

General, Comm. Mgr. Robert A. Gates
 Program Director James Phillips
 Chief Engineer Charles Dietrich

WNCO—Ashland—1959

Frequency: 1340 Kc. Power: 250 W.
 Owned By Radio Ashland, Inc.
 Business Address Ashland Mansfield Rd.
 Tel.: 2-1572 MBS
 Station Representative Ohio Stations
 Pres., Ch. Engr. Charlie Calhoun
 Station Mgr. W. E. Waldorf

WREO—Ashtabula—1937

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By Radio Enterprises of Ohio
 Address Ashtabula, O.
 Tel.: 993-2120 Independent
 Newspaper Affil. Star Beacon
 Representative Clark
 President D. C. Rowley
 General Manager John Collin
 Station Manager D. W. Fassett
 Commercial Mgr. I. H. Bleasdale
 Program Director Andrew Holecko
 Chief Engineer Frank Bernato

WATH—Athens—1950

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned By Radio Athens, Inc.
 Address Box 567
 Tel.: LYnwood 3-1587 Independent
 President, Chief Eng. Andrew Kovlan
 Comm. Manager John Kerr
 Program Director Doug Sinsel

WOMP—Bellaire—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned By WOMP, Inc.
 Address Box 567
 Tel.: 676-5661 MBS
 Station Representative Hollingbery
 President Donald J. Horton
 General, Sta. Mgr. Len Carl
 Program, Publicity Director Don Hart
 Sales Promotion Manager George Wright
 Chief Engineer Jack Jennings

WOHP—Bellefontaine—1952

Frequency: 1300 Kc. Power: 500 Watts
 Owned By Hi Point Bcstg. Co.
 Address E. Sandusky St.
 Tel.: 592-5796 Independent
 President, General Mgr. P. Church

WMGS—Bowling Green—1954

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned By WHRW, Inc.
 Address Waldorf Hotel, Toledo
 Tel.: TR 4-4365 Independent
 General Manager Dean D. Osborn, Jr.

WILE—Cambridge—1948

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. Land o' The Lakes Bcstg. Corp.
 Address 917 Beatty Ave.
 Tel.: 4-5606 KBS
 Pres., Gen. Mgr. Howard A. Donahoe
 Commercial Manager Geo. Wolfington

Program Director William R. Coffey
 Chief Engineer Harold Black

WCNS—Canton—1947

Frequency: 900 Kc. Power: 500 Watts d.
 Owned-Oper. By Dover Bcstg. Co., Inc.
 Address 106 High Ave., N.W.
 Tel.: GL 6-8396 MBS
 President Mrs. Agnes J. R. Greer
 General Manager W. B. Steis
 Station, Comm. Manager Sal Butera
 Program Director Ken Speck
 Publicity Director Patti Rae
 Chief Engineer Don Graff
 Owners of: WJER, Dover, O.

WHBC—Canton—1925

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By Ohio Bcstg. Co.
 Business-Studio Address 550 S. Market St.
 Tel.: GL 6-7166 ABC
 Newspaper Affil. Brush-Moore
 Representative Venard, Rintoul, McConnell
 President Eugene Carr
 V.P., Station Manager Paul E. Gilmer
 Commercial Manager William G. Umbenhour
 Sales Prom. Manager Mrs. Nancy Rice
 Program Dirs. Lee Atwell, Chuck Craig
 Chief Engineer John Schen
 Owners of: WONE, Dayton; WPDQ, Jacksonville.

WHOF—Canton—1946

Frequency: 1060 Kc. Power: 1000 Watts d.
 Owned By Douglas Properties Corp.
 Business Address 4601 Hills & Dales Rd., NW
 Tel.: GL 5-9475 Independent
 Station Representative Masla
 General Manager Clark L. Dozer

WBEX—Chillicothe—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned Shawnee Broadcasting Co.
 Bus. Address Pohlman Rd., Carlisle Hill
 Tel.: Prospect 3-2244 MBS, KBS
 Representative Thomas F. Clark
 President, Gen. Mgr. Truman A. Morris
 Comm. Prom. Mgr. Alice Shein
 Program Director Mary Morris
 Chief Engineer Donald L. Head

WCHI—Chillicothe—1956

Frequency: 1350 Kc. Power: 500 Watts, d.
 Owned By Courthouse Bcstg. Co.
 Address 800 Eastern Avenue
 Tel.: PR 4-3385 Independent
 President, Chief Eng. W. N. Nungesser

WCIN—Cincinnati—1953

Frequency: 1400 Kc. Power: 5 Wts. d., 500 Wts. n.
 Owned-Oper. By Rounsaville Radio Stations
 Address 3301 Beekman St.
 Tel.: MU 1-7600 Independent
 Representative Pearson, Dora-Clayton
 President R. W. Rounsaville
 General Manager Carl Glicker
 Program Director Charles Scruggs
 Chief Engineer C. Dettmar
 Owners of: WLou, Louisville; WMBM, Miami
 Beach; WTMP, Tampa; WVOL, Nashville;
 WYLD, New Orleans; KRZY, Dallas.

OHIO

WCKY—Cincinnati—1929

Frequency: 1530 Kc. Power: 50,000 Watts
Owned-Operated By: L. B. Wilson, Inc.
Address: Hotel Sheraton Gibson
Tel.: CH 1-6565 Independent
Station Representative: AM Radio Sales
President: Charles H. Topmiller
General Manager: Jeanette Heinze
V.P., Chg of Sales: Tom Welstead
Admin. Asst., Sales: Harold Perry
Sales Prom., Pub. Dir.: Bruce Handshu
Program Director: Paul Miller
Owners of: WLBW, Miami.

WCPO—Cincinnati—1927

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Scripps-Howard Radio, Inc.
Address: 2345 Symmes St.
Tel.: UN 1-9000 Independent
Newspaper Affiliation: Post-Times Star
Representative: John Blair
General Manager: M. C. Watters
Station Director: Patrick H. Crafton
Chief Engineer: Paul Adams

WKRC—Cincinnati—1922

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Taft Broadcasting Co.
Address: 1906 Highland Ave.
Tel.: GA 1-1750 CBS
Representative: Katz

President: Hulbert Taft, Jr.
V.P. of Operations: L. H. Rogers II
General Station Mgr.: Hubbard Hood
Commercial Mgr.: R. L. Bevington
Operations Mgr.: Paul Shumate
Chief Engineer: Hugh LaCrosse
Owners of: WTVN-AM-TV, Columbus, O.; WBRC-AM-TV, Birmingham, Ala.; WKYT, Lexington, Ky.; WKRC-TV.

WLW—Cincinnati—1922

Frequency: 700 Kc. Power: 50 Kw.
Owned: Crosley Bcstg., Corp.
Address: 140 W. Ninth St.
Tel.: CH 1-1822 NBC
Station Representatives: Lowrance, Moore
Chm. of Board: James D. Shouse
Pres., Gen. Mgr.: Robert E. Dunville
V.P., Sales: H. P. Lasker
V.P. Programs: Al Bland
Radio Sales Mgr.: Scott McLean
Chief Engineer: R. J. Rockwell

WSAI—Cincinnati—1923

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Oper. By: Jupiter Bcstg. Corp.
Address: Sinton Hotel
Tel.: MAin 1-1068 Independent
Station Representative: Robert Eastman
Pres., General Manager: Richard E. Nason
Program Director: Gene Nelson
Chief Engineer: Vern Milton

"Requited Love"

*The station that "loves Cincinnati"
is now loved by Cincinnati!*

WSAI - - - Number 1 in

*Hooper and PULSE going
into 1962!*

WZIP—Cincinnati—1947

Frequency: 1050 Kc. Power: 1 Kw. d.
 Owned-Operated By: Greater Cinn. Radio, Inc.
 Address: Vernon Manor Hotel
 Tel.: UNiversity 1-6067
 Station Rep.: MBS
 President: Raymer
 General Manager: Carl Lindner
 Sales Service Mgr.: Dick Pittenger
 Program Dir.: Gittie Bortz
 Chief Engineer: Chas. Grady
 Frank Wagner

KYW—Cleveland—1923

Frequency: 1100 Kc. Power: 50,000 Watts
 Owned-Oper. By: Westinghouse Bcstg. Co.
 Address: 1403 E. 6th St.
 Tel.: SU 1-4500 Independent
 Sta. Representative: AM Radio Sales
 President: Donald H. McGannon
 General Manager: Perry B. Bascom
 Sales Manager: Fred E. Walker
 Adv., Promotion Manager: Michael Ruppe, Jr.
 Program Director: Eugene M. Plumstead
 Publicity Director: Charles L. Getz, Jr.
 Chief Engineer: Sid Stadig
 Owners of: KYW-TV; WBZ-AM-TV, Boston;
 KDKA-AM-TV, Pittsburgh; WOWO, Fort Wayne;
 WIND, Chicago; KEX, Portland, Ore.; WJZ-TV,
 Baltimore; KPIX, San Francisco.

WABQ—Cleveland—1948

Frequency: 1540 Kc. Power: 1 Watt d.
 Owned By: Tuschman Bcstg. Corp.
 Address: 2323 Chester Ave.
 Tel.: CHerry 1-7555 Independent
 Station Rep.: Howard
 President, Gen. Mgr.: P. G. Tuschman
 Commercial, Sta. Manager: Bert Noble
 Program Director: Harrison Dillard
 Chief Engineer: Rudy Jones

WERE—Cleveland—1948

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Operated By: Cleveland Bcstg. Inc.
 Address: 1500 Chester Ave.
 Tel.: SU 1-9600 Independent
 Station Rep.: Venard, Rintoul & McConnell
 President: Ray T. Miller, Jr.
 General, Station Mgr.: Richard M. Klaus
 Commercial Mgr.: Ed Paul
 Sales Prom., Pub. Dir.: Leonard G. Trostler
 Program Manager: Ed Stevens
 Chief Engineer: Harry Dennis
 Owners of: WLEC-AM-FM, Sandusky, O.

WDOK—Cleveland—1950

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Operated By: Civic Bcstrs., Inc.
 Address: 1515 Euclid Ave.
 Tel.: MA 1-2890 MBS
 Station Rep.: H-R
 President: Frederick C. Wolf
 General Manager: Maurice J. Condon
 Commercial Manager: Dave Levine
 Sales Promotion Manager: Marjorie Jones

Program Director: Wayne Mack
 Publicity Director: Jeanne Forney
 Chief Engineer: Ralph Quay

WGAR—Cleveland—1930

Frequency: 1220 Kc. Power: 50,000 Watts
 Owned-Oper. By: Peoples Bcstg. Corp.
 Address: Stalter-Hilton Hotel
 Tel.: PR 1-0200 Independent
 Representative: Christal
 President: Herbert Evans
 General, Station Mgr.: Carl E. George
 Program Director: Robert K. Smiley
 Commercial Mgr.: Robert E. Forker
 Sales, Prom., Pub. Dir.: James Ward
 Chief Engineer: Lloyd G. Wingard
 Owners of: WRFD, Worthington, O.; WMMN,
 Fairmont, W. Va.; WTTM, Trenton, N. J.;
 WNAX, Yankton, S. D.; KVTY, Sioux City.

WHK—Cleveland—1922

Frequency: 1420 Kc. Power: 5000 Watts
 Owned By: Metropolitan Bcstg.
 Address: 5000 Euclid Ave.
 Tel.: EXpress 1-5000 Independent
 Station Representative: Blair
 President: John W. Kluge
 General, Sta. Mgr.: Jack Thayer
 Business Mgr.: Charles Masella
 Sales Prom., Pub. Dir.: Gary Davis
 Program Director: Gerald Splinn
 Chief Engineer: Ralph H. DeLany
 Owners of: WNEW-AM-TV, N. Y.; WTTG-TV,
 Washington, D. C.; WIP, Philadelphia; WTVH-
 TV, Peoria; KOVR-TV, Stockton, Calif.; WIP-
 AM-FM, Philadelphia; KMBC-AM-FM-TV,
 Kansas City.

WJMO—Cleveland—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By: Friendly Broadcasting Co.
 Address: 11821 Euclid Ave.
 Tel.: Sweetbriar 5-1212 ABC
 Sta. Rep.: Wittig; Dora-Clayton
 President: Richard Eaton
 General, Station Mgr.: C. C. Courtney
 Commercial Manager: Don Bruck
 Program Director: John Slade
 Publicity Director: Ken Hawkins
 Chief Engineer: Chuck Owens

WJW—Cleveland—1926

Frequency: 850 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned By: Storer Bcstg. Co.
 Address: 1630 Euclid Ave.
 Tel.: TOWER 1-6080 Independent
 Newspaper Affil.: Miami Sun
 Representative: Katz
 President: G. B. Storer, Jr.
 V.P. & Gen. Mgr.: James E. Bailey
 Ass't. General Mgr.: James P. Storer
 General Sales Mgr.: Jules C. Blum
 Program Director: Bruce MacDonald
 Sales Prom., Pub. Mgr.: Charles Hutaff
 Engineering Supervisor: Furn Anderson
 Owners of: WJW-FM-TV; WGBS-AM-FM, Miami;
 WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV,
 Toledo; WAGA-TV, Atlanta; WHN, New York,
 N. Y.; WIBG-AM-FM, Phila., Pa.; KGBS, Los
 Angeles; WITI-TV, Milwaukee.

OHIO

WBNS—Columbus—1924

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RadiOhio, Inc.
Business-Studio Address.....33 N. High St.
Tel.: CA 4-9265.....CBS
Representative.....John Blair
General Manager.....Richard A. Borel
Commercial Manager.....W. I. Orr
Sales. Prom. Manager.....Jim Yerian
Program Director.....Parke Blanton
Publicity Director.....Martha Babington
Chief Engineer.....Lester H. Nafzger

WCOL—Columbus—1922

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Air Trails, Inc.
Address.....E. Broad & Young St.
Tel.: CApiTal 1-7811.....Independent
Newspaper Affil.....Lancaster Eagle-Gazette,
Representative.....Eastman
President.....Charles Sawyer
V.P. General Mgr.....Collis A. Young
Exec. V.P.....J. P. Williams
V. P.....Alexander Buchan
Production Director.....Steve Joos
Chief Engineer.....T. Carpenter
Owners of: WING, Dayton, O.; WKLO, Louisville;
WIZE, Springfield, O.; WEZE, Boston.

WMNI—Columbus—1958

Frequency: 920 Kc.....Power: 500 Watts
Owned By.....North American Bcstg. Co.
Address.....Southern Hotel
Tel.: CApiTal 1-1354.....ABC
Station Representative.....Bcst. Time Sales
President, General Mgr.....William R. Mnich
Commercial Manager.....Joe Hill
Program, Pub. Dir.....William F. Robinson
Chief Engineer.....John D. Brookbank

WTVN—Columbus—1922

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By.....Taft Bcstg. Co.
Address.....22 East Gay St.
Tel.: CA 4-1271.....Independent
Representative.....Katz
President.....Hulbert Taft, Jr.
General, Comm. Manager.....Gene D'Angelo
Program Director.....Robert Yeager
Publicity Director.....Barbara Karibom
Chief Engineer.....Ed Koprivcr
Owners of: WTVN-FM-TV; WKRC-AM-TV, Cin-
cinnati; WBRC-AM-TV, Birmingham; WKYT-TV,
Lexington, Ky.

WVKO—Columbus—1948

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sky Way Bcstg. Corp.
Address.....2495 Henderson Rd.
Tel.: HUDson 6-9595.....MBS
Rep.....Venard, Rintoul & McConnell
President.....Milton Staub
Gen., Sta. Manager.....Bert Charles
Commercial, Sls. Prom. Mgr.....William Selander
Publicity Dir.....Diana Weeter
Chief Engineer.....Roy Carlson

WWOW—Conneaut—1959

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Ashtabula County Bcstg. Co.
Address.....211½ Main St.
Tel.: 71-001.....Independent
Station Representative.....Ohio Stas.
President.....Louis W. Skelly
Station Mgr., Prog. Dir.....Bob Allen
Commercial Manager.....D. Peters
Sales Prom. Mgr.....R. Conroy
Chief Engineer.....Ronald Terry

WTNS—Coshocton—1947

Frequency: 1560 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Coshocton Bcstg. Co.
Business-Studio Address.....114 N. 6th St.
Tel.: MAin 2-1560.....Independent
Station Representative.....Webb
Pres., Gen. Mgr.....F. Bruce Wallace
Comm. Sales Prom. Mgr.....D. Bennett
Chief Engineer.....Hermen L. Philabaum

WAVI—Dayton—1955

Frequency: 1210 Kc.....Power: 250 Watts d.
Owned.....WAVI Bcstg. Corp.
Address.....1428 Cincinnati St.
Tel.: BAldwin 4-1137.....Independent
Station Representative.....John Pearson
Pres., Gen. Mgr.....Harry K. Crowl
Commercial Manager.....Franklin H. Small
Program Dir.....Paul Murphy
Publicity Dir.....Michael T. Holland
Chief Engineer.....William J. Gilmore

WHIO—Dayton—1935

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By.....Miami Valley Bcstg. Corp.
Address.....1414 Wilmington Ave.
Tel.: CLearwater 4-5311.....CBS
News Affiliation.....Daily News, Journal Herald
Representative.....Hollingbery
President.....James M. Cox, Jr.
General Manager.....Robert H. Moody
Nat. Sls. Mgr.....Wade H. Alley
Retail Manager.....Stan Mouse
Chief Engineer.....Ernest Adams

WING—Dayton—1921

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Oper. By.....Great Trails Bcstg. Corp.
Address.....Talbot Tower
Tel.: 222-3773.....Independent
News. Affil.....Lancaster Eagle-Gazette
Station Representative.....Eastman
President.....Charles Sawyer
V.P., General Mgr.....Dale Moudy
Exec. Vice Pres.....J. P. Williams
Vice President.....Alex Buchan
V.P., Sales Manager.....Don Sailors
Publicity Director.....Betts Brauer
Program Director.....Jim Smith
Chief Engineer.....Howard Ryan

WONE—Dayton—1949

Frequency: 980 Kc. Power: 5000 Watts
 Owned By Skyland Bcstg. Co.
 Address 380 West First St.
 Tel.: BA 4-6501 Independent
 Sta. Representative H-R Reprs.
 Pres., Gen. Manager Eugene Carr
 Nat'l Sales Manager C. J. Thornquest
 Commercial Manager Louis G. Froelich
 Program Director Guy Harris
 Chief Engineer Morse Weimer

WONW—Defiance—1949

Frequency: 1280 Kc. Power: 1 Kw. d., 500 W. n
 Owned-Oper. By Tri-State Bcstg. Co.
 Address Radio Drive
 Tel.: 3-2776 Independent
 Representative Devney Organization
 V.P., Gen. Manager Glenn R. Thayer

WJER—Dover—1950

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.Dover Broadcasting Company, Inc.
 AddressBox 555
 Tel.: 2-0191MBS
 President.Agnes J. Reeves Greer
 General Station Mgr.W. B. Steis
 Commercial Manager.Kenneth Neff
 Asst. Mgr., Prog. Dir.Brad Stoddard
 Chief Engineer.Donald Graff
 Owners of: WCNS, Canton; WAJR, Morgantown,
 W. Va.

WOHI—East Liverpool—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Constrander Corp.
 Address 516 Market St.
 Tel.: FULTON 5-1490 ABC
 Station Reprs.Webb; Ohio Stations Reprs.
 President, Gen. Mgr.Joseph D. Coons
 Sales Prom. Mgr.Charles E. Stuart
 Chief Engineer.George Kelly

WEOL—Elyria-Lorain—1948

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Oper. By Elyria-Lorain Bcstg. Co.
 Address 408 E.S.T. Bldg., Elyria
 Tel.: FA 2-3761 Independent
 Newspaper Affil.Chronicle-Telegram
 President.O. B. Schoepfle
 General Mgr.Paul Nakel
 Program Dir.Dick Barrett
 Engineer.Hugh Coburn

WFIN—Findlay—1941

Frequency: 1330 Kc. Power: 1000 Watts, d.
 Owned.Findlay Publishing Co.
 Address 101½ West Sandusky St.
 Tel.: GA 2-4545 Independent
 Newspaper Affil.Courier
 RepresentativeClark
 President, General Mgr.R. L. Heminger
 Station Manager.Clyde W. Johnson
 Program Dir.C. Meekins
 Chief Engineer.Edgar Smith

WFOB—Fostoria—1952

Frequency: 1430 Kc. Power: 1000 Watts

Owned-Operated By Seneca Radio Corp.
 Address U. S. Highway 23 S.
 Tel.: HE 5-5666 Independent
 Station Rep.Webb; Ohio Stations
 PresidentAndrew Emerine
 Gen., Sta. Mgr.Melvin L. Murray
 Commercial Mgr.Roger V. Wise
 Chief Engineer.Carl Barry

WFRO—Fremont—1949

Frequency: 900 Kc. Power: 500 Watts d.
 Owned-Oper. By Wolfe Bcstg. Corp.
 Address 905 W. State St.
 Tel.: FE 2-3951 Independent
 President, Gen. Mgr.Robert F. Wolfe
 Commercial ManagerM. R. Wolfe
 Program Director.Earl V. Hurst
 Chief Engineer.Allen C. Kauble

WJEH—Gallipolis—1950

Frequency: 990 Kc. Power: 1 Kw., d.
 Owned-Oper. By Ohio Valley on the Air, Inc.
 Business Address Portsmouth Rd.
 Tel.: 446-3543KBS
 RepresentativeSears & Ayer
 President.John E. Halliday
 General ManagerMarianne B. Campbell
 Chief Engineer.Edgar Atkins

WMOH—Hamilton—1944

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Fort Hamilton Bcstg. Co.
 Bus. Studio Address Second Natl. Bank Bldg.
 Tel.: TWinbrook 4-6543 Independent
 Station RepresentativeMasla
 PresidentR. Briede
 General Manager.Robert L. Odson
 Sta. Mgr., Prog. Director.Norm Keller
 Commercial Manager.Ray Motley
 Chief Engineer.R. Bullic

WSRW—Hillsboro—1956

Frequency: 1590 Kc. Power: 500 W., d.
 Owned.Highland Bcstg. Co.
 AddressBox 176
 Tel.: EXpress 3-1590KBS
 General, Program Dir.Tom Archibald
 Station Mgr.Willard Parr, Sr.
 Chief EngineerDon Bolkman

WIRO—Ironton—1951

Frequency: 1230 Kc. Power: 250 Watts
 Owner.Iron City Bcstg. Co.
 AddressRadio Plaza
 Tel.: JEFFerson 2-1922KBS-MBS
 Pres., Ch. Eng.C. A. Baker
 General Manager.C. E. McElroy
 Program DirectorHelen Rowe

WLMJ—Jackson—1953

Frequency: 1280 Kc. Power: 1 Kw., d.
 Owned By Dean C. Stuhlmueller
 AddressBox 72
 Tel.: 850KBS
 Station Representative.Clark
 Pres., Gen. Mgr.Dean C. Stuhlmueller
 Chief Engineer.D. Cowden

OHIO

WHOK—Lancaster—1948

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By. Hocking Valley Bcstg. Corp.
Address Memorial Dr.
Tel.: OL 3-4373. Independent
Station Representative Ohio Stas.
Pres., Gen. Mgr. Nelson Embrey
Chief Engineer Charles R. Houston

WIMA—Lima—1948

Frequency: 1150 Kc. Power: 1000 Watts
Owned-Oper. By. N.W. Ohio Bcstg. Corp.
Business-Studio Address 223 N. Main St.
Tel.: 22-32060 ABC
Station Representative Meeker
President G. E. Hamilton
General Manager R. W. Mack
Sta., Comm. Mgr. C. B. Heller
Program Director Bill Frink
Chief Engineer Bill Harrison
Owners of: WIMA-TV, Lima.

WWIZ—Lorain—1958

Frequency: 1380 Kc. Power: 500 Watts, d.
Owned WWIZ, Inc.
Address Palace Theatre Bldg.
Tel.: CHerry 4-5253 ABC
Newspaper Affiliation Journal
Sta. Reps. Oakes; Devney Org.
President, Gen. Mgr. Sanford A. Scholitz
Sales Promotion Manager Paul Dean
Commercial Manager Joel Leonard
Program Director Mike Adams
Publicity Director Jim Allen

WCLW—Mansfield—1957

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned By Mansfield Bcstg. Co.
Address 791 McPherson St.
Tel.: LA 5-2333 Independent
Station Rep. Devney Organization
Pres., Gen. Mgr. F. Eckhardt
Chief Engineer William Ball

WMAN—Mansfield—1939

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Richland, Inc.
Address P.O. Box 461
Tel.: LA 4-2211 ABC
Representative Venard, Rintoul & McConnell
Pres., Gen., Sta., Comm. Mgr. J. M. O'Hara
Prog.-Pub. Dir. Robert James
Chief Engineer William Morrison

WMOA—Marietta—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned Marietta Broadcasting Co.
Address First National Bank Bldg.
Tel.: FR 3-7527 NBC
Station Representative Bolles
General Mgr. R. Sanford Guyer
Commercial Mgr. B. Kaatz
Program Dir. Richard M. Guyer
Chief Engineer Charles E. Clark

WMRN—Marion—1940

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By. The Marion Bcstg. Co.

Address Box 518
Tel.: DU 3-1131 ABC
Pres., Gen. Mgr. Robert T. Mason
Commercial Manager Arthur L. Martin
Prog. Dir. Madge Cooper
Chief Engineer F. J. Peters

WTIG—Massillon—1957

Frequency: 990 Kc. Power: 250 W., d.
Owned Massillon Bcstg. Co.
Address Massillon Drive-in Hotel
Tel.: TE 2-5023 KBS
Station Representative Ohio Station Reps.
President Joel W. Rosenblum
General Manager Richard J. Scholem
Program Director Ted Wesley
Chief Engineer Joe Kish
Owners of: WISR, Butler; WACB, Kuttanning.

WMPO—Middleport—1959

Frequency: 1390 Kc. Power 1000 Watts d.
Owned By Radio Mid-Pom Inc.
Address Box 71
Tel.: WYandotte 2-5355 Independent
President, Gen. Mgr. John E. M. Kerr
Station, Comm. Manager William C. Miller
Sales Prom. Mgr., Prog. Dir. Robert Arnold
Publicity Director Mrs. Janet Korn
Chief Engineer Roger Bennett

WPFB—Middletown—1947

Freq.: 910 Kc. Power: 1 Kw, d., 100 W. n.
Owned-Operated By WPFB, Inc.
Address 4503 Central Ave.
Tel.: GA 2-3625 Independent
Sta. Reps. Devney Org.; Walker-Rawalt
President, General Mgr. Paul F. Braden
Commercial Manager Joseph LeMoyné
Sales Prom. Mgr., Pub Dir. Charles Reeder
Program Director Ray Iglehart, Jr.
Chief Engineer Carroll Williams
Owners of: WPAY, Portsmouth, O.

WMVO—Mt. Vernon—1953

Frequency: 1300 Kc. Power: 500 Watts d.
Owned-Oper. By. Mt. Vernon Bcstg. Co.
Address P.O. Box 348
Tel.: EX 2-0946 Independent
Station Representative Ohio Stas.
President Mrs. Charles Zerkowitz
Station Manager Stephen Zerkowitz
Sales Coordinator Bill Victor
Chief Engineer R. Maxwell

WIOI—New Boston—1959

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned By WIOI, Inc.
Address Box 909, Portsmouth, O.
Tel.: ELmwood 3-8587 KBS
Station Representative Prestige Reps.
President Grady M. Sinyard
General Manager Joseph S. Klarke
Commercial Manager Kenneth O. Williams
Program Director Hal O'Neal
Publicity Director Mrs. Ruth Coburn
Chief Engineer Tommy R. Leslie
Owners of: WYOK, Birmingham; WBEA, Mont-
gomery; WFLI, Chattanooga; WSLA-TV, Selma.

WCLT—Newark—1949

Frequency: 1430 Kc. Power: 500 Watts d.
Owned-Operated By.....WCLT Radio Inc.
Address.....25 West Miami St.
Tel.: FA 4-0071.....Independent
Sta. Representative.....Meeker
Pres., Gen. Mgr.....Thomas A. Rogers
Chief Engineer.....Benjamin Windle

WPVL—Painesville—1956

Frequency: 1460 Kc. Power: 500 Watts d.
Owned.....WPVL, Inc.
Address.....713 Fobes St.
Tel.: EL 2-3155.....Independent
Station Representatives.....Webb; Ohio Stas.
President, General Mgr.....Carl R. Lee
Sales Promotion Mgr.....Richard Gascoigne

WPTW—Piqua—1947

Frequency: 1570 Kc. Power: 250 Watts d.
Owned By.....WPTW Radio, Inc.
Address-Trans.....1625 Covington Ave.
Tel.: PR 3-3513.....KBS
Sta. Representative.....Bolles; Ohio Station Reps.
President, Gen. Mgr.....C. Oscar Baker
Program Dir., Pub. Dir.....Betty Miller
Commercial Mgr.....Mrs. Eleanor Mills
Station, Ch. Eng.....Lewis M. Shroyer

WNXT—Portsmouth—1951

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WNXT, Inc.
Address.....Masonic Bldg.
Tel.: EL 3-1161.....ABC
Station Rep.....Raymer; Ohio Stas.
President.....Leonard Feldman
General, Comm. Mgr.....Marshall Rosene
Program Director.....Phil Phillips
Publicity Director.....Mary Ellen Thuma
Chief Engineer.....Howard Potts

WPAY—Portsmouth—1935

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W.
Owned By.....Radio Station WPAY
Address.....1009 Gallia St.
Tel.: EL 3-5176.....CBS
Sta. Representative.....Devney Organization
President.....Paul F. Braden
General, Sta. Manager.....O. T. Dresbach
Commercial Manager.....J. H. LeMoyné
Program Director.....John T. Baker
Technical Director.....Maurice L. Myers
Owners of: WPAY-FM.

WLEC—Sandusky—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Operated By.....Cleveland Bcstg., Inc.
Address.....Box 441
Tel.: MA 6-2000.....Independent
Sta. Representative.....Devney Organization
President.....Ray T. Miller, Jr.
General, Station Mgr.....Jay E. Wagner, Jr.
Commercial, Prom. Mgr.....Louis E. Mahla
Program Director.....Karl J. Bates
Chief Engineer.....Jay Leibach
Owners of: WERE, Cleveland.

WBLV—Springfield—1947

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Champion City Bcstg. Co.
Address.....Chamber of Commerce Bldg.
Tel.: FA 3-4676.....KBS
Representative.....Thomas F. Clark
President.....R. S. Lucas
General Manager.....R. L. Yontz
Commercial Mgr.....Al Meuleman
Program Director.....James W. Blasey
Chief Engineer.....Carl Egbert

WIZE—Springfield—1940

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Radio Voice of Springfield
Address.....117 W. High St.
Tel.: 323-4955.....Independent
Station Representative.....Devney Organization
President.....Charles Sawyer
V.P., General Mgr.....Ernest A. Gudridge
Executive Vice-President.....J. P. Williams
Vice-President.....Alex Buchan
Sales Promotion Mgr.....Ray George
Chief Engineer.....Victor L. Bushong

WSTV—Steubenville—1940

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....WSTV, Inc.
Bus.-Studio Address.....Exchange Realty Bldg.
Tel.: 282-6265.....MBS
Representative.....Avery-Knodel
Exec. Vice Pres.....John J. Laux
Vice President.....Fred Weber
Station Mgr.....Louis W. Shapiro
Sales Prom. Mgr., Pub. Dir.....Geo. H. Wilson
Program Director.....Tom Abernethy
Chief Engineer.....William Chesnes
Owners of: WBOY AM-TV, Steubenville; KODE
AM-TV, Joplin; WSTV-TV-FM; WRGP-TV,
Chattanooga.

WTTF—Tiffin—1959

Frequency: 1600 Kc. Power: 500 Watts
Owned By.....WTTF, Inc.
Address.....112 E. Market St.
Tel.: 447-2212.....MBS
President, Gen. Mgr.....Robert G. Wright
Commercial Manager.....W. A. Hughes
Program Dir.....Alan Gemar
Chief Engineer.....Richard Wright

WOHO—Toledo—1954

Frequency: 1470 Kc. Power: 1000 Watts
Owner.....Midwestern Bcstg. Co.
Address.....Box 276, Station "A"
Tel.: OX 3-6576.....MBS
Station Representative.....Raymer
President.....Ford R. Weber
General Manager.....Sam W. Sloan
Comm. Manager.....William C. Wester
Program Director.....John Dauro
Chief Engineer.....Patrick J. Robinson

WSPD—Toledo—1921

Frequency: 1370 Kc. Power: 5000 Watts
Owned-Oper. By.....Storer Broadcasting Co.

OHIO

Address.....125 South Superior St.
Tel.: CH 8-6401.....NBC
Representative.....**Katz**
President.....George B. Storer, Jr.
General, Station Mgr.....Reggie Martin
Nat. Sales Manager.....Emerson Kimble
Program Director.....Jack Williams
Chief Engineer.....George Fulop
Owners of: WSPD-TV; WJRH AM-TV, Detroit;
WJW AM-TV, Cleveland; WGSB, Miami;
WHN, New York, N. Y.; WIBG, Philadelphia;
KGBS, Los Angeles; WAGA-TV, Atlanta; WITI-
TV, Milwaukee.

WTOD—Toledo—1946

Frequency: 1560 Kc.....Power: 1000 Watts d.
Owned-Operated By...Booth Broadcasting Co.
Address.....3225 Arlington Ave.
Tel.: CH 2-4321.....Independent
Station Representative.....Bernard Howard
President.....John L. Booth
Gen. Comm. Mgr.....Francis X. McNerney
Program Director.....John Garry
Publicity Director.....Bob Parkinson
Sales Promotion Manager.....Vivian Crane
Chief Engineer.....Robert Sowers
Owners of: WJLB, Detroit; WSWG, Saginaw;
WIBM, Jackson; WIOU, Kokomo; WJVA, South
Bend; WTRN, Flint.

WTOL—Toledo—1938

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Community Bcstg. Co.
Address.....Bell Bldg.
Tel.: CH 4-7411.....ABC
Station Representative.....Gill-Perna
President.....Frazier Reams
General Manager.....Thomas S. Brotherton
Station, Comm. Manager.....Douglas Tabner
Sales Prom. Mgr., Pub. Dir.....Orris Tabner
Program Director.....Robert Krieghoff
Chief Engineer.....Harold Holmes
Owners of: WTOL-FM-TV.

WERT—Van Wert—1958

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned.....Van Wert Broadcasting Co.
Address.....Box 308
Tel.: BERNARD 2-4075.....Independent
Station Rep.....Ohio Stations; Sears & Ayer
President, Ch. Eng.....Kenneth E. Kunze
Commercial Mgr.....R. Waldron
Program Director.....John Ury

WHHH—Warren—1941

Frequency: 1440 Kc.....Power: 5000 Watts
Owned By...Warren Tribune Radio Sta., Inc.
Address.....2nd National Bldg.
Tel.: EXpress 2-2529.....Independent
Newspaper Affiliation...Tribune Chronicle
President, Gen. Mgr.....Helen Hart Hurlbert
Station Mgr.....R. E. Hardy
Program Director.....John Peterson

WCHO—Washington Court House—1952

Frequency: 1250 Kc.....Power: 500 Watts d.

Owned By.....Court House Bcstg. Co.
Address.....113½ S. Main St.
Tel.: 5-6211.....KBS
Pres., Gen. Mgr., Chief Eng...W. N. Nungesser
Station Mgr.....C. L. Mitchell

WPKO—Waverly—1954

Frequency: 1380 Kc.....Power: 1000 W., d.
Owner.....Ohio Quests, Inc.
Address.....Box 67
Tel.: 363.....Independent
President, Gen. Mgr.....James B. Denton
Chief Engineer.....Robert P. Meyer

WKOV—Wellston—1953

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned-Operated By...Family Bcstg. Co.
Address.....P. O. Box 190
Tel.: 4-2000.....KBS
Pres., Gen. Mgr., Ch. Eng...W. N. Nungesser

WWST—Wooster—1947

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Wooster Republican Ptg. Co.
Address.....Route 30
Tel.: ANGelus 3-5075.....KBS
General Manager.....E. B. Evans
Chief Engineer.....B. L. Bowman

WRFD—Worthington—1947

Frequency: 880 Kc.....Power: 5000 Watts d.
Owned.....Peoples Broadcasting Corp.
Address.....Worthington
Tel.: TU 5-5342.....Independent
Representative.....Gill-Perna
President.....Herbert E. Evans
General Manager.....Joseph D. Bradshaw
National Sales Mgr.....Andy Edgerton
Publicity Director.....Bill Pfeiffer
Program Director.....Phil Sheridan
Chief Engineer.....Harold Schaaf
Owners of: WRFD-FM; WGAR AM-FM, Cleve-
land; WTEM AM-FM, Trenton; WMMN, Fair-
mont, W. Va.; WNAX, Yaakton, S. D.; KVTV,
Sioux City.

WBBW—Youngstown—1949

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owner.....Mahoning Valley Bcstg. Corp.
Address.....260 W. Federal St.
Tel.: 744-4421.....MBS
Representative.....Weed
President, Ch. Eng.....John Cherpack, Jr.
Vice President.....Gene Trace
General, Comm. Manager.....Dick James
Sales Prom. Mgr.....Phil Wood
Program Director.....Anthony N. Ross

WFMJ—Youngstown—1939

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By...WFMJ Bcstg. Co.
Business-Studio Address...101 W. Boardman
Tel.: RI 4-8611.....NBC
President.....William F. Maag, Jr.
General, Comm. Mgr.....Mitchell F. Stanley
Program Director.....Bob Locke
Chief Engineer.....Frank A. Dieringer

WHOT—Youngstown—1955

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned By: WHOT, Inc.
 Address: 401 N. Blaine Ave.
 Tel.: Rl 6-8464 Independent
 Sta. Representative: Hollingbery
 President: Myron Jones
 General Manager: William Fleckenstein
 Commercial Mgr.: William Aey
 Program Dir.: Richard Thompson
 Sales Promotion Manager: Tony Sebastian
 Chief Engineer: Gene Coxson
 Owners of: WJET, Erie; WRED-FM, Youngstown;
 WYRE, Pittsburgh.

WKBN—Youngstown—1926

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Operated By: WKBN Bcstg. Corp.
 Address: 3930 Sunset Blvd.
 Tel.: ST 2-1145 CBS
 Representative: Paul H. Raymer
 Pres., Gen. Mgr.: Warren P. Williamson, Jr.

Station Mgr.: Warren P. Williamson III
 Sales Prom. Mgr.: J. Harrison Hartley
 Commercial Manager: Carl F. Glade
 Program Director: Norm Berger
 Chief Engineer: B. T. Wilkins
 Owners of: WKBN TV-FM.

WHIZ—Zanesville—1924

Frequency: 1240 Kc. Power: 250 Watts
 Owner: Southeastern Ohio Bcstg. System, Inc.
 Business-Studio Address: Lind Arcade Bldg.
 Tel.: GL 2-5431 NBC
 Newspaper Affiliation: Zanesville Pub Co.
 Representative: John E. Pearson
 President: Clay Littick
 Gen., Station Manager: Allan Land
 Comm. Mgr.: Nate Milder
 Publicity Dir., Sls. Prom. Mgr.: Naomi Lorton
 Program Director: Dick Keys
 Chief Engineer: William A. Hunt, Sr.
 Owners of: WHRV, Ann Arbor; WTAP, Parkers-
 burg, W. Va.

Pop: 2,380,000
 Families: 728,000

OKLAHOMA

Radio Homes: 705,500
 AM Stas. in State: 54

KADA—Ada—1934

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: KADA Bcstg., Inc.
 Business Address: Box 642
 Tel.: FEderal 2-1212 ABC, KBS
 Station Reps.: Weed; Brown
 Pres., General Mgr.: Bill Hoover
 Comm., Sales Prom. Mgr.: Jerry Spencer
 Program, Publicity Director: Mike Stephens
 Chief Engineer: George A. Miller Jr.

KHHW—Altus—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By: Altus Bcstg. Co., Inc.
 Address: Box 551
 Tel.: HU 2-1450 KBS
 Newspaper Affil.: Times-Democrat
 Representative: Pearson
 Pres., Gen. Mgr.: Frank E. Wimberly
 Commercial Manager: Albert Houpe
 Chief Engineer: Ernest Baucum

KALV—Alva—1956

Frequency: 1430 Kc. Power: 500 Watts
 Owned By: Alva Communications, Inc.
 Address: Box 328
 Tel.: 1663 Independent
 President: John H. Goss
 General Manager: Robert L. Martin
 Chief Engineer: Ron Kassik

KVSO—Ardmore—1935

Frequency: 1240 Kc. Power: 250 Watts
 Owned: Ardmoreite Pub. Co.
 Address: Ardmoreite Bldg.
 Tel.: CA 3-3030 ABC-KBS
 General Manager: Douglas C. Dillard

KWON—Bartlesville—1942

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Horace C. Boren
 Address: Box 89
 Tel.: FEderal 6-1400 MBS
 Station Reps.: Bowles; Melville
 President: Horace C. Boren
 General, Sta. Mgr.: Tony G. Kountoupis
 Commercial Manager: Maynard Helmuth
 Program Director: William C. Drake
 Chief Engineer: James Hawkins
 Owners of: KMUS, Muskogee, Okla.

KLTR—Blackwell—1952

Frequency: 1580 Kc. Power: 250 Watts
 Owned-Operated By: Star Bcstg. Co., Inc.
 Address: Masonic Bldg.
 Tel.: EM 3-4567 KBS
 President, General Manager: R. F. Pool
 Commercial Manager: Ray Bush
 Sales Promotion Manager: Dick Hill
 Program Director: Don James
 Publicity Dir.: Scotty Winter
 Chief Engineer: Heinz Powelleit

KWCO—Chickasha—1946

Freq.: 1560 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: Washita Valley Bcstg. Co.
 Address: P.O. Box 770
 Tel.: CAstle 4-2890 KBS
 Owner: Bayard C. Auchincloss
 General Manager: William S. Scott
 Chief Engineer: Ben DeKinder

KWPR—Claremore—1958

Frequency: 1270 Kc. Power: 500 Watts, d.
 Owned By: BRT Bcstg. Co.
 Address: 417 West Second St.

OKLAHOMA

Tel.: ROgers 3-1281.....KBS
President, Chief Eng.....Wayne Rowley
Commercial, Sales Prom. Mgr.....Bob Brewer

KWOE—Clinton—1949

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Western Okla. Bcstg. Co.
Address.....Neptune Park
Tel.: FAirfax 3-0617.....Independent
President, Gen Mgr.....Lonnie J. Preston
Program Publicity Dir.....Alice Preston
Chief Engineer.....Arthur Vogt

KUSH—Cushing—1953

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Cimarron Broadcasters, Inc.
Address.....P.O. Box 791
Tel.: CA 5-0922.....KBS
Pres., Gen. Mgr.....Gordon Rockett
Station Mgr., Chief Engineer.....G. Thomas

KRHD—Duncan—1949

Freq.: 1350 Kc.....Power: 250 W. d. 100 W. n.
Owned-Operated By.....Duncan Bcstg. Co.
Address.....West Pine St.
Tel.: AL 5-1350.....KBS
President.....R. H. Drury
Gen., Sta. Mgr.....W. M. Brubaker
Chief Engineer.....Lee Agee

KSEO—Durant—1947

Frequency: 750 Kc.....Power: 250 Watts d.
Owned-Operated By.....Durant Pub-Bcstg. Corp.
Address.....215 Democrat Bldg.
Tel.: 3100.....KBS
President.....R. V. Peterson
Gen. Mgr.....L. W. Coleman

KBEK—Elk City—1929

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Bob Garrison Ent.
Address.....Box 189
Tel.: CApital 5-3333.....KBS
President, Gen. Mgr.....Bob Garrison
Comm., Sales Prom. Manager.....Robert Taylor
Program Director.....Rocky Randall
Publicity Director.....Betty McArthur
Chief Engineer.....Jerry White

KCRC—Enid—1928

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....Enid Radiophone Co.
Address.....318 E. Willow
Tel.: AD 7-1390.....ABC
News. Affil.....Morning News, Daily Eagle
Representative.....John E. Pearson Co.
President.....Milton B. Garber
General Manager.....Pat Murphy
Commercial Manager.....Jim Hannon

KGWA—Enid—1950

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By.....Public Bcstg. Service, Inc.
Address.....P. O. Box 346
Tel.: AD 4-4230.....Independent
Representative.....Venard, Rintoul & McConnell
President, General Manager.....Allan Page
Commercial Manager.....Bob O'Brien
Program Director.....Lyle Gaston
Chief Engineer.....Milton Wentworth

KTAT—Frederick—1948

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Operated By.....Frederick Bcstg. Co.
Address.....P.O. Drawer 920
Tel.: ED 5-2131.....KBS
Owner.....W. C. Moss, Jr.

KWRW—Guthrie—1955

Frequency: 1490 Kc.....Power: 100 Watts
Owned By.....Austin Oil Co., Inc.
Address.....115 North Division
Tel.: BU 2-2321.....KBS
Vice President.....David OVEN
General, Station Mgr.....Richard M. Carroll
Comm. Mgr., Pub. Dir.....Johnny Johnson
Sales Promotion Manager.....Peggy Weems
Program Director.....Wallace Seeds
Chief Engineer.....R. B. Phillips, Jr.

KGYN—Guymon—1948

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Plains Bcstg. Co.
Address.....Box 130
Tel.: 338-6533.....KBS
President, Station Mgr.....T. M. Raburn, Jr.
Chief Engineer.....Herb Noyes

KHEN—Henryetta—1956

Frequency: 1590 Kc.....Power: 500 W., d.
Owned.....Henryetta Radio Co.
Address.....125 N. 5th
Tel.: OLive 2-3298.....Independent
Newspaper Affiliation.....Daily Free Lance
President.....Leland Gourley
General, Comm. Manager.....Marvin Hull
Program Director.....Bill Simmons, Jr.
Publicity Director.....Junior Crawford
Chief Engineer.....Bud Gaitner

KTJS—Hobart—1947

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By.....A. R. Fuchs
Address.....P.O. Box 311
Tel.: GENEva 6-2420.....KBS
President, Chief Eng.....A. R. Fuchs
Commercial, Prom. Mgr.....Wayne Robison

KIHN—Hugo—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Little Dixie Bcstg. Co.
Address.....106 West Jackson
Tel.: 1723.....KBS
Station Representative.....Lowe-Runkle
President, General Mgr.....D. W. Brawner
Station Mgr., Chief Eng.....T. L. Brawner
Publicity Director.....Leeta Brawner

KBEL—Idabel—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Idabel Bcstg. Co.
Address.....P.O. Box 1072
Tel.: 802.....Independent
General Manager.....Winston O. Ward
Sta., Comm. Manager.....J. P. Stanley

KCCO—Lawton—1956

Frequency: 1050 Kc. Power: 250 W. d.
Owned. Progressive Bcstg. Co.
Address. Box 2187
Tel.: EL 5-1050. Independent
Station Representative. Pearson
President. Dr. G. G. Downing
General Manager. Ross B. Baker
Program Dir. B. J. Sams
Sales Prom. Mgr. James R. Williams
Chief Engineer. Charles Thompson

KSWO—Lawton—1941

Frequency: 1380 Kc. Power: 1000 W.
Owned. Okla. Quality Bcstg. Co.
Address. 406 D. Avenue
Tel.: EL 5-1380. ABC
Rep. Venard, Rintoul & McConnell; Brown
President, General Mgr. R. H. Drewry
Station Manager. Tom Reddell
Program Director. Don Hodges
Chief Engineer. Harold Kinkead
Owners of: KRHD, Duncan; KGWA, Enid; KSWO-
TV, all Okla.; KMID-TV, Midland, Tex.

KNED—McAlester—1950

Freq.: 1150 Kc. Power: 1 Kw. d.; 500 n.
Owned-Operated By. Pittsburg Bcstg. Co., Inc.
Address. Box 780
Tel.: GA 3-1460. Independent
Representative. Pearson
Pres., Gen. Mgr. Ray Van Hooser
Station, Prog. Mgr. Dud Stallings
Chief Engineer. Jerry McCoy

KTMC—McAlester—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By. McAlester Bcstg. Co.
Address. 202½ East Choctaw
Tel.: GA 3-1400. KBS
Station Representative. Weed
President, General Mgr. Bob Baggett
Commercial Manager. Phil Reed
Program Director. Shirley Crowson
Chief Engineer. Harold Duncan

KGLC—Miami—1947

Frequency: 910 Kc. Power: 1000 Watts
Owned-Operated By. Miami Bcstg. Co.
Business Address. Miami Hotel Bldg.
Tel.: KI 2-3303. KBS-MBS
Gen., Sta. Mgr. William A. Searle
Chief Engineer. Louis Stone

KBIX—Muskogee—1936

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By. Okla. Pub. Co.
Address. Barnes Bldg.
Tel.: MU 2-1331. ABC
Newspaper Affil. Phoenix-Times Democrat
Representative. Pearson
President. Tams Bixby, Jr.
Manager. D. Johnson
Chief Engineer. Ted Foster

KMUS—Muskogee—1948

Frequency: 1380 Kc. Power: 1000 d., 500 n.
Owned-Operated By. Horace C. Boren
Address. P. O. Box 1588
Tel.: MU 2-2488. Independent
Stations Rep. Bolles; Melville
Pres., Gen. Mgr. Horace C. Boren
Vice Pres. Mrs. Martha D. Boren
Sta. Mgr., Ch. Engr. James E. Keitel, Jr.

KNOR—Norman—1949

Frequency: 1400 Kc. Power: 250 Watts
Owned. Cleveland County Bcstg. Co.
Address. P. O. Box 542
Tel.: JE 4-8475. KBS
President. William S. Morgan
Commercial Mgr. Robert G. Barry
Chief Engineer. Edward Renner

KBYE—Oklahoma City—1947

Frequency: 890 Kc. Power: 1000 Watts d.
Owned-Operated By. Great Empire Bcstg.
Business Address. 5508 N. Eastern
Tel.: Garfield 7-6524. Independent
President. Berniece L. Lynch
General Station Manager. F. F. Lynch
Program Director. Glenn Valentine
Commercial, Sls. Prom. Mgr. F. J. Lynch
Publicity Director. J. D. Lynch
Chief Engineer. J. B. Latimer

KJEM—Oklahoma City—1948

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Oper. By. KJEM, Inc.
Address. 515 N. Robinson
Tel.: CE 2-6367. Independent
Station Representative. Bcast. Time Sales
President. W. D. Schueler
Gen., Sta. Mgr. C. Hewel Jones
Program Director. W. W. Jones
Chief Engineer. Bill Humphrey

KLPR—Oklahoma City—1947

Frequency: 1140 Kc. Power: 1000 Watts d.
Owned-Oper. By. Big Chief Bcstg Co. Inc.
Address. Box 4248
Tel.: ME 4-1411. Independent
Station Representative. Pearson
Pres., Sales Prom. Mgr. Jack Peasley
Chief Engineer. Buzzy Brooks

KOCY—Oklahoma City—1938

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Plaza Court Bcstg. Co.
Business-Studio Address. Plaza Court Bldg.
Tel.: CEntal 5-4333. Independent
Pres., Gen. Mgr. M. H. Bcnebrake
Commercial Manager. Carlton Beck
Chief Engineer. Elmo Black

KOMA—Oklahoma City—1928

Frequency: 1520 Kc. Power: 50,000 Watts
Owned-Operated By. Storz Bcstg. Co.

OKLAHOMA

Address Box 1520
 Tel.: SWift 4-4482 Independent
 Representative Blair
 President Todd Storz
 V. P., General Manager Jack S. Sampson
 Program Director Bill Adams
 Publicity Director Deane Johnson
 Chief Engineer M. H. Barwick
 Owners of: WDGY, Minneapolis; WHB, Kansas
 City; WFLX, New Orleans; WQAM, Miami;
 KNOK, St. Louis.

KTOK—Oklahoma City—1927

Frequency: 1000 Kc. Power: 5000 Watts
 Owned-Operated By K TOK, Inc.
 Business-Studio Address 1800 W. Main
 Tel.: Central 5-8351 MBS, ABC
 Station Representative Eastman
 President Wendell Mayes
 General, Station Mgr. Tom Johnson
 Local Sales Manager George R. Collisson
 Program Director Bill Bryan
 Chief Engineer Clifford Easum

WKY—Oklahoma City—1920

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Oper. By WKY TV System, Inc.
 Address 500 E. Britton Rd.
 Tel.: TR 8-2161 Independent
 Newspaper Affiliation Oklahoman & Times
 Representative Katz
 President E. K. Gaylord
 V.P., General Manager Norman P. Bagwell
 Asst. Sta., Comm. Mgr. Lee Allan Smith
 Prog. Dir. Danny Williams
 Sales Promotion Mgr. Jim Willis
 Chief Engineer Bob Hayward
 Owners of: WKY-TV; WTVT, Tampa.

KOKL—Okmulgee—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Okmulgee Bcstg. Corp.
 Address 114 East Seventh St.
 Tel.: 3646 KBS
 Newspaper Affil. Don-Rey Pub. Co.
 Station Rep. Melville
 President Donald W. Reynolds, Sr.
 General Manager Donald W. Reynolds, Jr.
 Chief Engineer W. Matten
 Owners of: KFSA AM-TV, Ft. Smith, Ark.; KOLQ
 AM-TV, Reno; KBRS, Springdale, Ark.; KORK,
 Las Vegas; KGNS-TV, Laredo; KLRJ-TV, Las
 Vegas; KFOY-TV, Hot Springs, Ark.

KVLH—Pauls Valley—1947

Frequency: 1470 Kc. Power: 250 Watts
 Owned-Operated By Pauls Valley Bcstg. Co.
 Address Box 610
 Tel.: BELmont 8-3314 KBS
 President, General Manager E. J. Ballard
 Sales Promotion Manager Jerry Tye
 Program Director James Hensley
 Publicity Director Marquita Rickey
 Chief Engineer David White

WBBZ—Ponca City—1928

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Ponca City Pub. Co.
 Address P.O. Box 589

Tel.: RO 5-6607 MBS
 Newspaper Affiliation The News
 Representative Pearson
 General Manager Allan W. Muchmore
 Station Manager William C. Maugans

KLCO—Poteau—1953

Frequency: 1280 Kc. Power: 1 Kw. d.
 Owner Leflore Bcstg. Co.
 Address Box 511
 Tel.: 660 KBS
 President, Gen. Manager R. B. Bell
 Sales Prom., Ch. Engineer Vic Nowlin

KOLS—Pryor—1950

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By Lakes Area Bcstg. Co.
 Address 5th & S. Mill Sts.
 Tel.: VAlley 5-2763 KBS
 Gen. Mgr., Chief Eng. L. L. Gaffaney
 Commercial Manager Mrs. L. L. Gaffaney
 Program Director H. Albrecht

KGFF—Shawnee—1930

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By KGFF Bcstg. Co., Inc.
 Address P.O. Box 9
 Tel.: BR 3-4390 MBS
 Newspaper Affiliation Stauffer Publ., Inc.
 Representative Avery-Knodel
 President Oscar S. Stauffer
 Gen., Sta. Manager William A. Weaver
 Commercial Manager Jeral C. Ziegler
 Program Director James H. Meyer
 Chief Engineer R. K. Branson

KSPI—Stillwater—1947

Frequency: 780 Kc. Power: 250 Watts d.
 Owned-Oper. By Stillwater Publishing Co.
 Address P. O. Box 231
 Tel.: FR 2-7800 Independent
 Newspaper Affiliation Daily News-Press
 Representative Clark
 General Mgr. J. R. Bellatti
 Station Manager Lewis Pearce
 Commercial Manager Bill Platt

KTLQ—Tahlequah—1957

Frequency: 1350 Kc. Power: 1 Kw., d.
 Owned Camellita Corp.
 Address First National Bank Bldg.
 Tel.: GLendlae 6-2511 Independent
 President Jim Egan
 General Mgr., Ch. Eng. Galen O. Gilbert
 Commercial Manager Jim Stacey
 Program Director Jim Masters

KAKC—Tulsa—1946

Freq.: 970 Kc. Power: 1000 W. d., 500 W. n.
 Owned-Oper. By Public Radio Corp.
 Address 910 S. Boston
 Tel.: LU 7-2401 Independent
 Station Representative Young
 President Lester Kamin
 General, Comm. Manager Robert J. Hoth
 Program Director Dick Schmitz
 Sales Prom. Mgr., Pub. Dir. Carl Smith
 Chief Engineer Charles Laughton
 Owners of: KBEA, KBEY-FM, Mission; KNYZ-
 AM-FM, Houston.

KELI—Tulsa—1934

Frequency: 1430 Kc. Power: 5 Kw.
 Owned By T & O Bcstg. Co.
 Address 2601 E. 56th St., N.
 Tel.: FI 5-1311 Independent
 Station Representative Avery-Knodel
 President, Gen. Mgr. Raymond Ruff
 Commercial Manager Joe Fischer
 Program Director Joe Henderson
 Chief Engineer Lloyd Cowan
 Owners of: KTRN, Wichita Falls, Tex.

KFMJ—Tulsa—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned By Tulsa Great Empire Radio, Inc.
 Address 5400 W. Edison
 Tel.: LU 5-5555 Independent
 General Manager R. B. Blue
 Chief Engineer N. Wilcox

KOME—Tulsa—1938

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By KOME, Inc.
 Address 8th & Main
 Tel.: DI 3-4121 ABC
 President Wm. F. Johns, Jr.
 General Manager G. Lund
 Program Director A. Collier

KRMG—Tulsa—1949

Freq.: 740 Kc. Power: 50 Kw. d., 25 Kw. n.
 Owned By Swanco Bcstg. Co.
 Address 311 So. Denver Ave.
 Tel.: LUther 4-4291 CBS
 Representative John Blair
 General Manager Frank S. Lane
 Local, Comm. Mgr. William E. Minshall
 Program Director Keith Bretz
 Chief Engineer William H. Bradley

KVOO—Tulsa—1925

Frequency: 1170 Kc. Power: 50,000 Watts
 Owned-Oper. By Southwestern Sales Corp.
 Address 3701 S. Peoria
 Tel.: RI 2-5561 NBC
 Representative Edward Peury
 President H. C. Stuart
 V.P., General Mgr. G. K. Brandborg
 Program Director J. Ryan
 Chief Engineer J. Bushnell
 Owners of: KVOO-TV.

KVIN—Vinita—1954

Frequency: 1470 Kc. Power: 500 Watts, d.
 Owned-Oper. By Vinita Broadcasting Co.
 Address Box 189
 Tel.: Alpine 6-3407 KBS
 General Manager Gene Humphries
 Program Director R. Parnell
 Chief Engineer Don Shearheart

KWSH—Wewoka—1948

Frequency: 1260 Kc. Power: 1,000 Watts
 Owned-Operated By Tri Cities Bcstg. Co., Inc.
 Address Box 1260
 Tel.: 1260 ABC, KBS
 President Bill Hoover
 Chief Engineer Dan Hastings

KSIW—Woodward—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Woodward Bcstg. Co.
 Address Box 508
 Tel.: Alpine 4-4455 Independent
 Representative Pearson
 President, Ch. Eng. Edward A. Ryan
 Program Director Lenora W. Ryan

Pop. 1,825,000

Families: 596,000

OREGON

Radio Homes: 588,000

AM Stas. in State: 71

KABY—Albany—1959

Frequency: 990 Kc. Power: 250 Watts, d.
 Owned Albany Broadcasting Corp.
 Address 233 W. Third
 Tel.: WAbash 6-3719 Independent
 Station Representatives Art Moore; Grant
 President, General Mgr. Chet Wheeler
 Station, Commercial Mgr. Glenn Henshaw, Jr.
 Program, Publicity Dir. Sandy Rhodes
 Chief Engineer Leonard Serder

KWIL—Albany—1941

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Oper. By Albany Radio Corp.
 Address Box 485
 Tel.: WA 6-2233 MBS
 President Claude Buerge
 General Manager Larry Gordon
 Commercial Manager Lou Gillespie
 Chief Engineer Don Schweitzer

KWIN—Ashland—1946

Frequency: 580 Kc. Power: 1000 Watts
 Owned-Oper. By Rogue Valley Bcstg. Co.
 Business Address P.O. Box 227
 Tel.: 482-2211 KBS
 Station Representative Webb
 President Douglas D. Kahle
 General Manager W. Henry Peck
 Chief Engineer W. Loerke

KAST—Astoria—1925

Frequency: 1370 Kc. Power: 1000 Watts
 Owned Astoria Broadcasting Co.
 Address 1006 W. Marine Dr.
 Tel.: FA 5-2911 ABC, MBS
 Newspaper Affil. Astorian Budget
 Station Reps. Moore; Webb; Grant
 President C. H. Lane
 General Mgr. R. Chopping

OREGON

KVAS—Astoria—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned: Lower Columbia Bcstg. Co., Inc.
Address: 1418 Commercial St.
Tel.: FA 5-6221
Rep.: Moore, Holman, Jacobson
President: W. T. Moore
General Mgr., Ch. Eng.: Charles A. Farmer
Commercial Mgr.: Don K. Van Velzer
Publicity Dir.: Donald Boyd

KBKR—Baker—1939

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Oregon Trail Bcstg. Co.
Bus. Studio Address: 2030 Auburn Ave.
Tel.: JA 3-4431
Station Reps.: Art Moore; Grant
General Manager: Kenneth B. Lockwood

KBND—Bend—1938

Freq.: 1110 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Central Oregon Bcstg. Co.
Business Address: 5000 Studio Road
Tel.: EV 2-4821
Representative: Meeker
Pres., Gen. Mgr.: Frank H. Loggan
Comm. Mgr.: Doug Gaines
Program Dir.: Kessler Cannon
Chief Engineer: Robert Dickinson

KGRL—Bend—1959

Frequency: 940 Kc. Power: 1,000 Watts
Owned By: McAlpine Bcstg. Co.
Address: Box 940
Tel.: Evergreen 2-5611
Independent
Station Reps.: Msala; Torbet, Allen, Crane
General, Commercial Mgr.: J. H. McAlpine
Sales Prom. Manager: William Wilson
Program Director: Don Weathermon
Publicity Director: Jeanne Fahey
Chief Engineer: Keith Snodgrass

KURY—Brookings—1958

Frequency: 910 Kc. Power: 1 Kw., d.
Owned By: Joseph Sheridan
Address: P.O. Box 185
Tel.: 4911
Station Rep.: Moore, Torbet, Allen & Crane
Owner: Joseph F. Sheridan
General, Commercial Mgr.: Norm Oberst
Program Director: John Wolfe
Chief Engineer: Vern Garvin

KRNS—Burns—1957

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Radio Burns
Address: Fairgrounds Rd.
Tel.: 7300
Station Representative: Art Moore
Co-Managers: H. McDonald, J. Ward

KOOS—Coos Bay—1928

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: KOOS, Inc.

Address: Box 180
Tel.: CO 7-2121
ABC
Station Representative: Pearson; Moore
President: Sheldon F. Sackett
Station Manager: F. J. McDonough
Program Director: Lucy Johnson
Chief Engineer: Bryce H. Johnston

KYNG—Coos Bay—1956

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned By: Pacific Western Bcstrs., Inc.
Address: P.O. Box 657
Tel.: Congress 7-7055
Independent
Sta. Reps.: Torbet, Allen & Crane; Jacobson
Pres. Gen. Mgr.: Phillip F. Waters
Comm. Mgr.: Al Steutzle
Program Dir., Ch. Eng.: Clair Gilnet
Owners of: KQEN, Roseburg.

KWRO—Coquille—1948

Frequency: 630 Kc. Power: 5000 Watts d.
Owned-Operated By: KWRO, Inc.
Address: P. O. Box 386
Tel.: 3961
Station Representative: Moore
President: William E. Walsh
Gen., Sta. Mgr.: Leonard F. Epling
Program Director: Alice Mobley
Sales Promotion Mgr.: Lavarre Ramey
Chief Engineer: Drew Walker

KFLY—Corvallis—1954

Frequency: 1240 Kc. Power: 250 Watts
Owned By: Midland Broadcasting Co.
Address: Box 689
Tel.: PL 3-6633
MBS
Station Reps.: Feltis; Jacobson
Pres., Gen. Mgr.: Dave Hoss
Commercial, Sales Prom. Mgr.: Don Heinen
Chief Engineer: Chet Stuart

KLOO—Corvallis—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Willamette Valley Radio Corp.
Address: Box 731
Tel.: PLaza 3-4493
KBS
Station Reps.: Moore; Sandeberg-Gates; Dore
President, General Mgr.: Wm. C. Hurley
Sta., Comm. Mgr.: George Lichtenthaler
Publicity Director: Marilyn Q. Hurley
Sales Promotion Manager: Kathy O'Brien
Program Director: William C. Hurley
Chief Engineer: David Washburn

KNND—Cottage Grove—1960

Frequency: 1400 Kc. Power: 250 Watts
Owned By: Radio KOMB
Address: P. O. Box 7
Tel.: WH 2-2468
Independent
Station Representative: Jacobson
Station Mgrs.: Peter J. Ryan; Milton A. Viken
Sales Prom. Mgr.: Ivan Hoyer

KPLK—Dallas—1955

Frequency: 1450 Kc. Power: 1 Kw., d.
Owned-Oper. By: Polk County Bcstrs., Inc.

Address P. O. Box 396
 Tel.: MAYfair 3-2342 Independent
 Station Representative Moore
 Pres., Gen. Mgr. Ray L. Kozak
 Commercial Manager D. Newman
 Chief Engineer G. W. Morrison

KWVR—Enterprise—1960

Frequency: 1340 Kc. Power: 250 Watts d.
 Owned By Gene W. Wilson
 Address 203 East Main St.
 Tel.: 61 KBS
 Station Representative Moore
 President, Chief Eng. Gene W. Wilson
 Promotion, Publicity Dir. Virginia M. Wilson

KASH—Eugene—1947

Frequency: 1600 Kc. Power: 1000 Watts
 Owner Radio Air Ways, Inc.
 Address P. O. Box 1600
 Tel.: DI 5-3357 ABC
 Representative Webb
 President, Gen., Sta. Mgr. E. L. Kincaid
 Comm., Sales Prom. Mgr. Paul Plank
 Chief Engineer Ralph Cook

KERG—Eugene—1949

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Guard Pub. Co.
 Address 1776 Coburg Rd.
 Tel.: DI 5-4304 CBS
 Newspaper Affiliation Guard Publishing Co.
 Station Rep. Weed; Day-Wellington
 General, Sta. Manager Robert C. LaBonte
 Comm., Sales Promo. Mgr. James Magnuson
 Program Director Clifton Cole
 Chief Engineer William Green

KORE—Eugene—1927

Frequency: 1450 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Operated By Lane Bcstg. Co.
 Address P.O. Box 1032
 Tel.: DI 4-4214 MBS
 Reps. Torbet, Allen & Crane; Feltis
 Pres., Gen. Mgr. Lee Bishop
 Commercial Manager Virgil Parker
 Program Director Bob Anderson
 Chief Engineer Ralph Keyser

KUGN—Eugene—1946

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By KUGN, Inc.
 Business Address P. O. Box 112
 Tel.: DI 4-6216 NBC
 Representative Meeker, Art Moore
 Pres., Gen. Mgr. C. O. Fisher
 Chief Engineer George Hathaway

KWAY—Forest Grove—1959

Frequency: 1570 Kc. Power: 1 Kw. d.
 Owned By KGGG Bcstg. Co.
 Address 2740 Pacific Ave.
 Tel.: ELgin 7-2144 Independent
 President P. B. Crawford
 Station Mgr., Prog. Dir. Thomas Prestwich
 Sales Promotion Manager Duncan James
 Chief Engineer George Ludtke

KAGI—Grants Pass—1939

Frequency: 930 Kc. Power: 1 Kw.
 Owned-Oper. By Southern Oregon Bcstg. Co.
 Address P. O. Box 148
 Tel.: GR 6-4477 MBS
 Station Representative Moore; Young
 Manager J. E. Arnold
 Chief Engineer N. Williams

KAJO—Grants Pass—1957

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned By Grants Pass Bcstg. Co.
 Address P.O. Box 230
 Tel.: GR 6-6608 Independent
 Sta. Rep. Torbet, Allen & Crane
 General, Comm. Mgr. Jim Wilson
 Program Director Elzie Parker
 Chief Engineer Chuck Field

KGRO—Gresham—1956

Frequency: 1230 Kc. Power: 250 Wts. d. 1 Wt. n.
 Owned Gresham Bcstg. Co.
 Address 1230 Melody Lane
 Tel.: MO 5-4143 KBS
 Station Representative Jacobson
 President, Ch. Eng. Daniel M. McPeak

KOHU—Hermiston—1956

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned Carl F. and Sarah Knierim
 Address Box 1
 Tel.: JO 7-6500 MBS
 General Manager, Ch. Eng. Carl F. Knierim
 Commercial Manager Sarah Knierim
 Program Director Eleanor Davis

KUIK—Hillsboro—1953

Frequency: 1360 Kc. Power: 1000 Watts, d.
 Owned By John P. Gillis
 Address 155-A South Second Ave.
 Tel.: MI 8-4181 KBS
 Station Reps. Art Moore, Webb
 President, Station Mgr. John P. Gillis
 Commercial Manager Paul Alexander
 Sales Prom. Mgr. James Pierson
 Program, Pub. Dir. Lance M. Mushaw
 Chief Engineer Albert Bishop

KIHR—Hood River—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Ore. Wash. Bcstrs.
 Business Address P.O. Box 207
 Tel.: EV 6-1511 Independent
 Representative Art Moore, Webb
 Pres., Gen. Mgr., Ch. Eng. C. J. McCredie
 Program Director Max Jean Stave

KAGO—Klamath Falls—1923

Freq.: 1150 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By Gibson Radio
 Address P. O. Box 1130
 Tel.: TU 2-2551 ABC
 Representative Raymer, Art Moore
 President R. I. Gibson
 Station Manager Robert Bartlett

OREGON

KFLW—Klamath Falls—1946

Frequency: 1450 Kc. Power: 500 W. d.; 250 W. n.
Owned-Operated By..... David Snow
Business Address..... 327 Main St.
Tel.: Tuxedo 2-4656..... CBS
Representative..... Weed
Manager, Owner..... David F. Snow
Chief Engineer..... Wayne Milburn

KLAD—Klamath Falls—1955

Frequency: 960 Kc. Power: 5000 Watts, d.
Owned-Operated By..... Ogden Knapp
Address..... Box 979
Tel.: TU 4-7794..... Independent
Reps. Torbet, A. & C.; Jacobsen; Wellington
General Mgr. Ogden Knapp
Commercial Manager Max Schreiber
Program Director Fritz Egger
Chief Engineer William Grimes

KLBM—La Grande—1938

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Inland Radio, Inc.
Address..... P.O. Box 907
Tel.: Woodland 3-4121..... KBS
Studio Reps. Moore; Sandeberg-Gates
President Gordon L. Capps
Commercial Manager Robert Empie
Station Manager Ken Lillard
Chief Engineer W. Curry
Owners of: KSRV, Ontario, Oreg.

KQIK—Lakeview—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned..... Pacific Northwest Radio, Inc.
Business Address..... 411 N. 1st St.
Tel.: WH 7-2164..... KBS
Station Reps. Feltis; Tracy Moore
President A. E. Freeman
General Manager James H. McHone
Commercial Manager Norman Suiter
Prog. Dir., Ch. Eng. Wayne W. Whitehead

KGAL—Lebanon—1950

Frequency: 920 Kc. Power: 1000 Watts
Owned By:.... Radio Wonderful Willamette/land
Address..... P. O. Box 578
Tel.: 258-3134..... Independent
Station Representative William Wagner
President Alex Dreier
General Manager Glen M. Stadler
Station Manager Don Wellman
Commercial Mnaager Tom Boyd
Sales Prom. Manager Keith Samples
Program Director John Kline
Publicity Director Ken McCoy
Chief Engineer Bob Weed
Owners of: KGAY, Salem.

KMCM—McMinnville—1949

Frequency: 1260 Kc. Power: 1000 Watts
Owned-Oper. By..... Yamhill Bcstrs.
Address..... P. O. Box 207
Tel.: 3811..... KBS
Sta. Reps. Torbet; Allen & Crane; Moore
President Jerry Carr

V.P., General Mgr..... John Courcier
Chief Engineer R. Lewis

KBOY—Medford—1954

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By..... KBOY Bcstrs.
Address..... Box 1109
Tel.: SPring 3-5355..... Independent
Station Representative Jacobson
President Kenneth R. Card
General Station Mgr..... Winston Marks
Chief Engineer Victor M. Califf

KDOV—Medford—1958

Frequency: 1300 Kc. Power: 5000 Watts
Owned By..... Medford Bcstg., Inc.
Address..... P. O. Box 869
Tel.: SP 3-5000..... Independent
President, General Mgr. W. H. Hansen

KMED—Medford—1922

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By..... Radio Medford, Inc.
Address..... P. O. Box 1306
Tel.: 3-7373..... ABC-NBC
Station Reps. Meeker; Day-Wellington
President J. L. De Armond
General Manager..... Ray Johnson
Station Commercial Manager .. Harry Barker
Program Mgr. Don Hanlin
Chief Engineer..... Ellis Feinstein
Owners of: KMED-TV.

KYJC—Medford—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By .. Medford Printing Co.
Address..... Barnett Rd.
Tel.: SPring 2-6644..... CBS
Newspaper Affiliation..... Mail Tribune
Station Reps. Pearson; Moore
Gen. Mgr..... Tom MacLeod
Chief Engineer I. Eckberg

KNPT—Newport—1948

Frequency: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... Yaquina Radio, Inc.
Business Address..... Box 1428
Tel.: AMherst 5-2266..... Independent
Sta. Reps. Moore; Continental; Torbet, A. & C.
Pres. Gen. Mgr..... Tom Becker
Commercial Manager..... Buss Jolley
Station Manager..... Bob Spangler
Sales Promotion Mgr..... Don Newmar
Publicity Director Whitey Coker
Chief Engineer Del Kruger
Owners of: KBCH, Ocean Lake.

KBBR—North Bend—1951

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By..... Big Bay Radio, Inc.
Address..... 1956 Meade St.
Tel.: 756-5108..... Independent
Station Rep. Grant
President, Comm. Mgr..... Bill Karl
Station, Program Dir..... Rod Walter
Chief Engineer..... Arthur Scholdt

KBCH—Ocean Lake—1955

Frequency: 1380 Kc. Power: 1000 Watts
 Owned By.....Yaquina Radio, Inc.
 Address.....Box 358
 Tel.: WYMAN 4-2181.....Independent
 Stations Reps.....Moore; Continental
 President.....Thomas R. Becker
 General Station Mgr.....Robert Spangler
 Chief Engineer.....Al Morgan
 Owners of: KNPT, Newport, Ore.

KSRV—Ontario—1946

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Inland Radio, Inc.
 Address.....Box 540
 Tel.: TUCKER 9-8651.....KBS
 Station Reps.....Moore; Sandeberg-Gates
 President, Gen. Mgr.....Gordon L. Capps
 Comm. Mgr.....John R. Humphreys
 Program Dir.....Leo L. Ellsworth
 Sales Prom. Mgr.....Charles E. Harland
 Chief Engineer.....Stanley E. McNutt
 Owners of: KLBK, La Grande.

KGON—Oregon City—1947

Frequency: 1520 Kc. Power: 10,000 Watts
 Owned-Operated By.....Clackamas Bcstrs.
 Address.....P.O. Box 5865, Portland, Ore.
 Tel.: OLIVE 6-1441.....MBS
 Representative. Broadcast Time Sales; Wagner
 President.....Robert J. Hartke
 Gen., Sta., Comm. Mgr.....Irwin S. Adams
 Program Director.....Sonora B. Hoffman
 Chief Engineer.....Sidney Roach

KUBE—Pendleton—1956

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned.....Amatilla Bcstg. Ent. Inc.
 Address.....236 S.E. First St.
 Tel.: CRestview 6-1961.....Independent
 President.....John M. Carroll
 General Mgr., Ch. Eng.....Paul A. Schumacher
 Sales Promotion Mgr.....E. Vern Green

KKID—Pendleton—1941

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Roderick Sound, Inc.
 Address.....P.O. Box 178
 Tel.: CRestview 6-1311.....Independent
 Reps. Jacobson; Torbet, A & C.; Day-Wellington
 President, Ch. Eng.....Robert W. Roderick
 Program Director.....Ed Carle
 Publicity Director.....Jacqueline Tholberg

KUMA—Pendleton—1955

Frequency: 1290 Kc. Power: 5000 Watts
 Owned.....Pendleton Broadcasting Co.
 Address.....Box 278
 Tel.: CR 6-1511.....ABC
 Representative.....Meeker, Art Moore
 President.....C. O. Fisher
 Vice Pres., Gen. Mgr.....T. A. Smith
 Chief Engineer.....J. C. Bradley

KEX—Portland—1926

Frequency: 1190 Kc. Power: 50,000 Watts
 Owned-Oper. By.....Westinghouse Bcstg. Co.
 Address.....2130 S.W. Fifth Ave.
 Tel.: CA 2-1881.....Independent
 Sta. Representative.....AM Radio Sales
 President.....D. H. McGannon
 Gen., Sta. Mgr.....Herbert L. Bachman
 Commercial Manager.....R. E. Rudolph
 Publicity Dir., Sls. Prom Mgr.....Dick Newton
 Program Director.....D. F. Stelleges
 Chief Engineer.....Jack Erwin
 Owners of: KPIX, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-
 field, Mass.; WBZ-TV, Boston, Mass.; KYW,
 Cleveland, O.; KYW-TV, Cleveland, O.; KDKA,
 Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.;
 WIND, Chicago, Ill.; WJZ-TV, Baltimore; WBZ-
 FM, Boston; KDKA-FM, Pittsburgh; KYW-FM,
 Cleveland; KEX-FM.

KGW—Portland—1922

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper.....King Broadcasting Co.
 Bus.-Studio Address.....1139 S.W. 13th Ave.
 Tel.: CA 3-6364.....NBC
 Representative.....John Blair
 President.....Mrs. A. Scott Bullitt
 Vice Pres., Bus. Div.....Henry B. Owen
 Vice Pres., Broadst. Div.....Otto P. Brandt
 Local Sales Mgr.....Joe Clifford
 Station Mgr.....Jackson Fleming
 Promotion Mgr.....Ed Busse
 Program Manager.....Hal Starr
 Merchandising Mgr.....Walt Hawthorne
 Chief Engineer.....Clare Hanawalt
 Owners of: KGW-TV, Portland; KING-AM-FM-
 TV, Seattle; KREM-AM-FM-TV, Spokane.

KISN—Portland—1959

Frequency: 910 Kc. Power: 1 Kw.
 Owned By.....Star Bcstg. Inc.
 Address.....10 N.W. Tenth
 Tel.: CApital 6-7191.....Independent
 Station Representative.....Avery-Knodel
 President.....Don W. Burden
 General Manager.....Timothy F. Moore
 Station Manager.....Donald Hedges
 Production Mgr.....Les Parsons
 Chief Engineer.....Byron Swanson
 Owners of: KICN-FM, Omaha.

KLIQ—Portland—1957

Frequency: 1290 Kc. Power: 5 Kw., d.
 Owned By.....Malloy Breyer Inc.
 Address.....Oaks Amusement Park
 Tel.: BELmont 4-8448.....Independent
 Station Representative.....Hall
 President.....S. G. Breyer
 General Manager.....Jack Grant
 Sales Phomo. Manager.....Howard McAnulty
 Program Director.....Bob McAnulty
 Publicity Director.....Sandra Allen
 Chief Engineer.....Joe Allen

KOIN—Portland—1926

Frequency: 970 Kc. Power: 5000 Watts
 Owned.....Mt. Hood Radio-TV Bcstg. Corp.

OREGON

Address.....140 S.W. Columbia
Tel.: CA 8-3333.....CBS
Representative.....CBS Spot Sls.
President.....C. Howard Lane
General Station Mgr......H. H. Buckendahl
Program Director.....Willard A. Mears
National Sales Mgr......Robert R. Whitley
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN-TV.

KPAM—Portland—1948

Frequency: 1410 Kc....**Power:** 5000 Watts d.
Owned-Operated By.....Chem-Air, Inc.
Address.....Box 1230
Tel.: CA 6-7676.....Independent
Station Representative.....Weed
President.....William E. Boeing, Jr.
General Manager.....Del Leeson
Program Director.....Don Vincent
Publicity Director.....Maryetta Devereaux
Chief Engineer.....R. A. McClanathan
Owners of: KIDO, Boise; KETO, Seattle.

KPDQ—Portland—1947

Frequency: 800 Kc....**Power:** 1000 Watts d.
Owned-Operated By.....John W. Davis
Address.....4903 N.E. Sandy Blvd.
Tel.: AT 2-3232.....Independent
President.....John W. Davis
Station Manager.....David M. Jack
Chief Engineer.....Arlan Walker

KPOJ—Portland—1923

Frequency: 1330 Kc....**Power:** 5000 Watts
Owned-Oper. By.....KPOJ, Inc.
Address.....1019 S.W. 10th Ave.
Tel.: CA 7-3484.....Independent
President, Gen. Mgr......R. M. Brown
Commercial Manager.....Jack Moys
Sales Prom., Pub. Dir......Garry Capps
Program Director.....Vern Mueller
Chief Engineer.....Herbert A. Davidson

KWJJ—Portland—1925

Frequency: 1080 Kc....**Power:** 10,000 Watts
Owned-Oper. By.....Rodney F. Johnson
Address.....931 S.W. King Ave.
Tel.: CA 8-4393.....ABC
Sta. Reps......Masla, Torbet, Allen & Crane
Pres., Gen. Manager.....Rod F. Johnson
Commercial Manager.....Ben T. Crosby
Prog. Dir......Jerry Speerstra
Ch. Eng......Les Windes

KXL—Portland—1926

Frequency: 750 Kc....**Power:** 10,000 Watts
Owner.....Seattle, Portland, Spokane Radio
Address.....Box 5886
Tel.: OLIVE 4-3193.....Independent
Station Representative.....McGavren
General Manager.....Lester M. Smith
Commercial Manager.....Richard L. Levy
Program Director.....Del Olney
Chief Engineer.....Ed Mundt
Owners of: KJR, Seattle; KNEW, Spokane.

KRCO—Prineville—1950

Frequency: 690 Kc....**Power:** 1000 Watts d.
Owned-Oper. By.....Radio Central Oregon
Address.....P. O. Box 188
Tel.: Hilcrest 7-6239.....Independent
Station Reps......Jacobson; Feltis, Pearson
President, Chief Eng......C. R. Matheny
Comm., Sls. Prom. Mgr......Richard W. Burger

KPRB—Redmond—1952

Frequency: 1240 Kc....**Power:** 250 Watts
Owned-Operated By.....Don & Rita Anderson
Address.....P.O. Box 787
Tel.: Lincoln 8-3100.....Independent
Station Representatives.....Wagner; Webb
Station Manager Ch. Eng......Don Anderson

KQEN—Roseburg—1950

Frequency: 1240 Kc....**Power:** 250 Watts
Owned By.....Pacific Western Bcstrs.
Address.....P. O. Box 847
Tel.: OR 3-4464.....ABC
Representative.....Oakes; Feltis
General Mgr......L. Fenner

KRNR—Roseburg—1935

Frequency: 1490 Kc....**Power:** 250 Watts
Owned By.....Douglas County Tricasters
Address.....Box 910
Tel.: OR 3-5551.....CBS
President, Gen. Mgr......Robert F. Johnson
Commercial Manager.....James H. Johnson

KYES—Roseburg—1955

Frequency: 950 Kc....**Power:** 1 Kw. d.
Owned-Oper. By.....Douglas County Bcstrs., Inc.
Address.....Box 538
Tel.: OR 3-6678.....Independent
Station Representative.....Pearson
President, Chief Engineer.....LeRoy Hiatt
General Manager.....Elliott Motschenbacher

KOHI—St. Helens—1959

Frequency: 1600 Kc....**Power:** 1,000 Watts
Owned By.....Columbia Co. Bcstrs.
Address.....KOHl Bldg.
Tel.: 1601.....Independent
Station Representative.....Pearson
President.....L. B. Brownlow
Station Manager.....W. Anderson
Program Manager.....D. Wimberly
Chief Engineer.....J. Allen

KBZY—Salem—1957

Frequency: 1490 Kc....**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....Salem Bcastg. Co.
Address.....369 High St. N.E.
Tel.: EM 4-6748.....Independent
Station Reps......Hollingbery; Art Moore
President.....Carl O. Fisher
General Station Mgr......Gene Harrison
Commercial Manager.....Les Manning
Program Manager.....John Vaughan
Chief Engineer.....Elmer Gary
Owners of: KUGN, Salem; KUMA, Pendleton.

KGAY—Salem—1951

Frequency: 1430 Kc....Power: 5000 Watts d.
 Owned By.. Radio Wonderful, Williamette land
 Address Box 768
 Tel.: EMpire 4-1430..... Independent
 Station Rep. Pearson
 President Alex Dreier
 General Manager..... Glen Stadler
 Station Manager..... Robert M. Bruce
 Commercial Manager..... Ron Terry
 Program Director..... Ed Banker
 Chief Engineer..... Calvert Applegate
 Owners of: KGAL, Lebanon, Oreg.

KSLM—Salem—1934

Freq.: 1390 Kc....Power: 5000 Wts. d., 1000 n.
 Owned-Operated By..... Oregon Radio, Inc.
 Business Address..... P. O. Box 631
 Tel.: EM 4-8433..... ABC
 President L. McCormick
 General Mgr..... A. de Schweinitz
 Program Director..... Bob McCarl
 Chief Engineer..... Clyde Carlton

**KEED—Springfield-Eugene
 1954**

Frequency: 1050 Kc.....Power: 1 Kw.. d.
 Owned KEED, Inc.
 Address Box K, Eugene, Ore.
 Tel.: PA 6-6591..... Independent
 Station Rep. Pearson
 President..... Glen M. Stadler
 Station Manager..... Rodney V. Louden
 Program Director..... J. Robert Litten
 Commercial Manager..... Charles A. Searl
 Chief Engineer Robert Barnes

KACI—The Dalles—1955

Frequency: 1300 Kc....Power: 1000 Watts d.
 Owned By..... Radio Mid-Columbia Inc.
 Business Address..... 119 E. 2nd St.
 Tel.: CY 6-9661..... Independent
 Station Representatives..... Hopewell; Moore
 President, Gen. Mgr..... M. V. Ling
 Station Mgr..... R. N. Robinson

KODL—The Dalles—1940

Frequency: 1440 Kc.....Power: 1000 Watts
 Owner..... Western Radio Corp.
 Address KODL Bldg.
 Tel.: CYPress 6-2300..... KBS
 Station Reps. Feltis; Jacobson
 President..... V. B. Kenworthy
 General Mgr..... Paul E. Walden

KTIL—Tillamook—1947

Frequency: 1590 Kc.....Power 1 Kw.
 Owned-Oper. By... Tillamook Bcastg. Co., Inc.
 Address Box 1590
 Tel.: VI 2-4422..... Independent
 Rep..... Continental, Art Moore; Torbet A & C
 President, General Mgr..... Fred Guyton
 Sales Promo. Mgr., Ch. Eng..... Larry Brunen
 Program, Pub, Dir..... Al Charf

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WKAP

Allentown-Bethlehem-
Easton, Pa. Markets

5000 watts: No. 1 latest Hooper & Pulse surveys. "Oggie" Davies, Manager

WLCY

St. Petersburg-Tampa,
Florida

5000 watts: No. 1 latest Hooper & Pulse surveys. Sam Rahall, Manager

WNAR

Norristown and
Greater Philadelphia Area

500 watts: No. 1 latest Hooper survey. John Banzhoff, Manager

WWNR

Beckley, West Virginia

1000 watts: No. 1 latest Hooper & Pulse surveys. Tony Gonzales, Manager

WQTY

Jacksonville, Florida

1000 watts: Fastest growing station in Jacksonville market. Jack Faulkner, Manager

For details: Call ADAM YOUNG, Inc., New York

Special Representative for Philadelphia, Baltimore and Washington
Paul S. O'Brien, 123 South Broad St., Philadelphia, Pa. PE 5-3432

•
N. Joe Rahall, President, Rahall Group

Pop.: 11,500,000
Families: 3,318,000

PENNSYLVANIA Radio Homes: 3,239,000
AM Stas. in State: 153

WAEB—Allentown—1948

Freq: 790 Kc. Power: 500 W. d., 1 Kw. n.
Owned-Oper. By: WAEB Bcstrs., Inc.
Address: 7th & Hamilton Sts.
Tel: HE 4-9364. Independent
Station Representative: Radio-TV Reps.
President: William F. Rust, Jr.
General Manager: S. Robert Ackley
Program Director: Kerm Gregory
Chief Engineer: William Goitshall

WHOL—Allentown—1948

Frequency: 1600 Kc. Power: 500 Watts
Owned: Allentown Bcstg. Corp.
Address: Colorado & Poplar Sts.
Tel: HE 4-4801. MBS
Representative: Raymer
President: Charles G. Helwig
Executive V.P.: Victor C. Diehm
General Manager: Willard B. Camperson
National Sales Mgr.: T. A. Tito
Program Director: David M. Van Sant
Chief Engineer: Gerald B. Werst
Owners of: WAZL, Hazleton; WHLM, Bloomsburg;
WTAL, Tallahassee.

WKAP—Allentown—1948

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Operated By: WKAP, Inc.
Address: P. O. Box 689
Tel: HE 3-3166. Independent
Station Reps.: Adam Young; P. O'Brien
President: N. J. Rahall
Sta., Gen. Mgr.: O. R. Davies
Prog. Dir.: Alan D. Raber
Sales Promotion Manager: Jerry Duckett
Publicity Director: Samuel J. Anderson
Chief Eng.: C. Frank Cordaro

WSAN—Allentown—1923

Frequency: 1470 Kc. Power: 5000 Watts
Owned-Oper. By: Lehigh Valley Bcstg. Co.
Address: 3941 North 10th St.
Tel: HE 4-9511. CBS
Station Representative: H-R Reps
General Manager: R. H. Musselman

WFBG—Altoona—1924

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Operated By: Triangle Pubs.
Address: Commerce Park
Tel: Windsor 4-2031. Independent
News. Affil.: Phila. Inquirer; Phila. D. News
Station Representative: McGavren
Vice President: Roger Clipp
General Manager: John Stilli, Jr.
Sales Manager: John Snyder
Business Manager: Joe DiGiorgio
Sales Promotion Mgr.: Joseph Burns

Program Director: James Van de Velde
Chief Engineer: Dick Kline
Owners of: WFBG-TV-FM; WFIL-FM-AM-TV,
Phila.; WNEF-FM-AM-TV, Binghamton, N. Y.;
WNHC-FM-AM-TV, New Haven; KFRE-AM-TV,
Fresno; WLYH-TV, Lebanon.

WRTA—Altoona—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned: Altoona Trans-Audio Corporation
Address: Hotel Penn Alto
Tel: WI 3-6112. ABC
Station Representative: Thomas F. Clark
President: Martin F. Malarkey, Jr.
General Manager: Louis H. Murray
Station, Comm. Manager: Rod Wolf
Program Director: Larry Weber
Sales Prom. Manager: Glen Sheffer
Chief Engineer: Al Merritts

WVAM—Altoona—1948

Frequency: 1430 Kc. Power: 1,000 Watts
Owned-Oper. By: General Bcstg. Corp.
Address: 2727 W. Albert Dr.
Tel: WI 4-8127. CBS
Sta. Rep.: Weed
President: E. S. Leopold
General, Station Mgr.: Will Ketner
Commercial, Sales Prom. Mgr.: Will Union
Chief Engineer: John Schiele

WMBA—Ambridge—1958

Frequency: 1460 Kc. Power: 500 Watts d.
Owned By: Miners Bcstg. Service, Inc.
Business Address: 304 Duss Ave.
Tel: COngress 6-1110. Independent
General Manager: John W. Angst
Station Manager: Roy E. Angst, Jr.

WAVL—Apollo—1947

Frequency: 910 Kc. Power: 1000 Watts, d.
Owned-Oper. By: Tri-Borough Bcstg. Co.
Address: Box 277
Tel: GR 2-3921. KBS
Gen., Comm. Manager: Cecil F. Clifton

WNCC—Barnesboro—1950

Frequency: 950 Kc. Power: 500 Watts d.
Owned-Oper. By: WNCC, Inc.
Address: 803 Maple Ave.
Tel: Williams 8-9200. KBS-MBS
President, Chief Eng.: J. Howard Bair
General Manager: William R. Raihall
Program Director: Joanne Tibbott

WBVP—Beaver Falls—1948

Frequency: 1220 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: WBVP, Inc.
Business Address: 1216 7th Ave.; Box 719
Tel: Tilden 6-4100. NBC
President: Frank R. Smith

PENNSYLVANIA

General Station Mgr. Thomas B. Price
 Program Director Charles H. Wilson
 Sales Prom. Mgr., Pub. Dir. E. A. Sekeres
 Chief Engineer Andy Sivak

WBFD—Bedford—1955

Frequency: 1310 Kc. Power: 5 Kw. d.
 Owned-Oper. By. The Inquirer Printing Co.
 Address. American Legion Bldg.
 Tel.: 623-5132 KBS
 President John Biddle
 General Manager Robert S. Harrison, Jr.
 Chief Engineer W. H. Smith

WBLF—Bellefonte—1958

Frequency: 1330 Kc. Power: 500 Watts d.
 Owned By. Bellefonte Bcstg. Corp.
 Address. P.O. Box 88
 Tel.: ELgin 5-4751 Independent
 Pres., Gen. Mgr. Cary H. Simpson
 Station Manager J. W. Eschbach
 Commercial Manager R. Thomas
 Program Director A. Kuhn
 Chief Engineer Robert Cook

WBRX—Berwick—1957

Frequency: 1280 Kc. Power: 500 Watts d.
 Owned. Columbia County Bcstrs., Inc.
 Address Jackson Bldg.
 Tel.: PL 2-4546 KBS
 President, Gen. Mgr. John S. Booth

WGPA—Bethlehem—1946

Frequency: 1100 Kc. Power: 250 Watts d.
 Owned-Oper. By. Bethlehem's Globe Pub. Co.
 Address 426 Brodhead Ave.
 Tel.: UN 6-8074 CBS
 Newspaper Affil. Bethlehem Globe Times
 Station Representative Cooke
 President Rolland L. Adams
 Station Manager A. McCracken
 Commercial Manager Frank Collie
 Prog. Dir. Robert Wolken
 Chief Engineer Edwin Ryback

WCNR—Bloomsburg—1946

Frequency: 930 Kc. Power: 1,000 Watts d.
 Owned. The Columbia Montour Bcstg. Corp.
 Bus-Studio Address 38 W. Main St.
 Tel.: ST 4-1200 Independent
 Gen. Comm. Manager Ed Darlington
 Chief Engineer Robert Fulton

WHLM—Bloomsburg—1946

Frequency: 550 Kc. Power: 1000 Watts
 Owned Bloom Radio
 Address Square Bldg.
 Tel.: STerling 4-5500 MBS
 Representative Raymer
 President Harry L. Magee
 Management Consultant Victor C. Diehm
 General Sta. Manager Robert R. Williams
 Publicity Director Ray Calabrese
 Commercial, Sales Prom. Mgr. Pat Campbell
 Program Dir. Dale Fulmer
 Chief Engineer Anthony Hogg
 Owners of: WHOL, Allentown; WAZL, Hazleton;
 WTAL, Tallahassee.

WLOA—Braddock—1947

Frequency: 1550 Kc. Power: 1000 Watts d.
 Owned-Operated By. Matta Bcstg. Co.
 Address 1233 Braddock Ave.
 Tel.: EL 1-1100 Independent
 Station Representative Good Music Bcstrs.
 Pres., Gen., Sta. Mgr. William G. Matta
 Commercial Manager George Matta
 Program Director E. R. Matta
 Chief Engineer Frederick Sand

WESB—Bradford—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. WESB
 Address 43 Main St.
 Tel.: FOrest 8-4141 Independent
 Representative Burn-Smith
 General Manager J. M. Cleary
 Comm. Prom. Mgr. R. E. Feit
 Prog. Dir., Chief Eng. William Winn

WBUT—Butler—1949

Frequency: 1050 Kc. Power: 250 W., d.
 Owned-Operated By. WBUT, Inc.
 Address Box 1048
 Tel.: 7-5778 Independent
 President James Beattie
 General, Comm. Mgr. Richard Hanna

THE CHOICE VOICE
 5000 WATTS
WOBG
 RADIO HILL
 DIAL 1590
 CHAMBERSBURG, PA.

Program Director..... G. Earl Sadlon
 Chief Engineer..... Norman Gour

WISR—Butler—1941

Frequency: 680 Kc..... Power: 250 Watts d.
 Owned-Oper. By ..The Butler Bcstg. Co., Inc.
 Address..... 357 N. Main St.
 Tel.: 7-4701..... Independent
 President..... Joel W. Rosenblum
 General Mgr..... Robert L. Kaufman
 Comm. Manager..... J. Victor O'Brien
 Program Director..... Warren Ihlenfeld
 Sales Prom. Mgr..... Jerald Coleman
 Publicity Dir..... Jim Martin
 Chief Engineer..... Paul Rex

WCNG—Canonsburg—1958

Freq.: 540 Kc..... Power: 250 W. d.
 Owned ByWCNG, Inc.
 Address..... Box 480
 Tel.: SH 5-5400..... Independent
 Owners Tom & Mary Sulton
 General Mgr..... Richard E. Burg
 Commercial Manager..... Jamie Rowley
 Chief Engineer..... Russell Harbaugh

WCDL—Carbondale—1950

Frequency: 1440 Kc..... Power: 5 Kw., d.
 Owned-Oper. By Carbondale Bdcstg., Co., Inc.
 Address..... 127 Salem Rd.
 Tel.: 282-2770 Independent
 Representative Donald Cooke, Inc.
 President William H. Ware
 General Manager Marjorie Zopolosky
 Commercial Mgr..... P. J. Oles
 Program Director..... J. Martin
 Chief Engineer..... Walter Rude

WHYL—Carlisle—1948

Frequency: 960 Kc..... Power: 5000 Watts d.
 Owned-Oper..... R. F. Lewis, Jr.
 Business Address..... Mt. Holly Pike
 Tel.: CH 9-1717 Independent
 Sta. Reps. . . . Phila. Spot Sales: Spot Time Sales
 President..... Marion P. Lewis
 Gen., Sta. Mgr..... James B. Holder
 Prog. Dir..... Bill Mahoney
 Chief Engineer George Jennings

WCBG—Chambersburg—1956

Frequency: 1590 Kc..... Power: 5 Kw., d.
 Owned By..... WCBG Bcst. Corp.
 Address Radio Hill
 Tel.: COlony 3-4131..... Independent
 Representative..... Charles Bernard
 President, General Mgr..... Norman Messner
 Assistant Mgr. & Prog. Dir..... Bob Foreman
 Chief Engineer..... Harvey Cunningham

WCHA—Chambersburg—1946

Frequency: 800 Kc..... Power: 1000 Watts d.
 Owned..... Chambersburg Bcstg. Co.
 Address Professional Arts Bldg.
 Tel.: CO 4-7121..... Independent
 Station Rep..... Howard; Phila. Spot Sales

Pres., Gen. Mgr..... John S. Booth
 Station Mgr., Prog. Dir..... Earl P. Strine
 Commercial, Sales Prom. Mgr..... David Myers
 Chief Engineer..... James McCurdy

WESA—Charleroi—1947

Frequency: 940 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Monongahela Bcstg. Corp.
 Address Box 584
 Tel.: HU 3-6551..... **KBS**
 President..... Dr. A. S. Sickman
 General Manager..... Carl Stuart
 Sales Promotion Mgr..... Val Gearhart
 Program Director..... William Richards
 Publicity Director Frances Swartz
 Chief Engineer Cliff Hodgson

WEEZ—Chester—1947

Frequency: 1590 Kc..... Power: 1000 Watts
 Owned By WEEZ, Inc.
 Address..... 3500 Edgmont Ave.
 Tel.: TRemont 4-4321..... Independent
 President..... Ogden Davies
 General Manager..... Martin Pelzman
 Commercial Manager..... Mark Targe
 Program Director..... Jim Termine
 Chief Engineer..... William Dawson

WVCH—Chester—1947

Frequency: 740 Kc..... Power: 1 Kw.
 Owned-Operated By..... James M. Tisdale



1590 RADIO

the BRIGHT VOICE
 of Delaware County

3500 Edgmont Avenue
 Chester, Pennsylvania
 TRemont 4-4321

PENNSYLVANIA

Bus. Studio Address... Wolf Bldg., Market Sq.
Tel.: Tremont 2-8861..... Independent
Station Rep...... Webb
President, Gen. Mgr...... James M. Tisdale
Station Mgr...... Robert A. Hibbert, Jr.
Commercial Manager..... Charles M. Talley
Program Director..... Earl Godoman
Publicity Director..... William Scott Barr
Chief Engineer..... Don Baron

WWCH—Clarion—1960

Frequency: 1300 Kc..... **Power**: 500 Watts
Owned By..... Clarion Co. Bcstg. Corp.
Address..... Box 171
Tel.: Capital 6-8600..... KBS
Newspaper Affiliation..... Clarion Newspapers
President..... William E. Sheridan
General, Station Mgr...... Walter E. Broadhurst
Sales Prom Manager..... William Mushrush
Chief Engineer..... Melvin M. Check

WCPA—Clearfield—1947

Frequency: 900 Kc. ... **Power**: 1000 Watts d
Owned-Oper. By ... Clearfield Bdcaters, Inc.
Address..... Church St.
Tel.: POplar 5-5541..... ABC
Newspaper Affil...... Progressive Publishing
President..... W. K. Ulerich
General Manager..... Milton J. Bergstein
Station Manager..... John A. Dame
Commercial Manager..... M. Nemeth
Sales Manager..... Joseph Milsop
Program Director..... Thomas Connors
Chief Engineer..... Lou Duck
Owners of: WPAD, Indiana; WMAJ, State Park,
 both Pa.; WJCM, Sebring, Fla.

WCOJ—Coatesville—1949

Frequency: 1420 Kc..... **Power**: 5 Kw.
Owned-Oper. By..... Chester Co. Bcstg. Co.
Address..... 809 E. Lincoln Hgh.
Tel.: Dudley 4-2100..... Independent
President, Chief Eng...... Louis N. Seltzer
General Manager..... William S. Halpern
Comm., Sales Prom. Mgr...... Donald Kimes

WCOY—Columbia—1957

Frequency: 1580 Kc..... **Power**: 500 W., d.
Owned..... Radio Columbia
Address..... 343 Poplar St.
Tel.: MU 4-2591..... Independent
Representative..... Burn-Smith
Co-owners..... Donald & Joan Huff
Gen. Mgr., Ch. Engr...... M. Leonard Savage
Program, Publicity Dir...... Joseph T. Bortall

WCVI—Connellsville—1946

Frequency: 1340 Kc... **Power**: 1 Kw. d., 250 W. n.
Owned-Oper. By... Connellsville Bcstrs., Inc.
Business-Studio Address... 133 E. Crawford Ave.
Tel.: MA 8-4600..... Independent
Station Representative..... Prestige Rep.
President..... Dr. C. T. Trollo
Gen., Station Mgr...... Charles T. Snolwdon
Prog., Publicity Director..... Esther Snolwdon
Chief Engineer..... Robert Ray

WOTR—Corry—1955

Freq.: 1370 Kc... **Power**: 1000 Wts. d., 500 n.
Owned-Operated By..... WOTR Radio
Address..... 25½ N. Center St.
Tel.: 3-6611..... KBS-NBC
President..... Olivia T. Rennekamp
General, Station Mgr...... J. J. Wellenhofer

WFRM—Coudersport—1953

Frequency: 600 Kc..... **Power**: 1000 Watts d.
Owned-Oper. By..... Farm & Home Bcstg. Co.
Address..... 9 N. Main St.
Tel.: 611..... MBS
President..... C. H. Simpson
General Manager..... John A. Fay
Chief Engineer..... Martin Weiss

WBUX—Doylestown—1948

Frequency: 1570 Kc..... **Power**: 1 Kw., d.
Owned..... WBUX Broadcasting Co.
Address..... 30 E. Oakland Ave.
Tel.: FI 8-3583..... Independent
President..... George Stelner
General Mgr...... James Stolcz
Chief Engineer..... A. P. Lombardi

WCED—DuBois—1941

Freq.: 1420 Kc... **Power**: 5 Kw. d., 500 W. n.
Owned By... Tri County Broadcasting Co., Inc.
Address..... 80 N. Park Place
Tel.: 371-6100..... CBS
Newspaper Affil...... Courier Express
Station Representative... Devney Organization
President..... Harold T. Gray
General, Station Mgr...... Jason S. Gray
Comm., Sales Promo. Mgr.... George Williams
Prog., Pub. Director..... O. K. Johnston
Chief Engineer..... George Donahue

WEEX—Easton—1956

Frequency: 1230 Kc. **Power**: 250 Watts
Owned..... Easton Publishing Co.
Address..... Chestnut Hill
Tel.: BBlackburn 8-6155..... Independent
Newspaper Affiliation..... Express
Station Reps.... Walker-Rawalt; Phila. Spot Sales
President..... J. L. Stackhouse
General Manager..... John Thorwald
Commercial Manager..... C. W. Bradford
Sales Prom. Manager..... Robert B. Grove
Program Director..... Don Ross
Chief Engineer..... Robert Francett

WEST—Easton—1936

Frequency: 1400 Kc..... **Power**: 250 Watts
Owned-Oper. By..... Associated Bcstrs., Inc.
Bus. Studio Address..... 518 Northampton St.
Tel.: BBlackburn 8-6131..... NBC
Representative..... Meeker Co.
Station Exec...... Clair R. McCollough
Station Manager..... Theodore W. Pierce
Program Manager..... Joseph Prentice
Gen. Sales Manager..... J. Robert Gulick

Nat'l Sales Mgr. Harry J. Shaub, Jr.
 Technical Dir. J. E. Mathiot

WEND—Ebensburg—1961

Frequency: 1580 Kc. Power: 1 Kw. d.
 Owned By Cambria County Bcstg. Co.
 Address 120 S. Center St.
 Tel.: GReenleaf 2-8801 Independent
 President Cary H. Simpson
 V.P., General Manager John W. Eschbach

WEZN—Elizabethtown—1958

Frequency: 1600 Kc. Power: 500 Watts
 Owned By WEZN, Inc.
 Address Box 1600
 Tel.: EMpire 7-1511 KBS
 President, Gen. Mgr. Ira H. Kaplan
 Program Director George Morgan
 Chief Engineer Don Kerkeslager

WLEM—Emporium—1958

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned By Emporium Broadcasting Co.
 Address 1 West Fourth St.
 Tel.: 712 Independent
 President, General Mgr. James A. Spots
 Station Mgr., Prog. Dir. Dean L. Close
 Chief Engineer William D. Murphy

WGSA—Ephrata—1955

Frequency: 1310 Kc. Power: 1000 Watts, d.
 Owned Garden Spot Broadcasters, Inc.
 Address P. O. Box 419
 Tel.: RE 3-2226 MBS
 Station Rep. Prestige Rep. Org.
 President Lester Gronewalt
 Commercial Manager Robert E. Good
 Program Director Philip Jacobs
 Chief Engineer Ralph Haneman
 Owners of: WABW, Annapolis; WCBG, Chambersburg.

WWYN—Erie—1941

Frequency: 1280 Kc. Power: 5 Kw.
 Owned By WERC, Inc.
 Address 121 West 10th St.
 Tel.: Glendale 6-2096 NBC
 Station Rep. Venard, Rintoul & McConnell
 President Simon Goldman
 General Station Mgr. Art Arkelian
 Program, Publicity Director Cliff Shilling
 Chief Engineer Jack Heidecker
 Owners of: WJTN-AM-FM, Jamestown; WDOE, Dunkirk; WGGO, Salamanca, all N. Y.

WICU—Erie—1949

Frequency: 1330 Kc. Power: 5000 Watts
 Owned By Gibraltar Enterprises, Inc.
 Bus. Studio Address 3514 State St.
 Tel.: GI 4-5201 ABC
 Station Representative Meeker Co.
 President Edward Lamb
 General Manager Arthur Ingram

Station Manager Imaes Londot
 Program Director Ken Franzino
 Chief Engineer Ken Husband
 Owners of: WICU-TV, Erie.

WJET—Erie—1951

Frequency: 1400 Kc. Power: 250 Watts
 Owned Jet Broadcasting Co., Inc.
 Address 1635 Ash St.
 Tel.: GL 2-6741 MBS
 Sta. Representative Hollingbery
 President, Gen. Mgr. Myron Jones
 Comm. Mgr. Peter Cotichia
 Chief Engineer Richard Zahniser

WLEU—Erie—1935

Frequency: 1450 Kc. Power: 250 Watts
 Owned WESB Broadcasting
 Address 212 Commerce Bldg.
 Tel.: Glendale 6-7078 CBS
 Managing Partner T. R. Bromley
 Station Manager R. H. Elliott
 Commercial Manager Ronald Smith
 Program Director Robert Eaton
 Publicity Director Mary Barnhart
 Sales Promotion Mgr. Jack Werner
 Chief Engineer John Kozak

WFAR—Farrell—1953

Freq.: 1470 Kc. Power: 1 Kw. d.; 500 W. n.
 Owned By Farrell-Sharon Bcstg. Co.
 Address RFD #2
 Tel.: Dlamond 8-4171 KBS
 President Sanford A. Schafitz
 General Mgr. A. Zippay
 Chief Engineer Ed Lazar

WFRA—Franklin—1958

Frequency: 1430 Kc. Power: 500 Watts, d.
 Owned N.W. Penna. Bcstg. Co.
 Address P.O. Box 908
 Tel.: ID 2-2188 MBS
 President, General Mgr. Robert H. Sauber

WGET—Gettysburg—1950

Frequency: 1320 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By Times & News Pub. Co.
 Business Address Box 28
 Tel.: Edgewater 4-3101 MBS
 Newspaper Affiliate Gettysburg Times
 Station Representative Walker-Rawalt
 General, Comm. Manager .. P. H. Cunningham
 Program Director Richard Selby
 Chief Engineer Lester Blair

WHJB—Greensburg—1934

Frequency: 620 Kc. Power: 1 Kw. d., 500 n.
 Owned WHJB, Inc.
 Address 128 N. Penn Ave.
 Tel.: TEmple 4-0600 Independent
 President, General Mgr. Hugh J. Brennan
 Program Director Tom Johnson
 Chief Engineer L. L. Allen

PENNSYLVANIA

WGPR—Greenville—1959

Frequency: 940 Kc. Power: 1000 Watts
 Owned By: Greenville Bcstg. Co.
 Address: 2 North Water St.
 Tel.: JU 8-8900 Independent
 President, Gen. Mgr.: Kenneth B. Anderson
 Station Mgr.: Merle G. Anderson

WHVR—Hanover—1949

Freq.: 1280 Kc. Power: 5 Kw. d., 500 Watts n.
 Owned-Operated By: Radio Hanover, Inc.
 Address: Box 268
 Tel.: ME 7-3831 Independent
 President, Gen. Mgr.: John D. Bare
 Sales Prom. Mgr.: Edward John
 Chief Engineer: Phillip Rohrbaugh

WCMB—Harrisburg—1948

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By: Hudson Bcstg. Corp.
 Address: WCMB Bldg.
 Tel.: CE 4-3005 MBS
 Station Representative: Bolling Co.
 General Manager: Ed K. Smith
 Comm. Manager: Henry Traugh
 Program Director: Ed. Gonzalez
 Chief Engineer: Charles Stefanic

WHGB—Harrisburg—1945

Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By: Kendrick Bcstg. Co., Inc.
 Address: 112 Market St.
 Tel.: CE 4-4988 ABC
 Station Representative: Pearson
 President, Gen. Mgr.: Herbert Kendrick
 Station, Comm. Mgr.: Ralph Hartman
 Program Director: Ken Scott
 Chief Engineer: William Kuntz

WHP—Harrisburg—1924

Frequency: 580 Kc. Power: 5 Kw.
 Owned: WHP, Inc.
 Address: 216 Locust St.
 Tel.: CE 4-3211 CBS
 Station Representative: Bcst. Time Sales
 President: E. J. Stackpole
 General, Commercial Mgr.: Cecil M. Sansbury
 Local Sales Manager: Jack Grove
 Program, Publicity Dir.: Brod Seymour
 Chief Engineer: E. Dan Leibensperger
 Owners of: WHP-TV.

WKBO—Harrisburg—1922

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: Keystone Bcstg. Corp.
 Address: 31 N. Second St.
 Tel.: CE 4-0191 NBC
 Representative: Meeker Co.
 Station Executive: Clair R. McCollough
 Station Manager: Jack Hooper

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WAZL

NBC - MUTUAL

HAZLETON

WHLM

MUTUAL

BLOOMSBURG

WHOL

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ALLENTOWN

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A Vic Diehm
 RADIO GROUP

WTAL

TALLAHASSEE, FLA.

5000 Watts
 1270 on the Dial

"THE VOICE
 OF PROGRESS"

Represented
 Nationally By
**ROBERT MEEKER
 ASSOCIATES, INC.**

PENNSYLVANIA

General Sales Manager J. Robert Gulick
 National Sales Manager .. Harry J. Schaub, Jr.
 Program Director..... Curt Whitcomb
 Chief Engineer..... J. E. Mathiot

WAZL—Hazleton—1932

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Hazleton Bcastg. Co.
 Address.....704-11 Hazleton Natl. Bank Bldg.
 Tel.: GL 4-3531.....NBC-MBS
 RepresentativeRaymer
 Pres., Gen., Mgr.....Victor C. Diehm
 Commercial Manager.....Robert J. Sacco
 Sales Manager.....Thomas A. Tito
 Program Director.....Don Murray
 Chief Engineer.....Elwood Tito
 Owners of: WTAL, Tallahassee; WHOL, Allentown; WHLM, Bloomsburg, Pa.

WHUN—Huntingdon—1946

Frequency: 1150 Kc.....Power: 1000 Watts
 Owned ByHuntingdon Bcstrs. Inc.
 Bus.-Studio Address.....400 Washington St.
 Tel.: MI 3-3340.....KBS
 President.....John H. Biddle
 General Manager.....William E. Germann

WDAD—Indiana—1945

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....WDAD Inc.
 Address 633 Philadelphia St.
 Tel.: HO 5-5511.....CBS
 Newspaper Affil.....The Progress
 General Mgr.....J. Termin

WARD—Johnstown—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Central Bcastg. Co., Inc.
 Address235 Franklin St.
 Tel.: 70761CBS
 RepresentativeWeed
 President, Gen. Mgr.....G. D. Garland
 Commercial Mgr.....Joe Cavanaugh
 Chief Engineer.....Cornelius Donatti
 Owners of: WARD-FM-TV.

WCRO—Johnstown—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Century Bcastg. Corp.
 Bus.-Studio Address.....Fort Stanwix Hotel
 Tel.: 9-1187MBS
 Station Representatives.....Radio-TV Reps.
 President.....John J. Keel
 General Manager.....G. W. Hagerich
 Chief Engineer.....John Kersheskey

WJAC—Johnstown—1925

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WJAC, Inc.
 Address329 Main St.
 Tel.: 7-8711.....NBC
 Newspaper Affil.....Tribune
 Station RepresentativeMeeker
 President.....W. W. Krebs
 General Manager.....Edward J. Klym
 Chief Engineer.....Theodore E. Campbell
 Owners of: WJAC-TV.

WADP—Kane—1954

Frequency: 960 Kc.....Power: 1000 Watts, d.
 Owned By.....Kane Broadcasting Corp.
 AddressPenn-Kane Hotel
 Tel.: 1520KBS
 PresidentGordon Hanks
 Comm. Sta. Mgr.....George A. Larson

WACB—Kittanning—1948

Frequency: 1380 Kc.....Power: 1000 Watts d.
 Owned By.....Joel Rosenblum Ent.
 Address325 Market St.
 Tel. LI 3-1381KBS
 President.....Joel R. Rosenblum
 General Mgr.....Warren A. Koerbel
 Chief EngineerA. Alvarez
 Owners of: WSHH, Latrobe; WISR, Butler, both Pa.; WTIG, Massillon, O.

WGAL—Lancaster—1922

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WGAL, Inc.
 Business-Studio Address.....24 S. Queen St.
 Tel.: EX 7-0333.....NBC
 RepresentativeMeeker Co.
 President, Gen. Mgr.....Clair R. McCollough
 Station Mgr.....Kenneth Kreider
 Gen. Sls. Mgr.....J. Robert Gulick
 Nat'l Sales Mgr.Harry J. Schaub, Jr.
 Program Dir.....Brian Kintzer
 Promotion Dir.....Paul I. Woodland
 Technical Director.....J. E. Mathiot

WLAN—Lancaster—1946

Frequency: 1390 Kc.....Power: 1000 Watts
 Owned-Oper. By.....The Peoples Bcastg. Co.
 Bus.-Studio Address.....252 N. Queen St.
 Tel.: EX 4-7261ABC
 Station RepresentativeBest. Time Sales
 President.....Frank H. Altdoerfer
 General, Sta. Manager .. Samuel M. Altdoerfer
 Comm., Sales Prom. Manager .. J. Stanley Baker
 Program DirectorJames R. Forney
 Publicity Dir.....Ronald Beach
 Chief Engineer.....James H. Kemman

WNPV—Lansdale—1960

Frequency: 1440 Kc.....Power: 500 Watts d.
 Owned By.....Equitable Publishing Co.
 Address307 Derstine Ave
 Tel.: Ulysses 5-8211Independent
 Newspaper Affil.North Penn Reporter
 President.....George W. Knipe
 General Manager.....John G. Skibbe
 Sales Prom., Prog. Dir.....Richard Heist
 Chief Engineer.....W. Leroy Nuss

WLSH—Lansford—1952

Frequency: 1410 Kc...Power: 1000 Watts d.
 Owned-Oper. By...Miners Bcastg. Service, Inc.
 AddressP. O. Box D
 Tel.: MI 5-3123Independent
 Gen. Manager.....John W. Angst
 Owner of: WMBA, Ambridge; WPAM, Pottsville, Pa.

PENNSYLVANIA

WSHH—Latrobe—1951

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By Joel W. Rosenblum
 Address 200 Depot St.
 Tel.: KEystone 7-7744. KBS
 Station Rep. Hal Walton
 General Manager Joel W. Rosenblum
 Owners of: WISR, Butler; WACB, Kittanning, both
 Pa.; WTIG, Massillon, O.

WTRA—Latrobe—1956

Frequency: 1480 Kc. Power: 500 W., d.
 Owned Latrobe Bcstrs.
 Address 202 Main St.
 Tel.: KE 7-3338. Independent
 Representative Lowenstein
 President Louis Rosenberg
 General Manager William Dymond

WLBR—Lebanon—1946

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Operated By Lebanon Bcstg. Co.
 Address Route 20
 Tel.: CRestview 2-7651. Independent
 Station Reps. Burn-Smith; Phila. Spot Sales
 President H. Raymond Stadiem
 Managing Director, Prog. Dir. Lester P. Etter
 Commercial Manager Ernest Latessa
 Publicity Director Henry Homan
 Chief Engineer William Zehring

WBCB—Levittown-Fairless Hills—1957

Frequency: 1490 Kc. Power: 250 W.
 Owned O'Keefe Bcstg. Co., Inc.
 Address Box 1490
 Tel.: Windsor 9-1490. Independent
 Pres., Gen. Mgr. William F. Waterbury
 Commercial Mgr. Jack Wellington
 Chief Engineer Jack Layton

WITT—Lewisburg—1957

Frequency: 1010 Kc. Power: 250 Watts, d.
 Owned Wireline Radio, Inc.
 Address 34 South 8th St.
 Tel.: JA 3-1222. KBS, ABC
 President Donald Bechtel
 General Manager Joe Pelletier
 Station Manager Richard L. Fenstermacher
 Commercial Manager Carl E. Miller
 Program Director Clyde Rhoades
 Chief Engineer Will R. Nesbitt

WKVA—Lewistown—1949

Frequency: 920 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By Central Pa. Bcstg. Co.
 Address 3 W. Hale St.
 Tel.: 248-6771. ABC
 Representative Gill-Perna
 Pres., Sta., Gen. Mgr. Robert L. Wilson
 Commercial Manager Robert E. Hyle
 Program Director Richard C. Lyons
 Publicity Director Peter E. Farrell
 Sales Prom. Manager Francis E. Fisher
 Chief Engineer Harry W. Lynn

WMRF—Lewistown—1941

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Lewistown Bcstg. Co.
 Address 5 W. Market St.
 Tel.: 248-6757. NBC
 Representative Burn-Smith
 President J. S. Woods
 General Manager T. W. Metzger
 Chief Engineer Kenneth Callahan
 Owners of: WJUN, Mexico, Pa.

WBPZ—Lock Haven—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Lock Haven Bcstg. Corp.
 Address 132½ Main St.
 Tel.: 748-4038. MBS
 Station Representative Devney Organization
 President Donald C. Welch
 Gen. Sta. Mgr. Harris Lipetz

WEDO—McKeesport—1946

Frequency: 810 Kc. Power: 1000 Watts
 Owned-Operated By Tri-City Bcstg. Co.
 Business-Studio Address 547 5th Ave.
 Tel.: North 4-7167. CBS
 Station Representative Weed
 President Edward J. Hirschberg
 Station Mgr. Jim Rice
 Chief Engineer Silvio Garofolo

WMCK—McKeesport—1946

Frequency: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Mon-Yough Bcstg. Co.
 Address Elks Temple
 Tel.: OR 8-8888. Independent
 Station Representative Gill-Perna
 President Robert M. Cox
 Station Manager Sam Vidnovic
 Commercial Manager Philip O'Farrell
 Chief Engineer Wilkes Hurley

WMGW—Meadville—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Regional Bcstrs.
 Address 964 Park Ave.
 Tel.: 6-1111. Independent
 General Manager James F. McDonald, Jr.
 Chief Engineer Maurice Sherman

WJUN—Mexico—1955

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Operated By Lewistown Bcstg. Co.
 Business Address Box 97, Mifflintown
 Tel.: Mifflintown 436-2135. Independent
 Newspaper Affiliation Sentinel, Lewistown
 Representative Burn-Smith
 President J. S. Woods
 General Manager Thomas W. Metzger
 Station Manager Ralph S. Parker
 Commercial Manager Robert Horning
 Program Director Don Lorenz
 Sales Prom. Mgr., Pub. Dir. Tim Palm
 Chief Engineer Kenneth Callahan
 Owners of: WMRF, Lewistown, Pa.

WMLP—Milton—1955

Frequency: 1380 Kc. Power: 1 Kw. d.
 Owned By.....WMLP, Inc.
 Address.....Hunt Bldg.
 Tel.: PI 2-8705 Independent
 President, Gen. Mgr.....Victor Michael
 Station Manager.....J. H. Yingling
 Program Director.....James Jacobs
 Chief Engineer.....Duane Durst

WPFL—Montrose—1953

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned By.....Montrose Bcstg Corp.
 Address.....Locust & High Sts.
 Tel.: 397 Independent
 Pres. Gen. Mgr.....W. Douglas Roe
 Program Director.....Chuck Zulkor
 Chief Engineer.....Harold P. Mierop

WKST—New Castle—1938

Frequency: 1280 Kc. Power: 1000 Watts
 Owned By .. Communications Industries Corp.
 Address.....Time-Life Bldg., N. Y. C.
 Tel.: OL 4-5501.....ABC
 Station Representative.....Spot Time Sales
 President.....Lazar Emanuel
 Gen., Station Manager.....Harry Reith
 Commercial Manager.....Byron McConnell
 Program, Publicity Director.....Bob Grant
 Chief Engineer.....Ernest Rety
 Owners of: WKST-TV, Youngstown, O.; WEOK,
 Poughkeepsie, N. Y.; WACE, Chicopee, Mass.

**WKPA—New Kensington
 1940**

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By...Allegheny-Kiski Bcstg. Co.
 Business-Studio Address.....810 Fifth Ave.
 Tel.: ED 7-3588.....Independent
 President.....C. R. Cooper
 Gen., Comm. Mgr.....Nelson L. Goldberg
 Program Director.....Phil Brooks
 Publicity Director.....Hank Bachman
 Chief Engineer.....W. W. Neely

WNAR—Norristown—1946

Frequency: 1110 Kc. Power: 500 Watts d.
 Owned-Operated By...Norristown Bcstg. Co.
 Address.....Old Arch Rd.
 Tel.: BR 2-7600.....Independent
 Station Representative.....A. Young Co.
 President.....N. Joe Rahall
 Station Mgr., Nat'l Sales Mgr. John M. Banzhoff
 Local Sales Manager.....Bernard Brode
 General Manager.....Ogden R. Davies
 Program Director.....Anthony G. Bekos
 Chief Engineer.....A. DeSola
 Technical Director.....C. Frank Cordora
 Owners of: WKAP, Allentown, Pa.; WLCY, St.
 Petersburg, Fla.; WVNR, Beckley, W. Va.;
 WQTY, Jacksonville, Fla.

WKRZ—Oil City—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....WKRZ, Inc.

Address.....Broadcast Hill
 Tel.: 4-1269.....NBC-KBS
 Pres., Gen. Mgr.....Kenneth E. Rennekamp
 Commercial Mgr., Pub. Dir.....Jack Duncan
 Chief Engineer.....Robert Harmon

WCAU—Philadelphia—1922

Frequency: 1210 Kc. Power: 50,000 Watts
 Owned-Oper. By.....CBS Radio, Inc.
 Address.....City Line & Monument Ave.
 Tel.: TR 9-7000.....CBS
 Representative.....CBS Radio Spot Sales
 V.P., General Mgr.....Thomas J. Swafford
 Gen. Sales Manager.....Jack Kline
 Sales Promotion Mgr.....Fred Birnbaum
 Program Director.....Mike Grant
 Chief Engineer.....J. G. Leitche

WDAS—Philadelphia—1922

Frequency: 1480 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Max M. Leon, Inc.
 Address.....Belmont Ave. & Edgely Rd.
 Tel.: TR 8-2000.....Independent
 Sta. Representative.....Bernard Howard
 President.....Max M. Leon
 General Manager.....Robert A. Klein
 General Sales Mgr.....William H. Vogt
 Nat'l Sales Mgr.....Herb Schorr
 Sales Promo. Mgr.....Louis Palens
 Program Director.....Robert C. Ardrey
 Chief Engineer.....Frank W. Unterberger

WFIL—Philadelphia—1922

Frequency: 560 Kc. Power: 5000 Watts
 Owned.....Triangle Publications, Inc.
 Address.....46th & Market
 Tel.: EV 2-4700.....ABC
 Newspaper Affil. Phila. Inquirer, Phila. D. News
 Representative.....Blair
 V. P., General Manager.....Roger W. Clipp
 Station Manager.....George A. Koehler
 Business Manager.....John C. Harlan
 Gen. Sales Manager...Kenneth W. Stowman
 Dir. of Programming & Sls. Cyldre R. Spitzner
 Program Director.....Robert Klose
 Chief Engineer.....Henry E. Rhea
 Owners of: WFIL-TV; WNBF AM-TV, Bingham-
 ton, N. Y.; WFBG AM-TV-FM, Altoona, Pa.;
 WJNC AM-TV, New Haven; KFER AM-TV,
 Fresno; WLXH-TV, Lebanon, Pa.

WFLN—Philadelphia—1949

Frequency: 900 Kc. Power: 1 Kw. d.
 Owned By.....Franklin Bcstg. Co.
 Address.....8200 Ridge Ave.
 Tel.: Ivyridge 2-6000.....Independent
 Station Representative.....Good Music Bcsts.
 President.....Lawrence M. C. Smith
 General Manager.....R. S. Green
 Commercial Manager.....Thomas D. Harrison
 Program Director.....Michael O'Donnell
 Publicity Director.....Harry J. Haas, Jr.

WHAT—Philadelphia—1925

Freq.: 1340 Kc. Power: 1 Kw. d.: 250 W. n.
 Owned-Oper. By...Independence Bcstg. Co

PENNSYLVANIA

Address3940 Conshohocken Ave.
 Tel.: TRinity 8-1500.....Independent
 RepresentativePearson
 PresidentWilliam A. Banks
 Station Manager.....Dolly Banks
 Sales ManagerWilliam Cole
 Merchandising Manager .. William Macommac
 Asst. Station Mgr. Joseph A. Grady
 Publicity Director.....Marsha Greenbaum

WIBC—Philadelphia—1925

Freq.: 990 Kc.Power: 50,000 Wts. d., 10,000 n.
 Owned By.....Seaboard Radio Bcstg. Corp.
 Address 1619 Pennsylvania Blvd.
 Tel.: LOcust 3-2300.....Independent
 RepresentativeKatz
 PresidentGeorge B. Storer, Jr.
 General Manager.....Joseph T. Conway
 General Sales Mgr.....David Bolton
 Program Manager.....William T. Wheatley
 Promo., Publicity Dir.....Lorrie Barotsky
 Chief Engineer.....John H. Henninger
 Owners of: WJBK AM-FM-TV, Detroit; WSPD
 AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW
 AM-FM-TV, Cleveland; WHN, New York, N. Y.;
 WGBS-AM-FM, Miami, Fla.; KGBS, Los Angeles;
 WITI-TV, Milwaukee.

WIP—Philadelphia—1922

Frequency: 810 Kc.Power: 5000 Watts
 Owned By Metromedia, Inc.
 Business-Studio Address..... 35 S. 9th St.
 Tel.: WA 2-6800Independent
 RepresentativeEdward Petry
 PresidentJohn Kluge
 General, Sta. Manager ... Harvey L. Glascock
 Commercial Mgr. Robert Mouny
 Program Director.....Varnor Paulsen
 Sales Prom. Mgr.....Arnold Katinsky
 Publicity Director Joe Brooks
 Owners of: WHK, Cleveland; WNEW AM-TV,
 New York; WTTG, Washington, D. C.; WTVH,
 Peoria; KOVR, Stockton; KMBC AM-FM-TV,
 Kansas City.

WJMJ—Philadelphia—1948

Frequency: 1540 Kc.Power: 50,000 Watts
 Owned-Oper. By.....WJMJ Bcstg. Corp.
 Address2043 Locust St.
 Tel.: LO 4-2300.....Independent
 Representative.....Broadcast Time Sales
 Pres., Gen., Sta. Mgr.....Patrick J. Stanton
 Comm., Sales Prom. Mgr.....James Rubenstein
 Prog. Dir.....Michael Deegan
 Chief Engineer.....Christopher McAteer

WPEN—Philadelphia—1928

Frequency: 950 Kc.Power: 5000 Watts
 Owned By Wm. Penn Bcstg. Co.
 Business-Studio Address..... 2212 Walnut St.
 Tel.: LO 4-6000.....Independent
 RepresentativeGill-Perna
 PresidentWilliam Sytk
 Exec. V. P., Gen. Manager.. William B. Caskey
 Station Mgr.....Murray Arnold
 Comm. Manager.....Erwin Rosner
 National Sales Mgr. John E. Surrick

Retail Sales Mgr. Jules Corotis
 Publicity Director Sam Serota
 Chief Engineer.....Charles W. Burtis
 Owners of: WAIT, Tampa, Fla.

WRCV—Philadelphia—1936

Frequency: 1080 Kc.Power: 50,000 Watts
 Owned-Oper. By... National Bcstg. Company
 Address1619 Walnut St.
 Tel.: LO 4-3700.....NBC
 Representative.....NBC Spot Sales
 President.....Robert E. Kintner
 V.P., General Mgr.....Raymond W. Welpont
 Station, Comm. Mgr.... Thomas E. Paisley, Jr.
 Program Director.....Bob Benson
 Sales Prom., Publicity Dir..... Jack Wiley
 Chief Engineer.....George C. Lenfest
 Owners of: WNBC-AM-FM-TV, New York City;
 WRC-AM-FM-TV, Washington, D. C.; WMAQ-
 AM-FM, WNBQ-TV, Chicago; WJAS-AM-FM,
 Pittsburgh; KNBC-AM-FM, San Francisco;
 WRCV-AM-TV, Philadelphia; KRCA, Hollywood,
 Calif.

WTEL—Philadelphia—1925

Frequency: 860 Kc.Power: 250 Watts d.
 Owned By.....WTEL, Inc.
 Business-Studio Address.....4310 N. Broad St.
 Tel.: GLadstone 5-9200.....Independent
 President.....John Hopkinson
 V.P.s.....Q. C. Strum, G. Hopkinson

WPHB—Philipsburg—1956

Frequency: 1260 Kc.Power: 5 Kw. d.
 Owned By.....Moshannon Valley Bcstg.
 AddressRadio Park
 Tel.: Dickens 2-2300.....Independent
 Gen. Comm. Mgr.....William Emert
 Program Director.....Mrs. Wm. Emert
 Chief Engineer.....Dean Sharpless

KDKA—Pittsburgh—1920

Frequency: 1020 Kc.Power: 50,000 Watts
 Owned-Oper. By... Westinghouse Bcstg. Co. Inc.
 Address122 E. 42nd St., N.Y.C.
 Tel.: MUrray Hill 7-0808.....Independent
 Station Representative.....AM Radio Sales
 PresidentDonald H. McGannon
 General, Station Manager.....L. R. Rawlins
 Commercial Manager.....Donald Trageser
 Program Manager.....Dominic Quinn
 Sales Prom. Mgr.....June L. Buzzelli
 Publicity Manager.....Owen Simon
 Chief Engineer.....Theodore C. Kenney
 Owners of: KPIX, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-
 field, Mass.; WBZ-TV, Boston, Mass.; KYW,
 Cleveland, O.; KYW-TV, Cleveland, O.; KEX,
 Portland, Ore.; KDKA-TV, Pittsburgh, Pa.;
 WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.;
 WBZ-FM, Boston; KYW-FM, Cleveland; KEX-
 FM, Portland; KDKA-FM.

KQV—Pittsburgh—1919

Frequency: 1410 Kc.Power: 5000 Watts
 Owned-Oper. By... Allegheny Bcstg. Corp.
 AddressChamber of Commerce Bldg.
 Tel.: AT 1-9100.....ABC
 Station RepresentativeYoung
 President.....Leonard H. Goldenson

General, Station Mgr. John D. Gibbs
 Commercial Manager Ted Smith
 Sales, Publicity Dir. Bill Thieman
 Program Director Mel Hall
 Chief Engineer George Kleeb
 Owners of: WABC AM-TV, New York; WXYZ
 AM-TV-FM, Detroit; KGO AM-TV-FM, San Fran-
 cisco; KABC AM-TV-FM, Los Angeles; WLS,
 Chicago; WBKB-TV, Chicago.

WAMO—Pittsburgh—1948

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By Dynamic Bcstg.
 Address Box 860
 Tel.: HO 2-6000 Independent
 Representative Howard
 President, Gen. Mgr. Leonard Walk
 Commercial Manager Joe Bassett, Jr.
 Chief Engineer James Herbert

WRYT—Pittsburgh—1922

Frequency: 1250 Kc. Power: 5000 Watts
 Owned-Oper. By WCAE, Inc.
 Address 530 Carlton House
 Tel.: AT 1-6900 Independent
 Station Representative McGavren
 Pres., General Manager Leonard Kapner
 Station, Commercial Mgr. F. Geer Parkinson
 Operations Manager Robert S. Stevens
 Chief Engineer James Greenwood
 Owners of: WRYT-FM, WTAE-TV, Pittsburgh.

WYRE—Pittsburgh—1947

Frequency: 1080 Kc. Power: 1 Kw.
 Owned By Golden Triangle Bcstg. Corp.
 Address 210 Wood St.
 Tel.: GRant 1-9950 MBS
 Station Representative Hollingbery
 President Myron Jones
 General Manager Philip B. Hirsch
 V.P., Nat'l Sales Mgr. Pete Citicchia
 Commercial Mgr. Ed Politowski
 Chief Engineer Walter McCoy
 Owners of: WJET, Erie, Pa.; WHOT-AM, WRED-
 FM, Youngstown, Ohio.

WJAS—Pittsburgh—1921

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By NBC
 Address 1459 Crane Ave.
 Tel.: 343-0500 NBCS
 Representative NBC Spot Sales
 General Sta. Manager Stephen L. Rooney
 Sales Prom. Mgr., Pub. Dir. Richard S. Stafford
 Program Director Gil Faggen
 Chief Engineer Homer Linnert
 Owners of: WNBC AM-TV, New York; WRCV
 FM-AM-TV, Philadelphia; WMAQ, WNBQ-TV,
 both Chicago; WRC FM-AM-TV, Washington,
 D. C.; KNBC, San Francisco; KRCA TV-AM,
 Los Angeles.

WPIT—Pittsburgh—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned By WPIT, Inc.
 Address Pick-Roosevelt Hotel
 Tel.: AT 1-1900 Independent
 President John J. Laux
 V.P., General Manager Don Isot

Sales Mgr., Prog., Pub. Dir. Clifford Charles
 Chief Engineer Michael Komichak
 Owners of: WSOL, Tampa; WRDW-TV, Augusta,
 Ga.; WPIT-FM, Pittsburgh.

WWSW—Pittsburgh—1932

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Oper. By WWSW Radio, Inc.
 Address Hotel Sherwyn
 Tel.: Gr 1-5200 Independent
 Newspaper Affiliation Post Gazette
 Representative John Blah
 President O. M. Schloss
 General Station Mgr. B. W. Muros
 Sales Prom. Mgr., Pub. Dir. Philip Davis
 Chief Engineer Harry Kaiser

WPTS—Pittston—1953

Frequency: 1540 Kc. Power: 1 Kw. d.
 Owned-Oper. By Midway Bcstg. Co., Inc.
 Address 83 Foote Ave., Duryea, Pa.
 Tel.: OL 4-3388 Independent
 Station Representative Weed Radio
 Pres., Gen. Manager Angelo W. Fiorani
 Commercial Mgr. R. E. Florey
 Program Director B. Schriver
 Sales Promotion Mgr. A. Castelli
 Publicity Director R. F. Gallagher
 Chief Engineer John P. McGoldrick

WWML—Portage—1960

Frequency: 1470 Kc. Power: 500 Watts
 Owned By Mainline Bcstg. Co., Inc.
 Address 712 Main Street
 Tel.: PErshing 6-8000 Independent
 President George J. Wascko
 General, Commercial Mgr. Charles J. Deel
 Sales Promotion Manager Helen Roman
 Chief Engineer Irv Metzker

WPAZ—Pottstown—1951

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By Pottstown Bcstg. Co.
 Address 247 High St.
 Tel.: Faculty 6-4000 KBS
 Pres., Gen. Mgr. Herbert Scott
 Chief Engineer A. Moyer

WPAM—Pottsville—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Miners Bcstg. Serv., Inc.
 Business-Studio Address Box 629
 Tel.: 622-1450 Independent
 President Joseph L. McGulre
 Gen. Mgr., Ch. Eng. John W. Angst
 Station Manager James K. Stock

WPPA—Pottsville—1946

Freq.: 1360 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By Pottsville Bcstg. Co.
 Bus-Studio Address 212 S. Centre St.
 Tel.: 622-1360 MBS
 General Manager A. V. Tidmore
 Commercial Manager Ralph L. Price, Jr.
 Program Director Ed Romance
 Chief Engineer William Penn Tidmore

PENNSYLVANIA

WPME—Punxsutawney—1953

Frequency: 1540 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Punxsutawney Bcstg Co.
Address.....103 N. Gilpin St.
Tel.: 938-8000KBS
President.....Sheridan W. Prueitt
General Manager.....C. M. Ehrand, Jr.
Comm. Mgr.....W. Clem Murray
Program Director, Ch. Eng.....Gilbert Carney
Owners of: WWCH, Clarion.

WEEU—Reading—1931

Frequency: 850 Kc. Power: 1000 Watts
Owned-Operated By.....WEEU Bcstg. Co.
Business-Studio Address.....433 Penn St.
Tel.: FR 6-7335.....ABC
Newspaper Affiliation.....Eagle Times
Station Representative.....Bolling
President.....William J. Rohn
V.P., Gen., Sta. Mgr.....K. Richard Creitz
Program Director.....Jack B. Gounder
Chief Engineer.....Harold Schearer

WHUM—Reading—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....Eastern Radio Corp.
Address.....Berkshire Hotel
Tel.: Franklin 6-3987.....CBS
Station Representative.....George Hollingbery
Pres., Gen. Mgr.....Robert G. Magee
Comm., Sales Prom. Mgr.....Warren Ruffner
Prog. Dir.....Alan Lane
Chief Engineer.....Daniel Donohue
Owners of: WHUM-TV.

WRAW—Reading—1922

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper By.....WRAW, Inc.
Address.....19 N. Fifth St.
Tel.: FR 6-7173.....NBC
Station Representative.....Webb
President, General Mgr.....Robert S. Reider
Commercial Manager.....Ben Varishone
Program Director.....Frank Roth
Chief Engineer.....Ed. Gurtowski

WGCB—Red Lion—1950

Frequency: 1440 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Red Lion Bcstg. Co.
Address.....P.O. Box 88
Tel.: 233-3145.....Independent
Pres., Gen. Sta. Mgr.....John H. Norris

WKMC—Roaring Spring—1955

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned By.....Cove Bcstg. Co., Inc.
Address.....Roaring Spring
Tel.: 690.....Independent
Station Rep.....Keystone
President.....Carl W. Kensing
General Manager.....Walter O. Kramp
Comm., Sales Prom. Mgr.....Julia M. Gerhart
Program Director.....Merle Ebersole
Chief Engineer.....C. Irvin Metzger

WKBI—St. Marys—1950

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Elk Cameron Bcstg. Co.
Address.....41 Erie Ave.
Tel.: TE 4-2821.....MBS
General Manager.....C. H. Simpson
Station Mgr.....W. A. Herbstritt
Sales Mgr.....P. R. Kraus

WATS—Sayre—1950

Frequency: 960 Kc. Power: 1000 Watts d.
Owned By.....Susquehanna Valley Bcstg. Co.
Address.....110 N. Elmer Ave.
Tel.: TU 2-2401.....KBS
Representative.....Indie Sales
President.....T. K. Cassel
General Manager.....Robert R. Michael
Program Director.....Ed Knowles
Chief Engineer.....Benjamin A. Franklin

WARM—Scranton—1940

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By.....WARM Bcstg. Co.
Business Address.....Bowman Bldg.
Tel.: Diamond 6-4646.....Independent
Station Representative.....Eastman
President.....Louis J. Appell, Jr.
General Manager.....Arthur Carlson
Sales Manager.....Luther Strittmatter
Operations Director.....Don Stevens
Chief Engineer.....Charles Morgan
Owners of: WSBA, York; WHLO, Akron; WSBA-TV, York.

WEJL—Scranton—1922

Frequency: 630 Kc. Power: 500 Watts d.
Owned-Operated By.....Edward J. Lynett
Business Address.....149 Penn Ave.
Tel.: DI 6-6555.....Independent
Newspaper Affil.....Times
Station Rep.....Meeker
General Station Mgr.....Cecil Woodland
Comm. Mgr., Prog. Dir.....Hugh J. Connor
Pub. Dir.....Bill Pierce
Promotion Manager.....Paul McNamara
Chief Eng.....Guy Rauer

WGBI—Scranton—1925

Frequency: 910 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Scranton Bcstrs. Inc.
Address.....1000 Wyoming Ave.
Tel.: DI 2-7634.....CBS
Representative.....H-R Repts
President.....Mrs. M. E. Megargue
General Manager.....William P. Dix, Jr.
Commercial Manager.....Francis H. Canway
Prom. Dir., Pub. Dir.....Doug Holcomb
Program Director.....George Cyr
Chief Engineer.....Kenneth R. Cooke
Owners of: WDAU-TV, Scranton.

WICK—Scranton—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned.....Scranton Radio Corp.
Address.....221 N. Washington Ave.
Tel.: DI 6-1202.....MBS

Station Rep. Spot Time Sales
 Pres., Gen. Mgr. Joe Dobbs
 Chief Engineer. James D. Pettinato

WSCR—Scranton—1947

Freq.: 1320 Kc. Power: 1 Kw. d. 500 Watts n.
 Owned By.... Lackawanna Valley Bcstg. Co.
 Address..... 116 Adams Ave.
 Tel.: DI 7-3388..... NBC
 Station Representative Bolling
 Pres., Gen. Mgr. David M. Baltimore
 Pub. Dir., Sales Prom. Mgr. Fred Forester
 Comm. Mgr. Joseph P. Kimble
 Program Dir. David L. Griffiths
 Chief Engineer. Charles Sawkoski, Jr.

WISL—Shamokin—1948

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Oper. By..... Radio Anthracite, Inc.
 Address..... Rock & Sunbury Sts.
 Tel.: 648-6831 Independent
 Representative Forjoe
 President..... Henry W. Lark
 General Manager..... Bernard Friedman
 Chief Engineer..... Al Donovan

WPIC—Sharon—1938

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned By..... Sharon Bcstg. Co., Inc.
 Address..... 2030 Pine Hollow Blvd.
 Tel.: Diamond 6-4113..... Independent
 General Mgr. Frederick P. Tascone
 Asst. Gen. Mgr. Lee D. Morehouse
 Program Director..... Jack Sandstrom
 Chief Engineer..... Francis L. O'Dell
 Owners of: WMGW-AM-FM, Meadville, Pa.;
 WGRD, Grand Rapids; WTRU, Muskegon, Mich.

WVSC—Somerset—1950

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Oper. By..... WVSC, Inc.
 Address..... P. O. Box 231
 Tel.: 4186 Independent
 President, Gen. Mgr. T. R. Oppegard
 Program Dir., Chief Eng. R. L. French
 Owners of: WPVL, Painesville, O.; WDLR, Dela-
 ware, O.

WMPT—S. Williamsport—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned..... Will-Mont Bcstg. Co.
 Business Address..... 301 Percy St.
 Tel.: 323-3608..... ABC
 Station Representative..... Hopewell
 Pres., Ch. Eng. Galen D. Castlebury, Jr.

WMAJ—State College—1945

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By..... Centre Bcstrs., Inc.
 Address..... E. Beaver Ave.
 Tel.: AD 7-7217 KBS, NBC
 President..... W. K. Ulerich
 General Manager M. J. Bergstein
 Sales Promotion Manager Herbert Levin
 Program Director Steve Fishbein
 Chief Engineer..... W. D. Files

WRSC—State College—1961

Frequency: 1390 Kc. Power: 500 Watts
 Owned By..... Suburban Bcstg. Corp.
 Address..... Box 248
 Tel.: ADams 8-3051..... CBS
 President L. Edward Pamphilon
 Station, Commercial Mgr. Randolph Gretes
 Sales Promotion Manager.... Robert Manning
 Program Director..... Richard Kruppa
 Publicity Director..... Edward Urie
 Chief Engineer..... Emory Richardson

WPVO—Stroudsburg—1947

Frequency: 840 Kc. Power: 250 Watts d.
 Owned-Operated By..... Pocono Bcstg., Inc.
 Business Address..... 22 S. Sixth St.
 Tel.: HAmilton 1-2100..... Independent
 Newspaper Affiliation..... Record
 President..... James H. Ottaway
 General Manager..... Chester S. Miller
 Managing Director..... Francis Brinkley
 Chief Engineer..... Ernest Transue

WKOK—Sunbury—1933

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By..... Sunbury Bcstg. Corp.
 Address..... 1150 N. Front St.
 Tel.: AT 6-5838..... CBS
 President..... Busse A. Beck
 General, Station Manager.... Homer R. Smith
 Comm., Prom. Mgr. H. Eugene Smith
 Chief Engineer..... John W. Keller, Jr.

WTIV—Titusville—1955

Frequency: 1290 Kc. Power: 500 Watts d.
 Owned-Oper. By..... Crawford Cty. Bcstg. Co.
 Address..... P. O. Box 184
 Tel.: 5-3234 MBS
 President, Gen. Mgr. Robert H. Sauber
 Commercial Mgr. Paul R. Ruttan
 Chief Engineer..... Lee Richey

WTTC—Towanda—1960

Frequency: 1550 Kc. Power: 500 Watts d.
 Owned By..... C. S. & H. M. Brown
 Address..... 406 Main St.
 Tel.: ANdrew 5-2165 Independent
 General Mgr., Chief Eng. Victor A. Michael
 Commercial Mgr. Joe Martin
 Program Director..... Charles Snyder

WTRN—Tyrone—1955

Frequency: 1340 Kc. Power: 1 Kw. d. 250 W. n.
 Owned..... Tyrone Bcstg. Co.
 Address..... 8 W. 10th St.
 Tel.: MUTual 4-3200..... MBS
 President..... C. H. Simpson
 Station Manager..... Lee C. Ray
 Sales Manager..... William E. Moses
 Program Director..... John P. Knorr
 Chief Engineer..... Robert A. Cook

WMBS—Uniontown—1937

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By..... Fayette Bdcstg. Corp.
 Address..... 82 West Fayette St.

PENNSYLVANIA

Tel.: GE 8-3900.....CBS
 Representative Burn-Smith
 President Mrs. J. C. Burwell
 General Manager Jacob H. Echard
 Station Manager Jerry M. Echard
 Commercial Manager Harry C. Burwell
 Program Director Mrs. Hester W. Nagy
 Publicity Director Lois A. Echard
 Chief Engineer William Henzly

WNAE—Warren—1946

Frequency: 1310 Kc. Power: 5000 Watts d.
 Owned-Oper. By N. Allegheny Bdcstg. Co.
 Business Address 310 Second Ave.
 Tel.: Randolph 3-1310..... Independent
 Pres., Gen. Mgr. David Potter
 Commercial Manager James W. Potter
 Sales Promotion Manager Frank Foster
 Program Director W. LeRoy Schneck
 Chief Engineer Homer M. Haines

WJPA—Washington—1942

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Washington Bcstg. Co.
 Bus. Address George Washington Hotel
 Tel.: BA 2-2110..... MBS
 Station Rep. Devney Organization
 Managing Director A. Boyd Siegel
 Chief Engineer Stan Crawford

WANB—Waynesburg—1956

Frequency: 1580 Kc. Power: 250 W., d.
 Owned Commonwealth Bcstrs., Inc.
 Address First Federal Bldg.
 Tel.: 981 Independent
 President, Gen. Mgr. George E. McGary Jr.
 Commercial Mgr., Pub. Dir. Duane Lemley
 Chief Engineer Tom Balaban

WAYZ—Waynesboro—1953

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Oper. By Waynesboro Bcstg. Co., Inc.
 Address 21 W. Main St.
 Tel. 1900 KBS
 Station Representative Spot Time Sales
 President Mrs. Marian P. Lewis
 General, Station Mgr. Jay Hanshaw
 Program Director Pete Coolbaugh
 Publicity Director Ted Harding
 Chief Engineer E. Rollison
 Owners of: WHYL, Carlisle, Pa.; WELD, Fisher,
 W. Va.; WINC, Winchester; WSGI, Mt. Jack-
 son; WFVA, Fredericksburg, all Va.

WNBT—Wellsboro—1955

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Farm & Home Bcstg. Co.
 Address Box 98
 Tel.: 724-2113 MBS
 President C. H. Simpson
 General Mgr. John Fay
 Prog. Dir. Carol Makin
 Commercial Manager John Zellner
 Chief Engineer Richard E. Roeder
 Owners of: WFRM, Condersport; WKBI, St.
 Mary's; WBLF, Bellefonte; WTRN, Tyrone,
 all Pa.

WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By P.A.L. Bcstrs., Inc.
 Business-Studio Address 85 W. Union St.
 Tel.: VA 3-0196..... MBS
 Station Representative Burn-Smith
 President Paul Phillips
 Station Manager, Prog. Dir. James Ward
 Sales Promotion Manager W. G. Seymour
 Chief Engineer Milan Krupa

WBRE—Wilkes-Barre—1924

Freq: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By WBRE-Radio, Inc.
 Bus.-Studio Address 62 S. Franklin St.
 Tel.: VA 3-3101..... NBC
 Station Representative Bolling
 Pres., Gen. Mgr. David M. Baltimore
 Operations Director F. D. Coslett
 Program Director Robert Schumacher
 Commercial Manager Jos Gries
 Sales Prom., Pub. Dir. Fred Foerster
 Chief Engineer Charles Sakoski, Sr.

WILK—Wilkes-Barre—1946

Frequency: 980 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Wyoming Valley Bcstg. Co.
 Address 88 No. Franklin St.
 Tel.: VA 4-4666..... ABC
 Representative Avery Knodel
 President Mitchell Jenkins
 General Manager Roy E. Morgan
 Commercial Manager Lee Vincent
 Program Director Tom Bigler
 Publicity Director Emerson Ramage
 Chief Engineer Theodore French

WNAK—Wilkes-Barre—1947

Frequency: 730 Kc. Power: 1,000 Watts d.
 Owned By Wyoming Radio, Inc.
 Address 38 E. Main, Nanticoke, Pa.
 Tel.: RE 5-0730 Independent
 Sta. Representative Phila. Spot Sales
 President Martin H. Philip
 General Mgr. E. I. Fisher
 Commercial Mgr. A. Cornish
 Chief Engineer R. Aronson

WLYC—Williamsport—1951

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned By Lycoming Bcstg. Co.
 Address 331 Pine St.
 Tel.: 322-4676 KBS
 Sta. Representative Donald Cooke
 President John T. Keliher
 General Commercial Mgr. Vince Campana
 Sls. Prom. Manager Edward Kirchman
 Program Director Vernon Hester
 Chief Engineer James Stowe

WRAC—Williamsport—1929

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By WGAL, Inc.
 Address 1559 West 4th St.
 Tel.: 2-6116 NBC

PENNSYLVANIA-RHODE ISLAND

Representative Meeker Co.
 President Clair R. McCollough
 Station Manager J. Wright Mackey
 Program Manager Everett Rubendall
 Gen. Sls. Mgr. J. Robert Gullick
 Nat'l Sales Manager Harry J. Shaub Jr.
 Technical Director J. E. Mathiot

WWPA—Williamsport—1949

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Summit Enterprises, Inc.
 Address 330 Government Pl.
 Tel.: 323-7119 CBS
 Station Representative Burn-Smith
 President, Gen. Mgr. Woodrow W. Ott
 Commercial Manager Philip D. Lane
 Program Director John H. Archer
 Chief Engineer Carl W. Steinbacher

WNOW—York—1948

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By WNOW, Inc.
 Address P. O. Box 1747
 Tel.: 47-1049 Independent
 Station Rep. Radio-TV Reps.
 President, General Mgr. W. F. Rust Jr.

WORK—York—1932

Frequency: 1350 Kc. Power: 5000 d.; 1000 n.
 Owned-Oper. By Associated Bcstrs
 Business-Studio Address 13 S. Beaver St.
 Tel.: 3-5558 NBC
 Representative Meeker Co.
 Station Executive Clair R. McCollough
 Station Manager Elwood C. Anderson
 Program Manager George Trout
 Gen. Sales Mgr. J. Robert Gullick
 Nat'l Sales Manager Harry J. Shaub Jr.
 Chief Engineer J. E. Mathiot

WSBA—York—1942

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Susquehanna Bcstg. Co.
 Address Box 910
 Tel.: 46-1146 Independent
 Representative Eastman
 President Louis J. Appell, Jr.
 Sales Manager P. K. Eberly
 V.P., Managing Dir. Arthur W. Carlson
 Program Director Wayne Trout
 Operations Manager Bob Shipley
 Chief Engineer Glenn Winter
 Owners of: WSBA-TV; WARM, Scranton; WHLO,
 Akron, O.

Pop.: 875,000
 Families: 258,000

RHODE ISLAND

Radio Homes: 254,000
 AM Stas. in State: 14

WADK—Newport—1948

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned-Operated By Key Stations
 Address Box 367
 Tel.: 846-1540 Independent
 Station Reps. Pearson; Foster & Creed
 General Manager Arnold S. Lerner
 Commercial Manager C. K. Bentz
 Program Director Tom Powers
 Publicity Director Gerry Nevins
 Sales Prom. Mgr. David Lerner
 Chief Engineer Allan Bowen

WPAW—Pawtucket—1950

Frequency: 500 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By Roger Williams Bcstg.
 Address P.O. Box 55, Cumberland, R. I.
 Tel.: PA 5-9000 ABC
 Station Reps. Jack Masla; Nona Kirby
 Pres., Gen. Mgr. Dominick A. Hysko
 Station, Program Dir. Donald R. Hysko
 Comm., Sales Prom. Mgr. C. Stevens
 Publicity Director Dennis W. Hysko
 Chief Engineer John T. Costa

WEAN—Providence—1922

Frequency: 790 Kc. Power: 5000 Watts
 Owned Providence Journal Co.

Address 75 Fountain St.
 Tel.: DE 1-0600 CBS
 News. Affil. Providence Journal-Bulletin
 Station Reps. .. Venard, R. & C.; Kettell-Carter
 President John C. A. Watkins
 General Manager H. William Koster
 Comm. Manager Hervey C. Carter
 Program Director Thomas M. Robertson
 Chief Engineer George W. Sharpe

WHIM—Providence—1947

Frequency: 1110 Kc. Power: 1000 Watts d.
 Owned-Oper. By Buckley-Jaeger Bcstg. Corp.
 Address 144 Westminster St.
 Tel.: Elmhurst 1-1110 Independent
 Station Representative .. Broadcast Time Sales
 President Richard D. Buckley
 V.P., Gen. Manager .. E. James McEnaney, Jr.
 Program Director Robert O. Cain
 Chief Engineer Carroll A. Philbrook
 Owners of: WDRG, Hartford; KGIL, San Fernando.

WICE—Providence—1947

Freq.: 1290 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned Providence Radio, Inc.
 Address Crown Hotel
 Tel.: JA 1-2711 Independent
 Rep. Avery-Knodel
 President Tim Elliot

RHODE ISLAND

Director, Sales Frank A. Orth
 Program Director Dave Cummins
 Publicity Director Jean Elliot
 Sales Promotion Manager Don Trodson
 Chief Engineer Paul Garver
 Owners of: WYCE-FM, Providence; WIIIH, Norfolk, Va.

WJAR—Providence—1922

Frequency: 920 Kc. Power: 5000 Watts
 Owned-Operated By The Outlet Co.
 Address 176 Weybosset St.
 Tel.: GA 1-8255 NBC
 Representative Petry
 President Joseph S. Sinclair
 Station Manager James E. Gleason
 Commercial Manager John A. Dickerman
 Sales Prom. Mgr., Pub. Dir. . . Alfred J. Brassard
 Program Director Philip B. Taylor
 Chief Engineer Thomas C. J. Prior
 Owners of: WJAR-TV, Providence.

WLKW—Providence—1961

Frequency: 990 Kc. Power: 50,000 W.
 Owned By Rhode Island Radio, Inc.
 Address 228 Weybosset St.
 Tel.: DE 1-7810 Independent
 Sta. Reps. McGavren; Foster & Creed
 President Harry Pinkerson
 General Manager Mowry Lowe
 Commercial Manager F. H. Elliott
 Program Mgr. Peter Barstow
 Chief Engineer T. Kenneth Prior

WPRO—Providence—1924

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Oper. By Capital Cities Bcstg. Corp.
 Address 24 Mason St.
 Tel.: PL 1-9776 Independent
 Representative Blair
 President Frank M. Smith
 General Manager Jack W. Lee
 Commercial Manager Bob La Chance
 Sales Promotion Mgr. Tony Visk
 Program Supervisor Joseph Somerset

When You Can Have The Best,
 Why Be Satisfied With Less?

THE ASSOCIATED PRESS

Chief Engineer Hank VanAmburgh
 Owners of: WPRO-TV-FM; WTEN-TV; WROW,
 Albany; WTVD, Durham, N. C.; WPAT-AM-FM,
 Paterson, N. J.; WKBW AM-TV, Buffalo, N. Y.

WRIB—Providence—1947

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned By R. I. Bcstg. Co.
 Address Water St.
 Tel.: GE 4-2223 MBS
 President Paul Perreault
 General Manager Arthur Tacker
 Chief Engineer Joe Acetta

WYNG—Warwick—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
 Owned By Attleboro Radio Assn.
 Address 19 Luther Ave.
 Tel.: REgent 7-5015 Independent
 Station Rep. John E. Pearson
 President, General Mgr. Milton E. Mitler
 Chief Engineer Charles Briese

WERI—Westerly—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By R. I. Conn. Radio Corp.
 Address 11 Railroad Ave.
 Tel.: LYric 6-7728-9 Independent
 Representative Walker-Rawalt
 Pres., Gen. Mgr. Aug. L. Cavallaro
 Commercial Manager Tom Shafer
 Program Director Pat Donahue
 Chief Engineer Charles W. Austin

WWRI—West Warwick—1956

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned Grelin Bcstg. Inc.
 Address 1501 Main St.
 Tel.: VA 1-6200 KBS
 Station Reps. Nona Kirby; United
 Pres., Gen. Mgr. Melvin C. Green
 Commercial Manager George A. Rivera
 Prog. Dir. Patrick Fallon
 Chief Engineer Joseph M. Mattias, Jr.
 Owners of: WWOL, Buffalo.

WNRI—Woonsocket—1954

Frequency: 1380 Kc. Power: 1000 Watts, d.
 Owner Friendly Bcstg. Co., Inc.
 Address 786 Diamond Hill Rd.
 Tel.: PO 9-0600 Independent
 President, Gen. Mgr., Ch. Eng. Joseph Britt
 Comm. Manager John Thomas
 Program Director Richard Bouchard

WWON—Woonsocket—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Woonsocket Bcstg. Co.
 Business-Studio Address 89 Main St.
 Tel.: PO 2-1240 Independent
 Newspaper Affiliation Call
 Station Reps. Burn-Smith; Nona Kirby
 President Andrew P. Palmer
 Station, Sales Prom. Mgr. Zel Levin
 Commercial Manager Gene Mailloux
 Chief Engineer Ron Deslauriers

Pop.: 2,400,000
Families: 607,500

SOUTH CAROLINA

Radio Homes: 590,000
AM Stas. in State: 76

WABV—Abbeville—1956

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By: Abbeville Bcstg. Co. Inc.
Address: Box 532
Tel.: Gladstone 9-3155 ABC-KBS
President, Ch. Eng.: Geo. W. Settles, Jr.
Publicity Director: Polly Newell
Program Director: Bob Latham

WAKN—Aiken—1952

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By: Alken Electronics Adv. Corp.
Address: Box 811
Tel.: Midway 8-5464. KBS
President: John Mare
General, Station Manager: J. A. Warren
Publicity Director: Dennis Brown
Program Director: Earl Brodie
Chief Engineer: Allen Askins, Jr.

WAIM—Anderson—1935

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Wilton E. Hall
Address: 321 Kingsley Road
Tel.: CA 6-1511 CBS-KBS
Newspaper Affil.: Independent, Daily Mail
Station Reps.: Dora-Clayton; Devney Org.
President: Wilton E. Hall
General Manager: Glenn P. Warnock
Commercial Manager: John F. McCallum
Program Director: M. H. Gaillard
Chief Engineer: Earl Cosens
Owners of: WAIM-TV.

WANS—Anderson—1949

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Operated By: Radio Anderson, Inc.
Address: Box 211
Tel.: 22-43424. MBS
Station Representative: Webb
President: Mrs. John C. Amick
General Manager: John C. Amick
Station Manager: George C. Nicholson
Commercial Manager: Ray Godwin
Sales Promotion Mgr.: Shirley Palmer
Program Director: Carolyn K. Turner
Publicity Director: J. Clark Brown
Chief Engineer: Ken Allison

WWBD—Bamberg—1957

Frequency: 790 Kc. Power: 1 Kw., d.
Owned By: William V. Whetstone, Jr.
Address: Rt. 601 South
Tel.: CH 5-2411. KBS
Station Reps.: Dore; Dora-Clayton
General, Sta. Mgr.: William V. Whetstone, Jr.
Chief Engineer: H. D. Steedley

WBAW—Barnwell—1953

Frequency: 740 Kc. Power: 1 Kw. d.
Owned-Oper. By: WBAW, Inc.
Address: Jackson St.
Tel.: 259-3507. KBS

Station Representative: Keystone
President: J. A. Gallimore
General Mgr.: Joe Wilder
Program Director: D. Wilson
Chief Engineer: Tony Gross

WBLR—Batesburg—1956

Frequency: 1430 Kc. Power: 5 Kw., d.
Owned: Ridge Bcstg. Corp.
Address: Drawer 410
Tel.: KE 2-4001. KBS
Station Rep.: Continental Radio Sales
President: H. Edward Crapps
General Manager: Redd Reynolds
Commercial Manager: Jack McCartha
Sales Promotion Manager: Ray Godwin
Program Director: Paul Brigham
Publicity Director: Jack Dorn
Chief Engineer: N. H. Lewis

WBEU—Beaufort—1954

Frequency: 960 Kc. Power: 1 Kw., d.
Owned: Beaufort Bcstg. Co.
Address: P.O. Box 951
Tel.: Jackson 4-3050. KBS, ABC
President: John M. Trask
General Mgr., Chief Eng.: Louis M. Neale, Jr.
Commercial Manager: Carson Remberth
Program Director: Mary Smith

WHPB—Belton—1955

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned-Oper. By: Community Bcstg. Co.
Address: P. O. Box 426
Tel.: ED 8-7796. Independent
President: C. O. Brazzell
General, Sta. Mgr.: Clyde Laughter
Chief Engineer: Robert Liverance

WBSC—Bennettsville—1947

Freq.: 1550 Kc. Power: 10 Kw. d.; 5 Kw. n.
Owned-Oper. By: Atl. Coast Ins. Co.
Address: Box 639
Tel.: GR 9-4051. MBS
President: Y. W. Scarborough, Jr.
Station Manager: R. L. Brown
Program Director: Tommy Herndon
Chief Engineer: John Gronert

WAGS—Bishopville—1953

Frequency: 1380 Kc. Power: 1 Kw., d.
Owned: Lee County Bcstg. Co.
Address: P. O. Box 168
Tel.: HU 4-4515. KBS
Station Representative: Cannon
General Mgr.: E. H. Bedenbaugh
Chief Engineer: Dan Melleite

WACA—Camden—1948

Frequency: 1590 Kc. Power: 1000 Watts d.
Owned-Oper. By: Camden Bcstg. Corp.
Address: U. S. Highway 1
Tel.: HE 2-2311. KBS
Rep.: Continental

SOUTH CAROLINA

President.....Haygood S. Bowden
 General Manager.....Tom Richards
 Chief Engineer.....A. A. Amodio

WCAY—Cayce—1958

Frequency: 620 Kc.....Power: 500 Watts
 Owned By.....Lexington Cty Bcstg., Inc.
 Address.....1303 State St.
 Tel.: Alpine 6-2000.....CBS, KBS
 Station Representative...Southern Spot Sales
 President.....J. Olin Tice, Jr.
 General Manager.....Jay Elson
 Chief Engineer.....Carroll Scarborough

WCSC—Charleston—1930

Frequency: 1390 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WCSC, Inc.
 Address.....485 East Bay St.
 Tel.: RAYmond 2-7611.....CBS
 Rep.....Peters, Griffin, Woodward, Inc.
 President, Gen. Mgr.....John M. Rivers
 National Sales Mgr.....James K. Whitaker
 Station Mgr.....John B. Hearne
 Program Co-ordinator.....Cecil Keels
 Sales Prom., Publicity Dir.....Mrs. Lois Marshall
 Chief Engineer.....Rudy Hughes

WOKE—Charleston—1946

Freq: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Weaver Bcstg. Corp.
 Address.....Box 183
 Tel.: RA 3-1643.....ABC-NBC
 Representative.....Clark
 Pres., Gen. Manager.....H. C. Weaver
 Station Mgr., Ch. Eng.....William P. Birchfield
 Sales Promo. Mgr., Pub. Dir.....Jeff Warner

WPAL—Charleston—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Speidel Bcstng. Corp.
 Business Address.....1717 Edgewater Pk. Rd.
 Tel.: SO 6-5584.....Independent
 Representative.....Dore, Dora-Clayton
 President.....Joseph Speidel III
 Station Manager.....Bob Christy
 Chief Engineer.....Joe Sarko

WTMA—Charleston—1939

Frequency: 1250 Kc...Power: 5000 d.; 1000 n.
 Owned-Oper. By.....Atlantic Coast Bcstg. Co.
 Business Address.....133 Church St.
 Tel.: RA 2-2961.....MBS
 Station Representative...Adv. Time Sales
 President.....Charles E. Smith
 General Station Manager...Claude H. Frazier
 Sales Prom. Mgr.....Joe Blair
 Exec. Oper. Mgr.....George Wilson
 Program Director.....Doug Randall
 Chief Engineer.....David W. Jefferies

WQSN—Charleston—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Low Country Bcstg. Co.
 Address.....42 10th Ave.
 Tel.: RA 2-2652.....Independent
 Station Representative...Radio TV Reps
 Gen., Sta. Manager.....E. H. Keown
 Chief Engineer.....J. Retallack

WCRE—Cheraw—1953

Frequency: 1420 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Cheraw
 Address.....Box 631
 Tel.: Lenox 7-7887.....KBS
 President, Ch. Eng.....Ben Akerman
 Program Dir.....Lucille Akerman

WGCD—Chester—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Dispatch Pub. Co.
 Address.....11 1st St.
 Tel.: 385-2171.....KBS
 Newspaper Affil.....Dispatch Publ. Co.
 Station Representative...Cannon
 President.....C. V. Sink
 General Station Mgr.....Wayne B. Sawyer
 Chief Engineer.....J. Ellis Shockley

WPCC—Clinton—1957

Frequency: 1410 Kc.....Power: 500 Watts
 Owned By.....WPCC, Inc.
 Address.....P. O. Box 565
 Tel.: 833-1562.....ABC-KBS
 President.....J. D. Brinkley
 General, Station Manager...Ted Y. Prevatte
 Commercial Manager.....Lewis Bagwell, Jr.
 Sales Promotion Mgr.....Jack Bishop
 Program Director.....Bettie Hendrix
 Chief Engineer.....Thomas E. Wilson

WCOS—Columbia—1939

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WCOS, Inc.
 Address.....Box 748
 Tel.: AL 2-2177.....Independent
 Representative...Radio-TV Reps.
 Pres., Gen. Mgr.....George H. Buck, Jr.
 Commercial Manager.....Jess Plummer
 Sales Promotion Mgr.....Ralph Shade
 Program Director.....Bob Fulton
 Publicity Director.....Mrs. Caroline Judson
 Chief Engineer.....Robert D. Lambert, Jr.
 Owners of: WJNO, West Palm Beach.

WIS—Columbia—1930

Frequency: 580 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Bcstg. Co. of the South
 Address.....1111 Bull St.
 Tel.: AL 3-6431.....NBC
 Representative...Peters, Griffin, Woodward, Inc.
 President.....B. Calhoun Hipp
 Exec. Vice Pres.....G. Richard Shafto
 Managing Director.....W. Frank Harden
 Prog. Dir.....Howard Hamrick
 Chief Engineer.....Paul Welcome
 Owners of: WIS-TV; WSFA-TV, Montgomery, Ala.

WMSC—Columbia—1945

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned By.....Midlands Radio
 Address.....Barringer Bldg.
 Tel.: AL 2-8659.....MBS
 Station Reps.....Devney Org.; Ayers
 General Manager.....Thomas Allen, Jr.
 Program Dir.....Andy Scott
 Chief Engineer.....L. William Brown, Jr.

WNOK—Columbia—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Palmetto Radio Corp.
 Address.....P.O. Box 5307
 Tel.: AL 3-9401.....Independent
 Representative.....Raymer
 Gen. Mgr.....H. Moody McElveen, Jr.
 Commercial Manager.....Frank Stish
 Program Director.....Jack Cook
 Chief Engineer.....Charlton Bowers

WOIC—Columbia—1954

Frequency: 1470 Kc. Power: 5 Kw., d.
 Owned.....Speidel Broadcasting Corp.
 Address.....P. O. Box 565
 Tel.: AL 6-1551.....Independent
 Representative.....Dore, Dora-Clayton
 President.....Joe Speidel III
 V.P., General Manager.....Russell George
 Sales Prom. Mgr.....Frankie Bridges
 Commercial Manager.....Frank Harris
 Chief Engineer.....W. W. Bridges

WLAT—Conway—1945

Frequency: 1330 Kc. Power: 5000 Watts, d.
 Owned.....Coastal Broadcasting Co.
 Address.....U. S. Highway 501 North
 Tel.: 340.....MBS
 Station Rep.....Devney Organization
 President, General Mgr.....L. M. Hawley
 Comm., Sales Prom. Mgr.....P. W. Smith
 Prog. Dir., Chief Eng.....Jack E. Hawley

WDAR—Darlington—1955

Frequency: 1350 Kc. Power: 1 Kw., d.
 Owned By.....Walter P. Pearce
 Address.....Box 277
 Tel.: Express 3-4081.....Independent
 President.....Walter P. Pearce
 Chief Engineer.....Don Byant

WDSC—Dillon—1946

Frequency: 800 Kc. Power: 1000 Watts a.
 Owned-Oper. By.....Border Bcstg. Co., Inc.
 Address.....U. S. Highway 301 South
 Tel.: 774-9031.....ABC-KBS
 Station Rep.....Gill-Perna; Dora-Clayton
 Pres., Gen. Mgr.....Joseph Martin
 Station Manager.....John Quick
 Comm. Mgr. Prog. Director.....Lee Lumpkin
 Sales Prom. Mgr.....Dick Jones
 Chief Engineer.....Ray Allen

WELP—Easley—1951

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned By.....Pickens County Bcstg. Co.
 Address.....Box 522
 Tel.: Ulysses 9-9388.....KBS
 Representative.....Indle Sales
 Pres., Gen. Mgr.....Cleatus Brazzell
 Program Director.....Mrs. Betty McDonald
 Chief Engineer.....Henry McDonald

WJMX—Florence—1947

Frequency: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Atlantic Bcstg. Co., Inc.
 Address.....P. O. Box 1211
 Tel.: MO 9-6351.....ABC

Representative.....Walker-Rawalt
 President.....Eugene E. Stone
 Gen. Mgr.....Paul H. Benson, Jr.
 Chief Engineer.....Frank Jenne

WOLS—Florence—1937

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Florence Bcstg. Co., Inc.
 Address.....151 S. Dargan St.
 Tel.: 662-3271.....KBS
 President, Gen. Mgr.....A. P. Skinner
 Commercial Manager.....Frank Martin
 Program Director.....Doug Williams
 Chief Engineer.....Charles Sligh

WYNN—Florence—1958

Frequency: 540 Kc. Power: 250 Watts d.
 Owned By.....Speidel Broadcasting Corp.
 Address.....163 N. Coit St.
 Tel.: MOhawk 2-6364.....Independent
 President.....Joe Speidel III
 General Manager.....Russell George
 Commercial Manager.....Earl Graddick
 Station Manager.....David C. Phillips
 Sales Promotion Mgr.....Barbara W. Hill
 Program Director.....Jack Singleton
 Publicity Director.....Rose Neeley
 Chief Engineer.....George M. Davis
 Owners of: WOIC, Columbia; WPAI, Charleston;
 WSOK, Savannah, Ga.

WFIS—Fountain Inn—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
 Owned.....Fountain Inn-Simpsonville Entp.
 Address.....Box 271
 Tel.: 963-5991.....KBS
 Station Rep.....Hopewell; Cannon
 President, General Mgr.....L. Wayne Davis
 Sales Prom., Pub. Dir.....Roger Davis
 Program Director.....D. Jerry Howard
 Chief Engineer.....J. Dalton Reece

WFGN—Gaffney—1948

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Cherokee Radio Co., Inc.
 Address.....P.O. Box 759
 Tel.: IVanhoe 9-4795.....KBS
 President.....A. Rav Godshall
 Gen. Mgr., Ch. Eng.....M. E. Green
 Program Director.....Billy Gibbons
 Sales Program Manager.....Mary Hodge
 Publicity Director.....Jo Hambright

WGTN—Georgetown—1949

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Georgetown Bcstg. Co.
 Address.....216 S. Fraser St.
 Tel.: 3-3421.....MBS-KBS
 Station Rep.....Donald Cooke
 Pres., Gen. Manager.....J. B. Delsell

WESC—Greenville—1947

Frequency: 660 Kc. Power: 10,000 Watts, d.
 Owned-Oper. By.....Bcstg. Co. of Carolinas
 Business-Studio Address.....1 College St.
 Tel.: Cedar 2-8241.....Independent
 Station Representative.....Bolling
 President.....Robert A. Schmid
 V.P., General Manager.....J. Davenport

SOUTH CAROLINA

Commercial Manager..... W. A. Mullinax
 Program Director..... Buddy Womick
 Sales Promotion Manager..... Marianne Taylor
 Publicity Director..... Anne Jones
 Chief Engineer..... Vern Hutchinson

WFBC—Greenville—1933

Frequency: 1330 Kc..... Power: 5000 Watts
 Owned-Oper. By..... WMRC, Inc.
 Address..... P.O. Box 1140
 Tel.: CE 9-1321..... NBC
 Newspaper Affil..... News-Piedmont
 Representative..... Avery-Knodel
 President..... R. A. Jolley
 Gen. Sta. Mgr..... Bruce Buchanan
 Chief Engineer..... Bill Garrison
 Owners of: WFBC-FM-TV; WTHR-AM-TV, Knoxville, Tenn.

WMRB—Greenville—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned..... Paramount Bcstg. Co. Inc.
 Address..... 415 N. Main St.
 Tel.: Cedar 5-2751..... CBS-MBS
 Station Reps..... Burn-Smith; Gill-Perna
 Pres., Gen. Mgr..... C. F. Cope
 Station Mgr., Chief Eng..... Wm. T. Arrington
 Sales Prom. Mgr..... Sarah S. Thompson
 Publicity Director..... Susan B. Cope

WMUU—Greenville—1949

Frequency: 1260 Kc..... Power: 5000 Watts d.
 Owned-Oper. By..... Bob Jones Univ.
 Address..... Greenville
 Tel.: CE 9-9656..... Independent
 President..... Dr. Bob Jones, Jr.
 General Manager..... Dr. R. K. Johnson
 Station Manager..... Jlm Ryerson
 Comm. Manager..... David Yearick
 Program Director..... Jack Buttram
 Chief Engineer..... William Greaves

WQOK—Greenville—1950

Frequency: 1440 Kc..... Power: 5 Kw.
 Owned-Oper. By..... Dick Bcstg.
 Address..... Box 298
 Tel.: Cedar 5-7406..... Independent
 Representative..... Howard; Dora Clayton
 President..... James A. Dick
 General Station Manager..... T. C. Hooper

WCRS—Greenwood—1941

Freq.: 1450 Kc..... Power: 1 Kw. d.; 250 W. n.
 Owned..... Grenco, Inc.
 Address..... P. O. Box 888
 Tel.: Orchard 9-1300..... NBC
 Representative..... Clark
 President..... Douglas Featherstone
 Gen., Sta. Mgr..... Dan Crosland
 Commercial Mgr..... Ralph Norman
 Program Director..... Don Bailey
 Chief Engineer..... C. M. Sparks

WGSW—Greenwood—1953

Frequency: 1350 Kc..... Power: 1000 Watts d.
 Owned..... Radio Greenwood, Inc.
 Address..... Edward Arms Bldg.
 Tel.: Orchard 9-3144..... KBS-MBS
 Station Reps..... Indie Sales; Dora-Clayton

President..... W. C. Woodall, Jr.
 Manager..... George B. Cook, Jr.
 Chief Engineer..... Eddie Rosa

WCKI—Greer—1955

Frequency: 1300 Kc..... Power: 1 Kw., d.
 Owned..... Greer Bcstg. Co.
 Address..... Box 431
 Tel.: TRinity 7-4451..... ABC
 Gen. Mgr..... Vernon T. Fox
 Station Manager..... James L. Massey
 Chief Engineer..... B. Anderson

WEAB—Greer—1949

Frequency: 800 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Greer Bcstg. Co.
 Address..... Jones Rd.
 Tel.: TR 7-3141..... KBS
 Pres., Gen. Mgr..... E. A. Burch
 Station Manager..... R. Cook
 Chief Engineer..... Ken Patton

WBHC—Hampton—1957

Frequency: 1270 Kc..... Power: 1 Kw., d.
 Owned..... Hampton County Bcstg. Co.
 Business Address..... Highway 601
 Tel.: 2831..... KBS
 President..... J. A. Gallimore
 General Manager..... J. M. Butts
 Chief Engineer..... Charles Cortez

WHSC—Hartsville—1946

Frequency: 1450 Kc..... Power: 250 Watts
 Owned..... Hartsville Bcstg. Co., Inc.
 Address..... P. O. Box 349
 Tel.: ED 2-8101..... MBS-KBS
 President..... J. L. Wiggins
 General, Sta. Mgr..... Oby B. Lyles
 Program Director..... Eleanor Flowers
 Commercial Manager..... Jan R. Caddell
 Chief Engineer..... J. E. Parker

WJES—Johnston—1961

Frequency: 1570 Kc..... Power: 250 Watts d.
 Owned By..... Edgefield-Saluda Radio Co.
 Address..... Box 156
 Tel.: 275-2342..... Independent
 Sta. Representatives..... Continental Radio Sales
 President, Ch. Eng..... Franklin D. R. McClure
 Program Director..... Emory Wells
 Publicity Director..... Charles Snyder

WDKD—Kingstree—1949

Frequency: 1310 Kc..... Power: 5 Kw. d.
 Owned By..... Palmetto Bcstg. Co.
 Address..... P. O. Box 450
 Tel.: 6761..... KBS
 President, General Mgr..... E. G. Robinson, Jr.
 Sales Prom., Prog. Dir..... Clarence Jackson
 Chief Engineer..... Tommy Joye

WJOT—Lake City—1954

Frequency: 1260 Kc..... Power: 1 Kw. d.
 Owned By..... Lake City Bcstg. Corp.
 Address..... Box 656
 Tel.: 7631..... Independent
 President..... Russ George
 General, Station Manager..... Hub Terry

SOUTH CAROLINA

Program Director Russ Gaskins
 Chief Engineer Ben Hicks

WLCM—Lancaster—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By Royal Bcstg. Co. Inc.
 Address 103 S. Catawba St.
 Tel.: 2051 KBS
 Station Representative Cannon
 President Charles Connelly, Jr.
 Gen. Sta. Mgr. A. Faris Giles, Jr.
 Commercial Manager Gene Baker
 Program Director Mrs. Joanne McManus
 Chief Engineer Barry Medlin

WLBG—Laurens—1948

Frequency: 860 Kc. Power: 1 Kw. d.
 Owned-Oper. By Laurens-Clinton Bcstg. Co.
 Address Hillcrest Drive
 Tel.: 2-5212 Independent
 Representative Indie Sales
 Pres., Gen. Mgr. C. W. Hogan
 Commercial Manager Paul Wynn, Jr.
 Chief Engineer O. P. Haynes

WLSC—Loris—1957

Frequency: 1570 Kc. Power: 1 Kw. d.
 Owned By Pee Dee Bcstg. Co.
 Address P.O. Box 1677
 Tel.: EL 7-3780 Independent
 Station Rep. Continental Radio Sales
 President James J. Harpring
 General Mgr., Chief Eng. Walter Molic
 Commercial Mgr. Roger Earp
 Owners of: WATP, Marion.

WYMB—Manning—1957

Frequency: 1410 Kc. Power: 1 Kw. d.
 Owned Clarendon County Bcstg. Co.
 Address Sunset Drive
 Tel.: 435-8388 KBS
 Pres. J. M. Soles, Jr.
 General Mgr., Ch. Eng. Jim Roper
 Commercial Manager Jim White
 Program Director Mrs. Betty Roper

WATP—Marion—1957

Frequency: 1430 Kc. Power: 1 Kw. d.
 Owned By Pee Dee Bcstg. Co.
 Address 324 N. Main St.
 Tel.: 1430 Independent
 Station Representative Continental
 President James J. Harpring
 General Manager Walter Molic
 Program Director Bill Smith
 Publicity Director Jacquelln Finklea
 Chief Engineer Arthur Nix
 Owners of: WLSC, Loris, S.C.

WJAY—Mullins—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned By William T. Harrelson
 Address Highway 76, P. O. Box 41
 Tel.: 3901 KBS
 President William T. Harrelson
 Gen. Mgr. James F. Ramsey
 Chief Engineer George Magera

WMYB—Myrtle Beach—1954

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Golden Strand Bcstg. Corp.
 Address 28th Ave. N.
 Tel.: Hillcrest 8-3180 KBS
 Station Reps. Cooke; Cannon
 President H. E. Holder
 General Manager J. L. Baine
 Chief Engineer Paul Epps

WKDK—Newberry—1960

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Newberry Bcstg. Co., Inc.
 Address 11 Radio Drive
 Tel.: 143 KBS
 Pres. Gen. Mgr. James F. Coggins
 Program Director Marcia P. Coggins
 Sales Prom. Mgr. Bill Fields
 Chief Engineer Ray Gilliam
 Owners of: WAGS, Bishopville; WBCU, Union.

WTHB—North Augusta—1960

Frequency: 1550 Kc. Power: 1 Kw. d.
 Owned By North Augusta Bcstg. Co.
 Address Box 2677
 Tel.: TAYlor 2-3579 Independent
 President Frances Marion Bennett
 General Manager Reese J. Vaughn
 Chief Engineer Hubert E. Ritchie

WNCG—North Charleston—1960

Frequency: 910 Kc. Power: 500 Watts d.
 Owned By KTM Bcstg. Co.
 Address Box 5758
 Tel.: SHERwood 7-5225 Independent
 Station Representative Walker-Rawalt
 General Manager Robert S. Tamblын

WORG—Orangeburg—1958

Frequency: 1580 Kc. Power: 1000 Watts, d.
 Owned By Radio Orangeburg
 Business Address 144 Broughton, S.W.
 Tel.: JE 4-1580 Independent
 Station Representative Continental
 President J. T. Lyman

WDIX—Orangeburg—1946

Freq.: 1150 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By WDIX, Inc.
 Address Box 662
 Tel.: JE 4-4461 ABC
 Station Rep. Devney Organization
 President Charles S. Heneroy
 General Station Mgr. Frank B. Best
 Comm. Mgr. Norman M. Matthews
 Program Director Mrs. J. C. Hydrick, Jr.
 Chief Engineer Walter D. Tabler

WTND—Orangeburg—1948

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By WTND, Inc.
 Address 1 Memorial Plaza
 Tel.: JE 4-1301 KBS
 Representative Thos. F. Clark
 President J. L. Sims
 Gen. Mgr., Prog. Dir. L. Richard Rhame

SOUTH CAROLINA

WRHI—Rock Hill—1944

Freq.: 1340 Kc. Power: 1000 W. d.; 250 W. n.
Owned-Oper. By.....York Cty. Brcdg. Co.
Business Address.....Nail Bank Bldg.
Tel.: 327-2085.....MBS-KBS
Gen. Mgr., Chief Eng.....James S. Beaty, Jr.
Sta. Mgr., Prog. Dir.....Wm. C. Beaty
Sls. Mgr., Pub. Dir.....H. S. Gault

WTYC—Rock Hill—1948

Frequency: 1150 Kc. Power: 1 Kw. d.
Owned By.....Tri-County Bcstg Co., Inc.
Address.....P. O. Box 1091
Tel.: 327-3175.....Independent
Station Representatives.....Cannon; Hopewell
President.....T. Lamar Simmons
General Station Manager.....Ted Burwell
Comm. Mgr.....W. A. Warner, Sr.
Program Publicity Director.....Bill Belk
Sales Promotion Mgr.....Fred Newton
Chief Engineer.....Ed Roberts

WSNW—Seneca—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Blue Ridge Bcstg. Co., Inc.
Address.....P. O. Box 443
Tel.: TU 2-2388.....MBS-KBS
Pres., Gen. Mgr.....J. A. Gallimore
Treasurer.....Virginia Gallimore
Chief Engineer.....Herb Hoseac

WORD—Spartanburg—1940

Frequency: 810 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By.....Belk Bcstg. Co. of S. C.
Address.....White Ave.
Tel.: 583-2711.....MBS
Station Representatives.....Adv. Time Sales
President.....Henderson Belk
General Manager.....Tom Thuman
Program Director.....John Cashion
Chief Engineer.....Clyde McClure
Owners of: WIST, Charlotte, N. C.

WSPA—Spartanburg—1929

Frequency: 950 Kc. Power: 5000 Watts
Owned.....Spartan Radiocasting Co.
Address.....224 E. Main St.
Tel.: 583-3621.....CBS
Representative.....Hollingsbery
President, General Mgr.....Walter J. Brown
Station Manager.....Charles R. Sanders
Program Director.....Verner Tate
Chief Engineer.....H. R. Beckholt
Owners of: WSPA-TV.

WTHE—Spartanburg—1953

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Spartanburg Bcstg. Co.
Address.....Drawer 1171
Tel.: 583-2727.....NBC
Station Representatives.....Masla; Ochs
Pres., Gen. Mgr.....John K. L. Peterson
Commercial Manager.....John Knowles
Sales Promotion Manager.....Gerald B. Cudd
Program Dir.....A. W. Evans
Publicity Dir.....Robert Townsend
Chief Engineer.....David H. Burnett, Jr.

WDXY—Sumter—1960

Frequency: 1240 Kc. Power: 250 Watts
Owned By.....B.D.S. Radio-TV Co.
Address.....814 Boulevard Rd.
Tel.: Spruce 5-2321.....Independent
President & Gen. Mgr.....W. C. Bochman
Vice President, Ch. Eng.....C. E. Bell

WFIG—Sumter—1940

Frequency: 1290 Kc. Power: 1000 Watts
Owned-Oper. By.....WFIG, Inc.
Address.....22 N. Main St.
Tel.: Spruce 3-7305.....Independent
President.....F. B. Creech, Sr.
General, Sta. Mgr.....T. Doug Youngblood
Comm. Manager.....Fulton B. Creech, Jr.
Chief Engineer.....Richard Elam

WSSC—Sumter—1953

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Radio Sumter Inc.
Business Address.....Box 1342
Tel.: SPruce 3-7369.....ABC
Station Representative.....Clark
President, Gen. Mgr.....C. Edward Damron
Comm. Manager.....H. W. Fowler
Chief Engineer.....Dan Mellette

WBCU—Union—1949

Frequency: 1460 Kc. Power: 1000 Watts
Owned-Oper. By.....Bcstg. Co. of Union, Inc.
Address.....210 East Main St.
Tel.: HA 7-2411.....KBS
Station Representative.....Cannon
Pres., Gen. Mgr.....Edward C. B. Osborne
Chief Engineer.....Walker Carver

WGOG—Walhalla—1959

Frequency: 1460 Kc. Power: 500 Watts, d.
Owned By.....Oconee Bcstg. Co.
Address.....P. O. Box 278
Tel.: NEWton 8-3616.....Independent
Pres., General Manager.....Dorothy Friend
Sta., Comm. Manager.....Edithe Mooneyham
Sales Prom. Mgr.....Marvin Hill
Publicity Director.....Jim Mowry
Chief Engineer.....Bill Collins

WALD—Walterboro—1947

Frequency: 1220 Kc. Power: 1000 Watts
Owned-Oper. By.....Walterboro Radiocstg. Co.
Address.....Box 833
Tel.: 3861.....ABC-KBS
Representative.....Don Cooke
President.....Robert S. Taylor
Sta. Mgr., Ch. Eng.....Klein B. Beach, Jr.
Comm. Sales Prom. Mgr.....Hilery Holloman
Program Director.....Bob Greer

WYCL—York—1956

Frequency: 1580 Kc. Power: 250 Watts
Owned.....York-Clover Broadcasting Co.
Address.....P.O. Box 398
Tel.: MU 4-4241.....Independent
Station Rep.....Hopewell
President.....C. B. Sigmon
General, Sta. Mgr.....C. Curtis Sigmon
Comm. Mgr., Chief Eng.....Archie Warren, Jr.

Pop.: 690,000
Families: 199,500

SOUTH DAKOTA

Radio Homes: 196,500
AM Stas. in State: 24

KABR—Aberdeen—1952

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Operated By Transmedia, Inc.
Business Address 117½ S. Main
Tel.: Baldwin 5-1420 KBS
Representative Bob Dore
President, General Mgr. F. E. Fitzsimonds
Program Director Jeff Solem
Chief Engineer Jerry Zastrow

KSDN—Aberdeen—1948

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By Aberdeen News Co.
Business Address 12 Third Ave., S.E.
Tel.: Baldwin 5-5930 ABC
Newspaper Affil. American-News
Station Representatives Weed; Bowden
President Henry J. Schmitt
General Mgr. Byron J. McElligott
Commercial Manager Stan Olson
Program Director Paul Rahders
Chief Engineer George Crocker

KBFS—Belle Fourche—1959

Frequency: 1450 Kc. Power: 250 Watts
Owned By Joseph Kopp
Address Box 316
Tel.: 892-2571 KBS
Owner, Gen. Mgr. Joseph Kopp

KBRK—Brookings—1955

Frequency: 1340 Kc. Power: 1 Kw.
Owned-Oper By Brookings Bcstg. Co.
Address College Theatre Bldg.
Tel.: 692-6233 Independent
Station Representatives Pearson; Bowden
Gen., Comm. Mgr. E. C. Stangland

KDSJ—Deadwood—1947

Frequency: 980 Kc. Power: 1000 Watts
Owned By Heart of Black Hills Stas.
Address 745 Main
Tel.: 186 Independent
President John Daniels
General, Station Manager Harry Daniels
Chief Engineer Roy Hicks

KOBH—Hot Springs—1958

Frequency: 580 Kc. Power: 500 Watts, d.
Owned By Fall River Bcstg. Corp.
Address Box 292
Tel.: 698 Independent
President Russell M. Stewart
Gen. Mgr. Ch. Eng. Frederick M. Walgren
Comm. Sales Prom. Mgr. H. Del Brandt

KIJV—Huron—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By James Valley Bcstg. Co., Inc.
Address P.O. Box 1366
Tel.: ELgin 2-8621 Independent
President, Ch. Eng. Max F. Staley

KJAM—Madison—1958

Frequency: 1390 Kc. Power: 500 Watts d.
Owned By Madison Bcstg. Co., Inc.
Address Box 549
Tel.: CLinton 6-4514 KBS
President J. Mugley
General Manager B. G. Normandin
Chief Engineer John Goeman

KORN—Mitchell—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned By Mitchell Bcstg. Assoc., Inc.
Address Mitchell
Tel.: Wyman 6-5821 MBS
Pres., Gen., Sta. Mgr., Prog. Dir. R. V. Eppel
Comm., Sales Prom. Mgr. M. A. Johnson
Chief Engineer J. R. Doherty
Owners of: KORN-TV.

KOLY—Mobridge—1956

Frequency: 1300 Kc. Power: 1 Kw., d.
Owned Mobridge Bcstg. Corp.
Address 114 Third St. East
Tel.: 845-3654 Independent
Newspaper Affil. Weekly Tribune
Pres., Gen. Mgr. L. L. Coleman
Station Mgr., Chief Eng. Q. P. Coleman
Program Director Robert Miller

KCCR—Pierre—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By Great Plains Bcstg. Corp.
Address Vilas Building
Tel.: Capital 4-7381 Independent
Station Rep. Bolles; Soderlund; Bowden
President LeRoy Okerlund
Commercial Manager Pete Lund
Program Director Dan Birin
Publicity Director Donna Youngberg
Chief Engineer Larry Cummins

KGFX—Pierre—1926

Frequency: 630 Kc. Power: 200 Watts d.
Owned By Ida A. McNeil
Bus. Studio Address 203 W. Summit Ave.
Tel.: CApital 4-2351 KBS
Pres., Gen. Mgr. Ida A. McNeil
Chief Engineer Hugo Conrath, Jr.

KEZU—Rapid City—1960

Frequency: 920 Kc. Power: 1 Kw.
Owned By Black Hills Radio, Inc.
Address 909 Jackson Blvd.
Tel.: FI 3-6161 Independent
Station Rep. Hal Holman Co.
President J. A. Crowley
Station Mgr. A. L. Jones
Chief Engineer R. W. Pink

SOUTH DAKOTA

KOTA—Rapid City—1936

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By Duhamel Ent., Inc.
 Address Duhamel Building
 Tel.: FI 2-2000 CBS
 Station Reps. Bolling; Wayne-Evans
 President, Gen. Mgr. Helen S. Duhamel
 Bus., Comm. Mgr. William F. Turner
 Promotion Director Sandra Keene
 Program Director J. Norman Heffron
 Chief Engineer Elmer Nelson
 Owners of: KOTA-TV; KDCU-TV, Hay Springs, Neb.

KRSD—Rapid City—1953

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Heart of the Black Hills
 Address 1438 Mountain View Rd.
 Tel.: FI 2-6050 Independent
 President, Ch. Eng. Eli Daniels
 General, Station Mgr. D. C. Palen

KELO—Sioux Falls—1937

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By Midcontinent Bcstg. Co.
 Bus. Studio Address Phillips Ave.—13th St.
 Tel.: ED 8-9631 NBC
 Station Rep. H-R
 President Joe Floyd
 V.P., General Manager Evans Nord
 Station, Commercial Mgr. Jim Molohon
 Sales Prom. Mgr., Pub. Dir. Jack Townsend
 Chief Engineer Lester Froke
 Owners of: KELO-TV; WKOW AM-TV, Madison;
 WL0L-AM-FM, Minneapolis; KSO, Des Moines;
 KDLO-TV, Garden City, S.D.; KPLO-TV, Reliance, S. D.

KNWC—Sioux Falls—1948

Frequency: 1270 Kc. Power: 1000 Watts
 Owned By Northwestern College
 Address 113 No. Main
 Tel.: ED 4-7736 Independent
 Representative Gill-Perna
 General Manager J. Printup
 Chief Eng. L. R. Sterkenburg

KISD—Sioux Falls—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By KISD, Inc.
 Bus. Studio Address 3631 W. 12 St.
 Tel.: 334-5571 KBS
 Station Representative Cooke
 Pres., Gen. Mgr. Verl Thomson
 Comm. Manager V. J. Eschliman
 Program Director Bob Henderson
 Publicity Director Agnes Tufte
 Chief Engineer L. Sterkenberg

KSOO—Sioux Falls—1926

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned By KSOO TV, Inc.
 Address Phillips Ave. at 8th St.
 Tel.: Edison 4-5601 ABC

Station Reps. Avery-Knodel; Hyett; Soderlund
 President, Gen. Mgr. Morton H. Henkin
 Comm., Station Mgr. Orrin Melton
 Sales Promotion Manager Marge Richards
 Prog. Dir. Ray Loftesness
 Publicity Dir. Eddie Thomas
 Technical Dir. Max E. Pierce
 Chief Engineer Roland Marty
 Owners of: KSOO-TV.

KSDR—Watertown—1961

Frequency: 1480 Kc. Power: 1 Kw. d.
 Owned By Paul D. Bernards
 Address Box 293
 Tel.: Turner 6-8479 Independent
 President, Gen. Mgr. Paul D. Bernards
 Comm., Prom. Mgr. Vince Casey

KWAT—Watertown—1940

Frequency: 950 Kc. Power: 1000 Watts
 Owned-Oper. By Midland Natl. Life Bcstg. Co.
 Business Address Box 827
 Tel.: Turner 6-8444 MBS
 Representative Gill-Perna
 Gen., Sta., Comm. Mgr. Ross E. Case
 Program Director Rick Gereau
 Chief Engineer Francis Alwin

KWYR—Winner—1957

Frequency: 1260 Kc. Power: 5 Kw., d.
 Owned Midwest Radio Corp.
 Business Address 333 West 2nd St.
 Tel.: 727 Independent
 Pres., Gen. Mgr. Al Clark
 Program Director Ben Viedt
 Chief Engineer Dave Dodd

KYNT—Yankton—1955

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Radio KYNT
 Address Box 654
 Tel.: NORTH 5-7892 Independent
 Representative Bob Dore
 President, Gen. Mgr. Lloyd G. Reedstrom
 Sales Promotion Manager D. Loecker
 Program Dir., Chief Eng. John Briggs

WNAX—Yankton—1922

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Operated By Peoples Bcstg. Corp.
 Address WNAX Bldg.
 Tel.: NO 5-7442 CBS
 Representative Katz
 President Herbert E. Evans
 General Mgr. Donald D. Sullivan
 Station Manager Elmer Smith
 Commercial Manager Nick Bolton
 Program Director Jack Bruce
 Sales Prom. Mgr. Roland Paterson
 Chief Engineer Clifton M. Todd
 Owners of: WGAR, Cleveland; WRFD, Worthington, O.; WTTM, Trenton, N. J.; WMMN, Fairmont, W. Va.; KVTY, Sioux City.

Pop.: 3,625,000
Families: 998,000

TENNESSEE

Radio Homes: 965,500
AM Stas. in State: 109

WEAG—Alcoa—1957

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned By..... Blount County Bcstg. Co.
Address..... P.O. Box 127
Tel.: 983-0890..... Independent
General Sta. Manager..... Herman Petre
Program Director..... Charlie Pickel
Chief Engineer..... Teddy Tefetteller

WLAR—Athens—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By..... Athens Bcstg. Co.
Address..... 148 N. Jackson St.
Tel.: SHerwood 5-1314..... KBS
Newspaper Affil..... Daily Post-Athenian
President..... Dr. Helene Arturburn
General Comm. Mgr..... William P. Atkins
Chief Engineer..... Andrew Bates

WOPI—Bristol—1929

Frequency: 1490 Kc. Power: 250 Watts
Owned By..... Pioneer Broadcasting Corp.
Address..... Easley-Wright Bldg., 310 State St.
Tel.: South 4-5131..... NBC
Representative..... Burn-Smith
President, General Mgr. Donald W. Owen
Commercial Sales Prom. Mgr. Rocky Stone
Program Director..... Dick Brattin
Chief Engineer..... Cliff Droke

WFWL—Camden—1956

Frequency: 1220 Kc. Power: 250 Watts, d.
Owned By..... Camden Bcstg. Co.
Address..... Highway 70 East
Tel.: LUdlow 4-7570..... Independent
President..... M. R. Freeland
General Mgr. Chief Eng..... John Latham
Comm., Sales Prom. Mgr..... Clara Nell Prince
Publicity Director..... Ron Lane

WRKM—Carthage—1959

Frequency: 1350 Kc. Power: 500 Watts, d.
Owned By..... Carthage Bcstg. Co.
Address..... P.O. Box 179
Tel.: 970..... KBS
President & Gen. Mgr..... R. L. Honey
Commercial Manager..... E. Wilburn

WHLP—Centerville—1955

Frequency: 1570 Kc. Power: 1000 Watts, d.
Owned By..... Trans-Air Bcstg. Corp.
Address..... 309 N. Public Sq.
Tel.: 3575..... Independent
President, Station Mgr. Harold C. Flood
V.P., Program Dir..... Dorothy Flood
Chief Engineer..... Bethel Williamson

WAPO—Chattanooga—1936

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.

Owned-Oper. By..... WAPO Bcstg. Service
Business-Studio Address..... Road House
Tel.: AM 6-6141..... MBS-ABC
Representative..... Gill-Perna
Pres., Gen. Mgr..... Gordon Gambill
Comm. Mgr..... Walter Stamper
Station Mgr..... Frank Hubbs
Chief Engineer..... L. Reed

WDEF—Chattanooga—1941

Frequency: 1370 Kc. Power: 5000 Watts
Owned-Oper. By..... WDEF Bcstg. Co.
Business Address..... 3300 Broad St.
Tel.: AM 7-3392..... NBC
Station Representative..... Adv. Time Sales
President..... Carter M. Parham
Gen., Sta. Manager..... Ken Flenniken
Chief Engs..... B. Young; B. Briscoe
Owners of: WDEF-TV.

WDDO—Chattanooga—1925

Frequency: 1310 Kc. Power: 5000 Watts
Owned-Oper. By..... WDDO Bcstg. Corp.
Address..... 428 McCallie Ave.
Tel.: 266-5177..... CBS
Sta. Reps..... Masla; Ayers
President..... H. C. E. Johnson
General Mgr..... T. E. Thielke
Commercial Mgr..... J. W. Valentine
Program Dir..... Bill Nash
Sales Prom. Mgr..... Mrs. Lee Mensch
Publicity Director..... Charles Quinton
Chief Engineer..... C. Stokely

WDXB—Chattanooga—1947

Freq.: 1458 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... French, Inc.
Address..... 100 Dome Bldg.
Tel.: AM 6-1114..... Independent
Station Representative..... Weed Radio
Pres., Gen. Mgr..... Stephen C. French
Commercial Manager..... Luke Wilson
Program Director..... Hugh A. Brown
Chief Engineer..... Mitchell Montgomery

WNOO—Chattanooga—1951

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Operated By..... WMFS, Inc.
Address..... 895 McCallie Ave.
Tel.: AM 6-4146..... Independent
Station Reps..... Howard: Ochs
President..... L. S. Walton
General Station Mgr..... Fred J. Webb
Chief Engineer..... Glenn Channells
Owners of: KJET, Beaumont, KOPY, Alice, both
Tex.

WOGA—Chattanooga—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned By..... Dick Broadcasting

TENNESSEE

Address **Hotel Patten**
Tel.: AM 7-1128.....Independent
Station Rep.Forjoe
General Manager.....F. Haggerty
Chief Engineer.....F. Hough

WMCH—Church Hill—1954

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....Thales E. Wallace
Address.....P. O. Box 148
Tel.: EL 7-5601.....KBS
President.....Thales E. Wallace
Comm. Manager.....James M. Smith
Chief Engineer.....R. Heath

WDXN—Clarksville—1954

Frequency: 540 Kc.Power: 1 Kw. d.
Owned.....Clarksville Bcstg. Co., Inc.
Address.....Bailey Bldg.
Tel.: 645-2411.....Independent
Representative..Venard, Rintoul & McConnell
President.....Aaron B. Robinson
Gen. Manager.....J. M. Cecil
Station Manager.....W. J. McCluney

WJZM—Clarksville—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....Campbell & Sheftall
Address.....411 Madison St.
Tel.: MI 5-6414.....KBS-MBS
Representative.....Jack Masla
Pres., Gen. Manager.....J. Parry Sheftall
Sta. Mgr., Chief Eng..John Bailey
Publicity Director.....Neil Walker
Commercial Manager.....Charles Malone

WBAC—Cleveland—1945

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WBAC, Inc.
Address.....Radio Central, Central Ave.
Tel.: GR 6-7593.....MBS
Station Representative.....James S. Ayers
President.....James S. Ayers
V.P., General Manager ..Russell E. Offhaus
Program Director.....Paul Kirksey
Publicity Director.....Poland China
Chief Engineer.....Bob Carr

WCLE—Cleveland—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned.....Southeastern Entp.
Address.....33 Ocoee St.
Tel.: GR 2-6511.....KBS
President, General Mgr.....Carl Hoskins
Chief Engineer.....Robert Carr

WKRK—Columbia—1942

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Middle Tenn. Bcstg. Co., Inc.
Address.....P. O. Box 71
Tel.: EV 8-3636.....KBS
Station Rep.....Burn-Smith
Pres., Gen.-Sta. Mgr.....R. M. McKay, Jr.
Commercial Manager.....Melvin D. Dugger
Program Director.....Don Spain
Chief Engineer.....Cameron McKay

WMCP—Columbia—1956

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By.....Maury County Boosters Corp.
Address.....714 N. Main St.
Tel.: EV 8-3241.....Independent
Gen. Sta. Mgr.....T. E. Williford
Comm. Mgr. Ch. Eng.....J. W. Anderson

WHUB—Cookeville—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WHUB, Inc.
Bus. Studio Address.....315½ E. Spring
Tel.: Jackson 6-2131.....CBS-KBS
Pres., General Manager.....M. L. Medley
Sta. Mgr.....Stacey Mott
Chief Engineer.....Claude Haston

WLSB—Copperhill—1958

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Copper Basin Bcstg. Co.
Tel.: Copperhill.....KBS
President.....Blaine Goss
General Mgr., Ch. Eng.....Henry Hoffman

WKBL—Covington—1954

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Tipton Cty. Bcstrs.
Business Address.....Roper Bldg.
Tel.: GR 6-9635.....KBS
Station Representative.....Beaver
Pres., Gen. Mgr., Ch. Eng.....Bob Whiteley
Comm., Sales Prom. Mgr..Maurice Turnage
Chief Engineer.....O. V. Poindexter

WZYZ—Cowan—1957

Frequency: 1440 Kc.....Power: 1 Kw., d.
Owned By.....Guidon Bcstg. Co., Inc.
Address.....Pearson Bldg.
Tel.: West 2-7471.....Independent
General Mgr.....Joe Brewer
Program Dir.....Bill Lassiter
Chief Engineer.....Frank Spencer

WAEW—Crossville—1952

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Oper. By.....WAEW, Inc.
Address.....P. O. Box 278
Tel.: 484-5115.....KBS
President.....Z. Lawson
General Mgr.....J. V. Hamby

WDNT—Dayton—1957

Frequency: 1280 Kc.....Power: 1 Kw., d.
Owned By.....Dayton Bcstg. Co.
Address.....Box 294
Tel.: 1540.....KBS
Representative.....Raymer
President.....Norman A. Thomas
General Mgr., Chief Eng.....Jack S. Pullin
Commercial Manager.....G. Ladd
Program Director.....Juanita Terry
Owners of: WJSO, Jonesboro, Tenn.

WDKN—Dickson—1955

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Dickson Cty Bcstg. Inc.

Address.....Box 329
Tel: HI 6-2852.....KBS
Pres., Gen., Sta. Mgr.....W. Potts
Chief Engineer.....Leslie D. Filson

WDSG—Dyersburg—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....State Gazette Bcstg.
Business Address.....208 N. Mill
Tel.: AT 5-1294.....KBS
Gen., Sta. Mgr.....Robert W. Ward

WTRO—Dyersburg—1957

Frequency: 1330 Kc.....Power: 500 W., d.
Owned By.....McQueen & Co., Inc.
Address.....Cordell Hull Hotel
Tel.: AT 5-4173.....Independent
General Manager.....P. B. Cole, Jr.
Chief Engineer.....Jerry Milligan

WBEJ—Elizabethton—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....WBEJ, Inc.
Business-Studio Address.....Box 829
Tel.: Lincoln 2-2184.....Independent
Station Reps.....Gill-Perna; Dora-Clayton
Pres.....R. W. Turrentine, Jr.
Gen., Sta. Mgr.....William E. Hale
Chief Engineer.....L. R. Williams

WEMB—Erwin—1956

Frequency: 1420 Kc.....Power: 5 Kw., d.
Owned By.....WEMB, Inc.
Address.....Box 280
Tel.: Pioneer 2-2011.....KBS
Station Representative.....Keystone
President.....V. F. Jackson
General. Station Mgr.....J. E. True, Jr.
Commercial Manager.....Edwin Lazear
Sales Promotion Manager.....Pat Wolfe
Program Director.....James Buchanan
Publicity Director.....Don Garland
Chief Engineer.....W. R. Livesay

WCPH—Etowah—1955

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned By.....McMinn Bcstg.
Address.....109 9th St.
Tel.: 3401.....Independent
Station Rep.....Webb
President, Gen. Mgr.....H. J. Morgan

WEKR—Fayetteville—1948

Freq.: 1240 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By.....James Porter Clark
Address.....P. O. Box 1009
Tel.: HEmlock 3-3545.....MBS-KBS
Station Rep.....Devney Organization
President, Gen. Mgr.....James Porter Clark
Program Director.....Edward K. Chapman
Publicity Director.....Bob Reich
Chief Engineer.....Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Williamson County Bcstg.
Business Address.....1000 Mallory Road
Tel.: 794-1594.....KBS

President, Chief Eng.....William R. Ormes
Comm., Sales Prom. Mgr.....John A. Haeberle

WHIN—Gallatin—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sumner County Bcstg. Co.
Address.....Box 811
Tel.: 452-4747.....KBS
Gen. Mgr.....Charles W. Brewer
Chief Engineer.....Lee Raines

WGRV—Greenville—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Greenville, Inc.
Address.....P.O. Box 243
Tel.: ME 8-4147.....KBS
President, Gen. Mgr.....Paul Metcalfe

WHBT—Harriman—1947

Frequency: 1600 Kc.....Power: 5 Kw. d.
Owned.....Folkways Bcstg. Co., Inc.
Address.....Devonia & Crescent
Tel.: 661.....KBS
President, Gen. Sta. Mgr.....Ken Crosthwait
Chief Engineer.....Lonnie Mullins

WIRJ—Humboldt—1949

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Gibson Co. Bcstg. Co., Inc.
Address.....210 N. 22nd Ave.
Tel.: SU 4-1740.....KBS
Newspaper Affil.....Courier-Chronicle
President.....J. F. Warmath
Gen., Sta. Mgr.....H. C. Wilson
Chief Engineer.....Gerald Hicks

WDXI—Jackson—1947

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Dixie Bcstg. Co.
Address.....Williams Building
Tel.: 7-9611.....KBS
Representative.....Venard, Rintoul & McConnell
Pres.....Aaron B. Robinson
Gen. Mgr.....Jack Cecil
Station Mgr., Pub. Dir.....R. W. Phipps
Commercial Manager.....Doris Freeman
Sales Promotion Mgr.....R. R. Blair
Program Director.....Jerry Heller
Chief Engineer.....James Thomas
Owners of: WDXI-TV; WDXN, Clarksville; WENK,
Union City; WTPR, Paris; WDXE, Lawrence-
burg; All Tenn. WCMA, Corinth, Miss.

WJAK—Jackson—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Jackson Broadcasting Co.
Address.....416 Poplar St.
Tel.: 7-7436.....Independent
Representative.....Pearson
Pres.....Dr. Alexander Leech
Gen. Mgr.....Robert Blow
Comm. Mgr., Chief Eng.....Bill Winsett
Program Director.....J. Butler

WTJS—Jackson—1931

Freq.: 1390 Kc.....Power: 5000 Wts. d., 1000 n.
Owned-Oper. By.....The Sun Publishing Co.

TENNESSEE

Business Address.....255 W. Lafayette St.
Tel.: 7-3316ABC
Newspaper Affil......Jackson Sun
Station Representative.....Adv. Time Sales
V.P., Gen. Mgr......A. A. Stone
Station Manager.....Frank S. Proctor
Asst. Mgr......L. R. Brooks
Sales Promotion Mgr......Robert W. Emerson
Program Director.....Vince Tapler
Chief Engineer.....Jones Hale

WCLC—Jamestown—1957

Frequency: 1260 Kc.....**Power**: 1 Kw., d.
Owned.....Jamestown Bcstg. Co.
Address.....P.O. Box 127
Tel.: TR 9-2825.....KBS
President.....R. Gene Cravens
General Mgr......R. P. Wright
Chief Engineer.....Andrew T. Mitchell

WETB—Johnson City—1947

Frequency: 790 Kc.....**Power**: 1000 Watts d.
Owned-Oper. By.....Press, Inc.
Business Address.....Press Bldg.
Tel.: WALnut 8-2141.....MBS
Newspaper Affli......Press-Chronicle
Station Rep......Devney Organization
President.....Carl A. Jones
General Mgr......Arthur Kelsey

WJCW—Johnson City—1938

Frequency: 910 Kc.**Power**: 5 Kw., d. 1 Kw., n.
Owned-Operated By.....Tri-Cities Bcstg. Inc.
Address.....P.O. Box 607
Tel.: WALnut 6-6167.....CBS
Sta. Representative.....Weed
President.....Jim C. Wilson
Gen. Comm. Mgr......Ken Marsh
Chief Engineer.....Edward Bryant

WJSO—Johnson City—1958

Frequency: 1590 Kc.....**Power**: 5 Kw. d.
Owned By.....Mountain View Bcstg. Co.
Address.....R.F.D. 1, Johnson City
Tel.: WA 6-3487.....Independent
Station Representative.....Gill-Perna Inc.
President.....Norman A. Thomas Sr.
Vice President.....Jimmy H. Lewis
V.P., Chief Engineer.....Norman A. Thomas Jr.
Program Director.....Ray Stockard
Publicity Director.....Bill Harris
Owners of: WDNT, Dayton, Tenn.

WKIN—Kingsport—1951

Frequency: 1320 Kc.....**Power**: 5000 Watts, d.
Owned By.....Bahakel Enterprises
Address.....Drawer K
Tel.: Circle 6-8131.....Independent
Station Rep......Prestige Rep. Organization
President.....Cy N. Bahakel
General, Station Mgr......Lew Sadler
Commercial Manager.....Andy Turbyfill
Program, Publicity Dir......Christina Gross
Chief Engineer.....John Le Garde
Owners of: KXKL, Waterloo, Iowa; WRIS, Roanoke, Va.; WABG AM-TV, Greenwood, Miss.;

WLBJ, Bowling Green, Ky.; WKOZ, Kosciusko, Miss.; WWOZ, Lynchburg, Va.

WKPT—Kingsport—1940

Frequency: 1400 Kc.....**Power**: 250 Watts
Owned-Oper. By.....Kingsport Bcstg. Co., Inc.
Address.....222 Commerce St.
Tel.: CI 5-4161.....NBC
Station Representative.....Burn-Smith
President.....C. P. Edwards, Jr.
General, Sta. Mgr......Paul L. Overbay
Commercial Manager.....Phil J. Weaver
Program Director.....Martin Karant
Chief Engineer.....Harold Dougherty

WATE—Knoxville—1927

Frequency: 620 Kc.....**Power**: 5000 Watts
Owned-Oper. By.....WATE, Inc.
Business-Studio Address.....612 Gay St. S.W.
Tel.: 524-4651.....NBC
Station Representative.....Robert Eastman
President.....Cowan Rodgers, Jr.
V.P., Gen. Mgr......W. H. Linebaugh
Commercial Manager.....J. T. McCloud
Sales Promotion Mgr......Harold L. Ernest, Jr.
Program Director.....John H. Reese
Chief Engineer.....Fred Andrews
Owners of: WTAE-TV.

WBIR—Knoxville—1941

Frequency: 1240 Kc.....**Power**: 250 Watts
Owned-Oper. By.....WMRC, Inc.
Address.....1513 Hutchison Ave.
Tel.: 525-8101.....ABC
Newspaper Affil......Greenville News Piedmont
Station Representative.....Avery-Knodel
President.....R. A. Jolley, Sr.
General, Sta. Manager.....John P. Hart
Commercial Manager.....Charles M. Kennard
Program Director.....W. R. Johnston
Publicity Dir......Alma Ward
Chief Engineer.....J. Rex Horton
Owners of: WBIR-FM-TV; WFBC-AM-FM-TV, Greenville, S. C.

WFCT—Knoxville—1960

Frequency: 1430 Kc.....**Power**: 1 Kw.
Owned By.....Radio Tennessee
Address.....P.O. Box 5275, Fountain City
Tel.: MU 7-2812.....Independent
Station Rep......Hollingsbery
President.....Fredrick L. Allman
General Manager.....Leon Ridings

WIVK—Knoxville—1952

Frequency: 860 Kc.....**Power**: 1000 Watts d.
Owned-Oper. By.....Dick Bcstg. Co., Inc.
Address.....6711 Kingston Pike
Tel.: 588-6511.....Independent
Station Reps......Howard; Dora-Clayton
President, General Mgr......James A. Dick
Commercial Manager.....W.P. Poore, Jr.
Program Director.....Claude Tomlinson, Jr.
Chief Engineer.....Milton Jones
Owners of: WQOK, Greenville, S. C.

WKGK—Knoxville—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: WKGK Inc.
 Business Address: 2200 W. Cumberland Ave.
 Tel.: 524-0766 Independent
 Station Reps.: Radio-TV Reps.; Ayers
 Pres., Gen. Mgr.: George P. Mooney
 Chief Engineer: Robert Goodman

WKXV—Knoxville—1953

Frequency: 900 Kc. Power: 1000 Watts, d.
 Owner: Knoxville Ra-Tel
 Address: P.O. Box 2269
 Tel.: 524-9866 KBS
 President, Gen. Mgr.: B. L. Boring
 Publicity Dir.: Willie C. Day
 Comm. Manager: Marvin Thompson

WNOX—Knoxville—1921

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By: Scripps-Howard Radio, Inc.
 Address: 4400 Whittle Springs Rd. N. E.
 Tel.: 523-3171 CBS
 Newspaper Affiliation: News Sentinel
 Representative: John Blair
 President: Jack R. Howard
 General Manager: R. B. Westergaard
 Asst. Sta. Manager: Stan Hagan
 Comm., Sales Prom. Mgr.: O. L. Smith
 Prog. Director: C. A. McMahon
 Chief Engineer: Ray Evans
 Owners of: WCPO-AM-FM-TV, Cincinnati; WEWS,
 Cleveland.

WEEN—Lafayette—1958

Frequency: 1480 Kc. Power: 1000 W. d.
 Owned By: Lafayette Bcstg. Co.
 Address: P. O. Box 79, Livingston, Tenn.
 Tel.: 666-5955 Independent
 President: D. D. Norris

WLAF—LaFollette—1953

Frequency: 1450 Kc. Power: 250 Watts
 Owner: LaFollette Bcstg. Co., Inc.
 Address: Fleet Oil Bldg.
 Tel.: 1060 Independent
 President: E. F. Wheeler
 General Manager: Wm. N. Sherman
 Chief Engineer: E. Cloud

WDXE—Lawrenceburg—1951

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Lawrenceburg Bcstg. Co.
 Address: 120½ N. Military Ave.
 Tel.: SO 2-4411 KBS
 Station Rep.: Venard, Rintoul, McConnell
 President: Aaron B. Robinson
 General Station Mgr.: Ken Marston
 Comm. Mgr.: Bud Sawyer
 Program Director: Milt Griffin
 Chief Engineer: Phil Kemper

WCOR—Lebanon—1949

Frequency: 900 Kc. Power: 500 Watts d.
 Owned-Operated By: Lebanon Bcstg. Co., Inc.
 Address: Trousdale Ferry Road

Tel.: Hickory 4-0474 Independent
 Pres., Sta. Mgr.: Theo. F. Ezell, Jr.
 Commercial Manager: Jack Hendrickson, Jr.
 Program Director: Walt Dillard
 Chief Engineer: William Johnston

WLIL—Lenoir City—1950

Frequency: 730 Kc. Power: 1000 Watts d.
 Owner: WLIL, Inc.
 Address: 406 E. Broadway
 Tel.: 986-7536 KBS
 Pres., Gen., Sta. Mgr.: Arthur Wilkerson
 Sales Prom. Mgr., Chief Eng.: Dwight Wilkerson

WJJM—Lewisburg—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Louis D. Lingner
 Address: East Hill
 Tel.: 780 MBS-KBS
 President, Gen. Mgr.: Louis D. Lingner
 Comm. Prom. Mgr.: R. A. Davidson
 Chief Engineer: R. C. Wiley

WDXL—Lexington—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By: Lexington Bcstg. Service, Inc.
 Address: Broad & Church
 Tel.: WO 8-3500 KBS
 President: Guy B. Amis
 General Mgr., Chief Eng.: Ben L. Enochs
 Prog. Dir.: Aubrey Booth
 Publicity Director: Lee McCollum

WLIV—Livingston—1956

Frequency: 920 Kc. Power: 1 Kw. d.
 Owned By: Audio Bcsters
 Address: P. O. Box 131
 Tel.: Talbot 3-4438 MBS
 Station Comm. Mgr.: R. H. McCain

WMSR—Manchester—1957

Frequency: 1320 Kc. Power: 1 Kw., d.
 Owned: Manchester Bcstg. Co.
 Address: 611 McArthur St.
 Tel.: PA 8-3526 KBS-MBS
 President, Chief Eng.: Murray Chumley
 Station Commercial Mgr.: C. Banks

WCMT—Martin—1957

Frequency: 1410 Kc. Power: 1 Kw.
 Owned By: J. T. Sudbury
 Address: P. O. Box 483
 Tel.: 460 Independent
 Station Representative: Beaver
 President: J. T. Sudbury
 General Mgr., Chief Eng.: D. A. Drumm

WGAP—Maryville—1947

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By: Aluminum Cities Bcstg. Co.
 Address: 220 Court St.
 Tel.: 983-4310 Independent
 General Manager: Frank H. Corbett
 Commercial Manager: Horace McGill
 Publicity Director: Pete Williams
 Chief Engineer: James Sexton

TENNESSEE

WHDM—McKenzie—1954

Frequency: 1440 Kc. Power: 500 Watts, d.
Owned.....Tri-County Bcstg. Co., Inc.
Address.....Hotel McKenzie
Tel.: EL 2-3371.....Independent
Pres., Gen. Mgr.....Earl S. Nolting
Program Director.....Gail Burns
Chief Engineer.....Martin Dill

WBMC—McMinnville—1955

Frequency: 960 Kc. Power: 500 W., d.
Owned-Oper.....Cumberland Valley Bcstg. Co.
Address.....On the Square
Tel.: 2104.....Independent
President.....Dr. C. H. Cope
Gen., Sta. Mgr.....Chick Brown
Sales Promotion Manager.....Chuck Mullican
Program Director.....Hal Durham
Chief Engineer.....Alvin Byars

WMMT—McMinnville—1947

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Ogram Bcstg. Corp.
Address.....1440 E. 6th St., Loveland, Colo.
Tel.: 2223.....KBS
General Manager.....Dean Harden
Commercial Manager.....Kenneth Cantrell
Program Director.....Ben Vaughn
Sales Promotion Manager.....Ethel Carr
Publicity Director.....Sid Young
Chief Engineer.....Hubert Beasley

KWAM—Memphis—1946

Frequency: 990 Kc. Power: 1000 Watts, d.
Owned-Operated By.....KWAM, Inc.
Address.....64 Flicker St.
Tel.: FAirfax 3-2679.....KBS-MBS
Representative.....Gill-Perna
President.....John Fulton
General Manager.....E. W. Bie
Commercial Manager.....Ted Roney
Program Director.....Eddie Bond
Publicity Director.....Bea Armistead
Chief Engineer.....Jerry Scanlon
Owners of: WGUN, Atlanta, Ga.; WEAS, Savannah, Ga.; WSWN, Belle Glade, Fla.

WDIA—Memphis—1947

Freq.: 1070 Kc. Power: 50 Kw. d., 5 Kw. n.
Owned By.....WDIA, Inc.
Business-Studio Address.....2074 Union Ave.
Tel.: BR 6-2703.....Independent
Representative.....Bolling
President.....Egmont Sonderling
V.P., Gen., Sta. Mgr.....E. R. "Bert" Ferguson
Commercial Manager.....Archie Grinalds
Chief Engineer.....Henry N. Fones

WHBQ—Memphis—1925

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RKO General
Address.....Hotel Chisca
Tel.: BRoadway 2-3441.....Independent
Sta. Rep.....RKO General, Inc., Nat'l Sales Div.

President.....Thomas F. O'Neil
General Manager.....D. A. Noel
Station Manager.....Rodger May
Commercial Manager.....James A. Bedwell, Jr.
Program Director.....Hugh Frizzell
Chief Engineer.....Welton Roy
Owners of: WHBQ-TV; WNAC-AM-TV, Boston;
KHJ-AM-FM-TV, Los Angeles; KFRC-AM-FM,
San Francisco; WOR-AM-FM-TV, New York;
CKLW-AM-FM-TV, Detroit; WGMS-AM-FM,
Washington, D. C.

WHER—Memphis—1955

Frequency: 1430 Kc. Power: 1000 Watts
Owned By.....Tri-State Bcstg. Service
Address.....972 S. Third St.
Tel.: JA 5-6831.....Independent
President.....Samuel C. Phillips
General, Sta. Manager.....William S. Decker, Jr.
Commercial Manager.....Richard Whitmore
Chief Engineer.....Douglas Cousar

WHHM—Memphis—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By.....Mercury Bcstg. Inc.
Address.....383 Madison Ave.
Tel.: JA 7-4422.....ABC
Station Representative.....Eastman
President.....William H. Grumbles
Vice President.....Marie Capp
Gen., Sta. Mgr.....B. F. Nevin
Program Director.....J. Davidson
Chief Engineer.....W. Davis

WLOK—Memphis—1956

Frequency: 1480 Kc. Power: 5000 Watts d.
Owned-Oper. By.....WLOK, Inc.
Address.....363 South Second
Tel.: JACKson 7-9565.....Independent
Station Representative.....Howard
Pres.....Jules Paglin
Exec. V.P.....Stanley W. Ray, Jr.
General Manager.....John F. Maurer
Commercial Manager.....Carl Welch
Sales Promotion Mgr.....Leonard Weiner
Program Director.....Richard Cole
Publicity Director.....Kay Griggs
Chief Engineer.....William Jones
Owners of: WBOK, New Orleans; KAOK, Lake
Charles; WNOK, Baton Rouge; KYOK, Houston;
WGOK, Mobile.

WMC—Memphis—1923

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By.....WMC Bcstg. Co.
Business Address.....1960 Union Ave.
Tel.: B'way 4-8515.....NBC
News. Affil.....Scripps-Howard
Representative.....John Blair
General Manager.....H. W. Slavick
Station Manager.....Stan Torgerson
Program Dir.....Dean Osmundson
Chief Engineer.....E. C. Frase, Jr.
Owners of: WMCT, Memphis.

WMPS—Memphis—1924

Freq.: 680 Kc. Power: 10 Kw. d.; 5 Kw. n.
 Owned By..... Plough, Inc.
 Address..... 112 Union Ave.
 Tel.: JA 5-2663 Independent
 Representative Radio-TV Representatives
 Pres..... Harold R. Krelstein
 General Manager Charles T. DeVois
 Commercial Manager..... Allan Avery
 Prom. Mgr., Pub. Dir..... Dick McClary
 Program Dir..... Ed Crump
 Chief Engineer..... L. Stevens
 Owners of: WJJD, Chicago; WCAO, Baltimore;
 WCOP, Boston; WPLO, Atlanta.

WREC—Memphis—1922

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By..... WREC Bcstg. Service
 Business-Studio Address..... Hotel Peabody
 Tel.: JA 5-1313 CBS
 Representative Katz
 Owner, General Manager... Hoyt B. Woolen
 Commercial Manager..... Charles Brakefield
 Program Director..... Jack Michael
 Chief Engineer..... Wilson Raney

WKBJ—Milan—1955

Frequency: 1600 Kc. Power: 1000 Watts
 Owned..... West Tennessee Bcstg. Co.
 Address..... Milan Hotel
 Tel.: MU 6-2481 Independent
 President..... Ben Ivie King
 Station, Sales Prom. Mgr..... Bill Haney
 Commercial Manager..... Dale Stewart
 Program, Publicity Director..... Larry Dunphy
 Chief Engineer..... Bill Markham

WHEY—Millington—1957

Frequency: 1220 Kc. Power: 250 Watts, d.
 Owned By..... Shelby Cty. Bcstrs.
 Address..... 4962 Navy Road
 Tel.: CAnal 3-3000 KBS
 General, Station Mgr..... V. Bond
 Chief Engineer..... Bill Patrick

WCRK—Morristown—1947

Frequency: 1150 Kc. 1 Kw., d.; 500 W., n.
 Owned By..... WCRK, Inc.
 Address..... Radio Center
 Tel.: 589-9101 MBS-KBS
 Representative Hal Holman
 General Manager..... Howell Ashford
 Chief Engineer..... J. A. Redden

WMTN—Morristown—1957

Frequency: 1300 Kc. Power: 5 Kw., d.
 Owned-Operated By... E. Tenn. Bcstg. Corp.
 Address..... P.O. Box 70
 Tel.: 586-7993 Independent
 Sta. Representative..... Spot Time Sales
 Pres., Ch. Eng..... George Guertin
 General Manager..... Bill Holland
 Program Director..... Jimmy Peoples

WGNS—Murfreesboro—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Regional Bcstg. Corp.

Address..... P.O. Box 762
 Tel.: 893-5373 KBS
 Station Representative Holman
 President William R. Vogel
 General, Station Mgr. David W. Martin
 Program, Publicity Dir. Richard K. Davis
 Chief Engineer..... Hubert Beasley
 Owners of: WMMT, McMinnville, Tenn.; KLOV,
 Loveland, Colo.

WMTS—Murfreesboro—1953

Frequency: 860 Kc. Power: 250 Watts d.
 Owned..... Arthur D. Smith, Jr.
 Address..... 112 N. W. Broad St.
 Tel.: 893-6611 Independent
 President A. D. Smith, Jr.
 Gen., Sta. Mgr..... Virgil Trimm
 Commercial Mgr..... Neil Lancaster
 Program Dir. David Ralston
 Sales Prom. Mgr..... Lewis Penuel
 Chief Engineer..... Alfred W. Parsons

WENO—Nashville—1957

Frequency: 1430 Kc. Power: 5 Kw., d.
 Owned..... Central Bcstg. Corp.
 Address..... Box 5236
 Tel.: TW 5-5401 Independent
 Station Rep..... Chas. Bernard
 President..... H. C. Young, Jr.
 General Manager..... Jerry Glaser
 Commercial Manager..... Don Kern
 Program Director..... Jerry Griggs
 Publicity Dir..... Johnny Talley
 Chief Engineer..... Walter Duke

WKDA—Nashville—1947

Freq: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By..... WKDA Broadcasting Co., Inc.
 Address..... First American Natl. Bank Bldg.
 Tel.: Nashville Independent
 Sta. Representative McGavren
 President, Gen. Mgr..... Jack S. Stapp
 Prog. Director..... Charles F. Walker
 Sales Prom. Mgr..... Carl A. Babb
 Publicity Director..... Joe Hathcock
 Chief Engineer..... W. M. Highfill

WLAC—Nashville—1926

Frequency: 1510 Kc. Power: 50,000 Watts
 Owned By..... WLAC, Inc.
 Bus-Studio Address..... 161 4th Ave. N.
 Tel.: AL 6-0161 CBS
 Representative Katz
 V. P., Gen. Mgr..... F. C. Sowell
 Commercial Manager..... E. G. Blackman
 Chief Engineer..... F. D. Binns

WMAK—Nashville—1947

Frequency: 1300 Kc. Power: 5000 Watts
 Owned By..... Lin Broadcasting
 Address..... Maxwell House Hotel
 Tel.: ALpine 5-3536 Independent
 Station Rep..... Hollingbery
 President..... Frederic Gregg, Jr.
 Commercial Manager Charles F. King
 Program Director..... Bob Russell
 Chief Engineer..... Jack Walsh

TENNESSEE

WNAH—Nashville—1949

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Hermitage Bcstg. Corp.
Address.....Hermitage Hotel
Tel.: AL 4-7611.....MBS-KBS
Pres., Gen. Mgr.....Van T. Irwin, Jr.
Comm. Manager.....Herman Rippy
Program Director.....Jim Williams
Chief Engineer.....Howard Woodard

WSIX—Nashville—1927

Frequency: 980 Kc. Power: 5000 Watts
Owned-Oper. By.....WSIX, Inc.
Address.....441 Murfreesboro Road
Tel.: AL 5-5431.....ABC
Station Rep.....Peters, Griffin & Woodward
President.....Louis R. Draughon
General Manager.....E. S. Tanner
Station, Comm. Mgr.....Paul Ruhle
Sales Prom. Mgr., Prog. Dir.....Charles Caldwell
Publicity Director.....Bill Jones
Chief Engineer.....Charles R. Duke
Owners of: WSIX-TV.

WSM—Nashville—1925

Frequency: 650 Kc. Power: 50,000 Watts
Owned By.....WSM, Inc.
Business Address.....301 7th Ave., N.
Tel.: AL 4-5656.....NBC
Station Representative.....Blair
President.....John H. DeWitt, Jr.
General, Station Manager.....Bob Cooper
Chief Engineer.....Carl Jenkins

WVOL—Nashville—1951

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By.....Rounsaville of Nashville
Address.....1320 Brick Church Pike
Tel.: CAnal 8-3424.....Independent
Station Reps.....Pearson; Dora-Clayton
President.....Robert W. Rounsaville
Station Manager.....William D. Salmon
Natl. Sales Mgr.....Harold F. Walker
Program Director.....Joyce Monroe
Chief Engineer.....Wayne B. Robinson
Owners of: WLOU, Louisville; WCIN, Cincinnati;
KRZY, Dallas; WYLD, New Orleans; WFGN,
Miami; WTMP, Tampa.

WLIK—Newport—1954

Frequency: 1270 Kc. Power: 5 Kw., d.
Owned.....WLIK, Inc.
Address.....P. O. Box 270
Tel.: 3095.....KBS
President.....Arthur Wilkerson
General Station Mgr.....Ira B. Crisp
Chief Engineer.....Don Crisp

WATO—Oak Ridge—1948

Frequency: 1290 Kc., Power: 1 Kw. d. 500 W. n.
Owned-Operated By.....Radio-Active Bcstg., Inc.
Address.....253 E. Main St.
Tel.: 483-3535.....MBS
Pres. Gen. Mgr.....Samuel P. Thrower
Comm. Manager.....Leonard M. McCoig
Chief Engineer.....C. E. Thurin

WBNT—Oneida—1959

Frequency: 1310 Kc. Power: 1 Kw.
Owned By.....R. H. Troxel Bcstg. Co.
Address.....42 Huntsville Rd.
Tel.: LOgan 9-8595.....KBS
President.....R. H. Troxel
General Mgr.....W. Scarbrough
Commercial Mgr.....E. B. Willis, Jr.
Chief Engineer.....H. Newsom

WTPR—Paris—1947

Frequency: 710 Kc. Power: 250 Watts d.
Owner.....Paris Bcstg. Co.
Address.....No. Poplar St.
Tel.: 1700.....KBS
Representative.....Venard, Rintoul & McConnell
President, Gen. Mgr.....A. B. Robinson
Sta. Mgr.....Joe P. Van Dyke
Chief Engineer.....Don Somerville

WKSR—Pulaski—1947

Frequency: 1420 Kc. Power: 1000 Watts
Owned By.....John R. Stephens
Address.....South Second St.
Tel.: 363-2505.....ABC-KBS
Pres., Gen., Sta. Mgr.....John R. Stephens
Commercial Manager.....Mrs. Alene Cane
Program Director.....George Martin
Publicity Director.....Alma Myers
Chief Engineer.....N. G. Morgan

WTRB—Ripley—1954

Frequency: 1570 Kc. Power: 1,000 Watts d.
Owned By.....Lauderdale Bcstg. Co.
Address.....Box 110
Tel.: 1060.....KBS
Gen. Mgr.....John Stewart
Chief Engr.....Don Paris

WRKH—Rockwood—1957

Frequency: 580 Kc. Power: 1000 W., d.
Owned By.....Blue Ridge Bcstg. Co.
Address.....Box 89
Tel.: ELmwood 4-0911.....KBS
Newspaper Affil.....Seneca Journal, Seneca, S. C.
President.....J. A. Gallimore
Gen., Sta. Mgr.....F. Harmon
Sales Promotion Mgr.....Clint Spidle
Publicity Director.....David Ledford
Chief Engineer.....Del King
Owners of: WSNW-AM-FM, Seneca, S. C.; WGHC,
Clayton, Ga.; WBHC, Hampton, S. C.; WSSC,
Sumter, S. C.; WBAW, Barnwell, S. C.; WLFA,
Lafayette, Ga.

WRGS—Rogersville—1954

Frequency: 1370 Kc. Power: 1000 Watts, d.
Owned-Oper. By.....Rogersville Bcstg. Co.
Address.....Burem Road
Tel.: 6491.....Independent
President, General Mgr.....John E. Beal
Sales Prom. Mgr.....Harry M. Beal
Chief Engineer.....Fred A. Berry

WORM—Savannah—1956

Frequency: 1010 Kc. Power: 250 W., d.

Owned.....Savannah Bcstg. Service, Inc.
Business Address.....Cravens Landing Rd.
Tel.: 4981KBS
Station Representative.....Beaver
V.P., Gen. Mgr......Neal B. Bunn
Sales Promotion Manager.....Paul Clennex
Chief Engineer.....Wesley Jackson

WSEV—Sevierville—1955

Frequency: 930 Kc.....Power: 5 Kw., d.
Owned-Oper. By..Smoky Mountain Bcstg. Co.
Business Address.....Middle Creek Rd.
Tel.: 453-2844Independent
President.....Norman Burchfiel
General Manager.....Hugh E. Trotter
Chief Engineer.....A. T. Henderson

WHAL—Shelbyville—1946

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Shelbyville Bcstg. Co., Inc.
Address.....East Side Square
Tel.: Murry 4-1400Independent
President.....G. Freeman Fly
General Manager.....R. A. Davidson
Commercial Manager.....Charles Christian
Program Director.....Joe Overton
Chief Engineer.....Tim Marsh

WEPG—So. Pittsburg—1954

Frequency: 910 Kc.....Power: 500 Watts, d.
Owned By.....Marion Cty. Bcstg. Svc.
Address.....Railroad Ave.
Tel.: TE 7-6185.....KBS
General, Comm. Mgr......Eaton P. Govan, Jr.
Program Dir......Patricia Chilton
Chief Engineer.....William H. Dunn

WSMT—Sparta—1953

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sparta Bcstg. Co. Inc.
Business Address.....Box 390
Tel.: 3751Independent
President.....Sam J. Albritton
Gen., Sta. Mgr......Martha L. Albritton
Comm., Sales Prom. Mgr......Van L. Slack
Chief Engineer.....Gordon L. Moore

WDBL—Springfield—1950

Frequency: 1590 Kc...Power: 1000 Watts, d.
Owned-Oper. By...Springfield Bcstg. Co., Inc.
Address.....P. O. Box 464
Tel.: 384-5541KBS
President, General Manager.....W. N. Locke
Commercial, Sales Prom. Mgr......Bill Gray
Program Director.....Don Trumphour
Chief Engineer.....Don Anderson

WDEH—Sweetwater—1955

Frequency: 800 Kc.....Power: 1 Kw., d.
Owned By.....William M. Bryan
Address.....P.O. Box 182
Tel.: 5025Independent
Station Representative.....Webb
Pres., Gen. Mgr., Ch. Eng......W. M. Bryan

WNTT—Tazewell—1960

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Claiborne Bcstg. Co.
Tel.: 2300Independent
Station Representative.....Hopewell
President.....Hubert Turner
General Mgr., Ch. Eng......Floyd Turner

WJIG—Tullahoma—1947

Frequency: 740 Kc.....Power: 250 Watts d.
Owned By.....Jordan Bcstg. Co.
Address.....P.O. Box 2139
Tel.: GL 5-2607.....Independent
Station Representative.....Walker-Rawalt
Pres., Sales Prom. Mgr......E. B. Jordan
Gen. Mgr., Chief Eng......H. Birdsong
Commercial Mgr......Hal Ball
Program Director.....Coye Coppedge
Publicity Director.....Dan O'Day

WENK—Union City—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Union City Bcstg. Co.
Business Address.....W-E-N-K Bldg.
Tel.: Turner 5-1240.....KBS
Station Rep......Venard, Rintoul, McConnell
President.....Aaron B. Robinson
Gen., Sta. Mgr......E. B. Fritts
Chief Engineer.....Charles Holland

WCDT—Winchester—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned...Franklin County Radio & Bcstg. Co.
Address.....P. O. Box 1103
Tel.: WO 7-2201.....KBS
General Mgr......Len M. Dawson
Chief Engineer.....E. C. Grover

**When You Can Have The Best,
 Why Be Satisfied With Less?**

THE ASSOCIATED PRESS

Pop.: 10,050,000
Families: 2,972,000

TEXAS

Radio Homes: 2,894,000
AM Stas. in State: 251

KNIT—Abilene—1957

Frequency: 1280 Kc. Power: 500 W.
Owned. Key City Bcstrs.
Address. Windsor Hotel
Tel.: OR 4-7211. Independent
Representative. Pearson
Pres. Gen. Mgr. Howard Barrett
Station Manager. Bro Mingus
Comm. Sales Prom. Mgr. Forest Lane
Program Director. Virgil Terry
Chief Engineer. John E. Turner

KRBC—Abilene—1936

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By. Abilene Radio & TV Co.
Business Address. P.O. Box 178
Tel.: OWen 2-4242. ABC
Sta. Representative. Bolling
President, Gen. Mgr. Dale Ackers
Station Manager. Ken Knox
Program Director. Don Hughes
Chief Engineer. Herman Ridgway
Owners of: KRBC-TV.

KWKC—Abilene—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Citizens Bcstg. Co.
Bus.-Studio Address. 2500 Butternut
Tel.: OR 3-2545. MBS
Rep. Venard, Rintoul & McConnell, Melville
General Manager. A. C. Etter

KOPY—Alice—1947

Frequency: 1070 Kc. Power: 1000 Watts
Owned By. Norman Building Corp.
Business Address. Box 731
Tel.: MO 4-4324. Independent
Station Reps. Howard; Ochs
President. Robert Aylin
General Mgr. G. Goodson
Chief Engineer. Art Griffith

KVLF—Alpine—1946

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By. Big Bend Bcstrs.
Address. Box 779
Tel.: TE 7-2144. KBS
Pres., Gen., Sta. Mgr. Gene Hendryx
Program Director. Phil Wayne Ebensberger
Commercial Manager. Goldie Anderson
Chief Engineer. Sherman Newsom

KBUY—Amarillo—1946

Frequency: 1010 Kc. Power: 5 Kw. d., 500 W. n.
Owned By. Radio KBUY, Inc.
Address. Box 2828
Tel.: DR 2-6543. Independent
President, Gen. Mgr. Ralph Cery
Sta. Mgr., Ch. Eng. Richard Hedgecock
Comm., Sales Promo. Mgr. Bill McLaughlin
Program Director. Rex Jones

KFDA—Amarillo—1933

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By. Lone Star Bcstg. Co.
Address. Box 128
Tel.: DR 4-1637. ABC
Station Rep. Eastman
General Manager. Wes Ninemire
Chief Engineer. Bill Denny

KGNC—Amarillo—1922

Frequency: 710 Kc. Power: 10,000 Watts
Owned-Oper. By. Plains Radio Bcstg. Co.
Address. 2000 N. Polk St.
Tel.: EVergreen 3-3321. NBC
Newspaper Affil. Globe-News
Representative. Katz
President. B. E. Walker
General Manager. Bob Watson
Station Manager. Bill Lane
Program Director. Al Thernes
Publicity Dir., Sls. Prom. Mgr. John Banasik
Chief Engineer. W. H. Torrey
Owners of: KFYO, Lubbock.

KIXZ—Amarillo—1947

Freq.: 940 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By. Radio KIXZ, Inc.
Address. 112 W. 5th St.
Tel.: DR 6-5654. Independent
Station Rep. McGavren; Brown
President. Jay J. G. Schatz
General Sta. Mgr. John I. Heetland
Commercial Mgr. Ford Robertson
Program Director. Nick St. John
Chief Engineer. Jerry B. Hickman

KRAY—Amarillo—1955

Frequency: 1360 Kc. Power: 500 W.
Owned-Operated By. R. D. Hollingsworth
Address. 233 Paramount Bldg.
Tel.: DR 4-5235. Independent
President, Gen. Mgr. R. D. Hollingsworth

KZIP—Amarillo—1955

Frequency: 1310 Kc. Power: 1 Kw.
Owned-Oper. By. Panhandle Bcstg. Co.
Address. 808 Charlotte St.
Tel.: DR 4-3796. Independent
Representative. Pearson
President, Gen. Mgr. Ray Winkler
Station Manager. Ernie Thrasher
Commercial Manager. Wayne Whitson
Program Director. Bob Ferris
Chief Engineer. Tom Atkins

KACT—Andrews—1955

Frequency: 1360 Kc. Power: 1 Kw., d.
Owned-Oper. By. Clint Formby
Address. P. O. Box 638

Tel.: LA 3-2845.....KBS
 President.....Clint Formby
 Chief Engineer.....S. Galloway

KBUD—Athens—1948

Frequency: 1410 Kc.....Power: 1 Kw., d.
 Owned.....Henderson Cty. Bcstg. Co.
 Address.....Box 309
 Tel.: 2277.....KBS
 Gen. Mgr., Chief Eng.....J. B. McNutt, Jr.

KALT—Atlanta—1950

Frequency: 900 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Ark-La-Tex Bcstg. Co.
 Address.....Box 289
 Tel.: SU 6-2817.....KBS
 President.....Herman H. Wommack, Jr.
 Gen., Sta. Mgr., Chief Eng. David A. Wommack
 Commercial Manager.....A. N. Dowd
 Program Director.....George D. Wommack

KASE—Austin—1959

Frequency: 970 Kc.....Power: 1 Kw., d.
 Owned-Operated By.....Austin Radio Co.
 Address.....P.O. Box 3242
 Tel.: GREENWOOD 6-4341.....Independent
 Station Representative.....Forjoe
 General Comm. Manager.....E. M. Cain
 Program Director.....Chuck Hardin
 Publicity Director.....Anne D. Robinson
 Sales Promotion Mgr.....Bill Simpson
 Chief Engineer.....Wendell E. Hearne

KNOW—Austin—1927

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Pioneer Bcstg. Co.
 Address.....520 Capital Nat. Bank Bldg.
 Tel.: GR 2-6213.....ABC
 Station Rep.....Eastman
 President.....Wendell Mayes
 Gen., Sta. Mgr.....Louis R. Cook
 Sales Manager.....Harry Smith
 Program Director.....Dick Laine
 Chief Engineer.....Dave Schmidt

KTBC—Austin—1943

Freq.: 590 Kc.. Power: 5000 W. d., 1000 W. n.
 Owned-Oper. By.....The LBJ Company
 Address.....P.O. Box 1155
 Tel.: GR 2-2424.....CBS
 Representative.....Raymer
 Pres., Gen. Mgr.....J. C. Kellam
 Administrative Asst.....Elmo Brown
 Vice President.....Warren Woodward
 General Sales Mgr.....O. P. Bobbitt
 Program Mgr.....Cactus Pryor
 Program Dir.....Jim Morriss
 Promotion Manager.....Larry Carothers
 Chief Engineer.....Ben Hearn
 Owners of: KTBC-FM-TV, Austin.

KOKE—Austin—1958

Frequency 1370 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Radio KOKE Inc.
 Address.....Box 1102
 Tel.: HI 2-6771.....Independent
 Representative.....Bolling

President.....Giles E. Miller
 General Manager.....Lester Ready
 Program Director.....Dick Laine
 Chief Engineer.....Mike Fisher
 Owners of: KBUY, Amarillo; KINT, El Paso.

KVET—Austin—1946

Frequency: 1300 Kc.....Power: 1 Kw.
 Owned.....Austin Bcstg. Corp.
 Address.....113 West 8th St.
 Tel.: GR 8-8521.....MBS
 Station Rep.....Venard, Rintoul & McConnell
 Pres., Gen., Sta. Mgr.....Willard Deason
 Commercial Mgr.....H. W. Dunlop
 Sales Prom. Mgr.....Dave Smith
 Chief Engineer.....Ben Burson

KRUN—Ballinger—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Central West Bcstg.
 Address.....Box 351
 Tel.: 3151-21131.....KBS
 Sta. Representative.....Melville
 President.....M. M. Rochester
 General, Sta. Mgr.....R. F. McGarvey

KIOX—Bay City—1947

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Bay City Bcstg. Co.
 Business Address.....Box 1391
 Tel.: CI 5-4642.....MBS
 Gen., Station Mgr.....D. Godwin
 Chief Engineer.....Carl Lentz

KWBA—Baytown—1947

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Bayshore Bcstg. Co.
 Business Address.....4638 Decker Drive
 Tel.: LOGAN 6-5531.....ABC-KBS
 President Gen. Mgr.....C. O. Kendrick
 Chief Engineer.....W. Skeen

KFDM—Beaumont—1924

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Beaumont Bcstg. Corp.
 Address.....P.O. Box 5566
 Tel.: TERNAL 8-6191.....ABC
 Representative Peters, Griffin, Woodward, Inc.
 President.....D. A. Cannon
 General Manager.....C. B. Locke
 Station, Comm. Mgr.....Water Rubens
 Program Director.....Ross Wilder
 Sales Prom. Mgr.....Ed Carroll
 Publicity Director.....Helen Caldwell
 Chief Engineer.....Ed Ogden
 Owners of: KFDM-TV.

KJET—Beaumont—1947

Frequency: 1380 Kc.....Power: 1 Kw., d.
 Owned.....Golden Triangle Bcstg. Co.
 Address.....4945 Fannett Road
 Tel.: TERNAL 2-0201.....Independent
 Station Reps.....Howard; Ochs
 President.....Leon S. Walton
 Station Manager.....Frank Dusenbury
 Program Director.....William Brown
 Sales Prom. Manager.....Don De Gabrielle
 Chief Engineer.....Harold Poole

TEXAS

KRIC—Beaumont—1938

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: The Enterprise Co.
 Bus. Studio Trans. Address: 3130 Blanchette
 Tel.: TE 3-9421. KBS
 Newspaper Affiliation: "Enterprise", "Journal"
 President: O. E. Davis
 Station Mgr.: Ed Dittert
 Chief Engineer: Jack Easterwood
 Owners of: KRIC-FM.

KTRM—Beaumont—1947

Frequency: 990 Kc. Power: 1000 Watts
 Owned-Operated By: KTRM, Inc.
 Business-Studio Address: 4385 Crow Rd.
 Tel.: TW 2-4990. Independent
 President: Roy D. Shotts
 Chief Engineer: Ben Hughes

KIBL—Beeville—1949

Frequency: 1490 Kc. Power: 250 Wts.
 Owned-Oper. By: Bee Bdcstg. Co.
 Address: P. O. Box 650
 Tel.: FL 8-1490. Independent
 President, Gen. Mgr.: John D. Rossi
 Commercial Manager: Cecil Davis
 Program Director: William S. Bennett
 Chief Engineer: H. E. Bertrum

KBLT—Big Lake—1958

Frequency: 1290 Kc. Power: 1 Kw.
 Owned By: Brown Morris
 Business Address: 1st and Florida Sts.
 Tel.: 129. KBS
 Station Representative: Continental
 Gen. Mgr., Ch. Eng.: Don Renault

KBST—Big Spring—1936

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: The Snider Corp.
 Address: 702 Johnson St.
 Tel.: Amherst 4-6931. ABC
 Representative: Pearson
 President, Gen. Mgr.: B. Winston Wrinkle
 Program Director: Luther Kelley
 Chief Engineer: George Western

KBYG—Big Spring—1949

Frequency: 1400 Kc. Power: 100 Watts
 Owned-Oper. By: Maples-McAlister Bcstg. Co.
 Address: P.O. Box 1713
 Tel.: AM 4-4326. KBS
 Station Representative: Melville
 Partners: Grady F. Maples, R. B. McAlister
 Gen. Comm. Mgr.: Jim Richardson
 Chief Engineer: Bob Perrington

KHEM—Big Spring—1956

Frequency: 1270 Kc. Power: 1 Kw., d.
 Owned By: Cobra Bcstg. Co.
 Address: Settles Hotel
 Tel.: AM 4-2523. Independent
 General, Sta. Manager: Bob Bradbury
 Chief Engineer: Ace Ball

KFYN—Bonham—1948

Frequency: 1420 Kc. Power: 250 Watts d.

Owned-Operated: Bon-Tex Radio
 Bus. Studio Address: 903 E. Fourth St.
 Tel.: 583-3151. KBS
 Station Representative: Clyde Melville
 General, Sta. Mgr.: Joe J. Webb
 Chief Engineer: D. L. Solmanson

KBBB—Borger—1957

Frequency: 1600 Kc. Power: 500 Watts, d.
 Owned By: Weldon W. & Weldon E. Lewis
 Address: Box 1478
 Tel.: Broadway 3-7575. KBS
 Station Representative: Hopewell
 President, Gen. Mgr.: Robert M. Watson
 Station Manager: Weldon E. Lewis
 Comm., Sales Promo. Mgr.: Jim Richardson
 Program Director: Allen Greer
 Publicity Director: Dick Guthrie
 Chief Engineer: Jean McKinney

KHUZ—Borger—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: KHUZ, Inc.
 Address: 1431 Clayton St.
 Tel.: BR 3-3744. MBS
 President: R. G. Hughes
 General Station Mgr.: Jack Roberts
 Commercial, Sales Prom. Mgr.: Bill Clark
 Chief Engineer: Pat Gilbreath

KBAN—Bowie—1959

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned By: Bowie Nocona Bcstg.
 Address: Box 1080
 Tel.: Tremont 2-2288. Independent
 President, Gen. Mgr.: C. C. Lee
 Program Director: B. Hutchins
 Chief Engineer: J. Turbyfill

KNEL—Brady—1935

Frequency: 1490 Kc. Power: 250 Watts
 Owned By: Brady Broadcasters, Inc.
 Address: 200 E. Commerce St.
 Tel.: IY 7-2346. KBS
 President: E. J. Harpole
 General, Sta. Mgr.: Ed. Williams
 Comm., Sales Prom. Mgr.: Kenneth Harvison
 Program Director: George Taylor
 Chief Engineer: Lou Rogers

KSTB—Breckenridge—1947

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Hugh M. McBeath
 Address: Miller Bldg.
 Tel.: HI 9-3331. KBS
 General Mgr., Chief Eng.: Hugh M. McBeath
 Program Director: Charlie Wallsee

KWHI—Brenham—1947

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Tom S. Whitehead
 Address: Box 730
 Tel.: GR 6-3655. KBS
 Newspaper Affiliation: Banner Press
 General Manager: Tom S. Whitehead
 Chief Engineer: L. R. Schlottman

KTFY—Brownfield—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Oper. By Terry Cty. Bdstg. Co.
Address Drawer 1032
Tel.: 2111 Independent
Pres., Sta., Gen., Comm. Mgr. Mike A. Barrett
Assistant Manager E. Crawford Taylor
Chief Engineer C. McAdams

KBOR—Brownsville—1948

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By Brownsville Bcstg. Co.
Address Box 472
Tel.: LI 2-5677 ABC
Station Rep. Hopewell; Melville
Pres., Gen., Sta. Mgr. M. J. Wilson
Commercial Manager Vance C. Wilson
Prog. Dir. Lula Ward
Chief Engineer Willis A. Wilson

KBWD—Brownwood—1941

Freq.: 1380 Kc. Power: 1 Kw., d.; 500 W., n.
Owned-Oper. By Brown County Bcstg. Co.
Address 800 Hawkins St.
Tel.: MI 5-2401 MBS-KBS
Sta. Reps. Holman; Eastman
Pres., Gen. Manager Wendell Mayes
Station Manager Bill Jamar
Commercial Manager J. Fred Perry
Publicity Director Barbara Taylor
Chief Engineer Richard Osborne

KEAN—Brownwood—1953

Frequency: 1240 Kc. Power: 100 Watts
Owned By KEAN Radio Corp.
Address Box 666
Tel.: 4372 Independent
President Pat Homan
Manager Eddy Farren

KORA—Bryan—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Bryan Bcstg. Co.
Bus-Studio Address 310 E. 25th St.
Tel.: TA 3-1240 Independent
President, Gen. Mgr. David G. Haines
Chief Engineer David C. Jones, Jr.

WTAW—Bryan—1922

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned By Radio Bryan, Inc.
Bus-Studio Address 3703 S. College Ave.
Tel.: VI 6-7788 KBS
Station Representative Pearson
President J. Hicks
General Manager R. B. Watkins
Chief Engineer Bob Jones

KMIL—Cameron—1955

Frequency: 1330 Kc. Power: 500 W., d.
Owned By Millam Bcstg. Co.
Address Box 832
Tel.: OX 7-4634 Independent
Partners N. L. Caperton, W. E. Smitherman
Chief Engineer E. Brod

KBEN—Carrizo Springs—1955

Frequency: 1450 Kc. Power: 250 Watts
Owned By Walter H. Herbolt, Jr.
Address 105 S. Fifth St.
Tel.: TR 6-2210 KBS
President, Chief Eng. Walter H. Herbolt, Jr.
Program Director Georgia Herbolt

KGAS—Carthage—1955

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned Carthage B'casting
Address Box 955
Tel.: OXFord 3-6668 KBS
General Station Manager Bev E. Brown
Program Dir., Chief Eng. Frank D. Battles

KDET—Center—1949

Frequency: 930 Kc. Power: 1000 Watts d.
Owned-Operated By Center Bcstg. Co., Inc.
Address 205 Austin St.
Tel.: LY 8-3305 Independent
Station Representative Brown
President Tom E. Foster
General Mgr. Jack Bell
Chief Engineer Morris Stagner

KCTX—Childress—1947

Frequency: 1510 Kc. Power: 250 Watts d.
Owned By Goldenwest Bcstg. Co., Inc.
Address 200 N. Main St.
Tel.: WE 7-2563 KBS
President R. M. Hagan
Gen., Comm. Mgr. G. E. Morey

KCAR—Clarksville—1955

Frequency: 1350 Kc. Power: 500 Watts d.
Owned-Operated by KCAR, Inc.
Address Box 609
Tel.: 427-2696 KBS
Station Rep. Continental Radio Sales
President Maurice Wooley
General Mgr., Chief Eng. Paul H. Daniels
Sales Prom. Mgr.; Prog. Dir. Robert Sharp

KCLE—Cleburne—1947

Frequency: 1120 Kc. Power: 250 Watts d.
Owned-Oper. By Jim Gordon, Inc.
Address 919 N. Main
Tel.: Milton 5-6643 Independent
President, Gen. Mgr. Jim Gordon

KVLB—Cleveland—1954

Frequency: 1410 Kc. Power: 500 Watts
Owned-Oper. By Howard Bailes
Address Box 487
Tel.: Lyric 2-3535 KBS
General Manager H. C. Bailes

KSTA—Coleman—1947

Frequency: 1000 Kc. Power: 250 Watts d.
Owned-Oper. By Coleman County Bcstg. Co.
Business Address Box 432
Tel.: 8406 KBS
Manager Floyd Shelton
Chief Engineer J. D. Larson

TEXAS

KVMC—Colorado City—1950

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned..... Colo. City Bcstg. Co.
 Address Box 990
 Tel.: RAndolph 8-3320..... KBS
 Station Representative Hopewell
 General Manager..... Eldon Mahon
 Sta. Mgr., Chief Eng..... P. A. Richardson
 Commercial Mgr., Prog. Dir. Drew Ballard

KMCO—Conroe—1951

Frequency: 900 Kc. Power: 500 Watts d.
 Owned..... Montgomery County Bcstg. Co.
 Address Box 165
 Tel.: PL 6-4466 KBS
 President Reagan Smith
 Gen., Sta., Comm. Mgr..... David L. Oglesby
 Publicity Director Mary Stout
 Chief Engineer John W. Neathery, Jr.

KCCT—Corpus Christi—1954

Frequency: 1150 Kc. Power: 1,000 Watts d.
 Owned & Oper. By .. International Radio Corp.
 Address 403 South Staples
 Tel.: TU 4-2321..... Independent
 Sta. Reps. NTS: Oakes; Ochs
 President..... Hector D. Pena
 General Manager Arthur Thomas
 Chief Engineer Eliseo Reyes

KCTA—Corpus Christi—1944

Frequency: 1030 Kc. Power: 50 Kw. d.

Owned Broadcasters, Inc.
 Address Box 898
 Tel.: TU 4-5258..... Independent
 Representative Weed
 President, Gen. Mgr..... B. Kent

KEYS—Corpus Christi—1941

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By..... Nueces Bcstg. Co.
 Address P. O. Box 1460
 Tel.: TU 2-7411..... Independent
 General Manager..... C. W. Rossi
 Chief Engineer..... James B. Rossi

KRYS—Corpus Christi—1927

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Oper. By... South Texas Broadcasting
 Address..... 4102 S. Staples
 Tel.: UL 2-7341..... Independent
 Representative Peters, Griffin, Woodward, Inc.
 Gen. Mgr..... A. C. Lloyd, Jr.
 Sales Manager..... Harry Mooradian
 Publicity Director..... Ruby Sosebee
 Chief Engineer..... Leo Burch

KSIX—Corpus Christi—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Corpus Christi Bdstg. Co., Inc.
 Address Show Room Bldg.
 Tel.: TU 4-1616..... CBS
 Station Representative..... Adv. Time Sales
 Pres., Gen. Mgr..... Vann M. Kennedy
 Chief Eng..... Eric Beals

YOUR BIG SPANISH SPEAKING MARKET
 IN TEXAS IS REACHED THROUGH

KCCT

IN CORPUS CHRISTI

258,000 or 62% of population within
 KCCT's Primary Market is Spanish speaking.

A secondary coverage of listeners gives you
 a bonus audience of 534,000

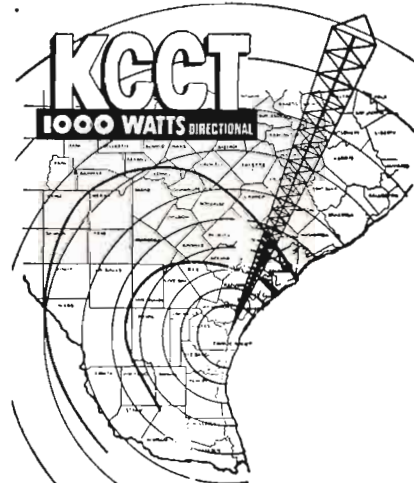
AREA COVERAGE STATISTICS

Effective buying income..... \$811,579,000
 Food Sales \$220,944,000
 Drug Sales \$ 14,696,000
 Retail Sales \$529,644,000

PULSE Survey made May 1960 to Spanish
 Speaking Homes showed KCCT led all
 other stations in every listening period of the day. Example—from 6:00 to 7:00 a.m.
 KCCT's rating is 28.6 Average of all other Corpus Christi Stations 14.8.

KCCT 1150 KC

403 S. Staples
 Corpus Christi, Texas



National Representatives

Mr. Harlan Oakes
 Harlan Oakes & Associates
 Taft Bldg.—Room 304
 Hollywood and Vine
 Hollywood 28, Calif.
 Mr. Don Pickens
 166 Geary St.
 San Francisco 8, California

Mr. Arthur Gordon
 National Time Sales
 122 East 42nd Street
 New York 17, N. Y.
 Mr. Bernard Ochs
 The Bernard I. Ochs Co.
 1401 Peachtree Street N. E.
 Atlanta 9, Georgia

KUNO—Corpus Christi—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By KUNO Radio
 Address P.O. Box 4286
 Tel.: TU 4-5203. Independent
 Station Representative ... Devney Organization
 President McHenry Tichenor
 V.P., Gen. Mgr. Sterling Zimmerman
 Station Mgr. Herb Garrett
 Sales Prom. Mgr. Antonio Sanchez
 Program Director Hector Barrera
 Chief Engineer J. H. Mayberry

KAND—Corsicana—1937

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Alto, Inc
 Bus.-Studio Address 609 W. 7th Ave.
 Tel.: TR 4-7421 KBS
 General Manager Luther A. Johnson, Jr.

KCRM—Crane—1959

Frequency: 1380 Kc. Power: 1,000 Watts d.
 Owned By Albert L. Crain
 Address Box 1116
 Tel.: JO 4-3202. Independent
 Station Representative Clyde Melville
 President Albert L. Crain
 Sales Promotion Mgr. Hayward Armstrong
 Program Director Christine Crain

KIVY—Crockett—1949

Frequency: 1290 Kc. Power: 500 Watts d.
 Owner-Oper. By Pioneer Bcstg. Co.
 Address Box 1109
 Tel.: KI 4-2171. KBS
 Pres. Gen., Sta. Mgr., Prog. Dir. J. H. Gibbs

KCFH—Cuero—1949

Frequency: 1600 Kc. Power: 500 Watts d
 Owned By Margaret Respondek
 Address Box 128
 Tel.: CRestwood 5-3430 Independent
 Station Representative George Hopewell
 President Margaret Respondek
 Sta. Mgr., Chief Eng. Victor J. Boldt
 Sales Prom. Mgr. Frank Notzon
 Program Director Ken Metting
 Publicity Director Leon Boldt

KXIT—Dalhart—1948

Frequency: 1410 Kc. Power: 500 Watts, d.
 Owned-Oper. By Dalhart Broadcasters
 Address Box 1350
 Tel.: CH 9-4747. KBS
 Manager, Ch. Eng. R. J. Beller

KBOX—Dallas—1952

Freq: 1480 Kc. Power: 5 Kw. d., 500 W. n.
 Owned By KBOX, Inc.
 Address 9900 McCree Road

K-BOX
BEST
CLIMATE
FOR GROWTH
IN DALLAS

One of the Balaban Stations—in tempo with the times

JOHN F. BOX, Managing Director
 DAN HYDRICK GENERAL MANAGER

sold nationally by

K THE KATZ AGENCY, INC.

TEXAS

Tel.: Diamond 8-3800.....Independent
 Station Rep.Katz Agency
 Exec. V.P. & Mngng. Dir.....John F. Box, Jr.
 General Manager.....Dan Hydrick
 Director of Marketing.....Irene Runnels
 Sales Coordinator.....Joseph Wolfman
 Program Dir.....Chuck Benson
 Chief Engineer.....Earl Bodine
 Owners of: WLL, St. Louis, Mo.; WRIT, Milwau-
 kee; WTVO-TV, Rockford, Ill.; WICD-TV,
 Danville, Ill.; WICS-TV, Springfield, Ill.; WCHU-
 TV, Champaign, Ill.; WHNE-TV, Hartford, Conn.

KIXL—Dallas—1947

Frequency: 1040 Kc....Power: 1000 Watts d.
 Owned-Operated By....Variety Bcstg. Co. Inc.
 Address1401 S. Akard St.
 Tel.: RI 1-5016.....Independent
 Sta. Rep.....Broadcast Time Sales; Brown
 Pres., Gen. Mgr.....Lee Segall
 Station Manager.....Dan Hayslett
 Asst. ManagerDon Robinson
 Program DirectorHarold Smith

KRLD—Dallas—1926

Frequency: 1080 Kc.....Power: 50,000 Watts
 Owned.....Dallas Times Herald Radio
 AddressHerald Square
 Tel.: RI 2-6811.....CBS
 Station Rep.....Advertising Time Sales
 President.....Clyde W. Rembert

Sta. Mgr., Gen., Comm. Mgr....W. A. Roberts
 Chief Engineer.....Bob E. Tripp

KRZY—Dallas—1959

Frequency: 730 Kc.Power: 500 Watts d.
 Owned ByRounsaville of Dallas, Inc.
 Address.....P.O. Box 5449
 Tel.: Whitehall 3-7331.....Independent
 Station Reps.....Pearson; Dora-Clayton
 President.....Robert W. Rounsaville
 General Manager.....Carter S. Jones
 National Sales Mgr.....Harold F. Walker
 Comm., Sales Prom. Mgr.....Cal H. Druxman
 Program Director.....Byron C. Harrison
 Chief EngineerJerry Marr
 Owners of: WCIN, Cincinnati; WLOU, Louisville;
 WVOL, Nashville; WYLD, New Orleans; WTMP,
 Tampa; WFUN, Miami Beach.

KLIF—Dallas—1947

Freq.: 1190 Kc.Power: 50 Kw. d., 1 Kw. n.
 Owned-Oper. By.....The McLendon Corp.
 Address2104 Jackson
 Tel.: RI 7-9311.....Independent
 Station RepresentativeBlair
 Ch. of Bd.....B. R. McLendon
 President.....Gordon B. McLendon
 General Mgr.....W. S. Morgan, Jr.
 Commercial Mgr.....Al Lurie
 Program Director.....Jack Sharp
 Publicity Dir.....Cecil Hobbs
 Chief Engineer.....Glenn Callison

More Texans Tune To



CBS for Dallas - Ft. Worth . . . For BIG TIME RADIO
 KRLD, the only full-time 50,000 watt station serving the great Dallas - Ft. Worth
 area, reaches more listeners than any other single station in Texas.*

Clyde W. Rembert, President

*NCS - 61

REPRESENTED NATIONALLY BY ADVERTISING TIME SALES, INC.,
 formerly THE BRANHAM COMPANY.

KSKY—Dallas—1941

Frequency: 660 Kc. Power: 1000 Watts d.
 Owned-Operated By..... SKY Bcstg. Service
 Address..... 2927 Maple
 Tel.: RI 2-6193..... Independent
 President..... A. L. Chilton
 General Comm. Mgr..... R. G. Terrill
 Prog. Dir..... Andy Bell
 Chief Engineer..... Morris M. Ming

KVIL—Dallas—1959

Frequency: 1150 Kc. Power: 1 Kw.
 Owned By..... University Advertising Co.
 Address..... 4152 Mockingbird Lane
 Tel.: LA 6-8666..... Independent
 Station Rep..... Bolling
 President..... John J. Coyle
 Station Manager..... Jack R. Howard
 Program Director..... Dillard Carrera
 Chief Engineer..... Gordon L. Vaughan, Jr.

WFAA—Dallas—1922

Frequency..... 820 Kc., 570 Kc.
 Power..... 50,000 W., 5000 W.
 Owned-Oper. By..... A. H. Belo Corp.
 Address..... Communications Center
 Tel.: Rlverside 8-9631..... NBC-ABC
 Newspaper Affil..... Morning News
 Representative..... Edward M. Petry
 President..... Joseph M. Dealey
 General Mgr..... Mike Shapiro
 Station Mgr..... George K. Utley
 Commercial Mgr..... Norman H. Stewart
 Sales Prom. Mgr..... Casey Cohlmia
 Program Mgr..... Pierce Allman
 Chief Engineer..... Jim Webb Cooper
 Owners of: WFAA-TV.

WRR—Dallas—1920

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By..... City of Dallas
 Address..... Fair Park
 Tel.: TA 3-6101..... MBS
 Station Representative..... Gill-Perna
 General Manager..... Durward Tucker
 Commercial Manager..... Charles Frauman
 Program Director..... Jim Lowe
 Engr. Spvrs..... C. O. Bowles

KDLK—Del Rio—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned By..... Queen City Bcstg.
 Business Address..... P. O. Box 1162
 Tel.: 5-2431..... KBS
 President..... James D. Patterson

**KDSX—Denison-Sherman
 1948**

Frequency: 950 Kc. Power: 500 W.
 Owned-Oper. By..... KDSX, Inc.
 Address..... P. O. Box 331, Denison
 Tel.: HO 5-1600..... KBS
 Sta. Rep..... Melville
 Dir., Denison Opera..... B. V. Hammond, Jr.
 Dir., Sherman Opera..... L. L. Hendrick
 Chief Engineer..... Joe Knight

KDNT—Denton—1938

Freq.: 1440 Kc. Power: 5 Kw. d., 500 W. n.
 Owned By..... Harwell V. Shepard
 Tel.: 382-4144..... KBS
 Address..... Radio Center Bldg.
 President, Chief Eng..... Harwell V. Shepard

KSPL—Diboll—1957

Frequency: 1260 Kc. Power: 1 Kw., d.
 Owner..... Arthur Temple, Jr.
 Address..... Box 336
 Tel.: MY 8-5533..... Independent
 Station Rep..... John Pearson
 General Manager..... Tommy Ward Lanyon
 Station Manager..... Ruth Ruby
 Comm. Mgr..... Evelyn Lanyon
 Program Director..... Charles Coleman
 Chief Engineer..... Charles Cooper

KDDD—Dumas—1948

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Oper. By..... Dumas Bcstrs., Inc.
 Address..... Box 555
 Tel.: 935-4141..... KBS
 President, Gen. Mgr..... Ken Duke
 Commercial Mgr..... Al Tremble
 Program Director..... Charles LaGrone
 Chief Engineer..... Granville Murphey

KEPS—Eagle Pass—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
 Owned..... Uvalde Broadcasters
 Address..... Box 198
 Tel.: PR 3-2610..... KBS
 President..... E. J. Harpole
 Station Manager..... Bill Woods
 Commercial Mgr..... D. McDuff
 Chief Engineer..... Charles Harris
 Owners of: KVOU, Uvalde, Tex.

KERC—Eastland—1953

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned..... Circle-S, Inc.
 Address..... P. O. Box 590
 Tel.: MAIN 9-2621..... KBS
 Station Rep..... Weed
 General Manager..... R. L. Spalding
 Chief Engineer..... B. Brewer

KURV—Edinburg—1947

Frequency: 710 Kc. Power: 250 Watts
 Owned-Oper. By..... Magic Valley Radio, Inc.
 Address..... Box 480
 Tel.: DU 3-2777..... Independent
 President, General Mgr..... Lloyd Hawkins
 Commercial Manager..... Jimmie Champion
 Program Director..... Hal Jefcoat
 Chief Engineer..... Calvin Lee

KULP—El Campo—1948

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned-Oper. By..... Wharton County Bcstg. Co.
 Business Address..... 515 E. Jackson
 Tel.: LI 3-3303..... Independent
 President, Gen. Mgr..... Senator Culp Krueger
 Comm. Sales Prom. Mgr..... Chuck Schwartzkopf
 Chief Engr., Program Director..... Joe H. Miller

TEXAS

KELP—El Paso—1957

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....KELP Radio Corp.
Address.....4530 Delta St.
Tel.: KE 3-5911.....Independent
Representative.....Adam Young
President.....Norman Alexander
General Mgr.....Gene Roth
Comm. Manager.....Dick Amundson
Program Director.....Mike Hunter
Chief Eng.....Mike Gaglio

KHEY—El Paso—1947

Frequency: 690 Kc. Power: 10,000 Watts
Owned-Operated By.....KHEY Bcstg., Inc.
Address.....9480 Dyer St.
Tel.: SKyline 5-7681.....Independent
Station Rep.....Venard, Rintoul & McConnell
President, Gen. Mgr.....Edward M. Sleighel
Station Manager.....John C. Lee
Commercial Manager.....John D. Hayden
Program Director.....Michael C. Oatman
Chief Engineer.....Rod Matthews

KINT—El Paso—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By.....Radio El Paso
Address.....Box 5347
Tel.: PR 2-1486.....Independent
Station Representative.....Pearson
President.....Robert Howsam
General Manager.....J. Thompson
Chief Engineer.....J. Jackson

KIZZ—El Paso—1940

Frequency: 1150 Kc. Power: 1000 Watts, d.
Owned By.....Coronado Broadcasters
Address.....470 S. Glenwood St.
Tel.: Prospect 2-5211.....CBS
Gen. Comm. Mgr.....John S. Chavez
Chief Engineer.....Ed Sullivan

KROD—El Paso—1940

Frequency: 600 Kc. Power: 5000 Watts
Owned.....Southwest States, Inc.
Address.....2201 Wyoming St.
Tel.: KE 2-6551.....Independent
Sta. Representative.....Bolling
President.....Cecil Trigg
General Mgr.....Dave Scribner
Program Director.....Paul Allen
Chief Engineer.....E. P. Talbott
Owners of: KROD-TV; KOSA-AM-TV, Odessa, Tex.;
KVII-TV, Amarillo.

KSET—El Paso—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Rio Grande Bcstg. Co.
Address.....904 Magoffin
Tel.: KE 2-4979.....MBS
Station Representative.....Bob Dore
President.....Fred Hervey
General Manager.....Sam E. Pendleton

Program Dir.....James A. Kiser
Chief Engineer.....H. N. Rand

KTSM—El Paso—1929

Frequency: 1380 Kc. Power: 1000 d., 500 n.
Owned-Oper. By.....Tri-State Bcstg. Co., Inc.
Address.....801 N. Oregon St.
Tel.: KE 2-5423.....NBC
Rep.....George P. Hollingbery
President.....Karl O. Wyler, Sr.
V.P., Station Mgr.....Jack B. Chapman
Prog. Dir.....Rudy Tellez
Chief Engineer.....Racine Watkins
Owners of: KTSM-TV.

KPSO—Falfurrias—1953

Frequency: 1260 Kc. Power: 500 Watts d.
Owned & Oper. By.....Hicks Enterp
Address.....104 N. St. Mary's St.
Tel.: FA 5-2112.....KBS
President.....Bob Hicks
General Mgr.....Marvin Propes
Station Manager.....Paul Brown
Chief Engineer.....H. Gomez

KZOL—Farwell—1958

Frequency: 1570 Kc. Power: 250 Watts d.
Owned By.....KZOL Bcstg. Co.
Address.....Box 434
Tel.: 481-3319.....KBS
General Station Mgr.....Theodore Rossell
Commercial, Sales Prom. Mgr.....Bill Moore
Chief Engineer.....Jerry Rasco

KFLD—Floydada—1951

Frequency: 900 Kc. Power: 250 Watts d.
Owned-Operated By.....West Texas Bcstrs, Inc.
Address.....P. O. Box 1006
Tel.: YU 3-2841.....KBS
Station Representative.....Continental
President.....B. A. Robertson
General Manager.....A. Holmes
Program Director.....D. Waldo
Chief Engineer.....B. K. Barker, Jr.

KFST—Ft. Stockton—1954

Frequency: 860 Kc. Power: 250 Watts d.
Owned.....KFST, Inc.
Address.....Box 651
Tel.: ED 6-2228.....KBS
Station Representative.....Hopewell
Pres.....George Baker
General Mgr.....James Parr
Commercial Mgr.....Fran Parr

KCUL—Fort Worth—1949

Freq.: 1540 Kc. Power: 50 Kw. d., 1 Kw. n.
Owned.....Dalworth Broadcasting Co.
Address.....Box 2049
Tel.: ED 6-5641.....Independent
Station Representative.....Gill-Perna, Inc.
Pres., Gen. Mgr.....Kurt A. Meer
Sales Prom., Pub.....Dicame Spiegel
Program Director.....Lawton Williams
Chief Engineer.....Adam P. Talmadge

KFJZ—Fort Worth—1922

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Oper. By: Tarrant Bcstg. Co.
 Address: 4801 W. Freeway
 Tel.: PE 7-6631
 Independent Representative: John Blair
 President: Gene Cagle
 V.P., General Mgr.: Stan Wilson
 Station Mgr.: Wally Blanton
 Program Dir.: Ron Thompson
 Prom., Merchandising Dir.: Suzy Simpson
 Chief Engineer: Pete Peterson
 Owners of: KRIO, McAllen, Tex.; KFDA-TV, Amarillo.

KJIM—Fort Worth—1947

Frequency: 870 Kc. Power: 250 Watts d.
 Owned-Oper. By: Trinity Broadcasting Co.
 Address: P.O. Box 7321
 Tel.: ED 6-7175
 Independent Station Rep.: Broadcast Time Sales
 President: William D. Schueler
 Station Manager: Dick Osburn
 Chief Engineer, Ass't Mgr.: Chester Grubbs
 Owners of: KJEM, Oklahoma City.

KNOK—Fort Worth—1946

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By: KNOK Broadcasting Co.
 Address: P.O. Box 7116
 Tel.: TE 1-1278
 Independent Representative: Howard
 President: Stuart J. Hepburn
 Commercial Manager: Dean McClain
 Chief Engineer: James Allford

KXOL—Fort Worth—1947

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: KXOL, Inc.
 Address: 3004 W. Lancaster St.
 Tel.: ED 5-9511
 Independent Station Representative: Katz
 President: Wendell Mayes
 V.P., General Manager: Earle Fletcher
 Commercial Manager: Dick Osburn
 Sales Prom., Publicity Dir.: Robert Bruce
 Program Director: Robert Bruton
 Chief Engineer: John R. Crouse
 Owners of: KBWD, Brownwood, KNOW, Austin, WACO, Waco, KSNY, Snyder, KCRS, Midland, all Tex.; KTOK, Oklahoma City.

WBAP—Fort Worth—1922

Frequency: 820 Kc., 570 Kc.
 Power: 50,000 W., 5,000 W.
 Owned-Oper. By: Carter Publications, Inc.
 Business Address: 3900 Barnett St.
 Tel.: JE 6-1981
 NBC-ABC Newspaper Affiliation: Star Telegram
 Representative: Peters, Griffin, Woodward, Inc.
 President: Amon Carter, Jr.
 V.P. & Director: Harold V. Hough
 Station Manager: Roy Bacus
 Publicity Director: Phil Wygant
 Program, Sls. Dir.: Herman K. Clark
 Chief Engineer: Rupert Bogan
 Owners of: WBAP-TV.

KNAF—Fredericksburg—1947

Frequency: 910 Kc. Power: 1 Kw.
 Owned-Oper. By: Gillespie Bcstg. Co., Inc.
 Address: P. O. Box 311
 Tel.: WY 7-2300
 KBS President: Arthur Stehling
 Gen. Mgr. Ch. Eng.: Norbert Fritz
 Program Director: Harold Carr

KBRZ—Freeport—1952

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned-Oper. By: Radio Brazosport, Inc.
 Address: Box 1077
 Tel.: BElmont 3-2655
 Independent President & Gen. Mgr.: Jim Hairgrove
 Chief Engineer: Bill Nutler

KGAF—Gainesville—1947

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By: Gainesville Bcstg. Co.
 Address: State School Road
 Tel.: HO 5-5546
 KBS Station Representative: Melville
 President: Joe M. Leonard, Sr.
 General Manager: Joe M. Leonard, Jr.
 Comm. Mgr.: Earl Leonard
 Program Director: Bob Couch
 Chief Eng.: J. O. Miller

*The station that
 blankets the
 market of millions —*

KCUL

*Fort Worth and Dallas
 The 50,000 watt*

KCUL

*clear-channel station
 at 1540*

TEXAS

KGBC—Galveston—1947

Frequency: 1540 Kc. Power: 1 Kw. d., 250 n.
Owned-Oper. By... The Galveston Bcstg. Co.
Business-Studio Address... P.O. Box 1138
Tel.: SHERWOOD 4-4567... Independent
Station Representative... John E. Pearson
Owner... James W. Bradner, Jr.
General Mgr... G. D. Cowan
Comm. Mgr... Tom Lewis
Program Dir... Larry Henderson
Chief Engineer... Luke Stripling

KILE—Galveston—1922

Frequency: 1400 Kc. Power: 250 Watts
Owned... Island Bcstg. Co.
Address... 6002 Broadway
Tel.: SH 4-3666... Independent
Station Representative... Brown
President... David Nathan
General Manager... D. Davis
Program Director... Bill Atkins
Chief Engineer... R. Ripley

KEES—Gladewater—1949

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned By... Golden Triangle Ent.
Address... T. W. Lee Bldg.
Tel.: 2181... Independent
Sta. Representative... Melville
President... E. E. Tidmore
General Mgr... D. W. Morton
Chief Engineer... Kenneth Swinford

KCTI—Gonzales—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned By... Gonzales Bcstg. Corp.
Business Address... 425 St. George St.
Tel.: 672-3631... KBS
Station Representative... Cooke
Gen. Mgr... Lawrence M. Walshak
Comm. Mgr., Chief Eng... Frank Wilson, Jr.

KSWA—Graham—1948

Frequency: 1330 Kc. Power: 500 Watts d.
Owned By... Jones & Gilligan
Address... Box 1050
Tel.: LI 9-1330... KBS
General Manager... Burney Jones
Commercial Manager... Neil Gilligan, Jr.
Chief Engineer... James Jones

KGVL—Greenville—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... KGVL, Inc.
Address... 1400 Wolfe City Drive
Tel.: GL 5-1400... KBS
Representative... Pearson
Pres., Gen. Manager... Leo Hackney
Program Director... James D. Jones
Chief Engineer... Ray Sampson

KCLW—Hamilton—1948

Frequency: 900 Kc. Power: 250 Watts, d.
Owned By... San Jacinto Bcstg. Co.
Address... Box 592

Tel.: 900... KBS
Station Representative... Keystone
President, Gen. Mgr... Frank J. Hedrick
Publicity Director... Helen Townsend
Prog. Dir., Chief Eng... Don Renault

KGBT—Harlingen—1941

Freq.: 1530 Kc. Power: 50 Kw d., 10 Kw. n.
Owned By... Harbenito Radio Corp.
Address... Box 711
Tel.: GARFIELD 3-3910... CBS
Station Representative... Devney Organization
President... McHenry Tichenor
General, Station Mgr... Otis Shumate
Commercial Mgr... Jewel Yowell
Program Director... Jim Williams
Sales Promo. Mgr., Pub. Dir... Willie Harris
Chief Engineer... Al Beck
Owners of: KGBT-TV, KGLT-FM, Harlingen.

KGRI—Henderson—1947

Frequency: 1000 Kc. Power: 250 Watts d.
Owned-Oper. By... Henderson Bcstg. Co.
Business-Studio Address... P. O. Box 311
Tel.: 4528... Independent
President... Jim Reeves
Gen. & Sta. Mgr... Tom Perryman
Chief Engineer... John M. Bolin

KWRD—Henderson—1956

Frequency: 1470 Kc. Power: 500 W., d.
Owned... Wes Dean & Co.
Address... Highway 26
Tel.: 2324... KBS
President, Gen. Mgr... Wes Dean
Publicity Dir... Helen Dean
Chief Engineer... Lynn J. Roy

KPAN—Hereford—1948

Frequency: 860 Kc. Power: 250 Watts d.
Owned-Oper. By... Hereford Broadcasters
Address... Box 472
Tel.: EMERSON 4-1860... KBS
General Manager... Clint Formby
Program Director... Steve Thompson
Commercial Manager... Chuck Mizner
Chief Engineer... Clayton Fuchs
Owners of: KACT, Andrews; KTBE, Tulsa.

KHBR—Hillsboro—1948

Frequency: 1560 Kc. Power: 250 Watts d.
Owned By... KHBR Radio, Inc.
Address... Delmar Hotel
Tel.: JU 2-3431... KBS
Sta. Representative... Melville
President, Gen. Mgr... Nelson W. Galle
Station Mgr., Chief Eng... J. K. Lone, Jr.

KCOH—Houston—1948

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Oper. By... Call of Houston Inc.
Business-Studio Address... 1 Main St.
Tel.: CA 4-1888... Independent
Station Representative... Pearson
President, Gen. Mgr... Robert C. Meeker
Chief Engineer... Brian H. L. Byrne

KILT—Houston—1948

Frequency: 610 Kc. Power: 5 Kw.
 Owned McLendon Corp.
 Address 500-04 Lovett Blvd.
 Tel.: JACKSON 6-3461 Independent
 Representative Blair
 President Gordon B. McLendon
 Gen. Mgr. Bill Weaver
 Comm. Mgr. Bruno Leonard
 Program Director Red Jones
 Chief Engineer Glenn Cook
 Owners of: KLIFF, Dallas; KTSA, San Antonio;
 KFEL, Shreveport; WAKY, Louisville; WYSL,
 Buffalo; KABL, San Francisco.

KNUZ—Houston—1948

Freq.: 1230 Kc. Power: 100 W. d., 250 W. n.
 Owned-Oper. By Veterans Bcstg. Co.
 Address Box 2135
 Tel.: JACKSON 312581 Independent
 Representative Katz
 Gen., Sta. Mgr. David Morris
 Commercial Manager Forrest Patton
 Program Director Ken Grant
 Chief Engineer Ed Martin

KPRC—Houston—1925

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. By Houston Post Co.
 Address Box 1234
 Tel.: MA 3-9271 NBC
 Newspaper Affil. Post
 Representative Edw. Petry & Co.
 Gen. Mgr. Jack Harris
 Station Manager Frank Stewart
 Sales Prom. Mgr. Howard Cannon
 Program Director Glenn Kensinger
 Chief Engineer Harvey Wheeler
 Owners of: KPRC-TV.

KODA—Houston—1961

Frequency: 1010 Kc. Power: 1 Kw.
 Owned By Taft Bcstg. Co.
 Address 4808 San Felipe Road
 Tel.: SUNSET 2-2460 ABC
 Station Representative Adv. Time Sales
 President Paul E. Taft
 General Manager Lynn A. Christian
 Commercial Manager Robert O. Magruder
 Program Director Ronald G. Schmidt
 Chief Engineer Eddie Milling

KTHT—Houston—1944

Frequency: 790 Kc. Power: 5000 Watts
 Owned By Winston Salem Bcstg. Co.
 Business Address 4005 Travis St.
 Tel.: JA 3-5535 Independent
 Station Representative Robert Eastman
 President James Coam
 General, Sta. Mgr. Ben K. McKinnon
 Commercial Manager Harry Rogers
 Sales Prom. Mgr., Pub. Dir. Edwina Fraley
 Program Director Beri Moore
 Chief Engineer O. B. Johnson
 Owners of: WTOB, Winston Salem, N. C.; WSGN,
 Birmingham, Ala.

KTRH—Houston—1930

Frequency: 740 Kc. Power: 50,000 Watts
 Owned-Operated By KTRH Bdcstg. Co.
 Address Rice Hotel Annex
 Tel.: CA 7-4361 CBS
 News, Affil. The Chronicle
 Representative Peters, Griffin, Woodward
 Bus. Mgr. Tom Jacobs
 Chief Engineer Lester Mullan

KXYZ—Houston—1931

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By KXYZ, Inc.
 Address Gulf Bldg.
 Tel.: CA 2-6151 Independent
 Sta. Representative Young
 President, General Mgr. Lester Kamin
 Station Manager Sam Bennett
 Program Director Milt Willis

KYOK—Houston—1947

Frequency: 1590 Kc. Power: 5 Kw.
 Owned By KYOK, Inc.
 Address 613 Preston St.
 Tel.: CA 7-3108 Independent
 Representative Howard
 President Jules J. Paqlin
 V.P., General Manager Joseph R. Fife
 Commercial Manager Robert E. Mabry
 Program Director Mary Stokley
 Sales Promotion Mgr. Clark Walser
 Chief Engineer Stewart Bean
 Owners of: WBOK, New Orleans; WNOK, Baton
 Rouge; KAOK, Lake Charles; WLOK, Memphis;
 WGOK, Mobile.

KSAM—Huntsville—1938

Frequency: 1490 Kc. Power: 250 Watts
 Owned By Huntsville Bcstg. Co.
 Address Box 312
 Tel.: GA 5-2651 KBS
 President Verla Cauthen
 Gen. Mgr., Ch. Eng. Jack Nichols
 Comm., Prom. Mgr. C. C. Springfield

KEBE—Jacksonville—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Wells, Waller & Ballard
 Address Box 1071
 Tel.: 2211 MBS
 President, Gen. Mgr. Dudley Waller
 Commercial Manager Bill Peacock
 Program Director Mervin Dawson
 Chief Engineer Eddie Zock

KTXJ—Jasper—1948

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By Jasper Bcstg. Co.
 Address P. O. Box 6090
 Tel.: DUDLEY 4-2544 KBS
 General Manager A. Strong
 Station Mgr. W. G. Dodson

KMBL—Junction—1950

Frequency: 1450 Kc. Power: 250 Watts
 Owned By.....HW Bcstg. Co.
 Address.....P.O. Box 206
 Tel.: Hickman 6-2768.....KBS
 General, Station Mgr. Harry C. Wisehart, Jr.
 Chief Engineer.....Bill Culberson

KAML—Kenedy—1954

Frequency: 990 Kc.....Power: 250 W., d.
 Owned.....The Camel Co.
 Address.....Box 990
 Tel.: OL 9-2990.....KBS
 President.....Charles W. Balthrope
 Station Manager.....Ed C. Balthrope
 Program Director.....Chuck Martin
 Chief Engineer.....Dayton Smith

KERB—Kermit—1950

Frequency: 600 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KERB, Inc.
 Address.....P.O. Box 456
 Tel.: JUniper 6-3481.....KBS
 General Manager.....H. Brinson

KERV—Kerrville—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Kerrville Bcstg. Co.
 Address.....P. O. Box 791
 Tel.: CL 7-4003.....KBS
 Station Representative.....Hopewell
 President, Gen. Mgr.....Albert F. Mason, Jr.
 Chief Eng. & Prog. Dir.....Clyde Jones

KOCA—Kilgore—1936

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Sta. KOCA, Inc.
 Address.....Radio Bldg.
 Tel.: 2001.....KBS
 President.....Roy G. Terry
 General, Station Mgr.....H. Degner
 Chief Engineer.....Karem Soule

KLEN—Killeen—1955

Frequency: 1050 Kc.....Power: 250 W., d.
 Owned-Operated By.....Highlite Bcstg Co.
 Address.....P.O. Box 935
 Tel.: ME 4-3181.....KBS
 Pres., Gen. Mgr.....A. W. Stewart
 Commercial Manager.....W. M. Taylor
 Program Director.....Gaylon Christie
 Publicity Director.....Odell Grant
 Chief Engineer.....W. Kelley
 Owners of: KGNC, New Braunfels, Tex.

KINE—Kingsville—1948

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....KINE, Inc.
 Business Address.....P.O. Box 846
 Tel.: LYric 2-2822.....Independent
 General Manager.....Ben H. Glusing
 Station Manager.....A. Cook
 Chief Engineer.....Troy Whitaker

KVLG—La Grange 1959

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned By.....Colorado Valley Bcstg. Co.
 Address.....Box 569
 Tel.: 719.....KBS
 President.....Vernon Nunn
 Station Mgr., Prog. Dir.....Elward Ruffin

KPET—Lamesa—1946

Frequency: 690 Kc.....Power: 250 Watts
 Owned By.....Lamesa Bcstg. Co.
 Address.....Box 30
 Tel.: 2404.....KBS
 Station Representative.....Clyde Melville
 General Manager.....Robert Bradbury
 Station Manager.....Walter Buckel
 Chief Engineer.....Ray Henderson

KCYL—Lampasas—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Lampasas Bcstg. Co.
 Address.....P.O. Box 149
 Tel.: CH 2-3671.....MBS
 Pres. Sta. Mgr.....V. Dean Turner
 Chief Engineer.....S. Witcher

KGNS—Laredo—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned By.....Southwestern Operating Co.
 Address.....820 Convent
 Tel.: RAndolph 3-3674.....Independent
 Station Representative.....Bolling
 President.....Donald W. Reynolds
 General Manager.....Roy J. Bowman
 Chief Engineer.....W. I. Simpson

KVOZ—Laredo—1952

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Border Broadcasters, Inc.
 Address.....Box 1638, Sta. 1
 Tel.: RA 3-4396.....KBS
 Station Representative.....Joe Harry
 President.....E. J. Harpole
 General, Sta. Manager.....Bill Harrell
 Commercial Manager.....Albert Hemenway
 Sales Promotion Manager.....Bud Little
 Program Director.....Joe Pierce
 Chief Engineer.....Vivian Harrell

KLVT—Levelland—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Levelland Bcstrs.
 Address.....Box 866
 Tel.: 894-3134.....KBS
 Owners.....Clint & Marshall Formby
 Station, Gen. Mgr.....Gene Stanley
 Sales Prom. Mgr., Chief Eng.....Gil Patschke
 Program Director.....Terry Belyeu
 Owners of: KPAN, Hereford; KACT, Andrews.

KWLD—Liberty—1959

Frequency: 1050 Kc. Power: 250 Watts
 Owned By.....KWLD Bcstg. Co.
 Address.....Box 939
 Tel.: FEderal 6-4454.....Independent
 General Manager.....J. W. Mitchell

KZZN—Littlefield—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned By.....Gerald H. Sanders
 Address.....Box 192
 Tel.: 385-4474.....KBS
 President.....Gerald H. Sanders
 General, Station Mgr.....Hal Ragan
 Sales Promotion Mgr.....Charles Campfield
 Publicity Director.....Lee Burnett
 Prog. Dir., Ch. Eng.....Jim Spann

KETX—Livingston—1957

Frequency: 1440 Kc. Power: 1 Kw., d.
 Owned.....Polk County Bcstg. Co.
 Address.....Box 111
 Tel.: FA 7-8916.....Independent
 Pres., Ch. Eng.....Harold J. Haley

KVLL—Livingston—1957

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned By.....Trinity Valley Bcstg. Co.
 Address.....Box 1170
 Tel.: FAculy 7-4393.....KBS
 President.....Jack G. Jackson

KFRO—Longview—1934

Frequency: 1370 Kc. Power: 1000 Watts
 Owned-Oper. By.....Voice of Longview
 Address.....Curtis Bldg., P. O. Box 792
 Tel.: PL 3-4461.....ABC
 Representative.....Donald Cooke
 President.....James R. Curtiss
 Commercial Mgr.....John Allen

KLUE—Longview—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Radio Longview, Inc.
 Address.....Highway 149 South
 Tel.: PL 8-4496.....KBS-MBS
 Station Rep.....Masla; Melville; Beaver
 President.....E. W. Mahone, Jr.
 V.P., Gen. Mgr.....H. A. Bridge, Jr.
 Commercial Manager.....Lowell Wolfe
 Sales Promotion Manager.....Glenn Daniels
 Program Director.....Jeff Roy
 Publicity Director.....Jo Ann Bridge
 Chief Engineer.....Tig Williford
 Owners of: KMHT, Marshall, Tex.

KCBD—Lubbock—1946

Frequency: 1590 Kc. Power: 1000 Watts
 Owned.....Bryant Radio & Television, Inc.
 Address.....5600 Avenue A
 Tel.: SH 4-1414.....NBC
 Representative.....Raymer
 President, General Mgr.....Joe H. Bryant
 Station Manager.....Joe S. Bryant
 Assistant Manager.....Robert L. Snyder

Nat. Sales Mgr.....Ray Poindexter
 Program Director.....Al Goodnight
 Chief Engineer.....Frank Lee
 Owners of: KCBD-TV.

KDAV—Lubbock—1953

Frequency: 580 Kc. Power: 500 Watts d.
 Owned.....Western Bcstg.
 Address.....Box 270
 Tel.: SH 7-2551.....Independent
 Station Representative.....Pearson
 General, Comm. Manager.....Wait Lawson
 Chief Engineer.....Clem Clements

KDUB—Lubbock—1955

Frequency: 1340 Kc. Power: 250 Watts
 Owned By.....Grayson Enterprises
 Address.....7400 College Avenue
 Tel.: SH 4-2345.....MBS
 Station Manager.....John Krieger
 Chief Engineer.....Rudy Starnes

KFYO—Lubbock—1927

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Plains Radio Bcstg. Co., Inc.
 Business-Studio Address.....914 Ave. J
 Tel.: PO 5-5567.....CBS
 Newspaper Affil.....Avalanche Journal
 Representative.....Katz
 President.....B. W. Walker
 Gen., Sta. Mgr.....Gordon Thompson
 Commercial Manager.....Ernie Mark
 Chief Engineer.....W. S. Bledsoe

KLLL—Lubbock—1953

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Corbin Broadcasting Co.
 Address.....2001 Great Plains Life Bldg.
 Tel.: POrter 3-1911.....Independent
 General Manager.....Glenn E. Corbin
 Commercial Manager.....Larry Corbin
 Program Director.....Ray Corbin
 Chief Engineer.....Dave Orrell

KSEL—Lubbock—1946

Freq.: 950 Kc. Power: 5 Kw. d., 500 W. n.
 Owned By.....McAlister Bcstg. Co.
 Address.....Box 1524
 Tel.: PO 3-0484.....ABC
 Representative.....Eastman
 President, Gen. Mgr.....R. B. McAlister
 Program Director.....Lew Delia
 Publicity Director.....Pat Lane
 Chief Engineer.....Roger V. Hively
 Owners of: KBYG, Big Spring, Tex.

KRBA—Lufkin—1938

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....Darrell E. Yates
 Address.....121 Cotton Square
 Tel.: NEptune 4-6661.....ABC-KBS
 Representative.....Continental Radio Sales
 Station Manager.....Darrell E. Yates
 Program Director.....Mrs. Shirley Yates
 Chief Engineer.....Basil Barbee

TEXAS

KTRE—Lufkin—1947

Frequency: 1420 Kc. Power: 1000 Watts d.
 Owned-Operated By... Forest Capital Bcstg. Co.
 Address P. O. Box 701
 Tel.: NE 4-7771..... MBS
 Rep.... Venard, Rintoul & McConnell, Melville
 President..... R. W. Wortham, Jr.
 Gen., Sta. Mgr..... Richman G. Lewin
 Director of Sales..... Royce Christenson
 Program Director..... Bill Carter
 Publicity Director..... Pat Matthews
 Chief Engineer..... Fred C. Hill
 Owners of: KTRE-TV.

KRIO—McAllen—1947

Frequency: 910 Kc. Power: 1000 Watts
 Owned By..... Texas State Network
 Address..... 500 E. Beaumont St.
 Tel.: MU 6-5454..... Independent
 Station Representative Bolling
 President..... Gene L. Cagle
 General Manager..... "Chuck" McKasson
 Program Director..... Ken Carter
 Chief Engineer..... Frank Manuel
 Owners of: KFJZ, Ft. Worth; KFDA, Amarillo.

KCMR—McCamey—1954

Frequency: 1450 Kc. Power: 250 Watts
 Owned By..... Sapphire Broadcasting Co.
 Address 101 East Fifth St.
 Tel.: OL 2-4693..... KBS
 President, Gen. Mgr..... Joe Martin

KMAE—McKinney—1947

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned..... McKinney Air Enterprises, Inc.
 Bus.-Studio Address..... 218 E. Virginia St.
 Tel.: LI 2-2651..... Independent
 Pres., Gen. Mgr., Ch. Eng... George W. Smith, Jr.
 Station Manager..... Wayne Farrar
 Commercial Manager..... George Fleming
 Program Director..... Mrs. Helen D. Smith

KAWA—Marlin—1953

Frequency: 1010 Kc. Power: 250 W., d.
 Owned..... M-L Radio, Inc.
 Address..... P.O. Box 272
 Tel.: WE 6-2551..... Independent
 Pres. Gen. Mgr..... L. F. Leurig
 Chief Engineer..... D. Dickson

KADO—Marshall—1957

Frequency: 1410 Kc. Power: 500 W., d.
 Owned-Operated By... Marshall Bcstg. Corp.
 Address Box 961
 Tel.: WE 5-6789..... Independent
 Station Representative Weed
 President..... E. B. Germany
 General Manager..... Robert E. Stuart
 Vice President..... L. D. Webster
 Program Director..... Jim Jeffus
 Chief Engineer..... Joe Granger

BLANKET INDUSTRIALIZED EAST TEXAS with the BIG-K STATIONS

RADIO MARSHALL

KMHT

Retail Trading Zone
 Population — 106,135*



RADIO LONGVIEW

KLUE

Retail Trading Zone
 Population — 453,700*

In each market you get Greater Coverage, More Listeners
 and Greater Sales Results with the BIG-K Stations.

*SRDS

KMHT—Marshall—1947

Freq.: 1450 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Operated By Harrison Cty. Bcstg. Co.
 Address. 408 Marshall National Bank Building
 Tel.: WE 5-7826. KBS-MBS
 Station Rep. Masla; Melville, Beaver
 President. E. W. Mahone, Jr.
 V.P., General Mgr. H. A. Bridge, Jr.
 Comm. Mgr. Vinson Stevens
 Publicity Director. Jo Ann Bridge
 Prog. Dir. Sam Stringfellow
 Sales Promotion Mgr. Katie McCullough
 Chief Engineer. Jim Schumacher
 Owners of: KIUE, Longview, Tex.

KBUS—Mexia—1956

Frequency: 1590 Kc. Power: 500 Watts. d.
 Owned By Mexia Broadcasting, Inc.
 Business Address. 215-A E. Commerce St.
 Tel.: GYpsy 6-3874. KBS
 President, General Mgr. Tom Elkins
 Chief Engineer. B. McPhail

KCRS—Midland—1935

Freq.: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned. Midland Bcstg. Co.
 Address. 3701 West Wall
 Tel.: OXford 4-6603. ABC
 Station Representative. Eastman
 President. Wendell Mayes
 General, Station Mgr. Wendell Mayes, Jr.
 Commercial Manager. Jerry Hahn
 Program Director. Jim Brown
 Chief Engineer. Tom Yates

KJBC—Midland—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By Jack Cecil
 Address. S. Lamesa Rd.
 Tel.: MU 4-5152. KBS
 President, Ch. Eng. Jack Cecil
 General, Station Mgr. Mildred Thomason
 Comm., Sales Prom. Mgr. Clayton Bond
 Program, Publicity Director. Keith Ward

KWEL—Midland—1957

Frequency: 1600 Kc. Power: 1 Kw., d.
 Owned By George Vaught
 Address. 1203 W. Wall
 Tel.: MU 2-4331. Independent
 Station Reps. Gill-Perma; Brown
 President, Gen. Mgr. George Vaught
 Commercial Manager. Bill Hight
 Program Director. Jerry Teaff
 Chief Engineer. Michael Flood

KORC—Mineral Wells—1946

Frequency: 1140 Kc. Power: 250 Watts d.
 Owned-Operated By Action Bcstg.
 Business Address. P.O. Box 108
 Tel.: FA 5-3384. KBS
 General Manager. G. Hutto
 Chief Engineer. Max Floyd

KIRT—Mission—1957

Frequency: 1580 Kc. Power: 1 Kw., d.
 Owned KIRT, Inc.
 Address. Box 708
 Tel.: JU 5-1629. KBS
 Representative. Melville
 President, General Mgr. Ray V. Jensen
 Station, Commercial Mgr. J. M. McDonald
 Program Director. Edith Jensen
 Chief Engineer. E. McBurney

KVKM—Monahans—1947

Frequency: 1340 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Monahans Bcstrs., Inc.
 Address. Drawer K
 Tel.: Wilson 3-3231. MBS-KBS
 Station Rep. Melville; Masla
 Pres., Gen. Manager. J. R. Rucker
 Station Manager. Bill Mitchell
 Sales Prom. Mgr. Jay Derrick
 Publicity Dir. Pat Cullum
 Chief Engineer. Rubin Masters

KRAN—Morton—1961

Frequency: 1280 Kc. Power: 500 Watts d.
 Owned By Morton Bcstg. Co.
 Address. Box 456
 Tel.: 266-7221. Independent
 President. Mike Barrett
 General, Commercial Mgr. Dean Weatherly
 Prog. Dir., Ch. Eng. Tom Wall

KIMP—Mount Pleasant—1948

Frequency: 960 Kc. Power: 1000 Watts d.
 Owned-Oper. By Mt. Pleasant Bcstg. Co.
 Address. Box 990
 Tel.: PA 4-4726. KBS
 President, Sta. Mgr. Winston O. Ward
 Program Director. Ruby Stanley
 Chief Engineer. Clarence C. Taylor
 Owners of: KBEL, Idabel, Okla.

KMUL—Muleshoe—1956

Frequency: 1380 Kc. Power: 1000 W.
 Owned By Radio Station KMUL
 Address. P.O. Box 1058
 Tel.: 2730. Independent
 Station Manager. Gil Lamb

KEEE—Nacogdoches—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned By J. C. Stallings
 Address. 300 E. Main St.
 Tel.: LOgan 4-4633. ABC-KBS
 Gen., Sta. Mgr., Pub. Dir. J. C. Stallings
 Comm. Mgr., Program Dir. R. C. Atherton
 Chief Engineer. B. Barbee

KSFA—Nacogdoches—1947

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned By Texan Broadcasting Co. Inc.

TEXAS

Address.....P.O. Box 1158, SFA Sta.
Tel.: LO 4-3723.....Independent
Station Representative.....Bob Dore
Gen. Mgr., Prog. Dir.....Bob Dunn
Sales Prom. Manager.....Sarah Jane Mhoun
Publicity Director.....Tom Byers
Chief Engineer.....Rick Darling

KWBC—Navasota—1960

Frequency: 1550 Kc.....Power: 250 Watts d.
Owned By.....Whitten Bcstg. Co.
Address.....116 Railroad Street
Tel.: TA 5-6484.....Independent
Newspaper Affiliation.....Examiner-Review
President, Gen. Mgr.....Robert H. Whitten
Sta. Mgr. Ch. Eng.....Bob Brown

KGNB—New Braunfels—1950

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned By.....Comal Broadcasting Co.
Address.....184 S. Castell
Tel.: MA 5-3443.....KBS
Newspaper Affiliation.....Herald
President, Gen. Mgr.....F. T. Wilson
Program Dir.....Arlon E. Moeller, Jr.
Chief Eng.....Bob Stewart

KECK—Odessa—1947

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Radio Industries, Inc.
Address.....120 W. 3d
Tel.: FE 2-5791.....Independent
Station Rep.....Webb; Melville
Sales Prom. Mgr., Pub. Dir.....Betty Nedow
Program Director.....Al Smith
Chief Engineer.....Albert I. Nedow

KOSA—Odessa—1947

Frequency: 1230 Kc.....Power: 250 Watt
Owned-Oper. By.....Odessa Bcstg. Co., Inc
Address.....Box 351
Tel.: FE 2-4301.....Independent
Representative.....Bolling
President.....Cecil I. Trigg
Station Manager.....Brunell Harvey

KOYL—Odessa—1957

Frequency: 1310 Kc.....Power: 1000 W. d.
Owned By.....Mid-Cities Bcstg. Co.
Business Address.....4000 Rasco Ave.
Tel.: Emerson 6-2801.....Independent
Pres., Chief Eng.....Edward L. Roskelley
Commercial Manager.....Bob Batson
Program Director.....Fred Carr
Publicity Director.....Madolyn Lee

KRIG—Odessa—1946

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By.....Auchincloss Bcstg. Corp.
Address.....Box 231
Tel.: Federal 2-6871.....Independent
Station Reps.....Brown; PRO National Rep.
President.....B. C. Auchincloss
General Manager.....Marion O. Richardson
Program Director.....Maurice Farrar
Chief Engineer.....Bob Mettler

KOGT—Orange—1949

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By.....Sabine Area Brcstg. Corp.
Address.....FM Road 1130
Tel.: TU 3-4381.....Independent
President.....M. L. Jacobs
General, Station Mgr.....Ed Lovelace
Program Director.....Richard Corder
Chief Engineer.....Bill Tate

KNET—Palestine—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Palestine Bcstg. Corp.
Business Address.....319 W. Main St.
Tel.: 6077.....KBS
Pres., Gen., Sta. Mgr.....Allen E. Vinson
Comm. Mgr.....Austin Holchikiss
Chief Engineer.....Ted Bryan

KHHH—Pampa—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Huntley Enterprises
Address.....P. O. Box 1779
Tel.: MO 4-2551.....Independent
Station Manager.....H. H. Huntley
Commercial Manager.....J. Spigle
Program Director.....Tom Rea
Chief Engineer.....Jerry White

KPDN—Pampa—1936

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Top O' Texas Bcstg. Co.
Address.....Hughes Bldg.
Tel.: MO 4-7461.....MBS
Station Representative.....George Hopewell
Gen. Mgr., Pub. Dir.....Warren L. Hasse
Station Manager.....Mrs. Lois Still
Comm., Sales Prom. Mgr.....Ray Rodgers
Chief Engineer.....Dennis Dehn

KFTV—Paris—1950

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned-Operated By.....Lamar Bcstg. Corp.
Address.....210 1st Natl. Bank Bldg.
Tel.: SU 4-6676.....KBS
Pres., Gen. Mgr.....James F. Hendrix
Chief Engineer.....J. C. Case

KPLT—Paris—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....KPLT, Inc.
Address.....Box 235
Tel.: SU 4-3311.....Independent
Representative.....John E. Pearson
President.....R. Litteral

KLVL—Pasadena—1950

Freq.: 1480 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Felix H. Morales
Address.....P.O. Box 432
Tel.: CApitol 5-3208 Houston.....Independent
Representative.....Oakes, National Time Sales
General Manager.....Felix H. Morales
Chief Engineer.....D. Golihur

KIKK—Pasadena—1947

Frequency: 650 Kc. Power: 250 Watts d.
 Owned By.....Industrial Bcstg. Co.
 Address.....Box 76
 Tel.: GR 3-4433.....Independent
 Station Representative.....Weed Radio
 President, Gen. Mgr.....Leroy J. Gloger
 Station Manager.....Brooke Carroll
 Program Dir.....Donna Thompson
 Chief Engineer.....O. D. Stephens

KIUN—Pecos—1935

Frequency: 1400 Kc. Power: 250 Watts d.
 Owned-Operated By.....KIUN, Inc.
 Address.....314 S. Cedar St.
 Tel.: Hickory 5-2497.....Independent
 Station Reps.....Hopewell; Keystone
 President.....Barney Hubbs
 General Manager.....Bill H. Hubbs
 Station Manager.....David Martin
 Commercial Manager.....S. Clifford Sanderford
 Program Director.....Bill Boyd
 Chief Engineer.....Harry Boehnemann
 Owners of: KIUN-TV.

KEYE—Perryton—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned.....Great Plains Bcstg. Co.
 Address.....P. O. Box 917
 Tel.: 435-3236.....MBS
 President.....Carl Ellis
 Gen., Sta. Mgr.....Irving R. Buchanan
 Comm. Mgr., Chief Eng.....Bill Day
 Program Director.....Kenneth Roller

KVOP—Plainview—1944

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....KVOP, Inc.
 Address.....1100 W. 24th St.
 Tel.: CApiitol 4-2771.....KBS
 President.....W. J. Harpole
 Gen., Sta. Manager.....Kermit Ashby
 Comm. Manager.....Tut Tawwater
 Program Director.....H. W. Carpenter III
 Publicity Director.....B. D. Perkins
 Chief Engineer.....Hugh V. Smith

KBOP—Pleasanton—1951

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Atascosa Broadcasting Co.
 Address.....P. O. Box 247
 Tel.: LOcust 9-4871.....KBS
 President, General Mgr.....Ben L. Parker
 Commercial, Sales Prom. Mgr.....Tom Everitt
 Program Dir.....Curtis Short
 Chief Eng.....Mona Parker

KOLE—Port Arthur—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned By.....Radio Southwest Inc.
 Address.....Box 1126
 Tel.: YU 2-9438.....KBS-NBC
 President, Gen. Mgr.....John H. Hicks, Jr.
 Commercial Mgr.....George Crouchet
 Chief Engineer.....Donald Bulliow

KPAC—Port Arthur—1934

Freq... 1250 Kc. Power: 5 Kw. d. 1 Kw. n.
 Owned-Oper. By.....Port Arthur College
 Address.....Box 511
 Tel.: YU 5-7458.....MBS
 Representative.....Pearson
 President.....W. M. Monroe
 Gen. Mgr., Chief Eng.....Charles Segrest
 Comm., Sales Prom. Mgr.....Tommy Vance
 Program Director.....Jim Collins
 Publicity Director.....Lulabelle Davis
 Owners of: KPAC-TV.

KPNG—Port Neches—1959

Frequency: 1150 Kc. Power: 500 Wts. d.
 Owned By.....Midcounty Radio-KPNG
 Address.....1402 Port Neches Ave.
 Tel.: RAndolph 2-4323.....Independent
 Owner & President.....Joseph S. Trum
 General, Station Mgr.....Mason A. Lewis
 Program Director.....Henry Larcade
 Chief Engineer.....Fred Smith

KUKO—Post—1955

Frequency: 1370 Kc. Power: 500 Wts. d.
 Owned By.....Radio KUKO
 Address.....201 E. Main
 Tel.: 495-2831.....KBS
 President, Gen. Mgr.....G. O. Gilbert
 Station, Chief Eng.....P. Crenshaw

KOLJ—Quanoh—1952

Frequency: 1150 Kc. Power: 500 Watts d.
 Owned By.....Fay Eggleston
 Address.....P.O. Box 589
 Tel.: MO 3-2572.....KBS
 President.....Fay Eggleston

KSOX—Raymondville—1956

Frequency: 1240 Kc. Power: 250 Watts
 Owned By.....Bob Hicks Ent., Ltd.
 Address.....Box 1240
 Tel.: MU 9-3333.....Independent
 President, Gen. Mgr.....Bob Hicks
 Station Manager.....Larry Jorgenson
 Commercial Mgr.....Doc Chasten
 Program Director.....Don Myers
 Chief Engineer.....A. Gomez
 Owners of: KPSO, Fallsurris, Tex.

KFRD—Rosenberg—1948

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Fort Bend Bcstg. Co.
 Address.....Box 832
 Tel.: NO 2-3776.....Independent
 Station Rep.....Joe Harry
 President.....Mart Cole, Sr.
 General Manager.....Bill Sloan
 Commercial Manager.....George Thompson
 Program Director.....Paul Collins
 Chief Engineer.....Frank Wood

KTLU—Rusk—1955

Frequency: 1580 Kc. Power: 500 W., d.
 Owned.....E. H. Whitehead
 Business Address.....P.O. Box 316
 Tel.: 533.....Independent
 Newspaper Affiliation.....Cherokeeam
 Pres., Gen. Mgr.....E. H. Whitehead

TEXAS

KGKL—San Angelo—1928

Freq.: 960 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned. Angelo Bcstg. Tcstg. Inc.
Address. Box 1878
Tel.: 655-6715. ABC
Representative. John E. Pearson
President, Station Mgr. Lewis O. Seibert
Commercial Manager. John McGee
Program Director. Dot Bowmar
Chief Engineer. Bill Poleet

KPEP—San Angelo—1954

Frequency: 1420 Kc. Power: 1000 Watts, d.
Owned. Western Broadcasting Co.
Address. Box 1350
Tel.: 655-8116. Independent
Sta. Rep. Bcst. Time Sales; Melville
Station Mgr., Prog. Dir. Bill Nicholson
Commercial Manager. Tom Mullins
Sales Promotion Mgr. Benton Dunlap
Publicity Director. Blackie Crawford
Chief Engineer. Bill Berry
Owners of: KDAV, Lubbock, KPTK, Colorado
Springs, Colo.; KZIP, Amarillo.

KTXL—San Angelo—1927

Frequency: 1340 Kc. Power: 250 Watts
Owned By. Burkhart Broadcasting Corp.
Address. 1013 W. Beauregard
Tel.: 3131. KBS
Station Representative. Hobbs
President. D. P. Johnson
General Manager. Joe Watson, Jr.
Chief Engineer. Gene Williams

KWFR—San Angelo—1954

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned Oper. By. Solar Broadcasting Co., Inc.
Address. First Savings Bldg.
Tel.: 653-3387. MBS
Station Representative. Webb
President. Arthur Foster
Managing Director. Walton A. Foster
Commercial Mgr. Milton Dove
Program Dir. Gene Lively
Sales Promotion Mgr. A. W. Peters
Publicity Director. Leona Grupe
Chief Engineer. C. T. Dawson

KAPE—San Antonio—1960

Frequency: 1480 Kc. Power: 500 Watts d.
Owned By. Top Bcstr. Inc.
Address. 608 E. Travis St.
Tel.: CApitol 3-3877. Independent
Station Representative. Melville
President. Sam J. Riklin
Sales Promotion Manager. Art Harper
Program Director. Ted H. Fredericks
Chief Engineer. Homer Driesslein

KCOR—San Antonio—1946

Freq: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By. Inter-American, Radio, Inc.
Address. 111 Martinez St.
Tel.: CA 5-2751. Independent
Station Rep. Devney Organization

President. Ralph N. Weil
General Mgr. Nathan Saffir
Station Manager. Emillo Nicolas
Commercial Manager. Ben Tamborello
Sales Prom. Mgr., Pub. Dir. William Lamar
Program Director. Guillermo Lozano
Chief Engineer. Marvin Fiedler
Owners of: KATZ, St. Louis, Mo.; WMMW, Meri-
den, Conn.

KENS—San Antonio—1926

Freq.: 680 Kc. Power: 50 Kw. d., 10 Kw. n.
Owned-Oper. By. Express Publishing Co.
Business-Studio Address. Ave. E & 4th St.
Tel.: CA 5-7411. CBS
Newspaper Affil. Express, News
Representative. Peters, Griffin, Woodward, Inc.
President. Frank Huntress, Jr.
General Manager. Herb Carl Skoog
Commercial Mgr. Chester Maxwell
Program Dir. Charles Keller
Chief Engineer. Terrance O'Rourke

KITE—San Antonio—1947

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By. KITE Bcstg. Co.
Address. 535 S. Main
Tel.: CA 6-0335. Independent
Station Representative. Adam Young
President. Francis N. Littlejohn
General Manager. William L. Miles
Program Director. Kenneth Rogers
Chief Engineer. Kenneth R. Hyman

KMAC—San Antonio—1926

Frequency: 630 Kc. Power: 5,000 Watts
Owned-Oper. By. Howard W. Davis
Address. KMAC Bldg.
Tel.: CA 3-6211. ABC-MBS
Sta. Representative. Weed
President, Gen. Mgr. Howard W. Davis
Commercial Manager. Virginia Davidson
Program Director. Carol Lay
Sales Prom. Mgr. Billy Deaton
Publicity Director. Janet Salanky
Chief Engineer. Ed Spangler

KONO—San Antonio—1927

Freq.: 860 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By. Mission Bdcstg. Co.
Address. 317 Arden Grove
Tel.: CA 6-5171. Independent
Representative. Katz
Board Chairman. Eugene J. Roth
President, General Mgr. Jack J. Roth
Commercial Manager. Jack Eisele
Program Director. George Cooper
Merchandising Dir. Sam Michael
Publicity Director. Charlie Van
Chief Eng's. George Ing, Bill Kiley
Owners of: KONO-TV.

KTSA—San Antonio—1922

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By. McLendon Corp.

Address.....4050 Eisenhower Rd.
 Tel.: Oldfield 5-5500.....Independent
 Representative.....Blair
 Chairman of the Board.....B. R. McLendon
 President.....Gordon B. McLendon
 General, Station Mgr.....Jack Fiedler
 Sales Promotion Mgr.....Jamie E. Hamby
 Program Director.....J. Patrick Tallman
 Chief Engineer.....Coleman Barber
 Owners of: KILT, Houston; KLIF, Dallas; KEEL,
 Shreveport; KABL, San Francisco; WYSL, Buf-
 falo; WAKY, Louisville.

KUBO—San Antonio—1948

Frequency: 1310 Kc.....Power: 5,000 Watts d.
 Owned-Oper. By.....Radio KIWW, Inc.
 Address.....518 W. Houston St.
 Tel.: CA 6-5254.....Independent
 Sta. Rep.....Natl. Time Sales
 President.....Robert N. Pinkerton
 General, Comm. Mgr.....Hal Hughes
 Prog. Dir.....Juan Gattas
 Publicity Director.....Ray Montes
 Chief Eng.....William Ellis

KUKA—San Antonio—1953

Frequency: 1250 Kc.....Power: 500 Watts d.
 Owned By.....Por Favor, Inc.
 Address.....501 W. Quincy
 Tel.: CA 5-5757.....Independent
 President, Gen. Mgr.....Alex A. Coe
 Station Manager.....Norman Fischer

WOAI—San Antonio—1922

Frequency: 1200 Kc.....Power: 50,000 Watts
 Owned-Oper. By...Southland Industries, Inc.
 Address.....1031 Navarro St.
 Tel.: CA 7-4221.....NBC
 Representative.....Edward Petry & Co., Inc.
 Chairman of the Board.....Hugh Half, Jr.
 Pres., Gen. Mgr.....James M. Gaines
 Station, Commercial Mgr.....Rex L. Preis
 Sales Promotion Mgr.....Gene Crockett
 Program Director.....Barclay Russell
 Dir. of Engineering.....Chas. Jeffers

KCNY—San Marcos—1948

Frequency: 1470 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Central Brcstg. Co.
 Address.....Box 32
 Tel.: EX 2-3545.....Independent
 President.....Dr. Forest L. Whan
 Gen., Sta. Mgr.....William Veidt
 Program Director.....B. Premont
 Chief Engineer.....C. Swenson

KBAL—San Saba—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
 Owned By.....San Saba City Bdcstg. Co.
 Address.....P. O. Box 209
 Tel.: 166.....KBS
 Gen. Comm. Mgr.....H. A. Stephens
 Chief Engineer.....J. Morgan

KWED—Seguin—1948

Frequency: 1580 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Seguin Bdcstg. Co.
 Business-Studio Address.....609 E. Court St.
 Tel.: FR 9-2234.....Independent
 President.....Garfield Kiel
 General Mgr.....Stan McKenzie

KSML—Seminole—1955

Frequency: 1250 Kc.....Power: 1000 Watts d
 Owned By.....KSML Bcstrs.
 Address.....402 South Main St.
 Tel.: Plaza 8-3798.....KBS
 President.....F. Barbee, Jr.
 General Manager.....Mrs. F. Barbee, Jr.

KSEY—Seymour—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....W. C. Moss, Jr.
 Address.....P.O. Box 1191
 Tel.: TUXedo 8-2525.....KBS
 Station Manager.....W. C. Moss, Jr.
 Chief Engineer.....R. Dormier

KBYP—Shamrock—1949

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Oper. By...Shamrock Tex. Bcstg. Co.
 Address.....Box 21
 Tel.: BI 6-1158.....KBS
 President, Gen. Mgr.....Lyman C. Brown
 Chief Engineer.....Robert G. Pennington

**KRRV—Sherman-Denison
1936**

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Oper. By Red River Valley Bcstg. Corp.
 Address...Box 94 (Denison), Box 665 (Sherman)
 Tel.: TWInbrook 2-5115 (Sherman).....MBS
 Representative.....Pearson
 President.....A. Boyd Kelley
 General, Sta. Mgr.....James H. Morrison
 Program Director.....Ray Robbins
 Chief Engineer.....Joseph Knight

KT XO—Sherman—1947

Frequency: 1500 Kc.....Power: 250 Watts d.
 Owned-Operated By...O'Connor Bcstg. Corp.
 Business Address.....P.O. Box 661
 Tel.: TWInbrook 2-8188.....Independent
 Station Rep.....Clarke Brown
 General Manager.....Ray Lewis
 Chief Engineer.....M. Ferguson

KKAS—Silsbee—1959

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned By.....Hardin County Bcstg. Co.
 Address.....Box 455
 Tel.: EVergreen 5-2883.....Independent
 General, Commercial Mgr.....Billie J. Holmes
 Sta. Mgr., Prog. Dir.....Doug McCraw
 Chief Engineer.....Bobby Peeler

TEXAS**KTOD—Sinton—1954**

Frequency: 1590 Kc. Power: 1 Kw. d.
 Owned. Southern Bcstg. Co.
 Address. P.O. Box, 269, Corpus Christi, Tex.
 Tel.: TU 2-8285. Independent
 Station Rep. Devney Organization
 President. P. Singer
 General Mgr. Carroll Wakefield
 Station Manager. Fred Mayhew
 Commercial Manager. L. D. Burton
 Program Director. Larry Palmer
 Chief Engineer. Robert Starnes

KSNY—Snyder—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Snyder Bdcstg. Co.
 Address. Box 1468
 Tel.: HI 3-9322. MBS
 Station Rep. Melville
 President. Mrs. Flora Hughes
 Gen. Sta. Mgr. Mel Z. Gilbert
 Chief Engineer. Coy Thompson

KDWT—Stamford—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned By. Abko Bcstg. Co.
 Address. Box 1205
 Tel.: PR 3-3401. KBS
 President. A. Boyd Kelley
 Station Manager. Robert A. Prichard
 Chief Engineer. James S. Thompson

KSTV—Stephenville—1947

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned. Dixie Bcstrs.
 Address. P. O. Box 102
 Tel.: WO 5-3141. KBS
 Comm. Mgr. Mel Bennett
 Chief Engineer. D. Solmonson

KSST—Sulphur Springs—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Hopkins County Bcstg. Co.
 Address. Radio Road
 Tel.: TU 5-3111. KBS
 President, Chief Eng. William E. Bradford
 Comm. Mgr. Clovis Pinion
 Sales Prom. Mgr. Buddy Funderburk
 Program, Publicity Dir. Patti Gill

KXOX—Sweetwater—1939

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. KXOX
 Address. Highway 70
 Tel.: Belmont 4-4655. KBS
 Station Representative. Melville
 President. F. L. Ledbetter
 Gen. Mgr. Myrl Stein
 Station Manager. Jack Stein
 Comm. Manager. Elwood Fritsch
 Program Director. Maxine Stein
 Chief Engineer. Benton Ray

KTAE—Taylor—1948

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By. KTAE, Inc.
 Business Address. 121 E. 2nd St.

Tel.: EL 2-3631. KBS
 President, Gen. Mgr. G. Gillis Conoley
 Chief Engineer. Robert Sitman

KTEM—Temple—1936

Frequency: 1400 Kc. Power: 250 Watts
 Owned. Bell Broadcasting Co., Inc.
 Address. 17 South Third
 Tel.: PR 3-5252. Independent
 Newspaper Affiliation. Daily Telegram
 President. Frank W. Mayborn
 General Manager. J. Ralph Burgess
 Program Director. Phil M. Miller
 Chief Engineer. James T. Harris
 Owners of: KCEN-TV, Temple.

KTER—Terrell—1950

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By. Terrell Bcstg. Corp.
 Address. Box 9
 Tel.: Jordan 3-4497. KBS
 President. O. Pirtle
 Gen. Mgr. Bill Pirtle
 Chief Engineer. Brad Redfearn

KCMC—Texarkana—1932

Frequency: 740 Kc. Power: 1,000 Watts
 Owned-Oper. By. KCMC, Inc.
 Address. P. O. Box 521
 Tel.: 36151. ABC
 Station Reps. Masla; Melville
 President. W. Hussman
 Gen. Mgr. B. L. Wood
 Chief Engineer. George Hammond

KTFS—Texarkana—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Aircrest Radio Sta. Inc.
 Business-Studio Address. Box 1260
 Tel.: 3-5123. KBS
 Station Reps. Walker-Rawalt; Clarke Brown
 Pres., Gen. Manager. W. R. McDaniel
 Commercial Manager. Tom Allford
 Program Director. Herb Hester
 Chief Engineer. John Crawford

KTLW—Texas City—1947

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Texas City Bcstg. Ser.
 Address. Show Boat Bldg.
 Tel.: Wilson 5-4418. Independent
 Station Representative. Hopewell
 President. J. G. Long
 General Station Mgr. Bob Greer
 Commercial Manager. Marge Huffman
 Program, Publicity Director. Ric Libby
 Chief Engineer. Luke Stripling
 Owners of: KION, Bay City, KVIC, Victoria, both
 Tex.

KTUE—Tulia—1954

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned-Operated By. KTUE Radio, Inc.
 Address. 110 N. Armstrong
 Tel.: WYdown 5-3531. KBS
 President. Marshall Formby
 General Station Mgr. Ralph G. Beistle
 Chief Engineer. Clayton Fuchs

KDOK—Tyler—1956

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned-Operated By.....KDOK Bcstg. Co.
Address.....808 Peoples Bank Building
Tel.: LYric 3-2519.....Independent
Station Representative.....Pearson
President, General Manager.....Dana W. Adams
Chief Engineer.....Robie Morgan

KGKB—Tyler—1930

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....KGKB, Inc.
Address.....Box 733
Tel.: LY 3-1751.....Independent
Station Reps.....Webb; Brown
President, General Mgr.....H. O'Connor

KTBB—Tyler—1947

Freq.: 600 Kc. Power: 1000 Watts
Owned-Operated By.....Blackstone Bcstg. Co.
Address.....Blackstone Hotel
Tel.: LYric 4-7278.....ABC
Newspaper Affil.....Courier Times; Telegraph
Representative.....Venard, Melville
President.....Mrs. C. N. Clyde
Gen., Sta. Mgr.....M. Danbom
Program Director.....Don Jackson
Chief Engineer.....R. A. Wileman

KZEY—Tyler—1958

Frequency: 690 Kc. Power: 250 Watts, d
Owned By.....Tyler Bcstg. Co.
Address.....Lake Park Drive
Tel.: LYric 3-1744.....Independent
President.....R. Thos. Gibson
General Manager.....W. L. Whitworth
Chief Engineer.....Raymond Phillips

KVOU—Uvalde—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned.....Uvalde Broadcasters, Inc.
Address.....Box 758
Tel.: BR 8-4555.....KBS
President & Gen. Mgr.....Edward J. Harpole
Commercial Manager.....Jerry McKinney
Publicity Director.....Wilma Carson
Program Director.....Al Kinsall
Chief Engineer.....Neal Meineke
Owners of: KEPS, Eagle Pass, Tex.

KVWC—Vernon—1939

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Johnson-Garrison Co.
Address.....1818½ Wilbarger St.
Tel.: LInden 2-6221.....KBS
General Manager.....Joe Garrison

KNAL—Victoria—1949

Frequency: 1410 Kc. Power: 500 Watts
Owned-Operated By.....Victoria Bcstrs., Inc.
Address.....1505 Port Lavaca Drive
Tel.: HI 3-9176.....Independent
Station Rep.....Venard, Rintoul & McConnell
President, General Mgr.....M. N. Bostick
Station Manager.....Robert C. Martin
Chief Engineer.....Douglas E. Smith
Owners of: KWTX-AM-TV, Waco; KBTX-TV,
Bryan; KXII-TV, Sherman. All Tex.

KVIC—Victoria—1939

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....KVIC Bcstg. Co., Inc.
Address.....P.O. Box 5487
Tel.: Hillcrest 3-9171.....KBS-MBS
President.....J. G. Long
Gen., Station Mgr.....Bob Tharp
Comm., Sales Prom. Mgr.....Jim Traber
Program Director.....Bob Nancee
Chief Engineer.....V. Boldt
Owners of: KION, Bay City; KTLW, Texas City.

KWTX—Waco—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....KWTX Bcstg. Co.
Address.....P.O. Box 3128
Tel.: PL 6-4451.....MBS
Station Rep.....Venard, Rintoul & McConnell
President.....M. N. Bostick
General Manager.....Frank Fallon
Chief Engineer.....William Moore
Owners of: KWTX-TV; KNAL, Victoria, KBTX-TV,
Bryan, KNII, Sherman, all Tex.

WACO—Waco—1922

Frequency: 1460 Kc. Power: 1000 Watts
Owned-Operated By.....Waco Bcstg. Co.
Address.....3620 Franklin Ave.
Tel.: PL 2-6571.....ABC
Station Representative.....Eastman
President.....Wendell Mayes
V. P., Gen. Mgr.....R. Lee Glasgow
Commercial Manager.....Richard Parker
Chief Engineer.....Jack Vinson
Owners of: KBWD, Brownwood, KCRS, Midland,
KNOL, Ft. Worth, KSYN, Snyder, KNOW, Austin,
KAND, Corsicana, WTAW, Bryan, all Tex.;
KTOK, Oklahoma.

KBEC—Waxahachie—1955

Frequency: 1390 Kc. Power: 500 W., d.
Owned-Operated By.....Richard Tuck Enterprises
Address.....Box 731
Tel.: WE 7-1390.....KBS
Pres., Gen. Mgr.....Richard Tuck

KZEE—Weatherford—1956

Frequency: 1220 Kc. Power: 250 W., d.
Owned.....Bartlesville Bcstg. Co.
Address.....5346 Drane Dr.
Tel.: LY 4-3826.....Independent
President, General Mgr.....J. Fred Case
Station Manager.....Carl Singer

KRGV—Weslaco—1927

Frequency: 1290 Kc. Power: 5000 Watts
Owned By.....Kenco Enterprises
Business Address.....309 S. Missouri Ave.
Tel.: WO 8-3131.....NBC
Representative.....Raymer
General Manager.....Stoddard B. Johnston
Station Manager.....Charles L. Brooks
Sales Prom. Mgr., Pub. Dir.....Hank Page
Program Director.....Wray Post
Sales Manager.....Jim Ahlgrimm
Chief Engineer.....Lewis Hartwig

TEXAS-UTAH

KNIN—Wichita Falls—1947

Freq.: 990 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned By: Wichita Bcstg. Corp.
 Address: P. O. Box 787
 Tel.: 723-0791
 ABC
 President: R. E. Glasgow
 General Station Mgr.: Bob H. Walker
 Comm., Sales Promo. Mgr.: Ned Bishop
 Program Director: Mike Hoey
 Publicity Director: Ellen Foehner
 Chief Engineer: Eddie Bell

KTRN—Wichita Falls—1947

Freq. 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By: T & O Bcstg. Co.
 Address: 917½ Scott St.
 Tel.: 322-5214
 Independent

Representative: Bolling
 Pres., Gen. Mgr.: Raymond Ruff
 Station Manager: Mack Lester
 Program Director: Joe Henderson
 Chief Engineer: Vernon Beck
 Owners of: KELL, Tulsa.

KWFT—Wichita Falls—1939

Frequency: 620 Kc. Power: 5000 Watts
 Owned: North Texas Radio, Inc.
 Address: 1005 Lamar
 Tel.: 766-4231
 CBS
 Representative: H-R
 Pres., Gen. Mgr.: Ben Ludy
 Asst. Manager, Chief Eng.: Lewis Dickensheets
 Commercial Manager: A. L. Pierce
 Prog. Dir.: Homer Cunningham
 Publicity Director: Evelyne Smith

Pop.: 940,000
 Families: 268,500

UTAH

Radio Homes: 262,000
 AM Stas. in State: 29

KUTA—Blanding—1961

Frequency: 790 Kc. Power: 1,000 Watts d.
 Owned By: Radio Station KUTA
 Address: Box 790
 Tel.: ORchard 8-4321
 Independent
 President: Jack W. Hawkins
 General Mgr., Ch. Eng.: John J. Tobola
 Comm., Sales Promo. Mgr.: Eugene F. Ege
 Program, Publicity Dir.: Henry T. Wilk

KBUH—Brigham City—1948

Frequency: 800 Kc. Power: 250 Watts d.
 Owned By: KBUH Radio
 Business Address: 948 W. Forrest St.
 Tel.: PA 3-3401
 Independent
 General Comm. Mgr.: Wade M. Ebeling
 Program Director: Gary Waldron
 Chief Engineer: Marion Cope

KSUB—Cedar City—1937

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By: So. Utah Bcstg. Co.
 Address: 54 N. Main St.
 Tel.: JU 6-6547
 CBS
 Station Rep.: Adam Young
 President: Howard Johnson
 Commercial Manager: Jack Hayes
 Gen. Program Dir.: Donald E. Cartwright
 Chief Engineer: Richard N. Gunn

KBBC—Centerville—1957

Frequency: 1600 Kc. Power: 1 Kw. d
 Owned By: Davis Bcstg. Co.
 Address: P.O. Box 44, Bountiful, Utah
 Tel.: AXtell 5-5551
 Independent
 President: J. F. Pingree
 General Manager: H. W. Pingree
 Chief Engineer: Ed McCleery

KLGN—Logan—1954

Frequency: 1390 Kc. Power: 1,000 Watts d.
 Owned-Oper. By: KLG Radio, Inc.
 Business Address: RFD #1 Box 231
 Tel.: SK 2-2600
 Independent
 Station Representative: Hopewell
 President, General Mgr.: F. G. Ziser
 Chief Engineer: E. Schow

KVNU—Logan—1938

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: Cache Valley Bcstg. Co.
 Address: 1393 N. Main St.
 Tel.: SK 2-5141
 ABC-KBS-MBS
 Representative: Avery-Knodel
 President: Herschel Bullen
 Gen., Sta. Mgr.: Reed Bullen
 Commercial Manager: W. W. Kirkland
 Program Director: Reid Andreasen
 Chief Engineer: W. Arnold Finchum

KURA—Moab—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned By: Moab Bcstg. & TV Corp.
 Address: P.O. Box 368
 Tel.: ALpine 3-5001
 ABC
 Pres. Gen. Mgr.: Forrest L. Simpson
 Chief Engineer: Calvin H. Widows

KMUR—Murray—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Oral J. Wilkinson
 Address: 4646 S. State St., Salt Lake City
 Tel.: AM 6-4419
 Independent
 Station Rep.: Webb
 President: O. J. Wilkinson
 General Manager: James K. Richies
 Station, Prom. Mgr.: Bennie L. Williams
 Chief Engineer: D. Hale

KLO—Ogden—1925

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By: Interstate Corp.
 Address: Box 1499
 Tel.: EXport 4-5721
 ABC
 Newspaper Affiliation: Standard Examiner
 Representative: Avery-Knodel
 President: Mrs. Edris A. Glasmann
 General Manager: Cecil Heftel
 Station Manager: Kim Ward
 Commercial Manager: Len Allen
 Program Director: Charles Peterson
 Chief Eng.: Wayne Moss

KSVN—Ogden—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned By: North America Bcstg. Co.
 Address: P.O. Box 107
 Tel.: EX 4-3476
 Independent
 President: George Norman
 General Manager: Bill Humbert
 Operations Manager: Hugh Barr
 Commercial Manager: John Terrill
 Chief Engineer: Bob Davenport

KVOG—Ogden—1948

Frequency: 1490 Kc. 1 Kw. d., 250 W. n.
 Owned-Oper. By: United Bcstg. Co.
 Address: 1538 Gibson Ave.
 Tel.: EX 2-7535
 Independent
 Representative: Webb
 Pres., Gen. Mgr.: Arch G. Webb
 Program Director: Carol V. Facer
 Commercial Manager: J. D. Jones
 Chief Engineer: Samuel V. Crawford

KOAL—Price—1936

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Eastern Utah Bcstg. Co.
 Address: P.O. Box 591
 Tel.: ME 7-0407
 MBS-KBS
 Representative: Avery-Knodel
 President: Jack Richards

KEYY—Provo—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Mid Utah Bcstg. Co.
 Address: 307 S. 16th W.
 Tel.: FR 3-2174
 KBS
 Station Representative: Sandeberg-Gates
 President: D. Spencer Grow
 General Sta. Mgr.: Dave Weiser
 Program Dir.: Joe Meier
 Chief Engineer: Bill Smith

KIXX—Provo—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Central Utah Bcstg. Co. Inc.
 Address: P. O. Box 550
 Tel.: FR 3-3336
 MBS
 Station Reps.: Hollingsbery; Webb
 Pres., Comm. Mgr.: F. A. Van Wagenen
 General Sta. Manager: H. E. Van Wagenen
 Program Director: Lee Scanlon

KOVO—Provo—1939

Freq.: 960 Kc. Power: 5 Kw., d.; 1 Kw. n.
 Owned-Oper. By: KOVO, Inc.
 Address: Box 99
 Tel.: FRanklin 3-8550
 ABC
 Station Representative: Avery-Knodel
 President: Ashley L. Robison
 General, Station Mgr.: Glenn Shaw
 Comm. Mgr.: L. H. Curtis
 Publicity Director: Devern Perry
 Chief Engineer: Dale Buhanan

KSVC—Richfield—1947

Freq.: 980 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Operated By: Sevier Valley Bcstg. Co.
 Address: 250 East 4th South
 Tel.: TW 6-4456
 ABC
 Representative: Avery-Knodel
 President: Homer Bandlely
 General Mgr., Ch. Eng.: Bill King

KDXU—St. George—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: R. C. Winkelmann
 Business Address: P. O. Box 179
 Tel.: ORchard 3-3579
 KBS
 Gen., Comm. Mgr.: Roy C. Winkelmann
 Program Director: Ellen Winkelmann

KALL—Salt Lake City—1945

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: Salt Lake City Bcstg. Co.
 Address: 146 S. Main St.
 Tel.: EM 4-3561
 ABC
 Newspaper Affil.: Ogden Standard-Examiner
 Representative: Avery-Knodel, Inc.
 President: George C. Hatch
 General Station Mgr.: Homer K. Peterson
 Program Director: Florian Winewriter
 Publicity Director: Donna Norton
 Chief Engineer: W. D'Orr Cozzens
 Owners of: KMON, Great Falls, KOPR, Butte, both
 Mont.; KUTV, Salt Lake City.

KCPX—Salt Lake City—1927

Frequency: 1320 Kc. Power: 5000 Watts
 Owned By: Columbia Pict. Electronics Corp.
 Address: 130 Social Hall Ave.
 Tel.: DA 2-5681
 NBC
 Representative: Katz
 President: Norman Louvau
 General Manager: Douglas Elleson
 Station Mgr.: Howard Jorgensen
 Commercial Mgr.: Bill Manning
 Program Dir.: Ed Kemp
 Sales Prom. Mgr., Pub. Dir.: Betsy Vaught
 Chief Engineer: Wally Lambourne
 Owners of: KCPX-TV.

KLUB—Salt Lake City—1938

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By: KLUB Bcstg. Co.
 Address: 165 Social Hall Ave.
 Tel.: EL 9-7794
 MBS
 Representative: Hollingsbery

UTAH

President, General Mgr. Frank C. Carman
Local Sales Mgr. Hal Collipriest
Operations Dir. Frank C. McIntyre
Chief Eng. Delbert Williams

KNAK—Salt Lake City—1947

Freq.: 1280 Kc. Power: 5 Kw. d., 500 W. n.
Owned. Granite District Radio Bcstg. Co.
Address. 1042 So. 6th W.
Tel.: EM 4-3685. Independent
Station Representative. Adam Young
President, Chief Eng. Howard D. Johnson
General Station Mgr. William Wright
Program Director. Mildred Baker
Commercial Manager. Clyde Anderson

KSL—Salt Lake City—1922

Frequency: 1160 Kc. Power: 50,000 Watts
Owned-Oper. By. Radio Service Corp. of Utah
Bus. Studio Address. 145 Social Hall Ave.
Tel.: EL 5-4641. CBS
Station Reps. John Blair; Art Moore
President. Arch L. Madsen
General, Sta. Manager. Joseph A. Kjar
Sales Prom. Mgr., Pub. Dir. Dean Bennett
Program Director. Rex L. Campbell
Chief Engineer. Vincent E. Clayton
Owners of: KSL-TV-FM.

KSOP—Salt Lake City—1955

Frequency: 1370 Kc. Power: 1 Kw., d.
Owned-Oper. By. Seagull Broadcasting Co.

When You Can Have The Best,
Why Be Satisfied With Less!

THE ASSOCIATED PRESS

Address. 1300 West 2320 South
Tel.: HU 4-4435. Independent
Representative. Oakes & Assoc., Bernard
President, Gen. Mgr. M. H. Hilton
Station Mgr. Ralph Winn
Publicity, Program Director. Robert Wooten
Chief Engineer. Lyle Wahlquist

KSXX—Salt Lake City—1959

Frequency: 630 Kc. Power: 1000 Watts
Owned By. W. P. Fuller
Address. 364 S. State
Tel.: EL 5-6233. Independent
General Mgr. A. Thomas
Chief Engineer. D. R. Hale

KWHO—Salt Lake City—1956

Frequency: 860 Kc. Power: 1 Kw., d.
Owned-Operated By. Reese C. Anderson
Address. 510 E. Second South
Tel.: DA 2-5819. Independent
Station Representative. Sandeberg-Gates
Pres., Gen. Mgr. Reese C. Anderson
Commercial Manager. Robert K. Thompson
Publicity Director. Virginia A. Hughes
Chief Engineer. Marvin C. Zitting

KWIC—Salt Lake City—1956

Frequency: 1570 Kc. Power: 500 Watts d.
Owned By. Sugarhouse Broadcasting Co.
Business Address. 1247 Wilmington Ave.
Tel.: Hunter 4-8791. Independent
President. Dale R. Curtis
General Mgr. Tom Ivory
Chief Engineer. Kay D. Turner

KONI—Spanish Fork—1960

Frequency: 1480 Kc. Power: 1,000 Watts d.
Owned By. Pioneer Bcstg. Co.
Address. 2500 South Main
Tel.: 801-798-3571. Independent
Station Representative. Hopewell
President. William P. Grubbe
General, Station Mgr. Sterling Bricker
Publicity Director. David M. Hebertson
Chief Engineer. John Gould

KDYL—Tooele City—1956

Frequency: 990 Kc. Power: 1 Kw., d.
Owned. Tooele County Radio & TV Bcstg.
Address. P. O. Box 449
Tel.: 882-1441. KBS
Sta. Representative. Hopewell
President. S. L. Gillette
General, Sta. Manager. T. Dee Tranter
Comm., Sales Prom. Mgr. Jack A. Tranter
Program, Publicity Director. Burnell G. Stanton
Chief Engineer. Lawrence Anderson

KVEL—Vernal—1947

Frequency: 1250 Kc. Power: 1 Kw., d.
Owned-Oper. By. Uintah Bcstg. Co.
Address. 120 E. Main St.
Tel.: 494. KBS-MBS
General Mgr. J. C. Wallentine

Pop.: 393,000
Families: 111,500

VERMONT

Radio Homes: 109,000
AM Stas. in State: 16

WSNO—Barre—1959

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned By: R. I. Kimel & B. W. Grad
Address: 1 Jacques St.
Tel.: Granite 6-4168. CBS, KBS
Station Reps.: Breen & Ward; N. E. Spot Sales
General Manager: Robert I. Kimel
Station Manager: Alan H. Noyes
Commercial Manager: Edmond G. Rouse
Program Director: Richard Rossi
Chief Engineer: Allan Ray Machell
Owners of: WWSR, St. Albans, Vt.

WBTN—Bennington—1953

Frequency: 1370 Kc. Power: 500 Watts d.
Owned-Oper. By: Catamount Bcstrs. Inc.
Address: P.O. Box 560
Tel.: 6321. Independent
Station Representative: Kirby
Pres., Ch. Engr.: J. Gordon Keyworth
Station Manager: Mrs. Belva C. Keyworth

WKVT—Brattleboro—1959

Frequency: 1490 Kc. Power: 250 Watts
Owned: WKVT Corp.
Address: Williams & Larkin Sts.
Tel.: Alpine 4-2343. CBS
Station Reps.: Meeker; N. E. Spot Sales
President: Joseph K. Close
General & Station Manager: Edward D. Somes
Program Director: Thomas P. Coyne
Chief Engineer: Ernest Batchelor

WTSB—Brattleboro—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By: Tri-State Area-Bcstg. Corp.
Address: Pulney Road
Tel.: AL 4-4567. Independent
Station Representative: Walker-Rawalt
President: Theodore Feinstein
Gen., Sta. Mgr.: Phillips Terhune
Program Director: Ed Ellis
Chief Engineer: Les LeBlanc

WCAX—Burlington—1931

Frequency: 620 Kc. Power: 5000 Watts
Owned-Oper. By: WCAX Radio, Inc.
Business Address: 100 Market Sq., S.
Tel.: UN 2-5761. NBC
Station Rep.: Avery-Knodel
President: C. P. Hasbrook
General Mgr.: A. E. Spokes
Commercial Mgr.: John Millar
Program Director: William Dow
Chief Engineer: James W. Tierney

WDOT—Burlington—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned: Dot Broadcasting Corp.

Address: 205 College St.
Tel.: UNiversity 2-5776. Independent
Station Rep.: Masla
President: Fortune Pope
Vice President: Charles Baltin
Station, Comm. Mgr.: George Cameron
Chief Engineer: John Carlini

WJOY—Burlington—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Vermont Bcstg. Corp.
Address: 633 Main St.
Tel.: UN 4-5774. ABC
Representative: Kettell-Carter
President: David W. Howe
Gen., Sta. Mgr.: Frank Balch
Program Director: Dean Slack
Publicity Director: Ted Barker
Chief Eng.: Hugh T. McKinney

WSKI—Montpelier—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By: Green Mt. Bcstg. Co.
Bus. Address: 94 Main St.
Tel.: Capitol 3-5275. ABC
Station Rep.: Foster & Creed
President: Eben Parsons
Gen., Sta. Mgr.: Daniel B. Ruggles III
Commercial Manager: James Canto
Publicity Director: Robert Bannon
Chief Eng.: Gerard Marcotte

WIKE—Newport—1952

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Memphremagog Bcstg. Co.
Address: Farrant St.
Tel.: 334-6521. KBS, NBC
Sta. Reps.: Masla; Lorrie Potts; Walker-Rawalt
President: E. Dean Finney
Station Manager: William Diamond
Chief Engineer: Dennis Miller

WHWB—Rutland—1949

Frequency: 1000 Kc. Power: 1000 Watts
Owned: Central Vermont Broadcasting Corp.
Address: Box 591
Tel.: PR 3-3200. Independent
Station Reps.: Gill-Perna; Nona Kirby
President: John Carusone
Station Manager: Francis McCormack

WSYB—Rutland—1930

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Philip Weiss Music Co.
Address: Dorr Drive
Tel.: PR 3-8140. Independent
Station Reps.: Foster & Creed; Devney Org.
President, General Mgr.: Phillip Weiss
Program Director: Richard Benard
Chief Engineer: R. Antos

WWSR—St. Albans—1941

Frequency: 1420 Kc. Power: 1 Kw. d.

VERMONT-VIRGINIA

Owned By.....R. I. Kimel & B. W. Grad
 Address.....75 North Main Street
 Tel.: LAkeview 4-2157.....Independent
 Station Reps.....N. E. Spot Sales; Breen & Ward
 General Mgr.....Robert I. Kimel
 Commercial Mgr.....Cecile Fahl
 Program Dir.....William Hobart
 Chief Engineer.....Ted Boisvert
 Owners of: WSNO, Barre, Vt.

WTWN—St. Johnsbury—1949

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By...Twin State Bcstrs. Inc.
 Address.....Concord Ave.
 Tel.: PI 8-2344.....NBC
 Station Reps.....Masla; N. E. Spot Sales
 Pres., Gen. Mgr.....E. Dean Finney
 Asst. Mgr., Prog. Dir.....Douglas N. Drown
 Chief Engineer.....Donald Wheatley
 Owners of: WIKE, Newport, Vt.

WCFR—Springfield—1954

Frequency: 1480 Kc.....Power: 1 Kw., d.
 Owned-Operated By...Conn. Valley Bcstg. Co.

Address.....106 Park St.
 Tel.: TUrner 5-4555.....Independent
 President, Gen. Mgr.....Carlo F. Zexxa
 Chief Eng.....Gordon I. Stearns

WDEV—Waterbury—1931

Frequency: 550 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Lloyd E. Squier
 Address.....9 Stowe St.
 Tel.: CApital 3-5266.....Independent
 Station Rep.....Kettell-Carter
 General Manager.....Lloyd E. Squier
 Program & Comm. Mgr.....Craig S. Parker
 Chief Engineer.....Warren C. Chase

WWRJ—White River Junction 1959

Frequency: 910 Kc....Power: 1000 Watts d.
 Owned By....White River Enterprises, Inc.
 Address.....Box 190
 Tel.: 295-9720.....Independent
 Station Representative.....Nona Kirby
 President.....Philip C. Smith
 Gen. Manager, Ch. Eng.....Norman J. Graham
 Program Director.....David Johnson

Pop.: 4,125,000
 Families: 1,101,000

VIRGINIA

Radio Homes: 1,059,000
 AM Stas. in State: 101

WBBI—Abingdon—1956

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Burley Bcstg. Inc.
 Address.....P. O. Box 190
 Tel.: MArket 8-2147.....Independent
 Station Representative.....Webb
 President.....Nelson T. Barker
 Gen. Comm. Mgr.....L. M. Seamon

WPIK—Alexandria—1945

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Potomac Bcstg. Corp.
 Address.....523 First St.
 Tel.: OV 3-3000.....Independent
 Station Representative.....Adv. Time Sales
 President.....Carl L. Lindberg
 General Mgr.....Howard B. Hayes
 Program Director.....Robert Dupree
 Commercial Manager.....John C. Moran
 Chief Engineer.....Arthur McDougall

WAVA—Arlington—1946

Frequency: 780 Kc.....Power: 1000 W., d.
 Owned By.....U.S. Transdynamics Corp.
 Address.....5232 Lee Highway
 Tel.: KE 6-9000.....Independent
 Sation Representative.....Weed
 President.....Arthur W. Arundel
 General. Station Mgr.....George A. Crump
 Comm. Mgr.....John F. Burgence
 Program Director.....Doug Wilson

Publicity Director.....Alexander Cabot
 Chief Engineer.....Stephen J. Hart

WEAM—Arlington—1947

Frequency: 1390 Kc.....Power: 5000 Watts
 Owned-Operated By.....Thoms Radio-TV Ent.
 Business Address.....1515 N. Courthouse Rd.
 Tel.: JA 4-7500.....Independent
 Rep.....Bcst. Time Sales; Raymer
 President.....Harold H. Thoms
 General Manager.....Kenneth L. Wood
 Chief Engineer.....James Self

WODY—Bassett—1960

Frequency: 900 Kc.....Power: 250 Watts d.
 Owned By.....WYTI, Inc.
 Address.....Box 231
 Tel.: NA 9-2509.....Independent
 President.....S. L. Goodman
 General Manager.....Lester L. Williams
 Station Mgr., Prog. Dir.....Blane T. Woody
 Sales Prom., Comm. Mgr.....Harry Crosby
 Chief Engineer.....William Farley
 Owners of: WYTI, Rocky Mount, Va.

WBLT—Bedford—1949

Frequency: 1350 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Bedford Bcstg. Corp.
 Address.....P. O. Box 406
 Tel.: JU 6-8245.....Independent
 Pres., Gen., Sta. Mgr.....J. E. Synan
 Commercial Manager.....Ralph S. Nichols
 Chief Engineer.....J. P. Laughlin

WLSB—Big Stone Gap—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Gap Bcstg. Co.
 Address.....Box 244
 Tel.: 1000.....Independent
 Sta., Comm. Mgr.....W. H. Wren

WKLTV—Blackstone—1947

Frequency: 1440 Kc. Power: 5 Kw., d.
 Owned-Oper. By.....Blackstone Bdcstg. Corp.
 Address.....Drawer 192
 Tel.: 478.....KBS
 President, Gen. Mgr.....H. L. Umstead

WCYB—Bristol—1946

Frequency: 690 Kc. Power: 10,000 Watts
 Owned-Oper. By.....Appalachian Bcstg. Corp.
 Address.....P. O. Box 1009
 Tel.: NOrth 9-4161.....ABC
 Station Rep.....Bolling
 President, Gen. Mgr.....Robert H. Smith
 Commercial Sales Prom. Mgr.....Fey Rogers
 Chief Engineer.....R. V. Robinson

WFHG—Bristol—1947

Freq.: 980 Kc. Power: 5 Kw., d.; 1 Kw., n.
 Owned-Oper. By.....Bristol Bcstg. Co.
 Address.....Valley Drive
 Tel.: NOrth 9-8112.....MBS
 Station Rep.....Walker-Rawalt
 Pres.....W. C. Nininger
 General Mgr.....W. L. Nininger
 Commercial Manager.....Jack Martin
 Program Director.....Robert M. Fleming
 Chief Eng.....John Hughlett, Jr.

WCHV—Charlottesville—1930

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Eastern Bcstg.
 Address.....Box 631
 Tel.: 2-5121.....ABC-MBS
 Station Representative.....Grant Webb
 President.....Roger A. Neuhoff
 General Station Mgr.....Robert C. Walker
 Sales Manager.....Charles Smith, Jr.
 Program & Publicity Director.....Colin Rosse
 Chief Engineer.....Arthur S. Brown
 Owners of: WHAP, Hopewell, Va.

WELK—Charlottesville—1957

Frequency: 1010 Kc. Power: 1 Kw., d.
 Owned By.....Virginia Bcstg. Co.
 Address.....Box 1294
 Tel.: 2-8080.....KBS
 Station Representative.....Hal Walton
 President.....J. W. Deter
 General Manager.....Richard P. Sullivan
 Program Director.....Everard W. Meade
 Chief Engineer.....Lawrence Kennedy

WINA—Charlottesville—1949

Freq: 1400 Kc. Power: 1 Kw., d., 250 Watts, n.
 Owned-Oper. By.....Charlottesville Bcstg. Corp.
 Address.....P. O. Box 1230
 Tel.: 6-6177.....NBC
 Station Reps.....Dora-Clayton; Thomas Clark

Pres., Gen. Mgr.....Donald G. Heyne
 Prog. Dir.....Edward Desmond
 Chief Engineer.....Gene Bossieux, Jr.
 Owners of: WJMA, Orange, Va.

WMEK—Chase City—1959

Frequency: 980 Kc. Power: 500 Watts d.
 Owned By.....Mecklenburg Bcstg. Co.
 Address.....Main St.
 Tel.: DRake 2-3141.....ABC
 General Manager.....John L. Cole, Jr.
 Station, Commercial Mgr.....Arthur A. Moran, Jr.
 Chief Engineer.....Al Mull

WBCR—Christiansburg—1954

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....WBCR, Inc.
 Address.....P.O. Box 1260
 Tel.: EVERgreen 2-4291.....ABC
 Station Rep.....Webb
 President, Gen. Mgr.....A. H. Griffith
 Station Mgr.....Lewis S. Kanode, Jr.
 Program Dir.....Darrell F. Hudnall
 Chief Engineer.....C. Ray Mills

WCFV—Clifton Forge—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....James R. Reese, Jr.
 Address.....Fairview Heights
 Tel.: 862-4147.....Independent
 Station Representative.....Hopewell
 President.....J. R. Reese, Jr.
 General Manager, Ch. Eng.....Claude F. Jones

WKEY—Covington—1941

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....Earl M. Key
 Address.....Lexington & 3rd St.
 Tel.: 965-8351.....ABC
 General Manager.....Earl M. Key
 Commercial Manager.....Kenneth L. Bryant
 Program Director.....John L. Davis
 Chief Engineer.....Grover K. Fulk

WSVS—Crewe—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....So. Virginia Bcstg. Corp.
 Business Address.....800 Melody Lane
 Tel.: 7811.....Independent
 President.....Calvin S. Willis
 Gen. Manager.....Freeman H. Stewart
 Commercial Manager.....Paul V. Williams
 Program Director.....Frank Smith
 Chief Engineer.....C. E. Wilson

WCVA—Culpeper—1949

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Culpeper Bcstg. Corp.
 Address.....Hendricks Ave. & Radio Lane
 Tel.: VALley 5-8338.....MBS-KBS
 Representative.....Indie
 President.....Leonard T. Preston
 Gen., Sta. Mgr.....John T. Rogers
 Comm., Sales Prom. Mgr.....Tucker Butler
 Program Director.....Ed Gombos
 Chief Engineer.....Gil Gildemann

VIRGINIA

WBTM—Danville—1930

Freq.: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By... Piedmont Bcastg. Corp.
 Bus.-Studio Address... 710 Grove St.
 Tel.: SW 3-4411
 Representative... ABC
 Gill-Perna
 President... W. E. Gardner, Jr.
 V.P., Station Manager... Landon R. Wyatt
 V.P., Sales... Eddie Allgood
 Exec. V.P.... Milton N. Adams
 Sales Prom. Mgr., Pub. Dir.... Tom Moore
 V.P., Programming... Jim Crawford
 Supervising Engineer... Millard F. McKinsey

WDTI—Danville—1959

Frequency: 970 Kc. Power: 500 Watts d.
 Owned By... WSSB, Inc.
 Address... Box 971
 Tel.: SWift 2-6022
 Independent
 President, Ch. Eng.... Charles M. McCraw

WDVA—Danville—1947

Freq.: 1250 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Va.-Carolina Bcastg. Corp.
 Address... Lexington Ave.
 Tel.: SW 2-9311
 MBS
 Station Representative... Thomas Clark
 Pres., Gen. Mgr.... Emerson J. Pryor
 Commercial Mgr.... Ralph Hess, Jr.
 Sales Prom. Mgr.... Jeff Waugh
 Program Director... Richard Campbell
 Chief Engineer... Howard Clenden

WILA—Danville—1957

Frequency: 1580 Kc. Power: 1 Kw.
 Owned By... Baron Broadcasting Corp.
 Address... 560 Patton St.
 Tel.: SW 2-2133
 Independent
 Station Representative... Continental
 President, General Mgr.... Ralph J. Baron
 Commercial, Sales Prom. Mgr.... George Lund
 Program Director... Harvey Jacobs
 Chief Engineer... Roger Lee

WEVA—Emporia—1952

Frequency: 860 Kc. Power: 1000 Watts, d.
 Owned... Stone Broadcasting Corp.
 Address... Washington St.
 Tel.: MELrose 4-2133
 KBS
 Pres., Gen. Sta. Mgr.... Willis L. Stone
 Commercial, Sales Prom. Mgr.... Don Collins
 Program Dir.... Eddie Anderson
 Publicity Director... Dick Phillips
 Chief Engineer... Elton A. Short, Jr.

WEEL—Fairfax—1955

Freq.: 1310 Kc. Power: 1000 Wts. d., 500 n.
 Owned... OK Broadcasting Corp.
 Address... 2nd & Oak Sts.
 Tel.: CR 3-4000
 Independent
 President... George Oleson
 General Manager... B. Johnscher
 Chief Engineer... Joe Terrien

WFAx—Falls Church—1948

Frequency: 1220 Kc. Power: 1 Kw., d.
 Owned-Operated By... Lamar A. Newcomb
 Address... Tower Square
 Tel.: JE 2-1220
 KBS
 Pres., Gen. Mgr., Ch. Eng.... Lamar A. Newcomb

WFLO—Farmville—1947

Frequency: 870 Kc. Power: 1000 Watts d.
 Owned-Operated By... Colonial Bcastg. Co.
 Address... Cumberland Rd.
 Tel.: EX 2-4195
 Independent
 Owner & President... Carla B. Keys
 Station, Gen. Manager... John D. Wilson
 Sales Promotion Manager... T. J. Fulcher
 Program Director... Al Smith
 Chief Engineer... O. C. Covington

WYSR—Franklin—1956

Frequency: 1250 Kc. Power: 1 Kw., d.
 Owned... Franklin Broadcasting Corp.
 Address... 102 E. Fourth Ave.
 Tel.: LO 2-3135
 KBS
 V.P., Gen Mgr.... Thomas F. Clark
 Program Director... Ted Tater
 Chief Engineer... Richard Harris

WFLS—Fredericksburg—1960

Frequency: 1350 Kc. Power: 500 Watts d.
 Owned By... Star Bcastg. Corp.
 Address... 305 William St.
 Tel.: ESsex 3-1500
 KBS
 Newspaper Affil... Free Lance-Star
 Station Representative... Robert Dome
 President... Charles S. Rowe
 General Manager... Josiah P. Rowe III
 Station Mgr., Chief Eng.... James W. Poole
 Program Director... Frank G. Starling

WFVA—Fredericksburg—1939

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By... Fredericksburg Bcastg. Corp.
 Address... Box 269
 Tel.: 373-7721
 ABC
 Station Reps... Spot Time Sales; Phila. Spot Sales
 Exec. Vice-Pres... Mrs. Marion Park Lewis
 Gen., Sta., Comm. Mgr., Ch. Eng... J. C. Morgan
 Program Director... John C. Calhoun
 Owners of: WINC, Winchester, WSIG, Mt. Jackson, both Va.; WMYL, Carlisle, WAYZ, Waynesboro, both Pa.; WELD, Fisher, W. Va.

WFTR—Front Royal—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Sky—Park Bcastg. Corp.
 Address... P. O. Box 192
 Tel.: MELrose 5-4121
 Independent
 General Manager... Kenneth Gordon

WBOB—Galax—1947

Frequency: 1360 Kc. Power: 1000 Watts, d
 Owned... Carroll-Grayson Broadcasting Corp.
 Address... Poplar Knob Road
 Tel.: BE 6-2921
 KBS
 President... Robert V. Morris
 Gen., Sta. Mgr.... Joe P. Crockett
 Comm., Prom. Mgr.... Brice Parks
 Chief Engineer... Edward Boyer

WGAT—Gate City—1959

Frequency: 1050 Kc. Power: 250 Watts, d.
 Owned By.....Rogers-McGuire Bcstg. Co.
 Address.....Box 374
 Tel.: FULTON 6-7025.....KBS
 Station Reps.....Bolles; Beaver
 President, General Mgr.....Charles McGuire
 Asst. Station Commercial Mgr.....Charlie Doll
 Prog. Dir., Chief Eng.....Ike Upchurch

WDDY—Gloucester—1957

Frequency: 1420 Kc. Power: 1 Kw., d.
 Owned-Operated By.....Cape Radio, Inc.
 Address.....P. O. Box 673
 Tel.: OXFORD 3-4302.....KBS
 Representative.....Webb
 Pres., Gen. Mgr.....Arthur Lazarow
 Asst. Station Manager.....Joan R. Lazarow
 Chief Engineer.....Charles Lawrence

WMNA—Gretna—1956

Frequency: 730 Kc. Power: 1 Kw., d.
 Owned.....Central Virginia Bcstg. Co.
 Address.....Box 730
 Tel.: 4730.....KBS
 President.....James E. Parsons
 General Manager.....Lyle C. Motley
 Program Director.....Charlotte Bosiger
 Chief Engineer.....Charles Lingafelt

WNRG—Grundy—1955

Frequency: 1250 Kc. Power: 1 Kw., d.
 Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.
 Address.....Box V
 Station Representative.....Webb
 Tel.: WEBSTER 5-2537.....Independent
 President.....H. G. Dobson
 Gen. Mgr., Ch. Eng., Sta. Mgr.....D. B. Jordan

WVEC—Hampton—1948

Frequency: 1490 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Peninsula Radio Corp.
 Address.....1930 Pembroke Ave.
 Tel.: PARK 2-6331.....NBC
 Station Rep.....Devney Organization
 Pres., Gen. Mgr.....Thomas P. Chisman
 V.P. & Dir. Sls.....Harrol A. Brauer, Jr.
 Program Director.....Jerry Sandford
 Commercial Mgr.....Ernest T. Harris
 Promotion Director.....H. L. Foiles
 Chief Engineer.....William C. King, Jr.

WHBG—Harrisonburg—1956

Frequency: 1360 Kc. Power: 5 Kw. d.
 Owned By.....Radio Harrisonburg, Inc.
 Address.....75 East Market St.
 Tel.: 434-9311.....Independent
 Station Representative.....Hal Walton
 President.....W. W. Greer, Jr.
 Commercial Manager.....David Frankel
 Station Manager.....Bill Kramer
 Program Director.....Joe Price
 Publicity Director.....Larry Ford
 Chief Engineer.....H. Richardson

WSVA—Harrisonburg—1935

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned..Shenandoah Valley Broadcasting, Inc.
 Address.....Rawley Pike
 Tel.: 434-4431.....NBC
 Newspaper Affil.....Washington Eve. Star
 Station Reps.....Venard, Rintoul & McC.; Brown
 President, Gen. Mgr.....Hamilton Shea
 Asst. Sta. Mgr.....Warren L. Braun
 Gen. Sales Manager.....Richard Johnson
 Program Director.....Robert E. Lee
 Nat'l. Sales Manager.....Tony Winn
 Chief Engineer.....J. MacFoley
 Owners of: WSWA-TV.

WHHV—Hillsville—1961

Frequency: 1400 Kc. Power: 250 Watts
 Owned By.....Carroll Bcstg. Co.
 Address.....Box 648
 Tel.: PARKWAY 8-9114.....Independent
 President, Ch. Eng.....Dale W. Gallimore
 Comm., Sales Promo. Mgr.....Joe R. Beeson
 Program Director.....Roger Poole
 Publicity Director.....Marie Gallimore

WHAP—Hopewell—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Eastern Bcstg. Corp.
 Address.....Box 821
 Tel.: GLENVIEW 8-8518.....Independent
 Station Representative.....Grant Webb
 President.....R. Neuhoff
 Station Manager.....R. Oppenheimer
 Asst. Manager.....Charles Dunn
 Chief Engineer.....Aaron Nester

WAGE—Leesburg—1958

Frequency: 1290 Kc. Power: 1000 Watts
 Owned By.....WAGE, Inc.
 Address.....Box 891
 Tel.: SPRING 7-1290.....MBS
 President.....W. T. Stubblefield
 General Manager.....Frank Orrison
 Sales Promotion Mgr.....Ed Ivory
 Program Director.....Richard Lee
 Chief Engineer.....John Gill

WRLE—Lexington—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....Rockbridge Bcstg. Co.
 Address.....Drawer 902
 Tel.: HOBART 3-2161.....KBS
 Representative.....Indie Sales
 Gen. Manager.....Milton B. Henson
 Program Director.....Joseph E. Lynn, Jr.
 Chief Engineer.....James I. Bray, Jr.

WBRG—Lynchburg—1956

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned.....Harry A. Epperson, Sr.
 Address.....Box 1079
 Tel.: VICTOR 6-6541.....KBS
 Representative.....Thomas F. Clark
 Gen., Comm. Mgr.....Tom Buckley
 Chief Engineer.....Frank K. Keller

VIRGINIA

WLVA—Lynchburg—1930

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By Lynchburg Bcstg. Corp.
 Address: 2320 Langhorne Rd.
 Tel.: Victor 5-1242. ABC
 Pres., Gen. Mgr. Philip P. Allen
 Commercial Manager Thomas L. Turner
 Sales Promo. Mgr., Pub. Dir. Thomas N. Waller
 Program Director Warren Uttal
 Chief Engineer John T. Orth
 Owners of: WLVA-TV.

WVOD—Lynchburg—1947

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned Lynchburg Independent Bcstrs., Inc.
 Address: P. O. Box 1300
 Tel.: VI 5-3441. MBS
 Newspaper Affil. Salem Times Register
 President Cy N. Bahakel
 General Manager Frank Tirico
 Station Manager Henry Hughes
 Commercial Manager Carrol Seay
 Program Director William Ostrom
 Chief Engineer Samuel Raymond
 Owners of: WRIS, Roanoke, Va.; WKIN, Kings-
 port, Tenn.; WLBJ, Bowling Green, Ky.; WKIN,
 Waterloo, Ia.; WABG-TV, Greenwood,
 WKOZ, Kosziosko, both Miss.

WPRW—Manassas—1957

Frequency: 1460 Kc. Power: 500 W., d.
 Owned Prince William Bcstg. Corp.
 Address: Box 151
 Tel.: Empire 8-3108. Independent
 President Harold H. Hersch
 General, Sta. Mgr. W. T. Merchant, Jr.
 Commercial Manager C. A. Sinclair, III
 Program Director Robert Shipley
 Chief Engineer Thomas Sullivan

WMEV—Marion—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By Mountain Empire Bcstg. Corp.
 Address: P. O. Box 470
 Tel.: ST 3-9001. ABC-KBS
 Representative Indie Sales
 Pres., Gen. Mgr. Robert C. Wolfenden
 Program Dir. Mrs. R. C. Wolfenden
 Chief Engineer Fred Cox

WHEE—Martinsville—1954

Frequency: 1370 Kc. Power: 5 Kw. d.
 Owned-Oper. By Patrick Henry Bcstg. Corp.
 Address: 40 Franklin St.
 Tel.: ME 2-9811. Independent
 President Phil F. Hedrick
 Co-Managers T. W. Patterson, C. F. Adams
 Program Director Mrs. Grace P. Uram
 Publicity Dir. R. Lee Gilbert
 Chief Engineer T. E. Tatum
 Owners of: WHEO, Stuart, Va.

WMVA—Martinsville—1941

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Martinsville Bcstg. Co., Inc.
 Address: 1129 Chatham Heights
 Tel.: MEmery 2-2152. NBC-KBS

Representative Bob Dore
 President Jacob C. Aaron
 General Manager John W. Bouldin, Jr.
 Vice President Kennon C. Whittle
 Commercial Manager Lynwood Judkins, Jr.
 Program Director H. Bluhm
 Sales Prom. Mgr. John W. Bouldin
 Chief Engineer B. Edward Boyer

WSIG—Mount Jackson—1954

Frequency: 790 Kc. Power: 1 Kw. d.
 Owned By R. F. Lewis Jr., Inc.
 Address: WSIG Bldg.
 Tel.: GRanite 7-3128. Independent
 Station Representative Forjoe
 President Marion P. Lewis
 Gen. Comm. Mgr. Philip J. Potter
 Chief Engineer John Gill
 Owners of: WING, Winchester, WFVA, Fredericks-
 burg, both Va.; WHXL, Carlisle, WAYZ,
 Waynesboro, both Pa.; WELD, Fisher, W. Va.

WNRV—Narrows—1952

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By Giles Bcstg. Co.
 Address: Route 100
 Tel.: PA 6-2211. MBS
 President E. D. McWilliams
 Station Manager R. M. Whitehead
 Sales Promotion Mgr. Foster Braque
 Program Director Megan H. McWilliams
 Chief Engineer Ray Kelly

WGH—Newport News—1928

Frequency: 1310 Kc. Power: 5000 Watts
 Owned By Daily Press, Inc.
 Address: P.O. Box 98
 Tel.: 826-1310. Independent
 News. Affil. Daily Press
 Station Representative Blair
 President Capt. W. R. Van Buren
 General, Sta. Manager Ambert Dall
 Sales Manager Howard Jernigan
 Promo., Pub. Dir. William W. Walker
 Program Director Gene Creasy
 Chief Engineer George Sokol

WTID—Newport News—1947

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned By Twelve-Seventy, Inc.
 Business Address: 114 24th St.
 Tel.: 6-1664. Independent
 President, Gen. Mgr. Max Reznick
 Commercial Mgr. George Gatley
 Chief Engineer E. Hoover

WAVY—Norfolk—1941

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Oper. By Tidewater Teleradio, Inc.
 Address: 214 W. York St.
 Tel.: MA 7-2345. Independent
 Representative H-R Reprs., Inc.
 President J. Glen Taylor
 V.P., General Manager E. G. Sheridan, Jr.
 Program Director Lee Leonard
 Sales Promotion Manager Nancy Fenness
 Publicity Director Dick Paul
 Chief Engineer Andrew Jackson
 Owners of: WAVY-TV.

WCMS—Norfolk—1954

Frequency: 1050 Kc. Power: 5 Kw. d.
 Owned By.....WCMS Radio Norfolk, Inc.
 Address.....Helena Building
 Tel.: MA 5-0525.....Independent
 Station Representative.....Weed Radio
 President, Gen. Mgr.....George A. Crump
 Station Manager.....Marilyn Kummel
 Commercial Manager.....George E. Dail
 Program Director.....Joe Hoppel
 Chief Engineer.....Steven J. Hart

WHIH—Norfolk—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned By.....James Bcstg. Corp.
 Address.....731 Boush St.
 Tel.: 625-4231.....Independent
 Station Representative.....Avery-Knodel, Inc.
 President.....Tim Elliot
 Commercial Manager.....Ray Frey
 Program Director.....George Dunlevy
 Publicity Director.....Marion Ocheltree
 Chief Engineer.....Ray Smith

WNOR—Norfolk—1949

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Norfolk Bcstg. Co.
 Address.....252 W. Brambleton Ave.
 Tel.: MADison 2-7071.....Independent
 Representative.....Eastman
 President.....Louis H. Peterson
 General Manager.....Jack H. Harris
 Comm., Sales Prom. Mgr.....Josh Barry
 Program Director.....Jim Stanly
 Chief Engineer.....George Hillier

WRAP—Norfolk—1952

Freq.: 850 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Continental Bcstg.
 Address.....Box 598
 Tel.: EX 9-3051.....Independent
 President.....O. Wayne Rollins
 General Manager.....William Eure, Jr.
 Commercial Mgr.....Stu Baroness
 Publicity Director.....Leola J. Dyson
 Chief Eng.....Glen Frazier
 Owners of: WAMS, Wilmington, Del.; WCHS-AM-TV, Charleston, W. Va.; WBEE, Chicago, Ill.; WGEI, Indianapolis, Ind.; WNJR, Newark, N. J.; WPTZ, Plattsburgh, N. Y.; WEAR, Pensacola, Fla.

WTAR—Norfolk—1923

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By.....WTAR Radio-TV Corp.
 Sus.-Studio Address.....720 Boush St.
 Tel.: MA 5-6711.....CBS
 News Affil.....Norfolk Newspapers, Inc.
 Representative.....Edward Petry
 President, Gen. Mgr.....Robert M. Lambe
 Station Mgr.....Jack B. Prince
 Local Sales Mgr.....Larry Saunders
 Promotion Manager.....James W. Evans
 Chief Eng.....R. L. Lindell
 Owners of: WTAR-TV-FM.

WNVA—Norton—1946

Frequency: 1350 Kc. Power: 5000 Watts
 Owned.....Radio-Wise, Inc.
 Address.....Progress Bldg.
 Tel.: 700.....KBS
 President & General Mgr.....R. B. Helms
 Station Manager.....Jack Helms
 Chief Engineer.....John McMullen

WJMA—Orange—1949

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....WJMA, Inc.
 Address.....Spicer's Mill Road
 Tel.: 7263.....KBS-NBC
 President, Gen. Mgr.....Arch Harrison, Jr.
 Commercial Mgr.....Clarence Little
 Chief Engineer.....C. Frank White, Jr.
 Owners of: WJMA, Charlottesville, Va.

WSWV—Pennington Gap—1959

Frequency: 1570 Kc. Power: 1,000 Watts d.
 Owned By.....Lee County Bcstg. Co.
 Address.....Box 338
 Tel.: 520.....Independent
 President, General Manager.....Dr. D. Gabriel

WPVA—Petersburg—1955

Frequency: 1290 Kc. Power: 5000 Watts d.
 Owned-Operated By.....Harry A. Epperson, Jr.
 Business Address.....Box 87
 Tel.: RE 2-3478.....Independent
 Pres., Sta. Mgr.....Harry E. Epperson, Jr.

WSSV—Petersburg—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Petersburg Bcstg Co., Inc.
 Address.....702 Mutual Savings Bldg.
 Tel.: RE 3-4567.....MBS
 Station Representative.....John Pearson
 Pres., Gen. Mgr.....Roger A. Beane
 Sta., Commercial Manager.....J. R. Speciale
 Program Director.....Robert Peterson
 Sales Promotion Mgr.....William Chinn
 Chief Engineer.....James Hartley

WPUV—Pulaski—1946

Frequency: 1580 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....WPUV, Inc.
 Business Address.....P.O. Box 351
 Tel.: 3-3931.....KBS
 Pres., Ch. Eng.....John A. Columbus

WRAD—Radford—1950

Frequency: 1460 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By.....WRAD Bcstg.
 Address.....P.O. Box 1207
 Tel.: NEptune 9-2461.....Independent
 General Mgr.....E. B. Evans

WRIC—Richlands—1951

Frequency: 540 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Clinch Valley Bcstg. Corp.
 Address.....P. O. Box 218
 Tel.: WO 1-4066.....KBS
 President.....J. Powell Royall
 Gen., Sta. Mgr.....J. H. Lee

VIRGINIA

WANT—Richmond—1951

Frequency: 990 Kc. Power: 1000 Watts, d.
 Owned..... United Broadcasting Co.
 Address..... 513 N. Main Street
 Tel.: Milton 3-8368..... Independent
 President..... Richard Eaton
 General Manager..... R. Coty

WDYL—Richmond—1961

Frequency: 1430 Kc. Power: 1,000 Watts d.
 Owned By..... WDYL Radio, Inc.
 Address..... Suite 615, American Bldg.
 Tel.: 798-8484..... Independent
 Station Reps..... Charles Bernard; Weed
 President..... John Laurino
 General, Station Mgr..... R. E. Cobbins
 Publicity Director..... Sam Brown
 Chief Engineer..... Dan Mizell

WEET—Richmond—1959

Frequency: 1320 Kc. Power: 1000 Watts, d.
 Owned..... Radio Richmond, Inc.
 Address..... 2106 N. Hamilton St.
 Tel.: 353-6641..... Independent
 Station Representative..... Masla
 President, Gen. Mgr..... Burton L. Levine
 Asst. Mgr., Comm. Mgr..... Ted Court
 Program Dir..... Jess Du Boy
 Chief Engineer..... Don Emerson
 Owners of: WROV, Roanoke, Va.

WEZL—Richmond—1958

Frequency: 1590 Kc. Power: 5 Kw. d.
 Owned By..... WEZL, Inc.
 Address..... 2314 W. Cary St.
 Tel.: ELgin 3-6656..... Independent
 Station Rep..... Bernard Howard
 President..... Ben Strouse
 General Manager..... Sid Magelof
 Vice President..... Sam Feldman
 Program Director..... Earl Stogner
 Chief Engineer..... Byron S. Wine, 3rd

WLEE—Richmond—1945

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By..... Lee Bcstg. Corp.
 Business-Studio Address..... 6200 W. Broad St. Rd.
 Tel.: ATLantic 8-2835..... MBS
 Station Reps..... Select Sta. Reps.; Brown
 President..... Thomas Tinsley
 V.P..... I. G. Abeloff
 V.P., General Mgr..... Harvey L. Hudson
 Commercial Mgr..... Gerald Blum
 Program Director..... Dave Lyman
 Regional Sales Mgr..... L. A. Kahn
 Ch. Eng., Oper. Mgr..... Tom Kita

WMBG—Richmond—1926

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By..... Havens & Martin, Inc.
 Bus.-Studio Address..... 3301 W. Broad St.,
 Tel.: EL 5-8611..... ABC
 President, Sta. Mgr..... Wilbur M. Havens
 Assistant & Comm. Mgr..... Walter A. Bowry, Jr.
 Sales Prom. Mgr., Pub. Dir..... W. J. Filer
 Prog. Dir..... Frank Wilson
 Chief Engineer..... James Kyle

WRNL—Richmond—1937

Frequency: 910 Kc. Power: 5000 Watts
 Owned By..... WRNL, Inc.
 Business-Studio Address..... 111 N. Fourth St.
 Tel.: MILton 3-3436..... CBS
 Newspaper Affil., Richmond Newspapers, Inc.
 Representative..... Edward Petry
 President..... D. Tennant Bryan
 Exec. Vice President..... E. S. Whitlock
 V.P., General Manager..... Frank Soden
 Sales Manager..... E. T. Moore
 Pub., Prom. Director..... Mrs. Jane Creasy
 Opera. Mgr., Ch. Eng..... E. V. Wolstenholme, Jr.

WRVA—Richmond—1925

Frequency: 1140 Kc. Power: 50,000 Watts
 Owned-Oper. By..... Larus & Brother Co.
 Address..... Box 1516
 Tel.: MILton 3-6633..... NBC
 Representative..... Peters, Griffin, Woodward
 Vice President..... William R. Preston
 General Manager..... John B. Tansey
 Sales Manager..... Harold Barre
 Promotion Mgr., Pub. Dir..... Irby N. Hollans, Jr.
 Program Manager..... Jack B. Clements
 Chief Engineer..... Rudolph W. Raabe
 Owners of: WRVA-TV.

WLEE

1ST

Richmond's **1** News Station

Creative News Department
 8 Mobile Newsliners.
 1 Special Events Car
 1 Mobile Broadcasting Studio

1480 on the dial

WLEE

5,000 Watts, Richmond, Virginia

President—Tom Tinsley
 V. Pres. & Gen. Mgr.—Harvey Hudson
 Vice President—Irvin G. Abeloff
 National Representatives
 Select Station Representatives—New York,
 Philadelphia, Baltimore, Washington, Chi-
 cago, Detroit and The Coast. Clarke Brown
 Company—In the South.

WXGI—Richmond—1947

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Operated By: Radio Virginia, Inc.
Bus.-Studio Address: 300 German School Rd.
Tel.: BE 3-7666 Independent
President: Douglas H. Robertson
Gen. Comm. Mgr.: David M. Wilburn
Chief Engineer: R. T. Coddington

WDBJ—Roanoke—1924

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By: Times-World Corp.
Address: Box 150
Tel.: 345-1511 CBS
News. Affil.: Times. World News
Representative. Peters, Griffin, Woodward, Inc.
President: M. W. Armistead, III
V.P., Broadcasting Dir.: Ray P. Jordan
V.P., Radio & Mgr.: Frank E. Koehler
Sales Promotion Mgr.: Melvin L. Mayfield
Program Director: David R. Van Horne
Chief Engineer: Elbyrne St. Claire
Owners of: WDBJ-TV.

WHYE—Roanoke—1957

Frequency: 910 Kc. Power: 1 Kw., d.
Owned: Roanoke Broadcasters, Inc.
Address: 119 Church St., S.W.
Tel.: Diamond 5-0988 Independent
Station Representative: Weed
President: Joseph Mullen
General & Station Mgr.: Jon A. Holiday
Sales Promotion Mgr.: J. Richard Brown
Chief Engineer: Ray Mills

WRIS—Roanoke—1953

Frequency: 1410 Kc. Power: 5000 Watts d.
Owned: Roanoke Independent Bcstrs. Inc.
Address: Box 702
Tel.: 2-3131 MBS
General Mgr.: Cy Bahakel

WROV—Roanoke—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: WROV Bcstrs., Inc.
Bus.-Studio Address: 15th & Cleveland Ave.
Tel.: DI 3-4444 Independent
Representative: Masla
Pres., Gen. Mgr.: Burton L. Levine
Program Director: Fred Frelantz
Chief Engineer: Al Beckley

WSLS—Roanoke—1940

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned: Shenandoah Life Stations, Inc.
Address: Box 2161
Tel.: 389-8611 NBC
Station Rep.: Avery-Knodel
President: James H. Moore
Vice President: Horace Fitzpatrick
Station, Comm. Mgr.: George W. Chernault, Jr.
Program, Pub. Dir.: John Willett
Chief Engineer: John Aldhizer
Owners of: WSLS-TV-FM.

WKWS—Rocky Mount—1957

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By: Radio Franklin, Inc.
Address: Box 110
Tel.: HUDson 3-9244 Independent
President, General Mgr.: Kermit W. Salyer
Commercial Manager: John Sites
Program Director: Richard L. Garst
Chief Engineer: Giles Brown

WYTI—Rocky Mount—1956

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned: WYTI, Inc.
Address: Highway 220 N.
Tel.: HU 3-9955 KBS
Station Representative: Keystone
President: S. L. Goodman
General Mgr.: Lester L. Williams
Commercial Manager: William E. Jefferson
Program Director: Don Hutcherson
Sales Promotion Mgr.: Les Woodie
Chief Engineer: William M. Farley
Owners of: WODY, Bassett, Va.

WBLU—Salem—1956

Frequency: 1480 Kc. Power: 5 Kw., d.
Owned By: Salem Bcstg. Co.
Address: P. O. Box 408
Tel.: DUpon 9-5443 Independent
President Ch. Eng.: M. C. Bowers, Jr.
General & Station Manager: R. Bentley

WHLF—South Boston—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Halifax Bcstg. Co.
Address: Webster St
Tel.: 2-9988 ABC-KBS
Gen., Comm. Mgr.: John L. Cole, Jr.
Chief Engineer: J. C. Bishop
Owners of: WHLF-FM, WMEK-AM, Chase City.

WJWS—South Hill—1953

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By: Old Belt Bcstg. Corp.
Address: P. O. Box 216
Tel.: HI 7-4007 Independent
President, Gen. Mgr.: W. B. Hoffer
Chief Engineer: Charles E. Brown

WAFB—Staunton—1954

Frequency: 900 Kc. Power: 1 Kw. d.
Owned: Am. Home Bcstg. Corp.
Address: P. O. Box 1209
Tel.: 886-0100 Independent
Station Rep.: Clark
President, Gen. Mgr.: Lloyd Gochenour
Program Director: Roger Mawyer
Chief Engineer: Charles Neer

WTON—Staunton—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Charles P. Blackley
Address: Morrison Bldg.
Tel.: TU 6-6666 ABC
General Manager: Charles P. Blackley
Sta., Comm. Mgr.: Charles E. Seebeck
Program Director: Ray H. Honaker, Jr.
Chief Engineer: Rex C. Houser

VIRGINIA

WHEO—Stuart—1959

Frequency: 1270 Kc. Power: 1 Kw. d.
Owned By... Patrick-Henry Broadcasting Corp.
Address Stuart
Tel.: Owens 4-3114. Independent
President..... Phil F. Hedrick
Station, Comm. Manager..... Henry Hill
Co-Managers..... T. W. Patterson, C. F. Adams
Sales Promotion Manager..... Herb Gardner
Program Director..... Barbara Rakes
Chief Engineer..... Roy Russell
Owners of: WHEE, Martinsville, Va.

WLPM—Suffolk—1940

Frequency: 1460 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By..... Suffolk Bcstg. Corp.
Address Box 1626
Tel.: 539-2394 KBS
President..... Fred L. Hart
General Manager..... L. Earl Hundley
Program Director..... Ted Potter
Chief Eng..... Veryl W. Rupp

WESR—Tasley—1958

Frequency: 1330 Kc. Power: 1 Kw.
Owned..... Accomack-Northampton Bcstg. Co.
Address Box 1330
Tel.: SU 7-3200..... KBS
President, Ch. Eng..... Vernon H. Baker

WBOF—Virginia Beach—1954

Frequency: 1550 Kc. Power: 5 Kw. d.
Owned Metro-WBOF, Inc.
Address Box 536
Tel.: GArden 8-3434..... MBS
Station Representative..... Radio-TV Reps.
President..... Temple W. Seay
V.P., General Manager..... William A. Rhyne
Commercial Manager..... Bill Gasper
Program Director..... Roy Marsh
Publicity Director..... Bob Gheza
Chief Engineer..... Fred Earl Himes

WNNT—Warsaw—1949

Frequency: 690 Kc. Power: 250 Watts d.
Owned By..... Patricia Parker Headley
Address Warsaw
Tel.: ED 3-6900..... KBS
General Manager..... Patricia Parker Headley
Commercial Mgr..... Ruth R. Rouzie
Prog. Dir..... Chris Naumann
Chief Engineer..... W. Dean Loudy

WEER—Warrenton—1957

Frequency: 1570 Kc. Power: 500 W., d.
Owned..... Radio Associates, Inc.
Business Address..... Box 817
Tel.: 1500 KBS
President, Chief Eng..... L. Hamilton
General, Station Mgr..... Francis I. Lambert

WKCW—Warrenton—1957

Frequency: 1420 Kc. Power: 5000 Watts
Owned By WKTF, Inc.
Address P. O. Box 740

Tel.: 347-1420 Independent
Station Reps..... Bernard; Weed
President Harry Wismer
General Mgr..... William Montgomery
Station Manager..... William E. Matherly
Commercial Manager..... A. C. Ellis
Program Dir..... Arthur Barrett
Sales Prom. Mgr..... M. A. Ellis
Publicity Dir..... Palmer B. Mitchell
Chief Engineer..... Stephen J. Hart

WAYB—Waynesboro—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Waynesboro Bcstg. Corp.
Business Address..... 526 W. Main St.
Tel.: WH 2-1490..... MBS-KBS
Rep..... Donald Cooke
Pres., Gen., Sta. Mgr..... N. Wilbur Kidd
Comm., Sales Prom. Mgr..... Al Charles
Chief Engineer..... William T. Gabbert

WBCI—Williamsburg—1959

Frequency: 740 Kc. Power: 500 Watts
Owned By..... Williamsburg Bcstg. Co., Inc.
Address Box 2376
Tel.: CApiTol 9-5544..... Independent
Station Representative..... Thomas Clark
President..... William E. Alloun
General Manager..... Howard H. Keller
Sales Promotion Manager..... James F. Woolvin
Chief Engineer..... Kenneth S. Brodby

WHPL—Winchester—1961

Frequency: 610 Kc. Power: 500 Watts d.
Owned By..... Shenval Bcstg. Corp.
Address Box 486
Tel.: 662-5101 Independent
Station Representative..... Burn-Smith
President..... Edwin R. Fisher
General, Commercial Mgr..... John P. Bell, Jr.
Chief Engineer..... Carl Stump

WINC—Winchester—1941

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Richard F. Lewis, Jr., Inc.
Business Address..... Kerr St.
Tel.: MOhawk 2-4855..... ABC
Sta. Reps..... Spot Time Sales; Phila. Spot
President..... Marion P. Lewis
Gen. Mgr., Chief Engineer..... Phil Whitney
Publicity Director..... Roy Nester
Program Director..... Peggy Anderson
Owners of: WELD, Fisher, W. Va.; WHVL-AM-
FM, Carlisle, Pa.; WSIG, Mount Jackson, Va.;
WFVA-AM-FM, Fredericksburg, Va.; WAYZ-
AM-FM, Waynesboro, Pa.; WFVA-FM, Freder-
icksburg, Va.

WYVE—Wytheville—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Wythe County Bcstg. Co.
Address 195 S. 1st St.
Tel.: CApiTol 8-3185..... KBS
General Manager..... Arthur M. Gates
Commercial Manager..... Edward A. Zuber
Chief Engineer..... W. Jack Fleming

Pop.: 2,950,000
Families: 937,000

WASHINGTON

Radio Homes: 918,000
AM Stas. in State: 82

KBKW—Aberdeen—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By KBKW, Inc.
Address: 701 E. Heron St.
Tel.: LEnox 2-1450-1 MBS
Station Reps.: Torbet, Allen & Crane; Feltis
President Archie Taft, Jr.
Gen., Sta. Mgr. Mahlon R. Taft
Program Director Gordy Dru
Chief Engineer Bob Smading

KXRO—Aberdeen—1927

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By KXRO, Inc.
Address: P.O. Box 1120
Tel.: LEnox 3-1320 Independent
President Helen G. Spence
General Manager Fred G. Goddard

KAGT—Anacortes—1956

Frequency: 1340 Kc. Power: 250 Watts
Owned By KAGT, Inc.
Address: Box 110
Tel.: 3-2114 ABC-KBS
Sta. Representative Wagner; Webb
President, Ch. Eng. A. Lehnhoff
Sales Promotion Mgr., Pro. Dir. J. Bailey

KASY—Auburn—1958

Frequency: 1220 Kc. Power: 250 Watts, d
Owned By Auburn Broadcasters, Inc.
Address: P.O. Box 459
Tel.: TEmple 3-5220 ABC
Station Representative Feltis
President Edward Garre
Chief Engineer Frank C. Cook

KFKF—Bellevue—1958

Frequency: 1330 Kc. Power: 5 Kw., d.
Owned Bellevue Bcstrs.
Address: Box 838
Tel.: GLencourt 4-1330 Independent
President Kemper Freeman
General Manager Mick Tacher
Program Director Dick Stokke
Publicity Director Jay Ward
Chief Engineer Jim McGavick
owners of: KPEG, Spokane.

KENY—Bellingham—1958

Frequency: 930 Kc. Power: 1000 Watts d.
Owned By Whatcom County Bcstg. Inc.
Business Address: 220-A Unity St.
Tel.: REgent 3-2410 Independent
Station Reps.: Grant; Feltis
General Mgr., Ch. Eng. D. T. Haveman

KPUG—Bellingham—1947

Frequency: 1170 Kc. Power: 1000 Watts
Owned-Operated By KPUG, Inc.
Address: 2340 E. Sunset Dr.

Tel.: REgent 4-1170 Independent
Newspaper Affil. Othell (Wa.) Outlook
Station Representative Pearson; Day
President Jessica L. Longston
General Manager John R. DiMeo
Station Manager James Tincker
Sls. Prom. Mgr. William Berry
Program Director David Hall
Publicity Director Fran Titus
Chief Engineer Donald E. Pinney
Owners of: KAYO, Seattle; KSEW, Moses Lake;
both Washington.

KGMI—Bellingham—1927

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Internat'l Good Music, Inc.
Address: Box 943
Tel.: REgent 3-3790 ABC
Sta. Reps.: Moore; Weed; Scharf
President Rogan Jones
General, Sta. Mgr. Jim Hamstreet
Program Director Robert Concie
Chief Engineer Kermit Waide
Owners of: KGMI-FM, Bellingham; KGMJ-FM,
Seattle; KGMG-FM, Portland; KFMI-FM, Los
Angeles; KFMW-FM, San Bernardino; KBAY-FM,
San Francisco.

KARI—Blaine—1960

Frequency: 550 Kc. Power: 500 Watts, d.
Owned Birch Bay Bcstg. Co.
Address: Box X
Tel.: EDgewood 2-0751 KBS
Station Representative Wagner & Assoc.
President George A. Wilson
General, Sta. Manager D. J. Bevilacqua
Comm., Sales Prom. Mgr. Don Ball
Publicity Director Don P. McKinnis
Chief Engineer E. M. Matthews

KBRO—Bremerton—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned Bruce Bartley
Address: 205 Washington Ave.
Tel.: ESsex 7-3995 Independent
Sta. Reps.: Feltis; Torbet, Allen & Crane, Masla
General Manager Linc Perry
Office Manager Shirley Seid
Sales Prom. Mgr. Bruce Perry
Chief Engineer, Prog. Dir. Bob Adams

KVAN—Camas—1956

Frequency: 1480 Kc. Power: 1 Kw., d.
Owned By Cathryn C. Murphy
Address: Washington Hotel, Portland, Ore.
Tel.: CApital 3-1977 (Portland) Independent
Station Rep. Moore
General Manager Cathryn Murphy
Chief Engineer William Murphy

WASHINGTON

KELA—Centralia-Chehalis 1937

Frequency: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Central Bcstg. Corp.
Business Address.....P.O. Box 720, Centralia
Tel.: PE 6-3321.....MBS
Gen., Sta. Mgr.....Joe Chytil
Commercial, Sales Prom. Mgr.....Dick Dawson
Program Director.....Donald Youngmans
Chief Engineer.....Bob De Lapp

KITI—Chehalis-Centralia—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned-Operated By.....KITI Corp.
Address.....804 Market St.
Tel.: SH 8-3379.....Independent
Sta. Reps...Feltis; Torbet, Allen & Crane; Masla
Pres., Gen. Mgr.....Donald F. Whitman
Advertising Manager.....Calvin H. Mann
Program Editor.....Edwin Howell
Engineering Director.....Lee Hurley
Owners of: KITN, Olympia, Wash.

KOZI—Chelan—1957

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned.....Lake Chelan Bcstg. Corp.
Address.....P. O. Box 1210
Tel.: 440.....Independent
Pres., Gen. Mgr.....Stuart S. Maus
Program Director.....Judi Brotten
Sales Manager.....Robert Hartley

KCLX—Colfax—1950

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Adrian De Vries
Address.....Box 710
Tel.: EXbrook 7-3441.....MBS
President, Gen. Mgr.....Adrian DeVries
Chief Engineer.....E. O. McVay

KCVL—Colville—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Colville Bcstg. Co.
Address.....Mantz & Rickey Rd.
Tel.: MU 4-6481.....KBS
Station Representative.....Continental; Moore
Pres., Ch. Eng.....Merle B. Peterson
Commercial Manager.....P. J. Hull

KGDN—Edmonds—1954

Frequency: 630 Kc.....Power: 5000 Watts
Owned.....King's Garden, Inc.
Address.....N. 190th & Fremont Ave.
Tel.: LI 2-3131.....Independent
President.....Axel Fredeen
General Manager.....Robert W. Ball
Commercial Manager.....Robert L. Rasmussen
Program Director.....Jerry Johnson
Publicity Director.....Robert Staley
Chief Eng.....Walter Jamison
Owners of: KGVW Belzrade Mont.

KXLE—Ellensburg—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Western Bcstrs. Inc.

Address.....Box 600
Tel.: WOODland 2-1488.....ABC
Station Representative.....Art Moore
President.....G. Morgan McBride
Station, Comm. Manager.....Joseph J. Arney
Program Director.....Sherman Bailey

KULE—Ephrata—1950

Frequency: 730 Kc.....Power: 1000 Watts
Owned By.....Coulee Bcstg. Corp.
Address.....118 B St., N.W.
Tel.: SK 4-4686.....Independent
Station Rep.....Feltis; Torbet, Allen & Crane
President, General Mgr.....Donald R. Berry
Publicity Director.....John Holgren
Chief Engineer.....Gordon Sinclair

KQTY—Everett—1957

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Wally Nelskog
Address.....3021 Rockefeller
Tel.: ALpine 9-6111.....Independent
Sta. Representative.....Avery-Knodel; Moore
Pres., Gen. Mgr., Ch. Eng.....Wally Nelskog
Prog. Dir.....Ray Coumanche
Station, Comm. Mgr.....Pete Searle
Owners of: KUDY, Seattle.

KRKO—Everett—1920

Frequency: 1380 Kc.....Power: 5 Kw.
Owned.....Everett Bcstg. Co., Inc.
Address.....P. O. Box 916
Tel.: ALpine 9-1144.....Independent
Station Representatives.....Feltis; H-R Reps
Pres., Gen. Mgr.....W. R. Taft
Sales Manager.....Cliff Hansen
Program Director.....Russ Rebel
Chief Engineer.....Dale Good

KFDR—Grand Coulee—1950

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Ralph A. Nachtmann
Address.....Box 395
Tel.: 1322.....Independent
Station Reps.....Hopewell; Art Moore
General Manager.....R. A. Nachtmann
Chief Engineer.....Frank Van Hemert

KHOQ—Hoquiam—1961

Frequency: 1560 Kc.....Power: 1,000 Watts d.
Owned By.....Twin Cities Bcstg. Co.
Address.....Box 345, Forest Grove, Ore.
Tel.: ELgin 7-2414.....Independent
President, Ch. Eng.....Irving V. Schmidtke
Commercial, Promo Mgr.....Allen E. Hoffard
Program Director.....Fred I. Schmidtke

KLOG—Kelso—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. by.....K-L Bcstg.
Address.....P. O. Box 90
Tel.: EX 3-4900.....Independent
Station Representative.....Art Moore
President.....Mrs. Margaret Nagle
General, Sta. Manager.....Robert D. Bartels
Comm., Sales Prom. Mgr.....Arthur Anderson
Prog. Dir., Chief Eng.....Russell Ripley

KEPR—Kennewick—1947

Frequency: 610 Kc. Power: 5000 Watts
 Owned By: Cascade Bcstg. Corp.
 Address: P.O. Box 437
 Tel.: Justice 6-6184
 Representatives: MBS
 Moore: Young
 President, Gen. Mgr.: Thomas Bostic
 Station Manager: Holly Bishop
 Program Director: Jack R. Bolton
 Chief Engineer: John P. Berg
 Owners of: K1MA-AM-TV, Yakima, Wash.: KEPR-TV, Kennewick, Wash.; KBAS-TV, Moses Lake, Wash.; KLEW-TV, Lewiston, Idaho.

KNBX—Kirkland—1948

Frequency: 1050 Kc. Power: 1 Kw. d.
 Owned-Oper. By: Eastside Bcstg. Co.
 Address: Civic Center
 Tel.: VAndyke 2-1201
 General Manager: G. A. Wilson
 Commercial Manager: George W. Boucher
 Program Director: R. Anita Busek
 Chief Engineer: Justin M. Erisman

KFHA—Lakewood—1959

Frequency: 1480 Kc. Power: 1000 Watts d.
 Owned By: Radio Sales Corp.
 Address: Box 3309, Tacoma
 Tel.: Juniper 4-1243
 Station Representative: Grant Webb
 President: R. W. Burden, Jr.
 Station Manager: Dale Woods
 Commercial Manager: Marvin Young
 Sales Promotion Manager: George Burmeister
 Program Director: Jerry Sweet
 Publicity Director: Ed Purcell
 Chief Engineer: Clay Freinwald
 Owners of: KEPP, Twin Falls, Idaho.

KBAM—Longview—1955

Frequency: 1270 Kc. Power: 5000 Watts d.
 Owned-Operated By: K-BAM Bcstg. Co.
 Address: Box 31
 Tel.: HA 3-1210
 Station Rep.: MBS
 Holman: Wagner
 General Mgr.: Arne G. Peterson
 Commercial Manager: Terry Kynaston
 Program Director: A. A. Reed
 Chief Engineer: John Lewis

KEDO—Longview—1938

Frequency: 1400 Kc. Power: 250 Watts
 Owned By: KEDO, Inc.
 Address: P. O. Box 779
 Tel.: HA 5-1500
 Representative: ABC-KBS
 Feltis: Pearson
 Pres., Gen., Sta. Mgr.: Don L. Veith
 Chief Engineer: M. Johnston

KSEM—Moses Lake—1947

Freq.: 1470 Kc. Power: 5 Kw., d.; 1 Kw., n.
 Owned-Operated By: KSEM, Inc.
 Address: Box 276
 Tel.: RO 5-3441
 Station Representative: MBS
 Pearson
 President: Jessica L. Longston

Gen. Manager: Robert Pollock
 Commercial Manager: Norm Staat
 Chief Engineer: Walt Bjerke

KWIQ—Moses Lake—1956

Frequency: 1260 Kc. Power: 1000 Watts, d.
 Owned By: KWIQ Radio, Inc.
 Business Address: 815 W. Broadway
 Tel.: R0ckwell 5-5678
 Independent
 Station Reps.: Young; Moore
 President, Gen. Mgr.: W. E. Lawrence
 Chief Engineer: Joe Muench

KBRC—Mount Vernon—1946

Freq.: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: Beckley Radio Co.
 Address: P. O. Box 240
 Tel.: GARfield 4-2430
 MBS
 Representative: Art Moore
 Pres., Gen., Sta. Mgr.: Leo H. Beckley
 Commercial Mgr.: Ted Frayling
 Public, Program Dir.: Chuck Sharman

KGy—Olympia—1922

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: Tom Olsen
 Address: 1240 N. Washington St.
 Tel.: WHitehall 3-1240
 MBS-ABC-KBS
 Station Reps.: Art Moore; Walker-Rawalt
 General Manager: Tom Olsen
 Sta., Comm. Mgr.: Herb Anderson
 Program, Ch. Eng.: Don Jones

KITN—Olympia—1956

Frequency: 920 Kc. Power: 1 Kw. d.
 Owned: KITN Corp.
 Address: 610 S. Columbia Street
 Tel.: FL 7-7718
 Independent
 Reprs.: Torbet, Allen & Crane; Feltis; Masla
 Pres., Gen. Mgr.: D. Whitman
 Advertising Manager: Calvin H. Mann
 Program Editor: Edwin Howell
 Engineering Director: Lee Hurley
 Owners of: KITI, Centralia-Chehalis, Wash.

KOMW—Omak—1947

Frequency: 680 Kc. Power: 1000 Watts d.
 Owned-Operated By: KOMW, Inc.
 Address: Box 151
 Tel.: 20
 Independent
 Station Reprs.: Feltis; Torbet, Allen & Crane
 President: R. L. McNett
 General Manager: Dean Nichols
 Commercial Manager: Jerry Weaver
 Program Director: Elizabeth Uht
 Chief Engineer: W. Miltenberger

KZUN—Opportunity—1955

Frequency: 630 Kc. Power: 500 Watts, d.
 Owned: KZUN, Inc.
 Address: Box 123
 Tel.: WA 4-2400
 Independent
 Station Representative: Clark
 President, General Mgr.: Robert L. Swartz
 Program, Pub. Dir.: Art MacKelvie
 Sales Prom. Mgr.: Dick Wright
 Chief Engineer: Jack Feldhausen

WASHINGTON

KRSC—Othello—1957

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....R. D. Leary, C. B. Ward
Address.....Box 1400
Tel.: HU 8-2791.....KBS
Newspaper Affiliation.....Othello Outlook
Station Representative.....Day-Wellington
General Manager.....R. D. Leary
Station Manager.....D. R. Lockwood
Sales Promotion Manager.....R. Hill

KORD—Pasco—1956

Frequency: 910 Kc. Power: 1 Kw., d.
Owned.....KORD, Inc.
Address.....Box 485
Tel.: LI 7-9791.....Independent
Station Representative.....Pearson
President, Gen. Mgr.....Wally Reid

KPKW—Pasco—1945

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....Century Bcstg. Co.
Address.....Chase at "A" St.
Tel.: LI 7-9741.....KBS-ABC
President.....R. Stacey

KAPY—Port Angeles—1961

Frequency: 1290 Kc. Power: 1 Kw. d.
Owned By.....Port Angeles Radio, Inc.
Address.....One Melody Lane
Tel.: GLencourt 2-9288.....Independent
Station Representative.....Feltis
President.....John W. Mowbray
General, Sta. Manager.....Sam Ewing
Commercial Manager.....Ron Susslick
Program Director.....Russ Hoover
Publicity Director.....Larry Hoover
Chief Engineer.....James Moulton

KONP—Port Angeles—1945

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Radio Pacific, Inc.
Address.....313 West First Street
Tel.: GL 7-4200.....KBS
Newspaper Affiliate.....Evening News
Representative.....Art Moore
President.....Charles N. Webster
General Manager.....George Buck
Sta., Sales Prom. Mgr.....Robert L. Gardner
Commercial Manager.....Jack Chapman
Program Publicity Director.....Charles J. Lukey
Chief Engineer.....Pat Hall

KARY—Prosser—1956

Frequency: 1310 Kc. Power: 1 Kw., d.
Owned By.....Prosser-Grandview Bcsts.
Address.....P. O. Box 1310
Tel.: YUkon 4-7310.....KBS
Station Rep.....Wagner
President.....Ray Rockstrom
General Station Mgr.....J. L. Quinn
Commercial, Sales Prom. Mgr.....Art Shepard
Program Director.....Verla Argo
Chief Engineer.....Wayne Eaton

KOFE—Pullman—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned By.....KOFE, Inc.
Address.....P.O. Box 318
Tel.: LOgan 4-5251.....ABC
Sta. Reps....Dore; Feltis; Torbet, Allen & Crane
President, General Mgr.....William Wippel
Station Manager.....Bob Tuenley
Commercial Manager.....Bill Campbell
Program Director.....Mike James
Chief Engineer.....Bill Watt

KAYE—Puyallup—1951

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Henry Perozzo
Address.....P. O. Box 271
Tel.: THornwall 5-1450.....KBS
Station Representative.....Moore
Gen. Mgr., Ch. Eng.....Henry Perozzo

KPOR—Quincy—1957

Frequency: 1370 Kc. Power: 1 Kw., d.
Owned.....Quincy Valley Bcstrs.
Address.....806 S. Central Ave.
Tel.: SUNset 7-6731.....Independent
Station Rep.....Hopewell; Jacobson
Pres., Gen. Mgr.....Donald R. Nelson
Commercial, Prog. Dir.....Doyle Nelson
Chief Engineer.....Ralph Barclay

KAPA—Raymond—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....Willapa Broadcasting Co.
Address.....Box 626
Tel.: 942-2340.....KBS
Station Rep.....Art Moore
President.....R. E. Claunch
General Manager.....J. Reavley
Sta. Mgr., Chief Eng.....R. E. Sheetz

KALE—Richland—1950

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By.....D & D Broadcasters, Inc.
Address.....P. O. Box 767, Pasco, Wash.
Tel.: LLberty 7-3388.....Independent
Station Reps....Hollingsbery; Day-Wellington
President, General Mgr.....L. G. Dix
Program Director.....Lloyd Aman
Chief Engineer.....C. White

KAYO—Seattle—1926

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Wash. Telecasters, Inc.
Address.....2339 Fourth Ave. So.
Tel.: MAin 3-2480.....MBS
Newspaper Affil. St. Helens Ore. Sentinel-Mist
Station Representative.....Pearson
President.....Jessica L. Longston
General Mgr.....R. E. Pollock
Station Manager.....John R. DiMeo
Commercial Manager.....William Shela
Program Director.....Chris Lane
Publicity Director.....Don Hughes
Chief Engineer.....Verle Jones
Owners of: KSEM, Moses Lake, KPUG, Bellingham, both Wash., KBAR, Burley, Ida.

KETO—Seattle—1956

Frequency: 1590 Kc. Power: 5000 Watts d.
 Owned By..... Chem-Air, Inc.
 Business Address... 101 Bellevue Ave. North
 Tel.: MA 3-7130..... Independent
 Station Representative..... Bcst. Time Sales
 President..... William E. Boeing, Jr.
 Comm. Mgr..... C. A. Christianson

KING—Seattle—1927

Frequency: 1090 Kc. Power: 50,000 Watts
 Owned By..... King Bcstg. Co.
 Address..... 320 Aurora Ave.
 Tel.: MUtual 2-3555..... NBC
 Station Rep..... Blair
 President..... Dorothy S. Bullitt
 V.P. Broad. Div..... Otto P. Brandt
 V.P. Business..... Henry B. Owen
 Station Manager..... Earl F. Reilly
 Program Director..... Pat S. O'Halloran
 Promotion Mgr..... Ray Edinger
 Merchandising..... G. W. Parker
 Chief Engineer..... A. A. Shultz
 Owners of: KGW-AM-TV, Portland, Ore.; KREM-
 AM-FM-TV, Spokane, Wash.; KING-AM-FM-TV.

KIRO—Seattle—1926

Frequency: 710 Kc. Power: 50,000 Watts
 Owned-Oper. By..... Queen City Bcstg. Co.
 Address..... 1507 Queen Anne Ave.
 Tel.: AT 3-9800..... CBS
 Representative. Peters, Griffin, Woodward, Inc.
 President, General Mgr..... Saul Haas
 Station, Commercial Mgr..... William F. Tucker
 Sales Promotion Manager..... Jim French
 Operations Manager..... John Shield
 Publicity Director..... Garrie Clune
 Chief Engineer..... Jim Upthegrove
 Owners of: KIRO-TV-FM.

KIXI—Seattle—1947

Frequency: 910 Kc. Power: 1000 Watts
 Owned By..... K-91, Inc.
 Address..... 1305 Third Ave.
 Tel.: MAn 3-6910..... Independent
 Station Representative..... Avery-Knodel
 President..... W. N. Nelskog
 General Station Mgr..... Hale Bondurant
 Sales, Promotion Mgr..... John Mowbray
 Program Director..... Bob Carmichael
 Chief Engineer..... Tom Lewis
 Owners of: KQTY, Everett, Wash.

KJR—Seattle—1923

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. By..... Seattle-Portl. Radio
 Address..... P.O. Box 3726
 Tel.: WEst 7-5100..... Independent
 Representative..... McGavren
 Pres., Gen Mgr..... Lester M. Smith
 Commercial Manager... Gaylen S. Blackford
 Chief Engineer..... George Newton

KOL—Seattle—1922

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By..... Seattle Bcstg. Co.

Bus.-Studio Address..... 1100 W. Florida St.
 Tel.: MA 2-2312..... Independent
 Station Representative..... H. R. Reys.
 President, Gen. Mgr..... Archie Taft, Jr.
 Commercial Manager..... W. L. Simpson
 Program Director..... John L. Stone
 Chief Engineer..... Lloyd C. Hannah

KOMO—Seattle—1927

Frequency: 1000 Kc. Power: 50,000 Watts
 Owned-Oper. By..... Fisher's Blend Station, Inc.
 Bus.-Studio Address..... 100 4th Ave. No.
 Tel.: MA 4-6000..... ABC
 Representative..... Katz
 President..... O. W. Fisher
 Exec. V.P., Gen. Mgr..... W. W. Warren
 Commercial Manager..... Fred Kaufman
 Station Manager..... John Behnke
 Sls. Prom. Mgr..... Bob Ryan
 Program Director..... David Robinson
 Publicity Mgr..... Margaret Hagerty
 Chief Engineer..... C. E. Miller

KTW—Seattle—1920

Frequency: 1250 Kc. Power: 5 Kw., d. 1 Kw. n.
 Owned..... The First Presbyterian Church
 Address..... 710 Madison
 Tel.: MAn 4-6226..... Independent
 Station Representative..... Pickens
 Gen., Sta. Mgr..... James R. Warren
 Program Director..... Lee Knudson
 Ch. Eng..... James S. Ross

KVI—Seattle—1929

Frequency: 570 Kc. Power: 5000 Watts
 Owned By..... Golden West Bcstrs., Inc.
 Address..... Tower Bldg.
 Tel.: MUtual 2-3100..... Independent
 Sta. Representative..... AM Radio Sales
 President..... Robert O. Reynolds
 General Manager..... Bert S. West
 Program Dir..... Bob Cooper
 Publicity Dir..... Jack MacDonald
 Chief Engineer..... Dick Velo
 Owners of: KSFO, San Francisco; KMPC, Los
 Angeles.

KXA—Seattle—1926

Frequency: 770 Kc. Power: 1000 Watts d.
 Owned-Operated By..... KXA, Inc.
 Address..... 320 Second Ave., W.
 Tel.: ATwater 4-8600..... Independent
 Representative..... Meeker
 President..... Wesley I. Dumm
 Exec. Vice President..... R. W. Wassenberg
 Commercial Manager..... A. J. Stahmer
 Program Director..... John Sherman
 Chief Engineer..... John Dubuque

KCFA—Spokane—1959

Frequency: 1330 Kc. Power: 5 Watt, d.
 Owned By..... Christian Serv. Inc.
 Address..... 5408 Freya St.
 Tel.: KEystone 5-3077..... Independent
 President..... R. L. Stensland
 General Mgr..... H. J. Chandler

WASHINGTON

KGa—Spokane—1926

Frequency: 1510 Kc. Power: 50,000 Watts
Owned By Bankers Life & Casualty
Address: 6228 S. Regal
Tel.: KE 4-0631 Independent
Representative Hollingbery
President L. F. Fran
General Mgr. A. M. Vogel
Station Manager Len Greensword
Program Director O. Schell
Chief Engineer Val Strange

KHQ—Spokane—1922

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By KHQ, Inc.
Address: South 4202 Regal
Tel.: KEystone 4-0511 NBC
Newspaper Affil. Chronicle Co.
Representative Katz
Pres., Gen. Sta. Mgr. Richard O. Dunning
Sales Prom., Pub. Dir. Irving Smith
Chief Engineer Dee Waymire
Owners of: KHQ-TV.

KLYK—Spokane—1921

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KLYK, Inc.
Address: Realty Bldg.
Tel.: Riverside 7-8033 MBS
President, Gen. Mgr. Bill Simpson

KNEW—Spokane—1947

Frequency: 790 Kc. Power: 5000 Watts d.
Owned-Operated By Seattle-Portland Radio
Address: P.O. Box 8033
Tel.: KE 4-9363 Independent
Station Representative McGavren
President, Gen. Mgr. Lester M. Smith
Comm. Mgr. Hugh MacPherson
Program Dir. Bob Adkins
Merchand. Dir. Gene Ray
Chief Engineer Vince Hoffart
Owners of: KJR, Seattle; KXL, Portland, Ore.

KPEG—Spokane—1957

Frequency: 1380 Kc. Power: 5 Kw. d.
Owned Bellevue Bcstrs.
Address: 1527 W. 2nd Ave.
Tel.: KE 5-3688 Independent
Station Rep. Sandeberg-Gates
President F. Kemper Freeman
General, Station Mgr. W. R. White
Sales Promotion Mgr. J. Shannon Sweatte
Program Director Ed Mosley
Chief Engineer Sig Turnquist
Owners of: KFKF, Bellevue, Wash.

KREM—Spokane—1947

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By KREM Bcstg. Co.
Address: 4103 South Regal
Tel.: KE 4-0423 Independent
Sta. Representative Petry
President Mrs. A. Scott Bullitt
General, Sta. Manager Robert Temple
Comm., Sales Prom. Manager Ted Richeson
Program Director Ron MacDonald

Chief Engineer Ed Antosyn
Owners of: KREM-TV.

KXLY—Spokane—1922

Frequency: 920 Kc. Power: 5,000 Watts
Owned By Spokane Radio
Address: W. 315 Sprague Ave.
Tel.: MA 4-1218 Independent
Station Rep. H-R; Day-Wellington; Jacobson
Pres. Norman Alexander
General Manager James R. Agostino
Station Manager Terry P. Mason
Commercial Mgr. Al LaCom
Sales Promotion Manager Jack Lantry
Program Director Harry Holland
Chief Engineer Davdi Green
Owners of: KXLY-FM-TV; KELP-AM-TV, El Paso,
Tex.

KREW—Sunnyside—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Cole E. Wylie
Address: Box 209
Tel.: Temple 7-2277 Independent
Representative Tracy Moore
Pres., Gen. Mgr. Cole E. Wylie
Sta., Comm. Mgr. Don G. Bennett
Program Director Jean Runyan
Chief Engineer Dale Howard

KMO—Tacoma—1926

Frequency: 1360 Kc. Power: 5000 Watts
Owned Tacoma Radio Corp.
Address: P. O. Box 1651
Tel.: WAverly 7-1360 Independent
Sta. Reps. H-R; Feltis
Pres., Gen. Sta. Mgr. J. Archie Morton
Program Director Don Woodland
Publicity Director Burt Malakoff
Chief Engineer Robert Capstick

KTAC—Tacoma—1941

Frequency: 850 Kc. Power: 1000 Watts
Owned-Operated By Tacoma Bcstrs., Inc.
Address: Winthrop Hotel
Tel.: BR 2-2241 Independent
Sta. Reps. Avery-Knodel; Art Moore
President, Gen. Mgr. Jerry Geshan
Asst. Commercial Manager John Condon
Sales Prom. Mgr., Prog. Dir. Dick Weeks
Publicity Director Robi Bryant
Chief Engineer Bill Luckhurst

KTNT—Tacoma—1952

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Tribune Publ. Co.
Address: So. 11th & Grant Sts.
Tel.: FU 3-2561 Independent
Newspaper Affil. News Tribune
Station Reps. Weed Radio; H. S. Jacobson
President George F. Russell
General Manager Max H. Bice
National Sales Mgr. John Upham
Operations Manager Ted Knightinger
Program Director Don St. Thomas
Chief Engineer Dick F. Engh
Owners of: KTNT-TV.

KENE—Toppenish—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. Radio Broadcasters Inc.
 Address P. O. Box 350
 Tel.: TO 5-7272 KBS
 Station Rep. Grant Webb
 President John R. Woodrooffe
 Gen., Sta. Manager Robert A. Sumbardo
 Asst. Manager Don Downing
 Program Dir. Darlene Thalheimer
 Chief Engineer F. Therkluson

KKEY—Vancouver—1954

Frequency: 1150 Kc. Power: 1,000 Watts d.
 Owned-Oper. By Western Bcstg. Co.
 Address 5500 Fourth Plain Road
 Tel.: OX 3-2565 Independent
 President Ralph C. Weagant
 General Mgr. Ernest Crater
 Chief Engineer Bryce Howard

KHIT—Walla Walla—1956

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned By Leader Broadcasting Co.
 Address Denny Bldg.
 Tel.: JAcKson 5-3190 Independent
 Sta. Reps. Sandeberg-Gates; Feltis; Jacobson
 Pres., Gen., Sta. Mgr. Arch Le Roux
 Chief Engineer Ed Carter

KTEL—Walla Walla—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Walla Walla Bdcstg. Co.
 Address Box 1028
 Tel.: JAcKson 5-4103 ABC
 Sta. Reps. Wagner; Masla
 Pres., Gen. Mgr. Jack Keating
 Sales Prom. Mgr., Prog. Dir. Al Buttolph
 Chief Engineer Beven Roth

KUJ—Walla Walla—1927

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By KUJ, Inc.
 Business Address P.O. Box 276
 Tel.: JAcKson 9-1230 Independent
 Station Representative Torbet, Allen & Crane
 President, Gen. Mgr. H. E. Studebaker
 Commercial Mgr. Norval Armes
 Program Director LaVerne Russell
 Chief Engineer Glenn E. Dubbe

KMEL—Wenatchee—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Frontier Broadcasting Co.
 Address 119 N. Wenatchee Ave.
 Tel.: NO 2-7135 Independent
 Station Representative Pearson
 President, Chief Eng. J. E. Goslin
 Program, Publicity Dir. Craig Lawrence, Jr.

KPQ—Wenatchee—1929

Frequency: 580 Kc. Power: 5000 Watts

Owned-Oper. By Wescoast Bcstg. Co., Inc.
 Bus. Studio Address 32 N. Mission
 Tel.: NO 3-5121 ABC-NBC
 Representative Weeb
 Pres., Sta., Gen. Mgr. James W. Wallace
 Chief Engineer George Frese

KUEN—Wenatchee—1956

Frequency: 900 Kc. Power: 1 Kw. d.
 Owned KUEN Bcstg.
 Address P.O. Box 79
 Tel.: NOrmandy 3-5186 KBS
 Station Reps. Hollingbery; Feltis
 Gen. Mgr., President M. C. Robertson
 Station Manager Roy Robinson
 Chief Engineer Jerry Daggett

KIMA—Yakima—1946

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By Cascade Bdcstg. Co.
 Address P. O. Box 702
 Tel.: GLencourt 2-9111 Independent
 Station Rep. Adam Young Co.
 President Tom Bostic
 General Manager R. H. Dolph
 Station Manager Monte DeVon
 Publicity, Sales Promotion Mgr. B. Horn
 Program Director Russ White
 Chief Engineer Dave Hubert
 Owners of: KEPR-AM-TV, Kennewick, Wash.;
 KIMA-TV.

KIT—Yakima—1929

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By KIT, Inc.
 Address 414½ E. Yakima Ave.
 Tel.: GL 7-8115 Independent
 Station Representative McGavren; Feltis
 President Carl E. Haymond
 Gen., Sta. Mgr. Jack H. Goetz
 Chief Engineer H. B. Murphy

KLOQ—Yakima—1947

Freq.: 1390 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By Yakima Broadcasting Corp.
 Address P. O. Box 172
 Tel.: CHestnut 8-1390 Independent
 Station Representative Masla
 President, General Mgr. Warren J. Durham
 Station Manager William E. Shela

KUTI—Yakima—1954

Frequency: 980 Kc. Power: 5000 Watts d.
 Owned-Oper. By Yakima Valley Radio, Inc.
 Address 316 Butterfield Rd.
 Tel.: CHestnut 8-2900 Independent
 Station Representative George Hollingbery
 Pres., Gen. Mgr. H. G. Wells, Jr.
 Commercial Manager Bill Bainter
 Program Director Ed Dahlin
 Chief Engineer Roger Raymond

Pop.: 1,850,000
Families: 495,000

WEST VIRGINIA

Radio Homes: 484,000
AM Stas. in State: 51

WJLS—Beckley—1939

Freq.: 560 Kc. Power: 5 Kw. d. 500 W. n.
Owned-Oper. By: Joe L. Smith, Jr., Inc.
Address: P. O. Box 1452
Tel.: 253-7311 CBS
Representative: Burn-Smith
President, Gen. Mgr.: Joe L. Smith, Jr.
Station Manager: Gene Morehouse
Commercial Manager: Gene Holt
Program Director: Gary Dent
Chief Engineer: R. Harold Dew
Owners of: WKNA-TV-FM, Charleston, W. Va.

WVNR—Beckley—1947

Freq.: 620 Kc. Power: 1 Kw. d. 500 W. n.
Owned-Operated By: Rahall Bcstg. Co.
Address: 1708 Harper Road
Tel.: CL 3-8309 Independent
Station Representative: Young
President: N. Joe Rahall
General Manager: Anthony P. Gonzalez
Assistant Manager: Paul M. Harless
Commercial Manager: Robert Harvit
Program Director: Bud Kurtz
Sales Prom. Manager: Margaret A. Jenkins
Publicity Director: Fran Klaus
Chief Engineer: Jack Slygh
Owners of: WKAP, Allentown, Pa.; WLCY, St. Petersburg, Fla.; WVAR, Norristown, Pa.; WQTY, Arlington, Fla.

WCST—Berkeley Springs—1958

Frequency: 1010 Kc. Power: 250 Watts d.
Owned By: Berkeley Springs Radio St. Corp.
Address: Berkeley Springs Radio St. Corp. Box 8
Tel.: 771 Independent
President: Vernon Weber
General Manager: Thomas Butscher
Commercial Manager: Kenneth Robertson
Program Director: Daniel Duckwall
Chief Engineer: Gary Daniels

WHIS—Bluefield—1929

Freq.: 1440 Kc. Power: 5 Kw. d. 500 W. n.
Owned-Oper. By: Daily Telegraph Prtg. Co.
Address: Municipal Bldg.
Tel.: Davenport 7-7115 NBC
Newspaper Afil.: Daily Telegraph
Representative: Weed
President: Hugh Ike Shott
Station Mgr.: Melvin Barnett
Commercial Manager: George Hendrick
Chief Engineer: Kenneth Dick
Owners of: WHIS-TV.

WKOY—Bluefield—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned By: Bristol Bcstg.
Address: Box 800
Tel.: DA 7-6124 MBS
Pres., Gen. Mgr., Comm. Mgr.: J. Lindsley Allen

WBUC—Buckhannon—1959

Frequency: 1460 Kc. Power: 1 Kw. d.
Owned: Upshur County Bcstg. Co.
Address: Box 71
Tel.: 444 Independent
General Manager, Ch. Eng.: Jesse D. Newman
Commercial Mgr.: Joseph Barker

WCAW—Charleston—1946

Frequency: 680 Kc. Power: 250 Watts
Owned-Oper. By: Capitol Bcstg. Corp.
Address: Kanawha Hotel Bldg.
Tel.: DI 3-7503 Independent
President: J. M. Johnson
General Mgr.: P. N. Miles

WCBS—Charleston—1927

Frequency: 580 Kc. Power: 5000 Watts
Owned By: Rollins Broadcasting, Inc.
Address: 1111 Virginia St.
Tel.: DI 2-811313 CBS
Representative: John Blair
President: O. Wayne Rollins
General Manager: Bert Files
Sales Promotion Manager: H. M. Brawley
Publicity Dir.: Joe Ferris
Chief Engineer: Harry Bowen
Owners of: WGEE, Indianapolis, Ind.; WAMS, Wilmington, Del.; WCBS-TV; WNJB, Newark, N. J.; WPTZ-TV, Plattsburgh, N. Y.; WNOR, Norfolk, Va.; WREE, Harvey, Ill.; WEAT-TV, Pensacola, Fla.

WTGR—Charleston—1932

Frequency: 1490 Kc. Power: 250 W.
Owned By: E. L. Clinton
Address: 315 Professional Bldg.
Tel.: DI 3-9544 ABC
Station Representative: Weed
V.P., Gen., Comm. Mgr.: G. L. Sutherland
Chief Engineer: Bernard Clark

WKAZ—Charleston—1946

Frequency: 950 Kc. Power: 5 Kw. d; 1 Kw. n.
Owned By: Radio WKAZ, Inc.
Address: 210 Dickinson St.
Tel.: Dickens 4-3521 NBC
Station Rep.: Katz
President: Hartley L. Samuels
General Mgr.: Don O. Hays
Sales Promotion Mgr.: Jack Williams
Commercial Manager: Carl A. Cook
Program Director: James D. Tuverson
Chief Engineer: Don Browning
Owners of: WDLB, Marshfield, Wis.

WTIP—Charleston—1946

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Chemical City Bcstg. Co.
Bus. Address: 415 Dickinson St.

Tel.: Dickens 2-3136.....MBS
 Station Representative.....Grant Webb
 Pres., Ch. Eng.....Gus Zaharas
 General Manager.....Mel S. Burka
 Commercial Manager.....Bud A. Burka
 Program Director.....Bob Barron

WBOY—Clarksburg—1937

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
 Owned By.....WSTV, Inc.
 Address.....912 W. Pike St.
 Tel.: MA 4-7571.....NBC
 Station Representative.....Bernard Howard
 President.....Jack Berkman
 General Mgr.....Roger Garrett
 Managing Director.....Robert O. Runnerstrom
 Commercial Manager.....Michael Macaluso
 Program Director.....Jack See
 Sales Prom. Mgr., Pub. Dir.....James Valentine
 Chief Engineer.....Harry Brown

WHAR—Clarksburg—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Harrison Corp.
 Address.....1200 E. Pike St.
 Tel.: MAIN 4-5525.....MBS
 President.....Charles Gaylord
 General Sta. Mgr.....Mason C. Deaver
 Program. Publicity Dir.....Jennings Randolph Jr.
 Chief Engineer.....Frank B. Snyder

WPDX—Clarksburg—1946

Frequency: 750 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Clarksburg Bcstg. Corp.
 Address.....335 W. Main St.
 Tel.: 62-4-6425.....Independent
 Station Representative.....Pearson
 President.....R. C. Warden
 General Manager.....James T. Fawcett
 Station Manager.....DeWitt H. Wyatt
 Chief Engineer.....Robert D. Hough

WDNE—Elkins—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Marja Bcstg. Corp.
 Address.....Davis & Wash. Sts.
 Tel.: 636-1300.....KBS
 Pres., Gen. Mgr.....John Carr

WMMN—Fairmont—1928

Frequency: 920 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Peoples Bcstg. Corp.
 Business Address.....208 Adams St.
 Tel.: 363-5200.....CBS
 Representative.....Hollingbery
 President.....Herbert E. Evans
 General Manager.....A. Garen Ferrise
 Commercial Manager.....J. Ross Felton
 Program Director.....Frank Lee
 Chief Engineer.....Donald G. Gruitt
 Owners of: WGAR, Cleveland, O.; WTTM, Tren-
 ton, N. J.; WRPD, Worthington, O.; WNAX,
 Yankton, S. D.; KVTU, Sioux City, Ia.

WTCS—Fairmont—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Fairmont Broadcasting Co.

Address.....Leonard Ave.
 Tel.: 5000.....ABC-MBS
 Station Rep.....Spot Time Sales; Keystone
 President.....Paul Pitrolo
 V.P., General, Station Mgr.....Nick Fantasia
 Comm. Mgr.....Nurma Fabre, Jr.
 Program Director.....Josephine Trotta
 Chief Engineer.....John Hanway

WELD—Fisher—1956

Frequency: 690 Kc.....Power: 500 W., d.
 Owned-Oper. By.....South Branch Bcstg. Corp.
 Address.....Fisher
 Tel.: LE 8-6062.....MBS
 President.....Marian Park Lewis
 General Manager.....K. Johnson

**WVWV—Grafton-Fairmont
 1956**

Frequency: 1260 Kc.....Power: 1 Kw. d.
 Owned.....Beacom Bcstg. Enterprises
 Address.....400 Quincy St., Fairmont
 Tel.: Fairmont 363-0700.....Independent
 Newspaper Affil.....Mannington Times
 Station Representative.....Gill-Perna
 President, Gen. Mgr.....J. Patrick Beacom
 Sta., Sales Prom. Mgr.....Patrick Larkin
 Commercial Manager.....N. M. Fabre
 Program Dir.....Robert Lowe
 Chief Engineer.....J. S. Larkin

WKEE—Huntington—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned By.....Geyer Broadcasting Co.
 Address.....623 4th Ave.
 Tel.: JACKSON 5-7788.....Independent
 Sta. Representative.....Raymer
 President, General Mgr.....Wayne W. Geyer
 Sales Promotion Mgr.....Tom Tiernan
 Program Director.....James R. Martin
 Chief Engineer.....R. Thompson

WVWH—Huntington—1946

Frequency: 1470 Kc.....Power: 5000 Watts, d.
 Owned By.....Ohio River Bcstg.
 Business Address.....1046½ Third Ave.
 Tel.: JA 3-3421.....Independent
 Representative.....Peters, Griffin, Woodward
 General Manager.....Jack Gelder
 Station Mgr.....R. Osbourne
 Program Director.....Bob Grove
 Chief Engineer.....Bob Nixon

WSAZ—Huntington—1923

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....WJR, The Goodwill Station
 Address.....201 Ninth St.
 Tel.: JA 3-8401.....NBC
 Representative.....Katz
 President.....Worth Kramer
 V.P., Gen. Mgr.....C. Tom Garten
 Commercial Manager.....Lewis Bryant
 Mdse. Dir., Prom. Mgr.....Jack M. Williams
 Program Director.....Bob Bowen
 Chief Engineer.....John Clay
 Owners of: WSAZ-TV.

WEST VIRGINIA

WKYR—Keyser—1953

Freq.: 1270 Kc. Power: 5000 Kw. d.
Owned WKYR Inc.
Address: Ft. Cumberland Hotel, Cumberland, Md.
Tel.: Parkview 4-7810. MBS
President Robert K. Richards
Gen., Sta. Mgr. William W. Robinson
Program, Publicity Director Jack R. Husson
Commercial, Prom. Mgr. DeWitt Mower
Chief Engineer Wilmer G. Thompson

WLOG—Logan—1940

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By E. N. Frey, R. O. Greever
Address 445 Stratton St.
Tel.: Plaza 2-3939. MBS
Newspaper Affil. Banner
Partners Mrs. Eloise N. Frey, R. O. Greever
Comm. Mgr. Don E. Coleman
Program Director Lucille Gallion
Chief Engineer Lewis H. Frye

WVOW—Logan—1952

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Logan Bcstg. Co.
Address Trailways Bus Terminal Bldg.
Tel.: PL 2-5080. Independent
President W. C. Browning
General Mgr. W. P. Becker

WEPM—Martinsburg—1946

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Martinsburg Bcstg. Co.
Address Peoples Trust Co. Bldg.
Tel.: AM 3-5252. Independent
Station Rep. Devney Organization
General Mgr. C. Leslie Golliday
Station, Comm. Manager George N. O'Brien
Program Director John E. Taylor
Chief Engineer William Weller

WHJC—Matewan—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Operated By Three States Bcstg. Co.
Address Radio Hill
Tel.: MC 7-7771. KBS
President, Gen. Mgr. Fred Morningstar
Program Director E. Watkins
Chief Engineer Ken Bickord

WMON—Montgomery—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned Fayette Associates, Inc.
Address 1028 First Ave.
Tel.: HI 2-4620. MBS
President Arnold M. Vickers
Station Manager Robert L. Marsh
Chief Engineer J. C. Craver

WAJR—Morgantown—1940

Freq.: 1440 Kc. Power: 5 Kw. d., 500 Watts. n.
Owned-Oper. By West Virginia Radio Corp.
Address 446 Spruce St.
Tel.: 2-9488. NBC
President Agnes J. Reeves Greer
General, Sta. Manager L. W. Fleming, Jr.
Commercial Manager C. C. Ashton, Jr.

Sales Promotion Manager David Wiley
Publicity Director Dorothy Communtzis
Program Director Herbert J. Tennant
Chief Engineer Thomas Klotz

WCLG—Morgantown—1954

Frequency: 1300 Kc. Power: 1000 Watts, d.
Owned Morgantown Broadcasting Co.
Address P. O. Box 885
Tel.: LI 2-2222. KBS
Pres., Gen. Mgr. W. S. Freed

WMOD—Moundsville—1950

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By Miracle Valley Bcstg. Co.
Address 505 Seventh St.
Tel.: Tilden 5-1230. Independent
Pres., Gen. Mgr. Joseph M. LaRosa
Program Director Chuck Brand
Commercial Manager Judy Reager
Chief Engineer Felice Rigoli

WETZ—New Martinsville 1952

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned-Oper. By Magnolia Broadcasting Co.
Address Box 391
Tel.: Gladstone 5-3030. Independent
President, Gen. Mgr. Harry G. Bright
Vice President C. R. Bright
Comm. Manager George K. Eubanks
Program Director Jack Reid
Chief Engineer Jack Winzenreid

WOAY—Oak Hill—1947

Frequency: 860 Kc. Power: 10 Kw. d.
Owned-Oper. By Robert R. Thomas, Jr.
Business Address Box 251
Tel.: HO 9-3361. Independent
Representative Pearson
Pres., Gen. Mgr. Robert R. Thomas, Jr.
Commercial Manager A. W. Vickers
Chief Engineer Thomas Phillips

WCEF—Parkersburg—1954

Frequency: 1050 Kc. Power: 1000 Watts d
Owned Franklin Broadcasting Co.
Address 219 Eighth St.
Tel.: HU 5-4401-2. Independent
Station Representative Masla
President, Chief Eng. C. E. Franklin
Station Mgr. Morris Leon
Commercial Mgr. Mike Morris
Sales Prom. Mgr. Dorothy Leon
Program Director Randy Jay

WPAR—Parkersburg—1935

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By WPAR, Inc.
Address 211 5th St.
Tel.: HUDSON 5-5475. CBS
President H. Max Good
General, Sta. Mgr. Dale Lutz
Program Director Scott Sims
Chief Engineer A. J. English

WTAP—Parkersburg—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned By..... Zanesville Publish. Co.
 Address..... 123 West Seventh St.
 Tel.: HUdon 5-4588..... ABC-MBS
 Sta. Representative..... Pearson
 President..... Clay Littick
 General Manager..... Gene P. Loffler
 Managing Director..... Allan Land
 Commercial Manager..... Denny Dever
 Chief Engineer..... Dave Ginaven

WWYO—Pineville—1949

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Wyoming Bdcstg. Co., Inc.
 Address..... Box 184
 Tel.: 2711..... Independent
 President..... R. D. Bailey
 Gen., Sta., Comm. Mgr..... Edward Hawley

WLOH—Princeton—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... Mountain Bcstg. Co.
 Address..... Box 1011
 Tel.: GA 5-2151..... KBS
 Station Representative..... Hopewell
 General Manager, Pub. Dir..... Robert L. Harrison
 Prog. Dir..... Bob Woodburn
 Chief Engineer..... Earle Graham

WMOV—Ravenswood—1957

Frequency: 1360 Kc. Power: 1000 Watts
 Owned By..... Good Neighbor Bcstrs.
 Address..... Gibbs & Gallatine Sts.
 Tel.: BRowning 3-2544..... Independent
 Station Manager..... W. M. Watterson
 Chief Engineer..... R. Osborne

WVAR—Richwood—1957

Frequency: 1280 Kc. Power: 1000 Watts
 Owned By..... Royal Bcstg. Co.
 Address..... P. O. Box 349
 Tel.: VIKing 6-0411..... KBS
 President..... W. Courtney Evans
 Manager..... R. Hendersom

WRON—Ronceverte—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... Blake Bcstg. Co.
 Address..... Box 69
 Tel.: Midway 5-1327..... KBS
 Station Representative..... Hopewell
 Pres., Gen. Mgr..... James Venable
 Station Mgr., Prog. Dir..... Garry Ritchie
 Commercial Manager..... Betty Ann Venable
 Chief Engineer..... Bill Mullins

WSPZ—Spencer—1961

Frequency: 1400 Kc. Power: 1,000 Watts d.
 Owned By..... Community Radio
 Address..... Spencer, W. Va.
 Tel.: Spencer..... Independent
 President..... H. G. Minns
 General Manager..... Paul R. Fairchild
 Sales Manager..... Robert J. Weaver

WKLC—St. Albans—1956

Frequency: 1300 Kc. Power: 1 Kw., d.
 Owned By..... Kandel Corp.
 Business Address..... 109 - 6th Ave.
 Tel.: PA 7-1300..... Independent
 Station Representative..... Thomas Clark
 President..... Raymond I. Kandel
 General, Sta. Manager..... Morton J. Victorson
 Program Director..... Robert Entley
 Chief Engineer..... Bernard Clark

WEIR—Weirton—1950

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Oper. By..... Tri-State Bcstg. Co.
 Address..... 3992 Main St.
 Tel.: 2814..... NBC
 Station Representative..... Spot Time Sales
 President..... Thomas E. Millsop
 General Manager..... Edward J. Hirschberg
 Station Manager..... Robert E. Badger
 Sales Prom. Mgr..... Geraldine Cohen
 Program Dir..... Steve Liadis
 Publicity Dir..... Lou Serra
 Chief Engineer..... James Mark

WELC—Welch—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Pocahontas Bcstg. Co.
 Address..... Box 1032
 Tel.: HEmlock 6-2131-2..... KBS
 President, General Manager..... Sam Sidot
 Chief Engineer..... Howard R. King

WOVE—Welch—1940

Frequency: 1340 Kc. Power: 250 Watts
 Owned By..... Raymond Anderson
 Address..... McDowell St.
 Tel.: HEmlock 6-3333..... NBC
 Sta. Rep..... Kentucky Radio Sales
 President..... Raymond Anderson
 General Mgr., Ch. Eng..... Eddie Lane
 Program Dir..... Ann Perdue

WHAW—Weston—1948

Frequency: 980 Kc. Power: 1 Kw., d.
 Owned-Oper. By... Central W. Va. Serv. Corp.
 Address..... P. O. Box 431
 Tel.: 1555..... KBS
 Newspaper Affil. Record, Buckhannon, W. Va.
 President..... R. H. Ralston
 Vice Pres..... Francis Andrew
 Station Manager..... J. Caldo
 Chief Engineer..... William Corathers

WHLL—Wheeling—1949

Frequency: 1600 Kc. Power: 5000 Watts d.
 Owned-Operated By..... Wheeling Bcstg. Co.
 Address..... Box 989
 Tel.: CE 3-1300..... Independent
 Representative..... Gill-Perna
 President..... Kenneth Forney
 Gen., Sta. Mgr..... Fred A. Grewe, Jr.
 Commercial, Program Mgr..... Jim Smith
 Chief Engineer..... Rudolph Pearl

WEST VIRGINIA-WISCONSIN

WKWK—Wheeling—1941

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Community Bcastg., Inc.
Business Address.....1600 Market St.
Tel.: CE 2-2250.....ABC
Station Representative.....McGavren
President, Gen. Mgr.....L. W. Dickey
Comm., Sales Prom. Mgr.....Gene Johnson
Program, Publicity Director.....Herb Allen
Chief Engineer.....F. Baker

WWVA—Wheeling—1926

Frequency: 1170 Kc. Power: 50,000 Watts
Owned By.....Herbert-Mogul Group
Address.....Hawley Bldg.
Tel.: Cedar 2-1170.....CBS
Newspaper Affiliation.....Miami Beach Sun
Representative.....John Blair

Pop.: 4,025,000

Families: 1,192,000

WISCONSIN

Radio Homes: 514,000

AM Stas. in State: 80

WATK—Antigo—1948

Frequency: 900 Kc. Power: 250 Watts d.
Owned-Oper. By.....Antigo Bcastg. Co.
Address.....Journal Bldg.
Tel.: Market 3-4124-5.....Independent
Newspaper Affil.....Daily Journal
President, General Mgr.....A. F. Berner
Chief Engineer.....Lyle Gunderson

WAPL—Appleton—1952

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned-Oper. By.....John Dixon
Address.....109 S. Appleton St.
Tel.: RE 4-9226.....KBS
Station Representative.....Bernard Howard
Pres., Gen. Manager.....John Dixon
Comm., Sales Promo. Mgr.....Gene Steinhorst
Program Director.....Rex Munger
Publicity Director.....Bill Day
Chief Engineer.....Robert Falkner

WHBY—Appleton—1925

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Norbertine Fathers
Bus.-Studio Address.....600 So. Lawe St.
Tel.: RE 3-6584.....MBS
Station Representative.....Burn Smith
President.....Abbot Killean
General, Station Mgr.....Lewis J. Process
Chief Engineer.....George Merkl

WATW—Ashland—1940

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WATW, Inc.
Address.....118 W. 2nd Ave.
Tel.: MURdock 2-2727.....Independent
Representative.....Thomas F. Clark
President, Gen. Mgr.....Gene Halker
Commercial Manager.....Bud Huber

Chairman.....Emil Mogul
President.....Ira Herbert
Exec. V.P.....Tudie Herbert
General Manager.....Paul J. Miller
Commercial Manager.....Andrew F. Hofmann
Sls. Prom. Mgr., Pub. Dir.....Howard W. Meagle
Program Director.....Lew Clawson
Chief Engineer.....Edwin L. Keim
Owners of: WAKE, Atlanta; WIDE, Birmingham.

WBTH—Williamson—1939

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Williamson Bcastg. Corp.
Business Address.....2nd Ave. at Court St.
Tel.: BELmont 5-3600.....MBS
President.....Phil Beinhorn
Gen., Comm. Mgr.....John Blair
Chief Engineer.....Clifton Branham

Program Director.....Arnold Peterson
Chief Engineer.....Russ Johnston

WBEV—Beaver Dam—1950

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Operated By.....Beaver Dam Bcastg. Co.
Address.....109½ Front St.
Tel.: TU 5-4442.....Independent
Representative.....Hal Holman
President.....W. E. Walker
General Mgr.....Thomas H. Faile
Chief Engineer.....G. Reynolds

WBEL—Beloit—1948

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By.....Beloit Bcastrs., Inc.
Business-Studio Address.....430 State St.
Tel.: EMerson 5-5525.....Independent
Representative.....Gill Perna
President.....Russ Salter
General Mgr.....Robert O. Moran
Sta., Comm. Mgr.....Joe Moen
Chief Engineer.....Leo Wilson

WGEZ—Beloit—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned By.....Howard Miller Ent.
Address.....416 College
Tel.: EM 5-8865.....MBS
President, Gen. Mgr.....Howard Miller
Station Mgr.....Tom Anderson
Chief Engineer.....Frank Goodard

WWIS—Black River Falls 1958

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned By.....Clarkwood Broadcasting Corp.
Business Address.....P.O. Box 32
Tel.: 4645.....Independent
Owners.....M. J. & M. McDonald