

**WKTJ—Farmington—1959**

Frequency: 1380 Kc. Power: 1,000 Watts  
 Owned By.....Franklin Broadcasting Corp.  
 Address.....P. O. Box 590  
 Tel.: Farmington 3000.....Independent  
 Station Rep. ....Kettell-Carter  
 President, Gen. Mgr.....Elden H. Shute Jr.  
 Commercial Manager.....Harry K. Heustis  
 Chief Engineer.....R. Dean Sequin

**WHOU—Houlton—1950**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....N. Maine Bcstg. Corp.  
 Address.....1340 North Rd.  
 Tel.: 532-2257.....KBS  
 Newspaper Affil. ....Pioneer Times  
 Station Rep.....N.E. Spot Sales  
 President, Gen. Mgr.....Glenn Hilmer  
 Station Mgr.....Keith L. Stine  
 Publicity Director.....John Dombek  
 Chief Engineer.....Douglas Robertson

**WCOU—Lewiston—1938**

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By....Twin City Bcstg. Co., Inc.  
 Business-Studio Address.....223 Lisbon St.  
 Tel.: State 4-6921.....Independent  
 Sta. Reps.....Devney Org.; Eckels  
 Pres., Pub. Dir.....Faust Couture  
 Gen., Sta. Mgr.....John C. Libby  
 Commercial Manager.....Oscar J. Normand  
 Program Director.....Janet Lavenger  
 Chief Engineer.....Carl P. Rounds  
 Owners of: WFAU, Augusta.

**WLAM—Lewiston—1947**

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Lewiston-Auburn Bcstg. Corp.  
 Business-Studio Address.....129 Lisbon St.  
 Tel.: 784-5401.....ABC  
 Sta. Rep. ....Kettell-Carter  
 Pres., Gen. Mgr.....F. Parker Hoy  
 Station Manager.....Harold Dutch  
 Comm. Prom. Mgr.....Romeo E. Sansoucy  
 Publicity Director.....Frederick H. Gage  
 Chief Engineer.....Herbert Wiles

**WCSH—Portland—1925**

Frequency: 970 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Maine Radio & TV Corp.  
 Address.....579 Congress St.  
 Tel.: SP 2-0181.....NBC  
 Sta. Reps....Broadcast Time Sales; Nona Kirby  
 President.....William H. Rines  
 General Manager.....Jack S. Atwood  
 Station Manager.....Benjamin A. Hubley  
 Commercial Manager.....Herbert W. Crosby  
 Chief Engineer.....Charles R. Brown  
 Owners of: WCSH-TV.

**WGAN—Portland—1938**

Frequency: 560 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Guy Gannett Bcstg. Services  
 Business-Studio Address.....390 Congress St.  
 Tel.: SP 2-4661.....CBS  
 Newspaper Affil.....Gannett Publishing

Station Reps.....Gill-Perna; Blair  
 President.....Jean Gannett Williams  
 General Manager.....Francis H. Farnum, Jr.  
 Sales Prom. Mgr.....Jack Harvey  
 Publicity Director.....Nunzi Casavola  
 Prog. Dir.....C. R. Sanford  
 Chief Engineer.....Roger W. Hodqkins  
 Owners of: WGAN-TV.

**WLOB—Portland—1956**

Frequency: 1310 Kc. Power: 1 Kw., d.  
 Owned.....Casco Bcstrs. Corp.  
 Business Address.....645 Congress St.  
 Tel.: SP 5-2336.....Independent  
 Station Reps.....Devney Org.; Eckels  
 President.....Sherwood J. Tarlow  
 General Station Manager.....Melvin L. Stone  
 Commercial Manager.....David L. Royte  
 Sales Promotion Manager.....Robert Jordan  
 Program Director.....Howard Leonard  
 Publicity Director.....Walter Thomes  
 Chief Engineer.....T. Richard Dunn

**WPOR—Portland—1946**

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Hildreth Bcstg. Co.  
 Business-Studio Address.....477 Congress St.  
 Tel.: SP 3-8111.....ABC, MBS  
 Rep. ....Kettel-Carter; Hollingbery  
 President.....Horace A. Hildreth  
 Exec. V.P.....Walter L. Dickson  
 Station Manager.....Harry J. Dowd, Jr.  
 Comm. Sales Prom. Mgr.....William J. Mullen  
 Chief Engineer.....Joseph Williams

**WAGM—Presque Isle—1932**

Frequency: 950 Kc. Power: 5000 Watts  
 Owned-Operated By.....Aroostook Bcstg. Corp.  
 Address.....P.O. Box 729  
 Tel.: POrter 4-6271.....MBS  
 Representative.....Hollingbery; Kettel-Carter  
 President.....Horace A. Hildreth  
 Exec. V.P.....W. L. Dickson  
 Station Mgr.....S. Lyons  
 Commercial Manager.....Robert J. Gold  
 Sales Prom. Mgr., Pub. Dir.....William Stephenson  
 Program Director.....Wayne A. Knight  
 Chief Engineer.....John Richards  
 Owners of: WAGM-TV.

**WEGP—Presque Isle—1960**

Frequency: 1390 Kc. Power: 5,000 Watts  
 Owned By.....Presque Isle Radio Co.  
 Address.....418 Main St.  
 Tel.: POrter 8-5141.....Independent  
 Newspaper Affil.....Star Herald  
 Station Rep. ....Walker-Rawalt  
 President.....Edward G. Perrier  
 General, Sta. Manager.....Ted Coffin  
 Commercial Manager.....Richard Marshall  
 Chief Engineer.....Gilbert M. Titcomb Jr.

**WRKD—Rockland—1952**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By.....Knox Bcstg. Co.  
 Address.....493 Main St.

## MAINE-MARYLAND

Tel.: Lyric 4-8451.....ABC  
Representative.....Kettell-Carter  
President.....Carleton D. Brown  
Station Manager.....Paul R. Huber  
Commercial Mgr.....Terrence Economy  
Chief Engineer.....Ernest Hammond

### WRUM—Rumford—1953

Frequency: 790 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Rumford Bcstg. Co.  
Address.....89 Congress St.  
Tel.: 364—3701.....KBS  
Station Reprs.....Devney Org.; McGavren  
President.....Melvin L. Stone  
General Manager.....Kenneth J. Ellis  
Commercial Manager.....Ray Auger  
Program Director.....Don Willhoitte

### WSME—Sanford—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.  
Owned.....York Bcstg. Co.  
Address.....Box 1220  
Tel.: 2464.....Independent  
Station Reprs.....Devney Org.; Eckels  
President.....Melvin L. Stone  
General Comm. Mgr.....John A. Carlson  
Program. Publicity Director.....Fred E. Nutter  
Sales Prom. Mgr.....Frank De Francesco  
Chief Engineer.....J. Robert Palmer

### WGHM—Skowhegan—1956

Frequency: 1150 Kc.....Power: 5 Kw. d.  
Owned By.....Pineland Broadcasting Co.

Address.....61 Water St.  
Tel.: Greenwood 4-2727.....Independent  
Sta. Reprs.....Devney Org.; McGavren  
President.....Melvin L. Stone  
Gen. Managers.....P. W. & J. S. Larkin  
Chief Engineer.....Lewellyn Greenlaw

### WKTQ—South Paris—1955

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Oxford Bcstg. Co.  
Business Address.....1450 Alpine St.  
Tel.: PI 3-2311.....Independent  
Pres., Comm. Mgr.....Gerald T. Higgins  
Station Mgr.....Eldon H. Shute, Jr.  
Chief Engineer.....R. Dean Seguin

### WTVL—Waterville—1946

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Kennebec Bcstg. Co.  
Business-Studio Address.....36 Silver St.  
Tel.: TR 3-3311.....ABC  
Station Rep.....George Hollingbery  
President, Gen. Mgr.....Carleton D. Brown  
Commercial Manager.....Harold L. Vique  
Program Dir.....Geo. Redpath  
Chief Engineer.....Don Sutherland

### WJAB—Westbrook—1959

Frequency: 1440 Kc.....Power: 5 Kw.  
Owned By...Westbrook Broadcasting Co., Inc.  
Address.....841 Main St.  
Tel.: UL 4-8409.....Independent  
General Manager.....R. Durgin

Pop.: 3,275,000

Families: 945,000

## MARYLAND

Radio Homes: 905,000

AM Stas. in State: 35

### WAMD—Aberdeen—1957

Frequency: 970 Kc.....Power: 500 Watts, d.  
Owned By.....Harford Cty. Bcstg. Co.  
Address.....P. O. Box 485  
Tel.: CR 2-4400.....Independent  
Pres., Gen. Mgr.....J. L. Allen  
Commercial Mgr.....Robert D. Huntley  
Program Dir.....R. H. Gray  
Chief Engineer.....J. A. McAulay

### WABW—Annapolis—1946

Frequency: 810 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....ABW Bcstrs.  
Business Address.....P. O. Box 1551  
Tel.: CO 3-9211.....KBS  
News. Affil..Chesapeake Bay Country News  
President.....Lester Greenwalt  
General Manager.....Jacob Einstein, Jr.  
Sta. Mgr., Pub. Dir.....Ray Charles Dawson  
Commercial Manager.....Marion Phelps  
Program Director.....Mel King  
Chief Engineer.....Jerry Wonder  
Owners of: WGSA, Ephrata; WCBG, Chambersburg.

### WANN—Annapolis—1947

Frequency: 1190 Kc...Power: 10000 Watts d.  
Owned-Operated By...Annapolis Bcstg. Corp.  
Address.....P.O. Box 631  
Tel.: CO 3-2500.....Independent  
Station Rep.....Continental Bcstg.  
Pres., Gen. Mgr.....Morris H. Blum  
Chief Engineer.....M. W. Pittman

### WNAV—Annapolis—1948

Frequency: 1430 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Capital Bcstg. Co.  
Address.....Admiral's Drive  
Tel.: CO 3-2639.....Independent  
Station Rep.....Breen-Ward  
President.....Henry Rau  
Station Manager.....Bill W. Fillingham  
Sales Manager.....Daniel K. Lavelle  
Program Director.....Betty Straubel  
Chief Engineer.....Lloyd Smith

### WBAL—Baltimore—1925

Frequency: 1090 Kc.....Power: 50,000 Watts  
Owned.....Hearst Corp. (Radio & TV. Div.)

Address.....2610 Maryland Ave.  
 Tel.: HO 7-3000.....NBC  
 Representative.....McGavren  
 V.P., General Mgr.....Thomas S. Carr  
 Commercial Mgr.....Alfred E. Burk  
 Sales Prom., Pub. Dir.....Charles LaMason  
 Program Director.....Thomas O'Connor  
 Chief Engineer.....John Wilner  
 Owners of: WBAL-FM-TV; WISN-AM-FM-TV, Milwaukee; WCAE-AM-FM, Pittsburgh; WTAE-TV, Pittsburgh.

**WBMD—Baltimore—1947**

Frequency: 750 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Key Bcstg. Corp.  
 Address.....21 W. Chase St.  
 Tel.: MU 5-7095.....Independent  
 Station Rep.....Weed Radio  
 President.....George E. Hull  
 Gen., Comm. Manager.....Carl G. Brenner  
 Sales Prom. Manager.....Ed LaBerge  
 Program Director.....Clark West  
 Publicity Director.....Webb Roszelle  
 Chief Engineer.....Joe Powers  
 Owners of: WPTX, Lexington Park.

**WCAO—Baltimore—1922**

Frequency: 600 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Plough Bcstg. Co., Inc.  
 Business-Studio Address.....1102 N. Charles St.  
 Tel.: MU 5-0600.....Independent  
 Representative.....Radio-TV Reps.  
 President.....Harold R. Krelstein  
 Gen., Station Mgr.....Byron Millenson  
 Commercial Mgr.....Edward L. Anzmann, Jr.  
 Program Director.....Larry Monroe  
 Sales Prom. Mgr.....Mrs. Jean Mowbray  
 Publicity Director.....Charles Purcell  
 Chief Engineer.....C. A. Seibold Jr.  
 Owners of: WMPS-AM-FM, Memphis; WPCO-AM-FM, Atlanta; WJJD-AM-FM, Chicago; WCOP-AM-FM, Boston.

**WCBM—Baltimore—1924**

Frequency: 680 Kc..Power: 10,000 d.; 5000 n.  
 Owned-Oper. By.....Baltimore Bcstg. Corp.  
 Bus.-Studio Address.....Community House  
 Tel.: BE 5-8400.....CBS  
 Sta. Representative.....P. G. & W.  
 President.....John Elmer  
 Executive V.P.....G. H. Roeder  
 V.P. Operations.....Charles A. Roeder  
 V.P. Sales.....John E. Hegly  
 Publicity Dir.....Diana Wescott  
 Chief Engineer.....G. Porter Houston

**WEBB—Baltimore—1955**

Frequency: 1360 Kc.....Power: 5000 Watts  
 Owned-Operated By.....1360 Bdcstg Co., Inc.  
 Business Address.....3113 W. North Ave.  
 Tel.: WI 7-1245.....Independent  
 Station Representative.....Bernard Howard  
 Exec. V.P., Gen. Mgr.....Samuel E. Feldman  
 Program Director.....Wiley Daniels  
 Chief Engineer.....Clifford Inman

**WFBR—Baltimore—1922**

Frequency: 1300 Kc.....Power: 5000 Watts  
 Owned-Oper. By...The Baltimore Radio Show

Address.....13 E. 20th St.  
 Tel.: 685-1300.....Independent  
 Representative.....John Blair & Co.  
 President.....Robert S. Maslin, Jr.  
 General, Station Mgr.....Robert B. Jones, Jr.  
 Commercial Manager.....Dudley Tichenor  
 Program Director.....Ralph Phillips, Jr.  
 Sales Prom. Mgr.....Mrs. Cleo Warriner  
 Chief Engineer.....William R. Hoos

**WITH—Baltimore—1941**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Maryland Bcstg. Corp.  
 Business-Studio Address.....7 E. Lexington St.  
 Tel.: LE 9-7808.....MBS  
 Sta. Reps.....Select; Adam Young; Ayers  
 Pres., Gen. Mgr.....Thomas G. Tinsley, Jr.  
 V.P., Station Manager.....Robert C. Embry  
 Program Director.....Bob Adams  
 Chief Engineer.....Ed Hawkins

**WSID—Baltimore—1947**

Frequency: 1010 Kc.....Power: 1000 Watts, d.  
 Owned-Operated By.....United Bcstg. Co.  
 Business-Studio Address.....912 N. Charles St.  
 Tel.: SA 7-8250.....Independent  
 Station Reps.....UBC, Dora-Clayton  
 President.....Richard Eaton  
 General Manager.....Helen Wherley  
 Chief Engineer.....Frank Bacon

**WWIN—Baltimore—1951**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Belvedere Bcstg. Co.  
 Address.....1119 N. Charles St.  
 Tel.: SAratoga 7-3555.....ABC  
 President.....Thomas F. McNulty  
 General Mgr.....H. S. Earp  
 Chief Engineer.....Leo Karns

**WMHI—Braddock Hgts.—1961**

Frequency: 1370 Kc.....Power: 500 Watts d.  
 Owned By.....Musical Heights, Inc.  
 Address.....Route 5, Frederick, Md.  
 Tel.: MOnument 2-2148.....Independent  
 President, Comm. Mgr.....Leo L. Shank  
 General, Sta. Manager.....John T. Staub  
 Chief Engineer.....Howard C. Fisher

**WCEM—Cambridge—1947**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....The Shore Bcstg Co.  
 Address.....Queen Anne Ave.  
 Tel.: ACademy 8-4800.....Independent  
 Pres., Gen. Mgr.....G. P. Richards  
 Sta., Commercial Mgr.....Sam Cannon, Jr.  
 Prog. Dir.....Bette B. Robbins  
 Chief Engineer.....Richard D. Goff

**WCUM—Cumberland—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By...Allegany Cty. Bcstg. Corp.  
 Business Address.....P.O. Box 360  
 Tel.: PArkview 4-5400.....CBS  
 Station Rep.....Venard, Rintoul & McConnell  
 President, Gen. Mgr.....Wallace L. Hankin  
 Program Director.....Edward Enderle  
 Chief Engineer.....Martin Croft

## MARYLAND

### **WTBO—Cumberland—1928**

Frequency: 1450 Kc. Power: 1000 Watts  
Owned.....Cumberland Valley Bcstg. Co.  
Address.....Box 510  
Tel.: 722-6666.....NBC  
Representative.....Burn-Smith  
Pres., Gen., Sta. Mgr.....A. William German  
V.P., Comm. Mgr.....Sam Cozad  
Program Dir.....Leslie Ford  
Chief Engineer.....R. Wirgman

### **WAYE—Dundalk—1955**

Frequency: 860 Kc. Power: 500 W. d.  
Owned-Operated By.....Erway Bcstg. Corp.  
Address.....1901 St. Paul St., Baltimore 18  
Tel.: CHesapeake 3-3886.....Independent  
Station Representative.....Gill-Perna  
President.....Guy S. Erway  
General, Sta. Mgr.....R. J. Bennett  
Program Director.....Bob Hilber  
Publicity Director.....Larry Harrison  
Sales Prom Mgr.....Senius Smith  
Chief Engineer.....Duane Cornett

### **WEMD—Easton—1960**

Frequency: 1460 Kc. Power: 500 W.  
Owned By.....Easton Broadcasting Co.  
Address.....3855 N. 30th St., Arlington, Va.  
Tel.: JA 5-7566.....KBS  
Station Rep.....Thomas F. Clark  
General & Sales Mgr.....A. Drew

### **WFMD—Frederick—1936**

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Monocacy Bcstg. Co.  
Address.....1 West Seventh St.  
Tel.: 683-4181.....CBS  
President, Gen. Mgr.....Laurence Leonard  
General Manager.....Morton Siegel  
Commercial Mgr.....C. Merritt Trott  
Chief Engineer.....Russell Bassett

### **WFRB—Frostburg—1958**

Frequency: 740 Kc. Power: 250 Watts d.  
Owned By.....Western Md. Bcstg. Co.  
Address.....P.O. Box 74  
Tel.: OVerbrook 9-8871.....Independent  
General Mgr., Ch. Eng.....D. C. Loughry  
Commercial Mgr.....D. Hillegas

### **WARK—Hagerstown—1947**

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....WARK, Inc.  
Address.....128 S. Prospect St.  
Tel.: RE 3-4500.....CBS  
Station Reps.....UBC Sales; Dora-Clayton  
President.....Henry Rau  
Gen., Sta. Mgr.....Allen Hedgecock  
Prog. Dir.....Richard Collyer  
Chief Engineer.....Lloyd Smith  
Owners of: WOL-AM-FM, Washington; WNAV-AM-FM, Annapolis; WDOV-AM-FM, Dover, Del.

# 1928 TO 1962

*The Tri-State Area's Big Radio Voice*

*Now 1000 Watts Strong*

# WTBO

**WJEJ—Hagerstown—1932**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By...Hagerstown Bcstg. Co., Inc.  
 Business-Studio Address .....Franklin Court  
 Tel.: RE 9-2323.....MBS-ABC  
 Representative .....Burn-Smith  
 Pres., Gen. Mgr. ....Grover C. Crilley  
 Comm. Sta. Mgr.....Lou L. Garris  
 Program Director.....Betty Andrews  
 Chief Engineer.....George McIntire

**WASA—Havre de Grace—1948**

Frequency: 1330 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By....Chesapeake Bcstg. Corp.  
 Address .....P. O. Box 97  
 Tel.: 939-0800.....Independent  
 General, Sta. Manager.....Mrs. Jason T. Pate  
 Comm.-Sales Prom. Mgr....Charles W. Irwin  
 Program, Publicity Dir.....John H. Little  
 Chief Engineer.....Don F. Whan

**WKIK—Leonardtown—1953**

Frequency: 1370 Kc....Power: 1000 Watts d.  
 Owned-Oper. By....Southern Md. Bcstrs. Inc.  
 Address.....P. O. Box 346  
 Tel.: GR 5-2211.....Independent  
 Pres., Gen. Mgr., Ch. Engr....James L. Bittner

**WPTX—Lexington Park—1953**

Frequency: 920 Kc.....Power: 500 Watts, d.  
 Owned .....Key Broadcasting  
 Address .....879 Park Ave.  
 Tel.: VO 2-1031.....Independent  
 Station Representative .....Hopewell  
 Gen., Station Mgr.....R. Thom House  
 Chief Engineer.....Jack Armstrong  
 Owners of: WBMD, Baltimore.

**WETT—Ocean City—1960**

Freq.: 1590 Kc....Power: 1 Kw. d.; 500 W. n.  
 Owned By.....The WETT Corp.  
 Address .....P. O. Box 61  
 Tel.: 289-7201.....Independent  
 President .....J. L. O'Conner, Jr.  
 General Mgr.....Harrison J. Langelier  
 Station Mgr.....J. G. Lenoir  
 Commercial Mgr.....Irwin J. Meyer  
 Sales Prom. Mgr.....David W. Beck  
 Program Director.....John J. Quinn  
 Chief Engineer.....Joe R. Doupnik

**WDMV—Pocomoke City—1955**

Frequency: 540 Kc.....Power: 500 W. d.  
 Owned-Operated By..Eastern Shore Bcstg. Co.  
 Address .....Box 210  
 Tel.: Pocomoke 540.....Independent  
 Station Rep. ....Walton  
 President .....Ernest Tannen  
 General Station Mgr.....Curt White  
 Program Director.....Toby Miller  
 Publicity Director.....Betty Jackson  
 Chief Engineer.....Paul Lewellyn

**WINX—Rockville—1951**

Freq.: 1600 Kc..Power: 1 Kw. d., 500 Watts n.  
 Owned-Oper. By..Montgomery Cty. Bcstg. Co.

Address.....8 Baltimore Rd.  
 Tel.: POplar 2-4357.....Independent  
 Station Reps.....UBC; Dore; Wittig  
 President.....Richard Eaton  
 General, Publicity Mgr.....Pierre D. Eaton  
 Commercial Manager.....Ed Bushman  
 Station Manager.....William Stabler  
 Program Director.....Richard M. Denham  
 Sales Prom. Mgr.....John Panagos  
 Chief Engineer.....William Vickers  
 Owners of: WOOK, Washington; WJMO, Cleveland;  
 WSID-AM-FM, Baltimore; WANT, Richmond;  
 WBNX, New York; WMUR-TV, Manchester.

**WBOC—Salisbury—1940**

Frequency: 960 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....WBOC, Inc.  
 Bus.-Studio Address.....Radio TV Park  
 Tel.: Pioneer 9-6131.....MBS  
 Newspaper Affil.....Sunpapers, Baltimore  
 Representative .....Burn-Smith  
 President.....William F. Schmick, Jr.  
 Gen., Sales Prom. Mgr.....Charles J. Trullitt  
 Commercial Manager.....Ron Maines  
 Program Director.....John W. Downing, Jr.  
 Chief Engineer.....Jack W. Ward

**WICO—Salisbury—1956**

Frequency: 1320 Kc....Power 1000 Watts, d.  
 Owned.....Delmarva Broadcasting Corp.  
 Address.....127 E. Carroll St.  
 Tel.: Pioneer 2-3212.....ABC-KBS  
 President.....Robert C. Doyle  
 General Manager.....C. Morse

**WJDY—Salisbury—1958**

Frequency: 1470 Kc....Power: 5000 Watts d.  
 Owned-Operated By....Salisbury Bcstg. Co.  
 Business Address.....106 W. Circle Ave.  
 Tel.: Pioneer 2-5191.....Independent  
 Station Representative...United Broadcasting  
 Pres., Gen. Mgr.....Norman Glenn  
 Chief Engineer.....William H. Kline

**WAQE—Towson—1955**

Frequency: 1570 Kc.....Power: 1000 W., d.  
 Owned-Oper. By.....WTOW, Inc.  
 Address.....26 West Pennsylvania Ave.  
 Tel.: VA 5-9660.....Independent  
 President .....John S. Booth  
 General Manager.....Charles S. Gerber  
 Chief Engineer.....George Klimes

**WTTR—Westminster—1953**

Frequency: 1470 Kc....Power: 1000 Watts d.  
 Owned-Oper. By...Carroll County Bcstg. Corp.  
 Address .....Box 28  
 Tel.: TI 8-5511.....KBS  
 V.P., Gen., Comm. Mgr....Russell H. Morgan

**WDON—Wheaton—1953**

Frequency: 1540 Kc.....Power: 250 W. d.  
 Owned-Operated By.....Everett L. Dillard  
 Address.....11216 Georgia Ave.  
 Tel.: LLockwood 5-0747.....Independent  
 Pres., Gen. Mgr.....Everett L. Dillard  
 Station Manager.....Jean M. Dillard



Pop.: 5,235,000

Families: 1,517,000

# MASSACHUSETTS

Radio Homes: 1,480,000

AM Stas. in State: 58

## WARA—Attleboro—1950

Frequency: 1320 Kc. Power: 1000 Watts  
Owned-Oper. By: Attleboro Radio Assn.  
Address: 8 N. Main St.  
Tel.: CA 2-1320 Independent  
Station Reps.: Foster & Creed; Breen & Ward  
President: Howard H. Sweet  
Gen., Station Mgr.: Keith S. Field  
Commercial Mgr.: Stan Morgan  
Chief Engineer: Raymond Arnold  
Owners of: WYNG, Warwick, R. I.

## WBOS—Boston—1947

Frequency: 1600 Kc. Power: 5000 Watts  
Owned-Oper. By: Champion Bcstg. Sys., Inc.  
Address: 790 Commonwealth Ave.  
Tel.: BE 2-5650 Independent  
Station Representative: Weed  
President: Herbert Hoffman  
Gen., Sta. Mgr.: Ralph Weinman  
Commercial Mgr.: Harry Goodman  
Chief Engineer: Anthony Olmedi

## WBZ-WBZA

Boston-Springfield—1921  
(Synchronous Operation)

Frequency: 1030 Kc. Power: WBZ, 50,000  
Watts; WBZA, 1000 Watts  
Owned: Westinghouse Bcstg. Co.  
Address: 122 E. 42 St., N.Y.C., N.Y.  
Tel.: MU 7-0808 Independent  
Station Representative: AM Radio Sales  
President: D. H. McGannon  
General Manager: Paul G. O'Friel  
Commercial Mgr.: A. B. Hartman  
Sales Promotion Mgr.: Warren L. Maurer  
Program Mgr.: A. L. Heacock  
Publicity Director: Edward L. Pearle  
Chief Engineer: W. H. Hauser  
Owners of: KPIN, San Francisco, Calif; WOWO,  
Fort Wayne, Ind.; WBZ-TV, Boston, Mass.;  
KYW, Cleveland, O.; KYW-TV, Cleveland, O.;  
KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.;  
KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.;  
WJZ-TV, Baltimore, Md.; WBZ-FM, Boston,  
Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM,  
Cleveland, O.; KEX-FM, Portland, Ore.

## WCOP—Boston—1935

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Oper. By: Plough Bdcsg. Corp.  
Bus.-Studio Address: 234 Clarendon St.  
Tel.: CO 7-0123 Independent  
Representative: Radio-TV Reps.  
President: Harold Krelstein  
V.P., General Mgr.: John F. Crohan

## WCRB—Boston—1948

Frequency: 1330 Kc. Power: 5 Kw.  
Owned: Charles River Bcstg. Co.  
Business Address: Sheraton Plaza Hotel

Tel: COpley 7-7080 Independent  
Station Representative: Broadcast Time Sales  
Pres., Gen. Mgr.: Theodore Jones  
Commercial Manager: Leonard V. Corwin  
Sta. Mgr.: Richard L. Kaye  
Sales Promotion Manager: Eugene Kilham  
Program, Pub. Director: David S. MacNeill  
Chief Engineer: Kim Kirchwey

## WEEI—Boston—1924

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Oper. By: CBS  
Business-Studio Address: 182 Tremont St.  
Tel.: HU 2-2323 CBS  
Representative: CBS Radio Spot Sales  
Gen. Mgr.: Thomas Y. Gorman  
Sales Mgr.: Robert Sinnott  
Chief Engineer: Warren J. Stevens

## WEZE—Boston—1922

Frequency: 1260 Kc. Power: 5000 Watts  
Owned By: WEZE, Inc.  
Address: 10 Arcade, Statler Office Bldg.  
Tel.: Liberty 2-1717 NBC  
Representative: Eastman  
President: J. P. Williams  
Exec. V.P., Gen. Mgr.: Arthur E. Haley  
Vice President: M. J. Williams  
Chief Engineer: George Jowdy

## WHDH—Boston—1926

Frequency: 850 Kc. Power: 50,000 Watts  
Owned-Oper. By: Herald-Traveler Corp.  
Address: 50 Morrissey Blvd.  
Tel.: AVenue 8-5000 Independent  
Newspaper Affil.: Herald-Traveler  
Representative: John Blair  
President: Robert B. Choate  
V.P., Managing Dir.: William B. McGrath  
V.P., Sales Dir.: Alexander M. Tanger  
Nat'l Sales Mgr.: William H. Fallon  
Program Mgr.: John M. Day  
Sales Prom. Director: Robert B. Cheyne  
Chief Engineer: Phillip K. Baldwin  
Owners of: WHDH-TV-FM.

## WILD—Boston—1946

Frequency: 1090 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Noble Bcstg. Corp.  
Address: 150 Massachusetts Ave.  
Tel.: CO 7-1900 Independent  
Station Representative: Bernard Howard  
President, Gen. Mgr.: Nelson B. Noble  
Station Manager: Norman Kruglak  
Program Director: Henry McFarlane  
Chief Engineer: Donald Snider

## WMEX—Boston—1934

Frequency: 1510 Kc. Power: 5000 Watts  
Owned-Oper. By: Richmond Brothers  
Business-Studio Address: 70 Brookline Ave.

*America's  
Great Advertisers  
depend upon*

# WHDH Radio

Reaching over  
1,500,000 families

More than  
1,000,000 unduplicated  
families listen each week

50,000 Watt WHDH  
reaches 80% of the  
population who account  
for 81% of all retail sales  
in Maine, New Hampshire,  
Massachusetts and  
Rhode Island!

**WHDH-Radio**  
**50,000 WATTS**  
**BOSTON**

## MASSACHUSETTS

Tel.: CO 6-3900.....Independent  
Station Rep.....Adam Young  
President.....Maxwell E. Richmond  
Station, Sales Mgr.....Robert S. Richmond  
Commercial Manager.....Joseph A. Farrar  
Program Dirs.....A. Ginsburg, M. Miller  
Publicity Director.....Sally Kirk  
Chief Engineer.....John Kirk

### WNAC—Boston—1922

Frequency: 680 Kc.....Power: 50 Kw.  
Owned.....RKO General  
Bus.-Studio Address.....21 Brookline Ave.  
Tel.: CO 6-0800.....Independent  
Station Rep.....Nat'l Sales Div. RKO General  
President.....William M. McCormick  
Vice President.....Thomas Bateson  
Nat. Sales Manager.....Proctor Jones  
Sales Prom. Mgr.....George Hallberg  
Program Director.....John D. Maloy  
Adv., Publicity Director.....Phyllis Doherty  
Chief Engineer.....Irvin B. Robinson  
Owners of: WNAC-TV; WOR-AM-TV, New York;  
KJJ-AM-TV, Los Angeles; KFRC, San Francisco;  
WHBQ-AM-TV, Memphis; CKLW-AM-TV, De-  
troit; WGMS, Washington, D. C.; WHCT-TV,  
Hartford.

### WORL—Boston—1950

Frequency: 950 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....Pilgrim Broadcasting Co.  
Address.....705 Beacon Street  
Tel.: CO 7-3800.....MBS  
Station Rep.....Jack Masla  
President.....Edward M. Gallagher, Jr.  
General Mgr.....G. Gray  
Station Mgr., Prog. Dir.....William Givens  
Commercial Manager.....Charles G. Pye, Jr.  
Chief Engineer.....William O. Clark

### WTAO—Boston—1948

Frequency: 740 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Harvey Radio Lab, Inc.  
Address.....439 Concord Ave.  
Tel.: ELliot 4-0500.....ABC  
Station Representative.....Paul Raymer  
President.....Frank J. Lyman, Jr.  
General Manager.....William A. Queen  
Program Director.....Billy Dale  
Sales Manager.....Paul Kelly, Jr.  
Chief Engineer.....Louis Jordan  
Owners of: WTAO-TV.

### WBET—Brockton—1946

Frequency: 1460 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Enterprise Publishing Co.  
Business-Studio Address.....80 Main St.  
Tel.: JU 6-1460.....Independent  
Newspaper Affiliation.....Enterprise Times  
Representative.....Walker-Rawalt  
General Manager.....Earle G. Clement  
Program Director.....M. Sothorn Abbott  
Chief Engineer.....Elbridge Hooker

### WOKW—Brockton—1961

Frequency: 1410 Kc.....Power: 1 Kw. d.  
Owned By.....WOKW, Inc.  
Address.....288 Linwood St.

## MASSACHUSETTS

Tel.: JUNiper 7-1410.....Independent  
Station Reps.....Kettell-Carter; Hollingbery  
President.....Alan C. Tindal  
General Manager.....John J. Sullivan  
Program Director.....Curtis H. Hahn  
Publicity Director.....Pamela Ellis  
Chief Engineer.....Arthur Donner

### WACE—Chicopee-Springfield 1946

Frequency: 730 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Commonwealth Bcstg. Co.  
Address.....P.O. Box 2007  
Tel.: LY 4-6654.....Independent  
Station Representative.....Adam Young  
President.....Lazar Emanuel  
General Manager.....Bill Gallagher  
Prog., Pub. Director.....Norm White  
Chief Engineer.....Larry Spinks  
Owners of: WEOK, Poughkeepsie; WKST, New  
Castle; WKST-TV, Youngstown.

### WTYM—E. Longmeadow—1947

Frequency: 1600 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....Executive Bcstg. Corp.  
Address.....P.O. Box 857  
Tel.: RPublic 7-4707.....MBS  
Station Representative.....Nona Kirby  
V.P., General Mgr.....Allen Embury  
Commercial Manager.....Jeff Stoughton  
Program Director.....Joe Slezak  
Chief Engineer.....Earl Hewinson

### WALE—Fall River—1948

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Narragansett Bcstg. Co.  
Address.....18 N. Main St.  
Tel.: OS 4-3535.....MBS  
Station Rep.....Bolles; Eckles  
Manager.....George L. Sisson, Jr.  
Commercial Mgr.....Markey Gosciminski  
Chief Engineer.....George Costa

### WSAR—Fall River—1921

Frequency: 1480 Kc.....Power: 5000 Watts  
Owned-Oper. By.....K & M Publishing Co.  
Bus.-Studio Address.....Box 927  
Tel.: OS 7-9477.....Independent  
Newspaper Affiliation.....Herald News, Inc.  
Reps.....Kettell-Carter; Spot Time Sales  
President.....Frank W. Miller, Jr.  
General, Station Mgr.....Lincoln W. N. Pratt  
Commercial Manager.....Cornelius Sullivan  
Program Director.....Norman P. Rapoza  
Chief Engineer.....Arnold Molloy

### WEIM—Fitchburg—1941

Frequency: 1280 Kc., Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Radio Fitchburg, Inc.  
Business-Studio Address.....717 Main St.  
Tel.: Diamond 3-3766.....Independent  
President.....Norman Knight  
General, Comm. Mgr.....James A. Fitzgerald, Jr.  
Chief Engineer.....Ted Kallin

### WFGM—Fitchburg—1949

Frequency: 960 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Wachusett Bcstg. Corp.  
Address.....170 Prichard St.  
Tel.: Diamond 3-4897.....Independent  
Station Rep.....Foster, Creed  
President.....David M. Myers  
General, Sta. Mgr.....James W. Chalmers  
Chief Engineer.....Donald L. Coleman, Jr.

### WKOX—Framingham—1947

Frequency: 1190 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....WKOX, Inc.  
Bus.-Studio Address.....100 Mt. Wayte Ave.  
Tel.: TR 3-7409.....Independent  
Representative.....Kettell-Carter, Grant Webb  
Gen. Mgr.....Richard E. Adams  
Program Dir.....Carl B. Duncan  
Chief Engineer.....Frank Bartel

### WGAW—Gardner—1944

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 Wt. n.  
Owned.....Gardner Bcstg. Co.  
Address.....Green St.  
Tel.: 632—1340.....MBS  
Representative.....Nona Kirby, Webb  
President.....C. Edward Rowe  
Gen., Sales Promo Mgr.....Theodore G. Converse  
Commercial Mgr.....Ernest Bishop  
Station Manager, Prog. Dir.....Richard Mahon  
Chief Engineer.....Gordon Wiley

### WSBS—Great Barrington—1956

Frequency: 860 Kc.....Power: 250 Watts  
Owned-Oper. By.....WSBS-The Berkshires, Inc.  
Business Address.....Stockbridge Rd., Rt. 7  
Tel.: Great Barrington 1567.....MBS  
Station Representative.....Webb  
Pres., Gen. Mgr.....J. Leo Dowd  
Prog., Pub. Dir.....Alan D. Vaber  
Chief Engineer.....John Seeley

### WHAI—Greenfield—1938

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Haigis Bcstg. Corp.  
Business-Studio Address.....486 Main St.  
Tel.: PR 4-4301.....Independent  
Representative.....Walker-Rawalt  
President, Gen. Mgr.....John W. Haigis, Jr.  
Station Manager.....Norman L. Cloutier  
Comm. Prom. Manager.....William E. Randall  
Chief Engineer.....Delwin D. Shattuck

### WHAV—Haverhill—1947

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....WHAV, Inc.  
Business-Studio Address.....30 How St.  
Tel.: DR 4-4733.....Independent  
Station Representative.....Kettell-Carter; Webb  
General Manager.....Edward Cetlin  
Sales Prom. Mgr.....Aldo Carter  
Chief Engineer.....Harry White



**WREB—Holyoke—1950**

Frequency: 930 Kc. Power: 500 Watts d.  
 Owned By: Don Hancock Bcstg. Co.  
 Address: 225 High St.  
 Tel.: Jefferson 2-3296 Independent  
 Stations Reps.: Breen & Ward; Nona Kirby  
 President, Gen. Mgr.: Donald T. Hancock  
 Program Director: Nicholas A. Bell  
 Chief Engineer: Richard S. Townes

**WCCM—Lawrence—1947**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Lawrence Bdcstg. Co.  
 Address: 9 Valley Street  
 Tel.: MU 3-7171 MBS  
 Station Representative: Bob Dore  
 President, Gen. Mgr.: Mrs. Geo. H. Jaspert  
 Comm., Prom. Mgr.: John Canby  
 Chief Eng.: Norman Round

**WCAP—Lowell—1951**

Frequency: 980 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Northeast Radio Inc.  
 Address: 243 Central St.  
 Tel.: GLenview 4-0404 Independent  
 Sta. Rep.: Kettell-Carter  
 Pres., Gen. Mgr.: Israel Cohen  
 Commercial Manager: Maurice Cohen  
 Program Director: Dan Gillette  
 Chief Engineer: Ted Cohen

**WLLH—Lowell-Lawrence  
 1934**

Frequency: 1400 Kc. Power: 500 Watts  
 Owned-Oper. By: Merrimac Bdcstg. Co.  
 Address: 39 Kearney Sq., Lowell  
 Tel.: GL 8-8715 (Lo) Independent  
 Representative: Bolling  
 President: Gerald Harrison  
 General Manager: Albert N. Armstrong, Jr.  
 Program Director: Tom Clayton  
 Chief Engineer: C. Parker

**WLYN—Lynn—1946**

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Puritan Network, Inc.  
 Business Address: 156 Broad St.  
 Tel.: LY 5-6200 Independent  
 Sta. Reps.: Walker-Rawalt, Kettell-Carter  
 President: Theodore Feinstein  
 General, Comm. Mgr.: Harry D. Goodwin  
 Program Director: Stephen E. Smith  
 Publicity Director: Edward Glowik  
 Chief Engineer: Richard Ward  
 Owners of: WOTW-AM, Nashua; W TSA-AM, Bat-  
 tleboro; WNBP, Newburyport.

**WSRO—Marlboro—1958**

Frequency: 1470 Kc. Power: 1,000 Watts d.  
 Owned By: County Broadcasting Corp.  
 Address: Curtis Ave.  
 Tel.: HU 5-1470 KBS  
 Station Representative: Hopewell  
 President, Gen. Mgr.: Lewis F. Sargent  
 Program Director: Daniel Griffin  
 Chief Engineer: Kenneth Rockwell

**WHIL—Medford—1952**

Frequency: 1430 Kc. Power: 5000 Watts d.  
 Owned-Operated By: Conant Bcstg. Co.  
 Address: 99 Revere Beach Pkwy.  
 Tel.: EXport 6-1430 Independent  
 Station Representative: Forjoe  
 President: Sherwood J. Tarlow  
 Station Manager: Joseph Kruger  
 Program Director: Bob Walsh  
 Chief Engineer: Alfred Fulchino  
 Owners of: WWOK, Charlotte; WLOB-AM-FM,  
 Portland; WJBW, New Orleans; WARE, Ware.

**WMRC—Milford—1956**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By: Milford Radio  
 Address: Opera House Bldg  
 Tel.: 1490 KBS  
 General Manager: Ted Sawyer

**WBSM—New Bedford—1949**

Frequency: 1420 Kc. Pow.: 5 Kw. d., 1 Kw. n.  
 Owned: Bay State Broadcasting Co.  
 Address: Pope's Island  
 Tel.: WY 3-1767 Independent  
 Station Representative: Devney Organization  
 President, Gen. Mgr.: Otto F. A. Arnold  
 Comm. Mgr.: Richard G. Evans  
 Prog. Dir.: Hal Peterson  
 Chief Engineer: James R. Wooler

**WNBH—New Bedford—1921**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By: E. Anthony & Sons, Inc.  
 Business-Studio Address: 432 County St.  
 Tel.: WYman 8-5228 Independent  
 Newspaper Affiliation: Standard-Times  
 Station Representative: Walker-Rawalt  
 Station Manager: Paul Stiles  
 Program Director: Stan Lipp  
 Chief Engineer: Herve Leduc  
 Owners of: WOCB-AM-FM, W. Yarmouth.

**WNBP—Newburyport—1957**

Frequency: 1470 Kc. Power: 500 Watts, d.  
 Owned: Tri-City Bcstg. Co.  
 Business Address: Traffic Circle  
 Tel.: HO 2-6654 Independent  
 Station Representative: Walker-Rawalt  
 President: Theodore Feinstein  
 Gen. Mgr.: J. Thomas Mathers  
 Station Mgr., Prog. Dir.: Mary I. MacKenzie

**WMNB—North Adams—1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Northern Berkshire Bcstg. Co.  
 Address: P. O. Box 707  
 Tel.: MO 3-6567 Independent  
 Newspaper Affil.: Transcript  
 Station Reps.: Grant Webb; Nona Kirby  
 President: Robert Hardman  
 General Manager: Donald A. Thurston  
 Commercial Manager: Richard J. O'Brien  
 Chief Engineer: Paul Willey

## MASSACHUSETTS

### WHMP—Northampton—1950

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By... Pioneer Valley Bcstg. Co.  
Address... 78 Main St.  
Tel.: JU 4-4275... Independent  
Representative... Nona Kirby, Webb  
President... John H. Williams  
Gen., Sta., Comm. Mgr... Alexander W. Milne  
Program Director... Joseph T. Fennessey  
Chief Engineer... Edward Rodriguez

### WCAT—Orange—1956

Frequency: 1390 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Tri-State Radio, Inc.  
Address... East Main St.  
Tel.: KI 4-2825... KBS  
Station Representative... Hal Walton  
President, Chief Engineer... Ralph Mellon  
Station Manager... Colon Cruickshank  
Prog., Pub. Director... Florence Tepper

### WBEC—Pittsfield—1947

Frequency: 1420 Kc. Power: 1000 Watts  
Owned-Oper. By... WBEC, Inc.  
Business-Studio Address... 33 Eagle St.  
Tel.: Hillcrest 8-8292... ABC  
Sta. Rep... Kettell-Carter  
President... Richard S. Jackson  
General Manager... Henry Hovland  
Program Director... D. Christopolis  
Chief Engineer... Robert Johnson

### WRK—Pittsfield—1938

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By... Greylock Bcstg. Co.  
Business-Studio Address... 8 Bank Row  
Tel.: Hillcrest 2-1553... CBS  
Station Representative... Walker-Rawalt  
President... Joseph K. Close  
Gen., Sta. Mgr... Walter Kearsey  
Comm., Prom. Mgr... Martin Schechter  
Program Director... Robert Youse  
Chief Engineer... George R. Burgoon

### WPLM—Plymouth—1955

Frequency: 1390 Kc. Power: 5,000 Watts  
Owned-Oper. By... Plymouth Rock Bdcstg. Co.  
Address... Route #3  
Tel.: Pilgrim 6-1390... Independent  
Station Representative... Kirby; Breen & Ward  
President... John T. Campbell  
Station Manager... Arthur E. Pratt  
Program Dir... John Chandler  
Sales Prom. Mgr... Edward Marvin  
Publicity Dir... Bud Markle  
Chief Engineer... Lawrence Prado

### WJDA—Quincy—1947

Frequency: 1300 Kc. Power: 1000 Watts d.  
Owned-Oper. By... South Shore Bcstg. Co.  
Address... P. O. Box 373  
Tel.: Granite 9-1300... Independent  
Pres., Gen., Sta. Mgr... James D. Asher  
Commercial Manager... Kenneth P. Fallon, Jr.  
Program Director... Winslow Bettinson  
Chief Engineer... Fred Lane  
Owners of: WESX, Salem.

### WESX—Salem—1939

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By... North Shore Bcstg. Corp.  
Address... Naugus Ave., Marblehead, Mass.  
Tel.: PI 4-1230... MBS  
President, Gen. Mgr... James D. Asher  
Program Director... John Parke  
Chief Engineer... Norman Durkee

### WESO—Southbridge-Webster 1955

Frequency: 970 Kc. Power: 1000 Watts d.  
Owned... WESO Broadcasting Corp.  
Address... 399 Main Street  
Tel.: 764-4381... Independent  
Representatives... Webb; Foster-Creed  
President... Peter A. Bordes  
Gen., Station Mgr... J. F. Mulcahy  
Comm., Sales Prom. Mgr... William Richards  
Program Director... Ralph D. Andrea  
Chief Engineer... Kenneth Duquette

### WHYN—Springfield—1941

Frequency: 560 Kc. Power: 1000 Watts  
Owned-Oper. By... Hampden-Hampshire Corp.  
Address... 1300 Liberty St.  
Tel.: RE 7-1414... Independent  
News. Affil... Holyoke Transcript-Telegram  
Station Rep... Foster & Creed  
President... William Dwight  
Gen., Sta. Mgr... Charles N. De Rose  
Asst. Manager... Murry Tesser  
Comm., Publicity Dir... Zack Land  
Chief Engineer... Harold Schumacher

### WMAS—Springfield—1932

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By... WMAS, Inc.  
Business-Studio Address... 101 West St.  
Tel.: RE 7-1414... CBS  
Representative... Bolling  
President... Gerald Harrison  
Exec. Vice Pres... Carl S. Wheeler  
Manager... Bob Donahue  
Comm. Mgr... Erwin Needles  
Prog. Dir... Roland Dumas  
Chief Eng... John Michnovetz  
Owners of: WMAS-FM.

### WSPR—Springfield—1936

Freq.: 1270 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By... WSPR, Inc.  
Business Address... 63 Chestnut St.  
Tel.: RE 2-4182... Independent  
Representative... Hollingbery; Kettell-Carter  
Pres., Gen. Mgr... Alan C. Tindal  
Commercial Manager... Jack Sullivan  
Program Director... Bud Clain  
Chief Engineer... Valentino Partyka

### WTXL—West Springfield—1949

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 Wt. n.  
Owned-Operated By... Telecolor Corp.  
Address... 34 Sylvan St.  
Tel.: RE 9-4768... ABC

Station Representative ..... Walker-Rawalt  
 President ..... Lawrence A. Reilly  
 General, Sta. Mgr. .... James L. Spates  
 Program, Prom. Mgr. .... Ben Talbot  
 Commercial Manager .... Holland D. Cameron

**WPEP—Taunton—1949**

Frequency: 1570 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Silver City Bcstg. Corp.  
 Address ..... 174 Broadway  
 Tel.: VAndyke 4-7528 ..... Independent  
 President, Gen. Mgr. .... J. Marshall McGregor  
 Station Mgr., Prog. Dir. .... Joseph G. Quill  
 Comm. Mgr. .... Henry J. Murray  
 Chief Engineer ..... Louis Bienvenue

**WARE—Ware—1947**

Frequency: 1250 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Central Bcstg. Corp.  
 Business-Studio Address ..... 56 Main St.  
 Tel.: WO 7-6231 ..... KBS  
 Station Reps. .... Breen & Ward; Eckels  
 President. .... Sherwood J. Tarlow  
 Gen., Sta. Mgr. .... Richard H. Vaughan  
 Chief Engineer ..... Ralph Knudson

**WDEW—Westfield—1957**

Frequency: 1570 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Westfield Bcstg. Co.  
 Business-Studio Address ..... 249 Union St.  
 Tel.: LOgan 8-8643 ..... Independent  
 Station Representative ..... Breen-Ward  
 President ..... Harold Martin  
 General, Sta. Mgr. .... Richard M. Brescia  
 Commercial Mgr. .... John Mahar  
 Chief Engineer ..... J. Lawrence Spinks

**WOCB—West Yarmouth—1940**

Freq.: 1240 Kc. .... Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By ..... E. Anthony & Sons  
 Address ..... South Sea Ave.  
 Tel.: SPring 5-0500 ..... Independent  
 Newspaper Affil. .... Standard Times  
 Station Rep. .... Walker-Rawalt  
 President ..... Basil Brewer  
 Station Manager ..... Paul Stiles  
 Program Dir. .... G. W. Stidstone  
 Chief Engineer ..... Frank L. Lynch  
 Owners of: WNBH, New Bedford.

**WAAB—Worcester—1931**

Frequency: 1440 Kc. .... Power: 5000 Watts  
 Owned By ..... Waterman Bcstg. Corp.  
 Bus. Address ..... 34 Mechanic St.  
 Tel.: PL 2-5611 ..... NBC  
 Representative ..... Masla; Kettell-Carter  
 Pres., Gen. Mgr. .... Bernard E. Waterman  
 Comm. Sta. Mgr. .... Chester Kaminski  
 Program Director ..... George Stevens  
 Sales Prom., Pub. Dir. .... Gordon Hastings  
 Chief Engineer ..... George Capalbo

**WNEB—Worcester—1946**

Freq.: 1230 Kc. .... Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By ..... WNEB, Inc.

Address ..... 405 Main St.  
 Tel.: PL 6-4672 ..... CBS  
 Station Representative ..... Adam Young  
 President, Gen. Mgr. .... George W. Steffy  
 Vice President ..... Harold D. Glidden  
 Station, Comm., Mgr. .... Robert F. Nims  
 Program Director ..... George Downey  
 Sales Prom. Mgr., Pub. Dir. .... Ken Berns  
 Chief Engineer ..... Walter Chemausky

**WORC—Worcester—1925**

Freq.: 1310 Kc. .... 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By ..... WORC, Inc.  
 Address ..... 8 Portland St.  
 Tel.: SW 9-0581 ..... MBS  
 Sta. Reps. .... Eastman; Eckels  
 Pres., Gen. Mgr. .... Robert F. Bryar  
 Sta., Comm. Mgr. .... A. Abbott Coblenz  
 Publicity Director ..... Richard Barr  
 Sales Prom. Mgr. .... Alvin M. Saide  
 Program Director ..... Richard Smith  
 Chief Engineer ..... Gordon Dyer

**WTAG—Worcester—1924**

Frequency: 580 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... WTAG, Inc.  
 Business-Studio Address ..... 20 Franklin St.  
 Tel.: PL 5-4321 ..... Independent  
 Newspaper Affil. .... Telegram & Gazette  
 Representative ..... Henry L. Christal Co.  
 President ..... Robert W. Booth  
 Vice Pres., Gen. Mgr. .... Herbert L. Krueger  
 Commercial Mgr. .... Richard L. Gravel  
 Sales Prom. Head. .... Mrs. Pierrina M. Rohde  
 Prod., Pgm. Dir. .... A. J. Brissette  
 Chief Engineer ..... E. A. Browning

**When You Can Have The Best,  
 Why Be Satisfied With Less?**

**THE ASSOCIATED PRESS**

Pop.: 8,000,000

Families: 2,333,000

# MICHIGAN

Radio Homes: 2,272,000

AM Stas. in State: 103

## WABJ—Adrian—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Gerity Bcstg. Co.  
Address.....121 W. Maumee St.  
Tel.: CO 5-7123.....CBS  
Station Representative.....Michigan Spot Sales  
**President**.....James Gerity, Jr.  
Station Manager.....E. J. Hahn  
Program Director.....Winston Hoehner  
Publicity Director.....Virginia Hagerman  
Chief Engineer.....Ed Clark  
Owners of: WNEA-AM-TV, Bay City, Saginaw.

## WALM—Albion—1952

Freq.: 1260 Kc. Power: 1 Kw. d.; 500 Wts. n.  
Owned-Oper. By.....Calhoun Bcstg. Co.  
Business Address.....Irwin Ave.  
Tel.: NATIONAL 9-3945.....KBS  
Station Rep.....Spot Time Sales  
**President**.....Jack Bediet  
General Manager.....C. Wayne Wright  
Asst. Manager.....Arthur Goodwin  
Program Director.....Derwood Carn  
Chief Engineer.....James Billingsley  
Owners of: WFKL, Freeport.

## WOWE—Allegan—1958

Frequency: 1580 Kc. Power: 250 Watts, d.  
Owned By.....Allegan Cty. Bcstg., Inc.  
Address.....233 Hubbard  
Tel.: ORchard 3-4701.....ABC  
General Manager.....Algar Workman  
Prog. Dir., Chief Eng.....John C. Fountain  
Owners of: WLAV-AM-FM, Grand Rapids; WHLS-AM, Port Huron.

## WFYC—Alma—1948

Frequency: 1280 Kc. Power: 1000 Watts d.,  
Owned-Oper. By.....WFYC, Inc.  
Business Address.....5310 N. State Rd.  
Tel.: HOBart 3-3175.....Independent  
Station Representative.....Hollingbery; Hopewell  
**President**.....Wayne G. Harris  
General Manager.....Gilbert E. Thomas  
Station Manager.....David W. Sommerville  
Program Director.....Richard Crowley  
Chief Engineer.....R. V. Cummings

## WATZ—Alpena—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Midwestern Bcstg. Co.  
Business Address.....M-32 West  
Tel.: Elmwood 4-8400.....NBC  
Station Rep.....Venard, Rintoul, McConnell  
**President, Gen. Mgr.**.....Les Biederman  
Station Manager.....Drew McClay  
Commercial Manager.....Robert E. Detwiler  
Chief Engineer.....William H. Kiker  
Owners of: WTCM, WPBN-TV, Traverse City;  
WATT, Cadillac; WMBN, Petoskey; WATC,  
Gaylord; WTOM-TV, Cheboygan.

## WHRV—Ann Arbor—1946

Frequency: 1600 Kc. Power: 1000 Watts

Owned-Operated By.....Zanesville Publish. Co.  
Business Address.....4230 Packard Road  
Tel.: NORMandy 2-4573.....MBS  
Newspaper Affil.....Time Record; Time Signal  
**President**.....Clay Littick  
General Manager.....Allan Land  
Station Manager.....Bob C. Wagner  
Comm. Prom. Mgr.....Jos Labaito  
Chief Engineer.....Robert Hood

## WPAG—Ann Arbor—1945

Frequency: 1050 Kc. Power: 1.000 Watts d.  
Owned-Operated By.....Washtenaw Bcstg. Co.  
Bus.-Studio Address.....3rd Floor, Hutzel Bldg.  
Tel.: NO 2-5517.....Independent  
Sta. Rep.....Mich. Spot Sales  
Pres., Gen. Mgr.....Edward F. Baughn  
Program Director.....Albert Samborn  
Chief Engineer.....Bernard Ressler

## WLEW—Bad Axe—1950

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Thumb Broadcasting Co.  
Address.....935 S. Van Dyke Rd.  
Tel.: CO 9-9931.....CBS-KBS  
Sta. Rep.....Mich. Spot Sales  
Gen. Mgr.....John Wismer  
Station Manager.....Jim Muehelnbeck

## WBCK—Battle Creek—1948

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n  
Owned-Operated By.....Michigan Bcstg. Co.  
Address.....Security Natl. Bank Bldg.  
Tel.: WO 3-5555.....NBC  
Representative.....Hollingbery  
**President**.....Robert H. Holmes  
General Mgr.....E. F. Cahill  
Program Director.....Larry Collins  
Chief Engineer.....Harley Hammond  
Owners of: WBCM-AM-FM, Bay City.

## WELL—Battle Creek—1925

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Southern Mich. Bcstg.  
Address.....Michigan National Bank Bldg.  
Tel.: WO 4-7173.....ABC  
Gen. Comm. Mgr.....P. J. Haller  
Program Director.....Ronald E. Mell  
Chief Engineer.....David M. Decker

## WBCM—Bay City—1925

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W., n.  
Owned-Operated By.....Michigan Bcstg. Co.  
Business-Studio Address.....Wenonah Hotel  
Tel.: TW 3-7551.....ABC  
Representative.....George P. Hollingbery  
**President**.....Robert H. Holmes  
General Manager.....Leo A. Jylha  
Chief Engineer.....Wes Thompson  
Owners of: WBCK, Battle Creek.

## WWBC—Bay City—1956

Frequency: 1250 Kc. Power: 1000 Watts d.



Owned By..... Water Wonderland Bcstg. Co.  
 Business Address..... 306 Phoenix Bldg.  
 Tel.: TW 3-4588..... Independent  
 Station Representative..... Masla  
 President..... Patrick J. Trahan  
 Gen., Comm. Mgr..... Charles E. Anthony  
 Prog., Sales Prom. Mgr..... Robert F. Benkelman  
 Chief Engineer..... Ralph H. Carpenter

**WHFB—Benton Harbor—1947**

Frequency: 1060 Kc. ... Power: 1000 Watts d.  
 Owned-Oper. By ..... Palladium Publ. Co.  
 Business Address..... Fairplain Ave.  
 Tel.: 616-927-3581 ..... Independent  
 Newspaper Affil. News-Palladium, Herald Press  
 Station Rep..... Mich. Spot Sales  
 President ..... Stanley R. Banyon  
 General Manager..... J. P. Scherer  
 Station Manager..... Dwight Edmunds  
 Commercial Manager..... Robert Brown  
 Program Director..... Robert Bauman  
 Sales Prom., Pub. Mgr..... Jack Knuth  
 Chief Engineer..... M. U. Robinson

**WBRN—Big Rapids—1953**

Frequency: 1460 Kc. ... Power: 1000 Watts, d.  
 Owned-Oper. By..... WBRN, Inc.  
 Address..... P. O. Box 825  
 Tel.: 796-7684 ..... Independent  
 Station Representative..... Gene Bolles  
 President ..... John A. White  
 Gen. Comm. Mgr..... Casey A. Heckman  
 Program Director..... Lyle Stieg  
 Chief Engineer..... Garnet Zimmerman

**WATT—Cadillac—1945**

Frequency: 1240 Kc. ... Power: 250 Watts  
 Owned-Operated By... Midwestern Bcstg. Co.  
 Business-Studio Address..... U. S. 131, South  
 Tel.: PR 5-7831..... NBC  
 Sta. Rep..... Venard Rintoul, McConnell  
 President ..... Les Biederman  
 Station Manager..... Merritt L. Chandler  
 Commercial Manager..... R. E. Detwiler  
 Chief Engineer..... Bill Kiker

**WCER—Charlotte—1956**

Frequency: 1390 Kc. ... Power: 1 Kw., d.  
 Owned..... Eaton County Bcstg. Co.  
 Address..... Box 269  
 Tel.: 543-0340 ..... Independent  
 Pres., Gen. Mgr..... Roy W. McLean  
 Comm., Sta. Mgr..... Brod Martindale  
 Chief Engineer..... Gerald D. Adams

**WCBY—Cheboygan—1954**

Frequency: 1240 Kc. ... Power: 250 Watts  
 Owned..... Straits Bcstg. Co.  
 Address..... Mackinaw Ave.  
 Tel.: MA 7-2341 ..... Independent  
 Station Rep..... Hopewell  
 President, Gen. Mgr..... Richard E. Hunt  
 Publicity Director..... Jackie Norman  
 Chief Engineer..... Lou M. Ozak  
 Owners of: WPTW, Piqua; WCRM, Clare.

**WCRM—Clare—1960**

Frequency: 990 Kc. ... Power: 250 Watts d.  
 Owned By..... Gateway of N. Bcstg. Corp.  
 Address..... North Mission Road  
 Tel.: EV 6-9907..... Independent  
 President, Gen. Mgr..... Richard E. Hunt  
 Sta., Chief Eng..... Norbert Poespelman  
 Commercial Manager..... James Baughn  
 Program Director..... Robert C. Burian  
 Publicity Director..... Bernard Wilson

**WTVB—Coldwater—1948**

Freq.: 1590 Kc. Power: 5 Kw. d., 500 Watts n.  
 Owned-Oper. By .. Twin Valley Bcstrs, Inc.  
 Address..... P. O. Box 32  
 Tel.: BRoadway 9-9119..... Independent  
 Sta. Reps.. Donald Cooke; Michigan Spot Sales  
 President..... E. Harold Munn, Sr.  
 General Manager..... E. Harold Munn, Jr.  
 Station Manager..... Constance L. Bingham  
 Sales Prom. Manager..... Normand Moore  
 Commercial Manager..... Homer Walters  
 Chief Engineer..... Virgil Royer

**WKMH—Dearborn—1946**

Freq.: 1310 Kc. ... Power: 5 Kw.  
 Owned-Oper. By... Knorr Broadcasting Corp.  
 Address..... 15001 Mich. Ave.  
 Tel.: TI 6-8500..... MBS  
 President..... Mrs. Fred A. Knorr  
 General Station Mgr..... John J. Carroll  
 Commercial Manager..... John E. Davidson  
 Sales Promo. Mgr., Pub. Dir... Reed M. Badgley  
 Program Director..... Frank Maruca  
 Chief Engineer..... Jerrold L. Martin  
 Owners of: WKMF, Flint; WSAM, Saginaw;  
 WKHM, Jackson; WELL, Battle Creek.

**CKLW—Detroit—1932**

Frequency: 800 Kc. ... Power: 50,000 Watts  
 Owned By..... Essex Bcstrs, Inc.  
 Address..... 3300 Guardian Bldg., Detroit 26  
 Tel.: WO 1-7200..... CBC  
 Reps..... RKO General, Inc., Nat'l Sales Div.  
 President, Gen. Mgr..... S. Campbell Ritchie  
 Commercial Manager..... Charles Gunn  
 Sales, Merch. Mgr..... George Snyder  
 Program Director..... John Gordon  
 Publicity Director..... Art Gloster  
 Chief Engineer..... Stewart Clark

**WCAR—Detroit—1939**

Freq.: 1130 Kc. ... Power: 50 Kw., d., 10 Kw., n.  
 Owned By..... Pontiac Bcstg. Co., Inc.  
 Tel.: TE 3-8100..... Independent  
 President, Gen. Mgr..... H. Y. Levinson  
 Exec. V.P..... Wayne N. Cook  
 Production Mgr..... Larry Bova  
 Chief Engineer..... James Balmer

**WJBK—Detroit—1925**

Freq.: 1500 Kc. ... Power: 10 Kw. d., 1 Kw. n.  
 Owned-Operated By..... Storer Bcstg. Co.



# MICHIGAN

Bus.-Studio Address.....7441 Second Blvd.  
Tel.: TR 3-7400.....Independent  
Station Representative.....Katz  
President.....George B. Storer, Jr.  
V.P., General Mgr.....Harry R. Lipson  
General Sales Manager.....George Crandall  
Program Manager.....John M. Grubbs  
Sales Promotion Mgr.....Sam Somora  
Supervisory Engineer.....Donald Hein  
Owners of: WJBK-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

## WJLB—Detroit—1926

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Booth Bcstg. Co.  
Business Address.....3100 Broderick Tower  
Tel.: Woodward 5-2000.....Independent  
Station Representative.....Bernard Howard  
President.....John L. Booth  
General, Comm. Mgr.....Thomas J. Warner  
Sales Promotion Mgr.....Gilbert N. Ketcham  
Pub. Prog. Director.....Richard J. Desautel  
Chief Engineer.....George E. Ryan  
Owners of: WIBM, Jackson; WSGW, Saginaw;  
WTRX, Flint; WTOD, Toledo; WIUO, Kokomo;  
WJVA, South Bend.

## WJR—Detroit—1922

Frequency: 760 Kc.....Power: 50,000 Watts  
Owned-Oper. By. WJR, The Goodwill Sta., Inc.  
Business Address.....2200 Fisher Bldg.  
Tel.: TR 5-4440.....Independent  
Representative.....Christal  
Chairman of Board.....John F. Patt  
President.....Worth Kramer  
V.P., Sect.....F. Silbey Moore  
Vice President.....James H. Quetto  
Pub. Rel., Promo. Mgr.....Donald W. Craig  
Program Mgr.....Reginald P. Merridew  
Chief Engineer.....A. Friedenthal  
Owners of: WJRT, Flint; WSAZ-AM-TV, Hunting-  
ton.

## WQTE—Detroit—1959

Frequency: 560 Kc.....Power: 500 Watts, d.  
Owned By.....560 Broadcasting Corp.  
Address.....1260 Library  
Tel.: WO 2-0900.....Independent  
Station Representative.....Broadcast Time Sales  
President, Gen. Mgr.....Richard E. Jones  
Program Director.....Danny Murphy  
Chief Engineer.....Irv. Laing

## WWJ—Detroit—1920

Frequency: 950 Kc.....Power: 5000 Watts  
Owned-Oper. By.....The Evening News Assn.  
Address.....622 W. Lafayette  
Tel.: WO 2-2000.....NBC  
Newspaper Affiliation.....Detroit News  
Rep., Peters, Griffin & Woodward, McDermott  
President.....Warren S. Booth  
General Manager.....James Schiavone  
Asst. Gen. Mgr.....Don DeGroot  
Station Mgr.....Denman F. Jacobson  
Nat. Sales Mgr.....George H. Williams

Sales Mgr.....Nestor A. Sibbold  
Program Devel. Mgr.....Melvin C. Wissman  
Program & Prod. Mgr.....Robert E. Henabery  
Promotion Manager.....A. Glenn Kyker  
Eng. Manager.....E. J. Love

## WXYZ—Detroit—1925

Freq.: 1270 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....WXYZ, Inc.  
Address.....20777 W. Ten Mile Rd.  
Tel.: KENwood 4-7000.....ABC  
Representative.....John Blair  
President.....John F. Pival  
V.P., General Manager.....John O. Gilbert  
Sales Manager.....Robert Baldrice  
Sales Prom. Mgr., Pub. Dir.....Allen Franco  
Program Director.....Robert Baker  
Chief Engineer.....Charles Kocher  
Owners of: WXYZ-TV-FM.

## WDOW—Dowagiac—1960

Frequency: 1440 Kc.....Power: 500 Watts  
Owned By.....Dowagiac Bcstg. Co., Inc.  
Address.....Marcellus Highway  
Tel.: State 2-5106.....Independent  
President, Gen. Mgr.....William Kuiper  
Station Mgr., Pub. Dir.....Richard Hedges  
Comm., Sls. Prom. Mgr.....Peter J. Vanden Bosch  
Chief Engineer.....Donald Stuursma

## WDBC—Escanaba—1941

Frequency: 680 Kc.....Power: 1000 Watts  
Owned-Operated By.....Delta Bcstg. Co.  
Address.....P.O. Box 419  
Tel.: State 6-6144.....MBS  
Pres., Gen. Mgr.....George D. Lindenthal  
Chief Engineer.....Henry Olsen

## WLST—Escanaba—1958

Frequency: 600 Kc.....Power: 1000 Watts  
Owned By.....Lake Mich. Bcstg. Co.  
Address.....600 Ludington St.  
Tel.: State 6-4118.....ABC  
Newspaper Affil.....Daily Press  
Station Representative.....John Pearson  
President.....Frank C. Russell  
General Manager.....James G. Ward Jr.  
Program Dir., Station Mgr.....Grant Markham  
Sales Prom. Manager.....David Pinczek  
Chief Engineer.....Paul Anick

## WAMM—Flint—1955

Frequency: 1420 Kc.....Power: 500 W. d.  
Owned-Oper. By.....Binder-Carter-Durham, Inc.  
Business Address.....740 S. Saginaw St.  
Tel.: CEdar 9-8631.....Independent  
Station Representative.....Webb  
President, Gen. Mgr.....Philip R. Munson  
Commercial Mgr.....Ronald L. Craig  
Station Mgr.....Clarence E. Rhodes  
Program Director.....Reed Pasternak  
Chief Engineer.....Walter Wiersbicki

## WTRX—Flint—1947

Freq.: 1330 Kc.....Power: 5 Kw., d., 1 Kw., n.  
Owned-Operated By.....Booth Bcstg. Co.

**Bus.-Studio Address**..... 3076 E. Bristol Rd.  
**Tel.:** CE 9-8686..... ABC  
**Sta. Rep.**..... Broadcast Time Sales  
**President**..... John Lord Booth  
**General Mgr.**..... Ken Chapin  
**Chief Engineer**..... Charles Wallace  
**Owners of:** WIBM, Jackson; WIOU, Kokomo;  
 WJLB, Detroit; WJVA, South Bend; WSGW,  
 Saginaw; WTOD, Toledo.

**WFDF—Flint—1922**

**Frequency:** 910 Kc..Power: 5 Kw., d., 1 Kw., n.  
**Owned By**..... WFDF Flint Corp.  
**Address**..... Garland at First Ave.  
**Tel.:** CE 2-7158..... NBC  
**Representative**..... Katz  
**President, General Mgr.**..... Elmer A. Knopf  
**Program Director**..... Carl L. Barger  
**Publicity Director**..... Daniel Hunter  
**Comm. Prom. Manager**..... Marvin Levey  
**Chief Engineer**..... Gerald Wolpert

**WKMf—Flint—1953**

**Frequency:** 1470 Kc..Power: 5 Kw., d., 1 Kw. n.  
**Owned**..... Knorr Bcstg. Corp.  
**Address**..... 112 W. Water St.  
**Tel.:** Cedar 9-7608..... CBS-MBS  
**Managing Dir.**..... Hal Shore  
**Chief Engineer**..... George Parker  
**Owners of:** WKMH, Dearborn; WKHM, Jackson;  
 WELL, Battle Creek; WSAW, Saginaw.

**WMRP—Flint—1946**

**Frequency:** 1570 Kc.....Power: 1 Kw.  
**Owned-Oper. By**..... WMRP  
**Address**..... 3217 Lapeer St.  
**Tel.:** CE 3-5112..... KBS  
**Station Representative**..... Sears & Ayer  
**President**..... Carl Ammermar  
**Gen. Mgr.**..... William H. Morford  
**Chief Engineer**..... Robert Swayze

**WTAC—Flint—1946**

**Freq.:** 600 Kc.....Power: 1 Kw. d., 500 W. n.  
**Owned By**..... Whitehall Stations, Inc.  
**Address**..... P. O. Box 87  
**Tel.:** OW 4-4146..... Independent  
**Station Representative**..... Robert Eastman  
**President**..... Louis T.  
**General Manager**..... Gene Mil  
**Commercial Manager**..... Robert Steinhi  
**Sales Prom. Manager**..... Paul Fro  
**Program Director**..... Ed Berry  
**Publicity Director**..... Robert Halst  
**Chief Engineer**..... Robert Gar

**WSHN—Fremont—1961**

**Frequency:** 1550 Kc.....Power: 1 Kw.  
**Owned By**..... Stuart P. Noo  
**Address**..... 517 North Beeb  
**Tel.:** 1550  
**Station Representative**..... George T. Hoj  
**President**..... Stuart P. Noo

**TC—Gaylord—1950**

**900 Kc.**.....Power: 1000 Watts d.  
**By**..... Midwestern Bcstg. Co.  
**Paul Bunyan Bldg., Traverse City**  
**75**..... Independent  
**Venard, Rintoul & McConnell**  
**Mgr.**..... Les Biederman  
**Mgr.**..... Robert E. Detwiler  
**ger.**..... Daniel Creighton  
**er.**..... William K. Kiker  
**TCM, Traverse City; WATT, Cadillac;**  
**ena: WMBN, Petosky; WTOM-TV,**  
**WPBN-TV, Traverse City.**

**—Grand Haven—1956**

**370 Kc.**.....Power: 500 Watts, d.  
**Grand Haven Bcstg. Co.**  
**228 Washington St.**  
**10**..... Independent  
**esentative**..... John E. Pearson  
**Richard G. Gillespie**  
**anager**..... Joe Young  
**ector**..... Tom Shine  
**eer**..... Dick Clarke

**—Grand Rapids—1947**

**570 Kc.**.....Power: 1000 Watts d.  
**By**..... Furniture City Bcstg. Corp.  
**399 Garfield Ave., S.W.**  
**41**..... Independent  
**Sta. Mgr.**..... William Kuiper  
**Prom. Mgr.**..... Peter Vanden Bosch  
**Gilbert Waite**

**Grand Rapids—1947**

**Power: 1,000 Watts**  
**Regional Bcstrs. of Mich.**  
**35 Lafayette Ave., N.E.**  
**Independent**  
**Raymer**  
**H. M. Fisher**  
**Lucy Liggett**  
**Robert W. Whitcomb**

**ids—1945**

**W. d., 250 W. n.**  
**broadcasting**  
**M.**

## MICHIGAN

President ..... J.  
 General Manager ..... John  
 Sales Prom. Mgr. .... Joseph  
 Program Director ..... Everett I  
 Chief Engineer .....  
 Owners of: WHLS, Port Huron; WL  
 WOWE, Allegan.

### WMAX—Grand Rapids

Frequency: 1480 Kc. .... Power: 1  
 Owner ..... Atlc  
 Address ..... RKC  
 Tel.: GL 6-8621 .....  
 Representative ..... R  
 President ..... Theoc  
 General Manager ..... Chas  
 Station Manager ..... Victor  
 Program Manager ..... Josep

### WOOD—Grand Rapids

Frequency: 1300 Kc. .... Power:  
 Owned By ..... Time-Life  
 Address ..... 120 Colleg  
 Tel.: GL 9-4125 .....  
 Representative ..... K  
 V.P., Gen. Mgr. .... Willar  
 Station, Comm. Mgr. .... Michael  
 Program Director .....  
 Sales Prom., Publicity Director .....  
 Chief Engineer ..... Cha  
 Owners of: KLZ-AM-TV, Denver;  
 TV, Minneapolis; WFBM-AM-FM,  
 WOOD-TV-FM.

### WPLB—Greenville

Frequency: 1380 Kc. .... Pow  
 Owned By ..... Flat River Bro  
 Address .....  
 Tel.: PL 4-3656 .....  
 Owner & President .....  
 Owner, Vice Pres., General  
 Chief Engineer .....  
 Station, Comm. Mgr. ....

### WMPL—Har

Frequency: 920 Kc. ....  
 Owned ..... Cor  
 Business Address .....  
 Tel.: 3155-6 .....  
 Station Representative .....  
 Pres., Ch. Eng. ....  
 Sales Promotion  
 Program Dir. ....

### WBCH

Frequency: 1270

### WHTC—Holland—1948

Freq.: 1450 Kc. .... Power: 1 Kw. d.; 250 Wts. n.  
 Owned-Operated By ..... Holland Bcstg. Co.  
 Address ..... Fourth and Central  
 Tel.: EX 2-3121 ..... MBS  
 Station Representative ..... Hopewell  
 President ..... W. A. Butler  
 Gen. Mgr. .... Sandy Meek  
 Commercial Manager ..... Hal Franken  
 Program Director ..... Bill Gargano  
 Chief Engineer ..... Julius Van Oss

### WJBL—Holland—1956

Frequency: 1260 Kc. .... Power: 500 Watts  
 Owned ..... Ottawa Bcstg. Corp.  
 Address ..... James St.  
 Tel.: EX 6-5281 ..... Independent  
 Station Reps. .... Walker-Rawalt; Mich. Spot Sales  
 President ..... Bernard Brookema  
 Gen., Sta. Mgr. .... Jerome C. Grysen  
 Program Director ..... Clarence Walters  
 Chief Engineer ..... John L. Klungle

### WHDF—Houghton—1929

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ... Upper Michigan Bcstg. Co.  
 Address ..... Douglas Hotel  
 Tel.: 1 ..... NBC  
 Representative ..... Walker-Rawalt  
 President ..... John W. Rice  
 Acting Manager, Ch. Eng. .... G. L. Burgan  
 Program Director ..... Earl Norden

### WHGR—Houghton Lake—1954

Frequency: 1290 Kc. .... Power: 5 Kw.  
 Owned ..... Sparks Bcstg. Co.  
 Address ..... 3431 Houghton Lake Dr.  
 Tel.: GR 8-3040 ..... Independent  
 Sta. Representative ..... Michigan Spot Sales  
 resident ..... J. B. Sparks  
 Station, Prog. Mgr. .... Robert D. Ditmer  
 Chief Engineer ..... Garnet G. Sparks  
 Owners of: WENL-AM, Royal Oak; WOMC-FM,  
 Detroit.

### WHMI—Howell—1957

Frequency: 1350 Kc. .... Power: 500 Watts, d.  
 Owned By ..... Band H Bcstg. Co.  
 Address ..... 201½ W. Grand River Ave.  
 Tel.: 1062 ..... ABC  
 Station Reps. .... Hopewell; Mich. Spot Sales  
 Station Representative ..... Frank Bignell  
 Chief Engineer ..... Bob Plonka

### WCHB—Inkster—1956

Frequency: 1440 Kc. .... Power: 1 Kw. d.  
 Owned ..... Bell Bcstg. Corp.  
 Address ..... 32790 Henry Ruff Rd.  
 Tel.: CR 8-1440 ..... Independent

**Bus.-Studio Address**..... 3076 E. Bristol Rd.  
**Tel.:** CE 9-8686..... ABC  
**Sta. Rep.**..... Broadcast Time Sales  
**President**..... John Lord Booth  
**General Mgr.**..... Ken Chapin  
**Chief Engineer**..... Charles Wallace  
**Owners of:** WIBM, Jackson; WIOU, Kokomo;  
 WJLB, Detroit; WJVA, South Bend; WSGW,  
 Saginaw; WTOD, Toledo.

**WFDF—Flint—1922**

**Frequency:** 910 Kc.. **Power:** 5 Kw., d., 1 Kw., n.  
**Owned By**..... WFDF Flint Corp.  
**Address**..... Garland at First Ave.  
**Tel.:** CE 2-7158..... NBC  
**Representative**..... Katz  
**President, General Mgr.**..... Elmer A. Knopf  
**Program Director**..... Carl L. Barger  
**Publicity Director**..... Daniel Hunter  
**Comm. Prom. Manager**..... Marvin Levey  
**Chief Engineer**..... Gerald Wolpert

**WKMF—Flint—1953**

**Frequency:** 1470 Kc. **Power:** 5 Kw., d., 1 Kw. n.  
**Owned**..... Knorr Bcstg. Corp.  
**Address**..... 112 W. Water St.  
**Tel.:** Cedar 9-7608..... CBS-MBS  
**Managing Dir.**..... Hal Shore  
**Chief Engineer**..... George Parker  
**Owners of:** WKMH, Dearborn; WKHM, Jackson;  
 WELI, Battle Creek; WSAW, Saginaw.

**WMRP—Flint—1946**

**Frequency:** 1570 Kc..... **Power:** 1 Kw.  
**Owned-Oper. By**..... WMRP  
**Address**..... 3217 Lapeer St.  
**Tel.:** CE 3-5112..... KBS  
**Station Representative**..... Sears & Ayer  
**President**..... Carl Ammermarq  
**Gen. Mgr.**..... William H. Morford  
**Chief Engineer**..... Robert Swayze

**WTAC—Flint—1946**

**Freq.:** 600 Kc..... **Power:** 1 Kw. d., 500 W. n.  
**Owned By**..... Whitehall Stations, Inc.  
**Address**..... P. O. Box 829  
**Tel.:** OW 4-4146..... Independent  
**Station Representative**..... Robert Eastman  
**President**..... Louis Tese  
**General Manager**..... Gene Milner  
**Commercial Manager**..... Robert Steinhilber  
**Sales Prom. Manager**..... Paul Friciley  
**Program Director**..... Ed Berryman  
**Publicity Director**..... Robert Halstead  
**Chief Engineer**..... Robert Garner

**WSHN—Fremont—1961**

**Frequency:** 1550 Kc..... **Power:** 1 Kw. d.  
**Owned By**..... Stuart P. Noordyk  
**Address**..... 517 North Beebe St.  
**Tel.:** 1550..... KBS  
**Station Representative**..... George T. Hopewell  
**President**..... Stuart P. Noordyk  
**General. Sta. Manager**..... Bruce Van Houten  
**Commercial Manager**..... Marie Monroe  
**Program Director**..... Mel Tinney  
**Publicity Director**..... Don Seaman  
**Sales Promo. Mgr., Ch. Eng.**..... William Docter

**WATC—Gaylord—1950**

**300 Kc.**..... **Power:** 1000 Watts d.  
**Frequency:** By..... Midwestern Bcstg. Co.  
**Owned-Oper. By**..... Paul Bunyan Bldg., Traverse City  
**Address**..... 75..... Independent  
**Tel.:** WI 7-775..... Venard, Rintoul & McConnell  
**Sta. Reps.**..... Les Biederman  
**Mgr.**..... Robert E. Detwiler  
**Commercial Manager**..... Daniel Creighton  
**Station Manager**..... William K. Kiker  
**Chief Engineer**..... FCM, Traverse City; WATT, Cadillac;  
**Owners of:** Wena; WMBN, Petosky; WTOM-TV,  
 WATZ, Al WPBN-TV, Traverse City.  
 Cheboygan

**WGHN—Grand Haven—1956**

**Frequency:** 370 Kc..... **Power:** 500 Watts, d  
**Owned By**..... Grand Haven Bcstg. Co.  
**Address**..... 228 Washington St.  
**Tel.:** 842-10..... Independent  
**Station Representative**..... John E. Pearson  
**President**..... Richard G. Gillespie  
**General Manager**..... Joe Young  
**Program Director**..... Tom Shine  
**Chief Engineer**..... Dick Clarke

**WFUI—Grand Rapids—1947**

**Frequency:** 570 Kc..... **Power:** 1000 Watts d.  
**Owned-Oper. By**..... Furniture City Bcstg. Corp.  
**Address**..... 399 Garfield Ave., S.W.  
**Tel.:** GL 6-9241..... Independent  
**Pres., Gen. Sta. Mgr.**..... William Kuiper  
**Comm., Sales Prom. Mgr.**..... Peter Vanden Bosch  
**Chief Engineer**..... Gilbert Waite

**WGRD—Grand Rapids—1947**

**Frequency:** 1410 Kc..... **Power:** 1,000 Watts  
**Owned-Oper. By**..... Regional Bcstrs. of Mich.  
**Business-Studio Add.**..... 35 Lafayette Ave., N.E.  
**Tel.:** GL 3-4111..... Independent  
**Station Representative**..... Raymer  
**Sta., Comm. Manager**..... H. M. Fisher  
**Publicity Director**..... Lucy Liggett  
**Program Director**..... Robert W. Whitcomb  
**Owners of:** WTRU, Muskegon

**WJEF—Grand Rapids—1945**

**Freq.:** 1250 Kc..... **Power:** 500 W. d., 250 W. n.  
**Owned-Oper. By**..... Fetzer Broadcasting Co.  
**Address**..... 187 Monroe, N.W.  
**Tel.:** GL 6-8512..... CBS  
**Station Representative**..... Avery Knodel  
**President**..... John E. Fetzer  
**Station Mgr.**..... Roger L. Hoffman  
**Chief Engineer**..... Bruce Glycaddis

**WLAV—Grand Rapids—1940**

**Freq.:** 1340 Kc..... **Power:** 1 Kw. d., 250 W. n.  
**Owned**..... Stevens-Wismer Bcstg., Inc.  
**Address**..... 161 Ottawa Northwest  
**Tel.:** GL 6-5461..... ABC  
**Station Reps.**..... M.S.S.



## MICHIGAN

President ..... John Wismer  
General Manager ..... Joseph J. Shepard  
Sales Prom. Mgr. .... Joseph J. Warshauer  
Program Director ..... Everett Vandagriff  
Chief Engineer ..... Joe Dykstra  
Owners of: WHLS, Fort Huron; WJOWE, Allegan.

### WMAX—Grand Rapids—1954

Frequency: 1480 Kc. .... Power: 1000 Watts d.  
Owned By ..... Al (s) Bcstg. Co.  
Address ..... RK) Keith Bldg.  
Tel.: GL 6-8621 ..... MBS  
Representative .....  
President ..... The Radio-TV Reprs  
General Manager ..... Charles J. Peters  
Station Manager ..... Victor A. Sprague  
Program Manager ..... Joseph E. Lundberg  
John C. Hocker

### WOOD—Grand Rapids—1924

Frequency: 1300 Kc. .... Power: 5000 Watts  
Owned By ..... Time-Lit Bcst., Inc.  
Address ..... 120 College Ave., S.E.  
Tel.: GL 9-4125 ..... NBC  
Representative ..... Fitz Agency  
V.P., Gen. Mgr. .... William Schroeder  
Station, Comm. Mgr. .... Michael O. Lareau  
Program Director ..... Peter Kizer  
Sales Prom., Publicity Director ..... Clark Grant  
Chief Engineer ..... Charles Robison  
Owners of: KLZ-AM-TV, Denver; WTCN-AM-TV, Minneapolis; WFBM-AM-FM Indianapolis;  
WOOD-TV-FM.

### WPLB—Greenville—1959

Frequency: 1380 Kc. .... Power: 500 Watts  
Owned By ..... Flat River Broadcasting Co.  
Address ..... South M—91  
Tel.: PL 4-3656 ..... Independent  
Owner & President ..... Mrs. P. Lewis  
Owner, Vice Pres., General Mgr. .... E. Peterson  
Chief Engineer ..... B. Scott

### WMPL—Hancock—1957

Frequency: 920 Kc. .... Power: 1 Kw., d.  
Owned ..... Copper Country Bcstg. Co.  
Business Address ..... Hotel Scott  
Tel.: 3155-6 ..... Independent  
Station Representative ..... Hopewell  
Pres., Ch. Eng. .... Francis Locatelli  
Sales Promotion Manager ..... Burton Ervost  
Program Dir. .... Norman Koski

### WBCH—Hastings—1958

Frequency: 1220 Kc. .... Power: 250 Watts, d.  
Owned By ..... Barry Bcstg. Co. Inc.  
Address ..... Box 88  
Tel.: Windsor 5-3478 ..... KBS  
President, Gen. Mgr. .... Robert S. Greenhoe  
Asst. Mgr., Program Dir. .... Ken Radant  
Chief Engineer ..... Fran Bowles

### WCSR—Hillsdale—1955

Frequency: 1340 Kc. .... Power: 100 W.  
Owned By ..... Flynn Enterprises  
Address ..... 92½ Broad St.  
Tel.: HE 7-4444 ..... Independent  
President ..... Ruth Keister  
V.P. & Mgr. .... Russell Holcomb

### WHTC—Holland—1948

Freq.: 1450 Kc. .... Power: 1 Kw. d.; 250 Wts. n.  
Owned-Operated By ..... Holland Bcstg. Co.  
Address ..... Fourth and Central  
Tel.: EX 2-3121 ..... MBS  
Station Representative ..... Hopewell  
President ..... W. A. Butler  
Gen. Mgr. .... Sandy Meek  
Commercial Manager ..... Hal Franken  
Program Director ..... Bill Gargano  
Chief Engineer ..... Julius Van Oss

### WJBL—Holland—1956

Frequency: 1260 Kc. .... Power: 500 Watts  
Owned ..... Ottawa Bcstg. Corp.  
Address ..... James St.  
Tel.: EX 6-5281 ..... Independent  
Station Reprs. .... Walker-Rawalt; Mich Spot Sales  
President ..... Bernard Brookema  
Gen., Sta. Mgr. .... Jerome C. Grysen  
Program Director ..... Clarence Walters  
Chief Engineer ..... John L. Klungie

### WHDF—Houghton—1929

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Upper Michigan Bcstg. Co.  
Address ..... Douglas Hotel  
Tel.: 1 ..... NBC  
Representative ..... Walker-Rawalt  
President ..... John W. Rice  
Acting Manager, Ch. Eng. .... G. L. Burgan  
Program Director ..... Earl Norden

### WHGR—Houghton Lake—1954

Frequency: 1290 Kc. .... Power: 5 Kw.  
Owned ..... Sparks Bcstg. Co.  
Address ..... 3431 Houghton Lake Dr.  
Tel.: GR 8-3040 ..... Independent  
Sta. Representative ..... Michigan Spot Sales  
president ..... J. B. Sparks  
Station, Prog. Mgr. .... Robert D. Dimer  
Chief Engineer ..... Garnet G. Sparks  
Owners of: WENL-AM, Royal Oak; WOMC-FM, Detroit.

### WHMI—Howell—1957

Frequency: 1350 Kc. .... Power: 500 Watts, d.  
Owned By ..... Band H Bcstg. Co.  
Address ..... 201½ W. Grand River Ave.  
Tel.: 1062 ..... ABC  
Station Reprs. .... Hopewell; Mich. Spot Sales  
President ..... Frank Bignell  
Chief Engineer ..... Bob Plonka

### WCHB—Inkster—1956

Frequency: 1440 Kc. .... Power: 1 Kw. d.  
Owned ..... Bell Bcstg. Corp.  
Address ..... 32790 Henry Ruff Rd.  
Tel.: CR 8-1440 ..... Independent  
Sta. Reprs. .... Dore; Dora Clayton; Allen, T. & C.  
President ..... Dr. Haley Bell  
General Manager ..... Frank M. Seymour  
Program Dir. .... George White  
Promotion Manager ..... Douglass Alligood



**WMUS—Muskegon—1947**

Frequency: 1090 Kc. Power: 1000 Watts d.  
**Owned-Oper. Greater Muskegon Bcstrs., Inc.**  
 Address Box 666  
 Tel.: SH 4-1671 MBS-KBS  
 Station Rep. Masla  
 Manager W. B. Tebeau

**WTRU—Muskegon—1949**

Frequency: 1600 Kc. Power: 5000 Watts  
**Owned-Oper. By Regional Bcstg. of Mich.**  
 Address 875 E. Summit St.  
 Tel.: PE 3-2126 Independent  
 Station Rep. Raymer  
 Station Manager Kenneth J. Baugh  
 Chief Engineer A. Sova

**WNIL—Niles—1956**

Frequency: 1290 Kc. Power: 500 Watts, d.  
**Owned Niles Bcstg. Co.**  
 Address 416 Sycamore St.  
 Tel.: MU 3-5432 KBS  
 Newspaper Affiliation Daily Star  
 Station Representative Continental  
 General, Sta. Mgr. James H. Mitchell  
 Chief Engineer Mathew Pierzchala

**WOAP—Owosso—1948**

Frequency: 1080 Kc. Power: 250 Watts d.  
**Owned-Operated By Owosso Bcstg. Co.**  
 Address Owosso  
 Tel.: SA 5-8196 Independent  
 Newspaper Affiliation Argus Press  
 Station Rep. Devney Organization  
**President J. E. Campbell**  
 General Station Mgr. Merrill Walker  
 Chief Engineer Mel Wirth

**WMBN—Petoskey—1946**

Frequency: 1340 Kc. Power: 250 Watts  
**Owned-Oper. By Midwestern Bcstg. Co.**  
 Address Bunyan Bldg., Traverse City  
 Tel.: WI 7-7675 NBC  
 Station Rep. Venard, Rintoul & McConnell  
 Pres., Gen. Mgr. Les Blederman  
 Station Mgr. Ralph Pierson  
 Chief Engineer William H. Kiker  
 Owners of: WTCM, Traverse City; WATF, Cadillac;  
 WATZ, Alpena; WATC, Gaylord; WTCM-TV;  
 Cheboygan; WPBN-TV, Traverse City.

**WPON—Pontiac—1954**

Freq.: 1480 Kc. Power: 1 Kw. d., 500 W. n.  
**Owned-Operated By Chief Pontiac Bcstg. Co.**  
 Business Address 7 S. Perry St.  
 Tel.: FE 8-0444 Independent  
 Station Rep. Venard, Rintoul & McConnell  
**President Edward E. Wilson**  
 General, Comm. Mgr. Gar Meadowcroft  
 Program Director Don McLeod  
 Chief Engineer Karl Kuck  
 Owners of: WILS, Lansing; WILX-TV, Jackson.

**WHLS—Port Huron—1938**

Frequency: 1450 Kc. Power: 250 Watts d.  
**Owned-Oper. By Stevens-Wismer Bcstg. Co.**  
 Address 932 Military St.

Tel.: 98-2-8536 CBS  
 Sta. Rep. Mich. Spot Sales  
 President John F. Wismer  
 Station Mgr. Thomas G. Sicklesteel  
 Commercial Manager Arthur Aymen  
 Operations Manager Jock Bliss  
 Owners of: WLAJ-AM-FM, Grand Rapids; WLEW,  
 Bad Axe; WOWE, Allegan.

**WTTH—Port Huron—1947**

Frequency: 1380 Kc. Power: 1000 Watts  
**Owned-Oper. By The Times Herald Co.**  
 Address 907 Sixth St.  
 Tel.: Yukon 5-5171 ABC  
 Newspaper Affil. Times-Herald  
 General Manager R. S. Sommerville  
 Asst. Manager Ronald Mires  
 Chief Engineer George Carroll

**WHAK—Rogers City—1949**

Frequency: 960 Kc. Power: 5000 Watts d.  
**Owned-Operated By Rogers City Bcstg. Co.**  
 Address Moltke Drive  
 Tel.: 7751 Independent  
 Sta. Rep. Mich. Spot Sales  
 Pres., Gen., Sta. Mgr. Harvey A. Klann  
 Comm. Mgr. Albert Klann  
 Program Director Harry E. Brege

**WEXL—Royal Oak—1923**

Frequency: 1340 Kc. Power: 250 Watts  
**Owned-Oper. By Sparks Bcstg. Co.**  
 Business Address 2201 Woodward Hts. Blvd.  
 Tel.: LI 4-2200 Independent  
 Pres., Gen. Mgr. Jacob B. Sparks  
 Station Mgr., Program Mgr. Gordon A. Sparks  
 Chief Engineer Garnet Sparks

**WKNX—Saginaw—1947**

Frequency: 1210 Kc. Power: 10,000 Watts  
**Owned By Lake Huron Bcstg. Corp.**  
 Address 221 So. Wash. Ave.  
 Tel.: PL 3-4471 Independent  
 Representative Gill-Perna  
 Pres., Gen. Mgr. William J. Edwards  
 Vice-President Alvin M. Bentley  
 Station Manager Howard H. Wolfe  
 Commercial Mgr. Frank Brogger  
 Program Director Dave Kushler  
 Chief Engineer Max W. Thomas  
 Owners of: WKNX-TV; WLPA-TV, Alpena.

**WSAM—Saginaw—1939**

Frequency: 1400 Kc. Power: 250 Watts  
**Owned-Oper. By Knorr Bcstg. Corp.**  
 Address 2435 Holland Ave.  
 Tel.: PL 2-8161 NBC  
 Sta. Rep. Mich. Spot Sales  
 President Mrs. Nellie Knorr  
 Exec. V.P., Gen. Mgr. Walter Patterson  
 Station Manager Jerry Breen  
 Commercial Manager Herman Firchau  
 Program Director Boyd Harvey  
 Chief Eng. Lee Norden  
 Owners of: WKMH, Dearborn; WKHM, Jackson;  
 WKMF, Flint; WELI, Battle Creek.

## MICHIGAN-MINNESOTA

### WSGW—Saginaw—1950

Frequency: 790 Kc. Power: 1000 Watts  
 Owned-Operated By... Booth Broadcasting Co.  
 Address... 400 Mason Bldg.  
 Tel.: PL 3-4456 CBS  
 Station Representative... Masla  
 President... John L. Booth  
 V.P., General Manager... Robert W. Phillips  
 Program Director... Frederick W. Krell  
 Chief Engineer... Harold Volz, Jr.  
 Owners of: WTRN, Flint; WIBM, Jackson; WJLB,  
 Detroit; WJVA, South Bend; WIOL, Kokomo.

### WJUD—St. Johns—1959

Frequency: 1580 Kc. Power: 1,000 Watts  
 Owned By... Clinton County Bcstg. Co.  
 Address... 1363 Parks Road  
 Tel.: CAnal 4-3238 Independent  
 President... Justin F. Marzke  
 General, Comm. Mgr... John J. Stewart  
 Chief Engineer... James Wintermute

### WSJM—St. Joseph—1956

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By... WSJM, Inc.  
 Address... 414 State St.  
 Tel.: YU 3-3992 MBS  
 Sta. Representative... Hal Holman  
 President... William E. Walker  
 V. P., Gen. Mgr... Joseph D. Mackin  
 Sales Manager... Ted Faile  
 Program Director... Tom Ferren  
 Promotion Manager... James Lindsay  
 Chief Engineer... Jim Siem  
 Owners of: WISM, Madison; WEAQ, Eau Claire;  
 WOSH, Oshkosh; WBEV, Beaver Dam; WSJM,  
 St. Joseph.

### WOIA—Saline—1958

Frequency: 1290 Kc. Power: 500 Watts  
 Owned By... Lester Broadcasting Corp.  
 Address... P. O. Box 5, Ann Arbor  
 Tel.: NORmandy 3-0569 Independent  
 Station Reps... Weed; Walker-Rowall  
 President, Gen. Mgr... Herbert W. Lester  
 Comm. Publicity Mgr... Steve Filipiak  
 Program Director... John Small  
 Chief Engineer... James Allen

### WSOO—Sault Ste. Marie—1940

Freq.: 1230 Kc. Power 1 Kw. d., 250 W. n.  
 Owned-Operated By... Hiawathaland Bcstg. Co.  
 Business-Studio Address... 208 Ashmun S.  
 Tel.: ME 2-2231 Independent  
 President... Stanley R. Pratt  
 General Manager... Russell Staffield

Station, Program Director... J. O. Frenette  
 Chief Engineer... W. F. Morris

### WSTR—Sturgis—1951

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By... Walter Wonderland Bcstg. Co., Inc.  
 Address... P. O. Box 70  
 Tel.: OLive 1-2383 Independent  
 Station Representative... Masla  
 President... Patrick J. Trahan  
 General Manager... Charles E. Anthony  
 Program Director... Jerry Fritz  
 Chief Engineer... John Greenwood  
 Owners of: WWBC, Bay City.

### WIOS—Tawas City—1958

Frequency: 1480 Kc. Power: 1000 Watts  
 Owned By... Superior Bcstg. Co.  
 Address... Route #2  
 Tel.: FOrEst 2-3417 KBS  
 Station Mgr... Richard A. Egli

### WTCM—Traverse City—1941

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By... Midwestern Bdcstg. Co.  
 Address... Paul Bunyan Bldg.  
 Tel.: WInDsor 7-7675 NBC  
 Sta. Rep... Venard, Rintoul & McConnell  
 Pres., Gen. Mgr... Les Biederman  
 Sta., Comm. Mgr... Robert E. Detwiler  
 Chief Engineer... William H. Kiker  
 Owners of: WATT, Cadillac; WATZ, Alpena;  
 WMBN, Petoskey; WATC, Gaylord; WTCM-TV,  
 Cheboygan; WPBN-TV, Traverse City.

### WCCW—Traverse City—1960

Frequency: 1310 Kc. Power: 1,000 Watts d.  
 Owned By... WCCW, Inc.  
 Address... 101 West Front St.  
 Tel.: WInDsor 6-6211 Independent  
 Station Reps... Holman; Mich. Spot Sales  
 President... D. C. Summerford  
 Gen., Comm. Manager... John R. Anderson  
 Publicity Director... David Sly  
 Chief Engineer... Theodore Jones

### WCBQ—Whitehall—1959

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By... Paul A. Brandt  
 Address... Box 68  
 Tel.: TW 3-1465 Independent  
 Sta. Representative... George T. Hopewell  
 President, Gen. Mgr... Paul A. Brandt  
 Commercial Manager... Charles Hood  
 Program Director... Jack Hood  
 Chief Engineer... Elden Sfielstra  
 Owners of: WCEN, Mt. Pleasant.

Pop.: 3,500,000  
 Families: 1,032,000

## MINNESOTA

Radio Homes: 1,011,000  
 AM Stas. in State: 66

### KASM—Albany—1950

Frequency: 1150 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Stearns Cty. Bcstg. Co.  
 Address... Albany  
 Tel.: 845-3005 KBS

Station Representative... Continental  
 President... William Blattner  
 General Manager... Urban J. Keppers  
 Commercial Manager... Lee Krause  
 Publicity Director... Cliff Mitchell  
 Chief Engineer... Charles Gilbert

**KATE—Albert Lea—1937**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By: Albert Lea Bcstg.  
 Address: Poplar Ave.  
 Tel.: Franklin 3-2338. ABC  
 President: Hart Cardozo  
 Vice-Pres.: Richard Power  
 General Manager: Robert Benedict

**KXRA—Alexandria—1949**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By: Alexandria Bcstg. Co.  
 Address: 1315 Broadway  
 Tel.: RO 3-3131. KBS-ABC  
 Representative: Donald Cooke  
 President, Comm. Mgr.: Everette Q. Walters  
 Station Manager: Kenneth A. Tessmer  
 Chief Engineer: R. Twistol

**KANO—Anoka—1956**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned By: Northwest Bcstg. Co.  
 Business Address: 1 Radio Drive  
 Tel.: 421-2600. KBS  
 Station Representative: George Hopewell  
 President, Gen. Mgr.: Frank R. Hunt Jr.  
 Prog., Publicity Dir.: Thomas Kilbride, Jr.  
 Chief Engineer: Leslie Wilson

**KAUS—Austin—1948**

Frequency: 1480 Kc. Power: 1000 Watts  
 Owned-Oper. By: Black Hawk Bcstg. Co.  
 Business-Studio Address: Hwy. 105 South  
 Tel.: HE 7-2965. MBS  
 Representative: Avery-Knodel  
 President: R. J. McElroy  
 General Manager: Ed Starr  
 Sales Manager: Ken Soderberg  
 Program Director: Stan Styonicki  
 Chief Engineer: Tony Moulder

**KQAQ—Austin—1960**

Frequency: 970 Kc. Power: 5000 Watts  
 Owned By: KQAQ, Inc.  
 Address: P.O. Box 481  
 Tel.: Hemlock 7-4511. Independent  
 Sta. Representative: John E. Pearson  
 President, Sales Mgr.: Lester Gould  
 Gen., Station Mgr.: Howard Fisher  
 Publicity Director: Dorothy Gould  
 Program Director: James J. Nagle  
 Sales Prom. Manager: Pat Geraghty  
 Chief Engineer: Don Franz

**KBUN—Bemidji—1946**

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned: Paul Bunyan Broadcasting Co.  
 Business Address: 511 Beltrami Ave.  
 Tel.: Plaza 1-4120. Independent  
 Gen., Sta. Mgr.: James R. Hambacher  
 Chief Engineer: Robert Pro

**KBMO—Benson—1956**

Frequency: 1290 Kc. Power: 500 Watts, d.  
 Owned By: North Star Bcstg. Co.

Address: 1205 Pacific Ave.  
 Tel.: VI 2-4601. KBS  
 President: George J. McCarthy  
 General Sta. Mgr.: Robert D. Zellmer  
 Program Director: Marvin E. Meyer  
 Chief Engineer: Julien Meyer

**KLIZ—Brainerd—1946**

Frequency: 1380 Kc. Power: 1 Kw., d.  
 Owned-Operated By: Brainerd Bcstg. Co.  
 Business Address: 2700 E. Oak  
 Tel.: 829-2853. Independent  
 Station Representative: Walker-Rawalt  
 President: E. T. O'Brien  
 Sta., Comm. Mgr.: Earl R. Johnsen  
 Chief Engineer: Don Koening

**KBMW—Breckenridge—1948**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By: Interstate Bdcstg. Corp.  
 Address: P.O. Box 249  
 Tel.: Midway 2-4141. MBS  
 Pres., Gen. Mgr.: Robert E. Ingstad  
 Station Mgr.: G. F. Kaufmann  
 Chief Engineer: H. G. Unkenholz

**WKLK—Cloquet—1950**

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By: Cloquet Bcstg. Co.  
 Address: P.O. Box 309  
 Tel.: TR 9-6725. KBS  
 President, Gen. Mgr.: Henry Newby  
 Program Director: Wayne T. Valentine  
 Station Manager: Richard DeFore  
 Sales Prom. Manager: Dick Swan  
 Chief Engineer: Walt Peters

**KROX—Crookston—1948**

Freq.: 1260 Kc. Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By: Crookston Bcstg. Co.  
 Business Address: Box 620  
 Tel.: AT 1-1140. KBS  
 Representative: Donald-Cooke  
 President, Prog. Dir.: Jerome A. Dahlberg  
 General, Sta. Mgr.: William J. Kiewel  
 Comm. Mgr.: E. R. Melbye  
 Chief Engineer: Arnold F. Petrich

**KDLM—Detroit Lakes—1951**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By: Detroit Lakes Bcstg. Co.  
 Address: 1340 Richwood Rd.  
 Tel.: Victor 7-5624. Independent  
 Sta. Representative: John E. Pearson  
 President: Herbert Gross  
 General Manager: Al G. Leighton  
 Chief Engineer: W. Wilson

**KDAL—Duluth—1936**

Frequency: 610 Kc. Power: 5000 Watts  
 Owned-Oper. By: KDAL, Inc.  
 Business-Studio Address: 218 Bradley Bldg.  
 Tel.: RA 2-2628. CBS  
 Station Representatives: Petry; Hyett

# MINNESOTA

President ..... Ward Quaal  
Exec. V.P., Gen. Mgr. .... Odin S. Ramsland  
Sales Manager ..... Rex H. Hudson  
Program Director ..... Carl Caspersen  
Sales Prom. Manager ..... Don Le Masurier  
Chief Engineer ..... R. A. Dettman  
Owners of: **KDAL-TV**.

## WEBC—Duluth—1924

Frequency: 560 Kc. .... Power: 5000 Watts  
Owned By ..... WMT-TV, Inc.  
Address ..... 4th Ave. W. and Superior St.  
Tel.: RA 2-2873 ..... Independent  
Station Representative ..... Katz  
President ..... William B. Quarton  
General Manager ..... Burns Nugent  
Commercial Manager ..... Don Bertrand  
Program Director ..... Don Rose  
Chief Engineer ..... V. G. Brooks

## WDSM—Duluth—1939

Frequency: 710 Kc. .... Power: 5000 W.  
Owned By ..... Northwest Pub. Institute  
Address ..... 230 E. Superior St.  
Tel.: EX 4-4451 ..... NBC  
Station Rep. .... Peters, Griffin, Woodward  
General Mgr. .... Robert J. Rich  
Station Mgr. .... Dennis Murphy  
Commercial Mgr. .... Jack Arnold  
Promotion-Mdsng. Dir. .... M. A. Olson  
Dir. of Eng. .... George Carlson

## KRAD—E. Grand Forks—1959

Frequency: 1590 Kc. .... Power: 1 Kw. d.  
Owned By ..... Marlin Obie  
Address ..... Box 1192, Grand Forks  
Tel.: Grand Forks ..... Independent  
Station Reps. .... Weed, Dean & Slaughter  
Owner ..... Marlin Obie  
General Manager ..... Arthur F. Nelson

## WELY—Ely—1954

Freq.: 1450 Kc. .... Power: 1 Kw. d.; 250 W. n.  
Owner ..... WELY Corp.  
Address ..... Box 540  
Tel.: 744 ..... KBS-MBS  
President, Gen. Mgr. .... Vincent L. Hallett  
Chief Engineer ..... Larry McAdams

## WEVE—Eveleth—1949

Freq.: 1340 Kc. .... Power: 1 Kw. d.; 250 W. n.  
Owned-Oper. By ..... Carl Bloomquist  
Address ..... Mileage Station  
Tel.: Sherwood 1-5922 ..... MBS-KBS  
President ..... Carl Bloomquist  
General Sta. Mgr. .... Ray E. Kent  
Chief Engineer, Prog. Dir. .... Joseph J. Cerar

## KSUM—Fairmont—1948

Frequency: 1370 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... KSUM Broadcasting Co.  
Address ..... 306 North Park St.  
Tel.: 235-5595 ..... Independent  
Station Representative ..... Masla  
President ..... John E. Hyde, Jr.  
General Manager ..... Warren D. Asher  
Program Manager ..... Tom Cornela

## KDHL—Faribault—1947

Frequency: 920 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... KDHL Bdcstg. Co.  
Business-Studio Address ..... 213 Central Ave.  
Tel.: Edison 4-4345 ..... Independent  
General Mgr. .... J. E. Hyde, Jr.  
Commercial Mgr. .... Palmer Dragsten

## KOTE—Fergus Falls—1926

Freq.: 1250 Kc. .... Power: 1 Kw. d., 500 W. n.  
Owned By ..... Northland Bcstg. Corp.  
Address ..... Box 494  
Tel.: Regent 6-6996 ..... Independent  
Sta. Reps. .... Pearson; Wayne-Evans  
President ..... Carroll Crawford  
General Comm. Mgr. .... George Brooks  
Program Director ..... Bill Merrill  
Publicity Dir. .... Shirley Vanderwerff  
Chief Engineer ..... H. Hammond

## KOZY—Grand Rapids—1948

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Kasca Bcstg. Co.  
Address ..... 213 N. First Ave.  
Tel.: FA 6-3446 ..... MBS-KBS  
General Manager ..... Robert D. Kennedy

## WMFG—Hibbing—1935

Freq.: 1240 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By ..... Hibbing Broadcasting Co.  
Address ..... 807 W. 37 St.  
Tel.: ..... AMherst 3-7531  
Station Reps. .... Bolles; Hurley  
President, Ch. Engineer ..... Frank P. Befera  
Program Director ..... Ron Marinelli  
Comm., Sales Prom. Mgr. .... Les Rutstein  
Sales Prom. Mgr. .... Bob Stehlin

## KDUZ—Hutchinson—1953

Frequency: 1260 Kc. .... Power: 1000 Watts d.  
Owned ..... North American Broadcasting Co.  
Address ..... Box 32  
Tel.: 1555 ..... KBS  
President ..... Albert S. Tedesco  
General, Sta. Mgr. .... Heinz R. Fruck  
Comm. Program Dir. .... Lorraine Lhotka  
Chief Engineer ..... Darrel Gander

## KGHS—International Falls 1959

Frequency: 1230 Kc. .... Power: 100 Watts  
Owned By ..... KGHS, Inc.  
Address ..... P. O. Box 591  
Tel.: Atlas 3-3481 ..... Independent  
President, Gen. Mgr. .... Daniel D. Ganter  
Chief Engineer ..... Richard V. Seather

## KLFD—Litchfield—1959

Frequency: 1410 Kc. .... Power: 500 Watts  
Owned By ..... C. W. Doebler & Assoc., Inc.  
Address ..... 218 South Sibley  
Tel.: Oxford 3-3212 ..... Independent  
Station Representative ..... Dean & Slaughter  
President, Gen. Mgr. .... C. W. Doebler  
Chief Engineer ..... Don Findlay

**KLTF—Little Falls—1950**

Frequency: 960 Kc. Power: 500 Watts d.  
 Owned-Oper. By Little Falls Bcstg. Co.  
 Address 70 N.E. First Ave.  
 Tel: MEDford 2-5414  
 Pres., Gen. Sta. Mgr. John H. Lemme  
 Commercial Manager Richard J. Rudeck  
 Chief Engineer Gordon Lommen

**KEYL—Long Prairie—1959**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By KWAD Bcstg. Co.  
 Address Long Prairie  
 Tel.: 222  
 Independent  
 President Robert E. Ingstad  
 General, Comm. Mgr. Russ Kaber

**KTOE—Mankato—1950**

Freq.: 1420 Kc. Power: 5 Kw.  
 Owned-Oper. By Minnesota Valley Bcstg. Co.  
 Address KTOE Building  
 Tel.: 4537  
 ABC  
 Representative Pearson  
 President H. W. Linder  
 General, Comm. Mgr. Don Linder  
 Program Director Jerry Dolter  
 Chief Engineer Steve Wolf

**KYSM—Mankato—1938**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By F. B. Clements & Co.  
 Address 101 N. Second St.  
 Tel.: 4673  
 NBC  
 Representative Meeker  
 Gen., Sta., Comm. Mgr. Robert E. DeHaven  
 Program Director Charles Wetherall  
 Chief Engineer James J. Houts

**KMHL—Marshall—1946**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By Harry W. Linder  
 Business-Studio Address KMHL Bldg.  
 Tel.: 2282  
 ABC  
 Representative John E. Pearson  
 Owner Harry W. Linder  
 General Manager Gilmore F. Frayseth  
 Owners of: KWLM, Willmar; KDMA, Montevideo;  
 KTOE, Mankato; KLCR, Redwood Falls, Minn.

**KEVE—Minneapolis—1948**

Freq.: 1440 Kc. Power: 5 Kw. d.; 500 W. n.  
 Owned-Operated By Western Bcstg.  
 Address 917 N. Lilac Drive  
 Tel.: LI 5-5601  
 Independent  
 Station Representative Bolling  
 Gen., Station Mgr. Robert Rock  
 Comm., Sales Prom. Mgr. Kenneth Firnstahl  
 Program Director Jerry Cunning  
 Publicity Director Dan Anderson  
 Chief Engineer Denvy Doty

**WCCO—Minneapolis—1924**

Frequency: 830 Kc. Power: 50,000 Watts  
 Owned By Midwest Radio-Television, Inc.  
 Business-Studio Address 625 Second Ave. S.  
 Tel.: FE 2-1202  
 CBS  
 Newspaper Affil. Star-Tribune; Press-Dispatch  
 Representative CBS Radio Spot Sales

Exec. Vice President F. Van Konynenburg  
 General Manager Larry Haeg  
 Sales Manager Phil Lewis  
 Commercial Manager Bob Woodbury  
 Program Director Val Linder  
 Sales Prom. Dir. Clayt Kaufman  
 Publicity Dir. Gordon Mikkelsen  
 Chief Engineer Kermit Sueker  
 Owners of: WCCO-TV.

**WDGY—Minneapolis—1923**

Freq.: 1130 Kc. Power: 50 Kw. d., 25 Kw. n.  
 Owned-Oper. By The Storz Bcstg. Co.  
 Address Minneapolis 20  
 Tel.: TUxedo 1-2633  
 Independent  
 Representative John Blair  
 President Todd Storz  
 General, Sta. Mgr. Richard H. Harris  
 Program Director Phil Nolan  
 Publicity Director Janet Anderson  
 Chief Engineer Kenneth Olson

**WLOL—Minneapolis—1940**

Frequency: 1330 Kc. Power: 5000 Watts  
 Owned-Operated By BFR Corp.  
 Address 1021 La Salle Ave.  
 Tel.: FE 3-0406  
 Independent  
 Representative AM Radio Sales  
 President N. L. Bentson  
 Exec. Vice President Wayne Williams  
 Program Director Dan Allan  
 Sales Prom., Pub. Dir. Ray Christensen  
 Chief Engineer Jack Ducart  
 Owners of: WLOL-FM, Minneapolis; KETO, Sioux  
 Falls; KSO, Des Moines; WKOW-AM-TV, Madi-  
 son; KDLO, Sioux Falls.

**WPBC—Minneapolis—1949**

Frequency: 980 Kc. Power: 1000 Watts d.  
 Owned-Oper. By People's Bcstg. Co.  
 Address 1133 Stinson Blvd.  
 Tel.: ST 9-4356  
 MBS  
 Station Rep. H.R. Reps.  
 Pres., Gen., Sta. Mgr. W. V. Stewart  
 Sales Prom. Mgr. Merle Forland  
 Program Director Mrs. Becky Ann Stewart  
 Publicity Director Elizabeth Gahre  
 Chief Engineer Joe Coval

**KRSI—Minneapolis—1958**

Frequency: 950 Kc. Power: 1000 Watts  
 Owned By Radio Suburbia, Inc.  
 Address 4500 Excelsior Blvd.  
 Tel.: WALnut 6-1677  
 Independent  
 Station Rep. Avery-Knodel  
 General Manager J. Warren Burke  
 Program Director Roy Carr  
 Chief Engineer Bryce Ekberg

**WTCN—Minneapolis—1931**

Freq.: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned By Time-Life Bcst., Inc.  
 Address 2925 Dean Blvd.  
 Tel.: WA 7-8881  
 ABC  
 Station Representative Katz  
 President Weston C. Pullen, Jr.  
 Station Manager Arthur M. Swift  
 Operations Manager John N. Baldwin  
 V.P., General Mgr. T. C. Streibert



# MINNESOTA

Reg. Sales Manager.....Norm Page  
 Program Director.....Jim Uglium  
 Publicity Director.....Howard Coleman  
 Chief Engineer.....Warren Fritze  
 Owners of: WFBM-AM-TV, Indianapolis; WOOD-AM-TV, Grand Rapids; KLZ-AM-TV, Denver.

## KDMA—Montevideo—1951

Frequency: 1460 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Midwest Bcstg. Corp.  
 Address.....Box 471  
 Tel.: AM 9-8815.....ABC  
 Station Representative.....Pearson  
 Pres.....H. W. Linder  
 Gen. Mgr.....Willard Linder  
 Sta. Mgr.....Byron Zurn  
 Chief Engineer.....F. T. Peterson

## KVOX—Moorhead—1937

Freq.: 1280 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By.....KVOX Bcstg. Co.  
 Address.....P. O. Box 437  
 Tel.: Cedar 3-1522.....MBS  
 Station Representative.....Weed  
 President.....E. J. McKellar  
 General, Comm. Mgr.....R. L. Owens  
 Chief Engineer.....Jerry Zoldan

## KMRS—Morris—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.  
 Owned By.....Clifford L. Hedberg  
 Address.....Morris, Minn.  
 Tel.: 88.....Independent  
 Station Manager.....Clifford L. Hedberg

## KNUJ—New Ulm—1949

Frequency: 860 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....KNUJ, Inc.  
 Address.....123 S. Minnesota St.  
 Tel.: Elmwood 4-2115.....Independent  
 President.....W. K. Mickelson  
 General, Sta. Mgr.....George E. Korenchen  
 Chief Engineer.....Gerald Walston

## KDIO—Ortonville—1956

Frequency: 1350 Kc.....Power: 1 kw., d.  
 Owned By.....Tri-State Bcstg. Co.  
 Address.....Box 696  
 Tel.: 839-2581.....Independent  
 Station Rep.....Cooke  
 Pres., Chief Eng.....Richard Schultz  
 Gen., Comm. Mgr.....W. F. McCormick

## KRFO—Owatonna—1950

Frequency: 1390 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Owatonna Bcstg. Co.  
 Address.....301 N. Cedar St.  
 Tel.: 451-2250.....KBS  
 President, Gen. Mgr.....Duane Allen  
 Comm., Prom. Mgr.....Arnold E. Schumann  
 Sta. Mgr., Chief Eng.....Jerald J. Boos

## WCMP—Pine City—1957

Frequency: 1350 Kc.....Power: 1 Kw., d.  
 Owned.....Pine County Bcstg. Co.  
 Address.....Box 230  
 Tel.: 629-2525.....KBS  
 President.....Richard K. Power

Station, Comm. Mgr.....Robert P. Schuller  
 Program Director.....Lyle R. Nelson  
 Chief Engineer.....Mitch Dupre

## KLOH—Pipestone—1955

Frequency: 1050 Kc.....Power: 1000 Watts, d.  
 Owned-Operated By.....Pipestone Radio Corp.  
 Address.....118 W. Main St.  
 Tel.: 825-3363.....KBS  
 Representative.....Continental  
 President.....C. B. Thomas  
 Gen. Sta. Mgr.....Ron Overlander  
 Chief Engineer.....Clarence Aushan

## KCUE—Red Wing—1948

Frequency: 1250 Kc.....Power: 1000 Watts, d.  
 Owned.....Hiawatha Valley Bcstg. Co., Inc.  
 Address.....Box 102  
 Tel.: DU 8-3511.....Independent  
 Station Representative.....Bowden  
 President.....Nick Tedesco  
 Station Manager.....R. E. Bowden  
 Program Director.....Howard Tuell  
 Chief Engineer.....Lawrence Doadall

## KLGR—Redwood Falls—1954

Frequency: 1490 Kc.....Power: 100 Watts  
 Owned-Oper. By.....Harry W. Linder  
 Address.....209 S. Washington St.  
 Tel.: ME 7-2989.....Independent  
 Station Representative.....Pearson  
 General Manager.....H. W. Linder

## KROC—Rochester—1935

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.  
 Owned.....Southern Minnesota Bcstg. Co.  
 Address.....100 1st Avenue Bldg.  
 Tel.: AT 9-3924.....NBC  
 Station Rep.....Venard, Rintoul, O'Connell  
 President.....Mrs. Gregory P. Gentling  
 General Manager.....G. David Gentling  
 Commercial Manager.....Robert Fick  
 Program Director.....H. Flathers  
 Chief Engineer.....Robert Cross

## KWEB—Rochester—1957

Frequency: 1270 Kc.....Power: 500 Watts, d.  
 Owned By.....Northland Radio Corp.  
 Address.....Northwestern Nat. Bk. Bldg.  
 Tel.: Atlas 2-9465.....ABC  
 Station Reps.....Weed; Bowden  
 President.....K. H. Murphy, Jr.  
 General Manager.....O. B. Borgen

## KFAM—St. Cloud—1938

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Times Publ. Co.  
 Address.....Fernwood Addition Hwy. 152  
 Tel.: Blackburn 2-1551.....NBC  
 Newspaper Affiliation.....Times  
 Representative.....Pearson  
 President.....Frederick C. Schilplin  
 General Sta. Mgr.....John Murphy  
 Comm. Program Mgr.....Jack Lund  
 Chief Engineer.....Robert Witschen

## WJON—St. Cloud—1950

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By.....WJON Bcstg.

Address ..... Box 270  
 Tel.: BL 1-4422 ..... Independent  
 Station Rep. .... Rambeau, Vance & Hopple  
 President ..... Richard K. Power  
 Commercial Mgr. .... Van Vander Ark  
 Chief Engineer ..... Guy LeMont

**KRBI—St. Peter—1956**

Frequency: 1310 Kc. .... Power: 1 Kw., d.  
 Owned By ... D. W. Seehafer & R. C. Johnson  
 Address ..... 1031 W. Grace St.  
 Tel.: 1310 ..... Independent  
 President, Gen. Mgr. .... D. W. Seehafer  
 V.P., Sales Mgr. .... R. C. Johnson  
 Sales Promotion ..... Al Schubbe  
 Chief Engineer ..... John Aasen

**KSTP—St. Paul—Minneapolis  
 1928**

Frequency: 1500 Kc. .... Power: 50,000 Watts  
 Owned By ..... **KSTP, Inc**  
 Bus. Studio Address ..... 3415 University Ave  
 Tel.: Midway 5-2724 ..... NBC  
 Representative ..... Edward Petry  
 President ..... Stanley E. Hubbard  
 Radio Sales Mgr. .... Byron Anderson  
 Sales Prom. Mgr. .... William Davey  
 Program Director ..... D. Brooks Henderson  
 Chief Engineer ..... L. A. Larson  
 Owners of: KSTP-TV; KOB-AM-TV, Albuquerque;  
 WGTQ, Cypress Gardens.

**KDWB—St. Paul—1951**

Freq.: 630 Kc. .... Power: 5 Kw. d.; 500 W. n.  
 Owned By ..... Crowell-Collier Bcstg. Co.  
 Address ..... Foshay Tower  
 Tel.: PR 6-1501 ..... Independent  
 Station Representative ..... McGavren  
 President ..... Robert M. Purcell  
 General Manager ..... John M. McRae  
 Sales Manager ..... Barry A. Tucker  
 Program Director ..... Sam Sherwood  
 Chief Engineer ..... Dick Halvorsen  
 Owners of: KFWB, Los Angeles; KEWB, San  
 Francisco.

**WMIN—St. Paul—1936**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned By ..... Franklin Bcstg. Co.  
 Address ..... 611 Frontenac Place  
 Tel.: MI 5-7757 ..... Independent  
 Station Representative ..... Gill-Perna  
 General Manager ..... Merle Edwards  
 Program Director ..... Jack Duryea  
 Chief Engineer ..... Edward DeLaHunt

**WAVN—Stillwater—1949**

Frequency: 1220 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ... **St. Croix Bcstg. Co.**  
 Address ..... 104 N. Main St.  
 Tel.: HEmlock 9-1220 ..... Independent  
 Pres., Gen., Sta. Mgr. .... Richard K. Power  
 Chief Engineer ..... Elmer L. Christenson

**KTRF—Thief River Falls  
 1947**

Frequency: 1230 Kc. .... Power: 250 Watts

Owned-Operated By ..... **KTRF Radio Corp.**  
 Address ..... Box 89  
 Tel.: MURdock 1-1230 ..... Independent  
 Pres., Gen. Mgr. .... Don Olsen

**WHLB—Virginia—1936**

Frequency: 1400 Kc. .... Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By ..... **Virginia Bcstg. Co.**  
 Address ..... P. O. Box 1066  
 Tel.: SH 1-2233 ..... Independent  
 Sta. Reps. .... Bolles; Hurley; O'Connell  
 President, Ch. Eng. .... Frank Befera  
 Comm., Sta. Manager ..... James Parise  
 Program Director ..... James Reese  
 Publicity Director ..... Dick Sadar  
 Sales Prom. Mgr. .... James Rodorigo

**KWAD—Wadena—1948**

Frequency: 920 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ... **KWAD Broadcasting Co.**  
 Address ..... Phoenix Bldg.  
 Tel.: MEDford 1-1803 ..... MBS  
 President ..... Robert E. Ingstad

**KWLM—Willmar—1940**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... **Lakeland Bcstg. Co.**  
 Address ..... Box 393  
 Tel.: BE 5-1340 ..... ABC  
 Representative ..... John E. Pearson  
 President, Gen. Mgr. .... H. W. Linder  
 Chief Engineer ..... Francois Peterson

**KDOM—Windom—1958**

Frequency: 1580 Kc. .... Power: 250 Watts d.  
 Owned By ..... **KDOM, Inc.**  
 Address ..... P. O. Box 23  
 Tel.: Temple 1-3908 ..... Independent  
 President, Sta. Mgr. .... Robert D. Thompson  
 Program Director ..... Sandra K. Wendel  
 Chief Engineer ..... Larry W. Stout

**KAGE—Winona—1957**

Frequency: 1380 Kc. .... Power: 1000 Watts  
 Owned By ..... **Winona Bcstg. Co.**  
 Business Address ..... 118 W. 4th St.  
 Tel.: 2867 ..... KBS  
 President ..... James B. Goetz  
 Station Manager ..... Frank L. Haas  
 Chief Engineer ..... Rex Eyler

**KWNO—Winona—1938**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ... **Winona Radio Service**  
 Business-Studio Address ..... 216 Center St.  
 Tel.: 3313 ..... ABC  
 Newspaper Affiliation ..... Daily News  
 Representative ..... John E. Pearson  
 President ..... M. H. White  
 Station Manager ..... C. E. Williams

**KWOA—Worthington—1947**

Frequency: 730 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ... **Worthington Bcstg. Co., Inc.**  
 Address ..... Hotel Thompson  
 Tel.: 376-4171 ..... Independent  
 President, Gen. Mgr. .... R. W. Olson

Pop.: 2,180,000  
Families: 576,000

# MISSISSIPPI

Radio Homes: 533,500  
AM Stas. in State: 76

## WMPA—Aberdeen—1952

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio Aberdeen  
Address.....Box 402  
Tel.: EM 9-4581.....Independent  
General Mgr.....Ray Tolar

## WAMY—Amory—1955

Frequency: 1580 Kc.....Power: 5 Kw., d.  
Owned By.....Bob McRaney  
Address.....Box 288  
Tel.: CL 6-5911.....MBS  
Owner.....Bob McRaney

## WBLE—Batesville—1953

Frequency: 1290 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Panola Bcstg. Co.  
Address.....Drawer No. 73  
Tel.: 7266.....KBS  
President, Gen. Mgr.....Harold B. McCarley  
Chief Engineer.....Alfred E. Jennings

## WELZ—Belzoni—1959

Frequency: 1460 Kc.....Power: 1 Kw.  
Owned By.....Humphreys County Broadcasting  
Address.....P. O. Box 216  
Tel.: 1071.....Independent  
Station Representative.....Bolles & Co.  
President.....R. E. Hook  
Manager.....S. C. Harrill  
Chief Engineer.....B. B. Watkins

## WLOX—Biloxi—1948

Freq. 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....WLOX Bcstg. Co.  
Address.....Buena Vista Hotel  
Tel.: ID 2-5581.....MBS  
Representative.....Holman  
General Manager.....Ray Butterfield  
Commercial Manager.....Thomas B. Majure  
Program Director.....P. Bosarge

## WVMI—Biloxi—1950

Frequency: 570 Kc.....Power: 1000 Watts d.  
Owned By.....New South Communications, Inc.  
Address.....P. O. Box 152  
Tel.: ID 2-7001.....Independent  
Station Representative.....Webb  
President.....F. E. Holladay  
General Mgr.....Joseph W. Carson  
Chief Engineer.....Charles Copper

## WBIP—Booneville—1950

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Booneville Bcstg. Co.  
Address.....P.O. Box 352  
Tel.: PA 8-5301.....KBS  
Gen. Mgr.....E. O. Roden

## WCHJ—Brookhaven—1955

Frequency: 1470 Kc....Power: 1000 Watts d.  
Owned-Operated By...Rural Broadcasting Co.  
Address.....P.O. Box 644  
Tel.: 1076.....Independent  
President, Station Mgr.....W. M. Jones  
Commercial Manager.....C. D. Mathis, Jr.  
Chief Engineer.....Earl Neil

## WJMB—Brookhaven—1948

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By...Brookhaven Bcstg. Co.  
Address.....W. Chickasaw St.  
Tel.: 1298.....KBS  
General Mgr.....A. H. Felder

## WDOB—Canton—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.  
Owned-Oper. By...Madison County Bcstg. Co.  
Address.....Box 182  
Tel.: 1370.....Independent  
Station Representative.....Bolles  
President.....R. E. Hook  
General Manager.....H. Shedd

## WGLC—Centreville—1951

Frequency: 1580 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Southern Bcstg. Co.  
Address.....Centreville  
Tel.: MI 5-4401.....KBS  
Pres., Gen. Mgr.....Frederick A. W. Davis  
Chief Engineer.....Bill Dunn

## WKDL—Clarksdale—1955

Frequency: 1600 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Coahoma Bcstg. Co.  
Address.....First at Sunflower Ave.  
Tel.: MA 4-4908.....Independent  
Station Representative.....Walker-Rawalt  
President, Gen. Mgr.....Robert J. McIntosh  
Sales Prom. Mgr., Prog. Dir.....Robert L. Wells  
Publicity Director.....Archie Wade  
Chief Engineer.....Arthur D. Nix

## WROX—Clarksdale—1944

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Mrs. E. T. Imes  
Address.....Box 939  
Tel.: MAIn 4-2795.....MBS, KBS  
General Manager.....Bob Evans  
Sta., Comm. Mgr.....Tom Reardon  
Chief Engineer.....C. D. Graves

## WCLD—Cleveland—1949

Frequency: 1480 Kc.....Power: 250 Watts  
Owned By.....Voice of the Delta, Inc.  
Address.....H'way 81 So.  
Tel.: VI 3-4091.....Independent  
Station Representative.....Bolles  
V.P., Gen. Mgr.....George C. Shurden

**WDSK—Cleveland—1958**

Frequency: 1410 Kc. Power: 1000 Watts  
 Owned By..... L. A. Feduccia  
 Address..... Box 869  
 Tel.: 843-5221..... Independent  
 Station Representative..... Continental  
 Owner, Gen. Mgr..... L. A. Feduccia  
 Chief Engineer..... Earl Key

**WCJU—Columbia—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By..... WCJU, Inc.  
 Address..... P. O. Box 472  
 Tel.: RE 6-2616..... MBS-KBS  
 Newspaper Affiliation..... The Progress  
 Pres., Gen. Manager..... Lester Williams

**WACR—Columbus—1947**

Frequency: 1050 Kc. Power: 1 Kw. d.  
 Owned..... J. W. Eatherton  
 Address..... WACR Bldg.  
 Tel.: FA 8-1050..... Independent  
 Pres., Gen. Mgr..... James Eatherton  
 Chief Engineer..... L. J. Aldridge

**WCBI—Columbus—1940**

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned..... Columbus Bcstg. Co., Inc.  
 Address..... Gilmer Hotel  
 Tel.: FA 8-7271..... MBS-KBS  
 Newspaper Affili..... Commercial Dispatch  
 Station Rep..... Beaver  
 President..... B. Imes, Jr.  
 General Mgr..... Bob Evans  
 Station Manager..... Ray Crummy  
 Asst. Manager..... Mrs. Ruby J. Latham  
 Chief Engineer..... Tom McFerrin

**WCMA—Corinth—1945**

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By..... Corinth Bcstg. Co., Inc.  
 Business-Studio Address..... Ray Bldg.  
 Tel.: AT 6-5575..... KBS, MBS  
 Station Reps..... V. R., & McConnell; Beaver  
 President..... Aaron B. Robinson  
 Gen., Sales Prom. Mgr..... John E. Bell  
 Commercial Manager..... Lloyd James  
 Program Director..... Danny N. Felker  
 Chief Engineer..... James D. Anderson  
 Owners of: WDXI-AM-TV, Jackson; WDXE,  
 Lawrenceburg; WTPR, Paris; WENK, Union  
 City, Tenn.

**WCRR—Corinth—1956**

Frequency: 1330 Kc. Power: 500 Watts, d.  
 Owned-Oper. By..... Rebel Radio, Inc.  
 Business Address..... 614½ Waldron  
 Tel.: Atlantic 6-6691..... ABC  
 President..... Luther C. Moore  
 General, Station Mgr..... G. Byars

**WMAG—Forest—1955**

Frequency: 860 Kc. Power: 500 Watts d.  
 Owned-Operated By..... Scott County Bcstg. Co.  
 Address..... P. O. Box 188  
 Tel.: Gibson 3-7001..... KBS  
 Gen. Mgr., Ch. Eng..... Hugh Hughes  
 Comm. Sta. Mgr..... Willie Weems

**WDDT—Greenville—1956**

Frequency: 900 Kc. Power: 1 Kw., d.  
 Owned By..... Clearwater Bcstg. Co.  
 Address..... 207 Main Street  
 Tel.: Edison 2-0526..... Independent  
 Newspaper Affil..... Delta Democrat Times  
 Station Reps..... O'Connell; Ochs  
 President..... John Gibson  
 Gen., Station Mgr..... Arthur T. Gaylean  
 Commercial Manager..... Claude Satchfield  
 Program Director..... Ted Lumpkin  
 Publicity Director..... Lucille Wilson  
 Chief Engineer..... Dennis Hancock, Jr.

**WESY—Greenville—1958**

Frequency: 1580 Kc. Power: 1000 Watts  
 Owned By..... Miss.-Ark. Broadcasting Co.  
 Address..... 100 N. Poplar  
 Tel.: 332-0770..... Independent  
 Station Reps..... Dore; Dora-Clayton  
 Co-Managers..... P. Artman, M. Abraham  
 Program Director..... Paul Artman  
 Chief Engineer..... Jeff D. Smith

**WGVM—Greenville—1948**

Frequency: 1280 Kc. Power: 5000 Watts d.  
 Owned-Operated By..... Mid America Bcstg. Co.  
 Bus.-Studio Address..... 118 So. B'way  
 Tel.: EDison 4-4559..... Independent  
 Station Representative..... Devney Organization  
 President..... David M. Segal  
 Gen., Station Mgr..... Edward M. Guss  
 Commercial Manager..... Jack R. Stull  
 Program Director..... James B. Ashley  
 Chief Engineer..... James J. Tugwell

**WJPR—Greenville—1939**

Freq.: 1330 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned By..... Radio Service Co.  
 Business-Studio Address..... 107 So. Poplar St.  
 Tel.: EDison 5-1441..... MBS-KBS  
 Sta. Representative..... Spot Time Sales  
 Gen. Sta. Mgr..... Emmett H. McMurry  
 Commercial Manager..... Frank W. Baldwin  
 Chief Engineer..... Percy L. Kuhn

**WABG—Greenwood—1949**

Freq.: 960 Kc. Power: 1 Kw. d., 500 w. n.  
 Owned-Oper. By..... Greenwood Bcstg. Co.  
 Address..... 206 W. Claiborne  
 Tel.: Gladstone 3-5232..... ABC-MBS  
 President..... Cy N. Bahakel  
 General Manager..... Lew Sadler  
 Chief Engineer..... Tommy Murphy

**WCRM—Greenwood—1937**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By..... P. K. Ewing  
 Address..... P.O. Box 553  
 Tel.: Gladstone 3-5441..... NBC-KBS  
 General Manager..... F. C. Ewing  
 Chief Eng..... Louis Pierce

**WNAG—Grenada—1949**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By..... Grenada Bcstg. Co.

# MISSISSIPPI

Business Address.....P.O. Box 920  
 Tel.: 1400.....Independent  
 Newspaper Affiliation...Commercial Dispatch  
 Sta. Reps.....Keystone Bcstg.  
 President.....Birney Imes, Jr.  
 General Manager.....Bob Evans, Sr.  
 Station, Comm. Mgr.....Ken Berryhill  
 Sales Mgr.....Harold Penn  
 Publicity Director.....Mary Jane Green  
 Chief Engineer.....Jimmie Pinnix  
 Owners of: WCBI-AM-TV, Columbus; WELO,  
 Tupelo; WRON, Clarksdale; WMOX, Meridian,  
 Miss.

## WGCM—Gulfport—1928

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By.....E. O. Roden & Assoc.  
 Address.....15th Ave and 22nd St.  
 Tel.: UN 3-3522.....ABC-KBS  
 General, Sta. Mgr.....James E. Reese  
 Commercial Mgr.....Ossie Owens  
 Chief Engineer.....Charles A. Rauer

## WROA—Gulfport—1955

Frequency: 1390 Kc.....Power: 1 Kw., d.  
 Owned By.....Chas. W. Dowdy  
 Address.....1313 28th Ave.  
 Tel.: UN 3-7133.....Independent  
 Station Rep.....Thomas F. Clark  
 President, Gen. Mgr.....Charles W. Dowdy  
 Commercial Manager.....Fred R. Beattie  
 Program Director.....David Melton  
 Chief Engineer.....Wayne Dowdy

## WBKH—Hattiesburg—1954

Frequency: 950 Kc.....Power: 5 Kw.  
 Owned.....Deep South Radio, Inc.  
 Address.....305 Bay Street  
 Tel.: JU 2-1986.....Independent  
 Station Reps.....Devney Org.; Beaver  
 President.....B. L. Blackledge Jr.  
 General Manager.....Clotilde Thornton  
 Commercial Manager.....Jimmy Swan  
 Program Director.....Earl Hart  
 Chief Engineer.....Lonnie Craft

## WFOR—Hattiesburg—1925

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Sheridan, Inc.  
 Address.....302 Hemphill St.  
 Tel.: JU 4-5432.....NBC  
 Station Rep.....Rambeau, Vance & Hopple  
 President.....B. W. Curry, Jr.  
 General Manager.....E. M. Jenkins  
 Chief Engineer.....J. N. Watson

## WSY—Hattiesburg—1948

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By...Hub City Bcstg. Co. Inc.  
 Address.....P.O. Box 1008  
 Tel.: JU 3-1741.....ABC  
 President, Gen. Mgr.....Charles W. Holt  
 Station Manager.....Bob French  
 Program Director.....W. Frazier  
 Chief Engineer.....Mike Windham

## WXXX—Hattiesburg—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.

Owned By.....WXXX, Inc.  
 Address.....1031 Broadway Drive  
 Tel.: JU 2-2591.....KBS  
 Representative.....Indie Sales  
 President.....George P. Mooney  
 Manager.....J. C. Walker  
 Chief Engineer.....C. C. Vogel

## WMDC—Hazlehurst—1953

Frequency: 1220 Kc.....Power: 250 Watts d.  
 Owned.....Southwestern Bcstg. Co. of Miss.  
 Address.....Highway 51 N.  
 Tel.: 869.....KBS  
 President, Gen. Mgr.....Louis Alford  
 Comm. Prom. Mgr.....Mal Jones  
 Sta. Mgr., Ch. Eng.....A. M. Smith  
 Program, Publicity Dir.....Bob Prather

## WCPC—Houston—1955

Frequency: 1320 Kc.....Power: 5 Kw. d.  
 Owned-Oper. By.....WCPC Bcstg. Co.  
 Address.....Box 552  
 Tel.: GL 6-3071.....KBS  
 Station Representative.....Beaver  
 Gen., Sta. Mgr.....Robin H. Mathis  
 Comm. Mgr., Prog., Pub. Dir.....Ralph C. Mathis  
 Chief Engineer.....John B. Skelton, Jr.  
 Owners of: WFTN, Lexington; WSJC, Magee;  
 WSAO, Senatobia.

## WDLT—Indianola—1953

Frequency: 1380 Kc.....Power: 500 watts d.  
 Owned By.....Radio Cleveland, Inc.  
 Address.....Box 667  
 Tel.: 500.....KBS  
 Station Reps.....Beaver; Bolles  
 President.....J. R. Denton  
 General Manager.....George C. Shurden  
 Station, Comm. Mgr.....Lyle G. Mitchell  
 Program Director.....Cliff Pruitt  
 Pub. Dir., Ch. Eng.....J. Boyd Ingram  
 Owners of: WCLD, Cleveland.

## WJDX—Jackson—1929

Frequency: 620 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Lamar Life Broadcasting Co.  
 Address.....715 S. Jefferson  
 Tel.: Fleetwood 2-2691.....NBC  
 Representative.....Hollingbery  
 President.....P. K. Lutken  
 Gen., Sta. Mgr.....Fred L. Beard  
 Comm. Mgr.....Frank Gentry  
 Sales Prom. Mgr., Pub. Dir.....Chuck Allen  
 Program Director.....F. Cox  
 Chief Engineer.....Percy Wood  
 Owners of: WLBT, Jackson.

## WJQS—Jackson—1947

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Dumas Milner Bcstg. Co.  
 Address.....King Edward Hotel  
 Tel.: Fleetwood 4-5653.....MBS-KBS  
 Station Rep.....Hal Walton  
 President.....Howard S. Cohoon  
 V. P., Gen. Mgr.....Lewis Heilbronner  
 Program Director.....Bill Slaton  
 Chief Engineer.....Lee Hodges



**WJXN—Jackson—1940**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Jackson Bcastg. Co., Inc.  
 Address . . . . . 916 Foley  
 Tel.: FL 2-6673 . . . . . Independent  
 Sta. Representative . . . . . Masia  
 President . . . . . James T. Ownby  
 V.P., Gen. Mgr. . . . . Gayle Swofford  
 Chief Engineer . . . . . E. E. Peterson

**WOKJ—Jackson—1954**

Frequency: 1590 Kc. . . . . Power: 5 Kw.  
 Owned By . . . . . Ni-Mac Bcastg. Co.  
 Address . . . . . Box 197  
 Tel.: Fleetwood 4-1617 . . . . . Independent  
 Station Representative . . . . . Pearson  
 President, Gen. Mgr. . . . . John McLendon  
 Station Manager . . . . . Al Brooks

**WRBC—Jackson—1947**

Freq.: 1300 Kc. . . . . Power: 5 Kw. d., 1 Kw., n.  
 Owned-Operated By . . . . . Rebel Bcastg. Co., Inc.  
 Business-Studio Address . . . . . 125 1/2 So. Lamar  
 Tel.: Fleetwood 5-1562 . . . . . Independent  
 Representative . . . . . Beaver  
 President . . . . . Tom Wright  
 General Mgr. . . . . R. McGregor  
 Chief Engineer . . . . . William K. Phillips

**WSLI—Jackson—1938**

Frequency: 930 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Capitol Bcastg. Co.  
 Address . . . . . P. O. Box 8187  
 Tel.: 372-6311 . . . . . ABC  
 Newspaper Affil. . . . . Daily News, Clarion Ledger  
 Station Representative . . . . . Rado-TV Reps.  
 President . . . . . T. M. Hederman, Jr.  
 General Manager . . . . . L. M. Sepaugh  
 Comm. Sta. Manager . . . . . Dick Voorhis  
 Sales Prom. Manager . . . . . Dorothy Dawley  
 Program Director . . . . . Al Simmons  
 Publicity Director . . . . . Lavonne Thompson  
 Chief Engineer . . . . . C. A. Perkins  
 Owners of: WJTV, Jackson.

**WKOZ—Kosciusko—1947**

Frequency: 1350 Kc. . . . . Power: 5 Kw., d.  
 Owned-Oper. By . . . . . Kosciusko Bcastg. Co.  
 Address . . . . . 109 W. Jefferson  
 Tel.: 782 . . . . . ABC  
 President . . . . . Cy N. Bahakel  
 General Manager . . . . . Mims Boswell, Jr.

**WAML—Laurel—1932**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . New Laurel Radio Station Inc.  
 Address . . . . . Box 367  
 Tel.: 5601 . . . . . NBC-KBS  
 President . . . . . Harold Mattson  
 Station Manager . . . . . Paul Carlisle  
 Commercial Manager . . . . . M. M. Caver  
 Program Director . . . . . Len Malth  
 Sales Prom. Manager . . . . . Dave Kane  
 Chief Engineer . . . . . Lester Johnson  
 Owners of: WABO, Waynesboro.

**WLAU—Laurel—1946**

Frequency: 1430 Kc. . . . . Power: 5000 Watts d.  
 Owned-Operated By . . . . . Southland Bcastg. Co.  
 Address . . . . . 437 N. Magnolia St.  
 Tel.: 8-7227 . . . . . ABC  
 President, Gen. Mgr. . . . . Gene Tibbett  
 Chief Engineer . . . . . Dudley Carter

**WNSL—Laurel—1957**

Frequency: 1260 Kc. . . . . Power: 5 Kw., d.  
 Owned . . . . . Voice of the New South, Inc.  
 Address . . . . . P.O. Box 2336  
 Tel.: 5-1491 . . . . . Independent  
 Sta. Representative . . . . . Grant Webb  
 President . . . . . Joe Carson  
 Gen. Mgr. . . . . Granville Walters  
 Comm. Mgr. . . . . Teck Jones  
 Program Director . . . . . Mel Morriss  
 Chief Engineer . . . . . Glynn Holland

**WXTN—Lexington—1959**

Frequency: 1150 Kc. . . . . Power: 500 Watts  
 Owned By . . . . . Holmes County Bcastg. Co.  
 Address . . . . . Box 326  
 Tel.: 222 . . . . . KBS  
 Station Rep. . . . . Beaver & Assoc.  
 President . . . . . Robin Mathis  
 General Manager . . . . . Fanny Mae Cothran  
 Chief Engineer . . . . . J. B. Skelton  
 Owners of: WCPC, Houston; WSJC, Magee, Miss.

**WJQS**

Jackson Mississippi

**MUSIC AND NEWS**

*ALWAYS GOOD MUSIC*  
*MOBILE NEWS — SPORTS*

**More Adult Listeners  
 Than Any Other  
 Mississippi Station**

*Representative:*  
**HAL WALTON ASSOCS.**  
 New York Chicago Los Angeles

*LEW HEILBRONER, V.P. & Gen. Mgr.*

# MISSISSIPPI

## WLSM—Louisville—1953

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Louisville Bcstg. Corp.  
Address... P.O. Box 111  
Tel.: 1000... KBS  
Station Representative... Webb  
Station Manager... Herbert Guthrie

## WHHT—Lucedale—1960

Frequency: 1440 Kc. Power: 1 Kw. d.  
Owned By... Tri-County Bcstrs., Inc.  
Address... Box 27  
Tel.: Whitehall 7-3228... KBS  
President... W. R. Guest, Jr.  
General Manager... Holton D. Turnbough

## WMBC—Macon—1946

Frequency: 1400 Kc. Power: 250 Watts  
Owned By... Radio Macon, Inc.  
Address... P.O. Box 151  
Tel.: 9543... KBS  
Station Rep... Hopewell  
President, Gen. Mgr... F. A. Davis  
Sales Prom. Mgr., Prog. Dir... Cecil Hendricks, Jr.  
Publicity Director... Bob Boykin  
Chief Engineer... Richard Yount  
Owners of: KASO, Minden; WGLC, Centerville;  
WSRA, Milton.

## WSJC—Magee—1957

Frequency: 790 Kc. Power: 1 Kw. d.  
Owned By... SE Miss. Bcstg. Co.  
Tel.: 2413... KBS  
General Manager... Marvin L. Mathis  
Commercial Manager... C. H. Meadows  
Program Director... Mrs. Jeanette Mathis  
Chief Engineer... Richard Diamond  
Owners of: WCPC, Houston; WXTN, Lexington,  
Miss.

## WAPF—McComb—1948

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned-Operated By... S. W. Bcstg. Co. of Miss.  
Address... Pike Hotel  
Tel.: 1884... KBS  
Station Rep... Devney Organization  
Co-Owners... Phillip Brady, Louis Alford,  
Mack Smith

## WHNY—McComb—1939

Freq.: 1250 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By... Bcstrs. Service, Inc.  
Address... P. O. Box 111  
Tel.: 2080... Independent  
Station Representative... Hopewell  
President... Charles W. Holt  
General Manager... Carroll Hines  
Sales Prom. Manager... Harry Thompson  
Publicity Director... Camell Tucker  
Program Director... Dean Strickland  
Owners of: WHHY, Montgomery; WHSY, Hattiesburg.

## WCOC—Meridian—1926

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By... Mississippil Bcstg. Co., Inc.  
Address... Box 591  
Tel.: 482-7714... CBS  
President, General Manager... Withers Gavin

## WDAL—Meridian—1958

Frequency: 1330 Kc. Power: 1 Kw., d.  
Owned By... R. E. Hook & Assoc.  
Address... P. O. Box 125  
Tel.: 483-4891... Independent  
Station Representative... Gene Bolles Co.  
President... R. E. Hook  
Gen. Mgr., Ch. Eng... Dan Hollingsworth  
Program Director... Bill Wilbourne

## WMOX—Meridian—1945

Frequency: 1240 Kc. Power: 250 Watts  
Owned By... Birney Imes Jr.  
Address... P. O. Box 1511  
Tel.: 482-0171... KBS  
Newspaper Affil... Commercial Dispatch  
Station Rep... Beaver  
President... Birney Imes, Jr.  
General Manager... Bob Evans  
Comm. Sta. Mgr... Monroe Looney  
Program Director... Don Spier  
Chief Engineer... Steve Burkes  
Owners of: WCBM-TV, Columbus; WELQ,  
Tupelo; WRON, Clarksdale; WNAG, Greuada.

## WOKK—Meridian—1947

Frequency: 1450 Kc. Power: 1 Wt. d; 250 n.  
Owned-Oper. By... New South Bcstg. Corp.  
Address... Box 528  
Tel.: 482-6133... Independent  
Station Representative... Webb  
President, Prog. Dir... F. E. Holladay  
General Mgr... J. Carson  
Chief Engineer... R. K. Wall

## WQIC—Meridian—1957

Frequency: 1390 Kc. Power: 5000 Watts, d.  
Owned By... Alexander L. Royal  
Business Address... Box 1509  
Tel.: 482-3106... Independent  
Station Representative... Howard  
Pres., Gen. Mgr... A. L. Royal, Jr.  
Station Manager... R. Harwell  
Chief Engineer... J. B. Griffith

## WMIS—Natchez—1941

Frequency: 1240 Kc. Power: 250 Watts  
Owned By... Natchez Broadcasting Co.  
Address... City Bank Building  
Tel.: 2-2522... NBC-KBS  
Pres., Gen. Sta. Mgr... P. K. Ewing, Jr.

## WNAT—Natchez—1949

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By... Old South Bcstg. Co.  
Address... Eola Hotel  
Tel.: 4621... Independent  
President... W. S. Perkins  
General Manager... Ervin Parks  
Chief Engineer... G. G. Boyd

## WNAU—New Albany—1955

Frequency: 1470 Kc. Power: 500 Watts, d.  
Owned-Oper. By... New Albany Bcstg. Co.  
Address... 202 Bankhead St.  
Tel.: 4361... KBS  
Gen., Sta. Mgr., Chief Eng... V. Keith Wroten

**WBKN—Newton—1956**

Frequency: 1410 Kc. Power: 500 Watts d.  
 Owned By..... E. L. Burns  
 Business Address..... 110 S. Main  
 Tel.: 70 ..... Independent  
 President, Gen. Mgr..... E. L. Burns  
 Program Director..... G. F. Magum  
 Publicity Dir..... Mrs. Vic Murphy  
 Sta. Mgr., Ch. Eng..... Aubrey L. Underwood

**WSUH—Oxford—1955**

Frequency: 1420 Kc. Power: 1000 Watts, d.  
 Owned-Oper. By..... Colonel Rebel Radio  
 Address..... University Ave., East  
 Tel.: 1133 ..... KBS  
 Gen., Comm. Mgr..... C. H. Quick  
 Chief Engineer..... R. Cofer

**WPMP—Pascagoula—1951**

Frequency: 1580 Kc. Power: 1000 Watts d.  
 Owned-Operated By..... Crest Bcstg. Co., Inc.  
 Address..... P. O. Box 391  
 Tel.: SO 2-3113..... ABC  
 President..... William R. Guest, Jr.  
 Gen., Sta. Mgr..... Walter L. Smith

**WHOC—Philadelphia—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By..... William Howard Cole  
 Address..... Box 26  
 Tel.: 740..... Independent  
 President, Manager..... William Howard Cole

**WRJW—Picayune—1948**

Frequency: 1320 Kc. Power: 5000 W. d.  
 Owned-Oper. By..... Tung Bcstg. Co.  
 Business Address..... P.O. Box 358  
 Tel.: 798—4835 ..... KBS  
 Station Representative..... George Hopewell  
 President..... Hugh O. Jones  
 General, Sta. Manager..... James O. Jones II  
 Program Director..... Maxie D. Stephens Jr.  
 Commercial Manager..... Darris O. Moeller  
 Chief Engineer..... Bryant Woodham  
 Owners of: WPMP, Pascagoula; WHHT, Lucedale,  
 Miss.

**WSSO—Starkville—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By..... Starkville Bcstg. Co.  
 Business-Studio Address..... WSSO Bldg.  
 Tel.: 1230 ..... KBS  
 Pres., Gen., Comm. Mgr..... Joe Phillips

**WELO—Tupelo—1944**

Freq.: 580 Kc. Power: 1 Kw. d.: 500 W. n  
 Owned-Oper. By..... Tupelo Bcstg. Co., Inc.  
 Business Address..... WELO Bldg.  
 Tel.: 842-7658 ..... KBS  
 Newspaper Affiliation..... Columbus Dispatch  
 Sta. Rep..... Beaver  
 President..... Birney Imes, Jr.  
 General Manager..... Bob Evans  
 Sta., Comm. Mgr..... E. L. Bowen  
 Program Director..... George Wyatt  
 Chief Engineer..... Leroy Green Sr.  
 Owners of: WCBI-AM-TV, Columbus; WMOX,  
 Meridian; WROX, Clarksdale; WNAG, Grenada.

**WTUP—Tupelo—1954**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By..... Lee Bcstg. Co.  
 Address..... P.O. Box 362  
 Tel.: 842-3301 ..... ABC  
 Station Representative..... George Hopewell  
 President..... E. O. Roden  
 Station, Sales Prom. Mgr..... T. L. Estess  
 Commercial Manager..... S. A. Hancock, Jr.  
 Chief Engineer..... Billy Joe Crabb

**WQBC—Vicksburg—1931**

Freq.: 1420 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By..... Delta Bcstg. Co., Inc.  
 Address..... Eve Post Bldg.  
 Tel.: 636—1108 ..... MBS-KBS  
 Newspaper Affil..... Evening Post  
 Representative..... Bogner & Martin  
 President..... L. P. Cashman  
 General-Station Mgr..... Mary-Van Cashman  
 Commercial Manager..... L. L. Miller  
 Program Director..... Virginia Estornelle  
 Chief Engineer..... Waverley Conway

**WVIM—Vicksburg—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By..... Radio Miss., Inc.  
 Address..... Box 76  
 Tel.: 636-1494..... Independent  
 Representative..... Hopewell; Dora-Clayton  
 General Mgr..... John F. Shea

**WABO—Waynesboro—1954**

Frequency: 990 Kc. Power: 250 Watts, d.  
 Owner..... New Laurel Radio Sta., Inc.  
 Address..... Box 168  
 Tel.: Redwood 5-4700..... KBS  
 General Manager..... C. Dyer

**WROB—West Point—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By..... Bob McRaney Ent.  
 Address..... WROB Bldg.  
 Tel.: 1450 ..... MBS-KBS  
 Station Rep..... George Hopewell  
 President..... B. McRaney, Sr.  
 Gen., Station Mgr..... John E. King, Jr.  
 Chief Engineer..... Clyde McPherson  
 Owners of: WAMY, Amory, Miss.

**WONA—Winona—1958**

Frequency: 1570 Kc. Power: 1000 Watts  
 Owned By..... Southern Electronics, Inc.  
 Address..... P.O. Box 310  
 Tel.: 918 ..... KBS  
 President, Gen. Mgr..... Bob Evans

**WAZF—Yazoo City—1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By..... WAZF, Inc.  
 Business Address..... 321½ S. Main St.  
 Tel.: 1300..... KBS  
 Station Rep..... Hopewell  
 Pres., Gen. Mgr..... David B. Highbaugh

Pop.: 4,500,000  
Families: 1,409,000

# MISSOURI

Radio Homes: 1,364,000  
AM Stas. in State: 81

## **KWRT—Boonville—1953**

Frequency: 1370 Kc. Power: 1 Kw. d.  
Owner: Wm. R. Tedrick  
Business Address: KWRT Bldg.  
Tel.: TUxedo 2-6505. Independent  
Representative: Indie  
Owner, Gen. Mgr.: W. R. Tedrick  
Program Director: Audrey M. Tedrick  
Chief Engineer: Donald E. Shepard

## **KBHM—Branson—1956**

Frequency: 1220 Kc. Power: 1 Kw., d.  
Owner: Shepherd of the Hills Bcstg. Co.  
Business Address: 111 W. Pacific  
Tel.: EDison 4-3133. KBS  
Co-owners: L. C. McKenney, Rob. Neathery  
Sta. Mgr., Pub. Dir.: Orville Barton  
Comm., Sales Prom. Mgr.: David Whittaker  
Program Director: Joann Savage  
Chief Engineer: Leland Ebert

## **KGHM—Brookfield—1955**

Frequency: 1470 Kc. Power: 500 Watts d.  
Owned By: Green Hills Bcstg. Co.  
Address: Box 228  
Tel.: CL 8-4477. Independent  
General Mgr.: G. Williams

## **KFVS—Cape Girardeau—1925**

Freq.: 980 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By: Hirsch Bcstg. Co.  
Business-Studio Address: 324 Broadway  
Tel.: ED 5-5511. Independent  
Station Rep.: Bolling  
President, Gen. Mgr.: Oscar C. Hirsch  
Sta. Mgr.: Ralph L. Hirsch

## **KGMO—Cape Girardeau—1952**

Frequency 1550 Kc. Power: 5 Kw. d.  
Owned-Oper. By: KGMO Radio-TV Inc.  
Business Address: 1025 Broadway  
Tel.: EDgewater 5-8228. Independent  
Station Representative: Webb  
President: William C. Brandt  
Gen., Sta. Mgr.: Jack Kohrumel  
Program Director: Richard Withers  
Chief Engineer: Fred Moore

## **KAOL—Carrollton—1959**

Frequency: 1430 Kc. Power: 500 Watts d.  
Owned By: Homeland Enter., Inc.  
Address: 215 S. Main St.  
Tel. 27. KBS  
Station Representative: Keystone  
President: Dr. R. Hamilton Staton  
General Manager: Edward Ewing Staton  
Sta. Mgr., Prog. Dir.: Dean Lyle  
Comm., Sales Promo. Mgr.: Raymond Cooper  
Publicity Director: Harriette Lee Lucas  
Chief Engineer: Lyle D. McMullins

## **KDMO—Carthage—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By: Carthage Bcstg. Co.  
Address: 1201 E. Chestnut  
Tel.: FLEetwood 8-2648. KBS  
President, Gen. Mgr.: J. J. Daly  
Comm. Program Mgr.: Leon H. Crocker  
Chief Engineer: George F. Province

## **KCRV—Caruthersville—1950**

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Pemiscot Broadcasters  
Address: 106½ W. 3rd St.  
Tel.: 965. KBS  
Station Reps.: Hopewell; Beaver  
President: J. Eric Taylor  
General, Comm. Manager: Cleat Stanhill  
Program Director: Jo Ann Pierce  
Sales Prom. Mgr.: Charlie Earls  
Chief Engineer: Don Fenimore

## **KCHR—Charleston—1953**

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned-Oper. By: South Mo. Bcstg. Co.  
Address: Box 206  
Tel.: MUrray 3-4678. KBS  
Station Representative: Continental  
Pres., Gen. Mgr., Chief Eng.: Kermit Barker

## **KCHI—Chillicothe—1950**

Frequency: 1010 Kc. Power: 250 Watts d.  
Owned-Oper. By: Cecil W. & Jane Roberts, Inc.  
Address: P.O. Box 719  
Tel.: MIssion 6-4173. KBS  
General Manager: Cecil W. Roberts  
Station Manager, Ch. Eng.: Howard G. Rion

## **KDKD—Clinton—1951**

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned: Osage Broadcasting Corp.  
Address: Box 113  
Tel.: TUrner 5-4801. KBS  
Representative: Indie Sales  
Gen. Mgr.: William R. Tedrick  
Sta. Mgr., Ch. Eng.: Hyle Lemen

## **KCGM—Columbia—1955**

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned By: Barrington Bcstg. Co.  
Business Address: P.O. Box 412  
Tel.: GI 3-5418. Independent  
Station Representative: George Hopewell  
President: Bruce Barrington  
General, Sta. Mgr.: Eugenia Collins  
Comm. Mgr., Ch. Eng.: Glenn Rapp

## **KFRU—Columbia—1925**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By: KRFU, Inc.  
Address: P.O. Box 858  
Tel.: GI 3-4141. ABC  
Newspaper Affiliation: Daily Tribune

Station Rep. .... Webb  
 President. .... H. J. Waters, Jr.  
 General Manager. .... Mahlon R. Aldridge  
 Program, Sales Prom. Mgr. .... David Ormiston  
 Commercial Manager. .... John Wright  
 Publicity Director. .... Gloria Irwin  
 Chief Engineer. .... Robert Halgh

**KDEX—Dexter—1955**

Frequency: 1590 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By. .... Stoddard Ct. Bcstg. Co.  
 Address. .... Box 380  
 Tel.: MA 4-3591. .... Independent  
 Representative. .... Sears and Ayer  
 General Manager. .... Jerome B. Zimmer  
 Comm. Manager. .... Gladisia Russell  
 Program Director. .... Charles Moody  
 Sta. Mgr., Chief Eng. .... L. D. Speidel

**KESM—El Dorado Springs  
 1961**

Frequency: 1580 Kc. .... Power: 250 Watts  
 Owned By. .... Paul Vaughn  
 Address. .... 200 Radio Lane  
 Tel.: UPTon 6-4422. .... KBS  
 Station Mgr., Ch. Eng. .... Paul Vaughn  
 Commercial Manager. .... Jim Wilkerson  
 Program Director. .... Bill Hurst

**KREI—Farmington—1947**

Frequency: 800 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Midwest Bcstg. System  
 Address. .... KREI Ave.  
 Tel.: PLateau 6-5125. .... KBS  
 President, Gen. Mgr. .... Cecil W. Roberts  
 Chief Engineer. .... James Roberts

**KXEN—Festus—1951**

Frequency: 1010 Kc. .... Power: 50 Kw.  
 Owned. .... Garrett Bcstg., Inc.  
 Address. .... Congress Hotel, St. Louis  
 Tel.: FO 1-2334. .... Independent  
 President, Gen. Mgr. .... W. F. Garrett

**KFMO—Flat River—1947**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned By. .... Lead Belt Bcstg. Co.  
 Business-Studio Address. .... Flat River  
 Tel.: GE 1-2000. .... Independent  
 President. .... Oscar C. Hirsch  
 Gen., Sta. Mgr. .... James F. Collins  
 Program Director. .... Virginia Collins

**KFAL—Fulton—1950**

Frequency: 900 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By. .... R. W. Nickles  
 Address. .... 5th and Market  
 Tel.: Midway 2-3341. .... Independent  
 Station Representative. .... Pearson  
 Owner, Gen. Mgr. .... R. W. Nickles  
 Comm. Manager. .... L. Reed Holt  
 Program Director. .... Jo Christian  
 Chief Engineer. .... R. D. Archibald

**KHMO—Hannibal—1941**

Freq.: 1070 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By. .... Mark Twain Bcstg.

Address. .... 413 Broadway  
 Tel.: AC 1-3450. .... MBS  
 Representative. .... Hollingbery  
 President. .... Jerrell Shepherd  
 General, Sta. Manager. .... James F. Jae, Jr.  
 Commercial Manager. .... William Stephenson  
 Sales Prom. Mgr. .... Max Heimer  
 Publicity Director. .... Joe Gross  
 Program Director. .... Leon Brooks  
 Chief Engineer. .... Ed Summers  
 Owners of: KNCM, Moberly, Mo.

**KANS—Independence—1947**

Frequency: 1510 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By. .... KANS, Inc.  
 Address. .... 43 Blue Ridge Center, K. City, Mo.  
 Tel.: FLEMing 3-8600. .... Independent  
 Sta. Representative. .... Weed  
 President. .... Glenn Griswold  
 General Manager. .... Gerald M. Hauser  
 Vice President. .... Henry Flynn  
 Chief Engineer. .... Marvin Bredemier  
 Owners of: KSON, San Diego; KGLC, Miami; KITO,  
 San Bernardino; KNYZ, Houston; KCOP, Los  
 Angeles; KPTV, Portland; KFJZ, Fort Worth.

**KLIK—Jefferson City—1954**

Frequency: 950 Kc. .... Power: 5 Kw., d.  
 Owned. .... KLIK Bcstg., Inc.  
 Address. .... 410 E. Capital  
 Tel.: 5-4136. .... Independent  
 Station Representative. .... Bolling  
 Exec. Vice Pres. .... Ted Nelson  
 General Mgr. .... Stan Grieve  
 Chief Engineer. .... Ed Scarr

**KWOS—Jefferson City—1937**

Freq. 1240 Kc. .... Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By. .... Capital Bcstg. Co.  
 Bus.-Studio Address. .... Monroe at Capitol  
 Tel.: 6-3317. .... KBS-MBS  
 President. .... William H. Weldon  
 General Manager. .... R. L. Rose  
 Station Manager. .... Wm. R. Natsch, Jr.  
 Chief Engineer. .... Leroy S. Hackmann

**KFSB—Joplin—1948**

Freq. 1310 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By. .... Four States Bcasters, Inc.  
 Business Address. .... 405 Schifferdecker  
 Tel.: Mayfair 4-1310. .... Independent  
 Representative. .... Meeker  
 President. .... Harry Easley  
 Gen. Sta., Mgr. .... W. H. Clark  
 Commercial Manager. .... Robert A. Barry  
 Program Director. .... Ed Johnson  
 Chief Engineer. .... Lloyd Frazier

**KODE—Joplin—1946**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned By. .... WSTV, Inc.  
 Address. .... 1928 W. 13 St.  
 Tel.: MA 3-7260. .... CBS  
 General Manager. .... D. T. Knight  
 Commercial Manager. .... Merle Dunn  
 Program Director. .... Jay Corrington  
 Chief Engineer. .... Jack Langford



**WMBH—Joplin—1928**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: Radio Joplin  
 Business Address: Box 906  
 Tel.: MA 4-4330. MBS  
 Station Representative: Hal Walton  
 President: Richard J. Kasten  
 General Mgr.: William M. Repplinger Jr.  
 Program Director: Jim Lobbyey  
 Chief Engineer: Albert Tourtillot Jr.

**KCMO—Kansas City—1936**

Freq.: 810 Kc. Power: 50 Kw. d., 10 Kw. n.  
 Owned-Operated By: Meredith Pub. Co.  
 Address: 125 E. 31st St.  
 Tel.: JE 1-6789. CBS  
 Representative: Katz  
 V.P., General Manager: E. K. Hartenbower  
 Comm. Sta. Manager: R. W. Evans  
 Program Director: Kenneth W. Heady  
 Prom., Publicity Dir.: F. C. Strawn

Chief Engineer: Karl Troeglen  
 Owners of: KRMG, Tulsa; WOW-AM-TV, Omaha;  
 WHEN-AM-TV, Syracuse; KPHO, Phoenix;  
 KCMO-TV-FM.

**KMBC—Kansas City—1922**

Frequency: 980 Kc. Power: 5 Kw.  
 Owned By: Metropolitan Bcstg. Co.  
 Address: Central at 11th Streets  
 Tel.: HARRISON 1-2650. Independent  
 Station Rep.: Peters, Griffin & Woodward  
 President: John W. Kluge  
 V.P., General Manager: David C. Croninger  
 Dir., Community Rela.: Dick Smith  
 Commercial Manager: Glen Augspurger  
 Dir. of Promotion: David Green  
 Program Manager: Eddie Clarke  
 Business Manager: Dick Lance  
 Chief Engineer: Ken Norman  
 Owners of: WNEW-AM-FM-TV, New York City;  
 WIP-AM-FM, Philadelphia; WHK-AM-FM, Cleve-  
 land; WRUL, New York City; KMBC-TV, Kansas  
 City, Mo.; WTTG, Washington, D. C.; KOVR-TV,  
 Sacramento, Calif.; WTVH, Peoria, Ill.; WTVP,  
 Decatur, Ill.

**KPRS—Kansas City—1949**

Frequency: 1590 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Twin City Adv. Agency  
 Address: 2814 E. 23rd St.  
 Tel.: HU 3-3100. Independent  
 Station Rep.: John E. Pearson  
 General Manager: Edward H. Pate

**KUDL—Kansas City—1953**

Frequency: 1380 Kc. Power: 1 Kw. d.  
 Owned: Heart of America Bcstrs.  
 Address: 1012 Baltimore  
 Tel.: BA 1-0077. Independent  
 Station Representative: Adam Young  
 President: H. Scott Killgore  
 V. P. Gen. Mgr.: Irving Schwartz  
 Owners of: WPOP, Hartford; KALI, Pasadena;  
 KOFY, San Mateo.

**WDAF—Kansas City—1922**

Frequency: 610 Kc. Power: 5000 Watts  
 Owned-Operated By: Transcontinent TV Corp.  
 Business Address: Signal Hill  
 Tel.: PL 3-4567. Independent  
 President: David C. Moore  
 General Manager: William A. Bates  
 Asst. to Gen. Mgr.: Jay Barrington  
 Commercial Manager: Donald J. Gibson  
 Chief Engineer: James Schmidt  
 Owners of: WGR-AM-TV-FM, Buffalo; KFMB-AM-  
 TV-FM, San Diego; WNEP-TV, Scranton;  
 KERO-TV, Bakersfield.

**WHB—Kansas City—1922**

Freq.: 710 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Operated By: Storz Bcstg. Co.  
 Address: 10th & McGee Sts.  
 Tel.: BA 1-8300. Independent  
 Station Representative: John Blair Co.  
 President: Todd Storz  
 Executive V.P.: George W. Armstrong  
 Sta. Operations Mgr.: Donald A. Loughane  
 Traffic Mgr.: Jeanne Greendahl  
 Public Service Dir.: Joella Cohen

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**KANSAS CITY  
 TOWN!**

**KUDL**

Irv Schwartz Adam Young, Inc.  
 V. P. & Gen. Mgr. Nat'l Rep.

Dir. of Eng. . . . . Morris Barwick  
 Owners of: WQAM-AM, Miami; WDGY-AM, Min-  
 neapolis; WTX-AM, New Orleans; KOMA-AM,  
 Oklahoma City; KNOK-AM, St. Louis.

**KBOA—Kennett—1947**

Frequency: 830 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By. . . . . Kennett Bcstg. Corp.  
 Business Address. . . . . P.O. Box 428  
 Tel.: TUxedo 8-4616. . . . . Independent  
 Pres., Gen. Mgr. . . . . Paul C. Jones  
 Station Manager. . . . . John T. Reeder  
 Chief Eng. . . . . R. H. Conner

**KIRX—Kirksville—1947**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned By. . . . . Community Broadcasters, Inc.  
 Business Address. . . . . KIRX Bldg.  
 Tel.: MO 5-3781. . . . . ABC  
 Station Representative . . . . . Webb  
 Pres., Gen. Mgr. . . . . Samuel A. Burk  
 Commercial Manager. . . . . J. J. Dougherty  
 Program Director. . . . . Robert Carlson  
 Chief Engineer. . . . . Charles P. Porter

**KLWT—Lebanon—1947**

Frequency 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By. . . . . Lebanon Bcstg. Co.  
 Bus.-Studio Address. . . . . 221 E. Commercial St.  
 Tel.: Keystone 2-3981. . . . . KBS  
 President. . . . . O. R. Wright  
 General Mgr. . . . . Jack Sellers

**KLEX—Lexington—1956**

Frequency: 1570 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By. . . . . Lexington Bcstg Co.  
 Address. . . . . P. O. Box 358  
 Tel.: Alpine 9-3232. . . . . Independent  
 Sta. Reps. . . . . Webb; Mid-American Spot Sales  
 President, Ch. Eng. . . . . Ralph E. Meador  
 Program Dir. . . . . Ed Luehrman  
 Sales, Prom. Manager. . . . . Jock Beretta

**KTCB—Malden—1954**

Frequency: 1470 Kc. . . . . Power: 1 Kw., d.  
 Owned By. . . . . Lexington Bcstg. Co.  
 Address. . . . . N. Hwy. 25  
 Tel.: 851 . . . . . KBS  
 President. . . . . J. D. Craft  
 General, Sta. Mgr. . . . . Richard J. Wiethan  
 Chief Engineer. . . . . George Longdo

**KMMO—Marshall—1949**

Frequency: 1300 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By. . . . . KMMO, Inc.  
 Address. . . . . Marshall  
 Tel.: GA 6-4422. . . . . Independent  
 President. . . . . F. V. Heinkle  
 General Manager. . . . . J. M. Silvey  
 Station Mgr. . . . . Harold Douglas  
 Chief Engineer. . . . . Bill Williams

**KNIM—Maryville—1953**

Frequency: 1580 Kc. . . . . Power: 250 W. d.  
 Owned. . . . . Clark Bcstg. Co.  
 Business Address. . . . . P.O. Box 278  
 Tel.: JU 2-2151. . . . . KBS  
 Station Representative . . . . . Soderlund  
 General Mgr. . . . . R. Moyer

**KXEO—Mexico—1948**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Operated By. . . . . Audrain Bcstg. Corp.  
 Address. . . . . 1705 E. Liberty  
 Tel.: JU 1-2340. . . . . MBS  
 V. P. General Mgr. . . . . W. Earl Dougherty  
 Chief Engineer. . . . . Jerry Johnson

**KNCM—Moberly—1950**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Moberly Bcstg. Co.  
 Address. . . . . Highway 63 South  
 Tel.: AMherst 3-1600. . . . . MBS  
 President. . . . . Jerrell A. Shepherd  
 Comm., Ch. Eng. . . . . Jim Lipsey  
 Owners of: KHMO, Hannibal.

**KRMO—Monett—1950**

Frequency: 990 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By. . . . . Monett Bcstg. Co.  
 Address. . . . . N. Central Ave.  
 Tel.: BE 5-5220. . . . . KBS  
 Station Representative. . . . . Magic Circle  
 General Manager. . . . . L. C. McKenney  
 Station Manager. . . . . Floyd Stewart  
 Commercial Manager. . . . . Marion Pilant  
 Sales Prom. Manager. . . . . Richard Short  
 Program Director. . . . . Noel Moody  
 Publicity Director . . . . . Carolyn Crane  
 Chief Engineer. . . . . James Helmkamp

**KLRS—Mountain Grove—1954**

Frequency: 1380 Kc. . . . . Power: 1000 Watts d.  
 Owned By. . . . . KLRS Bcstg. Co.  
 Business Address. . . . . Route 4  
 Tel.: 650. . . . . KBS  
 Station Rep. . . . . Hopewell  
 President. . . . . Floyd W. Jones  
 General Manager. . . . . John W. Billingsley  
 Chief Engineer. . . . . Emory T. Caudill  
 Owners of: KICK, Springfield, Mo.

**KBTN—Neosho—1955**

Frequency: 1420 Kc. . . . . Power: 500 Watts d.  
 Owned By. . . . . KBTN, Inc.  
 Address. . . . . Box 209  
 Tel.: GL 1-1420. . . . . KBS  
 Station Representative. . . . . Magic Circle  
 President, Gen. Mgr. . . . . Galen O. Gilbert  
 Sta. Mgr., Pub. Dir. . . . . William R. Bentley  
 Commercial Manager. . . . . Raymond Nelson  
 Program Director. . . . . Jim Pearl  
 Chief Engineer. . . . . Fred Hutching

**KNEM—Nevada—1949**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Radio KNEM, Inc.  
 Address. . . . . P. O. Box 15  
 Tel.: NORmand 7-3113. . . . . KBS  
 Pres., Ch. Engr. . . . . Kenneth E. White  
 Commercial Manager. . . . . Virgil Kache

**KRMS—Osage Beach—1952**

Frequency: 1150 Kc. . . . . Power: 1 Kw. d.  
 Owned By. . . . . James L. & Ellamae Risner  
 Address. . . . . P. O. Box 125

# MISSOURI

Tel.: FReside 8-2222.....KBS  
President, Gen. Mgr.....Jim Risner  
Program Dir.....Ella Mae Risner

## KLID—Poplar Bluff—1961

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Don M. Lidenton  
Address.....208 Hwy. 67 South  
Tel.: SUnset 5-9639.....Independent  
Station Reps.....Beaver; Grant Webb  
General Mgr., Ch. Eng.....Don M. Lidenton  
Program Director.....Jerry Patterson  
Publicity Director.....Johny Morris

## KWOC—Poplar Bluff—1938

Frequency: 930 Kc..Power: 1 Kw. d. 500 W. n.  
Owned-Oper. By....Poplar Bluff Bcstg. Corp.  
Address.....428 Vine St.  
Tel.: SU 5-3922.....KBS  
Station Representative.....John Pearson  
President, Gen. Mgr.....A. L. McCarthy  
Commercial Manager.....Jerry Hartline  
Program Director.....Lorene Jiles  
Chief Engineer.....Dewey Trostel

## KMIS—Portageville—1960

Frequency: 1050 Kc.....Power: 250 Watts  
Owned By.....New Madrid County Bcstg. Co.  
Address.....Box 187  
Tel.: DR 9-5436.....KBS

President.....Shelby McCallum  
Station Manager.....Jewel P. White  
Chief Engineer.....Charles Gamblin

## KYRO—Potosi—1959

Frequency: 1280 Kc....Power: 500 Watts, d.  
Owned By.....Franklin Cty. Bcstg. Co.  
Address.....Potosi  
Tel.: HEMlock 8-1280.....KBS  
Station Representative.....Hal Holman  
President.....Les Ware  
General Manager.....Ken McMahan  
Commercial Manager.....Joe Duty  
Chief Engineer.....Earl Fleer  
Owners of: KZIN, Ft. Collins; KLPW, Union;  
KJPW, Waynesville; KIME, Laramie.

## KTTR—Rolla—1947

Frequency: 1490 Kc..Power: 1 Kw.d. 250 W.n.  
Owned-Oper By....."Show-Me" Bcstg. Co.  
Address.....P. O. Box 567  
Tel.: EM 4-2525.....KBS  
Gen. Mgr., Ch. Engr.....Luther W. Martin  
Comm. Mgr.....Ward C. Rinehart  
Program Director.....Wanda McDowell

## KSGM—Ste. Genevieve—1947

Frequency: 980 Kc.....Power: 1 Kw.  
Owned-Oper. By.....Donze Enterprises, nc.

# AT YOUR SERVICE

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# KMOX 1020 RADIO

DIAL 1120 • THE VOICE OF ST. LOUIS

**Business Address**.....410 Merchant St.  
**Tel.:** TUXedo 3-2980.....Independent  
**Newspaper Affil.**.....Monitor  
**President, General Manager**....Elmer L. Donze  
**Program Director**.....Mrs. E. L. Donze  
**Publicity Director**.....Art Schwent  
**Chief Engineer**.....Murel L. Rose

**KADY—St. Charles—1958**

**Frequency:** 1460 Kc.....**Power:** 5000 Watts  
**Owned By**.....KADY, Inc.  
**Address**.....P. O. Box 6155, St. Louis  
**Tel.:** RAndolph 4-1460.....Independent  
**Station Representative**.....Spot Time Sales  
**Pres., Gen. Mgr.**.....William R. Cady, Jr.  
**Sta., Program Mgr.**.....Don Levitan  
**Commercial Manager**.....Patsy Sue Gibbs  
**Chief Engineer**.....Jack A. Chenoweth

**KFEQ—St. Joseph—1923**

**Frequency:** 880 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....KFEQ Bcstg. Co.  
**Business Address**.....40th & Farson  
**Tel.:** ADams 3-2528.....Independent  
**Sta. Representative**.....Bolling  
**President**.....Jessie D. Fine  
**V.P., Gen. Mgr.**.....Ted Nelson  
**Sales Manager**.....Ted Griffin  
**Program Director**.....Dick McDaniel  
**Chief Engineer**.....Kenneth Lux  
**Owners of:** KFEQ-TV; KLIK, Jefferson City, Mo.;  
 WTVI, Fort Pierce, Fla.

**KKJO—St. Joseph—1946**

**Frequency:** 1550 Kc.....**Power:** 5000 Watts  
**Owned By**.....KKJO, Inc.  
**Business Address**.....404 S. 8th  
**Tel.:** AD 4-8346.....MBS  
**Station Rep.**.....Grant Webb  
**President, Gen. Mgr.**.....Earl F. Hash  
**Commercial Manager**.....Robert M. Mosiman  
**Program Director**.....Doug Dickens  
**Chief Engineer**.....Claude Thomas

**KUSN—St. Joseph—1955**

**Frequency:** 1270 Kc.....**Power:** 1000 Watts d.  
**Operated By**.....KUSN Corp.  
**Address**.....8th & Frederick  
**Tel.:** ADams 3-2577.....Independent  
**Station Rep.**.....Venard, Rintoul & McConnell  
**President, Gen. Mgr.**.....Frederick P. Reynolds  
**Vice Pres., Program Dir.**.....Warren Rhyner

**KATZ—St. Louis—1955**

**Freq.:** 1800 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By**.....Laclede Radio  
**Business Address**.....273 Arcade Bldg.  
**Tel.:** CH 1-6000.....Independent  
**Station Reps.**.....Continental, Pearson  
**President**.....Ralph N. Well  
**General Manager**.....Bentley A. Stecher  
**Commercial Manager**.....Marty Browne  
**Publicity Director**.....Ruth Swan  
**Chief Engineer**.....G. B. Strauss

**KMOX—St. Louis—1925**

**Frequency:** 1120 Kc.....**Power:** 50,000 Watts  
**Owned By**.....Columbia Bcstg. System, Inc.  
**Address**.....1144 Hampton Ave.  
**Tel.:** STerling 1-2345.....CBS  
**Representative**.....CBS Radio Spot Sales  
**V. P., General Manager**.....Robert Hyland  
**Asst. Gen. Mgr.**.....Alice Koch  
**Sales Manager**.....Bill Dean  
**Sales Prom. Mgr.**.....Aline Daly  
**Pub. Aff. Dir.**.....Bob Rehg  
**Chief Engineer**.....Lawrence Burrows  
**Owners of:** WCBS-AM-TV, New York; WBBM-AM-TV, Chicago; KNN, KNXT, Los Angeles; WCAU-AM-TV, Philadelphia; KMON-TV, St. Louis; WEEL, Boston; KCBS, San Francisco.

**KSD—St. Louis—1922**

**Frequency:** 550 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....The Pultner Publishing Co.  
**Business-Studio Address**.....1111 Olive St.  
**Tel.:** MA 1-1111.....NBC  
**Newspaper Affil.**.....St. Louis Post Dispatch  
**Station Representative**.....Katz  
**President**.....Joseph Pultner, Jr.  
**General Manager**.....Harold Grams  
**Comm. Manager**.....E. L. Franciscus  
**Station Manager**.....Arthur J. Casey  
**Program Director**.....Sterling Harkins  
**Chief Engineer**.....J. E. Blak  
**Owners of:** KSD-TV, St. Louis.

**KSTL—St. Louis—1948**

**Frequency:** 890 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Radio St. Louis, Inc.  
**Address**.....P. O. Box 1440  
**Tel.:** BR 1-6090.....Independent  
**Pres., Gen., Sta. Mgr.**.....Dick J. Kasten  
**Commercial Manager**.....Art Ford  
**Program Director**.....Bill Vietmeyer  
**Publicity Director**.....Doris Jennemann  
**Sales Prom. Manager**.....Joe Voss  
**Chief Engineer**.....Ralph Howard  
**Owners of:** WMBH, Joplin.

**KWK—St. Louis—1927**

**Frequency:** 1380 Kc.....**Power:** 5000 Watts  
**Owned By**.....KWK Radio, Inc.  
**Business Address**.....800 N. 12th  
**Tel.:** MAin 1-1380.....Independent  
**Station Representative**.....H-R Reps.  
**President**.....A. M. Sphaeris  
**General Manager**.....Alan Henry  
**Sales Prom., Comm. Mgr.**.....Don Hamel  
**Program Director**.....Jim Light  
**Publicity Director**.....Mrs. Therese Shelton  
**Chief Engineer**.....George Vaughan

**KXLW—St. Louis—1947**

**Frequency:** 1320 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....St. Louis County Bcstg. Co.  
**Address**.....8714 Manchester, Clayton, Mo.  
**Tel.:** WO 1-1320.....Independent  
**Station Representative**.....Bernard Howard  
**President, Gen. Mgr.**.....Richard J. Miller  
**Asst. Sta. Mgr.**.....Phillip O'Brien  
**Commercial Manager**.....Woody Cummings  
**Program Director**.....Marshall Zwick  
**Chief Engineer**.....James F. Mitchell



# MISSOURI

## KXOK—St. Louis—1938

Frequency: 630 Kc. Power: 5000 Watts  
 Owned-Operated By: Storz Bcstg.  
 Business Address: 1600 N. Kingshighway Blvd.  
 Tel.: FO 7-6000. Independent  
 Representative: John Blair  
 President: Todd Storz  
 General Manager: C. L. Thomas  
 Commercial Manager: Phillip Trammell  
 Program Director: Bud Connell  
 Sales Prom., Publicity: John Corrigan  
 Chief Engineer: Al Godron  
 Owners of: WILB, Kansas City; WQAM, Miami;  
 KOMA, Oklahoma City; WDGY, Minneapolis;  
 WTIX, New Orleans.

## WEW—St. Louis—1921

Frequency: 770 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Franklin Bcstg. Co.  
 Address: 220 N. 4th St.  
 Tel.: CH 1-1921. ABC  
 President: William F. Johns  
 Program Director: John B. Meyer  
 Chief Engineer: Charles Casey

## WIL—St. Louis—1922

Frequency: 1430 Kc. Power: 5 Kw.  
 Owned: Radio Station WIL  
 Address: 3715 Lindell Blvd.

Tel.: OL 2-4500. Independent  
 Representative: Eastman  
 Exec. V.P. & Mng. Dir.: John F. Box, Jr.  
 Assistant to V.P.: William T. McKibben  
 Admin. Asst.: Harriet Baker  
 Program Director: Dick Drury  
 Director of Sales: Victor Williams  
 Dir. of Promotion: David Klemm  
 Publicity Director: Mrs. Ruth Just  
 Chief Engineer: Mel Hart  
 Owners of: WRIT, Milwaukee; KBOX-AM, Dallas;  
 WTCO-TV, Rockford; WCIU-TV, Champaign;  
 WHNB-TV, Hartford; WICS-TV, Springfield;  
 WICD-TV, Danville; WIL-FM, St. Louis.

## KSMO—Salem—1953

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: Zola Bcstg. Co.  
 Address: P. O. Box 71  
 Tel.: 303. KBS  
 Gen., Comm. Mgr.: William B. Smith

## KDRO—Sedalia—1939

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Sedalia Broadcasting  
 Bus-Studio Address: 2100 W. Broadway  
 Tel.: TAYlor 6-5005. KBS  
 Representative: Pearson  
 Pres., Comm. Mgr.: James F. Glenn  
 Gen., Sta. Mgr.: Herbert Brandes  
 Chief Engineer: Garnett Bryan



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robert e. eastman & co., inc.

JOHN F. BOX—MANAGING DIRECTOR



**KSIS—Sedalia—1953**

Frequency: 1050 Kc. Power: 1 Kw. d.  
 Owner: Yates Bcstg. Co.  
 Business Address: U. S. Highway 65 N.  
 Tel.: TA 6-1050. ABC  
 Representative: Clark  
 Pres., Gen., Comm. Mgr.: Carl W. Yates, Jr.  
 Station Manager: Mrs. Carl W. Yates, Jr.  
 Program Director: Bettie Baldwin  
 Publicity Director: Harlan B. Snow  
 Chief Engineer: Marlon Pratt

**KSIM—Sikeston—1948**

Frequency: 1400 Kc. Power: 250 Watts  
 Owner-Oper.: Sikeston Community Bcstg. Co.  
 Business Address: West Malone Ave.  
 Tel.: GRanite 1-1400. Independent  
 President: Lyman R. Bowman, Jr.  
 Gen., Sta. Mgr.: Richard L. Watkins, Jr.  
 Chief Engineer: R. L. Hirsch

**KGBX—Springfield—1926**

Frequency: 1260 Kc. Power: 5000 Watts  
 Owned-Operated By: Springfield Bcstg. Co.  
 Bus. Studio Address: 605 Boonville Ave.  
 Tel.: UNiversity 4-2822. NBC  
 Newspaper Affil.: Springfield Newspapers, Inc.  
 Rep.: Venard, Rintoul & McConnell  
 General Manager: Don C. Dailey  
 Asst. Commercial Mgr.: William De Lange  
 Chief Engineer: Richard Bowman

**KICK—Springfield—1949**

Frequency 1340 Kc. Power 250 Watts  
 Owned-Oper. By: Kickapoo Prairie Bcstg. Co.  
 Address: 610 College St.  
 Tel.: UNiversity 4-1561. KBS  
 Station Representative: Hopewell  
 General, Sta. Manager: Robert Vinyard  
 Chief Engineer: Jack Jones  
 Owners of: KLRS, Mountain Grove.

**KTTS—Springfield—1941**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: Independent Bcstg. Co.  
 Address: P. O. Box 1716 S. S. S.  
 Tel.: UNiversity 5-6614. CBS  
 Representative: Weed  
 President: J. H. G. Cooper  
 General Manager: G. Pearson Ward  
 Sales Manager: Jack Lloyd  
 Station Manager: Jerry Sweeney  
 Program Director: Terry Moore  
 Chief Engineer: William F. Curry  
 Owners of: KTTS-TV-FM.

**KWTO—Springfield—1933**

Frequency: 560 Kc. Power: 5000 Watts  
 Owned-Operated By: Ozarks Bcstg. Co.  
 Bus. Studio Address: 1121 South Glenstone  
 Tel.: UNiversity 2-4422. ABC  
 Representative: John E. Pearson  
 Pres., Gen. Mgr.: Ralph D. Foster  
 V.P. & Asst. Gen. Mgr.: Leslie L. Kennon  
 Commercial Manager: Alan Brixey  
 Program Director: Dan Vaughn  
 Publicity Director: Bill Bailey  
 Chief Engineer: Wallis Fender

**KALM—Thayer—1953**

Frequency: 1290 Kc. Power: 1 Kw. d.  
 Owned By: KALM Radio  
 Address: N. Highway 63  
 Tel.: 165. KBS  
 Pres., Gen. Sta. Comm. Mgr.: R. F. Neathery

**KTTN—Trenton—1955**

Frequency: 1600 Kc. Power: 500 W. d.  
 Owned By: Clarence E. Breazeal  
 Address: 112 E. Ninth St.  
 Tel.: EL 9-2261. KBS  
 Commercial Manager: Bob Dennis  
 Program Dir.: Jay Way  
 Chief Engineer: Ward W. Wheeler

**KLPW—Union—1954**

Frequency: 1220 Kc. Power: 1000 W. d.  
 Owned: Franklin County Bcstg. Co.  
 Address: P. O. Box 72  
 Tel.: LUCerne 3-3355. Independent  
 Station Representative: Hal Holman  
 President: Les Ware  
 Commercial Manager: Herb Hausemann  
 Gen. Mgr., Ch. Eng.: Frank W. Lohmeyer  
 Program Director: Charles Otte  
 Owners of: KYRO, Potosi; KZIX, Ft. Collins;  
 KJPW, Waynesville; KLME, Laramie.

**KOKO—Warrensburg—1954**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By: Johnson County Bcsters, Inc.  
 Address: Box 395  
 Tel.: Warrensburg 1450. Independent  
 Newspaper Affil.: Daily Star Journal  
 President, Gen. Mgr.: William C. Tucker  
 Commercial Manager: Jerry L. Bryan  
 Chief Engineer: Jim Alexander

**KWRE—Warrenton—1949**

Frequency: 730 Kc. Power: 500 Watts  
 Owned By: Glenayre Bcstg.  
 Address: Warrenton  
 Tel.: GLadstone 8-3311. KBS  
 Station Representative: Pearson  
 President, Gen Mgr.: J. Soulard Johnson

**KJPW—Waynesville—1961**

Frequency: 1390 Kc. Power: 1 Kw. d.  
 Owned By: South Central Bcstr., Inc.  
 Address: Waynesville  
 Tel.: Waynesville. Independent  
 President: Les Ware

**KWPM—West Plains—1947**

Frequency: 1450 Kc. Power: 1 Kw.  
 Owned: Robert F. Neathery  
 Address: Abe Taylor Blvd.  
 Tel.: 700. KBS  
 Pres., Gen. Mgr.: Robert F. Neathery  
 Chief Eng.: L. Thompson

**KUKU—Willow Springs—1957**

Frequency. 1330 Kc. Power: 1 Kw.  
 Owned-Operated By: Radio Station KUKU  
 Address: Willow Springs  
 Tel.: 500. Independent  
 Pres., Gen. Mgr.: Robert F. Neathery, Sr.

Pop.: 685,000  
Families: 442,000

# MONTANA

Radio Homes: 432,000  
AM Stas. in State: 39

## KANA—Anaconda—1946

Frequency: 1230 Kc. Power: 250 Watts  
Owned By: Amperage, Inc.  
Address: Box 727  
Tel.: LO 3-3443 Independent  
Station Rep.: Grant Webb  
V.P., Gen., Sta. Mgr.: Mike Donovan

## KGW—Belgrade—1959

Frequency: 630 Kc. Power: 1000 Watts d.  
Owned By: King's Garden, Inc.  
Address: P.O. Box 37  
Tel.: 144 Independent  
General Mgr.: A. Erickson

## KBMY—Billings—1946

Frequency: 1240 Kc. Power: 250 Watts  
Owned: Billings Bcstg. Co.  
Address: Box 2544  
Tel.: 259-4586 ABC  
Station Rep.: Avery-Knodel  
President, Gen. Mgr.: Ken Nybo  
Comm. Promo. Manager: John Brookhart  
Program, Publicity Director: Don Jones  
Chief Engineer: T. A. Hildebrand

## KGHL—Billings—1928

Frequency: 790 Kc. Power: 5 Kw.  
Owned: Midland Empire Bcstg. Co.  
Address: Box 2512  
Tel.: 252-4641 NBC  
Station Representative: Devney Organization  
President: P. N. Fortin  
General Manager: J. L. Robinson  
Commercial Manager: B. McCann  
Program Director: Donald M. Gay  
Chief Engineer: Fred Bartlett  
Owners of: KGHL-TV, Billings.

## KOOK—Billings—1951

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Oper. By: The Montana Network  
Address: 3203 Third Ave., N  
Tel.: 252-6511 CBS  
Station Reps.: Hollingbery; Art Moore  
President: Joseph S. Sample  
General, Comm. Mgr.: J. Kenneth Doty  
Program Director: Jack C. Dunhaver  
Chief Engineer: Roy Schmidt  
Owners of: KOOK-TV.

## KOYN—Billings—1955

Frequency: 910 Kc. Power: 1000 Watts  
Owned By: D. G. Williams Stations  
Address: Riverside Drive, Box 958  
Tel.: Cherry 5-4177 Independent  
Representative: ForJoe  
General Manager: Darrel W. Holt  
Commercial Mgr.: Bob Thompson  
Program Director: Paul Arthur  
Chief Engineer: Dick Rasky  
Owners of: KQDY, Minot; KUTT, Fargo; KQDI,  
Bismarck.

## KURL—Billings—1959

Frequency: 730 Kc. Power: 500 Watts  
Owned By: Christian Enterprises  
Address: 607 Midland Savings Bank Bld.  
Tel.: CH 5-3121 Independent  
General Manager: Dale G. Moore  
Station Mgr.: Hank Henry  
Program Manager: Ray Styles  
Chief Engineer: Joseph M. Groves

## KBMN—Bozeman—1950

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned: Penn Engineering, Inc.  
Address: Box 749  
Tel.: JU 6-2394 KBS  
Station Reps.: Hollingbery; Art Moore  
President: Dale G. Moore  
Station Manager: William A. Merrick  
Program Director: Harold Phelps  
Commercial Manager: Douglas A. Fuhs  
Chief Engineer: Thomas T. Weir  
Owners of: KCAP, Helena; KGVO, Missoula.

## KXXL—Bozeman—1939

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.  
Owned: XX Broadcasting Corp.  
Address: Box 149  
Tel.: JUniper 7-3188 ABC-MBS-NBC  
Station Reps.: Avery-Knodel; Feltis  
Pres., Gen., Sta. Mgr.: Richard D. Smiley  
Commercial Manager: Sell Rapkoch  
Program Director: Floyd Moler  
Sales Prom. Manager: Eileen Wilson  
Publicity Director: Jim Brown  
Chief Engineer: George Spangrude

## KBOW—Butte—1947

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.  
Owned-Oper. By: Copper City Radio Co.  
Address: 720 Yale Ave.  
Tel.: 729-7429 CBS-KBS  
Representative: Cooke  
President: Frank Reardon  
Station Manager: Leonard Tallon  
Chief Engineer: C. Beardslee

## KOPR—Butte—1948

Frequency: 550 Kc. Power: 1000 Watts  
Owned-Operated By: Copper Bcstg. Co.  
Business-Studio Address: Hotel Finlen  
Tel.: 729-6546 ABC  
Representative: Avery-Knodell  
President: George C. Hatch  
General, Sta. Mgr.: Thomas A. Sandenaw  
Program Director: John Allen  
Sales Prom., Comm. Mgr.: Charles Shelton  
Publicity Director: Wayne Henry  
Chief Engineer: Sam Gill  
Owners of: KMON-AM, Butte.

**KXLF—Butte—1929**

Frequency: 1370 Kc. Power: 5000 Watts  
 Owned By Garryowen Butte Radio  
 Address P.O. Box 1956  
 Tel.: 792-9111 NBC  
 Station Reps. Hollingbery; Art Moore  
 President Joseph S. Sample  
 General Manager Edmund L. Peiss  
 Program Director Don Straus  
 Commercial Manager Arne E. Anzjon  
 Chief Engineer V. Totten

**KDBM—Dillon—1956**

Frequency: 800 Kc. Power: 1000 Watts, d.  
 Owned Vigilante Bcstg. Co.  
 Address Box 950  
 Tel.: 683-2800 ABC, MBS  
 Station Representative Avery-Knodel  
 President, Ch. Eng. Burt H. Oliphant

**KL TZ—Glasgow—1954**

Frequency: 1240 Kc. Power: 250 Watts  
 Owner Glasgow Broadcasting Co.  
 Address Bjorklund Bldg.  
 Tel.: Academy 8-9336 Independent  
 Representative Holman  
 President, Gen. Mgr. Willard L. Holter  
 Station Manager Loyd W. Melby  
 Chief Engineer N. Whisenant

**KXGN—Glendive—1948**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Glendive Bcstg. Co.  
 Address Box 200  
 Tel.: 365-3377 Independent  
 President Lewis W. Moore  
 Gen. Mgr., Sales Mgr. Gerry Robbins  
 Program Director Jane Robbins  
 Chief Eng. Donald J. Powers

**KARR—Great Falls—1947**

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 Wt. n.  
 Owned By Pat M. Goodover  
 Business Address P.O. Box 2072  
 Tel.: GL 2-2453 NBC  
 Station Representative Walker-Rawalt  
 Station Program Mgr. E. R. Kukkola  
 General, Comm. Manager Pat M. Goodover  
 Chief Engineer William E. Murray

**KFBB—Great Falls—1922**

Frequency: 1310 Kc. Power: 5000 Watts  
 Owned-Oper. By KFBB Bcstg. Corp.  
 Address Box 1139  
 Tel.: GL 3-4377 CBS  
 Station Rep. Hollingbery  
 President, Gen. Mgr. Joseph P. Wilkens  
 Program Director Ron Moore  
 National Sales Mgr. W. C. Blanchette  
 Publicity Director Fred W. Thiel  
 Chief Eng. Anthony Lopuch  
 Owners of: KFBB-TV.

**KMON—Great Falls—1947**

Frequency: 560 Kc. Power: 5000 Watts  
 Owned By Copper Bcstg. Co.  
 Address Holiday Village

Tel.: GL 3-0336 ABC  
 Representative Avery-Knodel  
 President George C. Hatch  
 General Manager Robert H. Warner  
 Commercial Manager F. W. Kaull  
 Program Director Don Robinson  
 Chief Engineer Eugene B. Bunker  
 Owners of: KOPR, Butte.

**KUDI—Great Falls—1957**

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By Community Broadcasters  
 Address 1405 Smelter Ave.  
 Tel.: Glendale 2-9533 Independent  
 President James F. Hadlock  
 Station Mgr. Bill Arend  
 Chief Engineer Bill McArthur

**KLYQ—Hamilton—1961**

Frequency: 980 Kc. Power: 1 Kw. d.  
 Owned By Bitter Root Bcstg. Co.  
 Address 106 South Second  
 Tel.: 27 KBS  
 President, Gen. Mgr. Stan Hooper  
 Station Mgr., Ch. Eng. Dex Dexter

**KOJM—Havre—1947**

Frequency: 610 Kc. Power: 1000 Watts  
 Owned-Operated By No. Montana Bcstg. Co.  
 Address 426½ 1st St.  
 Tel.: 265-7841 NBC, KBS  
 Station Rep. Avery-Knodel  
 President Richard D. Rubie  
 General Manager Charlotte H. Brader  
 Comm. Mgr. Carlyle D. Leeds  
 Program Director S. G. Stephens  
 Chief Engineer Joseph Jaques

**KCAP—Helena—1949**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By KCAP Broadcasters  
 Address 9 Last Chance Gulch  
 Tel.: HI 2-4490 Independent  
 Sta. Representative Holman  
 President, Gen. Mgr. Dale G. Moore  
 Station Manager Robert Davis  
 Chief Engineer Tom Weir

**KBLL—Helena—1937**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By Peoples Forum of the Air  
 Address Box 797  
 Tel.: 442-6790 ABC-KBS-NBC  
 Representative Walker-Rawalt  
 General Manager Bruce Hamilton  
 Program Director Dug Sutherland  
 Sales Manager Joe Spojar

**KGEZ—Kalispell—1927**

Frequency: 600 Kc. Power: 1000 Watts  
 Owned By Skyline Broadcasters, Inc.  
 Business-Studio Address Box 439  
 Tel.: SK 6-4331 ABC, KBS  
 Station Representative Cooke  
 President M. A. Himsel  
 Pub., Program Director Robert Perry  
 General, Comm. Mgr. Robert S. Bennett  
 Chief Engineer Lowell Pratt

# MONTANA

## KOFI—Kalispell—1955

Frequency: 930 Kc. Power: 5000 Watts  
Owned-Oper. By.....Flathead Valley Bcstrs.  
Address.....Buffalo Bldg.  
Tel.: SK 6-6900.....Independent  
Station Representative.....Grant Webb  
Gen. Mgr., Ch. Eng.....W. H. Patterson  
Program Director.....L. L. Sterling

## KXLO—Lewistown—1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned By.....KXLO Broadcast, Inc.  
Address.....Box 620  
Tel.: KE 8-3441.....ABC-MBS  
Representative.....Grant Webb  
President, Gen. Mgr.....David L. Sather  
Commercial Mgr.....Lew Boucher  
Program Director.....Cliff Yuill  
Publicity Director.....Bill Yaeger

## KCLB—Libby—1950

Frequency: 1230 Kc. Power: 250 W.  
Owned By.....Lincoln County Broadcasters  
Address.....P. O. Box 636  
Tel.: AX 4543.....KBS  
Station Rep.....Art Moore & Assoc.  
President & Station Mgr.....O. G. Colburn  
Program Director.....M. Coburn

## KPRK—Livingston—1947

Frequency: 1340 Kc. Power: 250 Watts  
Owned.....Yellowstone Amusement Co.  
Address.....Box 691  
Tel.: 222-2841.....ABC, MBS  
Station Rep.....Avery-Knodel  
President.....Paul B. McAdams  
Comm. Sale Prom. Dir.....Jack Hinman  
Program Director.....Nikki Kolence  
Chief Engineer.....Lloyd Stafford

## KATL—Miles City—1941

Freq.: 1340 Kc. Power: 1 Kw. d.: 250 Wt. n.  
Owned-Operated By.....Star Printing Co.  
Address.....Box 720  
Tel.: 232-2280.....KBS-MBS-ABC  
Newspaper Affiliation.....Miles City Star  
Representative.....Avery-Knodel  
Gen., Sta. Mgr.....Ian A. Elliot  
Comm., Sales Promo. Mgr.....Fred B. Hunnes  
Program Director.....John Metropolous  
Publicity Director.....Clare Hekkel  
Chief Engineer.....B. R. McElwain

## KGVO—Missoula—1931

Frequency: 1290 Kc. Power: 5000 Watts  
Owned-Operated By.....KGVO Bcstrs., Inc.  
Bus.-Studio Address.....132 West Front  
Tel.: Lincoln 3-7151.....CBS  
Station Reps.....Hollingbery; Art Moore  
President, Gen. Mgr.....Dale G. Moore  
Station, Comm. Mgr.....Dale R. Woods  
Manager, Prog. Dir.....Vonnie Vaughan  
Publicity Director.....Donald Weston  
Chief Engineer.....Kenneth Hanson

## KQTE—Missoula—1955

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Montana Bcstg. Co.  
Address.....Box 1202  
Tel.: Lincoln 9-3344.....ABC, MBS  
Sta. Representative.....Avery-Knodel  
Pres., Gen. Mgr.....Wm. J. Strothman  
Commercial Manager.....Charles Dahlstrom  
Chief Engineer.....Richard Sift

## KYSS—Missoula—1959

Frequency: 910 Kc. Power: 1000 Watts, d.  
Owned By.....Garden City Broadcasting  
Address.....112 W. Front St.  
Tel.: Lincoln 3-3105.....Independent  
Station Rep.....Pearson  
General Mgr.....Chester M. Murphy  
Chief Engineer.....Jerry Leathers

## KXLL—Missoula—1947

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By.....June, Inc.  
Address.....1100 XL Avenue  
Tel.: 543-5125.....KBS  
Representative.....Walker-Rawalt  
President.....June Wilson  
Station Manager.....George Wilson  
Commercial Manager.....Chris Kay  
Program Director.....John Lee  
Chief Engineer.....Mike O'Shea

## KSEN—Shelby—1947

Frequency: 1150 Kc. Power: 1000 Watts  
Owned-Operated By.....Tri County Radio Corp.  
Address.....131 Main St.  
Tel.: HE 4-5541.....MBS  
Station Reps.....Grant Webb; Felts  
President.....John Lyon  
General Manager.....Jerry Black

## KG CX—Sidney—1926

Frequency: 1480 Kc. Power: 5000 Watts  
Owned-Operated By.....KG CX, Inc.  
Address.....109 S. Central  
Tel.: 408.....MBS  
Newspaper Affil.....Herald  
Station Representative.....Gill-Perna  
President.....E. E. Krebsbach  
Commercial Manager.....Keith Krebsbach  
Station Manager.....E. C. Krebsbach  
Program Director.....Bob Miller  
Sales Prom. Manager.....John Unwin  
Publicity Manager.....Gary Torgerson  
Chief Engineer.....Dale Wilson

## KVCK—Wolf Point—1957

Freq. 1450 Kc. Power: 1 Kw. d.: 250 W. n.  
Owned.....Hi-Line Bcstg. Co.  
Address.....324 Main St.  
Tel.: 615.....MBS  
General, Comm. Manager.....R. E. Coffey  
Station Manager.....Dennis M. Johnson  
Chief Engineer.....Kenneth Karge

Pop.: 1,430,000  
Families: 442,000

# NEBRASKA

Radio Homes: 432,000  
AM Stas. in State: 39

## KCOW—Alliance—1949

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By... Sandhills Bcstg. Corp.  
Address..... 1100 W. 10th St.  
Tel.: 1400..... KBS  
Representative..... Continental  
President..... T. C. Gregory  
General, Sta. Mgr..... Jim Ballas  
Commercial Mgr..... Darrell Falter  
Chief Engineer..... Bob Carr

## KWBE—Beatrice—1949

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... MIA Enterprises  
Address..... 216 Sherman St.  
Tel.: CA 3-2388..... Independent  
Sta. Reps..... John E. Pearson, Soderlund Co.  
President..... Gordon C. Pents  
Asst. Gen. Mgr., Ch. Eng..... Arlin Holle  
Local Sales Mgr..... Jeff Stoughton  
Program Director..... C. B. Judd

## KCNI—Broken Bow—1949

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Custer County Bstg. Co.  
Address..... Box 581  
Tel.: TR 2-5881..... Independent  
Station Representative..... Continental  
Manager..... Georgia A. Crawford  
Chief Engineer..... M. Hromas

## KCSR—Chadron—1954

Frequency: 1450 Kc. Power: 250 Watts  
Owned..... Community Ser. Radio Co.  
Address..... 212 Bordeaux St.  
Tel.: HE 2-5545..... KBS  
Newspaper Affiliation..... Norfolk D. News  
Sta. Representative..... Walker-Rawall  
President..... Jerry Huse  
Station Manager..... John J. Miller  
Chief Engineer..... Frank Allen  
Owners of: WJAG, Norfolk.

## KJSK—Columbus—1948

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Operated By..... KJSK, Inc.  
Business Address..... Box 480  
Tel.: LOCust 4-2891..... KBS  
Representative..... Biddick, Hopewell  
President, Gen. Mgr..... George Basil Anderson  
Sta. Mgr., Prog. Dir..... Milo Kincald  
Commercial Manager..... Ralph Smith  
Chief Engineer..... Bob Miller

## KGMT—Fairbury—1960

Frequency: 1310 Kc. Power: 500 Watts d.  
Owned By..... Great Plains Bcstg. Corp.  
Address..... 316½ 5th  
Tel.: 1782..... Independent  
President..... Mel Gleason  
General Manager..... Tom Gleason

Station Manager..... Darrel Junker  
Commercial Manager..... Marilyn Sixel  
Sales Promotion Manager..... Bob Gerdes  
Chief Engineer..... Don Trimm  
Owners of: KAWL, York, Neb.; KSLN-TV, Salina,  
Kans.

## KTNC—Falls City—1957

Frequency: 1230 Kc. Power: 100 Watts  
Owned By..... Fall City Bcstg. Co., Inc.  
Address..... Stephenson Hotel  
Tel.: 2453..... Independent  
Station Rep..... Soderlund  
President, Gen. Mgr..... William Hardt  
Station Manager..... H. D. Wallington  
Commercial Manager..... Betty Hueltner  
Sales Prom. Manager..... Larry Smith  
Program Director..... Don Bonham  
Publicity Director..... John P. Sullivan  
Chief Engineer..... Richard Reddy

## KHUB—Fremont—1939

Frequency: 1340 Kc. Power: 500 W.d., 250 W.n.  
Owned-Oper. By..... Snyder Enterprises  
Business-Studio Address..... 118 E. 5 St.  
Tel.: 721-5021..... KBS  
President, Ch. Eng..... H. C. Snyder  
Comm. Mgr..... Donald Mundy  
Station Manager..... Robert Behling  
Publicity Director..... Lanny Turner  
Program Director..... Harry Gerhett

## KMMJ—Grand Island—1925

Frequency: 750 Kc. Power: 10 Kw.  
Owned-Oper. By..... Town & Farm Co., Inc.  
Business-Studio Address..... Division at Cedar  
Tel.: DU 2-2800..... ABC  
Representative..... H-R  
Ch. of Board..... Don Searle  
President, Sta. Manager..... Bill Martin  
Commercial Manager..... Bill Moore  
Publicity Director..... Mike Albert  
Nat'l Sales Coord..... Willard Morton  
Prog. Dir..... Bill Delzell  
Chief Engineer..... U. L. Lynch  
Owners of: KXXX, Colby.

## KRGI—Grand Island—1953

Frequency: 1430 Kc. Power: 1000 Watts  
Owned-Oper. By..... Stuart Investment  
Address..... 315 So. Locust St.  
Tel.: DU 2-5420..... Independent  
Sta. Representative..... Gill Perna  
President..... James Stuart  
Exec. Vice Pres..... Richard W. Chapin  
Station Manager..... Vern Stedry  
Program Director..... Charlie Howe  
Chief Engineer..... Elmer G. Nelson  
Owners of: KFOR, Lincoln; KODY, N. Platte;  
KMNS, Sioux City; KSAL, Salina; KOEL,  
Oelwein.



# NEBRASKA

## **KHAS—Hastings—1940**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Nebraska Bcastg. Co.  
Address: Tribune Bldg.  
Tel. 2-5101  
Newspaper Affiliation: KBS  
Representative: Gill-Perna  
President: Fred A. Seaton  
General, Sta. Mgr.: John W. Powell  
Program Director: Bob Boos  
Chief Engineer: Bob Senne  
Owners of: KHAS-TV, Hastings.

## **KUVR—Holdrege—1956**

Frequency: 1380 Kc. Power: 500 W., d.  
Owned: W. W. Bcastg. Co.  
Address: 613 4th Ave.  
Tel.: WY 5-4020  
Pres., Gen. Mgr.: William Whitlock  
Station, Program Director: Kenneth Maloney  
Publicity Director: Betty Rae Whitlock  
Chief Engineer: H. Erickson

## **KGFW—Kearney—1927**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: Central Neb. Bcastg. Corp.  
Business-Studio Address: Platte Valley Bldg.  
Tel.: CEdar 7-2131  
Representative: Hal Holman  
President: John Mitchell  
Gen., Comm. Mgr.: Edward S. Knight  
Chief Engineer: William Abbott

## **KRNY—Kearney—1956**

Frequency: 1460 Kc. Power: 5 Kw., d.  
Owned By: Bi-States Bcastg. Co.  
Address: 2219 Second Ave.  
Tel.: CEdar 6-8301  
Sta. Representative: John E. Pearson  
Manager: Wayne Thomas  
Chief Engineer: Lyell Gunderson

## **KIMB—Kimball—1959**

Frequency: 1260 Kc. Power: 1000 Watts  
Owned By: KIMB, Inc.  
Address: 550 West Hi-Way 30  
Tel.: BEverly 5-3634  
Station Representative: Grant Webb  
President, Gen. Mgr.: N. E. Warner  
Chief Engineer: Jack Kleven

## **KRVN—Lexington—1951**

Frequency: 1010 Kc. Power: 25,000 Watts d.  
Owned-Oper. By: Nebraska Rural Radio  
Address: 102 W. 8th St.  
Tel.: FAirview 4-2371  
Representative: Raymer  
President: Jay Person  
General, Comm. Mgr.: Max Brown  
Sales Prom. Mgr.: Lloyd Hardesty  
Program Director: Wendell Smith  
Chief Engineer: Robert Bitner

## **KFOR—Lincoln—1924**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By: Cornbelt Bcastg. Corp.

Bus.-Studio Address: 814 Stuart Bldg.  
Tel.: HEMlock 2-6606  
Representative: Paul Raymer  
President: James Stuart  
Exec. Vice Pres.: Richard W. Chapin  
Comm. Sta. Mgr.: Robert T. Larson  
Production Manager: Orv Koch  
Chief Engineer: Al Pugsley  
Owners of: KODY, No. Platte; KXGI, Grand Island; KSAL, Salina; KMNS, Sturgis City.

## **KLIN—Lincoln—1947**

Frequency: 1400 Kc. Power: 250 W.  
Owned-Oper. By: Fletcher-Mitchell Corp.  
Address: 410 Sharpe Building  
Tel.: HEMlock 5-4377  
President: James I. Mitchell  
General, Sta. Mgr.: Jack L. Callaway  
Program Director: Walter Yetter  
Chief Engineer: Dale Adkins  
Owners of: KCBC, Des Moines; WTRI, Bradenton.

## **KLMS—Lincoln—1949**

Freq.: 1480 Kc. Power: 1 Kw.  
Owned: Lincoln Bcastg. Corp.  
Address: P. O. Box 1804  
Tel.: 489-3855  
Sta. Representative: Forjoe  
President: Howard A. Shuman  
General, Comm. Mgr.: Norman Gittleson  
Program Director: Milton Korgan  
Sales Prom. Mgr.: Harvey Swenson  
Chief Engineer: Carl Lewis

## **KBRL—McCook—1947**

Frequency: 1300 Kc. Power: 1 Kw. d.  
Owned: McCook Bcastg. Co.  
Address: 109½ E. C St.  
Tel.: 1450  
Representatives: Gill-Perna; Soderlund  
Pres., Gen. Mgr., Ch. Eng.: Leroy W. Lenwell  
Commercial Manager: Don Hayes  
Station, Program Director: Jack Rogers  
Publicity Director: John Holm

## **KWRV—McCook—1961**

Frequency: 1360 Kc. Power: 1 Kw. d.  
Owned By: Regional Bcastg. Corp.  
Address: Box 333, First National Bank Bldg.  
Tel.: McCook  
Station Representative: Hopewell  
President: William R. Vogel  
General, Commercial Mgr.: W. O. Corrick

## **KNCY—Nebraska City—1959**

Frequency: 1600 Kc. Power: 500 Watts d.  
Owned By: Otoe Broadcasting Co.  
Address: 107 North 9th  
Tel.: 1600  
Station Rep.: Soderlund  
General Manager: Ed Hundley  
Commercial Manager: Jim Rhea  
Chief Engineer: Bob Casey

**WJAG—Norfolk—1922**

Frequency: 780 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: WJAG Inc.  
 Address: 309 Braasch  
 Tel.: 371-2432 Independent  
 Newspaper Affil.: Daily News  
 Sta. Representative: Walker-Rawalt  
 President: E. F. Huse  
 General, Sta. Mgr.: Bob Thomas  
 Commercial, Prom. Mgr.: Don Broadstone  
 Program Director: Wayne Larson  
 Chief Engineer: W. Gettman  
 Owners of: KUSII, Valentine; KCSR, Chadron.

**KODY—North Platte—1930**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: North Platte Bcstg. Co.  
 Address: P. O. Box 446  
 Tel.: 532-3344 NBC  
 Sta. Representative: Meeker Co.  
 Exec. Vice Pres.: Richard W. Chapin  
 Station Manager: Joseph di Natale  
 Program Dir.: Lynn Smith  
 Sales Prom. Mgr.: Geraldine Wing  
 Chief Engineer: Don Biskup

**KOGA—Ogallala—1954**

Frequency: 930 Kc. Power: 500 Watts  
 Owner: Ogallala Bcstg. Corp.  
 Address: Box 509  
 Tel.: 284-3633 KBS  
 Representative: Indie Sales  
 Pres., General Manager: Newell Eastman  
 Comm. Mgr., Ch. Eng.: Howard L. Harrington  
 Sales Prom. Mgr.: Harold West

**KBON—Omaha—1942**

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By: Goldenrod Broadcasters, Inc.  
 Business-Studio Address: 676 World Ins. Bldg.  
 Tel.: 342-8282 Independent  
 Station Rep.: Adv. Time Sales  
 Pres.: Joe Gratz  
 V. P., General Manager: M. M. Fleischl  
 Sales Promo. Manager: Mike Meeske  
 Program Director: Jim Price  
 Chief Engineer: George Ragan

**KFAB—Omaha—1924**

Frequency: 1110 Kc. Power: 50,000 Watts  
 Owned-Operated By: KFAB Bcstg. Co.  
 Bus.-Studio Address: 5010 Underwood Ave.  
 Tel.: 556-8000 NBC  
 Representative: Petry  
 Newspaper Affil.: Journal, Star  
 President: Joe Seacrest  
 V.P., Gen. Mgr.: Lyell Bremser  
 Comm. Mgr.: E. R. Morrison  
 Program Director: Ken Headrick  
 Chief Engineer: Ray Schroeder

**KOIL—Omaha—1925**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Oper. By: Central States Bcstg. Co.  
 Business-Studio Address: 511 So. 17th St.

Tel.: 342-7626 Independent  
 Representative: Avery-Knodel  
 President: Don W. Burden  
 General, Sta. Mgr.: Steve Shepard  
 Commercial Manager: Marvin W. Houtz  
 Program Dir.: Bob Wilson  
 Publicity Director: Miss Pat Nolan  
 Chief Engineer: Gerald E. Welst  
 Owners of: KISS, Portland.

**KOOO—Omaha—1957**

Frequency: 1420 Kc. Power: 1,000 Wts. d.  
 Owned: Pier-San of Neb., Inc.  
 Address: 1910 California  
 Tel.: 344-4191 Independent  
 President: Mack Sanders  
 General, Sta. Manager: Lee Nichols  
 Comm., Sales Promo. Mgr.: Clancy Sewall  
 Program Director: Ray Stevens  
 Chief Engineer: Don Denver  
 Owners of: KSIR, Wichita, Kans.

**KMEO—Omaha—1922**

Frequency: 660 Kc. Power: 500 Watts d.  
 Owned-Oper. By: National Weekly, Inc.  
 Business Address: 836 Kilpatrick Bldg.  
 Tel.: 341-2228 MBS  
 Station Representative: Bcst. Time Sales  
 President: William F. Buckley  
 General, Sta. Mgr.: Jay L. Spurgeon  
 Commercial Manager: Gary Blackman  
 Program Director: Dean Reeter  
 Chief Engineer: Bill Dunbar

**WOW—Omaha—1923**

Frequency: 590 Kc. Power: 5000 Watts  
 Owned-Operated By: Meredith Pub. Co.  
 Address: 3501 Farnam St.  
 Tel.: 346-3400 CBS  
 Representative: John Blair  
 Vice Pres., Gen. Mgr.: Frank P. Fogarty  
 Sales, Sta. Mgr.: W. O. Wiseman  
 Program Director: Ray Olson  
 Sales Prom., Publicity: Heinz Rohde  
 Dir. of Engineering: William J. Kotera  
 Chief Engineer: Glenn Flynn  
 Owners of: KCMO-AM-TV-FM, Kansas City; KPHO-AM-TV, Phoenix; WHEN-AM-TV, WOW-FM-TV.

**KBRX—O'Neill—1955**

Frequency: 1350 Kc. Power: 1000 Watts d.  
 Owned By: Ranchland Bcstg. Co.  
 Address: Box 150  
 Tel.: 120 Independent  
 Gen. Mgr.: Gilbert Poesse

**KNEB—Scottsbluff—1948**

Freq.: 960 Kc. Power: 1 Kw. d., 500 Wts. n.  
 Owned-Oper. By: Platte Valley Bcstg. Corp.  
 Business-Studio Address: 2110 Broadway  
 Tel.: 632-7121 ABC-MBS  
 Representative: Hal Holman  
 President: Russell M. Stewart  
 General-Station Mgr.: George H. Haskell  
 Commercial Mgr.: Byron Joachim  
 Program Director: Wayne McIntosh  
 Chief Engineer: Leslie A. Proctor

# NEBRASKA-NEVADA

## KOLT—Scottsbluff—1930

Freq.: 1320 Kc. Power: 5000 W. d. 1000 W. n.  
 Owned-Operated By.....The Hilliard Co.  
 Address .....Box 660  
 Tel.: 632-6155 .....CBS  
 Representative .....Gill-Perna  
 Pres., Gen. Mgr.....L. L. Hilliard  
 Program Director.....Red Davis  
 Chief Engineer.....Harland Morrison

## KSID—Sidney—1952

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....Wm. C. Grove, Inc.  
 Address .....Legion Park, Box 772  
 Tel.: 254-5503 .....ABC  
 President.....W. C. Grove  
 Gen., Comm. Mgr.....David W. Young  
 Program Director.....Kay Docken  
 Chief Engineer.....Rick Miller

## KRFS—Superior—1959

Frequency: 1600 Kc. Power: 500 Watts, d.  
 Owned By.....KRFS Radio  
 Address .....P. O. Box 500  
 Tel.: 907 .....KBS  
 Gen Mgr., Ch. Eng.....David Tucker  
 Commercial Manager.....John Meredith  
 Sales Prom. Manager.....Jerry Hundley

## KTCI—Terrytown—1961

Frequency: 690 Kc. Power: 1 Kw. d.

Owned By.....Terry Carpenter, Inc.  
 Address .....Box 170, Scottsbluff, Neb.  
 Tel.: 631-2183 .....Independent  
 Station Representative.....John L. McGuire  
 President.....Terry Carpenter  
 General Manager.....Gary C. Carpenter  
 Station Manager.....Michael Carpenter  
 Sales Promotion Manager.....Rodger Herdt  
 Comm. Mgr., Prog. Dir.....Max Keith  
 Chief Engineer.....Roger Barlett

## KVSH—Valentine—1961

Frequency: 940 Kc. Power: 500 Watts d.  
 Owned By.....Valentine Bcstg. Co.  
 Address .....Marian Hotel  
 Tel.: 1580 .....Independent  
 Station Reps.....Walker-Rewalt; Soderlund  
 President.....E. F. Huse, Jr.  
 General, Promo. Manager.....Evans Meier  
 Commercial Manager.....Larry Russell

## KAWL—York—1954

Frequency: 1370 Kc. Power: 500 W. d.  
 Owned-Operated By.....Prairie States Bcstg.  
 Address .....Box 531  
 Tel.: 33 .....KBS  
 Station Representative.....Pearson  
 Pres., Chief Eng.....Melville L. Gleason  
 Gen., Sta. Manager.....Tommy L. Gleason  
 Commercial Manager.....G. Pfenning  
 Program Director.....Earle W. Dale  
 Owners of: KGMT, Fairbury.

Pop.: 305,000  
 Families: 99,500

# NEVADA

Radio Homes: 94,000  
 AM Stas. in State: 18

## KPTL—Carson City—1955

Freq.: 1300 Kc. Power: 5 Kw. d.; 500 W. n.  
 Owned By.....John E. Vernor  
 Address .....P.O. Box 625  
 Tel.: Granite 2-3209 .....Independent  
 Station Rep.....Torbet, Allen & Crane  
 General Manager.....John E. Vernor  
 Chief Engineer.....T. Webster

## KELK—Elko—1948

Frequency: 1240 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By.....Elko Bcstg. Co.  
 Address .....P. O. Box 790  
 Tel.: REpublic 8-3930 .....MBS-ABC  
 Station Representative.....Avery-Knodel  
 President.....Chris Sheerin  
 General, Sta. Mgr.....John J. Gummick  
 Program Director.....Ken Drummond  
 Chief Engineer.....Gerald Sterans

## KELY—Ely—1950

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....White Pine Bcstg. Co.

Address .....Box 600  
 Tel.: AM 4-2077 .....Independent  
 Gen. Mgr., Chief Eng.....David I. Hansen

## KVLV—Fallon—1957

Frequency: 1250 Kc. Power: 1 Kw., d.  
 Owned.....Lahontan Valley Bcstg. Co.  
 Address .....West Star Route  
 Tel.: HA 3-1242 .....Independent  
 Gen. Mgr., Ch. Engr.....Lester W Pearce  
 Program Director.....Betty Pearce  
 Sales Prom., Comm. Mgr.....Jim Shelton

## KTOO—Henderson—1956

Frequency: 1280 Kc. Power: 5000 Watts  
 Owned By.....KTOO Bcstg. Co.  
 Address .....P. O. Box 1848, Las Vegas  
 Tel.: REgent 5-1585 .....Independent  
 Station Representative.....Grant Webb  
 President, Gen. Mgr.....Alex M. Victor  
 Comm., Sales Prom. Mgr.....Charles Harper  
 Program, Pub. Director.....Russ Jordin  
 Chief Engineer.....Fred Kidd

**KBMI—Las Vegas—1954**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated. 1400 Corp.  
 Address. Flamingo Hotel  
 Tel.: FR 2-1131. Independent  
 Sta. Representatives. Grant Webb, Lucas  
 President. M. Evans Richmond

**KENO—Las Vegas—1950**

Frequency: 1460 Kc. Power: 1,000 Watts d.  
 Owned-Oper. By. Nevada Bcstg. Co., Inc.  
 Address. Radio Center  
 Tel.: DU 2-1400. ABC  
 Sta. Rep. Masla; Torbet, Allen & Crane  
 President, Gen. Mgr. Gordon B. Sherwood Jr.  
 Station Manager. Robert Duffy  
 Chief Engineer. David B. Rogers

**KLAS—Las Vegas—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By. Frontier Bcstrs.  
 Address. Box 510  
 Tel.: RE 5-6633. CBS  
 Station Representative. McGavren  
 President. Al Kelson  
 General, Station Mgr. Sam Salerno

**KORK—Las Vegas—1953**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By. Southwestern Bcstg. Co.  
 Address. Hotel Thunderbird  
 Tel.: REgent 5-8484. MBS, ABC  
 Newspaper Affiliation. Review Journal  
 Station Rep. Venard, Rintoul & McConnell  
 President. Donald W. Reynolds  
 General Manager. Joseph W. McMurray  
 Program Director. Donald Adams  
 Chief Engineer. Alex McGee  
 Owners of: KLRJ-TV, Las Vegas; KOLO-AM-TV,  
 Reno.

**KRAM—Las Vegas—1947**

Freq., 920 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By. Suna Bcstg. Corp.  
 Address. Hotel Tropicana  
 Tel.: Overland 7-1920. Independent  
 Station Representative. Raymer  
 President. Leonard Blair  
 General Manager. Ted Oberfielder  
 Chief Engineer. Fred Young

**KRBO—Las Vegas—1956**

Frequency: 1050 Kc. Power: 500 W., d.  
 Owned. Rainbow, Inc.  
 Address. Box 1049  
 Tel.: DU 4-9210. Independent  
 Representative. Moore, Holman  
 Pres., Gen. Mgr. Joe Julian

**KBET—Reno—1946**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By. Robert L. Stoddard  
 Address. Mapes Hotel  
 Tel.: FA 2-4501. KBS-ABC  
 Sta. Reps. Walker-Rawalt; Moore  
 President, Gen. Mgr. R. L. Stoddard  
 Comm. Mgr. Walter States  
 Chief Engineer. Irvin Carlsen

**KDOT—Reno—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By. KDOT, Inc.  
 Address. 6 W. Commercial Row  
 Tel.: FA 3-6156. Independent  
 Station Reps. Torbet, Allen & Crane; Dore  
 President. Paul C. Schafer  
 General Mgr. G. Goudron  
 General, Sta. Mgr. Phillip G. Rose  
 Chief Engineer. E. McDaniel

**KOH—Reno—1928**

Freq.: 630 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owner. McClatchy Bcstg. Co.  
 Address. 143 Stevenson St.  
 Tel.: FA 3-5106. NBC  
 Newspaper Affiliate. McClatchy Newspapers  
 Representative. Paul H. Raymer  
 President. Eleanor McClatchy  
 Station Manager. Hugh Kees  
 Chief Engineer. Wesley Craig

**KOLO—Reno—1946**

Frequency: 920 Kc. Power: 1000 Watts  
 Owned-Operated By. Western Bcstg. Co.  
 Address. Box 821  
 Tel.: FAirview 2-3441. CBS  
 President. Donald W. Reynolds  
 General Manager. Donald W. Reynolds Jr.  
 Commercial Manager. C. Clay  
 Program Director. Jack Angel  
 Chief Engineer. Tom Hughes  
 Owners of: KOLO-TV, KFSA-AM-TV, Ft. Smith;  
 KORK, Las Vegas; KOKL, Okmulgee; KBRS,  
 Springdale; KGNS-TV, Laredo; KLRJ-TV, Las  
 Vegas; KFOY-TV, Hot Springs.

**KONE—Reno—1954**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By. Radio KONE, Inc.  
 Address. P.O. Box 1928  
 Tel.: FA 3-2133. Independent  
 President, Gen Mgr. Leland Fuller  
 Commercial Mgr. Max Wadsworth  
 Program, Pub. Director. Jim Skjelstad  
 Chief Engineer. H. Slocum, Jr.

**KBUB—Sparks—1960**

Frequency: 1270 Kc. Power: 1 Kw. d.  
 Owned By. Lakeside Broadcasters  
 Address. P. O. Box 1270  
 Tel.: EL 59493. Independent  
 Station Rep. Sandeberg-Gates  
 President. Edward J. Jansen  
 General, Comm. Mgr. Roger Bronder  
 Program Director. Darwin Jones  
 Chief Engineer. Harry J. Boisford

**KWNA—Winnemucca—1955**

Frequency: 1400 Kc. Power: 250 Watts  
 Owner. N. W. Radio & TV Corp.  
 Address. Box 591  
 Tel.: MAdison 3-2030. Independent  
 Station Representative. Sandeberg-Gates  
 President. Olivier Curutchet  
 General Mgr., Chief Engr. Lee Boner



Pop.: 615,000  
Families: 186,000

# NEW HAMPSHIRE

Radio Homes: 180,500  
AM Stas. in State: 20

## WMOU—Berlin—1946

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Berlin Bcstg. Co.  
Business Address 27 Green Square  
Tel.: 1787 Independent  
Station Reps. Foster-Creed; PRO  
President, Gen. Mgr. John Bowman  
Commercial Manager Robert T. Dale  
Program Dir. Charles Ross  
Chief Eng. Herschel Howe

## WTSV—Claremont—1948

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By Radio Claremont, Inc.  
Address 221 Washington St.  
Tel.: 543-3062 Independent  
President Norman Knight  
General Manager George R. Bonneau  
Mgr. Director Harold Segal  
Chief Engineer H. Katz

## WKXL—Concord—1946

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By Capitol Bcstg. Corp.  
Address 37 Redington Road  
Tel.: CApitol 5-5521 KBS  
Sta. Representative Walker-Rawalt  
Pres., Gen. Mgr. Frank B. Estes  
Program Director Don Hulbert  
Chief Engineer Frank Pingree

## WBNC—Conway—1955

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned-Oper. By North Country Radio, Inc.  
Address E. Main St.  
Tel.: HI 7-5988 Independent  
Station Representative Walker-Rawalt  
President, Gen. Mgr. Lawrence H. Sherman  
Commercial Mgr. Joan Sherman  
Chief Engineer Herschel Howe

## WTSN—Dover—1956

Frequency: 1270 Kc. Power: 5000 Watts  
Owned WTSN, Inc.  
Address 155 Front St. (Manchester)  
Tel.: NA 4-4077 Independent  
President W. F. Rust, Jr.  
General Mgr. Ralph Gottlieb  
Station Mgr. Edward X. Callahan

## WDCR—Hanover—1958

Freq: 1340 Kc. Power: 1 Kw. d., 250 Wt. n.  
Owned By Trustees of Dartmouth College  
Address P. O. Box 1032  
Tel.: 643-4500 Independent  
General Manager George T. Mascott, Jr.  
Commercial Manager H. Deane  
Program Director James W. Varnum

Sales Prom. Mgr. Stuart Mahlin  
Publicity Director Peter M. Stern  
Chief Engineer Donald A. Steen

## WTSL—Hanover—1950

Frequency: 1400 Kc. Power: 1 Kw.  
Owned-Oper. Radio Hanover, Inc.  
Address P. O. Box 1031  
Tel.: HANover 1400 Independent  
President Norman Knight  
General Mgr. Harold H. Segal  
Station Mgr. Howard L. Chase  
Program Director R. Dematteo  
Chief Engineer Colyn McDonald

## WKBK—Keene—1959

Frequency: 1220 Kc. Power: 1000 Watts  
Owned By The KBR Stations, Inc.  
Address 155 Front St., Manchester  
Tel.: National 4-4075 Independent  
President W. F. Rust, Jr.  
General Manager Ralph Gottlieb  
Station Manager Tal Hood  
Chief Engineer Douglas Grove

## WKNE—Keene—1926

Frequency: 1290 Kc. Power: 5000 Watts  
Owned-Oper. By WKNE Corp.  
Address 17 Dunbar St.  
Tel.: EL 2-9230 CBS  
Station Rep. Meeker  
President Joseph K. Close  
General Manager Ted B. Sawyer  
Program Director Gary Howard  
Chief Engineer Ernest T. Robage  
Owners of: WKVT, Brattleboro; WBRK, Pittsfield.

## WEMJ—Laconia—1961

Freq. 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By New Hampshire Bcstg. Co.  
Address Laconia Nat'l Bank Bldg.  
Tel.: LAkeside 4-2262 CBS  
Station Reps. Breen & Ward; Nona Kirby  
President George H. Jaspert, III  
General, Commercial Mgr. Irving W. Kaizer  
Program Dir., Promo. Mgr. Don Davenport  
Chief Engineer Donald Lefebvre

## WLNH—Laconia—1922

Frequency: 1350 Kc. Power: 5000 Watts d.  
Owned-Oper. By Northern Bcstg. Corp.  
Business Address Masonic Temple Bldg.  
Tel.: LA 4-1323 KBS  
Station Rep. Walker-Rawalt  
President Genevieve Wingate  
Gen., Sta. Mgr. Arthur Rothafel  
Comm., Sales Prom. Mgr. William W. Visser  
Chief Engineer Henry Gowing



**WFEA—Manchester—1932**

Frequency: 1370 Kc.....Power 5 Kw.  
 Owned.....WFEA Broadcasting  
 Address.....P. O. Box 149  
 Tel.: NA 5-5491.....MBS  
 President, Gen. Mgr.....William F. Malo, Jr.  
 Commercial Mgr.....James Keough  
 Program Director.....Charles O'Neil  
 Publicity Director.....Jane Conant  
 Chief Engineer.....R. Schow

**WGIR—Manchester—1941**

Frequency: 610 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Northeast Bcstg. Corp.  
 Address.....Box 487  
 Tel.: NA 5-6915.....NBC  
 Sta. Rep.....Kettell-Carter  
 President.....Madeline M. Girolimon  
 Gen., Sta., Comm. Mgr.....Bernie Mack  
 Program Director.....Don Tibbetts  
 Chief Engineer.....Harry Handfield

**WKBR—Manchester—1946**

Frequency: 1250 Kc.....Power: 5000 Watts  
 Owned.....Granite State Bcstg. Co.  
 Address.....155 Front St.  
 Tel.: NAtional 4-4077.....Independent  
 Station Rep.....Radio-TV Reps  
 President.....W. F. Rust, Jr.  
 Gen., Sta. Mgr.....Ralph Gottlieb  
 Comm. Sales Prom. Mgr.....James McCann  
 Chief Engineer.....Roy Phillips

**WOTW—Nashua—1947**

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Gateway Bcstg. Corp.  
 Address.....Lund Road  
 Tel.: TU 2-2781.....Independent  
 Representative.....Walker-Rawall  
 President.....Theodore Feinstein  
 General Mgr.....Robert Trow  
 Program Director.....Richard Corbin  
 Publicity Director.....Chris Nikitas  
 Chief Engineer.....Harold Davis

**WSMN—Nashua—1958**

Frequency: 1590 Kc.....Power: 5000 Watts  
 Owned By.....1590 Broadcasting Corp.  
 Business Address.....502 W. Hollis St.  
 Tel.: TU 2-5107.....ABC, KBS  
 Station Reps.....Breen-Ward; Nona Kirby  
 President.....Gerald Q. Nash  
 General Manager.....David A. Rock  
 Station Manager.....Edward Lecius  
 Program Director.....Frank Teas  
 Publicity Director.....Robert Holmes  
 Chief Engineer.....Donald Ayers

**WCNL—Newport—1960**

Frequency: 1010 Kc.....Power: 250 Watts  
 Owned By.....Carlson Enterprises  
 Address.....120 Belknap St.  
 Tel.: NEwport 873.....KBS  
 Sta. Representative.....Donald Cooke  
 General Manager.....W. Richard Carlson  
 Program Director.....Norah B. Carlson  
 Comm. Mgr., Ch. Eng. ....J. Gordon Keyworth

**WBBX—Portsmouth—1960**

Frequency: 1380 Kc.....Power: 1 Kw.  
 Owned By.....Seacoast Bcstg. Corp.  
 Address.....1555 Islington Street  
 Tel.: GENEva 6-1380.....Independent  
 Station Representative.....Nona Kirby  
 President.....Roger Moulton  
 Gen., Comm. Mgr.....William A. Gildersleeve  
 Station Mgr., Ch. Eng.....Charles F. Halle

**WHEB—Portsmouth—1932**

Frequency: 750 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Knight Bcstg. of N. H.  
 Address.....Lafayette Road  
 Tel.: GENEva 6-7300.....Independent  
 President.....Norman Knight  
 General. Sta. Mgr.....Harold H. Segal  
 Chief Engineer.....Antonio Vaccaro

**WNNH—Rochester—1948**

Frequency: 930 Kc.....Power: 5000 Watts d.  
 Owned-Operated By...Strafford Bcstg. Corp.  
 Business Address.....Rochester Hill Rd.  
 Tel.: ROchester 1400.....Independent  
 Sta. Rep.....Foster, Creed; Natl. Time Sis.  
 Pres., Gen. Mgr.....Albin Malin  
 Sta. Mgr., Prog. Dir. ....Robert J. Connelly  
 Comm., Sales Prom. Mgr. ....Margaret Tornrose  
 Publicity Director.....Clifford Luce  
 Chief Engineer.....Roger Butterfield

When You Can Have The Best,  
 Why Be Satisfied With Less?

THE ASSOCIATED PRESS

Pop.: 6,275,000  
Families: 1,847,000

# NEW JERSEY

Radio Homes: 1,804,000  
AM Stas. in State: 27

## WHTG—Asbury Park—1957

Frequency: 1410 Kc.....Power: 500 W., d.  
Owned.....Harold M. Gade  
Address.....Route 1  
Tel.: KE 1-1410.....Independent  
Sta. Representative.....Grant Webb  
Owner, Gen. Mgr.....Harold Gade  
Commercial Mgr.....Gustave Litch  
Station, Prom. Manager.....Theo Gade  
Program Dir.....Leon Contente  
Chief Engineer.....Martin Goffe  
Publicity Dir.....Phyllis Lang

## WJLK—Asbury Park—1926

Frequency: 1310 Kc.....Power: 250 Watts  
Owned-Operated By..Asbury Park Press, Inc.  
Address.....Press Plaza  
Tel.: PR 4-7000.....Independent  
Newspaper Affiliation.....Press  
Station Manager.....Everett Rudloff  
Commercial Manager.....Margaret Curtis  
Prog. Mgr.....Charles F. Hill  
Chief Engineer.....Frank Huber

## WFPG—Atlantic City—1940

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Eastern Bcstg. Co.  
Address.....Steel Pier  
Tel.: 345-2188.....CBS  
Station Representative.....Howard  
President.....D. Diner  
General Manager.....John Struckell  
Chief Engineer.....Al Roche

## WLDB—Atlantic City—1955

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Atlantic City Bcstg. Co.  
Address.....Senator Hotel  
Tel.: 344-6573.....MBS-ABC  
Pres., Gen. Mgr., Ch. Eng.....Leroy Bremmer  
Commercial Mgr.....Dorothy Bremmer

## WMID—Atlantic City—1947

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By..Mid-Atlantic Bcstg. Co., Inc.  
Address.....1710 Atlantic Ave.  
Tel.: 4-1340.....ABC  
Sta. Representative.....Howard  
Pres., Gen. Mgr.....David H. Freedman

## WSNJ—Bridgeton—1937

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By..Eastern States Bcstg. Corp.  
Address.....Bridgeton, N. J.  
Tel.: GL 1-2930.....MBS  
Station Representative.....Clark  
President.....Russell S. Henderson  
Exec. V. P., Gen. Mgr.....Paul Alger  
Program Director.....Joe McCulley  
Chief Engineer.....Jack Chamberlin

## WCAM—Camden—1926

Frequency: 1310 Kc.....Power: 250 Watts  
Owned-Oper. By.....City of Camden  
Address.....6th & Market Sts.  
Tel.: EM 5-5600.....Independent  
Rep.....Bcst. Time Sales  
General Manager.....Nelson D. Hibbs  
Sales Prom., Publicity Dir.....Emmett Marra  
Program Director.....Jack La Mar  
Chief Engineer.....John Zander

## WKDN—Camden—1948

Frequency: 800 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....South Jersey Bcstg. Co.  
Address.....2775 Mt. Ephraim Ave.  
Tel.: EM 5-7200.....Independent  
Station Representative.....Bob Dore  
President.....Ran Compton  
General Manager.....Gorden Giffen  
Commercial Manager.....Dave Moss  
Program Director.....Williard Camperson  
Chief Engineer.....Anthony J. Riccio  
Owners of: WARN, Ft. Pierce.

## WNJH—Hammonton—1961

Frequency: 1580 Kc.....Power: 250 Watts d.  
Owned By.....Hammonton Bcstg. Co.  
Address.....15 Vine Street  
Tel.: LOgan 1-1900.....Independent  
Station Representative.....Walker-Rawalt  
Partner, General Mgr.....William S. Halpern  
Partner, Ch. Eng.....Louis N. Seltzer  
Commercial Manager.....John Maniscalco

## WMVB—Millville—1953

Frequency: 1440 Kc.....Power: 1,000 Watts d.  
Owner.....Union Lake Broadcasters, Inc.  
Address.....Lincoln Ave.  
Tel.: TA 5-2600.....Independent  
Pres., Gen. Mgr.....Fred M. Wood  
Program Director.....Dorothy H. Carlson  
Chief Engineer.....George Dodds

## WMTR—Morristown—1948

Frequency: 1250 Kc.....Power: 5000 Watts d.  
Owned-Operated By...Morristown Bcstg. Co.  
Address.....Box 345  
Tel.: JE 8-1250.....Independent  
President.....George S. Croy  
General Manager.....Kenneth A. Croy  
Commercial Mgr.....F. Barry Farquhar  
Program Director.....Bob Vesel

## WHBI—Newark—1922

Freq.: 1280 Kc...Power: 2½ Kw. d., 1 Kw. n.  
Owned-Operated By...May Radio Bcst. Corp.  
Business-Studio Address.....35 Warren St.  
Tel.: MI 2-7353.....Independent  
Station Representative.....Pearson

President.....James L. Shearer  
 General Manager.....William Masi  
 Program Dir.....Marle Masi  
 Publicity Director.....Jack D. Bilby  
 Chief Engineer.....Harold Michaels

**WNJR—Newark—1947**

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned By.....Continental Broadcasting, Inc.  
 Business Address.....Box 1258  
 Tel.: MU 8-3665.....Independent  
 Station Rep.....Continental  
 President.....O. Wayne Rollins  
 General, Comm. Mgr.....Leonard Mirelson  
 Sales Prom. Mgr.....Dave Binder  
 Publicity Director.....Tim Crow  
 Owners of: WBEE-AM, Chicago; WRAP-AM, Nor-  
 folk; WAMS-AM, Wilmington; WGEE-AM, In-  
 dianapolis; WPTZ-TV, Plattsburgh; WCHS-TV-  
 AM, Charleston; WEAR-TV, Pensacola, Fla.

**WJRZ—Newark—1922**

Frequency: 970 Kc...Power: 5 Kw. d.: 1 Kw. n.  
 Owned By.....Bergen Bcstg. Co.  
 Address.....32 Green St.  
 Tel.: MArket 4-5300.....Independent  
 Station Representative.....Forjoe  
 President.....Lazar Emanuel  
 Program Director.....Sid Sirulnick  
 Chief Engineer.....Gene Sywak

**WVNJ—Newark—1947**

Frequency: 620 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Newark Bcstg. Corp.  
 Address.....1225 Raymond Blvd.  
 Tel.: MI 3-7600.....Independent  
 Sta. Rep.....Mort Bassett  
 General Manager.....Ivon B. Newman

**WCTC—New Brunswick—1946**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Raritan Valley Bcstg.  
 Business-Studio Address.....385 George St.  
 Tel.: CH 7-1450.....Independent  
 President, Gen. Mgr.....J. L. Rosenmiller  
 Asst. Gen. Mgr.....A. V. Marano

**WNNJ—Newton—1953**

Frequency: 1360 Kc.....Power: 1000 Watts  
 Owned.....Sussex County Bcstrs.  
 Address.....Box 40  
 Tel.: DuPont 3-3400.....KBS  
 Co-Owners.....Simpson Wolf, Robert Menzel  
 General, Comm. Mgr.....Ronald L. Hickman  
 Program Director.....John Bennett  
 Chief Engineer.....R. Sanford

**WPAT—Paterson—1941**

Frequency: 930 Kc.....Power: 5000 Watts  
 Owned By.....Capital Cities Bcstg. Corp.  
 Address.....59 East 54th St., N. Y. C.  
 Tel.: MUrray Hill 8-9300.....Independent  
 Station Representative.....H-R Reps  
 President.....Frank M. Smith  
 General Manager.....Daniel P. Weinig  
 Program Director.....Joseph B. Somerset  
 Publicity Director.....John Burt  
 Chief Engineer.....Paul Di Savino  
 Owners of: WPAT-AM-FM; WPRO-AM-FM-TV,  
 Providence, R. I.; WROW, WTEN (TV), Albany,  
 N. Y.; WKBW-AM-TV, Buffalo, N. Y.

**WEAR—Plainfield—1961**

Frequency: 1590 Kc.....Power: 500 Watts d.  
 Owned By.....Tri-County Bcstg. Corp.  
 Address.....200 West 7th Street  
 Tel.: PL 5-1590.....Independent  
 President, Gen. Mgr.....Henry J. Behre, Jr.  
 Commercial Manager.....Frank E. Martino  
 Chief Engineer.....Robert Balfour

**WOND—Pleasantville—1950**

Freq. 1400 Kc.....1 Kw. d., 250 W. n.  
 Owned-Oper. By.....S. Jersey Radio, Inc.  
 Address.....Old Turnpike  
 Tel.: MIlton 1-1400.....Independent  
 Newspaper Affil.....Sentinel Ledger, Gazette  
 President.....H. G. Murrelle  
 V.P., Gen. Mgr.....Howard L. Green  
 Sales Pro. Mgr.....Larry Carle  
 Program Director.....Jack Geiger  
 Chief Engineer.....Milton C. Thurlow  
 Owners of: WMMB, Melbourne, Fla.; WENY,  
 Elmira, N. Y.; WOSJ-FM, Atlantic City, N. J.

**WAAT—Trenton—1959**

Frequency: 1300 Kc.....Power: 250 Watts  
 Owned By.....Delaware Valley Bcstg. Co.  
 Address.....Hotel Stacy Trent  
 Tel.: Export 2-5125.....Independent  
 Station Representative.....Masla  
 President.....Ed Cossman  
 Vice President.....Kal Pruslin  
 General, Comm. Mgr.....Ray McFadden  
 Program Director.....Frank Fellmer  
 Publicity Director.....Phil Roberts  
 Chief Engineer.....Nicholas Dalessandro

**WBUD—Trenton—1947**

Frequency: 1260 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....WBUD, Inc.  
 Address.....Ewingville Road  
 Tel.: TU 2-7191.....Independent  
 Station Representative.....Bob Wittig  
 Pres., Gen. Mgr.....Richard M. Hardin  
 Chief Engineer.....Howard Williams

**WTTM—Trenton—1942**

Frequency: 920 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Peoples Bcst. Corp.  
 Address.....P.O. Box 2079  
 Tel.: OW 5-8515.....MBS  
 Representative.....Hollingbery  
 President.....Herbert E. Evans  
 Resident V.P., Gen. Mgr.....Glenn C. Jackson  
 General Sales Manager.....Harry W. Barnam  
 Business Manager.....Patricia Singer  
 Prog. Dir.....Tom Durand  
 Publicity Dir.....K. M. Weber  
 Chief Engineer.....Chester Sunderland  
 Owners of: WNAX, Yankton, S.D.; WGAR, Cleve-  
 land; WMMN, Fairmont, W. Va.; KFTV, Sioux  
 City.

**WDVL—Vineland—1958**

Frequency: 1270 Kc.....Power: 500 Watts, d.  
 Owned By.....Mort and Vivian Hendrickson  
 Address.....River Drive, Radio Park  
 Tel.: OXford 1-7550.....Independent  
 General, Sta. Manager.....Mort Hendrickson  
 V. P. ....V. E. Hendrickson  
 Programs.....Henri Morey  
 Acting Chief Engineer.....Earle Godfrey

**WVBZ—Vineland—1946**

Frequency: 1360 Kc.....Power: 1000 Watts  
 Owned-Operated By...Community Bcstg. Serv.  
 Address.....S. Delsea Drive  
 Tel.: OX 2-6500.....Independent  
 Representative.....Gill-Perna  
 President.....Joseph M. Bullock  
 General Manager.....Robert C. Crager  
 Commercial Manager.....John F. Serra  
 Program Director.....Robert Coucill  
 Chief Engineer.....Ken Parks


**WCRV—Washington—1956**

Frequency: 1580 Kc.....Power: 500 Watts d.  
 Owned.....Warren Bcstg.  
 Address.....3 Belvidere Avenue  
 Tel.: 689-2060.....Independent  
 General Manager.....George S. Croy  
 Commercial Mgr.....R. Dreascher  
 Program Director.....Ed Reilly  
 Chief Engineer.....P. La Chance

**WCMC—Wildwood—1951**

Frequency: 1230 Kc.....Power: 100 Watts  
 Owned-Operated By.....Francis J. Matrangola  
 Address.....3010 N. J. Ave.  
 Tel.: 522-7751.....Independent  
 General Manager.....Francis J. Matrangola  
 Comm. Mgr.....Margaret Murphy  
 Program Director.....William Wotring  
 Chief. Engineer.....Carlton Owen

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Voice  
of  
the  
Delaware  
Valley



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MENT, plus MBS NEWS

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Direct WEATHER REPORTS  
from U.S. WEATHER BUR-  
EAU


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Good, Listenable MUSIC

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SERVICE station  
A dedicated COMMUNITY

920 ON YOUR DIAL



**FOR RADIO  
STATION INDEX  
SEE PAGE 263**

Pop.: 1,025,000  
Families: 282,000

# NEW MEXICO

Radio Homes: 263,000  
AM Stas. in State: 45

## KALG—Alamogordo—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned By..... William Wayne Phelps  
Address..... Box 268  
Tel.: HEmlock 7-1505..... KBS-MBS  
Station Representative..... Webb  
General. Sta. Mgr..... Wayne Phelps  
Chief Engineer..... Ed Sullivan

## KRAC—Alamogordo—1957

Frequency: 1270 Kc. Power: 1 Kw., d.  
Owned By..... George O. Cory  
Address..... P.O. Box 2041  
Tel.: 437-4440..... Independent  
President..... George O. Cory  
General Manager..... S. Marlowe  
Chief Engineer..... C. Harley

## KABQ—Albuquerque—1947

Frequency: 1350 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By..... Sandia Bcstg. Corp.  
Address..... P.O. Box 1388  
Tel.: 243-1244..... Independent  
Reps..... Harlan G. Oakes; Nat'l Time Sales  
President..... Oscar I. Dodek  
General. Sta. Mgr..... Maxwell Marvin  
Comm., Sales Prom. Mgr..... Milton Ledet  
Program Director..... Jose Gallegos  
Chief Engineer..... Michael Lucero

## KARA—Albuquerque—1959

Frequency: 1310 Kc. Power: 1,000 Watts d.  
Owned By..... KARA, Inc.  
Address..... 4011 Menaul Blvd.  
Tel.: AMherst 8-4371..... KBS, ABC  
Station Rep..... Broadcast Time Sales  
President, General Manager..... Walter Stiles  
Commercial Manager..... Buz Hudgins  
Program Director..... Johnny Dollar  
Chief Engineer..... Mel Berstler

## KDEF—Albuquerque—1953

Frequency: 1150 Kc. Power: 1 Kw.  
Owned..... KDEF Bcstg. Co.  
Address..... 506 2nd St. N.W.  
Tel.: CH 3-7813..... Independent  
Station Representative..... Meeker  
President, Gen. Mgr..... Frank Quinn  
Program Director..... William Smeaton  
Chief Engineer..... Louis Gemoets

## KGGM—Albuquerque—1926

Frequency: 610 Kc. Power: 5000 Watts  
Owned-Oper. By..... New Mexico Bcstg. Co.  
Business Address..... 1414 Coal St., S.W.  
Tel.: CH 3-2285..... CBS  
Station Rep..... Advertising Time Sales

President..... A. R. Hebenstreit  
Station, Comm. Manager..... A. E. Mickel  
Program Director..... Robert Van Driel  
Sales Prom. Mgr..... James Laramore  
Chief Engineer..... Lloyd Dodds  
Owners of: KVSP, Santa Fe.; KGGM-TV.

## KLOS—Albuquerque—1957

Frequency: 1450 Kc. Power: 250 Watts  
Owned By..... B & M Bcstrs., Inc.  
Address..... 106 Richmond, S. E.  
Tel.: AL 6-9866..... Independent  
General Mgr..... G. Oliver

## KMGM—Albuquerque—1959

Frequency: 730 Kc. Power: 1 Kw. d.  
Owned By..... Wentronics, Inc. & V. B. Siman  
Address..... Merrill Bldg., 131 Adams, N. E.  
Tel.: AMherst 8-4395..... Independent  
Station Representative..... Gill-Perna  
General, Station Mgr..... V. B. Siman  
Commercial Manager..... Frank Sanzo  
Program Director..... Clyde J. Ling  
Chief Engineer..... H. T. Walton

## KOB—Albuquerque—1922

Freq.: 770 Kc. Power: 50 Kw. d., 25 Kw. n.  
Owned-Oper. By..... KSTP, Inc.  
Address..... 1430 Coal Ave. S.W.  
Tel.: CH 3-4411..... NBC  
Station Representative..... Petry  
President..... Stanley E. Hubbard  
Gen. Mgr., Ch. Engr..... George S. Johnson  
Commercial Manager..... Robert C. Pettingell  
Sales Prom., Pub. Dir..... Paul Bain  
Program Director..... Michael Dillon  
Owners of: KSTP-AM-TV, St. Paul; WGTO, Cypress  
Gardens, Fla.

## KRAZ—Albuquerque—1956

Frequency: 1580 Kc. Power: 1 Kw., d.  
Owned..... KHAM, Inc.  
Address..... 202 Claremont Street, NE  
Tel.: DI 4-2394..... ABC-KBS-MBS  
President..... J. W. Hodges  
General. Sta. Mgr..... J. L. Anderson  
Chief Engineer..... J. Hughes

## KQEO—Albuquerque—1946

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By..... Swamco Bcstg.  
Bus. Address..... 2000 Indian School Rd., N.W.  
Tel.: CHapel 7-8848..... MBS  
Station Representative..... Eastman  
Exec. V.P..... K. R. Greenwood  
General Manager..... Dino Lanni  
Program Dir..... D. Osborne



# NEW MEXICO

## KNDE—Aztec—1959

Frequency: 1340 Kc. Power: 250 Watts  
 Owned By: I. E. Shahan  
 Address: 2nd & Zia Sts.  
 Tel.: FEderal 4-6174 Independent  
 Owners: I. E. Shahan, W. W. Barbour  
 Chief Engineer: Carl Black

## KSVP—Artesia—1946

Freq.: 990 Kc. Power: 1 Kw. d., 250 Wis. n.  
 Owned-Operated By: Artesia Bcstg. Corp.  
 Address: 1450 S. Roselawn  
 Tel.: SH 6-2751 KBS, MBS  
 President: Martin Yates III  
 General Station Manager: Bob Hess  
 Commercial Manager: Jack Minter  
 Chief Engineer: L. O. Wilcox

## KAVE—Carlsbad—1937

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: Voice of the Caverns, Inc.  
 Address: Box 631  
 Tel.: TU 5-4101 KBS  
 President: Edward Talbott  
 Gen., Sta. Mgr.: Tom Wiseheart  
 Program Director: N. R. Jones  
 Chief Engineer: Sanford Brown

## KPBM—Carlsbad—1950

Frequency: 740 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Coronado Bcstg. Co.  
 Address: 313 W. Mermod  
 Tel.: TU 5-5373 Independent  
 Station Reps.: Devney Org.; Melville  
 President: Hazel H. McEvoy  
 General Station Mgr.: D. A. Swayze  
 Program Dir., Ch. Eng.: Ed Lyon

## KLMX—Clayton—1949

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By: Ariz.-N. Mex. Bcstrs. Corp.  
 Address: Box 7  
 Tel.: 374-2555 KBS  
 Station Representative: George Hopewell  
 President: Arthur Jernigan  
 Gen., Comm., Prom. Mgr., Pub. Dir.: Frank Vale  
 Chief Engineer: Robert D. Waters

## KCLV—Clovis—1952

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By: New-Tex Bdcstg.  
 Address: 1221 Main  
 Tel.: POrter 3-4401 KBS  
 President: Odie Echols, Sr.  
 General Station Mgr.: Odie Echols, Jr.  
 Comm. Mgr., Chief Eng.: Al Rinn  
 Sales Promo., Pub. Dir.: Grace Echols

## KVER—Clovis—1933

Frequency: 980 Kc. Power: 1000 Watts  
 Owned By: Marshall Enterprises  
 Business Address: 1000 Sycamore  
 Tel.: 783-5511 Independent

Station Rep.: Adv. Time Sales  
 President: John H. Marshall, Sr.  
 General Station Mgr.: John H. Marshall, Jr.  
 Commercial Manager: James Self  
 Sales Promotion Manager: Bill McDonell  
 Program Director: Bud Leroy  
 Publicity Director: Mary Ray Gibson  
 Chief Engineer: M. S. O'Dell

## KOTS—Deming—1954

Frequency: 1230 Kc. Power: 250 Watts, d.  
 Owned: Luna County Bcstg. Co.  
 Address: 1700 South Radium Ave.  
 Tel.: 546-9011 KBS  
 General Manager: Robert W. Tobey  
 Program Dir., Chief Eng.: Larry Chisholm  
 Owners of: KOBE, Las Cruces; KWK, Farmington.

## KENN—Farmington—1951

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By: Kenn-Land Bcstg., Inc.  
 Business Address: 212 W. Apache  
 Tel.: DA 5-3541 ABC-MBS  
 Station Rep.: Devney Organization  
 Pres., Gen. Mgr.: C.O. "Ken" Kendrick  
 Station Manager: Bob Williams  
 Program Director: Fred Findley  
 Chief Eng.: Harold Furstenberg

## KWYK—Farmington—1957

Frequency: 960 Kc. Power: 1 Kw., d.  
 Owned: Basin Bcstg. Co.  
 Address: 418 W. Broadway  
 Tel.: DA 5-6932 Independent  
 Station Representative: Bolles  
 General Manager: Jim Gober  
 Station Manager: Cal Adams  
 Commercial Manager: Al Lucero  
 Program Dir., Ch. Eng.: Bob Derenthal  
 Owners of: KOTN, Deming; KOBE, Las Cruces;  
 KDGO, Durango.

## KRZE—Farmington—1960

Frequency: 1280 Kc. Power: 5000 Watts  
 Owned By: KRZE Radio  
 Address: 208 B. West Main  
 Tel.: DAvis 5-4141 Independent  
 Station Representative: Clarke Brown  
 President, Gen. Mgr.: John Burroughs  
 Station Manager: John Dorman  
 Program Dir.: Bob Stiles  
 Sales Prom. Mgr.: Boyd Whitney  
 Chief Engineer: Weldon Rodgers  
 Owners of: KENM-AM, Portales; KMUL-AM,  
 Muleshoe; KRAZ, Albuquerque; KRZY, Ros-  
 well.

## KGAK—Gallup—1946

Frequency: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By: Thunderbird Bcstg. Co.  
 Address: Box 1231  
 Tel.: UN 3-4444 Independent  
 Station Representative: Devney Organization  
 President, Gen. Mgr.: Merle H. Tucker  
 Station, Comm. Mgr.: Robert Adamson  
 Program Manager: Dennis Mitchell  
 Chief Engineer: Sam Lombardi

**KYVA—Gallup—1959**

Frequency: 1230 Kc. Power: 1 Kw. d. 250 W.n.  
 Owned.....Kendrick & Landis  
 Address.....306 S. First St.  
 Tel.: UN 3-6222.....Independent  
 Station Representative.....Webb  
 General Manager.....C. O. Kendrick  
 Station Manager.....Richard W. Miner  
 Program Director.....Bob Barnett  
 Owners of: KENN, Farmington.

**KMIN—Grants—1956**

Frequency: 980 Kc.....Power: 1 Kw., d.  
 Owned By.....Grants Bcstg. Co., Inc.  
 Address.....Box 608  
 Tel.: ATwater 7-4491.....KBS  
 President.....W. E. Dyche, Jr.  
 General Manager.....Lewis J. Fitts  
 Chief Engineer.....John Tobola

**KHOB—Hobbs—1954**

Frequency: 1390 Kc.....Power: 5 Kw., d.  
 Owned.....Permian Basin Radio Corp.  
 Address.....Box 247  
 Tel.: EX 3-5148.....Independent  
 Representative.....Clark  
 Pres., Gen. Mgr.....Charles R. Scott  
 Station Manager.....Zeb Williams  
 Commercial Manager.....Gil Haugen  
 Sales Promotion Manager.....Max Ellison  
 Program Director.....Wendell Deaton

**KWEW—Hobbs—1938**

Frequency: 1480 Kc. Power: 5 Kw., d., 1 Kw., n.  
 Owned-Operated By.....KWEW, Inc.  
 Address.....116 E. Dunnam  
 Tel.: EX 3-3137.....MBS-KBS  
 Station Representative.....Webb  
 President.....Theresa P. Whitmore  
 General, Sta. Manager.....Harry McAdams  
 Commercial Manager.....Phil McGee  
 Sales Promo. Mgr., Prog. Dir.....Jack Parry  
 Chief Engineer.....Robert Martin

**KGRT—Las Cruces—1955**

Frequency: 570 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....Taylor Enterprises, Inc.  
 Address.....Box 968  
 Tel.: Jackson 6-6681.....Independent  
 President.....W. C. Taylor  
 Station Manager.....William Lusk  
 Commercial Manager.....R. S. "Dick" Fox

**KOBE—Las Cruces—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Mesilla Valley Bcstg. Co.  
 Bus-Studio Address.....940 N. Main St.  
 Tel.: JA 6-2496.....Independent  
 President Gen. Mgr.....Jim Gober  
 Chief Engineer.....Jim Doiron

**KFUN—Las Vegas—1941**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Southwest Bcsters, Inc.  
 Business Address.....Box 710  
 Tel.: GARfield 5-6766.....ABC  
 President, Gen. Mgr.....Ernest N. Thwaites  
 Program Director.....Dorothy G. Thwaites  
 Chief Engineer.....Julian H. Lendy

**KRSN—Los Alamos—1949**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Community Bcstg. Co.  
 Address.....Community Center Plaza  
 Tel.: 2-4343.....ABC, KBS  
 Station Reps.....Dore; Torbet, Allen & Crane  
 General Mgr., Chief Eng.....Darrel K. Burns  
 Program Director.....K. Farr

**KLEA—Lovington—1951**

Frequency: 630 Kc.....Power: 500 Watts d.  
 Owned.....Lea County Broadcasting Co.  
 Address.....P.O. Box 877  
 Tel.: 396-2244.....Independent  
 President.....David R. Worley  
 General, Comm. Mgr.....Hoyt Caldwell  
 Chief Engineer.....H. Smith

**KENM—Portales—1950**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Plains Bcstg. Co.  
 Address.....Drawer 540  
 Tel.: RE 6-6681.....KBS  
 Pres., Co-Owner.....John Burroughs  
 Gen., Sta. Mgr.....Bob Hoffman  
 Chief Engineer.....Joe Randolph

**KRTN—Raton—1948**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Raton Bcstg. Co.  
 Address.....Box 350  
 Tel.: 445-3652-53.....ABC, KBS  
 Station Representative.....George Hopewell  
 General Manager.....C. Gail Boles  
 Commercial Manager.....Jim Roper  
 Chief Engineer.....Jay W. Howe

**KBIM—Roswell—1953**

Frequency: 910 Kc.....Power: 5 Kw., d.  
 Owned.....Taylor Bcstg. Co.  
 Address.....P.O. Box 910  
 Tel.: MA 2-2120.....Independent  
 Station Reps.....Thomas Clark; Clarke Brown  
 President.....William C. Taylor  
 General Manager.....G. F. "Jud" Roberts  
 Commercial Manager.....Tommy Oldfield  
 Sales Prom. Mgr.....Lloyd G. Barham  
 Program Director.....John E. Davis  
 Publicity Director.....Don Delgado  
 Chief Engineer.....Eugene C. Rader

Albany — Schenectady — Troy

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is the most

Most Adults 30-49 Years. . . . . Pulse, July 1961

Most Total Adults. . . . . Pulse, July 1961

Most Unduplicated Homes. . . . . Pulse, April 1961

Most Total Listeners Metro Market. . . Pulse, Oct. 1961

Most Total Listeners Outside Metro  
Market . . . . . Pulse, July 1961

Most Counties Covered. . . . . NCS No. 3 1961

**W P T R**

Albany — Schenectady — Troy

## NEW MEXICO-NEW YORK

### KGFL—Roswell—1927

Frequency: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....KGFL, Inc.  
Address.....1621 North Washington  
Tel.: MA 2-5110.....MBS  
Station Representative.....Grant Webb  
President.....Theresa P. Whitmore  
Sta. Mgr.....Stan Gallup  
Chief Engineer.....Bob Henske

### KSWS—Roswell—1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned By.....John Burroughs  
Address.....Box 670  
Tel.: MA 2-6450.....NBC  
Representative.....Meeker, Melville  
President.....John Burroughs

### KYAP—Ruidoso—1959

Frequency: 1340 Kc. Power: 250 Watts  
Owned By.....Ruidoso Bcstg. Co.  
Address.....Ruidoso  
Tel.: Clearwater 7-2311.....Independent  
President.....V. L. Hutchison  
Station Manager.....A. K. Hutchison  
Program Director.....Jean Hutchison  
Chief Engineer.....Jay Bundy

### KTRC—Santa Fe—1947

Frequency: 1400 Kc. Power: 250 Watts  
Owned By.....Santa Fe Bcstg. Co.  
Address.....P.O. Box 1715  
Tel.: YUcca 2-2666.....ABC  
Station Rep.....Devney Organization  
President, Gen. Mgr.....Carl S. Goodwin  
Program Director.....Frances B. Goodwin  
Chief Engineer.....Verne R. Melton, Jr.

### KVSF—Santa Fe—1935

Frequency: 1260 Kc. Power: 1000 Watts  
Owned-Oper. By.....New Mexico Bcstg. Co.  
Business Address.....811 Cerrillos Rd.  
Tel.: YUcca 3-7319.....CBS  
Station Representative.....Grant Webb  
President.....A. R. Hebenstreit  
General, Comm. Mgr.....Ivan R. Head  
Prog. Dir.....Ada Zamora  
Sales Prom. Mgr.....Tony Spagnola  
Chief Engineer.....E. J. Vanderwood  
Owners of: KGGM-AM-TV, Albuquerque.

### KSIX—Santa Rosa—1960

Frequency: 1420 Kc. Power: 1 Kw. d.  
Owned By.....K6 Bcstg. Co.  
Address.....Box 506  
Tel.: GRover 2-3151.....Independent  
Station Representative.....Keystone Bcstg. System  
President.....W. I. Driggers  
General, Commercial Mgr.....Bill C. Walls  
Program Director.....James Hatt  
Chief Engineer.....Richard L. Hayman

### KSIL—Silver City—1946

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.  
Owned-Oper. By.....James H. Duncan  
Address.....1640 Cactus St.  
Tel.: 538—2951.....KBS-MBS  
General, Station Manager.....James H. Duncan  
Commercial Manager.....C. Earl Williams  
Program Director.....Robert E. Fuller  
Chief Engineer.....Bynum R. Bailey

### KSRC—Socorro—1958

Frequency: 1290 Kc. Power: 1000 Watts, d.  
Owned By.....Socorro Broadcasting Co.  
Address.....P.O. Box 1277  
Tel.: SOcorro 1290.....Independent  
President, Gen. Mgr.....C. E. Franklin  
Station Mgr., Ch. Eng.....Pat Franklin  
Commercial Manager.....William Davis  
Sales Prom. Mgr., Pub. Dir.....Betty Morrison

### KCHS—Truth or Consequences 1946

Frequency: 1400 Kc. Power: 250 Watts  
Owned By.....Quality Bcstg. Co.  
Address.....P. O. Box 351  
Tel.: 894-2400.....KBS  
Station, Comm. Mgr.....William D. Hafer  
Chief Engineer.....Dean W. Manley

### KTNM—Tucumcari—1941

Frequency: 1400 Kc. Power: 250 Watts  
Owned.....Tucumcari Bcstg. Co., Inc.  
Address.....1420 East Highway 66  
Tel.: 100.....KBS  
President.....Hoyt Houck  
Station Mgr.....S. Joe Barnes  
Program Dir.....Norman Stratton  
Chief Engineer.....Jerry F. Caddy

Pop.: 17,225,000  
Families: 5,225,000

## NEW YORK

Radio Homes: 5,106,000  
AM Stas. in State: 138

### WPTR—Albany—1948

Frequency: 1540 Kc. Power: 50,000 Watts  
Owned By.....Schine Ent.  
Address.....1820 Central Ave.  
Tel.: UN 9-9271.....Independent  
Station Reps.....McGavren; Foster & Creed  
President.....J. Myer Schine

General Manager.....Perry Samuels  
Station Manager.....Martin Ross  
Sales Service Director.....Zoe Niarchos  
Program Mgr.....Don Kelly  
Commercial Manager.....Anthony C. Rocco  
Promotion Manager.....James W. Ramsburg  
Publicity Director.....Barbara G. Ermides  
Chief Engineer.....W. R. David, Sr.

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**WROW** *Music*



A SERVICE  
OF  
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BROADCASTING  
CORPORATION

**DIAL 590**

*exclusively good music in*  
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REPRESENTATIVE:  
H-R Representatives, Inc.  
375 Park Ave.  
New York, N. Y.  
PL 9-6800



**WABY—Albany—1934**

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned By..... Eastern N. Y. Bcstg. Corp.  
 Address..... 80 Brantree St.  
 Tel.: IVanhoe 2-3353..... Independent  
 Station Representative..... Forjoe  
 Gen. Mgr..... Ed. L. Trudeau  
 Station Manager..... Toni Brady

**WOKO—Albany—1924**

Frequency: 1460 Kc. Power: 5000 Watts  
 Owned-Oper. By..... WOKO, Inc.  
 Address..... P.O. Box 1520  
 Tel.: HEmlock 9-9955..... ABC-MBS  
 Station Rep..... Advertising Time Sales  
 President..... Carl L. Lindberg  
 General Manager..... Howard B. Hayes  
 Station Manager..... Charles L. Murn  
 Chief Engineer..... Charles R. Heisler

**WROW—Albany—1947**

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Capital Cities Bcstg. Corp.  
 Address..... Box 590  
 Tel.: HObart 3-2225..... CBS  
 Station Representative..... H.R. Reps, Inc.  
 President..... Frank M. Smith  
 General Mgr..... Thomas S. Murphy  
 Station, Comm. Mgr..... Robert M. Peebles  
 Sales Prom. Mgr..... Mildred Abramson  
 Program Director..... David MacFee  
 Owners of: WTEN-TV, Albany, N. Y.; WPRO-TV,  
 AM, Providence, R. I.; WTVD, Raleigh-Durham,  
 N. C.; WKBW-AM-TV, Buffalo; WPAT-AM-FM,  
 Patterson.

**WYSL—Amherst—1947**

Frequency: 1080 Kc. Power: 1,000 Watts  
 Owned By..... Dynamic Bcstg.  
 Address..... 13 S. Cayuga Road  
 Tel.: NF 2-1080..... Independent  
 Station Representative..... McGavren  
 General, Station Manager..... Art Holt  
 Commercial Manager..... Roger Baker  
 Program Director..... Mike Edwards  
 Chief Engineer..... Logan Edwards

**WCSS—Amsterdam—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned..... Community Service Bcstg. Co.  
 Address..... Midline Road  
 Tel.: VI 3-2500..... Independent  
 Station Representative..... Devney Organization  
 President..... Alphonse Di Mezza  
 General Manager..... Philip Spencer  
 Program Director..... Carl Bahn  
 Chief Engineer..... Robert Schlieman

**WAUB—Auburn—1959**

Frequency: 1590 Kc. Power: 500 Watts, d.  
 Owned By..... Atom Bcstg. Corp.  
 Address..... 77 State St.  
 Tel.: AL 3-7374..... Independent  
 President..... Jack R. Poppele  
 General, Station Manager..... Rudy Paolangel  
 Publicity Director..... Dick Taylor  
 Chief Engineer..... Ed Marciniac

**WMBO—Auburn—1923**

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By..... WMBO, Inc.  
 Address..... 141 Genesee St.  
 Tel.: AL 2-3511..... KBS-MBS  
 Newspaper Affil..... Citizen Advertiser  
 Representative..... Thomas F. Clark  
 President..... William O. Dapping  
 General Manager..... Frederick L. Keesee  
 Chief Engineer..... Herbert House

**WBAB—Babylon—1957**

Frequency: 1440 Kc. Power: 1 Kw. d.  
 Owned By..... Babylon-Bay Shore Bcstg. Corp.  
 Business Address..... Route 109  
 Tel.: MO 1-4000..... Independent  
 President..... Sol Horenstein  
 V.P., General Manager..... M. C. Evans  
 Publicity Dir..... Muriel Mathews  
 Chief Engineer..... F. Bade

**WGII—Babylon—1958**

Frequency: 1290 Kc. Power: 1 Kw.  
 Owned By..... WGII, Inc.  
 Address..... Falmouth Road  
 Tel.: MOhawk 9-1290..... MBS  
 Station Representative..... Masla  
 President, Gen. Mgr..... David H. Polinger  
 Station, Commercial Mgr..... Fred Beck  
 Sales Manager..... Richard E. Logan  
 Program Director..... Mark Ritter  
 Chief Engineer..... Sherman Egan

**WSEN—Baldwinsville—1959**

Frequency: 1050 Kc. Power: 250 Watts, d.  
 Owned By..... Century Radio Corp.  
 Address..... P. O. Box 1050  
 Tel.: NEptune 5-3971..... Independent  
 Station Rep..... Spot Time Sales  
 President..... Donald C. Menapace  
 General, Sls. Prom. Mgr..... R. L. Stockdale  
 Commercial Manager..... E. Karcher  
 Program Dir..... James A. Lowery, Jr.  
 Chief Engineer..... Richard H. Pirong

**WBTA—Batavia—1941**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By..... Batavia Bcstg. Corp.  
 Address..... 22 Seaver Pl.  
 Tel.: FIlmore 3-0715..... ABC  
 Pres., Gen. Mgr..... Edmund R. Gamble  
 Commercial Manager..... Richard R. Gamble  
 Program Director..... Miss Winnie Legg  
 Sales Promotion Mgr..... Frank Sprague  
 Publicity Director..... James Gerrety  
 Chief Engineer..... Fred Collander

**WBIC—Bayshore—1959**

Frequency: 540 Kc. Power: 250 Watts, d.  
 Owned..... South Shore Broadcasting Corp.  
 Address..... 1 East Main St.  
 Tel.: PE 5-0540..... Independent  
 President, Gen. Mgr..... Maurice S. Weiss  
 Commercial Manager..... Roland Brescia  
 Program Director..... Lee Murphy  
 Chief Engineer..... John Blake

**WBNR—Beacon—1959**

Frequency: 1260 Kc.....Power: 1 Kw., d.  
 Owned.....WBNR, Inc.  
 Address.....475 South Ave.  
 Tel.: JO 2-1260.....MBS  
 Station Representative.....Pearson  
 President, Sta. Mgr.....Robert Gessner  
 General, Comm. Mgr.....Sy Dresner  
 Sales Promotion Mgr.....Irv Meyers  
 Publicity Director.....Alfred Dresner  
 Chief Engineer.....Thomas McNamara

**WINR—Binghamton—1946**

Freq.: 680 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....The Binghamton Press  
 Address.....70 Henry St.  
 Tel.: RAYmond 3-8251.....NBC  
 Station Representative.....H.R. Reps  
 General Manager.....Edward M. Scala  
 Program Director.....Shirley Ricciardelli  
 Chief Engineer.....Gino Ricciardelli

**WKOP—Binghamton—1947**

Freq.: 1360 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By.....The Binghamton Bcstrs., Inc.  
 Address.....34 Chenango St.  
 Tel.: RA 2-3437.....MBS  
 Station Representative.....Masla  
 Pres., Gen.-Sta. Mgr.....Andrew Jarema  
 Comm., Prom. Mgr., Prog. Dir....Wally Buman  
 Publicity Dir.....Bob Richards  
 Chief Engineer.....Charles Hallinan

**WNBf—Binghamton—1928**

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Triangle Pubs. Inc.  
 Address.....50 Front St.  
 Tel.: RAYmond 3-7311.....CBS  
 Newspaper Affil. Phila. Inquirer. Phila. D. News  
 Station Representative.....John Blair  
 Vice President.....Roger W. Clipp  
 Gen. Mgr.....George R. Dunham  
 Commercial Manager.....Raymond Cheney  
 Program Director.....Edward Giller  
 Chief Engineer.....Lamar Cox  
 Owners of: WFIL-AM-FM-TV, Philadelphia; WN-  
 BF-FM-TV, Binghamton, N. Y.; WFBG-AM-TV,  
 Altoona, Pa; WNHC-AM-FM-TV, New Haven,  
 Conn; WLYH-TV, Lebanon, Pa; KFRE-AM-FM-  
 TV, Fresno, Calif.

**WBRV—Boonville—1955**

Frequency: 900 Kc.....Power: 1000 Watts, d.  
 Owned-Oper. By.....Black River Radio, Inc.  
 Address.....Box 341  
 Tel.: 11.....Independent  
 Pres., Gen. Manager.....Livingston Lansing  
 Station, Commercial Mgr.....Leon Renodin  
 Sales Prom. Mgr.....Robert Meurer  
 Chief Engineer.....John Knollman

**WBEN—Buffalo—1930**

Frequency: 930 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WBEN, Inc.  
 Address.....2077 Elmwood Ave.  
 Tel.: TR 6-0930.....CBS

Newspaper Affiliation..Buffalo Evening News  
 Representative.....Henry I. Christal  
 President.....A. H. Kirchofer  
 General Manager.....C. Robert Thompson  
 Sales Manager.....Chester E. Daly  
 Program Director.....William Peters  
 Prom. Mgr., Pub. Dir.....Joseph A. Haffner  
 Chief Engineer.....R. Glenn Beerbower  
 Owners of: WBEN-TV.

**WBNY—Buffalo—1936**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....McLendon Corp.  
 Address.....Stattler-Hilton Hotel  
 Tel.: TF 6-1400.....Independent  
 Representative.....Masla  
 President.....Gordon McLendon  
 Program Director.....J. Arnold Schorr  
 Chief Engineer.....Thomas L. Vines

**WEBR—Buffalo—1924**

Frequency: 970 Kc.....Power: 5 Kw.  
 Owned-Operated By.....WEBR, Inc.  
 Address.....23 North St.  
 Tel.: TT 6-0970.....MBS  
 Newspaper Affiliation.....Courier-Express  
 Station Representative.....H.R. Reps  
 President.....William J. Conners, III  
 General Manager.....David F. Leopold  
 Commercial Manager.....George T. Stagg  
 Program Supervisor.....Jack Gold  
 Chief Engineer.....Frank B. Ridgeway

**WGR—Buffalo—1922**

Frequency: 550 Kc.....Power: 5 Kw.  
 Owned By.....Transcontinent TV Corp.  
 Address.....2165 Elmwood Ave.  
 Tel.: TR 3-0550.....NBC  
 Sta. Rep.....Petry  
 President.....David C. Moore  
 General Manager.....Van Beuren W. DeVries  
 Station Manager.....Richard Shepard  
 Commercial Manager.....Jack Gelzer  
 Sales Prom. Mgr.....George Sperry  
 Program Director.....Richard Johnson  
 Chief Engineer.....Ray Smith  
 Owners of: WGR-FM-TV; KFMB-AM-FM-TV, San  
 Diego; WDAF-AM-TV, Kansas City; WNEF-TV,  
 Scranton; KERO-TV, Bakerfield; WROC-FM-  
 TV, Rochester, N. Y.; WDOK, Cleveland, O.

**WKBW—Buffalo—1926**

Frequency: 1520 Kc.....Power 50,000 Watts  
 Owned By.....Capital Cities Bcstg. Corp.  
 Address.....1430 Main St.  
 Tel.: TT 4-5101.....Independent  
 Station Representative.....John Blair  
 President.....Frank M. Smith  
 General Manager.....Herbert J. Mendelsohn  
 Owners of: WKBW-AM-TV; WPAT-AM-FM, Pater-  
 son, N. J.; WPRO-AM-FM-TV, Providence, R. I.;  
 WROW, WTEN (TV), Albany, N. Y., WTVD  
 (TV), Durham, N. C.

**WNIA—Buffalo—1956**

Frequency: 1230 Kc. Power: 250 Watts  
Owned Niagara Bcstg.  
Business Address: 2900 Genesee St.  
Tel.: TX 4-1230. Independent  
Station Representative Walker-Rawalt  
Pres., Ch. Engr. Gordon P. Brown

**WWOL—Buffalo—1947**

Frequency: 1120 Kc. Power: 1000 Watts d.  
Owned-Operated By Radio Buffalo, Inc.  
Address: 315 Main St.  
Tel.: TL 6-1200. ABC  
Representative Forjoe  
President Melvin C. Green  
General Mgr. Arnold C. Johnson  
Program Director Ernie Forrester  
Chief Engineer Walt Williams

**WCGR—Canandaigua—1961**

Frequency: 1550 Kc. Power: 250 Watts d.  
Owned By Canandaigua Bcstg. Co., Inc.  
Address: 41 South Main Street  
Tel.: 2945. Independent  
President, Gen. Mgr. Westley G. Kimble  
Commercial Manager John Harding  
Program Director J. Marshall Braxton  
Chief Engineer Francis J. Allen

**WCBA—Corning—1949**

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned By WCBA Radio  
Address: Box 117  
Tel.: 6-7000. Independent  
V.P., Station Manager Bob Shaddock  
Comm. Mgr. Paul E. Carpenter

**WCLI—Corning—1947**

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned Radio Corning, Inc.  
Address: 99 W. First St.  
Tel.: XN 2-2424. MBS  
Station Representative Donald Cooke, Inc.  
Pres., Gen. Mgr. Gordon M. Jenkins  
Sta. Mgr., Prog. Dir. George P. Droelle, Jr.  
Sales Mgr., Pub. Dir. F. R. Gray  
Chief Engineer Bernard Hamilton

**WKRT—Cortland—1947**

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By Radio Cortland, Inc.  
Address: 27 N. Main St.  
Tel.: SK 6-2828. Independent  
Representative Gill-Perna  
President Leighton A. Hope  
Gen., Sta., Comm. Mgr. W. L. Thompson  
Chief Engineer Bruce Mackey

**WFLR—Dundee—1956**

Frequency: 1570 Kc. Power: 1 Kw., d.  
Owned-Oper. By Finger Lakes Bcstg. Co.  
Address: Box 22, Penn Yan, N. Y.  
Tel.: Pen Yan 158. Independent  
President Henry Valent

General Manager Bob Burns  
Asst. Station Manager W. Nenzo  
Chief Engineer Ron Tomion

**WDOE—Dunkirk—1949**

Frequency: 1410 Kc. Power: 500 Watts  
Owned-Operated By Lake Shore Bcstg.  
Address Willow Rd.  
Tel.: EMerson 6-6161. KBS-ABC  
Station Rep. Venard, Rintoul & McConnell  
President Simon Goldman  
Station Mgr. Richard H. Burt  
Commercial Mgr. Don Novelli  
Chief Engineer Charles Blohm  
Owners of: WJTN-FM-AM, Jamestown; WGGO-AM,  
Saratoga; WWYN, Erie.

**WELM—Elmira—1947**

Freq.: 1410 Kc. Power: 1 Kw. d.; 500 W. n.  
Owner Radio Elmira, Inc.  
Address Box 281  
Tel.: REgent 3-5626. CBS  
Station Representative Burn-Smith  
President John S. Riggs  
General, Sta. Manager Keith W. Horton  
Commercial Manager Peter A. Parlo  
Program Director Ruth E. Dibble  
Chief Engineer Arthur French

**WENY—Elmira—1939**

Freq.: 1230 Kc. Power: 1 Kw. d.; 250 W. n.  
Owned By WENY, Inc.  
Bus.-Studio Address Mark Twain Hotel  
Tel.: REgent 4-5181. NBC  
Executive V.P. Howard L. Green  
Station, Comm. Mgr. Ira Hewey  
Program Director Charles Hobart  
Chief Engineer Ed. L. Pettengill  
Owners of: WOND, Pleasantville; WMMB, Mel-  
bourne, Fla.; WOSS-FM, Atlantic City.

**WEHH—Elmira Heights-Horse-  
heads—1956.**

Frequency: 1590 Kc. Power: 500 W., d.  
Owned Elmira Heights-Horseheads Bcstg.  
Business Address P.O. Box 2097  
Tel.: REgent 9-5422. MBS-KBS  
Pres., Ch. Engr. Frank P. Saia

**WENE—Endicott—1947**

Frequency: 1430 Kc. Power: 5 Kw.  
Owned-Oper. By Ottawa Stations, Inc.  
Address: 909 E. Main  
Tel.: STillwell 5-3351. ABC  
Newspaper Affil. Union-Gazette, Port Jervis  
President James H. Ottaway  
General Mgr. Harold E. Graves  
Comm. Mgr. Morgan M. Brown  
Managing Director F. H. Brinkley  
Sales Prom. Mgr. W. Robert Trevitt  
Program Director James Brunelle  
Publicity Director Harriet French  
Chief Engineer John Fischler  
Owners of: WDOS-AM, Oneonta; WVPO-AM,  
Stroudsburg.

## NEW YORK

### WBUZ—Fredonia—1957

Frequency: 1570 Kc. Power: 250 Watts, d.  
Owned By: Dunkirk-Fredonia Bcstg., Inc.  
Address: 15 E. Main St.  
Tel.: OS 2-2157. Independent  
Newspaper Affil.: Evening Observer  
General Manager: Frank Michaels  
Chief Engineer: James Tastor

### WGBB—Freeport—1924

Frequency: 1240 Kc. Power: 250 Watts  
Owned: Long Island's First Station, Inc.  
Address: 44 So. Grove St.  
Tel.: MA 3-1240. Independent  
Station Rep.: Radio-TV Reps., Inc.  
Pres., Gen. Mgr.: Edward J. Fitzgerald  
Commercial Manager: Lawrence Greenwald  
Sales Prom. Mgr.: Edward J. Fitzgerald, Jr.  
Program Director: Ray Adell  
Publicity Director: "Chubby" Jackson  
Owners of: WGSN, Huntington, N. Y.

### WOSC—Fulton—1949

Frequency: 1300 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Cassill Radio Corp.  
Address: 1 W. Bridge St., Oswego  
Tel.: LY 2-2255. KBS-MBS  
Station Rep.: Hopewell  
President: Richard C. Mitchell  
V.P., Gen. Mgr.: Jack Burgess  
Chief Engineer: J. H. Stone

### WFYI—Garden City—1959

Frequency: 1520 Kc. Power: 10,000 Watts d.  
Owned-Operated By: VIP Bcstg. Corp.  
Address: Roosevelt Field  
Tel.: Pioneer 2-1520. Independent  
Newspaper Affil.: N. Y. Herald-Tribune  
Station Rep.: Venard, Rintoul & McConnell  
President: Martin Stone  
Station Manager: Sumner Pearl  
Commercial Manager: Burt Wanetik  
Publicity Director: Bertsch Doan  
Program Director: Gene Edwards  
Chief Engineer: Ed Knapp  
Owners of: WYON-AM-FM, New Rochelle, WVIP,  
Mt. Kisco; WGHQ, Saugerties, All N. Y.

### WGVA—Geneva—1947

Frequency: 1240 Kc. Power: 1 Kw., d., 250 W.n.  
Owned-Operated By: Star Bcstg. Co., Inc.  
Address: 87 Seneca St.  
Tel.: 6691. Independent  
Representative: Cooke  
President: M. R. Forman  
V.P., Gen. Manager: W. F. Dudley  
Program Director: Jerome Sherwin  
Chief Engineer: R. Carleton Greene  
Owners of: WTLB, Utica.

### WSET—Glens Falls—1959

Frequency: 1410 Kc. Power: 1 Kw., d.  
Owned By: Vacationland Bcstg. Corp.  
Address: Queensbury Hotel  
Tel.: RX 2-2151. Independent

Station Representative: Burn-Smith  
President, General Mgr.: Donald W. Merriman  
Commercial Manager: Donald Golden  
Sales Prom. Mgr.: Robert Jennings  
Program, Pub. Director: Donald Racette  
Chief Engineer: William Bingham

### WWSC—Glens Falls—1946

Frequency: 1450 Kc. Power 1 Kw., d., 250 W.n.  
Owned-Operated By: Normandy Bcstg. Corp.  
Address: 217 Dix Ave.  
Tel.: RX 2-6518. ABC  
Station Representative: Jack Masla  
Pres., Gen. Mgr.: John B. Lynch  
V.P., Sales Prom. Mgr.: Ralph N. Romano  
Program Dir.: Louis Tinney  
Chief Engineer: Leroy Fuller, Jr.

### WENT—Gloversville—1944

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: WENT Bcstg. Corp.  
Business-Studio Address: 8 W. Fulton St.  
Tel.: 4-7175. CBS  
Representative: Gill-Perna  
Pres., Gen., Sta. Mgr.: Joseph H. Tobin  
Program, Chief Eng.: Richard Stewart

### WHLI—Hempstead—1947

Frequency: 1100 Kc. Power: 10 Kw., d.  
Owned-Oper. By: FM Bcstg. Corp.  
Address: 384 Clinton St.  
Tel.: IV 1-8000. Independent  
Representative: Gill-Perna  
Pres., Gen. Mgr.: Paul Godofsky  
Comm. Manager: Joseph A. Lenn  
Sales Promotion Manager: M. N. Godofsky  
Prog. Dir.: Jerry Carr  
Pub. Affairs, Pub. Dir.: John T. Clayton  
Chief Engineer: Frank E. Knaack

### WALY—Herkimer—1956

Frequency: 1420 Kc. Power: 1 Kw., d.  
Owned: WALY, Inc.  
Address: 232 N. Main St.  
Tel.: Townsend 6-1420. Independent  
Representative: Webb  
President, Comm. Mgr.: Richard Thorman  
Chief Engineer: Robert V. Leskovar

### WLEA—Hornell—1951

Frequency: 1480 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Hornell Bcstg. Corp.  
Address: 97 Main St.  
Tel.: 1420. MBS  
Representative: Gill-Perna  
Pres., Gen. Mgr.: Charles D. Henderson  
Commercial Manager: Emmett Barnes  
Station Manager: Jay Mullen  
Program Director: Don Jones  
Chief Engineer: Jack Flaitz

### WWHG—Hornell—1949

Frequency: 1320 Kc. Power: 5000 Watts  
Owned-Oper. By: Ra-Tel Broadcasters, Inc.  
Address: 85 Canisteo St.

Tel.: 2000 .....ABC  
 Station Representative ..... Pearson  
 President ..... Sy Dresner  
 General, Sales Prom. Mgr. .... Jerry Wax  
 Commercial Manager ..... Sheff Davis  
 Program Director ..... Charles Pease  
 Chief Engineer ..... Ken Riker

**WHUC—Hudson—1947**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Colgreene Bcstg. Co. Inc.  
 Address ..... Union Turnpike  
 Tel.: HU 8-3341 ..... Independent  
 President ..... Orin Lehman  
 General Manager ..... J. Gindin  
 Prog. Dir. .... T. Curtis  
 Chief Engineer ..... Victor J. Schuler

**WGSM—Huntington—1951**

Frequency: 740 Kc. .... Power: 1000 Watts d.  
 Owned By ..... Fifth Market Bcstg. Corp.  
 Address ..... 379 New York Ave.  
 Tel.: HA 3-6740 ..... Independent  
 Station Representative ..... Radio-TV Reps.  
 President, Gen. Mgr. ... Edward J. Fitzgerald, Sr.  
 Commercial Manager ..... George C. Cowan  
 Station Mgr., Ch. Eng. .... William Naramore  
 Sales Prom. Mgr. .... Ed J. Fitzgerald, Jr.  
 Program Director ..... Ray Adell  
 Owners of: WGBB, Freeport, N. Y.

**WHCU—Ithaca—1921**

Frequency: 870 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Cornell University  
 Address ..... 212 E. State St.  
 Tel.: AR 2-2345 ..... CBS  
 Station Representative ..... Masla  
 General, Station Mgr. .... Michael R. Hanna  
 Commercial, Prom. Mgr. .... H. E. M. Brockway  
 Program Director ..... Joseph A. Short  
 Chief Engineer ..... Robert Stevenson

**WTKO—Ithaca—1956**

Frequency: 1470 Kc. .... Power: 1 Kw., d.  
 Owned ..... Radio Ithaca, Inc.  
 Address ..... 113 S. Cayuga St.  
 Tel.: 4-9511 ..... ABC  
 President ..... E. E. Erdman  
 Station Manager ..... Robert Newman  
 Program Director ..... Christopher Knapton  
 Chief Eng. .... Gerald Cushing

**WXYJ—Jamestown—1948**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Air Waves, Inc.  
 Address ..... 415 W. Fourth St.  
 Tel.: 6-1555 ..... MBS  
 Representative ..... Burn-Smith  
 President, Gen. Mgr. .... William J. Griffiths  
 Commercial Manager ..... Walter Carlson  
 Publicity Director ..... Mike Elliott  
 Chief Eng. .... B. O. Waterman

**WJTN—Jamestown—1924**

Freq: 1240 Kc. .... Power: 500 W. d., 250 W. n.  
 Owned-Operated By ... James Bcstg. Co., Inc.  
 Address ..... Hotel Jamestown

Tel.: 71—151 .....ABC  
 Representative .. Venard, Rintoul & McConnell  
 Pres., Gen., Sta. Mgr. .... Simon Goldman  
 Commercial Sales Manager ... J. Carl Willems  
 Program Director ..... George Pfeleger  
 Publicity Director ..... Almon Hazard  
 Chief Engineer ..... Herbert Niklaus  
 Owners of: WDOE, Dunkirk, WGGO, Salamanca,  
 both N. Y.; WWYN, Erie; WERC-FM, Erie;  
 WJTN-FM, Jamestown.

**WBAZ—Kingston—1959**

Frequency: 1550 Kc. .... Power: 500 Watts, d.  
 Owned By ..... Big River Broadcasting Corp.  
 Address ..... 527 Broadway  
 Tel.: FEderal 1-6300 ..... MBS  
 Station Representative ..... Burn-Smith  
 President ..... Olin Tice  
 General Manager ..... D. MacLachan  
 Commercial Manager ..... Robert Beckwith  
 Program Director ..... Dick Nedin  
 Chief Engineer ..... Williard Draper

**WKNY—Kingston—1939**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Kingston Bcstg. Corp.  
 Address ..... 601 Broadway  
 Tel.: FE 1-1490 ..... CBS  
 Station Reps. .... Meeker; Walker-Rawalt

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Station

In South Central New York  
 for 22 Years—By Proof of  
 Performance.

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ITHACA, N. Y.



## NEW YORK

President.....Joseph K. Close  
General Manager.....Howard M. Shultis  
Program Dir.....Tony Bell  
Chief Engineer.....John C. Bonse

### WVOS—Liberty—1947

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By...Sullivan County Bcstg. Co.  
Address.....Box 150  
Tel.: Liberty 1680.....Independent  
President.....S. D. Lubin  
General Manager.....H. G. Borwick  
Station, Commercial Mgr.....William Orr

### WLFH—Little Falls—1952

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Walter Gaines  
Address.....WLFH Radio Bldg.  
Tel.: 654.....Independent  
Station Representative.....George Hopewell  
Owner.....Walter Gaines  
Chief Engrs. ....Barry Frank, Robert Dufford

### WUSJ—Lockport—1949

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By....Unlon-Sun & Journal, Inc.  
Address.....320 Michigan St.  
Tel.: HF 3-5944.....Independent  
Newspaper Affil.....Union Sun & Journal  
President.....Peter Corson  
General Manager.....William J. Kemble  
Sta., Comm. Mgr.....Joseph A. Pinna  
Sales Prom. Manager.....Jerry Damond  
Prog. Director.....Tony Allen  
Pub. Dir.....Tom Jolls  
Chief Engineer.....Tom Ceravolo

### WICY—Malone—1946

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.  
Owned-Oper By....North Country Bcstg. Co.  
Address.....WICY Bldg.  
Tel.: 1546.....MBS  
Station Representative.....Dore  
Pres., Gen. Mgr.....Mitchell C. Tackley  
Commercial Manager.....Alice T. Pelkey  
Program Director.....Don Paye  
Chief Engineer.....Adolf Stromer

### WMSA—Massena—1945

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.  
Owned-Operated By.....The Brockway Co.  
Business Address.....Central Building  
Tel.: RO 9-3591.....ABC  
Newspaper Affil.....Watertown Times  
Station Representative.....Bolling  
President.....John B. Johnson  
General Manager.....James W. Higgins  
Station, Comm. Mgr.....Thomas R. McHugh  
Program Director.....James H. Nash

Chief Engineer.....A. Samuel Frazier  
Owners of: WWNV, Watertown, WCNY-TV, Carthage.

### WSTS—Massena—1958

Frequency: 1050 Kc.....Power: 1 Kw., d.  
Owned By.....Visual Associates  
Business Address....Cor. Main & Water Sts.  
Tel.: RO 4-0554.....Independent  
Station Representative.....Dore  
President.....Leland Hayward  
General Manager.....Jack J. Kessler  
Chief Engineer.....Michael Tartulick

### WALL—Middletown—1942

Frequency: 1340 Kc..Power: 1 Kw.d., 250 W.n.  
Owned-Oper. By...The Community Bcstg. Corp.  
Address.....62 North St.  
Tel.: DI 3-3119.....Independent  
Station Representative.....Walker-Rawalt  
Pres., Gen. Mgr.....James M. Patt  
Chief Engineer.....Fred Schoelkopf  
Owners of: WSPB, Sarasota.

### WVIP—Mt. Kisco—1957

Frequency: 1310 Kc. ....Power 5 Kw., d.  
Owned By.....Suburban Bcstg. Co.  
Address.....440 Lexington Ave.  
Tel.: Mt. Kisco 6-5177.....Independent  
Newspaper Affil.....N. Y. Herald Tribune  
Station Rep.....Venard, Rintoul & McConnell  
President.....Martin Stone  
General Manager.....Thomas Paris  
Station Manager.....Mrs. Jean Ensign  
Program Director.....Ken MacBride  
Publicity Director.....Mrs. Richard Doan  
Chief Engineer.....Bertram Mensah  
Owners of: WYON-AM-FM, New Rochelle; WFYI, Mineola; WGHQ, Saugerties. All N. Y.

### WACK—Newark—1957

Frequency: 1420 Kc.....Power: 500 Watts, d.  
Owned By.....Radio Wayne County, Inc.  
Address.....110 E. Union St.  
Tel.: DEerfield 1-1420.....Independent  
Station Representative.....Walton  
President.....J. J. Kaufman  
General, Station Mgr.....B. Sova  
Program Director.....Bud Paxson  
Chief Engineer.....A. Muller

### WGNY—Newburgh—1933

Frequency: 1220 Kc. ....Power: 5000 Watts d.  
Owned By.....Orange County Bcstg. Corp.  
Address.....Box 591  
Tel.: JOhn 1-2131.....Independent  
Station Representative.....Masla  
Pres.....George W. Bingham  
V.P., Gen. Mgr.....Campbell K. Thompson  
Commercial Manager.....Gordon K. Cameron  
Chief Engineer.....Marvin Seimes

**WVOX—New Rochelle—1950**

Frequency: 1460 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Radio Westchester  
 Address.....Pershing Sq. Bldg.  
 Tel.: NE 6-0800.....Independent  
 Newspaper Affil.....N. Y. Herald Tribune  
 Station Rep.....Venard, Rintoul & McConnell  
 President.....Martin Stone  
 General Manager.....D. T. MacFarlane  
 Program Director.....B. Dilson  
 Chief Engineer.....Ernie Machanic  
 Owners of: WFYI, Garden City; WVIP, Mt. Kisco;  
 WVOX-FM; WGHQ, Saugerties. All N. Y.

**WADO—New York—1926**

Frequency: 1280 Kc. Power: 5000 Watts  
 Owned-Operated By.....Bartell Bcstrs. of N. Y.  
 Address.....444 Madison Ave.  
 Tel.: MU 8-1280.....Independent  
 President.....Melvin M. Bartell  
 V.P., General Mgr.....Sydney Kavaleer  
 Program Coordinator.....Alan Fredericks  
 Dir. of Sales Devel.....Thomas Viscardi  
 Merchandising Dir.....Bowen Forster  
 Chief Engineer.....Phil Greenstone  
 Owners of: KCBQ, San Diego; WOKY, Milwaukee;  
 KYA, San Francisco; Tele Haiti; Tele Curacao;  
 Tel Aruba.

**WBNX—New York—1927**

Frequency: 1380 Kc. Power: 5000 Watts  
 Owned By.....United Bcstg.  
 Address.....560 5th Ave.  
 Tel.: Circle 5-1441.....Independent  
 President.....Richard Eaton  
 General, Sta. Mgr.....Harry Haslett  
 Commercial Mgr.....Robert T. Wittig  
 Program Director.....Fred Baez  
 Publicity Director.....Margaret Clark  
 Chief Engineer.....Marvin Shapiro  
 Owners of: WINX, Rockville; WOOK, Washington,  
 D. C.; WSIB, Baltimore; WJMO, Cleveland.

**WEVD—New York—1927**

Frequency: 1330 Kc. Power: 5000 Watts  
 Owned-Oper. By..Debs Memorial Radio Fund  
 Business-Studio Address.....117 W. 46th St.  
 Tel.: Plaza 7-0880.....Independent  
 President.....Adolph Held  
 General Station Mgr.....Henry Greenfield  
 Prog. Dir.....George Field  
 Commercial Manager.....Norman Furman  
 Chief Engineer.....Charles W. Brown

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 NEW YORK'S MASS MARKET**

*Five and one half million people in metro New York have cultural affinities to the Spanish-speaking, Italian, and Negro communities.*

**WADO** has oriented its programming to reach this mass audience in depth, with the dignity due each group and a recognition of their potential in our economy.

Only **WADO** reaches the seventeen county area which embraces this constantly expanding audience.

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 HUGE EXPANDING MARKET 7  
 DAYS PER WEEK—24 HOURS  
 PER DAY**

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 444 Madison Avenue, New York 22, N. Y.



WADO New York  
 WOKY Milwaukee  
 KYA San Francisco  
 KCBQ San Diego  
 TeleHaiti  
 TeleCuracao  
 TelAruba

**REMEMBER...**



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**IN THE NATIONS #1 MARKET**

**WHN—New York—1922**

Frequency: 1050 Kc.....Power: 50,000 Watts  
 Owned By.....Storer Radio, Inc.—  
 Sub. of Storer Bcstg. Co.  
 Business-Studio Address.....400 Park Ave.  
 Tel.: MU 8-1000.....Independent  
 Station Representative.....Katz Agency  
 Chmn. of Board.....George B. Storer, Jr.  
 President, Gen. Mgr.....John C. Moler  
 General Sales Mgr.....Herb Weber  
 Promotion Manager.....John Newman  
 Operations Manager.....Roy Schwartz  
 Owners of: WJBK-AM-TV, Detroit; WGBS-AM-FM;  
 WIBG-AM-FM, Philadelphia; WJW-AM-FM-TV,  
 Cleveland; WSPD-AM-FM-TV, Toledo, Ohio;  
 KGBS, Los Angeles; WITI-TV, Milwaukee;  
 WAGA-TV, Atlanta, Ga.; WJBG-FM, Detroit.

**WOR—New York—1922**

Frequency: 710 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....RKO General  
 Address.....1440 Broadway  
 Tel.: LO 4-8000.....Independent  
 Sta. Rep. ....Nat'l Sales Div., RKO General, Inc.  
 V.P., General Manager.....Robert J. Leder  
 V.P., Radio Sales.....Jacques Biraben  
 V.P., Advertising.....Martin Fliesler  
 V.P., Program Director.....Robert Smith  
 Division Controller.....Herbert J. Mayes  
 Program Manager.....Slater Baryentin  
 Publicity Director.....Sid Bakal  
 Merchandising Director.....Herbert Saltzman  
 Chief Engineer.....Orville Sather  
 Owners of: WOR-FM-TV; WNAC-AM-FM-TV,  
 Boston; WHBQ-AM-FM-TV, Memphis; KHJ-AM-  
 FM-TV, Los Angeles; CKLW-AM-FM-TV, Detroit;  
 WGMS-AM-FM, Washington, D. C.; KFRC-AM-  
 FM, San Francisco; WHCT-TV, Hartford.  
 (See Page 262 For Ad.)

**TOP TEN NEWS STORIES OF 1961  
 LISTED ON PAGE 83**



**STATION REPRESENTATIVES FIRMS  
 LISTING BEGINS ON PAGE 237**



**LEADING NATIONAL SPOT RADIO MARKETS  
 LISTED ON PAGE 39**



**CLOSING PRICES OF INDUSTRY STOCKS  
 LISTED ON PAGE 49**



**RADIO-TV DAILY ALL-AMERICAN POLL WINNERS  
 LISTED ON PAGES 80-81**



**NEW YORK'S  
ONLY  
FULL-TIME  
SPANISH  
STATION**

**WHOM**

NEW YORK, N. Y.

PARA EL PRESTIGIO DE LOS HISPANOS •





**WHOM—New York—1930**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Progress Bcatg. Corp.  
 Business Address.....136 W. 52nd St.  
 Tel.: CI 8-3900.....Independent  
 Newspaper Affiliation.....Il Progresso Italo-  
 Americano, La Prensa  
 President, Gen. Manager.....Fortune Pope  
 V.P., Sales Mgr.....Charles Baltin  
 Program Director.....Ralph Costantino  
 Chief Engineer.....George Stelger

**WABC—New York—1921**

Frequency: 770 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....American Bcatg. Co., Inc.  
 Address.....39 West 66th St.  
 Tel.: SU 7-5000.....ABC  
 Representative.....John Blair  
 President.....Leonard H. Goldenson  
 V. P., General Manager.....Harold L. Neal Jr.  
 Business Manager.....Margaret M. Michaud  
 Director of Adv.....Mike Hauptman  
 Mktg., Sales Dev. Dir...Roderick M. Vandivert  
 Chief Engineer.....Frank Marx

**When You Can Have  
 The Best,  
 Why Be Satisfied  
 With Less?**

**THE ASSOCIATED PRESS**



STAN Z. BURNS



MURRAY KAUFMAN



LONNY STARR

The station with  
the star team  
that has 107 years  
of experience in  
selling products



JACK LACY



JACK LAZARE

of all kinds  
to audiences  
of all ages.



**WINS**

NATIONALLY REPRESENTED BY ROBERT E. EASTMAN & CO., INC. OR CALL **WINS, JU 2-7000**

**WINS—New York—1924**

Frequency: 1010 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Gotham Bcstg. Corp.  
 Address.....7 Central Park West  
 Tel.: JU 2-7000.....MBS  
 Station Representative.....Eastman  
 President.....J. Elroy McCaw  
 General Manager.....Ted Steele  
 Sales Manager.....Herman Maxwell  
 Sales Prom. Mgr.....Mrs. Claude Schwartz  
 Adv., Promo., Research Dir...Gerald Sherwin  
 Program Director.....Don Luftig  
 Chief Engineer.....P. Von Kunits  
 Owners of: KTVR, Denver; KTVW, Tacoma.

**WNEW—New York—1934**

Frequency: 1130 Kc.....Power: 50 Kw.  
 Owned-Oper. By.....Metropolitan Bcstg.  
 Business-Studio Address.....565 Fifth Ave.  
 Tel.: YU 6-7000.....Independent  
 President.....John W. Kluge  
 V.P., Gen. Mgr.....John V. B. Sullivan  
 Program Director.....Mark Olds  
 Sales Prom. Mgr.....James Grau  
 Publicity Director.....Frank Young  
 Chief Engineer.....Max Weiner  
 Owners of: WNEW-TV; WTTG-TV, Washington,  
 D. C.; WHK-AM-FM, Cleveland, O.; WIP-AM-  
 FM, Philadelphia, Pa.; WTVH-TV, Peoria, Ill.;  
 WTVP-TV, Decatur, Ill.; KOVR-TV, Stockton,  
 Calif.; KMBC-AM-TV, Kansas City, Mo.

**STATISTICAL HIGHLIGHTS OF THE PAST YEAR  
 LISTED ON PAGES 33-5-7**



**FCC PERSONNEL  
 LISTING BEGINS ON PAGE 230**



**RADIO SET RETAIL SALES FIGURES  
 LISTED ON PAGE 73**



**ADVERTISING AGENCIES OF CANADA  
 LISTING BEGINS ON PAGE 160**



**TELEVISION NETWORK FINANCIAL INFORMATION  
 LISTED ON PAGE 69**

from  
6:00 AM  
to  
7:00 PM  
the year round-  
WLIB  
has  
over 12 times  
as many  
half-hour firsts  
as the next  
Negro station  
in  
New York

Source: Negro Pulse,  
Monday thru Friday,  
April, July & Oct. '61



Hotel Theresa  
125th St. and Seventh Ave. — N. Y. C.

**WLIB—New York—1942**

Frequency: 1190 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....New Bcastg. Co., Inc.  
 Address.....2090 7th Ave.  
 Tel.: MO 6-1800.....Independent  
 Station Representative.....Bernard Howard  
 Pres., Gen. Manager.....Harry Novik  
 Program Director.....Nat Rudich  
 Comm. Mgr.....Arthur Harrison  
 Sales Promotion Manager...Antony Johnson  
 Chief Engineer.....Gordon A. Greenfield

**WCBS—New York—1924**

Frequency: 880 Kc.....Power: 50,000 Watts  
 Owned By.....Columbia Bcastg. System, Inc.  
 General Studio Address.....485 Madison Ave.  
 Tel.: PL 1-2345.....CBS  
 Representative.....CBS Radio Spot Sales  
 President of CBS.....Frank Stanton  
 V.P., General Manager.....Sam J. Slate  
 Commercial Manager.....Ralph W. Goshen  
 Sales Prom. Mgr.....Jim Mullen  
 Program Director.....Gene King  
 Publicity Director.....Joe Cook  
 Chief Engineer.....Mason Escher

LISTED ON PAGE 100

**NEW YORK  
 TELEPHONE NUMBERS**



- NETWORKS
- ☆
- PUBLICATIONS
- ☆
- ORGANIZATIONS
- ☆
- TALENT AGENCIES
- ☆
- FM RADIO STATIONS
- ☆
- AM RADIO STATIONS
- ☆
- NEWS ASSOCIATIONS
- ☆
- TELEVISION STATIONS
- ☆
- PROGRAM PRODUCERS
- ☆
- RECORDING COMPANIES
- ☆
- ADVERTISING AGENCIES
- ☆
- TRANSCRIPTION COMPANIES
- ☆
- STATION REPRESENTATIVES



when you think

NEW  
YORK  
RADIO

think

wmca



Re-created by AM Radio Sales

**WMCA—New York—1925**

Frequency: 570 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WMCA, Inc.  
 Address.....415 Madison Ave.  
 Tel: MU 8-5700.....Independent  
 Representative.....AM Radio Sales  
 President.....R. Peter Straus  
 V.P., General Manager... Stephen B. Labunski  
 Dir. of Pub. Affairs.....Roger W. Turner  
 Dir. of Programming.....Ruth Musser  
 Public Relations.....Michael Laurence  
 Sales Promotion Manager.....Mary E. Fay  
 Chief Engineer.....James McCallerty

**WNBC—New York—1926**

Frequency: 660 Kc.....Power: 50 Kw.  
 Owned.....National Bcstg. Co.  
 Address.....30 Rockefeller Plaza  
 Tel: CI 7-8300.....NBC  
 Station Rep.....NBC Spot Sales  
 President.....Robert E. Kintner  
 V.P., Gen. Mgr. .... Theodore H. Walworth, Jr.  
 Station Manager.....George S. Dietrich  
 Commercial Manager.....Lewis Johnson  
 Sales Manager.....Joseph F. Frazer  
 Mgr., Promotion & Adv. .... Robert G. Patt  
 Publicity Director.....Al Slep  
 Program Dir.....William H. Schwarz  
 Owners of: WNBC-FM-TV; WMAQ-AM-FM, Chi-  
 cago; WRC-AM-FM-TV, Washington, D. C.;  
 WRCV-AM-TV, Philadelphia; KNBC-AM-FM,  
 San Francisco; WJAS-AM-FM, Pittsburgh;  
 WNBQ-TV, Chicago; KRCA-TV, Los Angeles.

**RESEARCH FIRMS  
 LISTED ON PAGE 97**



**TIME BUYER BIOGRAPHIES  
 LISTING BEGINS ON PAGE 168**



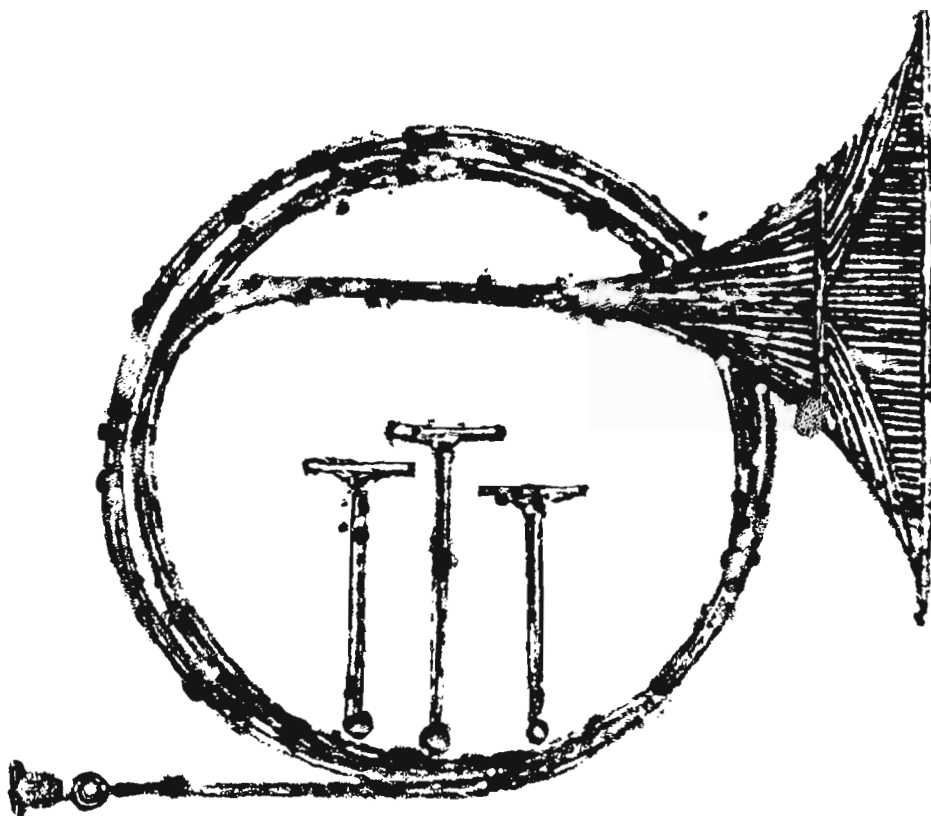
**TOP 25 TV NETWORK BRAND ADVERTISERS  
 LISTED ON PAGE 65**



**NAB RADIO CODE SUBSCRIBERS  
 LISTING BEGINS ON PAGE 89**



**TELEVISION SET RETAIL SALES FIGURES  
 LISTED ON PAGE 55**



**In New York, nothing takes the  
place of fine music, nothing takes**

**the place of**

**WQXR**

**AM 50,000 WATTS, AND FM**

Where do New Yorkers turn for the best in music? To WQXR, of course. America's Number One Good Music Station is the favorite of more than 1,300,000 metropolitan area families. And a favorite of many of America's biggest advertisers, too. They use WQXR to make profitable sales to better-income families in the world's biggest market.

**WQXR—New York—1936**

Frequency: 1560 Kc.....Power: 50,000 Watts  
Owned-Operated By.....Interstate Bcstg. Co.  
Address.....229 W. 43rd St.  
Tel.: LA 4-1100.....Independent  
Newspaper Affiliation.....N. Y. Times  
Station Representative.....McGavren  
President.....Orvil E. Dryfoos  
Exec. V.P., Gen. Mgr.....Elliott M. Sanger  
V.P., Sales.....Norman S. McGee  
Sales Prom. Mgr.....Elliott M. Sanger, Jr.  
Program Director.....Walter Neiman

Sales Manager.....Robert L. Krieger  
Pub. Dir.....E. "Pat" Hurley  
Chief Engineer.....L. J. Kleinklaus

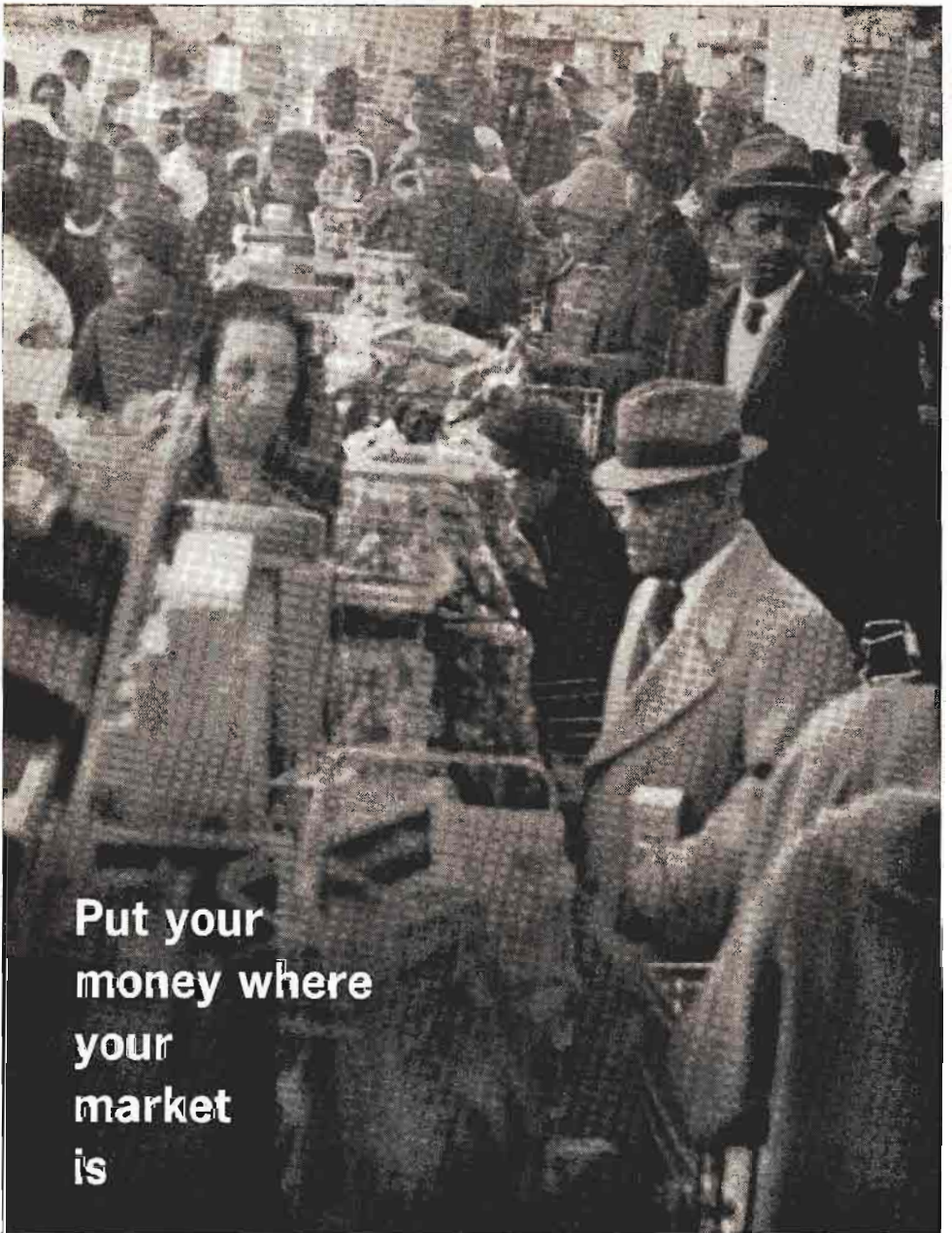
**WPOW—New York—1924**

Frequency: 1330 Kc.....Power: 5 Kw.  
Owned.....WPOW, Inc.  
Address.....Hotel Roosevelt  
Tel.: MU 6-6488.....Independent  
President, Gen. Mgr.....John M. Camp  
Program Director.....Arnold Brown  
Chief Engineer.....Ed Smith

***THE RED CROSS***



***NEEDS YOUR SUPPORT***



Put your  
money where  
your  
market  
is

# WWRL

In New York, all-Negro 24 hours a day (Mon-Fri)  
Music & Community News / New York City, DE 5-1600



**WION—Ionia—1952**

Frequency: 1430 Kc. Power: 5 Kw. d.  
 Owned-Oper. By Ionia Bcstg. Co.  
 Address Box 143  
 Tel: 2300 Independent  
 President Monroe MacPherson, Sr.  
 Gen. Mgr. Monroe MacPherson, Jr.  
 Program Director Don Covell  
 Chief Engineer Charles Holbrook

**WMIQ—Iron Mountain—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned Iron Mountain-Kingsford Bcstg. Co.  
 Address 211 East Ludington Street  
 Tel: 774-4321 ABC  
 President Frank J. Russell  
 Gen., Sta., Comm., Prom. Mgr. W. C. Johnson

**WIKB—Iron River—1949**

Freq: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By Iron Co. Bcstg.  
 Address Iron River Natl. Bank Bldg.  
 Tel: COngress 5-4104 Independent  
 Sta. Representative Walker-Rawalt  
 General Manager Edwin Phelps, Jr.  
 Chief Engineer Jerry Wilson

**WJMS—Ironwood—1931**

Frequency: 630 Kc. Power: 1000 Watts  
 Owned-Oper. By Upper Mich.-Wis. Bcstg. Co.  
 Bus-Studio Address 124 E. McLeod Ave.  
 Tel: 20 Independent  
 Sta. Rep. Thomas F. Clark  
 President, Gen. Mgr. William L. Johnson  
 Commercial Mgr. Robert Olson  
 Program Dir. Ron Pierce  
 Publicity Dir. Dick Daly  
 Chief Engineer Arne Dahlbacka

**WJAN—Ishpeming—1958**

Frequency: 970 Kc. Power: 5000 Watts, d.  
 Owned By WJAN, Inc.  
 Address P.O. Box 313  
 Tel: HUDson 6-4441 MBS  
 President, Ch. Eng. J. J. Beloungy  
 Station, Prog. Mgr. Donald G. Ryan  
 Commercial Manager Cecil C. Beck

**WJPD—Ishpeming—1947**

Freq: 1240 Kc. Power: 1 Kw. d.; 250 Wts. n.  
 Owned-Operated By Ishpeming Bcstg. Co.  
 Address 120 West Division St.  
 Tel: HU 6-9937 KBS  
 President, Gen. Mgr. Dr. J. P. Deegan  
 Comm., Program Manager Carl Loose  
 Chief Engineer L. Roncogllione

**WIBM—Jackson—1925**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned Booth Broadcasting Co.  
 Address 2511 Kibby Rd.  
 Tel: ST 2-7176 ABC  
 Station Representative Weed  
 President John L. Booth  
 General, Comm. Mgr. Robert B. Lees  
 Chief Engineer P. Campau

**WKHM—Jackson—1951**

Frequency: 970 Kc. Power: 1000 Watts  
 Owned Jackson Bcstg. & Tele. Corp.  
 Address 441 Wildwood  
 Tel: State 4-7181 CBS-MBS  
 Sta. Rep. Mich. Spot Sales  
 V.P. General Manager Edwin Huse  
 Chief Engineer Paul Wright

**WKLZ—Kalamazoo—1955**

Frequency: 1470 Kc. Power: 500 W. d.  
 Owned The Circle Corporation  
 Address Box 663  
 Tel: Flerside 3-2541 MBS  
 Station Representative Radio-TV Reps.  
 Pres., Gen., Comm. Mgr. Joseph F. Butler  
 Program Director Ron Newhouse  
 Publicity Director Joseph F. Butler  
 Chief Engineer Ralph E. Patterson

**WKMI—Kalamazoo—1947**

Freq: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By Steere Bcstg. Co.  
 Business-Studio Address State Theatre Bldg.  
 Tel: FI 4-0111 Independent  
 Sta. Reps. BTS; Mich. Spot Sales  
 Pres., Gen. Mgr. Howard D. Steere  
 Sta., Comm. Mgr. Emil J. Popke, Jr.  
 Sales Prom Manager F. K. Doyle  
 Prog. Dir. Dan Daniels  
 Publicity Director Vince Ford  
 Chief Engineer Kenneth Farrance

**WKPR—Kalamazoo—1960**

Frequency: 1420 Kc. Power: 1 Kw. d.  
 Owned By Kalamazoo Bcstg. Co.  
 Address 2244 Ravine Road  
 Tel: Flerside 5-6179 Independent  
 President William Kuiper  
 Gen. Mgr., Prog. Dir. William E. Kuiper  
 Sta. Mgr., Ch. Eng. Kenneth Weidenaar  
 Comm., Sls. Prom. Mgr. Peter J. Vanden Bosch

**WKZO—Kalamazoo—1923**

Frequency: 590 Kc. Power: 5000 Watts  
 Owned-Operated By Fetzer Bcstg. Co.  
 Business Address 590 W. Maple St.  
 Tel: FI 5-2101 CBS  
 Representative Avery Knodel  
 President John E. Fetzer  
 Exec. V. P. & General Manager Carl E. Lee  
 Sta. Comm. Mgr. Otis T. Gaston  
 Program Director Charles T. Lynch  
 Publicity Director W. J. Hunt  
 Chief Engineer Arthur E. Covell  
 Owners of: WJEF-AM-FM, Grand Rapids; WWTW,  
 Cadillac; KOLN-TV, Lincoln; KGIN-TV, Grand  
 Island.

**WILS—Lansing—1946**

Freq: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By Lansing Bcstg. Co.  
 Address 407 N. Washington Ave.  
 Tel: IV 2-1655 Independent

## MICHIGAN

**Station Rep.**.....Venard, Rintoul, McConnell  
**President**.....John C. Pomeroy  
**General Comm. Mgr.**.....Edwin L. Byrd  
**Sales Promo. Mgr., Pub. Dir.**...Hamish McIntosh  
**Program Director**.....Dave Froh  
**Chief Engineer**.....John Whitacre  
**Owners of:** WPON, Pontiac, Mich.; WILX-TV,  
Jackson, Mich.

### WJIM—Lansing—1934

**Frequency:** 1240 Kc.....**Power:** 1 Kw. d.  
**Owned-Oper. By**.....Gross Telecasting, Inc.  
**Address**.....2820 East Saginaw  
**Tel.:** IV 2-1333.....CBS  
**Station Reps.**.....Pearse; Masla  
**President, Gen. Mgr.**.....Harold F. Gross  
**Comm. Mgr.**.....Keith Oliver  
**Program Director**.....Bryan Halter  
**Chief Engineer**.....Carl Onken  
**Owners of:** WJIM-TV-FM.

### WMRT—Lansing—1961

**Frequency:** 1010 Kc.....**Power:** 500 Watts d.  
**Owned By**.....Herbert T. Graham  
**Address**.....Box 965  
**Tel.:** IVanhoe 9-4344.....ABC  
**Station Representative**.....Hollingsbery  
**General Manager**.....Herbert T. Graham  
**Chief Engineer**.....Oren Morgan

### WKLA—Ludington—1944

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned By**.....Raymond A. Plank  
**Address**.....East Ludington Ave.  
**Tel.:** VI 3-3438.....ABC  
**General Manager**.....Raymond A. Plank  
**Commercial Manager**.....Gordon Anderson  
**Program Director**.....Don Hack

### WMTE—Manistee—1951

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Manistee Radio Corp.  
**Address**.....Radio Road  
**Tel.:** Parkview 3-9906.....Independent  
**Station Manager**.....W. Harriet Laird  
**Program Director**.....Ken Kott  
**Chief Engineer**.....Lee Stevens

### WDOG—Marine City—1950

**Frequency:** 1590 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Radio St. Clair, Inc.  
**Business Address**.....5300 Marine City Hwy.  
**Tel.:** RO 5-7944.....KBS  
**President**.....Jerry Coughlin  
**Gen., Sta. Mgr.**.....F. W. Cale  
**Chief Engineer**.....Robert H. Burr

### WDMJ—Marquette—1931

**Frequency:** 1320 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Lake Superior Bcstg. Co., Inc.  
**Address**.....249 W. Washington St.  
**Tel.:** CA 6-3524.....ABC-KBS  
**Newspaper Affil.**.....Mining Journal  
**President**.....Frank J. Russell, Jr.  
**General Mgr.**.....W. H. Treloar  
**Station Mgr.**.....Robert J. Luke  
**Program Dir.**.....Eldon W. Wallace  
**Chief Engineer**.....Paul Anick

### WAGN—Menominee—1952

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Men-Mar Bcstg. Co.  
**Address**.....960 First St.  
**Tel.:** UN 3-5551.....KBS  
**President**.....L. G. Glickman, M.D.  
**General Station Mgr.**.....Vernon Uecker  
**Program Director**.....Barbara Johnson  
**Chief Eng.**.....Loren B. Koesling

### WMDN—Midland—1948

**Frequency:** 1430 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Midland Bcstg. Co.  
**Address**.....2500 Swede Rd.  
**Tel.:** TE 9-9988.....Independent  
**Station Representative**.....PRO  
**President**.....D. Sherman  
**General Manager**.....Richard Kline  
**Chief Engineer**.....Peter A. Wolf

### WBRB—Mount Clemens—1956

**Frequency:** 1430 Kc.....**Power:** 500 Watts, d.  
**Owned By**.....Wright & Maltz, Inc.  
**Address**.....P. O. Box 489  
**Tel.:** HO 3-5876.....Independent  
**Station Representative**.....Prestige Rep.  
**President, Gen. Mgr.**.....Milton Maltz  
**Station Manager**.....Robert G. Wright  
**Program Director**.....Charles Park  
**Chief Engineer**.....Robert Findahl  
**Owners of:** WTTF, Tiffin.

### WCEN—Mt. Pleasant—1949

**Freq.:** 1150 Kc.....**Power:** 1 Kw. d., 500 W. n.  
**Owned By**.....The Capital Radio Network  
**Address**.....Bluegrass Road  
**Tel.:** SP 3-3171.....Independent  
**Representative**.....Hopewell  
**President**.....Paul A. Brandt  
**Gen., Comm. Manager**.....Eugene E. Umlor  
**Program Dir.**.....Mel McCorkle  
**Chief Engineer**.....Peter J. Fronczak  
**Owners of:** WCBQ-AM, Whitehall.

### WMAB—Munising—1956

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned**.....Munising-Alger Bcstg. Co.  
**Address**.....First Nat. Bank Bldg.  
**Tel.:** Evergreen 7-2518.....KBS  
**Station Representative**.....Hopewell  
**President, Gen. Mgr.**.....Charles Symon  
**Sta., Sales Prom. Mgr.**.....Theodore H. Ouellette  
**Program Director**.....Richard Gumuski  
**Publicity Director**.....Jerry Sturvist  
**Chief Engineer**.....John Wernholm

### WKBZ—Muskegon—1926

**Frequency:** 850 Kc.....**Power:** 1000 Watts  
**Owned By**.....WKBZ Radio Corp.  
**Address**.....592 W. Pontaluna Road  
**Tel.:** SWitt 8-2141.....ABC  
**Sta. Rep.**.....Mich. Spot Sales  
**President**.....F. L. Allman  
**General, Sta. Mgr.**.....Harold W. Waddell  
**Program Director**.....C. P. Hoover  
**Publicity, Prom. Director**.....Bill Bennett  
**Chief Engineer**.....George Krivitzky

**WWRL—New York—1926**

Frequency: 1600 Kc.....Power: 5000 Watts.  
Owned-Oper. By.....Long Island Bcastg. Corp.  
Address.....41-30 58th St., Woodside  
Tel.: DE 5-1600.....Independent  
Station Representative.....John E. Pearson  
President.....W. H. Reuman  
Station Manager.....Edith Dick  
Commercial Manager.....Selvin Donneson  
Program Director.....Fred Barr  
Publicity Director.....Morty Matz  
Chief Engineer.....Benton R. Bartlett

**WHL D—Niagara Falls—1940**

Frequency: 1270 Kc....Power: 5000 Watts d.  
Owned-Oper. By.....Earl C. Hull  
Address.....Parkway Inn  
Tel.: BUtler 5-8421.....Independent  
Station Representative.....Gill-Perna  
Station, Comm. Mgr.....Edward F. Joseph  
Chief Engineer.....Robert Wilson

**NEWSWIRE SERVICES  
LISTED ON PAGE 79**



**LEADING NATIONAL SPOT TV MARKETS  
LISTED ON PAGE 41**



**FM STATION REVENUE FIGURES  
LISTED ON PAGE 93**



**ADVERTISING AGENCIES  
LISTING BEGINS ON PAGE 115**



**BROADCASTERS' PROMOTION ASSN. MEMBERS  
LISTING BEGINS ON PAGE 188**

**WJLJ—Niagara Falls—1947**

Frequency: 1440 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Niagara Frontier Bcstg. Corp.  
 Address Hotel Niagara  
 Tel.: BU 5-5795 MBS  
 Representative Burn-Smith  
 President, Station Mgr. Tom W. Talbot  
 Chief Engineer, Prog. Dir. Gustav Czaplak

**WSOQ—N. Syracuse—1959**

Frequency: 1220 Kc. Power: 1,000 Watts d.  
 Owned By WSOQ, Inc.  
 Address Box 20  
 Tel.: GLenview 8-1220 Independent  
 President William J. Warren  
 Program Director Ross Morton  
 Chief Engineer M. Harrington

**WCHN—Norwich—1953**

Frequency: 970 Kc. Power: 500 Watts d.  
 Owned-Oper. By Radio Norwich, Inc.  
 Address 14 S. Broad St.  
 Tel.: 334-2218 Independent  
 Station Representative Devney Organization  
 Pres., Gen. Mgr. William J. Hall  
 Commercial Manager Philip G. Penfold  
 Program Director James Lehman  
 Chief Engineer Wiley R. Bates

**WSLB—Ogdensburg—1940**

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned-Oper. By Seaway Radio  
 Address 2315 Knox St.  
 Tel.: 500 MBS  
 President George Bingham  
 General Mgr. E. M. Costigan  
 Chief Engineer Dave Claxton

**WHDL—Olean—1929**

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By WHDL, Inc.  
 Address 3219 W. State Rd.  
 Tel.: FR 2-0161 ABC  
 Newspaper Affiliation Times Herald  
 Pres., Gen. Mgr. John R. Henzel  
 Station. Sls. Prom. Mgr. James Hastings  
 Comm. Mgr. Joseph K. Eade  
 Prog. Dir. Donald McLean  
 Chief Engineer Wallace D. Taylor

**WMNS—Olean—1957**

Frequency: 1360 Kc. Power: 1 Kw., d.  
 Owned By Radio Olean  
 Address 168½ N. Union St.  
 Tel.: FR 2-6660 Independent  
 Station Representative Webb  
 President, Gen. Mgr. James C. Gleason  
 Commercial Manager Edward Husted  
 Program Director John Casey  
 Chief Engineer Michael Ceci

**WMCR—Oneida—1956**

Frequency: 1600 Kc. Power: 1 Kw., d.  
 Owned-Oper. By Madison County Bcstg. Co.  
 Address 181 Main St.  
 Tel.: FN 3-6050 Independent

Station Rep. Prestige Representation  
 President, Gen. Mgr. Richard W. Mills  
 Station Sales, Prom. Mgr. William S. Jaeger  
 Program Dir. Morton D. Downey  
 Chief Engineer George Sitts

**WDOS—Oneonta—1947**

Frequency: 730 Kc. Power: 1 Kw., d.  
 Owned-Oper. By Ottaway Stations, Inc.  
 Bus.-Studio Address 104 Chestnut St.  
 Tel.: GEneral 2-1500 Independent  
 President James H. Ottaway  
 Comm. Mgr. Benjamin M. Turnbull  
 Chief Engineer Arthur Silver  
 Owners of: WENE, Endicott; WVPO, Stroudsburg.

**WSGO—Oswego—1961**

Frequency: 1440 Kc. Power: 1 Kw. d.  
 Owned By Clifford C. Harris  
 Address Pontiac Hotel  
 Tel.: FLeside 3-6691 Independent  
 Station Representative Burn-Smith  
 General, Comm. Mgr. Clifford C. Harris

**WEBO—Owego—1956**

Frequency: 1330 Kc. Power: 1 Kw., d.  
 Owned Owego Radio, Inc.  
 Address 6 North Ave.  
 Tel.: MUtual 7-0371 Independent  
 President, Gen. Mgr. Amo L. Davis  
 Comm. Mgr., Prog. Mgr. J. Manarchy  
 Chief Engineer Bob Groh

**WALK—Patchogue—1952**

Frequency: 1370 Kc. Power: 500 Watts d.  
 Owned-Oper. By Suffolk Bcstg. Corp.  
 Address P. O. Box 230  
 Tel.: GR 5-5200 Independent  
 Newspaper Affiliation Suffolk Cons. Press  
 Representative Grant Webb  
 Pres., Gen. Mgr. W. K. Macy, Jr.  
 Comm. Mgr., Prom. Mgr. John Regan  
 Prog., Pub. Dir. E. Shiebler  
 Chief Engineer Ed Becker  
 Owners of: WRIV, Riverhead.

**WPAC—Pachogue—1951**

Frequency: 1580 Kc. Power: 10 Kw. d.  
 Owned-Oper. By Patchogue Bcstg. Co.  
 Business Address P.O. Box 651  
 Tel.: GR 5-4600 Independent  
 Station Rep. Spot Time Sales  
 Pres., Gen. Mgr. Lee Morrison  
 Station Manager Herbert Morrison  
 Commercial Manager Stan Allan  
 Sales Prom. Mgr. Aaron Osipow  
 Program Publicity Director Dick Hodkin  
 Chief Engineer Morton Morrison  
 Owners of: WAPC, Riverhead.

**WLNA—Peekskill—1948**

Frequency: 1420 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Highland Bcstg. Corp.  
 Address Radio Terrace  
 Tel.: 7-1124 Independent  
 President, Ch. Eng. Irving E. Cottrell  
 Commercial Manager Francis V. Lough  
 Program Dir. George Birdas



**WEAV—Plattsburgh—1934**

Frequency: 960 Kc. Power: 5000 Watts  
 Owned-Oper. By Plattsburgh Bcstg. Corp.  
 Address 38 Court St.  
 Tel.: Jordan 1-0960 CBS  
 Representative Jack Masla  
 President George F. Bissell  
 General Manager George Pleasant  
 Program Director Arthur Pierce  
 Publicity Director Dave Dewey  
 Chief Engineer Jack Nazak

**WIRY—Plattsburgh—1950**

Freq.: 1340 Kc. Power: 1000 W. d.; 250 W. n.  
 Owned-Oper. By WIRY, Inc.  
 Address 301-03 Cornelia St.  
 Tel.: JO 3-1340 MBS-KBS  
 President Charles B. Britt  
 Gen., Comm. Mgr. Donald L. Pelkey  
 Program Director Betty Kraus  
 Chief Engineer Kenneth P. Duquette

**WDLC—Port Jervis—1953**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Port Jervis Bcstg. Co.  
 Address Box 920  
 Tel.: 3-2293 Independent  
 Station Representative George Hopewell  
 President S. Sakofsky  
 General, Comm. Mgr. Oscar Wein  
 Station Manager Katherine Skellett  
 Chief Engineer Austin Barber

**WPDM—Potsdam—1955**

Frequency: 1470 Kc. Power: 1 Kw., d.  
 Owned-Oper. By St. Lawrence Radio, Inc.  
 Address Box 348  
 Tel.: COlony 7-9464 Independent  
 General Manager Frederick G. Hartman

**WEOK—Poughkeepsie—1949**

Frequency: 1390 Kc. Power: 5,000 Watts d.  
 Owned-Operated By Hudson Valley Bcstg.  
 Address Pendell Road  
 Tel.: GR 1-1500 Independent  
 Station Representative Adam Young  
 President Paul Smullen  
 V.P., Gen. Mgr. Frank T. Breslin  
 Sales Manager Louis Pells  
 Program Director Gerry Desmond  
 Chief Engineer Fred Brill

**WKIP—Poughkeepsie—1940**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned Dutchess County Bcstg. Corp.  
 Address Box 889  
 Tel.: GR 1-2300 ABC  
 Station Representative Masla  
 Pres. George W. Bingham  
 V.P., Gen. Mgr. Richard A. Dwoley  
 Pub., Prog. Director John Kuhn  
 Chief Engineer Marvin S. Seimes  
 Owners of: WGNV, Newburgh; WSLB, Ogdensburg.

**WREM—Remsen—1957**

Frequency: 1480 Kc. Power: 1 Kw.  
 Owned By Town & Country Bcstg. Co. Inc.

Address 1 Pine St.  
 Tel.: 831-3333 Independent  
 Station Representative Weed Radio  
 President Edwin L. Slusarczyk  
 Gen. Mgr., Ch. Eng. Gerald W. Prouty

**WEE—Rensselaer—1961**

Frequency: 1300 Kc. Power: 5 Kw. d.  
 Owned By Fairview Bcstrs.  
 Address 90 State St., Albany, N. Y.  
 Tel.: Albany Independent  
 President Harry Goldman  
 General Manager W. Frank Short

**WAPC—Riverhead—1960**

Frequency: 1570 Kc. Power: 1,000 Watts d.  
 Owned By Patchogue Bcstg. Co., Inc.  
 Address Box 651, Patchogue, N. Y.  
 Tel.: GR 5-4600 Independent  
 President, General Manager Lee Morrison  
 Station Manager Herbert Morrison  
 Commercial Manager Stan Allan  
 Sales Promotion Mgr. Dick Hodkin  
 Program Director Allan Waldon  
 Chief Engineer Morton Morrison

**WRIV—Riverhead—1955**

Frequency: 1390 Kc. Power: 1,000 Watts d.  
 Owned Suffolk Broadcasting Corp.  
 Address 1 East Main St.  
 Tel.: PA 7-1200 Independent  
 Newspaper Affil. Suffolk Consolidated Press  
 Representative Grant Webb  
 Pres., Gen. Mgr. William K. Macy, Jr.  
 Comm., Sales Prom. Mgr. Laurence I. Nicoll  
 Program, Publicity Director Frank X. Brown  
 Chief Engineer John Broome

**WBBF—Rochester—1947**

Frequency: 950 Kc. Power: 1000 Watts  
 Owned-Oper. By WBBF, Inc.  
 Address 339 East Ave.  
 Tel.: HAmilton 6-8920 Independent  
 Station Representative Blair  
 President Maurice R. Forman  
 General Manager Robert S. Kieve  
 Chief Engineer Vincent Lopopolo

**WHAM—Rochester—1922**

Frequency: 1180 Kc. Power: 50,000 Watts  
 Owned-Oper. By Genesee Broadcasting Corp.  
 Address 201 Humboldt St.  
 Tel.: HU 2-1160 Independent  
 Representative Christal  
 Station Manager Arthur W. Kelly  
 Program Director W. Robert McKinsey  
 Chief Engineer Raymond Lucia

**WHEC—Rochester—1925**

Frequency: 1460 Kc. Power: 5000 Watts  
 Owned WHEC, Inc.  
 Bus-Studio Address 191 East Ave.  
 Tel.: BA 5-3050 CBS  
 Newspaper Affiliation Gannett Co., Inc.  
 Station Representative H.R. Reys  
 President Paul Miller  
 General, Sta. Mgr. Lowell H. MacMillan



## NEW YORK

Sales Manager.....Fred Postorius  
Program Director.....Frederick W. Hodge  
Publicity Dir.....Dorothy Cotton  
Dir., Public Affairs.....Warren Doremus  
Chief Engineer.....Howard Mouatt

### WRVM—Rochester—1946

Frequency: 680 Kc.....Power: 250 W. d.  
Owned By.....Johnston-Taylor Bcstg.  
Address.....130 S. Clinton Ave.  
Tel.: BA 5-2520.....MBS  
Station Reps.....Masla  
President.....James M. Johnston  
General, Station Manager.....Harold W. Gore  
Program Director.....Gerald J. Irvine  
Chief Engineer.....Al Rubin

### WSAY—Rochester—1936

Frequency: 1370 Kc.....Power: 5 Kw.  
Owned-Oper. By...Federal Bcstg. System, Inc.  
Address.....250 East Ave.  
Tel.: BA 5-4870.....Independent  
Station Representative.....Walker-Rawalt  
Pres., Ch. Eng.....Gordon P. Brown  
Station Director.....John Hill  
Program Director.....Louis F. Parker

### WROC—Rochester—1947

Frequency: 1280 Kc.....Power: 5000 Watts  
Owned-Oper. By...Veterans Bcstg. Co., Inc.  
Address.....17 Clinton Ave So.  
Tel.: HA 6-4820.....NBC  
Station Representative.....Eastman  
Pres., Gen. Mgr.....Ervin F. Lyke  
Station Manager.....Paul C. Loucher  
Chief Engineer.....Raymond Jobs

### WKAL—Rome—1946

Freq.: 1450 Kc.....Power: 250 Watts  
Owned By.....Maurer Bcstg. Corp.  
Bus. Studio Address.....218 W. Dominick St.  
Tel.: FE 6-7700.....ABC  
General Manager.....Gordon Gray  
Station, Prom. Mgr.....Richard Gessner  
Chief Engineer.....DeForest T. Layton Jr.

### WRNY—Rome—1959

Frequency: 1350 Kc.....Power: 500 Watts d.  
Owned By.....Alert Radio, Inc.  
Address.....202 W. Dominick St.  
Tel.: Rome 6-5600.....Independent  
Station Rep.....Broadcast Time Sales  
President.....Herb Mendelsohn  
Station, Comm. Mgr.....C. James Colston  
Program Director.....Mike Steele  
Chief Engineer.....Fred Moore

### WGGO—Salamanca—1957

Frequency: 1590 Kc.....Power: 1 Kw., d.  
Owned.....James Broadcasting Co., Inc.  
Address.....91 Main St.  
Tel.: 1515.....ABC-KBS  
Station Rep.....Venard, Rintoul & McConnell  
President.....Simon Goldman  
General, Station Mgr.....M. O. Simundson

Program Director.....David Hunter  
Publicity Director.....Rosemarie Bierfeldt  
Chief Engineer.....Charles Blohm  
Owners of: WJTN, Jamestown; WDOE, Dunkirk;  
WWYN, Erie.

### WNBZ—Saranac Lake—1927

Frequency: 1240 Kc...Power: 1 Kw. d. 250 W. n.  
Owned-Operated By.....Upstate Bcstg. Corp.  
Address.....88 Main St.  
Tel.: 1320.....ABC  
Station Representative.....Grant Webb  
Pres., Gen. Mgr.....Jacques DeMattos  
Program Director.....Mrs. Jacques DeMattos  
Publicity Director.....John F. Delahant  
Chief Engineer.....H. Berwind Williams

### WRSA—Saratoga Springs—1957

Frequency: 1280 Kc.....Power: 1 Kw., d.  
Owned-Operated By.....Radio Station WRSA  
Address.....Box 248  
Tel.: 4300.....KBS  
President, General Mgr.....Jack Oranch  
Station Manager.....Martin Karig  
Chief Engineer.....Caswell Miles

### WSPN—Saratoga Springs 1954

Frequency: 900 Kc.....Power: 250 Watts d.  
Owned By.....Spa Broadcasters, Inc.  
Business Address.....71 West Ave.  
Tel.: 2180.....Independent  
Station Rep.....Devney Organization  
President.....Ken Freebern  
Comm., Sales Prom. Mgr.....J. Bledsoe  
Chief Engineer.....W. P. Spollen

### WGHQ—Saugerties—1956

Frequency: 920 Kc.....Power: 5000 Watts, d.  
Owned.....Skylark Corp.  
Address.....P.O. Box 427, Kingston  
Tel.: FE 1-8200.....Independent  
Station Rep.....Venard, Rintoul & McConnell  
President.....Martin Stone  
General, Sta. Mgr.....Harry M. Thayer  
Commercial Mgr.....Warner Rush  
Program Director.....Herb Shein  
Chief Engineer.....Leroy F. Fuller  
Owners of: WVON-AM-FM, New Rochelle; WFYI,  
Mineola; WVIP, Mt. Kisco, all N. Y.

### WGY—Schenectady—1922

Frequency: 810 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....General Electric Co.  
Address.....1400 Balltown Rd.  
Tel.: FR 7-2261.....NBC  
Representative.....Henry I. Christal  
President.....Gerald L. Phillippe  
General Manager.....J. Milton Lang  
Promotion Manager.....Arthur R. Garland  
Program Director.....Albert G. Zink  
Commercial Manager.....John E. Schmulbach  
Operations Manager.....Merl L. Galusha  
Marketing Manager.....Robert F. Reid  
Chief Engineer.....Albert C. Knapp  
Owners of: WRGB, Schenectady.

**WSNY—Schenectady—1942**

Frequency: 1240 Kc. Power: 1 Kw. d. 250 W.n.  
 Owned-Oper. By... Western Gateway Bcstg.  
 Business-Studio Address.....619 State St.  
 Tel.: EX 3-3622.....Independent  
 Pres., Gen., Sta. Mgr.....Winslow Leighton  
 Chief Engineer.....I. P. Beck

**WQSR—Solvay—1961**

Frequency: 1320 Kc. Power: 500 Watts  
 Owned By... Entertainment & Amusements of O.  
 Address.....1020 Hiawatha Blvd., Syracuse  
 Tel.: GRanite 2-6313.....ABC  
 Station Representative..... Weed Radio  
 President, Gen. Mgr. .... Myron H. Bolotin  
 Commercial Manager..... Arthur H. Simmers  
 Sales Promotion Manager..... Jim Mullen  
 Program Director..... Orm Duck  
 Publicity Director..... Barbara Wallen  
 Chief Engineer.....Fred Bolotin

**WFBL—Syracuse—1922**

Frequency: 1390 Kc. Power: 5000 Watts  
 Owned..... Founders Corporation  
 Address..... P.O. Box 1390, E. Syracuse  
 Tel.: HOward 3-8631.....Independent  
 Representative..... Eastman

General, Station Mgr.....Henry T. Wilcox  
 Sales Mgr..... Richard F. Polgreen  
 Program Director.....Fay Santello  
 Chief Engineer..... Vincent Marlin  
 Owners of: KORL, Honolulu; WSMB, New Orleans.

**WHEN—Syracuse—1941**

Frequency: 620 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned..... Meredith Syracuse Radio Corp.  
 Address.....511 Loew Bldg.  
 Tel.: HA 2-0277.....CBS  
 Representative..... Katz  
 V.P. & Gen. Mgr..... Paul Adanti  
 Station Manager.....William H. Bell  
 Sales Manager.....Louis Parmentier  
 Prom. Mgr., Pub. Dir..... Robert Peel  
 Program Director..... John L. Scott  
 Chief Engineer..... Robert Ardner  
 Owners of: WHEN-TV; KCMO-AM-TV, Kansas  
 City; KPHO-AM-TV, Phoenix, Ariz.

**WNDR—Syracuse—1946**

Frequency: 1260 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Syracuse Bcstg. Corp.  
 Address..... Box 1212  
 Tel.: GI 6-1515.....Independent  
 Station Representative.....Blair  
 General Manager.....Arthur C. Kyle, Jr.

**WFBL**  
 RADIO

**DOMINATES!**

**SYRACUSE, NEW YORK**

- AUTHENTIC NEWS COVERAGE
- FAMILY PROGRAMMING
- OUTSTANDING EXPERIENCED AIR SALESMEN
- CREATIVE SELLING
- COMPLETE MERCHANDISING

National representatives—Robert E. Eastman & Co.

**FOUNDERS CORP.**

One of the Founder's groups of Stations, including KORL, Honolulu; WFBL, Syracuse  
 New York; WSMB New Orleans, Louisiana



## NEW YORK

### WOLF—Syracuse—1940

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By: Ivy Bcstg. Co., Inc.  
 Address: Kirkpatrick & Van Rensselaer Sts.  
 Tel.: HA 2-7211  
 Independent Station Representative: Young  
 President: Ellis E. Erdman  
 V.P., General Manager: Joel Fleming  
 Commercial Manager: Arthur Scott  
 Program Director: Andy Andrews  
 Publicity Director: Barbara Ferdinando  
 Chief Engineer: Gerald Cushing  
 Owners of: WTKO, Ithaca.

### WSYR—Syracuse—1923

Frequency: 570 Kc. Power: 5000 Watts  
 Owned Oper. By: New House Bcstg. Corp.  
 Business Address: 1030 James St.  
 Tel.: GRanite 4-3911  
 NBC Representative: Henry I. Christal  
 President: E. R. Vadeboncoeur  
 Station Mgr.: William V. Rothrum  
 Program Dir.: Floyd Ottoway  
 Com. Mgr.: William R. Alford  
 Prom. Mgr., Pub. Dir.: Lou Switzer  
 Chief Engineer: A. J. Eicholzer  
 Owners of: WSYR, FM-TV; WAPI-AM-FM-TV,  
 Elmira; WTPA-TV, Harrisburg; KOIN-TV,  
 Portland.

### WIPS—Ticonderoga—1955

Frequency: 1250 Kc. Power: 1 Kw., d.  
 Owned By: Ti Broadcasting, Inc.  
 Address: Fort Ti Road  
 Tel.: JUnio 5-2868  
 Independent Station Representative: Spot Time Sales  
 President: Bernard H. Pelzer, Jr.  
 General Manager: William E. Powley  
 Program Director: John Garwood

### WTRY—Troy—1940

Frequency: 980 Kc. Power: 5000 Watts  
 Owned-Oper. By: WTRY Bcstg. Corp.  
 Business-Studio Address: 92 Fourth St.  
 Tel.: AS 4-1100  
 Independent Representative: John Blair  
 President: Daniel Kops  
 Exec. V.P.: Richard J. Monahan  
 General Manager: Sam S. Nielsen  
 Station Mgr.: Stan Edwards  
 Commercial Manager: Bernard Mann  
 Program Director: John Mounteer  
 Publicity Director: Alvin Herskovitz  
 Chief Engineer: Frank Belaska  
 Owners of: WAVZ, New Haven, Conn.

### WIBX—Utica—1925

Frequency: 950 Kc. Power: 5000 Watts  
 Owned-Oper. By: WIBX, Inc.  
 Address: 187 Genesee St.  
 Tel.: SWift 7-0220  
 CBS Sta. Representative: Meeker  
 President: Margaret Bowen Shepard  
 General Manager: Frederic C. Bowen  
 Station Manager: Elliott Stewart  
 Production Manager: Ralph Allinger  
 Chief Engineer: John T. Dowdell

### WRUN—Utica—1947

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n  
 Owned-Oper. By: The Rome Sentinel Co.  
 Business-Studio Address: 258 Genesee St  
 Tel.: SWift 7-1500  
 Independent Newspaper Affiliation: Rome Daily Sentinel  
 Representative: Avery-Knodel  
 President: Bradley C. Barnard  
 General Manager: Fritz Updike  
 Sta., Comm. Mgr.: Richard A. Clark  
 Sales Prom., Pub. Dir.: Alan E. Cole  
 Chief Engineers: G. S. Woods, C. F. Henry

### WTLB—Utica—1947

Freq: 1310 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned By: Star Bcstg. Co.  
 Address: P.O. Box 781  
 Tel.: SW 7-1330  
 Independent Station Rep.: Venard, Rintoul & McConnell  
 President: M. R. Forman  
 V. P., General Manager: Thomas L. Brown  
 Program Director: William A. Quinn  
 Operations Manager: Nick Dardano  
 Chief Engineer: Robert Dufford  
 Owners of: WGVA, Geneva; WBBF, Rochester.



Daniel W. Kops,  
 • President

Richard J. Monahan,  
 • Executive Vice President



**WTRY**

Albany • Schenectady  
 • Troy

REPRESENTATIVE

• John Blair & Co.



REPRESENTATIVES  
 • Geo. P. Hollingbery Co.  
 • Kettell-Carter, Inc.

**WAVZ**

New Haven, Conn.

**WDLA—Walton—1951**

Frequency: 1270 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. Delaware County Bcstg. Corp.  
 Business Address . . . . . Walton  
 Tel.: UNderhill 5-4321. . . . . Independent  
 President. . . . . E. Ogden Bush  
 V.P., Gen. Mgr. . . . . Michael J. Cuneen  
 Chief Engineer. . . . . Charles Lissner

**WATN—Watertown—1941**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Watertown Bcstg. Corp.  
 Address. . . . . 199 Wealtha Ave.  
 Tel.: SUNset 2-3320. . . . . MBS  
 Pres., Gen. Mgr. . . . . G. Harry Righter  
 Sales Prom. Mgr. . . . . B. J. Stapleton  
 Chief Engineer. . . . . Donald Schryver

**WOTT—Watertown—1959**

Frequency: 1410 Kc. . . . . Power: 5,000 Watts d.  
 Owned By. . . . . 1,000 Isls. Bcstg. Co., Inc.  
 Address. . . . . 1833 State St.  
 Tel.: SUNset 2-6540. . . . . Independent  
 Station Representative. . . . . Devney Organization  
 President, Sta. Mgr. . . . . James M. Johnston

**WWNY—Watertown—1941**

Frequency: 790 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By. . . . . The Brockway Co.  
 Address . . . . . Box 211  
 Tel.: SUNset 8-3800. . . . . CBS  
 Newspaper Affil. . . . . Daily Times

Station Representative . . . . . Bolling  
 President. . . . . John B. Johnson  
 General Manager . . . . . James W. Higgins  
 Publicity Director . . . . . Earl R. Kelly  
 Program Director. . . . . Rodney C. Abare  
 Dir. of Engineering. . . . . Michael Yonkovic  
 Chief Engineer . . . . . Donald Morehouse  
 Owners of: WMSA, Massena; WCNY-TV, Carthage-Watertown; WMSA-FM, Massena.

**WLSV—Wellsville—1955**

Frequency: 790 Kc. . . . . Power: 1 Kw., d  
 Owned-Oper. By. . . . . Radlo Services of Wellsville  
 Address . . . . . Hotel Fassett  
 Tel.: 727. . . . . Independent  
 Gen. Mgr. . . . . Joseph Mumma  
 Station Manager . . . . . William Babcock  
 Commercial Manager . . . . . James Armstrong

**WFAS—White Plains—1932**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Westchester Bcstg. Corp.  
 Address. . . . . Secor Road, Hartsdale, N. Y.  
 Tel.: OW 3-2400. . . . . Independent  
 Station Representative. . . . . Jack Masla  
 President. . . . . Valentine E. Macy, Jr.  
 Gen., Sta. Manager. . . . . Frank A. Seitz  
 Program Director. . . . . Randall Kaler  
 Sls. Prom., Comm. Mgr. . . . . John Hade  
 Chief Engineer. . . . . Jack Pearson

**WWRL—Woodside—1926**

(See New York, N. Y., Page 479)

**WFAS and  
 WESTCHESTER!**

An unbeatable combination for national advertisers!

WFAS for years has topped all others for effective coverage of Westchester. (PULSE Studies)

And Westchester offers a potential of over *One-and-a-quarter BILLION* dollars in annual retail sales!

What a Team!

**WFAS & WFAS-FM**

White Plains, N. Y.

OW 3-2400

**When You Can Have The Best,  
 Why Be Satisfied With Less?**

**THE ASSOCIATED PRESS**

Pop: 4,660,000  
Families: 1,188,500

# NORTH CAROLINA

Radio Homes: 1,145,000  
AM Stas. in State: 156

## WRCS—Ahoskie—1947

Frequency: 970 Kc. Power: 1,000 Watts  
Owned-Oper. By.....Roanoke-Chowan Bcstg.  
Address.....Box 232  
Tel.: 332-3101.....Independent  
President.....J. B. Burden  
Manager.....P. G. Sewell

## WABZ—Albemarle—1948

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Radio Station WABZ, Inc.  
Business-Studio Address.....Hotel Albemarle  
Tel.: YU 2-1020.....KBS  
President.....Staton P. Williams  
General Manager.....Mrs. R. G. Varner  
Commercial Manager.....Nealson Russell  
Program Director.....Marvin Coley  
Chief Engineer.....John D. Brooks

## WZKY—Albemarle—1956

Frequency: 1580 Kc. Power: 250 Watts, d.  
Owned By.....Radio WZKY  
Address.....Box 550  
Tel.: YUkon 2-1111.....Independent  
President.....Robert L. Hilker  
General Sta. Manager.....Ted Y. Prevatte  
Chief Engineer.....H. David Hedrick  
Owners of: WCGC, Belmont; WEGO, Concord;  
WPCC, Clinton; WSYM, Valdese. All N. C.

## WGWR—Asheboro—1947

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Asheboro Bcstg. Co., Inc.  
Address.....303 E. Salisbury St.  
Tel.: MAin 5-2187.....KBS  
Newspaper Affil.....Courier Tribune  
President.....Roy Cox  
Gen., Sta., Comm. Mgr.....J. R. Marlowe  
Sales Promotion Mgr.....Dick Sweeney  
Program Director.....A. B. Brown  
Chief Engineer.....Howard Miller

## WISE—Asheville—1939

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
Operated By.....Arlington-Fairfax Bcstg. Co., Inc.  
Address.....92 Haywood St.  
Tel.: ALpine 3-5381.....Independent  
Representative.....Bcst Time Sales; Raymer  
President.....Harold H. Thoms  
Vice President.....M. G. Thoms  
Sta. Mgr.....John Morris  
Program Director.....Paul Davis  
Chief Engineer.....Matthew Munn  
Owners of: WEAM, Arlington, Va.; WKLM, Wil-  
mington, N. C.

## WLOS—Asheville—1947

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Skyway Bcstg. Co.  
Business-Studio Address.....288 Macon Ave.  
Tel.: ALpine 4-4321.....NBC  
Station Representatives.....P. G. & W.; Ayers

President.....Mitchell Wolfson  
General Manager.....T. E. Eiland  
Station Manager.....Dewey Long  
Program Dir.....Dave Jacobs  
Chief Engineer.....George F. Sprague

## WSKY—Asheville—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Radio Asheville, Inc.  
Business-Studio Address.....12 Church St.  
Tel.: ALpine 3-4451.....Independent  
Station Representative.....Gill-Perna  
President, General Mgr.....Zeb Lee  
Commercial Manager.....Bruce Barnes  
Sales Prom., Pub. Dir.....Lou Ronder, Jr.  
Program Director.....Jack Sheridan  
Chief Engineer.....Charles Sumner

## WWNC—Asheville—1927

Frequency: 570 Kc. Power: 5000 Watts  
Owned-Oper. By.....Asheville Citizen-Times Co.  
Address.....14 O. Henry Ave.  
Tel.: AL 2-5611.....CBS  
Newspaper Affil.....Citizen, Times  
Representative.....H-R  
President.....Robert Bunnelle  
General, Station Mgr.....Cecil B. Hoskins  
Comm. Mgr.....James A. Hagan  
Chief Engineer.....Harvey T. Nations

## WBMA—Beaufort—1954

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By.....Richard Ray Cummins  
Address.....Box 156  
Tel.: 2-9401.....Independent  
Owner, Gen. Mgr., Ch. Eng.....R. R. Cummins

## WCCG—Belmont-Charlotte 1954

Freq.: 1270 Kc. Power: 1 Kw. d.; 500 W. n.  
Owner.....Central Bcstg. Co.  
Address.....Box 629, Belmont  
Tel.: TA 5-2812.....ABC-MBS-KBS  
President, General Mgr.....Robert Hilker  
Commercial Manager.....Frank Thomas  
Program Director.....Everette Gantt  
Chief Engineer.....Faye Horton  
Owners of: WEGO, Concord; WZKY, Albemarle,  
both N. C.; WPCC, Clinton, S. C.; WSYM,  
Valdese.

## WPYB—Benson—1961

Frequency: 1580 Kc. Power: 500 Watts d.  
Owned By.....George G. Beasley  
Address.....Box 215  
Tel.: 894-3009.....Independent  
President.....George G. Beasley  
General Mgr., Ch. Eng. James E. Harelson  
Commercial Manager.....Emma Lee Grantham  
Program Director.....Clyde Stone  
Publicity Director.....Irma Gray Williams



**WBMT—Black Mountain—1960**

Frequency: 1350 Kc. Power: 500 Watts d.  
Owned By.....Mountain View Bcstg. Co.  
Address.....Box 843  
Tel.: North 9-7812.....ABC-KBS  
President.....Gordon H. Greenwood  
General, Station Manager.....Eugene Slatkin  
Chief Engineer.....Pete Savage

**WATA—Boone—1950**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....Wilkes Bcstg. Co.  
Address.....Depot St.  
Tel.: AM 4-8461.....KBS  
President.....Doris B. Brown  
Station Mgr.....Roland Potter  
Program Director.....Jane Smith  
Chief Engineer.....E. Chipman

**WPNF—Brevard—1950**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Pisgah Bcstg. Co., Inc.  
Address.....P. O. Box 352  
Tel.: TU 3-2621.....Independent  
President.....Mrs. Ed. M. Anderson  
General, Station Manager.....Al Martin  
Program Director.....Bill Hancock  
Publicity Director.....John I. Anderson  
Chief Engineer.....Leon Southerland

**WBAG—Burlington—1946**

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned.....Burlington-Graham Bcstg. Co.  
Address.....Maple at Broad  
Tel.: CA 7-4261.....Independent  
Representative.....Walker Rawalt  
Gen., Sta. Mgr.....G. C. Starnes  
Commercial Manager.....Harold Nall  
Program Director.....William Diffee  
Publicity Director.....Ed Brooks  
Chief Engineer.....Charles Stafford

**WBBB—Burlington—1941**

Frequency: 920 Kc. Power: 5000 Watts d.  
Owned-Operated By.....Alamance Bcsta. Co., Inc.  
Address.....318 S. Main St.  
Tel.: CA 6-6376.....MBS-KBS  
Rep.....Thomas F. Clark  
President.....V. W. Lane  
General Manager.....E. Z. Jones  
Operations, Comm. Mgr.....C. Robert Ray  
Program Director.....Minnie Canada  
Publicity Director.....Charlie Price  
Chief Engineer.....Berry Tysor

**WWIT—Canton—1954**

Frequency: 970 Kc. Power: 1 Kw., d  
Owned By.....Western N. C. Bcsters., Inc.  
Address.....Harkins Cove Road  
Tel.: MI 8-3588.....Independent  
Station Representative.....Hopewell  
President.....Sidney A. Watts  
General, Station Mgr.....Dalton R. Paxton  
Commercial Manager.....W. C. Carpenter  
Program Director.....Sam F. Patterson  
Chief Engineer.....Yates F. Burgess

**WCHL—Chapel Hill—1952**

Frequency: 1360 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Village Bcstg. Co.  
Address.....Durham Road  
Tel.: 968-4484.....Independent  
Pres., Gen. Mgr.....Roland McClamroch, Jr.  
Program Director.....Jim Heavner  
Chief Engineer.....Jim Botsford

**WAYS—Charlotte—1941**

Frequency: 610 Kc. Power: 5 Kw., 1 Kw. n.  
Owned By.....Thoms Radio-TV Ent.  
Business-Studio Address.....400 Radio Road  
Tel.: 392-4181.....MBS  
Representative.....Bcst. Time Sales; Raymer  
President.....G. W. Dowdy  
General Manager.....J. Poston  
Station, Commercial Mgr.....Don P. Lee  
Sales Promotion Mgr.....Bill Alexander  
Program Director.....Bobbie L. Sherrill  
Publicity Director.....R. D. Thompson  
Chief Engineer.....L. I. Dekle  
Owners of: WISE-TV, Asheville.

**WBT—Charlotte—1922**

Frequency: 1110 Kc. Power: 50,000 Watts  
Owned-Oper. By.....Jefferson Standard Bcstg.  
Address.....1 Julien Price Pl.  
Tel.: ED 3-8833.....CBS  
Station Representative.....John Blair  
President.....J. M. Bryan  
Gen. Mgr.....Charles H. Crutchfield  
Station Manager.....Paul B. Marion  
Commercial Manager.....James G. Babb Jr.  
Program Director.....Wade St. Clair  
Pub., Sales Prom. Dir.....Larry Harding  
Chief Engineer.....Thomas Howard  
Owners of: WBTV, Charlotte; WBTW, Florence,  
S. C.

**WGIV—Charlotte—1947**

Freq.: 1600 Kc. Power: 1 Kw. d.; 500 W. n.  
Owned-Oper. By.....Charlotte Radio & TV Corp.  
Address.....Box 10063  
Tel.: ED 3-2195.....Independent  
Station Representative.....Howard  
Pres., Gen., Sta. Mgr.....Francis M. Fitzgerald  
Commercial Mgr.....Ray Ervin  
Program Director.....F. P. Toomey  
Sales Promotion Manager.....Larry Keith  
Chief Engineer.....S. K. Lineberger

**WIST—Charlotte—1951**

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....WIST, Inc.  
Address.....Liberty Life Bldg.  
Tel.: FR 6-3511.....Independent  
Station Representative.....Advertising Time Sales  
President.....Henderson Belk  
V. P., General Manager.....Ray M. Stanfield  
Commercial Manager.....C. B. Rogers, Jr.  
Program Director.....Tim Lockhart  
Chief Engineer.....Donald Strawn  
Owners of: WORD, Spartanburg.

# NORTH CAROLINA

## WKTC—Charlotte—1958

Frequency: 1310 Kc. Power: 1000 Watts  
 Owned By: Queen City Bcstg. Co.  
 Address: 2001 Suttle Ave.  
 Tel.: EDison 3-1101 Independent  
 Station Rep.: Prestige Representation  
 President: J. Olin Tice, Jr.  
 General Manager: J. G. Kenworthy  
 Commercial Manager: Johnny Jacobs  
 Program Director: Ronald Bryant

## WSOC—Charlotte—1933

Freq.: 930 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned By: Carolina Broadcasting Co.  
 Address: 223 W. 23rd St.  
 Tel.: FR 6-5541 NBC  
 Station Rep.: Peters Griffin, Woodward  
 President: Leonard Reinsch  
 General Manager: Henry Sullivan  
 Sales Manager: James Martinson  
 Program Director: Douglas G. Bell  
 Chief Engineer: A. O. Richardson, Jr.  
 Owners of: WSOC-FM-TV, Charlotte; WSB-AM-FM-TV, Atlanta; WHIO-AM-FM-TV, Dayton.

## WWOK—Charlotte—1955

Frequency: 1480 Kc. Power: 1 Kw., d.  
 Owned-Oper. By: Radio Charlotte, Inc.  
 Address: 215 Greystone Rd.  
 Tel.: 523-1041 Independent  
 Station Rep.: Forjoe  
 President: Sherwood J. Tarlow  
 General Mgr.: Herb Berg  
 Operations Mgr.: Art Lawrence  
 Chief Engineer: Tony Ostopoff

## WRRZ—Clinton—1947

Frequency: 880 Kc. Power: 1000 Watts d.  
 Owned: WRRZ Radio Co.  
 Address: S. Highway 701  
 Tel.: LY 2-2165 ABC  
 Station Rep.: Walker Rawalt  
 General Mgr.: Geo. S. Walston  
 Sales Prom. Manager: E. D. Powell  
 Chief Engineer: J. L. Bowles

## WEGO—Concord—1943

Frequency: 1410 Kc. Power: 1 Kw., d.  
 Owned By: Concord Kannapolis Bcstg. Co.  
 Address: Box 1321  
 Tel.: ST 2-6215 KBS  
 President: Robert R. Hilker  
 Gen., Sta. Mgr.: J. Norman Young  
 Commercial Manager: Claude C. Gibson, Jr.  
 Chief Engineer: Kenneth R. Kennedy  
 Owners of: WZKY, Albemarle, N. C.

## WCKB—Dunn—1946

Frequency: 780 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: No. Car. Cent. Bcstrs.  
 Address: Box 431  
 Tel.: 892-3133 KBS  
 President: Lotlon A. Tart, Sr.  
 General, Sta. Manager: A. Lincoln Faulk  
 Commercial Manager: James Tei  
 Program Director: Rudy Zurlo

Publicity Director: John G. Thomas  
 Sales Promotion Manager: Amelda Jackson  
 Chief Engineer: Joseph Kotlas

## WDNC—Durham—1928

Freq.: 620 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By: The Durham Radio Corp.  
 Bus.-Studio Address: 138½ E. Chapel Hill St.  
 Tel.: 684-03-55 CBS  
 News. Affil.: Herald Co.  
 Representative: Paul H. Raymer  
 President: C. C. Council  
 General, Station Mgr.: J. Frank Jarman  
 Commercial Mgr.: W. R. Kirby  
 Prog. Dir.: E. R. Higgins, Jr.  
 Sales Promo. Manager: W. L. Hampton  
 Publicity Director: A. E. Pruitt  
 Chief Engineer: Waldo W. Primm

## WSRC—Durham—1954

Frequency: 1410 Kc. Power: 1 Kw.  
 Owned: Carolina Radio  
 Address: P. O. Box 28  
 Tel.: 684-0115 Independent  
 Station Reps.: Dore; Ochs  
 President: Robert Monroe  
 Gen. Mgr.: James H. Mayes, Jr.  
 Sales Promotion Mgr.: Stu Gordon  
 Prog. Dir.: Norflej Whitted  
 Chief Engineer: Arthur Bone

## WSSB—Durham—1947

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: WSSB, Inc.  
 Address: Box 8676  
 Tel.: 489-9457 Independent  
 Station Rep.: Ayers  
 President: J. S. Beattie  
 General Manager: R. Willoughby-Ray

## WTIK—Durham—1946

Freq.: 1310 Kc. Power: 1 Kw. d.; 500 W. n.  
 Owned-Oper. By: W & W Bcstg. Co.  
 Address: P. O. Box 1571  
 Tel.: 682-9263 ABC  
 Station Representative: Clark  
 President: C. H. Wentz  
 Gen., Sta. Mgr.: H. Tom Morris  
 Chief Engineer: John Turner

## WCDJ—Edenton—1955

Frequency: 1260 Kc. Power: 1 Kw. d.  
 Owned-Oper. By: Colonial Bcstg. Co.  
 Address: P. O. Box 509  
 Tel.: 2178 KBS  
 President: E. M. Schuman  
 Gen. Sta. Mgr.: R. W. Schuman  
 Program Director: Frank Roberts  
 Chief Engineer: W. Johnson

## WCNC—Elizabeth City—1939

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: Albemarle Bcstg. Co., Inc.  
 Address: Box 535  
 Tel.: 4379 KBS  
 Station Rep.: Bogner & Martin  
 Gen. Mgr., Chief Eng.: J. L. Lamb, Jr.

## NORTH CAROLINA

Assistant Mgr. . . . . Desmond Barclay  
 Commercial Manager. . . . . C. E. Forrell  
 Program Director. . . . . Jimmy Raper

### **WGAI—Elizabeth City—1947**

Freq.: 560 Kc. . . . . Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By. . . . . WGAI Radio Co.  
 Business-Studio Address . . . . . Box 649  
 Tel.: 4371 . . . . . MBS  
 Pres., Gen., Sta. Mgr. . . . . C. Alden Baker

### **WBLA—Elizabethtown—1956**

Frequency: 1440 Kc. . . . . Power: 1 Kw., d.  
 Owned. . . . . Bladen Bcstg. Corp.  
 Address . . . . . Box 327  
 Tel.: UNion 2-3184. . . . . KBS  
 Sta. Representative . . . . . Hopewell  
 President. . . . . E. Clayton Register  
 General Mgr. . . . . Chatham C. Clark  
 Chief Engineer . . . . . Tom Covington

### **WIFM—Elkin—1951**

Frequency: 1540 Kc. . . . . Power: 250 Watts, d.  
 Owned. . . . . Tri-County Bcstg. Co. Inc.  
 Address . . . . . P.O. Box 152  
 Tel.: 860. . . . . Independent  
 President. . . . . H. F. Laffoon  
 Sta. Mgr., Chief Eng. . . . . J. Prince

### **WFMO—Fairmont—1953**

Frequency: 860 Kc. . . . . Power: 1000 Watts, d.  
 Owned. . . . . Carolina's Broadcasting Co., Inc.  
 Address . . . . . Box 492  
 Tel.: MA 8-4781. . . . . Independent  
 Station Representative . . . . . Pearson; Weed  
 President . . . . . Cutlar Moore  
 General, Comm. Mgr. . . . . James C. Clark  
 Sales Promotion Manager. . . . . Wesley Unold  
 Program Director. . . . . Betty R. Clark  
 Chief Engineer . . . . . Joseph Miles

### **WFAQ—Farmville—1959**

Frequency: 1250 Kc. . . . . Power: 500 Watts d.  
 Owned By. . . . . Farmville Bcstg. Co.  
 Address . . . . . Box 148  
 Tel.: SK 3-4392. . . . . Independent  
 Station Representative . . . . . Hopewell  
 Co-owners. . . . . Carl V. Venters Jr., H. C. Wade  
 Chief Engineer. . . . . Lawrence Behr

### **WFAI—Fayetteville—1947**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned By. . . . . Jackson F. Lee  
 Address . . . . . P.O. Box 659  
 Tel.: 433-4193 . . . . . CBS-KBS  
 Representative. . . . . Thomas F. Clark  
 General, Comm. Manager . . . . . Jackson F. Lee  
 Chief Engineer. . . . . Walter Lee Moring

### **WFLB—Fayetteville—1947**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . OSTB, Inc.  
 Address . . . . . P. O. Box 512  
 Tel.: HEMlock 2-7136. . . . . ABC  
 Representative . . . . . Burn Smith  
 Gen., Sta. Mgr. . . . . Jimmy Simpson  
 Commercial Manager. . . . . Charles Cooper  
 Chief Engineer. . . . . Kernan Wright

### **WFNC—Fayetteville—1938**

Freq.: 940 Kc. . . . . Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By. . . . . Cape Fear Bcstg. Co.  
 Address . . . . . 1009 William Clark Rd.  
 Tel.: HU 4-4181. . . . . MBS  
 Representative . . . . . Walker-Rawalt  
 President, Gen. Mgr. . . . . Victor D. Dawson  
 Station, Commercial Mgr. . . . . Johnny Joyce  
 Program Director. . . . . Chris Mack  
 Chief Engineer. . . . . Jack Ikner

### **WIDU—Fayetteville—1958**

Frequency: 1320 Kc. . . . . Power: 500 Watts d.  
 Owned By. . . . . WIDU Bcstg. Inc.  
 Address . . . . . Box 248  
 Tel.: HEMlock 2-6111. . . . . Independent  
 President. . . . . D. F. Owen

### **WAGY—Forest City—1958**

Frequency: 1320 Kc. . . . . Power: 500 W., d.  
 Owned. . . . . Tri City Broadcasting Co.  
 Address . . . . . Box 280  
 Tel.: 245-9888 . . . . . Independent  
 General Manager, Ch. Eng. . . . . Don H. Lovelace  
 Publicity Director. . . . . J. David White

### **WBBO—Forest City—1947**

Frequency: 780 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. . . . . Rutherford Co. Radio Co., Inc.  
 Address . . . . . Box 469  
 Tel.: CHerry 5-4205. . . . . KBS  
 Newspaper Affil. . . . . Courier, Sun  
 Pres., Gen., Sta. Mgr. . . . . Mrs. Ed. M. Anderson  
 Chief Engineer. . . . . Merton Iwerks

### **WFSC—Franklin—1957**

Frequency: 1050 Kc. . . . . Power: 1000 Watts  
 Owned By. . . . . Macon City Broadcasting Co.  
 Business Address. . . . . P.O. Box 470  
 Tel.: LA 4-2148. . . . . KBS  
 President. . . . . Henry Bartol, Jr.  
 Gen., Sta. Mgr., Ch. Eng. . . . . Edwin P. Healy

### **WFVG—Fuquay Springs—1949**

Frequency: 1460 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. . . . . WFVG Bcstg.  
 Business-Studio Address. . . . . Box 588  
 Tel.: MU 7-4001 . . . . . KBS-MBS  
 President, Gen. Mgr. . . . . James Flanagan  
 Chief Engineer. . . . . G. Lewis

### **WGAS—Gastonia—1959**

Frequency: 1420 Kc. . . . . Power: 500 Watts d.  
 Owned By . . . . . MGM Bcstg. Corp.  
 Address . . . . . Box 1399  
 Tel.: 865-5796 . . . . . Independent  
 Station Representative . . . . . Hopewell  
 President . . . . . Lewis Young  
 General, Station Mgr. . . . . Glenn F. Mace  
 Commercial Manager . . . . . Grady E. Carpenter  
 Sales Promotion Mgr. . . . . William A. Harding  
 Program Director . . . . . Robert F. Wery  
 Publicity Director . . . . . Patricia Ware  
 Chief Engineer . . . . . A. Clay Groves

# NORTH CAROLINA

## WGNC—Gastonia—1939

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: Catherine T. McSwain  
 Address: 1700 N. Chester St.  
 Tel.: UNiversity 5-8501  
 Station Representative: ABC  
 Station Manager: Pat McSwain  
 Commercial Manager: Carl Rhyne  
 Program Director: Fred Gray  
 Chief Engineer: W. C. Groves, Jr.

## WLTC—Gastonia—1947

Frequency: 1370 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Gastonia Bcstg. Serv., Inc.  
 Address: 504 Vista Dr.  
 Tel.: UN 5-1079  
 Representative: Thomas F. Clark  
 Pres., Gen. Sta. Mgr.: James B. Petty  
 Commercial Manager: Boyce C. Morrow  
 Program Director: Alan G. Phillips  
 Chief Engineer: Don Volgt

## WFMC—Goldsboro—1951

Frequency: 730 Kc. Power: 1 Kw. d.  
 Owned: Southern Radlo & TV Corp.  
 Address: P. O. Box 655  
 Tel.: RPublic 4-4211  
 President, Gen. Mgr.: Kenneth T. Marshall  
 Program Dir., Ch. Engineer: Henry Harrison

## WGRR—Goldsboro—1939

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By: E. Carolina Bcstg. Co., Inc.  
 Address: P. O. Box 1024  
 Tel.: RPublic 4-3621  
 President: A. T. Hawkins  
 Comm. Gen. Mgr.: V. G. Balkman  
 Chief Engineer: Daniel B. Trueblood  
 Owners of: WEQR-FM, Goldsboro.

## WGOL—Goldsboro—1955

Frequency: 1300 Kc. Power: 1000 Watts  
 Owned: Better Advertising Inc.  
 Address: 116 W. Mulberry St.  
 Tel.: RE 4-5151  
 Sta. Representative: Bogner & Martin  
 President: William S. Page  
 General Mgr.: Jack P. Hankins  
 Station Mgr.: Lynwood Moseley  
 Commercial Manager: Aubrey Acock  
 Program Director: Perry Turner  
 Chief Engineer: Paul Horne

## WBIG—Greensboro—1926

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Oper. By: North Carolina Bcstg. Co.  
 Address: 2838 Battleground Ave.  
 Tel.: BR 2-6125  
 Representative: CBS  
 General, Station Mgr.: George P. Hollingsbery  
 Commercial Mgr.: Allen Wannamaker  
 Chief Engineer: W. H. Henry  
 Ernest C. Pate, Jr.

## WCOG—Greensboro—1948

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned & Oper. By: WCOG, Inc.  
 Address: 4635 Tower Dr.

Tel.: 299-0346 MBS  
 Station Rep.: Bcst. Time Sales; Raymer  
 President: Harold H. Thoms  
 Sta. Manager: Jack Huband  
 Program Director: Tom A. Wall  
 Sales Promotion Mgr.: Tom Quenelle  
 Pub. Dir.: Betty Anderson  
 Chief Engineer: Jeff Watts  
 Owners of: WISE-TV, Asheville, N. C.

## WGBG—Greensboro—1942

Frequency: 1400 Kc. Power: 1 Kw. d., W. n.  
 Owned-Oper. By: Greensboro Bcstg. Co., Inc.  
 Address: P.O. Box 2280  
 Tel.: BR 3-3631  
 Station Representative: Bob Dore  
 Pres., Gen. Mgr.: Ralph M. Lambeth  
 Commercial Mgr.: Jack Rimmer  
 Sales Prom. Manager: Earl O'Sullivan  
 Program Director: Joe Anderson  
 Chief Engineer: Earl Teague

## WPET—Greensboro—1954

Frequency: 950 Kc. Power: 500 Watts  
 Owned By: WPET, Inc.  
 Address: P.O. Box 3488  
 Tel.: BR 5-4464  
 President: Independent  
 Exec. V.P., Gen. Mgr.: James S. Beattie  
 Sales Prom. Mgr., Pub. Dir.: William P. Mitchell  
 Ruenell Stewart

## WGTC—Greenville—1940

Frequency: 1590 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By: WGTC Bcstg. Co.  
 Address: P.O. Box 462  
 Tel.: PL 8-2174  
 Sta. Representatives: Devney Organization  
 President: A. W. Lewin  
 General Manager: I. T. Snowden, Jr.  
 Chief Engineer: Bill Covington

## WOOW—Greenville—1959

Frequency: 1340 Kc. Power: 250 Watts  
 Owned: WOOW, Inc.  
 Address: 304 S. Evans St.  
 Tel.: Plaza 8-1171  
 President: KBS  
 John P. Gallagher  
 Station Manager: M. R. Sullivan  
 Chief Engineer: Carl Rochelle

## WKDX—Hamlet—1957

Frequency: 1400 Kc. Power: 250 W.  
 Owned: Richmond Bcstg. Co.  
 Address: Box 826  
 Tel.: 582-2653  
 President: Independent  
 Gen. Mgr.: Rison A. Lyon  
 Chief Engineer: W. P. Billingsley  
 J. Craig Jarman

## WHNC—Henderson—1945

Frequency: 890 Kc. Power: 1000 Watts d.  
 Owned: Henderson Radio Corp.  
 Address: Norlina Road  
 Tel.: GE 8-7136  
 President, Sales Prom. Mgr.: KBS-MBS  
 Nathan Frank  
 General, Sta. Mgr.: Dr. Claye Frank  
 Program Director: Mrs. Mozelle Moore  
 Chief Engineer: Lewis Hiland



**WKHP—Hendersonville—1946**

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By... Radio Hendersonville, Inc.  
 Address... Chimney Rock Rd.  
 Tel.: OX 3-9061  
 Representative... KBS  
 President, Gen. Mgr... Kermit Edney  
 Commercial Manager... Arthur V. Cooley  
 Program Director... Jimmy Northington  
 Chief Engineer... Charles Renfrow

**WHVH—Hendersonville—1955**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By... Radio Corp.  
 Address... P. O. Box 1011  
 Tel.: GENEVA 8-8135-6  
 Representative... Independent  
 President... Webb  
 Stan Fox  
 Station Manager... Mike Hight  
 Program Director... John Price  
 Publicity Director... Bud Morgan  
 Chief Engineer... Ed Brame

**WKHY—Hickory—1939**

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By... Catawba Valley Bcstg. Co.  
 Address... 415 1st Ave., N.W.  
 Tel.: DI 5-2294  
 News. Affil... ABC  
 President... Daily Record  
 Carl V. Cline  
 Gen., Sta. Manager... Edmund S. Long  
 Program, Publicity Director... Kyle S. Jones  
 Chief Engineer... Thomas E. Long

**WIRC—Hickory—1948**

Frequency: 630 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Foothills Bcstg., Inc.  
 Address... P.O. Box 484-A  
 Tel.: DI 5-2124  
 Representative... Independent  
 John E. Pearson  
 General Mgr... E. H. Smith, Jr.  
 Asst. Mgr., Chief Engr... Elmer Troutman  
 Commercial Manager... Lee Douglas  
 Program Director... Mattie I. Padgett

**WHPE—High Point—1947**

Frequency: 1070 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... High Point Bcstg. Co.  
 Address... 504½ N. Main St.  
 Tel.: 88-31466  
 Pres., Prog. Dir., Chief Eng... Gary C. Davis  
 Comm. Mgr... Hal W. Hicks

**WMFR—High Point—1935**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By... Radio Station WMFR, Inc.  
 Business Studio Address... 164 S. Main  
 Tel.: 88 8-4593  
 Representative... ABC  
 Burn-Smith  
 Pres., Gen. Station Mgr... Frank S. Lambeth  
 Commercial Manager... Frank Smith  
 Sales Promotion Manager... G. D. Sullivan  
 Program Director... Diamond Carter  
 Publicity Director... Mary Lou McConkey  
 Chief Engineer... Robert P. Boyd

**WNOS—High Point—1953**

Frequency: 1590 Kc. Power: 1000 Watts d.  
 Owned By... Doss Broadcasting  
 Address... Box 1448  
 Tel.: 2-6851-2  
 Independent  
 Sta. Representative... Devney Organization  
 President... Charles E. Doss  
 Chief Engineer... Y. Cecil

**WJNC—Jacksonville—1945**

Freq.: 1240 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned... Onslow Bcstg. Corp.  
 Address... Drawer E  
 Tel.: 347-1707  
 Independent  
 Sta. Representative... Devney Organization  
 Pres., Gen. Mgr... Robert P. Mendelson  
 Commercial Manager... Rodric L. Jones  
 Program Director... J. Jackson  
 Chief Engineer... James B. Hartline

**WLAS—Jacksonville—1954**

Frequency: 910 Kc. Power: 1000 Watts  
 Owned By... Seaboard Bcstg. Corp.  
 Address... P. O. Box 1197  
 Tel.: 3901  
 Gen., Comm. Mgr... Paul Parker  
 Chief Engineer... R. O. Dorsey

**WGTL—Kannapolis—1946**

Frequency: 870 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Fred H. Whitley, Inc.  
 Address... Cannon Blvd.  
 Tel.: WEBSTER 3-8700  
 Independent  
 Pres., Gen. Mgr... Fred H. Whitley

**WRKB—Kannapolis—1960**

Frequency: 1460 Kc. Power: 500 Watts d.  
 Owned By... Foy T. Hinson  
 Address... 101 West First St.  
 Tel.: WEBSTER 3-1121  
 Independent  
 Pres., Chief Eng... Foy T. Hinson

**WKMT—Kings Mountain 1953**

Frequency: 1220 Kc. Power: 1 Kw. d.  
 Owned-Oper. By... Radio Sta. WKMT  
 Address... Box 669  
 Tel.: 739-3672  
 Independent  
 President... R. H. Whitesides  
 Gen., Sta., Comm. Mgr... Jonas R. Bridges  
 Sales Promotion Manager... Ed Campbell  
 Program Director... Doris Bridges  
 Chief Engineer... Fred S. Pritchard

**WELS—Kinston—1950**

Frequency: 1010 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Farmers Bcstg. Service, Inc.  
 Address... 1312 W. Vernon Ave.  
 Tel.: JACKSON 3-5151  
 Independent  
 Representative... Bogner & Martin  
 President... William S. Page  
 General Manager... Jack P. Hankins  
 Program Director... Patrick C. Howell  
 Chief Engineer... Harvey Mewborn



# NORTH CAROLINA

## WFTC—Kinston—1937

Frequency: 960 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned By..... Connie B. Gay Bcstg. Corp.  
 Address..... 204 East King St.  
 Tel.: JACkson 3-4111  
 Station Representative..... Hopewell  
 President..... Donnie A. Gay  
 Station, Comm. Manager..... J. B. Ham  
 Program Director..... Jay Holmes  
 Chief Engineer..... Herman B. Civils  
 Owners of: WQMR, Washington, D. C.; WTCR,  
 Huntington, W. Va.

## WISP—Kinston—1954

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By..... Smiles of Kinston  
 Address..... 525 S. Queen St.  
 Tel.: JACkson 3-6161  
 Independent  
 President, General Mgr..... William K. Diehl  
 Commercial Manager..... Alvin T. Hansen  
 Production Manager..... Everett Peace Jr.  
 Chief Engineer..... Herman Civils

## WEWO—Laurinburg—1947

Frequency: 1080 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... Scotland Bcstg. Co  
 Address..... Box 512  
 Tel.: CR 6-2911  
 KBS  
 Sta. Rep..... Dora-Clayton  
 President..... Edwin Pate  
 General Manager..... Dick Brown  
 Chief Engineer..... Truman N. Brock

## WLNC—Laurinburg—1961

Frequency: 1300 Kc. Power: 500 Watts d.  
 Owned By..... George W. Phillips  
 Address..... Box 1488  
 Tel.: CRestview 6-3633  
 Independent  
 President, Gen. Mgr..... George W. Phillips

## WLOE—Leaksville—1946

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By..... WLOE, Inc.  
 Address..... P.O. Box 632  
 Tel.: MA 3-3118  
 MBS-KBS  
 Pres., Gen., Sta., Comm. Mgr..... D. L. Craddock

## WJRI—Lenoir—1947

Frequency: 1340 Kc. Power: 250 Watts  
 Owned..... John P. Rabb  
 Address..... Union Natl. Bank Bldg.  
 Tel.: PL 4-5361  
 MBS-KBS  
 President, Gen. Mgr..... John P. Rabb  
 Chief Engineer..... Max Harless

## WBUY—Lexington—1946

Frequency: 1440 Kc. Power: 5000 W., d.  
 Owned-Oper. By..... Davidson County Bcstg.  
 Address..... Lexington  
 Tel.: CH 6-2716  
 KBS  
 General Manager..... Greeley N. Hilton  
 Assistant Manager..... Ed Fuller  
 Commercial Manager..... Dewey Hutchins  
 Program Director..... Don Matney  
 Chief Engineer..... Fred Huneycutt

## WLON—Lincolnton—1953

Frequency: 1050 Kc. Power: 1000 Watts, d.  
 Owned..... Lincoln County Bcstg. Co., Inc.  
 Address..... P. O. Box 430  
 Tel.: RE 5-8071  
 Independent  
 Pres., Gen. Mgr..... W. Jack Brown  
 Chief Engineer..... Dennis C. Long

## WYRN—Louisburg—1958

Frequency: 1480 Kc. Power: 500 Watts  
 Owned By..... Franklin Broadcasting Co.  
 Business Address..... P.O. Box 66  
 Tel.: GYpsy 49-6-3105  
 KBS  
 President, Comm. Mgr..... Joseph T. Lane  
 Sales Prom. Mgr..... H. C. Lane  
 Program Dir..... Clay McBride

## WAGR—Lumberton—1954

Frequency: 580 Kc. Power: 500 Watts d.  
 Owner..... Southeastern Bcstg. Corp.  
 Address..... 2106 N. Cedar St.  
 Tel.: REdfield 9-3394  
 Independent  
 Station Representative..... Masla  
 President..... Denzel M. Shaver  
 General Manager..... Al Kahn  
 Chief Engineer..... John McAulry

## WTSB—Lumberton—1946

Frequency: 1340 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By..... Robeson Bcstg. Corp.  
 Address..... Maxton Rd.  
 Tel.: RE 9-6056  
 KBS  
 Representative..... Continental Radio Sales  
 President..... J. A. Sharpe, Jr.  
 General, Station Mgr..... Al G. Manager  
 Commercial Manager..... David N. Collins  
 Program Director..... Edward L. Potter  
 Chief Engineer..... William F. Rogers

## WMYN—Madison—1957

Frequency: 1420 Kc. Power: 500 Watts  
 Owned By..... Mayo Broadcasting Corp.  
 Address..... Box 311  
 Tel.: 9207  
 Independent  
 President..... J. B. Shelton  
 General Manager..... Banner F. Shelton  
 Chief Engineer..... Billy F. Keever

## WBRM—Marion—1949

Frequency: 1250 Kc. Power: 1000 Watts  
 Owned-Operated By..... Lake City Bcstg. Corp.  
 Address..... Box 229  
 Tel.: 7221  
 Independent  
 President..... W. P. Erwin  
 Comm. Mgr..... J. C. Pleasant  
 Gen., Sta. Mgr..... J. L. Reynolds  
 Chief Engineer..... Hubert C. Martin

## WMMH—Marshall—1956

Frequency: 1460 Kc. Power: 500 W.  
 Owned..... Marshall Bcstg. Co.  
 Address..... P.O. Box 528  
 Tel.: 3521  
 KBS  
 President..... C. O. Brazzell  
 General Manager..... Dean Shields  
 Commercial Manager..... Eldridge Fox  
 Program Director..... Jerry Plemmons

**WMAP—Monroe—1947**

Frequency: 1060 Kc. Power: 250 Watts d.  
Owned-Operated By..... Union Bcstg. Corp.  
Business Address..... Walkup Ave.  
Tel.: Atlantic 3-8115..... KBS  
President, Gen. Mgr. .... Frank Funderburk  
Comm., Sales Prom. Mgr. . . William D. Benton  
Program, Publicity Director . . Robert M. Smith  
Chief Engineer ..... Marshall Howard Baucom

**WHIP—Mooreville—1950**

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned-Operated By..... Wayne M. Nelson  
Address..... Mooreville, N. C.  
Tel.: North 3-4301..... KBS  
Pres., Gen., Sta. Mgr..... Wayne M. Nelson  
Comm., Sls., Prom. Mgr. Mrs. Leoma Showmar  
Prog., Pub. Dir..... Buck Mills  
Chief Engineer..... E. M. Stanton

**WMBL—Morehead City—1947**

Frequency: 740 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Carteret Bcstg. Co., Inc.  
Address..... Box 432  
Tel.: PA 6-3188..... KBS  
Station Representative... Devney Organization  
President..... Grover C. Munden  
General, Station Manager... Richard J. Babcock

**WMNC—Morganton—1947**

Frequency: 1430 Kc. Power: 5000 Watts  
Owned-Operated By..... Nathan J. Cooper  
Address..... P.O. Box 698  
Tel.: 437-0521..... KBS  
President..... Nathan J. Cooper  
Commercial Manager..... Hubert J. Powell  
Program Director..... Madelyn Y. Patton  
Chief Engineer..... Frank A. Ballew

**WPAQ—Mt. Airy—1948**

Frequency: 740 Kc. Power: 10,000 Watts d.  
Owned-Operated By..... Ralph D. Epperson  
Address..... P.O. Box 907  
Tel.: State 6-6111..... KBS  
Representative..... Thomas Clark  
Gen. Manager, Ch. Eng. . . Ralph D. Epperson  
Station Manager..... Blair Eubanks  
Commercial Manager..... Lucy Bowman  
Sales Prom. Manager..... Jimmy Shelton  
Program Director..... Shirley Kirkman  
Publicity Director..... Bill Durham

**WSYD—Mt. Airy—1951**

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..... Mount Airy Bcstrs., Inc.  
Address..... P. O. Box 1126  
Tel.: State 6-2147..... MBS  
Station Representative..... Hopewell  
General Manager..... Erastus F. Poore

**WDJS—Mt. Olive—1961**

Frequency: 1430 Kc. Power: 1 Kw. d.  
Owned By..... Mount Olive Bcstg. Co.  
Address..... East Center St. Ext.  
Tel.: Mt. Olive..... Independent  
Manager, Ch. Eng..... J. H. Mayo

**WCVP—Murphy—1958**

Frequency: 600 Kc. Power: 1 Kw.  
Owned By..... Cherokee Broadcasting Co.  
Address..... Townsend Bldg.  
Tel.: Vernon 7-2151..... Independent  
Gen. Mgr., Ch. Eng..... Max M. Blakemore  
Commercial Manager..... J. Armstrong

**WKRK—Murphy—1958**

Frequency: 1390 Kc. Power: 1 Kw.  
Owned By..... J. B. Childress  
Address..... P. O. Box 304  
Tel.: Vernon 7-3210..... KBS  
President..... J. B. Childress  
Gen., Comm. Mgr..... Paul Ridenhour  
Chief Engineer..... James Foust

**WHIT—New Bern—1942**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... Ray D. Williams  
Address..... Highway 17 South  
Tel.: MELrose 7-4450..... MBS  
Representative..... John E. Pearson  
General Manager..... Ray D. Williams  
Station Mgr., Chief Eng..... Bob Statham  
Program Director..... Allen Toler

**WRNB—New Bern—1953**

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.  
Owned..... Jeffery Bcstg. Corp.  
Address..... Box 31  
Tel.: MELrose 7-6144..... KBS  
Representative..... Howard  
Pres., Gen. Mgr..... William W. Jeffery  
Commercial Manager..... George B. Nelson  
Chief Engineer..... Dave Raley

**WNNC—Newton—1948**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By..... Newton-Conover Bcstg. Co.  
Business Address..... West "A" St.  
Tel.: IN 4-4041..... KBS  
Pres., Gen., Sta. Mgr..... Earl Holder  
Comm., Sls. Prom. Mgr..... Eugene Henry  
Chief Eng..... Ray Corbitt

**WKBC—North Wilkesboro  
1947**

Frequency: 810 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Wilkes Bcstg. Co.  
Address..... Radio Bldg.  
Tel.: 633..... KBS  
Pres., Gen. Mgr..... Doris B. Brown

**WOXF—Oxford—1949**

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.  
Owned-Operated By..... Oxford Bcstg. Corp.  
Address..... 111 Littlejohn St.  
Tel.: 4167..... Independent  
Newspaper Affiliation..... Public Ledger  
President, Gen. Mgr..... A. N. Critcher  
Station Manager..... F. Royster Critcher  
Chief Engineer..... Gale Lewis

# NORTH CAROLINA

## WPNC—Plymouth—1959

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned By ..... Plymouth Bcstg. Co.  
 Address ..... Box 67  
 Tel.: SWan 3-4104 ..... Independent  
 Station Rep. .... Continental Radio Sales  
 President ..... Harry A. Epperson, Sr.  
 General, Comm. Manager .. Lewis R. Kurtz, Jr.  
 Sales Promotion Manager ... Ralph Robinson  
 Publicity Director ..... C. T. West  
 Program Director ..... Lou Mitchell  
 Owners of: WBRG, Lynchburg, WLES, Lawrenceville, both Va.

## WSHE—Raleigh—1954

Frequency: 570 Kc. Power: 500 Watts, d.  
 Owned By ..... Raleigh-Durham Bcstg. Co.  
 Address ..... 649 Maywood Avenue  
 Tel.: TE 3-3874 ..... MBS  
 Station Representative ..... Weed Radio  
 General, Sta. Mgr. .... Thomas O. McCaffrey  
 Commercial Manager ..... Johnny O'Neill  
 Sales Promotion Manager ... Skip Carpenter  
 Program Director ..... Ken Alvord  
 Publicity Director ..... Merle Kelly  
 Chief Engineer ..... Mike Bolt

## WKIX—Raleigh—1947

Freq.: 850 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned By ..... WKIX Bcstg. Co.  
 Address ..... P. O. Box 868  
 Tel.: TEmple 2-5512 ..... ABC  
 Station Rep. .... Hollingsbery  
 General Mgr. .... Hugh Holder  
 Chief Engineer ..... Gene Reopelle

## WPTF—Raleigh—1924

Frequency: 680 Kc. Power: 50,000 Watts  
 Owned-Oper. By ..... WPTF Radio Co.  
 Address ..... Insurance Bldg.  
 Tel.: TE 2-8311 ..... NBC  
 Representative, Peters, Griffin, Woodward, Inc.  
 Pres., Gen., Mgr. .... Richard H. Mason  
 Sales Manager ..... R. W. Youngsteadt  
 Program Manager ..... Graham B. Poyner  
 Promotion Manager ..... Don Fowler  
 Chief Engineer ..... Henry Hulick, Jr.

## WRAL—Raleigh—1939

Frequency: 1240 Kc. Power: 1 Kw. d., 250W, n.  
 Owned-Operated By ... Capitol Bcstg. Co., Inc.  
 Bus.-Studio Address ..... 130 S. Salisbury St.  
 Tel.: TE 4-6401 ..... Independent  
 Representative ..... H-R  
 President ..... A. J. Fletcher  
 Vice President ..... Fred Fletcher  
 General Manager ..... Tom Tucker  
 Sales Prom. Mgr. .... John C. Allers

## WFRC—Reidsville—1947

Frequency: 1600 Kc. Power: 1000 Watts  
 Owned-Oper. By ... Piedmont Carolina Bcstg.  
 Address ..... Harrison St. Ext.  
 Tel.: DI 9-4361-2 ..... ABC-KBS  
 Representative ..... Bogner & Martin  
 President ..... H. T. Williams

General, Sta. Manager .. Stephen F. Woodson  
 Program Director ..... Forrest Bedell  
 Publicity Director ..... Oscar Griffin  
 Chief Engineer ..... Benney G. Grogan

## WREV—Reidsville—1948

Frequency: 1220 Kc. Power: 1 Kw. d.  
 Owned-Oper. By ..... Reidsville Bcstg. Co.  
 Address ..... Box 1349  
 Tel.: 342-1333 ..... Independent  
 President ..... William M. Oliver, Sr.  
 General, Sta. Manager ..... E. M. Hurd  
 Program, Publicity Director .. Mrs. Katye Oliver  
 Chief Engineer ..... William M. Oliver, Jr.

## WCBT—Roanoke Rapids—1940

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By ..... Roanoke Rapids Radio  
 Address ..... 251 Roanoke Ave.  
 Tel.: JE 7-4184 ..... MBS-KBS  
 President ..... Henry M. Best, Jr.  
 General Manager ..... Tommy Williams

## WAYN—Rockingham—1946

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Operated By ..... WAYN, Inc.  
 Address ..... Rockingham  
 Tel.: TWining 5-4041 ..... Independent  
 Pres., Gen., Sta. Mgr. .... Wayne M. Nelson  
 Comm., Sis., Prom. Mgr. .... William Futterer  
 Program Director ..... Jimmy Smith  
 Publicity Director ..... Henry Boggan  
 Chief Engineer ..... Carl M. Wilson

## WCEC—Rocky Mount—1947

Frequency: 810 Kc. Power: 1000 Watts d.  
 Owned By ..... East Carolina Electronics  
 Address ..... P. O. Box 1075  
 Tel.: GI 2-3108 ..... CBS  
 Newspaper Affiliation ..... Telegram  
 Sta. Representative ..... Pearson  
 President ..... Josh Horne  
 Comm., Sales Prom. Mgr. .... Ray Thompson  
 Program Dir. .... Ray Wilkerson  
 Publicity Dir. .... Mel Warner  
 Chief Engineer ..... G. Taylor

## WEED—Rocky Mount—1933

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By ..... W. A. Wynne  
 Address ..... Box 752  
 Tel.: GI 6-6736 ..... ABC  
 Representative ..... Burn-Smith  
 General, Station Mgr. .... W. A. Wynne Jr.  
 Commercial Manager ..... George E. Peterson  
 Chief Engineer ..... Joe R. Morris

## WRMT—Rocky Mount—1958

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By ..... Atlantic Radio  
 Address ..... Box 283  
 Tel.: GI 6-9283 ..... Independent  
 Station Representative ..... Walker-Rawalt  
 General Manager ..... Norman J. Suttles  
 Station Manager ..... Martin L. Street  
 Chief Engineer ..... Bill Winters, Jr.

**WRXO—Roxboro—1949**

Frequency: 1430 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Roxboro Bcastg. Co.  
 Address: Box 130  
 Tel.: 6013 Independent  
 General Manager, Ch. Eng.: H. S. Taylor

**WSAT—Salisbury—1948**

Frequency: 1280 Kc. Power: 1000 Watts  
 Owned-Oper. By: Mid-Carolina Bcastg. Co.  
 Address: Mildords Hills Road  
 Tel.: 633-0621 ABC  
 President: Charles H. Wentz  
 General, Sta. Manager: Harry L. Welch  
 Commercial Manager: Kitty Murphy  
 Program Director: Gale Adkins  
 Chief Engineer: E. L. Sherman  
 Owners of: WTIK, Durham.

**WSTP—Salisbury—1938**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: WSTP, Inc.  
 Address: Statesville Blvd.  
 Tel.: 636-3811 MBS  
 Station Representative: Walker-Rawalt  
 President, General Mgr.: Tom Harrell  
 Sales Prom. Mgr., Prog. Dir.: Sylvia Wiseman  
 Chief Engineer: Ralph Thomas

**WEYE—Sanford—1952**

Frequency: 1290 Kc. Power: 1000 Watts d.  
 Owned By: Sanford Radio Bcastg.  
 Address: Box 550  
 Tel.: 775-3021 Independent  
 General Mgr.: B. E. Peele

**WWGP—Sanford—1946**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: WWGP Bcastg. Corp.  
 Address: P. O. Box 651  
 Tel.: 775-3525 KBS  
 President-Mgr.: Frank Abbott, Jr.  
 Sales Promotion Manager: David Sherrill  
 Program Director: Bill Buchanan  
 Publicity Director: Frank J. Abbott, Jr.  
 Chief Engineer: J. C. Patterson

**WYAL—Scotland Neck—1960**

Frequency: 1280 Kc. Power: 5,000 Watts d.  
 Owned-Oper. By: WYAL Radio, Inc.  
 Address: Box 9, Hwy. 125  
 Tel.: Valley 6-9321 Independent  
 President: J. Laurino  
 General Manager: J. T. Reeder

**WADA—Shelby—1958**

Frequency: 1390 Kc. Power: 500 Watts d.  
 Owned By: Cleveland County Bcastg. Co. Inc.  
 Business Address: Highway 226  
 Tel.: HUXley 2-1390 Independent  
 Pres., Gen. Mgr.: Boyce J. Hanna  
 Chief Engineer, Prog. Dir.: Kenneth Vassey

**WOHS—Shelby—1946**

Frequency: 730 Kc. Power: 1000 Watts  
 Owned-Oper. By: Western Carolina Radio  
 Business Address: 1511 W. Dixon Blvd.  
 Tel.: HUXley 7-6313 MBS-KBS  
 Pres., Gen. Manager: Robert M. Wallace  
 Comm. Manager: Don McLain  
 Chief Engineer: E. F. Rose, Jr.

**WNCA—Siler City—1952**

Frequency: 1570 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Chatam Bcastg. Co.  
 Address: Box 352  
 Tel.: 742-2135 Independent  
 Station Representative: George Hopewell  
 President: H. E. Stout  
 General, Station Mgr.: Don L. Pierce  
 Comm., Sales Prom. Mgr.: Mel Thompson  
 Program Director: Esther K. Dodd  
 Chief Engineer: Odie Perry, Jr.

**WMPM—Smithfield—1950**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Carolina Bcastg. Service  
 Address: Buffalo Road  
 Tel.: WEBster 4-2434 KBS  
 Station Representative: Bernard  
 President: Ellis Barbour  
 General Manager, Prog. Dir.: Carl E. Lamm  
 Station, Commercial Mgr.: John Ciccone  
 Chief Engineer: W. R. Mecom

**WEEB—Southern Pines—1947**

Frequency: 990 Kc. Power: 5000 Watts d.  
 Owned: The Sandhill Community Bcstrs., Inc.  
 Address: Highway No. 2  
 Tel.: 5-7001 ABC-KBS  
 Stations Reps.: Holman; Dora-Clayton  
 Pres., Gen. Mgr.: Jack S. Younts  
 Station Manager: D. L. Madigan  
 Program Director: Elizabeth M. Younts  
 Publicity Director: Sharon A. Hahle

**WTOE—Spruce Pine—1955**

Frequency: 1470 Kc. Power: 1 Kw. d.  
 Owned-Oper. By: Toe River Valley Bcastg. Co.  
 Address: Box 536  
 Tel.: PO. 5-4296 KBS  
 Pres., Gen. Mgr.: Tom N. Cooper  
 Commercial Manager: Rebecca Wilson  
 Sales Prom., Publicity Dir.: Noland Cooper  
 Chief Engineer: Kyle Best

**WDBM—Statesville—1957**

Frequency: 550 Kc. Power: 500 W., d.  
 Owned: Iredell Bcastg. Corp.  
 Address: New Northwestern Bk. Bldg.  
 Tel.: 872-2455 Independent  
 President: Walter A. Duke  
 Gen. Mgr.: Clay Cline  
 Comm. Mgr.: Earl Carney  
 Sales Promotion Mgr.: Bill Alexander  
 Program Director: Mrs. Mary Sue Jenkins  
 Publicity Director: Norris Mayberry  
 Chief Engineer: N. B. Mills II

# NORTH CAROLINA

## WSIC—Statesville—1947

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Statesville Bcstg. Co.  
Address .....Box 1189  
Tel.: 873-9078 .....KBS  
President .....A. Fuller Sams, Jr.  
Gen., Sta. Mgr.....G. M. Allen  
Commercial Manager .....W. H. Brown  
Program Director .....Robert W. Marlowe  
Chief Engineer .....T. K. Abernethy

## WMSJ—Sylva—1957

Frequency: 1480 Kc.....Power: 5000 W., d.  
Owned .....WMSJ, Inc.  
Address .....Box 907  
Tel.: JU 6-2221.....Independent  
President.....Harold H. Thoms  
General, Sta. Manager .....James B. Childress  
Comm. Mgr., Prog. Dir.....Henry Hoffman  
Publicity Director .....Mickie Childress  
Chief Engineer .....J. O. Headlee

## WTAB—Tabor City—1954

Frequency: 1370 Kc.....Power: 5000 Watts, d.  
Owned-Oper. By.....Tabor City Bcstg. Co.  
Address .....Box 528  
Tel.: 3171 .....Independent  
President.....John B. Ward  
Station Manager.....Troy McPherson  
Chief Engineer.....S. J. Hart

## WCPS—Tarboro—1947

Frequency: 760 Kc.....Power: 1000 Watts d.  
Owned-Oper....Coastal Plains Bcstg. Co., Inc.  
Address .....Box 1112  
Tel.: TALbot 3-2191.....Independent  
Station Representative .....Dora-Clayton  
President.....V. E. Fountain  
General, Station Mgr. ....Robert L. Harper  
Commercial Manager .....James I. Taylor  
Sales Promotion Mgr. ....Gladys Kirkland  
Program Director.....Edward Conway  
Publicity Director.....Pat O'Neal  
Chief Engineer .....Lindsey Whitehurst

## WTNC—Thomasville—1947

Frequency: 790 Kc.....Power: 1000 Watts d.  
Owned By.....The Thomasville Bcstg. Co.  
Address .....P. O. Box 750  
Tel.: 2701 .....Independent  
President.....R. F. Van Landingham  
Gen., Sta. Mgr.....Harold Harrison  
Chief Engineer.....C. C. Fritts

## WTYN—Tryon—1954

Freq.: 1550 Kc.....Power: 1 Kw. d.  
Owned.....Polk County Broadcasters  
Address .....Box 940  
Tel.: UL 2-4755.....KBS  
Gen., Comm. Mgr.....Henry G. Bartol, Jr.  
Station Mgr., Pub. Dir.....Gertrude S. Taylor  
Chief Engineer .....Norme D. Frost

## WSVM—Valdese—1961

Frequency: 1490 Kc. ....Power: 250 Watts  
Owned By .....Burke County Bcstg. Co.

Address .....Box 1046  
Tel.: TRinity 9-5000 .....Independent  
President .....Robert R. Hilker  
V.P., General Mgr. ....William R. Rollins  
Commercial, Prog. Dir. ....Ellis T. Greenway  
Publicity Director .....Carolyn Metcalf  
Chief Engineer .....Norman Beach

## WADE—Wadesboro—1947

Frequency: 1210 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....R. P. Lyon & Son  
Address .....P.O. Box 341  
Tel.: MY 4-2175.....KBS  
General Manager.....W. P. Billingsley  
Station Manager.....Walter V. Mitchell  
Program Director.....W. T. Ballard Jr.  
Chief Engineer .....John M. Ingold  
Owners of: WKDN, Hamlet, N. C.

## WLSE—Wallace—1953

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Duplin Bcstg. Co.  
Address .....Box 449  
Tel.: AT 5-2187 .....KBS  
General Manager.....Harry Kramer  
Ch. Eng.....Raymond Fields

## WEEW—Washington—1961

Frequency: 1320 Kc.....Power: 500 Watts d.  
Owned By.....WEEW Inc.  
Address .....Box 439  
Tel.: Washington.....Independent  
President .....J. P. Gallagher  
General Manager.....James Newman

## WRRF—Washington—1942

Frequency: 930 Kc.....Power: 5 Kw., 1 Kw. n.  
Owned-Oper. By..Tar Heel Bcstg. System, Inc.  
Address .....P.O. Box 793  
Tel.: WH 6-2162.....ABC  
Station Rep. ....Venard, Rintoul & McConnell  
President, General Mgr.....W. R. Roberson, Jr.  
Station Manager.....W. W. Moore  
Commercial, Sls. Prom. Mgr.....Bob Frowein  
Program Publicity Director.....Merrill Daniels  
Chief Engineer.....R. W. Tripp

## WHCC—Waynesville—1947

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio WHCC  
Address .....Main St.  
Tel.: GL 6-8661.....KBS  
Pres., Gen. Mgr.....K. D. Fry  
Treasurer.....M. F. Fry  
Chief Engineer .....John Rietz

## WCNF—Weldon—1959

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Twin City Bcstg.  
Address .....Box 588  
Tel.: Jefferson 6-3115 .....KBS  
President .....Nathan Frank  
Exec V.P. ....Dr. C. Frank  
Manager .....Jo Ann Frank  
Program Director.....D. Williams



**WETC—Wendell-Zebulon  
1959**

Frequency: 540 Kc. Power: 250 Watts, d.  
Owned By.....Wendell-Zebulon Radio Co.  
Address ..... Box 278, Wendell  
Tel.: ANdrew 9-9325, Zeb.....Independent  
President.....Lewis V. Parrish  
General Mgr., Chf. Eng.....Bill Kirby

**WWSK—West Jefferson—1959**

Frequency: 1600 Kc. Power: 1 Kw., d.  
Owned.....Childress Bcstg. Corp.  
Address.....Box 311  
Tel.: 6001.....KBS  
Station Representative.....Hopewell  
President.....James B. Childress  
General, Station Mgr.....J. Ardell Sink  
Sales Promotion Manager.....B. A. Miller  
Publicity Director.....Marlyn Hartzog  
Program Director.....Coy H. Deal  
Chief Engineer.....Vernon McCarthy

**WENC—Whiteville—1946**

Frequency: 1220 Kc. Power: 1000 Watts  
Owned.....Whiteville Broadcasting Co., Inc.  
Address.....P. O. Box 700  
Tel.: MI 2-2133.....KBS  
Representative.....Thomas F. Clark  
President.....J. A. Maultsby, Sr.  
General Mgr.....Don Viets  
Commercial Manager.....J. G. Worrell  
Program Director.....Marv Stuart  
Chief Engineer.....Cecil J. Odom

**WIAM—Williamston—1951**

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....E. Carolina Bcstg. Co.  
Address.....Manning Bldg.  
Tel.: SW 2-4161.....Independent  
Co-owner, Gen. Mgr.....Charles M. Gaylord

**WGNI—Wilmington—1946**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By...New Hanover Bcstg. Corp.  
Business Address.....211 N. Second St.  
Tel.: ROger 2-2493.....MBS  
Representative.....Walker-Rawalt  
President.....J. S. Brody  
General, Sta. Manager.....Allen B. Jones  
Commercial Manager.....Tommy Thompson  
Sales Promotion Manager.....Dave Ruark  
Publicity Director.....Bill Weathers  
Prog. Dir., Chief Eng.....Arthur L. Madeley

**WKLM—Wilmington—1957**

Frequency: 980 Kc. Power: 5000 Watts  
Owned By.....Arlington-Fairfax Bcstg. Corp.  
Address.....Box 432  
Tel.: ROger 3-4633.....Independent  
Representative.....Bcst. Time Sales  
President.....Harold H. Thoms  
General Manager.....Sam Dodd  
Program Director.....Mack L. Freeze  
Chief Engineer.....Tony Ostopp  
Owners of: WISE-AM-TV, Asheville; WCOG,  
Greensboro; WAYS, Charlotte; WEAM, Arling-  
ton, Va.; WMSJ, Sylva.

**WMFD—Wilmington—1935**

Frequency: 630 Kc. Power: 1000 Watts  
Owned By.....Dunlea Bcstg. Ind., Inc  
Address.....Box 1889  
Tel.: ROger 2-0058.....ABC  
Representatives.....Burn-Smith, Ochs  
President.....R. A. Dunlea, Sr.  
Gen. Mgr., Chief Eng.....Richard Dunlea, Jr.  
Commercial Manager.....Robert J. Hurley  
Program Dir.....Eric Bruton

**WGTM—Wilson—1937**

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Oper. By.....Watson Industries, Inc.  
Address.....Box 1020  
Tel.: 243-2188.....MBS  
Station Reps.....Weed; Clarke Brown  
President, Gen. Mgr.....Penn T. Watson, Jr.  
Commercial Manager.....R. L. Pyles  
Program Director.....Bill Bunn  
Chief Engineer.....John Townsend

**WLLY—Wilson—1960**

Frequency: 1350 Kc. Power: 1,000 Watts, d.  
Owned By.....H. A. Epperson, Jr.  
Address.....Davis Bldg.  
Tel.: 237-1830.....KBS  
President, General Mgr. . . H. A. Epperson, Jr.  
Program Director.....Lorraine Gay  
Chief Engineer.....Charles Howell  
Owners of: WPVA, Petersburg; WLES, Lawrence-  
ville.

**WVOT—Wilson—1948**

Freq.: 1420 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Wilson Radio Co., Inc.  
Address.....P.O. Drawer 170  
Tel.: 243-5157.....Independent  
Station Representative...Devney Organization  
President.....H. W. Anderson  
Gen., Sta. Mgr.....Harry Severance  
Assistant Manager.....Wistar Moore, Jr.  
Chief Engineer.....Bob Adkins

**WAAA—Winston-Salem—1949**

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned.....Laury Assoc., Inc.  
Address.....Box 3119  
Tel.: PA 2-4121.....Independent  
Representatives.....Bob Dore; Ochs  
President.....Robert A. Monroe  
General Manager.....Ranny Daly  
Chief Engineer.....Lee Wallenhaupt

**WAIR—Winston-Salem—1937**

Frequency: 1340 Kc. Power: 250 Watts  
Owned By.....Holiday Bcstg. Corp.  
Address.....46 Miller St.  
Tel.: 725-7548.....ABC  
Station Representative.....Weed Radio  
President, General Mgr. .... Jon A. Holiday  
Program Director.....Fred Covington  
Chief Engineer.....Lee C. King  
Owners of: WHYE, Roanoke.

## NORTH CAROLINA-NORTH DAKOTA

### WPEG—Winston-Salem—1960

Frequency: 1550 Kc. Power: 1000 Watts d.  
Owned By ..... WPEG, Inc.  
Address ..... 215 Northwest Blvd.  
Tel.: PA 3-9627 ..... Independent  
Station Representative ..... PRO  
President, General Mgr. . . . . W. B. Reisenweaver  
Station Manager ..... Robert W. Yates  
Program Director ..... Charles Mitchell  
Chief Engineer ..... Ray Boggs

### WSJS—Winston-Salem—1930

Frequency: 600 Kc. Power: 5000 Watts  
Owned-Oper. By ..... Piedmont Publishing Co.  
Address ..... 419-21 N. Spruce St.  
Tel.: PA 5-2311 ..... NBC  
Newspaper Affil. . . . . Journal, Twin City Sentinel  
Station Rep. . . . . Peters, Griffin, Woodward

V.P., Gen. Mgr. .... Harold Essex  
Asst. General Mgr. .... Richard Barron  
Operations Manager ..... Phil Hedrick  
Sales Director ..... Harry B. Shaw  
Exec. Dir. of Pgmng. .... John Comas  
Program Manager ..... Hank Pintel  
Sales Manager ..... Robert L. Sparrow

### WTOB—Winston-Salem—1947

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Op. By . . . . . Winston-Salem Bcstg. Co., Inc.  
Address ..... 300 S. Stratford Road  
Tel.: PA 3-4353 ..... Independent  
Representative . . . . . Venard, Rintoul, McConnell  
President ..... James W. Coan  
General Mgr. .... L. G. Jones  
Publicity Dir. .... Margaret Sugg  
Chief Engineer ..... James Hoke

Pop: 637,000

Families: 173,000

## NORTH DAKOTA

Radio Homes: 168,000

AM Stas. in State: 22

### KBOM—Bismarck-Mandan 1925

Freq.: 1270 Kc. Power: 1 Kw., d. 250 W., n.  
Owned ..... Mandan Radio Assoc.  
Address ..... Box 667, Bismarck  
Tel.: CA 3-4411 ..... Independent  
Rep. .... Gill-Perma; Weed; Dean & Slaughter  
President ..... H. Swenson  
General Manager ..... F. Fitzsimonds  
Station Mgr., Pub. Dir. .... Cal Culver  
Commercial, Prom. Mgr. .... Nils Pearson  
Chief Engineer ..... Herb Leupp

### KFYR—Bismarck—1925

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Operated By ..... Meyer Bcstg. Co.  
Address ..... 200½ North Fourth  
Tel.: CA 3-0900 ..... NBC  
Station Representative ..... Blair, Hyett  
Pres., General Manager ..... W. A. Ekberg  
Station Mgr. .... R. W. MacLeod  
Program Director ..... Jim Backlin  
Sales Prom. Mgr. .... Raymond Isaak  
Chief Engineer ..... Ivar Nelson  
Owners of: KFYR-TV; KMOT, Minot; KEMV,  
Williston.

### KQDI—Bismarck—1958

Frequency: 1350 Kc. Power: 500 Watts d.  
Owned By ..... Dakota Musiccasters  
Address ..... 117½ N. 5th St.  
Tel.: BBlackburn 5-1234 ..... KBS  
Station Representative ..... Forjoe  
President ..... Del Cody  
Station Manager ..... Robert Eubanks  
Comm. Manager, Ch. Engineer . . . . . Bill Banks  
Owners of: KOYN, Billings; KUTT, Fargo; KQDY,  
Minot.

### KDAK—Carrington—1961

Frequency: 1600 Kc. Power: 500 W. d.  
Owned By ..... Central Bcstg. Co., Inc.  
Address ..... 822 Main  
Tel.: 652-3151 ..... Independent  
President ..... Judson Tracy  
General, Sta. Manager . . . . . Roy W. Gunderson  
Commercial Manager ..... Don Smedshammer  
Sales Promotion Manager ..... Bob Haagenson  
Program Director ..... Ray Moser  
Publicity Director ..... Betty Ann Zwinger  
Chief Engineer ..... Fritz Carr

### KDLR—Devils Lake—1925

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By ..... KDLR, Inc.  
Business-Studio Address ..... 400 12th Ave.  
Tel.: MOhawk 2-2161 ..... MBS  
Representative ..... Hal Holman  
Pres., Gen. Manager ..... Bert Wick  
Comm. Mgr. .... Paul R. Lange  
Sales Promotion Manager . . . . . Harry Kosieracki  
Program Director ..... Wilbur Clemenson  
Chief Engineer ..... Richard Moritz

### KDIX—Dickinson—1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By ..... Dickinson Radio Assn.  
Bus.-Studio Address ..... 119 2d Ave. W.  
Tel.: 5133 ..... Independent  
Representative ..... Holman; Hurley  
General Manager ..... Stanley Deck  
Commercial Manager ..... Bob Weller  
Chief Engineer ..... Benjamin G. Locherd

### KUTT—Fargo—1960

Frequency: 1550 Kc. Power: 5 Kw. d.  
Owned By ..... KUTT Music Bcstrs.  
Address ..... Box 109

Tel.: ADams 5-7551.....Independent  
 Station Rep. .... Bowden; Forjoe  
 Station Mgr. .... Jim Uglum  
 General, Sta. Manager .... Jack W. Birehill  
 Program Dir. .... Pat Nogan  
 Chief Engineer. .... Orville Nyhus  
 Owners of: KQDY, Minot; KQDL, Bismarek; KOYN,  
 Billings.

**KXGO—Fargo—1948**

Frequency: 790 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....N. Dak. Bcstg. Co.  
 Address.....4000 West Main Ave.  
 Tel.: ADams 5-4461.....ABC  
 Representative.....Gill-Perna  
 President, Gen. Mgr.....John W. Boler  
 Commercial Manager.....LeRoy Peterson  
 Program Director.....Ron Clark  
 Publicity Director.....Bob Weber  
 Chief Engineer.....Norris Pederson  
 Owners of: KXGO-TV; KNJB-TV, Valley City;  
 KBMB, Bismarek; KXMC-TV, Minot, all N. D.;  
 KXAB-TV, Aberdeen, S. D.

**WDAY—Fargo—1922**

Frequency: 970 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WDAY, Inc.  
 Business-Studio Address.....207 North Fifth  
 Tel.: 232-3371.....NBC  
 Newspaper Affil.....Forum  
 Rep.....Peters, Griffin, Woodward, Inc.  
 President.....N. Black, Jr.  
 General Manager.....Tom Barnes  
 Sales Manager.....Bill Burn  
 Asst. Gen. Manager.....Jack Dunn  
 Sales Promotion Manager.....Roy Pederson  
 Program Director.....Norm Fisher  
 Chief Engineer.....Juline Savold  
 Owners of: WDAY-TV.

**KGPC—Grafton—1958**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....KGPC Co.  
 Address.....P.O. Box 312  
 Tel.: 227.....Independent  
 General Mgr.....C. G. Matheson

**KILO—Grand Forks—1941**

Frequency: 1440 Kc..Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By....Grand Forks Herald, Inc.  
 Address.....First Natl. Bank Bldg.  
 Tel.: 774-5321.....CBS  
 Newspaper Affiliation.....Herald  
 Reps.....O'Connell; Bowden  
 President.....M. M. Opegard  
 Sta., Comm. Mgr.....Herman Livingston  
 Adm. Exec.....Dorothy Ann Kirk  
 Chief Engineer.....A. F. Petrich

**KNOX—Grand Forks—1947**

Frequency: 1310 Kc.....Power: 5000 Watts  
 Owned By.....Community Radio Corp.  
 Address.....P. O. Box 1110  
 Tel.: 77-44611.....Independent  
 Station Representative.....Meeker  
 President.....Harry Rice  
 General Mgr.....Robert C. Lukkason  
 Operations Director.....Bill Hutton  
 Chief Engineer.....David L. Chumley

**KNDC—Hettinger—1954**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Hettinger Bcstg. Co.  
 Address.....Hettinger, N. D.  
 Tel.: 56 7-2421.....KBS  
 Newspaper Affiliation.....Adams County Record  
 Station Representative.....George Hopewell  
 President, Gen. Mgr.....P. J. Schultz  
 Station Manager.....Allen R. McIntyre  
 Sales Prom. Mgr.....Jonas Johnson  
 Commercial Manager.....Ramona Stenberg  
 Program Director.....Tommy Clement  
 Publicity Director.....Bill McIntyre  
 Chief Engineer.....Doyle Ritter

**KEYJ—Jamestown—1954**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned.....James River Bcstg. Co.  
 Address.....Box 1170  
 Tel.: CLinton 2-2160.....KBS-MBS  
 Station Representative.....Bowden  
 President.....Robert E. Ingstad  
 Station Manager.....A. G. Berry  
 Comm. Manager.....R. L. Richardson  
 Publicity Director.....Ben Jakel  
 Program Director.....Dan C. Brannan  
 Sales Prom. Mgr.....S. S. Ingersoll  
 Chief Engineer.....Kenneth L. Rich

**KSJB—Jamestown—1936**

Frequency: 600 Kc.....Power: 5000 Watts  
 Owned By.....Big K, Inc.  
 Address.....Box 1271  
 Tel.: CL 2-3570-1.....Independent  
 Reps.....Weed; Evans; Dean & Slaughter  
 President.....James M. Pryor, Jr.  
 General Sta. Mgr.....Don MacTavish  
 Program Director.....Bill Dennis  
 Commercial Manager.....Don Bentz  
 Sales Prom. Mgr.....Bob Gaye  
 Publicity Dir.....Clay Ford  
 Chief Engineer.....Harvey Van Erem

**KCJB—Minot—1950**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned By.....Big K, Inc.  
 Address.....Box 1712  
 Tel.: TE 5-1161.....CBS  
 Representative.....Weed  
 Pres., Gen. Mgr.....James M. Pryor, Jr.

**KLPM—Minot—1929**

Frequency: 1390 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Minot Bcstg. Co.  
 Business Address.....320 Third Ave., S.W.  
 Tel.: TEmple 4-1146.....MBS  
 Representative.....Walker-Rawald  
 President.....Ethel H. Cooley  
 Gen. Mgr., Ch. Eng.....C. W. Baker  
 Comm. Dir., Prog. Dir.....Leslie E. Maupin  
 Sales Promotion Manager...Hugo Fursteaneau

**KQDY—Minot—1957**

Frequency: 1320 Kc.....Power: 1 Kw., d.  
 Owned.....Dakota Broadcasters  
 Address.....Box 1388  
 Tel.: TEmple 7-1124.....KBS

## NORTH DAKOTA-OHIO

Sta. Reps. . . . . Forjoe; Bowden; Felts  
 General Manager . . . . . Jack W. Birchill  
 Commercial Manager . . . . . Les Sabo  
 Program Director . . . . . Jim Footit  
 Chief Engineer . . . . . Ray Lujon  
 Owners of: KOYN, Billings; KQDI, Bismarek;  
 KUTT, Fargo.

### KEYD—Oakes—1959

Frequency: 1220 Kc. . . . . Power: 1 Kw., d.  
 Owned. . . . . Interstate Broadcasting Co.  
 Address. . . . . 114 Union Ave.  
 Tel.: Riverside 2-2376. . . . . MBS  
 Station Representative . . . . . Bowden  
 President. . . . . Robert E. Ingstad  
 General Mgr., Chief Eng. . . . . Glenn Olson  
 Program Director . . . . . B. Waters  
 Owners of: KBMW, Wahpeton; KOVC, Valley City;  
 KEYJ, Jamestown, all N. D.; KEYL, Long  
 Prairie, KWAD, Wadena, both Minn.

### KGCA—Rugby—1961

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Rugby Broadcasters, Inc.  
 Address . . . . . P.O. Box 31  
 Tel.: 776-5254 . . . . . KBS  
 President . . . . . Oscar H. Halvorson  
 General Manager . . . . . George W. Gaustad

Commercial Manager . . . . . Marvin Martinson  
 Sales Promotion Manager . . . . . Douglas Johnson  
 Program Director . . . . . Mrs. Pat Keller  
 Publicity Director . . . . . Donald O. Erickson  
 Chief Engineer . . . . . Richard Bauman

### KOVC—Valley City—1936

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . KOVC, Inc.  
 Address . . . . . 135 Central Ave. S.  
 Tel.: 845-2531 . . . . . MBS  
 Pres., Gen. Mgr. . . . . Robert E. Ingstad  
 Station, Commercial Mgr. . . . . Dale Olson  
 Program Director . . . . . Tim Stoflett  
 Publicity Director . . . . . Larry Gauper  
 Chief Engineer . . . . . Deane Jameson

### KEYZ—Williston—1948

Frequency: 1360 Kc. . . . . Power: 5 Kw.  
 Owned-Oper. By . . . . . Charles L. Scofield  
 Address . . . . . Box 1240  
 Tel.: Greenfield 3-3911. . . . . Independent  
 Representative . . . . . Holman  
 Gen. Mgr., Ch. Eng. . . . . Chas. L. Scofield  
 Commercial Manager . . . . . Ray David  
 Program Director . . . . . Bob Gilbert

Pop: 9,925,000

Families: 2,998,500

## OHIO

Radio Homes: 2,926,000

AM Stas. in State: 93

### WADC—Akron—1925

Frequency: 1350 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Allen T. Simmons  
 Business Address . . . . . 40 E. Mill St.  
 Tel.: JE 5-6165 . . . . . CBS  
 Station Representative . . . . . Bernard Howard  
 Pres., Gen. Mgr. . . . . Allen T. Simmons  
 Station, Comm. Manager . . . . . Bob Wilson  
 Program Director . . . . . Margaret Bevans  
 Sales Prom. Mgr., Pub. Dir. . . . . Dolores Buehrle  
 Chief Engineer. . . . . Arnold Bock

### WAKR—Akron—1940

Frequency: 1590 Kc. . . . . Power: 5000 Watts  
 Owned By . . . . . Summit Radio Corp.  
 Address . . . . . 853 Copley Rd.  
 Tel.: PO 2-8811. . . . . ABC  
 Newspaper Affiliation . . . . . Beacon Journal  
 Station Representative . . . . . McGavren  
 President. . . . . S. Bernard Berk  
 General, Station Manager . . . . . Roger G. Berk  
 Comm. Mgr. . . . . Kenneth M. Keegan  
 Program Director . . . . . Bob Wylie  
 Sales Promotion Mgr. . . . . Robert I. Bostian  
 Publicity Director . . . . . Phyllis V. Simms  
 Chief Engineer . . . . . Irwin L. Knopp  
 Owners of: WAKR-FM-TV.

### WCUE—Akron—1949

Frequency: 1150 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . WCUE Radio, Inc.  
 Address . . . . . 424 Sackett Ave.

Tel.: WA 3-9761 . . . . . Independent  
 Representative . . . . . Gill-Perna  
 President . . . . . Ted Estabrook  
 V.P., Treas. . . . . Jack Valdez  
 V.P., Gen. Sales Mgr. . . . . George Mamus  
 V.P., General Manager . . . . . Bill Clark  
 Chief Engineer. . . . . Henry Niederkofler

### WHLO—Akron—1944

Frequency: 640 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Radio Akron, Inc.  
 Address . . . . . 51 W. State St.  
 Tel.: BI 3-7101 . . . . . Independent  
 Station Reps. . . . . Eastman; Ohio Station Reps.  
 President. . . . . Louis J. Appell, Jr.  
 General Manager. . . . . Allen Saunders  
 Commercial Mgr. . . . . Ted Hepburn  
 Program Dir. . . . . Warren Duffy  
 Sales Prom. Mgr. . . . . Adrian R. Cooper  
 Chief Engineer . . . . . Fred Greaves  
 Owners of: WSBA-AM-FM-TV, York; WARM,  
 Scranton.

### WFAH—Alliance—1953

Frequency: 1310 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . The Review Pub. Co.  
 Address . . . . . 2720 S. Union  
 Tel.: Talbot 1-1111. . . . . Independent  
 Newspaper Affiliation . . . . . Review  
 Station Representatives . . . . . Webb; Ohio Stations  
 President. . . . . D. A. Peterson