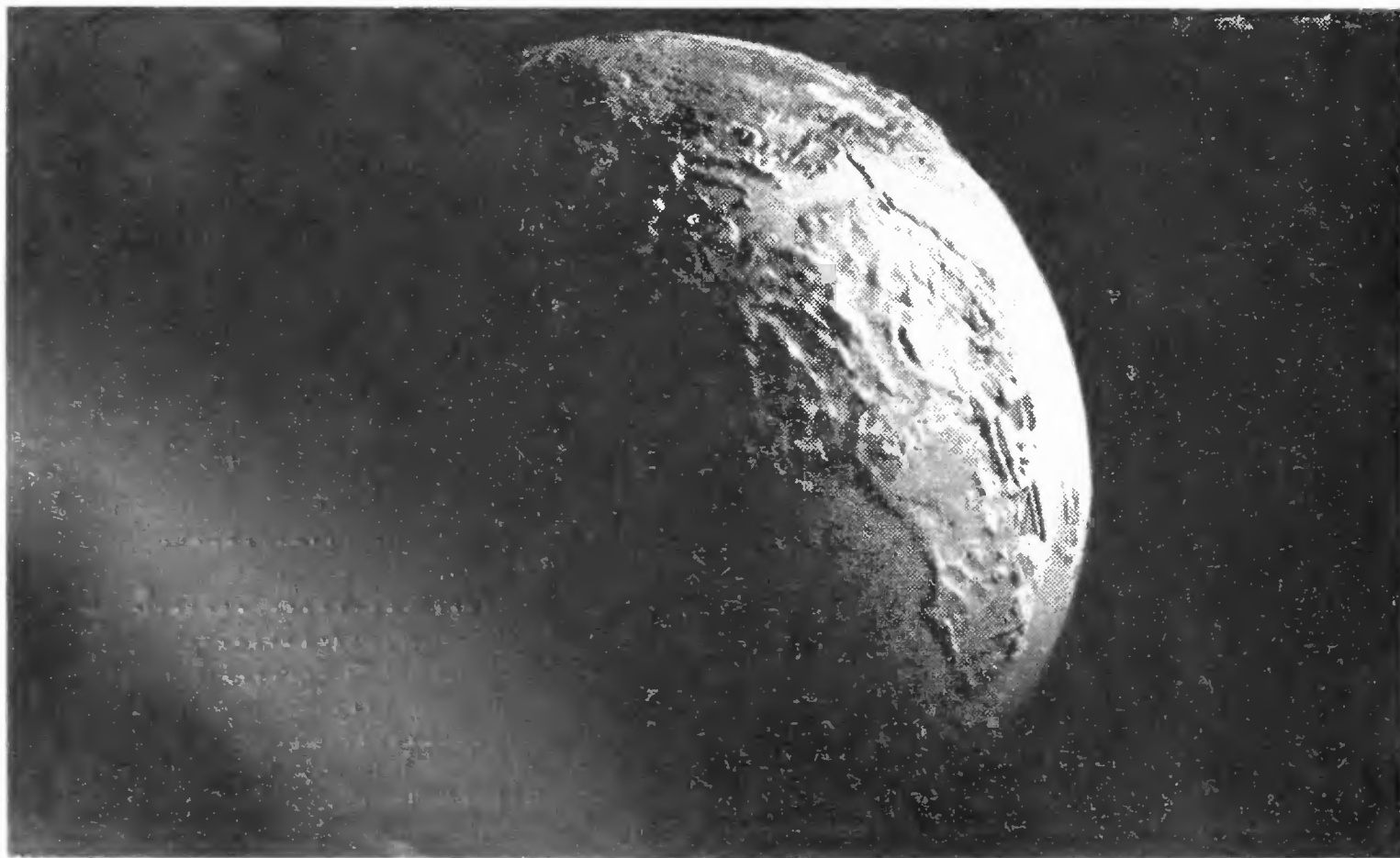
## KMPC—Los Angeles—1928

Freq.: 710 Kc.....Power: 50 Kw. d.; 10 Kw. n.  
 Owned-Oper. By.....Golden West Bcsters.  
 Address.....5939 Sunset Boulevard  
 Tel.: HOLlywood 9-5341.....Independent  
 Representative.....AM Radio Sales  
 Ch. of Board.....Gene Autry  
 President.....Robert O. Reynolds  
 Exec. V.P., General Mgr.....Lloyd Sigmon  
 V.P., Sales.....Stanley Spero  
 V.P., Promotion.....John M. Asher  
 V.P., Engineering.....Tom Crosnoe  
 For other Golden West stations see Multiple-  
 Station Owners.

## KNX—Los Angeles—1920

Frequency: 1070 Kc.....Power: 50,000 Watts

**How to tell all sides of this story in '64...**



**AP**

THE ASSOCIATED PRESS

Owned By.....Columbia Bcstg. System, Inc.  
 Business-Studio Address....6121 Sunset Blvd.  
 Tel.: HO 9-1212.....CBS  
 Sta. Rep. .... CBS Radio Spot Sales  
 V.P., General Manager.....Robert Sutton  
 General Sales Mgr.....Jim Ingraham  
 Info. Serv. Dir. .... John Hokum  
 Program Director.....Harfield Weedin  
 Publicity Dir. .... Bill Powell  
 Chief Engineer.....Ted Denton  
 For other CBS Owned stations see Radio & TV  
 Networks.

**KPOL—Los Angeles—1952**

Frequency: 1540 Kc..Power 50 Kw. d., 10 Kw. n.  
 Owned-Oper. By....Coast Radio Bdcstg. Corp.  
 Address ..... 5700 Sunset Blvd.  
 Tel.: HO 6-4123 ..... Independent  
 Station Representative.....Raymer Co.  
 President, Gen. Mgr..... Hugh R. Murchison  
 Station, Comm. Mgr.....Fredrick Custer  
 Program Director.....Robertson C. Scott  
 Chief Engineer.....Conrad Sprenger  
 Owners of: KPOL-FM.

**KRKD—Los Angeles—1927**

Frequency: 1150 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....I. C. O. F. G., Inc.  
 Business-Studio Address..1050 Montecito Drive  
 Tel.: CA 5-4116.....Independent  
 Station Representative.....Weed Radio Corp.  
 Operations Manager.....Charles Clifton  
 Program Director.....Leon Tate  
 Sales Manager.....Clifford Levine  
 Chief Engineer.....Jim Mayfield  
 Owners of KRKD-FM.

**XTRA—Los Angeles—1934**

Frequency: 690 Kc.....Power: 50 Kw.  
 Owned By....Radio Difusora del Pacifico, S.A.  
 Address ..... 5455 Wilshire Blvd.  
 Tel.: WEBster 7-2424.....Independent  
 Station Representative.....McGavren/Guild  
 Station Mgr. .... Ubaldo Trevino  
 General Sales Manager.....Homer Odom  
 Chief Engineer.....Jose Marquez

**KLBS—Los Banos—1961**

Frequency: 1330 Kc.....Power: 500 Watts d.  
 Owned By.....Los Banos Broadcasting Co.  
 Address.....P.O. Box 672  
 Tel.: 826-4996 ..... KBS  
 President ..... James Rose  
 General Manager.....John McAdam

**KHOT—Madera—1956**

Frequency: 1250 Kc.....Power: 500 Watts, d.  
 Owner ..... Glomor Music Bcstg. Co.  
 Address.....Box 67  
 Tel.: OR 4-8501 ..... KBS  
 Owner, Mgr. .... Bob L. Moran  
 Chief Engineer.....J. Bell

**KMYC—Marysville—1940**

Frequency: 1410 Kc..Power: 5 Kw. d.; 1 Kw. n.

Owned By .....Marysville-Yuba City Bcstrs.  
 Business Address.....P. O. Box 631  
 Tel.: SH 2-2396.....MBS, ABC  
 Station Representative.....Grant Webb  
 President ..... Jack Sterling  
 General, Station Mgr.....Carroll V. Hansen  
 Program Director.....Ruth Hansen  
 Chief Engineer.....Dick Smart  
 Owners of: KRFD (FM), Marysville.

**KWIP—Merced—1956**

Frequency: 1580 Kc.....Power: 500 Watts, d.  
 Owned By:.....Yosemite Bcstrs. Inc.  
 Address .....Hotel Tloga  
 Tel.: RA 2-3838.....Independent  
 President, General Mgr.....Ellsworth Peck

**KYOS—Merced—1936**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned By:.....Radio Div., McBride Corp.  
 Address ..... 1744 G. St.  
 Tel.: RA 2-6251.....ABC-MBS  
 Station Rep.....Venard, Torbet & McConnell  
 President.....T. E. McBride  
 General, Station Mgr.....George Weber  
 Commercial Manager.....Harry Carmichael

**KBEE—Modesto—1951**

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned.....McClatchy Bcstg. Co.  
 Address .....14th & Eye St.  
 Tel.: LA 3-7756.....CBS  
 Representative.....Paul Raymer  
 President .....Eleanor McClatchy  
 Station Manager.....Thomas Flynn  
 Chief Engineer .....Albert Schneider  
 For other McClatchey stations see Multiple-  
 Station Owners.

**KFIV—Modesto—1950**

Frequency: 1360 Kc.....Power: 1000 Watts  
 Owned By.....KFIV, Inc.  
 Address .....Box 1360  
 Tel.: 529-0228.....Independent  
 Station Rep.....Venard, Torbet & McConnell  
 President.....A. J. Krisik  
 General Mgr. .... Judd Sturtevant  
 For other Key stations see Multiple-Station Own-  
 ers.

**KTRB—Modesto—1933**

Frequency: 860 Kc..Power: 10,000 d.; 1000 n.  
 Owned-Operated By.....KTRB Bcstg. Co., Inc.  
 Address.....P.O. Box 3839  
 Tel.: LA 3-0737.....Independent  
 General Mgr. .... William H. Bates, Jr.  
 Chief Engineer.....W. H. Bates  
 Owners of: KTRB-FM.

**KDOL—Mojave—1961**

Frequency: 1340 Kc.....Power: 100 Watts  
 Owned By.....Mojave Broadcasters  
 Address.....P.O. Box 968  
 Tel.: VALley 4-4221.....ABC, KBS  
 Owners.....F. W. & A. I. Ogan

# CALIFORNIA

## **KIDD—Monterey—1955**

Frequency: 630 Kc.....Power: 1 Kw.  
Owned By ..... Monterey Peninsula Bcstrs.  
Address .....Box 1070  
Tel.: FRontier 2-8154.....Independent  
Representative .....Hollingbery  
President, General Mgr.....Robert Sherry  
Commercial, Prom. Mgr.....Jack G. Hamilton

## **KMBY—Monterey—1949**

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....John Burroughs  
Business Address.....651 Cannery Row  
Tel.: FR 2-4541.....Independent  
Station Rep.....Venard, Torbet & McConnell  
President.....John Burroughs  
General Mgr.....Galyn Hammond  
Program Director.....Don Hofmann

## **KWSD—Mt. Shasta—1947**

Frequency: 620 Kc.....Power: 1000 Watts, d.  
Owned-Oper. By..Shasta Cascade Bcstg. Corp.  
Address .....E. Alma St.  
Tel.: WA 6-2124.....Independent  
Owner, Mrg., Ch. Eng. .... David Rees  
Program Dir.....Iola Huntingdon

## **KVON—Napa—1947**

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned By ..... Jan-Lar  
Address .....1124 Foster Road  
Tel.: BAldwin 6-2023 .....KBS-MBS  
Pres., Gen. Mgr. .... Libi Scheer

## **KSFE—Needles—1952**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....James Parr  
Address.....P.O. Box 738  
Tel.: EA 6-2101 ..... Independent  
Station Rep.....Grant Webb  
Co-Owner, Gen. Mgr. .... James Parr  
Co-Owner, Comm. Mgr. .... Darwin Parr

## **KABL—Oakland—1959**

Frequency: 960 Kc.....Power: 1000 Watts, d.  
Owned-Oper. By .....McLendon Corp.  
Address ..... Box 2461  
Tel.: 982-7822 ..... Independent  
Station Representative .....McGavren/Guild  
Board Chmn. .... Barton R. McLendon  
President.....Gordon B. McLendon  
General Manager.....Richard H. Wilcox  
Commercial Manager.....Charles Payne  
Chief Engineer.....Howard Immekus  
For other McLendon stations see Multiple-Station  
Owners.

## **KDIA—Oakland—1942**

Frequency: 1310 Kc.....Power: 1000 Watts  
Owned .....KDIA, Inc.  
Business-Studio Address.....327 22nd St.  
Tel.: TE 4-4262.....Independent  
Station Rep. .... Bernard Howard

President ..... Egmont Sonderling  
Gen., Sta. Mgr. .... W. Conway  
Program Director.....John W. Doubleday  
Chief Engineer.....John Rolih  
For other Sonderling stations see Multiple-  
Station Owners.

## **KEWB—Oakland—1922**

Frequency: 910 Kc.....Power: 5 Kw.  
Owned-Operated By..Crowell-Collier Bcstg. Co.  
Business Address.....2150 Franklin St.  
Tel.: TEmplebar 6-0910.....Independent  
Station Representative.....H-R Representatives  
President.....Joseph C. Drilling  
General, Sta. Manager.....John M. McRae  
Sales Manager ..... Robert H. Dolph  
Chief Eng. .... Roswell S. Smith  
For other Crowell-Collier stations see Multiple-  
Station Owners.

## **KUDE—Oceanside—1956**

Frequency: 1320 Kc.....Power: 500 Watts  
Owned By:.....Dolph-Petty Bcstg. Co.  
Address.....2950 Canyon Drive  
Tel.: SA 2-8294.....Independent  
President.....Herbert L. Petty  
Gen. Station Mgr.....Lyle R. Richardson  
Comm. Manager.....Larry Thomas  
Program Director.....Joe Siegle  
Chief Engineer.....Mike Stevens  
Owners of: KUDE-FM.

## **KASK—Ontario—1947**

Frequency: 1510 Kc.....Power: 1000 Watts  
Owned By ..... KASK Radio  
Address ..... Box 1510  
Tel.: YUkon 2-8888.....Independent  
President ..... J. William O'Connor  
General Mgr. .... Kersh Walters  
Owners of: KASK-FM.

## **KOXR—Oxnard—1955**

Frequency: 910 Kc.....Power: 1 Kw., d.  
Owned-Oper. By..Oxnard Broadcasting Corp.  
Address.....1280 So. Oxnard Blvd.  
Tel.: HU 3-2303.....Independent  
Pres., Chief Eng.....Paul R. Schneider  
Owners of: KAAR (FM), Oxnard.

## **KCMJ—Palm Springs—1946**

Freq.: 1010 Kc.....Pwr: 1 Kw., d.; 500 W., n.  
Owned By ..... KCMJ, Inc.  
Business Address.....Box KK  
Tel.: 325-2253.....CBS  
Station Representative.....Lucas  
President.....Morris H. Bergreen  
General, Station Manager....Patrick Raymond  
Program Director.....William Hesson  
Chief Engineer.....Glen Barnett

## **KDES—Palm Springs—1956**

Frequency: 920 Kc.....Power: 1000 Watts, d.  
Owned.....Cameron Bcstg. Co.  
Address.....611 S. Palm Canyon Dr.  
Tel.: 324-1212.....Independent  
President, Owner.....Geo. E. Cameron, Jr.

Gen. Station Mgr.....Norman W. Lofthus  
 Commercial Manager.....Adam Waran  
 Prog. Dir., Chief Eng. ....Cliff Miller  
 Owners of: KDES-FM; KBLA, Burbank.

**KPAL—Palm Springs—1954**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owner.....KPAL Bcstg. Corp.  
 Address.....1983 N. Palm Canyon Dr.  
 Tel.: 324-9171.....ABC  
 President.....Harry Maizlish  
 General, Station Mgr.....Alfred Yallen  
 Program Director.....Allan Simpson, Jr.  
 Chief Engineer.....Benjamin Smith  
 Owners of: KRHM-FM, Los Angeles.

**KUTY—Palmdale—1957**

Frequency: 1470 Kc.....Power: 5 Kw., d.  
 Owned By.....KUTY Radio  
 Address.....P. O. Box 5  
 Tel.: Windsor 7-3107.....Independent  
 President.....Sherwood J. Tarlow  
 General Mgr. ....James Hall  
 Chief Engineer.....Jack Kaufman  
 For other Tarlow stations see Multiple-Station Owners.

**KIBE—Palo Alto—1949**

Frequency: 1220 Kc.....Power: 1,000 Watts d.  
 Owned-Oper. By.....Sundial Bcstg. Corp.  
 Address.....230 Town & Country Village  
 Tel.: DA 3-1341.....Independent  
 General Mgr.....Edward Davis  
 Owner of: KDFC (FM), San Francisco.

**KNGL—Paradise—1960**

Frequency: 930 Kc. ....Power: 500 W. d.  
 Owned By.....Arthur L. Bray  
 Address.....P. O. Box 1147  
 Tel.: 877-9646 ..... ABC  
 President & Gen. Mgr.....Arthur L. Bray

**KRLA—Pasadena—1959**

Freq.: 1110 Kc.....Power: 50 Kw. d., 10 Kw., n.  
 Owned By.....Oak Knoll Bcstg.  
 Address.....1401 S. Oak Knoll  
 Tel.: MU 1-6991.....Independent  
 President.....Donald Cooke  
 General Manager.....John Barrett  
 President.....Dr. Kenneth Harwood  
 Chief Engineer.....Jack Reeder

**KWKW—Pasadena—1942**

Frequency: 1300 Kc.....Power: 5 Kw.  
 Owned By.....Lotus Theatre Corp.  
 Address.....6233 Hollywood Blvd., Hollywood  
 Tel.: HOLLYWOOD 5-6171.....Independent  
 President, Gen. Mgr.....Howard Kalmenson  
 Comm. Manager.....Andy James  
 Chief Engineer.....Henry Gripp

**KPRL—Paso Robles—1946**

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....KPRL, Inc.  
 Address.....32nd & Oak Streets  
 Tel.: 238-1600 ..... KBS-MBS

President, Gen Mgr.....Arthur C. Youngberg  
 Prog. Dir., Ch. Eng.....Joe Aleman

**KTOB—Petaluma—1950**

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Top of the Bay, Inc.  
 Address.....Box 590  
 Tel.: PO 3-1505.....KBS  
 President.....William T. Stubblefield  
 Chief Engineer.....Ken Phillips

**KKIS—Pittsburg—1949**

Frequency: 990 Kc.....Power: 5 Kw.  
 Owned By.....Pace-Shear Radio  
 Address.....230 East 4th St.  
 Tel.: HE 2-2964.....Independent  
 Pres., Gen. Mgr. ....Roy L. Cordell

**KKAR—Pomona—1960**

Frequency: 1220 Kc.....Power: 250 Watts  
 Owned By.....Intrastate Broadcasters, Inc.  
 Address.....1430 E. Phillips Blvd.  
 Tel.: NAtional 3-3434.....Independent  
 Station Rep. ....J. A. Lucas Co.  
 President, Gen. Mgr.....Abbott London  
 Program Dir. ....Joe Scott

**KWOW—Pomona—1947**

Freq.: 1600 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Valley Bdcstg. Co.  
 Business-Studio Address.....So. Mills & Olive  
 Tel.: NAtional 8-5541.....Independent  
 President, Gen. Mgr.....Dean H. Wickstrom  
 Station, Commercial Mgr. ....Jim Robinson  
 Chief Engineer.....John Young

**KTIP—Porterville—1946**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Gateway Bcstrs., Inc.  
 Business-Studio Address.....Box 1312  
 Tel.: SU 4-1450.....Independent  
 President, Gen. Mgr.....Gareth F. Garlund  
 Program Director.....Lawrence D. Cotta  
 Chief Engineer.....R. D. Edmonds

**KACY—Port Hueneme—1958**

Freq.: 1520 Kc.....Power: 10 Kw. d., 1 Kw., n  
 Owned By.....KACY, Inc.  
 Address.....P.O. Box 1520, Oxnard, Calif.  
 Tel.: HUnter 3-1520.....Independent  
 President.....Lincoln Dellar  
 V.P. Gen. Mgr.....Glenn D. Lockhart  
 Sales Mgr. ....Ron Thompson  
 Program Dir. ....Jerry Stevens  
 Chief Engineer.....Bob Lee Richards  
 For other Dellar stations see Multiple-Station Owners.

**KBLF—Red Bluff—1946**

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n  
 Owned By...N. Sacramento Valley Bcstg. Co.  
 Address.....405 Walnut  
 Tel.: 527-3511 ..... Independent  
 President.....Walter Lake  
 Station Mgr.....Bill Baumgarten

# CALIFORNIA

## **KAHR—Redding—1958**

Frequency: 1330 Kc.....Power: 5000 Watts, d.  
Owned By.....Hi Fidelity Stations, Inc.  
Address.....P.O. Box 997  
Tel.: 243-5511.....KBS  
Station Rep.....Harlan G. Oakes & Assoc.  
President, Station Mgr.....Tom Kelly  
Commercial Mgr.....Hal Jackson

## **KQMS—Redding—1954**

Frequency: 1400 Kc.....Power: 250 Watts  
Owner.....Radio Redding, Inc.  
Address.....Box 887  
Tel.: 243-2454.....Independent  
President.....Jean L. Carpenter

## **KRDG—Redding—1956**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned.....Redding Broadcasting Co.  
Address.....1347 Yuba St.  
Tel.: Chestnut 3-0343.....ABC  
Station Rep.....Bernard Howard  
Station Mgr., Chf. Eng....Howard N. Martineau  
Program Director.....Edith Martineau

## **KVCV—Redding—1937**

Frequency: 600 Kc.....Power: 1000 Watts  
Owned-Oper. By....Golden Empire Bcstg. Co.  
Address.....Highway 299, E.  
Tel.: CH 3-1515.....CBS  
President.....Mrs. H. Jackson McClung  
General Mgr.....Charles Kinsley  
Owners of: KHSL-AM-TV, Chicago.

## **KVIP—Redding—1957**

Frequency: 540 Kc.....Power: 1 Kw.  
Owned.....Shasta Bcstg. Corp.  
Address.....Box 919  
Tel.: 241-1540.....Independent  
Representative.....Hollingbery  
Station Mgr.....Ivan H. Scheer

## **KCAL—Redlands—1954**

Frequency: 1410 Kc.....Power: 1000 Watts  
Owner.....Southwest Bcstg. Co., Inc.  
Address.....P. O. Box 390  
Tel.: PYramid 3-2358.....Independent  
Station Mgr.....George Hudson  
Owners of: KCAL-FM.

## **KLOA—Ridgecrest—1956**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Ridgecrest Bcstg. Co.  
Address.....Box 696  
Tel.: RI 8-9211.....Independent  
General Mgr.....Brooke Temple

## **KRCK—Ridgecrest—1956**

Frequency: 1360 Kc.....Power: 1 Kw.  
Owned.....George Padgett  
Address.....350 W. Ridgecrest Blvd.  
Tel.: RI 8-4061.....KBS  
Station Mgr.....Harry Nungester  
Chief Engineer.....Paul Byass

## **KACE—Riverside—1957**

Frequency: 1570 Kc.....Power: 1 Kw., d.  
Owned.....KACE Radio, Inc.  
Address.....7351 Lincoln Ave.  
Tel.: OV 8-1570.....Independent  
Station Reps....Walker Rawalt; Harlan Oakes  
Pres., Gen. Mgr.....Ray Lapica  
Owners of: KACE-FM.

## **KPRO—Riverside—1941**

Frequency: 1440 Kc.....Power: 1000 Watts  
Owned By.....KPRO, Inc.  
Address.....3401 Russell Street  
Tel.: OV 6-0260.....MBS  
President.....T. E. Foster  
For other Foster stations see Multiple-Station  
Owners.

## **KCRA—Sacramento—1955**

Freq.: 1320 Kc....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....KCRA, Inc.  
Business Studio Address.....310 Tenth St.  
Tel.: 444-7300.....NBC  
Sta. Representative.....Petry  
Partner.....Robert E. Kelly  
Partner, Gen. Mgr.....Jon S. Kelly  
V.P., Asst. Gen. Mgr.....Howard J. Smiley  
Commercial Mgr.....Ted Richeson  
Chief Engineer.....W. Herbert Hartman  
Owners of: KCRA-TV-FM.

## **KFBK—Sacramento—1922**

Frequency: 1530 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....McClatchy Newspapers  
Address.....21st & Q Sts.  
Tel.: GI 2-0476.....CBS  
Representative.....Paul H. Raymer  
President.....Eleanor McClatchy  
Station Manager.....Frank M. Devaney  
For other McClatchy stations see Multiple-Station  
Owners.

## **KGMS—Sacramento—1952**

Frequency: 1380 Kc.....Power: 1000 Watts  
Owned By.....KGMS, Inc. (Key)  
Address.....1235 H St.  
Tel.: GI 1-3133.....Independent  
President.....A. J. Krisik  
For other Key stations see Multiple-Station  
Owners.

## **KJAY—Sacramento—1963**

Frequency: 1430 Kc.....Power: 500 W. d.  
Owned By.....Radio Sacramento  
Address.....1431 Arden Way  
Tel.: 922-7191.....Independent  
Representative.....Bolling  
President.....Ort J. Lofthus  
Station Mgr.....Jack Blake  
For other Gamble stations see Multiple-Station  
Owners.

## **KRAK—Sacramento—1926**

Frequency: 1140 Kc.....Power: 50 Kw.  
Owned By.....Golden Valley Bcstg. Co.  
Address.....Hotel Senator  
Tel.: Gilber 1-6464.....ABC

Station Rep.....Adam Young  
 President, Gen. Mgr.....Manning Slater  
 Station Mgr., Publicity Director.....Jay Hoffer  
 Chief Engineer.....Robert La Rue

**KROY—Sacramento—1937**

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By ..... Sacramento Bcstrs.  
 Business-Studio Address.....1010 11th St.  
 Tel.: GI 3-2525.....Independent  
 Reprs....McGavren/Guild; Feltis/Dove/Cannon  
 President .....Lincoln Dellar  
 General, Station Mgr.....William H. Weaver  
 Comm., Sales Prom. Mgr.....Gary Willson  
 Chief Engineer .....Bob Stefan  
 For other Dellar stations see Multiple-Station Owners.

**KXOA—Sacramento—1945**

Freq.: 1470 Kc....Power: 5 Kw. d., 1 Kw., n.  
 Owned By .... Cal-Val Radio (Producers, Inc.)  
 Business Address.....Box 3094  
 Tel.: WA 5-2717.....Independent  
 Managing Dir. .... John F. Bayliss  
 For other Producers stations see Polaris under  
 Multiple-Station Owners.

**KDON—Salinas—1935**

Frequency: 1460 Kc.....Power: 5000 Watts  
 Owned By.....KDON, Inc.  
 Business Address.....425 N. Main St.  
 Tel.: HA 2-6464.....Independent  
 Station Representative.....Eastman  
 President .....John B. Rushmer  
 Chief Engineer .....James Parrish

**KRSA—Salinas—1963**

Frequency: 1570 Kc. ....Power: 250 W. d.  
 Owned By .....KRKC, Inc.  
 Address: .....Box 2138  
 Tel.: 424-1428 .....Independent  
 Rep. .... Sandberg  
 Pres., Gen. Mgr. .... Robert T. McVay  
 Owners of: KRKC, King City

**KSBW—Salinas—1948**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned By....Central Calif. Communs. Corp.  
 Address.....238 John St.  
 Tel.: 422-6422 ..... ABC  
 Station Representative.....H-R Representatives  
 President ..... John C. Cohan  
 General Mgr. .... Robert F. Klein  
 Sales Promo. Mgr.....Clarke Bradley  
 Commercial Manager.....John Margraf  
 Program Director.....Keith Bryden  
 Chief Engineer.....Bill Hargan  
 For other Cohan stations see Multiple-Station Owners.

**KCKC—San Bernardino—1947**

Freq.: 1350 Kc.....Power: 500 W. d., 250 W. n.  
 Owned By ..... Station KCKC  
 Business Address.....770 Mill St.  
 Tel.: TU 5-0245.....ABC  
 Station Rep.....George P. Hollingbery

Owner ..... Joseph H. McGillvra  
 Chief Engineer.....F. Hall

**KFXM—San Bernardino—1929**

Frequency: 590 Kc.....Power: 1000 Watts  
 Owned.....KFXM Broadcasting Co.  
 Address.....512 Fifth Street  
 Tel.: TU 9-3636.....Independent  
 Station Representative.....Eastman  
 President.....Howard L. Tullis  
 General Manager .....Norman Keats  
 Chief Engineer.....Lyle Kilgore  
 For other Tullis & Hearne stations see Multiple-Station Owners.

**KMEN—San Bernardino—1947**

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned By..Radio Associates, Inc. (Colgreene)  
 Address .....Box 1290  
 Tel.: 889-1290 ..... Independent  
 Station Representative.....McGavren/Guild  
 President .....Fin Hollinger  
 General Manager.....Jerry A. Jolstead  
 Program Director.....Bill Watson  
 Chief Engineer.....James Markham  
 For other Colgreene stations see Multiple-Station Owners.

**KRNO—San Bernardino—1947**

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned .....KRNO, Inc.  
 Address.....990 Colton Ave  
 Tel.: TU 8-0771 .....Independent  
 Sta. Rep. .... Bolling  
 President .....Cecil Trigg  
 General Mgr. .... Jerry Jones  
 For other Trigg-Vaughn stations see Multiple-Station Owners.

**KCBQ—San Diego—1946**

Freq.: 1170 Kc.....Power: 50 Kw. d; 5 Kw. n.  
 Owned-Oper. By.....KCBQ, Inc.  
 Business Address.....7th Ave. at Ash  
 Tel.: BE 2-7161.....Independent  
 Representative.....John Blair  
 President .....Rosa Bartell Evans  
 Chief Engineer.....Morris Jones  
 For other Macfadden-Bartell stations see Multiple-Station Owners.

**KFMB—San Diego—1941**

Frequency: 540 Kc.....Power: 5 Kw.  
 Owned By.....Midwest TV  
 Bus-Studio Address.....1405 Fifth Ave.  
 Tel.: BE 2-2114.....CBS  
 Representative .....Petry  
 President .....August C. Meyer  
 V.P., Gen. Mgr.....George Whitney  
 Station Mgr. ....Virgil Clemons  
 Chief Engineer.....Charles Abel  
 For other Midwest TV stations see Multiple-Station Owners.

**KGB—San Diego—1922**

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....KGB, Inc.

# CALIFORNIA

**Address**.....4141 Pacific  
**Tel.:** 297-2201 .....ABC  
**Representative** .....H-R  
**President**.....Willet H. Brown  
**General Mgr.**.....Howard L. Wheeler  
**Chief Engineer**.....Charles N. Duncan  
**Owners of:** KGB-FM.

## KOGO—San Diego—1926

**Frequency:** 600 Kc.....**Power:** 5000 Watts  
**Owned By**.....Time-Life Broadcast, Inc.  
**Business Address**.....P.O. Box 628  
**Tel.:** 262-2421 .....NBC  
**Representative** .....Katz Agency  
**President** .....Hugh B. Terry  
**Vice President**.....William E. Goetze  
**Station Manager**.....Wilson Edwards  
**Program Director**.....Dick Roberts  
**Chief Engineer**.....LeRoy Bellwood  
**For other Time-Life stations see Multiple-Station Owners.**

## KSDO—San Diego—1947

**Freq.:** 1130 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned By**.....Gordon Bcstg. Co.  
**Address**.....1551 Camino Del Rio  
**Tel.:** 297-0311 .....MBS  
**Station Rep.**.....Adam Young  
**President, Gen. Mgr.**....Sherwood R. Gordon  
**Station, Comm. Manager**.....Dwight Case  
**Chief Engineer**.....Jonas Heiser  
**Owners of:** KBUZ-AM-FM, Phoenix, Ariz.

## KSON—San Diego—1947

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Brcadmcor Bcstg. Corp.  
**Address**.....U.S. Grant Hotel  
**Tel.:** 233-3131 .....Independent  
**Pres., Gen. Mgr.** .....Dan McKinnon  
**Chief Engineer**.....Jack Rabell  
**Owners of:** KSEA (FM), San Diego.

## KGIL—San Fernando—1947

**Frequency:** 1260 Kc. ....**Power:** 5 Kw.  
**Owned-Oper. By**...Buckley Jaeger Bcstg Corp.  
**Address**.13325 Van Nuys Blvd., Pacoima, Calif.  
**Tel.:** TR 7-3457.....Independent  
**Station Representative**.....Robert Eastman  
**President** .....Richard D. Buckley  
**General Mgr.** .....Richard D. Buckley, Jr.  
**For other Buckley-Jaeger stations see Multiple-Station Owners.**

## KCBS—San Francisco—1909

**Frequency:** 740 Kc.....**Power:** 50,000 Watts  
**Owned By**.....Columbia Bcstg. System  
**Address**.....Sheraton Palace Hotel  
**Tel.:** YU 2-7000 .....CBS  
**Representative** .....CBS Radio Spot Sales  
**V.P., General Mgr.**.....Jules Dundes  
**Sales Mgr.** .....Robert I. Price  
**Sales Promotion Mgr.**.....Robert E. Harris  
**Program Director**.....H. S. Basayne  
**Chief Engineer**.....Alan Cormack  
**For other CBS Owned stations see Multiple-Station Owners.**

## KFAX—San Francisco—1960

**Freq.:** 1100 Kc.....**Power:** 50 Kw. d., 1 Kw. n.  
**Owned-Operated By**.....Argonaut Bcstg. Co.  
**Business Studio Address**.....1470 Pine St.  
**Tel.:** OR 3-4148.....Independent  
**President** .....A. J. Krisik  
**General Mgr.** .....Judd Sturdevant  
**Chief Engineer**.....Roger Roberts  
**For other Key stations see Multiple-Station Owners.**

## KFRC—San Francisco—1924

**Frequency:** 610 Kc.....**Power:** 5000 Watts  
**Owned-Bcstg. By** .....RKO General  
**Business Address**.....415 Bush St.  
**Tel.:** YUkon 2-9200.....Independent  
**Rep.** .....RKO Gen. Bcstg. Nat. Sls.  
**President** .....Hathaway Watson  
**General, Station Mgr.**.....Alfred Racco  
**Sales Prom., Pub. Dir.**.....Bill Sweeney  
**Program Dir.** .....Bob Marshall  
**Chief Engineer**.....Thos. D. Razovich  
**For other RKO General stations see Multiple-Station Owners.**

## KGO—San Francisco—1923

**Frequency:** 810 Kc.....**Power:** 50,000 Watts  
**Owned-Oper By**.....ABC-PT, Inc.  
**Business Address**.....277 Golden Gate Ave.  
**Tel.:** UNderhill 3-0077.....ABC  
**Representative** .....John Blair  
**Vice-Pres., Gen. Mgr.** .....Don B. Curran  
**Sales Manager**.....Kenneth Leslie  
**Adv. Mgr., Pub. Dir.** .....Ron Wren  
**Program Dir.** .....Jim Dunbar  
**Chief Engineer**.....Harry N. Jacobs  
**For other ABC Owned stations see Multiple-Station Owners.**

## KKHI—San Francisco—1956

**Frequency:** 1550 Kc.....**Power:** 10 Kw.  
**Owned By**.....Atlas Bcstg. Co.  
**Address**.....340 Mason St.  
**Tel.:** YUkon 6-2151.....Independent  
**General Manager**.....Frank Atlas  
**Owners of:** KKHI-FM.

## KNBR—San Francisco—1922

**Frequency:** 630 Kc.....**Power:** 50,000 Watts  
**Owned-Operated By**.....National Bcstg. Co.  
**Address**.....420 Taylor St.  
**Tel.:** GR 4-8700.....NBC  
**Representative** .....NBC Spot Sales  
**President (NBC)** .....Robert E. Kintner  
**General, Station Mgr.**.....William Decker  
**Sales Manager**.....Richard S. Calender  
**Merch., Prom. Mgr.**.....Delwin H. Enzminger  
**Program Director**.....Jack Wagner  
**Publicity Director**.....Jane Morrison  
**Chief Engineer** .....Donald Hall  
**For other NBC Owned stations see Radio & TV Networks.**

## KSAN—San Francisco—1922

**Freq.:** 1450 Kc. ..**Power:** 1 Kw. d., 250 W. n.



Owned.....Golden Gate Broadcasting Corp.  
 Address.....1111 Market Street  
 Tel.: MA 1-8171.....Independent  
 President .....Norwood J. Patterson  
 General Manager.....Stanley LeVine  
 Owners of: KBIF, KICU-TV, Fresno.

**KSAY—San Francisco—1957**

Frequency: 1010 Kc.....Power: 10 Kw. d.  
 Owned By.....Grant R. Wrathall  
 Address .....1560 Van Ness St.  
 Tel.: PR 6-1717 .....Independent  
 President.....Grant R. Wrathall  
 General Manager.....Deane Banta  
 Sales Manager.....Larry Coy  
 Program Director.....Gordon Woodward

**KSFO—San Francisco—1925**

Freq.: 560 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Golden West Bcsters.  
 Business Address.....950 California St.  
 Tel.: YU 2-5500.....Independent  
 Representative .....AM Radio Sales  
 Board Chmn. ....Gene Autry  
 President .....Robert O. Reynolds  
 V.P., Gen. Manager.....William D. Shaw  
 Commercial Manager.....James A. Brown  
 Sales Prom., Pub. Dir.....Louise Z. Jorjorian  
 Program Director.....Allan Newman  
 Chief Engineer.....Harry Bartolomei  
 For other Golden West stations see Multiple-  
 Station Owners.

**KYA—San Francisco—1926**

Freq.: 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Churchill Bcstg. Corp.  
 Business Address.....1 Nob Hill Circle  
 Tel.: EXbrook 7-2500.....Independent  
 President, Gen. Mgr.....Clinton D. Churchill  
 V.P., Gen. Sales Mgr.....Lewis H. Avery  
 Chief Engineer.....Paul Beck  
 Owners of: KYA-FM.

**KALI—San Gabriel—1946**

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned.....Tele-Broadcasters of Calif. Inc.  
 Address.....5723 Melrose Ave., Los Angeles  
 Tel.: HO 6-6161.....Independent  
 President.....H. Scott Killgore  
 Gen. Mgr.....James Coyle  
 Chief Engineer ..... Charles McKee  
 For other Tele-Broadcasters stations see Multiple-  
 Station Owners.

**KEEN—San Jose—1947**

Frequency: 1370 Kc..Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By.....United Bcstg. Co.  
 Business Studio Address.....Hotel De Anza  
 Tel.: CY 4-0344.....Independent  
 Representative .....Hollingbery  
 President.....George M. Mardikian  
 Gen. Mgr.....Floyd Farr  
 Prog. Dir., Chief Eng.....George Snell  
 Owners of: KEEN-FM.

**KLIV—San Jose—1946**

Freq.: 1590 Kc....Power: 5 Kw. d., 500 W. n.

Owned-Oper. By.....Cal Radio, Inc.  
 Address.....P.O. Box 995  
 Tel.: 293-8030 .....MBS  
 Station Rep.....Bernard Howard & Co.  
 Pres., Gen. Mgr.....Riley R. Gibson  
 Station, Comm. Mgr.....Bob Sobelman  
 Chief Engineer.....Maurice Hill

**KLOK—San Jose—1946**

Freq.: 1170 Kc....Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Radio KLOK, Inc.  
 Business Address.....P. O. Box 327B  
 Tel.: 251-5170.....Independent  
 Station Reps.....Oakes; NTS; Ochs  
 President.....E. L. Barker  
 General Manager.....R. E. Ryan  
 Sales Promotion Mgr.....E. H. Grigg  
 Chief Engineer.....Terry D. Lloyd

**KRRX—San Jose—1948**

Freq.: 1500 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....San Jose Bcstg. Co.  
 Address.....P. O. Box 167  
 Tel.: Cypress 2-5080.....Independent  
 Station Reps.....Venard, T & McC.; A. Moore  
 Pres., Gen. Mgr.....Joe E. Levitt  
 Opera. Manager.....Frank G. Kilpatrick  
 Gen. Sales Mgr.....Chuck Christianson  
 Program Dir., Pub. Dir.....Robert W. Donnelly  
 Chief Engineer.....Herman Stalberg

**KATY—San Luis Obispo—1949**

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned By.....KATY of San Luis Obispo, Inc.  
 Address .....1146 Monterey St.  
 Tel.: LI 3-1340.....Independent  
 Sta. Representative .....Meeker Co.  
 Pres., Gen., Sta., Comm. Mgr....M. F. Marquardt  
 V.P., Ch. Eng.....Glenn O. Porter  
 Owners of: KATY-FM.

**KSLY—San Luis Obispo—1960**

Frequency: 1400 Kc. ....Power: 250 Watts  
 Owned By.....Berry Bcstrs., Inc.  
 Address .....1214 Higuera  
 Tel.: LI 3-9400 .....Independent  
 President, General Mgr.....Reg Streeter  
 Sales Promotion Mgr.....Sylvain Lassalette  
 Program Director.....John Borba

**KVEC—San Luis Obispo—1937**

Frequency: 920 Kc..Power: 1 Kw. d., 500 w. n.  
 Owned By .....San Luis Obispo Bcstg. Corp.  
 Address .....P.O. Box 787  
 Tel.: Liberty 3-8830.....ABC  
 Station Representative .....H-R  
 President .....John C. Cohan  
 General, Station Mgr.....Bob Brown  
 Program, Pub. Director.....Daryl Kruse  
 Chief Engineer .....Charlie Mitchell  
 For other Cohan stations see Multiple-Station  
 Owners.

**KOFY—San Mateo—1946**

Frequency: 1050 Kc....Power: 1000 Watts d.

# CALIFORNIA

Owned By Intercontinental Radio (Tele-Bcstrs.)  
Address.....100 California St., San Francisco  
Tel.: YU 2-9933.....Independent  
President.....H. Scott Kilgore  
Gen. Mgr.....F. T. Crennan  
Chief Engineer.....Carl Roliff  
For other Tele-Broadcasters stations see Multiple-  
Station Owners.

## **KTIM—San Rafael—1947**

Frequency: 1510 Kc.....Power: 1000 Watts  
Owned-Operated By...Marin Bcstg. Co., Inc.  
Business Address.....1040 B Street  
Tel.: GLENwood 6-1510.....Independent  
Station Representative.....George Hopewell  
President.....Roy A. Brown  
Gen. Mgr., Chief Eng.....Hugh Turner  
Owners of: KTIM-FM.

## **KWIZ—Santa Ana—1926**

Frequency: 1480 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned.....Voice of the Orange Empire Inc.  
Business Address.....105 E. 5th St.  
Tel.: KI 7-5581.....Independent  
President, General Mgr.....Ernest L. Spencer  
Program Director.....Jim S. Harrison  
Chief Engineer.....William Harmegnies  
Owners of: KWIZ-FM

## **KACL—Santa Barbara—1962**

Frequency: 1290 Kc.....Power: 500 Watts d.  
Owned By.....Riviera Broadcasting Co.

Address .....Radio Square  
Tel.: WOODland 3-1436.....Independent  
President .....R. P. Dolley  
V.P., General Mgr.....R. L. Hagadone  
Chief Engineer.....Bern Solyn

## **KDB—Santa Barbara—1935**

Frequency: 1490 Kc. ....1 Kw. d., 250 W. n.  
Owned-Oper. By.....KDB Broadcasting Co.  
Address .....Mar Monte Hotel  
Tel.: 966-4131.....Independent  
Gen. Comm. Mgr.....Len Menard  
Chief Engineer.....Dick Johnston  
Owners of: KDB-FM.

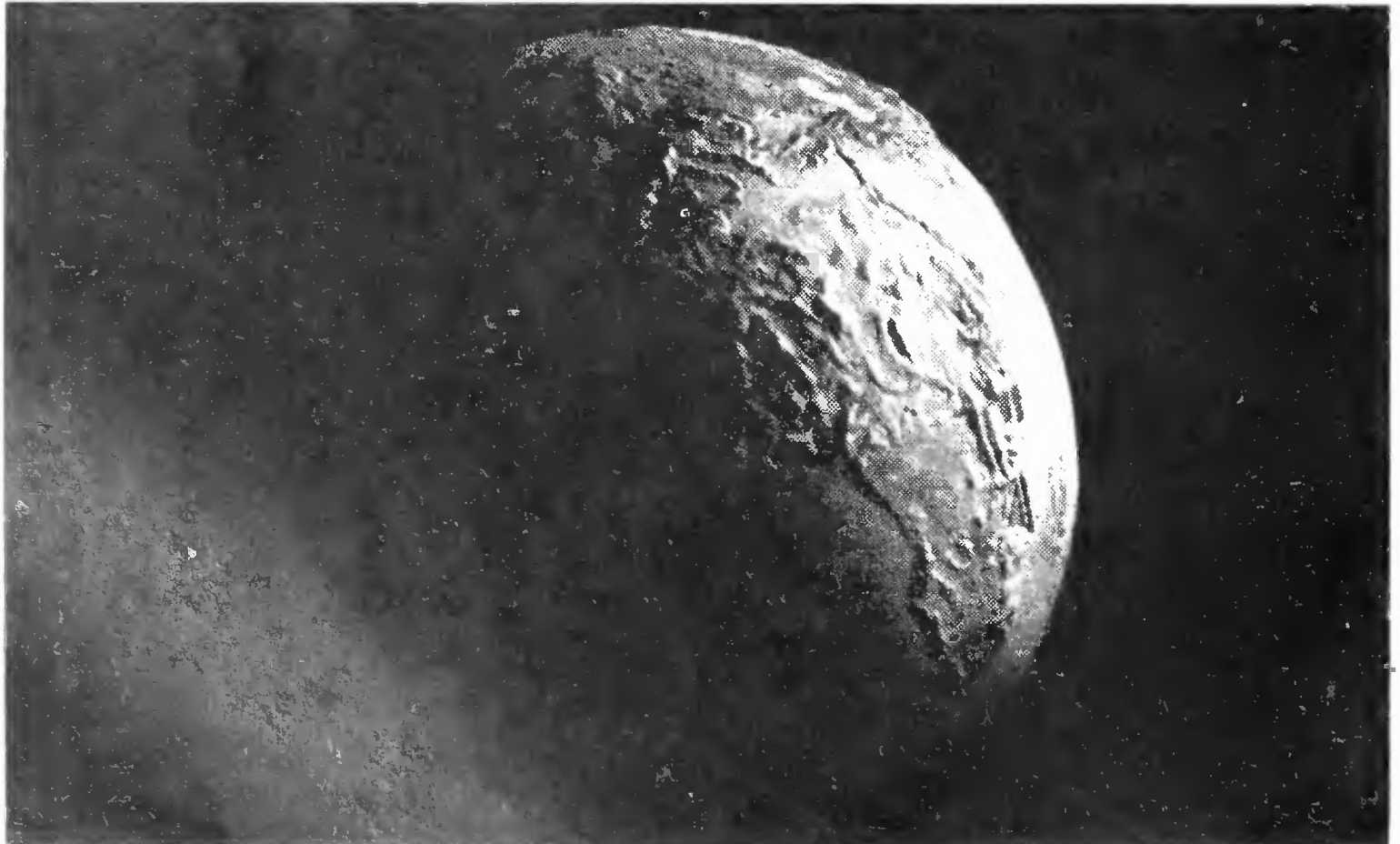
## **KIST—Santa Barbara—1946**

Frequency: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Western States Radio  
Business-Studio Adress.....735 State St.  
Tel.: WO 6-3981.....Independent  
Representative.....George P. Hollingbery  
Pres., Gen. Mgr.....J. P. Wardlaw, Jr.  
Comm. Sta. Mgr.....Robert L. Jones  
Chief Engineer.....Ray Kubly

## **KTMS—Santa Barbara—1937**

Frequency: 1250 Kc.....Power: 1000 Watts  
Owned-Oper. By.....News-Press Publish. Co.  
Business-Studio Address.....News-Press Bldg.  
Tel.: WO 6-3911.....ABC-NBC  
Representative.....Paul H. Raymer

### How to tell all sides of this story in '64...



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THE ASSOCIATED PRESS

President.....Thomas M. Storke  
Gen. Mgr.....Joe Beres

**KGBA—Santa Clara—1963**

Frequency: 1430 Kc. ....Power: 1 Kw.  
Owned By .....Greater Bay Area Bcstrs.  
Address .....2121 Ronald St.  
Tel.: 248-1430 .....Independent  
Representative ..... Bolling  
Owner .....George B. Bairey  
Gen. Mgr., Ch. Eng. ....George B. Bairey, Jr.

**KSCO—Santa Cruz—1947**

Freq.: 1080 Kc....Power: 10 Kw. d., 500 W. n.  
Owned-Operated By.....Radio Santa Cruz  
Business Address.....2300 Portola Drive  
Tel.: 475-1080 .....Independent  
Station Rep.....Grant Webb & Co.  
Pres., Gen., Sta. Mgr. ....Charles V. Berlin  
Owners of: KSCO-FM.

**KCOY—Santa Maria—1946**

Frequency: 1440 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Arenze B'casters  
Business Address.....Box 166  
Tel.: WA 5-2644 .....Independent  
Station Rep.....Venard, Torbet & McConnell  
Pres., Gen., Sta. Mgr.....James H. Ranger  
Program, Publicity Mgr.....Ed Mack  
Chief Engineer.....Fred Ray

**KHER—Santa Maria—1962**

Frequency: 1600 Kc. ....Power: 500 W. d.  
Owned By .....Artistry in Radio Co.  
Address .....605 W. Main St.  
Tel.: 922-2181 .....Independent  
Representative ..... Oakes  
Station Mgr. ....Ken Mendenhall

**KSEE—Santa Maria—1961**

Frequency: 1480 Kc.....Power: 1000 Watts d.  
Owned By .....Cal-Coast Broadcasters  
Address.....P.O. Box 442  
Tel.: Walnut 2-1777.....Independent  
Station Representative.....George Hollingbery  
Pres., Owner .....Edward E. Urner  
Station Manager.....Bill Sinclair  
Chief Engineer .....Phil Wahl

**KSMA—Santa Maria—1945**

Frequency: 1240 Kc. ....Power 1 Kw.  
Owned-Oper. By....J. Hagerman, J. I. Groom  
Address.....510 W. Morrison  
Tel.: Walnut 5-2582.....Independent  
Managers. James M. Hagerman, John I. Groom  
Owners of: KSMA-FM.

**KSPA—Santa Paula—1948**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....KSPA Radio  
Address .....110 Cameron Rd.  
Tel.: Jackson 5-6333.....Independent  
General Manager.....Frank James

**KHUM—Santa Rosa—1961**

Frequency: 1580 Kc.....Power: 500 Watts d.  
Owned By.....Bay Area Electronics, Inc.  
Address.....2200 Santa Rosa Ave.  
Tel.: Liberty 5-1881.....Independent  
General Mgr. ....Don F. Davis

**KJAX—Santa Rosa—1959**

Freq.: 1150 Kc....Power: 5000 W. d., 500 W. n.  
Owned By.....KJAX, Inc.  
Address .....Hotel Santa Rosa  
Tel.: Liberty 5-9060.....Independent  
President.....J. K. Withers

**KSRO—Santa Rosa—1937**

Frequency: 1350 Kc.....Power: 5,000 Watts  
Owned-Oper. By.....Finley Bcstg. Co.  
Business Address.....Flamingo Hotel  
Tel.: LI 5-3313.....Independent  
Station Representative.....Hollingbery  
President.....Mrs. E. L. Finley  
General Manager.....Frank W. McLaurin  
Program Dir.....Merle Ross  
Publicity Director .....Jim Grady  
Chief Engineer.....Hilmar Cann

**KVRE—Santa Rosa—1962**

Frequency: 1460 Kc.....Power: 1 Kw. d.  
Owned By.....Santa Rosa Bcstg. Co.  
Address.....2555 Bennett Valley Road  
Tel.: Liberty 5-2024.....Independent  
President.....Thomas L. Brennen  
Station Mgr. ....Joseph T. Nixon  
Commercial Mgr. ....Bert Pinkerton  
Sales Promotion Mgr.....Arlene Brennen  
Chief Engineer .....Jim Young

**KVML—Sonora—1949**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Sonora Bcstg. Co.  
Address .....Box 967  
Tel.: JE 2-7426.....ABC-KBS  
Station Representative.....Grant Webb  
General Mgr. ....R. P. Bowen

**KJOY—Stockton—1947**

Frequency: 1280 Kc.....Power: 1000 Watts  
Owned By .....Gamble Bcstg.  
Business-Studio Address....110 N. Eldorado St.  
Tel.: HOward 6-2844.....Independent  
Station Representation.....McGavren Guild  
President .....Ort J. Lofthus  
Commercial Manager.....Ken Minyard  
Sales Prom. Mgr.....Carolyn Pribyl  
Program Director.....Ron Reynolds  
Publicity Dir.....Alan Oak  
Chief Engineer.....James Tracewell  
For other Gamble stations see Multiple-Station  
Owners.

**KSTN—Stockton—1949**

Frequency: 1420 Kc. ....Power: 5000 W.

## CALIFORNIA

Owned-Operated By...San Joaquin Bcstg. Co.  
Business Address.....2171 Ralph Ave.  
Tel.: HOWard 4-7338.....Independent  
Representative .....Hollingbery  
President .....Knox La Rue  
Station Mgr. ....Jayne Swain  
Chief Engineer.....Jerry Brock  
Owners of: KSTN-FM.

### **KWG**—Stockton—1921

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By.....Royal Bear Bcstrs.  
Address .....P.O. Box 5007  
Tel.: HO 5-2611 .....MBS  
Station Rep.....Venard, Torbet & McConnell  
President, Gen. Mgr.....Roland B. Vaile  
Station, Comm. Mgr.....Ted Carlsen  
Chief Engineer.....John Moline

### **KSUE**—Susanville—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 wts. n.  
Owned By.....James E. McKahan  
Business Address.....P.O. Box 501  
Tel.: 257-2121 .....KBS  
Pres., Gen. Mgr.....James E. McKahan  
Program Director.....Ernest W. Moffett  
Chief Engineer.....Harold C. Houston

### **KTKR**—Taft—1948

Frequency: 1310 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....Mann Bcstg. Co.  
Business Address.....P.O. Box "WW"  
Tel.: ROger 5-6101.....KES  
Owner, Gen. Mgr. ....Louise E. Mann

### **KHOE**—Truckee—1959

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By.....Calif.-Nev. Bcstg. Co.  
Address .....Box 247  
Tel.: LU 7-9986.....MBS  
President.....Robert Sherman  
General Mgr. ....Henry Shetton

### **KCOK**—Tulare—1945

Frequency: 1270 Kc. ....Power: 5 Kw.  
Owned-Oper. By.....KCOK, Inc.  
Business Address.....P. O. Box 119  
Tel.: MU 6-2866.....MBS  
Station Rep. ....Sandeberg  
Pres., Gen. Mgr.....Keith Munger  
Program Director.....Casey Santos  
Chief Engineer.....Elbert Dean

### **KGEN**—Tulare—1956

Frequency: 1370 Kc....Power: 1 Kw.  
Owned By .....KGEN, Inc.  
Address.....Box 122, Hanford, Calif.  
Tel.: MU 6-3406.....Independent  
Sta. Representative .....Webb  
President .....Mrs. Meldean Upp  
Chief Engineer.....D. Lee

### **KCEY**—Turlock—1949

Frequency: 1390 Kc....Power: 5,000 Watts  
Owned-Oper. By.....KTUR, Inc.  
Address.....P. O. Box 1390  
Tel.: ME 2-1390.....KBS-ABC  
President.....Harrison M. Fuerst  
General Mgr. ....Howard Allred  
Owners of: KVOR-AM-FM, Colorado Springs, Colo.

### **KDHI**—Twenty-Nine Palms 1961

Frequency: 1250 Kc....Power: 1000 W. d.  
Owned By.....Hi-Desert Bcstg. Corp.  
Address.....Box 908  
Tel.: 367-2345.....Independent  
President, General Mgr.....Art Sipherd  
Commercial Mgr., Chief Eng....George Osborn

### **KMSL**—Ukiah—1960

Frequency: 1250 Kc....Power: 500 Watts d.  
Owned By .....Edward B. Mulrooney  
Address .....P.O. Box 645  
Tel.: HComstead 2-8621.....MBS  
Owner, Pres. ....Ed Mulrooney

### **KUKI**—Ukiah—1950

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By .....Radio Station KUKI  
Address.....P. O. Box 638  
Tel.: HO 2-4771.....KBS  
Owner .....Marguerite Sims  
General Mgr. Ch. Eng. ....John Franklin

### **KNBA**—Vallejo—1947

Frequency: 1190 Kc....Power: 250 Watts d.  
Owned By .....KNBA, Inc.  
Business Address .....Box 1112  
Tel.: MI 4-8944.....Independent  
Pres., Gen. Mgr. ....Louis J. Rips

### **KUDU**—Ventura—1948

Frequency: 1590 Kc....Power 1000 Watts  
Cwned By.....Tri-County Public Service  
Business Address.....South Mills Road  
Tel.: Miller 2-2125.....Independent  
Station Reps.....Oakes & Walker-Rawalt  
President .....Russell Furse  
Owners of: KUDU-FM.

### **KVEN**—Ventura—1947

Frequency: 1450 Kc....Power: 250 Watts  
Owned-Operated By.....Coast Ventura Co.  
Address .....Box 1611  
Tel.: MI 3-8675.....MBS  
President .....Carroll Hauser  
Gen., Sta. Mgr. ....Sidney M. Held  
Sales Manager.....Mike Thomas  
Program Dir., Chief Engr.....Fred Hall  
Owners of: KVEN-FM.

### **KCIN**—Victorville—1961

Frequency: 1590 Kc....Power: 500 Watts d.

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## CALIFORNIA-COLORADO

Owned By.....Victor Valley Bcstrs., Inc.  
Address.....Victor Valley Shopping Center  
Tel.: CHapel 5-8635.....Independent  
President.....Jerry Carr  
Commercial Manager.....D. Wood  
Chief Engineer.....R. Calia

### **KONG—Visalia—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Airwaves, Inc.  
Address.....Box 1429  
Tel.: RE 4-5811.....Independent  
President & Gen. Mgr.....Harry E. Layman  
Owners of: KONG-FM.

### **KWSO—Wasco—1950**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
Owned-Operated By...Maple Leaf Bcstg. Co.  
Address.....P. O. Box 366  
Tel.: PL 8-2145.....Independent  
President.....E. J. Peters  
Chief Engineer.....Herbert J. Ratzlaff

### **KOMY—Watsonville—1937**

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Frontier Bcstg.  
Business Address.....40 Atkinson Lane  
Tel.: Parkway 4-5641.....MBS  
Pres., Gen., Sta. Mgr. ....Philip Rather  
Owners of: KMEL, Wenatchee, Wash.

### **KGRB—West Covina—1963**

Frequency: 900 Kc. ....Power: .25 Kw. d.  
Owned By.....Robert Burdette & Assocs.  
Address ..751 Echelon Ave., City of Industry  
Tel.: 330-5211-2.....Independent

Representative.....None  
Pres., Gen. Mgr. ....Robert Burdette

### **KIQS—Willows—1961**

Frequency: 1560 Kc. ....Power: 250 W. d.  
Owned By.....Glenn County Bcstrs.  
Address.....Willows Hotel  
Tel.: 934-4654.....KBS  
Reps. ....Spot Time Sales; Chance  
President.....Walter D. Stewart  
Station Mgr. ....Thomas Frostig

### **KSYC—Yreka—1947**

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Northern Bcstg. Co.  
Address.....Lawrence Lane, S. Oregon St.  
Tel.: VI 2-4158.....ABC  
President.....R. W. Lake  
Sta., Comm. Manager.....Holt C. Wardrip

### **KAGR—Yuba City—1953**

Frequency: 1450 Kc.....Power: 100 Watts  
Owned By.....Ballard & Behr  
Address.....826 Plumas St.  
Tel.: SH 3-7343.....KBS  
General Manager.....B. Ballard

### **KUBA—Yuba City—1947**

Freq.: 1600 Kc.....Power: 5 Kw. d., 500 W. n.  
Owned-Operated By..Peachbowl Bcstrs., Inc.  
Address.....424 5th St., Marysville, Calif.  
Tel.: 743-7309.....Independent  
General Mgr. ....Roger R. Hunt  
Chief Engineer.....Carl W. Pendergraft

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## Colorado

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### **KGIW—Alamosa—1929**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....D. L. & Katholeen Allen  
Address.....Alamo  
Tel.: 26.....KBS-MBS  
General Mgr. ....D. L. Allen

### **KDAB—Arvada—1962**

Frequency: 1550 Kc.....Power: 10 Kw. d.  
Owned By.....Denver Area Bcstrs.  
Address.....P.O. Box 1  
Tel.: 421-1550.....Independent  
General Manager.....Ron Curtis

### **KBOL—Boulder—1946**

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By....Boulder Radio KBOL, Inc.  
Address.....Box 146

Tel.: HI2-2242.....Independent  
Station Rep.....Holman  
Pres., Gen. Mgr.....Russel Shaffer  
Commercial Manager.....Gene Palm  
Chief Engineer.....Fred Bodenbar

### **KDEY—Boulder—1962**

Frequency: 1360 Kc. ....Power: 500 W. d.  
Owned By.....Bonanza Bcstg. Co.  
Address.....1245 Pearl St.  
Tel.: 443-7450.....Independent  
Representative.....Savalli/Gates  
President.....Kenneth G. Prather

### **KBRN—Brighton—1956**

Frequency: 800 Kc.....Power: 500 Watts  
Owned By.....Mile High Bcstg. Co.  
Business Address.....77 South 4th Ave.  
Tel.: 799.....KBS  
General Mgr. ....Clyde W. Miller

## COLORADO

### **KRLN—Canon City—1947**

Frequency: 1400 Kc. Power: 250 Watts  
Owned By.....Royal Gorge Bcstrs., Inc.  
Address .....P.O. Box 858  
Tel.: 275-2400 .....KBS-MBS  
Station Rep.....Edward Petry & Co.  
President, Gen. Mgr.....Ray M. Beckner  
Chief Engineer.....L. Jay Aldridge

### **KPIK—Colorado Springs—1957**

Frequency: 1580 Kc. Power: 5 Kw. d.  
Owned.....Western Bcstg. Co.  
Address .....Box 2422  
Tel.: 634-1503 .....KBS  
President.....D. P. Pinkston  
General Manager.....Don Drennan  
Chief Engineer.....James Green  
For other Pinkston-Elinore stations see Multiple-Station Owners.

### **KDRO—Colorado Springs—1947**

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Pikes Peak Bcstg. Co.  
Business-Studio Address.....399 S. 8th St.  
Tel.: ME 2-1515.....Independent  
Pres., Gen. Mgr.....Harry W. Hoth, Jr.  
Station Manager.....Wesley W. Bradley, Jr.  
Chief Engineer.....C. Upton  
Owners of: KRDO-TV.

### **KSSS—Colorado Springs—1959**

Frequency: 740 Kc. Power: 1 Kw. d.; 250 wts. n.  
Owned-Oper. By.....Hill-Smith Bcstg. Co.  
Address.....Antlers Hotel Penthouse  
Tel.: 634-5511 .....MBS  
Station Representative.....Hal Holman  
President, Gen. Mgr.....J. D. Hill  
Chief Engineer.....Jay Blakesley

### **KVOR—Colorado Springs—1921**

Frequency: 1300 Kc. Power: 1000 Watts  
Owned-Oper. By.....KVOR, Inc.  
Address .....Broadmoor Hotel  
Tel.: 632-3536 .....CBS  
Station Representative .....Petry  
President.....Harrison Fuerst  
General Manager.....S. Singer  
Chief Engineer.....W. Robson  
Owners of: KVOR-FM, KCEY, Turlock, Calif.

### **KYSN—Colorado Springs—1956**

Freq.: 1460 Kc. Power: 1000 W. d., 500 W. n.  
Owned-Oper. By.....KYSN Bcstg. Co.  
Address.....30 S. Tejon St.  
Tel.: 633-2608 .....Independent  
Station Representative.....Spot Time Sales  
Pres., Gen. Mgr.....Donald T. Harding, Jr.  
Commercial Manager.....John H. Lambert  
Program Director.....Gene Towne

### **KVFC—Cortez—1955**

Freq.: 740 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....KVFC, Inc.  
Address .....Box 740

Tel.: LO 5-3463 .....KBS  
Pres., Gen. Mgr. ....Jack Hawkins  
Station, Chief Engineer.....James Hawkins

### **KRAI—Craig—1948**

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By.....Northwestern Colo. Bcstg. Co.  
Address .....P. O. Box 65  
Tel.: TA 4-6574 .....KBS  
President .....George O. Cory  
Station Mgr.....Dick Bonderud  
For other Cory stations see Colorado Network under Multiple-Station Owners.

### **KDTA—Delta—1955**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By...Monarch Broadcasting Co.  
Address .....P.O. Box 452  
Tel.: TR 4-4544.....Independent  
Pres., Gen., Sta. Mgr.....D. E. Towne  
Prog. Dir.....Rose Mary Towne

### **KBTR—Denver—1961**

Frequency: 710 Kc. Power: 5000 Watts  
Owned By.....Mullins Bdcstg. Co.  
Address.....1089 Bannock St.  
Tel.: 266-3601 .....ABC  
Station Rep.....Edward Petry & Co.  
President.....John C. Mullins  
Gen., Sta. Mgr. ....Larry Buskett  
Sales Prom. Mgr., Pub. Dir.....Dick Braun  
Chief Engineer.....Joe Finch  
Owners of: KBTB, Denver.

### **KDEN—Denver—1956**

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned.....KDEN Broadcasting Co.  
Address.....1601 West Jewell Ave.  
Tel.: WE 5-3525.....Independent  
Representative .....The Meeker Co.  
President, Sta. Mgr.....E. E. Koepke  
Chief Engineer.....Walt Wilson  
Owners of: KDEN-FM.

### **KFML—Denver—1953**

Frequency: 1390 Kc. Power: 5 Kw. d.  
Owned By.....Fine Arts Bcstg. Co.  
Address .....290 Fillmore St.  
Tel.: DEXter 3-1509.....Independent  
President.....Bill Daniels  
Gen., Sta., Comm. Mgr. ....Tim O. Connor  
Owners of: KFML-FM.

### **KFSC—Denver—1954**

Frequency: 1220 Kc. Power: 1 Kw.  
Owned.....Francisco V. Sanchez  
Address .....2185 Broadway  
Tel.: AC 2-8935.....Independent  
Station Representative .....Oakes  
President .....F. V. Sanchez  
Station Mgr.....Levi Beall

### **KHOW—Denver—1925**

Frequency: 630 Kc. Power: 5000 Watts

Owned By.....TCA Bcstg. Corp.  
 Address.....Petroleum Club Bldg.  
 Tel.: AMherst 6-2611.....Independent  
 Representative.....Peters, Griffin, Woodward  
 Pres., Gen., Sta. Mgr. ....H. J. "Hal" Davis  
 Chief Engineer .....Jim White

**KIMN—Denver—1922**

Frequency: 950 Kc. ....Power: 5 Kw.  
 Owned By.....KIMN Bcstg. Co.  
 Address.....5350 W. 20th Ave.  
 Tel.: 237-2734 .....Independent  
 Station Representative.....John Blair  
 President .....J. C. Hunter  
 General Manager.....K. E. Palmer  
 National Sales Mgr.....Thomas Duggan  
 Commercial Mgr. ....Tom Jones  
 Chief Engineer.....Sheridan Gilbert

**KLIR—Denver—1953**

Frequency: 990 Kc. ....Power: 1000 Watts d.  
 Owned-Oper. By.....KLIR, Inc.  
 Address.....6535 W. Jewell  
 Tel.: WA 2-1189.....KBS  
 Sta. Representative .....Biddick  
 Pres., Gen. Manager.....G. B. Anderson  
 Commercial Manager.....Bert Tracy  
 Chief Engineer.....D. M. Smith  
 For other Anderson stations see Multiple-Station  
 Owners.

**KLZ—Denver—1920**

Frequency: 560 Kc. ....Power: 5000 Watts  
 Owned By.....Time-Life Bcst. Inc.  
 Business-Studio Address.....131 Speer Blvd.  
 Tel.: MA 3-4271.....CBS  
 Representative .....Katz  
 President, Gen. Mgr.....Hugh B. Terry  
 Station Mgr.....E. Lee Fondren  
 Local Sales Mgr.....Lew Hunter  
 Program Dir. ....Charles Roberts  
 Chief Engineer.....Gene Jenkins  
 For other Time-Life stations see Multiple-Station  
 Owners.

**KOA—Denver—1924**

Frequency: 850 Kc. ....Power: 50,000 Watts  
 Owned-Operated By.....Metropolitan TV Co.  
 Address.....P.O. Box 5012  
 Tel.: CHerry 4-4141.....NBC  
 Representative .....Christal  
 Pres., Gen. Mgr. ....Ralph Radetsky  
 Commercial Manager.....Gene Grubb  
 Promotion, Merch. Mgr.....Steve Fox  
 Program Director.....Jim Atkins  
 Owners of: KOA-FM-TV, Denver; KOAA-TV,  
 Pueblo, Colo.

**KOSI—Denver—1954**

Freq.: 1430 Kc. ....Power: 5 Kw. d.; 500 W. n.  
 Owned-Oper By.....Armstrong Bcstg. Co.  
 Address .....Box 98  
 Tel.: EM 6-2695.....MBS  
 President .....W. L. Armstrong  
 General Mgr. ....Robert N. Kindred  
 Chief Engineer.....James Church

**KTLN—Denver—1948**

Frequency: 1280 Kc. ....Power: 5 Kw.  
 Owned-Operated By.....Radio-Denver, Inc.  
 Address:.....1160 East Colfax Ave.  
 Tel.: AC 2-4811.....Independent  
 Station Representative.....Eastman  
 Pres., Gen. Mgr.....Richard B. Wheeler  
 Program Director.....Joe Finan  
 Chief Engineer.....Lee Arnett

**KDGO—Durango—1958**

Freq.: 1240 Kc. ..Power: 1 Kw. d., 250 W. n.  
 Owned By.....Basin Bcstg. Co., Inc.  
 Address.....3112 Main St.  
 Tel.: 247-1407 .....Independent  
 President .....Robert Tobey  
 General Mgr. ....Jimmie D. Gober  
 For other Merriman-Gober-Tobey stations see  
 Multiple-Station Owners.

**KIUP—Durango—1935**

Freq.: 930 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....KIUP, Inc.  
 Address.....P. O. Box 641  
 Tel.: 247-4464 .....ABC-KBS-MBS  
 President, General Mgr.....Ralph L. Atlass  
 Commercial Mgr.....Al Gare  
 Chief Engineer.....Frank Toomey

**KGMC—Englewood—1952**

Frequency: 1150 Kc. ....Power: 1000 Watts d.  
 Owned By .....MacLee Radio Corp.  
 Address.....3 W. Princeton  
 Tel.: SU 1-4481.....Independent  
 Pres., Gen. Mgr.....Robert B. McWilliams  
 Assistant Mgr.....Tim Sullivan  
 Chief Engineer.....D. F. White

**KCOL—Fort Collins—1947**

Frequency: 1410 Kc. ....Power: 1000 Watts  
 Owned-Oper. By....Northern Colo. Bcstg. Co.  
 Address.....1612 La Porte  
 Tel.: 482-5991.....ABC  
 Station Reps.....Edward Petry & Co.  
 Pres., Gen. Mgr.....Ellis Atteberry  
 Chief Engineer.....Joe Kilgore

**KZIX—Fort Collins—1959**

Frequency: 600 Kc. ....Power: 1000 Watts d.  
 Owned By.....Horsetooth Bcstg. Co., Inc.  
 Address .....Central Bldg.  
 Tel.: 484-0466.....MBS-KBS  
 Station Representative.....Holman  
 President.....Les Ware  
 General Mgr. ....Phyllis Lovejoy  
 For other Ware stations see Multiple-Station  
 Owners.

**KFTM—Fort Morgan—1950**

Frequency: 1400 Kc. ....Power: 250 Watts  
 Owned-Oper. By....Morgan County Bcstg. Co.  
 Address.....Highway 6 & 34

## COLORADO

Tel.: 867-5674 .....ABC-KBS  
President .....Staton A. Dixon  
Sta., Comm. Mgr. ....Mason Dixon

### **KGLN**—Glenwood Spgs.—1950

Frequency: 980 Kc....Power: 1000 Watts, d.  
Owned-Oper. By.....KGLN, Inc.  
Address.....P. O. Box C  
Tel.: WH 5-6501.....MBS  
Representative .....Holman  
President.....Rex Howell  
Gen. Mgr.....Jerry Fitch  
Program Director.....Marcie Fitch  
For other Howell stations see Multiple-Station  
Owners.

### **KICM**—Golden—1957

Frequency: 1250 Kc.....Power 1000 Wts. d.  
Owned By.....Norman Broadcasting  
Address .....Box 15467, Denver  
Tel.: 279-5595.....Independent  
Owner, Gen. Mgr.....George I. Norman, Jr.  
Station Mgr. ....Dan Norman  
Chief Engineer.....Charles Brandt  
Owners of: KSVN, Ogden, Utah.

### **KEXO**—Grand Junction—1948

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By..Voice of Western Colo., Inc.  
Address.....2508 North Ave.  
Tel.: 243-1230.....ABC  
Representative.....Edward Petry & Co.  
President.....D. Spencer Grow  
Gen., Sta. Mgr. ....H. Abbott Tessman  
Commercial Manager.....Al Schultz  
Chief Engineer .....Jim Eicher

### **KREX**—Grand Junction—1926

Freq.: 920 Kc....Power: 5 Kw., d.; 500 W. n.  
Owned-Oper. By...Western Slope Bcstg. Co.  
Address.....P. O. Box 270  
Tel.: 242-5000.....CBS  
Representative .....Hal Holman  
President .....Rex Howell  
General Mgr. ....Robert McMahan  
Chief Engineer .....James Meyer  
For other Howell stations see Multiple-Station  
Owners.

### **KSTR**—Grand Junction—1957

Frequency: 620 Kc.....Power: 5 Kw., d.  
Owned.....Mountain States Bcstg. Corp.  
Address .....Box 1110  
Tel.: 243-1722 .....Independent  
President, Gen. Mgr.....E. Anson Thomas  
Chief Engineer.....Norm Price

### **KWSL**—Grand Junction—1961

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Mesa Bcstg. Co.  
Address.....200 N. Sixth St.  
Tel.: CH 2-7800 .....KBS-MBS  
President .....V. A. Buckmaster

### **KFKA**—Greeley—1921

Frequency: 1310 Kc.....Power: 1000 Watts

Owned-Oper. By....Mid-Western Radio Corp.  
Address .....P.O. Box K  
Tel.: 352-4421.....Independent  
Representative .....Hal Holman  
Pres., Gen. Mgr. ....Ralph H. Green  
Comm. Mgr.....Mrs. Virginia Sears  
Sales Promotion Mgr.....Lorene Briggs  
Chief Engineer.....Harry Brewer

### **KYOU**—Greeley—1948

Frequency: 1450 Kc..Power: 1Kw. d., 250 W. n.  
Owned-Oper. By.....Meroco Bcstg. Co.  
Address .....816 Ninth St.  
Tel.: ELgin 2-0262.....ABC-KBS-MBS  
Pres., Gen. Manager.....Ellwood Meyer

### **KGUC**—Gunnison—1960

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By .....Roger W. & Enid C. Pepperd  
Address .....113 E. Georgia St.  
Tel.: 641-1780 .....ABC-KBS-MBS  
General, Sales Mgr.....Roger W. Pepperd  
Program Director.....Enid C. Pepperd  
Chief Engineer.....Robert Edelen

### **KBZZ**—La Junta—1937

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Grady F. Maples  
Address .....Box 485  
Tel.: DU 4-2541 .....ABC-MBS  
Representative .....Indie Sales  
General Manager.....C. J. Logan  
Chief Engineer.....Donald W. Maples

### **KLAK**—Lakewood—1955

Freq.: 1600 Kc....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Lakewood Bcstg. Service  
Address.....1315 Oak St., Denver, Colo.  
Tel. CH 4-8681 .....ABC-MBS  
Station Reps.....Meeker; Chas. Bernard  
President, General Mgr.....Ed Scott

### **KLMR**—Lamar—1948

Freq.: 920 Kc....Power: 1000 W. d., 500 W. n.  
Owned By.....KLMR, Inc.  
Address.....P. O. Box 890  
Tel.: 336-2206.....ABC  
President.....Douglas Kahle  
General Manager.....Dennis Behan

### **KBRR**—Leadville—1960

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Continental Divide Bcstg., Inc.  
Address.....P.O. Box 968  
Tel.: 1237.....KBS  
President.....Thomas T. Farley  
V.P., General Manager.....John H. East

### **KMOR**—Littleton—1957

Frequency: 1510 Kc.....Power: 1000 Watts  
Owned By.....M-O-R Bcstg.  
Address.....140 Woodlawn Center  
Tel.: 794-4211.....Independent



Pres., Gen. Mgr.....Bob Martin  
 Commercial, Promo. Mgr.....Hal Taft  
 Program Dir.....Bob Rubin  
 Chief Engineer.....Ray Doane

**KLMO—Longmont—1949**

Frequency: 1050 Kc.....Power: 250 Watts d.  
 Owned By.....Radio Longmont, Inc.  
 Address.....Box 799  
 Tel.: PROspect 6-2323.....KBS  
 Station Representative.....Continental  
 President, Gen., Sta. Mgr.....Wm. G. Stewart  
 Chief Engineer.....Gene Baldwin

**KLOV—Loveland—1955**

Frequency: 1570 Kc.....Power: 250 Watts  
 Owned By.....Evergreen Ent. Inc.  
 Address.....308 East 5th  
 Tel.: 667-1570.....KBS  
 Pres., General Mgr.....William Green

**KCMS—Manitou Spring—1953**

Frequency: 1490 Kc.....Power: 100 Watts  
 Owned By.....Garden of Gods Bcstg. Co.  
 Address.....68 Minnehaha Ave.  
 Tel.: MULberry 5-5776.....Independent  
 Pres., Chief Eng.....C. M. Edmonds  
 General, Comm. Mgr.....Mrs. C. M. Edmonds  
 Owners of: KCMS-FM.

**KSLV—Monte Vista—1954**

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Colorado Radio Corp.  
 Business Address.....109 Adams St.  
 Tel.: ULster 2-3581.....KBS  
 President.....George O. Cory  
 For other Cory stations see Multiple-Station  
 Owners.

**KUBC—Montrose—1947**

Freq.: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By..Uncompaghre Bcstg. Co.  
 Business-Studio Address.....P. O. Box 279  
 Tel.: CHerry 9-4546.....KBS  
 President.....George O. Cory  
 Station Mgr.....E. De Julio  
 For other Cory stations see Multiple-Station  
 Owners.

**KAPI—Pueblo—1958**

Frequency: 690 Kc.....Power: 250 Watts d.  
 Owned By.....Centennial Radio Corp.  
 Address.....2829 Lowell  
 Tel.: LINcoln 5-2883.....Independent  
 Pres., Gen., Sta. Mgr.....Dwight Shaw

**KCSJ—Pueblo—1947**

Frequency: 590 Kc.....Power: 1000 Watts  
 Owned By.....Sangre de Cristo Bcstg.  
 Address.....2226 TV Lane  
 Tel.: 545-4106.....Independent  
 Representative.....Meeker Co.  
 Station Mgr.....Cliff Hendrix  
 Comm. Mgr.....Howard Myers  
 Chief Engineer.....Kenneth Renfrow

**KDZA—Pueblo—1947**

Freq.: 1230 Kc. ..Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Pueblo Radio Co.  
 Address.....3011 Elizabeth  
 Tel.: LI 4-5846.....KBS-MBS  
 Pres., Gen. Mgr., Chief Eng.....D. B. Crouch

**KFEL—Pueblo—1956**

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned.....KFEL, Inc.  
 Address.....4411 Goodnight Ave.  
 Tel.: LI 2-6884.....Independent  
 Representative.....Continental  
 Owner.....Joseph M. Clifton

**KGHF—Pueblo—1928**

Freq.: 1350 Kc. ...Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Garvey Communs. Systems  
 Address.....Highway 50, W.  
 Tel.: LI 2-5570.....ABC  
 Station Rep.....Petry  
 President.....Willard W. Garvey  
 General Mgr.....Robert D. Ellis  
 Chief Engineer.....Tony Mejia  
 Owners of: KKTU, KFMH (FM), Colorado  
 Springs.

**KPUB—Pueblo—1959**

(Formerly KTUX)

Frequency: 1480 Kc.....Power: 1000 Watts  
 Owned By.....Quixote Bcstg. Co.  
 Address.....4211 Elizabeth St.  
 Tel.: 545-5970.....Independent  
 Pres., Gen. Mgr. ....Donald W. Reynolds, Jr.  
 For other D. W. Reynolds stations see Donrey  
 Media under Multiple-Station Owners.

**KAVI—Rocky Ford—1956**

Frequency: 1320 Kc.....Power: 1000 Watts d.  
 Owned By.....Rocky Ford Invest. Corp.  
 Address.....P. O. Box 632  
 Tel.: 254-7427.....KBS  
 President.....H. Lee Sturgeon  
 General Mgr., Prog. Dir.....Edward J. Patrick

**KVRH—Salida—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Wm. J. Murphy  
 Address.....P. O. Box 166  
 Tel.: 539-2575.....Independent  
 General Manager.....Wm. J. Murphy

**KGEK—Sterling—1925**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....KGEK, Inc.  
 Address.....Fleming Road  
 Tel.: LA 2-1607.....KBS-ABC  
 President.....Al Ross

**KOLR—Sterling—1955**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By..Sterling Broadcasting Corp.  
 Address.....122 W. Main St.  
 Tel.: LA 2-1740.....ABC-MBS

## COLORADO-CONNECTICUT

Representative .....Hal Holman  
President .....Kermit Kath  
General Mgr.....Bob Kath

### **KCRT—Trinidad—1946**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....KCRT, Inc.  
Address .....Country Club Dr.  
Tel.: 846-3212 .....KBS

Station Representative.....Edward J. Petry  
Pres., Gen. Mgr., Ch. Eng.....E. M. Cooper

### **KFLJ—Walsenburg—1957**

Frequency: 1380 Kc.....Power: 1 Kw., d.  
Owned By .....Floyd Jeter  
Address .....Box 599  
Tel.: 111.....Independent  
President, Ch. Eng. ....Floyd Jeter

## Connecticut

### **WADS—Ansonia—1956**

Freq.: 690 Kc.....Power: 500 Watts d.  
Owned By.....Valley Broadcasting Co.  
Address.....290 Main St.  
Tel.: RE 5-4606.....MBS  
Station Rep. ....Walker-Rawalt  
General Mgr. ....David E. Kenney

### **WICC—Bridgeport—1926**

Freq.: 600 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By....Conn.-N. Y. Broadcasters  
Address .....2190 Post Rd., Fairfield, Conn.  
Tel.: CL 6-0461..N.Y. CI 5-0688....Independent  
Representative .....Adam Young  
President, Gen. Mgr.....Kenneth M. Cooper  
V.P., Business Mgr.....John E. Metts  
Sales, Sta. Mgr.....Ray Colonari  
Program Director.....Frank Delfino  
Owners of: WICC-TV; WJZZ-FM, Bridgeport.

### **WNAB—Bridgeport—1941**

Frequency: 1450 Kc. ....Power: 1 Kw.  
Owned-Operated By.....WNAB, Inc.  
Business-Studio Address.....991 Broad St.  
Tel.: FO 6-1803 .....MBS  
President .....Harold Thomas  
Chief Engineer.....N. Howard

### **WBIS—Bristol—1948**

Frequency: 1440 Kc.....Power: 500 Watts, d.  
Owned-Oper. By.....The Bristol Bcstg. Corp.  
Business-Studio Address.....183 Main St.  
Tel.: LU 3-9265.....Independent  
Station Rep.....Prestige Rep. Org.  
President .....Eric Hatch  
General Manager.....Richard C. Kilbourn  
Commercial Manager.....Val McCormick  
Chief Engineer.....Lee Steele

### **WLAD—Danbury—1947**

Frequency: 800 Kc.....Power: 250 Watts d.  
Owned-Operated By....Berkshire Bcstg. Corp.  
Address.....198 Main St.  
Tel.: 748-3565.....Independent  
Station Representative.....Bill Creed Assocs.  
President.....John P. Previdi

Gen., Comm. Mgr.....Sol Robinson  
Program Director.....Paul Baker  
Chief Engineer.....Rudi Cehak  
Owners of: WLAD-FM.

### **WSUB—Groton—1958**

Frequency: 980 Kc.....Power: 1000 Watts  
Owned By.....Radio WSUB  
Address.....1064 Poquonnock Rd.  
Tel.: Hilltop 5-2494.....Independent  
General Mgr.....Lawrence A. Reilly  
Commercial Manager.....Warren F. Haas  
Program, Ch. Eng.....Armand J. Bernard  
Owners of: WTXL, Springfield, Mass.

### **WDEE—Hamden—1960**

Frequency: 1220 Kc.....Power: 1 Kw. d.  
Owned By...Southern New England Bcstg. Corp.  
Address ...473 Denslow Hill Rd., New Haven  
Tel.: AT 8-3561.....Independent  
Pres., Gen. Mgr. ....Stuart M. Cadan  
Owners of: WDEE-FM.

### **WCCC—Hartford—1947**

Frequency: 1290 Kc.....Power: 500 Watts, d.  
Owned By.....Greater Hartford Bcstg. Corp.  
Address .....338 Asylum St.  
Tel.: 525-6648 .....Independent  
Sta. Reps.....Paul Raymer; Bill Creed  
President.....William M. Savitt  
Sales Promotion Mgr.....Mal Morse  
Chief Engineer.....Justin Tarnowski  
Owners of: WCCC-FM.

### **WDRC—Hartford—1922**

Frequency: 1360 Kc.....Power: 5000 Watts  
Owned-Oper. By..Buckley-Jaeger Bcstg. Corp.  
Address .....Box 1360, Blue Hills Sta.  
Tel.: 278-1360 .....Independent  
V.P., Gen., Comm. Mgr.....William Crawford  
Program Director.....Charles R. Parker  
For other Buckley-Jaeger stations see Multiple-  
Station Owners.

### **WPOP—Hartford—1935**

Frequency: 1410 Kc.....Power: 5,000 Watts  
Owned By .....WPOP, Inc.

# CONNECTICUT

Business-Studio Address.....410 Asylum St.  
Tel.: 278-1410 .....Independent  
Pres., Gen. Mgr. ....Joseph C. Amaturio  
Owners of: WIRE, Indianapolis, Ind.

## WTIC—Hartford—1925

Frequency: 1080 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....Travelers Bcstg. Service  
Address.....3 Constitution Plaza  
Tel.: 525-0801 .....NBC  
Representative .....Christal  
President.....Paul W. Morency  
Vice President, Sales.....Robert S. Tyrol  
Promotion Mgr.....Eugene J. Muriaty  
Information Director.....Richard F. Ahles  
Dir. of Engineering.....Harold A. Dorschug  
Owners of: WTIC-FM-TV.

## WINF—Manchester—1958

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By .....Profit Research, Inc.  
Address.....376 R. West Middle Turnpike  
Tel.: 643-2491.....CBS  
Station Representative.....Avery-Knodel  
President .....Sidney Walton  
Chief Engineer.....Henry Robert

## WMMW—Meriden—1947

Frequency: 1470 Kc....Power: 1000 Watts, d.  
Owned By .....Meriden-Wallingford Radio  
Address .....1 Church St.

Tel.: BE 5-5747.....Independent  
President ..... Allen E. Wolin  
V.P., General Manager.....Donald Laufer  
Comm., Sales Prom. Mgr.....Bernie Kaufman  
For other Wolin stations see Key Stations under  
Multiple-Station Owners.

## WCNX—Middletown—1948

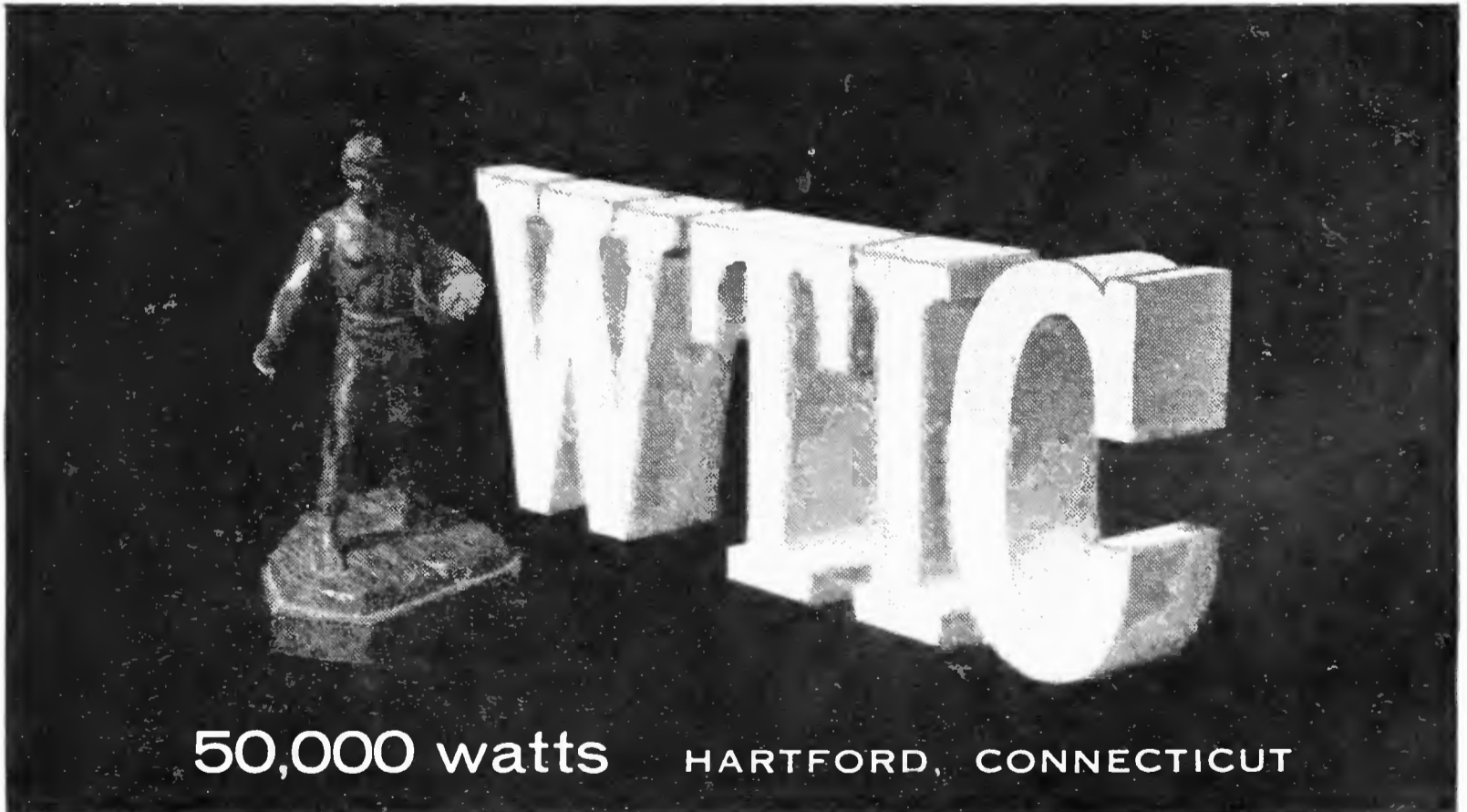
Frequency: 1150 Kc.....Power: 500 Watts  
Owned-Oper. By.....Middlesex Bcstg. Co.  
Address .....River Road  
Tel.: Diamond 7-2565.....Independent  
Sta. Reps.....Devney Org.; Nona Kirby  
Managing Dirs.....R. J., W. J. O'Brien  
Station Mgr., Prog. Dir.....Bill Glynn  
Chief Engineer.....Rogers Holt

## WOWW—Naugatuck—1961

Frequency: 860 Kc.....Power: 250 W. d.  
Owned By.....Naugatuck Valley Service  
Address.....142 Meadow St.  
Tel.: 729-2291.....Independent  
Station Representative.....Walker-Rawalt  
President, General Mgr.....John T. Parsons  
Program Director.....Brad Drawbridge  
Chief Engineer.....Rogers Holt

## WHAY—New Britain—1949

Frequency: 910 Kc.....Power: 5000 Watts  
Owned-Operated By..Central Conn. Bcstg. Co.  
Business Address.....22 Grove Hill



39 years of RADIO WITH A REASON  
in rich, rich Southern New England

REPRESENTED BY THE HENRY I. CRISTAL COMPANY

# CONNECTICUT

Tel.: BAldwin 3-2721.....ABC  
Station Rep.....New Eng. Spot Sales  
President.....Patrick J. Goode  
General Mgr.....Aldo DeDominicis  
Chief Engineer.....Hillis Holt

## WRYM—New Britain—1946

Frequency: 840 Kc....Power: 1000 Watts d.  
Owned By.....Hartford County Bcstg. Corp.  
Address..1056 Willard Ave., Newington, Conn.  
Tel.: 666-5846.....Independent  
Station Reps.....Hollingbery; Eckels  
President.....Louis A. Sodokoff

## WAVZ—New Haven—1947

Frequency: 1300 Kc....Power: 1000 Watts  
Owned-Operated By.....WAVZ Bcstg. Corp.  
Business-Studio Address.....152 Temple St.  
Tel.: SP 7-4761.....Independent  
Representatives.....Hollingbery, Kettell-Carter  
Chairman of the Board.....Victor W. Knauth  
President.....Daniel W. Kops  
Exec. Vice Pres.....Richard J. Monahan  
V. P. & Gen. Mgr.....Marvin B. Rosenblatt  
Station Manager.....Lee Manson  
Sales Manager.....Marshall Pite  
Chief Engineer.....Ralph Carrano  
Owners of: WTRY, Troy, N. Y.

## WELI—New Haven—1935

Frequency: 960 Kc.....Power: 5 Kw.

Owned By.....Conn. Radio Foundation, Inc.  
Business-Studio Address.....221 Orange St.  
Tel.: UN 5-1133.....Independent  
Sta. Representative.....H. R. Reys.  
Pres., Sta., Gen. Mgr.....Richard W. Davis  
Owners of: WELI-TV.

## WNHC—New Haven—1944

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By....Triangle Publications, Inc.  
Address.....135 College St.  
Tel.: 777-3611.....ABC  
Reps. ....Basset; N. E. Spot; Blair  
V.P. Radio-TV Div.....Roger W. Clipp  
General Mgr.....Stanley H. Edwards  
Asst. General Mgr.....Carl H. Grande  
Program Dir. ....Jack Lazare  
Chief Engineer.....Carmine Iannucci  
For other Triangle stations see Multiple-Station  
Owners.

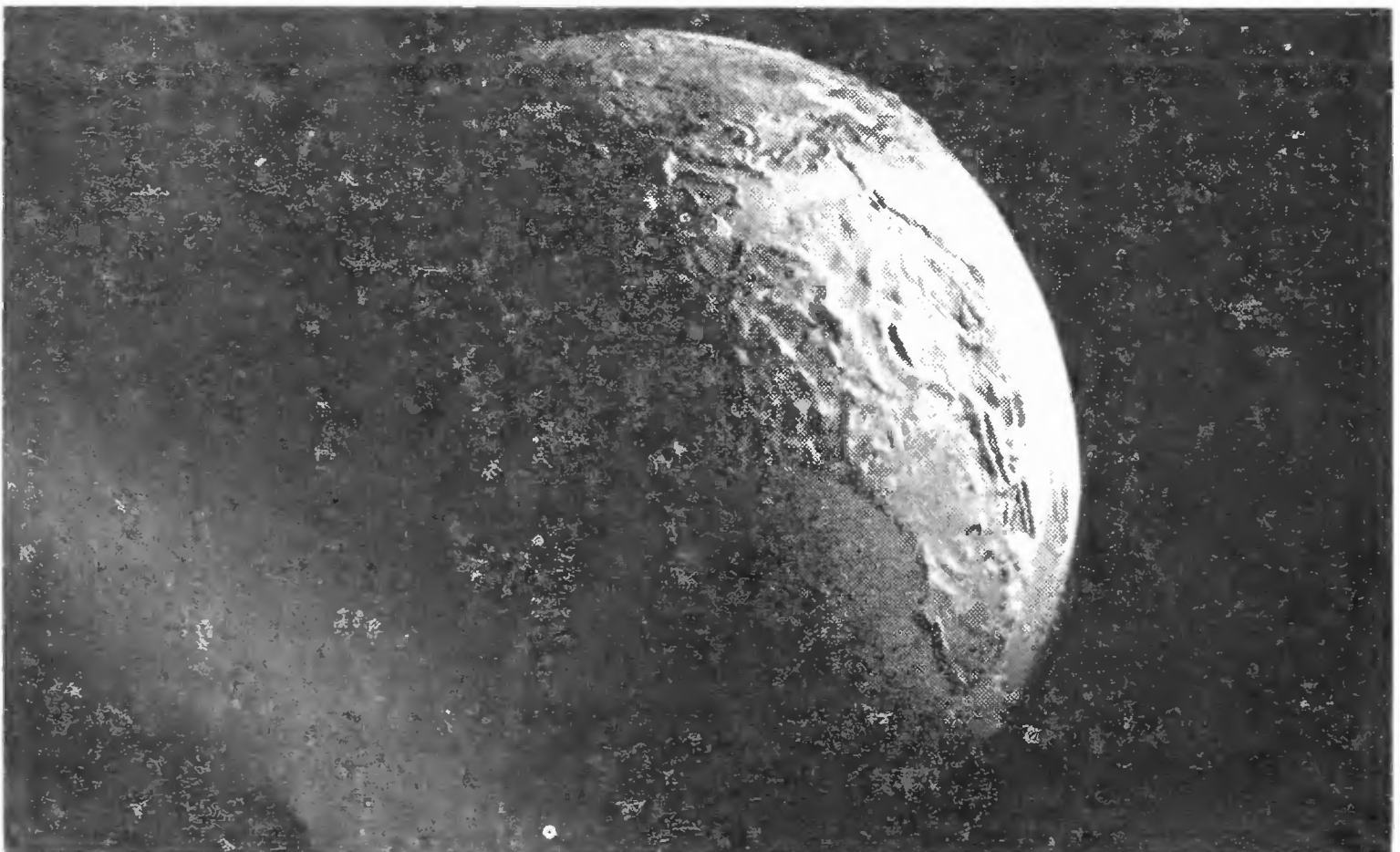
## WNLC—New London—1936

Fre.: 1510 Kc. ....Power: 10 Kw. d., 5 Kw. n.  
Owned-Operated By..The Thames Bcstg. Corp.  
Business-Studio Address.....281 State St.  
Tel.: Gibson 2-5328.....Independent  
Station Reps.....Masla & Co.; Kettell-Carter  
Pres., Gen. Manager.....Gerald J. Morey  
Comm., Sales Promo. Mgr.....Irving Lowenthal  
Chief Engineer.....Randolph Barrett

## WNLK—Norwalk—1948

Frequency: 1350 Kc..Power: 1 Kw. d., 500 W. n.

### How to tell all sides of this story in '64...



**AP**

THE ASSOCIATED PRESS

**Owned-Operated By..Norwalk Bcstg. Co., Inc.**  
 Address .....11 Wall St.  
 Tel.: TE 8-5566.....Independent  
 Pres., Gen. Mgr.....James Stolcz  
 Program Director.....Richard Bounerba  
 Chief Engineer.....Clarence Burnham

**WICH—Norwich—1946**

Freq.: 1310 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Eastern Conn. Bcstg. Co.  
 Business-Studio Address.....Cuprak Rd.  
 Tel.: TU 7-1613.....Independent  
 Station Representative.....Bill Creed  
 President .....Donald Lasser  
 General, Station Mgr.....Richard Reed  
 Sales Prom., Pub. Director.....Edward Adler  
 Chief Engineer.....Alexander Dubenetsky

**WLIS—Old Saybrook—1956**

Frequency: 1420 Kc.....Power: 500 Watts  
 Owned.....Long Island Sound Radio Corp.  
 Address .....Conn. Turnpike  
 Tel.: EV 8-3546 .....Independent  
 Sta. Representative .....Hopewell  
 Pres., Gen. Mgr.....Joseph P. Trantino  
 Station Mgr. ....Vivian N. Trantino

**WINY—Putnam—1953**

Frequency: 1350 Kc.....Power: 1 Kw.  
 Owned By.....Winny Bcstg. Co.  
 Address .....15 Grove St.  
 Tel.: WA 8-2721-2.....MBS  
 President.....H. C. Rice  
 Owners of: WILI, Wilimantic.

**WSTC—Stamford—1946**

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....W. Conn. Bcstg. Co.  
 Business-Studio Address.....270 Atlantic St.  
 Tel.: 327-1400.....ABC  
 Station Reps.....N. E. Spct Sales; Jack Masla  
 President .....Kingsley Gillespie  
 Gen. Manager .....Julian Schwartz  
 Chief Engineer.....Lisle Dorrian  
 Owners of: WSTC-FM.

**WBZY—Torrington—1947**

Frequency: 990 Kc.....Power: 1000 Watts d.  
 Owned By.....Pioneer States Bcstrs., Inc.  
 Business-Studio Address.....127 Main St.  
 Tel.: HU 9-4173.....Independent  
 President, Gen. Mgr.....Bernard J. Zucker  
 Chief Engineer.....James M. Dunlap

**WTOR—Torrington—1948**

Fre.: 610 Kc. ....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By....Torrington Bcstg. Co., Inc.  
 Address .....52 S. Main St.  
 Tel.: HU 9-4181.....MBS  
 Station Reps. ....N. Eng, Spot; M. A. Sls.  
 Pres., Gen. Mgr.....Edmund W. Waller  
 Sta., Comm. Mgr.....Alfred G. Eyre  
 Program Dir. ....Brad Harris  
 Chief Engineer.....Don Freeman

**WATR—Waterbury—1934**

Freq.: 1320 Kc.....Power: 5 Kw., d., 1 Kw., n.  
 Owned-Oper. By.....WATR, Inc.  
 Business-Studio Address.....440 Meadow St.  
 Tel.: 755-1121.....ABC  
 Sta. Representative .....Masla  
 Gen., Sta. Mgr.....Sam R. Elman  
 Chief Engineer.....Robert Corbett  
 Owners of: WATR-FM.

**WWCO—Waterbury—1946**

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. ....WWCO, Inc.  
 Business-Studio Address.....65 Bank St.  
 Tel.: 754-5141 .....MBS  
 President .....Herbert Bloomberg  
 Owners of: WWCO-FM.

**WBRV—Waterbury—1932**

Frequency: 1590 Kc.....Power: 5000 Watts  
 Owned By.....Crystal-Tone Bcstg. Co.  
 Address.....136 Grand St.  
 Tel.: 753-1125.....CBS  
 Pres., Gen. Mgr. ....Kenneth A. Wood, Jr.

**WEXT—W. Hartford—1963**

Frequency: 1550 Kc. ....Power: 1 Kw. d.  
 Owned By .....Grossco, Inc.  
 Address .....998 Farmington Ave.  
 Tel.: 521-1550 .....Independent  
 Reps. ....Bolling; Eckels  
 President .....Julian Gross  
 General Mgr. ....Erwin Needles

**WMMM—Westport—1959**

Frequency: 1260 Kc.....Power: 1000 Watts  
 Owned By.....Westport Bcstg. Co.  
 Business Address.....163 Main St.  
 Tel.: CApiTal 7-5133.....MBS  
 Station Representative .....Prestige  
 President .....Sidney J. Flamm  
 Station Mgr., Prog. Dir.....Bob Roberts  
 Comm. Manager.....John Newhouse  
 Chief Engineer.....James M. Orre  
 Owners of: WMMM-FM.

**WILI—Willimantic—1957**

Frequency: 1400 Kc. ....Power: 1 Kw.  
 Owned By....."Willie" Corp.  
 Address.....Bcstg. House, Main St.  
 Tel.: HA 3-1621.....MBS  
 Pres., Gen. Manager.....Herbert C. Rice  
 Comm. Manager.....Robert C. Rice  
 Chief Engineer.....John Roache  
 Owners of: WINY, Putnam, Conn.

**WSOR—Windsor—1961**

Frequency: 1480 Kc.....Power: 500 Watts, d.  
 Owned By.....The Tobacco Valley Bcstg. Co.  
 Address.....118 Poquonock Ave.  
 Tel.: 688-4948.....MBS  
 Station Reps.....Breen & Ward; Nona Kirby  
 President, Gen. Mgr.....Sydney E. Byrnes  
 Chief Engineer.....Art Castagno

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# Delaware

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## **WDOV—Dover—1948**

Frequency: 1410 Kc.....Power: 5000 Watts d.  
Owned .....Dover Bcstg. Co.  
Address.....P.O. Box 727  
Tel.: 734-5816.....MBS  
President .....Henry Rau  
Program Director.....Hugh Delaney  
Chief Engineer.....Lloyd Smith  
For other Rau stations see Multiple-Station  
Owners.

## **WKEN—Dover—1957**

Frequency: 1600 Kc.....Power: 500 Watts, d.  
Owned By .....Capitol Bcstg. Corp.  
Address .....Treadway Inn  
Tel.: RE 4-5797 .....Independent  
President .....Howard Parsons

## **WJWL—Georgetown—1951**

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Scott Bcstg.  
Address .....DuPont Highway  
Tel.: 856-2567.....Independent  
Station Rep.....Continental Broadcasting  
President .....Herbert Scott  
General Manager.....Edward Marzoa  
For other Scott stations see Multiple-Station  
Owners.

## **WKSB—Milford—1953**

Frequency: 930 Kc.....Power: 500 Watts  
Owned-Oper. By.....Kent-Sussex Bcstg. Co.  
Address .....Box 356  
Tel.: 422-8881.....Independent  
Ptr., Comm. Mgr. ....H. M. Griffith, Jr.  
Ptr., Oper. Mgr. ....Charles V. Lundstedt

## **WSUX—Seaford—1955**

Frequency: 1280 Kc.....Power: 1000 Watts  
Owned By .....Sussex Bcstg. Co.  
Address.....Dual Hwy. 13  
Tel.: NAtional 9-7933.....KBS  
General Mgr.....(Mrs.) Elizabeth Evans

## **WAMS—Wilmington—1947**

Frequency: 1380 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned.....Rollins Broadcasting Co.  
Address.....414 French St.  
Tel.: OL 4-8881.....Independent  
Station Representative .....Eastman  
President.....O. Wayne Rollins  
General, Station Mgr.....Paul Downs  
Program, Publicity Dir.....Lee Davis  
Chief Engineer.....Fitzgerald MacDaniels  
For other Rollins stations see Multiple-Station  
Owners.

## **WDEL—Wilmington—1922**

Frequency: 1150 Kc.....Power: 5000 Watts  
Owned-Oper. By...Delmarva Bcstg. Co., Inc.  
Address.....2727 Shipley Road  
Tel.: OLYmpia 2-3311.....NBC  
Representative .....Meeker Co.  
Station Executive.....Clair R. McCollough  
Station Manager.....Harvey C. Smith  
Gen. Sales Mgr.....J. Robert Gulick  
Program Manager.....Richard Aydelotte  
National Sales Manager....Harry J. Shaub, Jr.  
Technical Director.....J. E. Mathiot  
For other McCollough stations see Steinman Sta-  
tions under Multiple-Station Owners.

## **WILM—Wilmington—1922**

Frequency: 1450 Kc. .... Power: 1 Kw. d.  
Owned-Operated By...Delaware Bcstg. Co.  
Business-Studio Address.....920 King St.  
Tel.: OL 4-7771.....MBS  
President, Gen. Mgr.....Ewing B. Hawkins

## **WTUX—Wilmington—1946**

Frequency: 1290 Kc.....Power: 1000 Watts d.  
Owned-Oper. By...Port Frere Bcstg. Co., Inc.  
Address.....1400 Market St.  
Tel.: OL 5-8821.....Independent  
Pres., Sta. Mgr.....Gordon K. MacIntosh  
Commercial Manager.....William S. Ewing  
Sales Prom. Mgr.....Henry Cook  
Program Director.....Donald Mathewson  
Chief Engineer.....Ed Kennedy

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# District of Columbia

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## **WGMS—Washington, D. C.—1947**

Frequency: 570 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned By.....RKO General, Inc.  
Address .....Hotel Harrington  
Tel.: EXecutive 3-8676.....Independent  
Station Rep.....RKO General Natl. Sales  
President .....Hathaway Watson  
General Manager.....Perry S. Ury

Commercial Manager.....James Barker  
Program Director.....Victor R. Hirsh  
For other RKO General Stations see Multiple-  
Station Owners.

## **WMAL—Washington, D. C. 1925**

Freq.: 630 Kc.....Power: 5,000 Watts

## DISTRICT OF COLUMBIA

**Owned**.....Evening Star Bcstg. Co., Inc.  
**Address**.....4461 Connecticut Ave., N.W.  
**Tel.:** KE 7-1100 .....Independent  
**President**.....John W. Thompson, Jr.  
**V.P., General Manager**.....Fred S. Houwink  
**Radio Manager**.....Andrew M. Ockershausen  
**Program Manager**.....Harold L. Green  
**Chief Engineer**.....Allan Powley  
**Owners of:** WMAL-FM-TV, Washington, D. C.;  
WSVA-AM-FM-TV, Harrisonburg, Va.

### **WOL**—Washington, D. C.—1924

**Frequency:** 1450 Kc. **Power:** 1 Kw. d., 250 W. n.  
**Owned By**.....Washington Bcstg. Co.  
**Address**.....2000 P. St., N.W.  
**Tel.:** HObart 2-3900.....MBS  
**Pres., Gen. Mgr.**.....Henry Rau  
**Station Mgr.**.....Malcolm Campbell  
**Director of Engineering**.....Lloyd Smith  
**Chief Engineer**.....Joe Velsmid  
**For other Rau stations see Multiple-Station Owners.**

### **WOOK**—Washington, D. C. 1940

**Frequency:** 1340 Kc. .... **Power:** 1 Kw.  
**Owned-Operated By**.....United Bcstg. Co.  
**Address**.....5321 First Place, N.E.  
**Tel.:** TU 2-2500.....Independent  
**Station Representative**.....UBC Sales  
**President**.....Richard Eaton  
**V.P. & Gen. Mgr.**.....John A. Panagos  
**Program Director**.....Cliff Holland  
**For other United Bcstg. stations see Multiple-Station Owners.**

### **WPGC**—Washington, D. C.—1954

**Frequency:** 1580 Kc....**Power:** 10,000 Watts d.  
**Owned-Operated By**.....WPGC, Inc.  
**Address**.....4421 Southern Ave., SE,  
Bradbury Hts., Md.  
**Tel.:** JORDAN 8-6677.....Independent  
**President**.....M. E. Richmond  
**General Manager**.....Robert Howard  
**Program Director**.....Dean Griffith  
**Owners of:** WPGC-FM; WMEX, Boston, Mass.

### **WQMR**—Washington, D. C. 1945

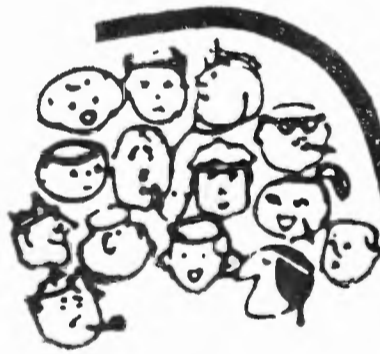
**Frequency:** 1050 Kc.....**Power:** 1,000 Watts  
**Owned By**.....Connie B. Gay Bcstg. Corp.  
**Address**.....Wisconsin Bldg.  
**Tel.:** WHitehall 6-1050.....Independent  
**Station Representative**.....Spot Time Sales  
**President, General Manager**.....Ed Winton  
**Station Manager**.....Ted Dorf  
**Chief Engineer**.....Earl Castine  
**For other Gay stations see Multiple-Station Owners.**

### **WRC**—Washington, D. C.—1923

**Frequency:** 980 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....National Bcstg. Co.  
**Address**.....4001 Nebraska Ave., NW  
**Tel.:** EM 2-4000.....NBC  
**Sta. Representative**.....NBC Spot Sales  
**President (NBC)**.....Robert E. Kintner  
**V.P., General Mgr.**.....Joseph Goodfellow  
**Station Manager**.....Harry A. Karr Jr.  
**Sales Manager**.....Arch McDonald  
**Promo., Pub. Dir.**.....Timmi Pierce  
**Chief Engineer**.....John Rogers  
**For other NBC Owned stations see Multiple-Station Owners.**

### **WTOP**—Washington, D. C. 1926

**Frequency:** 1500 Kc.....**Power:** 50,000 Watts  
**Owned-Oper.**.....Washington Post Co.  
**Address**.....Broadcast House  
**Tel.:** 244-5678 .....CBS  
**Representative**.....CBS Radio Spot Sales  
**Pres., Bcst. Div.**.....John S. Hayes  
**General Manager**.....Lloyd Dennis, Jr.  
**Sales Mgr.**.....Peter V. O'Reilly



**WWDC** ... the station  
that keeps people in mind

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Represented nationally  
by John Blair & Co.



## DISTRICT OF COLUMBIA-FLORIDA

Dir., Sales Develop.....George Titus  
Chief Engineer.....Granville Klink  
Owners of: WTOP-FM-TV; WJXT, Jacksonville,  
Fla.

### **WUST**—Washington, D. C. 1947

Frequency: 1120 Kc.....Power: 250 Watts  
Owned-Operated By.....Atlantic Bcstg. Co.  
Address.....815 V St., N.W.  
Tel.: HO 2-0011.....Independent  
Station Representative.....Bernard Howard  
President.....Milton Diener  
General Mgr.....Daniel Diener  
Owners of: WFPG, Atlantic City, N. J.; WJMD,  
Washington, D. C.

### **WWDC**—Washington, D. C. 1941

Frequency: 1260 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WWDC, Inc.  
Business-Studio Address.....1627 K St., N.W.  
Tel.: TU 2-7600.....Independent  
Representative.....Blair  
Pres., Gen. Mgr.....Ben Strouse  
V.P., Gen. Sales Mgr.....Max Sherman  
Program Director.....Irv Lichtenstein  
Sales Prom. Mgr.....Jo Wilson  
Chief Engineer.....Ross H. Beville  
Owners of: WWDC-FM.

## Florida

### **WAPG**—Arcadia—1956

Frequency: 1480 Kc.....Power: 1000 Watts d.  
Owned.....Arcadia-Punta Gorda Bcstg. Co.  
Address.....Box 676  
Tel.: WA 8-6111.....KBS  
President.....H. D. Ryals  
General Manager.....W. W. Benton  
Comm., Prog. Dir.....Bert G. Erickson

### **WKTZ**—Atlantic Beach—1958

Frequency: 1600 Kc.....Power: 1000 Watts d.  
Owned By.....Good Music Bcstg.  
Address.....Box 1947  
Tel.: 354-6661.....Independent  
President.....Robert C. Whitehead, Jr.  
Owners of: WKTZ (FM), Jacksonville.

### **WTWB**—Auburndale—1956

Frequency: 1570 Kc.....Power: 5 Kw., d.  
Owned By.....L. M. Hughey  
Address.....Box 7  
Tel.: Woodlawn 7-1129.....Independent  
President.....L. M. Hughey  
Gen. Mgr., Program Dir.....Richard Boyce  
Chief Engineer.....Fred N. Potter

### **WAVP**—Avon Park—1957

Frequency: 1390 Kc.....Power: 1 Kw., d.  
Owned By.....Avon Bcstg. Co.  
Address.....Jacaranda Hotel  
Tel.: GL 3-4549.....Independent  
General, Station Mgr.....John W. Wright  
Chief Engineer.....Jerry Brush

### **WBAR**—Bartow—1954

Frequency: 1460 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....WBAR, Inc.  
Address.....Box 820  
Tel.: 533-8021.....Independent  
President.....J. E. Yarbrough  
General Mgr., Ch. Eng.....John A. Buning

### **WSWN**—Belle Glade—1947

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Seminole Bcstg. Co.  
Address.....Box 786  
Tel.: WY 6-2063.....Independent  
Station Representative.....Gill-Perna  
Chrm. of Bd.....E. D. Rivers, Jr.  
President.....M. B. Rivers  
General Manager.....Marvin Smith  
Program Director.....Al Harris  
Chief Engineer.....C. S. Clemans  
For other E. D. Rivers stations see Multiple-  
Station Owners.

### **WZZZ**—Boynton Beach—1962

Frequency: 1510 Kc.....Power: 1,000 Watts d.  
Owned By.....Boynton Beach Bcstg. Co.  
Address.....P.O. Box 1206  
Tel.: 732-2468.....Independent  
Station Reps.....Hopewell; Continental  
Pres., Gen. Mgr.....Joseph DeMarco

### **WBRD**—Bradenton—1957

Frequency: 1420 Kc.....Power: 1 Kw. d.  
Owned.....Sunshine State Bcstg. Co., Inc.  
Address.....P. O. Box 1038  
Tel.: 746-2183.....MBS  
Pres., Gen. Mgr.....Robert R. Nelson  
Program Director.....Woody Wooden  
Chief Engineer.....Richard Wetherbee  
Owners of: WBRD-FM.

### **WTRL**—Bradenton—1946

Frequency: 1480 Kc.....Power: 250 Watts  
Owned By.....Fletcher-Mitchell Corp.  
Address.....Memorial Pier  
Tel.: 3-1490.....Independent  
Pres., Gen. Mgr.....Jonathan Fletcher  
For other Fletcher-Mitchell stations see Multiple-  
Station Owners.



**WWJB—Brooksville—1958**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By Brooksville B's'g. Service  
 Address 30 E. Liberty St.  
 Tel.: 796-2320 KBS  
 President, Gen. Mgr. W. W. Johnson  
 Chief Engineer Joseph E. Ahnell

**WSBP—Chattahoochee—1963**

Frequency: 1580 Kc. Power: 1 Kw. d.  
 Owned By Chattahoochee Bcstg.  
 Address Box 547  
 Tel.: 663-2323 Independent  
 Gen. Mgr., Prog., Dir. Doug Graham

**WBGC—Chipley—1956**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By Lee-San Corp.  
 Address Drawer 430  
 Tel.: ME 8-0234 KBS  
 President, Gen. Mgr. John Sanders  
 Station, Prog. Mgr. Mrs. Lee Sanders

**WAZE—Clearwater—1959**

Frequency: 860 Kc. Power: 500 Watts  
 Owned By Radio Clearwater, Inc.  
 Address 201 S. Ft. Harrison Ave.  
 Tel.: 446-8575 Independent  
 President, Comm. Mgr. Charles H. Adams  
 Gen. Mgr., Ch. Eng. Gene Allen Robinson

**WTAN—Clearwater—1948**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By Clearwater Radio, Inc.  
 Business Address 200 Pierce Blvd.  
 Tel.: 3-3084 Independent  
 Pres., Gen. Mgr. H. Dennison Parker  
 Chief Engineer Frank L. Reid  
 Owners of: WTAN-FM.

**WSLC—Clermont—1962**

Frequency: 1340 Kc. Power: 250 W.  
 Owned By Duane F. McConnell  
 Address Box 606  
 Tel.: 394-2000 Independent  
 Station Mgr. Charles N. Grant

**WOWY—Clewiston—1961**

Frequency: 1590 Kc. Power: 500 Watts d.  
 Owned By People's Broadcasting Service  
 Address WOWY Bldg.  
 Tel.: YU 3-1270 Independent  
 President H. E. Evans

**WSUG—Clewiston—1959**

Frequency: 1050 Kc. Power: 250 Watts  
 Owned By William Finch  
 Address Box 265  
 Tel.: YU 3-1711 Independent  
 Gen., Comm. Mgr. Franklin O. Pease

**WEZY—Cocoa—1957**

Frequency: 1350 Kc. Power: 1 Kw.  
 Owned By WEZY, Inc.

Address 740 Clearlake Rd.  
 Tel.: Newton 6-4411 Independent  
 Station Representatives Grant Webb; Ochs  
 P. esident, Gen. Mgr. Irving Braun

**WKKO—Cocoa—1952**

Frequency: 860 Kc. Power: 1 Kw. d.  
 Owned By WKKO Radio, Inc.  
 Address Box 1308  
 Tel.: NE 6-2411 Independent  
 Station Reps. Dora Clayton; Gene Bolles  
 President, Gen. Mgr. Marvin Rothschild  
 Sta. Mgr., Prog. Dir. Ronald Rothschild

**WRKT—Cocoa Beach—1959**

Frequency: 1300 Kc. Power: 500 Watts  
 Owned By C. S. Smith, Jr.  
 Address 425 W. Orange Ave.  
 Tel.: SU 3-2416 Independent  
 Station Rep. Continental Radio Sales  
 President C. S. Smith, Jr.  
 Sta., Adv. Mgr. John Fox  
 Owners of: WRKT-FM.

**WVCG—Coral Gables—1948**

Frequency: 1070 Kc. Power: 1000 Watts d.  
 Owned-Operated By Peninsular Bcstg. Corp.  
 Business Address 377 Alhambra Circle  
 Tel.: 445-5411 Independent

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 AND PEAK  
 PROGRAMMING  
 EFFECTIVENESS

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 PLaza 7-2800

# FLORIDA

Sta. Representative.....Meeker Co.  
President.....George W. Thorpe  
Admn. V. P.....Warren Blackmon  
Commercial Manager.....Timothy J. Carney  
Chief Engineer.....Thomas F. Middleton  
Owners of: WVCG-FM.

## WCNU—Crestview—1948

Frequency: 1010 Kc....Power: 1000 Watts d.  
Owned-Operated By....Gulf Shores Bcstg. Co.  
Address .....Box 518  
Tel.: MU 2-2330.....KBS  
General Manager.....S. F. Townsend  
Chief Engineer.....James Whitaker

## WJSB—Crestview—1954

Frequency: 1050 Kc....Power: 1000 Watts d.  
Owned-Operated By....Crestview Bcstg. Co.  
Address .....Box 267  
Tel.: MU 2-3040.....Independent  
Pres., Gen. Mgr.....Everett M. McCrary  
Commercial Manager.....Bob Lynn  
Chief Engineer.....Russ White

## WGTO—Cypress Gardens 1955

Frequency: 540 Kc.....Power: 50,000 Watts  
Owned By.....Hubbard Broadcasting, Inc.  
Address .....Box 123  
Tel.: CY 3-4103.....Independent  
Sta. Representative.....Edward Petry & Co.  
President.....Stanley E. Hubbard  
Comm., Station Manager.....Max Kimbrel  
Program Director.....Bill Gramer  
Chief Engineer.....Dave Schick  
For other Hubbard stations see Multiple-Station  
Owners.

## WDCF—Dade City—1954

Frequency: 1350 Kc.....Power: 1 Kw. d.  
Owned.....Pasco Bcstg. Co.  
Address .....Box 1077  
Tel.: 567-5161.....Independent  
President.....Charles E. Varner

## WELE—Daytona Beach—1957

Frequency: 1590 Kc.....Power: 1 Kw.  
Owned.....Quality Bcsters. of Daytona, Inc.  
Address .....Box 4006  
Tel.: CL 5-1448.....KBS  
Executer.....James E. Artis  
Manager.....Arlene Schmidt

## WMFJ—Daytona Beach—1935

Frequency: 1450 Kc. ....Power: 1 Kw.  
Owned-Oper. By.....WMFJ, Inc.  
Business Address.....Daytona Plaza Hotel  
Tel.: CL 2-6491.....Independent  
Station Reps.....Gill-Perna; Ayers  
Sta. Mgr., Publicity Mgr.....Dick Clark

## WNDB—Daytona Beach—1947

Frequency: 1150 Kc.....Power: 1,000 Watts

Owned-Operated By.....News-Journal Corp.  
Business-Studio Address....128 Orange Ave.  
Tel.: CL 2-1511.....ABC  
President.....Herbert M. Davidson  
Gen., Sta. Mgr.....R. Y. Huffman  
Commercial Manager.....John Pitts  
Chief Engineer.....Stephen B. Searle  
Owners of: WNDB-FM.

## WQXQ—Daytona Beach—1957

Frequency: 1380 Kc....Power: 1000 Watts d.  
Owned By.....Volusia County Bcstg. Corp.  
Address .....Box 5038  
Tel.: 677-4122.....Independent  
Station Representative.....Hal Walton  
Pres., Comm. Mgr. ....Bob Cessna

## WROD—Daytona Beach—1947

Frequency: 1340 Kc. ....Power: 1 Kw.  
Owned By.....Radio of Daytona  
Business Address.....Box 991  
Tel.: CL 2-4626.....Independent  
President.....Lee Ruwitch

## WDSP—DeFuniak Springs 1956

Frequency: 1280 Kc.....Power: 5000 Watts d.  
Owned By....Collins, Perley & McDermott, Inc.  
Business Address.....8th Street  
Tel.: TW 4-8361.....MBS  
President, Gen. Mgr.....Cal Perley

## WZEP—DeFuniak Springs 1955

Frequency: 1460 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Leonard Zepp  
Address .....Box 387  
Tel.: TW 4-7161.....Independent  
General Mgr. ....Leonard Zepp

## WJBS—DeLand—1948

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....Radio De Land, Inc.  
Address.....220 E. Hubbard Ave.  
Tel.: RE 4-1725.....ABC-KBS  
President, Gen. Mgr.....Ralph S. Hatcher

## W000—DeLand—1956

Frequency: 1310 Kc.....Power: 5000 Watts d.  
Owned By.....Polaris Bcstg., Inc.  
Address.....112½ W. New York  
Tel.: RE 4-3422.....Independent  
General Mgr. ....Brian E. Tolby  
For other Polaris stations see Multiple-Station  
Owners.

## WDBF—Delray Beach—1954

Frequency: 1420 Kc.....Power: 5 Kw. d.  
Owned By.....Sunshine Bcstg.  
Address.....P.O. Box 1420  
Tel.: CR 8-1420.....CBS  
President.....Roscoe Miller

**WMEG—Eau Gallie—1956**

Frequency: 920 Kc.....Power: 1000 Watts d.  
 Owned.....Mel-Eau Broadcasting Corp.  
 Address .....Box 1085  
 Tel.: PA 3-6723 .....ABC  
 Chief Engineer.....James A. Thomas

**WLCO—Eustis—1955**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By.....Floyd W. Hess  
 Address .....Drawer AX  
 Tel.: 357-4191.....Independent  
 Owner, Gen. Mgr.....Floyd W. Hess  
 Program Director.....Earl F. Hagar  
 Chief Engineer.....Denny A. Newberry

**WPAP—Fernandina Beach  
 1955**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned By.....D. T. Brannen  
 Address .....Box 691  
 Tel.: 3667.....KBS  
 President .....D. T. Brannen  
 For other Brannen stations see Multiple-Station  
 Owners.

**WFTL—Ft. Lauderdale  
 1958**

Frequency: 1400 Kc.....Power: 250 Watts

Owned-Oper. By.....WFTL Bcstg. Co.  
 Address.....P.O. Box 1400  
 Tel.: LOfan 6-9621.....Independent  
 Sta. Representative.....Jack Masla & Co.  
 President, Gen. Mgr.....Walter B. Dunn  
 Chief Engineer.....Charles E. Vanderford, Jr.  
 Owners of: WFTL-FM.

**WLOD—Ft. Lauderdale—1959**

Frequency: 980 Kc.....Power: 1,000 Watts d.  
 Owned By .....WLOD, Inc.  
 Address .....P. O. Box 108  
 Tel.: LO 6-8318.....Independent  
 President.....William F. Johns Jr.  
 General, Station Mgr.....George V. Liddy  
 Commercial Manager.....Robert A. Roberts  
 Program Director.....Donald Smith  
 Chief Engineer.....Herb Kravitz  
 For other Franklin stations see Multiple-Station  
 Owners.

**WWIL—Ft. Lauderdale—1955**

Frequency: 1580 Kc..Power: 10 Kw. d., 5 Kw. n.  
 Owned.....Florida Air-Power, Inc.  
 Address .....Box 8067  
 Tel.: LU 1-1580.....Independent  
 Station Rep. ....Gill-Perna  
 President.....William A. Roberts  
 Vice-Pres., Sta. Mgr.....Bruno M. Kern

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 all sides of this story  
 in '64...**



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**5,000 watts Night**

**(and WWIL-FM with 33,000 watts  
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 or William A. Roberts, President  
 Bruno M. Kern, Vice President and  
 Station Mgr.

WWIL, WWIL-FM  
 P.O. Box 8067, Ft. Lauderdale, Fla.

# FLORIDA

Program Director.....Jack Swart  
Chief Engineer.....Donald E. Kimberlin  
Owners of :WWIL-FM.

## WINK—Ft. Myers—1940

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By....Ft. Myers Bcstg. Co., Inc.  
Address.....2824 Palm Beach Blvd.  
Tel.: EDison 4-1131.....KBS, CBS  
General Manager.....A. J. Bauer  
Chief Engineer.....B. Caughey

## WMYR—Ft. Myers—1952

Freq.: 1410 Kc. ....Power: 5 Kw d., 500 W. n.  
Owned-Operated By.....Robert Hecksher  
Address.....2835 Hanson St.  
Tel.: ED 5-1173 .....Independent  
Owner-Gen. Mgr.....Robert Hecksher

## WARN—Fort Pierce—1952

Frequency: 1330 Kc...Power: 1 Kw. d., 500 W. n.  
Owned By .....C. & P. TV  
Address.....P.O. Box 1343  
Tel.: Howard 4-1330.....ABC  
General Mgr., Ch. Eng.....Charles C. Castle  
Commercial Mgr.....George F. Van Houten  
Program Director.....Al G. Radlein  
Owners of: WARN-FM.

## WIRA—Fort Pierce—1946

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By...Indian River Bcstg. Co.  
Address .....Melody Lane  
Tel.: HOward 4-1400.....NBC  
Pres., Gen. Mgr.....James L. Howe  
Program Director.....Don Raffensberger  
Commercial Manager.....J. Kingsley Butt  
Chief Engineer .....Robert Money  
Owners of: WIRA-FM.

## WFTW—Ft. Walton Beach 1953

Frequency: 1260 Kc....Power: 1000 Watts d.  
Owner.....Vacationland Bcstg. Co.  
Address.....P.O. Box 10  
Tel.: CH 3-3123.....Independent  
President.....Wilbur R. Powell  
Commercial Mannager.....Bill Richards  
Chief Engineer .....John Davison

## WNUE—Ft. Walton Beach 1956

Freq.: 1440 Kc. ..Power: 1 Kw. d., 250 W. n.  
Owned By.....Smith Radio Inc.  
Address .....Wright Ave.  
Tel.: CH 4-5685.....Independent  
President.....M. D. Smith III  
Gen., Sta. Comm. Mgr. ...William Borthwick  
For other Smith stations see Multiple-Station Own-  
ers.

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**WDVH—Gainesville—1954**

Frequency: 980 Kc.....Power: 5 Kw. d.  
 Owned-Operated By.....WDVH, Inc.  
 Address .....P. O. Box 103  
 Tel.: FR 2-2528.....Independent  
 President.....R. A. Vaughn  
 Gen. Mgr., Chief Engr.....Tom Hanssen  
 Program, Publicity Dir.....Bill Marr

**WGGG—Gainesville—1948**

Frequency: 1230 Kc..Power 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Radio Gainesville, Inc.  
 Business Address.....Box 501  
 Tel.: FR 6-1230 .....CBS  
 General Mgr. ....W. E. Minshall

**WPUP—Gainesville—1962**

Frequency: 1390 Kc.....Power: 5 Kw. d.  
 Owned By....Southern Bcstg. Co. of Marianna  
 Address .....1021 E. University Ave.  
 Tel.: FR 6-2688 .....KBS-MBS  
 President.....John A. Dowdy  
 V.P., General Manager .....O. R. Buckler

**WRUF—Gainesville—1928**

Frequency: 850 Kc.....Power: 5000 Watts  
 Owned By.....University of Florida  
 Address .....Box 14444  
 Tel.: FR 6-7575.....NBC

General Manager.....Kenneth F. Small  
 Commercial Mgr.....Robert L. Black  
 Owners of: WRUF-FM.

**WHAN—Haines City—1960**

Frequency: 930 Kc.....Power: 500 Watts d.  
 Owned By.....Haines City Bcstrs.  
 Address .....Box 495  
 Tel.: Haines City.....Independent  
 General Manager.....Peggy R. Cook  
 Chief Engineer.....Richard L. Cook

**WGMA—Hollywood—1953**

Frequency: 1320 Kc....Power: 1000 Watts d.  
 Owned By .....Melody Music, Inc.  
 Address.....Hollywood Beach Hotel  
 Tel.: 927-1777.....Independent  
 President .....Jack Barry  
 Gen. Mgr., Sta. Mgr.....C. Edward Little  
 Publicity Director.....Howe Sadler

**WIII—Homestead—1957**

Frequency: 1430 Kc.....Power: 500 Watts, d.  
 Owned By .....7 League Prods.  
 Business Address.....507 N.W. 2nd St.  
 Tel.: CI 7-2445.....Independent  
 President .....Richard M. Gillaspay  
 Gen., Sales Mgr. ....L. A. Cutshall  
 Chief Engineer.....Erwin Fuller

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'TIL YOU SEE THE WHITES OF OUR I'S

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*The only sound in sight  
 on the "Quiet Gold Coast"\**

\* South Miami to the Keys

## FLORIDA

### **WAPE—Jacksonville—1958**

Freq.: 690 Kc. ... Power: 50 Kw. d., 10 Kw. n.  
Owned By.....Brennan Bcstg. Co.  
Address.....P. O. Box 1103  
Tel.: FLanders 9-9000.....Independent  
Pres., Gen. Mgr.....William J. Brennan  
Commercial, Sales Prom. Mgr.....Jim Atkins  
Chief Engineer.....C. G. Brennan

### **WIVY—Jacksonville—1948**

Frequency: 1050 Kc.....Power: 1000 Watts  
Owned-Operated By.....WIVY, Inc.  
Address.....1639 Atlantic Blvd.  
Tel.: FL 9-2521.....CBS  
Sta. Representative.....Jack Masla  
President.....Edward J. Oberle  
Chief Engineer.....B. Baker

### **WJAX—Jacksonville—1925**

Frequency: 930 Kc.....Power: 5,000 Watts  
Owned-Operated By..City of Jacksonville, Fla.  
Business-Studio Address.....1 Broadcast Pl.  
Tel.: EI 4-1681.....NBC  
Sta. Rep.....H-R Reps  
General Mgr.....J. W. Douglass  
Chief Engineer.....Kenneth B. Kroter  
Owners of: WJAX-FM.

### **WMBR—Jacksonville—1927**

Frequency: 1460 Kc.....Power: 5000 Watts  
Owned By.....Smith Co. Bcstg.  
Business Address..Hotel George Washington  
Tel.: EL 5-9001.....MBS  
President.....Charles Smith  
Chief Engineer.....C. Roy King

### **WOBS—Jacksonville—1947**

Frequency: 1360 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....Mel-Lin, Inc.  
Business-Studio Address.....1036 Mary St.  
Tel.: EX 8-3411.....Independent  
Sta. Reps.....Gill-Perna; Dora Clayton  
President.....Larry R. Pincus  
General Manager.....Al Keirseay  
Chief Engineer.....Tommy Thomas

### **WPDQ—Jacksonville—1942**

Frequency: 600 Kc.....Power: 5000 Watts  
Owned-Operated By.....WPDQ, Inc.  
Address.....Atlantic Coast Line Bldg.  
Tel.: EL 4-4421.....Independent  
Station Rep.....Venard, Torbet & McConnell  
President.....E. Carr  
V.P., General Mgr.....Robert C. Fehlman  
Commercial Manager.....Harry Talbert  
Program Director.....William Earman  
Chief Engineer.....Ernest E. Haralson  
For other Carr stations see Multiple-Station  
Owners.

### **WQIK—Jacksonville—1955**

Frequency: 1280 Kc.....Power: 5,000 Watts d.

Owned-Operated By.....Rowland Bcstg. Corp.  
Address.....30 W. Adams St.  
Tel.: ELgin 4-4501.....Independent  
Station Rep.....Charles Bernard  
Pres., Gen. Mgr.....M. W. Rowland  
Chief Engineer.....William V. Johnson

### **WQTY—Jacksonville—1960**

Frequency: 1220 Kc.....Power: 1 Kw. d.  
Owned By.....Bob Jones U.  
Address.....P. O. Box 8103  
Tel.: RAYmond 5-2400.....Independent  
Station Rep.....Bolling  
President.....Dr. Bob Jones, Jr.  
General Manager.....William J. Brown  
Commercial Manager.....Dave Picus  
Chief Engineer.....Ron Brown  
For other Jones stations, see Multiple-Station  
Owners.

### **WRHC—Jacksonville—1950**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....WRHC, Inc.  
Address.....247 Margaret St.  
Tel.: EL 6-0461.....Independent  
Station Representative.....Hal Walton  
President.....Harold S. Cohn Sr.  
Chief Engineer.....Charles Trice

### **WZOK—Jacksonville—1940**

Frequency: 1320 Kc.....Power: 5000 Watts  
Owned By.....Radio Station WZOK  
Business Address.....Peninsular Life Bldg.  
Tel.: ELgin 6-1373.....ABC  
President, Gen. Mgr.....C. Macri

### **WBIX—Jacksonville Beach 1947**

(Formerly WZRO)

Frequency: 1010 Kc.....Power: 1 Kw. d.  
Owned By.....Sunshine Stations  
Address.....P.O. Box 278  
Tel.: CH 6-3222.....Independent  
Co-Owners ..Emery Evans, Andrew B. Letson

### **WKIZ—Key West—1959**

Frequency: 1500 Kc.....Power: 250 Watts  
Owned By.....Florida Keys Bcstg. Corp.  
Address.....P.O. Box 1487  
Tel.: CY 4-2523.....Independent  
Station Rep.....Breen & Ward  
President.....R. E. Hook  
General, Station Mgr.....Gayle Swofford  
Chief Engineer.....Bill Cassel  
For other Hook stations see Multiple-Station  
Owners.

### **WKWF—Key West—1945**

Frequency: 1600 Kc.....Power: 500 Watts  
Owned-Operated By.....John M. Spottswood  
Business Address.....P.O. Box 1300  
Tel.: CY 6-2222.....CBS

Owner, Gen. Mgr. . . . . John M. Spottswood  
 Chief Eng. . . . . Charles R. Lowe

**WOSL—Kissimmee—1954**

(Formerly WKBX)

Frequency: 1220 Kc. . . . . Power: 1 Kw. d.  
 Owned By . . . . . Osceola Bcstg. Co.  
 Address . . . . . Lago Vista Blvd.  
 Tel.: 847-3166 . . . . . Independent  
 Representative . . . . . None  
 General Mgr. . . . . Rodney Walker

**WDSR—Lake City—1946**

Freq.: 1340 Kc. . . Power: 1 Kw. d., 250 W. n.  
 Owned By . . . . . Deep South Radioways  
 Address . . . . . Box 826  
 Tel.: 752-1340 . . . . . CBS  
 Gen., Sta. Mgr. . . . . Alfred H. Temple

**WGRO—Lake City—1958**

Frequency: 960 Kc. . . . . Power: 500 Watts  
 Owned By . . . . . Columbia County Bcstg. Co.  
 Address . . . . . 30 N. Hernando St.  
 Tel.: 752-0960 . . . . . KBS  
 Sta. Representative . . . . . Hopewell  
 General Manager . . . . . Bob Dobelstein  
 Chief Engineer . . . . . Philip L. Corbin

**WIPC—Lake Wales—1951**

Frequency: 1280 Kc. . . . . Power: 1000 Watts  
 Owned . . . . . Imperial Polk Bcstg. Corp  
 Address . . . . . P. O. Box 712  
 Tel.: 2-9831 . . . . . KBS  
 President . . . . . K. H. Berkeley  
 V.P., Gen. Mgr. . . . . Charles D. Bishop  
 Chief Engineer . . . . . H. Wolfe

**WLIZ—Lake Worth—1959**

Frequency: 1380 Kc. . . . . Power: 500 Watts  
 Owned By . . . . . Gold Coast Bcstg. Co.  
 Address . . . . . 1939 Seventh Ave. N.  
 Tel.: JU 5-5533 . . . . . ABC-KBS  
 President . . . . . Sam C. Phillips  
 Chief Engineer . . . . . David E. Hubertz

**WLAK—Lakeland—1936**

Freq.: 1430 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By . . . Florida Central Bcstg. Co.  
 Address . . . . . 1412 East Lime St.  
 Tel.: MU 2-3143 . . . . . NBC  
 Pres., Station Mgr. . . . . Frank W. Nesbitt  
 V. P., Sales Prom. Mgr. . . . Howard W. Cann, Jr.  
 Commercial Manager . . . . . Powell Adams  
 Program Director . . . . . Garland Burt  
 Chief Engineer . . . . . William P. Lee

**WONN—Lakeland—1949**

Frequency: 1230 Kc. . Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By . . . . . WONN, Inc.  
 Address . . . . . Box 2038  
 Tel.: 682-8184 . . . . . Independent  
 Representative . . . . . Donald Cooke, Inc.

Pres., Gen. Mgr. . . . . Duane F. McConnell  
 Comm. Mgr., Pub. Dir. . . . . John Gilman

**WWAB—Lakeland—1957**

(Formerly WYSE)

Frequency: 1330 Kc. . . . . Power: 1 Kw.  
 Owned . . . . . Polk Radio Inc.  
 Address . . . . . Box 65  
 Tel.: Mutual 6-8127 . . . . . Independent  
 President . . . . . W. H. Martin

**WBIL—Leesburg—1957**

Frequency: 1410 Kc. . . . . Power: 5 Kw. d.  
 Owned By . . . . . Thompson K. Cassel  
 Address . . . . . Box 978  
 Tel.: 787-2313 . . . . . Independent  
 General Manager . . . . . Richard D. Lundy  
 Publicity Director . . . . . Norma C. Hendricks

**WLBE—Leesburg—1949**

Frequency: 790 Kc. . . . . Power: 5 Kw.  
 Owned-Operated By . . . . . WLBE, Inc.  
 Address . . . . . Box 1231  
 Tel.: EL 7-2790 . . . . . MBS-KBS  
 Co-Owner, Pres. . . . . Paul A. Husebo  
 Co-Owner, Sec. . . . . Wendell Husebo  
 Chief Engineer . . . . . Martin Kirkland

**WNER—Live Oak—1949**

Frequency: 1250 Kc. . . . . Power: 1 Kw. d.  
 Owned . . . . . Norman O. Protsman  
 Business Address . . . . . P. O. Box 637  
 Tel.: FOrest 2-1250 . . . . . KBS  
 President . . . . . Norman O. Protsman  
 Program Director . . . . . Faith Protsman  
 Chief Engineer . . . . . C. S. Parker  
 For other Protsman stations see Multiple-Station  
 Owners.

**WMAF—Madison—1956**

Frequency: 1230 Kc. . Power: 1 Kw. d., 250 W. n.  
 Owned By . . . . . Norman O. Protsman  
 Address . . . . . Box 621  
 Tel.: HU 3-6333 . . . . . KBS  
 Owner . . . . . Norman O. Protsman  
 For other Protsman Stations see Multiple-Station  
 Owners.

**WFFG—Marathon—1961**

Frequency: 1300 Kc. . . . . Power: 500 Watts d.  
 Owned By . . . . . Key Broadcasting Co., Inc.  
 Address . . . . . Box 332  
 Tel.: 743-5563 . . . . . Independent  
 President . . . . . J. W. Betts  
 General Mgr. . . . . Herbert N. Williams, Jr.

**WTOT—Marianna—1958**

Frequency: 980 Kc. . . . . Power: 1 Kw.  
 Owned By . . . . . Chipola Corp. (Bishop)  
 Address . . . . . 104 S. Caledonia St.  
 Tel.: HUDson 2-3046 . . . . . KBS  
 President . . . . . F. T. McKinnon  
 Chief Engineer . . . . . O. Lanman  
 For other Bishop stations see Multiple-Station  
 Owners.

# FLORIDA

## WTYS—Marianna—1948

Freq.: 1340 Kc. . . . . Power 1 Kw. d.; 250 Wts. n.  
Owned-Operated By . . . . . James W. Tate  
Address . . . . . Box 777  
Tel.: HU 2-2131 . . . . . ABC  
Owner, Gen. Mgr. . . . . James W. Tate  
Commercial Manager . . . . . Bart W. Lincoln  
Chief Engineer . . . . . Gerald McKechnie

## WMMB—Melbourne—1948

Freq.: 710 Kc. . . . . Power: 50 Kw. d., 10 Kw. n.  
Owned-Operated By . . . . . Indian River Radio, Inc.  
Address . . . . . WMMB Bldg.  
Tel.: PA 3-1661 . . . . . MBS  
President . . . . . Franklin A. Hardy

## WAME—Miami—1958

Frequency: 1260 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . WAME Bcstg. Co.  
Address . . . . . 1850 N.W. Lejeune Rd.  
Tel.: 633-0633 . . . . . ABC  
President, General Manager . . . . . Ted Wilson  
Sta. Mgr., Pub. Dir. . . . . Murry Woroner

## WFAB—Miami—1958

Frequency: 990 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . United Bcstg. Co.  
Address . . . . . 12th and Biscayne Blvd.  
Tel.: 373-8366 . . . . . Independent  
President . . . . . R. Eaton  
V.P., Sta. Comm., Mgr. . . . . Arthur Gordon  
For other United Bcstg. stations see Multiple-Station Owners.

## WFUN—Miami—1961

Frequency: 790 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . Rounsaville of Miami Beach, Inc.  
Address . . . . . 6601 Sunset Dr.  
Tel.: 667-1601 . . . . . Independent  
Station Representative . . . . . Robert Eastman  
President . . . . . Robert W. Rounsaville  
Station Mgr. . . . . Wm. Arthur Selley, Jr.  
For other Rounsaville stations see Multiple-Station Owners.

## WGBS—Miami—1944

Freq.: 710 Kc. . . . . 50 Kw. d., 10 Kw. n.  
Owned . . . . . Storer Bcstg. Co.  
Address . . . . . 1605 Biscayne Blvd.  
Tel.: FR 9-2401 . . . . . Independent  
Station Representative . . . . . Katz Agency, Inc.  
President . . . . . George B. Storer, Jr.  
V.P., General Manager . . . . . Bernard E. Neary  
General Sales Mgr. . . . . Robert Mitchell  
Promotion Director . . . . . Ken Malden  
Program Director . . . . . Robert B. Martin  
Chief Engineer . . . . . Edward C. Lockwood  
For other Storer stations see Multiple-Station Owners.

## WINZ—Miami—1946

Freq.: 940 Kc. . . . . Power: 50 Kw. d., 10 Kw. n.  
Owned-Operated By . . . . . Rand Bcstg. Co.  
Business Address . . . . . Biscayne Terrace Hotel

Tel.: FR 1-6641 . . . . . MBS  
Representative . . . . . Petry  
President . . . . . Rex Rand  
V.P., General Manager . . . . . Frank Craig  
Sales Manager . . . . . Dick Kelsey  
Program Director . . . . . Mark Prichard  
Chief Engineer . . . . . Andy Teplany  
For other Rand stations see Multiple-Station Owners.

## WIOD—Miami—1926

Frequency: 610 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . Miami Valley Bcstg.  
Address . . . . . 1401 N. Bay Causeway  
Tel.: 759-4311 . . . . . NBC  
Station Rep. . . . . Hollingbery  
President . . . . . James M. Cox, Jr.  
Station Director . . . . . James LeGate  
Comm. Manager . . . . . Cy Swingle  
Chief Engineer . . . . . Gene Rider  
For other Cox stations see Multiple-Station Owners.

## WMET—Miami—1954

Frequency: 1220 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Latin Bcstg. Corp.  
Address . . . . . 350 N.E. 71st St.  
Tel.: 751-9743 . . . . . Independent  
Sta. Rep. . . . . Tele Radio & TV Sales  
President . . . . . Marvin Tavel

## WMIE—Miami—1947

Freq.: 1140 Kc. . . . . Power: 10 Kw. d., 5 Kw. n.  
Owned-Operated By . . . . . WMIE, Inc.  
Address . . . . . 1448 N. W. 36 St.  
Tel.: 633-0161 . . . . . Independent  
Representative . . . . . National Time Sales  
President . . . . . E. D. Rivers, Sr.  
Station Manager . . . . . Jack E. Nobles  
Sales Prom. Mgr. . . . . Lawrence Lunker  
Chief Engineer . . . . . Russell Bennett  
For other Rivers stations see Multiple-Station Owners.

## WQAM—Miami—1921

Frequency: 560 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By . . . . . Storz Bcstg. Co.  
Address . . . . . McAllister Hotel  
Tel.: FRanklin 7-3535 . . . . . Independent  
Representative . . . . . John Blair  
V.P., General Manager . . . . . Jack Sandler  
Program Dir. . . . . Charles Murdock  
Chief Engineer . . . . . James Hampton  
For other Storz stations see Multiple-Station Owners.

## WSKP—Miami—1956

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . WSKP, Inc.  
Address . . . . . Dupont Plaza Ctr.  
Tel.: 377-9505 . . . . . Independent  
Station Rep. . . . . H. R. Representatives  
President . . . . . Bryan O'Neil  
General Mgr. . . . . Robert J. Flynn



**WKAT—Miami Beach—1937**

Freq.: 1360 Kc.....5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....WKAT, Inc.  
 Address.....1759 N. Bay Road  
 Tel.: JE 1-5711.....CBS  
 Sta. Rep. ....CBS Radio Spot Sls.  
 President.....Mrs. A. Frank Katzentine  
 Commercial Manager.....Howard Jacobs  
 Program Director.....Bill Smith  
 Chief Engineer.....Arthur P. Smith, Jr.  
 Owners of: WKAT-FM.

**WMBM—Miami Beach—1949**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Community Service Bcstrs.  
 Address.....814 First St.  
 Tel.: 532-6347.....Independent  
 Station Rep. ....Bernard Howard  
 President .....Alexander S. Klein  
 Vice Pres. ....Allan B. Margolis  
 Program Director.....Milton Smith

**WEBY—Milton—1954**

Frequency: 1330 Kc.....Power: 5000 Watts  
 Owned.....C. W. Mapoles  
 Address.....Ward Basin Rd.  
 Tel.: NA 3-3425.....MBS  
 Owner, Gen. Mgr.....C. W. Mapoles  
 Comm. Sta. Mgr.....H. Byrd Mapoles  
 Program Dir.....D. Cooke

**WSRA—Milton—1958**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Santa Rosa Bcstdg. Co.  
 Address.....P.O. Box 441  
 Tel.: 623-3876 .....KBS  
 Station Representative.....George Hopewell  
 President, Gen. Mgr.....F. A. Davis  
 Chief Engineer.....Earl Morgan

**WVGT—Mount Dora—1958**

Frequency: 1580 Kc.....Power: 1 Kw., d.  
 Owned By.....Robert A. Lewis  
 Address .....Box 956  
 Tel.: 383-3110.....Independent  
 Owner, Pres. ....Robert A. Lewis

**WNOG—Naples—1954**

Frequency: 1270 Kc.....Power: 500 Watts  
 Owned and Oper. By.....Radio Naples Inc.  
 Address.....P.O. Box 1128  
 Tel.: MI 2-5127 .....KBS  
 Representative .....Geo. Hopewell  
 President, Gen. Mgr.....William J. Ryan  
 Commercial Manager.....Homer L. Dixon  
 Sales Prom. Mgr.....LaTelle Dixon  
 Program Director.....Lloyd Garten  
 Publicity Director.....Jean B. Southey  
 Owners of: WNFM (FM), Naples.

**WORT—New Smyrna Beach  
 1962**

Frequency: 1550 Kc.....Power: 250 Watts d.  
 Owned By.....Radio New Smyrna, Inc.  
 Address.....P.O. Box 276  
 Tel.: 428-5333.....Independent  
 President.....John C. Dent  
 General Manager.....Bill Diehl  
 Chief Engineer.....Mark J. Manucy

**WSBB—New Smyrna Beach  
 1951**

Frequency: 1230 Kc..Power 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Broadcasters, Inc.  
 Business Address.....Box 125  
 Tel.: GA 8-9091.....MBS-KBS  
 President, Gen. Mgr.....A. V. Tidmore  
 Station, Comm. Manager.....A. L. Pruitt  
 Chief Engineer.....Sim Eagleson, Sr.  
 Owners of: WPPA-AM-FM, Pottsville, Pa.

**WIXX—Oakland Park—1963**

Frequency: 1520 Kc. ....Power: 1 Kw. d.  
 Owned By .....Broward County Bcstg.  
 Address .....539 N. E. 31st St.  
 Tel.: 565-1841 .....Independent  
 Representative .....Dora-Clayton  
 President .....Albert S. Tedesco  
 Gen., Comm., Mgr. ....James R. Duryea  
 For other Tedesco stations see Multiple-Station  
 Owners.

**WKOS—Ocala—1957**

Frequency: 1370 Kc.....Power: 5 Kw. d.  
 Owned By.....R. L. Gilliam  
 Address.....P.O. Box 1779  
 Tel.: 622-8174 .....Independent  
 President .....R. L. Gilliam  
 Gen., Comm. Manager.....R. L. Bowles

**WMOP—Ocala—1953**

Frequency: 900 Kc.....Power: 1000 Watts  
 Owner.....A. B. Letson  
 Address.....311 Robertson Bldg.  
 Tel.: 622-4118 .....Independent  
 President.....A. B. Letson  
 General Mgr.....Jim Kirk  
 Comm., Sls. Mgr.....Vernon Arnette  
 Chief Engineer.....A. Turner  
 Owners of: WMOP-FM.

**WTMC—Ocala—1939**

Frequency: 1290 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned By .....Marien County Ents.  
 Address .....Box 831  
 Tel.: 622-4127 .....CBS-MBS  
 President .....Robert M. Marks  
 Station Manager.....C. T. Catalano  
 Chief Engineer.....W. P. Callahan

**WOKC—Okeechobee—1961**

Frequency: 1570 Kc.....Power: 1 Kw. d.

# FLORIDA

Owned By .....Okeechobee Bcstrs.  
Address ..... Okeechobee  
Tel.: ROdeo 3-3181.....KBS  
Chief Engineer.....Al Stokes

## WAYR—Orange Park—1960

Frequency: 550 Kc.....Power: 1000 Watts  
Owned By.....Dan Richardson  
Address.....Orange Park, Fla.  
Tel.: CO 4-6655 .....Independent  
President .....Dan Richardson  
General Manager.....Gordon R. Linscott  
Sales Promotion Mgr.....Joseph R. May

## WABR—Orlando—1954

Frequency: 1440 Kc.....Power: 5 Kw.  
Owned By.....Contemporary Bcstg. Co.  
Address.....P. O. Box 7547  
Tel.: GArden 5-6631.....MBS  
Sta. Rep.....Gill-Perna  
President .....Tom Sawyer

## WDBO—Orlando—1924

Frequency: 580 Kc.....Power: 5000 Watts  
Owned By .....The Outlet Co.  
Business Address.....30 S. Ivanhoe Blvd.  
Tel.: CH 1-1491.....CBS  
Representative .....Blair  
President .....Joseph S. Sinclair  
Exec. V. P. Gen. Mgr.....Arnold F. Schoen, Jr.  
Station Mgr. ....Carl Hallberg  
Chief Engineer.....James E. Yarbrough  
Owners of: WDBO-TV; WJAR-AM-TV, Providence,  
R. I.

## WHIY—Orlando—1957

Frequency: 1270 Kc.....Power: 5 Kw. d.  
Owned.....Orlando Radio & TV Bcstg. Corp.  
Address.....563 N. Orange Ave.  
Tel.: GA 4-8561.....MBS  
President .....Gordon Sherman  
General Manager.....Gene G. Cook  
Commercial Manager.....J. Douglas Coombs  
Program Director.....Art Spector

## WHOO—Orlando—1948

Freq.: 990 Kc.....Power: 10 Kw. d., 5 Kw. n.  
Owned-Oper. By.....WHOO, Inc.  
Address .....Radio WHOO Rd.  
Tel.: 295-3990 .....ABC  
Representative .....Hollingbery  
General Mgr. ....John T. Rutledge  
Commercial Manager.....Don Welsh  
Operations Mgr.....Gene Stuart  
Chief Engineer.....Charles K. Chrismon  
Owners of: WHOO-FM.

## WKIS—Orlando—1947

Frequency: 740 Kc.....Power: 5 Kw. 1 Kw. n.  
Owned-Oper. By....Central Florida Bcstg. Co.  
Address .....Box 1353  
Tel.: CYpress 5-0740.....NBC  
Station Rep.....Devney Organization  
Pres., Gen. Mgr.....Mrs. Naomi T. Murrell

Chief Engineer.....Jack Collingsworth  
Owners of: WKIS-FM.

## WLOF—Orlando—1940

Frequency: 950 Kc.....Power: 5000 Watts  
Owned-Operated By....Mid-Fla. Radio Corp.  
Address .....P. O. Box 5756  
Tel.: Cypres 3-2431.....Independent  
Station Representative.....McGavren/Guild  
President .....Harris Thomson  
V. P., Gen. Mgr.....Howard S. Kester  
Chief Engineer.....W. Dodd Daniel

## WSUZ—Palatka—1957

Frequency: 800 Kc.....Power: 1000 Watts d.  
Owned By .....Raymond McMillin  
Address.....P. O. Box 668  
Tel.: EA 5-3844 .....MBS  
General Mgr. ....George Duck

## WWPF—Palatka—1947

Freq.: 1260 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Hall Bcstg. Co.  
Address .....900 River St.  
Tel.: EA 5-4555.....KBS  
President .....George W. Hall  
Gen. Mgr.....William R. Terry  
Chief Engineer.....M. Rivenburgh

## WQXT—Palm Beach—1957

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By .....Fairfax Bcstg.  
Address.....3000 S. Ocean Blvd.  
Tel.: JU 2-7401.....NBC  
President .....B. J. Harris  
General Mgr. ....Allen Collier  
Chief Engineer.....Clyde Walkden  
Owners of: WWOS (FM), Palm Beach.

## WDLP—Panama City—1940

Frequency: 590 Kc.....Power: 1000 Watts  
Owned.....Dixie Radio Inc.  
Address.....323 West Beach Drive  
Tel.: PO 3-1777.....KBS  
Pres., Gen. Mgr. ....Denver T. Brannen  
Chief Engineer.....W. Alexander  
For other Brannen stations see Multiple-Station  
Owners.

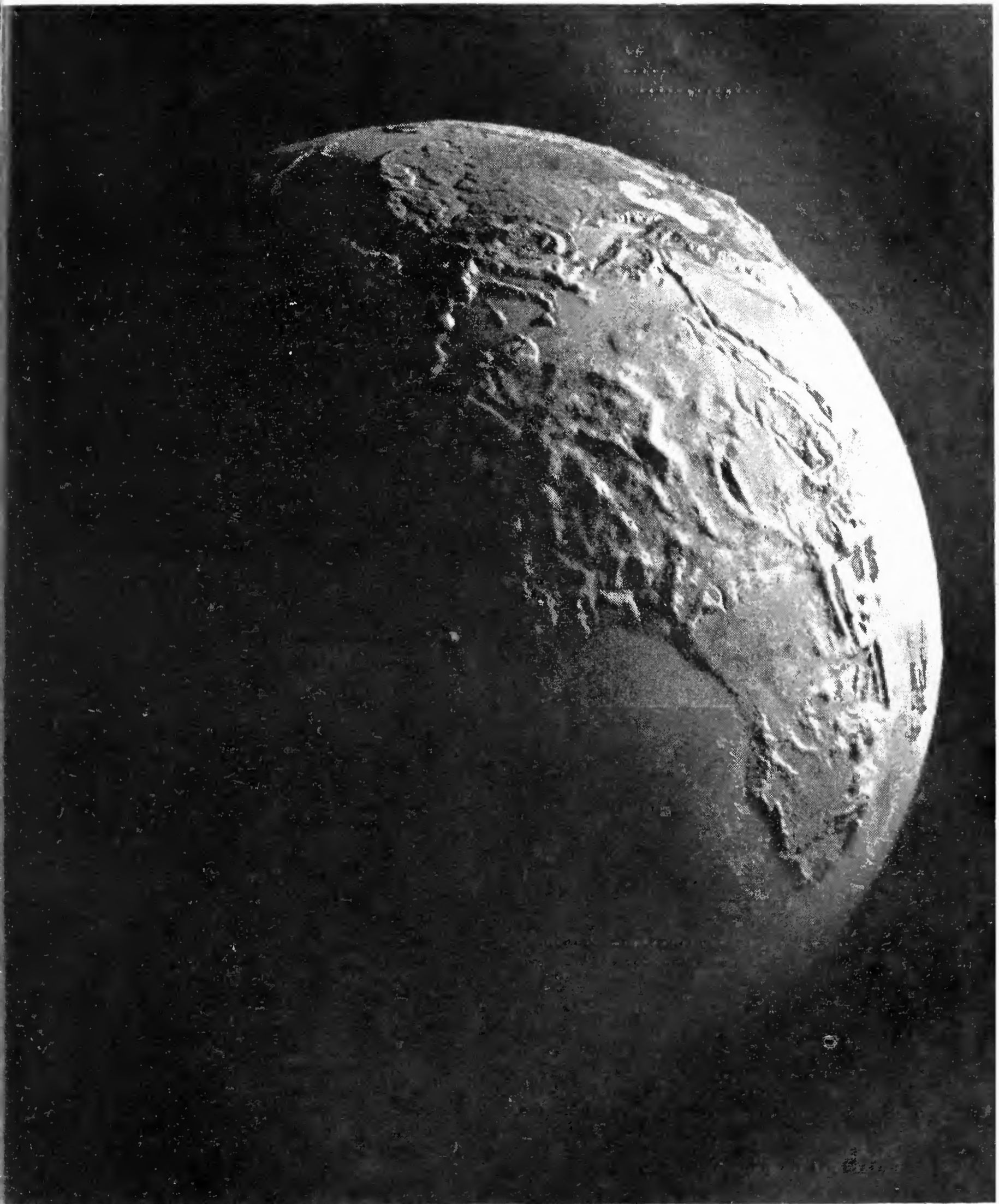
## WPCF—Panama City—1949

Frequency: 1430 Kc.....Power: 5000 Watts  
Owned-Operated By...Bay County Bcstg. Co.  
Address .....2 Harrison Ave.  
Tel.: Sunset 5-6176.....ABC  
Sta. Reps.....Walker-Rawalt; Dora-Clayton  
Pres., General Mgr.....E. L. DuKate  
Owners of: WNSM, Valparaiso, Fla.

## WSCM—Panama City Beach 1958

Frequency: 1290 Kc.....Power: 500 Watts d.  
Owned By.....WSCM Bcstg., Inc.  
Address .....Box 4336  
Tel.: ADams 4-3128.....Independent

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## FLORIDA

Station Representative.....The Bolling Co.  
President .....Ted Nelson  
General, Comm. Manager.....Gene Milsteen  
Chief Engineer.....Ken McNaron

### **WBOP—Pensacola—1956**

Frequency: 980 Kc.....Power: 1,000 Watts  
Owned-Oper. By.....Tri-Cities Brcstg. Co.  
Business Address.....431 West Belmont  
Tel.: HE 8-7543.....Independent  
Sta. Reps.....National Time Sales; B. I. Ochs  
President.....E. O. Roden  
General Mgr., Ch. Eng.....Zane D. Roden  
For other Roden stations see Multiple-Station  
Owners.

### **WBSR—Pensacola—1946**

Frequency: 1450 Kc. ....Power: 1 Kw.  
Owned-Oper. By.....WBSR, Inc.  
Address.....P.O. Box 5668  
Tel.: 432-6173.....Independent  
President .....George P. Mooney

### **WCOA—Pensacola—1926**

Frequency: 1370 Kc.....Power: 5000 Watts  
Owned-Operated By.....WCOA Radio, Inc.  
Address .....Box 1669  
Tel.: Glendale 6-5751.....NBC  
President, Gen. Mgr.....J. McC. Miller  
Commercial Manager.....Bo Mitchell  
Program Director.....John Spears

### **WMEL—Pensacola—1959**

(Formerly WDEB)

Frequency: 610 Kc.....Power: 500 Watts d.  
Owned By .....Wheeler Bcstg.  
Address.....118 E. Intendencia  
Tel.: HEmlock 3-0062.....Independent  
President .....Mel Wheeler

### **WNVY—Pensacola—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Radio Pensacola, Inc.  
Address.....807 W. Garden St.  
Tel.: HE 3-5666 .....MBS  
President .....J. Drees

### **WPFA—Pensacola—1954**

Frequency: 790 Kc....Power: 1,000 Watts d.  
Owned-Operated By.....Edwin H. Estes  
Address.....4151 N. Pace Blvd.  
Tel.: HE 3-1141.....ABC  
President.....Edwin H. Estes  
General, Station Mgr.....Harold Kennedy  
Chief Engineer.....Cliff Anderson  
Owners of: WMOZ, Mobile, Ala.

### **WPRY—Perry—1954**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....WPRY Radio  
Address .....Drawer 821  
Tel.: 458-1400 .....Independent  
Representative.....Continental Radio Sales  
General Mgr.....Ira W. Brown

### **WPLA—Plant City—1949**

Frequency: 910 Kc.....Power: 1 Kw. d.  
Owned-Operated By.....WPLA Bcstg. Co.  
Address.....1607 S. Collins St.  
Tel.: 752-3123.....Independent  
President .....W. A. Smith  
Gen. Mgr., Chief Eng.....George Friend

### **WRBD—Pompano Beach—1959**

(Formerly WPOM)

Frequency: 1470 Kc. ....Power: 5 Kw. d.  
Owned By .....Almardon, Inc.  
Address .....1101 S. Federal Hwy.  
Tel.: 942-3131 .....Independent  
Reps. ....Dora-Clayton; Dore; Oakes  
President .....Donald J. Owler  
Gen., Sta. Mgr. ....Paul E. Hoy

### **WJOE—Port St. Joe—1956**

Frequency: 1080 Kc. ....Power: 1 Kw. d.  
Owned By.....Little Joe Enterprises  
Address.....P.O. Box 40  
Tel.: 227-2426 .....Independent  
Station Representative.....George Hopewell  
General Mgr., Chief Eng.....Robert Sidwell  
Station, Comm. Mgr.....Guy N. Middleton

### **WCCF—Punta Gorda—1960**

Frequency: 1580 Kc.....Power: 1 Kw. d.  
Owned By.....Charlotte Radio Co.  
Address .....Box 277  
Tel.: NE 9-3640 .....Independent  
Station Representative.....Gene Bolles  
President .....Loyal Phillips

### **WCNH—Quincy—1948**

Frequency: 1230 Kc..Power:1 Kw. d., 250 W. n.  
Owned-Operated By.....Big Bend Broad. Corp.  
Address.....P.O. Box 630  
Tel.: MA 7-6700 .....KBS-MBS  
President, Gen. Mgr.....William S. Dodson  
Station Manager.....David C. Drew  
Commercial Manager.....B. E. Black  
Program Director.....Douglas Graham  
Owners of: WBSC, Bennettsville, S. C.

### **WHEW—Riviera Beach—1960**

Frequency: 1600 Kc.....Power: 1000 Watts, d.  
Owned By .....Donn & Lee Coles  
Address..45th & Military Trail, W. Palm Beach  
Tel.: OV 3-1600 .....Independent  
Co-Owners .....Donn & Lee Coles

### **WETH—St. Augustine—1954**

Frequency: 1420 Kc.....Power: 1 Kw. d.  
Owned By.....D & R Bcstg. Corp.  
Address.....900 Anastasia Blvd.  
Tel.: VA 9-9094.....Independent  
Station Rep.....Charles Bernard  
General Manager.....J. H. Riggs

**WFOY—St. Augustine—1936**

Frequency: 1240 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Ponce de Leon Bcsting  
 Address.....Fountain of Youth Gardens  
 Tel.: VA 9-3416.....CBS  
 General Mgr. ....John E. Bernhard, Jr.  
 Comm., Sales Prom. Manager..Fred H. Schilling  
 Chief Engineer.....Fred McCleary

**WLCY—St. Petersburg—1939**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned By .....WLCY, Inc.  
 Address .....Box 10000  
 Tel.: HE 5-2131.....Independent  
 Station Rep.....H-R Reps., Inc.  
 President .....N. Joe Rahall  
 General Manager.....Sam G. Rahall  
 Commercial Manager.....Donald L. Jones  
 Program Director.....Roy Nilson  
 Chief Engineer.....Dan Lunin  
 For other Rahall stations see Multiple-Station  
 Owners.

**WPIN—St. Petersburg—1950**

Frequency: 680 Kc.....Power: 1,000 Watts  
 Owned By.....Fla. W. Coast Bcstrs., Inc.  
 Business Address .....Box 12680  
 Tel.: 527-2111 .....Independent  
 Station Rep.....Donald Cooke  
 Pres., Gen. Mgr. ....Arthur Mundorff

**WSUN—St. Petersburg—1927**

Frequency: 620 Kc.....Power: 5000 Watts  
 Owned-Operated By....City of St. Petersburg  
 Address.....Million Dollar Pier  
 Tel.: 894-0191 .....ABC  
 Reps.....Venard, Torbet & McConnell; Ayers  
 General Manager.....Fred P. Shawn  
 Commercial Manager.....Jack Weldon  
 Program Director.....Bob Vaughn  
 Chief Engineer.....William C. Coddling  
 Owners of: WSUN-TV.

**WILZ—St. Petersburg Beach  
1957**

Frequency: 1590 Kc.....Power: 1 Kw. d.  
 Owned.....Holiday Isles Bcstg. Co.  
 Address.....P. O. Box 6267  
 Tel.: 361-6031 .....Independent  
 President .....Charles W. Mackey

**WTRR—Sanford—1947**

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W., n.  
 Owned By .....Station WTRR  
 Address.....P.O. Box 1568  
 Tel.: FA 2-6112.....KBS  
 General Manager.....Myron A. Reck  
 Chief Engineer.....Ralph L. Spotts

**WKXY—Sarasota—1949**

Frequency: 930 Kc. ....Power: 1 Kw. d.  
 Owned-Operated By.....Sarasota Bcstg. Co.

Address.....2500 Tenth St.  
 Tel.: 958-1151 .....KBS  
 Sta. Representative.....Thomas Clark  
 President, Gen. Mgr.....A. G. Fernandez  
 Commercial Manager.....James M. Angel  
 Program Director.....Charles Fernandez  
 Chief Eng.....Robert L. Kohlmeyer

**WSAF—Sarasota—1961**

Frequency: 1220 Kc.....Power: 1000 Watts d.  
 Owned By .....Pan Florida, Inc.  
 Address .....Box 305  
 Tel.: 955-3308 .....Independent  
 President .....Harry H. Foster  
 Sales Promotion Mgr.....Ed Owens  
 Publicity Director.....Irene Marsden

**WSPB—Sarasota—1939**

Frequency 1450 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....WSPB Bcstg. Co.  
 Business Address.....Box 1110, City Island  
 Tel.: 388-2131.....CBS  
 Sta. Representative .....Walker-Rawalt  
 President.....John Morgan Davis  
 General Mgr. ...William W. Van Steenburgh  
 Owners of: WALL, Middletown, N. Y.

**WYND—Sarasota—1961**

Frequency: 1280 Kc.....Power: 500 Watts d.  
 Owned By.....Gulf-Coast Bcstg Co., Inc.  
 Address.....2101 N. Hammock Pl.  
 Tel.: 958-5561 .....Independent  
 General Mgr. ....Richard Doudna

**WJCM—Sebring—1950**

Frequency: 960 Kc.....Power: 1 Kw.  
 Owned-Operated By....Progressive Publ. Co.  
 Address .....51 Commerce St.  
 Tel.: Evergreen 5-7149.....KBS  
 President.....W. K. Ulerich  
 Station Manager.....Jack Hughes  
 Program Director.....Ron Wilson  
 Chief Engineer.....Robert Goshorn  
 For other Ulerich stations see Multiple-Station  
 Owners.

**WPXE—Starke—1957**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By .....George Gothberg Radio, Inc.  
 Address.....P.O. Box 357  
 Tel.: 964-5001 .....Independent  
 President .....George Gothberg

**WSTU—Stuart—1954**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Blue Water Bcstg. Co.  
 Address.....Drawer 417  
 Tel.: Atlantic 7-2020.....MBS-KBS  
 Pres., Gen. Mgr.....Lester M. Combs  
 Station Manager.....Bill Britton  
 Chief Engineer.....Bob Pike

# FLORIDA

## WMEN—Tallahassee—1954

Frequency: 1330 Kc....Power: 5,000 Watts d.  
Owned-Oper. By.....WMEN, Inc.  
Address .....Hotel Floridan  
Tel.: 223-2550 .....Independent  
Sta. Representative.....Bernard-Howard  
President.....B. F. J. Timm  
General Sta. Mgr.....Clayton Wilkie  
Chief Engineer.....Glenn Boatright

## WRFB—Tallahassee—1959

Frequency: 1410 Kc.....Power: 5000 Watts, d.  
Owned By .....Donald C. Price  
Address.....Lake Shore Drive  
Tel.: 385-1719 .....Independent  
Comm., Sales Prom. Manager.....Ray Star  
Publicity Director.....Jerry Conrad  
Program Director.....Len Robinson

## WTAL—Tallahassee—1935

Freq.: 1450 Kc. ..Power: 1 Kw. d., 250 W. n.  
Owned By .....WTAL, Inc.  
Address .....Box 1369  
Tel.: 222-1270 .....ABC  
Rep. ....Meeker; Southeastern Reps.  
President .....C. W. Hogan  
Gen., Sales Mgr. ....Arthur Deters

## WTNT—Tallahassee—1946

Frequency: 1270 Kc..... Power: 5 Kw.  
Owned By ....Tallahassee Appliance Corp.  
Business-Studio Address.....Hotel Duval  
Tel.: 222-1450 .....CBS  
Representative.....Devney Org.; Ayers  
Pres., Gen. Mgr., Ch. Eng...Frank W. Hazelton  
Commercial Manager.....Hurley W. Rudd  
Program Director.....R. S. Meigs  
Owners of: WPAX, Thomasville, Ga.

## WALT—Tampa—1947

Frequency: 1110 Kc.....Power: 10 Kw. d  
Owned By.....Eastern Bcstg. Corp.  
Address.....401 West Tyler Street  
Tel.: 229-7921 .....Independent  
President .....Roger A. Neuhoff  
For other Eastern Bcstg. stations see Multiple-  
Station Owners.

## WDAE—Tampa—1922

Frequency: 1250 Kc.....Power: 5000 Watts  
Owned-Operated By.....Smiley Properties, Inc.  
Business Address.....101 N. Tampa St.  
Tel.: 229-0404 .....CBS  
Representative .....Katz  
President .....Joseph F. Smiley  
General Manager.....L. Spencer Mitchell  
Commercial Manager.....Robert M. Weeks  
Program Director.....Robert L. Hoffer  
Chief Engineer.....William P. Moore  
Owners of: WDAE-FM.

## WFLA—Tampa—1924

Frequency: 970 Kc.....Power: 5000 Watts  
Owned-Operated By.....Tribune Co.

Business Address.....905 Jackson St.  
Tel.: 229-0131 .....NBC  
Representative .....John Blair  
President.....John C. Council  
General Manager.....George W. Harvey  
Sta., Comm. Mgr.....John Alexander  
Publicity, Sales Prom. Director..Doug Duperrault  
Chief Engineer.....Joseph Mitchell  
Owners of: WFLA-TV-FM.

## WHBO—Tampa—1948

Frequency: 1050 Kc.....Power: 250 Watts d.  
Owned By.....Floradio, Inc.  
Business Address.....11011 Florida Ave.  
Tel.: 935-3171 .....Independent  
Pres., Gen. Mgr. ....Bob A. Martin  
Chief Engineer.....Bill Polk

## WINQ—Tampa—1960

Frequency: 1010 Kc.....Power: 50 Kw. d.  
Owned By.....Rand Broadcasting  
Address .....Hillsboro Hotel  
Tel.: 229-6425 .....Independent  
President .....Rex Rand  
For other Rand stations see Multiple-Station  
Owners.

## WSOL—Tampa—1950

frequency: 1300 Kc.....Power: 5 Kw. d.  
Owned By .....Rust Craft Bcstg. Co.  
Address.....113 E. La Fayette St.  
Tel.: 229-8024.....Independent  
Station Rep.....National Time Sales  
President.....John L. Laux  
General Mgr. ....Don Ioset  
Station, Comm. Mgr.....Albert B. Gale  
Sales Prom. Mgr.....Jack Faulkner  
Publicity Director.....Eva Byron  
Program Director.....Bill Beatty  
Chief Engineer.....Maurice Scott  
For other Rust Craft stations see Multiple-  
Station Owners.

## WTMP—Tampa—1954

Frequency: 1150 Kc....Power: 5000 Watts d.  
Owned By.....Rounsaville of Tampa, Inc.  
Address.....Box 1101, Washington Blvd.  
Tel.: 626-4108.....Independent  
Station Representative.....Gill-Perna  
President.....Robert W. Rounsaville  
General Mgr. ....M. E. Fidler  
Station Manager .....Charles Acton  
National Sales Mgr.....Ralph B. Johnson  
Chief Engineer.....Warren Kaufman  
For other Rounsaville stations see Multiple-  
Station Owners.

## WYOU—Tampa—1960

Frequency: 1550 Kc....Power: 10,000 Watts, d.  
Owned By.....John M. McLendon  
Address.....P.O. Box 2150  
Tel.: Tampa .....Independent  
President.....John M. McLendon  
For other J. M. McLendon stations see Multiple-  
Station Owners.

**WRMF—Titusville—1957**

Frequency: 1050 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....WRMF, Inc.  
 Address .....Box 216  
 Tel.: 267-2141 .....Independent  
 Station Rep.....Geo. Hopewell  
 President.....Richard M. Fairbanks  
 Gen., Sta. Mgr.....Robert L. Bright  
 Publicity Director.....June Carter

**WNSM—Valparaiso—1958**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By .....Bay County Bcstg. Co.  
 Address .....Box 608  
 Tel.: ORange 1-3281 .....ABC  
 Pres., Gen. Mgr. ....E. L. DuKate  
 Owners of: WPCF, Panama City.

**WAMR—Venice—1960**

Frequency: 1320 Kc.....Power: 500 Watts d.  
 Owned By.....Venice Nokomis Bcstg. Co.  
 Address .....P. O. Box 1256  
 Tel.: 3-4931 .....Independent  
 President .....Larry Rhodes  
 Chief Engineer.....Joe Barone

**WAXE—Vero Beach—1954**

Frequency: 1370 Kc.....Power: 1 Kw.  
 Owned By.....WNTM, Inc.  
 Address.....P. O. Box 397  
 Tel.: Jordan 2-5405.....KBS  
 Pres., Gen. Mgr., Ch. Eng..R. M. Chamberlin

**WTTB—Vero Beach—1954**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Tropics, Inc.  
 Address.....1536 20th St.  
 Tel.: JOrdan 2-5454.....MBS  
 President.....Sen. Merrill P. Barber  
 Gen., Sta. Mgr.....William E. Turner

**WAUC—Wauchula—1958**

Frequency: 1310 Kc.....Power: 500 Watts, d.  
 Owned By.....Hardee Bcstg. Co.  
 Address.....P.O. Box 936  
 Tel.: PRospect 3-4271.....KBS  
 President.....R. S. Taylor  
 Station Manager.....William F. Ferguson

**WEAT—West Palm Beach  
 1948**

Frequency: 850 Kc.....Power: 1 Kw.  
 Owned By .....Rand Bcstg. Co.  
 Address.....P. O. Box 70  
 Tel.: TE 3-9668 .....MBS  
 President .....Rex Rand  
 V.P., Gen. Mgr.....Bertram Leihar, Jr.  
 Chief Engineer .....Robert Leach  
 For other Rand stations see Multiple-Station  
 Owners.

**WIRK—West Palm Beach  
 1947**

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Ken-Sell, Inc.  
 Business Address.....711 S. Flagler Drive  
 Tel.: 833-1711 .....Independent  
 Pres., Gen. Mgr. ....Joseph S. Field, Jr.  
 Comm., Sales Prom. Mgr.....Rome J. Hartman  
 Program, Publicity Dir.....Bob Roberts

**WJNO—West Palm Beach  
 1936**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....WJNO, Radio  
 Bus. Address....1500 N. Flagler Dr., Box 189  
 Tel.: TE 2-3638.....CBS  
 Station Representative .....Meeker  
 Gen., Comm. Mgr.....H. V. McMillan  
 Chief Eng.....Curtis Brinson

**WXIV—Windermere—1962**

Frequency: 1480 Kc.....Power: 1,000 Watts d.  
 Owned By.....Orange County Bcstg. Co.  
 Address.....P.O. Box 456  
 Tel.: 876-2300 .....KBS  
 General Mgr. ....Hardy Hayes

**WOKB—Winter Garden—1958**

Frequency: 1600 Kc.....Power: 1 Kw.  
 Owned By .....Everbach Bcstg.  
 Address.....1011 S. Division St.  
 Tel.: GA 3-2218 .....Independent  
 Pres., Gen. Mgr. ....Jack Everbach

**WINT—Winter Haven—1958**

Frequency: 1360 Kc.....Power: 1 kw., d.  
 Owned By.....Winter Haven Bcstg. Co.  
 Address .....Box 1458  
 Tel.: 293-5036 .....Independent  
 Station Representative.....Hal Walton  
 General Mgr.....Donald Lamerson  
 Owners of: WINT-FM.

**WSIR—Winter Haven—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Hundred Lakes Bcstg.  
 Address.....665 S.W. Lake Howard Drive  
 Tel.: CY 4-2144 .....MBS  
 Pres., Gen. Mgr.....Lawrence Rollins  
 Commercial Manager.....Arnold Silvert  
 Program Director.....Richard Eyrich

**WZRH—Zephyrhills—1962**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Zephyr Bcstg. Corp.  
 Address .....P.O. Box 1022  
 Tel.: 782-3399 .....Independent  
 President .....John Dent  
 General Manager.....Bill Diehl

# Georgia

## **WAAG—Adel—1955**

Frequency: 1470 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Cook County Bcstg. Co.  
Address.....P. O. Box 508  
Tel.: 896-3881 .....KBS  
President.....W. M. Forshee  
Vice President.....Maxine Shepherd  
Gen., Sta. Mgr.....Esther Shepherd  
Owners of: WMES, Ashburn.

## **WALG—Albany—1941**

Frequency: 1590 Kc.....Power: 1000 Watts  
Owned-Operated By.....Radio Albany, Inc.  
Address.....P. O. Box 1351  
Tel.: 436-7233, -4.....Independent  
President, Gen. Mgr.....Allen M. Woodall  
Chief Engineer.....Tommy Duke  
For other Woodall stations see Multiple-Station  
Owners.

## **WGPC—Albany—1933**

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Albany Bdcstg. Co.  
Business-Studio Address....New Albany Hotel  
Tel.: HE 2-1277.....CBS  
President.....J. W. Woodruff, Jr.  
V. P. & General Mgr.....L. M. George  
Program Director.....Walter H. Flint  
Chief Engineer.....R. A. Carlton  
For other Woodruff stations see Multiple-Station  
Owners.

## **WJAZ—Albany—1952**

Frequency: 960 Kc.....Power: 5000 Watts, d.  
Owned-Oper. By.....James S. Rivers, Inc.  
Address.....N. Slappey Drive  
Tel.: HE 2-7447.....Independent  
President.....James S. Rivers  
Chief Engineer.....W. J. Hill  
For other J. S. Rivers stations see Multiple-Station  
Owners.

## **WLYB—Albany—1962**

Frequency: 1250 Kc.....Power: 1,000 Watts d.  
Owned By.....Lynne-Yvette Bcstg. Co.  
Address.....229 N. Jackson St.  
Tel.: 436-0123 .....Independent  
President, General Mgr.....David Fleagle  
Program Director.....Ben Rappa

## **WCQS—Alma—1957**

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.  
Owned By.....Queen City Bcstg. System  
Address.....U.S. Highway #1, S.  
Tel.: 632-4411 .....KBS  
Station Reps.....Feltis, Dove, Cannon  
President.....Farnell O'Quinn  
For other O'Quinn stations see Multiple-Station  
Owners.

## **WDEC—Americus—1947**

Frequency: 1290 Kc.....Power: 1000 Watts d.  
Owned-Operated By..The Americus Bdcstg. Co.  
Business-Studio Address.....Rembert Bldg.  
Tel.: 924-3681 .....Independent  
Representative.....Dora-Clayton, Indie Sales  
Pres., Gen. Mgr.....Charles C. Smith

## **WMES—Ashburn—1961**

Frequency: 1570 Kc.....Power: 1 Kw. d.  
Owned By.....Radio Ashburn  
Address.....Box 32  
Tel.: 567-3355 .....Independent  
President.....W. M. Forshee  
Owners of: WAAG, Adel.

## **WDOL—Athens—1957**

Frequency: 1470 Kc.....Power: 1 Kw. d.  
Owned By.....University City, Inc.  
Address.....Box 1607  
Tel.: LI 8-1354.....KBS-ABC  
Sta. Representative.....Thomas Clark  
President.....James S. Rivers  
Vice President.....William B. Hill  
Gen. Mgr., Pub. Dir.....Frank Harmon, Jr.  
Sales Promotion Mgr.....Jerry Keane  
Program Director.....Mike Dodd  
For other J. S. Rivers stations see Multiple-Station  
Owners.

## **WGAU—Athens—1938**

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Clarke Bcstg. Corp.  
Address.....850 Bobbin Mill Rd.  
Tel.: LI 6-6575.....CBS  
President, Gen. Mgr.....H. Randolph Holder  
Sales Prom. Mgr., Prog. Dir....Mrs. Mary Betts  
Chief Engineer.....Les Brooks  
Owners of: WGAU-FM.

## **WRFC—Athens—1948**

Freq.: 960 Kc...Power: 5000 W. d., 500 W. n.  
Owned-Operated By.....Radio Athens, Inc.  
Address.....255 S. Milledge Ave.  
Tel.: Liberty 3-3411.....Independent  
Representative.....Bob Dore; Dora-Clayton  
President.....L. H. Christian  
General Manager.....A. O. Healan  
Station, Program Mgr.....Mrs. Sue Lawrence

## **WAKE—Atlanta—1946**

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Basic Communications, Inc.  
Address.....Georgian Terrace Hotel  
Tel.: TR 5-8511.....Independent  
President.....Emil Mogul  
Chief Engineer.....Jerry Appling  
For other Basic Communications stations see  
Multiple-Station Owners.



**WAOK—Atlanta—1954**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned By.....WAOK Bcstg. Co.  
 Business Address....110 Edgewood Ave., N.E.  
 Tel.: 668-3773 .....Independent  
 Station Rep. ....McGavren-Guild  
 President, Comm. Mgr.....Stan Raymond  
 V.P., Program Director.....Zenas Sears  
 Chief Engineer.....I. Miles  
 Owners of: WRMA, Montgomery, Ala.

**WEAD—Atlanta—1959**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned By.....Metro Atlanta Bcstg.  
 Owned By.....College Park Bcstg. Co., Inc.  
 Address.....Hilton Inn  
 Tel.: 766—2781 .....Independent  
 Station Representative.....C. K. Beaver  
 President.....H. Cliff Tant

**WERD—Atlanta—1949**

Frequency: 860 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Radio Atlanta, Inc.  
 Studio Address.....330 Auburn Ave., N.E.  
 Tel.: JA 4-0666.....Independent  
 Representatives .....Dora Clayton, Dore  
 President, Gen. Mgr.....J. B. Blayton, Jr.

**WGKA—Atlanta—1955**

Frequency: 1600 Kc....Power: 1000 Watts d.  
 Owned-Oper. By...Glenkaren Associates, Inc.  
 Address.....1140 Peachtree St., N.E.  
 Tel.: 873-2848 .....Independent  
 Representative.....Good Music Bcstrs.  
 President.....Locke E. Glenn  
 General Manager.....John P. Culver  
 Chief Engineer.....M. Sparkman  
 Owners of: WGKA-FM.

**WGST—Atlanta—1924**

Frequency: 920 Kc...Power: 5 Kw. d.; 1 Kw. n.  
 Owned By.....Ga. Inst. of Technology  
 Bus.-Studio Address.....Box 7254  
 Tel.: TR 5-8441.....ABC  
 Gen., Sta. Manager.....Jack Collins  
 Ch. Eng.....John M. Van Horn

**WIIN—Atlanta—1949**

Frequency: 970 Kc.....Power: 5 Kw.  
 Owned-Operated By.....WIIN, Inc.  
 Address .....1421 Peachtree St., N.E.  
 Tel.: 875-8453 .....Independent  
 President.....I. T. Cohen  
 Chief Engineer.....Price Pethel

**WPLO—Atlanta—1959**

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Operated By....Plough Brcstg. Co., Inc.  
 Address.....805 Peachtree St., N. E.  
 Tel.: Trinity 2-5851.....Independent  
 General Mgr.....Herb Golombeck  
 For other Plough stations see Multiple-Station  
 Owners.

**WQXI—Atlanta—1948**

Frequency: 790 Kc...Power: 5 Kw. d.; 1 Kw. n.  
 Owned By.....Esquire Bcstg. Co.  
 Bus.-Studio Address..3165 Mathieson Dr., N.E.  
 Tel.: 231-2970.....Independent  
 Station Rep. ....Blair  
 Managing Dir. (Radio-TV Div.)..Barry Sherman  
 General Manager.....Charles Kent Burkhart  
 General Sales Manager.....Gerald Blum  
 Technical Engineer.....Willard Shimski

**WSB—Atlanta—1922**

Frequency: 750 Kc.....Power: 50,000 Watts  
 Owned By.....Atlanta Newspapers (Cox)  
 Business Address.....1601 W. Peachtree N.E.  
 Tel.: 875-7221 .....NBC  
 Representative .....Edward Petry  
 President .....J. M. Cox, Jr.  
 Station Mgr.....Elmo Ellis  
 Commercial Manager.....Lee Morris  
 Promotion, P.R. Dir.....Phil Harrison  
 Chief Engineer.....R. A. Holbrook  
 For other Cox stations see Multiple-Station Owners.

**WYZE—Atlanta—1956**

Frequency: 1480 Kc.....Power: 5 Kw. d.  
 Owned.....Atlanta Bcstg. Co., Inc.  
 Address.....1430 Merchandise Mart  
 Tel.: 524-1953 .....CBS  
 President.....Roy V. Harris  
 General Mgr.....Warren Roberts  
 Program Director .....Ray Kinnamon  
 Chief Engineer.....Lawson Leake

**WAUG—Augusta—1952**

Frequency: 1050 Kc.....Power: 5000 Watts d.  
 Owned.....Garden City Bcstg.  
 Address.....Bon Air Hotel  
 Tel.: REgent 3-4441.....Independent  
 President.....Chester H. Jones  
 Exec. V.P., General Mgr.....J. Louie Solomon  
 Chief Engineer.....Rabun Bobo  
 Owners of: WAUG-FM.

**WBBQ—Augusta—1946**

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Savannah Valley Bcstg. Inc.  
 Address .....515 15th St.  
 Tel.: 824-5441 .....MBS  
 Station Rep.....Radio TV Reps., Inc.  
 President .....George Weiss  
 Gen., Sta., Comm. Mgr....Edward H. Dunbar  
 Sales Prom. Mgr., Pub. Dir.....William D. Lenz  
 Chief Engineer.....Kenneth Freeman  
 Owners of: WBBQ-FM.

**WBIA—Augusta—1946**

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned .....Augusta Broadcasting Co.  
 Address.....1534 Walton Way  
 Tel.: 724-2421 .....NBC  
 Sta. Representative.....Walker-Rawalt

# GEORGIA

President, Gen. Mgr.....W. Ray Ringson  
Chief Engineer.....Walter A. Brumeloe

## **WGAC—Augusta—1940**

Frequency: 580 Kc...Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By....The Twin States Bcstg. Co.  
Business-Studio Address.....664 Broad St.  
Tel.: PA 2-2692.....ABC  
Representative .....Avery-Knodel  
Pres., Gen. Mgr.....A. D. Willard, Jr.  
Station Manager.....Benjamin F. Mayo  
Commercial Manager.....Douglas L. Alford  
Chief Engineer.....James E. Clegg

## **WGUS—Augusta—1958**

Frequency: 1380 Kc.....Power: 1,000 Watts d.  
Owned By.....Bcstg. Assocs. of America  
Address .....Box 1475  
Tel.: 822-3576 .....Independent  
Co-Owner.....H. C. Young, Jr.  
Co-Owner, Vice-Pres.....Jerry Glaser  
General, Station Mgr.....Patrick R. Mulherin  
Program Director.....Claude Casey  
Chief Engineer.....Randall Mears  
For other Young stations see Multiple-Station Owners.

## **WRDW—Augusta—1930**

Frequency: 1480 Kc.....Power: 5000 Watts  
Owned By.....Radio Augusta, Inc.  
Address.....P.O. Box 1405  
Tel.: PA 2-8805.....CBS  
Representative .....Raymer  
General Manager.....Cliff W. Bowers  
Program Director.....Bob Ritter  
Chief Engineer.....Carter Gwynn

## **WAVO—Avondale Estates 1958**

Frequency: 1420 Kc.....Power: 1000 W.  
Owned By.....Bob Jones U.  
Business Address.....414 Northern Ave.  
Tel.: 378-8808.....Independent  
President.....Dr. Bob Jones, Jr.  
General Mgr.....Dr. R. K. Johnson  
For other Jones stations see Multiple-Station Owners.

## **WAZA—Bainbridge—1958**

Frequency: 1360 Kc...Power: 1000 Watts, d.  
Owned By.....Radio Bainbridge, Inc.  
Business Address.....108 E. Broughton St.  
Tel.: CH 6-2035.....Independent  
President.....J. W. Woodruff, Jr.  
General Mgr.....L. M. George  
Station Mgr.....Joe Hill  
For other Woodruff stations see Multiple-Station Owners.

## **WMGR—Bainbridge—1946**

Freq.: 930 Kc.....Power: 5 Kw. d., 500 W. n.  
Owned-Operated By.....Decatur Bcstg. Co.

Address .....Box 375  
Tel.: CH 6-1650 .....KBS-MBS  
Pres., Gen. Mgr.....John A. Dowdy  
Commercial Manager.....R. Wesley

## **WHAB—Baxley—1954**

Frequency: 1260 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WHAB Radio, Inc.  
Address .....Box 265  
Tel.: 367-3000.....KBS  
President, General Mgr.....Farnell O'Quinn  
For other O'Quinn stations see Multiple-Station Owners.

## **WBSG—Blackshear—1961**

Frequency: 1350 Kc.....Power: 500 Watts d.  
Owned By.....Collins Corp. of Ga.  
Address .....Box 400  
Tel.: Hickory 9-2401.....Independent  
General Manager.....M. Dixon  
For other Collins stations see Multiple-Station Owners.

## **WBBK—Blakely—1959**

Frequency: 1260 Kc.....Power: 1 Kw.  
Owned By.....Radio Blakely, Inc.  
Address .....Box 310  
Tel.: 723-4000 .....KBS  
President.....W. C. Woodall, Jr.  
Station Mgr.....Wayne Foster  
For other Woodall stations see Multiple-Station Owners.

## **WWCC—Bremen—1957**

Frequency: 1440 Kc.....Power: 1000 Watts d.  
Owned By.....Bremen Bcstg. Co.  
Address.....111 Parkway Circle  
Tel.: LE 7-3275.....Independent  
President, Chief Eng.....J. Harold Shedd

## **WGIG—Brunswick—1949**

Freq.: 1440 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By...Brunswick Bcstg. Corp.  
Business-Studio Address....1801 Gloucester St.  
Tel.: Amherst 5-3870.....MBS  
Station Representative.....Bob Dore  
General Manager.....H. K. Tollison  
Station Manager.....John Lane

## **WMOG—Brunswick—1940**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio Brunswick Inc.  
Address.....Box 100  
Tel.: AM 5-5980.....CBS-KBS  
President.....Allen M. Woodall  
General Manager.....George K. Wolfes  
For other Woodall stations see Multiple-Station Owners.

## **WDMF—Buford—1956**

Frequency: 1460 Kc.....Power: 1 Kw.  
Owned By.....Lanier Bcstg. Co.  
Address.....P.O. Box 307  
Tel.: 434-5555.....KBS  
President, General Mgr.....Robert Thomas

**WGRA—Cairo—1950**

Frequency: 790 Kc.....Power: 1000 Watts  
 Owned-Oper. By....Grady Mitchell Bcstg. Co.  
 Address.....Box 120  
 Tel.: 2-4392 .....KBS  
 President .....W. C. Woodall  
 Gen. Mgr. ....Lowell E. Takles  
 For other Woodall stations see Multiple-Station Owners.

**WCGA—Calhoun—1953**

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Gordon Cty. Bcstg. Co.  
 Address.....315 S. Wall St.  
 Tel.: Main 9-2111.....Independent  
 Pres., Gen. Mgr., Ch. Eng.....R. R. Magill  
 Sales Prom. Mgr.....Mrs. Judy Magill

**WCLB—Camilla—1954**

Frequency: 1220 Kc.....Power: 1000 Watts  
 Owned.....Capel Bcstg. Co.  
 Address.....P. O. Box 147  
 Tel.: 336-5351.....KBS  
 General Mgr.....Russell A. Browne  
 Chief Engineer.....John Harter

**WCHK—Canton—1957**

Frequency: 1290 Kc.....Power: 1000 Watts d.  
 Owned.....Cherokee Bcstg. Co., Inc  
 Address .....Box 1290  
 Tel.: GREENWOOD 9-2101.....Independent  
 General Mgr.....C. A. McClure  
 Commercial Manager.....Jack E. Turner  
 Chief Engineer.....John Hess  
 For other McClure stations see Multiple-Station Owners.

**WLBB—Carrollton—1947**

Frequency: 1100 Kc.....Power: 250 Watts d.  
 Owned By.....Faulkner Radio  
 Address.....P. O. Box 569  
 Tel.: TE 2-7041.....KBS  
 General Mgr.....R. T. Thorburn

**WBHF—Cartersville—1946**

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....W. R. Frier  
 Address.....250 W. West Ave.  
 Tel.: EV 2-3000.....MBS-KBS  
 General Manager.....H. Wisebran  
 Ch. Eng.....Horace E. Bridges

**WKRW—Cartersville—1961**

Frequency: 1270 Kc.....Power: 500 Watts d.  
 Owned By.....Bartow County Bcstg. Co.  
 Address.....P.O. Box 1270  
 Tel.: 382-1270 .....Independent  
 President.....James M. Wilder  
 Commercial Manager.....Charles L. Coleman

**WGAA—Cedartown—1941**

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.

Owned By.....Cedartown Radio  
 Address.....P.O. Box 807  
 Sta. Mgr. ....Frank Proctor

**WCLA—Claxton—1958**

Frequency: 1470 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Evans County Bcstg. Co.  
 Business Address.....P.O. Box 427  
 Tel.: 739-3035 .....KBS  
 President.....Howard C. Gilreath  
 General Mgr.....Don Sports  
 For other Evans County Bcstg. stations see Multiple-Station Owners.

**WGHC—Clayton—1961**

Frequency: 1570 Kc.....Power: 1 Kw. d.  
 Owned By.....Blue Ridge Bcstg. Co.  
 Address.....Box 488  
 Tel.: 6560.....Independent  
 President, General Mgr.....J. A. Gallimore  
 Station, Comm. Mgr.....Carroll S. Lee  
 Program, Publicity Mgr.....Grace S. Lee  
 For other Gallimore stations see Multiple-Station Owners.

**WRWH—Cleveland—1958**

Frequency: 1350 Kc.....Power: 1000 Watts d.  
 Owned By.....Newsic, Inc.  
 Address .....Box 181  
 Tel.: 865-3161 .....KBS  
 President .....Clay Strange

**WCLS—Columbus—1955**

Frequency: 1580 Kc....Power: 1,000 Watts, d.  
 Owned-Oper. By.....Muscogee Bcsgt. Co.  
 Address .....1028½ Broadway  
 Tel.: FA 7-3648.....Independent  
 Sta. Reps.....Dora Clayton; Bernard Howard  
 Pres., Gen. Mgr.....Charlie H. Parish, Jr.

**WDAK—Columbus—1943**

Freq.: 540 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned-Operated By....Radio Columbus, Inc.  
 Business-Studio Address.....Martin Bldg.  
 Tel.: FA 2-5447.....NBC  
 Station Representative.....Eastman  
 President.....Allen M. Woodall  
 Vice President.....Allen M. Woodall, Jr.  
 Station Manager.....Ed Wein  
 Chief Engineer.....Arnold White  
 For other Woodall stations see Multiple-Station Owners.

**WGBA—Columbus—1947**

Frequency: 1270 Kc....Power: 5000 Watts d.  
 Owned-Oper. By.....WGBA, Inc.  
 Address.....1415 Wynnton Road  
 Tel.: FA 3-3603.....MBS  
 Station Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....C. A. McClure  
 Prog. Dir.....W. L. Bowick Jr.  
 Chief Engineer.....F. Keith Brown  
 For other McClure stations see Multiple-Station Owners.

## GEORGIA

### WOKS—Columbus—1959

Freq.: 1340 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned By . . . . . Pam Radio, Inc.  
Address . . . . . Box 1998  
Tel.: 324-2530 . . . . . Independent  
President, General Mgr. . . . . Philip Meltzer

### WPNX—Columbus—1952

Freq.: 1460 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned By . . . . . R. M. Greene, Inc.  
Ralston Hotel (& Phenix City, Ala.) . . . . . 298-2535  
ABC . . . . . Rep.: Stone  
President . . . . . Roy M. Greene

### WRBL—Columbus—1928

Frequency: 1420 Kc. . . . . Power: 5 Kw.  
Owned-Operated By . . . . . Columbus Bdcstg. Co.  
Business-Studio Address . . . . . 1350-13th Ave.  
Tel.: 324-2441 . . . . . CBS  
Sta. Rep. . . . . Hollingbery  
Pres., Gen. Mgr. . . . . J. W. Woodruff Jr.  
Station, Comm. Manager . . . . . Glenn Siddall  
Program Manager . . . . . Dick McMichael  
Publicity Director . . . . . Joel Turner  
Chief Engineer . . . . . Joseph Gamble  
For other Woodruff stations see Multiple-Station  
Owners.

### WJJC—Commerce—1957

Frequency: 1270 Kc. . . . . Power: 1 Kw.  
Owned . . . . . Jackson County Bcstg. Co.  
Address . . . . . Box 239  
Tel.: 335-3155 . . . . . Independent  
President, Gen. Manager . . . . . O. Grady Cooper  
Program Director . . . . . Elizabeth Layton  
Chief Engineer . . . . . Thomas Ashworth

### WMJM—Cordele—1940

Frequency: 1490 Kc. . . . . Power: 250 W.  
Owned-Oper. By . . . . . Southeastern Bcstg. System  
Business-Studio Address . . . . . 20th Ave. B St.  
Tel.: 273-1404 . . . . . MBS-KBS  
Representative . . . . . T. F. Clark  
President . . . . . James S. Rivers  
General Station Mgr. . . . . William E. Blizzard, Jr.  
For other J. S. Rivers stations see Multiple-Station  
Owners.

### WCON—Cornelia—1953

Freq.: 1450 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned By . . . . . Habersham Bcstg. Co.  
Address . . . . . 1 Burrell St.  
Tel.: 778-2241 . . . . . Independent  
General Manager . . . . . J. C. Foster

### WGFS—Covington—1946

Frequency: 1430 Kc. . . . . Power: 1000 Watts d.  
Owned . . . . . R. William & Betty J. Hoffman  
Address . . . . . P. O. Box 869  
Tel.: 786-2337 . . . . . Independent  
Gen. Mgr., Ch. Eng. . . . . Bill Hoffman  
Program Director . . . . . Wayne Wood

### WSNE—Cumming—1961

Frequency: 1410 Kc. . . . . Power: 1 Kw. d.  
Owned By . . . . . Sawnee Bcstg. Co.  
Box 808 . . . . . Tel.: 887-3136  
Independent . . . . . Rep.: None  
Pres., Sta. Mgr. . . . . John T. Pittard  
General Mgr. . . . . George Madison

### WBLJ—Dalton—1940

Freq.: 1230 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned-Operated By . . . . . Northern Ga. Radio  
Address . . . . . P. O. Box 811  
Tel.: BRoadway 8-3300 . . . . . KBS  
President, Gen. Mgr. . . . . Werner Wortsman  
Commercial Mgr. . . . . Frank Painter  
Program Director . . . . . Vic McConkey

### WRCD—Dalton—1954

Frequency: 1430 Kc. . . . . Power: 1000 Watts  
Owned By . . . . . Whitfield Bcstg. Co.  
Address . . . . . 104 Pentz St.  
Tel.: Broadway 8-5511 . . . . . Independent  
General Manager . . . . . Jim Honey  
Commerical Mgr. . . . . Hugh Birdsong  
Chief Engineer . . . . . S. Willis

### WDWD—Dawson—1948

Frequency: 990 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By . . . . . Dawson Bdcstg. Co.  
Address . . . . . P.O. Box 390  
Tel.: Wyatt 5-5521 . . . . . KBS  
Representative . . . . . Indie Sales  
General Manager . . . . . W. C. Woodall, Jr.  
Program Director . . . . . Barney Parnacot  
Chief Engineer . . . . . Joe Stephens  
For other Woodall stations see Multiple-Station  
Owners.

### WGUN—Decatur—1947

Frequency: 1010 Kc. . . . . Power: 50 Kw. d.  
Owned By . . . . . WGUN, Inc.  
Address . . . . . P.O. Box 10, Atlanta, Ga.  
Tel.: DR 3-2521 . . . . . MBS  
President, Gen. Mgr. . . . . John Fulton  
Program Director . . . . . Dave Hill  
Chief Engineer . . . . . Bill Loudermilk  
For other Fulton stations see Multiple-Station  
Owners.

### WDMG—Douglas—1947

Frequency: 860 Kc. . . . . Power: 5000 Watts  
Owned-Operated By . . . . . WDMG, Inc.  
Address . . . . . Box 590  
Tel.: 384-3250 . . . . . Independent  
Station Reps. . . . . Dora Clayton; Bernard Howard  
President . . . . . B. F. J. Timm  
General Mgr. . . . . Mary Jarrard  
Station, Comm. Mgr. . . . . Roy L. Jones  
Program Director . . . . . Bob Maupin  
Chief Engineer . . . . . Bill Alford

### WOKA—Douglas—1962

Frequency: 130 Kc. . . . . Power: 1 Kw.