

## SOUTH CAROLINA

### WIS—Columbia—1930

Frequency: 560 Kc. .... Power: 5000 Watts  
Owned-Oper. By ..... Bcstg. Co. of the South  
Address ..... 1111 Bull St.  
Tel.: AL 3-643 ..... NBC  
Rep. .... Peters, Griffin, Woodward, Inc.  
President ..... B. Calhoun Hipp  
Exec. Vice Pres. .... G. Richard Shafo  
Managing Director ..... W. Frank Harden  
Program Director ..... John Wisley  
Chief Engineer ..... Joe Gill  
Owners of: WIS-TV; WSFA-TV, Montgomery, Ala.

### WNOK—Columbia—1947

Frequency: 1230 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By ..... Palmetto Radio Corp.  
Address ..... P.O. Box 5307  
Tel.: AL 3-9401 ..... Independent  
Representative ..... Raymer  
Gen. Mgr. .... H. Moody McElveen, Jr.  
Commercial Manager ..... Frank Slish  
Program Director ..... Jack Cook  
Chief Engineer ..... Charlton Bowers

### WOIC—Columbia—1954

Frequency: 1320 Kc. .... Power: 1,000 Watts d.  
Owned By ..... Speidel Broadcasting Corp.  
Address ..... P.O. Box 565  
Tel.: AL 6-1551 ..... Independent  
Representatives ..... Dore; Dora-Clayton  
President ..... Joe Speidel III  
V.P., General Manager ..... Russell George  
Sales Prom. Mgr. .... Frankie Bridges  
Commercial Manager ..... Frank Harris  
Chief Engineer ..... W. W. Bridges  
Owners of: WPAL, Charleston, S.C.; WYNN,  
Florence, S.C.; WSOK, Savannah, Ga.; WKET-  
FM, Kettering, O.

### WQXL—Columbia—1945

Frequency: 1470 Kc. .... Power: 500 Watts d.  
Owned By ..... Midlands Radio Corp.  
Address ..... 1208 Sumter St.  
Tel.: ALpine 2-8659 ..... MBS  
Station Reps. .... Meeker; Ayers  
President ..... Edgar L. Morris  
V.P., General Manager ..... Karl E. Hall, Jr.  
Assistant Manager ..... H. Andrew Scott  
Program Director ..... Mackle Quave  
Sales Promotion Manager ..... Donald E. Steele  
Chief Engineer ..... Lloyd W. Brown, Jr.

### WLAT—Conway—1945

Frequency: 1330 Kc. .... Power: 5000 Watts, d.  
Owned By ..... Coastal Broadcasting Co.  
Address ..... U.S. Highway 501 North  
Tel.: 340 ..... MBS  
Station Rep. .... Devney Organization  
President, General Mgr. .... L. M. Hawley

### WDAR—Darlington—1955

Frequency: 1350 Kc. .... Power: 1 Kw., d.  
Owned By ..... Walter P. Pearce  
Address ..... Box 277  
Tel.: Express 3-4081 ..... Independent  
President ..... Walter P. Pearce  
Chief Engineer ..... Don Byant

### WDSC—Dillon—1946

Frequency: 800 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Border Bcstg. Co., Inc.  
Address ..... U.S. Highway 301 South  
Tel.: 774-9031 ..... ABC-KBS  
Station Rep. .... Gill-Perna; Dora-Clayton  
Pres., Gen. Mgr. .... Joseph Martin  
Station Manager ..... John Quick  
Comm. Mgr., Prog. Director ..... Lee Lumpkin  
Sales Prom. Mgr. .... Dick Jones  
Chief Engineer ..... Ray Allen

### WELP—Easley—1951

Frequency: 1360 Kc. .... Power: 1000 Watts d.  
Owned By ..... Pickens County Bcstg. Co.  
Address ..... Box 522  
Tel.: ULYssez 9-9388 ..... KBS  
Representative ..... Indie Sales  
Pres., Gen. Mgr. .... Cleatus Brazzell  
Program Director ..... Mrs. Betty McDonald  
Chief Engineer ..... Henry McDonald

### WJMX—Florence—1947

Frequency: 970 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By ..... Atlantic Bcstg. Co., Inc.  
Address ..... P.O. Box 1211  
Tel.: MO 9-6351 ..... ABC  
Representative ..... Walker-Rawalt  
President ..... Eugene E. Stone  
Gen. Mgr. .... Paul H. Benson, Jr.  
Chief Engineer ..... Frank Jenne

### WOLS—Florence—1937

Frequency: 1230 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By ..... Florence Bcstg. Co., Inc.  
Address ..... 151 S. Dargan St.  
Tel.: 662-3271 ..... KBS  
President, Gen. Mgr. .... A. P. Skinner  
Commercial Manager ..... Frank Martin  
Program Director ..... Doug Williams  
Chief Engineer ..... Charles Sligh

### WYNN—Florence—1958

Frequency: 540 Kc. .... Power: 250 Watts d.  
Owned By ..... Speidel Broadcasting Corp.  
Address ..... 163 N. Coit St.  
Tel.: MOhawk 2-6364 ..... Independent  
President ..... Joe Speidel II  
General Manager ..... Russell George  
Commercial Manager ..... Earl Graddick  
Station Manager ..... David C. Phillips  
Sales Promotion Mgr. .... Barbara W. Hill  
Chief Engineer ..... George M. Davis  
Owners of: WOIC, Columbia; WPAL, Charleston;  
WSOK, Savannah, Ga.

### WFIS—Fountain Inn—1956

Frequency: 1600 Kc. .... Power: 1 Kw., d.  
Owned ..... Fountain Inn-Simpsonville Entp.  
Address ..... Box 271  
Tel.: 963-5991 ..... KBS  
Reps. .... Hopewell; Feltis, Dove, Cannon  
President, General Mgr. .... L. Wayne Davis  
Sales Prom., Pub. Dir. .... Roger Davis  
Program Director ..... D. Jerry Howard  
Chief Engineer ..... J. Dalton Reece

## SOUTH CAROLINA

### WFGN—Gaffney—1948

Frequency: 1570 Kc. . . . . Power: 250 Watts d.  
Owned-Oper. By . . . . . Cherokee Radio Co., Inc.  
Address . . . . . P.O. Box 759  
Tel.: IVanhoe 9-4795 . . . . . KBS  
President . . . . . A. Ray Godshall  
Gen. Mgr., Ch. Eng. . . . . M. E. Green  
Program Director . . . . . Billy Gibbons  
Sales Program Manager . . . . . Mary Hodge  
Publicity Director . . . . . Jo Hambright

### WGTV—Georgetown—1949

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Georgetown Bcstg. Co.  
Address . . . . . 216 S. Fraser St.  
Tel.: 3-3421 . . . . . MBS-KBS  
Station Rep. . . . . Donald Cooke  
Pres., Gen. Manager . . . . . J. B. Delzell

### WESC—Greenville—1947

Frequency: 660 Kc. . . . . Power: 10,000 Watts, d.  
Owned-Oper. By . . . . . Bcstg. Co. of Carolinas  
Business-Studio Address . . . . . 1 College St.  
Tel.: CEdar 2-8241 . . . . . Independent  
Address . . . . . 415 N. Main St.  
Station Representative . . . . . Bolling  
President . . . . . Robert A. Schmid  
V.P., General Manager . . . . . J. Davenport  
Commercial Manager . . . . . W. A. Mullinax  
Program Director . . . . . Bob Chase  
Sales Promotion Manager . . . . . Marianne Taylor  
Publicity Director . . . . . Anne Jones  
Chief Engineer . . . . . Don Gowens

### WFBC—Greenville—1933

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By . . . . . Paramount Bcstg. Co. Inc.  
Frequency: 1330 Kc. . . . . Power: 5,000 Watts  
Owned-Oper. By . . . . . WMRC, Inc.  
Address . . . . . P.O. Box 788  
Tel.: CE 9-1321 . . . . . NBC  
Newspaper Affil. . . . . News-Piedmont  
Representative . . . . . Avery-Knodel  
President . . . . . R. A. Jolley  
Gen., Sta. Mgr. . . . . Bruce Buchanan  
Chief Engineer . . . . . Bill Garrison  
Owners of: WFBC-FM-TV; WBIR-AM-TV, Knoxville, Tenn.

### WMRB—Greenville—1954

Tel.: CEdar 6-2751 . . . . . CBS-MBS  
Station Reps. . . . . Burn-Smith; Gill-Perna  
Pres., Gen. Mgr. . . . . C. F. Cope  
Station Mgr., Chief Eng. . . . . Wm. T. Arrington

### WMUU—Greenville—1949

Frequency: 1260 Kc. . . . . Power: 5,000 Watts d.  
Owned-Oper. By . . . . . Bob Jones Univ.  
Address . . . . . Greenville  
Tel.: CE 9-9656 . . . . . Independent  
President . . . . . Dr. Bob Jones, Jr.  
General Manager . . . . . Dr. R. K. Johnson  
Station Manager . . . . . Jim Ryerson  
Comm. Manager . . . . . David Yearick  
Program Director . . . . . Jack Buttram  
Chief Engineer . . . . . William Greaves

### WQOK—Greenville—1950

Frequency: 1440 Kc. . . . . Power: 5 Kw.  
Owned-Oper. By . . . . . Dick Bcstg.  
Address . . . . . Box 1007  
Tel.: CEdar 5-7406 . . . . . Independent  
Representatives . . . . . Howard; Dora-Clayton  
President . . . . . James A. Dick  
General, Station Manager . . . . . T. C. Hooper

### WCBS—Greenwood—1941

Freq.: 1450 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned . . . . . Grecco, Inc.  
Address . . . . . P. O. Box 868  
Tel.: ORchard 9-1300 . . . . . NBC  
Representative . . . . . Clark  
President . . . . . Douglas Featherstone  
Gen., Sta. Mgr. . . . . Dan Crosland  
Commercial Mgr. . . . . Ralph Norman  
Program Director . . . . . Carroll Sexton  
Publicity Director . . . . . Mary Youngblood  
Chief Engineer . . . . . C. M. Sparks

### WGSW—Greenwood—1953

Frequency: 1350 Kc. . . . . Power: 1000 Watts d.  
Owned . . . . . Radio Greenwood, Inc.  
Address . . . . . Edward Arms Apts.  
Tel.: ORchard 9-3144 . . . . . KBS  
Station Rep. . . . . Indie Sales  
President . . . . . W. C. Woodall, Jr.  
General Manager . . . . . George B. Cook, Jr.  
Commercial Mgr. . . . . Ray Bowie  
Program Director . . . . . Mel Riley  
Chief Engineer . . . . . T. H. Stevenson, Jr.

### WCKI—Greer—1955

Frequency: 1300 Kc. . . . . Power: 1 Kw., d.  
Owned . . . . . Greer Bcstg. Co.  
Address . . . . . Box 431  
Tel.: TRinity 7-4451 . . . . . ABC  
General Mgr. . . . . Vernon T. Fox  
Station Manager . . . . . James L. Massey  
Chief Engineer . . . . . B. Anderson

### WEAB—Greer—1949

Frequency: 800 Kc. . . . . Power: 250 Watts d.  
Owned-Oper. By . . . . . Greer Bcstg. Co.  
Address . . . . . Jones Rd.  
Tel.: TR 7-3141 . . . . . KBS  
Pres., Gen. Mgr. . . . . E. A. Burch  
Station Manager . . . . . R. Cook  
Chief Engineer . . . . . Ken Patton

### WBHC—Hampton—1957

Frequency: 1270 Kc. . . . . Power: 1 Kw., d.  
Owned . . . . . Hampton County Bcstg. Co.  
Business Address . . . . . Highway 601  
Tel.: 2831 . . . . . KBS  
President . . . . . J. A. Gallimore  
General Manager . . . . . J. M. Butts  
Chief Engineer . . . . . Charles Cortez

### WHSC—Hartsville—1946

Freq.: 1450 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned . . . . . Hartsville Bcstg. Co., Inc.  
Address . . . . . P. O. Box 349

# SOUTH CAROLINA

Tel.: ED 2-8101.....MBS-KBS  
 President.....J. L. Wiggins  
 General Station Mgr.....Oby B. Lyles  
 Program Director.....Eleanor Flowers  
 Commercial Mgr.....Walter B. Copeland  
 Publicity Director.....Jane B. Elliotte  
 Chief Engineer.....J. E. Parker

## WJES—Johnston—1961

Frequency: 1570 Kc.....Power: 250 Watts d.  
 Owned By.....Edgefield-Saluda Radio Co.  
 Address.....P. O. Box 1  
 Tel.: 275-2342.....Independent  
 President, Gen. Mgr.....Franklin D. R. McClure  
 Commercial Mgr.....Charles L. Snyder  
 Program Director.....John Joe Green  
 Chief Engineer.....Danny McClure

## WKSC—Kershaw—1961

Frequency: 1300 Kc.....Power: 500 Watts d.  
 Owned By.....Kershaw Broadcasting Corp.  
 Address.....P.O. Box 548  
 Tel.: 475-8585.....Independent  
 President, General Mgr.....Jess B. Tatum

## WDKD—Kingsree—1949

Frequency: 1310 Kc.....Power: 5 Kw. d.  
 Owned By.....Palmetto Bcstg. Co.  
 Address.....P. O. Box 450  
 Tel.: 6761.....KBS  
 Owner, General Mgr.....E. G. Robinson, Jr.  
 Program, Publicity Dir.....Sonny Du Bose  
 Chief Engineer.....Tommy Joye

## WJOT—Lake City—1954

Frequency: 1260 Kc.....Power: 1 Kw. d.  
 Owned By.....Lake City Bcstg. Corp.  
 Address.....Box 699  
 Tel.: 7631.....Independent  
 President.....Russell G. Busdicker  
 General Station Mgr.....Hub Terry  
 Program Director.....Bill Yonce  
 Chief Engineer.....Henly McElveen, Jr.

## WLCM—Lancaster—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Royal Bcstg. Co. Inc.  
 Address.....103 S. Catawba St.  
 Tel.: 2051.....KBS  
 Station Rep.....Feltis, Dove, Cannon  
 President.....Charles Connelly, Jr.  
 Gen. Station Mgr.....A. Faris Giles, Jr.  
 Chief Engineer.....Barry Medlin

## WLBG—Laurens—1947

Frequency: 860 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Laurens-Clinton Bcstg. Co.  
 Address.....Hillcrest Drive  
 Tel.: 2-5212.....MBS  
 Representative.....Indie Sales  
 President.....C. W. Hogan

## WLSC—Loris—1957

Frequency: 1570 Kc.....Power: 1 Kw. d.

Owned By.....Pee Dee Bcstg. Co.  
 Address.....P.O. Box 1677  
 Tel.: EL 7-3780.....Independent  
 Station Rep.....Continental Radio Sales  
 President.....James J. Harpring  
 General Mgr., Chief Eng.....Walter Molic  
 Commercial Mgr.....Roger Earp  
 Owners of: WATP, Marion.

## WYMB—Manning—1957

Frequency: 1410 Kc.....Power: 1 Kw. d.  
 Owned.....Clarendon County Bcstg. Co.  
 Address.....Sunset Drive  
 Tel.: 435-8388.....KBS  
 President.....J. M. Soles, Jr.  
 General Mgr., Ch. Eng.....Jim Roper  
 Commercial Manager.....Jim White  
 Program Director.....Mrs. Betty Roper

## WATP—Marion—1957

Frequency: 1430 Kc.....Power: 1 Kw. d.  
 Owned By.....Raymond A. Somers  
 Address.....P.O. Box 1033  
 Tel.: 1430.....Independent  
 Station Representative.....Continental  
 General Manager.....Raymond A. Somers  
 Commercial Manager.....Dorothy Somers  
 Publicity Director.....Mrs. Jacquelyn Finklea  
 Chief Engineer.....David Nobles

## WJAY—Mullins—1949

Frequency: 1280 Kc.....Power: 5000 Watts d.  
 Owned By.....Mullins & Marion Bcstg. Co.  
 Address.....Highway 76, Drawer 342  
 Tel.: 464-9252.....KBS  
 Station Rep.....C. K. Beaver & Assocs.  
 President.....William L. Harrelson  
 General Mgr.....James F. Ramsey  
 Chief Engineer.....George Magera

## WMYB—Myrtle Beach—1954

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Golden Strand Bcstg. Corp.  
 Address.....Oak St. at 28th  
 Tel.: 448-3180.....KBS  
 Station Representative.....George P. Hollingbery  
 President, General Mgr.....Wade H. Alley  
 Commercial Manager.....P. W. Smith  
 Program Director.....Tony Brooks  
 Chief Engineer.....James Fleming

## WKDK—Newberry—1960

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Newberry Bcstg. Co., Inc.  
 Address.....11 Radio Drive  
 Tel.: 143.....KBS  
 President, Gen. Mgr.....James F. Coggins  
 Program Director.....Marcia P. Coggins  
 Sales Prom. Mgr.....Bill Fields  
 Chief Engineer.....Ray Gilliam  
 Owners of: WAGS, Bishopville; WBCU, Union.

## WFNL—North Augusta—1962

Frequency: 1600 Kc.....Power: 500 Watts d.

## SOUTH CAROLINA

Owned By ..... Harry Hammond  
Address ..... P.O. Box 1482  
Tel.: 824-1441 ..... Independent  
Station Reps. .... Bowles; Beaver  
President ..... Harry Hammond  
General Commercial Mgr. .... Bill Ellis

### **WTHB**—North Augusta—1960

Frequency: 1550 Kc. .... Power: 1 Kw. d.  
Owned By ..... North Augusta Bcstg. Co.  
Address ..... Box 2677  
Tel.: Taylor 2-3579 ..... Independent  
President ..... Frances Marion Bennett  
General Manager ..... Reese J. Vaughn  
Chief Engineer ..... Hubert E. Ritchie

### **WNCG**—North Charleston—1960

Frequency: 910 Kc. .... Power: 500 Watts d.  
Owned By ..... KTM Bcstg. Co.  
Address ..... Box 5758  
Tel.: SHerwood 7-5225 ..... Independent  
Station Representative ..... Walker-Rawalt  
General Manager ..... Robert S. Tamblin  
Commercial Manager ..... Albert J. Stone  
Program Director ..... Jack W. McGinnis  
Chief Engineer ..... Rawden L. Bullard  
Owners of: WKTM-FM, N. Charleston.

### **WDIX**—Orangeburg—1946

Freq.: 1150 Kc. .... Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By ..... WDIX, Inc.  
Address ..... Box 662  
Tel.: JE 4-4461 ..... ABC-MBS  
Station Rep. .... Devney Organization  
President ..... Charles S. Henerey  
General Station Mgr. .... Frank B. Best  
Comm. Mgr. .... Norman M. Matthews  
Program Director ..... Mrs. J. C. Hydrick, Jr.  
Chief Engineer ..... Walter D. Tabler

### **WORG**—Orangeburg—1958

Frequency: 1580 Kc. .... Power: 1000 Watts d.  
Owned By ..... Radio Orangeburg  
Business Address ..... 144 Broughton, S.W.  
Tel.: JE 4-1580 ..... Independent  
Station Representative ..... Continental  
President ..... J. T. Lyman

### **WTND**—Orangeburg—1948

Frequency: 920 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... WTND, Inc.  
Address ..... I Memorial Plaza  
Tel.: JE 4-1301 ..... KBS  
Representative ..... Thos. F. Clark  
General Manager ..... L. Richard Rhame  
Commercial Manager ..... Milton Blakely  
Program Director ..... Herb Price  
Chief Engineer ..... Larry Styles

### **WRHI**—Rock Hill—1944

Freq.: 1340 Kc. .... Power: 1000 W. d., 250 W. n.  
Owned By ..... York Co., Bcstg. Co.  
Business Address ..... Nat'l Bank Bldg.  
Tel.: 327-2085 ..... MBS-KBS  
Gen. Mgr., Chief Eng. .... James S. Beaty, Jr.  
S'a. Mgr., Prog. Dir. .... Wm. C. Beaty  
Sales Mgr., Pub. Dir. .... H. S. Gaut

### **WTYC**—Rock Hill—1948

Frequency: 1150 Kc. .... Power: 1 Kw. d.  
Owned By ..... Tri-County Bcstg. Co., Inc.  
Address ..... P. O. Box 1091  
Tel.: 327-3175 ..... Independent  
Reps. .... Feltis, Dove, Cannon; Hopewell  
President ..... T. Lamar Simmons  
General Manager ..... Ted Burwell  
Comm. Mgr. .... W. A. Warner, Sr.  
Sales Prom., Prog. Dir. .... Fred Newton  
Chief Engineer ..... John Meeler

### **WSNW**—Seneca—1949

Frequency: 1150 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Blue Ridge Bcstg. Co., Inc.  
Address ..... P. O. Box 443  
Tel.: TU 2-2388 ..... MBS-KBS  
Pres., Gen. Mgr. .... J. A. Gallimore  
Treasurer ..... Virginia Gallimore  
Chief Engineer ..... Herb Hosea

### **WORD**—Spartanburg—1940

Frequency: 910 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned By ..... Belk Bcstg. Co. of S. C.  
Address ..... White Ave.  
Tel.: 583-2711 ..... Independent  
Station Representative ..... Adv. Time Sales  
President ..... Henderson Belk  
General Manager ..... Tom Thuman  
Program Director ..... John Cashion  
Owners of: WIST, Charlotte, N. C.

### **WSPA**—Spartanburg—1930

Frequency: 950 Kc. .... Power: 5000 Watts  
Owned ..... Spartanburg Radiocasting Co.  
Address ..... 224 E. Main St.  
Tel.: 583-3621 ..... CBS  
Representative ..... Hollingbery  
President ..... Walter J. Brown  
Manager ..... Charles R. Sanders  
Program Director ..... O. C. Womick  
Publicity Director ..... Bill Adams  
Chief Engineer ..... H. R. Beckholt  
Owners of: WSPA-FM-TV.

### **WZOO**—Spartanburg—1953

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Spartanburg Bcstg. Co.  
Address ..... Drawer 1171  
Tel.: 583-2727 ..... NBC  
Station Representatives ..... Masla; Ochs  
Pres., Gen. Mgr. .... John K. L. Peterson  
Commercial Manager ..... John Knowles  
Sales Promotion Mgr. .... Gerald B. Cudd  
Program Director ..... A. W. Evans  
Publicity Director ..... Robert Townsend  
Chief Engineer ..... David H. Burnett, Jr.

### **WDXY**—Sumter—1960

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned By ..... B.D.S. Radio-TV Co.  
Address ..... 814 Boulevard Rd.  
Tel.: SPruce 5-2321 ..... Independent  
President & Gen. Mgr. .... W. C. Bochman  
Vice President, Ch. Eng. .... C. E. Bell

## SOUTH CAROLINA-SOUTH DAKOTA

### WFIG—Sumter—1940

Frequency: 1290 Kc. Power: 1000 Watts  
 Owned-Oper. By: WFIG, Inc.  
 Address: 22 N. Main St.  
 Tel.: SPruce 3-7305 Independent  
 President: F. B. Creech, Sr.  
 General. Sta. Mgr.: T. Doug Youngblood  
 Comm. Manager: Fulton B. Creech, Jr.  
 Chief Engineer: Richard Elam

### WSSC—Sumter—1953

Freq.: 1340 Kc. Power: 1 Kw, d., 250 W. n.  
 Owned-Oper. By: Radio Sumter Inc.  
 Busness Address: Box 1342  
 Tel.: SPruce 3-7369 ABC  
 Station Representative: Clark  
 President, Gen. Mgr.: C. Edward Damron  
 Comm. Manager: H. W. Fowler  
 Chief Engineer: Dan Mellette

### WBCU—Union—1949

Frequency: 1460 Kc. Power: 1000 Watts  
 Owned-Oper. By: Bcstg. Co. of Union, Inc.  
 Address: 210 East Main St.  
 Tel.: HA 7-2411 KBS  
 Station Rep.: Feltis, Dove, Cannon  
 President, Gen. Mgr.: Edward C. B. Osborne  
 Chief Engineer: Walker Carver

### WGOG—Walhalla—1959

Frequency: 1460 Kc. Power: 500 Watts, d.  
 Owned By: Oconee Bcstg. Co.  
 Address: P.O. Box 278  
 Tel.: NEwton 8-3616 Independent

President, Gen. Mgr.: Dorothy Friend  
 Station, Comm. Mgr.: Edith Mooneyham  
 Sales Prom. Mgr.: Marvin Hill  
 Publicity Director: Jim Mowry  
 Chief Engineer: Bill Collins

### WALD—Walterboro—1947

Frequency: 1220 Kc. Power: 1000 Watts  
 Owned-Oper. By: Walterboro Radiocstg. Co.  
 Address: Box 833  
 Tel.: 3861 ABC-KBS  
 Representative: Don Cooke  
 President: Robert S. Taylor  
 Managing Director: Klein B. Beach, Jr.  
 Station Manager: Bill Walton  
 Commercial Mgr.: Hilery Holloman  
 Program Director, Chief Eng.: Bob Greer

### WCKM—Winnsboro—1961

Frequency: 1250 Kc. Power: 500 Watts d.  
 Owned By: Fairfield Broadcasting Co.  
 Address: P.O. Box 505  
 Tel.: 6026 Independent  
 Managing Dir.: Harold A. Kline  
 General, Sales Mgr.: Dwight Snyder

### WYCL—York—1956

Frequency: 1580 Kc. Power: 250 Watts  
 Owned: York-Clover Bcstg. Co.  
 Address: P.O. Box 398  
 Tel.: MU 4-4241 Independent  
 Station Rep.: Hopewell  
 President: C. B. Sigmon  
 General, Sta. Mgr.: C. Curtis Sigmon  
 Comm. Mgr., Chief Eng.: Archie Warren, Jr.

Pop.: 690,000

Families: 199,500

## South Dakota

Radio Homes: 196,500

AM Stas. in State: 25

### KABR—Aberdeen—1952

Frequency: 1420 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Transmedia, Inc.  
 Business Address: 117½ S. Main  
 Tel.: 225-1420 Independent  
 President: Al Vigard  
 General, Station Mgr.: Jeff Solem  
 Commercial Manager: James Dafnis  
 Program Director: Glenn Douglas  
 Chief Engineer: Mark Peterson

### KSDN—Aberdeen—1948

Frequency: 930 Kc. Power: 1000 Watts  
 Owned-Oper. By: Abe deen News Co.  
 Business Address: 12 Third Ave., S.E.  
 Tel.: BAldwin 5-5930 ABC  
 Newspaper Affil.: American-News  
 Station Representatives: Weed; Bowden  
 President: Henry J. Schmitt  
 General Mgr.: Byron J. McElligott  
 Commercial Mgr.: Stan Olson  
 Program Director: Paul Rahders  
 Chief Engineer: George Crocker

### KBFS—Belle Fourche—1959

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By: Joseph Kopp  
 Address: Box 316  
 Tel.: 892-2571 KBS  
 Owner-Gen. Mgr.: Joseph Kopp

### KBRK—Brookings—1955

Frequency: 1340 Kc. Power: 1 Kw.  
 Owned By: Brookings Bcstg. Co.  
 Address: College Theatre Bldg.  
 Tel.: 692-6233 Independent  
 Gen., Comm. Mgr.: E. C. Stangland

### KDSJ—Deadwood—1947

Frequency: 980 Kc. Power: 1000 Watts  
 Owned By: Heart of Black Hills Stas.  
 Address: 745 Main  
 Tel.: 186 Independent  
 President: John Daniels  
 General, Station Mgr.: Harry Daniels  
 Chief Engineer: Roy Hicks

## SOUTH DAKOTA

### **KOBH—Hot Springs—1958**

Frequency: 580 Kc. Power: 500 Watts, d.  
Owned By: Fall River Bcstg. Corp.  
Address: Box 292  
Tel.: 698 Independent  
President: Russell M. Stewart  
Gen. Mgr., Chief Eng.: Frederick M. Walgren  
Comm., Sales Prom. Mgr.: H. Del Brandt

### **KIJV—Huron—1947**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: James Valley Bcstg. Co., Inc.  
Address: P.O. Box 1366  
Tel.: ELgin 2-8621 Independent  
President, Ch. Eng.: Max F. Staley

### **KJAM—Madison—1958**

Frequency: 1390 Kc. Power: 500 Watts d.  
Owned By: Madison Bcstg. Co., Inc.  
Address: Box 549  
Tel.: CLinton 6-4514 KBS  
President: J. Mugley  
General Manager: B. G. Normandin  
Chief Engineer: John Goeman

### **KORN—Mitchell—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned By: Mitchell Bcstg. Assoc., Inc.  
Address: Mitchell  
Tel.: Wyman 6-5821 MBS  
Pres., Gen., Sta. Mgr., Prog. Dir.: R. V. Eppel  
Comm., Sales Prom. Mgr.: M. A. Johnson  
Chief Engineer: J. R. Doherty  
Owners of: KORN-TV.

### **KOLY—Mobridge—1956**

Frequency: 1300 Kc. Power: 1 Kw., d.  
Owned By: Mobridge Bcstg. Corp.  
Address: 114 Third St. East  
Tel.: 845-3654 Independent  
Newspaper Affil.: Mobridge Tribune  
President: L. L. Coleman  
General Mgr., Chief Eng.: Q. P. Coleman  
Commercial Mgr.: Helmuth Beck  
Program Director: Robert Miller

### **KCCR—Pierre—1959**

Frequency: 1590 Kc. Power: 1 Kw., d.  
Owned By: Great Plains Bcstg. Corp.  
Address: Vilas Building  
Tel.: CApital 4-7381 Independent  
Station Reps.: Bolles; Soderlund; Bowden  
President: LeRoy Okerlund  
Commercial Manager: Pete Lund  
Program Director: Dan Birin  
Publicity Director: Donna Youngberg  
Chief Engineer: Larry Cummins

### **KGFX—Pierre—1926**

Frequency: 630 Kc. Power: 200 Watts d.  
Owned By: Black Hills Radio, Inc.  
Bus. Studio Address: 203 W. Summit Ave.  
Tel.: 224-8686 KBS  
Station Representative: Hal Holman Co.  
President: Jack A. Crowley  
General, Commercial Mgr.: Arthur L. Jones

Sales Promotion Manager: Dean Sorenson  
Chief Engineer: Robert Pink  
Owners of: KEZU, Rapid City, S. D.

### **KEZU—Rapid City—1959**

Frequency: 920 Kc. Power: 1 Kw. d.  
Owned By: Black Hills Radio, Inc.  
Address: 909 Jackson Blvd.  
Tel.: FI 3-6161 Independent  
Station Rep.: Hal Holman Co.  
President: J. A. Crowley  
General, Comm. Mgr.: James E. Taylor  
Program Director: Abner H. George  
Chief Engineer: R. W. Pink

### **KOTA—Rapid City—1936**

Frequency: 1380 Kc. Power: 5000 Watts  
Owned-Oper. By: Duhamel Ent., Inc.  
Address: Duhamel Building  
Tel.: FI 2-2000 CBS  
Station Reps.: Bolling; Wayne-Evans  
President, Gen. Mgr.: Helen S. Duhamel  
Bus., Comm. Mgr.: William F. Turner  
Chief Engineer: Elmer Nelson  
Owners of: KOTA-TV; KDUH-TV, Hay Springs, Neb.

### **KRSD—Rapid City—1953**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: Heart of the Black Hills  
Address: 1438 Mountain View Rd.  
Tel.: FI 2-6050 Independent  
President, Chief Eng.: Eli Daniels  
General, Station Mgr.: D. C. Palen

### **KELO—Sioux Falls—1937**

Frequency: 1320 Kc. Power: 5000 Watts  
Owned-Oper. By: Midcontinent Bcstg. Co.  
Bus. Studio Address: Phillips Ave.—13th St.  
Tel.: 336-1100 NBC  
Station Rep.: H-R  
President: Joe Floyd  
V.P., General Mgr.: Evans Nord  
Station, Commercial Mgr.: Jim Molohon  
Sales Prom. Mgr., Pub. Dir.: Jack Townsend  
Chief Engineer: Lester Froke  
Owners of: KELO-TV; WKOW-AM-TV, Madison;  
WLQI-AM-FM, Minneapolis; KSO, Des Moines;  
KDLO-TV, Garden City, S. D.; KPLO-TV,  
Reliance, S. D.

### **KISD—Sioux Falls—1948**

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owner-Oper. By: KISD, Inc.  
Bus. Studio Address: 3631 W. 12 St.  
Tel.: 336-1515 MBS  
President, Gen. Mgr.: Verl Thomson  
Commercial Mgr.: V. J. Eschliman  
Sales Promotion Mgr.: LeRoy Okerlund  
Program, Publicity Dir.: Allan Kingsley  
Chief Engineer: Lee Sterkenburg

### **KNWC—Sioux Falls—1948**

Frequency: 1270 Kc. Power: 1000 Watts  
Owned By: Northwestern College  
Address: 113 No. Main  
Tel.: ED 4-7736 Independent  
General Manager: J. Printup  
Chief Engineer: L. R. Sterkenburg

## SOUTH DAKOTA-TENNESSEE

### KS00—Sioux Falls—1926

Freq.: 1140 Kc. . . . . Power: 10 Kw. d., 5 Kw. n.  
 Owned By . . . . . KSOO TV, Inc.  
 Address . . . . . Phillips Ave. at 8th St.  
 Tel.: Edison 4-5601 . . . . . ABC  
 Station Reps. . . . . Avery-Knodel; Hyett; Soderlund  
 President, Gen. Mgr. . . . . Morton H. Henkin  
 Comm., Station Mgr. . . . . Orrin Melton  
 Sales Promotion Mgr. . . . . Marge Richards  
 Program Director . . . . . Ray Loftness  
 Publicity Director . . . . . Eddie Thomas  
 Technical Director . . . . . Max E. Pierce  
 Chief Engineer . . . . . Roland Marty  
 Owners of: KS00-TV.

### KBHB—Sturgis—1962

Frequency: 1280 Kc. . . . . Power: 1,000 Watts d.  
 Owned By . . . . . Sturgis Radio, Inc.  
 Address . . . . . P.O. Box 8  
 Tel.: 347-2526 . . . . . Independent  
 President, General Manager . . . . . Les Kleven  
 Commercial Manager . . . . . Dana Caldwell  
 Sales Promotion Director . . . . . Marguerite Kleven  
 Chief Engineer . . . . . Joe Henry

### KSDR—Watertown—1961

Frequency: 1480 Kc. . . . . Power: 1 Kw. d.  
 Owned By . . . . . Paul D. Bernards  
 Address . . . . . Box 293  
 Tel.: Turner 6-8479 . . . . . Independent  
 President, Chief Eng. . . . . Paul D. Bernards  
 Program Director . . . . . Harley Howland

### KWAT—Watertown—1940

Frequency: 950 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Midland Natl. Life Bcstg. Co.  
 Business Address . . . . . Box 827  
 Tel.: 886-8444 . . . . . MBS

President . . . . . William Riggsbee  
 Gen. Sta., Comm. Mgr. . . . . Ross E. Case  
 Program Director . . . . . Rick Gereau  
 Chief Engineer . . . . . Francis Alwin

### KWYR—Winner—1957

Frequency: 1260 Kc. . . . . Power: 5 Kw., d.  
 Owned By . . . . . Midwest Radio Corp.  
 Business Address . . . . . 322 West 2nd St.  
 Tel.: 727 . . . . . Independent  
 President, Gen. Mgr. . . . . Al Clark  
 Chief Engineer . . . . . Dave Dodd

### KYNT—Yankton—1955

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . L. T. Scoblic, L. G. Reedstrom  
 Address . . . . . Box 654  
 Tel.: North 5-7892 . . . . . MBS  
 Representative . . . . . Bob Dore  
 General Manager . . . . . Lloyd G. Reedstrom  
 Commercial Manager . . . . . Darold Loecker  
 Program Director . . . . . Gary Lukert  
 Chief Engineer . . . . . John Briggs

### WNAX—Yankton—1922

Frequency: 570 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Peoples Bcstg. Corp.  
 Address . . . . . WNAX Bldg.  
 Tel.: NO 5-7442 . . . . . CBS  
 Representative . . . . . Katz  
 President . . . . . Herbert E. Evans  
 General Mgr. . . . . Donald D. Sullivan  
 Station Mgr. . . . . Elmer Smith  
 National Sales Mgr. . . . . Terrence J. Lalley  
 Program Director . . . . . Jack Bruce  
 Sales Promotion Mgr. . . . . Roland Peterson  
 Chief Engineer . . . . . Clifton M. Todd  
 Owners of: WGAR, Cleveland; WRFD, Columbus,  
 O.; WTTM, Trenton, N. J.; WMMN, Fairmont,  
 W. Va.; KVTY, Sioux City.

Pop.: 3,625,000

Families: 998,000

# Tennessee

Radio Homes: 965,500

AM Stas. in State: 118

### WEAG—Alcoa—1957

Frequency: 1470 Kc. . . . . Power: 1000 Watts d.  
 Owned By . . . . . Blount County Bcstg. Co.  
 Address . . . . . P.O. Box 127  
 Tel.: 983-0890 . . . . . Independent  
 General, Sta. Manager . . . . . Herman Petre  
 Program Director . . . . . Charlie Pickel  
 Chief Engineer . . . . . Teddy Teffetteller

### WLAR—Athens—1946

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Athens Bcstg. Co.  
 Address . . . . . 148 N. Jackson St.  
 Tel: Sherwood 5-1314 . . . . . KBS-MBS  
 Newspaper Afil. . . . . Daily Post-Athenian  
 President . . . . . Dr. Helene Arturburn  
 General, Comm. Mgr. . . . . William P. Atkins  
 Chief Engineer . . . . . Andrew Bates

### WBOL—Boliver—1962

Frequency: 1560 Kc. . . . . Power: 250 Watts  
 Owned By Savannah Broadcasting Service, Inc.  
 Address . . . . . c/o N. B. Bunn, Box 312, Savannah  
 Tel.: Savannah . . . . . Independent  
 Station Manager . . . . . William R. Schaff

### WKYE—Bristol—1962

Frequency: 1550 Kc. . . . . Power: 1,000 Watts d.  
 Owned By . . . . . John K. Rogers  
 Address . . . . . P.O. Box 767, Bristol, Va.  
 Tel.: 669-1550 . . . . . Independent  
 President . . . . . John K. Rogers  
 General Manager . . . . . Charles J. McGuire  
 Sales Manager . . . . . George Glover  
 Sales Promotion Manager . . . . . Joe K. Rateau  
 Chief Engineer . . . . . Ike Upchurch

# TENNESSEE

## WOPI—Bristol—1929

Frequency: 1490 Kc. Power 1 Kw. d., 250 W. n.  
Owned By..... Pioneer Broadcasting Corp.  
Address..... Easley-Wright Bldg., 310 State St.  
Tel.: South 4-5131..... NBC  
Representative..... Burn-Smith  
President, General Mgr. .... Donald W. Owen  
Commercial Sales Prom. Mgr. ... Rocky Stone

## WFWL—Camden—1956

Frequency: 1220 Kc..... Power: 250 Watts, d.  
Owned By..... Camden Bcstg. Co.  
Address..... P.O. Box 178  
Tel: LUdlow 4-7450..... KBS  
President..... M. R. Freeland  
General Mgr. Chief Eng..... John Latham  
Comm., Sales Prom. Mgr..... Esther Brewer  
Program. Publicity Director..... Ron Lane

## WRKM—Carthage—1959

Frequency: 1350 Kc..... Power: 500 Watts, d.  
Owned By..... Carthage Bcstg. Co.  
Address..... P.O. Box 179  
Tel.: 970..... KBS  
President & Gen. Mgr..... R. L. Honey

## WHLP—Centerville—1955

Frequency: 1570 Kc... Power: 1000 Watts, d.  
Owned By..... Trans-Aire Broadcasting Corp.  
Address..... P.O. Box 66  
Tel.: 729-3575..... Independent  
President..... O. O. Smith  
General, Commercial Mgr..... W. H. Hamby  
Program. Publicity Director..... John Wheatly  
Chief Engineer..... David Lynn

## WAPO—Chattanooga—1936

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..... WAPO Bcstg. Service  
Business-Studio Address..... Road House  
Tel.: AM 6-6141..... MBS-ABC  
Representative..... Gill-Perna  
Pres., Gen. Mgr..... Gordon Gambill  
Station Mgr..... Frank Hubbs  
Chief Engineer..... L. Reed

## WDEF—Chattanooga—1941

Frequency: 1370 Kc..... Power: 5000 Watts  
Owned-Oper. By..... WDEF Bcstg. Co.  
Business Address..... 3300 Broad St.  
Tel.: AM 7-3392..... NBC  
Station Representative..... Adv. Time Sales  
President..... Carter M. Parham  
Gen., Sta. Manager..... Ken Flenniken  
Chief Eng..... B. Young; B. Briscoe  
Owners of: WDEF-TV.

## WDD—Chattanooga—1925

Frequency: 1310 Kc..... Power: 5000 Watts  
Owned By..... Bowling Green Bctrs, Inc.  
Address..... 428 McCallie Ave.  
Tel.: 266-5177..... CBS  
Sta. Reps..... Masla; Ayers  
President..... Cy N. Bahakel  
Chief Engineer..... C. Stokely

## WDXB—Chattanooga—1947

Freq.: 1490 Kc..... Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By..... French, Inc.  
Address..... 100 Dome Bldg.  
Tel.: 266-1114..... Independent  
Station Reps..... Weed Radio; Clarke-Brown  
President..... Carlin S. French  
General, Commercial Mgr..... Luke Wilson  
Program Director..... Jerry Linger  
Publicity Director..... Lydia Boylan  
Chief Engineer..... Ron Wilson

## WMOC—Chattanooga—1946

Frequency: 1450 Kc..... Power: 250 Watts  
Owned By..... Dick Broadcasting  
Address..... Hotel Patton  
Tel.: AM 7-1128..... Independent  
Station Rep. .... Forjee  
General Manager..... C. A. Dick  
Chief Engineer..... F. Hough

## WNOO—Chattanooga—1951

Frequency: 1260 Kc..... Power: 1000 Watts d.  
Owned-Operated By..... WMFS, Inc.  
Address..... 835 McCallie Ave.  
Tel.: 266-4146..... Independent  
Station Reps..... Bob Dore; Hal Walton  
President..... L. S. Walton  
General Manager..... Fred J. Webb  
Program Director..... Dave Oliver  
Chief Engineer..... Glenn Channells  
Owners of: KJET, Beaumont, Tex.; WAPX, Mont-  
gomery, Ala.; KANB, Shreveport, La.; KMLB-  
AM-FM, Monroe, La.

## WMCH—Church Hill—1954

Frequency: 1260 Kc..... Power: 1000 Watts  
Owned-Oper. By..... Thales E. Wallace  
Address..... P. O. Box 148  
Tel.: EL 7-5601..... Independent  
President..... Thales E. Wallace  
Chief Engineer..... R. Heath

## WDXN—Clarksville—1954

Frequency: 540 Kc..... Power: 1 Kw. d.  
Owned..... Clarksville Bcstg. Co., Inc.  
Address..... Bailey Bldg.  
Tel.: 645-2411..... Independent  
Representative..... C. K. Beaver & Assocs.  
President..... Aaron B. Robinson, Jr.  
General Manager..... J. Kenneth Marston  
Station Manager..... W. J. McCluney  
Commercial Manager..... James Miles  
Chief Engineer..... J. Johnson  
Owners of: WDNE, Lawrenceburg; WDXI-AM-TV,  
Jackson; WTPR, Paris; WENK, Union City; all  
Tenn. WCMA, Corinth, Miss.

## WJZM—Clarksville—1941

Freq.: 1400 Kc..... Power: 1 Kw. d., 250 W. n.  
Owned-Operated By..... Campbell & Sheftall  
Address..... 411 Madison St.  
Tel.: 645-6414..... KBS-MBS  
Pres., Gen. Manager..... J. Parry Sheftall  
Sta. Mgr., Chief Eng..... John Bailey  
Commercial Manager..... Charles Malone



**WBAC—Cleveland—1945**

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....WBAC, Inc.  
 Address.....Radio Central, 180 Central Ave.  
 Tel.: 476-7593.....MBS  
 Station Representative.....James S. Ayers  
 President.....James S. Ayers  
 V.P., General Manager.....Russell E. Offhaus  
 Sales Promotion Mgr.....I. M. Areck  
 Program Director.....Ken Krankschaft  
 Publicity Director.....Poland China  
 Chief Engineer.....Charles Daugherty

**WCLE—Cleveland—1957**

Frequency: 1570 Kc. Power: 1 Kw., d.  
 Owned.....Southeastern Entp.  
 Address.....33 Ocoee St.  
 Tel.: GR 2-6511.....KBS  
 President, General Mgr.....Carl Hoskins  
 Chief Engineer.....Robert Carr

**WSKT—Colonial Village—1961**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned By.....Morgan Broadcasting Co.  
 Address.....P.O. Box 9030, S. Knoxville  
 Tel.: 577-4439.....Independent  
 President.....Harry J. Morgan  
 General Manager.....Gerry Morgan

**WKRM—Columbia—1942**

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned.....Middle Tenn. Bcstg. Co., Inc.  
 Address.....P. O. Box 71  
 Tel.: EV 8-3636.....KBS  
 Station Rep.....Burn-Smith  
 Pres., Gen.-Sta. Mgr.....R. M. McKay, Jr.  
 Commercial Manager.....Melvin D. Dugger  
 Program Director.....Don Spain  
 Chief Engineer.....Cameron McKay

**WMCP—Columbia—1956**

Frequency: 1280 Kc. Power: 1000 Watts  
 Owned By.....Maury County Boosters Corp.  
 Address.....714 N. Main St.  
 Tel.: EV 8-3241.....Independent  
 Gen. Sta. Mgr.....T. E. Williford  
 Comm. Mgr. Ch. Eng.....J. W. Anderson

**WHUB—Cookeville—1940**

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....WHUB, Inc.  
 Bus.-Studio Address.....315½ E. Spring  
 Tel.: Jackson 6-2131.....CBS-KBS  
 Pres., General Manager.....M. L. Medley  
 Sta. Mgr.....Stacey Mott  
 Chief Engineer.....Claude Haston

**WLSB—Copperhill—1958**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By.....Copper Basin Bcstg. Co.  
 Tel.: Copperhill.....KBS  
 President.....Robert Schwab  
 General Mgr., Ch. Eng.....Henry Hoffman

**WKBL—Covington—1954**

Frequency: 1250 Kc. Power: 1000 Watts d.

Owned-Operated By.....Tipton Cty. Bcstrs.  
 Business Address.....Roper Bldg.  
 Tel.: GR 6-9635.....KBS  
 Station Representative.....Beaver  
 Pres., Gen. Mgr., Ch. Eng.....Bob Whiteley  
 Comm., Sales Prom. Mgr.....Maurice Turnage  
 Chief Engineer.....O. V. Poindexter

**WZYX—Cowan—1957**

Frequency: 1440 Kc. Power: 1 Kw., d.  
 Owned By.....Guidon Bcstg. Co., Inc.  
 Address.....Pearson Bldg.  
 Tel.: 932-7471.....Independent  
 Station Representative.....George T. Hopewell  
 President.....Joe Brewer  
 Commercial Manager.....James Harper  
 Program Director.....Charles Money  
 Chief Engineer.....James Spencer

**WAEW—Crossville—1952**

Frequency: 1330 Kc. Power: 1000 Watts  
 Owned-Oper. By.....WAEW, Inc.  
 Address.....P. O. Box 278  
 Tel.: 484-5115.....KBS  
 President.....Z. Lawson  
 General Mgr.....J. V. Hamby

**WDNT—Dayton—1957**

Frequency: 1280 Kc. Power: 1 Kw., d.  
 Owned By.....Dayton Bcstg. Co.  
 Address.....Box 294  
 Tel.: 1540.....KBS  
 President.....Norman A. Thomas  
 General Mgr., Chief Eng.....Jack S. Pullin  
 Commercial Manager.....Vance A. Travis  
 Program Director.....Juanita Terry  
 Owners of: WJSO, Jonesboro, Tenn.

**WDKN—Dickson—1955**

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Dickson Cty Bcstg. Inc.  
 Address.....Box 329  
 Tel.: 446-2852.....KBS  
 President, General Mgr.....William A. Potts  
 Chief Engineer.....Leslie D. Filson

**WDSG—Dyersburg—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned.....State Gazette Bcstg.  
 Business Address.....208 N. Mill  
 Tel.: AT 5-1294.....KBS  
 Gen., Sta. Mgr.....Robert W. Ward

**WTRO—Dyersburg—1957**

Frequency: 1330 Kc. Power: 500 W., d.  
 Owned By.....McQueen & Co., Inc.  
 Address.....Cordell Hull Hotel  
 Tel.: AT 5-4173.....ABC  
 Station Reps.....Hopewell; Beaver  
 President.....D. Mitchell Self  
 General Mgr., Chief Engr.....Pinkney B. Cole, Jr.  
 Commercial Manager.....George Feger, Jr.  
 Sales Promo., Pub. Dir.....Eddie Owens  
 Program Director.....Wanda Asbridge

**WBEJ—Elizabethton—1946**

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned.....WBEJ, Inc.

# TENNESSEE

**Business-Studio Address**..... Box 829  
**Tel.:** 542-2184..... Independent  
**Pres.**..... R. W. Turrentine, Jr.  
**Station Manager**..... Mack Morriss  
**Commercial Manager**..... James Austin  
**Program Director**..... Harold Henley  
**Chief Engineer**..... Lynn Williams  
**Owners of:** WSMG, Greenville, Tenn.

## WEMB—Erwin—1956

**Frequency:** 1420 Kc.....**Power:** 5 Kw., d.  
**Owned By**..... WEMB, Inc.  
**Address**..... Box 280  
**Tel.:** Pioneer 2-2011.....KBS  
**President**..... V. F. Jackson  
**General Station Mgr.**..... J. E. True, Jr.

## WCPH—Etowah—1955

**Frequency:** 1220 Kc.....**Power:** 1 Kw., d.  
**Owned By**..... McMinn Bcstg.  
**Address**..... 109 9th St.  
**Tel.:** 3401..... Independent  
**Station Representative**..... Beaver  
**President, Gen. Mgr.**..... H. J. Morgan

## WEKR—Fayetteville—1948

**Freq.:** 1240 Kc.....1 Kw. d., 250 W. n.  
**Owned-Oper. By**..... James Porter Clark  
**Address**..... P. O. Box 1009  
**Tel.:** 433-3545.....MBS  
**President, Gen. Mgr.**..... James Porter Clark  
**Program Director**..... Edward K. Chapman  
**Publicity Director**..... Bob Reich  
**Chief Engineer**..... Ernest Tucker

## WAGG—Franklin—1953

**Frequency:** 950 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**..... Williamson County Bcstg.  
**Business Address**..... 1000 Mallory Road  
**Tel.:** 794-1594.....KBS  
**President, Chief Eng.**..... William R. Ormes  
**Comm., Sales Prom. Mgr.**..... John A. Haeberle

## WHIN—Gallatin—1948

**Frequency:** 1010 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**..... Sumner County Bcstg. Co.  
**Address**..... Box 811  
**Tel.:** 452-4747.....KBS  
**Gen. Mgr.**..... Charles W. Brewer  
**Chief Engineer**..... Lee Raines

## WGRV—Greenville—1947

**Freq.:** 1340 Kc.....**Power:** 1 Kw. d., 250 W. n.  
**Owned-Oper. By**..... Radio Greenville, Inc.  
**Address**..... P.O. Box 243  
**Tel.:** ME 8-4147.....KBS  
**President, Gen. Mgr.**..... Paul Metcalfe

## WSMG—Greenville—1961

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned By**..... Greene County Broadcasting Co.  
**Address**..... P.O. Box 737  
**Tel.:** 638-3188..... Independent  
**President**..... Raymond C. Turrentine  
**General Manager**..... Ray A. Hooper  
**Commercial Manager**..... Arthur Holland  
**Sales Promotion Manager**..... Peter Heck  
**Chief Engineer**..... Glenn Scott

## WHBT—Harriman—1947

**Frequency:** 1600 Kc.....**Power:** 5 Kw. d.  
**Owned**..... Folkways Bcstg. Co., Inc.  
**Address**..... Devonia & Crescent  
**Tel.:** 661.....KBS  
**President, Gen. Sta. Mgr.**..... Ken Crosthwait  
**Chief Engineer**..... Lonnie Mullins

## WIRJ—Humboldt—1949

**Frequency:** 740 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**..... Gibson Co. Bcstg. Co., Inc.  
**Address**..... 210 N. 22nd Ave.  
**Tel.:** SU 4-1740.....KBS  
**Newspaper Affil.**..... Courier-Chronicle  
**President**..... J. F. Warmath  
**Gen., Sta. Mgr.**..... H. C. Wilson  
**Chief Engineer**..... Gerald Hicks

## WDXI—Jackson—1947

**Freq.:** 1310 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**..... Dixie Bcstg. Co.  
**Address**..... P.O. Box 353  
**Tel.:** 7-9611..... Independent  
**Station Representative**..... C. K. Beaver  
**Pres.**..... Aaron B. Robinson  
**General Manager**..... J. Kenneth Marston  
**Station, Commercial Mgr.**..... R. W. Phipps  
**Sales Promotion Mgr.**..... W. M. Brown  
**Program, Publicity Director**..... J. R. Heller  
**Chief Engineer**..... James Thomas  
**Owners of:** WDXI-TV; WDXN, Clarksville; WENK,  
 Union City; WTPR, Paris; WDXE, Lawrence-  
 burg; WDXN, Clarksville; All Tenn. WCMA,  
 Corinth, Miss.

## WJAK—Jackson—1954

**Frequency:** 1460 Kc.....**Power:** 1000 Watts, d.  
**Owned-Oper. By**..... Jackson Broadcasting Co.  
**Address**..... 416 Poplar St.  
**Tel.:** 7-7436..... Independent  
**Representative**..... Pearson Nat'l. Reps.  
**Pres.**..... Dr. Alexander Leech  
**Gen. Mgr.**..... Robert Blow  
**Commercial Manager**..... Bill Winsett  
**Program Director**..... J. Butler

## WTJS—Jackson—1931

**Freq.:** 1390 Kc.....**Power:** 5000 Wts. d., 1000 n.  
**Owned-Oper. By**..... The Sun Publishing Co.  
**Business Address**..... 255 W. Lafayette St.  
**Tel.:** 7-3316.....ABC  
**Newspaper Affil.**..... Jackson Sun  
**Station Representative**..... Adv. Time Sales  
**V.P., Gen. Mgr.**..... A. A. Stone  
**Station Manager**..... Frank S. Proctor  
**Asst. Mgr.**..... L. R. Brooks  
**Program Director**..... Vince Tapler  
**Chief Engineer**..... Jones Hale

## WCLC—Jamestown—1957

**Frequency:** 1260 Kc.....**Power:** 1 Kw., d.  
**Owned**..... Jamestown Bcstg. Co.  
**Address**..... P.O. Box 127  
**Tel.:** TR 9-2825.....KBS  
**President**..... R. Gene Cravens  
**General Mgr.**..... R. P. Wright  
**Chief Engineer**..... Andrew T. Mitchell

**WJFC—Jefferson City—1961**

Frequency: 1480 Kc. Power: 500 Watts d.  
 Owned By: Jefferson County Broadcasting Co.  
 Address: P.O. Box 243, Greenville  
 Tel.: 475-3825  
 President: Paul O. Metcalfe  
 General Manager: Kenneth Dearstone  
 Commercial Manager: Keith Craig  
 Chief Engineer: Bruce Burgess

**WETB—Johnson City—1947**

Frequency: 790 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Press, Inc.  
 Business Address: Press Bldg.  
 Tel.: Walnut 8-2141  
 Newspaper Affil.: Press-Chronicle  
 Station Rep.: Devney Organization  
 President: Carl A. Jones  
 General Mgr.: Arthur Kelsey

**WJCW—Johnson City—1938**

Frequency: 910 Kc. Power: 5 Kw., d., 1 Kw., n.  
 Owned-Operated By: Tri-Cities Bcstg. Inc.  
 Address: P.O. Box 607  
 Tel.: 926-6167  
 Sta. Representative: Weed  
 President: Jim C. Wilson  
 Gen. Comm. Mgr.: Ken Marsh  
 Program Director: B. J. Sams  
 Chief Engineer: Edward Bryant

**WJSO—Johnson City—1958**

Frequency: 1590 Kc. Power: 5 Kw. d.  
 Owned By: Mountain View Bcstg. Co.  
 Address: R.F.D. 1, Johnson City  
 Tel.: WA 6-3121  
 Station Representative: Gill-Perna Inc.  
 President: Norman A. Thomas Sr.  
 Vice President: Jimmy H. Lewis  
 V.P., Chief Engineer: Norman A. Thomas Jr.  
 Program Director: Ray Stockard  
 Publicity Director: Bill Harris  
 Owners of: WDNT, Dayton, Tenn.

**WKIN—Kingsport—1951**

Frequency: 1320 Kc. Power: 5000 Watts d.  
 Owned By: Bahakel Enterprises  
 Address: Drawer K  
 Tel.: Circle 6-8131  
 Station Rep.: Prestige Rep. Organization  
 President: Cy N. Bahakel  
 General, Station Mgr.: Lew Sadler  
 Comm., Sales Promo. Mgr.: Donald Wright  
 Program, Publicity Dir.: Christina Gross  
 Chief Engineer: Verrill Norris  
 Owners of: KXEL, Waterloo, Iowa; WRIS, Roanoke, Va.; WABG AM-TV, Greenwood, Miss.; WLBj, Bowling Green, Ky.; WDOO, Chattanooga, Tenn.; WWOD, Lynchburg, Va.

**WKPT—Kingsport—1940**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By: Kingsport Bcstg. Co., Inc.  
 Address: 222 Commerce St.  
 Tel.: CI 5-4161  
 Station Representative: NBC  
 President: Burn-Smith  
 General, Sta. Mgr.: C. P. Edwards, Jr.  
 Paul L. Overbay

**WATE—Knoxville—1927**

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Oper. By: WATE, Inc.  
 Address: 1306 Broadway, N.E.  
 Tel.: 524-4651  
 Station Representative: Robert Eastman  
 President: Cowan Rodgers, Jr.  
 V.P., Gen. Mgr.: W. H. Linebaugh  
 Commercial Manager: J. T. McCloud  
 Sales Promotion Mgr.: Pierce Harrah  
 Program Director: John H. Reese  
 Chief Engineer: Fred Andrews  
 Owners of: WATE-TV.

**WBIR—Knoxville—1941**

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By: WMRC, Inc.  
 Address: 1513 Hutchison Ave.  
 Tel.: 525-8101  
 Newspaper Affil.: Greenville News Piedmont  
 Station Representative: Avery-Knodel  
 President: R. A. Jolley, Sr.  
 General, Sta. Manager: John P. Hart  
 Commercial Manager: Charles M. Kennard  
 Program Director: W. R. Johnston  
 Publicity Director: Lowell Branham  
 Chief Engineer: J. Rex Horton  
 Owners of: WBIR-FM-TV; WFBC-AM-FM-TV,  
 Greenville, S. C.

**WFCT—Knoxville—1960**

Frequency: 1430 Kc. Power: 1 Kw. d.  
 Owned By: Radio Tennessee  
 Address: 5041 Broadway  
 Tel.: 687-2812  
 President: J. Clintice, Jr.  
 General Manager: Robert E. Agee  
 Program Director: Jim Small  
 Chief Engineer: Dean Cupp

**WIVK—Knoxville—1952**

Frequency: 860 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Dick Bcstg. Co., Inc.  
 Address: 6711 Kingston Pike  
 Tel.: 588-6511  
 Station Reps.: Howard; Dora-Clayton  
 President, General Mgr.: James A. Dick  
 Commercial Manager: W.P. Poore, Jr.  
 Program Director: Claude Tomlinson, Jr.  
 Chief Engineer: Milton Jones  
 Owners of: WQOK, Greenville, S. C.

**WKGN—Knoxville—1946**

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By: WKGN Inc.  
 Business Address: 2200 W. Cumberland Ave.  
 Tel.: 524-0766  
 Station Reps.: Radio-TV Reps; Ayers  
 Pres., Gen. Mgr.: George P. Mooney  
 Chief Engineer: Robert Goodman

**WKXV—Knoxville—1953**

Frequency: 900 Kc. Power: 1000 Watts, d.  
 Owner: Knoxville Ra-Tel  
 Address: P.O. Box 2269  
 Tel.: 524-9866  
 Station Representative: Charles Bernard  
 President, Gen. Mgr.: B. L. Boring

# TENNESSEE

## WNOX—Knoxville—1921

Frequency: 990 Kc. Power: 10,000 Watts  
Owned By . . . . . Scripps-Howard Bcstg. Co.  
Address . . . . . 4400 Whittle Springs Rd. N. E.  
Tel.: 523-3171. . . . . CBS  
Newspaper Affiliation . . . . . News Sentinel  
Representative . . . . . John Blair  
President . . . . . Jack R. Howard  
General Manager . . . . . R. B. Westergaard  
Asst. Manager . . . . . Stan Hagan  
Commercial Manager . . . . . Fred Shephard  
Sales Promotion Mgr. . . . . O. L. Smith  
Program Director . . . . . Robert Hood  
Chief Eng. . . . . Robert Engert  
Owners of: WCPO-AM-FM-TV, Cincinnati; WEWS,  
Cleveland; WMC-AM-FM, WMCT, Memphis,  
Tenn.; WPTV, Palm Beach, Fla.

## WROL—Knoxville—1960

Frequency: 1490 Kc. Power: 250 Watts  
Owned By . . . . . WROL, Inc.  
Address . . . . . 5014 N. Broadway  
Tel.: 687-3621. . . . . MBS  
President, General Mgr. . . . . Samuel P. Thrower  
Commercial Manager . . . . . E. G. Perrin  
Chief Engineer . . . . . Paul E. Lewis

## WEEN—Lafayette—1958

Frequency: 1480 Kc. Power: 1000 W. d.  
Owned By . . . . . Lafayette Bcstg. Co.  
Address . . . . . P. O. Box 79, Livingston, Tenn.  
Tel.: 666-5955. . . . . Independent  
President . . . . . D. D. Norris

## WLAF—LaFollette—1953

Frequency: 1450 Kc. Power: 250 Watts  
Owner . . . . . LaFollette Bcstg. Co., Inc.  
Address . . . . . Fleet Bldg.  
Tel.: 562-3557. . . . . KBS  
President . . . . . James Childress  
General Manager, Chief Engineer . . . . . Dick Jones  
Commercial Manager . . . . . Claude White  
Program Director . . . . . Jack Miller

## WDXE—Lawrenceburg—1951

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By . . . . . Lawrenceburg Bcstg. Co.  
Address . . . . . 120½ N. Military Ave.  
Tel.: SO 2-4411. . . . . KBS  
Station Rep. . . . . Venard, Torbet & McConnell  
President . . . . . Aaron B. Robinson  
General, Station Mgr. . . . . Ken Marston  
Comm. Mgr. . . . . Bud Sawyer  
Chief Engineer . . . . . Phil Kemper

## WCOR—Lebanon—1959

Frequency: 900 Kc. Power 500 Watts d.  
Owned-Operated By . . . . . Lebanon Bcstg. Co., Inc.  
Address . . . . . Trousdale Ferry Road  
Tel.: 444-0474. . . . . Independent  
President, General Mgr. . . . . Theo. F. Ezell, Jr.  
Station, Commercial Mgr. . . . . Jack Hendrickson, Jr.  
Program Director . . . . . Walt Dillard  
Chief Engineer . . . . . William Johnson

## WLIL—Lenoir City—1950

Frequency: 730 Kc. Power: 1000 Watts d.

Owner . . . . . WLIL, Inc.  
Address . . . . . 406 E. Broadway  
Tel.: 986-7536. . . . . KBS  
Pres., Gen., Sta. Mgr. . . . . Arthur Wilkerson  
Sales Prom. Mgr., Chief Eng. . . . . Dwight Wilkerson

## WJJM—Lewisburg—1947

Freq.: 1430 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By . . . . . Louis D. Lingner  
Address . . . . . East Hill  
Tel. 359-4511. . . . . MBS-KBS  
Station Representative . . . . . George T. Hopewell  
President, Gen. Mgr. . . . . Louis D. Lingner  
Commercial Manager . . . . . Perry O. Gillum  
Program Director . . . . . Barbara Ables  
Publicity Director . . . . . Jim McClelland  
Chief Engineer . . . . . R. C. Wiley

## WDXL—Lexington—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By . . . . . Lexington Bcstg. Service, Inc.  
Address . . . . . Broad & Church  
Tel.: WO 8-3500. . . . . KBS  
President . . . . . Guy B. Amis  
General Mgr., Chief Eng. . . . . Ben L. Enochs

## WLIV—Livingston—1956

Frequency: 920 Kc. Power: 1 Kw. d.  
Owned By . . . . . Audio Bcsters  
Address . . . . . P. O. Box 131  
Tel.: Talbot 3-4438. . . . . MBS  
Station Comm. Mgr. . . . . R. H. McCoin

## WMSR—Manchester—1957

Frequency: 1320 Kc. Power: 1 Kw., d.  
Owned . . . . . Manchester Bcstg. Co.  
Address . . . . . 611 McArthur St.  
Tel.: PA 8-3526. . . . . KBS-MBS  
President, Chief Eng. . . . . Murray Chumley  
Station Commercial Mgr. . . . . C. Banks

## WCMT—Martin—1957

Frequency: 1410 Kc. Power: 1 Kw.  
Owned By . . . . . J. T. Sudbury  
Address . . . . . P. O. Box 483  
Tel.: 460. . . . . Independent  
Station Representative . . . . . Beaver  
President . . . . . J. T. Sudbury  
General Mgr., Chief Eng. . . . . D. A. Drumm

## WGAP—Maryville—1947

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By . . . . . Aluminum Cities Bcstg. Co.  
Address . . . . . 220 Court St.  
Tel.: 983-4310. . . . . Independent  
General Manager . . . . . Frank H. Corbett  
Commercial Manager . . . . . Horace McGill  
Publicity Director . . . . . Pete Williams  
Chief Engineer . . . . . James Sexton

## WHDM—McKenzie—1954

Frequency: 1440 Kc. Power: 500 Watts, d.  
Owned . . . . . Tri-County Bcstg. Co., Inc.  
Address . . . . . Hotel McKenzie  
Tel.: EL 2-3371. . . . . Independent  
Pres., Gen. Mgr. . . . . Earl S. Nolting

**WAKI—McMinnville—1947**

Freq.: 1230 Kc. .... 1 Kw. d., 250 W. n.  
 Owned By..... Ogram Bcstg. Corp.  
 Address..... Box 409  
 Tel.: 2223 .....KBS  
 General Manager..... Kenneth Cantrell

**WBMC—McMinnville—1955**

Frequency: 960 Kc. .... Power: 500 W., d.  
 Owned By..... Cumberland Valley Bcstg. Co.  
 Address..... On the Square  
 Tel.: 2104 .....Independent  
 President..... Dr. C. H. Cope  
 Gen., Sta. Mgr..... Chick Brown  
 Sales Promotion Manager..... Chuck Mullican  
 Program Director..... Hal Durham  
 Chief Engineer..... Alvin Byars

**KWAM—Memphis—1946**

Frequency: 990 Kc. .... Power: 1000 Watts, d.  
 Owned-Operated By..... KWAM, Inc.  
 Address..... 64 Flicker St.  
 Tel.: FAirfax 3-2679 .....KBS-MBS  
 Representative..... Gill-Perna  
 President..... John Fulton  
 General Manager..... E. W. Bie  
 Commercial Manager..... Ted Roney  
 Program Director..... Eddie Bond  
 Publicity Director..... Bea Armistead  
 Chief Engineer..... Jerry Scanlon  
 Owners of: WGUN, Atlanta, Ga.; WEAS, Savannah, Ga.; WSWN, Belle Glade, Fla.

**WDIA—Memphis—1947**

Freq.: 1070 Kc. .... Power: 50 Kw. d., 5 Kw. n.  
 Owned By..... WDIA, Inc.  
 Business-Studio Address..... 2074 Union Ave.  
 Tel.: BR 6-2703 .....Independent  
 Representative..... Bolling  
 President..... Egmont Sonderling  
 V.P., Gen., Sta. Mgr..... E. R. "Bert" Ferguson  
 Commercial Manager..... Archie Grinnolds  
 Chief Engineer..... Henry N. Fones

**WHBQ—Memphis—1925**

Freq.: 560 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... RKO General  
 Address..... Hotel Chisca  
 Tel.: BRoadway 2-3441 .....Independent  
 Sta. Rep..... RKO General, Inc., Nat'l Sales Div.  
 President..... Thomas F. O'Neil  
 General Manager..... D. A. Noel  
 Sales Manager..... James A. Bedwell, Jr.  
 Sales Promotion Mgr..... Chuck Olson  
 Program Director..... Hugh Frizzell  
 Chief Engineer..... Welton Roy  
 Owners of: WHBQ-TV; WNAC-AM-TV, Boston;  
 KHJ-AM-FM-TV, Los Angeles; KFRC-AM-FM,  
 San Francisco; WOR-AM-FM-TV, New York;  
 CKLW-AM-FM-TV, Detroit; WGMS-AM-FM,  
 Washington, D. C.

**WHER—Memphis—1955**

Frequency: 1430 Kc. .... Power: 1000 Watts d.  
 Owned By..... Tri-State Bcstg. Service

Address..... 972 S. Third St.  
 Tel.: JA 5-6831 .....Independent  
 Station Reps..... Hal Walton; Dora-Clayton  
 President..... Samuel C. Phillips  
 General, Station Manager..... Dotty Abbott  
 Commercial Manager..... Richard Whitmore  
 Chief Engineer..... W. D. Cousar

**WHHM—Memphis—1946**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By..... Mercury Bcstg. Inc.  
 Address..... 383 Madison Ave.  
 Tel.: JA 7-4422 .....ABC  
 Station Representative..... Eastman  
 President..... William H. Grumbles  
 Vice President..... Marie Capp  
 Gen., Sta. Mgr..... B. F. Nevin  
 Program Director..... J. Davidson  
 Chief Engineer..... W. Davis

**WLOK—Memphis—1951**

Frequency: 1480 Kc. .... Power: 5000 Watts d.  
 Owned By..... The OK Radio Group  
 Address..... 363 South Second  
 Tel.: JAcson 7-9565 .....Independent  
 Station Representative..... Howard  
 Pres..... Jules Paglin  
 Vice President..... Stanley W. Ray, Jr.  
 V.P., General Manager..... John F. Maurer  
 Commercial Manager..... Robert Juden  
 Sales Promo. Mgr., Chief Engr..... Bill Jones  
 Program Director..... Richard Cole  
 Publicity Director..... Don Grogan  
 Owners of: WBOK, New Orleans; KAOK, Lake  
 Charles; WXOK, Baton Rouge; KYOK, Houston;  
 WGOK, Mobile.

**WMC—Memphis—1923**

Frequency: 790 Kc. .... Power: 5000 Watts  
 Owned By..... Scripps Howard Bcstg. Co.  
 Business Address..... 1960 Union Ave.  
 Tel.: B'way 4-8515 .....NBC  
 News, Affil..... Scripps-Howard  
 Representative..... John Blair  
 V.P., General Manager..... H. W. Slavick  
 Station Manager..... Stan Torgerson  
 Commercial Manager..... Ray B. Gill, Jr.  
 Program Dir..... Dean Osmundson  
 Promotion. Publicity Dir..... Jack Agnew  
 Chief Engineer..... Robert A. Frase  
 Owners of: WMC-FM, Memphis; WCPO-AM-TV,  
 Cincinnati; WNOX, Knoxville; WEWS-TV, Cleve-  
 land; WPTV-TV, Palm Beach, Fla.

**WMPS—Memphis—1924**

Freq.: 680 Kc. .... Power: 10 Kw. d.; 5 Kw. n.  
 Owned By..... Plough, Inc.  
 Address..... 112 Union Ave.  
 Tel.: JA 5-2663 .....Independent  
 Representative..... Radio-TV Representatives  
 Pres..... Harold R. Krelstein  
 General Manager..... Charles T. DeVois  
 Commercial Manager..... Allan Avery  
 Prom. Mgr., Pub. Dir..... Dick McClary  
 Program Dir..... Ed Crump  
 Chief Engineer..... L. Stevens  
 Owners of: WJJD, Chicago; WCAO, Baltimore;  
 WCOP, Boston; WPLO, Atlanta.

## TENNESSEE

### WREC—Memphis—1922

Frequency: 600 Kc. Power: 5000 Watts  
Owned-Oper. By: WREC Bcstg. Service  
Business-Studio Address: Hotel Peabody  
Tel.: JA 5-1313 CBS  
Representative: Katz  
Owner, General Manager: Hoyt B. Wooten  
Commercial Manager: Charles Brakefield  
Program Director: Jack Michael  
Chief Engineer: Wilson Ramey

### WKBJ—Milan—1955

Frequency: 1600 Kc. Power: 1000 Watts  
Owned: West Tennessee Bcstg. Co.  
Address: Milan Hotel  
Tel.: MU 6-2481 Independent  
President: Ben Ivie King  
Station, Sales Prom. Mgr.: Bill Haney  
Commercial Manager: Dale Stewart  
Program, Publicity Director: Larry Dunphy

### WGMM—Millington—1962

Frequency: 1380 Kc. Power: 500 Watts d.  
Owned By: Radio Millington, Inc.  
Address: Plaza Shopping Center  
Tel.: 872-3396 Independent  
General, Commercial Mgr.: Al McClain  
Sales Promotion Mgr.: Web Anderson  
Chief Engineer: Emmett Koziel

### WHEY—Millington—1957

Frequency: 1220 Kc. Power: 250 Watts, d.  
Owned By: Shelby Cty. Bcstrs.  
Address: 4962 Navy Road  
Tel.: CAnal 3-3000 KBS  
General, Station Mgr.: V. Bond  
Chief Engineer: Bill Patrick

### WCRK—Morristown—1947

Frequency: 1150 Kc. 1 Kw., d.; 500 W., n.  
Owned By: WCRK, Inc.  
Address: Radio Center  
Tel.: 589-9101 MBS-KBS  
Representative: Hal Holman  
General Manager: Howell Ashford  
Chief Engineer: J. A. Redden

### WMTN—Morristown—1957

Frequency: 1300 Kc. Power: 5 Kw., d.  
Owned-Operated By: E. Tenn. Bcstg. Corp.  
Address: P.O. Box 70  
Tel.: 586-7993 Independent  
Pres., Ch. Eng.: George Guertin  
General Manager: Bill Holland  
Program Director: Jimmy Peoples

### WGNS—Murfreesboro—1947

Freq: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By: Regional Bcstg. Corp.  
Address: P.O. Box 762  
Tel.: 893-5373 KBS  
Station Representative: Holman  
President: William R. Vogel  
General, Station Mgr.: David W. Martin  
Program, Publicity Dir.: Richard K. Davis  
Chief Engineer: Hubert Beasley  
Owners of: WMT, McMinnville, Tenn.; KLOV,  
Loveland, Colo.

### WMTS—Murfreesboro—1953

Frequency: 860 Kc. Power: 250 Watts d.  
Owned: Arthur D. Smith, Jr.  
Address: 112 N. W. Broad St.  
Tel.: 893-6611 Independent  
President: A. D. Smith, Jr.  
General Manager: Virgil Trimm  
Commercial Mgr.: Neil Lancaster  
Program Director: John McCreery  
Sales Prom. Mgr.: Lewis Penuel  
Publicity Director: Mabel Brock  
Chief Engineer: Alfred W. Parsons

### WENO—Nashville—1957

Frequency: 1430 Kc. Power: 5 Kw., d.  
Owned By: Martha White Mills, Inc.  
Address: Box 5236  
Tel.: TW 5-5401 Independent  
Station Reps.: Charles Bernard; Dora-Clayton  
President: H. C. Young, Jr.  
General Manager: Jerry Glaser  
Asst. Mgr., Sales: Don Kern  
Program Director: Larry Green  
Publicity Director: Ed Hamilton  
Chief Engineer: Andrew J. Jones

### WKDA—Nashville—1947

Freq: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By: WKDA Broadcasting Co., Inc.  
Address: First American Natl. Bank Bldg.  
Tel.: ALpine 4-0511 Independent  
Station Rep.: Robert E. Eastman & Co.  
President, Gen. Mgr.: Jack S. Stapp  
Prog. Director: Charles F. Walker  
Sales Prom. Mgr.: Carl A. Babb  
Publicity Director: Joe Hathcock  
Chief Engineer: W. M. Highfill

### WLAC—Nashville—1926

Frequency: 1510 Kc. Power: 50,000 Watts  
Owned By: Life & Casualty Ins. Co. of Tenn.  
Bus-Studio Address: 161 4th Ave. N.  
Tel.: AL 6-0161 CBS  
Representative: Katz  
President: Guilford Dudley, Jr.  
V. P., Gen. Mgr.: F. C. Sowell  
Commercial Manager: E. G. Blackman  
Program Director: Rob Townsend  
Publicity Director: Thrace Warren  
Chief Engineer: F. D. Binns  
Owners of: WLAC-TV.

### WLVN—Nashville—1962

Frequency: 1560 Kc. Power: 10,000 Watts  
Owned By: Second Thursday Corp.  
Address: Life & Casualty Tower  
Tel.: 242-0386 Independent  
President: Samuel J. Simon  
General Manager: Bud Beale  
Commercial Manager: Patsy Goodman  
Sales Promotion Manager: Betty Jo Patton  
Program Director: Deitrich Dinse  
Chief Engineer: Glenn Boatwrite

### WMAK—Nashville—1947

Frequency: 1300 Kc. Power: 5000 Watts

**Owned By**.....Lin Broadcasting  
**Address**.....311 Church St.  
**Tel.**: 255-3536.....Independent  
**Station Rep.**.....Hollingbery  
**President**.....Frederic Gregg, Jr.  
**Station Manager**.....Charles F. King  
**Commercial Manager**.....Larry Edwards  
**Program Director**.....Rally Stanton  
**Chief Engineer**.....Jack Walsh  
**Owners of**: WAKY, Louisville, Ky.; KEEL, Shreveport, La.; KAAV, Little Rock, Ark.

**WNAH—Nashville—1949**

**Frequency**: 1360 Kc....**Power**: 1000 Watts d.  
**Owned-Oper. By**.....Hermitage Bcstg. Corp.  
**Address**.....Hermitage Hotel  
**Tel.**: AL 4-7611.....MBS-KBS  
**Pres., Gen. Mgr.**.....Van T. Irwin, Jr.  
**Comm. Manager**.....Herman Rippy  
**Program Director**.....Jim Williams  
**Chief Engineer**.....Howard Woodard

**WSIX—Nashville—1927**

**Frequency**: 980 Kc.....**Power**: 5000 Watts  
**Owned-Oper. By**.....WSIX, Inc.  
**Address**.....441 Murfreesboro Road  
**Tel.**: AL 5-5431.....ABC  
**Station Rep.**.....Peters, Griffin, Woodward  
**President**.....Louis R. Draughon  
**General Manager**.....E. S. Tanner  
**Station, Comm. Mgr.**.....Paul Ruhle  
**Sales Prom. Mgr., Prog. Dir.**.....Charles Caldwell  
**Publicity Director**.....Bill Jones  
**Chief Engineer**.....Charles R. Duke  
**Owners of**: WSIX-TV.

**WSM—Nashville—1925**

**Frequency**: 650 Kc.....**Power**: 50,000 Watts  
**Owned By**.....WSM, Inc.  
**Business Address**.....301 7th Ave., N.  
**Tel.**: AL 4-5656.....NBC  
**Station Representative**.....Blair  
**President**.....John H. DeWitt, Jr.  
**General, Station Manager**.....Bob Cooper

**WVOL—Nashville—1951**

**Freq.**: 1470 Kc. ....**Power**: 5 Kw. d., 1 Kw. n.  
**Owned By**.....Rounsaville of Nashville  
**Address**.....1320 Brick Church Pike  
**Tel.**: CAnal 8-3424.....Independent  
**Station Rep.**.....Gill-Perna  
**President**.....Robert W. Rounsaville  
**General Manager**.....Donald K. Clark  
**Natl. Sales Mgr.**.....Ralph B. Johnson  
**Program Director**.....Morgan Babb  
**Chief Engineer**.....Wayne B. Robinson  
**Owners of**: WLOU, Louisville; WCIN, Cincinnati;  
 WYLD, New Orleans; WFUN, Miami; WTMP,  
 Tampa; WATL-TV, Atlanta, Ga.; WTAM-TV,  
 Louisville, Ky.

**WLIK—Newport—1954**

**Frequency**: 1270 Kc.....**Power**: 5 Kw., d.  
**Owned**.....WLIK, Inc.  
**Address**.....P. O. Box 270  
**Tel.**: 3095.....KBS  
**President**.....Arthur Wilkerson  
**General Station Mgr.**.....Ira B. Crisp  
**Chief Engineer**.....Don Crisp

**WATO—Oak Ridge—1948**

**Frequency**: 1290 Kc., **Power**: 1 Kw. d. 500 W. n.  
**Owned-Operated By**.....Radio-Active Bcstg., Inc.  
**Address**.....253 Main St.  
**Tel.**: 483-3535.....MBS  
**Pres. Gen. Mgr.**.....Samuel P. Thrower  
**Comm. Manager**.....Leonard M. McCoig  
**Program Director**.....Robert E. Yongue, III  
**Chief Engineer**.....Charles R. Thurin  
**Owners of**: WROL, Knoxville, Tenn.

**WBNT—Oneida—1959**

**Frequency**: 1310 Kc.....**Power**: 1 Kw.  
**Owned By**.....R. H. Troxel Bcstg. Co.  
**Address**.....42 Huntsville Rd.  
**Tel.**: LOfan 9-8595.....KBS  
**Station Rep.**.....R. H. Troxel  
**General Mgr.**.....W. Scarbrough  
**Commercial Mgr.**.....E. B. Willis, Jr.  
**Chief Engineer**.....H. Newsom

**WTPR—Paris—1947**

**Frequency**: 710 Kc.....**Power**: 250 Watts d.  
**Owner**.....Paris Bcstg. Co.  
**Address**.....Paris  
**Tel.**: 1700.....KBS  
**Station Rep.**.....C. K. Beaver  
**General Manager**.....J. Kenneth Marston  
**Sta. Mgr.**.....Joe P. Van Dyke  
**Commercial Manager**.....Doyle Owen  
**Program Director**.....Verne Brooks  
**Chief Engineer**.....Don Somerville

**WKSR—Pulaski—1947**

**Frequency**: 1420 Kc.....**Power**: 1000 Watts  
**Owned By**.....John R. Stephens  
**Address**.....South Second St.  
**Tel.**: 363-2505.....ABC-KBS  
**Pres., Gen. Sta. Mgr.**.....John R. Stephens  
**Commercial Manager**.....Mrs. Alene Cane  
**Program Director**.....George Martin  
**Publicity Director**.....Alma Myers  
**Chief Engineer**.....N. G. Morgan

**WTRB—Ripley—1954**

**Frequency**: 1570 Kc.....**Power**: 1,000 Watts d.  
**Owned By**.....Lauderdale Bcstg. Co.  
**Address**.....Box 110  
**Tel.**: 1060.....KBS  
**Gen. Mgr.**.....John Stewart

**WRKH—Rockwood—1957**

**Frequency**: 580 Kc.....**Power**: 1000 W., d.  
**Owned By**.....Dick Holloway Enterprises  
**Address**.....Box 89  
**Tel.**: 354-0911.....KBS  
**Owner, General Mgr.**.....Richard W. Holloway  
**Program Director**.....Don F. Kesler  
**Chief Engineer**.....J. K. Whittimore

**WRGS—Rogersville—1954**

**Frequency**: 1370 Kc.....**Power**: 1000 Watts, d.  
**Owned-Oper. By**.....Rogersville Bcstg. Co.  
**Address**.....Burem Road  
**Tel.**: 6491.....Independent  
**President, General Mgr.**.....John E. Beal

## TENNESSEE

### WORM—Savannah—1956

Frequency: 1010 Kc. Power: 250 W., d.  
Owned By.....Savannah Bcstg. Service, Inc.  
Address.....Savannah P.O. Box 312  
Tel.: 4981 .....KBS  
Station Representative.....Beaver  
V.P., Gen. Mgr.....Neal B. Bunn  
Commercial Manager.....Bob Gilkey  
Sales Promotion Manager.....Tommy Purhpy  
Program Director.....Tommy Murphy  
Chief Engineer.....Wesley Jackson  
Owners of: WBOL, Bolivar, Tenn.

### WSEV—Sevierville—1955

Frequency: 930 Kc. Power: 5 Kw., d.  
Owned-Oper. By..Smoky Mountain Bcstg. Co.  
Business Address.....Middle Creek Rd.  
Tel.: 453-2844 .....Independent  
President.....Norman Burchfiel  
General Manager.....Hugh E. Trotter  
Chief Engineer.....A. T. Henderson

### WHAL—Shelbyville—1946

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By..Shelbyville Bcstg. Co., Inc.  
Address.....112½ East Side Square  
Tel.: MUrray 4-1400 .....Independent  
President.....G. Freeman Fly  
Gen. Mgr., Chief Eng.....R. A. Davidson  
Commercial Manager.....Charles Christian  
Program Director.....Joe Overton

### WLIJ—Shelbyville—1959

Frequency: 1580 Kc. Power: 1000 Watts d.  
Owned By.....Arthur Wilkerson  
Address.....P.O. Box 110  
Tel.: MUrray 4-1514 .....KBS  
General, Commercial Mgr.....Arthur Wilkerson  
Chief Engineer.....Aaron Womble

### WEPG—So. Pittsburg—1954

Frequency: 910 Kc. Power: 500 Watts, d.  
Owned By.....Marion Cty. Bcstg. Svc.  
Address.....Railroad Ave.  
Tel.: TE 7-6185 .....KBS  
General Comm. Mgr.....Eaton P. Govan, Jr.  
Program Dir.....Patricia Chilton  
Chief Engineer.....William H. Dunn

### WSMT—Sparta—1953

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Sparta Bcstg. Co. Inc.  
Business Address.....Box 350  
Tel.: 3751 .....Independent  
President.....Sam J. Albritton  
Gen., Sta. Mgr.....Martha L. Albritton  
Comm., Sales Prom. Mgr.....Van L. Slack  
Chief Engineer.....Gordon L. Moore

### WDBL—Springfield—1950

Frequency: 1590 Kc. Power: 1000 Watts, d.  
Owned-Oper. By.....Springfield Bcstg. Co., Inc.  
Address.....P. O. Box 464  
Tel.: 384-5541 .....KBS

President, General Manager.....W. N. Locke  
Commercial, Sales Prom. Mgr.....Bill Gray  
Program Director.....Don Trumphour  
Chief Engineer.....Don Anderson

### WDEH—Sweetwater—1955

Frequency: 800 Kc. Power: 1 Kw., d.  
Owned By.....William M. Bryan  
Address.....P.O. Box 182  
Tel.: 5025 .....Independent  
Station Representative.....Webb  
Pres., Gen. Mgr., Ch. Eng.....W. M. Bryan

### WNTT—Tazewell—1960

Frequency: 1250 Kc. Power: 500 Watts d.  
Owned By.....Claiborne Bcstg. Co.  
Tel.: 2300 .....Independent  
Station Representative.....Hopewell  
President.....Hubert Turner  
General Mgr., Ch. Eng.....Floyd Turner

### WJIG—Tullahoma—1947

Frequency: 740 Kc. Power: 250 Watts d.  
Owned By.....Jordan Bcstg. Co.  
Address.....P.O. Box 2139  
Tel.: GL 5-2607 .....Independent  
Station Representative.....Walker-Rawalt  
Pres., Sales Prom. Mgr.....E. B. Jordan  
Gen. Mgr., Chief Eng.....H. Birdsong  
Commercial Mgr.....Hal Ball  
Program Director.....Coye Coppedge  
Publicity Director.....Dan O'Day

### WENK—Union City—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By..Union City Bcstg. Co.  
Business Address.....W-E-N-K Bldg.  
Tel.: TUrner 5-1240 .....KBS  
Station Representative.....Beaver  
President.....Aaron B. Robinson  
Gen., Sta. Mgr.....E. B. Fritts  
Chief Engineer.....Charles Holland

### WCDT—Winchester—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned.....Franklin County Radio & Bcstg. Co.  
Address.....P. O. Box 1103  
Tel.: WO 7-2201 .....KBS  
General Mgr.....Len M. Dawson  
Chief Engineer.....E. C. Grover

FOR STATION  
REPRESENTATIVES  
SEE PAGE 164



Pop.: 10,050,000  
Families: 2,972,000

# Texas

Radio Homes: 2,894,000  
AM Stas. in State: 262

## KCAD—Abilene—1962

Frequency: 1560 Kc. Power: 500 Watts d.  
Owned By.....Westgate Broadcasting Co.  
Address.....109 Westgate  
Tel.: OWen 2-1188.....Independent  
Owner.....Jack Hughes  
General Manager.....Bill Mathis

## KNIT—Abilene—1957

Frequency: 1280 Kc. Power: 500 W.  
Owned.....Key City Bcstrs.  
Address.....Windsor Hotel  
Tel.: OR 4-7211.....Independent  
Representative.....Pearson  
President.....Howard Barrett  
General Manager.....Bro Mingus  
Comm. Sales Prom. Mgr.....Forest Lane  
Program Director.....Virgil Terry  
Chief Engineer.....John E. Turner

## KRBC—Abilene—1936

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Abilene Radio & TV Co.  
Business Address.....P.O. Box 178  
Tel.: OWen 2-4242.....ABC  
Sta. Representative.....Bolling  
President, Gen. Mgr.....Dale Ackers  
Station Manager.....Ken Knox  
Chief Engineer.....Herman Ridgway  
Owners of: KRBC-TV.

## KWKC—Abilene—1948

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Citizens Bcstg. Co.  
Bus.-Studio Address.....2500 Butternut  
Tel.: OR 3-2545.....MBS  
General Manager.....A. C. Elter

## KOPY—Alice—1947

Frequency: 1070 Kc. Power: 1000 Watts  
Owned By.....Norman Building Corp.  
Business Address.....Box 731  
Tel.: MO 4-4324.....KBS  
President.....Robert Aylin  
General Manager.....L. L. Stewart  
Chief Engineer.....Art Griffith

## KVLF—Alpine—1947

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Blg Bend Bcstrs.  
Address.....Box 779  
Tel.: TE 7-2144.....Independent  
Station Representative.....Clyde Melville  
President, General Mgr.....Gene Hendryx  
Station Manager.....Phil Wayne Ebensberger  
Chief Engineer.....Fritz Weyerts  
Owners of: KVLF-TV.

## KBUY—Amarillo—1946

Frequency: 1010 Kc. Power: 5 Kw. d., 500 W. n.  
Owned By.....Radio KBUY, Inc.

Address.....Box 2828  
Tel.: DR 2-6543.....KBS  
President.....G. E. Miller  
General Manager.....Joe Ramey

## KFDA—Amarillo—1939

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Lone Star Bcstg. Co.  
Address.....Box 128  
Tel.: DR 4-1637.....ABC  
Station Rep.....Eastman  
President.....Louise M. Jordan  
General Station Mgr.....Wes Ninemire  
Commercial Manager.....Cy Fields  
Program Director.....Charlie Pro  
Publicity Director.....Charlie Broomhead  
Chief Engineer.....Sam Galloway

## KGNC—Amarillo—1922

Frequency: 710 Kc. Power: 10,000 Watts  
Owned-Oper. By.....Plains Radio Bcstg. Co.  
Address.....2000 N. Polk St.  
Tel.: EVERgreen 3-3321.....NBC  
Newspaper Affil.....Globe-News  
Representative.....Venard, Torbet & McConnell  
President.....B. E. Walker  
General Manager.....Bob Watson  
Station Manager.....Larry Filkins  
Program Director.....Al Thernes  
Publicity Dir., Sls. Prom. Mgr.....Bill Pigeon  
Chief Engineer.....W. H. Torrey  
Owners of: KFYO, Lubbock.

## KIXZ—Amarillo—1947

Freq.: 940 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Radio KIXZ, Inc.  
Address.....112 W. 5th St.  
Tel.: DR 6-5654.....Independent  
Station Rep.....McGavren-Guild; Brown  
President.....Jay J. G. Schatz  
General Sta. Mgr.....John J. Heetland  
Chief Engineer.....Jerry B. Hickman

## KRAY—Amarillo—1955

Frequency: 1360 Kc. Power: 500 W.  
Owned-Operated By.....R. D. Hollingsworth  
Address.....233 Paramount Bldg.  
Tel.: DR 4-5235.....Independent  
President, Gen. Mgr.....R. D. Hollingsworth

## KZIP—Amarillo—1955

Frequency: 1310 Kc. Power: 1 Kw.  
Owned-Oper. By.....Panhandle Bcstg. Co.  
Address.....808 Charlotte St.  
Tel.: DR 4-3796.....Independent  
Representative.....Pearson  
President, Gen. Mgr.....Ray Winkler  
Station Manager.....Ernie Thrasher  
Commercial Manager.....Wayne Whitson  
Program Director.....Bob Ferris  
Chief Engineer.....Tom Atkins

# TEXAS

## **KACT—Andrews—1955**

Frequency: 1360 Kc. Power: 1 Kw., d.  
Owned-Oper. By.....Clint Formby  
Address.....P. O. Box 638  
Tel.: LA 3-2845.....KBS  
President.....Clint Formby  
Chief Engineer.....S. Galloway

## **KBUD—Athens—1948**

Frequency: 1410 Kc. Power: 1 Kw., d.  
Owned.....Henderson Cty. Bcstg. Co.  
Address.....Box 309  
Tel.: 2277.....KBS  
Gen. Mgr., Chief Eng.....J. B. McNutt, Jr.

## **KALT—Atlanta—1950**

Frequency: 900 Kc. Power: 1000 Watts  
Owned-Oper. By.....Ark-La-Tex Bcstg. Co.  
Address.....Box 289  
Tel.: SU 6-2817.....KBS  
President.....Herman H. Wommack, Jr.  
Gen., Sta. Mgr., Chief Eng. David A. Wommack  
Commercial Manager.....A. N. Dowd  
Program Director.....George D. Wommack

## **KASE—Austin—1959**

Frequency: 970 Kc. Power: 1 Kw., d.  
Owned By.....Roger Bcstg. Co.  
Address.....P.O. Box 3242  
Tel.: Greenwood 6-4341.....Independent  
Station Representative.....Pearson  
General, Comm. Manager.....E. M. Cain  
Program Director.....Chuck Hardin  
Publicity Director.....Anne D. Robinson  
Sales Promotion Mgr.....Bill Simpson  
Chief Engineer.....Wendell E. Hearne

## **KNOW—Austin—1927**

Frequency: 1490 Kc. Power: 250 Watts  
Owned.....Pioneer Bcstg. Co.  
Address.....520 Capital Nat. Bank Bldg.  
Tel.: GR 2-6213.....ABC  
Station Rep.....Eastman  
President.....Wendell Mayes  
Gen., Sta. Mgr.....Louis R. Cook  
Sales Manager.....Harry Smith  
Program Director.....Dick Laine  
Chief Engineer.....Dave Schmidt

## **KOKE—Austin—1958**

Frequency 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Radio KOKE Inc.  
Address.....Box 1102  
Tel.: HI 2-6771.....Independent  
Representative.....Bolling  
President.....Giles E. Miller  
General Manager.....Lester Ready  
Program Director.....Dick Laine  
Chief Engineer.....Mike Fisher  
Owners of: KBUY, Amarillo; KINT, El Paso.

## **KTBC—Austin—1943**

Freq.: 590 Kc. Power: 5000 W. d., 1000 W. n.  
Owned-Oper. By.....The LBJ Company  
Address.....P.O. Box 1155  
Tel.: GR 2-2424.....CBS

Representative.....Raymer  
Pres., Gen. Mgr.....J. C. Kellam  
Vice President.....Warren Woodward  
Commercial Manager.....O. P. Bobbitt  
Program Mgr.....Richard S. Pryor  
Program Dir.....Jim Morriss  
Sales Promotion Mgr.....Larry Carothers  
Publicity Director.....Elmo Brown  
Chief Engineer.....Ben Hearn  
Owners of: KTBC-FM-TV, Austin.

## **KVET—Austin—1946**

Frequency: 1300 Kc. Power: 1 Kw.  
Owned.....Austin Bcstg. Corp.  
Address.....113 West 8th St.  
Tel.: GR 8-8521.....MBS  
Station Rep.....Venard, Torbet & McConnell  
Pres., Gen., Sta. Mgr.....Willard Deason  
Comm., Sales Prom. Mgr.....James W. Dodd  
Program Director.....Roy Greer  
Chief Engineer.....Alvin O. Krieger

## **KRUN—Ballinger—1947**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Central West Bcstg.  
Address.....Box 351  
Tel.: 3151.....KBS  
Sta. Representative.....Melville  
President.....M. M. Rochester  
General, Sta. Mgr.....R. F. McGarvey

## **KIOX—Bay City—1947**

Frequency: 1270 Kc. Power: 1000 Watts  
Owned-Oper. By.....Bay City Bcstg. Co.  
Business Address.....Box 1391  
Tel.: CI 5-4642.....MBS-KBS  
Gen., Station Mgr.....D. Godwin  
Chief Engineer.....Carl Lentz

## **KWBA—Baytown—1947**

Frequency: 1360 Kc. Power: 1000 Watts  
Owned-Oper. By.....Bayshore Bcstg. Co.  
Business Address.....4638 Decker Drive  
Tel.: 566-5531.....MBS-KBS  
Station Representative.....Clyde Melville Co.  
President.....Dave Worley  
General Manager.....Myrl Stein  
Commercial Manager.....Elwood Fritsch  
Program Director.....Virgil Dowd  
Chief Engineer.....Dalton Turner

## **KAYC—Beaumont—1938**

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Texas Coast Bcstrs. of Beaumont  
Address.....3130 Blanchette St.  
Tel.: Terminal 3-9421.....Independent  
Station Representative.....The Katz Agency  
President.....David H. Morris  
Station Manager.....Ed Dittert  
Commercial Manager.....Brooke Carroll  
Program Director.....Joe Walker  
Chief Engineer.....Jack Easterwood  
Owners of: KAYD-FM, Beaumont; KQUE-FM,  
KNUZ, Houston.

## **KFDM—Beaumont—1924**

Frequency: 560 Kc. Power: 5000 Watts  
Owned-Oper. By.....Beaumont Bcstg. Corp.

Address.....P.O. Box 5566  
 Tel.: Terminal 8-6191.....ABC  
 Representative. Peters, Griffin, Woodward, Inc.  
 President.....D. A. Cannan  
 General Manager.....C. B. Locke  
 Station, Comm. Mgr.....Walter Rubens  
 Program Director.....Ross Wilder  
 Chief Engineer.....Ed Ogden  
 Owners of: KFDM-TV.

**KJET—Beaumont—1947**

Frequency: 1300 Kc.....Power: 1 Kw., d.  
 Owned By.....E. McLemore, R. T. Gibson  
 Address.....4845 Fannett Road  
 Tel.: Victor 2-2210.....Independent  
 Station Rep.....Bob Dore  
 General Station Manager.....Frank Dusenbury  
 Commercial Manager.....Ed Henry  
 Program Director.....William Brown  
 Chief Engineer.....Harold Poole  
 Owners of: KANB, Shreveport, La.; WN00,  
 Chattanooga, Tenn.; KMLB, Monroe, La.;  
 WAPX, Montgomery, Ala.

**KTRM—Beaumont—1947**

Frequency: 990 Kc.....Power: 1000 Watts  
 Owned-Operated By.....KTRM, Inc.  
 Business-Studio Address.....4385 Crow Rd.  
 Tel.: TW 2-4990.....Independent  
 President.....Roy D. Shotts  
 Chief Engineer.....Ben Hughes

**KIBL—Beeville—1949**

Frequency: 1490 Kc.....Power: 250 Wts.  
 Owned By.....John D. Rossi  
 Address.....P.O. Box 700  
 Tel.: FL 8-1490.....Independent  
 President, Comm. Mgr.....John D. Rossi  
 Station Manager.....John Rossi, Jr.  
 Sales Promotion Mgr.....Bob McCarty  
 Program Director.....William S. Bennett  
 Publicity Director.....J. Hugh Freeman  
 Chief Engineer.....H. E. Bertram

**KTON—Beeville—1961**

Frequency: 940 Kc.....Power: 1000 Watts  
 Owned By.....Belton Broadcasters, Inc.  
 Address.....P.O. Box 654  
 Tel.: Webster 9-3738.....Independent  
 President.....Roy Sanderford  
 General Manager.....John O'Brien  
 Chief Engineer.....Carl Knelly

**KBLT—Big Lake—1958**

Frequency: 1290 Kc.....Power: 1 Kw.  
 Owned By.....Brown Morris  
 Business Address.....1st and Florida Sts.  
 Tel.: 129.....Independent  
 Gen. Mgr., Ch. Eng.....Don Renault

**KBST—Big Spring—1936**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....The Snider Corp.  
 Address.....702 Johnson St.  
 Tel.: Amherst 4-6931.....ABC  
 Representative.....Pearson  
 President, Gen. Mgr.....B. Winston Wrinkle  
 Program Dir., Chief Engr.....Jay Thompson

**KBYG—Big Spring—1949**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Big Spring Radio Co.  
 Address.....118 East Third St.  
 Tel.: AMherst 4-4326.....KBS, NBC  
 Station Representative.....George Hopewell  
 General, Station Mgr.....Jack Wallace  
 Comm., Sales Prom. Mgr.....Bob Rogers  
 Program Director.....Dorothy Henderson  
 Chief Engineer.....Don Smith

**KHEM—Big Spring—1956**

Frequency: 1270 Kc.....Power: 1 Kw., d.  
 Owned By.....Cobra Bcstg. Co.  
 Address.....Settles Hotel  
 Tel.: AM 4-2523.....Independent  
 General, Sta. Manager.....Bob Bradbury  
 Chief Engineer.....Ace Ball

**KFYN—Bonham—1948**

Frequency: 1420 Kc.....Power: 250 Watts d.  
 Owned-Operated.....Bon-Tex Radio  
 Bus.Studio Address.....903 E. Fourth St.  
 Tel.: 583-3151.....KBS  
 General, Sta. Mgr.....Joe J. Webb  
 Chief Engineer.....D. L. Solmanson

**KBBB—Borger—1957**

Frequency: 1600 Kc.....Power: 500 Watts, d.  
 Owned By.....Weldon W. & Weldon E. Lewis  
 Address.....Box 1478  
 Tel.: Broadway 3-7575.....KBS  
 Station Representative.....Hopewell  
 President, Gen. Mgr.....Robert M. Watson  
 Station Manager.....Weldon E. Lewis  
 Comm., Sales Promo. Mgr.....Jim Richardson  
 Program Director.....Allen Greer  
 Publicity Director.....Dick Gutherie  
 Chief Engineer.....Jean McKinney

**KHUZ—Borger—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....KHUZ, Inc.  
 Address.....1431 Clayton St.  
 Tel.: BR 3-3744.....MBS  
 President.....R. G. Hughes  
 General Station Mgr.....Jack Roberts  
 Commercial, Sales Prom. Mgr.....Bill Clark  
 Chief Engineer.....Pat Gilbreath

**KBAN—Bowie—1959**

Frequency: 1410 Kc.....Power: 500 Watts d.  
 Owned By.....Bowie Nocona Bcstg.  
 Address.....Box 1080  
 Tel.: TRemont 2-2288.....KBS  
 Station Representative.....Robert E. Eastman & Co.  
 President.....Earle Fletcher  
 Station Manager.....Olie Carriker  
 Commercial Manager.....William McCreary  
 Program Dir., Chief Engr.....Eddie Zoch

**KNEL—Brady—1935**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Brady Broadcasters, Inc.  
 Address.....200 E. Commerce St.  
 Tel.: LY 7-2346.....KBS

# TEXAS

President.....E. J. Harpole  
General Sta. Mgr.....Ed. Williams  
Comm., Sales Prom. Mgr.....Kenneth Harvison  
Program Director.....George Taylor  
Chief Engineer.....Lou Rogers

## **KSTB**—Breckenridge—1947

Frequency: 1430 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Hugh M. McBeath  
Address.....Miller Bldg.  
Tel.: HI 9-3331.....KBS  
General Mgr., Chief Eng. ....Hugh M. McBeath

## **KWHI**—Brenham—1947

Frequency: 1280 Kc.....Power: 1000 Watts d.  
Owned By.....Tom S. Whitehead, Inc.  
Address.....Box 730  
Tel.: GR 6-3655.....KBS  
President, Gen. Mgr.....Tom S. Whitehead, Jr.  
Chief Engineer.....L. R. Schlottman

## **KTFY**—Brownfield—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Terry Cty. Bdstg. Co.  
Address.....Drawer 1032  
Tel.: 2111.....Independent  
Pres., Sta., Gen., Comm. Mgr., Mike A. Barrett  
Assistant Manager.....E. Crawford Taylor  
Chief Engineer.....C. McAdams

## **KBOR**—Brownsville—1948

Frequency: 1600 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Brownsville Bcstg. Co.  
Address.....Box 472  
Tel.: LI 2-5677.....ABC  
Station Rep.....Hopewell; Melville  
Pres., Gen., Sta. Mgr.....M. J. Wilson  
Prog. Dir.....Lula Ward  
Chief Engineer.....Willis A. Wilson

## **KBWD**—Brownwood—1941

Freq.: 1380 Kc.....Power: 1 Kw., d.; 500 W., n.  
Owned-Oper. By.....Brown County Bcstg. Co.  
Address.....800 Hawkins St.  
Tel.: MI 5-2401.....MBS-KBS  
Sta. Reps.....Holman; Eastman  
Pres., Gen. Manager.....Wendell Mayes  
Station Manager.....Bill Jamar  
Commercial Manager.....J. Fred Perry  
Publicity Director.....Barbara Taylor  
Chief Engineer.....Richard Osborne

## **KEAN**—Brownwood—1953

Frequency: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....KEAN Radio Corp.  
Address.....Box 666  
Tel.: 4372.....Independent  
President.....Pat Homan  
Manager.....Eddy Farren

## **KORA**—Bryan—1947

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Bryan Bcstg. Co.  
Bus. Studio Address.....310 E. 25th St.  
Tel.: TA 3-1240.....ABC  
President, Gen. Mgr.....Mike Mistovich  
Chief Engineer.....David C. Jones, Jr.

## **WTAW**—Bryan—1922

Frequency: 1150 Kc.....Power: 1000 Watts d.  
Owned By.....Radio Bryan, Inc.  
Bus. Studio Address.....3703 S. College Ave.  
Tel.: VI 6-7788.....KBS  
Station Representative.....Pearson  
President.....J. Hicks  
General Manager.....R. B. Watkins  
Chief Engineer.....Bob Jones

## **KMIL**—Cameron—1955

Frequency: 1330 Kc.....Power: 500 W., d.  
Owned By.....Millam Bcstg. Co.  
Address.....Box 832  
Tel.: OX 7-4634.....Independent  
Partners.....N. L. Caperton, W. E. Smitherman  
Chief Engineer.....E. Brod

## **KVPH**—Canyon—1962

Frequency: 1550 Kc.....Power: 1000 Watts d.  
Owned By.....W. J. Harpole  
Address.....P.O. Box 507  
Tel.: OLive 5-2589.....Independent  
General Manager.....Dan Tarpley  
Commercial Manager.....Dick Shaw  
Program Director.....Gene Bitner  
Chief Engineer.....Jack Todd

## **KBEN**—Carrizo Springs—1955

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Walter H. Herbort, Jr.  
Address.....105 S. Fifth St.  
Tel.: TR 6-2210.....KBS  
President, Chief Eng.....Walter H. Herbort, Jr.  
Program Director.....Georgia Herbort

## **KGAS**—Carthage—1955

Frequency: 1590 Kc.....Power: 1 Kw., d.  
Owned.....Carthage B'casting  
Address.....Box 955  
Tel.: OXford 3-6668.....KBS  
General, Station Manager.....Bev E. Brown  
Program Dir., Chief Eng.....Frank D. Battles

## **KDET**—Center—1949

Frequency: 930 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Center Bcstg. Co., Inc.  
Address.....205 Austin St.  
Tel.: LY 8-3305.....MBS  
Station Representative.....Brown  
President.....Tom E. Foster  
General Mgr.....Jack Bell  
Chief Engineer.....Morris Stagner

## **KCTX**—Childress—1947

Frequency: 1510 Kc.....Power: 250 Watts d.  
Owned By.....Goldenwest Bcstg. Co., Inc.  
Address.....200 N. Main St.  
Tel.: WE 7-2563.....KBS  
President.....R. M. Hagan  
Gen., Comm. Mgr.....G. E. Morey

## **KCAR**—Clarksville—1955

Frequency: 1350 Kc.....Power: 500 Watts d.

Owned-Operated by.....KCAR, Inc.  
 Address.....Box 609  
 Tel.: 427-2696.....KBS  
 Reprs.....Continental Radio Sales; Melville  
 President.....Maurice Wooley  
 General Mgr., Chief Eng. ....Paul H. Daniels  
 Comm. Sales Prom. Mgr.....Charlie Monk  
 Program, Publicity Dir.....Johnny Webb

**KCLE—Cleburne—1947**

Frequency: 1120 Kc.....Power: 250 Watts d.  
 Owned-Oper. By .....Jim Gordon, Inc.  
 Address.....919 N. Main  
 Tel.: Milton 5-6643.....Independent  
 President, Gen. Mgr. ....Jim Gordon

**KVLB—Cleveland—1954**

Frequency: 1410 Kc.....Power: 500 Watts  
 Owned-Oper. By.....Howard Bailes  
 Address.....Box 487  
 Tel.: Lyric 2-3535.....KBS  
 General Manager .....H. C. Bailes

**KSTA—Coleman—1947**

Frequency: 1000 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Coleman County Bcstg. Co.  
 Business Address.....Box 432  
 Tel.: 8406.....KBS  
 Manager .....Floyd Shelton

**KVMC—Colorado City—1950**

Frequency: 1320 Kc.....Power: 1000 Watts d.  
 Owned.....Colo. City Bcstg. Co.  
 Address.....Box 990  
 Tel.: RAndolph 8-3320.....KBS  
 Station Representative .....Hopewell  
 General Manager .....Eldon Mahon

**KCOM—Comanche—1962**

Frequency: 1550 Kc.....Power: 250 Watts d.  
 Owned By.....Radio Comanche  
 Address.....P.O. Box 68  
 Tel.: 356-2133.....Independent  
 Station Representative.....Clyde Melville  
 General, Station Manager.....Gilbert Webb  
 Comm. Mgr., Program Dir.....Edward Webb  
 Chief Engineer.....R. F. Casteel

**KMCO—Conroe—1951**

Frequency: 900 Kc.....Power: 500 Watts d.  
 Owned.....Montgomery County Bcstg. Co.  
 Address.....Box 165  
 Tel.: PL 6-4466.....KBS  
 President.....Reagan Smith  
 Gen. Sta. Comm. Mgr.....David L. Oglesby  
 Publicity Director .....Mary Stout  
 Chief Engineer .....John W. Neathery, Jr.

**KCCT—Corpus Christi—1954**

Frequency: 1150 Kc.....Power: 1,000 Watts d.  
 Owned & Oper. By .....International Radio Corp.  
 Address.....403 South Staples  
 Tel.: TU 4-2321.....Independent  
 Sta. Reprs. ....NTS; Oakes; Ochs  
 President.....C. V. Guzman  
 General Manager .....Arthur Thomas

**KCTA—Corpus Christi—1944**

Frequency: 1030 Kc.....Power: 50 Kw. d.  
 Owned.....Broadcasters, Inc.  
 Address.....Box 898  
 Tel.: 4-3541.....Independent  
 Representative .....Weed  
 President, Gen. Mgr.....B. Kent

**KEYS—Corpus Christi—1941**

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned By.....Nueces Bcstg. Co.  
 Address.....P. O. Box 1460  
 Tel.: TU 2-7411.....Independent  
 General Manager.....C. W. Rossi  
 Chief Engineer.....James B. Rossi

**KRYS—Corpus Christi—1927**

Frequency: 1360 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....South Texas Broadcasting  
 Address.....4102 S. Staples  
 Tel.: UL 2-7341.....Independent  
 Representative, Peters, Griffin, Woodward, Inc.  
 Gen. Mgr.....A. C. Lloyd, Jr.  
 Sales Manager.....Joel Yowell  
 Program Director.....Gordon Clark  
 Publicity Director.....Ruby Sosebee  
 Chief Engineer.....Leo Burch

**KSIX—Corpus Christi—1947**

Frequency: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By Corpus Christi Bdstg. Co., Inc.  
 Address.....Show Room Bldg.  
 Tel.: TU 4-1616.....CBS  
 Station Representative.....Adv. Time Sales  
 Pres., Gen. Mgr.....Vann M. Kennedy  
 Commercial Manager.....Charles R. Manning  
 Program Director.....Gene Looper  
 Chief Eng.....Eric Beals  
 Owners of: KZTV, Corpus Christi.

**KUNO—Corpus Christi—1950**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KUNO Radio  
 Address.....P.O. Box 4286  
 Tel.: TU 4-5203.....Independent  
 Station Representative.....Devney Organization  
 President.....McHenry Tichenor  
 V.P., Gen. Mgr.....Sterling Zimmerman  
 Station Mgr.....Herb Garrett  
 Chief Engineer.....J. H. Mayberry

**KAND—Corsicana—1937**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Alto, Inc  
 Bus-Studio Address.....609 W. 7th Ave.  
 Tel.: TR 4-7421.....KBS  
 General Manager.....Luther A. Johnson, Jr.

**KCRM—Crane—1959**

Frequency: 1380 Kc.....Power: 1,000 Watts d.  
 Owned By.....Albert L. Crain  
 Address.....Box 1116  
 Tel.: JO 4-3202.....KBS  
 Station Representative.....Clyde Melville  
 President.....Albert L. Crain  
 Sales Promotion Mgr.....Hayward Armstrong  
 Program Director.....Christine Crain

## TEXAS

### KIVY—Crockett—1949

Frequency: 1290 Kc. Power: 500 Watts d.  
 Owner-Oper. By: Pioneer Bcstg. Co.  
 Address: Box 1109  
 Tel.: KI 4-2171. KBS  
 Pres. Gen., Sta. Mgr., Prog. Dir.: J. H. Gibbs

### KCFH—Cuero—1949

Frequency: 1600 Kc. Power: 500 Watts d  
 Owned By: Cuero Bcstrs.  
 Address: Box 128  
 Tel.: CRestwood 5-3430. Independent  
 Station Representative: George Hopewell  
 President: Margaret Respondek  
 Sta. Mgr., Chief Eng.: Victor J. Boldt  
 Sales Prom. Mgr.: Frank Notzon  
 Program Director: Ken Metting  
 Publicity Director: Leon Boldt

### KXIT—Dalhart—1948

Frequency: 1410 Kc. Power: 500 Watts, d.  
 Owned-Oper. By: Dalhart Broadcasters  
 Address: Box 1350  
 Tel.: CH 9-4747. KBS  
 Manager, Ch. Eng.: R. J. Beller

### KBOX—Dallas—1952

Freq: 1480 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned By: KBOX, Inc.  
 Address: 9900 McCree Road  
 Tel.: Dlamond 8-3800. Independent  
 Station Rep.: Robert E. Eastman & Co.

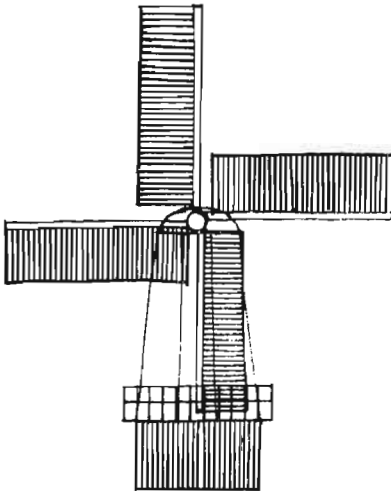
Exec. V.P. & Mngng. Dir.: John F. Box, Jr.  
 General Manager: Edward G. Sheridan, Jr.  
 Director of Operations: Tom Murphy  
 Director of Merchandising: Irene Runnels  
 Sales Manager: Alan Golden  
 Program Director: Hal Raymond  
 Chief Engineer: Robert Swortwood  
 Owners of: WIL-AM-FM, St. Louis, Mo.; WTVO-  
 TV, Rockford, Ill.; WICD-TV, Danville, Ill.;  
 WICS-TV, Springfield, Ill.; WCHU-TV, Cham-  
 paigna, Ill.; WHNS-TV, Hartford, Conn.

### KIXL—Dallas—1947

Frequency: 1040 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Variety Bcstg. Co., Inc.  
 Address: 1401 S. Akard St.  
 Tel.: RI 1-5016. Independent  
 Station Representative: Broadcast Time Sales  
 Pres., Gen. Mgr.: Lee Segall  
 Station Manager: Dan Hayslett  
 Asst. Manager: Don Robinson  
 Program Director: Harold Smith  
 Owners of: KIXL-FM, Dallas.

### KLIF—Dallas—1947

Freq.: 1190 Kc. Power: 50 Kw. d., 1 Kw. n.  
 Owned-Oper. By: The McLendon Corp.  
 Address: 2104 Jackson  
 Tel.: RI 7-9311. Independent  
 Station Representative: Blair  
 Ch. of Bd.: B. R. McLendon



## We've Never Sold A Windmill

No matter what some of our more zealous advertisers might tell you—K-BOX has not sold everything under the sun.

Take windmills for example. To our best recollection, we've never in forty years of Balaban broadcasting, sold one. Not that K-BOX couldn't, understand. It's just that the windmill market doesn't warrant the kind of coverage K-BOX delivers.

If yours is a product that requires you to reach lots of people—yet profit demands you reach them at the lowest cost per thousand—the buy for you is K-BOX.

If you're in windmills, you might try Radio Amsterdam.

## K-BOX/Dallas

### THE BALABAN STATIONS

John F. Box, Jr., *Managing Director*

In Tempo With The Times

Represented by Robert E. Eastman & Co., Inc.

President.....Gordon B. McLendon  
 General Mgr.....W. S. Morgan, Jr.  
 Commercial Mgr.....Al Lurie  
 Program Director.....Stan Richards  
 Publicity Dir.....Cecil Hobbs  
 Chief Engineer.....Glenn Callison

**KSKY—Dallas—1941**

Frequency: 660 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....SKY Bcstg. Service  
 Address .....2927 Maple  
 Tel.: RI 2-6193.....Independent  
 President.....A. L. Chilton  
 General Comm. Mgr.....R. G. Terrill  
 Prog. Dir.....Andy Bell  
 Chief Engineer.....Morris M. Ming

**KVIL—Dallas—1960**


Frequency: 1150 Kc.....Power: 1 Kw. d.  
 Owned By.....University Advertising Co.  
 Address .....4152 Mockingbird Lane  
 Tel.: LA 6-8666.....Independent  
 Station Representative.....Adam Young  
 President.....John J. Coyle  
 Station Manager.....Jack R. Howard  
 Commercial Manager.....Joseph Wolfman  
 Program Director.....Dillard Carrera  
 Chief Engineer.....Gordon L. Vaughan, Jr.  
 Owners of: KVIL-FM.

**WFAA—Dallas—1922**

Frequency .....820 Kc., 570 Kc.  
 Power .....50,000 W., 5000 W.  
 Owned-Oper. By.....A. H. Belo Corp.  
 Address.....Communications Center  
 Tel.: Riverside 8-9631 .....NBC-ABC  
 Newspaper Affil.....Morning News  
 Representative.....Edward M. Petry  
 President.....Joseph M. Dealey  
 General Mgr. ....Mike Shapiro  
 Station Mgr. ....George K. Utley  
 Commercial Mgr.....Norman H. Stewart  
 Sales Prom. Mgr.....Casey Cohlma  
 Program Mgr.....Pierce Allman  
 Chief Engineer.....Jim Webb Cooper  
 Owners of: WFAA-TV.

**WRR—Dallas—1920**

Frequency: 1310 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....City of Dallas  
 Address .....Fair Park  
 Tel.: TA 3-6101.....MBS  
 Station Representative .....Gill-Perna  
 General. Station Mgr.....Durward Tucker  
 Commercial Manager.....Charles Frauman  
 Program Director.....Jim Lowe  
 Engr. Spvsr.....C. O. Bowles  
 Owners of: WRR-FM.



**ASSOCIATED PRESS**

**PROGRESSIVE STATIONS PREFER  
 THE PRESTIGE NEWS SERVICE**

## TEXAS

### **KRLD—Dallas—1926**

Frequency: 1080 Kc.....Power: 50,000 Watts  
Owned.....Dallas Times Herald Radio  
Address.....Herald Square  
Tel.: RI 2-6811.....CBS  
Station Rep.....Advertising Time Sales  
President.....Clyde W. Rembert  
Sta. Mgr., Gen., Comm. Mgr.....W. A. Roberts  
Chief Engineer.....B. B. Honeycutt

### **KDLK—Del Rio—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Queen City Bcstg.  
Business Address.....P. O. Box 1162  
Tel.: 5-2431.....KBS  
President.....James D. Patterson

### **KDSX—Denison-Sherman 1948**

Frequency: 950 Kc.....Power: 500 W.  
Owned-Oper. By.....KDSX, Inc.  
Address.....P. O. Box 331, Denison  
Tel.: HO 5-1600.....KBS  
Sta. Rep.....Melville  
Mgr., Denison Opera.....B. V. Hammond, Jr.  
Mgr., Sherman Opera.....L. L. Hendrick  
Chief Engineer.....Tom John

### **KDNT—Denton—1938**

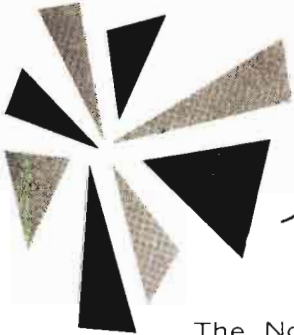
Freq.: 1440 Kc....Power: 5 Kw. d., 500 W. n.  
Owned By.....Harwell V. Shepard  
Address.....Radio Center Bldg.  
Tel.: 382-4144.....KBS  
President, Chief Eng.....Harwell V. Shepard

### **KKAL—Denver City—1961**

Frequency: 1580 Kc.....Power: 250 Watts d.  
Owned By....Yoakum County Broadcasting Co.  
Address.....P.O. Drawer 67  
Tel.: 592-2503.....Independent  
President.....Claude C. McAdams  
General, Station Manager.....Cal McAdams  
Comm., Sales Prom. Mgr.....Jack Williams

### **KSPL—Diboll—1957**

Frequency: 1260 Kc.....Power: 1 Kw., d.  
Owner.....Arthur Temple, Jr.  
Address.....Box 336  
Tel.: MY 8-5533.....Independent  
Station Rep.....Pearson Nat'l Reps.  
Gen., Station Mgr.....Tommy Ward Lanyon  
Comm. Mgr.....Evelyn Lanyon  
Program Director.....Charles Coleman  
Chief Engineer.....Billy Christie  
Owners of: KSPL-FM.



*All across the board...*

The November-December, 1962, Nielsen Report shows KRLD Big Time Radio as the NUMBER ONE station in the Dallas-Fort Worth market, 9:00 a.m. to 9:00 p.m.

Proof positive that your ad dollar goes further on 1080, home of KRLD RADIO.

See your Advertising Time Sales representative.



CBS OUTLET FOR DALLAS-FORT WORTH

**THE DALLAS TIMES HERALD STATION**

Clyde W. Rembert, *President*

**1080**



**KDDD—Dumas—1948**

Frequency: 800 Kc. Power: 250 Watts d.  
 Owned-Oper. By Dumas Bcstrs., Inc.  
 Address Box 555  
 Tel.: 935-4141 KBS  
 President, Gen. Mgr. Ken Duke  
 Comm., Sales Prom. Mgr. Al Tremble, Jr.  
 Program Director Ed McPherson  
 Chief Engineer Granville Murphey  
 Owners of: KDDD-FM, Dumas.

**KEPS—Eagle Pass—1957**

Frequency: 1270 Kc. Power: 1 Kw., d.  
 Owned Uvalde Broadcasters  
 Address Box 198  
 Tel.: PR 3-2610 KBS  
 President E. J. Harpole  
 Station Manager Bill Woods  
 Commercial Mgr. D. McDuff  
 Chief Engineer Charles Harris  
 Owners of: KVOU, Uvalde, Tex.

**KERC—Eastland—1953**

Frequency: 1590 Kc. Power: 500 Watts d.  
 Owned Circle-S, Inc.  
 Address P. O. Box 590  
 Tel.: MAin 9-2621 KBS  
 Station Representative Hopewell  
 General Manager R. L. Spalding  
 Chief Engineer B. Brewer

**KURV—Edinburg—1947**

Frequency: 710 Kc. Power: 250 Watts  
 Owned-Oper. By Magic Valley Radio, Inc.  
 Address Box 480  
 Tel.: DU 3-2777 Independent  
 Station Representative Charles Bernard  
 President, General Mgr. Lloyd Hawkins  
 Commercial Manager Jimmie Champion  
 Program Director Hal Jelfcoat  
 Chief Engineer Calvin Lee

**KULP—El Campo—1948**

Frequency: 1390 Kc. Power: 500 Watts d.  
 Owned-Oper. By Wharton County Bcstg. Co.  
 Business Address 515 E. Jackson  
 Tel.: LI 3-3303 Independent  
 President, Gen. Mgr. Senator Culp Krueger  
 Chief Engr., Program Director Joe H. Miller

**KELP—El Paso—1957**

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By KELP Radio Corp.  
 Address P.O. Box 9924  
 Tel.: KE 3-5911 Independent  
 Representative Adam Young  
 President Norman Alexander  
 General Mgr. Gene Roth  
 Comm. Manager Dick Amundson  
 Program Director Charles Russell  
 Chief Eng. Mike Gaglio

**KHEY—El Paso—1947**

Frequency: 690 Kc. Power: 10,000 Watts  
 Owned-Operated By KHEY Bcstg., Inc.  
 Address P.O. Box 4258  
 Tel.: SKYline 5-7681 ABC

Station Rep. Venard, Torbet & McConnell  
 President, Gen. Mgr. Edward M. Sleighel  
 Station, Sales Prom. Mgr. John C. Lee  
 Commercial Manager Bert Wahlen  
 Program Director Michael C. Oatman  
 Chief Engineer Rod Matthews

**KINT—El Paso—1959**

Frequency: 1590 Kc. Power: 1 Kw., d.  
 Owned By Radio El Paso  
 Address Box 5347  
 Tel.: PR 2-1486 Independent  
 Station Representative Pearson  
 President Robert Howsam  
 General Manager J. Thompson  
 Chief Engineer J. Jackson

**KIZZ—El Paso—1958**

Frequency: 1150 Kc. Power: 1000 Watts, d.  
 Owned By Sunland Bcstg. Co., Inc.  
 Address 470 S. Glenwood St.  
 Tel.: Prospect 2-5211 CBS  
 Station Representative Bernard Howard Co.  
 President, General Manager I. T. Cohen

**KROD—El Paso—1940**

Frequency: 600 Kc. Power: 5000 Watts  
 Owned Southwest States, Inc.  
 Address 2201 Wyoming St.  
 Tel.: KE 2-6551 Independent  
 Sta. Representative Bolling  
 President Cecil Trigg  
 V.P., General Mgr. Dave Scribner  
 Sales Manager Brunell Harvey  
 Program Director Paul Allen  
 Chief Engineer Vince Roberts  
 Owners of: KROD-TV; KOSA-AM-TV, Odessa, Tex.;  
 KVII, Amarillo; KRNO, San Bernardino, Calif.

**KSET—El Paso—1947**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By Rio Grande Bcstg. Co.  
 Address 904 Magoffin Ave.  
 Tel.: KE 2-4979 MBS  
 Station Representative Bob Dore  
 President Fred Hervey  
 General, Station Mgr. Sam E. Pendleton  
 Program Dir. James A. Kiser  
 Chief Engineer H. N. Rand  
 Owners of: KSET-FM, El Paso.

**KTSM—El Paso—1929**

Frequency: 1380 Kc. Power: 1000 d., 500 n.  
 Owned-Oper. By Tri-State Bcstg. Co., Inc.  
 Address 801 N. Oregon St.  
 Tel.: KE 2-5423 NBC  
 Rep. George P. Hollingsbery  
 President Karl O. Wyler, Sr.  
 V.P., Station Mgr. Jack B. Chapman  
 Prog. Dir. Rudy Tellez  
 Chief Engineer Racine Watkins  
 Owners of: KTSM-TV.

**KPSO—Falfurrias—1953**

Frequency: 1260 Kc. Power: 500 Watts d.

# TEXAS

**Owned & Oper. By**.....Hicks Enterp  
**Address**.....104 N. St. Mary's St.  
**Tel.:** FA 5-2112.....KBS  
**President**.....Bob Hicks  
**General Mgr.**.....Marvin Propes  
**Station Manager**.....Paul Brown  
**Chief Engineer**.....H. Gomez

## KZOL—Farwell—1958

**Frequency:** 1570 Kc. .... **Power:** 250 Watts d.  
**Owned By** .....KZOL Bcstg. Co.  
**Address** .....Box 434  
**Tel.:** 481-3319 .....KBS  
**General Station Mgr.** .....Theodore Rossell  
**Commercial Sales Prom. Mgr.** .....Bill Moore  
**Chief Engineer** .....Jerry Rasco

## KFLD—Floydada—1951

**Frequency:** 900 Kc. .... **Power:** 250 Watts d.  
**Owned-Operated By**... West Texas Bcstrs. Inc.  
**Address** ..... P. O. Box 1006  
**Tel.:** YU 3-2841.....KBS  
**Station Representative**.....Continental  
**President**.....B. A. Robertson  
**General Manager**.....A. Holmes  
**Program Director**.....D. Waldo  
**Chief Engineer**.....B. K. Barker, Jr.

## KFST—Ft. Stockton—1954

**Frequency:** 860 Kc. .... **Power:** 250 Watts d.  
**Owned** .....KFST, Inc.  
**Address** .....Box 651  
**Tel.:** ED 6-2228.....KBS  
**Station Representative**.....Hopewell  
**President**.....K. Z. Bond  
**General Manager**.....Jim Hawkins

## KCUL—Fort Worth—1949

**Freq.:** 1540 Kc. .... **Power:** 50 Kw. d., 1 Kw. n.  
**Owned** .....Dalworth Broadcasting Co.  
**Address** .....Box 2049  
**Tel.:** ED 6-5641 .....Independent  
**Station Representative**.....Eastman  
**Pres., Gen. Mgr.**.....Kurt A. Meer  
**Sales Prom., Pub.**.....Diane Spiegel  
**Program Director**.....Lawton Williams  
**Chief Engineer** .....Adam P. Talmadge

## KFJZ—Fort Worth—1922

**Frequency:** 1270 Kc. .... **Power:** 5000 Watts d.  
**Owned By**.....Texas State Network  
**Address** .....4801 W. Freeway  
**Tel.:** PE 7-6631.....Independent  
**Representative** .....John Blair  
**President**.....Gene Cagle  
**V.P., General Manager**.....Stan Wilson  
**Commercial Manager**.....Bert Haney  
**Sales Promotion Manager**.....Jim Phillips  
**Program Director**.....Jack Sharp  
**Publicity Director**.....Suzy Simpson  
**Chief Engineer**.....James T. Peterson  
**Owners of:** KRIO, McAllen, Tex.; KFDA-TV, Amarillo.

## KJIM—Fort Worth—1947

**Frequency:** 870 Kc. .... **Power:** 250 Watts d.  
**Owned-Oper. By**...Trinity Broadcasting Co.

**Address**.....P.O. Box 7321  
**Tel.:** ED 6-7175.....Independent  
**Station Rep.**.....Broadcast Time Sales  
**President**.....W. C. Windsor, Jr.  
**Station Manager**.....Dick Osburn  
**Chief Engineer, Ass't Mgr.**.....Chestor Grubbs

## KNOK—Fort Worth—1946

**Frequency:** 970 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By**.....KNOK Broadcasting Co.  
**Address** .....P.O. Box 7116  
**Tel.:** TE 1-1278.....Independent  
**Representative** .....Howard  
**President**.....Stuart J. Hepburn  
**Commercial Manager**.....Dean McClain  
**Chief Engineer**.....James Allford

## KXOL—Fort Worth—1947

**Freq.:** 1360 Kc. .... **Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By**.....KXOL, Inc.  
**Address** .....3004 W. Lancaster St.  
**Tel.:** ED 5-9511.....Independent  
**Station Representative**.....Robert E. Eastman  
**President**.....Wendell Mayes  
**V.P., General Manager** .....Earle Fletcher  
**Station Manager**.....Jere Hahn  
**National Sales Manager**.....Dale Drake  
**Program Director**.....Don Hodges  
**Publicity Director**.....Paul Ridings  
**Chief Engineer** .....John R. Crouse  
**Owners of:** KBWD, Brownwood, KNOW, Austin, WACO, Waco, KSNY, Snyder, KCRS, Midland, all Tex.; KTOK, Oklahoma City.

## WBAP—Fort Worth—1922

**Frequency**.....820 Kc., 570 Kc.  
**Power**.....50,000 W., 5,000 W.  
**Owned-Oper. By**.....Carter Publications, Inc.  
**Business Address**.....3900 Barnett St.  
**Tel.:** JE 6-1981.....NBC-ABC  
**Newspaper Affiliation**.....Star Telegram  
**Representative**.....Peters, Griffin, Woodward, Inc.  
**President**.....Amon Carter, Jr.  
**V.P. & Director**.....Harold V. Hough  
**General Manager**.....Roy Bacus  
**Publicity Director**.....Phil Wygant  
**Program Director**.....Harvey Boyd  
**Chief Engineer**.....Rupert Sogan  
**Owners of:** WBAP-TV.

## KNAF—Fredericksburg—1947

**Frequency:** 910 Kc. .... **Power:** 1 Kw.  
**Owned-Oper. By**.....Gillespie Bcstg. Co., Inc.  
**Address** .....P. O. Box 311  
**Tel.:** WY 7-2300.....KBS  
**President**.....Arthur Stehling  
**Gen. Mgr. Ch. Eng.**.....Norbert Fritz

## KBRZ—Freeport—1952

**Frequency:** 1460 Kc. .... **Power:** 500 Watts d.  
**Owned-Oper. By**.....Radio Brazosport, Inc.  
**Address** .....Box 1077  
**Tel.:** BELmont 3-2655.....Independent  
**President & Gen. Mgr.**.....Jim Hairgrove

## KGAF—Gainesville—1947

**Frequency:** 1580 Kc. .... **Power:** 250 Watts d.

Owned-Oper. By.....Gainesville Bcstg. Co.  
 Address.....State School Road  
 Tel.: HO 5-5546.....KBS  
 Station Representative.....Melville  
 President.....Joe M. Leonard, Sr.  
 General Manager.....Joe M. Leonard, Jr.  
 Comm. Mgr.....Earl Leonard  
 Chief Eng.....J. O. Miller

**KGBC—Galveston—1947**

Frequency: 1540 Kc...Power: 1 Kw. d., 250 n.  
 Owned-Oper. By...The Galveston Bcstg. Co.  
 Business-Studio Address.....P.O. Box 1138  
 Tel.: SHERwood 4-4567.....Independent  
 Station Representative.....Pearson  
 General Mgr.....G. D. Cowan  
 Comm. Mgr.....Tom Lewis  
 Program Dir.....Larry Henderson  
 Chief Engineer.....Luke Stripling

**KILE—Galveston—1922**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Island Bcstg. Co.  
 Address.....6002 Broadway  
 Tel.: SH 4-3666.....Independent  
 Station Representative.....Brown  
 President.....David Nathan  
 General Manager.....D. Davis  
 Program Director.....Bill Atkins  
 Chief Engineer.....R. Ripley

**KEES—Gladewater—1949**

Frequency: 1430 Kc...Power: 1000 Watts d.  
 Owned By.....Golden Triangle Ent.  
 Address.....T. W. Lee Bldg.  
 Tel.: 2181.....Independent  
 Station Representative.....Dore  
 President.....E. E. Tidmore  
 General Mgr.....D. W. Morton  
 Chief Engineer.....Kenneth Swinford

**KCTI—Gonzales—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Gonzales Bcstg. Corp.  
 Business Address.....425 St. George St.  
 Tel.: 672-3631.....KBS  
 Station Representative.....Cooke  
 Gen. Mgr.....Lawrence M. Walshak  
 Comm. Mgr., Chief Eng.....Frank Wilson, Jr.

**KSWA—Graham—1948**

Frequency: 1330 Kc.....Power: 500 Watts d.  
 Owned By.....Jones & Gilligan  
 Address.....Box 1050  
 Tel.: LI 9-1330.....KBS  
 General Manager.....Burney Jones  
 Commercial Manager.....Neil Gilligan, Jr.  
 Chief Engineer.....James Jones

**KPCN—Grand Prairie—1957**

Frequency: 730 Kc.....Power: 500 Watts  
 Owned By.....Radio KPCN, Inc.  
 Address.....P.O. Box 866  
 Tel.: EMerson 3-2459.....Independent  
 Chairman of Board.....Giles E. Miller  
 President.....H. A. Hulse  
 Station Manager.....Carter S. Jones

**KGVL—Greenville—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KGVL, Inc.  
 Address.....1400 Wolfe City Drive  
 Tel.: GL 5-1400.....KBS  
 Representative.....Pearson  
 Pres., Gen. Manager.....Leo Hackney  
 Program Director.....James D. Jones  
 Chief Engineer.....Ray Sampson

**KCLW—Hamilton—1948**

Frequency: 900 Kc.....Power: 250 Watts, d.  
 Owned By.....San Jacinto Bcstg. Co.  
 Address.....Box 592  
 Tel.: 900.....KBS  
 Station Representative.....Clyde Melville  
 President, Gen. Mgr.....Frank J. Hedrick  
 Station Mgr., Chief Engr.....Errol R. Coker

**KGBT—Harlingen—1941**

Freq.: 1530 Kc...Power: 50 Kw d., 10 Kw. n.  
 Owned By.....Harbenito Radio Corp.  
 Address.....Box 711  
 Tel.: GARfield 3-3910.....CBS  
 Reps...Richard O'Connell; Pearson Nat'l Reps.  
 President.....McHenry Tichenor  
 General, Station Mgr.....Otis Shumate  
 Comm. Sales Prom. Mgr.....Willie Harris, Jr.  
 Program, Publicity Dir.....Jim Williams  
 Chief Engineer.....Al Beck  
 OWNERS of: KGBT-TV, KELT-FM, Harlingen;  
 KUNO, Corpus Christi, Tex.

**KGRI—Henderson—1947**

Frequency: 1000 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Henderson Bcstg. Co.  
 Business-Studio Address.....P. O. Box 311  
 Tel.: 4528.....Independent  
 President.....Jim Reeves  
 Gen. & Sta. Mgr.....Tom Perryman  
 Chief Engineer.....John M. Bolin

**KWRD—Henderson—1956**

Frequency: 1470 Kc.....Power: 500 W., d.  
 Owned.....Wes Dean & Co.  
 Address.....Highway 26  
 Tel.: 2324.....KBS  
 General, Commercial Manager.....Wes Dean  
 Program Director.....Pat Endsley  
 Publicity Dir.....Helen Dean  
 Chief Engineer.....Lynn J. Roy

**KPAN—Hereford—1948**

Frequency: 860 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Hereford Broadcasters  
 Address.....Box 472  
 Tel.: EMerson 4-1860.....Independent  
 General Manager.....Clint Formy  
 Commercial Manager.....Roy Faubion  
 Sales Promotion Manager.....Don Chaney  
 Publicity Director.....Larry Lamote  
 Chief Engineer.....Bob Rott  
 Owners of: KACT, Andrews; KLVY, Levelland,  
 both Tex.

**KHBR—Hillsboro—1948**

Frequency: 1560 Kc.....Power: 250 Watts d.

## TEXAS

Owned By.....KHBR Radio, Inc.  
Address.....Delmar Hotel  
Tel.: JU 2-3431.....KBS  
Sta. Representative.....Melville  
President, Gen. Mgr.....Nelson W. Galle  
Station Mgr., Chief Eng.....J. K. Lone, Jr.

### KCOH—Houston—1948

Frequency: 1430 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Call of Houston Inc.  
Business-Studio Address.....1 Main St.  
Tel.: CA 4-1888.....Independent  
Station Representative.....Pearson  
President, Gen. Mgr.....Robert C. Meeker  
Chief Engineer.....Brian H. L. Byrne

### KILT—Houston—1948

Frequency: 610 Kc.....Power: 5 Kw.  
Owned.....McLendon Corp.  
Address.....500-04 Lovett Blvd.  
Tel.: JACKSON 6-3461.....Independent  
Representative.....Blair  
President.....Gordon B. McLendon  
Gen. Mgr.....Bill Weaver  
Comm. Mgr.....Bruno Leonard  
Program Director.....Chuck Benson  
Chief Engineer.....Glenn Cook  
Owners of: KILF, Dallas; KTSA, San Antonio;  
KEEL, Shreveport; WAKY, Louisville; WYSL,  
Buffalo; KABL, San Francisco; WGES, Chicago.

### KNUZ—Houston—1948

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Texas Coast Bcstrs.  
Address.....4701 Caroline Ave.  
Tel.: JACKSON 3-2581.....Independent  
Representative.....Katiz  
President, General Manager.....David Morris  
Commercial Manager.....Forrest Patton  
Program Director.....Ken Grant  
Chief Engineer.....Ed Martin  
Owners of: KAYC-AM-FM, Beaumont; KQUE-FM,  
Houston. All Tex.

### KODA—Houston—1961

Frequency: 1010 Kc.....Power: 1 Kw.  
Owned By.....Taft Bcstg. Co.  
Address.....4808 San Felipe Road  
Tel.: SUNSET 2-2460.....ABC  
Station Representative.....Adv. Time Sales  
President, General Manager.....Paul E. Taft  
Station Manager.....Lynn A. Christian  
Commercial Manager.....Robert O. Magruder  
Program Director.....Ronald G. Schmidt  
Chief Engineer.....Eddie Bates  
Owners of: KODA-FM, Houston.

### KPRC—Houston—1925

Frequency: 950 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Houston Post Co.  
Address.....Box 1234  
Tel.: MA 3-9271.....NBC  
Newspaper Afil.....Post  
Station Rep.....Petry  
Gen. Mgr.....Jack Harris  
Station Manager.....Jack McGrew  
Commercial Manager.....Cleve Griffin

Sales Promotion Manager.....Kirt Harriss  
Program Director.....Glenn Kensingner  
Chief Engineer.....Harvey Wheeler  
Owners of: KPRC-TV.

### KTHT—Houston—1944

Frequency: 790 Kc.....Power: 5000 Watts  
Owned By.....Winston Salem Bcstg. Co.  
Business Address.....4005 Travis St.  
Tel.: JA 3-5535.....Independent  
Station Representative.....Robert Eastman  
President.....James Coam  
General, Station Manager.....Charles W. Brunt  
Comm., Sales Prom. Mgr.....Victor Williams  
Program Director.....Bob Kelly  
Publicity Director.....Beverly Baird  
Chief Engineer.....O. B. Johnson  
Owners of: WTOB, Winston Salem, N. C.; WSGN,  
Birmingham, Ala.

### KTRH—Houston—1930

Frequency: 740 Kc.....Power: 50,000 Watts  
Owned-Operated By.....KTRH Bdcstg. Co.  
Address.....Rice Hotel Annex  
General Manager.....W. C. Bryan  
Tel.: CA 7-4361.....CBS  
News, Afil.....The Chronicle  
Representative.....Peters, Griffin, Woodward  
General Manager.....W. C. Bryan  
Bus. Mgr.....Tom Jacobs  
Program Director.....Buddy McGregor  
General Sales Mgr.....Ed Case  
Merchandising, Prom. Mgr.....Thelma Schoettker  
Chief Engineer.....Lester Mullan

### KXYZ—Houston—1931

Frequency: 1320 Kc.....Power: 5000 Watts  
Owned-Oper. By.....KXYZ, Inc.  
Address.....Gulf Bldg.  
Tel.: CA 2-6151.....Independent  
Sta. Representative.....Young  
President, General Mgr.....Lester Kamin  
Station Manager.....Sam Bennett  
Program Director.....Milt Willis

### KYOK—Houston—1947

Frequency: 1590 Kc.....Power: 5 Kw.  
Owned By.....KYOK, Inc.  
Address.....613 Preston St.  
Tel.: CA 7-3108.....Independent  
Representative.....Howard  
President.....Jules J. Paglin  
V.P., General Manager.....Joseph R. Fife  
Comm., Sales Prom. Mgr.....Robert E. Mabry  
Program Director.....Rima Bredehoeft  
Chief Engineer.....Stewart Bean  
Owners of: WBOK, New Orleans; WNOK, Baton  
Rouge; KAOK, Lake Charles; WLOK, Memphis;  
WGOK, Mobile.

### KSAM—Huntsville—1938

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....Huntsville Bcstg. Co.  
Address.....Box 312  
Tel.: GA 5-2651.....KBS  
President.....Verla Cauthen  
Gen. Mgr., Ch. Eng.....Jack Nichols  
Comm., Prom. Mgr.....C. C. Springfield

**KEBE—Jacksonville—1946**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned By..... Wells, Waller & Ballard  
 Address ..... Box 1071  
 Tel.: 2211..... Independent  
 President, Gen. Mgr..... Dudley Waller  
 Commercial Manager..... Bill Peacock  
 Program Director..... Mervin Dawson  
 Chief Engineer..... Eddie Zock

**KTXJ—Jasper—1948**

Frequency: 1350 Kc. .... Power: 1000 Watts  
 Owned-Oper. By..... Jasper Bcstg. Co.  
 Address ..... P. O. Box 6090  
 Tel.: DUDley 4-2544..... KBS  
 President..... J. C. Howard  
 General Manager..... A. Strong  
 Station Mgr..... W. G. Dodson

**KMBL—Junction—1950**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned By..... HW Bcstg. Co.  
 Address ..... P.O. Box 206  
 Tel.: Hickman 6-2768..... KBS  
 General, Station Mgr. ... Harry C. Wisehart, Jr.  
 Chief Engineer..... Bill Culberson

**KAML—Kenedy—1954**

Frequency: 990 Kc. .... Power: 250 W., d.  
 Owned..... The Camel Co.  
 Address ..... Box 990  
 Tel.: OL 9-2990..... KBS  
 President..... Charles W. Balthrope  
 Station Manager..... Ed C. Balthrope  
 Chief Engineer..... Dayton Smith

**KERB—Kermit—1950**

Frequency: 600 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By..... KERB, Inc.  
 Address ..... P.O. Box 456  
 Tel.: JUNiper 6-3481..... KBS  
 General Manager..... H. Brinson

**KERV—Kerrville—1948**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned..... Kerrville Bcstg. Co.  
 Address ..... P. O. Box 791  
 Tel.: CL 7-4003..... KBS  
 Station Representative..... Hopewell  
 President, Gen. Mgr..... Albert F. Mason, Jr.  
 Chief Eng. & Prog. Dir..... Clyde Jones

**KOCA—Kilgore—1936**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned By..... A. E. McCubbin  
 Address ..... Radio Bldg.  
 Tel.: 2001..... KBS  
 General, Station Manager..... John Logan

**KLEN—Killeen—1955**

Frequency: 1050 Kc. .... Power: 250 W., d.  
 Owned-Operated By..... Highlite Bcstg Co.  
 Address ..... P.O. Box 935  
 Tel.: ME 4-3181..... Independent  
 Pres., Gen. Mgr..... A. W. Stewart  
 Commercial Manager..... W. M. Taylor  
 Publicity Director..... Mrs. Margaret West  
 Chief Engineer ..... W. Kelley

**KINE—Kingsville—1948**

Frequency: 1330 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By..... KINE, Inc.  
 Business Address..... P.O. Box 846  
 Tel.: LYric 2-2822..... Independent  
 General Manager..... Ben H. Glusing  
 Station Manager..... A. Cook  
 Chief Engineer..... Troy Whitaker

**KVLG—La Grange 1959**

Frequency: 1570 Kc. .... Power: 250 Watts d.  
 Owned By..... Vernon R. Nunn  
 Address ..... Box 569  
 Tel.: 968-3173..... KBS  
 General, Commercial Mgr..... Vernon R. Nunn  
 Chief Engineer..... James Rowles

**KPET—Lamesa—1946**

Frequency: 690 Kc. .... Power: 250 Watts  
 Owned By..... Lamesa Bcstg. Co.  
 Address ..... Box 30  
 Tel.: 2404..... KBS  
 Station Representative..... Clyde Melville  
 General Manager..... Robert Bradbury  
 Station Manager..... Walter Buckel  
 Chief Engineer..... Ray Henderson

**KCYL—Lampasas—1948**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By..... Lampasas Bcstg. Co.  
 Address..... P.O. Box 149  
 Tel.: CH 2-3671..... Independent  
 Pres. Sta. Mgr..... V. Dean Turner  
 Chief Engineer..... S. Witcher

**KGNS—Laredo—1961**

Frequency: 1300 Kc. .... Power: 500 Watts d.  
 Owned By..... Southwestern Operating Co.  
 Address ..... 820 Convent  
 Tel.: RAndolph 3-3674..... Independent  
 Station Representative..... Bolling  
 President..... Donald W. Reynolds  
 General Manager..... Roy J. Bowman  
 Chief Engineer..... W. I. Simpson

**KVOZ—Laredo—1952**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned..... Border Broadcasters, Inc.  
 Address ..... Box 1638, Sta. 1  
 Tel.: RA 3-4396..... Independent  
 President..... E. J. Harpole  
 General, Sta. Manager..... Bill Harrell  
 Program Director..... Joe Pierce  
 Chief Engineer..... Vivian Harrell  
 Owners of: KVOU, Uvalde; KEPS, Eagle Pass.  
 Both Tex.

**KLVT—Levelland—1949**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned By..... Levelland Bcstrs.  
 Address ..... Box 866  
 Tel.: 894-3134..... KBS  
 Owners..... Clint & Marshall Formy  
 Station, Gen. Mgr..... Gene Stanley  
 Sales Prom. Mgr., Chief Eng..... Gil Patschke  
 Program Director..... Terry Belyeu  
 Owners of: KPAN, Hereford; KACT, Andrews.

# TEXAS

## KWLD—Liberty—1959

Frequency: 1050 Kc. Power: 250 Watts  
Owned By: KWLD Bcstg. Co.  
Address: Box 939  
Tel.: Federal 6-4454. Independent  
General Manager: J. W. Mitchell

## KZZN—Littlefield—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned By: Gerald H. Sanders  
Address: Box 192  
Tel.: 385-4474. KBS  
President: Gerald H. Sanders  
General Manager: Jim Black  
Sales Promotion Mgr.: Charles Campfield

## KETX—Livingston—1957

Frequency: 1440 Kc. Power: 5 Kw., d.  
Owned: Polk County Bcstg. Co.  
Address: Box 111  
Tel.: FA 7-8916. Independent  
Pres., Ch. Eng.: Harold J. Haley

## KVLL—Livingston—1957

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned By: Trinity Valley Bcstg. Co.  
Address: Box 1170  
Tel.: FAculty 7-4393. KBS  
President: Jack G. Jackson

## KFRO—Longview—1934

Frequency: 1370 Kc. Power: 1000 Watts  
Owned-Oper. By: Voice of Longview  
Address: Curtis Bldg., P. O. Box 792  
Tel.: PL 3-4461. Independent  
Representative: Donald Cooke  
President: James R. Curtis  
Commercial Mgr.: John Allen

## KLUE—Longview—1948

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Operated By: Radio Longview, Inc.  
Address: Highway 149 South  
Tel.: PL 8-4496. KBS-MBS  
Station Reps.: Masla; Melville; Beaver  
President: E. W. Mahone, Jr.  
V.P., Gen. Mgr.: H. A. Bridge, Jr.  
Commercial Manager: Lowell Wolfe  
Sales Promotion Manager: Glenn Daniels  
Program Director: Naomi McPeck  
Publicity Director: Jo Ann Bridge  
Chief Engineer: Tig Williford  
Owners of: KMHT, Marshall, Tex.

## KCBD—Lubbock—1946

Frequency: 1590 Kc. Power: 1000 Watts  
Owned: Bryant Radio & Television, Inc.  
Address: 5600 Avenue A  
Tel.: SH 4-1414. NBC  
Representative: Raymer  
President, General Mgr.: Joe H. Bryant  
Station Manager: Joe S. Bryant  
Nat. Sales Mgr.: Ray Poindexter  
Chief Engineer: Frank Lee  
Owners of: KCBD-TV.

## KDAV—Lubbock—1953

Frequency: 580 Kc. Power: 500 Watts d.  
Owned: Western Bcstg.  
Address: Box 270  
Tel.: SH 4-4567. Independent  
Station Representative: Pearson Nat'l Reps.  
President: Leroy Elmore  
General, Comm. Manager: Walt Lawson  
Chief Engineer: Clem Clements  
Owners of: KPEP, San Angelo, Tex.; KZIP,  
Amarillo, Tex.; KPIK, Colorado Springs, Colo.

## KFYO—Lubbock—1927

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Plains Radio Bcstg. Co., Inc.  
Business-Studio Address: 914 Ave. J  
Tel.: PO 5-5567. CBS  
Newspaper Affil.: Avalanche Journal  
Station Rep.: Venard, Torbet & McConnell  
President: W. B. Walker  
General Manager: Gordon Thompson  
Commercial Manager: Jack Dale  
Program Director: Bob Nash  
Chief Engineer: Scott Bledsoe  
Owners of: KGNC-AM-FM-TV, Amarillo, Tex.

## KLBK—Lubbock—1955

Frequency: 1340 Kc. Power: 250 Watts  
Owned By: Grayson Enterprises  
Address: 7400 College Avenue  
Tel.: SH 4-2345. MBS  
Station Manager: John Krieger  
Chief Engineer: Rudy Starnes

## KLLL—Lubbock—1953

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Corbin Broadcasting Co.  
Address: 2001 Great Plains Life Bldg.  
Tel.: Porter 3-1911. Independent  
Station Reps.: Charles Bernard; Clyde Melville  
General Manager: Glenn E. Corbin  
Commercial Manager: Larry Corbin  
Program Dir., Chief Engr.: Dave Orrell

## KSEL—Lubbock—1946

Freq.: 950 Kc. Power: 5 Kw. d., 500 W. n.  
Owned By: McAlister Bcstg. Co.  
Address: Box 1524  
Tel.: PO 3-0484. ABC  
Representative: Weed  
President: David Worley  
General Manager: Gerald H. Sanders  
Chief Engineer: Roger V. Hively  
Owners of: KBYG, Big Spring, Tex.

## KRBA—Lufkin—1938

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By: Darrell E. Yates  
Address: 121 Cotton Square  
Tel.: NEptune 4-6661. ABC-KBS  
Representative: Continental Radio Sales  
Station Manager: Darrell E. Yates

## KTRE—Lufkin—1947

Frequency: 1420 Kc. Power: 1000 Watts

Owned By.....Forest Capital Communications  
 Address.....P. O. Box 701  
 Tel.: NE 4-7771.....MBS  
 Reprs....Venard, Torbet & McConnell; Melville  
 President, General Mgr....Richard G. Lewin  
 Director of Sales.....Royce Christenson  
 Sales Promotion Manager.....Hank Huggins  
 Program Director.....Bill Carter  
 Publicity Director.....Mary Ann Christopher  
 Chief Engineer.....Fred C. Hill  
 Owners of: KTRE-TV.

**KRIO—McAllen—1947**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned By.....Texas State Network  
 Address.....500 E. Beaumont St.  
 Tel.: MU 6-5454.....Independent  
 Station Representative.....Bolling  
 President.....Gene L. Cagle  
 General Manager....."Chuck" McKasson  
 Program Director.....Ken Carter  
 Chief Engineer.....Frank Manuel  
 Owners of: KFJZ, Ft. Worth; KFDA, Amarillo.

**KAMY—McCamey—1954**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Sapphire Broadcasting Co.  
 Address.....101 East Fifth St.  
 Tel.: OL 2-4693.....Independent  
 President, Gen. Mgr.....Joe Martin

**KMAE—McKinney—1947**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned.....McKinney Air Enterprises, Inc.  
 Bus.-Studio Address.....218 E. Virginia St.  
 Tel.: LI 2-2651.....Independent  
 Pres., Gen. Mgr., Ch. Eng....George W. Smith, Jr.  
 Station Manager.....Wayne Farrar  
 Commercial Manager.....George Fleming  
 Program Director.....Mrs. Helen D. Smith

**KADO—Marshall—1957**

Frequency: 1410 Kc.....Power: 500 W., d.  
 Owned-Operated By...Marshall Bcstg. Corp.  
 Address.....201 East Austin St.  
 Tel.: WE 5-6789.....Independent  
 Station Representative.....Hopewell  
 Vice President.....L. D. Webster  
 General, Commercial Mgr.....Heard Moore  
 Station Manager.....Frank Battles  
 Sales Promotion Manager.....Paul Hull, Jr.  
 Publicity Director.....Douglas Hurd  
 Chief Engineer.....Joe Granger

**KMHT—Marshall—1947**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By..Harrison Cty. Bcstg. Co.  
 Address..408 Marshall National Bank Building  
 Tel.: WE 5-7826.....KBS-MBS  
 Station Reprs.....Masla; Melville; Beaver  
 President.....E. W. Mahone, Jr.  
 V.P., General Mgr.....H. A. Bridge, Jr.  
 Comm. Mgr.....Vinson Stevens  
 Publicity Director.....Jo Ann Bridge  
 Prog. Dir.....Sam Stringfellow  
 Sales Promotion Mgr.....Katie McCullough  
 Chief Engineer.....Jim Schumacher  
 Owners of: KLUK, Longview, Tex.

**KBUS—Mexia—1956**

Frequency: 1590 Kc.....Power: 500 Watts, d.  
 Owned By.....Mexia Broadcasting, Inc.  
 Business Address.....215-A E. Commerce St.  
 Tel.: GYpsy 6-3874.....KBS  
 President, General Mgr.....Tom Elkins

**KCRS—Midland—1935**

Freq.: 550 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Midland Bcstg. Co.  
 Address.....3701 West Wall  
 Tel.: OXford 4-6603.....Independent  
 Station Representative.....Eastman  
 President.....Wendell Mayes  
 General Manager.....Wendell Mayes, Jr.  
 Commercial Manager.....J. Fred Perry  
 Program Director.....Parker Morell  
 Chief Engineer.....Tom Yates

**KJBC—Midland—1950**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Jack Cecil  
 Address.....S. Lamesa Rd.  
 Tel.: MU 4-5152.....KBS  
 President, Comm. Mgr.....Ronald Lee Pope  
 General, Station Manager...Mildred Thompson  
 Sales Promotion Manager.....Naomi Boswell  
 Program Dir., Chief Engr.....Keith Ward  
 Publicity Director.....Scott McGuire

**KWEL—Midland—1957**

Frequency: 1600 Kc.....Power: 1 Kw., d.  
 Owned By.....George Vaught  
 Address.....1203 W. Wall  
 Tel.: MU 2-4331.....Independent  
 Station Representatives.....Gill-Perna; Brown  
 President, Gen. Mgr.....George Vaught  
 Chief Engineer.....Michael Flood

**KORC—Mineral Wells—1946**

Frequency: 1140 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Action Bcstg.  
 Business Address.....P.O. Box 108  
 Tel.: FA 5-3384.....KBS  
 General Manager.....G. Hutto

**KIRT—Mission—1957**

Frequency: 1580 Kc.....Power: 1 Kw., d.  
 Owned.....KIRT, Inc.  
 Address.....Box 985  
 Tel.: JU 5-1629.....KBS  
 Representative.....Melville  
 President.....Ray V. Jensen  
 General Manager.....C. T. McKasson  
 Program Director.....Edith Jensen  
 Chief Engineer.....Wilfredo Hinojosa

**KVKM—Monahans—1947**

Frequency: 1330 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Monahans Bcstrs., Inc.  
 Address.....Drawer K  
 Tel.: Wllson 3-3231.....MBS  
 Station Reprs.....Melville; Masla  
 Pres., Gen. Manager.....J. R. Rucker  
 Station, Sales Prom. Mgr.....Bill Mitchell  
 Program, Publicity Director.....Dick Aker  
 Chief Engineer.....Rubin Masters  
 Owners of: KVKM-TV.

## TEXAS

### **KRAN—Morton—1961**

Frequency: 1280 Kc. Power: 500 Watts d.  
Owned By Morton Bcstg. Co.  
Address Box 456  
Tel.: 266-7221. Independent  
President Mike Barrett  
General Commercial Mgr. Dean Weatherly

### **KIMP—Mount Pleasant—1948**

Frequency: 960 Kc. Power: 1000 Watts d.  
Owned-Oper. By Mt. Pleasant Bcstg. Co.  
Address Box 990  
Tel.: PA 4-4726. KBS  
General Station Manager Winston O. Ward  
Commercial Manager Rusty Reynolds  
Program Director Ruby Stanley  
Chief Engineer Clarence C. Taylor  
Owners of: KBEL, Idabel, Okla.

### **KMUL—Muleshoe—1956**

Frequency: 1380 Kc. Power: 1000 W.  
Owned By J. Burroughs, L. Randolph, G. Lamb  
Address P.O. Box 486  
Tel.: 2730. Independent  
President John Burroughs  
General Manager Gilbert Lamb  
Asst. Mgr., Chief Engr. Robert Pittman  
Commercial Manager Olabelle Lamb  
Sales Promotion Manager Eugene Howard  
Program Director Buddy Peeler  
Publicity Director Shirley Smith

### **KEE—Nacogdoches—1947**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By J. C. Stallings  
Address 300 E. Main St.  
Tel.: LOgan 4-4444. KBS  
President, General Manager J. C. Stallings  
Comm., Sales Prom. Mgr. R. C. Atherton  
Program Director Ray Driver  
Chief Engineer J. R. Stallworth

### **KSFA—Nacogdoches—1947**

Frequency: 860 Kc. Power: 1000 Watts d.  
Owned By Texan Broadcasting Co. Inc.  
Address P.O. Box 1158, SFA Sta.  
Tel.: LO 4-3723. Independent  
Station Representative Bob Dore  
General Manager Bob Dunn  
Sales Prom. Manager Sarah Jane Moon  
Commercial Manager Chuck Hancock

### **KWBC—Navasota—1960**

Frequency: 1550 Kc. Power: 250 Watts d.  
Owned By Whitten Bcstg. Co.  
Address 116 Railroad Street  
Tel.: TA 5-6484. Independent  
President, Gen. Mgr. Robert H. Whitten  
Sta. Mgr., Ch. Eng. Bob Brown

### **KGNB—New Braunfels—1950**

Frequency: 1420 Kc. Power: 1000 Watts d.  
Owned By Comal Broadcasting Co.  
Address 184 S. Castell  
Tel.: MA 5-3443. KBS  
President, Gen. Mgr. F. T. Wilson  
Chief Eng. Bob Stewart

### **KECK—Odessa—1947**

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By Radio Industries, Inc.  
Address 120 W. 3d  
Tel.: FE 2-5791. Independent  
Station Reps. Webb; Melville  
General Manager Ben Nedow  
Sales Prom. Mgr., Pub. Dir. Betty Nedow  
Program Director Al Smith  
Chief Engineer Albert I. Nedow

### **KOSA—Odessa—1947**

Frequency: 1230 Kc. Power: 250 Watt  
Owned By Southwest States, Inc.  
Address 1300 South Crane  
Tel.: FE 2-4301. Independent  
Representative Bolling  
President Cecil L. Trigg  
General Station Manager Stephen Trigg  
Comm., Sales Prom. Mgr. Gordon Lloyd  
Program Director Rick Reynolds  
Chief Engineer Jim Simpson  
Owners of: KOSA-TV; KRNO, San Bernardino,  
Calif.; KR0D-AM-TV, El Paso, Tex.; KVII-TV,  
Amarillo, Tex.

### **KOYL—Odessa—1957**

Frequency: 1310 Kc. Power: 1000 W. d.  
Owned By Mid-Cities Bcstg. Co.  
Business Address 4000 Rasco Ave.  
Tel.: Emerson 6-2801. Independent  
Pres., Chief Eng. Edward L. Roskelley  
Commercial Manager Bob Batson  
Program Director Bill Mitchell  
Publicity Director Ruth Kirby

### **KRIG—Odessa—1946**

Frequency: 1410 Kc. Power: 1000 Watts  
Owned By Auchincloss Bcstg. Corp.  
Address Box 231  
Tel.: FEderal 2-6871. MBS-NBC  
Station Representatives Brown; Clark  
President B. C. Auchincloss  
General Manager Marion O. Richardson  
Program Director Maurice Farrar  
Chief Engineer Bob Mettler

### **KOGT—Orange—1949**

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Oper. By Sabine Area Brcstg. Corp.  
Address 605 Main St.  
Tel.: TU 3-4381. Independent  
President M. L. Jacobs  
General Station Mgr. Ed Lovelace  
Program Director Richard Corder  
Chief Engineer Bob Simmons

### **KNET—Palestine—1935**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By Palestine Bcstg. Corp.  
Business Address 319 W. Main St.  
Tel.: 6077. KBS  
Pres., Gen., Sta. Mgr. Allen E. Vinson  
Comm. Mgr. Austin Hotchkiss  
Chief Engineer Ted Bryan



**KHHH—Pampa—1952**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By.....Huntley Enterprises  
 Address.....P. O. Box 1779  
 Tel.: MO 4-2551.....Independent  
 General Station Mgr.....H. H. Huntley  
 Comm., Sales Prom. Mgr.....Dean Beggart  
 Program Dir., Chief Engr.....A. C. Higgins  
 Publicity Director.....June Galbreath

**KPDN—Pampa—1936**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By....Top O' Texas Bcstg. Co.  
 Address.....Hughes Bldg.  
 Tel.: MO 4-7461.....MBS  
 Station Representative.....George Hopewell  
 Owner, General Mgr.....Warren L. Hasse  
 Station Manager.....Lois Still  
 Commercial Manager.....Ray Rodgers  
 Program Director.....John Callarman  
 Chief Engineer.....Dennis Dehn

**KFTV—Paris—1950**

Frequency: 1250 Kc. Power: 500 Watts d.  
 Owned-Operated By.....Lamar Bcstg. Corp.  
 Address.....210 1st Natl. Bank Bldg.  
 Tel.: SU 4-6676.....KBS  
 Station Representative.....George T. Hopewell  
 Pres., Gen. Mgr.....James F. Hendrix  
 Commercial Manager.....Judy Simpson  
 Program Director.....Thomas D. Seay, Jr.  
 Chief Engineer.....J. C. Case

**KPLT—Paris—1936**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By.....KPLT, Inc.  
 Address.....Box 235  
 Tel.: SU 4-4311.....Independent  
 Representative.....Pearson Nat'l Reps.  
 President.....Clifford B. Marshall  
 General Mgr., Chief Engr.....Jeff D. Methven  
 Comm., Sales Prom. Mgr.....Bill Page  
 Program Director.....Harold Bray  
 Publicity Director.....Jack Pieper

**KIKK—Pasadena—1947**

Frequency: 650 Kc. Power: 250 Watts d.  
 Owned By.....Industrial Bcstg. Co.  
 Address.....Box 76  
 Tel.: GR 3-4433.....Independent  
 Station Representative.....Charles Bernard  
 President, Gen. Mgr.....Leroy J. Gloger  
 Station Manager.....Brooke Carroll  
 Program Dir.....Donna Thompson  
 Chief Engineer.....O. D. Stephens

**KLVL—Pasadena—1950**

Freq.: 1480 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Felix H. Morales  
 Address.....P.O. Box 432  
 Tel.: CApitol 5-3208 Houston.....Independent  
 General Manager.....Felix H. Morales  
 Chief Engineer.....D. Golihur

**KIUN—Pecos—1935**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.

Owned-Operated By.....KIUN, Inc.  
 Address.....P.O. Box 469  
 Tel.: Hickory 5-2497.....KBS  
 Station Representative.....George T. Hopewell  
 President.....Barney Hubbs  
 General, Sales Prom. Mgr.....Bill H. Hubbs  
 Station Manager.....David Martin  
 Commercial Manager.....Tommy Cowan  
 Program Director.....Bill Boyd  
 Chief Engineer.....Harry Boehnemann

**KEYE—Perryton—1948**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned.....Great Plains Bcstg. Co.  
 Address.....P. O. Box 917  
 Tel.: 435-3236.....MBS  
 President.....Carl Ellis  
 Gen., Sta. Mgr.....Irving R. Buchanan  
 Comm. Mgr., Chief Eng.....Bill Day  
 Program Director.....Kenneth Roller

**KVOP—Plainview—1944**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....KVOP, Inc.  
 Address.....1100 W. 24th St.  
 Tel.: CApitol 4-2771.....KBS  
 President.....W. J. Harpole  
 General Manager.....Kermit Ashby  
 Station Manager.....Tut Tawwater  
 Commercial Manager.....Girard Fox  
 Sales Promotion Manager.....Jim Greene  
 Program Director.....Nancy Moore  
 Chief Engineer.....Hugh V. Smith

**KBOP—Pleasanton—1951**

Frequency: 1380 Kc. Power: 1000 Watts d.  
 Owned-Oper. By...Atascosa Broadcasting Co.  
 Address.....P. O. Box 247  
 Tel.: LOcust 9-4871.....KBS  
 President, General Mgr.....Ben L. Parker  
 Chief Eng.....Mona Parker

**KOLE—Port Arthur—1947**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned By.....Radio Southwest Inc.  
 Address.....Box 1126  
 Tel.: YU 2-9436.....KBS  
 Station Representative.....McGavren/Guild  
 President.....John H. Hicks, Jr.  
 Station Manager.....Harper L. Clark  
 Program Director.....Don Williams  
 Chief Engineer.....Donald Bullion  
 Owners of: KPEI, Lafayette, La.; WTAW, College  
 Station, Tex.

**KPAC—Port Arthur—1934**

Freq... 1250 Kc. Power: 5 Kw. d, 1 Kw. n.  
 Owned-Oper. By.....Port Arthur College  
 Address.....Box 511  
 Tel.: YU 5-7458.....MBS  
 Representative.....Pearson  
 President.....W. M. Monroe  
 Gen. Mgr., Chief Eng.....Charles Segrest  
 Comm., Sales Prom. Mgr.....Tommy Vance  
 Program Director.....Jim Collins  
 Publicity Director.....Lulabelle Davis  
 Owners of: KPAC-TV.

# TEXAS

## KGUL—Port Lavaca—1961

Frequency: 1560 Kc. Power: 500 Watts d.  
Owned By.....Lewis O. Seibert  
Address.....213 N. Colorado  
Tel.: 524-2951.....Independent  
General Manager.....L. D. Holford  
Chief Engineer.....R. L. Starnes

## KPNG—Port Neches—1959

Frequency: 1150 Kc. Power: 500 Wts. d.  
Owned By.....Midcounty Radio-KPNG  
Address.....1402 Port Neches Ave.  
Tel.: RAndolph 2-4323.....Independent  
Owner & President.....Joseph S. Trum  
General, Station Mgr.....Mason A. Lewis  
Program Director.....Henry Larcade  
Chief Engineer.....Fred Smith

## KUKO—Post—1955

Frequency: 1370 Kc. Power: 500 Wts. d.  
Owned By.....Radio KUKO  
Address.....201 E. Main  
Tel.: 495-2831.....KBS  
President, Gen. Mgr.....G. O. Gilbert  
Station, Chief Eng.....P. Crenshaw

## KOLJ—Quanoh—1952

Frequency: 1150 Kc. Power: 500 Watts d.  
Owned By.....Fay Eggleston  
Address.....P.O. Box 589  
Tel.: MO 3-2572.....KBS  
President.....Fay Eggleston

## KSOX—Raymondville—1956

Frequency: 1240 Kc. Power: 250 Watts  
Owned By.....Bob Hicks Ent., Ltd.  
Address.....Box 1240  
Tel.: MU 9-3333.....Independent  
President, Gen. Mgr.....Bob Hicks  
Station Manager.....Larry Jorgenson  
Commercial Mgr.....Doc Chasten  
Program Director.....Don Myers  
Chief Engineer.....A. Gomez  
Owners of: KPSO, Falfurrias, Tex.

## KFRD—Rosenberg—1948

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Fort Bend Bcstg. Co.  
Address.....Box 832  
Tel.: NO 2-3776.....Independent  
Station Rep.....Joe Harry  
President.....Mart Cole, Sr.  
General Manager.....Bill Sloan  
Commercial Manager.....George Thompson  
Program Director.....Paul Collins  
Chief Engineer.....Frank Wood

## KTLU—Rusk—1955

Frequency: 1580 Kc. Power: 500 W., d.  
Owned.....E. H. Whitehead  
Business Address.....P.O. Box 316  
Tel.: 533.....KBS  
Newspaper Affiliation.....Cherokeean  
Pres., Gen. Mgr.....E. H. Whitehead

## KGKL—San Angelo—1928

Freq.: 960 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned.....Angelo Bcstg. Tcstg. Inc.  
Address.....Box 1878

Tel.: 655-6715.....ABC  
Representative.....Pearson Nat'l Reps.  
President.....Lewis O. Seibert  
Station Manager.....Dave Gottshall  
Commercial Manager.....John McGee  
Program Director.....Dot Bowmar  
Chief Engineer.....Bill Poteet

## KPEP—San Angelo—1954

Frequency: 1420 Kc. Power: 1000 Watts, d.  
Owned.....Western Broadcasting Co.  
Address.....Box 1350  
Tel.: 655-8116.....Independent  
Sta. Rep.....Bcst. Time Sales; Melville  
Station Mgr., Prog. Dir.....Bill Nicholson  
Commercial Manager.....Tom Mullins  
Sales Promotion Mgr.....Benton Dunlap  
Publicity Director.....Blackie Crawford  
Chief Engineer.....Bill Berry  
Owners of: KDAV, Lubbock, KPIK, Colorado  
Springs, Colo.; KZIP, Amarillo.

## KTEO—San Angelo—1947

Frequency: 1340 Kc. Power: 250 Watts  
Owned By.....Burkhart Broadcasting Corp.  
Address.....1013 W. Beauregard  
Tel.: 655-3131.....Independent  
President, General Mgr.....P. D. Johnson  
Program Director.....Bill Tucker  
Chief Engineer.....Jerry White

## KWFR—San Angelo—1954

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Solar Broadcasting Co., Inc.  
Address.....First Savings Bldg.  
Tel.: 653-3387.....MBS  
Station Representative.....Webb  
President.....Arthur Foster  
General, Station Mgr.....Walton A. Foster  
Commercial Mgr.....Milton Dove  
Program Director.....John S. Walk  
Sales Promotion Mgr.....A. W. Peters  
Publicity Director.....Leona Grupe  
Chief Engineer.....Robert C. Feller

## KAPE—San Antonio—1960

Frequency: 1480 Kc. Power: 500 Watts d.  
Owned By.....Top Bcstr., Inc.  
Address.....608 E. Travis St.  
Tel.: CApiitol 3-3877.....ABC  
President, General Manager.....Sam J. Riklin  
Station Manager.....Art Riklin  
Commercial Manager.....Arthur Harper  
Sales Promotion Manager.....George Samuels  
Publicity Director.....Marilyn Ford  
Program Director.....Ted H. Fredericks  
Chief Engineer.....Homer Driesslein

## KBAT—San Antonio—1926

Freq.: 680 Kc. Power: 50 Kw. d., 10 Kw. n.  
Owned By.....Texas Star Broadcasting  
Business-Studio Address.....Ave. E & 4th St.  
Tel.: CApiitol 6-2245.....Independent  
Representative. Peters, Griffin, Woodward, Inc.  
President.....Roy Hofheinz  
General Manager.....Elmer O. Wayne  
Station Manager.....Carl Skoog

Commercial Mgr. . . . . Chester Maxwell  
 Program Dir. . . . . Charles Keller  
 Chief Engineer . . . . . Terrance O'Rourke

**KBER—San Antonio—1961**

Frequency: 1150 Kc. . . . . Power: 1000 Watts  
 Owned By . . . . . Kepo Broadcasting Co.  
 Address . . . . . 5500 Alma Dr.  
 Tel.: Midway 8-0510 . . . . . Independent  
 Station Representative . . . . . George Hollingbery  
 President, General Mgr. . . . . A. V. Bamford  
 Sales Promotion Manager . . . . . Jerry Wilder  
 Chief Engineer . . . . . Dick Jones

**KCOR—San Antonio—1946**

Freq: 1350 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned By . . . . . Inter-American, Radio, Inc.  
 Address . . . . . 111 Martinez St.  
 Tel.: CA 5-2751 . . . . . Independent  
 Station Rep. . . . . Devney Organization  
 President . . . . . Ralph N. Weil  
 General Mgr. . . . . Nathan Saffr  
 Station Manager . . . . . Emillo Nicolas  
 Commercial Manager . . . . . Ben Tamborello  
 Sales Prom. Mgr., Pub. Dir. . . . . William Lamar  
 Program Director . . . . . Guillermo Lozano  
 Chief Engineer . . . . . Marvin Fiedler  
 Owners of: KATZ, St. Louis, Mo.; WMMW, Meriden, Conn.

**KITE—San Antonio—1947**

Frequency: 930 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned By . . . . . Southwest States, Inc.  
 Address . . . . . 535 S. Main  
 Tel.: CA 6-0335 . . . . . Independent  
 Station Representative . . . . . H-R Reps.  
 President . . . . . David G. Scribner  
 General Manager . . . . . William L. Miles  
 Program Director . . . . . Kenneth Rogers  
 Chief Engineer . . . . . Kenneth R. Hyman

**KMAC—San Antonio—1926**

Frequency: 630 Kc. . . . . Power: 5,000 Watts  
 Owned-Oper. By . . . . . Howard W. Davis  
 Address . . . . . KMAC Bldg.  
 Tel.: CA 3-6211 . . . . . ABC, CBS  
 Sta. Representative . . . . . Weed  
 President, Gen. Mgr. . . . . Howard W. Davis  
 Program Director . . . . . Anna Morinelli  
 Sales Prom. Mgr. . . . . Billy Deaton  
 Publicity Director . . . . . Ned Rogoff  
 Chief Engineer . . . . . Joe Schwab

**KONO—San Antonio—1927**

Freq.: 860 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By . . . . . Mission Bdcstg. Co.  
 Address . . . . . 317 Arden Grove  
 Tel.: CA 6-5171 . . . . . Independent  
 Representative . . . . . Katz  
 Board Chairman . . . . . Eugene J. Roth  
 President, General Mgr. . . . . Jack J. Roth  
 Station Manager . . . . . Jack Eisele  
 Commercial Manager . . . . . Harry Mooradian  
 Merchandising Manager . . . . . Dick Porter

Program Director . . . . . Jerry Kunkel  
 Director of Engineering . . . . . George Ing  
 Owners of: KONO-TV.

**KTSA—San Antonio—1922**

Frequency: 550 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . McLendon Corp.  
 Address . . . . . 4050 Eisenhower Rd.  
 Tel.: Oldfield 5-5500 . . . . . Independent  
 Representative . . . . . Blair  
 Chairman of the Board . . . . . B. R. McLendon  
 President . . . . . Gordon B. McLendon  
 General, Station Mgr. . . . . Jack Fiedler  
 Sales Promotion Mgr. . . . . Jamie E. Hamby  
 Program Director . . . . . B. Marc Sommers  
 Chief Engineer . . . . . Coleman Barber  
 Owners of: KILT, Houston; KJIF, Dallas; KABL, San Francisco; WYSL, Buffalo; WYNR, Chicago.

**KUBO—San Antonio—1948**

Frequency: 1310 Kc. . . . . Power: 5,000 Watts d.  
 Owned-Oper. By . . . . . Radio KIWW, Inc.  
 Address . . . . . 518 W. Houston St.  
 Tel.: CA 6-5254 . . . . . Independent  
 Station Rep. . . . . Tele-Radio & TV Sales  
 President . . . . . Robert N. Pinkerton  
 General, Comm. Mgr. . . . . Hal Hughes  
 Prog. Dir. . . . . Juan Gattas  
 Publicity Director . . . . . Ray Monte  
 Chief Eng. . . . . William Ellis

**KUKA—San Antonio—1953**

Frequency: 1250 Kc. . . . . Power: 500 Watts d.  
 Owned By . . . . . Por Favor, Inc.  
 Address . . . . . 501 W. Quincy  
 Tel.: CA 5-5757 . . . . . Independent  
 President, Gen. Mgr. . . . . Alex A. Coe  
 Station Manager . . . . . Norman Fischer

**WOAI—San Antonio—1922**

Frequency: 1200 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . . . . . Southland Industries, Inc.  
 Address . . . . . P.O. Box 2641  
 Tel.: CA 7-4221 . . . . . NBC  
 Representative . . . . . Edward Petry & Co., Inc.  
 Pres., Gen. Mgr. . . . . James M. Gaines  
 V.P., Station Manager . . . . . Rex L. Preis  
 Sales Promotion Mgr. . . . . Gene Richards  
 Program Director . . . . . Barclay Russell  
 Publicity Director . . . . . Gene Crockett  
 Dir. of Engineering . . . . . Chas. Jeffers  
 Owners of: WOAI-TV.

**KCNY—San Marcos—1948**

Frequency: 1470 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By . . . . . Central Brcstg. Co.  
 Address . . . . . Box 32  
 Tel.: EX 2-3545 . . . . . Independent  
 President . . . . . Dr. Forest L. Whan  
 Gen., Sta. Mgr. . . . . William Veidt

**KBAL—San Saba—1956**

Frequency: 1410 Kc. . . . . Power: 500 Watts d.  
 Owned By . . . . . San Saba City Bdcstg. Co.  
 Address . . . . . P. O. Box 209  
 Tel.: 166 . . . . . KBS  
 Chief Engineer . . . . . J. Morgan

# TEXAS

## **KWED**—Seguin—1948

Frequency: 1580 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Seguin Bdcstg. Co.  
Business-Studio Address.....609 E. Court St.  
Tel.: FR 9-2234.....Independent  
President.....Garfield Kiel  
General Mgr.....Stan McKenzie

## **KTFO**—Seminole—1955

Frequency: 1250 Kc. Power: 1000 Watts d  
Owned By.....KSML Bcstrs.  
Address.....402 South Main St.  
Tel.: PLaza 8-3798.....KBS  
President.....F. Barbee, Jr.  
General Manager.....Mrs. F. Barbee, Jr.

## **KSEY**—Seymour—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By.....W. C. Moss, Jr.  
Address.....P.O. Box 1191  
Tel.: TUxedo 8-2525.....KBS  
Station Manager.....W. C. Moss, Jr.  
Chief Engineer.....R. Dormier

## **KBYP**—Shamrock—1949

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned By.....Eugene Henderson  
Address.....Box 21  
Tel.: BI 6-1158.....KBS  
General Manager.....Eugene Henderson  
Chief Engineer.....Paul Henderson

## **KT XO**—Sherman—1947

Frequency: 1500 Kc. Power: 250 Watts d.  
Owned-Operated By...O'Connor Bcstg. Corp.  
Business Address.....P.O. Box 661  
Tel.: TWinbrook 2-8188.....Independent  
Station Reps....Charles Bernard; Clarke Brown  
General Manager.....Ray Lewis  
Chief Engineer.....M. Ferguson

## **KRRV**—Sherman-Denison 1936

Frequency: 910 Kc. Power: 1000 Watts  
Owned-Oper. By.Red River Valley Bcstg. Corp.  
Address. Box 94 (Denison), Box 665 (Sherman)  
Tel.: TWinbrook 2-5115 (Sherman).....MBS  
Representative.....Pearson  
President.....A. Boyd Kelley  
General, Sta. Mgr.....James H. Morrison  
Program Director.....Ray Robbins  
Chief Engineer.....Joseph Knight

## **KKAS**—Silsbee—1959

Frequency: 1300 Kc. Power: 500 Watts d.  
Owned By.....Hardin County Bcstg. Co.  
Address.....Box 455  
Tel.: EVergreen 5-2883.....Independent  
General, Commercial Mgr....Billie J. Holmes  
Sta. Mgr., Prog. Dir.....Doug McCraw  
Chief Engineer.....Bobby Peeler

## **KTOD**—Sinton—1954

Frequency: 1590 Kc. Power: 1 Kw. d., 500 W. n.  
Owned.....Southern Bcstg. Co.  
Address.....P.O. Box, 269, Corpus Christi, Tex.  
Tel.: TU 2-8285.....Independent  
Station Representative.....Melville  
President.....P. Singer  
General Mgr.....Carroll Wakefield  
Station Manager.....Fred Mayhew  
Commercial Manager.....L. D. Burton  
Program Director.....Larry Palmer  
Chief Engineer.....Robert Starnes

## **KCAS**—Slaton—1962

Frequency: 1050 Kc. Power: 250 Watts d.  
Owned By.....Star of the Plains Bcstg. Co.  
Address.....133 S. Ninth St.  
Tel.: VALley 8-4217.....KBS  
Owner.....Kermit S. Ashby  
General Manager.....James Hughes  
Commercial Manager.....Duke Lively  
Program, Sales Prom. Dir.....Dee Bowman  
Chief Engineer.....Wayne Carr

## **KS NY**—Snyder—1949

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Snyder Bdcstg. Co.  
Address.....Box 1008  
Tel.: HI 3-9322.....MBS, KBS  
Station Representative.....Robert Eastman  
President.....Mrs. Flora Hughes  
Gen. Sta. Mgr.....Mel Z. Gilbert  
Commercial Manager.....Frank Taylor  
Sales Prom., Program Dir.....Gene Ragsdale  
Publicity Director.....Roy Meador  
Chief Engineer.....Coy Thompson

## **KCKG**—Sonora—1962

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Ward Broadcasting Co.  
Address.....P.O. Box 618  
Tel.: 2-8711.....Independent  
President, General Manager.....Albert Ward  
Program Dir., Chief Engr.....Bob Hemphill

## **KDWT**—Stamford—1946

Frequency: 1400 Kc. Power: 250 Watts  
Owned By.....Abko Bcstg. Co.  
Address.....Box 1205  
Tel.: PR 3-3401.....KBS  
President.....A. Boyd Kelley  
Station Manager.....Robert A. Prichard  
Chief Engineer.....James S. Thompson

## **KSTV**—Stephenville—1947

Frequency: 1510 Kc. Power: 250 Watts d.  
Owned.....Dixie Bcstrs.  
Address.....P. O. Box 102  
Tel.: WO 5-3141.....KBS  
Comm. Mgr.....Mel Bennett  
Chief Engineer.....D. Solmonson

## **KSST**—Sulphur Springs—1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By...Hopkins County Bcstg. Co.  
Address.....Radio Road  
Tel.: 885-3111.....KBS

President, Chief Eng. . . . . William E. Bradford  
 Comm. Mgr. . . . . Clovis Pinion  
 Sales Prom. Mgr., Pub. Dir. . . . . Buddy Funderburk  
 Program Director . . . . . Patti Anderson

**KXOX—Sweetwater—1939**

Frequency: 1240 Kc. Power: 1 Kw. d. 250 W. n.  
 Owned-Oper. By . . . . . KXOX  
 Address . . . . . P.O. Box 570  
 Tel.: BElmont 4-4655 . . . . . KBS  
 Station Representative . . . . . Melville  
 President . . . . . F. L. Ledbetter  
 Gen. Mgr. . . . . Myrl Stein  
 Station Manager . . . . . Jack Stein  
 Commercial Manager . . . . . Bob Robbins  
 Program Director . . . . . Maxine Stein  
 Chief Engineer . . . . . Earl B. Ray

**KTAE—Taylor—1948**

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned-Oper. By . . . . . KTAE, Inc.  
 Business Address . . . . . 121 E. 2nd St.  
 Tel.: EL 2-3631 . . . . . KBS  
 President, Gen. Mgr. . . . . G. Gillis Conoley  
 Chief Engineer . . . . . Robert Sitman

**KTEM—Temple—1936**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned . . . . . Bell Broadcasting Co., Inc.  
 Address . . . . . 17 South Third  
 Tel.: PR 3-5252 . . . . . MBS  
 Newspaper Affiliation . . . . . Daily Telegram  
 President . . . . . Frank W. Mayborn  
 General Manager . . . . . J. Ralph Burgess  
 Program Director . . . . . Phil M. Miller  
 Chief Engineer . . . . . James T. Harris  
 Owners of: KCEN-TV, Temple.

**KTER—Terrell—1950**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By . . . . . Terrell Bcstg. Corp.  
 Address . . . . . Box 9  
 Tel.: JOrdan 3-4497 . . . . . KBS  
 President . . . . . O. Pirtle  
 Gen. Mgr. . . . . Bill Pirtle  
 Chief Engineer . . . . . Brad Redfeam

**KATQ—Texarkana—1961**

Frequency: 940 Kc. Power: 1000 Watts d.  
 Owned By . . . . . Floyd Bell  
 Address . . . . . 303 W. Broad St.  
 Tel.: 793-2128 . . . . . Independent  
 General Manager . . . . . Floyd Bell  
 Commercial Manager . . . . . James LeFan  
 Program Director . . . . . Larry Sharp  
 Chief Engineer . . . . . Thomas Graves

**KCMC—Texarkana—1932**

Frequency: 740 Kc. Power: 1,000 Watts  
 Owned-Oper. By . . . . . KCMC, Inc.  
 Address . . . . . P. O. Box 521  
 Tel.: 36151 . . . . . ABC  
 Station Reps. . . . . Masla; Melville  
 President . . . . . W. Hussman  
 Gen. Mgr. . . . . B. L. Wood  
 Chief Engineer . . . . . George Hammond

**KTFS—Texarkana—1946**

Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By . . . . . Aircrest Radio Sta. Inc.  
 Business-Studio Address . . . . . Box 1260  
 Tel.: 3-5123 . . . . . KBS  
 Station Representative . . . . . Walker-Rawalt  
 Pres., Gen. Manager . . . . . W. R. McDaniel  
 Commercial Manager . . . . . Tom Allford  
 Program Director . . . . . Herb Hester  
 Chief Engineer . . . . . John Crawford

**KTLW—Texas City—1947**

Frequency: 920 Kc. Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Texas City Bcstg. Ser.  
 Address . . . . . Show Boat Bldg.  
 Tel.: WIlson 5-4418 . . . . . Independent  
 President . . . . . J. G. Long  
 General Station Mgr. . . . . Bob Greer  
 Commercial Manager . . . . . Marge Huffman  
 Program, Publicity Director . . . . . Ric Libby  
 Chief Engineer . . . . . Luke Strippling  
 Owners of: KION, Bay City, KVIC, Victoria, both  
 Tex.

**KTUE—Tulia—1954**

Frequency: 1260 Kc. Power: 1 Kw. d.  
 Owned-Operated By . . . . . KTUE Radio, Inc.  
 Address . . . . . 110 N. Armstrong  
 Tel.: WYdown 5-3531 . . . . . KBS  
 President . . . . . Marshall Formby  
 General Station Mgr. . . . . Ralph G. Beistle  
 Chief Engineer . . . . . Clayton Fuchs

**KDOK—Tyler—1956**

Frequency: 1330 Kc. Power: 1000 Watts d.  
 Owned-Operated By . . . . . KDOK Bcstg. Co.  
 Address . . . . . 808 Peoples Bank Building  
 Tel.: LYric 3-2519 . . . . . Independent  
 Station Representative . . . . . Pearson  
 President, General Manager . . . . . Dana W. Adams  
 Chief Engineer . . . . . Robie Morgan

**KGKB—Tyler—1930**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By . . . . . KGKB, Inc.  
 Address . . . . . Box 733  
 Tel.: LY 3-1751 . . . . . MBS  
 Station Representative . . . . . Clarke Brown  
 President . . . . . Wallace Barbee  
 General Station Manager . . . . . Sam Matthews  
 Commercial Manager . . . . . Paul Morrison  
 Sales Promotion Manager . . . . . John Post  
 Program Director . . . . . Dick Moore  
 Publicity Director . . . . . Cliff Saunders  
 Chief Engineer . . . . . Mack Ferguson

**KTBB—Tyler—1947**

Freq.: 600 Kc. Power: 1000 Watts  
 Owned-Operated By . . . . . Blackstone Bcstg. Co.  
 Address . . . . . Blackstone Hotel  
 Tel.: LYric 4-7278 . . . . . Independent  
 Newspaper Affil. . . . . Courier Times; Telegraph  
 Reps. . . . . Venard, Torbet & McConnell; Melville  
 President . . . . . Mrs. C. N. Clyde  
 Gen., Sta. Mgr. . . . . M. Danbom  
 Sales Promotion Director . . . . . David Bothwell  
 Program Director . . . . . Don Jackson  
 Chief Engineer . . . . . R. A. Wileman

# TEXAS

## KZEY—Tyler—1958

Frequency: 690 Kc. Power: 250 Watts, d  
Owned By: Tyler Bcstg. Co.  
Address: Lake Park Drive  
Tel.: LYric 3-1744. Independent  
President: R. Thos. Gibson  
General Manager: W. L. Whitworth  
Chief Engineer: Raymond Phillips

## KVOU—Uvalde—1947

Frequency: 1400 Kc. Power: 250 Watts  
Owned: Uvalde Broadcasters, Inc.  
Address: Box 758  
Tel.: BR 8-4555. KBS  
President & Gen. Mgr.: Edward J. Harpole  
Station, Sales Prom. Mgr.: Cliff Sanderford  
Commercial Manager: Al Kinsall  
Program Dir.: Chief Engr.: Neal Meineke  
Owners of: KEPS, Eagle Pass, Tex.

## KVWC—Vernon—1939

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By: Johnson-Garrison Co.  
Address: 1818½ Wilbarger St.  
Tel.: Lnden 2-6221. KBS  
General Manager: Joe Garrison

## KNAL—Victoria—1949

Frequency: 1410 Kc. Power: 500 Watts  
Owned-Operated By: Victoria Bcstrs., Inc.  
Address: 1505 Port Lavaca Drive  
Tel.: HI 3-9176. Independent  
Station Rep.: Venard, Torbet & McConnell  
President, General Mgr.: M. N. Bostick  
Station Manager: Robert C. Martin  
Chief Engineer: Douglas E. Smith  
Owners of: KWTX-AM-TV, Waco; KBTN-TV,  
Bryan; KXII-TV, Sherman, All Tex.

## KVIC—Victoria—1939

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: KVIC Bcstg. Co., Inc.  
Address: P.O. Box 5487  
Tel.: Hillcrest 3-9171. KBS-MBS  
President: J. G. Long  
Gen., Station Mgr.: Bob Tharp  
Comm., Sales Prom. Mgr.: Jim Traber  
Program Director: Bob Nancee  
Chief Engineer: V. Boldt  
Owners of: KTON, Bay City; KTEW, Texas City.

## KAWA—Waco—1953

Frequency: 1010 Kc. Power: 10 Kw. d.  
Owned By: M-L Radio, Inc.  
Address: 806 Austin Ave.  
Tel.: PLaza 4-1488. Independent  
Station Reps.: Weed; Clyde Melville Co.  
General Manager: Patt McDonald  
Station Manager: Robert E. Weathers  
Commercial Manager: Goodson McKee  
Sales Promotion Manager: Walter Vaughn  
Chief Engineer: Paul Wagenschein

## KWTX—Waco—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.

Owned-Operated By: KWTX Bcstg. Co.  
Address: P.O. Box 7128  
Tel.: PL 6-4451. MBS  
Station Rep.: Venard, Torbet & McConnell  
President, General Mgr.: M. N. Bostick  
Station Manager: Frank Fallon  
Commercial Manager: Pete McNeer  
Chief Engineer: William Moore  
Owners of: KWTX-TV; KNAL, Victoria, KBTX-  
TV, Bryan, KNH, Sherman, all Tex.

## WACO—Waco—1922

Frequency: 1460 Kc. Power: 1000 Watts  
Owned-Operated By: Waco Bcstg. Co.  
Address: 3620 Franklin Ave.  
Tel.: PL 2-6571. ABC  
Station Representative: Eastman  
President: Wendell Mayes  
V. P., Gen. Mgr.: R. Lee Glasgow  
Commercial Manager: Richard Parker  
Chief Engineer: Jack Vinson  
Owners of: KBWD, Brownwood, KCRS, Midland,  
KNOL, Ft. Worth, KSYN, Snyder, KNOW, Aus-  
tin, KAND, Corsicana, WTAW, Bryan, all Tex.;  
KTOK, Oklahoma City, Okla.

## KBEC—Waxahachie—1955

Frequency: 1390 Kc. Power: 500 W., d.  
Owned-Operated By: Richard Tuck Enterprises  
Address: Box 731  
Tel.: WE 7-1390. KBS  
Owner, Chief Engr.: Richard Tuck  
Station, Comm. Mgr.: Dub Estes

## KZEE—Weatherford—1956

Frequency: 1220 Kc. Power: 250 W., d.  
Owned: Bartlesville Bcstg. Co.  
Address: 5346 Drane Dr.  
Tel.: LY 4-3826. Independent  
President, General Mgr.: J. Fred Case  
Station Manager: Carl Singer

## KRGV—Weslaco—1927

Frequency: 1290 Kc. Power: 5000 Watts  
Owned By: Kenco Enterprises  
Business Address: 309 S. Missouri Ave.  
Tel.: WO 8-3131. NBC  
Representative: Raymer  
President, General Mgr.: Stoddard P. Johnston  
V.P., Station Mgr.: Charles L. Brooks  
Sales Prom. Mgr., Pub. Dir.: Hank Page  
Program Director: Wray Post  
Sales Manager: Jim Ahlgrimm  
Chief Engineer: Lewis Hartwig  
Owners of: KRGV-TV, Weslaco.

## KANI—Wharton—1962

Frequency: 1500 Kc. Power: 500 Watts  
Owned By: V. M. Preston  
Address: P.O. Box 111  
Tel.: LEhigh 2-3800. KBS  
Owner: V. M. Preston  
Station Manager: Art Baca  
Commercial Manager: Don Fisher  
Program Dir., Chief Engr.: Bill Tate  
Sales Promotion Manager: Larry Kainer

**KNIN—Wichita Falls—1947**

Freq.: 990 Kc....Power: 10 Kw. d., 1 Kw. n.  
Owned By.....Wichita Bcstg. Corp.  
Address.....P. O. Box 787  
Tel.: 723-0791.....ABC  
Station Representative.....Robert E. Eastman  
President.....R. E. Glasgow  
General Station Mgr.....Bob H. Walker  
Program Director.....Mike Hoey  
Publicity Director.....Judy Williamson  
Chief Engineer.....Eddie Bell

**KTRN—Wichita Falls—1947**

Freq. 1290 Kc....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....T & O Bcstg. Co.  
Address.....917½ Scott St.  
Tel.: 322-5214.....Independent

Representative.....Hollingsbery  
President, General Manager.....Raymond Ruff  
Station Manager.....Mack Lester  
Program Director.....Joe Henderson  
Chief Engineer.....Vernon Beck  
Owners of: KELL, Tulsa.

**KWFT—Wichita Falls—1939**

Frequency: 620 Kc....Power: 5000 Watts  
Owned.....North Texas Radio, Inc.  
Address.....1005 Lamar  
Tel.: 766-4231.....CBS  
Representative.....H-R  
Pres., Gen. Mgr.....Ben Ludy  
Asst. Manager, Chief Eng...Lewis Dickensheets  
Commercial Manager.....A. L. Pierce  
Prog. Dir.....Homer Cunningham

Pop.: 940,000  
Families: 268,500

Utah

Radio Homes: 262,000  
AM Stas. in State: 29

**KUTA—Blanding—1961**

Frequency: 790 Kc....Power: 1,000 Watts d.  
Owned By.....KUTA Corp.  
Address.....Box 790  
Tel.: 678-4321.....ABC  
Station Representative.....Edward Petry & Co.  
President.....Jack W. Hawkins  
General Mgr., Ch. Eng.....John J. Tobola  
Sales Promotion Mgr.....Eugene F. Ege  
Program, Publicity Dir.....Ted Wilk

**KBUH—Brigham City—1948**

Frequency: 800 Kc....Power: 250 Watts d.  
Owned By.....Wade M. Ebeling  
Business Address.....948 W. Forrest St.  
Tel.: PA 3-3401.....Independent  
Gen. Mgr., Ch. Eng.....Wade M. Ebeling  
Program Director.....Charles Parker  
Publicity Director.....Eula Thompson

**KSUB—Cedar City—1937**

Frequency: 590 Kc....Power: 1000 Watts  
Owned-Oper. By.....So. Utah Bcstg. Co.  
Address.....54 N. Main St.  
Tel.: JU 6-6547.....CBS  
Station Rep.....Adam Young  
President.....Howard Johnson  
Commercial Manager.....Jack Hayes  
Gen. Program Dir.....Donald E. Cartwright  
Chief Engineer.....Richard N. Gunn

**KBBC—Centerville—1957**

Frequency: 1600 Kc....Power: 1 Kw.,d  
Owned By.....Davis Bcstg. Co.  
Address.....P.O. Box 44, Bountiful, Utah  
Tel.: AXtell 5-5551.....Independent  
President.....J. F. Pingree  
General Manager.....H. W. Pingree  
Chief Engineer.....Ed McCleery

**KLGN—Logan—1954**

Frequency: 1390 Kc....Power: 1,000 Watts d.  
Owned-Oper. By.....KLGN Radio, Inc.  
Business Address.....RFD #1 Box 231  
Tel.: SK 2-2600.....Independent  
Station Representative.....Hopewell  
President, General Mgr.....F. G. Ziser  
Chief Engineer.....E. Schow

**KVNU—Logan—1938**

Frequency: 610 Kc....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Cache Valley Bcstg. Co.  
Address.....1393 N. Main St.  
Tel.: SK 2-5141.....ABC-KBS  
Representative.....Avery-Knodel  
President.....Herschel Bullen  
Gen., Sta. Mgr.....Reed Bullen  
Commercial Manager.....W. W. Kirkland  
Program Director.....Reid Andreassen  
Chief Engineer.....W. Arnold Finchum

**KURA—Moab—1957**

Frequency: 1450 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By.....Moab Bcstg. & TV Corp.  
Address.....P.O. Box 368  
Tel.: ALPine 3-5001.....ABC  
Pres. Gen. Mgr.....Forrest L. Simpson  
Chief Engineer.....Calvin H. Widows

**KMUR—Murray—1948**

Frequency: 1230 Kc....Power: 250 Watts  
Owned-Oper. By.....Oral J. Wilkinson  
Address.....4646 S. State St., Salt Lake City  
Tel.: AM 6-4419.....Independent  
Station Rep.....Webb  
President.....O. J. Wilkinson  
General Manager.....James K. Richey  
Station, Prom. Mgr.....Bennie L. Williams  
Chief Engineer.....D. Hale

# UTAH

## KLO—Ogden—1925

Frequency: 1430 Kc. Power: 5000 Watts  
Owned-Operated By..... Interstate Corp.  
Address..... Box 1499  
Tel.: EXport 4-5721..... ABC  
Newspaper Affiliation..... Standard Examiner  
President..... Mrs. Edris A. Glasmann  
Station Manager..... Kim Ward  
Commercial Manager..... Len Allen  
Program Director..... M. Reichley  
Chief Eng..... Wayne Moss

## KSVN—Ogden—1947

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned By..... North America Bcstg. Co.  
Address..... P.O. Box 107  
Tel.: EX 4-3476..... Independent  
Station Representative..... Prestige Rep. Org.  
President..... LAVOR R. Wood  
General, Station Mgr..... Bart Tolleson  
Sales Promotion Manager..... John Terrill  
Program Director..... Morris Reichley  
Chief Engineer..... Bob Davenport

## KVOG—Ogden—1948

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By..... United Bcstg. Co.  
Address..... 1538 Gibson Ave.  
Tel.: EX 2-7535..... independent  
Representative..... Webb  
Pres., Gen. Mgr..... Arch G. Webb  
Program Director..... Carol V. Facer  
Commercial Manager..... J. D. Jones  
Chief Engineer..... Samuel V. Crawford

## KOAL—Price—1936

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By..... Eastern Utah Bcstg. Co.  
Address..... P.O. Box 591  
Tel.: ME 7-0407..... ABC-MBS-KBS  
Representative..... Petry  
President..... Jack Richards

## KEYY—Provo—1949

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... Mid Utah Bcstg. Co.  
Address..... 307 S. 16th W.  
Tel.: FR 3-2174..... KBS  
President..... D. Spencer Grow  
General, Sta. Mgr..... Dave Weiser  
Program Dir..... Joe Meier  
Chief Engineer..... Bill Smith

## KIXX—Provo—1947

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By..... Central Utah Bcstg. Co. Inc.  
Address..... P. O. Box 550  
Tel.: FR 3-3336..... ABC  
Station Reps..... Hollingbery; Webb  
Pres., Comm. Mgr..... F. A. Van Wagenen  
General, Sta. Manager..... H. E. Van Wagenen  
Program Director..... Lee Scanlon

## KOVO—Provo—1939

Freq.: 960 Kc. Power: 5 Kw., d.; 1 Kw. n.

Owned-Oper. By..... KOVO, Inc.  
Address..... Box 949  
Tel.: FRanklin 3-8550..... ABC  
Station Representative..... Avery-Knodel  
President..... Ashley L. Robison  
General, Station Mgr..... Glenn Shaw  
Chief Engineer..... Dale Buchanan

## K SVC—Richfield—1947

Freq.: 980 Kc. Power: 5000 Wts. d., 1000 n.  
Owned-Operated By..... Sevier Valley Bcstg. Co.  
Address..... 250 East 4th South  
Tel.: TW 6-4456..... ABC  
Representative..... Avery-Knodel  
President..... Homer Bandley  
General Mgr., Ch. Eng..... Bill King

## KDXU—St. George—1957

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By..... R. C. Winkelmann  
Business Address..... P. O. Box 179  
Tel.: ORchard 3-3579..... KBS  
Gen., Comm. Mgr..... Roy C. Winkelmann  
Program Director..... Ellen Winkelmann

## KALL—Salt Lake City—1945

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..... Salt Lake City Bcstg. Co.  
Address..... 146 S. Main St.  
Tel.: EM 4-3561..... ABC  
Newspaper Affil..... Ogden Standard-Examiner  
Station Representative..... Edward Petry & Co.  
President..... George C. Hatch  
General Station Mgr..... Homer K. Peterson  
Commercial Manager..... W. W. Daynes  
Program Director..... Florian Wineriter  
Publicity Director..... Will Lucas  
Chief Engineer..... D'Orr Cozzens  
Owners of: KMON, Great Falls, KOPR, Butte, both  
Mont.: KUTV, Salt Lake City.

## KCPX—Salt Lake City—1922

Frequency: 1320 Kc. Power: 5000 Watts  
Owned By..... Columbia Pict. Electronics Corp.  
Address..... 130 Social Hall Ave.  
Tel.: DA 2-5681..... NBC  
Representative..... Katz  
President..... Norman Louvau  
General Manager..... Douglas Elleson  
Station, Comm. Mgr..... Howard Jorgensen  
Program Dir..... Sam Moll  
Sales Prom. Mgr., Pub. Dir..... Betsy Vaughn  
Chief Engineer..... James McGraw  
Owners of: KCPX-FM-TV; WAPA-TV, San Juan,  
P. R.

## KLUB—Salt Lake City—1938

Frequency: 570 Kc. Power: 5000 Watts  
Owned-Oper. By..... KLUB Bcstg. Co.  
Address..... 165 Social Hall Ave.  
Tel.: EL 9-7794..... MBS  
Representative..... Hollingbery  
President, General Mgr..... Frank C. Carman  
Local Sales Mgr..... Hal Collipriest  
Operations Dir..... Frank C. McIntyre  
Chief Eng..... Delbert Williams



## UTAH-VERMONT

### **KNAK**—Salt Lake City—1947

Freq.: 1280 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned.....Granite District Radio Bcstg. Co.  
 Address.....1042 So. 6th W.  
 Tel.: EM 4-3685.....Independent  
 Station Representative.....Adam Young  
 President, Chief Eng.....Howard D. Johnson  
 General Station Mgr.....William Wright  
 Program Director.....Mildred Baker  
 Commercial Manager.....Clyde Anderson

### **KSL**—Salt Lake City—1922

Frequency: 1160 Kc. Power: 50,000 Watts  
 Owned-Oper. By.....Radio Service Corp. of Utah  
 Address.....Broadcast House  
 Tel.: EL 5-4611.....CBS  
 Station Rep.....Peters, Griffin, Woodward  
 President.....Arch L. Madsen  
 General, Sta. Manager.....Joseph A. Kjar  
 Program Director.....Rex L. Campbell  
 Chief Engineer.....Vincent E. Clayton  
 Owners of: KSL-TV-FM.

### **KSOP**—Salt Lake City—1955

Frequency: 1370 Kc. Power: 1 Kw., d.  
 Owned-Oper. By.....Seagull Broadcasting Co.  
 Address.....1300 West 2320 South  
 Tel.: HU 4-4435.....Independent  
 Representatives.....Oakes; Charles Bernard  
 President, Gen. Mgr.....M. H. Hilton  
 Station Mgr.....Ralph Winn  
 Publicity, Program Director.....Robert Wooten  
 Chief Engineer.....Lyle Wahlquist

### **KSXX**—Salt Lake City—1959

Frequency: 630 Kc. Power: 1000 Watts d.  
 Owned By.....W. P. Fuller III  
 Address.....364 S. State  
 Tel.: EL 5-6233.....Independent  
 President.....W. P. Fuller III  
 General Mgr.....A. Thomas  
 Program Director.....Joyce Small  
 Chief Engineer.....D. R. Hale

### **KWHO**—Salt Lake City—1956

Frequency: 860 Kc. Power: 1 Kw., d.

Owned-Operated By.....Reese C. Anderson  
 Address.....510 E. Second South  
 Tel.: DA 2-5819.....Independent  
 Pres., Gen. Mgr.....Reese C. Anderson  
 Commercial Manager.....Robert K. Thompson  
 Publicity Director.....Virginia A. Hughes  
 Chief Engineer.....Marvin C. Zitting

### **KWIC**—Salt Lake City—1956

Frequency: 1570 Kc. Power: 500 Watts d.  
 Owned By.....Sugarhouse Broadcasting Co.  
 Business Address.....1247 Wilmington Ave.  
 Tel.: HUNter 4-8791.....Independent  
 President.....Dale R. Curtis  
 General Mgr.....Tom Ivory  
 Chief Engineer.....Kay D. Turner

### **KONI**—Spanish Fork—1960

Frequency: 1480 Kc. Power: 1,000 Watts d.  
 Owned By.....Pioneer Bcstg. Co.  
 Address.....2500 South Main  
 Tel.: 801-798-3571.....Independent  
 Station Representative.....Hopewell  
 President.....William P. Grubbe  
 General, Station Mgr.....Sterling Bricker  
 Publicity Director.....David M. Hebertson  
 Chief Engineer.....John Gould

### **KDYL**—Tooele—1956

Frequency: 990 Kc. Power: 1 Kw., d.  
 Owned.....Tooele County Radio & TV Bcstg.  
 Address.....P. O. Box 449  
 Tel.: 882-1441.....KBS  
 Sta. Representative.....Hopewell  
 President.....Jack A. Tranter  
 General Manager.....T. Dee Tranter  
 Sales Promotion Mgr.....Burnell G. Stanton  
 Chief Engineer.....Lawrence Anderson

### **KVEL**—Vernal—1947

Frequency: 1250 Kc. Power: 5 Kw., d.  
 Owned-Oper. By.....Uintah Bcstg. Co.  
 Address.....120 E. Main St.  
 Tel.: 494.....ABC-KBS-MBS  
 General Mgr.....J. C. Wallentine

Pop.: 393,000  
 Families: 111,500

# Vermont

Radio Homes: 109,000  
 AM Stas. in State: 16

### **WSNO**—Barre—1959

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By.....R. I. Kimel & B. W. Grad  
 Address.....1 Jacques St.  
 Tel.: GRanite 6-4168.....CBS, KBS  
 Station Reps.....Breen & Ward; N. E. Spot Sales  
 General Manager.....Robert I. Kimel  
 Station Manager.....Alan H. Noyes  
 Commercial Manager.....Edmond G. Rousse  
 Program Director.....Richard Rossi

Chief Engineer.....Allan Ray Machell  
 Owners of: WWSR, St. Albans, Vt.

### **WBTN**—Bennington—1953

Frequency: 1370 Kc. Power: 1,000 Watts d.  
 Owned-Oper. By.....Catamount Bcstrs. Inc.  
 Address.....P.O. Box 560  
 Tel.: 6321.....Independent  
 Station Representative.....Kirby  
 Pres., Ch. Engr.....J. Gordon Keyworth  
 Station Manager.....Mrs. Belva C. Keyworth

## VERMONT

### WKVT—Brattleboro—1959

Frequency: 1490 Kc. Power: 250 Watts  
Owned By.....WKVT Corp.  
Address.....Williams & Larkin Sts.  
Tel.: Alpine 4-2343.....CBS  
Station Reps.....Meeker; N. E. Spot Sales  
President.....Joseph K. Close  
General & Station Manager.....Edward D. Somes  
Chief Engineer.....Ernest Batchelder

### WTSA—Brattleboro—1950

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Tri-State Area-Bcstg. Corp.  
Address.....Pulney Road  
Tel.: AL 4-4567.....MBS  
Station Representative.....Walker-Rawalt  
President.....Theodore Feinstein  
Gen., Sta. Mgr.....Phillips Terhune  
Program Director.....Ed Ellis  
Chief Engineer.....Les LeBlanc

### WCAX—Burlington—1931

Frequency: 620 Kc. Power: 5000 Watts  
Owned By.....Vermont Radio  
Business Address.....100 Market Sq., S.  
Tel.: UN 2-5761.....NBC  
Station Rep.....Avery-Knodel  
General Mgr.....A. E. Spokes  
Commercial Mgr.....John Millar  
Program Director.....William Dow  
Chief Engineer.....James W. Tierney

### WDOT—Burlington—1954

Frequency: 1400 Kc. Power: 250 Watts  
Owned.....Dot Broadcasting Corp.  
Address.....205 College St.  
Tel.: UNiversity 2-5776.....Independent  
Station Rep.....Masla  
President.....Fortune Pope  
Vice President.....Charles Baltin  
Station Manager.....Val Carter  
Chief Engineer.....John Carlini

### WJOY—Burlington—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Vermont Bcstg. Corp.  
Address.....633 Main St.  
Tel.: UN 4-5774.....ABC  
President.....David W. Howe  
Gen., Sta. Mgr.....Frank Balch  
Program Director.....Ted Barker  
Chief Eng.....Hugh T. McKinney

### WSKI—Montpelier—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Green Mt. Bcstg. Co.  
Bus. Address.....94 Main St.  
Tel.: CApitol 3-5275.....ABC  
Station Rep.....Bill Creed  
President.....Eben Parsons  
Gen., Sta. Mgr.....Daniel B. Ruggles III  
Commercial Manager.....James Canto  
Publicity Director.....Robert Bannon  
Chief Eng.....Gerard Marcotte

### WIKE—Newport—1952

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Memphremagog Bcstg. Co.  
Address.....P.O. Box 711  
Tel.: 334-6521.....KBS, NBC  
Sta. Reps.....Masla; N. England Spot Sales  
President.....E. Dean Finney  
Station Manager.....Lawrence Knight  
Commercial Manager.....William W. Graham, Jr.  
Chief Engineer.....Dennis Miller

### WWVB—Rutland—1949

Frequency: 1000 Kc. Power: 1000 Watts  
Owned.....Central Vermont Broadcasting Corp.  
Address.....Box 591  
Tel.: 773-3200.....Independent  
Station Reps.....Gill-Perna; Nona Kirby  
President.....John Carusone  
General. Station Manager.....Francis McCormack  
Comm., Program Director.....Edward R. Lloyd  
Sales Promotion Mgr.....Howard Cameron  
Chief Engineer.....Daniel Churchill

### WSYB—Rutland—1930

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Philip Weiss Music Co.  
Address.....Dorr Drive  
Tel.: PR 3-8140.....Independent  
Station Reps.....Bill Creed; Devney Org.  
President, General Mgr.....Phillip Weiss  
Program Director.....Richard Benard  
Chief Engineer.....R. Antos

### WWSR—St. Albans—1941

Frequency: 1420 Kc. Power: 1 Kw., d.  
Owned By.....R. I. Kimel & B. W. Grad  
Address.....75 North Main Street  
Tel.: LAkeview 4-2157.....Independent  
Station Reps.....N. E. Spot Sales; Breen & Ward  
General Mgr.....Robert I. Kimel  
Commercial Mgr.....Cecile Fahl  
Program Director.....M. J. Morrill  
Chief Engineer.....Ted Boisvert  
Owners of: WSN0, Barre, Vt.

### WTWN—St. Johnsbury—1949

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Twin State Bcstrs. Inc.  
Address.....Concord Ave.  
Tel.: PI 8-2344.....NBC  
Station Reps.....Masla; N. E. Spot Sales  
Pres., Gen. Mgr.....E. Dean Finney  
Asst. Mgr., Prog. Dir.....Douglas N. Drown  
Chief Engineer.....Donald Wheatley  
Owners of: WIKE, Newport, Vt.

### WCFR—Springfield—1954

Frequency: 1480 Kc. Power: 1 Kw., d.  
Owned-Operated By.....Conn. Valley Bcstg. Co.  
Address.....106 Park St.  
Tel.: Turner 5-4555.....Independent  
President, Gen. Mgr.....Carlo F. Zezza  
Chief Eng.....Gordon I. Stearns

## VERMONT-VIRGINIA

### WDEV—Waterbury—1931

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Lloyd E. Squier  
Address.....9 Stowe St.  
Tel.: 223-5266.....Independent  
Station Reps. ...Kettell-Carter; Walker-Rawalt  
General Manager.....Lloyd E. Squier  
Program & Comm. Mgr.....Craig S. Parker  
Chief Engineer.....Warren C. Chase

### WWRJ—White River Junction 1959

Frequency: 910 Kc....Power: 1000 Watts d.  
Owned By....White River Enterprises, Inc.  
Address.....Box 190  
Tel.: 295-9720.....Independent  
Station Representative.....Nona Kirby  
President.....Phillip C. Smith  
Gen. Manager, Ch. Eng.....Norman J. Graham  
Program Director.....David Johnson

Pop.: 4,125,000  
Families: 1,101,000

## Virginia

Radio Homes: 1,059,000  
AM Stas. in State: 108

### WBBI—Abingdon—1956

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Burley Bcstg. Inc.  
Address.....P. O. Box 190  
Tel.: Market 8-2147.....Independent  
Station Representative.....Webb  
President.....Nelson T. Barker  
Gen. Comm. Mgr.....L. M. Seamon

### WPIK—Alexandria—1945

Frequency: 730 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....Potomac Bcstg. Corp.  
Address.....523 First St.  
Tel.: OV 3-3000.....Independent  
Station Representative.....Adv. Time Sales  
President.....Carl L. Lindberg  
General, Commercial Mgr. ...Howard B. Hayes  
Program Director.....Robert Dupree  
Chief Engineer.....Arthur McDougall

### WKDE—Altavista—1962

Frequency: 1280 Kc....Power: 500 Watts d.  
Owned By.....Altavista Bcstg. Corp.  
Address.....P.O. Box 512  
Tel.: FOrEst 9-5588.....Independent  
Station Representative.....Hal Walton  
President, General Mgr.....Ted J. Gray, Jr.  
Commercial Manager.....Harold Gallier  
Program Director.....Doug Catlin  
Chief Engineer.....James Wilkie

### WAVA—Arlington—1946

Frequency: 780 Kc....Power: 1000 W., d.  
Owned By.....U.S. Transdynamics Corp.  
Address.....5232 Lee Highway  
Tel.: KE 6-9000.....Independent  
Station Representative.....Weed  
President.....Arthur W. Arundel  
General, Station Mgr.....George A. Crump  
Comm. Mgr.....John F. Burgreen  
Program Director.....Doug Wilson  
Publicity Director.....Alexander Cabot  
Chief Engineer.....Stephen J. Hart

### WEAM—Arlington—1947

Frequency: 1390 Kc....Power: 5000 Watts  
Owned-Operated By.....Thoms Radio-TV Ent.  
Business Address.....1515 N. Courthouse Rd.  
Tel.: JA 4-7500.....Independent  
Station Rep. ....Katz  
President.....Harold H. Thoms  
General Manager.....Kenneth L. Wood  
Chief Engineer.....James Self

### WIVE—Ashland—1962

Frequency: 1430 Kc....Power: 1 Kw. d.  
Owned By.....WDYL Radio, Inc.  
Address.....P.O. Box 452  
Tel.: 798-8484.....KBS  
Station Rep. ....Hal Walton  
President.....John Laurino  
General, Station Mgr.....George G. Gatley  
Sales Promotion Mgr.....Ron Burton  
Program Director.....Don Dale  
Chief Engineer.....Sam Jackson  
Owners of: WYAL, Scotland Neck, N. C.

### WODY—Bassett—1960

Frequency: 500 Kc....Power: 500 Watts d.  
Owned By.....WYTI, Inc.  
Address.....Box 231  
Tel.: NA 9-2509.....Independent  
President.....Lester L. Williams  
General, Station Mgr.....Arnold Terry  
Commercial Mgr.....Blane T. Woody  
Program Director.....James E. Wall  
Chief Engineer.....William Farley  
Owners of: WYTI, Rocky Mount, Va.

### WBLT—Bedford—1949

Frequency: 1350 Kc....Power: 1 Kw. d.  
Owned-Oper. By.....Bedford Bcstg. Corp.  
Address.....P. O. Box 406  
Tel.: JU 6-8245.....Independent  
Pres., Gen., Sta. Mgr.....J. E. Synan  
Commercial Manager.....Ralph S. Nichols  
Chief Engineer.....J. P. Laughlin

### WLSD—Big Stone Gap—1953

Frequency: 1220 Kc....Power: 1000 Watts d.

## VIRGINIA

Owned-Oper. By.....Gap Bcstg. Co.  
Address.....Box 244  
Tel.: 1000.....Independent  
Sta., Comm. Mgr.....W. H. Wren

### WKL V—Blackstone—1947

Frequency: 1440 Kc.....Power: 5 Kw., d.  
Owned-Oper. By.....Blackstone Bdcstg. Corp.  
Address.....Drawer 192  
Tel.: 478.....KBS  
President, Gen. Mgr.....H. L. Umstead

### WCYB—Bristol—1946

Frequency: 690 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....Appalachian Bcstg. Corp.  
Address.....P. O. Box 1009  
Tel.: NOrth 9-4161.....ABC  
Station Rep.....Bolling  
President, Gen. Mgr.....Robert H. Smith  
Commercial Sales Prom. Mgr.....Fey Rogers  
Chief Engineer.....R. V. Robinson

### WFHG—Bristol—1947

Freq.: 980 Kc.....Power: 5 Kw., d.; 1 Kw., n.  
Owned-Oper. By.....Bristol Bcstg. Co.  
Address.....Valley Drive  
Tel.: NOrth 9-8112.....MBS  
Station Rep.....Walker-Rawalt  
Pres.....W. C. Nininger  
General Mgr.....W. L. Nininger  
Commercial Manager.....Jack Martin  
Program Director.....Robert M. Fleming  
Chief Eng.....John Hughlett, Jr.

### WCHV—Charlottesville—1933

Frequency: 1260 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Eastern Bcstg.  
Address.....Rose Hill Drive  
Tel.: 295-5121.....ABC-MBS  
Station Representative.....Gill-Perna  
President.....Roger A. Neuhoff  
General Station Mgr.....Robert C. Walker  
Sales Manager.....Charles Smith, Jr.  
Program & Publicity Director.....Colin Rosse  
Chief Engineer.....Arthur S. Brown  
Owners of: WHAP, Hopewell, Va.; WALT, Tampa, Fla.; WCCV-FM, Charlottesville, Va.

### WELK—Charlottesville—1957

Frequency: 1010 Kc.....Power: 1 Kw., d.  
Owned By.....Virgina Bcstg. Co.  
Address.....Box 1294  
Tel.: 2-8080.....KBS  
Station Representative.....Hal Walton  
President.....J. W. Deter  
General Manager.....Richard P. Sullivan  
Program Director.....Everard W. Meade  
Chief Engineer.....Lawrence Kennedy

### WINA—Charlottesville—1949

Freq: 1400 Kc..Power: 1 Kw., d., 250 Watts. n.  
Owned-Oper. By.....Charlottesville Bcstg. Corp.  
Address.....P. O. Box 1230  
Tel.: 6-6177.....NBC  
Station Reps.....Dora-Clayton; Thomas Clark  
Pres., Gen. Mgr.....Donald G. Heyne  
Prog. Dir.....Edward Desmond  
Chief Engineer.....Gene Bossieux, Jr.  
Owners of: WJMA, Orange, Va.

### WMEK—Chase City—1959

Frequency: 980 Kc.....Power: 500 Watts d.  
Owned By.....Mecklenburg Bcstg. Co.  
Address.....Main St.  
Tel.: DRake 2-3141.....ABC-KBS  
General Manager.....John L. Cole, Jr.  
Station, Commercial Mgr.....Arthur A. Moran, Jr.  
Chief Engineer.....Al Mull

### WBCR—Christiansburg—1954

Frequency: 1260 Kc..Power: 1000 Watts d.  
Owned-Oper. By.....WBCR, Inc.  
Address.....P.O. Box 1260  
Tel.: EVergreen 2-4291.....Independent  
Station Rep.....Webb  
President, Gen. Mgr.....A. H. Griffith  
Station Mgr.....Lewis S. Kanode, Jr.  
Program Dir.....Darrell F. Hudnall  
Chief Engineer.....C. Ray Mills

### WCFV—Clifton Forge—1950

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....James R. Reese, Jr.  
Address.....Fairview Heights  
Tel.: 862-4147.....MBS  
Station Representative.....Walton  
President.....J. R. Reese, Jr.  
General Manager, Ch. Eng.....Claude F. Jones

### WKEY—Covington—1941

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned.....Earl M. Key  
Address.....Lexington & 3rd St.  
Tel.: 965-8351.....ABC-KBS  
General Manager.....Earl M. Key  
Commercial Manager.....Kenneth L. Bryant  
Program Director.....John L. Davis  
Chief Engineer.....Grover K. Fulk

### WSVS—Crewe—1947

Frequency: 800 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....So. Virginia Bcstg. Corp.  
Business Address.....800 Melody Lane  
Tel.: 645-7734.....Independent  
President.....Calvin S. Willis  
Gen. Manager.....Freeman H. Stewart  
Commercial Manager.....Paul V. Williams  
Program Director.....Frank Smith  
Chief Engineer.....C. E. Wilson

### WCVA—Culpeper—1949

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Culpeper Bcstg. Corp.  
Address.....Hendricks Ave. & Radio Lane  
Tel.: VALley 5-8338.....MBS-KBS  
Representative.....Indie  
President.....Leonard T. Preston  
Gen., Sta. Mgr.....John T. Rogers  
Comm., Sales Prom. Mgr.....Tucker Butler  
Program Director.....Ed Gombos  
Chief Engineer.....Gil Gildemann

### WBTM—Danville—1930

Freq.: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Piedmont Bcstg. Corp.

Bus.-Studio Address..... 710 Grove St.  
 Tel.: SW 3-4411..... ABC  
 Representative..... Gill-Perna  
 President..... W. E. Gardner, Jr.  
 Exec. V.P., General Mgr..... Jim Crawford  
 V.P., Sales..... Eddie Allgood  
 V.P., Secy. & Treas..... Milton N. Adams  
 Program Director..... Ann Siddle  
 Supervising Engineer..... Millard F. McKinsey

**WDVA—Danville—1947**

Freq.: 1250 Kc..... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Va.-Carolina Bcstg. Corp.  
 Address..... 130 Lexington Ave.  
 Tel.: 792-9311..... MBS  
 Station Representative..... Thomas Clark  
 President..... Harry Link  
 General, Station Mgr..... Dick Campbell  
 Commercial Mgr..... Ralph Hess, Jr.  
 Sales Prom. Mgr..... Jeff Waugh  
 Publicity Director..... Wayne Williams  
 Chief Engineer..... Howard Clendenen

**WILA—Danville—1957**

Frequency: 1580 Kc..... Power: 1 Kw.  
 Owned By..... Baron Broadcasting Corp.  
 Address..... 560 Patton St.  
 Tel.: SW 2-2133..... Independent  
 President, General Mgr..... Ralph J. Baron  
 Commercial, Sales Prom. Mgr..... George Lund  
 Program Director..... Harvey Jacobs  
 Chief Engineer..... Roger Lee

**WYPR—Danville—1959**

Frequency: 970 Kc..... Power: 1000 Watts d.  
 Owned By..... WSSB, Inc.  
 Address..... Box 971  
 Tel.: SWift 2-6022..... Independent  
 President..... James S. Beattie

**WABH—Deerfield—1962**

Frequency: 1150 Kc..... Power: 1000 Watts d.  
 Owned By..... Deerfield Bcstg. Co.  
 Address..... Deerfield  
 Tel.: 939-1150..... Independent  
 Station Reps..... George Hopewell; Beaver  
 Gen. Mgr., Program Dir..... David G. Hendricks  
 Station, Comm. Mgr..... Ralph O. Hamilton  
 Chief Engineer..... J. L. McFarland

**WEVA—Emporia—1952**

Frequency: 860 Kc..... Power: 1000 Watts, d.  
 Owned..... Stone Broadcasting Corp.  
 Address..... Washington St.  
 Tel.: MEIrose 4-2133..... KBS  
 Pres., Gen., Sta. Mgr..... Willis L. Stone  
 Commercial, Sales Prom. Mgr..... Don Collins  
 Program Dir..... Eddie Anderson  
 Publicity Director..... Dick Phillips  
 Chief Engineer..... Elton A. Short, Jr.

**WEEL—Fairfax—1955**

Freq.: 1310 Kc..... Power: 1000 Wts. d., 500 n.  
 Owned..... OK Broadcasting Corp.  
 Address..... 2nd & Oak Sts.  
 Tel.: CR 3-4000..... Independent  
 President..... George Oleson  
 General Manager..... B. Johnscher  
 Chief Engineer..... Joe Terrien

**WFAX—Falls Church—1948**

Frequency: 1220 Kc..... Power: 1 Kw., d.  
 Owned-Operated By..... Lamar A. Newcomb  
 Address..... Tower Square  
 Tel.: JE 2-1220..... KBS  
 Pres., Gen. Mgr., Ch. Eng..... Lamar A. Newcomb

**WFLO—Farmville—1947**

Frequency: 870 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Colonial Bcstg. Co.  
 Address..... Cumberland Rd.  
 Tel.: EX 2-4195..... Independent  
 Owner..... Mrs. Carla B. Keys  
 Station Manager..... John D. Wilson  
 Sales Promotion Manager..... T. J. Fulcher  
 Program Director..... Al Smith  
 Chief Engineer..... O. C. Covington

**WYSR—Franklin—1956**

Frequency: 1250 Kc..... Power: 1 Kw., d.  
 Owned..... Franklin Broadcasting Corp.  
 Address..... 102 E. Fourth Ave.  
 Tel.: LO 2-3135..... KBS  
 President, Gen. Mgr..... Thomas F. Clark  
 Station Manager..... Augie Bender  
 Chief Engineer..... John Ashman

**WFLS—Fredericksburg—1960**

Frequency: 1350 Kc..... Power: 500 Watts d.  
 Owned By..... Star Bcstg. Corp.  
 Address..... 305 William St.  
 Tel.: 373-1500..... KBS  
 Newspaper Affil..... Free Lance-Star  
 Station Representative..... Robert Dome  
 President..... Charles S. Rowe  
 General Manager..... Josiah P. Rowe III  
 Station Mgr., Chief Eng..... James W. Poole  
 Program Director..... Frank G. Starling  
 Publicity Director..... Mary G. Calamos

**WFVA—Fredericksburg—1939**

Frequency: 1230 Kc..... Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By..... Fredericksburg Bcstg. Corp.  
 Address..... Box 263  
 Tel.: 373-7721..... ABC  
 Station Reps... Spot Time Sales; Phila, Spot Sales  
 Exec. Vice-Pres..... Mrs. Marion Park Lewis  
 Gen., Sta., Comm. Mgr., Ch. Eng... J. C. Morgan  
 Program Director..... John C. Calhoun  
 Owners of: WFVA-FM, Fredericksburg; WINC,  
 WRFL-FM, Winchester; WISG, Mt. Jackson, All  
 Va.; WLNH, Laconia, N. H.; WHYI-AM-FM,  
 Carlisle; WAYZ-AM-FM, Waynesboro, All Pa.;  
 WELD, Fisher, W. Va.

**WFTR—Front Royal—1948**

Freq.: 1450 Kc..... Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By..... Sky-Park Bcstg. Corp.  
 Address..... P. O. Box 192  
 Tel.: MEIrose 5-4121..... Independent  
 General Manager..... Kenneth Gordon

**WBOB—Galax—1947**

Frequency: 1360 Kc..... Power: 1000 Watts, d  
 Owned... Carroll-Grayson Broadcasting Corp.  
 Address..... Poplar Knob Road  
 Tel.: BE 6-2921..... KBS  
 President..... Robert V. Morris  
 Gen., Sta. Mgr..... Joe P. Crockett

## VIRGINIA

### WGAT—Gate City—1959

Frequency: 1050 Kc. Power: 250 Watts, d.  
Owned By.....Rogers-McGuire Bcstg. Co.  
Address.....Box 37  
Tel.: 386-7025.....Independent  
President.....Charles McGuire  
General Manager.....Charles N. Doll  
Program, Pub. Dir.....James B. Roberts

### WDDY—Gloucester—1957

Frequency: 1420 Kc. Power: 1 Kw., d.  
Owned-Operated By.....Cape Radio, Inc.  
Address.....P. O. Box 673  
Tel.: OXford 3-4302.....KBS  
Pres., Gen. Mgr.....Arthur Lazarow  
Asst. Station Manager.....Joan R. Lazarow  
Chief Engineer.....Charles Lawrence

### WMNA—Gretna—1956

Frequency: 730 Kc. Power: 1 Kw., d.  
Owned.....Central Virginia Bcstg. Co.  
Address.....Box 730  
Tel.: 4730.....KBS  
President.....James E. Parsons  
General Manager.....Lyle C. Motley

### WNRG—Grundy—1955

Frequency: 940 Kc. Power 5 Kw., d.  
Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.  
Address.....Box V  
Tel.: 935-2587.....Independent  
President.....Herman Dotson  
General Mgr., Chief Eng.....David B. Jordan  
Commercial Manager.....Jean Scott  
Sales Promotion Mgr.....Aubrey Garber  
Program Director.....Glenn Woodward  
Publicity Director.....Margaret Jordan

### WVEC—Hampton—1948

Frequency: 1490 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Peninsula Radio Corp.  
Address.....1930 Pembroke Ave.  
Tel.: PArk 2-6331.....NBC-ABC  
Station Representative.....Webb  
Pres., Gen. Mgr.....Thomas P. Chisman  
V.P. & Dir. Sls.....Harrol A. Brauer, Jr.

### WHBG—Harrisonburg—1956

Frequency: 1360 Kc. Power: 5 Kw. d.  
Owned By.....Radio Harrisonburg, Inc.  
Address.....75 East Market St.  
Tel.: 434-9311.....Independent  
Station Representative.....Hal Walton  
President.....W. W. Greer, Jr.  
Station Manager.....Bill Kramer

### WSVA—Harrisonburg—1935

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned.....Shenandoah Valley Broadcasting, Inc.  
Address.....Rawley Pike  
Tel.: 434-4431.....NBC  
Newspaper Affil.....Washington Eve. Star  
Station Reps.....Venard, Torbet & McC.; Brown  
President, Gen. Mgr.....Hamilton Shea  
Commercial Manager.....Richard Johnson

Program Director.....Robert E. Lee  
Sales Promotion, Pub. Dir.....Wanda Wilt  
Chief Engineer.....Thomas B. Jones  
Owners of: WSVA-TV.

### WENZ—Highland Springs 1959

Frequency: 1450 Kc. Power: 250 Watts  
Owned By.....Henrico Radio Corp.  
Address.....Raleigh Hotel, Richmond  
Tel.: MILton 4-4574.....Independent  
President.....Ken Wood  
Vice President.....Charles Springer  
Program Director.....Van Fortune  
Chief Engineer.....Fred Gray

### WHHV—Hillsville—1961

Frequency: 1400 Kc. Power: 250 Watts  
Owned By.....Carroll Bcstg. Co.  
Address.....Box 648  
Tel.: PArkway 8-9114.....Independent  
President, Ch. Eng.....Dale W. Gallimore  
Commercial Manager.....Joe Beeson  
Sales Promotion Mgr.....Ray Jones  
Program Director.....Homer Austin  
Publicity Director.....Marie Gallimore

### WHAP—Hopewell—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Eastern Bcstg. Corp.  
Address.....Box 621  
Tel.: GLenview 8-8518.....KBS  
Station Representative.....Walton  
President.....R. Neuhoff  
Station Manager.....R. Oppenheimer

### WAGE—Leesburg—1958

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned By.....Radio WAGE, Inc.  
Address.....Box 891  
Tel.: SPing 7-1290.....MBS  
President, Gen. Mgr.....James H. Symington  
Station Mgr., Program Dir.....Francis I. Lambert  
Commercial Manager.....Richard S. Olson  
Sales Promotion Mgr.....Russel W. Lehman  
Chief Engineer.....John Gill

### WREL—Lexington—1948

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By.....Rockbridge Bcstg. Co.  
Address.....Drawer 902  
Tel.: HObart 3-2161.....KBS  
Representative.....Indie Sales  
Gen. Manager.....Milton B. Henson

### WBRG—Lynchburg—1956

Frequency: 1050 Kc. Power: 1 Kw., d.  
Owned.....Harry A. Epperson, Sr.  
Address.....Box 1079  
Tel.: VICTor 6-6541.....KBS  
Representative.....Thomas F. Clark  
Gen., Comm. Mgr.....Tom Buckley  
Sales Promotion Mgr.....Donald W. Jarvis  
Program Director.....Mrs. Eddie M. Raymond  
Chief Engineer.....Marvin E. Johnson

**WDMS—Lynchburg—1962**

Frequency: 1320 Kc. Power: 1000 Watts d.  
 Owned By.....Southeastern Bcstg. Corp.  
 Address.....1100 Peoples Nat'l Bank Bldg.  
 Tel.: 847-6666.....Independent  
 Station Reps.....Breen & Ward; Beaver  
 President, General Mgr.....Danny Shaver  
 Sales Manager.....J. Seibel  
 Sales Promotion Mgr.....Mary E. Gray  
 Program Director.....Barbara J. Trear  
 Chief Engineer.....James Wilkie

**WLVA—Lynchburg—1930**

Frequency: 590 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Lynchburg Bcstg. Corp.  
 Address.....2320 Langhorne Rd.  
 Tel.: Victor 5-1242.....ABC  
 Pres., Gen. Mgr.....Philip P. Allen  
 Station Representative.....Jack Masla  
 Commercial Manager.....Thomas L. Turner  
 Sales Promo. Mgr., Pub. Dir. Thomas N. Waller  
 Program Director.....Warren Uttal  
 Chief Engineer.....John T. Orth  
 Owners of: WLVA-TV.

**WVOD—Lynchburg—1947**

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned...Lynchburg Independent Bcstrs., Inc.  
 Address.....P. O. Box 1300  
 Tel.: VI 5-3441.....MBS  
 Newspaper Affil.....Salem Times Register  
 President.....Cy N. Bahakel  
 General Manager.....Henry Hughes  
 Program Director.....William Ostrom  
 Chief Engineer.....Samuel Raymond  
 Owners of: WRIS, Roanoke, Va.; WKIN, Kings-  
 port, Tenn.; WLB, Bowling Green, Ky.; WRIN,  
 Waterloo, Ia.; WABG-AM-TV, Greenwood,  
 WKOZ, Kosciusko, both Miss.; WVOD, Chatta-  
 nooga, Tenn.

**WPRW—Manassas—1957**

Frequency: 1460 Kc. Power: 500 W., d.  
 Owned.....Prince William Bcstg. Corp.  
 Address.....Box 151  
 Tel.: Empire 8-3108.....Independent  
 President.....Harold H. Hersch  
 General, Sta. Mgr.....W. T. Merchant, Jr.  
 Commercial Manager.....C. A. Sinclair, III  
 Chief Engineer.....Thomas Sullivan

**WMEV—Marion—1948**

Frequency: 1010 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Mountain Empire Bcstg. Corp.  
 Address.....P. O. Box 470  
 Tel.: ST 3-9001.....ABC-KBS  
 Representative.....Indie Sales  
 Pres., Gen. Mgr.....Robert C. Wolfenden  
 Program Dir.....Mrs. R. C. Wolfenden  
 Chief Engineer.....Fred Cox

**WOLD—Marion—1962**

Frequency: 1330 Kc. Power: 1000 Watts d.  
 Owned By.....Seward Bcstg. Co.  
 Address.....P.O. Box 285  
 Tel.: 783-7109.....MBS  
 President, General Mgr.....Charles B. Seward  
 Program Director.....Samuel Russell  
 Chief Engineer.....Douglas Slough

**WHEE—Martinsville—1954**

Frequency: 1370 Kc. Power: 5 Kw. d.  
 Owned-Oper. By...Patrick Henry Bcstg. Corp.  
 Address.....40 Franklin St.  
 Tel.: ME 2-9811.....Independent  
 President.....Phil F. Hedrick  
 Co-Managers.....T. W. Patterson, C. F. Adams  
 Program Director.....Mrs. Grace P. Utam  
 Chief Engineer.....T. E. Tatum  
 Owners of: WHEE, Stuart, Va.

**WMVA—Martinsville—1941**

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By...Martinsville Bcstg. Co., Inc.  
 Address.....1129 Chatham Heights  
 Tel.: Mercury 2-2152.....NBC-KBS  
 Representative.....Bob Dore  
 President.....Jacob C. Aaron  
 General Manager.....John W. Bouldin, Jr.  
 Vice President.....Kennon C. Whittle  
 Commercial Manager.....Lynwood Judkins, Jr.  
 Chief Engineer.....B. Edward Boyer

**WSIG—Mount Jackson—1954**

Frequency: 790 Kc. Power: 1 Kw. d.  
 Owned By.....R. F. Lewis Jr., Inc.  
 Address.....WSIG Bldg.  
 Tel.: Granite 7-3128.....MBS  
 Station Representative.....Spot Time Sales  
 President.....Marion P. Lewis  
 Gen. Comm. Mgr.....Philip J. Potter  
 Chief Engineer.....John Gill  
 Owners of: WING, Winchester, WFVA, Fredericks-  
 burg, both Va.; WHYL, Carlisle, WAYZ,  
 Waynesboro, both Pa.; WELD, Fister, W. Va.

**WNRV—Narrows—1952**

Frequency: 990 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Giles Bcstg. Co.  
 Address.....Route 100  
 Tel.: PA 6-2211.....MBS  
 President.....E. D. McWilliams  
 Station Manager.....R. M. Whitehead  
 Program Director.....Megan H. McWilliams  
 Chief Engineer.....Ray Kelly

**WGH—Newport News—1928**

Frequency: 1310 Kc. Power: 5000 Watts  
 Owned By.....Hampton Roads Bcstg. Corp.  
 Address.....P.O. Box 98  
 Tel.: 826-1310.....Independent  
 News Affil.....Daily Press & Times Herald  
 Station Representative.....Blair  
 President.....Capt. W. R. Van Buren  
 General, Station Mgr.....Ambert Dail  
 Sales Manager.....Howard Jernigan  
 Promo., Pub. Dir.....William W. Walker  
 Chief Engineer.....George Sokol

**WTID—Newport News—1947**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned By.....Twelve-Seventy, Inc.  
 Business Address.....114 24th St.  
 Tel.: 244-7991.....Independent  
 President.....Max Reznick  
 General Manager.....Al Lynn  
 Station Manager.....Gary Lawrence  
 Chief Engineer.....Jack Garrison

# VIRGINIA

## WAVY—Norfolk—1941

Frequency: 1350 Kc. Power: 5000 Watts  
Owned-Oper. By Tidewater Teleradio, Inc.  
Address 214 W. York St.  
Tel.: MA 7-2345 Independent  
Representative H.R. Repps, Inc.  
President J. Glen Taylor  
Program Director Lee Leonard  
Sales Promotion Manager Nancy Fentress  
Chief Engineer Andrew Jackson  
Owners of: WAVY-TV.

## WCMS—Norfolk—1954

Frequency: 1050 Kc. Power: 5 Kw. d.  
Owned By WCMS Radio Norfolk, Inc.  
Address Helena Building  
Tel.: MA 5-0525 Independent  
Station Representative Charles Bernard  
President, Gen. Mgr. George A. Crump  
Commercial Manager George E. Dail  
Program Director Joe Hoppel  
Chief Engineer Steven J. Hart

## WHIH—Norfolk—1946

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By James Bcstg. Corp.  
Address 731 Boush St.  
Tel.: 625-4231 Independent  
Station Representative Avery-Knodel, Inc.  
President Tim Elliot  
Station Manager Robert Story  
Commercial Manager B. J. Rodgers  
Sales Promotion Manager Jean Elliot  
Program Director Jack Baker  
Publicity Director Sally High  
Chief Engineer Ray Smith

## WNOE—Norfolk—1949

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By Norfolk Bcstg. Co.  
Address 252 W. Brambleton Ave.  
Tel.: MADison 2-7071 Independent  
Representative Eastman  
President Louis H. Peterson  
General Manager Jack H. Harris  
Operations Manager Jim Stanley  
Commercial Manager Josh Bar y  
Sales Promotion Manager Bob Calvert  
Program Director Jay Lawrence  
Publicity Director Buzz Baxter  
Chief Engineer George Hillier

## WRAP—Norfolk—1952

Freq.: 850 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By Continental Bcstg.  
Address Box 598  
Tel.: 399-3051 Independent  
President O. Wayne Rollins  
General Station Mgr. William L. Eure, Jr.  
Commercial Mgr. Stu Barondess  
Program Director Oliver Allen  
Chief Eng. Glen Frazier  
Owners of: WAMS, Wilmington, Del.; WCHS,  
Charleston, W. Va.; WBBE, Chicago, Ill.;  
WGEF, Indianapolis, Ind.; WNJR, Newark,  
N. J.; WPTZ, Pittsburgh, N. Y.; WBAB,  
Pensacola, Fla.; KDAY, Los Angeles, Calif.;  
WCHS-TV, Wilmington, Del.

## WTAR—Norfolk—1923

Frequency: 790 Kc. Power: 5000 Watts  
Owned-Oper. By WTAR Radio-TV Corp.  
Address 720 Boush St.  
Tel.: MA 5-6711 CBS  
Representative Edward Petry  
President Robert M. Lambe  
General Station Mgr. Jack B. Prince  
Commercial Manager Larry Saunders  
Sales Prom., Publicity Dir. James W. Evans  
Program Director William Ross  
Chief Eng. R. L. Lindell  
Owners of: WTAR-TV-PM.

## WNVA—Norton—1946

Frequency: 1350 Kc. Power: 5000 Watts  
Owned Radio-Wise, Inc.  
Address Progress Bldg.  
Tel.: 700 KBS  
President & General Mgr. R. B. Helms  
Station Manager Jack Helms

## WJMA—Orange—1949

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By WJMA, Inc.  
Address Spicer's Mill Road  
Tel.: 7263 KBS-NBC  
Station Representative Spot Time Sales  
President, Gen. Mgr. Arch Harrison, Jr.  
Commercial Mgr. Clarence Little  
Chief Engineer William H. Hager

## WSWV—Pennington Gap—1959

Frequency: 1570 Kc. Power: 1,000 Watts d.  
Owned By Lee County Bcstg. Co.  
Address Box 338  
Tel.: 520 Independent  
President, General Manager Dr. D. Gabriel

## WPVA—Petersburg—1955

Frequency: 1290 Kc. Power: 5000 Watts d.  
Owned-Operated By Harry A. Epperson, Jr.  
Business Address Box 87  
Tel.: RE 2-3478 Independent  
Pres., Sta. Mgr. Harry E. Epperson, Jr.

## WSSV—Petersburg—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By Petersburg Bcstg Co., Inc.  
Address 702 Mutual Savings Bldg.  
Tel.: 733-4567 MBS  
Station Rep. Pearson Nat'l Reprs.  
Pres., Gen. Mgr. Roger A. Beane  
Commercial Manager John R. Speciale  
Program Director Robert Peterson  
Sales Promotion Mgr. William Chinn  
Publicity Director Bill Woody  
Chief Engineer Charles Lewis

## WPUV—Pulaski—1946

Frequency: 1580 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By WPUV, Inc.  
Business Address P.O. Box 351  
Tel.: 3-3931 KBS  
Pres., Ch. Eng. John A. Columbus



**WQVA—Quantico—1961**

Frequency: 1530 Kc. Power: 250 Watts d.  
Owned By.....Radio One Co.  
Address.....Potomac & Broadway Aves.  
Tel.: 875-9460.....MBS  
General Manager.....W. T. Merchant, Jr.

**WRAD—Radford—1950**

Frequency: 1460 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By.....WRAD Bcstg.  
Address.....P.O. Box 1207  
Tel.: NEptune 9-2461.....Independent  
General Mgr.....E. B. Evans

**WRIC—Richlands—1951**

Frequency: 540 Kc. Power: 1000 Watts d.  
Owned-Oper. By...Clinch Valley Bcstg. Corp.  
Address.....P. O. Box 218  
Tel.: WO 1-4066.....KBS  
President.....J. Powell Royall  
Gen., Sta. Mgr.....J. H. Lee

**WANT—Richmond—1951**

Frequency: 990 Kc. Power: 1000 Watts, d.  
Owned.....United Broadcasting Co.  
Address.....513 N. Main Street  
Tel.: Milton 3-8368.....Independent  
President.....Richard Eaton  
General Manager.....R. Coty

**WEET—Richmond—1959**

Frequency: 1320 Kc. Power: 1000 Watts, d.  
Owned.....Radio Richmond, Inc.  
Address.....2106 N. Hamilton St.  
Tel.: 353-6641.....Independent  
Station Representative.....Masla  
President, Gen. Mgr.....Burton L. Levine  
Asst. Mgr., Comm. Mgr.....Ted Court  
Program Dir.....Jess Du Boy  
Chief Engineer.....Don Emerson  
Owners of: WROV, Roanoke, Va.

**WLEE—Richmond—1945**

Frequency: 1480 Kc. Power: 5000 Watts  
Owned-Operated By.....Lee Bcstg. Corp.  
Business-Studio Address.....6200 W. Broad St. Rd.  
Tel.: Atlantic 8-2835.....MBS  
Station Reps.....Select Sta. Reps.; Brown  
President.....Thomas Sinsley  
V.P.....I. G. Abeloff  
V.P., Managing Dir.....Harvey L. Hudson  
Station Manager.....Joe Mason  
Local Sales Manager.....Richard Via  
Program Director.....Jim Gaines  
Ch. Eng., Oper. Mgr.....Tom Kita

**WMBG—Richmond—1926**

Frequency: 1380 Kc. Power: 5000 Watts  
Owned-Oper. By.....Havens & Martin, Inc.  
Bus.-Studio Address.....3301 W. Broad St.  
Tel.: EL 5-8611.....ABC  
President, Sta. Mgr.....Wilbur M. Havens  
Assistant & Comm. Mgr.....Walter A. Bowry, Jr.  
Sales Prom. Mgr., Pub. Dir.....W. J. Filer  
Prog. Dir.....Frank Wilson  
Chief Engineer.....James Kyle

**WRGM—Richmond—1958**

Frequency: 1590 Kc. Power: 5000 Watts d.  
Owned By.....Southern States Radio Corp.  
Address.....2314 W. Cary St.  
Tel.: EL 3-6656.....Independent  
Station Representative.....Bob Dore Assocs.  
President, General Mgr.....Robert A. Monroe  
Asst. Station Mgr.....Charles B. Raynor  
Commercial Manager.....Louis Brink  
Publicity Director.....Don Reed  
Chief Engineer.....Ken Shelton

**WRNL—Richmond—1937**

Frequency: 910 Kc. Power: 5000 Watts  
Owned By.....WRNL, Inc.  
Business-Studio Address.....111 N. Fourth St.  
Tel.: Milton 3-3436.....CBS  
Newspaper Affil.....Richmond Newspapers, Inc.  
Representative.....Edward Petry  
President.....D. Tennant Bryan  
Exec. Vice President.....E. S. Whitlock  
V.P., General Manager.....Frank Soden  
Sales Manager.....E. T. Moore  
Opera. Mgr., Ch. Eng., E. V. Wolstenholme, Jr.  
Promotion. Pub. D'r.....Rose Marie Paradis

**WRVA—Richmond—1925**

Frequency: 1140 Kc. Power: 50,000 Watts  
Owned-Oper. By.....Larus & Brother Co.  
Address.....Box 1516  
Tel.: 643-6633.....NBC  
Representative.....Peters, Griffin, Woodward  
Vice President.....William R. Preston  
General Manager.....John B. Tansey  
Sales Manager.....Harold Barre  
Promotion Manager.....Irby N. Hollans, Jr.  
Program Manager.....Brick Rider  
Public Relations Dir.....Walter R. Bishop  
Chief Engineer.....Rudolph W. Raabe  
Owners of: WRVA-TV.

**WXGI—Richmond—1947**

Frequency: 950 Kc. Power: 5000 Watts d.  
Owned-Operated By.....Radio Virginia, Inc.  
Address.....701 German School Rd.  
Tel.: BE 3-7666.....Independent  
Station Representative.....Charles Bernard  
President.....Douglas H. Robertson  
Gen. Comm. Mgr.....David M. Wilburn  
Program Director.....George T. Popkins  
Chief Engineer.....Robert C. Coddington

**WDBJ—Roanoke—1924**

Frequency: 960 Kc. Power: 5000 Watts  
Owned-Oper. By.....Times-World Corp.  
Address.....Box 150  
Tel.: 345-1511.....CBS  
News. Affil.....Times, World News  
Representative. Peters, Griffin, Woodward, Inc.  
President.....M. W. Armistead, III  
V.P., Station Mgr.....Frank E. Koehler  
Promotion Mgr.....Melvin L. Mayfield  
Local Sales Mgr.....Don Stanley  
Program Director.....David R. Van Horne  
Chief Engineer.....Elbyrne St. Claire  
Owners of: WDBJ-TV.

# VIRGINIA

## WHYE—Roanoke—1957

Frequency: 910 Kc. Power: 1 Kw., d.  
Owned By.....Roanoke Broadcasters, Inc.  
Address.....119 W. Church Ave., S.W.  
Tel.: 345-0988.....ABC  
Station Representative.....Weed  
President, General Mgr.....Thomas M. Ahern  
Commercial Manager.....Thornton A. Marshall  
Chief Engineer.....William C. Purcell

## WRIS—Roanoke—1953

Frequency: 1410 Kc. Power: 5000 Watts d.  
Owned By.....Cy N. Bahakel  
Address.....902 S. Jefferson St.  
Tel.: DI 2-3131.....MBS  
Newspaper Affil.....Roanoke Star Publish. Co.  
Station Representative.....Burn-Smith  
President.....Cy N. Bahakel  
General Station Mgr.....Frank Tirico  
Commercial Manager.....Ray Lewis  
Program Director.....Gary Cooper  
Chief Engineer.....Don Kassner

## WROV—Roanoke—1947

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....WROV Bcstrs., Inc.  
Bus-Studio Address.....15th & Cleveland Ave.  
Tel.: DI 3-4444.....Independent  
Station Representative.....Adam Young  
President.....Burton L. Levine  
General Manager.....Bernard Monn  
Program Director.....Fred Frelantz  
Chief Engineer.....Al Beckley

## WSLS—Roanoke—1940

Frequency: 610 Kc. Power: 5 Kw. d. 1 Kw. n.  
Owned.....Shenandoah Life Stations, Inc.  
Address.....Box 2161  
Tel.: 339-8611.....NBC  
President.....James H. Moore  
Vice President.....Horace Fitzpatrick  
Station, Comm. Mgr.....George W. Cherrault, Jr.  
Sales Promotion Mgr.....Herm Reavis  
Program, Pub. Dir.....John Willett  
Chief Engineer.....John Aldhizer  
Owners of: WSLS-TV-FM.

## WKWS—Rocky Mount—1959

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned By.....Radio Franklin, Inc.  
Address.....Box 110  
Tel.: HUDson 3-9244.....Independent  
President, General Mgr.....Kermit W. Salyer  
Sales Prom., Program Dir.....K. E. Smith  
Chief Engineer.....Giles Brown

## WYTI—Rocky Mount—1957

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned.....WYTI, Inc.  
Address.....P.O. Drawer 471  
Tel.: HU 3-9955.....Independent  
President.....S. L. Goodman  
General, Station Mgr.....Lester L. Williams  
Commercial Manager.....William E. Jefferson  
Program Director.....Richard L. Garst  
Chief Engineer.....William M. Farley  
Owners of: WODV, Bassett, Va.

## WBLU—Salem—1956

Frequency: 1480 Kc. Power: 5 Kw., d.  
Owned By.....Salem Bcstg. Co.  
Address.....P. O. Box 408  
Tel.: DUpont 9-5443.....Independent  
President, Ch. Eng.....M. C. Bowers, Jr.  
General & Station Manager.....R. Bentley

## WHLF—South Boston—1947

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Halifax Bcstg. Co.  
Address.....Webster St  
Tel.: 2-9988.....ABC-KBS  
Gen., Comm. Mgr.....John L. Cole, Jr.  
Chief Engineer.....J. C. Bishop  
Owners of: WHLF-FM, WHER-AM, Chase City.

## WJWS—South Hill—1953

Frequency: 1370 Kc. Power 5000 Watts d.  
Owned-Operated By.....Old Belt Bcstg. Corp.  
Address.....P. O. Box 216  
Tel.: HI 7-4007.....Independent  
Station Rep.....Charles Bernard  
President, Gen. Mgr.....W. B. Holler  
Chief Engineer.....Charles E. Brown

## WAFC—Staunton—1954

Frequency: 900 Kc. Power: 1 Kw. d.  
Owned.....Am. Home Bcstg. Corp.  
Address.....P. O. Box 1209  
Tel.: 886-2311.....CBS-KBS  
Station Rep.....Clark  
President, Gen. Mgr.....Lloyd Gochenour  
Program Director.....Jimmy Ross  
Chief Engineer.....Charles Neer

## WTON—Staunton—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Charles P. Blackley  
Address.....Morrison Bldg.  
Tel.: TU 6-6666.....ABC  
General Manager.....Charles P. Blackley  
Commercial Manager.....Charles E. Seebeck  
Program Director.....Arnold J. Felsher  
Chief Engineer.....Rex C. Houser

## WHEO—Stuart—1959

Frequency: 1270 Kc. Power: 1 Kw. d.  
Owned By.....Patrick-Henry Broadcasting Corp.  
Address.....Stuart  
Tel.: Owens 4-3114.....Independent  
President.....Phil F. Hedrick  
Station, Comm. Manager.....Henry Hill  
Co-Managers.....T. W. Patterson, C. F. Adams  
Sales Promotion Manager.....Herb Gardner  
Program Director.....Barbara Rakes  
Chief Engineer.....Roy Russell  
Owners of: WHEE, Martinsville, Va.

## WLPM—Suffolk—1940

Frequency: 1460 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Suffolk Bcstg. Corp.  
Address.....Box 1626  
Tel.: 539-2394.....KBS  
President.....Fred L. Hart  
General Manager.....L. Earl Hundley  
Program Director.....Ted Potter  
Chief Eng.....Veryl W. Rupp

**WESR—Tasley—1958**

Frequency: 1330 Kc. Power: 1 Kw.  
Owned By: Accomack-Northampton Bcstg. Co.  
Address: Box 1330  
Tel.: SU 7-3200. KBS  
President, Ch. Eng.: Vernon H. Baker

**WKBA—Vinton—1961**

Frequency: 1550 Kc. Power: 1000 Watts d.  
Owned By: Roanoke-Vinton Radio, Inc.  
Address: 2043 10th St. N.E.  
Tel.: Diamond 2-2551. Independent  
President, General Mgr.: S. W. Epperson  
Commercial Manager: Michael Hanes  
Sales Promotion Mgr.: George Hume  
Program Director: William Franklin  
Chief Engineer: Michael Kavanaugh

**WBOF—Virginia Beach—1954**

Frequency: 1550 Kc. Power: 5 Kw. d.  
Owned By: Metro-WBOF, Inc.  
Address: Box 536  
Tel.: GArden 8-3434. MBS  
Sales Representative: Walker-Rawalt  
President: Temple W. Seay  
General Manager: Leo Hoarty  
Commercial Manager: Bill Gasper  
Program Director: Roy Marsh  
Chief Engineer: Fred Earl Himes

**WEER—Warrenton—1957**

Frequency: 1570 Kc. Power: 500 W., d.  
Owned By: Radio Associates, Inc.  
Business Address: Box 817  
Tel.: 347-1570. KBS  
Station Representative: George T. Hopewell  
President: Laurens M. Hamilton  
General Manager: Ronald W. Lambert  
Commercial Manager: Joyce A. Miller  
Chief Engineer: James Thoroman

**WKCW—Warrenton—1957**

Frequency: 1420 Kc. Power: 5000 Watts  
Owned By: WKTF, Inc.  
Address: P. O. Box 740  
Tel.: 347-1420. Independent  
Station Rep.: Charles Bernard  
President: Harry Wismer  
General Mgr.: William Montgomery  
Station Manager: William E. Matherly  
Commercial Manager: A. C. Ellis  
Chief Engineer: Stephen J. Hart

**WNNT—Warsaw—1949**

Frequency: 690 Kc. Power: 250 Watts d.  
Owned By: Patricia Parker Headley  
Address: Warsaw  
Tel.: ED 3-6900. KBS  
General Manager: Patricia Parker Headley  
Commercial Mgr.: Ruth R. Rouzie  
Prog. Dir.: Chris Naumann  
Chief Engineer: W. Dean Loudy

**WAYB—Waynesboro—1947**

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By: Waynesboro Bcstg. Corp.  
Business Address: 526 W. Main St.  
Tel.: WH 2-1490. MBS  
Rep.: Donald Cooke  
President, General Mgr.: N. Wilbur Kidd  
Comm., Sales Prom. Mgr.: Al Charles  
Program, Publicity Dir.: Bob Fulcher  
Chief Engineer: William T. Gabbert

**WBCI—Williamsburg—1959**

Frequency: 740 Kc. Power: 500 Watts d.  
Owned By: Williamsburg Bcstg. Co., Inc.  
Address: Box 180  
Tel.: CApital 9-5544. Independent  
Station Representative: Thomas Clark  
President: William E. Allaun, Jr.  
General, Comm. Mgr.: Raymond L. Schreiner  
Program Director: Roy Aycock  
Chief Engineer: Kenneth S. Bradby

**WHPL—Winchester—1961**

Frequency: 610 Kc. Power: 500 Watts d.  
Owned By: Shenval Bcstg. Corp.  
Address: Box 828  
Tel.: 662-5101. Independent  
Station Representative: Burn-Smith  
President: Edwin R. Fischer  
General, Commercial Mgr.: John P. Bell, Jr.  
Station Manager: Kay Bell  
Program Director: Thomas H. Gibson  
Chief Engineer: Archie McKay

**WINC—Winchester—1941**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By: Richard F. Lewis, Jr., Inc.  
Address: P.O. Box 605  
Tel.: 662-4855. ABC  
Sta. Reps.: Spot Time Sales; Phila. Spot  
President: Mrs. R. F. Lewis, Jr.  
Gen. Mgr., Chief Engineer: Phil Whitney  
Sales Prom., Pub. Dir.: James Coffinberger  
Program Director: Peggy Anderson  
Owners of: WELD, Fisher, W. Va.; WHYL-AM-FM, Carlisle, Pa.; WSIG, Mount Jackson, Va.; WFVA-AM-FM, Fredericksburg, Va.; WAYZ-AM-FM, Waynesboro, Pa.; WRFL-FM, Winchester; WLNH-AM-FM, Laconia, N. H.

**WYVE—Wytheville—1949**

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Wythe County Bcstg. Co.  
Address: 195 S. 1st St.  
Tel.: CApital 8-3185. KBS  
General Manager: Arthur M. Gates  
Commercial Manager: Edward A. Zuber  
Chief Engineer: W. Jack Fleming

Pop.: 2,950,000  
Families: 937,000

# Washington

Radio Homes: 918,000  
AM Stas. in State: 83

## **KBKW**—Aberdeen—1949

Frequency: 1450 Kc. .... 1 Kw. d., 250 W. n.  
Owned-Oper. By ..... KBKW, Inc.  
Address ..... 701 E. Heron St.  
Tel.: LEnox 2-1450-1 ..... MBS  
Sta. Reps., Feltis, Dove, Cannon; Pacific; Cooke  
President ..... Archie Taft, Jr.  
Gen., Sta. Mgr. .... Mahlon R. Taft  
Program Director ..... Gordy Dru  
Chief Engineer ..... Bob Smading

## **KXRO**—Aberdeen—1927

Frequency: 1320 Kc. .... Power: 1000 Watts  
Owned By ..... KXRO, Inc.  
Address ..... P.O. Box 1120  
Tel.: LEnox 3-1320 ..... Independent  
President ..... Helen G. Spence  
General Manager ..... Fred G. Goddard

## **KAGT**—Anacortes—1956

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned By ..... KAGT, Inc.  
Address ..... Box 110  
Tel.: 3-2114 ..... ABC-KBS  
Sta. Representative ..... Wagner; Webb  
President, Ch. Eng. .... A. Lehnhoff  
Sales Promotion Mgr., Pro. Dir. .... J. Bailey

## **KASY**—Auburn—1958

Frequency: 1220 Kc. .... Power: 250 Watts, d  
Owned By ..... Auburn Broadcasters, Inc.  
Address ..... P.O. Box 459  
Tel.: TEmple 3-5220 ..... ABC  
Station Representative ..... Feltis, Dove, Cannon  
President ..... Edward Garre  
Chief Engineer ..... Frank C. Cook

## **KFKF**—Bellevue—1958

Frequency: 1330 Kc. .... Power: 5 Kw., d.  
Owned By ..... Bellevue Bcstrs.  
Address ..... Box 833  
Tel.: GLEncourt 4-2477 ..... Independent  
Station Rep. .... Gene Bolles Co.  
President ..... Kemper Freeman  
General Manager ..... S. M. Tacher  
Sales Promotion Mgr. .... Verl Wheeler  
Program Director ..... Dick Stokke  
Publicity Director ..... Jay Ward  
Chief Engineer ..... Jack Hemingway  
Owners of: KPEG, Spokane.

## **KENY**—Bellingham—1958

Frequency: 930 Kc. .... Power: 1000 Watts d.  
Owned By ..... Whatcom County Bcstg. Inc.  
Business Address ..... 220-A Unity St.  
Tel.: REgent 3-2410 ..... Independent  
Station Representative ..... Feltis, Dove, Cannon  
General Mgr., Ch. Eng. .... D. T. Haveman

## **KGMI**—Bellingham—1927

Frequency: 790 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned By ..... Internat'l Good Music, Inc.  
Address ..... 1610 Home Road  
Tel.: REgent 3-3790 ..... ABC  
Station Reps. .... Moore; Hollingbery; Scharf  
President ..... Rogan Jones  
Station Manager ..... Gene Wagner  
Commercial Manager ..... Tom McCollum  
Program Director ..... James Olson  
Chief Engineer ..... Bob Rathman  
Owners of: KGMI-FM, Bellingham; KGMJ-FM,  
Seattle; KGMG-FM, Portland; KFMU-FM, Los  
Angeles; KFMW-FM, San Bernardino; KBAY-FM,  
San Francisco.

## **KPUG**—Bellingham—1947

Frequency: 1170 Kc. .... Power: 1000 Watts  
Owned-Operated By ..... KPUG, Inc.  
Address ..... 2340 E. Sunset Dr.  
Tel.: REgent 4-1170 ..... MBS  
Newspaper Affil. .... Othell. (Wash.) Outlook  
Station Reps. .... Pearson; Day-Wellington  
President ..... Jessica L. Longston  
General Manager ..... John R. DiMeo  
Station Manager ..... James Tincker  
Sls. Prom. Mgr. .... William Berry  
Program Director ..... David Hall  
Publicity Director ..... Fran Titus  
Chief Engineer ..... Donald E. Pinney  
Owners of: KAYO, Seattle; KSEF, Moses Lake;  
both Washington.

## **KARI**—Blaine—1960

Frequency: 550 Kc. .... Power: 500 Watts, d.  
Owned ..... Birch Bay Bcstg. Co.  
Address ..... Box X  
Tel.: EDgewood 2-0751 ..... KBS  
Station Representative ..... Wagner & Assoc.  
President ..... George A. Wilson  
General, Sta. Manager ..... D. J. Bevilacqua  
Comm., Sales Prom. Mgr. .... Don Ball  
Publicity Director ..... Don P. McKinnis  
Chief Engineer ..... E. M. Matthews

## **KBRO**—Bremerton—1947

Frequency: 1490 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned By ..... Bremerton Bcstg. Co.  
Address ..... 205 Washington Ave.  
Tel.: ESsex 7-3995 ..... Independent  
Station Reps. .... Pacific Bcst. Sales; Masla  
President ..... Bruce Bartley  
General Manager ..... Linc Perry  
Comm., Sales Prom. Mgr. .... Bruce Perry  
Program Director ..... Calvin R. Vandegrift  
Chief Engineer ..... Robert L. Adams

## **KVAN**—Camas—1956

Frequency: 1480 Kc. .... Power: 1 Kw., d.

Owned By.....Cathryn C. Murphy  
 Address.....Washington Hotel, Portland,Ore.  
 Tel.: CApitol 3-1977 (Portland).....Independent  
 Station Rep. ....Hopewell  
 General Manager.....Cathryn Murphy  
 Chief Engineer.....William Murphy

**KELA—Centralia-Chehalis**  
 1937

Frequency: 1470 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Central Bcstg. Corp.  
 Business Address.....P.O. Box 720, Centralia  
 Tel.: 736-3321.....MBS  
 Sta. Reps...Walker-Rawalt; Moore; O'Connell  
 President.....J. Elroy McCaw  
 Gen., Sta. Mgr.....Joe Chtyl  
 Commercial Manager.....Dick Dawson  
 Sales Promotion Mgr.....Lee Stottlemyre  
 Program Director.....Donald Younghans  
 Chief Engineer.....Bob De Lapp

**KITI—Centralia-Chehalis—1954**

Frequency: 1420 Kc.....Power: 1 Kw. d.  
 Owned By .....KITN-KITI Corp.  
 Address.....St. Helens Hotel, Chehalis  
 Tel.: 748-3379.....Independent  
 Reps...Feltis, Dove, Cannon; Ven., Torbet &  
 McC.  
 Pres., Gen. Mgr.....Donald F. Whitman  
 Engineering Director .....Lee Hurley  
 Owners of: KITN, Olympia, Wash.

**KOZI—Chelan—1957**

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned.....Lake Chelan Bcstg. Corp.  
 Address.....P. O. Box 1210  
 Tel.: 440.....Independent  
 Pres., Gen. Mgr.....Stuart S. Maus

**KCLX—Colfax—1950**

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Adrian De Vries  
 Address.....Box 710  
 Tel.: EXbrook 7-3441.....MBS  
 President, Gen. Mgr.....Adrian DeVries  
 Chief Engineer.....E. O. McVay

**KCVL—Colville—1955**

Frequency: 1270 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....Colville Bcstg. Co.  
 Address.....Mantz & Rickey Rd.  
 Tel.: MU 4-6481.....KBS  
 Station Representative.....Continental; Moore  
 Pres., Ch. Eng.....Merle B. Peterson  
 Commercial Manager.....P. J. Hull

**KGDN—Edmonds—1954**

Frequency: 630 Kc.....Power: 5000 Watts d.  
 Owned By.....King's Garden, Inc.  
 Address.....N. 190th & Fremont Ave.  
 Tel.: LI 2-3131.....Independent  
 Station Rep.....Wm. J. Wagner & Assoc.  
 President.....Axel Fredeen  
 General Manager.....Hendrick Van Dyke  
 Program Director.....Al Cherry  
 Publicity Director.....Robert Staley  
 Chief Engineer.....William Ward

**KXLE—Ellensburg—1946**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Western Bcstrs. Inc.  
 Address.....Box 600  
 Tel.: WOODland 2-1488.....ABC  
 Reps....Art Moore; Cooke; Pacific Bcst. Sales  
 President.....G. Morgan McBride  
 Station Manager.....Bob Sumbardo  
 Program Director.....Sherman Bailey  
 Chief Engineer.....Bill Watt

**KULE—Ephrata—1950**

Frequency: 730 Kc.....Power: 1000 Watts  
 Owned By.....Coulee Bcstg. Corp.  
 Address.....118 B St., N.W.  
 Tel.: SK 4-4686.....Independent  
 President, General Mgr.....Donald R. Berry  
 Publicity Director.....John Holgren  
 Chief Engineer.....Gordon Sinclair

**KRKO—Everett—1920**

Frequency: 1380 Kc.....Power: 5 Kw.  
 Owned.....Everett Bcstg. Co., Inc.  
 Address.....P. O. Box 916  
 Tel.: ALPine 9-1144.....Independent  
 Station Reps.....Feltis, Dove, Cannon; H-R  
 Pres., Gen. Mgr.....W. R. Taft  
 Sales Manager.....Dale Watson  
 Program Director.....Russ Rebel  
 Chief Engineer.....Dale Good

**KWYZ—Everett—1957**

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Snohomish County Bcstg. Co.  
 Address.....3021 Rockefeller  
 Tel.: ALPine 9-6111.....Independent  
 Station Reps.....Avery-Knodel; Day-Wellington  
 President, General Mgr.....Clifford H. Hansen  
 Sales Manager.....George B. Aller  
 Program Director.....Paul McCarthy  
 Chief Engineer.....Vern Downing

**KFDR—Grand Coulee—1950**

Frequency: 1360 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Ralph A. Nachtmann  
 Address.....Box 395  
 Tel.: 1322.....Independent  
 Station Reps.....Hopewell; Art Moore  
 General Manager.....R. A. Nachtmann  
 Chief Engineer.....Frank Van Hemert

**KHOQ—Hoquiam—1961**

Frequency: 1560 Kc.....Power: 1,000 Watts d.  
 Owned By.....Twin Cities Bcstg. Co.  
 Address.....Box 576  
 Tel.: GE 8-1200.....Independent  
 President, Ch. Eng.....Irving V. Schmidtke  
 Commercial, Promo Mgr.....Allen E. Hoffard  
 Program Director.....Fred I. Schmidtke

**KLOG—Kelso—1949**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....K-L Bcstg.  
 Address.....P. O. Box 90  
 Tel.: EX 3-4900.....Independent

# WASHINGTON

Station Representative.....Art Moore  
President.....Mrs. Margaret Nagle  
General, Sta. Manager.....Robert D. Bartels  
Comm., Sales Prom. Mgr.....Arthur Anderson  
Prog. Dir., Chief Eng.....Russell Ripley

## **KEPR—Kennewick—1947**

Frequency: 610 Kc.....Power: 5000 Watts  
Owned By.....Cascade Bcstg. Corp.  
Address.....P.O. Box 437  
Tel.: Justice 6-6184.....MBS  
Representatives.....Moore; Young  
President.....Thomas Bostic  
General Manager.....Bruce Glenn  
Chief Engineer.....John P. Berg  
Owners of: KIMA-AM-TV, Yakima, Wash.; KEPR-  
TV, Kennewick, Wash.; KBAS-TV, Moses Lake,  
Wash.; KLEW-TV, Lewiston, Idaho.

## **KCDI—Kirkland—1961**

Frequency: 1460 Kc.....Power: 5000 Watts  
Owned By.....Carl-Drek, Inc.  
Address.....1206 Malcolm Ave., Los Angeles  
Tel.: Los Angeles.....Independent  
President.....Carl E. Haymond  
General Manager.....Jack Goetz

## **KNBX—Kirkland—1948**

Frequency: 1050 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Eastside Bdcstg. Co.  
Address.....Civic Center  
Tel.: VAndyke 2-1201.....KBS  
General Manager.....G. A. Wilson  
Commercial Manager.....George W. Boucher  
Chief Engineer.....Justin M. Erisman

## **KFHA—Lakewood—1959**

Frequency: 1480 Kc.....Power: 1000 Watts d.  
Owned By.....Radio Sales Corp.  
Address.....Box 3309, Tacoma  
Tel.: JUNiper 4-1243.....Independent  
President.....R. W. Burden, Jr.  
Station Manager.....Dale Woods  
Commercial Manager.....Marvin Young  
Sales Promotion Manager. George Burmeister  
Chief Engineer.....Clay Freinwald  
Owners of: KEEP, Twin Falls, Idaho.

## **KBAM—Longview—1955**

Frequency: 1270 Kc.....Power: 5000 Watts d.  
Owned-Operated By.....K-BAM Bcstg. Co.  
Address.....Box 31  
Tel.: HA 3-1210.....MBS  
Station Rep.....Holman; Wagner  
General Mgr.....Arne G. Peterson  
Commercial Manager.....Terry Kynaston  
Program Director.....A. A. Reed  
Chief Engineer.....John Lewis

## **KEDO—Longview—1938**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....KEDO, Inc.  
Address.....P. O. Box 779  
Tel.: HA 5-1500.....KBS  
Reps.....Feltis, Dove, Cannon; Pearson  
Pres., Gen., Sta. Mgr.....Don L. Veith  
Chief Engineer.....M. Johnston

## **KLFF—Mead—1962**

Frequency: 1590 Kc.....Power: 1000 Watts d.  
Owned By.....KLFF, Inc.  
Address.....2221 E. Lincoln Rd., Spokane  
Tel.: HUDson 9-3100.....Independent  
President.....Robert D. Dellwo  
Gen. Mgr., Chief Eng.....Ralph O. Dailey  
Comm. Mgr., Prog. Dir.....E. O. Jacobson

## **KSEM—Moses Lake—1947**

Freq.: 1470 Kc.....Power: 5 Kw., d.; 1 Kw., n.  
Owned-Operated By.....KSEM, Inc.  
Address.....Box 276  
Tel.: RO 5-3441.....MBS  
Station Representative.....Pearson  
President.....Jessica L. Longston  
Gen. Manager.....Robert Pollock  
Commercial Manager.....Walt Bjerke  
Chief Engineer.....Ron Crouse

## **KWIQ—Moses Lake—1956**

Frequency: 1260 Kc.....Power: 1000 Watts, d.  
Owned By.....KWIQ Radio, Inc.  
Address.....P.O. Box 1696  
Tel.: ROckwell 5-7843.....Independent  
Station Rep.....Moore  
President, Station Mgr.....W. E. Lawrence  
Sales Promotion Mgr.....Don McCoun  
Program Director.....Kent Myhre  
Chief Engineer.....Bill Newland

## **KBRC—Mount Vernon—1946**

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Beckley Radio Co.  
Address.....P. O. Box 240  
Tel.: GARfield 4-2430.....MBS  
Representative.....Art Moore  
Pres., Gen., Sta. Mgr.....Leo H. Beckley  
Commercial Mgr.....Ted Frayling  
Publicity, Program Dir.....Chuck Sharman

## **KGY—Olympia—1922**

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Tom Olsen  
Address.....1240 N. Washington St.  
Tel.: 943-1240.....MBS-ABC-KBS  
Station Reps.....Art Moore; Walker-Rawalt  
General Manager.....Tom Olsen  
Sta., Comm. Mgr.....Herb Anderson  
Program Mgr., Ch. Eng.....Don Jones

## **KITN—Olympia—1956**

Frequency: 920 Kc.....Power: 1 Kw. d.  
Owned By.....KITN-KITI Corp.  
Address.....P.O. Box 629  
Tel.: 357-7718.....Independent  
Reps..Feltis/Dove/Cannon; Pacific Bcst. Sales  
President, Gen. Mgr.....Donald F. Whitman  
Engineering Director.....Lee Hurley  
Owners of: KITI, Centralia-Chehalis, Wash.

## **KOMW—Omak—1947**

Frequency: 680 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....KOMW, Inc.  
Address.....Box 151  
Tel.: 20.....Independent

Station Rep. . . . . Feltis, Dove, Cannon  
 President, General Mgr. . . . . Dean Nichols  
 Commercial Manager . . . . . Jerry Weaver  
 Program Director . . . . . Elizabeth Uht  
 Chief Engineer . . . . . W. Miltenberger

**KZUN—Opportunity—1955**

Frequency: 630 Kc. . . . . Power: 500 Watts, d.  
 Owned . . . . . KZUN, Inc.  
 Address . . . . . Box 123  
 Tel.: WA 4-2400 . . . . . Independent  
 Station Representative . . . . . Clark  
 President, General Mgr. . . . . Robert L. Swartz  
 Program, Pub. Dir. . . . . Art MacKelvie  
 Sales Prom. Mgr. . . . . Dick Wright  
 Chief Engineer . . . . . Jack Feldhausen

**KRSC—Othello—1957**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . R. D. Leary, C. B. Ward  
 Address . . . . . Box 1400  
 Tel.: HU 8-2791 . . . . . KBS  
 Newspaper Affiliation . . . . . Othello Outlook  
 Station Representative . . . . . Day-Wellington  
 General Manager . . . . . R. D. Leary  
 Station Manager . . . . . D. R. Lockwood  
 Sales Promotion Manager . . . . . R. Hill

**KORD—Pasco—1956**

Frequency: 910 Kc. . . . . Power: 1 Kw., d.  
 Owned . . . . . KORD, Inc.  
 Address . . . . . Box 485  
 Tel.: LI 7-9791 . . . . . Independent  
 Station Representative . . . . . Pearson  
 President, Gen. Mgr. . . . . Wally Reid

**KPKW—Pasco—1945**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Century Bcstg. Co.  
 Address . . . . . Chase at "A" St.  
 Tel.: LI 7-9741 . . . . . KBS-ABC  
 President . . . . . R. Stacey

**KAPY—Port Angeles—1961**

Frequency: 1290 Kc. . . . . Power: 1 Kw, d.  
 Owned By . . . . . Port Angeles Radio, Inc.  
 Address . . . . . One Melody Lane  
 Tel.: GLencourt 2-9288 . . . . . Independent  
 Representatives . . . . . Feltis, Dove, Cannon  
 President . . . . . John W. Mowbray  
 General, Sta. Manager . . . . . Sam Ewing  
 Commercial Manager . . . . . Ron Susslick  
 Program Director . . . . . Russ White  
 Publicity Director . . . . . Larry Hoover  
 Chief Engineer . . . . . James Moulton

**KONP—Port Angeles—1945**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Radio Pacific, Inc.  
 Address . . . . . 313 West First Street  
 Tel.: GL 7-4200 . . . . . KBS  
 Newspaper Affiliate . . . . . Evening News  
 Representative . . . . . Art Moore  
 President . . . . . Charles N. Webster  
 General Manager . . . . . George Buck

**KARY—Prosser—1956**

Frequency: 1310 Kc. . . . . Power: 1 Kw., d.  
 Owned By . . . . . Prosser-Grandview Bcsts.  
 Address . . . . . P. O. Box 1310  
 Tel.: YUkon 4-7310 . . . . . KBS  
 Station Rep. . . . . Wagner  
 President, General Mgr. . . . . Jack L. Quinn  
 Comm. Sales Prom. Mgr. . . . . Robert Wilson  
 Program Director . . . . . Bill Doane  
 Chief Engineer . . . . . Dewey Trostel

**KOFE—Pullman—1950**

Frequency: 1150 Kc. . . . . Power: 1000 Watts d.  
 Owned By . . . . . KOFE, Inc.  
 Address . . . . . P.O. Box 318  
 Tel.: LOgan 4-5251 . . . . . ABC  
 President, General Mgr. . . . . William Wippel  
 Station Manager . . . . . Bob Tuenley  
 Commercial Manager . . . . . Bill Campbell  
 Program Director . . . . . Mike James  
 Chief Engineer . . . . . Bill Watt

**KAYE—Puyallup—1951**

Freq.: 1450 Kc. . . . . Power: 1 Kw, d., 250 W. n.  
 Owned-Operated By . . . . . Henry Perozzo  
 Address . . . . . P. O. Box 271  
 Tel.: THornwall 5-1450 . . . . . KBS  
 Station Representative . . . . . Moore  
 Gen. Mgr., Ch. Eng. . . . . Henry Perozzo

**KPOR—Quincy—1957**

Frequency: 1370 Kc. . . . . Power: 1 Kw., d.  
 Owned . . . . . Quincy Valley Bcstrs.  
 Address . . . . . 806 S. Central Ave.  
 Tel.: SUNset 7-6731 . . . . . Independent  
 Station Rep. . . . . Hopewell; Jacobson  
 Pres., Gen. Mgr. . . . . Donald R. Nelson  
 Commercial, Prog. Dir. . . . . Doyle Nelson  
 Chief Engineer . . . . . Ralph Barclay

**KAPA—Raymond—1950**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Willapa Broadcasting Co.  
 Address . . . . . Box 626  
 Tel.: 942-2340 . . . . . KBS  
 Station Rep. . . . . Art Moore  
 President . . . . . R. E. Claunch  
 General Manager . . . . . J. Reavley  
 Sta. Mgr., Chief Eng. . . . . R. E. Sheetz

**KALE—Richland—1950**

Frequency: 960 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . D & D Broadcasters, Inc.  
 Address . . . . . P. O. Box 767, Pasco, Wash.  
 Tel.: Lliberty 7-3388 . . . . . Independent  
 Station Reps. . . . . Hollingbery; Day-Wellington  
 President, General Mgr. . . . . L. G. Dix  
 Program Director . . . . . Loyd Aman  
 Chief Engineer . . . . . C. White

**KAYO—Seattle—1926**

Freq.: 1150 Kc. . . . . Power: 5 Kw, d., 1 Kw. n.  
 Owned-Operated By . . . . . Wash. Telecasters, Inc.  
 Address . . . . . 2939 Fourth Ave. So.  
 Tel.: MAin 3-2480 . . . . . MBS  
 Newspaper Affil. St. Helens Ore. Sentinel-Mist

# WASHINGTON

Station Representative ..... Pearson  
President ..... Jessica L. Longston  
General Mgr. .... R. E. Pollock  
Station Manager ..... John R. DiMeo  
Commercial Manager ..... William Shela  
Program Director ..... Chris Lane  
Sales Prom., Publicity Dir. .... Lee White  
Chief Engineer ..... Verle Jones  
Owners of: KSEM, Moses Lake, KPUG, Bellingham, both Wash., KBAR, Burley, Ida.

## KETO—Seattle—1961

Frequency: 1590 Kc. .... Power: 5000 Watts  
Owned By ..... Chem-Air, Inc.  
Address ..... 1417 4th Ave. Bldg.  
Tel.: MU 2-2662 ..... Independent  
President ..... William E. Boeing, Jr.  
General Manager ..... Jack J. Link  
Station Manager ..... George A. Edgar  
Commercial Mgr. .... C. Doug Setterberg  
Program Director ..... Fred Johnson  
Chief Engineer ..... Robert R. Zirk  
Owners of: KETO-FM, Seattle; KPAM, KPFM, Portland, Ore.; KIDO, Boise, Idaho.

## KING—Seattle—1927

Frequency: 1090 Kc. .... Power: 50,000 Watts  
Owned By ..... King Bcstg. Co.  
Address ..... 320 Aurora Ave.  
Tel.: MUtual 2-3555 ..... NBC  
Station Rep. .... Blair  
President ..... Dorothy S. Bullitt  
V.P., Bcst. Div. .... Otto P. Brandt  
V.P. Business ..... Henry B. Owen  
Station Manager ..... Earl F. Reilly  
Program Director ..... Pat S. O'Halloran  
Promotion Manager ..... G. E. McDade  
Merchandising ..... G. W. Parker  
Chief Engineer ..... A. A. Shultz  
Owners of: KGW-AM-TV, Portland, Ore.; KREM-AM-FM-TV, Spokane, Wash.; KING-AM-FM-TV.

## KIRO—Seattle—1926

Frequency: 710 Kc. .... Power: 50,000 Watts  
Owned-Oper. By ..... Queen City Bcstg. Co.  
Address ..... 1507 Queen Anne Ave.  
Tel.: AT 3-9800 ..... CBS  
Representative Peters, Griffin, Woodward, Inc.  
President, General Mgr. .... Saul Haas  
Station, Commercial Mgr. .... William F. Tucker  
Operations Manager ..... John Shield  
Chief Engineer ..... Jim Upthegrove  
Owners of: KIRO-TV-FM.

## KIXI—Seattle—1947

Frequency: 910 Kc. .... Power: 1000 Watts  
Owned By ..... K-91, Inc.  
Address ..... 1305 Third Ave.  
Tel.: MAin 3-6910 ..... Independent  
Station Representative ..... Avery-Knodel  
President ..... W. N. Nelskog  
General, Station Mgr. .... Hale Bondurant  
Sales, Promotion Mgr. .... John Mowbray  
Program Director ..... Bob Carmichael  
Chief Engineer ..... Tom Lewis  
Owners of: KQTY, Everett, Wash.

## KJR—Seattle—1923

Frequency: 950 Kc. .... Power: 5000 Watts

Owned-Oper. By ..... Seattle-Portl. Radio  
Address ..... P.O. Box 3726  
Tel.: WEst 7-5100 ..... Independent  
Station Representative ..... McGavren/Guild  
Pres., Gen Mgr. .... Lester M. Smith  
Commercial Manager ..... Gaylen S. Blackford  
Chief Engineer ..... George Newton

## KOL—Seattle—1922

Frequency: 1300 Kc. .... Power: 5000 Watts  
Owned By ..... F-V Productions  
Bus. Studio Address ..... 1100 W. Florida St.  
Tel.: MA 2-2312 ..... Independent  
Station Representative ..... H.R. Reys  
V.P., Gen. Mgr. .... Seymour Whitelaw  
Commercial Manager ..... W. L. Simpson  
Chief Engineer ..... Lloyd C. Hannah

## KOMO—Seattle—1926

Frequency: 1000 Kc. .... Power: 50,000 Watts  
Owned-Oper. By ..... Fisher's Blend Station, Inc.  
Bus. Studio Address ..... 100 4th Ave. No.  
Tel.: MA 4-6000 ..... ABC  
Representative ..... Katz  
President, General Mgr. .... W. W. Warren  
Station Manager ..... John Behnke  
Sales Manager ..... Fred Kaufman  
Public Relations Mgr. .... Arthur Gerbel  
Program Manager ..... Mike Weide  
Merchandising Mgr. .... Pop Hagerly  
Chief Engineer ..... C. E. Miller  
Owners of: KATU, Portland, Wash.

## KTW—Seattle—1920

Frequency: 1250 Kc. .... Power: 5 Kw.  
Owned By ..... First Presbyterian Church of Seattle  
Address ..... 710 Madison  
Tel.: MAin 4-6226 ..... Independent  
General Manager ..... A. H. Jacobsen  
Program Director ..... Lee Knudsen  
Ch. Eng. .... James S. Ross

## KVI—Seattle—1929

Frequency: 570 Kc. .... Power: 5000 Watts  
Owned By ..... Golden West Bcstrs., Inc.  
Address ..... Tower Bldg.  
Tel.: MUtual 2-3100 ..... Independent  
Sta. Representative ..... AM Radio Sales  
Chairman of Board ..... Gene Autry  
President ..... Robert O. Reynolds  
V.P., General Mgr. .... Bert S. West  
Vice Presidents ..... L. C. Sigmon, W. D. Shaw  
General Sales Mgr. .... Randy Archer  
Program Director ..... Buddy Webber  
Promotion, Publicity Dir. .... Jack Macdonald  
Owners of: KSFO, San Francisco; KMPC, Los Angeles; KEN, Portland, Ore.

## KXA—Seattle—1926

Frequency: 770 Kc. .... Power: 1000 Watts d.  
Owned-Operated By ..... KXA, Inc.  
Address ..... 320 Second Ave., W.  
Tel.: ATwater 4-8600 ..... Independent  
Representative ..... Meeker  
President ..... Wesley I. Dumm  
General Manager ..... R. W. Wassenberg  
Commercial Manager ..... John Croghan  
Program Director ..... John Sherman  
Chief Engineer ..... John Dubuque



**KCFA—Spokane—1959**

Frequency: 1330 Kc. Power: 5000 Watts d.  
Owned By Christian Serv. Inc.  
Address 5408 Freya St.  
Tel.: KEystone 5-3077 Independent  
President R. L. Stensland  
General Mgr. H. J. Chandler

**KGA—Spokane—1926**

Frequency: 1510 Kc. Power: 50,000 Watts  
Owned By Gran Bcstg. Co.  
Address Box 141  
Tel.: KE 4-0631 Independent  
Station Representative Walker-Rowaldt  
President E. S. Weig  
General Mgr. A. M. Vogel  
Station Manager Len Greensword  
Program Director A. Wolter  
Chief Engineer Val Strange

**KHQ—Spokane—1922**

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Operated By KHQ, Inc.  
Address South 4202 Regal  
Tel.: KEystone 4-0511 NBC  
Representative Katz  
Pres., Gen. Sta. Mgr. Richard O. Dunning  
Sales Manager Bill Carroll  
Chief Engineer Dee Waymire  
Owners of: KHQ-TV.

**KNEW—Spokane—1947**

Frequency: 790 Kc. Power: 5000 Watts d.  
Owned-Operated By Seattle-Portland Radio  
Address P.O. Box 8033  
Tel.: KE 4-9363 Independent  
Station Rep. McGavren-Guild  
President, Gen. Mgr. Lester M. Smith  
Comm. Mgr. Hugh MacPherson  
Program Dir. Bob Adkins  
Chief Engineer Vince Hoffart  
Owners of: KJR, Seattle; KNI, Portland, Ore.

**KPEG—Spokane—1957**

Frequency: 1380 Kc. Power: 5 Kw. d.  
Owned Bellevue Bcstrs.  
Address East 3810 Boone St.  
Tel.: KE 5-3638 Independent  
Station Rep. Charles Bernard  
President F. Kemper Freeman  
General, Station Mgr. W. R. White  
Program Director Ed Mosley  
Chief Engineer Sig Turnquist  
Owners of: KFKF, Bellevue, Wash.

**KREM—Spokane—1947**

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By KREM Bcstg. Co.  
Address 4103 South Regal  
Tel.: KE 4-0423 ABC  
Sta. Representative Petry  
President Mrs. A. Scott Bullitt  
General Manager Robert Temple  
Station Manager Alex P. Hunter  
Program Director Ron MacDonald  
Chief Engineer Ed Antosyn  
Owners of: KREM-TV.

**KXLY—Spokane—1922**

Frequency: 920 Kc. Power: 5,000 Watts  
Owned By Spokane Television  
Address W. 315 Sprague Ave.  
Tel.: MA 4-1218 Independent  
Station Rep. H-R; Day-Wellington; Jacobson  
General Manager Wayne F. McNulty  
Commercial Mgr. Al LaCom  
Program Director Dave Steer  
Chief Engineer David Green

**KREW—Sunnyside—1950**

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By Cole E. Wylie  
Address Box 209  
Tel.: Temple 7-2277 MBS-KBS  
Representative Tracy Moore  
Pres., Gen. Mgr. Cole E. Wylie  
Sta., Comm. Mgr. Don G. Bennett  
Program Director Jean Runyan  
Chief Engineer Dale Howard

**KMO—Tacoma—1926**

Frequency: 1360 Kc. Power: 5000 Watts  
Owned Tacoma Radio Corp.  
Address P. O. Box 1651  
Tel.: WAverly 7-1360 Independent  
Station Reps. H-R; Feltis, Dove, Cannon  
Pres., Gen. Sta. Mgr. J. Archie Morton  
Program Director Don Woodland  
Publicity Director Burt Malakoff  
Chief Engineer Robert Capstick

**KTAC—Tacoma—1941**

Frequency: 850 Kc. Power: 1000 Watts  
Owned-Operated By Tacoma Bcstrs., Inc.  
Address Winthrop Hotel  
Tel.: BR 2-2241 Independent  
Station Representative Avery-Knodel  
President, Gen. Mgr. Jerry Geehan  
Asst., Commercial Manager John Condon  
Sales Prom. Mgr., Prog. Dir. Dick Weeks  
Publicity Director Robi Bryant  
Chief Engineer Bill Luckhurst

**KTNT—Tacoma—1952**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By Tribune Publ. Co.  
Address So. 11th & Grant Sts.  
Tel.: FU 3-2561 Independent  
Newspaper Afilil News Tribune  
Station Representative Paul H. Raymer & Co.  
President George F. Russell  
General Manager Max H. Bice  
National Sales Mgr. John Upham  
Operations Manager Ted Knightlinger  
Program Director Don St. Thomas  
Chief Engineer Dick F. Engh  
Owners of: KTNT-FM-TV.

**KENE—Toppenish—1954**

Frequency: 1490 Kc. Power: 250 Watts  
Owned Radio Broadcasters Inc.  
Address P. O. Box 350

## WASHINGTON

Tel.: 869-1490 .....KBS  
President.....John R. Woodrooffe  
Station Manager.....Don Downing  
Chief Engineer.....Warren Walters

### KKEY—Vancouver—1954

Frequency: 1150 Kc.....Power: 1,000 Watts d.  
Owned-Oper. By.....Western Bcstg. Co.  
Address.....5500 Fourth Plain Blvd.  
Tel.: OX 3-2565.....Independent  
Station Representative.....William J. Wagner  
President.....Ralph C. Weagant  
General Mgr.....Ernest Crater  
Commercial Manager.....Arthur Rowell  
Program Dir., Chief Eng.....Russ Ripley  
Publicity Director.....Laurie Lauritzen

### KHIT—Walla Walla—1956

Frequency: 1320 Kc.....Power: 1000 Watts d.  
Owned By.....Leader Broadcasting Co.  
Address.....Denny Bldg.  
Tel.: JACkson 5-3190.....Independent  
Sta. Reps.....Feltis, Dove, Cannon;  
Jacobson  
Pres., Gen. Sta. Mgr.....Arch Le Roux  
Chief Engineer.....Ed Carter

### KTEL—Walla Walla—1946

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Walla Walla Bdcstg. Co.  
Address.....Box 1028  
Tel.: JACkson 5-4103.....ABC  
Sta. Reps.....Wagner; Masla  
Pres., Gen. Mgr.....Jack Keating  
Sales Prom. Mgr., Prog. Dir.....Al Buttolph  
Chief Engineer.....Beven Roth

### KUJ—Walla Walla—1927

Frequency: 1420 Kc.....Power: 5000 Watts  
Owned-Operated By.....KUJ, Inc.  
Business Address.....P.O. Box 276  
Tel.: JA 9-1230.....Independent  
President, Gen. Mgr.....H. E. Studebaker  
Program Director.....LaVerne Russell  
Chief Engineer.....Glenn E. Dubbe

### KMEL—Wenatchee—1948

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Frontier Broadcasting Co.  
Address.....119 N. Wenatchee Ave.  
Tel.: NO 2-7135.....Independent  
President, Chief Eng.....J. E. Goslin  
Program, Publicity Dir.....Craig Lawrence, Jr.

### KPQ—Wenatchee—1929

Frequency: 560 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Wescoast Bcstg. Co., Inc.  
Bus. Studio Address.....32 N. Mission  
Tel.: NO 3-5121.....ABC-NBC  
Station Representative.....George P. Hollingbery  
Pres., Sta., Gen. Mgr.....James W. Wallace  
Chief Engineer.....George Frese

### KUEN—Wenatchee—1956

Frequency: 900 Kc.....Power: 1 Kw. d.  
Owned.....KUEN Bcstg.  
Address.....P.O. Box 79  
Tel.: NOrmandy 3-5186.....KBS  
Sta. Reps.....Hollingbery; Feltis, Dove, Cannon  
Gen. Mgr., President.....M. C. Robertson  
Station Manager.....Roy Robinson  
Chief Engineer.....Jerry Daggett

### KBBO—Yakima—1947

Freq.: 1390 Kc.....Power: 1 Kw d., 250 W. n.  
Owned By.....Yakima Bcstg. Co.  
Address.....P.O. Box 172  
Tel.: CH 8-1390.....MBS  
Station Representative.....Masla  
President.....J. I. Christenson  
General, Commercial Mgr.....Kye Harris  
Program Director.....Arvid Erickson  
Chief Engineer.....Gerald Gerhardt

### KIMA—Yakima—1946

Frequency: 1460 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Cascade Bdcstg. Co.  
Address.....P. O. Box 702  
Tel.: GLencourt 2-9111.....NBC  
Station Reps.....Adam Young; Moore  
President.....Tom Bostic  
General Manager.....Monte DeVon  
Publicity, Sales Promotion Mgr.....B. Horn  
Chief Engineer.....Dave Hubert  
Owners of: KEPR-AM-TV, Kennewick, Wash.;  
KIMA-TV.

### KIT—Yakima—1929

Freq.: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....KIT, Inc.  
Address.....114 S. 4th St.  
Tel.: GL 7-8115.....ABC  
Reps.....McGavren/Guild, Feltis, Dove, Cannon  
President.....Carl E. Haymond  
General Manager.....Jack H. Goetz  
Commercial Manager.....Vern Chartier  
Sales Promotion Manager.....Ben Shropshire  
Program Director.....Al Bell  
Chief Engineer.....H. B. Murphy

### KUTI—Yakima—1954

Frequency: 980 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....Yakima Valley Radio, Inc.  
Address.....316 Butterfield Rd.  
Tel.: CHestnut 8-2900.....Independent  
Station Representative.....George Hollingbery  
Pres., Gen. Mgr.....H. G. Wells, Jr.  
Commercial Manager.....Bill Bainter  
Chief Engineer.....Roger Raymond

Pop.: 1,850,000  
Families: 495,000

# West Virginia

Radio Homes: 484,000  
AM Stas. in State: 52

## WJLS—Beckley—1939

Freq.: 560 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By..... Joe L. Smith, Jr., Inc.  
Address ..... WJLS Building  
Tel.: 253-7311 ..... CBS  
Representative ..... Burn-Smith  
President, Gen. Mgr..... Joe L. Smith, Jr.  
Station Manager..... Gene Morehouse  
Program Director..... Gary Dent  
Chief Engineer..... R. Harold Dew  
Owners of: WKNA-TV-FM, Charleston, W. Va.

## WVNR—Beckley—1947

Freq.: 620 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By..... Rahall Bcstg. Co.  
Address ..... 1708 Harper Road  
Tel.: Cl 3-8330 ..... Independent  
Station Representative..... H.R. Reps.  
President..... N. Joe Rahall  
General Manager..... Anthony P. Gonzalez  
Assistant Manager..... Paul M. Harless  
Sales Manager..... Bud Kurtz  
Program Director..... Bill Boyd  
Owners of: WKAP, Allentown, Pa.; WLCY, St.  
Petersburg, Fla.; WVNR, Norristown, Pa.;  
WQTY, Arlington, Fla.

## WCST—Berkeley Springs—1958

Frequency: 1010 Kc. Power: 250 Watts d.  
Owned By... Berkeley Springs Radio St. Corp.  
Address ..... Box 8  
Tel.: 771 ..... Independent  
President..... Vernon Weber  
General Manager..... Thomas Butscher  
Commercial Manager..... Kenneth Robertson  
Program Director..... Daniel Duckwall  
Chief Engineer..... Gary Daniels

## WHIS—Bluefield—1929

Freq.: 1440 Kc. Power: 5 Kw., d.; 500 W., n.  
Owned-Oper. By... Daily Telegraph Prtg. Co.  
Address ..... Municipal Bldg.  
Tel.: 327-7115 ..... NBC  
Newspaper Affil..... Daily Telegraph  
President..... Hugh Ike Shott  
Station Mgr..... Melvin Barnett  
Commercial Manager..... George Hendrick  
Chief Engineer..... Kenneth Dick  
Owners of: WHIS-TV.

## WKOY—Bluefield—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By..... Bristol Bcstg.  
Address ..... Box 800  
Tel.: 327-6124 ..... MBS  
General Manager ..... W. L. Nininger  
Station Manager ..... J. R. Watkins, Jr.

## WBUC—Buckhannon—1959

Frequency: 1460 Kc. Power 5 Kw. d.

Owned..... Upshur County Bcstg. Co.  
Address ..... Box 71  
Tel.: 444..... Independent  
General Manager, Ch. Eng... Jesse D. Newman  
Commercial Mgr..... Joseph Barker  
Program Director ..... James Murphy  
Publicity Director ..... Dale Brooks

## WXVA—Charles Town—1962

Frequency: 1550 Kc. Power: 5,000 Watts d.  
Owned By ..... WXVA Broadcasting Corp.  
Address ..... P.O. Box 188  
Tel.: 1550 ..... Independent  
Station Representative ..... Weed  
President ..... Arthur W. Arundel  
Exec. V.P., General Mgr. .... J. Strider Moler  
Program Director ..... Robert Houston  
Chief Engineer ..... Thomas Aliff

## WCAW—Charleston—1946

Frequency: 680 Kc. Power: 10 Kw. d., 250 W. n.  
Owned-Oper. By..... Capitol Bcstg. Corp.  
Address ..... Kanawha Hotel Bldg.  
Tel.: 343-7503 ..... MBS  
Station Reps .... Raymer; Ohio Stations Reps.  
President..... E. M. Johnson  
General. Station Mgr. .... Paul N. Miles  
Comm., Program Dir. .... Paul Howard  
Sales Promotion Manager ..... Carl A. Cook  
Publicity Director ..... Barbara Yeager  
Chief Engineer ..... William E. Ford

## WCHS—Charleston—1927

Frequency: 580 Kc. Power: 5000 Watts  
Owned By..... Rollins Broadcasting, Inc.  
Address ..... 1111 Virginia St. East  
Tel.: DI 2-8131 ..... CBS  
Representative..... John Blair  
President..... O. Wayne Rollins  
V.P., Radio ..... Albert R. Lanphear  
Station Manager ..... Bert Files  
Commercial Manager ..... Norman Posen  
Promotion, Publicity Manager ..... Harry Brawley  
Program Director ..... Joe Farris  
Chief Engineer ..... Harry Bowen  
Owners of: WGEE, Indianapolis, Ind.; WAMS, Wil-  
mington, Del.; WCHS-TV; WNJB, Newark, N. J.;  
WPTZ-TV, Plattsburgh, N. Y.; WRAP, Norfolk,  
Va.; WBEE, Harvey, Ill.; WEAR-TV, Pensacola,  
Fla.; KDAY, Los Angeles, Calif.

## WGKV—Charleston—1932

Frequency: 1490 Kc. Power: 250 W.  
Owned By..... E. L. Clinton  
Address ..... 315 Professional Bldg.  
Tel.: DI 3-9544 ..... ABC  
V.P., Gen., Comm. Mgr..... G. L. Sutherland  
Chief Engineer ..... Bernard Clark

## WKAZ—Charleston—1946

Frequency: 950 Kc. Power: 5 Kw., d.; 1 Kw. n.

## WEST VIRGINIA

Owned By.....Radio WKAZ, Inc.  
Address.....210 Dickinson St.  
Tel.: 343-4556.....NBC  
Station Rep.....Katz  
President.....Hartley L. Samuels  
General Mgr.....Don O. Hays  
Commercial Manager.....Carl A. Cook  
Sales Promotion, Publicity Dir.....Jack Williams  
Program Director.....James D. Tuverson  
Chief Engineer.....Don Browning  
Owners of: WDLB, Marshfield, Wisc.

### WTIP—Charleston—1946

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Chemical City Bcstg. Co.  
Bus. Address.....415 Dickinson St.  
Tel.: Dickens 2-3136.....ABC  
Station Representative.....Pearson Nat'l Reprs.  
President, Chief Engr.....Gus Zaharis  
General Manager.....Mel S. Burka  
Commercial Manager.....Bud A. Burka  
Program Director.....Sam Poland  
Sales Promotion Manager.....Bob Bower

### WBOY—Clarksburg—1937

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.  
Owned By.....Rust Craft Bcstg. Co.  
Address.....912 W. Pike St.  
Tel.: 624-7571.....NBC, KBS  
Station Representative.....Adam Young, Inc.  
President.....Jack Berkman  
General Mgr.....Roger Garrett  
Commercial Manager.....Frank Balsley  
Program Director.....Jack See  
Sales Prom. Mgr., Pub. Dir.....Peter Lyman  
Chief Engineer.....Harry Brown  
Owners of: WBOY-TV, Clarksburg, W. Va.;  
WSTV-AM-FM-TV, Steubenville, O.; WPIT-AM-  
FM, Pittsburgh, Pa.; WSOL, Tampa, Fla.;  
WRDW-TV, Augusta, Ga.; WRGP-TV, Chatta-  
nooga, Tenn.

### WHAR—Clarksburg—1947

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Harrison Corp.  
Address.....1200 E. Pike St.  
Tel.: 624-5525.....ABC  
Station Representative.....Burn-Smith Co.  
President.....Charles Gaylord  
General Manager.....John Peters  
Commercial Manager.....Carl Clovis  
Program Director.....Ralph Doolittle, III  
Publicity Director.....Albert Cox  
Chief Engineer.....Beryl Snyder

### WPDx—Clarksburg—1947

Frequency: 750 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Clarksburg Bcstg. Corp.  
Address.....339 W. Main St.  
Tel.: 62-4-6425.....Independent  
Station Representative.....Pearson Nat'l Reprs.  
President.....R. C. Warden  
General, Station Manager.....James T. Fawcett  
Program Director.....Byron Parrish  
Chief Engineer.....Robert D. Hough

### WDNE—Elkins—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.

Owned-Oper. By.....Marja Bcstg. Corp.  
Address.....Davis & Wash. Sts.  
Tel.: 636-1300.....KBS  
Pres., Gen. Mgr.....John Carr

### WMMN—Fairmont—1928

Frequency: 920 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Peoples Bcstg. Corp.  
Business Address.....208 Adams St.  
Tel.: 363-5200.....CBS  
Representative.....Hollingbery  
President.....Herbert E. Evans  
General Manager.....A. Garen Ferrise  
Commercial Manager.....J. Ross Felton  
Program Director.....Frank Lee  
Chief Engineer.....Donald G. Gruitt  
Owners of: WGAR, Cleveland, O.; WTTM, Tren-  
ton, N. J.; WRFD, Worthington, O.; WNAx,  
Yankton, S. D.; KVTv, Sioux City, Ia.

### WTCS—Fairmont—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Fairmont Broadcasting Co.  
Address.....P.O. Box 1549  
Tel.: 366-3700.....ABC  
President.....Paul Pitrolo  
V.P., General Manager.....Nick Fantasia  
Program Director.....Josephine Trotta  
Publicity Director.....Jack Bernardo  
Chief Engineer.....Fred K. Gross

### WELD—Fisher—1956

Frequency: 690 Kc.....Power: 500 W., d.  
Owned-Oper. By.....South Branch Bcstg. Corp.  
Address.....Fisher  
Tel.: LE 8-6062.....MBS  
President.....Marian Park Lewis  
General Manager.....K. Johnson

### WVVW—Grafton-Fairmont— 1956

Frequency: 1260 Kc.....Power: 1 Kw. d.  
Owned.....Beacom Bcstg. Enterprises  
Address.....400 Quincy St., Fairmont  
Tel.: Fairmont 363-0700.....ABC  
Newspaper Affil.....Mannington Times  
Station Rep.....Weed Radio  
President.....J. Patrick Beacom  
General, Station Manager.....Patrick W. Larkin  
Commercial Manager.....N. F. Fabre  
Program Director.....B. F. Waters  
Chief Engineer.....J. S. Larkin

### WKEE—Huntington—1948

Frequency: 800 Kc.....Power: 1000 Watts d.  
Owned By.....Geyer Broadcasting Co.  
Address.....623 4th Ave.  
Tel.: 525-7788.....Independent  
Sta. Representative.....Raymer  
President.....Wayne W. Geyer  
Station Manager.....Robert R. O'Dell  
Commercial Manager.....John Thacker  
Program Director.....Robert Martin  
Chief Engineer.....R. Thompson

### WVHY—Huntington—1946

Frequency: 1470 Kc.....Power: 5000 Watts, d.

## WEST VIRGINIA

Owned By.....Ohio River Bcstg.  
Business Address.....1046½ Third Ave.  
Tel.: JA 3-3421.....Independent  
Representative.....Peters, Griffin, Woodward  
General Manager.....Jack Gelder  
Station Mgr.....R. Osbourne  
Chief Engineer.....Bob Nixon

### WSAZ—Huntington—1923

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....WJR, The Goodwill Station  
Address.....201 Ninth St.  
Tel.: JA 3-8401.....NBC  
Representative.....Katz  
President.....Worth Kramer  
V.P., Gen. Mgr.....C. Tom Garten  
Commercial Manager.....Lewis Bryant  
Mdse. Dir., Prom. Mgr.....Jack M. Williams  
Program Director.....Bob Bowen  
Chief Engineer.....John Clay  
Owners of: WSAZ-TV.

### WKYR—Keyser—1953

Freq.: 1270 Kc.....Power: 5000 Kw. d.  
Owned.....WKYR Inc.  
Address Ft. Cumberland Hotel, Cumberland, Md.  
Tel.: PArkview 4-5000.....MBS  
President.....Robert K. Richards  
Gen., Sta. Mgr.....William W. Robinson  
Program, Publicity Director....Jack R. Husson  
Commercial, Prom. Mgr.....Dewitt Mower  
Chief Engineer.....Wilmer G. Thompson

### WLOG—Logan—1940

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Buyan Valley Bcstg.  
Address.....445 Stratton St.  
Tel.: PLaza 2-3939.....MBS  
Station Manager.....R. O. Greever  
Commercial Manager.....E. M. Bailey  
Program Director.....Lucille Gallion  
Chief Engineer.....Lewis H. Fry

### WVOW—Logan—1952

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Logan Bcstg. Co.  
Address.....Trailways Bus Terminal Bldg.  
Tel.: PL 2-5080.....Independent  
President.....W. C. Browning  
General Mgr.....W. P. Becker

### WEPM—Martinsburg—1946

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Martinsburg Bcstg. Co.  
Address.....Peoples Trust Co. Bldg.  
Tel.: AM 3-5252.....MBS  
Station Rep.....Devney Organization  
General Mgr.....C. Leslie Golliday  
Station, Comm. Manager....George N. O'Brien  
Program Director.....John E. Taylor  
Chief Engineer.....William Weller

### WHJC—Matewan—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.  
Owned-Operated By...Three States Bcstg. Co.  
Address.....Radio Hill  
Tel.: MC 7-7771.....KBS

President, Gen. Mgr. ....Fred Morningstar  
Program Director.....E. Watkins  
Chief Engineer.....Ken Bickord

### WMON—Montgomery—1946

Frequency: 1340 Kc.....Power: 250 Watts  
Owned.....Fayette Associates, Inc.  
Address.....1028 First Ave.  
Tel.: HI 2-4620.....MBS  
President.....Arnold M. Vickers  
Station Manager.....Robert L. Marsh  
Chief Engineer.....J. C. Craver

### WAJR—Morgantown—1940

Freq.: 1440 Kc..Power: 5 Kw. d., 500 Watts, n.  
Owned-Oper. By...West Virginia Radio Corp.  
Address.....P.O. Box 867  
Tel.: Linden 2-9488.....NBC  
President.....Agnes J. Greer  
General, Sta. Manager.....L. W. Fleming, Jr.  
Sales Prom. Mgr.....Virginia Pattison  
Publicity Director.....Dorothy Comuntzis  
Program Director.....Herbert J. Tennant  
Chief Engineer.....James Davis

### WCLG—Morgantown—1954

Frequency: 1300 Kc..Power: 1000 Watts, d.  
Owned.....Morgantown Broadcasting Co.  
Address.....P. O. Box 885  
Tel.: LI 2-2222.....KBS  
Pres., Gen. Mgr.....W. S. Freed

### WMOD—Moundsville—1950

Frequency: 1370 Kc.....Power: 1000 Watts d.  
Owned-Oper. By...Miracle Valley Bcstg. Co.  
Address.....505 Seventh St.  
Tel.: 845-1230.....Independent  
President, General Mgr.....Joseph M. Larosa  
Program Director.....Chuck Brand  
Commercial Manager.....Mrs. Judy Reager  
Chief Engineer.....Felice Rigoli

### WETZ—New Martinsville— 1952

Frequency: 1330 Kc.....Power: 1000 Watts d.  
Owned-Oper. By...Magnolia Broadcasting Co.  
Address.....Box 391  
Tel.: 455-3030.....Independent  
Station Representative.....Hal Walton  
President, Gen. Mgr.....Harry G. Bright  
Vice President.....C. R. Bright  
Comm. Manager.....George K. Eubanks  
Program Director.....Mike Gabor  
Publicity Director.....Lorraine Espy  
Chief Engineer.....David Miles

### WOAY—Oak Hill—1947

Frequency: 860 Kc.....Power: 10 Kw. d.  
Owned-Oper. By.....Robert R. Thomas, Jr.  
Business Address.....Box 251  
Tel.: HO 9-3361.....Independent  
Representative.....Pearson  
Pres., Gen. Mgr.....Robert R. Thomas, Jr.  
Commercial Manager.....A. W. Vickers  
Chief Engineer.....Thomas Phillips

## WEST VIRGINIA

### WCF—Parkersburg—1954

Frequency: 1050 Kc. Power: 1000 Watts d  
Owned By.....Franklin Broadcasting Co.  
Address.....219 Eighth St.  
Tel.: HU 5-4401-2.....Independent  
Station Representative.....Masla  
President, Chief Eng.....C. E. Franklin  
Station Mgr.....Morris Leon  
Commercial Mgr.....Mike Morris  
Sales Prom. Mgr.....Dorothy Leon  
Program Director.....Randy Jay

### WPAR—Parkersburg—1935

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....WPAR, Inc.  
Address.....211 5th St.  
Tel.: HUDson 5-5475.....CBS  
President.....H. Max Good  
Station Manager.....Eddie Lane  
Chief Engineer.....A. J. English  
Owners of: WMGS, Bowling Green, O.

### WTAP—Parkersburg—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Zanesville Publish. Co.  
Address.....123 West Seventh St.  
Tel.: 485-4588.....ABC  
Sta. Representative.....Pearson  
President.....Clay Littick  
General Manager.....Gene P. Loffler  
Managing Director.....Allan Land  
Commercial Manager.....Denny Dever  
Program Director.....Howard Burlingame  
Chief Engineer.....Bob Hatton

### WWYO—Pineville—1949

Frequency: 970 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Wyoming Bdcstg. Co., Inc.  
Address.....Box 184  
Tel.: 2711.....Independent  
President.....R. D. Bailey  
Gen., Sta., Comm. Mgr.....Edward Hawley

### WLOH—Princeton—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By.....Mountain Bcstg. Co.  
Address.....Box 1011  
Tel.: GA 5-2151.....KBS  
Station Representative.....Hopewell  
General Manager, Pub. Dir.....Robert L. Harrison  
Prog. Dir.....Bob Woodburn  
Chief Engineer.....Earle Graham

### WMOV—Ravenswood—1957

Frequency: 1360 Kc. Power: 1000 Watts  
Owned By.....Good Neighbor Bcstrs.  
Address.....Gibbs & Gallatine Sts.  
Tel.: BRowning 3-2544.....Independent  
Station Manager.....W. M. Watterson  
Chief Engineer.....R. Osborne

### WVAR—Richwood—1957

Frequency: 1280 Kc. Power: 1000 Watts  
Owned By.....Royal Bcstg. Co.  
Address.....P. O. Box 349  
Tel.: VIKing 6-0411.....KBS  
President.....W. Courtney Evans  
Manager.....R. Henderson

### WRON—Ronceverte—1947

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Blake Bcstg. Co.  
Address.....Box 69  
Tel.: MIDway 5-1327.....KBS  
Station Representative.....Hopewell  
Pres., Gen. Mgr.....James Venable  
Station Mgr., Prog. Dir.....Garry Ritchie  
Commercial Manager.....Betty Ann Venable  
Chief Engineer.....Bill Mullins

### WKLC—St. Albans—1956

Frequency: 1300 Kc. Power: 1 Kw. d.  
Owned By.....Kandel Corp.  
Business Address.....109 - 6th Ave.  
Tel.: PA 7-1300.....Independent  
Station Representative.....Thomas Clark  
President.....Raymond I. Kandel  
General, Sta. Manager.....Morton J. Victorson  
Program Director.....Robert Entley  
Chief Engineer.....Bernard Clark

### WSPZ—Spencer—1961

Frequency: 1400 Kc. Power: 1,000 Watts d.  
Owned By.....Community Radio  
Address.....Box 60  
Tel.: 900.....KBS  
President.....H. G. Minns  
General Manager.....Paul R. Fairchild  
Sales Manager.....Robert J. Weaver

### WEIR—Weirton—1950

Frequency: 1430 Kc. Power: 1000 Watts  
Owned-Oper. By.....Tri-State Bcstg. Co.  
Address.....3992 Main St.  
Tel.: 2814.....NBC  
Station Representative.....Spot Time Sales  
President.....Thomas E. Millsop  
General Manager.....Edward J. Hirshberg  
Station Manager.....Robert E. Badger  
Sales Prom. Mgr.....Geraldine Cohen  
Program Dir.....Steve Liadis  
Publicity Dir.....Lou Serra  
Chief Engineer.....James Mark

### WELC—Welch—1950

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Pocahontas Bcstg. Co.  
Address.....Box 1032  
Tel.: 436-2131.....KBS  
President, General Manager.....Sam Sidote  
Chief Engineer.....Howard R. King

### WOVE—Welch—1955

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....McDowell Bcstg. Co.  
Address.....Rhodes Building  
Tel.: 436-3333.....MBS  
Station Representative.....Kentucky Radio Sales  
President, General Mgr.....South C. Bevins  
Station, Commercial Mgr.....Roy Canfield  
Chief Engineer.....George Hall

### WHAW—Weston—1948

Frequency: 980 Kc. Power: 1 Kw. d.

## WEST VIRGINIA-WISCONSIN

Owned-Oper. By... Central W. Va. Serv. Corp.  
 Address..... P. O. Box 431  
 Tel.: 1555.....KBS  
 Newspaper Affil. Record, Buckhannon, W. Va.  
 President..... R. H. Ralston  
 Vice Pres..... Francis Andrew  
 Station Manager..... J. Caldo  
 Chief Engineer..... William Corathers

### WHLL—Wheeling—1949

Frequency: 1600 Kc.....Power: 5000 Watts d.  
 Owned-Operated By..... Wheeling Bcstg. Co.  
 Address..... Box 989  
 Tel.: CE 3-1300.....Independent  
 Representative..... Gill-Perna  
 President..... Kenneth Forney  
 Gen., Sta. Mgr..... Fred A. Grewe, Jr.  
 Commercial, Program Mgr..... Jim Smith  
 Chief Engineer..... Rudolph Pearl

### WKWK—Wheeling—1941

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By..... Community Bcstg., Inc.  
 Business Address..... 1600 Market St.  
 Tel.: CE 2-2250.....MBS  
 Station Representative..... McGavren/Guild  
 President, Gen. Mgr..... L. W. Dickey  
 Comm., Sales Prom. Mgr..... Gene Johnson  
 Program, Publicity Director..... Herb Allen  
 Chief Engineer..... F. Baker

### WWVA—Wheeling—1926

Frequency: 1170 Kc.....Power: 50,000 Watts  
 Owned By..... Basic Communications, Inc.  
 Address..... Hawley Bldg.  
 Tel.: Cedar 2-1170.....ABC  
 Representative..... John Blair  
 Chairman..... Emil Mogul  
 President..... Ira Herbert  
 Exec. V.P..... Tudie Herbert  
 General Manager..... Paul J. Miller  
 Commercial Manager..... Andrew F. Hofmann  
 Sls. Prom. Mgr., Pub. Dir..... Howard W. Meagle  
 Program Director..... Lew Clawson  
 Chief Engineer..... Edwin L. Keim  
 Owners of: WAKE, Atlanta; WYDE, Birmingham.

### WBTH—Williamson—1939

Frequency: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By..... Williamson Bcstg. Corp.  
 Address..... P.O. Box 261  
 Tel.: Belmont 5-3600.....MBS  
 President..... Phil Beinhorn  
 General Manager..... Robert B. Harvit  
 Commercial Manager..... John Moses  
 Sales Promotion Manager..... Jim Wolford  
 Program Director..... Bill Hardebeck  
 Publicity Director..... Sandra May  
 Chief Engineer..... Leo Scott

Pop.: 4,025,000

Families: 1,192,000

# Wisconsin

Radio Homes: 514,000

AM Stas. in State: 81

### WATK—Antigo—1948

Frequency: 900 Kc.....Power: 250 Watts d.  
 Owned-Oper. By..... Antigo Bcstg. Co.  
 Address..... Journal Bldg.  
 Tel.: Market 3-4124-5.....Independent  
 Newspaper Affil..... Daily Journal  
 President, General Mgr..... A. F. Berner  
 Chief Engineer..... Lyle Gunderson

### WAPL—Appleton—1952

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..... John Dixon  
 Address..... 109 S. Appleton St.  
 Tel.: RE 4-9226.....KBS  
 Pres., Gen. Manager..... John Dixon  
 Comm., Sales Promo. Mgr..... Gene Steinhorst  
 Program Director..... Rex Munger  
 Publicity Director..... Bill Day  
 Chief Engineer..... Robert Falkner

### WHBY—Appleton—1925

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By..... Norbertine Fathers  
 Bus-Studio Address..... 600 So. Lawe St.  
 Tel.: RE 3-6584.....MBS  
 Station Representative..... Burn-Smith  
 General..... Abbot Killean  
 General Station Mgr..... Lewis J. Process  
 Chief Engineer..... George Merk

### WATW—Ashland—1940

Frequency: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By..... WATW, Inc.  
 Address..... 118 W. 2nd Ave.  
 Tel.: MURdock 2-2727.....Independent  
 Representative..... Thomas F. Clark  
 President, Gen. Mgr..... Gene Halker  
 Commercial Manager..... Bud Huber  
 Program Director..... Arnold Peterson  
 Chief Engineer..... Russ Johnston

### WBEV—Beaver Dam—1951

Frequency: 1430 Kc.....Power: 1000 Watts d.  
 Owned-Operated By..... Beaver Dam Bcstg. Co.  
 Address..... 109½ Front St.  
 Tel.: TU 5-4442.....Independent  
 Representative..... Hal Holman  
 President..... Joe T. Mackin  
 General Mgr..... Thomas H. Foile  
 Commercial Manager..... Richard McDermott  
 Program Manager..... Paul Ryan  
 Chief Engineer..... David Pierce

### WBEL—Beloit—1948

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned-Oper. By..... Beloit Bcstrs., Inc.  
 Business-Studio Address..... 430 State St.

# WISCONSIN

Tel.: EMerson 5-6641.....Independent  
Representative.....Gil-Perna  
President.....Russ Salter  
General Mgr.....Robert O. Moran  
Sta., Comm. Mgr.....Joe Moen  
Sales Promotion Manager.....Irv Andreoni  
Program Director.....Bill Greener  
Publicity Director.....Christie Thomsen  
Chief Engineer.....Leo Wilson

## WGEZ—Beloit—1948

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....Howard Miller Ent.  
Address.....416 College  
Tel.: EM 5-8865.....MBS  
President, Gen. Mgr.....Howard Miller  
Station Mgr.....Tom Anderson  
Chief Engineer.....Frank Goodard

## WWIS—Black River Falls— 1958

Frequency: 1260 Kc.....Power: 1000 Watts d.  
Owned By.....Clarkwood Broadcasting Corp.  
Business Address.....P.O. Box 32  
Tel.: 4645.....Independent  
Owners.....M. J. & M. McDonald

## WAXX—Chippewa Falls—1957

Frequency: 1150 Kc.....Power: 5 Kw. d.  
Owned.....Chippewa Bcstg., Inc.  
Address.....108½ N. Bridge St.  
Tel.: PArk 3-2242.....Independent  
Station Representative.....Masla  
President, Gen. Mgr.....Jack Holden  
Station, Comm. Manager.....Donald Holden  
Sales Prom. Mgr., Prog. Dir.....Andre Le Tendre

## WERL—Eagle River—1961

Frequency: 950 Kc.....Power: 1,000 Watts  
Owned By.....Eagle River Bcstg. Co.  
Address.....Box 593  
Tel.: 456.....Independent  
General Manager.....George Palo

## WBIZ—Eau Claire—1944

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 Wt. n.  
Owned-Operated By.....WBIZ, Inc.  
Address.....609 Cameron St.  
Tel.: TE 5-5111.....MBS  
Representative.....Pearson  
President, General Mgr.....Howard G. Bill  
Commercial Manager.....Jack Kelly  
Program Director.....Loren G. Kassera  
Chief Engineer.....Chris Bangert

## WEAQ—Eau Claire—1937

Frequency: 790 Kc.....Power: 5000 Watts  
Owned By.....Bcster. Services, Inc.  
Address.....Hotel Eau Claire Bldg.  
Tel.: TEmple 2-3463.....NBC  
Station Representative.....Hollingbery  
General Manager.....C. R. Dickoff  
Program Director.....Peter Murphy  
Publicity Director.....Byron Napier  
Chief Engineer.....Kenneth Tetzloff

## WECL—Eau Claire—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.  
Owned By.....WECL, Inc.  
Address.....Rudolph Road  
Tel.: TEmple 2-1629.....KBS  
Station Representative.....Bolles; Hyett  
President, Gen. Mgr.....Robert E. Nelson  
Station Manager.....Helen Bartz  
Commercial Manager.....Robert Onarheim  
Program Director.....Richard Hoff  
Publicity Director.....Donald Smith  
Chief Engineer.....Jerry Kalmanson

## KFIZ—Fond du Lac—1922

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....KFIZ Bcstg. Co.  
Address.....18 W. First St.  
Tel.: WA 1-3770.....MBS  
Newspaper Affil.....Reporter Printing Co.  
Representative.....Holman  
President, Gen. Mgr.....Emery W. Martin  
Commercial Manager.....Joe Goeser  
Program Director.....Ron Harvey  
Sales Promotion Manager.....James Schwartz  
Publicity Director.....Doug McGrath  
Chief Engineer.....Wendell S. Meyers

## WBAY—Green Bay—1922

Frequency: 1360 Kc.....Power: 5000 Watts  
Owned-Operated By.....Norbertine Fathers  
Address.....115 South Jefferson  
Tel.: HE 2-3331.....CBS  
Station Representative.....H-R Reps  
General Manager.....Haydn R. Evans  
Commercial Manager.....Joe De Young  
Program Director.....Rog Mueller  
Chief Engineer.....Wallace Stangel  
Owners of: WBAY-TV.

## WDUZ—Green Bay—1947

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Green Bay Bcstg. Co.  
Business Address.....225 N. Adams St.  
Tel.: HEMlock 5-5331.....ABC  
Station Rep.....Radio-TV Reps., Inc.  
President, Gen. Mgr.....Ben A. Laird  
Station Manager.....Ann C. Schauer  
Comm., Sales Prom. Mgr.....John E. Mayasich  
Program Director.....Thomas L. Hoppe  
Publicity Director.....Donald A. Vander Kelen  
Chief Engineer.....Clifford Graff  
Owners of: WDUZ, Waupaca, Wis.

## WJPG—Green Bay—1947

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By.....Green Bay Newspaper Co.  
Address.....428 Cherry St.  
Tel.: HE 5-7575.....MBS  
Newspaper Affiliation.....Press-Gazette  
Station Rep.....George P. Hollingbery Co.  
President.....William A. C. Roethke  
Station Manager.....Glen R. Holznecht  
Commercial Manager.....Larry Fitchett  
Sales Prom. Mgr., Pub. Dir.....William McCarthy  
Program Director.....Clair Stone  
Chief Engineer.....Roland Henry



**WTKM—Hartford—1954**

Frequency: 1540 Kc. Power: 500 Watts d.  
Owned By: Top Hat Enterprises, Inc.  
Address: 23 N. Main St.  
Tel.: 673-3550. KBS  
President: Ralph Schewe  
General, Station Manager: Galen Brunner  
Sales Promotion Manager: Rusty Flynn  
Program Director: Jim Parker  
Publicity Director: Marty Jupp  
Chief Engineer: Ed Dulaney

**WHSM—Hayward—1957**

Frequency: 910 Kc. Power: 1000 Watts, d.  
Owned By: WJMC, Inc.  
Address: Route 3  
Tel.: 303. MBS-KBS  
Station Rep.: Hollingbery  
President: W. C. Bridges  
General Mgr.: Russell J. Brown  
Station Manager: B. L. Munson  
Sales Promotion Manager: R. V. Davenport  
Program Director: Bob Fraser  
Chief Engineer: Robert P. Kolsky  
Owners of: WJMC-AM-FM, Rice Lake, Wisc.

**WCLO—Janesville—1930**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned: Southern Wisconsin Radio, Inc.  
Business-Studio Address: 200 E. Milwaukee St.  
Tel.: PL 4-3316. MBS  
Newspaper Affiliation: Daily Gazette  
President: Sidney H. Bliss  
General Manager: V. W. Williams

**WLIP—Kenosha—1947**

Frequency: 1050 Kc. Power: 250 Watts d.  
Owned-Oper. By: Kenosha Bcstg., Inc.  
Address: 625 57th St.  
Tel.: OL 7-6162. Independent  
Pres., Gen. Mgr.: William L. Lipman  
Station Mgr.: Hugh L. Gately

**WKBH—La Crosse—1923**

Frequency: 1410 Kc. Power: 5000 Watts  
Owned-Operated By: WKBH, Inc.  
Business-Studio Address: 141 So. 6th St.  
Tel.: 2-4678. NBC  
Newspaper Affiliation: Tribune  
Station Representative: Avery-Knodel  
President, Station Mgr.: Howard Dahl  
Commercial Manager: Richard Schueler  
Program Director: Bernice Callaway  
Sales Manager: Leonard Anderson  
Chief Engineer: Al Leeman

**WKTY—La Crosse—1948**

Frequency: 580 Kc. Power: 5 Kw., d., 1 Kw., n.  
Owned-Oper. By: Lee & Associates, Inc.  
Address: Box 923  
Tel.: 2-6042. ABC  
Station Representative: Radio-TV Reps.  
President, Gen. Mgr.: Herbert H. Lee  
Commercial Manager: Phillip A. Dyer  
Prog. Dir.: Marilyn J. Bahwell

**WL CX—La Crosse—1947**

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned: La Crosse Radio Inc.  
Address: 306 Rivoli Bldg.  
Tel.: 4-4521. Independent  
Station Representative: Devney Organization  
Pres., Gen. Mgr., Ch. Eng.: Joe Rohrer  
Comm., Sales Prom. Mgr.: Glenn H. Pederson  
Program, Publicity Dir.: Jean Gitz

**WLDY—Ladysmith—1948**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By: Flambeau Bcstg. Co.  
Address: Hwy. 8  
Tel.: 585. KBS  
President: Ruth Nelson  
Gen. Mgr.: Chas. H. Nelson  
Chief Engineer: S. Mercer

**WIBA—Madison—1925**

Frequency: 1310 Kc. Power: 5000 Watts  
Owned-Operated By: Badger Bcstg. Co.  
Address: Box 99  
Tel.: CE 3-5311. NBC  
Newspaper Affiliation: Capital Times  
Representative: Avery-Knodel  
President: William T. Evjue  
General, Comm. Manager: Howard A. Johnson  
Asst. Mgr., Prog. Dir.: Fred H. Gage  
Publicity Director: A. C. Stephenson  
Chief Engineer: Norman Hahn

**WISM—Madison—1948**

Frequency: 1480 Kc. Power: 5 Kw., d., 1 Kw., n.  
Owned-Oper. By: Heart O'Wisc. Bcstrs, Inc.  
Address: 122 E. Main St.  
Tel.: ALpine 3-6167. Independent  
Representative: Radio-TV Reps  
President, Gen. Mgr.: William R. Walker  
V.P., Sales: Philip Fisher  
Asst. Manager: Chuck Mefford  
Chief Engineer: George Reynolds  
Owners of: WEAQ, Eau Claire, WBEV, Beaver  
Dam, WOSH, Oshkosh, all Wisc.; WSJM, St.  
Joseph, Mich.

**WKOW—Madison—1947**

Freq.: 1070 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned By: Midcontinent Bcst. Co. of Wisc.  
Address: 215 W. Washington Ave.  
Tel.: AL 7-2261. CBS  
Station Representative: H.R. Reps.  
Exec. V.P., General Manager: Tony Moe  
General Sales Manager: Ben F. Hovel  
Operations Manager: Tom Hooper  
Merchandising, Prom. Mgr.: James Roy Miller  
Technical Engineer: Robert Wickhem  
Owners of: WKOW-TV; WLQL-AM-FM, Minneapo-  
lis; KSO, Des Moines; KELO-TV, Sioux Falls.

**WCUB—Manitowoc—1950**

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned By: Eastern Wisc. Bdcstg. Corp.  
Address: 2500 North Mirro Drive  
Tel.: MUrray 2-8226. Independent

# WISCONSIN

President ..... Ben Hovel  
Exec. V.P., General Manager... Jack Severson  
Program Director..... Bob Irish  
Chief Engineer..... Jay Wells

## WOMT—Manitowoc—1926

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Francis M. Kadow  
Address.....Radio Building  
Tel.: MU 4-6015.....MBS  
Representative.....Hal Holman  
General, Commercial Mgr.... Francis M. Kadow  
Chief Eng.....H. E. Willis

## WMAM—Marinette—1939

Freq.: 570 Kc.....Power: 250 W. d., 100 W. n.  
Owned-Oper. By. Marinette Central Bcstg. Co.  
Address.....400 Wells St.  
Tel.: RE 5-6631.....NBC  
Newspaper Affiliation.....Mining Journal  
Station Representative.....Pearson Nat'l Reps.  
President.....Frank J. Russell  
General Manager.....Howard L. Emich  
Program Director.....Bill Liegeois  
Chief Engineer.....Paul Anick  
Owners of: WDMJ, Marquette, WLST, Escanaba,  
WMIQ, Iron Mountain, all Mich.

## WDLB—Marshfield—1947

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned.....Clarkwood Broadcasting Corp.  
Address.....1710 N. Central Ave.  
Tel.: FULTON 4-2191.....KBS  
President, Gen. Mgr.....Hartley L. Samuels  
Station, Publicity Director.....John R. Thornton  
Commercial Manager.....Lynn Eckes  
Sales Promotion Manager.....William Allen  
Program Director.....Jack Hackman  
Chief Engineer.....Richard Hanneman  
Owners of: WKAZ, Charleston, W. Va.

## WRJC—Mauston—1961

Frequency: 1270 Kc.....Power: 500 Watts d.  
Owned By.....Radio Juneau County, Inc.  
Address.....200 Hickory St.  
Tel.: VICTOR 3-8001.....KBS  
Station Representative.....James C. Bowden  
President.....John D. Rice  
General, Commercial Mgr.... Gordon P. Bigalke  
Program Director.....Vicki L. Klabbough  
Chief Engineer.....Donald L. Yapp

## WIGM—Medford—1941

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.  
Owned.....WIGM, Inc.  
Business Address.....Box 59  
Tel.: 748-2566.....KBS  
Representative.....Clark  
Pres., Gen. Mgr.....Paul Allman  
Comm., Sales Prom. Mgr.....Joe Dahlvig  
Chief Engineer.....Ray Bohnert

## WMNE—Menomonie—1951

Frequency: 1360 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Menomonie Bcstg. Co.

Address.....603½ Broadway  
Tel.: CEDAR 5-2112.....KBS  
Station Representative.....Hopewell  
President.....Wendell Hansen  
General, Station Manager.....Don Mortwedt  
Commercial, Sls. Prom. Mgr....Thor Edgebert  
Program Director, Ch. Eng....LaVern Garton  
Publicity Director.....Bob Lee

## WXMT—Merrill—1960

Frequency: 730 Kc.....Power: 1 Kw. d.  
Owned By.....Thunder Bird Broadcasting Co.  
Address.....P.O. Box 72  
Tel.: 1990.....Independent  
Station Rep.....Thomas F. Clark, Inc.  
President.....Gene Halker  
General Manager.....Marty Hogman

## WAWA—Milwaukee—1961

Frequency: 1590 Kc.....Power: 1 Kw. d.  
Owned By.....Suburbanair Inc.  
Add. 12700 W. Bluemound Rd., Elm Grove, Wis.  
Tel.: SUNSET 6-4625.....ABC  
President.....Herbert L. Mount  
General, Comm. Manager.....Neil K. Searles  
Program Director.....Earl Gissing  
Chief Engineer.....Jack Krause

## WEMP—Milwaukee—1935

Frequency: 1250 Kc.....Power: 5 Kw.  
Owned-Oper. By.....Milwaukee Bcstg. Co.  
Bus. Address.....1701 W. Wisconsin Ave.  
Tel.: DI 2-4040.....Independent  
Station Rep.....H.R. Reps.  
President.....A. M. Spheeris  
General Mgr.....Hugh K. Bolce, Jr.  
Commercial Manager.....John Gagliano  
Station, Program Dir.....Chuck Phillips  
Chief Engineer.....Roland Paske  
Owners of: KWK, St. Louis, Mo.

## WFOX—Milwaukee—1946

Frequency: 860 Kc.....Power: 250 Watts d.  
Owned By.....Fox Broadcasting  
Address.....208 E. Wisconsin Ave.  
Tel.: BROADWAY 2-1272.....MBS  
Station Representative.....Meeker  
General Manager.....Jack Raymond  
Commercial Manager.....Viola E. Wilson  
Chief Engineer.....Robert Mayer

## WISN—Milwaukee—1922

Frequency: 1150 Kc.....Power: 5,000 Watts  
Owned-Oper. By.....Hearst Corporation  
Address.....759 N. 19th St.  
Tel.: DIVISION 2-3000.....ABC  
Station Representative.....McGavren/Guild  
V.P., General Manager.....James T. Butler  
Commercial Manager.....Herman Schneider  
Program Director.....Tom Lambert  
Publicity Director.....Patt Barnes  
Chief Engineer.....Lionel Wittenberg  
Owners of: WISN-FM-TV; WBAL-AM-FM-TV,  
Baltimore; WRYT, WTAE-TV, Pittsburgh.

**WMIL—Milwaukee—1947**

Frequency: 1290 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Cream City Bcstg. Co., Inc.  
 Address..... 2625 W. Wisconsin Ave.  
 Tel.: WE 3-1290..... CBS  
 Station Representative..... Jack Masla  
 President..... Gene Posner  
 General, Station Mgr..... Sol Radoff  
 Commercial Manager..... Oliver West  
 Program Director..... Bill Bramhall  
 Chief Engineer..... Gino Monaco

**WOKY—Milwaukee—1947**

Frequency: 920 Kc. Power: 1 Kw.  
 Owned..... Bartell Bcstg. Corp.  
 Address..... 3500 N. Sherman Blvd.  
 Tel.: Hilltop 2-0150..... Independent  
 Station Representative..... Blair  
 President..... Gerald A. Bartell  
 General Manager..... Rosa Bartell Evans  
 Station Manager..... John A. Reddy  
 Sales Promotion Manager..... Lois Rice  
 Engineering Director..... Ralph Evans  
 Owners of: KCBQ, San Diego; WADO, New York;  
 WMR, Haiti; PJC-TV, Curacao; PJA-TV,  
 Aruba.

**WRIT—Milwaukee—1955**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By..... WRIT, Inc.  
 Address..... 5407 W. Martin Dr.  
 Tel.: GLenview 3-4130..... Independent  
 Representative..... Eastman  
 President..... Charles Sawyer  
 Executive Vice President..... J. P. Williams  
 Vice President..... Alexander Buchan  
 General Manager..... Bernie Strachota

**WTMJ—Milwaukee—1927**

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Oper. By..... The Journal Co.  
 Business Address..... 333 W. State  
 Tel.: BR 1-6000..... NBC  
 Newspaper Affiliation..... Journal, Sentinel  
 Representative..... Christal  
 General Manager..... George Comte  
 Station Manager..... R. J. Heiss  
 Sales Mgr..... Joseph Killeen  
 Prog. Mgr..... Don Loose  
 Owners of: WTMJ-FM-TV, Milwaukee.

**WEKZ—Monroe—1951**

Frequency: 1260 Kc. Power: 1 Kw. d.  
 Owned-Operated By... Green County Bcstg. Co.  
 Address..... Box 460  
 Tel.: 1260..... Independent  
 Station Representative..... Webb  
 President..... Kenneth Stuart  
 General Manager..... Joseph Urban  
 Commercial Manager..... Stanley Neuberger  
 Chief Engineer..... Herb Bolliger

**WNAM—Neenah—1947**

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned..... Neenah-Menasha Bcstg. Co.  
 Address..... Radio Park  
 Tel.: PA 2-6471..... Independent

Station Representative..... Paul H. Raymer Co.  
 Vice President..... Don C. Wirth  
 Chief Engineer..... Gordon Daily

**WCCN—Neillsville—1957**

Frequency: 1370 Kc. Power: 5000 Watts  
 Owned..... Central Wisconsin Bcstg.  
 Business Address..... 140 W. 5th St.  
 Tel.: SHerwood 3-3333..... Independent  
 General Manager..... Howie Sturtz II  
 Commercial Manager..... Wayne Grap  
 Chief Engineer..... Charles E. Marvin

**WIXK—New Richmond—1960**

Frequency: 1590 Kc. Power: 5 Kw. d.  
 Owned By..... Radio St. Croix, Inc.  
 Address..... First National Bank Bldg.  
 Tel.: CHapel 6-2254..... KBS  
 Station Reps..... Gill-Perna; Bowden  
 General Manager..... Bob Smith

**WOSH—Oshkosh—1941**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By..... Value Radio Corp  
 Business Address..... 2333 Bowen St.  
 Tel.: Beverly 5-3150..... Independent  
 General Manager..... Wm. L. McDonald

**WFPF—Park Falls—1953**

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned..... Northland Bcstg. Co., Inc.  
 Address..... P.O. Box 309  
 Tel.: 2-3959..... KBS  
 Station Representative..... Clark  
 Pres., Gen., Comm. Mgr..... Gordon Schluter

**WSWW—Platteville—1955**

Frequency: 1590 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By... Southwest Wisc. Co.  
 Address..... P. O. Box 1  
 Tel.: Diamond 8-2775..... Independent  
 President..... Mrs. M. B. Monroe  
 General, Comm. Mgr..... R. J. Bodden  
 Chief Engineer..... Marc Karmann

**WPLY—Plymouth—1954**

Frequency: 1420 Kc. Power: 500 Watts d  
 Owned-Oper. By..... WPLY, Inc.  
 Address..... Box 222  
 Tel.: TWinbrook 3-2661..... Independent  
 President..... R. Bunker Rogoski  
 Gen., Comm. Mgr..... D. C. Hille  
 Program Director..... P. Sell  
 Chief Engineer..... C. Markworth

**WPDR—Portage—1952**

Frequency: 1350 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Portage Bcstg. Co.  
 Address..... P.O. Box 296  
 Tel.: RI 2-2350..... Independent  
 President..... W. T. Comstock  
 General, Sta. Mgr..... Robert D. Hutchings  
 Commercial Mgr..... R. J. Hoffman  
 Program Dir..... B. Ableman  
 Sales Prom. Mgr..... Carol Mork  
 Chief Engineer..... George Wuerch

## WISCONSIN

### WIBU—Poynette—1925

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By.....Radio Station WIBU  
Tel.: 365-4532 .....MBS-KBS  
Pres., Gen. Mgr.....William C. Forrest  
Program Director.....Sarah Forrest  
Chief Engineer.....Leonard Doese

### WPRE—Prairie du Chien—1952

Frequency: 980 Kc. Power: 1000 Watts, d.  
Owned.....Prairie Bcstg. Co. Inc.  
Address.....P. O. Box 90  
Tel.: 637 .....Independent  
Representative.....Holman  
Gen., Sta. Mgr.....W. C. Schlaugat, Jr.

### WRAC—Racine—1951

Frequency: 1460 Kc. Power: 500 Watts d.  
Owned-Oper. By.....WRAC, Inc.  
Business Address.....423 Main St.  
Tel.: ME 2-1627 .....Independent  
Station Rep.....Devney Organization  
Pres., Gen. Mgr.....William J. Priaulx  
Comm., Sales Prom. Mgr.....Raymond J. Pawzun

### WRJN—Racine—1926

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Racine Bcstg. Corp.  
Address.....4201 Victory Ave.—Radio Park  
Tel.: ME 4-3311 .....ABC  
Newspaper Affiliation.....Journal-Times  
Station Representative.....Walker-Rawalt  
President.....J. D. McMurray  
General Manager.....H. R. LePoidevin  
Station Manager.....Harold J. Newcomb  
Commercial Manager.....Gerald D. Nelson  
Program Director.....Lyman Merens  
Chief Engineer.....Stanley D. Fisher

### WRDB—Reedsburg—1953

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....William C. Forrest  
Address.....Box 207  
Tel.: 400 .....MBS  
President.....William C. Forrest  
General Manager.....Michael J. Flaherty  
Chief Engineer.....Leonard Doeze  
Owners of: WIBU, Poynette.

### WOBT—Rhineland—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Onelda Bcstg. Co.  
Address.....P. O. Box 498  
Tel.: FO 2-6140 .....NBC  
Station Reps.....Spot Time Sales; Bowden  
President.....James Cleary  
General Manager.....Jack R. Gennaro  
Program Dir.....John Wadd  
Chief Engineer.....William Anderson

### WJMC—Rice Lake—1939

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....WJMC, Inc.  
Address.....Box 352  
Tel.: CE 4-2131 .....KBS-MBS  
Station Representative.....Hollingbery  
President.....W. C. Bridges  
Station Manager.....Russell J. Brown

### WRCO—Richland Center—1949

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Richland Bcstg. Co.  
Address.....P. O. Box 192  
Tel.: MI 7-2111 .....KBS-ABC  
Pres., Gen. Mgr.....H. D. Pebbles  
Comm. Manager.....Gerald W. Cook  
Chief Engineer.....Pete Athamas

### WCWC—Ripon—1957

Frequency: 1600 Kc. Power: 5 Kw. d.  
Owned By.....Greycote, Inc.  
Address.....Radio Road  
Tel.: 748-5111 .....Independent  
Station Representative.....Hal Walton Assocs.  
President, Gen. Mgr.....Arlow D. Bice, Jr.  
Station, Sales Prom. Mgr.....Gordon N. Alsum  
Prog. Dir.....Norman Clark  
Publicity Director.....Bob Bandy  
Chief Engineer.....Paul Vagus

### WTCH—Shawano—1948

Frequency: 960 Kc. Power: 1,000 Watts d.  
Owner.....Shawano County Leader Pub. Co.  
Business-Studio Address...107 E. Green Bay St.  
Tel.: LA 6-2121 .....KBS  
General Manager.....J. P. Donald  
Station Manager.....Ray Gruetzmacher

### WHBL—Sheboygan—1926

Freq.: 1330 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....WHBL, Inc.  
Bus. Studio Address.....Box 27  
Tel.: GL 8-2107 .....ABC  
Sta. Rep.....Burn-Smith  
Pres., General Manager.....Paul F. Skinner  
Comm. Manager.....Ray Witthuhn  
Chief Engineer.....Christ Bauer

### WKTS—Sheboygan—1955

Frequency: 950 Kc. Power 500 Watts, d.  
Owned By.....Sheboygan Radio, Inc.  
Address.....814 N. 8th St.  
Tel.: GLencourt 7-5561 .....Independent  
Station Reps...Breen & Ward; Spot Time Sales  
President, General Mgr.....Richard P. McKee  
Commercial Manager.....Harold Coham  
Program Director.....Julian Jetzer  
Publicity Director.....Jean Hesse  
Chief Engineer.....R. Kruse

### WCOW—Sparta—1951

Frequency: 1290 Kc. Power: 5 Kw. d.  
Owned.....Sparta-Tomah Broadcasting Co.  
Address.....209 E. Main St.  
Tel.: 3307 .....KBS-MBS  
Station Representative.....Walton  
Pres., Gen. Mgr.....John D. Rice  
Program Director.....Mary Hoogenhaus

### WSPT—Stevens Point—1948

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Stevens Pt. Bcstg. Co.

# WISCONSIN

Business Address.....414 Main St.  
 Tel.: Diamond 4-9778.....Independent  
 Representative.....Hal Holman  
 President.....William F. Johns, Sr.  
 V.P., Gen. Mgr.....Peter A. Barnard  
 Commercial Manager.....David Silverman  
 Program Director.....Lucie Land  
 Chief Engineer.....Art Zagrzebski

## WDOR—Sturgeon Bay—1951

Frequency: 910 Kc.....Power: 1000 W. d.  
 Owned-Oper. By...Door County Bcstg. Co. Inc.  
 Address.....212 N. Third Ave.  
 Tel.: Pioneer 3-4411.....MBS  
 Pres., Gen. Mgr.....Edward Allen, Jr.  
 Commercial Manager.....Leonard Koskubar  
 Program Director.....William Kary  
 Sales Prom., Publicity Director...Dolores Allen  
 Chief Engineer.....Lyle Henry

## WIGL—Superior—1961

Frequency: 970 Kc.....Power: 500 Watts d.  
 Owned By.....Radio Superior, Inc.  
 Address.....1302 Tower Ave.  
 Tel.: EXport 2-4707.....Independent  
 Station Representative.....Gill-Perna  
 President.....J. G. Haig  
 Vice President.....W. T. Haig  
 Program Director.....L. M. Latto, Jr.  
 Chief Engineer.....Kermit Littler

## WQMN—Superior—1959

Frequency: 1320 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Quality Radio, Inc.  
 Address.....WQMN Bldg.  
 Tel.: EXport 4-6695.....MBS  
 Station Representative.....P.R.O.  
 President, Gen. Mgr.....W. H. Whitsitt  
 Station Manager.....John C. Grinden  
 Program Director.....William C. Kelly  
 Chief Engineer.....Wilfred A. Meys

## WTMB—Tomah—1959

Frequency: 1450 Kc.....Power: 1 Kw. d.  
 Owned By.....Tomah Maustom Bcstg. Co.  
 Address.....P.O. Box 142  
 Tel.: 822.....Independent  
 President, Sta. Mgr.....Hugh Dickie  
 Gen. Mgr., Pub. Dir.....T. Price  
 Chief Engineer.....W. Merritt

## WTRW—Two Rivers—1950

Frequency: 1590 Kc.....Power: 1000 W. d.  
 Owned By.....Two Rivers Bcstg. Corp.  
 Address.....1817 Washington St.  
 Tel.: 793-1348.....Independent  
 Station Representative.....Thomas F. Clark  
 President, Commercial Mgr....Kenneth A. Daum  
 Gen., Sta. Mgr.....Ray F. Kessenich  
 Sales Promotion Mgr.....Jack Spvacek  
 Publicity.....Eleanore Daum  
 Chief Engineer.....Robert White

## WISV—Viroqua—1958

Frequency: 1360 Kc.....Power: 500 Watts d.

Owned By.....Parks Robinson  
 Address.....Box 191  
 Tel.: 7-7200.....KBS  
 Gen. Mgr., Ch. Eng.....Parks Robinson  
 Station Mgr.....Dwain Munyon

## WTTN—Watertown—1950

Frequency: 1580 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Watertown Radio, Inc.  
 Address.....104 W. Main St.  
 Tel.: 261-3950.....KBS  
 Station Rep.....Hopewell  
 Pres., Gen. Mgr.....Carl V. Kolata  
 Commercial Manager.....Clifford Scott  
 Chief Engineer.....Douglas Beaudoin

## WAUX—Waukesha—1947

Frequency: 1510 Kc.....Power: 10 Kw. d.  
 Owned-Operated By...Waukesha Bcstg. Co.  
 Address.....330 Wisconsin Ave.  
 Tel.: Liberty 2-6636.....MBS  
 Station Representative.....Gill-Perna  
 General Manager.....Mig Figi  
 Comm., Sales Manager...Charles E. Williams  
 Chief Engineer.....Adin Randall

## WDUX—Waupaca—1956

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned.....Laird Broadcasting Co.  
 Address.....204 S. Main St.  
 Tel.: 83.....ABC  
 Representative.....Radio-TV Reps.  
 President.....D. Laird  
 Station Mgr.....Tom Karavakis  
 Program Director.....Cal Cheek  
 Chief Engineer.....T. Flaherty  
 Owners of: WDTZ, Greenbay, Wisc.

## WHVF—Wausau—1953

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned.....Lakeland Bcstg. Corp.  
 Address.....1110 Wausau Ave.  
 Tel.: Viking 2-1188.....KBS  
 Representative.....Grant Webb & Co.  
 President, Ch. Eng.....Hilding V. Foreen  
 General Manager.....Arthur N. Lynn

## WRIG—Wausau—1958

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By.....WRIG, Inc.  
 Address.....529 Third St.  
 Tel.: Viking 2-1921.....Independent  
 Station Rep.....Devney Organization  
 President.....Duey Wright, Sr.  
 Gen., Sta. Mgr.....Gerald G. Gertschen  
 Commercial, Sales Prom. Mgr....Elroy Sellin  
 Program Director.....Marvin Nelles  
 Chief Engineer.....Duey Wright, Jr.

## WSAU—Wausau—1937

Frequency: 550 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Wisc. Valley TV Corp.  
 Business Address.....427 4th St.  
 Tel.: VI 2-2111.....NBC

## WISCONSIN-WYOMING

Newspaper Affil. .... Record Herald  
Representative ..... Meeker  
President ..... George T. Frechette  
Exec. V.P., General Mgr. .... Richard D. Dudley  
Station Manager ..... George Bundner  
General Sales Mgr. .... James Frey  
Sales Prom., Pub. Dir. .... Thomas E. Bolger  
Prog. Dir. .... Rudy Topinka  
Chief Engineer ..... Roland W. Richardt  
Owners of: WSAU-FM-TV, Wausau.

### WBKV—West Bend—1950

Frequency: 1470 Kc. .... Power: 1000 W. d.  
Owned-Oper. By ..... West Bend Bcstg. Co.  
Business Address ..... P.O. Box 60  
Tel.: FE 4-2344 ..... KBS  
Station Representative ..... Walker-Rawalt  
Pres., Gen. Mgr. .... August C. Berkholtz

V.P., Chief Engineer ..... Paul J. Mueller  
Station Manager ..... John P. Steinbach  
Sales Promotion Manager ..... Jack Skidmore

### WFHR—Wisconsin Rapids— 1940

Frequency: 1320 Kc. .... 5 Kw., d., 500 Watts, n.  
Owned-Oper. By ..... William F. Huffman Radio  
Address ..... 210 First Ave. South  
Tel.: HARRISON 3-7205 ..... MBS  
Newspaper Affil. .... Daily Tribune  
Representative ..... Meeker  
President ..... Louise F. Huffman  
Gen., Sta. Mgr. .... George T. Frechette  
Commercial Manager ..... L. L. Zurawski  
Program Director ..... Arnie Strope  
Chief Engineer ..... Gordon Miller

Pop.: 340,000

Families: 102,000

## Wyoming

Radio Homes: 98,500

AM Stas. in State: 26

### KBBS—Buffalo—1956

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned ..... Northern Wyoming Bcstg. Corp.  
Address ..... 98 S. Main Street  
Tel.: MU 4-7169 ..... ABC-KBS  
Station Representative ..... Petry  
Gen. Mgr. .... Jack Rosenthal  
Chief Engineer ..... R. P. Burger

### KATI—Casper—1956

Frequency: 1400 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned ..... KATI Corp.  
Address ..... P. O. Box 2006  
Tel.: 237-7994 ..... KBS  
Station Representative ..... Pearson  
Pres., Gen. Mgr. .... Kenneth G. Prather  
Sales Prom. Mgr. .... Misha S. Prather

### KTWO—Casper—1930

Freq.: 1470 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned By ..... Rocky Mt. Tele. Stations  
Address ..... 3900 East 2nd  
Tel.: 237-3711 ..... CBS  
Station Representatives ..... Meeker; McGuire  
President ..... B. Harris  
General Station Mgr. .... L. Berger  
Commercial Manager ..... Ralph Brannon  
Owners of: KTWO-TV.

### KVOC—Casper—1946

Frequency: 1230 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Operated By ..... KVOC Bcstg. Co.  
Address ..... Box 2090  
Tel.: 235-3518 ..... ABC  
Station Representative ..... Petry  
Sta., Sales Prom. Mgr. .... William F. Shutts  
Comm. Mgr., Ch. Eng. .... Duane W. Simons  
Program Director ..... Marjorie W. Hileman

### KCHY—Cheyenne—1959

Frequency: 1590 Kc. .... Power: 1 Kw., d.  
Owned By ..... Charles W. Stone  
Address ..... 309 W. 18 St.  
Tel.: 634-7975 ..... Independent  
Station Representative ..... Masla  
President ..... Charles W. Stone  
General Manager ..... David Williams  
Chief Engineer ..... Everett Anderson

### KFBC—Cheyenne—1940

Frequency: 1240 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Operated By ..... Frontier Bcstg. Co.  
Address ..... 2923 East Lincolnway  
Tel.: 634-4461 ..... ABC  
News, Affil. .... Wyoming Eagle, State Tribune  
Station Representative ..... Edward Petry & Co.  
President ..... Robert S. McCracken  
General Mgr., Chief Eng. .... William C. Grove  
Station, Commercial Mgr. .... Larry Birleffi  
Program Director ..... Joan Troyer  
Owners of: KFBC-TV; KSTF, Scottsbluff, Neb.

### KVWO—Cheyenne—1952

Frequency: 1370 Kc. .... Power: 1000 Watts d.  
Owned By ..... Cheyenne Bcstg. Co., Inc.  
Address ..... Box 926  
Tel.: 632-6433 ..... MBS  
Station Reps. .... Pearson Nat'l Reps.; John McGuire  
President, General Manager ..... Leo R. Morris  
Program Director ..... Jimmy Dallas  
Chief Engineer ..... Mike Paxton

### KODI—Cody—1947

Frequency: 1400 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Operated By ..... Park Broadcasters, Inc.  
Address ..... P. O. Box 1222  
Tel.: 587-2211 ..... Independent

President, Station Mgr. . . . . R. B. Beall  
 Commercial Manager . . . . . Hank Dais  
 Chief Engineer . . . . . Ted Agnew

**KWIV—Douglas—1957**

Frequency: 1050 Kc. . . . . Power: 250 Watts d.  
 Owned By . . . . . Douglas Broadcasting, Inc.  
 Address . . . . . Box 114  
 Tel.: 800. . . . . KBS  
 Station Representative . . . . . Pearson  
 President, Chief Eng. . . . . Joe C. Henry

**KLUK—Evanston—1953**

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By. . . . . Evanston-Kemmerer Bcstrs.  
 Address . . . . . P. O. Box 198  
 Tel.: 700 . . . . . ABC-KBS  
 President, General Mgr. . . . . Warren Papke  
 Commercial Mgr., Prog. Dir. . . . . J. Belcher  
 Chief Engineer . . . . . Harry Albers

**KIML—Gillette—1957**

Frequency: 1490 Kc. . . . . Power: 250 Watts d.  
 Owned By . . . . . Gillette Bcstg Co.  
 Address . . . . . Box 1009  
 Tel.: 682-4747 . . . . . ABC, MBS  
 Station Representative . . . . . Edward Petry & Co.  
 President . . . . . W. H. Edelman, Jr.  
 Station Manager . . . . . Roy A. Mapel  
 Chief Engineer . . . . . A. D. Gaddis

**KOVE—Lander—1948**

Frequency: 1330 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . Fremont Bcstg.  
 Business Address . . . . . P. O. Box 436  
 Tel.: 488 . . . . . ABC  
 Representative . . . . . Continental  
 Sta., Gen. Mgr. . . . . Dan Breece

**KLME—Laramie—1961**

Frequency: 1490 Kc. . . . . Power: 100 W.  
 Owned By . . . . . Albany Broadcasters  
 Address . . . . . Box 463  
 Tel.: 745-7396 . . . . . Independent  
 Station Representative . . . . . Hal Holman  
 President . . . . . Les Ware  
 General Manager . . . . . Denny Hawkins

**KOWB—Laramie—1948**

Freq.: 1290 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By. . . . . Cowboy Radio, Inc.  
 Address . . . . . Box 1290  
 Tel.: 745-4888 . . . . . ABC  
 Station Representative . . . . . Petry  
 President . . . . . Charles R. Bell  
 Program Director . . . . . Mike Goodrich  
 Chief Engineer . . . . . Al Beckman  
 Owners of: KYCN, Wheatland, Wyo.

**KASL—Newcastle—1953**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Jack Rosenthal Group  
 Address . . . . . Box 967  
 Tel.: FR 5-4888 . . . . . ABC-KBS  
 President . . . . . Mal Wyman  
 General Station Mgr. . . . . Jack Rosenthal  
 Chief Engineer . . . . . Al Bailey

**KPOW—Powell—1941**

Freq. . . . . 1260 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By . . . . . KPOW, Inc.  
 Address . . . . . P. O. Box 864  
 Tel.: Skyline 4-2421 . . . . . KBS-MBS  
 Representative . . . . . Avery-Knodel  
 President, General Mgr. . . . . Merlyn J. Hedin  
 Program, Publicity Dir. . . . . John C. Steele  
 Chief Engineer . . . . . J. S. Kilness

**KRAL—Rawlins—1947**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Radio 1240  
 Address . . . . . Bcx 385, West Rawlins  
 Tel.: EA 4-2711 . . . . . Independent  
 General, Station Mgr. . . . . Denny Hawkins  
 Chief Engineer . . . . . R. E. Williams

**KVOW—Riverton—1948**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Riverton Bcstg. Co.  
 Business Address . . . . . Box 393  
 Tel.: UL 6-2251 . . . . . Independent  
 President, General Manager . . . . . Tony A. Kehl  
 Station, Comm. Manager . . . . . Loren Ellis  
 Program Director . . . . . Gary Lopez  
 Publicity Director . . . . . Jack Langan  
 Chief Engineer . . . . . Ralph Schafer

**KVRS—Rock Springs—1939**

Freq.: 1360 Kc. . . . . Power: 1 Kw. d., 500 Watts n.  
 Owned . . . . . Wyoming Broadcasting Co.  
 Address . . . . . Box 1167  
 Tel.: EMpire 2-3793 . . . . . ABC-KBS-MBS  
 Newspaper Affil. . . . . Rock Springs Newspapers  
 President . . . . . D. G. Richardson  
 Gen., Sta. Mgr. . . . . Dwight A. Fisher  
 Commercial Manager . . . . . Jack Facinelli  
 Program Director . . . . . Imogene Parr  
 Chief Engineer . . . . . John Cormana

**KROE—Sheridan—1961**

Frequency: 930 Kc. . . . . Power: 1 Kw. d.  
 Owned By . . . . . Sheridan Bcstg. Co., Inc.  
 Address . . . . . 47 South Scott St.  
 Tel.: 674-4444 . . . . . Independent  
 Station Representative . . . . . Pearson  
 President . . . . . Sam Rosenthal  
 General Manager . . . . . Ed Niehay

**KWYO—Sheridan—1934**

Freq.: 1410 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By. . . . . Big Horn Bcstg. Co., Inc.  
 Address . . . . . 140 E. Loucks  
 Tel.: 674-4461 . . . . . ABC-MBS  
 Representative . . . . . Petry  
 President, Gen. Mgr. . . . . Donald E. Tannehill  
 Station, Publicity Mgr. . . . . H. W. Thompson  
 Program Director . . . . . Don Hargis  
 Commercial, Sales Prom. Mgr. . . . . F. C. Taggart  
 Chief Engineer . . . . . Bob Crossthwaite

**KRTR—Thermopolis—1955**

Frequency: 1490 Kc. . . . . Power: 250 Watts

## WYOMING-GUAM-PUERTO RICO

Owned ..... Mildred V. Ernst  
Address ..... 500 Broadway  
Tel.: UN 4-2351 ..... KBS  
Gen., Comm. Mgr. .... Mildred V. Ernst

Tel.: 532-2158 ..... Independent  
General Manager ..... Kerm Kath  
Commercial Mgr., Chief Engr. .... Bob Grasmick  
Program Director ..... Rick Allen  
Owners of: KOLR, Sterling, Colo.

### **KTHE**—Thermopolis—1958

Freq.: 1240 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By ... Big Horn Basin Bcstg. Co.  
Address ..... P. O. Box 591  
Tel.: 864-2119 ..... Independent  
Pres., Gen. Mgr. .... Hugh R. Graham  
Commercial Manager ..... Earl Myers  
Program Director ..... Dorothy Sanders  
Chief Engineer ..... J. R. Burnell

### **KYCN**—Wheatland—1960

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned By ..... Kowboy Radio, Inc.  
Address ..... Box 250  
Tel.: 646 ..... Independent  
President ..... Charles R. Bell  
General Manager ..... Larry Cobb

### **KGOS**—Torrington—1950

Frequency: 1490 Kc. .... Power: 1 kw.d., 250 W. n.  
Owned By ..... Kermit G. Kath  
Address ..... West Hi Way

### **KWOR**—Worland—1946

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Joseph P. Ernst  
Address ..... Route 20 West  
Tel.: FI 7-2675 ..... KBS  
Gen. Comm. Mgr. .... Joseph P. Ernst

## Territories and Possessions

### Guam

#### **KUAM**—Agana—1954

Frequency: 610 Kc. .... Power: 1000 Watts d.  
Owned By ..... Radio Guam, Inc.  
Address ..... P. O. Box 368  
Tel.: 7961 ..... NBC, MBS

Station Rep. .... Intercont. Services Ltd.  
President ..... Phil Berg  
Station Manager ..... Robert A. Jordan  
Sales Manager ..... Mary C. Chappelle  
Chief Engineer ..... Kenneth Pier

### Puerto Rico

#### **WABA**—Aguadilla—1951

Frequency: 850 Kc. .... Power: 500 Watts  
Owned-Operated By ..... L. Hector Reichard  
Address ..... Box 188  
Tel.: 241 ..... Independent  
General Manager ..... F. Bonnet Velez

#### **WMIA**—Arecibo—1957

Frequency: 1070 Kc. .... Power: 500 Watts  
Owned ..... Abacoa Radio Corp.  
Address ..... Box 126  
Tel.: 463 ..... Independent  
Station Representative ..... Pan-American  
President ..... Carlos M. Pirallo  
General, Comm. Mgr. .... Epifanio Rodriguez-Velez  
Program Publicity Director ..... Luis A. Rios  
Chief Engineer ..... Ramon Orta  
Owners of: WWWW, Rio Piedras.

#### **WCMN**—Arecibo—1947

Frequency: 1280 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... Caribbean Bdcstg Corp.  
Address ..... 32 Jose de Diego Ave.  
Tel.: 5 ..... Independent  
President ..... Antonio E. Vidal  
Gen., Comm. Mgr. .... Nabal Barreto  
Program Director ..... Mrs. Digna Pabon  
Chief Engineer ..... William Arce

#### **WNIK**—Arecibo—1958

Frequency: 1230 Kc. .... Power: 250 W.  
Owned By ..... Arecibo Radio Corp.  
Address ..... 462 Jose de Diego Ave.



Tel.: 913 ..... Independent  
 President ..... M. A. Cabrera  
 General Manager ..... David Ortiz  
 Program Director ..... Luis Quinonez  
 Chief Engineer ..... F. Santiago Andujar

**WRSJ—Bayamon—1947**

Frequency: 1560 Kc. Power: 5 Kw. d., 250 W. n.  
 Owned-Operated By ..... Antilles Bcstg.  
 Address ..... Box 5627, San Juan  
 Tel.: 3-8515 (San Juan) ..... Independent  
 President, Gen. Mgr. .... J. M. Ortiz

**WNEL—Caguas—1947**

Frequency: 1430 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned By ..... Atlantic Bcstg.  
 Address ..... Box 487  
 Tel.: 678 ..... Independent  
 President ..... Jack Sterling  
 General Manager ..... Charlie Sierra  
 Chief Engineer ..... Eduardo Biascochea

**WVJP—Caguas—1947**

Frequency: 1110 Kc. Power: 250 Watts  
 Owned-Oper. By ..... Borinquen Bdcstg. Co.  
 Address ..... Ruiz Belvis St.  
 Tel.: 789 ..... Independent  
 President, General Mgr. .... Hector Pereira

**WMDD—Fajardo—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By ..... WMDD, Inc.  
 Address ..... Box 387  
 Tel.: 132 ..... Independent  
 General Manager ..... Agustin B. Camunas

**WXRf—Guayama—1948**

Frequency: 1590 Kc. Power: 1,000 Watts  
 Owned-Oper. By ..... Guayama Bcstg. Co. Inc.  
 Business Address ..... P.O. Box 615  
 Tel.: 243 ..... Independent  
 President, General Mgr. .... Rafael Fuster, Jr.  
 Station, Comm. Mgr. .... Gumersindo Cordero, Jr.  
 Program Director ..... Gloria E. Santiago de Ortiz  
 Chief Engineer ..... Juan M. Ortiz

**WALO—Humacao—1957**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By ..... Antonio L. Ochoa  
 Address ..... Box 1055  
 Tel.: 422 ..... Independent  
 General, Promotion Mgr. .... Ramon A. Rodriguez

**WISA—Isabela—1962**

Freq. 1390 Kc. Power: 1 Kw. d., 500 Watts n.  
 Owned By ..... Sergio Martinez Caraballo  
 Address ..... Box W.  
 Tel.: 872 ..... Independent  
 President ..... Sergio Martinez  
 General Manager ..... Raul S. Roman  
 Assistant Manager ..... Diego A. Aviles  
 Program Director ..... Zaida Santos  
 Sales Promotion Manager ..... Mariano Alma  
 Chief Engineer ..... William C. Reeves

**WMNT—Manati—1959**

Frequency: 1500 Kc. Power: 250 Watts  
 Owned By ..... Arcibo Broadcasting Co.  
 Address ..... P. R. 2, Barrio Santanna, Arcibo  
 Tel.: Arcibo ..... Independent  
 Owners ..... E. Archilla-Roig, P. C. Barbosa

**W AEL—Mayaguez—1948**

Frequency: 600 Kc. Power: 1000 Watts  
 Owned-Operated By ..... Mario Acosta  
 Business Address ..... 12 Iglesia St.  
 Tel.: 600 ..... Independent  
 Gen. Manager ..... Mario Acosta

**WKJB—Mayaguez—1946**

Frequency: 710 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By ..... Jose A. Bechara, Jr.  
 Address ..... Box 1293  
 Tel.: 983 ..... Independent  
 Pres., Gen. Mgr. .... Jose A. Bechara, Jr.

**WORA—Mayaguez—1947**

Frequency: 760 Kc. Power: 5000 W.  
 Owned-Oper. By ..... Radio Americas Corp.  
 Studio Address ..... P. O. Box 43  
 Tel.: 1150 ..... Independent  
 Representative ..... Inter-American  
 Pres., Gen. Mgr. .... Alfredo R. DeArellano  
 Station Manager ..... Reinaldo M. Dupont  
 Chief Engineer ..... Miguel Ortiz

**WPRA—Mayaguez—1937**

Frequency: 990 Kc. Power: 10,000 Watts  
 Owned-Oper. By ..... WPRA, Inc.  
 Address ..... Box 869  
 Tel.: 869 ..... Independent  
 President ..... Andres Camara  
 Gen. Mgr. .... E. Camara de Ramos

**WTIL—Mayaguez—1950**

Frequency: 1300 Kc. Power: 1000 Watts  
 Owned-Operated By ..... Mayaguez Radio Corp.  
 Address ..... P. O. Box 1346  
 Tel.: 1290 ..... Independent  
 Station Representative ..... Continental  
 President ..... William G. Mamary  
 Gen., Comm. Mgr. .... Gilbert Mamary

**WISO—Ponce—1953**

Frequency: 1260 Kc. Power: 1000 Watts  
 Owned-Oper. By ..... South P. R. Bcstg. Corp.  
 Tel.: 842-1257 ..... Independent  
 President ..... Andres Grillasca  
 Gen. Mgr., Ch. Eng. .... Luis E. Freyre  
 Sta. Manager ..... Nilda P. Freyre

**WLEO—Ponce—1956**

Frequency: 1170 Kc. Power: 250 Watts  
 Owned By ..... Ponce Broadcasting Corp.  
 Business Address ..... Torres & Villa Sts.  
 Tel.: 2-3038 ..... Independent  
 Pres., Gen. Mgr. .... Charles Cordero  
 Chief Engineer ..... J. H. Conesa  
 Program Director ..... Felix Irizarry  
 Owners of: WKFE, Yauco, P. R.

## PUERTO RICO

### **WPAB—Ponce—1939**

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned By...Portorican Am. Bcstg. Co., Inc.  
Address.....P.O. Box 786  
Tel.: 842-3260.....Independent  
Pres., Gen. Mgr.....A. Gimenez-Aguayo

### **WPRP—Ponce—1936**

Frequency: 910 Kc.....Power: 5000 Watts  
Owned-Operated By.....Voice of Porto Rico  
Address.....P. O. Box 430  
Tel.: 2-3296.....Independent  
Representative.....Inter-American  
President, Gen. Mgr....Alfredo R. de Arellano  
Station, Comm. Mgr.....Antonio Miro  
Chief Engineer.....Russell O. Johnson

### **WUNO—Rio Piedras—1949**

Frequency: 1320 Kc...Power: 5 Kw. d. 1 Kw. n.  
Owned By.....San Juan Bcstg. Corp.  
Address.....Box Q, Hato Rey, P. R.  
Tel.: 766-2491.....Independent  
President.....W. M. Carpenter  
General Manager.....Mariano Angelet  
Program Director.....Diego Acevedo  
Chief Engineer.....Jose M. Carriles

### **WWW—Rio Piedras—1949**

Frequency: 1520 Kc.....Power: 250 Watts  
Owned-Oper. By.....Abacoa Radio Corp.

Address.....Box 935  
Tel.: 6-5000.....Independent  
President, General Mgr.....Carlos P. Lopez  
Chief Engineer.....Ramon E. Orta  
Owners of: WMIA, Arecibo.

### **WAPA—San Juan—1947**

Frequency: 680 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....José Ramón Quiliones  
Bus. Address.....357 Ponce De Leon Ave.  
Tel.: 724-3000.....Independent  
Station Rep.....Caribbean Networks, Inc.  
Owner.....Jose Ramon Quinones  
General Mgr.....Segismundo Quinones  
Program Dir.....Francisco Aranzamendi, Jr.  
Chief Engineer.....Jose Arzuaga

### **WHOA—San Juan—1954**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Continental Broadcasting Corp.  
Address.....Box V, Hato Rey  
Tel.: 6-3182.....Independent  
Pres., Gen. Mgr.....Carmina Mendez

### **WIAC—San Juan—1947**

Frequency: 740 Kc.....Power: 10 Kw.  
Owned By.....Bestov Bcstg., Inc.  
Address.....Box 4504  
Tel.: 2-0014.....Independent  
General Manager.....Louis A. Mejia

The San Juan market IS

PUERTO RICO and

# WAPA

680 Kc 10 Kw

has an outstanding sales producing record for  
hundreds of advertisers at the lowest cost per  
thousand radio homes reached.

For information, program and spot availabilities, rates, etc.  
contact our sales offices:

**WAPA**

San Juan, Puerto Rico

Caribbean Networks, Inc.

20 West 43rd Street, New York 36, N. Y.

## PUERTO RICO-VIRGIN ISLANDS

### WITA—San Juan—1947

Frequency: 1140 Kc. . . . . Power: 500 Watts  
Owned-Oper. By . . . . . Electronic Enterprises, Inc.  
Address . . . . . P.O. Box 2692  
Tel.: 724-3594 . . . . . Independent  
Newspaper Affiliation . . . . . El Imparcial  
President . . . . . Antonio Ayuso Valdivieso  
Program Director . . . . . Osvaldo Torres Velazquez  
Chief Engineer . . . . . Luis Prado

### WKAQ—San Juan—1922

Frequency: 580 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . El Mundo Bcstg. Corp.  
Address . . . . . 654 Ponce de Leon Ave.  
Tel.: 723-8290 . . . . . Independent  
Newspaper Affiliation . . . . . El Mundo  
Representatives . . . . . Inter-American Pub'l. Inc.  
President . . . . . Mrs. A. Ramos  
General Mgr. . . . . V. Lamas, Jr.  
Program Director . . . . . Mrs. Esther Pales  
Chief Eng. . . . . Jose Arzuaga

### WKVM—San Juan—1945

Frequency: 810 Kc. . . . . Power: 25 Kw.  
Owned By . . . . . American Colonial Bcstg. Corp.  
Address . . . . . 1000 Ponce de Leon Ave.  
Tel.: 2-1278 . . . . . Independent  
Representative . . . . . Pan American Bcstg. Co.  
Pres., Gen. Mgr. . . . . R. P. Perry  
Chief Engineer . . . . . Emilio Ramirez  
Owners of: WSUR-TV, Ponce; WKBM-TV, Caguas.

### WKYN—San Juan—1960

Frequency: 630 Kc. . . . . Power: 1,000 Watts  
Owned By: . . . . . Quality Broadcasting Corp.  
Address . . . . . P.O. Box 9986, Santurce  
Tel.: 723-8085 . . . . . MBS  
President . . . . . Alfredo R. de Arellano, Jr.  
General Manager . . . . . George A. Mayoral  
Commercial Manager . . . . . Carl A. Soderlund  
Program Director . . . . . Roy H. Hill  
Sales Promotion Manager . . . . . Bill Atwood  
Chief Engineer . . . . . Meyer Gottesman  
Owners of: WKAQ-TV-FM, San Juan, P. R.

### WIVV—Vieques Island—1956

Frequency: 1370 Kc. . . . . Power: 1,000 Watts  
Owned By . . . . . Calvary Baptist Mission of P. R.  
Address . . . . . Vieques Island  
Tel.: 2961 . . . . . Independent  
President, Gen. Mgr. . . . . Donald D. Luttrell  
Program Director . . . . . Ruth Luttrell  
Chief Engineer . . . . . Gerow Carr

### WKFE—Yauco—1961

Frequency: 1550 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Ponce Bcstg. Corp.  
Address . . . . . Box 1526, Ponce  
Tel.: 507 . . . . . Independent  
President, Sta. Mgr. . . . . Charles Cordero  
Chief Engineer . . . . . J. H. Conesa  
Owners of: WLEO, Ponce, P. R.

## Virgin Islands

### WIVI—Christiansted—1952

Frequency: 970 Kc. . . . . Power: 1000 Watts  
Owned-Oper. . . . . Radio American West Indies, Inc.  
Address . . . . . P. O. Box 931  
Tel.: 223 . . . . . KBS  
Station Rep. . . . . Pan American  
Pres., Gen. Mgr. . . . . Mrs. Hazel M. Higdon  
Chief Engineer . . . . . Raymond E. Higdon

### WSTA—St. Thomas—1950

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned By . . . . . V. I. Industries, Inc.  
Address . . . . . Box 2577  
Tel.: 774-1340 . . . . . MBS-NBC  
Station Rep. . . . . Intercontinental Services  
President . . . . . W. M. O'Neil  
General, Sta. Mgr. . . . . Len Stein  
Comm. Sales Promo. Mgr. . . . . Jim Kirwan  
Program Director . . . . . Rick Ricardo  
Publicity Director . . . . . Bob Bell  
Chief Engineer . . . . . Stephen Bennett

COMPLETE ALPHABETICAL LISTING

OF U. S. AM RADIO STATIONS BY

CALL LETTERS BEGINS ON PAGE 225

# Canadian Broadcasting in '62

## A Difficult but Rewarding Year



By  
JULES LAROCHELLE  
Radio-TV Daily  
Canadian Bureau

**T**HE Canadian broadcasting industry in 1962 continued to enjoy favorable business. Further extension of coverage took place and recent official Bureau of Statistics figures indicated that almost 87 per cent of Canadian households had television receiving sets during 1962, compared with 84.2 per cent in 1961, while 96.1 per cent of Canadian households had radios, virtually unchanged from the preceding year.

However, there were a number of developments in the broadcasting industry that made 1962 a difficult year.

TV advertising again showed a substantial increase. Radio advertising also recorded gains, but to lesser extent. However, the revenue dollar was more widely spread than ever before, especially in TV as the independently owned Canadian Television Network, operated full blast during the whole year, thus giving the publicly-owned Canadian Broadcasting Corporation a stiff battle.

According to estimates released in late 1962 by the commercial publishing firm of Maclean-Hunter and analyzed by the Television Bureau of Advertising of Canada, TV showed greater increase in net advertising revenues than any other media.

Television moved ahead with an 18.2 per cent gain. Radio, meanwhile had a gain of 3.6 per cent. The report noted that TV is boosting Canadian total advertising expenditures close to the relative level of U. S. expenditures.

During the year, the CBC continued to dominate the industry, but the corporation often found itself in a real battle—mainly because the privately owned CTV Network was fully operative. The biggest public hassle of the year was over televising of Canada's classic football game — the Grey Cup

contest between the leading professional football teams of the Eastern and Western conferences. CTV had the telecast rights but not the network for a full national coverage. The Board of Broadcast Governors ordered the CBC to carry the CTV's Grey Cup telecast, complete with commercials. The CBC balked, claiming that the order would reduce it to the status of a sales tool of the private network. An acceptable solution to all concerned was found—telecasting the game with short "acknowledgment" messages.

The CBC during the year consolidated its radio broadcasting division. A single English-language radio network came into being, as the corporation's CBC Radio Network replaced both the former Trans Canada and Dominion radio networks. The new network comprising all CBC-owned stations along with repeaters and affiliated private stations provides wider national radio service to more Canadian communities than ever before.

The question of color TV for Canada again was fairly widely discussed during the year. Various segments of the industry remained divided on the question. Most Canadian TV receiver manufacturers came out in favor of color TV — immediately. However, in the broadcast section, the feeling was not as decisive. Some independent TV station operators favored almost immediate color TV, but members of the Canadian Association of Broadcasters were reported divided. CBC president Alphonse Ouimet and CTV president Spencer Caldwell favored a go-slow approach.



presents

# CANADIAN AM STATIONS



PERSONNEL OF CBC, CTV & CAB  
INTERNATIONAL RADIO STATIONS  
CANADIAN STATION INDEX  
AM STATIONS LISTED BY PROVINCES

1963

# Canadian Broadcasting Corporation

Head Office—Victoria Bldg., 140 Wellington St., Ottawa, Ont.  
Phone: 236-0311

## EXECUTIVE OFFICERS

President .....	Alphonse Ouimet	Dir., Eng. & Tech. Spvsr. ....	W. E. Richardson
Vice President .....	Capt. W. E. S. Briggs	Dir., Public Relations .....	W. A. Macdonald
V.P., Asst. to Pres. ....	Col. R. P. Landry	Comptroller .....	V. F. Davies
Vice Pres., Pgmmg. ....	E. S. Hallman	Gen. Mgr., English Net. Bcstg. ....	H. G. Walker
Vice Pres., Pers. & Opera. ....	J. P. Gilmore	Gen. Mgr., French Net. Bcstg. ....	Marcel Ouimet
Vice Pres., Corp. Affairs .....	R. C. Fraser	Gen. Mgr., Regional Bcstg. ....	Charles Jennings

# CTV Television Network Ltd.

Head Office—42 Charles St., E., Toronto 1, Ont.  
Phone: 924-5454

## OFFICERS

President .....	Spencer W. Caldwell	Chief Accountant .....	Pel Bell-Smith
Exec. Vice Pres. ....	Gordon F. Keeble	National Sales Mgr. ....	Bernie Le Maitre
V.P., Programming .....	Michael Hind-Smith	Montreal Office:	
Ass't to the Pres. ....	Bruce McLeod	Phone: 849-8091	
Dir. of Legal & Bus. Aff. ....	Richard P. Morgan	Manager .....	Vin Dittmer
General Sales Mgr. ....	Thomas B. J. Atkins	New York Office:	
Mgr. Network Opera. ....	Stan Wilson	Phone: TN 7-0190	
Dir. of Info. & Adv. ....	Ralph Foster	Manager .....	Jack White

## STATIONS

CFCN-TV .....	Calgary, Alta.	CJCH-TV .....	Halifax, N. S.
CFRN-TV .....	Edmonton, Alta.	CFTO-TV .....	Toronto, Ont.
CHAN-TV .....	Vancouver, B. C.	CJOH-TV .....	Ottawa, Ont.
CJAY-TV .....	Winnipeg, Man.	CFCF-TV .....	Montreal, Que.
CHAB-TV .....	Moose Jaw, Sask.		

# Canadian Association of Broadcasters

Head Office—Blackburn Bldg., Ottawa 4, Ont.  
Phone: CE 3-4035

## OFFICERS

President .....	Don Jamieson, CJON-AM-TV, St. John's, Nfld.
Past President .....	M. T. Brown, CFPL-AV-TV, London
Executive Vice President .....	T. J. Allard
Vice President, Radio .....	Allan Waters, CHUM, Toronto
Vice President, TV .....	J. A. Pouliot, CFCM-TV, CKMI-TV, Que.

## FUNCTIONS

The Canadian Association of Broadcasters is a voluntary trade organization of 166 privately owned (independent) radio broadcasting stations, and 49 television stations in Canada.

# International Radio Stations Of the United States and Canada

<i>Station Operator and Location</i>	<i>Call Letters</i>	<i>Power</i>
Columbia Broadcasting System, Inc., Brentwood, L. I., N. Y.....	WDSI-1	50 kw.
	-2	50 kw.
	-3	50 kw.
Columbia Broadcasting System, Inc., Wayne, N. J.....	WDSI-5	50 kw.
	-6	50 kw.
Columbia Broadcasting System, Inc., Delano, Calif.....	KCBR-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
The Crosley Broadcasting Corporation, Bethany, Ohio.....	WLWO-1	110 kw.
	-2	110 kw.
	-3	110 kw.
	-4	110 kw.
	-5	110 kw.
	-6	110 kw.
General Electric Company, Schenectady, N. Y.....	WGEO-1	100 kw.
	-2	50 kw.
	-3	25 kw.
National Broadcasting Co., Inc., Bound Brook, N. J.....	WBOU-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	50 kw.
	-5	50 kw.
	-6	50 kw.
National Broadcasting Co., Inc., Dixon, Calif.....	KNBH-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
*International Educational Bestg. Corp., Scituate, Mass.....	WRUL-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	20 kw.
	-5	50 kw.
*Radio Station KGEI, Inc., Belmont, Calif.....	KGEI	50 kw.

\*These are non-Government transmitters and are licensed by the FCC. Other stations are Government controlled and used for programs of the Voice of America, Armed Forces Radio & Television Service, & United Nations Radio.

## CANADIAN BROADCASTING CORP. INTERNATIONAL SERVICE

*Headquarters and production studios are in Montreal with three shortwave transmitters at Sackville, New Brunswick, of 50 kw. each, operating under the following frequencies:*

<i>Services To:</i>	<i>Frequencies (Mc/s)</i>	<i>Band (meters)</i>
Australasia .....	9.63	31.15
	5.97	50.25
	17.82	16.84
	15.32	19.58
	11.72	25.60
African .....	9.63	31.15
	15.32	19.58
	11.72	25.60
	9.63	31.15
	9.585	31.30
Northern Canada (CBC Northern Service).....	6.12	49.02
	11.72	25.60
Caribbean, Latin American.....	15.19	19.75
	9.625	31.17

Note: There are never more than two frequencies used at once. Call letters are not used on the air.  
Source: CBC.

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# Alberta

## CFAC—Calgary—1922

Frequency: 960 Kc. . . . . Power: 10,000 Watts  
 Owned-Oper. By . . . . . Calgary Bcstg. Co., Ltd.  
 Address . . . . . 1301 17th Ave., S.W.  
 Tel.: 244-9311 . . . . . CBC  
 Station Reps. . . . . All-Canada Radio & TV Weed  
 President . . . . . Hugh E. Pearson  
 V.P., General Manager . . . . . D. H. Hartford  
 Asst. Manager . . . . . David F. Penn  
 Sales Promotion Manager . . . . . G. B. Mannix  
 Program Director . . . . . Clarence F. Mack  
 Chief Engineer . . . . . E. C. Connor

## CFCN—Calgary—1922

Frequency: 1060 Kc. . . . . Power: 10,000 Watts  
 Owned-Oper. By . . . . . The Voice of the Prairies, Ltd.  
 Address . . . . . Broadcast House  
 Tel.: CHurchill 9-9101 . . . . . Independent  
 Sta. Reps. . . . . Young Canadian; Radio Reps. Ltd.  
 President . . . . . H. Gordon Love  
 Station Manager . . . . . Gordon L. Carter  
 Program Dir. . . . . Don Thomas  
 Chief Engineer . . . . . Robert W. Lamb  
 Owners of: CFCN-TV.

## CKXL—Calgary—1950

Frequency: 1140 Kc. . . . . Power: 10,000 Watts  
 Owned-Oper. By . . . . . CKXL Ltd.  
 Address . . . . . 210 9th Ave. S.W.  
 Tel.: AM 6-3026 . . . . . Independent  
 Representatives . . . . . Stovin-Byles; Forjoe  
 President, Gen. Mgr. . . . . A. R. Mackenzie

## CFCW—Camrose—1954

Frequency: 790 Kc. . . . . Power: 10,000 Watts  
 Owned-Oper. By . . . . . Camrose Bcstg. Co. Ltd.  
 Address . . . . . Box 1600  
 Tel.: 672-3151 . . . . . Independent  
 Pres., Gen. Mgr. . . . . H. J. Yerxa  
 Sales Prom., Comm. Mgr. . . . . W. H. Holte  
 Chief Engineer . . . . . L. W. Olson

## CJDV—Drumheller—1958

Frequency: 910 Kc. . . . . Power: 5000 Watts  
 Owned By . . . . . Dinosaur Bcstg. Corp. Ltd.  
 Address . . . . . 307 2nd St. E.  
 Tel.: VA 3-3444 . . . . . Independent  
 Station Reps. . . . . Trans-Ocean; Messner; Scharf  
 President, Station Mgr. . . . . Tony Mayer  
 Program Dir. . . . . Bill Dowson  
 Chief Engineer . . . . . John Bruins

## CBX—Edmonton—1948

Frequency: 1010 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . . . . . Canadian Bcstg. Corp.  
 Bus.-Studio Address . . . . . Rm. 813, MacDonald Hotel  
 Tel.: 469-2321 . . . . . CBC  
 Station Manager . . . . . R. Horley  
 Program Director . . . . . B. C. Deaville  
 Chief Engineer . . . . . V. J. McMahon

## CFRN—Edmonton—1934

Frequency: 1260 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . . . . . Sunwapta Bcstg. Co., Ltd.  
 Address . . . . . 102 C.P.R. Bldg.  
 Tel.: GArden 2-2101 . . . . . Independent  
 Reps. . . . . Radio Reps., Ltd.; Young Canadian  
 Pres., Gen Mgr. . . . . G. R. A. Rice  
 Station, Comm. Mgr. . . . . A. J. Hopps  
 Retail Sales Manager . . . . . A. G. Coumont  
 Publicity Director . . . . . Jack J. Foster  
 Production Mgr. . . . . George Duffield  
 Chief Engineer . . . . . Ted Wadson  
 Owners of: CFRN-TV.

## CHED—Edmonton—1954

Freq.: 630 Kc. . . . . Power: 10,000 Watts  
 Owned-Oper. By . . . . . CHED, Ltd.  
 Address . . . . . 10006—107th St.  
 Tel.: 424-2111 . . . . . Independent  
 Representative . . . . . Stephens & Towndrow  
 President . . . . . L. E. Moffat  
 General, Sta. Mgr. . . . . M. D. Dyck  
 Prog. Dir. . . . . Jerry Forbes  
 Commercial Manager . . . . . John Barton  
 Sales Promotion Mgr. . . . . John Baidock  
 Publicity Dir. . . . . Howard Smith  
 Chief Engineer . . . . . Clint Nichol

## CHFA—Edmonton—1949

Frequency: 680 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Radio Edmonton, Ltd.  
 Business Address . . . . . 10012—109th St.  
 Tel.: GA 4-2157 . . . . . CBC  
 President . . . . . Andre M. Dechene

## CJCA—Edmonton—1922

Freq.: 930 Kc. . . . . Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By . . . . . Edmonton Bcstg. Co., Ltd.  
 Address . . . . . Birks Building  
 Tel.: 424-4131 . . . . . Independent  
 Representatives . . . . . All-Canada; Weed  
 President . . . . . H. E. Pearson  
 General, Station Manager . . . . . R. Barnes  
 Commercial Manager . . . . . K. Goddard  
 Sales Prom. Manager . . . . . Joe Hawryluk  
 Publicity Director . . . . . D. Lamb  
 Program Director . . . . . D. Elton  
 Chief Engineer . . . . . G. Skuttle

## CFGP—Grande Prairie—1937

Frequency: 1050 Kc. . . . . Power: 10 Kw.  
 Owned By . . . . . Northern Bcstg. Corp., Ltd.  
 Address . . . . . 9910 99th St.  
 Tel.: 532-2311 . . . . . CBC  
 Representatives . . . . . All-Canada; Weed  
 President . . . . . Hugh E. Pearson  
 General Manager . . . . . Cameron A. Perry  
 Comm. Mgr. . . . . G. Percy  
 Program Director . . . . . Jack Soars  
 Chief Engineer . . . . . Jim de Roaldes

## ALBERTA-BRITISH COLUMBIA

### CJOC—Lethbridge—1926

Freq.: 1220 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned-Oper. By.....Lethbridge Bcstg., Ltd.  
Address.....1015 Third Ave. S.  
Tel.: FA 7-9161.....CBC  
Station Reps.....All-Canada; Weed  
President.....H. E. Pearson  
General Mgr.....A. J. Balfour  
Assistant Manager.....E. P. Ross  
Commercial Manager.....D. McFarlane  
Sales Prom., Publicity Dir.....W. McCann  
Program Director.....R. Lang  
Chief Engineer.....Doug Card

### CKSA—Lloydminster—1957

Frequency: 1150 Kc. Power: 1000 Watts  
Owned By.....Sask-Alta Bcstg. Ltd.  
Address.....Lloydminster  
Tel.: Lloydminster.....Independent  
President.....A. F. Shortell  
General Mgr.....P. J. Edwards  
Chief Engineer.....P. Robinson

### CHAT—Medicine Hat—1946

Frequency: 1270 Kc. Power: 10,000 Watts  
Owned-Oper. By.....Monarch Bcstg. Co., Ltd.  
Address.....520 First St. S.E.  
Tel.: JACkson 6-2821.....CBC

Station Reps.....Weed; All-Canada  
President.....J. H. Yuill  
General, Station Mgr.....Orv Kope  
Commercial Manager.....Tom Gunter  
Sales Promotion Manager.....Bill Yuill  
Program Director.....Lorne Havard  
Chief Engineer.....Sid Gaffney  
Owners of: CHAT-TV.

### CKYL—Peace River—1954

Frequency: 610 Kc. Power: 1000 Watts  
Owned-Oper. By.....Peace River Bcstg. Co.  
Address.....Box 1150  
Tel.: 624-2535.....Independent  
Station Reps...Lorrie Potts; Radio Reps.: Messner  
President, Gen. Mgr.....John Skelly  
Commercial Mgr.....W. E. McNabb  
Chief Engineer.....Leslie Klement

### CKRD—Red Deer—1949

Freq.: 850 Kc. Power: 10,000 Watts  
Owned By.....Central Alberta Bcstg. Co. Ltd.  
Address.....Box 518  
Tel.: 346-2083.....CBC  
President.....Henry L. Flock  
Managing Director.....G. E. Spackman  
Comm. Sta. Mgr.....W. R. Scott  
Program Director.....Rod Stephen  
Chief Engineer.....Ken Martin

## British Columbia

### CHWK—Chilliwack—1927

Frequency: 1270 Kc. Power: 10,000 Watts  
Owned-Oper. By...Fraser Valley Bcstrs., Ltd.  
Address.....50 Yale Rd., W.  
Tel.: SYcamore 3-7226.....CBC  
Representatives.....All-Canada; Weed  
Managing Director.....Murdo MacLachlan  
Commercial Manager.....Bill Teetzel  
Program Director.....Bill Wolfe  
Chief Engineer.....Tony Shepherd

### CFCP—Courtenay—1959

Frequency: 1440 Kc. Power: 1,000 Watts  
Owned By.....William George Browne  
Address.....Courtenay, B. C.  
Tel.: Courtenay.....Independent  
President.....William George Browne

### CKEK—Cranbrook—1957

Frequency: 570 Kc. Power: 1 Kw.  
Owned By.....East Kootenay Bcstg. Ltd.  
Address.....28 South 8th Ave.  
Tel.: 426-2224.....Independent  
Reps.....Messner; Radio Reps  
President.....L. Redisky  
General, Sta. Manager.....B. J. Hoole  
Commercial Mgr.....T. Hogarth  
Production Director.....John Bell  
Chief Engineer.....W. J. Gillespie

### CJDC—Dawson Creek—1948

Frequency: 1350 Kc. Power: 1000 Watts  
Owned-Operated By...Radio Station CJDC, Ltd.  
Business Address.....902 - 102nd Ave.  
Tel.: STerling 2-3341.....Independent  
President.....H. Michaud  
General, Comm. Mgr.....Mike Lavren

### CBDA—Fort Nelson—1959

Frequency: 860 Kc. Power: 40 Watts  
Owned By.....CBC  
Address.....Fort Nelson, B. C.  
Tel.: Fort Nelson.....CBC

### CKNL—Fort St. John—1962

Frequency: 970 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By.....Northern Lights Bcstg. Ltd.  
Address.....P.O. Box 1928  
Tel.: 785-6634.....Independent  
President, General Mgr.....John Skelly  
Commercial Manager.....Mel Stevenson  
Chief Engineer.....Leslie Klement

### CFJC—Kamloops—1926

Freq.: 910 Kc. Power: 10 Kw. d., 1 Kw. n.  
Owned.....Inland Bcstrs., Ltd.  
Address.....387 Fourth Ave.  
Tel.: 372-8826.....CBC  
Station Reps.....All-Canada; Weed

# BRITISH COLUMBIA

**President** ..... Ronald White  
**General Manager**..... Ian G. Clark  
**Station Manager**..... Jack Pollard  
**Assistant Manager**..... Jean C. Ross  
**National Comm. Mgr.**..... Walter Harwood  
**Local Sales Manager**..... Jim Embury  
**Program Director**..... Paul Haines  
**Chief Engineer**..... Kurt Reichennek

## CKOV—Kelowna—1931

**Frequency:** 630 Kc..... **Power:** 1000 Watts  
**Owned-Oper. By**..... Okanagan Bcstrs., Ltd.  
**Address**..... Box 100  
**Tel.:** P Oplar 2-3331..... CBC  
**President**..... Mrs. J. W. B. Browne  
**General Station Manager**..... J. H. Browne  
**Commercial Manager**..... K. E. Compton  
**Sales Promotion Mgr.**..... Walter E. Gray  
**Program Director**..... J. B. Cooper  
**Chief Engineer**..... Art Vipond

## CHUB—Nanaimo—1949

**Frequency:** 1570 Kc.... **Power:** 10,000 Watts  
**Owned By**..... Nanaimo Bcstg. Corp.  
**Address**..... Malaspac Hotel  
**Tel.:** SKyline 3-4341..... CBC  
**President, General Mgr.**..... Bob Giles  
**Chief Engineer**..... John Morgan

## CKLN—Nelson—1939

**Frequency:** 1390 Kc..... **Power:** 1000 Watts  
**Owned-Oper. By**.. News Publishing Co., Ltd.  
**Address**..... P. O. Box 250  
**Tel.:** 352-2410..... CBC  
**Newspaper Affiliation**..... Nelson Daily News  
**Rep.**..... Stovin & Byles; Young Canadian  
**Station Manager**..... Alan R. Ramsden

## CKNW—New Westminster 1944

**Freq.:** 980 Kc..... **Power:** 10,000 Watts  
**Owned By**..... Radio NW, Ltd.  
**Address**..... 227 Columbia St.  
**Tel.:** LA 2-2711..... Independent  
**President**..... Frank A. Griffiths  
**Gen., Station Mgr.**..... W. J. Hughes

## CKLG—No. Vancouver—1955

**Frequency:** 730 Kc..... **Power:** 10,000 Watts  
**Owned By**..... Moffat Broadcasting Ltd.  
**Address**..... 143 E. 11th, North Vancouver  
**Tel.:** YUkon 8-1101..... Independent  
**Reps.**..... Radio Reprs.; Messner; Oakes  
**President**..... Lloyd E. Moffat  
**General Station Mgr.**..... Lew Roskin  
**Commercial Manager**..... Don M. E. Hamilton  
**Sales Promotion Manager**..... Larry Johns  
**Publicity Director**..... Reginald Meek  
**Program Director**..... Keith Sterling  
**Chief Engineer**..... Peter MacKintosh  
**Owners of:** CKY, Winnipeg.

## CKOK—Penticton—1948

**Freq.:** 800 Kc..... **Power:** 10 Kw. d., 500 W. n.  
**Owned-Operated By**..... CKOK, Ltd.  
**Business Address**..... 33 Carmi Ave.  
**Tel.:** Hyatt 2-2800..... Independent

**Station Reprs.**..... All-Canada; Weed  
**Pres., Gen. Mgr.**..... Maurice P. Finnerty  
**Station Manager**..... Ralph J. Robinson  
**Sales Prom. Mgr., Sales Mgr.**..... Ken Compton  
**Commercial Mgr.**..... H. C. Dane  
**Program Director**..... Henry Shannon  
**Chief Engr.**..... George Cameron

## CJAV—Port Alberni—1946

**Frequency:** 1240 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... CJAV, Ltd.  
**Address**..... 735 Third Ave., N.  
**Tel.:** 604..... Independent  
**Station Reprs.**..... Messner; Cooke; Bedard  
**Pres., Gen. Mgr.**..... Kenneth Hutcheson  
**Commercial Mgr.**..... William Loeppky  
**Sales Prom., Publicity Dir.**..... William Gibson

## CKPG—Prince George—1945

**Frequency:** 550 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**.... Radio Station CKPG, Ltd.  
**Address**..... 1220 Sixth Ave.  
**Tel.:** LO 4-8861..... CBC  
**Station Reprs.**..... All-Canada; Weed  
**President, Gen. Mgr.**..... R. T. Harkins  
**General Sales, Prom. Mgr.**..... J. W. Barlee  
**Program Director**..... N. A. McLean  
**Publicity Director**..... Helen Smith  
**Chief Engineers**..... S. W. Davis  
**Owners of:** CKPG-TV.

## CFPR—Prince Rupert—1938

**Frequency:** 1240 Kc..... **Power:** 250 Watts  
**Owned By**..... Canadian Broadcasting Corp.  
**Address**..... 343 W. 2nd Ave.  
**Tel.:** 2161..... CBC  
**Sta. Mgr.**..... W. G. Hankinson  
**Program Director**..... Norman Newton  
**Technical Supervisor**..... C. H. Insulander

## CKCQ—Quesnel—1957

**Frequency:** 570 Kc..... **Power:** 1 Kw.  
**Owned**..... Cariboo Bcstrs. Ltd.  
**Address**..... 345 St. Laurent Ave.  
**Tel.:** 485..... Independent  
**Reps.**..... Radio Rep., Cocke, Air-Time Sales  
**President**..... J. Frederick Weber  
**General Sta. Mgr.**..... Dennis Reid  
**Comm. Prom. Mgr.**..... John V. Boates  
**Program Director**..... Gil McCall  
**Chief Engineer**..... Stanley Davis

## CJAT—Trail—1930

**Frequency:** 610 Kc..... **Power:** 1000 Watts  
**Owned-Oper. By**..... Kootenay Bcstg. Co., Ltd.  
**Address**..... 1300 Cedar Ave.  
**Tel.:** 368-5511..... CBC  
**Station Reprs.**..... All-Canada; Weed  
**President**..... A. S. Mawdsley  
**General Sta. Manager**..... J. P. Kobluk  
**Commercial Manager**..... Robert W. Meneer  
**Prog. Dir.**..... Ralph Milton  
**Chief Engineer**..... Gordon Fairweather

## CBU—Vancouver—1947

**Frequency:** 690 Kc..... **Power:** 10,000 Watts  
**Owned-Oper. By**..... Canadian Bcstg. Corp.  
**Address**..... 701 Hornby St.

## BRITISH COLUMBIA-LABRADOR

Tel.: MU 4-0246.....CBC  
Dir. of Radio.....R. G. Harlow  
Regional Prog. Dir.....M. L. Munro  
Technical Dir.....A. Geluch  
Commercial Mgr.....K. Buhr  
Technical Supervisor.....E. F. McGrath

General. Sta. Manager.....William A. Spears  
Commercial Manager.....R. S. Lennie  
Sales Promotion Manager.....Doug Reid  
Program Manager.....John Ansell  
Chief Engineer.....Charles Smith

### CFUN—Vancouver—1922

Frequency: 1410 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....Radio CFUN Ltd.  
Address.....1900 W. 4th Ave.  
Tel.: REgent 1-6511.....Independent  
Representatives.....John Tyrrell; Devney Org.  
President.....Gordon Burnett  
General. Sta. Manager.....Douglas Greig  
Comm. Manager.....Don Mac Donald  
Program Director.....Al Jordan  
Chief Engineer.....Stan Davis

### CJIB—Vernon—1947

Frequency: 940 Kc.....Power: 1000 Watts  
Owned-Operated By.....Interior Bcstrs., Ltd.  
Address.....3330 Barnard Ave.  
Tel.: Linden 2-3900.....CBC  
Station Reps.....All-Canada; Weed & Co.  
President, Managing Dir.....A. G. Seabrook  
Commercial Manager.....Ann Gaustin  
Sales Promo., Publicity Dir.....John Foster  
Program Director.....Don Warner  
Chief Engineer.....Laurie Wright

### CHQM—Vancouver—1959

Frequency: 1320 Kc.....Power: 10,000 Watts  
Owned By.....Vancouver Broadcasting Assoc., Ltd.  
Address.....1134 Burrard St.  
Tel.: MUtual 2-3141.....Independent  
Station Rep.....Standard Broadcast Sales, Ltd.  
President, Managing Dir.....W. E. Bellman  
General Sales Manager.....John Donaldson  
Sales Promotion Manager.....D. McKinsey  
Chief Engineer.....Stan Davis

### CFAX—Victoria—1959

Frequency: 810 Kc.....Power: 1000 Watts  
Owned By.....Saanich Bcstg. Co. Ltd.  
Address.....700 Central Bldg.  
Tel.: EVergreen 6-2441.....Independent  
Station Rep.....Donald Cooke  
President, Gen. Mgr.....Roy V. Parrett  
Chief Engineer.....Tom Davidson

### CJOR—Vancouver—1926

Frequency: 600 Kc.....Power: 10,000 Watts  
Owned-Operated By.....CJOR, Ltd.  
Business-Studio Address.....846 Howe St.  
Tel.: MUtual 5-6464.....Independent  
Representative.....Stovin & Byles, Ltd.  
President, Gen. Mgr.....Mrs. George C. Chandler  
Commercial Manager.....Don Laws  
Sales Promo., Publicity Dir.....Alan McNab  
Program Director.....Jim Thom  
Chief Engineer.....Art Chandler

### CJVI—Victoria—1941

Frequency: 900 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....Island Bcstg. Co.  
Business-Studio Address.....817 Fort Street  
Tel.: EV 2-8221.....CBC  
Sta. Rep.....All-Canada; Weed  
President, Gen. Mgr.....William M. Guild  
Commercial Manager.....Hugh Curtis  
Prog. Dir.....Walter Cownden  
Chief Engineer.....Joe Sommers

### CKWX—Vancouver—1923

Frequency: 1130 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....CKWX Radio, Ltd.  
Business-Studio Address.....1275 Burrard St.  
Tel.: MU 4-5131.....MBS  
Station Reps.....All-Canada; Weed  
President.....Arthur Holstead

### CKDA—Victoria—1950

Frequency: 1220 Kc.....Power: 10 Kw.  
Owned-Oper. By.....Capital Bcstg. System Ltd.  
Address.....Hotel Douglas  
Tel.: EVergreen 4-9311.....Independent  
Station Reps.....Radio Reps.; Messner; Forjoe  
President, Gen. Mgr.....David M. Armstrong  
Station, Commercial Mgr.....Keith G. MacKenzie  
Sales Promo., Publicity Dir.....Bob Willett  
Program Director.....David G. Hill  
Chief Engineer.....Mike Doyle

## Labrador

### CFGB—Goose Bay—1959

Frequency: 1340 Kc.....Power: 1 Kw.  
Owned By.....CBC

Address.....Box 237  
Tel.: TW 6-2971.....CBC  
Station Manager.....Gordon Frederick

# Manitoba

## CFAM—Altona—1957

Freq.: 1290 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned.....Southern Manitoba Bcstg. Co.  
 Address.....P.O. Box 1000  
 Tel.: 324-6464.....Independent  
 Station Reps.....Cooke; Radio Reps. Ltd.  
 President.....Walter E. Kroeker  
 Station Manager.....Dennis Barkman  
 Commercial Manager.....Elmer Hildebrand  
 Chief Engineer.....John J. Pauls

## CKX—Brandon—1928

Freq.: 1150 Kc. Power: 10 Kw. d.; 1 Kw. n.  
 Owned-Oper. By.....Western Manitoba Bcstrs.  
 Address.....2940 Victoria Ave.  
 Tel.: Parkway 9-5441.....CBC  
 Sta. Reps.....Radio Reps.; Young Canadian  
 Pres., Gen. Manager.....J. B. Craig  
 Commercial Manager.....E. D. Holland  
 Prog. Dir.....Frank Bird  
 Chief Engineer.....E. Humphrey Davies

## CKDM—Dauphin—1950

Freq.: 730 Kc. Power: 10 Kw. d.; 5 Kw. n.  
 Owned.....Dauphin Bcstg. Co., Ltd.  
 Address.....27 3rd Ave., N. E.  
 Tel.: 638-3230.....Independent  
 Station Reps.....Radio Reps.; Air-Time Sales  
 President.....A. T. Warnock  
 General Station Manager.....J. Dunlop  
 Commercial Mgr.....Irvin Wilibnisky  
 Program Director.....Alex Pascal  
 Chief Engineer.....Alan Watson

## CFAR—Flin Flon—1937

Frequency: 590 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Arctic Radio Corp., Ltd.  
 Address.....75 Callinan St.  
 Tel.: 4422.....CBC  
 Sta. Reps.....Young Can.; Messner; Lorrie Potts  
 President.....Grey Mundie  
 Station Mgr.....J. E. Smallwood  
 Program Director.....Alex Cobban

## CHFC—Fort Churchill—1958

Frequency: 1230 Kc. Power: 250 W.  
 Owned By.....CBC  
 Address.....Fort Churchill  
 Tel.: OS 5-7729.....CBC  
 Director of N. Service.....A. Cowan  
 Station Manager.....Ivan Le Mesonien  
 Program Organizer.....Keith Lawrence  
 Publicity Director.....Sheldon O'Conner  
 Superv., Technical Opera.....Lloyd Moore

## CFRY—Portage La Prairie 1956

Frequency: 920 Kc. Power: 1,000 Watts  
 Owned.....Portage-Delta Bcstg. Co. Ltd.

Address.....1500 Saskatchewan Ave. W.  
 Tel.: 857-6447.....Independent  
 Station Reps.....Lorrie Potts; Messner; Scharf  
 Pres., Gen. Mgr.....R. D. Hughes  
 Station, Commercial Mgr.....Jack E. Follett  
 Sales Promotion Mgr.....Nancy Lane  
 Program Director.....Robert Clare  
 Chief Engineer.....Ricky Hughes

## CKSB—St. Boniface—1946

Frequency: 1050 Kc. Power: 10,000 Watts d.  
 Owned.....Radio-St. Boniface Ltd.  
 Address.....607 Langevin St.  
 Tel.: CH 7-4865.....CBC  
 Reps.....Devney Org.; Interprovincial Sales  
 General Manager.....Roland Couture  
 Commercial Mgr.....Etienne Bohemier  
 Program Co-ord.....Flore Toupin  
 Chief Engineer.....Roland Brodeur

## CBW—Winnipeg—1948

Frequency: 990 Kc. Power: 50,000 Watts  
 Owned-Operated By.....Canadian Bcstg. Corp.  
 Business Address.....541 Portage Ave.  
 Tel.: SP 4-2541.....CBC  
 Reg. Director.....J. R. Finlay  
 Operations Dir.....L. B. McIlhegga  
 Program Director.....D. E. Cameron  
 Technical Director.....R. L. Punshon

## CJOB—Winnipeg—1946

Freq.: 680 Kc. Power: 10 Kw. d., 250 W. n.  
 Owned By.....Radio OB Ltd.  
 Business Address.....10th Fl., Lindsay Bldg.  
 Tel.: WH 2-6374.....Independent  
 Station Reps.....Radio Reps.; Young Canadian  
 President.....Frank A. Griffiths  
 General Sta. Manager.....R. M. MacLennan  
 Sales Prom. Mgr., Pub. Dir.....Ron Krochuk

## CKRC—Winnipeg—1927

Frequency: 630 Kc. Power: 5000 Watts  
 Owned.....Transcanada Communications, Ltd.  
 Bus.-Studio Address.....300 Carlton St.  
 Tel.: WH 2-2231.....CBC  
 Station Reps.....Weed; All-Canada  
 General Manager.....Robert Buss  
 Chief Engineer.....A. W. Hooper

## CKY—Winnipeg—1950

Frequency: 580 Kc. Power: 50 Kw.  
 Owned By.....Moffat Broadcasting Ltd.  
 Business Address.....432 Main St., N.  
 Tel.: Whitehall 3-1531.....Independent  
 Sta. Reps.....Scharf; Devney Org.  
 President.....Lloyd E. Moffat  
 Station Manager.....Sid Boyling  
 Comm. Manager.....D. McDermid  
 Program Director.....Jack Stewart  
 Sales Promo., Publicity Dir.....Jim Pryor  
 Chief Engineer.....Andy Malowanchuk

# New Brunswick

## CKBC—Bathurst—1955

Frequency: 1400 Kc. Power: 250 Watts  
 Owned: Bathurst Broadcasting Co., Ltd.  
 Business Address: 455 Golf St.  
 Tel.: LI 6-4461 Independent  
 President: J. Leo Hachey  
 Station Manager: W. A. Winton  
 Chief Engineer: Phil Pacquet

## CKNB—Campbellton—1939

Frequency: 950 Kc. Power: 1000 Watts  
 Owned By: Restigouche Bcstg. Co., Ltd.  
 Business Address: 110 Water St.  
 Tel.: PLaza 3-4415 CBC  
 Station Rep.: Weed; Jos. Hardy  
 President: John Alexander  
 General Mgr.: Dr. Charles Houde  
 Commercial Mgr.: Kenneth Coughlan  
 Station Program Dir.: M. Douglas Young  
 Chief Engineer: William Freeman

## CJEM—Edmundston—1944

Frequency: 570 Kc. Power: 1000 Watts  
 Owned-Oper. By: Edmundston Radio, Ltd.  
 Address: 91 Canada Rd.  
 Tel.: RE 5-3351 Independent  
 Station, Comm. Mgr.: Georges Guerrette  
 Chief Engineer: M. Vallee

## CFNB—Fredericton—1923

Frequency: 550 Kc. Power: 50 Kw.  
 Owned: James S. Neill & Son, Ltd.  
 Address: 67 York St.  
 Tel.: GR 5-5501 CBC  
 Representative: Mulvihill  
 President, General Manager: D. Malcolm Neill  
 Sta., Comm. Manager: J. T. H. Fenety  
 Sales Manager: Stan Hooper  
 Prog. Director: H. L. McFee  
 Publicity Director: Christine E. Maxwell  
 Chief Engineer: Glenn D. Love

## CBAF—Moncton—1953

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Oper. By: Canadian Bcstg. Corp.  
 Address: 232 St. George St.  
 Tel.: 384-3366 CBC  
 Station Manager: P. E. Carrier  
 Technical Director: Yves Bruchesi

## CKCW—Moncton—1934

Frequency: 1220 Kc. Power: 10,000 Watts  
 Owned-Oper. By: Moncton Bcstg., Ltd.  
 Address: Box 1220  
 Tel.: 389-9111 CBC  
 Station Rep.: Young Canadian; Stovin-Byles  
 Pres., Gen. Mgr.: F. A. Lynds  
 Sales Promotion Mgr.: Earle Ross  
 Program Director: Bob Reid  
 Chief Engineer: Keith MacConnell

Owners of: CKCW-TV, Moncton, N. B.; CKAM-TV,  
 Campbellton, N. B.; CKCD-TV, Harrison Brook,  
 P. Q.

## CKMR—Newcastle—1949

Frequency: 790 Kc. Power: 1000 Watts  
 Owned: Miramichi Bcstg. Co. Ltd.  
 Address: Castle St.  
 Tel.: MADison 2-3311 CBC  
 Station Representative: Alex Bedard  
 President: L. W. Flett  
 Sta. Mgr., Ch. Engr.: R. J. Wallace  
 Sales Promotion Manager: Dan Leeman  
 Publicity Director: Fred Heining

## CFBC—Saint John—1946

Freq.: 930 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Operated By: Fundy Bcstg. Co., Ltd.  
 Business Address: 68 Carleton St.  
 Tel.: OX 2-3301 Independent  
 President: A. M. McLean  
 General Manager: R. T. Bowman  
 Chief Engineer: H. M. Stout

## CHSJ—Saint John—1947

Freq. 1150 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By: New Brunswick Bcstg. Co.  
 Address: 85 Germain St.  
 Tel.: OXford 2-0144 CBC  
 Newsp. Affil.: Times Globe, Telegraph Journal  
 Representative: All Canada, Weed & Co.  
 General Manager: T. H. Tonner  
 Chief Engineer: J. G. Bishop  
 Owners of: CHSJ-TV.

## CJ CJ—Woodstock—1959

Frequency: 920 Kc. Power: 1,000 Watts  
 Owned By: Carleton-Victoria Bcstg. Co. Ltd.  
 Address: Woodstock  
 Tel.: Woodstock CBC  
 Station Reps.: Lorrie Potts; Messner  
 President, General Mgr.: R. J. Morrison  
 Station Manager: J. D. Morrison  
 Commercial Manager: A. H. Morrison  
 Program Director: Bruce A. Smith  
 Chief Engineer: Bruce W. Groh

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# Newfoundland

## CBY—Corner Brook—1949

Frequency: 790 Kc. Power: 1000 Watts  
 Owned-Operated By... Canadian Bcstg. Corp.  
 Address..... P. O. Box 610  
 Tel.: 43431 ..... CBC  
 Station Mgr..... C. V. Hierlihy  
 Sales Manager..... C. L. Brown  
 Chief Engineer..... J. Heamey

## CBG—Gander—1949

Frequency: 1450 Kc. Power: 250 W.  
 Owned-Operated By... Canadian Bcstg. Corp.  
 Address..... 98 Sullivan Ave.  
 Tel.: 8-4321 ..... CBC  
 Dir. for Prov..... W. F. Galgay  
 Station, Commercial Manager... B. M. Dawe  
 Program Dir..... R. G. O'Brien  
 Engineer..... L. E. Baker

## CBT—Grand Falls—1949

Frequency: 990 Kc. Power: 1000 Watts  
 Owned-Operated By... Canadian Bcstg. Corp.  
 Business Address..... Mill Road  
 Tel.: 2102 ..... CBC  
 Dir. for Prov..... W. F. Galgay  
 Station Manager..... John J. Grace

## CBN—St. John's—1949

Frequency: 640 Kc. Power: 10,000 Watts  
 Owned-Operated By... Canadian Bcstg. Corp.  
 Address..... Box 5490

Tel.: 8-7181 ..... CBC  
 Dir. for Prov..... W. F. Galgay  
 Reg. Presentation Dir. .... R. G. O'Brien

## CJON—St. John's—1951

Frequency: 930 Kc. Power: 10,000 Watts  
 Owned-Oper. By..... Nfld. Bcstg. Co., Ltd.  
 Address..... Prince of Wales St  
 Tel.: 7105 ..... Independent  
 Station Rep..... Stovin-Byles; Weed  
 Pres..... Geoffrey W. Stirling  
 General Manager..... Don Jamieson  
 Station Manager..... Colin Jamieson  
 Commercial Manager..... C. Pope  
 Program Dir..... J. Wiggins  
 Sales Promotion Manager..... J. Baird  
 Chief Engineer..... Oscar Hierlihy  
 Owners of: CJON-TV; CJON, Argentina; CJCN,  
 Grand Falls.

## VOCM—St. John's—1936

Frequency: 590 Kc. Power: 10,000 Watts  
 Owned by..... Colonial Bcstg. System  
 Address..... P. O. Box 1-590  
 Tel.: 578-3148 ..... Independent  
 Station Reps... All-Canada; Young Canadian  
 Pres., Ch. Eng..... W. B. Williams  
 General Manager..... J. V. Butler  
 Commercial Manager..... Denys Ferry  
 Program, Pub. Director..... W. Williamson  
 Sales Prom. Mgr..... J. T. Browne  
 Owners of: CKCM, Grand Falls; CHCM, Marys-  
 town. Both Nfld.

# Northwest Territories

## CBXH—Fort Smith—1959

Freq.: 860 Kc. Power: 40 W.  
 Owned By ..... CBC  
 Address ..... Fort Smith  
 Tel.: Fort Smith..... CBC  
 Operator ..... Dennis MacKie

## CFFB—Frobisher Bay—1961

Frequency: 1200 Kc. Power: 40 Watts  
 Owned By ..... CBC  
 Address ..... Frobisher Bay  
 Tel.: 54 ..... CBC  
 Operator..... Ralph St. Julien

## CFHR—Hay River—1959

Frequency: 1490 Kc. Power: 40 W.  
 Owned By ..... CBC

Address ..... Hay River  
 Tel.: Hay River..... CBC  
 Operator ..... Norman McCowan

## CHAK—Inuvik—1960

Frequency: 860 Kc. Power: 1 Kw.  
 Owned By ..... CBC  
 Address ..... P.O. Box 1220  
 Tel.: 2361 ..... CBC  
 Station Mgr..... E. Menarik

## CFYK—Yellowknife—1958

Frequency: 1340 Kc. Power: 250 W.  
 Owned By ..... CBC  
 Address ..... P.O. Box 160  
 Tel.: 4529 ..... CBC  
 Station Manager ..... D. Mackie  
 Technician ..... Peter Radcliffe

# Nova Scotia

## CKDH—Amherst—1957

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By: Amherst Bcstg. Ltd.  
 Address: Casey Block, Amherst  
 Tel.: 3875 Independent  
 President: J. A. Langille  
 Station Manager: J. Hugh Dunlop  
 Commercial Mgr.: Eastwood Ives  
 Chief Engineer: Geo. Lewis

## CJFX—Antigonish—1943

Frequency: 580 Kc. Power: 5000 Watts  
 Owned-Operated By: Atlantic Bcstrs., Ltd.  
 Address: St. Ninian St.  
 Tel.: 863-4580 CBC  
 Station Reps.: Young Canadian; Mulvihill  
 President: Dr. F. Givanan  
 General Manager: J. Clyde Nunn  
 Commercial Manager: Bruce Rafuse  
 Sales Promotion Manager: Al Graham  
 Chief Engineer: Michael E. Doyle

## CKBW—Bridgewater—1947

Frequency: 1000 Kc. Power: 10,000 Watts  
 Owned-Oper. By: Acadia Bcstg. Co., Ltd.  
 Address: 399 King St.  
 Tel.: 543-2401 CBC  
 Sta. Reps.: Air Time Sales; Radio Reps; Cooke  
 President: C. J. Morrow  
 General Manager: John F. Hirtle  
 Sta. Mgr., Comm. Mgr.: James A. MacLeod  
 Program Director: Robert A. MacLaren  
 Sales Prom. Mgr.: Lester L. Rogers  
 Publicity Dir.: Kenneth Lawrence  
 Chief Engineer: Douglas B. Hirtle

## CBH—Halifax—1947

Frequency: 860 Kc. Power: 10,000 Watts  
 Owned-Operated By: Canadian Bcstg. Corp.  
 Address: Box 175  
 Tel.: 422-8311 CBC  
 Director of Radio: F. G. Cooke  
 Program Director: J. A. MacEwen  
 Technical Superv.: L. A. Canning

## CHNS—Halifax—1926

Frequency: 960 Kc. Power: 10 Kw.  
 Owned-Oper. By: Maritime Bcstg. Corp., Ltd.  
 Address: Box 400  
 Tel.: 3-8318 CBC  
 Station Reps.: All-Canada; Weed  
 General Manager: Fred W. Arenburg  
 Commercial Manager: Douglas Grant  
 Chief Engineer: Arthur H. Greig

## CJCH—Halifax—1944

Freq.: 920 Kc. Power: 10,000 Wts. d., 5000 n.  
 Owned-Operated By: CJCH Limited  
 Address: 741 Robie St.  
 Tel.: 5-5443 Independent

Station Reps.: Mulvihill; Young Canadian  
 President, Gen. Mgr.: Finlay MacDonald  
 Station Manager: Bob Bambury  
 Program Director: Ron Blom  
 Comm. Manager: Howard E. Gerard  
 Chief Engineer: John Jay

## CKEN—Kentville—1948

Frequency: 1350 Kc. Power: 1,000 Watts  
 Owned By: Evangeline Bcstg. Co. Ltd.  
 Address: 11 Webster St.  
 Tel.: 2111 Independent  
 Station Representative: Lorrie Potts & Co.  
 President: Frank J. Burns  
 General Manager: Willard A. Bishop  
 Commercial Manager: Mrs. Eleanor Macmillan  
 Sales Manager: James Crossan  
 Chief Engineer: Bill Schofield

## CKEC—New Glasgow—1953

Freq.: 1320 Kc. Power: 5 Kw. d., 250 W. n.  
 Owned-Oper. By: Hector Bcstg. Co.  
 Address: 130 George St.  
 Tel.: 2-4200 Independent  
 Pres., Gen. Mgr.: James M. Cameron

## CBA—Sackville—1939

Frequency: 1070 Kc. Power: 50,000 Watts  
 Owned By: CBC  
 Address: Box 130  
 Tel.: 152 CBC  
 Technical Director: M. H. Young  
 Technical Supervisor: L. A. Canning

## CBI—Sydney—1948

Freq.: 1140 Kc. Power: 10,000 Watts  
 Owned-Operated By: Canadian Bcstg. Corp.  
 Address: Box 700  
 Tel.: 564-4495 CBC  
 Station Manager: K. R. Hill  
 Local Sales Mgr.: Chris Meisner  
 Technical Supervisor: S. Tysom

## CJCB—Sydney—1929

Freq.: 1270 Kc. Power: 10,000 Watts  
 Owned-Oper. By: Cape Breton Bcstrs., Ltd.  
 Business Address: Charlotte St.  
 Tel.: 564-5596 Independent  
 Station Reps.: All-Canada; Weed  
 President: Nathaniel Nathanson  
 General Manager: Norris L. Nathanson  
 Commercial Manager: Mrs. Florence MacLeod  
 Sales Promotion Mgr.: Lloyd MacDonald  
 Program Director: Toby Halloran  
 Chief Engineer: A. E. Vernon  
 Owners of: CJCB-FM-TV, Sydney; CFNU-TV, Antigonish, N.S.

## CKCL—Truro—1947

Frequency: 600 Kc. Power: 1,000 Watts



## NOVA SCOTIA-ONTARIO

Owned-Operated By Colchester Bcstg. Co. Ltd.  
Address.....840 Prince St.  
Tel.: 893-4491.....CBC  
Sta. Reps.....Devney Org.; Scharf  
President, Manag. Dir.....J. Arthur Manning  
Commercial Manager.....H. C. Deryk Upton  
Program Manager.....W. Frank Harvey  
Chief Engineer.....E. S. Bernasconi

### CFAB—Windsor—1945

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Evangeline Bcstg. Co., Ltd.  
Address.....11 Webster St., Kentville, N. S.  
Tel.: 2111.....Independent

President.....F. J. Burns  
General Station Mgr.....W. A. Bishop  
Comm. Mgr.....Mrs. E. J. MacMillan  
Sales Promotion Mgr.....J. F. Crossan  
Chief Engineer.....A. M. Bishop

### CJLS—Yarmouth—1934

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Gateway Bcstg. Co., Ltd.  
Address.....222 W. Main St.  
Tel.: 500.....Independent  
Station Reps.....All-Canada; Weed  
Gen., Comm. Mgr.....D. L. Smith  
Chief Engineer.....W. Singer

## Ontario

### CKBB—Barrie—1949

Freq.: 950 Kc.....Power: 10,000 Wts. d., 2500 n.  
Owned By.....Barrie Broadcasting Co., Ltd.  
Address.....Box 519  
Tel.: PA 6-6466.....Independent  
Station Reps.....Young; Mulvihill  
Station, Commercial Mgr.....Robert Hunter  
Chief Engineer.....Harold Atkinson

### CJBQ—Belleville—1946

Frequency: 800 Kc.....Power: 1000 Watts  
Owned-Operated By.....Quinte Bcstg. Co., Ltd.  
Address.....11 Victoria Ave.  
Tel.: Woodland 8-5555.....CBC  
Newspaper Affilia.....Ontario Intelligencer  
Station Rep.....Young Canadian; Stovin-Byles  
President.....Dr. G. A. Morton  
General, Station Mgr.....Frank C. Murray  
Comm. Sales Prom. Manager J. H. MacDonald  
Program Director.....L. Jourard  
Publicity Director.....Mrs. J. Isaac  
Chief Engineer.....J. B. Buchanan

### CJNR—Blind River—1958

Frequency: 730 Kc.....Power: 1000 Watts  
Owned By.....Nash Radio-TV Bcstg. Co.  
Address.....Box 729  
Tel.: ELgin 6-2209.....CBC  
Representative.....Radio-TV Sales  
President, General Mgr.....G. Marcon  
Station Mgr., Prog. Dir.....Eric R. Thorsen

### CHIC—Brampton—1953

Frequency: 1090 Kc.....Power: 250 W. d.  
Owned By.....S. W. Caldwell  
Address.....2 Ellen St.  
Tel.: GL 1-3110.....Independent  
President.....Gordon F. Keeble  
General, Sta. Manager.....John Fox  
Commercial Manager.....Shelley Panter  
Chief Engineer.....Robert McBean

### CKPC—Brantford—1923

Freq.: 1380 Kc.....Power: 10 Kw.

Owned-Oper. By.....Telephone City Bcst., Ltd.  
Address.....525 Colborne St.  
Tel.: Plaza 3-2664.....Independent  
Station Rep.....Lorrie Potts & Co.  
President.....Mrs. Florence M. Buchanan  
General Station Mgr.....R. Buchanan  
Comm., Prom. Mgr.....Russ Waters  
Prog. Dir.....Arnold Anderson  
Chief Engineer.....J. Featherston

### CFJR—Brockville—1926

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Eastern Ontario Bcstg. Co., Ltd.  
Address.....Revere Hotel Bldg.  
Tel.: Diamond 2-4628.....CBC  
Station Reps.....Hardy; Young Canadian  
Pres., Gen. Mgr.....Jack R. Radford  
Asst. Sta. Mgr.....Thomas Statham  
Program Director.....Jim Chapman  
Chief Engineer.....Peter Paczynski

### CFCO—Chatham—1926

Frequency: 630 Kc.....Power: 1000 Watts  
Owned By.....Great Lakes Broadcasting Ltd.  
Address.....42 King St. W.  
Tel.: EL 2-3000.....Independent  
Station Reps.....Stovin-Byles; Devney Organiz.  
President, General Mgr.....D. G. Hildebrand  
Commercial Manager.....C. L. Chambers  
Sales Promo., Publicity Dir.....Jack Nixon  
Program Director.....Bob Wood  
Chief Engineer.....Gordon Brooks

### CHUC—Cobourg—1957

Frequency: 1500 Kc.....Power: 1 Kw. d.  
Owned By.....Radio CHUC, Ltd.  
Address.....P. O. Box 520  
Tel.: FRanklin 2-5401.....Independent  
Station Rep.....Radio & TV Sales, Inc.  
President.....D. B. Williamson  
Station Manager.....L. A. Fogal  
Commercial Mgr.....Dennis Forster  
Program Director.....Garry Kirker  
Chief Engineer.....G. Skinner

# ONTARIO

## CJSS—Cornwall—1959

Frequency: 1220 Kc. Power: 1000 Watts  
Owned By..... Bushnell Broadcasting Ltd.  
Address..... 237 Water St., E.  
Tel.: Wellington 2-5180..... Independent  
Station Reps..... All Canada; Weed  
President..... E. L. Bushnell  
Station, Comm. Manager..... J. D. Wright  
Program Director..... B. Collier  
Publicity Director..... N. Andrews  
Chief Engineer..... Mahlon Clark

## CFOB—Fort Frances—1944

Frequency: 800 Kc. Power: 1000 Watts  
Owned By..... Border Bcastg., Ltd.  
Address..... Border Theatre Bldg.  
Tel.: Atlas 3-3311..... CBC  
Manager..... Don Fawcett  
Chief Engineer..... O. Petsnick

## CJLX—Fort William—1959

Freq.: 800 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned By..... Lakehead Bcastg. Co., Ltd.  
Address..... 407 Victoria Ave.  
Tel.: MA 2-9618..... Independent  
Sta. Reps... Potts; Messner; Scharf; Devney Org.  
President, Gen. Manager..... R. P. MacGowan  
Commercial, Sales Promo. Man... W. J. Clemens  
Program Director..... Gary Parkhill  
Publicity Director..... John G. Thompson  
Chief Engineer..... Murray Shields

## CKPR—Fort William—1931

Freq.: 580 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..... H. F. Dougall Co., Ltd.  
Address..... 404½ Victoria Ave.  
Tel.: MAyfair 3-3477..... Independent  
Sta. Reps..... Stovin-Byles; Young  
President, Gen. Mgr..... Clara H. Dougall  
Station, Commercial Mgr..... George Jeffrey  
Sales Promotion Manager..... Jack Alexander  
Program Director..... Rey Isley  
Chief Engineer..... W. T. Ross

## CFTJ—Galt—1954

Frequency: 1110 Kc. Power: 250 Watts, d.  
Owned-Oper. By..... Galt B'casting Co., Ltd.  
Address..... 3 Ainslie St. N.  
Tel.: 621-7510..... Independent  
Sta. Reps..... Bedard; Messner  
Pres., Gen. Mgr..... John V. Evans  
Commercial Manager..... A. C. Bond  
Program Director..... John Eiherton  
Chief Engineer..... Patrick Stone

## CJOY—Guelph—1948

Freq.: 1460 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned-Operated By..... CJOY, Ltd.  
Address..... Bond Bldg.  
Tel.: TA 4-0670..... Independent  
President..... Wallace Slatter  
General Mgr..... Frederick T. Metcalf  
Station Manager..... Jack Jackson

Program Director..... J. D. LeBlanc  
Chief Engineer..... Bob Nagyobb

## CHML—Hamilton—1926

Frequency: 900 Kc. Power: 5000 Watts  
Owned-Oper. By... Maple Leaf Bcastg. Co., Ltd.  
Business-Studio Address..... 848 Main St., E.  
Tel.: 549-2411..... Independent  
Reps... Stephens & Towndrow; Scharf; Messner  
President..... Kenneth D. Soble  
General, Station Manager..... Tom Darling  
Commercial Manager..... W. G. Reid  
Sales Promo., Publicity Dir... T. M. Thompson  
Production Manager..... W. E. Hall  
Chief Engineer..... Ed Victor

## CKOC—Hamilton—1922

Frequency: 1150 Kc. Power: 5000 Watts  
Owned..... Wentworth Radio Bcastg. Co., Ltd.  
Address..... Box 880  
Tel.: LI 5-8585..... CBC  
Station Reps..... All-Canada; Weed  
President..... Clifford Sifton  
V. P., General Manager..... W. T. Cranston  
Chief Engineer..... Leslie Horton

## CKAR—Huntsville—1958

Frequency: 590 Kc. Power: 1000 Watts  
Owned By..... Muskoka-Parry Bcastg. Ltd.  
Address..... P.O. Box 1016  
Tel.: 934..... Independent  
President..... L. Olan  
General Mgr..... G. Thomas

## CJRL—Kenora—1938

Frequency: 1220 Kc. Power: 1000 Watts  
Owned-Oper. By... Lake of Woods B'cast, Ltd.  
Business Address..... Johnson Block  
Tel.: HE 7850..... CBC  
Representative..... Stovin-Byles  
President..... Stuart King  
Station Manager..... William Wylie  
Chief Engineer..... Dick Queen

## CKLC—Kingston—1953

Frequency: 1380 Kc. Power: 5 Kw.  
Owned-Oper. By... St. Lawrence Bcastg. Co., Ltd.  
Address..... 99 Brock St.  
Tel.: LI 2-4927..... CBC  
Representatives..... Stovin-Byles; Forjoe  
Sta., Gen. Manager..... T. D. French  
Comm. Manager..... J. F. French  
Chief Engineer..... W. W. Grant

## CKWS—Kingston—1942

Frequency: 960 Kc. Power: 5000 Watts  
Owned-Oper. By... Frontenac Bcastg. Co., Ltd.  
Address..... 170 Queen St.  
Tel.: 542-4977..... CBC  
Newspaper Affil..... Kingston Whig Standard  
Station Reps..... Stovin-Byles; Weed  
President..... Senator W. R. Davies  
Gen. Manager..... Don Lawrie  
Station Manager..... Roy Hofstetter  
Commercial Manager..... Bill King  
Prog. Director..... Carl Cogan  
Sales Prom. Mgr..... Arlene Robertson  
Pub. Director..... Bryan Olney

Chief Engineer.....Gord Backus  
 Owners of: CKWS-TV; CHEX-AM-TV, Peterborough, Ont.

**CJKL—Kirkland Lake—1934**

Frequency: 560 Kc.....Power: 5000 Watts  
 Owned.....Kirkland Lake Bcstg., Ltd.  
 Address.....22 Government Rd. W.  
 Tel.: 27.....CBC

Newspaper Affil.....Thomson Newspapers Ltd.  
 Station Representative.....Stovin-Byles  
 President.....Mrs. Irma Brydson  
 General Manager.....D. R. Lawrie  
 Station Manager.....Reg. Carne  
 Commercial Manager.....Clyde Brydle  
 Program Director.....Ron Smith  
 Chief Engineer.....C. L. Spence  
 Owners of: CKGB, Timmins, Ont.; CFCH, North Bay, Ont.; CHEX-AM-TV, Peterborough, Ont.; CKWS-AM-TV, Kingston, Ont.; CKGN-TV, North Bay, Ont.

**CKCR—Kitchener—1929**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Opera. By.....K.-W. Bcstg. Co., Ltd.  
 Address.....125 King St. W.  
 Tel.: SH 3-3628.....Independent  
 President, Gen. Mgr.....J. Irving Zucker  
 Station Manager.....Gordon J. Schaus  
 Chief Engineer.....Ion Hartman

**CKKW—Kitchener—1959**

Frequency: 1320 Kc.....Power: 1000 Watts  
 Owned By.....Twin City Bcstg. Co. Ltd.  
 Address.....251 King St. W.  
 Tel.: SHerwood 5-6861.....Independent  
 President.....Albert E. Dunker  
 Managing Director.....Nyle Futher  
 Acting Station Mgr.....Len C. Evans  
 National Sales Manager.....Ed Howard  
 Program Director.....Don Willcox  
 Chief Engineer.....R. R. Shantz

**CJSP—Leamington—1954**

Frequency: 710 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Sun Parlor Bdctra., Ltd.  
 Address.....23 Erie St. N.  
 Tel.: FA 6-6171.....Independent  
 Station Reps.....Radio-TV Sales; Hopewell  
 Exec. V.P., Gen. Mgr.....Stuart C. Brandy  
 Operations Manager.....Lou Tomasi  
 Regional Sales Mgr.....John C. Garton  
 Chief Engineer.....Walter Dowhan

**CKLY—Lindsay—1955**

Frequency: 910 Kc.....Power: 1 Kw.  
 Owned-Operated By...Greg-May Bcstg. Ltd.  
 Address.....249 Kent St. W.  
 Tel.: 324-3585.....Independent  
 Station Reps.....Bedard; Scharf  
 President, Gen. Mgr.....J. A. McNabb  
 Program Director.....Doug Whelan  
 Chief Engineer.....Roland Hunt

**CFPL—London—1922**

Freq.: 980 Kc.....Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper.....London Free Press Printing Co.  
 Address.....442 Richmond St.  
 Tel.: General 8-8391.....CBC  
 Newspaper Affil.....London Free Press

Station Reps.....Weed; All-Canada  
 President.....Walter J. Blackburn  
 Gen. Mgr.....Murray T. Brown  
 Station Manager.....Ward M. Cornell  
 Program Director.....Geoffrey Bingle  
 Sales Manager.....C. N. Knight  
 Chief Engineer.....Glen A. Robitaille  
 Owners of: CFPL-TV-FM.

**CKSL—London—1956**

Frequency: 1290 Kc.....Power: 5 Kw.  
 Owned.....London Bcstrs. Ltd.  
 Address.....343 Richmond St.  
 Tel.: GEneral 2-4181.....Independent  
 Station Reps.....Devney Org.; Air Time Sales  
 President.....F. Vincent Regan  
 General, Station Mgr.....Hal E. Cooke  
 Commercial Manager.....Jim Alexander  
 Sales Prom. Mgr.....Arthur Bartel  
 Program Director.....Roly Koster  
 Chief Engineer.....Bill Post

**CHVC—Niagara Falls—1947**

Frequency: 1600 Kc.....Power: 10,000 Watts  
 Owned-Oper. By.....Radio Station CHVC, Ltd.  
 Address.....1745 River Rd.  
 Tel.: EL 8-7151.....Independent  
 Station Rep.....Potts; Cooke; Alex Bedard  
 President.....B. Howard Bedford  
 Station, Comm. Mgr.....Arthur W. Blakely  
 Sales Manager.....George A. Brown  
 Production Director.....Mrs. Emily Lamb  
 Program Director.....J. Ross Kenzie  
 Acting Chief Engineer.....Roger Gordon

**CFCH—North Bay—1931**

Freq.: 600 Kc.....Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By.....Northern Bcstg. Ltd.  
 Address.....Box 1000  
 Tel.: GR 2-9000.....CBC  
 Newspaper Affil.....Thompson Dailies  
 Station Reps.....Weed; Stovin-Byles  
 President.....Mrs. P. A. Campbell  
 Station Manager.....Harvey C. Freeman  
 Commercial Manager.....Clarence Houston  
 Program Director.....Bruce Ruggles  
 Publicity Director.....Edward F. Vitunski  
 Chief Engineer.....Dave Mee  
 Owners of: CFCH-TV; CKGB-AM-FM, Timmins, Ont.; CHEX-AM-TV, Peterborough, Ont.; CKWS-AM-TV, Kingston, Ont.; CJKL, Kirkland Lake, Ont.

**CHWO—Oakville—1956**

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned.....CHWO Radio  
 Address.....34A Colborne St. W.  
 Tel.: 845-2821.....Independent  
 Pres., Gen. Mgr.....Howard C. Caine  
 Commercial Manager.....Victor Tipple  
 Chief of Operations.....Stanley Switzer  
 Program Director.....Frank Taylor  
 Chief Engineer.....Bill McNaughton

**CFOR—Orillia—1945**

Freq.: 1570 Kc.....Power: 10 Kw. d.; 1 Kw. n.  
 Owned-Oper. By.....Radio Station CFOR, Ltd.  
 Address.....P.O. Box 128

# ONTARIO

Tel.: 326-3511 ..... CBC  
Station Reps. .... Stephens & Towndrow; Young  
Pres., Gen. Mgr. .... Gordon E. Smith  
Commercial. Pub. Mgr. .... Pete McGarvey  
Program Director. .... J. K. McDonald  
Sales Promotion Manager. .... Paul Smith  
Chief Engineer. .... Peter Rowe

## CKLB—Oshawa—1946

Freq.: 1350 Kc. .... Power: 10 Kw. d., 5 Kw. n.  
Owned-Oper. By. .... Lakeland Bcstg. Co., Ltd.  
Address. .... 360 King St. W.  
Tel.: 723-3415 ..... Independent  
Reps. .... Potts; Devney Org.; Broadcast Repts.  
President, Station Mgr. .... Gordon G. Garrison  
Program Director. .... William Henning  
Chief Engineer. .... William C. Marchand

## CBO—Ottawa—1924

Frequency: 910 Kc. .... Power: 5000 Watts  
Owned-Oper. By. .... Canadian Bcstg. Corp.  
Address. .... P.O. Box 1045  
Tel.: CE 6-9541 ..... CBC  
Dir. of Ottawa Area. .... J. J. Dunn  
Program Dir. .... Dennis Townsend  
Area Engineer. .... Maxted Gilbert  
Owners of: CBO-FM.

## CFRA—Ottawa—1947

Freq.: 580 Kc. .... Power: 50 Kw. d., 10 Kw. n.  
Owned ..... CFRA, Ltd.  
Address. .... 150 Isabella St.  
Tel.: CE 3-6241 ..... Independent  
Reps. .... Weed; Stephens & Towndrow  
President ..... Frank Ryan  
Station Manager. .... T. Kielty  
Comm. Mgr. .... George M. Gowling  
Program Director. .... Doug McGowan  
Sales Promo., Publicity Dir. .... Larry Barnabe  
Chief Engineer. .... George Roach

## CKOY—Ottawa—1924

Freq.: 1310 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By. .... CKOY, Ltd.  
Address. .... 635 Richmond Rd.  
Tel.: PARKway 2-6501 ..... Independent  
Reps. .... Cooke; All-Canada Radio & TV  
President ..... Irving Cameron  
General, Station Mgr. .... Jack Daly  
Comm., Sales Promo. Mgr. .... Gerry Beland  
Program Director. .... John Murphy  
Chief Engineer. .... Ken Puttock

## CFOS—Owen Sound—1940

Frequency: 560 Kc. .... Power: 1000 Watts  
Owned. .... Grey & Bruce Bcstg. Co., Ltd.  
Address. .... 270 9th St. E.  
Tel.: FR 6-2030 ..... CBC  
Newspaper Affiliation. .... Sun-Times  
Station Reps. .... Stovin-Byles; Young Canadian  
President ..... C. J. McTavish  
Station Manager. .... William N. Hawkins  
Commercial Manager. .... Russ Tomlinson  
Program Director. .... Stan Latham  
Chief Engineer. .... W. Vallins

## CHOV—Pembroke—1942

Frequency: 1350 Kc. .... Power: 1000 Watts

Owned-Oper. By. .... Ottawa Valley Bcstg. Co.  
Business Address. .... 319 Pembroke St., E.  
Tel.: 735-6811 ..... CBC  
Station Reps. .... Stovin-Byles; Young Canadian  
President ..... E. Gordon Archibald  
Station Manager. .... Bill Kay  
Commercial Manager. .... J. B. Scott  
Chief Engineer. .... W. Edwin Schmidt

## CHEX—Peterborough—1942

Frequency: 980 Kc. .... Power: 5000 Watts  
Owned ..... Kawartha Bcstg. Co.  
Address. .... Box 659  
Tel.: RI 2-7708 ..... CBC  
News. Affil. .... The Examiner  
Station Reps. .... Weed; Stovin-Byles  
President. .... W. R. Davies  
Station Manager. .... Wally Rewegan  
Commercial Manager. .... Babe Fontaine  
Sales Promotion Manager. .... Sean Eyre  
Program Director. .... Don O'Neil  
Chief Engineer. .... Bert Crump

## CKPT—Peterborough—1959

Freq.: 1420 Kc. .... Power: 1 Kw. d., 500 W. n.  
Owned By. .... Peterborough Bcstg. Co., Ltd.  
Address. .... Empress Hotel  
Tel.: Riverside 2-8844 ..... Independent  
Station Rep. .... Stephens & Towndrow  
President ..... Ralph Snelgrove  
Station Manager. .... Fred G. Sherratt  
Commercial Manager. .... Joseph Potipco  
Sales Promotion Manager. .... Keith Randall  
Program Director. .... William Spencley  
Chief Engineer. .... Fred Owen

## CFPA—Port Arthur—1944

Freq.: 1230 Kc. .... Power: 1 Kw. d., 250 Wis. n.  
Owned-Operated By. .... Ralph H. Parker Ltd.  
Address. .... 230 N. Cumberland St.  
Tel.: Diamond 4-2404 ..... CBC  
Station Rep. .... All-Canada; Weed  
President, Gen. Mgr. .... Ralph H. Parker  
Commercial Manager. .... Joe Ulakovic  
Program Director. .... John Simpson

## CFGM—Richmond Hill—1957

Freq.: 1310 Kc. .... Power: 10 Kw. d., 2.5 Kw. n.  
Owned ..... Radio Richmond Hill Ltd.  
Address. .... 50 Yonge St., N.  
Tel.: AVenue 5-4915 ..... Independent  
Station Rep. .... Radio Repts. Ltd.  
Pres., Gen. Mgr. .... John O. Graham  
Station Manager. .... Stewart H. Coxford  
Commercial Manager. .... Andy Mitchell  
Program Director. .... Gordon Symons  
Chief Engineer. .... Brian Sawyer

## CKTB—St. Catharines—1930

Freq.: 610 Kc. .... Power: 10 Kw. d., 5 Kw. n.  
Owned. .... Niagara District Bcstg. Co., Ltd.  
Business-Studio Address. .... 12 Yates St.  
Tel.: MU 4-1174 ..... Independent  
Station Reps. .... Mulvihill; Devney Organization  
President. .... W. B. C. Burgoyne

General, Sta. Manager... Miss M. C. Burgoyne  
 Comm., Sales Prom. Mgr.....Vince Lococo  
 Publicity Director.....Roy Bonisteel  
 Prog. Dir.....Jack Dawson  
 Chief Engineer.....W. H. Allen

**CHLO—St. Thomas—1948**

Frequency: 680 Kc.....Power: 1000 Watts  
 Owned.....Souwesto Broadcasters Ltd.  
 Address.....133 Curtis St.  
 Tel.: ME 1-3910.....Independent  
 Station Reps...Radio-TV Sales; Cooke; Messner  
 President, Gen. Mgr.....John L. Moore  
 Comm., Sales Prom. Mgr....William F. Shave  
 Program Director.....Don Lumley  
 Publicity Director.....John L. Moore  
 Chief Engineer.....William Hyson

**CHOK—Sarnia—1946**

Freq.: 1070 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Sarnia Bcstg., Ltd.  
 Address.....148½ Front St. N.  
 Tel.: DI 4-1121.....CBC  
 Station Reps...Cooke, Mulvihill; Radio Reps.  
 Pres., Gen. Mgr.....Claude R. Irvine  
 Station Manager.....Karl E. Monk  
 Sales Manager.....Arthur H. J. O'Hagan  
 Program Manager.....Gene McLaughlin  
 Publicity Director.....Janet Lindsey  
 Chief Engineer.....Robert F. Cooke

**CJIC—Sault Ste. Marie—1934**

Freq.: 1050 Kc....Power: 10 Kw. d., 2.5 Kw. n.  
 Owned-Oper. By.....Hyland Radio-TV Ltd.  
 Address.....119 East St.  
 Tel.: ALqoma 3-1121.....CBC  
 Station Reps.....Lorrie Potts; Devney Org.  
 President.....Mrs. J. G. Hyland  
 General Manager.....R. Ramsay  
 Station, Sales Manager.....E. G. Vance  
 Commercial Manager.....G. Plouffe  
 Program Director.....George Jonesco  
 Chief Engineer.....David Irwin  
 Owners of: CJIC-TV.

**CKCY—Sault Ste. Marie—1955**

Freq.: 920 Kc...Power: 10 Kw. d., 5 Kw. n.  
 Owned.....Algonquin Radio & TV  
 Address.....254 Queen St., E.  
 Tel.: AL 3-2393.....Independent  
 President.....C. P. Greco

**CFRS—Simcoe—1956**

Frequency: 1560 Kc.....Power: 250 W., d.  
 Owned.....Simcoe Bcstg. Co.  
 Business Address.....John & Grove Sts.  
 Tel.: 426-3240.....Independent  
 Representative.....Radio & TV Sales  
 Pres., Gen. Mgr.....Ted M. Fielder  
 Commercial Mgr.....Richard T. Maxwell  
 Sales Promotion Mgr.....Jim Blakely  
 Chief Engineer.....Robert Watmough

**CJET—Smiths Falls—1955**

Frequency: 630 Kc.....Power: 1000 Watts

Owned.....Rideau Broadcasting Ltd.  
 Address.....P.O. Box 217  
 Tel.: 283-4630.....CBC  
 Station Reps.....Lorrie Potts; Devney Org.  
 President.....J. W. Pollie  
 Commercial Manager.....Don Fox  
 Program Director.....George Heath  
 Chief Engineer.....Ken Weitzel

**CJCS—Stratford—1924**

Freq.: 1240 Kc...Pow: 500 Watts d., 250 Watts n.  
 Owned-Operated By.....CJCS, Ltd.  
 Address.....125 Ontario St.  
 Tel.: 271-2450.....CBC  
 Station Reps.....Air-Time Sales; Weed  
 Pres., Gen. Manager.....Frank M. Squires  
 Sta., Comm. Mgr.....S. E. Tapley  
 Program Director.....William Inkol  
 Chief Engineer.....John Grigg

**CFBR—Sudbury—1957**

Frequency: 550 Kc....Power: 1000 Watts, d.  
 Owned.....Sudbury Bcstg. Co. Ltd.  
 Address.....166 Elm St., W.  
 Tel.: OSborne 4-6401.....CBC  
 Reps.....Potts; Messner; Young Canadian  
 Pres., Gen. Mgr.....F. Baxter Ricard  
 Sta., Comm. Mgr.....Rene Niel  
 Program Director.....Robert Grandmison  
 Chief Engineer.....Clyde Turner  
 Owner of: CHNO, Sudbury.

**CHNO—Sudbury—1947**

Freq.: 900 Kc....Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Sudbury Bcstg. Co. Ltd.  
 Address.....Box 700  
 Tel.: OS 4-6401.....Independent  
 Station Representative.....Lorrie Potts  
 President, General Mgr.....F. B. Ricard  
 Station Manager.....Peter Scott  
 Chief Engineer.....Clyde Turner  
 Owners of: CFBR, Sudbury.

**CKSO—Sudbury—1935**

Freq.: 790 Kc....Power: 10 Kw. d., 5 Kw. n.  
 Owned-Operated By.....CKSO, Radio, Ltd.  
 Address.....P.O. Box 400  
 Tel.: 674-0711.....CBC  
 Station Reps.....All-Canada; Weed  
 President.....W. B. Plaunt  
 General, Station Manager.....Ralph Connor  
 Traffic Superv.....Mrs. Eileen Forbom  
 Program Director.....Bob Alexander  
 Sales Promo., Publicity Dir.....Bud Morrison  
 Chief Engineer.....Leo Gilbeau  
 Owners of: CKSO-TV.

**CKOT—Tillsonburg—1955**

Frequency: 1510 Kc.....Power: 1 Kw., d.  
 Owned-Oper. By.....Tillsonburg Bcstg. Co., Ltd.  
 Address.....20 Baldwin St.  
 Tel.: Victor 2-4281.....Independent  
 General Manager.....John Lamers  
 Prog. Dir., Chief Eng.....A. Ken Orton

**CFCL—Timmins—1951**

Freq.: 620 Kc..Power: 10 Wts., d., 2500 Wts., n.

## ONTARIO

Owned By.....Radiocon Associates  
Address.....Box 620  
Tel.: AMherst 4-4211.....CBC  
Representatives.....Mulvihill; Devney Org.  
President.....J. Conrad Lavigne  
Gen. Mgr.....Rene Barrette  
Comm. Mgr.....Jean Legault  
Program Dir.....Gerald Lefebvre  
Chief Engineer.....Rudy Fauteux

### CKGB—Timmins—1933

Freq.: 680 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....Timmins Bcstg. Ltd.  
Address.....Box 370  
Tel.: AM 4-2351.....CBC  
Newspaper Affiliation.....Daily Press  
Station Reps.....Weed; Stovin-Byles  
President.....K. R. Thomson  
Station Manager.....Gerry Hall  
Commercial Manager.....Art Mousley  
Sales Promo., Program Director.....Dan Kelly  
Chief Engineer.....Andy Andrews  
Owners of: CJKL, Kirkland Lake; CFCH-AM-TV,  
North Bay; CHEN-AM-TV, Peterborough;  
CKWS-AM-TV, Kingston.

### CBL—Toronto—1947

Frequency: 740 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....Canadian Bcstg. Corp.  
Address.....Box 500  
Tel.: WALnut 5-3311.....CBC  
Station Mgr.....J. H. Harvey  
Technical Director.....A. W. Holmes

### CFRB—Toronto—1927

Frequency: 1010 Kc.....Power: 50,000 Watts  
Owned By.....CFRB, Ltd.  
Address.....37 Bloor St. W.  
Tel.: 924-5711.....CBS  
Station Representative.....Standard Bcst. Sales  
President.....W. C. Thornton Cran  
Station Mgr.....Wes McKnight  
Commercial Manager.....Bill Brennan  
Sales Promotion Manager.....Jerry Maccabe  
Program Dir.....Jack Dawson  
Chief Engineer.....Clive Eastwood  
Owners of: CJAD, Montreal.

### CHFI—Toronto—1962

Freq.: 1540 Kc.....Power: 50,000 Watts d.  
Owned By.....Rogers Broadcasting Co.  
Address.....13 Adelaide St. E.  
Tel.: EMpire 3-1317.....Independent  
Station Representative.....Radio & TV Sales  
President.....Edward S. Rogers  
General Manager.....B. K. Bryam  
Sales Manager.....George Harper  
Program Director.....Vaughn Bjerre  
Chief Engineer.....Ron Turnpenny

### CHUM—Toronto—1945

Freq.: 1050 Kc.....Power: 5000 Wts. d., 2500 n.  
Owned-Oper. By.....Radio CHUM, Ltd.  
Address.....1331 Yonge St.  
Tel.: WALnut 5-6666.....Independent

Reps.....Stephens & Towndrow; Devney Org.  
President, Gen. Mgr.....Allan F. Waters  
Comm. Mgr.....Wes Armstrong  
Program, Prom. Dir.....Allan Slaight  
Chief Engineer.....George Jones

### CJBC—Toronto—1943

Frequency: 860 Kc.....Power: 50 Kw.  
Owned.....Canadian Broadcasting Corp.  
Address.....P.O. Box 500  
Tel.: WALnut 5-3311.....CBC  
Station Mgr.....J. H. Harvey  
Technical Director.....A. W. Holmes

### CKEY—Toronto—1944

Frequency: 580 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Shoreacres Bcstg. Co. Ltd.  
Address.....247 Davenport Road  
Tel.: WA 5-3111.....Independent  
President.....John Campbell  
Gen., Sta. Mgr.....D. C. Trowel  
Program Director.....Don Insley  
Chief Engineer.....William Onn

### CKFH—Toronto—1951

Freq.: 1430 Kc.....Power: 10 Kw. d., 5 Kw. n.  
Owned.....Foster Hewitt Bcstg. Ltd.  
Address.....1 Grenville St.  
Tel.: WA 3-0921.....ABC  
Station Representative.....ABC International  
President.....Foster Hewitt  
Station Mgr.....Bill Hewitt  
Local Sales Mgr.....Vern Paul  
National Sales Mgr.....Jim Crawford  
Prog., Pub. Dir.....Barry Nesbitt  
Chief Engineer.....Gerald Wilson

### CHOW—Welland—1958

Freq.: 1470 Kc.....Power: 1 Kw. d., 250 Watts n.  
Owned-Oper. By.....Wellport Bcstg., Ltd.  
Address.....200 Fitch St.  
Tel.: REgent 2-4435.....CBC  
Station Rep.....Weed  
President.....Gordon W. Burnett  
V. P., Sales Promotion Mgr.....R. E. Redmond  
Station Manager.....D. T. Manning  
Program Director.....Andy Laughland  
Chief Engineer.....Len Whalley

### CBE—Windsor—1950

Frequency: 1550 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....Canadian Bcstg. Corp.  
Address.....Security Bldg.  
Tel.: 254-5116.....CBC  
Station Manager.....K. A. Murray  
Technical Supervisor.....R. A. Clark

### CKLW—Windsor

(See U. S. Listing, Detroit, Mich.)

### CKNX—Wingham—1926

Frequency: 920 Kc.....Power: 2500 Watts

## ONTARIO-PRINCE EDWARD ISLAND-QUEBEC

Owned ..... CKNX, Ltd.  
Address ..... Carling Terrace  
Tel.: Wingham 158 ..... Independent  
Station Rep. .... Potts; Young Canadian  
President ..... W. T. Cruickshank  
General Manager ..... G. W. Cruickshank  
Station Manager ..... J. J. Cruickshank  
Commercial Manager ..... T. R. Mathers  
Dir. of Operations ..... Bruce St. George  
Program Dir. .... John Langridge  
Chief Engineer ..... S. C. Reid  
Owners of: CKNX-TV, Wingham.

### CKOX—Woodstock—1947

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Operated By ... Oxford Bcstg. Co. Ltd.  
Address ..... 290 Dundas St.  
Tel.: LE 7-3414 ..... Independent  
Sta. Rep. .... Lorrie Potts  
President, Gen.-Station Mgr. ... Monty J. Werry  
Commercial Manager ..... Verne Hesse  
Program Director ..... Howard Hilyer  
Chief Engineer ..... Paul Hunter

## Prince Edward Island

### CFCY—Charlottetown—1924

Frequency: 630 Kc. .... Power: 5 Kw.  
Owned-Oper. By ... Island Radio Bcstg. Co.  
Business-Studio Address ..... 85 Kent St.  
Tel: 7347 ..... CBC  
Station Reps. .... All-Canada; Weed  
President ..... Mrs. K. S. Rogers  
Sta. Mgr., Comm. Mgr. .... R. F. Large

### CJRW—Summerside—1948

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Operated By ... Gulf Bcstg. Co., Ltd.  
Business-Studio Address ..... 218 Water St.  
Tel.: 2201 ..... Independent  
President, Gen. Manager ..... R. C. Schurman  
Program Director ..... L. E. Huestis  
Sales Promotion Manager ... P. H. Schurman  
Chief Engineer ..... Angus MacKie

## Quebec

### CFGT—Alma—1953

Frequency: 1270 Kc. .... Power: 1 Kw.  
Owned-Oper. By ... Radio Lac. St. John Ltd.  
Address ..... 741 DuPont Ave.  
Tel.: NO 2-3461 ..... Independent  
Station Representative ..... Interprovincial  
President ..... Andre Gauthier  
General Manager ..... France Fortin  
Comm. Mgr., Pub. Dir. .... Jacques Cote  
Program Dir. .... Rosaire Pelletier  
Chief Engineer ..... J. R. Maltais

### CHAD—Amos—1942

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Operated By ... Northern Radio Inc.  
Address ..... 70 Gamble St., W. Rouyn  
Tel.: ROger 2-7741 ..... CBC  
Station Rep. .... Weed; Scharf; Jos. A. Hardy  
Pres., Gen. Mgr. .... David A. Gourd  
Station, Commercial Mgr. .... G. F. Capellari  
Chief Engineer ..... Julien Trepanier

### CBJ—Chicoutimi—1933

Frequency: 1580 Kc. .... Power: 10,000 Watts  
Owned-Oper. By ... Canadian Bcstg. Corp.

Address ..... 121 Racine St., E.  
Tel.: 543-7747 ..... CBC  
Station Manager ..... V. Fortin  
Chief Engineer ..... J. E. Roberts

### CJMT—Chicoutimi—1954

Frequency: 1420 Kc. .... Power: 1000 Watts  
Owned ..... CJMT Ltd.  
Address ..... 365 Racine St.  
Tel.: LI 3-1517 ..... Independent  
Station Reps. .... Devney Org.  
President ..... J. Omasse  
General Manager ..... Pierre Tremblay  
Station Mgr., Pub. Dir. .... Andre Jean  
Sales Prom. Mgr. .... Francois Ranger  
Program Director ..... Achille Soucy  
Chief Engineer ..... Lucien Simard

### CHRD—Drummondville—1954

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Operated By ... Radio Drummond Ltee.  
Address ..... 248 Lindsay St.  
Tel.: 2-5458 ..... Independent  
President ..... M. Sigouin  
Manager ..... B. Vanier  
Chief Engineer ..... G. Paul

## QUEBEC

### **CHEF**—Granby—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By... La Voix de l'Est Ltee.  
Address..... 136 Rue Principale  
Tel.: FRontenac 2-5433..... Independent  
Station Representative..... Hardy  
Pres., Gen. Mgr..... Aime Laurion  
Comm. Mgr., Pub. Dir..... R. M. Dube

### **CKCH**—Hull—1933

Frequency: 970 Kc. Power: 5000 Watts  
Owned... Radiodiffusion CKCH de Hull Ltee.  
Address..... 72 Laval St.  
Tel.: PR 7-2771..... CBC  
Newspaper Affiliation..... Ottawa Le Droit  
Station Rep..... Scharf; Weed  
President..... Willfrid Carr  
General Manager..... Aurele Gratton  
Sta. Manager..... J. P. Lemire  
Sales Prom., Comm. Mgr..... Henry Allard  
Program Director..... Pierre Dufault  
Publicity Dir..... S. Lamctot  
Chief Engineer..... J. L. Guerette

### **CJLM**—Joliette—1960

Frequency: 1350 Kc. Power: 1 Kw.  
Owned By..... Radio Richelieu Ltd.  
Address..... 432 Notre-Dame  
Tel.: PLateau 3-7432..... Independent  
Station Rep..... Hardy Radio and TV Ltd.  
President..... Henri Olivier  
General, Sta. Mgr..... Maurice Boulianne  
Commercial Manager..... Cyrille Denis  
Program Director..... Claude Rochon  
Chief Engineer..... Joseph Cardin  
Owners of: CJSO, Sorel, Que.

### **CKRS**—Jonquiere—1947

Frequency: 590 Kc. Power: 1000 Watts  
Owned..... Radio-Saguenay Ltd.  
Address..... 175 Sir Wilfrid Laurier St.  
Tel.: LI 2-4551..... Independent  
Station Reps..... Hardy; Young  
President..... Henri Lepage  
General Mgr..... Tom Burham  
Commercial Mgr..... Mrs. Rejeanne Bilodeau  
Program Dir..... Noel Fillion  
Sta. Mgr..... Guy Bolvin  
Chief Engineer..... Gerard Lemieux  
Owners of: CKRS-TV.

### **CKLS**—La Sarre—1950

Frequency: 1240 Kc. Power: 250 Watts  
Owned By..... Northern Radio, Inc.  
Address..... 70 Gamble St., W., Rouyn  
Tel.: ROger 2-7741, Rouyn..... CBC  
Sta. Rep..... Weed; Scharf; Hardy  
Pres., Gen. Mgr..... David Armand Gourd  
Operations Mgr..... Franco Capellari  
Chief Engineer..... Julien Trepanier

### **CFLM**—La Tuque—1959

Frequency: 1240 Kc Power: 1 Kw. d., 250 W. n.  
Owned By..... Radio La Tuque, Ltee.  
Address..... 529 St. Louis St.  
Tel.: 523-4575..... Independent

Station Representative..... Don Cooke  
President..... Paul Aboud  
Commercial Manager..... Jean Trepanier  
Sales Promotion Manager..... Real Gagnon  
Chief Engineer..... Herve Lapointe

### **CKBL**—Matane—1948

Frequency: 1250 Kc. Power: 5000 Watts  
Owned By... La Co. De Radiodiffusion De Matone  
Address..... 4 St. Sacrement St.  
Tel.: 562-0290..... CBC  
Newspaper Affilia..... La Voix Gaspesienne  
Representative..... Hardy  
Pres., Gen. Mgr..... Rene Lapointe  
Station Mgr..... Octave Lapointe  
Comm., Sales Promo. Mgr..... Charles Fradette  
Program Director..... Yvan Bert  
Publicity Director..... Georges Guy  
Chief Engineer..... J. O. Thibeau  
Owners of: CKBL-TV, Matane

### **CKBM**—Montmagny—1954

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By..... Radio Alleghanys, Inc.  
Address..... 8, Rue St. Thomas  
Tel.: 801..... CBC  
Representative..... Radio & TV Sales  
President..... Henri Deschenes  
Program Director..... Olivia Poitras  
Publi., Sta., Com., Sls. Prom. Mgr. Andre Mercier  
Chief Engineer..... Hector Fortin

### **CBF**—Montreal—1937

Frequency: 690 Kc. Power: 50,000 Watts  
Owned-Oper. By..... Canadian Ecstg. Corp.  
Address..... Box 6,000  
Tel.: 868-3211..... CBC  
Dir., Quebec Div..... G. Lamarche  
Dir. Radio Opera..... R. Teasdale  
Commercial Manager..... M. Valiquette  
Program Director..... C. Sylvestre  
Publicity Director..... E. C. Hebert  
Technical Director..... Joe Marcotte

### **CBM**—Montreal—1936

Frequency: 940 Kc. Power: 50,000 Watts  
Owned-Oper. By..... Canadian Ecstg. Corp.  
Address..... Box 6,000  
Tel.: 868-3211..... CBC  
Dir., Quebec Div..... G. Lamarche  
Dir., Radio Opera..... R. Teasdale  
Program Director..... Kenneth Withers  
Publicity Director..... E. C. Hebert  
Technical Director..... Joe Marcotte

### **CFCF**—Montreal—1919

Frequency: 800 Kc. Power: 5000 Watts  
Owned-Oper. By..... Canadian Marconi Co.  
Bus-Studio Address..... 600 Dominion Sq. Bldg  
Tel.: UNiversity 1-9471..... ABC-CBC  
Station Reps..... Weed; All Canada  
General Manager..... R. E. Misener  
Chief Engineer..... C. Douglas

### **CJAD**—Montreal—1945

Frequency: 800 Kc. Power: 10,000 Watts



Owned-Operated By.....**CJAD, Ltd.**  
 Business-Studio Address.....1407 Mountain St.  
 Tel.: VI 4-0111.....**CBS**  
 Sta. Rep.....Standard Bcst. Sales; Young Can.  
 President.....**W. C. Thornton Cran**  
 V.P., General Manager.....**H. T. McCurdy**  
 Program Manager.....**L. J. Potts**  
 Sales Prom. Manager.....**C. Waldo**  
 Sales Manager.....**Murray Morrison**  
 Chief Engineer.....**Ernest Mott**

**CJMS—Montreal—1953**

Freq.: 1280 Kc.....Power: 10 Kw., d. 5 Kw., n.  
 Owned.....**CJMS Radio, Montreal, Ltee.**  
 Address.....1700 Berri St.  
 Tel.: VI 9-5373.....Independent  
 Station Rep.....**Stephens & Townsend**  
 President.....**A. R. Crepault**  
 General Manager.....**Roch Demers**

**CKAC—Montreal—1922**

Frequency: 730 Kc.....Power: 50,000 Watts  
 Owned.....**Publication La Presse Ltee.**  
 Address.....980 St. Catherine St., W.  
 Tel.: UNiversity 6-7301.....**CBS**  
 News. Affil.....**La Presse**  
 Station Reps.....**Devney Organization; I.B.S.**  
 President.....**Maurice Chartre**  
 Station Manager.....**Phil Leland**  
 Program Director.....**Ferdinand Biondi**  
 Comm. Mgr.....**G. Bourassa**  
 Publicity Director.....**Paul Gelinax**  
 Chief Engineer.....**Leonard Spencer**

**CKGM—Montreal—1959**

Frequency: 980 Kc.....Power: 10,000 Watts  
 Owned By.....**Maisonneuve Bcstg. Corp.**  
 Address.....1455 Drummond St.  
 Tel.: VI 5-3201.....Independent  
 Newspaper Affil.....**Newfoundland Herald**  
 Station Rep.....**Stephens & Townsend; Forjoe**  
 President, General Mgr.....**Geoff Stirling**  
 Station Manager.....**Geo. Davies**  
 Chief Engineer.....**Jack Campbell**  
 Owners of: **CJON-AM-TV, St. John's, Nfld., CJCN-TV Central, Nfld.; CJON-TV, Argentina.**

**CKLM—Montreal—1962**

Frequency: 1570 Kc.....Power: 10,000 Watts  
 Owned By.....**Radio-Laval**  
 Address.....1184 St. Catherine St., W.  
 Tel.: UN 1-9991.....Independent  
 Station Reps.....**Forjoe; Paul L'Angeais, Inc.**  
 President.....**Mario Verdon**  
 Manager.....**Roland Saucier**  
 Commercial Director.....**Guy D'Arcy**

**CHNC—New Carlisle—1933**

Frequency: 610 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....**Gaspesia Radio Bcstg. Co.**  
 Address.....New Carlisle  
 Tel.: 248 & 249.....**CBC**  
 Rep.....**Hardy; Scharf; Weed**  
 General Mgr.....**Dr. Charles Houde**  
 Station, Comm. Manager.....**Pierre Stein**  
 Chief Engineer.....**Bruce MacDonald**

**CFOX—Pointe Claire—1960**

Frequency: 1470 Kc.....Power: 1,000 Watts  
 Owned By.....**Lakeshore Broadcasting Ltd.**  
 Address.....203 Hymus Blvd.  
 Tel.: 697-2250.....Independent  
 Station Representative.....**Paul Mulvihill**  
 President.....**Gord Sinclair**  
 General Manager.....**Keith Dancy**  
 Vice President.....**Daniel Dooner**  
 Program Manager.....**Roger Wiltshire**  
 Sales Promotion Manager.....**Hal Botham**  
 Chief Engineer.....**Bernard Greeley**

**CBV—Quebec City—1934**

Frequency: 980 Kc.....Power: 5 Kw.  
 Owned.....**Canadian Bcstg. Corp.**  
 Bus. Address.....**Palais Montcalm, St. Jean St.**  
 Tel.: 525-8155.....**CBC**  
 Program Dir., Station Manager.....**Rene Dussault**  
 Superv., Technical Opera.....**Raymond Fortin**

**CHRC—Quebec City—1926**

Frequency: 800 Kc.....Power: 10,000 Watts  
 Owned-Operated By.....**CHRC, Limitée**  
 Address.....1143 St. John St.  
 Tel.: 522-8177.....Independent  
 Station Rep.....**Hardy; Young Canadian**  
 President.....**Herve Baribeau**  
 General Manager.....**Henri Lepage**  
 Station Manager.....**Aurele Pelletier**  
 Comm., Sales Promotion Mgr.....**R. D. Thibodeau**  
 Program Director.....**Henri Veilleux**  
 Chief Engineer.....**Arsene Nadeau**

**CJLR—Quebec—1959**

Frequency: 1060 Kc.....Power: 5,000 Watts  
 Owned By.....**CJLR, Inc.**  
 Address.....1300 Laurier Blvd.  
 Tel.: LA 7-2564.....Independent  
 Station Representative.....**Stovin-Byles**  
 President, General Mgr.....**Jacques La Roche**  
 Commercial Manager.....**Jean Brousseau**  
 Chief Engineer.....**Lucien Cote**

**CJQC—Quebec City—1949**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....**The Goodwill Bcstrs. of Quebec**  
 Address.....405 Blvd. Hamel  
 Tel.: MU 3-4931.....**CBC**  
 President.....**Paul Lepage**  
 Gen., Sta. Mgr.....**H. Burnside**

**CKCV—Quebec City—1926**

Frequency: 1280 Kc.....Power: 10 Kw.  
 Owned-Operated By.....**CKCV, Ltd.**  
 Address.....978 St. John St.  
 Tel.: 522-1585.....Independent  
 Station Reps.....**Interprovincial; Weed**  
 President.....**Gaston Pratte**  
 General, Sta. Manager.....**Marcel Leboeuf**  
 Sales Prom., Pub. Dir.....**Jean-Guy Bernier**  
 Prog. Dir.....**Michel Gariépy**  
 Chief Engineer.....**Lucien Gobeil**

**CJBR—Rimouski—1937**

Frequency: 900 Kc. ..Power: 10,000 Watts d.

## QUEBEC

**Owned**.....La Radio du Bas St. Laurent Inc.  
**Address**.....13 St. Jean Baptiste St.  
**Tel.:** 723-2217 ..... CBC  
**Newspaper Affil.**.....Le Progres Du Gelfe  
**Station Representative**.....Weed  
**President**.....Jacques Brillant  
**General, Station Mgr.**.....Andre Lecomte  
**Prog. Dir.**.....S. Burgess  
**Commercial Manager**.....Robert Cote  
**Publicity Director**.....Harry A. Willisie  
**Chief Engineer**.....Marcel Vallee  
**Owners of:** CJBR-FM-TV.

### CJFP—Riviere-Du-Loup—1947

**Freq.:** 1400 Kc.....**Power:** 1 Kw. d., 250 W. n.  
**Owned-Oper. By**.....Radio CJFP, Ltd.  
**Address**.....1 Christophe Colomb  
**Tel.:** UN 2-2727 ..... CBC  
**Station Rep.**.....Hardy; Young Canadian  
**President**.....Luc Simard  
**General Manager**.....Rene Viel  
**Station Manager**.....Raoul Savard  
**Chief Engineer**.....Raymond Lavoie

### CHRL—Roberval—1949

**Frequency:** 910 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....Radio Roberval Inc.  
**Address**.....Bld. St-Joseph  
**Tel.:** 275-1831 ..... Independent  
**Representative**.....Jos. A. Hardy  
**President**.....Paul E. Robitaille  
**Station Mgr.**.....Norman Gagnon  
**Commercial, Sales Promo. Mgr.** Georges Gagnon  
**Program Dir.**.....Harvey Paradis  
**Chief Engineer**.....Gerald Bisailon

### CKRN—Rouyn—1937

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned**.....Northern Radio Nord, Inc.  
**Address**.....70 Gamble St., W. Rouyn  
**Tel.:** RO 2-7741 ..... CBC  
**Station Reps.**.....Weed; Scharf; Hardy  
**Pres., Gen. Mgr.**.....David A. Gourd  
**Operations, Sta. Manager**.....Franco Capellari  
**Chief Engineer**.....Julien Trepanier  
**Owners of:** CKRN-TV.

### CKRB—St. Georges—1953

**Freq.:** 1460 Kc.....**Power:** 10 Wts., d., 5 Wts., n.  
**Owned-Oper. By**.....Radio-Beauce, Inc.  
**Address**.....St. Georges de Beauce  
**Tel.:** 228-4811 ..... CBC  
**President**.....Yvon Thibaudeau  
**General, Sta. Mgr.**.....C. A. Thibaudeau  
**Comm., Prom Mgr.**.....Jean Barbeau  
**Program. Dir.**.....Gilles Bernier  
**Chief Engineer**.....Armand Catellier

### CHRS—St. Jean—1956

**Frequency:** 1090 Kc.....**Power:** 1000 Watts d.  
**Owned By**.....Radio-Iberville Ltd.  
**Address**.....Box 1090  
**Tel.:** 658-5441 ..... Independent  
**President, General Mgr.**.....Bernard Turcot  
**Commercial Manager**.....Jack Turcot  
**Program Director**.....Fernand Robidoux  
**Chief Engineer**.....Guy De Valter

### CKJL—St. Jerome—1954

**Frequency:** 900 Kc.....**Power:** 1 Kw.  
**Owned**.....Radio Laurentides  
**Address**.....P. O. Box 900  
**Tel.:** GE 8-1228 ..... Independent  
**Station Representative**.....Hardy Radio-TV  
**Pres., Gen. Mgr.**.....Jean Lalonde  
**Commercial Mgr.**.....Hugo Gravel  
**Program Dir.**.....Marie Andree  
**Sales Prom. Mgr.**.....John R. Fox  
**Chief Engineer**.....Andre Hebert

### CHGB—Ste Anne De La Pocatiere—1938

**Freq.:** 1350 Kc.....**Power:** 5000 Watts  
**Owned**.....CHGB, Ltd.  
**Address**.....Main St.  
**Tel.:** 101 ..... CBC  
**President, Gen. Mgr.**.....G. Thomas Desjardins  
**Station Mgr.**.....P. E. Hudon  
**Comm., Prom. Mgr.**.....R. Plante  
**Program Dir.**.....C. Landry

### CKSM—Shawinigan Falls 1951

**Frequency:** 1220 Kc.....**Power:** 1000 Watts  
**Owned**.....Shawinigan Falls Bcstg.  
**Address**.....Box 69  
**Tel.:** LE 6-4494 ..... Independent  
**Representative**.....Hardy  
**Gen. Mgr., Pub. Dir.**.....Allen Rogerson  
**Comm. Mgr.**.....Emilien Beaulieu  
**Prog. Dir.**.....Alain Chartier  
**Chief Engineer**.....Ernest Brunelle

### CHLT—Sherbrooke—1937

**Freq.:** 630 Kc.....**Power:** 10 Kw. d., 5 Kw. n.  
**Owned By**.....La Tribune Ltd.  
**Business-Studio Address**.....221 Dufferin St.  
**Tel.:** LO 9-2525 ..... CBC  
**Newspaper Affilia.**.....La Tribune, Inc.  
**President**.....Paul Desruisseaux  
**General Manager**.....M. Paul Hoque  
**Station, Commercial Mgr.** M. Jean-Louis Gauthier  
**Sales Promotion Mgr.**.....M. Lucien LaRocque  
**Program Director**.....M. Marcel Girard  
**Chief Engineer**.....M. Auguste Dubuc  
**Owners of:** CHLT-FM-TV, Sherbrooke.

### CKTS—Sherbrooke—1945

**Frequency:** 900 Kc.....**Power:** 1000 Watts  
**Owned By**.....Telegram Printing & Pub. Co.  
**Business-Studio Address**.....221 Dufferin St.  
**Tel.:** LO 9-2525 ..... CBC  
**Representative**.....Young Canadian  
**President**.....C. B. Howard  
**General, Comm. Mgr.**.....J. L. Gauthier  
**Station, Program Dir.**.....Gordon Beerworth  
**Chief Engineer**.....Auguste Dubuc

### CJSO—Sorel—1945

**Frequency:** 1320 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Radio Richelieu, Ltee

## QUEBEC-SASKATCHEWAN

Business Studio Address.....72 du Roi St.  
Tel.: RI 3-3318.....Independent  
Station Representative.....Jos A. Hardy  
President.....Henri Olivier  
General Manager.....Maurice Boulianne  
Comm. Manager.....Maurice Rubere  
Program Director.....Claude Rochon  
Sls. Prom. Manager.....L. Brouillard  
Chief Engineer.....Joseph Cardin  
Owners of: CJLM, Joliette, Que.

### CKLD—Thetford Mines—1950

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio Megantic Ltee.  
Address.....Ave Labbe  
Tel.: FE 5-7533.....CBC  
Representative.....Hardy  
Newspaper Affil.....Canadian Press  
Pres., Sta. Manager.....F. Labbe  
Comm. Mgr.....Will Dugre  
Chief Engineer.....Paul Cloutier

### CHLN—Trois-Rivieres—1937

Freq.: 550 Kc.....Power: 10 Kw. d., 5 Kw. n.  
Owned-Oper. By.....Radio Trois-Rivieres, Inc.  
Bus. Studio Address.....550 Bonaventure St.  
Tel.: FR 4-3556.....CBC  
Newspaper Affilia.....Le Nouvelliste  
Station Reps.....Young Canadian; Scharf  
President.....Mrs. Honore Dansereau  
General, Station Mgr.....Maurice Dansereau  
Comm., Prom., Pub. Dir.....Maurice Duval  
Program Director.....Louis Dufresne  
Chief Engineer.....Oric Lefebvre

### CKTR—Trois-Rivieres—1954

Freq.: 1150 Kc.....Power: 10 Kw. d., 1 Kw. n.  
Owned-Oper. By.....CKTR, Ltd.  
Address.....543 Gervais St.  
Tel.: FR 5-4855.....Independent  
Station Reps.....Radio & TV Sales, Inc.  
President.....Paul Aboud  
Station, Comm. Mgr.....C. Couture  
Production Manager.....Jules Heroux  
Program Director.....Jean Deny  
Publicity Director.....Jacques Hebert  
Chief Engineer.....Herve Lapointe  
Owners of: CFEM, La Tuque, P. Q.

### CKVD—Val D'Or—1939

Frequency: 1230 Kc.....Power: 250 Watts

Owned.....Northern Radio-Radio Nord, Inc.  
Address.....70 Gamble St., W., Rouyn  
Tel.: ROger 2-7741.....CBC  
Station Reps.....Weed; Scharf; Hardy  
President, General Mgr.....David A. Gourd  
Station, Comm. Mgr.....G. F. Capellar  
Chief Engineer.....Julien Trepanier

### CFLV—Valley Field—1961

Frequency: 1370 Kc.....Power: 1000 Watts  
Owned By.....Jean Claude Lefebvre  
Address.....149 Victoria St.  
Tel.: FRontenac 3-1370.....Independent  
Station Rep.....Alex Bedard  
President.....Adrien Cholette  
General, Comm. Mgr.....Gilbert Herard  
Chief Engineer.....Pierre Trepanier

### CKVL—Verdun—1946

Freq.: 850 Kc.....Power: 50 Kw. d., 10 W. n.  
Owned By.....CKVL, Ltd.  
Address.....211 Gordon Ave.  
Tel.: 766-2311.....Independent  
Newspaper Affil.....Radiomonde Ltd.  
Reps.....Radio & TV Sls.; Young Canadian  
President.....Jack Tietolman  
Vice President.....Corey Thomson  
Commercial Mgr.....Judah Tietolman  
Program Dir.....Marcel Provost  
Sales Promotion Manager.....Jack Selinger  
Chief Engineer.....Maurice Rousseau

### CFDA—Victoriaville—1951

Frequency: 1380 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Radio Victoriaville Limitee  
Address.....Box 68  
Tel.: PL 2-5545.....Independent  
Representative.....Radio & TV Sales  
Pres., Ch. Engineer.....P. Brisson  
General Manager.....Leo Benoit

### CKVM—Ville-Marie—1950

Frequency: 710 Kc.....Power: 10,000 Watts  
Owned-Operated By.....Radio Temiscamingue  
Address.....St. Anne St.  
Tel.: 710-152.....CBC  
President.....Herve LeBlanc  
General, Sta. Mgr.....Rene Legault  
Program Dir.....Yvon Lariviere

## Saskatchewan

### CJSL—Estevan—1961

Frequency: 1280 Kc.....Power: 1 Kw.  
Owned By.....Soo Line Bcstg. Co., Ltd.  
Address.....Box 1378  
Tel.: ME 4-3432.....Independent  
Station Reps.....Potts; Stovin-Byles; Cooke  
President.....Tom G. Laing  
General, Comm. Mgr.....Norman A. Hickey

Station Manager.....Albert J. Donahue  
Sales Prom. Mgr., Prog. Dir.....Mary E. McGregor  
Production Manager.....Hart Kirch  
Chief Engineer.....Robert MacDonald

### CFGR—Gravelbourg—1952

Frequency: 1230 Kc.....Power: 250 Watts n.  
Owned By.....Radio Gravelbourg, Ltd.

# SASKATCHEWAN

Address .....Edifice Villeneuve  
Tel.: 648-2515 .....CBC  
Station Reps.....I.B.S.; Scharf; Devney Org.  
President.....Dr. Rosario E. Morin  
General, Station Mgr.....Dumont Lepage  
Sales Promotion Mgr. ....Leonard Beaudry  
Publicity Director .....Marcel Moor  
Chief Engineer.....Raymond Lizee

## CFRG—Gravelbourg—1952

Frequency: 710 Kc.....Power: 5000 Watts d.  
Owned Oper. By.....Radio Gravelbourg, Ltd.  
Address .....Edifice Villeneuve  
Tel.: 648-2515 .....CBC  
Station Reps.....I.B.S.; Scharf; Devney Org.  
President.....Dr. Rosario E. Morin  
Gen., Sta., Comm. Mgr.....Dumont LePage  
Sales Promotion Mgr. ....Leonard Beaudry  
Publicity Director .....Marcel Moor  
Chief Engineer.....R. Lizee

## CHAB—Moose Jaw—1922

Frequency: 800 Kc.....Power: 10,000 Watts  
Owned-Operated By.....CHAB, Ltd.  
Address .....127 Main N.  
Tel.: 692-6464 .....Independent  
Reps.....Stephens & Towndrow; Messner; Weed  
Pres., Gen. Mgr.....Jack Moffat  
Commercial Manager.....George Lawlor  
Program Director .....Bill Falkner  
Chief Engineer .....M. Pickford  
Owners of: CHAB-TV.

## CJNB—North Battleford—1947

Frequency: 1460 Kc.....Power: 10,000 Watts  
Owned Oper. By.Northwestern Bcstg. Co., Ltd.  
Business Address.....P.O. Box 1460  
Tel.: 2477 .....Independent  
Representative .....Stovln  
President.....Harry S. Hay  
Gen., Sta. Mgr.....Harry Dekker  
Chief Engineer.....Al Ruddell

## CKBI—Prince Albert—1934

Frequency: 900 Kc.....Power: 10,000 Watts  
Owned Oper. By.....Central Bcstg. Co., Ltd.  
Address .....10th St. West  
Tel.: 763-7421 .....CBC  
Station Reps.....All-Canada; Weed  
General Manager.....E. A. Rawlinson  
Comm., Sales Prom. Mgr.....G. Prest  
Program Director .....Ian Barrie  
Chief Engineer.....T. Van Nes

## CBK—Regina—1939

Frequency: 540 Kc.....Power: 50 Kw.  
Owned.....Canadian Bcstg. Corp.  
Address .....Box 347  
Tel.: LAkeside 3-6641.....CBC  
Station Manager.....R. H. Roberts  
Technical Sup.....K. J. Lamb

## CJME—Regina—1959

Frequency: 1300 Kc.....Power: 1 Kw.  
Owned By.....Midwest Bcstrs. Ltd.

Address.....1771 Rose St.  
Tel.: LA 7-4191.....Independent  
Station Rep. ....Devney Org.  
President.....J. Marsh Ellis  
General Manager.....Roy M. Malone  
Station Manager .....Mrs. Jessie Ellis  
Commercial Manager.....Terry J. Ennis  
Sales Promotion Mgr. ....Jim Loucks  
Program Director.....Robert G. Zaran  
Chief Engineer .....Dave Sentf

## CKCK—Regina—1922

Frequency: 620 Kc.....Power: 5000 Watts  
Owned.....Transcanada Communications Ltd.  
Address .....1853 Hamilton St.  
Tel.: LA 2-8525.....CBC  
Newspaper Affiliation.....Leader Post  
Station Reps.....All-Canada; Weed  
President .....Michael Sifton  
General Manager.....Harold A. Crittenden  
Station Manager.....Donald R. Dawson  
Commercial Manager.....Jim Grisenthwaite  
Sales Prom., Pub. Dir.....Audrey-Ann Taylor  
Program Director.....Bob Bye  
Chief Engineer.....E. A. Strong

## CKRM—Regina—1926

Freq.: 980 Kc.....Power: 10 Kw. d., 5 Kw. n.  
Owned-Oper. By.Western Communications Ltd.  
Address .....2060 Halifax St.  
Tel.: LA 3-5661 .....Independent  
Station Reps.....Radio Reps.; Young Canadian  
President, General Mgr. ....James T. Miller  
Commercial Manager .....Joseph H. Budd  
Sales Prom. Mgr. ....Kay Jeffries  
Program Dirs. ....B. Hill, L. Armitage  
Chief Eng.....L. Cozine

## CFNS—Saskatoon—1952

Frequency: 1170 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Radio-Prairies-Nord, Ltd.  
Address .....1902 Broadway  
Tel.: 949-3766.....CBC  
Sta. Reps.....I.B.S.; Scharf; Devney Org.  
President.....Clotaire Denis  
General Manager.....Raymond J. Marcotte  
Commercial Manager.....Mrs. M. A. Papen  
Sales Promotion Mgr.....Auguste Bandet  
Program Director.....Roger Gautier  
Chief Engineer .....J. Lacroix

## CFQC—Saskatoon—1923

Frequency: 600 Kc.....Power: 5000 Watts  
Owned-Oper. By....A. A. Murphy & Sons, Ltd.  
Address .....216 1st Ave., N.  
Tel.: CHerry 2-6611.....CBC  
Reps., Radio Reps.; Bcst. Reps; Oakes; Young  
General Manager.....Vernon Dallin  
Station Manager.....Roy Currie  
Comm. Mgr.....E. C. Bourassa  
Chief Engineer.....Jan VanDerTuuk  
OWNERS of: CFQC-TV.