

RADIO

**AM RADIO
STATIONS**

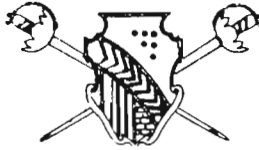
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**STATION INDEX
ALPHABETICAL LISTING
BY STATES AND CITIES
EXECUTIVE PERSONNEL**

ANNUAL

1962

Silver Anniversary



'What this country needs is a good 5¢ nickel.

Ed Wynn

—A Thought For The Day—

MARTIN HIMMEL, President

DUNNAN & JEFFREY, Inc.

730 Fifth Avenue

New York, N. Y.

Population, Families, Radio Homes And Radio Stations Listed by State

January 1, 1962*

<i>State</i>	<i>Population</i>	<i>Families</i>	<i>Radio Homes</i>	<i>Radio Stations</i>
Alabama	3,320,000	880,000	850,000	112
Alaska	250,000	65,500	64,000	14
Arizona	1,410,000	415,000	390,000	52
Arkansas	1,775,000	500,000	475,500	69
California	16,300,000	5,321,500	5,103,500	194
Colorado	1,850,000	515,500	502,000	59
Connecticut	2,670,000	788,500	770,500	34
Delaware	475,000	140,000	135,000	9
District of Columbia	770,000	224,500	218,000	10
Florida	5,115,000	1,564,500	1,507,000	168
Georgia	4,070,000	1,064,000	1,020,000	143
Hawaii	670,000	206,000	167,000	18
Idaho	685,000	203,500	200,000	37
Illinois	10,275,000	3,161,000	3,089,000	105
Indiana	4,798,000	1,479,500	1,440,500	65
Iowa	2,790,000	860,000	848,500	64
Kansas	2,205,000	699,000	691,000	49
Kentucky	3,055,000	841,000	809,000	87
Louisiana	3,375,000	959,000	925,500	79
Maine	980,000	283,000	280,000	28
Maryland	3,275,000	945,000	905,000	36
Massachusetts	5,235,000	1,517,000	1,480,000	58
Michigan	8,000,000	2,333,000	2,272,000	103
Minnesota	3,500,000	1,032,000	1,011,000	66
Mississippi	2,180,000	576,000	533,500	76
Missouri	4,500,000	1,409,500	1,364,000	81
Montana	685,000	210,000	194,500	36
Nebraska	1,430,000	442,000	432,000	39
Nevada	305,000	99,500	94,000	18
New Hampshire	615,000	186,000	180,500	20
New Jersey	6,275,000	1,847,000	1,804,000	27
New Mexico	1,025,000	282,000	263,000	45
New York	17,225,000	5,225,000	5,106,000	138
North Carolina	4,660,000	1,188,500	1,145,000	156
North Dakota	637,000	173,000	168,000	22
Ohio	9,925,000	2,998,500	2,926,000	93
Oklahoma	2,380,000	728,000	705,500	54
Oregon	1,825,000	596,000	588,000	71
Pennsylvania	11,500,000	3,318,000	3,239,000	153
Rhode Island	875,000	258,000	254,000	14
South Carolina	2,400,000	607,500	590,000	76
South Dakota	690,000	199,500	196,500	24
Tennessee	3,625,000	998,000	965,500	109
Texas	10,050,000	2,972,000	2,894,000	251
Utah	940,000	268,500	262,000	29
Vermont	393,000	111,500	109,000	16
Virginia	4,125,000	1,101,000	1,059,000	101
Washington	2,950,000	937,000	918,000	82
West Virginia	1,850,000	495,000	484,000	51
Wisconsin	4,025,000	1,192,000	514,000	80
Wyoming	340,000	102,000	98,500	26
Total	184,278,000	54,519,000	52,241,500	3,547

* From Census Bureau and other sources.

WOR

Thomas A. Edison on the occasion
of his first radio broadcast.

Now celebrating
its 40th anniversary,
WOR RADIO
continues to be
the *first* choice
for news and
personality programs
...listened-to by
more people*—and
used by more
advertisers†—
than any other
New York station.

WOR 710

fm 98.7/An RKO General Station

*PULSE, November 1961

†BAR, June 1961

AM Radio Stations Index

— Commercial Stations of the U. S. —

Territories and Possessions

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
CKLW . . .	413	KARA . . .	453	KBHS . . .	293	KBUY . . .	554
KAAA . . .	287	KARE . . .	381	KBIF . . .	300	KBUZ . . .	287
KABB . . .	293	KARI . . .	589	KBIG . . .	297	KBVM . . .	302
KABC . . .	302	KARK . . .	293	KBIM . . .	455	KBWD . . .	557
KABL . . .	304	KARM . . .	300	KBIS . . .	298	KBYE . . .	511
KABQ . . .	453	KARR . . .	441	KBIX . . .	511	KBYG . . .	556
KABR . . .	543	KART . . .	358	KBIZ . . .	380	KBYP . . .	573
KABY . . .	513	KARY . . .	592	KBJT . . .	292	KBYR . . .	285
KACE . . .	307	KASE . . .	555	KBKR . . .	514	KBZY . . .	518
KACI . . .	519	KASH . . .	515	KBKW . . .	589	KBZZ . . .	317
KACT . . .	554	KASI . . .	376	KBLA . . .	299	KCAL . . .	307
KACY . . .	306	KASK . . .	305	KBLF . . .	306	KCAP . . .	441
KADA . . .	509	KASL . . .	608	KBLI . . .	356	KCAR . . .	557
KADL . . .	295	KASM . . .	420	KBLL . . .	441	KCBC . . .	378
KADO . . .	568	KASO . . .	396	KBLT . . .	556	KCBD . . .	567
KADY . . .	437	KAST . . .	513	KBLU . . .	290	KCBQ . . .	309
KAFY . . .	298	KASY . . .	589	KBMI . . .	447	KCBS . . .	310
KAGE . . .	425	KATE . . .	421	KBMN . . .	440	KCCB . . .	291
KAGH . . .	291	KATI . . .	607	KBMO . . .	421	KCCL . . .	295
KAGI . . .	515	KATL . . .	442	KBMW . . .	421	KCCO . . .	511
KAGO . . .	515	KATN . . .	356	KBMX . . .	299	KCCR . . .	543
KAGR . . .	314	KATO . . .	288	KBMY . . .	440	KCCT . . .	558
KAGT . . .	589	KATY . . .	311	KBND . . .	514	KCEE . . .	289
KAHI . . .	297	KATZ . . .	437	KBOA . . .	435	KCFA . . .	593
KAHR . . .	306	KAUS . . .	421	KBOE . . .	380	KCFH . . .	559
KAHU . . .	356	KAVE . . .	454	KBOI . . .	356	KCFI . . .	376
KAIM . . .	354	KAVI . . .	319	KBOK . . .	294	KCGM . . .	432
KAIR . . .	289	KAVL . . .	302	KBOL . . .	314	KCHA . . .	377
KAJI . . .	293	KAVR . . .	297	KBOM . . .	498	KCHE . . .	377
KAJO . . .	515	KAWA . . .	568	KBON . . .	445	KCHI . . .	432
KAKA . . .	290	KAWL . . .	446	KBOP . . .	571	KCHJ . . .	299
KAKC . . .	512	KAWT . . .	286	KBOR . . .	557	KCHR . . .	432
KAKE . . .	385	KAYE . . .	592	KBOW . . .	440	KCHS . . .	457
KALB . . .	393	KAYL . . .	381	KBOX . . .	559	KCHV . . .	301
KALE . . .	592	KAYO . . .	592	KBOY . . .	516	KCHY . . .	608
KALG . . .	453	KAYS . . .	382	KBRC . . .	591	KCID . . .	357
KALI . . .	311	KAYT . . .	359	KBRI . . .	291	KCIJ . . .	398
KALL . . .	577	KBAL . . .	573	KBRK . . .	543	KCIL . . .	394
KALM . . .	439	KBAM . . .	591	KBRL . . .	444	KCIM . . .	376
KALT . . .	555	KBAN . . .	556	KBRN . . .	314	KCJB . . .	499
KALV . . .	509	KBAR . . .	357	KBRO . . .	589	KCKC . . .	309
KAMD . . .	291	KBBA . . .	291	KBRS . . .	295	KCKN . . .	383
KAML . . .	566	KBBB . . .	556	KBRV . . .	359	KCLA . . .	295
KAMO . . .	295	KBBC . . .	576	KBRX . . .	445	KCLB . . .	442
KAMP . . .	300	KBBR . . .	516	KBRZ . . .	563	KCLE . . .	557
KANA . . .	440	KBBS . . .	607	KBSF . . .	399	KCLF . . .	286
KANB . . .	398	KBCH . . .	517	KBST . . .	556	KCLN . . .	377
KAND . . .	559	KBCL . . .	398	KBTA . . .	291	KCLO . . .	383
KANE . . .	396	KBEA . . .	384	KBTM . . .	293	KCLS . . .	286
KANO . . .	421	KBEC . . .	575	KBTN . . .	435	KCLV . . .	454
KANS . . .	433	KBEE . . .	304	KBTO . . .	382	KCLW . . .	564
KAOK . . .	395	KBEK . . .	510	KBTR . . .	315	KCLX . . .	590
KAOL . . .	432	KBEL . . .	510	KBUB . . .	447	KCMC . . .	574
KAPA . . .	592	KBEN . . .	557	KBUC . . .	299	KCMJ . . .	305
KAPB . . .	395	KBET . . .	447	KBUD . . .	555	KCMO . . .	434
KAPE . . .	572	KBFS . . .	543	KBUH . . .	576	KCMR . . .	568
KAPI . . .	319	KBGN . . .	357	KBUN . . .	421	KCMS . . .	319
KAPR . . .	286	KBHC . . .	294	KBUR . . .	376	KCNI . . .	443
KAPY . . .	592	KBHM . . .	432	KBUS . . .	569	KCNO . . .	297

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KCNY	573	KDOM	425	KEX	517	KFVS	432
KCOB	380	KDON	307	KEXO	317	KFWB	302
KCOG	377	KDOT	447	KEYD	500	KFXD	358
KCOH	564	KDOV	516	KEYE	571	KFXM	309
KCOK	313	KDQN	291	KEYJ	499	KFYO	556
KCOL	316	KDRQ	438	KEYL	423	KFYO	567
KCON	291	KDRS	294	KEYS	558	KFYR	498
KCOR	572	KDSJ	543	KEYY	577	KGA	594
KCOW	443	KDSN	378	KEYZ	500	KGAF	563
KCOY	312	KDSX	561	KEZU	543	KGAK	454
KCPX	577	KDTA	315	KEZY	297	KGAL	516
KCRA	307	KDTH	378	KFAB	445	KGAS	557
KCRB	381	KDUB	567	KFAC	302	KGAY	519
KCRC	510	KDUZ	422	KFAL	433	KGB	309
KCRG	376	KDWB	425	KFAM	424	KGCB	564
KCRM	559	KDWT	574	KFAR	285	KGCS	303
KCRS	569	KDXE	294	KFAX	310	KGBT	564
KCRT	319	KDXU	577	KFAY	292	KGBX	439
KCRV	432	KDYL	578	KFBB	441	KGCA	500
KCSJ	319	KDZA	319	KFBC	608	KGCC	442
KCSR	443	KEAN	557	KFBK	307	KGDN	590
KCTA	558	KEAP	300	KFDA	554	KGEE	298
KCTI	564	KEBE	565	KFDF	297	KGEK	319
KCTX	557	KECK	570	KFDM	555	KGEM	357
KCUB	289	KEDD	382	KFDR	590	KGEN	313
KCUE	424	KEDO	591	KFEL	319	KGER	302
KCUL	562	KEED	519	KFEQ	437	KGEZ	441
KCVL	590	KEEE	569	KFFA	292	KGFF	512
KCVR	302	KEEL	398	KFH	385	KGFI	303
KCYL	566	KEEN	311	KFHA	591	KGFL	457
KDAC	300	KEEP	359	KFI	302	KGFW	444
KDAK	498	KEES	564	KFIF	289	KGFX	543
KDAL	421	KELA	590	KFIV	304	KGGF	381
KDAN	300	KELD	292	KFIZ	601	KGGM	453
KDAV	567	KELI	513	KFJB	379	KGHF	319
KDAY	301	KELK	446	KFJZ	563	KGHL	440
KDB	312	KELO	544	KFKA	317	KGHM	432
KDBC	395	KELP	562	KFKF	589	KGHS	422
KDBM	441	KELY	446	KFLD	562	KGIL	310
KDBS	393	KENA	294	KFLJ	319	KGIW	314
KDDD	561	KENE	595	KFLW	516	KGKB	575
KDEC	377	KENI	285	KFLY	514	KGKL	572
KDEF	453	KENL	297	KFMB	309	KGLC	511
KDEN	315	KENM	455	KFMJ	513	KGLN	316
KDEO	300	KENN	454	KFML	315	KGLO	379
KDES	305	KENO	447	KFMO	433	KGLU	289
KDET	557	KENS	572	KFNF	380	KGMB	354
KDEX	433	KENT	288	KFNV	394	KGMC	316
KDGO	316	KENY	589	KFOR	444	KGMI	589
KDHI	313	KEOK	358	KFOX	302	KGMO	432
KDHL	422	KEOS	287	KFPW	292	KGMS	307
KDIA	305	KEPR	591	KFQD	285	KGMT	443
KDIO	424	KEPS	561	KFRA	394	KGNB	570
KDIX	498	KERB	566	KFRB	285	KGNC	554
KDJI	287	KERC	561	KFRC	310	KGNO	382
KDKA	530	KERG	515	KFRD	571	KGNS	566
KDKD	432	KERN	298	KFRE	300	KGO	310
KDLA	394	KERV	566	KFRM	384	KGON	517
KDLK	561	KESM	433	KFRO	567	KGOS	609
KDLM	421	KEST	357	KFRU	432	KGPC	499
KDLR	498	KETO	593	KFSA	292	KGRI	564
KDLS	380	KETX	567	KFSB	433	KGRL	514
KDMA	424	KEUN	394	KFSC	315	KGRN	379
KDMO	432	KEVE	423	KFST	562	KGRO	515
KDMS	291	KEVL	399	KFTM	316	KGRT	455
KDNT	561	KEVT	289	KFTV	570	KGST	301
KDOK	575	KEWB	305	KFUN	455	KGU	355

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KGUC	317	KHSJ	301	KIMB	444	KIXX	577
KGVL	564	KHSL	299	KIML	608	KIXZ	554
KGVO	442	KHUB	443	KIMN	315	KIZZ	562
KGVW	440	KHUZ	556	KIMO	354	KJAM	543
KGW	517	KHVH	355	KIMP	569	KJAN	376
KGWA	510	KIBE	305	KIND	383	KJAX	312
KGY	591	KIBH	286	KINE	566	KJAY	384
KGYN	510	KIBL	556	KING	593	KJBC	569
KHAK	376	KIBS	299	KINS	300	KJCK	383
KHAR	285	KICD	381	KINT	562	KJEF	395
KHAS	444	KICK	439	KINY	286	KJEM	511
KHAT	287	KICM	317	KIOA	378	KJET	555
KHBC	354	KICO	300	KIOT	298	KJFJ	381
KHBM	294	KICY	286	KIOX	555	KJIM	563
KHBR	564	KID	357	KIPA	354	KJNO	286
KHEM	556	KIDD	304	KIRL	385	KJOE	398
KHEN	510	KIDO	357	KIRO	593	KJOY	312
KHEP	287	KIEV	301	KIRT	569	KJPW	439
KHEY	562	KIFI	357	KIRX	435	KJR	593
KHFH	289	KIFN	287	KISD	544	KJRG	384
KHHH	570	KIFW	286	KISN	517	KJSK	443
KHIT	595	KIHN	510	KIST	312	KKAN	384
KHJ	303	KIHR	515	KIT	595	KKAR	306
KHMO	433	KIJV	543	KITE	572	KKAS	573
KHOB	455	KIKI	355	KITI	590	KKEY	595
KHOE	313	KIKK	571	KITN	591	KKHI	310
KHOG	292	KIKO	287	KIUL	382	KKID	517
KHOQ	590	KIKS	399	KIUN	571	KKIS	306
KHOT	303	KILE	564	KIUP	316	KKJO	437
KHOW	315	KILO	499	KIVY	559	KLAC	303
KHOZ	292	KILT	565	KIXI	593	KLAD	516
KHQ	594	KIMA	595	KIXL	560	KLAK	317

**OVER AND OVER,
AGAIN AND AGAIN...
RATINGS UP, UP, UP with**

Can 256 stations be wrong? From the ratings of Mars stations in the U.S., Canada and Australia, you wouldn't think so. Why not be first (and then some). Call, wire or write . . .

- FUNTESTS**
- STARTESTS**
- SCRAMBLED SING-ALONGS**
- TODAY'S SAINT**
- WEATHERNOTES**
- PENETRATION I.D.'S**
- HOOPER BOOSTERS**
- FUNPRODUCTIONS**

STAN KAPLAN

MARS

BROADCASTING, INC.

575 Hope Street, Stamford, Conn.
327-2700 — Cable: MARSOUND,

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KLAM	285	KLYD	298	KNEM	435	KOLY	543
KLAN	302	KLYK	594	KNET	570	KOMA	511
KLAS	447	KLYQ	441	KNEW	594	KOME	513
KLBM	516	KLYR	291	KNEX	383	KOMO	593
KLCN	291	KLZ	316	KNEZ	302	KOMW	591
KLCO	512	KMA	380	KNGS	301	KOMY	314
KLEA	455	KMAC	572	KNIA	379	KONE	447
KLEE	380	KMAE	568	KNIM	435	KONG	314
KLEI	356	KMAK	301	KNIN	576	KONI	578
KLEM	379	KMAN	383	KNIT	554	KONO	572
KLEN	566	KMAQ	379	KNND	514	KONP	592
KLEO	385	KMAR	399	KNOC	396	KOOD	356
KLER	358	KMBC	434	KNOE	396	KOOK	440
KLEX	435	KMBL	566	KNOG	287	KOOL	287
KLFD	422	KMBY	304	KNOK	563	KOOO	445
KLFT	394	KMCD	378	KNOR	511	KOOS	514
KLGA	376	KMCM	516	KNOT	288	KOPR	440
KLGN	576	KMCO	558	KNOW	555	KOPY	554
KLGR	424	KMDO	382	KNOX	499	KORA	557
KLIB	383	KMED	516	KNPT	516	KORC	569
KLIC	396	KMEL	595	KNUJ	424	KORD	592
KLID	436	KMEN	309	KNUZ	565	KORE	515
KLIF	560	KMEO	445	KNWC	544	KORK	447
KLIK	433	KMET	305	KNX	303	KORL	355
KLIL	378	KMGM	453	KOA	316	KORN	543
KLIN	444	KMHL	423	KOAL	577	KORT	357
KLIQ	517	KMHT	569	KOAM	384	KOSA	570
KLIR	315	KMIL	557	KOB	453	KOSE	294
KLIV	311	KMIN	455	KOBE	455	KOSI	316
KLIX	359	KMIS	436	KOBH	543	KOSY	297
KLIZ	421	KMJ	301	KOCA	566	KOTA	544
KLKC	384	KMLB	396	KOCY	511	KOTE	422
KLLA	395	KMMJ	443	KODA	565	KOTN	295
KLLL	567	KMMO	435	KODE	433	KOTS	454
KLME	608	KMNS	380	KODI	608	KOVC	500
KLMO	317	KMO	594	KODL	519	KOVE	608
KLMR	317	KMON	441	KODY	445	KOVO	577
KLMS	444	KMOP	289	KOEL	380	KOWB	608
KLMX	454	KMOR	317	KOFA	290	KOWL	298
KLO	577	KMOX	437	KOFE	592	KOWN	300
KLOA	307	KMPC	303	KOFI	442	KOXR	305
KLOE	382	KMRC	396	KOFO	384	KOY	288
KLOG	590	KMRS	424	KOFY	311	KOYL	570
KLOH	424	KMUL	569	KOGA	445	KOYN	440
KLOK	311	KMUR	576	KOGO	309	KOZE	358
KLOO	514	KMUS	511	KOGT	570	KOZI	590
KLOQ	595	KMVI	356	KOH	447	KOZY	422
KLOS	453	KMYC	304	KOHI	518	KPAC	571
KLOU	395	KNAF	563	KOHO	356	KPAL	305
KLOV	317	KNAK	578	KOHU	515	KPAM	518
KLPL	395	KNAL	575	KOIL	445	KPAN	564
KLPM	499	KNBA	313	KOIN	517	KPAS	298
KLPR	511	KNBC	310	KOJM	441	KPAY	299
KLPW	439	KNBX	591	KOKA	398	KPBA	295
KLRA	293	KNBY	294	KOKE	555	KPBM	454
KLRS	435	KNCK	382	KOKL	512	KPCA	294
KLTF	423	KNCM	435	KOKO	439	KPDN	570
KLTR	509	KNCO	382	KOKX	379	KPDQ	518
KLTZ	441	KNCY	444	KOKY	293	KPEG	594
KLUB	577	KNDC	499	KOL	593	KPEL	395
KLUE	567	KNDE	454	KOLD	290	KPEP	572
KLUK	608	KNDI	355	KOLE	571	KPER	301
KLUV	394	KNDY	383	KOLJ	571	KPET	566
KLVL	570	KNEA	293	KOLO	447	KPGE	287
KLVT	566	KNEB	445	KOLR	319	KPHO	288
KLWN	383	KNED	511	KOLS	512	KPIG	376
KLWT	435	KNEL	556	KOLT	446	KPIK	314

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KPIN	286	KRGV	575	KSEN	442	KSYC	314
KPKW	592	KRHD	510	KSEO	510	KSYL	393
KPLC	395	KRIB	379	KSET	562	KSYX	457
KPLK	514	KRIC	556	KSEW	286	KTAC	594
KPLT	570	KRIG	570	KSEY	573	KTAE	574
KPLY	299	KRIH	398	KSFA	569	KTAN	290
KPMC	298	KRIO	568	KSFE	304	KTAR	288
KPNG	571	KRIZ	288	KSFO	310	KTAT	510
KPOC	295	KRKC	302	KSGM	436	KTBB	575
KPOD	299	KRKD	303	KSIB	377	KTBC	555
KPOI	356	KRKO	590	KSID	446	KTCB	435
KPOJ	518	KRLA	305	KSIG	394	KTCI	446
KPOL	303	KRLC	358	KSIL	457	KTCN	291
KPON	297	KRLD	560	KSIM	439	KTCS	292
KPOR	592	KRLN	314	KSIR	385	KTEL	595
KPOW	608	KRLW	297	KSIS	439	KTEM	574
KPQ	595	KRMD	399	KSIW	513	KTER	574
KPRB	518	KRMG	513	KSIX	558	KTFI	359
KPRC	565	KRML	299	KSJB	499	KTFS	574
KPRK	442	KRMO	435	KSKI	359	KTFY	557
KPRL	306	KRMS	435	KSKY	561	KTHE	609
KPRO	307	KRNO	309	KSL	578	KTHS	293
KPRS	434	KRNR	518	KSLM	519	KTHT	565
KPSO	562	KRNS	514	KSLO	398	KTIB	399
KPST	358	KRNT	378	KSLV	319	KTIL	519
KPTL	446	KRNY	444	KSLY	311	KTIM	311
KPUG	589	KROC	424	KSMA	312	KTIP	306
KQAA	421	KROD	562	KSML	573	KTJS	510
KQDI	498	KROE	609	KSMN	379	KTKN	286
KQDY	499	KROF	393	KSMO	438	KTKR	313
KQEN	518	KROP	299	KSNY	574	KTKT	290
KQEO	453	KROS	377	KSO	378	KTLD	399
KQIK	516	KROX	421	KSOK	381	KTLN	316
KQMS	306	KROY	307	KSON	309	KTLO	294
KQTE	442	KRPL	358	KSOO	544	KTLLQ	512
KQTY	590	KRRV	573	KSOP	578	KTLU	571
KQV	530	KRSC	592	KSOX	571	KTLLW	574
KRAC	453	KRSD	544	KSPA	312	KTMC	511
KRAD	422	KRSI	423	KSPI	512	KTMS	312
KRAI	315	KRSL	384	KSPL	561	KTNC	443
KRAK	307	KRSN	455	KSPT	359	KTNM	457
KRAL	608	KRTN	455	KSRA	359	KTNT	594
KRAM	447	KRTR	609	KSRC	457	KTOB	306
KRAN	569	KRUN	555	KSRO	312	KTOC	395
KRAY	554	KRUS	398	KSRV	517	KTOD	574
KRAZ	453	KRUX	288	KSSS	515	KTOE	423
KRBA	567	KRVN	444	KSST	574	KTOH	356
KRBC	554	KRXK	358	KSTA	557	KTOK	512
KRBI	425	KRYS	558	KSTB	556	KTOO	446
KRBO	447	KRZE	454	KSTL	437	KTOP	385
KRCK	307	KRZY	560	KSTN	313	KTPA	295
KRCO	518	KSAL	384	KSTP	425	KTRB	304
KRDG	306	KSAM	565	KSTR	317	KTRC	457
KRDO	314	KSAN	310	KSTT	377	KTRE	568
KRDU	300	KSAY	310	KSTV	574	KTRF	425
KRE	298	KSBW	307	KSUB	576	KTRH	565
KREB	398	KSCB	383	KSUE	313	KTRI	381
KRED	300	KSCJ	380	KSUM	422	KTRM	556
KREH	398	KSCO	312	KSUN	286	KTRN	576
KREI	433	KSD	437	KSVC	577	KTRY	393
KREM	594	KSDN	543	KSVN	577	KTSA	572
KREO	301	KSDO	309	KSVP	454	KTSM	562
KREW	594	KSDR	544	KSWA	564	KTTN	439
KREX	317	KSEI	358	KSWJ	377	KTRR	436
KRFO	424	KSEK	384	KSWO	511	KTTS	439
KRFS	446	KSEL	567	KSWSS	457	KTUC	290
KRGI	443	KSEM	591	KSXX	578	KTUE	574

Call	Page	Call	Page	Call	Page	Call	Page
Letters		Letters		Letters		Letters	
KTUR	313	KVIP	307	KWVG	313	KXIT	559
KTUX	319	KVKM	569	KWHI	556	KXIV	288
KTW	593	KVLB	557	KWHK	383	KXJK	292
KTWO	607	KVLC	293	KWHN	292	KXKW	395
KTXJ	565	KVLF	554	KWHO	578	KXL	518
KTXL	572	KVLG	566	KWHW	509	KXLE	590
KT XO	573	KVLH	512	KWIC	578	KXLF	441
KTYM	302	KVLL	567	KWIK	358	KXLL	442
KUAM	609	KVLV	446	KWIL	513	KXLO	442
KUBA	314	KVMA	294	KWIN	513	KXLR	294
KUBC	319	KVMC	558	KWIP	304	KXLW	437
KUBE	517	KVML	312	KWIQ	591	KXLY	594
KUBO	573	KVNA	287	KWIV	608	KXO	300
KUDE	305	KVNI	357	KWIZ	312	KXOA	307
KUDI	441	KVNU	576	KWJJ	518	KXOK	438
KUDL	434	KVOB	393	KWK	437	KXOL	563
KUDU	313	KVOC	607	KWKC	554	KXOX	574
KUEN	595	KVOE	382	KWKH	399	KXRA	421
KUEQ	288	KVOG	577	KWKW	306	KXRJ	295
KUGN	515	KVOL	395	KWKY	378	KXRO	589
KUIK	515	KVOM	294	KWLD	567	KXRX	311
KUJ	595	KVON	304	KWLM	425	KXXL	440
KUKA	573	KVOO	513	KWMT	379	KXXX	382
KUKI	313	KVOP	571	KWNA	447	KXYZ	565
KUKO	571	KVOR	315	KWNO	425	KYA	310
KUKU	439	KVOU	575	KWNT	377	KYAP	457
KULA	356	KVOW	609	KWOA	425	KYCA	288
KULE	590	KVOX	424	KWOC	436	KYCN	609
KULP	561	KVOY	290	KWOE	510	KYES	518
KUMA	517	KVOZ	566	KWON	509	KYJC	516
KUNO	559	KVPI	399	KWOR	609	KYME	357
KUOA	295	KVRC	291	KWOS	433	KYND	289
KUPD	289	KVRE	312	KWOW	306	KYNG	514
KUPI	357	KVRH	319	KWPC	380	KYNO	301
KURA	576	KVRS	609	KWPM	439	KYNT	544
KURL	440	KVSA	294	KWPR	509	KYOK	565
KURV	561	KVSF	457	KWRD	564	KYOR	299
KURY	514	KVSH	446	KWRE	439	KYOS	304
KUSH	510	KVSO	509	KWRF	297	KYOU	317
KUSN	437	KVWC	575	KWRO	514	KYRO	436
KUTA	576	KVWM	289	KWRT	432	KYSM	423
KUTI	595	KVWO	608	KWRV	444	KYSN	315
KUTT	498	KWAC	298	KWRW	510	KYSS	442
KUTY	305	KWAD	425	KWSD	304	KYTE	358
KUVR	444	KWAK	295	KWSH	513	KYUM	290
KUZN	399	KWAL	358	KWSK	384	KYVA	455
KUZZ	298	KWAM	550	KWSL	317	KYW	503
KVAN	589	KWAT	544	KWSO	314	KZEE	575
KVAS	514	KWAY	515	KWTC	298	KZEY	575
KVCK	442	KWBA	555	KWTO	439	KZIP	554
KVCL	399	KWBB	385	KWTX	575	KZIX	316
KVCV	306	KWBC	570	KWVR	515	KZNG	293
KVEC	311	KWBE	443	KWVY	381	KZOL	562
KVEE	291	KWBG	376	KWWL	381	KZON	289
KVEL	578	KWBW	383	KWYK	454	KZUN	591
KVEN	313	KWBY	289	KWYN	297	KZZN	567
KVER	454	KWCB	295	KWYO	609	WAAA	497
KVET	555	KWCL	398	KWYR	544	WAAB	411
KVFC	315	KWCO	509	KXA	593	WAAF	363
KVFD	378	KWCX	290	KXAR	292	WAAG	342
KVGB	382	KWEB	424	KXEL	381	WAAP	367
KVHL	394	KWED	573	KXEN	433	WAAT	451
KVI	593	KWEI	359	KXEO	435	WAAX	280
KVIC	575	KWEL	569	KXGI	379	WAAY	281
KVIL	561	KWEW	455	KXGN	441	WABA	610
KVIM	396	KWFR	572	KXGO	499	WABB	282
KVIN	513	KWFT	576	KXIC	379	WABC	469

Call	Page	Call	Page	Call	Page	Call	Page
Letters		Letters		Letters		Letters	
WABF . . .	280	WAML . . .	429	WAVZ . . .	321	WBHF . . .	346
WABG . . .	427	WAMM . . .	414	WAWA . . .	603	WBHP . . .	281
WABI . . .	400	WAMO . . .	531	WAWK . . .	373	WBIA . . .	345
WABJ . . .	412	WAMR . . .	341	WAXE . . .	341	WBIC . . .	459
WABL . . .	393	WAMS . . .	326	WAXU . . .	387	WBIE . . .	350
WABO . . .	431	WAMW . . .	375	WAXX . . .	601	WBIG . . .	490
WABQ . . .	503	WAMY . . .	426	WAYB . . .	588	WBIL . . .	333
WABR . . .	336	WANA . . .	277	WAYE . . .	404	WBIP . . .	426
WABT . . .	285	WANB . . .	534	WAYN . . .	494	WBIR . . .	548
WABV . . .	537	WANE . . .	371	WAYR . . .	336	WBIS . . .	320
WABY . . .	459	WANN . . .	402	WAYS . . .	487	WBIW . . .	370
WABW . . .	402	WANS . . .	537	WAYX . . .	354	WBIZ . . .	601
WABZ . . .	486	WANT . . .	586	WAYZ . . .	534	WBKH . . .	428
WACA . . .	537	WANY . . .	385	WAZA . . .	345	WBKN . . .	431
WACB . . .	527	WAOK . . .	343	WAZE . . .	328	WBKV . . .	607
WACE . . .	408	WAOV . . .	375	WAZF . . .	431	WBLA . . .	489
WACK . . .	464	WAPA . . .	611	WAZL . . .	527	WBLE . . .	426
WACL . . .	354	WAPC . . .	481	WAZY . . .	373	WBLF . . .	522
WACO . . .	575	WAPE . . .	332	WBAB . . .	459	WBLG . . .	388
WACR . . .	427	WAPF . . .	430	WBAC . . .	546	WBLJ . . .	347
WACT . . .	284	WAPG . . .	328	WBAG . . .	487	WBLO . . .	280
WADA . . .	495	WAPI . . .	277	WBAL . . .	402	WBLR . . .	537
WADC . . .	500	WAPL . . .	600	WBAM . . .	282	WBLT . . .	580
WADE . . .	496	WAPO . . .	545	WBAP . . .	563	WBLU . . .	587
WADK . . .	535	WAPX . . .	282	WBAR . . .	328	WBLY . . .	507
WADO . . .	465	WAQE . . .	405	WBAT . . .	373	WBMA . . .	486
WADP . . .	527	WARA . . .	406	WBAW . . .	537	WBMC . . .	550
WADS . . .	320	WARB . . .	394	WBAX . . .	534	WBMD . . .	403
WAEB . . .	521	WARD . . .	527	WBAY . . .	601	WBMK . . .	354
WAEI . . .	610	WARE . . .	411	WBAZ . . .	463	WBML . . .	350
WAEW . . .	546	WARF . . .	281	WBBA . . .	368	WBMT . . .	487
WAFB . . .	587	WARK . . .	404	WBBC . . .	487	WBNC . . .	448
WAGE . . .	583	WARM . . .	532	WBBD . . .	481	WBND . . .	370
WAGF . . .	279	WARN . . .	331	WBBI . . .	580	WBNN . . .	460
WAGG . . .	547	WARU . . .	374	WBCK . . .	345	WBNS . . .	504
WAGM . . .	401	WASA . . .	405	WBDM . . .	362	WBNT . . .	552
WAGN . . .	418	WASK . . .	373	WBDO . . .	489	WBNX . . .	465
WAGR . . .	492	WATA . . .	487	WBDS . . .	345	WBNY . . .	460
WAGS . . .	537	WATC . . .	415	WBDR . . .	364	WBOB . . .	582
WAGY . . .	489	WATE . . .	548	WBEB . . .	350	WBOC . . .	405
WAIK . . .	365	WATH . . .	501	WBEE . . .	508	WBOF . . .	588
WAIL . . .	393	WATK . . .	600	WBEG . . .	449	WBOK . . .	396
WAIM . . .	537	WATM . . .	277	WBEB . . .	369	WBOP . . .	337
WAIN . . .	386	WATN . . .	485	WBEB . . .	512	WBOS . . .	406
WAIP . . .	283	WATO . . .	552	WBEC . . .	277	WBOW . . .	375
WAIR . . .	497	WATP . . .	541	WBEC . . .	528	WBOX . . .	394
WAIT . . .	362	WATR . . .	325	WBEC . . .	416	WBOY . . .	597
WAJF . . .	279	WATS . . .	532	WBEC . . .	588	WBPZ . . .	528
WAJR . . .	598	WATT . . .	413	WBEC . . .	412	WBRB . . .	418
WAKE . . .	342	WATV . . .	278	WBEC . . .	412	WBRC . . .	278
WAKN . . .	537	WATW . . .	600	WBEC . . .	581	WBRD . . .	328
WAKO . . .	366	WATZ . . .	412	WBEC . . .	542	WBRE . . .	534
WAKR . . .	500	WAUB . . .	459	WBEC . . .	410	WBRG . . .	583
WAKY . . .	389	WAUC . . .	341	WBEE . . .	362	WBRK . . .	410
WALA . . .	282	WAUD . . .	277	WBEE . . .	547	WBRM . . .	492
WALD . . .	542	WAUG . . .	344	WBEL . . .	600	WBRN . . .	413
WALE . . .	408	WAUX . . .	606	WBEN . . .	460	WBRO . . .	354
WALG . . .	342	WAVA . . .	580	WBET . . .	407	WBRT . . .	386
WALK . . .	480	WAVC . . .	278	WBEU . . .	537	WBRV . . .	460
WALL . . .	464	WAVE . . .	389	WBEV . . .	600	WBRX . . .	522
WALM . . .	412	WAVI . . .	504	WBEX . . .	501	WBRY . . .	325
WALO . . .	610	WAVL . . .	521	WBFD . . .	522	WBSC . . .	537
WALT . . .	340	WAVN . . .	425	WBGC . . .	328	WBSG . . .	345
WALY . . .	462	WAVO . . .	345	WBGN . . .	386	WBSM . . .	409
WAMD . . .	402	WAVP . . .	328	WBGR . . .	349	WBSR . . .	337
WAME . . .	334	WAVU . . .	277	WBHB . . .	348	WBT . . .	487
WAMI . . .	283	WAVY . . .	584	WBHC . . .	540	WBTA . . .	459

Call	Page	Call	Page	Call	Page	Call	Page
Letters		Letters		Letters		Letters	
WBTH	600	WCHO	508	WCRE	538	WDKD	540
WBTM	582	WCHP	285	WCRI	283	WDKN	546
WBTN	579	WCHS	596	WCRK	551	WDLA	485
WBTO	373	WCHV	581	WCRL	283	WDLB	603
WBUC	596	WCIL	361	WCRM	413	WDLC	481
WBUD	451	WCIN	501	WCRO	527	WDLM	364
WBUT	522	WCJU	427	WCRR	427	WDLP	337
WBUX	524	WCKB	488	WCRS	540	WDLT	428
WBUY	492	WCKI	540	WCRT	278	WDMF	346
WBUZ	462	WCKR	334	WCRV	452	WDMG	348
WBVL	386	WCKY	502	WCRW	362	WDMJ	418
WBVP	521	WCLA	346	WCRY	350	WDMV	405
WBYE	279	WCLB	346	WCSC	538	WDNC	488
WBYG	352	WCLC	548	WCSH	401	WDNE	597
WBYS	361	WCLD	426	WCSI	370	WDNG	277
WBZ	406	WCLE	546	WCSR	416	WDNT	546
WBZA	406	WCLG	598	WCSS	459	WDOB	426
WBZY	325	WCLI	461	WCST	596	WDOC	391
WCAM	450	WCLO	601	WCTA	277	WDOE	545
WCAO	403	WCLS	347	WCTC	451	WDOE	461
WCAP	409	WCLT	507	WCTT	387	WDOG	418
WCAR	413	WCLW	506	WCTW	374	WDOK	503
WCAT	410	WCMA	427	WCUB	602	WDOL	342
WCAU	529	WCMB	526	WCUE	500	WDON	405
WCAW	596	WCMC	452	WCUM	403	WDOR	606
WCAX	579	WCME	400	WCVA	581	WDOS	480
WCAY	538	WCMI	386	WCVI	524	WDOT	579
WCAZ	361	WCMN	610	WCVP	493	WDOV	325
WCBA	461	WCMP	424	WCVS	368	WDOW	414
WCBG	523	WCMR	370	WCWC	606	WDQN	364
WCBI	427	WCMS	585	WCYB	581	WDRC	320
WCBL	386	WCMT	549	WCYN	387	WDSC	539
WCBM	403	WCMY	367	WDAD	527	WDSG	547
WCBQ	420	WCNB	370	WDAE	340	WDSK	427
WCBS	473	WCNC	488	WDAF	434	WDSM	422
WCBT	494	WCNF	496	WDAK	347	WDSP	330
WCBY	413	WCNG	523	WDAL	430	WDSR	333
WCCC	320	WCNH	338	WDAN	363	WDSU	396
WCCF	338	WCNL	449	WDAR	539	WDTI	582
WCCM	409	WCNR	522	WDAS	529	WDUN	348
WCCN	604	WCNS	501	WDAX	350	WDUX	607
WCCO	423	WCNT	362	WDAY	499	WDUZ	601
WCCW	420	WCNU	329	WDBC	414	WDVA	582
WCDJ	488	WCNX	321	WDBF	330	WDVH	331
WCDL	523	WCOA	337	WDBJ	587	WDVL	452
WCDT	553	WCOE	430	WDBL	553	WDWD	347
WCEC	494	WCOG	490	WDBM	495	WDWS	362
WCED	524	WCOH	351	WDBO	336	WDXB	545
WCEF	598	WCOJ	524	WDBQ	378	WDXE	549
WCEH	349	WCOL	504	WDCE	329	WDXI	547
WCEN	403	WCON	347	WDCR	448	WDXL	549
WCER	413	WCOP	406	WDDT	427	WDXN	546
WCFL	362	WCOR	549	WDDY	583	WDXR	391
WCFR	580	WCOS	538	WDEA	400	WDXY	542
WCFV	581	WCOU	401	WDEB	338	WDYL	586
WCGA	346	WCOV	282	WDEC	342	WDZ	364
WCGC	486	WCOW	606	WDEE	324	WEAB	540
WCGO	363	WCOY	524	WDEF	545	WEAD	343
WCGR	461	WCPA	524	WDEH	553	WEAG	545
WCHA	523	WCPC	428	WDEL	326	WEAM	580
WCHB	416	WCPH	547	WDEV	580	WEAN	535
WCHI	501	WCPM	387	WDEW	411	WEAQ	601
WCHJ	426	WCPO	502	WDGY	423	WEAS	352
WCHK	346	WCPS	496	WDIA	550	WEAT	341
WCHL	487	WCQS	342	WDIG	279	WEAV	481
WCHN	480	WCRA	364	WDIX	541	WEAW	364
		WCRB	406	WDJS	493	WEBB	403

Call		Call		Call		Call	
Letters	Page	Letters	Page	Letters	Page	Letters	Page
WEBC	422	WERT	508	WFLS	582	WGES	362
WEBJ	278	WESA	523	WFLW	390	WGET	525
WEBO	480	WESB	522	WFMC	490	WGEZ	600
WEBQ	365	WESC	539	WFMD	404	WGFA	369
WEBR	460	WESO	410	WFMH	279	WGFS	347
WEBY	335	WESR	588	WFMJ	508	WGGA	348
WECL	601	WEST	524	WFMO	489	WGGG	331
WEDC	362	WESX	410	WFMW	390	WGGH	366
WEDO	528	WESY	427	WFNC	489	WGGO	482
WEEB	495	WETB	548	WFOB	505	WGH	584
WEED	494	WETC	497	WFOM	350	WGHC	346
WEEE	481	WETO	280	WFOR	428	WGHM	402
WEEI	406	WETT	405	WFOY	603	WGHN	415
WEEL	582	WETU	285	WFOY	338	WGHQ	482
WEEN	549	WETZ	598	WFOY	338	WGIG	346
WEER	588	WEUP	281	WFOY	338	WGIL	365
WEET	586	WEVA	582	WFOY	338	WGIR	449
WEEU	532	WEVD	465	WFOY	338	WGIV	487
WEEW	496	WEVE	422	WFOY	338	WGKA	343
WEEY	524	WEW	438	WFOY	338	WGL	371
WEEZ	523	WEWO	492	WFOY	338	WGLC	426
WEGO	488	WEXL	419	WFOY	338	WGLI	459
WEGP	401	WEYE	495	WFOY	338	WGMA	332
WEHH	461	WEZB	278	WFOY	338	WGML	349
WEIC	362	WEZE	406	WFOY	338	WGMS	326
WEIM	408	WEZJ	392	WFOY	338	WGN	362
WEIR	599	WEZL	586	WFOY	338	WGNC	490
WEJL	532	WEZN	525	WFOY	338	WGNL	497
WEKR	547	WEZY	329	WFOY	338	WGNS	551
WEKY	392	WFAA	561	WFOY	338	WGNU	365
WEKZ	604	WFAB	334	WFOY	338	WGNV	464
WELC	599	WFAG	489	WFOY	338	WGOG	542
WELD	597	WFAH	500	WFOY	338	WGOH	388
WELE	329	WFAI	489	WFOY	338	WGOK	282
WELI	324	WFAR	525	WFOY	338	WGOL	490
WELK	581	WFAS	485	WFOY	338	WGOV	353
WELL	412	WFAU	400	WFOY	338	WGPA	522
WELM	461	WFAX	582	WFOY	338	WGPC	342
WELO	431	WFBC	540	WFOY	338	WGR	460
WELP	539	WFBG	521	WFOY	338	WGRA	346
WELR	283	WFBL	483	WFOY	338	WGRC	331
WELS	491	WFBM	372	WFOY	338	WGSD	415
WELY	422	WFBR	403	WFOY	338	WGRM	427
WELZ	426	WFCT	548	WFOY	338	WGRO	333
WEMB	547	WFDF	415	WFOY	338	WGRR	526
WEMD	404	WFDR	350	WFOY	338	WGRV	547
WEMJ	448	WFEA	449	WFOY	338	WGRY	371
WEMP	603	WFEB	284	WFOY	338	WGSA	525
WENC	497	WFFG	334	WFOY	338	WGSB	365
WEND	525	WFGM	408	WFOY	338	WGSN	463
WENE	461	WFGN	539	WFOY	338	WGSR	351
WENK	553	WFHG	581	WFOY	338	WGST	343
WENN	278	WFHK	283	WFOY	338	WGSV	281
WENO	551	WFHR	607	WFOY	338	WGSW	540
WENT	462	WFIG	542	WFOY	338	WGTA	352
WENY	461	WFIL	529	WFOY	338	WGTC	490
WEOA	371	WFIN	505	WFOY	338	WGTL	491
WEOK	481	WFIS	539	WFOY	338	WGTM	497
WEOL	505	WFIW	364	WFOY	338	WGTN	539
WEPG	553	WFIY	281	WFOY	338	WGTO	329
WEPM	598	WFKN	387	WFOY	338	WGUN	348
WEPA	451	WFKY	387	WFOY	338	WGUS	345
WERD	343	WFLA	340	WFOY	338	WGUY	400
WERE	503	WFLB	489	WFOY	338	WGVA	462
WERH	281	WFLN	529	WFOY	338	WGVN	427
WERI	536	WFLO	582	WFOY	338	WGWC	284
WERL	601	WFLR	461	WFOY	338	WGWR	486

Call	Page	Call	Page	Call	Page	Call	Page
Letters		Letters		Letters		Letters	
WG Y	482	WHK	503	WIBX	484	WISM	602
WGYV	281	WHKP	491	WICC	320	WISN	603
WHAB	345	WHKY	491	WICE	535	WISO	611
WHAI	408	WHLB	425	WICH	324	WISP	492
WHAK	419	WHLD	479	WICK	532	WISR	523
WHAL	553	WHLF	587	WICO	405	WIST	487
WHAM	481	WHLI	462	WICU	525	WISV	606
WHAN	332	WHLL	599	WICY	464	WITA	612
WHAP	583	WHLM	522	WIDE	400	WITE	370
WHAR	597	WHLN	388	WIDU	489	WITH	403
WHAS	389	WHLO	500	WIEL	387	WITT	528
WHAT	529	WHLP	545	WIFM	489	WITY	363
WHAV	408	WHLS	419	WIGM	603	WITZ	372
WHAW	599	WHLT	372	WIIN	343	WIVI	612
WHAY	321	WHMA	277	WIBB	417	WIVK	548
WHB	434	WHMI	416	WIKC	394	WIVV	612
WHBB	284	WHMP	410	WIKE	579	WIVY	332
WHBC	501	WHN	467	WIKY	371	WIXK	605
WHBF	368	WHNC	490	WIL	438	WIXN	364
WHBG	583	WHNY	430	WILA	582	WIZE	507
WHBI	450	WHO	378	WILD	406	WIZZ	369
WHBL	606	WHOA	612	WILE	501	WJAB	402
WHBN	388	WHOC	431	WILI	325	WJAC	527
WHBO	340	WHOF	501	WILK	534	WJAG	445
WHBQ	550	WHOK	506	WILM	326	WJAK	547
WHBT	547	WHOL	521	WILO	371	WJAM	281
WHBU	370	WHOM	469	WILS	417	WJAN	417
WHBY	600	WHOO	336	WILZ	339	WJAR	536
WHCC	496	WHOP	388	WIMA	506	WJAS	531
WHCO	368	WHOS	279	WIMO	354	WJAT	352
WHCU	463	WHOT	509	WIMS	373	WJAX	332
WHDF	416	WHOU	401	WINA	581	WJAY	541
WHDH	406	WHOW	363	WINC	588	WJAZ	342
WHDL	480	WHP	526	WIND	362	WJBB	281
WHDM	550	WHPB	537	WINF	321	WJBC	361
WHEB	449	WHPE	491	WING	504	WJBD	368
WHEC	481	WHPL	588	WINI	367	WJBK	413
WHEE	584	WHRT	281	WINK	330	WJBL	416
WHEN	483	WHRV	412	WINN	389	WJBM	365
WHEO	588	WHSC	540	WINQ	340	WJBO	393
WHEP	280	WHSM	601	WINR	460	WJBS	330
WHER	550	WHSY	428	WINS	471	WJBW	396
WHEW	338	WHTC	416	WINT	341	WJCD	374
WHEY	551	WHTG	450	WINX	405	WJCM	339
WHFB	413	WHUB	546	WINY	324	WJCV	548
WHFC	363	WHUC	463	WINZ	335	WJDA	410
WHGB	526	WHUM	532	WIOI	506	WJDB	284
WHGR	416	WHUN	527	WION	417	WJDX	428
WHHH	508	WHUT	370	WIOS	420	WJDY	405
WHHM	550	WHVF	607	WIOU	373	WJEF	415
WHHT	430	WHVH	491	WIP	530	WJEH	505
WHHV	583	WHVR	526	WIPC	333	WJEJ	405
WHHY	282	WHWB	579	WIPS	484	WJEM	353
WHIE	349	WHYE	587	WIRA	331	WJER	505
WHIH	585	WHYL	523	WIRB	279	WJES	540
WHIL	409	WHYN	410	WIRC	491	WJET	525
WHIM	535	WIAC	612	WIRE	372	WJHB	284
WHIN	547	WIAM	497	WIRJ	547	WJHO	283
WHIO	504	WIBA	602	WIRK	341	WIIG	553
WHIP	493	WIBB	350	WIRL	367	WJIL	365
WHIR	387	WIBC	372	WIRO	505	WJIM	418
WHIS	596	WIBG	530	WIRV	388	WJJC	347
WHIT	493	WIBM	417	WIRY	481	WJJD	363
WHIY	336	WIBR	393	WIS	538	WJIL	480
WHIZ	509	WIBU	605	WISE	486	WJIM	549
WHJB	525	WIBV	361	WISH	372	WJLB	414
WHIC	598	WIBW	384	WISL	533	WJLD	278

Call	Page	Call	Page	Call	Page	Call	Page
WJLK	450	WKDA	551	WKSJ	497	WLET	353
WJLS	596	WKDK	541	WKSX	552	WLEU	525
WJMA	585	WKDL	426	WKST	529	WLEW	412
WJMB	426	WKDN	450	WKTC	488	WLFA	349
WJMC	605	WKDX	490	WKTG	353	WLFH	464
WJMJ	530	WKEE	597	WKTJ	401	WLIB	473
WJMO	503	WKEI	366	WKTL	606	WLIK	552
WJMR	397	WKEN	325	WKTQ	402	WLIL	549
WJMS	417	WKEU	349	WKTU	328	WLIP	602
WJMW	277	WKEY	581	WKTY	602	WLIQ	282
WJMX	539	WKFE	612	WKUL	279	WLIS	324
WJNC	491	WKGN	549	WKVA	528	WLIV	549
WJNO	341	WKHM	417	WKVM	612	WLIZ	333
WJOB	372	WKIC	388	WKVT	579	WLKW	536
WJOE	338	WKID	369	WKWF	333	WLLH	409
WJOI	280	WKIG	349	WKWK	600	WLLY	497
WJOL	365	WKIK	405	WKWS	587	WLMJ	505
WJON	424	WKIN	548	WKXL	448	WLNA	480
WJOT	540	WKIP	481	WKXV	549	WLNC	492
WJOY	579	WKIS	337	WKXY	339	WLNH	448
WJPA	534	WKIX	494	WKY	512	WLOA	522
WJPD	417	WKIZ	333	WKYB	391	WLOB	401
WJPF	365	WKJB	610	WKYR	598	WLOC	390
WJPG	601	WKJG	371	WKYW	389	WLOD	330
WJPR	427	WKKD	361	WKZO	417	WLOE	492
WJPS	371	WKKO	329	WLAC	551	WLOF	337
WJQS	428	WKKS	392	WLAD	320	WLOG	598
WJR	414	WKLA	418	WLAF	549	WLOH	599
WJRD	284	WKLC	599	WLAG	349	WLOI	373
WJRI	492	WKLE	353	WLAK	333	WLOK	550
WJRL	368	WKLJ	279	WLAM	401	WLOL	423
WJRZ	451	WKLK	421	WLAN	527	WLON	492
WJSB	329	WKLM	497	WLAP	388	WLOS	486
WJSO	548	WKLO	389	WLAQ	351	WLOU	389
WJTN	463	WKLV	581	WLAR	545	WLOX	426
WJUD	420	WKLY	391	WLAS	491	WLPM	588
WJUN	528	WKLY	349	WLAT	539	WLPO	366
WJVA	374	WKLZ	417	WLAU	429	WLS	363
WJW	503	WKMC	532	WLAU	415	WLSB	546
WJWL	326	WKMF	415	WLAV	349	WLSL	541
WJWS	587	WKMH	413	WLAY	283	WLSD	581
WJXN	429	WKMI	417	WLBA	348	WLSE	496
WJZM	546	WKMT	491	WLBB	346	WLSH	527
WKAI	366	WKNE	448	WLBC	374	WLSI	391
WKAL	482	WKNX	419	WLBE	334	WLSM	430
WKAM	372	WKNY	463	WLBG	541	WLST	414
WKAN	365	WKOA	388	WLBH	366	WLSV	485
WKAP	521	WKOK	533	WLBK	394	WLTC	490
WKAQ	612	WKOP	460	WLBK	386	WLVA	584
WKAT	335	WKOS	336	WLBK	364	WLW	502
WKAY	388	WKOY	508	WLBK	388	WLYC	534
WKAZ	596	WKOW	602	WLBK	528	WLYN	409
WKBC	493	WKOX	408	WLBZ	400	WLYN	418
WKBH	602	WKOY	596	WLCK	392	WMAC	350
WKBK	532	WKOZ	429	WLCO	541	WMAF	334
WKBK	551	WKPA	529	WLCO	330	WMAG	427
WKBK	448	WKPR	417	WLCS	393	WMAJ	535
WKBK	546	WKPT	548	WLCS	602	WMAK	551
WKBK	509	WKRC	502	WLCS	338	WMAL	326
WKBO	526	WKRG	282	WLDB	450	WMAM	602
WKBK	449	WKRM	493	WLDS	365	WMAN	506
WKBV	374	WKRM	546	WLDY	602	WMAQ	493
WKBW	460	WKRO	361	WLEA	462	WMAQ	363
WKBZ	333	WKRS	369	WLEC	507	WMAS	410
WKBZ	418	WKRT	461	WLEE	586	WMAX	416
WKCT	386	WKRZ	529	WLEM	525	WMAY	365
WKCW	588	WKSJ	326	WLEO	611	WMAZ	350

Call	Page	Call	Page	Call	Page	Call	Page
Letters		Letters		Letters		Letters	
WMBA	521	WMNI	504	WNBC	475	WOHI	505
WMBC	430	WMNS	480	WNBF	460	WOHO	507
WMBD	367	WMNZ	351	WNBH	409	WOHP	501
WMBG	586	WMOA	506	WNBP	409	WOHS	495
WMBH	434	WMOD	598	WNBS	390	WOIA	420
WMBI	363	WMOG	346	WNBT	534	WOIC	539
WMBL	493	WMOH	505	WNBZ	482	WOKB	341
WMBM	335	WMOK	366	WNCA	495	WOKE	538
WMBN	419	WMON	598	WNCC	521	WOKG	336
WMBO	459	WMOP	336	WNCG	541	WOKJ	429
WMBR	332	WMOR	390	WNCO	501	WOKK	430
WMBS	533	WMOU	448	WNDB	329	WOKO	459
WMC	550	WMOV	599	WNDR	483	WOKS	347
WMCA	475	WMOX	430	WNDU	375	WOKW	407
WMCH	546	WMOZ	282	WNEB	411	WOKY	603
WMCK	528	WMPA	426	WNEG	353	WOKZ	361
WMCP	546	WMPA	416	WNEL	610	WOL	326
WMCR	480	WMPM	495	WNER	334	WOLF	484
WMCW	365	WMPO	506	WNES	386	WOLS	539
WMDC	428	WMPS	551	WNEW	471	WOMI	391
WMDD	610	WMPT	533	WNEX	350	WOMP	501
WMDF	336	WMRB	540	WNGO	390	WOMT	602
WMDN	418	WMRC	409	WNHC	324	WONA	431
WMEG	330	WMRE	351	WNIA	461	WOND	451
WMEK	581	WMRF	528	WNIK	610	WONE	505
WMEN	340	WMRI	373	WNIL	419	WONN	333
WMES	342	WMRN	506	WNJH	450	WONW	505
WMET	335	WMRO	361	WNJR	451	WOOD	416
WMEV	584	WMRP	415	WNKY	390	WOOF	279
WMEX	406	WMRT	418	WNLC	324	WOOK	326
WMFC	282	WMSA	464	WNLK	324	WOOO	330
WMFD	497	WMSC	538	WNMP	364	WOOW	490
WMFG	422	WMSJ	496	WNNC	493	WOPA	367
WMFJ	329	WMSK	390	WNNJ	451	WOPI	545
WMFR	491	WMSL	279	WNNT	588	WOR	467
WMFT	375	WMSR	549	WNOE	397	WORA	610
WMGA	351	WMST	390	WNOG	336	WORC	411
WMGR	345	WMT	376	WNOK	539	WORD	542
WMGS	501	WMTA	386	WNOO	545	WORG	541
WMGW	528	WMTB	392	WNOP	390	WORK	535
WMGY	283	WMTE	418	WNOR	585	WORL	407
WMHI	403	WMTL	388	WNOS	491	WORM	552
WMIA	610	WMTM	351	WNOW	535	WORX	373
WMID	450	WMTN	551	WNOX	549	WOSC	462
WMIE	335	WMTS	450	WNPT	284	WOSH	605
WMIK	390	WMTS	551	WNPV	527	WOTR	524
WMIL	603	WMUS	419	WNRG	583	WOTT	485
WMIN	425	WMUU	540	WNRI	536	WOTW	449
WMIQ	417	WMVA	584	WNRV	584	WOVE	599
WMIS	430	WMVB	450	WNSL	429	WOW	445
WMIX	367	WMVG	350	WNSM	341	WOWE	412
WMJM	347	WMVO	506	WNNT	553	WOWI	374
WMLF	391	WMYB	541	WNUE	331	WOWL	280
WMLP	529	WMYN	492	WNUZ	284	WOWO	371
WMLS	284	WMYR	331	WNVA	585	WOWW	321
WMLT	348	WNAB	320	WNVY	338	WOXF	493
WMMB	334	WNAC	407	WNXT	507	WOZK	283
WMMH	492	WNAE	534	WOAI	573	WPAB	611
WMMM	325	WNAG	427	WOAP	419	WPAC	480
WMMN	597	WNAH	552	WOAY	598	WPAD	391
WMMS	400	WNAK	534	WOBS	332	WPAG	412
WMMT	550	WNAM	604	WOBT	605	WPAL	538
WMMW	321	WNAR	529	WOC	377	WPAM	531
WMNA	583	WNAT	430	WOCB	411	WPAP	330
WMNB	409	WNAU	430	WOCH	374	WPAQ	493
WMNC	493	WNAV	402	WODY	580	WPAR	598
WMNE	603	WNAX	544	WOGA	545	WPAT	451

Call	Page	Call	Page	Call	Page	Call	Page
Letters		Letters		Letters		Letters	
WPAW	535	WPUV	585	WRIX	349	WSBC	363
WPAX	353	WPVA	585	WRJC	603	WSBS	408
WPAY	507	WPVL	507	WRJN	605	WSBT	375
WPAZ	531	WPYB	486	WRJW	431	WSCM	337
WPBC	423	WQAM	335	WRKB	491	WSCR	533
WPCC	538	WQBC	431	WRKD	401	WSDB	332
WPCF	337	WQDY	400	WRKH	552	WSDR	369
WPCO	374	WQIC	430	WRKM	545	WSEB	339
WPDM	481	WQIK	332	WRKT	329	WSEN	459
WPDQ	332	WQMN	606	WRLD	354	WSET	462
WPDR	605	WQMR	327	WRMA	283	WSEV	553
WPDX	597	WQOK	540	WRMF	341	WSFB	351
WPEG	498	WQSN	538	WRMN	364	WSFC	392
WPEH	349	WQSR	483	WRMS	361	WSFR	339
WPEL	529	WQTE	414	WRMT	494	WSFT	352
WPEN	530	WQTY	332	WRNB	493	WSGA	352
WPEO	367	WQUA	366	WRNL	586	WSGC	348
WPEP	411	WQXI	344	WRNY	482	WSGN	278
WPET	490	WQXQ	329	WROA	428	WSGO	480
WPFA	338	WQXR	477	WROB	431	WSGW	420
WPFB	506	WQXT	337	WROC	482	WSHE	494
WPFE	348	WRAC	605	WROD	330	WSHH	528
WFPF	605	WRAD	585	WROK	368	WSHN	415
WPGA	351	WRAG	279	WROM	351	WSIC	496
WPGC	327	WRAJ	361	WRON	599	WSID	403
WPGW	374	WRAK	534	WROS	283	WSIG	584
WPHB	530	WRAL	494	WROV	587	WSIP	391
WPIC	533	WRAM	366	WROW	459	WSIR	341
WPID	283	WRAP	585	WROX	426	WSIV	367
WPIK	580	WRAW	532	WROY	361	WSIX	552
WPIN	339	WRAY	374	WRPB	353	WSIZ	351
WPIT	531	WRBB	341	WRR	561	WSJC	430
WPKE	391	WRBC	429	WRRF	496	WSJM	420
WPKO	508	WRBL	347	WRRR	368	WSJS	498
WPKY	392	WRC	327	WRRZ	488	WSKI	579
WPLA	338	WRCD	347	WRSA	482	WSKP	335
WPLB	416	WRCO	605	WRSC	533	WSKY	486
WPLK	351	WRCS	486	WRSJ	610	WSLB	480
WPLM	410	WRCV	530	WRSW	375	WSLI	429
WPLO	344	WRDB	605	WRTA	521	WSLM	374
WPLY	605	WRDO	400	WRUF	331	WSLS	587
WPME	532	WRDW	345	WRUM	402	WSM	552
WPMP	431	WREB	409	WRUN	484	WSMB	396
WPNC	494	WREC	551	WRUS	392	WSME	402
WPNF	487	WREL	583	WRVA	586	WSMI	366
WPNX	283	WREM	481	WRVK	392	WSMN	449
WPOM	338	WREN	385	WRVM	482	WSMT	553
WPON	419	WREO	501	WRWH	346	WSNJ	450
WPOP	320	WREV	494	WRWJ	284	WSNO	579
WPOW	401	WRFB	340	WRXO	495	WSNT	352
WPPA	477	WRFC	342	WRYN	321	WSNW	542
WPRA	531	WRFD	508	WRYT	531	WSNY	483
WPRC	610	WRFS	277	WSAC	387	WSOC	488
WPRE	366	WRGA	351	WSAF	339	WSOK	352
WPRF	605	WRGR	339	WSAI	502	WSOL	340
WPRN	279	WRGS	552	WSAL	373	WSON	388
WPRO	536	WRHC	332	WSAM	419	WSOO	420
WPRP	611	WRHI	542	WSAN	521	WSOQ	480
WPRS	367	WRIB	536	WSAR	408	WSOR	325
WPRT	391	WRIC	585	WSAT	495	WSOY	364
WPRW	584	WRIG	607	WSAU	607	WSPA	542
WPRY	338	WRIM	337	WSAV	352	WSPB	339
WPTF	494	WRIO	611	WSAY	482	WSPD	507
WPTR	457	WRIP	351	WSAZ	597	WSPN	482
WPTS	531	WRIS	587	WSB	344	WSPR	410
WPTW	507	WRIT	604	WSBA	535	WSPY	606
WPTX	405	WRIV	481	WSBB	336	WSPZ	599

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WSRA	336	WTID	584	WTUX	326	WWNR	596
WSRC	488	WTIF	353	WTVB	413	WWNS	352
WSRO	409	WTIG	506	WTVL	402	WWNY	485
WSRW	505	WTIK	488	WTVN	504	WWOD	584
WSSB	488	WTIL	610	WTWA	353	WWOK	488
WSSC	542	WTIM	369	WTWB	328	WWOL	461
WSSO	431	WTIP	596	WTWN	580	WWOM	397
WSSV	585	WTIV	533	WTXL	410	WWON	536
WSTA	612	WTIX	397	WTYC	542	WWOW	504
WSTC	324	WTJH	348	WTYM	408	WWPA	535
WSTL	387	WTJS	547	WTYN	496	WWPF	337
WSTN	338	WTKM	601	WTYS	334	WWRI	536
WSTP	495	WTKO	463	WULA	280	WWRJ	580
WSTR	420	WTKY	392	WUSJ	464	WWRL	479
WSTS	464	WTLB	484	WUST	327	WWSC	462
WSTU	339	WTLO	392	WVAM	521	WWSR	579
WSTV	507	WTLS	284	WVAR	599	WWST	508
WSUB	320	WTMA	538	WVCG	329	WWSW	531
WSUG	328	WTMB	606	WVCH	523	WWVA	600
WSUH	431	WTMC	336	WVEC	583	WWWB	281
WSUN	339	WTMJ	604	WVIM	431	WWWF	280
WSUX	326	WTMP	340	WVIP	464	WWWR	283
WSUZ	337	WTMT	389	WVJP	610	WWWV	611
WSVA	583	WTNC	496	WVJS	391	WWXL	390
WSVL	374	WTND	541	WVKO	504	WWYN	525
WSVM	496	WTNS	504	WVLD	353	WWYO	599
WSVS	581	WTNT	340	WVLK	389	WXAL	279
WSWN	328	WTOB	498	WVLN	367	WXGI	587
WSWV	585	WTOC	352	WVMC	367	WXLI	348
WSWW	605	WTOD	508	WVMI	426	WXLW	372
WSYB	579	WTOE	495	WVNA	285	WXMT	603
WSYD	493	WTOL	508	WVNJ	451	WXOK	393
WSYL	352	WTON	587	WVOK	278	WXRF	610
WSYR	484	WTOP	327	WVOL	552	WXTN	429
WTAB	496	WTOR	325	WVOP	353	WXVW	372
WTAC	415	WTOT	334	WVOS	464	WXXX	428
WTAD	368	WTPR	552	WVOT	497	WXYJ	463
WTAG	411	WTRA	528	WVOW	598	WXYZ	414
WTAL	340	WTRB	552	WVOX	465	WYAL	495
WTAN	328	WTRC	370	WVPO	533	WYAM	277
WTAO	407	WTRL	328	WVSC	533	WYCL	542
WTAP	599	WTRN	533	WVVW	597	WYDE	278
WTAQ	366	WTRO	547	WWBC	412	WYGO	387
WTAR	585	WTRP	349	WWBD	537	WYLD	398
WTAW	557	WTRR	339	WWBZ	452	WYMB	541
WTAX	369	WTRU	419	WWCA	371	WYND	339
WTAY	368	WTRW	606	WWCC	345	WYNG	536
WTBC	284	WTRX	414	WWCH	524	WYNK	393
WTBF	284	WTRY	484	WWCO	325	WYNN	539
WTBO	404	WTSA	579	WWDC	327	WYRE	531
WTCB	280	WTSB	492	WWGP	495	WYRN	492
WTCH	606	WTSL	448	WWGS	353	WYSE	333
WTCJ	375	WTSN	448	WWHG	462	WYSL	459
WTCM	420	WTSV	448	WWHY	597	WYSR	582
WTCN	423	WTTB	341	WWIL	330	WYTH	350
WTCO	386	WTTC	533	WWIN	403	WYTI	587
WTCR	386	WTTF	507	WWIS	600	WYVE	588
WTCS	597	WTHH	419	WWIT	487	WYZE	344
WTCW	392	WTTL	390	WWIZ	506	WZEP	330
WTEL	530	WTTM	452	WWJ	414	WZIP	503
WTGR	596	WTTN	606	WWJB	328	WZKY	486
WTHB	541	WTRR	405	WWKY	392	WZOB	280
WTHE	542	WTSS	370	WWL	397	WZOK	333
WTHG	281	WTUF	282	WWML	531	WZRO	333
WTHI	375	WTUG	285	WWNC	486	WZYX	546
WTHR	337	WTUP	431	WWNH	449	XTRA	303
WTIC	321						

Pop.: 3,320,000
Families: 880,000

ALABAMA

Radio Homes: 850,000
AM Stas. in State: 112

WAVU—Albertville—1948

Frequency: 630 Kc. Power: 1000 Watts d.
Owned-Oper. By... Sand Mt. Bcstg. Service
Business-Studio Address... P. O. Box 411
Tel.: 830... Independent
Newspaper Affilia... Sand Mt. Reporter
Pres., Gen. Mgr... Pat M. Courington
Comm. Prom. Mgr... John Culp
Prog. Dir., Sales Prom... Bill Hagler
Chief Engineer... Louis Cryar

WRFS—Alexander City—1947

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Operated By... Piedmont Service Corp.
Address... 138 Main St.
Tel.: Adams 4-2566... KBS
General Mgr... Jim Whatley

WCTA—Andalusia—1946

Frequency: 920 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By... Andalusia Bcstg. Co., Inc.
Address... Sanford Rd., P. O. Box 29
Tel.: 222-1144... KBS
Pres., Gen. Mgr... J. Dige Bishop
Station, Comm. Mgr... Donald Cooke
Program Director... Jeanette Powell
Chief Engineer... J. D. Bishop

WANA—Anniston—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned By... Gadsden Radio Co.
Address... Box 509
Tel.: AD 7-1627... KBS
Station Rep... Hal Walton
Owner... C. L. Graham
General Manager... M. M. Thomas

WDNG—Anniston—1957

Frequency: 1450 Kc. Power: 250 Watts
Owned By... Potts Broadcasting Co. Inc.
Address... Box 1280
Tel: Adams 6-4152... Independent
President, Gen. Mgr... Thomas S. Potts
Commercial Mgr... William I. Giddens
Program Director... Dennis Sullivan
Asst. Sta. Mgr... Robert M. Price
Chief Engineer... Roland Walls

WHMA—Anniston—1938

Frequency: 1390 Kc. Pw.: 5000 d.; 1000 W. n.
Owned-Operated By... Anniston Bcstg. Co., Inc.
Business-Studio Address... Radio Bldg.
Tel.: AD 6-7545... ABC
Newspaper Affil... Anniston Star
Reps... Walker-Rawalt Co.; Dora Clayton
President... Harry M. Ayers
Gen.-Sta. Mgr... Malcolm Street
Commercial Manager... Charles Gardner
Publicity Director... E. Cody Hall
Sales Prom. Mgr... Ron McCullars
Chief Engineer... James A. Hudson

WJMW—Athens—1948

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By... Athens Bcstg. Co., Inc.
Address... Box 386
Tel.: 565... Independent
Pres.-Gen. Mgr... Homer F. Dunnivant

WATM—Atmore—1949

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Operated By... Southland Bcstg. Co.
Address... Craig St.
Tel.: 368-2128... Independent
Station Rep... Continental Radio Sales
Gen. Mgr., Ch. Eng... T. C. Minlard
Program Manager... Julia Minlard

WAUD—Auburn—1947

Frequency: 1230 Kc. Power: 1 Kw., 250 Watts
Owned-Operated By... Auburn Bcstg. Co.
Address... Box 381
Tel.: TU 7-3401... ABC
Pres., Gen.-Sta. Mgr... Elmer G. Salter
Program Director... George Mitchell
Sales Promo. Mgr., Pub. Dir... Bob Sanders
Chief Engineer... George Murphy

WBCA—Bay Minette—1957

Frequency: 1150 Kc. Power: 1 Kw., d.
Owned... SW Alabama Bcstg. Co., Inc.
Address... Box 428
Tel.: 937-2281... KBS
Newspaper Affiliation... Baldwin Times
President, General Mgr... J. H. Faulkner
Commercial Mgr... Bill Walker
Chief Engineer... D. Morris
Owners of: WHEP, Foley; WWCC, Bremen.

WYAM—Bessemer—1960

Frequency: 1450 Kc. Power: 250 Watts
Owned By... Trans-America Bcstg. Corp.
Address... Box 1053
Tel.: HAmilton 8-0146... Independent
President... H. C. Young
General Manager... Hal Hodgens
Commercial Manager... Bob Williams
Program Director... Tony Lee
Chief Engineer... Homer Cole

WAPI—Birmingham—1922

Frequency: 1070 Kc. Power: 50 Kw d.; 5 Kw n.
Owned By... Alabama Bcstg. System, Inc.
Address... P. O. Box 2553
Tel.: 2-2466... NBC
Representative... Henry I. Christal
Pres. & Gen. Mgr... Charles F. Grisham
V.P. & Sales Dir... Albert J. Gillen
Program Dir... C. Davis
Promotion Director... James Chenoweth
Chief Engineer... J. V. Sanderson

ALABAMA

WATV—Birmingham—1958

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By: American Electronix
Address: Thomas Jefferson Hotel
Tel.: FA 4-2541 CBS
Sta. Representative: Avery-Knodel
Pres., General Mgr.: Maury Farrell
Commercial Manager: Bob Du Priest
Program Director: Bill Woody

WBRC—Birmingham—1925

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By: Taft Broadcasting Co.
Address: 1729 2nd Ave., N.
Tel.: AL 2-3172 ABC
Sta. Representative: Katz
President: Hulbert Taft, Jr.
General Manager: Lloyd Taft
Program Director: Claude Raney
Chief Engineer: Harry Lawson
Owners of: WKRC-AM-TV, Cincinnati, O.; WTVN-AM-TV, Columbus, O.; WBRC-TV, WKYT-TV, Lexington.

WCRT—Birmingham—1953

Frequency: 1260 Kc. Power: 5000 Watts d.
Owned-Oper. By: Chapman Radio-TV Co.
Business Address: 725 S. 22nd St.
Tel.: AL 2-3019 ABC
Sta. Representative: Weed
Owners: G. K. & W. A. Chapman
General, Comm. Mgr.: W. R. Kennedy
Program Dir.: George Chapman
Production Manager: Al Davis
Chief Engineer: Ben Dixon

WEZB—Birmingham—1953

Frequency: 1220 Kc. Power: 1 Kw. d.
Owned: Radio Birmingham, Inc.
Address: Redmont Hotel
Tel.: FA 3-8355 MBS-KBS
Station Representative: Walker-Rawalt
President, Gen. Mgr.: Vincent Sheehy Jr.
Station Manager: Dorothy Carlisle
Commercial Manager: M. Bobbyarchack
Publicity Director: S. Weiks
Sales Promotion Mgr.: H. Pearlman
Program Director: Bob Rawlinson
Chief Engineer: C. M. Kirkpatrick

WENN—Birmingham—1950

Frequency: 1320 Kc. Power: 5000 Watts d.
Owned By: McLendon Birmingham Bcstg. Co.
Business Address: Box 1469
Tel.: FA 4-1026 Independent
Representative: John E. Pearson Co.
President, Gen. Mgr.: John McLendon
Station Manager: Joe Lackey

WJLD—Birmingham—1942

Frequency: 1400 Kc. Power: 1 Kw.d., 250 W. n.
Owned By: Johnston Bcstg. Co.
Business Address: P.O. Box 5867
Tel.: FA 4-3466 Independent
Station Representative: Howard

President: George Johnston, Jr.
General, Sta. Mgr.: Otis Dodge
Asst. Manager: Joe E. Stokes
Program Director: Mary Vail
Sales, Publicity: Nell Pitts
Chief Engineer: Cliff Goggans
Owner of: WDEB, Pensacola.

WSGN—Birmingham—1927

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned: Winston-Salem Broadcasting Co.
Address: 2320 7th Avenue South
Tel.: FA 2-3434 Independent
Rep.: Venard, Rintoul & McConnell; Ayers
President: James W. Coan
General, Station Mgr.: Charles W. Brunt
Program Director: Bill Bolen
Sales, Publicity Director: Annette S. Griffis
Chief Engineer: Emmett J. Smith
Owners of: WTOB, Winston-Salem; KTHU, Houston, Texas.

WVOK—Birmingham—1947

Frequency: 890 Kc. Power: 50,000 Watts d.
Owned-Oper. By: Voice of Dixie, Inc.
Address: P. O. Box 2468
Tel.: ST 7-2601 Independent
Representative: Radio-TV Reps., Inc.
Pres., Gen., Sta. Mgr.: Irdele W. Benns
Comm., Sales Mgr., Prog., Pub. Dir.: Ira Leslie
Chief Engineer: Cyril G. Brennan

WYDE—Birmingham—1957

Frequency: 850 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By: WYDE, Inc.
Address: 1901 Montgomery Hi-Way
Tel.: FAirfax 2-4511 Independent
Station Representative: Eastman
President: Ira Herbert
V.P., General Mgr.: J. Robert Kerns
Program Director: George Singer
Commercial Mgr.: William O. Mogge
Publicity Director: Bobby Head
Chief Engineer: James Gray
Owners of: WAKE, Atlanta; WWVA, Wheeling, W. Va.

WAVC—Boaz—1959

Frequency: 1300 Kc. Power: 500 Watts
Owned By: Radio Sand Mountain
Address: 1973 50th St., W.
Tel.: SState 8-1941 Independent
President: Vearl Cicero
General Manager: G. Cornelious
Program Director: Dale Johnson
Sales Prom. Mgr.: Sam Minor

WEBJ—Brewton—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Brewton Bcstg. Co.
Business Address: P.O. Box 870
Tel.: Underhill 7-5717 KBS
Gen. Mgr., Chief Eng.: J. Wesley Gardner
Program, Publicity Director: Catherine Gardner

WBTS—Bridgeport—1961

Frequency: 1480 Kc. Power: 1 Kw. d.
Owned By: Bridgeport Bcstg. Co.

AddressBox 263
 Tel.: HYacinth 5-2530.....Independent
 Genral Mgr., Ch. Eng.....Roy C. McCloud

WPRN—Butler—1959

Frequency: 1220 Kc.....Power: 1000 Watts
 Owned By.....Radio Butler Co.
 Address.....P. O. Box 566
 Tel.: GL 9-3222.....KBS
 Sta. Mgr. Ch. Eng.....Paul D. Nichols
 Commercial Mgr.....Houston L. Pearce
 Program Director.....William C. Reid

WBYE—Calera—1957

Frequency: 1370 Kc.....Power: 1000 Watts
 Owned By.....Shelby County Adv. Corp.
 Address.....P. O. Box 428
 Tel.: NOrth 8-7751.....Independent
 President.....Ralph W. Sears
 Gen. Mgr., Ch. Eng.....Marion P. Jones
 Program Director.....Stella P. Jones

WRAG—Carrollton—1951

Frequency: 880 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Pickens County Bcstg. Co.
 Address.....Box 71
 Tel.: EMpire 7-2364.....KBS
 Station Representative.....Bolles
 General Manager.....C. Sauceman

WKLF—Clanton—1947

Frequency: 880 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Southeastern Bcstg. Co.
 Address.....703½ 2nd Ave. N.
 Tel.: Clanton.....KBS
 General Mgr.....L. L. Hudson

WFMH—Cullman—1949

Frequency: 1460 Kc.....Power: 5000 Watts, d.
 Owned-Operated By...The Voice of Cullman
 Address.....206 Second Ave. East
 Tel.: 910.....Independent
 General Commercial Manager...B. C. Eddins

WKUL—Cullman—1946

Freq.: 1340 Kc...Power: 1 Kw. d., 250 Watts n.
 Owned-Oper. By.....Cullman Bcstg. Co.
 Address.....Drawer 820
 Tel.: RE 4-3171.....KBS
 Pres., Gen., Sta. Mgr....Hudson C. Millar, Jr.
 Program Director.....Charles Richard
 Chief Eng.....Art Bachman

WAJF—Decatur—1953

Freq.: 1490 Kc...Power: 1 Kw. d., 250 Watts n.
 Owned-Oper. By.....J. B. Falt, Jr.
 Business Address.....112 Grant St., S.E.
 Tel.: Elgin 3-9231.....Independent
 Owner.....J. B. Falt, Jr.
 Gen. Comm. Mgr.....Alvin Wood
 Sales Prom. Mgr.....Jimmy De Lones
 Program Director.....Tommy Allen
 Owners of: WFIX, Huntsville, WRAB, Arab, Ala.

WHOS—Decatur—1951

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned By.....N. Alabama Bcstg. Co.
 Address.....Box 1127
 Tel.: EL 3-1810.....Independent
 Representative.....T. F. Clark
 General Station Manager....Louis C. Blizzard
 Program Director.....R. Hawkins
 Chief Engineer.....Richard Kyle

WMSL—Decatur—1935

Freq.: 1400 Kc...Power: 1 Kw. d., 250 Watts n.
 Owned By...Tennessee Valley Radio-TV Corp.
 Address.....701 Bank St.
 Tel.: ELgin 3-0361.....MBS-KBS
 Station Reps.....Masla; Clarke Brown
 Pres. Gen. Mgr.....Frank Whisenant
 Sales Promotion Mgr.....Roy Smith
 Program, Pub. Dir.....Alice Whisenant
 Chief Engineer.....Kenneth Casey
 Owners of: WMSL-TV.

WXAL—Demopolis—1948

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Demopolis Bcstg. Co.
 Address.....P.O. Box 261
 Tel.: 1400.....MBS-KBS
 Pres. Gen. Mgr.....W. M. Jordan
 Station Manager.....A. Caldwell

WAGF—Dothan—1932

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned-Operated By.....Dothan Bcstg. Co.
 Address.....204½ E. Main Street
 Tel.: SY 2-1101.....Independent
 Representative.....Sears & Ayer
 Station Manager.....Fred C. Moseley

WDIG—Dothan—1947

Freq.: 1450 Kc...Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Houston Bcsters.
 Address.....Box 828
 Tel.: SY 2-2161.....MBS
 Gen. Mgr.....Jess Swicgood
 Prog. Dir.....M. McGowen

WOOF—Dothan—1947

Frequency: 560 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....The WOOF Trust
 Bus. Add....Columbia Hi-Way, P. O. Box 1427
 Tel.: SY 2-1149.....KBS
 Station Reps....Thomas F. Clark, Dora-Clayton
 Trustee, General Mgr.....Mrs. R. A. Dowling
 Commercial Manager.....Truman Duckett
 Sales Promotion Mgr.....Mrs. C. C. McEachin
 Program Director.....Max Nicholson

WIRB—Enterprise—1948

Frequency: 600 Kc.....Power: 1000 Watts d.
 Owned-Operated By...The Wiregrass Bcstg. Co.
 Address.....30 Dothan Highway
 Tel.: Enterprise.....Independent
 Gen. Mgr.....R. E. James

ALABAMA

WULA—Eufaula—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned By.....Dixie Radio Inc.
Address.....Box 301
Tel.: 687-2066.....MBS-KBS
President, Gen. Mgr.....C. A. McClure
Station Manager.....M. J. Darity
Chief Engineer.....L. Williams

WBLO—Evergreen—1957

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned.....C. W. Mapoles
Address.....Box 350
Tel.: 500.....KBS
General Manager.....H. Ellington

WABF—Fairhope—1961

Frequency: 1220 Kc. Power: 1000 Watts, d.
Owned By.....Eastern Shore Bcstrs., Inc.
Address.....Section & Pecan Sts.
Tel.: WAverly 8-2384.....KBS
President.....J. D. Bishop
General Manager.....Sam Price, Jr.
Commercial Manager.....Bill Murchison
Sales Prom. Mgr., Pub. Dir.....Richard Priesgen
Program Director.....Barbara Hoffman
Chief Engineer.....Kenneth Brister

WWF—Fayette—1949

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Operated By.....Bankhead Bcstg. Co., Inc.
Address.....505 Temple Ave.
Tel.: 932-5294.....KBS
Gen. Mgr.....Jack Black
Chief Engineer.....P. Slatton

WTCB—Flomaton—1955

Frequency: 990 Kc. Power: 500 Watts d.
Owned.....Tri-City Broadcasting Co., Inc.
Address.....P. O. Box 278
Tel.: CY 6-2466.....Independent
Station Representative.....George T. Hopewell
President, Gen. Mgr.....Ben Haskew
Commercial Mgr.....William J. Dykes
Chief Engineer.....Hoyt Bonds

WJOI—Florence—1945

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Florence Bcstg. Co., Inc.
Address.....Box 137
Tel.: AT 2-8121.....MBS-KBS
Station Representative.....Keystone
President, Gen. Mgr.....Joe T. Van Sandt
Program Director.....R. Newborn
Chief Engineer.....Paul Shannon

WOWL—Florence—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 Watts n.
Owned By.....Radio Muscle Shoals, Inc.
Address.....Box 2220
Tel.: AT 2-7711.....ABC
Station Representative.....Grant Webb
President.....Richard B. Biddle
General Manager.....William A. Mapes

Commercial Manager.....George Box
Program Director.....Joe Oliver
Chief Engineer.....Mel G. Hunt
Owners of: WOWL-TV.

WHEP—Foley—1953

Frequency: 1310 Kc. Power: 1000 Watts d.
Owned By.....Stewart Broadcasting Co.
Address.....Highway 59
Tel.: WH 3-7131.....Independent
Station Representative.....Hopewell
Owner, General Manager.....Jim Stewart
Program Director.....Jim Hughes
Publicity Director.....Don Wallace
Chief Engineer.....Lamar Mangham

WFPA—Ft. Payne—1949

Frequency: 1400 Kc. Power: 250 watts
Owned.....Geo. A. Gothberg Jr.
Address.....Box 391
Tel.: 845-2620.....Independent
Newspaper Affil.....De Kalb County News
Station Representative.....Gene Bolles Co.
Pres.....George Gothberg, Jr.
Vice President.....Mrs. Ozelle G. Gothberg
Gen. Comm. Manager.....W. D. Holderfield
Sales Promotion Mgr.....James Chandler
Program Director.....Terry Holderfield
Publicity Director.....Maxine Sellers
Chief Engineer.....Edley Houston

WZOB—Ft. Payne—1950

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned-Operated By.....Glenn M. Gravitt
Address.....P. O. Box 126
Tel.: 845-2810.....KBS
General, Station Mgr.....Glenn M. Gravitt
Comm. Mgr., Program Dir.....John B. Gravitt
Publicity Dir.....F. L. Pierce
Chief Engineer.....Jess R. Moore

WAAX—Gadsden—1947

Freq.: 570 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Etowah Bcstrs., Inc.
Address.....Rainbow Drive
Tel.: Liberty 3-6301.....CBS
Newspaper Affiliation.....Gainesville D. Times
Pres., Gen. Mgr.....Mike McDougald
Secy.-Treas.....Charles Smithgall
Program Director.....Richard Godfrey
Chief Engineer.....W. G. Anderson
Owners of: WGGA, Gainesville, Ga.; WRGA,
Rome, Ga.

WETO—Gadsden—1950

Frequency: 930 Kc. Power: 1000 Watts d.
Owned-Operated By.....Gadsden Radio Co.
Address.....722 S. 12th St.
Tel.: Liberty 6-9201.....KBS
Station Representative.....Walton
Owner.....Cary L. Graham
General Mgr.....Mac Thomas
Chief Engineer.....Calvin C. Williamson

WGAD—Gadsden—1947

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.

Owned-Oper. By.....Coosa Bcstg. Co., Inc.
 Address.....Box 351
 Tel.: Liberty 6-1611.....ABC
 Representative.....Walker-Rawalt-D. Clayton
 President, General Manager.....Ed. Z. Carrell
 Comm., Sales Manager.....Charles F. Boman
 Prog., Publicity Dir.....Bill Hagler
 Chief Engineer.....H. Williams
 Owners of: WGSV, Guntersville.

WGEA—Geneva—1953

Frequency: 1150 Kc....Power: 1000 Watts d.
 Owned.....Radio South Alabama, Inc.
 Address.....P. O. Box 337
 Tel.: MURray 4-2271.....KBS
 Station Rep.....Indie Sales
 President.....M. H. Ferguson
 Gen. Mgr.....J. C. Helms

WGYV—Greenville—1948

Frequency: 1380 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Greenville Bcstg. Corp.
 Business Address.....P. O. Box 227
 Tel.: DU 2-4444.....KBS
 General Mgr.....W. H. Miller

WGSV—Guntersville—1950

Frequency: 1270 Kc....Power: 1000 Watts d.
 Owned-Operated By...Guntersville Bcstg. Co.
 Address.....P. O. Box 32
 Tel.: JU 2-4131.....KBS
 Gen. Comm. Ch. Eng.....Lavelle Jackson

WJBB—Haleyville—1949

Freq: 1230 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By...Haleyville Bcstg. Co.
 Address.....Box 191
 Tel.: HU 6-2277.....MBS-KBS
 Representative.....C. K. Beaver
 President, Gen. Mgr.....John L. Slatton
 Comm., Prom. Mgr.....J. Otis Williams
 Program Director.....Pat Slatton
 Chief Engineer.....Paul E. Kelly

WERH—Hamilton—1950

Frequency: 970 Kc....Power: 5000 Watts d.
 Owned-Oper. By.....Kate F. Fite
 Address.....Highway 78, South
 Tel.: Walnut 1-3481.....KBS
 Pres. Gen. Mgr.....Kate F. Fite
 Comm. Mgr.....Kermit Minga
 Promotion Manager.....James Fowler
 Program, Chief Engineer.....Edgar Clayton

WHRT—Hartselle—1956

Frequency: 860 Kc....Power: 250 Watts; d.
 Owned By.....Dorsey E. Newman
 Address.....Hartselle
 Tel.: SPruce 3-7370.....Independent
 Pres. Gen. Mgr.....D. G. Newman
 Chief Engineer.....S. D. Boster

WAAY—Huntsville—1947

Freq.: 1550 Kc...Power: 5000 W. d.; 500 W. n.
 Owned By.....Smith Bcstg. Inc.
 Business Address.....P. O. Box 986
 Tel.: 534—8471.....ABC
 Representative.....Walker-Rawalt
 President, Sta. Mgr.....M. D. Smith III

General, Comm. Manager.....H. G. Beam
 Program Director.....Hal Camello
 Publicity Dir.....K. J. Smith
 Chief Engineer.....Richard Essner
 Owners of: WJIG, Tullahoma; WNUE, Ft. Walton.

WBHP—Huntsville—1937

Frequency: 1230 Kc....Power: 250 Watts
 Owned-Operated By.....Wilton H. Pollard
 Address.....P.O. Box 770
 Tel.: 534-3521.....Independent
 President.....W. Pollard
 General Manager.....A. D. Elliott, Jr.

WEUP—Huntsville—1958

Frequency: 1600 Kc....Power: 5000 Watts
 Owned By.....Garrett Broadcasting
 Business Address.....902 Oakwood Ave.
 Tel.: 536-0713.....Independent
 Station Rep.....Continental Radio Sales
 President, Station Manager....Leroy Garrett
 General Manager.....Andrew E. Dawkins
 Program Director.....Viola Garrett
 Chief Engineer.....Euple Palmer

WFIX—Huntsville—1945

Frequency: 1450 Kc....Power: 250 Watts
 Owned-Oper. By...Huntsville Bcstg. Co., Inc.
 Address.....410 Holmes Ave., N.W.
 Tel.: 534-5641.....Independent
 Pres., Gen. Mgr.....J. B. Falt, Jr.
 Sta. Mgr. Ch. Eng.....John Garrison

WTHG—Jackson—1950

Frequency: 1290 Kc....Power: 1000 Watts d.
 Owned-Operated By.....Jackson Bcstg. Co.
 Address.....Highway 43
 Tel.: 2413.....KBS
 Pres., Gen. Mgr.....T. H. Gaillard, Jr.

WARF—Jasper—1956

Frequency: 1240 Kc....Power: 250 Watts
 Owned.....Walker County Bcstg. Co., Inc.
 Address.....1809 B Fourth Ave.
 Tel.: FULTon 4-5577.....Independent
 President.....Hudson C. Millar, Jr.
 General Manager.....Jerdan Bullard
 Sta. Mgr., Ch. Eng.....Wayne Sims
 Program Director.....Jim Kell
 Owners of: WKUL, Cullman.

WWWB—Jasper—1946

Frequency: 1360 Kc....Power: 1 Kw. d.
 Owned-Operated By.Bankhead Bcstg. Co., Inc.
 Address.....Bankhead Long Bldg.
 Tel.: FU 4-3461.....KBS
 President.....J. H. Bankhead
 Gen. Mgr.....William C. Edgemon

WJAM—Marion—1950

Frequency: 1310 Kc....Power: 5000 Watts d.
 Owned-Oper. By.....Radio Marion, Inc.
 Address.....Box 221
 Tel.: MU 3-7111.....KBS
 President.....J. Dige Bishop
 Gen. Sta. Manager.....John M. Driskill
 Program Director.....Mrs. Frances Lord
 Commercial Manager.....Bob Morris
 Chief Engineer.....Jerry Northington

ALABAMA

WABB—Mobile—1948

Frequency: 1480 Kc. Power: 5000 Watts
Owned By.....Radio WABB
Address.....Box 1476
Tel.: GL 6-7686.....Independent
Representative.....Eastman
General Manager.....Robert E. Cobbins
Chief Engineer.....Stephen J. Hart

WALA—Mobile—1930

Freq: 1410 Kc. Power: 1.3 Kw. d., 1 Kw., n.
Owned By.....Pape Broadcasting Co.
Bus. Studio Address.....210 Government St.
Tel.: HE 3-3754.....NBC
Station Reps.....Bolling; Clarke Brown
President.....W. O. Pape
General Manager.....W. B. Pape
Station Manager.....Tom Jackson
Commercial Manager.....Joseph Strada
Sales Promotion Mgr.....Bob Grimes
Program Director.....Johnny Giles
Chief Engineer.....Raymond Hurley
Owners of: WALA-TV.

WGOK—Mobile—1958

Frequency: 900 Kc. Power: 1000 Watts d.
Owned By.....WGOK, Inc.
Address.....800 Gum St.
Tel.: HE 2-8661.....Independent
Sta. Representative.....Bernard Howard
President.....Jules J. Paqlin
General Manager.....Stanley Ray Jr.
Program Director.....A. T. McFadden
Station Manager.....Robert Grimes
Sales Promotion Manager.....George W. Nations
Publicity Director.....Melba June Branson
Chief Engineer.....Jack Yerkes

WTUF—Mobile—1947

Frequency: 840 Kc. Power: 1000 Watts
Owned.....Radio Mobile, Inc.
Address.....525 Donald Street
Tel.: 477-6345.....MBS
Representative.....Venard, Rintoul & McConnell
President.....Jim Smith
General Manager.....Jack Howat
Sales Manager.....Gene Coleman
Program Director.....Ed Daniels
Chief Engineer.....Clifford Sizemore
Owners of: WNVY, Pensacola.

WKRQ—Mobile—1946

Freq.: 710 Kc. Power: 1000 Kw. d.; 500 W. n.
Owned-Operated By.....WKRQ-TV, Inc.
Address.....Box 1184
Tel.: HE 2-5503.....CBS
Newspaper Affiliation.....Mobile Press Register
Representative.....Avery-Knodel
President.....Kenneth R. Giddens
General Manager.....Charles Trainor

WLIQ—Mobile—1960

Frequency: 1360 Kc. Power: 5000 Watts d.
Owned by.....Jemcon Broadcasting Co., Inc.
Address.....303 St. Francis St.
Tel.: HEmlock 2-1844.....ABC
Station Representative.....Gill-Perna

President.....Frank Conwell
Gen. Sta. Mgr.....Richard V. McMullen
Commercial Manager.....Frank Sturgess
Chief Engineer.....Frank R. Reindl

WMOZ—Mobile—1953

Frequency: 930 Kc. Power: 1000 Watts d.
Owned By.....WMOZ, Inc.
Address.....P.O. Box 228
Tel.: GGreenwood 1-5353.....Independent
Sta. Reps.....Dora Clayton; Bob Dore
Pres. Gen. Mgr.....Edwin H. Estes
Commercial Manager.....W. H. Dutton
Program Director.....Willie Martin
Chief Engineer.....Vernon Floyd
Owners of: WPFA, Pensacola.

WMFC—Monroeville—1952

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Monroe Bdcstg. Co.
Address.....U. S. Highway 21
Tel.: 743-3281.....KBS
President, General Manager.....W. M. Stewart
Chief Engineer.....Harold Harris

WAPX—Montgomery—1947

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Operated By.....Southland Bcstg. Co., Inc.
Address.....Box 2028
Tel.: AM 3-7569.....ABC
Station Rep.....Spot Time Sales
President, Gen. Mgr.....R. M. Allgood
Program Director.....R. Chappell
Chief Engineer.....R. Olin

WBAM—Montgomery—1953

Frequency: 740 Kc. Power: 50 Kw. d.
Owned.....Deep South Bcstg. Co.
Address.....P. O. Box 1447
Tel.: 262-3851.....Independent
Representative.....Radio-TV Reps.
President, General Manager.....W. J. Brennan
Commercial Manager.....Felix Robinson, Jr.
Sales Promotion Mgr.....W. D. Douglass, Jr.
Prog. Dir., Chief Eng.....Cyril G. Brennan

WCOV—Montgomery—1939

Freq.: 1170 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Southern Bcstg. Co.
Address.....P. O. Box 2505
Tel.: AMherst 5-3561.....CBS
Representative.....Venard, Rintoul & McConnell
President.....Oscar P. Covington
General Manager.....Hugh M. Smith
Station Mgr.....Henry Amerson
Program Director.....Ray Butts
Chief Engineer.....W. D. Weatherly

WHY—Montgomery—1929

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Bcstg. Serv. of Montgomery
Business Address.....Box 1841
Tel.: 264-2288.....NBC
Station Representative.....Jack Masla
President, Gen. Mgr.....R. N. Robinson
Program Director.....Ken Fuller
Sales Prom. Mgr.....John H. Hale
Chief Engineer.....W. B. Stevenson
Owners of: WHFY, Hattiesburg; WINY, McComb.

WMGY—Montgomery—1946

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Operated By... Radio Montgomery Inc.
Address... 358 N. Capitol Pkwy.
Tel.: 262-5245. MBS
General Manager... C. McClure

WRMA—Montgomery—1953

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Oper. By... WRMA Bcstg. Co.
Business Address... 135 Commerce St.
Tel.: AM 2-1475. Independent
President... S. Raymond
General Manager... J. Sparling

WLAY—Muscle Shoals—1933

Frequency: 1450 Kc. Power: 250 Watts
Owned Oper. By... Slatton-Quick Co.
Business Address... Box 230, Sheffield, Ala.
Tel.: 383-2525. Independent
Representative... C. K. Beaver
President... J. L. Slatton
Gen. Station Manager... Julian A. Flint
Chief Engineer... D. Selt
Associated with: WJBB, Haleyville, Ala.; WTRQ,
Dyersburg, Tenn.; WSJH, Oxford, Miss.

WCRL—Oneonta—1952

Frequency: 1570 Kc. Power: 250 Watts
Owned By... Blount Bcstg. Service
Address... Box 481
Tel.: CR 4-2289. KBS
General Mgr... L. D. Bentley, Jr.
Commercial Mgr... J. Hudson

WJHO—Opelika—1940

Frequency: 1400 Kc. Power: 250 Watts
Owned Oper. By... Opelika-Auburn Bcstg. Co.
Address... P.O. Box 710
Tel.: SHerwood 5-2084. KBS-MBS
Representative... Indie Sales
Gen. Mgr., Ch. Eng... John E. Smollon
Comm. Mgr... Lurline M. Smollon
Program Director... Bernard Barker
Publicity Director... Jimmy Kilpatrick

WAMI—Opp—1953

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Oper. By... Opp Bcstg. Co.
Business Address... Box 169
Tel.: HY 3-6591. Independent
Gen. Mgr... J. Williams

WOZK—Ozark—1953

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By... Ozark Bcstg. Corp.
Address... Box 742
Tel.: PR 4-5600. Independent
General Mgr., Ch. Eng... Howard Parrish, Jr.
Commercial Mgr... Wade Sullivan
Program Dir... Miriam B. Miller

WFHK—Pell City—1956

Frequency: 1430 Kc. Power: 1 Kw; d.
Owned By... St. Clair Bcstg System
Address... P. O. Box 606

Tel.: Edgewood 8-2238. Independent
President... Fate L. Gossett, Sr.
General Manager... Charles L. Abbott
Program, Publicity Dir... Fred L. Kelley
Chief Engineer... J. F. Norris

WPNX—Phenix City—1952

Frequency: 1460 Kc. Power: 5 Kw. d. 1 Kw. n.
Owned By... R. M. Greene, Inc.
Address... Ralston Hotel, Columbus, Ga.
Tel.: FA 4-2177. ABC
Station Rep... Clark
President, General Manager... Roy M. Greene
Station, Commercial Mgr... S. W. Keel
Program, Publicity Dir... M. W. Hathaway
Chief Engineer... Robert S. Davis

WPID—Piedmont—1952

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By... C. L. Graham
Address... Atlanta Highway
Tel.: Gibson 7-2231. KBS
Station Rep... Hal Walton
President... C. L. Graham
Gen. Comm. Mgr... Hank Smith

WAIP—Prichard—1954

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Operated By... Prichard Bcstg. Co.
Address... 74 Main St.
Tel.: GL 2-2202. Independent
General Station Manager... Eugene Miller

WELR—Roanoke—1949

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Operated By... Roanoke Bcstg. Co.
Address... 705 N. Main St.
Tel.: 3811. KBS
Pres., Gen. Mgr... J. W. Buttram

WWR—Russellville—1949

Frequency: 920 Kc. Power: 1000 Watts d.
Owned-Oper. By... Bankhead Bcstg. Co., Inc.
Address... Underwood Road
Tel.: 647. KBS
President... John W. Bankhead
Station, General Mgr... Hal Kirby
Prog. Dir, Ch. Eng... Jim Elliott
Owners of: WWWB, Jasper; WWWF, Fayette.

WCRI—Scottsboro—1950

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By... Pat M. Courington
Address... Lee Highway
Tel.: 123. Independent
Gen. Mgr... Jim Thompson
Program Director... B. Huber

WROS—Scottsboro—1952

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned-Oper. By... Scottsboro Bcstg. Co.
Business Address... 717 Scott St.
Tel.: 156. KBS
Gen. Mgr... Rose M. Kirby
Program Dir... Jerry Gentles
Sales Prom. Dir... Bill Prickett, Jr.
Comm., Ch. Eng... Bill Prickett, Sr.

ALABAMA

WGWC—Selma—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Dallas Broadcasters, Inc.
Address Box 686
Tel.: TR 4-6687 CBS
Representative Hal Holman, Ayers
President Robert G. Martin
Chief Eng. Stanley Smith

WHBB—Selma—1935

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Selma Bcstg., Inc.
Address Box 26
Tel.: TR 4-8296 NBC-KBS
President John F. Townshend
General Mgr. D. Rigdon

WRWJ—Selma—1956

Frequency: 1570 Kc. Power: 1000 Watts
Owned Central Alabama Bcstg. Co.
Address Hotel Albert Bldg.
Tel.: TR 4-9062 Independent
Sta. Representative Thomas F. Clark
Gen. Mgr., Chief Eng. Roland Jordan, Jr.
Comm. Mgr. H. S. Chapman

WFEB—Sylacauga—1945

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Alabama Bcstg. Co.
Address 527 No. Broadway
Tel.: CHapel 5-3281 MBS-KBS
President J. M. Forbes
General, Comm. Mgr. George W. Carr
Chief Engineer Conrad Pickren

WMLS—Sylacauga—1948

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By Marble City Bcstg. Co., Inc.
Business Address P. O. Box 511
Tel.: CH 5-4354 Independent
Pres., Gen. Manager Curtis O. Liles
Commercial Manager Lloyd Ross
Prog. Dir. Myron Craddock
Chief Engineer James C. Rutledge

WJHB—Talladega—1956

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned Confederate Broadcasting Co., Inc.
Address Box 292
Tel.: 362-4965 Independent
Station Rep. Clark
President J. T. Hemphill

WNUZ—Talladega—1945

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Radio Ala. Inc.
Address Fort Lashly Ave.
Tel.: 362-2205 Independent
President James W. Whatly
General Manager Bill W. Buchannon
Program Director Royce Faulkner

WTLS—Talladega—1954

Frequency: 1300 Kc. Power: 1 Kw. d.
Owned Ne-Ler Co.

Address Box 786
Tel.: AT 3-8535 Independent
Gen. Mgr. Ned Butler

WJDB—Thomasville—1956

Frequency: 630 Kc. Power: 1000 Watts d.
Owned WJDB Radio Inc.
Address Box 757
Tel.: MEIdord 6-4438 Independent
Pres., Gen. Mgr. Cecil Goodreau
Chief Engineer Virgil Moore

WTBF—Troy—1947

Freq.: 970 Kc. Power: 5 Kw. d., 500 W., n.
Owned-Operated By Troy Bcstg. Corp.
Address McKinley Drive
Tel.: 980 MBS
President J. R. Crow
Gen. Mgr. Jess Jordan
Commercial Manager Bob Tolbert
Production Director Asa Dudley
Chief Engineer Joe Gilchrist

WACT—Tuscaloosa—1958

Frequency: 1420 Kc. Power: 5,000 W. rts
Owned By New South Radio
Business Address P. O. Box 112
Tel.: 759-5786 Independent
Station Representative Webb; Beaver
President F. E. Holladay
General Manager Joseph W. Carson
Station Manager Clyde W. Price
Commercial Mgr. H. S. Holman
Sales Promotion Mgr. Jimmy Gilbert
Program Director Norman Beebe
Chief Engineer David R. Basinger

WJRD—Tuscaloosa—1936

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By John C. Cooper Jr.
Business-Studio Address 2216½ Broad St.
Tel.: 754-4464 Independent
General, Station Mgr. John C. Cooper, Jr.
Sales Promotion Mgr. Rudy Sturm
Commercial Manager Jean Phillips
Chief Engineer Leonard M. Moore

WNPT—Tuscaloosa—1951

Freq.: 1280 Kc. Power: 5 Kw. d; 500 W. n.
Owned-Oper. By W. Alabama Bdcstg. Co.
Address P. O. Box 487
Tel.: PL 8-3311 ABC
Station Representative Masla
President, General Manager Ruth Harris
Station Manager Joe Langston
Commercial Mgr. Lehman M. Mayer
Chief Engineer William G. Harris

WTBC—Tuscaloosa—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned By Tuscaloosa Bcstg. Co.
Address Radio Center
Tel.: PL 8-5523 MBS-KBS
Station Representative Sears & Ayer
General Station Manager Bert Bank
Chief Engineer Alvin D. Sisk

WTUG—Tuscaloosa—1958

Frequency: 790 Kc. Power: 500 Watts; d.
Owned By.....Tri Cities Bcstg. Co. Inc.
Address.....Box 33
Tel.: Plaza 9-1204.....Independent
Station Reps.....National Time Sales; Ochs
General Manager.....J. J. Gilbert

WCHP—Tuscumbia—1960

Frequency: 1410 Kc. Power: 500 Watts d.
Owned by.....Bcstg. Corp. of the S.W.
Address.....P. O. Box 62
Tel.: EVergreen 3-2394.....Independent
President.....R. Kent
Prog. Dir., Chief Eng.....Carl Pugh

WVNA—Tuscumbia—1955

Frequency: 1590 Kc. Power: 5 Kw. d.
Owned-Oper. By.....Elton H. Darby
Address.....112 S. Main St.
Tel.: EV 3-2727.....Independent
Station Reps.....Dora-Clayton; Masla

President.....Elton H. Darby
Gen. Manager.....Eulus O. Whitehead
Sta. Program Director.....Jim Hall
Sales Prom. Manager.....Mary Ann Franck
Publicity Director.....Bill Mays
Chief Engineer.....Lynn McMoran

WABT—Tuskegee—1952

Frequency: 580 Kc. Power: 500 Watts d.
Owned-Oper. By.....Radio Tuskegee, Inc.
Address.....P. O. Box 577
Tel.: 580.....MBS-KBS
Manager.....J. A. Bowers

WETU—Wetumpka—1954

Frequency: 1250 Kc. Power: 5000 Watts, d.
Owned.....Elmore Service Corp.
Address.....P.O. Box 60
Tel.: JOrder 7-6481.....Independent
Sta. Representatives...Sears & Ayer; Walton
President.....Lem Coley
General Mgr.....Ed Morgan
Chief Engineer.....David Conley

Pop.: 250,000
Families: 65,500

ALASKA

Radio Homes: 64,000
AM Stas. in State: 14

KBYR—Anchorage—1948

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By.....Radio Anchorage, Inc.
Business-Studio Address.....P. O. Box 1980
Tel.: FA 24120.....Independent
Sta. Reps...National Time Sales; Oakes; Feltis
President.....J. C. Gordon
General, Comm. Mgr.....E. Pournelle
Program Dir.....Merrill Mael
Chief Engineer.....Gail Allred
Owners of: KFRB, Fairbanks.

KENI—Anchorage—1948

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By.....All-Alaska Bcstrs., Inc.
Address.....Box 1160
Tel.: BR 52201.....ABC-NBC
Sta. Reps.....Fletcher; Day-Wellington
President, Gen. Mgr.....Alvin Bramstedt
Comm. Mgr.....William Stewart
Program Director.....Ty Clark
Publicity Director.....Marcia Hiber
Chief Engineer.....Charles Gray
Owners of: KFAR AM-TV, Fairbanks; KTKN,
Ketchikan; KENI-TV.

KFQD—Anchorage—1924

Frequency: 730 Kc. Power: 10,000 Watts
Owned.....Anchorage Broadcasters, Inc.
Address.....Box 1040
Tel.: FA 2-2410.....CBS
Sta. Reps.....Weed; Wm. J. Wagner & Assoc.
President, Chf. Engr.....William E. Duck
Gen. Sta. Mgr.....Ernest Spink
Program Director.....Allen Walters

KHAR—Anchorage—1961

Frequency: 590 Kc. Power: 5 Kw.
Owned By.....Sourdough Bcstrs.

Address.....Pouch No. 7-016
Tel.: Diamond 4-1898.....Independent
Reps.....Venard, R. & McC., Torbet, A. & C.
President.....Willis R. Harpel
Commercial Manager.....William B. Allen
Program Director.....Larry Walton

KLAM—Cordova—1954

Frequency: 1450 Kc. Power: 250 Watts
Owned.....Northern Light Broadcasting Corp.
Address.....Cordova
Tel.: GARfield 4-3222.....Independent
Sta. Representative...Alaska Radio-TV Sales
President.....Charles L. Buck
General Mgr., Chief Eng.....Donald B. Upham

KFAR—Fairbanks—1939

Frequency: 660 Kc. Power: 10,000 Watts
Owned-Oper. By.....All-Alaska Bcstg., Inc.
Business Address.....Lathrop Bldg.
Tel.: GL 2-2125.....NBC-ABC
Station Reps.....Fletcher; Day-Wellington
President.....Alvin O. Bramstedt
Station Mgr.....Donald Andon
Chief Engineer.....Don Porter

KFRB—Fairbanks—1948

Frequency: 900 Kc. Power: 10,000 Watts
Owned-Oper. By.....Radio Anchorage, Inc.
Business Address.....556 2nd Ave., Box 950
Tel.: GLOBE 2-2155.....Independent
Station Representative...National Time Sales
President.....J. Chester Gordon
General Manager.....E. "Doc" Pournelle
Station Mgr.....Dick Garvin
Program Director.....Al Underwood
Chief Engineer.....Harry Daniels

ALASKA-ARIZONA

KINY—Juneau—1934

Frequency: 800 Kc. Power: 5000 Watts
 Owned-Operated By: Juneau Bcstg. Inc.
 Business Address: 231 S. Franklin
 Tel.: JU 6-1800 CBS-KBS
 Station Reps.: Weed; Wagner
 President, Station Manager: Jerry McKinley

KJNO—Juneau—1952

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.
 Owned By: South Eastern Alaska Bcstrs., Inc.
 Address: Box 2231
 Tel.: 6-3630 Independent
 Sta. Reps.: Oakes; Ochs; Feltis
 President: J. C. Gordon
 General Manager: E. Pournelle
 Station Manager: E. Emery
 Commercial Manager: Vern Metcalf
 Chief Engineer: Ted McIntyre
 Owners of: KBYR, Anchorage; KFRB, Fairbanks.

KTKN—Ketchikan—1942

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Oper. By: All-Alaska Bcstg., Inc.
 Address: Dock St.
 Tel.: 2191 CBS-NBC-ABC
 President: A. O. Bramstedt

KICY—Nome—1960

Frequency: 850 Kc. Power: 5000 Watts
 Owned By: Arctic Broadcasting Assoc.

Address: Box 303
 Tel.: 443-2445 Independent
 President: Ralph P. Hanson
 General, Station Mgr.: Lloyd C. Sundstrom
 Program Director: Howard D. Nelson
 Chief Engineer: Ralph V. Fondell

KIBH—Seward—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Seward Bcstg. Corp.
 Address: Box 575
 Tel.: CA 4-5525 CBS
 Sta. Reps.: Weed; Wagner; Alaska Radio-TV
 Station Manager: R. Travers

KIFW—Sitka—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Sitka Broadcasting Co., Inc.
 Business Address: Box 299
 Tel.: 747-3244 CBS-KBS
 Representative: Alaska Radio-TV Sales
 Pres., Sta. Mgr., Ch. Engr.: Harry C. Lanz
 Program Director: John Hope

KSEW—Sitka—1954

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper.: Voice of Sheldon Jackson, Inc.
 Address: Box 258
 Tel.: 747-3236 Independent
 General Manager: Austin Van Pelt
 Commercial Manager: G. Beacom
 Chief Engineer: E. R. Scholz

Pop.: 1,410,000
 Families: 415,000

ARIZONA

Radio Homes: 390,000
 AM Stas. in State: 52

KSUN—Bisbee—1933

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Carleton W. Morris
 Address: Drawer C. Lowell Station
 Tel.: HE 2-2277 ABC
 Station Representative: Bob Dore
 President: C. W. Morris
 Station Manager: Arlo Woolery
 Owners of: KHFH, Sierra Vista.

KPIN—Casa Grande—1956

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned By: John W. Parham
 Address: P. O. Box 755
 Tel.: TE 6-7427 KBS
 Station Representative: J. A. Lucas
 Owner, General Manager: John W. Parham
 Commercial Manager: Gene Haws
 Sales Promotion Mgr.: Don Wier
 Program Director: Bettie Parham
 Publicity Director: Larry West
 Chief Engineer: Keith Delano

KCLF—Clifton—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Gila Bcstg. Co.
 Address: Box 1446

Tel.: Clifton Independent
 Gen. Mgr.: E. V. Perrin

KAPR—Douglas—1958

Frequency: 930 Kc. Power: 1000 Watts
 Owned By: Katherine & Bill Mende
 Address: Gadsden Hotel, 1040 G Ave.
 Tel.: EMpire 4-8403 Independent
 Station Representative: Harlan Oakes
 President: Bill Mende
 General Manager: Katherine Mende
 Program Director: Alfred E. Newman
 Chief Engineer: Norman Robb

KAWT—Douglas—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Hillcrest Bcstg. Co.
 Address: Box 1118
 Tel.: EMpire 4-3484 ABC-KBS
 Sta. Representative: Hopewell
 President, General Mgr.: Herb Newcomb
 Chief Engineer: A. Griffiths

KCLS—Flagstaff—1950

Freq.: 600 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Operated By: Saunders Bcstg. Co.
 Address: Box 1580

Tel.: PProspect 4-2581.....NBC
 Pres., General Manager... Charles J. Saunders
 Station Manager.....Bob Osterberg
 Sales Promotion Manager.....Dot Saunders
 Program Director.....Jim Garchow
 Publicity Director.....Karon Griggs
 Chief Engineer.....Miles Shepherd

KEOS—Flagstaff—1958

Frequency: 1290 Kc.....Power: 1000 Watts
 Owned By.....Clem. Inc.
 Address.....607 Mikes Pike
 Tel.: Flagstaff.....Independent
 President, Gen. Mgr.....Claud M. Pettit
 Chief Engineer.....Joe Spear

KVNA—Flagstaff—1950

Freq.: 690 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Frontier TV, Inc.
 Address.....P.O. Box 300
 Tel.: PProspect 4-6638.....ABC
 President.....Roy L. Albertson Jr.
 General Manager.....A. Reinke
 Chief Engineer.....Ron Pesha
 Owners of: KNOT, Prescott.

KIKO—Globe-Miami—1958

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....KIKO Radio
 Address.....Copper Hills Motor Hotel
 Tel.: GA 5-4471.....NBC
 Representative.....Avery-Knodel
 President, Gen. Mgr.....Willard Shoecraft
 Commercial Manager.....Darrell Tucker
 Chief Engineer.....Frank C. Hancock

KDJI—Holbrook—1955

Frequency: 1270 Kc.....Power: 1000 W. d.
 Owned By.....Radio KDJI
 Address.....Box 31
 Tel.: 524-3523.....Independent
 Station Representative.....Tracy Moore
 Owner.....Harold J. Arnoldus
 General Manager.....Walter V. Love
 Program Director.....Harry Kersey
 Chief Engineer.....Charles S. Still

KAAA—Kingman—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Stonybrook Broadcasting Co.
 Business Address.....Jackson & Monroe
 Tel.: SKyline 3-2537.....NBC
 Station Representative.....Avery-Knodel
 Pres., Gen. Mgr.....Wallace E. Stone
 Station Manager, Chief Eng.....B. Wilson
 Program Dir.....W. Rocz

KNOG—Nogales—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Madelon Harper Cowling
 Address.....1120 Grand Ave.
 Tel.: ATwater 7-4696.....ABC-KBS
 General Manager.....Charles H. Cowling
 Station Manager.....Tom L. Matteson
 Chief Engineer.....Ray Holsclaw

KPGE—Page—1961

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Wendell Motter
 Address.....Box 1567
 Tel.: Midway 5-2314.....Independent
 President.....Wendell Motter
 General Manager.....Allen Smith
 Commercial Manager.....Lillian Smith
 Program Director.....Lee Barlow

KBUZ—Phoenix—1946

Frequency: 1310 Kc.....Power: 5000 Wis. d.; 5 n.
 Owned By.....Greater Phoenix Bcstg. Co.
 Address.....2727 N. Central
 Tel.: AMherst 4-2148.....MBS
 Station Representative.....Adam Young
 President.....Sherwood R. Gordon
 General Manager.....Ray Bluestein
 Exec. Vice Pres.....Morton J. Wagner
 Station Manager.....Dwight Case
 Owners of: KSDO, San Diego.

KHAT—Phoenix—1958

Frequency: 1480 Kc.....Power: 500 Watts
 Owned By.....KHAT Radio Inc.
 Business Address.....2714 W. McDowell Rd.
 Tel.: BR 2-2606.....Independent
 Sta. Reps.....Sandeberg-Gates; Weed
 President, Gen. Mgr.....Ray Odom
 Station Manager.....J. Thompson

KHEP—Phoenix—1956

Frequency: 1280 Kc.....Power: 1000 Watts, d.
 Owned.....Grand Canyon Bcstg. Co.
 Address.....3883 N. 38th Ave.
 Tel.: AP 8-5555.....Independent
 Station Reps.....Ayers; Allen
 General Mgr.....John Hoeksema
 Chief Engineer.....Doc Bradley

KIFN—Phoenix—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Western Bcstg. Co.
 Address.....Box 430
 Tel.: 253-6155.....Independent
 Station Representative.....Harlan Oakes, NTS
 President.....H. Walker Harrison
 General Manager.....John K. Redfield
 Chief Engineer.....Jose O. Armendariz

KOOL—Phoenix—1947

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Operated By.....KOOL Radio-TV Inc.
 Business-Studio Address.....511 W. Adams
 Tel.: BR 1-2345.....CBS
 Representative.....Hollingbery
 Board Chairman.....Gene Autry
 President, Gen. Mgr.....Tom Chauncey
 V. P., Asst. Gen. Mgr.....Homer Lane
 Sales Manager.....Pat McCaillion
 Program Director.....Al Taylor
 Promotion, Publicity Dir.....Thomas L. King
 Chief Engineer.....Albin Hillstrom
 Owners of: KOOL-TV, Phoenix.

ARIZONA

KOY—Phoenix—1922

Frequency: 550 Kc. Powers: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KOY Bcstg. Co.
Address.....840 N. Central Ave.
Tel.: 258-8181.....ABC
Representative.....John Blair
Pres., Gen. Mgr.....John L. Hogg
Comm. Mgr.....James W. Ross
Program Dir.....Jack Williams
Chief Engineer.....Edward R. Janney

KPHO—Phoenix—1940

Frequency: 910 Kc.....Power: 5000 Watts
Owned By.....Meredith Broadcasting Co.
Address.....631 No. 1st Ave.
Tel.: AL 8-4511.....Independent
Representative.....Katz
V.P. & Gen. Mgr.....Richard B. Rawls
Station Mgr.....Gene Spry
Commercial Mgr.....John R. Crowley
Program Director.....Larry Burroughs
Dir. of Promotion.....Blue Wright
Director of Engineering.....George McClanathan
Owners of: KPHO-TV; WHEN-AM-TV, Syracuse;
WOW-AM-FM-TV, Omaha; KCMO-AM-FM-TV,
Kansas City, Mo.

KRIZ—Phoenix—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Radio Denver, Inc.
Address.....2345 Westward Blvd.
Tel.: AL 4-8436.....Independent
Station Representative.....Robert Eastman
Pres., Gen. Manager.....Richard B. Wheeler
Commercial Sales Mgr.....Warren Maus
Program Director.....Ray Durkee
Publicity Director.....Gary Seger
Chief Engineer.....Joseph Melendrez
Owners of: KTI.N, Denver, Colo.

KRUX—Phoenix—1946

Freq.: 1360 Kc... Power: 5000 Watts d., 500 n.
Owned By.....Bisbee Bcstg. Co.
Address.....Coronet Hotel
Tel.: 258-1551.....Independent
Representative.....D. F. McGavren Co.
President.....Leland S. Bisbee, Jr.
General Sta. Manager.....G. P. Lasley
Nat'l Sales Mgr.....James G. Wells
Local Sales Mgr.....Robert J. Zimmerman
Program Director.....Larry Wright
Chief Engineer.....Joe Brandt

KTAR—Phoenix—1922

Frequency: 820 Kc.....Power: 5000 Watts
Owned-Operated By.....KTAR Bcstg. Co.
Business Studio Address...1101 North Central
Tel.: AL 4-4161.....NBC
Representative.....Avery-Knodel
Pres., Station Mgr.....Richard O. Lewis
Radio Manager.....Ray C. Smucker
Commercial Manager.....Hayes Stewart
Program Director.....Ray Cox
Sales Prom. Manager.....Bryan Hickox
Publicity Director.....Georgette Wilhite
Chief Engineer.....Harold Haughwout
Owners of: KYUM, Yuma; KYCA, Prescott; KTAR,
Phoenix.

KUEQ—Phoenix—1958

Frequency: 740 Kc.....Power: 1 Kw., d.
Owned By.....Dynamic Communications, Inc.
Address.....3321 N. Central Ave.
Tel.: CRestwood 9-5577.....Independent
Station Representative.....Meeker Co.
President.....Carson E. Cowherd
General Manager.....H. Bader
Publicity Director.....Louis Henderson
Prog. Dir.....B. McNulty

KXIV—Phoenix—1960

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Camelback Bcstg., Inc.
Address.....3323 E. Van Buren
Tel.: BRidge 3-7171.....Independent
President.....E. J. Churchill
General Sta., Manager.....Sheldon Engel
Sales Prom. Mgr., Pub. Dir.....T. M. Churchill
Commercial Manager.....Robert Nelson
Program Superv.....Earl Baldwin
Chief Engineer.....Bob Pond

KENT—Prescott—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Kent Radio Bcstg. Co.
Address.....105 S. Cortez
Tel.: Hickory 5-5757.....KBS
President, Gen. Mgr.....William P. Ledbetter
Commercial Manager.....Earl O. Marshall
Sales Promotion Mgr.....Robert J. Stewart
Program Director.....Howard S. Baldwin
Publicity Director.....F. Eugene Henderson
Chief Engineer.....Dale D. Leitzman

KNOT—Prescott—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Thunderbird Bcstg. Corp.
Address.....P. O. Box 151
Tel.: Hickory 5-5211.....Independent
Sta. Reps.....Masla; Torbet, Allen & Crane
President.....Roy L. Albertson Jr.
General Manager.....Warren C. Rashleigh
Program Director.....Ralph Eckhoff
Chief Engineer.....F. E. Brown
Owners of: KVNA, Flagstaff.

KYCA—Prescott—1940

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Southwest Bcstg. Co.
Business-Studio Address.....East Gurley St.
Tel.: Hickory 5-2710.....NBC
Representative.....Avery-Knodel
Pres., Gen. Mgr.....Harold Ritter

KATO—Safford—1961

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Willard Shoecraft
Address.....Town House Motor Hotel
Tel.: 428-1800.....NBC
Station Representative.....Avery-Knodel
Owner, General Mgr.....Willard Shoecraft
Station, Commercial Mgr.....Gene Espinoza
Program Director.....Ken Hemmerle
Chief Engineer.....Frank C. Hancock
Owners of: KIKO, Miami, Ariz.

KGLU—Safford—1938

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Operated By.....Gila Bcstg. Co.
 Business-Studio Address.....520 Main St.
 Tel.: 15.....Independent
 President.....Louis F. Long

KWBY—Scottsdale—1956

Frequency: 1440 Kc. Power: 5 Kw.
 Owned.....Scottsdale Bcstg. Co.
 Address.....Safari Hotel
 Tel.: WHitney 5-1440.....Independent
 Representative.....Forjoe
 President, Gen. Mgr.....John C. Cox, Jr.
 Chief Engineer.....Everet Fruitman

KVWM—Show Low—1957

Frequency: 1050 Kc. Power: 250 Watts
 Owned By.....S. J. Woodworth
 Address.....Box 660
 Tel.: 537-2345.....Independent
 Pres. Gen. Mgr., Ch. Eng.....S. J. Woodworth
 Program Dir.....Dorothy L. Woodworth

KHFH—Sierra Vista—1957

Frequency: 1420 Kc. Power: 1000 Watts
 Owned.....C. W. Morris
 Address.....Carmichael at De Palma
 Tel.: GLadstone 8-3379.....Independent
 President.....Carleton W. Morris
 General Mgr.....John Bonnett, Jr.

KUPD—Tempe—1960

Frequency: 1060 Kc. Power: 500 Watts
 Owned By.....Tri-State Broadcasting, Inc.
 Address.....1017 N. 3rd St., Phoenix
 Tel.: AL 8-3434.....Independent
 Reps.....Torbet, Allen & Crane; Moore; Masla
 President.....Wm. H. Clifford
 General Mgr.....I. L. Lavin
 Station Manager.....James C. Spero
 Commercial Manager.....Wallace Imes
 Program Director.....Frank Pollack
 Chief Engineer.....Don Jackson

KYND—Tempe—1960

Frequency: 1580 Kc. Power: 10,000 Watts
 Owned By.....KYND Corp.
 Address.....600 East Gilbert Drive
 President, Gen. Mgr.....Dick Gilbert
 Comm. Sales Prom. Mgr.....Stan Worlund
 Program Director.....Alma Gilbert
 Publicity Director.....Leona Maggiore
 Chief Engineer.....Dick Williams

KZON—Tolleson—1960

Frequency: 1190 Kc. Power: 250 Watts
 Owned By.....Glendale Bcstg. Co., Inc.
 Address.....Box 926
 Tel.: AL 4-5088.....Independent
 President, General Mgr.....E. O. Smith
 Station Manager.....William P. Ledbetter
 Commercial Manager.....M. Welsh
 Program Director.....R. J. Stewart
 Publicity Director.....John E. Smith
 Chief Engineer.....J. Lapping

KAIR—Tucson—1957

Frequency: 1490 Kc. Power: 250 Watts
 Owned By.....KAIR Broadcasting, Inc.
 Address.....Box 951
 Tel.: MAIn 4-0401.....Independent
 President.....Josephine Griffith Maye
 General Manager.....Thomas Wallace, Jr.
 Commercial Manager.....Carl Brackett
 Sales Promotion Mgr.....Al Baldwin
 Program Director.....Vic Ives
 Chief Engineer.....John Rogers

KCEE—Tucson—1958

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned By.....Assoc. Bcstrs. of Tucson, Inc.
 Address.....Box 5803
 Tel.: MA 2-7788.....Independent
 Sta. Representative.....Forjoe
 President.....David S. Drubeck
 General, Station Manager.....Ray Owen
 Commercial Manager.....Dick Edwards
 Program, Pub. Dir.....Bob Brown
 Chief Engineer.....Ed Hepp

KCUB—Tucson—1929

Frequency: 1290 Kc. Power: 1000 Watts
 Owned By.....Canyon State Bcstg.
 Business Address.....219 W. Elm St.
 Tel.: MAIn 3-4323.....Independent
 Station Rep.....Torbet, Allen & Crane
 President.....Oscar I. Dodek
 Station Manager.....Bill Rudd
 Chief Engineer.....Gerald Walker

KEVT—Tucson—1953

Frequency: 690 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Tucson Radio Inc.
 Address.....400 N. Shawnee Ave.
 Tel.: MA 4-5588.....Independent
 Representative.....Oakes, Nat. Time Sls., Ochs
 General Mgr., Ch. Eng.....Peter Trowbridge
 Comm. Mgr.....Linn Trowbridge
 Program Director.....Claudio Jiminez
 Sales Prom. Mgr.....Arturo Aguilar

KFIF—Tucson—1961

Frequency: 1550 Kc. Power: 50 Kw. d.
 Owned By.....Southwest Bcstg Co.
 Address.....248 W. Lester St.
 Tel.: MAIn 3-5731.....Independent
 Station Representative.....Spot Time Sales
 General Manager.....George Bradley

KMOP—Tucson—1957

Frequency: 1330 Kc. Power: 500 Watts, d.
 Owned.....Pima Broadcasting Co.
 Address.....P.O. Box 5084
 Tel.: MAIn 3-7501.....KBS
 Station Representative.....Bernard Howard
 President.....L. B. Clayton
 General, Sta. Mgr.....K. W. Ferguson
 Commercial Mgr.....Bob F. Clayton
 Program Dir.....Rickey Weeks
 Sales Promotion Manager.....David Button
 Chief Engineer.....George Ferguson

ARIZONA

KOLD—Tucson—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Old Pueblo Bcstg. Co.
 Business Address 115 W. Drachman St.
 Tel.: MA 4-2511 CBS
 Station Representative Hollingbery
 President Tom Chauncey
 V.P., General Manager E. S. Mittendorf
 Commercial Manager Bernie Perlin
 Station, Program Director Joe Crystall
 Publicity Director Jack Trustman
 Chief Engineer Vern Climmiyotti
 Owners of: KOLD-TV.

KTAN—Tucson—1946

Freq.: 580 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Operated By Catalina Bcstg. Co.
 Address P. O. Box 2348
 Tel.: MA 2-4664 NBC
 Sta. Reps. Gill-Perna; Avery-Knodel
 Pres., Gen. Mgr. Harry B. Chambers

KTKT—Tucson—1949

Frequency: 990 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned-Operated By Copper State Bcstg.
 Address Arizona Land Title Bldg.
 Tel.: MAin 2-6711 Independent
 Station Representative McGavren Co.
 President Leland Bisbee
 General Manager George P. Lasley
 Station Manager Phil Richardson
 Commercial Manager Ray Tenpenny
 Program Director Louis D. Moorhead

**When You Can Have The Best,
 Why Be Satisfied With Less?**

THE ASSOCIATED PRESS

Sales Prom. Mgr. Jim Wells
 Publicity Director Guy Williams
 Chief Engineer Keith Henson

KTUC—Tucson—1926

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Tucson Bcstg. Co.
 Address 1511 E. 16th St.
 Tel.: MA 2-3344 ABC
 Representative Radio TV Reps. Inc.
 President, General Mgr. C. Van Haften
 Commercial, Sales Prom. Mgr. Ben L. Slack
 Program, Pub. Dir. Tom Maples
 Chief Engineer Bob Lebsock

KAKA—Wickenburg—1960

Frequency: 1250 Kc. Power: 500 Watts
 Owned By Wickenburg Broadcasting Co.
 Address P. O. Box KK
 Tel.: MU 4-2793 Independent
 President & Gen. Mgr. P. E. Mullenix
 Chief Engineer Victor Tarbottom

KWCX—Willcox—1959

Frequency: 1250 Kc. Power: 1,000 Watts
 Owned By Cochise Bcstg. Co.
 Address 488 North Haskell Ave.
 Tel.: DUDley 4-2780 MBS
 General Manager J. T. Lely

KBLU—Yuma—1959

Frequency: 1320 Kc. Power: 500 Watts
 Owned By Desert Bcstg. Co.
 Address 1320 4th Ave.
 Tel.: SUNset 2-3881 Independent
 Station Rep. Grant Webb
 Gen. Mgr., Chief Engineer Robert W. Crites
 Sales Prom. Mgr., Pub. Dir. Dan Clancy
 Program Director Dick Davis

KOFA—Yuma—1952

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Radio KOFA
 Address P. O. Box 1430
 Tel.: SU 3-8341 MBS-KBS
 President Paul C. Shafer

KVOY—Yuma—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Colonial Bcstg. Corp.
 Address P. O. Box 671
 Tel.: SUNset 2-4321 ABC
 Sta. Representative Radio-TV Reps.
 President Clifford Botway
 General Manager Gene C. Loffler II
 Commercial Manager Rick Martin
 Program Director Bob Nimmo
 Sales Promotion Manager Joe Loffler
 Publicity Director Tom Irely
 Chief Engineer Robert Johnson

KYUM—Yuma—1945

Frequency: 560 Kc. Power: 1000 Watts
 Owned By KTAR Bcstg. Co.
 Address 1901 First St.
 Tel.: SU 3-3305 NBC
 Sta. Representative Avery-Knodel
 General, Comm. Mgr. Hobart E. Lewis

Pop.: 1,775,000
Families: 500,000

ARKANSAS

Radio Homes: 475,500
AM Stas. in State: 69

KVRC—Arkadelphia—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Arkadelphia Bcstg. Co.
Business-Studio Address: South Third St.
Tel.: CH 6-4561.KBS
Gen., Sta. Mgr.: Bill Deaton
Chief Engineer: John Riggle

KBTA—Batesville—1950

Frequency: 1340 Kc. Power: 1 Kw. d. 250 W. n.
Owned: White River Valley Bdcsts. Co.
Address: Box 1112
Tel.: Riverside 3-3861.KBS
Station Representative: George Hopewell
Gen., Comm. Manager: J. F. Higginbottom
Sales Prom. Mgr., Pub. Dir.: Murray Schroyer
Program Director: Myrline B. Morgan
Chief Engineer: C. Smith

KBBA—Benton—1953

Frequency: 690 Kc. Power: 250 Watts, d.
Owned-Oper. By: Benton Bcstg. Service
Business Address: Highway 67-70
Tel.: SP 8-2690.Independent
General Manager: Lavelle Langley
Chief Engineer: Preston Bridges

KTCN—Berryville—1958

Frequency: 1480 Kc. Power: 1 Kw; d.
Owned By: Ozark Radio-Equip. Co.
Address: P. O. Box 191
Tel.: GARfield 3-2148.KBS
President, Gen. Mgr.: Ernie Howard
Chief Engineer: Dan Patterson

KLCN—Blytheville—1922

Frequency: 910 Kc. Power: 5000 Watts d.
Owned-Operated By: Harold L. Sudbury
Address: Sudbury Bldg., Main St.
Tel.: POplar 2-2093.Independent
Station Representative: John E. Pearson
President, General Mgr.: Harold L. Sudbury
Sales Prom., Pub. Dir.: J. T. Sudbury
Chief Engineer: Joe Nearns

KBRI—Brinkley—1959

Frequency: 1570 Kc. Power: 250 Watts
Owned By: Tri-County Bcstg. Co.
Address: 212 West Cedar St.
Tel.: 308.KBS
Newspaper Affiliation: Brinkley Argus
President: Mason W. Clifton
Gen. Commercial Manager: W. Hi Mayo
Chief Engineer: Edward Travis

KAMD—Camden—1946

Freq.: 910 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By: Camden Radio Inc.
Address: P. O. Box 5859
Tel.: TE 6-5091.KBS, MBS

President: Walter E. Hussman
Station Director: Donald Cathey
Program Director: Cal Carter
Chief Engineer: Herb Daily

KLYR—Clarksville—1957

Frequency: 1360 Kc. Power: 500 Watts
Owned By: Clarksville Radio Broadcasters
Business Address: P. O. Box 489
Tel.: Pleasant 4-3092.Independent
Gen. Sta. Chg. Eng.: Roy Forrester

KCON—Conway—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Conway Bcstg. Co.
Address: ASTC Campus
Tel.: 189.KBS
Gen. Mgr.: James E. Clayton
Program Dir.: S. F. Morehead
Chief Engineer: Edwin McClendon

KVEE—Conway—1961

Frequency: 1330 Kc. Power: 500 Watts
Owned By: Central Arkansas Bcstrs.
Address: Box 462
Tel.: FAirview 9-3819.Independent
President: J. C. Willis
General, Sta. Manager: Carlston Berry
Prog. Dir., Chief Eng.: Henry C. Wells
Owners of: KVOM, Morrilton, Ark.

KCCB—Corning—1959

Frequency: 1260 Kc. Power: 500 Wis. d.
Owned By: Eulis W. Cochran
Address: 434 W. 2nd Street
Tel.: ULster 7-2261.KBS
General, Comm. Mgr.: James Reedy
Chief Engineer: Edward Travis

KAGH—Crossett—1952

Frequency: 800 Kc. Power: 250 Watts, d.
Owned-Operated By: Radio KAGH
Address: 900 Main
Tel.: FO 4-2181.KBS
Representatives: Clyde Melville & Hopewell
General Mgr.: Julian Haas
Chief Engineer: Preston Derryberry

KDQN—De Queen—1956

Frequency: 1390 Kc. Power: 500 Watts, d.
Owned: Radio De Queen
Address: 419 S. Fourth St.
Tel.: JU 4-2446.Independent
General, Comm. Mgr.: A. Sizemore
Chief Engineer: R. McKeever

KDMS—El Dorado—1950

Frequency: 1290 Kc. Power: 5000 Watts d.
Owned-Oper. By: El Dorado Bcstg. Co.
Address: 208 N. Cleveland
Tel.: UN 3-5121.Independent
General Manager: J. A. West, Jr.
Chief Engineer: Bob Russell

ARKANSAS

KELD—El Dorado—1935

Frequency: 1400 Kc. Power: 1 Kw. d. 250 W. n.
Owned-Operated By...Radio Enterprises, Inc.
Business-Studio Address...Radio Center Bldg.
Tel.: UN 3-6126.....CBS
Representative.....Walker-Rawalt
Pres., Gen. Mgr.....W. N. McKinney
Comm. Mgr., Sales Prom. Mgr.....Joe Duerson
Chief Engineer.....Troy B. Eddins

KFAY—Fayetteville—1957

Frequency: 1250 Kc. Power: 1 Kw. d.
Owned By.....H. Weldon Stamps
Address.....Lewis Ave. at Highway 16
Tel.: Hillcrest 2-9859.....Independent
Station Representative.....John E. Pearson
General, Sta. Manager.....H. Weldon Stamps
Commercial Manager.....Robert Medley
Program Director.....Mildred Stamps
Chief Engineer.....Randall Caselman

KHOG—Fayetteville—1946

Frequency: 1440 Kc. Power: 1,000 Watts
Owned-Oper. By...Fayetteville Bcstg. Co., Inc.
Business-Studio Address...103 West Mountain
Tel.: HI 2-2322.....Independent
Station Representative.....Walker-Rawalt
General Manager.....Ed Gideon
Program Director.....Dave Bledsoe
Chief Engineer.....Harold Lindsey

KBJT—Fordyce—1959

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned By.....KBJT, Inc.
Address.....Box 628
Tel.: 1570.....KBS
Owners:.....Mack & Jesse Smith
Station Manager.....J. Bagwell

KXJK—Forrest City—1949

Frequency: 950 Kc. Power: 5000 Watts, d.
Owned By.....Forrest City Bcstg. Co., Inc.
Address.....Natl. Bank Bldg.
Tel.: ME 3-1252.....KBS
Representative.....Burn-Smith
Gen., Sta. Mgr.....William Fogg
Chief Engineer.....Walter Smith, Jr.

KFPW—Fort Smith—1930

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....KFPW Bcstg. Co.
Business Address.....2415 N. Albert Pike
Tel.: SU 3-4105.....CBS
Station Rep.....Gill-Perna
Gen. Sta. Manager.....Joe Roppolo
Comm. Manager.....Jack Freeze
Chief Engineer.....D. Sanders

KFSA—Fort Smith—1947

Frequency: 950 Kc. Power: 1 Kw. d. 500 W. n.
Owned By.....Fort Smith Bcstg. Co.
Address.....1018 Rogers Ave.
Tel.: SU 2-9125.....ABC
Newspaper Affiliation.....Times Record
Station Rep.....Venard, Rintoul & McConnell

President.....Donald W. Reynolds
General Manager.....Gene Reynolds
Comm. Manager.....Edwin P. Hicks
Program Director.....John Candler
Sales Prom. Manager.....Emma Cox
Chief Engineer.....Willard Matten
Owners of: KOKL, Okmulgee; KORK, Las Vegas;
KFSA-TV, KGNS-TV, Laredo; KFOY-TV, Hot
Springs; KOLD-TV, Reno; KLRJ-TV, Las Vegas;
KBRS, Springdale, Ark.

KTCS—Fort Smith—1956

Frequency: 1410 Kc. Power: 500 Watts d.
Owned By.....United Bcstg Co.
Business Address.....4120 Towson Ave.
Tel.: Mission 6-1611.....MBS-KBS
Station Representative.....John E. Pearson
President.....Chas. Fite
General, Sta. Mgr.....Thomas L. Fite
Commercial Manager.....Bill Harper
Chief Engineer.....Bill Grauley

KWHN—Ft. Smith—1947

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Operated By...KWHN Bcstg. Co., Inc.
Address.....421 Garrison Ave.
Tel.: SU 3-8967.....Independent
Station Rep.....Masla Associates
President.....M. Bershof
Sect. & Gen. Mgr.....J. H. Friedman
Station Mgr.....Glenn A. O'Neal
Chief Engineer.....Raymond Armstrong

KHOZ—Harrison—1946

Frequency: 900 Kc. Power: 1000 Watts, d.
Owned-Operated by...Harrison Bcstg. Corp.
Address.....P. O. Box 120
Tel.: EMpire 5-2301.....KBS
Station Representative.....Walker-Rawalt
Gen. Mgr.....Robert S. Wheeler, Jr.
Sta., Comm. Mgr.....Everett Horton
Prom. Mgr.....Marc Williams
Chief Engineer.....Carl Martin

KFFA—Helena—1941

Frequency: 1360 Kc. Power: 1,000 Watts
Owned-Operated By.....Helena Bcstg. Co.
Address.....215 York St.
Tel.: HI 4-2361.....MBS
President.....Sam W. Anderson
Commercial Manager.....Wendell Atchison
Publicity, Prom. Director.....Katherine M. Kizer
Program Director.....Bill Holland
Chief Engineer.....Earl Hodges

KXAR—Hope—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....Hope Bcstg. Co.
Address.....P. O. Box 138
Tel.: Prospect 7-3601.....KBS
Newspaper Affiliation.....Hope Star
President.....A. H. Washburn
Station Manager.....Haskell Jones
Commercial Manager.....R. M. Jones
Publicity Director.....Nancy Cross
Chief Engineer.....Norman W. Bradford

KAAB—Hot Springs—1941

Freq.: 1340 Kc. Power: 500 W. d., 250 W. n.
 Owned-Operated By.....Phoenix Co.
 Address.....Malco Thea. Bldg.
 Tel.: NAtional 4-3193.....CBS-ABC
 Station Reps.....Bolles; Melville; Beaver
 President, Gen. Mgr.....Harman I. Mosely II
 Station, Commercial Mgr.....C. J. Dickson
 Sales Prom. Manager.....M. Janet Mozrall
 Program Director.....Shila Moseley
 Chief Engineer.....H. I. Watts

KBHS—Hot Springs—1953

Frequency: 590 Kc. Power: 5000 Watts d.
 Owned-Oper. By.....Resort Bdcstg. Co., Inc.
 Address.....113 Third St.
 Tel.: NA 3-6661.....KBS
 Sta. Rep.....Clark
 President.....A. M. McGregor
 V.P., General Mgr.....Gene Kelley
 Commercial Manager.....Ed Appler
 Program Director.....Jim Henderson
 Publicity Director.....Douglas H. Warren
 Chief Engineer.....Clint Norman

KZNG—Hot Springs—1953

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned By.....George T. Herrreich
 Address.....1011 Central
 Tel.: NA 4-3313.....Independent
 Station Representative.....Gill-Perna
 President.....George T. Herrreich
 Gen. Sta. Manager.....Stan Morris
 Comm. Prom. Mgr.....Hank Sanders
 Publicity Director.....Haines Hower
 Program Director.....Ken Reppo
 Chief Engineer.....R. G. King
 Owners of: KFPW, Ft. Smith, Ark.

KBTM—Jonesboro—1930

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Patteson Brothers
 Address.....603 Madison
 Tel.: WE 5-5597.....MBS-KBS
 General Manager.....Alan Patteson, Jr.
 Sta. Mgr.....Clarence Adams
 Chief Engineer.....Norman Bowman

KNEA—Jonesboro—1950

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Radio Jonesboro, Inc.
 Address.....Citizens Bank Bldg.
 Tel.: WE 2-8381.....Independent
 Station Reps.....Gill-Perna; Beaver
 President.....Ernest Farabee
 Gen. Sta. Mgr.....Deloss Walker
 Chief Engineer.....Harold Baker

KAJI—Little Rock—1927

Freq.: 1250 Kc. Power: 1 Kw. d., 500 w n.

Owned-Oper. By.....Helmar, Inc.
 Address.....P. O. Box 3099
 Tel.: FR 2-0166.....Independent
 Station Representative.....Hollingsbery
 President.....Michael J. Heller
 Chief Engineer.....E. K. Bogue

KARK—Little Rock—1928

Frequency: 920 Kc. Power: 5000 Watts
 Owned-Oper. By.....Arkansas Radio & Equip. Co.
 Address.....10th & Spring Sts.
 Tel.: FR 6-2481.....NBC
 Representative.....Edward Petry
 President.....T. K. Barton
 Exec. Vice President.....Douglas Romine
 Director of Sales.....Lee Bryant
 Program Director.....Harris Owen
 Promotion, Publicity Mgr.....Shirley R. Kennedy
 Chief Engineer.....Dan Winn
 Owners of: KARK-TV, Little Rock.

KLRA—Little Rock—1926

Freq.: 1010 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....KLRA, Inc.
 Business-Studio Address.....Box 550
 Tel.: FRanklin 5-7319.....Independent
 Station Representative.....Weed Radio
 President, General Manager.....Leonard Coe
 Program Director.....Mary Heffington
 Sales Prom., Pub. Director.....Anne Lumpkin
 Chief Engineer.....Blande Perry

KOKY—Little Rock—1956

Frequency: 1440 Kc. Power: 5000 Watts d.
 Owned By.....McLendon Little Rock Bcstg. Co.
 Address.....P. O. Box 1956
 Tel.: FR 2-0391.....Independent
 Representative.....John E. Pearson
 Pres., Gen. Mgr.....John M. McLendon
 Station Manager.....O. M. Teate

KTHS—Little Rock—1924

Frequency: 1090 Kc. Power: 50,000 Watts
 Owned-Oper.....Radio Bcstg., Inc.
 Business-Studio Address.....8th & Lzard
 Tel.: FR 4-3764.....CBS
 Newspaper Affil.....Shreveport Times
 Representative.....Christal
 President.....W. H. Bronson
 Gen. Sta. Manager.....B. G. Robertson
 Comm. Manager.....Robert Riley
 Sales Prom. Mgr., Pub. Dir.....John Belford
 Program Director.....Robert L. Hicks
 Chief Engineer.....Cecil L. Sult

KVLC—Little Rock—1947

Frequency: 1050 Kc. Power: 1000 Watts
 Owned By.....Victor Bcstg. Co.
 Address.....4015 West Capitol
 Tel.: MOhawk 6-2821.....MBS
 Station Rep.....Raymer
 President.....Joseph Trantino
 Gen. Sta. Mgr.....Henry H. Steele
 Commercial Manager.....Russell Skyrmes
 Program Director.....Earl Davis
 Chief Engineer.....Ken Bogue

ARKANSAS

KVMA—Magnolia—1948

Frequency: 630 Kc. Power: 1000 Watts d.
 Owned-Oper. By Magnolia Bcstg. Co.
 Business-Studio Address. 212 N. Jefferson St.
 Tel.: CE 4-5862. MBS
 Representative. John E. Pearson
 President. Dr. J. F. Rushton
 Gen. Mgr. William M. Bigley
 Chief Engineer. Clyde Chaffin

KBOK—Malvern—1951

Frequency: 1310 Kc. Power: 1000 Watts d.
 Owned-Operated By Malvern Bcstg. Co.
 Address. Highway 270 West
 Tel.: ED 2-6981. KBS
 Representative. Melville
 Pres., Gen. Mgr. Kermit L. Richardson
 Commercial Manager. W. D. Stroud
 Chief Engineer. Robert Padgett

KPCA—Marked Tree—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
 Owned By Poinsett County Radio Bcstg.
 Address. Box 17
 Tel.: 1580. Independent
 Station Representative. Continental
 General Manager. De Witt Waites
 Program Director. Gene Hood
 Publicity Director. Marilyn Sheldon
 Chief Engineer. Mack Howerton

KVSA—McGehee—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Oper. By S. E. Arkansas Bcstrs. Inc.
 Address. U. S. Highway 65
 Tel.: CA 2-4200. KBS
 Pres., Gen. Mgr. Abbott F. Kinney
 Commercial Mgr. Mrs. M. F. Kinney
 Program Director. Herschell E. Parent
 Chief Engineer. James S. Hunt

KENA—Mena—1951

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By KENA Bcstg. Co.
 Address. S. Reine St.
 Tel.: 1450. Independent
 Owner. E. M. Hoge
 Comm. Mgr. Bill Hughes
 Program Dir. Marjorie Brink
 Chief Engineer. Wayne Ramsey

KHBM—Monticello—1955

Frequency: 1430 Kc. Power: 1 Kw. d.
 Owned-Operated By Baker Bcstg. Co.
 Address. Box 446
 Tel.: Empire 7-5136. KBS
 Station Reps. Hopewell; Beaver
 General, Station Mgr. Keith Baker
 Publicity Director. Evelyn H. Baker
 Chief Engineer. Al Cooper

KVOM—Morrilton—1952

Frequency: 800 Kc. Power: 250 Watts d.
 Owned By J. C. Willis
 Address. P. O. Box 541

Tel.: FL 4-2484. KBS
 President, General Manager. J. C. Willis
 Comm. Manager. Gene Cooper
 Prog. Dir., Chief Eng. Hugh C. Jones

KTLO—Mountain Home—1953

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Mountain Home Bcstg. Corp.
 Address. Hwy 5, N.
 Tel.: 1490. KBS
 President, General Mgr. A. Strickles
 Station Manager, Ch. Eng. K. Wilkins
 Commercial Mgr. L. E. Cranor

KBHC—Nashville—1959

Frequency: 1260 Kc. Power: 500 Watts
 Owned By Robert G. McKeever
 Address. P.O. Box 236
 Tel.: 746. Independent
 General Manager. R. G. McKeever
 Station Comm. Mgr. Glen D. Hammons
 Program Dir. Ina Hammons
 Chief Engineer. J. Bollinger
 Owners of: KDQN, De Queen.

KNBY—Newport—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Operated By Newport Bcstg. Co.
 Address. Box 218
 Tel.: JA 3-5891. Independent
 President. Harold Sudbury
 General, Station Manager. Gene Howe
 Program Director. Jerry Grojean
 Chief Engineer. J. Long

KDXE—N. Little Rock—1957

Frequency: 1380 Kc. Power: 1 Kw.
 Owned By Sim C. Callon
 Address. Box 3623
 Tel.: MO 4-3600. ABC-KBS
 General Manager. Wally Hoy
 Station Manager. Bill Campbell
 Commercial Mgr. A. E. Shirey
 Publicity Mgr. Bill Dixon
 Chief Engineer. Les Barden

KXLR—N. Little Rock—1946

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Arkansas Bcstg., Inc.
 Address. P. O. Box 89
 Tel.: FR 2-2155. Independent
 Sta. Representative. Bolling
 President. J. Sanders
 General Manager. Ray Nichols

KOSE—Osceola—1949

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By Osceola Bcstg. Corp.
 Business Address. P. O. Box 311
 Tel.: LO 3-2841. KBS
 General, Station Manager. Don Whitney

KDRS—Paragould—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Progressive Bcstg. Co.
 Business Address. Box 491

ARKANSAS

Tel.: CE 6-7627.....KBS
 General Manager.....Ted Rand
 Business Manager.....T. M. Self
 Commercial Manager.....Doyne F. Bateman
 Program Dir.....Wilma Wheelis
 Chief Engineer.....Gene Boucher

KCCL—Paris—1959

Frequency: 1460 Kc.....Power: 500 Watts, d.
 Owned By.....Logan Cty. Bcstg.
 Address.....Box 432
 Tel.: 100.....Independent
 President, General Mgr.....Gordon Hixson
 Station Manager.....C. Crismon

KADL—Pine Bluff—1960

Frequency: 1270 Kc.....Power: 5 Kw.
 Owned By.....Jefferson County Broadcasting
 Address.....P. O. Box 1944
 Tel.: JE 5-1270.....Independent
 General Mgr.....A. M. Smith
 Station & Comm. Mgr.....Chester Pierce

KCLA—Pine Bluff—1947

Frequency: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Radio Engineering Service
 Business-Studio Address.....2900 W. 28th Ave.
 Tel.: JE 5-1241.....Independent
 Station Representative.....George Hopewell
 General, Station Mgr.....Kenneth Kesterson
 Commercial Manager.....Dave Wallis
 Prog.; Ch. Eng.....Charles Penix

KOTN—Pine Bluff—1934

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Joellen Bcstg.
 Address.....Box 957
 Tel.: JE 4-8732.....Independent
 Station Representative.....Spot Time Sales
 Pres.....W. J. Dean
 General, Sta. Manager.....D. Jacobson
 Program Director.....Dave Carrico
 Chief Engineer.....R. D. Robinson

KPBA—Pine Bluff—1957

Frequency: 1590 Kc.....Power: 1 Kw. d.
 Owned-Operated By.....Radio Pine Bluff, Inc.
 Address.....1607 W. 6th St.
 Tel.: JE 4-1523.....Independent
 Station Representative.....Gene Bolles Co.
 President.....W. L. Kent
 Gen., Sta. Mgr.....Howard M. Peters
 Chief Engineer.....Robert N. Meador

KPOC—Pocahontas—1950

Frequency: 1420 Kc.....Power: 1,000 Watts d.
 Owned-Operated By.....Pocahontas Radio, Inc.
 Address.....P. O. Box 250
 Tel.: TW 2-5234.....KBS
 General Mgr.....Adrian L. White
 Sales Mgr.....Virgil Pace

KTPA—Prescott—1959

Frequency: 1370 Kc.....Power: 500 Watts d.
 Owned By.....Cochran & Cochran Bcstg. Co.
 Address.....Broadway Hotel

Tel.: TU 7-2638.....KBS
 President.....E. W. Cochran
 General Manager.....R. Cochran
 Chief Engineer.....B. DeMay
 Owners of: KCCB, Corning; KCCL, Paris.

KAMO—Rogers—1954

Frequency: 1390 Kc.....Power: 1000 Watts
 Owned.....KAMO, Inc.
 Business Address.....American Natl. Bank Bldg.
 Tel.: MELrose 6-4611.....Independent
 Station Rep.....Walker-Rawalt
 Pres., Gen. Mgr.....G. Don Thompson
 Sta., Comm. Mgr.....W. E. Dacus

KXRJ—Russellville—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....C. R. Horne
 Address.....Second & Boulder Sts.
 Tel.: Woodlawn 7-1299.....KBS
 President, Gen. Mgr.....C. R. Horne
 Station Manager.....L. L. Bryan
 Commercial Mgr.....B. J. Dunn
 Sales Promotion Manager.....Mike Horne
 Program Dir.....Betty J. Kelley
 Chief Engineer.....William C. McKenney
 Owners of: KWCB, Searcy.

KWCB—Searcy—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.
 Owned By.....White County Bcstg. Co.
 Address.....P. O. Box 95
 Tel.: 1281.....KBS
 General Mgr.....Don P. Jones

KUOA—Siloam Springs—1923

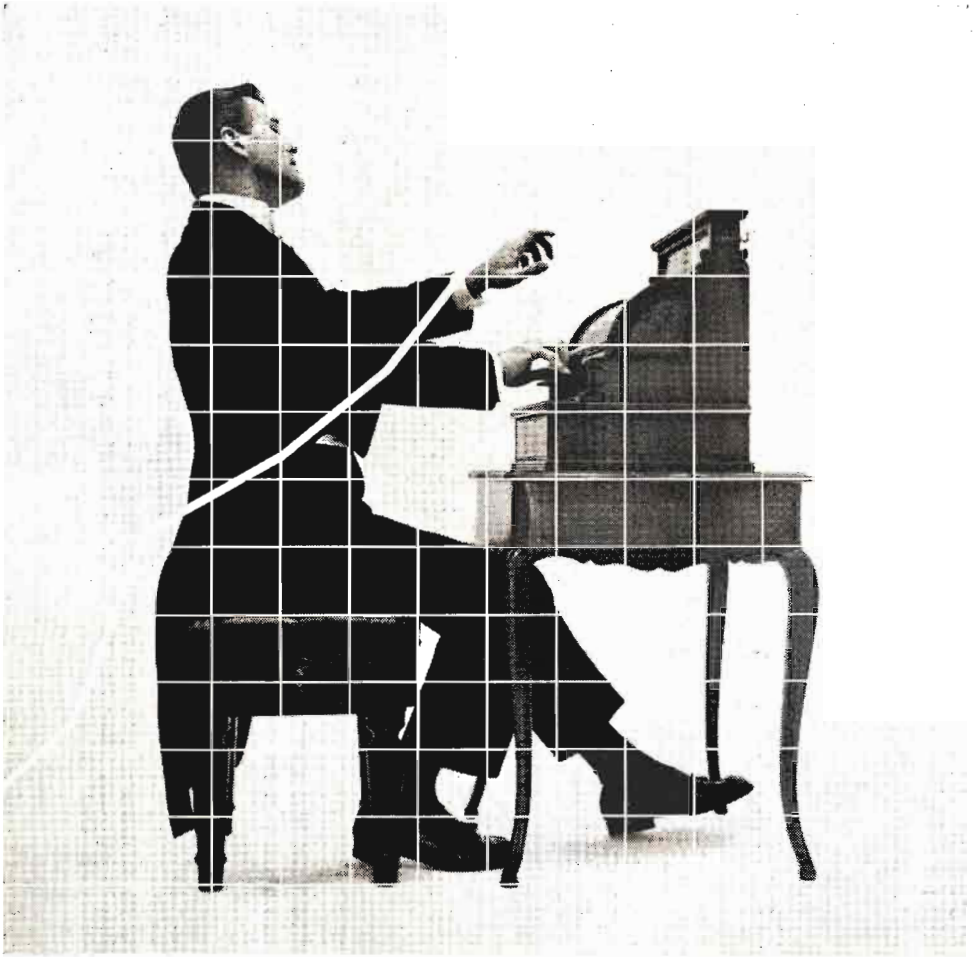
Frequency: 1290 Kc.....Power: 5,000 Watts d.
 Owned-Operated By.....KUOA, Inc.
 Business-Studio Address.....Siloam Springs
 Tel.: 524-3154.....MBS-KBS
 Station Representative.....Devney Organization
 President.....John E. Brown, Jr.
 Gen. Mgr., Ch. Eng.....Cecil Smith
 Program Director.....Ralph Kennedy, Jr.
 Commercial Mgr.....Jeryl E. Anderson

KBRB—Springdale—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper.....Northwest Ark. Bcstg. & TV Co.
 Address.....P.O. Box 591
 Tel.: Pleasant 1-4675.....ABC
 Newspaper Affiliation.....Southwest American
 President.....Donald W. Reynolds
 General Manager.....Phil H. Phillips
 Commercial Manager.....Curtis C. Hornor, Jr.
 Program Director.....Jim G. Wilkerson
 Chief Engineer.....Charles Doyle

KWAK—Stuttgart—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Stuttgart Bcstg. Corp.
 Business Address.....P.O. Box 271
 Tel.: WA 2-5212.....Independent
 Gen. Manager.....Melvin P. Spann
 Station Mgr.....June S. Spann
 Chief Engineer.....C. R. Sandline



Good Music* rings up sales
in Southern California
over KFAC_{AM} and KFAC_{FM}

**two stations for the one price*



KFAC AM-FM

*The Music Stations for Southern California
24-hour simultaneous AM-FM at one low cost
Represented by The Bolling Company, Inc.*

PRUDENTIAL SQUARE • LOS ANGELES

KOSY—Texarkana—1951

Frequency: 790 Kc. Power: 1 Kw. d., 500 w. n.
 Owned-Operated By: Gateway Bcstg. Co.
 Address: P.O. Box 1318
 Tel.: 22-3771 CBS
 Representative: Pearson
 Gen. Manager: Tom E. Dillahunt

KDFD—Van Buren—1958

Frequency: 1580 Kc. Power: 1000 Watt. d.
 Owned By: Broadcasters, Inc.
 Address: P.O. Box 550
 Tel.: Granite 4-6811 Independent
 President: H. R. Fischer

KRLW—Walnut Ridge—1951

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Lawrence Cty. Bcstg. Co.
 Address: P.O. Box 30
 Tel.: Turner 4-3131 KBS
 Gen. Mgr.: Wm. H. Cate

KWRF—Warren—1953

Frequency: 860 Kc. Power: 250 Watts d.
 Owned By: Pines Broadcasting Co.
 Address: Box 480
 Tel.: CA 6-2653 KBS
 Representative: Hopewell
 President, Gen. Manager: Weldon Sledge
 Station Comm. Manager: Bill Wells

KWYN—Wynne—1956

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned: E. Arkansas Bcstrs, Inc.
 Address: Highway 1 N.
 Tel.: BE 8-4141 KBS
 Gen., Sta. Mgr.: Raymond O. Raley
 Program Director: Larry Futrell
 Publicity Director: Onalee Brunner
 Chief Engineer: Art Rogers

Pop.: 16,300,000
 Families: 5,321,000

CALIFORNIA

Radio Homes: 5,103,500
 AM Stas. in State: 194

KCNO—Alturas—1951

Frequency: 570 Kc. Power: 5000 Watts d.
 Owned-Operated By: R. W. Hansen
 Address: P. O. Box 1358
 Tel.: 2531 Independent
 Representative: Tracy Moore
 President: R. W. Hansen
 St. Mgr., Chief Engineer: Paul Savercool
 Commercial Manager: Don Bowden
 Sales Prom. Mgr., Prog. Dir.: Ralph Baird

KEYZ—Anaheim—1959

Frequency: 1190 Kc. Power: 1000 Watts
 Owned By: Radio Orange Cty. Inc.
 Address: Disneyland Hotel
 Tel.: Prospect 4-5170 Independent
 Sta. Reps.: Masla; Torbet, Allen & Crane
 President, Gen. Mgr.: Cliff Gill
 Commercial Manager: Ira Laufer
 Station Manager: Dan Russell
 Program Director: John Gunn

KPON—Anderson—1959

Frequency: 1580 Kc. Power: 1000 Watts
 Owned By: Big Four Bcstg.
 Address: White City Shopping Center
 Tel.: EM 5-2711 Independent
 General Manager: R. Golden

KAVR—Apple Valley—1954

Frequency: 960 Kc. Power: 5 Kw. d.
 Owned: Apple Valley Bcstg. Co.
 Address: P.O. Box 1
 Tel.: CH 7-7251 Independent
 Representative: Torbet, Allen & Crane
 President: Newton T. Banz

General Sta. Mgr.: Paul F. Kirkpatrick
 Commercial Mgr.: Robert Gadbolds
 Program Dir.: Lou Rossi
 Chief Engineer: Dean Kiner

KENL—Arcata—1956

Frequency: 1340 Kc. Power: 250 Watts
 Owned: Humboldt Bcstrs.
 Address: KENL Bldg.
 Tel.: VA 2-2941 Independent
 Sta. Representative: Sandeberg-Gates
 Pres., Gen. Mgr.: Mel Marshall
 Chief Engineer: H. Bender, Jr.

KAHI—Auburn—1957

Frequency: 950 Kc. Power: 1000 Watts
 Owned By: Don C. Reeves
 Address: Box 950
 Tel.: TU 5-5636 KBS
 Sta. Representative: Ayers
 President, Ch. Eng.: Don C. Reeves
 General, Comm. Mgr.: Gene Ragle
 Program Dir.: Wes Meyers
 Sales Promo. Mgr.: Bill Foster

KBIG—Avalon—1952

Frequency: 740 Kc. Power: 10,000 Watts
 Owned-Operated By: John Poole Bcstg. Co.
 Address: 5540 Sunset Blvd., Los Angeles 28
 Tel.: HO 3-3205 Independent
 Representative: Weed
 President, Gen. Mgr.: John Poole
 Sta. Promo. Publicity Dir.: R. J. McAndrews
 Oper. Program Dir.: Alan Lissner
 Chief Engineer: Beull Dalton
 Owners of: KBIG-TV, Los Angeles.

CALIFORNIA

KAFY—Bakersfield—1946

Frequency: 550 Kc. Power: 1000 Watts
Owned By.....Tullis & Hearne, Inc.
Address.....P.O. Box 6128
Tel.: Empire 6-4411.....Independent
Station Representative.....Robert Eastman
President.....Howard Tullis
Gen. Mgr.....Paul Battisti
Program Director.....Al Anthony
Chief Engineer.....Robert E. Magg
Owners of: KPXM, San Bernardino; KDEO, San Diego.

KBIS—Bakersfield—1950

Frequency: 970 Kc. Power: 1000 Watts
Owned.....Eastern Electrosonic Industries
Address.....2013 Chester Ave.
Tel.: FAirview 4-6093.....Independent
General Manager.....C. R. Christianson
Chief Engineer.....Leon K. Jones

KERN—Bakersfield—1932

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Oper. By.....McClatchy Newspapers
Business Address.....1535 17th St.
Tel.: FA 5-7475.....CBS
Representative.....Paul H. Raymer
President.....Eleanor McClatchy
Sta. Mgr.....Tom Flynn
Chief Engineer.....Don Gatz

KGEE—Bakersfield—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....KGEE, Inc.
Address.....El Tejon Hotel
Tel.: FA 7-3587.....NBC
Sta. Reps.....Sandberg-Gates
Gen. Mgr., Ch. Eng.....C. D. Hammond
Commercial Mgr.....R. Tuten
Program Dir.....V. Jones

KLYD—Bakersfield—1958

Frequency: 1350 Kc. Power: 1000 Watts;d.
Owned By.....Kern County Bdstg. Co.
Business Address.....2831 Eye St.
Tel.: FAirview 7-7511.....Independent
Station Representative.....Hollingbery
President, Gen. Mgr.....Edward E. Umer
Commercial Mgr.....William Walker
Station Manager.....Dave Maxwell
Chief Engineer.....Vernon G. Tucker
Owners of: KLYD-TV.

KPMC—Bakersfield—1932

Frequency: 1560 Kc. Power: 10,000 Watts
Owned-Oper. By.....Pioneer Mercantile Co.
Address.....P.O. Box 1709
Tel.: FA 7-5121.....ABC
Sta. Reps.....Torbet, A. & C.; Moore
President.....F. G. R. Schamblin
Station Manager.....L. A. Schamblin
Comm. Mgr.....Paul R. Biermann
Chief Eng.....Leo P. Jarvis

KUZZ—Bakersfield—1958

Frequency: 800 Kc. Power: 250 Watts; d.
Owned By.....Valley Bcstg. Co.
Address.....910 Chester
Tel.: FAirview 7-4401.....Independent
President, Gen. Mgr.....Herb Henson
Program Director.....Larry Daniels

KWAC—Bakersfield—1955

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W n.
Owned.....KMAP, Inc.
Address.....1330 Chester Ave.
Tel.: FA 7-9711.....Independent
Station Reps.....Masla; Torbet, Allen & Crane
Pres., Gen. Mgr.....Gordon B. Sherwood, Jr.
Comm., Sales Prom. Mgr.....Ed Hopple
Program Director.....Dan Gates

KPAS—Banning—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned.....Stevens Bcstg. Inc.
Address.....4425 W. Ramsey St.
Tel.: VI 9-4557.....Independent
President.....Calvin Jasshon
General Manager.....R. Leach
Chief Engineer.....J. Ledbetter

KIOT—Barstow—1960

Frequency: 1310 Kc. Power: 500 Watts d.
Owned By.....Beam Broadcasting Co., Inc.
Address.....850 E. Williams
Tel.: Clinton 6-2175.....Independent
President, Gen. Mgr.....Henry R. Phipps
Commercial Mgr.....James King
Program Dir.....George Norvell
Sales Promo. Mgr.....Jerry Lee
Publicity Dir.....Earline Somner
Chief Engineer.....Larry Payne

KWTC—Barstow—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Mojave Valley Bcstg. Co.
Address.....Box 697
Tel.: Clinton 6-3511.....MBS
Station Representative.....John E. Pearson Co.
Pres., Gen. Mgr.....W. T. Brown
Chief Engineer.....Bill Schultz

KRE—Berkeley—1923

Frequency: 1440 Kc. Power: 250 Watts
Owned-Oper. By.....Central Calif. Bcstrs., Inc
Address.....601 Ashby Avenue
Tel.: Thornwall 8-7715.....Independent
General Mgr.....Arthur Westlund
Sta. Mgr.....Don Hamby
Prog. Dir.....Les Avery
Chief Engineer.....Robert I. Sampson

KOWL—Bijou—1956

Frequency: 1490 Kc. Power: 250 Watts
Owned.....Tahoe Broadcasters, Lake Tahoe, Inc.
Address.....Box 132, Stateline, Calif.
Tel.: LUDlow 8-6681.....Independent
Station Rep.....John E. Pearson

CALIFORNIA

President..... Ed J. Frech
 Station Manager..... John J. Murphy
 Chief Engineer..... Ken Cayton

KIBS—Bishop—1953

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned..... Southeastern Sierra Bcstg. Corp.
 Address..... Box 757
 Tel.: Upton 2-4411..... ABC, KBS
 President, Gen. Mgr..... R. S. Deming
 Station Mgr., Chief Eng..... Elwayne Clement
 Sales Prom. Mgr., Pub. Dir..... John Hemler

KYOR—Blythe—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned By..... KYOR, Inc.
 Address..... Box 668
 Tel.: 242..... MBS
 Representative..... John E. Pearson
 President..... T. E. Foster
 General, Station Manager..... Robert Roddy
 Station Mgr..... Marlin A. Saline
 Commercial Mgr..... William Gebeau
 Prog. Dir., Chief Eng..... Charles C. Bolland
 Publicity Director..... Al Guthrie

KROP—Brawley—1946

Frequency: 1300 Kc. Power: 1000 Watts d., 500 n.
 Owned By..... KROP, Inc.
 Address..... P.O. Box 238
 Tel.: 1300..... Independent
 General Manager..... Harry Packard
 Program Dir..... Bill Gebeau
 Chief Engineer..... Dave Matton
 Owners of: KPRO, Riverside; KREO, Indio; KYOR,
 Blythe.

KBLA—Burbank—1952

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... G. E. Cameron
 Address..... 11516 Oxnard St., N. Hollywood
 Tel.: POplar 2-1195..... Independent
 Station Representative..... Sandeberg-Gates
 General Mgr..... Skip Lawson
 Chief Engineer..... William Dorroh

KRML—Carmel—1957

Frequency: 1410 Kc. Power: 500 Watts; d.
 Owned By..... Carmel Bcstg.
 Address..... Route 2, Box 552
 Tel.: MAYfair 4-1215..... Independent
 Station Representative..... Bolling
 President, Gen. Mgr..... Sam S. Smith
 Station Manager..... Beryle Ivan Gonzales

KHSL—Chico—1935

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated..... Golden Empire Bcstg. Co.
 Address..... Box 1041
 Tel.: Fireside 2-0141..... CBS
 Sta. Rep..... Bolling
 Pres., Gen. Mgr..... Mrs. Mickey McClune
 Station Manager..... Charles H. Kinsley, Jr.
 Chief Engineer..... Russell Pope

KPAY—Chico—1949

Frequency: 1060 Kc. Power: 10,000 Watts
 Owned..... J. Ned. Richardson
 Address..... P.O. Box 523
 Tel.: Fireside 2-4211..... MBS
 Representative..... Hollingbery
 Gen. Mgr..... J. Ned Richardson
 Station Manager..... Ted L. Snider
 Comm. Mgr..... Frank J. Mertz
 Chief Engineer..... William Pope

KBMX—Coalinga—1950

Frequency: 1470 Kc. Power: 500 W. d.
 Owned By..... Meldean Bcstg Co.
 Address..... Box 1164
 Tel.: WE 5-0735..... Independent
 Sta. Rep..... Grant Webb
 President..... Charles E. Kelly
 General Mgr., Chief Eng..... H. Williams
 Program Dir..... R. Hardin

KBUC—Corona—1948

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.
 Owned..... Radio K-BUC, Inc.
 Business Address..... Box 368
 Tel.: RE 7-1370..... Independent
 Station Representatives..... Sandeberg-Gates
 President..... James F. Hadlock
 V.P., Gen. Mgr..... Naum Healy
 Comm. Manager..... Sherm Horn
 Program Director..... Jim Gunn
 Sales Prom. Manager..... Allan Berg
 Publicity Director..... Bob Cochems
 Chief Engineer..... Walter Rees
 Owners of: KDAN, Eureka, Calif.

KPLY—Crescent City—1950

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By..... Del Norte Bcstg. Co.
 Address..... Box 248
 Tel.: INGersoll 4-2155..... KBS
 Station Representative..... Sandeberg-Gates
 Owners..... M. C. Deaver, Virginia McWhorter
 Comm., Sta. Mgr..... H. Frank Walters
 Chief Engineer..... Herbert Newman

KPOD—Crescent City—1959

Frequency: 1310 Kc. Power: 1000 Watts
 Owned By: Universal Electronics Network, Inc.
 Address..... 251 H St.
 Tel.: IN 4-2151..... Independent
 Station Rep..... Torbet, Allen & Crane
 President..... Norman Bayley
 General, Ch. Eng..... Larry Marvin
 Sales Promo. Mgr..... Randy Fox

KCHJ—Delano—1951

Freq.: 1010 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..... Charles Herman Johns
 Address..... P.O. Box 966
 Tel.: Delano 8676..... Independent
 President, Chief Eng..... Charles H. Johns
 General Manager..... Jean G. Johns
 Comm. Mgr..... Jim Turner
 Program Dir..... Joe McFolin

CALIFORNIA

KRDU—Dinuba—1946

Frequency: 1130 Kc. Power: 1000 Watts
Owned-Operated By.....Radio Dinuba Co.
Address.....Box 157
Tel.: LY 1-1130.....KBS
Pres., Gen., Sta. Mgr.....Egon A. Hofer
V.P.....Dave Hofer, Jr.
Chief Engineer.....Warren Nystrom

KDEO—El Cajon—1955

Frequency: 910 Kc. Power: 1 Kw.
Owned By.....Tullis & Hearne Bcstg. Co.
Address.....3911 Pacific Highway, San Diego
Tel.: CY 8-8371.....Independent
Station Representative.....Robert Eastman
General Manager.....John Pace

KAMP—El Centro—1958

Frequency: 1430 Kc. Power: 1000 Watts
Owned By.....Fresno Bcstrs.
Address.....P. O. Box 1018
Tel.: ELgin 2-2277.....Independent
Sta. Reps.....Torbet; Allen & Crane; Webb
Prog. Dir., Sales Prom. Mgr.....Bob Weaver
Chief Engineer.....Arch Thistle

KICO—El Centro—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....Charles R. Love
Address.....Box 1697
Tel.: ELgin 2-1490.....ABC-MBS
Sta. Reps.....Feltis; Sandeberg-Gates
Owner.....Charles R. Love
General Manager.....W. L. Gleeson
Commercial Manager.....Ira Rhodes
Program Director.....Joseph Arnaldo

KXO—El Centro—1927

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....RadioActive, Inc.
Business Address.....Box 140
Tel.: EL 2-1230.....Independent
President, Gen. Mgr.....Marc Hanan
Sales Promotion Manager.....Robert Ordenez
Program, Publicity Dir.....Gordon Belson
Chief Engineer.....Arch Thistle

KOWN—Escondido—1958

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Palomar Broadcasting Co.
Address.....1226 Hale Ave.
Tel.: SHerwood 5-5811.....KBS
Pres., Gen. Mgr.....Julia C. Owen
Commercial Manager.....Bruce McLean
Program Director.....Jay Raymond
Chief Engineer.....Wallace A. Simonson

KDAN—Eureka—1956

Frequency: 790 Kc. Power: 5 Kw.
Owned.....Radio KDAN
Address.....Box 993
Tel.: HI 2-0611.....Independent
Station Rep.....United Spot Sales
President.....James F. Hadlock
General Mgr.....Steve Schoen

Commercial Mgr.....Earl Madray
Program Dir.....Bud Morris
Chief Engineer.....Guy Saleme

KRED—Eureka—1933

Frequency: 1480 Kc. Power: 5000 Watts
Owned Opr. By.....Redwood Bdcstg. Co., Inc.
Address.....P. O. Box 1021
Tel.: HI 3-1621.....MBS
Station Rep.....Adam Young
President.....William B. Smullin
Opera. Manager.....Barry Adams
General Manager.....Newton L. Steward
Chief Engineer.....Don King

KINS—Eureka—1946

Freq.: 980 Kc. Power: 5 Kw., 2., 500 W. n.
Owned-Oper. By.....Eureka Bcstg.
Address.....Box 1015
Tel.: HI 2-5744.....CBS
Station Representative.....Grant Webb
Pres., Gen. Mgr.....Wendell Adams
Station Comm. Mgr.....Doyle Seely
Chief Engineer.....Dean Elliott

KDAC—Fort Bragg—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned.....Mendocino Coast Bcstg. Co.
Address.....2100 E. Oaks St.
Tel.: YO 4-3251.....KBS
General Manager, Ch. Eng.....Craig N. Smith

KARM—Fresno—1938

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Oper. By.....H. & G. Harm Enterp.
Address.....7535 N. Van Ness Ave.
Tel.: BA 24441.....ABC
Representative.....Hollingbery
General Mgr.....George Harm
Program Director.....Bill Dallas
Chief Engineer.....Elbert Dean

KBIF—Fresno—1947

Frequency: 900 Kc. Power: 1000 Watts, d.
Owned.....KBIF, Inc.
Address.....857 Van Ness Ave.
Tel.: AM 6-0791.....Independent
Representative.....Weed
Pres., Gen. Mgr.....Ethan Bernstein
Station Mgr., Prog. Dir.....Frank Wells
Chief Engineer.....Bob Love

KEAP—Fresno—1957

Frequency: 980 Kc. Power: 500 W. d.
Owned By.....KEAP Broadcasting Co. Inc.
Address.....2344 S. Railroad Ave.
Tel.: AD 7-1871.....Independent
Station Representative.....Daren F. McGavren
Pres., Gen. Mgr.....Herbert J. Edelman
Chief Engineer.....Elbert Dean

KFRE—Fresno—1936

Frequency: 940 Kc. Power: 50,000 Watts
Owned-Oper. By.....Triangle Publications

Business-Studio Address . . . T. W. Patterson Bldg.
Tel.: AM 8-6441 CBS
News Affil. Phila. Inquirer, Phila. D. News
Representative John Blair
General Manager Kenneth M. Curto
Sales Manager Curt Hanson
Chief Engineer Keith L. Mealey
Owners of: WFIL-AM-FM-TV, Philadelphia;
 WNBC-AM-FM-TV, Binghamton, N. Y. WFBG-
 AM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New
 Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-
 AM-FM-TV, Fresno, Calif.

KGST—Fresno—1949

Frequency: 1600 Kc. **Power:** 1000 Watts d.
Owned By International Radio, Inc.
Address 1244 'O' St.
Tel.: AM 6-9901 Independent
President, Gen. Mgr. Richard E. Ryan
Comm. Sales Prom. Manager Jack Reavley
Program Director Bernardo Mendoza
Chief Engineer Stanley Thatcher

KMAK—Fresno—1953

Frequency: 1340 Kc. **Power:** 1 Kw. d., 250 W. n.
Owned By Fresno Bcstrs.
Address 2020 McKinley Ave.
Tel.: AM 6-9448 Independent
Station Representative Meeker Co.
General Manager Walt Novell
Chief Engineer Ed Nickel

KMJ—Fresno—1922

Frequency: 580 Kc. **Power:** 5000 Watts
Owned-Operated By McClatchy Bcstg. Co.
Business-Studio Address 1515 Van Ness Ave.
Tel.: AM 8-5771 NBC
Newspaper Affiliation McClatchy Newspapers
Representative Paul H. Raymer
President Eleanor McClatchy
Station Manager Ramsey G. Elliott
Program Mgr. Jeff Nagle
Sales Mgr. Roy Swanson
Chief Engineer William Wallace

KYNO—Fresno—1947

Frequency: 1300 Kc. **Power:** 5000 wts. d. 1000 n.
Owned-Oper. By Radio KYNO
Address 2125 N. Barton Ave.
Tel.: CL 5-8383 MBS
Reps. Venard, R. & McC., Torbet, A. & C.
General Manager Gene Chenault
Program Dir. Dave Belman
Natl. Sales Manager Wayne Decker
Chief Engineer Bert Williamson

KPER—Gilroy—1957

Frequency: 1290 Kc. **Power:** 1000 Watts, d.
Owned Radio KPER
Address 615 Swanston Lane
Tel.: VI 2-3155 KBS
Station Representative J. A. Lucas
General Manager John Gregory
Commercial Manager Ben Gutierrez
Program, Comm. Dir. Dave Belman
Nat'l Sales Manager Wayne Decker
Chief Engineer Don Bernard

KIEV—Glendale—1933

Frequency: 870 Kc. **Power:** 250 Watts
Owned By Southern California Bcstg. Co.
Address 106 N. Glendale Ave.
Tel.: CHapman 5-2388 Independent
Station Representative Forjoe
President, Gen. Manager William J. Beaton
Program Director Beach Rogers
Chief Engineer Andrew Costello

KNGS—Hanford—1948

Freq.: 620 Kc. **Power:** 1 Kw.
Owned-Oper. By Kings Bcstg. Corp.
Business Address P.O. Box 620
Tel.: LUdlow 2-0361 Independent
President, Gen. Mgr. John C. Cohan
Station Manager Rowena J. Kimzey
Sales Promotion Mgr. Carl L. Switzer

KHSJ—Hemet—1958

Frequency: 1320 Kc. **Power:** 500 Watts
Owned By Ramona Bcstg Co.
Address P.O. Box 1196
Tel.: OLiver 8-7113 KBS
President, Program Dir. Robert T. Griffin, Sr.
Commercial Mgr. Paul Sprague
Chief Engineer Al Copeland

KDAY—Hollywood—1947

Frequency: 1580 Kc. **Power:** 50,000 Watts, d.
Owned By Radio California, Inc.
Address 1549 No. Vine St.
Tel.: HO 1-9981 Independent
Representative Hollingsbery
President, General Mgr. John D. Keating
Station Manager Mel Leeds
Commercial Mgr. George Gilbreth
Chief Engineer Bob Dye

KCHV—Indio—1954

Frequency: 970 Kc. **Power:** 1 Kw., d.
Owner Coachella Bcstg. Co.
Address Box 1826
Tel.: EXpress 8-5534 Independent
Representative Moore & Assoc.
Pres. Edward Gorges
General Sta. Manager Ed Staples
Comm. Mgr. Doug Caplette
Program Director Pete Joy
Chief Engineer Rodney Gorges

KREO—Indio—1946

Frequency: 1400 Kc. **Power:** 250 Watts
Owned By KREO, Inc.
Address P.O. Box 697
Tel.: DIamond 7-3403 Independent
General Manager Lee Ellis
Station Manager Ed. Silvera
Chief Engineer Dave Matton
Owners of: KPRO, Riverside; KROP, Brawley,
 KYOR, Blyth.

CALIFORNIA

KTYM—Inglewood—1958

Frequency: 1460 Kc. Power: 1000 Watts
Owned By.....A. J. Williams
Address.....125 S. Grevillea Ave.
Tel.: ORegon 8-3731.....Independent
President.....A. J. Williams
Commercial Manager.....Smiley Monroe
Program Director.....Arlen Sanders

KRKC—King City—1958

Frequency: 1570 Kc. Power: 250 Watts; d.
Owned By.....KRKC, Inc.
Address.....P. O. Box 1167
Tel.: 385-5421.....KBS
Station Representative.....Sandberg-Gates
President, Gen. Manager.....Bob McVay
Program, Chief Engineer.....Stan White
Sales Prom. Director.....Joan Brown
Pub. Director.....Alan Fowler

KAVL—Lancaster—1950

Freq.: 610 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Antelope Bcastg. Co.
Address.....2501 West Ave.
Tel.: WH 2-1121.....MBS
Station Representative.....Pearson
President.....W. B. Carter
General Mgr.....H. L. Comstock

KBVM—Lancaster—1956

Frequency: 1380 Kc. Power: 1000 Watts
Owned By.....Tri-County Bcastgs., Inc.
Address.....43321 N. Sierra Highway
Tel.: WH 2-8461.....Independent
General Manager.....P. Solberg

KLAN—Lemoore—1960

Frequency: 1320 Kc. Power: 1000 Watts, d.
Owned By.....Radio Lemoore
Address.....422 N. Douty St., Hanford, Calif.
Tel.: LU 4-4466.....Independent
Stations Reps.....Torbet Allen & Crane-Masla
President.....Joseph E. Gamble
Co-Managers.....M. Offenbach; M. Vierra
Program Director.....Lee Leonard
Chief Engineer.....Fred Volken
Owners of: KJOY, Stockton, Calif.

KCVR—Lodi—1946

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned By.....Radio KCVR
Business Address.....P. O. Box 600
Tel.: EN 8-0628.....Independent
Station Manager.....M. Pappas
Chief Engineer.....George Sampson

KNEZ—Lompoc—1958

Frequency: 960 Kc. Power: 500 Watts
Owned By.....South Coast Bcastg.
Business Address.....P.O. Box 338
Tel.: REgent 6-3421.....KBS
Station Rep.....Torbet, Allen & Crane
President.....M. Buchen
Station Mgr.....Les Leslie
Asst. Manager.....Alan Beach

KFOX—Long Beach—1924

Frequency: 1280 Kc. Power: 1000 Watts
Owned By.....Illinois-California Bcastg.
Address.....220 E. Anaheim Street
Tel.: HE 6-7281.....Independent
General Mgr.....Cal Perley
Station Manager.....R. C. Brown

KGER—Long Beach—1926

Frequency: 1390 Kc. Power: 5,000 Watts
Owned By.....John Brown Schools of Calif., Inc.
Business-Studio Address.....3745 Atlantic
Tel.: GARfield 7-7907.....Independent
President.....Dr. John E. Brown
Gen., Sta., Comm. Mgr.....E. William George
Program Director.....Irene Cook
Chief Engineer.....Luke Crumbaugh

KABC—Los Angeles—1929

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By.....AB-PT, Inc.
Address.....3321 S. La Cienega Blvd.
Tel.: NO 3-3311.....ABC
Representative.....Katz
President.....Leonard H. Goldenson
V.P., General Manager.....Ben Hoberman
Commercial Mgr.....Phil Brestoff
Program Dir.....Jack Meyers
Sales Promotion Manager.....Jack Pavis
Publicity Dir.....Virginia West
Chief Engineer.....Art Sterman
Owners of: WABC AM-TV, New York; WXYZ AM-TV, Detroit; WIS, Chicago; KGO AM-TV, San Francisco; KABC AM-TV, Los Angeles; KQV, Pittsburgh; WBKB-TV, Chicago.

KFAC—Los Angeles—1931

Frequency: 1330 Kc. Power: 5000 Watts
Owned-Oper. By.....Los Angeles Bcastg. Co.
Bus-Studio Address.....5773 Wilshire Blvd.
Tel.: WE 8-0181.....Independent
Representative.....Bolling
Owner.....E. L. Cord
Gen. Comm. Mgr.....Calvin J. Smith
Program Director.....Howard Rhines
Chief Engineer.....Ron Oakley
(See Page 296 for Ad)

KFI—Los Angeles—1922

Frequency: 640 Kc. Power: 50,000 Watts
Owned-Operated By.....Earle C. Anthony, Inc.
Business-Studio Address.....141 N. Vermont Ave.
Tel.: DU 2-2121.....NBC
Representative.....Henry I. Christal
Pres., Gen. Mgr.....George A. Wagner
Sales Promotion Manager.....Russell Smith
Program Director.....Pat Kelly
Co-Chief Engs.....H. L. Blatterman, C. W. Mason

KFWB—Los Angeles—1925

Frequency: 980 Kc. Power: 5000 Watts
Owned-Oper. By.....Crowell-Collier Bcastg. Corp.
Business-Studio Add.....6419 Hollywood Blvd.
Tel.: HO 3-5151.....Independent

Representative Blair
Pres., Gen. Mgr...... Robert M. Purcell
Dir. of Operations..... Theola Sanders
Station Manager..... James Simons
Commercial Manager..... Robert E. Sharon
Program Director..... Jim Hawthorne
Advertising Director..... Warren Earl
Manager of Engineering..... Ed Benham
Owners of: KEWB, San Francisco; KDWB, Minneapolis.

KGBS—Los Angeles—1936

Frequency: 1020 Kc..... **Power:** 50,000 Watts
Owned By..... Standard Bcstg. Co.
Business-Studio Add...... 338 S. Western Ave.
Tel.: DU 8-2345..... **Independent**
Station Rep...... Peters, Griffin, Woodward
President..... George B. Storer, Jr.
V.P., General Manager..... Wendell B. Campbell
General Sales Manager..... Dale Peterson
Program Manager..... William C. Thompson
Sales Promotion Mgr...... Robert M. Storer
Chief Engineer..... Ernest Underwood
Owners of: WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WJLN, New York, N. Y.; WGBS, AM-FM, Miami, Fla.; WIGB-AM-FM, Phila., Pa.; WITI-TV, Milwaukee.

KGFJ—Los Angeles—1926

Frequency: 1230 Kc..... **Power:** 250 Watts
Owned-Operated By..... Ben S. McGlashan
Business-Studio Address..... 6314 Sunset Blvd.
Tel.: HO 4-0201..... **Independent**
Sta. Reps...... Howard; Torbet, Allen & Crane
Owner..... Ben S. McGlashan
General, Station Manager..... Thelma Kirchner
Sales Mgr...... Molly C. Low
Sales Prom. Mgr...... Juanita McCurdy
Chief Engineer..... Homer Obuchon

KHJ—Los Angeles—1922

Frequency: 930 Kc..... **Power:** 5,000 Watts
Owned-Oper. By..... RKO General
Address..... 5515 Melrose Ave.
Tel.: HO 2-2133..... **Independent**
Sta. Rep...... RKO General Nat'l Sales
Division Director..... Harry Trenner
Program & Prod. Mgr...... Arnold Schorr
General Sales Mgr...... Morton Sidley
Chief Engineer..... Robert Bullock

KLAC—Los Angeles—1924

Freq.: 570 Kc..... **Power:** 5 Kw. d.; 1 Kw. n
Owned By..... Hall Bcstg. Co.
Address..... 6363 Sunset Blvd
Tel.: HO 2-7271..... **Independent**
Station Representative..... Adam Young
Exec. V.P., General Mgr...... Robert H. Howard
Program Manager..... Roger Barkley
Chief Engineer..... Paul Holton

KMPC—Los Angeles—1928

Freq.: 710 Kc..... **Power:** 50 Kw. d.; 10 Kw. n
Owned-Oper. By..... Golden West Bcsters.
Address..... 5939 Sunset Boulevard
Tel.: Hollywood 9-5341..... **Independent**

Representative..... AM Radio Sales
Ch. of Board..... Gene Autry
President..... Robert O. Reynolds
Exec. V.P., General Mgr...... Loyd Sigmon
Sales Manager..... Stanley Spero
Promotion Director..... John M. Asher
Program Director..... Hugh Heller
Publicity Director..... John Dickson
Chief Engineer..... Tom Crosnoe
Owners of: KSFO, San Francisco, Calif.; KVI, Seattle, Wash.

KNX—Los Angeles—1920

Frequency: 1070 Kc..... **Power:** 50,000 Watts
Owned By..... Columbia Bcstg. System, Inc.
Business-Studio Address..... 6121 Sunset Blvd.
Tel.: HO 9-1212..... **CBS**
Sta. Representative..... CBS Spot Sales
V.P., General Manager..... Robert Sutton
Sales Mgr...... Gordon Mason
Dir. of Info. Services..... Arthur Wittum
Program & Promo. Mgr...... Sherril Hops
Program Director..... Harfield Weedin
Chief Engineer..... Ted Denton

KPOL—Los Angeles—1952

Frequency: 1540 Kc..... **Power:** 10,000 Watts
Owned-Oper. By..... Coast Radio Bdcstg. Corp.
Address..... 4628 Wilshire Blvd.
Tel.: WE 8-2345..... **MBS**
Station Representative..... Raymer Co.
President, Gen. Mgr...... Hugh R. Murchison
Station, Comm. Mgr...... Frederick Custer

KRKD—Los Angeles—1927

Frequency: 1150 Kc.. **Power:** 5000 d.; 1000 n.
Owned By..... I. C. O. F. G., Inc.
Business-Studio Address..... 1050 Montecito Drive
Tel.: CA 5-4116..... **Independent**
Station Representative..... Broadcast Time Sales
General Manager..... M. D. Buchen
Gen. Sales Mgr...... Bob Fox
Program Director..... Leon Tate
Commercial Manager..... Clifford Levine
Ch. Eng...... Ben Brown

XTRA—Los Angeles—1934

Frequency: 690 Kc..... **Power:** 50 Kw.
Owned By..... The Texas Triangle, Inc.
Address..... Suite 101, Lee Tower
Tel.: WEbster 7-2424..... **Independent**
Station Representative..... Daren McGavren
President..... Gordon B. McLendon
General Sales Manager..... Cy Ostrup
Station Operations Manager..... Dave Muhlstein
Managing Editor..... Russ Barnett
Chief Engineer..... Jose Marquez

KHOT—Madera—1956

Frequency: 1250 Kc..... **Power:** 500 Watts, d.
Owner..... Glomar Music Bcstg. Co.
Address..... Box 67
Tel.: OR 4-8888..... **Independent**
Mgr...... Bob L. Moran
Chief Engineer..... J. Bell

CALIFORNIA

KMYC—Marysville—1940

Frequency: 1410 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned By..... Carlton Bcstg. Corp.
Business Address..... P. O. Box 631
Tel.: SH 2-2396..... MBS, ABC
Station Representative..... Grant Webb
President..... Jack Sterling
General Station Mgr..... Carroll V. Hansen
Commercial Manager..... Dale Fairlee
Program Director..... Pete Ladd
Chief Engineer..... Jim Fitzgerald

KWIP—Merced—1956

Frequency: 1580 Kc. Power: 500 Watts, d.
Owned By..... Yosemite Bcstrs. Inc.
Address..... Hotel Tloga
Tel.: RA 2-3838..... Independent
Station Reps..... Dore; Hall
President, General Mgr..... Ellsworth Peck
Station, Comm. Manager..... Brian Loughran
Program Director..... Barbara Harris
Chief Engineer..... Malcolm Beavers

KYOS—Merced—1936

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Operated By..... KYOS, Inc.
Address..... 1735, Greater "L" St.
Tel.: RA 2-6251..... ABC-MBS
Station Rep..... Torbet, Allen & Crane
Pres., Gen., Sta. Mgr..... Frank Flynn
Commercial Manager..... Harry Carmichael
Program Director..... J. Flynn
Chief Engineer..... Dwayne D. Caldwell

KBEE—Modesto—1951

Frequency: 970 Kc. Power: 1000 Watts
Owned..... McClatchy Bcstg. Co.
Address..... 14th & Eye St.
Tel.: LA 3-7756..... CBS
Newspaper Affil..... McClatchy Newspapers
Representative..... Paul Raymer
President..... Eleanor McClatchy
Station Manager..... Hugh Shelley
Chief Engineer..... Albert Schneider
Owners of: KFBK, Sacramento; KMJ AM-TV,
Fresno; KERN, Bakersfield.

KFIV—Modesto—1950

Frequency: 1360 Kc. Power: 1000 Watts
Owned By..... KFIV, Inc.
Address..... Box 1360
Tel.: 524-1360..... Independent
Station Representative..... Hollingsbery
General Manager..... Ted Wolf
Program Director..... Bobbie Barnett
Opera. Manager..... Gene D'Accardo
Nat'l Commercial Mgr..... Judd Sturtevant
Sales Manager..... Milt Hibdon
Chief Engineer..... James Roddy

KTRB—Modesto—1933

Frequency: 860 Kc. Power: 10,000 d.; 1000 n.
Owned-Operated By..... KTRB Bcstg. Co., Inc.
Address..... P. O. Box 593
Tel.: LA 3-0737..... Independent
Station Rep..... Torbet, Allen & Crane
Pres.-Gen.-Station Mgr..... William H. Bates, Jr.
Comm., Sales Prom. Mgr..... Richard Brown
Chief Engineer..... W. H. Bates

KIDD—Monterey—1955

Frequency: 630 Kc. Power: 1 Kw.
Owned By..... Monterey Pen Bcstg. Inc.
Address..... Box 1070
Tel.: Frontier 2-8154..... Independent
Representative..... Hollingsbery
President, General Mgr..... Robert Sherry
Commercial, Prom. Mgr..... Jack G. Hamilton
Publicity Director..... Victor Rugh
Chief Engineer..... J. King

KMBY—Monterey—1949

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... John Burroughs
Business Address..... 651 Cannery Row
Tel.: FR 2-4541..... Independent
Station Rep..... Torbet, Allen & Crane
President..... John Burroughs
General Mgr..... Galyn Hammond
Program Director..... Bob Martin
Sales Promotion Mgr..... Sam Solerno
Chief Engineer..... Frank Denney

KWSD—Mt. Shasta—1947

Frequency: 620 Kc. Power: 1000 Watts, d.
Owned-Oper. By..... Shasta Cascade Bcstg. Corp.
Address..... E. Alma St.
Tel.: WA 6-2124..... Independent
Reps. Torbet, Allen & Crane; Cont. Radio Sales
Gen. Mgr., Ch. Eng..... David Rees
Program Dir..... Iola Huntingdon

KVON—Napa—1947

Frequency: 1440 Kc. Power: 500 Watts
Owned-Oper. By..... J. L. & A. M. Powell
Address..... 1124 Foster Road
Tel.: Baldwin 6-2023..... MBS
Sta. Representative..... John E. Pearson
Owner, Gen. Mgr..... J. L. Powell

KSFE—Needles—1952

Frequency: 1340 Kc. Power: 250 Watts
Owned By..... James Parr
Address..... P. O. Box C-2
Tel.: EAstgate 6-2101..... KBS
Station Rep..... Grant Webb
President..... James Parr
Commercial Manager..... Leslie V. Gilbert
Program Dir., Chief Engineer..... David Barnett
Sales Promo. Mgr..... Grant Holcomb, Jr.
Publicity Director..... Lynne Hokcomb

KABL—Oakland—1959

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By..... McLendon Corp.
Address..... 464 19th St.
Tel.: TW 3-9600..... Independent
Station Representative..... Daren F. McGavren
President..... Gordon B. McLendon
General Manager..... Homer H. Odom
Program Director..... Al Hart
Sales Promo. Mgr..... Charles Payne
Chief Engineer..... Howard Immekus
Owners of: KLIF, Dallas, Tex.; KILT, Houston,
Tex.; WSYL, Buffalo, N. Y.; WAKY, Louis-
ville, Ky.; KEEL, Shreveport, La.; K TSA,
San Antonio, Tex.

KDIA—Oakland—1921

Frequency: 1310 Kc. Power: 1000 Watts
 Owned By..... KDIA, Inc.
 Business Studio Address..... 327 22nd St.
 Tel.: TE 4-4262..... Independent
 Station Rep..... Bernard Howard
 President, Gen. Mgr..... E. Sonderling
 Station Manager..... W. Conway
 Sales Prom. Manager..... Odessa Broussard
 Program Director..... Roland Porter
 Publicity Director..... Doug Allen
 Chief Engineer..... John Rolih
 Owners of: WOPA, Chicago.

KEWB—Oakland—1922

Frequency: 910 Kc. Power: 5 Kw.
 Owned-Operated By..... Crowell-Collier Bcstg. Co.
 Business Address..... 2150 Franklin St.
 Tel.: TEmplebar 6-0910..... Independent
 Station Representative..... Katz
 President..... Robert M. Purcell
 General Manager..... Milton H. Klein
 Commercial Manager..... Joe Klaas
 Program Director..... Don French
 Sales Prom. Manager..... George Goldman
 Chief Eng..... Roswell S. Smith
 Owners of: KFVB, Los Angeles, Calif.; KDWB, St. Paul, Minneapolis.

KUDE—Oceanside—1956

Frequency: 1320 Kc. Power: 500 Watts
 Owned By..... Dolph-Petty Bcstg. Co.
 Address..... 2950 Canyon Drive
 Tel.: SA 2-8294..... Independent
 Station Reps..... Torbet, Allen & Crane, Masla
 President..... Herbert L. Petty
 Gen. Station Mgr..... Lyle R. Richardson
 Comm. Manager..... Larry Thomas
 Program Director..... Joe Siegle
 Sales Prom. Manager..... George Nagle
 Chief Engineer..... Mike Stevens

KASK—Ontario—1947

Frequency: 1510 Kc. Power: 1000 Watts
 Owned-Operated By..... Radio KASK
 Address..... P.O. Box 593
 Tel.: YUkon 2-8888..... KBS
 Newspaper Affiliation..... Daily Report
 Station Reps..... Cannon; Hopewell
 President..... Mrs. Jerene A. Harnish
 General Manager..... E. A. Jansen
 Chief Engineer..... Manual Baraza

KOXR—Oxnard—1955

Frequency: 910 Kc. Power: 1 Kw., d.
 Owned-Oper. By..... Oxnard Broadcasting Corp.
 Address..... 1280 So. Oxnard Blvd.
 Tel.: HU 3-2303..... Independent
 Station Rep..... California Spot Sales
 Pres., Chief Eng..... Paul R. Schneider
 Comm., Sales Prom. Mgr..... J. Alan Rinehart

KUTY—Palmdale—1957

Frequency: 1470 Kc. Power: 1 Kw.
 Owned By..... Palmdale Broadcasters
 Address..... P. O. Box 5
 Tel.: Windsor 7-3107..... Independent

Representative..... Harlan Oakes
 President..... Harold C. Singleton
 General Manager..... David D. Schwartz
 Program Director..... Roger Martin
 Chief Engineer..... Lloyd Simmons

KCMJ—Palm Springs—1946

Freq.: 1010 Kc. Pwr: 1 Kw., d.; 500 W., n.
 Owned By..... Bell Bcstg. Corp.
 Business Address..... Box KK
 Tel.: FA 5-2253..... CBS
 Station Representative..... Lucas
 President, Gen. Mgr..... Morris H. Bergreen
 Station Manager..... Patrick Raymond
 Chief Engineer..... Glen Barnett

KDES—Palm Springs—1956

Frequency: 920 Kc. Power: 1000 Watts
 Owned..... Cameron Bcstg. Co.
 Address..... 174 N. Palm Canyon Dr.
 Tel.: 324-1212..... Independent
 Newspaper Affiliation..... Desert Sun
 Representative..... Sandeberg-Gates
 President, Owner..... Geo. E. Cameron, Jr.
 Gen. Station Mgr..... Norman W. Lofthus
 Comm., Sales Prom. Mgr..... Adam Waran
 Prog. Dir., Chief Eng..... Cliff Miller
 Owners of: KBLA, Burbank, Calif.

KPAL—Palm Springs—1954

Frequency: 1450 Kc. Power: 250 Watts
 Owner..... KPAL Bcstg. Corp.
 Address..... P. O. Box 1450
 Tel.: FAirview 4-9171..... Independent
 Station Representative..... Forjoe
 President..... H. Maizlish
 Gen. Mgr..... Al Yallen
 Chief Engineer..... Paul Wieman

KIBE—Palo Alto—1949

Frequency: 1220 Kc. Power: 1,000 Watts d.
 Owned-Oper. By..... Sundial Bcstg. Corp.
 Address..... 230 Town & Country Village
 Tel.: DA 3-1341..... Independent
 Rep..... Walker-Rawalt
 General Mgr..... Edward Davis
 Chief Engineer..... Robert Cook

KMET—Paradise—1960

Frequency: 930 Kc. Power: 500 W. d.
 Address..... P. O. Box 1147
 Owned By..... KoMet Radio Inc.
 Tel.: Trinity 7-6241..... Independent
 Representative..... Sandeberg-Gates & Co.
 President & Gen. Mgr..... D. F. Mariska
 Program Director..... Tim Armstrong

KRLA—Pasadena—1959

Freq.: 1110 Kc. Power: 50 Kw. d., 10 Kw., n.
 Owned-Operated By..... 1110 Bcstg. Corp.
 Address..... 1401 S. Oak Knoll
 Tel.: MU 1-6991..... Independent
 Representative..... Cooke
 President..... Donald Cooke
 General Manager..... John Barrett
 Commercial Mgr..... Armand Lamont

CALIFORNIA

Program Director.....James Washburn
 Publicity Director.....Marie Devlin
 Chief Engineer.....Jack Reeder

KWKW—Pasadena—1942

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Operated By.....KWKW, Inc.
 Address.....6233 Hollywood Blvd., Hollywood
 Tel.: HOLlywood 5-6171.....Independent
 Reprs.Nat'l Time Sales; Hall
 President.....John F. Malloy
 Vice President, Gen. Mgr....Stanley G. Breyer
 Comm. Manager.....Andy James
 Publicity Director.....Helen Wabbe
 Chief Engineer.....Henry Gripp

KPRL—Paso Robles—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Radio KPRL
 Address.....P.O. Box 96
 Tel.: 238-1600.....ABC
 Station Mgr.....Bernard Schwartz
 Comm. Mgr.....Dorothy Schwartz

KTOB—Petaluma—1950

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Lloyd Burlingham
 Address.....Box 590
 Tel.: PO 3-1505.....Independent
 Station Reprs.....J. A. Lucas, Prestige
 President.....Lloyd Burlingham
 Commercial Manager.....Dick Fuller
 Station Manager.....Don F. Davis
 Program Director.....Don West
 Chief Engineer.....Ken Phillips
 Owners of: WIXN, Dixon, Ill.

KKIS—Pittsburg—1949

Frequency: 990 Kc.....Power: 5 Kw.
 Owned-Oper. By.....Kay Kis Corp.
 Address.....230 East 4th St.
 Tel.: HE 2-2964.....Independent
 President.....B. Small
 General Station Manager.....Jerry Bassett

KKAR—Pomona—1960

Frequency: 1220 Kc.....Power: 250 Watts
 Owned By.....Intrastate Broadcasters, Inc.
 Address.....1430 E. Phillips Blvd.
 Tel.: NAtional 3-3434.....Independent
 Station Reprs.....J. A. Lucas; Prestige Rep.
 President, Gen. Mgr.....Abbott London
 Station Mgr.....Charlie Powers
 Commercial Mgr.....Jay Jones
 Program Dir.....Bill Davies
 Sales Promo. Mgr.....J. R. Dick
 Publicity Director.....Shirley Zeller
 Chief Engineer.....Jack Calaway

KWOW—Pomona—1947

Freq.: 1800 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Valley Bdcatg. Co.
 Business-Studio Address.....So. Mills & Olive
 Tel.: NAtional 8-5541.....Independent
 Station Representative.....Harlan Oakes
 President, Gen. Mgr.....Dean H. Wickstrom

Station, Commercial Mgr.....Jim Robinson
 Program Director.....Jim Louis
 Chief Engineer.....John Young

KTIP—Porterville—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Gateway Bcstrs., Inc.
 Business-Studio Address.....Box 1312
 Tel.: SU 4-1450.....Independent
 President, Gen. Mgr.....Gareth F. Garland
 Program Director.....Lawrence D. Cotta
 Chief Engineer.....R. D. Edmonds

KACY—Port Hueneme—1958

Frequency: 1520 Kc.....Power: 250 Watts
 Owned By.....KACY, Inc.
 Address.....P.O. Box 1520, Oxnard, Calif.
 Tel.: HUNter 3-1520.....Independent
 Station Reprs....Torbet, Allen & Crane; Masla
 President.....Lincoln Dellar
 V.P. Gen. Mgr.....Glenn D. Lockhart
 Commercial Mgr.....Doug W. Foerster
 Chief Engineer.....Arlyn Jackson

KBLF—Red Bluff—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Victor Indust., Corp.
 Address.....Box 431
 Tel.: LAWrence 7-3511.....Independent
 Station Rep.....Tracy Moore
 General Mgr.....Clay McGowan
 Station Mgr.....Bill Baumgarten
 Chief Engineer.....Harry Shelby

KAHR—Redding—1958

Frequency: 1270 Kc.....Power: 1000 Watts, d.
 Owned By.....Hi Fidelity Stations, Inc.
 Address.....P.O. Box 997
 Tel.: CHEstnut 3-5511.....KBS
 President.....Paul Bowman

KRDG—Redding—1956

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Redding Broadcasting Co.
 Address.....1347 Yuba St.
 Tel.: CHEstnut 3-0343.....ABC-MBS
 Representative...Torbet, Allen and Crane, Inc.
 Gen. Mgr., Chief Eng....Howard N. Martineau

KQMS—Redding—1954

Frequency: 1400 Kc.....Power: 250 Watts
 Owner.....Radio Redding, Inc.
 Address.....Box 887
 Tel.: CHEstnut 3-2454.....Independent
 Station Representative.....Webb
 President, Gen. Mgr.....Jean L. Carpenter
 Chief Engineer.....Jack R. Short

KVCV—Redding—1937

Frequency: 600 Kc.....Power: 1000 Watts
 Owned-Oper. By....Golden Empire Bcstg. Co.
 Address.....Hotel Redding
 Tel.: CH 3-1515.....CBS
 Station Representative.....Avery-Knodel
 President, Gen. Mgr.....Mrs. H. McClung
 Station Mgr.....H. E. McCarty

KVIP—Redding—1957

Frequency: 540 Kc. Power: 1 Kw.
 Owned. Shasta Bcstg. Corp.
 Address. Box 919
 Tel.: CHestnut 1-1414. Independent
 Representative. Hollingbery
 Pres., Gen. Mgr. George C. Feharty
 Chief Engineer. Lynn Olson

KCAL—Redlands—1954

Frequency: 1410 Kc. Power: 1000 Watts
 Owner. Southwest Bcstg. Co., Inc.
 Address. P. O. Box 390
 Tel.: PYramid 3-2358. Independent
 President. B. Corren

KRCK—Ridgecrest—1956

Frequency: 1360 Kc. Power: 1 Kw.
 Owned. Indian Wells Radio
 Address. 350 W. Ridgecrest Blvd.
 Tel.: RI 8-4061. KBS
 Station Reps. Lucas-Gunn
 President. Victor M. Farel
 Station Mgr. Harry Nungester
 Program Director. Bob Miller
 Sales Manager. Jim Kolt
 Chief Engineer. Paul Byass

KLOA—Ridgecrest—1956

Frequency: 1240 Kc. Power: 250 Watts
 Owned By. Ridgecrest Bcstg. Co.
 Address. Box 696
 Tel.: RI 8-9211. Independent
 Station Rep. Torbet, Allen & Crane
 Owner, Chief Engineer. I. Sinofsky

KACE—Riverside—1957

Frequency: 1570 Kc. Power: 1 Kw., d.
 Owned. KACE Radio, Inc.
 Address. 7351 Lincoln Ave.
 Tel.: OV 8-1570. Independent
 Station Reps. Walker Rawalt; Harlan Oakes
 Pres., Gen. Mgr. Ray Lapica
 Prog. Dir., Chief Engineer. J. Wiseley

KPRO—Riverside—1941

Frequency: 1440 Kc. Power: 1000 Watts
 Owned By. KPRO, Inc.
 Address. 3401 Russell Street
 Tel.: OV 6-0260. Independent
 Sta. Reps. John E. Pearson; Ira Laufer
 General Manager. D. Taylor

KCRA—Sacramento—1945

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. KCRA, Inc.
 Business Studio Address. 310 Tenth St.
 Tel.: HICKORY 4-7300. NBC
 Representative. Petry
 President. Robert E. Kelly
 General Mgr. Jon S. Kelly
 Asst. Gen. Mgr. Howard J. Smiley
 Merchandising Manager. Ted Hardy
 Chief Engineer. W. Herbert Hartman
 Owners of: KCRA-TV-FM.

KFBK—Sacramento—1922

Frequency: 1530 Kc. Power: 50,000 Watts
 Owned-Oper. By. McClatchy Newspapers
 Business Studio Address. Twenty-First & Q
 Tel.: GI 2-0476. CBS
 Newspaper Affiliation. McClatchy Newspapers
 Representative. Paul H. Raymer
 President. Eleanor McClatchy
 Station Manager. Frank M. Devaney

KGMS—Sacramento—1952

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By. KGMS, Inc.
 Address. 1235 H St.
 Tel.: GI 1-3133. Independent
 President. Anthony C. Morici
 Chief Engineer. L. T. Waterman

KROY—Sacramento—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. John Carey, Inc.
 Business-Studio Address. 1010 11th St.
 Tel.: GI 3-2525. Independent
 President. Lincoln Dellar
 General, Comm. Mgr. William H. Weaver
 Chief Engineer. William Overhauser

KRAK—Sacramento—1926

Frequency: 1140 Kc. Power: 5000 Watts
 Owned By. Golden Valley Bcstg. Co.
 Address. Hotel Senator
 Tel.: Gilbert 1-6464. MBS
 Station Rep. Adam Young
 President, Gen. Mgr. Manning Slater
 Commercial Manager. Felix Adams
 Station Mgr., Publicity Director. Jay Hoffer
 Program Director. Bill Jones
 Chief Engineer. Robert La Rue

KXOA—Sacramento—1945

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw., n.
 Owned-Oper. By. Cal-Val Radio
 Business Address. Box 3094
 Tel.: WA 5-2717. Independent
 Station Representative. Daren F. McGavren
 President. Riley R. Gibson
 General Mgr. Howard Haman
 Prog. Dir. Jack Lawson
 Chief Engineer. Maurice Hill

KDON—Salinas—1935

Frequency: 1460 Kc. Power: 5000 Watts
 Owned By. KDON, Inc.
 Business Address. 933 N. Main St.
 Tel.: HA 2-6464. Independent
 Station Representative. Eastman
 Pres., Gen. Mgr. John B. Rushmer
 Chief Engineer. James Parrish

KSBW—Salinas—1948

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By. Salinas Valley Bcstg. Corp.
 Address. 238 John St.
 Tel.: HARRISON 2-7484. ABC

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Sales Promo. Mgr......**Clarke Bradley**
Commercial Manager.....**John Margraf**
Publicity Director.....**Penne Bennett**
Program Director.....**Keith Bryden**
Chief Engineer.....**Bill Horgan**
 Owners of: KVEC, KSBY-TV, San Luis Obispo, Calif.; KSBW-TV, Salinas, Calif.; KNGS, Hanford, Calif.

KCKC—San Bernardino—1947

Frequency: 1350 Kc..... **Power:** 500 Watts
 Owned-Oper. By.....**M. V. W. Radio Corp.**
Business Address.....**770 Mill St.**
Tel.: TU 8-0245.....**ABC**
Station Mgr......**Clair A. Weidenaar**
Chief Engineer.....**F. Hall**

KFXM—San Bernardino—1929

Frequency: 590 Kc..... **Power:** 1000 Watts
 Owned.....**KFXM Broadcasting Co.**
Address.....**512 Fifth Street**
Tel.: TU 9-3636.....**Independent**
Station Representative.....**Eastman**
President.....**Howard L. Tullis**
General Manager.....**Norman Keats**
Commercial Mgr......**Bob Bunnell**
Program Dir......**Roy L. Cordell**
Chief Engineer.....**Lyle Kilgore**
 Owners of: KAFY, Bakersfield; KDEO, San Diego.

KMEN—San Bernardino—1947

Frequency: 1290 Kc..... **Power:** 5000 Watts
 Owned By.....**KPOI Broadcasting**
Address.....**Box 889**
Tel.: GLenview 8-3183.....**MBS**
Sta. Rep......**Daren F. McGavren**
Station Mgr......**Tom Papich**
Chief Engineer.....**Walt Rees**

KRNO—San Bernardino—1947

Freq.: 1240 Kc..... **Power:** 1 Kw. d., 250 W. n.
 Owned.....**KRNO, Inc.**
Address.....**990 Colton Ave**
Tel.: TU 8-0771.....**Independent**
Sta. Rep......**Bolling**
President.....**G. W. Bolling III**
General, Station Manager.....**Verne Paule**
Commercial Manager.....**James Howard**

KCBQ—San Diego—1946

Freq.: 1170 Kc..... **Power:** 50 Kw. d; 5 Kw. n.
 Owned-Oper. By.....**KCBQ, Inc.**
Business Address.....**7th Ave. at Ash**
Tel.: BE 2-7161.....**Independent**
Representative.....**John Blair**
Pres., Mgr. Dir......**Lee Bartel**
Program Director.....**James Neill**
Chief Engineer.....**Morris Jones**
 Owners of: WOKY, Milwaukee, Wis.; KYA, San Francisco, Calif.; WADO, New York, N. Y.

KFMB—San Diego—1941

Frequency: 540 Kc..... **Power:** 5 Kw.
 Owned By.....**Transcontinent TV Corp.**

Bus-Studio Address.....**1405 Fifth Ave.**
Tel.: BE 2-2114.....**CBS**
Representative.....**Petry**
President.....**David C. Moore**
V.P., Gen. Mgr......**George Whitney**
Station Manager.....**Jack Keiner**
Commercial Manager.....**Virgil Clemons**
Program Director.....**Geoff Edwards**
Sales Promotion Mgr......**Len Troy**
Publicity Director.....**Suzanne White**
Chief Engineer.....**Charles Abel**
 Owners of: WGR-AM-TV, Buffalo, N. Y.; WDAM-AM-TV, Kansas City; KFMB-TV, San Diego, Calif.; KERO, Bakersfield; WNEP, Scranton.

KGB—San Diego—1922

Freq.: 1360 Kc..... **Power:** 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....**KGB, Inc.**
Address.....**4141 Pacific**
Tel.: CYpress 7-2201.....**ABC**
Representative.....**H-R**
President, Gen. Mgr......**Marion R. Harris**
Station Program Director.....**Robert S. Regan**
Publicity Director.....**William C. Hester**
Sales Promotion Mgr......**Paul H. Martin**
Chief Engineer.....**Charles N. Duncan**

KOGO—San Diego—1926

Frequency: 600 Kc..... **Power:** 5000 Watts
 Owned By.....**KFSD, Inc.**
Business Address.....**P.O. Box 628**
Tel.: CO 2-2421.....**NBC**
Newspaper Affil......**Newsweek Magazine**
Representative.....**Katz Agency**
President.....**James G. Rogers**
Gen. Mgr......**W. E. Goetze**
Commercial Manager.....**Ray Baker**
Sales Prom., Pub. Dir......**Kenneth N. McClure**
Program Director.....**Dick Roberts**
Chief Engineer.....**LeRoy Bellwood**
 Owners of: KFSD-TV.

KSDO—San Diego—1959

Freq.: 1130 Kc..... **Power:** 5 Kw. d., 1 Kw. n.
 Owned By.....**Gordon Bcstg. Co.**
Bus-Studio Address.....**1023 Second Ave.**
Tel.: BE 2-2041.....**MBS**
Station Rep......**Adam Young**
President, Gen. Mgr......**Sherwood R. Gordon**
Station, Comm. Manager.....**Dwight Case**
Sales Promo. Mgr., Pub. Dir......**Danny Martin**
Program Director.....**Richard L. Venturino**
Chief Engineer.....**Joseph Heiser**
 Owners of: KBUZ, Phoenix.

KSON—San Diego—1947

Frequency: 1240 Kc..... **Power:** 250 Watts
 Owned-Oper. By.....**Broadmoore Bcstg. Corp.**
Address.....**U.S. Grant Hotel**
Tel.: BE 3-3131.....**Independent**
Sta. Representative.....**Hollingbery**
General Manager.....**Jeff York**
Station Mgr......**Henry J. Guzik**
Sales Promotion Mgr......**James Fox**
Program Director.....**Blaine Cornwell**
Chief Engineer.....**Jack Rabell**

CALIFORNIA

KGIL—San Fernando—1947

Frequency: 1260 Kc. Power: 5 Kw., d; 1 Kw., n.
Owned-Oper. By... Buckley Jaeger Bcstg Corp.
Address. 13325 Van Nuys Blvd., Pacoima, Calif.
Tel.: Empire 6-9555. Independent
Station Representative... Robert Eastman
President... Norman Boggs
Comm. Mgr... Harold B. Arkoff
Chief Engineer... Jay Rice

KCBS—San Francisco—1949

Frequency: 740 Kc. Power: 50,000 Watts
Owned-Operated By... CBS
Address... Sheraton Palace Hotel
Tel.: YU 2-2700. CBS
Representative... CBS Radio Spot Sales
President... Arthur Hull Hayes
V.P., General Mgr... Jules Dundes
Pub. Dir., Sales Prom. Mgr... Bob Harris
Sales Manager... Seymour Whitelaw
Program Director... H. S. Basayne
Chief Engineer... Alan Cormack
Owners of: WCBS-AM-TV, New York; WBBM-
AM-TV, Chicago; WCAU-AM-TV, Philadelphia;
WEEL, Boston; KMOX-AM-TV, St. Louis;
KNN, Los Angeles; KNXT, Los Angeles, Calif.

KFAX—San Francisco—1960

Freq.: 1100 Kc. Power: 50 Kw. d., 1 Kw. n.
Owned-Operated By... Argonaut Bcstg. Co.
Business Studio Address... 1470 Pine St.
Tel.: OR 3-4148. Independent
President, General Mgr... A. J. Krisik
Station, Commercial Mgr... John F. Bayliss
Program Director... John H. Brown
Chief Engineer... Roger Roberts

KFRC—San Francisco—1924

Frequency: 610 Kc. Power: 5000 Watts
Owned-Oper. By... RKO General
Business Address... 415 Bush St.
Tel.: YUkon 2-9200. Independent
Representative... RKO National Sales
President... Thomas F. O'Neil
General Mgr... Alfred Racco
Dir. of Sales Prom... Bill Sweeney
Program Dir... George Crowell
Chief Engineer... Thos. D. Razovich
Owners of: WOR-AM-TV-FM, New York; KIJ-
AM-TV-FM, Los Angeles; WNAC-AM-FM-TV,
Boston; CKLW-AM-FM-TV, Detroit; KFRC-AM-
FM, San Francisco; WBMS; Washington;
WNBQ-AM-TV, Memphis.

KGO—San Francisco—1923

Frequency: 810 Kc. Power: 50,000 Watts
Owned-Oper By... ABC-PT, Inc.
Business Address... 277 Golden Gate Ave.
Tel.: UNDERhill 3-0077. ABC
Representative... John Blair
General Station Mgr... Elmer Wayne
Commercial Manager... Del Gore
Publicity Director... Ron Wren
Program Director... Leslie Stein
Chief Engineer... Harry N. Jacobs

KKHI—San Francisco—1956

Frequency: 1550 Kc. Power: 10 Kw.

Owned By... Atlss Bcstg. Co.
Address... 340 Mason St.
Tel.: YUkon 6-2151. MBS
Station Representative... Adam Young
General Manager... Frank Atlas
Commercial Manager... Richard Gravett
Program Director... Barry McKinley
Chief Engineer... Ken Warren

KNBC—San Francisco—1922

Frequency: 680 Kc. Power: 50,000 Watts
Owned-Operated By... National Bcstg. Co.
Address... 420 Taylor St.
Tel.: GR 4-8700. NBC
Representative... NBC Spot Sales
President (NBC)... Robert Kintner
General Mgr... William Decker
Comm. Mgr... Richard H. Gravett
Sales Manager... Richard S. Calender
Program Director... Jack Wagner
Publicity Director, Prom. Mgr... Jane Morrison
Chief Engineer... Curtis D. Peck

KSAN—San Francisco—1922

Frequency: 1450 Kc. Power: 1000 Watts
Owned... Golden Gate Broadcasting Corp.
Address... 1111 Market Street
Tel.: MA 1-8171. Independent
Sta. Reps... Bob Dore; Dora Clayton
General, Sta. Mgr... Norwood J. Patterson
Comm. Prom. Mgr... J. Walter Carroll
Chief Engineer... R. Skelton

KSAY—San Francisco—1957

Frequency: 1010 Kc. Power: 10 Kw. d.
Owned By... Grant R. Wrathall
Address... 988 Market St.
Tel.: EX 7-6800. Independent
Station Reps... Torbet, Allen & Crane
President... Grant R. Wrathall
General Mgr... Clair G. Halverson
Sales Promotion Mgr... Hal H. Hoffman
Program Director... Gordon Woodward
Publicity Director... Dan Solo

KSFO—San Francisco—1925

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By... Golden West Bcsters.
Business Address... 950 California St.
Tel.: YU 2-5500. Independent
Representative... AM Radio Sales
President... Robert Reynolds
V.P., Gen. Manager... William D. Shaw
Station Manager... Bert S. West
Commercial Manager... James A. Brown, Jr.
Sales Prom., Pub. Director... Louise Z. Jorjorah
Program Director... Allan Newman
Chief Engineer... Harry Bartolomei
Owners of: KMPC, Los Angeles; KVI, Seattle.

KYA—San Francisco—1926

Freq.: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned... Golden State Broadcasting, Inc.
Business Address... 1 Nob Hill Circle
Tel.: DO 2-2536. Independent
Station Representative... Robert Eastman
Pres., Mgr, Dir... Lee Bartell

General Manager.....Jayne Swain
 National Sales Director.....Harry Averill
 Sales Promotion, Pub. Director.....Dan Martin
 Sales Manager.....Kenneth Leslie
 Chief Engineer.....Paul Beck
 Owners of: KCBQ, San Diego, Calif.; WOKY,
 Milwaukee, Wisc.; WADO, New York, N. Y.;
 Tele-Haiti, Haiti; Tele-Curacao, Curacao; Tele-
 Aruba, Aruba.

KALI—San Gabriel—1946

Frequency: 1430 Kc.....Power: 5000 W., d.
 Owned.....Tele-Broadcasters of Calif, Inc.
 Address.....758 E. Colorado Blvd., Pasadena
 Tel.: MU 1-0171.....Independent
 President.....H. Scott Kilgore
 Gen. Mgr.....James Coyle
 Chief Engineer.....Charles McKee
 Owners of: WPOP, Hartford, Conn.; KUDL, Kausas
 City, Mo.; KOFY, San Mateo, Calif.

KEEN—San Jose—1947

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By.....United Bcastg. Co.
 Business Studio Address.....Hotel De Anza
 Tel.: CY 4-0344.....Independent
 Representative.....Hollingbery
 President.....George M. Mardikian
 Gen. Mgr.....Floyd Farr
 Sales Promo. Mgr.....Ray Holly
 Publicity Dir.....Phil Philley
 Prog. Dir., Chief Eng.....George Snell

KLIV—San Jose—1946

Freq.: 1590 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By.....Cal Radio, Inc.
 Address.....P.O. Box 995
 Tel.: CY 3-8030.....MBS
 Station Rep.....McGavren
 Pres., Gen. Mgr.....Riley R. Gibson
 Station Manager.....Doug Walker
 Commercial Manager.....Bob Sobelman
 Program Dir.....Bob Holmes
 Chief Engineer.....Maurice Hill
 Owners of: KXOA, Sacramento.

KLOK—San Jose—1946

Freq.: 1170 Kc.....Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Radio KLOK, Inc.
 Business Address.....P. O. Box 327B
 Tel.: CL 1-5170.....Independent
 Station Reps.....Oakes; NTS; Ochs
 President.....E. L. Barker
 General Manager.....R. E. Ryan
 Program Director.....Ruth P. Fish
 Sales Promotion Mgr.....E. H. Grigg
 Chief Engineer.....Terry D. Lloyd

KRRX—San Jose—1948

Freq.: 1500 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....San Jose Bcastg. Co.
 Address.....P. O. Box 167
 Tel.: CYpress 2-5080.....Independent
 Station Reps.....Torbet, A. & C.; Felts
 Pres., Gen. Mgr.....Joe E. Levitt

Opera. Manager.....Frank G. Kilpatrick
 Commercial, Promo. Mgr.....Bob Campbell
 Program Dir., Pub. Dir.....Robert W. Donnelly
 Chief Engineer.....Herman Stalberg

KATY—San Luis Obispo—1949

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....KATY of San Luis Obispo, Inc.
 Address.....1146 Monterey St.
 Tel.: LI 3-1340.....Independent
 Sta. Representative.....Meeker Co.
 Pres., Gen., Sta., Comm. Mgr.....M. F. Marquardt
 Program Director.....Barbara Rice
 V.P., Ch. Eng.....Glenn O. Porter

KSLY—San Luis Obispo—1960

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Berry Bcstrs., Inc.
 Address.....1214 Higuera
 Tel.: LI 3-9400.....Independent
 Station Reps.....Sandberg-Gates
 President, General Mgr.....Reg Streeter
 Commercial Manager.....Ray Cawein
 Sales Promotion Mgr.....Sylvain Lassalette
 Program Director.....John Borba
 Publicity Director.....Mary Kestly
 Chief Engineer.....Robert D. Brister

KVEC—San Luis Obispo—1937

Frequency: 920 Kc..Power: 1 Kw. d., 500 w. n.
 Owned By.....John C. Cohan
 Address.....P.O. Box 787
 Tel.: Liberty 3-8830.....ABC
 Station Representative.....H.R.
 President.....John C. Cohan
 General. Station Mgr.....Bob Brown
 Comm., Sales Prom. Manager.....Robie Shull
 Program, Pub. Director.....Daryl Kruse
 Chief Engineer.....Donald Gilmour
 Owners of: KSBW-AM-TV, Salinas; KNKS, Han-
 ford; KSBY-TV, San Luis Obispo.

KOFY—San Mateo—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Intercontinental Radio
 Address.....100 California St., San Francisco
 Tel.: YU 2-9933.....Independent
 President.....H. Scott Kilgore
 Gen. Mgr.....F. T. Crennan
 Sales Promotion Mgr.....Al Bullock
 Program Director.....Charles Lynn
 Chief Engineer.....Carl Roliff
 Owners of: WPOP, Hartford, Conn.; KUDL, Kan-
 sas City, Mo.; KALI, San Gabriel, Calif.

KTIM—San Rafael—1947

Frequency: 1510 Kc.....Power: 1000 Watts
 Owned-Operated By.....Marin Bcastg. Co., Inc.
 Business Address.....1040 B Street
 Tel.: GLenwood 6-1510.....Independent
 Newspaper Affil.....S. R. Independent Journal
 Station Representative.....George Hopewell
 President.....Roy A. Brown
 Gen. Mgr., Chief Eng.....Hugh Turner
 Commercial Mgr.....C. F. Pendleton
 Program Director.....Bill Thompson
 Publicity Dir.....Karl Barron

CALIFORNIA

KWIZ—Santa Ana—1926

Freq.: 1480 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned.....Voice of the Orange Empire Inc.
 Business Address.....105 E. 5th St.
 Tel.: KI 7-5581.....Independent
 Station Representative.....Meeker Co.
 President, General Mgr.....Ernest L. Spencer
 Station Manager.....George C. Allen
 Commercial Manager...Walter P. Hollywood
 Program Director.....Jim S. Harrison
 Sales Promotion Mgr.....M. Mobley
 Chief Engineer.....Jim Blaine

KDB—Santa Barbara—1935

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....KDB Broadcasting Co.
 Address.....Mar Monte Hotel
 Tel.: WO 4131.....Independent
 Station Representative.....Sandeberg-Gates
 Gen. Comm. Mgr.....Len Menard
 Chief Engineer.....Dick Johnston

KIST—Santa Barbara—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....Western States Radio
 Business-Studio Address.....735 State St.
 Tel.: WO 6-3981.....Independent
 Representative.....George P. Hollingbery
 Pres., Gen. Mgr.....J. P. Wardlaw, Jr.
 Comm. Sta. Mgr.....Robert L. Jones
 Program Dir.....Bob Olson
 Chief Engineer.....Ray Kubly

KTMS—Santa Barbara—1937

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By.....News-Press Publish. Co.
 Business-Studio Address.....News-Press Bldg.
 Tel.: WO 3911.....ABC-NBC
 Representative.....Paul H. Raymer
 President.....Thomas M. Storke
 Gen. Mgr.....Joe Benes

KSCO—Santa Cruz—1947

Frequency: 1080 Kc. Power: 1000 d.; 500 n.
 Owned-Operated By.....Radio Santa Cruz
 Business Address.....2300 Portola Drive
 Tel.: GR 5-1080.....Independent
 Gen. Mgr., Chief Eng.....Charles V. Berlin

KCOY—Santa Maria—1946

Frequency: 1440 Kc. Power: 1000 Watts
 Owned-Oper. By.....Arenze B'casters
 Business Address.....Box 166
 Tel.: WALnut 5-2644.....Independent
 Station Rep.....Torbet, Allen & Crane
 Pres., Gen., Sta. Mgr.....James H. Ranger
 Comm. Promo Mgr.....Ed J. Zuchelli
 Program, Publicity Mgr.....Ed Mack
 Chief Engineer.....Fred Ray

KSMA—Santa Maria—1945

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By...J. Hagerman, J. I. Groom
 Address.....510 W. Morrison
 Tel.: WALnut 5-2582.....Independent
 Managers..James M. Hagerman, John I. Groom

KSPA—Santa Paula—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....KSPA Radio
 Address.....100 Middle Road
 Tel.: JACKson 5-6333.....Independent
 General Manager.....Frank James

KJAX—Santa Rosa—1959

Freq.: 1150 Kc. Power: 5000 W. d., 500 W. n.
 Owned By.....KJAX, Inc.
 Address.....Hotel Santa Rosa
 Tel.: Liberty 5-9060.....Independent
 Sta. Representative.....John E. Pearson
 President.....J. K. Withers

KSRO—Santa Rosa—1937

Frequency: 1350 Kc. Power: 5,000 Watts
 Owned-Oper. By.....Finley Bcstg. Co.
 Business Address.....Flamingo Hotel
 Tel.: LI 5-3313.....Independent
 Station Representative.....Hollingbery
 President.....Mrs. E. L. Finley
 General Manager.....Frank W. McLaurin
 Commercial Manager.....Dan Galvin
 Program Dir.....Merle Ross
 Sales Promotion Mgr.....Larry Hannon
 Publicity Director.....Lee Levinger
 Chief Engineer.....Hilmar Cann

KVRE—Santa Rosa—1961

Frequency: 1460 Kc. Power: 1 Kw. d.
 Owned By.....Santa Rosa Bcstg. Co.
 Address.....2029 Hidden Valley Dr.
 Tel.: Liberty 5-2024.....Independent
 President.....Thomas L. Brennen
 General Manager.....Joseph T. Nixon
 Station Manager.....Lester Flatt
 Commercial Manager.....Robert Byrng
 Sales Promotion Mgr.....Neil M. Elliott
 Program Director.....Miles Richmond
 Publicity Director.....J. C. Goforth
 Chief Engineer.....Jim Young

KVML—Sonora—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned By.....Sonora Bcstg. Co.
 Address.....Box 967
 Tel.: JE 2-7426.....ABC-KBS
 Station Representative.....Grant Webb
 President, Chief Engineer.....R. P. Bowen
 Station, Commercial Mgr.....Jim Oliver

KJOY—Stockton—1947

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By...Joseph Gamble Stations, Inc.
 Business-Studio Address...110 N. Eldorado St.
 Tel.: HOWard 6-2844.....Independent
 Representative.....McGavren
 President.....J. E. Gamble
 General Manager.....Ort Lofthus
 Commercial Manager.....Jack Blake
 Sales Prom. Mgr.....Carolyn Pribyl
 Program Director.....Ron Reynolds
 Publicity Dir.....Alan Oak
 Chief Engineer.....James Tracewell

KSTN—Stockton—1949

Freq.: 1420 Kc. Power: 5000 W. d., 1 Kw. n.
 Owned-Operated By... San Joaquin Bcstg. Co.
 Business Address..... 2171 Ralph Ave.
 Tel.: HOward 4-7338..... Independent
 Representative..... Hollingbery
 President, Station Mgr..... Knox La Rue
 Program Director..... Ray Golden
 Chief Engineer..... Joe Koepke

KWG—Stockton—1921

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By..... Royal Bear Bcstrs.
 Address..... Weber at "E"
 Tel.: HOward 5-2251..... ABC
 Station Reps..... Torbet, Allen & Crane; Masla
 President..... Carl E. Haymond
 General, Station Mgr..... Ronald C. Tuten
 Program Dir., Chief Eng..... James Roddy
 Publicity Director..... Andez Tuten
 Owners of: KGEE, Bakersfield, Calif.; KIT
 Yakima, Wash.

KSUE—Susanville—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 wts. n.
 Owned By..... James E. McKahan
 Business Address..... P.O. Box 501
 Tel.: 2020..... KBS
 Representative..... Tracy Moore
 Pres., Gen. Mgr..... James E. McKahan
 Commercial Manager..... Gwen W. Burr
 Program Director..... Ernest W. Moffett
 Chief Engineer..... Harold C. Houston

KTKR—Taft—1948

Frequency: 1310 Kc. Power: 500 Watts d.
 Owned-Oper. By..... Mann Bcstg. Co.
 Business Address..... P.O. Box "WW"
 Tel.: ROger 5-6101..... Independent
 Station Manager..... Gerald Mann
 Program Director..... Louise E. Mann

KHOE—Truckee—1959

Frequency: 1400 Kc. Power: 250 Watts
 Owned By..... Calif.-Nev. Bcstg. Co.
 Address..... Box 247
 Tel.: LU 7-9986..... MBS
 Station Representative..... Sandeberg-Gates
 President..... Robert Sherman
 General Manager..... W. R. De Wire
 Chief Engineer..... J. Lansman

KCOK—Tulare—1945

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Oper. By..... KCOK, Inc.
 Business Address..... P. O. Box 119
 Tel.: MU 6-2866..... MBS
 Station Rep..... Sandeberg-Gates
 Pres., Gen. Mgr..... Keith Munger
 Commercial Manager..... Dane Simpson
 Program Director..... Casey Santos
 Chief Engineer..... Elbert Dean

KGEN—Tulare—1956

Frequency: 1370 Kc. Power: 1 Kw.
 Owned By..... Melden Bcstg. Co.

Address..... Box 122, Hanford, Calif.
 Tel.: MU 6-3406..... Independent
 Sta. Representative..... Webb
 President..... Meldean Upp
 Station Mgr..... Donna Dean Upp
 Publicity Dir..... Rodney Hardin
 Chief Engineer..... D. Lee
 Owners of: KBMS, Coalinga.

KTUR—Turlock—1949

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Oper. By..... KTUR, Inc.
 Address..... P. O. Box 1390
 Tel.: ME 2-1390..... KBS
 Station Representative..... Spot Time Sales
 President..... Harrison M. Fuerst
 Station Mgr..... W. Dean Huttman
 Program Dir..... George Ensign
 Chief Engineer..... Maxon Sayre

**KDHI—Twenty-Nine Palms
1961**

Frequency: 1250 Kc. Power: 1000 W. d.
 Owned By..... Hi-Desert Bcstg. Corp.
 Address..... Box 908
 Tel.: 367-2345..... Independent
 President, General Mgr..... Art Sipherd
 Commercial Mgr., Chief Eng..... George Osborn
 Program Director..... Adeline Sipherd

KUKI—Ukiah—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... Radio Station KUKI
 Address..... P. O. Box 638
 Tel.: HO 2-4771..... Independent
 Owner..... Marguerite Siems
 General Mgr. Ch. Eng..... John Franklin

KNBA—Vallejo—1947

Frequency: 1190 Kc. Power: 250 Watts d.
 Owned By..... M. Elizabeth Reid
 Business Address..... Box 1112
 Tel.: MI 4-8944..... Independent
 Representative..... Hall
 General Manager..... Don Curzon

KUDU—Ventura—1948

Frequency: 1590 Kc. Power 1000 Watts
 Owned By..... Tri-County Public Service
 Business Address..... South Mills Road
 Tel.: Miller 2-2125..... Independent
 Station Reps..... Oakes & Walker-Rawalt
 General, Sta. Mgr..... Claude E. Brimm
 Commercial Mgr..... David Schwartz

KVEN—Ventura—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By..... Coast Ventura Co.
 Address..... Box 1611
 Tel.: MI 3-8675..... MBS
 Station Representative..... Pearson
 President..... Carrol Hauser
 General, Station Mgr..... Sid Held
 Commercial Manager..... Mike Thomas

CALIFORNIA-COLORADO

Sales Promotion Mgr. Bob Godeok
 Program Director Chris Pappas
 Publicity Director Frank Haines
 Chief Engineer Fred Hall

KONG—Visalia—1949

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Airwaves, Inc.
 Address Box 1429
 Tel.: RE 4-5811 Independent
 President & Gen. Mgr. Harry E. Layman

KWSO—Wasco—1950

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By Maple Leaf Bcstg. Co.
 Address P. O. Box 366
 Tel.: PL 8-2145 Independent
 President E. J. Peters
 Chief Engineer Herbert J. Ratzlaff

KOMY—Watsonville—1937

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Monterey Bay Bcstg.
 Business Address 40 Atkinson Lane
 Tel.: PARKway 4-5641 Independent
 Station Representative Sandeberg-Gates

General Manager Ed Pio
 Program Director Dick Buchanan

KSYC—Yreka—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Northern Bcstg. Co.
 Address Lawrence Lane, S. Oregon St.
 Tel.: VI 2-4158 Independent
 President R. W. Lake
 Sta., Comm. Manager Holt C. Wardrip

KAGR—Yuba City—1953

Frequency: 1450 Kc. Power: 100 Watts
 Owner James E. Jaeger
 Address 322 A St.
 Tel.: SH 3-7343 KBS
 President James E. Jaeger
 Gen. Mgr., Chief Eng. James E. Walley

KUBA—Yuba City—1947

Freq.: 1600 Kc. Power: 1Kw., d., 500 w. n.
 Owned-Operated By Peachbowl Bcstrs., Inc.
 Bus. Add. Hotel Marysville, Marysville, Cal.
 Tel.: SH 3-7309 Independent
 Station Rep. Torbet, Allen & Crane
 Pres., Co-Owner C. V. Ullom
 Gen. Mgr., Co-Owner Roger R. Hunt
 Comm. Mgr. Lloyd Klemp
 Program Director Don Taylor
 Chief Engineer Carl W. Pendergraft

Pop.: 1,850,000
 Families: 515,500

COLORADO

Radio Homes: 502,000
 AM Stas. in State: 59

KGIW—Alamosa—1929

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By D. L. & Katholeen Allen
 Address P. O. Box 179
 Tel.: JUNiper 9-2569 ABC-KBS
 Rep. Avery-Knodel
 General Mgr., Chief Engineer Lloyd Allen
 Comm. Manager Katholeen Allen
 Sales Prom. Mgr., Pub. Dir. Dave Melton
 Program Director Ken Fenter

KBOL—Boulder—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Boulder Radio KBOL, Inc.
 Address Box 146
 Tel.: HI 2-2242 Independent
 Station Rep. Holman
 Pres., Gen. Mgr. Russel Shaffer
 Commercial Manager Gene Palm
 Program Director Roger Cracraft
 Chief Engineer Fred Bodenham

KBRN—Brighton—1956

Frequency: 800 Kc. Power: 500 Watts
 Owned By Mile High Bcstg. Co.
 Business Address 77 South 4th Ave.
 Tel.: 799 Independent
 General Manager A. Steinbach
 Chief Engineer William Dexter

KRLN—Canon City—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Royal Gorge Bcstrs., Inc.
 Address 1615 Central Ave.
 Tel.: CRestwood 5-2400 ABC
 Station Representative Avery-Knodel
 Pres.-Gen.-Sta. Mgr. Ray M. Beckner
 Chief Engineer Ed Wood

KPIK—Colorado Springs—1957

Frequency: 1580 Kc. Power: 5 Kw. d.
 Owned Western Bcstg. Co.
 Address 120 E. Platte
 Tel.: ME 4-1503 Independent
 Sta. Representative Pearson
 Gen. Mgr. J. Drennan
 Chief Engineer James Green

KRDO—Colorado Spgs.—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Pikes Peak Bcstg. Co.
 Business-Studio Address 399 S. 8th St.
 Tel.: ME 2-1515 Independent
 Station Representatives AT&S; McGuire
 Pres., Gen. Mgr. Harry W. Hoth, Jr.
 Station Manager Wesley W. Bradley, Jr.
 Chief Engineer C. Upton
 Owners of: KRDO-TV.

KVOR—Colorado Springs—1921

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Oper. By.....KVOR, Inc.
 Address.....512 So. Tejon
 Tel.: ME 2-3536.....CBS
 Station Reps.....Venard, Rintoul & McConnell
 President.....Harrison Fuerst
 General Manager.....J. Hanson
 Chief Engineer.....W. Robson

KSSS—Colorado Springs—1959

Frequency: 740 Kc. Power: 1 Kw. d.: 250 wts. n.
 Owned-Oper. By.....Hill-Smith Bcstg. Co.
 Address.....Antlers Hotel Penthouse
 Tel.: 634-5511.....MBS
 Station Representative.....Hal Holman
 President, Gen. Mgr.....J. D. Hill
 Sales Promotion Mgr.....John Dunne
 Program Director.....Bob Mansur
 Chief Engineer.....Jay Blakesley

KYSN—Colorado Springs—1956

Freq.: 1460 Kc. Power: 1000 W. d., 500 W. n.
 Owned-Oper. By.....KYSN Bcstg. Co.
 Address.....30 S. Tejon St.
 Tel.: ME1rose 3-2608.....Independent
 Station Representative.....Spot Time Sales
 Pres., Gen. Mgr.....Donald T. Harding, Jr.
 Program Director.....T. Wilson
 Chief Engineer.....Sheridan Gilbert
 Owners of: WKID, Urbana.

KVFC—Cortez—1955

Frequency: 740 Kc. Power: 1 Kw.
 Owned-Oper. By.....KVFC, Inc.
 Address.....KVFC Bldg.
 Tel.: LO 5-3463.....ABC
 President.....Jack Hawkins
 Station, Chief Engineer.....James Hawkins

KRAI—Craig—1948

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n
 Owned By.....Northwestern Colo. Bcstg. Co.
 Address.....P. O. Box 65
 Tel.: TA 4-6574.....Independent
 Station Mgr.....Dick Bonderud

KDTA—Delta—1955

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Monarch Broadcasting Co.
 Address.....P.O. Box 452
 Tel.: TR 4-4544.....Independent
 Pres., Gen. Sta. Mgr.....D. E. Towne
 Prog. Dir.....Rose Mary Towne

KDEN—Denver—1956

Frequency: 1340 Kc. Power: 250 Watts
 Owned.....KDEN Broadcasting Co.
 Address.....1601 West Jewell Ave.
 Tel.: WE 5-3525.....Independent
 Representative.....Breen & Ward
 Pres., Gen. Mgr.....E. E. Koepke
 Sta. Mgr., Publicity Dir.....Frank E. Amole, Jr.
 Sales Prom. Mgr.....Tom Moore
 Program Dir.....Lloyd Knight
 Chief Engineer.....Walt Wilson

KFML—Denver—1955

Frequency: 1390 Kc. Power: 1000 Watts d.
 Owned By.....Fine Arts Bcstg. Co.
 Address.....290 Fillmore St.
 Tel.: DEXter 3-1509.....Independent
 Station Representative.....Gill-Perna
 President.....Bill Daniels
 General Manager.....James F. Brown
 Commercial Manager.....Michael Mango
 Sales Promotion Mgr.....Tim O'Connor
 Program Director.....Val Sherman
 Chief Engineer.....Howard Dempsey

KBTR—Denver—1961

Frequency: 710 Kc. Power: 5000 Watts
 Owned-Operated By.....Empire Bcstg. Inc.
 Address.....1089 Bannock St.
 Tel.: AMherst 6-3601.....Independent
 Station Rep.....H-R
 President.....John C. Mullins
 General Manager.....Joseph Herold
 Station Manager.....Richard Shireman
 Program Director.....Con Schader
 Publicity Director.....Walt Kowalski
 Chief Engineer.....Joe Finch

KFSC—Denver—1954

Frequency: 1220 Kc. Power: 1 Kw.
 Owned.....Francisco V. Sanchez
 Address.....2185 Broadway
 Tel.: AC 2-8935.....Independent
 Station Representative.....Oakes
 President.....F. V. Sanchez
 Station Mgr.....Levi Beall

KHOW—Denver—1925

Frequency: 630 Kc. Power: 5000 Watts
 Owned By.....TCA Bcstg. Corp.
 Address.....Petroleum Club Bldg.
 Tel.: AMherst 6-2611.....ABC
 Representative.....Peters, Griffin, Woodward
 Board Chairman.....Thomas B. Wilson
 General, Station Mgr.....Frank Bishop
 Program Director.....Dale Morgan
 Sales Prom. Mgr., Pub. Dir.....Dean Faulkner
 Chief Engineer.....Fred Everett

KIMN—Denver—1922

Frequency: 950 Kc. Power: 5 Kw.
 Owned By.....KIMN Bcstg. Co.
 Address.....5350 W. 20th Ave.
 Tel.: BE 7-2734.....ABC
 Station Representative.....Avery-Knodel, Inc.
 President.....J. C. Hunter
 General Manager.....K. E. Palmer
 Commercial Manager.....Thomas Duggan
 Scles Promotion Mgr.....Dean Jarvis
 Program Director.....Glenn Bell
 Publicity Director.....John Eastburn
 Chief Engineer.....George Vogel

KLIR—Denver—1953

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....KLIR, Inc.
 Address.....6535 W. Jewell

COLORADO

Tel.: WA 2-1189.....KBS
Sta. Representative.....Biddick
Pres., Gen. Manager.....G. B. Anderson
Station Manager.....Harold G. Kincaid
Commercial Manager.....Bert Tracy
Program Director.....F. L. Anderson
Chief Engineer.....D. M. Smith
Owners of: KJSK, Columbus, Neb.; KCIO-AM-
FM, Leavenworth, Kan.; KJRG-AM-FM, New-
ton, Kan.

KLZ—Denver—1920

Frequency: 560 Kc.....Power: 5000 Watts
Owned By.....Time-Life Bcst. Inc.
Business-Studio Address.....131 Speer Blvd.
Tel.: MA 3-4271.....CBS
Representative.....Katz
President, Gen. Mgr.....Hugh B. Terry
Station Mgr.....E. Lee Fondren
Local Sales Mgr.....Lew Hunter
Promotion Manager.....Gene Ball
Program Dir.....Charles Roberts
Chief Engineer.....Gene Jenkins
Owners of: WFBM AM-FM-TV, Indianapolis;
WOOD-AM-TV, Grand Rapids, Mich.; WTCN-
AM-TV, Minneapolis; KLZ-FM, Denver, Colo.

KOA—Denver—1924

Frequency: 850 Kc.....Power: 50,000 Watts
Owned-Operated By.....Metropolitan TV Co.
Address.....1044 Lincoln St.
Tel.: CHerry 4-4141.....NBC
Representative.....Christal
President.....William W. Grant
Commercial Manager.....Gene Grubb
V.P., General, Station Mgr.....Ralph Radetsky
Sales Prom., Pub. Dir.....Richard N. Schafbuch
Program Director.....Jim Atkins
Chief Engineer.....Gene Jenkins

KOSI—Denver—1954

Freq.: 1430 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned-Oper By.....Armstrong Bcstg. Co.
Address.....Box 98
Tel.: EA 2-9342.....MBS
Station Representative.....Daren F. McGavren
Pres., Gen. Mgr.....W. L. Armstrong
Commercial Manager.....Robert N. Kindred
Chief Engineer.....James Church

KTLN—Denver—1948

Frequency: 1280 Kc.....Power: 5 Kw.
Owned-Operated By.....Radio-Denver, Inc.
Address.....1160 East Colfax Ave.
Tel.: AC 2-4811.....Independent
Station Representative.....Eastman
Pres., Gen. Mgr.....Richard B. Wheeler
Program Director.....Joe Finan
Commercial Manager.....Kay Trot
Publicity Director.....George Tews
Chief Engineer.....Reggie Shirk
Owners of: KRIZ, Phoenix.

KDGO—Durango—1958

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Basin Bcstg. Co., Inc.
Address.....Box 3390
Tel.: CHerry 7-1407.....ABC-MBS
President, General Mgr.....Henry Long

KIUP—Durango—1935

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KIUP, Inc.
Address.....P. O. Box 641
Tel.: 247-4464.....KBS
Station Reps.....Masla; McGuire
President, General Mgr.....Ralph L. Atlas
Program Director.....Marvin Conrad
Commercial Mgr.....Al Gare
Chief Engineer.....Frank Toomey

KGMC—Englewood—1952

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned By.....MacLee Radio Corp.
Address.....3 W. Princeton
Tel.: SU 1-4481.....Independent
Sta. Representative.....Weed
Pres., Gen. Mgr.....Robert B. McWilliams
Sta., Comm. Mgr.....Lee P. Mehlig
Chief Engineer.....D. F. White

KCOL—Ft. Collins—1947

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....Northern Colo. Bcstg. Co.
Address.....P. O. Box 574
Tel.: HUNter 2-5991.....ABC
Station Reps.....Avery-Knodel
Pres., Gen. Mgr.....Ellis Atteberry
Program Director.....Kent Miller
Sales Promo. Mgr.....Terry Atteberry
Chief Engineer.....Joe Kilgore

KZIX—Fort Collins—1959

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned By.....Horsetooth Bcstg. Co., Inc.
Address.....Central Bldg.
Tel.: 484-0466.....MBS
Station Representative.....Holman
President, General Mgr.....Les Ware
Program Director.....Bill Pollard
Chief Engineer.....Jim Kuykendall
Owners of: KLPW, Union; KYRO, Potosi; KJPW,
Waynesville; KLME, Laramie, Mo.

KFTM—Fort Morgan—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Morgan County Bcstg. Co.
Address.....Highway 6 & 34
Tel.: UN 7-5674.....Independent
Station Representative.....Holman
Gen. Station Manager.....Mason Dixon
Commercial Manager.....Phylis Lovejoy
Prog. Dir., Chief Eng.....Kent Roberts

KGLN—Glenwood Spgs.—1950

Frequency: 980 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....KGLN, Inc.
Address.....P. O. Box C
Tel.: WH 5-6501.....MBS
Representative.....Holman
President.....Rex Howell
Gen. Mgr.....Jerry Fitch
Program Director.....Marcie Fitch
Chief Engineer.....Al Maggard

KICM—Golden—1957

Frequency: 1250 Kc. Power 1000 Wts.
Owned By.....Norman Bcstrs.
Address.....5801 W. 44th Ave., Denver
Tel.: GEnesse 3-6848 Independent
President.....N. Johnson

KEXO—Grand Junction—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By...Voice of Western Colo., Inc.
Address.....2508 North Ave.
Tel.: CH 3-1230.....ABC
Representative.....Harlan Oakes
President.....D. Spencer Grow

Vice Pres., Gen. Manager...Abbott Tesman
Comm., Program Dir.....Bob Collins
Chief Engineer.....Jim Eicher

KREX—Grand Junction—1926

Freq.: 920 Kc. Power: 5 Kw., d.; 500 W. n.
Owned-Oper. By...Western Slope Bcstg. Co.
Address.....P. O. Box 270
Tel.: CHapel 2-5000.....CBS
Representative.....Hal Holman
Pres., Gen. Mgr.....Rex Howell
V.P., Station Mgr.....Robert McMahan
Program Director.....Jack Welch
Chief Engineer.....James Meyer
Owners of: KGLN, Glenwood Springs; KREX-TV, Grand Junction; KREY-TV, Montrose, Colo.

KSTR—Grand Junction—1957

Frequency: 620 Kc. Power: 5 Kw., d.
Owned.....Mountain States Bcstg. Corp.
Address.....Box 1110
Tel.: CH 3-1722.....Independent
Station Representative.....Pearson
President, Gen. Mgr.....E. Anson Thomas
Commercial Manager.....Jim Schaeffer
Station Mgr.....Jack B. Lewis
Program Dir.....June Lee
Sales Promotion Mgr.....Jim Biber
Publicity Dir.....George Walton
Chief Engineer.....Norm Price

KWSL—Grand Junction—1961

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....G & P Enterprises
Address.....200 N. Sixth St.
Tel.: CHapel 2-7800.....Independent
General, Comm. Mgr.....Wally Geiger
Chief Engineer.....M. L. Davis

KFKA—Greeley—1921

Frequency: 1310 Kc. Power: 1000 Watts
Owned-Oper. By...Mid-Western Radio Corp.
Business-Studio Address.....620—8th Ave.
Tel.: ELgin 2-4421.....Independent
Newspaper Affil...Record-Spockman, Denver
Representative.....Hal Holman
President.....H. E. Green
Gen. Station Manager.....Ralph H. Green
Comm. Mgr.....Virginia Sears
Chief Engineer.....Harry Brewer

KYOU—Greeley—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....Meroco Bcstg. Co.

Address.....2424 Sixth Ave.
Tel.: ELgin 2-0262.....ABC-KBS-MBS
Pres., Gen. Manager.....Ellwood Meyer
Chief Eng.....Roland Reed

KGUC—Gunnison—1960

Frequency: 1490 Kc. Power: 250 Watts
Owned By.....Roger W. Pepperd
Address.....1st Nat'l Bank Bldg.
Tel.: 871.....ABC-MBS-KBS
General, Sales Mgr.....Roger W. Pepperd
Program Director.....Enid C. Pepperd
Chief Engineer.....Robert Edelen

KBZZ—La Junta—1937

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Grady F. Maples
Address.....Box 485
Tel.: DUDley 4-2541.....ABC-KBS-MBS
Representative.....Indie Sales
General Manager.....C. J. Logan
Station Manager.....Reed Harris
Program Director.....John Doenges
Chief Engineer.....Donald W. Maples

KLAK—Lakewood—1955

Freq.: 1600 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper.....1023 W. 8th Ave., Denver
Address.....1315 Oak St.
Tel.: 244-8681.....Independent
Station Representative.....Weed
President, General Mgr.....Ed Scott
Sta., Comm., Sales Mgr.....Al Perry
Chief Engineer.....Jim Wayne

KLMR—Lamar—1948

Freq.: 920 Kc. Power: 1000 W. d., 500 W. n.
Owned-Oper. By...SE Colorado Bcstg. Co.
Address.....P. O. Box 890
Tel.: 336-2206.....ABC
President.....Ralph Eaton
Gen., Sta. Mgr.....Dennis Behan
Pub., Prog. Director.....William Adams
Chief Engineer.....Jack Connally

KMOR—Littleton—1957

Frequency: 1510 Kc. Power: 1000 Watts
Owned By.....M-O-R Bcstg.
Address.....140 Woodlawn Center
Tel.: PYramid 4-4211.....Independent
Pres., Gen. Mgr.....Bob Martin
Commercial, Promo. Mgr.....Hal Tait
Program Dir.....Bob Rubin
Chief Engineer.....Ray Doane

KLMO—Longmont—1949

Frequency: 1050 Kc. Power: 250 Watts d.
Owned By.....Radio Longmont, Inc.
Address.....Box 799
Tel.: PRospect 6-2323.....KBS
Station Representative.....Continental
President, Gen., Sta. Mgr...Wm. G. Stewart
Commercial Manager.....Hal Halvorson
Program Director.....Jean Stewart
Chief Engineer.....Gene Baldwin

KLOV—Loveland—1955

Frequency: 1570 Kc. Power: 250 Watts
Owned-Oper. By.....Regional Bcstg. Corp.

**When You Can Have
The Best,
Why Be Satisfied
With Less?**

THE ASSOCIATED PRESS

COLORADO

Address 308 East 5th
 Tel.: 667-1570.....KBS
 President.....William R. Vogel
 Sta., Sales Prom. Mgr.....Charles D. Gerrard
 Commercial Manager.....Carol Beitz
 Program Director.....Joel M. Deuth
 Publicity Director.....Don McGranahan
 Chief Engineer.....Richard J. Brown
 Owners of: WMMT, McMinnville, Tenn.; WGNS,
 Murfreesboro, Tenn.; KWRV, McCook, Neb.

KCMS—Manitou Spring—1953

Frequency: 1490 Kc.....Power: 100 Watts
 Owned By.....Garden of Gods Bcstg. Co.
 Address.....68 Minnehaha Ave.
 Tel.: Mulberry 5-5776.....Independent
 Pres., Chief Eng.....C. M. Edmonds
 General, Comm. Mgr.....Mrs. C. M. Edmonds

KSLV—Monte Vista—1954

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Colorado Radio Corp.
 Business Address.....109 Adams St.
 Tel.: Ulster 2-3581.....KBS
 President.....George O. Cory
 General, Station Mgr.....Steve Marlow
 Program, Chief Engineer.....Jim Crosslin
 Owners of: KUBC, Montrose; KRAL, Craig; KWAC,
 Alamogordo.

KUBC—Montrose—1947

Freq.: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By.....Uncompahgre Bcstg. Co.
 Business-Studio Address.....P. O. Box 279
 Tel.: Cherry 9-4546.....KBS
 Station Mgr.....E. De Julio

KAPI—Pueblo—1958

Frequency: 690 Kc.....Power: 250 Watts d.
 Owned By.....Centennial Radio Corp.
 Address.....Continental Pueblo Hotel
 Tel.: Lincoln 5-2883.....Independent
 President, Gen. Mgr.....Ray J. Williams
 Commercial Manager.....Dwight Shaw
 Chief Engineer.....D. Redlingshafer

KCSJ—Pueblo—1947

Frequency: 590 Kc.....Power: 1000 Watts
 Owned By.....Sangre de Cristo Bcstg.
 Address.....2226 TV Lane
 Tel.: LI 4-5782.....Independent
 Representative.....Meeker Co.
 Station Mgr.....Cliff Hendrix
 Comm. Mgr.....Howard Myers
 Chief Engineer.....Kenneth Renfrow

KDZA—Pueblo—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Pueblo Radio Co.
 Address.....3011 Elizabeth
 Tel.: LI 4-5646.....KBS
 Station Representative.....Devney-Org.
 Pres., Gen. Mgr., Chief Eng.....D. B. Crouch
 Comm. Prog. Dir.....William H. Beck

KFEL—Pueblo—1956

Frequency: 970 Kc.....Power: 1000 Watts
 Owned.....KFEL, Inc.
 Address.....4411 Goodnight Ave.
 Tel.: LI 2-6884.....Independent

Representative.....Continental
 Owner, Mgr.....Frank Donald Hall
 Chief Eng., Asst. Mgr.....John T. Roscoe

KGHF—Pueblo—1928

Frequency: 1350 Kc.....Power: 5000 d.; 1000 n.
 Owned By.....KGHF, Inc.
 Address.....Highway 50 West
 Tel.: 542-5570.....ABC
 Sta. Rep.....Gill-Perna, Inc.
 President, Gen. Mgr.....Robert D. Ellis
 Station, Comm. Manager.....Richard Fife
 Program Director.....Don Hallock
 Chief Engineer.....Tony Mejia
 Owners of: KRTV, Pueblo, Colo. Springs.

KTUX—Pueblo—1959

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned By.....Steel City Broadcasting Co., Inc.
 Address.....4211 Elizabeth St.
 Tel.: Lincoln 4-9586.....Independent
 Owner.....Wayne D. Costner

KAVI—Rocky Ford—1956

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned By.....Patrick-Ridner Bcstg. Co.
 Address.....P. O. Box 632
 Tel.: 254-7427.....KBS
 Sta. Representatives.....Pearson; McGuire
 General Mgr., Prog. Dir.....Edward J. Patrick
 Station Mgr., Chief Eng.....Lloyd A. Ridner
 Commercial Manager.....Herbert Schwien

KVRH—Salida—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Wm. J. Murphy
 Address.....P. O. Box 166
 Tel.: Keystone 9-2575.....Independent
 General Manager.....Wm. J. Murphy

KGEK—Sterling—1925

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KGEK, Inc.
 Address.....Fleming Road
 Tel.: LA 2-1607.....KBS-ABC
 President.....Al Ross

KOLR—Sterling—1955

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sterling Broadcasting Corp.
 Address.....217 N. Front St.
 Tel.: LA 2-1740.....ABC-MBS
 Representative.....Hal Holman
 General Mgr.....Bob Kath
 Chief Engineer.....A. Fortenburry

KCRT—Trinidad—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....KCRT, Inc.
 Address.....100 Fisher Drive; Box 772
 Tel.: VI 6-3212.....ABC-KBS-MBS
 Representative.....Indie Sales
 Pres., Gen. Mgr., Ch. Eng.....E. M. Cooper

KFLJ—Walsenburg—1957

Frequency: 1380 Kc.....Power: 1 Kw., d.
 Owned By.....Floyd Jeter
 Address.....Box 593
 Tel.: 111.....Independent
 President, Ch. Eng.....Floyd Jeter

Pop.: 2,670,000
Families: 788,500

CONNECTICUT

Radio Homes: 770,500
AM Stas. in State: 34

WADS—Ansonia—1956

Freq.: 690 Kc. Power: 500 Watts d.
Owned By: Valley Broadcasting Co.
Address: 290 Main St.
Tel.: RE 5-4606 MBS
Station Rep.: Walker-Rawalt
Pres., Gen. Sta. Mgr.: Sydney E. Byrnes
Commercial Mgr.: Wes Hobby
Chief Engineer: Angelo Gruttadauria

WICC—Bridgeport—1926

Freq.: 600 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Conn.-N. Y. Broadcasters
Address: 2190 Post Rd., Fairfield, Conn.
Tel.: CL 6-0461 N.Y. CI 5-0668 Independent
Representative: Adam Young
President, Gen. Mgr.: Kenneth M. Cooper
V.P., Business Mgr.: John E. Metts
Sales, Sta. Mgr.: Ray Colanari
Program Director: Ken Gaughran
Owners of: WICC-TV.

WNAB—Bridgeport—1941

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: WNAB, Inc.
Business-Studio Address: 991 Broad St.
Tel.: FO 6-1803 ABC
President: Harold Thomas
Chief Engineer: N. Howard

HARTFORD'S FIRST MUSIC and NEWS* STATION . . .

W C C C

AM _____ FM**

Hartford, Connecticut

The Savitt Stations

* Radio Press International

** New York Times-QXR Network Affiliate

WBIS—Bristol—1948

Frequency: 1440 Kc. Power: 500 Watts, d.
Owned-Oper. By: The Bristol Bcstg. Corp.
Business-Studio Address: 183 Main St.
Tel.: LU 3-9265 Independent
President: Eric Hatch
General Manager: Richard C. Kilbourn
Commercial Manager: Val McCormick
Program Director: John Abaray
Chief Engineer: Lee Steele

WLAD—Danbury—1947

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Operated By: Berkshire Bcstg. Corp.
Business-Studio Address: 207 Main St.
Tel.: PI 8-3565 Independent
Station Rep.: Devney Org.; Foster & Creed
President: John P. Previdi
Gen., Comm. Mgr.: Sol Robinson
Program Director: Paul Baker
Chief Engineer: Rudi Cehak

WSUB—Groton—1958

Frequency: 980 Kc. Power: 1000 Watts
Owned By: Radio WSUB
Address: 1064 Poquonnock Rd.
Tel.: Hilltop 5-2494 Independent
Station Rep.: Walker-Rawalt, N. E. Spot Sales
General Mgr.: Lawrence A. Reilly
Commercial Manager: Warren F. Haas
Program, Ch. Eng.: Armand J. Bernard
Owners of: WTNL, Springfield, Mass.

WCCC—Hartford—1947

Frequency: 1290 Kc. Power: 500 Watts, d.
Owned By: Greater Hartford Bcstg. Corp.
Address: Hotel Bond
Tel.: JA 5-6648 MBS
Sta. Rep.: Gill-Perna; Foster & Creed
President: William M. Savitt
Station Manager: Ralph H. Klein
Commercial Manager: Sumner Pearl
Program Dir.: Burt La Coe
Chief Engineer: Edward S. Kozaryn

WDRC—Hartford—1922

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Oper. By: Buckley-Jaeger Bcstg. Corp.
Address: Box 151, Blue Hills Sta.
Tel.: CH 2-7751 Independent
Station Representative: John Blair
V.P., Gen., Comm. Mgr.: William Crawford
Program Director: Charles R. Parker
Chief Engineer: Charles Lynch

WPOP—Hartford—1956

Frequency: 1410 Kc. Power: 5000 Watts
Owned: Tele-Broadcasters of Conn., Inc.
Business-Studio Address: 410 Asylum St.
Tel.: JA 7-9131 Independent
Representative: Adam Young
President, Gen. Mgr.: H. Scott Kilgore
Station Mgr.: Philip A. Zoppi
Owners of: KUDL, Kansas City, Mo.; KALI, Los Angeles; KOFY, San Francisco.

WTIC—Hartford—1925

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned-Oper. By... Travelers Bcastg. Service
 Address... 3 Constitution Plaza
 Tel.: JA 5-0801... NBC
 Representative... Christal
 President... Paul W. Morency
 General Manager... Walter C. Johnson
 V.P., Program Director... Bernard Mullins
 Vice President, Sales... Robert S. Tyrol
 Promotion Mgr... Eugene J. Muriaty
 Publicity Director... Paul E. Lucas
 Dir. of Engineering... Harold A. Dorschug
 Plant Mgr., Ch. Eng... Herman D. Taylor
 Owners of: WTIC-FM-TV.

WINF—Manchester—1958

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By... Manchester Broadcasting Co.
 Address... 376 R. West Middleturn Pike
 Tel.: Mitchell 3-2491... CBS
 Station Representative... Walker-Rawalt
 Owner, Gen. Manager... John Deme
 Program Director... T. R. Safford

WMMW—Meriden—1947

Frequency: 1470 Kc. Power: 1000 Watts, d.
 Owned By... Meriden Radio, Inc.
 Address... 99 Colony St.
 Tel.: BE 5-5747... Independent
 Station Rep... Continental Bcastg. Co.
 President... Ralph Weil
 General Manager... Donald Laufer
 Comm., Sales Prom. Mgr... Bernie Kaufman
 Program Director... Lester H. Fox
 Chief Engineer... Hillis Holt

WCNX—Middletown—1948

Frequency: 1150 Kc. Power: 500 Watts
 Owned-Oper. By... Middlesex Bcastg. Co.
 Address... River Road
 Tel.: Diamond 7-2565... Independent
 Sta. Reps... Devney Org.; Nona Kirby
 Managing Dir... R. J., W. J. O'Brien
 Station Mgr., Prog. Dir... Bill Glynn
 Sales Director... Peter M. O'Brien
 Chief Engineer... Rogers Holt

WOWW—Naugatuck—1960

Frequency: 860 Kc. Power: 250 W. d.
 Owned By... Naugatuck Valley Service
 Address... 142 Meadow St.
 Tel.: Park 9-2291... Independent
 Station Representative... Walker-Rawalt
 President, General Mgr... John T. Parsons
 Sales Promotion Mgr... Carl Fisher
 Program Director... Brad Drawbridge
 Publicity Director... John Logan
 Chief Engineer... Terry King

WHAY—New Britain—1949

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Operated By... Central Conn. Bcastg. Co.
 Business Address... 22 Grove Hill
 Tel.: Baldwin 3-2721... ABC
 Sta. Reps... Forjoe; New Eng. Spot Sales
 General Mgr... Aldo DeDominicis

Station Manager... Charles Bell, Jr.
 Commercial Manager... John Dyno
 Chief Engineer... Hillis Holt

WRYN—New Britain—1946

Frequency: 840 Kc. Power: 1000 Watts d.
 Owned By... Hartford County Bcastg. Corp.
 Address... 1056 Willard Ave., Newington, Conn.
 Tel.: MOhawk 6-5646... Independent
 Station Reps... Hollingbery; Eckels
 President, General Mgr... Louis A. Sodokoff
 Station, Sales Prom. Mgr... Michael E. Drechsler
 General Sales Mgr... Tony Pansullo
 Program Director... Joseph M. Tasker
 Chief Engineer... Earl A. Carron, Jr.

WAVZ—New Haven—1947

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Operated By... WAVZ Bcastg. Corp.
 Business-Studio Address... 152 Temple St.
 Tel.: SP 7-4761... Independent
 Representative... Hollingbery, Kettell Carter
 Chairman of the Board... Victor W. Knauth
 President... Daniel W. Kops
 Exec. Vice Pres... Richard J. Monahan
 V. P. & Gen. Mgr... Marvin B. Rosenblatt
 Commercial Manager... Marshall Pite
 Program Director... George T. Phillips
 Sales Prom., Pub. Director... S. L. Barstein
 Chief Engineer... Frank Belaska
 Owners of: WTRY, Troy, N. Y.



Daniel W. Kops,
 • President
 Richard J. Monahan,
 • Executive Vice President



WTRY
 Albany • Schenectady
 • Troy

REPRESENTATIVE
 • John Blair & Co.



REPRESENTATIVES
 • Geo. P. Hollingbery Co.
 • Kettell-Carter, Inc.

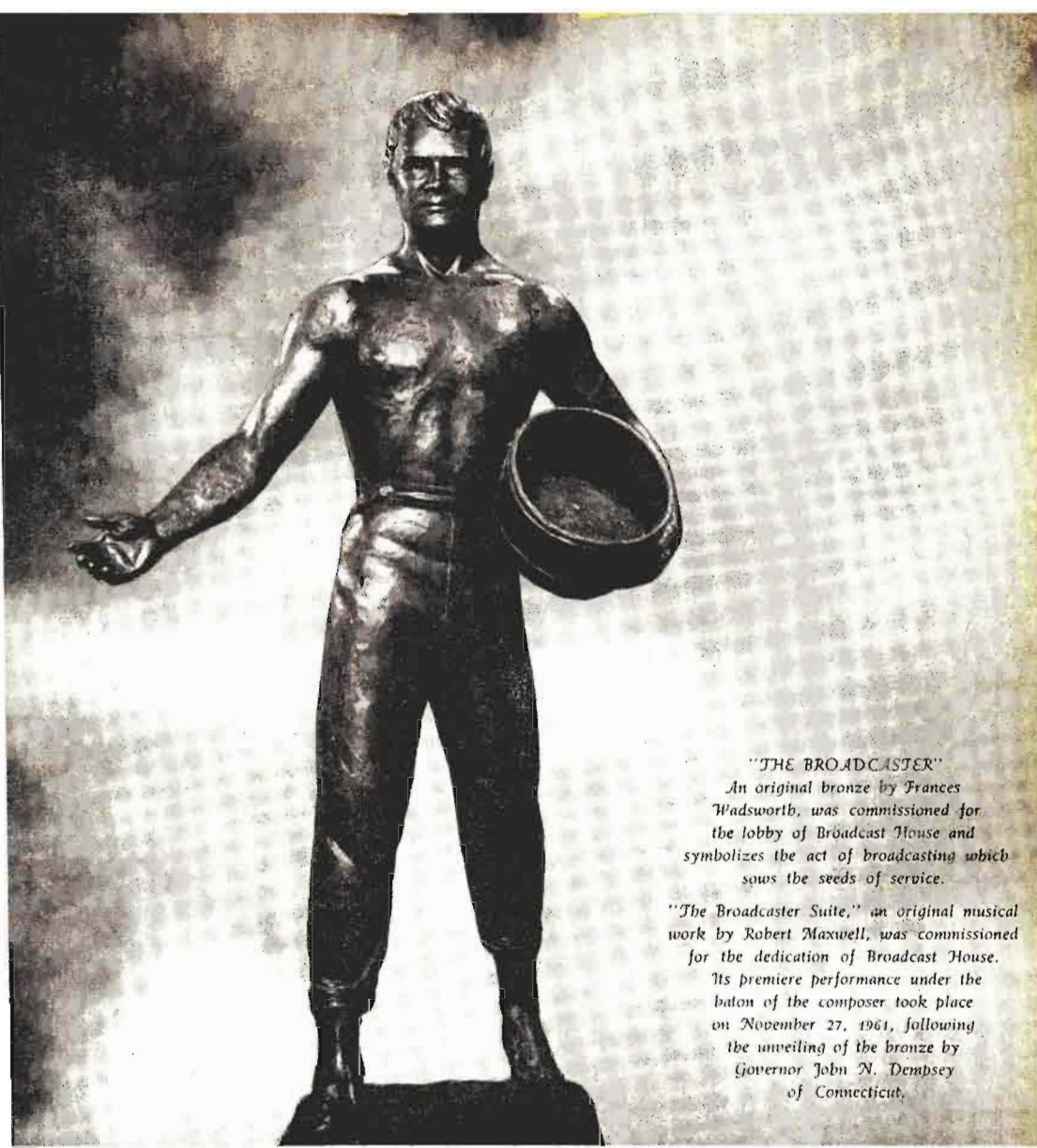
WAVZ
 New Haven, Conn.



A TIME OF RENEWAL

Broadcast House, new four-story home of WTIC TV -AM-FM is the first unit to be completed and occupied in Constitution Plaza, an area of urban renewal which boldly foretells of Hartford's bright future. The challenging opportunity to serve the vigorous, enterprising mind and spirit of the people of Southern New England has been ours for 37 years.





"THE BROADCASTER"

An original bronze by Frances Wadsworth, was commissioned for the lobby of Broadcast House and symbolizes the act of broadcasting which sows the seeds of service.

"The Broadcaster Suite," an original musical work by Robert Maxwell, was commissioned for the dedication of Broadcast House. Its premiere performance under the baton of the composer took place on November 27, 1961, following the unveiling of the bronze by Governor John N. Dempsey of Connecticut.

A TIME OF REDEDICATION

With a deep awareness of our history-filled past, we now dedicate ourselves anew to the fulfillment of that greater service which Broadcast House and its facilities make possible.

President

WTIC • TV3 • AM • FM

CONNECTICUT

WELI—New Haven—1935

Frequency: 960 Kc.....Power: 5 Kw.
 Owned By.....Conn. Radio Foundation, Inc.
 Business-Studio Address.....221 Orange St.
 Tel.: UN 5-1133.....Independent
 Sta. Representative.....H. R. Reps.
 Pres., Sta., Gen. Mgr.....Richard W. Davis

WDEE—New Haven—1960

Frequency: 1220 Kc.....Power: 1000 Watts d.
 Owned By.....Southern New Eng. Bcstg. Corp.
 Address...473 Denslow Hill Rd., Hamden, Conn.
 Tel.: AT 8-3561.....Independent
 Station Reps.....Forjoe; N. E. Spot Sales
 President, Chief Engineer...Vincent Delaurentiss
 Commercial Mgr.....Charles Bell, Jr.
 General Manager.....Aldo De Dominicis
 Program Director.....Richard Gaiette

WNHC—New Haven—1944

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By....Triangle Publications, Inc.
 Address.....135 College St.
 Tel.: SPruce 7-3611.....ABC
 Newspaper Affil.....Phila. Inquirer; TV Guide
 Station Reps.....McGavren; Foster-Creed
 V.P. Radio-TV Div.....Roger W. Clipp
 General Mgr.....Richard L. Chalmers
 Commercial Mgr.....James U. Sweeney, Jr.
 Sales Promotion Mgr.....Vincent De Pillo
 Program Director.....Norman Polman

Publicity Director.....Edward J. Caputo
 Chief Engineer.....Carmine Iannucci
 Owners of: WELI-AM-FM-TV, Philadelphia;
 WNEB-AM-FM-TV, Binghamton, N. Y.; WFBG-
 AM-TV, Altoona, Pa.; WNHC-FM-TV, New Ha-
 ven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-
 AM-FM-TV, Fresno, Calif.

WNLC—New London—1936

Frequency: 1510 Kc.....Power: 5000 Watts
 Owned-Operated By...The Thames Bcstg. Corp.
 Business-Studio Address.....281 State St.
 Tel.: Gibson 2-5328.....Independent
 Station Reps.....Masla & Co.; Kettell-Carter
 Pres., Gen. Manager.....Gerald J. Morey
 Prom., Comm. Mgr.....Edwin H. Schweitzer
 Program, Pub. Dir.....Leslie Morson
 Chief Engineer.....Randolph Barrett

WNLK—Norwalk—1948

Frequency: 1350 Kc.....Power: 500 Watts
 Owned-Operated By...Norwalk Bcstg. Co., Inc.
 Address.....11 Wall St.
 Tel.: TE 8-5566.....Independent
 Pres., Gen. Mgr.....James Stolcz
 Program Director.....Richard Bounerba
 Chief Engineer.....Clarence Burnham

WICH—Norwich—1946

Freq: 1310 Kc.....Power: 1 Kw.
 Owned-Oper. By.....Eastern Conn. Bcstg. Co.
 Business-Studio Address.....Cuprak Rd.
 Tel.: TU 7-1613.....Independent
 Station Representative.....Foster-Creed
 President.....Donald Lasser
 General, Station Mgr.....Richard Reed
 Commercial Manager.....John A. MacAdie
 Sales Prom., Pub. Director.....Edward Adler
 Chief Engineer.....Alexander Dubenetsky

WLIS—Old Saybrook—1956

Frequency: 1420 Kc.....Power: 500 Watts
 Owned.....Long Island Sound Radio Corp.
 Address.....Conn. Turnpike
 Tel.: EV 8-3546.....MBS
 Sta. Representative.....Hopewell
 Pres., Gen. Mgr.....Joseph P. Trantino
 Commercial Mgr.....Alex Pernal
 Station Mgr.....Vivian N. Trantino
 Chief Engineer.....M. Tavarles

WINY—Putnam—1953

Frequency: 1350 Kc.....Power: 1 Kw.
 Owned By.....Winnyc Bcstg. Co.
 Address.....15 Grove St.
 Tel.: WA 8-2721-2.....MBS
 President.....H. C. Rice
 Gen. Mgr.....R. C. Rice

WSTC—Stamford—1946

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....W. Conn. Bcstg. Co.
 Business-Studio Address.....270 Atlantic St.
 Tel.: DA 4-7575.....ABC
 Newspaper Affiliation.....Stamford Advocate
 Station Reps.....N. E. Spot Sales
 President.....Kingsley Gillespie
 Gen. Manager.....Julian Schwartz
 Chief Engineer.....Lisle Dorrian

WWCO
PULSE and HOOPER
AGREE

1

BY A WIDE MARGIN

WWCO
 1240 Non-Directional
 24 Hours a Day
 Waterbury Connecticut

Represented by
 Radio-TV Representatives, Inc.
 ECKELS & CO. Boston, Mass.

CONNECTICUT-DELAWARE

WBZY—Torrington—1947

Frequency: 990 Kc. Power: 1000 Watts d.
Owned By..... Pioneer States Bcstrs., Inc.
Business-Studio Address..... 127 Main St.
Tel.: HU 9-4173..... Independent
Station Rep..... Breen & Ward
President, Gen. Mgr..... Bernard J. Zucker
Station Manager..... Patricia S. McGee
Commercial Manager..... Robert L. Kursman
Chief Engineer..... James M. Dunlap

WTOR—Torrington—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By..... Torrington Bcstg. Co., Inc.
Business-Studio Address..... 93 Perkins St.
Tel.: HU 9-4181..... MBS
Station Reps..... Walker-Rawalt; Masla
Pres., Gen. Mgr..... Edmund W. Waller
Sta., Comm. Mgr..... Alfred G. Eyre
Program Director..... Ed Harrigan
Chief Engineer..... Don Freeman

WATR—Waterbury—1934

Freq.: 1320 Kc. Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By..... WATR, Inc.
Business-Studio Address..... 440 Meadow St.
Tel.: PL 5-1121..... ABC
Sta. Representative..... Masla
Gen., Sta. Mgr..... Sam R. Elman
Chief Engineer..... Robert Corbett

WBRV—Waterbury—1932

Frequency: 1590 Kc. Power: 5000 Watts
Owned By..... Crystal-Tone Bcstg. Co.
Address..... 136 Grand St.
Tel.: PL 3-1125..... CBS
Sta. Reps..... Bolling Co.; Foster and Creed
President..... Gustave Nathan
Gen. Station Manager..... Robert S. Holczer
Comm., Sales Prom. Mgr..... Murray Grossman
Publicity Director..... Robert Gillespie
Chief Engineer..... John Tomaszewicz

WWCO—Waterbury—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. WWCO, Inc.
Business-Studio Address..... 65 Bank St.
Tel.: Plaza 4-5141..... MBS
Station Reps..... Radio-TV Reps.; Eckels
President..... Herbert Bloomberg
Vice President..... Ruth R. Goodard
Chief Engineer..... B. McCormick

WMMM—Westport—1959

Frequency: 1260 Kc. Power: 1000 Watts
Owned By..... Westport Bcstg. Co.
Business Address..... 163 Main St.
Tel.: CCapital 7-5133..... MBS
Station Representative..... Prestige
President, Gen. Mgr..... Sidney J. Flamm
Station Mgr., Prog. Dir..... Bob Roberts
Comm. Manager..... John Newhouse
Sales Promotion Mgr..... Betty James
Chief Engineer..... James M. Orre

WILI—Willimantic—1957

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By..... "Willie" Corp.
Address..... Bcstg. House, Main St.
Tel.: HA 3-1621..... MBS
Pres., Gen. Manager..... Herbert C. Rice
Comm. Manager..... Robert C. Rice
Sales Prom. Manager..... Ethel A. Rice
Program Director..... Roger Baker
Publicity Director..... Les Douglas
Chief Engineer..... John Roache
Owners of: WINY, Putnam, Conn.

WSOR—Windsor—1961

Frequency: 1480 Kc. Power: 500 Watts, d.
Owned By..... The Tobacco Valley Bcstg. Co.
Address..... 118 Poquonock Ave.
Tel.: MURdock 8-4948..... Independent
Station Representative..... Breen & Ward
President..... Stanley B. Loucks
General Manager..... Ralph J. Robinson
Program Director..... Joel L. Salberg
Chief Engineer..... Michael Cookish

Pop.: 475,000
Families: 140,000

DELAWARE

Radio Homes: 135,000
AM Stas. in State: 9

WDOV—Dover—1948

Frequency: 1410 Kc. Power: 1000 Watts
Owned..... Dover Bcstg. Co.
Address..... Denny's Road
Tel.: REDfield 4-5816..... MBS
Station Representative..... Breen & Ward
President..... Henry Rau
Station, Comm. Mgr..... William S. Cook
Chief Engineer..... Lloyd Smith
Owners of: WOL, Washington, D. C.; WARK,
Hagerstown; WNAV, Annapolis.

WKEN—Dover—1957

Frequency: 1600 Kc. Power: 500 Watts, d.
Owned..... Coastal Carolina Bcstrs.
Address..... Treadway Inn
Tel.: RE 4-5797..... ABC
Sta. Representative..... Grant Webb
President..... J. Olin Tice, Jr.
Station Manager..... John Masters
Commercial Manager..... Ed Bowen
Chief Engineer..... Jim Gentry
Owners of: WKTC, Charlotte; WMYB, Myrtle
Beach; WCAY, Columbia.

DELAWARE-DISTRICT OF COLUMBIA

WJWL—Georgetown—1951

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By: Scott Bcstg.
Address: DuPont Highway
Tel.: Georgetown 2567 Independent
President: Herbert Scott
General Manager: Charles R. Maillet
Chief Engineer: Edward Marzoa

WKSB—Milford—1953

Frequency: 930 Kc. Power: 500 Watts
Owned-Oper. By: Kent-Sussex Bcstg. Co.
Address: Box 444
Tel.: GA 2-8881 Independent
Gen., Comm., Prom. Mgr.: H. M. Griffith, Jr.
Ch. Eng., Oper. Mgr.: E. M. Welch

WSUX—Seaford—1955

Frequency: 1280 Kc. Power: 1000 Watts
Owner-Oper. By: E. & W. C. Evans
Address: Dual Hwy. 13
Tel.: NAtional 9-7933 Independent
Pres., Gen. Mgr.: Elizabeth Evans

WAMS—Wilmington—1947

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned: Rollins Broadcasting Co.
Address: 414 French St.
Tel.: OL 4-8881 Independent
Station Representative: Eastman
President: O. Wayne Rollins
General, Station Mgr.: Ed Edwards
Commercial Manager: Harry Reed
Program Director: Lee Davis
Chief Engineer: Fitzgerald MacDaniels
Owners of: WCHS-AM-TV, Charleston; WPTZ-TV,

Plattsburgh; WEAR-TV, Pensacola; WRAP, Norfolk; WBEF, Harvey, Ill.; WNJR, Newark.

WDEL—Wilmington—1922

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By: Delmarva Bcstg. Co., Inc.
Address: 2727 Shipley Road
Tel.: Olympia 2-3311 NBC
Representative: Meeker Co.
Station Executive: Clair R. McCollough
Station Manager: Harvey C. Smith
National Sales Manager: Harry J. Shaub, Jr.
Gen. Sales Mgr.: J. Robert Gulick
Program Manager: Richard Aydelotte
Technical Director: J. E. Mathiot

WILM—Wilmington—1922

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Delaware Bcstg. Co.
Business-Studio Address: 920 King St.
Tel.: OL 4-7771 ABC
Representative: Bolling Co.
President, Gen. Mgr.: Ewing B. Hawkins
Chief Engineer: Eugene Szymanski

WTUX—Wilmington—1946

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By: Port Frere Bcstg. Co., Inc.
Address: 1400 Market St.
Tel.: OL 5-8821 Independent
Sales Representative: Spot Sales
Pres., Sta. Mgr.: Gordon K. MacIntosh
Commercial Manager: William S. Ewing
Sales Prom. Mgr.: Henry Cook
Program Director: Donald Mathewson
Publicity Director: David Kaigler
Chief Engineer: Ed Kennedy

Pop.: 770,000
Families: 224,500

DIST. OF COLUMBIA

Radio Homes: 218,000
AM Stations: 10

WGMS—Washington, D. C.—1947

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By: RKO General, Inc.
Address: Hotel Harrington
Tel.: EXecutive 3-8676 Independent
Station Rep.: RKO General Natl. Sales
President, Gen. Mgr.: Thomas F. O'Neil
Sales Manager: Perry S. Ury
Program Director: Charles O. Wood
Dir. of Adv. & Pub.: Beth Parrish
Owners of: WOR-AM-FM-TV, New York; KHL-AM-FM-TV, Los Angeles; WNAC-AM-TV, WRKO-FM, Boston; KFRC-AM-FM, San Francisco; WHBQ-AM-TV, Memphis; CKLW-AM-FM-TV, Detroit; WHCT-TV, Hartford.

WMAL—Washington, D. C. 1925

Freq.: 630 Kc. Power: 5,000 Watts
Owned: Evening Star Bcstg. Co., Inc.
Address: 4461 Connecticut Ave., N.W.
Tel.: KE 7-1100 ABC
Newspaper Affiliation: The Evening Star
Representative: H-R
President: John W. Thompson, Jr.

General Manager: Fred S. Houwink
Radio Manager: Andrew M. Ockershausen
Program Manager: Harold L. Green
Chief Engineer: Allan Powley
Owners of: WMAL-FM-TV, Washington, D. C.; WWSA-AM-FM-TV, Harrisonburg, Va.

WOL—Washington, D. C.—1924

Frequency: 1450 Kc. Power: 250 Watts
Owned By: Washington Bcstg. Co.
Address: 2000 P. St., N.W.
Tel.: HObart 2-3900 MBS
Station Representative: Breen-Ward
Pres., Gen. Mgr.: Henry Rau
Commercial Manager: Malcolm Campbell
Promotion Manager: Stan Barclay
Director of Engineering: Lloyd Smith
Chief Engineer: Joe Velsmid
Owners of: WDOV, Dover, Del.; WNAV, Annapolis, Md.; WARK, Hagerstown, Md.; WOL-FM, Washington, D. C.

WOOK—Washington, D. C. 1940

Frequency: 1340 Kc. Power: 250 Watts

Owned-Operated By.....United Bcstg. Co.
Address.....5321 First Place, N.E.
Tel.: TU 2-2500.....Independent
Station Representative.....UBC Sales
President.....Richard Eaton
V.P. & Gen. Mgr......John A. Panagos
Program Director.....Cliff Holland
Chief Engineer.....Ernest E. Stephens

WPGC—Washington, D. C.—1954

Frequency: 1580 Kc....**Power:** 10,000 Watts d.
Owned-Operated By.....WPGC, Inc.
Business Address....4421 Southern Ave., SE
Tel.: JOrdan 8-6677.....Independent
Station Representative.....Dore
President.....M. E. Richmond
Gen., Comm. Manager.....Robert Howard
Program Director.....Dean Griffith
Chief Engineer.....George R. Sanner

**WQMR—Washington, D. C.
 1945**

Frequency: 1050 Kc....**Power:** 1,000 Watts
Owned By.....Connie B. Gray Bcstg. Corp.
Address.....Wisconsin Bldg.
Tel.: WHitehall 6-1050.....Independent
Station Representative.....Spot Time Sales
President, General Manager.....Ed Winton
Station Manager.....Ted Dorf
Program Director.....Don Tucker
Publicity Director.....Roger Craig
Chief Engineer.....Earl Castine
Owners of WFTC, Kinston; WTCR, Ashland.

WRC—Washington, D. C.—1923

Frequency: 980 Kc....**Power:** 5000 Watts
Owned-Operated By.....National Bcstg. Co.
Address.....4001 Nebraska Ave., NW
Tel.: EM 2-4000.....NBC
Sta. Representative.....NBC Spot Sales
President (NBC).....Robert Kintner
V.P., General Mgr......Joseph Goodfellow
Station Manager.....Harry A. Karr Jr.
Business Manager.....William Callaway
Prog. Mgr......William Grayson
Publicity Manager.....Charlotte Walch
Chief Engineer.....John Rogers
Owners of: WNBC-AM-TV-FM, N. Y.; WRCY-AM-TV, Phila.; WRC-TV-FM; WMAQ-FM, Chicago; KNBC-FM, San Francisco; WAMP, Pittsburgh; WNBQ, Chicago; KRCA, Los Angeles; WFMP, Pittsburgh.

**WTOP—Washington, D. C.
 1932**

Frequency: 1500 Kc....**Power:** 50,000 Watts
Owned-Oper......Washington Post Co.
Address.....Broadcast House
Tel.: EM 2-9300.....CBS
Newspaper Affiliate.....Washington Post
Representative.....CBS Radio Spot Sales
Pres., Bcst. Div......John S. Hayes
General Manager.....Lloyd Dennis, Jr.
Sales Mgr......R. W. Schellenberg
Dir., Sales Develop......Charles Crawford
Program Director.....Patricia A. Searight
Publicity Director.....Margaret Nelson
Chief Engineer.....Granville Klink

**WUST—Washington, D. C.
 1947**

Frequency: 1120 Kc....**Power:** 250 Watts
Owned-Operated By.....Atlantic Bcstg. Co.
Address.....1815 V St., N.W.
Tel.: HO 2-0011.....Independent
Station Representative.....Bernard Howard
President.....Milton Diener
General Manager.....Daniel Diener
Program Mgr......Ben Gordon
Comm., Sales Prom. Mgr......Perry Walders
Chief Engineer.....Norman Woods
Owners of: WFPG, Atlantic City, N. J.; WJMD, Washington, D. C.

**WWDC—Washington, D. C.
 1941**

Frequency: 1260 Kc....**Power:** 5000 Watts
Owned-Oper. By.....WWDC, Inc.
Business-Studio Address....1627 K St., N.W.
Tel.: TU 2-7600.....Independent
Representative.....Blair
Pres., Gen. Mgr......Ben Strouse
V.P., Gen. Sales Mgr......Max Sherman
Program Director.....Ed Studney
Sales Prom. Mgr......Jo Wilson
Publicity Director.....Norman Reed
Chief Engineer.....Ross H. Beville
Owners of: WMBR, Jacksonville; WWDC-AM-FM, Washington, D. C.



This man doesn't use
WWDC
 but practically
 every national radio
 advertiser does!

Radio Washington
 Represented nationally
 by John Blair & Co.



Pop.: 5,115,000
Families: 1,564,500

FLORIDA

Radio Homes: 1,507,000
AM Stas. in State: 168

WAPG—Arcadia—1956

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned.....Arcadia-Punta Gorda Bcstg. Co.
Tel.: WA 8-6111KBS
President.....H. D. Ryals
General Manager.....W. W. Benton
Comm., Prog. Dir.....Bert G. Erickson
Chief Engineer.....Paul Howell

WKTZ—Atlantic Beach—1958

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned By.....Good Music Bcstg.
Address.....1611 Atlantic Blvd.
Tel.: CH 6-3695Independent
Gen. Mgr., Chief Eng.....Robert K. Lynch
Program Dir.....Bernie Adams

WTWB—Auburndale—1956

Frequency: 1570 Kc. Power: 1 Kw., d.
Owned By.....L. M. Hughey
Address.....P. O. Box 1
Tel.: WOODLAWN 7-1129Independent
President.....L. M. Hughey
Gen. Mgr., Program Dir.....Richard Boyce
Chief Engineer.....Fred N. Potter

WAVP—Avon Park—1957

Frequency: 1390 Kc. Power: 1 Kw., d.
Owned By.....Mid-Florida Bcstrs., Inc.
Address.....Jacaranda Hotel
Tel.: GL 3-3171Independent
President.....John Marshall
General Manager.....W. Coarsey
Commercial Manager.....Geneva Clayton
Program Director.....June Cooper
Chief Engineer.....J. Howard

WBAR—Bartow—1954

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned-Oper. By.....WBAR, Inc.
Address.....Box 820
Tel.: 533-8021Independent
General Manager.....N. Evers
Chief Engineer.....R. Shikenjanski

WSWN—Belle Glade—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By.....Seminole Bcstg. Co.
Address.....Box 8
Tel.: WYMAN 6-2063MBS
Chrm. of Bd.....E. D. Rivers, Jr.
President.....H. Ulmer
General Manager.....Marvin Smith
Program Director.....Al Harris
Chief Engineer.....C. S. Clemens

WBRD—Bradenton—1957

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned.....Sunshine State Bcstg. Co., Inc.
Address.....P. O. Box 1038

Tel.: 6-2183MBS
Station Rep.....John E. Pearson Co.
Pres., Gen. Mgr.....Robert R. Nelson
Commercial Manager.....Hal Meyer
Program Director.....K. Vincent
Chief Engineer.....Richard Wetherbee

WTRF—Bradenton—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned By.....Fletcher-Mitchell Corp.
Address.....Memorial Pier
Tel.: 3-1490Independent
President.....James I. Mitchell
General Manager.....David W. Albright
Program Director.....Gordon Wyllie
Chief Engineer.....Marlen Hager
Owners of: KCBC, Des Moines.

WWJB—Brooksville—1958

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Brookville Bstg. Service
Address.....30 E. Liberty St.
Tel.: BROOKSVILLE 796-2020KBS
President, Gen. Mgr.....W. W. Johnson
Sta., Comm. Manager.....Charles Grant
Chief Engineer.....Gerry Steen

WBGC—Chipley—1956

Frequency: 1240 Kc. Power: 250 Watts
Owned By.....Lee-San Corp.
Address.....Drawer 430
Tel.: ME 8-0234Independent
President, Gen. Mgr.....John Sanders
Station, Prog. Mgr.....Mrs. Lee Sanders
Chief Engineer.....Gerald McKechnie

WAZE—Clearwater—1959

Frequency: 860 Kc. Power: 500 Watts
Owned By.....Radio Clearwater, Inc.
Address.....201 S. Ft. Harrison Ave.
Tel.: 446-8575Independent
President, Comm. Mgr.....Charles H. Adams
Gen. Mgr., Ch. Eng.....Gene Allen Robinson
Program Director.....Scott Dilworth

WTAN—Clearwater—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Clearwater Radio, Inc.
Business Address.....200 Pierce Blvd.
Tel.: 446-3084KBS
Pres., Gen. Mgr.....H. Dennison Parker
Program Director.....Harry C. Lytie
Chief Engineer.....Frank L. Reid

WSUG—Clewiston—1959

Frequency: 1050 Kc. Power: 250 Watts
Owned By.....WSUG Radio
Address.....718 S. Francisco St.
Tel.: YU 2-7501Independent
Sta. Mgr., Ch. Eng.....L. Chapman
Sales Prom. Manager.....Betty Gober
Program Director.....Homer Ford

WEZY—Cocoa—1957

Frequency: 1350 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By.....WEZY, Inc.
 Address.....740 Clearlake Rd.
 Tel.: Newton 6-4411.....Independent
 Station Representatives.....Grant Webb; Ochs
 President.....Irving Braun
 General Manager.....Jay Schoof
 Program Director.....Richard Olson
 Chief Engineer.....John Shelton

WKKO—Cocoa—1952

Frequency: 860 Kc. Power: 1 Kw. d.
 Owned By.....WKKO Radio, Inc.
 Address.....Box 1308
 Tel.: NE 6-2411.....Independent
 Station Reps.....Dora Clayton; Gene Bolles
 President, Gen. Mgr.....Marvin Rothschild
 Station Manager.....Dale Wright
 Comm. Manager.....Stan Freed
 Program Director.....Jack Hayes
 Chief Engineer.....Jack Heimberger

WRKT—Cocoa Beach—1959

Frequency: 1300 Kc. Power: 500 Watts
 Owned By.....Mel Wheeler
 Address.....425 W. Orange
 Tel.: SU 3-2416.....Independent
 Station Representative.....C. K. Beaver
 President.....Mel Wheeler
 General Manager.....Carl Collins
 Station Manager.....John Fox
 Commercial Manager.....Frank Harasz
 Program Director.....Richard D. Hutto
 Publicity Director.....C. E. Maxwell
 Chief Engineer.....C. G. Collins, Jr.

WVCG—Coral Gables—1948

Frequency: 1070 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Peninsular Bcstg. Corp.
 Business Address.....377 Alhambra Circle
 Tel.: HI 8-7411.....Independent
 Sta. Representative.....Broadcast Time Sales
 President, Sta. Mgr.....George W. Thorpe
 Admn. V. P.....Warren Blackmon
 Commercial Manager.....Timothy J. Carney
 Program Director.....Barbara Binns
 Chief Engineer.....Thomas F. Middleton

WCNU—Crestview—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Gulf Shores Bcstg. Co.
 Address.....Box 518
 Tel.: MU 2-2330.....KBS
 General Manager.....S. F. Townsend
 Chief Engineer.....James Whitaker

WJSB—Crestview—1954

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Crestview Bcstg. Co.
 Address.....Box 267
 Tel.: MU 2-3040.....Independent
 Pres., Gen. Mgr.....Everett M. McCrary
 Commercial Manager.....Bob Lynn
 Program Director.....Cordel Whitlock
 Chief Engineer.....Russ White

**WGTO—Cypress Gardens
1955**

Frequency: 540 Kc. Power: 50,000 Watts
 Owned-Operated By.....KSTP, Inc.
 Address.....Box 123
 Tel.: CY 3-4103.....Independent
 Sta. Representative.....Edward Petry & Co.
 President.....Stanley E. Hubbard
 Vice President Sales.....Marvin Rosene
 Comm., Station Manager.....Max Kimbrel
 Program Director.....Bill Gramer
 Sales Prom. Mgr., Pub. Dir.....Gary Miller
 Chief Engineer.....Dave Schlick
 Owners of: KSTP-AM-TV, St. Paul; KOB-AM-TV,
 Albuquerque.

WDCF—Dade City—1954

Frequency: 1350 Kc. Power: 1 Kw. d.
 Owned.....Pasco Bcstg. Co.
 Address.....Box 1077
 Tel.: 567-3879.....MBS-KBS
 General Manager.....B. Bailey

WELE—Daytona Beach—1957

Frequency: 1590 Kc. Power: 1 Kw.
 Owned.....Quality Bcsters. of Daytona, Inc.
 Address.....Box 1940
 Tel.: CL 5-1448.....Independent
 Sta. Representative.....Gill-Perna
 President.....R. Kelvin Shivers
 Gen. Mgr., Chief Engineer.....George Nelson

WMFJ—Daytona Beach—1935

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....WMFJ, Inc.
 Business Address.....Daytona Plaza Hotel
 Tel.: CL 2-6491.....Independent
 Station Reps.....Gill-Perna; Ayers
 President.....John Creutz
 General Mgr., Chief Eng.....Jack Siegel
 Sta. Mgr., Publicity Mgr.....Dick Clark

WNDB—Daytona Beach—1947

Frequency: 1150 Kc. Power: 1,000 Watts
 Owned-Operated By.....News-Journal Corp.
 Business-Studio Address.....128 Orange Ave.
 Tel.: CL 2-1511.....ABC
 Newspaper Affil.....M. Journal; E. News
 Sta. Representative.....Thomas F. Clark
 President.....Jullus Davidson
 Gen., Sta. Mgr.....R. Y. Huffman
 Commercial Manager.....John Pitts
 Prog. Dir.....Ken Lueck
 Publicity Dir.....M. E. Hagman
 Chief Engineer.....Stephen B. Searle

WQQQ—Daytona Beach—1957

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned By.....Volusia County Bcstg. Corp.
 Address.....Box 5038
 Tel.: CLinton 5-3636.....Independent
 Station Representative.....Hal Walton
 President, Ch. Eng.....Lyman W. Menard
 General Mgr.....Don Ritter
 Commercial Manager.....Jerry Norman

FLORIDA

WROD—Daytona Beach—1947

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Radio of Daytona, Inc.
Business Address.....Box 991
Tel.: CL 2-4626.....MBS
Newspaper Affiliation.....Mining Journal, Ltd.
Representative.....Pearson
President.....Frank J. Russell
Gen. Mgr., Chief Eng.....James F. McDonough
Commercial Mgr.....James Crist
Sales Prom., Publicity.....Ken Steele

WDSP—DeFuniak Springs 1956

Frequency: 1280 Kc. Power: 5000 Watts d.
Owned By.....Euchee Valley Bcstg. Co.
Business Address.....8th Street
Tel.: TW 4-8361.....KBS
President.....Mrs. Marie F. Douglass
General Mgr.....H. L. Wiles
Sta. Mgr., Ch. Eng.....Laverne Foster

WZEP—DeFuniak Springs 1959

Frequency: 1460 Kc. Power: 1 Kw. d.
Owned-Oper. By.....Leonard Zepp
Address.....Box 387
Tel.: TW 4-7161.....Independent
President Ch. Eng.....Leonard S. Zepp

WJBS—DeLand—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned By.....Four Star Bcstg.
Address.....220 E. Hubbard
Tel.: RE 4-1725.....Independent
President.....Joseph C. Gill

WOOO—DeLand—1956

Frequency: 1310 Kc. Power: 5000 Watts d.
Owned By.....Polaris Bcstg., Inc.
Address.....Conrad Bldg.
Tel.: RE 4-3422.....KBS
President, General Manager.....Don Potter
Station Manager.....Edgar Backus
Commercial Manager.....Moses Berman
Program Director.....Garry Moore
Publicity Director.....Denver Duff
Chief Engineer.....Edwin Carson

WDBF—Delray Beach—1954

Frequency: 1420 Kc. Power: 5 Kw. d.
Owned By.....Sunshine Bcstg.
Address.....P.O. Box 2516
Tel.: CR 8-1420.....Independent
President.....Ira Lee Eshleman
Gen., Sta. Manager.....Jim Bellamy
Program Director.....Lew Carter
Chief Engineer.....Bob Schulz

WMEG—Eau Gallie—1956

Frequency: 920 Kc. Power: 1000 Watts d.
Owned.....Mel-Eau Broadcasting Corp.

Address.....30 Melbourne Ave., Melbourne
Tel.: Parkway 3-6723.....ABC
General Manager.....Dean C. Wilson
Commercial Manager.....Alan White
Chief Engineer.....Bill Purcell

WLCO—Eustis—1955

Frequency: 1240 Kc. Power: 250 Watts
Owned By.....Floyd W. Hess
Address.....Drawer AX
Tel.: EL 7-4191.....Independent
Owner, Gen. Mgr.....Floyd W. Hess
Sales Prom. Mgr., Program Dir.....Richard Smith
Chief Engineer.....Wayne L. Moody

WPAP—Fernandina Beach 1955

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned By.....Rowland Radio
Address.....Box 691
Tel.: 3667.....KBS
General Manager.....Robert Rowland

WFTL—Fort Lauderdale 1958

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....WFTL Bcstg. Co.
Address.....P.O. Box 1400
Tel.: LOgan 6-9621.....Independent
Sta. Representative.....Jack Masla & Co.
President, Gen. Mgr.....Walter B. Dunn
Sales Prom., Comm. Mgr.....Robert J. Peggs
Program Director.....Robert Roberts
Chief Engineer.....Charles E. Vanderford, Jr.

WLOD—Ft. Lauderdale—1959

Frequency: 980 Kc. Power: 1,000 Watts
Owned By.....Franklin Broadcasting Co.
Address.....P.O. Box 108
Tel.: LO 6-8318.....Independent
Station Representative.....Gill Perna
President.....William F. Johns Jr.
General Manager.....Sherod F. Rouser
Program Director.....Charles Hale
Chief Engineer.....Herb Kravitz
Owners of: KOMA, Tulsa, Okla.; WMIN, St. Paul,
Minn.; WVOM, New Orleans, La.; WEW, St.
Louis, Mo.

WWIL—Ft. Lauderdale—1955

Frequency: 1580 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned.....Florida Air-Power, Inc.
Address.....1580 N. Davis Road
Tel.: LU 1-1580.....Independent
Station Rep.....Weed Radio
President, Gen. Mgr.....William A. Roberts
Station Manager.....Robert A. Hinners
Commercial Manager.....William Schnauat
Program Director.....Jay Childs
Chief Engineer.....Henry Murray

WINK—Ft. Myers—1940

Frequency: 1240 Kc. Power: 250 Watts

Owned-Oper. By... Ft. Myers Bcstg. Co., Inc.
Address..... 2824 Palm Beach Blvd.
Tel.: EDison 4-1131.....KBS
Station Representative.....United Spot Sales
General Manager.....A. J. Bauer
Chief Engineer.....B. Caughey

WMYR—Ft. Myers—1952

Freq.: 1410 Kc.....**Power:** 5 Kw. d., 5 w. n.
Owned-Operated By.....Robert Hecksher
Address.....2835 Hanson St.
Tel.: ED 5-1175.....Independent
Owner-Gen. Mgr......Robert Hecksher

WARN—Fort Pierce—1952

Frequency: 1330 Kc...**Power:** 1 Kw. d., 500 W. n.
Owned-Oper. By.....South Jersey Bcstg. Co.
Address.....P.O. Box 1343
Tel.: Howard 4-1330.....ABC
Station Representative...Continental Radio Sales
President.....Maj. Ranulf Compton
General Mgr., Ch. Eng......Charles C. Castle
Commercial Mgr......Dennis O'Day
Program Director.....Donna Ogden
Sales Prom. Mgr......George Van Houten
Publicity Director.....Al Radlein
Owners of: WKDN, Camden, N. J.

WIRA—Fort Pierce—1946

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Operated By...Indian River Bcstg. Co.
Address.....Melody Lane
Tel.: HOWard 4-1400.....NBC
Sta. Representative.....United Spot Sales
Pres., Gen. Mgr......James L. Howe
Program Director.....Don Raffensberger
Commercial Manager.....J. Kingsley Butt
Chief Engineer.....Robert Money

**WFTW—Ft. Walton Beach
1953**

Frequency: 1260 Kc.....**Power:** 1000 Watts d.
Owner.....Vacationland Bcstg. Co.
Address.....39 Main St.
Tel.: CH 3-3123.....Independent
President.....Wilbur R. Powell
Chief Engineer.....Jimmy Waits

**WNUF—Ft. Walton Beach
1956**

Frequency: 950 Kc.....**Power:** 1 Kw.
Owned By.....Smith Radio Inc.
Address.....Wright Ave.
Tel.: CH 4-5685.....Independent
President.....M. D. Smith III
General Manager.....B. Borthwick
Chief Engineer.....John Davison

WDVH—Gainesville—1954

Frequency: 980 Kc.....**Power:** 5 Kw. d.
Owned-Operated By.....WDVH, Inc.
Address.....P.O. Box 103
Tel.: FR 2-2528.....Independent
President.....R. A. Vaughn

Gen. Mgr., Chief Engr......Tom Hanssen
Comm., Sales Prom. Manager...Gene A. Bowen
Program, Publicity Dir......Bill Marr

WGGG—Gainesville—1948


Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Radio Gainesville, Inc.
Business Address.....Box 501
Tel.: FR 6-5791.....Independent
Sta. Representative.....Jack Masla
Owners.....C. W. Mackey, R. L. Marsh
Program Director.....John Thomas
Publicity Director.....Win Brown
Chief Engineer.....Gene Bardo

WRUF—Gainesville—1928

Frequency: 850 Kc.....**Power:** 5000 Watts
Owned By.....University of Florida
Business Address.....P.O. Box 2757
Tel.: FR 6-7575.....NBC
Representative.....Thomas F. Clark
General Manager.....Kenneth F. Small
Commercial Mgr......Robert L. Black
Program Dir......Pierre A. Bejanc
Chief Engineer.....Bertram MacNamara

**WGRC—Green Cove Springs
1959**

Frequency: 1580 Kc.....**Power:** 500 W.
Owned By.....Palms Broadcasting, Corp.
Address.....Que-Si-Sana Motel, Walnut St.



WWIL
 AM & FM
 1580 kc. • 103.5 Mgc.

Top Radio
at the Top of the Dial
 in
FT. LAUDERDALE, FLORIDA
"Where the Fun Never Sets"

10,000 watts Day
 5,000 watts Night
 (and WWIL-FM with 31,000 watts
 covering all of South Florida)

**Ft. Lauderdale's Dominant
 Total Audience Radio**

Contact: Weed Radio Corporation
 or William A. Roberts, President
 WWIL, WWIL-FM,
 P.O. Box 8067, Ft. Lauderdale, Fla.

FLORIDA

Tel.: 284-6363 Independent
 General Manager.....J. Morris
 Chief Engineer.....R. Allen

WHAN—Haines City—1960

Frequency: 930 Kc.....Power: 250 Watts d.
 Owned By.....Haines City Bcstrs.
 Address.....Box 1265
 Tel.: Haines City.....Independent
 General Manager.....Peggy R. Cook
 Chief Engineer.....Richard L. Cook

WGMA—Hollywood—1953

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned By.....Melody Music, Inc.
 Address.....1909 Harrison St.
 Tel.: WA 2-0178.....Independent
 Station Rep.....Bob Dore
 President.....Jack Barry
 Gen. Mgr., Sta. Mgr.....C. Edward Little
 Commercial Mgr.....Bill Day
 Sales Prom. Mgr.....Betty Cochran
 Program Manager.....Bob Gaynor
 Chief Engineer.....Al O'Hara

WSDB—Homestead—1957

Frequency: 1430 Kc.....Power: 500 Watts, d.
 Owned.....S. Dade Bcstg. Co.
 Business Address.....507 N.W. 2nd St.
 Tel.: CI 7-2445.....Independent
 General Manager.....Hank Cutshall

WAPE—Jacksonville—1958

Frequency: 690 Kc.....Power: 25,000 Watts, d.
 Owned By.....Brennan Bcstg. Co.
 Address.....P. O. Box 1103
 Tel.: Flanders 9-9000.....Independent
 Station Rep.....Radio-TV Reps.
 Pres., Gen. Mgr.....William J. Brennan
 Commercial, Sales Prom. Mgr.....Jim Atkins
 Chief Engineer.....C. G. Brennan

WIVY—Jacksonville—1948

Frequency: 1050 Kc.....Power: 1000 Watts
 Owned-Operated By.....WIVY, Inc.
 Address.....1639 Atlantic Blvd.
 Tel.: FL 9-2521.....Independent
 Sta. Representative.....Jack Masla
 President.....Edward J. Oberle
 Chief Engineer.....B. Baker

WJAX—Jacksonville—1925

Frequency: 930 Kc.....Power: 5,000 Watts
 Owned-Operated By.....City of Jacksonville, Fla.
 Business-Studio Address.....1 Broadcast Pl.
 Tel.: EI 4-1681.....NBC
 Sta. Rep.....H. R. Reps
 Commissioner in Charge.....J. D. Kennedy
 General Mgr.....J. W. Douglass
 Program Supervisor.....Mrs. Margarete Scott
 Chief Engineer.....Kenneth L. Kroier

WMBR—Jacksonville—1927

Frequency: 1460 Kc.....Power: 5000 Watts

Owned-Oper. By.....WMBR, Inc.
 Business Address.....Hotel George Washington
 Tel.: ELgin 5-9001.....CBS
 Sta. Representative.....John Blair & Co.
 President.....Ben Strouse
 General Mgr.....Sidney L. Beighley, Jr.
 Station Mcnager.....Donald R. Smith
 Chief Engineer.....C. Roy King

WOBS—Jacksonville—1947

Frequency: 1360 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Mel-Lin, Inc.
 Business-Studio Address.....1036 Mary St.
 Tel.: EX 8-3411.....Independent
 Sta. Reps.....Gill-Perna; Dora Clayton
 President.....Larry R. Pincus
 General Manager.....Al Keirsey
 Station Manager.....G. W. Johnston
 Program Director.....Johnny Shaw
 Chief Engineer.....Tommy Thomas

WPDQ—Jacksonville—1942

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By.....WPDQ, Inc.
 Address.....Atlantic Coast Line Bldg.
 Tel.: EL 4-4421.....Independent
 Newspaper Afil.....Brush-Moore Newspaper
 Sta. Reps.. Venard, Rintoul & McConnell; Ayers
 President.....E. Carr
 V. P., Station Mgr.....Robert C. Fehlman
 Commercial Manager.....Richard Fellows
 Sales Promotion, Pub. Dir.....Margaret Murray
 Program Director.....William Earman
 Chief Engineer.....Ernest E. Haralson
 Owners of: WHBC, Canton; WONE, Dayton.

WQIK—Jacksonville—1955

Frequency: 1280 Kc.....Power: 5,000 Watts d.
 Owned-Operated By.....Rowland Bcstg. Corp.
 Address.....P.O. Box 3156
 Tel.: ELgin 4-4501.....Independent
 Pres., Gen. Mgr.....M. W. Rowland
 Station Manager.....Frank D. Thies
 Program Dir., Ch. Eng.....William V. Johnson
 Sales Prom. Mgr.....Robert T. Rowland

WQTY—Jacksonville—1960

Frequency: 1220 Kc.....Power: 250 Watts
 Owned By.....Rahall Broadcasting, Inc.
 Address.....P. O. Box 8103
 Tel.: RAYmond 5-2400.....Independent
 Station Rep.....Adam Young, Inc.
 President.....Sam G. Rahall
 General Manager.....J. Faulkner
 Commercial Manager.....C. D. Jones
 Chief Engineer.....Ben Wills
 Owners of: WKAP, Allentown; WNR, Norris-
 town; WWR, Beckley; WLCY, Tampa.

WRHC—Jacksonville—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WRHC, Inc.
 Address.....247 Margaret St.
 Tel.: EL 6-0461.....Independent
 Station Representative.....Hal Walton
 President.....Harold S. Cohn Sr.

Gen. Mgr. Harold S. Cohn, 2nd
 Station Mgr. Ronald H. Cohn
 Chief Engineer. Charles Trice

WZOK—Jacksonville—1940

Frequency: 1320 Kc. Power: 5000 Watts
 Owned By. Peninsular Life Bcstg. Co.
 Business Address. Peninsular Life Bldg.
 Tel.: ELgin 6-1373 ABC
 Station Representative. Weed Radio
 President, Gen. Mgr. C. Macri
 Program Director. Reed Gardner
 Chief Engineer. William Cooper

**WZRO—Jacksonville Beach
 1947**

Frequency: 1010 Kc. Power: 1 Kw. d.
 Owned By. Sunshine Stations
 Address. P.O. Box 278
 Tel.: Cherry 6-3222 KBS
 Owners. Andrew B. Letson, E. T. Evans
 Program Dir. J. Douglas

WKIZ—Key West—1959

Frequency: 1500 Kc. Power: 250 Watts
 Owned By. Florida Keys Bcstg. Corp.
 Address. P.O. Box 1487
 Tel.: CY 4-2523 Independent
 Station Rep. Devney Organization
 President. R. E. Hook
 General Manager. W. H. Bass

WKWF—Key West—1945

Frequency: 1600 Kc. Power: 500 Watts
 Owned-Operated By. John M. Spottswood
 Business Address. P.O. Box 1300
 Tel.: CY 6-2222 ABC KBS-MBS
 Owner, Gen. Mgr. John M. Spottswood
 Sta., Sales Prom. Mgr. Ray A. Schoneck
 Prog. Dir. B. Leach
 Chief Eng. Charles R. Lowe

WKBX—Kissimmee—1954

Frequency: 1220 Kc. Power: 250 Watts
 Owned By. Mid Florida Bcstg., Inc.
 Address. Lago Vista Blvd.
 Tel.: TI 6-7181 KBS
 President. Jack Marshall

WDSR—Lake City—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. WDSR, Inc.
 Address. Box 826
 Tel.: 752-1340 KBS
 President, Ch. Eng. James M. Wall
 Station Manager. Myrtle Baker Wall

WGRO—Lake City—1958

Frequency: 960 Kc. Power: 500 Watts
 Owned By. Columbia County Bcstg. Co.
 Address. 30 N. Hernando St.
 Tel.: 752-0960 Independent
 Sta. Representative. Hopewell
 President. Donald E. Dockery
 General Manager. Bob Dobelstein

Program Dir. Jack Singer
 Publicity Director. L. Gene Brown
 Chief Engineer. Philip L. Corbin

WLAK—Lakeland—1936

Freq.: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. Florida Central Bcstg. Co.
 Address. 1412 East Lime St.
 Tel.: MU 2-3143 NBC
 Station Representative. John E. Pearson
 Pres., Station Mgr. Frank W. Nesbitt
 V. P., Sales Prom. Mgr. Howard W. Cann, Jr.
 Commercial Manager. Powell Adams
 Program Director. Garland Burt
 Chief Engineer. William P. Lee

WONN—Lakeland—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By. WONN, Inc.
 Address. Box 2038
 Tel.: MU 2-8184 Independent
 Representative. Donald Cooke, Inc.
 President. Duane F. McConnell
 Commercial Manager. Tommy Dell
 Program Director. Merrill Smith

WYSE—Lakeland—1957

Frequency: 1330 Kc. Power: 1 Kw.
 Owned. Polk Radio Inc.
 Address. 207½ E. Main St.
 Tel.: Mutual 6-8127 Independent
 General Mgr., Ch. Eng. Tom Barber

WIPC—Lake Wales—1951

Frequency: 1280 Kc. Power: 1000 Watts
 Owned. Imperial Polk Bcstg. Corp.
 Address. P. O. Box 712
 Tel.: 2-9831 Independent
 President. K. H. Berkeley
 V.P., Gen. Mgr. Charles D. Bishop
 Chief Engineer. H. Wolfe

WLIZ—Lake Worth—1959

Frequency: 1380 Kc. Power: 500 Watts
 Owned By. Gold Coast Bcstg. Co.
 Address. 1939 Seventh Ave. N.
 Tel.: JJustice 5-5533 KBS-ABC
 Station Rep. Hal Walton
 President. Sam C. Phillips
 General Manager. William S. Decker Jr.
 Station, Commercial Mgr. Jack McCormack
 Program Director. Reesa Temple
 Chief Engineer. David E. Hubertz

WBIL—Leesburg—1957

Frequency: 1410 Kc. Power: 1000 Watts
 Owned By. Thompson K. Cassel
 Address. P. O. Box 638
 Tel.: 787-2313 Independent
 President. Thompson K. Cassel
 General Manager. Richard D. Lundy
 Program Director. Don Kellogg
 Publicity Director. Larry Kins
 Chief Engineer. Wayne Scott
 Owners of: WATS, Sayre; WCHA, Chambersburg.

FLORIDA

WLBE—Leesburg—1949

Frequency: 790 Kc. Power: 5 Kw.
 Owned-Operated By: WLBE, Inc.
 Address: P.O. Box 1231
 Tel.: ST 7-2790 MBS
 President, Gen. Mgr.: Paul A. Husebo
 Sales Prom., Publicity Dir.: Wendell Husebo
 Chief Engineer: Martin Kirkland

WNER—Live Oak—1949

Frequency: 1250 Kc. Power: 1 Kw. d.
 Owned: Norman O. Protsman
 Business Address: P. O. Box 637
 Tel.: FOrest 2-1250. KBS
 Owner, Gen. Mgr.: Norman O. Protsman
 Program Director: Faith Protsman
 Chief Engineer: C. S. Parker

WMAF—Madison—1956

Frequency: 1230 Kc. Power: 250 Watts
 Owned By: Norman O. Protsman
 Address: Box 621
 Tel.: HU 3-6333. KBS
 Owner: Norman O. Protsman
 Station Manager: Bob Lay

WFFG—Marathon—1961

Frequency: 1300 Kc. Power: 500 Watts d.
 Owned By: Key Broadcasting Co., Inc.
 Address: Box 332
 Tel.: 743-5563 Independent

*From the State of salty waters,
 Pretty girls and Latin bands,
 Oranges without "color added"
 Lofty palms and sparkling sands,
 Comes a sound that's new and different,
 Bright and shiny as the sun,
 *Hooper shouts it . . . Buyers echo
 In Miami WFUN won one!*

*Nov.-Dec., 1961 Hooperating



WFUN, MIAMI — MIAMI BEACH

5,000 watts • 790 KC • 24 hrs. a day
 Robert E. Eastman & Co., Inc., National Representatives
 Dora-Clayton Agency, SE Representatives

President: J. W. Betts
 General Mgr., Pub. Dir.: C. E. Corrill
 Station, Commercial Mgr.: J. A. Chapman
 Program Director: Lillian Sagraves
 Chief Engineer: Hal Sagraves

WTOT—Marianna—1958

Frequency: 980 Kc. Power: 1 Kw.
 Owned By: Chipola Corp.
 Address: 104 S. Caledonia St.
 Tel.: HUDson 2-3046. KBS
 President: F. T. MacKinnon
 General Manager: F. Huggins
 Promotion Manager: Barbara Kelly
 Program Dir.: Lloyd Hart
 Chief Engineer: O. Lanman

WTYS—Marianna—1948

Freq.: 1340 Kc. Power 1 Kw. d.; 250 Wts. n.
 Owned-Operated By: James W. Tate
 Address: Box 777
 Tel.: HU 2-2131. ABC
 General Manager: James W. Tate
 Commercial Manager: Bart W. Lincoln
 Program Director: Jim Fisher
 Chief Engineer: Gerald McKechnie

WMMB—Melbourne—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Indian River Radio, Inc.
 Address: Front St.
 Tel.: PA 3-1661. MBS
 General Manager: Howard L. Green
 Chief Engineer: Edward Murdoch

WAME—Miami—1957

Frequency: 1260 Kc. Power: 5000 Watts
 Owned By: WAME Bcstg. Co.
 Address: Chamber of Commerce Bldg.
 Tel.: FRanklin 3-5533. ABC
 Sta. Reps.: V. R. McConnell; Ayers
 General Manager: Ted Wilson
 Comm., Station Mgr.: Murry Woroner
 Program Dir.: Sid Knight
 Sales Prom., Publicity: Lee Wilson
 Chief Engineer: Stan Brown

WCKR—Miami—1956

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Operated By: Biscayne TV Corp.
 Address: 1401 N. Bay Causeway
 Tel.: PL 1-6692. NBC
 Newspaper Affil.: Miami Herald, News
 Station Rep.: Daren McGavren
 President: Niles Trammell
 Station Manager: Milton Komito
 Comm. Manager: Cy Swingle
 Operations Manager: Lee Manson
 Publicity Director: Robert Lakin
 Chief Engineer: Gene Rider
 Owners of: WCKT-TV, WCKR-FM, Miami.

WFAB—Miami—1958

Frequency: 990 Kc. Power: 5000 Watts
 Owned By: WFAB, Inc.

Address.....12th and Biscayne Blvd.
 Tel.: MO 6-3361.....Independent
 President.....R. Eaton
 General Manager.....S. E. Phillips

WFUN—Miami—1961

Frequency: 790 Kc.....Power: 5000 Watts
 Owned By....Rounsaville of Miami Beach, Inc.
 Address.....Box 879, McArthur Causeway
 Tel.: Jefferson 2-5535.....Independent
 Station Reps....Robert Eastman; Dora-Clayton
 President.....Robert W. Rounsaville
 General, Sales Prom. Mgr. .Wm. A. Selley, Jr.
 Station, Commercial Mgr.....Arnold Kaufman
 Program Director.....Frank Ward
 Publicity Director.....Gwen Glenn
 Chief Engineer.....Paul Cram
 Owners of: WCIN, Cincinnati; WTMP, Tampa;
 KRZZ, Dallas; WVOL, Nashville; WLOU, Lou-
 isville; WYLD, New Orleans.

WGBS—Miami—1944

Freq.: 710 Kc.....Power: 50 Kw. d., 10 Kw. n.
 Owned.....Storer Bcstg. Co.
 Address.....1605 Biscayne Blvd.
 Tel.: FR 9-2401.....Independent
 Newspaper Affiliation.....Miami Beach Sun
 Station Representative.....Katz Agency, Inc.
 President.....George B. Storer, Jr.
 V.P., General Manager.....Bernard E. Neary
 General Sales Mgr.....Robert Mitchell
 Sales Manager.....Ed Trent
 Promotion Director.....Spencer Danes
 Program Director.....Robert B. Martin
 Chief Engineer.....Edward C. Lockwood
 Owners of: WJBK-AM-FM-TV, Detroit; WSPD-
 AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-
 AM-FM-TV, Cleveland; WHN, New York, N. Y.;
 WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM,
 Phila., Pa.; WITI-TV, Milwaukee; KGBS, Los
 Angeles.

WINZ—Miami—1946

Freq.: 940 Kc.....Power: 50 Kw. d., 10 Kw. n.
 Owned-Operated By.....Rand Bcstg. Co.
 Business Address....Biscayne Terrace Hotel
 Tel.: FR 1-6641.....MBS
 Representative.....Petry
 President, Gen. Mgr.....Rex Rand
 V.P., Sales Manager.....Frank Craig
 Program Director.....Dick Doty
 Chief Engineer.....John Price
 Owners of: WEAT-AM-TV, West Palm Beach;
 WINQ, Tampa, Fla.

WMBM—Miami—1949

Frequency: 1220 Kc.....Power: 250 Watts
 Owned-Oper. By.....Fla. East Coast Bcstg.
 Address.....350 N.E. 71st St.
 Tel.: PL 1-7534.....Independent
 Sta. Representative.....Bernard Howard
 President, Gen. Mgr.....Harry Trenner
 Publicity Director.....Blanche Calloway
 Program Director.....Doris M. Sanford
 Chief Engineer.....Vernon Ellis

WMIE—Miami—1947

Freq.: 1140 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....WMIE, Inc.
 Address.....1448 N.W. 36 St.
 Tel.: NEWton 5-2447.....Independent

Representative.....National Time Sales
 President.....E. D. Rivers, Sr.
 Station Manager.....Jack E. Nobles
 Program Director.....Douglas Hutton
 Sales Prom. Mgr.....Lawrence Lunker
 Chief Engineer.....Russell Bennett

WQAM—Miami—1921

Frequency: 560 Kc...Power: 5 Kw.d., 1 Kw. n.
 Owned-Operated By.....Storz Brcstg. Co.
 Address.....McAllister Hotel
 Tel.: FRanklin 7-3535.....Independent
 Representative.....John Blair
 President.....Todd Storz
 V.P., General Manager.....Jack Sandler
 Program Dir.....Charles Murdock
 Local Sales Manager.....Lewis C. Jamieson
 Owners of: WHB, Kansas City, Mo. WTIX, New
 Orleans; WDGY, Minneapolis; KXOK, St. Louis;
 KOMA, Oklahoma City.

WSKP—Miami—1956

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WSKP, Inc.
 Address.....420 S.W. 2nd Ave.
 Tel.: FR 1-1307.....Independent
 Station Rep.....H. R. Representatives
 President.....Bill O'Neil
 Gen. Mgr.....R. C. O'Donnell
 Program Dir.....Georgiana Fleming
 Chief Eng.....Gerald G. Roberts

WKAT—Miami Beach—1937

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....WKAT, Inc.
 Address.....1759 N. Bay Road
 Tel.: JE 1-5711.....CBS
 Sta. Representative.....Gill Perna
 President, Gen. Mgr.. Mrs. A. Frank Katzentine
 Commercial Manager.....Sidney Levin
 Program Director.....Bill Smith
 Chief Engineer.....Arthur P. Smith

WMET—Miami Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By....Community Service Bcstrs, Inc.
 Business Address.....814 First St.
 Tel.: Jefferson 8-0411.....Independent
 President.....James R. Williams
 Ex. V.P., Gen. Mgr.....R. B. Baker
 Station Mgr.....Thomas E. Wood, Jr.
 Commercial Manager.....Charles H. Shapiro
 Sales Prom. Manager.....Roberto Creus
 Program Director.....Mrs. Omnis B. Acebo
 Publicity Director.....Patricia Montgomery
 Chief Engineer.....Herbert E. Jones

WEBY—Milton—1954

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned.....C. W. Mapoles
 Address.....Ward Basin Rd.
 Tel.: NA 3-3425.....MBS
 Owner, Gen. Mgr.....C. W. Mapoles
 Comm. Sta. Mgr.....H. Byrd Mapoles
 Program Dir.....D. Cooke

FLORIDA

WSRA—Milton—1958

Frequency: 1490 Kc. Power: 250 Watts
 Owned By Santa Rosa Bcstg. Co.
 Address P.O. Box 441
 Tel.: NAional 3-3876. KBS
 Station Representative George Hopewell
 President, Gen. Mgr. F. A. Davis
 Comm. Mgr., Prog. Dir. Bob Wicks
 Chief Engineer Earl Morgan

WMDF—Mount Dora—1958

Frequency: 1580 Kc. Power: 1 Kw., d.
 Owned By WMDF, Inc.
 Address Box 905
 Tel.: EVergreen 3-3110. Independent
 Station Representative Hopewell
 President H. E. Lippmann
 General Manager Robert A. Lewis
 Station Manager Dorothy C. Lippmann
 Chief Engineer Bob Andrews

WNOG—Naples—1954

Frequency: 1270 Kc. Power: 500 Watts d.
 Owned and Oper. By Radio Naples Inc.
 Address Radio Road
 Tel.: Midway 2-5127. Independent
 Representative Geo. Hopewell
 President, Gen. Mgr. William J. Ryan
 Commercial Manager Homer L. Dixon
 Program Director Lloyd Garten
 Publicity Director Eileen Eilers
 Sales Prom. Mgr. Latelle Dixon
 Chief Engineer David S. Traer

**WSBB—New Smyrna Beach
1951**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Broadcasters, Inc.
 Business Address Box 125
 Tel.: GA 8-9091. MBS-KBS
 President, Gen. Mgr. A. V. Tidmore
 Station Manager A. L. Pruitt
 Chief Engineer Sim Egleson

WKOS—Ocala—1957

Frequency: 1370 Kc. Power: 5 Kw. d.
 Owned By R. L. Gilliam
 Address P.O. Box 1779
 Tel.: 622-8174. ABC
 Gen., Comm. Manager R. L. Bowles
 Program Director Art Ross
 Chief Engineer C. Gordon Huey

WMOP—Ocala—1953

Frequency: 900 Kc. Power: 1000 Watts
 Owner A. B. Letson
 Address 311 Robertson Bldg.
 Tel.: 622-4118. Independent
 President A. B. Letson
 General Mgr. Jim Kirk
 Comm., Sla. Mgr. Vernon Arnette
 Chief Engineer A. Turner

WTMC—Ocala—1939

Frequency: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.

Owned-Operated By WTMC, Inc.
 Address 415 S. Magnolia
 Tel.: 622-4127. KBS-MBS
 President, Gen. Mgr. Ray Gunckel Jr.
 Station Manager C. T. Catalano
 Publicity Director D. S. Holt
 Chief Engineer W. P. Callahan

WOKG—Okeechobee—1961

Frequency: 1570 Kc. Power: 1 Kw. d.
 Owned By Sugarland Bcstg Co.
 Address Box 1027, Arcadia, Fla.
 Tel.: R0deo 3-3181. ABC
 President Frank Denmead
 Program Director Margaret Stephens
 Chief Engineer Al Stokes
 Owners of: WSUG, Clewiston, Fla.

WAYR—Orange Park—1960

Frequency: 550 Kc. Power: 1000 Watts
 Owned By Dan Richardson
 Address Orange Park, Fla.
 Tel.: CONgress 4-9587. Independent
 President Dan Richardson
 General Manager Gordon R. Linscott
 Program Director Y. Thomas Kirby
 Sales Promotion Mgr. Joseph R. May

WABR—Orlando—1954

Frequency: 1440 Kc. Power: 5 Kw.
 Owned By Contemporary Bcstg. Co.
 Address P. O. Box 7547
 Tel.: GArden 5-6631. MBS
 Sta. Rep. Gill-Perna
 President I. Edward Edwards
 General Mgr. J. D. Coombs
 Chief Engineer J. A. Thomas

WDBO—Orlando—1924

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By Cherry Bcstg. Co.
 Business Address 30 S. Ivanhoe Blvd.
 Tel.: CH 1-1491. CBS
 Representative John Blair
 Exec. V. P. Gen. Mgr. Arnold F. Schoen, Jr.
 Dir., Radio Opns., Comm. Mgr. Carl Hallberg
 Chief Engineer James E. Yarbrough
 Owners of: WDBO-TV.

WHIY—Orlando—1957

Frequency: 1270 Kc. Power: 5 Kw. d.
 Owned Orlando Radio & TV Bcstg. Corp.
 Address 563 N. Orange Ave.
 Tel.: GA 4-8561. MBS
 Station Rep. Venard, Rintoul, McConnell
 President Gordon Sherman
 General Manager Gene G. Cook
 Sales Prom. Manager Doug Coombs
 Program Director Art Spector
 Chief Engineer Peter Wiltjer

WHOO—Orlando—1948

Freq.: 990 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By WHOO, Inc.
 Business Address 311 N. Rosalind Ave.
 Tel.: GArden 5-3591. Independent
 Representative Hollingbery

Pres., Gen. Mgr......John T. Rutledge
Commercial Manager.....Don Welsh
Operations Mgr......Gene Stuart
Chief Engineer.....Charles K. Chrismon

WKIS—Orlando—1946

Frequency: 740 Kc.....**Power:** 5 Kw. 1 Kw. n.
Owned-Oper. By...Central Florida Bcstg. Co.
Address.....P. O. Box 740
Tel.: Cypress 5-0740.....NBC
Station Rep......Devney Organization
Pres., Gen. Mgr......Mrs. Naomi T. Murrell
Station Manager.....William O. Murrell, Jr.
Program Director.....Donald McWhorter
Chief Engineer.....Jack Collinsworth

WLOF—Orlando—1940

Frequency: 950 Kc.....**Power:** 5000 Watts
Owned-Operated By...Mid-Fla. Radio Corp.
Address.....P. O. Box 5756
Tel.: Cypress 3-2431.....Independent
Station Representative.....Daren McGavren
President.....Harris Thomson
V.P., Gen. Mgr......Howard S. Kester
Program Director.....Ernest Legge
Chief Engineer.....W. Dodd Daniel

WRIM—Pahokee—1958

Frequency: 1250 Kc.....**Power:** 500 Watts
Owned By.....WRIM, Inc.
Address.....P.O. Box 548
Tel.: 682.....Independent
President.....J. H. Mann
Gen., Sta. Mgr......P. Willis, Jr.

WSUZ—Palatka—1957

Frequency: 800 Kc.....**Power:** 1000 Watts d.
Owned By.....WSUZ, Inc.
Address.....P. O. Box 668
Tel.: EAst 8-1434.....MBS
President.....Neal C. Owings
Sta. Mgr., Chief Eng......George Duck

WWPF—Palatka—1947

Freq.: 1260 Kc.....**Power:** 1 Kw. d., 500 W. n.
Owned-Operated By.....Hall Bcstg. Co.
Address.....900 River St.
Tel.: EA 5-4555.....KBS
Gen. Mgr......William R. Terry
Commercial Manager.....Herb Young
Chief Engineer.....M. Rivenburgh

WQXT—Palm Beach—1957

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned By.....Flame R-TV Co.
Address.....3000 S. Ocean Blvd.
Tel.: JU 2-7401.....NBC
General, Station Mgr......Art Rivera
Sales Promotion Mgr......Don Greenleaf
Chief Engineer.....Clyde Walkden

WDLP—Panama City—1940

Frequency: 590 Kc.....**Power:** 1000 Watts
Owned.....Dixie Radio Inc.
Address.....323 West Beach Drive
Tel.: PO 3-1777.....KBS

Station Reps......Gill-Perna; Cannon
President.....Denver Brannen
General Manager.....R. B. Mann
Chief Engineer.....W. Alexander

WPCF—Panama City—1949

Frequency: 1430 Kc.....**Power:** 5000 Watts
Owned-Operated By...Bay County Bcstg. Co.
Address.....300 E. 15th St.
Tel.: Sunset 5-6176.....ABC
Sta. Reps......Walker-Rawalt; Dora-Clayton
Pres., General Mgr......A. L. Dukate
Program Director, Ch. Eng......Robert Badger

WTHR—Panama City—1957

Frequency: 1480 Kc.....**Power:** 500 Watts. d.
Owned By.....Gulf Coast Radio, Inc.
Address.....P.O. Box 788
Tel.: ADams 4-2781.....Independent
Gen. Mgr......H. W. King
Chief Engineer.....Paul Demeree

**WSCM—Panama City Beach
1958**

Frequency: 1290 Kc.....**Power:** 500 Watts d.
Owned By.....WSCM Bcstg., Inc.
Address.....Box 4336
Tel.: ADams 4-3128.....Independent
President.....Ted Nelson
General Manager.....Gene Milsteen
Program Director.....Jerry Wright
Chief Engineer.....Harry Barnes

WBOP—Pensacola—1956

Frequency: 980 Kc.....**Power:** 1,000 Watts
Owned-Oper. By.....Tri-Cities Brcstg. Co.
Business Address.....431 West Belmont
Tel.: HE 8-7543.....Independent
Sta. Reps......National Time Sales; B. I. Ochs
President.....E. O. Roden
General Mgr., Ch. Eng......Zane D. Roden
Commercial Manager.....W. I. Dove

WBSR—Pensacola—1946

Frequency: 1450 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....WBSR, Inc.
Address.....1603 N. Pace Blvd.
Tel.: HE 2-6173.....Independent
Station Representative.....Jack Masla
Pres., Gen. Mgr......Don J. Lynch
Program Director.....Don Redfield
Chief Engineer.....Glenn Nichols

WCOA—Pensacola—1926

Frequency: 1370 Kc.....**Power:** 5000 Watts
Owned-Operated By.....WCOA Radio, Inc.
Address.....Box 1669
Tel.: Glendale 6-5751.....NBC
Sta. Reps......Bernard Howard; Clarke Brown
President, Gen. Mgr......J. McC. Miller
Commercial Manager.....Bo Mitchell
Program Director.....R. Scott Webb
Chief Engineer.....D. M. Morris

FLORIDA

WDEB—Pensacola—1959

Frequency: 610 Kc. Power: 500 Watts d.
Owned By.....Johnston Bcstg. Co.
Address.....118 E. Intendencia
Tel.: HEmlck 3-0062.....Independent
President.....George Johnston, Jr.
General Manager.....James E. Connolly
Station, Comm. Mgr.....Otis Dodge

WNVY—Pensacola—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....Radio Pensacola, Inc.
Address.....807 W. Garden St.
Tel.: Hemlock 3-5666.....Independent
Sta. Rep.....Venard, Rintoul & McConnell
President.....J. Drees
General Manager.....J. Howat

WPFA—Pensacola—1954

Frequency: 790 Kc. Power: 1,000 Watts d.
Owned-Operated By.....Edwin H. Estes
Address.....4151 N. Pace Blvd.
Tel.: HE 3-1141.....ABC
President.....Edwin H. Estes
General Manager.....Van A. Temple
Program Director.....Marshall Bradley
Chief Engineer.....Robert Valentine
Owners of: WMOZ, Mobile

WPRY—Perry—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Taylor County Bcstg. Co.
Address.....Drawer 821
Tel.: 540.....KBS
Representative.....Continental Radio Sales
President.....Alpha B. Martin
Gen. Sta., Comm. Mgr.....C. E. Roye
Program Director.....B. J. Roye
Chief Engineer.....W. H. McHargue

WPLA—Plant City—1949

Frequency: 910 Kc. Power: 1 Kw. d.
Owned-Operated By.....WPLA Bcstg. Co.
Address.....1607 S. Collins St.
Tel.: 752-3123.....KBS
President.....W. A. Smith
Gen. Mgr., Chief Eng.....George Friend

WPOM—Pompano Beach—1958

Frequency: 1470 Kc. Power: 5000 Watts d.
Owned By.....Gold Coast Broadcasters, Inc.
Address.....P. O. Box 10315, Ft. Lauderdale
Tel.: LU 3-1470.....ABC
President.....James C. Dean
General Sta. Mgr.....Vern Bessler
Chief Engineer.....George Ralston

WJOE—Port St. Joe—1956

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned By.....Little Joe Enterprises
Address.....P. O. Box 310
Tel.: 227-2426.....Independent
General Mgr., Chief Eng.....Robert Sidwell
Program Director.....Jim Vickers
Publicity Director.....Guy N. Middleton

WCCF—Punta Gorda—1960

Frequency: 1580 Kc. Power: 1 Kw.
Owned By.....Charlotte Radio Co.
Address.....112 W. Olympia Ave.
Tel.: NEptune 9-1580.....Independent
Station Representative.....Gene Bolles
President.....Loyal Phillips
General, Sta. Mgr.....Roy L. Hickox
Commercial Manager.....Bob Alston
Chief Engineer.....William Q. Setliffe

WCNH—Quincy—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Big Bend Broad. Corp.
Address.....P.O. Box 630
Tel.: MA 7-6700.....KBS-MBS
President, Gen. Mgr.....William S. Dodson
Station Manager.....Ken Harmon
Commercial Manager.....G. H. Powell
Publicity Director.....Agnes Kingry
Program Director.....Herb Strickland
Chief Engineer.....Sam Martin

WHEW—Riviera Beach—1960

Frequency: 1600 Kc. Power: 1000 Watts, d.
Owned By.....Public Service Bcstg.
Address...45th & Military Trail, W. Palm Beach
Tel.: Overland 3-1600.....Independent
Owner, General Mgr.....Robert Hecksher

WFOY—St. Augustine—1936

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Ponce de Leon Bcsting
Address.....Fountain of Youth Gardens
Tel.: VA 9-3416.....CBS
Pres., Gen. Mgr.....John E. Bernhard, Jr.
Comm., Sales Prom. Manager..Fred H. Schilling
Program Director.....Mrs. Frank Walker
Publicity Director.....Mrs. Alberta Dillin
Chief Engineer.....Fred McCleary

WSTN—St. Augustine—1954

Frequency: 1420 Kc. Power: 1 Kw. d.
Owned By.....D & R Bcstg. Corp.
Address.....900 Anastasia Blvd.
Tel.: VA 9-9094.....Independent
General Manager.....J. H. Riggs

WLCY—St. Petersburg—1939

Frequency: 1380 Kc. Power: 5000 Watts
Owned By.....WTSP, Inc.
Address.....11450 Gandy Blvd.
Tel.: HE 5-2131.....Independent
Station Rep.....Adam Young
President.....Joe Rahall
General Manager.....Sam G. Rahall
Operation Manager.....Roy Nilson
Commercial Manager.....Donald L. Jones
Sales Prom. Mgr.....Susan Perry
Program Director.....M. Clever
Publicity Director.....Dick Stambaugh
Chief Engineer.....Dan Lunin
Owners of: WKAP, Allentown, Pa.; WVNE, Beck-
ley, W. Va.; WNAR, Norristown, Pa.; WQTY,
Jacksonville; WLCY-TV, St. Petersburg.

WPIN—St. Petersburg—1950

Frequency: 680 Kc. Power: 1,000 Watts
 Owned By Fla. W. Coast Bcstrs., Inc.
 Business Address 28th St. N. at 62nd Ave.
 Tel: HEmlock 5-6161 Independent
 Station Rep. Donald Cooke
 President Dr. Charles Farrington
 Gen. Comm. Mgr. Arthur Mundorff
 Program Director James Carley
 Chief Engineer Bert Coyle

WSUN—St. Petersburg—1927

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By City of St. Petersburg
 Business Address Municipal Pier
 Tel: 5-4121 ABC
 Representative Venard, Rintoul, McConnell
 General Manager Fred P. Shawn
 Commercial Manager Jack Weldon
 Program Director Bob Vaughn
 Promotion Director Carl Fuchs
 Chief Engineer William C. Coddling
 Owners of: WSUN-TV.

**WILZ—St. Petersburg Beach
1957**

Frequency: 1590 Kc. Power: 1 Kw. d.
 Owned Holiday Isles Bcstg. Co.
 Address P. O. Box 6287
 Tel: 361-6031 KBS
 Representative Jack Masla
 President H. C. Spence
 General Manager D. L. Bigelow

WSFR—Sanford—1956

Frequency: 1360 Kc. Power: 500 Watts
 Owned Sanford Seminole Bcstg. Co.
 Address Box 679
 Tel: FAirfax 2-8000 Independent
 President Max Tavel
 Gen., Sta. Manager Elsie MacDougall
 Comm., Mgr. Pub. Dir. Dick Ravenhill
 Program Director David Klein
 Chief Engineer F. W. Ball

WTRR—Sanford—1947

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W., n.
 Owned-Operated By Radio Station WTRR
 Business Address Box 1541
 Tel: FA 2-6112 KBS
 General Manager Myron A. Reck
 Commercial Manager Jack Weible
 Program Director Nick Pfeiffauf
 Chief Engineer Ralph L. Spotts

WKXY—Sarasota—1949

Frequency: 930 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By Sarasota Bcstg. Co.
 Address 2500 Tenth St.
 Tel: 958-1151 Independent
 Sta. Representative Thomas Clark
 President, Gen. Mgr. A. G. Fernandez
 Commercial Manager James M. Angel
 Program Director Charles Fernandez
 Chief Eng. Robert L. Kohlmeyer

WSAF—Sarasota—1961

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned By Radio Sarasota, Inc.
 Address Box 305
 Tel: 955-3308 Independent
 Station Reps. Spot Time Sales; Ochs
 President Harry Le Brun
 General Manager Paul Kelly
 Commercial Manager Ned Nichols
 Program Director Gerry Pike

WSPB—Sarasota—1939

Frequency 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By WSPB Bcstg. Co.
 Business Address Box 1110, City Island
 Tel: 388-3688 CBS
 Sta. Representative Walker-Rawalt
 President John Morgan Davis
 V. P., Gen. Mgr. Mark Woods
 Station Manager W. W. Vansteenburgh
 Program Director David Hale
 Commercial Manager Larry Dietz
 Chief Engineer G. W. McGougan

WYND—Sarasota—1959

Frequency: 1280 Kc. Power: 500 Watts d.
 Owned By Gulf-Coast Bcstg Co., Inc.
 Address 2101 N. Hammock Pl.
 Tel: 958-5561 Independent
 President, Gen. Mgr. G. Hull

WJCM—Sebring—1950

Frequency: 960 Kc. Power: 1 Kw.
 Owned-Operated By Progressive Publ. Co.
 Business Add. Assembly Pt. on Dinner Lake
 Tel: EVergreen 5-7149 KBS
 President W. K. Ulerich
 Station Manager Jack Hughes
 Program Director Ron Wilson
 Chief Engineer Robert Goshorn
 Owners of: WCPA, Clearfield; WMAJ, State
 College; WDAD, Indiana.

WSEB—Sebring—1959

Frequency: 1340 Kc. Power: 250 W.
 Owned By Highlands Bcstg. Corp.
 Address P. O. Box 768
 Tel: EVergreen 5-7141 Independent
 General Mgr. W. K. Diehl
 Comm. Mgr. M. J. Hinlein

WRGR—Starke—1957

Frequency: 1490 Kc. Power: 250 Watts
 Owned By Radio Starke, Inc.
 Address Radio Park
 Tel: 964-5001 KBS
 Sta. Representative Continental Radio Sales
 President, Gen. Mgr. Murray C. Tillman
 Sales Prom. Mgr., Prog. Dir. Bob Benton
 Publicity Director Dean Blackwell
 Chief Engineer Donald Neele

WSTU—Stuart—1954

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Blue Water Bcstg. Co.

FLORIDA

Address.....Drawer 417
Tel.: ATLantic 7-2020.....MBS
Pres., Gen. Mgr.....Lester M. Combs
Station Manager.....Bill Britton
Commercial Manager.....Ed Clay
Chief Engineer.....Bob Allen

WMEN—Tallahassee—1954

Frequency: 1330 Kc....Power: 5,000 Watts d.
Owned-Oper. By.....WMEN, Inc.
Address.....Hotel Floridan
Tel.: 3-2550.....KBS
Sta. Representative.....Bernard-Howard
President.....B. F. J. Timm
General Sta. Mgr.....Clayton Wilkie
Commercial Prom. Mgr.....Carl Swanson
Program Director.....Harry Martin
Chief Engineer.....Glenn Boatright

WRFB—Tallahassee—1959

Frequency: 1410 Kc....Power: 5000 Watts, d.
Owned By.....Emerson W. Browne
Address.....Lake Shore Drive
Tel.: 385-1719.....Independent
Station Rep.....Weed
Pres., Chief Eng.....Emerson W. Browne
Comm., Sales Prom. Manager.....Ray Star
Publicity Director.....Jerry Conrad
Program Director.....Len Robinson

WTAL—Tallahassee—1935

Frequency: 1270 Kc....Power: 5000 Watts
Owned-Operated By.....WTAL, Inc
Business Address.....Drawer "A"
Tel.: 2-1270.....MBS
Representative.....Meeker, Cummings
President.....Victor C. Diehm
General Mgr.....Arthur Deters
Program Director.....Ron Martin
Chief Engineer.....Kenneth Mallory
Owners of: WAZL, Hazleton; WHOL, Allentown;
WHLM, Bloomsburg.

WTNT—Tallahassee—1946

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Tallahassee Appl. Corp.
Business-Studio Address.....Hotel Duval
Tel.: 222-1450.....CBS
Representative.....Devney Org.; Ayers
Pres., Gen. Mgr., Ch. Eng...Frank W. Hazelton
Commercial Manager.....Hurley W. Rudd
Program Director.....R. S. Meigs

WALT—Tampa—1947

Frequency: 1110 Kc....Power: 10 Kw. d
Owned.....Tampa Broadcasting Co., Inc.
Address.....401 West Tyler Street
Tel.: 2-7921.....Independent
Sta. Representative.....Gill-Perna
President.....William B. Caskey
General Manager.....George W. Fee
Program Director.....Bob Walters
Sales Prom. Mgr.....John Turner
Publicity Director.....Bob Poller
Chief Engineer.....Paul Gossett
Owners of: WPEN, Philadelphia.

WDAE—Tampa—1922

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By....Smiley Properties, Inc.
Business Address.....101 N. Tampa St.
Tel.: 229-0404.....CBS
Representative.....Katz
President.....Joseph F. Smiley
General Manager.....L. Spencer Mitchell
Asst. Mgr., Sales Dir.....Robert M. Weeks
Program Director.....G. Douglas Pidgeon
Publicity Director.....Kay Dowst
Chief Engineer.....William P. Moore

WFLA—Tampa—1924

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....Tribune Co.
Business Address.....905 Jackson St.
Tel.: 229-0131.....NBC
Newspaper Affiliation Tampa Tribune-Times
Representative.....John Blair
President.....John C. Council
General Manager.....George W. Harvey
Sta., Comm. Mgr.....John Alexander
Program Director.....Dan Valentine
Publicity, Sales Prom. Director..Doug Duperrault
Chief Engineer.....Joseph Mitchell
Owners of: WFLA-TV-FM.

WHBO—Tampa—1948

Frequency: 1050 Kc....Power: 250 Watts d.
Owned By.....Floradio, Inc.
Business Address.....11011 Florida Ave.
Tel.: WE 5-3171.....Independent
President.....John A. Boling
General Commercial Mgr.....Bob A. Martin
Program Director.....Bonita Fishback
Chief Engineer.....Bill Polk

WINQ—Tampa—1960

Frequency: 1010 Kc....Power: 50 Kw. d.
Owned By.....Rand Broadcasting
Address.....Hillsboro Hotel
Tel.: 2-6425.....MBS
Station Rep.....Eastman
President.....Rex Rand
General Mgr.....Harold H. Meyer

WSOL—Tampa—1950

Frequency: 1300 Kc....Power: 5 Kw. d.
Owned By.....WPIT, Inc.
Address.....113 E. La Fayette St.
Tel.: 2-8024.....Independent
Station Rep.....National Time Sales
President.....John L. Laux
General Mgr.....Don Ioset
Station, Comm. Mgr.....Albert B. Gale
Sales Prom. Mgr.....Pat Morgan
Publicity Director.....Bernard McGovern
Program Director.....Bill Beatty
Chief Engineer.....Maurice Scott

WTMP—Tampa—1954

Frequency: 1150 Kc....Power: 5000 Watts d.
Owned.....Rounsaville Radio Stations
Address.....Box 1101, Washington Blvd.

Tel: 4-1109.....Independent
Sta. Reps......Pearson; Dora Clayton
President.....Robert W. Rounsaville
General Manager.....Jack Everbach
Station Manager.....Charles Acton
Program Director.....Tom Hankerson
Chief Engineer.....Warren Kauffman
Owners of: WCIN, Cincinnati; WLOU, Louisville;
 WMBM, Miami Beach; WVOL, Nashville; WYLD,
 New Orleans; KRZY, Dallas.

WRBB—Tarpon Springs—1954

Frequency: 1470 Kc.....**Power:** 5000 Watts
Owned By.....Consolidated Comm. Corp.
Address.....Box 1558, Clearwater
Tel: 37-157.....Independent
Newspaper Affil.....Democrat Times
General, Comm. Mgr......Ross Charles
Program Director.....Leo McDevitt

WRMF—Titusville—1957

Frequency: 1050 Kc.....**Power:** 500 Watts
Owned-Operated By.....WRMF, Inc.
Address.....Box 666
Tel: Amheast 7-2141.....Independent
Station Rep......Geo. Hopewell
President.....Richard M. Fairbanks
Gen., Sta. Mgr......Robert L. Bright
Program Director.....Joe Orlando
Publicity Director.....Bill Dotson
Chief Engineer.....Joe Patrick Gettys

WNSM—Valparaiso—1958

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned By.....Bay Bcstg. Co.
Address.....Box 608
Tel: Orange 1-3281.....Independent
General Mgr......K. M. Richards
Chief Engineer.....E. C. Allmon

WAMR—Venice—1960

Frequency: 1320 Kc.....**Power:** 500 Watts d.
Owned By.....Venice Nokomis Bcstg. Co.
Address.....P. O. Box 1256
Tel: 3-4931.....Independent
President.....Larry Rhodes
General, Sta. Mgr......Richard Doudna
Commercial Mgr......George Miller
Program Director.....Jack Charest
Chief Engineer.....Joe Barone

WAXE—Vero Beach—1954

Frequency: 1370 Kc.....**Power:** 1 Kw.
Owned By.....WNTM, Inc.
Address.....P. O. Box 397
Tel: Jordan 2-5405.....KBS
Pres., Gen. Mgr., Ch. Eng....R. M. Chamberlin

WTTB—Vero Beach—1954

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Tropics, Inc.
Address.....1536 20th St.
Tel: JOrdan 2-5454.....MBS
President.....Sen. Merrill P. Barber
Gen., Sta. Mgr......William E. Turner
Chief Engineer.....Stanley E. Wood

WAUC—Wauchula—1958

Frequency: 1310 Kc.....**Power:** 500 Watts, d.
Owned By.....Hardee Bcstg. Co.
Address.....P.O. Box 936
Tel: PProspect 3-4271.....KBS
President.....R. S. Taylor
Station Manager.....William F. Ferguson

**WEAT—West Palm Beach
1948**

Frequency: 850 Kc.....**Power:** 1 Kw.
Owned By.....WEAT-TV, Inc.
Address.....P. O. Box 70
Tel: TE 3-9668.....NBC
President.....Rex Rand
V.P., Gen. Mgr......Bertram Lebhar, Jr.
Chief Engineer.....J. Ross McPherson

**WIRK—West Palm Beach
1947**

Freq: 1290 Kc.....**Power:** 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Ken-Sell, Inc.
Business Address.....711 S. Flagler Drive
Tel: TE 3-1711.....Independent
Sta. Representative.....Jack Masla
Pres., Gen. Mgr......Joseph S. Field, Jr.
Chief Engineer.....Earl R. Heglund

**WJNO—West Palm Beach
1936**

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Operated By.....WJNO, Radio
Bus. Address.....1500 N. Flagler Dr., Box 189
Tel: TE 2-3638.....CBS
Representative.....Meeker
Gen., Comm. Mgr......H. V. McMillan
Sales Prom. Mgr......Charles W. Curtin
Chief Eng......Curtis Brinson

WOKB—Winter Garden—1958

Frequency: 1600 Kc.....**Power:** 1 Kw.
Owned By.....John B. Cook, Jr.
Business Address.....P.O. Box 1308, Orlando
Tel: GA 3-2218.....Independent
Station Reps....Nat'l Time Sales; Dora Clayton
General Manager.....John B. Cook, Jr.

WINT—Winter Haven—1958

Frequency: 1360 Kc.....**Power:** 1 kw., d.
Owned By.....Winter Haven Bcstg. Co.
Address.....P.O. Box 568
Tel: Cypress 3-5036.....Independent
President, Chief Eng......A. L. Fazzari

WSIR—Winter Haven—1947

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Hundred Lakes Bcstg.
Address.....665 S.W. Lake Howard Drive
Tel: CY 42-144.....MBS
Pres., Gen. Mgr......Lawrence Rollins
Commercial Manager.....Arnold Silvert
Program Director.....Richard Eyrich
Chief Engineer.....L. Orden Craig

Pop.: 4,070,000
Families: 1,064,000

GEORGIA

Radio Homes: 1,020,000
AM Stas. in State: 143

WAAG—Adel—1955

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Oper. By: Cook County Bcstg. Co.
Address: P. O. Box 508
Tel.: 8571 Independent
President: W. M. Forshee
Vice President: Maxine Shepherd
Gen., Sta. Mgr.: Esther Shepherd
Comm. Mgr., Chief Eng.: Hollis Suber
Sales Promotion Mgr.: Eddie Dunn
Program Director: Ronnie O'Quinn
Publicity Director: James Alderman

WALG—Albany—1941

Frequency: 1590 Kc. Power: 1000 Watts
Owned-Operated By: Radio Albany, Inc.
Address: P. O. Box 1351
Tel.: HE 5-8386 Independent
President, Gen. Mgr.: Allen M. Woodall
Station Manager: A. W. Murphy
Chief Engineer: Tommy Duke

WGPC—Albany—1933

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Albany Bdcstg. Co.
Business-Studio Address: New Albany Hotel
Tel.: HE 2-1277 CBS
Representative: George P. Hollingbery
President: J. W. Woodruff, Jr.
V. P. & General Mgr.: L. M. George
Program Director: Walter H. Flint
Chief Engineer: R. A. Carlton

WJAZ—Albany—1952

Frequency: 960 Kc. Power: 5000 Watts, d.
Owned-Oper. By: James S. Rivers, Inc.
Address: N. Slappey Drive
Tel.: HE 2-7447 Independent
Station Representative: Pearson
President: James S. Rivers
Gen. Mgr.: Richard B. Smith
Chief Engineer: W. J. Hill

WCQS—Alma—1957

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By: Queen City Bcstg. System
Business Address: P.O. Box 40
Tel.: 632-4411 KBS
President: Farnell O'Quinn
Gen. Sta. Mgr.: Dane Bruce
Commercial Manager: Jo Anne O'Quinn
Sales Prom. Manager: Rose Fossett
Program Director: Ralph Deen
Chief Engineer: William Allnoch

WDEC—Americus—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Operated By: The Americus Bdcstg. Co.
Business-Studio Address: Rembert Bldg.

Tel.: 3681 Independent
Representative: Dora-Clayton, Indie Sales
Pres., Gen. Mgr.: Charles C. Smith
Program Director: Dewey Stone
Commercial Mgr.: E. L. Everett
Chief Engineer: Raymond C. LaPrade

WMES—Ashburn—1961

Frequency: 1570 Kc. Power: 1 Kw. d.
Owned By: Radio Ashburn
Address: Box 32
Tel.: 567-3355 Independent
President: W. M. Forshee
General Manager: Don H. Wingate
Commercial Manager: Bob McDaniel
Chief Engineer: Ray Harvey

WDOL—Athens—1957

Frequency: 1470 Kc. Power: 1 Kw. d.
Owned: S.E. Bcstg. System
Address: Box 1607
Tel.: LI 8-1354 KBS
Sta. Representative: Thomas Clark
President: James S. Rivers
General Manager: William B. Hill
Station Manager: R. Denman
Chief Engineer: M. D. Brown

WGAU—Athens—1938

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Clarke Bcstg. Corp.
Address: 850 Bobbin Mill Rd.
Tel.: LI 8-6575 CBS
Representative: Pearson
President, Gen. Mgr.: H. Randolph Holder
Comm. Mgr.: J. Thomas Lloyd
Program Director: Mary Betts
Chief Engineer: Les Brooks

WRFC—Athens—1948

Freq.: 960 Kc. Power: 5000 W. d., 1000 W. n.
Owned-Operated By: Radio Athens, Inc.
Business-Studio Add.: 279½ N. Lumpkin St.
Tel.: Liberty 3-3411 Independent
Representative: Bob Dore; Dora-Clayton
President: L. H. Christian
Gen., Comm. Manager: A. O. Healan
Station Mgr.: Mrs. Sue Lawrence
Sales Prom. Mgr., Prog. Dir.: A. C. Marshall
Chief Engineer: Gilmer Hulsey

WAKE—Atlanta—1955

Frequency: 1340 Kc. Power: 250 Watts
Owned By: WAKE, Inc.
Address: Georgian Terrace Hotel
Tel.: TR 5-8511 Independent
Sta. Representative: Robert E. Eastman

GEORGIA

PresidentIra Herbert
General Manager.....Lee R. Smith
Program Dir.....Buddy Moore
Chief Engineer.....Jerry Appling
Owners of: WYDE, Birmingham, Ala.; WWVA,
Wheeling, W. Va.

WAOK—Atlanta—1954

Frequency: 1380 Kc.....Power: 5000 Watts
Owned By.....WAOK Bcstg. Co.
Business Address...110 Edgewood Ave., N.E.
Tel.: MURray 8-3773.....Independent
RepresentativeMcGavren
President, Comm. Mgr.....Stan Raymond
V.P., Program Director.....Zenas Sears
Chief Engineer.....I. Miles
Owners of: WRMA, Montgomery, Ala.

WEAD—Atlanta—1959

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....College Park Bcstg. Co., Inc.
Address.....Hilton Inn
Tel.: 766—2781Independent
President.....F. Richard Coughlan
Gen., Station Mgr.....Frank M. Lokey, Jr.
Commercial Mgr.....Frank Burchard
Sales Prom. Mgr., Pub. Dir.....Jim Robinson
Chief Engineer.....Sturgis Bates

WERD—Atlanta—1949

Frequency: 880 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Atlanta, Inc.
Studio Address.....330 Auburn Ave., N.E.
Tel.: JA 4-0666.....Independent
RepresentativeDora Clayton, Dore
President, Gen. Mgr.....J. B. Blayton, Jr.
Sales, Prom., Comm. Mgr.....A. H. Saddler
Chief Engineer.....J. J. Johnson

WGKA—Atlanta—1955

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Glenkaren Associates, Inc.
Address.....1140 Peachtree St., N.E.
Tel.: TR 6-6228.....Independent
RepresentativeGood Music Bcstrs.
President.....Locke E. Glenn
General Manager.....John P. Culver
Comm. Mgr.....E. Lee Nance
Chief Engineer.....M. Sparkman

WGST—Atlanta—1924

Frequency: 920 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Ga. Inst. of Technology
Bus. Studio Address.....Box 7254
Tel.: TR 5-8441.....ABC
Gen., Sta. Manager.....Jack Collins
Commercial Mgr.....Bill Estes
Ch. Eng.....John M. Van Horn

WIIN—Atlanta—1959

Frequency: 970 Kc.....Power: 5 Kw.
Owned-Operated By.....WIIN, Inc.
Address.....Atlanta Biltmore Arcade
Tel.: TR 5-8453.....Independent
President.....I. T. Cohen

When You Can Have
The Best,
Why Be Satisfied
With Less?

THE ASSOCIATED PRESS

GEORGIA

General Manager.....Fred W. Wagenvoord
 Program Director.....John Frew
 Chief Engineer.....Russ Weber

WPLO—Atlanta—1959

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By...Plough Brcstg. Co., Inc.
 Address.....805 Peachtree St., N. E.
 Tel.: Trinity 2-5851.....Independent
 Sta. Representative.....Radio-TV Rep.
 President.....Harold R. Krelstein
 Station. Gen. Mgr.....H. L. Curry, Jr.
 Comm. Sales Prom. Mgr.....Dean Aldrich
 Program, Publicity Director....Mac Hudson
 Chief Engineer.....James D. Ellzey
 Owners of: WMPB-AM-FM, Memphis; WCAO-AM-
 FM, Baltimore; WCOP-AM-FM, Boston; WJJD-
 AM-FM, Chicago.

WQXI—Atlanta—1948

Frequency: 790 Kc.. Power: 5 Kw. d.; 1 Kw. n.
 Owned By.....Esquire Bcstg. Co.
 Bus.-Studio Address. 3165 Mathieson Dr., N.E.
 Tel.: 231-2970.....Independent
 Station Rep.....Blair
 Exec. Vice Pres.....Barry Sherman
 General Manager.....Kent Burkhardt
 General Sales Manager.....Gerald Blum
 Program Director.....C. E. Jones
 Publicity Director.....Burt Zollo
 Technical Engineer.....Willard Shimski

WSB—Atlanta—1922

Frequency: 750 Kc.....Power: 50,000 Watts
 Owned-Oper. By...Atlanta Newspapers, Inc.
 Business Address.....1601 W. Peachtree N.E.
 Tel.: TRinity 5-7221.....NBC
 Newspaper Affiliation...Journal, Constitution
 Representative.....Edward Petry
 Gen. Manager.....Frank Gaither
 Exec. Dir.....J. Leonard Reinsch
 Commercial Manager.....Lee Morris
 Sales Prom. Manager.....Dick Yarbrough
 Publicity Director.....Bunny Moore
 Prog. Dir.....Elmo Ellis
 Chief Engineer.....R. A. Holbrook
 Owners of: WSB-FM-TV.

WYZE—Atlanta—1956

Frequency: 1480 Kc.....Power: 5 Kw. d.
 Owned.....Atlanta Bcstg. Co., Inc.
 Business Address.....200 Henry Grady Bldg.
 Tel.: JA 4-1953.....MBS
 President, Gen. Mgr.....G. Nicholson
 Commercial Manager.....M. Rich
 Program Director.....Allen Pierce
 Chief Engineer.....Lawson Leake

WAUG—Augusta—1952

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned.....Garden City Bcstg.
 Address.....Bon Air Hotel

Responsibility and Response

*the profitable balance
 of salespower
 in the South's
 most vital city*

IN THE SOUTH YOU CAN'T MISS ATLANTA: IN ATLANTA YOU CAN'T MISS WQXI



WQXI

ESQUIRE
 RADIO
 ATLANTA

A Division of Esquire, Inc. • 3165 Mathieson Dr. • 231-2970

Represented Nationally by John Blair and Co.

Tel: REgent 3-4441.....Independent
 Sta. Rep.....Clarke Brown
 President.....Chestor H. Jones
 Gen., Comm., Sta. Mgr.....J. Louie Solomon
 Chief Engineer.....W. Sneed

WBBQ—Augusta—1946

Freq.: 1340 Kc.....1 Kw. d., 250 W. n.
 Owned By.....Savannah Valley Bcstg. Inc.
 Address.....515 15th St.
 Tel.: PArk 4-5441.....MBS
 Representative.....For Joe
 President.....George Weiss
 Gen., Sta., Comm. Mgr.....Edward H. Dunbar
 Program, Publicity Director.....Paul T. Reidy
 Sales Prom. Mgr.....Bill Lenz
 Chief Engineer.....Kenneth Freeman

WBIA—Augusta—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Augusta Broadcasting Co.
 Address.....15-Elghth Street
 Tel.: PArk 4-2421.....NBC-KBS
 Sta. Representative.....Walker-Rawalt
 President, Gen. Mgr.....W. Ray Ringson
 Sta., Comm. Mgr.....J. R. Owens, Jr.

WGAC—Augusta—1940

Frequency: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By.....The Twin States Bcstg. Co.
 Business-Studio Address.....664 Broad St.
 Tel.: PA 2-2692.....ABC
 Representative.....Avery-Knodel
 Pres., Gen. Mgr.....A. D. Willard, Jr.
 Station Manager.....Benjamin F. Mayo
 Commercial Manager.....Douglas L. Alford
 Chief Engineer.....James E. Clegg

WGUS—Augusta—1958

Frequency: 1380 Kc.....Power: 1,000 Watts d.
 Owned By.....Brdcg. Associates of Am.
 Address.....Box 75
 Tel.: TAYlor 2-3576.....Independent
 Station Representative.....Charles Bernard
 President.....H. C. Young
 Vice President.....Jerry Glasser
 General Station Mgr.....Patrick R. Mulherin
 Program Director.....Claude Casey
 Sales Prom. Mgr.....Richard Warner
 Chief Engineer.....Randall Mears

WRDW—Augusta—1930

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned By.....Radio Augusta, Inc.
 Address.....Southern Finance Bldg.
 Tel.: PA 2-8805.....CBS
 Representative.....Raymer
 President.....Geo. E. Nicholson
 Gen., Comm. Manager.....Cliff W. Bowers
 Program Director.....Perry Sullivan
 Chief Engineer.....Carter Gwynn

**WAVO—Avondale Estates
 1958**

Frequency: 1420 Kc.....Power: 1000 W.

Owned By..Great Commission Gospel Assoc.
 Business Address.....414 Northern Ave.
 Tel.: 378-8808.....Independent
 President.....L. E. Latham
 General Manager.....John H. Clark
 Chief Engineer.....Gordon Linscott

WAZA—Bainbridge—1958

Frequency: 1360 Kc.....Power: 1000 Watts, d.
 Owned By.....Radio Bainbridge, Inc.
 Business Address.....108 E. Broughton St.
 Tel.: CH 8-2935.....Independent
 President.....J. W. Woodruff, Jr.
 General Mgr.....L. M. George
 Station Mgr.....Joe Hill

WMGR—Bainbridge—1946

Freq.: 930 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned-Operated By.....Decatur Bcstg. Co.
 Address.....Box 375
 Tel.: Cherry 6-1650.....KBS
 Station Reps.....Grant Webb; Cannon
 Pres., Gen. Mgr.....John A. Dowdy
 Sta. Mgr., Ch. Engr.....Walter Freeman
 Commercial Manager.....R. Wesley

WHAB—Baxley—1954

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WHAB Radio, Inc.
 Address.....Box 265
 Tel.: 367-3000.....KBS
 President, General Mgr.....Farnell O'Quinn
 Comm., Sales Prom. Mgr.....Marion Monk, Sr.
 Program Director.....Danny Ratliff
 Chief Engineer.....Eugene Harry Rogers
 Owners of: WCQS, Alma; WFFE, Eastman, Ga.

WBSG—Blackshear—1961

Frequency: 1350 Kc.....Power: 500 Watts d.
 Owned By.....Collins Corp. of Ga.
 Address.....Box 400
 Tel.: Hickory 9-2401.....Independent
 Station Representatives.....Bolles; Harry Cannon
 President.....F. K. Graham
 General Manager.....Joe Lee
 Chief Engineer.....Joe Foster

WBBK—Blakely—1959

Frequency: 1260 Kc.....Power: 1 Kw.
 Owned By.....Radio Blakely, Inc.
 Address.....Box 390, Dawson, Ga.
 Tel.: 6055.....KBS
 President.....W. C. Woodall, Jr.
 Station Mgr.....Wayne Foster

WWCC—Bremen—1957

Frequency: 1440 Kc.....Power: 1000 Watts
 Owned By.....S.W. Alabama Bcstg. Co.
 Address.....111 Parkway Circle
 Tel.: LE 7-3275.....KBS
 President.....J. Mangham, Jr.
 Station Mgr.....B. Thornburn
 Commercial Mgr.....Lee Williams

GEORGIA

WGIG—Brunswick—1949

Freq.: 1440 Kc. 5 Kw. d., 1 Kw. n.
Owned-Operated By... Brunswick Bcstg. Corp.
Business-Studio Address... 1801 Gloucester St.
Tel.: Amherst 5-3870..... ABC
Station Representative..... Bob Dore
President..... E. M. Champion Sr.
General Manager..... H. K. Tollison
Station Manager..... John Lane
Comm. Mgr..... Marvin Massey
Sales Prom. Mgr., Pub. Dir..... Eddie Wade
Program Director..... Duane Riner
Ch. Eng..... Herman Lange

WMOG—Brunswick—1940

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By..... Radio Brunswick Inc.
Address..... Box 100
Tel.: AMherst 5-5980..... KBS-MBS
Station Representative..... Keystone
President..... Allen M. Woodall
General Manager..... James R. Bryant, Jr.
Commercial Manager..... George K. Wolfes
Program Director..... Bill Hill
Chief Engineer..... Warren Asplin

WDMF—Buford—1956

Frequency: 1460 Kc. Power: 1 Kw.
Owned By..... Lanier Bcstg. Co.
Address..... P.O. Box 307
Tel.: 434-5555..... KBS
Station Representative..... Hal Walton
President, General Mgr..... Robert Thomas
Commercial Manager..... James G. Howell
Program Director..... Tim Pruitt
Chief Engineer..... Gary W. Joyner

WGRA—Cairo—1950

Frequency: 790 Kc. Power: 1000 Watts
Owned-Oper. By... Grady Mitchell Bcstg. Co.
Address..... Box 120
Tel.: 2-4392..... KBS
Station Rep. Hopewell
Gen. Mgr. Lowell E. Takles
Chief Engineer..... G. Strang

WCGA—Calhoun—1953

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Gordon City Bcstg. Co.
Address..... 315 S. Wall St.
Tel.: Main 9-2111..... Independent
Pres., Gen. Mgr., Ch. Eng..... R. R. Magill
Commercial Mgr..... Richard M. Bowman
Sales Prom. Mgr..... Mrs. Judy Magill

WCLB—Camilla—1954

Frequency: 1220 Kc. Power: 1000 Watts
Owned..... Capel Bcstg. Co.
Address..... P. O. Box 147
Tel.: 336-5351..... KBS
Station Representative..... Harry Cannon
President..... Emerson Browne
General Mgr..... Russell A. Browne
Commercial Mgr..... Charlie Browne
Program Director..... Frank K. Scharf, Jr.
Chief Engineer..... John Harter

WCHK—Canton—1957

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned..... Cherokee Bcstg. Co., Inc.
Business Address..... Canton, Ga.
Tel.: GREENwood 9-2101..... Independent
President, Gen. Mgr..... Charles A. McClure
Station Manager..... Robert D. Peterson
Commercial Manager..... Jack E. Turner
Program Director..... Gene Mikell
Publicity Director..... Byron Dobbs
Chief Engineer..... John Hess

WLBB—Carrollton—1947

Frequency: 1100 Kc. Power: 250 Watts d.
Owned-Oper. By..... Carroll Bcstg. Co., Inc.
Address..... P. O. Box 569
Tel.: TE 2-7041..... KBS
Pres., Gen., Sta. Mgr..... Thomas K. Vassy
Commercial Manager..... H. Bray
Program, Prom. Director..... Harlan Parks
Chief Engineer..... B. W. Moore

WBHF—Cartersville—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By..... W. R. Frier
Address..... 250 W. West Ave.
Tel.: EV 2-3000..... MBS-KBS
Newspaper Affiliation..... Barton Herald
General Manager..... H. Wisebran
Ch. Eng..... Horace E. Bridges

WGAA—Cedartown—1941

Frequency: 1340 Kc. Power: 250 Watts
Owned..... Polk County Bcstg. Co.
Address..... P.O. Box 807
Tel.: 777..... KBS
Sta. Mgr. Frank Proctor

WCLA—Claxton—1958

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Evans County Bcstg. Co.
Business Address..... P. O. Box 427
Tel.: 970..... KBS
Sta. Reps. Cannon
Pres., Ch. Engr..... Howard C. Gilreath
Gen., Sta. Mgr..... Don Sports
Program Director..... Fay Rogers

WGHC—Clayton—1961

Frequency: 1570 Kc. Power: 1 Kw. d.
Owned By..... Blue Ridge Bcstg. Co.
Address..... Box 488
Tel.: 6560..... Independent
President, General Mgr..... J. A. Gallimore
Station, Comm. Mgr..... Carroll S. Lee
Sales Prom. Manager..... Aubrey Williamson
Program, Publicity Mgr..... Grace S. Lee
Chief Engineer..... Bruce D. Wilson
Owners of: WSNW-AM-FM, Seneca, S. C.; WRKII,
Rockwood, Tenn.

WRWH—Cleveland—1958

Frequency: 1350 Kc. Power: 1,000 Watts
Owned By..... Newsie, Inc.

Address Box 181
 Tel.: UN 5-3161 KBS
 President..... William C. Strange
 General, Comm. Mgr..... B. Williamson
 Program, Prom. Mgr..... Lamar Canup
 Chief Engineer..... J. Sorrells

WCLS—Columbus—1955

Frequency: 1580 Kc... Power: 1,000 Watts, d.
 Owned-Oper. By..... Muscogee Bcsgt. Co.
 Address 1028½ Broadway
 Tel.: FA 7-3648 Independent
 Sta. Reps..... Dora Clayton; Bernard Howard
 Pres., Gen. Mgr..... Charlie H. Parish, Jr.
 Commercial Manager..... Kent Woodfin

WDAK—Columbus—1943

Freq.: 540 Kc..... Power: 5 Kw. d., 500 W. n.
 Owned-Operated By..... Radio Columbus, Inc.
 Business-Studio Address..... Martin Bldg.
 Tel.: FA 2-5447 NBC
 Station Representative..... Eastman
 President..... Allen M. Woodall
 Station Manager..... Allen M. Woodall, Jr.
 Nat. Sales Mgr..... Mrs. Louise Morris
 Commercial Manager..... William Parker
 Program Director..... Mrs. Evelyn Hawkins
 Publicity Director..... Jimmy Deer
 Chief Engineer..... Arnold White
 Owners of: WALG, Albany; WMOG, Brunswick;
 WAYX, Waycross; WDAK, McRae, Ga.

WGBA—Columbus—1947

Frequency: 1270 Kc... Power: 5000 Watts d.
 Owned-Oper. By..... WGBA, Inc.
 Address..... 1415 Wynnton Road
 Tel.: FA 3-3603 MBS
 Station Representative..... Avery-Knodel
 Pres., Gen. Mgr..... C. A. McClure
 Commercial Manager..... Ed Wein
 Prog. Dir..... W. L. Bowick Jr.
 Chief Engineer..... F. Keith Brown
 Owners of: WULA, Enfield, Ala.; WMGY, Mont-
 gomery, Ala.; WCHK, Canton, Ga.

WOKS—Columbus—1959

Frequency: 1340 Kc..... Power: 250 Watts
 Owned By..... OK Radio, Inc.
 Address P.O. Box 374
 Tel.: CYPRESS 7-4515 Independent
 Sta. Representative..... Bernard Ochs
 President..... Ethel Holley
 Commercial Mgr..... John A. O'Shields
 Station Manager..... Mary O'Shields

WRBL—Columbus—1928

Freq.: 1420 Kc... Power: 5 Kw. d., 500 W. n.
 Owned-Operated By..... Columbus Bdcstg. Co.
 Business-Studio Address..... 1350-13th Ave.
 Tel.: FA 2-0601 CBS
 Newspaper Affil..... Ledger & Enquirer
 Sta. Rep. Hollingbery
 Pres., Gen. Mgr..... J. W. Woodruff Jr.
 Station, Comm. Manager..... Glenn Siddall
 Sales Prom. Mgr., Pub. Dir..... Dick McMichael
 Prog. Dir..... David Lea
 Chief Engineer..... Joseph Gamble
 Owners of: WRBL-FM-TV, Columbus.

WJJC—Commerce—1957

Frequency: 1270 Kc..... Power: 1 Kw.
 Owned..... Jackson County Bcstg. Co.
 Address Box 239
 Tel.: 335-3155 Independent
 Sta. Representative..... Harry Cannon
 President, Gen. Manager..... O. Grady Cooper
 Program Director..... Elizabeth Layton
 Chief Engineer..... Thomas Ashworth

WMJM—Cordele—1940

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Southeastern Bcstg. System
 Business-Studio Address..... 20th Ave. B St.
 Tel.: 273-1404 MBS-KBS
 Representative..... T. F. Clark
 President..... James S. Rivers
 General Station Mgr..... William E. Blizzard, Jr.
 Program Director..... Bill Goodson

WCON—Cornelia—1953

Frequency: 1450 Kc..... Power: 250 Watts
 Owned By..... Habersham Bcstg. Co.
 Address 1 Burrell St.
 Tel.: 778-2241 Independent
 President..... H. L. Webster
 General Manager..... J. C. Foster
 Chief Engineer..... Boyd Anderson

WGFS—Covington—1953

Frequency: 1430 Kc... Power: 1000 Watts d.
 Owned..... R. William & Betty J. Hoffman
 Address P. O. Box 869
 Tel.: 786-2337 KBS
 Gen., Comm. Mgr..... Bill Hoffman

WBLJ—Dalton—1940

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Northern Ga. Radio
 Address..... P. O. Box 811
 Tel.: Broadway 8-3300 KBS
 Newspaper Affil..... Marietta Times-Journal
 Station Rep..... Keystone
 President, Gen. Mgr..... Werner Wortsman
 Commercial Mgr..... Frank Painter
 Program Director..... Vic McConkey

WRCD—Dalton—1954

Frequency: 1430 Kc... Power: 1000 Watts
 Owned-Oper. By..... Whitefield Bcstg. Co.
 Address 104 Pentz St.
 Tel.: Broadway 8-5511 Independent
 General Manager..... Jim Honey
 Comm. Manager..... H. Grant
 Chief Engineer..... S. Willis

WDWD—Dawson—1948

Frequency: 990 Kc... Power: 1000 Watts d.
 Owned-Operated By..... Dawson Bdcstg. Co.
 Address P.O. Box 390
 Tel.: Wyatt 5-5521 KBS-MBS
 Representative..... Indie Sales
 General Manager..... W. C. Woodall, Jr.
 Program Director..... Barney Parnacott
 Chief Engineer..... Joe Stephens

GEORGIA

WGUN—Decatur—1947

Frequency: 1010 Kc. Power: 50 Kw. d.
Owned By.....WGUN, Inc.
Business Address...217 W. Ponce de Leon Ave.
Tel.: DR 3-2521.....MBS
Station Representative.....Avery-Knodel
President, Gen. Mgr.....John Fulton
Commercial Manager.....Don Butler
Program Director.....Ray Beale
Chief Engineer.....Bill Loudermilk
Owners of: WEAS, Savannah; KWAM, Memphis;
WWSN, Belle Glade.

WDMG—Douglas—1947

Frequency: 860 Kc. Power: 5000 Watts
Owned-Operated By.....WDMG, Inc.
Address.....Box 590
Tel.: 384-3250.....Independent
Station Reps....Dora Clayton; Bernard Howard
President.....B. F. J. Timm
General Mgr.....Mary Jarrard
Station, Comm. Mgr.....Roy L. Jones
Program Director.....Bob Maupin
Chief Engineer.....Bill Alford
Owners of: WMEN, Tallahassee; WTHR, Panama
City, Fla.; WTIF, Tifton, Ga.

WMLT—Dublin—1945

Frequency: 1330 Kc. Power: 5 Kw.
Owned-Operated By.....Dublin Bdcstg. Co.
Business Address.....Franklin & Moore Sta.
Tel.: Broad 2-4422.....MBS-KBS
Sta. Reps.....Clark & Cannon
President.....W. Newton Morris
General Mgr.....Frank Floyd Jr.
Program Director.....Richard E. Killebrew
Sales Prom. Mgr.....R. E. Hilliard
Publicity Director.....Ted Wolfe
Chief Engineer.....Leon Lloyd

WXTI—Dublin—1958

Frequency: 1230 Kc. Power: 250 Kw.
Owned By.....Radio South, Inc.
Address.....P. O. Box 826
Tel.: Broad 2-4282.....Independent
President, Gen. Mgr.....John A. Boling
Comm., Prom. Mgr.....B. J. Gilreath
Program Director.....W. A. Thomas
Sta. Mgr., Chief Eng.....W. C. Courson

WTJH—East Point—1949

Frequency: 1260 Kc. Power: 5000 Watts d.
Owned By.....Radio WTJH
Address.....2146 Dodson Drive
Tel.: DI 4-2233.....KBS
President.....James S. Rivers
Station Mgr.....Wm. B. Hill

WPFE—Eastman—1961

Frequency: 1580 Kc. Power: 500 W. d.
Owned By.....O'Quinn Bcstg. Co.
Address.....731 College St.
Tel.: 374-4168.....KBS
Station Representative.....Keystone
President.....Farnell O'Quinn

General Manager.....Dane Bruce
Station, Comm. Mgr.....Marion A. Monk
Sales Prom. Mgr., Pub. Dir.....Estelle F. Monk
Program Director.....Ralph Deen
Chief Engineer.....Eugene H. Rogers
Owners of: WHAB, Baxley, Ga.; WCQS, Alma, Ga.

WSGC—Elberton—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Elberton Bcstg. Co.
Address.....Elberton
Tel.: Elberton.....KBS-MBS
Representative.....Continental
Manager.....Melvin C. Gorman

WBHB—Fitzgerald—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By.....Ben Hill Bdcstg. Corp.
Address.....Box 472
Tel.: 2077.....MBS-KBS
President.....Otto Griner
Gen. Mgr.....Paul E. Reid
Chief Engineer.....Mike Pelton

WFPM—Fort Valley—1951

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Operated By.....Rocket Radio, Inc.
Address.....Roberta Road
Tel.: TA 5-5547.....KBS
Sta. Representative.....Indie Sales
President, Gen. Mgr.....Paul Reehling
Station Manager.....Ben Spears
Commercial Manager.....Virginia Freshwater
Program Director.....Rosemary Reid
Chief Engineer.....Joe Stephens

WDUN—Gainesville—1949

Freq.: 1240 Kc. Power: 1000 Watts d. 250 n.
Owned-Oper. By.....N.E. Ga. Bcstg. Co.
Address.....1102 Thompson Bridge Rd., N.E.
Tel.: LE 4-7331.....Independent
Rep.....Thomas F. Clark; Dora-Clayton
Pres., Gen. Manager.....John W. Jacobs, Jr.
Comm. Mgr.....Claire T. Palmour
Station Mgr.....James N. Martin, Jr.
Program Director.....Jim Martin
Sales Prom. Mgr.....Robert S. Culler
Chief Engineer.....George R. Wilkes

WGGa—Gainesville—1941

Frequency: 550 Kc. Power: 5 Kw. d.: 500 W. n.
Owned-Operated By.....Blue Ridge Bdcstg. Co.
Business Address.....Press-Radio Center
Tel.: LE 2-6211.....CBS
Newspaper Affil.....Daily Times
Station Representative.....Bernard Ochs
President.....Charles A. Smithgall
General Manager.....Robert Schwab
Operations, Sales Prom. Mgr.....James Hartley
Program Dir.....William A. Sellers
Chief Engineer.....Wilbert Darracott
Owners of: WAAX, Gadsden, Ala.; WRGA, Rome,
Ga.

WLBA—Gainesville—1957

Frequency: 1580 Kc. Power: 5 Kw., d.
Owned.....Hall County Bcstg. Co.

Business Address...117½ W. Washington St.
 Tel.: LE 2-6331.....ABC
Pres., Gen. Mgr......Ernest H. Reynolds, Jr.
Comm., Sales Prom. Mgr......John H. Bennett
Program Dir......Dianne Wood
Chief Engineer.....L. Latham

WKIG—Glennville—1961

Frequency: 1580 Kc.....**Power:** 1 Kw. d.
Owned By.....Tattnal County Bcstg. Co.
Address.....Box 98
Tel.: OLiver 4-3580.....KBS
Station Representative.....Cannon
General Manager.....Don Cobb
Program Director.....Carlton Hendrix
Chief Engineer.....Charles Pool

WHIE—Griffin—1952

Frequency: 1320 Kc.....**Power:** 5000 Watts d.
Owned-Oper. By.....Telerad, Inc.
Address.....Box 971
Tel.: 9451.....Independent
President, Gen. Mgr......John T. Williams
Sta., Program Dir......Fred L. Watkins
Chief Engineer.....Ralph Gaskins

WKEU—Griffin—1934

Freq.: 1450 Kc.....**Power:** 1 Wt. d., 250 Wt. n.
Owned-Oper. By.....Radio Station WKEU
Address.....Macon Rd.
Tel.: 5507.....MBS-KBS
General Mgr., Chief Eng....A. W. Marshall, Jr.

WRIX—Griffin—1960

Frequency: 1410 Kc.....**Power:** 1 Kw. d.
Owned By...Mrs. Gladys McCommon Johnson
Address.....Box 156
Tel.: 8-8496.....Independent
Station Representative.....Cannon
General, Comm. Manager.....Jim Ricks
Promotion Manager.....Bill Crutchley
Chief Engineer.....J. Allen Primmer

WKLY—Hartwell—1947

Frequency: 980 Kc.....**Power:** 1000 Watts d.
Owned-Operated By.....WKLY Bcstg. Co.
Business Address.....P.O. Box 430
Tel.: FR 6-2233.....Independent
Newspaper Affil......Hartwell Sun
President.....Max G. Pfaender
General Mgr......Burch Griffin
Commercial Manager.....J. Vickery
Chief Engineer.....Broadus McLane

WCEH—Hawkinsville—1952

Frequency: 610 Kc.....**Power:** 500 Watts
Owned.....Tri-County Bcstg. Co., Inc.
Address.....Eastman Highway
Tel.: TW 3-3381.....KBS
Station Representative.....Harry J. Cannon
President.....D. R. Jackson
Gen., Sta. Mgr......J. D. Popwell
Chief Engineer.....M. McKenzie

WGML—Hinesville—1958

Frequency: 990 Kc.....**Power:** 250 Watts
Owned By.....Liberty Bcstg. Co., Inc.
Address.....Box 15
Tel.: TR 6-3599.....KBS
President, Gen. Mgr......James H. Watson
Program Director.....Mrs. Dixie Watson
Chief Engineer.....Bruce Bostwick

WBGR—Jesup—1949

Frequency: 1370 Kc.....**Power:** 1000 Watts d.
Owned-Operated By.....Altamaha Bcstg. Co.
Address.....P. O. Box 147
Tel.: GA 7-2444.....KBS
President.....W. G. Thomas, Sr.
Chief Engineer.....Art Manning

WLFA—Lafayette—1954

Frequency: 1590 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Radio Dixie, Inc.
Business Address.....41-B N. Main St.
Tel.: 4-7676.....KBS
Representative.....Harry Cannon
President.....J. A. Gallimore
Gen., Sta. Mgr......C. W. Gwyn

WLAG—La Grange—1941

Freq.: 1240 Kc.....**Power:** 1000 Watts d; 250 n.
Owned-Operated By.....LaGrange Bdcstg. Co.
Business Address.....WLAG Bldg.
Tel.: 882—3505.....MBS, KBS
President.....Roy C. Swank
General Manager.....Edwin Mullinax
Program Director.....Faye Scarbrough
Publicity Director.....Linda Mullinax
Chief Engineer.....James McKay

WTRP—La Grange—1953

Frequency: 620 Kc.....**Power:** 1000 Watts
Owned.....Chattahoochee Bcstg. Co., Ltd.
Address.....Hammett Bldg.
Tel.: TUxedo 4-9877.....Independent
Sta. Representative.....Devney Organization
President, Gen. Mgr......Byron H. Hurst
Sta. Mgr., Publicity Dir......Frank E. Hurst
Comm. Prom. Mgr......Julian P. Hurst
Chief Engineer.....Ray L. Relihan

WLAW—Lawrenceville—1959

Frequency: 1360 Kc.....**Power:** 1 Kw.
Owned By.....Radio Gwinnett, Inc.
Address.....829 Crogan St., N.E.
Tel.: TH 3-2222.....Independent
Station Representative.....Weed Radio
President.....E. Holley
Station Manager.....Robert J. McGarity
Commercial Manager.....S. B. McGarity

WPEH—Louisville—1960

Frequency: 1420 Kc.....**Power:** 1 Kw. d.
Owned By.....Peach Bcstg. Co., Inc.
Address.....Box 425
Tel.: MA 5-7248.....Independent
President, Gen. Mgr......Bradley L. Williamson
Station Manager.....Ott Stephens

GEORGIA

Program Director.....Lamar Canup
Publicity Director.....Mirl Williamson
Chief Engineer.....Emory G. Farrer

WBBT—Lyons—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Collins Corp.
Address.....P.O. Box 389
Tel.: 2321.....Independent
President.....F. Graham
Exec. V.P.....J. Duggan

WBML—Macon—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Middle South Bcstg. Co.
Business Address.....230 Second St.
Tel.: Sherwood 3-5454.....Independent
Representative.....Forjoe
President.....C. R. Rader
Gen. Comm. Mgr.....George W. Patton
Program, Publicity Director.....Don King
Sales Prom. Mgr.....Ben Porter
Chief Engineer.....C. L. Wilder
Owners of: WDGA, Chattanooga.

WCRY—Macon—1957

Frequency: 900 Kc.....Power: 250 Watts
Owned By.....Middle Georgia Bcstg.
Address.....1230 Cowan St.
Tel.: SHERwood 3-9348.....Independent
Sta. Representative.....Bob Dore
President.....John T. Wheeler
Gen. Sta. Mgr.....Robert V. Rogers
Owners of: WGOU, Valdosta.

WIBB—Macon—1948

Frequency: 1280 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Peach State Bcstg. Co., Inc.
Business Address.....Professional Bldg.
Tel.: 742-2505.....Independent
Sta. Reps.....Bernard Howard, Dora-Clayton
Pres., Gen. Mgr.....Thomas H. Maxwell
Station, Comm. Manager.....Donald C. Frost

WMAZ—Macon—1922

Freq.: 940 Kc..Power: 50,000 Wts. d., 10,000 n.
Owned-Oper. By.....Southeastern Bcstg. Co.
Address.....Bankers Insurance Bldg.
Tel.: SHERwood 2-7373.....CBS
Representative.....Avery-Knodel
Pres., Ch. Engr.....George P. Rankin, Jr.
General Manager.....Wilton E. Cobb
Commercial Mgr.....Frank Crowther

WNEX—Macon—1945

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Macon Bcstg. Co.
Business-Studio Address.....2254 Rogers Place
Tel.: SH 5-3301.....ABC-MBS
Newspaper Affil. Macon Telegraph Pub. Co.
Station Representative.....Adv. Time Sales
President.....E. M. Lowe
Gen., Station Mgr.....Alfred Lowe
Program Director.....Mary Thompson
Sales Prom. Mgr.....Ken Lowe
Ch. Eng.....E. Farber

WYTH—Madison—1955

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Central Ga. Bcstg. Co.
Business Address.....Beacon Heights; Box 29
Tel.: 761.....KBS
President, Gen. Mgr.....James F. Small
Station Manager, Prog. Dir.....Annie Lee Small
Chief Engineer.....Steven Malone

WFDR—Manchester—1957

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owned.....Radio Manchester, Inc.
Address.....Box 447
Tel.: 846-3115.....KBS
General, Sta. Mgr.....Jack Whitehorn
Comm. Prom. Mgr.....William Jarrell
Chief Engineer.....J. C. Loftin

WBIE—Marietta—1955

Frequency: 1050 Kc.....Power: 500 Watts
Owned-Oper. By.....Marietta Bcstg. Co.
Address.....Box 91
Tel.: 428—0469.....KBS
Station Representative.....Masla
Gen. Mgr., Chief Eng.....James Wilder
Program Director.....Jack D. Verner
Commercial Manager.....Dudley D. McCaskill

WFOM—Marietta—1946

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Woofum, Inc.
Address.....Box 131
Tel.: 428—3396.....Independent
President, Gen. Mgr.....Albert L. Jones
Program Director.....Jerry Crowe
Chief Engineer.....Jean Ludwick

WDAX—McRae—1957

Frequency: 1410 Kc.....Power: 1000 Watts d.
Owned.....Radio Telfair, Inc.
Address.....Box 247
Tel.: 6006.....KBS
Sta. Representative.....James Ayers
President, Gen. Mgr.....Allen M. Woodall
Station Manager.....George Burton
Program Director.....Nedley Bloodworth
Chief Engineer.....Ernest Batchelor

WMAC—Metter—1961

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Howard C. Gilreath
Address.....Box 238
Tel.: MURray 5-1111.....Independent
Station Representative.....Harry J. Cannon
Owner, Manager.....Howard C. Gilreath
Prog. Dir., Ch. Eng.....Gale Coston

WMVG—Milledgeville—1946

Freq.: 1450 Kc.....Power: 1 Wt. d., 250 Wts. n.
Owned-Operated By.....Michael T. Landy
Address.....701 S. Jefferson St.
Tel.: 452-2250.....MBS
Representative.....Harry Cannon
Station Mgr., Chief Eng.....Joseph S. Boone
Commercial Manager.....Michael T. Landy
Program Director.....Josephine Ragsdale

WCSR—Millen—1958

Frequency: 1570 Kc. Power: 250 Watts
 Owned By..... Jenkins Broadcasting Sys.
 Business Address..... P. O. Box 908
 Tel.: 1080..... KBS
 President..... W. Herbert Brannen
 Gen. Comm. Mgr., Ch. Eng. Jack V. LoPresti

WMRE—Monroe—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned..... Walton Bcstg. Co.
 Address..... Box 191
 Tel.: 268-1711..... KBS
 Pres., Gen. Mgr..... Warren G. Gilpin
 Station Manager..... Derral Morris

WMNZ—Montezuma—1961

Frequency: 1400 Kc. Power: 250 W. d.
 Owned By..... Macon County Bcstg.
 Address..... Box 510
 Manager..... Lewis H. McKenzie

WMGA—Moultrie—1939

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By..... WMGA
 Business Address..... Box 310
 Tel.: YU 5-1400..... ABC-KBS
 Station Reps..... Ayers; Hopewell
 Gen. Mgr..... John F. Pidcock
 Sta. Comm. Mgr..... Roy F. Zess
 Program Director..... Ron Hannon
 Chief Engineer..... Sam Dudas

WMTM—Moultrie—1953

Frequency: 1300 Kc. Power: 5 Kw. d.
 Owned-Oper. By..... Colquitt Bcstg. Co.
 Address..... S.E. Highway 33
 Tel.: YU 5-4517..... Independent
 Representative..... T. F. Clark
 General Mgr..... N. B. Mills
 Sta. Mgr., Chief Engr..... D. J. Turner

WCOH—Newnan—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By..... Newnan Bcstg. Co.
 Address..... Line Street
 Tel.: Alpine 3-4636..... MBS
 Representative..... Ochs
 Pres., Gen. Mgr..... James O. Hardin, Jr.
 Commercial Mgr..... J. T. Williams Jr.
 Chief Engineer..... Harold Ward

WSIZ—Ocilla—1961

Frequency: 1380 Kc. Power: 5 Kw. d.
 Owned By..... Gold Leaf-Yellow Pine Bcstg.
 Address..... Box 202
 Tel.: 468-7427..... ABC
 Station Reps..... Thomas Clark; Harry Cannon
 Owner..... C. C. Wade
 General Manager..... Joe Vincent
 Commercial Manager..... Royce Plummer
 Program Director..... Gene Wade
 Publicity Director..... Tony Carter
 Chief Engineer..... Lester Hall

WPGA—Perry—1960

Frequency: 980 Kc. Power: 500 Watts d.

Owned By..... Radio Perry
 Address..... P. O. Box 109
 Tel.: GA 9-2980..... KBS
 Station Representative..... Cannon
 President..... Howard C. Gilreath
 General Sta. Mgr..... Lowell L. Register
 Program Director..... Jim Lee
 Chief Engineer..... David Harrison

WSFB—Quitman—1955

Frequency: 1490 Kc. Power: 250 Watts
 Owned..... Quitman Broadcasting Co.
 Address..... P. O. Box 632
 Tel.: 2681..... KBS
 Owner..... J. E. Boyd
 General Mgr..... J. S. Boyd

WPLK—Rockmart—1959

Frequency: 1220 Kc. Power: 500 Watts
 Owned By..... Georgia Radio Inc.
 Address..... P. O. Box 1
 Tel.: 684-3202..... Independent
 President, Ch. Eng..... L. E. Gradick
 Commercial Manager..... Nelle Reagan
 Program Director..... Ross Shackelford

WLAQ—Rome—1947

Frequency: 1410 Kc. Power: 1000 Watts
 Owned By..... WLAQ, Inc.
 Address..... Box 228
 Tel.: 7767..... ABC
 President..... Mitchell Melof
 General Manager..... Don Mitchell
 Chief Engineer..... John All

WRGA—Rome—1929

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By..... Rome Bcstg. Corp.
 Business Address..... P.O. Box 1187
 Tel.: 232-9742..... CBS
 Newspaper Affil..... Gainesville Daily Times
 Representative..... Walker-Rawalt
 President..... Mather M. Payne
 General Manager..... Clarence Salmon
 Commercial Manager..... Ben Lucas
 Program Director..... Jim Roberts
 Chief Engineer..... R. A. Starr

WROM—Rome—1946

Frequency: 710 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Coosa Valley Radio Co.
 Address..... P. O. Box 1546
 Tel.: 232-0833..... Independent
 Sta. Representative..... Devney Organization
 General Comm. Mgr..... Charles E. Doss
 Program Dir..... Barbara Austin
 Chief Engineer..... T. H. Robertson

WRIP—Rossville—1958

Frequency: 980 Kc. Power: 500 Watts
 Owned By..... Chattanooga Bcstg. Co.
 Address..... 270 N. Crest Rd.
 Tel.: WYman 8-3346..... Independent
 President..... I. Jay Sadow
 Chief Engineer..... John Andrews

WSNT—Sandersville—1956

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Radio Station WSNT
 Business Address.....Box 150
 Tel.: 3174.....KBS
 Sta. Representative.....Bolles
 President.....J. R. Denny
 Gen. Mgr.....J. J. Bailes
 Station Manager.....J. E. Elgin
 Chief Engineer.....John L. Cooper

WBYG—Savannah—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Dixieland Bcstg. Co.
 Bus. Studio Address..Georgia State Bank Bldg.
 Tel.: AD 2-4182.....MBS
 Station Representative.....Forjoe
 Pres., Gen. Mgr.....Carter C. Peterson
 Station Mgr.....C. E. Bell
 Chief Engineer.....Max Harper

WEAS—Savannah—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....WJIV, Inc.
 Address.....128 W. Taylor St.
 Tel.: AD 4-7264.....Independent
 Station Representative.....Gill-Perna
 President.....John Fulton
 General, Sta. Mgr.....James L. Woods
 Chief Engineer.....Michael F. J. Warth

WSAV—Savannah—1939

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated By.....WSAV, Inc.
 Address.....1430 East Victory Drive
 Tel.: AD 6-0303.....NBC
 Station Representative.....Eastman
 Pres., Gen. Mgr.....Harben Daniel
 Comm., Sales Prom. Mgr.....Robert Ward
 Opera. Mgr.....M. E. Thompson
 Program Dir.....Burl Womack
 Publicity Director.....Mrs. Lorayne Gary
 Chief Engineer.....Byron Strong
 Owners of: WSAV-TV.

WSGA—Savannah—1956

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Coastal Bcstg. Inc.
 Business-Studio Address...409 E. Liberty St.
 Tel.: AD 3-8807.....Independent
 Representative.....George P. Hollingbery
 Pres., Gen. Mgr.....Donald K. Jones
 Commercial Manager.....John M. Williams
 Chief Engineer.....Harvey Thackston

WSOK—Savannah—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Speidel Bcstg. Group
 Address.....Box 2118
 Tel.: ADams 3-1170.....Independent
 Sta. Reps.....Howard; Dora Clayton
 President.....Joe Speidel
 General Manager.....Don Ferguson

WTOC—Savannah—1929

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned-Operated By....Savannah Bcstg. Co.
 Business-Studio Address....516 Abercorn St.
 Tel.: AD 2-0127.....CBS
 Representative.....Avery-Knodel
 Pres., Gen. Mgr.....William T. Knight, Jr.
 Station, Comm. Manager.....Ben Williams
 Program Director.....Dwight J. Bruce
 Sls. Prom. Mgr., Pub. Dir..Frank S. Bryson, Jr.
 Chief Engineer.....Kyle E. Goodman
 Owners of: WTOC-TV.

WWNS—Statesboro—1946

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WWNS, Inc.
 Address.....East Oliff St.
 Tel.: 4-5446.....Independent
 President, Gen. Mgr....Donald O. McDougald
 Commercial Manager.....Tom Doughty
 Program Director.....Margaret Beachum
 Chief Engineer.....Marion C. Thornton

WGTA—Summerville—1950

Frequency: 950 Kc.....Power: 5 Kw. d.
 Owned-Oper. By.....Tri-State Bcstg. Co.
 Business Address.....Box 200
 Tel.: 404-857-3951.....Independent
 Reps.....United Spot Sales; So. Spot Sales
 President, General Mgr.....William B. Farrar
 Program Director.....Rogers Allison
 Commercial Manager.....Charles C. Farrar
 Chief Engineer.....James S. Stowers

WJAT—Swainsboro—1950

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....WJAT, Inc.
 Address.....Covena Rd., Box 371
 Tel.: BELmont 7-2011.....Independent
 Sta. Representative.....Gene Bolles
 President.....James R. Denny
 Vice President.....Webb Pierce
 General Manager.....John J. Bailes
 Program Director.....Richard Harvey
 Chief Engineer.....John H. All, Jr.
 Owners of: WBRD, Waynesboro.

WSYL—Sylvania—1955

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Sylvania Bcstg. Sys.
 Address.....Box 490
 Tel.: LO 4-6601.....KBS
 Gen., Sta. Mgr.....Edwin H. Bass
 Sales Prom. Mgr.....Mildred E. Bass

WSFT—Thomaston—1947

Frequency: 1220 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Thomaston Bcstg. Co.
 Address.....P.O. Box 689
 Tel.: Midway 7-5421.....KBS
 Gen. Mgr.....S. J. Carswell
 Sta. Mgr., Prog. Dir.....Bill Heule
 Comm. Mgr.....Claude Thames
 Chief Engineer.....C. Tucker

WKTG—Thomasville—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned By..... Eunice M. Martin
 Address..... P. O. Box 358
 Tel.: CA 6-5343..... KBS, MBS
 Station Representative..... Pearson
 General Manager..... Edward T. Martin
 Commercial Manager..... Robert Bond
 Program Director..... Ray Williamson
 Chief Engineer..... Harvey Willis

WPAX—Thomasville—1934

Frequency: 1240 Kc. Power: 250 Watts
 Owned By..... D. C. Price, F. W. Hazleton
 Address..... 117 Remington Ave.
 Tel.: Canal 6-4110..... Independent
 Owners..... D. C. Price, F. W. Hazleton

WTWA—Thomson—1948

Frequency: 1240 Kc. Power: 250 Watts d.
 Owned-Oper. By..... Hickory Hill Bcstg. Co., Inc.
 Business Address..... Lumpkin St.
 Tel.: 777..... MBS
 Pres., Gen. Mgr., Ch. Engr..... Gene D. Harden
 Comm. Prom. Mgr..... H. E. Buffington

WTIF—Tifton—1957

Frequency: 1340 Kc. Power: 250 Watts
 Owned By..... WTIF, Inc.
 Address..... P. O. Box 260
 Tel.: 2400..... Independent
 Station Rep..... Dora-Clayton
 Pres., Gen. Mgr..... C. N. Todd
 Chief Engineer..... H. C. Clark, Jr.

WWGS—Tifton—1946

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Oper. By..... Tifton Bcstg. Corp.
 Address..... Box 34
 Tel.: 382-5400..... Independent
 Representative..... Thomas F. Clark
 Pres., Gen. Mgr..... Ralph N. Edwards
 Chief Engineer..... Eugene Payne

WLET—Toccoa—1941

Frequency: 1420 Kc. Power: 5000 Watts d.
 Owned By..... Virgle E. Craig
 Address..... 423 Prather Bridge Rd.
 Tel.: 886-2191..... Independent
 Sta. Representative..... Thomas F. Clark
 Station Mgr., Prog. Dir..... Virgle E. Craig
 Commercial Manager..... Gene Bollinger
 Publicity Director..... Lamar Ramey
 Chief Engineer..... C. H. Sutton

WNEG—Toccoa—1956

Frequency: 630 Kc. Power: 500 W. d.
 Owned..... Stephens County Bcstg. Co.
 Address..... 108 E. Savannah St.
 Tel.: 886-3131..... Independent
 Pres., Gen. Mgr..... Charles H. Gaines
 Sta., Comm. Mgr..... Roy E. Gaines
 Sales Prom. Manager..... Gaynelle Thomason
 Program Director..... Betty Faye Stowe

Publicity Director..... Wayne Sumner
 Chief Engineer..... Thomas Shockley

WGAF—Valdosta—1951

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Operated By..... Valdosta Bcstg. Co.
 Address..... 116 W. Hill Ave.
 Tel.: Cherry 2-5520..... Independent
 President, Gen. Mgr..... George B. Cook
 Chief Engineer..... C. H. Fletcher

WGOV—Valdosta—1940

Frequency: 950 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owend-Oper... Georgia-Florida Radio & TV Co.
 Address..... Box 1182
 Tel.: CH 2-4513..... MBS
 Station Reps..... Bob Dore; Dora-Clayton
 President, Gen. Mgr..... W. H. Keller, Jr.
 Station, Comm. Manager..... Mrs. A. B. Smith
 Chief Engineer..... Bob Coker

WJEM—Valdosta—1955

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Lowndes County Br'dcasters
 Address..... Box 368
 Tel.: CH 2-1565..... KBS
 President..... J. E. Massey, Jr.
 General Sta. Mgr..... J. C. Johnson
 Program Dir..... Bob Wickus
 Chief Engineer..... Gerald D. Weeks

WVLD—Valdosta—1959

Frequency: 1450 Kc. Power: 250 Watts
 Owned By..... Al H. Evans
 Address..... P.O. Box 1281
 Tel.: Cherry 2-4821..... Independent
 Gen. Mgr..... Al Evans
 Station Mgr..... W. Belote

WVOP—Vidalia—1946

Frequency: 970 Kc. Power: 5 Kw., d.
 Owned-Operated By..... Vidalia Bcstg. Co.
 Address..... Box 391
 Tel.: 3029..... KBS
 Sta. Reps..... Continental; Harry J. Cannon
 Pres., Gen., Sta. Mgr..... Howard C. Gilreath
 Sales Prom. Mgr..... Fred Tippett
 Chief Engineer..... Loren Dorough
 Owners of: WFGA, Perry; WCLA, Claxton.

**WRPB—Warner Robbins
1954**

Frequency: 1350 Kc. Power: 5 Kw. d.
 Owned-Oper... Warner Robbins Bcstg. Co., Inc.
 Business Address..... Box 727
 Tel.: Walker 3-4261..... ABC
 Rep..... Cont. Radio Sales
 Pres., Ch. Engr..... Edgar M. Nobles
 Station Mgr., Prog. Dir..... Chris Botsaris

WKLE—Washington—1955

Frequency: 1370 Kc. Power: 1000 Watts
 Owned By..... Young & Carter
 Address..... P. O. Box 639
 Tel.: Osborn 8-2125..... KBS
 Owners..... Norman Young, J. S. Carter
 Station Mgr..... B. E. Carpenter

GEORGIA-HAWAII

WACL—Waycross—1951

Frequency: 570 Kc. Power: 5 Kw. d. 1 Kw. n.
Owned-Operated By.....Teletronics Inc.
Business Address.....P.O. Box 858
Tel.: Atlas 3-4660.....Independent
Representative.....Pearson
President.....James S. Rivers Sr.
General Manager.....James S. Rivers Jr.
Program Director.....John J. Koval
Chief Engineer.....L. E. McKinney

WAYX—Waycross—1936

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Radio WAYX, Inc.
Business-Studio Address...1600 Carswell Ave.
Tel.: AT 3-7100.....MBS, KBS
Newspaper Affil...Waycross Journal American
Representative.....Hal Holman
President.....C. Mayo
General Manager.....Vern Arnold
Chief Engineer.....J. C. Dixon

WBRO—Waynesboro—1954

Frequency: 1310 Kc. Power: 1000 Watts d.
Owned By.....WBRO, Inc.
Address.....Box 151
Tel.: 2139.....Independent
Station Manager.....Jimmy Miller
Owners of: WJAT, Swainsboro, Ga., WSNT, Sandersville, Ga.

WBMK—West Point—1958

Frequency: 1310 Kc. Power: 1000 Watts
Owned By.....Radio Valley, Inc.
Address.....Box 427
Tel.: 645-2453.....KBS
President.....J. Dige Bishop
Gen., Sta. Mgr.....Jim Murphy
Chief Engineer.....Albert Stancil

WRLD—West Point—1944

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Valley Bcstg. Co.
Address.....Box 312
Tel.: 64-22771.....ABC
Sta. Representative.....Thomas F. Clark
President, Gen. Mgr.....Miles H. Ferguson
Sales Prom. Mgr., Prog. Dir.....Aileen Love
Publicity Director.....Dorothy Forrester
Chief Engineer.....Phil Murphree

WIMO—Winder—1952

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Operated By...Winder-Monroe Bcstg.
Business Address.....P. O. Box 528
Tel.: 867-9158.....KBS
Sta. Representative.....Cannon
President.....W. G. Woodall Jr.
Gen., Comm. Sta., Sls. Mgr.....C. H. Grider
Chief Engineer.....D. E. Stafford

Pop.: 670,000
Families: 206,000

HAWAII

Radio Homes: 167,000
AM Stas. in State: 18

KHBC—Hilo—1936

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By.....Honolulu Star Bulletin
Address.....P. O. Box 581
Tel.: 9-2011.....Independent
Newspaper Affiliation...Honolulu Star Bulletin
Representative...Peters, Griffin, Woodward, Inc.
President.....J. Howard Worrall
General Mgr.....Frank Warren
Chief Engineer.....Dan Hunter

KIMO—Hilo—1951

Frequency: 850 Kc. Power: 1000 Watts
Owned-Operated By.....James E. Jaeger
Address.....Naniloa Hotel
Tel.: Hilo 4-372.....KBS
Station Representative.....Adam Young
President, Ch. Eng. James Jaeger
General Manager...Mrs. Lillian Cunningham
Owners of: KAGR, Yuba City

KIPA—Hilo—1947

Frequency: 1110 Kc. Power: 1,000 Watts
Owned-Oper. By....Big Island Bcstg. Co., Ltd.
Business-Studio Address...86 Mamo St.
Tel.: 51-168.....NBC
Representative.....Hollingsbery

President.....Thomas J. MacBride
Gen. Ch. Engr.....R. W. Jaderstrom
Program Director.....Larry Tavares

KAIM—Honolulu—1956

Frequency: 870 Kc. Power: 1 Kw.
Owned.....Christian Bcstg. Assoc.
Address.....1148 12th Avenue
Tel.: 71-985.....Independent
President.....Robert C. Loveless
Gen. Mgr.....Cornelius Keur
Program Director.....Gerald M. Foglesong
Chief Engineer.....Robert L. Lyon

KGMB—Honolulu—1930

Frequency: 590 Kc. Power: 5000 Watts
Owned By.....Hawaiian Bcstg. Sys., Ltd.
Address.....1534 Kapiolani Blvd.
Tel.: 9-2011.....CBS
Newspaper Affiliation.....Star-Bulletin
Representative...Peters, Griffin, Woodward, Inc.
President.....Elizabeth P. Farrington
Station Manager.....John DeMarco
Publicity Director.....Ron Hoss
Chief Engineer.....Ronald T. Miyahara
Owners of: KHBC, Hilo; KGMB-TV, Honolulu;
KMAU-TV; Wailuku; KHBC-TV, Hilo.

KGU—Honolulu—1922

Frequency: 760 Kc. Power: 10,000 Watts
 Owned-Operated By Advertiser Pub. Co., Ltd.
 Address Advertisers Bldg.
 Tel.: 5-2977
 Representative NBC Spot Sales
 Newspaper Affil. Advertiser
 President Thurston Twigg-Smith
 General, Sta. Manager William O. Paine
 Comm. Mgr. George C. Mansfield
 Sales Prom. Mgr., Prog. Dir. Patt Patterson
 Chief Engineer T. Shigetani

KHVH—Honolulu—1957

Frequency: 1040 Kc. Power: 5 Kw.
 Owned-Oper. By Kaiser Hawaiian Vil. Radio
 Business Address 1290 Ala Moana Blvd.
 Tel.: 5-3991
 Station Representative Adam Young
 Vice Pres. Richard C. Block
 General Manager John Serrao
 Program Director Peter Taylor
 Publicity Director Robert Z. Kendall
 Chief Engineer Dan O. Hunter
 Owners of: KHVH-TV; KHJR-TV, Hilo.

KIKI—Honolulu—1951

Frequency: 830 Kc. Power: 250 Watts

Owned-Oper. By KIKI, Ltd.
 Address 331-D Kamani St.
 Tel.: 6-3456
 Station Representative Independent
 Pres., Chief Eng. Forjoe
 Gen., Sta. Mgr. Royal V. Howard
 Angelo J. Rossi

KNDI—Honolulu—1960

Frequency: 1270 Kc. Power: 5,000 Watts
 Owned By James T. Ownby
 Address Box 1516
 Tel.: 938-402
 Gen., Sta. Manager Independent
 Chief Engineer Jim Ownby
 James Chase

KORL—Honolulu—1946

Frequency: 650 Kc. Power: 10,000 Watts
 Owned-Operated By Founders Corp.
 Business Address 575 Kamoku St.
 Tel.: 9-5236
 Station Reprs. Venard, Rintoul & McConnell
 President Robert G. Munro
 Gen., Sta. Manager Harold Davis
 Program Director Ted Sax
 Chief Engineer William B. Murphy
 Owners of: WFBL, Syracuse, N. Y.; WSMB, New Orleans, La.

KORL

RADIO

DOMINATES!

**ALL OF HAWAII with
 10,000 WATTS**

AT 650 ON THE DIAL

**AUTHENTIC NEWS COVERAGE
 FAMILY PROGRAMMING
 OUTSTANDING EXPERIENCED AIR SALESMEN
 CREATIVE SELLING COMPLETE MERCHANDISING**

National representative—Venard, Rintoul & McConnell

FOUNDERS CORP.

One of the Founder's groups of Stations including KORL, Honolulu: WFBL, Syracuse New Orleans, Louisiana



HAWAII-IDAHO

KOOD—Honolulu—1959

Frequency: 990 Kc. Power: 5,000 Watts
 Owned By Ala Moana Bcstg. Co.
 Address 1450 Ala Moana Blvd.
 Tel.: 990-111 Independent
 President Alister MacDonald
 General Manager Perry W. Carle
 Station Manager Ted R. Scott

KOHO—Honolulu—1959

Frequency: 1170 Kc. Power: 1,000 Watts
 Owned By Cosmopolitan Bcstg. Corp.
 Address 1140-A 12th Ave.
 Tel.: 775511 Independent
 Newspaper Affiliation Hawaii Times, Ltd.
 Station Representative Grant Webb
 President Shigeo Soga
 General, Sta. Manager Hideo Sato
 Program Director Oran Spotts
 Publicity Director Dick Dressel
 Chief Engineer Henry Heeseman

KPOI—Honolulu—1946

Frequency: 1380 Kc. Power: 5,000 Watts
 Owned-Oper. By KPOI Broadcasters Co., Inc.
 Business Address 1701 Ala Wai Blvd.
 Tel.: 995-395 Independent
 Sta. Representative McGavren
 President H. G. Fernhead
 V.P., General Manager Fin Hollinger
 V.P., Sta. Mgr. Ron Jacobs
 V.P., Commercial Mgr. Ray Gallagher
 Program Dir. Tom Rounds
 Chief Engineer Ernest Lindeman

KULA—Honolulu—1947

Frequency: 690 Kc. Power: 10,000 Watts
 Owned-Operated By KULA Bcstg.
 Business Address P.O. Box 1479
 Tel.: 6-3666 Independent
 Station Representative Spot Time Sales
 President Charles Stuart III

Pop.: 685,000

Families: 203,500

IDAHO

Radio Homes: 200,000

AM Stas. in State: 37

KBLI—Blackfoot—1951

Frequency: 690 Kc. Power: 1 Kw.
 Owned-Oper. By KBLI, Inc.
 Address Box 192
 Tel.: Sunset 5-1400 Independent
 Station Representative Adam Young
 President Howard Johnson
 General Mgr. Gloria Dillard
 Chief Engineer Bob G. Shafer

KATN—Boise—1961

Frequency: 1010 Kc. Power: 1 Kw. d.
 Owned By Treasure Valley Bcstg.
 Address 9400 Fairview Ave.

General, Sta. Manager R. L. Johnson
 Commercial Manager W. Killmer
 Program Director Judith Lawton
 Chief Engineer Frank Fitch

KLEI—Kailua—1953

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Oahu Bcstg. Co., Inc.
 Address Kailua Shopping Center
 Tel.: 250-811 Independent
 President Jack Latham
 Gen., Comm. Mgr. Jack Irvine

KTOH—Lihue, Kauai—1940

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Garden Island Publ., Ltd.
 Address Box 1748
 Tel.: LI 2061 NBC
 General Mgr. Charles J. Fern
 Station Mgr. Tadashi Eto
 Chief Engineer K. Nose

KMVI—Wailuku-Maui—1947

Frequency: 550 Kc. Power: 1000 Watts
 Owned-Oper. By Maui Publ. Co., Ltd.
 Business Address Box 374
 Tel.: 33-981 NBC
 Newspaper Affil. Maui News
 Sta. Representative Thomas F. Clarke
 Sta., Asst. Gen. Mgr. Richard E. Mawson
 Chief Engineer Spencer Shiraiishi

KAHU—Waipahu—1950

Frequency: 920 Kc. Power: 1000 Watts
 Owned-Oper. By Rural Bcstg. Co., Ltd.
 Business Address P. O. Box 1007
 Tel.: 274-071 Independent
 Station Representative Pearson
 President Dr. Timothy Wee
 General Manager Harry En Chu
 Program Director John Livingston
 Chief Engineer Robert Pearson

Tel.: 375-1111 Independent
 Station Reps. Oakes; Hopewell
 President, Gen. Mgr. Ralph F. Frazer
 Station, Comm. Manager Ken Bort
 Sales Promotion Manager Steve Gilbert
 Chief Engineer Gerry Moser

KBOI—Boise—1947

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Operated By Boise Valley Bcstrs., Inc.
 Bus.-Studio Address 1007 W. Jefferson
 Tel.: 3-2511 CBS
 Rep. Peters, Griffin, Woodward, Inc.
 Pres., Gen. Mgr. Westerman Whillock

Sta., Comm. Mgr. Earl Glade, Jr.
 Production Supervisor Dena Howell
 Publicity Director John Clark
 Chief Engineer James Johnitz, Jr.
 Owners of: KBOI-FM-TV

KGEM—Boise—1946

Frequency: 1140 Kc. Power: 10,000 Watts
 Owned By Gem State Bcstg. Co.
 Address 5601 Cassia St.
 Tel.: 4-3511 MBS-ABC
 Representative Avery-Knodel
 General Mgr. David Miles
 Commercial Mgr. Robert Weisenburger
 Chief Engineer Milton Daniel

KEST—Boise—1961

Frequency: 790 Kc. Power: 1 Kw. d.
 Owned By KEST Bcstgs. Assocs.
 Address Route 4
 Tel.: 3-0894 Independent
 Station Representative Grant Webb
 Co-Owners .. Reid W. Dennis, John M. Bryan
 Station Manager R. Lee Norton
 Commercial Manager Richard Kersting
 Sales Prom. Manager .. Don Liebendorfer, Jr.
 Program Director Richard Cable
 Publicity Director Charles Rowe
 Chief Engineer William Koelsch

KIDO—Boise—1928

Frequency: 630 Kc. Power: 5000 Watts
 Owned By Chem-Air, Inc.
 Address 1528 Vista
 Tel.: 4-8661 NBC
 Sta. Representative Weed
 President William E. Boeing, Jr.
 General, Comm. Mgr. Jack J. Link
 Program, Prom. Mgr. Vern E. Moore
 Chief Engineer John A. Maxson

KYME—Boise—1955

Frequency: 740 Kc. Power: 500 Watts
 Owned-Operated By... Keith & Ellen Patterson
 Address P. O. Box 2794
 Tel.: 2-3575 Independent
 Sta. Representative Grant Webb
 Pres., Gen. Mgr. Keith E. Patterson
 Comm. Mgr. Lou Clemens
 Prog. Dir. Richard Sybert
 Chief Engineer Roy Pack

KBAR—Burley—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By KBIO, Inc.
 Address P. O. Box 481
 Tel.: OR 8-2244 ABC-KBS
 Newspaper Affiliation D. Herald-Bulletin
 Sta. Representative Torbet, Allen & Crane
 Station Mgr. Charles T. Brownlow
 Commercial Mgr. R. Saxvick
 Program Director C. Cheney
 Chief Engineer AI Lee

KBGH—Caldwell—1960

Frequency: 910 Kc. Power: 1 Kw.
 Owned By Christian Bcstg. Co. of Idaho
 Address 3303 E. Chicago

Tel.: 9-3635 Independent
 General Manager F. Demcy Mylar
 Chief Engineer Arden Casper

KCID—Caldwell—1947

Frequency: 1490 Kc. Power 1 Kw. d., 250 W. n.
 Owned-Operated By Caldwell Bcstg. Co.
 Address 921 Cleveland Blvd.
 Tel.: 9-3608 Independent
 Station Rep. Harlan G. Oakes
 Pres., Gen. Mgr. Clair B. Hull
 Station Manager Duane D. Wolfe
 Chief Engineer Bill Neumann

KVNI—Coeur D'Alene—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Rexard Co.
 Business-Studio Address Blackwell Island
 Tel.: MOhawk 4-2196 KBS
 Pres., Sta. Mgr. Rex Koury
 Sales Prom. Mgr. Bernard Merriman

KORT—Grangeville—1954

Frequency: 1230 Kc. Power: 250 Watts d.
 Owner Kecco, Inc.
 Address Box 72
 Tel.: 51 KBS
 Station Reps. Felts, Dove, Dever, Cannon
 President, Gen. Mgr. Edward M. Brainard
 Sales Prom. Manager John E. Ready
 Chief Engineer Daren Flynn

KID—Idaho Falls—1928

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Idaho Radio Corp.
 Address 1275 E. 17th St.
 Tel.: 522-5100 CBS
 Station Reps. Walker-Rawalt; Moore
 Exec. V.P. J. Allen Jensen
 Commercial Manager Leonard Wasden
 Sales Prom. Manager Mel Richardson
 Program Director Bob Burtenshaw
 Chief Engineer Carroll Sechrist
 Owners of: KID-TV.

KIFI—Idaho Falls—1946

Frequency: 1260 Kc. Power: 5000 Watts d.
 Owned-Oper. By E. Idaho Bcstg. & TV Co.
 Address P.O. Box 2148
 Tel.: JA 3-1171 ABC-KBS
 Newspaper Affil. Post, Register
 Reps. Avery-Knodel; Intermountain Network
 Pres., Gen. Mgr. J. M. Brady
 Commercial Manager Max Dahlstrom
 Program Director Ralph Wayne
 Chief Engineer B. Nelson
 Owners of: KIFI-TV.

KUPI—Idaho Falls—1957

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned By KUPI, Inc.
 Address P.O. Box 2557
 Tel.: JA 2-1101 Independent
 Station Rep. Sandeberg-Gates
 President, Gen. Mgr. Gene Riesen
 Sales Prom. Manager Paul Bragg
 Program Director Rick Van
 Chief Engineer B. J. Echo

KART—Jerome—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned By.....K. Clark
 Address.....Box 1176
 Tel.: EA 4-2321.....Independent
 Pres., Gen. Mgr.....K. Clark
 Chief Engineer.....Bob Phillips

KOZE—Lewiston—1955

Frequency: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Lewis Clark Bcstg. Co.
 Address.....2829 Country Club Dr.
 Tel.: SH 3-2502.....ABC
 Sta. Representative.....Gill-Perna
 Gen. Mgr., Co-Owner.....J. H. Matlock
 Sta. Mgr., Co-Owner.....E. A. Hamblin
 Commercial Mgr.....George Walton
 Program Director.....Stan Haase
 Sales Prom. Mgr.....Dick Gohlman
 Publicity Director.....Jan Van Buskirk
 Chief Engineer.....Jerry Chandler
 Owners of: KLER, Orofino

KRLC—Lewiston—1935

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Donald A. & E. S. Thomas
 Address.....P. O. Box 287
 Tel.: SH 3-1551.....MBS
 Station Reprs. Masla; Moore; Torbet, A. & C.
 Station Manager.....Donald Thomas
 Program Director.....Albin Nelson
 Commercial Mgr.....Douglas MacKelvie
 Sales Prom. Mgr.....Beverly Swanson
 Chief Engineer.....Harold Holbrook

KRPL—Moscow—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned.....KRPL, Inc.
 Address.....1328 Pullman Road
 Tel.: TU 2-1174.....KBS-MBS
 Station Representative.....Art Moore
 Pres., Gen. Mgr.....Gale Mix
 Comm. Mgr.....James Sanberg
 Station Mgr.....John Mix
 Sales Prom. Mgr.....John Turner
 Prog Dir., Ch. Eng.....Larry Ayer
 Publicity Director.....Shirley Mix

KFXD—Nampa—1930

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Oper. By.....E. G. Wenrick Bcstg. Co.
 Business Address.....1024 12th Ave. S.
 Tel.: 6-4611.....Independent
 Representative.....Pearson
 Co-Owner, Gen. Mgr.....Ken Kilmer
 Sta. Comm. Manager.....Doyle Cain
 Prog. Dir.....Shirl Black
 Chief Engineer.....G. M. Rose

KLER—Orofino—1958

Frequency: 950 Kc. Power: 500 Watts d.
 Owned By.....Clearwater Broadcasting Co.
 Address.....P.O. Box 32
 Tel.: Granite 2-5011.....KBS
 Station Representative.....Feltis, Jacobson
 Station Manager.....L. Whitmore
 Chief Engineer.....Garry Bell

KWAL—Osburn—1938

Frequency: 620 Kc. Power: 1000 Watts
 Owned-Oper. By.....Metals Bcstg. Co.
 Address.....Box 930, Wallace, Ida.
 Tel.: OS 1-6101.....Independent
 Representative.....Holman, Ari Moore
 Pres., Gen. Mgr.....R. Lee Black
 Chief Engineer.....Robert Tremblay

KEOK—Payette—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned By.....Treasure Valley Bcstg. Co.
 Address.....P.O. Box 420
 Tel.: Midway 2-3351.....KBS
 Co-Owner, Gen. Mgr.....E. S. Graham
 Chief Engineer.....R. Montgomery

KSEI—Pocatello—1926

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By.....Pioneer Bcstrs. Corp.
 Business-Studio Address.....Box 31
 Tel.: 233-2121.....NBC
 Representative.....Weed; Art Moore
 Pres., Gen. Mgr.....Henry H. Fletcher
 Program Director.....Ruth A. Fletcher
 Publicity Director.....Olive L. Greene
 Chief Engineer.....Ellis W. Call

KWIK—Pocatello—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned.....Pocatello Radio, Inc.
 Address.....P.O. Box 2005
 Tel.: Cedar 3-1133.....MBS-ABC
 Representative.....Avery-Knodel
 General Manager.....T. Thompson
 Chief Engineer.....D. L. Lewis

KYTE—Pocatello—1956

Frequency: 1290 Kc. Power: 1 Kw. d.
 Owned.....Pocatello Bcstg. Co.
 Address.....355 Yellowstone Ave.
 Tel.: CE 2-6565.....KBS
 Reprs. Continental; Torbet, Allen & Crane
 President, Gen Mgr.....F. J. Riorden
 Chief Engineer.....Dwight L. Zundel

KPST—Preston—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....Voice of The Rockies, Inc.
 Address.....P.O. Box 395
 Tel.: 600.....KBS
 Station Reprs. Continental; Feltis
 President.....R. Dunn
 Gen. Mgr., Chief Eng.....D. A. Nash, Jr.

KRXK—Rexburg—1951

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....Snake River Radio & TV Co., Inc.
 Address.....455 S. 2nd East
 Tel.: 356-5488.....KBS
 Station Representative.....Broadcast Time Sales
 Pres., Gen. Mgr.....Gene Shumate
 Comm. Mgr.....Wes Lawrence
 Program Director.....Phil Nash
 Chief Engineer.....Dan Coltrane

KAYT—Rupert—1955

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Inland Bcstg. Co.
 Address.....P.O. Bin M
 Tel.: HE 6-3746.....Independent
 Sta. Reps.....Hopewell, Art Moore
 Pres., Gen. Mgr.....Mervin V. Ling
 Sta. Comm. Mgr.....George McDonald
 Chief Engineer.....E. C. Miller

KSRA—Salmon—1959

Frequency: 960 Kc. Power: 1000 Watts, d.
 Owned By.....Salmon River R-TV Co., Inc.
 Address.....Main & Water Sts.
 Tel.: Skyline 6-2218.....KBS
 President, Gen. Mgr.....David G. Ainsworth
 Chief Engineer.....Louis A. Peressini

KSPT—Sandpoint—1949

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Bauer Bcstg. Co.
 Address.....P. O. 431
 Tel.: CO 3-2179.....KBS
 General Mgr.....Norman Bauer

KBRV—Soda Springs—1957

Frequency: 540 Kc. Power: 500 Watts, d.
 Owned By.....J. C. Wallentine
 Address.....98 W. 2nd South
 Tel.: Soda Springs 775.....KBS
 Station Representative.....Avery-Knodel
 General Manager.....J. C. Wallentine
 Station Manager.....R. Bruce
 Program Director.....Curtis Empey
 Chief Engineer.....J. Davis

KSKI—Sun Valley—1960

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Radio Sun Valley, Inc.
 Address.....Hotel Boise, Boise, Ida.
 Tel.: 3131.....Independent
 President.....R. L. Hagadone

KEEP—Twin Falls—1946

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Radio Sales Corp.
 Address.....P. O. Box 511
 Tel.: 733-7512.....Independent
 Station Rep.....Grant Webb
 President, Gen. Mgr.....R. W. Burden, Jr.
 Asst. Manager.....W. F. Denney
 Program Director.....Bill Bailey
 Chief Engineer.....Walt Snow
 Owners of: KFHA, Tacoma, Wash.

KLIX—Twin Falls—1946

Frequency: 1310 Kc. Power: 1000 Watts
 Owned.....KLIX Corp.
 Business Address...Eastland & Elizabeth Ave.
 Tel.: REdwood 3-5840.....ABC
 Rep.....Avery-Knodel
 President.....G. Hatch
 V.P., Gen. Sta. Mgr.....G. O. Glasmann
 Program Director.....L. Walton
 Chief Engineer.....Dennis Lowe

KTFI—Twin Falls—1928

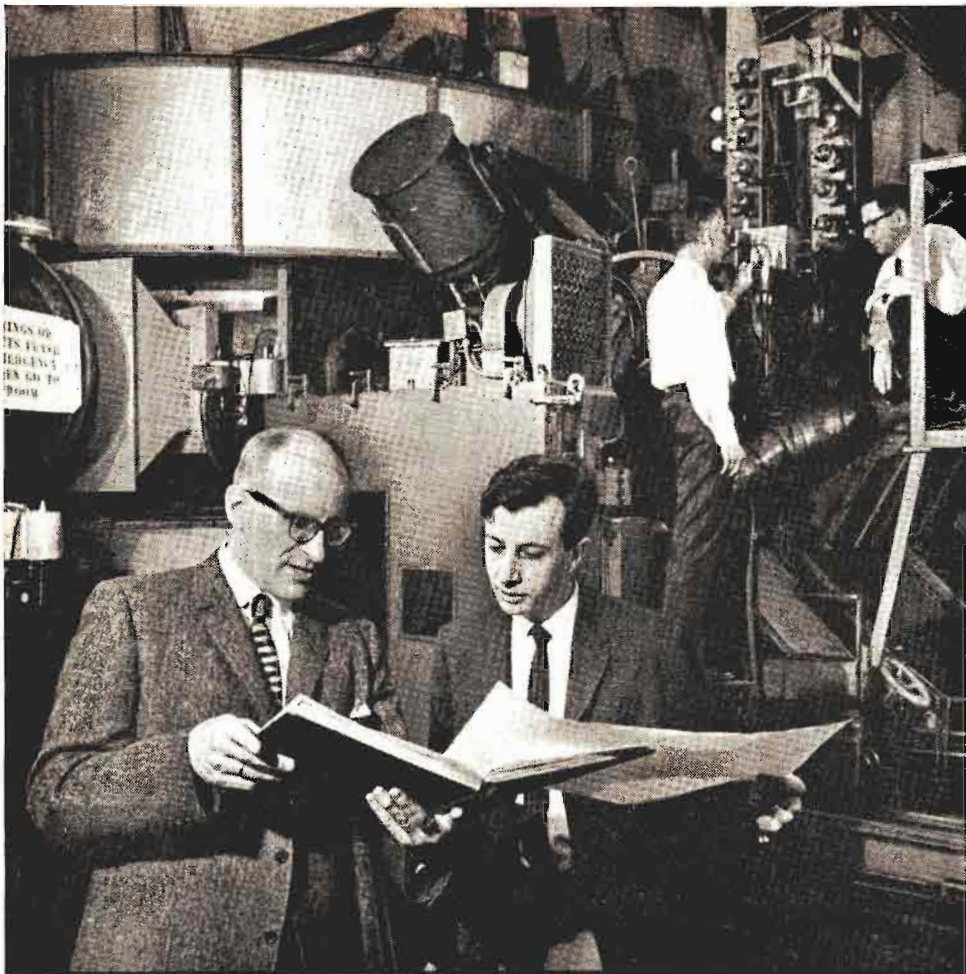
Frequency: 1270 Kc. Power: 5000 d., 1000 r
 Owned-Operated By.....Radio Bcstg. Corp
 Address.....241 Main Ave. W
 Tel.: 733-3381.....NBC
 Sta. Reps.....Jacobsen; Weed; Wagner
 Pres., Gen., Sta. Mgr.....F. M. Gardner
 Sales Prom. Mgr., Pub. Dir.....L. Parker
 Program Director.....Linda Pierce
 Chief Engineer.....Carl Norris

KWEI—Weiser—1947

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned By.....Oxbow Bcst. Co.
 Address.....Box 791
 Tel.: 549-0886.....Independent
 Station Representatives.....Hopewell; Moore
 President, Ch. Eng.....Edwin C. Miller

When You Can Have
 The Best,
 Why Be Satisfied
 With Less?

THE ASSOCIATED PRESS



In Chicago

... Ricardo Levi-Setti and Anthony Turkevitch, renowned nuclear scientists, work with this awesome \$2.5 million cyclotron at the University of Chicago's Enrico Fermi Institute. Here on campus, under the west stands of the University's Stagg Field, the first nuclear chain reaction ushered in the Atomic Age.

In Chicago

WGN Radio

delivers more counties*
more homes*
than any other Chicago radio station!

*Nielsen NCS 61

WGN IS CHICAGO



Quality · Integrity · Responsibility · Performance

Pop.: 10,275,000
Families: 3,161,000

ILLINOIS

Radio Homes: 3,089,000
AM Stas. in State: 105

WOKZ—Alton—1948

Frequency: 1570 Kc. Power: 1000 Watts, d.
Owned-Oper. By.....Palen Bcstg. Corp.
Address.....Godfrey Road
Tel.: HO 6-3535.....Independent
President, Gen. Mgr.....Edward N. Palen
Comm., Sta. Mgr.....H. Bunyan
Chief Engineer.....Nicholas Bono

WRAJ—Anna—1957

Frequency: 1440 Kc. Power: 500 Watts
Owned.....Anna Bcstg. Co., Inc.
Address.....Anna Hotel
Tel.: 1113.....Independent
Sta. Representative.....Bernard Howard
President.....Pierce E. Lackey
Gen. Mgr., Ch. Engr.....Donald C. Michel

WKKD—Aurora—1960

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By.....Russell G. Salter
Address.....1880 Plain Ave.
Tel.: TWinoaks 7-0481.....Independent
Station Rep.....Gill-Perna
President, Sta. Mgr.....Russell G. Salter
Commercial Manager.....Mike Diem
Sales Prom. Mgr., Prog. Dir.....Rog Shales
Chief Engineer.....William H. Wardle
Owners of: WBEL, S. Beloit; WIXN, Dixon;
KCLN, Clinton; WKKD, Aurora, Ill.

WMRO—Aurora—1938

Frequency: 1280 Kc. Power: 1 Kw. d. 500 n.
Owned By.....WMRO, Inc.
Business-Studio Address.....184 River St.
Tel.: TW 7-4215.....Independent
President.....Vincent G. Cotey
Station Manager.....Ben A. Oswalt
Commercial Manager.....Charles V. Hunter
Prog. Dir.....Jeanne M. Doran
Chief Engineer.....J. R. Kitner

WRMS—Beardstown—1959

Frequency: 790 Kc. Power: 500 Watts
Owned By.....Beardstown Bcstg., Inc.
Address.....108 East Main St.
Tel.: 790.....KBS
President, Gen. Mgr.....R. W. Sudbrink
Station Manager.....Burl Lauter
Sales Manager.....Donald Chipman
Chief Engineer.....O. D. Kost

WIBV—Belleville—1947

Frequency: 1260 Kc. Power: 1000 Watts, d.
Owned-Operated By.....Belleville Bcstg. Co.
Address.....Route 159 at Mulligan Lane
Tel.: AD 3-5000.....Independent
Representative.....Indie Sales
President, Gen. Mgr.....John W. Lewis
Commercial Manager.....H. Glenn Deffendall
Program Director.....Robert A. Armstrong
Chief Engineer.....Marvin Mollring

WJBC—Bloomington—1924

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Bloomington Bcstg. Corp.
Address.....209 E. Washington
Tel.: 8252078.....ABC
Newspaper Affil.....Daily Pantagraph
Representative.....John E. Pearson
President.....Loring C. Merwin
Vice President.....Vernon A. Nolte
Station Manager.....Timothy R. Ives
Commercial Manager.....John McDermott
Program Dir.....Don Newberg
Chief Engineer.....Ted Bailey

WKRO—Cairo—1942

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....Cairo Broadcasting Co.
Business Address.....Box 311
Tel.: 1490.....Independent
General. Comm. Manager.....Merrill C. Currier

WBYS—Canton—1947

Frequency: 1560 Kc. Power: 250 Watts
Owned-Operated By.....Fulton Cty. Bcstg. Co.
Address.....1000 East Linn St.
Tel.: 647-1560.....ABC, KBS
Newspaper Affil.....Canton Daily Ledger;
Booneville News-Advertiser
President.....Harriett B. Winsor
General Manager.....Charles E. Wright
Program Director.....Bruce Bagg
Commercial Mgr.....Jean Marconnet
Chief Engineer.....Larry Caldwell

WCIL—Carbondale—1946

Frequency: 1020 Kc. Power: 1000 Watts, d.
Owned-Operated By.....Southern Illinois Bcstg.
Business-Studio Address.....218 W. Main St.
Tel.: Glenview 7-8114.....Independent
General Manager.....Paul F. McRoy
Commercial Manager.....Larry Doyle
Program Director.....Stan Leigh
Chief Engineer.....Pat Burns

WROY—Carmi—1948

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Carmi Bcstg Co.
Address.....U. S. Route 460
Tel.: 382-4161.....Independent
Gen., Sta. Mgr.....S. A. Hassan
Chief Engineer.....L. Bradley

WCAZ—Carthage—1921

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Superior Bcstg. Service, Inc.
Address.....502 Wabash Ave.
Tel.: 520.....Independent
Station Rep.....Sears & Ayer
Manager.....John Palmer

ILLINOIS

WCNT—Centralia—1946

Frequency: 1210 Kc. Power: 1000 Watts, d.
Owned..... Southern Illinois Bcstg. Co.
Address..... Box 428
Tel.: 532-5151..... Independent
Representative..... Bob Dore
President..... C. W. Rodgers
General Manager..... A. C. Mainer
Program Director..... Danny Parker
Chief Engineer..... R. Millmaker

WDWS—Champaign—1937

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owner..... The Champaign News Gazette, Inc.
Business Address..... 48 Main St.
Tel.: 356-1855..... CBS
Newspaper Aff..... News-Gazette
Representative..... The Meeker Co.
President..... Mrs. Helen M. Stevick
Gen., Sta. Mgr..... Larry Stewart
Program Dir..... Constance Vogt
Chief Engineer..... Robert Brown

WEIC—Charleston—1954

Frequency: 1270 Kc. Power: 1000 Watts
Owned By..... Friendly Bcstrs., Inc.
Address..... Charleston, Ill.
Tel.: DI 5-2149..... KBS
Pres., Gen. Mgr..... William Kepper
Station Manager..... James L. Seed
Sales Prom. Manager..... Robert Parker
Program Director..... John Heath
Ch. Eng..... Randall Moody

WAIT—Chicago—1941

Frequency: 820 Kc. Power: 5000 Watts
Owned-Operated By..... Radio Station WAIT
Bus. Studio Address..... 188 W. Randolph St.
Tel.: FR 2-0660..... MBS
Station Rep..... Gill-Perna
Managing Director..... Robert B. Miller
Chief Engineer..... Harry Berg

WBBM—Chicago—1923

Frequency: 780 Kc. Power: 50,000 Watts
Owned-Operated By..... CBS, Inc.
Address..... 630 N. McClurg Ct.
Tel.: WH 4-6000..... CBS
Sta. Rep..... CBS Spot Sls.
V.P., Gen Mgr..... E. H. Shomo
Commercial Manager..... W. J. Connelly
Publicity Director..... Paul Lazzaro
Program Director..... Len Schlosser
Production Manager..... Kenneth Carbonel
Chief Engineer..... William Fligel

WBEE—Chicago—1955

Frequency: 1570 Kc. Power: 1000 Watts
Owned By..... Continental Broadcasting
Address..... 75 E. Wacker Drive
Tel.: Randolph 6-6842..... Independent
Reps., Continental Bcstg.: Torbet, Allen, Crane
President..... O. Wayne Rollins

General Manager..... Harry Wilber
Opera Mgr..... Bill German
Chief Engineer..... J. R. Burdeau

WCFL—Chicago—1926

Frequency: 1000 Kc. Power: 50,000 Watts
Owned..... Chicago Federation of Labor
Business-Studio Address..... 666 Lake Shore Dr.
Tel.: MO 4-2400..... Independent
Station Representative..... McGavren
President..... William A. Lee
Station Manager..... Thomas E. Haviland
Program Director..... Bob Finnegan
Prom. Mgr., Pub. Dir..... Chuck Wilson
Chief Engineer..... Jack McKay

WCRW—Chicago—1926

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By..... Josephine A. White
Address..... 2756 Pine Grove Ave.
Tel.: EA 7-6860..... Independent
General Manager..... J. A. White

WEDC—Chicago—1926

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By..... Emil Denmark, Inc.
Address..... 3860 W. Ogden Ave.
Tel.: CR 7-4100..... Independent
President..... Emil Denmark
General, Comm. Mgr..... Bill Mack
Chief Engineer..... Edward Jacker

WGES—Chicago—1924

Frequency: 1390 Kc. Power: 5000 Watts d.
Owned By..... Radio Station WGES
Bus. Address..... 2708 W. Washington Blvd.
Tel.: SA 2-1700..... Independent
President, Gen. Mgr..... John A. Dyer
Commercial Mgr..... Elizabeth M. Hinzman
Sales Promotion Manager..... K. P. Freda
Program Director..... Herbert Rudolph
Publicity Director..... Norm Spaulding
Chief Engineer..... William Shunk

WGN—Chicago—1924

Frequency: 720 Kc. Power: 50,000 Watts
Owned-Operated By..... WGN, Inc.
Address..... 2501 Bradley Place
Tel.: LA 8-2311..... Independent
Newspaper Affiliation..... The Chicago Tribune
Representative..... Edward Petry
President..... J. Howard Wood
Exec. V.P., General Mgr..... Ward L. Quaal
Station Manager..... Charles E. Gates
General Sales Manager..... Marvin Astrin
Sales Promotion Manager..... James G. Hanlon
Program Director..... D. Pecaro
Publicity Director..... Dan Calibraro
Dir. of Engineering..... Carl J. Meyers
(See Page 360 for Ad)

WIND—Chicago—1927

Frequency: 580 Kc. Power: 5000 Watts
Owned-Oper. By..... Westinghouse Bcstg. Co.
Business Address..... 400 N. Michigan Ave.
Tel.: Whitehall 4-2170..... Independent

Representative.....AM Radio Sales
President.....Donald H. McGannon
Vice President.....Ralph L. Atlas
General Manager.....Edward Wallis
Commercial Manager.....Bennett O. Scott
Program Director.....Guy Harris
Nat'l Sales Coordinator.....John P. Holland
Advertising, Prom. Mgr......Paul N. Lindsay
Publicity Director.....Hildo. Woehrmeyer
Chief Engineer.....Kenneth C. Shirk
Owners of: WOWO, Fort Wayne, Ind.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WJZ-TV, Baltimore, Md.

WJJD—Chicago—1924

Frequency: 1160 Kc.....**Power:** 50,000 Watts
Owned-Oper. By.....Plough Bcstg. Co.
Address.....8 S. Michigan Ave.
Tel.: ST 2-5466.....**Independent**
Representative..Radio-TV Representatives, Inc.
President.....Harold R. Krelstein
V.P., General Manager....Boyd W. Lawlor
Commercial Manager.....Alfred Grosby
Program Director.....Jerry Healey
Chief Eng......Walter F. Myers
Owners of: WCAO, Baltimore; WPLO, Atlanta; WMPS, Memphis; WCOF, Boston.

WAAF—Chicago—1922

Frequency: 950 Kc.....**Power:** 1000 Watts, d.
Owned-Operated By.....Cornbelt Publishers
Business Address.....221 N. LaSalle St.
Tel.: RA 6-1932.....**Independent**
Newspaper Affil......Drovers Journal
Station Representative.....Bolling Co.
President.....H. Thieman
Gen., Prom. Mgr......Thomas L. Davis
Comm., Program Director.....Bill Bauer
Chief Engineer.....Carl W. Ulrich

WLS—Chicago—1924

Frequency: 890 Kc.....**Power:** 50,000 Watts
Owned-Operated By.....WLS, Inc.
Business Address.....360 N. Michigan Ave.
Tel.: SState 2-2002.....**ABC**
Representative.....John Blair
President.....Ralph W. Beaudin
Commercial Manager.....Armand J. Belli
Sales Prom., Pub. Dir......Ronald Sack
Program Director.....Gene Taylor

WMAQ—Chicago—1922

Frequency: 670 Kc.....**Power:** 50,000 Watts
Owned-Operated By..National Bcstg. Co., Inc.
Business-Studio Address...Merchandise Mart
Tel.: SU 7-8300.....**NBC**
Representative.....NBC Radio Spot Sales
President (NBC).....Robert E. Kintner
V.P. (NBC), Gen. Mgr......Lloyd E. Yoder
Sales Manager.....Robert McAuliffe
Station Manager.....John M. Keys
Sales Promotion Manager....Chet Campbell
Program Director.....Robert K. Brown
Publicity Director.....Dan Anderson
Chief Engineer.....W. C. Prather

WMBI—Chicago—1926

Frequency: 1110 Kc.....**Power:** 5,000 Watts.
Owned By.....Moody Bible Institute
Address.....820 N. La Salle St.
Tel.: Michigan 2-1570.....**Independent**
Manager, Radio Div......W. E. Mayfield
Program Director.....John Rader
Publicity Director.....John Raymond
Chief Engineer.....A. P. Frye
Owners of: WDLM, E. Moline, Ill.

WSBC—Chicago—1925

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Operated By...WSBC Bcstg. Co., Inc.
Business-Studio Address..2400 W. Madison St.
Tel.: MO 6-9060.....**Independent**
Pres., Gen. Mgr., Ch. Eng......Louis B. Lee
Comm. Mgr......Margaret Strasser
Program Dir......Robert J. Lee

WCGO—Chicago Heights—1959

Frequency: 1600 Kc.....**Power:** 1000 Watts
Owned By.....South Cook Bcstg., Inc.
Address.....119 Olympia Plaza
Tel.: Skyline 6-6100.....**Independent**
Station Rep......Hal Walton
President, Gen. Mgr......A. V. Santucci
Commercial Manager.....Anthony D'Amico
Chief Engineer.....Walter R. Lorenc

WHFC—Cicero—1923

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Operated By.....WHFC, Inc.
Address.....3350 S. Kedzie Ave.
Tel.: CL 4-7411.....**Independent**
President.....Richard W. Hoffman
Gen. Program Mgr......M. E. Clifford
Station, Publicity Director.....F. Summers
Chief Engineer.....E. Jacker

WHOW—Clinton—1947

Frequency: 1520 Kc.....**Power:** 1000 Watts d.
Owned-Operated By...Cornbelt Bcstg. Co.
Business Address.....401½ S. Side Sq.
Tel.: 300.....**Independent**
Representative.....Holman
President.....J. R. Livesay
Gen Mgr., Chief Eng......Rolland O. Looper

WDAN—Danville—1938

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Operated By..Northwestern Pub. Co.
Address.....1500 N. Washington
Tel.: Hickory 2-1700.....**CBS**
General Manager.....Robert J. Burow
Sta. Mgr......Max Shaffer
Chief Engineer.....Norlyn Dossey
Owners of: WHEC-AM-TV, Rochester; WENY, Elmira; WINR-TV, Binghamton.

WITY—Danville—1953

Frequency: 980 Kc.....**Power:** 1 Kw.
Owned.....Vermillion Bcstg. Corp.
Address.....P. O. Box 142

ILLINOIS

Tel.: 446-1312 MBS
 Representative Burn-Smith
 President Gilbert E. Metzger
 General Manager Elzer Marx
 Program Director David Bethke
 Chief Engineer Taylor Clawson
 Owners of: WITZ, Jasper; WITE, Brazil.

WDZ—Decatur—1921

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By Mid-States Bcstg. Co.
 Business-Studio Address 265 S. Park St.
 Tel.: 423—9744 MBS
 Representative Peters, Griffin, Woodward
 Pres., Gen. Mgr. Frank C. Schroeder, Jr.
 Commercial Manager Ronald F. Gallina
 Asst. Mgr., Program Director Harry Michaels
 Chief Engineer Clifford V. Hahn

WSOY—Decatur—1925

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Illinois Bcstg. Co.
 Address 1100 E. Pershing Road
 Tel.: 877—5371 CBS
 Representative Weed
 President Frederick W. Schaub
 Station Manager Robert B. King
 Program Director H. Downey Hewey
 Chief Engineer Allan Doyle

WIXN—Dixon—1961

Frequency: 1460 Kc. Power: 1 Kw. d.
 Owned By Russell G. Salter, Inc.
 Address 1460 College Ave.
 Tel.: 283-1811 Independent
 President Lloyd Burlingham
 General Manager O. K. Wright
 Acting Program Dir. Gerald Peterson
 Chief Engineer Frank Baker

WLKB—De Kalb—1947

Frequency: 1360 Kc. Power: 500 Watts d.
 Owned-Oper. By DeKalb Radio Studios, Inc.
 Business-Studio Address 711 N. First St.
 Tel.: De Kalb 6-3485 Independent
 Station Rep. Bernard Howard
 Pres., Gen. Mgr. George C. Biggar
 Commercial Manager Richard Meier
 Program Director R. C. Brown
 Publicity Director Russell Pigott
 Chief Engineer W. Dean Clayton

WDQN—Du Quoin—1951

Frequency: 1580 Kc. Power: 250 Watts
 Owned-Oper. By DuQuoin Bcstg. Co.
 Address Music Center
 Tel.: LI 2-3894 Independent
 Sta. Representative Devney Organization
 Pres., Gen. Mgr. M. R. Lankford
 Comm. Sales Prom. Mgr. Gene Showalter
 Chief Engineer W. W. Beacham

WDLM—East Moline—1960

Frequency: 960 Kc. Power: 1 Kw. d.
 Owned By Moody Bible Inst., of Chicago

Address RFD, Coal Valley, Ill.
 Tel.: Orion, Ill. Independent
 Manager W. E. Mayfield
 Station Manager Dean L. Sippel
 Chief Engineer Earl Kesselhuth

WBBR—East St. Louis—1935

Freq.: 1490 Kc. Power: 500 Watts d. 250 n.
 Owned By Stanlin, Inc.
 Address Broadview Hotel, 421 E. Broadway
 Tel.: BRidge 1-4625 Independent
 Sta. Representative Good Music Broadcasters
 President Louis Strick
 General, Sta. Mgr. Elmer E. Willrich
 Program Dir. Dan Stengel
 Chief Engineer Erle White

WCRA—Effingham—1947

Frequency: 1090 Kc. Power: 250 Watts, d.
 Owned-Operated By Effingham Bcstg. Co.
 Address 110 N. Banker St.
 Tel.: 1090 Independent
 Station Rep. Devney Organization
 President Joseph E. McNaughton
 General Sta. Mgr. Charles G. Pettit
 Comm. Prom. Mgr. Tom Kiernan
 Program, Chief Engr. Larry Wilson

WRMN—Elgin—1949

Frequency: 1410 Kc. Power: 500 Watts
 Owned-Oper. By The Elgin Bcstg Co.
 Address 18½ Douglas Ave.
 Tel.: SH 1-7700 Independent
 News Affil. Pekin Times, Yuma Sun
 Representative Devney Organization
 Pres., Gen. Mgr. J. Richard Suttler

WEAW—Evanston—1946

Frequency: 1330 Kc. Power: 1000 Watts
 Owned No. Shore Bcstg. Co., Inc.
 Address 1700 Central St.
 Tel.: UN 4-6500 Independent
 Reps. Good Music Bcstrs.; Oakes
 Pres., Gen. Mgr. Edward A. Wheeler
 Station Mgr. Glen Halbe
 Program Dir. B. Allen
 Chief Engineer Stan Simmons

WNMP—Evanston—1946

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By Semrow Broadcasting Co.
 Address 1710 Orrington Ave.
 Tel.: GR 5-1590 Independent
 Station Representative Broadcast Time Sales
 President Harry Semrow
 General, Sta. Mgr. Channing Overton
 Commercial Manager Todd Branson
 Sales Prom. Manager Glen Hammer
 Chief Engineer Eugene Cummings

WFIW—Fairfield—1953

Frequency: 1390 Kc. Power: 1,000 Watts d.
 Owned-Oper. By Wayne County Bcstg. Co.
 Address Box 72

Tel.: 2159KBS
RepresentativeGrant Webb
 General Manager Thomas S. Land
 Commercial Mgr. Garnet Williams
 Program Director Bill Arthur
 Publicity Director Darrell Linne
 Chief Engineer Gil Wallace
 Owners of: WJBD, Salem, Ill.; WMFT, Terre Haute, Ind.

WFRL—Freeport—1947

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned By Triad TV Corp.
 Business-Studio Address. 9 N. Chicago Ave.
 Tel.: Adams 2-5171 Independent
 President C. Wayne Wright
 General Mgr. Richard A. Carroll
 Chief Engineer LaVerne G. Bawinkel

WGIL—Galesburg—1937

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Galesburg Bcstg. Co., Inc.
 Address Box 751
 Tel.: DI 2-5131 MBS
 Newspaper Affiliation. Daily Register Mail
 Gen. Sta. Mgr. Roger Coleman
 Chief Engineer R. Bevenour

WAIK—Galesburg—1959

Frequency: 1590 Kc. Power: 5000 Watts d.
 Owned By F. C. Webster, Jr.
 Address 36 Park Plaza
 Tel.: Dickens 2-3161 Independent
 Sta. Representative. Burn-Smith Co.
 President F. C. Webster, Jr.
 Program Director Jack Teiken
 Chief Engineer John Humphries

WGSB—Geneva—1961

Frequency: 1480 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By Fox Valley Bcstg. Corp.
 Address Box 68
 Tel.: 584-8820, St. Charles, Ill. MBS
 President Robert M. Booth, Jr.
 General, Sta. Manager Burt Squire
 Sales Prom. Mgr., Pub. Dir. .. Homer Hanlon
 Program Director Joe Barrie
 Chief Engineer Howard Enstrom

WGNU—Granite City—1961

Frequency: 920 Kc. Power: 500 Watts d.
 Owned By Tri-Cities Bcstg. Co.
 Address Granite City
 Tel.: Granite City Independent
 General Manager Chuck Norman

WEBQ—Harrisburg—1923

Frequency: 1240 Kc. Power: 250 Watts
 Owned By First Trust Assoc.
 Address 100 E. Poplar St.
 Tel.: Clearbrook 3-7032 KBS
 Station Representative George O. Sutton
 Gen.-Station-Comm. Mgr. Ingils M. Taylor
 Sales Prom. Manager Edward Topper
 Program Director Norma Slaton
 Publicity Director Dorice Turner
 Chief Engineer Harvey H. Slaton

WMCW—Harvard—1955

Frequency: 1600 Kc. Power: 500 Watts
 Address 205 E. Brainard
 Tel.: Harvard Independent
 c/o Mrs. Esther Blodgett

WJPF—Herrin—1940

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Egyptian Bcstg. Co.
 Business Address P.O. Box 179
 Tel.: WI 2-2181 MBS
 President Maybelle J. Lyerla
 Gen., Sta. Mgr. Charles R. Cook
 Sales Promotion Manager. Fred Simmons
 Publicity Director Frank Samuel
 Chief Engineer Ben E. Orf

WJIL—Jacksonville—1961

Frequency: 1550 Kc. Power: 1 Kw. d.
 Owned By Donald E. Udey
 Address Jacksonville
 Tel.: Chestnut 5-5119 Independent
 General Manager Donald E. Udey

WLDS—Jacksonville—1941

Frequency: 1180 Kc. Power: 1000 Watts d.
 Owned. Jacksonville Radio & TV Bcstg. Corp.
 Business Address Fox Theatre Bldg.
 Tel.: Chestnut 5-7171 Independent
 Newspaper Affil. Journal-Courier
 Station Representative Hal Holman
 President Robert Fay
 Gen., Sta. Mgr. R. Karl Baker
 Program Director Raymond Wells
 Publicity Dir. Marie Barton
 Chief Engineer G. J. Cassens

WJBM—Jerseyville—1959

Frequency: 1480 Kc. Power: 500 Watts
 Owned By Tri-County Broadcasting Co.
 Address Jerseyville
 Tel.: 1214 Independent
 Owner & Gen. Mgr. B. Meyer

WJOL—Joliet—1926

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. WJOL, Inc.
 Business-Studio-Transmitter. 601 Walnut St.
 Tel.: Saratoga 6-4761 Independent
 Representative John Pearson
 Pres., Gen. Mgr Joseph F. Novy
 Prog. Dir. Eileen Caron
 Chief Engineer J. Cerny

WKAN—Kankakee—1947

Frequency: 1320 Kc. Power: 1 Kw. d., 500 W.n.
 Owned-Operated By. WKAN Radio, Inc.
 Business Address 183 N. Schuyler Ave.
 Tel.: Wells 3-6633 Independent
 Newspaper Affiliation. Daily Journal Co.
 Station Rep. Radio TV Rep.
 President Burrell Small
 General Manager Bruce Brown
 Station Manager Robert Hawkins
 Sales Manager Donald R. Hoover

ILLINOIS

Program Director.....Orren Allain
Chief Engineer.....Richard Eckels
Owners of: WRRB, Rockford, Ill.; KKIS, Pittsburg,
Calif.; WQUA, Moline, Ill.

WKEI—Kewanee—1952

Frequency: 1450 Kc.....Power: 100 Watts
Owned By.....McNaughton, Sutter, Walker
Address.....202½ N. Tremont
Tel.: 4471.....KBS
Station Representative.....Devney Org.
President.....J. McNaughton
Manager.....G. Walker

WTAQ—La Grange—1950

Frequency: 1300 Kc.....Power: 500 Watts
Owned-Oper. By.....S & S Bcstg. Co.
Address.....Box 408
Tel.: FL 2-1300.....Independent
Station Representatives.....Oakes; Weed
President, Gen. Mgr.....Charles Sebastian
Station Manager.....Arthur L. Schlaman
Commercial Manager.....Ralph Faucher
Program Director.....Ted Carlson
Chief Engineer.....F. Patrick Nugent

WLPO—La Salle—1947

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned By.....La Salle County Bcstg. Corp.
Address.....P.O. Box 215
Tel.: (815) 223-3100.....Independent
Newspaper Affiliation.....Daily News Tribune
Representative.....Grant Webb
President.....Peter Miller
Gen. Mgr.....William Holm
Program Director.....Dan Dunlap
Publicity Director.....John Michaletti
Chief Engineer.....Lawrence McCann

WAKO—Lawrenceville—1959

Frequency: 910 Kc.....Power: 500 Watts, d.
Owned By.....Lawrenceville Bcstg. Co.
Address.....Box 210
Tel.: 910.....Independent
Station Rep.....Devney Organization
General Manager.....W. C. Bruner
Program Director.....D. Kolter
Chief Engineer.....R. Smiley

WPRC—Lincoln—1951

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Prairie Radio Corp.
Address.....P. O. Box 37
Tel.: 1370.....Independent
Representative.....Sears & Ayer
Pres., Gen. Mgr.....Ray F. Knochel
Station Manager.....E. Layman
Chief Engineer.....Donald Thompson

WSMI—Litchfield—1950

Frequency: 1540 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Mid-Illinois Bcstg. Co.
Address.....Box 241
Tel.: 100.....Independent
Pres., Gen. Mgr.....Hayward L. Talley

WKAI—Macomb—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned-Operated By.....WKAI Bcstg. Co.
Address.....113 E. Carroll St.
Tel.: Temple 3-4129.....Independent
Newspaper Affiliation.....Daily Journal
President.....William H. Rudolph
General Manager.....D. Naber

WGGH—Marion—1949

Frequency: 1150 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Marion Bcstg. Co.
Business Address.....P. O. Box 311
Tel.: WYandotte 3-8102.....Independent
Station Rep.....Bernard Howard
President.....George W. Dodds
Gen. Mgr., Prog. Dir.....Jim Duncan
Commercial Manager.....Ina S. Trammell
Chief Engineer.....Robert Feurer

WLBH—Mattoon—1946

Frequency: 1170 Kc.....Power: 250 Watts d.
Owned-Operated By.....Mattoon Bcstg. Co.
Bus.-Studio Address.....1632½ B'way Ave.
Tel.: AD 4-6464.....Independent
Station Rep.....Holman
President, Gen.-Station Mgr.....J. R. Livesay
Commercial Manager.....Ken Wooddell
Sales Prom. Mgr.....Robert Veech
Program Director.....Ken Jakle
Chief Engineer.....Ray Livesay

WMOK—Metropolis—1951

Frequency: 920 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Fort Massac Bcstg. Co.
Business Address.....409 Ferry St.
Tel.: 2106.....KBS
Sta. Representative.....Grant Webb
Sta. Sales Prom. Manager.....V. G. Smith
Commercial Manager.....Ron Farmer
Prog. Dir., Ch. Engineer.....Ben Smith

WQUA—Moline—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Moline
Address.....1319 Fifth Ave.
Tel.: 764-6727.....Independent
Newspaper Afil.....Kankakee Daily Journal
Representative.....Geo. P. Hollingbery Co.
President.....Len H. Small
General Manager.....G. La Verne Flambo
Station Manager.....J. Maxim Ryder
Program Director.....Donald L. Hanley
Chief Engineer.....Harold Higby
Owners of: WKAN, Kankakee, Ill.; KKIS, Pitts-
burg, Calif.; WRRB, Rockford, Ill.

WRAM—Monmouth—1957

Frequency: 1330 Kc.....Power: 1 Kw.
Owned By.....Prairieland Bcstrs.
Address.....First & Main St.
Tel.: 666.....Independent
Gen. Mgr.....Stephen P. Bellinger
Comm. Mgr.....Richard V. Taber
Chief Engineer.....Fred Hoy

WVMC—Mount Carmel—1948

Frequency: 1360 Kc. Power: 500 Watts
 Owned By.....Jel-Co Radio
 Address.....Cherry St. Road
 Tel.: 1360.....Independent
 President.....Stephen P. Bellinger
 General. Sta. Manager.....James A. Mudd
 Commercial Manager.....Robert A. Clark
 Chief Engineer.....Michael E. Orłowski

WMIX—Mt. Vernon—1946

Frequency: 940 Kc. Power 5,000 Watts, d.
 Owned-Oper. By...Mt. Vernon Radio & TV Co.
 Address.....Mitchell Bldg.
 Tel.: 242-3500.....Independent
 Representative.....John E. Pearson Co.
 President.....John Russell Mitchell
 Gen. Sta. Manager.....Claude E. Schoch
 Comm. Mgr.....Bob Whitaker
 Program Director.....Frank Lewis
 Chief Engineer.....Charles Yelverton

WINI—Murphysboro—1954

Frequency: 1420 Kc. Power: 500 Watts d.
 Owned-Oper. By...Martha D. & Robert M. Rapp
 Business Address.....1602 Elm St.
 Tel.: 282.....KBS
 Gen., Sta. Mgr.....Lew Barwick
 Chief Engineer.....Lester D. Bilderback

WOPA—Oak Park—1950

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Village Bcstg. Co.
 Address.....408 S. Oak Park Ave.
 Tel.: ES 8-4653.....Independent
 Representative.....Howard
 President.....E. Sonderling
 General Manager.....Al Michel
 Program Dir.....Ed Kutta
 Chief Engineer.....Sidney Schneider
 Owners of: WDLA, Memphis; KDIA, Oakland;
 WOPA-FM.

WVLN—Olney—1947

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Operated By.....Illinois Bcstg.
 Address.....302 1/2 Main St.
 Tel.: EX 3-2156.....Independent
 Newspaper Affil.....Lindsay, Schaub Newsp.
 Sta. Representative.....Holman
 Pres.....Fred W. Schaub
 General. Comm. Mgr.....Charles R. Griggs
 Prog. Dir.....Joe Kosack
 Chief Engineer.....Donald Schnell
 Owners of: WSOY, Deatur, Ill.

WCMY—Ottawa—1952

Frequency: 1430 Kc. Power: 500 Watts d.
 Owned-Operated By.....Carl H. Meyer
 Address.....417 W. Madison St.
 Tel.: Hempstead 3-1430.....Independent
 Pres., Gen. Mgr., Ch. Eng.....Carl H. Meyer
 Program Director.....Michael Ross

WPRS—Paris—1951

Frequency: 1440 Kc. Power: 1,000 Watts, d.

Owned-Operated By.....Paris Bcstg. Corp,
 Address.....Box 262
 Tel.: 5-0153.....Independent
 Pres., Gen. Mgr.....Adlai C. Ferguson, Jr.
 Prog. Dir.....John Powell
 Publicity Dir.....Gene Tyler
 Chief Engineer.....Wayne Lemen

WSIV—Pekin—1946

Frequency: 1140 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Pekin Bcstg. Co., Inc.
 Business Address.....15 South Capitol St.
 Tel.: 346-2134.....Independent
 Sta. Representative.....Pearson
 Pres., Gen. Mgr.....W. Kenneth Patterson
 Sta. Mgr., Pub. Dir.....George C. Udry
 Chief Engineer.....Lowell Lovely

WAAP—Peoria—1960

Frequency: 1350 Kc. Power: 1000 Watts
 Owned By.....Peoria Bcstg.
 Address.....Box 1350
 Tel.: 4-9113.....NBC
 Sta. Rep.....Venard, Rintoul & McConnell
 President.....John Cleary
 General. Comm. Mgr.....Irving S. Raskin
 Station, Program Director...Andrew G. Spiegel
 Chief Engineer.....Arthur Hardenbrook

WIRL—Peoria—1948

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By.....Frudeger Bcstg. Co.
 Address.....121 Jefferson Ave.
 Tel.: 674-9239.....Independent
 Station Rep.....McGavren
 President.....Robert W. Frudeger
 Gen. Sta. Manager...Howard H. Frederick
 Comm., Sales Prom. Manager.Morton E. Cantor
 Program Director.....Volney E. Lamb, Jr.
 Chief Engineer.....Ray Schneider

WMBD—Peoria—1927

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Oper. By.....Midwest Television, Inc.
 Address.....212 S.W. Jefferson Ave.
 Tel.: 676-0711.....CBS
 Reps.....Peters, Griffin, Woodward, Inc.
 President.....August C. Meyer
 General Manager.....Harold C. Sundberg
 Station Manager.....William L. Brown
 Program Dir.....Bill Mayer
 Exec. V.P.....Guy Main
 Publicity Director.....Carolyn Arrenius
 Chief Engineer.....George Pyle
 Owners of: WMBD-TV; WOIA-TV, Champaign.

WPEO—Peoria—1946

Frequency: 1020 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Radio One Corp.
 Address.....614-A Main St.
 Tel.: 674-9249.....MBS
 Station Representative.....Gill-Perna
 President.....Frank Babcock

ILLINOIS

Vice President J. W. O'Connor
General Manager Donald E. McCarty
Station Manager Alan C. Evans
Commercial Manager Bill Chambers
Program Director Mike Hervey
Publicity Director Connie Jones
Chief Engineer Alvin Smith

WBBA—Pittsfield—1954

Frequency: 1580 Kc. Power: 250 Watts d.
Owned Pike Broadcasting Co.
Address P.O. Box 329
Tel.: 650 Independent
President G. B. Meyer
Sta. Mgr., Chief Eng. Frank Luepke

WGEM—Quincy—1947

Frequency: 1440 Kc. Power: 1000 Watts d.
Owned-Operated By Quincy Bcastg. Co.
Business-Studio Address Hotel Quincy
Tel.: BA 2-6840 Independent
Newspaper Affiliation... Quincy Herald Whig
Station Rep. Adam Young
President T. C. Oakley
General Manager Joe Bonansinga
Comm. Mgr. J. Ben Stewart
Prog. Dir. Fred Colgan
Pub. Dir. Hal Heidbreder
Chief Engineer Frank E. Laughlin
Owners of: WGEM-TV, Quincy, Ill.

WTAD—Quincy—1927

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Lee Bcastg., Inc.
Address WCU Bldg.
Tel.: BA 2-6200 CBS
Newspaper Affiliation... Hannibal Courier Post
President Lee P. Loomis
General Manager Walter J. Rothschild
Asst. Natl. Sls., Comm. Mgr. Wayne W. Cribb
Program Director Hal Barton
Chief Engineer J. E. Gray

WTAY—Robinson—1956

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By Ann Broadcasting Corp.
Business Address P.O. Box 266
Tel.: 1373 KBS
Pres., Gen. Mgr. Kathryn A. Duncan
Station. Comm. Mgr. Jack Weber
Chief Engineer Harold Vandament

WJRL—Rockford—1960

Frequency: 1150 Kc. Power: 500 Watts d.
Owned By Town and Country Radio, Inc.
Address 125 N. Church
Tel.: WO 8-5821 Independent
President, Gen. Mgr. John R. Livingston
Chief Engineer Gerald DeVore

WROK—Rockford—1929

Freq.: 1440 Kc. Power: 1 Kw. d.: 500 W. n.

Owned By Rockford Newspapers, Inc.
Bus.-Studio Address... Rockford News Tower
Tel.: Woodland 2-6621 ABC
News Affil. Morning Star, Register-Republic
Representative H-R
President E. K. Todd
General Manager David W. Salisbury
Assistant Mgr. Maurice P. Owens
Chief Engineer Maurice H. Nelson

WRRR—Rockford—1953

Frequency: 1330 Kc. Power: 1000 Watts
Owned-Operated by Radio Rockford, Inc.
Address 113 S. Court St.
Tel.: Woodland 8-1869 Independent
Newspaper Affil. Kansas Daily Journal
Representative Radio-TV Reps.
President Burrell L. Small
General, Comm. Mgr. Ward W. Hartman
Program Director H. Irving Tingley
Chief Engineer Clyde Downing

WHBF—Rock Island—1925

Frequency: 1270 Kc. Power: 5000 Watts
Owned-Operated By Rock Island Bcastg. Co.
Address 231 18th St.
Tel.: 786-5441 CBS
Newspaper Affiliation... Rock Island Argus
Representative Hyett, Avery-Knodel
President Ben H. Potter
V.P., Gen., Sta. Mgr. Leslie C. Johnson
Asst. Mgr., Dir. Sales Maurice Corken
Sales Prom. Mgr. Heber Darton
Program Dir. Frank S. Hicks
Public Relations Fern Hawks
Chief Engineer Robert J. Sinnett
Owners of: WHBF-TV, Rock Island.

WJBD—Salem—1956

Frequency: 1350 Kc. Power: 500 Watts, d.
Owned Salem Bcastg. Co.
Address 121 S. Walnut St.
Tel.: 2000 Independent
Representative Grant Webb
General, Sta. Mgr., Ch. Eng. Bryan Davidson
Program Dir. Claudine Rush
Comm., Sales Prom. Manager .. John Scrivner
Publicity Director Vivian Eubanks
Owners of: WF1W, Fairfield: WMFT Terre Haute.

WHCO—Sparta—1955

Frequency: 1230 Kc. Power 250 W.
Owned Hirsch Communication Eng. Corp.
Address . 324 Broadway, Cape Girardeau, Mo.
Tel.: 333 Independent
President Robert O. Hirsch
Station Manager Jack Scheper

WCVS—Springfield—1927

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By WPFA, Inc.
Address 3001 S. Fourth St.
Tel.: 544-9855 ABC
Station Representative Gill-Perna

President.....J. William O'Connor
 Gen. Comm. Manager.....Ken Spengler
 Program Director.....James Palmer
 Publicity Director.....Bob Edwards
 Chief Engineer.....Dick Ashenfelter
 Owners of: KLEE, Ottumwa, Ia.

WMAY—Springfield—1950

Freq.: 970 Kc...Power: 1 Kw. d.; 500 W. n.
 Owned-Oper. By.....Lincoln Bcstg. Corp.
 Address.....P.O. Box 460
 Tel.: 529-1676.....NBC
 Station Rep.....Daren F. McGavren
 President, Gen. Mgr.....Gordon Sherman
 Commercial Mgr.....John O'Shea
 Program Director.....Syl Binkin
 Sales Prom. Publicity Dir.....Mel Kampe
 Chief Engineer.....Melvin Feldman

WTAX—Springfield—1930

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....WTAX, Inc.
 Business Address.....712 S. 31st St.
 Tel.: 2-4441.....CBS
 Station Representative.....Jack Masla
 Pres., Gen. Mgr.....Oliver J. Keller
 Commercial Manager.....S. T. Harbison
 Program Director.....Wesley Simon
 Chief Engineer.....Bill Gustafson

WIZZ—Streator—1953

Frequency: 1250 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Streator Bcstg. Co.
 Address.....Box 377
 Tel.: 2-2947.....Independent
 Representative.....John E. Pearson
 Managing Partner.....Stephen P. Bellinger
 Station Manager.....John R. Hallstrom
 Asst. Manager.....James A. Mudd
 Program Director.....Dwayne Noss
 Chief Engineer.....Vern Buland
 Owners of: WRAM, Mammouth.

WSDR—Sterling—1949

Frequency: 1240 Kc.....Power: 100 Watts
 Owned-Oper. By.....Blackhawk Bcstg. Co.
 Address.....Lawrence Bldg.
 Tel.: Main 5-3400.....Independent
 Pres., Gen. Mgr.....Sam Bartlett
 Asst. Sta. Mgr.....John Rohwer
 Chief Engineer.....Ed Fisher

WTIM—Taylorville—1949

Frequency: 1410 Kc.....Power: 1000 Watts d
 Owned-Operated By.....Moyer Bcstg. Co.
 Address.....Hotel Frisini
 Tel.: VAn Dyke 4-3366.....Independent
 Representative.....Continental
 President.....Roger Moyer

General Manager.....W. P. Scott
 Chief Engineer.....G. Black

WKID—Urbana—1948

Frequency: 1580 Kc.....Power: 250 Watts, d.
 Owned-Operated By.....WKID Bcstg. Co.
 Address.....P. O. Box 192
 Tel.: EM 7-5431.....MBS
 Station Representative.....Spot Time Sales
 President, Gen. Mgr.....Robert F. Meskill
 Commercial Manager.....Thomas J. Bash
 Program Director.....Tom Brown
 Chief Engineer.....Jack Bobicz
 Owners of: KYSN, Colorado Springs.

WGFA—Waukega—1961

Frequency: 1360 Kc.....Power: 1 Kw. d.
 Owned By.....Iroquois County Bcstg. Co.
 Address.....Box 68A
 Tel.: Idlewood 2-2488.....KBS
 President.....Don Ruth
 General, Comm. Manager.....Bob Bivans
 Promotion Manager.....Del Trudeau
 Chief Engineer.....Garry Hixson

WKRS—Waukegan—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....News-Sun Bcstg. Co.
 Business Address.....P. O. Box 500
 Tel.: Delta 6-7900.....Independent
 Newspaper Affiliation.....Waukegan News-Sun
 Representative.....Devney Organization
 General, Sta. Mgr.....Alfred F. Sorenson
 Commercial Manager.....Jerry Cray
 Program Director.....Bob Jones
 Chief Engineer.....Stanley G. Chadwick

WFRX—West Frankfort—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.
 Owned.....Pyramid Radio Bcstg. & TV Co.
 Address.....P. O. Box 359
 Tel.: 1300.....Independent
 Representative.....Hal Holman
 President.....Dr. Guy W. Lambert
 General, Comm. Mgr.....Walter C. Schafer
 Program, Publicity Director.....Fran Booton
 Chief Engineer.....Everett T. Kennedy

WBBY—Wood River—1961

Frequency: 590 Kc.....Power: 500 W. d.
 Owned By.....Madison County Bcstg. Co.
 Address.....Box 7, Alton, Ill.
 Tel.: 259-1800.....MBS
 Station Representative.....Hal Holman
 President.....Robert W. Sudbrink
 General Manager.....Lee W. Allerton
 Program Director.....Jerry Collins
 Chief Engineer.....Robert Gerner
 Owners of: WRMS, Beardstown, Ill.

Pop.: 4,798,000
Families: 1,479,500

INDIANA

Radio Homes: 1,440,500
AM Stas. in State: 65

WHBU—Anderson—1923

Frequency: 1240 Kc. Power: 230 Watts
Owned-Operated By... Anderson Bcstg. Corp.
Business-Studio..... 640 Citizens Bank Bldg.
Tel.: 644-7791 CBS
President..... C. Bruce McConnell
General Manager..... John R. Atkinson
Chief Engr..... W. J. Hecht

WHUT—Anderson—1946

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Operated By..... WBOW Radio, Inc.
Address Box 151
Tel.: 644-1255 Independent
Station Representative Gill-Perna
President William O'Connor
General Manager..... John Karr
Commercial Manager Roger Kiley
Program Director Richard Eller
Publicity Director Gene Swindell
Sales Promotion Manager..... Joseph Howard
Chief Engineer Dick Lange
Owners of: WBOW, Terre Haute, Ind.

WBIW—Bedford—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... Bedford Bcstg. Co.
Address P. O. Box 127
Tel.: BRowning 5-7555..... Independent
Station Representative... Devney Organization
Co-owners..... A. I. & J. H. McGillvra

WTTS—Bloomington—1949

Freq.: 1370 Kc. Power 5 Kw. d., 500 W. n.
Owned-Oper. By..... Sarkes Tarzian, Inc.
Business-Studio Address... 535 S. Walnut St.
Tel.: 2-3366 ABC
Representative Meeker
President Sarkes Tarzian
Gen. Mgr..... Glenn Van Horn
Commercial Mgr..... C. Raymond Bartlett
Program Director..... William Franzmann
Chief Engineer..... William Wood
Owners of: WTTV, Bloomington; WPTA-TV,
Roanoke; WFAM-TV, Lafayette; WTTV-FM,
Bloomington; WPTH-FM, Ft. Wayne.

WBNI—Boonville—1950

Frequency: 1540 Kc. Power: 250 Watts d.
Owned-Oper. By..... Boonville Bcstg. Co.
Address Lynnville Road
Tel.: 880 KBS-MBS
Pres., Chief Eng..... H. C. Sanders
Gen., Program Dir..... Norman Hall

WITE—Brazil—1959

Frequency: 1380 Kc. Power: 500 Watts d.
Owned By..... Quad Cities Bcstg. Corp.
Address P. O. Box 227

Tel.: 2317 KBS
President Gil Metzger
Gen. Station Mgr..... W. Jenkens
Commercial Manager G. Tosch
Program Director H. Knowles
Chief Engineer..... Bill Mercer
Owners of: WITZ, Jasper, Ind.; WITY, Danville,
Ill.;

WCSI—Columbus—1950

Frequency: 1010 Kc. Power: 500 Watts d.
Owned-Oper. By..... White River Bcstg.
Address 501½ Washington St.
Tel.: 372-4448 Independent
Newspaper Affilia... Rep.-Courier, Findlay, O.
Representative Clark
President R. L. Heminger
Gen. Mgr..... Jack E. Douglas
Program Dir..... Donald Pille
Chief Engineer..... Max Cockley

WCNB—Connersville—1948

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Operated By..... News Examiner Co.
Business-Studio Address... 406 Central Ave.
Tel.: 1950 Independent
Newspaper Affil..... News Examiner
-Representative Gill-Perna
President George S. Tatman
Station, Comm. Mgr..... E. M. Jackson
Program Dir..... Francis E. Chomel
Chief Engineer..... Arthur J. Smith

WCMR—Elkhart—1956

Frequency: 1270 Kc. Power: 5 Kw. d.
Owned By..... Clarence C. Moore
Business Address..... Box 261
Tel.: JA 3-4567 Independent
Sta. Representative Gill-Perna
President, Gen. Mgr..... Clarence C. Moore
Commercial, Sta. Mgr..... Lu Martin
Sales Prom. Mgr., Prog. Dir..... Bob Miller
Chief Engineer..... Samuel C. Smeltzer

WTRC—Elkhart—1931

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Truth Radio Corp.
Address 3600 Oakland Ave.
Tel.: JA 3-1960 NBC
Newspaper Affiliation..... Elkhart Truth
Station Rep. Advertising Time Sales
President..... John F. Dille, Jr.
General Manager Paul C. Brines
Station Mgr..... Jerry Maloney
Asst. Mgr..... Edwin J. Lasko
Commercial Manager Frank Polisi
Prog. Dir..... Edwin Huot
Sales Prom., Publicity Dir..... Ken Owens
Chief Engineer..... Woodrow Hawkins
Owners of: WKJG-AM-TV, Ft. Wayne; WSJV-TV,
South Bend.

WEOA—Evansville—1936

Frequency: 1400 Kc. Power: 250 Watts
 Owned WEHT, Inc.
 Business-Studio Address..... Box 395
 Tel.: HArrison 2-4171..... CBS
 Station Rep. Spot Time Sales
 President J. B. Fuqua
 General Manager Robert East
 Chief Engineer..... William Schultz

WGBF—Evansville—1923

Frequency: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By..... WGBF, Inc.
 Business-Studio Address... 1001 Diamond Ave.
 Tel.: HA 2-1171..... NBC
 Station Representative Weed Radio
 President, Gen. Mgr. Martin L. Leich
 Program Director..... Mrs. Pat Roper
 Publicity Director Gene Crawford
 Chief Engineer..... Erwin P. Schoony

WIKY—Evansville—1947

Frequency: 820 Kc. Power: 250 Watts d.
 Owned-Oper. By... South Central Bcstg. Corp.
 Address..... 1162 Mt. Auburn Rd.
 Tel.: HArrison 4-8284 Independent
 Representative..... John E. Pearson Co.
 Pres., Gen.-Sta. Mgr..... John A. Engelbrecht
 Chief Engineer..... George F. Stolts
 Owners of: WTVK-TV, Knoxville.

WJPS—Evansville—1948

Frequency: 1330 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By..... WJPS, Inc.
 Business-Studio Address..... 206 Main St.
 Tel.: HArrison 5-2221 MBS
 Representative Bolling
 President..... Robert S. Davis
 General Mgr., Prog. Dir. James G. Hearon
 Commercial Manager Howard Bright
 Publicity Director Kay Lichtenberger
 Chief Engineer..... John F. Brown

WANE—Ft. Wayne—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned..... Indiana Broadcasting Corp.
 Address..... 2915 W. State Blvd.
 Tel.: ANthony 9411..... CBS
 Sta. Representative..... H-R Rep.
 President..... C. Wrede Petersmeyer
 General Manager Reid G. Chapman
 Commercial Mgr. Merlin Smith
 Chief Engineer Walt Jones
 Owners of: WISH-AM-TV, Indianapolis; WANE-TV, Fort Wayne; KOTV, Tulsa, Okla; KHOU-TV, Houston, Tex; KXTV, Sacramento, Calif;

WGL—Ft. Wayne—1924

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By... News-Sentinel Bcstg. Co., Inc.
 Bus.-Studio Address..... 201½ W. Jefferson St.
 Tel.: Eastbrook 3366..... ABC
 Newspaper Affiliation News-Sentinel
 Sta. Representative. Venard, Rintoul, McConnell
 President..... Helene R. Foellinger

Gen., Sta., Comm. Mgr..... Merrill C. Johnson
 Program Director..... William Hausman
 Publicity Director Joyce Nix
 Chief Engineer Richard Miller

WKJG—Ft. Wayne—1947

Frequency: 1380 Kc. Power: 5000 Watts
 Owner WKJG, Inc.
 Business-Studio Add..... 2633 W. State Blvd.
 Tel.: ANthony 2295..... NBC
 Newspaper Affil. Elkhart Truth Pub. Co.
 Station Representative Adv. Time Sales
 President..... John F. Dille, Jr.
 Vice Pres..... Paul Brynes
 General Manager Edward G. Thoms
 Station Manager..... Hillard Gates
 Commercial Manager Sil Aston
 Program Director..... Karl W. Hudson
 Chief Eng..... Eugene A. Chase
 Owners of: WKJG-TV, Ft. Wayne.

WOWO—Ft. Wayne—1926

Frequency: 1190 Kc. Power: 50 Kw.
 Owner... Westinghouse Broadcasting Co., Inc.
 Address..... 128 W. Washington Blvd.
 Tel.: AN 9436..... Independent
 Sta. Representative..... AM Radio Sales
 President..... Donald H. McGannon
 Gen., Sta. Manager Carl W. Vandagriff
 Commercial Manager..... H. D. Longworth
 Sales Prom. Mgr..... Paul Lindsay
 Program Dir..... Cal Bollwinkel
 Publicity Director..... Hilda C. Woehrmeyer
 Chief Engineer..... Hal Brokaw
 Owners of: KPIN-TV, San Francisco, Calif.; WBZ-AM-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; KDKA-FM, Pittsburgh, Pa.

WILO—Frankfort—1953

Frequency: 1570 Kc. Power: 250 Watts
 Owned By..... Kasper Bcstg. Co.
 Address..... 52½ E. Washington St.
 Tel.: 659-3338 KBS
 Station Representative Hopewell
 Gen. Mgr..... V. J. Kasper
 Chief Engineer..... D. L. Head

WGRY—Gary—1950

Frequency: 1370 Kc. Power: 500 Watts d.
 Owned-Oper. By..... WGRY, Inc.
 Address..... 3669 B'way
 Tel.: TUrner 4-9409..... Independent
 Station Rep..... Grant Webb
 President, Gen. Mgr..... George Whitney

WWCA—Gary—1949

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Operated By... Lake Bdcastg Co., Inc.
 Address..... Hotel Gary
 Tel.: 886-9171 Independent
 Station Rep..... John E. Pearson Co.
 Pres., Gen., Mgr..... Dee O. Coe
 Asst. Gen. Mgr., Comm. Mgr..... Joseph A. Haas

INDIANA

Program Director Gerry Grainger
Chief Engineer Victor Voss

WKAM—Goshen—1954

Frequency: 1460 Kc. Power: 1000 Watts, d.
Owned-Operated By..... Kosciusko Bcstg. Corp.
Address Hotel Goshen
Tel.: 3-2219 KBS
Station Rep..... Rambeau, Vance & Hopple
President..... William N. Udell
General Manager C. Pajakowski
Chief Engineer Henry Weaver, Jr.
Owners of: WINS, Michigan City, Ind.

WJOB—Hammond—1928

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Colby Bcstg.
Address Radio Center
Tel.: TL 4-1230 MBS
Station Representative Jack Masla
Pres., Gen. Mgr..... Julian Colby
Station Comm. Manager Lloyd Webb
Program, Publicity Director Jack Naimo
Chief Engineer..... Jess Peters

WHLT—Huntington—1957

Frequency: 1300 Kc. Power: 500 Watts
Owned-Operated By..... Radio Huntington, Inc.
Business Address..... Hotel LaFontaine
Tel.: 3404 KBS
Pres., Gen. Mgr..... William J. Warren
Chief Engineer H. Waterhouse

WFBM—Indianapolis—1926

Frequency: 1260 Kc. Power: 5000 Watts
Owned By Time-Life Bcstg., Inc.
Address 1330 N. Meridian St.
Tel.: ME1rose 4-8521..... ABC
Representative Katz
President..... W. C. Pullen, Jr.
General Manager..... Eldon Campbell
Station, Commercial Mgr..... Henry H. Franz
Sales Prom. Mgr., Pub. Dir..... Jerry Chapman
Chief Engineer..... Bob Flanders
Owners of: KLZ-AM-TV, Denver; WOOD-AM-TV,
Grand Rapids; WTCN-AM-TV, Minneapolis;
WFBM-TV-FM.

WGEE—Indianapolis—1956

Frequency: 1590 Kc. Power: 5 Kw. d.
Owned..... Rollins Bcstg. Co.
Address 4800 E. Raymond Blvd.
Tel.: Fleetwood 9-5591 Independent
Station Rep. Continental
President..... O. Wayne Rollins
Vice President Al Lamphear
General Manager..... Kersh Walters
Commercial Manager..... James Lawson
Program Director Robert Todd
Operations Mgr. Lance Jensen
Chief Engineer Warren Fooks
Owners of: WCHS-AM-TV, Charleston; WAMS,
Wilmington; WRAP, Norfolk; WNJR, Newark;
WBEE, Chicago; WPTZ-TV, Pittsburgh; WEAR-
TV, Pensacola

WIBC—Indianapolis—1938

Freq. 1070 Kc. Power: 50 Kw. d.; 10 Kw. n.
Owned-Operated By..... WIBC, Inc.
Business Address..... 2835 N. Illinois St.
Tel.: WA 4-2661..... Independent
Representative John Blair
President, Gen. Mgr..... Richard M. Fairbanks
Commercial Manager..... Gilbert L. Berry
Prog. Dir..... William L. Dean
Sales Prom., Publicity Dir..... Ronald J. Weaver
Chief Engineer..... Robert W. Minton

WIRE—Indianapolis—1924

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Oper. By..... WIRE Bcstg. Co.
Business-Studio Add... 307 N. Pennsylvania St.
Tel.: ME 5-1541..... NBC
Representative..... Peters, Griffin & Woodward
President Joseph C. Amature
Gen., Sta. Manager Bill J. Shuel
Prom., Publicity Dir..... Paul L. Raikes
Chief Eng..... Eugene E. Alden

WISH—Indianapolis—1941

Frequency: 1310 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By..... Indiana Bcstg. Corp.
Business-Studio Address... 1440 N. Meridian St.
Tel.: ME 4-6411..... CBS
Sta. Representatives..... H. R. Reps.
President..... C. Wrede Petersmeyer
General Manager..... Robert McConnell
Sta. Comm. Mgr..... Robert Ochleyer
Program Director..... William E. Frosch, Jr.
Publicity Dir. Don Abbott
Chief Engineer C. E. Wallace
Owners of: WISH-TV, Indianapolis, Ind; WANE-
AM-TV, Fort Wayne, Ind.

WXLW—Indianapolis—1948

Frequency: 950 Kc. Power: 5 Kw. d.
Owned-Oper. By..... Radio Indianapolis, Inc.
Address 3003 Kessler Blvd.
Tel.: WALnut 5-6494..... Independent
Station Rep. Robert E. Eastman
President..... Lyman S. Ayres
General Manager..... Robert D Enoch
Program Director..... Greg Smith
Chief Engineer..... Bert Goetzinger

WITZ—Jasper—1948

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Operated By .. Jasper on the Air Inc.
Address Box 167
Tel.: 678 Independent
President Dr. Gilbert E. Metzger
General Manager..... Dennis J. Keller
Commercial Manager..... Gunnar Tosch
Program Director..... Jack Brandt
Sales Prom. Manager..... Bill Bates
Publicity Director..... Shirley Brenner
Owners of: WITY, Danville, Ill.; WITE, Brazil,
Ind.

WXVW—Jeffersonville—1961

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Electrocast, Inc.

Address Box 354
 Tel.: BUtler 3-3577 Independent
 President, Gen. Mgr. Keith L. Reisinger
 Commercial Manager Robert Moore
 Program Director Jerry Fordyce
 Publicity Director Marty Lukins
 Chief Engineer Charles Steigerwald

WAWK—Kendallville—1955

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By... Noble DeKalb Bcstg. Co.
 Address Box 47
 Tel.: 347-2400 Independent
 V.P., General Manager Paul L. King
 Commercial Manager Weldon Cornell
 Program Director... .. **Fred Manahan**
 Sales Prom. Dir. Walter Wenver
 Chief Engineer **John Riddle**

WIOU—Kokomo—1948

Frequency: 1350 Kc. Power: 1000 Watts
 Owner Booth Broadcasting
 Business Address State Rd. #26
 Tel.: GL 7-1194 CBS
 Representative **Weed**
 President John L. Booth
 General, Comm. Mgr. John Carl Jeffrey
 Prog. Dir. Hugo J. DiSalvo
 Chief Engineer Clarence Mills
 Owners of: WJLB, Detroit; WJVA, South Bend,
 WTOD, Toledo, WBBC, Flint, WSGW, Saginaw,
 WIBM, Jackson, Mich.

WASK—Lafayette—1942

Frequency: 1450 Kc. Power: 250 watts
 Owned Lafayette Bcstg., Inc.
 Business-Studio Address McCarty Lane
 Tel.: Gibson 7-2186 MBS
 Station Representative Jack Masla
 President, Gen. Mgr. Henry Rosenthal
 Program Director Dick Lingle
 Chief Engineer George Williamson

WAZY—Lafayette—1959

Frequency: 1410 Kc. Power: 1,000 Watts d.
 Owned By WAZY Radio, Inc.
 Address 420 Columbia St.
 Tel.: SHerwood 2-5021 Independent
 Station Rep. John E. Pearson
 President, Gen. Mgr. J. E. Willis
 Commercial Manager Dick Long
 Program Director Kent Hackleman
 Chief Engineer Nate Hazlett

WLOI—La Porte—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By... La Porte County Bcstg. Co.
 Address P. O. Box 385
 Tel.: 362-6144 Independent
 Sta. Rep. Pearson
 President Dee O. Coe
 General Manager W. Olson
 Chief Engineer C. E. Gustafson

WBTO—Linton—1953

Frequency: 1600 Kc. Power: 500 Watts d.
 Owned-Oper. By The Linton Bcstg. Co.
 Business Address Highway 54
 Tel.: 63 KBS
 President H. C. Sanders
 General Manager H. D. Boardman

WSAL—Logansport—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... Logansport Bcstg. Corp.
 Address P. O. Box 399
 Tel.: 3111 MBS
 President Glenn L. Miller
 Gen., Sta. Mgr. Richard E. Jackson
 Chief Engineer Raymond A. Olson

WORX—Madison—1953

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Oper. By Electronic Lab. Inc.
 Address Telegraph Hill
 Tel.: 1270 KBS-MBS
 President C. E. Henson
 General Manager Dick Witty
 Chief Engineer Roger Bradley

WBAT—Marion—1947

Frequency: 1400 Kc. Power: 500 W.d., 250 W.n.
 Owned-Operated By ... Marlon Radio Corp.
 Address 303½ S. Adams St.
 Tel.: North 4-6239 ABC
 President Lester G. Spencer
 General Manager William C. Fowler
 Comm. Mgr. A. G. Von Dielingen
 Program Director Mel Strasser
 Chief Engineer Warren Arnett
 Owners of: WKBV, Richmond, Ind.

WMRI—Marion—1955

Frequency: 860 Kc. Power: 250 Watts
 Owned By WMRI, Inc.
 Address Pennsylvania St.
 Tel.: North 4-7396 CBS
 Newspaper Affil. Chronicle Leader-Tribune
 Representative Burn-Smith
 Gen. Mgr. Robert Fincannon
 Comm. Sales Prom. Mgr. Robert Wright
 Program Director Richard W. Florea
 Publicity Director Don Tillman
 Chief Engineer Robert Shively

WIMS—Michigan City—1947

Freq.: 1420 Kc. Power: 5 Kw. d.; 500 Wts. n.
 Owned Northern Indiana Bcsters., Inc.
 Business-Studio Address Old Chicago Road
 Tel.: 362-2591 Independent
 Pres., Gen. Mgr. William N. Udell
 Comm. Mgrs. Al Halus-S. C. McDonnell
 Sales Prom. Manager Robert E. Pfister
 Program Director Pat Turk
 Chief Engineer Robert E. Schilling
 Owners of: WKAM, Goshen, Ind.

INDIANA

WPCO—Mount Vernon—1955

Frequency: 1590 Kc. Power: 500 Watts d.
Owned.....Mt. Vernon Broadcasting Co.
Address.....Box 231
Tel.: PO 3-4484.....KBS
President.....H. C. Sanders
General Comm. Mgr.....F. Courtney Smith
Chief Engineer.....Jerry Kissinger

WLBC—Muncie—1926

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Tri City Radio Corp.
Business Address...Highway #35 South
Tel.: AT 8-4403.....CBS
Representative.....Hal Holman
Pres., Gen. Sta. Mgr.....D. A. Burton
Commercial, Prom. Mgr.....Bill Craig
Chief Engineer.....Pat Finnegan
Owners of: WLBC-TV, Muncie.

WOWI—New Albany—1949

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned By.....Kentuckiana Broadcasting
Address.....712 West B'way, Louisville, Ky.
Tel.: WH 4-2235.....Independent
Station Rep.....Devney Organization
President.....William J. Frenz
General Manager.....Nat Bailen
Program Director.....W. Hatcher
Chief Engineer.....Doug Mundy

WCTW—New Castle—1947

Frequency: 1550 Kc. Power: 250 Watts
Owned.....WCTW, Inc.
Address.....St. Rd. 38
Tel.: JA 9-2600.....Independent
President.....Walter S. Chambers, Jr.
General, Station Mgr.....Howard A. White
Program, Pub. Dir.....Jay Cunningham
Chief Engineer.....Francis Thompson

WOCH—North Vernon—1955

Frequency: 1460 Kc. Power: 1 Kw. d.
Owned.....Dorrell Ochs
Address.....P. O. Box 46
Tel.: FI 9-8421.....Independent
General Manager.....Dorrell Ochs
Station Manager.....H. A. Stone
Sales Promo. Manager.....Charles Plummer
Program Director.....Marcus Solmes
Chief Engineer.....Jim Ochs

WARU—Peru—1954

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By...Wabash-Peru Bcstg Co., Inc.
Address.....Hwy. 24
Tel.: GRidley 3-4448.....Independent
Station Rep.....Devney Organization
President.....Mrs. David Gee
Manager.....R. W. Schultz

WPGW—Portland—1950

Frequency: 1440 Kc. Power: 500 Watts d.
Owned-Oper. By.....Glenn West
Address.....Box 608
Tel.: 1094.....KBS
Owner, Gen. Mgr.....Glenn West

WRAY—Princeton—1950

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Princeton Bcstg. Co.
Address.....Box 8
Tel.: FU 5-4861.....Independent
Sta. Representative.....Devney Organization
Gen., Sta. Mgr.....M. R. Lankford
Chief Engineer.....Lee Kennedy

WKBV—Richmond—1926

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Central Bcstg. Corp.
Address.....2301 W. Main St.
Tel.: 3-1156.....ABC
Pres., Gen., Sta. Mgr.....Lester G. Spencer
Commercial Manager.....Jim Wickemeyer
Publicity Director.....Fran Graves
Program Director.....William M. Quigg
Sales Prom. Director.....William Woehrman
Chief Engineer.....L. J. Duning
Owners of: WBAT, Marion, Ind.

WSLM—Salem—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Don H. Martin
Address.....Box 472
Tel.: 700.....KBS
Station Reps.....Masla; Ky. Radio Sales
Owner, Gen. Mgr.....Don H. Martin
Commercial Mgr.....Herb Arms
Chief Engineer.....Darrell Dixon

WJCD—Seymour—1949

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Oper. By.....Dr. Azra C. Baker
Address.....1534 Ewing St.
Tel.: JACKson 2-1390.....Independent
Station Mgr.....Bob Shippee
Chief Engineer.....H. Maudlin

WSVL—Shelbyville—1961

Frequency: 1520 Kc. Power: 250 Watts
Owned By.....Shelby County Bcstg. Co., Inc.
Address.....Box 385
Tel.: EXpress 8-9757.....KBS
Station Representative.....Keystone
President.....R. D. Ingram
General, Sta. Manager.....John A. Hartnett
Comm., Sales Promo. Mgr.....James R. Brown
Program, Publicity Director.....Robert M. Hauck
Chief Engineer.....Bennie Colyer

WJVA—South Bend—1947

Frequency: 1580 Kc. Power: 1000 Watts, d.
Owned By.....Booth Broadcasting Co.
Address.....Box 179
Tel.: CE 4-1111.....Independent
Station Rep.....Gill-Perna
President.....John L. Booth
General, Sta. Mgr.....Martin G. Creel
Program, Publicity Director.....A. Waters
Sales Prom. Mgr.....Bernard Thomas
Chief Engineer.....S. Grundtner
Owners of: WIOU, Kokomo; WTOD, Toledo;
WJLB, Detroit; WSGW, Saginaw; WTRX, Flint;
WIBM, Jackson.

WNDU—South Bend—1944

Frequency: 1490 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Oper. By Michiana Telecasting Corp.
 Address Box 989
 Tel.: CE 3-7111
 ABC
 Sta. Rep. Venard, Rintoul & McConnell
 Pres. Rev. Theodore M. Hesburgh
 General Manager W. Thomas Hamilton
 Sales Manager Robert J. Nowicki
 Program Director John E. McCullough
 Station Manager Daniel E. Martin
 Chief Engineer Basil O'Hagan
 Owners of: WNDU-TV.

WSBT—South Bend—1921

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By The South Bend Tribune
 Bus-Studio Address 300 W. Jefferson Blvd.
 Tel.: CE 3-3141
 CBS
 Newspaper Affiliation South Bend Tribune
 Representative Paul H. Raymes
 President Franklin D. Schurz
 General Sta. Manager Arthur R. O'Neill
 Commercial Manager Will R. Darch
 Prom., Publicity Dir. Norbert Gassensmith
 Program Director Walter A. Sweitzer
 Chief Engineer Scott N. Hagenau
 Owners of: WSBT-TV.

WTCJ—Tell City—1948

Frequency: 1230 Kc Power: 250 Watts
 Owned-Operated By Tell City Bcstg. Co.
 Address P.O. Box 237
 Tel.: KI 7-2345
 KBS
 President, Ch. Engineer James R. Brewer

WBOW—Terre Haute—1927

Frequency: 1230 Kc Power: 250 Watts
 Owned-Operated By Radio WBOW, Inc.
 Business-Studio Address 303 S. 6th St.
 Tel.: CR 5034
 MBS
 Station Representative Gill-Perna
 President Gen. Mgr. J. W. O'Connor
 Station Mgr. Ralph S. McHargue
 Commercial Manager Karl Walwik
 Program Dir. J. Palmer
 Chief Engineer Frank Casteel

WMFT—Terre Haute—1958

Frequency: 1300 Kc. Power: 500 Watts d.
 Owned Citizens Bcstg. Co., Inc.
 Business Address 641 E. Ohio St.
 Tel.: CRawford 9618
 ABC
 Representative Burn-Smith
 President T. S. Land
 General Manager Dick Barrett
 Assistant Manager Bill Roberts
 Commercial Manager Harry Frey
 Chief Engineer Henry Bader
 Owners of: WFIW, Fairfield; WJBD, Salem, Ill.

WTHI—Terre Haute—1947

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Oper. By Wabash Valley Bdg. Corp
 Address 918 Ohio St.

Tel: CR 9481
 CBS
 Sta. Representative Bolling
 President Anton Hulman, Jr.
 V.P. & Gen. Mgr. Joseph M. Higgins
 Radio-TV Opera. Ben Falber Jr.
 Promotion Director Mary Claire Langlois
 Chief Engineer Russ Arnold
 Owners of: WTHI-FM-TV.

WAOV—Vincennes—1940

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Vincennes Sun Co.
 Business Address Grand Hotel
 Tel.: TU 2-6060
 MBS
 Newspaper Affil. Sun Commercial
 Station Rep. John E. Pearson
 President, Gen. Mgr. Howard N. Greenlee
 Chief Engineer John R. Cutshall

WRSW—Warsaw—1951

Frequency: 1480 Kc. Power: 500 Watts
 Owned-Oper. By Reub Williams & Sons, Inc.
 Address Times Building
 Tel.: Amherst 7-3111
 Independent
 Newspaper Affil. Times-Union
 President R. B. Williams
 General Manager William Mollenhour
 Commercial Manager Jack Essenberg
 Program Director Marie Snyder
 Chief Engineer Fred Gresso

WAMW—Washington—1955

Frequency: 1580 Kc. Power: 250 W., d.
 Owned-Operated By Washington Radio, Inc.
 Address 615 S.E. 11th St.
 Tel.: CL 4-4300
 KBS
 Newspaper Affil. Wash. Herald
 President Mrs. H. B. Bausman
 General Manager Joe Edwards
 Chief Engineer Joe Fox

When You Can Have The Best,
 Why Be Satisfied With Less?

THE ASSOCIATED PRESS

Pop.: 2,790,000
Families: 860,000

IOWA

Radio Homes: 848,000
AM Stas. in State: 64

KLGA—Algona—1956

Frequency: 1600 Kc. Power: 5 Kw. d.
Owned By: KLGA, Inc.
Address: Box 47
Tel.: 294-2475
KBS
President: Robert W. Behling
Gen. Comm. Mgr.: George Allen
Prog., Pub. Director: Gordon K. Root
Sales Prom. Mgr.: Robert E. Turner
Chief Engineer: Harry C. Snyder

KASI—Ames—1948

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned By: Wapello County Bcstg. Co.
Address: Main & Burnett Sts.
Tel.: CE 2-3152
KBS
General Manager: George Thoma
Commercial Mgr.: David Inglis
Program Dir.: James L. Orngard
Chief Engineer: Daryl Wiley

KJAN—Atlantic—1950

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Operated By: Nishna Valley Bcstg. Co.
Address: P.O. Box 389
Tel.: 243-3920
KBS
Pres., Comm. Mgr.: E. G. Faust
General Manager: Frank G. Miller
Program, Publicity Dir.: Robert Einhaus
Chief Engineer: Dick Neby

KWBG—Boone—1950

Freq.: 1590 Kc. Power: 1 Kw. d.; 500 Wts. n.
Owned-Operated By: Boone Bcstg. Co.
Address: P. O. Box 36
Tel.: 1590
KBS
Newspaper Affil.: News-Republican
President: Mary G. Garvey
General Manager: H. A. Garvey
Chief Engineer: John W. Stribling

KBUR—Burlington—1941

Frequency: 1490 Kc. Power: 1 Kw. d., 250 n.
Owned-Operated By: R. B. Inc.
Address: Roosevelt Ave.
Tel.: PL 2-2701
ABC
Station Representative: Grant Webb
V. P., General Manager: David H. Steinle
Commercial Manager: Willis Schwartz
Sales Prom. Manager: Thomas Holmquist
Program Director: Dick Mosena
Chief Engineer: Cletus Paull

KCIM—Carroll—1950

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By: Carroll Broadcasting Co.
Address: Box 431

Tel.: 4321
Independent
Representative: Pearson
General Manager: Leo R. Mayr
Commercial Manager: Lee Sandberg
Program Director: Neil Trobak
Chief Engineer: Roger Belke

KCFI—Cedar Falls—1958

Frequency: 1250 Kc. Power: 500 Watts d.
Owned By: Jane A. Roberts
Address: P.O. Box 256
Tel.: Colfax 6-1739
Independent
Station Rep.: Gene Bolles
Owner: Jane A. Roberts
General Manager: R. W. Cox
Chief Engineer: Wayne S. Markland

KCRG—Cedar Rapids—1947

Frequency: 1600 Kc. Power: 5000 Watts
Owned-Oper. By: Cedar Rapids TV Co.
Address: 104 1st St., S.W.
Tel.: Empire 4-4194
ABC
Newspaper Affil.: Gazette
Station Representative: Adv. Time Sales
President: Joseph F. Hladky, Jr.
General Manager: Redd Gardner
Commercial Manager: Charles F. Butler
Program Director: Lee Grant
Sales Prom. Publicity Dir.: Edna A. Herbst
Chief Engineer: Lad Hlavaty
Owners of: KCRG-TV.

KHAK—Cedar Rapids—1961

Frequency: 1360 Kc. Power: 1,000 W. d.
Owned By: Don-Lo Bcstg. Co., Inc.
Address: 202 S.G.A. Bldg.
Tel.: 365-9431
MBS
Station Representative: Radio-TV Reps.
President: John D. Harvey
Exec. V.P., Gen. Manager: W. E. McClenahan
St. Mgr., Prog. Dir.: Joseph Boyle
Sales Prom Manager: Donna Meyer
Chief Engineer: Wayne Goetz

KPIG—Cedar Rapids—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By: Cedar Rapids Bcstg.
Business Address: 1225 First Ave., S.E.
Tel.: 363-8265
Independent
Gen., Sta. Mgr.: James I. Mitchell
Chief Engineer: Wayne C. Cornils

WMT—Cedar Rapids—1922

Frequency: 600 Kc. Power: 5000 Watts
Owned: American Bcstg. Stations, Inc.
Bus.-Studio Address: Paramount Theater Bldg.
Tel.: EM 4-0171
CBS

RepresentativeKatz
PresidentMrs. Helen S. Mark
Exec. V.P.William B. Quarton
Station Mgr.Kenneth L. Hastie
Commercial Mgr.Beryl W. Starbuck
Promotion Mgr.Jim Eowermaster
Program ManagerDean Landfear
Chief EngineerGeorge Hixenbaugh
 Owners of: KWMT, Ft. Dodge; WMT-TV.

KCOG—Centerville—1949

Frequency: 1400 Kc.Power: 100 Watts
OwnedHope Co.
Address1910 S. Main St.
Tel.: 407KBS
Station Reps.Bolles; Soderlund
PresidentLeroy Okerlund
General Mgr., Ch. Eng.Jerry Rhoads
Commercial ManagerR. Hargrove
Program DirectorCarl Corbett

KCHA—Charles City—1949

Frequency: 1580 Kc.Power: 500 Watts d.
Owned-Oper. ByRadio Incorporated
Address300½ N. Main St.
Tel.: CApitol 8-1231KBS
Station Rep.Hopewell
Pres., Gen. Mgr.L. J. Bromberg
Commercial, Program Dir.Richard Snyder
Chief EngineerVern Bromberg

KCHE—Cherokee—1953

Frequency: 1440 Kc.Power: 500 Watts d.
Owned-Operated ByCherokee Bcstg. Co.
Address219½ W. Main St.
Tel.: CAnal 5-2511Independent
RepresentativeHopewell
President, Station Mgr.Charles Reznikov
Commercial Mgr.Dave Davis
Chief EngineerSterling Heil

KCLN—Clinton—1956

Frequency: 1390 Kc.Power: 1 Kw.
Owned ByValley TV-Radio, Inc.
Address514 S. Second St.
Tel.: CH 3-2174Independent
Station Rep.Gill-Perna
PresidentRussell G. Salter
General ManagerStanley B. Noyes
Commercial ManagerRoy V. Mann
Program DirectorDon Rhyme
Chief EngineerMilton Nicholas

KROS—Clinton—1941

Frequency: 1340 Kc.Power: 250 Watts
Owned-Operated ByClinton Bcstg Corp.
AddressJacobsen Bldg.
Tel.: CH 2-1252MBS
Sta. Rep. Venard, Rintoul & McConnell; Bowden
President, General ManagerB. M. Jacobson
Commercial ManagerDarline Gordon
Program DirectorRay Danielsen
Chief EngineerG. A. Parker

KSWI—Council Bluffs—1947

Frequency: 1560 Kc.Power: 1 Kw. d.
Owned ByNonpareil Bcstg. Co.
Address120 S. Main
Tel.: 322-4041ABC, KBS
Newspaper Affil.Nonpareil
Station RepresentativeArt Haagg
President, Ch. Eng.Robert H. O'Brien
Commercial ManagerClarence Hoovier
Sales Prom. Mgr., Pub. Dir.David A. DoBell
Program DirectorBob Hallgren

KSIB—Creston—1946

Frequency: 1520 Kc.Power: 1000 Watts d.
Owned-Oper. BySouthwest Iowa Bcstg. Co.
AddressRadio Center
Tel.: 782-2155KBS
Sta. Rep.Venard, Rintoul & McConnell
Gen., Sta., Comm. Mgr.E. M. Horning
Chief EngineerW. G. Hatchett

KSTT—Davenport—1946

Frequency: 1170 Kc.Power: 1000 Watts
Owned-Operated ByQuint Cities Bcstg. Co.
Address736 Federal St.
Tel.: 328-2541ABC
Station RepresentativeAdam Young
Pres., Gen. Mgr.Frederick Epstein
Program DirectorKenneth Draper
Sales Prom., PublicityJames M. Watt
Chief EngineerDoug H. Horner

KWNT—Davenport—1952

Frequency: 1580 Kc.Power: 500 Watts d.
Owned-Oper. ByDoralcar Assoc. Inc.
Address1019 Mound St.
Tel.: 326—4407MBS
Station Rep.Weed
PresidentFrank Babcock
General ManagerRobert L. Harris
Program DirectorCharles Roberts
Publicity DirectorD. Shepherd
Chief EngineerLarry Andrews

WOC—Davenport—1922

Frequency: 1420 Kc.Power: 5000 Watts
Owned-Operated ByTri-City Bcstg. Co.
Address805 Brady Street
Tel.: 32-3-3661NBC
RepresentativePeters, Griffin, Woodward
PresidentD. D. Palmer
Gen., Sta. ManagerRaymond E. Guth
Commercial Mgr.Don Green
Sales Prom. Mgr., Pub. Dir.Richard Upp
Program DirectorRobert Gifford
Chief Eng.P. Arvidson
 Owners of: WOC-FM-TV.

KDEC—Decorah—1947

Frequency: 1240 Kc.Power: 250 Watts d.
Owned-Operated ByScenic Bcstg. Co.
Business-Studio Address308½ W. Water St.
Tel.: 382—4251KBS
Pres., Gen. Mgr.Verne Koenig
Commercial Mgr.Kenneth Bjerke
Chief EngineerJohn Hibbard

IOWA

KDSN—Denison—1956

Frequency: 1580 Kc. Power: 500 Watts
Owned By: Denison Bcstg. Co.
Address: Box 337
Tel.: AMhurst 3-3141
Pres., Gen. Mgr.: Walter F. Morrison
Program Director: Don A. Uker
Chief Engineer: Dale Eichor

KCBC—Des Moines—1946

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Operated By: Fletcher-Mitchell Corp.
Address: Box 1404
Tel.: CRestwood 7-4483
President: James I. Mitchell
Gen., Sta. Mgr.: Claire E. Grant
Commercial Manager: Bob Bunce
Sales Prom. Mgr.: Don Purdy
Program Director: Bob Lutz
Chief Engineer: Robt. S. Brown

WHO—Des Moines—1924

Frequency: 1040 Kc. Power: 50,000 Watts
Owned-Operated By: Central Bcsta. Co.
Address: 1100 Walnut St.
Tel.: AT 8-6511
Representative: Peters, Griffin & Woodward
President: D. D. Palmer
V. Pres., Gen. Manager: Paul A. Loyat
Asst. Manager: Harold R. Heath
Sales Manager: Robert H. Harter
Program Director: Cecil C. Huntzinger
Sales Prom. Mgr.: Donald Pearson
Chief Engineer: Roy W. Pratt
Owners of: WHO-AM-TV, Des Moines; WOC-AM-TV, Davenport;

KIOA—Des Moines—1948

Freq.: 940 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned By: Swanco Bcstg., Inc.
Address: 5th Ave. and Park Sts.
Tel.: ATLantic 2-9191
Sta. Representative: John Blair
President: George Bolas
Gen., Sta. Mgr.: James C. Dowell
Program Director: Larry Fischer
Chief Engineer: Len Ballard
Owners of: KQEO, Albuquerque, N. M.; KLEO, Wichita, Kan.

KRNT—Des Moines—1935

Frequency: 1350 Kc. Power: 5000 Watts
Owned-Operated By: Cowles Bcstg. Co.
Business Address: 9th & Pleasant Sts.
Tel.: CH 3-4141
Newspaper Affiliation: Register-Tribune
Station Representative: Katz
General-Station Manager: Bob Dillon
Commercial Manager: Paul Elliott
Chief Engineer: C. F. Quentin

KSO—Des Moines—1921

Frequency: 1460 Kc. Power: 5000 Watts
Owned-Oper. By: Midcontinent Bcstg. Co.
Address: 1910 Ingersoll Ave.

Tel.: CH 3-0571
Independent Sta. Representative: H-R Rep.
President: N. L. Benson
General Manager: Frank McGivern
Asst. Gen. Mgr.: Bill Benson
Program Manager: Dick Vance
Chief Engineer: Homer Child
Owners of: WLWL, Minneapolis; WKOW, Madison; KELO-AM-TV, Sioux Falls.

KWKY—Des Moines—1948

Frequency: 1150 Kc. Power: 1000 Watts
Owned By: Tedesco, Inc.
Business-Studio Address: 419½ Locust
Tel.: CH 4-0101
President: Nicholas Tedesco
General Manager: Walter Martell
Commercial Manager: Burt Powley
Program Director: Donald Johnson
Publicity Director: Beverly Vance
Chief Engineer: Lyle Newman
Owners of: WINK, Richmond, Wis.; KFNE, Shenandoah, Iowa; KCUE, Red Wing, Minn.

WDBQ—Dubuque—1933

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: WDBQ Bcstg. Co.
Business Address: 435 Fisher Bldg.
Tel.: 3-8241
Sta. Representative: John E. Pearson
President: Oswald Friend
General Manager: Philip T. Kelly
Program Director: Terry Dorsey

KDTH—Dubuque—1941

Frequency: 1370 Kc. Power: 1000 Watts
Owner: Dubuque Telegraph-Herald
Address: 8th & Bluff St.
Tel.: 583-7351
Station Rep.: Venard, Rintoul, McConnell
President: Fred Woodward
General Manager: K. S. Gordon
Program Director: Robert J. Gribben
Chief Engineer: Donald Abitz

KLIL—Estherville—1952

Frequency: 1340 Kc. Power: 100 Watts
Owned: KLIL, Inc.
Address: Box 155
Tel.: EMerson 2-3521
Pres., Gen. Mgr.: Jack Turnbull
Commercial Manager: Lucille Turnbull
Program Director: Don Gard
Chief Engineer: Wilbur Ralph

KMCD—Fairfield—1958

Frequency: 1570 Kc. Power: 250 Watts d.
Owned By: R. B., Inc.
Address: Highway 34 West
Tel.: 345
President: John P. Harris

KVFD—Ft. Dodge—1939

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Northwest Bcstg. Co.
Business-Studio Address: Warden Bldg.

Tel.: 4-0351.....MBS
 Station Rep.....Venard, Rintoul & McConnell
 President, Gen., Sta., Mgr.....Edward Breen
 Comm., Sales Prom. Mgr.....Max E. Landes
 Program Director.....Drexel Peterson
 Chief Engineer.....David G. Sinclair

KWMT—Fort Dodge—1956

Frequency: 540 Kc. Power: 5000 Watts d.
 Owned.....American Bcstg. Stations, Inc.
 Business Address.....540 A. Street
 Tel.: 8-4711.....Independent
 Gen. Mgr.....James Maurer
 Chief Engineer.....Roger Edson

KXGI—Ft. Madison—1948

Frequency: 1360 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Talley Bcstg. Co.
 Business-Studio Address.....Marquette Bldg.
 Tel.: DRake 2-1241.....Independent
 Station Representative.....George Hopewell
 President.....H. Talley
 Station Manager.....Al Farber
 Commercial Manager.....Tom J. Berend
 Chief Engineer.....Raymond Portinga

KGRN—Grinnell—1957

Frequency: 1410 Kc.....Power: 500 Watts d.
 Owned.....Mitchell Bcstg.
 Address.....909½ Main St.
 Tel.: BE 6-5444.....KBS
 Station Representative.....John Pearson
 President, Gen. Mgr.....Frosty Mitchell
 Commercial Mgr.....Vic Sayer
 Sales Prom. Manager.....Bob Gann
 Program Dir., Chief Eng.....Max Stevens
 Publicity Director.....Nancy Petersen
 Owners of: KNIA, Knoxville.

KXIC—Iowa City—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Johnson County Bcstg. Corp.
 Business Address.....108½ E. Washington St.
 Tel.: 338-1181.....Independent
 Station Rep.....Venard, Rintoul & McConnell
 President.....Scott Swisher
 General Sta. Mgr.....Gene Claussen
 Program Director.....Robert Shellady
 Chief Engineer.....Elliott Full

KOKX—Keokuk—1947

Freq.: 1310 Kc.....Power: 1 Kw. d., 500 w. n.
 Owned-Operated By.....Kokuk Bcstg. Co.
 Business Address.....Hotel Iowa Bldg.
 Tel.: 524—5410.....MBS
 Sta. Reps., Venard, Rintoul & McConnell; Bowden
 President.....H. W. Stadler
 General Manager.....Robert W. Erickson
 Commercial Manager.....Don McKee
 Program Director.....Ronald Westley
 Chief Engineer.....Joe Malkir

KNIA—Knoxville—1960

Frequency: 1320 Kc.....Power: 500 Watts d.
 Owned By.....Mitchell Bcstg. Co.
 Address.....P.O. Box 243

Tel.: Victor 2-3161.....Independent
 Station Rep.....John Pearson
 President.....Forrest Mitchell Jr.
 General, Sta. Mgr.....Bob Betts
 Commercial Manager.....Margaret Kincaid
 Program Director.....Dan Yates
 Sales Prom. Mgr., Pub. Dir.....Rita Betts
 Chief Engineer.....Larry Todd
 Owners of: KGRN, Grinnell, Ia.

KLEM—Le Mars—1954

Frequency: 1410 Kc. Power: 1000 Watts
 Owned By.....KLEM, Inc.
 Address.....Highway 33 South
 Tel.: 546-4121.....Independent
 Station Rep.....Gene Bowles
 President, Gen. Mgr.....Paul W. Olson
 Prog., Pub. Director.....Don Wilson
 Chief Engineer.....Mark Banks

KMAQ—Maquoketa—1958

Frequency: 1320 Kc.....Power: 500 Watts
 Owned By.....Jackson County Bcstg. Co.
 Business Address.....136½ S. Main St.
 Tel.: OLive 2-2426.....KBS
 President, Gen. Mgr.....Nathan L. Goetz
 Station Manager.....Dennis Voy
 Commercial Manager.....Claude Beck
 Program Director.....Bill Longman
 Chief Engineer.....Raymond Shields

KFJB—Marshalltown—1923

Frequency: 1230 Kc.....Power: 250 Watts
 Operated By.....Marshall Electric Co.
 Address.....133 E. Main St.
 Tel.: 3361.....Independent
 Newspaper Affil.....Times-Republican
 Sta. Reps. Venard, Rintoul & McConnell; Bowden
 President.....John W. Norris
 Station Manager.....William P. White
 Comm. Mgr.....William C. Doll
 Program Director.....Dale Smith
 Chief Engineer.....Herbert Anderson

KGLO—Mason City—1936

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Operated By.....Lee Radio, Inc.
 Bus.-Studio Address.....2nd & Pennsylvania
 Tel.: GArden 3-2540.....CBS
 Sta. Representatives... Advertising Time Sales
 President.....Lee P. Loomis
 Exec. V.P., Gen. Mgr.....Herbert R. Ohrt
 Nat. Sales Mgr.....Walter J. Rothschild
 Commercial Manager.....Lloyd Loers
 Program Director.....Doug Sherwin
 Chief Engineer.....Roger Sawyer

KRIB—Mason City—1952

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Western Broadcasting Co.
 Address.....402 19th St., S.W.
 Tel.: GA. 4-1276.....Independent
 General Manager.....James Duryea

KSMN—Mason City—1948

Frequency: 1010 Kc.....Power: 1000 W., d.
 Owned By.....Land O Corn Bcstrs., Inc.

IOWA

Address..... 5 W. State
Tel.: GArden 3-8634..... Independent
Station Rep..... Venard, Rintoul & McConnell
President..... Donald F. Blanchard
Gen. Station Manager..... Harry Campbell
Program, Chief Engr..... Hubert J. Marshall

KWPC—Muscatine—1947

Frequency 860 Kc..... Power: 250 Watts
Owned-Operated By..... Muscatine Bcstg. Co.
Address..... Mulberry & Houser
Tel.: AM 3-2442..... Independent
Station Rep..... Venard, Rintoul & McConnell
General, Sta. Manager..... George J. Volger
Commercial Manager..... Vince Beckey
Program Director..... Marion Templeman
Chief Engineer..... David McGowan

KCOB—Newton—1955

Frequency: 1280 Kc..... Power: 1000 W. d.
Owned By..... Richard C. Brandt
Address..... Box 190
Tel.: PYramid 2-5262..... KBS
President, General Mgr..... Richard C. Brandt
Comm. Sta. Mgr..... Blean A. Calkins
Program Director..... Jerry Renough
Chief Engineer..... Bob Preston

KOEL—Oelwein—1948

Freq.: 950 Kc... Power: 1 Kw. d., 500 Watts n.
Owned By..... Hawkeye Bcstg., Inc.
Address..... 109 S. Frederick Ave.
Tel.: 283-1234..... Independent
Station Rep..... Venard, Rintoul & McConnell
President..... James Stuart
Exec. Vice President..... Richard W. Chapin
General, Comm. Manager..... Harry D. Peck
Program Director..... Dale Wood
Sales Promotion Mgr..... Jim Knight
Publicity Director..... Paul Ruse
Chief Engineer..... Clinton W. Knapp
Owners of: KFOR, Lincoln, Neb.; KRGI, Grand
Island, Neb.; KODY, North Platte, Neb.; KMNS,
Sioux City, Iowa; KSAL, Salina, Kan.

KBOE—Oskaloosa—1950

Frequency: 740 Kc..... Power: 250 Watts d.
Owned-Oper. By..... Oskaloosa Bcstg. Co.
Address..... Box 518
Tel.: OR 3-3493..... Independent
Gen., Sta., Comm. Mgr..... Glen Stanley
Chief Engineer..... William Brubaker

KBIZ—Ottumwa—1941

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By..... Wapello County Bcstg. Co., Inc.
Address..... Union Bank Bldg.
Tel.: MUrray 2-7588..... CBS
Sta. Representatives..... Soderlund; Hyett
President..... G. La Verne Flambo
General, Sta. Manager..... Dale Cowle
Commercial Manager..... Ed Epperson
Program Director..... John Reardon
Publicity Director..... Bud Chaldy
Chief Engineer..... Larry Kay
Owners of: KASI, Ames, Iowa.

KLEE—Ottumwa—1954

Frequency: 1480 Kc..... Power: 500 Watts d.
Owned By..... WPFA Radio, Inc.
Address..... 422-424 W. 2nd St.
Tel.: MUrray 2-7551..... Independent
President..... W. O'Connor
General Manager..... J. E. Karr

KDLS—Perry—1961

Frequency: 1310 Kc..... Power: 500 Watts d.
Owned By..... Perry Bcstg. Co.
Address..... Perry, Iowa
Tel.: HO 5-5357..... KBS
Newspaper Affiliation..... Perry Daily Chief
Station Representative..... Soderlund Co.
President..... W. D. Archie
General Mgr., Ch. Eng..... F. E. Bartlett
Commercial Manager..... Jack Turnbull

KFNF—Shenandoah—1924

Freq.: 920 Kc... Power: 1000 Wts. d., 500 n.
Owned-Operated By..... KFNF Bcstg. Co. Inc.
Address..... P.O. Box 98
Tel.: 1302..... Independent
Station Representative..... Bolling
President..... Nicholas Tedesco
General Mgr..... G. W. Diefenderfer, Jr.

KMA—Shenandoah—1925

Frequency: 960 Kc..... Power: 5 Kw.
Owned-Operated By..... May Bcstg. Co.
Address..... Lowell and Elm Sts.
Tel.: 246-1020..... ABC
Representative..... Edward Pety
President..... Edward W. May
General Mgr..... Owen Saddler
Station Mgr..... Anthony Koelker
Commercial Manager..... Charles F. Bunn
Prom., Publicity Dir..... Duane Modrow
Program Director..... Dean Naven
Chief Engineer..... Don Burrichter
Owners of: KMTV, Omaha.

KMNS—Sioux City—1949

Frequency: 620 Kc..... Power: 1000 Watts
Owned-Oper. By..... Siouxland Bcstg. Inc.
Address..... 921 Pierce St.
Tel.: 8-0628..... Independent
Sta Representative..... Paul H. Raymer
President..... James Stuart
General Manager..... Bob Jenkins
Publicity Director..... Don Miller
Chief Eng..... Philip Maher
Owners of: KFOR, Lincoln; KODY, N. Platte;
KSAL, Salinas; KRGI, Grand Island.

KSCJ—Sioux City—1927

Frequency: 1360 Kc..... Power: 5000 Watts
Owned-Operated By..... Perkins Bros. Co.
Business-Studio Address..... 415 Douglas St.
Tel.: 5-7993..... ABC
Representative..... George P. Hollingbery
President..... W. R. Perkins
Sta., Comm. Mgr..... Eugene T. Flaherty

KTRI—Sioux City—1938

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By... Sioux City Bcstg. Co.
 Address 400 Commerce Bldg.
 Tel.: 8-0165 Independent
 President John C. Kelly
 General Manager Lennon Kelly
 Chief Engineer Sam Seldon

KICD—Spencer—1942

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Iowa Great Lakes Bcstg. Co.
 Address Box 631
 Tel.: 1240 Independent
 Station Rep. Venard, Rintoul & McConnell
 Pres., Gen. Mgr. Ben B. Sanders
 Commercial Manager Jack Wedel
 Program Director Chet Andrews
 Chief Engineer Eldon Kanago

KAYL—Storm Lake—1948

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Operated By... Cornbelt Bcstg. Co.
 Address Park Building
 Tel.: RE 2-3520 KBS
 President O. J. Grau
 Sta. Mgr., Prog. Dir. Paul Benson

KWWL—Waterloo—1947

Frequency: 1330 Kc. Power: 5 Kw.
 Owned-Operated By .. Black Hawk Bdcstg Co.
 Address Insurance Bldg.
 Tel.: AD 4-4404 MBS
 Representative Avery-Knodel, Inc.
 President Ralph J. McElroy
 Gen., Sta. Mgr. Bill C. Baldwin

Commercial Manager Richard Taber
 Sales Prom. Manager Douglas Chingo
 Chief Engineer E. M. Tink
 Owners of: KWWL-TV; KMMT-TV, Austin; KAUS-AM, Austin.

KXEL—Waterloo—1942

Frequency: 1540 Kc. Power: 50,000 Watts
 Owned-Oper. By KXEL Bcstg. Co.
 Address P.O. Box 2395
 Tel.: AD 3-3371 ABC
 Representative Bolling
 President Cy N. Bahakel
 General Manager Al Laval
 Commercial Manager Doug Chingo
 Operations Director Lou Wagner
 Chief Engineer Don Kassner
 Owners of: WLBj, Bowling Green; WKIN, Kingsport, Wris, Roanoke, WWOD, Lynchburg, WKOZ, Koselusko; WABG-AM-TV, Greenwood.

KWVY—Waverly—1958

Frequency: 1470 Kc. Power: 1 kw., d.
 Owned By Cedar Valley Bcstg. Co.
 Address 123 1st St. S.E.
 Tel.: 1470 Independent
 President, Gen. Mgr. John W. Talbott
 Program Dir. J. A. Meyer

KJFJ—Webster City—1950

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Triangle Bcstra.
 Address Box 222
 Tel.: TEmple 2-1410 Independent
 Representative Bolles
 Pres., General, Comm. Mgr. Don Treu
 Program, Public Dir. G. D. Warland
 Chief Engineer Aldis Hendrickson

Pop.: 2,205,000
 Families: 699,000

KANSAS

Radio Homes: 691,000
 AM Stas. in State: 49

KSOK—Arkansas City—1947

Freq.: 1280 Kc. Power: 1 Kw. d., 100 W. n.
 Owned-Operated By .. The KSOK Bdcstg. Co.
 Address P.O. Drawer 917
 Tel.: 2666 Independent
 President Oscar S. Stauffer
 Gen. Sta. Mgr. S. C. Thompson
 Chief Engineer N. Wayne Owens
 Owners of: KSEK, Pittsburgh; WIBW, Topeka;
 KGEF, Shawnee; WIBW-TV, Topeka.

KARE—Atchison—1939

Frequency: 1470 Kc. Power: 1000 Watts
 Owned By KARE, Inc.
 Address Fifth & Kansas Ave.
 Tel.: EM 7-1470 Independent
 Representative Sears & Ayer
 Co-Owners... J. M. Griffith, Paul H. Bunning
 General Mgr. James M. Griffith
 Chief Engineer L. H. Winegardner

KCRB—Chanute—1952

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Operated By .. Midwest Bdcstg System
 Address P.O. Box 132
 Tel.: HE 1-3700 KBS
 Station Representative Hopewell
 President James R. Roberts
 Manager J. R. Fehr
 Chief Engineer C. Albert

KGGF—Coffeyville—1930

Frequency: 690 Kc. Power: 10 Kw. d.; 5 Kw. n.
 Owned-Oper. By .. The Midwest Bcstg. Co., Inc.
 Address 306 W. 8th
 Tel.: CLinton 1-3800 ABC
 Newspaper Affil. Kansas Journal
 Station Rep. Weed Radio
 President Richard M. Seaton
 General, Sta. Mgr. Robert L. Pratt

KANSAS

Commercial Manager..... E. B. Spoonamore
 Program Dir..... Richard S. Embody
 Chief Engineer..... J. S. Jaminet

KXXX—Colby—1947

Frequency: 790 Kc..... Power: 5000 Watts d.
 Owned..... Town & Farm Co., Inc.
 Address..... Colby, Kan.
 Tel.: HO 2-3305..... Independent
 Rep..... H.R. Reys
 Chairman of Board..... Don Searle
 President..... Bill Martin
 Exec. V.P., Sta. Mgr..... Ed Mason
 Commercial Mgr..... Bill Moore
 Chief Engineer..... Vern Snider
 Owners of: KMMJ, Grand Island.

KNCK—Concordia—1954

Frequency: 1390 Kc..... Power: 500 Watts d.
 Owned..... General Bcstg. Co., Inc.
 Address..... Box 531
 Tel.: 1414..... KBS
 Pres., Gen., Sta. Mgr..... W. F. Danenbarger
 Comm. Mgr., Prog. Dir..... Oscar W. Allen
 Chief Engineer..... Don Sasnett

KEDD—Dodge City—1961

Frequency: 1550 Kc..... Power: 1 Kw. d.
 Owned By..... Seward County Bcstg. Co.
 Address..... Route No. 2
 Tel.: HUNTER 3-7151..... Independent
 Station Representative..... Grant Webb
 President..... Alf M. Landon
 Gen. Mgr., Ch. Eng..... Gene Courtney
 Commercial Manager..... Pete Charlton
 Program Director..... K. Hutchinson
 Owners of: WREN, Topeka, Kan., KSCB, Liberal, Kan.

KGNO—Dodge City—1930

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By..... Dodge City Bcstg. Co.
 Address..... 705½ Second Ave.
 Tel.: HU 3-3151..... Independent
 Newspaper Affil..... Dodge City Daily Globe
 Station Rep..... Pearson
 General Manager..... Wendell Elliott
 Commercial Manager..... Isadore Salm
 Program Director..... Herschel Holland
 Chief Engineer..... Leo Stewart

KBTO—El Dorado—1953

Frequency: 1360 Kc..... Power: 500 Watts d.
 Owned-Oper. By..... El Dorado Bcstg. Co.
 Address..... 205½ S. Main
 Tel.: DA 1-5880..... Independent
 Representative..... Indie Sales
 General Manager..... Jim Platt

KVOE—Emporia—1939

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... Bluestem Bcstg. Co., Inc.
 Address..... Box 369
 Tel.: DI 2-1400..... Independent
 Representative..... Webb
 Pres., Gen. Mgr..... E. J. McKernan, Jr.
 Sales Prom. Mgr..... E. J. McKernan III

Program Dir..... Curt Stallings
 Chief Engineer..... Charles Stark

KMDO—Fort Scott—1954

Frequency: 1600 Kc..... Power: 500 Watts d.
 Owned..... Ft. Scott Bcstg. Co.
 Address..... Box 72
 Tel.: 2545..... KBS
 Pres., Gen. Mgr..... Lloyd C. McKenney
 Comm., Sales Prom. Mgr..... Jim McKenney
 Charles Setphens
 Publicity Director..... Jim Ross
 Chief Engineer..... Jim Fronkier

KIUL—Garden City—1935

Frequency: 1240 Kc..... Power: 1 Kw.d., 250 W.n.
 Owned-Oper. By..... KIUL, Inc.
 Address..... 509½ N. Main
 Tel.: BRidge 6-3251..... NBC, KBS
 Newspaper Affili..... Telegram
 President, General Mgr..... Robert Wells
 Program Dir..... Tony Jewell
 Comm. Mgr., Chief Eng..... Joe Tennessee

KNCO—Garden City—1949

Frequency: 1050 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Ark Valley Bcstg. Co., Inc.
 Address..... 115 W. Laurel
 Tel.: BRidge 6-4366..... Independent
 Station Rep..... Hal Holman
 President..... Ellsworth Sherman
 Gen. Sta. Manager..... O. D. Carmichael
 Asst. Manager..... Joe Taylor
 Chief Engineer..... E. Kissinger

KLOE—Goodland—1947

Frequency: 730 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... KLOE, Inc.
 Address..... 17th & Broadway
 Tel.: TWinoaks 9-2309..... Independent
 Sta. Representative..... Hal Holman
 President..... Ross Beach, Jr.
 General Manager..... Robert E. Schmidt
 Station Manager..... Kay Melia
 Sale Prom. Manager..... Dwight Look
 Publicity Director..... Jack Everton
 Commercial Mgr..... Gilbert La Porte
 Program Mgr..... Don Gill
 Chief Engineer..... Wayne Nelson
 Owners of: KAYS-AM-TV, Hays, Kan.

KVGB—Great Bend—1937

Frequency: 1590 Kc..... Power: 5000 Watts
 Owned-Operated By..... KVGB, Inc.
 Address..... 2007 17th St.
 Tel.: GLadstone 3-4317..... Independent
 Representative..... Hollingbery
 President..... Mrs. Helen Coogan
 V.P. General Mgr..... Grover C. Cobb
 Station Manager..... Robert D. Hilgendorf
 Commercial Mgr..... Dick Painter
 Program Director..... Ray Beals
 Chief Engineer..... Gilbert Hanzlicek

KAYS—Hays—1948

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... KAYS, Inc.

Address.....2450 Hall St.
 Tel.: MArket 4-2578.....Independent
 Representative.....Hal Holman
 President.....Ross Beach, Sr.
 General Mgr.....Robert E. Schmidt
 Commercial Manager.....Bob Churchill
 Program Director.....Bob Templeton
 Chief Engineer.....D. Hobelman
 Owners of: KAYS-TV, Hays

KWBW—Hutchinson—1935

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Nation's Center Bcstg. Co.
 Business-Studio Address.....17th & Harding
 Tel.: MO 2-4486.....NBC-KBS
 Representative.....Devney Organization
 Pres., Sta. Mgr.....Fred L. Conger
 Chief Engineer.....F. C. Morgan

KWHK—Hutchinson—1946

Frequency: 1260 Kc...Power: 1 Kw. d.; 500 n.
 Owned-Operated By.....KWHK Bcstg. Co.
 Address.....525 N. Main
 Tel.: Mohawk 5-4461.....Independent
 Station Representative.....Spot Time Sales
 President.....William L. Mitchell
 General Manager.....David Mackey
 Program Director.....J. Parker
 Chief Engineer.....John Robbins

KIND—Independence—1947

Frequency: 1010 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Central Bcstg., Inc.
 Bus-Studio Transmitter.....114 North 8th St.
 Tel.: 1010.....KBS
 President, Gen. Mgr.....Nels Rupard

KJCK—Junction City—1949

Frequency: 1420 Kc. ...Power: 1000 Watts d.
 Owner-Oper. By.....Junction City Bcstg. Co.
 Address.....724½ No. Washington St.
 Tel.: CEdar 8-3165.....Independent
 Representative.....Indie Sales
 President., Gen. Mgr.....R. L. Weir, Jr.
 Station Mgr.....A. B. Valencia
 Sales Prom. Mgr.....Pat Powers
 Chief Engineer.....Royce Baery

KCKN—Kansas City—1925

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Cy Blumenthal
 Address.....P.O. Box 1165
 Tel.: FA 1-3200.....Independent
 Station Representative.....Weed Radio
 President.....Cy Blumenthal
 Gen., Sta. Manager.....Edwin J. Charles
 Commercial Mgr.....Glen George
 Sales Prom. Mgr.; Pub. Dir.Margaret Mayers
 Program Director.....Harry Becker
 Chief Engineer.....Marvin Bredemeir

KLWN—Lawrence—1951

Frequency: 1320 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Lawrence Bcstrs. Inc.
 Address.....Route 5
 Tel.: VI 3-1320.....Independent
 Representative.....Indie Sales

President.....Lee Morgan
 General, Station Mgr.....Arden Booth
 Program Director.....Harry Hulse
 Chief Engineer.....Earl Sundbye

KCLO—Leavenworth—1948

Frequency 1410 Kc.Power: 5000 Watts d.
 Owned-Oper. By.....KCLO, Inc.
 Address.....Box 70
 Tel.: MUtual 2-1410.....KBS
 President, Gen. Mgr.....Geo. Basil Anderson
 Commercial, Program.....Bob Potter
 Sales Prom. Mgr.....Lee Pemberton
 Chief Engineer.....Al Ortmann

KLIB—Liberal—1960

Frequency: 1470 Kc.....Power: 500 Watts
 Owned By.....Plains Enterprises, Inc.
 Address.....Box 432, Alva, Okla.
 Tel.: MAin 4-2556.....Independent
 President, Gen. Mgr.....William Bowman Sr.
 Chief Engineer.....Clyde Elmer Michael

KSCB—Liberal—1948

Frequency: 1270 Kc. ...Power: 1 Kw.d., 500 W.n.
 Owned-Oper. By.....Seward County Bcstg. Co.
 Business Address.....East 8th St.
 Tel.: MA 4-3891.....Independent
 Station Rep.....Hopewell
 President.....Alf M. Landon
 General Manager.....Leon S. Salathiel
 Commercial Manager.....Mark Shor
 Program Director.....Dick Stedman
 Chief Engineer.....Alvin Peters

KMAN—Manhattan—1950

Frequency: 1350 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Manhattan Bcstg. Co.
 Address.....114 No. 4th St.
 Tel.: PRescott 8-4451.....KBS
 Newspaper Affil.....Daily Mercury
 President.....Fred A. Seaton
 Gen., Sta. Manager.....Lowell E. Jack
 Commercial Manager.....Dave Jackson
 Program Director.....Howard T. Hill, Jr.
 Sales Prom. Mgr., Pub. Dir.....James Kastner
 Chief Engineer.....Charles Pultz

KNDY—Marysville—1956

Frequency: 1570 Kc.....Power: 250 Watts, d.
 Owned.....W. N. Schnepf
 Address.....P.O. Box 390
 Tel.: HILLcrest 3-4361.....Independent
 Station Representative.....Bolles
 President, Gen. Mgr.....Wyman N. Schnepf
 Chief Engineer.....Willa M. Schnepf

KNEX—McPherson—1949

Frequency: 1540 Kc.....Power: 250 Watts d.
 Owned By.....McPherson Bestg. Co.
 Address.....Box 186
 Tel.: CHapel 1-1540.....KBS
 Newspaper Affil.....Sentinel
 Station Representative.....Hopewell
 President.....Kenneth R. Krehbiel
 Gen. Mgr., Ch. Eng.....Claude Hughes
 Comm., Sales Prom. Mgr.....Morris Heitschmidt

KANSAS

KBEA—Mission—1957

Frequency: 1480 Kc. Power: 1000 Watts a.
Owned By..... KBKC, Inc.
Address..... 5913 Woodson Ave.
Tel.: HEdrick 2-1480..... MBS
President..... Lester Kamin
General Comm. Mgr..... T. Gonterman
Chief Engineer..... Robert Arzt

KJRG—Newton—1953

Frequency: 950 Kc. Power: 500 Watts, d.
Owned..... KJRG, Inc.
Address..... Box 77
Tel.: ATwater 3-5150..... KBS
Station Rep..... Hopewell
President, Gen. Mgr..... Geo. Basil Anderson
Comm. Mgr. Ch. Eng..... Bob Snyder
Sales Prom. Mgr..... Roy Lichtenberger

KOFO—Ottawa—1949

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Operated By..... Ottawa Bcastg. Co.
Address..... P. O. Box 46
Tel.: CHerry 2-1220..... Independent
Station Representative..... Hopewell
President, Gen. Mgr..... Roderick B. Cupp
Commercial Mgr..... Ronald G. Reed
Program Director..... Galen Scott
Chief Engineer..... Don Willis

KLKC—Parsons—1948

Frequency: 1540 Kc. Power: 250 Watts d.
Owned-Oper. By..... Community Bcastg. Co.
Address..... P.O. Box 696
Tel.: GA 1-6400..... Independent
President, Gen. Mgr..... Richard R. Combs

KKAN—Phillipsburg—1960

Frequency: 1490 Kc. Power: 250 Watts
Owned By..... North Central Bcastg., Inc.
Address..... Box 337
Tel.: 1070..... Independent
General Manager..... Guy Christian
Sales Prom. Mgr..... Doug Stone
Chief Engineer..... Vaughn Jupe

KOAM—Pittsburg—1937

Freq.: 860 Kc. Power: 10 Kw. d., 5 Kw. n
Owned-Oper..... The Pittsburg Bcastg. Co., Inc.
Address..... P.O. Box F
Tel.: ADams 1-7200..... NBC
Representative..... Hollingbery
President..... E. V. Baxter
Gen., Sta. Mgr..... John O. Bartlow
Program Dir..... Marge Bartlow
Chief Engineer..... Leo Stafford

KSEK—Pittsburg—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By..... Stauffer Publications, Inc.
Address..... 1340 E. Quincy
Tel.: ADams 1-2800..... KBS
Newspaper Affil..... Headlight & Sun
Representative..... Avery-Knodel

President..... O. S. Stauffer
General Mgr., Chief Eng..... Jim Treat

KWSK—Pratt—1952

Frequency: 1570 Kc. Power: 250 Watts
Owned..... Clem Morgan
Address..... 200½ S. Main St.
Tel.: GReenwood 2-4405..... Independent
General Sta. Mgr..... Clem Morgan
Program Director..... A. R. Morgan
Sales Prom., Comm. Mgr..... Ray Godfrey
Chief Engineer..... Larry Waggoner

KRSL—Russell—1956

Frequency: 990 Kc. Power: 250 Watts d.
Owned By..... Kilo Broadcasting Co.
Address..... Box 666
Tel.: HUDson 3-3121..... Independent
Owner, Gen. Mgr..... Fred L. Thompson
Commercial Manager..... Richard Dumlér
Program Director..... Ray Poole
Publicity Director..... Alice Graham
Chief Engineer..... Delbert Compton

KFRM—Salina—1947

Frequency: 550 Kc. Power: 5,000 W. d.
Owned By..... KFRM, Inc.
Address..... P.O. Box 1188
Tel.: TAYlor 3-4611..... ABC
Sta. Representative..... Natl. Spot Time Sales
President..... Norman E. Kightlinger
Gen., Comm. Manager..... Robert D. Hanna
Chief Engineer..... Gary E. Farhner

KSAL—Salina—1937

Frequency: 1150 Kc. Power: 5000 Watts
Owned By..... Salina Bcastg., Inc.
Address..... 625 E. Crawford
Tel.: TA 3-3701..... MBS
President..... James Stuart
V. P., Gen. Mgr..... Richard W. Chapin
Comm. Sta. Mgr..... Robert M. McKune
Program Director..... Chuck Nichols
Chief Eng..... Don Englehart
Owners of: KODY, N. Platte; KFOR, Lincoln;
KRGJ, Grand Island; KNNS, Sioux City; KOEL,
Oelwein.

WIBW—Topeka—1927

Frequency: 580 Kc. Power: 5000 Watts
Owned By..... Stauffer Publications, Inc.
Address..... Box 119
Tel.: CR 2-3456..... CBS
Newspaper Affil..... Journal, Capital
Representative..... Avery-Knodel
President..... O. S. Stauffer
General Manager..... Thad Sandstrom
Station Manager..... Jack Fallon

KJAY—Topeka—1949

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By..... Midland Bcstrs.
Address..... 916 Kansas Ave.
Tel.: CE 3-1336..... Independent
Representative..... Gill-Porna
President..... Dale S. Helmers
Chief Engineer..... Roe Bowman

KANSAS-KENTUCKY

KTOP—Topeka—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned..... Charles Bailey Axton
 Address..... 1700 N. Buchanan
 Tel.: CE 4-3444..... MBS
 Station Representative..... Weed
 President..... Bailey Axton
 Vice Presidents..... Louise and Charles Axton
 Program Director..... Robert Harris
 Station Manager..... Bob Barber
 Sales Prom. Mgr..... Merle Blair
 Chief Engineer..... Harold Grant

WREN—Topeka—1926

Frequency: 1250 Kc. Power: 5000 Watts
 Owned-Operated By... WREN, Bdcstg. Co., Inc.
 Address..... 1001 Fillmore St.
 Tel.: CE 2-0505..... ABC
 Representative..... Hollingbery
 President..... Alf M. Landon
 Gen., Sta. Mgr..... Max G. Falkenstien
 Commercial Manager..... Paul Dixon
 Program Manager..... Bob Richmond
 Sales Promotion Manager..... Bonnie Furnell
 Chief Engineer..... Al Keberlein
 Owners of: KSCB, Liberal

KAKE—Wichita—1948

Frequency: 1330 Kc. Power: 5000 Watts
 Owned By..... KAKE Radio-TV, Inc.
 Address..... 1500 N. West St.
 Tel.: WH 3-4221..... Independent
 Station Rep..... Bolling
 President..... Mark H. Adams
 General Manager..... Martin Umansky
 Commercial Manager..... Bob McCune
 Station Manager..... Dale W. McCoy Jr.
 Program Director..... Doug Lyon
 Publicity Director..... Bob Payne
 Chief Engineer..... Harold Newby
 Owners of: KAKE-TV.

KFH—Wichita—1922

Frequency: 1330 Kc. Power: 5000 Watts d.
 Owned By..... KFH Radio Co.
 Address..... KFH Bldg.
 Tel.: AM 2-4491..... CBS
 Newspaper Affiliation..... Eagle
 Representative..... Blair
 President..... John Rigby
 General, Sta. Mgr..... Thomas P. Bashaw
 National Sales Mgr..... John Merrell

Program Director..... Donald Anderson
 Sales Prom. Mgr..... Jay Harmon
 Local Sales Manager..... Bob Adams
 Chief Engineer..... Leslie Campbell

KIRL—Wichita—1923

Freq.: 1070 Kc. Power: 10 Kw. d. 1 Kw. n.
 Owned-Operated By... Jayhawk Bdcstg. Corp.
 Address..... 4200 N. Broadway
 Tel.: TE 8-3377..... ABC
 Station Representative..... Petry
 President..... Charles "Buddy" Rogers
 General, Comm. Mgr..... J. Coppersmith
 Asst. Mgr., Prog. Dir..... Tom Leahy
 Promotion Manager..... Mrs. Betsy Kelly
 Chief Engineer..... Jack Austin

KLEO—Wichita—1936

Frequency: 1480 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By..... Swanco Bestg. of Kan.
 Address..... 255 N. Broadway
 Tel.: HO 4-2387..... MBS
 Station Representative..... Eastman
 President..... George Bolas
 General Manager..... Edward A. Montray
 Commercial Manager..... Donald O'Malley
 Sales Prom. Manager..... Don Lowery
 Program Director..... Bob Freeman
 Publicity Director..... Emily Kaye
 Chief Engineer..... Earl Russell
 Owners of: KQEO, Albuquerque; K10A, Des Moines.

KSIR—Wichita—1958

Frequency: 900 Kc. Power: 250 Watts d.
 Owned By..... KSIR, Inc.
 Business Address..... Box 933
 Tel.: WH 2-3253..... Independent
 Pres., Comm. Mgr..... Mack Sanders
 Gen. Sta., Chief Eng..... K. W. Pyle

KWBB—Wichita—1951

Frequency: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Wichita Beacon Bcstg. Co.
 Address..... 2829 Salina Ave.
 Tel.: TE 8-3331..... Independent
 Station Reps..... Hollingbery; Clark Brown
 President..... O. E. Bradley
 General Manager..... J. Milton Hall
 Comm., Sales Prom. Mgr..... Harold H. Hale
 Program Director..... Virginia Hale
 Chief Engineer..... Cliff Koch

Pop.: 3,055,000
 Families: 841,000

KENTUCKY

Radio Homes: 809,000
 AM Stas. in State: 87

WANY—Albany—1958

Frequency: 1390 Kc. Power: 1000 Watts
 Owned By..... Albany Bcstg. Co.
 Business Address..... Box 158
 Tel.: 387-3351..... KBS

Sta. Rep..... Kentucky Radio Sales
 Co-owners..... Wallace Allred-Cecil Speck
 Sta., Comm. Manager..... Welby Hoover
 Program Director..... Darrell Speck
 Chief Engineer..... Joe Peters

KENTUCKY

WCMI—Ashland—1935

Frequency: 1340 Kc. Power: 250 Watts
Owned By: WCMI, Inc.
Address: P. O. Box 949
Tel.: 324-6111
CBS
Sta. Representative: Hollingsbery
President: R. G. Worster
General, Sta. Manager: O. C. Halyard Jr.
Commercial Manager: Mike Slagel
Program Director: Bill Campbell
Publicity Director: Loretta Halyard
Chief Engineer: Bob Gilmore
Owners of: WVLK, Lexington; WFKY, Frankfort;
WHDG, Orlando; WOMP, Bellaire.

WTCR—Ashland—1954

Frequency: 1420 Kc. Power: 5000 Watts d.
Owned: WTCR, Inc.
Address: Box 848
Tel.: EAst 4-7131
Independent
Sta. Rep.: Clarke Brown; Spot Time Sales
President, Gen. Mgr.: Naseeb S. Tweel
Chief Engineer: Edwin Walters

WBVL—Barbourville—1955

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Oper. By: Brown Radio & TV Co.
Address: 107 Sycamore St.
Tel.: Lincoln 6-4129
Independent
Pres., Gen. Mgr.: Dwight L. Brown
Sales Prom. Mgr.: Homer L. Jackson
Chief Engineer: L. D. Johnson

WBRT—Bardstown—1955

Frequency: 1320 Kc. Power: 1000 W. d.
Owner: Bardstown Broadcasting Co.
Address: 216 N. 3rd
Tel.: FI 8-3943
KBS
President: Lawrence W. Adams
Sales Prom., Chief Eng.: Don Allen

WCBL—Benton—1954

Frequency: 1290 Kc. Power: 5,000 Watts d.
Owned-Oper. By: Purchase Bcstg. Co.
Address: P.O. Drawer 7
Tel.: LA 7-2581
KBS
Representative: Continental
President, Gen. Mgr.: Shelby McCallum
Station Manager: James W. Wilkins
Program Director: David Reno
Commercial Mgr.: Martine Vance
Chief Engineer: Walter Wilson
Owners of: WTRB, Ripley; KJMS, Portageville.

WBGW—Bowling Green—1959

Frequency: 1340 Kc. Power: 250 Watts
Owned By: Bowling Green Bcstg. Co.
Address: 913½ College St.
Tel.: VI 2-1638
Independent
Station Representative: Kentucky Radio Sales
President, Gen. Mgr.: Clement Cockrel
Commercial Manager: Dean Duvall
Program Director: Chuck Steele
Chief Engineer: Eugene Hornback

WKCT—Bowling Green—1947

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Wts. n.

Owned-Oper. By: Daily News Bdcstg. Co.
Address: 804½ College St.
Tel.: VI 3-4325
ABC
Newspaper Affiliation: Park City Daily News
Representative: Pearson
President: J. Ray Gaines
General, Station Mgr.: Al Temple
Commercial Mgr.: Henry Brosche
Program Dir.: Jack Eversole
Chief Engineer: Jack Hendrick

WLBW—Bowling Green—1940

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Bowling Green Bcstrs., Inc.
Address: Cemetery Road
Tel.: VI 3-3212
MBS-KBS
Sta. Representative: Burn-Smith
President: Cy N. Bahakel
General Manager: Bob Proctor
Prog. Dir., Ch. Eng.: Hugh Tyler

WTCO—Campbellsville—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By: Taylor Cty. Bcstg. Co.
Address: P.O. Box 248
Tel.: 465-4178
KBS
Station Rep.: Kentucky Radio Sales
President: R. D. Ingram
General, Sta. Manager: Thomas Kerr
Commercial Manager: Lindsey Hardin
Sales Promotion Manager: James Crowell
Program Director: Naomi Beard
Publicity Director: Redman L. Turner
Chief Engineer: Harvey Kingsbury

WMTA—Central City—1954

Frequency: 1380 Kc. Power: 500 Watt
Owner: Central City, Greenville Bcstg. Co.
Address: Old Greenville Rd.
Tel.: 818
Independent
Owners: L. L. & A. E. Stone
Manager: A. Stone
Chief Engineer: B. J. Stone

WNES—Central City—1955

Frequency: 1050 Kc. Power: 500 Watts d.
Owned By: Muhlenberg Bcstg. Co.
Address: Box 512
Tel.: 1000
KBS
Rep.: Kentucky Radio Sales
President: Andy Anderson
General, Comm. Mgr.: Ronald L. Beane
Program Director: C. Stovall
Chief Engineer: Robert J. Beane

WAIN—Columbia—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By: Tri-County Bcstg. Corp.
Address: 430 Wain St.
Tel.: 384-2411
KBS
Station Representative: Kentucky Radio Sales
President, Gen. Mgr.: John B. Horton
Commercial Manager: Edwin R. Cunditt
Station Manager: Ray Doss
Program Director: Fred Massey
Chief Engineer: Lewis Owens

WCTT—Corbin—1947

Frequency: 680 Kc. Power: 1000 Watts
 Owned-Oper. By... Corbin Times-Tribune, Inc.
 Business Address... Ky. Ave. & Monroe St.
 Tel.: 1071
 Independent
 Newspaper Affil... Corbin Times-Tribune
 President... J. Springer Robinson
 General Manager... John L. Crawford
 Station, Comm. Mgr... Art Grunewald
 Program Director... Archie Wyatt
 Chief Engineer... Chas. Sulfredge

WYGO—Corbin—1961

Frequency: 1330 Kc. Power: 5 Kw. d.
 Owned By... Tri-County Bcstg. Co.
 Address... Box 548
 Tel.: 3006
 Independent
 Sta. Reps. Prestige Rep. Org.; Ky. Radio Sales
 Gen. Mgr., Pub. Dir... Walt Powell
 Commercial Manager... Bob Sturgill
 Program Director... Cal Smith
 Chief Engineer... Everett Lawson

WCPM—Cumberland—1951

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By... Cumberland Bcstg. Co.
 Address... P. O. Box 955
 Tel.: 589-4623
 Independent
 Station Rep... Kentucky Radio Sales
 General Manager... I. Mills

WCYN—Cynthiana—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned... WCYN Radio, Inc.
 Address... Pike & Walnut Sts.
 Tel.: 1480
 Independent
 Station Representative... Kentucky Radio Sales
 President... Estil R. Anderson
 General Manager... Lawrence McGill
 Commercial Manager... Helen Williams
 Program Director... Walter Turner
 Chief Engineer... Reed Anderson

WHIR—Danville—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned By... WHIR, Inc.
 Business Address... P.O. Box 8
 Tel.: 236-2711
 Independent
 Representative... Hal Holman Co.
 President, Gen. Mgr... Raymond P. Holbrook
 Commercial Manager... C. R. Colclough
 Program Director... Raymond L. Ramsey
 Chief Engineer... Charles Huddleston

WIEL—Elizabethtown—1950

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By... Elizabethtown Bcstg. Co.
 Business Address... P. O. Box 347
 Tel.: Elizabethtown
 Independent
 Station Representative... Hopewell
 President... J. W. Hodges
 General Manager... Dee Huddleston
 Commercial Manager... Calvin Skaggs
 Program Director... Thomas Skinner
 Chief Engineer... Hugh Garner

WSTL—Eminence—1956

Frequency: 1600 Kc. Power: 500 Watts, d.
 Owned... Shelbyville—Eminence Bcstg. Co.
 Address... P.O. Box 147
 Tel.: ME 3-2916
 Independent
 Station Representative... Kentucky Radio Sales
 Gen. Mgr., Ch. Eng... Charles L. Troutman
 Station Manager... George C. Troutman
 Commercial Manager... James E. Petty
 Program Director... Vivian M. Troutman
 Publicity Director... Terry Tichy

WSAC—Ft. Knox—1955

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Operated By... Fort Knox Bcstg. Corp.
 Address... Box 68
 Tel.: ELgin 1-3121
 Independent
 Pres., Gen. Mgr... B. E. Cowan
 Commercial Mgr... J. R. Cowan

WFKY—Frankfort—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... Frankfort Bcstg. Co.
 Address... Radio Bldg.
 Tel.: CA 3-8281
 MBS
 Representative... Hollingbery
 Pres., Gen. Mgr... Ken Hart
 Station Mgr... Bud McClain
 Program Dir... H. Moore
 Chief Engineer... K. P. Graham

WFKN—Franklin—1954

Frequency: 1220 Kc. Power: 250 Watts, d.
 Owned By... Franklin Favorite-WFKN, Inc.
 Address... 103 N. High St.
 Tel.: JJustice 6-4481
 Independent
 Pres., Gen. Mgr... L. L. Valentine
 Comm., Sales Prom. Mgr... Howard H. Ogles
 Program Director... A. W. Kockritz, Jr.
 Chief Engineer... Frank Wakefield

WFUL—Fulton—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Ken-Tenn Bcstg. Corp.
 Business Address... Box 482
 Tel.: 1270
 Independent
 Newspaper Affiliation... Fulton County News
 President... Paul Westpheling
 Gen., Sta. Mgr... Mrs. P. Westpheling
 Sales Prom. Mgr., Ch. Eng... Kenneth Turner
 Prog., Pub. Director... Mrs. Hendon Wright

WAXU—Georgetown—1957

Frequency: 1580 Kc. Power: 10 Kw. d.
 Owned By... WAXU Radio
 Address... 117 No. Lime, Lexington, Ky.
 Tel.: 3-1678
 Independent
 Station Representative... Weed Radio
 Pres., Ch. Eng... Robert E. Johnson
 Station Manager... Arno Walker
 Program Director... Bill Stakelin
 Commercial Manager... Robert Hamilton
 Publicity Director... Dot Woolems
 Sales Prom. Manager... Ed James

WKAY—Glasgow—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Glasgow Bcstg. Co., Inc.
 Address Park-to-Park Highway
 Tel.: OLive 1-2141 KBS
 President Jack Pedigo
 Gen., Sta., Comm. Mgr., Chief Eng., Clovis Sadler
 Pub., Prog. Dir. Moena E. Sadler

WGOH—Grayson—1959

Frequency: 1370 Kc. Power: 5,000 Watts
 Owned By Carter County Bcstg. Co., Inc.
 Address Box 487
 Tel.: 474-5144 Independent
 President Harold E. Shuffelbarger
 Gen., Sta. Manager Charlie Esposito
 Chief Engineer Les Davis

WHLN—Harlan—1941

Frequency: 1410 Kc. Power: 5 Kw. d.
 Owned-Oper. By Radio Harlan, Inc.
 Business Address Box 898
 Tel.: 625 Independent
 Station Rep. Kentucky Radio Sales
 President J. Francke Fox, Jr.
 Gen., Comm. Mgr. James T. Morgan
 Chief Engineer Gene Hopkins

WHBN—Harrodsburg—1955

Frequency: 1420 Kc. Power: 1000 Watts
 Owned-Oper. By Fort Harrod Bcstg. Corp.
 Address Box 247
 Tel.: 1420 KBS
 Station Rep. Hopewell
 President, Gen. Mgr. Robert Martin

WKIC—Hazard—1947

Frequency: 1390 Kc. Power: 5000 Watts d.
 Owned-Oper. By Mt. Bcstg. Service, Inc.
 Address Box 239
 Tel.: General 6-2121 KBS
 Representative Kentucky Radio Sales
 President Fred B. Bullard
 General Manager Ernest Sparkman
 Commercial Manager Julius Lasso
 Prog. Dir. Norma Strong
 Chief Engineer George Patterson

WSO—Henderson—1941

Frequency: 860 Kc. Power: 500 Watts d.
 Owned-Oper. By Henderson Bcstg. Co., Inc.
 Address P. O. Box 418
 Tel.: VA 6-3923 KBS
 Station Rep. Kentucky Radio Sales
 Pres., Gen. Mgr. Hecht S. Lackey
 Station Manager William F. Russell
 Sales Manager Ewing Graham
 Publicity Director Barbara Cummings
 Chief Engineer D. E. Gibson

WHOP—Hopkinsville—1940

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Hopkinsville Bcstg. Co., Inc.
 Address 1102 So. Virginia St.
 Tel.: TUXedo 5-5531 CBS

Pres., Gen. Mgr. F. Ernest Lackey
 Sta., Comm. Mgr. Katherine Peden
 Publicity Director Margaret Wyatt
 Sales Prom. Manager Hal King
 Program Director George Goldtrap
 Chief Engineer Russell Newman

WKO—Hopkinsville—1954

Frequency: 1480 Kc. Power: 1000 Watts d.
 Owned By Pennyrile Broadcasting Co.
 Address 808½ South Main St.
 Tel.: TU 6-1204 KBS
 Sta. Rep. Geo. T. Hopewell
 Pres., Gen. Mgr. William H. Higgins
 Program Director James M. Suddeth
 Chief Engineer Marvin J. Mahoney

WIRV—Irvine—1960

Frequency: 1550 Kc. Power: 1,000 Watts d.
 Owned By Irvanna Bcstg. Co.
 Address 141 Broadway
 Tel.: 723—2550 KBS
 Station Rep. Continental
 President, Gen. Mgr. James M. Gaskin
 Sales Promo. Mgr., Ch. Eng. Fred W. Dean, Jr.
 Publicity Director Betina Sue Wiseman

WLBN—Lebanon—1954

Frequency: 1590 Kc. Power: 1 Kw., d.
 Owned Lebanon-Springfield Bcstg. Co.
 Address P.O. Box 647
 Tel.: 692-3126 KBS
 Gen., Sta. Mgr. J. T. Whitlock
 Commercial Manager Allen Baker
 Chief Engineer W. B. Kelly
 Owners of: WIEL, Elizabethtown.

WMTL—Leitchfield—1959

Frequency: 1580 Kc. Power: 250 Watts
 Owned By Rough River Bcstg. Co.
 Address 121 East Main St.
 Tel.: 351 KBS
 Station Rep. Kentucky Radio Sales
 President, Gen. Mgr. James Shacklette
 Chief Engineer W. Hugh Garner

WBLG—Lexington—1946

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Oper. By Lexington Bcstg. Corp.
 Address 134 N. Limestone St.
 Tel.: 3-0433 ABC-KBS
 Representative Meeker
 Pres., Gen. Mgr. Roy B. White, Jr.
 Commercial Mgr. Jim Tomblin
 Chief Engineer James Patrick

WLAP—Lexington—1922

Frequency: 630 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Thoroughbred Bcstg. Co., Inc.
 Business-Studio Address 177 N. Upper St.
 Tel.: 3-2727 MBS
 Representative John E. Pearson
 President, Gen. Mgr. William R. Sweeney
 Program Director Nick Clooney
 Chief Engineer Robert Jones

WVLK—Lexington—1947

Freq.: 590 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Oper. By... Bluegrass Bcstg. Co., Inc.
 Address... Phoenix Hotel
 Tel.: 4-6470... CBS
 Representative... Hollingbery
 General Mgr... Ted Grizzard
 Commercial Manager... Charles Drew
 Chief Engineer... Paul Dunbar

WFTG—London—1955

Frequency: 1400 Kc. Power: 250 Watts
 Owned By... Lin Bcstg. Corp.
 Address... Box 333
 Tel.: Volunteer 4-2148... Independent
 Sta. Representative... Hopewell
 Pres., Gen., Sta. Mgr... Elmo Mills
 Chief Engineer... Russell Henson

WAKY—Louisville—1936

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. d.
 Owned By... Lin Bcstg. Corp.
 Bus. Studio Address... Ky. Home Life Bldg.
 Tel.: JU 7-8871... Independent
 Representative... Blair
 President... Gordon B. McLendon
 Gen., Sta. Manager... Robert O. Franklin
 Commercial Manager... John F. McCarthy
 Program Director... Howell Smith
 Chief Engineer... G. Callison

WAVE—Louisville—1933

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Operated By... WAVE, Inc.
 Business Address... 725 S. Floyd
 Tel.: JU 5-2201... NBC
 Station Rep... Katz
 President... George W. Norton, Jr.
 General Mgr... Nathan Lord
 Commercial Manager... Woodford Dulaney Jr.
 Program, Sales Prom. Mgr... James Caldwell
 Chief Engineer... Wilbur Hudson
 Owners of: WAVE-TV.

WHAS—Louisville—1922

Frequency: 840 Kc. Power: 50,000 Watts
 Owned-Oper. By... WHAS, Inc.
 Address... 525 W. Broadway
 Tel.: JU 5-2211... Independent
 Newspaper Affil... Courier-Journal, Times
 Representative... Henry I. Christal Co.
 President... Barry Bingham
 General Manager... Victor Sholis
 Commercial Manager... John Fouts
 Sales Prom. Manager... William Loader
 Program Director... George Walsh
 Chief Engineer... Orin Towner
 Owners of: WHAS-TV.

WINN—Louisville—1940

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... WINN Bcstg. Corp.
 Bus. Studio Address... 409 Speed Bldg.

Tel.: JU 5-5148... Independent
 Sta. Representative... Gill-Perna
 President... Glen A. Harmon
 Comm. Mgr... James Nathan
 Station Manager... M. Maley
 Sales Promo. Mgr... L. Abraham
 Chief Engineer... Melvin Scarsdale

WKLO—Louisville—1948

Freq.: 1080 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Mid-America Bcstg. Corp.
 Address... 2000 Commonwealth Bldg.
 Tel.: JU 3-4441... Independent
 News. Affil... Lanchester (Ohio) Eagle-Gazette
 Representative... Robt. Eastman
 President... Charles Sawyer
 Exec. Vice President... J. P. Williams
 Gen., Sta. Manager... William H. Spencer
 Comm., Sales Prom. Manager... William Perry
 Publicity Director... Roberta Scott Bunnell
 Program Director... Ken Rowland
 Chief Engineer... William H. Faulkner
 Owners of: WING, Dayton; WCOL, Columbus;
 WIZE, Springfield.

WKYW—Louisville—1947

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Radio Kentucky, Inc.
 Address... 310 W. Liberty St.
 Tel.: JU 3-4811... CBS
 Sta. Representative... Broadcast Time Sales
 Pres., Gen. Mgr... F. Eugene Sandford
 VP., Oper. Mgr... E. Halsey Sandford
 V. P. Sales... Jay Thomson
 Chief Engineer... William Neff

WLOU—Louisville—1948

Frequency: 1350 Kc. Power: 5000 Watts d.
 Owned By... Rounsaville Louisville
 Business-Studio Address... 2549 S. Third St.
 Tel.: ME 7-6531... Independent
 Station Reps... Pearson; Dora-Clayton
 President... Robert W. Rounsaville
 General Mgr... E. F. Shadburne
 Nat'l Sales Mgr... Harold F. Walker
 Program Director... Joyce Monroe
 Chief Engineer... Steve Dawson
 Owners of: WCIN, Cincinnati; WFUN, Miami
 Beach; WTMP, Tampa; WVOL, Nashville;
 WYLD, New Orleans; KRZY, Dallas.

WTMT—Louisville—1958

Frequency: 620 Kc. Power: 500 Watts
 Owned By... Jefferson Bcstg. Co. Inc.
 Business Address... 1300 S. 4th St.
 Tel.: ME 7-2527... MBS
 Station Representative... Forje
 President... John A. Davenport
 General Manager... Barney Groven
 Station Manager... Robert J. Campbell
 Commercial Manager... Richard Gundie
 Sales Prom. Mgr., Pub. Dir... Lee Stinson
 Program Director... Tommy Downs
 Chief Engineer... Charles Cutler

KENTUCKY

WFMW—Madisonville—1949

Frequency: 730 Kc. Power: 250 Watts d.
Owned By.....Messenger Bdcstg. Co., Inc.
Address.....Box 351
Tel.: TA 1-4096.....KBS-MBS
Newspaper Affiliation.....Messenger
Station Representative.....Hopewell
President.....Edgar Arnold, Sr.
Gen., Sta. Manager.....H. W. Wells
Comm. Mgr.....Elmer L. Kelley, Jr.
Program Director.....B. Zint
Chief Eng.....Charles Lee

WTTL—Madisonville—1956

Frequency: 1310 Kc. Power: 500 Watts, d.
Owned.....Hopkins County Bcstrs.
Business Address.....111 S. Main St.
Tel.: TAYlor 1-7420.....ABC
General Mgr., Chief Eng.....Conway Smith
Commercial Manager.....Jerry McKonly

WWXL—Manchester—1956

Frequency: 1450 Kc. Power: 250 Watts d.
Owned.....Wilderness Rd. Bcstg. Co.
Address.....109 Court St.
Tel.: LY 8-4694.....KBS
President.....J. L. Tigum
Gen., Sta. Mgr.....C. Corum
Chief Engineer.....Robert Banks

WNGO—Mayfield—1947

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Oper. By.....West Ky. Bcstg. Co.
Business Address.....Paducah Rd.; Box 431
Tel.: 1597.....KBS
Representative.....Indie Sales
President.....Mose Bohn
Gen., Sta. Mgr.....Charles W. Stratton
Comm., Sales Prom. Mgr.....Jim Freeland
Program Director.....Bill Scarbrough
Publicity Director.....Larry McIntosh
Chief Engineer.....Joe Hargrove

WFTM—Maysville—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned By.....Standard Tobacco Co.
Bus. Address.....626 Forest Ave.
Tel.: LOgan 4-3361.....KBS
President.....Charles P. Clarke
General Manager.....John W. Betts
Comm. Prom. Mgr.....Herbert Williams
Program Director.....Charles D. Boyd
Chief Engineer.....Harold Sagraves

WMIK—Middlesboro—1948

Frequency: 560 Kc. Power: 500 Watts d.
Owned-Oper. By.....Cumberland Gap Bcstg.
Address.....P.O. Box 698
Tel.: 980.....Independent
Newspaper Affil.....Citizens News Co.
President.....Helen K. Henry
Gen. Mgr.....Maurice K. Henry
Program Director.....Bill Baker
Chief Engineer.....Frank Folsom, Jr.

WFLW—Monticello—1955

Frequency: 1360 Kc. Power: 1000 Watts d.

Owned-Operated By.....Wolf Creek Bcstg. Co.
Address.....Box 36
Tel.: Fillmore 8-3166.....KBS
Station Manager.....Fred A. Staples

WMOR—Morehead—1955

Frequency: 1330 Kc. Power: 1000 Watts, d.
Owned & Operated By.....Morehead Bcstg. Co.
Address.....Box 59
Tel.: State 4-4141.....KBS
President.....J. Earl McBrayer
General Manager.....W. M. Whitaker
Chief Eng.....Earl S. Young

WMSK—Morganfield—1960

Frequency: 1550 Kc. Power: 250 Watts d.
Owned By.....Union Co. Bcstg. Co.
Address.....Box 55
Tel.: 1360.....Independent
Station Reps.....Hopewell, Kentucky Radio Sales
President.....Charles E. Lancaster
Promotion Manager.....Samuel L. Crawley
Chief Engineer.....J. B. Crawley

WMST—Mt. Sterling—1957

Frequency: 1150 Kc. Power: 500 Watts
Owned By.....Mt. Sterling Broadcasting Co.
Business Address.....34 Broadway
Tel.: 1150.....KBS
Station Representative.....Geo. T. Hopewell
President.....R. J. Reynolds
V.P., General Manager.....Bob Doll
Program Director.....Ron Mastin
Sales Prom. Manager.....Russell Drake
Chief Engineer.....Bill McGuire

WLOC—Munfordville—1956

Frequency: 1150 Kc. Power: 1 Kw., d.
Owned By.....S. Central Ky. Bcstg. Corp.
Address.....Munfordville
Tel.: JA 4-4111.....KBS
President.....H. T. Parrott
General, Sta. Manager.....Redman L. Turner
Program Director.....Mary Goodman

WNBS—Murray—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By.....Service Bcstg. Co.
Address.....P. O. Box 548
Tel.: PLaza 3-3411.....Independent
Representative.....Dore
Pres., Sta. Mgr.....Charles Shuffel
Gen. Mgr., Ch. Engr.....C. H. Hulse

WNKY—Neon—1956

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned.....Letcher Bcstg. Corp.
Address.....Main St.
Tel.: 7714.....KBS
President.....Dave L. Craft
Gen., Sta. Mgr.....W. E. May

WNOP—Newport—1948

Frequency: 740 Kc. Power: 1000 Watts d.
Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address.....606 Monmouth St.

Tel.: JU 1-7100.....Independent
 President.....James G. Lang
 General Manager.....Dick Pike
 Station, Program Mgr.....R. D. Nunn
 Comm., Sales Prom. Mgr.....Bill Rismiller
 Publicity Director.....Ann Lang
 Chief Engineer.....Chas. Hettesheimer

WOMI—Owensboro—1938

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By...Owensboro Bcstg. Co., Inc.
 Address.....Box 536
 Tel.: MU 3-1558.....CBS
 Newspaper Affiliations...Messenger, Inquirer
 President.....Lawrence W. Hager
 General Manager.....Hugh O. Poner
 Program Director.....Cliffordean Potter
 Chief Engineer.....Harold I. Peters

WVJS—Owensboro—1947

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned-Oper. By...Owensboro On The Air, Inc.
 Address.....Highway 60 West
 Tel.: MU 3-3521.....ABC
 President.....V. J. Steele
 General Manager.....Malcolm Greep
 Commercial Manager.....Parker Smith
 Station Program Dir.....Earl Fisher
 Asst. Program Dir.....Jim Orten
 Publicity Dir.....Ruth Steele
 Chief Engineer.....Earl Jago

WDXR—Paducah—1957

Frequency: 1560 Kc.....Power: 1 Kw.
 Owned By.....E. W. McKinney-Smith
 Address.....Hotel Irvin Cobb
 Tel.: 443—1737.....NBC
 Station Rep.....Grant Webb
 President, Gen. Mgr.....E. W. McKinney-Smith
 Comm., Sta. Mgr.....Sarah McKinney-Smith
 Chief Engineer.....E. Abanathy

WKYB—Paducah—1946

Freq.: 570 Kc...Power: 1 Kw. d., 500 Wts., n.
 Owned-Oper. By.....Barrington Co. of Ky.
 Address.....526 Kentucky Ave.
 Tel.: 442-1678.....CBS
 Representative.....Bolling
 Pres.....Bruce Barrington
 General Mgr.....Richard B. Friend
 Comm. Sta. Mgr.....Jim M. Page
 Ch. Eng.....Tom Summers

WPAD—Paducah—1930

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By ..Paducah Bdcstg. Co., Inc.
 Address.....Taylor Bldg.
 Tel.: 2-8231.....CBS
 Sta. Representative.....Bernard Howard
 President, Gen. Mgr.....Pierce E. Lackey
 Station, Program Dir.....Robert P. Joseph
 Chief Engineer.....U. C. Morris

WSIP—Paintsville—1949

Frequency: 1490 Kc...Power: 1 Kw.d., 250 W.n.

Owned-Oper. By.....Big Sandy Bcstg. Co.
 Address.....121 Main St.
 Tel.: 789-5311.....MBS-KBS
 Station Rep.....Ky. Radio Sales; Hopewell
 President, Gen. Mgr.....Paul G. Fyffe
 Commercial Manager.....Bill Barker
 Program Director.....Ted Fairburn
 Chief Engineer.....Gene Baldrige

WKLX—Paris—1955

Frequency: 1440 Kc.....Power: 1000 Watts d.
 Owned & Operated By.....Paris Bcstg. Co.
 Address.....Box 141
 Tel.: 1440.....KBS
 Sta. Reps...Continental, Kentucky Radio Sales
 Pres., Gen. Mgr.....C. W. Krause
 Comm. Sta. Mgr.....Jim Withrow
 Program, Prom. Director.....D. L. Krause
 Chief Engineer.....James L. Thompson

WLSI—Pikeville—1949

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Operated By....Cumberland Pub. Co.
 Address.....North Mayo Trail
 Tel.: 437-7323.....Independent
 Newspaper Affiliation...Pike County News
 President.....Mrs. W. J. Ward, Jr.
 General, Comm. Mgr.....Roy E. Alexander
 Saks Prom. Mgr., Prog. Dir.....John Adkins
 Publicity Director.....Phil Pummill
 Chief Engineer.....Lawson Paxton

WPKE—Pikeville—1949

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....East Ky. Bcstg. Corp.
 Address.....Pikeville, Ky.
 Tel.: GEneral 7-4051.....MBS-KBS
 Station Representative.....Ky. Radio Sales
 President.....J. E. McBrayer
 Program Director.....Dorothy H. Robinson
 Commercial Manager.....B. Pierce
 Chief Engineer.....James K. Hoskins

WMLF—Pineville—1957

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Ken-Te-Va-Bcstg. Co.
 Address.....P.O. Box 26
 Tel.: ED 7-2100.....Independent
 Representative...Continental; Ky-Radio Sales
 General Manager.....South C. Bevins
 Chief Engineer.....Hubert Turner
 Owners of: WOVE, Welch; WIRV, Irvine.

WDOC—Prestonsburg—1957

Frequency: 1310 Kc...Power: 5000 Watts d.
 Owned By.....Gordon Collins
 Address.....Prestonsburg
 Tel.: TU 6-2338.....Independent
 President, Gen. Mgr.....Gordon Collins
 Commercial Manager.....Henry Gilbert
 Chief Engineer.....Doc Harmon

WPRT—Prestonsburg—1952

Frequency: 960 Kc.....Power: 1000 Watts, d.
 Owned By.....Stephens Industries, Inc.

KENTUCKY

Address.....South Lake Drive
Tel.: 2050.....KBS
President.....D. C. Stephens
General Mgr.....Dora S. Stephens
Station Mgr.....David L. Stephens
Program, Chief Eng.....Walter E. May

WPKY—Princeton—1950

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....Princeton Bcastg. Co.
Address.....Dawson Rd.
Tel.: EM 5-2072.....KBS
Gen. Mgr., Chief Eng.....Leslie Goodaker
Comm. Mgr.....Ellis Burnam
Sales Prom. Mgr.....Wilburn Wilson
Program Dir.....Twyman Boren

WRVK—Renfro Valley—1956

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned.....Renfro Valley Bcastrs., Inc.
Address.....Renfro Valley
Tel.: 256-2146.....Independent
V.P., Gen. Mgr.....Tom Hargis
Chief Engineer.....T. Foster

WEKY—Richmond—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Tinker, Inc.
Address.....McKee Bldg.
Tel.: 623-1340.....KBS
Station Representative.....Kentucky Radio Sales
President.....J. Francke Fox, Jr.
Gen., Sta. Manager.....Bob Spradlin
Commercial Manager.....Max Duncan
Program Director.....John Sullivan
Chief Engineer.....Jimmy Kincer

WRUS—Russellville—1953

Frequency: 610 Kc.....Power: 500 Watts d.
Owned-Oper. By.....So. Kentucky Bcasters.
Address.....P. O. Box 110
Tel.: Parkview 6-2471.....KBS
Station Representative.....Bolles
President.....Roth E. Hook
Gen., Comm. Mgr.....Woodrow P. Sosh
Program Director.....Don Neagle
Sales Prom. Mgr.....Mrs. Jo Davis
Chief Engineer.....Andy Rector

WLCK—Scottsville—1958

Frequency: 1250 Kc.....Power: 500 Watts, d.
Owned By.....State Line Bcastg. Co.
Address.....217½ W. Main St.
Tel.: 237-3148.....KBS
Station Rep.....Kentucky Radio Sales
President.....R. L. Turner
General Mgr.....Bobby Colvin
Commercial Mgr.....Marvin J. Nafus
Chief Engineer.....Eugene Harston

WTLO—Somerset—1958

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned By.....Pulaski Bcastg. Corp.
Address.....P.O. Box 443
Tel.: 678—8151.....Independent
President, Gen. Mgr.....E. Buis
Commercial Mgr.....H. Edwards
Chief Engineer.....B. Thompson

WSFC—Somerset—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Southeastern Bcastg. Co.
Address.....P.O. Box 740
Tel.: 678-5151.....MBS-KBS
Representative.....Ky. Radio Sales
Pres., Gen. Mgr.....Mike Layman
Comm., Sales Prom. Mgr.....Donald Orwin
Program Director.....Clyde Denton
Chief Engineer.....Robert L. Shoopman

WTKY—Tompkinsville—1960

Frequency: 1370 Kc.....Power: 1 Kw.
Owned By.....WMCV, Inc.
Address.....P. O. Box 434
Tel.: HU 7-5295.....Independent
President.....W. C. Clark
Vice-President, Sta. Mgr., Prog. Dir.....J. Clark
Sales Manager.....L. Agers

WKKS—Vanceburg—1958

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Karl Kegley
Address.....1106 Fairlane Drive
Tel.: SWift 6-3411.....Independent
Station Reps.....Continental; Ky. Radio Sales
President, Owner.....Karl Kegley
Station, Comm. Mgr.....Roger Keller
Chief Engineer.....Jesse Stamm

WMTC—Vanceburg—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Kentucky Mt. Holliness Assn.
Bus-Studio Address.....Vanceburg
Tel.: NOrmandy 6-5006.....Independent
Representative.....Continental
President.....Dr. Lela G. McConnell
General, Comm. Mgr.....Wilfred Fisher
Chief Engineer.....Kenneth Amspaugh

WTCW—Whitesburg—1953

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Folkways Bcastg. Co., Inc.
Address.....Box 660
Tel.: 2711.....Independent
President, Gen. Mgr.....Donald F. Crosthwaite
Chief Engineer.....Joe W. Goode

WEZJ—Williamsburg—1959

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned By.....Whitley County Bcastg. Co.
Address.....107 S. 4th St.
Tel.: 6125.....Independent
President.....Leo Buck
General Manager.....K. Buck
Chief Engineer.....K. Morgan

WWKY—Winchester—1954

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned By.....WWKY, Inc.
Address.....P. O. Box 535
Tel.: Pioneer 4-2864.....Independent
President.....Donald J. Horton
General Manager.....Gerald J. Cashman
Sales Prom. Manager.....Tommy Bird
Program Director.....Jim Anderson
Publicity Director.....Maureen Tegge

Pop.: 3,375,000
Families: 959,000

LOUISIANA

Radio Homes: 925,500
AM Stas. in State: 79

KROF—Abbeville—1948

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By... Abbeville Bcstg. Serv. Inc.
Address... P. O. Box 620
Tel.: TW 3-2531 Independent
President... H. Frenzel Pere
General Manager... George P. Martin

KALB—Alexandria—1935

Frequency: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By... Alexandria Bcstg. Co., Inc.
Address... 601 Washington St.
Tel.: Hillcrest 3-2543 ABC
Owner... T. B. Lanford
Gen. Manager... Walter D. Melson
Station. Comm. Mgr... Alec Marchand
Chief Engineer... Sherman Huffman

KDBS—Alexandria—1953

Frequency: 1410 Kc. Power: 1 Kw.
Owned... Dixie Bcstg. Ser.
Address... 1515 Jackson St.
Tel.: Hillcrest 3-7454 Independent
President, Gen. Mgr... Irving Ward-Steinman
Station Manager... William G. Lynch
Chief Engineer... Henry J. Lazarone

KSYL—Alexandria—1947

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By... KSYL, Inc.
Address... Box 1489
Tel.: Hillcrest 2-6611 NBC
Pres., Comm. Mgr... Milton Fox
Gen., Sta. Mgr... Sylvan Fox
Sales Prom. Mgr., Pub. Dir... Shirley Racine
Program Director... Larry Parker
Chief Engineer... Leonard Dupree

WABL—Amite—1955

Frequency: 1570 Kc. Power: 500 Watts, d.
Owned-Oper. By... Amite Broadcasting Co.
Address... P.O. Box 787
Tel.: 8385 Independent
Station. Sales Prom. Mgr... C. W. Fitz
Chief Engineer... V. E. Dudley

KTRY—Bastrop—1948

Frequency: 730 Kc. Power: 250 Watts d.
Owned-Oper. By... Paul R. Schilling
Address... 217 S. Washington St.
Tel.: 1400 KBS
President, Gen. Mgr... P. R. Schilling
Chief Engineer... Hugh Smith

KVOB—Bastrop—1957

Frequency: 1340 Kc. Power: 250 Watts
Owned By... Bastrop Bcstg. Co. Inc.
Address... Box 1340
Tel.: 1340 KBS
President... G. H. Goodwin
General Manager... B. Rainey

WAIL—Baton Rouge—1957

Frequency: 1460 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By... Merchants Bcstrs.
Address... 3150 College Dr.
Tel.: Dickens 4-5275 Independent
Station Representative... Weed
Pres., Gen. Mgr... Ralph L. Burge
Commercial Manager... Harold G. Herthum
Program Dir... C. Arnold
Chief Engineer... Ed Van Valkenburg

WIBR—Baton Rouge—1948

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By... Community Bcstg. Co.
Address... P. O. Box 1226
Tel.: DI 8-6716 Independent
Station Representative... Forjoe
President, Gen. Mgr... Robert Earle
Prog. Dir... Bernard Zuccaro
Comm. Mgr... Olas Olsen
Chief Engineer... Herb Coussou

WJBO—Baton Rouge—1934

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By... Baton Rouge Bcstg. Co., Inc.
Business Studio Address... 444 Florida St.
Tel.: DI 2-5271 NBC
News. Affil... Capital City Press
Sta. Representative... Geo. P. Hollingsbery
President... Douglas L. Manship
Station Manager... Roger S. Davison
Program Coordinator... Ken Winstanley
Chief Engineer... Leonard Benson
Owners of: WBRZ, Baton Rouge.

WLCS—Baton Rouge—1946

Frequency: 910 Kc. Power: 1000 Watts
Owned-Operated By... Air Waves, Inc.
Business Address... 204 North St.
Tel.: DI 2-4411 Independent
Representative... Masla
Gen. Manager... Lamar Simmons
Comm. Mgr... T. A. LeBlanc
Chief Eng... Eugene Howell

WXOK—Baton Rouge—1952

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By... WXOK, Inc.
Address... 243 Convention St.
Tel.: DI 4-7604 Independent
Representative... Bernard Howard
President... Jules Paglin
General Manager... S. Ray, Jr.
Station Manager... Thomas L. McGuire
Chief Engineer... Thomas W. Wood

WYNK—Baton Rouge—1956

Frequency: 1380 Kc. Power: 500 Watts, d.
Owned By... Vox, Inc.
Address... 820 Commerce Bldg.
Tel.: Dickens 3-6606 ABC-KBS-MBS
General Manager... R. Gomez
Chief Engineer... Lewis Goode

LOUISIANA

WBOX—Bogalusa—1954

Frequency: 920 Kc. Power: 1 Kw. d.
Owned By: Magic City Bcstg. Corp.
Address: Box 689
Tel.: RRepublic 2-4254 Independent
Station Representative: Beaver & Assoc.
President, Gen. Mgr.: Ralph Blumberg
Chief Engineer: Larry Ward

WIKC—Bogalusa—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Curt Siegelin
Business Address: P. O. Box 811
Tel.: RRepublic 5-1355 MBS, KBS
President: Curt Siegelin
Gen., Sta. Mgr.: John H. Knight
Program Director: Ron Hunter
Chief Engineer: Vernon Jones

WARB—Covington—1953

Frequency: 730 Kc. Power: 250 Watts d.
Owned-Operated By: WARB, Inc.
Address: Box 568
Tel.: 1600 KBS
President: David C. Blossman
Gen. Mgr., Ch. Eng.: J. R. Webb

KSIG—Crowley—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: KSIG Bcstg Co., Inc.
Bus.-Studio Address: 320 N. Parkerson Ave.
Tel.: 783-2520 MBS-KBS
Representative: T. F. Clark
President: Hirsch Scholl
General Manager: Louis M. Basso
Commercial Manager: Thomas E. Griffin
Program Director: Charles Williams
Chief Engineer: Donald Rowland

WLBI—Denham Springs—1959

Frequency: 1220 Kc. Power: 250 Watts
Owned By: Avozelles Bcstg. Corp.
Address: 132 Hummel St.
Tel.: NO 5-5155 KBS
President: W. L. Billups
Station Manager: Gerald Fannaly
Chief Engineer: C. P. Woodside
Owners of: KAPB, Marksville.

KDLA—DeRidder—1950

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By: Sabine Broadcasting Co.
Address: Washington at First St.
Tel.: 7600 KBS
President: Cyril W. Reddoch
General Manager: Ralph L. Hooks
Ch. Eng., Commercial Mgr.: Wayne L. Sanders

KEUN—Eunice—1952

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Tri-Parish Bcstg. Co.
Address: Box 511
Tel.: GL 7-3041 MBS-KBS
President: Vince Riehl
Gen., Sta. Mgr.: Thomas C. Voinche
Sales Mgr., Ch. Eng.: Dean Nezat

Program Director: Karl R. DeRowen
Publicity Director: Skip Stewart

KFNV—Ferriday—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned: Miss-Lou Bcstg. Co.
Address: Box 592
Tel.: 757-4200 MBS
President: Mrs. Marie Zuccaro
Gen. Mgr., Ch. Eng.: George Wilson
Commercial Manager: Johnnie Littlejohn
Sales Prom. Manager: Dale Magun
Program Director: A. L. Britt
Publicity Director: Juanita Wilson

KFRA—Franklin—1961

Frequency: 1390 Kc. Power: 500 Watts d.
Owned By: KFRA, Inc.
Address: Box 427
Tel.: 247 Independent
President: Lionel B. DeVilleville
General Sta. Manager: Chris Duplechain
Program Dir., Ch. Eng.: John M. Pitre

KLFT—Golden Meadow—1955

Frequency: 1600 Kc. Power: 1000 W. d.
Owned By: Leo J. Theriot
Address: 1614 South Bayou Drive
Tel.: GREENfield 5-5165 KBS
Station Representative: Hopewell
President, General Mgr.: Leo J. Theriot
Commercial Manager: Jerry Mitchell
Prgo. Dir., Sales Promo. Mgr.: Roy Vicknair, Jr.
Chief Engineer: George Roundtree Jr.

WFPR—Hammond—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Airweb, Inc.
Business-Studio Address: Box 432
Tel.: 960-3589 KBS
Pres., Gen. Mgr.: John A. Chauvin
Commercial Manager: 'Foots' McCrory
Chief Engineer: Charles Herman

KLUV—Haynesville—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By: Haynesville Bcstg. Co.
Address: Waters St.
Tel.: 505 KBS
Station Rep.: Hopewell
President: Paul Newell
Station, Program Mgr.: William R. Dunaway
Chief Engineer: A. T. Moore
Owners of: KASO, Minden; WGLC, Centreville.

KVHL—Homer—1955

Frequency: 1320 Kc. Power: 1 Kw., d.
Owned: Claiborne Bcstg. Corp.
Address: Box 97
Tel.: 3804 KBS
President: Tom Deas
General Mgr., Ch. Eng.: Colon Johnston

KCIL—Houma—1947

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned: KCIL, Inc.
Address: P.O. Box 1031

Tel.: 2-6828.....KBS
 Station Representative.....Indie Sales
 President.....Denver T. Brannen
 V.P., Gen. Manager.....Les Ryder
 Program Director.....Virginia Ryder
 Chief Engineer.....Bill Collins
 Owners of: WDLP, Panama City; WPUP, Gainesville; WPAP, Fernandina Beach, Fla.

KJEF—Jennings—1950

Frequency: 1290 Kc.....Power: 1,000 Watts d.
 Owned-Oper. By.....Jennings Bcstg. Co., Inc.
 Address.....1521 Lake Arthur Ave.
 Tel.: 824-2934.....KBS
 Pres., Gen. Mgr., C. Eng.....Clovis L. Bailey
 Comm. Mgr.....Gerald Dugar

KTOC—Jonesboro—1958

Frequency: 920 Kc.....Power: 1,000 Watts
 Owned By.....Jackson Parish Bcstrs.
 Address.....P. O. Box 550
 Tel.: 4600.....KBS
 Station, Comm. Mgr.....A. H. Colvin Jr.
 Program. Ch. Eng.....T. L. Colvin Sr.

KPEL—Lafayette—1957

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 Wts. n.
 Owned By.....Radio Lafayette
 Address.....Box 3120
 Tel.: CEnter 4-7418.....ABC
 Sta. Reps.....Bolles; Reilly; Tracy Moore
 President.....John Paul Goodwin
 Gen., Sta. Mgr.....William A. Patton
 Comm. Manager.....R. Herbert
 Chief Engineer.....John H. Shipp, Jr.

KVOL—Lafayette—1935

Frequency: 1330 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Evangeline Bcstg. Co., Inc.
 Address.....123 E. Main
 Tel.: CE 4-5151.....NBC
 Station Representative.....Robert Meeker
 General Manager.....George H. Thomas
 Station Mgr.....E. H. Hughes
 Sales Prom. Manager.....Ron Gomez
 Program Director.....Watson Jelks
 Publicity Director.....Peggy Guidry
 Chief Engineer.....Adrian Martin

KXKW—Lafayette—1960

Frequency: 1520 Kc.....Power: 500 Watts
 Owned By.....General Communications, Inc.
 Address.....611 S. Buchanan St.
 Tel.: CEnter 5-1520.....Independent
 Station Rep.....Venard, Rintoul & McConnell
 President, Gen. Mgr.....James C. Pollock
 Sales Promotion Manager.....Rodney Hamilton
 Program Director.....Ernie Alexander
 Publicity Director.....Robert H. Mehaffie
 Chief Engineer.....Ben Walker

KAOK—Lake Charles—1947

Frequency: 1400 Kc...Power: 1 Kw.d., 250 W. n.
 Owned-Operated By.....KAOK, Inc.
 Address.....P. O. Box S
 Tel.: HE 6-7541.....Independent

Station Rep.....Bernard Howard
 President.....J. J. Paglin
 General, Station Mgr.....Roy K. Rhodes
 Comm., Sales Prom. Mgr.....W. L. Jackson
 Prog., Pub. Director.....Ray Valdetero
 Chief Engineer.....Walter Jones
 Owners of: WGOK, Mobile; WBOK, New Orleans;
 WXOK, Baton Rouge; WLOK, Memphis; KYOK,
 Houston.

KLOU—Lake Charles—1947

Frequency: 1580 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Dixie Broadcasters, Inc.
 Address.....Box 817
 Tel.: HE 6-7277.....Independent
 Station Representative.....John E. Pearson Co.
 President, Gen. Mgr.....Albert D. Johnson
 Station, Comm. Mgr.....Bill Davis
 Program, Publicity Director.....John Janot
 Chief Engineer.....Robert Lee Wilkes

KPLC—Lake Charles—1935

Frequency: 1470 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Calcasieu Bcstg. Co.
 Address.....Majestic Hotel
 Tel.: HE 9-2713.....NBC
 Representative.....Weed
 General Mgr.....Jim Toth
 Commercial Mgr.....R. M. White
 Program Dir., Chief Eng.....A. B. Craft

KLPL—Lake Providence—1957

Frequency: 1050 Kc.....Power: 250 Watts, d.
 Owned.....Radio Service Co.
 Address.....Box 342
 Tel.: 834.....KBS
 Representative.....Bogner & Martin
 Presidents.....E. McMurray & F. Baldwin
 Sta., Comm. Mgr.....Gene Underwood
 Chief Engineer.....P. Kuhn

KLLA—Leesville—1956

Frequency: 1570 Kc.....Power: 1 Kw.
 Owned.....Leesville Broadcasting Co.
 Address.....P. O. Box 1323
 Tel.: 3403.....KBS
 Mgr. Partner, Gen. Mgr.....I. Ward-Steinman
 Commercial Mgr.....Ed Marshall
 Chief Engineer.....Henry J. Lazarone

KDBC—Mansfield—1954

Frequency: 1360 Kc.....Power: 1 Kw. d.
 Owned.....DeSoto Bcstg. Corp.
 Address.....P. O. Box 740
 Tel.: 1360.....KBS
 Gen., Comm. Mgr.....Arthur L. Greene
 Chief Engineer.....L. Allen

KAPB—Marksville—1954

Frequency: 1370 Kc.....Power: 1000 Watts, d.
 Owner.....Avoyelles Bcstg. Corp.
 Address.....110 W. Mark St.
 Tel.: 7206.....KBS
 President.....W. L. Billups
 Chief Engineer.....D. J. Bordelon

LOUISIANA

KASO—Minden—1953

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By..... Minden Bcstg. Co.
Address..... Box 588
Tel.: Franklin 7-1513..... KBS
Sta. Representative..... Hopewell
President..... H. R. Cook
Chief Engineer..... Martin Kirsch Jr.
Owners of: KLUV, Haynesville; WSEA, Milton.

KLIC—Monroe—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By..... Dr. Frank Cerniglia
Address..... 626 Bernhardt Bldg.
Tel.: FAirfax 3-4617..... MBS-KBS
General Mgr..... Dr. Frank Cerniglia
Chief Engineer..... C. B. Gibbons

KMLB—Monroe—1930

Frequency: 1440 Kc. Power: 5000 d.; 1000 n.
Owned By..... KMLB, Inc.
Business Address..... Box 1723
Tel.: FAirfax 2-7161..... ABC, NBC
Station Representative..... Howard
General Manager..... James Plaisance
Chief Engineer..... O. R. Morgan

KNOE—Monroe—1944

Frequency: 1390 Kc. Power: 5000 Watts
Owned-Operated By..... James A. Noe
Address..... Box 1742
Tel.: FA 2-8155..... Independent
Representative..... H-R Reps
President..... James A. Noe
General Manager..... B. Davis
Chief Engineer..... Ray Boyd

KMRC—Morgan City—1954

Frequency: 1430 Kc. Power: 500 Watts d.
Owned..... Tri-City Bcstg. Inc.
Address..... P. O. Box 889
Tel.: 459-9036..... KBS
President..... Warren I. Fortier
General Manager..... Mort Silverman
Station, Comm. Mgr..... C. Ray Pilant
Program Director..... Farrell Bonner
Chief Engineer..... Hampton Clark

KNOC—Natchitoches—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By..... Natchitoches Bcstg. Co.
Business-Studio Address..... 720 Front St.
Tel.: 2353..... Independent
Station Representative..... Walton
Pres., Gen. Mgr., Chief Eng... B. H. Bailey, Jr.
Sta., Comm. Mgr..... Norman A. Fletcher
Program Director..... Jim Elkins

KANE—New Iberia—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By..... New Iberia Bcstg. Co.
Address..... 104 W. St. Peter St.
Tel.: EMerson 9-6726..... Independent
Gen., Sta. Manager..... Donald Bonin
Commercial Manager..... Sherry A. Lopez

Program Director..... Dee Voorhies
Publicity Director..... Ken Nowell
Chief Engineer..... Joe Sikes

KVIM—New Iberia—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Queen City Bcstg. Co.
Address..... P. O. Box 50
Tel.: EMerson 4-5826..... Independent
General Manager..... John H. Coco
Chief Engineer..... Lloyd Bernard

WBOK—New Orleans—1951

Frequency: 800 Kc. Power: 1000 W. d.
Owned By..... WBOK, Inc.
Address..... 505 Baronne St.
Tel.: 524-5363..... Independent
Station Representative..... Bernard Howard
President..... Jules J. Paglin
Ex. Vice Pres..... Stanley W. Ray, Jr.
Station Mgr..... Ed Prendergast
Commercial Manager..... Fred Schwarz
Program Director..... Rene Duffour
Chief Engineer..... John Hart
Owners of: WLOK-AM, Memphis; WGOK-AM, Mobile; WXOK-AM, Baton Rouge; KAOK-AM, Lake Charles; KYOK-AM, Houston.

WDSU—New Orleans—1923

Frequency: 1280 Kc. Power: 5000 Watts
Owned-Operated By..... WDSU Bcstg. Corp.
Business Address..... 520 Royal St.
Tel.: 524-4371..... NBC
Representative..... John Blair
President..... Edgar B. Stern
General Mgr..... A. Louis Read
Station Manager..... John F. Screen
Commercial Manager..... Harold Wheelahan
Production Manager..... Larry Wilson
Sales Prom. Mgr..... Stan Cohen
Operation Manager..... Stanley Holiday
Chief Eng..... Lindsey Riddle

WSMB—New Orleans—1925

Frequency: 1350 Kc. Power: 5000 Watts
Owned..... WSMB, Inc.
Address..... Maison Blanche Bldg.
Tel.: MA 5921..... ABC
Representative..... Hollingbery
General Mgr..... M. Kieffer
Chief Engineer..... Harold Nebe
Owners of: WFBL, Syracuse, N. Y.; KOBL, Honolulu, Hawaii.

WJBW—New Orleans—1926

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By..... Carmen Macri
Address..... 637 Common St.
Tel.: 524-8265..... Independent
VP., General Mgr..... Allan W. Roberts
Commercial Manager..... Frank Amayi
Oper. Manager..... Bobby Vann
Program Director..... Allan Allknight
Sales Program Mgr..... Ed Muniz
Publicity Director..... Mike Porter
Chief Engineer..... J. Shelton

LOUISIANA

WJMR—New Orleans—1945

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Operated By...Supreme Bcastg Co., Inc.
Address.....1500 Canal St.
Tel.: EX 3131.....MBS
Sta. Representative.....Weed
President.....Chester Owens
Gen. Mgr., Ch. Eng.....George A. Mayoral
Program Dir.....Tom Abbott

WNOE—New Orleans—1925

Frequency: 1060 Kc...Power: 50 Kw.d., 5 Kw.n.
Owned By.....WNOE, Inc.
Address.....Sheraton-Charlton Hotel
Tel.: 529-2173.....Independent
President, Gen. Mgr.....James A. Noe, Jr.
Comm., Sales Prom. Mgr.....Cleve J. Brien
Program Director.....Jim Stewart
Publicity Director.....Gerald Monday
Chief Engineer.....A. J. Bourgeois
Owners of: KNOE-AM-TV, Monroe; WUNE, Baton
Rouge.

WTIX—New Orleans—1951

Frequency: 690 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Storz Broadcasting Co.
Address.....328 Chartres St.
Tel.: 523-3562.....Independent
Station Representative.....Eastman

President.....Todd Storz
V.P., General Mgr.....Fred Berthelson
Program Dir.....R. Martin
Chief Engineer.....William Baker

WWL—New Orleans—1922

Frequency: 870 Kc.....Power: 50,000 Watts
Owned-Operated By.....Loyola U. of South
Address.....Roosevelt Hotel
Tel.: JAcKson 5-2194.....CBS
Representative.....Katz
President.....Rev. Patrick J. Donnelly, S.J.
Gen., Sta. Manager.....William A. Dean
Sales Prom. Manager.....Albert F. Widmer
Program Director.....Vincent Alletto
Publicity Director.....Albert Fisher
Chief Engineer.....J. D. Bloom
Owners of: WWL-TV.

WWOM—New Orleans—1960

Frequency: 600 Kc.....Power: 1 Watt d.
Owned By.....Franklin Bcastg. Co.
Address.....614 N. Rampart St.
Tel.: 529-7516.....Independent
Station Representative.....Adam Young
President.....William F. Johns
General Mgr.....D. Wagenvoord

WSMB

RADIO

DOMINATES!



NEW ORLEANS, LOUISIANA

AUTHENTIC NEWS COVERAGE
FAMILY PROGRAMMING
OUTSTANDING EXPERIENCED AIR SALESMEN
CREATIVE SELLING
COMPLETE MERCHANDISING

National Representative—George P. Hollingbery Co.

FOUNDERS CORP.

One of the Founder's groups of Stations, including
KORL, Honolulu; WFBL, Syracuse, New York
WSMB, New Orleans, Louisiana.

LOUISIANA

Sta., Sales Prom. Mgr. Harry Ladas
 Program Director Ken Karlton
 Chief Engineer Edwin Treadway
 Owners of: WEW, St. Louis; WLOD, Ft. Lauderdale; WMIN, St. Paul; KOMB, Tulsa.

WYLD—New Orleans—1949

Frequency: 940 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By Rounsaville of N.O. Inc.
 Address 2906 Tulane Ave.
 Tel.: 822—1945 Independent
 Sta. Reps. Pearson; Dora-Clayton
 President Robert W. Rounsaville
 General Manager John J. Revisore
 Station Manager Norman Stewart
 Sales Prom. Mgr., Prog. Dir. David Shaffer
 Chief Engineer John Feselier
 Owners of: WCIN, Cincinnati; WVOL, Nashville;
 WFUN, Miami; WLOU, Louisville; WTMP, St.
 Petersburg; KRZY, Dallas.

KREH—Oakdale—1953

Frequency: 900 Kc. Power: 250 Watts d.
 Owned-Oper. By Louisiana Bcstg. Service
 Address P.O. Box 571
 Tel.: 900 KBS
 General Manager R. L. Hooks
 Chief Engineer L. Hargrove

KWCL—Oak Grove—1958

Frequency: 1280 Kc. Power: 500 Watts, d.
 Owned By Carroll Bcstg. Co.
 Address South Jackson St.
 Tel.: GArden 8-2389 KBS
 President E. R. McCormick
 Station Mgr. Charles Farrell

KSLO—Opelousas—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By KSLO Bcstg. Co.
 Address P. O. Box 392
 Tel.: 942—2633 ABC
 Station Representative Hal Walton
 General Mgr. W. Eugene Jones
 Station Manager Wandell Allegood
 Program Director Rita Valin
 Chief Engineer Freddie Hebert

KRIH—Rayville—1957

Frequency: 990 Kc. Power: 250 Watts, d.
 Owned By John Touchstone
 Address Box 420
 Tel.: 4855 KBS
 Gen. Mgr. L. S. Mc Clure

KRUS—Ruston—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Ruston Bcstg. Co.
 Address Box 533
 Tel.: AL 5-2530 KBS
 Newspaper Affil. Leader
 President C. E. Faulk, Jr.
 Gen. Manager William Carter
 Chief Engineer R. T. Jordan

KANB—Shreveport—1958

Frequency: 1300 Kc. Power: 1,000 Watts d.
 Owned By Kenwil, Inc.
 Address P. O. Box 7243
 Tel.: 423—2668 Independent

Sta. Reps. Wittig, Dora Clayton, Oakes
 Owners . L. S. Walton, F. Dusenbury, J. Phillippus
 General Manager Glenn V. Wilson
 Commercial Manager Brown E. Moore
 Program Director Doris Mae Wilson
 Chief Engineer C. Goulden

KBCL—Shreveport—1957

Frequency: 1220 Kc. Power: 250 Watts
 Owned By Good Music, Inc.
 Address P.O. Box 727
 Tel.: 423-1606 Independent
 Station Reps. Melville; Geo. T. Hopewell
 President C. Godfrey
 General, Station Mgr. V. Barnes
 Chief Engineer A. T. Moore

KCIJ—Shreveport—1950

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By Southwest Bcstrs. Inc.
 Address Box 197
 Tel.: 424—0814 KBS
 Representative Gill-Perna
 President, Gen. Mgr. S. R. David
 Program Publicity Dir. E. V. Roberts
 Chief Engineer Benny Culbertson

KEEL—Shreveport—1923

Frequency: 710 Kc. Power 10 Kw. d.; 5 Kw. n.
 Owned-Oper. By Foster & Associates
 Address 1500 N. Market
 Tel.: 425—8692 Independent
 Station Rep. John Blair
 Pres. Gordon B. McLendon
 General, Sta. Manager Richard H. Wilcox
 Comm. Prom. Mgr. Marie Gifford
 Chief Engineer Rudy Johnson
 Owners of: KLIF, Dallas; KILT, Houston; KTSA,
 San Antonio; WAKY, Louisville; WYSL, Buf-
 falo; KABL, San Francisco.

KJOE—Shreveport—1954

Frequency: 1480 Kc. Power: 1 Kw. d.
 Owned By Ray Armand Bcstg. Co.
 Address 529½ Crockett St.
 Tel.: 422-0732 Independent
 Station Representative Meeker Co.
 President Armand Kovitz
 Program Director Ronnie Palmer
 Publicity Director Elizabeth Hawkins
 Chief Engineer Carl Goulden

KOKA—Shreveport—1950

Frequency: 980 Kc. Power: 5000 Watts d.
 Owned By McLendon-Shreveport Bcstg. Co.
 Business Address P.O. Box 3605
 Tel.: 422-3122 Independent
 Sta. Rep. Pearson
 President, Gen. Mgr. John McLendon
 Station Manager A. Evans

KREB—Shreveport—1960

Frequency: 1550 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By KREB, Inc.
 Address 311 Milam St.
 Tel.: 42-33681 MBS
 Station Representative Hollingsbery
 General Manager L. Brandon
 Station, Comm. Mgr. Joe Monroe

KRMD—Shreveport—1928

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: T. B. Lanford
 Address: P. O. Box 1712
 Tel.: 423-6172
 Representative: ABC
 Weed
 President: T. B. Lanford
 General, Comm. Mgr.: Thomas A. Gresham
 Program Director: Joseph H. Keith
 Chief Engineer: Dub Wilkinson
 Owners of: KALB-AM-TV-FM, Alexandria; KPIC-AM-TV, Lake Charles; WSLI, Jackson; WJTV, Jackson; KRMD-FM.

KWKH—Shreveport—1925

Frequency: 1130 Kc. Power: 50,000 Watts
 Owned-Operated By: International Bcstg. Corp.
 Address: Commercial Bldg.
 Tel.: 422—8711
 Independent
 Newspaper Affiliation: Shreveport Times
 Representative: Christal Co.
 President: William H. Bronson
 Exec. V.P., Gen. Mgr.: Henry B. Clay
 Commercial Manager: Jack Timmons
 Prom. Mgr., Pub. Dir.: James T. Briggs
 Prog. Director: Frank Page
 Tech. Dir.: W. E. Antony
 Chief Engineer: O. S. Droke

KBSF—Springhill—1954

Frequency: 1460 Kc. Power: 1000 Watts
 Owned: Springhill Broadcasting Co.
 Address: Box 127
 Tel.: LE 9-4616
 General Mgr.: John K. Hill

**KIKS—Sulphur-Lake Charles
1955**

Frequency: 1310 Kc. Power: 500 W. d.
 Owned By: Victor Radio Co.
 Address: Box 190, Sulphur
 Tel.: Jackson 7-5266
 MBS
 Sta. Representative: Paul Raymer
 President: Joseph P. Trantino
 Station Manager: Cecil E. Bland, Jr.
 Commercial Manager: Carroll A. Wynn
 Chief Engineer: Carl Doiron

KTLD—Tallulah—1954

Frequency: 1360 Kc. Power: 500 Watts
 Owned By: Howard E. Griffith
 Address: Box 1360
 Tel.: 1360
 General, Sta. Mgr.: Howard E. Griffith

KTIB—Thibodaux—1953

Frequency: 630 Kc. Power: 500 W., d.
 Owner: Delta Bcstrs., Inc.
 Address: 1st Federal Bldg., W. 2nd St.
 Tel.: Hillcrest 7-9006
 Independent
 President: F. H. Block
 General Mgr.: Ray Saadi

KVPI—Ville Platte—1953

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Oper. By: Ville Platte Bcstg. Co.

Address: Box 566
 Tel.: 363-2124
 President: Lionel B. Deville
 Gen., Comm. Mgr.: J. Soileau
 Chief Engineer: J. L. Sylvester

KUZN—West Monroe—1955

Frequency: 1310 Kc. Power: 1 Kw.
 Owned: Griffith Electric Co.
 Address: 1515 N. 7th St.
 Tel.: FAirfax 2-1491
 Independent
 Station Representative: Breen & Ward
 President, Chief Eng.: Howard E. Griffith
 General, Comm. Mgr.: Ollie Bales
 Owners of: KTLD-AM, Tallulah.

KEVL—White Castle—1955

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Big League Bcstg. Co.
 Address: P.O. Box 457
 Tel.: 5116
 Owner: Chas. E. Schwing, Jr.
 General Mgr.: L. Miller

KVCL—Winnfield—1955

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By: Winn Bcstg. Co.
 Address: Box 548
 Tel.: 5822
 General Mgr., Ch. Engr.: Edward R. Hall

KMAR—Winnesboro—1957

Frequency: 1570 Kc. Power: 500 Watts, d.
 Owned: Franklin Bcstg. Co.
 Address: Box 312
 Tel.: 435-5141
 President: Buddy Martin

When You Can Have The Best,
 Why Be Satisfied With Less!

THE ASSOCIATED PRESS

Pop.: 980,000

Families: 283,000

MAINE

Radio Homes: 280,000

AM Stas. in State: 28

WFAU—Augusta—1946

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 Wts. n.
Owned-Oper. By...Twin City Bcstg. Co., Inc.
Business Address...160 Bangor St.
Tel.: MAYfair 3-3878...Independent
Station Reps....George Eckels; Devney Org.
President...Faust Couture
Gen., Sta. Mgr....Norman C. Gallant
Commercial Manager...Richard McLennan
Prog., Pub. Director...Mona Toothaker
Chief Engineer...Joseph Roy
Owners of: WCOU, Lewiston.

WRDO—Augusta—1932

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By...WRDO, Inc.
Address...251 Water Street
Tel.: MA 3-4735...NBC
Sta. Reps....Bdcast Time Sales; Nona Kirby
President...William H. Rines
General Manager...Jack S. Atwood
Station Manager...Leslie R. Hubley
Chief Engineer...Harold T. Dinsmore

WABI—Bangor—1924

Frequency: 910 Kc. Power: 5000 Watts
Owned-Oper. By...Community Bcstg. Service
Business-Studio Address...57 State St.
Tel.: 8321...MBS
Representative...Hollingbery, Kettell-Carter
V.P., Gen. Mgr....Walter L. Dickson
Sta. Program Dir....John F. MacRae
Chief Engineer...Ed Winchester

WGUY—Bangor—1947

Frequency: 1250 Kc. Power: 5000 Watts d.
Owned-Operated By...Bangor Bcstg. Corp.
Address...26 Central St.
Tel.: 7354...Independent
Station Reps....Devney Organization
President...Melvin Stone
Gen., Station Mgr....Louis J. Borgatti
Comm., Sales Prom. Mgr....William Hart
Program Director...Grace Dunham
Publicity Director...Spencer Churchill
Chief Engineer...Gary E. Johnson

WLBZ—Bangor—1926

Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated By...Maine Bcstg. Co.
Address...861 Broadway
Tel.: Bangor 942-4656...NBC
Station Rep. Broadcast Times Sales; Nona Kirby
President...William H. Rines
General Manager...Jack Atwood
Station Mgr....Edward E. Guernsey
Program Director...Edward Owen
Chief Engineer...John H. Wibby

WMMS—Bath—1957

Frequency: 730 Kc. Power: 1000 Watts d.
Owned By...Winslow T. Porter

Address...195 Front St.
Tel.: HI 3-5542...Independent
Pres., Gen. Sta. Mgr....Winslow T. Porter
Commercial Mgr....S. S. Milton
Publicity Director...Lewis Colby
Chief Engineer...Dr. Harry F. Hinckley

WIDE—Biddeford—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned By...Biddeford-Saco Bcstg. Corp.
Address...234 Main St.
Tel.: Atlantic 4-4566...Independent
Station Representative...Walker-Rawalt
Pres., Gen. Mgr....J. Alan Jasper
V.P., Treasurer...M. Chester Ball
Station Mgr....Howard B. Martin
Commercial Manager...Franklin Fowler
Program Director...Edward Horne
Chief Engineer...Carl Snow

WCME—Brunswick—1955

Frequency: 900 Kc. Power: 1,000 Watts
Owned By...Westminster Bcstg. Co.
Address...River Road
Tel.: PA 5-5507...Independent
President, Gen. Mgr....Roger Strawbridge
Comm., Sales Prom. Mgr....William N. McKeen
Chief Engineer...Gary King
Owners of: WOTW-AM-FM, Nashua, N. H.

WQDY—Calais—1959

Frequency: 1230 Kc. Power: 250 Watts
Owned By...St. Croix Bcstg. Co., Inc.
Address...International Broadcast House
Tel.: Globe 4-7545...Independent
Sta. Rep. ...Hollingbery
President, General Mgr....John H. Vondell Jr.
V.P., Commercial Manager...John P. Foster
Program Director...W. Clarke
Chief Engineer...Dale Wing

WFST—Caribou—1956

Frequency: 600 Kc. Power: 5 Kw., d.
Owned...Northern Bcstg. Co.
Address...Box 65
Tel.: GYpsy 6-3731...Independent
Sta. Reps....Devney Org; McGavren
V.P., Gen. Sta. Mgr....Elby Stevens
Commercial Mgr....Al Knight
Program Director...Dick Meyer
Chief Engineer...G. D. Johnson

WDEA—Ellsworth—1958

Frequency: 1350 Kc. Power: 1000 Watts
Owned By...Coastal Broadcasting Co. Inc.
Address...Christian Ridge Road
Tel.: NOrmandy 7-2523...Independent
Station Representative...Walker-Rawalt
President...Milton C. Chapman
General, Station Mgr....Donald E. Knowles
Comm., Prom. Mgr....Donald C. Graftam
Program, Publicity Dir....William T. McCarthy
Chief Engineer...F. Chalmers

WKTJ—Farmington—1959

Frequency: 1380 Kc. Power: 1,000 Watts
 Owned By.....Franklin Broadcasting Corp.
 Address.....P. O. Box 590
 Tel.: Farmington 3000.....Independent
 Station Rep.Kettell-Carter
 President, Gen. Mgr.....Elden H. Shute Jr.
 Commercial Manager.....Harry K. Heustis
 Chief Engineer.....R. Dean Sequin

WHOU—Houlton—1950

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....N. Maine Bcstg. Corp.
 Address.....1340 North Rd.
 Tel.: 532-2257.....KBS
 Newspaper Affil.Pioneer Times
 Station Rep.....N.E. Spot Sales
 President, Gen. Mgr.....Glenn Hilmer
 Station Mgr.....Keith L. Stine
 Publicity Director.....John Dombek
 Chief Engineer.....Douglas Robertson

WCOU—Lewiston—1938

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By....Twin City Bcstg. Co., Inc.
 Business-Studio Address.....223 Lisbon St.
 Tel.: State 4-6921.....Independent
 Sta. Reps.....Devney Org.; Eckels
 Pres., Pub. Dir.....Faust Couture
 Gen., Sta. Mgr.....John C. Libby
 Commercial Manager.....Oscar J. Normand
 Program Director.....Janet Lavenger
 Chief Engineer.....Carl P. Rounds
 Owners of: WFAU, Augusta.

WLAM—Lewiston—1947

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Oper. By..Lewiston-Auburn Bcstg. Corp.
 Business-Studio Address.....129 Lisbon St.
 Tel.: 784-5401.....ABC
 Sta. Rep.Kettell-Carter
 Pres., Gen. Mgr.....F. Parker Hoy
 Station Manager.....Harold Dutch
 Comm. Prom. Mgr.....Romeo E. Sansoucy
 Publicity Director.....Frederick H. Gage
 Chief Engineer.....Herbert Wiles

WCSH—Portland—1925

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Oper. By.....Maine Radio & TV Corp.
 Address.....579 Congress St.
 Tel.: SP 2-0181.....NBC
 Sta. Reps....Broadcast Time Sales; Nona Kirby
 President.....William H. Rines
 General Manager.....Jack S. Atwood
 Station Manager.....Benjamin A. Hubley
 Commercial Manager.....Herbert W. Crosby
 Chief Engineer.....Charles R. Brown
 Owners of: WCSH-TV.

WGAN—Portland—1938

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By..Guy Gannett Bcstg. Services
 Business-Studio Address.....390 Congress St.
 Tel.: SP 2-4661.....CBS
 Newspaper Affil.....Gannett Publishing

Station Reps.....Gill-Perna; Blair
 President.....Jean Gannett Williams
 General Manager.....Francis H. Farnum, Jr.
 Sales Prom. Mgr.....Jack Harvey
 Publicity Director.....Nunzi Casavola
 Prog. Dir.....C. R. Sanford
 Chief Engineer.....Roger W. Hodgkins
 Owners of: WGAN-TV.

WLOB—Portland—1956

Frequency: 1310 Kc. Power: 1 Kw., d.
 Owned.....Casco Bcstrs. Corp.
 Business Address.....645 Congress St.
 Tel.: SP 5-2336.....Independent
 Station Reps.....Devney Org.; Eckels
 President.....Sherwood J. Tarlow
 General Station Manager....Melvin L. Stone
 Commercial Manager.....David L. Royte
 Sales Promotion Manager....Robert Jordan
 Program Director.....Howard Leonard
 Publicity Director.....Walter Thomes
 Chief Engineer.....T. Richard Dunn

WPOR—Portland—1946

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Hildreth Bcstg. Co.
 Business-Studio Address.....477 Congress St.
 Tel.: SP 3-8111.....ABC, MBS
 Rep.Kettell-Carter; Hollingbery
 President.....Horace A. Hildreth
 Exec. V.P.....Walter L. Dickson
 Station Manager.....Harry J. Dowd, Jr.
 Comm. Sales Prom. Mgr.....William J. Mullen
 Chief Engineer.....Joseph Williams

WAGM—Presque Isle—1932

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Operated By....Aroostook Bcstg. Corp.
 Address.....P.O. Box 729
 Tel.: POrter 4-6271.....MBS
 RepresentativeHollingbery; Kettell-Carter
 President.....Horace A. Hildreth
 Exec. V.P.....W. L. Dickson
 Station Mgr.....S. Lyons
 Commercial Manager.....Robert J. Gold
 Sales Prom. Mgr., Pub. Dir...William Stephenson
 Program Director.....Wayne A. Knight
 Chief Engineer.....John Richards
 Owners of: WAGM-TV.

WEGP—Presque Isle—1960

Frequency: 1390 Kc. Power: 5,000 Watts
 Owned By.....Presque Isle Radio Co.
 Address.....418 Main St.
 Tel.: POrter 8-5141.....Independent
 Newspaper Affil.Star Herald
 Station Rep.Walker-Rawalt
 President.....Edward G. Perrier
 General, Sta. Manager.....Ted Coffin
 Commercial Manager.....Richard Marshall
 Chief Engineer.....Gilbert M. Titcomb Jr.

WRKD—Rockland—1952

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Knox Bcstg. Co.
 Address.....493 Main St.

MAINE-MARYLAND

Tel.: Lyric 4-8451.....ABC
Representative.....Kettell-Carter
President.....Carleton D. Brown
Station Manager.....Paul R. Huber
Commercial Mgr.....Terrence Economy
Chief Engineer.....Ernest Hammond

WRUM—Rumford—1953

Frequency: 790 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Rumford Bcstg. Co.
Address.....89 Congress St.
Tel.: 364-3701.....KBS
Station Reprs.....Devney Org.; McGavren
President.....Melvin L. Stone
General Manager.....Kenneth J. Ellis
Commercial Manager.....Ray Auger
Program Director.....Don Willhoitte

WSME—Sanford—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned.....York Bcstg. Co.
Address.....Box 1220
Tel.: 2464.....Independent
Station Reprs.....Devney Org.; Eckels
President.....Melvin L. Stone
General Comm. Mgr.....John A. Carlson
Program. Publicity Director.....Fred E. Nutter
Sales Prom. Mgr.....Frank De Francesco
Chief Engineer.....J. Robert Palmer

WGHM—Skowhegan—1956

Frequency: 1150 Kc.....Power: 5 Kw. d.
Owned By.....Pineland Broadcasting Co.

Address.....61 Water St.
Tel.: Greenwood 4-2727.....Independent
Sta. Reprs.....Devney Org.; McGavren
President.....Melvin L. Stone
Gen. Managers.....P. W. & J. S. Larkin
Chief Engineer.....Lewellyn Greenlaw

WKTQ—South Paris—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Oxford Bcstg. Co.
Business Address.....1450 Alpine St.
Tel.: PI 3-2311.....Independent
Pres., Comm. Mgr.....Gerald T. Higgins
Station Mgr.....Eldon H. Shute, Jr.
Chief Engineer.....R. Dean Seguin

WTVL—Waterville—1946

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Kennebec Bcstg. Co.
Business-Studio Address.....36 Silver St.
Tel.: TR 3-3311.....ABC
Station Rep.....George Hollingbery
President, Gen. Mgr.....Carleton D. Brown
Commercial Manager.....Harold L. Vique
Program Dir.....Geo. Redpath
Chief Engineer.....Don Sutherland

WJAB—Westbrook—1959

Frequency: 1440 Kc.....Power: 5 Kw.
Owned By...Westbrook Broadcasting Co., Inc.
Address.....841 Main St.
Tel.: UL 4-8409.....Independent
General Manager.....R. Durgin

Pop.: 3,275,000

Families: 945,000

MARYLAND

Radio Homes: 905,000

AM Stas. in State: 35

WAMD—Aberdeen—1957

Frequency: 970 Kc.....Power: 500 Watts, d.
Owned By.....Harford Cty. Bcstg. Co.
Address.....P. O. Box 485
Tel.: CR 2-4400.....Independent
Pres., Gen. Mgr.....J. L. Allen
Commercial Mgr.....Robert D. Huntley
Program Dir.....R. H. Gray
Chief Engineer.....J. A. McAulay

WABW—Annapolis—1946

Frequency: 810 Kc.....Power: 250 Watts d.
Owned-Oper. By.....ABW Bcstrs.
Business Address.....P. O. Box 1551
Tel.: CO 3-9211.....KBS
News. Affil..Chesapeake Bay Country News
President.....Lester Greenwalt
General Manager.....Jacob Einstein, Jr.
Sta. Mgr., Pub. Dir.....Ray Charles Dawson
Commercial Manager.....Marion Phelps
Program Director.....Mel King
Chief Engineer.....Jerry Wonder
Owners of: WGSB, Ephrata; WCBG, Chambersburg.

WANN—Annapolis—1947

Frequency: 1190 Kc...Power: 10000 Watts d.
Owned-Operated By...Annapolis Bcstg. Corp.
Address.....P.O. Box 631
Tel.: CO 3-2500.....Independent
Station Rep.....Continental Bcstg.
Pres., Gen. Mgr.....Morris H. Blum
Chief Engineer.....M. W. Pittman

WNAV—Annapolis—1948

Frequency: 1430 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Capital Bcstg. Co.
Address.....Admiral's Drive
Tel.: CO 3-2639.....Independent
Station Rep.....Breen-Ward
President.....Henry Rau
Station Manager.....Bill W. Fillingham
Sales Manager.....Daniel K. Lavelle
Program Director.....Betty Straubel
Chief Engineer.....Lloyd Smith

WBAL—Baltimore—1925

Frequency: 1090 Kc.....Power: 50,000 Watts
Owned.....Hearst Corp. (Radio & TV. Div.)

Address.....2610 Maryland Ave.
 Tel.: HO 7-3000.....NBC
 Representative.....McGavren
 V.P., General Mgr.....Thomas S. Carr
 Commercial Mgr.....Alfred E. Burk
 Sales Prom., Pub. Dir.....Charles LaMason
 Program Director.....Thomas O'Connor
 Chief Engineer.....John Wilner
 Owners of: WBAL-FM-TV; WISN-AM-FM-TV, Milwaukee; WCAE-AM-FM, Pittsburgh; WTAE-TV, Pittsburgh.

WBMD—Baltimore—1947

Frequency: 750 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Key Bcstg. Corp.
 Address.....21 W. Chase St.
 Tel.: MU 5-7095.....Independent
 Station Rep.....Weed Radio
 President.....George E. Hull
 Gen., Comm. Manager.....Carl G. Brenner
 Sales Prom. Manager.....Ed LaBerge
 Program Director.....Clark West
 Publicity Director.....Webb Roszelle
 Chief Engineer.....Joe Powers
 Owners of: WPTX, Lexington Park.

WCAO—Baltimore—1922

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Plough Bcstg. Co., Inc.
 Business-Studio Address.....1102 N. Charles St.
 Tel.: MU 5-0600.....Independent
 Representative.....Radio-TV Reps.
 President.....Harold R. Krelstein
 Gen., Station Mgr.....Byron Millenson
 Commercial Mgr.....Edward L. Anzmann, Jr.
 Program Director.....Larry Monroe
 Sales Prom. Mgr.....Mrs. Jean Mowbray
 Publicity Director.....Charles Purcell
 Chief Engineer.....C. A. Seibold Jr.
 Owners of: WMPB-AM-FM, Memphis; WPOL-AM-FM, Atlanta; WJJD-AM-FM, Chicago; WCOB-AM-FM, Boston.

WCBM—Baltimore—1924

Frequency: 680 Kc..Power: 10,000 d.; 5000 n.
 Owned-Oper. By.....Baltimore Bcstg. Corp.
 Bus.-Studio Address.....Community House
 Tel.: BE 5-8400.....CBS
 Sta. Representative.....P. G. & W.
 President.....John Elmer
 Executive V.P.....G. H. Roeder
 V.P. Operations.....Charles A. Roeder
 V.P. Sales.....John E. Hegly
 Publicity Dir.....Diana Wescott
 Chief Engineer.....G. Porter Houston

WEBB—Baltimore—1955

Frequency: 1360 Kc.....Power: 5000 Watts
 Owned-Operated By.....1360 Bdcstg Co., Inc.
 Business Address.....3113 W. North Ave.
 Tel.: WI 7-1245.....Independent
 Station Representative.....Bernard Howard
 Exec. V.P., Gen. Mgr.....Samuel E. Feldman
 Program Director.....Wiley Daniels
 Chief Engineer.....Clifford Inman

WFBR—Baltimore—1922

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Oper. By...The Baltimore Radio Show

Address.....13 E. 20th St.
 Tel.: 685-1300.....Independent
 Representative.....John Blair & Co.
 President.....Robert S. Maslin, Jr.
 General, Station Mgr.....Robert B. Jones, Jr.
 Commercial Manager.....Dudley Tichenor
 Program Director.....Ralph Phillips, Jr.
 Sales Prom. Mgr.....Mrs. Cleo Warriner
 Chief Engineer.....William R. Hoos

WITH—Baltimore—1941

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Maryland Bcstg. Corp.
 Business-Studio Address.....7 E. Lexington St.
 Tel.: LE 9-7808.....MBS
 Sta. Reps.....Select; Adam Young; Ayers
 Pres., Gen. Mgr.....Thomas G. Tinsley, Jr.
 V.P., Station Manager.....Robert C. Embry
 Program Director.....Bob Adams
 Chief Engineer.....Ed Hawkins

WSID—Baltimore—1947

Frequency: 1010 Kc.....Power: 1000 Watts, d.
 Owned-Operated By.....United Bcstg. Co.
 Business-Studio Address.....912 N. Charles St.
 Tel.: SA 7-8250.....Independent
 Station Reps.....UBC, Dora-Clayton
 President.....Richard Eaton
 General Manager.....Helen Wherley
 Chief Engineer.....Frank Bacon

WWIN—Baltimore—1951

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Belvedere Bcstg. Co.
 Address.....1119 N. Charles St.
 Tel.: SArota 7-3555.....ABC
 President.....Thomas F. McNulty
 General Mgr.....H. S. Earp
 Chief Engineer.....Leo Karns

WMHI—Braddock Hgts.—1961

Frequency: 1370 Kc.....Power: 500 Watts d.
 Owned By.....Musical Heights, Inc.
 Address.....Route 5, Frederick, Md.
 Tel.: MOnument 2-2148.....Independent
 President, Comm. Mgr.....Leo L. Shank
 General, Sta. Manager.....John T. Staub
 Chief Engineer.....Howard C. Fisher

WCEM—Cambridge—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....The Shore Bcstg Co.
 Address.....Queen Anne Ave.
 Tel.: ACademy 8-4800.....Independent
 Pres., Gen. Mgr.....G. P. Richards
 Sta., Commercial Mgr.....Sam Cannon, Jr.
 Prog. Dir.....Bette B. Robbins
 Chief Engineer.....Richard D. Goff

WCUM—Cumberland—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By...Allegany Cty. Bcstg. Corp.
 Business Address.....P.O. Box 360
 Tel.: PArkview 4-5400.....CBS
 Station Rep.....Venard, Rintoul & McConnell
 President, Gen. Mgr.....Wallace L. Hankin
 Program Director.....Edward Enderle
 Chief Engineer.....Martin Croft

MARYLAND

WTBO—Cumberland—1928

Frequency: 1450 Kc. Power: 1000 Watts
Owned.....Cumberland Valley Bcstg. Co.
Address.....Box 510
Tel.: 722-6666.....NBC
Representative.....Burn-Smith
Pres., Gen., Sta. Mgr.....A. William German
V.P., Comm. Mgr.....Sam Cozad
Program Dir.....Leslie Ford
Chief Engineer.....R. Wirgman

WAYE—Dundalk—1955

Frequency: 860 Kc. Power: 500 W. d.
Owned-Operated By.....Erway Bcstg. Corp.
Address.....1901 St. Paul St., Baltimore 18
Tel.: CHesapeake 3-3886.....Independent
Station Representative.....Gill-Perna
President.....Guy S. Erway
General, Sta. Mgr.....R. J. Bennett
Program Director.....Bob Hilber
Publicity Director.....Larry Harrison
Sales Prom Mgr.....Senius Smith
Chief Engineer.....Duane Cornett

WEMD—Easton—1960

Frequency: 1460 Kc. Power: 500 W.
Owned By.....Easton Broadcasting Co.
Address.....3855 N. 30th St., Arlington, Va.
Tel.: JA 5-7566.....KBS
Station Rep.....Thomas F. Clark
General & Sales Mgr.....A. Drew

WFMD—Frederick—1936

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Monocacy Bcstg. Co.
Address.....1 West Seventh St.
Tel.: 683-4181.....CBS
President, Gen. Mgr.....Laurence Leonard
General Manager.....Morton Siegel
Commercial Mgr.....C. Merritt Trott
Chief Engineer.....Russell Bassett

WFRB—Frostburg—1958

Frequency: 740 Kc. Power: 250 Watts d.
Owned By.....Western Md. Bcstg. Co.
Address.....P.O. Box 74
Tel.: OVerbrook 9-8871.....Independent
General Mgr., Ch. Eng.....D. C. Loughry
Commercial Mgr.....D. Hillegas

WARK—Hagerstown—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....WARK, Inc.
Address.....128 S. Prospect St.
Tel.: RE 3-4500.....CBS
Station Reps.....UBC Sales; Dora-Clayton
President.....Henry Rau
Gen., Sta. Mgr.....Allen Hedgecock
Prog. Dir.....Richard Collyer
Chief Engineer.....Lloyd Smith
Owners of: WOL-AM-FM, Washington; WNAV-
AM-FM, Annapolis; WDOV-AM-FM, Dover, Del.

1928 TO 1962

The Tri-State Area's Big Radio Voice

Now 1000 Watts Strong

WTBO

WJEJ—Hagerstown—1932

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By...Hagerstown Bcstg. Co., Inc.
 Business-Studio AddressFranklin Court
 Tel.: RE 9-2323.....MBS-ABC
 RepresentativeBurn-Smith
 Pres., Gen. Mgr.Grover C. Crilley
 Comm. Sta. Mgr.....Lou L. Garris
 Program Director.....Betty Andrews
 Chief Engineer.....George McIntire

WASA—Havre de Grace—1948

Frequency: 1330 Kc.....Power: 1000 Watts d.
 Owned-Oper. By....Chesapeake Bcstg. Corp.
 AddressP. O. Box 97
 Tel.: 939-0800.....Independent
 General, Sta. Manager.....Mrs. Jason T. Pate
 Comm.-Sales Prom. Mgr....Charles W. Irwin
 Program, Publicity Dir.....John H. Little
 Chief Engineer.....Don F. Whan

WKIK—Leonardtown—1953

Frequency: 1370 Kc....Power: 1000 Watts d.
 Owned-Oper. By....Southern Md. Bcstrs. Inc.
 Address.....P. O. Box 346
 Tel.: GR 5-2211.....Independent
 Pres., Gen. Mgr., Ch. Engr....James L. Bittner

WPTX—Lexington Park—1953

Frequency: 920 Kc.....Power: 500 Watts, d.
 OwnedKey Broadcasting
 Address879 Park Ave.
 Tel.: VO 2-1031.....Independent
 Station RepresentativeHopewell
 Gen., Station Mgr.....R. Thom House
 Chief Engineer.....Jack Armstrong
 Owners of: WBMD, Baltimore.

WETT—Ocean City—1960

Freq.: 1590 Kc....Power: 1 Kw. d.; 500 W. n.
 Owned By.....The WETT Corp.
 AddressP. O. Box 61
 Tel.: 289-7201.....Independent
 PresidentJ. L. O'Conner, Jr.
 General Mgr.....Harrison J. Langelier
 Station Mgr.....J. G. Lenoir
 Commercial Mgr.....Irwin J. Meyer
 Sales Prom. Mgr.....David W. Beck
 Program Director.....John J. Quinn
 Chief Engineer.....Joe R. Doupnik

WDMV—Pocomoke City—1955

Frequency: 540 Kc.....Power: 500 W. d.
 Owned-Operated By..Eastern Shore Bcstg. Co.
 AddressBox 210
 Tel.: Pocomoke 540.....Independent
 Station Rep.Walton
 PresidentErnest Tannen
 General Station Mgr.....Curt White
 Program Director.....Toby Miller
 Publicity Director.....Betty Jackson
 Chief Engineer.....Paul Jewelllyn

WINX—Rockville—1951

Freq.: 1600 Kc..Power: 1 Kw. d., 500 Watts n.
 Owned-Oper. By..Montgomery Cty. Bcstg. Co.

Address.....8 Baltimore Rd.
 Tel.: POplar 2-4357.....Independent
 Station Reps.....UBC; Dore; Wittig
 President.....Richard Eaton
 General, Publicity Mgr.....Pierre D. Eaton
 Commercial Manager.....Ed Bushman
 Station Manager.....William Stabler
 Program Director.....Richard M. Denham
 Sales Prom. Mgr.....John Panagos
 Chief Engineer.....William Vickers
 Owners of: WOOK, Washington; WJMO, Cleveland;
 WSID-AM-FM, Baltimore; WANT, Richmond;
 WBNX, New York; WMUR-TV, Manchester.

WBOC—Salisbury—1940

Frequency: 960 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned By.....WBOC, Inc.
 Bus.-Studio Address.....Radio TV Park
 Tel.: Pioneer 9-6131.....MBS
 Newspaper Affil.....Sunpapers, Baltimore
 RepresentativeBurn-Smith
 President.....William F. Schmick, Jr.
 Gen., Sales Prom. Mgr.....Charles J. Trull
 Commercial Manager.....Ron Maines
 Program Director.....John W. Downing, Jr.
 Chief Engineer.....Jack W. Ward

WICO—Salisbury—1956

Frequency: 1320 Kc....Power 1000 Watts, d.
 Owned.....Delmarva Broadcasting Corp.
 Address.....127 E. Carroll St.
 Tel.: Pioneer 2-3212.....ABC-KBS
 President.....Robert C. Doyle
 General Manager.....C. Morse

WJDY—Salisbury—1958

Frequency: 1470 Kc....Power: 5000 Watts d.
 Owned-Operated By....Salisbury Bcstg. Co.
 Business Address.....106 W. Circle Ave.
 Tel.: Pioneer 2-5191.....Independent
 Station Representative...United Broadcasting
 Pres., Gen. Mgr.....Norman Glenn
 Chief Engineer.....William H. Kline

WAQE—Towson—1955

Frequency: 1570 Kc.....Power: 1000 W., d.
 Owned-Oper. By....WTOW, Inc.
 Address.....26 West Pennsylvania Ave.
 Tel.: VA 5-9660.....Independent
 PresidentJohn S. Booth
 General Manager.....Charles S. Gerber
 Chief Engineer.....George Klimes

WTTR—Westminster—1953

Frequency: 1470 Kc....Power: 1000 Watts d.
 Owned-Oper. By...Carroll County Bcstg. Corp.
 AddressBox 28
 Tel.: TI 8-5511.....KBS
 V.P., Gen., Comm. Mgr....Russell H. Morgan

WDON—Wheaton—1953

Frequency: 1540 Kc.....Power: 250 W. d.
 Owned-Operated By....Everett L. Dillard
 Address.....11216 Georgia Ave.
 Tel.: LLockwood 5-0747.....Independent
 Pres., Gen. Mgr.....Everett L. Dillard
 Station Manager.....Jean M. Dillard

Pop.: 5,235,000

Families: 1,517,000

MASSACHUSETTS

Radio Homes: 1,480,000

AM Stas. in State: 58

WARA—Attleboro—1950

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By: Attleboro Radio Assn.
Address: 8 N. Main St.
Tel.: CA 2-1320 Independent
Station Reps.: Foster & Creed; Breen & Ward
President: Howard H. Sweet
Gen., Station Mgr.: Keith S. Field
Commercial Mgr.: Stan Morgan
Chief Engineer: Raymond Arnold
Owners of: WYNG, Warwick, R. I.

WBOS—Boston—1947

Frequency: 1600 Kc. Power: 5000 Watts
Owned-Oper. By: Champion Bcstg. Sys., Inc.
Address: 790 Commonwealth Ave.
Tel.: BE 2-5650 Independent
Station Representative: Weed
President: Herbert Hoffman
Gen., Sta. Mgr.: Ralph Weinman
Commercial Mgr.: Harry Goodman
Chief Engineer: Anthony Olmedi

WBZ-WBZA

Boston-Springfield—1921 (Synchronous Operation)

Frequency: 1030 Kc. Power: WBZ, 50,000
Watts; WBZA, 1000 Watts

Owned-Oper.: Westinghouse Bcstg. Co.
Address: 122 E. 42 St., N.Y.C., N.Y.
Tel.: MU 7-0808 Independent
Station Representative: AM Radio Sales
President: D. H. McGannon
General Manager: Paul G. O'Friel
Commercial Mgr.: A. B. Hartman
Sales Promotion Mgr.: Warren L. Maurer
Program Mgr.: A. L. Heacock
Publicity Director: Edward L. Pearle
Chief Engineer: W. H. Hauser
Owners of: KPIN, San Francisco, Calif; WOWO,
Fort Wayne, Ind.; WBZ-TV, Boston, Mass.;
KYW, Cleveland, O.; KYW-TV, Cleveland, O.;
KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.;
KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.;
WJZ-TV, Baltimore, Md.; WBZ-FM, Boston,
Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM,
Cleveland, O.; KEX-FM, Portland, Ore.

WCOP—Boston—1935

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By: Plough Bdcsg. Corp.
Bus.-Studio Address: 234 Clarendon St.
Tel.: CO 7-0123 Independent
Representative: Radio-TV Reps.
President: Harold Krelstein
V.P., General Mgr.: John F. Crohan

WCRB—Boston—1948

Frequency: 1330 Kc. Power: 5 Kw.
Owned: Charles River Bcstg. Co.
Business Address: Sheraton Plaza Hotel

Tel: COpley 7-7080 Independent
Station Representative: Broadcast Time Sales
Pres., Gen. Mgr.: Theodore Jones
Commercial Manager: Leonard V. Corwin
Sta. Mgr.: Richard L. Kaye
Sales Promotion Manager: Eugene Kilham
Program, Pub. Director: David S. MacNeill
Chief Engineer: Kim Kirchwey

WEEI—Boston—1924

Frequency: 590 Kc. Power: 5000 Watts
Owned-Oper. By: CBS
Business-Studio Address: 182 Tremont St.
Tel.: HU 2-2323 CBS
Representative: CBS Radio Spot Sales
Gen. Mgr.: Thomas Y. Gorman
Sales Mgr.: Robert Sinnott
Chief Engineer: Warren J. Stevens

WEZE—Boston—1922

Frequency: 1260 Kc. Power: 5000 Watts
Owned By: WEZE, Inc.
Address: 10 Arcade, Statler Office Bldg.
Tel.: Liberty 2-1717 NBC
Representative: Eastman
President: J. P. Williams
Exec. V.P., Gen. Mgr.: Arthur E. Haley
Vice President: M. J. Williams
Chief Engineer: George Jowdy

WHDH—Boston—1926

Frequency: 850 Kc. Power: 50,000 Watts
Owned-Oper. By: Herald-Traveler Corp.
Address: 50 Morrissey Blvd.
Tel.: AVenue 8-5000 Independent
Newspaper Affil.: Herald-Traveler
Representative: John Blair
President: Robert B. Choate
V.P., Managing Dir.: William B. McGrath
V.P., Sales Dir.: Alexander M. Tanger
Nat'l Sales Mgr.: William H. Fallon
Program Mgr.: John M. Day
Sales Prom. Director: Robert B. Cheyne
Chief Engineer: Phillip K. Baldwin
Owners of: WHDH-TV-FM.

WILD—Boston—1946

Frequency: 1090 Kc. Power: 1000 Watts d.
Owned-Oper. By: Noble Bcstg. Corp.
Address: 150 Massachusetts Ave.
Tel.: CO 7-1900 Independent
Station Representative: Bernard Howard
President, Gen. Mgr.: Nelson B. Noble
Station Manager: Norman Kruglak
Program Director: Henry McFarlane
Chief Engineer: Donald Snider

WMEX—Boston—1934

Frequency: 1510 Kc. Power: 5000 Watts
Owned-Oper. By: Richmond Brothers
Business-Studio Address: 70 Brookline Ave.

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Great Advertisers
depend upon*

WHDH Radio

Reaching over
1,500,000 families

More than
1,000,000 unduplicated
families listen each week

50,000 Watt WHDH
reaches 80% of the
population who account
for 81% of all retail sales
in Maine, New Hampshire,
Massachusetts and
Rhode Island!

WHDH-Radio
50,000 WATTS
BOSTON

MASSACHUSETTS

Tel.: CO 6-3900.....Independent
Station Rep.....Adam Young
President.....Maxwell E. Richmond
Station, Sales Mgr.....Robert S. Richmond
Commercial Manager.....Joseph A. Farrar
Program Dirs.....A. Ginsburg, M. Miller
Publicity Director.....Sally Kirk
Chief Engineer.....John Kirk

WNAC—Boston—1922

Frequency: 680 Kc.....Power: 50 Kw.
Owned.....RKO General
Bus.-Studio Address.....21 Brookline Ave.
Tel.: CO 6-0800.....Independent
Station Rep.....Nat'l Sales Div. RKO General
President.....William M. McCormick
Vice President.....Thomas Bateson
Nat. Sales Manager.....Proctor Jones
Sales Prom. Mgr.....George Hallberg
Program Director.....John D. Maloy
Adv., Publicity Director.....Phyllis Doherty
Chief Engineer.....Irvin B. Robinson
Owners of: WNAC-TV; WOR-AM-TV, New York;
KHH-AM-TV, Los Angeles; KFRC, San Francisco;
WHBQ-AM-TV, Memphis; CKLW-AM-TV, De-
troit; WGMS, Washington, D. C.; WHCT-TV,
Hartford.

WORL—Boston—1950

Frequency: 950 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Pilgrim Broadcasting Co.
Address.....705 Beacon Street
Tel.: CO 7-3800.....MBS
Station Rep.....Jack Masla
President.....Edward M. Gallagher, Jr.
General Mgr.....G. Gray
Station Mgr., Prog. Dir.....William Givens
Commercial Manager.....Charles G. Pye, Jr.
Chief Engineer.....William O. Clark

WTAO—Boston—1948

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Harvey Radio Lab, Inc.
Address.....439 Concord Ave.
Tel.: ELliot 4-0500.....ABC
Station Representative.....Paul Raymer
President.....Frank J. Lyman, Jr.
General Manager.....William A. Queen
Program Director.....Billy Dale
Sales Manager.....Paul Kelly, Jr.
Chief Engineer.....Louis Jordan
Owners of: WTAO-TV.

WBET—Brockton—1946

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Enterprise Publishing Co.
Business-Studio Address.....80 Main St.
Tel.: JU 6-1460.....Independent
Newspaper Affiliation.....Enterprise Times
Representative.....Walker-Rawalt
General Manager.....Earle G. Clement
Program Director.....M. Sothorn Abbott
Chief Engineer.....Elbridge Hooker

WOKW—Brockton—1961

Frequency: 1410 Kc.....Power: 1 Kw. d.
Owned By.....WOKW, Inc.
Address.....288 Linwood St.

MASSACHUSETTS

Tel.: JUNiper 7-1410.....Independent
Station Reps.....Kettell-Carter; Hollingbery
President.....Alan C. Tindal
General Manager.....John J. Sullivan
Program Director.....Curtis H. Hahn
Publicity Director.....Pamela Ellis
Chief Engineer.....Arthur Donner

WACE—Chicopee-Springfield 1946

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Commonwealth Bcstg. Co.
Address.....P.O. Box 2007
Tel.: LY 4-6654.....Independent
Station Representative.....Adam Young
President.....Lazar Emanuel
General Manager.....Bill Gallagher
Prog., Pub. Director.....Norm White
Chief Engineer.....Larry Spinks
Owners of: WEOK, Poughkeepsie; WKST, New
Castle; WKST-TV, Youngstown.

WTYM—E. Longmeadow—1947

Frequency: 1600 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Executive Bcstg. Corp.
Address.....P.O. Box 857
Tel.: RPublic 7-4707.....MBS
Station Representative.....Nona Kirby
V.P., General Mgr.....Allen Embury
Commercial Manager.....Jeff Stoughton
Program Director.....Joe Slezak
Chief Engineer.....Earl Hewinson

WALE—Fall River—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Narragansett Bcstg. Co.
Address.....18 N. Main St.
Tel.: OS 4-3535.....MBS
Station Rep.....Bolles; Eckles
Manager.....George L. Sisson, Jr.
Commercial Mgr.....Markey Gosciminski
Chief Engineer.....George Costa

WSAR—Fall River—1921

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Oper. By.....K & M Publishing Co.
Bus.-Studio Address.....Box 927
Tel.: OS 7-9477.....Independent
Newspaper Affiliation.....Herald News, Inc.
Reps.....Kettell-Carter; Spot Time Sales
President.....Frank W. Miller, Jr.
General, Station Mgr.....Lincoln W. N. Pratt
Commercial Manager.....Cornelius Sullivan
Program Director.....Norman P. Rapoza
Chief Engineer.....Arnold Molloy

WEIM—Fitchburg—1941

Frequency: 1280 Kc., Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Radio Fitchburg, Inc.
Business-Studio Address.....717 Main St.
Tel.: Diamond 3-3766.....Independent
President.....Norman Knight
General, Comm. Mgr.....James A. Fitzgerald, Jr.
Chief Engineer.....Ted Kallin

WFGM—Fitchburg—1949

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By.....Wachusett Bcstg. Corp.
Address.....170 Prichard St.
Tel.: Diamond 3-4897.....Independent
Station Rep.....Foster, Creed
President.....David M. Myers
General, Sta. Mgr.....James W. Chalmers
Chief Engineer.....Donald L. Coleman, Jr.

WKOX—Framingham—1947

Frequency: 1190 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WKOX, Inc.
Bus.-Studio Address.....100 Mt. Wayte Ave.
Tel.: TR 3-7409.....Independent
Representative.....Kettell-Carter, Grant Webb
Gen. Mgr.....Richard E. Adams
Program Dir.....Carl B. Duncan
Chief Engineer.....Frank Bartel

WGAW—Gardner—1944

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 Wt. n.
Owned.....Gardner Bcstg. Co.
Address.....Green St.
Tel.: 632—1340.....MBS
Representative.....Nona Kirby, Webb
President.....C. Edward Rowe
Gen., Sales Promo Mgr.....Theodore G. Converse
Commercial Mgr.....Ernest Bishop
Station Manager, Prog. Dir.....Richard Mahon
Chief Engineer.....Gordon Wiley

WSBS—Great Barrington—1956

Frequency: 860 Kc.....Power: 250 Watts
Owned-Oper. By.....WSBS-The Berkshires, Inc.
Business Address.....Stockbridge Rd., Rt. 7
Tel.: Great Barrington 1567.....MBS
Station Representative.....Webb
Pres., Gen. Mgr.....J. Leo Dowd
Prog., Pub. Dir.....Alan D. Vaber
Chief Engineer.....John Seeley

WHAI—Greenfield—1938

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Haigis Bcstg. Corp.
Business-Studio Address.....486 Main St.
Tel.: PR 4-4301.....Independent
Representative.....Walker-Rawalt
President, Gen. Mgr.....John W. Haigis, Jr.
Station Manager.....Norman L. Cloutier
Comm. Prom. Manager.....William E. Randall
Chief Engineer.....Delwin D. Shattuck

WHAV—Haverhill—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WHAV, Inc.
Business-Studio Address.....30 How St.
Tel.: DR 4-4733.....Independent
Station Representative.....Kettell-Carter; Webb
General Manager.....Edward Cetlin
Sales Prom. Mgr.....Aldo Carter
Chief Engineer.....Harry White

WREB—Holyoke—1950

Frequency: 930 Kc. Power: 500 Watts d.
Owned By: Don Hancock Bcstg. Co.
Address: 225 High St.
Tel.: Jefferson 2-3296 Independent
Stations Reps.: Breen & Ward; Nona Kirby
President, Gen. Mgr.: Donald T. Hancock
Program Director: Nicholas A. Bell
Chief Engineer: Richard S. Townes

WCCM—Lawrence—1947

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By: Lawrence Bdcstg. Co.
Address: 9 Valley Street
Tel.: MU 3-7171 MBS
Station Representative: Bob Dore
President, Gen. Mgr.: Mrs. Geo. H. Jaspert
Comm., Prom. Mgr.: John Canby
Chief Eng.: Norman Round

WCAP—Lowell—1951

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By: Northeast Radio Inc.
Address: 243 Central St.
Tel.: GLenview 4-0404 Independent
Sta. Rep.: Kettell-Carter
Pres., Gen. Mgr.: Israel Cohen
Commercial Manager: Maurice Cohen
Program Director: Dan Gillette
Chief Engineer: Ted Cohen

**WLLH—Lowell-Lawrence
1934**

Frequency: 1400 Kc. Power: 500 Watts
Owned-Oper. By: Merrimac Bdcstg. Co.
Address: 39 Kearney Sq., Lowell
Tel.: GL 8-8715 (Lo) Independent
Representative: Bolling
President: Gerald Harrison
General Manager: Albert N. Armstrong, Jr.
Program Director: Tom Clayton
Chief Engineer: C. Parker

WLYN—Lynn—1946

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Oper. By: Puritan Network, Inc.
Business Address: 156 Broad St.
Tel.: LY 5-6200 Independent
Sta. Reps.: Walker-Rawalt, Kettell-Carter
President: Theodore Feinstein
General, Comm. Mgr.: Harry D. Goodwin
Program Director: Stephen E. Smith
Publicity Director: Edward Glowik
Chief Engineer: Richard Ward
Owners of: WOTW-AM, Nashua; W TSA-AM, Bat-
tleboro; WNB P, Newburyport.

WSRO—Marlboro—1958

Frequency: 1470 Kc. Power: 1,000 Watts d.
Owned By: County Broadcasting Corp.
Address: Curtis Ave.
Tel.: HU 5-1470 KBS
Station Representative: Hopewell
President, Gen. Mgr.: Lewis F. Sargent
Program Director: Daniel Griffin
Chief Engineer: Kenneth Rockwell

WHIL—Medford—1952

Frequency: 1430 Kc. Power: 5000 Watts d.
Owned-Operated By: Conant Bcstg. Co.
Address: 99 Revere Beach Pkwy.
Tel.: EXport 6-1430 Independent
Station Representative: Forjoe
President: Sherwood J. Tarlow
Station Manager: Joseph Kruger
Program Director: Bob Walsh
Chief Engineer: Alfred Fulchino
Owners of: WWOK, Charlotte; WLOB-AM-FM,
Portland; WJBW, New Orleans; WARE, Ware.

WMRC—Milford—1956

Frequency: 1490 Kc. Power: 250 Watts
Owned By: Milford Radio
Address: Opera House Bldg
Tel.: 1490 KBS
General Manager: Ted Sawyer

WBSM—New Bedford—1949

Frequency: 1420 Kc. Pow.: 5 Kw. d., 1 Kw. n.
Owned: Bay State Broadcasting Co.
Address: Pope's Island
Tel.: WY 3-1767 Independent
Station Representative: Devney Organization
President, Gen. Mgr.: Otto F. A. Arnold
Comm. Mgr.: Richard G. Evans
Prog. Dir.: Hal Peterson
Chief Engineer: James R. Wooler

WNBH—New Bedford—1921

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: E. Anthony & Sons, Inc.
Business-Studio Address: 432 County St.
Tel.: WYman 8-5228 Independent
Newspaper Affiliation: Standard-Times
Station Representative: Walker-Rawalt
Station Manager: Paul Stiles
Program Director: Stan Lipp
Chief Engineer: Herve Leduc
Owners of: WOCB-AM-FM, W. Yarmouth.

WNB P—Newburyport—1957

Frequency: 1470 Kc. Power: 500 Watts, d.
Owned: Tri-City Bcstg. Co.
Business Address: Traffic Circle
Tel.: HO 2-6654 Independent
Station Representative: Walker-Rawalt
President: Theodore Feinstein
Gen. Mgr.: J. Thomas Mathers
Station Mgr., Prog. Dir.: Mary I. MacKenzie

WMNB—North Adams—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Northern Berkshire Bcstg. Co.
Address: P. O. Box 707
Tel.: MO 3-6567 Independent
Newspaper Affil.: Transcript
Station Reps.: Grant Webb; Nona Kirby
President: Robert Hardman
General Manager: Donald A. Thurston
Commercial Manager: Richard J. O'Brien
Chief Engineer: Paul Willey

MASSACHUSETTS

WHMP—Northampton—1950

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By... Pioneer Valley Bcstg. Co.
Address... 78 Main St.
Tel.: JU 4-4275... Independent
Representative... Nona Kirby, Webb
President... John H. Williams
Gen., Sta., Comm. Mgr... Alexander W. Milne
Program Director... Joseph T. Fennessey
Chief Engineer... Edward Rodriguez

WCAT—Orange—1956

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned-Oper. By... Tri-State Radio, Inc.
Address... East Main St.
Tel.: KI 4-2825... Independent
Station Representative... Hal Walton
President, Chief Engineer... Ralph Mellon
Station Manager... Colon Cruickshank
Prog., Pub. Director... Florence Tepper

WBEC—Pittsfield—1947

Frequency: 1420 Kc. Power: 1000 Watts
Owned-Oper. By... WBEC, Inc.
Business-Studio Address... 33 Eagle St.
Tel.: Hillcrest 8-8292... ABC
Sta. Rep... Kettell-Carter
President... Richard S. Jackson
General Manager... Henry Hovland
Program Director... D. Christopolis
Chief Engineer... Robert Johnson

WRK—Pittsfield—1938

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By... Greylock Bcstg. Co.
Business-Studio Address... 8 Bank Row
Tel.: Hillcrest 2-1553... CBS
Station Representative... Walker-Rawalt
President... Joseph K. Close
Gen., Sta. Mgr... Walter Kearsey
Comm., Prom. Mgr... Martin Schechter
Program Director... Robert Youse
Chief Engineer... George R. Burgoon

WPLM—Plymouth—1955

Frequency: 1390 Kc. Power: 5,000 Watts
Owned-Oper. By... Plymouth Rock Bdcstg. Co.
Address... Route #3
Tel.: Pilgrim 6-1390... Independent
Station Representative... Kirby; Breen & Ward
President... John T. Campbell
Station Manager... Arthur E. Pratt
Program Dir... John Chandler
Sales Prom. Mgr... Edward Marvin
Publicity Dir... Bud Markle
Chief Engineer... Lawrence Prado

WJDA—Quincy—1947

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Oper. By... South Shore Bcstg. Co.
Address... P. O. Box 373
Tel.: Granite 9-1300... Independent
Pres., Gen., Sta. Mgr... James D. Asher
Commercial Manager... Kenneth P. Fallon, Jr.
Program Director... Winslow Bettinson
Chief Engineer... Fred Lane
Owners of: WESX, Salem.

WESX—Salem—1939

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By... North Shore Bcstg. Corp.
Address... Naugus Ave., Marblehead, Mass.
Tel.: PI 4-1230... MBS
President, Gen. Mgr... James D. Asher
Program Director... John Parke
Chief Engineer... Norman Durkee

WESO—Southbridge-Webster 1955

Frequency: 970 Kc. Power: 1000 Watts d.
Owned... WESO Broadcasting Corp.
Address... 399 Main Street
Tel.: 764-4381... Independent
Representatives... Webb; Foster-Creed
President... Peter A. Bordes
Gen., Station Mgr... J. F. Mulcahy
Comm., Sales Prom. Mgr... William Richards
Program Director... Ralph D. Andrea
Chief Engineer... Kenneth Duquette

WHYN—Springfield—1941

Frequency: 560 Kc. Power: 1000 Watts
Owned-Oper. By... Hampden-Hampshire Corp.
Address... 1300 Liberty St.
Tel.: RE 7-1414... Independent
News. Affil... Holyoke Transcript-Telegram
Station Rep... Foster & Creed
President... William Dwight
Gen., Sta. Mgr... Charles N. De Rose
Asst. Manager... Murry Tesser
Comm., Publicity Dir... Zack Land
Chief Engineer... Harold Schumacher

WMAS—Springfield—1932

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By... WMAS, Inc.
Business-Studio Address... 101 West St.
Tel.: RE 7-1414... CBS
Representative... Bolling
President... Gerald Harrison
Exec. Vice Pres... Carl S. Wheeler
Manager... Bob Donahue
Comm. Mgr... Erwin Needles
Prog. Dir... Roland Dumas
Chief Eng... John Michnovetz
Owners of: WMAS-FM.

WSPR—Springfield—1936

Freq.: 1270 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By... WSPR, Inc.
Business Address... 63 Chestnut St.
Tel.: RE 2-4182... Independent
Representative... Hollingbery; Kettell-Carter
Pres., Gen. Mgr... Alan C. Tindal
Commercial Manager... Jack Sullivan
Program Director... Bud Clain
Chief Engineer... Valentino Partyka

WTXL—West Springfield—1949

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 Wt. n.
Owned-Operated By... Telecolor Corp.
Address... 34 Sylvan St.
Tel.: RE 9-4768... ABC

Station Representative Walker-Rawalt
 President Lawrence A. Reilly
 General, Sta. Mgr. James L. Spates
 Program, Prom. Mgr. Ben Talbot
 Commercial Manager Holland D. Cameron

WPEP—Taunton—1949

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By Silver City Bcstg. Corp.
 Address 174 Broadway
 Tel.: VAndyke 4-7528 Independent
 President, Gen. Mgr. J. Marshall McGregor
 Station Mgr., Prog. Dir. Joseph G. Quill
 Comm. Mgr. Henry J. Murray
 Chief Engineer Louis Bienvenue

WARE—Ware—1947

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By Central Bcstg. Corp.
 Business-Studio Address 56 Main St.
 Tel.: WO 7-6231 KBS
 Station Reps. Breen & Ward; Eckels
 President Sherwood J. Tarlow
 Gen., Sta. Mgr. Richard H. Vaughan
 Chief Engineer Ralph Knudson

WDEW—Westfield—1957

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By Westfield Bcstg. Co.
 Business-Studio Address 249 Union St.
 Tel.: LOgan 8-8643 Independent
 Station Representative Breen-Ward
 President Harold Martin
 General, Sta. Mgr. Richard M. Brescia
 Commercial Mgr. John Mahar
 Chief Engineer J. Lawrence Spinks

WOCB—West Yarmouth—1940

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By E. Anthony & Sons
 Address South Sea Ave.
 Tel.: SPring 5-0500 Independent
 Newspaper Affil. Standard Times
 Station Rep. Walker-Rawalt
 President Basil Brewer
 Station Manager Paul Stiles
 Program Dir. G. W. Stidstone
 Chief Engineer Frank L. Lynch
 Owners of: WNBH, New Bedford.

WAAB—Worcester—1931

Frequency: 1440 Kc. Power: 5000 Watts
 Owned By Waterman Bcstg. Corp.
 Bus. Address 34 Mechanic St.
 Tel.: PL 2-5611 NBC
 Representative Masla; Kettell-Carter
 Pres., Gen. Mgr. Bernard E. Waterman
 Comm. Sta. Mgr. Chester Kaminski
 Program Director George Stevens
 Sales Prom., Pub. Dir. Gordon Hastings
 Chief Engineer George Capalbo

WNEB—Worcester—1946

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By WNEB, Inc.

Address 405 Main St.
 Tel.: PL 6-4672 CBS
 Station Representative Adam Young
 President, Gen. Mgr. George W. Steffy
 Vice President Harold D. Glidden
 Station, Comm., Mgr. Robert F. Nims
 Program Director George Downey
 Sales Prom. Mgr., Pub. Dir. Ken Berns
 Chief Engineer Walter Chemausky

WORC—Worcester—1925

Freq.: 1310 Kc. 5 Kw. d., 1 Kw. n.
 Owned-Oper. By WORC, Inc.
 Address 8 Portland St.
 Tel.: SW 9-0581 MBS
 Sta. Reps. Eastman; Eckels
 Pres., Gen. Mgr. Robert F. Bryar
 Sta., Comm. Mgr. A. Abbott Coblenz
 Publicity Director Richard Barr
 Sales Prom. Mgr. Alvin M. Saide
 Program Director Richard Smith
 Chief Engineer Gordon Dyer

WTAG—Worcester—1924

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By WTAG, Inc.
 Business-Studio Address 20 Franklin St.
 Tel.: PL 5-4321 Independent
 Newspaper Affil. Telegram & Gazette
 Representative Henry L. Christal Co.
 President Robert W. Booth
 Vice Pres., Gen. Mgr. Herbert L. Krueger
 Commercial Mgr. Richard L. Gravel
 Sales Prom. Head. Mrs. Pierrina M. Rohde
 Prod., Pgm. Dir. A. J. Brissette
 Chief Engineer E. A. Browning

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 Why Be Satisfied With Less?**

THE ASSOCIATED PRESS

Pop.: 8,000,000

Families: 2,333,000

MICHIGAN

Radio Homes: 2,272,000

AM Stas. in State: 103

WABJ—Adrian—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Gerity Bcstg. Co.
Address.....121 W. Maumee St.
Tel.: CO 5-7123.....CBS
Station Representative.....Michigan Spot Sales
President.....James Gerity, Jr.
Station Manager.....E. J. Hahn
Program Director.....Winston Hoehner
Publicity Director.....Virginia Hagerman
Chief Engineer.....Ed Clark
Owners of: WNEA-AM-TV, Bay City, Saginaw.

WALM—Albion—1952

Freq.: 1260 Kc. Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By.....Calhoun Bcstg. Co.
Business Address.....Irwin Ave.
Tel.: NATIONAL 9-3945.....KBS
Station Rep.....Spot Time Sales
President.....Jack Bediet
General Manager.....C. Wayne Wright
Asst. Manager.....Arthur Goodwin
Program Director.....Derwood Carn
Chief Engineer.....James Billingsley
Owners of: WFKL, Freeport.

WOWE—Allegan—1958

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By.....Allegan Cty. Bcstg., Inc.
Address.....233 Hubbard
Tel.: ORchard 3-4701.....ABC
General Manager.....Algar Workman
Prog. Dir., Chief Eng.....John C. Fountain
Owners of: WLAV-AM-FM, Grand Rapids; WHLS-AM, Port Huron.

WFYC—Alma—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By.....WFYC, Inc.
Business Address.....5310 N. State Rd.
Tel.: HOBart 3-3175.....Independent
Station Representative.....Hollingbery; Hopewell
President.....Wayne G. Harris
General Manager.....Gilbert E. Thomas
Station Manager.....David W. Sommerville
Program Director.....Richard Crowley
Chief Engineer.....R. V. Cummings

WATZ—Alpena—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Midwestern Bcstg. Co.
Business Address.....M-32 West
Tel.: Elmwood 4-8400.....NBC
Station Rep.....Venard, Rintoul, McConnell
President, Gen. Mgr......Les Biederman
Station Manager.....Drew McClay
Commercial Manager.....Robert E. Detwiler
Chief Engineer.....William H. Kiker
Owners of: WTCM, WPBN-TV, Traverse City;
WATT, Cadillac; WMBN, Petoskey; WATC,
Gaylord; WTOM-TV, Cheboygan.

WHRV—Ann Arbor—1946

Frequency: 1600 Kc. Power: 1000 Watts

Owned-Operated By.....Zanesville Publish. Co.
Business Address.....4230 Packard Road
Tel.: NORMandy 2-4573.....MBS
Newspaper Affil.....Time Record; Time Signal
President.....Clay Littick
General Manager.....Allan Land
Station Manager.....Bob C. Wagner
Comm. Prom. Mgr.....Jos Labaito
Chief Engineer.....Robert Hood

WPAG—Ann Arbor—1945

Frequency: 1050 Kc. Power: 1.000 Watts d.
Owned-Operated By.....Washtenaw Bcstg. Co.
Bus.-Studio Address.....3rd Floor, Hutzel Bldg.
Tel.: NO 2-5517.....Independent
Sta. Rep.....Mich. Spot Sales
Pres., Gen. Mgr.....Edward F. Baughn
Program Director.....Albert Samborn
Chief Engineer.....Bernard Ressler

WLEW—Bad Axe—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Thumb Broadcasting Co.
Address.....935 S. Van Dyke Rd.
Tel.: CO 9-9931.....CBS-KBS
Sta. Rep.....Mich. Spot Sales
Gen. Mgr.....John Wismer
Station Manager.....Jim Muehelnbeck

WBCK—Battle Creek—1948

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n
Owned-Operated By.....Michigan Bcstg. Co.
Address.....Security Natl. Bank Bldg.
Tel.: WO 3-5555.....NBC
Representative.....Hollingbery
President.....Robert H. Holmes
General Mgr.....E. F. Cahill
Program Director.....Larry Collins
Chief Engineer.....Harley Hammond
Owners of: WBCM-AM-FM, Bay City.

WELL—Battle Creek—1925

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Southern Mich. Bcstg.
Address.....Michigan National Bank Bldg.
Tel.: WO 4-7173.....ABC
Gen. Comm. Mgr.....P. J. Haller
Program Director.....Ronald E. Mell
Chief Engineer.....David M. Decker

WBCM—Bay City—1925

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W., n.
Owned-Operated By.....Michigan Bcstg. Co.
Business-Studio Address.....Wenonah Hotel
Tel.: TW 3-7551.....ABC
Representative.....George P. Hollingbery
President.....Robert H. Holmes
General Manager.....Leo A. Jylha
Chief Engineer.....Wes Thompson
Owners of: WBCK, Battle Creek.

WWBC—Bay City—1956

Frequency: 1250 Kc. Power: 1000 Watts d.

Owned By..... Water Wonderland Bcstg. Co.
Business Address..... 306 Phoenix Bldg.
Tel.: TW 3-4588..... Independent
Station Representative Masla
President..... Patrick J. Trahan
Gen., Comm. Mgr..... Charles E. Anthony
Prog., Sales Prom. Mgr..... Robert F. Benkelman
Chief Engineer..... Ralph H. Carpenter

WHFB—Benton Harbor—1947

Frequency: 1060 Kc. ...Power: 1000 Watts d.
Owned-Oper. By Palladium Publ. Co.
Business Address..... Fairplain Ave.
Tel.: 616-927-3581 Independent
Newspaper Affil. News-Palladium, Herald Press
Station Rep..... Mich. Spot Sales
President Stanley R. Banyon
General Manager..... J. P. Scherer
Station Manager..... Dwight Edmunds
Commercial Manager..... Robert Brown
Program Director..... Robert Bauman
Sales Prom., Pub. Mgr..... Jack Knuth
Chief Engineer..... M. U. Robinson

WBRN—Big Rapids—1953

Frequency: 1460 Kc....Power: 1000 Watts, d.
Owned-Oper. By..... WBRN, Inc.
Address..... P. O. Box 825
Tel.: 796-7684 Independent
Station Representative..... Gene Bolles
President John A. White
Gen. Comm. Mgr..... Casey A. Heckman
Program Director..... Lyle Stieg
Chief Engineer..... Garnet Zimmerman

WATT—Cadillac—1945

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By... Midwestern Bcstg. Co.
Business-Studio Address..... U. S. 131, South
Tel.: PR 5-7831..... NBC
Sta. Rep..... Venard Rintoul, McConnell
President Les Biederman
Station Manager..... Merritt L. Chandler
Commercial Manager..... R. E. Detwiler
Chief Engineer..... Bill Kiker

WCER—Charlotte—1956

Frequency: 1390 Kc.....Power: 1 Kw., d.
Owned..... Eaton County Bcstg. Co.
Address Box 269
Tel.: 543-0340 Independent
Pres., Gen. Mgr..... Roy W. McLean
Comm., Sta. Mgr..... Brod Martindale
Chief Engineer..... Gerald D. Adams

WCBY—Cheboygan—1954

Frequency: 1240 Kc.....Power: 250 Watts
Owned..... Straits Bcstg. Co.
Address Mackinaw Ave.
Tel.: MA 7-2341..... Independent
Station Rep..... Hopewell
President, Gen. Mgr..... Richard E. Hunt
Publicity Director..... Jackie Norman
Chief Engineer..... Lou M. Ozak
Owners of: WPTW, Piqua; WCRM, Clare.

WCRM—Clare—1960

Frequency: 990 Kc.....Power: 250 Watts d.
Owned By..... Gateway of N. Bcstg. Corp.
Address..... North Mission Road
Tel.: EV 6-9907..... Independent
President, Gen. Mgr..... Richard E. Hunt
Sta., Chief Eng..... Norbert Poespelman
Commercial Manager..... James Baughn
Program Director..... Robert C. Burian
Publicity Director..... Bernard Wilson

WTVB—Coldwater—1948

Freq.: 1590 Kc..Power: 5 Kw. d., 500 Watts n.
Owned-Oper. By .. Twin Valley Bdcstrs, Inc.
Address P. O. Box 32
Tel.: BRoadway 9-9119..... Independent
Sta. Reps.. Donald Cooke; Michigan Spot Sales
President..... E. Harold Munn, Sr.
General Manager..... E. Harold Munn, Jr.
Station Manager..... Constance L. Bingham
Sales Prom. Manager..... Norman Moore
Commercial Manager..... Homer Walters
Chief Engineer..... Virgil Royer

WKMH—Dearborn—1946

Freq.: 1310 Kc.....Power: 5 Kw.
Owned-Oper. By.... Knorr Broadcasting Corp.
Address..... 15001 Mich. Ave.
Tel.: TI 6-8500..... MBS
President..... Mrs. Fred A. Knorr
General Station Mgr..... John J. Carroll
Commercial Manager..... John E. Davidson
Sales Promo. Mgr., Pub. Dir..... Reed M. Badgley
Program Director..... Frank Maruca
Chief Engineer..... Jerrold L. Martin
Owners of: WKMF, Flint; WSAM, Saginaw;
WKHM, Jackson; WELL, Battle Creek.

CKLW—Detroit—1932

Frequency: 800 Kc.....Power: 50,000 Watts
Owned By..... Essex Bcstrs, Inc.
Address..... 3300 Guardian Bldg., Detroit 26
Tel.: WO 1-7200..... CBC
Reps..... RKO General, Inc., Nat'l Sales Div.
President, Gen. Mgr..... S. Campbell Ritchie
Commercial Manager..... Charles Gunn
Sales, Merch. Mgr..... George Snyder
Program Director..... John Gordon
Publicity Director..... Art Gloster
Chief Engineer..... Stewart Clark

WCAR—Detroit—1939

Freq.: 1130 Kc..Power: 50 Kw., d., 10 Kw., n.
Owned By..... Pontiac Bcstg. Co., Inc.
Tel.: TE 3-8100..... Independent
President, Gen. Mgr..... H. Y. Levinson
Exec. V.P..... Wayne N. Cook
Production Mgr..... Larry Bova
Chief Engineer..... James Balmer

WJBK—Detroit—1925

Freq.: 1500 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Operated By..... Storer Bcstg. Co.

MICHIGAN

Bus.-Studio Address.....7441 Second Blvd.
Tel.: TR 3-7400.....Independent
Station Representative.....Katz
President.....George B. Storer, Jr.
V.P., General Mgr.....Harry R. Lipson
General Sales Manager.....George Crandall
Program Manager.....John M. Grubbs
Sales Promotion Mgr.....Sam Somora
Supervisory Engineer.....Donald Hein
Owners of: WJBK-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WJLB—Detroit—1926

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Booth Bcstg. Co.
Business Address.....3100 Broderick Tower
Tel.: Woodward 5-2000.....Independent
Station Representative.....Bernard Howard
President.....John L. Booth
General, Comm. Mgr.....Thomas J. Warner
Sales Promotion Mgr.....Gilbert N. Ketcham
Pub. Prog. Director.....Richard J. Desautel
Chief Engineer.....George E. Ryan
Owners of: WIBM, Jackson; WSGW, Saginaw; WTRX, Flint; WTOD, Toledo; WIOW, Kokomo; WJVA, South Bend.

WJR—Detroit—1922

Frequency: 760 Kc.....Power: 50,000 Watts
Owned-Oper. By. WJR, The Goodwill Sta., Inc.
Business Address.....2200 Fisher Bldg.
Tel.: TR 5-4440.....Independent
Representative.....Christal
Chairman of Board.....John F. Patt
President.....Worth Kramer
V.P., Sect.....F. Silbey Moore
Vice President.....James H. Quetto
Pub. Rel., Promo. Mgr.....Donald W. Craig
Program Mgr.....Reginald P. Merridew
Chief Engineer.....A. Friedenthal
Owners of: WJRT, Flint; WSAZ-AM-TV, Huntington.

WQTE—Detroit—1959

Frequency: 560 Kc.....Power: 500 Watts, d.
Owned By.....560 Broadcasting Corp.
Address.....1260 Library
Tel.: WO 2-0900.....Independent
Station Representative.....Broadcast Time Sales
President, Gen. Mgr.....Richard E. Jones
Program Director.....Danny Murphy
Chief Engineer.....Irv. Laing

WWJ—Detroit—1920

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By.....The Evening News Assn.
Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper Affiliation.....Detroit News
Rep., Peters, Griffin & Woodward, McDermott
President.....Warren S. Booth
General Manager.....James Schiavone
Asst. Gen. Mgr.....Don DeGroot
Station Mgr.....Denman F. Jacobson
Nat. Sales Mgr.....George H. Williams

Sales Mgr.....Nestor A. Sibbold
Program Devel. Mgr.....Melvin C. Wissman
Program & Prod. Mgr.....Robert E. Henabery
Promotion Manager.....A. Glenn Kyker
Eng. Manager.....E. J. Love

WXYZ—Detroit—1925

Freq.: 1270 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....WXYZ, Inc.
Address.....20777 W. Ten Mile Rd.
Tel.: KENwood 4-7000.....ABC
Representative.....John Blair
President.....John F. Pival
V.P., General Manager.....John O. Gilbert
Sales Manager.....Robert Baldrice
Sales Prom. Mgr., Pub. Dir.....Allen Franco
Program Director.....Robert Baker
Chief Engineer.....Charles Koche
Owners of: WXYZ-TV-FM.

WDOW—Dowagiac—1960

Frequency: 1440 Kc.....Power: 500 Watts
Owned By.....Dowagiac Bcstg. Co., Inc.
Address.....Marcellus Highway
Tel.: State 2-5106.....Independent
President, Gen. Mgr.....William Kuiper
Station Mgr., Pub. Dir.....Richard Hedges
Comm., Sls. Prom. Mgr.....Peter J. Vanden Bosch
Chief Engineer.....Donald Stuursma

WDBC—Escanaba—1941

Frequency: 680 Kc.....Power: 1000 Watts
Owned-Operated By.....Delta Bcstg. Co.
Address.....P.O. Box 419
Tel.: State 6-6144.....MBS
Pres., Gen. Mgr.....George D. Lindenthal
Chief Engineer.....Henry Olsen

WLST—Escanaba—1958

Frequency: 600 Kc.....Power: 1000 Watts
Owned By.....Lake Mich. Bcstg. Co.
Address.....600 Ludington St.
Tel.: State 6-4118.....ABC
Newspaper Affil.....Daily Press
Station Representative.....John Pearson
President.....Frank C. Russell
General Manager.....James G. Ward Jr.
Program Dir., Station Mgr.....Grant Markham
Sales Prom. Manager.....David Pinczek
Chief Engineer.....Paul Anick

WAMM—Flint—1955

Frequency: 1420 Kc.....Power: 500 W. d.
Owned-Oper. By.....Binder-Carter-Durham, Inc.
Business Address.....740 S. Saginaw St.
Tel.: CEdar 9-8631.....Independent
Station Representative.....Webb
President, Gen. Mgr.....Philip R. Munson
Commercial Mgr.....Ronald L. Craig
Station Mgr.....Clarence E. Rhodes
Program Director.....Reed Pasternak
Chief Engineer.....Walter Wiersbicki

WTRX—Flint—1947

Freq.: 1330 Kc.....Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By.....Booth Bcstg. Co.

Bus.-Studio Address..... 3076 E. Bristol Rd.
 Tel.: CE 9-8686..... ABC
 Sta. Rep..... Broadcast Time Sales
 President..... John Lord Booth
 General Mgr..... Ken Chapin
 Chief Engineer..... Charles Wallace
 Owners of: WIBM, Jackson; WIOU, Kokomo;
 WJLB, Detroit; WJVA, South Bend; WSGW,
 Saginaw; WTOD, Toledo.

WFDF—Flint—1922

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.
 Owned By..... WFDF Flint Corp.
 Address..... Garland at First Ave.
 Tel.: CE 2-7158..... NBC
 Representative..... Katz
 President, General Mgr..... Elmer A. Knopf
 Program Director..... Carl L. Barger
 Publicity Director..... Daniel Hunter
 Comm. Prom. Manager..... Marvin Levey
 Chief Engineer..... Gerald Wolpert

WKMf—Flint—1953

Frequency: 1470 Kc..Power: 5 Kw., d., 1 Kw. n.
 Owned..... Knorr Bcstg. Corp.
 Address..... 112 W. Water St.
 Tel.: Cedar 9-7608..... CBS-MBS
 Managing Dir..... Hal Shore
 Chief Engineer..... George Parker
 Owners of: WKMH, Dearborn; WKHM, Jackson;
 WELL, Battle Creek; WSAW, Saginaw.

WMRP—Flint—1946

Frequency: 1570 Kc.....Power: 1 Kw.
 Owned-Oper. By..... WMRP
 Address..... 3217 Lapeer St.
 Tel.: CE 3-5112..... KBS
 Station Representative..... Sears & Ayer
 President..... Carl Ammermar
 Gen. Mgr..... William H. Morford
 Chief Engineer..... Robert Swazy

WTAC—Flint—1946

Freq.: 600 Kc.....Power: 1 Kw. d., 500 W. r
 Owned By..... Whitehall Stations, In
 Address..... P. O. Box 87
 Tel.: OW 4-4146..... Independent
 Station Representative..... Robert Eastm
 President..... Louis T
 General Manager..... Gene Mil
 Commercial Manager..... Robert Steinh
 Sales Prom. Manager..... Paul Fro
 Program Director..... Ed Berry
 Publicity Director..... Robert Halst
 Chief Engineer..... Robert Gar

WSHN—Fremont—1961

Frequency: 1550 Kc.....Power: 1 Kw
 Owned By..... Stuart P. Noo
 Address..... 517 North Beeb
 Tel.: 1550
 Station Representative..... George T. Hoj
 President..... Stuart P. No

TC—Gaylord—1950

900 Kc.....Power: 1000 Watts d.
 By..... Midwestern Bcstg. Co.
 Paul Bunyan Bldg., Traverse City
 75..... Independent
 Venard, Rintoul & McConnell
 Mgr..... Les Biederman
 Mgr..... Robert E. Detwiler
 Mgr..... Daniel Creighton
 er..... William K. Kiker
 TCM, Traverse City; WATT, Cadillac;
 ena: WMBN, Petosky; WTOM-TV,
 WPBN-TV, Traverse City.

—Grand Haven—1956

370 Kc.....Power: 500 Watts, &
 Grand Haven Bcstg. Co.
 228 Washington St.
 10..... Independent
 esentative..... John E. Pearson
 Richard G. Gillespie
 nager..... Joe Young
 irector..... Tom Shine
 eer..... Dick Clarke

—Grand Rapids—1947

570 Kc.....Power: 1000 Watts d.
 By..... Furniture City Bcstg. Corp.
 399 Garfield Ave., S.W.
 41..... Independent
 Sta. Mgr..... William Kuiper
 Prom. Mgr..... Peter Vanden Bosch
 Gilbert Waite

Grand Rapids—1947

Power: 1,000 Watts
 Regional Bcstrs. of Mich.
 35 Lafayette Ave., N.E.
 Independent
 Raymer
 H. M. Fisher
 Lucy Liggett
 Robert W. Whitcomb

oids—1945

W. d., 250 W. n.
 Broadcasting
 M.....

MICHIGAN

President J.
General Manager..... John
Sales Prom. Mgr..... Joseph
Program Director..... Everett I
Chief Engineer.....
Owners of: WHLS, Port Huron; WL
WOWE, Allegan.

WMAX—Grand Rapids

Frequency: 1480 Kc.... Power: 1
Owner..... Atlc
Address..... RKC
Tel.: GL 6-8621.....
Representative..... R
President..... Theoc
General Manager..... Chas
Station Manager..... Victor
Program Manager..... Josep

WOOD—Grand Rapids

Frequency: 1300 Kc.... Power:
Owned By..... Time-Life
Address..... 120 Colleg
Tel.: GL 9-4125.....
Representative..... K
V.P., Gen. Mgr..... Willar
Station, Comm. Mgr..... Michael
Program Director.....
Sales Prom., Publicity Director.....
Chief Engineer..... Cha
Owners of: KLZ-AM-TV, Denver;
TV, Minneapolis; WFBM-AM-FM,
WOOD-TV-FM.

WPLB—Greenville

Frequency: 1380 Kc.... Pow
Owned By..... Flat River Br
Address.....
Tel.: PL 4-3656.....
Owner & President.....
Owner, Vice Pres., General
Chief Engineer.....

WMPL—Har

Frequency: 920 Kc....
Owned..... Cor
Business Address...
Tel.: 3155-6.....
Station Represent
Pres., Ch. Eng....
Sales Promotion
Program Dir.....

WBCH

Frequency: 1200

WHTC—Holland—1948

Freq.: 1450 Kc.... Power: 1 Kw. d.; 250 Wts. n.
Owned-Operated By..... Holland Bcstg. Co.
Address..... Fourth and Central
Tel.: EX 2-3121..... MBS
Station Representative..... Hopewell
President..... W. A. Butler
Gen. Mgr..... Sandy Meek
Commercial Manager..... Hal Franken
Program Director..... Bill Gargano
Chief Engineer..... Julius Van Oss

WJBL—Holland—1956

Frequency: 1260 Kc.... Power: 500 Watts
Owned..... Ottawa Bcstg. Corp.
Address..... James St.
Tel.: EX 6-5281..... Independent
Station Reps..... Walker-Rawalt; Mich. Spot Sales
President..... Bernard Brookema
Gen., Sta. Mgr..... Jerome C. Grysen
Program Director..... Clarence Walters
Chief Engineer..... John L. Klungle

WHDF—Houghton—1929

Frequency: 1400 Kc.... Power: 250 Watts
Owned-Oper. By... Upper Michigan Bcstg. Co.
Address..... Douglas Hotel
Tel.: 1..... NBC
Representative..... Walker-Rawalt
President..... John W. Rice
Acting Manager, Ch. Eng..... G. L. Burgan
Program Director..... Earl Norden

WHGR—Houghton Lake—1954

Frequency: 1290 Kc.... Power: 5 Kw.
Owned..... Sparks Bcstg. Co.
Address..... 3431 Houghton Lake Dr.
Tel.: GR 8-3040..... Independent
Sta. Representative..... Michigan Spot Sales
resident..... J. B. Sparks
Station, Prog. Mgr..... Robert D. Ditmer
Chief Engineer..... Garnet G. Sparks
Owners of: WENL-AM, Royal Oak; WOMC-FM,
Detroit.

WHMI—Howell—1957

Frequency: 1350 Kc.... Power: 500 Watts, d.
Owned By..... Band H Bcstg. Co.
Address..... 201½ W. Grand River Ave.
Tel.: 1062..... ABC
Station Reps..... Hopewell; Mich. Spot Sales
ident..... Frank Bignell
Chief Engineer..... Bob Plonka

WCHB—Inkster—1956

Frequency: 1440 Kc.... Power: 1 Kw. d.
Owned..... Bell Bcstg. Corp.
Address..... 32790 Henry Ruff Rd.
Tel.: CR 8-1440..... Independent

Bus.-Studio Address..... 3076 E. Bristol Rd.
Tel.: CE 9-8686..... ABC
Sta. Rep...... Broadcast Time Sales
President..... John Lord Booth
General Mgr...... Ken Chapin
Chief Engineer..... Charles Wallace
Owners of: WIBM, Jackson; WIOU, Kokomo;
 WJLB, Detroit; WJVA, South Bend; WSGW,
 Saginaw; WTOD, Toledo.

WFDF—Flint—1922

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned By..... WFDF Flint Corp.
Address..... Garland at First Ave.
Tel.: CE 2-7158..... NBC
Representative..... Katz
President, General Mgr...... Elmer A. Knopf
Program Director..... Carl L. Barger
Publicity Director..... Daniel Hunter
Comm. Prom. Manager..... Marvin Levey
Chief Engineer..... Gerald Wolpert

WKMF—Flint—1953

Frequency: 1470 Kc..Power: 5 Kw., d., 1 Kw. n.
Owned..... Knorr Bcstg. Corp.
Address..... 112 W. Water St.
Tel.: CEDar 9-7608..... CBS-MBS
Managing Dir...... Hal Shore
Chief Engineer..... George Parker
Owners of: WKMH, Dearborn; WKHM, Jackson;
 WELI, Battle Creek; WSAW, Saginaw.

WMRP—Flint—1946

Frequency: 1570 Kc.....Power: 1 Kw.
Owned-Oper. By..... WMRP
Address..... 3217 Lapeer St.
Tel.: CE 3-5112..... KBS
Station Representative..... Sears & Ayer
President..... Carl Ammermarq
Gen. Mgr...... William H. Morford
Chief Engineer..... Robert Swayze

WTAC—Flint—1946

Freq.: 600 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By..... Whitehall Stations, Inc.
Address..... P. O. Box 829
Tel.: OW 4-4146..... Independent
Station Representative..... Robert Eastman
President..... Louis Tese
General Manager..... Gene Milner
Commercial Manager..... Robert Steinhilber
Sales Prom. Manager..... Paul Friciley
Program Director..... Ed Berryman
Publicity Director..... Robert Halstead
Chief Engineer..... Robert Garner

WSHN—Fremont—1961

Frequency: 1550 Kc.....Power: 1 Kw. d.
Owned By..... Stuart P. Noordyk
Address..... 517 North Beebe St.
Tel.: 1550..... KBS
Station Representative..... George T. Hopewell
President..... Stuart P. Noordyk
General. Sta. Manager..... Bruce Van Houten
Commercial Manager..... Marie Monroe
Program Director..... Mel Tinney
Publicity Director..... Don Seaman
Sales Promo. Mgr., Ch. Eng...... William Docter

WATC—Gaylord—1950

300 Kc......Power: 1000 Watts d.
Frequency: By..... Midwestern Bcstg. Co.
Owned-Oper. By..... Paul Bunyan Bldg., Traverse City
Address..... 75..... Independent
Tel.: WI 7-775..... Venard, Rintoul & McConnell
Sta. Reps...... Les Biederman
Mgr...... Robert E. Detwiler
Commercial Mgr...... Daniel Creighton
Station Mgr...... William K. Kiker
Chief Engineer..... FCM, Traverse City; WATT, Cadillac;
Owners of: Wena; WMBN, Petosky; WTOM-TV,
 WATZ, Al WPBN-TV, Traverse City.
 Cheboygan

WGHN—Grand Haven—1956

370 Kc......Power: 500 Watts, d
Frequency:..... Grand Haven Bcstg. Co.
Owned By..... 228 Washington St.
Address..... 10..... Independent
Tel.: 842-10..... John E. Pearson
Station Rep..... Richard G. Gillespie
President..... Joe Young
General Manager..... Tom Shine
Program Director..... Dick Clarke
Chief Engineer

WFUI—Grand Rapids—1947

570 Kc......Power: 1000 Watts d.
Frequency:..... Furniture City Bcstg. Corp.
Owned-Oper. By..... 399 Garfield Ave., S.W.
Address..... 41..... Independent
Tel.: GL 6-9241..... William Kuiper
Pres., Gen. Sta. Mgr...... Peter Vanden Bosch
Comm., Sales Prom. Mgr..... Gilbert Waite
Chief Engineer

WGRD—Grand Rapids—1947

Frequency: 1410 Kc.....Power: 1,000 Watts
Owned-Oper. By..... Regional Bcstrs. of Mich.
Business-Studio Add...... 35 Lafayette Ave., N.E.
Tel.: GL 3-4111..... Independent
Station Representative..... Raymer
Sta., Comm. Manager..... H. M. Fisher
Publicity Director..... Lucy Liggett
Program Director..... Robert W. Whitcomb
Owners of: WTRU, Muskegon

WJEF—Grand Rapids—1945

Freq.: 1250 Kc.....Power: 500 W. d., 250 W. n.
Owned-Oper. By..... Fetzer Broadcasting Co.
Address..... 187 Monroe, N.W.
Tel.: GL 6-8512..... CBS
Station Representative..... Avery Knodel
President..... John E. Fetzer
Station Mgr...... Roger L. Hoffman
Chief Engineer..... Bruce Glycaddis

WLAV—Grand Rapids—1940

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned..... Stevens-Wismer Bcstg., Inc.
Address..... 161 Ottawa Northwest
Tel.: GL 6-5461..... ABC
Station Reps...... M.S.S.

MICHIGAN

President John Wismer
 General Manager Joseph J. Shepard
 Sales Prom. Mgr. Joseph J. Warshawer
 Program Director Everett Vandagriff
 Chief Engineer Joe Dykstra
 Owners of: WHLS, Fort Huron; WJOWE, Allegan.

WMAX—Grand Rapids—1954

Frequency: 1480 Kc. Power: 1000 Watts d.
 Owned By Al (s) Bcstg. Co.
 Address RK) Keith Bldg.
 Tel.: GL 6-8621 MBS
 Representative
 President The Radio-TV Reprs
 General Manager Charles J. Peters
 Station Manager Victor A. Sprague
 Program Manager Joseph E. Lundberg
 John C. Hocker

WOOD—Grand Rapids—1924

Frequency: 1300 Kc. Power: 5000 Watts
 Owned By Time-Lit Bcst., Inc.
 Address 120 College Ave., S.E.
 Tel.: GL 9-4125 NBC
 Representative Fitz Agency
 V.P., Gen. Mgr. William Schroeder
 Station, Comm. Mgr. Michael O. Lareau
 Program Director Peter Kizer
 Sales Prom., Publicity Director Clark Grant
 Chief Engineer Charles Robison
 Owners of: KLZ-AM-TV, Denver; WTCN-AM-TV, Minneapolis; WFBM-AM-FM Indianapolis;
 WOOD-TV-FM.

WPLB—Greenville—1959

Frequency: 1380 Kc. Power: 500 Watts
 Owned By Flat River Broadcasting Co.
 Address South M—91
 Tel.: PL 4-3656 Independent
 Owner & President Mrs. P. Lewis
 Owner, Vice Pres., General Mgr. E. Peterson
 Chief Engineer B. Scott

WMPL—Hancock—1957

Frequency: 920 Kc. Power: 1 Kw., d.
 Owned Copper Country Bcstg. Co.
 Business Address Hotel Scott
 Tel.: 3155-6 Independent
 Station Representative Hopewell
 Pres., Ch. Eng. Francis Locatelli
 Sales Promotion Manager Burton Ervost
 Program Dir. Norman Koski

WBCH—Hastings—1958

Frequency: 1220 Kc. Power: 250 Watts, d.
 Owned By Barry Bcstg. Co. Inc.
 Address Box 88
 Tel.: Windsor 5-3478 KBS
 President, Gen. Mgr. Robert S. Greenhoe
 Asst. Mgr., Program Dir. Ken Radant
 Chief Engineer Fran Bowles

WCSR—Hillsdale—1955

Frequency: 1340 Kc. Power: 100 W.
 Owned By Flynn Enterprises
 Address 92½ Broad St.
 Tel.: HE 7-4444 Independent
 President Ruth Keister
 V.P. & Mgr. Russell Holcomb

WHTC—Holland—1948

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 Wts. n.
 Owned-Operated By Holland Bcstg. Co.
 Address Fourth and Central
 Tel.: EX 2-3121 MBS
 Station Representative Hopewell
 President W. A. Butler
 Gen. Mgr. Sandy Meek
 Commercial Manager Hal Franken
 Program Director Bill Gargano
 Chief Engineer Julius Van Oss

WJBL—Holland—1956

Frequency: 1260 Kc. Power: 500 Watts
 Owned Ottawa Bcstg. Corp.
 Address James St.
 Tel.: EX 6-5281 Independent
 Station Reprs. Walker-Rawalt; Mich Spot Sales
 President Bernard Brookema
 Gen., Sta. Mgr. Jerome C. Grysen
 Program Director Clarence Walters
 Chief Engineer John L. Klungle

WHDF—Houghton—1929

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Upper Michigan Bcstg. Co.
 Address Douglas Hotel
 Tel.: 1 NBC
 Representative Walker-Rawalt
 President John W. Rice
 Acting Manager, Ch. Eng. G. L. Burgan
 Program Director Earl Norden

WHGR—Houghton Lake—1954

Frequency: 1290 Kc. Power: 5 Kw.
 Owned Sparks Bcstg. Co.
 Address 3431 Houghton Lake Dr.
 Tel.: GR 8-3040 Independent
 Sta. Representative Michigan Spot Sales
 president J. B. Sparks
 Station, Prog. Mgr. Robert D. Dimer
 Chief Engineer Garnet G. Sparks
 Owners of: WENL-AM, Royal Oak; WOMC-FM, Detroit.

WHMI—Howell—1957

Frequency: 1350 Kc. Power: 500 Watts, d.
 Owned By Band H Bcstg. Co.
 Address 201½ W. Grand River Ave.
 Tel.: 1062 ABC
 Station Reprs. Hopewell; Mich. Spot Sales
 President Frank Bignell
 Chief Engineer Bob Plonka

WCHB—Inkster—1956

Frequency: 1440 Kc. Power: 1 Kw. d.
 Owned Bell Bcstg. Corp.
 Address 32790 Henry Ruff Rd.
 Tel.: CR 8-1440 Independent
 Sta. Reprs. Dore; Dora Clayton; Allen, T. & C.
 President Dr. Haley Bell
 General Manager Frank M. Seymour
 Program Dir. George White
 Promotion Manager Douglass Alligood

WMUS—Muskegon—1947

Frequency: 1090 Kc. Power: 1000 Watts d.
Owned-Oper. Greater Muskegon Bcstrs., Inc.
 Address Box 666
 Tel.: SH 4-1671 MBS-KBS
 Station Rep. Masla
 Manager W. B. Tebeau

WTRU—Muskegon—1949

Frequency: 1600 Kc. Power: 5000 Watts
Owned-Oper. By Regional Bcstg. of Mich.
 Address 875 E. Summit St.
 Tel.: PE 3-2126 Independent
 Station Rep. Raymer
 Station Manager Kenneth J. Baugh
 Chief Engineer A. Sova

WNIL—Niles—1956

Frequency: 1290 Kc. Power: 500 Watts, d.
Owned Niles Bcstg. Co.
 Address 416 Sycamore St.
 Tel.: MU 3-5432 KBS
 Newspaper Affiliation Daily Star
 Station Representative Continental
 General, Sta. Mgr. James H. Mitchell
 Chief Engineer Mathew Pierzchala

WOAP—Owosso—1948

Frequency: 1080 Kc. Power: 250 Watts d.
Owned-Operated By Owosso Bcstg. Co.
 Address Owosso
 Tel.: SA 5-8196 Independent
 Newspaper Affiliation Argus Press
 Station Rep. Devney Organization
President J. E. Campbell
 General Station Mgr. Merrill Walker
 Chief Engineer Mel Wirth

WMBN—Petoskey—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Midwestern Bcstg. Co.
 Address Bunyan Bldg., Traverse City
 Tel.: WI 7-7675 NBC
 Station Rep. Venard, Rintoul & McConnell
 Pres., Gen. Mgr. Les Blederman
 Station Mgr. Ralph Pierson
 Chief Engineer William H. Kiker
 Owners of: WTCM, Traverse City; WATF, Cadillac;
 WATZ, Alpena; WATC, Gaylord; WTCM-TV,
 Cheboygan; WPBN-TV, Traverse City.

WPON—Pontiac—1954

Freq.: 1480 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By Chief Pontiac Bcstg. Co.
 Business Address 7 S. Perry St.
 Tel.: FE 8-0444 Independent
 Station Rep. Venard, Rintoul & McConnell
 President Edward E. Wilson
 General, Comm. Mgr. Gar Meadowcroft
 Program Director Don McLeod
 Chief Engineer Karl Kuck
 Owners of: WILS, Lansing; WILX-TV, Jackson.

WHLS—Port Huron—1938

Frequency: 1450 Kc. Power: 250 Watts d.
Owned-Oper. By Stevens-Wismer Bcstg. Co.
 Address 932 Military St.

Tel.: 98-2-8536 CBS
 Sta. Rep. Mich. Spot Sales
 President John F. Wismer
 Station Mgr. Thomas G. Sicklesteel
 Commercial Manager Arthur Aymen
 Operations Manager Jock Bliss
 Owners of: WLAJ-AM-FM, Grand Rapids; WLEW,
 Bad Axe; WOWE, Allegan.

WTTH—Port Huron—1947

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By The Times Herald Co.
 Address 907 Sixth St.
 Tel.: Yukon 5-5171 ABC
 Newspaper Affil. Times-Herald
 General Manager R. S. Sommerville
 Asst. Manager Ronald Mires
 Chief Engineer George Carroll

WHAK—Rogers City—1949

Frequency: 960 Kc. Power: 5000 Watts d.
Owned-Operated By Rogers City Bcstg. Co.
 Address Moltke Drive
 Tel.: 7751 Independent
 Sta. Rep. Mich. Spot Sales
 Pres., Gen., Sta. Mgr. Harvey A. Klann
 Comm. Mgr. Albert Klann
 Program Director Harry E. Brege

WEXL—Royal Oak—1923

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Sparks Bcstg. Co.
 Business Address 2201 Woodward Hts. Blvd.
 Tel.: LI 4-2200 Independent
 Pres., Gen. Mgr. Jacob B. Sparks
 Station Mgr., Program Mgr. Gordon A. Sparks
 Chief Engineer Garnet Sparks

WKNX—Saginaw—1947

Frequency: 1210 Kc. Power: 10,000 Watts
Owned By Lake Huron Bcstg. Corp.
 Address 221 So. Wash. Ave.
 Tel.: PL 3-4471 Independent
 Representative Gill-Perna
 Pres., Gen. Mgr. William J. Edwards
 Vice-President Alvin M. Bentley
 Station Manager Howard H. Wolfe
 Commercial Mgr. Frank Brogger
 Program Director Dave Kushler
 Chief Engineer Max W. Thomas
 Owners of: WKNX-TV; WLPA-TV, Alpena.

WSAM—Saginaw—1939

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Knorr Bcstg. Corp.
 Address 2435 Holland Ave.
 Tel.: PL 2-8161 NBC
 Sta. Rep. Mich. Spot Sales
 President Mrs. Nellie Knorr
 Exec. V.P., Gen. Mgr. Walter Patterson
 Station Manager Jerry Breen
 Commercial Manager Herman Firchau
 Program Director Boyd Harvey
 Chief Eng. Lee Norden
 Owners of: WKMH, Dearborn; WKHM, Jackson;
 WKMF, Flint; WELI, Battle Creek.

MICHIGAN-MINNESOTA

WSGW—Saginaw—1950

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Operated By Booth Broadcasting Co.
 Address 400 Mason Bldg.
 Tel: PL 3-4456 CBS
 Station Representative Masla
 President John L. Booth
 V.P., General Manager Robert W. Phillips
 Program Director Frederick W. Krell
 Chief Engineer Harold Volz, Jr.
 Owners of: WTRN, Flint; WIBM, Jackson; WJLB,
 Detroit; WJVA, South Bend; WIOL, Kokomo.

WJUD—St. Johns—1959

Frequency: 1580 Kc. Power: 1,000 Watts
 Owned By Clinton County Bcstg. Co.
 Address 1363 Parks Road
 Tel: CAnal 4-3238 Independent
 President Justin F. Marzke
 General, Comm. Mgr. John J. Stewart
 Chief Engineer James Wintermute

WSJM—St. Joseph—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By WSJM, Inc.
 Address 414 State St.
 Tel: YU 3-3992 MBS
 Sta. Representative Hal Holman
 President William E. Walker
 V. P., Gen. Mgr. Joseph D. Mackin
 Sales Manager Ted Faile
 Program Director Tom Ferren
 Promotion Manager James Lindsay
 Chief Engineer Jim Siem
 Owners of: WISM, Madison; WEAQ, Eau Claire;
 WOSH, Oshkosh; WBEV, Beaver Dam; WSJM,
 St. Joseph.

WOIA—Saline—1958

Frequency: 1290 Kc. Power: 500 Watts
 Owned By Lester Broadcasting Corp.
 Address P. O. Box 5, Ann Arbor
 Tel: NOrmandy 3-0569 Independent
 Station Reps. Weed; Walker-Rowall
 President, Gen. Mgr. Herbert W. Lester
 Comm. Publicity Mgr. Steve Filipiak
 Program Director John Small
 Chief Engineer James Allen

WSOO—Sault Ste. Marie—1940

Freq: 1230 Kc. Power 1 Kw. d., 250 W. n.
 Owned-Operated By Hiawathaland Bcstg. Co.
 Business-Studio Address 208 Ashmun S.
 Tel: ME 2-2231 Independent
 President Stanley R. Pratt
 General Manager Russell Staffield

Station, Program Director J. O. Frenette
 Chief Engineer W. F. Morris

WSTR—Sturgis—1951

Frequency: 1230 Kc. Power: 250 Watts
 Owned By Walter Wonderland Bcstg. Co., Inc.
 Address P. O. Box 70
 Tel: OLive 1-2383 Independent
 Station Representative Masla
 President Patrick J. Trahan
 General Manager Charles E. Anthony
 Program Director Jerry Fritz
 Chief Engineer John Greenwood
 Owners of: WWBC, Bay City.

WIOS—Tawas City—1958

Frequency: 1480 Kc. Power: 1000 Watts
 Owned By Superior Bcstg. Co.
 Address Route #2
 Tel: FOrEst 2-3417 KBS
 Station Mgr. Richard A. Egli

WTCM—Traverse City—1941

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Midwestern Bdcstg. Co.
 Address Paul Bunyan Bldg.
 Tel: WIndsor 7-7675 NBC
 Sta. Rep. Venard, Rintoul & McConnell
 Pres., Gen. Mgr. Les Biederman
 Sta., Comm. Mgr. Robert E. Detwiler
 Chief Engineer William H. Kiker
 Owners of: WATT, Cadillac; WATZ, Alpena;
 WMBN, Petoskey; WATC, Gaylord; WTM-TV,
 Cheboygan; WPBN-TV, Traverse City.

WCCW—Traverse City—1960

Frequency: 1310 Kc. Power: 1,000 Watts d.
 Owned By WCCW, Inc.
 Address 101 West Front St.
 Tel: WIndsor 6-6211 Independent
 Station Reps. Holman; Mich. Spot Sales
 President D. C. Summerford
 Gen., Comm. Manager John R. Anderson
 Publicity Director David Sly
 Chief Engineer Theodore Jones

WCBQ—Whitehall—1959

Freq: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Paul A. Brandt
 Address Box 68
 Tel: TW 3-1465 Independent
 Sta. Representative George T. Hopewell
 President, Gen. Mgr. Paul A. Brandt
 Commercial Manager Charles Hood
 Program Director Jack Hood
 Chief Engineer Elden Sfielstra
 Owners of: WCEN, Mt. Pleasant.

Pop.: 3,500,000

Families: 1,032,000

MINNESOTA

Radio Homes: 1,011,000

AM Stas. in State: 66

KASM—Albany—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By Stearns Cty. Bcstg. Co.
 Address Albany
 Tel: 845-3005 KBS

Station Representative Continental
 President William Blattner
 General Manager Urban J. Keppers
 Commercial Manager Lee Krause
 Publicity Director Cliff Mitchell
 Chief Engineer Charles Gilbert

KATE—Albert Lea—1937

Frequency: 1450 Kc. Power: 250 Watts
 Owned By: Albert Lea Bcstg.
 Address: Poplar Ave.
 Tel.: FRanklin 3-2338. ABC
 President: Hart Cardozo
 Vice-Pres.: Richard Power
 General Manager: Robert Benedict

KXRA—Alexandria—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: Alexandria Bcstg. Co.
 Address: 1315 Broadway
 Tel.: RO 3-3131. KBS-ABC
 Representative: Donald Cooke
 President, Comm. Mgr.: Everette Q. Walters
 Station Manager: Kenneth A. Tessmer
 Chief Engineer: R. Twistol

KANO—Anoka—1956

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned By: Northwest Bcstg. Co.
 Business Address: 1 Radio Drive
 Tel.: 421-2600. KBS
 Station Representative: George Hopewell
 President, Gen. Mgr.: Frank R. Hunt Jr.
 Prog., Publicity Dir.: Thomas Kilbride, Jr.
 Chief Engineer: Leslie Wilson

KAUS—Austin—1948

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Oper. By: Black Hawk Bcstg. Co.
 Business-Studio Address: Hwy. 105 South
 Tel.: HE 7-2965. MBS
 Representative: Avery-Knodel
 President: R. J. McElroy
 General Manager: Ed Starr
 Sales Manager: Ken Soderberg
 Program Director: Stan Styonicki
 Chief Engineer: Tony Moulder

KQAQ—Austin—1960

Frequency: 970 Kc. Power: 5000 Watts
 Owned By: KQAQ, Inc.
 Address: P.O. Box 481
 Tel.: Hemlock 7-4511. Independent
 Sta. Representative: John E. Pearson
 President, Sales Mgr.: Lester Gould
 Gen., Station Mgr.: Howard Fisher
 Publicity Director: Dorothy Gould
 Program Director: James J. Nagle
 Sales Prom. Manager: Pat Geraghty
 Chief Engineer: Don Franz

KBUN—Bemidji—1946

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned: Paul Bunyan Broadcasting Co.
 Business Address: 511 Beltrami Ave.
 Tel.: PLaza 1-4120. Independent
 Gen., Sta. Mgr.: James R. Hambacher
 Chief Engineer: Robert Pro

KBMO—Benson—1956

Frequency: 1290 Kc. Power: 500 Watts, d.
 Owned By: North Star Bcstg. Co.

Address: 1205 Pacific Ave.
 Tel.: VI 2-4601. KBS
 President: George J. McCarthy
 General Sta. Mgr.: Robert D. Zellmer
 Program Director: Marvin E. Meyer
 Chief Engineer: Julien Meyer

KLIZ—Brainerd—1946

Frequency: 1380 Kc. Power: 1 Kw., d.
 Owned-Operated By: Brainerd Bcstg. Co.
 Business Address: 2700 E. Oak
 Tel.: 829-2853. Independent
 Station Representative: Walker-Rawalt
 President: E. T. O'Brien
 Sta., Comm. Mgr.: Earl R. Johnsen
 Chief Engineer: Don Koening

KBMW—Breckenridge—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Interstate Bdcstg. Corp.
 Address: P.O. Box 249
 Tel.: Midway 2-4141. MBS
 Pres., Gen. Mgr.: Robert E. Ingstad
 Station Mgr.: G. F. Kaufmann
 Chief Engineer: H. G. Unkenholz

WKLK—Cloquet—1950

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By: Cloquet Bcstg. Co.
 Address: P.O. Box 309
 Tel.: TR 9-6725. KBS
 President, Gen. Mgr.: Henry Newby
 Program Director: Wayne T. Valentine
 Station Manager: Richard DeFore
 Sales Prom. Manager: Dick Swan
 Chief Engineer: Walt Peters

KROX—Crookston—1948

Freq.: 1260 Kc. Power: 1 Kw. d., 500 Watts n.
 Owned-Operated By: Crookston Bcstg. Co.
 Business Address: Box 620
 Tel.: AT 1-1140. KBS
 Representative: Donald-Cooke
 President, Prog. Dir.: Jerome A. Dahlberg
 General, Sta. Mgr.: William J. Kiewel
 Comm. Mgr.: E. R. Melbye
 Chief Engineer: Arnold F. Petrich

KDLM—Detroit Lakes—1951

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Detroit Lakes Bcstg. Co.
 Address: 1340 Richwood Rd.
 Tel.: Victor 7-5624. Independent
 Sta. Representative: John E. Pearson
 President: Herbert Gross
 General Manager: Al G. Leighton
 Chief Engineer: W. Wilson

KDAL—Duluth—1936

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Oper. By: KDAL, Inc.
 Business-Studio Address: 218 Bradley Bldg.
 Tel.: RA 2-2628. CBS
 Station Representatives: Petry; Hyett

MINNESOTA

President Ward Quaal
Exec. V.P., Gen. Mgr. Odin S. Ramsland
Sales Manager Rex H. Hudson
Program Director Carl Caspersen
Sales Prom. Manager Don Le Masurier
Chief Engineer R. A. Dettman
Owners of: KDAL-TV.

WEBC—Duluth—1924

Frequency: 560 Kc. Power: 5000 Watts
Owned By WMT-TV, Inc.
Address 4th Ave. W. and Superior St.
Tel.: RA 2-2873 Independent
Station Representative Katz
President William B. Quarton
General Manager Burns Nugent
Commercial Manager Don Bertrand
Program Director Don Rose
Chief Engineer V. G. Brooks

WDSM—Duluth—1939

Frequency: 710 Kc. Power: 5000 W.
Owned By Northwest Pub. Institute
Address 230 E. Superior St.
Tel.: EX 4-4451 NBC
Station Rep. Peters, Griffin, Woodward
General Mgr. Robert J. Rich
Station Mgr. Dennis Murphy
Commercial Mgr. Jack Arnold
Promotion-Mdsng. Dir. M. A. Olson
Dir. of Eng. George Carlson

KRAD—E. Grand Forks—1959

Frequency: 1590 Kc. Power: 1 Kw. d.
Owned By Marlin Obie
Address Box 1192, Grand Forks
Tel.: Grand Forks Independent
Station Reps. Weed, Dean & Slaughter
Owner Marlin Obie
General Manager Arthur F. Nelson

WELY—Ely—1954

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
Owner WELY Corp.
Address Box 540
Tel.: 744 KBS-MBS
President, Gen. Mgr. Vincent L. Hallett
Chief Engineer Larry McAdams

WEVE—Eveleth—1949

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By Carl Bloomquist
Address Mileage Station
Tel.: Sherwood 1-5922 MBS-KBS
President Carl Bloomquist
General Sta. Mgr. Ray E. Kent
Chief Engineer, Prog. Dir. Joseph J. Cerar

KSUM—Fairmont—1948

Frequency: 1370 Kc. Power: 1000 Watts
Owned-Oper. By KSUM Broadcasting Co.
Address 306 North Park St.
Tel.: 235-5595 Independent
Station Representative Masla
President John E. Hyde, Jr.
General Manager Warren D. Asher
Program Manager Tom Cornela

KDHL—Faribault—1947

Frequency: 920 Kc. Power: 1000 Watts
Owned-Oper. By KDHL Bdcstg. Co.
Business-Studio Address 213 Central Ave.
Tel.: Edison 4-4345 Independent
General Mgr. J. E. Hyde, Jr.
Commercial Mgr. Palmer Dragsten

KOTE—Fergus Falls—1926

Freq.: 1250 Kc. Power: 1 Kw. d., 500 W. n.
Owned By Northland Bcstg. Corp.
Address Box 494
Tel.: Regent 6-6996 Independent
Sta. Reps. Pearson; Wayne-Evans
President Carroll Crawford
General Comm. Mgr. George Brooks
Program Director Bill Merrill
Publicity Dir. Shirley Vanderwerff
Chief Engineer H. Hammond

KOZY—Grand Rapids—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Kasca Bcstg. Co.
Address 213 N. First Ave.
Tel.: FA 6-3446 MBS-KBS
General Manager Robert D. Kennedy

WMFG—Hibbing—1935

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Hibbing Broadcasting Co.
Address 807 W. 37 St.
Tel.: AMherst 3-7531
Station Reps. Bolles; Hurley
President, Ch. Engineer Frank P. Befera
Program Director Ron Marinelli
Comm., Sales Prom. Mgr. Les Rutstein
Sales Prom. Mgr. Bob Stehlin

KDUZ—Hutchinson—1953

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned. North American Broadcasting Co.
Address Box 32
Tel.: 1555 KBS
President Albert S. Tedesco
General, Sta. Mgr. Heinz R. Fruck
Comm. Program Dir. Lorraine Lhotka
Chief Engineer Darrel Gander

KGHS—International Falls 1959

Frequency: 1230 Kc. Power: 100 Watts
Owned By KGHS, Inc.
Address P. O. Box 591
Tel.: Atlas 3-3481 Independent
President, Gen. Mgr. Daniel D. Ganter
Chief Engineer Richard V. Seather

KLFD—Litchfield—1959

Frequency: 1410 Kc. Power: 500 Watts
Owned By C. W. Doebler & Assoc., Inc.
Address 218 South Sibley
Tel.: Oxford 3-3212 Independent
Station Representative Dean & Slaughter
President, Gen. Mgr. C. W. Doebler
Chief Engineer Don Findlay

KLTF—Little Falls—1950

Frequency: 960 Kc. Power: 500 Watts d.
 Owned-Oper. By Little Falls Bcstg. Co.
 Address 70 N.E. First Ave.
 Tel: MEdford 2-5414
 Pres., Gen. Sta. Mgr. John H. Lemme
 Commercial Manager Richard J. Rudeck
 Chief Engineer Gordon Lommen

KEYL—Long Prairie—1959

Frequency: 1400 Kc. Power: 250 Watts
 Owned By KWAD Bcstg. Co.
 Address Long Prairie
 Tel.: 222
 Independent
 President Robert E. Ingstad
 General, Comm. Mgr. Russ Kaber

KTOE—Mankato—1950

Freq.: 1420 Kc. Power: 5 Kw.
 Owned-Oper. By Minnesota Valley Bcstg. Co.
 Address KTOE Building
 Tel.: 4537
 ABC
 Representative Pearson
 President H. W. Linder
 General, Comm. Mgr. Don Linder
 Program Director Jerry Dolter
 Chief Engineer Steve Wolf

KYSM—Mankato—1938

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By F. B. Clements & Co.
 Address 101 N. Second St.
 Tel.: 4673
 NBC
 Representative Meeker
 Gen., Sta., Comm. Mgr. Robert E. DeHaven
 Program Director Charles Wetherall
 Chief Engineer James J. Houts

KMHL—Marshall—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Harry W. Linder
 Business-Studio Address KMHL Bldg.
 Tel.: 2282
 ABC
 Representative John E. Pearson
 Owner Harry W. Linder
 General Manager Gilmore F. Frayseth
 Owners of: KWLM, Willmar; KDMA, Montevideo;
 KTOE, Mankato; KLCR, Redwood Falls, Minn.

KEVE—Minneapolis—1948

Freq.: 1440 Kc. Power: 5 Kw. d.; 500 W. n.
 Owned-Operated By Western Bcstg.
 Address 917 N. Lilac Drive
 Tel.: LI 5-5601
 Independent
 Station Representative Bolling
 Gen., Station Mgr. Robert Rock
 Comm., Sales Prom. Mgr. Kenneth Firnstahl
 Program Director Jerry Cunning
 Publicity Director Dan Anderson
 Chief Engineer Denvy Doty

WCCO—Minneapolis—1924

Frequency: 830 Kc. Power: 50,000 Watts
 Owned By Midwest Radio-Television, Inc.
 Business-Studio Address 625 Second Ave. S.
 Tel.: FE 2-1202
 CBS
 Newspaper Affil. Star-Tribune; Press-Dispatch
 Representative CBS Radio Spot Sales

Exec. Vice President F. Van Konynenburg
 General Manager Larry Haeg
 Sales Manager Phil Lewis
 Commercial Manager Bob Woodbury
 Program Director Val Linder
 Sales Prom. Dir. Clayt Kaufman
 Publicity Dir. Gordon Mikkelsen
 Chief Engineer Kermit Sueker
 Owners of: WCCO-TV.

WDGY—Minneapolis—1923

Freq.: 1130 Kc. Power: 50 Kw. d., 25 Kw. n.
 Owned-Oper. By The Storz Bcstg. Co.
 Address Minneapolis 20
 Tel.: TUxedo 1-2633
 Independent
 Representative John Blair
 President Todd Storz
 General, Sta. Mgr. Richard H. Harris
 Program Director Phil Nolan
 Publicity Director Janet Anderson
 Chief Engineer Kenneth Olson

WLOL—Minneapolis—1940

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Operated By BFR Corp.
 Address 1021 La Salle Ave.
 Tel.: FE 3-0406
 Independent
 Representative AM Radio Sales
 President N. L. Bentson
 Exec. Vice President Wayne Williams
 Program Director Dan Allan
 Sales Prom., Pub. Dir. Ray Christensen
 Chief Engineer Jack Ducart
 Owners of: WLOL-FM, Minneapolis; KETO, Sioux
 Falls; KSO, Des Moines; WKOW-AM-TV, Madi-
 son; KDLO, Sioux Falls.

WPBC—Minneapolis—1949

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Oper. By People's Bcstg. Co.
 Address 1133 Stinson Blvd.
 Tel.: ST 9-4356
 MBS
 Station Rep. H.R. Reps.
 Pres., Gen., Sta. Mgr. W. V. Stewart
 Sales Prom. Mgr. Merle Forland
 Program Director Mrs. Becky Ann Stewart
 Publicity Director Elizabeth Gahre
 Chief Engineer Joe Coval

KRSI—Minneapolis—1958

Frequency: 950 Kc. Power: 1000 Watts
 Owned By Radio Suburbia, Inc.
 Address 4500 Excelsior Blvd.
 Tel.: WALnut 6-1677
 Independent
 Station Rep. Avery-Knodel
 General Manager J. Warren Burke
 Program Director Roy Carr
 Chief Engineer Bryce Ekberg

WTCN—Minneapolis—1931

Freq.: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By Time-Life Bcst., Inc.
 Address 2925 Dean Blvd.
 Tel.: WA 7-8881
 ABC
 Station Representative Katz
 President Weston C. Pullen, Jr.
 Station Manager Arthur M. Swift
 Operations Manager John N. Baldwin
 V.P., General Mgr. T. C. Streibert

MINNESOTA

Reg. Sales Manager.....Norm Page
Program Director.....Jim Uglium
Publicity Director.....Howard Coleman
Chief Engineer.....Warren Fritze
Owners of: WFBM-AM-TV, Indianapolis; WOOD-AM-TV, Grand Rapids; KLZ-AM-TV, Denver.

KDMA—Montevideo—1951

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Oper. By.....Midwest Bcstg. Corp.
Address.....Box 471
Tel.: AM 9-8815.....ABC
Station Representative.....Pearson
Pres.....H. W. Linder
Gen. Mgr.....Willard Linder
Sta. Mgr.....Byron Zurn
Chief Engineer.....F. T. Peterson

KVOX—Moorhead—1937

Freq.: 1280 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....KVOX Bcstg. Co.
Address.....P. O. Box 437
Tel.: Cedar 3-1522.....MBS
Station Representative.....Weed
President.....E. J. McKellar
General, Comm. Mgr.....R. L. Owens
Chief Engineer.....Jerry Zoldan

KMRS—Morris—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned By.....Clifford L. Hedberg
Address.....Morris, Minn.
Tel.: 88.....Independent
Station Manager.....Clifford L. Hedberg

KNUJ—New Ulm—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KNUJ, Inc.
Address.....123 S. Minnesota St.
Tel.: Elmwood 4-2115.....Independent
President.....W. K. Mickelson
General, Sta. Mgr.....George E. Korenchen
Chief Engineer.....Gerald Walston

KDIO—Ortonville—1956

Frequency: 1350 Kc.....Power: 1 kw., d.
Owned By.....Tri-State Bcstg. Co.
Address.....Box 696
Tel.: 839-2581.....Independent
Station Rep.....Cooke
Pres., Chief Eng.....Richard Schultz
Gen., Comm. Mgr.....W. F. McCormick

KRFO—Owatonna—1950

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Owatonna Bcstg. Co.
Address.....301 N. Cedar St.
Tel.: 451-2250.....KBS
President, Gen. Mgr.....Duane Allen
Comm., Prom. Mgr.....Arnold E. Schumann
Sta. Mgr., Chief Eng.....Jerald J. Boos

WCMP—Pine City—1957

Frequency: 1350 Kc.....Power: 1 Kw., d.
Owned.....Pine County Bcstg. Co.
Address.....Box 230
Tel.: 629-2525.....KBS
President.....Richard K. Power

Station, Comm. Mgr.....Robert P. Schuller
Program Director.....Lyle R. Nelson
Chief Engineer.....Mitch Dupre

KLOH—Pipestone—1955

Frequency: 1050 Kc.....Power: 1000 Watts, d.
Owned-Operated By.....Pipestone Radio Corp.
Address.....118 W. Main St.
Tel.: 825-3363.....KBS
Representative.....Continental
President.....C. B. Thomas
Gen. Sta. Mgr.....Ron Overlander
Chief Engineer.....Clarence Aushan

KCUE—Red Wing—1948

Frequency: 1250 Kc.....Power: 1000 Watts, d.
Owned.....Hiawatha Valley Bcstg. Co., Inc.
Address.....Box 102
Tel.: DU 8-3511.....Independent
Station Representative.....Bowden
President.....Nick Tedesco
Station Manager.....R. E. Bowden
Program Director.....Howard Tuell
Chief Engineer.....Lawrence Doslall

KLGR—Redwood Falls—1954

Frequency: 1490 Kc.....Power: 100 Watts
Owned-Oper. By.....Harry W. Linder
Address.....209 S. Washington St.
Tel.: ME 7-2989.....Independent
Station Representative.....Pearson
General Manager.....H. W. Linder

KROC—Rochester—1935

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....Southern Minnesota Bcstg. Co.
Address.....100 1st Avenue Bldg.
Tel.: AT 9-3924.....NBC
Station Rep.....Venard, Rintoul, O'Connell
President.....Mrs. Gregory P. Gentling
General Manager.....G. David Gentling
Commercial Manager.....Robert Fick
Program Director.....H. Flathers
Chief Engineer.....Robert Cross

KWEB—Rochester—1957

Frequency: 1270 Kc.....Power: 500 Watts, d.
Owned By.....Northland Radio Corp.
Address.....Northwestern Nat. Bk. Bldg.
Tel.: Atlas 2-9465.....ABC
Station Reps.....Weed; Bowden
President.....K. H. Murphy, Jr.
General Manager.....O. B. Borgen

KFAM—St. Cloud—1938

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Times Publ. Co.
Address.....Fernwood Addition Hwy. 152
Tel.: Blackburn 2-1551.....NBC
Newspaper Affiliation.....Times
Representative.....Pearson
President.....Frederick C. Schilplin
General Sta. Mgr.....John Murphy
Comm. Program Mgr.....Jack Lund
Chief Engineer.....Robert Witschen

WJON—St. Cloud—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....WJON Bcstg.

Address Box 270
 Tel.: BL 1-4422 Independent
 Station Rep. Rambeau, Vance & Hopple
 President Richard K. Power
 Commercial Mgr. Van Vander Ark
 Chief Engineer Guy LeMont

KRBI—St. Peter—1956

Frequency: 1310 Kc. Power: 1 Kw., d.
 Owned By ... D. W. Seehafer & R. C. Johnson
 Address 1031 W. Grace St.
 Tel.: 1310 Independent
 President, Gen. Mgr. D. W. Seehafer
 V.P., Sales Mgr. R. C. Johnson
 Sales Promotion Al Schubbe
 Chief Engineer John Aasen

**KSTP—St. Paul—Minneapolis
 1928**

Frequency: 1500 Kc. Power: 50,000 Watts
 Owned By **KSTP, Inc**
 Bus. Studio Address 3415 University Ave
 Tel.: Midway 5-2724 NBC
 Representative Edward Petry
 President Stanley E. Hubbard
 Radio Sales Mgr. Byron Anderson
 Sales Prom. Mgr. William Davey
 Program Director D. Brooks Henderson
 Chief Engineer L. A. Larson
 Owners of: KSTP-TV; KOB-AM-TV, Albuquerque;
 WGTQ, Cypress Gardens.

KDWB—St. Paul—1951

Freq.: 630 Kc. Power: 5 Kw. d.; 500 W. n.
 Owned By Crowell-Collier Bcstg. Co.
 Address Foshay Tower
 Tel.: PR 6-1501 Independent
 Station Representative McGavren
 President Robert M. Purcell
 General Manager John M. McRae
 Sales Manager Barry A. Tucker
 Program Director Sam Sherwood
 Chief Engineer Dick Halvorsen
 Owners of: KFWB, Los Angeles; KEWB, San
 Francisco.

WMIN—St. Paul—1936

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Franklin Bcstg. Co.
 Address 611 Frontenac Place
 Tel.: MI 5-7757 Independent
 Station Representative Gill-Perna
 General Manager Merle Edwards
 Program Director Jack Duryea
 Chief Engineer Edward DeLaHunt

WAVN—Stillwater—1949

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Operated By ... **St. Croix Bcstg. Co.**
 Address 104 N. Main St.
 Tel.: HEmlock 9-1220 Independent
 Pres., Gen., Sta. Mgr. Richard K. Power
 Chief Engineer Elmer L. Christenson

**KTRF—Thief River Falls
 1947**

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By **KTRF Radio Corp.**
 Address Box 89
 Tel.: MURdock 1-1230 Independent
 Pres., Gen. Mgr. Don Olsen

WHLB—Virginia—1936

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By **Virginia Bcstg. Co.**
 Address P. O. Box 1066
 Tel.: SH 1-2233 Independent
 Sta. Reps. Bolles; Hurley; O'Connell
 President, Ch. Eng. Frank Befera
 Comm., Sta. Manager James Parise
 Program Director James Reese
 Publicity Director Dick Sadar
 Sales Prom. Mgr. James Rodorigo

KWAD—Wadena—1948

Frequency: 920 Kc. Power: 1000 Watts
 Owned-Oper. By ... **KWAD Broadcasting Co.**
 Address Phoenix Bldg.
 Tel.: MEDford 1-1803 MBS
 President Robert E. Ingstad

KWLM—Willmar—1940

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By **Lakeland Bcstg. Co.**
 Address Box 393
 Tel.: BE 5-1340 ABC
 Representative John E. Pearson
 President, Gen. Mgr. H. W. Linder
 Chief Engineer Francois Peterson

KDOM—Windom—1958

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned By **KDOM, Inc.**
 Address P. O. Box 23
 Tel.: Temple 1-3908 Independent
 President, Sta. Mgr. Robert D. Thompson
 Program Director Sandra K. Wendel
 Chief Engineer Larry W. Stout

KAGE—Winona—1957

Frequency: 1380 Kc. Power: 1000 Watts
 Owned By **Winona Bcstg. Co.**
 Business Address 118 W. 4th St.
 Tel.: 2867 KBS
 President James B. Goetz
 Station Manager Frank L. Haas
 Chief Engineer Rex Eyler

KWNO—Winona—1938

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By ... **Winona Radio Service**
 Business-Studio Address 216 Center St.
 Tel.: 3313 ABC
 Newspaper Affiliation Daily News
 Representative John E. Pearson
 President M. H. White
 Station Manager C. E. Williams

KWOA—Worthington—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By ... **Worthington Bcstg. Co., Inc.**
 Address Hotel Thompson
 Tel.: 376-4171 Independent
 President, Gen. Mgr. R. W. Olson

Pop.: 2,180,000
Families: 576,000

MISSISSIPPI

Radio Homes: 533,500
AM Stas. in State: 76

WMPA—Aberdeen—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Aberdeen
Address.....Box 402
Tel.: EM 9-4581.....Independent
General Mgr.....Ray Tolar

WAMY—Amory—1955

Frequency: 1580 Kc.....Power: 5 Kw., d.
Owned By.....Bob McRaney
Address.....Box 288
Tel.: CL 6-5911.....MBS
Owner.....Bob McRaney

WBLE—Batesville—1953

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Panola Bcstg. Co.
Address.....Drawer No. 73
Tel.: 7266.....KBS
President, Gen. Mgr.....Harold B. McCarley
Chief Engineer.....Alfred E. Jennings

WELZ—Belzoni—1959

Frequency: 1460 Kc.....Power: 1 Kw.
Owned By.....Humphreys County Broadcasting
Address.....P. O. Box 216
Tel.: 1071.....Independent
Station Representative.....Bolles & Co.
President.....R. E. Hook
Manager.....S. C. Harrill
Chief Engineer.....B. B. Watkins

WLOX—Biloxi—1948

Freq. 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WLOX Bcstg. Co.
Address.....Buena Vista Hotel
Tel.: ID 2-5581.....MBS
Representative.....Holman
General Manager.....Ray Butterfield
Commercial Manager.....Thomas B. Majure
Program Director.....P. Bosarge

WVMI—Biloxi—1950

Frequency: 570 Kc.....Power: 1000 Watts d.
Owned By.....New South Communications, Inc.
Address.....P. O. Box 152
Tel.: ID 2-7001.....Independent
Station Representative.....Webb
President.....F. E. Holladay
General Mgr.....Joseph W. Carson
Chief Engineer.....Charles Copper

WBIP—Booneville—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Booneville Bcstg. Co.
Address.....P.O. Box 352
Tel.: PA 8-5301.....KBS
Gen. Mgr.....E. O. Roden

WCHJ—Brookhaven—1955

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned-Operated By...Rural Broadcasting Co.
Address.....P.O. Box 644
Tel.: 1076.....Independent
President, Station Mgr.....W. M. Jones
Commercial Manager.....C. D. Mathis, Jr.
Chief Engineer.....Earl Neil

WJMB—Brookhaven—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Brookhaven Bcstg. Co.
Address.....W. Chickasaw St.
Tel.: 1298.....KBS
General Mgr.....A. H. Felder

WDOB—Canton—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owned-Oper. By...Madison County Bcstg. Co.
Address.....Box 182
Tel.: 1370.....Independent
Station Representative.....Bolles
President.....R. E. Hook
General Manager.....H. Shedd

WGLC—Centreville—1951

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Southern Bcstg. Co.
Address.....Centreville
Tel.: MI 5-4401.....KBS
Pres., Gen. Mgr.....Frederick A. W. Davis
Chief Engineer.....Bill Dunn

WKDL—Clarksdale—1955

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Coahoma Bcstg. Co.
Address.....First at Sunflower Ave.
Tel.: MA 4-4908.....Independent
Station Representative.....Walker-Rawalt
President, Gen. Mgr.....Robert J. McIntosh
Sales Prom. Mgr., Prog. Dir.....Robert L. Wells
Publicity Director.....Archie Wade
Chief Engineer.....Arthur D. Nix

WROX—Clarksdale—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Mrs. E. T. Imes
Address.....Box 939
Tel.: MAIn 4-2795.....MBS, KBS
General Manager.....Bob Evans
Sta., Comm. Mgr.....Tom Reardon
Chief Engineer.....C. D. Graves

WCLD—Cleveland—1949

Frequency: 1480 Kc.....Power: 250 Watts
Owned By.....Voice of the Delta, Inc.
Address.....H'way 81 So.
Tel.: VI 3-4091.....Independent
Station Representative.....Bolles
V.P., Gen. Mgr.....George C. Shurden

WDSK—Cleveland—1958

Frequency: 1410 Kc. Power: 1000 Watts
 Owned By..... L. A. Feduccia
 Address..... Box 869
 Tel.: 843-5221..... Independent
 Station Representative..... Continental
 Owner, Gen. Mgr..... L. A. Feduccia
 Chief Engineer..... Earl Key

WCJU—Columbia—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By..... WCJU, Inc.
 Address..... P. O. Box 472
 Tel.: RE 6-2616..... MBS-KBS
 Newspaper Affiliation..... The Progress
 Pres., Gen. Manager..... Lester Williams

WACR—Columbus—1947

Frequency: 1050 Kc. Power: 1 Kw. d.
 Owned..... J. W. Eatherton
 Address..... WACR Bldg.
 Tel.: FA 8-1050..... Independent
 Pres., Gen. Mgr..... James Eatherton
 Chief Engineer..... L. J. Aldridge

WCBI—Columbus—1940

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.
 Owned..... Columbus Bcstg. Co., Inc.
 Address..... Gilmer Hotel
 Tel.: FA 8-7271..... MBS-KBS
 Newspaper Affili..... Commercial Dispatch
 Station Rep..... Beaver
 President..... B. Imes, Jr.
 General Mgr..... Bob Evans
 Station Manager..... Ray Crummy
 Asst. Manager..... Mrs. Ruby J. Latham
 Chief Engineer..... Tom McFerrin

WCMA—Corinth—1945

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By..... Corinth Bcstg. Co., Inc.
 Business-Studio Address..... Ray Bldg.
 Tel.: AT 6-5575..... KBS, MBS
 Station Reps..... V. R., & McConnell; Beaver
 President..... Aaron B. Robinson
 Gen., Sales Prom. Mgr..... John E. Bell
 Commercial Manager..... Lloyd James
 Program Director..... Danny N. Felker
 Chief Engineer..... James D. Anderson
 Owners of: WDXI-AM-TV, Jackson; WDXE,
 Lawrenceburg; WTPR, Paris; WENK, Union
 City, Tenn.

WCRR—Corinth—1956

Frequency: 1330 Kc. Power: 500 Watts, d.
 Owned-Oper. By..... Rebel Radio, Inc.
 Business Address..... 614½ Waldron
 Tel.: Atlantic 6-6691..... ABC
 President..... Luther C. Moore
 General Station Mgr..... G. Byars

WMAG—Forest—1955

Frequency: 860 Kc. Power: 500 Watts d.
 Owned-Operated By..... Scott County Bcstg. Co.
 Address..... P. O. Box 188
 Tel.: Gibson 3-7001..... KBS
 Gen. Mgr., Ch. Eng..... Hugh Hughes
 Comm. Sta. Mgr..... Willie Weems

WDDT—Greenville—1956

Frequency: 900 Kc. Power: 1 Kw., d.
 Owned By..... Clearwater Bcstg. Co.
 Address..... 207 Main Street
 Tel.: Edison 2-0526..... Independent
 Newspaper Affil..... Delta Democrat Times
 Station Reps..... O'Connell; Ochs
 President..... John Gibson
 Gen., Station Mgr..... Arthur T. Gayean
 Commercial Manager..... Claude Satchfield
 Program Director..... Ted Lumpkin
 Publicity Director..... Lucille Wilson
 Chief Engineer..... Dennis Hancock, Jr.

WESY—Greenville—1958

Frequency: 1580 Kc. Power: 1000 Watts
 Owned By..... Miss-Ark. Broadcasting Co.
 Address..... 100 N. Poplar
 Tel.: 332-0770..... Independent
 Station Reps..... Dore; Dora-Clayton
 Co-Managers..... P. Artman, M. Abraham
 Program Director..... Paul Artman
 Chief Engineer..... Jeff D. Smith

WGVM—Greenville—1948

Frequency: 1280 Kc. Power: 5000 Watts d.
 Owned-Operated By..... Mid America Bcstg. Co.
 Bus-Studio Address..... 118 So. B'way
 Tel.: EDison 4-4559..... Independent
 Station Representative..... Devney Organization
 President..... David M. Segal
 Gen., Station Mgr..... Edward M. Guss
 Commercial Manager..... Jack R. Stull
 Program Director..... James B. Ashley
 Chief Engineer..... James J. Tugwell

WJPR—Greenville—1939

Freq.: 1330 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By..... Radio Service Co.
 Business-Studio Address..... 107 So. Poplar St.
 Tel.: EDison 5-1441..... MBS-KBS
 Sta. Representative..... Spot Time Sales
 Gen. Sta. Mgr..... Emmett H. McMurry
 Commercial Manager..... Frank W. Baldwin
 Chief Engineer..... Percy L. Kuhn

WABG—Greenwood—1949

Freq.: 960 Kc. Power: 1 Kw. d., 500 w. n.
 Owned-Oper. By..... Greenwood Bcstg. Co.
 Address..... 206 W. Claiborne
 Tel.: Gladstone 3-5232..... ABC-MBS
 President..... Cy N. Bahakel
 General Manager..... Lew Sadler
 Chief Engineer..... Tommy Murphy

WCRM—Greenwood—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By..... P. K. Ewing
 Address..... P.O. Box 553
 Tel.: Gladstone 3-5441..... NBC-KBS
 General Manager..... F. C. Ewing
 Chief Eng..... Louis Pierce

WNAG—Grenada—1949

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By..... Grenada Bcstg. Co.

MISSISSIPPI

Business Address.....P.O. Box 920
 Tel.: 1400.....Independent
 Newspaper Affiliation...Commercial Dispatch
 Sta. Reps.....Keystone Bcstg.
 President.....Birney Imes, Jr.
 General Manager.....Bob Evans, Sr.
 Station, Comm. Mgr.....Ken Berryhill
 Sales Mgr.....Harold Penn
 Publicity Director.....Mary Jane Green
 Chief Engineer.....Jimmie Pinnix
 Owners of: WCBI-AM-TV, Columbus; WELO,
 Tupelo; WRON, Clarksdale; WMOX, Meridian,
 Miss.

WGCM—Gulfport—1928

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....E. O. Roden & Assoc.
 Address.....15th Ave and 22nd St.
 Tel.: UN 3-3522.....ABC-KBS
 General, Sta. Mgr.....James E. Reese
 Commercial Mgr.....Ossie Owens
 Chief Engineer.....Charles A. Rauer

WROA—Gulfport—1955

Frequency: 1390 Kc.....Power: 1 Kw., d.
 Owned By.....Chas. W. Dowdy
 Address.....1313 28th Ave.
 Tel.: UN 3-7133.....Independent
 Station Rep.....Thomas F. Clark
 President, Gen. Mgr.....Charles W. Dowdy
 Commercial Manager.....Fred R. Beattie
 Program Director.....David Melton
 Chief Engineer.....Wayne Dowdy

WBKH—Hattiesburg—1954

Frequency: 950 Kc.....Power: 5 Kw.
 Owned.....Deep South Radio, Inc.
 Address.....305 Bay Street
 Tel.: JU 2-1986.....Independent
 Station Reps.....Devney Org.; Beaver
 President.....B. L. Blackledge Jr.
 General Manager.....Clotilde Thornton
 Commercial Manager.....Jimmy Swan
 Program Director.....Earl Hart
 Chief Engineer.....Lonnie Craft

WFOR—Hattiesburg—1925

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Sheridan, Inc.
 Address.....302 Hemphill St.
 Tel.: JU 4-5432.....NBC
 Station Rep.....Rambeau, Vance & Hopple
 President.....B. W. Curry, Jr.
 General Manager.....E. M. Jenkins
 Chief Engineer.....J. N. Watson

WSY—Hattiesburg—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...Hub City Bcstg. Co. Inc.
 Address.....P.O. Box 1008
 Tel.: JU 3-1741.....ABC
 President, Gen. Mgr.....Charles W. Holt
 Station Manager.....Bob French
 Program Director.....W. Frazier
 Chief Engineer.....Mike Windham

WXXX—Hattiesburg—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.

Owned By.....WXXX, Inc.
 Address.....1031 Broadway Drive
 Tel.: JU 2-2591.....KBS
 Representative.....Indie Sales
 President.....George P. Mooney
 Manager.....J. C. Walker
 Chief Engineer.....C. C. Vogel

WMDC—Hazlehurst—1953

Frequency: 1220 Kc.....Power: 250 Watts d.
 Owned.....Southwestern Bcstg. Co. of Miss.
 Address.....Highway 51 N.
 Tel.: 869.....KBS
 President, Gen. Mgr.....Louis Alford
 Comm. Prom. Mgr.....Mal Jones
 Sta. Mgr., Ch. Eng.....A. M. Smith
 Program, Publicity Dir.....Bob Prather

WCPC—Houston—1955

Frequency: 1320 Kc.....Power: 5 Kw. d.
 Owned-Oper. By.....WCPC Bcstg. Co.
 Address.....Box 552
 Tel.: GL 6-3071.....KBS
 Station Representative.....Beaver
 Gen., Sta. Mgr.....Robin H. Mathis
 Comm. Mgr., Prog., Pub. Dir.....Ralph C. Mathis
 Chief Engineer.....John B. Skelton, Jr.
 Owners of: WXTN, Lexington; WSJC, Magee;
 WSAO, Senatobia.

WDLT—Indianola—1953

Frequency: 1380 Kc.....Power: 500 watts d.
 Owned By.....Radio Cleveland, Inc.
 Address.....Box 667
 Tel.: 500.....KBS
 Station Reps.....Beaver; Bolles
 President.....J. R. Denton
 General Manager.....George C. Shurden
 Station, Comm. Mgr.....Lyle G. Mitchell
 Program Director.....Cliff Pruitt
 Pub. Dir., Ch. Eng.....J. Boyd Ingram
 Owners of: WCLD, Cleveland.

WJDX—Jackson—1929

Frequency: 620 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned.....Lamar Life Broadcasting Co.
 Address.....715 S. Jefferson
 Tel.: Fleetwood 2-2691.....NBC
 Representative.....Hollingbery
 President.....P. K. Lutken
 Gen., Sta. Mgr.....Fred L. Beard
 Comm. Mgr.....Frank Gentry
 Sales Prom. Mgr., Pub. Dir.....Chuck Allen
 Program Director.....F. Cox
 Chief Engineer.....Percy Wood
 Owners of: WLBT, Jackson.

WJQS—Jackson—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Dumas Milner Bcstg. Co.
 Address.....King Edward Hotel
 Tel.: Fleetwood 4-5653.....MBS-KBS
 Station Rep.....Hal Walton
 President.....Howard S. Cohoon
 V. P., Gen. Mgr.....Lewis Heilbronner
 Program Director.....Bill Slaton
 Chief Engineer.....Lee Hodges

WJXN—Jackson—1940

Frequency: 1450 Kc. Power: 250 Watts
 Owned Jackson Bcastg. Co., Inc.
 Address 916 Foley
 Tel.: FL 2-6673 Independent
 Sta. Representative Masia
 President James T. Ownby
 V.P., Gen. Mgr. Gayle Swofford
 Chief Engineer E. E. Peterson

WOKJ—Jackson—1954

Frequency: 1590 Kc. Power: 5 Kw.
 Owned By Ni-Mac Bcastg. Co.
 Address Box 197
 Tel.: Fleetwood 4-1617 Independent
 Station Representative Pearson
 President, Gen. Mgr. John McLendon
 Station Manager Al Brooks

WRBC—Jackson—1947

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw., n.
 Owned-Operated By Rebel Bcastg. Co., Inc.
 Business-Studio Address 125 1/2 So. Lamar
 Tel.: Fleetwood 5-1562 Independent
 Representative Beaver
 President Tom Wright
 General Mgr. R. McGregor
 Chief Engineer William K. Phillips

WSLI—Jackson—1938

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By Capitol Bcastg. Co.
 Address P. O. Box 8187
 Tel.: 372-6311 ABC
 Newspaper Affil. Daily News, Clarion Ledger
 Station Representative Rado-TV Reps.
 President T. M. Hederman, Jr.
 General Manager L. M. Sepaugh
 Comm. Sta. Manager Dick Voorhis
 Sales Prom. Manager Dorothy Dawley
 Program Director Al Simmons
 Publicity Director Lavonne Thompson
 Chief Engineer C. A. Perkins
 Owners of: WJTV, Jackson.

WKOZ—Kosciusko—1947

Frequency: 1350 Kc. Power: 5 Kw., d.
 Owned-Oper. By Kosciusko Bcastg. Co.
 Address 109 W. Jefferson
 Tel.: 782 ABC
 President Cy N. Bahakel
 General Manager Mims Boswell, Jr.

WAML—Laurel—1932

Frequency: 1340 Kc. Power: 250 Watts
 Owned By New Laurel Radio Station Inc.
 Address Box 367
 Tel.: 5601 NBC-KBS
 President Harold Mattson
 Station Manager Paul Carlisle
 Commercial Manager M. M. Caver
 Program Director Len Malth
 Sales Prom. Manager Dave Kane
 Chief Engineer Lester Johnson
 Owners of: WABO, Waynesboro.

WLAU—Laurel—1946

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned-Operated By Southland Bcastg. Co.
 Address 437 N. Magnolia St.
 Tel.: 8-7227 ABC
 President, Gen. Mgr. Gene Tibbett
 Chief Engineer Dudley Carter

WNSL—Laurel—1957

Frequency: 1260 Kc. Power: 5 Kw., d.
 Owned Voice of the New South, Inc.
 Address P.O. Box 2336
 Tel.: 5-1491 Independent
 Sta. Representative Grant Webb
 President Joe Carson
 Gen. Mgr. Granville Walters
 Comm. Mgr. Teck Jones
 Program Director Mel Morriss
 Chief Engineer Glynn Holland

WXTN—Lexington—1959

Frequency: 1150 Kc. Power: 500 Watts
 Owned By Holmes County Bcastg. Co.
 Address Box 326
 Tel.: 222 KBS
 Station Rep. Beaver & Assoc.
 President Robin Mathis
 General Manager Fanny Mae Cothran
 Chief Engineer J. B. Skelton
 Owners of: WCPC, Houston; WSJC, Magee, Miss.

WJQS

Jackson Mississippi

MUSIC AND NEWS

ALWAYS GOOD MUSIC
MOBILE NEWS — SPORTS

**More Adult Listeners
 Than Any Other
 Mississippi Station**

Representative:
HAL WALTON ASSOCS.
 New York Chicago Los Angeles

LEW HEILBRONER, V.P. & Gen. Mgr.

MISSISSIPPI

WLSM—Louisville—1953

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By... Louisville Bcstg. Corp.
Address... P.O. Box 111
Tel.: 1000... KBS
Station Representative... Webb
Station Manager... Herbert Guthrie

WHHT—Lucedale—1960

Frequency: 1440 Kc. Power: 1 Kw. d.
Owned By... Tri-County Bcstrs., Inc.
Address... Box 27
Tel.: Whitehall 7-3228... KBS
President... W. R. Guest, Jr.
General Manager... Holton D. Turnbough

WMBC—Macon—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned By... Radio Macon, Inc.
Address... P.O. Box 151
Tel.: 9543... KBS
Station Rep... Hopewell
President, Gen. Mgr... F. A. Davis
Sales Prom. Mgr., Prog. Dir... Cecil Hendricks, Jr.
Publicity Director... Bob Boykin
Chief Engineer... Richard Yount
Owners of: KASO, Minden; WGLC, Centerville;
WSRA, Milton.

WSJC—Magee—1957

Frequency: 790 Kc. Power: 1 Kw. d.
Owned By... SE Miss. Bcstg. Co.
Tel.: 2413... KBS
General Manager... Marvin L. Mathis
Commercial Manager... C. H. Meadows
Program Director... Mrs. Jeanette Mathis
Chief Engineer... Richard Diamond
Owners of: WCPC, Houston; WXTN, Lexington,
Miss.

WAPF—McComb—1948

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By... S. W. Bcstg. Co. of Miss.
Address... Pike Hotel
Tel.: 1884... KBS
Station Rep... Devney Organization
Co-Owners... Phillip Brady, Louis Alford,
Mack Smith

WHNY—McComb—1939

Freq.: 1250 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By... Bcstrs. Service, Inc.
Address... P. O. Box 111
Tel.: 2080... Independent
Station Representative... Hopewell
President... Charles W. Holt
General Manager... Carroll Hines
Sales Prom. Manager... Harry Thompson
Publicity Director... Camell Tucker
Program Director... Dean Strickland
Owners of: WHHY, Montgomery; WHSY, Hattiesburg.

WCOC—Meridian—1926

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By... Mississippil Bcstg. Co., Inc.
Address... Box 591
Tel.: 482-7714... CBS
President, General Manager... Withers Gavin

WDAL—Meridian—1958

Frequency: 1330 Kc. Power: 1 Kw., d.
Owned By... R. E. Hook & Assoc.
Address... P. O. Box 125
Tel.: 483-4891... Independent
Station Representative... Gene Bolles Co.
President... R. E. Hook
Gen. Mgr., Ch. Eng... Dan Hollingsworth
Program Director... Bill Wilbourne

WMOX—Meridian—1945

Frequency: 1240 Kc. Power: 250 Watts
Owned By... Birney Imes Jr.
Address... P. O. Box 1511
Tel.: 482-0171... KBS
Newspaper Affil... Commercial Dispatch
Station Rep... Beaver
President... Birney Imes, Jr.
General Manager... Bob Evans
Comm. Sta. Mgr... Monroe Looney
Program Director... Don Spier
Chief Engineer... Steve Burkes
Owners of: WCBM-TV, Columbus; WELQ,
Tupelo; WRON, Clarksdale; WNAG, Greuada.

WOKK—Meridian—1947

Frequency: 1450 Kc. Power: 1 Wt. d; 250 n.
Owned-Oper. By... New South Bcstg. Corp.
Address... Box 528
Tel.: 482-6133... Independent
Station Representative... Webb
President, Prog. Dir... F. E. Holladay
General Mgr... J. Carson
Chief Engineer... R. K. Wall

WQIC—Meridian—1957

Frequency: 1390 Kc. Power: 5000 Watts, d.
Owned By... Alexander L. Royal
Business Address... Box 1509
Tel.: 482-3106... Independent
Station Representative... Howard
Pres., Gen. Mgr... A. L. Royal, Jr.
Station Manager... R. Harwell
Chief Engineer... J. B. Griffith

WMIS—Natchez—1941

Frequency: 1240 Kc. Power: 250 Watts
Owned By... Natchez Broadcasting Co.
Address... City Bank Building
Tel.: 2-2522... NBC-KBS
Pres., Gen., Sta. Mgr... P. K. Ewing, Jr.

WNAT—Natchez—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By... Old South Bcstg. Co.
Address... Eola Hotel
Tel.: 4621... Independent
President... W. S. Perkins
General Manager... Ervin Parks
Chief Engineer... G. G. Boyd

WNAU—New Albany—1955

Frequency: 1470 Kc. Power: 500 Watts, d.
Owned-Oper. By... New Albany Bcstg. Co.
Address... 202 Bankhead St.
Tel.: 4361... KBS
Gen., Sta. Mgr., Chief Eng... V. Keith Wroten

WBKN—Newton—1956

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned By..... E. L. Burns
 Business Address..... 110 S. Main
 Tel.: 70 Independent
 President, Gen. Mgr..... E. L. Burns
 Program Director..... G. F. Magum
 Publicity Dir..... Mrs. Vic Murphy
 Sta. Mgr., Ch. Eng..... Aubrey L. Underwood

WSUH—Oxford—1955

Frequency: 1420 Kc. Power: 1000 Watts, d.
 Owned-Oper. By..... Colonel Rebel Radio
 Address..... University Ave., East
 Tel.: 1133 KBS
 Gen., Comm. Mgr..... C. H. Quick
 Chief Engineer..... R. Cofer

WPMP—Pascagoula—1951

Frequency: 1580 Kc. Power: 1000 Watts d.
 Owned-Operated By..... Crest Bcstg. Co., Inc.
 Address..... P. O. Box 391
 Tel.: SO 2-3113..... ABC
 President..... William R. Guest, Jr.
 Gen., Sta. Mgr..... Walter L. Smith

WHOC—Philadelphia—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... William Howard Cole
 Address..... Box 26
 Tel.: 740..... Independent
 President, Manager..... William Howard Cole

WRJW—Picayune—1948

Frequency: 1320 Kc. Power: 5000 W. d.
 Owned-Oper. By..... Tung Bcstg. Co.
 Business Address..... P.O. Box 358
 Tel.: 798—4835 KBS
 Station Representative..... George Hopewell
 President..... Hugh O. Jones
 General, Sta. Manager..... James O. Jones II
 Program Director..... Maxie D. Stephens Jr.
 Commercial Manager..... Darris O. Moeller
 Chief Engineer..... Bryant Woodham
 Owners of: WPMP, Pascagoula; WHHT, Lucedale,
 Miss.

WSSO—Starkville—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By..... Starkville Bcstg. Co.
 Business-Studio Address..... WSSO Bldg.
 Tel.: 1230 KBS
 Pres., Gen., Comm. Mgr..... Joe Phillips

WELO—Tupelo—1944

Freq.: 580 Kc. Power: 1 Kw. d.: 500 W. n
 Owned-Oper. By..... Tupelo Bcstg. Co., Inc.
 Business Address..... WELO Bldg.
 Tel.: 842-7658 KBS
 Newspaper Affiliation..... Columbus Dispatch
 Sta. Rep..... Beaver
 President..... Birney Imes, Jr.
 General Manager..... Bob Evans
 Sta., Comm. Mgr..... E. L. Bowen
 Program Director..... George Wyatt
 Chief Engineer..... Leroy Green Sr.
 Owners of: WCBI-AM-TV, Columbus; WMOX,
 Meridian; WROX, Clarksdale; WNAG, Grenada.

WTUP—Tupelo—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... Lee Bcstg. Co.
 Address..... P.O. Box 362
 Tel.: 842-3301 ABC
 Station Representative..... George Hopewell
 President..... E. O. Roden
 Station, Sales Prom. Mgr..... T. L. Estess
 Commercial Manager..... S. A. Hancock, Jr.
 Chief Engineer..... Billy Joe Crabb

WQBC—Vicksburg—1931

Freq.: 1420 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By..... Delta Bcstg. Co., Inc.
 Address..... Eve Post Bldg.
 Tel.: 636—1108 MBS-KBS
 Newspaper Affil..... Evening Post
 Representative..... Bogner & Martin
 President..... L. P. Cashman
 General-Station Mgr..... Mary-Van Cashman
 Commercial Manager..... L. L. Miller
 Program Director..... Virginia Estornelle
 Chief Engineer..... Waverley Conway

WVIM—Vicksburg—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... Radio Miss., Inc.
 Address..... Box 76
 Tel.: 636-1494..... Independent
 Representative..... Hopewell; Dora-Clayton
 General Mgr..... John F. Shea

WABO—Waynesboro—1954

Frequency: 990 Kc. Power: 250 Watts, d.
 Owner..... New Laurel Radio Sta., Inc.
 Address..... Box 168
 Tel.: Redwood 5-4700..... KBS
 General Manager..... C. Dyer

WROB—West Point—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned By..... Bob McRaney Ent.
 Address..... WROB Bldg.
 Tel.: 1450 MBS-KBS
 Station Rep..... George Hopewell
 President..... B. McRaney, Sr.
 Gen., Station Mgr..... John E. King, Jr.
 Chief Engineer..... Clyde McPherson
 Owners of: WAMY, Amory, Miss.

WONA—Winona—1958

Frequency: 1570 Kc. Power: 1000 Watts
 Owned By..... Southern Electronics, Inc.
 Address..... P.O. Box 310
 Tel.: 918 KBS
 President, Gen. Mgr..... Bob Evans

WAZF—Yazoo City—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned By..... WAZF, Inc.
 Business Address..... 321½ S. Main St.
 Tel.: 1300..... KBS
 Station Rep..... Hopewell
 Pres., Gen. Mgr..... David B. Highbaugh

Pop.: 4,500,000
Families: 1,409,000

MISSOURI

Radio Homes: 1,364,000
AM Stas. in State: 81

KWRT—Boonville—1953

Frequency: 1370 Kc. Power: 1 Kw. d.
Owner: Wm. R. Tedrick
Business Address: KWRT Bldg.
Tel.: TUxedo 2-6505. Independent
Representative: Indie
Owner, Gen. Mgr.: W. R. Tedrick
Program Director: Audrey M. Tedrick
Chief Engineer: Donald E. Shepard

KBHM—Branson—1956

Frequency: 1220 Kc. Power: 1 Kw., d.
Owner: Shepherd of the Hills Bcstg. Co.
Business Address: 111 W. Pacific
Tel.: EDison 4-3133. KBS
Co-owners: L. C. McKenney, Rob. Neathery
Sta. Mgr., Pub. Dir.: Orville Barton
Comm., Sales Prom. Mgr.: David Whittaker
Program Director: Joann Savage
Chief Engineer: Leland Ebert

KGHM—Brookfield—1955

Frequency: 1470 Kc. Power: 500 Watts d.
Owned By: Green Hills Bcstg. Co.
Address: Box 228
Tel.: CL 8-4477. Independent
General Mgr.: G. Williams

KFVS—Cape Girardeau—1925

Freq.: 980 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By: Hirsch Bcstg. Co.
Business-Studio Address: 324 Broadway
Tel.: ED 5-5511. Independent
Station Rep.: Bolling
President, Gen. Mgr.: Oscar C. Hirsch
Sta. Mgr.: Ralph L. Hirsch

KGMO—Cape Girardeau—1952

Frequency 1550 Kc. Power: 5 Kw. d.
Owned-Oper. By: KGMO Radio-TV Inc.
Business Address: 1025 Broadway
Tel.: EDgewater 5-8228. Independent
Station Representative: Webb
President: William C. Brandt
Gen., Sta. Mgr.: Jack Kohrumel
Program Director: Richard Withers
Chief Engineer: Fred Moore

KAOL—Carrollton—1959

Frequency: 1430 Kc. Power: 500 Watts d.
Owned By: Homeland Enter., Inc.
Address: 215 S. Main St.
Tel. 27. KBS
Station Representative: Keystone
President: Dr. R. Hamilton Staton
General Manager: Edward Ewing Staton
Sta. Mgr., Prog. Dir.: Dean Lyle
Comm., Sales Promo. Mgr.: Raymond Cooper
Publicity Director: Harriette Lee Lucas
Chief Engineer: Lyle D. McMullins

KDMO—Carthage—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Carthage Bcstg. Co.
Address: 1201 E. Chestnut
Tel.: FLEetwood 8-2648. KBS
President, Gen. Mgr.: J. J. Daly
Comm. Program Mgr.: Leon H. Crocker
Chief Engineer: George F. Province

KCRV—Caruthersville—1950

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By: Pemiscot Broadcasters
Address: 106½ W. 3rd St.
Tel.: 965. KBS
Station Reps.: Hopewell; Beaver
President: J. Eric Taylor
General, Comm. Manager: Cleat Stanhill
Program Director: Jo Ann Pierce
Sales Prom. Mgr.: Charlie Earls
Chief Engineer: Don Fenimore

KCHR—Charleston—1953

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Oper. By: South Mo. Bcstg. Co.
Address: Box 206
Tel.: MURray 3-4678. KBS
Station Representative: Continental
Pres., Gen. Mgr., Chief Eng.: Kermit Barker

KCHI—Chillicothe—1950

Frequency: 1010 Kc. Power: 250 Watts d.
Owned-Oper. By: Cecil W. & Jane Roberts, Inc.
Address: P.O. Box 719
Tel.: MISSION 6-4173. KBS
General Manager: Cecil W. Roberts
Station Manager, Ch. Eng.: Howard G. Rion

KDKD—Clinton—1951

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned: Osage Broadcasting Corp.
Address: Box 113
Tel.: TURner 5-4801. KBS
Representative: Indie Sales
Gen. Mgr.: William R. Tedrick
Sta. Mgr., Ch. Eng.: Hyle Lemen

KCGM—Columbia—1955

Frequency: 1580 Kc. Power: 250 Watts d.
Owned By: Barrington Bcstg. Co.
Business Address: P.O. Box 412
Tel.: GI 3-5418. Independent
Station Representative: George Hopewell
President: Bruce Barrington
General, Sta. Mgr.: Eugenia Collins
Comm. Mgr., Ch. Eng.: Glenn Rapp

KFRU—Columbia—1925

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By: KRFU, Inc.
Address: P.O. Box 858
Tel.: GI 3-4141. ABC
Newspaper Affiliation: Daily Tribune

Station Rep. Webb
 President. H. J. Waters, Jr.
 General Manager. Mahlon R. Aldridge
 Program, Sales Prom. Mgr. David Ormiston
 Commercial Manager. John Wright
 Publicity Director. Gloria Irwin
 Chief Engineer. Robert Halgh

KDEX—Dexter—1955

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Operated By. Stoddard Ct. Bcstg. Co.
 Address. Box 380
 Tel.: MA 4-3591. Independent
 Representative. Sears and Ayer
 General Manager. Jerome B. Zimmer
 Comm. Manager. Gladisia Russell
 Program Director. Charles Moody
 Sta. Mgr., Chief Eng. L. D. Speidel

**KESM—El Dorado Springs
 1961**

Frequency: 1580 Kc. Power: 250 Watts
 Owned By. Paul Vaughn
 Address. 200 Radio Lane
 Tel.: UPTon 6-4422. KBS
 Station Mgr., Ch. Eng. Paul Vaughn
 Commercial Manager. Jim Wilkerson
 Program Director. Bill Hurst

KREI—Farmington—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Midwest Bcstg. System
 Address. KREI Ave.
 Tel.: PLateau 6-5125. KBS
 President, Gen. Mgr. Cecil W. Roberts
 Chief Engineer. James Roberts

KXEN—Festus—1951

Frequency: 1010 Kc. Power: 50 Kw.
 Owned. Garrett Bcstg., Inc.
 Address. Congress Hotel, St. Louis
 Tel.: FO 1-2334. Independent
 President, Gen. Mgr. W. F. Garrett

KFMO—Flat River—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned By. Lead Belt Bcstg. Co.
 Business-Studio Address. Flat River
 Tel.: GE 1-2000. Independent
 President. Oscar C. Hirsch
 Gen., Sta. Mgr. James F. Collins
 Program Director. Virginia Collins

KFAL—Fulton—1950

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By. R. W. Nickles
 Address. 5th and Market
 Tel.: Midway 2-3341. Independent
 Station Representative. Pearson
 Owner, Gen. Mgr. R. W. Nickles
 Comm. Manager. L. Reed Holt
 Program Director. Jo Christian
 Chief Engineer. R. D. Archibald

KHMO—Hannibal—1941

Freq.: 1070 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. Mark Twain Bcstg.

Address. 413 Broadway
 Tel.: AC 1-3450. MBS
 Representative. Hollingbery
 President. Jerrell Shepherd
 General, Sta. Manager. James F. Jae, Jr.
 Commercial Manager. William Stephenson
 Sales Prom. Mgr. Max Heimer
 Publicity Director. Joe Gross
 Program Director. Leon Brooks
 Chief Engineer. Ed Summers
 Owners of: KNCM, Moberly, Mo.

KANS—Independence—1947

Frequency: 1510 Kc. Power: 1000 Watts d.
 Owned-Operated By. KANS, Inc.
 Address. 43 Blue Ridge Center, K. City, Mo.
 Tel.: FLEMing 3-8600. Independent
 Sta. Representative. Weed
 President. Glenn Griswold
 General Manager. Gerald M. Hauser
 Vice President. Henry Flynn
 Chief Engineer. Marvin Bredemier
 Owners of: KSON, San Diego; KGLC, Miami; KITO,
 San Bernardino; KNYZ, Houston; KCOP, Los
 Angeles; KPTV, Portland; KFJZ, Fort Worth.

KLIK—Jefferson City—1954

Frequency: 950 Kc. Power: 5 Kw., d.
 Owned. KLIK Bcstg., Inc.
 Address. 410 E. Capital
 Tel.: 5-4136. Independent
 Station Representative. Bolling
 Exec. Vice Pres. Ted Nelson
 General Mgr. Stan Grieve
 Chief Engineer. Ed Scarr

KWOS—Jefferson City—1937

Freq. 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By. Capital Bcstg. Co.
 Bus.-Studio Address. Monroe at Capitol
 Tel.: 6-3317. KBS-MBS
 President. William H. Weldon
 General Manager. R. L. Rose
 Station Manager. Wm. R. Natsch, Jr.
 Chief Engineer. Leroy S. Hackmann

KFSB—Joplin—1948

Freq. 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. Four States Bcasters, Inc.
 Business Address. 405 Schifferdecker
 Tel.: Mayfair 4-1310. Independent
 Representative. Meeker
 President. Harry Easley
 Gen. Sta., Mgr. W. H. Clark
 Commercial Manager. Robert A. Barry
 Program Director. Ed Johnson
 Chief Engineer. Lloyd Frazier

KODE—Joplin—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned By. WSTV, Inc.
 Address. 1928 W. 13 St.
 Tel.: MA 3-7260. CBS
 General Manager. D. T. Knight
 Commercial Manager. Merle Dunn
 Program Director. Jay Corrington
 Chief Engineer. Jack Langford

WMBH—Joplin—1928

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Joplin
 Business Address.....Box 906
 Tel.: MA 4-4330.....MBS
 Station Representative.....Hal Walton
 President.....Richard J. Kasten
 General Mgr.....William M. Repplinger Jr.
 Program Director.....Jim Lobbey
 Chief Engineer.....Albert Tourtillot Jr.

KCMO—Kansas City—1936

Freq.: 810 Kc....Power: 50 Kw. d., 10 Kw. n.
 Owned-Operated By.....Meredith Pub. Co.
 Address.....125 E. 31st St.
 Tel.: JE 1-6789.....CBS
 Representative.....Katz
 V.P., General Manager.....E. K. Hartenbower
 Comm. Sta. Manager.....R. W. Evans
 Program Director.....Kenneth W. Heady
 Prom., Publicity Dir.....F. C. Strawn

Chief Engineer.....Karl Troeglen
 Owners of: KRMG, Tulsa; WOW-AM-TV, Omaha;
 WHEN-AM-TV, Syracuse; KPHO, Phoenix;
 KCMO-TV-FM.

KMBC—Kansas City—1922

Frequency: 980 Kc.....Power: 5 Kw.
 Owned By.....Metropolitan Bcstg. Co.
 Address.....Central at 11th Streets
 Tel.: HARRISON 1-2650.....Independent
 Station Rep.....Peters, Griffin & Woodward
 President.....John W. Kluge
 V.P., General Manager....David C. Croninger
 Dir., Community Rela.....Dick Smith
 Commercial Manager.....Glen Augspurger
 Dir. of Promotion.....David Green
 Program Manager.....Eddie Clarke
 Business Manager.....Dick Lance
 Chief Engineer.....Ken Norman
 Owners of: WNEW-AM-FM-TV, New York City;
 WIP-AM-FM, Philadelphia; WHK-AM-FM, Cleve-
 land; WRUL, New York City; KMBC-TV, Kansas
 City, Mo.; WTTG, Washington, D. C.; KOVR-TV,
 Sacramento, Calif.; WTVH, Peoria, Ill.; WTVP,
 Decatur, Ill.

KPRS—Kansas City—1949

Frequency: 1590 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Twin City Adv. Agency
 Address.....2814 E. 23rd St.
 Tel.: HU 3-3100.....Independent
 Station Rep.....John E. Pearson
 General Manager.....Edward H. Pate

KUDL—Kansas City—1953

Frequency: 1380 Kc.....Power: 1 Kw. d.
 Owned.....Heart of America Bcstrs.
 Address.....1012 Baltimore
 Tel.: BA 1-0077.....Independent
 Station Representative.....Adam Young
 President.....H. Scott Killgore
 V. P. Gen. Mgr.....Irving Schwartz
 Owners of: WPOP, Hartford; KALI, Pasadena;
 KOFY, San Mateo.

WDAF—Kansas City—1922

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Operated By...Transcontinent TV Corp.
 Business Address.....Signal Hill
 Tel.: PL 3-4567.....Independent
 President.....David C. Moore
 General Manager.....William A. Bates
 Asst. to Gen. Mgr.....Jay Barrington
 Commercial Manager.....Donald J. Gibson
 Chief Engineer.....James Schmidt
 Owners of: WGR-AM-TV-FM, Buffalo; KFMB-AM-
 TV-FM, San Diego; WNEP-TV, Scranton;
 KERO-TV, Bakersfield.

WHB—Kansas City—1922

Freq.: 710 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....Storz Bcstg. Co.
 Address.....10th & McGee Sts.
 Tel.: BA 1-8300.....Independent
 Station Representative.....John Blair Co.
 President.....Todd Storz
 Executive V.P.....George W. Armstrong
 Sta. Operations Mgr.....Donald A. Loughane
 Traffic Mgr.....Jeanne Greendahl
 Public Service Dir.....Joella Cohen

The
PERSONABLE
 Sound

in
**KANSAS CITY
 TOWN!**

KUDL

Irv Schwartz Adam Young, Inc.
 V. P. & Gen. Mgr. Nat'l Rep.

Dir. of Eng. Morris Barwick
 Owners of: WQAM-AM, Miami; WDGY-AM, Min-
 neapolis; WTX-AM, New Orleans; KOMA-AM,
 Oklahoma City; KNOK-AM, St. Louis.

KBOA—Kennett—1947

Frequency: 830 Kc. Power: 1000 Watts d.
 Owned-Operated By. Kennett Bcstg. Corp.
 Business Address. P.O. Box 428
 Tel.: TUxedo 8-4616. Independent
 Pres., Gen. Mgr. Paul C. Jones
 Station Manager. John T. Reeder
 Chief Eng. R. H. Conner

KIRX—Kirksville—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned By. Community Broadcasters, Inc.
 Business Address. KIRX Bldg.
 Tel.: MO 5-3781. ABC
 Station Representative Webb
 Pres., Gen. Mgr. Samuel A. Burk
 Commercial Manager. J. J. Dougherty
 Program Director. Robert Carlson
 Chief Engineer. Charles P. Porter

KLWT—Lebanon—1947

Frequency 1230 Kc. Power: 250 Watts
 Owned-Operated By. Lebanon Bcstg. Co.
 Bus.-Studio Address. 221 E. Commercial St.
 Tel.: Keystone 2-3981. KBS
 President. O. R. Wright
 General Mgr. Jack Sellers

KLEX—Lexington—1956

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By. Lexington Bcstg Co.
 Address. P. O. Box 358
 Tel.: Alpine 9-3232. Independent
 Sta. Reps. Webb; Mid-American Spot Sales
 President, Ch. Eng. Ralph E. Meador
 Program Dir. Ed Luehrman
 Sales, Prom. Manager. Jock Beretta

KTCB—Malden—1954

Frequency: 1470 Kc. Power: 1 Kw., d.
 Owned By. Lexington Bcstg. Co.
 Address. N. Hwy. 25
 Tel.: 851 KBS
 President. J. D. Craft
 General, Sta. Mgr. Richard J. Wiethan
 Chief Engineer. George Longdo

KMMO—Marshall—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Operated By. KMMO, Inc.
 Address. Marshall
 Tel.: GA 6-4422. Independent
 President. F. V. Heinkle
 General Manager. J. M. Silvey
 Station Mgr. Harold Douglas
 Chief Engineer. Bill Williams

KNIM—Maryville—1953

Frequency: 1580 Kc. Power: 250 W. d.
 Owned. Clark Bcstg. Co.
 Business Address. P.O. Box 278
 Tel.: JU 2-2151. KBS
 Station Representative Soderlund
 General Mgr. R. Moyer

KXEO—Mexico—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. Audrain Bcstg. Corp.
 Address. 1705 E. Liberty
 Tel.: JU 1-2340. MBS
 V. P. General Mgr. W. Earl Dougherty
 Chief Engineer. Jerry Johnson

KNCM—Moberly—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Moberly Bcstg. Co.
 Address. Highway 63 South
 Tel.: AMherst 3-1600. MBS
 President. Jerrell A. Shepherd
 Comm., Ch. Eng. Jim Lipsey
 Owners of: KHMO, Hannibal.

KRMO—Monett—1950

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Oper. By. Monett Bcstg. Co.
 Address. N. Central Ave.
 Tel.: BE 5-5220. KBS
 Station Representative. Magic Circle
 General Manager. L. C. McKenney
 Station Manager. Floyd Stewart
 Commercial Manager. Marion Pilant
 Sales Prom. Manager. Richard Short
 Program Director. Noel Moody
 Publicity Director Carolyn Crane
 Chief Engineer. James Helmkamp

KLRS—Mountain Grove—1954

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned By. KLRS Bcstg. Co.
 Business Address. Route 4
 Tel.: 650. KBS
 Station Rep. Hopewell
 President. Floyd W. Jones
 General Manager. John W. Billingsley
 Chief Engineer. Emory T. Caudill
 Owners of: KICK, Springfield, Mo.

KBTN—Neosho—1955

Frequency: 1420 Kc. Power: 500 Watts d.
 Owned By. KBTN, Inc.
 Address. Box 209
 Tel.: GL 1-1420. KBS
 Station Representative. Magic Circle
 President, Gen. Mgr. Galen O. Gilbert
 Sta. Mgr., Pub. Dir. William R. Bentley
 Commercial Manager. Raymond Nelson
 Program Director. Jim Pearl
 Chief Engineer. Fred Hutching

KNEM—Nevada—1949

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Radio KNEM, Inc.
 Address. P. O. Box 15
 Tel.: NORmand 7-3113. KBS
 Pres., Ch. Engr. Kenneth E. White
 Commercial Manager. Virgil Kache

KRMS—Osage Beach—1952

Frequency: 1150 Kc. Power: 1 Kw. d.
 Owned By. James L. & Ellamae Risner
 Address. P. O. Box 125

MISSOURI

Tel.: FReside 8-2222.....KBS
President, Gen. Mgr.....Jim Risner
Program Dir.....Ella Mae Risner

KLID—Poplar Bluff—1961

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Don M. Lidenton
Address.....208 Hwy. 67 South
Tel.: SUnset 5-9639.....Independent
Station Reps.....Beaver; Grant Webb
General Mgr., Ch. Eng.....Don M. Lidenton
Program Director.....Jerry Patterson
Publicity Director.....Johny Morris

KWOC—Poplar Bluff—1938

Frequency: 930 Kc..Power: 1 Kw. d. 500 W. n.
Owned-Oper. By....Poplar Bluff Bcstg. Corp.
Address.....428 Vine St.
Tel.: SU 5-3922.....KBS
Station Representative.....John Pearson
President, Gen. Mgr.....A. L. McCarthy
Commercial Manager.....Jerry Hartline
Program Director.....Lorene Jiles
Chief Engineer.....Dewey Trostel

KMIS—Portageville—1960

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....New Madrid County Bcstg. Co.
Address.....Box 187
Tel.: DR 9-5436.....KBS

President.....Shelby McCallum
Station Manager.....Jewel P. White
Chief Engineer.....Charles Gamblin

KYRO—Potosi—1959

Frequency: 1280 Kc....Power: 500 Watts, d.
Owned By.....Franklin Cty. Bcstg. Co.
Address.....Potosi
Tel.: HEMlock 8-1280.....KBS
Station Representative.....Hal Holman
President.....Les Ware
General Manager.....Ken McMahan
Commercial Manager.....Joe Duty
Chief Engineer.....Earl Fleeer
Owners of: KZIN, Ft. Collins; KLPW, Union;
KJPW, Waynesville; KIME, Laramie.

KTTR—Rolla—1947

Frequency: 1490 Kc..Power: 1 Kw.d. 250 W.n.
Owned-Oper By....."Show-Me" Bcstg. Co.
Address.....P. O. Box 567
Tel.: EM 4-2525.....KBS
Gen. Mgr., Ch. Engr.....Luther W. Martin
Comm. Mgr.....Ward C. Rinehart
Program Director.....Wanda McDowell

KSGM—Ste. Genevieve—1947

Frequency: 980 Kc.....Power: 1 Kw.
Owned-Oper. By.....Donze Enterprises, nc.

AT YOUR SERVICE

NOON TO 7PM

KMOX 1020 RADIO

DIAL 1120 • THE VOICE OF ST. LOUIS

Business Address.....410 Merchant St.
Tel.: TUXedo 3-2980.....Independent
Newspaper Affil......Monitor
President, General Manager....Elmer L. Donze
Program Director.....Mrs. E. L. Donze
Publicity Director.....Art Schwent
Chief Engineer.....Murel L. Rose

KADY—St. Charles—1958

Frequency: 1460 Kc.....**Power:** 5000 Watts
Owned By.....KADY, Inc.
Address.....P. O. Box 6155, St. Louis
Tel.: RAndolph 4-1460.....Independent
Station Representative.....Spot Time Sales
Pres., Gen. Mgr......William R. Cady, Jr.
Sta., Program Mgr......Don Levitan
Commercial Manager.....Patsy Sue Gibbs
Chief Engineer.....Jack A. Chenoweth

KFEQ—St. Joseph—1923

Frequency: 880 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....KFEQ Bcstg. Co.
Business Address.....40th & Farson
Tel.: ADams 3-2528.....Independent
Sta. Representative.....Bolling
President.....Jessie D. Fine
V.P., Gen. Mgr......Ted Nelson
Sales Manager.....Ted Griffin
Program Director.....Dick McDaniel
Chief Engineer.....Kenneth Lux
Owners of: KFEQ-TV; KLIK, Jefferson City, Mo.;
 WTVI, Fort Pierce, Fla.

KKJO—St. Joseph—1946

Frequency: 1550 Kc.....**Power:** 5000 Watts
Owned By.....KKJO, Inc.
Business Address.....404 S. 8th
Tel.: AD 4-8346.....MBS
Station Rep......Grant Webb
President, Gen. Mgr......Earl F. Hash
Commercial Manager.....Robert M. Mosiman
Program Director.....Doug Dickens
Chief Engineer.....Claude Thomas

KUSN—St. Joseph—1955

Frequency: 1270 Kc.....**Power:** 1000 Watts d.
Operated By.....KUSN Corp.
Address.....8th & Frederick
Tel.: ADams 3-2577.....Independent
Station Rep......Venard, Rintoul & McConnell
President, Gen. Mgr......Frederick P. Reynolds
Vice Pres., Program Dir......Warren Rhyner

KATZ—St. Louis—1955

Freq.: 1800 Kc.....**Power:** 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Laclede Radio
Business Address.....273 Arcade Bldg.
Tel.: CH 1-6000.....Independent
Station Reps......Continental, Pearson
President.....Ralph N. Well
General Manager.....Bentley A. Stecher
Commercial Manager.....Marty Browne
Publicity Director.....Ruth Swan
Chief Engineer.....G. B. Strauss

KMOX—St. Louis—1925

Frequency: 1120 Kc.....**Power:** 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
Address.....1144 Hampton Ave.
Tel.: STerling 1-2345.....CBS
Representative.....CBS Radio Spot Sales
V. P., General Manager.....Robert Hyland
Asst. Gen. Mgr......Alice Koch
Sales Manager.....Bill Dean
Sales Prom. Mgr......Aline Daly
Pub. Aff. Dir......Bob Rehg
Chief Engineer.....Lawrence Burrows
Owners of: WCBS-AM-TV, New York; WBBM-AM-TV, Chicago; KNN, KNXT, Los Angeles; WCAU-AM-TV, Philadelphia; KMON-TV, St. Louis; WEEL, Boston; KCBS, San Francisco.

KSD—St. Louis—1922

Frequency: 550 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....The Pultner Publishing Co.
Business-Studio Address.....1111 Olive St.
Tel.: MA 1-1111.....NBC
Newspaper Affil......St. Louis Post Dispatch
Station Representative.....Katz
President.....Joseph Pultner, Jr.
General Manager.....Harold Grams
Comm. Manager.....E. L. Franciscus
Station Manager.....Arthur J. Casey
Program Director.....Sterling Harkins
Chief Engineer.....J. E. Blak
Owners of: KSD-TV, St. Louis.

KSTL—St. Louis—1948

Frequency: 890 Kc.....**Power:** 1000 Watts d.
Owned-Operated By.....Radio St. Louis, Inc.
Address.....P. O. Box 1440
Tel.: BR 1-6090.....Independent
Pres., Gen., Sta. Mgr......Dick J. Kasten
Commercial Manager.....Art Ford
Program Director.....Bill Vietmeyer
Publicity Director.....Doris Jennemann
Sales Prom. Manager.....Joe Voss
Chief Engineer.....Ralph Howard
Owners of: WMBH, Joplin.

KWK—St. Louis—1927

Frequency: 1380 Kc.....**Power:** 5000 Watts
Owned By.....KWK Radio, Inc.
Business Address.....800 N. 12th
Tel.: MAin 1-1380.....Independent
Station Representative.....H-R Reps.
President.....A. M. Sphaeris
General Manager.....Alan Henry
Sales Prom., Comm. Mgr......Don Hamel
Program Director.....Jim Light
Publicity Director.....Mrs. Therese Shelton
Chief Engineer.....George Vaughan

KXLW—St. Louis—1947

Frequency: 1320 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....St. Louis County Bcstg. Co.
Address.....8714 Manchester, Clayton, Mo.
Tel.: WO 1-1320.....Independent
Station Representative.....Bernard Howard
President, Gen. Mgr......Richard J. Miller
Asst. Sta. Mgr......Phillip O'Brien
Commercial Manager.....Woody Cummings
Program Director.....Marshall Zwick
Chief Engineer.....James F. Mitchell

MISSOURI

KXOK—St. Louis—1938

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By: Storz Bcstg.
 Business Address: 1600 N. Kingshighway Blvd.
 Tel.: FO 7-6000.
 Independent Representative: John Blair
 President: Todd Storz
 General Manager: C. L. Thomas
 Commercial Manager: Phillip Trammell
 Program Director: Bud Connell
 Sales Prom., Publicity: John Corrigan
 Chief Engineer: Al Godron
 Owners of: WILB, Kansas City; WQAM, Miami;
 KOMA, Oklahoma City; WDGY, Minneapolis;
 WTXN, New Orleans.

WEW—St. Louis—1921

Frequency: 770 Kc. Power: 1000 Watts
 Owned-Oper. By: Franklin Bcstg. Co.
 Address: 220 N. 4th St.
 Tel.: CH 1-1921
 ABC President: William F. Johns
 Program Director: John B. Meyer
 Chief Engineer: Charles Casey

WIL—St. Louis—1922

Frequency: 1430 Kc. Power: 5 Kw.
 Owned: Radio Station WIL
 Address: 3715 Lindell Blvd.

Tel.: OL 2-4500.
 Independent Representative: Eastman
 Exec. V.P. & Mng. Dir.: John F. Box, Jr.
 Assistant to V.P.: William T. McKibben
 Admin. Asst.: Harriet Baker
 Program Director: Dick Drury
 Director of Sales: Victor Williams
 Dir. of Promotion: David Klemm
 Publicity Director: Mrs. Ruth Just
 Chief Engineer: Mel Hart
 Owners of: WRIT, Milwaukee; KBOX-AM, Dallas;
 WTCO-TV, Rockford; WCIU-TV, Champaign;
 WHNB-TV, Hartford; WICS-TV, Springfield;
 WICD-TV, Danville; WIL-FM, St. Louis.

KSMO—Salem—1953

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Zola Bcstg. Co.
 Address: P. O. Box 71
 Tel.: 303.
 Gen., Comm. Mgr.: William B. Smith

KDRO—Sedalia—1939

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Sedalia Broadcasting
 Bus.-Studio Address: 2100 W. Broadway
 Tel.: TAYlor 6-5005.
 Representative: Pearson
 Pres., Comm. Mgr.: James F. Glenn
 Gen., Sta. Mgr.: Herbert Brandes
 Chief Engineer: Garnett Bryan



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JOHN F. BOX—MANAGING DIRECTOR

KSIS—Sedalia—1953

Frequency: 1050 Kc. Power: 1 Kw. d.
 Owner: Yates Bcstg. Co.
 Business Address: U. S. Highway 65 N.
 Tel.: TA 6-1050. ABC
 Representative: Clark
 Pres., Gen., Comm. Mgr.: Carl W. Yates, Jr.
 Station Manager: Mrs. Carl W. Yates, Jr.
 Program Director: Bettie Baldwin
 Publicity Director: Harlan B. Snow
 Chief Engineer: Marlon Pratt

KSIM—Sikeston—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owner-Oper.: Sikeston Community Bcstg. Co.
 Business Address: West Malone Ave.
 Tel.: GRanite 1-1400. Independent
 President: Lyman R. Bowman, Jr.
 Gen., Sta. Mgr.: Richard L. Watkins, Jr.
 Chief Engineer: R. L. Hirsch

KGBX—Springfield—1926

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Operated By: Springfield Bcstg. Co.
 Bus. Studio Address: 605 Boonville Ave.
 Tel.: UNiversity 4-2822. NBC
 Newspaper Affil.: Springfield Newspapers, Inc.
 Rep.: Venard, Rintoul & McConnell
 General Manager: Don C. Dailey
 Asst. Commercial Mgr.: William De Lange
 Chief Engineer: Richard Bowman

KICK—Springfield—1949

Frequency 1340 Kc. Power 250 Watts
 Owned-Oper. By: Kickapoo Prairie Bcstg. Co.
 Address: 610 College St.
 Tel.: UNiversity 4-1561. KBS
 Station Representative: Hopewell
 General, Sta. Manager: Robert Vinyard
 Chief Engineer: Jack Jones
 Owners of: KLRS, Mountain Grove.

KTTS—Springfield—1941

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Independent Bcstg. Co.
 Address: P. O. Box 1716 S. S. S.
 Tel.: UNiversity 5-6614. CBS
 Representative: Weed
 President: J. H. G. Cooper
 General Manager: G. Pearson Ward
 Sales Manager: Jack Lloyd
 Station Manager: Jerry Sweeney
 Program Director: Terry Moore
 Chief Engineer: William F. Curry
 Owners of: KTTS-TV-FM.

KWTO—Springfield—1933

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Operated By: Ozarks Bcstg. Co.
 Bus. Studio Address: 1121 South Glenstone
 Tel.: UNiversity 2-4422. ABC
 Representative: John E. Pearson
 Pres., Gen. Mgr.: Ralph D. Foster
 V.P. & Asst. Gen. Mgr.: Leslie L. Kennon
 Commercial Manager: Alan Brixey
 Program Director: Dan Vaughn
 Publicity Director: Bill Bailey
 Chief Engineer: Wallis Fender

KALM—Thayer—1953

Frequency: 1290 Kc. Power: 1 Kw. d.
 Owned By: KALM Radio
 Address: N. Highway 63
 Tel.: 165. KBS
 Pres., Gen. Sta. Comm. Mgr.: R. F. Neathery

KTTN—Trenton—1955

Frequency: 1600 Kc. Power: 500 W. d.
 Owned By: Clarence E. Breazeal
 Address: 112 E. Ninth St.
 Tel.: EL 9-2261. KBS
 Commercial Manager: Bob Dennis
 Program Dir.: Jay Way
 Chief Engineer: Ward W. Wheeler

KLPW—Union—1954

Frequency: 1220 Kc. Power: 1000 W. d.
 Owned: Franklin County Bcstg. Co.
 Address: P. O. Box 72
 Tel.: LUCerne 3-3355. Independent
 Station Representative: Hal Holman
 President: Les Ware
 Commercial Manager: Herb Hausemann
 Gen. Mgr., Ch. Eng.: Frank W. Lohmeyer
 Program Director: Charles Otte
 Owners of: KYRO, Potosi; KZLN, Ft. Collins;
 KJPW, Waynesville; KLME, Laramie.

KOKO—Warrensburg—1954

Frequency: 1450 Kc. Power: 250 Watts
 Owned By: Johnson County Bcsters, Inc.
 Address: Box 395
 Tel.: Warrensburg 1450. Independent
 Newspaper Affil.: Daily Star Journal
 President, Gen. Mgr.: William C. Tucker
 Commercial Manager: Jerry L. Bryan
 Chief Engineer: Jim Alexander

KWRE—Warrenton—1949

Frequency: 730 Kc. Power: 500 Watts
 Owned By: Glenayre Bcstg.
 Address: Warrenton
 Tel.: GLadstone 8-3311. KBS
 Station Representative: Pearson
 President, Gen Mgr.: J. Soulard Johnson

KJPW—Waynesville—1961

Frequency: 1390 Kc. Power: 1 Kw. d.
 Owned By: South Central Bcstr., Inc.
 Address: Waynesville
 Tel.: Waynesville. Independent
 President: Les Ware

KWPM—West Plains—1947

Frequency: 1450 Kc. Power: 1 Kw.
 Owned: Robert F. Neathery
 Address: Abe Taylor Blvd.
 Tel.: 700. KBS
 Pres., Gen. Mgr.: Robert F. Neathery
 Chief Eng.: L. Thompson

KUKU—Willow Springs—1957

Frequency: 1330 Kc. Power: 1 Kw.
 Owned-Operated By: Radio Station KUKU
 Address: Willow Springs
 Tel.: 500. Independent
 Pres., Gen. Mgr.: Robert F. Neathery, Sr.

Pop.: 685,000
Families: 442,000

MONTANA

Radio Homes: 432,000
AM Stas. in State: 39

KANA—Anaconda—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned By: Amperage, Inc.
Address: Box 727
Tel.: LO 3-3443 Independent
Station Rep.: Grant Webb
V.P., Gen., Sta. Mgr.: Mike Donovan

KGW—Belgrade—1959

Frequency: 630 Kc. Power: 1000 Watts d.
Owned By: King's Garden, Inc.
Address: P.O. Box 37
Tel.: 144 Independent
General Mgr.: A. Erickson

KBMY—Billings—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned: Billings Bcstg. Co.
Address: Box 2544
Tel.: 259-4586 ABC
Station Rep.: Avery-Knodel
President, Gen. Mgr.: Ken Nybo
Comm. Promo. Manager: John Brookhart
Program, Publicity Director: Don Jones
Chief Engineer: T. A. Hildebrand

KGHL—Billings—1928

Frequency: 790 Kc. Power: 5 Kw.
Owned: Midland Empire Bcstg. Co.
Address: Box 2512
Tel.: 252-4641 NBC
Station Representative: Devney Organization
President: P. N. Fortin
General Manager: J. L. Robinson
Commercial Manager: B. McCann
Program Director: Donald M. Gay
Chief Engineer: Fred Bartlett
Owners of: KGHL-TV, Billings.

KOOK—Billings—1951

Frequency: 970 Kc. Power: 5000 Watts
Owned-Oper. By: The Montana Network
Address: 3203 Third Ave., N
Tel.: 252-6511 CBS
Station Reps.: Hollingbery; Art Moore
President: Joseph S. Sample
General, Comm. Mgr.: J. Kenneth Doty
Program Director: Jack C. Dunhaver
Chief Engineer: Roy Schmidt
Owners of: KOOK-TV.

KOYN—Billings—1955

Frequency: 910 Kc. Power: 1000 Watts
Owned By: D. G. Williams Stations
Address: Riverside Drive, Box 958
Tel.: Cherry 5-4177 Independent
Representative: ForJoe
General Manager: Darrel W. Holt
Commercial Mgr.: Bob Thompson
Program Director: Paul Arthur
Chief Engineer: Dick Rasky
Owners of: KQDY, Minot; KUTT, Fargo; KQDI,
Bismarck.

KURL—Billings—1959

Frequency: 730 Kc. Power: 500 Watts
Owned By: Christian Enterprises
Address: 607 Midland Savings Bank Bld.
Tel.: CH 5-3121 Independent
General Manager: Dale G. Moore
Station Mgr.: Hank Henry
Program Manager: Ray Styles
Chief Engineer: Joseph M. Groves

KBMN—Bozeman—1950

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned: Penn Engineering, Inc.
Address: Box 749
Tel.: JU 6-2394 KBS
Station Reps.: Hollingbery; Art Moore
President: Dale G. Moore
Station Manager: William A. Merrick
Program Director: Harold Phelps
Commercial Manager: Douglas A. Fuhs
Chief Engineer: Thomas T. Weir
Owners of: KCAP, Helena; KGVO, Missoula.

KXXL—Bozeman—1939

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
Owned: XX Broadcasting Corp.
Address: Box 149
Tel.: JUniper 7-3188 ABC-MBS-NBC
Station Reps.: Avery-Knodel; Feltis
Pres., Gen., Sta. Mgr.: Richard D. Smiley
Commercial Manager: Sell Rapkoch
Program Director: Floyd Moler
Sales Prom. Manager: Eileen Wilson
Publicity Director: Jim Brown
Chief Engineer: George Spangrude

KBOW—Butte—1947

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By: Copper City Radio Co.
Address: 720 Yale Ave.
Tel.: 729-7429 CBS-KBS
Representative: Cooke
President: Frank Reardon
Station Manager: Leonard Tallon
Chief Engineer: C. Beardslee

KOPR—Butte—1948

Frequency: 550 Kc. Power: 1000 Watts
Owned-Operated By: Copper Bcstg. Co.
Business-Studio Address: Hotel Finlen
Tel.: 729-6546 ABC
Representative: Avery-Knodell
President: George C. Hatch
General, Sta. Mgr.: Thomas A. Sandenaw
Program Director: John Allen
Sales Prom., Comm. Mgr.: Charles Shelton
Publicity Director: Wayne Henry
Chief Engineer: Sam Gill
Owners of: KMON-AM, Butte.

KXLF—Butte—1929

Frequency: 1370 Kc. Power: 5000 Watts
 Owned By Garryowen Butte Radio
 Address P.O. Box 1956
 Tel.: 792-9111 NBC
 Station Reps. Hollingbery; Art Moore
 President Joseph S. Sample
 General Manager Edmund L. Peiss
 Program Director Don Straus
 Commercial Manager Arne E. Anzjon
 Chief Engineer V. Totten

KDBM—Dillon—1956

Frequency: 800 Kc. Power: 1000 Watts, d.
 Owned Vigilante Bcstg. Co.
 Address Box 950
 Tel.: 683-2800 ABC, MBS
 Station Representative Avery-Knodel
 President, Ch. Eng. Burt H. Oliphant

KL TZ—Glasgow—1954

Frequency: 1240 Kc. Power: 250 Watts
 Owner Glasgow Broadcasting Co.
 Address Bjorklund Bldg.
 Tel.: Academy 8-9336 Independent
 Representative Holman
 President, Gen. Mgr. Willard L. Holter
 Station Manager Loyd W. Melby
 Chief Engineer N. Whisenant

KXGN—Glendive—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Glendive Bcstg. Co.
 Address Box 200
 Tel.: 365-3377 Independent
 President Lewis W. Moore
 Gen. Mgr., Sales Mgr. Gerry Robbins
 Program Director Jane Robbins
 Chief Eng. Donald J. Powers

KARR—Great Falls—1947

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 Wt. n.
 Owned By Pat M. Goodover
 Business Address P.O. Box 2072
 Tel.: GL 2-2453 NBC
 Station Representative Walker-Rawalt
 Station Program Mgr. E. R. Kukkola
 General, Comm. Manager Pat M. Goodover
 Chief Engineer William E. Murray

KFBB—Great Falls—1922

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By KFBB Bcstg. Corp.
 Address Box 1139
 Tel.: GL 3-4377 CBS
 Station Rep. Hollingbery
 President, Gen. Mgr. Joseph P. Wilkens
 Program Director Ron Moore
 National Sales Mgr. W. C. Blanchette
 Publicity Director Fred W. Thiel
 Chief Eng. Anthony Lopuch
 Owners of: KFBB-TV.

KMON—Great Falls—1947

Frequency: 560 Kc. Power: 5000 Watts
 Owned By Copper Bcstg. Co.
 Address Holiday Village

Tel.: GL 3-0336 ABC
 Representative Avery-Knodel
 President George C. Hatch
 General Manager Robert H. Warner
 Commercial Manager F. W. Kaull
 Program Director Don Robinson
 Chief Engineer Eugene B. Bunker
 Owners of: KOPR, Butte.

KUDI—Great Falls—1957

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By Community Broadcasters
 Address 1405 Smelter Ave.
 Tel.: Glendale 2-9533 Independent
 President James F. Hadlock
 Station Mgr. Bill Arend
 Chief Engineer Bill McArthur

KLYQ—Hamilton—1961

Frequency: 980 Kc. Power: 1 Kw. d.
 Owned By Bitter Root Bcstg. Co.
 Address 106 South Second
 Tel.: 27 KBS
 President, Gen. Mgr. Stan Hooper
 Station Mgr., Ch. Eng. Dex Dexter

KOJM—Havre—1947

Frequency: 610 Kc. Power: 1000 Watts
 Owned-Operated By No. Montana Bcstg. Co.
 Address 426½ 1st St.
 Tel.: 265-7841 NBC, KBS
 Station Rep. Avery-Knodel
 President Richard D. Rubie
 General Manager Charlotte H. Brader
 Comm. Mgr. Carlyle D. Leeds
 Program Director S. G. Stephens
 Chief Engineer Joseph Jaques

KCAP—Helena—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By KCAP Broadcasters
 Address 9 Last Chance Gulch
 Tel.: HI 2-4490 Independent
 Sta. Representative Holman
 President, Gen. Mgr. Dale G. Moore
 Station Manager Robert Davis
 Chief Engineer Tom Weir

KBLL—Helena—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Peoples Forum of the Air
 Address Box 797
 Tel.: 442-6790 ABC-KBS-NBC
 Representative Walker-Rawalt
 General Manager Bruce Hamilton
 Program Director Dug Sutherland
 Sales Manager Joe Spojar

KGEZ—Kalispell—1927

Frequency: 600 Kc. Power: 1000 Watts
 Owned By Skyline Broadcasters, Inc.
 Business-Studio Address Box 439
 Tel.: SK 6-4331 ABC, KBS
 Station Representative Cooke
 President M. A. Himsl
 Pub., Program Director Robert Perry
 General, Comm. Mgr. Robert S. Bennett
 Chief Engineer Lowell Pratt

KOFI—Kalispell—1955

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Oper. By Flathead Valley Bcstrs.
 Address Buffalo Bldg.
 Tel.: SK 6-6900. Independent
 Station Representative Grant Webb
 Gen. Mgr., Ch. Eng. W. H. Patterson
 Program Director L. L. Sterling

KXLO—Lewistown—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned By KXLO Broadcast, Inc.
 Address Box 620
 Tel.: KE 8-3441. ABC-MBS
 Representative Grant Webb
 President, Gen. Mgr. David L. Sather
 Commercial Mgr. Lew Boucher
 Program Director Cliff Yuill
 Publicity Director Bill Yaeger

KCLB—Libby—1950

Frequency: 1230 Kc. Power: 250 W.
 Owned By Lincoln County Broadcasters
 Address P. O. Box 636
 Tel.: AX 4543. KBS
 Station Rep. Art Moore & Assoc.
 President & Station Mgr. O. G. Colburn
 Program Director M. Coburn

KPRK—Livingston—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned Yellowstone Amusement Co.
 Address Box 691
 Tel.: 222-2841. ABC, MBS
 Station Rep. Avery-Knodel
 President Paul B. McAdams
 Comm. Sale Prom. Dir. Jack Hinman
 Program Director Nikki Kolence
 Chief Engineer Loyd Stafford

KATL—Miles City—1941

Freq.: 1340 Kc. Power: 1 Kw. d.: 250 Wt. n.
 Owned-Operated By Star Printing Co.
 Address Box 720
 Tel.: 232-2280. KBS-MBS-ABC
 Newspaper Affiliation Miles City Star
 Representative Avery-Knodel
 Gen., Sta. Mgr. Ian A. Elliot
 Comm., Sales Promo. Mgr. Fred B. Hunnes
 Program Director John Metropolous
 Publicity Director Clare Hekkel
 Chief Engineer B. R. McElwain

KGVO—Missoula—1931

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By KGVO Bcsters., Inc.
 Bus. Studio Address 132 West Front
 Tel.: Lincoln 3-7151. CBS
 Station Reps. Hollingbery; Art Moore
 President, Gen. Mgr. Dale G. Moore
 Station, Comm. Mgr. Dale R. Woods
 Manager, Prog. Dir. Vonnie Vaughan
 Publicity Director Donald Weston
 Chief Engineer Kenneth Hanson

KQTE—Missoula—1955

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Montana Bcstg. Co.
 Address Box 1202
 Tel.: Lincoln 9-3344. ABC, MBS
 Sta. Representative Avery-Knodel
 Pres., Gen. Mgr. Wm. J. Strothman
 Commercial Manager Charles Dahlstrom
 Chief Engineer Richard Sift

KYSS—Missoula—1959

Frequency: 910 Kc. Power: 1000 Watts, d.
 Owned By Garden City Broadcasting
 Address 112 W. Front St.
 Tel.: Lincoln 3-3105. Independent
 Station Rep. Pearson
 General Mgr. Chester M. Murphy
 Chief Engineer Jerry Leathers

KXLL—Missoula—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By June, Inc.
 Address 1100 XL Avenue
 Tel.: 543-5125. KBS
 Representative Walker-Rawalt
 President June Wilson
 Station Manager George Wilson
 Commercial Manager Chris Kay
 Program Director John Lee
 Chief Engineer Mike O'Shea

KSEN—Shelby—1947

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Operated By Tri County Radio Corp.
 Address 131 Main St.
 Tel.: HE 4-5541. MBS
 Station Reps. Grant Webb; Felts
 President John Lyon
 General Manager Jerry Black

KGCX—Sidney—1926

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By KGCX, Inc.
 Address 109 S. Central
 Tel.: 408. MBS
 Newspaper Affil. Herald
 Station Representative Gill-Perna
 President E. E. Krebsbach
 Commercial Manager Keith Krebsbach
 Station Manager E. C. Krebsbach
 Program Director Bob Miller
 Sales Prom. Manager John Unwin
 Publicity Manager Gary Torgerson
 Chief Engineer Dale Wilson

KVCK—Wolf Point—1957

Freq. 1450 Kc. Power: 1 Kw. d.: 250 W. n.
 Owned Hi-Line Bcstg. Co.
 Address 324 Main St.
 Tel.: 615. MBS
 General, Comm. Manager R. E. Coffey
 Station Manager Dennis M. Johnson
 Chief Engineer Kenneth Karge

Pop.: 1,430,000
Families: 442,000

NEBRASKA

Radio Homes: 432,000
AM Stas. in State: 39

KCOW—Alliance—1949

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By... Sandhills Bcstg. Corp.
Address..... 1100 W. 10th St.
Tel.: 1400..... KBS
Representative..... Continental
President..... T. C. Gregory
General, Sta. Mgr..... Jim Ballas
Commercial Mgr..... Darrell Falter
Chief Engineer..... Bob Carr

KWBE—Beatrice—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By..... MIA Enterprises
Address..... 216 Sherman St.
Tel.: CA 3-2388..... Independent
Sta. Reps..... John E. Pearson, Soderlund Co.
President..... Gordon C. Pents
Asst. Gen. Mgr., Ch. Eng..... Arlin Holle
Local Sales Mgr..... Jeff Stoughton
Program Director..... C. B. Judd

KCNI—Broken Bow—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Custer County Bstg. Co.
Address..... Box 581
Tel.: TR 2-5881..... Independent
Station Representative..... Continental
Manager..... Georgia A. Crawford
Chief Engineer..... M. Hromas

KCSR—Chadron—1954

Frequency: 1450 Kc. Power: 250 Watts
Owned..... Community Ser. Radio Co.
Address..... 212 Bordeaux St.
Tel.: HE 2-5545..... KBS
Newspaper Affiliation..... Norfolk D. News
Sta. Representative..... Walker-Rawall
President..... Jerry Huse
Station Manager..... John J. Miller
Chief Engineer..... Frank Allen
Owners of: WJAG, Norfolk.

KJSK—Columbus—1948

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By..... KJSK, Inc.
Business Address..... Box 480
Tel.: L0cust 4-2891..... KBS
Representative..... Biddick, Hopewell
President, Gen. Mgr..... George Basil Anderson
Sta. Mgr., Prog. Dir..... Milo Kincald
Commercial Manager..... Ralph Smith
Chief Engineer..... Bob Miller

KGMT—Fairbury—1960

Frequency: 1310 Kc. Power: 500 Watts d.
Owned By..... Great Plains Bcstg. Corp.
Address..... 316½ 5th
Tel.: 1782..... Independent
President..... Mel Gleason
General Manager..... Tom Gleason

Station Manager..... Darrel Junker
Commercial Manager..... Marilyn Sixel
Sales Promotion Manager..... Bob Gerdes
Chief Engineer..... Don Trimm
Owners of: KAWL, York, Neb.; KSLN-TV, Salina,
Kans.

KTNC—Falls City—1957

Frequency: 1230 Kc. Power: 100 Watts
Owned By..... Fall City Bcstg. Co., Inc.
Address..... Stephenson Hotel
Tel.: 2453..... Independent
Station Rep..... Soderlund
President, Gen. Mgr..... William Hardt
Station Manager..... H. D. Wallington
Commercial Manager..... Betty Hueltner
Sales Prom. Manager..... Larry Smith
Program Director..... Don Bonham
Publicity Director..... John P. Sullivan
Chief Engineer..... Richard Reddy

KHUB—Fremont—1939

Frequency: 1340 Kc. Power: 500 W.d., 250 W.n.
Owned-Oper. By..... Snyder Enterprises
Business-Studio Address..... 118 E. 5 St.
Tel.: 721-5021..... KBS
President, Ch. Eng..... H. C. Snyder
Comm. Mgr..... Donald Mundy
Station Manager..... Robert Behling
Publicity Director..... Lanny Turner
Program Director..... Harry Gerhett

KMMJ—Grand Island—1925

Frequency: 750 Kc. Power: 10 Kw.
Owned-Oper. By..... Town & Farm Co., Inc.
Business-Studio Address..... Division at Cedar
Tel.: DU 2-2800..... ABC
Representative..... H-R
Ch. of Board..... Don Searle
President, Sta. Manager..... Bill Martin
Commercial Manager..... Bill Moore
Publicity Director..... Mike Albert
Nat'l Sales Coord..... Willard Morton
Prog. Dir..... Bill Delzell
Chief Engineer..... U. L. Lynch
Owners of: KXXX, Colby.

KRGI—Grand Island—1953

Frequency: 1430 Kc. Power: 1000 Watts
Owned-Oper. By..... Stuart Investment
Address..... 315 So. Locust St.
Tel.: DU 2-5420..... Independent
Sta. Representative..... Gill Perna
President..... James Stuart
Exec. Vice Pres..... Richard W. Chapin
Station Manager..... Vern Stedry
Program Director..... Charlie Howe
Chief Engineer..... Elmer G. Nelson
Owners of: KFOR, Lincoln; KODY, N. Platte;
KMNS, Sioux City; KSAL, Salina; KOEL,
Oelwein.

NEBRASKA

KHAS—Hastings—1940

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Nebraska Bcastg. Co.
Address: Tribune Bldg.
Tel. 2-5101
Newspaper Affiliation: KBS
Representative: Gill-Perna
President: Fred A. Seaton
General, Sta. Mgr.: John W. Powell
Program Director: Bob Boos
Chief Engineer: Bob Senne
Owners of: KHAS-TV, Hastings.

KUVR—Holdrege—1956

Frequency: 1380 Kc. Power: 500 W., d.
Owned: W. W. Bcastg. Co.
Address: 613 4th Ave.
Tel.: WY 5-4020
Pres., Gen. Mgr.: William Whitlock
Station, Program Director: Kenneth Maloney
Publicity Director: Betty Rae Whitlock
Chief Engineer: H. Erickson

KGFW—Kearney—1927

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Central Neb. Bcastg. Corp.
Business-Studio Address: Platte Valley Bldg.
Tel.: CEdar 7-2131
Representative: Hal Holman
President: John Mitchell
Gen., Comm. Mgr.: Edward S. Knight
Chief Engineer: William Abbott

KRNY—Kearney—1956

Frequency: 1460 Kc. Power: 5 Kw., d.
Owned By: Bi-States Bcastg. Co.
Address: 2219 Second Ave.
Tel.: CEdar 6-8301
Sta. Representative: John E. Pearson
Manager: Wayne Thomas
Chief Engineer: Lyell Gunderson

KIMB—Kimball—1959

Frequency: 1260 Kc. Power: 1000 Watts
Owned By: KIMB, Inc.
Address: 550 West Hi-Way 30
Tel.: BEverly 5-3634
Station Representative: Grant Webb
President, Gen. Mgr.: N. E. Warner
Chief Engineer: Jack Kleven

KRVN—Lexington—1951

Frequency: 1010 Kc. Power: 25,000 Watts d.
Owned-Oper. By: Nebraska Rural Radio
Address: 102 W. 8th St.
Tel.: FAirview 4-2371
Representative: Raymer
President: Jay Person
General, Comm. Mgr.: Max Brown
Sales Prom. Mgr.: Lloyd Hardesty
Program Director: Wendell Smith
Chief Engineer: Robert Bitner

KFOR—Lincoln—1924

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Cornbelt Bcastg. Corp.

Bus.-Studio Address: 814 Stuart Bldg.
Tel.: HEMlock 2-6606
Representative: Paul Raymer
President: James Stuart
Exec. Vice Pres.: Richard W. Chapin
Comm. Sta. Mgr.: Robert T. Larson
Production Manager: Orv Koch
Chief Engineer: Al Pugsley
Owners of: KODY, No. Platte; KRGI, Grand Island; KSAL, Salina; KMNS, Sturgis City.

KLIN—Lincoln—1947

Frequency: 1400 Kc. Power: 250 W.
Owned-Oper. By: Fletcher-Mitchell Corp.
Address: 410 Sharpe Building
Tel.: HEMlock 5-4377
President: James I. Mitchell
General, Sta. Mgr.: Jack L. Callaway
Program Director: Walter Yetter
Chief Engineer: Dale Adkins
Owners of: KCBC, Des Moines; WTRL, Bradenton.

KLMS—Lincoln—1949

Freq.: 1480 Kc. Power: 1 Kw.
Owned: Lincoln Bcastg. Corp.
Address: P. O. Box 1804
Tel.: 489-3855
Sta. Representative: Forjoe
President: Howard A. Shuman
General, Comm. Mgr.: Norman Gittleson
Program Director: Milton Korgan
Sales Prom. Mgr.: Harvey Swenson
Chief Engineer: Carl Lewis

KBRL—McCook—1947

Frequency: 1300 Kc. Power: 1 Kw. d.
Owned: McCook Bcastg. Co.
Address: 109½ E. C St.
Tel.: 1450
Representatives: Gill-Perna; Soderlund
Pres., Gen. Mgr., Ch. Eng.: Leroy W. Lenwell
Commercial Manager: Don Hayes
Station, Program Director: Jack Rogers
Publicity Director: John Holm

KWRV—McCook—1961

Frequency: 1360 Kc. Power: 1 Kw. d.
Owned By: Regional Bcastg. Corp.
Address: Box 333, First National Bank Bldg.
Tel.: McCook
Station Representative: Hopewell
President: William R. Vogel
General, Commercial Mgr.: W. O. Corrick

KNCY—Nebraska City—1959

Frequency: 1600 Kc. Power: 500 Watts d.
Owned By: Otoe Broadcasting Co.
Address: 107 North 9th
Tel.: 1600
Station Rep.: Soderlund
General Manager: Ed Hundley
Commercial Manager: Jim Rhea
Chief Engineer: Bob Casey

WJAG—Norfolk—1922

Frequency: 780 Kc. Power: 1000 Watts d.
 Owned-Oper. By: WJAG Inc.
 Address: 309 Braasch
 Tel.: 371-2432 Independent
 Newspaper Affil.: Daily News
 Sta. Representative: Walker-Rowatt
 President: E. F. Huse
 General, Sta. Mgr.: Bob Thomas
 Commercial, Prom. Mgr.: Don Broadstone
 Program Director: Wayne Larson
 Chief Engineer: W. Gettman
 Owners of: KUSII, Valentine; KCSR, Chadron.

KODY—North Platte—1930

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: North Platte Bcstg. Co.
 Address: P. O. Box 446
 Tel.: 532-3344 NBC
 Sta. Representative: Meeker Co.
 Exec. Vice Pres.: Richard W. Chapin
 Station Manager: Joseph di Natale
 Program Dir.: Lynn Smith
 Sales Prom. Mgr.: Geraldine Wing
 Chief Engineer: Don Biskup

KOGA—Ogallala—1954

Frequency: 930 Kc. Power: 500 Watts
 Owner: Ogallala Bcstg. Corp.
 Address: Box 509
 Tel.: 284-3633 KBS
 Representative: Indie Sales
 Pres., General Manager: Newell Eastman
 Comm. Mgr., Ch. Eng.: Howard L. Harrington
 Sales Prom. Mgr.: Harold West

KBON—Omaha—1942

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: Goldenrod Broadcasters, Inc.
 Business-Studio Address: 676 World Ins. Bldg.
 Tel.: 342-8282 Independent
 Station Rep.: Adv. Time Sales
 Pres.: Joe Gratz
 V. P., General Manager: M. M. Fleischl
 Sales Promo. Manager: Mike Meeske
 Program Director: Jim Price
 Chief Engineer: George Ragan

KFAB—Omaha—1924

Frequency: 1110 Kc. Power: 50,000 Watts
 Owned-Operated By: KFAB Bcstg. Co.
 Bus.-Studio Address: 5010 Underwood Ave.
 Tel.: 556-8000 NBC
 Representative: Petry
 Newspaper Affil.: Journal, Star
 President: Joe Seacrest
 V.P., Gen. Mgr.: Lyell Bremser
 Comm. Mgr.: E. R. Morrison
 Program Director: Ken Headrick
 Chief Engineer: Ray Schroeder

KOIL—Omaha—1925

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By: Central States Bcstg. Co.
 Business-Studio Address: 511 So. 17th St.

Tel.: 342-7626 Independent
 Representative: Avery-Knodel
 President: Don W. Burden
 General, Sta. Mgr.: Steve Shepard
 Commercial Manager: Marvin W. Houtz
 Program Dir.: Bob Wilson
 Publicity Director: Miss Pat Nolan
 Chief Engineer: Gerald E. Welst
 Owners of: KISS, Portland.

KOOO—Omaha—1957

Frequency: 1420 Kc. Power: 1,000 Wts. d.
 Owned: Pier-San of Neb., Inc.
 Address: 1910 California
 Tel.: 344-4191 Independent
 President: Mack Sanders
 General, Sta. Manager: Lee Nichols
 Comm., Sales Promo. Mgr.: Clancy Sewall
 Program Director: Ray Stevens
 Chief Engineer: Don Denver
 Owners of: KSIR, Wichita, Kans.

KMEO—Omaha—1922

Frequency: 660 Kc. Power: 500 Watts d.
 Owned-Oper. By: National Weekly, Inc.
 Business Address: 836 Kilpatrick Bldg.
 Tel.: 341-2228 MBS
 Station Representative: Bcst. Time Sales
 President: William F. Buckley
 General, Sta. Mgr.: Jay L. Spurgeon
 Commercial Manager: Gary Blackman
 Program Director: Dean Reeter
 Chief Engineer: Bill Dunbar

WOW—Omaha—1923

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By: Meredith Pub. Co.
 Address: 3501 Farnam St.
 Tel.: 346-3400 CBS
 Representative: John Blair
 Vice Pres., Gen. Mgr.: Frank P. Fogarty
 Sales, Sta. Mgr.: W. O. Wiseman
 Program Director: Ray Olson
 Sales Prom., Publicity: Heinz Rohde
 Dir. of Engineering: William J. Kotera
 Chief Engineer: Glenn Flynn
 Owners of: KCMO-AM-TV-FM, Kansas City; KPHO-AM-TV, Phoenix; WHEN-AM-TV, WOW-FM-TV.

KBRX—O'Neill—1955

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned By: Ranchland Bcstg. Co.
 Address: Box 150
 Tel.: 120 Independent
 Gen. Mgr.: Gilbert Poes

KNEB—Scottsbluff—1948

Freq.: 960 Kc. Power: 1 Kw. d., 500 Wts. n.
 Owned-Oper. By: Platte Valley Bcstg. Corp.
 Business-Studio Address: 2110 Broadway
 Tel.: 632-7121 ABC-MBS
 Representative: Hal Holman
 President: Russell M. Stewart
 General-Station Mgr.: George H. Haskell
 Commercial Mgr.: Byron Joachim
 Program Director: Wayne McIntosh
 Chief Engineer: Leslie A. Proctor

NEBRASKA-NEVADA

KOLT—Scottsbluff—1930

Freq.: 1320 Kc. Power: 5000 W. d. 1000 W. n.
 Owned-Operated By.....The Hilliard Co.
 AddressBox 660
 Tel.: 632-6155CBS
 RepresentativeGill-Perna
 Pres., Gen. Mgr.....L. L. Hilliard
 Program Director.....Red Davis
 Chief Engineer.....Harland Morrison

KSID—Sidney—1952

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....Wm. C. Grove, Inc.
 AddressLegion Park, Box 772
 Tel.: 254-5503ABC
 President.....W. C. Grove
 Gen., Comm. Mgr.....David W. Young
 Program Director.....Kay Docken
 Chief Engineer.....Rick Miller

KRFS—Superior—1959

Frequency: 1600 Kc. Power: 500 Watts, d.
 Owned By.....KRFS Radio
 AddressP. O. Box 500
 Tel.: 907KBS
 Gen Mgr., Ch. Eng.....David Tucker
 Commercial Manager.....John Meredith
 Sales Prom. Manager.....Jerry Hundley

KTCI—Terrytown—1961

Frequency: 690 Kc. Power: 1 Kw. d.

Owned By.....Terry Carpenter, Inc.
 AddressBox 170, Scottsbluff, Neb.
 Tel.: 631-2183Independent
 Station Representative.....John L. McGuire
 President.....Terry Carpenter
 General Manager.....Gary C. Carpenter
 Station Manager.....Michael Carpenter
 Sales Promotion Manager.....Rodger Herdt
 Comm. Mgr., Prog. Dir.....Max Keith
 Chief Engineer.....Roger Barlett

KVSH—Valentine—1961

Frequency: 940 Kc. Power: 500 Watts d.
 Owned By.....Valentine Bcstg. Co.
 AddressMarian Hotel
 Tel.: 1580Independent
 Station Reps.....Walker-Rewalt; Soderlund
 President.....E. F. Huse, Jr.
 General, Promo. Manager.....Evans Meier
 Commercial Manager.....Larry Russell

KAWL—York—1954

Frequency: 1370 Kc. Power: 500 W. d.
 Owned-Operated By.....Prairie States Bcstg.
 AddressBox 531
 Tel.: 33KBS
 Station Representative.....Pearson
 Pres., Chief Eng.....Melville L. Gleason
 Gen., Sta. Manager.....Tommy L. Gleason
 Commercial Manager.....G. Pfenning
 Program Director.....Earle W. Dale
 Owners of: KGMT, Fairbury.

Pop.: 305,000
 Families: 99,500

NEVADA

Radio Homes: 94,000
 AM Stas. in State: 18

KPTL—Carson City—1955

Freq.: 1300 Kc. Power: 5 Kw. d.; 500 W. n.
 Owned By.....John E. Vernor
 AddressP.O. Box 625
 Tel.: Granite 2-3209Independent
 Station Rep.....Torbet, Allen & Crane
 General Manager.....John E. Vernor
 Chief Engineer.....T. Webster

KELK—Elko—1948

Frequency: 1240 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By.....Elko Bcstg. Co.
 AddressP. O. Box 790
 Tel.: REpublic 8-3930MBS-ABC
 Station Representative.....Avery-Knodel
 President.....Chris Sheerin
 General, Sta. Mgr.....John J. Gummick
 Program Director.....Ken Drummond
 Chief Engineer.....Gerald Sterans

KELY—Ely—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....White Pine Bcstg. Co.

AddressBox 600
 Tel.: AM 4-2077Independent
 Gen. Mgr., Chief Eng.....David I. Hansen

KVLV—Fallon—1957

Frequency: 1250 Kc. Power: 1 Kw., d.
 Owned.....Lahontan Valley Bcstg. Co.
 AddressWest Star Route
 Tel.: HA 3-1242Independent
 Gen. Mgr., Ch. Engr.....Lester W Pearce
 Program Director.....Betty Pearce
 Sales Prom., Comm. Mgr.....Jim Shelton

KTOO—Henderson—1956

Frequency: 1280 Kc. Power: 5000 Watts
 Owned By.....KTOO Bcstg. Co.
 AddressP. O. Box 1848, Las Vegas
 Tel.: REgent 5-1585Independent
 Station Representative.....Grant Webb
 President, Gen. Mgr.....Alex M. Victor
 Comm., Sales Prom. Mgr.....Charles Harper
 Program, Pub. Director.....Russ Jordin
 Chief Engineer.....Fred Kidd

KBMI—Las Vegas—1954

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated. 1400 Corp.
 Address. Flamingo Hotel
 Tel.: FR 2-1131. Independent
 Sta. Representatives. Grant Webb, Lucas
 President. M. Evans Richmond

KENO—Las Vegas—1950

Frequency: 1460 Kc. Power: 1,000 Watts d.
 Owned-Oper. By. Nevada Bcstg. Co., Inc.
 Address. Radio Center
 Tel.: DU 2-1400. ABC
 Sta. Rep. Masla; Torbet, Allen & Crane
 President, Gen. Mgr. Gordon B. Sherwood Jr.
 Station Manager. Robert Duffy
 Chief Engineer. David B. Rogers

KLAS—Las Vegas—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Frontier Bcstrs.
 Address. Box 510
 Tel.: RE 5-6633. CBS
 Station Representative. McGavren
 President. Al Kelson
 General, Station Mgr. Sam Salerno

KORK—Las Vegas—1953

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Southwestern Bcstg. Co.
 Address. Hotel Thunderbird
 Tel.: REgent 5-8484. MBS, ABC
 Newspaper Affiliation. Review Journal
 Station Rep. Venard, Rintoul & McConnell
 President. Donald W. Reynolds
 General Manager. Joseph W. McMurray
 Program Director. Donald Adams
 Chief Engineer. Alex McGee
 Owners of: KLRJ-TV, Las Vegas; KOLO-AM-TV,
 Reno.

KRAM—Las Vegas—1947

Freq., 920 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By. Suna Bcstg. Corp.
 Address. Hotel Tropicana
 Tel.: Overland 7-1920. Independent
 Station Representative. Raymer
 President. Leonard Blair
 General Manager. Ted Oberfielder
 Chief Engineer. Fred Young

KRBO—Las Vegas—1956

Frequency: 1050 Kc. Power: 500 W., d.
 Owned. Rainbow, Inc.
 Address. Box 1049
 Tel.: DU 4-9210. Independent
 Representative. Moore, Holman
 Pres., Gen. Mgr. Joe Julian

KBET—Reno—1946

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By. Robert L. Stoddard
 Address. Mapes Hotel
 Tel.: FA 2-4501. KBS-ABC
 Sta. Reps. Walker-Rawalt; Moore
 President, Gen. Mgr. R. L. Stoddard
 Comm. Mgr. Walter States
 Chief Engineer. Irvin Carlsen

KDOT—Reno—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By. KDOT, Inc.
 Address. 6 W. Commercial Row
 Tel.: FA 3-6156. Independent
 Station Reps. Torbet, Allen & Crane; Dore
 President. Paul C. Schafer
 General Mgr. G. Goudron
 General, Sta. Mgr. Phillip G. Rose
 Chief Engineer. E. McDaniel

KOH—Reno—1928

Freq.: 630 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owner. McClatchy Bcstg. Co.
 Address. 143 Stevenson St.
 Tel.: FA 3-5106. NBC
 Newspaper Affiliate. McClatchy Newspapers
 Representative. Paul H. Raymer
 President. Eleanor McClatchy
 Station Manager. Hugh Kees
 Chief Engineer. Wesley Craig

KOLO—Reno—1946

Frequency: 920 Kc. Power: 1000 Watts
 Owned-Operated By. Western Bcstg. Co.
 Address. Box 821
 Tel.: FAirview 2-3441. CBS
 President. Donald W. Reynolds
 General Manager. Donald W. Reynolds Jr.
 Commercial Manager. C. Clay
 Program Director. Jack Angel
 Chief Engineer. Tom Hughes
 Owners of: KOLO-TV, KFSA-AM-TV, Ft. Smith;
 KORK, Las Vegas; KOKL, Okmulgee; KBRS,
 Springdale; KGNS-TV, Laredo; KLRJ-TV, Las
 Vegas; KFOY-TV, Hot Springs.

KONE—Reno—1954

Frequency: 1450 Kc. Power: 250 Watts
 Owned By. Radio KONE, Inc.
 Address. P.O. Box 1928
 Tel.: FA 3-2133. Independent
 President, Gen Mgr. Leland Fuller
 Commercial Mgr. Max Wadsworth
 Program, Pub. Director. Jim Skjelstad
 Chief Engineer. H. Slocum, Jr.

KBUB—Sparks—1960

Frequency: 1270 Kc. Power: 1 Kw. d.
 Owned By. Lakeside Broadcasters
 Address. P. O. Box 1270
 Tel.: EL 59493. Independent
 Station Rep. Sandeberg-Gates
 President. Edward J. Jansen
 General, Comm. Mgr. Roger Bronder
 Program Director. Darwin Jones
 Chief Engineer. Harry J. Boisford

KWNA—Winnemucca—1955

Frequency: 1400 Kc. Power: 250 Watts
 Owner. N. W. Radio & TV Corp.
 Address. Box 591
 Tel.: MAdison 3-2030. Independent
 Station Representative. Sandeberg-Gates
 President. Olivier Curutchet
 General Mgr., Chief Engr. Lee Boner

Pop.: 615,000
Families: 186,000

NEW HAMPSHIRE

Radio Homes: 180,500
AM Stas. in State: 20

WMOU—Berlin—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Berlin Bcstg. Co.
Business Address: 27 Green Square
Tel.: 1787 Independent
Station Reps.: Foster-Creed; PRO
President, Gen. Mgr.: John Bowman
Commercial Manager: Robert T. Dale
Program Dir.: Charles Ross
Chief Eng.: Herschel Howe

WTSV—Claremont—1948

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Radio Claremont, Inc.
Address: 221 Washington St.
Tel.: 543-3062 Independent
President: Norman Knight
General Manager: George R. Bonneau
Mgr. Director: Harold Segal
Chief Engineer: H. Katz

WKXL—Concord—1946

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Capitol Bcstg. Corp.
Address: 37 Redington Road
Tel.: CApitol 5-5521 KBS
Sta. Representative: Walker-Rawalt
Pres., Gen. Mgr.: Frank B. Estes
Program Director: Don Hulbert
Chief Engineer: Frank Pingree

WBNC—Conway—1955

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Oper. By: North Country Radio, Inc.
Address: E. Main St.
Tel.: HI 7-5988 Independent
Station Representative: Walker-Rawalt
President, Gen. Mgr.: Lawrence H. Sherman
Commercial Mgr.: Joan Sherman
Chief Engineer: Herschel Howe

WTSN—Dover—1956

Frequency: 1270 Kc. Power: 5000 Watts
Owned: WTSN, Inc.
Address: 155 Front St. (Manchester)
Tel.: NA 4-4077 Independent
President: W. F. Rust, Jr.
General Mgr.: Ralph Gottlieb
Station Mgr.: Edward X. Callahan

WDCR—Hanover—1958

Freq: 1340 Kc. Power: 1 Kw. d., 250 Wt. n.
Owned By: Trustees of Dartmouth College
Address: P.O. Box 1032
Tel.: 643-4500 Independent
General Manager: George T. Mascott, Jr.
Commercial Manager: H. Deane
Program Director: James W. Varnum

Sales Prom. Mgr.: Stuart Mahlin
Publicity Director: Peter M. Stern
Chief Engineer: Donald A. Steen

WTSL—Hanover—1950

Frequency: 1400 Kc. Power: 1 Kw.
Owned-Oper.: Radio Hanover, Inc.
Address: P. O. Box 1031
Tel.: HANover 1400 Independent
President: Norman Knight
General Mgr.: Harold H. Segal
Station Mgr.: Howard L. Chase
Program Director: R. Dematteo
Chief Engineer: Colyn McDonald

WKBK—Keene—1959

Frequency: 1220 Kc. Power: 1000 Watts
Owned By: The KBR Stations, Inc.
Address: 155 Front St., Manchester
Tel.: National 4-4075 Independent
President: W. F. Rust, Jr.
General Manager: Ralph Gottlieb
Station Manager: Tal Hood
Chief Engineer: Douglas Grove

WKNE—Keene—1926

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Oper. By: WKNE Corp.
Address: 17 Dunbar St.
Tel.: EL 2-9230 CBS
Station Rep.: Meeker
President: Joseph K. Close
General Manager: Ted B. Sawyer
Program Director: Gary Howard
Chief Engineer: Ernest T. Robage
Owners of: WKVT, Brattleboro; WBRK, Pittsfield.

WEMJ—Laconia—1961

Freq. 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By: New Hampshire Bcstg. Co.
Address: Laconia Nat'l Bank Bldg.
Tel.: LAkeside 4-2262 CBS
Station Reps.: Breen & Ward; Nona Kirby
President: George H. Jaspert, III
General, Commercial Mgr.: Irving W. Kaizer
Program Dir., Promo. Mgr.: Don Davenport
Chief Engineer: Donald Lefebvre

WLNH—Laconia—1922

Frequency: 1350 Kc. Power: 5000 Watts d.
Owned-Oper. By: Northern Bcstg. Corp.
Business Address: Masonic Temple Bldg.
Tel.: LA 4-1323 KBS
Station Rep.: Walker-Rawalt
President: Genevieve Wingate
Gen., Sta. Mgr.: Arthur Rothafel
Comm., Sales Prom. Mgr.: William W. Visser
Chief Engineer: Henry Gowing

WFEA—Manchester—1932

Frequency: 1370 Kc.....Power 5 Kw.
Owned.....WFEA Broadcasting
Address.....P. O. Box 149
Tel.: NA 5-5491.....MBS
President, Gen. Mgr.....William F. Malo, Jr.
Commercial Mgr.....James Keough
Program Director.....Charles O'Neil
Publicity Director.....Jane Conant
Chief Engineer.....R. Schow

WGIR—Manchester—1941

Frequency: 610 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....Northeast Bcstg. Corp.
Address.....Box 487
Tel.: NA 5-6915.....NBC
Sta. Rep.Kettell-Carter
President.....Madeline M. Girolimon
Gen., Sta., Comm. Mgr.....Bernie Mack
Program Director.....Don Tibbetts
Chief Engineer.....Harry Handfield

WKBR—Manchester—1946

Frequency: 1250 Kc.....Power: 5000 Watts
Owned.....Granite State Bcstg. Co.
Address.....155 Front St.
Tel.: NAtional 4-4077.....Independent
Station Rep.....Radio-TV Reps
President.....W. F. Rust, Jr.
Gen., Sta. Mgr.....Ralph Gottlieb
Comm. Sales Prom. Mgr.....James McCann
Chief Engineer.....Roy Phillips

WOTW—Nashua—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Gateway Bcstg. Corp.
Address.....Lund Road
Tel.: TU 2-2781.....Independent
Representative.....Walker-Rawall
President.....Theodore Feinstein
General Mgr.....Robert Trow
Program Director.....Richard Corbin
Publicity Director.....Chris Nikitas
Chief Engineer.....Harold Davis

WSMN—Nashua—1958

Frequency: 1590 Kc.....Power: 5000 Watts
Owned By.....1590 Broadcasting Corp.
Business Address.....502 W. Hollis St.
Tel.: TU 2-5107.....ABC, KBS
Station Reps.....Breen-Ward; Nona Kirby
President.....Gerald Q. Nash
General Manager.....David A. Rock
Station Manager.....Edward Lecius
Program Director.....Frank Teas
Publicity Director.....Robert Holmes
Chief Engineer.....Donald Ayers

WCNL—Newport—1960

Frequency: 1010 Kc.....Power: 250 Watts
Owned By.....Carlson Enterprises
Address.....120 Belknap St.
Tel.: NEwport 873.....KBS
Sta. Representative.....Donald Cooke
General Manager.....W. Richard Carlson
Program Director.....Norah B. Carlson
Comm. Mgr., Ch. Eng.J. Gordon Keyworth

WBBX—Portsmouth—1960

Frequency: 1380 Kc.....Power: 1 Kw.
Owned By.....Seacoast Bcstg. Corp.
Address.....1555 Islington Street
Tel.: GENEva 6-1380.....Independent
Station Representative.....Nona Kirby
President.....Roger Moulton
Gen., Comm. Mgr.....William A. Gildersleeve
Station Mgr., Ch. Eng.....Charles F. Halle

WHEB—Portsmouth—1932

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Knight Bcstg. of N. H.
Address.....Lafayette Road
Tel.: GENEva 6-7300.....Independent
President.....Norman Knight
General. Sta. Mgr.....Harold H. Segal
Chief Engineer.....Antonio Vaccaro

WNNH—Rochester—1948

Frequency: 930 Kc.....Power: 5000 Watts d.
Owned-Operated By...Strafford Bcstg. Corp.
Business Address.....Rochester Hill Rd.
Tel.: ROchester 1400.....Independent
Sta. Rep.....Foster, Creed; Natl. Time Sls.
Pres., Gen. Mgr.....Albin Malin
Sta. Mgr., Prog. Dir.Robert J. Connelly
Comm., Sales Prom. Mgr.Margaret Tornrose
Publicity Director.....Clifford Luce
Chief Engineer.....Roger Butterfield

When You Can Have The Best,
Why Be Satisfied With Less?

THE ASSOCIATED PRESS

Pop.: 6,275,000
Families: 1,847,000

NEW JERSEY

Radio Homes: 1,804,000
AM Stas. in State: 27

WHTG—Asbury Park—1957

Frequency: 1410 Kc.....Power: 500 W., d.
Owned.....Harold M. Gade
Address.....Route 1
Tel.: KE 1-1410.....Independent
Sta. Representative.....Grant Webb
Owner, Gen. Mgr.....Harold Gade
Commercial Mgr.....Gustave Litch
Station, Prom. Manager.....Theo Gade
Program Dir.....Leon Contente
Chief Engineer.....Martin Goffe
Publicity Dir.....Phyllis Lang

WJLK—Asbury Park—1926

Frequency: 1310 Kc.....Power: 250 Watts
Owned-Operated By..Asbury Park Press, Inc.
Address.....Press Plaza
Tel.: PR 4-7000.....Independent
Newspaper Affiliation.....Press
Station Manager.....Everett Rudloff
Commercial Manager.....Margaret Curtis
Prog. Mgr.....Charles F. Hill
Chief Engineer.....Frank Huber

WFPG—Atlantic City—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Eastern Bcstg. Co.
Address.....Steel Pier
Tel.: 345-2188.....CBS
Station Representative.....Howard
President.....D. Diner
General Manager.....John Struckell
Chief Engineer.....Al Roche

WLDB—Atlantic City—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Atlantic City Bcstg. Co.
Address.....Senator Hotel
Tel.: 344-6573.....MBS-ABC
Pres., Gen. Mgr., Ch. Eng.....Leroy Bremmer
Commercial Mgr.....Dorothy Bremmer

WMID—Atlantic City—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By..Mid-Atlantic Bcstg. Co., Inc.
Address.....1710 Atlantic Ave.
Tel.: 4-1340.....ABC
Sta. Representative.....Howard
Pres., Gen. Mgr.....David H. Freedman

WSNJ—Bridgeton—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By..Eastern States Bcstg. Corp.
Address.....Bridgeton, N. J.
Tel.: GL 1-2930.....MBS
Station Representative.....Clark
President.....Russell S. Henderson
Exec. V. P., Gen. Mgr.....Paul Alger
Program Director.....Joe McCulley
Chief Engineer.....Jack Chamberlin

WCAM—Camden—1926

Frequency: 1310 Kc.....Power: 250 Watts
Owned-Oper. By.....City of Camden
Address.....6th & Market Sts.
Tel.: EM 5-5600.....Independent
Rep.....Bcst. Time Sales
General Manager.....Nelson D. Hibbs
Sales Prom., Publicity Dir.....Emmett Marra
Program Director.....Jack La Mar
Chief Engineer.....John Zander

WKDN—Camden—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....South Jersey Bcstg. Co.
Address.....2775 Mt. Ephraim Ave.
Tel.: EM 5-7200.....Independent
Station Representative.....Bob Dore
President.....Ran Compton
General Manager.....Gorden Giffen
Commercial Manager.....Dave Moss
Program Director.....Williard Camperson
Chief Engineer.....Anthony J. Riccio
Owners of: WARM, Ft. Pierce.

WNJH—Hammonton—1961

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By.....Hammonton Bcstg. Co.
Address.....15 Vine Street
Tel.: LOgan 1-1900.....Independent
Station Representative.....Walker-Rawalt
Partner, General Mgr.....William S. Halpern
Partner, Ch. Eng.....Louis N. Seltzer
Commercial Manager.....John Maniscalco

WMVB—Millville—1953

Frequency: 1440 Kc.....Power: 1,000 Watts d.
Owner.....Union Lake Broadcasters, Inc.
Address.....Lincoln Ave.
Tel.: TA 5-2600.....Independent
Pres., Gen. Mgr.....Fred M. Wood
Program Director.....Dorothy H. Carlson
Chief Engineer.....George Dodds

WMTR—Morristown—1948

Frequency: 1250 Kc.....Power: 5000 Watts d.
Owned-Operated By...Morristown Bcstg. Co.
Address.....Box 345
Tel.: JE 8-1250.....Independent
President.....George S. Croy
General Manager.....Kenneth A. Croy
Commercial Mgr.....F. Barry Farquhar
Program Director.....Bob Vesel

WHBI—Newark—1922

Freq.: 1280 Kc..Power: 2½ Kw. d., 1 Kw. n.
Owned-Operated By...May Radio Bcst. Corp.
Business-Studio Address.....35 Warren St.
Tel.: MI 2-7353.....Independent
Station Representative.....Pearson

President.....James L. Shearer
 General Manager.....William Masi
 Program Dir.....Marle Masi
 Publicity Director.....Jack D. Bilby
 Chief Engineer.....Harold Michaels

WNJR—Newark—1947

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned By.....Continental Broadcasting, Inc.
 Business Address.....Box 1258
 Tel.: MU 8-3665.....Independent
 Station Rep.....Continental
 President.....O. Wayne Rollins
 General, Comm. Mgr.....Leonard Mirelson
 Sales Prom. Mgr.....Dave Binder
 Publicity Director.....Tim Crow
 Owners of: WBEE-AM, Chicago; WRAP-AM, Nor-
 folk; WAMS-AM, Wilmington; WGEE-AM, In-
 dianapolis; WPTZ-TV, Plattsburgh; WCHS-TV-
 AM, Charleston; WEAR-TV, Pensacola, Fla.

WJRZ—Newark—1922

Frequency: 970 Kc...Power: 5 Kw. d.: 1 Kw. n.
 Owned By.....Bergen Bcstg. Co.
 Address.....32 Green St.
 Tel.: MArket 4-5300.....Independent
 Station Representative.....Forjoe
 President.....Lazar Emanuel
 Program Director.....Sid Sirulnick
 Chief Engineer.....Gene Sywak

WVNJ—Newark—1947

Frequency: 620 Kc.....Power: 5000 Watts
 Owned-Operated By.....Newark Bcstg. Corp.
 Address.....1225 Raymond Blvd.
 Tel.: MI 3-7600.....Independent
 Sta. Rep.....Mort Bassett
 General Manager.....Ivon B. Newman

WCTC—New Brunswick—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Raritan Valley Bcstg.
 Business-Studio Address.....385 George St.
 Tel.: CH 7-1450.....Independent
 President, Gen. Mgr.....J. L. Rosenmiller
 Asst. Gen. Mgr.....A. V. Marano

WNNJ—Newton—1953

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned.....Sussex County Bcstrs.
 Address.....Box 40
 Tel.: DuPont 3-3400.....KBS
 Co-Owners.....Simpson Wolf, Robert Menzel
 General, Comm. Mgr.....Ronald L. Hickman
 Program Director.....John Bennett
 Chief Engineer.....R. Sanford

WPAT—Paterson—1941

Frequency: 930 Kc.....Power: 5000 Watts
 Owned By.....Capital Cities Bcstg. Corp.
 Address.....59 East 54th St., N. Y. C.
 Tel.: MUrray Hill 8-9300.....Independent
 Station Representative.....H-R Reps
 President.....Frank M. Smith
 General Manager.....Daniel P. Weinig
 Program Director.....Joseph B. Somerset
 Publicity Director.....John Burt
 Chief Engineer.....Paul Di Savino
 Owners of: WPAT-AM-FM; WPRO-AM-FM-TV,
 Providence, R. I.; WROW, WTEN (TV), Albany,
 N. Y.; WKBW-AM-TV, Buffalo, N. Y.

WEAR—Plainfield—1961

Frequency: 1590 Kc.....Power: 500 Watts d.
 Owned By.....Tri-County Bcstg. Corp.
 Address.....200 West 7th Street
 Tel.: PL 5-1590.....Independent
 President, Gen. Mgr.....Henry J. Behre, Jr.
 Commercial Manager.....Frank E. Martino
 Chief Engineer.....Robert Balfour

WOND—Pleasantville—1950

Freq. 1400 Kc.....1 Kw. d., 250 W. n.
 Owned-Oper. By.....S. Jersey Radio, Inc.
 Address.....Old Turnpike
 Tel.: MIlton 1-1400.....Independent
 Newspaper Affil.....Sentinel Ledger, Gazette
 President.....H. G. Murrelle
 V.P., Gen. Mgr.....Howard L. Green
 Sales Pro. Mgr.....Larry Carle
 Program Director.....Jack Geiger
 Chief Engineer.....Milton C. Thurlow
 Owners of: WMMB, Melbourne, Fla.; WENY,
 Elmira, N. Y.; WOSJ-FM, Atlantic City, N. J.

WAAT—Trenton—1959

Frequency: 1300 Kc.....Power: 250 Watts
 Owned By.....Delaware Valley Bcstg. Co.
 Address.....Hotel Stacy Trent
 Tel.: Export 2-5125.....Independent
 Station Representative.....Masla
 President.....Ed Cossman
 Vice President.....Kal Pruslin
 General, Comm. Mgr.....Ray McFadden
 Program Director.....Frank Fellmer
 Publicity Director.....Phil Roberts
 Chief Engineer.....Nicholas Dalessandro

WBUD—Trenton—1947

Frequency: 1260 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....WBUD, Inc.
 Address.....Ewingville Road
 Tel.: TU 2-7191.....Independent
 Station Representative.....Bob Wittig
 Pres., Gen. Mgr.....Richard M. Hardin
 Chief Engineer.....Howard Williams

WTTM—Trenton—1942

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Operated By.....Peoples Bcst. Corp.
 Address.....P.O. Box 2079
 Tel.: OW 5-8515.....MBS
 Representative.....Hollingbery
 President.....Herbert E. Evans
 Resident V.P., Gen. Mgr....Glenn C. Jackson
 General Sales Manager.....Harry W. Barnam
 Business Manager.....Patricia Singer
 Prog. Dir.....Tom Durand
 Publicity Dir.....K. M. Weber
 Chief Engineer.....Chester Sunderland
 Owners of: WNAX, Yankton, S.D.; WGAR, Cleve-
 land; WMMN, Fairmont, W. Va.; KFTV, Sioux
 City.

WDVL—Vineland—1958

Frequency: 1270 Kc.....Power: 500 Watts, d.
 Owned By.....Mort and Vivian Hendrickson
 Address.....River Drive, Radio Park
 Tel.: OXford 1-7550.....Independent
 General, Sta. Manager.....Mort Hendrickson
 V. P.V. E. Hendrickson
 Programs.....Henri Morey
 Acting Chief Engineer.....Earle Godfrey

WVBZ—Vineland—1946

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Operated By...Community Bcstg. Serv.
 Address.....S. Delsea Drive
 Tel.: OX 2-6500.....Independent
 Representative.....Gill-Perna
 President.....Joseph M. Bullock
 General Manager.....Robert C. Crager
 Commercial Manager.....John F. Serra
 Program Director.....Robert Coucill
 Chief Engineer.....Ken Parks


WCRV—Washington—1956

Frequency: 1580 Kc.....Power: 500 Watts d.
 Owned.....Warren Bcstg.
 Address.....3 Belvidere Avenue
 Tel.: 689-2060.....Independent
 General Manager.....George S. Croy
 Commercial Mgr.....R. Dreascher
 Program Director.....Ed Reilly
 Chief Engineer.....P. La Chance

WCMC—Wildwood—1951

Frequency: 1230 Kc.....Power: 100 Watts
 Owned-Operated By.....Francis J. Matrangola
 Address.....3010 N. J. Ave.
 Tel.: 522-7751.....Independent
 General Manager.....Francis J. Matrangola
 Comm. Mgr.....Margaret Murphy
 Program Director.....William Wotring
 Chief. Engineer.....Carlton Owen

The
Voice
of
the
Delaware
Valley



Complete NEWS DEPART-
MENT, plus MBS NEWS

Direct WEATHER REPORTS
from U.S. WEATHER BUR-
EAU

Good, Listenable MUSIC

SERVICE station
A dedicated COMMUNITY

920 ON YOUR DIAL

WTTM

FOR RADIO

STATION INDEX

SEE PAGE 263

Pop.: 1,025,000
Families: 282,000

NEW MEXICO

Radio Homes: 263,000
AM Stas. in State: 45

KALG—Alamogordo—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned By..... William Wayne Phelps
Address..... Box 268
Tel.: HEmlock 7-1505..... KBS-MBS
Station Representative..... Webb
General Sta. Mgr..... Wayne Phelps
Chief Engineer..... Ed Sullivan

KRAC—Alamogordo—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
Owned By..... George O. Cory
Address..... P.O. Box 2041
Tel.: 437-4440..... Independent
President..... George O. Cory
General Manager..... S. Marlowe
Chief Engineer..... C. Harley

KABQ—Albuquerque—1947

Frequency: 1350 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By..... Sandia Bcstg. Corp.
Address..... P.O. Box 1388
Tel.: 243-1244..... Independent
Reps..... Harlan G. Oakes; Nat'l Time Sales
President..... Oscar I. Dodek
General Sta. Mgr..... Maxwell Marvin
Comm., Sales Prom. Mgr..... Milton Ledet
Program Director..... Jose Gallegos
Chief Engineer..... Michael Lucero

KARA—Albuquerque—1959

Frequency: 1310 Kc. Power: 1,000 Watts d.
Owned By..... KARA, Inc.
Address..... 4011 Menaul Blvd.
Tel.: AMherst 8-4371..... KBS, ABC
Station Rep..... Broadcast Time Sales
President, General Manager..... Walter Stiles
Commercial Manager..... Buz Hudgins
Program Director..... Johnny Dollar
Chief Engineer..... Mel Berstler

KDEF—Albuquerque—1953

Frequency: 1150 Kc. Power: 1 Kw.
Owned..... KDEF Bcstg. Co.
Address..... 506 2nd St. N.W.
Tel.: CH 3-7813..... Independent
Station Representative..... Meeker
President, Gen. Mgr..... Frank Quinn
Program Director..... William Smeaton
Chief Engineer..... Louis Gemoets

KGGM—Albuquerque—1926

Frequency: 610 Kc. Power: 5000 Watts
Owned-Oper. By..... New Mexico Bcstg. Co.
Business Address..... 1414 Coal St., S.W.
Tel.: CH 3-2285..... CBS
Station Rep..... Advertising Time Sales

President..... A. R. Hebenstreit
Station, Comm. Manager..... A. E. Mickel
Program Director..... Robert Van Driel
Sales Prom. Mgr..... James Laramore
Chief Engineer..... Lloyd Dodds
Owners of: KVSP, Santa Fe.; KGGM-TV.

KLOS—Albuquerque—1957

Frequency: 1450 Kc. Power: 250 Watts
Owned By..... B & M Bcstrs., Inc.
Address..... 106 Richmond, S. E.
Tel.: AL 6-9866..... Independent
General Mgr..... G. Oliver

KMGM—Albuquerque—1959

Frequency: 730 Kc. Power: 1 Kw. d.
Owned By..... Wentronics, Inc. & V. B. Siman
Address..... Merrill Bldg., 131 Adams, N. E.
Tel.: AMherst 8-4395..... Independent
Station Representative..... Gill-Perna
General, Station Mgr..... V. B. Siman
Commercial Manager..... Frank Sanzo
Program Director..... Clyde J. Ling
Chief Engineer..... H. T. Walton

KOB—Albuquerque—1922

Freq.: 770 Kc. Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By..... KSTP, Inc.
Address..... 1430 Coal Ave. S.W.
Tel.: CH 3-4411..... NBC
Station Representative..... Petry
President..... Stanley E. Hubbard
Gen. Mgr., Ch. Engr..... George S. Johnson
Commercial Manager..... Robert C. Pettingell
Sales Prom., Pub. Dir..... Paul Bain
Program Director..... Michael Dillon
Owners of: KSTP-AM-TV, St. Paul; WGTO, Cypress
Gardens, Fla.

KRAZ—Albuquerque—1956

Frequency: 1580 Kc. Power: 1 Kw., d.
Owned..... KHAM, Inc.
Address..... 202 Claremont Street, NE
Tel.: DI 4-2394..... ABC-KBS-MBS
President..... J. W. Hodges
General Sta. Mgr..... J. L. Anderson
Chief Engineer..... J. Hughes

KQEO—Albuquerque—1946

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
Owned By..... Swamco Bcstg.
Bus. Address..... 2000 Indian School Rd., N.W.
Tel.: CHapel 7-8848..... MBS
Station Representative..... Eastman
Exec. V.P..... K. R. Greenwood
General Manager..... Dino Lanni
Program Dir..... D. Osborne

NEW MEXICO

KNDE—Aztec—1959

Frequency: 1340 Kc. Power: 250 Watts
 Owned By: I. E. Shahan
 Address: 2nd & Zia Sts.
 Tel.: FEderal 4-6174 Independent
 Owners: I. E. Shahan, W. W. Barbour
 Chief Engineer: Carl Black

KSVP—Artesia—1946

Freq.: 990 Kc. Power: 1 Kw. d., 250 Wis. n.
 Owned-Operated By: Artesia Bcstg. Corp.
 Address: 1450 S. Roselawn
 Tel.: SH 6-2751 KBS, MBS
 President: Martin Yates III
 General, Station Manager: Bob Hess
 Commercial Manager: Jack Minter
 Chief Engineer: L. O. Wilcox

KAVE—Carlsbad—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Voice of the Caverns, Inc.
 Address: Box 631
 Tel.: TU 5-4101 KBS
 President: Edward Talbott
 Gen., Sta. Mgr.: Tom Wiseheart
 Program Director: N. R. Jones
 Chief Engineer: Sanford Brown

KPBM—Carlsbad—1950

Frequency: 740 Kc. Power: 1000 Watts d.
 Owned-Operated By: Coronado Bcstg. Co.
 Address: 313 W. Mermod
 Tel.: TU 5-5373 Independent
 Station Reps.: Devney Org.; Melville
 President: Hazel H. McEvoy
 General, Station Mgr.: D. A. Swayze
 Program Dir., Ch. Eng.: Ed Lyon

KLMX—Clayton—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Ariz.-N. Mex. Bcstrs. Corp.
 Address: Box 7
 Tel.: 374-2555 KBS
 Station Representative: George Hopewell
 President: Arthur Jernigan
 Gen., Comm., Prom. Mgr., Pub. Dir.: Frank Vale
 Chief Engineer: Robert D. Waters

KCLV—Clovis—1952

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: New-Tex Bdcstg.
 Address: 1221 Main
 Tel.: POrter 3-4401 KBS
 President: Odys Echols, Sr.
 General, Station Mgr.: Odys Echols, Jr.
 Comm. Mgr., Chief Eng.: Al Rinn
 Sales Promo., Pub. Dir.: Grace Echols

KVER—Clovis—1933

Frequency: 980 Kc. Power: 1000 Watts
 Owned By: Marshall Enterprises
 Business Address: 1000 Sycamore
 Tel.: 783-5511 Independent

Station Rep.: Adv. Time Sales
 President: John H. Marshall, Sr.
 General, Station Mgr.: John H. Marshall, Jr.
 Commercial Manager: James Self
 Sales Promotion Manager: Bill McDonell
 Program Director: Bud Leroy
 Publicity Director: Mary Ray Gibson
 Chief Engineer: M. S. O'Dell

KOTS—Deming—1954

Frequency: 1230 Kc. Power: 250 Watts, d.
 Owned: Luna County Bcstg. Co.
 Address: 1700 South Radium Ave.
 Tel.: 546-9011 KBS
 General Manager: Robert W. Tobey
 Program Dir., Chief Eng.: Larry Chisholm
 Owners of: KOBE, Las Cruces; KWKY, Farmington.

KENN—Farmington—1951

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: Kenn-Land Bcstg., Inc.
 Business Address: 212 W. Apache
 Tel.: DA 5-3541 ABC-MBS
 Station Rep.: Devney Organization
 Pres., Gen. Mgr.: C.O. "Ken" Kendrick
 Station Manager: Bob Williams
 Program Director: Fred Findley
 Chief Eng.: Harold Furstenberg

KWYK—Farmington—1957

Frequency: 960 Kc. Power: 1 Kw., d.
 Owned: Basin Bcstg. Co.
 Address: 418 W. Broadway
 Tel.: DA 5-6932 Independent
 Station Representative: Bolles
 General Manager: Jim Gober
 Station Manager: Cal Adams
 Commercial Manager: Al Lucero
 Program Dir., Ch. Eng.: Bob Derenthal
 Owners of: KOTN, Deming; KOBE, Las Cruces;
 KDGO, Durango.

KRZE—Farmington—1960

Frequency: 1280 Kc. Power: 5000 Watts
 Owned By: KRZE Radio
 Address: 208 B. West Main
 Tel.: DAvis 5-4141 Independent
 Station Representative: Clarke Brown
 President, Gen. Mgr.: John Burroughs
 Station Manager: John Dorman
 Program Dir.: Bob Stiles
 Sales Prom. Mgr.: Boyd Whitney
 Chief Engineer: Weldon Rodgers
 Owners of: KENM-AM, Portales; KMUL-AM,
 Muleshoe; KRAZ, Albuquerque; KRZY, Ros-
 well.

KGAK—Gallup—1946

Frequency: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: Thunderbird Bcstg. Co.
 Address: Box 1231
 Tel.: UN 3-4444 Independent
 Station Representative: Devney Organization
 President, Gen. Mgr.: Merle H. Tucker
 Station, Comm. Mgr.: Robert Adamson
 Program Manager: Dennis Mitchell
 Chief Engineer: Sam Lombardi

KYVA—Gallup—1959

Frequency: 1230 Kc. Power: 1 Kw. d. 250 W.n.
 Owned.....Kendrick & Landis
 Address.....306 S. First St.
 Tel.: UN 3-6222.....Independent
 Station Representative.....Webb
 General Manager.....C. O. Kendrick
 Station Manager.....Richard W. Miner
 Program Director.....Bob Barnett
 Owners of: KENN, Farmington.

KMIN—Grants—1956

Frequency: 980 Kc.....Power: 1 Kw., d.
 Owned By.....Grants Bcstg. Co., Inc.
 Address.....Box 608
 Tel.: ATwater 7-4491.....KBS
 President.....W. E. Dyche, Jr.
 General Manager.....Lewis J. Fitts
 Chief Engineer.....John Tobola

KHOB—Hobbs—1954

Frequency: 1390 Kc.....Power: 5 Kw., d.
 Owned.....Permian Basin Radio Corp.
 Address.....Box 247
 Tel.: EX 3-5148.....Independent
 Representative.....Clark
 Pres., Gen. Mgr.....Charles R. Scott
 Station Manager.....Zeb Williams
 Commercial Manager.....Gil Haugen
 Sales Promotion Manager.....Max Ellison
 Program Director.....Wendell Deaton

KWEW—Hobbs—1938

Frequency: 1480 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned-Operated By.....KWEW, Inc.
 Address.....116 E. Dunnam
 Tel.: EX 3-3137.....MBS-KBS
 Station Representative.....Webb
 President.....Theresa P. Whitmore
 General, Sta. Manager.....Harry McAdams
 Commercial Manager.....Phil McGee
 Sales Promo. Mgr., Prog. Dir.....Jack Parry
 Chief Engineer.....Robert Martin

KGRT—Las Cruces—1955

Frequency: 570 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Taylor Enterprises, Inc.
 Address.....Box 968
 Tel.: JACKson 6-6681.....Independent
 President.....W. C. Taylor
 Station Manager.....William Lusk
 Commercial Manager.....R. S. "Dick" Fox

KOBE—Las Cruces—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Mesilla Valley Bcstg. Co.
 Bus-Studio Address.....940 N. Main St.
 Tel.: JA 6-2496.....Independent
 President Gen. Mgr.....Jim Gober
 Chief Engineer.....Jim Doiron

KFUN—Las Vegas—1941

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Southwest Bcsters, Inc.
 Business Address.....Box 710
 Tel.: GARfield 5-6766.....ABC
 President, Gen. Mgr.....Ernest N. Thwaites
 Program Director.....Dorothy G. Thwaites
 Chief Engineer.....Julian H. Lendy

KRSN—Los Alamos—1949

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Community Bcstg. Co.
 Address.....Community Center Plaza
 Tel.: 2-4343.....ABC, KBS
 Station Reps.....Dore; Torbet, Allen & Crane
 General Mgr., Chief Eng.....Darrel K. Burns
 Program Director.....K. Farr

KLEA—Lovington—1951

Frequency: 630 Kc.....Power: 500 Watts d.
 Owned.....Lea County Broadcasting Co.
 Address.....P.O. Box 877
 Tel.: 396-2244.....Independent
 President.....David R. Worley
 General, Comm. Mgr.....Hoyt Caldwell
 Chief Engineer.....H. Smith

KENM—Portales—1950

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Plains Bcstg. Co.
 Address.....Drawer 540
 Tel.: RE 6-6681.....KBS
 Pres., Co-Owner.....John Burroughs
 Gen., Sta. Mgr.....Bob Hoffman
 Chief Engineer.....Joe Randolph

KRTN—Raton—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Raton Bcstg. Co.
 Address.....Box 350
 Tel.: 445-3652-53.....ABC, KBS
 Station Representative.....George Hopewell
 General Manager.....C. Gail Boles
 Commercial Manager.....Jim Roper
 Chief Engineer.....Jay W. Howe

KBIM—Roswell—1953

Frequency: 910 Kc.....Power: 5 Kw., d.
 Owned.....Taylor Bcstg. Co.
 Address.....P.O. Box 910
 Tel.: MA 2-2120.....Independent
 Station Reps.....Thomas Clark; Clarke Brown
 President.....William C. Taylor
 General Manager.....G. F. "Jud" Roberts
 Commercial Manager.....Tommy Oldfield
 Sales Prom. Mgr.....Lloyd G. Barham
 Program Director.....John E. Davis
 Publicity Director.....Don Delgado
 Chief Engineer.....Eugene C. Rader

Albany — Schenectady — Troy

W P T R

is the most

Most Adults 30-49 Years. Pulse, July 1961

Most Total Adults. Pulse, July 1961

Most Unduplicated Homes. Pulse, April 1961

Most Total Listeners Metro Market. . . Pulse, Oct. 1961

Most Total Listeners Outside Metro
Market Pulse, July 1961

Most Counties Covered. NCS No. 3 1961

W P T R

Albany — Schenectady — Troy

NEW MEXICO-NEW YORK

KGFL—Roswell—1927

Frequency: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KGFL, Inc.
Address.....1621 North Washington
Tel.: MA 2-5110.....MBS
Station Representative.....Grant Webb
President.....Theresa P. Whitmore
Sta. Mgr.....Stan Gallup
Chief Engineer.....Bob Henske

KSWS—Roswell—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....John Burroughs
Address.....Box 670
Tel.: MA 2-6450.....NBC
Representative.....Meeker, Melville
President.....John Burroughs

KYAP—Ruidoso—1959

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....Ruidoso Bcstg. Co.
Address.....Ruidoso
Tel.: Clearwater 7-2311.....Independent
President.....V. L. Hutchison
Station Manager.....A. K. Hutchison
Program Director.....Jean Hutchison
Chief Engineer.....Jay Bundy

KTRC—Santa Fe—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Santa Fe Bcstg. Co.
Address.....P.O. Box 1715
Tel.: YUcca 2-2666.....ABC
Station Rep.....Devney Organization
President, Gen. Mgr.....Carl S. Goodwin
Program Director.....Frances B. Goodwin
Chief Engineer.....Verne R. Melton, Jr.

KVSF—Santa Fe—1935

Frequency: 1260 Kc. Power: 1000 Watts
Owned-Oper. By.....New Mexico Bcstg. Co.
Business Address.....811 Cerrillos Rd.
Tel.: YUcca 3-7319.....CBS
Station Representative.....Grant Webb
President.....A. R. Hebenstreit
General, Comm. Mgr.....Ivan R. Head
Prog. Dir.....Ada Zamora
Sales Prom. Mgr.....Tony Spagnola
Chief Engineer.....E. J. Vanderwood
Owners of: KGGM-AM-TV, Albuquerque.

KSIX—Santa Rosa—1960

Frequency: 1420 Kc. Power: 1 Kw. d.
Owned By.....K6 Bcstg. Co.
Address.....Box 506
Tel.: GRouter 2-3151.....Independent
Station Representative.....Keystone Bcstg. System
President.....W. I. Driggers
General, Commercial Mgr.....Bill C. Walls
Program Director.....James Hatt
Chief Engineer.....Richard L. Hayman

KSIL—Silver City—1946

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....James H. Duncan
Address.....1640 Cactus St.
Tel.: 538—2951.....KBS-MBS
General, Station Manager.....James H. Duncan
Commercial Manager.....C. Earl Williams
Program Director.....Robert E. Fuller
Chief Engineer.....Bynum R. Bailey

KSRC—Socorro—1958

Frequency: 1290 Kc. Power: 1000 Watts, d.
Owned By.....Socorro Broadcasting Co.
Address.....P.O. Box 1277
Tel.: SOcorro 1290.....Independent
President, Gen. Mgr.....C. E. Franklin
Station Mgr., Ch. Eng.....Pat Franklin
Commercial Manager.....William Davis
Sales Prom. Mgr., Pub. Dir.....Betty Morrison

KCHS—Truth or Consequences 1946

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Quality Bcstg. Co.
Address.....P. O. Box 351
Tel.: 894-2400.....KBS
Station, Comm. Mgr.....William D. Hafer
Chief Engineer.....Dean W. Manley

KTNM—Tucumcari—1941

Frequency: 1400 Kc. Power: 250 Watts
Owned.....Tucumcari Bcstg. Co., Inc.
Address.....1420 East Highway 66
Tel.: 100.....KBS
President.....Hoyt Houck
Station Mgr.....S. Joe Barnes
Program Dir.....Norman Stratton
Chief Engineer.....Jerry F. Caddy

Pop.: 17,225,000
Families: 5,225,000

NEW YORK

Radio Homes: 5,106,000
AM Stas. in State: 138

WPTR—Albany—1948

Frequency: 1540 Kc. Power: 50,000 Watts
Owned By.....Schine Ent.
Address.....1820 Central Ave.
Tel.: UN 9-9271.....Independent
Station Reps.....McGavren; Foster & Creed
President.....J. Myer Schine

General Manager.....Perry Samuels
Station Manager.....Martin Ross
Sales Service Director.....Zoe Niarchos
Program Mgr.....Don Kelly
Commercial Manager.....Anthony C. Rocco
Promotion Manager.....James W. Ramsburg
Publicity Director.....Barbara G. Ermides
Chief Engineer.....W. R. David, Sr.

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WROW *Music*



A SERVICE
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CAPITAL CITIES
BROADCASTING
CORPORATION

DIAL 590

exclusively good music in
ALBANY • TROY • SCHENECTADY

REPRESENTATIVE:

H-R Representatives, Inc.
375 Park Ave.
New York, N. Y.
PL 9-6800

WABY—Albany—1934

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned By..... Eastern N. Y. Bcstg. Corp.
 Address..... 80 Brantree St.
 Tel.: IVanhoe 2-3353..... Independent
 Station Representative..... Forjoe
 Gen. Mgr..... Ed. L. Trudeau
 Station Manager..... Toni Brady

WOKO—Albany—1924

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By..... WOKO, Inc.
 Address..... P.O. Box 1520
 Tel.: HEmlock 9-9955..... ABC-MBS
 Station Rep..... Advertising Time Sales
 President..... Carl L. Lindberg
 General Manager..... Howard B. Hayes
 Station Manager..... Charles L. Murn
 Chief Engineer..... Charles R. Heisler

WROW—Albany—1947

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..... Capital Cities Bcstg. Corp.
 Address..... Box 590
 Tel.: HObart 3-2225..... CBS
 Station Representative..... H.R. Reps, Inc.
 President..... Frank M. Smith
 General Mgr..... Thomas S. Murphy
 Station, Comm. Mgr..... Robert M. Peebles
 Sales Prom. Mgr..... Mildred Abramson
 Program Director..... David MacFee
 Owners of: WTEN-TV, Albany, N. Y.; WPRO-TV,
 AM, Providence, R. I.; WTVD, Raleigh-Durham,
 N. C.; WKBW-AM-TV, Buffalo; WPAT-AM-FM,
 Patterson.

WYSL—Amherst—1947

Frequency: 1080 Kc. Power: 1,000 Watts
 Owned By..... Dynamic Bcstg.
 Address..... 13 S. Cayuga Road
 Tel.: NF 2-1080..... Independent
 Station Representative..... McGavren
 General, Station Manager..... Art Holt
 Commercial Manager..... Roger Baker
 Program Director..... Mike Edwards
 Chief Engineer..... Logan Edwards

WCSS—Amsterdam—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned..... Community Service Bcstg. Co.
 Address..... Midline Road
 Tel.: VI 3-2500..... Independent
 Station Representative..... Devney Organization
 President..... Alphonse Di Mezza
 General Manager..... Philip Spencer
 Program Director..... Carl Bahn
 Chief Engineer..... Robert Schlieman

WAUB—Auburn—1959

Frequency: 1590 Kc. Power: 500 Watts, d.
 Owned By..... Atom Bcstg. Corp.
 Address..... 77 State St.
 Tel.: AL 3-7374..... Independent
 President..... Jack R. Poppele
 General, Station Manager..... Rudy Paolangel
 Publicity Director..... Dick Taylor
 Chief Engineer..... Ed Marciniac

WMBO—Auburn—1923

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By..... WMBO, Inc.
 Address..... 141 Genesee St.
 Tel.: AL 2-3511..... KBS-MBS
 Newspaper Affil..... Citizen Advertiser
 Representative..... Thomas F. Clark
 President..... William O. Dapping
 General Manager..... Frederick L. Keesee
 Chief Engineer..... Herbert House

WBAB—Babylon—1957

Frequency: 1440 Kc. Power: 1 Kw. d.
 Owned By..... Babylon-Bay Shore Bcstg. Corp.
 Business Address..... Route 109
 Tel.: MO 1-4000..... Independent
 President..... Sol Horenstein
 V.P., General Manager..... M. C. Evans
 Publicity Dir..... Muriel Mathews
 Chief Engineer..... F. Bade

WGII—Babylon—1958

Frequency: 1290 Kc. Power: 1 Kw.
 Owned By..... WGII, Inc.
 Address..... Falmouth Road
 Tel.: MOhawk 9-1290..... MBS
 Station Representative..... Masla
 President, Gen. Mgr..... David H. Polinger
 Station, Commercial Mgr..... Fred Beck
 Sales Manager..... Richard E. Logan
 Program Director..... Mark Ritter
 Chief Engineer..... Sherman Egan

WSEN—Baldwinsville—1959

Frequency: 1050 Kc. Power: 250 Watts, d.
 Owned By..... Century Radio Corp.
 Address..... P. O. Box 1050
 Tel.: NEptune 5-3971..... Independent
 Station Rep..... Spot Time Sales
 President..... Donald C. Menapace
 General, Sls. Prom. Mgr..... R. L. Stockdale
 Commercial Manager..... E. Karcher
 Program Dir..... James A. Lowery, Jr.
 Chief Engineer..... Richard H. Pirong

WBTA—Batavia—1941

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... Batavia Bcstg. Corp.
 Address..... 22 Seaver Pl.
 Tel.: FIlmore 3-0715..... ABC
 Pres., Gen. Mgr..... Edmund R. Gamble
 Commercial Manager..... Richard R. Gamble
 Program Director..... Miss Winnie Legg
 Sales Promotion Mgr..... Frank Sprague
 Publicity Director..... James Gerrety
 Chief Engineer..... Fred Collander

WBIC—Bayshore—1959

Frequency: 540 Kc. Power: 250 Watts, d.
 Owned..... South Shore Broadcasting Corp.
 Address..... 1 East Main St.
 Tel.: PE 5-0540..... Independent
 President, Gen. Mgr..... Maurice S. Weiss
 Commercial Manager..... Roland Brescia
 Program Director..... Lee Murphy
 Chief Engineer..... John Blake

WBNR—Beacon—1959

Frequency: 1260 Kc.....Power: 1 Kw., d.
 Owned.....WBNR, Inc.
 Address.....475 South Ave.
 Tel.: JO 2-1260.....MBS
 Station Representative.....Pearson
 President, Sta. Mgr.....Robert Gessner
 General, Comm. Mgr.....Sy Dresner
 Sales Promotion Mgr.....Irv Meyers
 Publicity Director.....Alfred Dresner
 Chief Engineer.....Thomas McNamara

WINR—Binghamton—1946

Freq.: 680 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....The Binghamton Press
 Address.....70 Henry St.
 Tel.: RAYmond 3-8251.....NBC
 Station Representative.....H.R. Reps
 General Manager.....Edward M. Scala
 Program Director.....Shirley Ricciardelli
 Chief Engineer.....Gino Ricciardelli

WKOP—Binghamton—1947

Freq.: 1360 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By.....The Binghamton Bcstrs., Inc.
 Address.....34 Chenango St.
 Tel.: RA 2-3437.....MBS
 Station Representative.....Masla
 Pres., Gen.-Sta. Mgr.....Andrew Jarema
 Comm., Prom. Mgr., Prog. Dir....Wally Buman
 Publicity Dir.....Bob Richards
 Chief Engineer.....Charles Hallinan

WNBf—Binghamton—1928

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned-Operated By.....Triangle Pubs. Inc.
 Address.....50 Front St.
 Tel.: RAYmond 3-7311.....CBS
 Newspaper Affil. Phila. Inquirer. Phila. D. News
 Station Representative.....John Blair
 Vice President.....Roger W. Clipp
 Gen. Mgr.....George R. Dunham
 Commercial Manager.....Raymond Cheney
 Program Director.....Edward Giller
 Chief Engineer.....Lamar Cox
 Owners of: WFIL-AM-FM-TV, Philadelphia; WN-
 BF-FM-TV, Binghamton, N. Y.; WFBG-AM-TV,
 Altoona, Pa; WNHC-AM-FM-TV, New Haven,
 Conn; WLYH-TV, Lebanon, Pa; KFRE-AM-FM-
 TV, Fresno, Calif.

WBRV—Boonville—1955

Frequency: 900 Kc.....Power: 1000 Watts, d.
 Owned-Oper. By.....Black River Radio, Inc.
 Address.....Box 341
 Tel.: 11.....Independent
 Pres., Gen. Manager.....Livingston Lansing
 Station, Commercial Mgr.....Leon Renodin
 Sales Prom. Mgr.....Robert Meurer
 Chief Engineer.....John Knollman

WBEN—Buffalo—1930

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Operated By.....WBEN, Inc.
 Address.....2077 Elmwood Ave.
 Tel.: TR 6-0930.....CBS

Newspaper Affiliation..Buffalo Evening News
 Representative.....Henry I. Christal
 President.....A. H. Kirchofer
 General Manager.....C. Robert Thompson
 Sales Manager.....Chester E. Daly
 Program Director.....William Peters
 Prom. Mgr., Pub. Dir.....Joseph A. Haffner
 Chief Engineer.....R. Glenn Beerbower
 Owners of: WBEN-TV.

WBNY—Buffalo—1936

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....McLendon Corp.
 Address.....Stattler-Hilton Hotel
 Tel.: TF 6-1400.....Independent
 Representative.....Masla
 President.....Gordon McLendon
 Program Director.....J. Arnold Schorr
 Chief Engineer.....Thomas L. Vines

WEBR—Buffalo—1924

Frequency: 970 Kc.....Power: 5 Kw.
 Owned-Operated By.....WEBR, Inc.
 Address.....23 North St.
 Tel.: TT 6-0970.....MBS
 Newspaper Affiliation.....Courier-Express
 Station Representative.....H.R. Reps
 President.....William J. Connors, III
 General Manager.....David F. Leopold
 Commercial Manager.....George T. Staggs
 Program Supervisor.....Jack Gold
 Chief Engineer.....Frank B. Ridgeway

WGR—Buffalo—1922

Frequency: 550 Kc.....Power: 5 Kw.
 Owned By.....Transcontinent TV Corp.
 Address.....2165 Elmwood Ave.
 Tel.: TR 3-0550.....NBC
 Sta. Rep.....Petry
 President.....David C. Moore
 General Manager.....Van Beuren W. DeVries
 Station Manager.....Richard Shepard
 Commercial Manager.....Jack Gelzer
 Sales Prom. Mgr.....George Sperry
 Program Director.....Richard Johnson
 Chief Engineer.....Ray Smith
 Owners of: WGR-FM-TV; KFMB-AM-FM-TV, San
 Diego; WDAF-AM-TV, Kansas City; WNEF-TV,
 Scranton; KERO-TV, Bakerfield; WROC-FM-
 TV, Rochester, N. Y.; WDOk, Cleveland, O.

WKBW—Buffalo—1926

Frequency: 1520 Kc.....Power 50,000 Watts
 Owned By.....Capital Cities Bcstg. Corp.
 Address.....1430 Main St.
 Tel.: TT 4-5101.....Independent
 Station Representative.....John Blair
 President.....Frank M. Smith
 General Manager.....Herbert J. Mendelsohn
 Owners of: WKBW-AM-TV; WPAT-AM-FM, Pater-
 son, N. J.; WPRO-AM-FM-TV, Providence, R. I.;
 WROW, WTEN (TV), Albany, N. Y., WTVD
 (TV), Durham, N. C.

WNIA—Buffalo—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned Niagara Bcstg.
Business Address: 2900 Genesee St.
Tel.: TX 4-1230. Independent
Station Representative Walker-Rawalt
Pres., Ch. Engr. Gordon P. Brown

WWOL—Buffalo—1947

Frequency: 1120 Kc. Power: 1000 Watts d.
Owned-Operated By Radio Buffalo, Inc.
Address: 315 Main St.
Tel.: TL 6-1200. ABC
Representative Forjoe
President Melvin C. Green
General Mgr. Arnold C. Johnson
Program Director Ernie Forrester
Chief Engineer Walt Williams

WCGR—Canandaigua—1961

Frequency: 1550 Kc. Power: 250 Watts d.
Owned By Canandaigua Bcstg. Co., Inc.
Address: 41 South Main Street
Tel.: 2945. Independent
President, Gen. Mgr. Westley G. Kimble
Commercial Manager John Harding
Program Director J. Marshall Braxton
Chief Engineer Francis J. Allen

WCBA—Corning—1949

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned By WCBA Radio
Address: Box 117
Tel.: 6-7000. Independent
V.P., Station Manager Bob Shaddock
Comm. Mgr. Paul E. Carpenter

WCLI—Corning—1947

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned Radio Corning, Inc.
Address: 99 W. First St.
Tel.: XN 2-2424. MBS
Station Representative Donald Cooke, Inc.
Pres., Gen. Mgr. Gordon M. Jenkins
Sta. Mgr., Prog. Dir. George P. Droelle, Jr.
Sales Mgr., Pub. Dir. F. R. Gray
Chief Engineer Bernard Hamilton

WKRT—Cortland—1947

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By Radio Cortland, Inc.
Address: 27 N. Main St.
Tel.: SK 6-2828. Independent
Representative Gill-Perna
President Leighton A. Hope
Gen., Sta., Comm. Mgr. W. L. Thompson
Chief Engineer Bruce Mackey

WFLR—Dundee—1956

Frequency: 1570 Kc. Power: 1 Kw., d.
Owned-Oper. By Finger Lakes Bcstg. Co.
Address: Box 22, Penn Yan, N. Y.
Tel.: Pen Yan 158. Independent
President Henry Valent

General Manager Bob Burns
Asst. Station Manager W. Nenzo
Chief Engineer Ron Tomion

WDOE—Dunkirk—1949

Frequency: 1410 Kc. Power: 500 Watts
Owned-Operated By Lake Shore Bcstg.
Address Willow Rd.
Tel.: EMerson 6-6161. KBS-ABC
Station Rep. Venard, Rintoul & McConnell
President Simon Goldman
Station Mgr. Richard H. Burt
Commercial Mgr. Don Novelli
Chief Engineer Charles Blohm
Owners of: WJTN-FM-AM, Jamestown; WGGO-AM,
Saratoga; WWYN, Erie.

WELM—Elmira—1947

Freq.: 1410 Kc. Power: 1 Kw. d.; 500 W. n.
Owner Radio Elmira, Inc.
Address Box 281
Tel.: REgent 3-5626. CBS
Station Representative Burn-Smith
President John S. Riggs
General, Sta. Manager Keith W. Horton
Commercial Manager Peter A. Parlo
Program Director Ruth E. Dibble
Chief Engineer Arthur French

WENY—Elmira—1939

Freq.: 1230 Kc. Power: 1 Kw. d.; 250 W. n.
Owned By WENY, Inc.
Bus.-Studio Address Mark Twain Hotel
Tel.: REgent 4-5181. NBC
Executive V.P. Howard L. Green
Station, Comm. Mgr. Ira Hewey
Program Director Charles Hobart
Chief Engineer Ed. L. Pettengill
Owners of: WOND, Pleasantville; WMMB, Mel-
bourne, Fla.; WOSS-FM, Atlantic City.

**WEHH—Elmira Heights-Horse-
heads—1956.**

Frequency: 1590 Kc. Power: 500 W., d.
Owned Elmira Heights-Horseheads Bcstg.
Business Address P.O. Box 2097
Tel.: REgent 9-5422. MBS-KBS
Pres., Ch. Engr. Frank P. Saia

WENE—Endicott—1947

Frequency: 1430 Kc. Power: 5 Kw.
Owned-Oper. By Ottawa Stations, Inc.
Address: 909 E. Main
Tel.: STillwell 5-3351. ABC
Newspaper Affil. Union-Gazette, Port Jervis
President James H. Ottaway
General Mgr. Harold E. Graves
Comm. Mgr. Morgan M. Brown
Managing Director F. H. Brinkley
Sales Prom. Mgr. W. Robert Trevitt
Program Director James Brunelle
Publicity Director Harriet French
Chief Engineer John Fischler
Owners of: WDOS-AM, Oneonta; WVPO-AM,
Stroudsburg.

WBUZ—Fredonia—1957

Frequency: 1570 Kc. Power: 250 Watts, d.
 Owned By: Dunkirk-Fredonia Bcstg., Inc.
 Address: 15 E. Main St.
 Tel.: OS 2-2157. Independent
 Newspaper Affil.: Evening Observer
 General Manager: Frank Michaels
 Chief Engineer: James Tastor

WGBB—Freeport—1924

Frequency: 1240 Kc. Power: 250 Watts
 Owned: Long Island's First Station, Inc.
 Address: 44 So. Grove St.
 Tel.: MA 3-1240. Independent
 Station Rep.: Radio-TV Reps., Inc.
 Pres., Gen. Mgr.: Edward J. Fitzgerald
 Commercial Manager: Lawrence Greenwald
 Sales Prom. Mgr.: Edward J. Fitzgerald, Jr.
 Program Director: Ray Adell
 Publicity Director: "Chubby" Jackson
 Owners of: WGSN, Huntington, N. Y.

WOSC—Fulton—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Cassill Radio Corp.
 Address: 1 W. Bridge St., Oswego
 Tel.: LY 2-2255. KBS-MBS
 Station Rep.: Hopewell
 President: Richard C. Mitchell
 V.P., Gen. Mgr.: Jack Burgess
 Chief Engineer: J. H. Stone

WFYI—Garden City—1959

Frequency: 1520 Kc. Power: 10,000 Watts d.
 Owned-Operated By: VIP Bcstg. Corp.
 Address: Roosevelt Field
 Tel.: Pioneer 2-1520. Independent
 Newspaper Affil.: N. Y. Herald-Tribune
 Station Rep.: Venard, Rintoul & McConnell
 President: Martin Stone
 Station Manager: Sumner Pearl
 Commercial Manager: Burt Wanetik
 Publicity Director: Bertsch Doan
 Program Director: Gene Edwards
 Chief Engineer: Ed Knapp
 Owners of: WYON-AM-FM, New Rochelle, WVIP,
 Mt. Kisco; WGHQ, Saugerties, All N. Y.

WGVA—Geneva—1947

Frequency: 1240 Kc. Power: 1 Kw.d., 250 W.n.
 Owned-Operated By: Star Bcstg. Co., Inc.
 Address: 87 Seneca St.
 Tel.: 6691. Independent
 Representative: Cooke
 President: M. R. Forman
 V.P., Gen. Manager: W. F. Dudley
 Program Director: Jerome Sherwin
 Chief Engineer: R. Carleton Greene
 Owners of: WTLB, Utica.

WSET—Glens Falls—1959

Frequency: 1410 Kc. Power: 1 Kw., d.
 Owned By: Vacationland Bcstg. Corp.
 Address: Queensbury Hotel
 Tel.: RX 2-2151. Independent

Station Representative: Burn-Smith
 President, General Mgr.: Donald W. Merriman
 Commercial Manager: Donald Golden
 Sales Prom. Mgr.: Robert Jennings
 Program, Pub. Director: Donald Racette
 Chief Engineer: William Bingham

WWSC—Glens Falls—1946

Frequency: 1450 Kc. Power 1 Kw.d., 250 W.n.
 Owned-Operated By: Normandy Bcstg. Corp.
 Address: 217 Dix Ave.
 Tel.: RX 2-6518. ABC
 Station Representative: Jack Masla
 Pres., Gen. Mgr.: John B. Lynch
 V.P., Sales Prom. Mgr.: Ralph N. Romano
 Program Dir.: Louis Tinney
 Chief Engineer: Leroy Fuller, Jr.

WENT—Gloversville—1944

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: WENT Bcstg. Corp.
 Business-Studio Address: 8 W. Fulton St.
 Tel.: 4-7175. CBS
 Representative: Gill-Perna
 Pres., Gen., Sta. Mgr.: Joseph H. Tobin
 Program, Chief Eng.: Richard Stewart

WHLI—Hempstead—1947

Frequency: 1100 Kc. Power: 10 Kw., d.
 Owned-Oper. By: FM Bcstg. Corp.
 Address: 384 Clinton St.
 Tel.: IV 1-8000. Independent
 Representative: Gill-Perna
 Pres., Gen. Mgr.: Paul Godofsky
 Comm. Manager: Joseph A. Lenn
 Sales Promotion Manager: M. N. Godofsky
 Prog. Dir.: Jerry Carr
 Pub. Affairs, Pub. Dir.: John T. Clayton
 Chief Engineer: Frank E. Knaack

WALY—Herkimer—1956

Frequency: 1420 Kc. Power: 1 Kw., d.
 Owned: WALY, Inc.
 Address: 232 N. Main St.
 Tel.: Townsend 6-1420. Independent
 Representative: Webb
 President, Comm. Mgr.: Richard Thorman
 Chief Engineer: Robert V. Leskovar

WLEA—Hornell—1951

Frequency: 1480 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Hornell Bcstg. Corp.
 Address: 97 Main St.
 Tel.: 1420. MBS
 Representative: Gill-Perna
 Pres., Gen. Mgr.: Charles D. Henderson
 Commercial Manager: Emmett Barnes
 Station Manager: Jay Mullen
 Program Director: Don Jones
 Chief Engineer: Jack Flaitz

WWHG—Hornell—1949

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By: Ra-Tel Broadcasters, Inc.
 Address: 85 Canisteo St.

Tel.: 2000ABC
 Station Representative Pearson
 President Sy Dresner
 General, Sales Prom. Mgr. Jerry Wax
 Commercial Manager Sheff Davis
 Program Director Charles Pease
 Chief Engineer Ken Riker

WHUC—Hudson—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Colgreene Bcstg. Co. Inc.
 Address Union Turnpike
 Tel.: HU 8-3341 Independent
 President Orin Lehman
 General Manager J. Gindin
 Prog. Dir. T. Curtis
 Chief Engineer Victor J. Schuler

WGSM—Huntington—1951

Frequency: 740 Kc. Power: 1000 Watts d.
 Owned By Fifth Market Bcstg. Corp.
 Address 379 New York Ave.
 Tel.: HA 3-6740 Independent
 Station Representative Radio-TV Reps.
 President, Gen. Mgr. ... Edward J. Fitzgerald, Sr.
 Commercial Manager George C. Cowan
 Station Mgr., Ch. Eng. William Naramore
 Sales Prom. Mgr. Ed J. Fitzgerald, Jr.
 Program Director Ray Adell
 Owners of: WGBB, Freeport, N. Y.

WHCU—Ithaca—1921

Frequency: 870 Kc. Power: 1000 Watts d.
 Owned-Operated By Cornell University
 Address 212 E. State St.
 Tel.: AR 2-2345 CBS
 Station Representative Masla
 General, Station Mgr. Michael R. Hanna
 Commercial, Prom. Mgr. H. E. M. Brockway
 Program Director Joseph A. Short
 Chief Engineer Robert Stevenson

WTKO—Ithaca—1956

Frequency: 1470 Kc. Power: 1 Kw., d.
 Owned Radio Ithaca, Inc.
 Address 113 S. Cayuga St.
 Tel.: 4-9511 ABC
 President E. E. Erdman
 Station Manager Robert Newman
 Program Director Christopher Knapton
 Chief Eng. Gerald Cushing

WXYJ—Jamestown—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Air Waves, Inc.
 Address 415 W. Fourth St.
 Tel.: 6-1555 MBS
 Representative Burn-Smith
 President, Gen. Mgr. William J. Griffiths
 Commercial Manager Walter Carlson
 Publicity Director Mike Elliott
 Chief Eng. B. O. Waterman

WJTN—Jamestown—1924

Freq: 1240 Kc. Power: 500 W. d., 250 W. n.
 Owned-Operated By ... James Bcstg. Co., Inc.
 Address Hotel Jamestown

Tel.: 71—151ABC
 Representative .. Venard, Rintoul & McConnell
 Pres., Gen., Sta. Mgr. Simon Goldman
 Commercial Sales Manager ... J. Carl Willems
 Program Director George Pfeleger
 Publicity Director Almon Hazard
 Chief Engineer Herbert Niklaus
 Owners of: WDOE, Dunkirk, WGGO, Salamanca,
 both N. Y.; WWYN, Erie; WERC-FM, Erie;
 WJTN-FM, Jamestown.

WBAZ—Kingston—1959

Frequency: 1550 Kc. Power: 500 Watts, d.
 Owned By Big River Broadcasting Corp.
 Address 527 Broadway
 Tel.: FEderal 1-6300 MBS
 Station Representative Burn-Smith
 President Olin Tice
 General Manager D. MacLachan
 Commercial Manager Robert Beckwith
 Program Director Dick Nedin
 Chief Engineer Williard Draper

WKNY—Kingston—1939

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Kingston Bcstg. Corp.
 Address 601 Broadway
 Tel.: FE 1-1490 CBS
 Station Reps. Meeker; Walker-Rawalt

The Number

1

Station

In South Central New York
 for 22 Years—By Proof of
 Performance.

WHCU

ITHACA, N. Y.

NEW YORK

President.....Joseph K. Close
General Manager.....Howard M. Shultis
Program Dir.....Tony Bell
Chief Engineer.....John C. Bonse

WVOS—Liberty—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Sullivan County Bcstg. Co.
Address.....Box 150
Tel.: Liberty 1680.....Independent
President.....S. D. Lubin
General Manager.....H. G. Borwick
Station, Commercial Mgr.....William Orr

WLFH—Little Falls—1952

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Walter Gaines
Address.....WLFH Radio Bldg.
Tel.: 654.....Independent
Station Representative.....George Hopewell
Owner.....Walter Gaines
Chief Engrs.Barry Frank, Robert Dufford

WUSJ—Lockport—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Unlon-Sun & Journal, Inc.
Address.....320 Michigan St.
Tel.: HF 3-5944.....Independent
Newspaper Affil.....Union Sun & Journal
President.....Peter Corson
General Manager.....William J. Kemble
Sta., Comm. Mgr.....Joseph A. Pinna
Sales Prom. Manager.....Jerry Damond
Prog. Director.....Tony Allen
Pub. Dir.....Tom Jolls
Chief Engineer.....Tom Ceravolo

WICY—Malone—1946

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper By....North Country Bcstg. Co.
Address.....WICY Bldg.
Tel.: 1546.....MBS
Station Representative.....Dore
Pres., Gen. Mgr.....Mitchell C. Tackley
Commercial Manager.....Alice T. Pelkey
Program Director.....Don Paye
Chief Engineer.....Adolf Stromer

WMSA—Massena—1945

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....The Brockway Co.
Business Address.....Central Building
Tel.: RO 9-3591.....ABC
Newspaper Affil.....Watertown Times
Station Representative.....Bolling
President.....John B. Johnson
General Manager.....James W. Higgins
Station, Comm. Mgr.....Thomas R. McHugh
Program Director.....James H. Nash

Chief Engineer.....A. Samuel Frazier
Owners of: WWNV, Watertown, WCNY-TV, Carthage.

WSTS—Massena—1958

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned By.....Visual Associates
Business Address....Cor. Main & Water Sts.
Tel.: RO 4-0554.....Independent
Station Representative.....Dore
President.....Leland Hayward
General Manager.....Jack J. Kessler
Chief Engineer.....Michael Tartulick

WALL—Middletown—1942

Frequency: 1340 Kc..Power: 1 Kw.d., 250 W.n.
Owned-Oper. By...The Community Bcstg. Corp.
Address.....62 North St.
Tel.: DI 3-3119.....Independent
Station Representative.....Walker-Rawalt
Pres., Gen. Mgr.....James M. Patt
Chief Engineer.....Fred Schoelkopf
Owners of: WSPB, Sarasota.

WVIP—Mt. Kisco—1957

Frequency: 1310 Kc.Power 5 Kw., d.
Owned By.....Suburban Bcstg. Co.
Address.....440 Lexington Ave.
Tel.: Mt. Kisco 6-5177.....Independent
Newspaper Affil.....N. Y. Herald Tribune
Station Rep.....Venard, Rintoul & McConnell
President.....Martin Stone
General Manager.....Thomas Paris
Station Manager.....Mrs. Jean Ensign
Program Director.....Ken MacBride
Publicity Director.....Mrs. Richard Doan
Chief Engineer.....Bertram Mensah
Owners of: WYON-AM-FM, New Rochelle; WFYI, Mineola; WGHQ, Saugerties. All N. Y.

WACK—Newark—1957

Frequency: 1420 Kc.....Power: 500 Watts, d.
Owned By.....Radio Wayne County, Inc.
Address.....110 E. Union St.
Tel.: DEerfield 1-1420.....Independent
Station Representative.....Walton
President.....J. J. Kaufman
General, Station Mgr.....B. Sova
Program Director.....Bud Paxson
Chief Engineer.....A. Muller

WGNY—Newburgh—1933

Frequency: 1220 Kc.Power: 5000 Watts d.
Owned By.....Orange County Bcstg. Corp.
Address.....Box 591
Tel.: JOhn 1-2131.....Independent
Station Representative.....Masla
Pres.....George W. Bingham
V.P., Gen. Mgr.....Campbell K. Thompson
Commercial Manager.....Gordon K. Cameron
Chief Engineer.....Marvin Seimes

WVOX—New Rochelle—1950

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned-Oper. By.....Radio Westchester
 Address.....Pershing Sq. Bldg.
 Tel.: NE 6-0800.....Independent
 Newspaper Affil.....N. Y. Herald Tribune
 Station Rep.....Venard, Rintoul & McConnell
 President.....Martin Stone
 General Manager.....D. T. MacFarlane
 Program Director.....B. Dilson
 Chief Engineer.....Ernie Machanic
 Owners of: WFYI, Garden City; WVIP, Mt. Kisco;
 WVOX-FM; WGHQ, Saugerties. All N. Y.

WADO—New York—1926

Frequency: 1280 Kc. Power: 5000 Watts
 Owned-Operated By.....Bartell Bcstrs. of N. Y.
 Address.....444 Madison Ave.
 Tel.: MU 8-1280.....Independent
 President.....Melvin M. Bartell
 V.P., General Mgr.....Sydney Kavaleer
 Program Coordinator.....Alan Fredericks
 Dir. of Sales Devel.....Thomas Viscardi
 Merchandising Dir.....Bowen Forster
 Chief Engineer.....Phil Greenstone
 Owners of: KCBQ, San Diego; WOKY, Milwaukee;
 KYA, San Francisco; Tele Haiti; Tele Curacao;
 Tel Aruba.

WBNX—New York—1927

Frequency: 1380 Kc. Power: 5000 Watts
 Owned By.....United Bcstg.
 Address.....560 5th Ave.
 Tel.: Circle 5-1441.....Independent
 President.....Richard Eaton
 General, Sta. Mgr.....Harry Haslett
 Commercial Mgr.....Robert T. Wittig
 Program Director.....Fred Baez
 Publicity Director.....Margaret Clark
 Chief Engineer.....Marvin Shapiro
 Owners of: WINX, Rockville; WOOK, Washington,
 D. C.; WSIB, Baltimore; WJMO, Cleveland.

WEVD—New York—1927

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Oper. By..Debs Memorial Radio Fund
 Business-Studio Address.....117 W. 46th St.
 Tel.: Plaza 7-0880.....Independent
 President.....Adolph Held
 General Station Mgr.....Henry Greenfield
 Prog. Dir.....George Field
 Commercial Manager.....Norman Furman
 Chief Engineer.....Charles W. Brown

**3 CULTURAL GROUPS COMPOSE
 NEW YORK'S MASS MARKET**

Five and one half million people in metro New York have cultural affinities to the Spanish-speaking, Italian, and Negro communities.

WADO has oriented its programming to reach this mass audience in depth, with the dignity due each group and a recognition of their potential in our economy.

Only **WADO** reaches the seventeen county area which embraces this constantly expanding audience.

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 HUGE EXPANDING MARKET 7
 DAYS PER WEEK—24 HOURS
 PER DAY**

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 444 Madison Avenue, New York 22, N. Y.



WADO New York
 WOKY Milwaukee
 KYA San Francisco
 KCBQ San Diego
 TeleHaiti
 TeleCuracao
 TelAruba

REMEMBER...



Sound of Music | Total Information News

IN THE NATIONS #1 MARKET

WHN—New York—1922

Frequency: 1050 Kc.....Power: 50,000 Watts
 Owned By.....Storer Radio, Inc.—
 Sub. of Storer Bcstg. Co.
 Business-Studio Address.....400 Park Ave.
 Tel.: MU 8-1000.....Independent
 Station Representative.....Katz Agency
 Chmn. of Board.....George B. Storer, Jr.
 President, Gen. Mgr.....John C. Moler
 General Sales Mgr.....Herb Weber
 Promotion Manager.....John Newman
 Operations Manager.....Roy Schwartz
 Owners of: WJBK-AM-TV, Detroit; WGBS-AM-FM;
 WIBG-AM-FM, Philadelphia; WJW-AM-FM-TV,
 Cleveland; WSPD-AM-FM-TV, Toledo, Ohio;
 KGBS, Los Angeles; WITI-TV, Milwaukee;
 WAGA-TV, Atlanta, Ga.; WJBG-FM, Detroit.

WOR—New York—1922

Frequency: 710 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....RKO General
 Address.....1440 Broadway
 Tel.: LO 4-8000.....Independent
 Sta. Rep.Nat'l Sales Div., RKO General, Inc.
 V.P., General Manager.....Robert J. Leder
 V.P., Radio Sales.....Jacques Biraben
 V.P., Advertising.....Martin Fliesler
 V.P., Program Director.....Robert Smith
 Division Controller.....Herbert J. Mayes
 Program Manager.....Slater Baryentin
 Publicity Director.....Sid Bakal
 Merchandising Director.....Herbert Saltzman
 Chief Engineer.....Orville Sather
 Owners of: WOR-FM-TV; WNAC-AM-FM-TV,
 Boston; WHBQ-AM-FM-TV, Memphis; KHJ-AM-
 FM-TV, Los Angeles; CKLW-AM-FM-TV, Detroit;
 WGMS-AM-FM, Washington, D. C.; KFRC-AM-
 FM, San Francisco; WHCT-TV, Hartford.
 (See Page 262 For Ad.)

**TOP TEN NEWS STORIES OF 1961
 LISTED ON PAGE 83**



**STATION REPRESENTATIVES FIRMS
 LISTING BEGINS ON PAGE 237**



**LEADING NATIONAL SPOT RADIO MARKETS
 LISTED ON PAGE 39**



**CLOSING PRICES OF INDUSTRY STOCKS
 LISTED ON PAGE 49**



**RADIO-TV DAILY ALL-AMERICAN POLL WINNERS
 LISTED ON PAGES 80-81**



**NEW YORK'S
ONLY
FULL-TIME
SPANISH
STATION**

WHOM

NEW YORK, N. Y.

PARA EL PRESTIGIO DE LOS HISPANOS •



WHOM—New York—1930

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Progress Bcatg. Corp.
 Business Address.....136 W. 52nd St.
 Tel.: CI 8-3900.....Independent
 Newspaper Affiliation.....Il Progresso Italo-
 Americano, La Prensa
 President, Gen. Manager.....Fortune Pope
 V.P., Sales Mgr.....Charles Baltin
 Program Director.....Ralph Costantino
 Chief Engineer.....George Stelger

WABC—New York—1921

Frequency: 770 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....American Bcatg. Co., Inc.
 Address.....39 West 66th St.
 Tel.: SU 7-5000.....ABC
 Representative.....John Blair
 President.....Leonard H. Goldenson
 V. P., General Manager.....Harold L. Neal Jr.
 Business Manager.....Margaret M. Michaud
 Director of Adv.....Mike Hauptman
 Mktg., Sales Dev. Dir...Roderick M. Vandivert
 Chief Engineer.....Frank Marx

**When You Can Have
 The Best,
 Why Be Satisfied
 With Less?**

THE ASSOCIATED PRESS



STAN Z. BURNS



MURRAY KAUFMAN



LONNY STARR

The station with
the star team
that has 107 years
of experience in
selling products



JACK LACY



JACK LAZARE

of all kinds
to audiences
of all ages.



WINS

NATIONALLY REPRESENTED BY ROBERT E. EASTMAN & CO., INC. OR CALL **WINS, JU 2-7000**

WINS—New York—1924

Frequency: 1010 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Gotham Bcstg. Corp.
 Address.....7 Central Park West
 Tel.: JU 2-7000.....MBS
 Station Representative.....Eastman
 President.....J. Elroy McCaw
 General Manager.....Ted Steele
 Sales Manager.....Herman Maxwell
 Sales Prom. Mgr.....Mrs. Claude Schwartz
 Adv., Promo., Research Dir...Gerald Sherwin
 Program Director.....Don Luftig
 Chief Engineer.....P. Von Kunits
 Owners of: KTVR, Denver; KTVW, Tacoma.

WNEW—New York—1934

Frequency: 1130 Kc.....Power: 50 Kw.
 Owned-Oper. By.....Metropolitan Bcstg.
 Business-Studio Address.....565 Fifth Ave.
 Tel.: YU 6-7000.....Independent
 President.....John W. Kluge
 V.P., Gen. Mgr.....John V. B. Sullivan
 Program Director.....Mark Olds
 Sales Prom. Mgr.....James Grau
 Publicity Director.....Frank Young
 Chief Engineer.....Max Weiner
 Owners of: WNEW-TV; WTTG-TV, Washington,
 D. C.; WHK-AM-FM, Cleveland, O.; WIP-AM-
 FM, Philadelphia, Pa.; WTVH-TV, Peoria, Ill.;
 WTVP-TV, Decatur, Ill.; KOVR-TV, Stockton,
 Calif.; KMBC-AM-TV, Kansas City, Mo.

**STATISTICAL HIGHLIGHTS OF THE PAST YEAR
 LISTED ON PAGES 33-5-7**



**FCC PERSONNEL
 LISTING BEGINS ON PAGE 230**



**RADIO SET RETAIL SALES FIGURES
 LISTED ON PAGE 73**



**ADVERTISING AGENCIES OF CANADA
 LISTING BEGINS ON PAGE 160**



**TELEVISION NETWORK FINANCIAL INFORMATION
 LISTED ON PAGE 69**

from
6:00 AM
to
7:00 PM
the year round-
WLIB
has
over 12 times
as many
half-hour firsts
as the next
Negro station
in
New York

Source: Negro Pulse,
Monday thru Friday,
April, July & Oct. '61



Hotel Theresa
125th St. and Seventh Ave. — N. Y. C.

WLIB—New York—1942

Frequency: 1190 Kc....Power: 1000 Watts d.
 Owned-Operated By.....New Bcstg. Co., Inc.
 Address.....2090 7th Ave.
 Tel.: MO 6-1800.....Independent
 Station Representative.....Bernard Howard
 Pres., Gen. Manager.....Harry Novik
 Program Director.....Nat Rudich
 Comm. Mgr.....Arthur Harrison
 Sales Promotion Manager...Antony Johnson
 Chief Engineer.....Gordon A. Greenfield

WCBS—New York—1924

Frequency: 880 Kc.....Power: 50,000 Watts
 Owned By.....Columbia Bcstg. System, Inc.
 General Studio Address....485 Madison Ave.
 Tel.: PL 1-2345.....CBS
 Representative.....CBS Radio Spot Sales
 President of CBS.....Frank Stanton
 V.P., General Manager.....Sam J. Slate
 Commercial Manager.....Ralph W. Goshen
 Sales Prom. Mgr.....Jim Mullen
 Program Director.....Gene King
 Publicity Director.....Joe Cook
 Chief Engineer.....Mason Escher

LISTED ON PAGE 100

**NEW YORK
 TELEPHONE NUMBERS**



- NETWORKS
- ☆
- PUBLICATIONS
- ☆
- ORGANIZATIONS
- ☆
- TALENT AGENCIES
- ☆
- FM RADIO STATIONS
- ☆
- AM RADIO STATIONS
- ☆
- NEWS ASSOCIATIONS
- ☆
- TELEVISION STATIONS
- ☆
- PROGRAM PRODUCERS
- ☆
- RECORDING COMPANIES
- ☆
- ADVERTISING AGENCIES
- ☆
- TRANSCRIPTION COMPANIES
- ☆
- STATION REPRESENTATIVES

when you think

NEW
YORK
RADIO

think

wmca



Re-created by AM Radio Sales

WMCA—New York—1925

Frequency: 570 Kc.....Power: 5000 Watts
 Owned-Operated By.....WMCA, Inc.
 Address.....415 Madison Ave.
 Tel: MU 8-5700.....Independent
 Representative.....AM Radio Sales
 President.....R. Peter Straus
 V.P., General Manager... Stephen B. Labunski
 Dir. of Pub. Affairs.....Roger W. Turner
 Dir. of Programming.....Ruth Musser
 Public Relations.....Michael Laurence
 Sales Promotion Manager.....Mary E. Fay
 Chief Engineer.....James McCallerty

WNBC—New York—1926

Frequency: 660 Kc.....Power: 50 Kw.
 Owned.....National Bcstg. Co.
 Address.....30 Rockefeller Plaza
 Tel: CI 7-8300.....NBC
 Station Rep.....NBC Spot Sales
 President.....Robert E. Kintner
 V.P., Gen. Mgr. Theodore H. Walworth, Jr.
 Station Manager.....George S. Dietrich
 Commercial Manager.....Lewis Johnson
 Sales Manager.....Joseph F. Frazer
 Mgr., Promotion & Adv. Robert G. Patt
 Publicity Director.....Al Slep
 Program Dir.....William H. Schwarz
 Owners of: WNBC-FM-TV; WMAQ-AM-FM, Chi-
 cago; WRC-AM-FM-TV, Washington, D. C.;
 WRCV-AM-TV, Philadelphia; KNBC-AM-FM,
 San Francisco; WJAS-AM-FM, Pittsburgh;
 WNBQ-TV, Chicago; KRCA-TV, Los Angeles.

**RESEARCH FIRMS
 LISTED ON PAGE 97**



**TIME BUYER BIOGRAPHIES
 LISTING BEGINS ON PAGE 168**



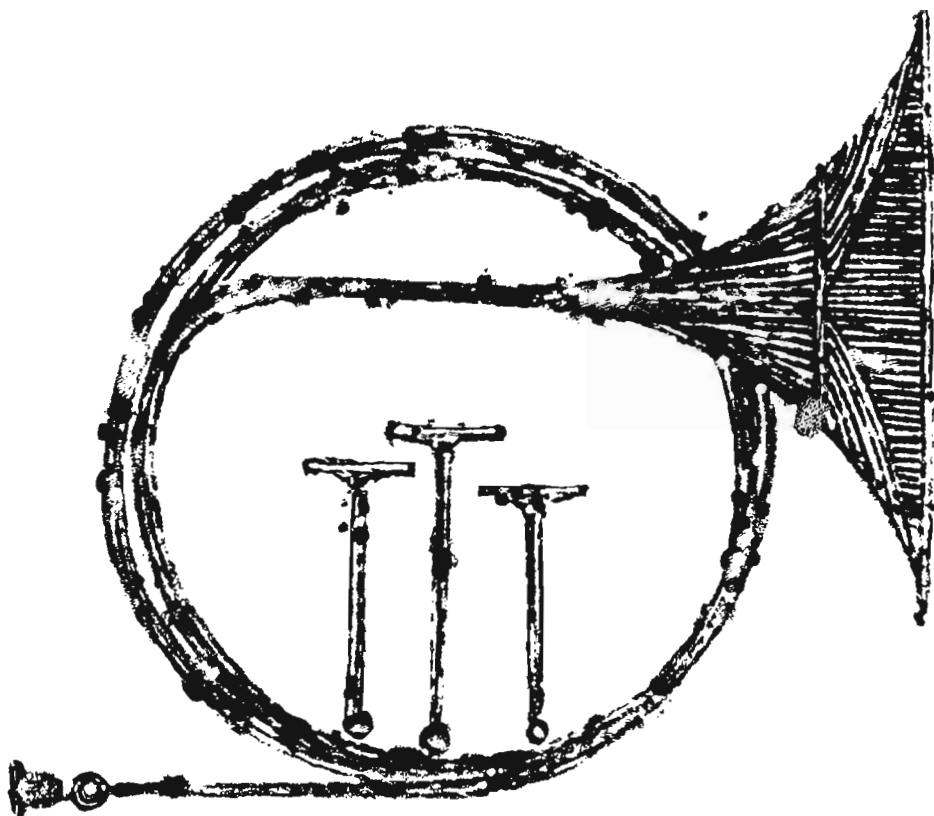
**TOP 25 TV NETWORK BRAND ADVERTISERS
 LISTED ON PAGE 65**



**NAB RADIO CODE SUBSCRIBERS
 LISTING BEGINS ON PAGE 89**



**TELEVISION SET RETAIL SALES FIGURES
 LISTED ON PAGE 55**



**In New York, nothing takes the
place of fine music, nothing takes**

the place of

WQXR

AM 50,000 WATTS, AND FM

Where do New Yorkers turn for the best in music? To WQXR, of course. America's Number One Good Music Station is the favorite of more than 1,300,000 metropolitan area families. And a favorite of many of America's biggest advertisers, too. They use WQXR to make profitable sales to better-income families in the world's biggest market.

WQXR—New York—1936

Frequency: 1560 Kc.....Power: 50,000 Watts
Owned-Operated By.....Interstate Bcstg. Co.
Address.....229 W. 43rd St.
Tel.: LA 4-1100.....Independent
Newspaper Affiliation.....N. Y. Times
Station Representative.....McGavren
President.....Orvil E. Dryfoos
Exec. V.P., Gen. Mgr.....Elliott M. Sanger
V.P., Sales.....Norman S. McGee
Sales Prom. Mgr.....Elliott M. Sanger, Jr.
Program Director.....Walter Neiman

Sales Manager.....Robert L. Krieger
Pub. Dir.....E. "Pat" Hurley
Chief Engineer.....L. J. Kleinklaus

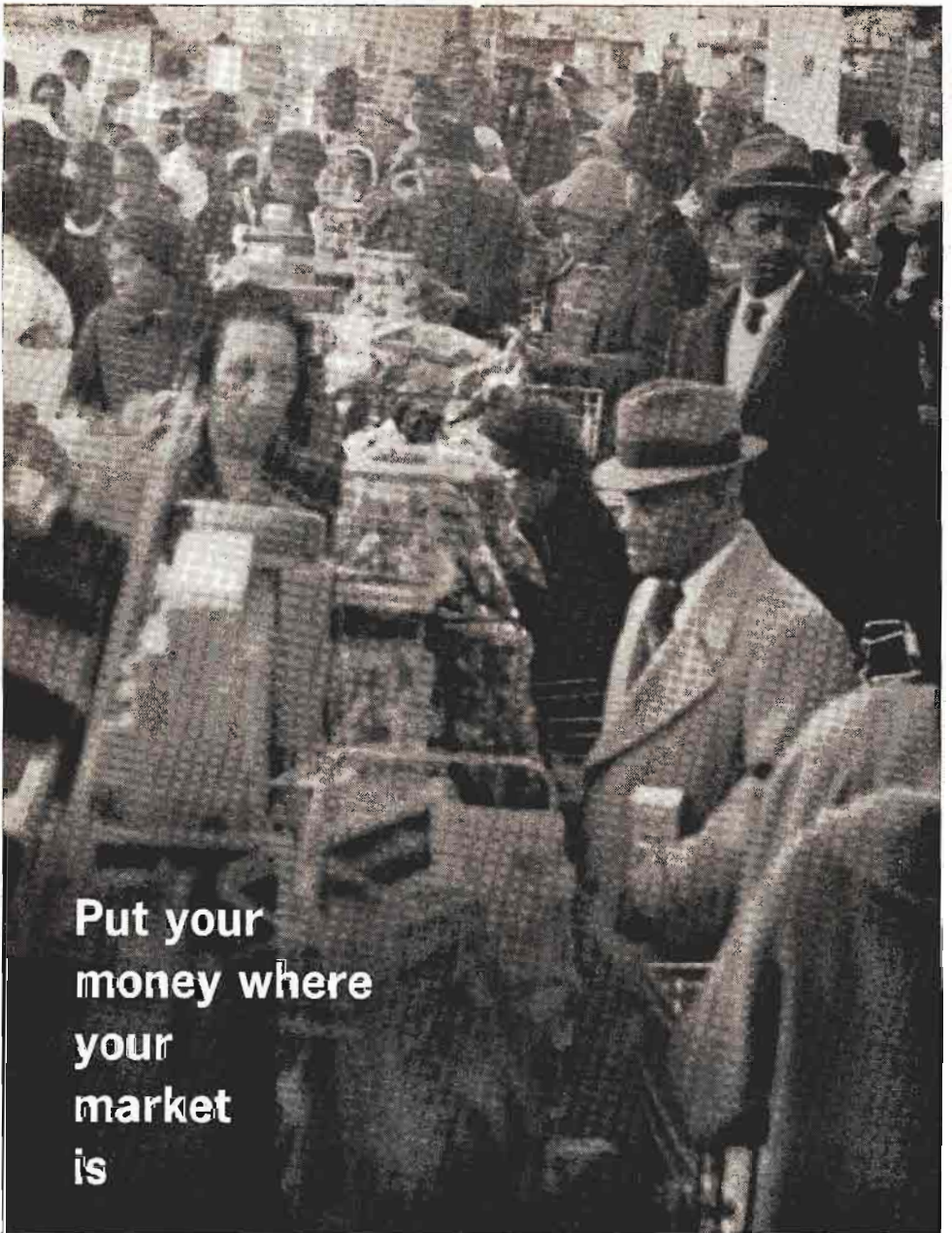
WPOW—New York—1924

Frequency: 1330 Kc.....Power: 5 Kw.
Owned.....WPOW, Inc.
Address.....Hotel Roosevelt
Tel.: MU 6-6488.....Independent
President, Gen. Mgr.....John M. Camp
Program Director.....Arnold Brown
Chief Engineer.....Ed Smith

THE RED CROSS



NEEDS YOUR SUPPORT



Put your
money where
your
market
is

WWRL

In New York, all-Negro 24 hours a day (Mon-Fri)
Music & Community News / New York City, DE 5-1600

WION—Ionia—1952

Frequency: 1430 Kc. Power: 5 Kw. d.
Owned-Oper. By Ionia Bcstg. Co.
Address Box 143
Tel: 2300 Independent
President Monroe MacPherson, Sr.
Gen. Mgr. Monroe MacPherson, Jr.
Program Director Don Covell
Chief Engineer Charles Holbrook

WMIQ—Iron Mountain—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned Iron Mountain-Kingsford Bcstg. Co.
Address 211 East Ludington Street
Tel: 774-4321 ABC
President Frank J. Russell
Gen., Sta., Comm., Prom. Mgr. W. C. Johnson

WIKB—Iron River—1949

Freq: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Iron Co. Bcstg.
Address Iron River Natl. Bank Bldg.
Tel: COngress 5-4104 Independent
Sta. Representative Walker-Rawalt
General Manager Edwin Phelps, Jr.
Chief Engineer Jerry Wilson

WJMS—Ironwood—1931

Frequency: 630 Kc. Power: 1000 Watts
Owned-Oper. By Upper Mich.-Wis. Bcstg. Co.
Bus-Studio Address 124 E. McLeod Ave.
Tel: 20 Independent
Sta. Rep. Thomas F. Clark
President, Gen. Mgr. William L. Johnson
Commercial Mgr. Robert Olson
Program Dir. Ron Pierce
Publicity Dir. Dick Daly
Chief Engineer Arne Dahlbacka

WJAN—Ishpeming—1958

Frequency: 970 Kc. Power: 5000 Watts, d.
Owned By WJAN, Inc.
Address P.O. Box 313
Tel: HUDson 6-4441 MBS
President, Ch. Eng. J. J. Beloungy
Station, Prog. Mgr. Donald G. Ryan
Commercial Manager Cecil C. Beck

WJPD—Ishpeming—1947

Freq: 1240 Kc. Power: 1 Kw. d.; 250 Wts. n.
Owned-Operated By Ishpeming Bcstg. Co.
Address 120 West Division St.
Tel: HU 6-9937 KBS
President, Gen. Mgr. Dr. J. P. Deegan
Comm., Program Manager Carl Loose
Chief Engineer L. Roncogllione

WIBM—Jackson—1925

Frequency: 1450 Kc. Power: 250 Watts
Owned Booth Broadcasting Co.
Address 2511 Kibby Rd.
Tel: ST 2-7176 ABC
Station Representative Weed
President John L. Booth
General, Comm. Mgr. Robert B. Lees
Chief Engineer P. Campau

WKHM—Jackson—1951

Frequency: 970 Kc. Power: 1000 Watts
Owned Jackson Bcstg. & Tele. Corp.
Address 441 Wildwood
Tel: State 4-7181 CBS-MBS
Sta. Rep. Mich. Spot Sales
V.P. General Manager Edwin Huse
Chief Engineer Paul Wright

WKLZ—Kalamazoo—1955

Frequency: 1470 Kc. Power: 500 W. d.
Owned The Circle Corporation
Address Box 663
Tel: Flerside 3-2541 MBS
Station Representative Radio-TV Reps.
Pres., Gen., Comm. Mgr. Joseph F. Butler
Program Director Ron Newhouse
Publicity Director Joseph F. Butler
Chief Engineer Ralph E. Patterson

WKMI—Kalamazoo—1947

Freq: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Steere Bcstg. Co.
Business-Studio Address State Theatre Bldg.
Tel: FI 4-0111 Independent
Sta. Reps. BTS; Mich. Spot Sales
Pres., Gen. Mgr. Howard D. Steere
Sta., Comm. Mgr. Emil J. Popke, Jr.
Sales Prom Manager F. K. Doyle
Prog. Dir. Dan Daniels
Publicity Director Vince Ford
Chief Engineer Kenneth Farrance

WKPR—Kalamazoo—1960

Frequency: 1420 Kc. Power: 1 Kw. d.
Owned By Kalamazoo Bcstg. Co.
Address 2244 Ravine Road
Tel: Flerside 5-6179 Independent
President William Kuiper
Gen. Mgr., Prog. Dir. William E. Kuiper
Sta. Mgr., Ch. Eng. Kenneth Weidenaar
Comm., Sls. Prom. Mgr. Peter J. Vanden Bosch

WKZO—Kalamazoo—1923

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By Fetzer Bcstg. Co.
Business Address 590 W. Maple St.
Tel: FI 5-2101 CBS
Representative Avery Knodel
President John E. Fetzer
Exec. V. P. & General Manager Carl E. Lee
Sta. Comm. Mgr. Otis T. Gaston
Program Director Charles T. Lynch
Publicity Director W. J. Hunt
Chief Engineer Arthur E. Covell
Owners of: WJEF-AM-FM, Grand Rapids; WWTW,
Cadillac; KOLN-TV, Lincoln; KGIN-TV, Grand
Island.

WILS—Lansing—1946

Freq: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Lansing Bcstg. Co.
Address 407 N. Washington Ave.
Tel: IV 2-1655 Independent

MICHIGAN

Station Rep......Venard, Rintoul, McConnell
President.....John C. Pomeroy
General. Comm. Mgr......Edwin L. Byrd
Sales Promo. Mgr., Pub. Dir....Hamish McIntosh
Program Director.....Dave Froh
Chief Engineer.....John Whitacre
Owners of: WPON, Pontiac, Mich.; WILX-TV,
 Jackson, Mich.

WJIM—Lansing—1934

Frequency: 1240 Kc.....**Power:** 1 Kw. d.
Owned-Oper. By.....Gross Telecasting, Inc.
Address.....2820 East Saginaw
Tel.: IV 2-1333.....CBS
Station Reps......Pearse; Masla
President, Gen. Mgr......Harold F. Gross
Comm. Mgr......Keith Oliver
Program Director.....Bryan Halter
Chief Engineer.....Carl Onken
Owners of: WJIM-TV-FM.

WMRT—Lansing—1961

Frequency: 1010 Kc.....**Power:** 500 Watts d.
Owned By.....Herbert T. Graham
Address.....Box 965
Tel.: IVanhoe 9-4344.....ABC
Station Representative.....Hollingsbery
General Manager.....Herbert T. Graham
Chief Engineer.....Oren Morgan

WKLA—Ludington—1944

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned By.....Raymond A. Plank
Address.....East Ludington Ave.
Tel.: VI 3-3438.....ABC
General Manager.....Raymond A. Plank
Commercial Manager.....Gordon Anderson
Program Director.....Don Hack

WMTE—Manistee—1951

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Operated By.....Manistee Radio Corp.
Address.....Radio Road
Tel.: Parkview 3-9906.....Independent
Station Manager.....W. Harriet Laird
Program Director.....Ken Kott
Chief Engineer.....Lee Stevens

WDOG—Marine City—1950

Frequency: 1590 Kc.....**Power:** 1000 Watts d.
Owned-Operated By.....Radio St. Clair, Inc.
Business Address.....5300 Marine City Hwy.
Tel.: RO 5-7944.....KBS
President.....Jerry Coughlin
Gen., Sta. Mgr......F. W. Cale
Chief Engineer.....Robert H. Burr

WDMJ—Marquette—1931

Frequency: 1320 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Lake Superior Bcstg. Co., Inc.
Address.....249 W. Washington St.
Tel.: CA 6-3524.....ABC-KBS
Newspaper Affil......Mining Journal
President.....Frank J. Russell, Jr.
General Mgr......W. H. Treloar
Station Mgr......Robert J. Luke
Program Dir......Eldon W. Wallace
Chief Engineer.....Paul Anick

WAGN—Menominee—1952

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Operated By.....Men-Mar Bcstg. Co.
Address.....960 First St.
Tel.: UN 3-5551.....KBS
President.....L. G. Glickman, M.D.
General, Station Mgr......Vernon Uecker
Program Director.....Barbara Johnson
Chief Eng......Loren B. Koesling

WMDN—Midland—1948

Frequency: 1430 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Midland Bcstg. Co.
Address.....2500 Swede Rd.
Tel.: TE 9-9988.....Independent
Station Representative.....PRO
President.....D. Sherman
General Manager.....Richard Kline
Chief Engineer.....Peter A. Wolf

WBRB—Mount Clemens—1956

Frequency: 1430 Kc.....**Power:** 500 Watts, d.
Owned By.....Wright & Maltz, Inc.
Address.....P. O. Box 489
Tel.: HO 3-5876.....Independent
Station Representative.....Prestige Rep.
President, Gen. Mgr......Milton Maltz
Station Manager.....Robert G. Wright
Program Director.....Charles Park
Chief Engineer.....Robert Findahl
Owners of: WTTF, Tiffin.

WCEN—Mt. Pleasant—1949

Freq.: 1150 Kc.....**Power:** 1 Kw. d., 500 W. n.
Owned By.....The Capital Radio Network
Address.....Bluegrass Road
Tel.: SP 3-3171.....Independent
Representative.....Hopewell
President.....Paul A. Brandt
Gen., Comm. Manager.....Eugene E. Umlor
Program Dir......Mel McCorkle
Chief Engineer.....Peter J. Fronczak
Owners of: WCBQ-AM, Whitehall.

WMAB—Munising—1956

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned.....Munising-Alger Bcstg. Co.
Address.....First Nat. Bank Bldg.
Tel.: Evergreen 7-2518.....KBS
Station Representative.....Hopewell
President, Gen. Mgr......Charles Symon
Sta., Sales Prom. Mgr......Theodore H. Ouellette
Program Director.....Richard Gumuski
Publicity Director.....Jerry Sturvist
Chief Engineer.....John Wernholm

WKBZ—Muskegon—1926

Frequency: 850 Kc.....**Power:** 1000 Watts
Owned By.....WKBZ Radio Corp.
Address.....592 W. Pontaluna Road
Tel.: SWitt 8-2141.....ABC
Sta. Rep......Mich. Spot Sales
President.....F. L. Allman
General, Sta. Mgr......Harold W. Waddell
Program Director.....C. P. Hoover
Publicity, Prom. Director.....Bill Bennett
Chief Engineer.....George Krivitzky

WWRL—New York—1926

Frequency: 1600 Kc.....Power: 5000 Watts.
Owned-Oper. By.....Long Island Bcastg. Corp.
Address.....41-30 58th St., Woodside
Tel.: DE 5-1600.....Independent
Station Representative.....John E. Pearson
President.....W. H. Reuman
Station Manager.....Edith Dick
Commercial Manager.....Selvin Donneson
Program Director.....Fred Barr
Publicity Director.....Morty Matz
Chief Engineer.....Benton R. Bartlett

WHLN—Niagara Falls—1940

Frequency: 1270 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Earl C. Hull
Address.....Parkway Inn
Tel.: BUtler 5-8421.....Independent
Station Representative.....Gill-Perna
Station, Comm. Mgr.....Edward F. Joseph
Chief Engineer.....Robert Wilson

**NEWSWIRE SERVICES
LISTED ON PAGE 79**



**LEADING NATIONAL SPOT TV MARKETS
LISTED ON PAGE 41**



**FM STATION REVENUE FIGURES
LISTED ON PAGE 93**



**ADVERTISING AGENCIES
LISTING BEGINS ON PAGE 115**



**BROADCASTERS' PROMOTION ASSN. MEMBERS
LISTING BEGINS ON PAGE 188**

WJLJ—Niagara Falls—1947

Frequency: 1440 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Niagara Frontier Bcstg. Corp.
 Address.....Hotel Niagara
 Tel.: BU 5-5795.....MBS
 Representative.....Burn-Smith
 President, Station Mgr.....Tom W. Talbot
 Chief Engineer, Prog. Dir.....Gustav Czaplak

WSOQ—N. Syracuse—1959

Frequency: 1220 Kc. Power: 1,000 Watts d.
 Owned By.....WSOQ, Inc.
 Address.....Box 20
 Tel.: GLenview 8-1220.....Independent
 President.....William J. Warren
 Program Director.....Ross Morton
 Chief Engineer.....M. Harrington

WCHN—Norwich—1953

Frequency: 970 Kc. Power: 500 Watts d.
 Owned-Oper. By.....Radio Norwich, Inc.
 Address.....14 S. Broad St.
 Tel.: 334-2218.....Independent
 Station Representative.....Devney Organization
 Pres., Gen. Mgr.....William J. Hall
 Commercial Manager.....Philip G. Penfold
 Program Director.....James Lehman
 Chief Engineer.....Wiley R. Bates

WSLB—Ogdensburg—1940

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Oper. By.....Seaway Radio
 Address.....2315 Knox St.
 Tel.: 500.....MBS
 President.....George Bingham
 General Mgr.....E. M. Costigan
 Chief Engineer.....Dave Claxton

WHDL—Olean—1929

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By.....WHDL, Inc.
 Address.....3219 W. State Rd.
 Tel.: FR 2-0161.....ABC
 Newspaper Affiliation.....Times Herald
 Pres., Gen. Mgr.....John R. Henzel
 Station. Sls. Prom. Mgr.....James Hastings
 Comm. Mgr.....Joseph K. Eade
 Prog. Dir.....Donald McLean
 Chief Engineer.....Wallace D. Taylor

WMNS—Olean—1957

Frequency: 1360 Kc. Power: 1 Kw., d.
 Owned By.....Radio Olean
 Address.....168½ N. Union St.
 Tel.: FR 2-6660.....Independent
 Station Representative.....Webb
 President, Gen. Mgr.....James C. Gleason
 Commercial Manager.....Edward Husted
 Program Director.....John Casey
 Chief Engineer.....Michael Ceci

WMCR—Oneida—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
 Owned-Oper. By.....Madison County Bcstg. Co.
 Address.....181 Main St.
 Tel.: FN 3-6050.....Independent

Station Rep.....Prestige Representation
 President, Gen. Mgr.....Richard W. Mills
 Station Sales, Prom. Mgr.....William S. Jaeger
 Program Dir.....Morton D. Downey
 Chief Engineer.....George Sitts

WDOS—Oneonta—1947

Frequency: 730 Kc. Power: 1 Kw., d.
 Owned-Oper. By.....Ottaway Stations, Inc.
 Bus.-Studio Address.....104 Chestnut St.
 Tel.: GEneral 2-1500.....Independent
 President.....James H. Ottaway
 Comm. Mgr.....Benjamin M. Turnbull
 Chief Engineer.....Arthur Silver
 Owners of: WENE, Endicott; WVPO, Stroudsburg.

WSGO—Oswego—1961

Frequency: 1440 Kc. Power: 1 Kw. d.
 Owned By.....Clifford C. Harris
 Address.....Pontiac Hotel
 Tel.: FLeside 3-6691.....Independent
 Station Representative.....Burn-Smith
 General, Comm. Mgr.....Clifford C. Harris

WEBO—Owego—1956

Frequency: 1330 Kc. Power: 1 Kw., d.
 Owned.....Owego Radio, Inc.
 Address.....6 North Ave.
 Tel.: MUtual 7-0371.....Independent
 President, Gen. Mgr.....Amo L. Davis
 Comm. Mgr., Prog. Mgr.....J. Manarchy
 Chief Engineer.....Bob Groh

WALK—Patchogue—1952

Frequency: 1370 Kc. Power: 500 Watts d.
 Owned-Oper. By.....Suffolk Bcstg. Corp.
 Address.....P. O. Box 230
 Tel.: GR 5-5200.....Independent
 Newspaper Affiliation.....Suffolk Cons. Press
 Representative.....Grant Webb
 Pres., Gen. Mgr.....W. K. Macy, Jr.
 Comm. Mgr., Prom. Mgr.....John Regan
 Prog., Pub. Dir.....E. Shiebler
 Chief Engineer.....Ed Becker
 Owners of: WRIV, Riverhead.

WPAC—Pachogue—1951

Frequency: 1580 Kc. Power: 10 Kw. d.
 Owned-Oper. By.....Patchogue Bcstg. Co.
 Business Address.....P.O. Box 651
 Tel.: GR 5-4600.....Independent
 Station Rep.....Spot Time Sales
 Pres., Gen. Mgr.....Lee Morrison
 Station Manager.....Herbert Morrison
 Commercial Manager.....Stan Allan
 Sales Prom. Mgr.....Aaron Osipow
 Program Publicity Director.....Dick Hodkin
 Chief Engineer.....Morton Morrison
 Owners of: WAPC, Riverhead.

WLNA—Peekskill—1948

Frequency: 1420 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Highland Bcstg. Corp.
 Address.....Radio Terrace
 Tel.: 7-1124.....Independent
 President, Ch. Eng.....Irving E. Cottrell
 Commercial Manager.....Francis V. Lough
 Program Dir.....George Birdas

WEAV—Plattsburgh—1934

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By Plattsburgh Bcstg. Corp.
 Address 38 Court St.
 Tel.: Jordan 1-0960 CBS
 Representative Jack Masla
 President George F. Bissell
 General Manager George Pleasant
 Program Director Arthur Pierce
 Publicity Director Dave Dewey
 Chief Engineer Jack Nazak

WIRY—Plattsburgh—1950

Freq.: 1340 Kc. Power: 1000 W. d.; 250 W. n.
 Owned-Oper. By WIRY, Inc.
 Address 301-03 Cornelia St.
 Tel.: JO 3-1340 MBS-KBS
 President Charles B. Britt
 Gen., Comm. Mgr. Donald L. Pelkey
 Program Director Betty Kraus
 Chief Engineer Kenneth P. Duquette

WDLC—Port Jervis—1953

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Port Jervis Bcstg. Co.
 Address Box 920
 Tel.: 3-2293 Independent
 Station Representative George Hopewell
 President S. Sakofsky
 General, Comm. Mgr. Oscar Wein
 Station Manager Katherine Skellett
 Chief Engineer Austin Barber

WPDM—Potsdam—1955

Frequency: 1470 Kc. Power: 1 Kw., d.
 Owned-Oper. By St. Lawrence Radio, Inc.
 Address Box 348
 Tel.: COlony 7-9464 Independent
 General Manager Frederick G. Hartman

WEOK—Poughkeepsie—1949

Frequency: 1390 Kc. Power: 5,000 Watts d.
 Owned-Operated By Hudson Valley Bcstg.
 Address Pendell Road
 Tel.: GR 1-1500 Independent
 Station Representative Adam Young
 President Paul Smallen
 V.P., Gen. Mgr. Frank T. Breslin
 Sales Manager Louis Pells
 Program Director Gerry Desmond
 Chief Engineer Fred Brill

WKIP—Poughkeepsie—1940

Frequency: 1450 Kc. Power: 250 Watts
 Owned Dutchess County Bcstg. Corp.
 Address Box 889
 Tel.: GR 1-2300 ABC
 Station Representative Masla
 Pres. George W. Bingham
 V.P., Gen. Mgr. Richard A. Dwoley
 Pub., Prog. Director John Kuhn
 Chief Engineer Marvin S. Seimes
 Owners of: WGNV, Newburgh; WSLB, Ogdensburg.

WREM—Remsen—1957

Frequency: 1480 Kc. Power: 1 Kw.
 Owned By Town & Country Bcstg. Co. Inc.

Address 1 Pine St.
 Tel.: 831-3333 Independent
 Station Representative Weed Radio
 President Edwin L. Slusarczyk
 Gen. Mgr., Ch. Eng. Gerald W. Prouty

WEE—Rensselaer—1961

Frequency: 1300 Kc. Power: 5 Kw. d.
 Owned By Fairview Bcstrs.
 Address 90 State St., Albany, N. Y.
 Tel.: Albany Independent
 President Harry Goldman
 General Manager W. Frank Short

WAPC—Riverhead—1960

Frequency: 1570 Kc. Power: 1,000 Watts d.
 Owned By Patchogue Bcstg. Co., Inc.
 Address Box 651, Patchogue, N. Y.
 Tel.: GR 5-4600 Independent
 President, General Manager Lee Morrison
 Station Manager Herbert Morrison
 Commercial Manager Stan Allan
 Sales Promotion Mgr. Dick Hodkin
 Program Director Allan Waldon
 Chief Engineer Morton Morrison

WRIV—Riverhead—1955

Frequency: 1390 Kc. Power: 1,000 Watts d.
 Owned Suffolk Broadcasting Corp.
 Address 1 East Main St.
 Tel.: PA 7-1200 Independent
 Newspaper Affil. Suffolk Consolidated Press
 Representative Grant Webb
 Pres., Gen. Mgr. William K. Macy, Jr.
 Comm., Sales Prom. Mgr. Laurence I. Nicoll
 Program, Publicity Director Frank X. Brown
 Chief Engineer John Broome

WBBF—Rochester—1947

Frequency: 950 Kc. Power: 1000 Watts
 Owned-Oper. By WBBF, Inc.
 Address 339 East Ave.
 Tel.: HAmilton 6-8920 Independent
 Station Representative Blair
 President Maurice R. Forman
 General Manager Robert S. Kieve
 Chief Engineer Vincent Lopopolo

WHAM—Rochester—1922

Frequency: 1180 Kc. Power: 50,000 Watts
 Owned-Oper. By Genesee Broadcasting Corp.
 Address 201 Humboldt St.
 Tel.: HU 2-1160 Independent
 Representative Christal
 Station Manager Arthur W. Kelly
 Program Director W. Robert McKinsey
 Chief Engineer Raymond Lucia

WHEC—Rochester—1925

Frequency: 1460 Kc. Power: 5000 Watts
 Owned WHEC, Inc.
 Bus-Studio Address 191 East Ave.
 Tel.: BA 5-3050 CBS
 Newspaper Affiliation Gannett Co., Inc.
 Station Representative H-R Reprs.
 President Paul Miller
 General, Sta. Mgr. Lowell H. MacMillan

NEW YORK

Sales Manager.....Fred Postorius
Program Director.....Frederick W. Hodge
Publicity Dir.....Dorothy Cotton
Dir., Public Affairs.....Warren Doremus
Chief Engineer.....Howard Mouatt

WRVM—Rochester—1946

Frequency: 680 Kc.....Power: 250 W. d.
Owned By.....Johnston-Taylor Bcstg.
Address.....130 S. Clinton Ave.
Tel.: BA 5-2520.....MBS
Station Reps.....Masla
President.....James M. Johnston
General, Station Manager.....Harold W. Gore
Program Director.....Gerald J. Irvine
Chief Engineer.....Al Rubin

WSAY—Rochester—1936

Frequency: 1370 Kc.....Power: 5 Kw.
Owned-Oper. By...Federal Bcstg. System, Inc.
Address.....250 East Ave.
Tel.: BA 5-4870.....Independent
Station Representative.....Walker-Rawalt
Pres., Ch. Eng.....Gordon P. Brown
Station Director.....John Hill
Program Director.....Louis F. Parker

WROC—Rochester—1947

Frequency: 1280 Kc.....Power: 5000 Watts
Owned-Oper. By...Veterans Bcstg. Co., Inc.
Address.....17 Clinton Ave So.
Tel.: HA 6-4820.....NBC
Station Representative.....Eastman
Pres., Gen. Mgr.....Ervin F. Lyke
Station Manager.....Paul C. Louthier
Chief Engineer.....Raymond Jobs

WKAL—Rome—1946

Freq.: 1450 Kc.....Power: 250 Watts
Owned By.....Maurer Bcstg. Corp.
Bus. Studio Address.....218 W. Dominick St.
Tel.: FE 6-7700.....ABC
General Manager.....Gordon Gray
Station, Prom. Mgr.....Richard Gessner
Chief Engineer.....DeForest T. Layton Jr.

WRNY—Rome—1959

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Alert Radio, Inc.
Address.....202 W. Dominick St.
Tel.: Rome 6-5600.....Independent
Station Rep.....Broadcast Time Sales
President.....Herb Mendelsohn
Station, Comm. Mgr.....C. James Colston
Program Director.....Mike Steele
Chief Engineer.....Fred Moore

WGGO—Salamanca—1957

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned.....James Broadcasting Co., Inc.
Address.....91 Main St.
Tel.: 1515.....ABC-KBS
Station Rep.....Venard, Rintoul & McConnell
President.....Simon Goldman
General, Station Mgr.....M. O. Simundson

Program Director.....David Hunter
Publicity Director.....Rosemarie Bierfeldt
Chief Engineer.....Charles Blohm
Owners of: WJTN, Jamestown; WDOE, Dunkirk;
WWYN, Erie.

WNBZ—Saranac Lake—1927

Frequency: 1240 Kc...Power: 1 Kw. d. 250 W. n.
Owned-Operated By.....Upstate Bcstg. Corp.
Address.....88 Main St.
Tel.: 1320.....ABC
Station Representative.....Grant Webb
Pres., Gen. Mgr.....Jacques DeMattos
Program Director.....Mrs. Jacques DeMattos
Publicity Director.....John F. Delahant
Chief Engineer.....H. Berwind Williams

WRSA—Saratoga Springs—1957

Frequency: 1280 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Radio Station WRSA
Address.....Box 248
Tel.: 4300.....KBS
President, General Mgr.....Jack Oranch
Station Manager.....Martin Karig
Chief Engineer.....Caswell Miles

WSPN—Saratoga Springs 1954

Frequency: 900 Kc.....Power: 250 Watts d.
Owned By.....Spa Broadcasters, Inc.
Business Address.....71 West Ave.
Tel.: 2180.....Independent
Station Rep.....Devney Organization
President.....Ken Freebern
Comm., Sales Prom. Mgr.....J. Bledsoe
Chief Engineer.....W. P. Spollen

WGHQ—Saugerties—1956

Frequency: 920 Kc.....Power: 5000 Watts, d.
Owned.....Skylark Corp.
Address.....P.O. Box 427, Kingston
Tel.: FE 1-8200.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....Martin Stone
General, Sta. Mgr.....Harry M. Thayer
Commercial Mgr.....Warner Rush
Program Director.....Herb Shein
Chief Engineer.....Leroy F. Fuller
Owners of: WVON-AM-FM, New Rochelle; WFYI,
Mineola; WVIP, Mt. Kisco, all N. Y.

WGY—Schenectady—1922

Frequency: 810 Kc.....Power: 50,000 Watts
Owned-Oper. By.....General Electric Co.
Address.....1400 Balltown Rd.
Tel.: FR 7-2261.....NBC
Representative.....Henry I. Christal
President.....Gerald L. Phillippe
General Manager.....J. Milton Lang
Promotion Manager.....Arthur R. Garland
Program Director.....Albert G. Zink
Commercial Manager.....John E. Schmulbach
Operations Manager.....Merl L. Galusha
Marketing Manager.....Robert F. Reid
Chief Engineer.....Albert C. Knapp
Owners of: WRGB, Schenectady.

WSNY—Schenectady—1942

Frequency: 1240 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Oper. By... Western Gateway Bcstg.
 Business-Studio Address.....619 State St.
 Tel.: EX 3-3622.....Independent
 Pres., Gen., Sta. Mgr.....Winslow Leighton
 Chief Engineer.....I. P. Beck

WQSR—Solvay—1961

Frequency: 1320 Kc. Power: 500 Watts
 Owned By... Entertainment & Amusements of O.
 Address.....1020 Hiawatha Blvd., Syracuse
 Tel.: GRanite 2-6313.....ABC
 Station Representative.....Weed Radio
 President, Gen. Mgr. Myron H. Bolotin
 Commercial Manager..... Arthur H. Simmers
 Sales Promotion Manager..... Jim Mullen
 Program Director..... Orm Duck
 Publicity Director..... Barbara Wallen
 Chief Engineer.....Fred Bolotin

WFBL—Syracuse—1922

Frequency: 1390 Kc. Power: 5000 Watts
 Owned..... Founders Corporation
 Address..... P.O. Box 1390, E. Syracuse
 Tel.: HOward 3-8631.....Independent
 Representative..... Eastman

General, Station Mgr..... Henry T. Wilcox
 Sales Mgr..... Richard F. Polgreen
 Program Director..... Fay Santello
 Chief Engineer..... Vincent Marlin
 Owners of: KORL, Honolulu; WSMB, New Orleans.

WHEN—Syracuse—1941

Frequency: 620 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned..... Meredith Syracuse Radio Corp.
 Address..... 511 Loew Bldg.
 Tel.: HA 2-0277.....CBS
 Representative..... Katz
 V.P. & Gen. Mgr..... Paul Adanti
 Station Manager..... William H. Bell
 Sales Manager..... Louis Parmentier
 Prom. Mgr., Pub. Dir..... Robert Peel
 Program Director..... John L. Scott
 Chief Engineer..... Robert Ardner
 Owners of: WHEN-TV; KCMO-AM-TV, Kansas
 City; KPHO-AM-TV, Phoenix, Ariz.

WNDR—Syracuse—1946

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Oper. By..... Syracuse Bcstg. Corp.
 Address..... Box 1212
 Tel.: GI 6-1515.....Independent
 Station Representative..... Blair
 General Manager..... Arthur C. Kyle, Jr.

WFBL
 RADIO

DOMINATES!

SYRACUSE, NEW YORK

- AUTHENTIC NEWS COVERAGE
- FAMILY PROGRAMMING
- OUTSTANDING EXPERIENCED AIR SALESMEN
- CREATIVE SELLING
- COMPLETE MERCHANDISING

National representatives—Robert E. Eastman & Co.

FOUNDERS CORP.

One of the Founder's groups of Stations, including KORL, Honolulu; WFBL, Syracuse
 New York: WSMB New Orleans, Louisiana



NEW YORK

WOLF—Syracuse—1940

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: Ivy Bcstg. Co., Inc.
 Address: Kirkpatrick & Van Rensselaer Sts.
 Tel.: HA 2-7211 Independent
 Station Representative: Young
 President: Ellis E. Erdman
 V.P., General Manager: Joel Fleming
 Commercial Manager: Arthur Scott
 Program Director: Andy Andrews
 Publicity Director: Barbara Ferdinando
 Chief Engineer: Gerald Cushing
 Owners of: WTKO, Ithaca.

WSYR—Syracuse—1923

Frequency: 570 Kc. Power: 5000 Watts
 Owned Oper. By: New House Bcstg. Corp.
 Business Address: 1030 James St.
 Tel.: GRanite 4-3911 NBC
 Representative: Henry I. Christal
 President: E. R. Vadeboncoeur
 Station Mgr.: William V. Rothrum
 Program Dir.: Floyd Ottoway
 Com. Mgr.: William R. Alford
 Prom. Mgr., Pub. Dir.: Lou Switzer
 Chief Engineer: A. J. Eicholzer
 Owners of: WSYR, FM-TV; WAPI-AM-FM-TV,
 Elmira; WTPA-TV, Harrisburg; KOIN-TV,
 Portland.

WIPS—Ticonderoga—1955

Frequency: 1250 Kc. Power: 1 Kw., d.
 Owned By: Ti Broadcasting, Inc.
 Address: Fort Ti Road
 Tel.: JUnio 5-2868 Independent
 Station Representative: Spot Time Sales
 President: Bernard H. Pelzer, Jr.
 General Manager: William E. Powley
 Program Director: John Garwood

WTRY—Troy—1940

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By: WTRY Bcstg. Corp.
 Business-Studio Address: 92 Fourth St.
 Tel.: AS 4-1100 Independent
 Representative: John Blair
 President: Daniel Kops
 Exec. V.P.: Richard J. Monahan
 General Manager: Sam S. Nielsen
 Station Mgr.: Stan Edwards
 Commercial Manager: Bernard Mann
 Program Director: John Mounteer
 Publicity Director: Alvin Herskovitz
 Chief Engineer: Frank Belaska
 Owners of: WAVZ, New Haven, Conn.

WIBX—Utica—1925

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. By: WIBX, Inc.
 Address: 187 Genesee St.
 Tel.: SWift 7-0220 CBS
 Sta. Representative: Meeker
 President: Margaret Bowen Shepard
 General Manager: Frederic C. Bowen
 Station Manager: Elliott Stewart
 Production Manager: Ralph Allinger
 Chief Engineer: John T. Dowdell

WRUN—Utica—1947

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n
 Owned-Oper. By: The Rome Sentinel Co.
 Business-Studio Address: 258 Genesee St
 Tel.: SWift 7-1500 Independent
 Newspaper Affiliation: Rome Daily Sentinel
 Representative: Avery-Knodel
 President: Bradley C. Barnard
 General Manager: Fritz Updike
 Sta., Comm. Mgr.: Richard A. Clark
 Sales Prom., Pub. Dir.: Alan E. Cole
 Chief Engineers: G. S. Woods, C. F. Henry

WTLB—Utica—1947

Freq: 1310 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By: Star Bcstg. Co.
 Address: P.O. Box 781
 Tel.: SW 7-1330 Independent
 Station Rep.: Venard, Rintoul & McConnell
 President: M. R. Forman
 V. P., General Manager: Thomas L. Brown
 Program Director: William A. Quinn
 Operations Manager: Nick Dardano
 Chief Engineer: Robert Dufford
 Owners of: WGVA, Geneva; WBBF, Rochester.



Daniel W. Kops,
 • President

Richard J. Monahan,
 • Executive Vice President



WTRY

Albany • Schenectady
 • Troy

REPRESENTATIVE

• John Blair & Co.



REPRESENTATIVES
 • Geo. P. Hollingbery Co.
 • Kettell-Carter, Inc.

WAVZ

New Haven, Conn.

WDLA—Walton—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Delaware County Bcstg. Corp.
 Business Address Walton
 Tel.: UNderhill 5-4321. Independent
 President. E. Ogden Bush
 V.P., Gen. Mgr. Michael J. Cuneen
 Chief Engineer. Charles Lissner

WATN—Watertown—1941

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Watertown Bcstg. Corp.
 Address. 199 Wealtha Ave.
 Tel.: SUNset 2-3320. MBS
 Pres., Gen. Mgr. G. Harry Righter
 Sales Prom. Mgr. B. J. Stapleton
 Chief Engineer. Donald Schryver

WOTT—Watertown—1959

Frequency: 1410 Kc. Power: 5,000 Watts d.
 Owned By. 1,000 Isls. Bcstg. Co., Inc.
 Address. 1833 State St.
 Tel.: SUNset 2-6540. Independent
 Station Representative. Devney Organization
 President, Sta. Mgr. James M. Johnston

WWNY—Watertown—1941

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Operated By. The Brockway Co.
 Address Box 211
 Tel.: SUNset 8-3800. CBS
 Newspaper Affil. Daily Times

Station Representative Bolling
 President. John B. Johnson
 General Manager James W. Higgins
 Publicity Director Earl R. Kelly
 Program Director. Rodney C. Abare
 Dir. of Engineering. Michael Yonkovicg
 Chief Engineer Donald Morehouse
 Owners of: WMSA, Massena; WCNY-TV, Carthage-Watertown; WMSA-FM, Massena.

WLSV—Wellsville—1955

Frequency: 790 Kc. Power: 1 Kw., d
 Owned-Oper. By. Radlo Services of Wellsville
 Address Hotel Fassett
 Tel.: 727. Independent
 Gen. Mgr. Joseph Mumma
 Station Manager William Babcock
 Commercial Manager James Armstrong

WFAS—White Plains—1932

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Westchester Bcstg. Corp.
 Address. Secor Road, Hartsdale, N. Y.
 Tel.: OW 3-2400. Independent
 Station Representative. Jack Masla
 President. Valentine E. Macy, Jr.
 Gen., Sta. Manager. Frank A. Seitz
 Program Director. Randall Kaler
 Sls. Prom., Comm. Mgr. John Hade
 Chief Engineer. Jack Pearson

WWRL—Woodside—1926

(See New York, N. Y., Page 479)

**WFAS and
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An unbeatable combination for national advertisers!

WFAS for years has topped all others for effective coverage of Westchester. (PULSE Studies)

And Westchester offers a potential of over *One-and-a-quarter BILLION* dollars in annual retail sales!

What a Team!

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White Plains, N. Y.

OW 3-2400

**When You Can Have The Best,
 Why Be Satisfied With Less!**

THE ASSOCIATED PRESS

Pop: 4,660,000
Families: 1,188,500

NORTH CAROLINA

Radio Homes: 1,145,000
AM Stas. in State: 156

WRCS—Ahoskie—1947

Frequency: 970 Kc. Power: 1,000 Watts
Owned-Oper. By.....Roanoke-Chowan Bcstg.
Address.....Box 232
Tel.: 332-3101.....Independent
President.....J. B. Burden
Manager.....P. G. Sewell

WABZ—Albemarle—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Radio Station WABZ, Inc.
Business-Studio Address.....Hotel Albemarle
Tel.: YU 2-1020.....KBS
President.....Staton P. Williams
General Manager.....Mrs. R. G. Varner
Commercial Manager.....Nealson Russell
Program Director.....Marvin Coley
Chief Engineer.....John D. Brooks

WZKY—Albemarle—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By.....Radio WZKY
Address.....Box 550
Tel.: YUkon 2-1111.....Independent
President.....Robert L. Hilker
General Sta. Manager.....Ted Y. Prevatte
Chief Engineer.....H. David Hedrick
Owners of: WCGC, Belmont; WEGO, Concord;
WPCC, Clinton; WSYM, Valdese. All N. C.

WGWR—Asheboro—1947

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Asheboro Bcstg. Co., Inc.
Address.....303 E. Salisbury St.
Tel.: MAin 5-2187.....KBS
Newspaper Affil.....Courier Tribune
President.....Roy Cox
Gen., Sta., Comm. Mgr.....J. R. Marlowe
Sales Promotion Mgr.....Dick Sweeney
Program Director.....A. B. Brown
Chief Engineer.....Howard Miller

WISE—Asheville—1939

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
Operated By.....Arlington-Fairfax Bcstg. Co., Inc.
Address.....92 Haywood St.
Tel.: ALpine 3-5381.....Independent
Representative.....Bcst Time Sales; Raymer
President.....Harold H. Thoms
Vice President.....M. G. Thoms
Sta. Mgr.....John Morris
Program Director.....Paul Davis
Chief Engineer.....Matthew Munn
Owners of: WEAM, Arlington, Va.; WKLM, Wil-
mington, N. C.

WLOS—Asheville—1947

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Skyway Bcstg. Co.
Business-Studio Address.....288 Macon Ave.
Tel.: ALpine 4-4321.....NBC
Station Representatives.....P. G. & W.; Ayers

President.....Mitchell Wolfson
General Manager.....T. E. Eiland
Station Manager.....Dewey Long
Program Dir.....Dave Jacobs
Chief Engineer.....George F. Sprague

WSKY—Asheville—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Radio Asheville, Inc.
Business-Studio Address.....12 Church St.
Tel.: ALpine 3-4451.....Independent
Station Representative.....Gill-Perna
President, General Mgr.....Zeb Lee
Commercial Manager.....Bruce Barnes
Sales Prom., Pub. Dir.....Lou Ronder, Jr.
Program Director.....Jack Sheridan
Chief Engineer.....Charles Sumner

WWNC—Asheville—1927

Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By.....Asheville Citizen-Times Co.
Address.....14 O. Henry Ave.
Tel.: AL 2-5611.....CBS
Newspaper Affil.....Citizen, Times
Representative.....H-R
President.....Robert Bunnelle
General, Station Mgr.....Cecil B. Hoskins
Comm. Mgr.....James A. Hagan
Chief Engineer.....Harvey T. Nations

WBMA—Beaufort—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By.....Richard Ray Cummins
Address.....Box 156
Tel.: 2-9401.....Independent
Owner, Gen. Mgr., Ch. Eng.....R. R. Cummins

WCCG—Belmont-Charlotte 1954

Freq.: 1270 Kc. Power: 1 Kw. d.; 500 W. n.
Owner.....Central Bcstg. Co.
Address.....Box 629, Belmont
Tel.: TA 5-2812.....ABC-MBS-KBS
President, General Mgr.....Robert Hilker
Commercial Manager.....Frank Thomas
Program Director.....Everette Gantt
Chief Engineer.....Faye Horton
Owners of: WEGO, Concord; WZKY, Albemarle,
both N. C.; WPCC, Clinton, S. C.; WSYM,
Valdese.

WPYB—Benson—1961

Frequency: 1580 Kc. Power: 500 Watts d.
Owned By.....George G. Beasley
Address.....Box 215
Tel.: 894-3009.....Independent
President.....George G. Beasley
General Mgr., Ch. Eng. James E. Harelson
Commercial Manager.....Emma Lee Grantham
Program Director.....Clyde Stone
Publicity Director.....Irma Gray Williams

WBMT—Black Mountain—1960

Frequency: 1350 Kc. Power: 500 Watts d.
Owned By.....Mountain View Bcstg. Co.
Address.....Box 843
Tel.: North 9-7812.....ABC-KBS
President.....Gordon H. Greenwood
General, Station Manager.....Eugene Slatkin
Chief Engineer.....Pete Savage

WATA—Boone—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....Wilkes Bcstg. Co.
Address.....Depot St.
Tel.: AM 4-8461.....KBS
President.....Doris B. Brown
Station Mgr.....Roland Potter
Program Director.....Jane Smith
Chief Engineer.....E. Chipman

WPNF—Brevard—1950

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....Pisgah Bcstg. Co., Inc.
Address.....P. O. Box 352
Tel.: TU 3-2621.....Independent
President.....Mrs. Ed. M. Anderson
General, Station Manager.....Al Martin
Program Director.....Bill Hancock
Publicity Director.....John I. Anderson
Chief Engineer.....Leon Southerland

WBAG—Burlington—1946

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned.....Burlington-Graham Bcstg. Co.
Address.....Maple at Broad
Tel.: CA 7-4261.....Independent
Representative.....Walker Rawalt
Gen., Sta. Mgr.....G. C. Starnes
Commercial Manager.....Harold Nall
Program Director.....William Diffee
Publicity Director.....Ed Brooks
Chief Engineer.....Charles Stafford

WBBB—Burlington—1941

Frequency: 920 Kc. Power: 5000 Watts d.
Owned-Operated By.....Alamance Bcsta. Co., Inc.
Address.....318 S. Main St.
Tel.: CA 6-6376.....MBS-KBS
Rep.....Thomas F. Clark
President.....V. W. Lane
General Manager.....E. Z. Jones
Operations, Comm. Mgr.....C. Robert Ray
Program Director.....Minnie Canada
Publicity Director.....Charlie Price
Chief Engineer.....Berry Tysor

WWIT—Canton—1954

Frequency: 970 Kc. Power: 1 Kw., d
Owned By.....Western N. C. Bcsters., Inc.
Address.....Harkins Cove Road
Tel.: MI 8-3588.....Independent
Station Representative.....Hopewell
President.....Sidney A. Watts
General, Station Mgr.....Dalton R. Paxton
Commercial Manager.....W. C. Carpenter
Program Director.....Sam F. Patterson
Chief Engineer.....Yates F. Burgess

WCHL—Chapel Hill—1952

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Village Bcstg. Co.
Address.....Durham Road
Tel.: 968-4484.....Independent
Pres., Gen. Mgr.....Roland McClamroch, Jr.
Program Director.....Jim Heavner
Chief Engineer.....Jim Botsford

WAYS—Charlotte—1941

Frequency: 610 Kc. Power: 5 Kw., 1 Kw. n.
Owned By.....Thoms Radio-TV Ent.
Business-Studio Address.....400 Radio Road
Tel.: 392-4181.....MBS
Representative.....Bcst. Time Sales; Raymer
President.....G. W. Dowdy
General Manager.....J. Poston
Station, Commercial Mgr.....Don P. Lee
Sales Promotion Mgr.....Bill Alexander
Program Director.....Bobbie L. Sherrill
Publicity Director.....R. D. Thompson
Chief Engineer.....L. I. Dekle
Owners of: WISE-TV, Asheville.

WBT—Charlotte—1922

Frequency: 1110 Kc. Power: 50,000 Watts
Owned-Oper. By.....Jefferson Standard Bcstg.
Address.....1 Julien Price Pl.
Tel.: ED 3-8833.....CBS
Station Representative.....John Blair
President.....J. M. Bryan
Gen. Mgr.....Charles H. Crutchfield
Station Manager.....Paul B. Marion
Commercial Manager.....James G. Babb Jr.
Program Director.....Wade St. Clair
Pub., Sales Prom. Dir.....Larry Harding
Chief Engineer.....Thomas Howard
Owners of: WBTV, Charlotte; WBTW, Florence,
S. C.

WGIV—Charlotte—1947

Freq.: 1600 Kc. Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By.....Charlotte Radio & TV Corp.
Address.....Box 10063
Tel.: ED 3-2195.....Independent
Station Representative.....Howard
Pres., Gen., Sta. Mgr.....Francis M. Fitzgerald
Commercial Mgr.....Ray Ervin
Program Director.....F. P. Toomey
Sales Promotion Manager.....Larry Keith
Chief Engineer.....S. K. Lineberger

WIST—Charlotte—1951

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WIST, Inc.
Address.....Liberty Life Bldg.
Tel.: FR 6-3511.....Independent
Station Representative.....Advertising Time Sales
President.....Henderson Belk
V. P., General Manager.....Ray M. Stanfield
Commercial Manager.....C. B. Rogers, Jr.
Program Director.....Tim Lockhart
Chief Engineer.....Donald Strawn
Owners of: WORD, Spartanburg.

NORTH CAROLINA

WKTC—Charlotte—1958

Frequency: 1310 Kc. Power: 1000 Watts
 Owned By: Queen City Bcstg. Co.
 Address: 2001 Suttle Ave.
 Tel.: EDison 3-1101
 Station Rep.: Independent
 President: J. Olin Tice, Jr.
 General Manager: J. G. Kenworthy
 Commercial Manager: Johnny Jacobs
 Program Director: Ronald Bryant

WSOC—Charlotte—1933

Freq.: 930 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By: Carolina Broadcasting Co.
 Address: 223 W. 23rd St.
 Tel.: FR 6-5541
 Station Rep.: Peters Griffin, Woodward
 President: Leonard Reinsch
 General Manager: Henry Sullivan
 Sales Manager: James Martinson
 Program Director: Douglas G. Bell
 Chief Engineer: A. O. Richardson, Jr.
 Owners of: WSOC-FM-TV, Charlotte; WSB-AM-FM-TV, Atlanta; WHIO-AM-FM-TV, Dayton.

WWOK—Charlotte—1955

Frequency: 1480 Kc. Power: 1 Kw., d.
 Owned-Oper. By: Radio Charlotte, Inc.
 Address: 215 Greystone Rd.
 Tel.: 523-1041
 Station Rep.: Independent
 President: Forjoe
 Sherwood J. Tarlow
 General Mgr.: Herb Berg
 Operations Mgr.: Art Lawrence
 Chief Engineer: Tony Ostopoff

WRRZ—Clinton—1947

Frequency: 880 Kc. Power: 1000 Watts d.
 Owned: WRRZ Radio Co.
 Address: S. Highway 701
 Tel.: LY 2-2165
 Station Rep.: ABC
 Walker Rawalt
 General Mgr.: Geo. S. Walston
 Sales Prom. Manager: E. D. Powell
 Chief Engineer: J. L. Bowles

WEGO—Concord—1943

Frequency: 1410 Kc. Power: 1 Kw., d.
 Owned By: Concord Kannapolis Bcstg. Co.
 Address: Box 1321
 Tel.: ST 2-6215
 President: KBS
 Robert R. Hilker
 Gen., Sta. Mgr.: J. Norman Young
 Commercial Manager: Claude C. Gibson, Jr.
 Chief Engineer: Kenneth R. Kennedy
 Owners of: WZKY, Albemarle, N. C.

WCKB—Dunn—1946

Frequency: 780 Kc. Power: 1000 Watts d.
 Owned-Oper. By: No. Car. Cent. Bcstrs.
 Address: Box 431
 Tel.: 892-3133
 President: KBS
 Lotlon A. Tart, Sr.
 General, Sta. Manager: A. Lincoln Faulk
 Commercial Manager: James Tei
 Program Director: Rudy Zurlo

Publicity Director: John G. Thomas
 Sales Promotion Manager: Amelda Jackson
 Chief Engineer: Joseph Kotlas

WDNC—Durham—1928

Freq.: 620 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: The Durham Radio Corp.
 Bus.-Studio Address: 138½ E. Chapel Hill St.
 Tel.: 684-03-55
 CBS
 News. Affil.: Herald Co.
 Representative: Paul H. Raymer
 President: C. C. Council
 General, Station Mgr.: J. Frank Jarman
 Commercial Mgr.: W. R. Kirby
 Prog. Dir.: E. R. Higgins, Jr.
 Sales Promo. Manager: W. L. Hampton
 Publicity Director: A. E. Pruitt
 Chief Engineer: Waldo W. Primm

WSRC—Durham—1954

Frequency: 1410 Kc. Power: 1 Kw.
 Owned: Carolina Radio
 Address: P. O. Box 28
 Tel.: 684-0115
 Independent
 Station Reps.: Dore; Ochs
 President: Robert Monroe
 Gen. Mgr.: James H. Mayes, Jr.
 Sales Promotion Mgr.: Stu Gordon
 Prog. Dir.: Norflely Whitted
 Chief Engineer: Arthur Bone

WSSB—Durham—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: WSSB, Inc.
 Address: Box 8676
 Tel.: 489-9457
 Independent
 Station Rep.: Ayers
 President: J. S. Beattie
 General Manager: R. Willoughby-Ray

WTIK—Durham—1946

Freq.: 1310 Kc. Power: 1 Kw. d.; 500 W. n.
 Owned-Oper. By: W & W Bcstg. Co.
 Address: P. O. Box 1571
 Tel.: 682-9263
 ABC
 Station Representative: Clark
 President: C. H. Wentz
 Gen., Sta. Mgr.: H. Tom Morris
 Chief Engineer: John Turner

WCDJ—Edenton—1955

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned-Oper. By: Colonial Bcstg. Co.
 Address: P. O. Box 509
 Tel.: 2178
 KBS
 President: E. M. Schuman
 Gen. Sta. Mgr.: R. W. Schuman
 Program Director: Frank Roberts
 Chief Engineer: W. Johnson

WCNC—Elizabeth City—1939

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Albemarle Bcstg. Co., Inc.
 Address: Box 535
 Tel.: 4379
 KBS
 Station Rep.: Bogner & Martin
 Gen. Mgr., Chief Eng.: J. L. Lamb, Jr.

NORTH CAROLINA

Assistant Mgr. Desmond Barclay
Commercial Manager. C. E. Forrell
Program Director. Jimmy Raper

WGAI—Elizabeth City—1947

Freq.: 560 Kc. Power: 1 Kw. d., 500 Watts n.
Owned-Operated By. WGAI Radio Co.
Business-Studio Address Box 649
Tel.: 4371 MBS
Pres., Gen., Sta. Mgr. C. Alden Baker

WBLA—Elizabethtown—1956

Frequency: 1440 Kc. Power: 1 Kw., d.
Owned. Bladen Bcstg. Corp.
Address Box 327
Tel.: UNion 2-3184. KBS
Sta. Representative Hopewell
President. E. Clayton Register
General Mgr. Chatham C. Clark
Chief Engineer Tom Covington

WIFM—Elkin—1951

Frequency: 1540 Kc. Power: 250 Watts, d.
Owned. Tri-County Bcstg. Co. Inc.
Address P.O. Box 152
Tel.: 860. Independent
President. H. F. Laffoon
Sta. Mgr., Chief Eng. J. Prince

WFMO—Fairmont—1953

Frequency: 860 Kc. Power: 1000 Watts, d.
Owned. Carolina's Broadcasting Co., Inc.
Address Box 492
Tel.: MA 8-4781. Independent
Station Representative Pearson; Weed
President Cutlar Moore
General, Comm. Mgr. James C. Clark
Sales Promotion Manager. Wesley Unold
Program Director. Betty R. Clark
Chief Engineer Joseph Miles

WFAQ—Farmville—1959

Frequency: 1250 Kc. Power: 500 Watts d.
Owned By. Farmville Bcstg. Co.
Address Box 148
Tel.: SK 3-4392. Independent
Station Representative Hopewell
Co-owners. Carl V. Venters Jr., H. C. Wade
Chief Engineer. Lawrence Behr

WFAI—Fayetteville—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned By. Jackson F. Lee
Address P.O. Box 659
Tel.: 433-4193 CBS-KBS
Representative. Thomas F. Clark
General, Comm. Manager Jackson F. Lee
Chief Engineer. Walter Lee Moring

WFLB—Fayetteville—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned By OSTB, Inc.
Address P. O. Box 512
Tel.: HEMlock 2-7136. ABC
Representative Burn Smith
Gen., Sta. Mgr. Jimmy Simpson
Commercial Manager. Charles Cooper
Chief Engineer. Kernan Wright

WFNC—Fayetteville—1938

Freq.: 940 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By. Cape Fear Bcstg. Co.
Address 1009 William Clark Rd.
Tel.: HU 4-4181. MBS
Representative Walker-Rawalt
President, Gen. Mgr. Victor D. Dawson
Station, Commercial Mgr. Johnny Joyce
Program Director. Chris Mack
Chief Engineer. Jack Ikner

WIDU—Fayetteville—1958

Frequency: 1320 Kc. Power: 500 Watts d.
Owned By. WIDU Bcstg. Inc.
Address Box 248
Tel.: HEMlock 2-6111. Independent
President. D. F. Owen

WAGY—Forest City—1958

Frequency: 1320 Kc. Power: 500 W., d.
Owned. Tri City Broadcasting Co.
Address Box 280
Tel.: 245-9888 Independent
General Manager, Ch. Eng. Don H. Lovelace
Publicity Director. J. David White

WBBO—Forest City—1947

Frequency: 780 Kc. Power: 1000 Watts d.
Owned-Oper. By. Rutherford Co. Radio Co., Inc.
Address Box 469
Tel.: CHerry 5-4205. KBS
Newspaper Affil. Courier, Sun
Pres., Gen., Sta. Mgr. Mrs. Ed. M. Anderson
Chief Engineer. Merton Iwerks

WFSC—Franklin—1957

Frequency: 1050 Kc. Power: 1000 Watts
Owned By. Macon City. Broadcasting Co.
Business Address. P.O. Box 470
Tel.: LA 4-2148. KBS
President. Henry Bartol, Jr.
Gen., Sta. Mgr., Ch. Eng. Edwin P. Healy

WFVG—Fuquay Springs—1949

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By. WFVG Bcstg.
Business-Studio Address. Box 588
Tel.: MU 7-4001 KBS-MBS
President, Gen. Mgr. James Flanagan
Chief Engineer. G. Lewis

WGAS—Gastonia—1959

Frequency: 1420 Kc. Power: 500 Watts d.
Owned By MGM Bcstg. Corp.
Address Box 1399
Tel.: 865-5796 Independent
Station Representative Hopewell
President Lewis Young
General, Station Mgr. Glenn F. Mace
Commercial Manager Grady E. Carpenter
Sales Promotion Mgr. William A. Harding
Program Director Robert F. Wery
Publicity Director Patricia Ware
Chief Engineer A. Clay Groves

NORTH CAROLINA

WGNC—Gastonia—1939

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Catherine T. McSwain
 Address 1700 N. Chester St.
 Tel.: UNiversity 5-8501 ABC
 Station Representative Continental
 Station Manager Pat McSwain
 Commercial Manager Carl Rhyne
 Program Director Fred Gray
 Chief Engineer W. C. Groves, Jr.

WLTC—Gastonia—1947

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Gastonia Bcstg. Serv., Inc.
 Address 504 Vista Dr.
 Tel.: UN 5-1079 KBS
 Representative Thomas F. Clark
 Pres., Gen. Sta. Mgr. James B. Petty
 Commercial Manager Boyce C. Morrow
 Program Director Alan G. Phillips
 Chief Engineer Don Volgt

WFMC—Goldsboro—1951

Frequency: 730 Kc. Power: 1 Kw. d.
 Owned Southern Radlo & TV Corp.
 Address P. O. Box 655
 Tel.: RPublic 4-4211 KBS
 President, Gen. Mgr. ... Kenneth T. Marshall
 Program Dir., Ch. Engineer ... Henry Harrison

WGRR—Goldsboro—1939

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... E. Carolina Bcstg. Co., Inc.
 Address P. O. Box 1024
 Tel.: RPublic 4-3621 ABC
 President A. T. Hawkins
 Comm. Gen. Mgr. V. G. Balkman
 Chief Engineer Daniel B. Trueblood
 Owners of: WEQR-FM, Goldsboro.

WGOL—Goldsboro—1955

Frequency: 1300 Kc. Power: 1000 Watts
 Owned Better Advertising Inc.
 Address 116 W. Mulberry St.
 Tel.: RE 4-5151 Independent
 Sta. Representative Bogner & Martin
 President William S. Page
 General Mgr. Jack P. Hankins
 Station Mgr. Lynwood Moseley
 Commercial Manager Aubrey Acock
 Program Director Perry Turner
 Chief Engineer Paul Horne

WBIG—Greensboro—1926

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Oper. By... North Carolina Bcstg. Co.
 Address 2838 Battleground Ave.
 Tel.: BR 2-6125 CBS
 Representative George P. Hollingsbery
 General, Station Mgr. Allen Wannamaker
 Commercial Mgr. W. H. Henry
 Chief Engineer Ernest C. Pate, Jr.

WCOG—Greensboro—1948

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned & Oper. By... WCOG, Inc.
 Address 4635 Tower Dr.

Tel.: 299-0346 MBS
 Station Rep. Bcst. Time Sales; Raymer
 President Harold H. Thoms
 Sta. Manager Jack Huband
 Program Director Tom A. Wall
 Sales Promotion Mgr. Tom Quenelle
 Pub. Dir. Betty Anderson
 Chief Engineer Jeff Watts
 Owners of: WISE-TV, Asheville, N. C.

WGBG—Greensboro—1942

Frequency: 1400 Kc. Power: 1 Kw. d., W. n.
 Owned-Oper. By... Greensboro Bcstg. Co., Inc.
 Address P.O. Box 2280
 Tel.: BR 3-3631 ABC
 Station Representative Bob Dore
 Pres., Gen. Mgr. Ralph M. Lambeth
 Commercial Mgr. Jack Rimmer
 Sales Prom. Manager Earl O'Sullivan
 Program Director Joe Anderson
 Chief Engineer Earl Teague

WPET—Greensboro—1954

Frequency: 950 Kc. Power: 500 Watts
 Owned By WPET, Inc.
 Address P.O. Box 3488
 Tel.: BR 5-4464 Independent
 President James S. Beattie
 Exec. V.P., Gen. Mgr. William P. Mitchell
 Sales Prom. Mgr., Pub. Dir. ... Ruenell Stewart

WGTC—Greenville—1940

Frequency: 1590 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By... WGTC Bcstg. Co.
 Address P.O. Box 462
 Tel.: PL 8-2174 CBS
 Sta. Representatives Devney Organization
 President A. W. Lewin
 General Manager J. T. Snowden, Jr.
 Chief Engineer Bill Covington

WOOW—Greenville—1959

Frequency: 1340 Kc. Power: 250 Watts
 Owned WOOW, Inc.
 Address 304 S. Evans St.
 Tel.: Plaza 8-1171 KBS
 President John P. Gallagher
 Station Manager M. R. Sullivan
 Chief Engineer Carl Rochelle

WKDX—Hamlet—1957

Frequency: 1400 Kc. Power: 250 W.
 Owned Richmond Bcstg. Co.
 Address Box 826
 Tel.: 582-2653 Independent
 President Risdon A. Lyon
 Gen. Mgr. W. P. Billingsley
 Chief Engineer J. Craig Jarman

WHNC—Henderson—1945

Frequency: 890 Kc. Power: 1000 Watts d.
 Owned Henderson Radio Corp.
 Address Norlina Road
 Tel.: GE 8-7136 KBS-MBS
 President, Sales Prom. Mgr. ... Nathan Frank
 General, Sta. Mgr. Dr. Claye Frank
 Program Director Mrs. Mozelle Moore
 Chief Engineer Lewis Hiland

WKHP—Hendersonville—1946

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By... Radio Hendersonville, Inc.
 Address... Chimney Rock Rd.
 Tel.: OX 3-9061
 Representative... KBS
 President, Gen. Mgr... Kermit Edney
 Commercial Manager... Arthur V. Cooley
 Program Director... Jimmy Northington
 Chief Engineer... Charles Renfrow

WHVH—Hendersonville—1955

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Radio Corp.
 Address... P. O. Box 1011
 Tel.: GENEVA 8-8135-6
 Representative... Independent
 President... Webb
 Stan Fox
 Station Manager... Mike Hight
 Program Director... John Price
 Publicity Director... Bud Morgan
 Chief Engineer... Ed Brame

WKHY—Hickory—1939

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Catawba Valley Bcstg. Co.
 Address... 415 1st Ave., N.W.
 Tel.: DI 5-2294
 News. Affil... ABC
 President... Daily Record
 Carl V. Cline
 Gen., Sta. Manager... Edmund S. Long
 Program, Publicity Director... Kyle S. Jones
 Chief Engineer... Thomas E. Long

WIRC—Hickory—1948

Frequency: 630 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Foothills Bcstg., Inc.
 Address... P.O. Box 484-A
 Tel.: DI 5-2124
 Representative... Independent
 John E. Pearson
 General Mgr... E. H. Smith, Jr.
 Asst. Mgr., Chief Engr... Elmer Troutman
 Commercial Manager... Lee Douglas
 Program Director... Mattie I. Padgett

WHPE—High Point—1947

Frequency: 1070 Kc. Power: 1000 Watts d.
 Owned-Oper. By... High Point Bcstg. Co.
 Address... 504½ N. Main St.
 Tel.: 88-31466
 Pres., Prog. Dir., Chief Eng... Gary C. Davis
 Comm. Mgr... Hal W. Hicks

WMFR—High Point—1935

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By... Radio Station WMFR, Inc.
 Business Studio Address... 164 S. Main
 Tel.: 88 8-4593
 Representative... ABC
 Burn-Smith
 Pres., Gen. Station Mgr... Frank S. Lambeth
 Commercial Manager... Frank Smith
 Sales Promotion Manager... G. D. Sullivan
 Program Director... Diamond Carter
 Publicity Director... Mary Lou McConkey
 Chief Engineer... Robert P. Boyd

WNOS—High Point—1953

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned By... Doss Broadcasting
 Address... Box 1448
 Tel.: 2-6851-2
 Independent
 Sta. Representative... Devney Organization
 President... Charles E. Doss
 Chief Engineer... Y. Cecil

WJNC—Jacksonville—1945

Freq.: 1240 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned... Onslow Bcstg. Corp.
 Address... Drawer E
 Tel.: 347-1707
 Independent
 Sta. Representative... Devney Organization
 Pres., Gen. Mgr... Robert P. Mendelson
 Commercial Manager... Rodric L. Jones
 Program Director... J. Jackson
 Chief Engineer... James B. Hartline

WLAS—Jacksonville—1954

Frequency: 910 Kc. Power: 1000 Watts
 Owned By... Seaboard Bcstg. Corp.
 Address... P. O. Box 1197
 Tel.: 3901
 Gen., Comm. Mgr... Paul Parker
 Chief Engineer... R. O. Dorsey

WGTL—Kannapolis—1946

Frequency: 870 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Fred H. Whitley, Inc.
 Address... Cannon Blvd.
 Tel.: WEBSTER 3-8700
 Independent
 Pres., Gen. Mgr... Fred H. Whitley

WRKB—Kannapolis—1960

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned By... Foy T. Hinson
 Address... 101 West First St.
 Tel.: WEBSTER 3-1121
 Independent
 Pres., Chief Eng... Foy T. Hinson

WKMT—Kings Mountain 1953

Frequency: 1220 Kc. Power: 1 Kw. d.
 Owned-Oper. By... Radio Sta. WKMT
 Address... Box 669
 Tel.: 739-3672
 Independent
 President... R. H. Whitesides
 Gen., Sta., Comm. Mgr... Jonas R. Bridges
 Sales Promotion Manager... Ed Campbell
 Program Director... Doris Bridges
 Chief Engineer... Fred S. Pritchard

WELS—Kinston—1950

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Farmers Bcstg. Service, Inc.
 Address... 1312 W. Vernon Ave.
 Tel.: JACKSON 3-5151
 Independent
 Representative... Bogner & Martin
 President... William S. Page
 General Manager... Jack P. Hankins
 Program Director... Patrick C. Howell
 Chief Engineer... Harvey Mewborn

NORTH CAROLINA

WFTC—Kinston—1937

Frequency: 960 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By..... Connie B. Gay Bcstg. Corp.
 Address..... 204 East King St.
 Tel.: JACkson 3-4111
 Station Representative..... Hopewell
 President..... Donnie A. Gay
 Station, Comm. Manager..... J. B. Ham
 Program Director..... Jay Holmes
 Chief Engineer..... Herman B. Civils
 Owners of: WQMR, Washington, D. C.; WTCR,
 Huntington, W. Va.

WISP—Kinston—1954

Frequency: 1230 Kc. Power: 250 Watts
 Owned By..... Smiles of Kinston
 Address..... 525 S. Queen St.
 Tel.: JACkson 3-6161
 Independent
 President, General Mgr..... William K. Diehl
 Commercial Manager..... Alvin T. Hansen
 Production Manager..... Everett Peace Jr.
 Chief Engineer..... Herman Civils

WEWO—Laurinburg—1947

Frequency: 1080 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Scotland Bcstg. Co
 Address..... Box 512
 Tel.: CR 6-2911
 KBS
 Sta. Rep..... Dora-Clayton
 President..... Edwin Pate
 General Manager..... Dick Brown
 Chief Engineer..... Truman N. Brock

WLNC—Laurinburg—1961

Frequency: 1300 Kc. Power: 500 Watts d.
 Owned By..... George W. Phillips
 Address..... Box 1488
 Tel.: CRestview 6-3633
 Independent
 President, Gen. Mgr..... George W. Phillips

WLOE—Leaksville—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... WLOE, Inc.
 Address..... P.O. Box 632
 Tel.: MA 3-3118
 MBS-KBS
 Pres., Gen., Sta., Comm. Mgr..... D. L. Craddock

WJRI—Lenoir—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned..... John P. Rabb
 Address..... Union Natl. Bank Bldg.
 Tel.: PL 4-5361
 MBS-KBS
 President, Gen. Mgr..... John P. Rabb
 Chief Engineer..... Max Harless

WBUY—Lexington—1946

Frequency: 1440 Kc. Power: 5000 W., d.
 Owned-Oper. By..... Davidson County Bcstg.
 Address..... Lexington
 Tel.: CH 6-2716
 KBS
 General Manager..... Greeley N. Hilton
 Assistant Manager..... Ed Fuller
 Commercial Manager..... Dewey Hutchins
 Program Director..... Don Matney
 Chief Engineer..... Fred Huneycutt

WLON—Lincolnton—1953

Frequency: 1050 Kc. Power: 1000 Watts, d.
 Owned..... Lincoln County Bcstg. Co., Inc.
 Address..... P. O. Box 430
 Tel.: RE 5-8071
 Independent
 Pres., Gen. Mgr..... W. Jack Brown
 Chief Engineer..... Dennis C. Long

WYRN—Louisburg—1958

Frequency: 1480 Kc. Power: 500 Watts
 Owned By..... Franklin Broadcasting Co.
 Business Address..... P.O. Box 66
 Tel.: GYpsy 49-6-3105
 KBS
 President, Comm. Mgr..... Joseph T. Lane
 Sales Prom. Mgr..... H. C. Lane
 Program Dir..... Clay McBride

WAGR—Lumberton—1954

Frequency: 580 Kc. Power: 500 Watts d.
 Owner..... Southeastern Bcstg. Corp.
 Address..... 2106 N. Cedar St.
 Tel.: REdfield 9-3394
 Independent
 Station Representative..... Masla
 President..... Denzel M. Shaver
 General Manager..... Al Kahn
 Chief Engineer..... John McAuly

WTSB—Lumberton—1946

Frequency: 1340 Kc. Power: 250 W. n.
 Owned-Operated By..... Robeson Bcstg. Corp.
 Address..... Maxton Rd.
 Tel.: RE 9-6056
 KBS
 Representative..... Continental Radio Sales
 President..... J. A. Sharpe, Jr.
 General, Station Mgr..... Al G. Manager
 Commercial Manager..... David N. Collins
 Program Director..... Edward L. Potter
 Chief Engineer..... William F. Rogers

WMYN—Madison—1957

Frequency: 1420 Kc. Power: 500 Watts
 Owned By..... Mayo Broadcasting Corp.
 Address..... Box 311
 Tel.: 9207
 Independent
 President..... J. B. Shelton
 General Manager..... Banner F. Shelton
 Chief Engineer..... Billy F. Keever

WBRM—Marion—1949

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Operated By..... Lake City Bcstg. Corp.
 Address..... Box 229
 Tel.: 7221
 Independent
 President..... W. P. Erwin
 Comm. Mgr..... J. C. Pleasant
 Gen., Sta. Mgr..... J. L. Reynolds
 Chief Engineer..... Hubert C. Martin

WMMH—Marshall—1956

Frequency: 1460 Kc. Power: 500 W.
 Owned..... Marshall Bcstg. Co.
 Address..... P.O. Box 528
 Tel.: 3521
 KBS
 President..... C. O. Brazzell
 General Manager..... Dean Shields
 Commercial Manager..... Eldridge Fox
 Program Director..... Jerry Plemmons

WMAP—Monroe—1947

Frequency: 1060 Kc. Power: 250 Watts d.
Owned-Operated By..... Union Bcstg. Corp.
Business Address..... Walkup Ave.
Tel.: Atlantic 3-8115..... KBS
President, Gen. Mgr. Frank Funderburk
Comm., Sales Prom. Mgr. . . William D. Benton
Program, Publicity Director . . Robert M. Smith
Chief Engineer Marshall Howard Baucom

WHIP—Mooreville—1950

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Operated By..... Wayne M. Nelson
Address..... Mooreville, N. C.
Tel.: North 3-4301..... KBS
Pres., Gen., Sta. Mgr..... Wayne M. Nelson
Comm., Sls., Prom. Mgr. Mrs. Leoma Showmar
Prog., Pub. Dir..... Buck Mills
Chief Engineer..... E. M. Stanton

WMBL—Morehead City—1947

Frequency: 740 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Carteret Bcstg. Co., Inc.
Address..... Box 432
Tel.: PA 6-3188..... KBS
Station Representative... Devney Organization
President..... Grover C. Munden
General, Station Manager... Richard J. Babcock

WMNC—Morganton—1947

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Operated By..... Nathan J. Cooper
Address..... P.O. Box 698
Tel.: 437-0521..... KBS
President..... Nathan J. Cooper
Commercial Manager..... Hubert J. Powell
Program Director..... Madelyn Y. Patton
Chief Engineer..... Frank A. Ballew

WPAQ—Mt. Airy—1948

Frequency: 740 Kc. Power: 10,000 Watts d.
Owned-Operated By..... Ralph D. Epperson
Address..... P.O. Box 907
Tel.: State 6-6111..... KBS
Representative..... Thomas Clark
Gen. Manager, Ch. Eng. . . Ralph D. Epperson
Station Manager..... Blair Eubanks
Commercial Manager..... Lucy Bowman
Sales Prom. Manager..... Jimmy Shelton
Program Director..... Shirley Kirkman
Publicity Director..... Bill Durham

WSYD—Mt. Airy—1951

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... Mount Airy Bcstrs., Inc.
Address..... P. O. Box 1126
Tel.: State 6-2147..... MBS
Station Representative..... Hopewell
General Manager..... Erastus F. Poore

WDJS—Mt. Olive—1961

Frequency: 1430 Kc. Power: 1 Kw. d.
Owned By..... Mount Olive Bcstg. Co.
Address..... East Center St. Ext.
Tel.: Mt. Olive..... Independent
Manager, Ch. Eng..... J. H. Mayo

WCVP—Murphy—1958

Frequency: 600 Kc. Power: 1 Kw.
Owned By..... Cherokee Broadcasting Co.
Address..... Townsend Bldg.
Tel.: Vernon 7-2151..... Independent
Gen. Mgr., Ch. Eng..... Max M. Blakemore
Commercial Manager..... J. Armstrong

WKRK—Murphy—1958

Frequency: 1390 Kc. Power: 1 Kw.
Owned By..... J. B. Childress
Address..... P. O. Box 304
Tel.: Vernon 7-3210..... KBS
President..... J. B. Childress
Gen., Comm. Mgr..... Paul Ridenhour
Chief Engineer..... James Foust

WHIT—New Bern—1942

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By..... Ray D. Williams
Address..... Highway 17 South
Tel.: MELrose 7-4450..... MBS
Representative..... John E. Pearson
General Manager..... Ray D. Williams
Station Mgr., Chief Eng..... Bob Statham
Program Director..... Allen Toler

WRNB—New Bern—1953

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.
Owned..... Jeffery Bcstg. Corp.
Address..... Box 31
Tel.: MELrose 7-6144..... KBS
Representative..... Howard
Pres., Gen. Mgr..... William W. Jeffery
Commercial Manager..... George B. Nelson
Chief Engineer..... Dave Raley

WNNC—Newton—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By..... Newton-Conover Bcstg. Co.
Business Address..... West "A" St.
Tel.: IN 4-4041..... KBS
Pres., Gen., Sta. Mgr..... Earl Holder
Comm., Sls. Prom. Mgr..... Eugene Henry
Chief Eng..... Ray Corbitt

**WKBC—North Wilkesboro
1947**

Frequency: 810 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Wilkes Bcstg. Co.
Address..... Radio Bldg.
Tel.: 633..... KBS
Pres., Gen. Mgr..... Doris B. Brown

WOXF—Oxford—1949

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Operated By..... Oxford Bcstg. Corp.
Address..... 111 Littlejohn St.
Tel.: 4167..... Independent
Newspaper Affiliation..... Public Ledger
President, Gen. Mgr..... A. N. Critcher
Station Manager..... F. Royster Critcher
Chief Engineer..... Gale Lewis

NORTH CAROLINA

WPNC—Plymouth—1959

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned By Plymouth Bcstg. Co.
 Address Box 67
 Tel.: SWan 3-4104 Independent
 Station Rep. Continental Radio Sales
 President Harry A. Epperson, Sr.
 General, Comm. Manager .. Lewis R. Kurtz, Jr.
 Sales Promotion Manager ... Ralph Robinson
 Publicity Director C. T. West
 Program Director Lou Mitchell
 Owners of: WBRG, Lynchburg, WLES, Lawrenceville, both Va.

WSHE—Raleigh—1954

Frequency: 570 Kc. Power: 500 Watts, d.
 Owned By Raleigh-Durham Bcstg. Co.
 Address 649 Maywood Avenue
 Tel.: TE 3-3874 MBS
 Station Representative Weed Radio
 General, Sta. Mgr. Thomas O. McCaffrey
 Commercial Manager Johnny O'Neill
 Sales Promotion Manager ... Skip Carpenter
 Program Director Ken Alvord
 Publicity Director Merle Kelly
 Chief Engineer Mike Bolt

WKIX—Raleigh—1947

Freq.: 850 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned By WKIX Bcstg. Co.
 Address P. O. Box 868
 Tel.: TEmple 2-5512 ABC
 Station Rep. Hollingsbery
 General Mgr. Hugh Holder
 Chief Engineer Gene Reopelle

WPTF—Raleigh—1924

Frequency: 680 Kc. Power: 50,000 Watts
 Owned-Oper. By WPTF Radio Co.
 Address Insurance Bldg.
 Tel.: TE 2-8311 NBC
 Representative, Peters, Griffin, Woodward, Inc.
 Pres., Gen., Mgr. Richard H. Mason
 Sales Manager R. W. Youngsteadt
 Program Manager Graham B. Poyner
 Promotion Manager Don Fowler
 Chief Engineer Henry Hulick, Jr.

WRAL—Raleigh—1939

Frequency: 1240 Kc. Power: 1 Kw. d., 250W, n.
 Owned-Operated By ... Capitol Bcstg. Co., Inc.
 Bus.-Studio Address 130 S. Salisbury St.
 Tel.: TE 4-6401 Independent
 Representative H-R
 President A. J. Fletcher
 Vice President Fred Fletcher
 General Manager Tom Tucker
 Sales Prom. Mgr. John C. Allers

WFRC—Reidsville—1947

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Oper. By ... Piedmont Carolina Bcstg.
 Address Harrison St. Ext.
 Tel.: DI 9-4361-2 ABC-KBS
 Representative Bogner & Martin
 President H. T. Williams

General, Sta. Manager .. Stephen F. Woodson
 Program Director Forrest Bedell
 Publicity Director Oscar Griffin
 Chief Engineer Benney G. Grogan

WREV—Reidsville—1948

Frequency: 1220 Kc. Power: 1 Kw. d.
 Owned-Oper. By Reidsville Bcstg. Co.
 Address Box 1349
 Tel.: 342-1333 Independent
 President William M. Oliver, Sr.
 General, Sta. Manager E. M. Hurd
 Program, Publicity Director .. Mrs. Katye Oliver
 Chief Engineer William M. Oliver, Jr.

WCBT—Roanoke Rapids—1940

Frequency: 1230 Kc. Power: 250 Watts
 Owned By Roanoke Rapids Radio
 Address 251 Roanoke Ave.
 Tel.: JE 7-4184 MBS-KBS
 President Henry M. Best, Jr.
 General Manager Tommy Williams

WAYN—Rockingham—1946

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By WAYN, Inc.
 Address Rockingham
 Tel.: TWining 5-4041 Independent
 Pres., Gen., Sta. Mgr. Wayne M. Nelson
 Comm., Sis., Prom. Mgr. William Futterer
 Program Director Jimmy Smith
 Publicity Director Henry Boggan
 Chief Engineer Carl M. Wilson

WCEC—Rocky Mount—1947

Frequency: 810 Kc. Power: 1000 Watts d.
 Owned By East Carolina Electronics
 Address P. O. Box 1075
 Tel.: GI 2-3108 CBS
 Newspaper Affiliation Telegram
 Sta. Representative Pearson
 President Josh Horne
 Comm., Sales Prom. Mgr. Ray Thompson
 Program Dir. Ray Wilkerson
 Publicity Dir. Mel Warner
 Chief Engineer G. Taylor

WEED—Rocky Mount—1933

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By W. A. Wynne
 Address Box 752
 Tel.: GI 6-6736 ABC
 Representative Burn-Smith
 General, Station Mgr. W. A. Wynne Jr.
 Commercial Manager George E. Peterson
 Chief Engineer Joe R. Morris

WRMT—Rocky Mount—1958

Frequency: 1490 Kc. Power: 250 Watts
 Owned By Atlantic Radio
 Address Box 283
 Tel.: GI 6-9283 Independent
 Station Representative Walker-Rawalt
 General Manager Norman J. Suttles
 Station Manager Martin L. Street
 Chief Engineer Bill Winters, Jr.

WRXO—Roxboro—1949

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Operated By: Roxboro Bcastg. Co.
 Address: Box 130
 Tel.: 6013 Independent
 General Manager, Ch. Eng.: H. S. Taylor

WSAT—Salisbury—1948

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By: Mid-Carolina Bcastg. Co.
 Address: Mildords Hills Road
 Tel.: 633-0621 ABC
 President: Charles H. Wentz
 General, Sta. Manager: Harry L. Welch
 Commercial Manager: Kitty Murphy
 Program Director: Gale Adkins
 Chief Engineer: E. L. Sherman
 Owners of: WTIK, Durham.

WSTP—Salisbury—1938

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: WSTP, Inc.
 Address: Statesville Blvd.
 Tel.: 636-3811 MBS
 Station Representative: Walker-Rawalt
 President, General Mgr.: Tom Harrell
 Sales Prom. Mgr., Prog. Dir.: Sylvia Wiseman
 Chief Engineer: Ralph Thomas

WEYE—Sanford—1952

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned By: Sanford Radio Bcastg. Co.
 Address: Box 550
 Tel.: 775-3021 Independent
 General Mgr.: B. E. Peele

WWGP—Sanford—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Oper. By: WWGP Bcastg. Corp.
 Address: P. O. Box 651
 Tel.: 775-3525 KBS
 President-Mgr.: Frank Abbott, Jr.
 Sales Promotion Manager: David Sherrill
 Program Director: Bill Buchanan
 Publicity Director: Frank J. Abbott, Jr.
 Chief Engineer: J. C. Patterson

WYAL—Scotland Neck—1960

Frequency: 1280 Kc. Power: 5,000 Watts d.
 Owned-Oper. By: WYAL Radio, Inc.
 Address: Box 9, Hwy. 125
 Tel.: Valley 6-9321 Independent
 President: J. Laurino
 General Manager: J. T. Reeder

WADA—Shelby—1958

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned By: Cleveland County Bcastg. Co. Inc.
 Business Address: Highway 226
 Tel.: HUXLEY 2-1390 Independent
 Pres., Gen. Mgr.: Boyce J. Hanna
 Chief Engineer, Prog. Dir.: Kenneth Vassey

WOHS—Shelby—1946

Frequency: 730 Kc. Power: 1000 Watts
 Owned-Oper. By: Western Carolina Radio
 Business Address: 1511 W. Dixon Blvd.
 Tel.: HUXLEY 7-6313 MBS-KBS
 Pres., Gen. Manager: Robert M. Wallace
 Comm. Manager: Don McLain
 Chief Engineer: E. F. Rose, Jr.

WNCA—Siler City—1952

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By: Chatam Bcastg. Co.
 Address: Box 352
 Tel.: 742-2135 Independent
 Station Representative: George Hopewell
 President: H. E. Stout
 General, Station Mgr.: Don L. Pierce
 Comm., Sales Prom. Mgr.: Mel Thompson
 Program Director: Esther K. Dodd
 Chief Engineer: Odie Perry, Jr.

WMPM—Smithfield—1950

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Carolina Bcastg. Service
 Address: Buffalo Road
 Tel.: WEBSTER 4-2434 KBS
 Station Representative: Bernard
 President: Ellis Barbour
 General Manager, Prog. Dir.: Carl E. Lamm
 Station, Commercial Mgr.: John Ciccone
 Chief Engineer: W. R. Mecom

WEEB—Southern Pines—1947

Frequency: 990 Kc. Power: 5000 Watts d.
 Owned: The Sandhill Community Bcastrs., Inc.
 Address: Highway No. 2
 Tel.: 5-7001 ABC-KBS
 Stations Reps.: Holman; Dora-Clayton
 Pres., Gen. Mgr.: Jack S. Younts
 Station Manager: D. L. Madigan
 Program Director: Elizabeth M. Younts
 Publicity Director: Sharon A. Hahle

WTOE—Spruce Pine—1955

Frequency: 1470 Kc. Power: 1 Kw. d.
 Owned-Oper. By: Toe River Valley Bcastg. Co.
 Address: Box 536
 Tel.: PO. 5-4296 KBS
 Pres., Gen. Mgr.: Tom N. Cooper
 Commercial Manager: Rebecca Wilson
 Sales Prom., Publicity Dir.: Noland Cooper
 Chief Engineer: Kyle Best

WDBM—Statesville—1957

Frequency: 550 Kc. Power: 500 W., d.
 Owned: Iredell Bcastg. Corp.
 Address: New Northwestern Bk. Bldg.
 Tel.: 872-2455 Independent
 President: Walter A. Duke
 Gen. Mgr.: Clay Cline
 Comm. Mgr.: Earl Carney
 Sales Promotion Mgr.: Bill Alexander
 Program Director: Mrs. Mary Sue Jenkins
 Publicity Director: Norris Mayberry
 Chief Engineer: N. B. Mills II

NORTH CAROLINA

WSIC—Statesville—1947

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Statesville Bcstg. Co.
AddressBox 1189
Tel.: 873-9078KBS
PresidentA. Fuller Sams, Jr.
Gen., Sta. Mgr.....G. M. Allen
Commercial ManagerW. H. Brown
Program DirectorRobert W. Marlowe
Chief EngineerT. K. Abernethy

WMSJ—Sylva—1957

Frequency: 1480 Kc.....Power: 5000 W., d.
OwnedWMSJ, Inc.
AddressBox 907
Tel.: JU 6-2221.....Independent
President.....Harold H. Thoms
General, Sta. ManagerJames B. Childress
Comm. Mgr., Prog. Dir.....Henry Hoffman
Publicity DirectorMickie Childress
Chief EngineerJ. O. Headlee

WTAB—Tabor City—1954

Frequency: 1370 Kc.....Power: 5000 Watts, d.
Owned-Oper. By.....Tabor City Bcstg. Co.
AddressBox 528
Tel.: 3171Independent
President.....John B. Ward
Station Manager.....Troy McPherson
Chief Engineer.....S. J. Hart

WCPS—Tarboro—1947

Frequency: 760 Kc.....Power: 1000 Watts d.
Owned-Oper....Coastal Plains Bcstg. Co., Inc.
AddressBox 1112
Tel.: TALbot 3-2191.....Independent
Station RepresentativeDora-Clayton
President.....V. E. Fountain
General, Station Mgr.Robert L. Harper
Commercial ManagerJames I. Taylor
Sales Promotion Mgr.Gladys Kirkland
Program Director.....Edward Conway
Publicity Director.....Pat O'Neal
Chief EngineerLindsey Whitehurst

WTNC—Thomasville—1947

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned By.....The Thomasville Bcstg. Co.
AddressP. O. Box 750
Tel.: 2701Independent
President.....R. F. Van Landingham
Gen., Sta. Mgr.....Harold Harrison
Chief Engineer.....C. C. Fritts

WTYN—Tryon—1954

Freq.: 1550 Kc.....Power: 1 Kw. d.
Owned.....Polk County Broadcasters
AddressBox 940
Tel.: UL 2-4755.....KBS
Gen., Comm. Mgr.....Henry G. Bartol, Jr.
Station Mgr., Pub. Dir.....Gertrude S. Taylor
Chief EngineerNorme D. Frost

WSVM—Valdese—1961

Frequency: 1490 Kc.Power: 250 Watts
Owned ByBurke County Bcstg. Co.

AddressBox 1046
Tel.: TRinity 9-5000Independent
PresidentRobert R. Hilker
V.P., General Mgr.William R. Rollins
Commercial, Prog. Dir.Ellis T. Greenway
Publicity DirectorCarolyn Metcalf
Chief EngineerNorman Beach

WADE—Wadesboro—1947

Frequency: 1210 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....R. P. Lyon & Son
AddressP.O. Box 341
Tel.: MY 4-2175.....KBS
General Manager.....W. P. Billingsley
Station Manager.....Walter V. Mitchell
Program Director.....W. T. Ballard Jr.
Chief EngineerJohn M. Ingold
Owners of: WKDN, Hamlet, N. C.

WLSE—Wallace—1953

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Duplin Bcstg. Co.
AddressBox 449
Tel.: AT 5-2187KBS
General Manager.....Harry Kramer
Ch. Eng.....Raymond Fields

WEEW—Washington—1961

Frequency: 1320 Kc.....Power: 500 Watts d.
Owned By.....WEEW Inc.
AddressBox 439
Tel.: Washington.....Independent
PresidentJ. P. Gallagher
General Manager.....James Newman

WRRF—Washington—1942

Frequency: 930 Kc.....Power: 5 Kw., 1 Kw. n.
Owned-Oper. By..Tar Heel Bcstg. System, Inc.
AddressP.O. Box 793
Tel.: WH 6-2162.....ABC
Station Rep.Venard, Rintoul & McConnell
President, General Mgr.....W. R. Roberson, Jr.
Station Manager.....W. W. Moore
Commercial, Sls. Prom. Mgr.....Bob Frowein
Program Publicity Director.....Merrill Daniels
Chief Engineer.....R. W. Tripp

WHCC—Waynesville—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio WHCC
AddressMain St.
Tel.: GL 6-8661.....KBS
Pres., Gen. Mgr.....K. D. Fry
TreasurerM. F. Fry
Chief EngineerJohn Rietz

WCNF—Weldon—1959

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Twin City Bcstg.
AddressBox 588
Tel.: Jefferson 6-3115KBS
PresidentNathan Frank
Exec V.P.Dr. C. Frank
ManagerJo Ann Frank
Program Director.....D. Williams

**WETC—Wendell-Zebulon
1959**

Frequency: 540 Kc. Power: 250 Watts, d.
Owned By.....Wendell-Zebulon Radio Co.
Address Box 278, Wendell
Tel.: ANdrew 9-9325, Zeb.....Independent
President.....Lewis V. Parrish
General Mgr., Chf. Eng.....Bill Kirby

WWSK—West Jefferson—1959

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned.....Childress Bcstg. Corp.
Address.....Box 311
Tel.: 6001.....KBS
Station Representative.....Hopewell
President.....James B. Childress
General, Station Mgr.....J. Ardell Sink
Sales Promotion Manager.....B. A. Miller
Publicity Director.....Marlyn Hartzog
Program Director.....Coy H. Deal
Chief Engineer.....Vernon McCarthy

WENC—Whiteville—1946

Frequency: 1220 Kc. Power: 1000 Watts
Owned.....Whiteville Broadcasting Co., Inc.
Address.....P. O. Box 700
Tel.: MI 2-2133.....KBS
Representative.....Thomas F. Clark
President.....J. A. Maultsby, Sr.
General Mgr.....Don Viets
Commercial Manager.....J. G. Worrell
Program Director.....Marv Stuart
Chief Engineer.....Cecil J. Odom

WIAM—Williamston—1951

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By.....E. Carolina Bcstg. Co.
Address.....Manning Bldg.
Tel.: SW 2-4161.....Independent
Co-owner, Gen. Mgr.....Charles M. Gaylord

WGNI—Wilmington—1946

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...New Hanover Bcstg. Corp.
Business Address.....211 N. Second St.
Tel.: ROger 2-2493.....MBS
Representative.....Walker-Rawalt
President.....J. S. Brody
General, Sta. Manager.....Allen B. Jones
Commercial Manager.....Tommy Thompson
Sales Promotion Manager.....Dave Ruark
Publicity Director.....Bill Weathers
Prog. Dir., Chief Eng.....Arthur L. Madeley

WKLM—Wilmington—1957

Frequency: 980 Kc. Power: 5000 Watts
Owned By.....Arlington-Fairfax Bcstg. Corp.
Address.....Box 432
Tel.: ROger 3-4633.....Independent
Representative.....Bcst. Time Sales
President.....Harold H. Thoms
General Manager.....Sam Dodd
Program Director.....Mack L. Freeze
Chief Engineer.....Tony Ostopp
Owners of: WISE-AM-TV, Asheville; WCOG,
Greensboro; WAYS, Charlotte; WEAM, Arling-
ton, Va.; WMSJ, Sylva.

WMFD—Wilmington—1935

Frequency: 630 Kc. Power: 1000 Watts
Owned By.....Dunlea Bcstg. Ind., Inc
Address.....Box 1889
Tel.: ROger 2-0058.....ABC
Representatives.....Burn-Smith, Ochs
President.....R. A. Dunlea, Sr.
Gen. Mgr., Chief Eng.....Richard Dunlea, Jr.
Commercial Manager.....Robert J. Hurley
Program Dir.....Eric Bruton

WGTM—Wilson—1937

Frequency: 590 Kc. Power: 5000 Watts
Owned-Oper. By.....Watson Industries, Inc.
Address.....Box 1020
Tel.: 243-2188.....MBS
Station Reps.....Weed; Clarke Brown
President, Gen. Mgr.....Penn T. Watson, Jr.
Commercial Manager.....R. L. Pyles
Program Director.....Bill Bunn
Chief Engineer.....John Townsend

WLLY—Wilson—1960

Frequency: 1350 Kc. Power: 1,000 Watts, d.
Owned By.....H. A. Epperson, Jr.
Address.....Davis Bldg.
Tel.: 237-1830.....KBS
President, General Mgr. . . H. A. Epperson, Jr.
Program Director.....Lorraine Gay
Chief Engineer.....Charles Howell
Owners of: WPVA, Petersburg; WLES, Lawrence-
ville.

WVOT—Wilson—1948

Freq.: 1420 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Wilson Radio Co., Inc.
Address.....P.O. Drawer 170
Tel.: 243-5157.....Independent
Station Representative...Devney Organization
President.....H. W. Anderson
Gen., Sta. Mgr.....Harry Severance
Assistant Manager.....Wistar Moore, Jr.
Chief Engineer.....Bob Adkins

WAAA—Winston-Salem—1949

Frequency: 980 Kc. Power: 1000 Watts d.
Owned.....Laury Assoc., Inc.
Address.....Box 3119
Tel.: PA 2-4121.....Independent
Representatives.....Bob Dore; Ochs
President.....Robert A. Monroe
General Manager.....Ranny Daly
Chief Engineer.....Lee Wallenhaupt

WAIR—Winston-Salem—1937

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....Holiday Bcstg. Corp.
Address.....46 Miller St.
Tel.: 725-7548.....ABC
Station Representative.....Weed Radio
President, General Mgr. Jon A. Holiday
Program Director.....Fred Covington
Chief Engineer.....Lee C. King
Owners of: WHYE, Roanoke.

NORTH CAROLINA-NORTH DAKOTA

WPEG—Winston-Salem—1960

Frequency: 1550 Kc. Power: 1000 Watts d.
Owned By WPEG, Inc.
Address 215 Northwest Blvd.
Tel.: PA 3-9627 Independent
Station Representative PRO
President, General Mgr. W. B. Reisenweaver
Station Manager Robert W. Yates
Program Director Charles Mitchell
Chief Engineer Ray Boggs

WSJS—Winston-Salem—1930

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By Piedmont Publishing Co.
Address 419-21 N. Spruce St.
Tel.: PA 5-2311 NBC
Newspaper Affil. Journal, Twin City Sentinel
Station Rep. Peters, Griffin, Woodward

V.P., Gen. Mgr. Harold Essex
Asst. General Mgr. Richard Barron
Operations Manager Phil Hedrick
Sales Director Harry B. Shaw
Exec. Dir. of Pgmng. John Comas
Program Manager Hank Pointel
Sales Manager Robert L. Sparrow

WTOB—Winston-Salem—1947

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Op. By Winston-Salem Bcstg. Co., Inc.
Address 300 S. Stratford Road
Tel.: PA 3-4353 Independent
Representative Venard, Rintoul, McConnell
President James W. Coan
General Mgr. L. G. Jones
Publicity Dir. Margaret Sugg
Chief Engineer James Hoke

Pop: 637,000

Families: 173,000

NORTH DAKOTA

Radio Homes: 168,000

AM Stas. in State: 22

KBOM—Bismarck-Mandan 1925

Freq.: 1270 Kc. Power: 1 Kw., d. 250 W., n.
Owned Mandan Radio Assoc.
Address Box 667, Bismarck
Tel.: CA 3-4411 Independent
Rep. Gill-Perma; Weed; Dean & Slaughter
President H. Swenson
General Manager F. Fitzsimonds
Station Mgr., Pub. Dir. Cal Culver
Commercial, Prom. Mgr. Nils Pearson
Chief Engineer Herb Leupp

KFYR—Bismarck—1925

Frequency: 550 Kc. Power: 5000 Watts
Owned-Operated By Meyer Bcstg. Co.
Address 200½ North Fourth
Tel.: CA 3-0900 NBC
Station Representative Blair, Hyett
Pres., General Manager W. A. Ekberg
Station Mgr. R. W. MacLeod
Program Director Jim Backlin
Sales Prom. Mgr. Raymond Isaak
Chief Engineer Ivar Nelson
Owners of: KFYR-TV; KMOT, Minot; KUMV,
Williston.

KQDI—Bismarck—1958

Frequency: 1350 Kc. Power: 500 Watts d.
Owned By Dakota Musicasters
Address 117½ N. 5th St.
Tel.: Blackburn 5-1234 KBS
Station Representative Forjoe
President Del Cody
Station Manager Robert Eubanks
Comm. Manager, Ch. Engineer Bill Banks
Owners of: KOYN, Billings; KUTT, Fargo; KQDY,
Minot.

KDAK—Carrington—1961

Frequency: 1600 Kc. Power: 500 W. d.
Owned By Central Bcstg. Co., Inc.
Address 822 Main
Tel.: 652-3151 Independent
President Judson Tracy
General, Sta. Manager Roy W. Gunderson
Commercial Manager Don Smedshammer
Sales Promotion Manager Bob Haagenson
Program Director Ray Moser
Publicity Director Betty Ann Zwinger
Chief Engineer Fritz Carr

KDLR—Devils Lake—1925

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By KDLR, Inc.
Business-Studio Address 400 12th Ave.
Tel.: MOhawk 2-2161 MBS
Representative Hal Holman
Pres., Gen. Manager Bert Wick
Comm. Mgr. Paul R. Lange
Sales Promotion Manager Harry Kosieracki
Program Director Wilbur Clemenson
Chief Engineer Richard Moritz

KDIX—Dickinson—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Dickinson Radio Assn.
Bus.-Studio Address 119 2d Ave. W.
Tel.: 5133 Independent
Representative Holman; Hurley
General Manager Stanley Deck
Commercial Manager Bob Weller
Chief Engineer Benjamin G. Locherd

KUTT—Fargo—1960

Frequency: 1550 Kc. Power: 5 Kw. d.
Owned By KUTT Music Bcstrs.
Address Box 109

Tel.: ADams 5-7551.....Independent
 Station Rep. Bowden; Forjoe
 Station Mgr. Jim Uglum
 General, Sta. Manager Jack W. Birehill
 Program Dir. Pat Nogan
 Chief Engineer. Orville Nyhus
 Owners of: KQDY, Minot; KQDL, Bismarek; KOYN,
 Billings.

KXGO—Fargo—1948

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Oper. By.....N. Dak. Bcstg. Co.
 Address.....4000 West Main Ave.
 Tel.: ADams 5-4461.....ABC
 Representative.....Gill-Perna
 President, Gen. Mgr.....John W. Boler
 Commercial Manager.....LeRoy Peterson
 Program Director.....Ron Clark
 Publicity Director.....Bob Weber
 Chief Engineer.....Norris Pederson
 Owners of: KXGO-TV; KNJB-TV, Valley City;
 KBMB, Bismarek; KXMC-TV, Minot, all N. D.;
 KXAB-TV, Aberdeen, S. D.

WDAY—Fargo—1922

Frequency: 970 Kc.....Power: 5000 Watts
 Owned-Operated By.....WDAY, Inc.
 Business-Studio Address.....207 North Fifth
 Tel.: 232-3371.....NBC
 Newspaper Affil.....Forum
 Rep.....Peters, Griffin, Woodward, Inc.
 President.....N. Black, Jr.
 General Manager.....Tom Barnes
 Sales Manager.....Bill Burn
 Asst. Gen. Manager.....Jack Dunn
 Sales Promotion Manager.....Roy Pederson
 Program Director.....Norm Fisher
 Chief Engineer.....Juline Savold
 Owners of: WDAY-TV.

KGPC—Grafton—1958

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....KGPC Co.
 Address.....P.O. Box 312
 Tel.: 227.....Independent
 General Mgr.....C. G. Matheson

KILO—Grand Forks—1941

Frequency: 1440 Kc..Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By...Grand Forks Herald, Inc.
 Address.....First Natl. Bank Bldg.
 Tel.: 774-5321.....CBS
 Newspaper Affiliation.....Herald
 Reps.....O'Connell; Bowden
 President.....M. M. Opegard
 Sta., Comm. Mgr.....Herman Livingston
 Adm. Exec.....Dorothy Ann Kirk
 Chief Engineer.....A. F. Petrich

KNOX—Grand Forks—1947

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned By.....Community Radio Corp.
 Address.....P. O. Box 1110
 Tel.: 77-44611.....Independent
 Station Representative.....Meeker
 President.....Harry Rice
 General Mgr.....Robert C. Lukkason
 Operations Director.....Bill Hutton
 Chief Engineer.....David L. Chumley

KNDC—Hettinger—1954

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Hettinger Bcstg. Co.
 Address.....Hettinger, N. D.
 Tel.: 56 7-2421.....KBS
 Newspaper Affiliation . Adams County Record
 Station Representative.....George Hopewell
 President, Gen. Mgr.....P. J. Schultz
 Station Manager.....Allen R. McIntyre
 Sales Prom. Mgr.....Jonas Johnson
 Commercial Manager.....Ramona Stenberg
 Program Director.....Tommy Clement
 Publicity Director.....Bill McIntyre
 Chief Engineer.....Doyle Ritter

KEYJ—Jamestown—1954

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....James River Bcstg. Co.
 Address.....Box 1170
 Tel.: CLinton 2-2160.....KBS-MBS
 Station Representative.....Bowden
 President.....Robert E. Ingstad
 Station Manager.....A. G. Berry
 Comm. Manager.....R. L. Richardson
 Publicity Director.....Ben Jakel
 Program Director.....Dan C. Brannan
 Sales Prom. Mgr.....S. S. Ingersoll
 Chief Engineer.....Kenneth L. Rich

KSJB—Jamestown—1936

Frequency: 600 Kc.....Power: 5000 Watts
 Owned By.....Big K, Inc.
 Address.....Box 1271
 Tel.: CL 2-3570-1.....Independent
 Reps.....Weed; Evans; Dean & Slaughter
 President.....James M. Pryor, Jr.
 General Sta. Mgr.....Don MacTavish
 Program Director.....Bill Dennis
 Commercial Manager.....Don Bentz
 Sales Prom. Mgr.....Bob Gaye
 Publicity Dir.....Clay Ford
 Chief Engineer.....Harvey Van Erem

KCJB—Minot—1950

Frequency: 910 Kc.....Power: 1000 Watts
 Owned By.....Big K, Inc.
 Address.....Box 1712
 Tel.: TE 5-1161.....CBS
 Representative.....Weed
 Pres., Gen. Mgr.....James M. Pryor, Jr.

KLPM—Minot—1929

Frequency: 1390 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Minot Bcstg. Co.
 Business Address.....320 Third Ave., S.W.
 Tel.: TEmple 4-1146.....MBS
 Representative.....Walker-Rawald
 President.....Ethel H. Cooley
 Gen. Mgr., Ch. Eng.....C. W. Baker
 Comm. Dir., Prog. Dir.....Leslie E. Maupin
 Sales Promotion Manager...Hugo Fursteaneau

KQDY—Minot—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.
 Owned.....Dakota Broadcasters
 Address.....Box 1388
 Tel.: TEmple 7-1124.....KBS

NORTH DAKOTA-OHIO

Sta. Reps. Forjoe; Bowden; Felts
 General Manager Jack W. Birchill
 Commercial Manager Les Sabo
 Program Director Jim Footit
 Chief Engineer Ray Lujon
 Owners of: KOYN, Billings; KQDI, Bismarek;
 KUTT, Fargo.

KEYD—Oakes—1959

Frequency: 1220 Kc. Power: 1 Kw., d.
 Owned. Interstate Broadcasting Co.
 Address. 114 Union Ave.
 Tel.: Riverside 2-2376. MBS
 Station Representative Bowden
 President. Robert E. Ingstad
 General Mgr., Chief Eng. Glenn Olson
 Program Director B. Waters
 Owners of: KBMW, Wahpeton; KOVC, Valley City;
 KEYJ, Jamestown, all N. D.; KEYL, Long
 Prairie, KWAD, Wadena, both Minn.

KGCA—Rugby—1961

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Rugby Broadcasters, Inc.
 Address P.O. Box 31
 Tel.: 776-5254 KBS
 President Oscar H. Halvorson
 General Manager George W. Gaustad

Commercial Manager Marvin Martinson
 Sales Promotion Manager Douglas Johnson
 Program Director Mrs. Pat Keller
 Publicity Director Donald O. Erickson
 Chief Engineer Richard Bauman

KOVC—Valley City—1936

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By KOVC, Inc.
 Address 135 Central Ave. S.
 Tel.: 845-2531 MBS
 Pres., Gen. Mgr. Robert E. Ingstad
 Station, Commercial Mgr. Dale Olson
 Program Director Tim Stoflett
 Publicity Director Larry Gauper
 Chief Engineer Deane Jameson

KEYZ—Williston—1948

Frequency: 1360 Kc. Power: 5 Kw.
 Owned-Oper. By Charles L. Scofield
 Address Box 1240
 Tel.: Greenfield 3-3911. Independent
 Representative Holman
 Gen. Mgr., Ch. Eng. Chas. L. Scofield
 Commercial Manager Ray David
 Program Director Bob Gilbert

Pop: 9,925,000

Families: 2,998,500

OHIO

Radio Homes: 2,926,000

AM Stas. in State: 93

WADC—Akron—1925

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Operated By Allen T. Simmons
 Business Address 40 E. Mill St.
 Tel.: JE 5-6165 CBS
 Station Representative Bernard Howard
 Pres., Gen. Mgr. Allen T. Simmons
 Station, Comm. Manager Bob Wilson
 Program Director Margaret Bevans
 Sales Prom. Mgr., Pub. Dir. Dolores Buehrle
 Chief Engineer. Arnold Bock

WAKR—Akron—1940

Frequency: 1590 Kc. Power: 5000 Watts
 Owned By Summit Radio Corp.
 Address 853 Copley Rd.
 Tel.: PO 2-8811. ABC
 Newspaper Affiliation Beacon Journal
 Station Representative McGavren
 President. S. Bernard Berk
 General, Station Manager Roger G. Berk
 Comm. Mgr. Kenneth M. Keegan
 Program Director Bob Wylie
 Sales Promotion Mgr. Robert I. Bostian
 Publicity Director Phyllis V. Simms
 Chief Engineer Irwin L. Knopp
 Owners of: WAKR-FM-TV.

WCUE—Akron—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By WCUE Radio, Inc.
 Address 424 Sackett Ave.

Tel.: WA 3-9761 Independent
 Representative Gill-Perna
 President Ted Estabrook
 V.P., Treas. Jack Valdez
 V.P., Gen. Sales Mgr. George Mamus
 V.P., General Manager Bill Clark
 Chief Engineer. Henry Niederkofler

WHLO—Akron—1944

Frequency: 640 Kc. Power: 1000 Watts
 Owned-Oper. By Radio Akron, Inc.
 Address 51 W. State St.
 Tel.: BI 3-7101 Independent
 Station Reps. Eastman; Ohio Station Reps.
 President. Louis J. Appell, Jr.
 General Manager. Allen Saunders
 Commercial Mgr. Ted Hepburn
 Program Dir. Warren Duffy
 Sales Prom. Mgr. Adrian R. Cooper
 Chief Engineer Fred Greaves
 Owners of: WSBA-AM-FM-TV, York; WARM,
 Scranton.

WFAH—Alliance—1953

Frequency: 1310 Kc. Power: 1000 Watts d.
 Owned-Oper. By The Review Pub. Co.
 Address 2720 S. Union
 Tel.: Talbot 1-1111. Independent
 Newspaper Affiliation Review
 Station Representatives Webb; Ohio Stations
 President. D. A. Peterson

General, Comm. Mgr. Robert A. Gates
Program Director James Phillips
Chief Engineer. Charles Dietrich

WNCO—Ashland—1959

Frequency: 1340 Kc. Power: 250 W.
Owned Radio Ashland, Inc.
Business Address. Ashland Mansfield Rd.
Tel.: 2-1572. MBS
Station Representative. Ohio Stations
Pres., Ch. Engr. Charlie Calhoun
Station Mgr. W. E. Waldorf

WREO—Ashtabula—1937

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Radio Enterprises of Ohio
Address Ashtabula, O.
Tel.: 993-2120. Independent
Newspaper Affil. Star Beacon
Representative Clark
President D. C. Rowley
General Manager. John Collin
Station Manager. D. W. Fassett
Commercial Mgr. I. H. Bleasdale
Program Director. Andrew Holecko
Chief Engineer. Frank Bernato

WATH—Athens—1950

Frequency: 970 Kc. Power: 1000 Watts d.
Owned By Radio Athens, Inc.
Address Box 567
Tel.: LYnwood 3-1587. Independent
President, Chief Eng. Andrew Kovlan
Comm. Manager. John Kerr
Program Director. Doug Sinsel

WOMP—Bellaire—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By WOMP, Inc.
Address Box 567
Tel.: 676-5661 MBS
Station Representative Hollingbery
President Donald J. Horton
General, Sta. Mgr. Len Carl
Program, Publicity Director Don Hart
Sales Promotion Manager George Wright
Chief Engineer. Jack Jennings

WOHP—Bellefontaine—1952

Frequency: 1300 Kc. Power: 500 Watts
Owned By Hi Point Bcstg. Co.
Address. E. Sandusky St.
Tel.: 592-5796 Independent
President, General Mgr. P. Church

WMGS—Bowling Green—1954

Frequency: 730 Kc. Power: 1000 Watts d.
Owned By WHRW, Inc.
Address. Waldorf Hotel, Toledo
Tel.: TR 4-4365. Independent
General Manager. Dean D. Osborn, Jr.

WILE—Cambridge—1948

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. Land o' The Lakes Bcstg. Corp.
Address. 917 Beatty Ave.
Tel.: 4-5606 KBS
Pres., Gen. Mgr. Howard A. Donahoe
Commercial Manager Geo. Wolfington

Program Director William R. Coffey
Chief Engineer Harold Black

WCNS—Canton—1947

Frequency: 900 Kc. Power: 500 Watts d.
Owned-Oper. By Dover Bcstg. Co., Inc.
Address. 106 High Ave., N.W.
Tel.: GL 6-8396. MBS
President. Mrs. Agnes J. R. Greer
General Manager. W. B. Steis
Station, Comm. Manager Sal Butera
Program Director. Ken Speck
Publicity Director Patti Rae
Chief Engineer. Don Graff
Owners of: WJER, Dover, O.

WHBC—Canton—1925

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Operated By Ohio Bcstg. Co.
Business-Studio Address. 550 S. Market St.
Tel.: GL 6-7166. ABC
Newspaper Affil. Brush-Moore
Representative Venard, Rintoul, McConnell
President Eugene Carr
V.P., Station Manager Paul E. Gilmer
Commercial Manager William G. Umbenhour
Sales Prom. Manager Mrs. Nancy Rice
Program Dirs. Lee Atwell, Chuck Craig
Chief Engineer. John Schen
Owners of: WONE, Dayton; WPDQ, Jacksonville.

WHOF—Canton—1946

Frequency: 1060 Kc. Power: 1000 Watts d.
Owned By Douglas Properties Corp.
Business Address. 4601 Hills & Dales Rd., NW
Tel.: GL 5-9475. Independent
Station Representative Masla
General Manager. Clark L. Dozer

WBEX—Chillicothe—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned Shawnee Broadcasting Co.
Bus. Address Pohlman Rd., Carlisle Hill
Tel.: Prospect 3-2244. MBS, KBS
Representative Thomas F. Clark
President, Gen. Mgr. Truman A. Morris
Comm. Prom. Mgr. Alice Shein
Program Director. Mary Morris
Chief Engineer. Donald L. Head

WCHI—Chillicothe—1956

Frequency: 1350 Kc. Power: 500 Watts, d.
Owned By Courthouse Bcstg. Co.
Address. 800 Eastern Avenue
Tel.: PR 4-3385. Independent
President, Chief Eng. W. N. Nungesser

WCIN—Cincinnati—1953

Frequency: 1400 Kc. Power: 5 Wts. d., 500 n.
Owned-Oper. By Rounsaville Radio Stations
Address. 3301 Beekman St.
Tel.: MU 1-7600. Independent
Representative. Pearson, Dora-Clayton
President. R. W. Rounsaville
General Manager Carl Glicker
Program Director Charles Scruggs
Chief Engineer. C. Dettmar
Owners of: WLou, Louisville; WMBM, Miami
Beach; WTMP, Tampa; WVOL, Nashville;
WYLD, New Orleans; KRZY, Dallas.

OHIO

WCKY—Cincinnati—1929

Frequency: 1530 Kc. Power: 50,000 Watts
Owned-Operated By: L. B. Wilson, Inc.
Address: Hotel Sheraton Gibson
Tel.: CH 1-6565 Independent
Station Representative: AM Radio Sales
President: Charles H. Topmiller
General Manager: Jeanette Heinze
V.P., Chg of Sales: Tom Welstead
Admin. Asst., Sales: Harold Perry
Sales Prom., Pub. Dir.: Bruce Handshu
Program Director: Paul Miller
Owners of: WLBW, Miami.

WCPO—Cincinnati—1927

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Scripps-Howard Radio, Inc.
Address: 2345 Symmes St.
Tel.: UN 1-9000 Independent
Newspaper Affiliation: Post-Times Star
Representative: John Blair
General Manager: M. C. Watters
Station Director: Patrick H. Crafton
Chief Engineer: Paul Adams

WKRC—Cincinnati—1922

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Taft Broadcasting Co.
Address: 1906 Highland Ave.
Tel.: GA 1-1750 CBS
Representative: Katz

President: Hulbert Taft, Jr.
V.P. of Operations: L. H. Rogers II
General Station Mgr.: Hubbard Hood
Commercial Mgr.: R. L. Bevington
Operations Mgr.: Paul Shumate
Chief Engineer: Hugh LaCrosse
Owners of: WTVN-AM-TV, Columbus, O.; WBRC-AM-TV, Birmingham, Ala.; WKYT, Lexington, Ky.; WKRC-TV.

WLW—Cincinnati—1922

Frequency: 700 Kc. Power: 50 Kw.
Owned: Crosley Bcstg., Corp.
Address: 140 W. Ninth St.
Tel.: CH 1-1822 NBC
Station Representatives: Lowrance, Moore
Chm. of Board: James D. Shouse
Pres., Gen. Mgr.: Robert E. Dunville
V.P., Sales: H. P. Lasker
V.P. Programs: Al Bland
Radio Sales Mgr.: Scott McLean
Chief Engineer: R. J. Rockwell

WSAI—Cincinnati—1923

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Oper. By: Jupiter Bcstg. Corp.
Address: Sinton Hotel
Tel.: MAin 1-1068 Independent
Station Representative: Robert Eastman
Pres., General Manager: Richard E. Nason
Program Director: Gene Nelson
Chief Engineer: Vern Milton

"Requited Love"

*The station that "loves Cincinnati"
is now loved by Cincinnati!*

WSAI - - - Number 1 in

*Hooper and PULSE going
into 1962!*

WZIP—Cincinnati—1947

Frequency: 1050 Kc. Power: 1 Kw. d.
 Owned-Operated By: Greater Cinn. Radio, Inc.
 Address: Vernon Manor Hotel
 Tel.: UNiversity 1-6067
 Station Rep.: MBS
 President: Raymer
 General Manager: Carl Lindner
 Sales Service Mgr.: Dick Pittenger
 Program Dir.: Gittie Bortz
 Chief Engineer: Chas. Grady
 Frank Wagner

KYW—Cleveland—1923

Frequency: 1100 Kc. Power: 50,000 Watts
 Owned-Oper. By: Westinghouse Bcstg. Co.
 Address: 1403 E. 6th St.
 Tel.: SU 1-4500 Independent
 Sta. Representative: AM Radio Sales
 President: Donald H. McGannon
 General Manager: Perry B. Bascom
 Sales Manager: Fred E. Walker
 Adv., Promotion Manager: Michael Ruppe, Jr.
 Program Director: Eugene M. Plumstead
 Publicity Director: Charles L. Getz, Jr.
 Chief Engineer: Sid Stadig
 Owners of: KYW-TV; WBZ-AM-TV, Boston;
 KDKA-AM-TV, Pittsburgh; WOWO, Fort Wayne;
 WIND, Chicago; KEX, Portland, Ore.; WJZ-TV,
 Baltimore; KPIX, San Francisco.

WABQ—Cleveland—1948

Frequency: 1540 Kc. Power: 1 Watt d.
 Owned By: Tuschman Bcstg. Corp.
 Address: 2323 Chester Ave.
 Tel.: CHerry 1-7555 Independent
 Station Rep.: Howard
 President, Gen. Mgr.: P. G. Tuschman
 Commercial, Sta. Manager: Bert Noble
 Program Director: Harrison Dillard
 Chief Engineer: Rudy Jones

WERE—Cleveland—1948

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Operated By: Cleveland Bcstg. Inc.
 Address: 1500 Chester Ave.
 Tel.: SU 1-9600 Independent
 Station Rep.: Venard, Rintoul & McConnell
 President: Ray T. Miller, Jr.
 General, Station Mgr.: Richard M. Klaus
 Commercial Mgr.: Ed Paul
 Sales Prom., Pub. Dir.: Leonard G. Trostler
 Program Manager: Ed Stevens
 Chief Engineer: Harry Dennis
 Owners of: WLEC-AM-FM, Sandusky, O.

WDOK—Cleveland—1950

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Operated By: Civic Bcstrs., Inc.
 Address: 1515 Euclid Ave.
 Tel.: MA 1-2890 MBS
 Station Rep.: H-R
 President: Frederick C. Wolf
 General Manager: Maurice J. Condon
 Commercial Manager: Dave Levine
 Sales Promotion Manager: Marjorie Jones

Program Director: Wayne Mack
 Publicity Director: Jeanne Forney
 Chief Engineer: Ralph Quay

WGAR—Cleveland—1930

Frequency: 1220 Kc. Power: 50,000 Watts
 Owned-Oper. By: Peoples Bcstg. Corp.
 Address: Stalter-Hilton Hotel
 Tel.: PR 1-0200 Independent
 Representative: Christal
 President: Herbert Evans
 General, Station Mgr.: Carl E. George
 Program Director: Robert K. Smiley
 Commercial Mgr.: Robert E. Forker
 Sales, Prom., Pub. Dir.: James Ward
 Chief Engineer: Lloyd G. Wingard
 Owners of: WRFD, Worthington, O.; WMMN,
 Fairmont, W. Va.; WTTM, Trenton, N. J.;
 WNAX, Yankton, S. D.; KVTY, Sioux City.

WHK—Cleveland—1922

Frequency: 1420 Kc. Power: 5000 Watts
 Owned By: Metropolitan Bcstg.
 Address: 5000 Euclid Ave.
 Tel.: EXpress 1-5000 Independent
 Station Representative: Blair
 President: John W. Kluge
 General, Sta. Mgr.: Jack Thayer
 Business Mgr.: Charles Masella
 Sales Prom., Pub. Dir.: Gary Davis
 Program Director: Gerald Splinn
 Chief Engineer: Ralph H. DeLany
 Owners of: WNEW-AM-TV, N. Y.; WTTG-TV,
 Washington, D. C.; WIP, Philadelphia; WTVH-
 TV, Peoria; KOVR-TV, Stockton, Calif.; WIP-
 AM-FM, Philadelphia; KMBC-AM-FM-TV,
 Kansas City.

WJMO—Cleveland—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By: Friendly Broadcasting Co.
 Address: 11821 Euclid Ave.
 Tel.: Sweetbriar 5-1212 ABC
 Sta. Rep.: Wittig; Dora-Clayton
 President: Richard Eaton
 General, Station Mgr.: C. C. Courtney
 Commercial Manager: Don Bruck
 Program Director: John Slade
 Publicity Director: Ken Hawkins
 Chief Engineer: Chuck Owens

WJW—Cleveland—1926

Frequency: 850 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned By: Storer Bcstg. Co.
 Address: 1630 Euclid Ave.
 Tel.: TOWER 1-6080 Independent
 Newspaper Affil.: Miami Sun
 Representative: Katz
 President: G. B. Storer, Jr.
 V.P. & Gen. Mgr.: James E. Bailey
 Ass't. General Mgr.: James P. Storer
 General Sales Mgr.: Jules C. Blum
 Program Director: Bruce MacDonald
 Sales Prom., Pub. Mgr.: Charles Hutaff
 Engineering Supervisor: Furn Anderson
 Owners of: WJW-FM-TV; WGBS-AM-FM, Miami;
 WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV,
 Toledo; WAGA-TV, Atlanta; WHN, New York,
 N. Y.; WIBG-AM-FM, Phila., Pa.; KGBS, Los
 Angeles; WITI-TV, Milwaukee.

OHIO

WBNS—Columbus—1924

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RadiOhio, Inc.
Business-Studio Address.....33 N. High St.
Tel.: CA 4-9265.....CBS
Representative.....John Blair
General Manager.....Richard A. Borel
Commercial Manager.....W. I. Orr
Sales. Prom. Manager.....Jim Yerian
Program Director.....Parke Blanton
Publicity Director.....Martha Babington
Chief Engineer.....Lester H. Nafzger

WCOL—Columbus—1922

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Air Trails, Inc.
Address.....E. Broad & Young St.
Tel.: CApiTal 1-7811.....Independent
Newspaper Affil.....Lancaster Eagle-Gazette,
Representative.....Eastman
President.....Charles Sawyer
V.P. General Mgr.....Collis A. Young
Exec. V.P.....J. P. Williams
V. P.....Alexander Buchan
Production Director.....Steve Joos
Chief Engineer.....T. Carpenter
Owners of: WING, Dayton, O.; WKLO, Louisville;
WIZE, Springfield, O.; WEZE, Boston.

WMNI—Columbus—1958

Frequency: 920 Kc.....Power: 500 Watts
Owned By.....North American Bcstg. Co.
Address.....Southern Hotel
Tel.: CApiTal 1-1354.....ABC
Station Representative.....Bcst. Time Sales
President, General Mgr.....William R. Mnich
Commercial Manager.....Joe Hill
Program, Pub. Dir.....William F. Robinson
Chief Engineer.....John D. Brookbank

WTVN—Columbus—1922

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By.....Taft Bcstg. Co.
Address.....22 East Gay St.
Tel.: CA 4-1271.....Independent
Representative.....Katz
President.....Hulbert Taft, Jr.
General, Comm. Manager.....Gene D'Angelo
Program Director.....Robert Yeager
Publicity Director.....Barbara Karibom
Chief Engineer.....Ed Koprivcr
Owners of: WTVN-FM-TV; WKRC-AM-TV, Cin-
cinnati; WBRC-AM-TV, Birmingham; WKYT-TV,
Lexington, Ky.

WVKO—Columbus—1948

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sky Way Bcstg. Corp.
Address.....2495 Henderson Rd.
Tel.: HUDson 6-9595.....MBS
Rep.....Venard, Rintoul & McConnell
President.....Milton Staub
Gen., Sta. Manager.....Bert Charles
Commercial, Sls. Prom. Mgr.....William Selander
Publicity Dir.....Diana Weeter
Chief Engineer.....Roy Carlson

WWOW—Conneaut—1959

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Ashtabula County Bcstg. Co.
Address.....211½ Main St.
Tel.: 71-001.....Independent
Station Representative.....Ohio Stas.
President.....Louis W. Skelly
Station Mgr., Prog. Dir.....Bob Allen
Commercial Manager.....D. Peters
Sales Prom. Mgr.....R. Conroy
Chief Engineer.....Ronald Terry

WTNS—Coshocton—1947

Frequency: 1560 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Coshocton Bcstg. Co.
Business-Studio Address.....114 N. 6th St.
Tel.: MAIn 2-1560.....Independent
Station Representative.....Webb
Pres., Gen. Mgr.....F. Bruce Wallace
Comm. Sales Prom. Mgr.....D. Bennett
Chief Engineer.....Hermen L. Philabaum

WAVI—Dayton—1955

Frequency: 1210 Kc.....Power: 250 Watts d.
Owned.....WAVI Bcstg. Corp.
Address.....1428 Cincinnati St.
Tel.: BAldwin 4-1137.....Independent
Station Representative.....John Pearson
Pres., Gen. Mgr.....Harry K. Crowl
Commercial Manager.....Franklin H. Small
Program Dir.....Paul Murphy
Publicity Dir.....Michael T. Holland
Chief Engineer.....William J. Gilmore

WHIO—Dayton—1935

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By.....Miami Valley Bcstg. Corp.
Address.....1414 Wilmington Ave.
Tel.: CLearwater 4-5311.....CBS
News Affiliation...Daily News, Journal Herald
Representative.....Hollingbery
President.....James M. Cox, Jr.
General Manager.....Robert H. Moody
Nat. Sls. Mgr.....Wade H. Alley
Retail Manager.....Stan Mouse
Chief Engineer.....Ernest Adams

WING—Dayton—1921

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Oper. By.....Great Trails Bcstg. Corp.
Address.....Talbot Tower
Tel.: 222-3773.....Independent
News. Affil.....Lancaster Eagle-Gazette
Station Representative.....Eastman
President.....Charles Sawyer
V.P., General Mgr.....Dale Moudy
Exec. Vice Pres.....J. P. Williams
Vice President.....Alex Buchan
V.P., Sales Manager.....Don Sailors
Publicity Director.....Betts Brauer
Program Director.....Jim Smith
Chief Engineer.....Howard Ryan

WONE—Dayton—1949

Frequency: 980 Kc. Power: 5000 Watts
 Owned By Skyland Bcstg. Co.
 Address 380 West First St.
 Tel.: BA 4-6501 Independent
 Sta. Representative H-R Reprs.
 Pres., Gen. Manager Eugene Carr
 Nat'l Sales Manager C. J. Thornquest
 Commercial Manager Louis G. Froelich
 Program Director Guy Harris
 Chief Engineer Morse Weimer

WONW—Defiance—1949

Frequency: 1280 Kc. Power: 1 Kw. d., 500 W. n
 Owned-Oper. By Tri-State Bcstg. Co.
 Address Radio Drive
 Tel.: 3-2776 Independent
 Representative Devney Organization
 V.P., Gen. Manager Glenn R. Thayer

WJER—Dover—1950

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.Dover Broadcasting Company, Inc.
 AddressBox 555
 Tel.: 2-0191 MBS
 President.Agnes J. Reeves Greer
 General Station Mgr.W. B. Steis
 Commercial Manager.Kenneth Neff
 Asst. Mgr., Prog. Dir.Brad Stoddard
 Chief Engineer.Donald Graff
 Owners of: WCNS, Canton; WAJR, Morgantown,
 W. Va.

WOHI—East Liverpool—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Constrander Corp.
 Address 516 Market St.
 Tel.: FULTON 5-1490 ABC
 Station Reprs.Webb; Ohio Stations Reprs.
 President, Gen. Mgr.Joseph D. Coons
 Sales Prom. Mgr.Charles E. Stuart
 Chief Engineer.George Kelly

WEOL—Elyria-Lorain—1948

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Oper. By Elyria-Lorain Bcstg. Co.
 Address 408 E.S.T. Bldg., Elyria
 Tel.: FA 2-3761 Independent
 Newspaper Affil.Chronicle-Telegram
 President.O. B. Schoepfle
 General Mgr.Paul Nakel
 Program Dir.Dick Barrett
 Engineer.Hugh Coburn

WFIN—Findlay—1941

Frequency: 1330 Kc. Power: 1000 Watts, d.
 Owned.Findlay Publishing Co.
 Address 101½ West Sandusky St.
 Tel.: GA 2-4545 Independent
 Newspaper Affil.Courier
 RepresentativeClark
 President, General Mgr.R. L. Heminger
 Station Manager.Clyde W. Johnson
 Program Dir.C. Meekins
 Chief Engineer.Edgar Smith

WFOB—Fostoria—1952

Frequency: 1430 Kc. Power: 1000 Watts

Owned-Operated By Seneca Radio Corp.
 Address U. S. Highway 23 S.
 Tel.: HE 5-5666 Independent
 Station Rep.Webb; Ohio Stations
 PresidentAndrew Emerine
 Gen., Sta. Mgr.Melvin L. Murray
 Commercial Mgr.Roger V. Wise
 Chief Engineer.Carl Barry

WFRO—Fremont—1949

Frequency: 900 Kc. Power: 500 Watts d.
 Owned-Oper. By Wolfe Bcstg. Corp.
 Address 905 W. State St.
 Tel.: FE 2-3951 Independent
 President, Gen. Mgr.Robert F. Wolfe
 Commercial ManagerM. R. Wolfe
 Program Director.Earl V. Hurst
 Chief Engineer.Allen C. Kauble

WJEH—Gallipolis—1950

Frequency: 990 Kc. Power: 1 Kw., d.
 Owned-Oper. By Ohio Valley on the Air, Inc.
 Business Address Portsmouth Rd.
 Tel.: 446-3543 KBS
 RepresentativeSears & Ayer
 President.John E. Halliday
 General ManagerMarianne B. Campbell
 Chief Engineer.Edgar Atkins

WMOH—Hamilton—1944

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Fort Hamilton Bcstg. Co.
 Bus. Studio Address Second Natl. Bank Bldg.
 Tel.: TWinbrook 4-6543 Independent
 Station RepresentativeMasla
 PresidentR. Briede
 General Manager.Robert L. Odson
 Sta. Mgr., Prog. Director.Norm Keller
 Commercial Manager.Ray Motley
 Chief Engineer.R. Bullic

WSRW—Hillsboro—1956

Frequency: 1590 Kc. Power: 500 W., d.
 Owned.Highland Bcstg. Co.
 Address Box 176
 Tel.: EXpress 3-1590 KBS
 General, Program Dir.Tom Archibald
 Station Mgr.Willard Parr, Sr.
 Chief EngineerDon Bolkman

WIRO—Ironton—1951

Frequency: 1230 Kc. Power: 250 Watts
 Owner.Iron City Bcstg. Co.
 Address Radio Plaza
 Tel.: JEFFerson 2-1922 KBS-MBS
 Pres., Ch. Eng.C. A. Baker
 General Manager.C. E. McElroy
 Program DirectorHelen Rowe

WLMJ—Jackson—1953

Frequency: 1280 Kc. Power: 1 Kw., d.
 Owned By Dean C. Stuhlmueller
 Address Box 72
 Tel.: 850 KBS
 Station Representative.Clark
 Pres., Gen. Mgr.Dean C. Stuhlmueller
 Chief Engineer.D. Cowden

OHIO

WHOK—Lancaster—1948

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By. Hocking Valley Bcstg. Corp.
Address Memorial Dr.
Tel.: OL 3-4373. Independent
Station Representative Ohio Stas.
Pres., Gen. Mgr. Nelson Embrey
Chief Engineer Charles R. Houston

WIMA—Lima—1948

Frequency: 1150 Kc. Power: 1000 Watts
Owned-Oper. By. N.W. Ohio Bcstg. Corp.
Business-Studio Address 223 N. Main St.
Tel.: 22-32060 ABC
Station Representative Meeker
President G. E. Hamilton
General Manager R. W. Mack
Sta., Comm. Mgr. C. B. Heller
Program Director Bill Frink
Chief Engineer Bill Harrison
Owners of: WIMA-TV, Lima.

WWIZ—Lorain—1958

Frequency: 1380 Kc. Power: 500 Watts, d.
Owned WWIZ, Inc.
Address Palace Theatre Bldg.
Tel.: CHerry 4-5253 ABC
Newspaper Affiliation Journal
Sta. Reps. Oakes; Devney Org.
President, Gen. Mgr. Sanford A. Scholitz
Sales Promotion Manager Paul Dean
Commercial Manager Joel Leonard
Program Director Mike Adams
Publicity Director Jim Allen

WCLW—Mansfield—1957

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned By Mansfield Bcstg. Co.
Address 791 McPherson St.
Tel.: LA 5-2333 Independent
Station Rep. Devney Organization
Pres., Gen. Mgr. F. Eckhardt
Chief Engineer William Ball

WMAN—Mansfield—1939

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Richland, Inc.
Address P.O. Box 461
Tel.: LA 4-2211 ABC
Representative Venard, Rintoul & McConnell
Pres., Gen., Sta., Comm. Mgr. J. M. O'Hara
Prog.-Pub. Dir. Robert James
Chief Engineer William Morrison

WMOA—Marietta—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned Marietta Broadcasting Co.
Address First National Bank Bldg.
Tel.: FR 3-7527 NBC
Station Representative Bolles
General Mgr. R. Sanford Guyer
Commercial Mgr. B. Kaatz
Program Dir. Richard M. Guyer
Chief Engineer Charles E. Clark

WMRN—Marion—1940

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By. The Marion Bcstg. Co.

Address Box 518
Tel.: DU 3-1131 ABC
Pres., Gen. Mgr. Robert T. Mason
Commercial Manager Arthur L. Martin
Prog. Dir. Madge Cooper
Chief Engineer F. J. Peters

WTIG—Massillon—1957

Frequency: 990 Kc. Power: 250 W., d.
Owned Massillon Bcstg. Co.
Address Massillon Drive-in Hotel
Tel.: TE 2-5023 KBS
Station Representative Ohio Station Reps.
President Joel W. Rosenblum
General Manager Richard J. Scholem
Program Director Ted Wesley
Chief Engineer Joe Kish
Owners of: WISR, Butler; WACB, Kuttanning.

WMPO—Middleport—1959

Frequency: 1390 Kc. Power 1000 Watts d.
Owned By Radio Mid-Pom Inc.
Address Box 71
Tel.: WYandotte 2-5355 Independent
President, Gen. Mgr. John E. M. Kerr
Station, Comm. Manager William C. Miller
Sales Prom. Mgr., Prog. Dir. Robert Arnold
Publicity Director Mrs. Janet Korn
Chief Engineer Roger Bennett

WPFB—Middletown—1947

Freq.: 910 Kc. Power: 1 Kw, d., 100 W. n.
Owned-Operated By WPFB, Inc.
Address 4503 Central Ave.
Tel.: GA 2-3625 Independent
Sta. Reps. Devney Org.; Walker-Rawalt
President, General Mgr. Paul F. Braden
Commercial Manager Joseph LeMoyné
Sales Prom. Mgr., Pub Dir. Charles Reeder
Program Director Ray Iglehart, Jr.
Chief Engineer Carroll Williams
Owners of: WPAY, Portsmouth, O.

WMVO—Mt. Vernon—1953

Frequency: 1300 Kc. Power: 500 Watts d.
Owned-Oper. By. Mt. Vernon Bcstg. Co.
Address P.O. Box 348
Tel.: EX 2-0946 Independent
Station Representative Ohio Stas.
President Mrs. Charles Zerkowitz
Station Manager Stephen Zerkowitz
Sales Coordinator Bill Victor
Chief Engineer R. Maxwell

WIOI—New Boston—1959

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned By WIOI, Inc.
Address Box 909, Portsmouth, O.
Tel.: ELmwood 3-8587 KBS
Station Representative Prestige Reps.
President Grady M. Sinyard
General Manager Joseph S. Klarke
Commercial Manager Kenneth O. Williams
Program Director Hal O'Neal
Publicity Director Mrs. Ruth Coburn
Chief Engineer Tommy R. Leslie
Owners of: WYOK, Birmingham; WBEA, Mont-
gomery; WFLI, Chattanooga; WSLA-TV, Selma.

WCLT—Newark—1949

Frequency: 1430 Kc. Power: 500 Watts d.
Owned-Operated By.....WCLT Radio Inc.
Address.....25 West Miami St.
Tel.: FA 4-0071.....Independent
Sta. Representative.....Meeker
Pres., Gen. Mgr.....Thomas A. Rogers
Chief Engineer.....Benjamin Windle

WPVL—Painesville—1956

Frequency: 1460 Kc. Power: 500 Watts d.
Owned.....WPVL, Inc.
Address.....713 Fobes St.
Tel.: EL 2-3155.....Independent
Station Representatives.....Webb; Ohio Stas.
President, General Mgr.....Carl R. Lee
Sales Promotion Mgr.....Richard Gascoigne

WPTW—Piqua—1947

Frequency: 1570 Kc. Power: 250 Watts d.
Owned By.....WPTW Radio, Inc.
Address-Trans.....1625 Covington Ave.
Tel.: PR 3-3513.....KBS
Sta. Representative.....Bolles; Ohio Station Reps.
President, Gen. Mgr.....C. Oscar Baker
Program Dir., Pub. Dir.....Betty Miller
Commercial Mgr.....Mrs. Eleanor Mills
Station, Ch. Eng.....Lewis M. Shroyer

WNXT—Portsmouth—1951

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WNXT, Inc.
Address.....Masonic Bldg.
Tel.: EL 3-1161.....ABC
Station Rep.....Raymer; Ohio Stas.
President.....Leonard Feldman
General, Comm. Mgr.....Marshall Rosene
Program Director.....Phil Phillips
Publicity Director.....Mary Ellen Thuma
Chief Engineer.....Howard Potts

WPAY—Portsmouth—1935

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W.
Owned By.....Radio Station WPAY
Address.....1009 Gallia St.
Tel.: EL 3-5176.....CBS
Sta. Representative.....Devney Organization
President.....Paul F. Braden
General, Sta. Manager.....O. T. Dresbach
Commercial Manager.....J. H. LeMoyné
Program Director.....John T. Baker
Technical Director.....Maurice L. Myers
Owners of: WPAY-FM.

WLEC—Sandusky—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Operated By.....Cleveland Bcstg., Inc.
Address.....Box 441
Tel.: MA 6-2000.....Independent
Sta. Representative.....Devney Organization
President.....Ray T. Miller, Jr.
General, Station Mgr.....Jay E. Wagner, Jr.
Commercial, Prom. Mgr.....Louis E. Mahla
Program Director.....Karl J. Bates
Chief Engineer.....Jay Leibach
Owners of: WERE, Cleveland.

WBLV—Springfield—1947

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Champion City Bcstg. Co.
Address.....Chamber of Commerce Bldg.
Tel.: FA 3-4676.....KBS
Representative.....Thomas F. Clark
President.....R. S. Lucas
General Manager.....R. L. Yontz
Commercial Mgr.....Al Meuleman
Program Director.....James W. Blasey
Chief Engineer.....Carl Egbert

WIZE—Springfield—1940

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Radio Voice of Springfield
Address.....117 W. High St.
Tel.: 323-4955.....Independent
Station Representative.....Devney Organization
President.....Charles Sawyer
V.P., General Mgr.....Ernest A. Gudridge
Executive Vice-President.....J. P. Williams
Vice-President.....Alex Buchan
Sales Promotion Mgr.....Ray George
Chief Engineer.....Victor L. Bushong

WSTV—Steubenville—1940

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....WSTV, Inc.
Bus.-Studio Address.....Exchange Realty Bldg.
Tel.: 282-6265.....MBS
Representative.....Avery-Knodel
Exec. Vice Pres.....John J. Laux
Vice President.....Fred Weber
Station Mgr.....Louis W. Shapiro
Sales Prom. Mgr., Pub. Dir.....Geo. H. Wilson
Program Director.....Tom Abernethy
Chief Engineer.....William Chesnes
Owners of: WBOY AM-TV, Steubenville; KODE
AM-TV, Joplin; WSTV-TV-FM; WRGP-TV,
Chattanooga.

WTTF—Tiffin—1959

Frequency: 1600 Kc. Power: 500 Watts
Owned By.....WTTF, Inc.
Address.....112 E. Market St.
Tel.: 447-2212.....MBS
President, Gen. Mgr.....Robert G. Wright
Commercial Manager.....W. A. Hughes
Program Dir.....Alan Gemar
Chief Engineer.....Richard Wright

WOHO—Toledo—1954

Frequency: 1470 Kc. Power: 1000 Watts
Owner.....Midwestern Bcstg. Co.
Address.....Box 276, Station "A"
Tel.: OX 3-6576.....MBS
Station Representative.....Raymer
President.....Ford R. Weber
General Manager.....Sam W. Sloan
Comm. Manager.....William C. Wester
Program Director.....John Dauro
Chief Engineer.....Patrick J. Robinson

WSPD—Toledo—1921

Frequency: 1370 Kc. Power: 5000 Watts
Owned-Oper. By.....Storer Broadcasting Co.

OHIO

Address.....125 South Superior St.
Tel.: CH 8-6401.....NBC
Representative.....**Katz**
President.....George B. Storer, Jr.
General, Station Mgr.....Reggie Martin
Nat. Sales Manager.....Emerson Kimble
Program Director.....Jack Williams
Chief Engineer.....George Fulop
Owners of: WSPD-TV; WJRH AM-TV, Detroit;
WJW AM-TV, Cleveland; WGSB, Miami;
WHN, New York, N. Y.; WIBG, Philadelphia;
KGBS, Los Angeles; WAGA-TV, Atlanta; WITI-
TV, Milwaukee.

WTOD—Toledo—1946

Frequency: 1560 Kc.....Power: 1000 Watts d.
Owned-Operated By...Booth Broadcasting Co.
Address.....3225 Arlington Ave.
Tel.: CH 2-4321.....Independent
Station Representative.....Bernard Howard
President.....John L. Booth
Gen. Comm. Mgr.....Francis X. McNerney
Program Director.....John Garry
Publicity Director.....Bob Parkinson
Sales Promotion Manager.....Vivian Crane
Chief Engineer.....Robert Sowers
Owners of: WJLB, Detroit; WSWG, Saginaw;
WIBM, Jackson; WIOU, Kokomo; WJVA, South
Bend; WTRN, Flint.

WTOL—Toledo—1938

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Community Bcstg. Co.
Address.....Bell Bldg.
Tel.: CH 4-7411.....ABC
Station Representative.....Gill-Perna
President.....Frazier Reams
General Manager.....Thomas S. Brotherton
Station, Comm. Manager.....Douglas Tabner
Sales Prom. Mgr., Pub. Dir.....Orris Tabner
Program Director.....Robert Krieghoff
Chief Engineer.....Harold Holmes
Owners of: WTOL-FM-TV.

WERT—Van Wert—1958

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned.....Van Wert Broadcasting Co.
Address.....Box 308
Tel.: BERNARD 2-4075.....Independent
Station Rep.....Ohio Stations; Sears & Ayer
President, Ch. Eng.....Kenneth E. Kunze
Commercial Mgr.....R. Waldron
Program Director.....John Ury

WHHH—Warren—1941

Frequency: 1440 Kc.....Power: 5000 Watts
Owned By...Warren Tribune Radio Sta., Inc.
Address.....2nd National Bldg.
Tel.: EXpress 2-2529.....Independent
Newspaper Affiliation...Tribune Chronicle
President, Gen. Mgr.....Helen Hart Hurlbert
Station Mgr.....R. E. Hardy
Program Director.....John Peterson

WCHO—Washington Court House—1952

Frequency: 1250 Kc.....Power: 500 Watts d.

Owned By.....Court House Bcstg. Co.
Address.....113½ S. Main St.
Tel.: 5-6211.....KBS
Pres., Gen. Mgr., Chief Eng...W. N. Nungesser
Station Mgr.....C. L. Mitchell

WPKO—Waverly—1954

Frequency: 1380 Kc.....Power: 1000 W., d.
Owner.....Ohio Quests, Inc.
Address.....Box 67
Tel.: 363.....Independent
President, Gen. Mgr.....James B. Denton
Chief Engineer.....Robert P. Meyer

WKOV—Wellston—1953

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned-Operated By...Family Bcstg. Co.
Address.....P. O. Box 190
Tel.: 4-2000.....KBS
Pres., Gen. Mgr., Ch. Eng...W. N. Nungesser

WWST—Wooster—1947

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Wooster Republican Ptg. Co.
Address.....Route 30
Tel.: ANGelus 3-5075.....KBS
General Manager.....E. B. Evans
Chief Engineer.....B. L. Bowman

WRFD—Worthington—1947

Frequency: 880 Kc.....Power: 5000 Watts d.
Owned.....Peoples Broadcasting Corp.
Address.....Worthington
Tel.: TU 5-5342.....Independent
Representative.....Gill-Perna
President.....Herbert E. Evans
General Manager.....Joseph D. Bradshaw
National Sales Mgr.....Andy Edgerton
Publicity Director.....Bill Pfeiffer
Program Director.....Phil Sheridan
Chief Engineer.....Harold Schaaf
Owners of: WRFD-FM; WGAR AM-FM, Cleve-
land; WTEM AM-FM, Trenton; WMMN, Fair-
mont, W. Va.; WNAX, Yaakton, S. D.; KVTV,
Sioux City.

WBBW—Youngstown—1949

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owner.....Mahoning Valley Bcstg. Corp.
Address.....260 W. Federal St.
Tel.: 744-4421.....MBS
Representative.....Weed
President, Ch. Eng.....John Cherpack, Jr.
Vice President.....Gene Trace
General, Comm. Manager.....Dick James
Sales Prom. Mgr.....Phil Wood
Program Director.....Anthony N. Ross

WFMJ—Youngstown—1939

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By...WFMJ Bcstg. Co.
Business-Studio Address...101 W. Boardman
Tel.: RI 4-8611.....NBC
President.....William F. Maag, Jr.
General, Comm. Mgr.....Mitchell F. Stanley
Program Director.....Bob Locke
Chief Engineer.....Frank A. Dieringer

WHOT—Youngstown—1955

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned By.....WHOT, Inc.
 Address.....401 N. Blaine Ave.
 Tel.: RI 6-8464.....Independent
 Sta. Representative.....Hollingbery
 President.....Myron Jones
 General Manager.....William Fleckenstein
 Commercial Mgr.....William Aey
 Program Dir.....Richard Thompson
 Sales Promotion Manager.....Tony Sebastian
 Chief Engineer.....Gene Coxson
 Owners of: WJET, Erie; WRED-FM, Youngstown;
 WYRE, Pittsburgh.

WKBN—Youngstown—1926

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Operated By.....WKBN Bcstg. Corp.
 Address.....3930 Sunset Blvd.
 Tel.: ST 2-1145.....CBS
 Representative.....Paul H. Raymer
 Pres., Gen. Mgr.....Warren P. Williamson, Jr.

Station Mgr.....Warren P. Williamson III
 Sales Prom. Mgr.....J. Harrison Hartley
 Commercial Manager.....Carl F. Glade
 Program Director.....Norm Berger
 Chief Engineer.....B. T. Wilkins
 Owners of: WKBN TV-FM.

WHIZ—Zanesville—1924

Frequency: 1240 Kc. Power: 250 Watts
 Owner.....Southeastern Ohio Bcstg. System, Inc.
 Business-Studio Address.....Lind Arcade Bldg.
 Tel.: GL 2-5431.....NBC
 Newspaper Affiliation.....Zanesville Pub Co.
 Representative.....John E. Pearson
 President.....Clay Littleck
 Gen., Station Manager.....Allan Land
 Comm. Mgr.....Nate Milder
 Publicity Dir., Sls. Prom. Mgr.....Naomi Lorton
 Program Director.....Dick Keys
 Chief Engineer.....William A. Hunt, Sr.
 Owners of: WHRV, Ann Arbor; WTAP, Parkers-
 burg, W. Va.

Pop: 2,380,000
 Families: 728,000

OKLAHOMA

Radio Homes: 705,500
 AM Stas. in State: 54

KADA—Ada—1934

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....KADA Bcstg., Inc.
 Business Address.....Box 642
 Tel.: FEderal 2-1212.....ABC, KBS
 Station Reps.....Weed; Brown
 Pres., General Mgr.....Bill Hoover
 Comm., Sales Prom. Mgr.....Jerry Spencer
 Program, Publicity Director.....Mike Stephens
 Chief Engineer.....George A. Miller Jr.

KHHW—Altus—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Altus Bcstg. Co., Inc.
 Address.....Box 551
 Tel.: HU 2-1450.....KBS
 Newspaper Affil.....Times-Democrat
 Representative.....Pearson
 Pres., Gen. Mgr.....Frank E. Wimberly
 Commercial Manager.....Albert Houpe
 Chief Engineer.....Ernest Baucum

KALV—Alva—1956

Frequency: 1430 Kc. Power: 500 Watts
 Owned By.....Alva Communications, Inc.
 Address.....Box 328
 Tel.: 1663.....Independent
 President.....John H. Goss
 General Manager.....Robert L. Martin
 Chief Engineer.....Ron Kassik

KVSO—Ardmore—1935

Frequency: 1240 Kc. Power: 250 Watts
 Owned.....Ardmoreite Pub. Co.
 Address.....Ardmoreite Bldg.
 Tel.: CA 3-3030.....ABC-KBS
 General Manager.....Douglas C. Dillard

KWON—Bartlesville—1942

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Horace C. Boren
 Address.....Box 89
 Tel.: FEderal 6-1400.....MBS
 Station Rep.....Bowles; Melville
 President.....Horace C. Boren
 General Sta. Mgr.....Tony G. Kountoupis
 Commercial Manager.....Maynard Helmuth
 Program Director.....William C. Drake
 Chief Engineer.....James Hawkins
 Owners of: KMUS, Muskogee, Okla.

KLTR—Blackwell—1952

Frequency: 1580 Kc. Power: 250 Watts
 Owned-Operated By.....Star Bcstg. Co., Inc.
 Address.....Masonic Bldg.
 Tel.: EM 3-4567.....KBS
 President, General Manager.....R. F. Pool
 Commercial Manager.....Ray Bush
 Sales Promotion Manager.....Dick Hill
 Program Director.....Don James
 Publicity Dir.....Scotty Winter
 Chief Engineer.....Heinz Powelleit

KWCO—Chickasha—1946

Freq.: 1560 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Washita Valley Bcstg. Co.
 Address.....P.O. Box 770
 Tel.: CAstle 4-2890.....KBS
 Owner.....Bayard C. Auchincloss
 General Manager.....William S. Scott
 Chief Engineer.....Ben DeKinder

KWPR—Claremore—1958

Frequency: 1270 Kc. Power: 500 Watts, d.
 Owned By.....BRT Bcstg. Co.
 Address.....417 West Second St.

OKLAHOMA

Tel.: ROgers 3-1281.....KBS
President, Chief Eng.....Wayne Rowley
Commercial, Sales Prom. Mgr.....Bob Brewer

KWOE—Clinton—1949

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Western Okla. Bcstg. Co.
Address.....Neptune Park
Tel.: FAirfax 3-0617.....Independent
President, Gen Mgr.....Lonnie J. Preston
Program Publicity Dir.....Alice Preston
Chief Engineer.....Arthur Vogt

KUSH—Cushing—1953

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Cimarron Broadcasters, Inc.
Address.....P.O. Box 791
Tel.: CA 5-0922.....KBS
Pres., Gen. Mgr.....Gordon Rockett
Station Mgr., Chief Engineer.....G. Thomas

KRHD—Duncan—1949

Freq.: 1350 Kc.....Power: 250 W. d. 100 W. n.
Owned-Operated By.....Duncan Bcstg. Co.
Address.....West Pine St.
Tel.: AL 5-1350.....KBS
President.....R. H. Drury
Gen., Sta. Mgr.....W. M. Brubaker
Chief Engineer.....Lee Agee

KSEO—Durant—1947

Frequency: 750 Kc.....Power: 250 Watts d.
Owned-Operated By.....Durant Pub-Bcstg. Corp.
Address.....215 Democrat Bldg.
Tel.: 3100.....KBS
President.....R. V. Peterson
Gen. Mgr.....L. W. Coleman

KBEK—Elk City—1929

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Bob Garrison Ent.
Address.....Box 189
Tel.: CApital 5-3333.....KBS
President, Gen. Mgr.....Bob Garrison
Comm., Sales Prom. Manager.....Robert Taylor
Program Director.....Rocky Randall
Publicity Director.....Betty McArthur
Chief Engineer.....Jerry White

KCRC—Enid—1928

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....Enid Radiophone Co.
Address.....318 E. Willow
Tel.: AD 7-1390.....ABC
News. Affil.....Morning News, Daily Eagle
Representative.....John E. Pearson Co.
President.....Milton B. Garber
General Manager.....Pat Murphy
Commercial Manager.....Jim Hannon

KGWA—Enid—1950

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By.....Public Bcstg. Service, Inc.
Address.....P. O. Box 346
Tel.: AD 4-4230.....Independent
Representative.....Venard, Rintoul & McConnell
President, General Manager.....Allan Page
Commercial Manager.....Bob O'Brien
Program Director.....Lyle Gaston
Chief Engineer.....Milton Wentworth

KTAT—Frederick—1948

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Operated By.....Frederick Bcstg. Co.
Address.....P.O. Drawer 920
Tel.: ED 5-2131.....KBS
Owner.....W. C. Moss, Jr.

KWRW—Guthrie—1955

Frequency: 1490 Kc.....Power: 100 Watts
Owned By.....Austin Oil Co., Inc.
Address.....115 North Division
Tel.: BU 2-2321.....KBS
Vice President.....David OVEN
General, Station Mgr.....Richard M. Carroll
Comm. Mgr., Pub. Dir.....Johnny Johnson
Sales Promotion Manager.....Peggy Weems
Program Director.....Wallace Seeds
Chief Engineer.....R. B. Phillips, Jr.

KGYN—Guymon—1948

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Plains Bcstg. Co.
Address.....Box 130
Tel.: 338-6533.....KBS
President, Station Mgr.....T. M. Raburn, Jr.
Chief Engineer.....Herb Noyes

KHEN—Henryetta—1956

Frequency: 1590 Kc.....Power: 500 W., d.
Owned.....Henryetta Radio Co.
Address.....125 N. 5th
Tel.: OLive 2-3298.....Independent
Newspaper Affiliation.....Daily Free Lance
President.....Leland Gourley
General, Comm. Manager.....Marvin Hull
Program Director.....Bill Simmons, Jr.
Publicity Director.....Junior Crawford
Chief Engineer.....Bud Gaitner

KTJS—Hobart—1947

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By.....A. R. Fuchs
Address.....P.O. Box 311
Tel.: GENEva 6-2420.....KBS
President, Chief Eng.....A. R. Fuchs
Commercial, Prom. Mgr.....Wayne Robison

KIHN—Hugo—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Little Dixie Bcstg. Co.
Address.....106 West Jackson
Tel.: 1723.....KBS
Station Representative.....Lowe-Runkle
President, General Mgr.....D. W. Brawner
Station Mgr., Chief Eng.....T. L. Brawner
Publicity Director.....Leeta Brawner

KBEL—Idabel—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Idabel Bcstg. Co.
Address.....P.O. Box 1072
Tel.: 802.....Independent
General Manager.....Winston O. Ward
Sta., Comm. Manager.....J. P. Stanley

KCCO—Lawton—1956

Frequency: 1050 Kc. Power: 250 W. d.
Owned. Progressive Bcstg. Co.
Address. Box 2187
Tel.: EL 5-1050. Independent
Station Representative. Pearson
President. Dr. G. G. Downing
General Manager. Ross B. Baker
Program Dir. B. J. Sams
Sales Prom. Mgr. James R. Williams
Chief Engineer. Charles Thompson

KSWO—Lawton—1941

Frequency: 1380 Kc. Power: 1000 W.
Owned. Okla. Quality Bcstg. Co.
Address. 406 D. Avenue
Tel.: EL 5-1380. ABC
Rep. Venard, Rintoul & McConnell; Brown
President, General Mgr. R. H. Drewry
Station Manager. Tom Reddell
Program Director. Don Hodges
Chief Engineer. Harold Kinkead
Owners of: KRHD, Duncan; KGWA, Enid; KSWO-
TV, all Okla.; KMID-TV, Midland, Tex.

KNED—McAlester—1950

Freq.: 1150 Kc. Power: 1 Kw. d.; 500 n.
Owned-Operated By. Pittsburg Bcstg. Co., Inc.
Address. Box 780
Tel.: GA 3-1460. Independent
Representative. Pearson
Pres., Gen. Mgr. Ray Van Hooser
Station, Prog. Mgr. Dud Stallings
Chief Engineer. Jerry McCoy

KTMC—McAlester—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By. McAlester Bcstg. Co.
Address. 202½ East Choctaw
Tel.: GA 3-1400. KBS
Station Representative. Weed
President, General Mgr. Bob Baggett
Commercial Manager. Phil Reed
Program Director. Shirley Crowson
Chief Engineer. Harold Duncan

KGLC—Miami—1947

Frequency: 910 Kc. Power: 1000 Watts
Owned-Operated By. Miami Bcstg. Co.
Business Address. Miami Hotel Bldg.
Tel.: KI 2-3303. KBS-MBS
Gen., Sta. Mgr. William A. Searle
Chief Engineer. Louis Stone

KBIX—Muskogee—1936

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By. Okla. Pub. Co.
Address. Barnes Bldg.
Tel.: MU 2-1331. ABC
Newspaper Affil. Phoenix-Times Democrat
Representative. Pearson
President. Tams Bixby, Jr.
Manager. D. Johnson
Chief Engineer. Ted Foster

KMUS—Muskogee—1948

Frequency: 1380 Kc. Power: 1000 d., 500 n.
Owned-Operated By. Horace C. Boren
Address. P. O. Box 1588
Tel.: MU 2-2488. Independent
Stations Rep. Bolles; Melville
Pres., Gen. Mgr. Horace C. Boren
Vice Pres. Mrs. Martha D. Boren
Sta. Mgr., Ch. Engr. James E. Keitel, Jr.

KNOR—Norman—1949

Frequency: 1400 Kc. Power: 250 Watts
Owned. Cleveland County Bcstg. Co.
Address. P. O. Box 542
Tel.: JE 4-8475. KBS
President. William S. Morgan
Commercial Mgr. Robert G. Barry
Chief Engineer. Edward Renner

KBYE—Oklahoma City—1947

Frequency: 890 Kc. Power: 1000 Watts d.
Owned-Operated By. Great Empire Bcstg.
Business Address. 5508 N. Eastern
Tel.: Garfield 7-6524. Independent
President. Berniece L. Lynch
General Station Manager. F. F. Lynch
Program Director. Glenn Valentine
Commercial, Sls. Prom. Mgr. F. J. Lynch
Publicity Director. J. D. Lynch
Chief Engineer. J. B. Latimer

KJEM—Oklahoma City—1948

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Oper. By. KJEM, Inc.
Address. 515 N. Robinson
Tel.: CE 2-6367. Independent
Station Representative. Bcast. Time Sales
President. W. D. Schueler
Gen., Sta. Mgr. C. Hewel Jones
Program Director. W. W. Jones
Chief Engineer. Bill Humphrey

KLPR—Oklahoma City—1947

Frequency: 1140 Kc. Power: 1000 Watts d.
Owned-Oper. By. Big Chief Bcstg Co. Inc.
Address. Box 4248
Tel.: ME 4-1411. Independent
Station Representative. Pearson
Pres., Sales Prom. Mgr. Jack Peasley
Chief Engineer. Buzzy Brooks

KOCY—Oklahoma City—1938

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Plaza Court Bcstg. Co.
Business-Studio Address. Plaza Court Bldg.
Tel.: CEntal 5-4333. Independent
Pres., Gen. Mgr. M. H. Bcnebrake
Commercial Manager. Carlton Beck
Chief Engineer. Elmo Black

KOMA—Oklahoma City—1928

Frequency: 1520 Kc. Power: 50,000 Watts
Owned-Operated By. Storz Bcstg. Co.

OKLAHOMA

Address Box 1520
 Tel.: SWift 4-4482 Independent
 Representative Blair
 President Todd Storz
 V. P., General Manager Jack S. Sampson
 Program Director Bill Adams
 Publicity Director Deane Johnson
 Chief Engineer M. H. Barwick
 Owners of: WDGY, Minneapolis; WHB, Kansas
 City; WFLX, New Orleans; WQAM, Miami;
 KNOK, St. Louis.

KTOK—Oklahoma City—1927

Frequency: 1000 Kc. Power: 5000 Watts
 Owned-Operated By KTOk, Inc.
 Business-Studio Address 1800 W. Main
 Tel.: Central 5-8351 MBS, ABC
 Station Representative Eastman
 President Wendell Mayes
 General, Station Mgr. Tom Johnson
 Local Sales Manager George R. Collisson
 Program Director Bill Bryan
 Chief Engineer Clifford Easum

WKY—Oklahoma City—1920

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Oper. By WKY TV System, Inc.
 Address 500 E. Britton Rd.
 Tel.: TR 8-2161 Independent
 Newspaper Affiliation Oklahoman & Times
 Representative Katz
 President E. K. Gaylord
 V.P., General Manager Norman P. Bagwell
 Asst. Sta., Comm. Mgr. Lee Allan Smith
 Prog. Dir. Danny Williams
 Sales Promotion Mgr. Jim Willis
 Chief Engineer Bob Hayward
 Owners of: WKY-TV; WTVT, Tampa.

KOKL—Okmulgee—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Okmulgee Bcstg. Corp.
 Address 114 East Seventh St.
 Tel.: 3646 KBS
 Newspaper Affil. Don-Rey Pub. Co.
 Station Rep. Melville
 President Donald W. Reynolds, Sr.
 General Manager Donald W. Reynolds, Jr.
 Chief Engineer W. Matten
 Owners of: KFSA AM-TV, Ft. Smith, Ark.; KOLQ
 AM-TV, Reno; KBRS, Springdale, Ark.; KORK,
 Las Vegas; KGNS-TV, Laredo; KLRJ-TV, Las
 Vegas; KFOY-TV, Hot Springs, Ark.

KVLH—Pauls Valley—1947

Frequency: 1470 Kc. Power: 250 Watts
 Owned-Operated By Pauls Valley Bcstg. Co.
 Address Box 610
 Tel.: BELmont 8-3314 KBS
 President, General Manager E. J. Ballard
 Sales Promotion Manager Jerry Tye
 Program Director James Hensley
 Publicity Director Marquita Rickey
 Chief Engineer David White

WBBZ—Ponca City—1928

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Ponca City Pub. Co.
 Address P.O. Box 589

Tel.: RO 5-6607 MBS
 Newspaper Affiliation The News
 Representative Pearson
 General Manager Allan W. Muchmore
 Station Manager William C. Maugans

KLCO—Poteau—1953

Frequency: 1280 Kc. Power: 1 Kw. d.
 Owner Leflore Bcstg. Co.
 Address Box 511
 Tel.: 660 KBS
 President, Gen. Manager R. B. Bell
 Sales Prom., Ch. Engineer Vic Nowlin

KOLS—Pryor—1950

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By Lakes Area Bcstg. Co.
 Address 5th & S. Mill Sts.
 Tel.: VAlley 5-2763 KBS
 Gen. Mgr., Chief Eng. L. L. Gaffaney
 Commercial Manager Mrs. L. L. Gaffaney
 Program Director H. Albrecht

KGFF—Shawnee—1930

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By KGFF Bcstg. Co., Inc.
 Address P.O. Box 9
 Tel.: BR 3-4390 MBS
 Newspaper Affiliation Stauffer Publ., Inc.
 Representative Avery-Knodel
 President Oscar S. Stauffer
 Gen., Sta. Manager William A. Weaver
 Commercial Manager Jeral C. Ziegler
 Program Director James H. Meyer
 Chief Engineer R. K. Branson

KSPI—Stillwater—1947

Frequency: 780 Kc. Power: 250 Watts d.
 Owned-Oper. By Stillwater Publishing Co.
 Address P. O. Box 231
 Tel.: FR 2-7800 Independent
 Newspaper Affiliation Daily News-Press
 Representative Clark
 General Mgr. J. R. Bellatti
 Station Manager Lewis Pearce
 Commercial Manager Bill Platt

KTLQ—Tahlequah—1957

Frequency: 1350 Kc. Power: 1 Kw., d.
 Owned Camelleta Corp.
 Address First National Bank Bldg.
 Tel.: GLendlae 6-2511 Independent
 President Jim Egan
 General Mgr., Ch. Eng. Galen O. Gilbert
 Commercial Manager Jim Stacey
 Program Director Jim Masters

KAKC—Tulsa—1946

Freq.: 970 Kc. Power: 1000 W. d., 500 W. n.
 Owned-Oper. By Public Radio Corp.
 Address 910 S. Boston
 Tel.: LU 7-2401 Independent
 Station Representative Young
 President Lester Kamin
 General, Comm. Manager Robert J. Hoth
 Program Director Dick Schmitz
 Sales Prom. Mgr., Pub. Dir. Carl Smith
 Chief Engineer Charles Laughton
 Owners of: KBEA, KBEY-FM, Mission; KNYZ-
 AM-FM, Houston.

KELI—Tulsa—1934

Frequency: 1430 Kc. Power: 5 Kw.
 Owned By T & O Bcstg. Co.
 Address 2601 E. 56th St., N.
 Tel.: FI 5-1311 Independent
 Station Representative Avery-Knodel
 President, Gen. Mgr. Raymond Ruff
 Commercial Manager Joe Fischer
 Program Director Joe Henderson
 Chief Engineer Lloyd Cowan
 Owners of: KTRN, Wichita Falls, Tex.

KFMJ—Tulsa—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned By Tulsa Great Empire Radio, Inc.
 Address 5400 W. Edison
 Tel.: LU 5-5555 Independent
 General Manager R. B. Blue
 Chief Engineer N. Wilcox

KOME—Tulsa—1938

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By KOME, Inc.
 Address 8th & Main
 Tel.: DI 3-4121 ABC
 President Wm. F. Johns, Jr.
 General Manager G. Lund
 Program Director A. Collier

KRMG—Tulsa—1949

Freq.: 740 Kc. Power: 50 Kw. d., 25 Kw. n.
 Owned By Swanco Bcstg. Co.
 Address 311 So. Denver Ave.
 Tel.: LUther 4-4291 CBS
 Representative John Blair
 General Manager Frank S. Lane
 Local, Comm. Mgr. William E. Minshall
 Program Director Keith Bretz
 Chief Engineer William H. Bradley

KVOO—Tulsa—1925

Frequency: 1170 Kc. Power: 50,000 Watts
 Owned-Oper. By Southwestern Sales Corp.
 Address 3701 S. Peoria
 Tel.: RI 2-5561 NBC
 Representative Edward Peiry
 President H. C. Stuart
 V.P., General Mgr. G. K. Brandborg
 Program Director J. Ryan
 Chief Engineer J. Bushnell
 Owners of: KVOO-TV.

KVIN—Vinita—1954

Frequency: 1470 Kc. Power: 500 Watts, d.
 Owned-Oper. By Vinita Broadcasting Co.
 Address Box 189
 Tel.: Alpine 6-3407 KBS
 General Manager Gene Humphries
 Program Director R. Parnell
 Chief Engineer Don Shearheart

KWSH—Wewoka—1948

Frequency: 1260 Kc. Power: 1,000 Watts
 Owned-Operated By Tri Cities Bcstg. Co., Inc.
 Address Box 1260
 Tel.: 1260 ABC, KBS
 President Bill Hoover
 Chief Engineer Dan Hastings

KSIW—Woodward—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Woodward Bcstg. Co.
 Address Box 508
 Tel.: Alpine 4-4455 Independent
 Representative Pearson
 President, Ch. Eng. Edward A. Ryan
 Program Director Lenora W. Ryan

Pop. 1,825,000

Families: 596,000

OREGON

Radio Homes: 588,000

AM Stas. in State: 71

KABY—Albany—1959

Frequency: 990 Kc. Power: 250 Watts, d.
 Owned Albany Broadcasting Corp.
 Address 233 W. Third
 Tel.: WAbash 6-3719 Independent
 Station Representatives Art Moore; Grant
 President, General Mgr. Chet Wheeler
 Station, Commercial Mgr. Glenn Henshaw, Jr.
 Program, Publicity Dir. Sandy Rhodes
 Chief Engineer Leonard Serder

KWIL—Albany—1941

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Oper. By Albany Radio Corp.
 Address Box 485
 Tel.: WA 6-2233 MBS
 President Claude Buerge
 General Manager Larry Gordon
 Commercial Manager Lou Gillespie
 Chief Engineer Don Schweitzer

KWIN—Ashland—1946

Frequency: 580 Kc. Power: 1000 Watts
 Owned-Oper. By Rogue Valley Bcstg. Co.
 Business Address P.O. Box 227
 Tel.: 482-2211 KBS
 Station Representative Webb
 President Douglas D. Kahle
 General Manager W. Henry Peck
 Chief Engineer W. Loerke

KAST—Astoria—1925

Frequency: 1370 Kc. Power: 1000 Watts
 Owned Astoria Broadcasting Co.
 Address 1006 W. Marine Dr.
 Tel.: FA 5-2911 ABC, MBS
 Newspaper Affil. Astorian Budget
 Station Reps. Moore; Webb; Grant
 President C. H. Lane
 General Mgr. R. Chopping

OREGON

KVAS—Astoria—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned: Lower Columbia Bcstg. Co., Inc.
Address: 1418 Commercial St.
Tel.: FA 5-6221
Rep.: Moore, Holman, Jacobson
President: W. T. Moore
General Mgr., Ch. Eng.: Charles A. Farmer
Commercial Mgr.: Don K. Van Velzer
Publicity Dir.: Donald Boyd

KBKR—Baker—1939

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Oregon Trail Bcstg. Co.
Bus. Studio Address: 2030 Auburn Ave.
Tel.: JA 3-4431
Station Reps.: Art Moore; Grant
General Manager: Kenneth B. Lockwood

KBND—Bend—1938

Freq.: 1110 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Central Oregon Bcstg. Co.
Business Address: 5000 Studio Road
Tel.: EV 2-4821
Representative: Meeker
Pres., Gen. Mgr.: Frank H. Loggan
Comm. Mgr.: Doug Gaines
Program Dir.: Kessler Cannon
Chief Engineer: Robert Dickinson

KGRJ—Bend—1959

Frequency: 940 Kc. Power: 1,000 Watts
Owned By: McAlpine Bcstg. Co.
Address: Box 940
Tel.: Evergreen 2-5611
Independent
Station Reps.: Msala; Torbet, Allen, Crane
General, Commercial Mgr.: J. H. McAlpine
Sales Prom. Manager: William Wilson
Program Director: Don Weathermon
Publicity Director: Jeanne Fahey
Chief Engineer: Keith Snodgrass

KURY—Brookings—1958

Frequency: 910 Kc. Power: 1 Kw., d.
Owned By: Joseph Sheridan
Address: P.O. Box 185
Tel.: 4911
Station Rep.: Moore, Torbet, Allen & Crane
Owner: Joseph F. Sheridan
General, Commercial Mgr.: Norm Oberst
Program Director: John Wolfe
Chief Engineer: Vern Garvin

KRNS—Burns—1957

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Radio Burns
Address: Fairgrounds Rd.
Tel.: 7300
Station Representative: Art Moore
Co-Managers: H. McDonald, J. Ward

KOOS—Coos Bay—1928

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: KOOS, Inc.

Address: Box 180
Tel.: CO 7-2121
ABC
Station Representative: Pearson; Moore
President: Sheldon F. Sackett
Station Manager: F. J. McDonough
Program Director: Lucy Johnson
Chief Engineer: Bryce H. Johnston

KYNG—Coos Bay—1956

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned By: Pacific Western Bcstrs., Inc.
Address: P.O. Box 657
Tel.: Congress 7-7055
Independent
Sta. Reps.: Torbet, Allen & Crane; Jacobson
Pres. Gen. Mgr.: Phillip F. Waters
Comm. Mgr.: Al Steutze
Program Dir., Ch. Eng.: Clair Gilnet
Owners of: KQEN, Roseburg.

KWRO—Coquille—1948

Frequency: 630 Kc. Power: 5000 Watts d.
Owned-Operated By: KWRO, Inc.
Address: P. O. Box 386
Tel.: 3961
Station Representative: Moore
President: William E. Walsh
Gen., Sta. Mgr.: Leonard F. Epling
Program Director: Alice Mobley
Sales Promotion Mgr.: Lavarre Ramey
Chief Engineer: Drew Walker

KFLY—Corvallis—1954

Frequency: 1240 Kc. Power: 250 Watts
Owned By: Midland Broadcasting Co.
Address: Box 689
Tel.: PL 3-6633
MBS
Station Reps.: Feltis; Jacobson
Pres., Gen. Mgr.: Dave Hoss
Commercial, Sales Prom. Mgr.: Don Heinen
Chief Engineer: Chet Stuart

KLOO—Corvallis—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Willamette Valley Radio Corp.
Address: Box 731
Tel.: PLaza 3-4493
KBS
Station Reps.: Moore; Sandeberg-Gates; Dore
President, General Mgr.: Wm. C. Hurley
Sta., Comm. Mgr.: George Lichtenthaler
Publicity Director: Marilyn Q. Hurley
Sales Promotion Manager: Kathy O'Brien
Program Director: William C. Hurley
Chief Engineer: David Washburn

KNND—Cottage Grove—1960

Frequency: 1400 Kc. Power: 250 Watts
Owned By: Radio KOMB
Address: P. O. Box 7
Tel.: WH 2-2468
Independent
Station Representative: Jacobson
Station Mgrs.: Peter J. Ryan; Milton A. Viken
Sales Prom. Mgr.: Ivan Hoyer

KPLK—Dallas—1955

Frequency: 1450 Kc. Power: 1 Kw., d.
Owned-Oper. By: Polk County Bcstrs., Inc.

Address P. O. Box 396
 Tel.: MAYfair 3-2342 Independent
 Station Representative Moore
 Pres., Gen. Mgr. Ray L. Kozak
 Commercial Manager D. Newman
 Chief Engineer G. W. Morrison

KWVR—Enterprise—1960

Frequency: 1340 Kc. Power: 250 Watts d.
 Owned By Gene W. Wilson
 Address 203 East Main St.
 Tel.: 61 KBS
 Station Representative Moore
 President, Chief Eng. Gene W. Wilson
 Promotion, Publicity Dir. Virginia M. Wilson

KASH—Eugene—1947

Frequency: 1600 Kc. Power: 1000 Watts
 Owner Radio Air Ways, Inc.
 Address P. O. Box 1600
 Tel.: DI 5-3357 ABC
 Representative Webb
 President, Gen., Sta. Mgr. E. L. Kincaid
 Comm., Sales Prom. Mgr. Paul Plank
 Chief Engineer Ralph Cook

KERG—Eugene—1949

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Guard Pub. Co.
 Address 1776 Coburg Rd.
 Tel.: DI 5-4304 CBS
 Newspaper Affiliation Guard Publishing Co.
 Station Rep. Weed; Day-Wellington
 General, Sta. Manager Robert C. LaBonte
 Comm., Sales Promo. Mgr. James Magnuson
 Program Director Clifton Cole
 Chief Engineer William Green

KORE—Eugene—1927

Frequency: 1450 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Operated By Lane Bcstg. Co.
 Address P.O. Box 1032
 Tel.: DI 4-4214 MBS
 Reps. Torbet, Allen & Crane; Feltis
 Pres., Gen. Mgr. Lee Bishop
 Commercial Manager Virgil Parker
 Program Director Bob Anderson
 Chief Engineer Ralph Keyser

KUGN—Eugene—1946

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By KUGN, Inc.
 Business Address P. O. Box 112
 Tel.: DI 4-6216 NBC
 Representative Meeker, Art Moore
 Pres., Gen. Mgr. C. O. Fisher
 Chief Engineer George Hathaway

KWAY—Forest Grove—1959

Frequency: 1570 Kc. Power: 1 Kw. d.
 Owned By KGGG Bcstg. Co.
 Address 2740 Pacific Ave.
 Tel.: ELgin 7-2144 Independent
 President P. B. Crawford
 Station Mgr., Prog. Dir. Thomas Prestwich
 Sales Promotion Manager Duncan James
 Chief Engineer George Ludtke

KAGI—Grants Pass—1939

Frequency: 930 Kc. Power: 1 Kw.
 Owned-Oper. By Southern Oregon Bcstg. Co.
 Address P. O. Box 148
 Tel.: GR 6-4477 MBS
 Station Representative Moore; Young
 Manager J. E. Arnold
 Chief Engineer N. Williams

KAJO—Grants Pass—1957

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned By Grants Pass Bcstg. Co.
 Address P.O. Box 230
 Tel.: GR 6-6608 Independent
 Sta. Rep. Torbet, Allen & Crane
 General, Comm. Mgr. Jim Wilson
 Program Director Elzie Parker
 Chief Engineer Chuck Field

KGRO—Gresham—1956

Frequency: 1230 Kc. Power: 250 Wts. d. 1 Wt. n.
 Owned Gresham Bcstg. Co.
 Address 1230 Melody Lane
 Tel.: MO 5-4143 KBS
 Station Representative Jacobson
 President, Ch. Eng. Daniel M. McPeak

KOHU—Hermiston—1956

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned Carl F. and Sarah Knierim
 Address Box 1
 Tel.: JO 7-6500 MBS
 General Manager, Ch. Eng. Carl F. Knierim
 Commercial Manager Sarah Knierim
 Program Director Eleanor Davis

KUIK—Hillsboro—1953

Frequency: 1360 Kc. Power: 1000 Watts, d.
 Owned By John P. Gillis
 Address 155-A South Second Ave.
 Tel.: MI 8-4181 KBS
 Station Reps. Art Moore, Webb
 President, Station Mgr. John P. Gillis
 Commercial Manager Paul Alexander
 Sales Prom. Mgr. James Pierson
 Program, Pub. Dir. Lance M. Mushaw
 Chief Engineer Albert Bishop

KIHR—Hood River—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Ore. Wash. Bcstrs.
 Business Address P.O. Box 207
 Tel.: EV 6-1511 Independent
 Representative Art Moore, Webb
 Pres., Gen. Mgr., Ch. Eng. C. J. McCredie
 Program Director Max Jean Stave

KAGO—Klamath Falls—1923

Freq.: 1150 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By Gibson Radio
 Address P. O. Box 1130
 Tel.: TU 2-2551 ABC
 Representative Raymer, Art Moore
 President R. I. Gibson
 Station Manager Robert Bartlett

OREGON

KFLW—Klamath Falls—1946

Frequency: 1450 Kc. Power: 500 W. d.; 250 W. n.
Owned-Operated By..... David Snow
Business Address..... 327 Main St.
Tel.: Tuxedo 2-4656..... CBS
Representative..... Weed
Manager, Owner..... David F. Snow
Chief Engineer..... Wayne Milburn

KLAD—Klamath Falls—1955

Frequency: 960 Kc. Power: 5000 Watts, d.
Owned-Operated By..... Ogden Knapp
Address..... Box 979
Tel.: TU 4-7794..... Independent
Reps. Torbet, A. & C.; Jacobsen; Wellington
General Mgr. Ogden Knapp
Commercial Manager Max Schreiber
Program Director Fritz Egger
Chief Engineer William Grimes

KLBM—La Grande—1938

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Inland Radio, Inc.
Address..... P.O. Box 907
Tel.: Woodland 3-4121..... KBS
Studio Reps. Moore; Sandeberg-Gates
President Gordon L. Capps
Commercial Manager Robert Empie
Station Manager Ken Lillard
Chief Engineer W. Curry
Owners of: KSRV, Ontario, Oreg.

KQIK—Lakeview—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned..... Pacific Northwest Radio, Inc.
Business Address..... 411 N. 1st St.
Tel.: WH 7-2164..... KBS
Station Reps. Feltis; Tracy Moore
President A. E. Freeman
General Manager James H. McHone
Commercial Manager Norman Suiter
Prog. Dir., Ch. Eng. Wayne W. Whitehead

KGAL—Lebanon—1950

Frequency: 920 Kc. Power: 1000 Watts
Owned By:.... Radio Wonderful Willamette/land
Address..... P. O. Box 578
Tel.: 258-3134..... Independent
Station Representative William Wagner
President Alex Dreier
General Manager Glen M. Stadler
Station Manager Don Wellman
Commercial Mnaager Tom Boyd
Sales Prom. Manager Keith Samples
Program Director John Kline
Publicity Director Ken McCoy
Chief Engineer Bob Weed
Owners of: KGAY, Salem.

KMCM—McMinnville—1949

Frequency: 1260 Kc. Power: 1000 Watts
Owned-Oper. By..... Yamhill Bcstrs.
Address..... P. O. Box 207
Tel.: 3811..... KBS
Sta. Reps. Torbet; Allen & Crane; Moore
President Jerry Carr

V.P., General Mgr..... John Courcier
Chief Engineer R. Lewis

KBOY—Medford—1954

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By..... KBOY Bcstrs.
Address..... Box 1109
Tel.: SPring 3-5355..... Independent
Station Representative Jacobson
President Kenneth R. Card
General Station Mgr..... Winston Marks
Chief Engineer Victor M. Califf

KDOV—Medford—1958

Frequency: 1300 Kc. Power: 5000 Watts
Owned By..... Medford Bcstg., Inc.
Address..... P. O. Box 869
Tel.: SP 3-5000..... Independent
President, General Mgr. W. H. Hansen

KMED—Medford—1922

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By..... Radio Medford, Inc.
Address..... P. O. Box 1306
Tel.: 3-7373..... ABC-NBC
Station Reps. Meeker; Day-Wellington
President J. L. De Armond
General Manager..... Ray Johnson
Station Commercial Manager .. Harry Barker
Program Mgr. Don Hanlin
Chief Engineer..... Ellis Feinstein
Owners of: KMED-TV.

KYJC—Medford—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By .. Medford Printing Co.
Address..... Barnett Rd.
Tel.: SPring 2-6644..... CBS
Newspaper Affiliation..... Mail Tribune
Station Reps. Pearson; Moore
Gen. Mgr..... Tom MacLeod
Chief Engineer I. Eckberg

KNPT—Newport—1948

Frequency: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... Yaquina Radio, Inc.
Business Address..... Box 1428
Tel.: AMherst 5-2266..... Independent
Sta. Reps. Moore; Continental; Torbet, A. & C.
Pres. Gen. Mgr..... Tom Becker
Commercial Manager..... Buss Jolley
Station Manager..... Bob Spangler
Sales Promotion Mgr..... Don Newmar
Publicity Director Whitey Coker
Chief Engineer Del Kruger
Owners of: KBCH, Ocean Lake.

KBBR—North Bend—1951

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By..... Big Bay Radio, Inc.
Address..... 1956 Meade St.
Tel.: 756-5108..... Independent
Station Rep. Grant
President, Comm. Mgr..... Bill Karl
Station, Program Dir..... Rod Walter
Chief Engineer..... Arthur Schuldt

KBCH—Ocean Lake—1955

Frequency: 1380 Kc. Power: 1000 Watts
 Owned By.....Yaquina Radio, Inc.
 Address.....Box 358
 Tel.: WYMAN 4-2181.....Independent
 Stations Reps.....Moore; Continental
 President.....Thomas R. Becker
 General Station Mgr.....Robert Spangler
 Chief Engineer.....Al Morgan
 Owners of: KNPT, Newport, Ore.

KSRV—Ontario—1946

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Inland Radio, Inc.
 Address.....Box 540
 Tel.: TUCKER 9-8651.....KBS
 Station Reps.....Moore; Sandeberg-Gates
 President, Gen. Mgr.....Gordon L. Capps
 Comm. Mgr.....John R. Humphreys
 Program Dir.....Leo L. Ellsworth
 Sales Prom. Mgr.....Charles E. Harland
 Chief Engineer.....Stanley E. McNutt
 Owners of: KLBK, La Grande.

KGON—Oregon City—1947

Frequency: 1520 Kc. Power: 10,000 Watts
 Owned-Operated By.....Clackamas Bcstrs.
 Address.....P.O. Box 5865, Portland, Ore.
 Tel.: OLIVE 6-1441.....MBS
 Representative. Broadcast Time Sales; Wagner
 President.....Robert J. Hartke
 Gen., Sta., Comm. Mgr.....Irwin S. Adams
 Program Director.....Sonora B. Hoffman
 Chief Engineer.....Sidney Roach

KUBE—Pendleton—1956

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned.....Amatilla Bcstg. Ent. Inc.
 Address.....236 S.E. First St.
 Tel.: CRestview 6-1961.....Independent
 President.....John M. Carroll
 General Mgr., Ch. Eng.....Paul A. Schumacher
 Sales Promotion Mgr.....E. Vern Green

KKID—Pendleton—1941

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Roderick Sound, Inc.
 Address.....P.O. Box 178
 Tel.: CRestview 6-1311.....Independent
 Reps. Jacobson; Torbet, A & C.; Day-Wellington
 President, Ch. Eng.....Robert W. Roderick
 Program Director.....Ed Carle
 Publicity Director.....Jacqueline Tholberg

KUMA—Pendleton—1955

Frequency: 1290 Kc. Power: 5000 Watts
 Owned.....Pendleton Broadcasting Co.
 Address.....Box 278
 Tel.: CR 6-1511.....ABC
 Representative.....Meeker, Art Moore
 President.....C. O. Fisher
 Vice Pres., Gen. Mgr.....T. A. Smith
 Chief Engineer.....J. C. Bradley

KEX—Portland—1926

Frequency: 1190 Kc. Power: 50,000 Watts
 Owned-Oper. By.....Westinghouse Bcstg. Co.
 Address.....2130 S.W. Fifth Ave.
 Tel.: CA 2-1881.....Independent
 Sta. Representative.....AM Radio Sales
 President.....D. H. McGannon
 Gen., Sta. Mgr.....Herbert L. Bachman
 Commercial Manager.....R. E. Rudolph
 Publicity Dir., Sls. Prom Mgr.....Dick Newton
 Program Director.....D. F. Stelleges
 Chief Engineer.....Jack Erwin
 Owners of: KPIX, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-
 field, Mass.; WBZ-TV, Boston, Mass.; KYW,
 Cleveland, O.; KYW-TV, Cleveland, O.; KDKA,
 Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.;
 WIND, Chicago, Ill.; WJZ-TV, Baltimore; WBZ-
 FM, Boston; KDKA-FM, Pittsburgh; KYW-FM,
 Cleveland; KEX-FM.

KGW—Portland—1922

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper.....King Broadcasting Co.
 Bus.-Studio Address.....1139 S.W. 13th Ave.
 Tel.: CA 3-6364.....NBC
 Representative.....John Blair
 President.....Mrs. A. Scott Bullitt
 Vice Pres., Bus. Div.....Henry B. Owen
 Vice Pres., Broadcast Div.....Otto P. Brandt
 Local Sales Mgr.....Joe Clifford
 Station Mgr.....Jackson Fleming
 Promotion Mgr.....Ed Busse
 Program Manager.....Hal Starr
 Merchandising Mgr.....Walt Hawthorne
 Chief Engineer.....Clare Hanawalt
 Owners of: KGW-TV, Portland; KING-AM-FM-
 TV, Seattle; KREM-AM-FM-TV, Spokane.

KISN—Portland—1959

Frequency: 910 Kc. Power: 1 Kw.
 Owned By.....Star Bcstg. Inc.
 Address.....10 N.W. Tenth
 Tel.: CApital 6-7191.....Independent
 Station Representative.....Avery-Knodel
 President.....Don W. Burden
 General Manager.....Timothy F. Moore
 Station Manager.....Donald Hedges
 Production Mgr.....Les Parsons
 Chief Engineer.....Byron Swanson
 Owners of: KICN-FM, Omaha.

KLIQ—Portland—1957

Frequency: 1290 Kc. Power: 5 Kw., d.
 Owned By.....Malloy Breyer Inc.
 Address.....Oaks Amusement Park
 Tel.: BELmont 4-8448.....Independent
 Station Representative.....Hall
 President.....S. G. Breyer
 General Manager.....Jack Grant
 Sales Phomo. Manager.....Howard McAnulty
 Program Director.....Bob McAnulty
 Publicity Director.....Sandra Allen
 Chief Engineer.....Joe Allen

KOIN—Portland—1926

Frequency: 970 Kc. Power: 5000 Watts
 Owned.....Mt. Hood Radio-TV Bcstg. Corp.

OREGON

Address.....140 S.W. Columbia
Tel.: CA 8-3333.....CBS
Representative.....CBS Spot Sls.
President.....C. Howard Lane
General Station Mgr......H. H. Buckendahl
Program Director.....Willard A. Mears
National Sales Mgr......Robert R. Whitley
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN-TV.

KPAM—Portland—1948

Frequency: 1410 Kc.....**Power:** 5000 Watts d.
Owned-Operated By.....Chem-Air, Inc.
Address.....Box 1230
Tel.: CA 6-7676.....Independent
Station Representative.....Weed
President.....William E. Boeing, Jr.
General Manager.....Del Leeson
Program Director.....Don Vincent
Publicity Director.....Maryetta Devereaux
Chief Engineer.....R. A. McClanathan
Owners of: KIDO, Boise; KETO, Seattle.

KPDQ—Portland—1947

Frequency: 800 Kc.....**Power:** 1000 Watts d.
Owned-Operated By.....John W. Davis
Address.....4903 N.E. Sandy Blvd.
Tel.: AT 2-3232.....Independent
President.....John W. Davis
Station Manager.....David M. Jack
Chief Engineer.....Arlan Walker

KPOJ—Portland—1923

Frequency: 1330 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....KPOJ, Inc.
Address.....1019 S.W. 10th Ave.
Tel.: CA 7-3484.....Independent
President, Gen. Mgr......R. M. Brown
Commercial Manager.....Jack Moys
Sales Prom., Pub. Dir......Garry Capps
Program Director.....Vern Mueller
Chief Engineer.....Herbert A. Davidson

KWJJ—Portland—1925

Frequency: 1080 Kc.....**Power:** 10,000 Watts
Owned-Oper. By.....Rodney F. Johnson
Address.....931 S.W. King Ave.
Tel.: CA 8-4393.....ABC
Sta. Reps......Masla, Torbet, Allen & Crane
Pres., Gen. Manager.....Rod F. Johnson
Commercial Manager.....Ben T. Crosby
Prog. Dir......Jerry Speerstra
Ch. Eng......Les Windes

KXL—Portland—1926

Frequency: 750 Kc.....**Power:** 10,000 Watts
Owner.....Seattle, Portland, Spokane Radio
Address.....Box 5886
Tel.: OLIVE 4-3193.....Independent
Station Representative.....McGavren
General Manager.....Lester M. Smith
Commercial Manager.....Richard L. Levy
Program Director.....Del Olney
Chief Engineer.....Ed Mundt
Owners of: KJR, Seattle; KNEW, Spokane.

KRCO—Prineville—1950

Frequency: 690 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Radio Central Oregon
Address.....P. O. Box 188
Tel.: Hilcrest 7-6239.....Independent
Station Reps......Jacobson; Feltis, Pearson
President, Chief Eng......C. R. Matheny
Comm., Sls. Prom. Mgr......Richard W. Burger

KPRB—Redmond—1952

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Operated By.....Don & Rita Anderson
Address.....P.O. Box 787
Tel.: Lincoln 8-3100.....Independent
Station Representatives.....Wagner; Webb
Station Manager Ch. Eng......Don Anderson

KQEN—Roseburg—1950

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned By.....Pacific Western Bcstrs.
Address.....P. O. Box 847
Tel.: OR 3-4464.....ABC
Representative.....Oakes; Feltis
General Mgr......L. Fenner

KRNR—Roseburg—1935

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned By.....Douglas County Tricasters
Address.....Box 910
Tel.: OR 3-5551.....CBS
President, Gen. Mgr......Robert F. Johnson
Commercial Manager.....James H. Johnson

KYES—Roseburg—1955

Frequency: 950 Kc.....**Power:** 1 Kw. d.
Owned-Oper. By.....Douglas County Bcstrs., Inc.
Address.....Box 538
Tel.: OR 3-6678.....Independent
Station Representative.....Pearson
President, Chief Engineer.....LeRoy Hiatt
General Manager.....Elliott Motschenbacher

KOHI—St. Helens—1959

Frequency: 1600 Kc.....**Power:** 1,000 Watts
Owned By.....Columbia Co. Bcstrs.
Address.....KOHl Bldg.
Tel.: 1601.....Independent
Station Representative.....Pearson
President.....L. B. Brownlow
Station Manager.....W. Anderson
Program Manager.....D. Wimberly
Chief Engineer.....J. Allen

KBZY—Salem—1957

Frequency: 1490 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....Salem Bcastg. Co.
Address.....369 High St. N.E.
Tel.: EM 4-6748.....Independent
Station Reps......Hollingbery; Art Moore
President.....Carl O. Fisher
General Station Mgr......Gene Harrison
Commercial Manager.....Les Manning
Program Manager.....John Vaughan
Chief Engineer.....Elmer Gary
Owners of: KUGN, Salem; KUMA, Pendleton.

KGAY—Salem—1951

Frequency: 1430 Kc....Power: 5000 Watts d.
 Owned By.. Radio Wonderful, Williamette land
 Address Box 768
 Tel.: EMpire 4-1430..... Independent
 Station Rep. Pearson
 President Alex Dreier
 General Manager..... Glen Stadler
 Station Manager..... Robert M. Bruce
 Commercial Manager..... Ron Terry
 Program Director..... Ed Banker
 Chief Engineer..... Calvert Applegate
 Owners of: KGAL, Lebanon, Oreg.

KSLM—Salem—1934

Freq.: 1390 Kc....Power: 5000 Wts. d., 1000 n.
 Owned-Operated By..... Oregon Radio, Inc.
 Business Address..... P. O. Box 631
 Tel.: EM 4-8433..... ABC
 President L. McCormick
 General Mgr..... A. de Schweinitz
 Program Director..... Bob McCarl
 Chief Engineer..... Clyde Carlton

**KEED—Springfield-Eugene
 1954**

Frequency: 1050 Kc.....Power: 1 Kw.. d.
 Owned KEED, Inc.
 Address Box K, Eugene, Ore.
 Tel.: PA 6-6591..... Independent
 Station Rep. Pearson
 President..... Glen M. Stadler
 Station Manager..... Rodney V. Louden
 Program Director..... J. Robert Litten
 Commercial Manager..... Charles A. Searl
 Chief Engineer Robert Barnes

KACI—The Dalles—1955

Frequency: 1300 Kc....Power: 1000 Watts d.
 Owned By..... Radio Mid-Columbia Inc.
 Business Address..... 119 E. 2nd St.
 Tel.: CY 6-9661..... Independent
 Station Representatives..... Hopewell; Moore
 President, Gen. Mgr..... M. V. Ling
 Station Mgr..... R. N. Robinson

KODL—The Dalles—1940

Frequency: 1440 Kc.....Power: 1000 Watts
 Owner..... Western Radio Corp.
 Address KODL Bldg.
 Tel.: CYPress 6-2300..... KBS
 Station Reps. Feltis; Jacobson
 President..... V. B. Kenworthy
 General Mgr..... Paul E. Walden

KTIL—Tillamook—1947

Frequency: 1590 Kc.....Power 1 Kw.
 Owned-Oper. By... Tillamook Bcastg. Co., Inc.
 Address Box 1590
 Tel.: VI 2-4422..... Independent
 Rep..... Continental, Art Moore; Torbet A & C
 President, General Mgr..... Fred Guyton
 Sales Promo. Mgr., Ch. Eng..... Larry Brunen
 Program, Pub. Dir..... Al Charf

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 The Best,
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WKAP

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Easton, Pa. Markets

5000 watts: No. 1 latest Hooper &
Pulse surveys. "Oggie" Davies,
Manager

WLCY

St. Petersburg-Tampa,
Florida

5000 watts: No. 1 latest Hooper
& Pulse surveys. Sam Rahall,
Manager

WNAR

Norristown and
Greater Philadelphia Area

500 watts: No. 1 latest Hooper
survey. John Banzhoff, Manager

WWNR

Beckley, West Virginia

1000 watts: No. 1 latest Hooper
& Pulse surveys. Tony Gonzales,
Manager

WQTY

Jacksonville, Florida

1000 watts: Fastest growing sta-
tion in Jacksonville market. Jack
Faulkner, Manager

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Special Representative for Philadelphia, Baltimore and Washington
Paul S. O'Brien, 123 South Broad St., Philadelphia, Pa. PE 5-3432

•
N. Joe Rahall, President, Rahall Group

Pop.: 11,500,000
Families: 3,318,000

PENNSYLVANIA Radio Homes: 3,239,000
AM Stas. in State: 153

WAEB—Allentown—1948

Freq: 790 Kc. Power: 500 W. d., 1 Kw. n.
Owned-Oper. By: WAEB Bcstrs., Inc.
Address: 7th & Hamilton Sts.
Tel: HE 4-9364. Independent
Station Representative: Radio-TV Reps.
President: William F. Rust, Jr.
General Manager: S. Robert Ackley
Program Director: Kerm Gregory
Chief Engineer: William Goitshall

WHOL—Allentown—1948

Frequency: 1600 Kc. Power: 500 Watts
Owned: Allentown Bcstg. Corp.
Address: Colorado & Poplar Sts.
Tel: HE 4-4801. MBS
Representative: Raymer
President: Charles G. Helwig
Executive V.P.: Victor C. Diehm
General Manager: Willard B. Camperson
National Sales Mgr.: T. A. Tito
Program Director: David M. Van Sant
Chief Engineer: Gerald B. Werst
Owners of: WAZL, Hazleton; WHLM, Bloomsburg;
WTAL, Tallahassee.

WKAP—Allentown—1948

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Operated By: WKAP, Inc.
Address: P. O. Box 689
Tel: HE 3-3166. Independent
Station Reps.: Adam Young; P. O'Brien
President: N. J. Rahall
Sta., Gen. Mgr.: O. R. Davies
Prog. Dir.: Alan D. Raber
Sales Promotion Manager: Jerry Duckett
Publicity Director: Samuel J. Anderson
Chief Eng.: C. Frank Cordaro

WSAN—Allentown—1923

Frequency: 1470 Kc. Power: 5000 Watts
Owned-Oper. By: Lehigh Valley Bcstg. Co.
Address: 3941 North 10th St.
Tel: HE 4-9511. CBS
Station Representative: H-R Reps
General Manager: R. H. Musselman

WFBG—Altoona—1924

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Operated By: Triangle Pubs.
Address: Commerce Park
Tel: Windsor 4-2031. Independent
News. Affil.: Phila. Inquirer; Phila. D. News
Station Representative: McGavren
Vice President: Roger Clipp
General Manager: John Stilli, Jr.
Sales Manager: John Snyder
Business Manager: Joe DiGiorgio
Sales Promotion Mgr.: Joseph Burns

Program Director: James Van de Velde
Chief Engineer: Dick Kline
Owners of: WFBG-TV-FM; WFIL-FM-AM-TV,
Phila.; WNEF-FM-AM-TV, Binghamton, N. Y.;
WNHC-FM-AM-TV, New Haven; KFRE-AM-TV,
Fresno; WLYH-TV, Lebanon.

WRTA—Altoona—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned: Altoona Trans-Audio Corporation
Address: Hotel Penn Alto
Tel: WI 3-6112. ABC
Station Representative: Thomas F. Clark
President: Martin F. Malarkey, Jr.
General Manager: Louis H. Murray
Station, Comm. Manager: Rod Wolf
Program Director: Larry Weber
Sales Prom. Manager: Glen Sheffer
Chief Engineer: Al Merritts

WVAM—Altoona—1948

Frequency: 1430 Kc. Power: 1,000 Watts
Owned-Oper. By: General Bcstg. Corp.
Address: 2727 W. Albert Dr.
Tel: WI 4-8127. CBS
Sta. Rep.: Weed
President: E. S. Leopold
General, Station Mgr.: Will Ketner
Commercial, Sales Prom. Mgr.: Will Union
Chief Engineer: John Schiele

WMBA—Ambridge—1958

Frequency: 1460 Kc. Power: 500 Watts d.
Owned By: Miners Bcstg. Service, Inc.
Business Address: 304 Duss Ave.
Tel: COngress 6-1110. Independent
General Manager: John W. Angst
Station Manager: Roy E. Angst, Jr.

WAVL—Apollo—1947

Frequency: 910 Kc. Power: 1000 Watts, d.
Owned-Oper. By: Tri-Borough Bcstg. Co.
Address: Box 277
Tel: GR 2-3921. KBS
Gen., Comm. Manager: Cecil F. Clifton

WNCC—Barnesboro—1950

Frequency: 950 Kc. Power: 500 Watts d.
Owned-Oper. By: WNCC, Inc.
Address: 803 Maple Ave.
Tel: Williams 8-9200. KBS-MBS
President, Chief Eng.: J. Howard Bair
General Manager: William R. Raihall
Program Director: Joanne Tibbott

WBVP—Beaver Falls—1948

Frequency: 1220 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: WBVP, Inc.
Business Address: 1216 7th Ave.; Box 719
Tel: Tilden 6-4100. NBC
President: Frank R. Smith

PENNSYLVANIA

General Station Mgr. Thomas B. Price
 Program Director Charles H. Wilson
 Sales Prom. Mgr., Pub. Dir. E. A. Sekeres
 Chief Engineer Andy Sivak

WBFD—Bedford—1955

Frequency: 1310 Kc. Power: 5 Kw. d.
 Owned-Oper. By. The Inquirer Printing Co.
 Address American Legion Bldg.
 Tel.: 623-5132 KBS
 President John Biddle
 General Manager Robert S. Harrison, Jr.
 Chief Engineer W. H. Smith

WBLF—Bellefonte—1958

Frequency: 1330 Kc. Power: 500 Watts d.
 Owned By Bellefonte Bcstg. Corp.
 Address P.O. Box 88
 Tel.: ELgin 5-4751 Independent
 Pres., Gen. Mgr. Cary H. Simpson
 Station Manager J. W. Eschbach
 Commercial Manager R. Thomas
 Program Director A. Kuhn
 Chief Engineer Robert Cook

WBRX—Berwick—1957

Frequency: 1280 Kc. Power: 500 Watts d.
 Owned Columbia County Bcstrs., Inc.
 Address Jackson Bldg.
 Tel.: PL 2-4546 KBS
 President, Gen. Mgr. John S. Booth

WGPA—Bethlehem—1946

Frequency: 1100 Kc. Power: 250 Watts d.
 Owned-Oper. By. Bethlehem's Globe Pub. Co.
 Address 426 Brodhead Ave.
 Tel.: UN 6-8074 CBS
 Newspaper Affil. Bethlehem Globe Times
 Station Representative Cooke
 President Rolland L. Adams
 Station Manager A. McCracken
 Commercial Manager Frank Collie
 Prog. Dir. Robert Wolken
 Chief Engineer Edwin Ryback

WCNR—Bloomsburg—1946

Frequency: 930 Kc. Power: 1,000 Watts d.
 Owned. The Columbia Montour Bcstg. Corp.
 Bus-Studio Address 38 W. Main St.
 Tel.: ST 4-1200 Independent
 Gen. Comm. Manager Ed Darlington
 Chief Engineer Robert Fultom

WHLM—Bloomsburg—1946

Frequency: 550 Kc. Power: 1000 Watts
 Owned Bloom Radio
 Address Square Bldg.
 Tel.: STerling 4-5500 MBS
 Representative Raymer
 President Harry L. Magee
 Management Consultant Victor C. Diehm
 General, Sta. Manager Robert R. Williams
 Publicity Director Ray Calabrese
 Commercial, Sales Prom. Mgr. Pat Campbell
 Program Dir. Dale Fulmer
 Chief Engineer Anthony Hogg
 Owners of: WHOL, Allentown; WAZL, Hazleton;
 WTAL, Tallahassee.

WLOA—Braddock—1947

Frequency: 1550 Kc. Power: 1000 Watts d.
 Owned-Operated By Matta Bcstg. Co.
 Address 1233 Braddock Ave.
 Tel.: EL 1-1100 Independent
 Station Representative Good Music Bcstrs.
 Pres., Gen., Sta. Mgr. William G. Matta
 Commercial Manager George Matta
 Program Director E. R. Matta
 Chief Engineer Frederick Sand

WESB—Bradford—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. WESB
 Address 43 Main St.
 Tel.: FOrest 8-4141 Independent
 Representative Burn-Smith
 General Manager J. M. Cleary
 Comm. Prom. Mgr. R. E. Feit
 Prog. Dir., Chief Eng. William Winn

WBUT—Butler—1949

Frequency: 1050 Kc. Power: 250 W., d.
 Owned-Operated By WBUT, Inc.
 Address Box 1048
 Tel.: 7-5778 Independent
 President James Beattie
 General, Comm. Mgr. Richard Hanna

Program Director..... G. Earl Sadlon
 Chief Engineer..... Norman Gour

WISR—Butler—1941

Frequency: 680 Kc..... Power: 250 Watts d.
 Owned-Oper. By ..The Butler Bcstg. Co., Inc.
 Address..... 357 N. Main St.
 Tel.: 7-4701..... Independent
 President..... Joel W. Rosenblum
 General Mgr..... Robert L. Kaufman
 Comm. Manager..... J. Victor O'Brien
 Program Director..... Warren Ihlenfeld
 Sales Prom. Mgr..... Jerald Coleman
 Publicity Dir..... Jim Martin
 Chief Engineer..... Paul Rex

WCNG—Canonsburg—1958

Freq.: 540 Kc..... Power: 250 W. d.
 Owned ByWCNG, Inc.
 Address..... Box 480
 Tel.: SH 5-5400..... Independent
 Owners..... Tom & Mary Sulton
 General Mgr..... Richard E. Burg
 Commercial Manager..... Jamie Rowley
 Chief Engineer..... Russell Harbaugh

WCDL—Carbondale—1950

Frequency: 1440 Kc..... Power: 5 Kw., d.
 Owned-Oper. By Carbondale Bdcstg., Co., Inc.
 Address..... 127 Salem Rd.
 Tel.: 282-2770..... Independent
 Representative..... Donald Cooke, Inc.
 President..... William H. Ware
 General Manager..... Marjorie Zopolosky
 Commercial Mgr..... P. J. Oles
 Program Director..... J. Martin
 Chief Engineer..... Walter Rude

WHYL—Carlisle—1948

Frequency: 960 Kc..... Power: 5000 Watts d.
 Owned-Oper..... R. F. Lewis, Jr.
 Business Address..... Mt. Holly Pike
 Tel.: CH 9-1717..... Independent
 Sta. Reps. . . . Phila. Spot Sales: Spot Time Sales
 President..... Marion P. Lewis
 Gen., Sta. Mgr..... James B. Holder
 Prog. Dir..... Bill Mahoney
 Chief Engineer..... George Jennings

WCBG—Chambersburg—1956

Frequency: 1590 Kc..... Power: 5 Kw., d.
 Owned By..... WCBG Bcst. Corp.
 Address..... Radio Hill
 Tel.: COlony 3-4131..... Independent
 Representative..... Charles Bernard
 President, General Mgr..... Norman Messner
 Assistant Mgr. & Prog. Dir..... Bob Foreman
 Chief Engineer..... Harvey Cunningham

WCHA—Chambersburg—1946

Frequency: 800 Kc..... Power: 1000 Watts d.
 Owned..... Chambersburg Bcstg. Co.
 Address..... Professional Arts Bldg.
 Tel.: CO 4-7121..... Independent
 Station Rep..... Howard; Phila. Spot Sales

Pres., Gen. Mgr..... John S. Booth
 Station Mgr., Prog. Dir..... Earl P. Strine
 Commercial, Sales Prom. Mgr..... David Myers
 Chief Engineer..... James McCurdy

WESA—Charleroi—1947

Frequency: 940 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Monongahela Bcstg. Corp.
 Address..... Box 584
 Tel.: HU 3-6551..... **KBS**
 President..... Dr. A. S. Sickman
 General Manager..... Carl Stuart
 Sales Promotion Mgr..... Val Gearhart
 Program Director..... William Richards
 Publicity Director..... Frances Swartz
 Chief Engineer..... Cliff Hodgson

WEEZ—Chester—1947

Frequency: 1590 Kc..... Power: 1000 Watts
 Owned By WEEZ, Inc.
 Address..... 3500 Edgmont Ave.
 Tel.: TRemont 4-4321..... Independent
 President..... Ogden Davies
 General Manager..... Martin Peltzman
 Commercial Manager..... Mark Targe
 Program Director..... Jim Termine
 Chief Engineer..... William Dawson

WVCH—Chester—1947

Frequency: 740 Kc..... Power: 1 Kw.
 Owned-Operated By..... James M. Tisdale



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 Chester, Pennsylvania
 TRemont 4-4321

PENNSYLVANIA

Bus. Studio Address... Wolf Bldg., Market Sq.
Tel.: Tremont 2-8861..... Independent
Station Rep...... Webb
President, Gen. Mgr...... James M. Tisdale
Station Mgr...... Robert A. Hibbert, Jr.
Commercial Manager..... Charles M. Talley
Program Director..... Earl Godoman
Publicity Director..... William Scott Barr
Chief Engineer..... Don Baron

WWCH—Clarion—1960

Frequency: 1300 Kc..... **Power:** 500 Watts
Owned By..... Clarion Co. Bcstg. Corp.
Address..... Box 171
Tel.: Capital 6-8600..... KBS
Newspaper Affiliation..... Clarion Newspapers
President..... William E. Sheridan
General, Station Mgr...... Walter E. Broadhurst
Sales Prom Manager..... William Mushrush
Chief Engineer..... Melvin M. Check

WCPA—Clearfield—1947

Frequency: 900 Kc. ... **Power:** 1000 Watts d
Owned-Oper. By ... Clearfield Bdcaters, Inc.
Address..... Church St.
Tel.: POplar 5-5541..... ABC
Newspaper Affil...... Progressive Publishing
President..... W. K. Ulerich
General Manager..... Milton J. Bergstein
Station Manager..... John A. Dame
Commercial Manager..... M. Nemeth
Sales Manager..... Joseph Milsop
Program Director..... Thomas Connors
Chief Engineer..... Lou Duck
Owners of: WPAD, Indiana; WMAJ, State Park,
both Pa.; WJCM, Sebring, Fla.

WCOJ—Coatesville—1949

Frequency: 1420 Kc..... **Power:** 5 Kw.
Owned-Oper. By..... Chester Co. Bcstg. Co.
Address..... 809 E. Lincoln Hgh.
Tel.: Dudley 4-2100..... Independent
President, Chief Eng...... Louis N. Seltzer
General Manager..... William S. Halpern
Comm., Sales Prom. Mgr...... Donald Kimes

WCOY—Columbia—1957

Frequency: 1580 Kc..... **Power:** 500 W., d.
Owned..... Radio Columbia
Address..... 343 Poplar St.
Tel.: MU 4-2591..... Independent
Representative..... Burn-Smith
Co-owners..... Donald & Joan Huff
Gen. Mgr., Ch. Engr...... M. Leonard Savage
Program, Publicity Dir...... Joseph T. Bortall

WCVI—Connellsville—1946

Frequency: 1340 Kc... **Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By... Connellsville Bcstrs., Inc.
Business-Studio Address... 133 E. Crawford Ave.
Tel.: MA 8-4600..... Independent
Station Representative..... Prestige Rep.
President..... Dr. C. T. Trollo
Gen., Station Mgr...... Charles T. Snolwdon
Prog., Publicity Director..... Esther Snolwdon
Chief Engineer..... Robert Ray

WOTR—Corry—1955

Freq.: 1370 Kc... **Power:** 1000 Wts. d., 500 n.
Owned-Operated By..... WOTR Radio
Address..... 25½ N. Center St.
Tel.: 3-6611..... KBS-NBC
President..... Olivia T. Rennekamp
General, Station Mgr...... J. J. Wellenhofer

WFRM—Coudersport—1953

Frequency: 600 Kc..... **Power:** 1000 Watts d.
Owned-Oper. By..... Farm & Home Bcstg. Co.
Address..... 9 N. Main St.
Tel.: 611..... MBS
President..... C. H. Simpson
General Manager..... John A. Fay
Chief Engineer..... Martin Weiss

WBUX—Doylestown—1948

Frequency: 1570 Kc..... **Power:** 1 Kw., d.
Owned..... WBUX Broadcasting Co.
Address..... 30 E. Oakland Ave.
Tel.: FI 8-3583..... Independent
President..... George Stelner
General Mgr...... James Stolcz
Chief Engineer..... A. P. Lombardi

WCED—DuBois—1941

Freq.: 1420 Kc... **Power:** 5 Kw. d., 500 W. n.
Owned By... Tri County Broadcasting Co., Inc.
Address..... 80 N. Park Place
Tel.: 371-6100..... CBS
Newspaper Affil...... Courier Express
Station Representative... Devney Organization
President..... Harold T. Gray
General, Station Mgr...... Jason S. Gray
Comm., Sales Promo. Mgr.... George Williams
Prog., Pub. Director..... O. K. Johnston
Chief Engineer..... George Donahue

WEEX—Easton—1956

Frequency: 1230 Kc. **Power:** 250 Watts
Owned..... Easton Publishing Co.
Address..... Chestnut Hill
Tel.: BBlackburn 8-6155..... Independent
Newspaper Affiliation..... Express
Station Reps.... Walker-Rawalt; Phila. Spot Sales
President..... J. L. Stackhouse
General Manager..... John Thorwald
Commercial Manager..... C. W. Bradford
Sales Prom. Manager..... Robert B. Grove
Program Director..... Don Ross
Chief Engineer..... Robert Francett

WEST—Easton—1936

Frequency: 1400 Kc..... **Power:** 250 Watts
Owned-Oper. By..... Associated Bcstrs., Inc.
Bus. Studio Address..... 518 Northampton St.
Tel.: BBlackburn 8-6131..... NBC
Representative..... Meeker Co.
Station Exec...... Clair R. McCollough
Station Manager..... Theodore W. Pierce
Program Manager..... Joseph Prentice
Gen. Sales Manager..... J. Robert Gulick

Nat'l Sales Mgr. Harry J. Shaub, Jr.
 Technical Dir. J. E. Mathiot

WEND—Ebensburg—1961

Frequency: 1580 Kc. Power: 1 Kw. d.
 Owned By Cambria County Bcstg. Co.
 Address 120 S. Center St.
 Tel.: GReenleaf 2-8801 Independent
 President Cary H. Simpson
 V.P., General Manager John W. Eschbach

WEZN—Elizabethtown—1958

Frequency: 1600 Kc. Power: 500 Watts
 Owned By WEZN, Inc.
 Address Box 1600
 Tel.: EMpire 7-1511 KBS
 President, Gen. Mgr. Ira H. Kaplan
 Program Director George Morgan
 Chief Engineer Don Kerkeslager

WLEM—Emporium—1958

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned By Emporium Broadcasting Co.
 Address 1 West Fourth St.
 Tel.: 712 Independent
 President, General Mgr. James A. Spots
 Station Mgr., Prog. Dir. Dean L. Close
 Chief Engineer William D. Murphy

WGSA—Ephrata—1955

Frequency: 1310 Kc. Power: 1000 Watts, d.
 Owned Garden Spot Broadcasters, Inc.
 Address P. O. Box 419
 Tel.: RE 3-2226 MBS
 Station Rep. Prestige Rep. Org.
 President Lester Gronewalt
 Commercial Manager Robert E. Good
 Program Director Philip Jacobs
 Chief Engineer Ralph Haneman
 Owners of: WABW, Annapolis; WCBG, Chambersburg.

WWYN—Erie—1941

Frequency: 1260 Kc. Power: 5 Kw.
 Owned By WERC, Inc.
 Address 121 West 10th St.
 Tel.: Glendale 6-2096 NBC
 Station Rep. Venard, Rintoul & McConnell
 President Simon Goldman
 General Station Mgr. Art Arkelian
 Program, Publicity Director Cliff Shilling
 Chief Engineer Jack Heidecker
 Owners of: WJTN-AM-FM, Jamestown; WDOE, Dunkirk; WGGO, Salamanca, all N. Y.

WICU—Erie—1949

Frequency: 1330 Kc. Power: 5000 Watts
 Owned By Gibraltar Enterprises, Inc.
 Bus. Studio Address 3514 State St.
 Tel.: GI 4-5201 ABC
 Station Representative Meeker Co.
 President Edward Lamb
 General Manager Arthur Ingram

Station Manager Imaes Londot
 Program Director Ken Franzino
 Chief Engineer Ken Husband
 Owners of: WICU-TV, Erie.

WJET—Erie—1951

Frequency: 1400 Kc. Power: 250 Watts
 Owned Jet Broadcasting Co., Inc.
 Address 1635 Ash St.
 Tel.: GL 2-6741 MBS
 Sta. Representative Hollingbery
 President, Gen. Mgr. Myron Jones
 Comm. Mgr. Peter Cotichia
 Chief Engineer Richard Zahniser

WLEU—Erie—1935

Frequency: 1450 Kc. Power: 250 Watts
 Owned WESB Broadcasting
 Address 212 Commerce Bldg.
 Tel.: Glendale 6-7078 CBS
 Managing Partner T. R. Bromley
 Station Manager R. H. Elliott
 Commercial Manager Ronald Smith
 Program Director Robert Eaton
 Publicity Director Mary Barnhart
 Sales Promotion Mgr. Jack Werner
 Chief Engineer John Kozak

WFAR—Farrell—1953

Freq.: 1470 Kc. Power: 1 Kw. d.; 500 W. n.
 Owned By Farrell-Sharon Bcstg. Co.
 Address RFD #2
 Tel.: Dlamond 8-4171 KBS
 President Sanford A. Schafitz
 General Mgr. A. Zippy
 Chief Engineer Ed Lazar

WFRA—Franklin—1958

Frequency: 1430 Kc. Power: 500 Watts, d.
 Owned N.W. Penna. Bcstg. Co.
 Address P.O. Box 908
 Tel.: ID 2-2188 MBS
 President, General Mgr. Robert H. Sauber

WGET—Gettysburg—1950

Frequency: 1320 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By Times & News Pub. Co.
 Business Address Box 28
 Tel.: Edgewater 4-3101 MBS
 Newspaper Affiliate Gettysburg Times
 Station Representative Walker-Rawalt
 General, Comm. Manager .. P. H. Cunningham
 Program Director Richard Selby
 Chief Engineer Lester Blair

WHJB—Greensburg—1934

Frequency: 620 Kc. Power: 1 Kw. d., 500 n.
 Owned WHJB, Inc.
 Address 128 N. Penn Ave.
 Tel.: TEmple 4-0600 Independent
 President, General Mgr. Hugh J. Brennan
 Program Director Tom Johnson
 Chief Engineer L. L. Allen

PENNSYLVANIA

WGPR—Greenville—1959

Frequency: 940 Kc. Power: 1000 Watts
 Owned By: Greenville Bcstg. Co.
 Address: 2 North Water St.
 Tel.: JU 8-8900 Independent
 President, Gen. Mgr.: Kenneth B. Anderson
 Station Mgr.: Merle G. Anderson

WHVR—Hanover—1949

Freq.: 1280 Kc. Power: 5 Kw. d., 500 Watts n.
 Owned-Operated By: Radio Hanover, Inc.
 Address: Box 268
 Tel.: ME 7-3831 Independent
 President, Gen. Mgr.: John D. Bare
 Sales Prom. Mgr.: Edward John
 Chief Engineer: Phillip Rohrbaugh

WCMB—Harrisburg—1948

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By: Hudson Bcstg. Corp.
 Address: WCMB Bldg.
 Tel.: CE 4-3005 MBS
 Station Representative: Bolling Co.
 General Manager: Ed K. Smith
 Comm. Manager: Henry Traugh
 Program Director: Ed. Gonzalez
 Chief Engineer: Charles Stefanic

WHGB—Harrisburg—1945

Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By: Kendrick Bcstg. Co., Inc.
 Address: 112 Market St.
 Tel.: CE 4-4988 ABC
 Station Representative: Pearson
 President, Gen. Mgr.: Herbert Kendrick
 Station, Comm. Mgr.: Ralph Hartman
 Program Director: Ken Scott
 Chief Engineer: William Kuntz

WHP—Harrisburg—1924

Frequency: 580 Kc. Power: 5 Kw.
 Owned: WHP, Inc.
 Address: 216 Locust St.
 Tel.: CE 4-3211 CBS
 Station Representative: Bcst. Time Sales
 President: E. J. Stackpole
 General, Commercial Mgr.: Cecil M. Sansbury
 Local Sales Manager: Jack Grove
 Program, Publicity Dir.: Brod Seymour
 Chief Engineer: E. Dan Leibensperger
 Owners of: WHP-TV.

WKBO—Harrisburg—1922

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: Keystone Bcstg. Corp.
 Address: 31 N. Second St.
 Tel.: CE 4-0191 NBC
 Representative: Meeker Co.
 Station Executive: Clair R. McCollough
 Station Manager: Jack Hooper

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NBC - MUTUAL

HAZLETON

WHLM

MUTUAL

BLOOMSBURG

WHOL

MUTUAL

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TALLAHASSEE, FLA.

5000 Watts
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 Nationally By
**ROBERT MEEKER
 ASSOCIATES, INC.**

PENNSYLVANIA

General Sales Manager J. Robert Gulick
 National Sales Manager .. Harry J. Schaub, Jr.
 Program Director..... Curt Whitcomb
 Chief Engineer..... J. E. Mathiot

WAZL—Hazleton—1932

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Hazleton Bcastg. Co.
 Address.....704-11 Hazleton Natl. Bank Bldg.
 Tel.: GL 4-3531.....NBC-MBS
 RepresentativeRaymer
 Pres., Gen., Mgr.....Victor C. Diehm
 Commercial Manager.....Robert J. Sacco
 Sales Manager.....Thomas A. Tito
 Program Director.....Don Murray
 Chief Engineer.....Elwood Tito
 Owners of: WTAL, Tallahassee; WHOL, Allentown; WHLM, Bloomsburg, Pa.

WHUN—Huntingdon—1946

Frequency: 1150 Kc.....Power: 1000 Watts
 Owned ByHuntingdon Bcstrs. Inc.
 Bus.-Studio Address.....400 Washington St.
 Tel.: MI 3-3340.....KBS
 President.....John H. Biddle
 General Manager.....William E. Germann

WDAD—Indiana—1945

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....WDAD Inc.
 Address 633 Philadelphia St.
 Tel.: HO 5-5511.....CBS
 Newspaper Affil.....The Progress
 General Mgr.....J. Termin

WARD—Johnstown—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Central Bcastg. Co., Inc.
 Address235 Franklin St.
 Tel.: 70761CBS
 RepresentativeWeed
 President, Gen. Mgr.....G. D. Garland
 Commercial Mgr.....Joe Cavanaugh
 Chief Engineer.....Cornelius Donatti
 Owners of: WARD-FM-TV.

WCRO—Johnstown—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Century Bcastg. Corp.
 Bus.-Studio Address.....Fort Stanwix Hotel
 Tel.: 9-1187MBS
 Station Representatives.....Radio-TV Reps.
 President.....John J. Keel
 General Manager.....G. W. Hagerich
 Chief Engineer.....John Kersheskey

WJAC—Johnstown—1925

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WJAC, Inc.
 Address.....329 Main St.
 Tel.: 7-8711.....NBC
 Newspaper Affil.....Tribune
 Station RepresentativeMeeker
 President.....W. W. Krebs
 General Manager.....Edward J. Klym
 Chief Engineer.....Theodore E. Campbell
 Owners of: WJAC-TV.

WADP—Kane—1954

Frequency: 960 Kc.....Power: 1000 Watts, d.
 Owned By.....Kane Broadcasting Corp.
 AddressPenn-Kane Hotel
 Tel.: 1520KBS
 PresidentGordon Hanks
 Comm. Sta. Mgr.....George A. Larson

WACB—Kittanning—1948

Frequency: 1380 Kc.....Power: 1000 Watts d.
 Owned By.....Joel Rosenblum Ent.
 Address.....325 Market St.
 Tel. LI 3-1381KBS
 President.....Joel R. Rosenblum
 General Mgr.....Warren A. Koerbel
 Chief EngineerA. Alvarez
 Owners of: WSHH, Latrobe; WISR, Butler, both Pa.; WTIG, Massillon, O.

WGAL—Lancaster—1922

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WGAL, Inc.
 Business-Studio Address.....24 S. Queen St.
 Tel.: EX 7-0333.....NBC
 RepresentativeMeeker Co.
 President, Gen. Mgr.....Clair R. McCollough
 Station Mgr.....Kenneth Kreider
 Gen. Sls. Mgr.....J. Robert Gulick
 Nat'l Sales Mgr.Harry J. Schaub, Jr.
 Program Dir.....Brian Kintzer
 Promotion Dir.....Paul I. Woodland
 Technical Director.....J. E. Mathiot

WLAN—Lancaster—1946

Frequency: 1390 Kc.....Power: 1000 Watts
 Owned-Oper. By.....The Peoples Bcastg. Co.
 Bus.-Studio Address.....252 N. Queen St.
 Tel.: EX 4-7261ABC
 Station RepresentativeBest. Time Sales
 President.....Frank H. Altdoerfer
 General, Sta. Manager .. Samuel M. Altdoerfer
 Comm., Sales Prom. Manager .. J. Stanley Baker
 Program DirectorJames R. Forney
 Publicity Dir.....Ronald Beach
 Chief Engineer.....James H. Kemman

WNPV—Lansdale—1960

Frequency: 1440 Kc.....Power: 500 Watts d.
 Owned By.....Equitable Publishing Co.
 Address.....307 Derstine Ave
 Tel.: Ulysses 5-8211Independent
 Newspaper Affil.....North Penn Reporter
 President.....George W. Knipe
 General Manager.....John G. Skibbe
 Sales Prom., Prog. Dir.....Richard Heist
 Chief Engineer.....W. Leroy Nuss

WLSH—Lansford—1952

Frequency: 1410 Kc...Power: 1000 Watts d.
 Owned-Oper. By...Miners Bcastg. Service, Inc.
 Address.....P. O. Box D
 Tel.: MI 5-3123Independent
 Gen. Manager.....John W. Angst
 Owner of: WMBA, Ambridge; WPAM, Pottsville, Pa.

PENNSYLVANIA

WSHH—Latrobe—1951

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned-Oper. By Joel W. Rosenblum
Address 200 Depot St.
Tel.: KEystone 7-7744. KBS
Station Rep. Hal Walton
General Manager Joel W. Rosenblum
Owners of: WISR, Butler; WACB, Kittanning, both
Pa.; WTIG, Massillon, O.

WTRA—Latrobe—1956

Frequency: 1480 Kc. Power: 500 W., d.
Owned Latrobe Bcstrs.
Address 202 Main St.
Tel.: KE 7-3338. Independent
Representative Lowenstein
President Louis Rosenberg
General Manager William Dymond

WLBR—Lebanon—1946

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Operated By Lebanon Bcstg. Co.
Address Route 20
Tel.: CRestview 2-7651. Independent
Station Reps. Burn-Smith; Phila. Spot Sales
President H. Raymond Stadiem
Managing Director, Prog. Dir. Lester P. Etter
Commercial Manager Ernest Latessa
Publicity Director Henry Homan
Chief Engineer William Zehring

WBCB—Levittown-Fairless Hills—1957

Frequency: 1490 Kc. Power: 250 W.
Owned O'Keefe Bcstg. Co., Inc.
Address Box 1490
Tel.: Windsor 9-1490. Independent
Pres., Gen. Mgr. William F. Waterbury
Commercial Mgr. Jack Wellington
Chife Engineer Jack Layton

WITT—Lewisburg—1957

Frequency: 1010 Kc. Power: 250 Watts, d.
Owned Wireline Radio, Inc.
Address 34 South 8th St.
Tel.: JA 3-1222. KBS, ABC
President Donald Bechtel
General Manager Joe Pelletier
Station Manager Richard L. Fenstermacher
Commercial Manager Carl E. Miller
Program Director Clyde Rhoades
Chief Engineer Will R. Nesbitt

WKVA—Lewistown—1949

Frequency: 920 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By Central Pa. Bcstg. Co.
Address 3 W. Hale St.
Tel.: 248-6771. ABC
Representative Gill-Perna
Pres., Sta., Gen. Mgr. Robert L. Wilson
Commercial Manager Robert E. Hyle
Program Director Richard C. Lyons
Publicity Director Peter E. Farrell
Sales Prom. Manager Francis E. Fisher
Chief Engineer Harry W. Lynn

WMRF—Lewistown—1941

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Lewistown Bcstg. Co.
Address 5 W. Market St.
Tel.: 248-6757. NBC
Representative Burn-Smith
President J. S. Woods
General Manager T. W. Metzger
Chief Engineer Kenneth Callahan
Owners of: WJUN, Mexico, Pa.

WBPZ—Lock Haven—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Lock Haven Bcstg. Corp.
Address 132½ Main St.
Tel.: 748-4038. MBS
Station Representative Devney Organization
President Donald C. Welch
Gen. Sta. Mgr. Harris Lipetz

WEDO—McKeesport—1946

Frequency: 810 Kc. Power: 1000 Watts
Owned-Operated By Tri-City Bcstg. Co.
Business-Studio Address 547 5th Ave.
Tel.: North 4-7167. CBS
Station Representative Weed
President Edward J. Hirschberg
Station Mgr. Jim Rice
Chief Engineer Silvio Garofolo

WMCK—McKeesport—1946

Frequency: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Mon-Yough Bcstg. Co.
Address Elks Temple
Tel.: OR 8-8888. Independent
Station Representative Gill-Perna
President Robert M. Cox
Station Manager Sam Vidnovic
Commercial Manager Philip O'Farrell
Chief Engineer Wilkes Hurley

WMGW—Meadville—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Regional Bcstrs.
Address 964 Park Ave.
Tel.: 6-1111. Independent
General Manager James F. McDonald, Jr.
Chief Engineer Maurice Sherman

WJUN—Mexico—1955

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Operated By Lewistown Bcstg. Co.
Business Address Box 97, Mifflintown
Tel.: Mifflintown 436-2135. Independent
Newspaper Affiliation Sentinel, Lewistown
Representative Burn-Smith
President J. S. Woods
General Manager Thomas W. Metzger
Station Manager Ralph S. Parker
Commercial Manager Robert Horning
Program Director Don Lorenz
Sales Prom. Mgr., Pub. Dir. Tim Palm
Chief Engineer Kenneth Callahan
Owners of: WMRF, Lewistown, Pa.

WMLP—Milton—1955

Frequency: 1380 Kc. Power: 1 Kw. d.
 Owned By.....WMLP, Inc.
 Address.....Hunt Bldg.
 Tel.: PI 2-8705 Independent
 President, Gen. Mgr. Victor Michael
 Station Manager J. H. Yingling
 Program Director James Jacobs
 Chief Engineer Duane Durst

WPFL—Montrose—1953

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned By.....Montrose Bcstg Corp.
 Address.....Locust & High Sts.
 Tel.: 397 Independent
 Pres. Gen. Mgr. W. Douglas Roe
 Program Director..... Chuck Zulkor
 Chief Engineer..... Harold P. Mierop

WKST—New Castle—1938

Frequency: 1280 Kc. Power: 1000 Watts
 Owned By .. Communications Industries Corp.
 Address.....Time-Life Bldg., N. Y. C.
 Tel.: OL 4-5501..... ABC
 Station Representative Spot Time Sales
 President Lazar Emanuel
 Gen., Station Manager Harry Reith
 Commercial Manager Byron McConnell
 Program, Publicity Director Bob Grant
 Chief Engineer..... Ernest Rety
 Owners of: WKST-TV, Youngstown, O.; WEOK,
 Poughkeepsie, N. Y.; WACE, Chicopee, Mass.

**WKPA—New Kensington
 1940**

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Allegheny-Kiski Bcstg. Co.
 Business-Studio Address.....810 Fifth Ave.
 Tel.: ED 7-3588..... Independent
 President C. R. Cooper
 Gen., Comm. Mgr. Nelson L. Goldberg
 Program Director..... Phil Brooks
 Publicity Director Hank Bachman
 Chief Engineer..... W. W. Neely

WNAR—Norristown—1946

Frequency: 1110 Kc. Power: 500 Watts d.
 Owned-Operated By... Norristown Bcstg. Co.
 Address.....Old Arch Rd.
 Tel.: BR 2-7600..... Independent
 Station Representative..... A. Young Co.
 President..... N. Joe Rahall
 Station Mgr., Nat'l Sales Mgr. John M. Banzhoff
 Local Sales Manager..... Bernard Brode
 General Manager Ogden R. Davies
 Program Director Anthony G. Bekos
 Chief Engineer A. DeSola
 Technical Director C. Frank Cordora
 Owners of: WKAP, Allentown, Pa.; WLCY, St.
 Petersburg, Fla.; WVNR, Beckley, W. Va.;
 WQTY, Jacksonville, Fla.

WKRZ—Oil City—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....WKRZ, Inc.

Address Broadcast Hill
 Tel.: 4-1269 NBC-KBS
 Pres., Gen. Mgr. Kenneth E. Rennekamp
 Commercial Mgr., Pub. Dir. Jack Duncan
 Chief Engineer..... Robert Harmon

WCAU—Philadelphia—1922

Frequency: 1210 Kc. Power: 50,000 Watts
 Owned-Oper. By.....CBS Radio, Inc.
 Address.....City Line & Monument Ave.
 Tel.: TR 9-7000..... CBS
 Representative..... CBS Radio Spot Sales
 V.P., General Mgr. Thomas J. Swafford
 Gen. Sales Manager..... Jack Kline
 Sales Promotion Mgr. Fred Birnbaum
 Program Director..... Mike Grant
 Chief Engineer..... J. G. Leitche

WDAS—Philadelphia—1922

Frequency: 1480 Kc. Power: 5 Kw. d., 1 Kw., n.
 Owned-Oper. By Max M. Leon, Inc.
 Address.....Belmont Ave. & Edgely Rd.
 Tel.: TR 8-2000..... Independent
 Sta. Representative..... Bernard Howard
 President Max M. Leon
 General Manager..... Robert A. Klein
 General Sales Mgr. William H. Vogt
 Nat'l Sales Mgr. Herb Schorr
 Sales Promo. Mgr. Louis Palens
 Program Director..... Robert C. Ardrey
 Chief Engineer..... Frank W. Unterberger

WFIL—Philadelphia—1922

Frequency: 560 Kc. Power: 5000 Watts
 Owned..... Triangle Publications, Inc.
 Address.....46th & Market
 Tel.: EV 2-4700..... ABC
 Newspaper Affil. Phila. Inquirer, Phila. D. News
 Representative Blair
 V. P., General Manager Roger W. Clipp
 Station Manager..... George A. Koehler
 Business Manager John C. Harlan
 Gen. Sales Manager... Kenneth W. Stowman
 Dir. of Programming & Sls. Cyldre R. Spitzner
 Program Director Robert Klose
 Chief Engineer..... Henry E. Rhea
 Owners of: WFIL-TV; WNBF AM-TV, Bingham-
 ton, N. Y.; WFBG AM-TV-FM, Altoona, Pa.;
 WJNC AM-TV, New Haven; KFER AM-TV,
 Fresno; WLXH-TV, Lebanon, Pa.

WFLN—Philadelphia—1949

Frequency: 900 Kc. Power: 1 Kw. d.
 Owned By..... Franklin Bcstg. Co.
 Address.....8200 Ridge Ave.
 Tel.: Ivyridge 2-6000..... Independent
 Station Representative..... Good Music Bcsts.
 President..... Lawrence M. C. Smith
 General Manager..... R. S. Green
 Commercial Manager Thomas D. Harrison
 Program Director Michael O'Donnell
 Publicity Director Harry J. Haas, Jr.

WHAT—Philadelphia—1925

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Oper. By... Independence Bcstg. Co

PENNSYLVANIA

Address3940 Conshohocken Ave.
 Tel.: TRinity 8-1500.....Independent
 RepresentativePearson
 PresidentWilliam A. Banks
 Station Manager.....Dolly Banks
 Sales ManagerWilliam Cole
 Merchandising Manager .. William Macommac
 Asst. Station Mgr. Joseph A. Grady
 Publicity Director.....Marsha Greenbaum

WIBC—Philadelphia—1925

Freq.: 990 Kc.Power: 50,000 Wts. d., 10,000 n.
 Owned By.....Seaboard Radio Bcstg. Corp.
 Address 1619 Pennsylvania Blvd.
 Tel.: LOcust 3-2300.....Independent
 RepresentativeKatz
 PresidentGeorge B. Storer, Jr.
 General Manager.....Joseph T. Conway
 General Sales Mgr.....David Bolton
 Program Manager.....William T. Wheatley
 Promo., Publicity Dir.....Lorrie Barotsky
 Chief Engineer.....John H. Henninger
 Owners of: WJBK AM-FM-TV, Detroit; WSPD
 AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW
 AM-FM-TV, Cleveland; WHN, New York, N. Y.;
 WGBS-AM-FM, Miami, Fla.; KGBS, Los Angeles;
 WITI-TV, Milwaukee.

WIP—Philadelphia—1922

Frequency: 810 Kc.Power: 5000 Watts
 Owned ByMetromedia, Inc.
 Business-Studio Address.....35 S. 9th St.
 Tel.: WA 2-6800Independent
 RepresentativeEdward Petry
 PresidentJohn Kluge
 General, Sta. Manager ... Harvey L. Glascock
 Commercial Mgr. Robert Mouny
 Program Director.....Varnor Paulsen
 Sales Prom. Mgr.....Arnold Katinsky
 Publicity Director Joe Brooks
 Owners of: WHK, Cleveland; WNEW AM-TV,
 New York; WTTG, Washington, D. C.; WTVH,
 Peoria; KOVR, Stockton; KMBC AM-FM-TV,
 Kansas City.

WJMJ—Philadelphia—1948

Frequency: 1540 Kc.Power: 50,000 Watts
 Owned-Oper. By.....WJMJ Bcstg. Corp.
 Address2043 Locust St.
 Tel.: LO 4-2300.....Independent
 Representative.....Broadcast Time Sales
 Pres., Gen., Sta. Mgr.....Patrick J. Stanton
 Comm., Sales Prom. Mgr.....James Rubenstein
 Prog. Dir.....Michael Deegan
 Chief Engineer.....Christopher McAteer

WPEN—Philadelphia—1928

Frequency: 950 Kc.Power: 5000 Watts
 Owned ByWm. Penn Bcstg. Co.
 Business-Studio Address.....2212 Walnut St.
 Tel.: LO 4-6000.....Independent
 RepresentativeGill-Perna
 PresidentWilliam Sytk
 Exec. V. P., Gen. Manager.. William B. Caskey
 Station Mgr.....Murray Arnold
 Comm. Manager.....Erwin Rosner
 National Sales Mgr. John E. Surrick

Retail Sales Mgr. Jules Corotis
 Publicity Director Sam Serota
 Chief Engineer.....Charles W. Burtis
 Owners of: WAIT, Tampa, Fla.

WRCV—Philadelphia—1936

Frequency: 1080 Kc.Power: 50,000 Watts
 Owned-Oper. By...National Bcstg. Company
 Address1619 Walnut St.
 Tel.: LO 4-3700.....NBC
 Representative.....NBC Spot Sales
 President.....Robert E. Kintner
 V.P., General Mgr.....Raymond W. Welpont
 Station, Comm. Mgr.... Thomas E. Paisley, Jr.
 Program Director.....Bob Benson
 Sales Prom., Publicity Dir.....Jack Wiley
 Chief Engineer.....George C. Lenfest
 Owners of: WNBC-AM-FM-TV, New York City;
 WRC-AM-FM-TV, Washington, D. C.; WMAQ-
 AM-FM, WNBQ-TV, Chicago; WJAS-AM-FM,
 Pittsburgh; KNBC-AM-FM, San Francisco;
 WRCV-AM-TV, Philadelphia; KRCA, Hollywood,
 Calif.

WTEL—Philadelphia—1925

Frequency: 860 Kc.Power: 250 Watts d.
 Owned By.....WTEL, Inc.
 Business-Studio Address.....4310 N. Broad St.
 Tel.: GLadstone 5-9200.....Independent
 President.....John Hopkinson
 V.P.s.....Q. C. Strum, G. Hopkinson

WPHB—Philipsburg—1956

Frequency: 1260 Kc.Power: 5 Kw. d.
 Owned By.....Moshannon Valley Bcstg.
 AddressRadio Park
 Tel.: Dickens 2-2300.....Independent
 Gen. Comm. Mgr.....William Emert
 Program Director.....Mrs. Wm. Emert
 Chief Engineer.....Dean Sharpless

KDKA—Pittsburgh—1920

Frequency: 1020 Kc.Power: 50,000 Watts
 Owned-Oper. By...Westinghouse Bcstg. Co. Inc.
 Address122 E. 42nd St., N.Y.C.
 Tel.: MUrray Hill 7-0808.....Independent
 Station Representative.....AM Radio Sales
 PresidentDonald H. McGannon
 General, Station Manager.....L. R. Rawlins
 Commercial Manager.....Donald Trageser
 Program Manager.....Dominic Quinn
 Sales Prom. Mgr.....June L. Buzzelli
 Publicity Manager.....Owen Simon
 Chief Engineer.....Theodore C. Kenney
 Owners of: KPIX, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-
 field, Mass.; WBZ-TV, Boston, Mass.; KYW,
 Cleveland, O.; KYW-TV, Cleveland, O.; KEX,
 Portland, Ore.; KDKA-TV, Pittsburgh, Pa.;
 WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.;
 WBZ-FM, Boston; KYW-FM, Cleveland; KEX-
 FM, Portland; KDKA-FM.

KQV—Pittsburgh—1919

Frequency: 1410 Kc.Power: 5000 Watts
 Owned-Oper. By...Allegheny Bcstg. Corp.
 AddressChamber of Commerce Bldg.
 Tel.: AT 1-9100.....ABC
 Station RepresentativeYoung
 President.....Leonard H. Goldenson

General, Station Mgr. John D. Gibbs
 Commercial Manager Ted Smith
 Sales, Publicity Dir. Bill Thieman
 Program Director Mel Hall
 Chief Engineer George Kleeb
 Owners of: WABC AM-TV, New York; WXYZ
 AM-TV-FM, Detroit; KGO AM-TV-FM, San Fran-
 cisco; KABC AM-TV-FM, Los Angeles; WLS,
 Chicago; WBKB-TV, Chicago.

WAMO—Pittsburgh—1948

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By Dynamic Bcstg.
 Address Box 860
 Tel.: HO 2-6000 Independent
 Representative Howard
 President, Gen. Mgr. Leonard Walk
 Commercial Manager Joe Bassett, Jr.
 Chief Engineer James Herbert

WRYT—Pittsburgh—1922

Frequency: 1250 Kc. Power: 5000 Watts
 Owned-Oper. By WCAE, Inc.
 Address 530 Carlton House
 Tel.: AT 1-6900 Independent
 Station Representative McGavren
 Pres., General Manager Leonard Kapner
 Station, Commercial Mgr. F. Geer Parkinson
 Operations Manager Robert S. Stevens
 Chief Engineer James Greenwood
 Owners of: WRYT-FM, WTAE-TV, Pittsburgh.

WYRE—Pittsburgh—1947

Frequency: 1080 Kc. Power: 1 Kw.
 Owned By Golden Triangle Bcstg. Corp.
 Address 210 Wood St.
 Tel.: GRant 1-9950 MBS
 Station Representative Hollingbery
 President Myron Jones
 General Manager Philip B. Hirsch
 V.P., Nat'l Sales Mgr. Pete Citicchia
 Commercial Mgr. Ed Politowski
 Chief Engineer Walter McCoy
 Owners of: WJET, Erie, Pa.; WHOT-AM, WRED-
 FM, Youngstown, Ohio.

WJAS—Pittsburgh—1921

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By NBC
 Address 1459 Crane Ave.
 Tel.: 343-0500 NBCS
 Representative NBC Spot Sales
 General Sta. Manager Stephen L. Rooney
 Sales Prom. Mgr., Pub. Dir. Richard S. Stafford
 Program Director Gil Faggen
 Chief Engineer Homer Linnert
 Owners of: WNBC AM-TV, New York; WRCV
 FM-AM-TV, Philadelphia; WMAQ, WNBQ-TV,
 both Chicago; WRC FM-AM-TV, Washington,
 D. C.; KNBC, San Francisco; KRCA TV-AM,
 Los Angeles.

WPIT—Pittsburgh—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned By WPIT, Inc.
 Address Pick-Roosevelt Hotel
 Tel.: AT 1-1900 Independent
 President John J. Laux
 V.P., General Manager Don Isot

Sales Mgr., Prog., Pub. Dir. Clifford Charles
 Chief Engineer Michael Komichak
 Owners of: WSOL, Tampa; WRDW-TV, Augusta,
 Ga.; WPIT-FM, Pittsburgh.

WWSW—Pittsburgh—1932

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Oper. By WWSW Radio, Inc.
 Address Hotel Sherwyn
 Tel.: Gr 1-5200 Independent
 Newspaper Affiliation Post Gazette
 Representative John Blah
 President O. M. Schloss
 General Station Mgr. B. W. Muros
 Sales Prom. Mgr., Pub. Dir. Philip Davis
 Chief Engineer Harry Kaiser

WPTS—Pittston—1953

Frequency: 1540 Kc. Power: 1 Kw. d.
 Owned-Oper. By Midway Bcstg. Co., Inc.
 Address 83 Foote Ave., Duryea, Pa.
 Tel.: OL 4-3388 Independent
 Station Representative Weed Radio
 Pres., Gen. Manager Angelo W. Fiorani
 Commercial Mgr. R. E. Florey
 Program Director B. Schriver
 Sales Promotion Mgr. A. Castelli
 Publicity Director R. F. Gallagher
 Chief Engineer John P. McGoldrick

WWML—Portage—1960

Frequency: 1470 Kc. Power: 500 Watts
 Owned By Mainline Bcstg. Co., Inc.
 Address 712 Main Street
 Tel.: PErshing 6-8000 Independent
 President George J. Wascko
 General, Commercial Mgr. Charles J. Deel
 Sales Promotion Manager Helen Roman
 Chief Engineer Irv Metzker

WPAZ—Pottstown—1951

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By Pottstown Bcstg. Co.
 Address 247 High St.
 Tel.: Faculty 6-4000 KBS
 Pres., Gen. Mgr. Herbert Scott
 Chief Engineer A. Moyer

WPAM—Pottsville—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Miners Bcstg. Serv., Inc.
 Business-Studio Address Box 629
 Tel.: 622-1450 Independent
 President Joseph L. McGulre
 Gen. Mgr., Ch. Eng. John W. Angst
 Station Manager James K. Stock

WPPA—Pottsville—1946

Freq.: 1360 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By Pottsville Bcstg. Co.
 Bus-Studio Address 212 S. Centre St.
 Tel.: 622-1360 MBS
 General Manager A. V. Tidmore
 Commercial Manager Ralph L. Price, Jr.
 Program Director Ed Romance
 Chief Engineer William Penn Tidmore

PENNSYLVANIA

WPME—Punxsutawney—1953

Frequency: 1540 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Punxsutawney Bcstg Co.
Address.....103 N. Gilpin St.
Tel.: 938-8000KBS
President.....Sheridan W. Prueitt
General Manager.....C. M. Ehrand, Jr.
Comm. Mgr.....W. Clem Murray
Program Director, Ch. Eng.....Gilbert Carney
Owners of: WWCH, Clarion.

WEEU—Reading—1931

Frequency: 850 Kc. Power: 1000 Watts
Owned-Operated By.....WEEU Bcstg. Co.
Business-Studio Address.....433 Penn St.
Tel.: FR 6-7335.....ABC
Newspaper Affiliation.....Eagle Times
Station Representative.....Bolling
President.....William J. Rohn
V.P., Gen., Sta. Mgr.....K. Richard Creitz
Program Director.....Jack B. Gounder
Chief Engineer.....Harold Schearer

WHUM—Reading—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....Eastern Radio Corp.
Address.....Berkshire Hotel
Tel.: Franklin 6-3987.....CBS
Station Representative.....George Hollingbery
Pres., Gen. Mgr.....Robert G. Magee
Comm., Sales Prom. Mgr.....Warren Ruffner
Prog. Dir.....Alan Lane
Chief Engineer.....Daniel Donohue
Owners of: WHUM-TV.

WRAW—Reading—1922

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper By.....WRAW, Inc.
Address.....19 N. Fifth St.
Tel.: FR 6-7173.....NBC
Station Representative.....Webb
President, General Mgr.....Robert S. Reider
Commercial Manager.....Ben Varishone
Program Director.....Frank Roth
Chief Engineer.....Ed. Gurtowski

WGCB—Red Lion—1950

Frequency: 1440 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Red Lion Bcstg. Co.
Address.....P.O. Box 88
Tel.: 233-3145.....Independent
Pres., Gen. Sta. Mgr.....John H. Norris

WKMC—Roaring Spring—1955

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned By.....Cove Bcstg. Co., Inc.
Address.....Roaring Spring
Tel.: 690.....Independent
Station Rep.....Keystone
President.....Carl W. Kensing
General Manager.....Walter O. Kramp
Comm., Sales Prom. Mgr.....Julia M. Gerhart
Program Director.....Merle Ebersole
Chief Engineer.....C. Irvin Metzger

WKBI—St. Marys—1950

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Elk Cameron Bcstg. Co.
Address.....41 Erie Ave.
Tel.: TE 4-2821.....MBS
General Manager.....C. H. Simpson
Station Mgr.....W. A. Herbstritt
Sales Mgr.....P. R. Kraus

WATS—Sayre—1950

Frequency: 960 Kc. Power: 1000 Watts d.
Owned By.....Susquehanna Valley Bcstg. Co.
Address.....110 N. Elmer Ave.
Tel.: TU 2-2401.....KBS
Representative.....Indie Sales
President.....T. K. Cassel
General Manager.....Robert R. Michael
Program Director.....Ed Knowles
Chief Engineer.....Benjamin A. Franklin

WARM—Scranton—1940

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By.....WARM Bcstg. Co.
Business Address.....Bowman Bldg.
Tel.: Diamond 6-4646.....Independent
Station Representative.....Eastman
President.....Louis J. Appell, Jr.
General Manager.....Arthur Carlson
Sales Manager.....Luther Strittmatter
Operations Director.....Don Stevens
Chief Engineer.....Charles Morgan
Owners of: WSBA, York; WHLO, Akron; WSBA-TV, York.

WEJL—Scranton—1922

Frequency: 630 Kc. Power: 500 Watts d.
Owned-Operated By.....Edward J. Lynett
Business Address.....149 Penn Ave.
Tel.: DI 6-6555.....Independent
Newspaper Affil.....Times
Station Rep.....Meeker
General, Station Mgr.....Cecil Woodland
Comm. Mgr., Prog. Dir.....Hugh J. Connor
Pub. Dir.....Bill Pierce
Promotion Manager.....Paul McNamara
Chief Eng.....Guy Rauer

WGBI—Scranton—1925

Frequency: 910 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Scranton Bcstrs. Inc.
Address.....1000 Wyoming Ave.
Tel.: DI 2-7634.....CBS
Representative.....H-R Repts
President.....Mrs. M. E. Megargue
General Manager.....William P. Dix, Jr.
Commercial Manager.....Francis H. Canway
Prom. Dir., Pub. Dir.....Doug Holcomb
Program Director.....George Cyr
Chief Engineer.....Kenneth R. Cooke
Owners of: WDAU-TV, Scranton.

WICK—Scranton—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned.....Scranton Radio Corp.
Address.....221 N. Washington Ave.
Tel.: DI 6-1202.....MBS

Station Rep. Spot Time Sales
 Pres., Gen. Mgr. Joe Dobbs
 Chief Engineer. James D. Pettinato

WSCR—Scranton—1947

Freq.: 1320 Kc. Power: 1 Kw. d. 500 Watts n.
 Owned By. Lackawanna Valley Bcstg. Co.
 Address. 116 Adams Ave.
 Tel.: DI 7-3388. NBC
 Station Representative Bolling
 Pres., Gen. Mgr. David M. Baltimore
 Pub. Dir., Sales Prom. Mgr. Fred Forester
 Comm. Mgr. Joseph P. Kimble
 Program Dir. David L. Griffiths
 Chief Engineer. Charles Sawkoski, Jr.

WISL—Shamokin—1948

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Oper. By. Radio Anthracite, Inc.
 Address. Rock & Sunbury Sts.
 Tel.: 648-6831 Independent
 Representative Forjoe
 President. Henry W. Lark
 General Manager. Bernard Friedman
 Chief Engineer. Al Donovan

WPIC—Sharon—1938

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned By. Sharon Bcstg. Co., Inc.
 Address. 2030 Pine Hollow Blvd.
 Tel.: Diamond 6-4113. Independent
 General Mgr. Frederick P. Tascone
 Asst. Gen. Mgr. Lee D. Morehouse
 Program Director. Jack Sandstrom
 Chief Engineer. Francis L. O'Dell
 Owners of: WMGW-AM-FM, Meadville, Pa.;
 WGRD, Grand Rapids; WTRU, Muskegon, Mich.

WVSC—Somerset—1950

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Oper. By. WVSC, Inc.
 Address. P. O. Box 231
 Tel.: 4186 Independent
 President, Gen. Mgr. T. R. Oppgard
 Program Dir., Chief Eng. R. L. French
 Owners of: WPVL, Painesville, O.; WDLR, Dela-
 ware, O.

WMPT—S. Williamsport—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned. Will-Mont Bcstg. Co.
 Business Address. 301 Percy St.
 Tel.: 323-3608 ABC
 Station Representative Hopewell
 Pres., Ch. Eng. Galen D. Castlebury, Jr.

WMAJ—State College—1945

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Centre Bcstrs., Inc.
 Address. E. Beaver Ave.
 Tel.: AD 7-7217 KBS, NBC
 President. W. K. Ulerich
 General Manager M. J. Bergstein
 Sales Promotion Manager Herbert Levin
 Program Director Steve Fishbein
 Chief Engineer. W. D. Files

WRSC—State College—1961

Frequency: 1390 Kc. Power: 500 Watts
 Owned By. Suburban Bcstg. Corp.
 Address. Box 248
 Tel.: ADams 8-3051. CBS
 President L. Edward Pamphilon
 Station, Commercial Mgr. Randolph Gretes
 Sales Promotion Manager. Robert Manning
 Program Director. Richard Kruppa
 Publicity Director. Edward Urie
 Chief Engineer. Emory Richardson

WPVO—Stroudsburg—1947

Frequency: 840 Kc. Power: 250 Watts d.
 Owned-Operated By. Pocono Bcstg., Inc.
 Business Address. 22 S. Sixth St.
 Tel.: HAmilton 1-2100. Independent
 Newspaper Affiliation. Record
 President. James H. Ottaway
 General Manager. Chester S. Miller
 Managing Director. Francis Brinkley
 Chief Engineer. Ernest Transue

WKOK—Sunbury—1933

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Sunbury Bcstg. Corp.
 Address. 1150 N. Front St.
 Tel.: AT 6-5838. CBS
 President. Busse A. Beck
 General, Station Manager. Homer R. Smith
 Comm., Prom. Mgr. H. Eugene Smith
 Chief Engineer. John W. Keller, Jr.

WTIV—Titusville—1955

Frequency: 1290 Kc. Power: 500 Watts d.
 Owned-Oper. By. Crawford Cty. Bcstg. Co.
 Address. P. O. Box 184
 Tel.: 5-3234 MBS
 President, Gen. Mgr. Robert H. Sauber
 Commercial Mgr. Paul R. Ruttan
 Chief Engineer. Lee Richey

WTTC—Towanda—1960

Frequency: 1550 Kc. Power: 500 Watts d.
 Owned By. C. S. & H. M. Brown
 Address. 406 Main St.
 Tel.: ANdrew 5-2165 Independent
 General Mgr., Chief Eng. Victor A. Michael
 Commercial Mgr. Joe Martin
 Program Director. Charles Snyder

WTRN—Tyrone—1955

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned. Tyrone Bcstg. Co.
 Address. 8 W. 10th St.
 Tel.: MUTual 4-3200. MBS
 President. C. H. Simpson
 Station Manager. Lee C. Ray
 Sales Manager. William E. Moses
 Program Director. John P. Knorr
 Chief Engineer. Robert A. Cook

WMBS—Uniontown—1937

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By. Fayette Bdcstg. Corp.
 Address. 82 West Fayette St.

PENNSYLVANIA

Tel.: GE 8-3900......CBS
 Representative Burn-Smith
 President Mrs. J. C. Burwell
 General Manager Jacob H. Echard
 Station Manager Jerry M. Echard
 Commercial Manager Harry C. Burwell
 Program Director Mrs. Hester W. Nagy
 Publicity Director Lois A. Echard
 Chief Engineer William Henzly

WNAE—Warren—1946

Frequency: 1310 Kc. Power: 5000 Watts d.
 Owned-Oper. By N. Allegheny Bdcstg. Co.
 Business Address 310 Second Ave.
 Tel.: Randolph 3-1310..... Independent
 Pres., Gen. Mgr. David Potter
 Commercial Manager James W. Potter
 Sales Promotion Manager Frank Foster
 Program Director W. LeRoy Schneck
 Chief Engineer Homer M. Haines

WJPA—Washington—1942

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Washington Bcstg. Co.
 Bus. Address George Washington Hotel
 Tel.: BA 2-2110..... MBS
 Station Rep. Devney Organization
 Managing Director A. Boyd Siegel
 Chief Engineer Stan Crawford

WANB—Waynesburg—1956

Frequency: 1580 Kc. Power: 250 W., d.
 Owned Commonwealth Bcstrs., Inc.
 Address First Federal Bldg.
 Tel.: 981 Independent
 President, Gen. Mgr. George E. McGary Jr.
 Commercial Mgr., Pub. Dir. Duane Lemley
 Chief Engineer Tom Balaban

WAYZ—Waynesboro—1953

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Oper. By Waynesboro Bcstg. Co., Inc.
 Address 21 W. Main St.
 Tel. 1900 KBS
 Station Representative Spot Time Sales
 President Mrs. Marian P. Lewis
 General, Station Mgr. Jay Hanshaw
 Program Director Pete Coolbaugh
 Publicity Director Ted Harding
 Chief Engineer E. Rollison
 Owners of: WHYL, Carlisle, Pa.; WELD, Fisher,
 W. Va.; WINC, Winchester; WSGI, Mt. Jack-
 son; WFVA, Fredericksburg, all Va.

WNBT—Wellsboro—1955

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Farm & Home Bcstg. Co.
 Address Box 98
 Tel.: 724-2113 MBS
 President C. H. Simpson
 General Mgr. John Fay
 Prog. Dir. Carol Makin
 Commercial Manager John Zellner
 Chief Engineer Richard E. Roeder
 Owners of: WFRM, Condersport; WKBI, St.
 Mary's; WBLF, Bellefonte; WTRN, Tyrone,
 all Pa.

WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By P.A.L. Bcstrs., Inc.
 Business-Studio Address 85 W. Union St.
 Tel.: VA 3-0196..... MBS
 Station Representative Burn-Smith
 President Paul Phillips
 Station Manager, Prog. Dir. James Ward
 Sales Promotion Manager W. G. Seymour
 Chief Engineer Milan Krupa

WBRE—Wilkes-Barre—1924

Freq: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By WBRE-Radio, Inc.
 Bus.-Studio Address 62 S. Franklin St.
 Tel.: VA 3-3101..... NBC
 Station Representative Bolling
 Pres., Gen. Mgr. David M. Baltimore
 Operations Director F. D. Coslett
 Program Director Robert Schumacher
 Commercial Manager Jos Gries
 Sales Prom., Pub. Dir. Fred Foerster
 Chief Engineer Charles Sakoski, Sr.

WILK—Wilkes-Barre—1946

Frequency: 980 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Wyoming Valley Bcstg. Co.
 Address 88 No. Franklin St.
 Tel.: VA 4-4666..... ABC
 Representative Avery Knodel
 President Mitchell Jenkins
 General Manager Roy E. Morgan
 Commercial Manager Lee Vincent
 Program Director Tom Bigler
 Publicity Director Emerson Ramage
 Chief Engineer Theodore French

WNAK—Wilkes-Barre—1947

Frequency: 730 Kc. Power: 1,000 Watts d.
 Owned By Wyoming Radio, Inc.
 Address 38 E. Main, Nanticoke, Pa.
 Tel.: RE 5-0730 Independent
 Sta. Representative Phila. Spot Sales
 President Martin H. Philip
 General Mgr. E. I. Fisher
 Commercial Mgr. A. Cornish
 Chief Engineer R. Aronson

WLYC—Williamsport—1951

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned By Lycoming Bcstg. Co.
 Address 331 Pine St.
 Tel.: 322-4676 KBS
 Sta. Representative Donald Cooke
 President John T. Keliher
 General Commercial Mgr. Vince Campana
 Sls. Prom. Manager Edward Kirchman
 Program Director Vernon Hester
 Chief Engineer James Stowe

WRAC—Williamsport—1929

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By WGAL, Inc.
 Address 1559 West 4th St.
 Tel.: 2-6116 NBC

PENNSYLVANIA-RHODE ISLAND

Representative Meeker Co.
 President Clair R. McCollough
 Station Manager J. Wright Mackey
 Program Manager Everett Rubendall
 Gen. Sls. Mgr. J. Robert Gullick
 Nat'l Sales Manager Harry J. Shaub Jr.
 Technical Director J. E. Mathiot

WWPA—Williamsport—1949

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Summit Enterprises, Inc.
 Address 330 Government Pl.
 Tel.: 323-7119 CBS
 Station Representative Burn-Smith
 President, Gen. Mgr. Woodrow W. Ott
 Commercial Manager Philip D. Lane
 Program Director John H. Archer
 Chief Engineer Carl W. Steinbacher

WNOW—York—1948

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By WNOW, Inc.
 Address P. O. Box 1747
 Tel.: 47-1049 Independent
 Station Rep. Radio-TV Reps.
 President, General Mgr. W. F. Rust Jr.

WORK—York—1932

Frequency: 1350 Kc. Power: 5000 d.; 1000 n.
 Owned-Oper. By Associated Bcstrs
 Business-Studio Address 13 S. Beaver St.
 Tel.: 3-5558 NBC
 Representative Meeker Co.
 Station Executive Clair R. McCollough
 Station Manager Elwood C. Anderson
 Program Manager George Trout
 Gen. Sales Mgr. J. Robert Gullick
 Nat'l Sales Manager Harry J. Shaub Jr.
 Chief Engineer J. E. Mathiot

WSBA—York—1942

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Susquehanna Bcstg. Co.
 Address Box 910
 Tel.: 46-1146 Independent
 Representative Eastman
 President Louis J. Appell, Jr.
 Sales Manager P. K. Eberly
 V.P., Managing Dir. Arthur W. Carlson
 Program Director Wayne Trout
 Operations Manager Bob Shipley
 Chief Engineer Glenn Winter
 Owners of: WSBA-TV; WARM, Scranton; WHLO,
 Akron, O.

Pop.: 875,000
 Families: 258,000

RHODE ISLAND

Radio Homes: 254,000
 AM Stas. in State: 14

WADK—Newport—1948

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned-Operated By Key Stations
 Address Box 367
 Tel.: 846-1540 Independent
 Station Reps. Pearson; Foster & Creed
 General Manager Arnold S. Lerner
 Commercial Manager C. K. Bentz
 Program Director Tom Powers
 Publicity Director Gerry Nevins
 Sales Prom. Mgr. David Lerner
 Chief Engineer Allan Bowen

WPAW—Pawtucket—1950

Frequency: 500 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By Roger Williams Bcstg.
 Address P.O. Box 55, Cumberland, R. I.
 Tel.: PA 5-9000 ABC
 Station Reps. Jack Masla; Nona Kirby
 Pres., Gen. Mgr. Dominick A. Hysko
 Station, Program Dir. Donald R. Hysko
 Comm., Sales Prom. Mgr. C. Stevens
 Publicity Director Dennis W. Hysko
 Chief Engineer John T. Costa

WEAN—Providence—1922

Frequency: 790 Kc. Power: 5000 Watts
 Owned Providence Journal Co.

Address 75 Fountain St.
 Tel.: DE 1-0600 CBS
 News. Affil. Providence Journal-Bulletin
 Station Reps. .. Venard, R. & C.; Kettell-Carter
 President John C. A. Watkins
 General Manager H. William Koster
 Comm. Manager Hervey C. Carter
 Program Director Thomas M. Robertson
 Chief Engineer George W. Sharpe

WHIM—Providence—1947

Frequency: 1110 Kc. Power: 1000 Watts d.
 Owned-Oper. By Buckley-Jaeger Bcstg. Corp.
 Address 144 Westminster St.
 Tel.: Elmhurst 1-1110 Independent
 Station Representative .. Broadcast Time Sales
 President Richard D. Buckley
 V.P., Gen. Manager .. E. James McEnaney, Jr.
 Program Director Robert O. Cain
 Chief Engineer Carroll A. Philbrook
 Owners of: WDRG, Hartford; KGIL, San Fernando.

WICE—Providence—1947

Freq.: 1290 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned Providence Radio, Inc.
 Address Crown Hotel
 Tel.: JA 1-2711 Independent
 Rep. Avery-Knodel
 President Tim Elliot

RHODE ISLAND

Director, Sales Frank A. Orth
 Program Director Dave Cummins
 Publicity Director Jean Elliot
 Sales Promotion Manager Don Trodson
 Chief Engineer Paul Garver
 Owners of: WYCE-FM, Providence; WIIIH, Norfolk, Va.

WJAR—Providence—1922

Frequency: 920 Kc. Power: 5000 Watts
 Owned-Operated By The Outlet Co.
 Address 176 Weybosset St.
 Tel.: GA 1-8255 NBC
 Representative Petry
 President Joseph S. Sinclair
 Station Manager James E. Gleason
 Commercial Manager John A. Dickerman
 Sales Prom. Mgr., Pub. Dir. . . Alfred J. Brassard
 Program Director Philip B. Taylor
 Chief Engineer Thomas C. J. Prior
 Owners of: WJAR-TV, Providence.

WLKW—Providence—1961

Frequency: 990 Kc. Power: 50,000 W.
 Owned By Rhode Island Radio, Inc.
 Address 228 Weybosset St.
 Tel.: DE 1-7810 Independent
 Sta. Reps. McGavren; Foster & Creed
 President Harry Pinkerson
 General Manager Mowry Lowe
 Commercial Manager F. H. Elliott
 Program Mgr. Peter Barstow
 Chief Engineer T. Kenneth Prior

WPRO—Providence—1924

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Oper. By Capital Cities Bcstg. Corp.
 Address 24 Mason St.
 Tel.: PL 1-9776 Independent
 Representative Blair
 President Frank M. Smith
 General Manager Jack W. Lee
 Commercial Manager Bob La Chance
 Sales Promotion Mgr. Tony Visk
 Program Supervisor Joseph Somerset

When You Can Have The Best,
 Why Be Satisfied With Less?

THE ASSOCIATED PRESS

Chief Engineer Hank VanAmburgh
 Owners of: WPRO-TV-FM; WTEN-TV; WROW,
 Albany; WTVD, Durham, N. C.; WPAT-AM-FM,
 Paterson, N. J.; WKBW AM-TV, Buffalo, N. Y.

WRIB—Providence—1947

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned By R. I. Bcstg. Co.
 Address Water St.
 Tel.: GE 4-2223 MBS
 President Paul Perreault
 General Manager Arthur Tacker
 Chief Engineer Joe Acetta

WYNG—Warwick—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
 Owned By Attleboro Radio Assn.
 Address 19 Luther Ave.
 Tel.: REgent 7-5015 Independent
 Station Rep. John E. Pearson
 President, General Mgr. Milton E. Mitler
 Chief Engineer Charles Briese

WERI—Westerly—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By R. I. Conn. Radio Corp.
 Address 11 Railroad Ave.
 Tel.: LYric 6-7728-9 Independent
 Representative Walker-Rawalt
 Pres., Gen. Mgr. Aug. L. Cavallaro
 Commercial Manager Tom Shafer
 Program Director Pat Donahue
 Chief Engineer Charles W. Austin

WWRI—West Warwick—1956

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned Grelin Bcstg. Inc.
 Address 1501 Main St.
 Tel.: VA 1-6200 KBS
 Station Reps. Nona Kirby; United
 Pres., Gen. Mgr. Melvin C. Green
 Commercial Manager George A. Rivera
 Prog. Dir. Patrick Fallon
 Chief Engineer Joseph M. Mattias, Jr.
 Owners of: WWOL, Buffalo.

WNRI—Woonsocket—1954

Frequency: 1380 Kc. Power: 1000 Watts, d.
 Owner Friendly Bcstg. Co., Inc.
 Address 786 Diamond Hill Rd.
 Tel.: PO 9-0600 Independent
 President, Gen. Mgr., Ch. Eng. Joseph Britt
 Comm. Manager John Thomas
 Program Director Richard Bouchard

WWON—Woonsocket—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Woonsocket Bcstg. Co.
 Business-Studio Address 89 Main St.
 Tel.: PO 2-1240 Independent
 Newspaper Affiliation Call
 Station Reps. Burn-Smith; Nona Kirby
 President Andrew P. Palmer
 Station, Sales Prom. Mgr. Zel Levin
 Commercial Manager Gene Mailloux
 Chief Engineer Ron Deslauriers

Pop.: 2,400,000
Families: 607,500

SOUTH CAROLINA

Radio Homes: 590,000
AM Stas. in State: 76

WABV—Abbeville—1956

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By: Abbeville Bcstg. Co. Inc.
Address: Box 532
Tel.: Gladstone 9-3155 ABC-KBS
President, Ch. Eng.: Geo. W. Settles, Jr.
Publicity Director: Polly Newell
Program Director: Bob Latham

WAKN—Aiken—1952

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By: Alken Electronics Adv. Corp.
Address: Box 811
Tel.: Midway 8-5464. KBS
President: John Mare
General, Station Manager: J. A. Warren
Publicity Director: Dennis Brown
Program Director: Earl Brodie
Chief Engineer: Allen Askins, Jr.

WAIM—Anderson—1935

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Wilton E. Hall
Address: 321 Kingsley Road
Tel.: CA 6-1511 CBS-KBS
Newspaper Affil.: Independent, Daily Mail
Station Reps.: Dora-Clayton; Devney Org.
President: Wilton E. Hall
General Manager: Glenn P. Warnock
Commercial Manager: John F. McCallum
Program Director: M. H. Gaillard
Chief Engineer: Earl Cosens
Owners of: WAIM-TV.

WANS—Anderson—1949

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Operated By: Radio Anderson, Inc.
Address: Box 211
Tel.: 22-43424. MBS
Station Representative: Webb
President: Mrs. John C. Amick
General Manager: John C. Amick
Station Manager: George C. Nicholson
Commercial Manager: Ray Godwin
Sales Promotion Mgr.: Shirley Palmer
Program Director: Carolyn K. Turner
Publicity Director: J. Clark Brown
Chief Engineer: Ken Allison

WWBD—Bamberg—1957

Frequency: 790 Kc. Power: 1 Kw., d.
Owned By: William V. Whetstone, Jr.
Address: Rt. 601 South
Tel.: CH 5-2411. KBS
Station Reps.: Dore; Dora-Clayton
General, Sta. Mgr.: William V. Whetstone, Jr.
Chief Engineer: H. D. Steedley

WBAW—Barnwell—1953

Frequency: 740 Kc. Power: 1 Kw. d.
Owned-Oper. By: WBAW, Inc.
Address: Jackson St.
Tel.: 259-3507. KBS

Station Representative: Keystone
President: J. A. Gallimore
General Mgr.: Joe Wilder
Program Director: D. Wilson
Chief Engineer: Tony Gross

WBLR—Batesburg—1956

Frequency: 1430 Kc. Power: 5 Kw., d.
Owned: Ridge Bcstg. Corp.
Address: Drawer 410
Tel.: KE 2-4001. KBS
Station Rep.: Continental Radio Sales
President: H. Edward Crapps
General Manager: Redd Reynolds
Commercial Manager: Jack McCartha
Sales Promotion Manager: Ray Godwin
Program Director: Paul Brigham
Publicity Director: Jack Dorn
Chief Engineer: N. H. Lewis

WBEU—Beaufort—1954

Frequency: 960 Kc. Power: 1 Kw., d.
Owned: Beaufort Bcstg. Co.
Address: P.O. Box 951
Tel.: Jackson 4-3050. KBS, ABC
President: John M. Trask
General Mgr., Chief Eng.: Louis M. Neale, Jr.
Commercial Manager: Carson Remberth
Program Director: Mary Smith

WHPB—Belton—1955

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned-Oper. By: Community Bcstg. Co.
Address: P. O. Box 426
Tel.: ED 8-7796. Independent
President: C. O. Brazzell
General, Sta. Mgr.: Clyde Laughter
Chief Engineer: Robert Liverance

WBSC—Bennettsville—1947

Freq.: 1550 Kc. Power: 10 Kw. d.; 5 Kw. n.
Owned-Oper. By: Atl. Coast Ins. Co.
Address: Box 639
Tel.: GR 9-4051. MBS
President: Y. W. Scarborough, Jr.
Station Manager: R. L. Brown
Program Director: Tommy Herndon
Chief Engineer: John Gronert

WAGS—Bishopville—1953

Frequency: 1380 Kc. Power: 1 Kw., d.
Owned: Lee County Bcstg. Co.
Address: P. O. Box 168
Tel.: HU 4-4515. KBS
Station Representative: Cannon
General Mgr.: E. H. Bedenbaugh
Chief Engineer: Dan Melleite

WACA—Camden—1948

Frequency: 1590 Kc. Power: 1000 Watts d.
Owned-Oper. By: Camden Bcstg. Corp.
Address: U. S. Highway 1
Tel.: HE 2-2311. KBS
Rep.: Continental

SOUTH CAROLINA

President.....Haygood S. Bowden
 General Manager.....Tom Richards
 Chief Engineer.....A. A. Amodio

WCAY—Cayce—1958

Frequency: 620 Kc.....Power: 500 Watts
 Owned By.....Lexington Cty Bcstg., Inc.
 Address.....1303 State St.
 Tel.: Alpine 6-2000.....CBS, KBS
 Station Representative...Southern Spot Sales
 President.....J. Olin Tice, Jr.
 General Manager.....Jay Elson
 Chief Engineer.....Carroll Scarborough

WCSC—Charleston—1930

Frequency: 1390 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WCSC, Inc.
 Address.....485 East Bay St.
 Tel.: RAYmond 2-7611.....CBS
 Rep.....Peters, Griffin, Woodward, Inc.
 President, Gen. Mgr.....John M. Rivers
 National Sales Mgr.....James K. Whitaker
 Station Mgr.....John B. Hearne
 Program Co-ordinator.....Cecil Keels
 Sales Prom., Publicity Dir.....Mrs. Lois Marshall
 Chief Engineer.....Rudy Hughes

WOKE—Charleston—1946

Freq: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Weaver Bcstg. Corp.
 Address.....Box 183
 Tel.: RA 3-1643.....ABC-NBC
 Representative.....Clark
 Pres., Gen. Manager.....H. C. Weaver
 Station Mgr., Ch. Eng.....William P. Birchfield
 Sales Promo. Mgr., Pub. Dir.....Jeff Warner

WPAL—Charleston—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Speidel Bcstng. Corp.
 Business Address.....1717 Edgewater Pk. Rd.
 Tel.: SO 6-5584.....Independent
 Representative.....Dore, Dora-Clayton
 President.....Joseph Speidel III
 Station Manager.....Bob Christy
 Chief Engineer.....Joe Sarko

WTMA—Charleston—1939

Frequency: 1250 Kc...Power: 5000 d.; 1000 n.
 Owned-Oper. By.....Atlantic Coast Bcstg. Co.
 Business Address.....133 Church St.
 Tel.: RA 2-2961.....MBS
 Station Representative...Adv. Time Sales
 President.....Charles E. Smith
 General Station Manager...Claude H. Frazier
 Sales Prom. Mgr.....Joe Blair
 Exec. Oper. Mgr.....George Wilson
 Program Director.....Doug Randall
 Chief Engineer.....David W. Jefferies

WQSN—Charleston—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Low Country Bcstg. Co.
 Address.....42 10th Ave.
 Tel.: RA 2-2652.....Independent
 Station Representative...Radio TV Reps
 Gen., Sta. Manager.....E. H. Keown
 Chief Engineer.....J. Retallack

WCRE—Cheraw—1953

Frequency: 1420 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Cheraw
 Address.....Box 631
 Tel.: Lenox 7-7887.....KBS
 President, Ch. Eng.....Ben Akerman
 Program Dir.....Lucille Akerman

WGCD—Chester—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Dispatch Pub. Co.
 Address.....11 1st St.
 Tel.: 385-2171.....KBS
 Newspaper Affil.....Dispatch Publ. Co.
 Station Representative...Cannon
 President.....C. V. Sink
 General Station Mgr.....Wayne B. Sawyer
 Chief Engineer.....J. Ellis Shockley

WPCC—Clinton—1957

Frequency: 1410 Kc.....Power: 500 Watts
 Owned By.....WPCC, Inc.
 Address.....P. O. Box 565
 Tel.: 833-1562.....ABC-KBS
 President.....J. D. Brinkley
 General, Station Manager...Ted Y. Prevatte
 Commercial Manager.....Lewis Bagwell, Jr.
 Sales Promotion Mgr.....Jack Bishop
 Program Director.....Bettie Hendrix
 Chief Engineer.....Thomas E. Wilson

WCOS—Columbia—1939

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WCOS, Inc.
 Address.....Box 748
 Tel.: AL 2-2177.....Independent
 Representative.....Radio-TV Reps.
 Pres., Gen. Mgr.....George H. Buck, Jr.
 Commercial Manager.....Jess Plummer
 Sales Promotion Mgr.....Ralph Shade
 Program Director.....Bob Fulton
 Publicity Director.....Mrs. Caroline Judson
 Chief Engineer.....Robert D. Lambert, Jr.
 Owners of: WJNO, West Palm Beach.

WIS—Columbia—1930

Frequency: 580 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Bcstg. Co. of the South
 Address.....1111 Bull St.
 Tel.: AL 3-6431.....NBC
 Representative.....Peters, Griffin, Woodward, Inc.
 President.....B. Calhoun Hipp
 Exec. Vice Pres.....G. Richard Shafto
 Managing Director.....W. Frank Harden
 Prog. Dir.....Howard Hamrick
 Chief Engineer.....Paul Welcome
 Owners of: WIS-TV; WSFA-TV, Montgomery, Ala.

WMSC—Columbia—1945

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned By.....Midlands Radio
 Address.....Barringer Bldg.
 Tel.: AL 2-8659.....MBS
 Station Reps.....Devney Org.; Ayers
 General Manager.....Thomas Allen, Jr.
 Program Dir.....Andy Scott
 Chief Engineer.....L. William Brown, Jr.

WNOK—Columbia—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Palmetto Radio Corp.
 Address.....P.O. Box 5307
 Tel.: AL 3-9401.....Independent
 Representative.....Raymer
 Gen. Mgr.....H. Moody McElveen, Jr.
 Commercial Manager.....Frank Stish
 Program Director.....Jack Cook
 Chief Engineer.....Charlton Bowers

WOIC—Columbia—1954

Frequency: 1470 Kc. Power: 5 Kw., d.
 Owned.....Speidel Broadcasting Corp.
 Address.....P. O. Box 565
 Tel.: AL 6-1551.....Independent
 Representative.....Dore, Dora-Clayton
 President.....Joe Speidel III
 V.P., General Manager.....Russell George
 Sales Prom. Mgr.....Frankie Bridges
 Commercial Manager.....Frank Harris
 Chief Engineer.....W. W. Bridges

WLAT—Conway—1945

Frequency: 1330 Kc. Power: 5000 Watts, d.
 Owned.....Coastal Broadcasting Co.
 Address.....U. S. Highway 501 North
 Tel.: 340.....MBS
 Station Rep.....Devney Organization
 President, General Mgr.....L. M. Hawley
 Comm., Sales Prom. Mgr.....P. W. Smith
 Prog. Dir., Chief Eng.....Jack E. Hawley

WDAR—Darlington—1955

Frequency: 1350 Kc. Power: 1 Kw., d.
 Owned By.....Walter P. Pearce
 Address.....Box 277
 Tel.: Express 3-4081.....Independent
 President.....Walter P. Pearce
 Chief Engineer.....Don Byant

WDSC—Dillon—1946

Frequency: 800 Kc. Power: 1000 Watts a.
 Owned-Oper. By.....Border Bcstg. Co., Inc.
 Address.....U. S. Highway 301 South
 Tel.: 774-9031.....ABC-KBS
 Station Rep.....Gill-Perna; Dora-Clayton
 Pres., Gen. Mgr.....Joseph Martin
 Station Manager.....John Quick
 Comm. Mgr. Prog. Director.....Lee Lumpkin
 Sales Prom. Mgr.....Dick Jones
 Chief Engineer.....Ray Allen

WELP—Easley—1951

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned By.....Pickens County Bcstg. Co.
 Address.....Box 522
 Tel.: Ulysses 9-9388.....KBS
 Representative.....Indle Sales
 Pres., Gen. Mgr.....Cleatus Brazzell
 Program Director.....Mrs. Betty McDonald
 Chief Engineer.....Henry McDonald

WJMX—Florence—1947

Frequency: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Atlantic Bcstg. Co., Inc.
 Address.....P. O. Box 1211
 Tel.: MO 9-6351.....ABC

Representative.....Walker-Rawalt
 President.....Eugene E. Stone
 Gen. Mgr.....Paul H. Benson, Jr.
 Chief Engineer.....Frank Jenne

WOLS—Florence—1937

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Florence Bcstg. Co., Inc.
 Address.....151 S. Dargan St.
 Tel.: 662-3271.....KBS
 President, Gen. Mgr.....A. P. Skinner
 Commercial Manager.....Frank Martin
 Program Director.....Doug Williams
 Chief Engineer.....Charles Sligh

WYNN—Florence—1958

Frequency: 540 Kc. Power: 250 Watts d.
 Owned By.....Speidel Broadcasting Corp.
 Address.....163 N. Coit St.
 Tel.: MOhawk 2-6364.....Independent
 President.....Joe Speidel III
 General Manager.....Russell George
 Commercial Manager.....Earl Graddick
 Station Manager.....David C. Phillips
 Sales Promotion Mgr.....Barbara W. Hill
 Program Director.....Jack Singleton
 Publicity Director.....Rose Neeley
 Chief Engineer.....George M. Davis
 Owners of: WOIC, Columbia; WPAI, Charleston;
 WSOK, Savannah, Ga.

WFIS—Fountain Inn—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
 Owned.....Fountain Inn-Simpsonville Entp.
 Address.....Box 271
 Tel.: 963-5991.....KBS
 Station Rep.....Hopewell; Cannon
 President, General Mgr.....L. Wayne Davis
 Sales Prom., Pub. Dir.....Roger Davis
 Program Director.....D. Jerry Howard
 Chief Engineer.....J. Dalton Reece

WFGN—Gaffney—1948

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Cherokee Radio Co., Inc.
 Address.....P.O. Box 759
 Tel.: IVanhoe 9-4795.....KBS
 President.....A. Rav Godshall
 Gen. Mgr., Ch. Eng.....M. E. Green
 Program Director.....Billy Gibbons
 Sales Program Manager.....Mary Hodge
 Publicity Director.....Jo Hambright

WGTN—Georgetown—1949

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Georgetown Bcstg. Co.
 Address.....216 S. Fraser St.
 Tel.: 3-3421.....MBS-KBS
 Station Rep.....Donald Cooke
 Pres., Gen. Manager.....J. B. Delsell

WESC—Greenville—1947

Frequency: 660 Kc. Power: 10,000 Watts, d.
 Owned-Oper. By.....Bcstg. Co. of Carolinas
 Business-Studio Address.....1 College St.
 Tel.: CEder 2-8241.....Independent
 Station Representative.....Bolling
 President.....Robert A. Schmid
 V.P., General Manager.....J. Davenport

SOUTH CAROLINA

Commercial Manager..... W. A. Mullinax
 Program Director..... Buddy Womick
 Sales Promotion Manager..... Marianne Taylor
 Publicity Director..... Anne Jones
 Chief Engineer..... Vern Hutchinson

WFBC—Greenville—1933

Frequency: 1330 Kc..... Power: 5000 Watts
 Owned-Oper. By..... WMRC, Inc.
 Address..... P.O. Box 1140
 Tel.: CE 9-1321..... NBC
 Newspaper Affil..... News-Piedmont
 Representative..... Avery-Knodel
 President..... R. A. Jolley
 Gen. Sta. Mgr..... Bruce Buchanan
 Chief Engineer..... Bill Garrison
 Owners of: WFBC-FM-TV; WTHR-AM-TV, Knoxville, Tenn.

WMRB—Greenville—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned..... Paramount Bcstg. Co. Inc.
 Address..... 415 N. Main St.
 Tel.: CE Dar 5-2751..... CBS-MBS
 Station Reps..... Burn-Smith; Gill-Perna
 Pres., Gen. Mgr..... C. F. Cope
 Station Mgr., Chief Eng..... Wm. T. Arrington
 Sales Prom. Mgr..... Sarah S. Thompson
 Publicity Director..... Susan B. Cope

WMUU—Greenville—1949

Frequency: 1260 Kc..... Power: 5000 Watts d.
 Owned-Oper. By..... Bob Jones Univ.
 Address..... Greenville
 Tel.: CE 9-9656..... Independent
 President..... Dr. Bob Jones, Jr.
 General Manager..... Dr. R. K. Johnson
 Station Manager..... Jlm Ryerson
 Comm. Manager..... David Yearick
 Program Director..... Jack Buttram
 Chief Engineer..... William Greaves

WQOK—Greenville—1950

Frequency: 1440 Kc..... Power: 5 Kw.
 Owned-Oper. By..... Dick Bcstg.
 Address..... Box 298
 Tel.: CE Dar 5-7406..... Independent
 Representative..... Howard; Dora Clayton
 President..... James A. Dick
 General Station Manager..... T. C. Hooper

WCRS—Greenwood—1941

Freq.: 1450 Kc..... Power: 1 Kw. d.; 250 W. n.
 Owned..... Grenco, Inc.
 Address..... P. O. Box 888
 Tel.: ORchard 9-1300..... NBC
 Representative..... Clark
 President..... Douglas Featherstone
 Gen., Sta. Mgr..... Dan Crosland
 Commercial Mgr..... Ralph Norman
 Program Director..... Don Bailey
 Chief Engineer..... C. M. Sparks

WGSW—Greenwood—1953

Frequency: 1350 Kc..... Power: 1000 Watts d.
 Owned..... Radio Greenwood, Inc.
 Address..... Edward Arms Bldg.
 Tel.: Orchard 9-3144..... KBS-MBS
 Station Reps..... Indie Sales; Dora-Clayton

President..... W. C. Woodall, Jr.
 Manager..... George B. Cook, Jr.
 Chief Engineer..... Eddie Rosa

WCKI—Greer—1955

Frequency: 1300 Kc..... Power: 1 Kw., d.
 Owned..... Greer Bcstg. Co.
 Address..... Box 431
 Tel.: TRinity 7-4451..... ABC
 Gen. Mgr..... Vernon T. Fox
 Station Manager..... James L. Massey
 Chief Engineer..... B. Anderson

WEAB—Greer—1949

Frequency: 800 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Greer Bcstg. Co.
 Address..... Jones Rd.
 Tel.: TR 7-3141..... KBS
 Pres., Gen. Mgr..... E. A. Burch
 Station Manager..... R. Cook
 Chief Engineer..... Ken Patton

WBHC—Hampton—1957

Frequency: 1270 Kc..... Power: 1 Kw., d.
 Owned..... Hampton County Bcstg. Co.
 Business Address..... Highway 601
 Tel.: 2831..... KBS
 President..... J. A. Gallimore
 General Manager..... J. M. Butts
 Chief Engineer..... Charles Cortez

WHSC—Hartsville—1946

Frequency: 1450 Kc..... Power: 250 Watts
 Owned..... Hartsville Bcstg. Co., Inc.
 Address..... P. O. Box 349
 Tel.: ED 2-8101..... MBS-KBS
 President..... J. L. Wiggins
 General Sta. Mgr..... Oby B. Lyles
 Program Director..... Eleanor Flowers
 Commercial Manager..... Jan R. Caddell
 Chief Engineer..... J. E. Parker

WJES—Johnston—1961

Frequency: 1570 Kc..... Power: 250 Watts d.
 Owned By..... Edgefield-Saluda Radio Co.
 Address..... Box 156
 Tel.: 275-2342..... Independent
 Sta. Representatives..... Continental Radio Sales
 President, Ch. Eng..... Franklin D. R. McClure
 Program Director..... Emory Wells
 Publicity Director..... Charles Snyder

WDKD—Kingstree—1949

Frequency: 1310 Kc..... Power: 5 Kw. d.
 Owned By..... Palmetto Bcstg. Co.
 Address..... P. O. Box 450
 Tel.: 6761..... KBS
 President, General Mgr..... E. G. Robinson, Jr.
 Sales Prom., Prog. Dir..... Clarence Jackson
 Chief Engineer..... Tommy Joye

WJOT—Lake City—1954

Frequency: 1260 Kc..... Power: 1 Kw. d.
 Owned By..... Lake City Bcstg. Corp.
 Address..... Box 656
 Tel.: 7631..... Independent
 President..... Russ George
 General, Station Manager..... Hub Terry

SOUTH CAROLINA

Program Director Russ Gaskins
 Chief Engineer Ben Hicks

WLCM—Lancaster—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By Royal Bcstg. Co. Inc.
 Address 103 S. Catawba St.
 Tel.: 2051 KBS
 Station Representative Cannon
 President Charles Connelly, Jr.
 Gen. Sta. Mgr. A. Faris Giles, Jr.
 Commercial Manager Gene Baker
 Program Director Mrs. Joanne McManus
 Chief Engineer Barry Medlin

WLBG—Laurens—1948

Frequency: 860 Kc. Power: 1 Kw. d.
 Owned-Oper. By Laurens-Clinton Bcstg. Co.
 Address Hillcrest Drive
 Tel.: 2-5212 Independent
 Representative Indie Sales
 Pres., Gen. Mgr. C. W. Hogan
 Commercial Manager Paul Wynn, Jr.
 Chief Engineer O. P. Haynes

WLSC—Loris—1957

Frequency: 1570 Kc. Power: 1 Kw. d.
 Owned By Pee Dee Bcstg. Co.
 Address P.O. Box 1677
 Tel.: EL 7-3780 Independent
 Station Rep. Continental Radio Sales
 President James J. Harpring
 General Mgr., Chief Eng. Walter Molic
 Commercial Mgr. Roger Earp
 Owners of: WATP, Marion.

WYMB—Manning—1957

Frequency: 1410 Kc. Power: 1 Kw. d.
 Owned Clarendon County Bcstg. Co.
 Address Sunset Drive
 Tel.: 435-8388 KBS
 Pres. J. M. Soles, Jr.
 General Mgr., Ch. Eng. Jim Roper
 Commercial Manager Jim White
 Program Director Mrs. Betty Roper

WATP—Marion—1957

Frequency: 1430 Kc. Power: 1 Kw. d.
 Owned By Pee Dee Bcstg. Co.
 Address 324 N. Main St.
 Tel.: 1430 Independent
 Station Representative Continental
 President James J. Harpring
 General Manager Walter Molic
 Program Director Bill Smith
 Publicity Director Jacquelyn Finklea
 Chief Engineer Arthur Nix
 Owners of: WLSC, Loris, S.C.

WJAY—Mullins—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned By William T. Harrelson
 Address Highway 76, P. O. Box 41
 Tel.: 3901 KBS
 President William T. Harrelson
 Gen. Mgr. James F. Ramsey
 Chief Engineer George Magera

WMYB—Myrtle Beach—1954

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Golden Strand Bcstg. Corp.
 Address 28th Ave. N.
 Tel.: Hillcrest 8-3180 KBS
 Station Reps. Cooke; Cannon
 President H. E. Holder
 General Manager J. L. Baine
 Chief Engineer Paul Epps

WKDK—Newberry—1960

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Newberry Bcstg. Co., Inc.
 Address 11 Radio Drive
 Tel.: 143 KBS
 Pres. Gen. Mgr. James F. Coggins
 Program Director Marcia P. Coggins
 Sales Prom. Mgr. Bill Fields
 Chief Engineer Ray Gilliam
 Owners of: WAGS, Bishopville; WBCU, Union.

WTHB—North Augusta—1960

Frequency: 1550 Kc. Power: 1 Kw. d.
 Owned By North Augusta Bcstg. Co.
 Address Box 2677
 Tel.: TAYlor 2-3579 Independent
 President Frances Marion Bennett
 General Manager Reese J. Vaughn
 Chief Engineer Hubert E. Ritchie

WNCG—North Charleston—1960

Frequency: 910 Kc. Power: 500 Watts d.
 Owned By KTM Bcstg. Co.
 Address Box 5758
 Tel.: SHERwood 7-5225 Independent
 Station Representative Walker-Rawalt
 General Manager Robert S. Tambllyn

WORG—Orangeburg—1958

Frequency: 1580 Kc. Power: 1000 Watts, d.
 Owned By Radio Orangeburg
 Business Address 144 Broughton, S.W.
 Tel.: JE 4-1580 Independent
 Station Representative Continental
 President J. T. Lyman

WDIX—Orangeburg—1946

Freq.: 1150 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By WDIX, Inc.
 Address Box 662
 Tel.: JE 4-4461 ABC
 Station Rep. Devney Organization
 President Charles S. Henerey
 General Station Mgr. Frank B. Best
 Comm. Mgr. Norman M. Matthews
 Program Director Mrs. J. C. Hydrick, Jr.
 Chief Engineer Walter D. Tabler

WTND—Orangeburg—1948

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By WTND, Inc.
 Address 1 Memorial Plaza
 Tel.: JE 4-1301 KBS
 Representative Thos. F. Clark
 President J. L. Sims
 Gen. Mgr., Prog. Dir. L. Richard Rhame

SOUTH CAROLINA

WRHI—Rock Hill—1944

Freq.: 1340 Kc. Power: 1000 W. d.; 250 W. n.
Owned-Oper. By.....York Cty. Brcdg. Co.
Business Address.....Nail Bank Bldg.
Tel.: 327-2085.....MBS-KBS
Gen. Mgr., Chief Eng.....James S. Beaty, Jr.
Sta. Mgr., Prog. Dir.....Wm. C. Beaty
Sls. Mgr., Pub. Dir.....H. S. Gault

WTYC—Rock Hill—1948

Frequency: 1150 Kc. Power: 1 Kw. d.
Owned By.....Tri-County Bcstg Co., Inc.
Address.....P. O. Box 1091
Tel.: 327-3175.....Independent
Station Representatives.....Cannon; Hopewell
President.....T. Lamar Simmons
General Station Manager.....Ted Burwell
Comm. Mgr.....W. A. Warner, Sr.
Program Publicity Director.....Bill Belk
Sales Promotion Mgr.....Fred Newton
Chief Engineer.....Ed Roberts

WSNW—Seneca—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Blue Ridge Bcstg. Co., Inc.
Address.....P. O. Box 443
Tel.: TU 2-2388.....MBS-KBS
Pres., Gen. Mgr.....J. A. Gallimore
Treasurer.....Virginia Gallimore
Chief Engineer.....Herb Hoseac

WORD—Spartanburg—1940

Frequency: 810 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By.....Belk Bcstg. Co. of S. C.
Address.....White Ave.
Tel.: 583-2711.....MBS
Station Representatives.....Adv. Time Sales
President.....Henderson Belk
General Manager.....Tom Thuman
Program Director.....John Cashion
Chief Engineer.....Clyde McClure
Owners of: WIST, Charlotte, N. C.

WSPA—Spartanburg—1929

Frequency: 950 Kc. Power: 5000 Watts
Owned.....Spartan Radiocasting Co.
Address.....224 E. Main St.
Tel.: 583-3621.....CBS
Representative.....Hollingsbery
President, General Mgr.....Walter J. Brown
Station Manager.....Charles R. Sanders
Program Director.....Verner Tate
Chief Engineer.....H. R. Beckholt
Owners of: WSPA-TV.

WTHE—Spartanburg—1953

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Spartanburg Bcstg. Co.
Address.....Drawer 1171
Tel.: 583-2727.....NBC
Station Representatives.....Masla; Ochs
Pres., Gen. Mgr.....John K. L. Peterson
Commercial Manager.....John Knowles
Sales Promotion Manager.....Gerald B. Cudd
Program Dir.....A. W. Evans
Publicity Dir.....Robert Townsend
Chief Engineer.....David H. Burnett, Jr.

WDXY—Sumter—1960

Frequency: 1240 Kc. Power: 250 Watts
Owned By.....B.D.S. Radio-TV Co.
Address.....814 Boulevard Rd.
Tel.: Spruce 5-2321.....Independent
President & Gen. Mgr.....W. C. Bochman
Vice President, Ch. Eng.....C. E. Bell

WFIG—Sumter—1940

Frequency: 1290 Kc. Power: 1000 Watts
Owned-Oper. By.....WFIG, Inc.
Address.....22 N. Main St.
Tel.: Spruce 3-7305.....Independent
President.....F. B. Creech, Sr.
General, Sta. Mgr.....T. Doug Youngblood
Comm. Manager.....Fulton B. Creech, Jr.
Chief Engineer.....Richard Elam

WSSC—Sumter—1953

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Radio Sumter Inc.
Business Address.....Box 1342
Tel.: SPruce 3-7369.....ABC
Station Representative.....Clark
President, Gen. Mgr.....C. Edward Damron
Comm. Manager.....H. W. Fowler
Chief Engineer.....Dan Mellette

WBCU—Union—1949

Frequency: 1460 Kc. Power: 1000 Watts
Owned-Oper. By.....Bcstg. Co. of Union, Inc.
Address.....210 East Main St.
Tel.: HA 7-2411.....KBS
Station Representative.....Cannon
Pres., Gen. Mgr.....Edward C. B. Osborne
Chief Engineer.....Walker Carver

WGOG—Walhalla—1959

Frequency: 1460 Kc. Power: 500 Watts, d.
Owned By.....Oconee Bcstg. Co.
Address.....P. O. Box 278
Tel.: NEWton 8-3616.....Independent
Pres., General Manager.....Dorothy Friend
Sta., Comm. Manager.....Edithe Mooneyham
Sales Prom. Mgr.....Marvin Hill
Publicity Director.....Jim Mowry
Chief Engineer.....Bill Collins

WALD—Walterboro—1947

Frequency: 1220 Kc. Power: 1000 Watts
Owned-Oper. By.....Walterboro Radiocstg. Co.
Address.....Box 833
Tel.: 3861.....ABC-KBS
Representative.....Don Cooke
President.....Robert S. Taylor
Sta. Mgr., Ch. Eng.....Klein B. Beach, Jr.
Comm. Sales Prom. Mgr.....Hilery Holloman
Program Director.....Bob Greer

WYCL—York—1956

Frequency: 1580 Kc. Power: 250 Watts
Owned.....York-Clover Broadcasting Co.
Address.....P.O. Box 398
Tel.: MU 4-4241.....Independent
Station Rep.....Hopewell
President.....C. B. Sigmon
General, Sta. Mgr.,.....C. Curtis Sigmon
Comm. Mgr., Chief Eng.....Archie Warren, Jr.

Pop.: 690,000
Families: 199,500

SOUTH DAKOTA

Radio Homes: 196,500
AM Stas. in State: 24

KABR—Aberdeen—1952

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Operated By Transmedia, Inc.
Business Address 117½ S. Main
Tel.: Baldwin 5-1420 KBS
Representative Bob Dore
President, General Mgr. F. E. Fitzsimonds
Program Director Jeff Solem
Chief Engineer Jerry Zastrow

KSDN—Aberdeen—1948

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By Aberdeen News Co.
Business Address 12 Third Ave., S.E.
Tel.: Baldwin 5-5930 ABC
Newspaper Affil. American-News
Station Representatives Weed; Bowden
President Henry J. Schmitt
General Mgr. Byron J. McElligott
Commercial Manager Stan Olson
Program Director Paul Rahders
Chief Engineer George Crocker

KBFS—Belle Fourche—1959

Frequency: 1450 Kc. Power: 250 Watts
Owned By Joseph Kopp
Address Box 316
Tel.: 892-2571 KBS
Owner, Gen. Mgr. Joseph Kopp

KBRK—Brookings—1955

Frequency: 1340 Kc. Power: 1 Kw.
Owned-Oper By Brookings Bcstg. Co.
Address College Theatre Bldg.
Tel.: 692-6233 Independent
Station Representatives Pearson; Bowden
Gen., Comm. Mgr. E. C. Stangland

KDSJ—Deadwood—1947

Frequency: 980 Kc. Power: 1000 Watts
Owned By Heart of Black Hills Stas.
Address 745 Main
Tel.: 186 Independent
President John Daniels
General, Station Manager Harry Daniels
Chief Engineer Roy Hicks

KOBH—Hot Springs—1958

Frequency: 580 Kc. Power: 500 Watts, d.
Owned By Fall River Bcstg. Corp.
Address Box 292
Tel.: 698 Independent
President Russell M. Stewart
Gen. Mgr. Ch. Eng. Frederick M. Walgren
Comm. Sales Prom. Mgr. H. Del Brandt

KIJV—Huron—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By James Valley Bcstg. Co., Inc.
Address P.O. Box 1366
Tel.: ELgin 2-8621 Independent
President, Ch. Eng. Max F. Staley

KJAM—Madison—1958

Frequency: 1390 Kc. Power: 500 Watts d.
Owned By Madison Bcstg. Co., Inc.
Address Box 549
Tel.: CLinton 6-4514 KBS
President J. Mugley
General Manager B. G. Normandin
Chief Engineer John Goeman

KORN—Mitchell—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned By Mitchell Bcstg. Assoc., Inc.
Address Mitchell
Tel.: Wyman 6-5821 MBS
Pres., Gen., Sta. Mgr., Prog. Dir. R. V. Eppel
Comm., Sales Prom. Mgr. M. A. Johnson
Chief Engineer J. R. Doherty
Owners of: KORN-TV.

KOLY—Mobridge—1956

Frequency: 1300 Kc. Power: 1 Kw., d.
Owned Mobridge Bcstg. Corp.
Address 114 Third St. East
Tel.: 845-3654 Independent
Newspaper Affil. Weekly Tribune
Pres., Gen. Mgr. L. L. Coleman
Station Mgr., Chief Eng. Q. P. Coleman
Program Director Robert Miller

KCCR—Pierre—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By Great Plains Bcstg. Corp.
Address Vilas Building
Tel.: Capital 4-7381 Independent
Station Rep. Bolles; Soderlund; Bowden
President LeRoy Okerlund
Commercial Manager Pete Lund
Program Director Dan Birin
Publicity Director Donna Youngberg
Chief Engineer Larry Cummins

KGFX—Pierre—1926

Frequency: 630 Kc. Power: 200 Watts d.
Owned By Ida A. McNeil
Bus. Studio Address 203 W. Summit Ave.
Tel.: CApital 4-2351 KBS
Pres., Gen. Mgr. Ida A. McNeil
Chief Engineer Hugo Conrath, Jr.

KEZU—Rapid City—1960

Frequency: 920 Kc. Power: 1 Kw.
Owned By Black Hills Radio, Inc.
Address 909 Jackson Blvd.
Tel.: FI 3-6161 Independent
Station Rep. Hal Holman Co.
President J. A. Crowley
Station Mgr. A. L. Jones
Chief Engineer R. W. Pink

SOUTH DAKOTA

KOTA—Rapid City—1936

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By Duhamel Ent., Inc.
 Address Duhamel Building
 Tel.: FI 2-2000 CBS
 Station Reps. Bolling; Wayne-Evans
 President, Gen. Mgr. Helen S. Duhamel
 Bus., Comm. Mgr. William F. Turner
 Promotion Director Sandra Keene
 Program Director J. Norman Heffron
 Chief Engineer Elmer Nelson
 Owners of: KOTA-TV; KDCU-TV, Hay Springs, Neb.

KRSD—Rapid City—1953

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Heart of the Black Hills
 Address 1438 Mountain View Rd.
 Tel.: FI 2-6050 Independent
 President, Ch. Eng. Eli Daniels
 General, Station Mgr. D. C. Palen

KELO—Sioux Falls—1937

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By Midcontinent Bcstg. Co.
 Bus. Studio Address Phillips Ave.—13th St.
 Tel.: ED 8-9631 NBC
 Station Rep. H-R
 President Joe Floyd
 V.P., General Manager Evans Nord
 Station, Commercial Mgr. Jim Molohon
 Sales Prom. Mgr., Pub. Dir. Jack Townsend
 Chief Engineer Lester Froke
 Owners of: KELO-TV; WKOW AM-TV, Madison;
 WL0L-AM-FM, Minneapolis; KSO, Des Moines;
 KDLO-TV, Garden City, S.D.; KPLO-TV, Reliance, S. D.

KNWC—Sioux Falls—1948

Frequency: 1270 Kc. Power: 1000 Watts
 Owned By Northwestern College
 Address 113 No. Main
 Tel.: ED 4-7736 Independent
 Representative Gill-Perna
 General Manager J. Printup
 Chief Eng. L. R. Sterkenburg

KISD—Sioux Falls—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By KISD, Inc.
 Bus. Studio Address 3631 W. 12 St.
 Tel.: 334-5571 KBS
 Station Representative Cooke
 Pres., Gen. Mgr. Verl Thomson
 Comm. Manager V. J. Eschliman
 Program Director Bob Henderson
 Publicity Director Agnes Tufte
 Chief Engineer L. Sterkenburg

KSOO—Sioux Falls—1926

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned By KSOO TV, Inc.
 Address Phillips Ave. at 8th St.
 Tel.: Edison 4-5601 ABC

Station Reps. Avery-Knodel; Hyett; Soderlund
 President, Gen. Mgr. Morton H. Henkin
 Comm., Station Mgr. Orrin Melton
 Sales Promotion Manager Marge Richards
 Prog. Dir. Ray Loftesness
 Publicity Dir. Eddie Thomas
 Technical Dir. Max E. Pierce
 Chief Engineer Roland Marty
 Owners of: KSOO-TV.

KSDR—Watertown—1961

Frequency: 1480 Kc. Power: 1 Kw. d.
 Owned By Paul D. Bernards
 Address Box 293
 Tel.: Turner 6-8479 Independent
 President, Gen. Mgr. Paul D. Bernards
 Comm., Prom. Mgr. Vince Casey

KWAT—Watertown—1940

Frequency: 950 Kc. Power: 1000 Watts
 Owned-Oper. By Midland Natl. Life Bcstg. Co.
 Business Address Box 827
 Tel.: Turner 6-8444 MBS
 Representative Gill-Perna
 Gen., Sta., Comm. Mgr. Ross E. Case
 Program Director Rick Gereau
 Chief Engineer Francis Alwin

KWYR—Winner—1957

Frequency: 1260 Kc. Power: 5 Kw., d.
 Owned Midwest Radio Corp.
 Business Address 333 West 2nd St.
 Tel.: 727 Independent
 Pres., Gen. Mgr. Al Clark
 Program Director Ben Viedt
 Chief Engineer Dave Dodd

KYNT—Yankton—1955

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Radio KYNT
 Address Box 654
 Tel.: NORTH 5-7892 Independent
 Representative Bob Dore
 President, Gen. Mgr. Lloyd G. Reedstrom
 Sales Promotion Manager D. Loecker
 Program Dir., Chief Eng. John Briggs

WNAX—Yankton—1922

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Operated By Peoples Bcstg. Corp.
 Address WNAX Bldg.
 Tel.: NO 5-7442 CBS
 Representative Katz
 President Herbert E. Evans
 General Mgr. Donald D. Sullivan
 Station Manager Elmer Smith
 Commercial Manager Nick Bolton
 Program Director Jack Bruce
 Sales Prom. Mgr. Roland Paterson
 Chief Engineer Clifton M. Todd
 Owners of: WGAR, Cleveland; WRFD, Worthington, O.; WTTM, Trenton, N. J.; WMMN, Fairmont, W. Va.; KVTY, Sioux City.

Pop.: 3,625,000
Families: 998,000

TENNESSEE

Radio Homes: 965,500
AM Stas. in State: 109

WEAG—Alcoa—1957

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned By..... Blount County Bcstg. Co.
Address..... P.O. Box 127
Tel.: 983-0890..... Independent
General Sta. Manager..... Herman Petre
Program Director..... Charlie Pickel
Chief Engineer..... Teddy Tefetteller

WLAR—Athens—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By..... Athens Bcstg. Co.
Address..... 148 N. Jackson St.
Tel.: SHerwood 5-1314..... KBS
Newspaper Affil..... Daily Post-Athenian
President..... Dr. Helene Arturburn
General Comm. Mgr..... William P. Atkins
Chief Engineer..... Andrew Bates

WOPI—Bristol—1929

Frequency: 1490 Kc. Power: 250 Watts
Owned By..... Pioneer Broadcasting Corp.
Address..... Easley-Wright Bldg., 310 State St.
Tel.: South 4-5131..... NBC
Representative..... Burn-Smith
President, General Mgr. Donald W. Owen
Commercial Sales Prom. Mgr. Rocky Stone
Program Director..... Dick Brattin
Chief Engineer..... Cliff Droke

WFWL—Camden—1956

Frequency: 1220 Kc. Power: 250 Watts, d.
Owned By..... Camden Bcstg. Co.
Address..... Highway 70 East
Tel.: LUdlow 4-7570..... Independent
President..... M. R. Freeland
General Mgr. Chief Eng..... John Latham
Comm., Sales Prom. Mgr..... Clara Nell Prince
Publicity Director..... Ron Lane

WRKM—Carthage—1959

Frequency: 1350 Kc. Power: 500 Watts, d.
Owned By..... Carthage Bcstg. Co.
Address..... P.O. Box 179
Tel.: 970..... KBS
President & Gen. Mgr..... R. L. Honey
Commercial Manager..... E. Wilburn

WHLP—Centerville—1955

Frequency: 1570 Kc. Power: 1000 Watts, d.
Owned By..... Trans-Air Bcstg. Corp.
Address..... 309 N. Public Sq.
Tel.: 3575..... Independent
President, Station Mgr. Harold C. Flood
V.P., Program Dir..... Dorothy Flood
Chief Engineer..... Bethel Williamson

WAPO—Chattanooga—1936

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.

Owned-Oper. By..... WAPO Bcstg. Service
Business-Studio Address..... Road House
Tel.: AM 6-6141..... MBS-ABC
Representative..... Gill-Perna
Pres., Gen. Mgr..... Gordon Gambill
Comm. Mgr..... Walter Stamper
Station Mgr..... Frank Hubbs
Chief Engineer..... L. Reed

WDEF—Chattanooga—1941

Frequency: 1370 Kc. Power: 5000 Watts
Owned-Oper. By..... WDEF Bcstg. Co.
Business Address..... 3300 Broad St.
Tel.: AM 7-3392..... NBC
Station Representative..... Adv. Time Sales
President..... Carter M. Parham
Gen., Sta. Manager..... Ken Flenniken
Chief Engs..... B. Young; B. Briscoe
Owners of: WDEF-TV.

WDDO—Chattanooga—1925

Frequency: 1310 Kc. Power: 5000 Watts
Owned-Oper. By..... WDDO Bcstg. Corp.
Address..... 428 McCallie Ave.
Tel.: 266-5177..... CBS
Sta. Reps..... Masla; Ayers
President..... H. C. E. Johnson
General Mgr. T. E. Thielke
Commercial Mgr..... J. W. Valentine
Program Dir..... Bill Nash
Sales Prom. Mgr..... Mrs. Lee Mensch
Publicity Director..... Charles Quinton
Chief Engineer..... C. Stokely

WDXB—Chattanooga—1947

Freq.: 1458 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... French, Inc.
Address..... 100 Dome Bldg.
Tel.: AM 6-1114..... Independent
Station Representative..... Weed Radio
Pres., Gen. Mgr..... Stephen C. French
Commercial Manager..... Luke Wilson
Program Director..... Hugh A. Brown
Chief Engineer..... Mitchell Montgomery

WNOO—Chattanooga—1951

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Operated By..... WMFS, Inc.
Address..... 895 McCallie Ave.
Tel.: AM 6-4146..... Independent
Station Reps..... Howard: Ochs
President..... L. S. Walton
General Station Mgr. Fred J. Webb
Chief Engineer..... Glenn Channells
Owners of: KJET, Beaumont, KOPY, Alice, both
Tex.

WOGA—Chattanooga—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned By..... Dick Broadcasting

TENNESSEE

Address **Hotel Patten**
Tel.: AM 7-1128.....Independent
Station Rep.Forjoe
General Manager.....F. Haggerty
Chief Engineer.....F. Hough

WMCH—Church Hill—1954

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....Thales E. Wallace
Address.....P. O. Box 148
Tel.: EL 7-5601.....KBS
President.....Thales E. Wallace
Comm. Manager.....James M. Smith
Chief Engineer.....R. Heath

WDXN—Clarksville—1954

Frequency: 540 Kc.Power: 1 Kw. d.
Owned.....Clarksville Bcstg. Co., Inc.
Address.....Bailey Bldg.
Tel.: 645-2411.....Independent
Representative..Venard, Rintoul & McConnell
President.....Aaron B. Robinson
Gen. Manager.....J. M. Cecil
Station Manager.....W. J. McCluney

WJZM—Clarksville—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....Campbell & Sheftall
Address.....411 Madison St.
Tel.: MI 5-6414.....KBS-MBS
Representative.....Jack Masla
Pres., Gen. Manager.....J. Parry Sheftall
Sta. Mgr., Chief Eng.. John Bailey
Publicity Director.....Neil Walker
Commercial Manager.....Charles Malone

WBAC—Cleveland—1945

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WBAC, Inc.
Address.....Radio Central, Central Ave.
Tel.: GR 6-7593.....MBS
Station Representative.....James S. Ayers
President.....James S. Ayers
V.P., General Manager ..Russell E. Offhaus
Program Director.....Paul Kirksey
Publicity Director.....Poland China
Chief Engineer.....Bob Carr

WCLE—Cleveland—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned.....Southeastern Entp.
Address.....33 Ocoee St.
Tel.: GR 2-6511.....KBS
President, General Mgr.....Carl Hoskins
Chief Engineer.....Robert Carr

WKRK—Columbia—1942

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Middle Tenn. Bcstg. Co., Inc.
Address.....P. O. Box 71
Tel.: EV 8-3636.....KBS
Station Rep.Burn-Smith
Pres., Gen.-Sta. Mgr.....R. M. McKay, Jr.
Commercial Manager.....Melvin D. Dugger
Program Director.....Don Spain
Chief Engineer.....Cameron McKay

WMCP—Columbia—1956

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By.....Maury County Boosters Corp.
Address.....714 N. Main St.
Tel.: EV 8-3241.....Independent
Gen. Sta. Mgr.....T. E. Williford
Comm. Mgr. Ch. Eng.....J. W. Anderson

WHUB—Cookeville—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WHUB, Inc.
Bus. Studio Address.....315½ E. Spring
Tel.: Jackson 6-2131.....CBS-KBS
Pres., General Manager.....M. L. Medley
Sta. Mgr.....Stacey Mott
Chief Engineer.....Claude Haston

WLSB—Copperhill—1958

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Copper Basin Bcstg. Co.
Tel.: Copperhill.....KBS
President.....Blaine Goss
General Mgr., Ch. Eng.....Henry Hoffman

WKBL—Covington—1954

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Tipton Cty. Bcstrs.
Business Address.....Roper Bldg.
Tel.: GR 6-9635.....KBS
Station Representative.....Beaver
Pres., Gen. Mgr., Ch. Eng.....Bob Whiteley
Comm., Sales Prom. Mgr.. Maurice Turnage
Chief Engineer.....O. V. Poindexter

WZYZ—Cowan—1957

Frequency: 1440 Kc.....Power: 1 Kw., d.
Owned By.....Guidon Bcstg. Co., Inc.
Address.....Pearson Bldg.
Tel.: West 2-7471.....Independent
General Mgr.....Joe Brewer
Program Dir.Bill Lassiter
Chief Engineer.....Frank Spencer

WAEW—Crossville—1952

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Oper. By.....WAEW, Inc.
Address.....P. O. Box 278
Tel.: 484-5115.....KBS
President.....Z. Lawson
General Mgr.....J. V. Hamby

WDNT—Dayton—1957

Frequency: 1280 Kc.....Power: 1 Kw., d.
Owned By.....Dayton Bcstg. Co.
Address.....Box 294
Tel.: 1540.....KBS
Representative.....Raymer
President.....Norman A. Thomas
General Mgr., Chief Eng.Jack S. Pullin
Commercial Manager.....G. Ladd
Program Director.....Juanita Terry
Owners of: WJSO, Jonesboro, Tenn.

WDKN—Dickson—1955

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Dickson Cty Bcstg. Inc.

Address.....Box 329
Tel: HI 6-2852.....KBS
Pres., Gen., Sta. Mgr.....W. Potts
Chief Engineer.....Leslie D. Filson

WDSG—Dyersburg—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....State Gazette Bcstg.
Business Address.....208 N. Mill
Tel.: AT 5-1294.....KBS
Gen., Sta. Mgr.....Robert W. Ward

WTRO—Dyersburg—1957

Frequency: 1330 Kc.....Power: 500 W., d.
Owned By.....McQueen & Co., Inc.
Address.....Cordell Hull Hotel
Tel.: AT 5-4173.....Independent
General Manager.....P. B. Cole, Jr.
Chief Engineer.....Jerry Milligan

WBEJ—Elizabethton—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....WBEJ, Inc.
Business-Studio Address.....Box 829
Tel.: Lincoln 2-2184.....Independent
Station Reps.....Gill-Perna; Dora-Clayton
Pres.....R. W. Turrentine, Jr.
Gen., Sta. Mgr.....William E. Hale
Chief Engineer.....L. R. Williams

WEMB—Erwin—1956

Frequency: 1420 Kc.....Power: 5 Kw., d.
Owned By.....WEMB, Inc.
Address.....Box 280
Tel.: Pioneer 2-2011.....KBS
Station Representative.....Keystone
President.....V. F. Jackson
General. Station Mgr.....J. E. True, Jr.
Commercial Manager.....Edwin Lazear
Sales Promotion Manager.....Pat Wolfe
Program Director.....James Buchanan
Publicity Director.....Don Garland
Chief Engineer.....W. R. Livesay

WCPH—Etowah—1955

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned By.....McMinn Bcstg.
Address.....109 9th St.
Tel.: 3401.....Independent
Station Rep.....Webb
President, Gen. Mgr.....H. J. Morgan

WEKR—Fayetteville—1948

Freq.: 1240 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By.....James Porter Clark
Address.....P. O. Box 1009
Tel.: HEMlock 3-3545.....MBS-KBS
Station Rep.....Devney Organization
President, Gen. Mgr.....James Porter Clark
Program Director.....Edward K. Chapman
Publicity Director.....Bob Reich
Chief Engineer.....Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Williamson County Bcstg.
Business Address.....1000 Mallory Road
Tel.: 794-1594.....KBS

President, Chief Eng.....William R. Ormes
Comm., Sales Prom. Mgr.....John A. Haeberle

WHIN—Gallatin—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sumner County Bcstg. Co.
Address.....Box 811
Tel.: 452-4747.....KBS
Gen. Mgr.....Charles W. Brewer
Chief Engineer.....Lee Raines

WGRV—Greenville—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Greenville, Inc.
Address.....P.O. Box 243
Tel.: ME 8-4147.....KBS
President, Gen. Mgr.....Paul Metcalfe

WHBT—Harriman—1947

Frequency: 1600 Kc.....Power: 5 Kw. d.
Owned.....Folkways Bcstg. Co., Inc.
Address.....Devonia & Crescent
Tel.: 661.....KBS
President, Gen. Sta. Mgr.....Ken Crosthwait
Chief Engineer.....Lonnie Mullins

WIRJ—Humboldt—1949

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Gibson Co. Bcstg. Co., Inc.
Address.....210 N. 22nd Ave.
Tel.: SU 4-1740.....KBS
Newspaper Affil.....Courier-Chronicle
President.....J. F. Warmath
Gen., Sta. Mgr.....H. C. Wilson
Chief Engineer.....Gerald Hicks

WDXI—Jackson—1947

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Dixie Bcstg. Co.
Address.....Williams Building
Tel.: 7-9611.....KBS
Representative.....Venard, Rintoul & McConnell
Pres.....Aaron B. Robinson
Gen. Mgr.....Jack Cecil
Station Mgr., Pub. Dir.....R. W. Phipps
Commercial Manager.....Doris Freeman
Sales Promotion Mgr.....R. R. Blair
Program Director.....Jerry Heller
Chief Engineer.....James Thomas
Owners of: WDXI-TV; WDXN, Clarksville; WENK,
Union City; WTPR, Paris; WDXE, Lawrence-
burg; All Tenn. WCMA, Corinth, Miss.

WJAK—Jackson—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Jackson Broadcasting Co.
Address.....416 Poplar St.
Tel.: 7-7436.....Independent
Representative.....Pearson
Pres.....Dr. Alexander Leech
Gen. Mgr.....Robert Blow
Comm. Mgr., Chief Eng.....Bill Winsett
Program Director.....J. Butler

WTJS—Jackson—1931

Freq.: 1390 Kc.....Power: 5000 Wts. d., 1000 n.
Owned-Oper. By.....The Sun Publishing Co.

TENNESSEE

Business Address.....255 W. Lafayette St.
Tel.: 7-3316ABC
Newspaper Affil......Jackson Sun
Station Representative.....Adv. Time Sales
V.P., Gen. Mgr......A. A. Stone
Station Manager.....Frank S. Proctor
Asst. Mgr......L. R. Brooks
Sales Promotion Mgr......Robert W. Emerson
Program Director.....Vince Tapler
Chief Engineer.....Jones Hale

WCLC—Jamestown—1957

Frequency: 1260 Kc.....**Power**: 1 Kw., d.
Owned.....Jamestown Bcstg. Co.
Address.....P.O. Box 127
Tel.: TR 9-2825.....KBS
President.....R. Gene Cravens
General Mgr......R. P. Wright
Chief Engineer.....Andrew T. Mitchell

WETB—Johnson City—1947

Frequency: 790 Kc.....**Power**: 1000 Watts d.
Owned-Oper. By.....Press, Inc.
Business Address.....Press Bldg.
Tel.: WALnut 8-2141.....MBS
Newspaper Affli......Press-Chronicle
Station Rep......Devney Organization
President.....Carl A. Jones
General Mgr......Arthur Kelsey

WJCW—Johnson City—1938

Frequency: 910 Kc.**Power**: 5 Kw., d. 1 Kw., n.
Owned-Operated By.....Tri-Cities Bcstg. Inc.
Address.....P.O. Box 607
Tel.: WALnut 6-6167.....CBS
Sta. Representative.....Weed
President.....Jim C. Wilson
Gen. Comm. Mgr......Ken Marsh
Chief Engineer.....Edward Bryant

WJSO—Johnson City—1958

Frequency: 1590 Kc.....**Power**: 5 Kw. d.
Owned By.....Mountain View Bcstg. Co.
Address.....R.F.D. 1, Johnson City
Tel.: WA 6-3487.....Independent
Station Representative.....Gill-Perna Inc.
President.....Norman A. Thomas Sr.
Vice President.....Jimmy H. Lewis
V.P., Chief Engineer.....Norman A. Thomas Jr.
Program Director.....Ray Stockard
Publicity Director.....Bill Harris
Owners of: WDNT, Dayton, Tenn.

WKIN—Kingsport—1951

Frequency: 1320 Kc.....**Power**: 5000 Watts, d.
Owned By.....Bahakel Enterprises
Address.....Drawer K
Tel.: Circle 6-8131.....Independent
Station Rep......Prestige Rep. Organization
President.....Cy N. Bahakel
General, Station Mgr......Lew Sadler
Commercial Manager.....Andy Turbyfill
Program, Publicity Dir......Christina Gross
Chief Engineer.....John Le Garde
Owners of: KXKL, Waterloo, Iowa; WRIS, Roanoke, Va.; WABG AM-TV, Greenwood, Miss.;

WLBJ, Bowling Green, Ky.; WKOZ, Kosciusko, Miss.; WWOZ, Lynchburg, Va.

WKPT—Kingsport—1940

Frequency: 1400 Kc.....**Power**: 250 Watts
Owned-Oper. By.....Kingsport Bcstg. Co., Inc.
Address.....222 Commerce St.
Tel.: CI 5-4161.....NBC
Station Representative.....Burn-Smith
President.....C. P. Edwards, Jr.
General, Sta. Mgr......Paul L. Overbay
Commercial Manager.....Phil J. Weaver
Program Director.....Martin Karant
Chief Engineer.....Harold Dougherty

WATE—Knoxville—1927

Frequency: 620 Kc.....**Power**: 5000 Watts
Owned-Oper. By.....WATE, Inc.
Business-Studio Address.....612 Gay St. S.W.
Tel.: 524-4651.....NBC
Station Representative.....Robert Eastman
President.....Cowan Rodgers, Jr.
V.P., Gen. Mgr......W. H. Linebaugh
Commercial Manager.....J. T. McCloud
Sales Promotion Mgr......Harold L. Ernest, Jr.
Program Director.....John H. Reese
Chief Engineer.....Fred Andrews
Owners of: WTAE-TV.

WBIR—Knoxville—1941

Frequency: 1240 Kc.....**Power**: 250 Watts
Owned-Oper. By.....WMRC, Inc.
Address.....1513 Hutchison Ave.
Tel.: 525-8101.....ABC
Newspaper Affil......Greenville News Piedmont
Station Representative.....Avery-Knodel
President.....R. A. Jolley, Sr.
General, Sta. Manager.....John P. Hart
Commercial Manager.....Charles M. Kennard
Program Director.....W. R. Johnston
Publicity Dir......Alma Ward
Chief Engineer.....J. Rex Horton
Owners of: WBIR-FM-TV; WFBC-AM-FM-TV, Greenville, S. C.

WFCT—Knoxville—1960

Frequency: 1430 Kc.....**Power**: 1 Kw.
Owned By.....Radio Tennessee
Address.....P.O. Box 5275, Fountain City
Tel.: MU 7-2812.....Independent
Station Rep......Hollingsbery
President.....Fredrick L. Allman
General Manager.....Leon Ridings

WIVK—Knoxville—1952

Frequency: 860 Kc.....**Power**: 1000 Watts d.
Owned-Oper. By.....Dick Bcstg. Co., Inc.
Address.....6711 Kingston Pike
Tel.: 588-6511.....Independent
Station Reps......Howard; Dora-Clayton
President, General Mgr......James A. Dick
Commercial Manager.....W.P. Poore, Jr.
Program Director.....Claude Tomlinson, Jr.
Chief Engineer.....Milton Jones
Owners of: WQOK, Greenville, S. C.

WKGX—Knoxville—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....WKGX Inc.
 Business Address...2200 W. Cumberland Ave.
 Tel.: 524-0766.....Independent
 Station Reps.....Radio-TV Reps; Ayers
 Pres., Gen. Mgr.....George P. Mooney
 Chief Engineer.....Robert Goodman

WKXV—Knoxville—1953

Frequency: 900 Kc. Power: 1000 Watts, d.
 Owner.....Knoxville Ra-Tel
 Address.....P.O. Box 2269
 Tel.: 524-9866.....KBS
 President, Gen. Mgr.....B. L. Boring
 Publicity Dir.....Willie C. Day
 Comm. Manager.....Marvin Thompson

WNOX—Knoxville—1921

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By...Scripps-Howard Radio, Inc.
 Address.....4400 Whittle Springs Rd. N. E.
 Tel.: 523-3171.....CBS
 Newspaper Affiliation.....News Sentinel
 Representative.....John Blair
 President.....Jack R. Howard
 General Manager.....R. B. Westergaard
 Asst. Sta. Manager.....Stan Hagan
 Comm., Sales Prom. Mgr.....O. L. Smith
 Prog. Director.....C. A. McMahon
 Chief Engineer.....Ray Evans
 Owners of: WCPO-AM-FM-TV, Cincinnati; WEWS,
 Cleveland.

WEEN—Lafayette—1958

Frequency: 1480 Kc. Power: 1000 W. d.
 Owned By.....Lafayette Bcstg. Co.
 Address.....P. O. Box 79, Livingston, Tenn.
 Tel.: 666-5955.....Independent
 President.....D. D. Norris

WLAF—LaFollette—1953

Frequency: 1450 Kc. Power: 250 Watts
 Owner.....LaFollette Bcstg. Co. Inc.
 Address.....Fleet Oil Bldg.
 Tel.: 1060.....Independent
 President.....E. F. Wheeler
 General Manager.....Wm. N. Sherman
 Chief Engineer.....E. Cloud

WDXE—Lawrenceburg—1951

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By...Lawrenceburg Bcstg. Co.
 Address.....120½ N. Military Ave.
 Tel.: SO 2-4411.....KBS
 Station Rep.Venard, Rintoul, McConnell
 President.....Aaron B. Robinson
 General Station Mgr.....Ken Marston
 Comm. Mgr.....Bud Sawyer
 Program Director.....Milt Griffin
 Chief Engineer.....Phil Kemper

WCOR—Lebanon—1949

Frequency: 900 Kc. Power 500 Watts d.
 Owned-Operated By...Lebanon Bcstg. Co., Inc.
 Address.....Trousdale Ferry Road

Tel.: Hickory 4-0474.....Independent
 Pres., Sta. Mgr.....Theo. F. Ezell, Jr.
 Commercial Manager...Jack Hendrickson, Jr.
 Program Director.....Walt Dillard
 Chief Engineer.....William Johnston

WLIL—Lenoir City—1950

Frequency: 730 Kc. Power: 1000 Watts d.
 Owner.....WLIL, Inc.
 Address.....406 E. Broadway
 Tel.: 986-7536.....KBS
 Pres., Gen., Sta. Mgr.....Arthur Wilkerson
 Sales Prom. Mgr., Chief Eng...Dwight Wilkerson

WJJM—Lewisburg—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....Louis D. Lingner
 Address.....East Hill
 Tel.: 780.....MBS-KBS
 President, Gen. Mgr.....Louis D. Lingner
 Comm. Prom. Mgr.....R. A. Davidson
 Chief Engineer.....R. C. Wiley

WDXL—Lexington—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Lexington Bcstg. Service, Inc.
 Address.....Broad & Church
 Tel.: WO 8-3500.....KBS
 President.....Guy B. Amis
 General Mgr., Chief Eng.....Ben L. Enochs
 Prog. Dir.....Aubrey Booth
 Publicity Director.....Lee McCollum

WLIV—Livingston—1956

Frequency: 920 Kc. Power: 1 Kw. d.
 Owned By.....Audio Bcsters
 Address.....P. O. Box 131
 Tel.: Talbot 3-4438.....MBS
 Station Comm. Mgr.....R. H. McCain

WMSR—Manchester—1957

Frequency: 1320 Kc. Power: 1 Kw., d.
 Owned.....Manchester Bcstg. Co.
 Address.....611 McArthur St.
 Tel.: PA 8-3526.....KBS-MBS
 President, Chief Eng.....Murray Chumley
 Station Commercial Mgr.....C. Banks

WCMT—Martin—1957

Frequency: 1410 Kc. Power: 1 Kw.
 Owned By.....J. T. Sudbury
 Address.....P. O. Box 483
 Tel.: 460.....Independent
 Station Representative.....Beaver
 President.....J. T. Sudbury
 General Mgr., Chief Eng.....D. A. Drumm

WGAP—Maryville—1947

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Aluminum Cities Bcstg. Co.
 Address.....220 Court St.
 Tel.: 983-4310.....Independent
 General Manager.....Frank H. Corbett
 Commercial Manager.....Horace McGill
 Publicity Director.....Pete Williams
 Chief Engineer.....James Sexton

TENNESSEE

WHDM—McKenzie—1954

Frequency: 1440 Kc. Power: 500 Watts, d.
Owned.....Tri-County Bcstg. Co., Inc.
Address.....Hotel McKenzie
Tel.: EL 2-3371.....Independent
Pres., Gen. Mgr.....Earl S. Nolting
Program Director.....Gail Burns
Chief Engineer.....Martin Dill

WBMC—McMinnville—1955

Frequency: 960 Kc. Power: 500 W., d.
Owned-Oper.....Cumberland Valley Bcstg. Co.
Address.....On the Square
Tel.: 2104.....Independent
President.....Dr. C. H. Cope
Gen., Sta. Mgr.....Chick Brown
Sales Promotion Manager.....Chuck Mullican
Program Director.....Hal Durham
Chief Engineer.....Alvin Byars

WMMT—McMinnville—1947

Freq.: 1230 Kc. 1 Kw. d., 250 W. n.
Owned By.....Ogram Bcstg. Corp.
Address.....1440 E. 6th St., Loveland, Colo.
Tel.: 2223.....KBS
General Manager.....Dean Harden
Commercial Manager.....Kenneth Cantrell
Program Director.....Ben Vaughn
Sales Promotion Manager.....Ethel Carr
Publicity Director.....Sid Young
Chief Engineer.....Hubert Beasley

KWAM—Memphis—1946

Frequency: 990 Kc. Power: 1000 Watts, d.
Owned-Operated By.....KWAM, Inc.
Address.....64 Flicker St.
Tel.: FAirfax 3-2679.....KBS-MBS
Representative.....Gill-Perna
President.....John Fulton
General Manager.....E. W. Bie
Commercial Manager.....Ted Roney
Program Director.....Eddie Bond
Publicity Director.....Bea Armistead
Chief Engineer.....Jerry Scanlon
Owners of: WGUN, Atlanta, Ga.; WEAS, Savannah, Ga.; WSWN, Belle Glade, Fla.

WDIA—Memphis—1947

Freq.: 1070 Kc. Power: 50 Kw. d., 5 Kw. n.
Owned By.....WDIA, Inc.
Business-Studio Address.....2074 Union Ave.
Tel.: BR 6-2703.....Independent
Representative.....Bolling
President.....Egmont Sonderling
V.P., Gen., Sta. Mgr.....E. R. "Bert" Ferguson
Commercial Manager.....Archie Grinalds
Chief Engineer.....Henry N. Fones

WHBQ—Memphis—1925

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RKO General
Address.....Hotel Chisca
Tel.: BRoadway 2-3441.....Independent
Sta. Rep.....RKO General, Inc., Nat'l Sales Div.

President.....Thomas F. O'Neil
General Manager.....D. A. Noel
Station Manager.....Rodger May
Commercial Manager.....James A. Bedwell, Jr.
Program Director.....Hugh Frizzell
Chief Engineer.....Welton Roy
Owners of: WHBQ-TV; WNAC-AM-TV, Boston;
KHJ-AM-FM-TV, Los Angeles; KFRC-AM-FM,
San Francisco; WOR-AM-FM-TV, New York;
CKLW-AM-FM-TV, Detroit; WGMS-AM-FM,
Washington, D. C.

WHER—Memphis—1955

Frequency: 1430 Kc. Power: 1000 Watts
Owned By.....Tri-State Bcstg. Service
Address.....972 S. Third St.
Tel.: JA 5-6831.....Independent
President.....Samuel C. Phillips
General, Sta. Manager.....William S. Decker, Jr.
Commercial Manager.....Richard Whitmore
Chief Engineer.....Douglas Cousar

WHHM—Memphis—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By.....Mercury Bcstg. Inc.
Address.....383 Madison Ave.
Tel.: JA 7-4422.....ABC
Station Representative.....Eastman
President.....William H. Grumbles
Vice President.....Marie Capp
Gen., Sta. Mgr.....B. F. Nevin
Program Director.....J. Davidson
Chief Engineer.....W. Davis

WLOK—Memphis—1956

Frequency: 1480 Kc. Power: 5000 Watts d.
Owned-Oper. By.....WLOK, Inc.
Address.....363 South Second
Tel.: JACKSON 7-9565.....Independent
Station Representative.....Howard
Pres.....Jules Paglin
Exec. V.P.....Stanley W. Ray, Jr.
General Manager.....John F. Maurer
Commercial Manager.....Carl Welch
Sales Promotion Mgr.....Leonard Weiner
Program Director.....Richard Cole
Publicity Director.....Kay Griggs
Chief Engineer.....William Jones
Owners of: WBOK, New Orleans; KAOK, Lake
Charles; WNOK, Baton Rouge; KYOK, Houston;
WGOK, Mobile.

WMC—Memphis—1923

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By.....WMC Bcstg. Co.
Business Address.....1960 Union Ave.
Tel.: B'way 4-8515.....NBC
News. Affil.....Scripps-Howard
Representative.....John Blair
General Manager.....H. W. Slavick
Station Manager.....Stan Torgerson
Program Dir.....Dean Osmundson
Chief Engineer.....E. C. Frase, Jr.
Owners of: WMCT, Memphis.

WMPS—Memphis—1924

Freq.: 680 Kc. Power: 10 Kw. d.; 5 Kw. n.
 Owned By..... Plough, Inc.
 Address..... 112 Union Ave.
 Tel.: JA 5-2663 Independent
 Representative Radio-TV Representatives
 Pres..... Harold R. Krelstein
 General Manager Charles T. DeVois
 Commercial Manager..... Allan Avery
 Prom. Mgr., Pub. Dir..... Dick McClary
 Program Dir..... Ed Crump
 Chief Engineer..... L. Stevens
 Owners of: WJJD, Chicago; WCAO, Baltimore;
 WCOP, Boston; WPLO, Atlanta.

WREC—Memphis—1922

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By..... WREC Bcstg. Service
 Business-Studio Address..... Hotel Peabody
 Tel.: JA 5-1313 CBS
 Representative Katz
 Owner, General Manager... Hoyt B. Woolen
 Commercial Manager..... Charles Brakefield
 Program Director..... Jack Michael
 Chief Engineer..... Wilson Raney

WKBJ—Milan—1955

Frequency: 1600 Kc. Power: 1000 Watts
 Owned..... West Tennessee Bcstg. Co.
 Address..... Milan Hotel
 Tel.: MU 6-2481 Independent
 President..... Ben Ivie King
 Station, Sales Prom. Mgr..... Bill Haney
 Commercial Manager..... Dale Stewart
 Program, Publicity Director..... Larry Dunphy
 Chief Engineer..... Bill Markham

WHEY—Millington—1957

Frequency: 1220 Kc. Power: 250 Watts, d.
 Owned By..... Shelby Cty. Bcstrs.
 Address..... 4962 Navy Road
 Tel.: CAnal 3-3000 KBS
 General, Station Mgr..... V. Bond
 Chief Engineer..... Bill Patrick

WCRK—Morristown—1947

Frequency: 1150 Kc. 1 Kw., d.; 500 W., n.
 Owned By..... WCRK, Inc.
 Address..... Radio Center
 Tel.: 589-9101 MBS-KBS
 Representative Hal Holman
 General Manager..... Howell Ashford
 Chief Engineer..... J. A. Redden

WMTN—Morristown—1957

Frequency: 1300 Kc. Power: 5 Kw., d.
 Owned-Operated By... E. Tenn. Bcstg. Corp.
 Address..... P.O. Box 70
 Tel.: 586-7993 Independent
 Sta. Representative..... Spot Time Sales
 Pres., Ch. Eng..... George Guertin
 General Manager..... Bill Holland
 Program Director..... Jimmy Peoples

WGNS—Murfreesboro—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Regional Bcstg. Corp.

Address..... P.O. Box 762
 Tel.: 893-5373 KBS
 Station Representative Holman
 President William R. Vogel
 General, Station Mgr. David W. Martin
 Program, Publicity Dir. Richard K. Davis
 Chief Engineer..... Hubert Beasley
 Owners of: WMMT, McMinnville, Tenn.; KLOV,
 Loveland, Colo.

WMTS—Murfreesboro—1953

Frequency: 860 Kc. Power: 250 Watts d.
 Owned..... Arthur D. Smith, Jr.
 Address..... 112 N. W. Broad St.
 Tel.: 893-6611 Independent
 President A. D. Smith, Jr.
 Gen., Sta. Mgr..... Virgil Trimm
 Commercial Mgr..... Neil Lancaster
 Program Dir. David Ralston
 Sales Prom. Mgr..... Lewis Penuel
 Chief Engineer..... Alfred W. Parsons

WENO—Nashville—1957

Frequency: 1430 Kc. Power: 5 Kw., d.
 Owned..... Central Bcstg. Corp.
 Address..... Box 5236
 Tel.: TW 5-5401 Independent
 Station Rep..... Chas. Bernard
 President..... H. C. Young, Jr.
 General Manager..... Jerry Glaser
 Commercial Manager..... Don Kern
 Program Director..... Jerry Griggs
 Publicity Dir..... Johnny Talley
 Chief Engineer..... Walter Duke

WKDA—Nashville—1947

Freq: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By..... WKDA Broadcasting Co., Inc.
 Address..... First American Natl. Bank Bldg.
 Tel.: Nashville Independent
 Sta. Representative McGavren
 President, Gen. Mgr..... Jack S. Stapp
 Prog. Director..... Charles F. Walker
 Sales Prom. Mgr..... Carl A. Babb
 Publicity Director..... Joe Hathcock
 Chief Engineer..... W. M. Highfill

WLAC—Nashville—1926

Frequency: 1510 Kc. Power: 50,000 Watts
 Owned By..... WLAC, Inc.
 Bus-Studio Address..... 161 4th Ave. N.
 Tel.: AL 6-0161 CBS
 Representative Katz
 V. P., Gen. Mgr..... F. C. Sowell
 Commercial Manager..... E. G. Blackman
 Chief Engineer..... F. D. Binns

WMAK—Nashville—1947

Frequency: 1300 Kc. Power: 5000 Watts
 Owned By..... Lin Broadcasting
 Address..... Maxwell House Hotel
 Tel.: ALpine 5-3536 Independent
 Station Rep..... Hollingbery
 President..... Frederic Gregg, Jr.
 Commercial Manager Charles F. King
 Program Director..... Bob Russell
 Chief Engineer..... Jack Walsh

WNAH—Nashville—1949

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Hermitage Bcstg. Corp.
 Address.....Hermitage Hotel
 Tel.: AL 4-7611.....MBS-KBS
 Pres., Gen. Mgr.....Van T. Irwin, Jr.
 Comm. Manager.....Herman Rippy
 Program Director.....Jim Williams
 Chief Engineer.....Howard Woodard

WSIX—Nashville—1927

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By.....WSIX, Inc.
 Address.....441 Murfreesboro Road
 Tel.: AL 5-5431.....ABC
 Station Rep.....Peters, Griffin & Woodward
 President.....Louis R. Draughon
 General Manager.....E. S. Tanner
 Station, Comm. Mgr.....Paul Ruhle
 Sales Prom. Mgr., Prog. Dir.....Charles Caldwell
 Publicity Director.....Bill Jones
 Chief Engineer.....Charles R. Duke
 Owners of: WSIX-TV.

WSM—Nashville—1925

Frequency: 650 Kc. Power: 50,000 Watts
 Owned By.....WSM, Inc.
 Business Address.....301 7th Ave., N.
 Tel.: AL 4-5656.....NBC
 Station Representative.....Blair
 President.....John H. DeWitt, Jr.
 General, Station Manager.....Bob Cooper
 Chief Engineer.....Carl Jenkins

WVOL—Nashville—1951

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Rounsaville of Nashville
 Address.....1320 Brick Church Pike
 Tel.: CAnal 8-3424.....Independent
 Station Reps.....Pearson; Dora-Clayton
 President.....Robert W. Rounsaville
 Station Manager.....William D. Salmon
 Natl. Sales Mgr.....Harold F. Walker
 Program Director.....Joyce Monroe
 Chief Engineer.....Wayne B. Robinson
 Owners of: WLOU, Louisville; WCIN, Cincinnati;
 KRZY, Dallas; WYLD, New Orleans; WFGN,
 Miami; WTMP, Tampa.

WLIK—Newport—1954

Frequency: 1270 Kc. Power: 5 Kw., d.
 Owned.....WLIK, Inc.
 Address.....P. O. Box 270
 Tel.: 3095.....KBS
 President.....Arthur Wilkerson
 General Station Mgr.....Ira B. Crisp
 Chief Engineer.....Don Crisp

WATO—Oak Ridge—1948

Frequency: 1290 Kc., Power: 1 Kw. d. 500 W. n.
 Owned-Operated By.....Radio-Active Bcstg., Inc.
 Address.....253 E. Main St.
 Tel.: 483-3535.....MBS
 Pres. Gen. Mgr.....Samuel P. Thrower
 Comm. Manager.....Leonard M. McCoig
 Chief Engineer.....C. E. Thurin

WBNT—Oneida—1959

Frequency: 1310 Kc. Power: 1 Kw.
 Owned By.....R. H. Troxel Bcstg. Co.
 Address.....42 Huntsville Rd.
 Tel.: LOgan 9-8595.....KBS
 President.....R. H. Troxel
 General Mgr.....W. Scarbrough
 Commercial Mgr.....E. B. Willis, Jr.
 Chief Engineer.....H. Newsom

WTPR—Paris—1947

Frequency: 710 Kc. Power: 250 Watts d.
 Owner.....Paris Bcstg. Co.
 Address.....No. Poplar St.
 Tel.: 1700.....KBS
 Representative.....Venard, Rintoul & McConnell
 President, Gen. Mgr.....A. B. Robinson
 Sta. Mgr.....Joe P. Van Dyke
 Chief Engineer.....Don Somerville

WKSJ—Pulaski—1947

Frequency: 1420 Kc. Power: 1000 Watts
 Owned By.....John R. Stephens
 Address.....South Second St.
 Tel.: 363-2505.....ABC-KBS
 Pres., Gen., Sta. Mgr.....John R. Stephens
 Commercial Manager.....Mrs. Alene Cane
 Program Director.....George Martin
 Publicity Director.....Alma Myers
 Chief Engineer.....N. G. Morgan

WTRB—Ripley—1954

Frequency: 1570 Kc. Power: 1,000 Watts d.
 Owned By.....Lauderdale Bcstg. Co.
 Address.....Box 110
 Tel.: 1060.....KBS
 Gen. Mgr.....John Stewart
 Chief Engr.....Don Paris

WRKH—Rockwood—1957

Frequency: 580 Kc. Power: 1000 W., d.
 Owned By.....Blue Ridge Bcstg. Co.
 Address.....Box 89
 Tel.: ELmwood 4-0911.....KBS
 Newspaper Affil.....Seneca Journal, Seneca, S. C.
 President.....J. A. Gallimore
 Gen., Sta. Mgr.....F. Harmon
 Sales Promotion Mgr.....Clint Spidle
 Publicity Director.....David Ledford
 Chief Engineer.....Del King
 Owners of: WSNW-AM-FM, Seneca, S. C.; WGHC,
 Clayton, Ga.; WBHC, Hampton, S. C.; WSSC,
 Sumter, S. C.; WBAW, Barnwell, S. C.; WLFA,
 Lafayette, Ga.

WRGS—Rogersville—1954

Frequency: 1370 Kc. Power: 1000 Watts, d.
 Owned-Oper. By.....Rogersville Bcstg. Co.
 Address.....Burem Road
 Tel.: 6491.....Independent
 President, General Mgr.....John E. Beal
 Sales Prom. Mgr.....Harry M. Beal
 Chief Engineer.....Fred A. Berry

WORM—Savannah—1956

Frequency: 1010 Kc. Power: 250 W., d.

Owned.....Savannah Bcstg. Service, Inc.
Business Address.....Cravens Landing Rd.
Tel.: 4981KBS
Station Representative.....Beaver
V.P., Gen. Mgr......Neal B. Bunn
Sales Promotion Manager.....Paul Clennex
Chief Engineer.....Wesley Jackson

WSEV—Sevierville—1955

Frequency: 930 Kc.....**Power**: 5 Kw., d.
Owned-Oper. By..Smoky Mountain Bcstg. Co.
Business Address.....Middle Creek Rd.
Tel.: 453-2844Independent
President.....Norman Burchfiel
General Manager.....Hugh E. Trotter
Chief Engineer.....A. T. Henderson

WHAL—Shelbyville—1946

Freq.: 1400 Kc.....**Power**: 1 Kw. d., 250 W. n.
Owned-Oper. By..Shelbyville Bcstg. Co., Inc.
Address.....East Side Square
Tel.: Murry 4-1400Independent
President.....G. Freeman Fly
General Manager.....R. A. Davidson
Commercial Manager.....Charles Christian
Program Director.....Joe Overton
Chief Engineer.....Tim Marsh

WEPG—So. Pittsburg—1954

Frequency: 910 Kc.....**Power**: 500 Watts, d.
Owned By.....Marion Cty. Bcstg. Svc.
Address.....Railroad Ave.
Tel.: TE 7-6185.....KBS
General, Comm. Mgr......Eaton P. Govan, Jr.
Program Dir......Patricia Chilton
Chief Engineer.....William H. Dunn

WSMT—Sparta—1953

Frequency: 1050 Kc.....**Power**: 1000 Watts d.
Owned-Oper. By.....Sparta Bcstg. Co. Inc.
Business Address.....Box 390
Tel.: 3751Independent
President.....Sam J. Albritton
Gen., Sta. Mgr......Martha L. Albritton
Comm., Sales Prom. Mgr......Van L. Slack
Chief Engineer.....Gordon L. Moore

WDBL—Springfield—1950

Frequency: 1590 Kc...**Power**: 1000 Watts, d.
Owned-Oper. By...Springfield Bcstg. Co., Inc.
Address.....P. O. Box 464
Tel.: 384-5541KBS
President, General Manager.....W. N. Locke
Commercial, Sales Prom. Mgr......Bill Gray
Program Director.....Don Trumphour
Chief Engineer.....Don Anderson

WDEH—Sweetwater—1955

Frequency: 800 Kc.....**Power**: 1 Kw., d.
Owned By.....William M. Bryan
Address.....P.O. Box 182
Tel.: 5025Independent
Station Representative.....Webb
Pres., Gen. Mgr., Ch. Eng......W. M. Bryan

WNTT—Tazewell—1960

Frequency: 1250 Kc.....**Power**: 500 Watts d.
Owned By.....Claiborne Bcstg. Co.
Tel.: 2300Independent
Station Representative.....Hopewell
President.....Hubert Turner
General Mgr., Ch. Eng......Floyd Turner

WJIG—Tullahoma—1947

Frequency: 740 Kc.....**Power**: 250 Watts d.
Owned By.....Jordan Bcstg. Co.
Address.....P.O. Box 2139
Tel.: GL 5-2607.....Independent
Station Representative.....Walker-Rawalt
Pres., Sales Prom. Mgr......E. B. Jordan
Gen. Mgr., Chief Eng......H. Birdsong
Commercial Mgr......Hal Ball
Program Director.....Coye Coppedge
Publicity Director.....Dan O'Day

WENK—Union City—1946

Frequency: 1240 Kc.....**Power**: 250 Watts
Owned-Operated By..Union City Bcstg. Co.
Business Address.....W-E-N-K Bldg.
Tel.: TUrner 5-1240.....KBS
Station Rep......Venard, Rintoul, McConnell
President.....Aaron B. Robinson
Gen., Sta. Mgr......E. B. Fritts
Chief Engineer.....Charles Holland

WCDT—Winchester—1948

Frequency: 1340 Kc.....**Power**: 250 Watts
Owned...Franklin County Radio & Bcstg. Co.
Address.....P. O. Box 1103
Tel.: WO 7-2201.....KBS
General Mgr......Len M. Dawson
Chief Engineer.....E. C. Grover

**When You Can Have The Best,
 Why Be Satisfied With Less?**

THE ASSOCIATED PRESS

Pop.: 10,050,000
Families: 2,972,000

TEXAS

Radio Homes: 2,894,000
AM Stas. in State: 251

KNIT—Abilene—1957

Frequency: 1280 Kc. Power: 500 W.
Owned. Key City Bcstrs.
Address. Windsor Hotel
Tel.: OR 4-7211. Independent
Representative. Pearson
Pres. Gen. Mgr. Howard Barrett
Station Manager. Bro Mingus
Comm. Sales Prom. Mgr. Forest Lane
Program Director. Virgil Terry
Chief Engineer. John E. Turner

KRBC—Abilene—1936

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By. Abilene Radio & TV Co.
Business Address. P.O. Box 178
Tel.: OWen 2-4242. ABC
Sta. Representative. Bolling
President, Gen. Mgr. Dale Ackers
Station Manager. Ken Knox
Program Director. Don Hughes
Chief Engineer. Herman Ridgway
Owners of: KRBC-TV.

KWKC—Abilene—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Citizens Bcstg. Co.
Bus.-Studio Address. 2500 Butternut
Tel.: OR 3-2545. MBS
Rep. Venard, Rintoul & McConnell, Melville
General Manager. A. C. Etter

KOPY—Alice—1947

Frequency: 1070 Kc. Power: 1000 Watts
Owned By. Norman Building Corp.
Business Address. Box 731
Tel.: MO 4-4324. Independent
Station Reps. Howard; Ochs
President. Robert Aylin
General Mgr. G. Goodson
Chief Engineer. Art Griffith

KVLF—Alpine—1946

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By. Big Bend Bcstrs.
Address. Box 779
Tel.: TE 7-2144. KBS
Pres., Gen., Sta. Mgr. Gene Hendryx
Program Director. Phil Wayne Ebensberger
Commercial Manager. Goldie Anderson
Chief Engineer. Sherman Newsom

KBUY—Amarillo—1946

Frequency: 1010 Kc. Power: 5 Kw. d., 500 W. n.
Owned By. Radio KBUY, Inc.
Address. Box 2828
Tel.: DR 2-6543. Independent
President, Gen. Mgr. Ralph Cery
Sta. Mgr., Ch. Eng. Richard Hedgecock
Comm., Sales Promo. Mgr. Bill McLaughlin
Program Director. Rex Jones

KFDA—Amarillo—1933

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By. Lone Star Bcstg. Co.
Address. Box 128
Tel.: DR 4-1637. ABC
Station Rep. Eastman
General Manager. Wes Ninemire
Chief Engineer. Bill Denny

KGNC—Amarillo—1922

Frequency: 710 Kc. Power: 10,000 Watts
Owned-Oper. By. Plains Radio Bdcstg. Co.
Address. 2000 N. Polk St.
Tel.: EVergreen 3-3321. NBC
Newspaper Affil. Globe-News
Representative. Katz
President. B. E. Walker
General Manager. Bob Watson
Station Manager. Bill Lane
Program Director. Al Thernes
Publicity Dir., Sls. Prom. Mgr. John Banasik
Chief Engineer. W. H. Torrey
Owners of: KFYO, Lubbock.

KIXZ—Amarillo—1947

Freq.: 940 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By. Radio KIXZ, Inc.
Address. 112 W. 5th St.
Tel.: DR 6-5654. Independent
Station Rep. McGavren; Brown
President. Jay J. G. Schatz
General Sta. Mgr. John I. Heetland
Commercial Mgr. Ford Robertson
Program Director. Nick St. John
Chief Engineer. Jerry B. Hickman

KRAY—Amarillo—1955

Frequency: 1360 Kc. Power: 500 W.
Owned-Operated By. R. D. Hollingsworth
Address. 233 Paramount Bldg.
Tel.: DR 4-5235. Independent
President, Gen. Mgr. R. D. Hollingsworth

KZIP—Amarillo—1955

Frequency: 1310 Kc. Power: 1 Kw.
Owned-Oper. By. Panhandle Bcstg. Co.
Address. 808 Charlotte St.
Tel.: DR 4-3796. Independent
Representative. Pearson
President, Gen. Mgr. Ray Winkler
Station Manager. Ernie Thrasher
Commercial Manager. Wayne Whitson
Program Director. Bob Ferris
Chief Engineer. Tom Atkins

KACT—Andrews—1955

Frequency: 1360 Kc. Power: 1 Kw., d.
Owned-Oper. By. Clint Formby
Address. P. O. Box 638

Tel.: LA 3-2845.....KBS
 President.....Clint Formby
 Chief Engineer.....S. Galloway

KBUD—Athens—1948

Frequency: 1410 Kc.....Power: 1 Kw., d.
 Owned.....Henderson Cty. Bcstg. Co.
 Address.....Box 309
 Tel.: 2277.....KBS
 Gen. Mgr., Chief Eng.....J. B. McNutt, Jr.

KALT—Atlanta—1950

Frequency: 900 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Ark-La-Tex Bcstg. Co.
 Address.....Box 289
 Tel.: SU 6-2817.....KBS
 President.....Herman H. Wommack, Jr.
 Gen., Sta. Mgr., Chief Eng. David A. Wommack
 Commercial Manager.....A. N. Dowd
 Program Director.....George D. Wommack

KASE—Austin—1959

Frequency: 970 Kc.....Power: 1 Kw., d.
 Owned-Operated By.....Austin Radio Co.
 Address.....P.O. Box 3242
 Tel.: GREENWOOD 6-4341.....Independent
 Station Representative.....Forjoe
 General Comm. Manager.....E. M. Cain
 Program Director.....Chuck Hardin
 Publicity Director.....Anne D. Robinson
 Sales Promotion Mgr.....Bill Simpson
 Chief Engineer.....Wendell E. Hearne

KNOW—Austin—1927

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Pioneer Bcstg. Co.
 Address.....520 Capital Nat. Bank Bldg.
 Tel.: GR 2-6213.....ABC
 Station Rep.....Eastman
 President.....Wendell Mayes
 Gen., Sta. Mgr.....Louis R. Cook
 Sales Manager.....Harry Smith
 Program Director.....Dick Laine
 Chief Engineer.....Dave Schmidt

KTBC—Austin—1943

Freq.: 590 Kc.. Power: 5000 W. d., 1000 W. n.
 Owned-Oper. By.....The LBJ Company
 Address.....P.O. Box 1155
 Tel.: GR 2-2424.....CBS
 Representative.....Raymer
 Pres., Gen. Mgr.....J. C. Kellam
 Administrative Asst.....Elmo Brown
 Vice President.....Warren Woodward
 General Sales Mgr.....O. P. Bobbitt
 Program Mgr.....Cactus Pryor
 Program Dir.....Jim Morriss
 Promotion Manager.....Larry Carothers
 Chief Engineer.....Ben Hearn
 Owners of: KTBC-FM-TV, Austin.

KOKE—Austin—1958

Frequency 1370 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Radio KOKE Inc.
 Address.....Box 1102
 Tel.: HI 2-6771.....Independent
 Representative.....Bolling

President.....Giles E. Miller
 General Manager.....Lester Ready
 Program Director.....Dick Laine
 Chief Engineer.....Mike Fisher
 Owners of: KBUY, Amarillo; KINT, El Paso.

KVET—Austin—1946

Frequency: 1300 Kc.....Power: 1 Kw.
 Owned.....Austin Bcstg. Corp.
 Address.....113 West 8th St.
 Tel.: GR 8-8521.....MBS
 Station Rep.....Venard, Rintoul & McConnell
 Pres., Gen., Sta. Mgr.....Willard Deason
 Commercial Mgr.....H. W. Dunlop
 Sales Prom. Mgr.....Dave Smith
 Chief Engineer.....Ben Burson

KRUN—Ballinger—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Central West Bcstg.
 Address.....Box 351
 Tel.: 3151-21131.....KBS
 Sta. Representative.....Melville
 President.....M. M. Rochester
 General, Sta. Mgr.....R. F. McGarvey

KIOX—Bay City—1947

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Bay City Bcstg. Co.
 Business Address.....Box 1391
 Tel.: CI 5-4642.....MBS
 Gen., Station Mgr.....D. Godwin
 Chief Engineer.....Carl Lentz

KWBA—Baytown—1947

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Bayshore Bcstg. Co.
 Business Address.....4638 Decker Drive
 Tel.: LOGAN 6-5531.....ABC-KBS
 President Gen. Mgr.....C. O. Kendrick
 Chief Engineer.....W. Skeen

KFDM—Beaumont—1924

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Beaumont Bcstg. Corp.
 Address.....P.O. Box 5566
 Tel.: TERNAL 8-6191.....ABC
 Representative Peters, Griffin, Woodward, Inc.
 President.....D. A. Cannon
 General Manager.....C. B. Locke
 Station, Comm. Mgr.....Water Rubens
 Program Director.....Ross Wilder
 Sales Prom. Mgr.....Ed Carroll
 Publicity Director.....Helen Caldwell
 Chief Engineer.....Ed Ogden
 Owners of: KFDM-TV.

KJET—Beaumont—1947

Frequency: 1380 Kc.....Power: 1 Kw., d.
 Owned.....Golden Triangle Bcstg. Co.
 Address.....4945 Fannett Road
 Tel.: TERNAL 2-0201.....Independent
 Station Reps.....Howard; Ochs
 President.....Leon S. Walton
 Station Manager.....Frank Dusenbury
 Program Director.....William Brown
 Sales Prom. Manager.....Don De Gabrielle
 Chief Engineer.....Harold Poole

TEXAS

KRIC—Beaumont—1938

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: The Enterprise Co.
 Bus. Studio Trans. Address: 3130 Blanchette
 Tel.: TE 3-9421. KBS
 Newspaper Affiliation: "Enterprise", "Journal"
 President: O. E. Davis
 Station Mgr.: Ed Dittert
 Chief Engineer: Jack Easterwood
 Owners of: KRIC-FM.

KTRM—Beaumont—1947

Frequency: 990 Kc. Power: 1000 Watts
 Owned-Operated By: KTRM, Inc.
 Business-Studio Address: 4385 Crow Rd.
 Tel.: TW 2-4990. Independent
 President: Roy D. Shotts
 Chief Engineer: Ben Hughes

KIBL—Beeville—1949

Frequency: 1490 Kc. Power: 250 Wts.
 Owned-Oper. By: Bee Bdcstg. Co.
 Address: P. O. Box 650
 Tel.: FL 8-1490. Independent
 President, Gen. Mgr.: John D. Rossi
 Commercial Manager: Cecil Davis
 Program Director: William S. Bennett
 Chief Engineer: H. E. Bertrum

KBLT—Big Lake—1958

Frequency: 1290 Kc. Power: 1 Kw.
 Owned By: Brown Morris
 Business Address: 1st and Florida Sts.
 Tel.: 129. KBS
 Station Representative: Continental
 Gen. Mgr., Ch. Eng.: Don Renault

KBST—Big Spring—1936

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: The Snider Corp.
 Address: 702 Johnson St.
 Tel.: Amherst 4-6931. ABC
 Representative: Pearson
 President, Gen. Mgr.: B. Winston Wrinkle
 Program Director: Luther Kelley
 Chief Engineer: George Western

KBYG—Big Spring—1949

Frequency: 1400 Kc. Power: 100 Watts
 Owned-Oper. By: Maples-McAlister Bcstg. Co.
 Address: P.O. Box 1713
 Tel.: AM 4-4326. KBS
 Station Representative: Melville
 Partners: Grady F. Maples, R. B. McAlister
 Gen. Comm. Mgr.: Jim Richardson
 Chief Engineer: Bob Perrington

KHEM—Big Spring—1956

Frequency: 1270 Kc. Power: 1 Kw., d.
 Owned By: Cobra Bcstg. Co.
 Address: Settles Hotel
 Tel.: AM 4-2523. Independent
 General, Sta. Manager: Bob Bradbury
 Chief Engineer: Ace Ball

KFYN—Bonham—1948

Frequency: 1420 Kc. Power: 250 Watts d.

Owned-Operated: Bon-Tex Radio
 Bus. Studio Address: 903 E. Fourth St.
 Tel.: 583-3151. KBS
 Station Representative: Clyde Melville
 General, Sta. Mgr.: Joe J. Webb
 Chief Engineer: D. L. Solmanson

KBBB—Borger—1957

Frequency: 1600 Kc. Power: 500 Watts, d.
 Owned By: Weldon W. & Weldon E. Lewis
 Address: Box 1478
 Tel.: Broadway 3-7575. KBS
 Station Representative: Hopewell
 President, Gen. Mgr.: Robert M. Watson
 Station Manager: Weldon E. Lewis
 Comm., Sales Promo. Mgr.: Jim Richardson
 Program Director: Allen Greer
 Publicity Director: Dick Guthrie
 Chief Engineer: Jean McKinney

KHUZ—Borger—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: KHUZ, Inc.
 Address: 1431 Clayton St.
 Tel.: BR 3-3744. MBS
 President: R. G. Hughes
 General Station Mgr.: Jack Roberts
 Commercial, Sales Prom. Mgr.: Bill Clark
 Chief Engineer: Pat Gilbreath

KBAN—Bowie—1959

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned By: Bowie Nocona Bcstg.
 Address: Box 1080
 Tel.: Tremont 2-2288. Independent
 President, Gen. Mgr.: C. C. Lee
 Program Director: B. Hutchins
 Chief Engineer: J. Turbyfill

KNEL—Brady—1935

Frequency: 1490 Kc. Power: 250 Watts
 Owned By: Brady Broadcasters, Inc.
 Address: 200 E. Commerce St.
 Tel.: IY 7-2346. KBS
 President: E. J. Harpole
 General, Sta. Mgr.: Ed. Williams
 Comm., Sales Prom. Mgr.: Kenneth Harvison
 Program Director: George Taylor
 Chief Engineer: Lou Rogers

KSTB—Breckenridge—1947

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Hugh M. McBeath
 Address: Miller Bldg.
 Tel.: HI 9-3331. KBS
 General Mgr., Chief Eng.: Hugh M. McBeath
 Program Director: Charlie Wallsee

KWHI—Brenham—1947

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Tom S. Whitehead
 Address: Box 730
 Tel.: GR 6-3655. KBS
 Newspaper Affiliation: Banner Press
 General Manager: Tom S. Whitehead
 Chief Engineer: L. R. Schlottman

KTFY—Brownfield—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Oper. By Terry Cty. Bdstg. Co.
Address Drawer 1032
Tel.: 2111 Independent
Pres., Sta., Gen., Comm. Mgr. Mike A. Barrett
Assistant Manager E. Crawford Taylor
Chief Engineer C. McAdams

KBOR—Brownsville—1948

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By Brownsville Bcstg. Co.
Address Box 472
Tel.: LI 2-5677 ABC
Station Rep. Hopewell; Melville
Pres., Gen., Sta. Mgr. M. J. Wilson
Commercial Manager Vance C. Wilson
Prog. Dir. Lula Ward
Chief Engineer Willis A. Wilson

KBWD—Brownwood—1941

Freq.: 1380 Kc. Power: 1 Kw., d.; 500 W., n.
Owned-Oper. By Brown County Bcstg. Co.
Address 800 Hawkins St.
Tel.: MI 5-2401 MBS-KBS
Sta. Reps. Holman; Eastman
Pres., Gen. Manager Wendell Mayes
Station Manager Bill Jamar
Commercial Manager J. Fred Perry
Publicity Director Barbara Taylor
Chief Engineer Richard Osborne

KEAN—Brownwood—1953

Frequency: 1240 Kc. Power: 100 Watts
Owned By KEAN Radio Corp.
Address Box 666
Tel.: 4372 Independent
President Pat Homan
Manager Eddy Farren

KORA—Bryan—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Bryan Bcstg. Co.
Bus.-Studio Address 310 E. 25th St.
Tel.: TA 3-1240 Independent
President, Gen. Mgr. David G. Haines
Chief Engineer David C. Jones, Jr.

WTAW—Bryan—1922

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned By Radio Bryan, Inc.
Bus.-Studio Address 3703 S. College Ave.
Tel.: VI 6-7788 KBS
Station Representative Pearson
President J. Hicks
General Manager R. B. Watkins
Chief Engineer Bob Jones

KMIL—Cameron—1955

Frequency: 1330 Kc. Power: 500 W., d.
Owned By Millam Bcstg. Co.
Address Box 832
Tel.: OX 7-4634 Independent
Partners N. L. Caperton, W. E. Smitherman
Chief Engineer E. Brod

KBEN—Carrizo Springs—1955

Frequency: 1450 Kc. Power: 250 Watts
Owned By Walter H. Herbolt, Jr.
Address 105 S. Fifth St.
Tel.: TR 6-2210 KBS
President, Chief Eng. Walter H. Herbolt, Jr.
Program Director Georgia Herbolt

KGAS—Carthage—1955

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned Carthage B'casting
Address Box 955
Tel.: OXFord 3-6668 KBS
General Station Manager Bev E. Brown
Program Dir., Chief Eng. Frank D. Battles

KDET—Center—1949

Frequency: 930 Kc. Power: 1000 Watts d.
Owned-Operated By Center Bcstg. Co., Inc.
Address 205 Austin St.
Tel.: LY 8-3305 Independent
Station Representative Brown
President Tom E. Foster
General Mgr. Jack Bell
Chief Engineer Morris Stagner

KCTX—Childress—1947

Frequency: 1510 Kc. Power: 250 Watts d.
Owned By Goldenwest Bcstg. Co., Inc.
Address 200 N. Main St.
Tel.: WE 7-2563 KBS
President R. M. Hagan
Gen., Comm. Mgr. G. E. Morey

KCAR—Clarksville—1955

Frequency: 1350 Kc. Power: 500 Watts d.
Owned-Operated by KCAR, Inc.
Address Box 609
Tel.: 427-2696 KBS
Station Rep. Continental Radio Sales
President Maurice Wooley
General Mgr., Chief Eng. Paul H. Daniels
Sales Prom. Mgr.; Prog. Dir. Robert Sharp

KCLE—Cleburne—1947

Frequency: 1120 Kc. Power: 250 Watts d.
Owned-Oper. By Jim Gordon, Inc.
Address 919 N. Main
Tel.: Milton 5-6643 Independent
President, Gen. Mgr. Jim Gordon

KVLB—Cleveland—1954

Frequency: 1410 Kc. Power: 500 Watts
Owned-Oper. By Howard Bailes
Address Box 487
Tel.: Lyric 2-3535 KBS
General Manager H. C. Bailes

KSTA—Coleman—1947

Frequency: 1000 Kc. Power: 250 Watts d.
Owned-Oper. By Coleman County Bcstg. Co.
Business Address Box 432
Tel.: 8406 KBS
Manager Floyd Shelton
Chief Engineer J. D. Larson

TEXAS

KVMC—Colorado City—1950

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned.....Montgomery County Bcstg. Co.
 AddressBox 990
 Tel.: RAndolph 8-3320.....KBS
 Station RepresentativeHopewell
 General Manager.....Eldon Mahon
 Sta. Mgr., Chief Eng.....P. A. Richardson
 Commercial Mgr., Prog. Dir.....Drew Ballard

KMCO—Conroe—1951

Frequency: 900 Kc. Power: 500 Watts d.
 Owned.....Montgomery County Bcstg. Co.
 AddressBox 165
 Tel.: PL 6-4466.....KBS
 PresidentReagan Smith
 Gen., Sta., Comm. Mgr.....David L. Oglesby
 Publicity DirectorMary Stout
 Chief EngineerJohn W. Neathery, Jr.

KCCT—Corpus Christi—1954

Frequency: 1150 Kc. Power: 1,000 Watts d.
 Owned & Oper. By International Radio Corp.
 Address403 South Staples
 Tel.: TU 4-2321.....Independent
 Sta. Reps.NTS: Oakes; Ochs
 President.....Hector D. Pena
 General ManagerArthur Thomas
 Chief EngineerEliseo Reyes

KCTA—Corpus Christi—1944

Frequency: 1030 Kc. Power: 50 Kw. d.

OwnedBroadcasters, Inc.
 AddressBox 898
 Tel.: TU 4-5258.....Independent
 RepresentativeWeed
 President, Gen. Mgr.....B. Kent

KEYS—Corpus Christi—1941

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By.....Nueces Bcstg. Co.
 AddressP. O. Box 1460
 Tel.: TU 2-7411.....Independent
 General Manager.....C. W. Rossi
 Chief Engineer.....James B. Rossi

KRYS—Corpus Christi—1927

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Oper. By South Texas Broadcasting
 Address4102 S. Staples
 Tel.: UL 2-7341.....Independent
 Representative Peters, Griffin, Woodward, Inc.
 Gen. Mgr.....A. C. Lloyd, Jr.
 Sales Manager.....Harry Mooradian
 Publicity Director.....Ruby Sosebee
 Chief Engineer.....Leo Burch

KSIX—Corpus Christi—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Corpus Christi Bdstg. Co., Inc.
 AddressShow Room Bldg.
 Tel.: TU 4-1616.....CBS
 Station Representative.....Adv. Time Sales
 Pres., Gen. Mgr.....Vann M. Kennedy
 Chief Eng.....Eric Beals

YOUR BIG SPANISH SPEAKING MARKET
 IN TEXAS IS REACHED THROUGH

KCCT

IN CORPUS CHRISTI

258,000 or 62% of population within
 KCCT's Primary Market is Spanish speaking.

A secondary coverage of listeners gives you
 a bonus audience of 534,000

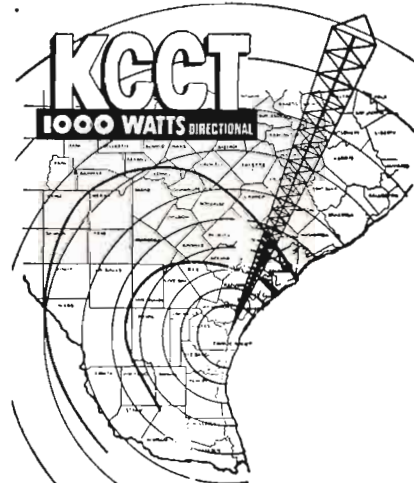
AREA COVERAGE STATISTICS

Effective buying income.....\$811,579,000
 Food Sales\$220,944,000
 Drug Sales\$ 14,696,000
 Retail Sales\$529,644,000

PULSE Survey made May 1960 to Spanish
 Speaking Homes showed KCCT led all
 other stations in every listening period of the day. Example—from 6:00 to 7:00 a.m.
 KCCT's rating is 28.6 Average of all other Corpus Christi Stations 14.8.

KCCT 1150 KC

403 S. Staples
 Corpus Christi, Texas



National Representatives

Mr. Harlan Oakes
 Harlan Oakes & Associates
 Taft Bldg.—Room 304
 Hollywood and Vine
 Hollywood 28, Calif.
 Mr. Don Pickens
 166 Geary St.
 San Francisco 8, California

Mr. Arthur Gordon
 National Time Sales
 122 East 42nd Street
 New York 17, N. Y.
 Mr. Bernard Ochs
 The Bernard I. Ochs Co.
 1401 Peachtree Street N. E.
 Atlanta 9, Georgia

KUNO—Corpus Christi—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By KUNO Radio
 Address P.O. Box 4286
 Tel.: TU 4-5203. Independent
 Station Representative ... Devney Organization
 President McHenry Tichenor
 V.P., Gen. Mgr. Sterling Zimmerman
 Station Mgr. Herb Garrett
 Sales Prom. Mgr. Antonio Sanchez
 Program Director Hector Barrera
 Chief Engineer J. H. Mayberry

KAND—Corsicana—1937

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Alto, Inc
 Bus.-Studio Address 609 W. 7th Ave.
 Tel.: TR 4-7421 KBS
 General Manager Luther A. Johnson, Jr.

KCRM—Crane—1959

Frequency: 1380 Kc. Power: 1,000 Watts d.
 Owned By Albert L. Crain
 Address Box 1116
 Tel.: JO 4-3202. Independent
 Station Representative Clyde Melville
 President Albert L. Crain
 Sales Promotion Mgr. Hayward Armstrong
 Program Director Christine Crain

KIVY—Crockett—1949

Frequency: 1290 Kc. Power: 500 Watts d.
 Owner-Oper. By Pioneer Bcstg. Co.
 Address Box 1109
 Tel.: KI 4-2171. KBS
 Pres. Gen., Sta. Mgr., Prog. Dir. J. H. Gibbs

KCFH—Cuero—1949

Frequency: 1600 Kc. Power: 500 Watts d
 Owned By Margaret Respondek
 Address Box 128
 Tel.: CRestwood 5-3430 Independent
 Station Representative George Hopewell
 President Margaret Respondek
 Sta. Mgr., Chief Eng. Victor J. Boldt
 Sales Prom. Mgr. Frank Notzon
 Program Director Ken Metting
 Publicity Director Leon Boldt

KXIT—Dalhart—1948

Frequency: 1410 Kc. Power: 500 Watts, d.
 Owned-Oper. By Dalhart Broadcasters
 Address Box 1350
 Tel.: CH 9-4747. KBS
 Manager, Ch. Eng. R. J. Beller

KBOX—Dallas—1952

Freq: 1480 Kc. Power: 5 Kw. d., 500 W. n.
 Owned By KBOX, Inc.
 Address 9900 McCree Road

K-BOX
BEST
CLIMATE
FOR GROWTH
IN DALLAS

One of the Balaban Stations—in tempo with the times

JOHN F. BOX, Managing Director
 DAN HYDRICK GENERAL MANAGER

sold nationally by

K THE KATZ AGENCY, INC.

TEXAS

Tel.: Diamond 8-3800.....Independent
 Station Rep.Katz Agency
 Exec. V.P. & Mngng. Dir.....John F. Box, Jr.
 General Manager.....Dan Hydrick
 Director of Marketing.....Irene Runnels
 Sales Coordinator.....Joseph Wolfman
 Program Dir.....Chuck Benson
 Chief Engineer.....Earl Bodine
 Owners of: WLL, St. Louis, Mo.; WRIT, Milwau-
 kee; WTVO-TV, Rockford, Ill.; WICD-TV,
 Danville, Ill.; WICS-TV, Springfield, Ill.; WCHU-
 TV, Champaign, Ill.; WHNE-TV, Hartford, Conn.

KIXL—Dallas—1947

Frequency: 1040 Kc....Power: 1000 Watts d.
 Owned-Operated By....Variety Bcstg. Co., Inc.
 Address1401 S. Akard St.
 Tel.: RI 1-5016.....Independent
 Sta. Rep.....Broadcast Time Sales; Brown
 Pres., Gen. Mgr.....Lee Segall
 Station Manager.....Dan Hayslett
 Asst. ManagerDon Robinson
 Program DirectorHarold Smith

KRLD—Dallas—1926

Frequency: 1080 Kc.....Power: 50,000 Watts
 Owned.....Dallas Times Herald Radio
 AddressHerald Square
 Tel.: RI 2-6811.....CBS
 Station Rep.....Advertising Time Sales
 President.....Clyde W. Rembert

Sta. Mgr., Gen., Comm. Mgr....W. A. Roberts
 Chief Engineer.....Bob E. Tripp

KRZY—Dallas—1959

Frequency: 730 Kc.Power: 500 Watts d.
 Owned ByRounsaville of Dallas, Inc.
 Address.....P.O. Box 5449
 Tel.: Whitehall 3-7331.....Independent
 Station Reps.....Pearson; Dora-Clayton
 President.....Robert W. Rounsaville
 General Manager.....Carter S. Jones
 National Sales Mgr.....Harold F. Walker
 Comm., Sales Prom. Mgr.....Cal H. Druxman
 Program Director.....Byron C. Harrison
 Chief EngineerJerry Marr
 Owners of: WCIN, Cincinnati; WLOU, Louisville;
 WVOL, Nashville; WYLD, New Orleans; WTMP,
 Tampa; WFUN, Miami Beach.

KLIF—Dallas—1947

Freq.: 1190 Kc.Power: 50 Kw. d., 1 Kw. n.
 Owned-Oper. By.....The McLendon Corp.
 Address2104 Jackson
 Tel.: RI 7-9311.....Independent
 Station RepresentativeBlair
 Ch. of Bd.....B. R. McLendon
 President.....Gordon B. McLendon
 General Mgr.....W. S. Morgan, Jr.
 Commercial Mgr.....Al Lurie
 Program Director.....Jack Sharp
 Publicity Dir.....Cecil Hobbs
 Chief Engineer.....Glenn Callison

More Texans Tune To



CBS for Dallas - Ft. Worth . . . For BIG TIME RADIO
 KRLD, the only full-time 50,000 watt station serving the great Dallas - Ft. Worth
 area, reaches more listeners than any other single station in Texas.*

Clyde W. Rembert, President

*NCS - 61

REPRESENTED NATIONALLY BY ADVERTISING TIME SALES, INC.,
 formerly THE BRANHAM COMPANY.

KSKY—Dallas—1941

Frequency: 660 Kc. Power: 1000 Watts d.
Owned-Operated By..... SKY Bcstg. Service
Address..... 2927 Maple
Tel.: RI 2-6193..... Independent
President..... A. L. Chilton
General Comm. Mgr..... R. G. Terrill
Prog. Dir..... Andy Bell
Chief Engineer..... Morris M. Ming

KVIL—Dallas—1959

Frequency: 1150 Kc. Power: 1 Kw.
Owned By..... University Advertising Co.
Address..... 4152 Mockingbird Lane
Tel.: LA 6-8666..... Independent
Station Rep..... Bolling
President..... John J. Coyle
Station Manager..... Jack R. Howard
Program Director..... Dillard Carrera
Chief Engineer..... Gordon L. Vaughan, Jr.

WFAA—Dallas—1922

Frequency..... 820 Kc., 570 Kc.
Power..... 50,000 W., 5000 W.
Owned-Oper. By..... A. H. Belo Corp.
Address..... Communications Center
Tel.: Rlverside 8-9631..... NBC-ABC
Newspaper Affil..... Morning News
Representative..... Edward M. Petry
President..... Joseph M. Dealey
General Mgr..... Mike Shapiro
Station Mgr..... George K. Utley
Commercial Mgr..... Norman H. Stewart
Sales Prom. Mgr..... Casey Cohlma
Program Mgr..... Pierce Allman
Chief Engineer..... Jim Webb Cooper
Owners of: WFAA-TV.

WRR—Dallas—1920

Frequency: 1310 Kc. Power: 5000 Watts
Owned-Oper. By..... City of Dallas
Address..... Fair Park
Tel.: TA 3-6101..... MBS
Station Representative..... Gill Perna
General Manager..... Durward Tucker
Commercial Manager..... Charles Frauman
Program Director..... Jim Lowe
Engr. Spvrs..... C. O. Bowles

KDLK—Del Rio—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned By..... Queen City Bcstg.
Business Address..... P. O. Box 1162
Tel.: 5-2431..... KBS
President..... James D. Patterson

**KDSX—Denison-Sherman
1948**

Frequency: 950 Kc. Power: 500 W.
Owned-Oper. By..... KDSX, Inc.
Address..... P. O. Box 331, Denison
Tel.: HO 5-1600..... KBS
Sta. Rep..... Melville
Dir., Denison Opera..... B. V. Hammond, Jr.
Dir., Sherman Opera..... L. L. Hendrick
Chief Engineer..... Joe Knight

KDNT—Denton—1938

Freq.: 1440 Kc. Power: 5 Kw. d., 500 W. n.
Owned By..... Harwell V. Shepard
Tel.: 382-4144..... KBS
Address..... Radio Center Bldg.
President, Chief Eng..... Harwell V. Shepard

KSPL—Diboll—1957

Frequency: 1260 Kc. Power: 1 Kw., d.
Owner..... Arthur Temple, Jr.
Address..... Box 336
Tel.: MY 8-5533..... Independent
Station Rep..... John Pearson
General Manager..... Tommy Ward Lanyon
Station Manager..... Ruth Ruby
Comm. Mgr..... Evelyn Lanyon
Program Director..... Charles Coleman
Chief Engineer..... Charles Cooper

KDDD—Dumas—1948

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Oper. By..... Dumas Bcstrs., Inc.
Address..... Box 555
Tel.: 935-4141..... KBS
President, Gen. Mgr..... Ken Duke
Commercial Mgr..... Al Tremble
Program Director..... Charles LaGrone
Chief Engineer..... Granville Murphey

KEPS—Eagle Pass—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
Owned..... Uvalde Broadcasters
Address..... Box 198
Tel.: PR 3-2610..... KBS
President..... E. J. Harpole
Station Manager..... Bill Woods
Commercial Mgr..... D. McDuff
Chief Engineer..... Charles Harris
Owners of: KVOU, Uvalde, Tex.

KERC—Eastland—1953

Frequency: 1590 Kc. Power: 500 Watts d.
Owned..... Circle-S, Inc.
Address..... P. O. Box 590
Tel.: MAIN 9-2621..... KBS
Station Rep..... Weed
General Manager..... R. L. Spalding
Chief Engineer..... B. Brewer

KURV—Edinburg—1947

Frequency: 710 Kc. Power: 250 Watts
Owned-Oper. By..... Magic Valley Radio, Inc.
Address..... Box 480
Tel.: DU 3-2777..... Independent
President, General Mgr..... Lloyd Hawkins
Commercial Manager..... Jimmie Champion
Program Director..... Hal Jefcoat
Chief Engineer..... Calvin Lee

KULP—El Campo—1948

Frequency: 1390 Kc. Power: 500 Watts d.
Owned-Oper. By..... Wharton County Bcstg. Co.
Business Address..... 515 E. Jackson
Tel.: LI 3-3303..... Independent
President, Gen. Mgr..... Senator Culp Krueger
Comm. Sales Prom. Mgr..... Chuck Schwartzkopf
Chief Engr., Program Director..... Joe H. Miller

TEXAS

KELP—El Paso—1957

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....KELP Radio Corp.
Address.....4530 Delta St.
Tel.: KE 3-5911.....Independent
Representative.....Adam Young
President.....Norman Alexander
General Mgr.....Gene Roth
Comm. Manager.....Dick Amundson
Program Director.....Mike Hunter
Chief Eng.....Mike Gaglio

KHEY—El Paso—1947

Frequency: 690 Kc. Power: 10,000 Watts
Owned-Operated By.....KHEY Bcstg., Inc.
Address.....9480 Dyer St.
Tel.: SKyline 5-7681.....Independent
Station Rep.....Venard, Rintoul & McConnell
President, Gen. Mgr.....Edward M. Sleighel
Station Manager.....John C. Lee
Commercial Manager.....John D. Hayden
Program Director.....Michael C. Oatman
Chief Engineer.....Rod Matthews

KINT—El Paso—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By.....Radio El Paso
Address.....Box 5347
Tel.: PR 2-1486.....Independent
Station Representative.....Pearson
President.....Robert Howsam
General Manager.....J. Thompson
Chief Engineer.....J. Jackson

KIZZ—El Paso—1940

Frequency: 1150 Kc. Power: 1000 Watts, d.
Owned By.....Coronado Broadcasters
Address.....470 S. Glenwood St.
Tel.: Prospect 2-5211.....CBS
Gen. Comm. Mgr.....John S. Chavez
Chief Engineer.....Ed Sullivan

KROD—El Paso—1940

Frequency: 600 Kc. Power: 5000 Watts
Owned.....Southwest States, Inc.
Address.....2201 Wyoming St.
Tel.: KE 2-6551.....Independent
Sta. Representative.....Bolling
President.....Cecil Trigg
General Mgr.....Dave Scribner
Program Director.....Paul Allen
Chief Engineer.....E. P. Talbott
Owners of: KROD-TV; KOSA-AM-TV, Odessa, Tex.;
KVII-TV, Amarillo.

KSET—El Paso—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Rio Grande Bcstg. Co.
Address.....904 Magoffin
Tel.: KE 2-4979.....MBS
Station Representative.....Bob Dore
President.....Fred Hervey
General Manager.....Sam E. Pendleton

Program Dir.....James A. Kiser
Chief Engineer.....H. N. Rand

KTSM—El Paso—1929

Frequency: 1380 Kc. Power: 1000 d., 500 n.
Owned-Oper. By.....Tri-State Bcstg. Co., Inc.
Address.....801 N. Oregon St.
Tel.: KE 2-5423.....NBC
Rep.....George P. Hollingbery
President.....Karl O. Wyler, Sr.
V.P., Station Mgr.....Jack B. Chapman
Prog. Dir.....Rudy Tellez
Chief Engineer.....Racine Watkins
Owners of: KTSM-TV.

KPSO—Falfurrias—1953

Frequency: 1260 Kc. Power: 500 Watts d.
Owned & Oper. By.....Hicks Enterp
Address.....104 N. St. Mary's St.
Tel.: FA 5-2112.....KBS
President.....Bob Hicks
General Mgr.....Marvin Propes
Station Manager.....Paul Brown
Chief Engineer.....H. Gomez

KZOL—Farwell—1958

Frequency: 1570 Kc. Power: 250 Watts d.
Owned By.....KZOL Bcstg. Co.
Address.....Box 434
Tel.: 481-3319.....KBS
General Station Mgr.....Theodore Rossell
Commercial, Sales Prom. Mgr.....Bill Moore
Chief Engineer.....Jerry Rasco

KFLD—Floydada—1951

Frequency: 900 Kc. Power: 250 Watts d.
Owned-Operated By.....West Texas Bcstrs, Inc.
Address.....P. O. Box 1006
Tel.: YU 3-2841.....KBS
Station Representative.....Continental
President.....B. A. Robertson
General Manager.....A. Holmes
Program Director.....D. Waldo
Chief Engineer.....B. K. Barker, Jr.

KFST—Ft. Stockton—1954

Frequency: 860 Kc. Power: 250 Watts d.
Owned.....KFST, Inc.
Address.....Box 651
Tel.: ED 6-2228.....KBS
Station Representative.....Hopewell
Pres.....George Baker
General Mgr.....James Parr
Commercial Mgr.....Fran Parr

KCUL—Fort Worth—1949

Freq.: 1540 Kc. Power: 50 Kw. d., 1 Kw. n.
Owned.....Dalworth Broadcasting Co.
Address.....Box 2049
Tel.: ED 6-5641.....Independent
Station Representative.....Gill-Perna, Inc.
Pres., Gen. Mgr.....Kurt A. Meer
Sales Prom., Pub.....Dicane Spiegel
Program Director.....Lawton Williams
Chief Engineer.....Adam P. Talmadge

KFJZ—Fort Worth—1922

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Oper. By: Tarrant Bcstg. Co.
 Address: 4801 W. Freeway
 Tel.: PE 7-6631
 Independent Representative: John Blair
 President: Gene Cagle
 V.P., General Mgr.: Stan Wilson
 Station Mgr.: Wally Blanton
 Program Dir.: Ron Thompson
 Prom., Merchandising Dir.: Suzy Simpson
 Chief Engineer: Pete Peterson
 Owners of: KRIO, McAllen, Tex.; KFDA-TV, Amarillo.

KJIM—Fort Worth—1947

Frequency: 870 Kc. Power: 250 Watts d.
 Owned-Oper. By: Trinity Broadcasting Co.
 Address: P.O. Box 7321
 Tel.: ED 6-7175
 Independent Station Rep.: Broadcast Time Sales
 President: William D. Schueler
 Station Manager: Dick Osburn
 Chief Engineer, Ass't Mgr.: Chester Grubbs
 Owners of: KJEM, Oklahoma City.

KNOK—Fort Worth—1946

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By: KNOK Broadcasting Co.
 Address: P.O. Box 7116
 Tel.: TE 1-1278
 Independent Representative: Howard
 President: Stuart J. Hepburn
 Commercial Manager: Dean McClain
 Chief Engineer: James Allford

KXOL—Fort Worth—1947

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: KXOL, Inc.
 Address: 3004 W. Lancaster St.
 Tel.: ED 5-9511
 Independent Station Representative: Katz
 President: Wendell Mayes
 V.P., General Manager: Earle Fletcher
 Commercial Manager: Dick Osburn
 Sales Prom., Publicity Dir.: Robert Bruce
 Program Director: Robert Bruton
 Chief Engineer: John R. Crouse
 Owners of: KBWD, Brownwood, KNOW, Austin, WACO, Waco, KSNY, Snyder, KCRS, Midland, all Tex.; KTOK, Oklahoma City.

WBAP—Fort Worth—1922

Frequency: 820 Kc., 570 Kc.
 Power: 50,000 W., 5,000 W.
 Owned-Oper. By: Carter Publications, Inc.
 Business Address: 3900 Barnett St.
 Tel.: JE 6-1981
 NBC-ABC Newspaper Affiliation: Star Telegram
 Representative: Peters, Griffin, Woodward, Inc.
 President: Amon Carter, Jr.
 V.P. & Director: Harold V. Hough
 Station Manager: Roy Bacus
 Publicity Director: Phil Wygant
 Program, Sls. Dir.: Herman K. Clark
 Chief Engineer: Rupert Bogan
 Owners of: WBAP-TV.

KNAF—Fredericksburg—1947

Frequency: 910 Kc. Power: 1 Kw.
 Owned-Oper. By: Gillespie Bcstg. Co., Inc.
 Address: P. O. Box 311
 Tel.: WY 7-2300
 KBS President: Arthur Stehling
 Gen. Mgr. Ch. Eng.: Norbert Fritz
 Program Director: Harold Carr

KBRZ—Freeport—1952

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned-Oper. By: Radio Brazosport, Inc.
 Address: Box 1077
 Tel.: BElmont 3-2655
 Independent President & Gen. Mgr.: Jim Hairgrove
 Chief Engineer: Bill Nutler

KGAF—Gainesville—1947

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By: Gainesville Bcstg. Co.
 Address: State School Road
 Tel.: HO 5-5546
 KBS Station Representative: Melville
 President: Joe M. Leonard, Sr.
 General Manager: Joe M. Leonard, Jr.
 Comm. Mgr.: Earl Leonard
 Program Director: Bob Couch
 Chief Eng.: J. O. Miller

*The station that
 blankets the
 market of millions —*

KCUL

*Fort Worth and Dallas
 The 50,000 watt*

KCUL

*clear-channel station
 at 1540*

TEXAS

KGBC—Galveston—1947

Frequency: 1540 Kc. Power: 1 Kw. d., 250 n.
Owned-Oper. By... The Galveston Bcstg. Co.
Business-Studio Address... P.O. Box 1138
Tel.: SHerwood 4-4567... Independent
Station Representative... John E. Pearson
Owner... James W. Bradner, Jr.
General Mgr... G. D. Cowan
Comm. Mgr... Tom Lewis
Program Dir... Larry Henderson
Chief Engineer... Luke Stripling

KILE—Galveston—1922

Frequency: 1400 Kc. Power: 250 Watts
Owned... Island Bcstg. Co.
Address... 6002 Broadway
Tel.: SH 4-3666... Independent
Station Representative... Brown
President... David Nathan
General Manager... D. Davis
Program Director... Bill Atkins
Chief Engineer... R. Ripley

KEES—Gladewater—1949

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned By... Golden Triangle Ent.
Address... T. W. Lee Bldg.
Tel.: 2181... Independent
Sta. Representative... Melville
President... E. E. Tidmore
General Mgr... D. W. Morton
Chief Engineer... Kenneth Swinford

KCTI—Gonzales—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned By... Gonzales Bcstg. Corp.
Business Address... 425 St. George St.
Tel.: 672-3631... KBS
Station Representative... Cooke
Gen. Mgr... Lawrence M. Walshak
Comm. Mgr., Chief Eng... Frank Wilson, Jr.

KSWA—Graham—1948

Frequency: 1330 Kc. Power: 500 Watts d.
Owned By... Jones & Gilligan
Address... Box 1050
Tel.: LI 9-1330... KBS
General Manager... Burney Jones
Commercial Manager... Neil Gilligan, Jr.
Chief Engineer... James Jones

KGVL—Greenville—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... KGVL, Inc.
Address... 1400 Wolfe City Drive
Tel.: GL 5-1400... KBS
Representative... Pearson
Pres., Gen. Manager... Leo Hackney
Program Director... James D. Jones
Chief Engineer... Ray Sampson

KCLW—Hamilton—1948

Frequency: 900 Kc. Power: 250 Watts, d.
Owned By... San Jacinto Bcstg. Co.
Address... Box 592

Tel.: 900... KBS
Station Representative... Keystone
President, Gen. Mgr... Frank J. Hedrick
Publicity Director... Helen Townsend
Prog. Dir., Chief Eng... Don Renault

KGBT—Harlingen—1941

Freq.: 1530 Kc. Power: 50 Kw d., 10 Kw. n.
Owned By... Harbenito Radio Corp.
Address... Box 711
Tel.: GARfield 3-3910... CBS
Station Representative... Devney Organization
President... McHenry Tichenor
General, Station Mgr... Otis Shumate
Commercial Mgr... Jewel Yowell
Program Director... Jim Williams
Sales Promo. Mgr., Pub. Dir... Willie Harris
Chief Engineer... Al Beck
Owners of: KGBT-TV, KGLT-FM, Harlingen.

KGRI—Henderson—1947

Frequency: 1000 Kc. Power: 250 Watts d.
Owned-Oper. By... Henderson Bcstg. Co.
Business-Studio Address... P. O. Box 311
Tel.: 4528... Independent
President... Jim Reeves
Gen. & Sta. Mgr... Tom Perryman
Chief Engineer... John M. Bolin

KWRD—Henderson—1956

Frequency: 1470 Kc. Power: 500 W., d.
Owned... Wes Dean & Co.
Address... Highway 26
Tel.: 2324... KBS
President, Gen. Mgr... Wes Dean
Publicity Dir... Helen Dean
Chief Engineer... Lynn J. Roy

KPAN—Hereford—1948

Frequency: 860 Kc. Power: 250 Watts d.
Owned-Oper. By... Hereford Broadcasters
Address... Box 472
Tel.: EMerson 4-1860... KBS
General Manager... Clint Formby
Program Director... Steve Thompson
Commercial Manager... Chuck Mizner
Chief Engineer... Clayton Fuchs
Owners of: KACT, Andrews; KTBE, Tulsa.

KHBR—Hillsboro—1948

Frequency: 1560 Kc. Power: 250 Watts d.
Owned By... KHBR Radio, Inc.
Address... Delmar Hotel
Tel.: JU 2-3431... KBS
Sta. Representative... Melville
President, Gen. Mgr... Nelson W. Galle
Station Mgr., Chief Eng... J. K. Lone, Jr.

KCOH—Houston—1948

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Oper. By... Call of Houston Inc.
Business-Studio Address... 1 Main St.
Tel.: CA 4-1888... Independent
Station Representative... Pearson
President, Gen. Mgr... Robert C. Meeker
Chief Engineer... Brian H. L. Byrne

KILT—Houston—1948

Frequency: 610 Kc. Power: 5 Kw.
 Owned McLendon Corp.
 Address 500-04 Lovett Blvd.
 Tel.: JACKSON 6-3461
 Independent
 Representative Blair
 President Gordon B. McLendon
 Gen. Mgr. Bill Weaver
 Comm. Mgr. Bruno Leonard
 Program Director Red Jones
 Chief Engineer Glenn Cook
 Owners of: KLIFF, Dallas; KTSA, San Antonio;
 KFEL, Shreveport; WAKY, Louisville; WYSL,
 Buffalo; KABL, San Francisco.

KNUZ—Houston—1948

Freq.: 1230 Kc. Power: 100 W. d., 250 W. n.
 Owned-Oper. By Veterans Bcstg. Co.
 Address Box 2135
 Tel.: JACKSON 312581
 Independent
 Representative Katz
 Gen., Sta. Mgr. David Morris
 Commercial Manager Forrest Patton
 Program Director Ken Grant
 Chief Engineer Ed Martin

KPRC—Houston—1925

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. By Houston Post Co.
 Address Box 1234
 Tel.: MA 3-9271
 NBC
 Newspaper Affil. Post
 Representative Edw. Petry & Co.
 Gen. Mgr. Jack Harris
 Station Manager Frank Stewart
 Sales Prom. Mgr. Howard Cannon
 Program Director Glenn Kensinger
 Chief Engineer Harvey Wheeler
 Owners of: KPRC-TV.

KODA—Houston—1961

Frequency: 1010 Kc. Power: 1 Kw.
 Owned By Taft Bcstg. Co.
 Address 4808 San Felipe Road
 Tel.: SUNSET 2-2460
 ABC
 Station Representative Adv. Time Sales
 President Paul E. Taft
 General Manager Lynn A. Christian
 Commercial Manager Robert O. Magruder
 Program Director Ronald G. Schmidt
 Chief Engineer Eddie Milling

KTHT—Houston—1944

Frequency: 790 Kc. Power: 5000 Watts
 Owned By Winston Salem Bcstg. Co.
 Business Address 4005 Travis St.
 Tel.: JA 3-5535
 Independent
 Station Representative Robert Eastman
 President James Coam
 General, Sta. Mgr. Ben K. McKinnon
 Commercial Manager Harry Rogers
 Sales Prom. Mgr., Pub. Dir. Edwina Fraley
 Program Director Beri Moore
 Chief Engineer O. B. Johnson
 Owners of: WTOB, Winston Salem, N. C.; WSGN,
 Birmingham, Ala.

KTRH—Houston—1930

Frequency: 740 Kc. Power: 50,000 Watts
 Owned-Operated By KTRH Bdcstg. Co.
 Address Rice Hotel Annex
 Tel.: CA 7-4361
 CBS
 News, Affil. The Chronicle
 Representative Peters, Griffin, Woodward
 Bus. Mgr. Tom Jacobs
 Chief Engineer Lester Mullan

KXYZ—Houston—1931

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By KXYZ, Inc.
 Address Gulf Bldg.
 Tel.: CA 2-6151
 Independent
 Sta. Representative Young
 President, General Mgr. Lester Kamin
 Station Manager Sam Bennett
 Program Director Milt Willis

KYOK—Houston—1947

Frequency: 1590 Kc. Power: 5 Kw.
 Owned By KYOK, Inc.
 Address 613 Preston St.
 Tel.: CA 7-3108
 Independent
 Representative Howard
 President Jules J. Paqlin
 V.P., General Manager Joseph R. Fife
 Commercial Manager Robert E. Mabry
 Program Director Mary Stokley
 Sales Promotion Mgr. Clark Walser
 Chief Engineer Stewart Bean
 Owners of: WBOK, New Orleans; WNOK, Baton
 Rouge; KAOK, Lake Charles; WLOK, Memphis;
 WGOK, Mobile.

KSAM—Huntsville—1938

Frequency: 1490 Kc. Power: 250 Watts
 Owned By Huntsville Bcstg. Co.
 Address Box 312
 Tel.: GA 5-2651
 KBS
 President Verla Cauthen
 Gen. Mgr., Ch. Eng. Jack Nichols
 Comm., Prom. Mgr. C. C. Springfield

KEBE—Jacksonville—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Wells, Waller & Ballard
 Address Box 1071
 Tel.: 2211
 MBS
 President, Gen. Mgr. Dudley Waller
 Commercial Manager Bill Peacock
 Program Director Mervin Dawson
 Chief Engineer Eddie Zock

KTXJ—Jasper—1948

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By Jasper Bcstg. Co.
 Address P. O. Box 6090
 Tel.: DUDLEY 4-2544
 KBS
 General Manager A. Strong
 Station Mgr. W. G. Dodson

KMBL—Junction—1950

Frequency: 1450 Kc. Power: 250 Watts
 Owned By.....HW Bcstg. Co.
 Address.....P.O. Box 206
 Tel.: Hickman 6-2768.....KBS
 General, Station Mgr. Harry C. Wisehart, Jr.
 Chief Engineer.....Bill Culberson

KAML—Kenedy—1954

Frequency: 990 Kc. Power: 250 W., d.
 Owned.....The Camel Co.
 Address.....Box 990
 Tel.: OL 9-2990.....KBS
 President.....Charles W. Balthrope
 Station Manager.....Ed C. Balthrope
 Program Director.....Chuck Martin
 Chief Engineer.....Dayton Smith

KERB—Kermit—1950

Frequency: 600 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....KERB, Inc.
 Address.....P.O. Box 456
 Tel.: JUniper 6-3481.....KBS
 General Manager.....H. Brinson

KERV—Kerrville—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned.....Kerrville Bcstg. Co.
 Address.....P. O. Box 791
 Tel.: CL 7-4003.....KBS
 Station Representative.....Hopewell
 President, Gen. Mgr.....Albert F. Mason, Jr.
 Chief Eng. & Prog. Dir.....Clyde Jones

KOCA—Kilgore—1936

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....Radio Sta. KOCA, Inc.
 Address.....Radio Bldg.
 Tel.: 2001.....KBS
 President.....Roy G. Terry
 General, Station Mgr.....H. Degner
 Chief Engineer.....Karem Soule

KLEN—Killeen—1955

Frequency: 1050 Kc. Power: 250 W., d.
 Owned-Operated By.....Highlite Bcstg Co.
 Address.....P.O. Box 935
 Tel.: ME 4-3181.....KBS
 Pres., Gen. Mgr.....A. W. Stewart
 Commercial Manager.....W. M. Taylor
 Program Director.....Gaylon Christie
 Publicity Director.....Odell Grant
 Chief Engineer.....W. Kelley
 Owners of: KGNC, New Braunfels, Tex.

KINE—Kingsville—1948

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....KINE, Inc.
 Business Address.....P.O. Box 846
 Tel.: LYric 2-2822.....Independent
 General Manager.....Ben H. Glusing
 Station Manager.....A. Cook
 Chief Engineer.....Troy Whitaker

KVLG—La Grange 1959

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned By.....Colorado Valley Bcstg. Co.
 Address.....Box 569
 Tel.: 719.....KBS
 President.....Vernon Nunn
 Station Mgr., Prog. Dir.....Elward Ruffin

KPET—Lamesa—1946

Frequency: 690 Kc. Power: 250 Watts
 Owned By.....Lamesa Bcstg. Co.
 Address.....Box 30
 Tel.: 2404.....KBS
 Station Representative.....Clyde Melville
 General Manager.....Robert Bradbury
 Station Manager.....Walter Buckel
 Chief Engineer.....Ray Henderson

KCYL—Lampasas—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Lampasas Bcstg. Co.
 Address.....P.O. Box 149
 Tel.: CH 2-3671.....MBS
 Pres. Sta. Mgr.....V. Dean Turner
 Chief Engineer.....S. Witcher

KGNS—Laredo—1961

Frequency: 1300 Kc. Power: 500 Watts d.
 Owned By.....Southwestern Operating Co.
 Address.....820 Convent
 Tel.: RAndolph 3-3674.....Independent
 Station Representative.....Bolling
 President.....Donald W. Reynolds
 General Manager.....Roy J. Bowman
 Chief Engineer.....W. I. Simpson

KVOZ—Laredo—1952

Frequency: 1490 Kc. Power: 250 Watts
 Owned.....Border Broadcasters, Inc.
 Address.....Box 1638, Sta. 1
 Tel.: RA 3-4396.....KBS
 Station Representative.....Joe Harry
 President.....E. J. Harpole
 General, Sta. Manager.....Bill Harrell
 Commercial Manager.....Albert Hemenway
 Sales Promotion Manager.....Bud Little
 Program Director.....Joe Pierce
 Chief Engineer.....Vivian Harrell

KLVT—Levelland—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned By.....Levelland Bcstrs.
 Address.....Box 866
 Tel.: 894-3134.....KBS
 Owners.....Clint & Marshall Formby
 Station, Gen. Mgr.....Gene Stanley
 Sales Prom. Mgr., Chief Eng.....Gil Patschke
 Program Director.....Terry Belyeu
 Owners of: KPAN, Hereford; KACT, Andrews.

KWLD—Liberty—1959

Frequency: 1050 Kc. Power: 250 Watts
 Owned By.....KWLD Bcstg. Co.
 Address.....Box 939
 Tel.: FEderal 6-4454.....Independent
 General Manager.....J. W. Mitchell

KZZN—Littlefield—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned By.....Gerald H. Sanders
 Address.....Box 192
 Tel.: 385-4474.....KBS
 President.....Gerald H. Sanders
 General, Station Mgr.....Hal Ragan
 Sales Promotion Mgr.....Charles Campfield
 Publicity Director.....Lee Burnett
 Prog. Dir., Ch. Eng.....Jim Spann

KETX—Livingston—1957

Frequency: 1440 Kc. Power: 1 Kw., d.
 Owned.....Polk County Bcstg. Co.
 Address.....Box 111
 Tel.: FA 7-8916.....Independent
 Pres., Ch. Eng.....Harold J. Haley

KVLL—Livingston—1957

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned By.....Trinity Valley Bcstg. Co.
 Address.....Box 1170
 Tel.: FAculy 7-4393.....KBS
 President.....Jack G. Jackson

KFRO—Longview—1934

Frequency: 1370 Kc. Power: 1000 Watts
 Owned-Oper. By.....Voice of Longview
 Address.....Curtis Bldg., P. O. Box 792
 Tel.: PL 3-4461.....ABC
 Representative.....Donald Cooke
 President.....James R. Curtiss
 Commercial Mgr.....John Allen

KLUE—Longview—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Radio Longview, Inc.
 Address.....Highway 149 South
 Tel.: PL 8-4496.....KBS-MBS
 Station Rep.....Masla; Melville; Beaver
 President.....E. W. Mahone, Jr.
 V.P., Gen. Mgr.....H. A. Bridge, Jr.
 Commercial Manager.....Lowell Wolfe
 Sales Promotion Manager.....Glenn Daniels
 Program Director.....Jeff Roy
 Publicity Director.....Jo Ann Bridge
 Chief Engineer.....Tig Williford
 Owners of: KMHT, Marshall, Tex.

KCBD—Lubbock—1946

Frequency: 1590 Kc. Power: 1000 Watts
 Owned.....Bryant Radio & Television, Inc.
 Address.....5600 Avenue A
 Tel.: SH 4-1414.....NBC
 Representative.....Raymer
 President, General Mgr.....Joe H. Bryant
 Station Manager.....Joe S. Bryant
 Assistant Manager.....Robert L. Snyder

Nat. Sales Mgr.....Ray Poindexter
 Program Director.....Al Goodnight
 Chief Engineer.....Frank Lee
 Owners of: KCBD-TV.

KDAV—Lubbock—1953

Frequency: 580 Kc. Power: 500 Watts d.
 Owned.....Western Bcstg.
 Address.....Box 270
 Tel.: SH 7-2551.....Independent
 Station Representative.....Pearson
 General, Comm. Manager.....Wait Lawson
 Chief Engineer.....Clem Clements

KDUB—Lubbock—1955

Frequency: 1340 Kc. Power: 250 Watts
 Owned By.....Grayson Enterprises
 Address.....7400 College Avenue
 Tel.: SH 4-2345.....MBS
 Station Manager.....John Krieger
 Chief Engineer.....Rudy Starnes

KFYO—Lubbock—1927

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Plains Radio Bcstg. Co., Inc.
 Business-Studio Address.....914 Ave. J
 Tel.: PO 5-5567.....CBS
 Newspaper Affil.....Avalanche Journal
 Representative.....Katz
 President.....B. W. Walker
 Gen., Sta. Mgr.....Gordon Thompson
 Commercial Manager.....Ernie Mark
 Chief Engineer.....W. S. Bledsoe

KLLL—Lubbock—1953

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Corbin Broadcasting Co.
 Address.....2001 Great Plains Life Bldg.
 Tel.: POrter 3-1911.....Independent
 General Manager.....Glenn E. Corbin
 Commercial Manager.....Larry Corbin
 Program Director.....Ray Corbin
 Chief Engineer.....Dave Orrell

KSEL—Lubbock—1946

Freq.: 950 Kc. Power: 5 Kw. d., 500 W. n.
 Owned By.....McAlister Bcstg. Co.
 Address.....Box 1524
 Tel.: PO 3-0484.....ABC
 Representative.....Eastman
 President, Gen. Mgr.....R. B. McAlister
 Program Director.....Lew Delia
 Publicity Director.....Pat Lane
 Chief Engineer.....Roger V. Hively
 Owners of: KBYG, Big Spring, Tex.

KRBA—Lufkin—1938

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....Darrell E. Yates
 Address.....121 Cotton Square
 Tel.: NEptune 4-6661.....ABC-KBS
 Representative.....Continental Radio Sales
 Station Manager.....Darrell E. Yates
 Program Director.....Mrs. Shirley Yates
 Chief Engineer.....Basil Barbee

TEXAS

KTRE—Lufkin—1947

Frequency: 1420 Kc. Power: 1000 Watts d.
 Owned-Operated By... Forest Capital Bcstg. Co.
 Address P. O. Box 701
 Tel.: NE 4-7771..... MBS
 Rep.... Venard, Rintoul & McConnell, Melville
 President..... R. W. Wortham, Jr.
 Gen., Sta. Mgr..... Richman G. Lewin
 Director of Sales..... Royce Christenson
 Program Director..... Bill Carter
 Publicity Director..... Pat Matthews
 Chief Engineer..... Fred C. Hill
 Owners of: KTRE-TV.

KRIO—McAllen—1947

Frequency: 910 Kc. Power: 1000 Watts
 Owned By..... Texas State Network
 Address..... 500 E. Beaumont St.
 Tel.: MU 6-5454..... Independent
 Station Representative Bolling
 President..... Gene L. Cagle
 General Manager..... "Chuck" McKasson
 Program Director..... Ken Carter
 Chief Engineer..... Frank Manuel
 Owners of: KFJZ, Ft. Worth; KFDA, Amarillo.

KCMR—McCamey—1954

Frequency: 1450 Kc. Power: 250 Watts
 Owned By..... Sapphire Broadcasting Co.
 Address 101 East Fifth St.
 Tel.: OL 2-4693..... KBS
 President, Gen. Mgr..... Joe Martin

KMAE—McKinney—1947

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned..... McKinney Air Enterprises, Inc.
 Bus-Studio Address..... 218 E. Virginia St.
 Tel.: LI 2-2651..... Independent
 Pres., Gen. Mgr., Ch. Eng... George W. Smith, Jr.
 Station Manager..... Wayne Farrar
 Commercial Manager..... George Fleming
 Program Director..... Mrs. Helen D. Smith

KAWA—Marlin—1953

Frequency: 1010 Kc. Power: 250 W., d.
 Owned..... M-L Radio, Inc.
 Address..... P.O. Box 272
 Tel.: WE 6-2551..... Independent
 Pres. Gen. Mgr..... L. F. Leurig
 Chief Engineer..... D. Dickson

KADO—Marshall—1957

Frequency: 1410 Kc. Power: 500 W., d.
 Owned-Operated By... Marshall Bcstg. Corp.
 Address Box 961
 Tel.: WE 5-6789..... Independent
 Station Representative Weed
 President..... E. B. Germany
 General Manager..... Robert E. Stuart
 Vice President..... L. D. Webster
 Program Director..... Jim Jeffus
 Chief Engineer..... Joe Granger

BLANKET INDUSTRIALIZED EAST TEXAS with the BIG-K STATIONS

RADIO MARSHALL

KMHT

Retail Trading Zone
 Population — 106,135*



RADIO LONGVIEW

KLUE

Retail Trading Zone
 Population — 453,700*

In each market you get Greater Coverage, More Listeners
 and Greater Sales Results with the BIG-K Stations.

*SRDS

KMHT—Marshall—1947

Freq.: 1450 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Operated By Harrison Cty. Bcstg. Co.
 Address. 408 Marshall National Bank Building
 Tel.: WE 5-7826. KBS-MBS
 Station Rep. Masla; Melville, Beaver
 President. E. W. Mahone, Jr.
 V.P., General Mgr. H. A. Bridge, Jr.
 Comm. Mgr. Vinson Stevens
 Publicity Director. Jo Ann Bridge
 Prog. Dir. Sam Stringfellow
 Sales Promotion Mgr. Katie McCullough
 Chief Engineer. Jim Schumacher
 Owners of: KIUE, Longview, Tex.

KBUS—Mexia—1956

Frequency: 1590 Kc. Power: 500 Watts. d.
 Owned By Mexia Broadcasting, Inc.
 Business Address. 215-A E. Commerce St.
 Tel.: GYpsy 6-3874. KBS
 President, General Mgr. Tom Elkins
 Chief Engineer. B. McPhail

KCRS—Midland—1935

Freq.: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned. Midland Bcstg. Co.
 Address. 3701 West Wall
 Tel.: OXford 4-6603. ABC
 Station Representative. Eastman
 President. Wendell Mayes
 General, Station Mgr. Wendell Mayes, Jr.
 Commercial Manager. Jerry Hahn
 Program Director. Jim Brown
 Chief Engineer. Tom Yates

KJBC—Midland—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By Jack Cecil
 Address. S. Lamesa Rd.
 Tel.: MU 4-5152. KBS
 President, Ch. Eng. Jack Cecil
 General, Station Mgr. Mildred Thomason
 Comm., Sales Prom. Mgr. Clayton Bond
 Program, Publicity Director. Keith Ward

KWEL—Midland—1957

Frequency: 1600 Kc. Power: 1 Kw., d.
 Owned By George Vaught
 Address. 1203 W. Wall
 Tel.: MU 2-4331. Independent
 Station Reps. Gill-Perma; Brown
 President, Gen. Mgr. George Vaught
 Commercial Manager. Bill Hight
 Program Director. Jerry Teaff
 Chief Engineer. Michael Flood

KORC—Mineral Wells—1946

Frequency: 1140 Kc. Power: 250 Watts d.
 Owned-Operated By Action Bcstg.
 Business Address. P.O. Box 108
 Tel.: FA 5-3384. KBS
 General Manager. G. Hutto
 Chief Engineer. Max Floyd

KIRT—Mission—1957

Frequency: 1580 Kc. Power: 1 Kw., d.
 Owned KIRT, Inc.
 Address. Box 708
 Tel.: JU 5-1629. KBS
 Representative Melville
 President, General Mgr. Ray V. Jensen
 Station, Commercial Mgr. J. M. McDonald
 Program Director. Edith Jensen
 Chief Engineer. E. McBurney

KVKM—Monahans—1947

Frequency: 1340 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Monahans Bcstrs., Inc.
 Address. Drawer K
 Tel.: Wilson 3-3231. MBS-KBS
 Station Rep. Melville; Masla
 Pres., Gen. Manager. J. R. Rucker
 Station Manager. Bill Mitchell
 Sales Prom. Mgr. Jay Derrick
 Publicity Dir. Pat Cullum
 Chief Engineer. Rubin Masters

KRAN—Morton—1961

Frequency: 1280 Kc. Power: 500 Watts d.
 Owned By Morton Bcstg. Co.
 Address. Box 456
 Tel.: 266-7221. Independent
 President. Mike Barrett
 General, Commercial Mgr. Dean Weatherly
 Prog. Dir., Ch. Eng. Tom Wall

KIMP—Mount Pleasant—1948

Frequency: 960 Kc. Power: 1000 Watts d.
 Owned-Oper. By Mt. Pleasant Bcstg. Co.
 Address. Box 990
 Tel.: PA 4-4726. KBS
 President, Sta. Mgr. Winston O. Ward
 Program Director. Ruby Stanley
 Chief Engineer. Clarence C. Taylor
 Owners of: KBEL, Idabel, Okla.

KMUL—Muleshoe—1956

Frequency: 1380 Kc. Power: 1000 W.
 Owned By Radio Station KMUL
 Address. P.O. Box 1058
 Tel.: 2730. Independent
 Station Manager. Gil Lamb

KEEE—Nacogdoches—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned By J. C. Stallings
 Address. 300 E. Main St.
 Tel.: LOgan 4-4633. ABC-KBS
 Gen., Sta. Mgr., Pub. Dir. J. C. Stallings
 Comm. Mgr., Program Dir. R. C. Atherton
 Chief Engineer. B. Barbee

KSFA—Nacogdoches—1947

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned By Texan Broadcasting Co. Inc.

TEXAS

Address.....P.O. Box 1158, SFA Sta.
Tel.: LO 4-3723.....Independent
Station Representative.....Bob Dore
Gen. Mgr., Prog. Dir.....Bob Dunn
Sales Prom. Manager.....Sarah Jane Mhoon
Publicity Director.....Tom Byers
Chief Engineer.....Rick Darling

KWBC—Navasota—1960

Frequency: 1550 Kc.....Power: 250 Watts d.
Owned By.....Whitten Bcstg. Co.
Address.....116 Railroad Street
Tel.: TA 5-6484.....Independent
Newspaper Affiliation.....Examiner-Review
President, Gen. Mgr.....Robert H. Whitten
Sta. Mgr. Ch. Eng.....Bob Brown

KGNB—New Braunfels—1950

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned By.....Comal Broadcasting Co.
Address.....184 S. Castell
Tel.: MA 5-3443.....KBS
Newspaper Affiliation.....Herald
President, Gen. Mgr.....F. T. Wilson
Program Dir.....Arlon E. Moeller, Jr.
Chief Eng.....Bob Stewart

KECK—Odessa—1947

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Radio Industries, Inc.
Address.....120 W. 3d
Tel.: FE 2-5791.....Independent
Station Rep.....Webb; Melville
Sales Prom. Mgr., Pub. Dir.....Betty Nedow
Program Director.....Al Smith
Chief Engineer.....Albert I. Nedow

KOSA—Odessa—1947

Frequency: 1230 Kc.....Power: 250 Watt
Owned-Oper. By.....Odessa Bcstg. Co., Inc
Address.....Box 351
Tel.: FE 2-4301.....Independent
Representative.....Bolling
President.....Cecil I. Trigg
Station Manager.....Brunell Harvey

KOYL—Odessa—1957

Frequency: 1310 Kc.....Power: 1000 W. d.
Owned By.....Mid-Cities Bcstg. Co.
Business Address.....4000 Rasco Ave.
Tel.: Emerson 6-2801.....Independent
Pres., Chief Eng.....Edward L. Roskelley
Commercial Manager.....Bob Batson
Program Director.....Fred Carr
Publicity Director.....Madolyn Lee

KRIG—Odessa—1946

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By.....Auchincloss Bcstg. Corp.
Address.....Box 231
Tel.: Federal 2-6871.....Independent
Station Reps.....Brown; PRO National Rep.
President.....B. C. Auchincloss
General Manager.....Marion O. Richardson
Program Director.....Maurice Farrar
Chief Engineer.....Bob Mettler

KOGT—Orange—1949

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By.....Sabine Area Brcstg. Corp.
Address.....FM Road 1130
Tel.: TU 3-4381.....Independent
President.....M. L. Jacobs
General Station Mgr.....Ed Lovelace
Program Director.....Richard Corder
Chief Engineer.....Bill Tate

KNET—Palestine—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Palestine Bcstg. Corp.
Business Address.....319 W. Main St.
Tel.: 6077.....KBS
Pres., Gen., Sta. Mgr.....Allen E. Vinson
Comm. Mgr.....Austin Holchikiss
Chief Engineer.....Ted Bryan

KHHH—Pampa—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Huntley Enterprises
Address.....P. O. Box 1779
Tel.: MO 4-2551.....Independent
Station Manager.....H. H. Huntley
Commercial Manager.....J. Spigle
Program Director.....Tom Rea
Chief Engineer.....Jerry White

KPDN—Pampa—1936

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Top O' Texas Bcstg. Co.
Address.....Hughes Bldg.
Tel.: MO 4-7461.....MBS
Station Representative.....George Hopewell
Gen. Mgr., Pub. Dir.....Warren L. Hasse
Station Manager.....Mrs. Lois Still
Comm., Sales Prom. Mgr.....Ray Rodgers
Chief Engineer.....Dennis Dehn

KFTV—Paris—1950

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned-Operated By.....Lamar Bcstg. Corp.
Address.....210 1st Natl. Bank Bldg.
Tel.: SU 4-6676.....KBS
Pres., Gen. Mgr.....James F. Hendrix
Chief Engineer.....J. C. Case

KPLT—Paris—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....KPLT, Inc.
Address.....Box 235
Tel.: SU 4-3311.....Independent
Representative.....John E. Pearson
President.....R. Litteral

KLVL—Pasadena—1950

Freq.: 1480 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Felix H. Morales
Address.....P.O. Box 432
Tel.: CApitol 5-3208 Houston.....Independent
Representative.....Oakes, National Time Sales
General Manager.....Felix H. Morales
Chief Engineer.....D. Golihur

KIKK—Pasadena—1947

Frequency: 650 Kc. Power: 250 Watts d.
 Owned By.....Industrial Bcstg. Co.
 Address.....Box 76
 Tel.: GR 3-4433.....Independent
 Station Representative.....Weed Radio
 President, Gen. Mgr.....Leroy J. Gloger
 Station Manager.....Brooke Carroll
 Program Dir.....Donna Thompson
 Chief Engineer.....O. D. Stephens

KIUN—Pecos—1935

Frequency: 1400 Kc. Power: 250 Watts d.
 Owned-Operated By.....KIUN, Inc.
 Address.....314 S. Cedar St.
 Tel.: Hickory 5-2497.....Independent
 Station Reps.....Hopewell; Keystone
 President.....Barney Hubbs
 General Manager.....Bill H. Hubbs
 Station Manager.....David Martin
 Commercial Manager.....S. Clifford Sanderford
 Program Director.....Bill Boyd
 Chief Engineer.....Harry Boehnemann
 Owners of: KIUN-TV.

KEYE—Perryton—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned.....Great Plains Bcstg. Co.
 Address.....P. O. Box 917
 Tel.: 435-3236.....MBS
 President.....Carl Ellis
 Gen., Sta. Mgr.....Irving R. Buchanan
 Comm. Mgr., Chief Eng.....Bill Day
 Program Director.....Kenneth Roller

KVOP—Plainview—1944

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....KVOP, Inc.
 Address.....1100 W. 24th St.
 Tel.: CApiitol 4-2771.....KBS
 President.....W. J. Harpole
 Gen., Sta. Manager.....Kermit Ashby
 Comm. Manager.....Tut Tawwater
 Program Director.....H. W. Carpenter III
 Publicity Director.....B. D. Perkins
 Chief Engineer.....Hugh V. Smith

KBOP—Pleasanton—1951

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Atascosa Broadcasting Co.
 Address.....P. O. Box 247
 Tel.: LOcust 9-4871.....KBS
 President, General Mgr.....Ben L. Parker
 Commercial, Sales Prom. Mgr.....Tom Everitt
 Program Dir.....Curtis Short
 Chief Eng.....Mona Parker

KOLE—Port Arthur—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned By.....Radio Southwest Inc.
 Address.....Box 1126
 Tel.: YU 2-9438.....KBS-NBC
 President, Gen. Mgr.....John H. Hicks, Jr.
 Commercial Mgr.....George Crouchet
 Chief Engineer.....Donald Bulliow

KPAC—Port Arthur—1934

Freq... 1250 Kc. Power: 5 Kw. d. 1 Kw. n.
 Owned-Oper. By.....Port Arthur College
 Address.....Box 511
 Tel.: YU 5-7458.....MBS
 Representative.....Pearson
 President.....W. M. Monroe
 Gen. Mgr., Chief Eng.....Charles Segrest
 Comm., Sales Prom. Mgr.....Tommy Vance
 Program Director.....Jim Collins
 Publicity Director.....Lulabelle Davis
 Owners of: KPAC-TV.

KPNG—Port Neches—1959

Frequency: 1150 Kc. Power: 500 Wts. d.
 Owned By.....Midcounty Radio-KPNG
 Address.....1402 Port Neches Ave.
 Tel.: RAndolph 2-4323.....Independent
 Owner & President.....Joseph S. Trum
 General, Station Mgr.....Mason A. Lewis
 Program Director.....Henry Larcade
 Chief Engineer.....Fred Smith

KUKO—Post—1955

Frequency: 1370 Kc. Power: 500 Wts. d.
 Owned By.....Radio KUKO
 Address.....201 E. Main
 Tel.: 495-2831.....KBS
 President, Gen. Mgr.....G. O. Gilbert
 Station, Chief Eng.....P. Crenshaw

KOLJ—Quanoh—1952

Frequency: 1150 Kc. Power: 500 Watts d.
 Owned By.....Fay Eggleston
 Address.....P.O. Box 589
 Tel.: MO 3-2572.....KBS
 President.....Fay Eggleston

KSOX—Raymondville—1956

Frequency: 1240 Kc. Power: 250 Watts
 Owned By.....Bob Hicks Ent., Ltd.
 Address.....Box 1240
 Tel.: MU 9-3333.....Independent
 President, Gen. Mgr.....Bob Hicks
 Station Manager.....Larry Jorgenson
 Commercial Mgr.....Doc Chasten
 Program Director.....Don Myers
 Chief Engineer.....A. Gomez
 Owners of: KPSO, Fallsurris, Tex.

KFRD—Rosenberg—1948

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Fort Bend Bcstg. Co.
 Address.....Box 832
 Tel.: NO 2-3776.....Independent
 Station Rep.....Joe Harry
 President.....Mart Cole, Sr.
 General Manager.....Bill Sloan
 Commercial Manager.....George Thompson
 Program Director.....Paul Collins
 Chief Engineer.....Frank Wood

KTLU—Rusk—1955

Frequency: 1580 Kc. Power: 500 W., d.
 Owned.....E. H. Whitehead
 Business Address.....P.O. Box 316
 Tel.: 533.....Independent
 Newspaper Affiliation.....Cherokeeam
 Pres., Gen. Mgr.....E. H. Whitehead

TEXAS

KGKL—San Angelo—1928

Freq.: 960 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned. Angelo Bcstg. Tcstg. Inc.
Address. Box 1878
Tel.: 655-6715. ABC
Representative. John E. Pearson
President, Station Mgr. Lewis O. Seibert
Commercial Manager. John McGee
Program Director. Dot Bowmar
Chief Engineer. Bill Poleet

KPEP—San Angelo—1954

Frequency: 1420 Kc. Power: 1000 Watts, d.
Owned. Western Broadcasting Co.
Address. Box 1350
Tel.: 655-8116. Independent
Sta. Rep. Bcst. Time Sales; Melville
Station Mgr., Prog. Dir. Bill Nicholson
Commercial Manager. Tom Mullins
Sales Promotion Mgr. Benton Dunlap
Publicity Director. Blackie Crawford
Chief Engineer. Bill Berry
Owners of: KDAV, Lubbock, KPTK, Colorado
Springs, Colo.; KZIP, Amarillo.

KTXL—San Angelo—1927

Frequency: 1340 Kc. Power: 250 Watts
Owned By. Burkhart Broadcasting Corp.
Address. 1013 W. Beauregard
Tel.: 3131. KBS
Station Representative. Hobbs
President. D. P. Johnson
General Manager. Joe Watson, Jr.
Chief Engineer. Gene Williams

KWFR—San Angelo—1954

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned Oper. By. Solar Broadcasting Co., Inc.
Address. First Savings Bldg.
Tel.: 653-3387. MBS
Station Representative. Webb
President. Arthur Foster
Managing Director. Walton A. Foster
Commercial Mgr. Milton Dove
Program Dir. Gene Lively
Sales Promotion Mgr. A. W. Peters
Publicity Director. Leona Grupe
Chief Engineer. C. T. Dawson

KAPE—San Antonio—1960

Frequency: 1480 Kc. Power: 500 Watts d.
Owned By. Top Bcstr. Inc.
Address. 608 E. Travis St.
Tel.: CApitol 3-3877. Independent
Station Representative. Melville
President. Sam J. Riklin
Sales Promotion Manager. Art Harper
Program Director. Ted H. Fredericks
Chief Engineer. Homer Driesslein

KCOR—San Antonio—1946

Freq: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By. Inter-American, Radio, Inc.
Address. 111 Martinez St.
Tel.: CA 5-2751. Independent
Station Rep. Devney Organization

President. Ralph N. Weil
General Mgr. Nathan Saffir
Station Manager. Emillo Nicolas
Commercial Manager. Ben Tamborello
Sales Prom. Mgr., Pub. Dir. William Lamar
Program Director. Guillermo Lozano
Chief Engineer. Marvin Fiedler
Owners of: KATZ, St. Louis, Mo.; WMMW, Meri-
den, Conn.

KENS—San Antonio—1926

Freq.: 680 Kc. Power: 50 Kw. d., 10 Kw. n.
Owned-Oper. By. Express Publishing Co.
Business-Studio Address. Ave. E & 4th St.
Tel.: CA 5-7411. CBS
Newspaper Affil. Express, News
Representative. Peters, Griffin, Woodward, Inc.
President. Frank Huntress, Jr.
General Manager. Herb Carl Skoog
Commercial Mgr. Chester Maxwell
Program Dir. Charles Keller
Chief Engineer. Terrance O'Rourke

KITE—San Antonio—1947

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By. KITE Bcstg. Co.
Address. 535 S. Main
Tel.: CA 6-0335. Independent
Station Representative. Adam Young
President. Francis N. Littlejohn
General Manager. William L. Miles
Program Director. Kenneth Rogers
Chief Engineer. Kenneth R. Hyman

KMAC—San Antonio—1926

Frequency: 630 Kc. Power: 5,000 Watts
Owned-Oper. By. Howard W. Davis
Address. KMAC Bldg.
Tel.: CA 3-6211. ABC-MBS
Sta. Representative. Weed
President, Gen. Mgr. Howard W. Davis
Commercial Manager. Virginia Davidson
Program Director. Carol Lay
Sales Prom. Mgr. Billy Deaton
Publicity Director. Janet Salanky
Chief Engineer. Ed Spangler

KONO—San Antonio—1927

Freq.: 860 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By. Mission Bdcstg. Co.
Address. 317 Arden Grove
Tel.: CA 6-5171. Independent
Representative. Katz
Board Chairman. Eugene J. Roth
President, General Mgr. Jack J. Roth
Commercial Manager. Jack Eisele
Program Director. George Cooper
Merchandising Dir. Sam Michael
Publicity Director. Charlie Van
Chief Eng. George Ing, Bill Kiley
Owners of: KONO-TV.

KTSA—San Antonio—1922

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By. McLendon Corp.

Address.....4050 Eisenhower Rd.
 Tel.: Oldfield 5-5500.....Independent
 Representative.....Blair
 Chairman of the Board.....B. R. McLendon
 President.....Gordon B. McLendon
 General, Station Mgr.....Jack Fiedler
 Sales Promotion Mgr.....Jamie E. Hamby
 Program Director.....J. Patrick Tallman
 Chief Engineer.....Coleman Barber
 Owners of: KILT, Houston; KLIF, Dallas; KEEL,
 Shreveport; KABL, San Francisco; WYSL, Buf-
 falo; WAKY, Louisville.

KUBO—San Antonio—1948

Frequency: 1310 Kc.....Power: 5,000 Watts d.
 Owned-Oper. By.....Radio KIWW, Inc.
 Address.....518 W. Houston St.
 Tel.: CA 6-5254.....Independent
 Sta. Rep.....Natl. Time Sales
 President.....Robert N. Pinkerton
 General, Comm. Mgr.....Hal Hughes
 Prog. Dir.....Juan Gattas
 Publicity Director.....Ray Montes
 Chief Eng.....William Ellis

KUKA—San Antonio—1953

Frequency: 1250 Kc.....Power: 500 Watts d.
 Owned By.....Por Favor, Inc.
 Address.....501 W. Quincy
 Tel.: CA 5-5757.....Independent
 President, Gen. Mgr.....Alex A. Coe
 Station Manager.....Norman Fischer

WOAI—San Antonio—1922

Frequency: 1200 Kc.....Power: 50,000 Watts
 Owned-Oper. By...Southland Industries, Inc.
 Address.....1031 Navarro St.
 Tel.: CA 7-4221.....NBC
 Representative.....Edward Petry & Co., Inc.
 Chairman of the Board.....Hugh Half, Jr.
 Pres., Gen. Mgr.....James M. Gaines
 Station, Commercial Mgr.....Rex L. Preis
 Sales Promotion Mgr.....Gene Crockett
 Program Director.....Barclay Russell
 Dir. of Engineering.....Chas. Jeffers

KCNY—San Marcos—1948

Frequency: 1470 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Central Brcstg. Co.
 Address.....Box 32
 Tel.: EX 2-3545.....Independent
 President.....Dr. Forest L. Whan
 Gen., Sta. Mgr.....William Veidt
 Program Director.....B. Premont
 Chief Engineer.....C. Swenson

KBAL—San Saba—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
 Owned By.....San Saba City Bdcstg. Co.
 Address.....P. O. Box 209
 Tel.: 166.....KBS
 Gen. Comm. Mgr.....H. A. Stephens
 Chief Engineer.....J. Morgan

KWED—Seguin—1948

Frequency: 1580 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Seguin Bdcstg. Co.
 Business-Studio Address.....609 E. Court St.
 Tel.: FR 9-2234.....Independent
 President.....Garfield Kiel
 General Mgr.....Stan McKenzie

KSML—Seminole—1955

Frequency: 1250 Kc.....Power: 1000 Watts d
 Owned By.....KSML Bcstrs.
 Address.....402 South Main St.
 Tel.: Plaza 8-3798.....KBS
 President.....F. Barbee, Jr.
 General Manager.....Mrs. F. Barbee, Jr.

KSEY—Seymour—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....W. C. Moss, Jr.
 Address.....P.O. Box 1191
 Tel.: TUXedo 8-2525.....KBS
 Station Manager.....W. C. Moss, Jr.
 Chief Engineer.....R. Dormier

KBYP—Shamrock—1949

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Oper. By...Shamrock Tex. Bcstg. Co.
 Address.....Box 21
 Tel.: BI 6-1158.....KBS
 President, Gen. Mgr.....Lyman C. Brown
 Chief Engineer.....Robert G. Pennington

**KRRV—Sherman-Denison
1936**

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Oper. By Red River Valley Bcstg. Corp.
 Address...Box 94 (Denison), Box 665 (Sherman)
 Tel.: TWInbrook 2-5115 (Sherman).....MBS
 Representative.....Pearson
 President.....A. Boyd Kelley
 General, Sta. Mgr.....James H. Morrison
 Program Director.....Ray Robbins
 Chief Engineer.....Joseph Knight

KT XO—Sherman—1947

Frequency: 1500 Kc.....Power: 250 Watts d.
 Owned-Operated By...O'Connor Bcstg. Corp.
 Business Address.....P.O. Box 661
 Tel.: TWInbrook 2-8188.....Independent
 Station Rep.....Clarke Brown
 General Manager.....Ray Lewis
 Chief Engineer.....M. Ferguson

KKAS—Silsbee—1959

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned By.....Hardin County Bcstg. Co.
 Address.....Box 455
 Tel.: EVergreen 5-2883.....Independent
 General, Commercial Mgr.....Billie J. Holmes
 Sta. Mgr., Prog. Dir.....Doug McCraw
 Chief Engineer.....Bobby Peeler

TEXAS

KTOD—Sinton—1954

Frequency: 1590 Kc. Power: 1 Kw. d.
 Owned. Southern Bcstg. Co.
 Address. P.O. Box, 269, Corpus Christi, Tex.
 Tel.: TU 2-8285. Independent
 Station Rep. Devney Organization
 President. P. Singer
 General Mgr. Carroll Wakefield
 Station Manager. Fred Mayhew
 Commercial Manager. L. D. Burton
 Program Director. Larry Palmer
 Chief Engineer. Robert Starnes

KSNY—Snyder—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Snyder Bdcstg. Co.
 Address. Box 1468
 Tel.: HI 3-9322. MBS
 Station Rep. Melville
 President. Mrs. Flora Hughes
 Gen. Sta. Mgr. Mel Z. Gilbert
 Chief Engineer. Coy Thompson

KDWT—Stamford—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned By. Abko Bcstg. Co.
 Address. Box 1205
 Tel.: PR 3-3401. KBS
 President. A. Boyd Kelley
 Station Manager. Robert A. Prichard
 Chief Engineer. James S. Thompson

KSTV—Stephenville—1947

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned. Dixie Bcstrs.
 Address. P. O. Box 102
 Tel.: WO 5-3141. KBS
 Comm. Mgr. Mel Bennett
 Chief Engineer. D. Solmonson

KSST—Sulphur Springs—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Hopkins County Bcstg. Co.
 Address. Radio Road
 Tel.: TU 5-3111. KBS
 President, Chief Eng. William E. Bradford
 Comm. Mgr. Clovis Pinion
 Sales Prom. Mgr. Buddy Funderburk
 Program, Publicity Dir. Patti Gill

KXOX—Sweetwater—1939

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. KXOX
 Address. Highway 70
 Tel.: Belmont 4-4655. KBS
 Station Representative. Melville
 President. F. L. Ledbetter
 Gen. Mgr. Myrl Stein
 Station Manager. Jack Stein
 Comm. Manager. Elwood Fritsch
 Program Director. Maxine Stein
 Chief Engineer. Benton Ray

KTAE—Taylor—1948

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By. KTAE, Inc.
 Business Address. 121 E. 2nd St.

Tel.: EL 2-3631. KBS
 President, Gen. Mgr. G. Gillis Conoley
 Chief Engineer. Robert Sitman

KTEM—Temple—1936

Frequency: 1400 Kc. Power: 250 Watts
 Owned. Bell Broadcasting Co., Inc.
 Address. 17 South Third
 Tel.: PR 3-5252. Independent
 Newspaper Affiliation. Daily Telegram
 President. Frank W. Mayborn
 General Manager. J. Ralph Burgess
 Program Director. Phil M. Miller
 Chief Engineer. James T. Harris
 Owners of: KCEN-TV, Temple.

KTER—Terrell—1950

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By. Terrell Bcstg. Corp.
 Address. Box 9
 Tel.: Jordan 3-4497. KBS
 President. O. Pirtle
 Gen. Mgr. Bill Pirtle
 Chief Engineer. Brad Redfearn

KCMC—Texarkana—1932

Frequency: 740 Kc. Power: 1,000 Watts
 Owned-Oper. By. KCMC, Inc.
 Address. P. O. Box 521
 Tel.: 36151. ABC
 Station Reps. Masla; Melville
 President. W. Hussman
 Gen. Mgr. B. L. Wood
 Chief Engineer. George Hammond

KTFS—Texarkana—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Aircrest Radio Sta. Inc.
 Business-Studio Address. Box 1260
 Tel.: 3-5123. KBS
 Station Reps. Walker-Rawalt; Clarke Brown
 Pres., Gen. Manager. W. R. McDaniel
 Commercial Manager. Tom Allford
 Program Director. Herb Hester
 Chief Engineer. John Crawford

KTLW—Texas City—1947

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Texas City Bcstg. Ser.
 Address. Show Boat Bldg.
 Tel.: Wilson 5-4418. Independent
 Station Representative. Hopewell
 President. J. G. Long
 General Station Mgr. Bob Greer
 Commercial Manager. Marge Huffman
 Program, Publicity Director. Ric Libby
 Chief Engineer. Luke Stripling
 Owners of: KION, Bay City, KVIC, Victoria, both
 Tex.

KTUE—Tulia—1954

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned-Operated By. KTUE Radio, Inc.
 Address. 110 N. Armstrong
 Tel.: WYdown 5-3531. KBS
 President. Marshall Formby
 General Station Mgr. Ralph G. Beistle
 Chief Engineer. Clayton Fuchs

KDOK—Tyler—1956

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned-Operated By.....KDOK Bcstg. Co.
Address.....808 Peoples Bank Building
Tel.: LYric 3-2519.....Independent
Station Representative.....Pearson
President, General Manager.....Dana W. Adams
Chief Engineer.....Robie Morgan

KGKB—Tyler—1930

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....KGKB, Inc.
Address.....Box 733
Tel.: LY 3-1751.....Independent
Station Reps.....Webb; Brown
President, General Mgr.....H. O'Connor

KTBB—Tyler—1947

Freq.: 600 Kc. Power: 1000 Watts
Owned-Operated By.....Blackstone Bcstg. Co.
Address.....Blackstone Hotel
Tel.: LYric 4-7278.....ABC
Newspaper Affil.....Courier Times; Telegraph
Representative.....Venard, Melville
President.....Mrs. C. N. Clyde
Gen., Sta. Mgr.....M. Danbom
Program Director.....Don Jackson
Chief Engineer.....R. A. Wileman

KZEY—Tyler—1958

Frequency: 690 Kc. Power: 250 Watts, d
Owned By.....Tyler Bcstg. Co.
Address.....Lake Park Drive
Tel.: LYric 3-1744.....Independent
President.....R. Thos. Gibson
General Manager.....W. L. Whitworth
Chief Engineer.....Raymond Phillips

KVOU—Uvalde—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned.....Uvalde Broadcasters, Inc.
Address.....Box 758
Tel.: BR 8-4555.....KBS
President & Gen. Mgr.....Edward J. Harpole
Commercial Manager.....Jerry McKinney
Publicity Director.....Wilma Carson
Program Director.....Al Kinsall
Chief Engineer.....Neal Meineke
Owners of: KEPS, Eagle Pass, Tex.

KVWC—Vernon—1939

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Johnson-Garrison Co.
Address.....1818½ Wilbarger St.
Tel.: LInden 2-6221.....KBS
General Manager.....Joe Garrison

KNAL—Victoria—1949

Frequency: 1410 Kc. Power: 500 Watts
Owned-Operated By.....Victoria Bcstrs., Inc.
Address.....1505 Port Lavaca Drive
Tel.: HI 3-9176.....Independent
Station Rep.....Venard, Rintoul & McConnell
President, General Mgr.....M. N. Bostick
Station Manager.....Robert C. Martin
Chief Engineer.....Douglas E. Smith
Owners of: KWTX-AM-TV, Waco; KBTX-TV,
Bryan; KXII-TV, Sherman. All Tex.

KVIC—Victoria—1939

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....KVIC Bcstg. Co., Inc.
Address.....P.O. Box 5487
Tel.: Hillcrest 3-9171.....KBS-MBS
President.....J. G. Long
Gen., Station Mgr.....Bob Tharp
Comm., Sales Prom. Mgr.....Jim Traber
Program Director.....Bob Nancee
Chief Engineer.....V. Boldt
Owners of: KION, Bay City; KTLW, Texas City.

KWTX—Waco—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....KWTX Bcstg. Co.
Address.....P.O. Box 3128
Tel.: PL 6-4451.....MBS
Station Rep.....Venard, Rintoul & McConnell
President.....M. N. Bostick
General Manager.....Frank Fallon
Chief Engineer.....William Moore
Owners of: KWTX-TV; KNAL, Victoria, KBTX-TV,
Bryan, KNII, Sherman, all Tex.

WACO—Waco—1922

Frequency: 1460 Kc. Power: 1000 Watts
Owned-Operated By.....Waco Bcstg. Co.
Address.....3620 Franklin Ave.
Tel.: PL 2-6571.....ABC
Station Representative.....Eastman
President.....Wendell Mayes
V. P., Gen. Mgr.....R. Lee Glasgow
Commercial Manager.....Richard Parker
Chief Engineer.....Jack Vinson
Owners of: KBWD, Brownwood, KCRS, Midland,
KNOL, Ft. Worth, KSYN, Snyder, KNOW, Austin,
KAND, Corsicana, WTAW, Bryan, all Tex.;
KTOK, Oklahoma.

K B E C—Waxahachie—1955

Frequency: 1390 Kc. Power: 500 W., d.
Owned-Operated By.....Richard Tuck Enterprises
Address.....Box 731
Tel.: WE 7-1390.....KBS
Pres., Gen. Mgr.....Richard Tuck

KZEE—Weatherford—1956

Frequency: 1220 Kc. Power: 250 W., d.
Owned.....Bartlesville Bcstg. Co.
Address.....5346 Drane Dr.
Tel.: LY 4-3826.....Independent
President, General Mgr.....J. Fred Case
Station Manager.....Carl Singer

KRGV—Weslaco—1927

Frequency: 1290 Kc. Power: 5000 Watts
Owned By.....Kenco Enterprises
Business Address.....309 S. Missouri Ave.
Tel.: WO 8-3131.....NBC
Representative.....Raymer
General Manager.....Stoddard B. Johnston
Station Manager.....Charles L. Brooks
Sales Prom. Mgr., Pub. Dir.....Hank Page
Program Director.....Wray Post
Sales Manager.....Jim Ahlgrimm
Chief Engineer.....Lewis Hartwig

TEXAS-UTAH

KNIN—Wichita Falls—1947

Freq.: 990 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned By: Wichita Bcstg. Corp.
 Address: P. O. Box 787
 Tel.: 723-0791
 ABC
 President: R. E. Glasgow
 General Station Mgr.: Bob H. Walker
 Comm., Sales Promo. Mgr.: Ned Bishop
 Program Director: Mike Hoey
 Publicity Director: Ellen Foehner
 Chief Engineer: Eddie Bell

KTRN—Wichita Falls—1947

Freq. 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By: T & O Bcstg. Co.
 Address: 917½ Scott St.
 Tel.: 322-5214
 Independent

Representative: Bolling
 Pres., Gen. Mgr.: Raymond Ruff
 Station Manager: Mack Lester
 Program Director: Joe Henderson
 Chief Engineer: Vernon Beck
 Owners of: KELL, Tulsa.

KWFT—Wichita Falls—1939

Frequency: 620 Kc. Power: 5000 Watts
 Owned: North Texas Radio, Inc.
 Address: 1005 Lamar
 Tel.: 766-4231
 CBS
 Representative: H-R
 Pres., Gen. Mgr.: Ben Ludy
 Asst. Manager, Chief Eng.: Lewis Dickensheets
 Commercial Manager: A. L. Pierce
 Prog. Dir.: Homer Cunningham
 Publicity Director: Evelyne Smith

Pop.: 940,000
 Families: 268,500

UTAH

Radio Homes: 262,000
 AM Stas. in State: 29

KUTA—Blanding—1961

Frequency: 790 Kc. Power: 1,000 Watts d.
 Owned By: Radio Station KUTA
 Address: Box 790
 Tel.: ORchard 8-4321
 Independent
 President: Jack W. Hawkins
 General Mgr., Ch. Eng.: John J. Tobola
 Comm., Sales Promo. Mgr.: Eugene F. Ege
 Program, Publicity Dir.: Henry T. Wilk

KBUH—Brigham City—1948

Frequency: 800 Kc. Power: 250 Watts d.
 Owned By: KBUH Radio
 Business Address: 948 W. Forrest St.
 Tel.: PA 3-3401
 Independent
 General Comm. Mgr.: Wade M. Ebeling
 Program Director: Gary Waldron
 Chief Engineer: Marion Cope

KSUB—Cedar City—1937

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By: So. Utah Bcstg. Co.
 Address: 54 N. Main St.
 Tel.: JU 6-6547
 CBS
 Station Rep.: Adam Young
 President: Howard Johnson
 Commercial Manager: Jack Hayes
 Gen. Program Dir.: Donald E. Cartwright
 Chief Engineer: Richard N. Gunn

KBBC—Centerville—1957

Frequency: 1600 Kc. Power: 1 Kw. d
 Owned By: Davis Bcstg. Co.
 Address: P.O. Box 44, Bountiful, Utah
 Tel.: AXtell 5-5551
 Independent
 President: J. F. Pingree
 General Manager: H. W. Pingree
 Chief Engineer: Ed McCleery

KLGN—Logan—1954

Frequency: 1390 Kc. Power: 1,000 Watts d.
 Owned-Oper. By: KLGK Radio, Inc.
 Business Address: RFD #1 Box 231
 Tel.: SK 2-2600
 Independent
 Station Representative: Hopewell
 President, General Mgr.: F. G. Ziser
 Chief Engineer: E. Schow

KVNU—Logan—1938

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: Cache Valley Bcstg. Co.
 Address: 1393 N. Main St.
 Tel.: SK 2-5141
 ABC-KBS-MBS
 Representative: Avery-Knodel
 President: Herschel Bullen
 Gen., Sta. Mgr.: Reed Bullen
 Commercial Manager: W. W. Kirkland
 Program Director: Reid Andreasen
 Chief Engineer: W. Arnold Finchum

KURA—Moab—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned By: Moab Bcstg. & TV Corp.
 Address: P.O. Box 368
 Tel.: ALpine 3-5001
 ABC
 Pres. Gen. Mgr.: Forrest L. Simpson
 Chief Engineer: Calvin H. Widows

KMUR—Murray—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Oral J. Wilkinson
 Address: 4646 S. State St., Salt Lake City
 Tel.: AM 6-4419
 Independent
 Station Rep.: Webb
 President: O. J. Wilkinson
 General Manager: James K. Richies
 Station, Prom. Mgr.: Bennie L. Williams
 Chief Engineer: D. Hale

KLO—Ogden—1925

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By: Interstate Corp.
 Address: Box 1499
 Tel.: EXport 4-5721
 ABC
 Newspaper Affiliation: Standard Examiner
 Representative: Avery-Knodel
 President: Mrs. Edris A. Glasmann
 General Manager: Cecil Heftel
 Station Manager: Kim Ward
 Commercial Manager: Len Allen
 Program Director: Charles Peterson
 Chief Eng.: Wayne Moss

KSVN—Ogden—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned By: North America Bcstg. Co.
 Address: P.O. Box 107
 Tel.: EX 4-3476
 Independent
 President: George Norman
 General Manager: Bill Humbert
 Operations Manager: Hugh Barr
 Commercial Manager: John Terrill
 Chief Engineer: Bob Davenport

KVOG—Ogden—1948

Frequency: 1490 Kc. 1 Kw. d., 250 W. n.
 Owned-Oper. By: United Bcstg. Co.
 Address: 1538 Gibson Ave.
 Tel.: EX 2-7535
 Independent
 Representative: Webb
 Pres., Gen. Mgr.: Arch G. Webb
 Program Director: Carol V. Facer
 Commercial Manager: J. D. Jones
 Chief Engineer: Samuel V. Crawford

KOAL—Price—1936

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Eastern Utah Bcstg. Co.
 Address: P.O. Box 591
 Tel.: ME 7-0407
 MBS-KBS
 Representative: Avery-Knodel
 President: Jack Richards

KEYY—Provo—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Mid Utah Bcstg. Co.
 Address: 307 S. 16th W.
 Tel.: FR 3-2174
 KBS
 Station Representative: Sandeberg-Gates
 President: D. Spencer Grow
 General Sta. Mgr.: Dave Weiser
 Program Dir.: Joe Meier
 Chief Engineer: Bill Smith

KIXX—Provo—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Central Utah Bcstg. Co. Inc.
 Address: P. O. Box 550
 Tel.: FR 3-3336
 MBS
 Station Reps.: Hollingsbery; Webb
 Pres., Comm. Mgr.: F. A. Van Wagenen
 General Sta. Manager: H. E. Van Wagenen
 Program Director: Lee Scanlon

KOVO—Provo—1939

Freq.: 960 Kc. Power: 5 Kw., d.; 1 Kw. n.
 Owned-Oper. By: KOVO, Inc.
 Address: Box 99
 Tel.: FRanklin 3-8550
 ABC
 Station Representative: Avery-Knodel
 President: Ashley L. Robison
 General, Station Mgr.: Glenn Shaw
 Comm. Mgr.: L. H. Curtis
 Publicity Director: Devern Perry
 Chief Engineer: Dale Buhanan

KSVC—Richfield—1947

Freq.: 980 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Operated By: Sevier Valley Bcstg. Co.
 Address: 250 East 4th South
 Tel.: TW 6-4456
 ABC
 Representative: Avery-Knodel
 President: Homer Bandlely
 General Mgr., Ch. Eng.: Bill King

KDXU—St. George—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: R. C. Winkelmann
 Business Address: P. O. Box 179
 Tel.: ORchard 3-3579
 KBS
 Gen., Comm. Mgr.: Roy C. Winkelmann
 Program Director: Ellen Winkelmann

KALL—Salt Lake City—1945

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: Salt Lake City Bcstg. Co.
 Address: 146 S. Main St.
 Tel.: EM 4-3561
 ABC
 Newspaper Affil.: Ogden Standard-Examiner
 Representative: Avery-Knodel, Inc.
 President: George C. Hatch
 General Station Mgr.: Homer K. Peterson
 Program Director: Florian Winewriter
 Publicity Director: Donna Norton
 Chief Engineer: W. D'Orr Cozzens
 Owners of: KMON, Great Falls, KOPR, Butte, both
 Mont.; KUTV, Salt Lake City.

KCPX—Salt Lake City—1927

Frequency: 1320 Kc. Power: 5000 Watts
 Owned By: Columbia Pict. Electronics Corp.
 Address: 130 Social Hall Ave.
 Tel.: DA 2-5681
 NBC
 Representative: Katz
 President: Norman Louvau
 General Manager: Douglas Elleson
 Station Mgr.: Howard Jorgensen
 Commercial Mgr.: Bill Manning
 Program Dir.: Ed Kemp
 Sales Prom. Mgr., Pub. Dir.: Betsy Vaught
 Chief Engineer: Wally Lambourne
 Owners of: KCPX-TV.

KLUB—Salt Lake City—1938

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By: KLUB Bcstg. Co.
 Address: 165 Social Hall Ave.
 Tel.: EL 9-7794
 MBS
 Representative: Hollingsbery

UTAH

President, General Mgr. Frank C. Carman
 Local Sales Mgr. Hal Collipriest
 Operations Dir. Frank C. McIntyre
 Chief Eng. Delbert Williams

KNAK—Salt Lake City—1947

Freq.: 1280 Kc. Power: 5 Kw. d., 500 W. n.
 Owned. Granite District Radio Bcstg. Co.
 Address. 1042 So. 6th W.
 Tel.: EM 4-3685. Independent
 Station Representative. Adam Young
 President, Chief Eng. Howard D. Johnson
 General Station Mgr. William Wright
 Program Director. Mildred Baker
 Commercial Manager. Clyde Anderson

KSL—Salt Lake City—1922

Frequency: 1160 Kc. Power: 50,000 Watts
 Owned-Oper. By. Radio Service Corp. of Utah
 Bus. Studio Address. 145 Social Hall Ave.
 Tel.: EL 5-4641. CBS
 Station Reps. John Blair; Art Moore
 President. Arch L. Madsen
 General, Sta. Manager. Joseph A. Kjar
 Sales Prom. Mgr., Pub. Dir. Dean Bennett
 Program Director. Rex L. Campbell
 Chief Engineer. Vincent E. Clayton
 Owners of: KSL-TV-FM.

KSOP—Salt Lake City—1955

Frequency: 1370 Kc. Power: 1 Kw., d.
 Owned-Oper. By. Seagull Broadcasting Co.

When You Can Have The Best,
 Why Be Satisfied With Less!

THE ASSOCIATED PRESS

Address. 1300 West 2320 South
 Tel.: HU 4-4435. Independent
 Representative. Oakes & Assoc., Bernard
 President, Gen. Mgr. M. H. Hilton
 Station Mgr. Ralph Winn
 Publicity, Program Director. Robert Wooten
 Chief Engineer. Lyle Wahlquist

KSXX—Salt Lake City—1959

Frequency: 630 Kc. Power: 1000 Watts
 Owned By. W. P. Fuller
 Address. 364 S. State
 Tel.: EL 5-6233. Independent
 General Mgr. A. Thomas
 Chief Engineer. D. R. Hale

KWHO—Salt Lake City—1956

Frequency: 860 Kc. Power: 1 Kw., d.
 Owned-Operated By. Reese C. Anderson
 Address. 510 E. Second South
 Tel.: DA 2-5819. Independent
 Station Representative. Sandeberg-Gates
 Pres., Gen. Mgr. Reese C. Anderson
 Commercial Manager. Robert K. Thompson
 Publicity Director. Virginia A. Hughes
 Chief Engineer. Marvin C. Zitting

KWIC—Salt Lake City—1956

Frequency: 1570 Kc. Power: 500 Watts d.
 Owned By. Sugarhouse Broadcasting Co.
 Business Address. 1247 Wilmington Ave.
 Tel.: Hunter 4-8791. Independent
 President. Dale R. Curtis
 General Mgr. Tom Ivory
 Chief Engineer. Kay D. Turner

KONI—Spanish Fork—1960

Frequency: 1480 Kc. Power: 1,000 Watts d.
 Owned By. Pioneer Bcstg. Co.
 Address. 2500 South Main
 Tel.: 801-798-3571. Independent
 Station Representative. Hopewell
 President. William P. Grubbe
 General, Station Mgr. Sterling Bricker
 Publicity Director. David M. Hebertson
 Chief Engineer. John Gould

KDYL—Tooele City—1956

Frequency: 990 Kc. Power: 1 Kw., d.
 Owned. Tooele County Radio & TV Bcstg.
 Address. P. O. Box 449
 Tel.: 882-1441. KBS
 Sta. Representative. Hopewell
 President. S. L. Gillette
 General, Sta. Manager. T. Dee Tranter
 Comm., Sales Prom. Mgr. Jack A. Tranter
 Program, Publicity Director. Burnell G. Stanton
 Chief Engineer. Lawrence Anderson

KVEL—Vernal—1947

Frequency: 1250 Kc. Power: 1 Kw., d.
 Owned-Oper. By. Uintah Bcstg. Co.
 Address. 120 E. Main St.
 Tel.: 494. KBS-MBS
 General Mgr. J. C. Wallentine

Pop.: 393,000
Families: 111,500

VERMONT

Radio Homes: 109,000
AM Stas. in State: 16

WSNO—Barre—1959

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned By: R. I. Kimel & B. W. Grad
Address: 1 Jacques St.
Tel.: Granite 6-4168. CBS, KBS
Station Reps.: Breen & Ward; N. E. Spot Sales
General Manager: Robert I. Kimel
Station Manager: Alan H. Noyes
Commercial Manager: Edmond G. Rouse
Program Director: Richard Rossi
Chief Engineer: Allan Ray Machell
Owners of: WWSR, St. Albans, Vt.

WBTN—Bennington—1953

Frequency: 1370 Kc. Power: 500 Watts d.
Owned-Oper. By: Catamount Bcstrs. Inc.
Address: P.O. Box 560
Tel.: 6321. Independent
Station Representative: Kirby
Pres., Ch. Engr.: J. Gordon Keyworth
Station Manager: Mrs. Belva C. Keyworth

WKVT—Brattleboro—1959

Frequency: 1490 Kc. Power: 250 Watts
Owned: WKVT Corp.
Address: Williams & Larkin Sts.
Tel.: Alpine 4-2343. CBS
Station Reps.: Meeker; N. E. Spot Sales
President: Joseph K. Close
General & Station Manager: Edward D. Simes
Program Director: Thomas P. Coyne
Chief Engineer: Ernest Batchelor

WTSB—Brattleboro—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By: Tri-State Area-Bcstg. Corp.
Address: Pulney Road
Tel.: AL 4-4567. Independent
Station Representative: Walker-Rawalt
President: Theodore Feinstein
Gen., Sta. Mgr.: Phillips Terhune
Program Director: Ed Ellis
Chief Engineer: Les LeBlanc

WCAX—Burlington—1931

Frequency: 620 Kc. Power: 5000 Watts
Owned-Oper. By: WCAX Radio, Inc.
Business Address: 100 Market Sq., S.
Tel.: UN 2-5761. NBC
Station Rep.: Avery-Knodel
President: C. P. Hasbrook
General Mgr.: A. E. Spokes
Commercial Mgr.: John Millar
Program Director: William Dow
Chief Engineer: James W. Tierney

WDOT—Burlington—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned: Dot Broadcasting Corp.

Address: 205 College St.
Tel.: UNiversity 2-5776. Independent
Station Rep.: Masla
President: Fortune Pope
Vice President: Charles Baltin
Station, Comm. Mgr.: George Cameron
Chief Engineer: John Carlini

WJOY—Burlington—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Vermont Bcstg. Corp.
Address: 633 Main St.
Tel.: UN 4-5774. ABC
Representative: Kettell-Carter
President: David W. Howe
Gen., Sta. Mgr.: Frank Balch
Program Director: Dean Slack
Publicity Director: Ted Barker
Chief Eng.: Hugh T. McKinney

WSKI—Montpelier—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By: Green Mt. Bcstg. Co.
Bus. Address: 94 Main St.
Tel.: Capitol 3-5275. ABC
Station Rep.: Foster & Creed
President: Eben Parsons
Gen., Sta. Mgr.: Daniel B. Ruggles III
Commercial Manager: James Canto
Publicity Director: Robert Bannon
Chief Eng.: Gerard Marcotte

WIKE—Newport—1952

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Memphremagog Bcstg. Co.
Address: Farrant St.
Tel.: 334-6521. KBS, NBC
Sta. Reps.: Masla; Lorrie Potts; Walker-Rawalt
President: E. Dean Finney
Station Manager: William Diamond
Chief Engineer: Dennis Miller

WHWB—Rutland—1949

Frequency: 1000 Kc. Power: 1000 Watts
Owned: Central Vermont Broadcasting Corp.
Address: Box 591
Tel.: PR 3-3200. Independent
Station Reps.: Gill-Perna; Nona Kirby
President: John Carusone
Station Manager: Francis McCormack

WSYB—Rutland—1930

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Philip Weiss Music Co.
Address: Dorr Drive
Tel.: PR 3-8140. Independent
Station Reps.: Foster & Creed; Devney Org.
President, General Mgr.: Phillip Weiss
Program Director: Richard Benard
Chief Engineer: R. Antos

WWSR—St. Albans—1941

Frequency: 1420 Kc. Power: 1 Kw. d.

VERMONT-VIRGINIA

Owned By.....R. I. Kimel & B. W. Grad
 Address.....75 North Main Street
 Tel.: LAkeview 4-2157.....Independent
 Station Reps.....N. E. Spot Sales; Breen & Ward
 General Mgr.....Robert I. Kimel
 Commercial Mgr.....Cecile Fahl
 Program Dir.....William Hobart
 Chief Engineer.....Ted Boisvert
 Owners of: WSNO, Barre, Vt.

WTWN—St. Johnsbury—1949

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By...Twin State Bcstrs. Inc.
 Address.....Concord Ave.
 Tel.: PI 8-2344.....NBC
 Station Reps.....Masla; N. E. Spot Sales
 Pres., Gen. Mgr.....E. Dean Finney
 Asst. Mgr., Prog. Dir.....Douglas N. Drown
 Chief Engineer.....Donald Wheatley
 Owners of: WIKE, Newport, Vt.

WCFR—Springfield—1954

Frequency: 1480 Kc.....Power: 1 Kw., d.
 Owned-Operated By...Conn. Valley Bcstg. Co.

Address.....106 Park St.
 Tel.: TUrner 5-4555.....Independent
 President, Gen. Mgr.....Carlo F. Zexxa
 Chief Eng.....Gordon I. Stearns

WDEV—Waterbury—1931

Frequency: 550 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Lloyd E. Squier
 Address.....9 Stowe St.
 Tel.: CApital 3-5266.....Independent
 Station Rep.....Kettell-Carter
 General Manager.....Lloyd E. Squier
 Program & Comm. Mgr.....Craig S. Parker
 Chief Engineer.....Warren C. Chase

WWRJ—White River Junction 1959

Frequency: 910 Kc....Power: 1000 Watts d.
 Owned By....White River Enterprises, Inc.
 Address.....Box 190
 Tel.: 295-9720.....Independent
 Station Representative.....Nona Kirby
 President.....Philip C. Smith
 Gen. Manager, Ch. Eng.....Norman J. Graham
 Program Director.....David Johnson

Pop.: 4,125,000
 Families: 1,101,000

VIRGINIA

Radio Homes: 1,059,000
 AM Stas. in State: 101

WBBI—Abingdon—1956

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Burley Bcstg. Inc.
 Address.....P. O. Box 190
 Tel.: MArket 8-2147.....Independent
 Station Representative.....Webb
 President.....Nelson T. Barker
 Gen. Comm. Mgr.....L. M. Seamon

WPIK—Alexandria—1945

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Potomac Bcstg. Corp.
 Address.....523 First St.
 Tel.: OV 3-3000.....Independent
 Station Representative.....Adv. Time Sales
 President.....Carl L. Lindberg
 General Mgr.....Howard B. Hayes
 Program Director.....Robert Dupree
 Commercial Manager.....John C. Moran
 Chief Engineer.....Arthur McDougall

WAVA—Arlington—1946

Frequency: 780 Kc.....Power: 1000 W., d.
 Owned By.....U.S. Transdynamics Corp.
 Address.....5232 Lee Highway
 Tel.: KE 6-9000.....Independent
 Station Representative.....Weed
 President.....Arthur W. Arundel
 General Station Mgr.....George A. Crump
 Comm. Mgr.....John F. BURGREEN
 Program Director.....Doug Wilson

Publicity Director.....Alexander Cabot
 Chief Engineer.....Stephen J. Hart

WEAM—Arlington—1947

Frequency: 1390 Kc.....Power: 5000 Watts
 Owned-Operated By.....Thoms Radio-TV Ent.
 Business Address.....1515 N. Courthouse Rd.
 Tel.: JA 4-7500.....Independent
 Rep.....Bcst. Time Sales; Raymer
 President.....Harold H. Thoms
 General Manager.....Kenneth L. Wood
 Chief Engineer.....James Self

WODY—Bassett—1960

Frequency: 900 Kc.....Power: 250 Watts d.
 Owned By.....WYTI, Inc.
 Address.....Box 231
 Tel.: NA 9-2509.....Independent
 President.....S. L. Goodman
 General Manager.....Lester L. Williams
 Station Mgr., Prog. Dir.....Blane T. Woody
 Sales Prom., Comm. Mgr.....Harry Crosby
 Chief Engineer.....William Farley
 Owners of: WYTI, Rocky Mount, Va.

WBLT—Bedford—1949

Frequency: 1350 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Bedford Bcstg. Corp.
 Address.....P. O. Box 406
 Tel.: JU 6-8245.....Independent
 Pres., Gen., Sta. Mgr.....J. E. Synan
 Commercial Manager.....Ralph S. Nichols
 Chief Engineer.....J. P. Laughlin

WLSB—Big Stone Gap—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Gap Bcstg. Co.
Address.....Box 244
Tel.: 1000.....Independent
Sta., Comm. Mgr.....W. H. Wren

WKLK—Blackstone—1947

Frequency: 1440 Kc. Power: 5 Kw., d.
Owned-Oper. By.....Blackstone Bdcstg. Corp.
Address.....Drawer 192
Tel.: 478.....KBS
President, Gen. Mgr.....H. L. Umstead

WCYB—Bristol—1946

Frequency: 690 Kc. Power: 10,000 Watts
Owned-Oper. By.....Appalachian Bcstg. Corp.
Address.....P. O. Box 1009
Tel.: NOrth 9-4161.....ABC
Station Rep.....Bolling
President, Gen. Mgr.....Robert H. Smith
Commercial Sales Prom. Mgr.....Fey Rogers
Chief Engineer.....R. V. Robinson

WFHG—Bristol—1947

Freq.: 980 Kc. Power: 5 Kw., d.; 1 Kw., n.
Owned-Oper. By.....Bristol Bcstg. Co.
Address.....Valley Drive
Tel.: NOrth 9-8112.....MBS
Station Rep.....Walker-Rawalt
Pres.....W. C. Nininger
General Mgr.....W. L. Nininger
Commercial Manager.....Jack Martin
Program Director.....Robert M. Fleming
Chief Eng.....John Hughlett, Jr.

WCHV—Charlottesville—1930

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Eastern Bcstg.
Address.....Box 631
Tel.: 2-5121.....ABC-MBS
Station Representative.....Grant Webb
President.....Roger A. Neuhoff
General Station Mgr.....Robert C. Walker
Sales Manager.....Charles Smith, Jr.
Program & Publicity Director.....Colin Rosse
Chief Engineer.....Arthur S. Brown
Owners of: WHAP, Hopewell, Va.

WELK—Charlottesville—1957

Frequency: 1010 Kc. Power: 1 Kw., d.
Owned By.....Virginia Bcstg. Co.
Address.....Box 1294
Tel.: 2-8080.....KBS
Station Representative.....Hal Walton
President.....J. W. Deter
General Manager.....Richard P. Sullivan
Program Director.....Everard W. Meade
Chief Engineer.....Lawrence Kennedy

WINA—Charlottesville—1949

Freq: 1400 Kc. Power: 1 Kw., d., 250 Watts, n.
Owned-Oper. By.....Charlottesville Bcstg. Corp.
Address.....P. O. Box 1230
Tel.: 6-6177.....NBC
Station Reps.....Dora-Clayton; Thomas Clark

Pres., Gen. Mgr.....Donald G. Heyne
Prog. Dir.....Edward Desmond
Chief Engineer.....Gene Bossieux, Jr.
Owners of: WJMA, Orange, Va.

WMEK—Chase City—1959

Frequency: 980 Kc. Power: 500 Watts d.
Owned By.....Mecklenburg Bcstg. Co.
Address.....Main St.
Tel.: DRake 2-3141.....ABC
General Manager.....John L. Cole, Jr.
Station, Commercial Mgr.....Arthur A. Moran, Jr.
Chief Engineer.....Al Mull

WBCR—Christiansburg—1954

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By.....WBCR, Inc.
Address.....P.O. Box 1260
Tel.: EVERgreen 2-4291.....ABC
Station Rep.....Webb
President, Gen. Mgr.....A. H. Griffith
Station Mgr.....Lewis S. Kanode, Jr.
Program Dir.....Darrell F. Hudnall
Chief Engineer.....C. Ray Mills

WCFV—Clifton Forge—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....James R. Reese, Jr.
Address.....Fairview Heights
Tel.: 862-4147.....Independent
Station Representative.....Hopewell
President.....J. R. Reese, Jr.
General Manager, Ch. Eng.....Claude F. Jones

WKEY—Covington—1941

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned.....Earl M. Key
Address.....Lexington & 3rd St.
Tel.: 965-8351.....ABC
General Manager.....Earl M. Key
Commercial Manager.....Kenneth L. Bryant
Program Director.....John L. Davis
Chief Engineer.....Grover K. Fulk

WSVS—Crewe—1947

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By.....So. Virginia Bcstg. Corp.
Business Address.....800 Melody Lane
Tel.: 7811.....Independent
President.....Calvin S. Willis
Gen. Manager.....Freeman H. Stewart
Commercial Manager.....Paul V. Williams
Program Director.....Frank Smith
Chief Engineer.....C. E. Wilson

WCVA—Culpeper—1949

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Culpeper Bcstg. Corp.
Address.....Hendricks Ave. & Radio Lane
Tel.: VALley 5-8338.....MBS-KBS
Representative.....Indie
President.....Leonard T. Preston
Gen., Sta. Mgr.....John T. Rogers
Comm., Sales Prom. Mgr.....Tucker Butler
Program Director.....Ed Gombos
Chief Engineer.....Gil Gildemann

VIRGINIA

WBTM—Danville—1930

Freq.: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By... Piedmont Bcastg. Corp.
 Bus.-Studio Address... 710 Grove St.
 Tel.: SW 3-4411
 Representative... ABC
 Gill-Perna
 President... W. E. Gardner, Jr.
 V.P., Station Manager... Landon R. Wyatt
 V.P., Sales... Eddie Allgood
 Exec. V.P.... Milton N. Adams
 Sales Prom. Mgr., Pub. Dir.... Tom Moore
 V.P., Programming... Jim Crawford
 Supervising Engineer... Millard F. McKinsey

WDTI—Danville—1959

Frequency: 970 Kc. Power: 500 Watts d.
 Owned By... WSSB, Inc.
 Address... Box 971
 Tel.: SWift 2-6022
 Independent
 President, Ch. Eng.... Charles M. McCraw

WDVA—Danville—1947

Freq.: 1250 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Va.-Carolina Bcastg. Corp.
 Address... Lexington Ave.
 Tel.: SW 2-9311
 MBS
 Station Representative... Thomas Clark
 Pres., Gen. Mgr.... Emerson J. Pryor
 Commercial Mgr.... Ralph Hess, Jr.
 Sales Prom. Mgr.... Jeff Waugh
 Program Director... Richard Campbell
 Chief Engineer... Howard Clenden

WILA—Danville—1957

Frequency: 1580 Kc. Power: 1 Kw.
 Owned By... Baron Broadcasting Corp.
 Address... 560 Patton St.
 Tel.: SW 2-2133
 Independent
 Station Representative... Continental
 President, General Mgr.... Ralph J. Baron
 Commercial, Sales Prom. Mgr.... George Lund
 Program Director... Harvey Jacobs
 Chief Engineer... Roger Lee

WEVA—Emporia—1952

Frequency: 860 Kc. Power: 1000 Watts, d.
 Owned... Stone Broadcasting Corp.
 Address... Washington St.
 Tel.: MELrose 4-2133
 KBS
 Pres., Gen. Sta. Mgr.... Willis L. Stone
 Commercial, Sales Prom. Mgr.... Don Collins
 Program Dir.... Eddie Anderson
 Publicity Director... Dick Phillips
 Chief Engineer... Elton A. Short, Jr.

WEEL—Fairfax—1955

Freq.: 1310 Kc. Power: 1000 Wts. d., 500 n.
 Owned... OK Broadcasting Corp.
 Address... 2nd & Oak Sts.
 Tel.: CR 3-4000
 Independent
 President... George Oleson
 General Manager... B. Johnscher
 Chief Engineer... Joe Terrien

WFAZ—Falls Church—1948

Frequency: 1220 Kc. Power: 1 Kw., d.
 Owned-Operated By... Lamar A. Newcomb
 Address... Tower Square
 Tel.: JE 2-1220
 KBS
 Pres., Gen. Mgr., Ch. Eng.... Lamar A. Newcomb

WFLO—Farmville—1947

Frequency: 870 Kc. Power: 1000 Watts d.
 Owned-Operated By... Colonial Bcastg. Co.
 Address... Cumberland Rd.
 Tel.: EX 2-4195
 Independent
 Owner & President... Carla B. Keys
 Station, Gen. Manager... John D. Wilson
 Sales Promotion Manager... T. J. Fulcher
 Program Director... Al Smith
 Chief Engineer... O. C. Covington

WYSR—Franklin—1956

Frequency: 1250 Kc. Power: 1 Kw., d.
 Owned... Franklin Broadcasting Corp.
 Address... 102 E. Fourth Ave.
 Tel.: LO 2-3135
 KBS
 V.P., Gen Mgr.... Thomas F. Clark
 Program Director... Ted Tater
 Chief Engineer... Richard Harris

WFLS—Fredericksburg—1960

Frequency: 1350 Kc. Power: 500 Watts d.
 Owned By... Star Bcastg. Corp.
 Address... 305 William St.
 Tel.: ESsex 3-1500
 KBS
 Newspaper Affil... Free Lance-Star
 Station Representative... Robert Dome
 President... Charles S. Rowe
 General Manager... Josiah P. Rowe III
 Station Mgr., Chief Eng.... James W. Poole
 Program Director... Frank G. Starling

WFVA—Fredericksburg—1939

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By... Fredericksburg Bcastg. Corp.
 Address... Box 269
 Tel.: 373-7721
 ABC
 Station Reps... Spot Time Sales; Phila. Spot Sales
 Exec. Vice-Pres... Mrs. Marion Park Lewis
 Gen., Sta., Comm. Mgr., Ch. Eng... J. C. Morgan
 Program Director... John C. Calhoun
 Owners of: WINC, Winchester, WSIG, Mt. Jackson, both Va.; WMYL, Carlisle, WAYZ, Waynesboro, both Pa.; WELD, Fisher, W. Va.

WFTR—Front Royal—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Sky—Park Bcastg. Corp.
 Address... P. O. Box 192
 Tel.: MELrose 5-4121
 Independent
 General Manager... Kenneth Gordon

WBOB—Galax—1947

Frequency: 1360 Kc. Power: 1000 Watts, d
 Owned... Carroll-Grayson Broadcasting Corp.
 Address... Poplar Knob Road
 Tel.: BE 6-2921
 KBS
 President... Robert V. Morris
 Gen., Sta. Mgr.... Joe P. Crockett
 Comm., Prom. Mgr.... Brice Parks
 Chief Engineer... Edward Boyer

WGAT—Gate City—1959

Frequency: 1050 Kc. Power: 250 Watts, d.
 Owned By.....Rogers-McGuire Bcstg. Co.
 Address.....Box 374
 Tel.: FULTON 6-7025.....KBS
 Station Reps.....Bolles; Beaver
 President, General Mgr.....Charles McGuire
 Asst. Station Manager.....Charlie Doll
 Prog. Dir., Chief Eng.....Ike Upchurch

WDDY—Gloucester—1957

Frequency: 1420 Kc. Power: 1 Kw., d.
 Owned-Operated By.....Cape Radio, Inc.
 Address.....P. O. Box 673
 Tel.: OXFORD 3-4302.....KBS
 Representative.....Webb
 Pres., Gen. Mgr.....Arthur Lazarow
 Asst. Station Manager.....Joan R. Lazarow
 Chief Engineer.....Charles Lawrence

WMNA—Gretna—1956

Frequency: 730 Kc. Power: 1 Kw., d.
 Owned.....Central Virginia Bcstg. Co.
 Address.....Box 730
 Tel.: 4730.....KBS
 President.....James E. Parsons
 General Manager.....Lyle C. Motley
 Program Director.....Charlotte Bosiger
 Chief Engineer.....Charles Lingafelt

WNRG—Grundy—1955

Frequency: 1250 Kc. Power: 1 Kw., d.
 Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.
 Address.....Box V
 Station Representative.....Webb
 Tel.: WEBSTER 5-2537.....Independent
 President.....H. G. Dobson
 Gen. Mgr., Ch. Eng., Sta. Mgr.....D. B. Jordan

WVEC—Hampton—1948

Frequency: 1490 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Peninsula Radio Corp.
 Address.....1930 Pembroke Ave.
 Tel.: PARK 2-6331.....NBC
 Station Rep.....Devney Organization
 Pres., Gen. Mgr.....Thomas P. Chisman
 V.P. & Dir. Sls.....Harrol A. Brauer, Jr.
 Program Director.....Jerry Sandford
 Commercial Mgr.....Ernest T. Harris
 Promotion Director.....H. L. Foiles
 Chief Engineer.....William C. King, Jr.

WHBG—Harrisonburg—1956

Frequency: 1360 Kc. Power: 5 Kw. d.
 Owned By.....Radio Harrisonburg, Inc.
 Address.....75 East Market St.
 Tel.: 434-9311.....Independent
 Station Representative.....Hal Walton
 President.....W. W. Greer, Jr.
 Commercial Manager.....David Frankel
 Station Manager.....Bill Kramer
 Program Director.....Joe Price
 Publicity Director.....Larry Ford
 Chief Engineer.....H. Richardson

WSVA—Harrisonburg—1935

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned..Shenandoah Valley Broadcasting, Inc.
 Address.....Rawley Pike
 Tel.: 434-4431.....NBC
 Newspaper Affil.....Washington Eve. Star
 Station Reps.....Venard, Rintoul & McC.; Brown
 President, Gen. Mgr.....Hamilton Shea
 Asst. Sta. Mgr.....Warren L. Braun
 Gen. Sales Manager.....Richard Johnson
 Program Director.....Robert E. Lee
 Nat'l. Sales Manager.....Tony Winn
 Chief Engineer.....J. MacFoley
 Owners of: WSWA-TV.

WHHV—Hillsville—1961

Frequency: 1400 Kc. Power: 250 Watts
 Owned By.....Carroll Bcstg. Co.
 Address.....Box 648
 Tel.: PARKWAY 8-9114.....Independent
 President, Ch. Eng.....Dale W. Gallimore
 Comm., Sales Promo. Mgr.....Joe R. Beeson
 Program Director.....Roger Poole
 Publicity Director.....Marie Gallimore

WHAP—Hopewell—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Eastern Bcstg. Corp.
 Address.....Box 821
 Tel.: GLENVIEW 8-8518.....Independent
 Station Representative.....Grant Webb
 President.....R. Neuhoff
 Station Manager.....R. Oppenheimer
 Asst. Manager.....Charles Dunn
 Chief Engineer.....Aaron Nester

WAGE—Leesburg—1958

Frequency: 1290 Kc. Power: 1000 Watts
 Owned By.....WAGE, Inc.
 Address.....Box 891
 Tel.: SPRING 7-1290.....MBS
 President.....W. T. Stubblefield
 General Manager.....Frank Orrison
 Sales Promotion Mgr.....Ed Ivory
 Program Director.....Richard Lee
 Chief Engineer.....John Gill

WRLE—Lexington—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....Rockbridge Bcstg. Co.
 Address.....Drawer 902
 Tel.: HOBART 3-2161.....KBS
 Representative.....Indie Sales
 Gen. Manager.....Milton B. Henson
 Program Director.....Joseph E. Lynn, Jr.
 Chief Engineer.....James I. Bray, Jr.

WBRG—Lynchburg—1956

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned.....Harry A. Epperson, Sr.
 Address.....Box 1079
 Tel.: VICTOR 6-6541.....KBS
 Representative.....Thomas F. Clark
 Gen., Comm. Mgr.....Tom Buckley
 Chief Engineer.....Frank K. Keller

VIRGINIA

WLVA—Lynchburg—1930

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By Lynchburg Bcstg. Corp.
 Address: 2320 Langhorne Rd.
 Tel.: Victor 5-1242
 ABC Pres., Gen. Mgr. Philip P. Allen
 Commercial Manager Thomas L. Turner
 Sales Promo. Mgr., Pub. Dir. Thomas N. Waller
 Program Director Warren Uttal
 Chief Engineer John T. Orth
 Owners of: WLVA-TV.

WWOD—Lynchburg—1947

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned Lynchburg Independent Bcstrs., Inc.
 Address: P. O. Box 1300
 Tel.: VI 5-3441
 MBS Newspaper Affil. Salem Times Register
 President Cy N. Bahakel
 General Manager Frank Tirico
 Station Manager Henry Hughes
 Commercial Manager Carrol Seay
 Program Director William Ostrom
 Chief Engineer Samuel Raymond
 Owners of: WRIS, Roanoke, Va.; WKIN, Kingsport, Tenn.; WLBJ, Bowling Green, Ky.; WKIN, Waterloo, Ia.; WABG-TV, Greenwood, WKOZ, Kosziosko, both Miss.

WPRW—Manassas—1957

Frequency: 1460 Kc. Power: 500 W., d.
 Owned Prince William Bcstg. Corp.
 Address: Box 151
 Tel.: Empire 8-3108
 Independent President Harold H. Hersch
 General, Sta. Mgr. W. T. Merchant, Jr.
 Commercial Manager C. A. Sinclair, III
 Program Director Robert Shipley
 Chief Engineer Thomas Sullivan

WMEV—Marion—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By Mountain Empire Bcstg. Corp.
 Address: P. O. Box 470
 Tel.: ST 3-9001
 ABC-KBS Representative Indie Sales
 Pres., Gen. Mgr. Robert C. Wolfenden
 Program Dir. Mrs. R. C. Wolfenden
 Chief Engineer Fred Cox

WHEE—Martinsville—1954

Frequency: 1370 Kc. Power: 5 Kw. d.
 Owned-Oper. By Patrick Henry Bcstg. Corp.
 Address: 40 Franklin St.
 Tel.: ME 2-9811
 Independent President Phil F. Hedrick
 Co-Managers T. W. Patterson, C. F. Adams
 Program Director Mrs. Grace P. Uram
 Publicity Dir. R. Lee Gilbert
 Chief Engineer T. E. Tatum
 Owners of: WHEO, Stuart, Va.

WMVA—Martinsville—1941

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Martinsville Bcstg. Co., Inc.
 Address: 1129 Chatham Heights
 Tel.: MErcury 2-2152
 NBC-KBS

Representative Bob Dore
 President Jacob C. Aaron
 General Manager John W. Bouldin, Jr.
 Vice President Kennon C. Whittle
 Commercial Manager Lynwood Judkins, Jr.
 Program Director H. Bluhm
 Sales Prom. Mgr. John W. Bouldin
 Chief Engineer B. Edward Boyer

WSIG—Mount Jackson—1954

Frequency: 790 Kc. Power: 1 Kw. d.
 Owned By R. F. Lewis Jr., Inc.
 Address: WSIG Bldg.
 Tel.: GRanite 7-3128
 Independent Station Representative Forjoe
 President Marion P. Lewis
 Gen. Comm. Mgr. Philip J. Potter
 Chief Engineer John Gill
 Owners of: WING, Winchester, WFVA, Fredericksburg, both Va.; WHXL, Carlisle, WAYZ, Waynesboro, both Pa.; WELD, Fisher, W. Va.

WNRV—Narrows—1952

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By Giles Bcstg. Co.
 Address: Route 100
 Tel.: PA 6-2211
 MBS President E. D. McWilliams
 Station Manager R. M. Whitehead
 Sales Promotion Mgr. Foster Braque
 Program Director Megan H. McWilliams
 Chief Engineer Ray Kelly

WGH—Newport News—1928

Frequency: 1310 Kc. Power: 5000 Watts
 Owned By Daily Press, Inc.
 Address: P.O. Box 98
 Tel.: 826-1310
 Independent News. Affil. Daily Press
 Station Representative Blair
 President Capt. W. R. Van Buren
 General, Sta. Manager Ambert Dall
 Sales Manager Howard Jernigan
 Promo., Pub. Dir. William W. Walker
 Program Director Gene Creasy
 Chief Engineer George Sokol

WTID—Newport News—1947

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned By Twelve-Seventy, Inc.
 Business Address: 114 24th St.
 Tel.: 6-1664
 Independent President, Gen. Mgr. Max Reznick
 Commercial Mgr. George Gatley
 Chief Engineer E. Hoover

WAVY—Norfolk—1941

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Oper. By Tidewater Teleradio, Inc.
 Address: 214 W. York St.
 Tel.: MA 7-2345
 Independent Representative H-R Reprs., Inc.
 President J. Glen Taylor
 V.P., General Manager E. G. Sheridan, Jr.
 Program Director Lee Leonard
 Sales Promotion Manager Nancy Fenness
 Publicity Director Dick Paul
 Chief Engineer Andrew Jackson
 Owners of: WAVY-TV.

WCMS—Norfolk—1954

Frequency: 1050 Kc. Power: 5 Kw. d.
 Owned By.....WCMS Radio Norfolk, Inc.
 Address.....Helena Building
 Tel.: MA 5-0525.....Independent
 Station Representative.....Weed Radio
 President, Gen. Mgr.....George A. Crump
 Station Manager.....Marilyn Kummel
 Commercial Manager.....George E. Dail
 Program Director.....Joe Hoppel
 Chief Engineer.....Steven J. Hart

WHIH—Norfolk—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned By.....James Bcstg. Corp.
 Address.....731 Boush St.
 Tel.: 625-4231.....Independent
 Station Representative.....Avery-Knodel, Inc.
 President.....Tim Elliot
 Commercial Manager.....Ray Frey
 Program Director.....George Dunlevy
 Publicity Director.....Marion Ocheltree
 Chief Engineer.....Ray Smith

WNOR—Norfolk—1949

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Norfolk Bcstg. Co.
 Address.....252 W. Brambleton Ave.
 Tel.: MADison 2-7071.....Independent
 Representative.....Eastman
 President.....Louis H. Peterson
 General Manager.....Jack H. Harris
 Comm., Sales Prom. Mgr.....Josh Barry
 Program Director.....Jim Stanly
 Chief Engineer.....George Hillier

WRAP—Norfolk—1952

Freq.: 850 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Continental Bcstg.
 Address.....Box 598
 Tel.: EX 9-3051.....Independent
 President.....O. Wayne Rollins
 General Manager.....William Eure, Jr.
 Commercial Mgr.....Stu Barondess
 Publicity Director.....Leola J. Dyson
 Chief Eng.....Glen Frazier
 Owners of: WAMS, Wilmington, Del.; WCHS-AM-TV, Charleston, W. Va.; WBEE, Chicago, Ill.; WGEW, Indianapolis, Ind.; WNJR, Newark, N. J.; WPTZ, Plattsburgh, N. Y.; WEAR, Pensacola, Fla.

WTAR—Norfolk—1923

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By.....WTAR Radio-TV Corp.
 Sus-Studio Address.....720 Boush St.
 Tel.: MA 5-6711.....CBS
 News Affil.....Norfolk Newspapers, Inc.
 Representative.....Edward Petry
 President, Gen. Mgr.....Robert M. Lambe
 Station Mgr.....Jack B. Prince
 Local Sales Mgr.....Larry Saunders
 Promotion Manager.....James W. Evans
 Chief Eng.....R. L. Lindell
 Owners of: WTAR-TV-FM.

WNVA—Norton—1946

Frequency: 1350 Kc. Power: 5000 Watts
 Owned.....Radio-Wise, Inc.
 Address.....Progress Bldg.
 Tel.: 700.....KBS
 President & General Mgr.....R. B. Helms
 Station Manager.....Jack Helms
 Chief Engineer.....John McMullen

WJMA—Orange—1949

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....WJMA, Inc.
 Address.....Spicer's Mill Road
 Tel.: 7263.....KBS-NBC
 President, Gen. Mgr.....Arch Harrison, Jr.
 Commercial Mgr.....Clarence Little
 Chief Engineer.....C. Frank White, Jr.
 Owners of: WJMA, Charlottesville, Va.

WSWV—Pennington Gap—1959

Frequency: 1570 Kc. Power: 1,000 Watts d.
 Owned By.....Lee County Bcstg. Co.
 Address.....Box 338
 Tel.: 520.....Independent
 President, General Manager.....Dr. D. Gabriel

WPVA—Petersburg—1955

Frequency: 1290 Kc. Power: 5000 Watts d.
 Owned-Operated By.....Harry A. Epperson, Jr.
 Business Address.....Box 87
 Tel.: RE 2-3478.....Independent
 Pres., Sta. Mgr.....Harry E. Epperson, Jr.

WSSV—Petersburg—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Petersburg Bcstg Co., Inc.
 Address.....702 Mutual Savings Bldg.
 Tel.: RE 3-4567.....MBS
 Station Representative.....John Pearson
 Pres., Gen. Mgr.....Roger A. Beane
 Sta., Commercial Manager.....J. R. Speciale
 Program Director.....Robert Peterson
 Sales Promotion Mgr.....William Chinn
 Chief Engineer.....James Hartley

WPUV—Pulaski—1946

Frequency: 1580 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....WPUV, Inc.
 Business Address.....P.O. Box 351
 Tel.: 3-3931.....KBS
 Pres., Ch. Eng.....John A. Columbus

WRAD—Radford—1950

Frequency: 1460 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By.....WRAD Bcstg.
 Address.....P.O. Box 1207
 Tel.: NEptune 9-2461.....Independent
 General Mgr.....E. B. Evans

WRIC—Richlands—1951

Frequency: 540 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Clinch Valley Bcstg. Corp.
 Address.....P. O. Box 218
 Tel.: WO 1-4066.....KBS
 President.....J. Powell Royall
 Gen., Sta. Mgr.....J. H. Lee

VIRGINIA

WANT—Richmond—1951

Frequency: 990 Kc. Power: 1000 Watts, d.
 Owned..... United Broadcasting Co.
 Address..... 513 N. Main Street
 Tel.: Milton 3-8368..... Independent
 President..... Richard Eaton
 General Manager..... R. Coty

WDYL—Richmond—1961

Frequency: 1430 Kc. Power: 1,000 Watts d.
 Owned By..... WDYL Radio, Inc.
 Address..... Suite 615, American Bldg.
 Tel.: 798-8484..... Independent
 Station Reps..... Charles Bernard; Weed
 President..... John Laurino
 General, Station Mgr..... R. E. Cobbins
 Publicity Director..... Sam Brown
 Chief Engineer..... Dan Mizell

WEET—Richmond—1959

Frequency: 1320 Kc. Power: 1000 Watts, d.
 Owned..... Radio Richmond, Inc.
 Address..... 2106 N. Hamilton St.
 Tel.: 353-6641..... Independent
 Station Representative..... Masla
 President, Gen. Mgr..... Burton L. Levine
 Asst. Mgr., Comm. Mgr..... Ted Court
 Program Dir..... Jess Du Boy
 Chief Engineer..... Don Emerson
 Owners of: WROV, Roanoke, Va.

WEZL—Richmond—1958

Frequency: 1590 Kc. Power: 5 Kw. d.
 Owned By..... WEZL, Inc.
 Address..... 2314 W. Cary St.
 Tel.: ELgin 3-6656..... Independent
 Station Rep..... Bernard Howard
 President..... Ben Strouse
 General Manager..... Sid Magelof
 Vice President..... Sam Feldman
 Program Director..... Earl Stogner
 Chief Engineer..... Byron S. Wine, 3rd

WLEE—Richmond—1945

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By..... Lee Bcstg. Corp.
 Business-Studio Address..... 6200 W. Broad St. Rd.
 Tel.: ATLantic 8-2835..... MBS
 Station Reps..... Select Sta. Reps.; Brown
 President..... Thomas Tinsley
 V.P..... I. G. Abeloff
 V.P., General Mgr..... Harvey L. Hudson
 Commercial Mgr..... Gerald Blum
 Program Director..... Dave Lyman
 Regional Sales Mgr..... L. A. Kahn
 Ch. Eng., Oper. Mgr..... Tom Kita

WMBG—Richmond—1926

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By..... Havens & Martin, Inc.
 Bus.-Studio Address..... 3301 W. Broad St.,
 Tel.: EL 5-8611..... ABC
 President, Sta. Mgr..... Wilbur M. Havens
 Assistant & Comm. Mgr..... Walter A. Bowry, Jr.
 Sales Prom. Mgr., Pub. Dir..... W. J. Filer
 Prog. Dir..... Frank Wilson
 Chief Engineer..... James Kyle

WRNL—Richmond—1937

Frequency: 910 Kc. Power: 5000 Watts
 Owned By..... WRNL, Inc.
 Business-Studio Address..... 111 N. Fourth St.
 Tel.: MILton 3-3436..... CBS
 Newspaper Affil., Richmond Newspapers, Inc.
 Representative..... Edward Petry
 President..... D. Tennant Bryan
 Exec. Vice President..... E. S. Whitlock
 V.P., General Manager..... Frank Soden
 Sales Manager..... E. T. Moore
 Pub., Prom. Director..... Mrs. Jane Creasy
 Opera. Mgr., Ch. Eng..... E. V. Wolstenholme, Jr.

WRVA—Richmond—1925

Frequency: 1140 Kc. Power: 50,000 Watts
 Owned-Oper. By..... Larus & Brother Co.
 Address..... Box 1516
 Tel.: MILton 3-6633..... NBC
 Representative..... Peters, Griffin, Woodward
 Vice President..... William R. Preston
 General Manager..... John B. Tansey
 Sales Manager..... Harold Barre
 Promotion Mgr., Pub. Dir..... Irby N. Hollans, Jr.
 Program Manager..... Jack B. Clements
 Chief Engineer..... Rudolph W. Raabe
 Owners of: WRVA-TV.

WLEE

1ST

Richmond's **1** News Station

Creative News Department
 8 Mobile Newsliners.
 1 Special Events Car
 1 Mobile Broadcasting Studio

1480 on the dial

WLEE

5,000 Watts, Richmond, Virginia

President—Tom Tinsley
 V. Pres. & Gen. Mgr.—Harvey Hudson
 Vice President—Irvin G. Abeloff
 National Representatives
 Select Station Representatives—New York,
 Philadelphia, Baltimore, Washington, Chi-
 cago, Detroit and The Coast. Clarke Brown
 Company—In the South.

WXGI—Richmond—1947

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Operated By: Radio Virginia, Inc.
Bus.-Studio Address: 300 German School Rd.
Tel.: BE 3-7666 Independent
President: Douglas H. Robertson
Gen. Comm. Mgr.: David M. Wilburn
Chief Engineer: R. T. Coddington

WDBJ—Roanoke—1924

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By: Times-World Corp.
Address: Box 150
Tel.: 345-1511 CBS
News. Affil.: Times. World News
Representative. Peters, Griffin, Woodward, Inc.
President: M. W. Armistead, III
V.P., Broadcasting Dir.: Ray P. Jordan
V.P., Radio & Mgr.: Frank E. Koehler
Sales Promotion Mgr.: Melvin L. Mayfield
Program Director: David R. Van Horne
Chief Engineer: Elbyrne St. Claire
Owners of: WDBJ-TV.

WHYE—Roanoke—1957

Frequency: 910 Kc. Power: 1 Kw., d.
Owned: Roanoke Broadcasters, Inc.
Address: 119 Church St., S.W.
Tel.: Diamond 5-0988 Independent
Station Representative: Weed
President: Joseph Mullen
General & Station Mgr.: Jon A. Holiday
Sales Promotion Mgr.: J. Richard Brown
Chief Engineer: Ray Mills

WRIS—Roanoke—1953

Frequency: 1410 Kc. Power: 5000 Watts d.
Owned: Roanoke Independent Bcstrs. Inc.
Address: Box 702
Tel.: 2-3131 MBS
General Mgr.: Cy Bahakel

WROV—Roanoke—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: WROV Bcstrs., Inc.
Bus.-Studio Address: 15th & Cleveland Ave.
Tel.: DI 3-4444 Independent
Representative: Masla
Pres., Gen. Mgr.: Burton L. Levine
Program Director: Fred Frelantz
Chief Engineer: Al Beckley

WSLS—Roanoke—1940

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned: Shenandoah Life Stations, Inc.
Address: Box 2161
Tel.: 389-8611 NBC
Station Rep.: Avery-Knodel
President: James H. Moore
Vice President: Horace Fitzpatrick
Station, Comm. Mgr.: George W. Chernault, Jr.
Program, Pub. Dir.: John Willett
Chief Engineer: John Aldhizer
Owners of: WSLS-TV-FM.

WKWS—Rocky Mount—1957

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By: Radio Franklin, Inc.
Address: Box 110
Tel.: HUDson 3-9244 Independent
President, General Mgr.: Kermit W. Salyer
Commercial Manager: John Sites
Program Director: Richard L. Garst
Chief Engineer: Giles Brown

WYTI—Rocky Mount—1956

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned: WYTI, Inc.
Address: Highway 220 N.
Tel.: HU 3-9955 KBS
Station Representative: Keystone
President: S. L. Goodman
General Mgr.: Lester L. Williams
Commercial Manager: William E. Jefferson
Program Director: Don Hutcherson
Sales Promotion Mgr.: Les Woodie
Chief Engineer: William M. Farley
Owners of: WODY, Bassett, Va.

WBLU—Salem—1956

Frequency: 1480 Kc. Power: 5 Kw., d.
Owned By: Salem Bcstg. Co.
Address: P. O. Box 408
Tel.: DUpon 9-5443 Independent
President Ch. Eng.: M. C. Bowers, Jr.
General & Station Manager: R. Bentley

WHLF—South Boston—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Halifax Bcstg. Co.
Address: Webster St
Tel.: 2-9988 ABC-KBS
Gen., Comm. Mgr.: John L. Cole, Jr.
Chief Engineer: J. C. Bishop
Owners of: WHLF-FM, WMEK-AM, Chase City.

WJWS—South Hill—1953

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By: Old Belt Bcstg. Corp.
Address: P. O. Box 216
Tel.: HI 7-4007 Independent
President, Gen. Mgr.: W. B. Hoffer
Chief Engineer: Charles E. Brown

WAFC—Staunton—1954

Frequency: 900 Kc. Power: 1 Kw. d.
Owned: Am. Home Bcstg. Corp.
Address: P. O. Box 1209
Tel.: 886-0100 Independent
Station Rep.: Clark
President, Gen. Mgr.: Lloyd Gochenour
Program Director: Roger Mawyer
Chief Engineer: Charles Neer

WTON—Staunton—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Charles P. Blackley
Address: Morrison Bldg.
Tel.: TU 6-6666 ABC
General Manager: Charles P. Blackley
Sta., Comm. Mgr.: Charles E. Seebeck
Program Director: Ray H. Honaker, Jr.
Chief Engineer: Rex C. Houser

VIRGINIA

WHEO—Stuart—1959

Frequency: 1270 Kc. Power: 1 Kw. d.
Owned By... Patrick-Henry Broadcasting Corp.
Address Stuart
Tel.: Owens 4-3114. Independent
President..... Phil F. Hedrick
Station, Comm. Manager..... Henry Hill
Co-Managers..... T. W. Patterson, C. F. Adams
Sales Promotion Manager..... Herb Gardner
Program Director..... Barbara Rakes
Chief Engineer..... Roy Russell
Owners of: WHEE, Martinsville, Va.

WLPM—Suffolk—1940

Frequency: 1460 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By..... Suffolk Bcstg. Corp.
Address Box 1626
Tel.: 539-2394 KBS
President..... Fred L. Hart
General Manager..... L. Earl Hundley
Program Director..... Ted Potter
Chief Eng..... Veryl W. Rupp

WESR—Tasley—1958

Frequency: 1330 Kc. Power: 1 Kw.
Owned..... Accomack-Northampton Bcstg. Co.
Address Box 1330
Tel.: SU 7-3200..... KBS
President, Ch. Eng..... Vernon H. Baker

WBOF—Virginia Beach—1954

Frequency: 1550 Kc. Power: 5 Kw. d.
Owned Metro-WBOF, Inc.
Address Box 536
Tel.: GArden 8-3434..... MBS
Station Representative..... Radio-TV Reps.
President..... Temple W. Seay
V.P., General Manager..... William A. Rhyne
Commercial Manager..... Bill Gasper
Program Director..... Roy Marsh
Publicity Director..... Bob Gheza
Chief Engineer..... Fred Earl Himes

WNNT—Warsaw—1949

Frequency: 690 Kc. Power: 250 Watts d.
Owned By..... Patricia Parker Headley
Address Warsaw
Tel.: ED 3-6900..... KBS
General Manager..... Patricia Parker Headley
Commercial Mgr..... Ruth R. Rouzie
Prog. Dir..... Chris Naumann
Chief Engineer..... W. Dean Loudy

WEER—Warrenton—1957

Frequency: 1570 Kc. Power: 500 W., d.
Owned..... Radio Associates, Inc.
Business Address..... Box 817
Tel.: 1500 KBS
President, Chief Eng..... L. Hamilton
General, Station Mgr..... Francis I. Lambert

WKCW—Warrenton—1957

Frequency: 1420 Kc. Power: 5000 Watts
Owned By WKTF, Inc.
Address P. O. Box 740

Tel.: 347-1420 Independent
Station Reps..... Bernard; Weed
President Harry Wismer
General Mgr..... William Montgomery
Station Manager..... William E. Matherly
Commercial Manager..... A. C. Ellis
Program Dir..... Arthur Barrett
Sales Prom. Mgr..... M. A. Ellis
Publicity Dir..... Palmer B. Mitchell
Chief Engineer..... Stephen J. Hart

WAYB—Waynesboro—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Waynesboro Bcstg. Corp.
Business Address..... 526 W. Main St.
Tel.: WH 2-1490..... MBS-KBS
Rep..... Donald Cooke
Pres., Gen., Sta. Mgr..... N. Wilbur Kidd
Comm., Sales Prom. Mgr..... Al Charles
Chief Engineer..... William T. Gabbert

WBCI—Williamsburg—1959

Frequency: 740 Kc. Power: 500 Watts
Owned By..... Williamsburg Bcstg. Co., Inc.
Address Box 2376
Tel.: CApiTol 9-5544..... Independent
Station Representative..... Thomas Clark
President..... William E. Alloun
General Manager..... Howard H. Keller
Sales Promotion Manager..... James F. Woolvin
Chief Engineer..... Kenneth S. Brodby

WHPL—Winchester—1961

Frequency: 610 Kc. Power: 500 Watts d.
Owned By..... Shenval Bcstg. Corp.
Address Box 486
Tel.: 662-5101..... Independent
Station Representative..... Burn-Smith
President..... Edwin R. Fisher
General, Commercial Mgr..... John P. Bell, Jr.
Chief Engineer..... Carl Stump

WINC—Winchester—1941

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Richard F. Lewis, Jr., Inc.
Business Address..... Kerr St.
Tel.: MOhawk 2-4855..... ABC
Sta. Reps..... Spot Time Sales; Phila. Spot
President..... Marion P. Lewis
Gen. Mgr., Chief Engineer..... Phil Whitney
Publicity Director..... Roy Nester
Program Director..... Peggy Anderson
Owners of: WELD, Fisher, W. Va.; WHVL-AM-
FM, Carlisle, Pa.; WSIG, Mount Jackson, Va.;
WFVA-AM-FM, Fredericksburg, Va.; WAYZ-
AM-FM, Waynesboro, Pa.; WFVA-FM, Freder-
icksburg, Va.

WYVE—Wytheville—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Wythe County Bcstg. Co.
Address 195 S. 1st St.
Tel.: CApiTol 8-3185..... KBS
General Manager..... Arthur M. Gates
Commercial Manager..... Edward A. Zuber
Chief Engineer..... W. Jack Fleming

Pop.: 2,950,000
Families: 937,000

WASHINGTON

Radio Homes: 918,000
AM Stas. in State: 82

KBKW—Aberdeen—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By KBKW, Inc.
Address: 701 E. Heron St.
Tel.: LEnox 2-1450-1 MBS
Station Reps.: Torbet, Allen & Crane; Feltis
President Archie Taft, Jr.
Gen., Sta. Mgr. Mahlon R. Taft
Program Director Gordy Dru
Chief Engineer Bob Smading

KXRO—Aberdeen—1927

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By KXRO, Inc.
Address: P.O. Box 1120
Tel.: LEnox 3-1320 Independent
President Helen G. Spence
General Manager Fred G. Goddard

KAGT—Anacortes—1956

Frequency: 1340 Kc. Power: 250 Watts
Owned By KAGT, Inc.
Address: Box 110
Tel.: 3-2114 ABC-KBS
Sta. Representative Wagner; Webb
President, Ch. Eng. A. Lehnhoff
Sales Promotion Mgr., Pro. Dir. J. Bailey

KASY—Auburn—1958

Frequency: 1220 Kc. Power: 250 Watts, d.
Owned By Auburn Broadcasters, Inc.
Address: P.O. Box 459
Tel.: TEmple 3-5220 ABC
Station Representative Feltis
President Edward Garre
Chief Engineer Frank C. Cook

KFKF—Bellevue—1958

Frequency: 1330 Kc. Power: 5 Kw., d.
Owned Bellevue Bcstrs.
Address: Box 838
Tel.: GLencourt 4-1330 Independent
President Kemper Freeman
General Manager Mick Tacher
Program Director Dick Stokke
Publicity Director Jay Ward
Chief Engineer Jim McGavick
owners of: KPEG, Spokane.

KENY—Bellingham—1958

Frequency: 930 Kc. Power: 1000 Watts d.
Owned By Whatcom County Bcstg. Inc.
Business Address: 220-A Unity St.
Tel.: REgent 3-2410 Independent
Station Reps.: Grant; Feltis
General Mgr., Ch. Eng. D. T. Haveman

KPUG—Bellingham—1947

Frequency: 1170 Kc. Power: 1000 Watts
Owned-Operated By KPUG, Inc.
Address: 2340 E. Sunset Dr.

Tel.: REgent 4-1170 Independent
Newspaper Affil. Othell (Wa.) Outlook
Station Representative Pearson; Day
President Jessica L. Longston
General Manager John R. DiMeo
Station Manager James Tincker
Sls. Prom. Mgr. William Berry
Program Director David Hall
Publicity Director Fran Titus
Chief Engineer Donald E. Pinney
Owners of: KAYO, Seattle; KSEF, Moses Lake;
both Washington.

KGMI—Bellingham—1927

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Internat'l Good Music, Inc.
Address: Box 943
Tel.: REgent 3-3790 ABC
Sta. Reps.: Moore; Weed; Scharf
President Rogan Jones
General, Sta. Mgr. Jim Hamstreet
Program Director Robert Concie
Chief Engineer Kermit Waide
Owners of: KGMI-FM, Bellingham; KGMJ-FM,
Seattle; KGMG-FM, Portland; KFMI-FM, Los
Angeles; KFMW-FM, San Bernardino; KBAY-FM,
San Francisco.

KARI—Blaine—1960

Frequency: 550 Kc. Power: 500 Watts, d.
Owned Birch Bay Bcstg. Co.
Address: Box X
Tel.: EDgewood 2-0751 KBS
Station Representative Wagner & Assoc.
President George A. Wilson
General, Sta. Manager D. J. Bevilacqua
Comm., Sales Prom. Mgr. Don Ball
Publicity Director Don P. McKinnis
Chief Engineer E. M. Matthews

KBRO—Bremerton—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned Bruce Bartley
Address: 205 Washington Ave.
Tel.: ESsex 7-3995 Independent
Sta. Reps.: Feltis; Torbet, Allen & Crane, Masla
General Manager Linc Perry
Office Manager Shirley Seid
Sales Prom. Mgr. Bruce Perry
Chief Engineer, Prog. Dir. Bob Adams

KVAN—Camas—1956

Frequency: 1480 Kc. Power: 1 Kw., d.
Owned By Cathryn C. Murphy
Address: Washington Hotel, Portland, Ore.
Tel.: CApital 3-1977 (Portland) Independent
Station Rep. Moore
General Manager Cathryn Murphy
Chief Engineer William Murphy

WASHINGTON

KELA—Centralia-Chehalis

1937

Frequency: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Central Bcstg. Corp.
Business Address.....P.O. Box 720, Centralia
Tel.: PE 6-3321.....MBS
Gen., Sta. Mgr.....Joe Chytil
Commercial, Sales Prom. Mgr.....Dick Dawson
Program Director.....Donald Youngmans
Chief Engineer.....Bob De Lapp

KITI—Chehalis-Centralia—1954

Frequency: 1420 Kc. Power: 1 Kw. d.
Owned-Operated By.....KITI Corp.
Address.....804 Market St.
Tel.: SH 8-3379.....Independent
Sta. Reps...Feltis; Torbet, Allen & Crane; Masla
Pres., Gen. Mgr.....Donald F. Whitman
Advertising Manager.....Calvin H. Mann
Program Editor.....Edwin Howell
Engineering Director.....Lee Hurley
Owners of: KITN, Olympia, Wash.

KOZI—Chelan—1957

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned.....Lake Chelan Bcstg. Corp.
Address.....P. O. Box 1210
Tel.: 440.....Independent
Pres., Gen. Mgr.....Stuart S. Maus
Program Director.....Judi Brotten
Sales Manager.....Robert Hartley

KCLX—Colfax—1950

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Adrian De Vries
Address.....Box 710
Tel.: EXbrook 7-3441.....MBS
President, Gen. Mgr.....Adrian DeVries
Chief Engineer.....E. O. McVay

KCVL—Colville—1955

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Operated By.....Colville Bcstg. Co.
Address.....Mantz & Rickey Rd.
Tel.: MU 4-6481.....KBS
Station Representative.....Continental; Moore
Pres., Ch. Eng.....Merle B. Peterson
Commercial Manager.....P. J. Hull

KGDN—Edmonds—1954

Frequency: 630 Kc. Power: 5000 Watts
Owned.....King's Garden, Inc.
Address.....N. 190th & Fremont Ave.
Tel.: LI 2-3131.....Independent
President.....Axel Fredeen
General Manager.....Robert W. Ball
Commercial Manager.....Robert L. Rasmussen
Program Director.....Jerry Johnson
Publicity Director.....Robert Staley
Chief Eng.....Walter Jamison
Owners of: KGVW Belzrade Mont.

KXLE—Ellensburg—1949

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....Western Bcstrs. Inc.

Address.....Box 600
Tel.: WOODland 2-1488.....ABC
Station Representative.....Art Moore
President.....G. Morgan McBride
Station, Comm. Manager.....Joseph J. Arney
Program Director.....Sherman Bailey

KULE—Ephrata—1950

Frequency: 730 Kc. Power: 1000 Watts
Owned By.....Coulee Bcstg. Corp.
Address.....118 B St., N.W.
Tel.: SK 4-4686.....Independent
Station Rep.....Feltis; Torbet, Allen & Crane
President, General Mgr.....Donald R. Berry
Publicity Director.....John Holgren
Chief Engineer.....Gordon Sinclair

KQTY—Everett—1957

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Wally Nelskog
Address.....3021 Rockefeller
Tel.: ALpine 9-6111.....Independent
Sta. Representative.....Avery-Knodel; Moore
Pres., Gen. Mgr., Ch. Eng.....Wally Nelskog
Prog. Dir.....Ray Coumanche
Station, Comm. Mgr.....Pete Searle
Owners of: KUDY, Seattle.

KRKO—Everett—1920

Frequency: 1380 Kc. Power: 5 Kw.
Owned.....Everett Bcstg. Co., Inc.
Address.....P. O. Box 916
Tel.: ALpine 9-1144.....Independent
Station Representatives.....Feltis; H-R Repts
Pres., Gen. Mgr.....W. R. Taft
Sales Manager.....Cliff Hansen
Program Director.....Russ Rebel
Chief Engineer.....Dale Good

KFDR—Grand Coulee—1950

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Oper. By.....Ralph A. Nachtmann
Address.....Box 395
Tel.: 1322.....Independent
Station Reps.....Hopewell; Art Moore
General Manager.....R. A. Nachtmann
Chief Engineer.....Frank Van Hemert

KHOQ—Hoquiam—1961

Frequency: 1560 Kc. Power: 1,000 Watts d.
Owned By.....Twin Cities Bcstg. Co.
Address.....Box 345, Forest Grove, Ore.
Tel.: ELgin 7-2414.....Independent
President, Ch. Eng.....Irving V. Schmidtke
Commercial, Promo Mgr.....Allen E. Hoffard
Program Director.....Fred I. Schmidtke

KLOG—Kelso—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. by.....K-L Bcstg.
Address.....P. O. Box 90
Tel.: EX 3-4900.....Independent
Station Representative.....Art Moore
President.....Mrs. Margaret Nagle
General, Sta. Manager.....Robert D. Bartels
Comm., Sales Prom. Mgr.....Arthur Anderson
Prog. Dir., Chief Eng.....Russell Ripley

KEPR—Kennewick—1947

Frequency: 610 Kc. Power: 5000 Watts
 Owned By: Cascade Bcstg. Corp.
 Address: P.O. Box 437
 Tel.: Justice 6-6184
 Representatives: MBS
 Moore: Young
 President, Gen. Mgr.: Thomas Bostic
 Station Manager: Holly Bishop
 Program Director: Jack R. Bolton
 Chief Engineer: John P. Berg
 Owners of: K1MA-AM-TV, Yakima, Wash.: KEPR-TV, Kennewick, Wash.; KBAS-TV, Moses Lake, Wash.; KLEW-TV, Lewiston, Idaho.

KNBX—Kirkland—1948

Frequency: 1050 Kc. Power: 1 Kw. d.
 Owned-Oper. By: Eastside Bcstg. Co.
 Address: Civic Center
 Tel.: VAndyke 2-1201
 General Manager: G. A. Wilson
 Commercial Manager: George W. Boucher
 Program Director: R. Anita Busek
 Chief Engineer: Justin M. Erisman

KFHA—Lakewood—1959

Frequency: 1480 Kc. Power: 1000 Watts d.
 Owned By: Radio Sales Corp.
 Address: Box 3309, Tacoma
 Tel.: Juniper 4-1243
 Station Representative: Grant Webb
 President: R. W. Burden, Jr.
 Station Manager: Dale Woods
 Commercial Manager: Marvin Young
 Sales Promotion Manager: George Burmeister
 Program Director: Jerry Sweet
 Publicity Director: Ed Purcell
 Chief Engineer: Clay Freinwald
 Owners of: KEPP, Twin Falls, Idaho.

KBAM—Longview—1955

Frequency: 1270 Kc. Power: 5000 Watts d.
 Owned-Operated By: K-BAM Bcstg. Co.
 Address: Box 31
 Tel.: HA 3-1210
 Station Rep.: MBS
 Holman: Wagner
 General Mgr.: Arne G. Peterson
 Commercial Manager: Terry Kynaston
 Program Director: A. A. Reed
 Chief Engineer: John Lewis

KEDO—Longview—1938

Frequency: 1400 Kc. Power: 250 Watts
 Owned By: KEDO, Inc.
 Address: P. O. Box 779
 Tel.: HA 5-1500
 Representative: ABC-KBS
 Feltis: Pearson
 Pres., Gen., Sta. Mgr.: Don L. Veith
 Chief Engineer: M. Johnston

KSEM—Moses Lake—1947

Freq.: 1470 Kc. Power: 5 Kw., d.; 1 Kw., n.
 Owned-Operated By: KSEM, Inc.
 Address: Box 276
 Tel.: RO 5-3441
 Station Representative: MBS
 Pearson
 President: Jessica L. Longston

Gen. Manager: Robert Pollock
 Commercial Manager: Norm Staat
 Chief Engineer: Walt Bjerke

KWIQ—Moses Lake—1956

Frequency: 1260 Kc. Power: 1000 Watts, d.
 Owned By: KWIQ Radio, Inc.
 Business Address: 815 W. Broadway
 Tel.: R0ckwell 5-5678
 Independent
 Station Reps.: Young; Moore
 President, Gen. Mgr.: W. E. Lawrence
 Chief Engineer: Joe Muench

KBRC—Mount Vernon—1946

Freq.: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: Beckley Radio Co.
 Address: P. O. Box 240
 Tel.: GARfield 4-2430
 MBS
 Representative: Art Moore
 Pres., Gen., Sta. Mgr.: Leo H. Beckley
 Commercial Mgr.: Ted Frayling
 Public, Program Dir.: Chuck Sharman

KGy—Olympia—1922

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: Tom Olsen
 Address: 1240 N. Washington St.
 Tel.: WHitehall 3-1240
 MBS-ABC-KBS
 Station Reps.: Art Moore; Walker-Rawalt
 General Manager: Tom Olsen
 Sta., Comm. Mgr.: Herb Anderson
 Program, Ch. Eng.: Don Jones

KITN—Olympia—1956

Frequency: 920 Kc. Power: 1 Kw. d.
 Owned: KITN Corp.
 Address: 610 S. Columbia Street
 Tel.: FL 7-7718
 Independent
 Reps.: Torbet, Allen & Crane; Feltis; Masla
 Pres., Gen. Mgr.: D. Whitman
 Advertising Manager: Calvin H. Mann
 Program Editor: Edwin Howell
 Engineering Director: Lee Hurley
 Owners of: KITI, Centralia-Chehalis, Wash.

KOMW—Omak—1947

Frequency: 680 Kc. Power: 1000 Watts d.
 Owned-Operated By: KOMW, Inc.
 Address: Box 151
 Tel.: 20
 Independent
 Station Reps.: Feltis; Torbet, Allen & Crane
 President: R. L. McNett
 General Manager: Dean Nichols
 Commercial Manager: Jerry Weaver
 Program Director: Elizabeth Uht
 Chief Engineer: W. Miltenberger

KZUN—Opportunity—1955

Frequency: 630 Kc. Power: 500 Watts, d.
 Owned: KZUN, Inc.
 Address: Box 123
 Tel.: WA 4-2400
 Independent
 Station Representative: Clark
 President, General Mgr.: Robert L. Swartz
 Program, Pub. Dir.: Art MacKelvie
 Sales Prom. Mgr.: Dick Wright
 Chief Engineer: Jack Feldhausen

WASHINGTON

KRSC—Othello—1957

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....R. D. Leary, C. B. Ward
Address.....Box 1400
Tel.: HU 8-2791.....KBS
Newspaper Affiliation.....Othello Outlook
Station Representative.....Day-Wellington
General Manager.....R. D. Leary
Station Manager.....D. R. Lockwood
Sales Promotion Manager.....R. Hill

KORD—Pasco—1956

Frequency: 910 Kc. Power: 1 Kw., d.
Owned.....KORD, Inc.
Address.....Box 485
Tel.: LI 7-9791.....Independent
Station Representative.....Pearson
President, Gen. Mgr.....Wally Reid

KPKW—Pasco—1945

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....Century Bcstg. Co.
Address.....Chase at "A" St.
Tel.: LI 7-9741.....KBS-ABC
President.....R. Stacey

KAPY—Port Angeles—1961

Frequency: 1290 Kc. Power: 1 Kw. d.
Owned By.....Port Angeles Radio, Inc.
Address.....One Melody Lane
Tel.: GLencourt 2-9288.....Independent
Station Representative.....Feltis
President.....John W. Mowbray
General, Sta. Manager.....Sam Ewing
Commercial Manager.....Ron Susslick
Program Director.....Russ Hoover
Publicity Director.....Larry Hoover
Chief Engineer.....James Moulton

KONP—Port Angeles—1945

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Radio Pacific, Inc.
Address.....313 West First Street
Tel.: GL 7-4200.....KBS
Newspaper Affiliate.....Evening News
Representative.....Art Moore
President.....Charles N. Webster
General Manager.....George Buck
Sta., Sales Prom. Mgr.....Robert L. Gardner
Commercial Manager.....Jack Chapman
Program Publicity Director.....Charles J. Lukey
Chief Engineer.....Pat Hall

KARY—Prosser—1956

Frequency: 1310 Kc. Power: 1 Kw., d.
Owned By.....Prosser-Grandview Bcsts.
Address.....P. O. Box 1310
Tel.: YUkon 4-7310.....KBS
Station Rep.....Wagner
President.....Ray Rockstrom
General Station Mgr.....J. L. Quinn
Commercial, Sales Prom. Mgr.....Art Shepard
Program Director.....Verla Argo
Chief Engineer.....Wayne Eaton

KOFE—Pullman—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned By.....KOFE, Inc.
Address.....P.O. Box 318
Tel.: LOgan 4-5251.....ABC
Sta. Reps....Dore; Feltis; Torbet, Allen & Crane
President, General Mgr.....William Wippel
Station Manager.....Bob Tuenley
Commercial Manager.....Bill Campbell
Program Director.....Mike James
Chief Engineer.....Bill Watt

KAYE—Puyallup—1951

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Henry Perozzo
Address.....P. O. Box 271
Tel.: THornwall 5-1450.....KBS
Station Representative.....Moore
Gen. Mgr., Ch. Eng.....Henry Perozzo

KPOR—Quincy—1957

Frequency: 1370 Kc. Power: 1 Kw., d.
Owned.....Quincy Valley Bcstrs.
Address.....806 S. Central Ave.
Tel.: SUNset 7-6731.....Independent
Station Rep.....Hopewell; Jacobson
Pres., Gen. Mgr.....Donald R. Nelson
Commercial, Prog. Dir.....Doyle Nelson
Chief Engineer.....Ralph Barclay

KAPA—Raymond—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....Willapa Broadcasting Co.
Address.....Box 626
Tel.: 942-2340.....KBS
Station Rep.....Art Moore
President.....R. E. Claunch
General Manager.....J. Reavley
Sta. Mgr., Chief Eng.....R. E. Sheetz

KALE—Richland—1950

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By.....D & D Broadcasters, Inc.
Address.....P. O. Box 767, Pasco, Wash.
Tel.: LLberty 7-3388.....Independent
Station Reps....Hollingsbery; Day-Wellington
President, General Mgr.....L. G. Dix
Program Director.....Lloyd Aman
Chief Engineer.....C. White

KAYO—Seattle—1926

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Wash. Telecasters, Inc.
Address.....2339 Fourth Ave. So.
Tel.: MAin 3-2480.....MBS
Newspaper Affil. St. Helens Ore. Sentinel-Mist
Station Representative.....Pearson
President.....Jessica L. Longston
General Mgr.....R. E. Pollock
Station Manager.....John R. DiMeo
Commercial Manager.....William Shela
Program Director.....Chris Lane
Publicity Director.....Don Hughes
Chief Engineer.....Verle Jones
Owners of: KSEM, Moses Lake, KPUG, Belling-
ham, both Wash., KBAR, Burley, Ida.

KETO—Seattle—1956

Frequency: 1590 Kc. Power: 5000 Watts d.
 Owned By.....Chem-Air, Inc.
 Business Address...101 Bellevue Ave. North
 Tel.: MA 3-7130.....Independent
 Station Representative.....Bcst. Time Sales
 President.....William E. Boeing, Jr.
 Comm. Mgr.....C. A. Christianson

KING—Seattle—1927

Frequency: 1090 Kc. Power: 50,000 Watts
 Owned By.....King Bcstg. Co.
 Address.....320 Aurora Ave.
 Tel.: MUtual 2-3555.....NBC
 Station Rep.....Blair
 President.....Dorothy S. Bullitt
 V.P. Broad. Div.....Otto P. Brandt
 V.P. Business.....Henry B. Owen
 Station Manager.....Earl F. Reilly
 Program Director.....Pat S. O'Halloran
 Promotion Mgr.....Ray Edinger
 Merchandising.....G. W. Parker
 Chief Engineer.....A. A. Shultz
 Owners of: KGW-AM-TV, Portland, Ore.; KREM-
 AM-FM-TV, Spokane, Wash.; KING-AM-FM-TV.

KIRO—Seattle—1926

Frequency: 710 Kc. Power: 50,000 Watts
 Owned-Oper. By.....Queen City Bcstg. Co.
 Address.....1507 Queen Anne Ave.
 Tel.: AT 3-9800.....CBS
 Representative. Peters, Griffin, Woodward, Inc.
 President, General Mgr.....Saul Haas
 Station, Commercial Mgr.....William F. Tucker
 Sales Promotion Manager.....Jim French
 Operations Manager.....John Shield
 Publicity Director.....Garrie Clune
 Chief Engineer.....Jim Upthegrove
 Owners of: KIRO-TV-FM.

KIXI—Seattle—1947

Frequency: 910 Kc. Power: 1000 Watts
 Owned By.....K-91, Inc.
 Address.....1305 Third Ave.
 Tel.: MAin 3-6910.....Independent
 Station Representative.....Avery-Knodel
 President.....W. N. Nelskog
 General Station Mgr.....Hale Bondurant
 Sales, Promotion Mgr.....John Mowbray
 Program Director.....Bob Carmichael
 Chief Engineer.....Tom Lewis
 Owners of: KQTY, Everett, Wash.

KJR—Seattle—1923

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. By.....Seattle-Portl. Radio
 Address.....P.O. Box 3726
 Tel.: WEst 7-5100.....Independent
 Representative.....McGavren
 Pres., Gen Mgr.....Lester M. Smith
 Commercial Manager...Gaylen S. Blackford
 Chief Engineer.....George Newton

KOL—Seattle—1922

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By.....Seattle Bcstg. Co.

Bus.-Studio Address.....1100 W. Florida St.
 Tel.: MA 2-2312.....Independent
 Station Representative.....H. R. Reys.
 President, Gen. Mgr.....Archie Taft, Jr.
 Commercial Manager.....W. L. Simpson
 Program Director.....John L. Stone
 Chief Engineer.....Lloyd C. Hannah

KOMO—Seattle—1927

Frequency: 1000 Kc. Power: 50,000 Watts
 Owned-Oper. By.....Fisher's Blend Station, Inc.
 Bus.-Studio Address.....100 4th Ave. No.
 Tel.: MA 4-6000.....ABC
 Representative.....Katz
 President.....O. W. Fisher
 Exec. V.P., Gen. Mgr.....W. W. Warren
 Commercial Manager.....Fred Kaufman
 Station Manager.....John Behnke
 Sls. Prom. Mgr.....Bob Ryan
 Program Director.....David Robinson
 Publicity Mgr.....Margaret Hagerty
 Chief Engineer.....C. E. Miller

KTW—Seattle—1920

Frequency: 1250 Kc. Power: 5 Kw., d. 1 Kw. n.
 Owned.....The First Presbyterian Church
 Address.....710 Madison
 Tel.: MAin 4-6226.....Independent
 Station Representative.....Pickens
 Gen., Sta. Mgr.....James R. Warren
 Program Director.....Lee Knudson
 Ch. Eng.....James S. Ross

KVI—Seattle—1929

Frequency: 570 Kc. Power: 5000 Watts
 Owned By.....Golden West Bcstrs., Inc.
 Address.....Tower Bldg.
 Tel.: MUtual 2-3100.....Independent
 Sta. Representative.....AM Radio Sales
 President.....Robert O. Reynolds
 General Manager.....Bert S. West
 Program Dir.....Bob Cooper
 Publicity Dir.....Jack MacDonald
 Chief Engineer.....Dick Velo
 Owners of: KSFO, San Francisco; KMPC, Los
 Angeles.

KXA—Seattle—1926

Frequency: 770 Kc. Power: 1000 Watts d.
 Owned-Operated By.....KXA, Inc.
 Address.....320 Second Ave., W.
 Tel.: ATwater 4-8600.....Independent
 Representative.....Meeker
 President.....Wesley I. Dumm
 Exec. Vice President.....R. W. Wassenberg
 Commercial Manager.....A. J. Stahmer
 Program Director.....John Sherman
 Chief Engineer.....John Dubuque

KCFA—Spokane—1959

Frequency: 1330 Kc. Power: 5 Watt, d.
 Owned By.....Christian Serv. Inc.
 Address.....5408 Freya St.
 Tel.: KEystone 5-3077.....Independent
 President.....R. L. Stensland
 General Mgr.....H. J. Chandler

WASHINGTON

KGa—Spokane—1926

Frequency: 1510 Kc. Power: 50,000 Watts
Owned By Bankers Life & Casualty
Address: 6228 S. Regal
Tel.: KE 4-0631 Independent
Representative Hollingbery
President L. F. Fran
General Mgr. A. M. Vogel
Station Manager Len Greensword
Program Director O. Schell
Chief Engineer Val Strange

KHQ—Spokane—1922

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By KHQ, Inc.
Address: South 4202 Regal
Tel.: KEystone 4-0511 NBC
Newspaper Affil. Chronicle Co.
Representative Katz
Pres., Gen. Sta. Mgr. Richard O. Dunning
Sales Prom., Pub. Dir. Irving Smith
Chief Engineer Dee Waymire
Owners of: KHQ-TV.

KLYK—Spokane—1921

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KLYK, Inc.
Address: Realty Bldg.
Tel.: Riverside 7-8033 MBS
President, Gen. Mgr. Bill Simpson

KNEW—Spokane—1947

Frequency: 790 Kc. Power: 5000 Watts d.
Owned-Operated By Seattle-Portland Radio
Address: P.O. Box 8033
Tel.: KE 4-9363 Independent
Station Representative McGavren
President, Gen. Mgr. Lester M. Smith
Comm. Mgr. Hugh MacPherson
Program Dir. Bob Adkins
Merchand. Dir. Gene Ray
Chief Engineer Vince Hoffart
Owners of: KJR, Seattle; KXL, Portland, Ore.

KPEG—Spokane—1957

Frequency: 1380 Kc. Power: 5 Kw. d.
Owned Bellevue Bcstrs.
Address: 1527 W. 2nd Ave.
Tel.: KE 5-3688 Independent
Station Rep. Sandeberg-Gates
President F. Kemper Freeman
General, Station Mgr. W. R. White
Sales Promotion Mgr. J. Shannon Sweatte
Program Director Ed Mosley
Chief Engineer Sig Turnquist
Owners of: KFKF, Bellevue, Wash.

KREM—Spokane—1947

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By KREM Bcstg. Co.
Address: 4103 South Regal
Tel.: KE 4-0423 Independent
Sta. Representative Petry
President Mrs. A. Scott Bullitt
General, Sta. Manager Robert Temple
Comm., Sales Prom. Manager Ted Richeson
Program Director Ron MacDonald

Chief Engineer Ed Antosyn
Owners of: KREM-TV.

KXLY—Spokane—1922

Frequency: 920 Kc. Power: 5,000 Watts
Owned By Spokane Radio
Address: W. 315 Sprague Ave.
Tel.: MA 4-1218 Independent
Station Rep. H-R; Day-Wellington; Jacobson
Pres. Norman Alexander
General Manager James R. Agostino
Station Manager Terry P. Mason
Commercial Mgr. Al LaCom
Sales Promotion Manager Jack Lantry
Program Director Harry Holland
Chief Engineer Davdi Green
Owners of: KXLY-FM-TV; KELP-AM-TV, El Paso,
Tex.

KREW—Sunnyside—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Cole E. Wylie
Address: Box 209
Tel.: Temple 7-2277 Independent
Representative Tracy Moore
Pres., Gen. Mgr. Cole E. Wylie
Sta., Comm. Mgr. Don G. Bennett
Program Director Jean Runyan
Chief Engineer Dale Howard

KMO—Tacoma—1926

Frequency: 1360 Kc. Power: 5000 Watts
Owned Tacoma Radio Corp.
Address: P. O. Box 1651
Tel.: WAverly 7-1360 Independent
Sta. Reps. H-R; Feltis
Pres., Gen. Sta. Mgr. J. Archie Morton
Program Director Don Woodland
Publicity Director Burt Malakoff
Chief Engineer Robert Capstick

KTAC—Tacoma—1941

Frequency: 850 Kc. Power: 1000 Watts
Owned-Operated By Tacoma Bcstrs., Inc.
Address: Winthrop Hotel
Tel.: BR 2-2241 Independent
Sta. Reps. Avery-Knodel; Art Moore
President, Gen. Mgr. Jerry Geshan
Asst., Commercial Manager John Condon
Sales Prom. Mgr., Prog. Dir. Dick Weeks
Publicity Director Robi Bryant
Chief Engineer Bill Luckhurst

KTNT—Tacoma—1952

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Tribune Publ. Co.
Address: So. 11th & Grant Sts.
Tel.: FU 3-2561 Independent
Newspaper Affil. News Tribune
Station Reps. Weed Radio; H. S. Jacobson
President George F. Russell
General Manager Max H. Bice
National Sales Mgr. John Upham
Operations Manager Ted Knightinger
Program Director Don St. Thomas
Chief Engineer Dick F. Engh
Owners of: KTNT-TV.

KENE—Toppenish—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Radio Broadcasters Inc.
 Address P. O. Box 350
 Tel.: TO 5-7272 KBS
 Station Rep. Grant Webb
 President John R. Woodrooffe
 Gen., Sta. Manager Robert A. Sumbardo
 Asst. Manager Don Downing
 Program Dir. Darlene Thalheimer
 Chief Engineer F. Therkluson

KKEY—Vancouver—1954

Frequency: 1150 Kc. Power: 1,000 Watts d.
 Owned-Oper. By Western Bcstg. Co.
 Address 5500 Fourth Plain Road
 Tel.: OX 3-2565 Independent
 President Ralph C. Weagant
 General Mgr. Ernest Crater
 Chief Engineer Bryce Howard

KHIT—Walla Walla—1956

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned By Leader Broadcasting Co.
 Address Denny Bldg.
 Tel.: JAcKson 5-3190 Independent
 Sta. Reps. Sandeberg-Gates; Feltis; Jacobson
 Pres., Gen., Sta. Mgr. Arch Le Roux
 Chief Engineer Ed Carter

KTEL—Walla Walla—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Walla Walla Bdcstg. Co.
 Address Box 1028
 Tel.: JAcKson 5-4103 ABC
 Sta. Reps. Wagner; Masla
 Pres., Gen. Mgr. Jack Keating
 Sales Prom. Mgr., Prog. Dir. Al Buttolph
 Chief Engineer Beven Roth

KUJ—Walla Walla—1927

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By KUJ, Inc.
 Business Address P.O. Box 276
 Tel.: JAcKson 9-1230 Independent
 Station Representative Torbet, Allen & Crane
 President, Gen. Mgr. H. E. Studebaker
 Commercial Mgr. Norval Armes
 Program Director LaVerne Russell
 Chief Engineer Glenn E. Dubbe

KMEL—Wenatchee—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Frontier Broadcasting Co.
 Address 119 N. Wenatchee Ave.
 Tel.: NO 2-7135 Independent
 Station Representative Pearson
 President, Chief Eng. J. E. Goslin
 Program, Publicity Dir. Craig Lawrence, Jr.

KPQ—Wenatchee—1929

Frequency: 580 Kc. Power: 5000 Watts

Owned-Oper. By Wescoast Bcstg. Co., Inc.
 Bus. Studio Address 32 N. Mission
 Tel.: NO 3-5121 ABC-NBC
 Representative Weeb
 Pres., Sta., Gen. Mgr. James W. Wallace
 Chief Engineer George Frese

KUEN—Wenatchee—1956

Frequency: 900 Kc. Power: 1 Kw. d.
 Owned KUEN Bcstg.
 Address P.O. Box 79
 Tel.: NOrmandy 3-5186 KBS
 Station Reps. Hollingbery; Feltis
 Gen. Mgr., President M. C. Robertson
 Station Manager Roy Robinson
 Chief Engineer Jerry Daggett

KIMA—Yakima—1946

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By Cascade Bdcstg. Co.
 Address P. O. Box 702
 Tel.: GLencourt 2-9111 Independent
 Station Rep. Adam Young Co.
 President Tom Bostic
 General Manager R. H. Dolph
 Station Manager Monte DeVon
 Publicity, Sales Promotion Mgr. B. Horn
 Program Director Russ White
 Chief Engineer Dave Hubert
 Owners of: KEPR-AM-TV, Kennewick, Wash.;
 KIMA-TV.

KIT—Yakima—1929

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By KIT, Inc.
 Address 414½ E. Yakima Ave.
 Tel.: GL 7-8115 Independent
 Station Representative McGavren; Feltis
 President Carl E. Haymond
 Gen., Sta. Mgr. Jack H. Goetz
 Chief Engineer H. B. Murphy

KLOQ—Yakima—1947

Freq.: 1390 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By Yakima Broadcasting Corp.
 Address P. O. Box 172
 Tel.: CHestnut 8-1390 Independent
 Station Representative Masla
 President, General Mgr. Warren J. Durham
 Station Manager William E. Shela

KUTI—Yakima—1954

Frequency: 980 Kc. Power: 5000 Watts d.
 Owned-Oper. By Yakima Valley Radio, Inc.
 Address 316 Butterfield Rd.
 Tel.: CHestnut 8-2900 Independent
 Station Representative George Hollingbery
 Pres., Gen. Mgr. H. G. Wells, Jr.
 Commercial Manager Bill Bainter
 Program Director Ed Dahlin
 Chief Engineer Roger Raymond

Pop.: 1,850,000
Families: 495,000

WEST VIRGINIA

Radio Homes: 484,000
AM Stas. in State: 51

WJLS—Beckley—1939

Freq.: 560 Kc. Power: 5 Kw. d. 500 W. n.
Owned-Oper. By: Joe L. Smith, Jr., Inc.
Address: P. O. Box 1452
Tel.: 253-7311 CBS
Representative: Burn-Smith
President, Gen. Mgr.: Joe L. Smith, Jr.
Station Manager: Gene Morehouse
Commercial Manager: Gene Holt
Program Director: Gary Dent
Chief Engineer: R. Harold Dew
Owners of: WKNA-TV-FM, Charleston, W. Va.

WVNR—Beckley—1947

Freq.: 620 Kc. Power: 1 Kw. d. 500 W. n.
Owned-Operated By: Rahall Bcstg. Co.
Address: 1708 Harper Road
Tel.: CL 3-8309 Independent
Station Representative: Young
President: N. Joe Rahall
General Manager: Anthony P. Gonzalez
Assistant Manager: Paul M. Harless
Commercial Manager: Robert Harvit
Program Director: Bud Kurtz
Sales Prom. Manager: Margaret A. Jenkins
Publicity Director: Fran Klaus
Chief Engineer: Jack Slygh
Owners of: WKAP, Allentown, Pa.; WLCY, St. Petersburg, Fla.; WVAR, Norristown, Pa.; WQTY, Arlington, Fla.

WCST—Berkeley Springs—1958

Frequency: 1010 Kc. Power: 250 Watts d.
Owned By: Berkeley Springs Radio St. Corp.
Address: Box 8
Tel.: 771 Independent
President: Vernon Weber
General Manager: Thomas Butscher
Commercial Manager: Kenneth Robertson
Program Director: Daniel Duckwall
Chief Engineer: Gary Daniels

WHIS—Bluefield—1929

Freq.: 1440 Kc. Power: 5 Kw. d. 500 W. n.
Owned-Oper. By: Daily Telegraph Prtg. Co.
Address: Municipal Bldg.
Tel.: Davenport 7-7115 NBC
Newspaper Afil.: Daily Telegraph
Representative: Weed
President: Hugh Ike Shott
Station Mgr.: Melvin Barnett
Commercial Manager: George Hendrick
Chief Engineer: Kenneth Dick
Owners of: WHIS-TV.

WKOY—Bluefield—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned By: Bristol Bcstg.
Address: Box 800
Tel.: DA 7-6124 MBS
Pres., Gen. Mgr., Comm. Mgr.: J. Lindsley Allen

WBUC—Buckhannon—1959

Frequency: 1460 Kc. Power: 1 Kw. d.
Owned: Upshur County Bcstg. Co.
Address: Box 71
Tel.: 444 Independent
General Manager, Ch. Eng.: Jesse D. Newman
Commercial Mgr.: Joseph Barker

WCAW—Charleston—1946

Frequency: 680 Kc. Power: 250 Watts
Owned-Oper. By: Capitol Bcstg. Corp.
Address: Kanawha Hotel Bldg.
Tel.: DI 3-7503 Independent
President: J. M. Johnson
General Mgr.: P. N. Miles

WCBS—Charleston—1927

Frequency: 580 Kc. Power: 5000 Watts
Owned By: Rollins Broadcasting, Inc.
Address: 1111 Virginia St.
Tel.: DI 2-811313 CBS
Representative: John Blair
President: O. Wayne Rollins
General Manager: Bert Files
Sales Promotion Manager: H. M. Brawley
Publicity Dir.: Joe Ferris
Chief Engineer: Harry Bowen
Owners of: WGEE, Indianapolis, Ind.; WAMS, Wilmington, Del.; WCBS-TV; WNJB, Newark, N. J.; WPTZ-TV, Plattsburgh, N. Y.; WNOR, Norfolk, Va.; WREE, Harvey, Ill.; WEAT-TV, Pensacola, Fla.

WTGR—Charleston—1932

Frequency: 1490 Kc. Power: 250 W.
Owned By: E. L. Clinton
Address: 315 Professional Bldg.
Tel.: DI 3-9544 ABC
Station Representative: Weed
V.P., Gen., Comm. Mgr.: G. L. Sutherland
Chief Engineer: Bernard Clark

WKAZ—Charleston—1946

Frequency: 950 Kc. Power: 5 Kw. d; 1 Kw. n.
Owned By: Radio WKAZ, Inc.
Address: 210 Dickinson St.
Tel.: Dickens 4-3521 NBC
Station Rep.: Katz
President: Hartley L. Samuels
General Mgr.: Don O. Hays
Sales Promotion Mgr.: Jack Williams
Commercial Manager: Carl A. Cook
Program Director: James D. Tuverson
Chief Engineer: Don Browning
Owners of: WDLB, Marshfield, Wis.

WTIP—Charleston—1946

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Chemical City Bcstg. Co.
Bus. Address: 415 Dickinson St.

Tel.: Dickens 2-3136.....MBS
 Station Representative.....Grant Webb
 Pres., Ch. Eng.....Gus Zaharas
 General Manager.....Mel S. Burka
 Commercial Manager.....Bud A. Burka
 Program Director.....Bob Barron

WBOY—Clarksburg—1937

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
 Owned By.....WSTV, Inc.
 Address.....912 W. Pike St.
 Tel.: MA 4-7571.....NBC
 Station Representative.....Bernard Howard
 President.....Jack Berkman
 General Mgr.....Roger Garrett
 Managing Director.....Robert O. Runnerstrom
 Commercial Manager.....Michael Macaluso
 Program Director.....Jack See
 Sales Prom. Mgr., Pub. Dir.....James Valentine
 Chief Engineer.....Harry Brown

WHAR—Clarksburg—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Harrison Corp.
 Address.....1200 E. Pike St.
 Tel.: MAIN 4-5525.....MBS
 President.....Charles Gaylord
 General Sta. Mgr.....Mason C. Deaver
 Program. Publicity Dir.....Jennings Randolph Jr.
 Chief Engineer.....Frank B. Snyder

WPDX—Clarksburg—1946

Frequency: 750 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Clarksburg Bcstg. Corp.
 Address.....335 W. Main St.
 Tel.: 62-4-6425.....Independent
 Station Representative.....Pearson
 President.....R. C. Warden
 General Manager.....James T. Fawcett
 Station Manager.....DeWitt H. Wyatt
 Chief Engineer.....Robert D. Hough

WDNE—Elkins—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Marja Bcstg. Corp.
 Address.....Davis & Wash. Sts.
 Tel.: 636-1300.....KBS
 Pres., Gen. Mgr.....John Carr

WMMN—Fairmont—1928

Frequency: 920 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Peoples Bcstg. Corp.
 Business Address.....208 Adams St.
 Tel.: 363-5200.....CBS
 Representative.....Hollingbery
 President.....Herbert E. Evans
 General Manager.....A. Garen Ferrise
 Commercial Manager.....J. Ross Felton
 Program Director.....Frank Lee
 Chief Engineer.....Donald G. Gruitt
 Owners of: WGAR, Cleveland, O.; WTTM, Tren-
 ton, N. J.; WRPD, Worthington, O.; WNAX,
 Yankton, S. D.; KVTU, Sioux City, Ia.

WTCS—Fairmont—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Fairmont Broadcasting Co.

Address.....Leonard Ave.
 Tel.: 5000.....ABC-MBS
 Station Rep.....Spot Time Sales; Keystone
 President.....Paul Pitrolo
 V.P., General, Station Mgr.....Nick Fantasia
 Comm. Mgr.....Nurma Fabre, Jr.
 Program Director.....Josephine Trotta
 Chief Engineer.....John Hanway

WELD—Fisher—1956

Frequency: 690 Kc.....Power: 500 W., d.
 Owned-Oper. By.....South Branch Bcstg. Corp.
 Address.....Fisher
 Tel.: LE 8-6062.....MBS
 President.....Marian Park Lewis
 General Manager.....K. Johnson

**WVWV—Grafton-Fairmont
1956**

Frequency: 1260 Kc.....Power: 1 Kw. d.
 Owned.....Beacom Bcstg. Enterprises
 Address.....400 Quincy St., Fairmont
 Tel.: Fairmont 363-0700.....Independent
 Newspaper Affil.....Mannington Times
 Station Representative.....Gill-Perna
 President, Gen. Mgr.....J. Patrick Beacom
 Sta., Sales Prom. Mgr.....Patrick Larkin
 Commercial Manager.....N. M. Fabre
 Program Dir.....Robert Lowe
 Chief Engineer.....J. S. Larkin

WKEE—Huntington—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned By.....Geyer Broadcasting Co.
 Address.....623 4th Ave.
 Tel.: JACKSON 5-7788.....Independent
 Sta. Representative.....Raymer
 President, General Mgr.....Wayne W. Geyer
 Sales Promotion Mgr.....Tom Tiernan
 Program Director.....James R. Martin
 Chief Engineer.....R. Thompson

WVWH—Huntington—1946

Frequency: 1470 Kc.....Power: 5000 Watts, d.
 Owned By.....Ohio River Bcstg.
 Business Address.....1046½ Third Ave.
 Tel.: JA 3-3421.....Independent
 Representative.....Peters, Griffin, Woodward
 General Manager.....Jack Gelder
 Station Mgr.....R. Osbourne
 Program Director.....Bob Grove
 Chief Engineer.....Bob Nixon

WSAZ—Huntington—1923

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....WJR, The Goodwill Station
 Address.....201 Ninth St.
 Tel.: JA 3-8401.....NBC
 Representative.....Katz
 President.....Worth Kramer
 V.P., Gen. Mgr.....C. Tom Garten
 Commercial Manager.....Lewis Bryant
 Mdse. Dir., Prom. Mgr.....Jack M. Williams
 Program Director.....Bob Bowen
 Chief Engineer.....John Clay
 Owners of: WSAZ-TV.

WEST VIRGINIA

WKYR—Keyser—1953

Freq.: 1270 Kc. Power: 5000 Kw. d.
Owned WKYR Inc.
Address: Ft. Cumberland Hotel, Cumberland, Md.
Tel.: Parkview 4-7810. MBS
President Robert K. Richards
Gen., Sta. Mgr. William W. Robinson
Program, Publicity Director Jack R. Husson
Commercial, Prom. Mgr. DeWitt Mower
Chief Engineer Wilmer G. Thompson

WLOG—Logan—1940

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By E. N. Frey, R. O. Greever
Address 445 Stratton St.
Tel.: Plaza 2-3939. MBS
Newspaper Affil. Banner
Partners Mrs. Eloise N. Frey, R. O. Greever
Comm. Mgr. Don E. Coleman
Program Director Lucille Gallion
Chief Engineer Lewis H. Frye

WVOW—Logan—1952

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Logan Bcstg. Co.
Address Trailways Bus Terminal Bldg.
Tel.: PL 2-5080. Independent
President W. C. Browning
General Mgr. W. P. Becker

WEPM—Martinsburg—1946

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Martinsburg Bcstg. Co.
Address Peoples Trust Co. Bldg.
Tel.: AM 3-5252. Independent
Station Rep. Devney Organization
General Mgr. C. Leslie Golliday
Station, Comm. Manager George N. O'Brien
Program Director John E. Taylor
Chief Engineer William Weller

WHJC—Matewan—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Operated By Three States Bcstg. Co.
Address Radio Hill
Tel.: MC 7-7771. KBS
President, Gen. Mgr. Fred Morningstar
Program Director E. Watkins
Chief Engineer Ken Bickord

WMON—Montgomery—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned Fayette Associates, Inc.
Address 1028 First Ave.
Tel.: HI 2-4620. MBS
President Arnold M. Vickers
Station Manager Robert L. Marsh
Chief Engineer J. C. Craver

WAJR—Morgantown—1940

Freq.: 1440 Kc. Power: 5 Kw. d., 500 Watts. n.
Owned-Oper. By West Virginia Radio Corp.
Address 446 Spruce St.
Tel.: 2-9488. NBC
President Agnes J. Reeves Greer
General, Sta. Manager L. W. Fleming, Jr.
Commercial Manager C. C. Ashton, Jr.

Sales Promotion Manager David Wiley
Publicity Director Dorothy Communtzis
Program Director Herbert J. Tennant
Chief Engineer Thomas Klotz

WCLG—Morgantown—1954

Frequency: 1300 Kc. Power: 1000 Watts, d.
Owned Morgantown Broadcasting Co.
Address P. O. Box 885
Tel.: LI 2-2222. KBS
Pres., Gen. Mgr. W. S. Freed

WMOD—Moundsville—1950

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By Miracle Valley Bcstg. Co.
Address 505 Seventh St.
Tel.: Tilden 5-1230. Independent
Pres., Gen. Mgr. Joseph M. LaRosa
Program Director Chuck Brand
Commercial Manager Judy Reager
Chief Engineer Felice Rigoli

WETZ—New Martinsville 1952

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned-Oper. By Magnolia Broadcasting Co.
Address Box 391
Tel.: Gladstone 5-3030. Independent
President, Gen. Mgr. Harry G. Bright
Vice President C. R. Bright
Comm. Manager George K. Eubanks
Program Director Jack Reid
Chief Engineer Jack Winzenreid

WOAY—Oak Hill—1947

Frequency: 860 Kc. Power: 10 Kw. d.
Owned-Oper. By Robert R. Thomas, Jr.
Business Address Box 251
Tel.: HO 9-3361. Independent
Representative Pearson
Pres., Gen. Mgr. Robert R. Thomas, Jr.
Commercial Manager A. W. Vickers
Chief Engineer Thomas Phillips

WCEF—Parkersburg—1954

Frequency: 1050 Kc. Power: 1000 Watts d
Owned Franklin Broadcasting Co.
Address 219 Eighth St.
Tel.: HU 5-4401-2. Independent
Station Representative Masla
President, Chief Eng. C. E. Franklin
Station Mgr. Morris Leon
Commercial Mgr. Mike Morris
Sales Prom. Mgr. Dorothy Leon
Program Director Randy Jay

WPAR—Parkersburg—1935

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By WPAR, Inc.
Address 211 5th St.
Tel.: HUDSON 5-5475. CBS
President H. Max Good
General, Sta. Mgr. Dale Lutz
Program Director Scott Sims
Chief Engineer A. J. English

WTAP—Parkersburg—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned By..... Zanesville Publish. Co.
 Address..... 123 West Seventh St.
 Tel.: HUdon 5-4588..... ABC-MBS
 Sta. Representative..... Pearson
 President..... Clay Littick
 General Manager..... Gene P. Loffler
 Managing Director..... Allan Land
 Commercial Manager..... Denny Dever
 Chief Engineer..... Dave Ginaven

WWYO—Pineville—1949

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Wyoming Bdcstg. Co., Inc.
 Address..... Box 184
 Tel.: 2711..... Independent
 President..... R. D. Bailey
 Gen., Sta., Comm. Mgr..... Edward Hawley

WLOH—Princeton—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... Mountain Bcstg. Co.
 Address..... Box 1011
 Tel.: GA 5-2151..... KBS
 Station Representative..... Hopewell
 General Manager, Pub. Dir..... Robert L. Harrison
 Prog. Dir..... Bob Woodburn
 Chief Engineer..... Earle Graham

WMOV—Ravenswood—1957

Frequency: 1360 Kc. Power: 1000 Watts
 Owned By..... Good Neighbor Bcstrs.
 Address..... Gibbs & Gallatine Sts.
 Tel.: BRowning 3-2544..... Independent
 Station Manager..... W. M. Watterson
 Chief Engineer..... R. Osborne

WVAR—Richwood—1957

Frequency: 1280 Kc. Power: 1000 Watts
 Owned By..... Royal Bcstg. Co.
 Address..... P. O. Box 349
 Tel.: VIKing 6-0411..... KBS
 President..... W. Courtney Evans
 Manager..... R. Henderson

WRON—Ronceverte—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... Blake Bcstg. Co.
 Address..... Box 69
 Tel.: Midway 5-1327..... KBS
 Station Representative..... Hopewell
 Pres., Gen. Mgr..... James Venable
 Station Mgr., Prog. Dir..... Garry Ritchie
 Commercial Manager..... Betty Ann Venable
 Chief Engineer..... Bill Mullins

WSPZ—Spencer—1961

Frequency: 1400 Kc. Power: 1,000 Watts d.
 Owned By..... Community Radio
 Address..... Spencer, W. Va.
 Tel.: Spencer..... Independent
 President..... H. G. Minns
 General Manager..... Paul R. Fairchild
 Sales Manager..... Robert J. Weaver

WKLC—St. Albans—1956

Frequency: 1300 Kc. Power: 1 Kw., d.
 Owned By..... Kandel Corp.
 Business Address..... 109 - 6th Ave.
 Tel.: PA 7-1300..... Independent
 Station Representative..... Thomas Clark
 President..... Raymond I. Kandel
 General, Sta. Manager..... Morton J. Victorson
 Program Director..... Robert Entley
 Chief Engineer..... Bernard Clark

WEIR—Weirton—1950

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Oper. By..... Tri-State Bcstg. Co.
 Address..... 3992 Main St.
 Tel.: 2814..... NBC
 Station Representative..... Spot Time Sales
 President..... Thomas E. Millsop
 General Manager..... Edward J. Hirschberg
 Station Manager..... Robert E. Badger
 Sales Prom. Mgr..... Geraldine Cohen
 Program Dir..... Steve Liadis
 Publicity Dir..... Lou Serra
 Chief Engineer..... James Mark

WELC—Welch—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Pocahontas Bcstg. Co.
 Address..... Box 1032
 Tel.: HEmlock 6-2131-2..... KBS
 President, General Manager..... Sam Sidot
 Chief Engineer..... Howard R. King

WOVE—Welch—1940

Frequency: 1340 Kc. Power: 250 Watts
 Owned By..... Raymond Anderson
 Address..... McDowell St.
 Tel.: HEmlock 6-3333..... NBC
 Sta. Rep..... Kentucky Radio Sales
 President..... Raymond Anderson
 General Mgr., Ch. Eng..... Eddie Lane
 Program Dir..... Ann Perdue

WHAW—Weston—1948

Frequency: 980 Kc. Power: 1 Kw., d.
 Owned-Oper. By... Central W. Va. Serv. Corp.
 Address..... P. O. Box 431
 Tel.: 1555..... KBS
 Newspaper Affil. Record, Buckhannon, W. Va.
 President..... R. H. Ralston
 Vice Pres..... Francis Andrew
 Station Manager..... J. Caldo
 Chief Engineer..... William Corathers

WHLL—Wheeling—1949

Frequency: 1600 Kc. Power: 5000 Watts d.
 Owned-Operated By..... Wheeling Bcstg. Co.
 Address..... Box 989
 Tel.: CE 3-1300..... Independent
 Representative..... Gill-Perna
 President..... Kenneth Forney
 Gen., Sta. Mgr..... Fred A. Grewe, Jr.
 Commercial, Program Mgr..... Jim Smith
 Chief Engineer..... Rudolph Pearl

WEST VIRGINIA-WISCONSIN

WKWK—Wheeling—1941

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Community Bcastg., Inc.
Business Address.....1600 Market St.
Tel.: CE 2-2250.....ABC
Station Representative.....McGavren
President, Gen. Mgr.....L. W. Dickey
Comm., Sales Prom. Mgr.....Gene Johnson
Program, Publicity Director.....Herb Allen
Chief Engineer.....F. Baker

WWVA—Wheeling—1926

Frequency: 1170 Kc. Power: 50,000 Watts
Owned By.....Herbert-Mogul Group
Address.....Hawley Bldg.
Tel.: Cedar 2-1170.....CBS
Newspaper Affiliation.....Miami Beach Sun
Representative.....John Blair

Pop.: 4,025,000

Families: 1,192,000

WISCONSIN

Radio Homes: 514,000

AM Stas. in State: 80

WATK—Antigo—1948

Frequency: 900 Kc. Power: 250 Watts d.
Owned-Oper. By.....Antigo Bcastg. Co.
Address.....Journal Bldg.
Tel.: Market 3-4124-5.....Independent
Newspaper Affil.....Daily Journal
President, General Mgr.....A. F. Berner
Chief Engineer.....Lyle Gunderson

WAPL—Appleton—1952

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned-Oper. By.....John Dixon
Address.....109 S. Appleton St.
Tel.: RE 4-9226.....KBS
Station Representative.....Bernard Howard
Pres., Gen. Manager.....John Dixon
Comm., Sales Promo. Mgr.....Gene Steinhorst
Program Director.....Rex Munger
Publicity Director.....Bill Day
Chief Engineer.....Robert Falkner

WHBY—Appleton—1925

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Norbertine Fathers
Bus.-Studio Address.....600 So. Lawe St.
Tel.: RE 3-6584.....MBS
Station Representative.....Burn Smith
President.....Abbot Killean
General, Station Mgr.....Lewis J. Process
Chief Engineer.....George Merkl

WATW—Ashland—1940

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WATW, Inc.
Address.....118 W. 2nd Ave.
Tel.: MURdock 2-2727.....Independent
Representative.....Thomas F. Clark
President, Gen. Mgr.....Gene Halker
Commercial Manager.....Bud Huber

Chairman.....Emil Mogul
President.....Ira Herbert
Exec. V.P.....Tudie Herbert
General Manager.....Paul J. Miller
Commercial Manager.....Andrew F. Hofmann
Sls. Prom. Mgr., Pub. Dir.....Howard W. Meagle
Program Director.....Lew Clawson
Chief Engineer.....Edwin L. Keim
Owners of: WAKE, Atlanta; WIDE, Birmingham.

WBTH—Williamson—1939

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Williamson Bcastg. Corp.
Business Address.....2nd Ave. at Court St.
Tel.: BELmont 5-3600.....MBS
President.....Phil Beinhorn
Gen., Comm. Mgr.....John Blair
Chief Engineer.....Clifton Branham

Program Director.....Arnold Peterson
Chief Engineer.....Russ Johnston

WBEV—Beaver Dam—1950

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Operated By.....Beaver Dam Bcastg. Co.
Address.....109½ Front St.
Tel.: TU 5-4442.....Independent
Representative.....Hal Holman
President.....W. E. Walker
General Mgr.....Thomas H. Faile
Chief Engineer.....G. Reynolds

WBEL—Beloit—1948

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By.....Beloit Bcastrs., Inc.
Business-Studio Address.....430 State St.
Tel.: EMerson 5-5525.....Independent
Representative.....Gill Perna
President.....Russ Salter
General Mgr.....Robert O. Moran
Sta., Comm. Mgr.....Joe Moen
Chief Engineer.....Leo Wilson

WGEZ—Beloit—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned By.....Howard Miller Ent.
Address.....416 College
Tel.: EM 5-8865.....MBS
President, Gen. Mgr.....Howard Miller
Station Mgr.....Tom Anderson
Chief Engineer.....Frank Goodard

WWIS—Black River Falls 1958

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned By.....Clarkwood Broadcasting Corp.
Business Address.....P.O. Box 32
Tel.: 4645.....Independent
Owners.....M. J. & M. McDonald

WAXX—Chippewa Falls—1957

Frequency: 1150 Kc.....Power: 5 Kw. d.
Owned.....Chippewa Bcstg., Inc.
Address.....108½ N. Bridge St.
Tel.: PArk 3-2242.....Independent
Station Representative.....Gil-Perna
President, Gen. Mgr.....Jack Holden
Station, Comm. Manager.....Donald Holden
Sales Prom. Mgr., Prog. Dir.....Andre Le Tendre
Chief Engineer.....Everett Burrows

WERL—Eagle River—1961

Frequency: 950 Kc.....Power: 1,000 Watts
Owned By.....Eagle River Bcstg. Co.
Address.....Box 593
Tel.: 456.....Independent
General Manager.....George Palo

WBIZ—Eau Claire—1944

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 Wt. n.
Owned-Operated By.....WBIZ, Inc.
Address.....609 Cameron St.
Tel.: TE 5-5111.....MBS
Representative.....Pearson
President, General Mgr.....Howard G. Bill
Commercial Manager.....Jack Kelly
Program Director.....Loren G. Kassera
Chief Engineer.....Chris Bangert

WEAQ—Eau Claire—1937

Frequency: 790 Kc.....Power: 5000 Watts
Owned By.....Bcster. Services, Inc.
Address.....Hotel Eau Claire Bldg.
Tel.: TEmpLe 2-3463.....NBC
Station Representative.....Radio-TV Reps.
President, Gen. Mgr.....C. R. Dickoff
Commercial Manager.....Robert Cavanaugh
Program Director.....Peter Murphy
Publicity Director.....Byron Napier
Chief Engineer.....Kenneth Tetzloff

WECL—Eau Claire—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned By.....WECL, Inc.
Address.....Rudolph Road
Tel.: TEmpLe 2-1629.....KBS
Station Representative.....Bolles; Hyett
President, Gen. Mgr.....Robert E. Nelson
Publicity Director.....Donald Smith
Program Director.....Robert Bailey
Chief Engineer.....Jerry Kalmanson

KFIZ—Fond Du Lac—1922

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KFIZ Bcstg. Co.
Address.....18 W. First St.
Tel.: WA 1-3770.....MBS
Newspaper Affil.....Commonwealth Reporter
Representative.....Holman
President, Gen. Mgr.....Emery W. Martin
Commercial Manager.....Clarence P. Goeser
Program, Publicity Dir.....Ron Harvey
Sales Prom. Mgr.....Robert Carey
Chief Engineer.....Wendell S. Meyers

WBAY—Green Bay—1922

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....Norbertine Fathers
Address.....115 South Jefferson
Tel.: HE 2-3331.....CBS
Station Representative.....H-R Reps
General Manager.....Haydn R. Evans
Commercial Manager.....Joe De Young
Program Director.....Rog Mueller
Chief Engineer.....Wallace Stangel
Owners of: WBAY-TV.

WDUZ—Green Bay—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Green Bay Bcstg. Co.
Business Address.....225 N. Adams St.
Tel.: HEMlock 5-5331.....ABC
Station Rep.....Radio-TV Reps., Inc.
President, Gen. Mgr.....Ben A. Laird
Station Manager.....Ann C. Schauer
Comm., Sales Prom. Mgr.....John E. Mayasich
Program Director.....Jack Gardiner
Publicity Director.....William Taylor
Chief Engineer.....Clifford Graff
Owners of: WDUZ-FM; WDUX, Waupaca, Wis.;
KHAN, Cedar Rapids, Iowa.

WJPG—Green Bay—1947

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Green Bay Newspaper Co.
Address.....428 Cherry St.
Tel.: HE 5-7575.....MBS
Newspaper Affiliation.....Press-Gazette
Station Representative.....Weed
President.....John B. Torinus
Station Manager.....Glen R. Holznecht
Commercial Manager.....Larry Fitchett
Sales Prom. Mgr., Pub. Dir.....William McCarthy
Program Director.....Clair Stone
Chief Engineer.....Elmo Reed

WTKM—Hartford—1954

Frequency: 1540 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Times Press Radio, Inc.
Address.....23 N. Main St.
Tel.: 600.....KBS
Newspaper Affiliation.....Times Press
President.....John J. Shinnors
General Manager, Chief Eng.....George Dodge

WHSM—Hayward—1957

Frequency: 910 Kc.....Power: 1000 Watts, d.
Owned By.....WJMC, Inc.
Address.....Route 3
Tel.: 303.....MBS-KBS
Station Rep.....Hollingbery
President.....W. C. Bridges
General Mgr.....Russell J. Brown
Station Mgr.....George Palo
Chief Engineer.....Robert P. Kolsky

WCLO—Janesville—1930

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Southern Wisconsin Radio, Inc.
Business-Studio Address.....200 E. Milwaukee St.

WISCONSIN

Tel.: PL 4-3316.....MBS
Newspaper Affiliation.....Daily Gazette
President.....Sidney H. Bliss
General Manager.....V. W. Williams
Commercial Manager.....Charles W. Bessire
Program Director.....Capps B. Sutherland
Chief Engineer.....Wayne Clay

WLIP—Kenosha—1947

Frequency: 1050 Kc....Power: 250 Watts d.
Owned-Oper. By.....Kenosha Bcstg., Inc.
Address.....625 57th St.
Tel.: OL 7-6162.....Independent
Pres., Gen. Mgr.....William L. Lipman
Station Mgr.....Hugh L. Gately

WKBH—La Crosse—1923

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Operated By.....WKBH, Inc.
Business-Studio Address.....141 So. 6th St.
Tel.: 2-4678.....NBC
Newspaper Affiliation.....Tribune
Station Representative.....Avery-Knodel
President, Station Mgr.....Howard Dahl
Commercial Manager.....Richard Schueler
Program Director.....Bernelce Callaway
Sales Manager.....Leonard Anderson
Chief Engineer.....Al Leeman

WKTY—La Crosse—1948

Frequency: 580 Kc....Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By.....Lee & Associates, Inc.
Address.....Box 923
Tel.: 2-6042.....ABC
Station Representative.....Radio-TV Reps.
President, Gen. Mgr.....Herbert H. Lee
Commercial Manager.....Philip A. Dyer
Prog. Dir.....Marilyn J. Bahwell

WLCC—La Crosse—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....La Crosse Radio Inc.
Address.....306 Rivoli Bldg.
Tel.: 4-4521.....Independent
Station Representative.....Devney Organization
Pres., Gen. Mgr., Ch. Eng.....Joe Rohrer
Comm., Sales Prom. Mgr.....Glenn H. Pederson
Program, Publicity Dir.....Jean Gitz

WLDY—Ladysmith—1948

Frequency: 1340 Kc.....Power: 1000 Watts
Owned-Operated By.....Flambeau Bcstg. Co.
Address.....Hwy. 8
Tel.: 585.....KBS
President.....Ruth Nelson
Gen. Mgr.....Chas. H. Nelson
Chief Engineer.....S. Mercer

WIBA—Madison—1925

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Operated By.....Badger Bcstg. Co.
Address.....Box 99
Tel.: CE 3-5311.....NBC
News. Affil.....Capital Times, Wis. St. Journ.
Representative.....Avery-Knodel

President.....William T. Evjue
General, Comm. Manager.....Howard A. Johnson
Asst. Mgr., Prog. Dir.....Fred H. Gage
Publicity Director.....A. C. Stephenson
Chief Engineer.....Norman Hahn

WISM—Madison—1948

Frequency: 1480 Kc. Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By.....Heart O'Wisc. Bcstrs. Inc.
Address.....122 E. Main St.
Tel.: ALpine 3-6167.....Independent
Representative.....Radio-TV Reps
President, Gen. Mgr.....William R. Walker
V.P., Sales.....Philip Fisher
Asst. Manager.....Chuck Mefford
Chief Engineer.....G. Batz
Owners of: WEAQ, Eau Claire, WBEV, Beaver
Dam, WOSH, Oshkosh, all Wisc.; WSJM, St.
Joseph, Mich.

WKOW—Madison—1947

Freq.: 1070 Kc....Power: 10 Kw. d., 5 Kw. n.
Owned By.....Midcontinent Bcst. Co. of Wisc.
Address.....215 W. Washington Ave.
Tel.: AL 7-2261.....CBS
Station Representative.....H-R Reps.
President.....Larry Bentonson
Exec. V.P., General Manager.....Tony Moe
General Sales Manager.....Ben F. Hovel
Operations Manager.....Tom Hooper
Merchandising, Prom. Mgr.....James Roy Miller
Technical Engineer.....Robert Wickhem
Owners of: WKOW-TV; WLOL-AM-FM, Minneapo-
lis; KSO, Des Moines; KELO-TV, Sioux Falls.

WCUB—Manitowoc—1950

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned By.....Eastern Wisc. Bcstg. Corp.
Address.....2500 North Mirro Drive
Tel.: MUrray 2-8226.....Independent
President.....Ben Hovel
Exec. V.P., General Manager.....Jack Severson
Program Director.....Bob Irish
Chief Engineer.....Jay Wells

WOMT—Manitowoc—1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Francis M. Kadow
Address.....Radio Building
Tel.: MU 4-6015.....MBS
Representative.....Hal Holman
General, Commercial Mgr.....Francis M. Kadow
Chief Eng.....H. E. Willis

WMAM—Marinette—1939

Freq.: 570 Kc....Power: 250 W. d., 100 W. n.
Owned-Oper. By.....Marinette Central Bcstg. Co.
Address.....400 Wells St.
Tel.: RE 5-6631.....NBC
Station Representative.....Hollingbery
President.....Frank J. Russell
General Manager.....Howard L. Emich
Chief Engineer.....Paul Anick
Owners of: WDMJ, Marquette, WLEP, Escanaba,
WMIQ, Iron Mountain, all Mich.; WROD, Day-
tona Beach, Fla.

WDLB—Marshfield—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....Clarkwood Broadcasting Corp.
 Address.....1710 N. Central Ave.
 Tel.: Fullon 4-2191.....KBS
 Representative.....Grant-Webb
 President, Gen. Mgr.....Hartley L. Samuels
 Comm. Prom. Mgr.....John R. Thornton
 Chief Engineer.....Richard Hanneman

WRJC—Mauston—1961

Frequency: 1270 Kc. Power: 500 Watts d.
 Owned By.....John D. Rice
 Address.....200 Hickory St.
 Tel.: Mauston.....KBS
 Station Representative.....James C. Bowden
 Owner.....John D. Rice

WIGM—Medford—1941

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....WIGM, Inc.
 Business Address.....Box 59
 Tel.: 748-2566.....KBS
 Representative.....Clark
 Pres., Gen. Mgr.....Paul Allman
 Comm., Sales Prom. Mgr.....Joe Dahlvig
 Chief Engineer.....Ray Bohnert

WMNE—Menomonie—1951

Frequency: 1360 Kc. Power: 1 Kw. d.
 Owned-Oper. By.....Menomonie Bcstg. Co.
 Address.....603½ Broadway
 Tel.: Cedar 5-2112.....KBS
 Station Representative.....Hopewell
 President.....Wendell Hansen
 General Station Manager.....Don Mortwedt
 Commercial, Sls. Prom. Mgr.....Thor Edgeberg
 Program Director, Ch. Eng.....LaVern Garton
 Publicity Director.....Bob Lee

WXMT—Merrill—1960

Frequency: 730 Kc. Power: 1 Kw. d.
 Owned By.....Thunder Bird Broadcasting Co.
 Address.....P.O. Box 72
 Tel.: 1990.....Independent
 Station Rep.....Thomas F. Clark, Inc.
 President.....Gene Halker
 General Manager.....Marty Hogman

WAWA—Milwaukee—1961

Frequency: 1590 Kc. Power: 1 Kw. d.
 Owned By.....Suburbancaire Inc.
 Address.....12700 W. Bluemound Rd.,
 Elm Grove, Wis.
 Tel.: SUNset 6-4625.....ABC
 Station Representative.....Bolling Co.
 President.....Herbert L. Mount
 General, Comm. Manager.....Neil K. Searles
 Program Director.....Earl Gissing
 Chief Engineer.....Jack Krause

WEMP—Milwaukee—1935

Frequency: 1250 Kc. Power: 5 Kw.
 Owned-Oper. By.....Milwaukee Bcstg. Co.
 Bus. Address.....1701 W. Wisconsin Ave.
 Tel.: DI 2-4040.....Independent
 Station Rep.....H-R Reps.
 President.....A. M. Sphaeris
 General Mgr.....Hugh K. Boice, Jr.
 Commercial Manager.....John Gagliano
 Station, Program Dir.....Chuck Phillips
 Chief Engineer.....Rolland Paske
 Owners of: KWK, St. Louis, Mo.

WFOX—Milwaukee—1946

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Operated By.....Wisconsin Bcstrs. Inc.
 Address.....208 E. Wisconsin Ave.
 Tel.: BRoadway 2-1272.....MBS
 Station Representative.....Pearson
 Pres., Gen. Mgr.....Howard Miller
 Commercial Manager.....Viola E. Wilson
 Chief Engineer.....Robert Mayer

WISN—Milwaukee—1922

Frequency: 1150 Kc. Power: 5,000 Watts
 Owned-Oper. By.....Hearst Corporation
 Address.....759 N. 19th St.
 Tel.: Division 2-3000.....ABC
 Newspaper Affiliation.....Sentinel
 Representative.....Petry
 V.P., General Manager.....James T. Butler
 Commercial Manager.....Herman Schneider
 Program Director.....Tom Lambert
 Publicity Director.....Patt Barnes
 Chief Engineer.....Lionel Wittenberg
 Owners of: WISN-TV; WBAL-AM-TV, Baltimore.

WMIL—Milwaukee—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Cream City Bcstg. Co., Inc.
 Address.....2625 W. Wisconsin Ave.
 Tel.: WE 3-1290.....CBS
 Station Representative.....Bob Dore
 President.....Gene Posner
 General Station Mgr.....Sol Radoff
 Commercial Manager.....Oliver West
 Program Director.....Bill Bramhall
 Chief Engineer.....Gino Monaco

WOKY—Milwaukee—1950

Frequency: 920 Kc. Power: 1 Kw.
 Owned.....Bartell Bcstg. Corp.
 Address.....3500 N. Sherman Blvd.
 Tel.: Hilltop 2-0150.....Independent
 Station Representative.....Blair
 President.....Gerald A. Bartell
 General Manager.....Rosa Bartell Evans
 Station Manager.....John A. Reddy
 Commercial Manager.....Harry H. Averill
 Sales Prom. Mgr., Pub. Dir.....Lois Rice
 Program Director.....Jim Staggy
 Chief Engineer.....Ralph Evans
 Owners of: KCBQ, San Diego; KYA, San Francisco;
 WADO, New York; 4VMR, Haiti; PJC-TV,
 Curacao; PJA-TV, Aruba.

WISCONSIN

WRIT—Milwaukee—1955

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... Radio Milwaukee, Inc.
 Address... 5407 W. Martin Dr.
 Tel.: GLENview 3-4130. Independent
 Representative... Eastman
 Exec. V.P. & Mgr. Dir... John F. Box, Jr.
 General Manager... Bernie Strachota
 Asst. to Gen. Mgr... Lee Rothman
 Sales Manager... Don Rupert
 Publicity Dir... Audrey B. Hansen
 Production Director... Bob Bennett
 Chief Engineer... Ralph Ingraham
 Owners of: WLL, St. Louis, Mo.; KBOX, Dallas,
 Tex.; WTVQ-TV, Rockford, Ill.; WICS-TV,
 Springfield, Ill.; WHCU-TV, Champ, Ill.; WHNB-
 TV, Hartford, Conn.; WICD-TV, Danville, Ill.

WTMJ—Milwaukee—1927

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. By... The Journal Co.
 Business Address... 333 W. State
 Tel.: BR 1-6000. NBC
 Newspaper Affil... Journal
 Representative... Christal
 General Manager... George Comte
 Station Manager... R. J. Heiss
 Sales Mgr... Joseph Killeen
 Prog. Mgr... Don Loose

WEKZ—Monroe—1951

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned-Operated By... Green County Bcstg. Co.
 Address... Box 460
 Tel.: 1260. Independent
 Station Representative... Webb
 President... Kenneth Stuart
 General Manager... Joseph Urban
 Comm. Mgr., Prog. Dir... Stanley Neuberger
 Engineers... H. Bolliger, D. Martin

WNAM—Neenah—1947

Frequency: 1280 Kc. Power: 1 Kw.
 Owned... Neenah-Menasha Bcstg. Co.
 Address... Radio Park
 Tel.: PA 2-6471. Independent
 General Manager... Don C. Wirth
 Sales Promotion Manager... Don Harrington
 Chief Engineer... Gordon Daily

WCCN—Neillsville—1957

Frequency: 1370 Kc. Power: 5000 Watts
 Owned... Central Wisconsin Bcstg.
 Business Address... 140 W. 5th St.
 Tel.: SHerwood 3-3333. Independent
 General Manager... Howie Sturtz II
 Commercial Manager... Wayne Grap
 Chief Engineer... Charles E. Marvin



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JOHN F. BOX—MANAGING DIRECTOR
 BERNIE STRACHOTA—GENERAL MANAGER

WIXK—New Richmond—1960

Frequency: 1590 Kc. Power: 5 Kw. d.
Owned By..... Radio St. Croix, Inc.
Address..... First National Bank Bldg.
Tel.: CHapel 6-2254..... KBS
Station Reps..... Gill-Perna; Bowden
General Manager..... Bob Smith

WOSH—Oshkosh—1941

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By..... Value Radio Corp.
Business Address..... 2333 Bowen St.
Tel.: Beverly 5-3150..... Independent
General Manager..... Wm. L. McDonald

WFPF—Park Falls—1953

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned..... Northland Bcastg. Co., Inc.
Address..... P.O. Box 309
Tel.: 2-3959..... KBS
Station Representative..... Clark
Pres., Gen., Comm. Mgr..... Gordon Schluter

WSWW—Platteville—1955

Frequency: 1590 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By..... Southwest Wisc. Co.
Address..... P. O. Box 1
Tel.: Diamond 8-2775..... Independent
President..... Mrs. M. B. Monroe
General, Comm. Mgr..... R. J. Bodden
Chief Engineer..... Marc Karrmann

WPLY—Plymouth—1954

Frequency: 1420 Kc. Power: 500 Watts d.
Owned-Oper. By..... WPLY, Inc.
Address..... Box 222
Tel.: Twinbrook 3-2661..... Independent
President..... R. Bunker Rogoski
Gen., Comm. Mgr..... D. C. Hille
Program Director..... P. Sell
Chief Engineer..... C. Markworth

WPDR—Portage—1952

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Operated By..... Portage Bcastg. Co.
Address..... P.O. Box 296
Tel.: RI 2-2350..... Independent
News, Affil.: Oconto County Reporter; Badger
Sportsman

President..... W. T. Comstock
General, Sta. Mgr..... Robert D. Hutchings
Commercial Mgr..... R. J. Hoffman
Program Dir..... B. Ableman
Sales Prom. Mgr..... Carol Mork
Chief Engineer..... George Wuerch

WIBU—Poynette—1925

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By..... Radio Station WIBU
Tel.: 365-4532..... MBS-KBS
Pres., Gen. Mgr..... William C. Forrest
Program Director..... Sarah Forrest
Chief Engineer..... Leonard Doese

WPRE—Prairie Du Chien—1952

Frequency: 980 Kc. Power: 500 Watts, d.
Owned..... Prairie Bcastg. Co. Inc.

Address..... P. O. Box 90
Tel.: 637..... Independent
Representative..... Holman
Gen., Sta. Mgr..... W. C. Schlaugat, Jr.

WRAC—Racine—1951

Frequency: 1460 Kc. Power: 500 Watts d.
Owned-Oper. By..... WRAC, Inc.
Business Address..... 423 Main St.
Tel.: ME 2-1627..... Independent
Station Rep..... Devney Organization
Pres., Gen. Mgr..... William J. Prialux
Comm., Sales Prom. Mgr..... Raymond J. Pawzun

WRJN—Racine—1926

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Racine Bcastg. Corp.
Address..... 4201 Victory Ave.—Radio Park
Tel.: ME 4-3311..... ABC
Newspaper Affiliation..... Journal-Times
Station Representative..... Walker-Hawalt
President..... J. D. McMurray
General Manager..... H. R. LePoidevin
Station Manager..... Harold J. Newcomb
Commercial Manager..... Gerald D. Nelson
Program Director..... Lyman Merens
Chief Engineer..... Stanley D. Fisher

WRDB—Reedsburg—1953

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By..... William C. Forrest
Address..... Box 207
Tel.: 400..... MBS, KBS
President..... William C. Forrest
Gen., Sta. Mgr..... Michael J. Flaherty
Chief Engineer..... Jack Kirner
Owners of: WIBU, Paynette.

WOBT—Rhineland—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... Onelda Bcastg. Co.
Address..... P. O. Box 498
Tel.: FO 2-6140..... NBC
Station Representative..... Devney Organization
President..... James Cleary
General Manager..... Jack R. Gennaro
Program Dir..... John Wadd
Chief Engineer..... William Anderson

WJMC—Rice Lake—1939

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By..... WJMC, Inc.
Address..... Box 352
Tel.: CE 4-2131..... KBS-MBS
Station Representative..... Hollingbery
President..... W. C. Bridges
Station Manager..... Russell J. Brown

WRCO—Richland Center—1949

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... Richland Bcastg. Co.
Address..... P. O. Box 192
Tel.: MI 7-2111..... KBS
Pres., Gen. Mgr..... H. D. Pebbles
Comm. Manager..... Gerald W. Cook
Chief Engineer..... Pete Athanas

WISCONSIN

WCWC—Ripon—1957

Frequency: 1600 Kc. Power: 5 Kw. d.
Owned By.....Greycote, Inc.
Address.....Box 64
Tel.: BL 818.....Independent
Sta. Representative.....Walker-Rawalt
President, Gen. Mgr.....Arlow D. Bice, Jr.
Commercial Mgr.....James Hite
Prog. Dir.....Norman Clark
Chief Engineer.....Gordon Alsum

WTCH—Shawano—1948

Frequency: 960 Kc. Power: 1,000 Watts d.
Owner.....Shawano County Leader Pub. Co.
Business-Studio Address.....107 E. Green Bay St.
Tel.: LA 6-2121.....KBS
General Manager.....J. P. Donald
Station Manager.....Ray Gruetzmacher

WHBL—Sheboygan—1926

Freq.: 1330 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WHBL, Inc.
Bus.-Studio Address.....Box 27
Tel.: GL 8-2107.....ABC
Sta. Rep.....Burn-Smith
Pres., General Manager.....Paul F. Skinner
Comm. Manager.....Ray Withuhn
Comm. Traffic Mgr.....Doris Donnie
Chief Engineer.....Christ Bauer

WKTL—Sheboygan—1955

Frequency: 950 Kc. Power 500 Watts, d.
Owned By.....Sheboygan Radio, Inc.
Address.....505-A N. 8th St.
Tel.: GLencourt 7-5561.....Independent
President.....Richard P. McKee
Station Manager.....W. C. Porsow
Program Director.....R. Beringer
Chief Engineer.....R. Kruse

WCOW—Sparta—1951

Frequency: 1290 Kc. Power: 5 Kw. d.
Owned.....Sparta-Tomah Broadcasting Co.
Address.....209 E. Main St.
Tel.: 3307.....KBS-MBS
Station Representative.....James Bowden
Pres., Gen. Mgr.....John D. Rice
Commercial Manager.....Dick Reber
Program Director.....Mary Hooenhaus
Chief Engineer.....Bill Day

WSPT—Stevens Point—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Stevens Pt. Bcstg. Co.
Business Address.....414 Main St.
Tel.: Diamond 4-9778.....Independent
Representative.....Hal Holman
President.....William F. Johns, Sr.
V.P., Gen. Mgr.....Peter A. Barnard
Commercial Manager.....David Silverman
Sales Promotion Manager.....Dick Karel
Program Director.....Lucie Land
Chief Engineer.....Art Zagrzebski

WDOR—Sturgeon Bay—1951

Frequency: 910 Kc. Power: 1000 W. d.
Owned-Oper. By.....Door County Bcstg. Co. Inc.
Address.....212 N. Third Ave.
Tel.: Pioneer 3-4411.....MBS-KBS
Pres., Gen. Mgr.....Edward Allen, Jr.
Commercial Manager.....Leonard Koskubar
Program Director.....William Kary
Publicity Director.....Dolores Allen
Chief Engineer.....Arthur Altro

WQMN—Superior—1959

Frequency: 1320 Kc. Power: 1 Kw. d.
Owned-Oper. By.....Quality Radio, Inc.
Address.....1314 Tower Ave.
Tel.: EXport 2-2222.....MBS
Station Reps.....P.R.O.: Bowden
President, Gen. Mgr.....W. H. Whitsitt
Program Director.....J. Grinden
Sales Prom. Mgr.....D. E. Giersdorf
Chief Engineer.....B. Cieslicki

WTMB—Tomah—1959

Frequency: 1460 Kc. Power: 1 Kw. d.
Owned By.....Tomah Maustom Bcstg. Co.
Address.....P.O. Box 142
Tel.: 822.....Independent
President, Sta. Mgr.....Hugh Dickie
Gen. Mgr., Pub. Dir.....T. Price
Chief Engineer.....W. Merritt

WTRW—Two Rivers—1951

Frequency: 1590 Kc. Power: 1000 W. d.
Owned By.....WTRW, Inc.
Address.....1817 Washington St.
Tel.: TR 4-6555.....Independent
President.....Kenneth A. Daum
Gen., Sta. Mgr.....Ray F. Kessenich
Program Dir.....Craig McCoy
Publicity.....Eleanore Daum
Chief Engineer.....Robert White

WISV—Viroqua—1958

Frequency: 1360 Kc. Power: 500 Watts d.
Owned By.....Parks Robinson
Address.....Box 191
Tel.: 7-7200.....KBS
Gen. Mgr., Ch. Eng.....Parks Robinson
Station Mgr.....Dwain Munyon

WTTN—Watertown—1950

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Watertown Radio, Inc.
Address.....102 W. Main St.
Tel.: 2215.....KBS
Station Rep.....Hopewell
Pres., Gen. Mgr.....Carl V. Kolata
Sta. Mgr.....Willard James
Sales Promotion Mgr.....Clifford Scott
Chief Engineer.....Philip Alexander

WAUX—Waukesha—1947

Frequency: 1510 Kc. Power: 10 Kw. d.

WISCONSIN-WYOMING

Owned-Operated By **Waukesha Bcstg. Co.**
Address 330 Wisconsin Ave.
Tel.: Liberty 7-8015 MBS
Station Representative Gill-Perna
General Manager Mig Figi
Comm., Sales Manager Charles E. Williams
Chief Engineer Adin Randall

WDXU—Waupaca—1956

Frequency: 800 Kc. **Power**: 1000 Watts d.
Owned Laird Broadcasting Co.
Address 204 S. Main St.
Tel.: 83 ABC
Representative Radio-TV Reps.
President D. Laird
Station Mgr. Tom Karavakis
Program Director Cal Cheek
Chief Engineer T. Flaherty
Owners of: WDUZ, Greenbay, Wis.

WHVF—Wausau—1953

Freq.: 1230 Kc. **Power**: 250 Watts
Owned Lakeland Bcstg. Corp.
Address 1110 Wausau Ave.
Tel.: Viking 2-1188 KBS
Representative Grant Webb & Co.
President, Ch. Eng. Hilding V. Foreen
General Manager Arthur N. Lynn

WRIG—Wausau—1958

Frequency: 1400 Kc. **Power**: 250 Watts
Owned By WRIG, Inc.
Address 529 Third St.
Tel.: Viking 2-1921 Independent
Station Rep. Devney Organization
President Duey Wright, Sr.
Gen., Sta. Mgr. Gerald G. Gertschen
Program Director Marvin Nelles
Chief Engineer Duey Wright, Jr.

WSAU—Wausau—1937

Frequency: 550 Kc. **Power**: 5000 Watts
Owned-Oper. By Wisc. Valley TV Corp.
Business Address 427 4th St.
Tel.: VI 2-2111 NBC
Newspaper Affil. Record Herald
Representative Meeker
President George T. Frechette
Gen. Mgr. Richard D. Dudley
Station Manager George Bundner
General Sales Mgr. James Frey
Sales Prom., Pub. Dir. Thomas E. Bolger
Prog. Dir. Rudy Topinka
Chief Engineer Roland W. Richardt

WBKV—West Bend—1950

Frequency: 1470 Kc. **Power**: 1000 W. d.
Owned-Oper. By West Bend Bcstg. Co.
Business Address P.O. Box 60
Tel.: FE 4-2344 KBS
Station Representative Walker-Rawalt
Pres., Gen. Mgr. August C. Berkholtz
Station Manager Harold H. Berkholtz
Comm. Mgr., Chief Eng. Paul J. Mueller

WFHR—Wisconsin Rapids 1940

Frequency: 1320 Kc. 5 Kw., d., 500 Watts, n.
Owned-Oper. By William F. Huffman
Business Address 230 First Ave. South
Tel.: HARRISON 3-7200 MBS
Newspaper Affil. Daily Tribune
Representative Devney Organization
President Louise F. Huffman
Gen., Sta. Mgr. George T. Frechette
Commercial Manager L. L. Zurawski
Program Director Arnie Stroppe
Chief Engineer Gordon Miller

Pop.: 340,000

Families: 102,000

WYOMING

Radio Homes: 98,500

AM Stas. in State: 26

KBBS—Buffalo—1956

Frequency: 1450 Kc. **Power**: 250 Watts
Owned Northern Wyoming Bcstg. Corp.
Address 98 S. Main Street
Tel.: MU 4-7169 KBS
Station Representative Pearson
Gen. Mgr. Jack Rosenthal
Chief Engineer R. P. Burger

KATI—Casper—1956

Frequency: 1400 Kc. **Power**: 250 Watts
Owned KATI Corp.
Address P. O. Box 2006
Tel.: 237-7994 KBS
Station Representative Pearson
Pres., Gen. Mgr. Kenneth G. Prather
Sales Prom. Mgr. Misha S. Prather

KTWO—Casper—1930

Freq.: 1470 Kc. **Power**: 5 Kw. d., 1 Kw. n.
Owned By Rocky Mt. Tele. Stations
Address 3900 East 2nd
Tel.: 237-3711 CBS
Station Representatives Meeker; McGuire
President B. Harris
General, Station Mgr. L. Berger
Commercial Manager Ralph Brannon
Program Director Betsy King
Chief Engineer Leo Chenier
Owners of: KTWO-TV.

KVOC—Casper—1946

Frequency: 1230 Kc. **Power**: 250 Watts
Owned-Operated By KVOC Bcstg. Co.
Address Box 2090
Tel.: 235-3518 ABC

WYOMING

Station Representative...Devney Organization
Sta., Sales Prom. Mgr.....William F. Shutts
Comm. Mgr., Ch. Eng.....Duane W. Simons
Program Director.....Marjorie W. Hileman

KCHY—Cheyenne—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned By.....Charles W. Stone
Address.....309 W. 18 St.
Tel.: 634-7975.....Independent
Station Representative.....Masla
President.....Charles W. Stone
General Manager.....David Williams
Chief Engineer.....Everett Anderson

KFBC—Cheyenne—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Frontier Bcstg. Co.
Address.....2923 East Lincolnway
Tel.: 634-4461.....ABC
News, Affil....Wyoming Eagle, State Tribune
Station Representative.....Avery-Knodel
President.....Robert S. McCracken
General Mgr., Chief Eng....William C. Grove
Station, Commercial Mgr.....Larry Birleffi
Program Director.....Jean Schoeck
Owners of: KFBC-TV; KSTF, Scottsbluff, Neb.

KVWO—Cheyenne—1952

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Great West Co.
Address.....Box 926
Tel.: 632-6433.....MBS
Station Representative.....John Pearson
President.....W. P. Wright
General, Sta. Manager.....Leo R. Morris
Program Director.....Bob Mitchell
Chief Engineer.....David Wood
Owners of: KWKC, Abilene, Texas.

KODI—Cody—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Park Broadcasters, Inc.
Address.....P. O. Box 1222
Tel.: 587-4227.....Independent
President, Station Mgr.....R. B. Beall
Chief Engineer.....Phil Barnhart

KWIV—Douglas—1957

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Douglas Broadcasting, Inc.
Address.....Box 114
Tel.: 800.....Independent
Station Representative.....John Pearson
President, Chief Eng.....Joe C. Henry

KLUK—Evanston—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Evanston-Kemmerer Bcstrs.
Address.....P. O. Box 198
Tel.: 700.....ABC-KBS-MBS
President, General Mgr.....Warren Papke
Commercial Mgr., Prog. Dir.....J. Belcher
Chief Engineer.....Harry Albers

KIML—Gillette—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Gillette Bcstg Co.
Address.....Box 277
Tel.: MUtual 2-4747.....KBS
Station Representative.....John Pearson
President.....W. H. Edelman, Jr.
Station Manager, Ch. Eng....Robert H. Larson

KOVE—Lander—1948

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Operated By.....Fremont Bcstg.
Business Address.....P. O. Box 436
Tel.: 488.....KBS-ABC
Representative.....Continental
Sta., Gen. Mgr.....Dan Breese
Sales Prom. Mgr.....James Fitzgerald

KLME—Laramie—1961

Frequency: 1490 Kc.....Power: 100 W.
Owned By.....Albany Broadcasters
Address.....Laramie
Station Representative.....Hal Holman
President.....Les Ware

KOWB—Laramie—1948

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Kowboy Radio, Inc.
Address.....Box 972
Tel.: 745-4888.....ABC-MBS
Station Representative.....Gill-Perna
President.....Charles R. Bell
General Manager.....Gene Benson
Commercial Manager.....Robert McKendrick
Program Director.....Mike Godrick
Chief Engineer.....Al Beckman
Owners of: KYCN, Wheatland, Wyo.

KASL—Newcastle—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Jack Rosenthal Group
Address.....Box 967
Tel.: FR 5-4888.....Independent
President.....Mal Wyman
General Station Mgr.....Jack Rosenthal
Chief Engineer.....Al Bailey

KPOW—Powell—1941

Freq... 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KPOW, Inc.
Address.....P. O. Box 864
Tel.: Skyline 4-2421.....KBS-MBS
Representative.....Avery-Knodel
President, General Mgr.....Merlyn J. Hedin
Program, Publicity Dir.....John C. Steele
Chief Engineer.....J. S. Kilness

KRAL—Rawlins—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Rawlins Bcstg. Co.
Address.....Box 385, West Rawlins
Tel.: EA 4-2711.....Independent
President.....William C. Grove
General, Station Mgr.....Denny Hawkins
Chief Engineer.....R. E. Williams
Owners of: KSID, Sidney, Neb.

WYOMING-GUAM

KVOW—Riverton—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Riverton Bcstg. Co.
Business Address.....Box 393
Tel.: UL 6-2251.....Independent
President, General Manager.....Tony A. Kehl
Station, Comm. Manager.....Loren Ellis
Program Director.....Gary Lopez
Publicity Director.....Jack Langan
Chief Engineer.....Ralph Schafer

KVRS—Rock Springs—1939

Freq.: 1360 Kc. Power: 1 Kw. d., 500 Watts n.
Owned.....Wyoming Broadcasting Co.
Address.....Box 1167
Tel.: EMpire 2-3793.....ABC-KBS-MBS
Newspaper Affil.....Rock Springs Newspapers
Representative.....Avery-Knodel
President.....D. G. Richardson
Gen., Sta. Mgr.....Dwight A. Fisher
Commercial Manager.....Jack Facinelli
Program Director.....Imogene Parr
Chief Engineer.....John Cormana

KROE—Sheridan—1961

Frequency: 930 Kc. Power: 1 Kw. d.
Owned By.....Sheridan Bcstg. Co., Inc.
Address.....47 South Scott St.
Tel.: 674-4444.....Independent
Station Representative.....John Pearson
President.....Sam Rosenthal
General Manager.....Ed Niehay

KWYO—Sheridan—1934

Freq.: 1410 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Big Horn Bcstg. Co., Inc.
Address.....140 E. Loucks
Tel.: 674-4461.....ABC-MBS
Representative.....Avery-Knodel
President, Gen. Mgr.....Donald E. Tannehill
Station, Publicity Mgr.....H. W. Thompson
Program Director.....Don Hargis
Commercial, Sales Prom. Mgr.....F. C. Taggart
Chief Engineer.....Bob Crossthwaite

KRTR—Thermopolis—1955

Frequency: 1490 Kc. Power: 250 Watts
Owned.....Mildred V. Ernst
Address.....500 Broadway
Tel.: UN 4-2351.....KBS
Gen., Comm. Mgr.....Mildred V. Ernst

KTHE—Thermopolis—1958

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Big Horn Basin Bcstg. Co.
Address.....320 Railroad Ave.
Tel.: UNion 4-2119.....Independent
Station Representative.....John Pearson
Pres., Gen. Mgr.....Hugh R. Graham
Commercial Manager.....Emma R. Graham
Publicity Director.....Earl Myers
Program Director.....Charlotte Haynes
Chief Engineer.....Gayle Robinson

KGOS—Torrington—1950

Frequency: 1490 Kc. Power: 250 Watts
Owned.....Kermit G. Kath
Address.....Box 271
Tel.: JEliferson 2-2158.....Independent
General Manager.....Kern Kath
Commercial Manager.....Jack Jolly
Program Director.....Jerry Miller
Sales Promotion Manager.....Bill Mill
Chief Engineer.....Gary Robertson
Owners of: KOLR, Sterling, Colo.

KYCN—Wheatland—1960

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....Kowboy Radio, Inc.
Address.....Box 250
Tel.: 646.....Independent
President.....Charles R. Bell
General Manager.....Larry Cobb

KWOR—Worland—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By.....Joseph P. Ernst
Address.....Route 20 West
Tel.: FI 7-2675.....KBS
Gen. Comm. Mgr.....Joseph P. Ernst

TERRITORIES AND POSSESSIONS

GUAM

KUAM—Agana—1954

Frequency: 610 Kc. Power: 1000 Watts
Owned By.....Radio Guam, Inc.
Address.....P. O. Box 368
Tel.: 7961.....NBC, MBS

Station Rep.....Intercont. Services Ltd.
Pres., Gen. Mgr.....Harry M. Engel
Sales Manager.....Mary C. Chappelle
Station Manager.....Robert A. Jordan
Chief Engineer.....David Stroberg
Owners of: KUAM-TV.

PUERTO RICO

WABA—Aguadilla—1951

Frequency: 850 Kc. Power: 500 Watts
 Owned-Operated By L. Hector Reichard
 Address Box 387
 Tel: 241 Independent
 General Manager F. Bonnet Velez

WCMN—Arecibo—1947

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By Caribbean Bdcstg Corp.
 Address 32 Jose de Diego Ave.
 Tel: 5 Independent
 President Antonio E. Vidal
 Gen., Comm. Mgr. Nabal Barreto
 Program Director Mrs. Digna Pabon
 Chief Engineer William Arce

WMIA—Arecibo—1957

Frequency: 1070 Kc. Power: 500 Watts
 Owned Abacoa Radio Corp.
 Address Box 126
 Tel: 463 Independent
 Station Representative Pan-American
 President Carlos M. Pirallo-Lopez
 General, Comm. Mgr. Epifanio Rodriguez-Velez
 Program Director Enid Gomez
 Sales Prom. Mgr. Manuel Pirallo
 Publicity Director Bonifacio Rodriguez
 Chief Engineer Jose E. Medina
 Owners of: WWWV, Rio Piedras.

WNIK—Arecibo—1958

Frequency: 1230 Kc. Power: 250 W.
 Owned By Arecibo Radio Corp.
 Address 462 Jose de Diego Ave.
 Tel: 913 Independent
 President M. A. Cabrera
 General Manager David Ortiz
 Station Manager Luis A. Rios
 Program Director Luis Quinonez
 Chief Engineer F. Santiago Andujar

WRSJ—Bayamon—1947

Frequency: 1560 Kc. Power: 250 Watts
 Owned-Operated By Antilles Bcstg.
 Address Box 5627, San Juan
 Tel: 3-8515 (San Juan) Independent
 President, Gen. Mgr. J. M. Ortiz

WNEL—Caguas—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Atlantic Bcstg.
 Address Box 487
 Tel: 677 Independent
 President, Gen. Mgr. Jack Sterling

WVJP—Caguas—1947

Frequency: 1110 Kc. Power: 250 Watts
 Owned-Oper. By Borinquen Bdcstg. Co.
 Address Ruiz Belvis St.
 Tel: 789 Independent
 President, General Mgr. Hector Pereira

WMDD—Fajardo—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By WMDD, Inc.
 Address Box 387
 Tel: 132 Independent
 General Manager Agustin B. Camunas

WXRf—Guayama—1948

Frequency: 1590 Kc. Power: 1,000 Watts
 Owned-Oper. By Guayama Bcstg. Co. Inc.
 Business Address P.O. Box 615
 Tel: 243 Independent
 General Mgr. Gumersindo Cordero, Jr.

WALO—Humacao—1957

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Antonio L. Ochoa
 Address Box 1055
 Tel: 422 Independent
 General, Promotion Mgr. Ramon A. Rodriguez

WAEL—Mayaguez—1948

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Operated By Mario Acosta
 Business Address 12 Iglesia St.
 Tel: 600 Independent
 Gen. Manager Mario Acosta

WKJB—Mayaguez—1946

Frequency: 710 Kc. Power: 1000 Watts
 Owned-Operated By Jose A. Bechara, Jr.
 Address Box 1293
 Tel: 983 Independent
 Pres., Gen. Mgr. Jose A. Bechara, Jr.

WORA—Mayaguez—1947

Frequency: 760 Kc. Power: 5000 W.
 Owned-Oper. By Radio Americas Corp.
 Studio Address P. O. Box 43
 Tel: 1150 Independent
 Station Representative Interamerican
 Pres., Gen. Mgr. Alfredo R. DeArellano
 Station Manager Reinaldo M. Dupont
 Program Director Ernesto Rafols, Jr.
 Chief Engineer Rafael Cruz Rivera

WPRA—Mayaguez—1937

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By WPRA, Inc.
 Address Box 869
 Tel: 869 Independent
 President Andres Camara
 Gen. Mgr. E. Camara de Ramos

WTIL—Mayaguez—1950

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Operated By Mayaguez Radio Corp.
 Address P. O. Box 1346
 Tel: 1290 Independent
 Station Representative Continental
 President William G. Mamary
 Gen., Comm. Mgr. Gilbert Mamary

WISO—Ponce—1953

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By... South P. R. Bcstg. Corp.
 Tel.: 2-1257 Independent
 President... Andres Grillasca
 Gen. Mgr., Ch. Eng.... Luis E. Freyre
 Sta. Manager... Nilda P. Freyre

WLEO—Ponce—1956

Frequency: 1170 Kc. Power: 250 Watts
 Owned By... Ponce Broadcasting Corp.
 Business Address... Torres & Villa Sts.
 Tel.: 2-3038 Independent
 Pres., Gen. Mgr.... Charles Cordero
 Program Director... Felix Irizarry
 Chief Engineer... J. H. Conesa
 Owners of: WKFE, Yauco, P. R.

WPAB—Ponce—1939

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By... Portorican Am. Bcstg. Co., Inc.
 Address... P.O. Box 786
 Tel.: 2-3260 Independent
 Pres., Gen. Mgr.... A. Gimenez-Aguayo

WPRP—Ponce—1936

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Operated By... Voice of Porto Rico
 Address... P. O. Box 430
 Tel.: 2-0166 Independent
 Representative... Inter-Amer. Pub.

President, Gen. Mgr... Alfredo R. de Arellano
 Station, Comm. Mgr.... Antonio Miro
 Sales Prom. Mgr., Prog. Dir... Radames Mayoral
 Chief Engineer... Russell O. Johnson

WRIO—Rio Piedras—1949

Frequency: 1320 Kc. Power: 5 Kw. d. 1 Kw. n.
 Owned-Oper. By... The Master Bdcstg. Corp.
 Address... Box 335, Hato Rey, P. R.
 Tel.: 6-2491 Independent
 President... Isidoro Quinones Vidal

WWW—Rio Piedras—1949

Frequency: 1520 Kc. Power: 250 Watts
 Owned-Oper. By... Abacoa Radio Corp.
 Address... Box 935
 Tel.: 6-5000 Independent
 President, General Mgr.... Carlos P. Lopez
 Chief Engineer... Ramon E. Orta
 Owners of: WMIA, Arecibo.

WAPA—San Juan—1947

Frequency: 680 Kc. Power: 10,000 Watts
 Owned-Oper. By... José Ramón Quiñones
 Bus. Address... 357 Ponce De Leon Ave.
 Tel.: 724-3000 Independent
 Representative... Caribbean Network, Inc.
 Owner... Jose Ramon Quinones
 General Mgr. ... Segismundo Quinones
 Program Dir.... Francisco Aranzamendi, Jr.
 Chief Engineer... Jose Arzuaga

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PUERTO RICO-VIRGIN ISLANDS

WHOA—San Juan—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Continental Broadcasting Corp.
Address.....Box V, Hato Rey
Tel.: 6-3182.....Independent
Pres., Gen. Mgr.....Carmina Mendez

WIAC—San Juan—1947

Frequency: 740 Kc. Power: 10 Kw.
Owned By.....Bestov Bcstg., Inc.
Address.....Box 4504
Tel.: 2-0014.....Independent
General Manager.....Louis A. Mejia

WITA—San Juan—1947

Frequency: 1140 Kc. Power: 500 Watts
Owned-Oper. By.....Electronic Enterprises, Inc.
Address.....P.O. Box 2792
Tel.: 3-3594.....Independent
General Mgr.....Mariamo A. Suarez
Chief Engineer.....Luis Prado Martorell

WKVM—San Juan—1945

Frequency: 810 Kc. Power: 25 Kw.
Owned-Oper.....American Colonial Bcstg. Corp.
Address.....1000 Ponce de Leon Ave.
Tel.: 2-1278.....Independent
Representative.....Pan American Bcstg. Co.
Pres., Gen. Mgr.....R. P. Perry
Chief Engineer.....Emilio Ramirez
Owners of: WSUR-TV, Ponce; WRBM-TV, Caguas.

WKAQ—Santurce—1922

Frequency: 580 Kc. Power: 5000 Watts
Owned-Oper. By.....El Mundo Bcstg. Corp.
Address.....Box 9007
Tel.: 723-8290.....Independent
Newspaper Affiliation.....El Mundo
Representatives.....Inter-American Pub'g. Inc.
General Mgr.....V. Lamas, Jr.
Program Director.....Esther Pales de Rodriguez
Chief Eng.....Jose A. Fernandez
Owners of: WKAQ-TV-FM, San Juan, P. R.

WIVV—Vieques Island—1956

Frequency: 1370 Kc. Power: 1,000 Watts
Owned By.....Calvary Baptist Mission of P. R.
Address.....Vieques Island
Tel.: 2961.....Independent
President, Gen. Mgr.....Donald D. Luttrell
Program Director.....Ruth Luttrell
Chief Engineer.....Gerow Carr

WKFE—Yauco—1961

Frequency: 1550 Kc. Power: 250 Watts
Owned By.....Ponce Bcstg. Corp.
Address.....Yauco, P. R.
Tel.: Yauco.....Independent
President, Sta. Mgr.....Charles Cordero
Chief Engineer.....J. H. Conesa
Owners of: WLEO, Ponce, P. R.

VIRGIN ISLANDS

WIVI—Christiansted—1952

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper.....Radio American West Indies, Inc.
Address.....P. O. Box 931
Tel.: 223.....KBS
Station Rep.....Pan American
Pres., Gen. Mgr.....Mrs. Hazel M. Higdon
Chief Engineer.....Raymond E. Higdon

WSTA—St. Thomas—1950

Frequency: 1340 Kc. Power: 250 Kc.
Owned By.....V. I. Industries, Inc.
Address.....Box 2577
Tel.: 489.....MBS-NBC
Station Representative.....Intercontinental
President.....W. M. O'Neil
General, Sta. Mgr.....Len Stein
Program Dir.....Bob Bell
Chief Engineer.....Addie Ottley

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	ALABAMA		MINNESOTA
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WRAB	Arab		MISSISSIPPI
	ARKANSAS	WFFF	Columbia
KZOT	Marianna	WVOM	Iuka
KSUD	West Memphis	WMOE	Jackson
	CALIFORNIA		NEW YORK
KLIP	Fowler	WXKW	Troy
KLBS	Los Banos		OHIO
KDOL	Mojave	WDLR	Delaware
KCJH	San Luis Obispo		PENNSYLVANIA
KDAD	Weed	WYNS	Leighton
	FLORIDA		RHODE ISLAND
WKMK	Blountstown	WFKD	Wickford
WOWY	Clewiston		TENNESSEE
WOKC	Okeechobee	WROL	Fountain City
WYNZ	Windemere		TEXAS
WZRH	Zephyrhills	KTON	Beeville
	GEORGIA	KVIL	Highland Park
WNGA	Nashville	KPLA	Plainview
	IDAHO		VIRGINIA
KCYN	Idaho Falls	WENZ	Highland Springs
	ILLINOIS	WLES	Lawrenceville
WMPP	Chicago Heights		WASHINGTON
	KENTUCKY	KCDI	Kirkland
WYGO	Corbin	KQDE	Spokane
	MARYLAND		WEST VIRGINIA
WMHI	Braddock Heights	WJBT	Wheeling
	MICHIGAN		
WMIC	St. Helen		