

# BUYING PUBLIC IS QUALITY CONSCIOUS

## ... And Won't Settle For Anything Less

By HENRY G. PLITT

President, ABC Films, Inc.



**I**F you've never seen a man with two heads, and would like to, drop up to my office. Better come soon because this strange state of affairs will be temporary and within a short time the heads will merge. One head, the one I've been wearing for about fourteen years, has been devoted to the business of getting people to leave their home to go to a movie. The other one joined me this past February when I left the picture business to head up ABC Films, Inc. This new one expects to persuade people to stay home to watch television.

Some people think that these two heads are incompatible and predict that my headaches will come in pairs but this is far from the truth. They get along quite well because they have much in common.

The prime responsibility of running a theatre chain is to buy pictures with box office appeal, set admission prices which are fair and arouse public interest through exploitation—bearing in mind that entertainment for mass consumption should not be offensive.

The responsibilities in my new job are basically the same with obvious variations. Instead of a constantly ringing cash register, the success of ABC Films' programming will be measured by the television rating services. The factors which make for success are the same in both entertainment media—suspense, excitement, sex and appeal to all age groups and varying tastes.

The economic factors are similar. In order to get top quality product we have to spend money. Naturally,

we cannot afford to pay unrealistic prices which will prohibit us from recouping our production costs and making a profit. Under no circumstances, however, will we cheat. The buying public, whether it be a movie patron or an advertiser, is quality conscious. They know what's good and won't settle for anything less.

In the area of exploitation, although the aims are similar, the approaches are quite different. Movie distributors have a great deal of freedom in their promotion. One of the biggest differences between movie and TV advertising is the use of sex. Movie exhibitors often can spark their ads with illustrations of scantily clad gals and provocative, teasing copy. TV stations cannot do the same and rightly so. After all, a parent can control his child's movie attendance. He can't control TV viewing so readily and shouldn't be made to do so. A television program is like a guest in the house. Neither's performance should be unacceptable in the home environments.

Although many people think that movies and TV are incompatible, they are, in reality, interdependent. Most of TV's talent was schooled in motion pictures. Television formats are, for the most part, based upon story lines and themes which have proven popular in movie houses. TV has profited from the Hollywood star system and often uses top Hollywood stars to headline the spectaculars. TV, because of its less expensive and more rapid approach to star build-up, has that to offer the movie industry.

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(Continued on Page 1006)

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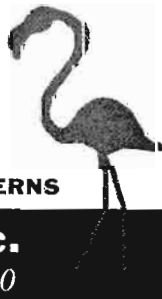
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(Continued from Page 1003)

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Comptroller.....A. Eugene Donofrio

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President.....M. B. Ponce  
(Continued on Page 1009)

# THE CONSTANT SEARCH FOR NEW IDEAS

## ... Is Hitting a Quickened Pace

By WALTER KINGSLEY

President, ITC (Independent Television Corporation)



**A**FTER many thousands of hours of television programming have gone parading across the home screen, the search for new ideas takes on a quickened pace. How many plots, programs, jokes, and memorable lines have already been used? How many more heroes can be found? Protagonists which just a few years ago were fresh new creations have become stereotypes. The drive for something new constantly hounds the producer, and the search becomes increasingly more difficult, and, with rising costs, his mistakes more costly.

It is almost unnecessary to establish the fact that there is continuing uncertainty in our young industry. It has often been said, however, that a measure of a person's maturity is his ability to live with this uncertainty. The producer-company must then be not only creative and intelligent, but mature enough to know if and when to plunge into new productions.

The television producer is forever measuring the acceptability or unacceptability of a new program concept. We constantly try to measure new program concepts based on research, ratings, etc. Yet the producer must, in the final analysis, be the judge of the future life of his program idea regardless of the rumors, whims and half-truths that may be circulating at any given time in buying circles. If a producer were to constantly reflect the temperament of the hours, he would be incapable of producing a program with firm characteristics of identity and format. In other words the producer and seller of television programming must always take

chances based on the best research available, but equally important is his own knowledge of the taste and temperament of the public.

We at ITC accept the challenge of this uncertainty. Our creative organization is constantly on the prowl, looking for new backgrounds, new locales, new situations to springboard a television program series. As a matter of fact, we think the television buyer today is really more willing to accept a new idea than he was, say, five or ten years ago, regardless of the fact that westerns seem to be the open sesame to rating success.

For example, this year we produced a different kind of action program called "Cannonball." Why was "Cannonball" different? Basically, because it did not rely solely on action and impact to gain audience. We added a new quantity to syndication programming called human interest, a quantity which heretofore had been the almost sole province of network programs. We felt that by adding a family situation to an action series, it would help give the sponsor the identification which he constantly wants.

In our overseas production, we are also reaching into new areas of programming. "The Four Just Men," being jointly produced by the Jack Wrather Organization and Sapphire Films, Ltd., not only represents an innovation in casting four of the biggest names ever to appear in a continuing television series (Jack Hawkins, Dan Dailey, Richard Conte, Vittorio De Sica) but more importantly, we are presenting a new concept for adventure programming.

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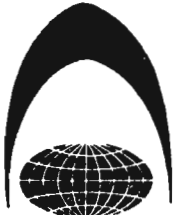
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(Continued from Page 1006)

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*Services Offered*—Production, distribution  
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*Productions*—Mexican Newsreel, Camara.

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 Production Manager.....Johm McKennon  
 Studio Manager.....Robert Scrivner  
 Head, Creative Dept.....Leo S. Rosencrans  
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 Vice-Pres. ....Rev. Jerome Lawyer, C.S.C.  
 Assoc. Prod....Rev. Albert J. Heinzer, C.S.C.  
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 tion of two weekly dramatic broadcasts over  
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 Assoc. Prod.....Gerald Mayer  
 Story Editor.....Milton Merlin  
*Productions* — The Millionaire, Who Do  
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(Continued on Page 1013)

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# PUBLIC SERVICE HAS MANY FACETS

## ... And Good Entertainment Is One

By RALPH COHN

President of Screen Gems, Inc.



**T**HE term "public service" has been used in our industry to describe any program—good, bad or indifferent—of a topical or educational nature. We have all seen programs which have been dull, pedantic and professionally inexcusable save for the fact that they fell into this "public service" category.

I believe such thinking renders a fundamental disservice to the meaning of the public's interest. The production of entertainment that every day delights, diverts and amuses millions is a genuine service to the public. Our industry has every reason to be proud of the job it has done in filling the increased leisure time of the people of the world with good, solid fun.

Yet, I still meet those who find it necessary to criticize our industry for the fact that it is in the business of manufacturing entertainment rather than some form of pseudo-uplift. They are, it seems, a little ashamed that our programs are regarded as "commercial" and that we are paid money by sponsors.

Let's stop being ashamed of the fact that many of us make sheer, unadulterated entertainment, designed for mass consumption. Night-time commercial television is not the concert hall or the lecture stage. It is the broadest possible medium for providing entertainment for millions.

Almost no sponsor has ever intentionally bought a program on the

premise that it would be so highly specialized as to interest only a small audience, just as very few viewers have ever tuned in the second episode of a program that bored them the first time.

If we are really to serve our enormous public, we must give it more of what it indicates it wants — good, clean, solid entertainment, skillfully and colorfully presented.

On these terms, social good can also be fostered. A program like "Father Knows Best" is certainly 'entertainment.' Yet it has impressed upon its vast audience the importance of education, the need for safe-driving instruction for teen-agers, the values of well-rounded family life and other moral lessons. It never preaches these ideals; it demonstrates them within an entertaining dramatic framework.

How then can we best serve the public and meet our obligations to society? We must hire the best talents available, refuse to compromise with the quality of our productions, and engage in a continual process of imaginative creativity. We must keep our fingers on the public pulse, find out what the people want to see and give it to them in the best way we know how.

Night after night a wonderland of adventure and comedy is offered to people to relax and refresh them after a tough day. This is a magnificent public service.

# **FREMANTLE INTERNATIONAL INC.**

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(Continued from Page 1009)

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*Services Offered*—Distributors of 16 mm. cultural films for educational and television use. Documentaries, films about art, art and experimental films. Short subjects.

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Treasurer .....Patricia Tracey  
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*Services Offered*—Distributors of features and westerns.

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 V.P., Dir. Nat. Sales. . . . William A. Cornish  
 V.P. in Chg. of Sales. Alexander Stronach, Jr.  
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*Services Offered*—Production and distribution of TV film programs.  
*Productions*—Citizen Soldier.

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6920 Sunset Blvd., Hollywood 28, Calif.  
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 Executive Producer. .... Louis Gray  
*Services Offered*—Production of TV films  
*Productions*—Annie Oakley, Buffalo Bill, Jr., Range Rider, Adventures of Champion, Gene Autry Productions.

**Fortune Features, Inc.**

1501 Broadway, New York, New York  
 Phone: LOngacre 4-5592

President. .... Jules B. Weill  
 Sales Manager. .... Monty Raphaelson  
*Services Offered*—Distribution of 70 features for TV.

**Foundation Films Corporation**

303 Citizens Bank Bldg., Pasadena, Cal.  
 Phone: SYcamore 6-2649  
 New York Associate: Lakeside TV Co.  
 1465 Broadway, New York 36, N. Y.  
 Phone: LOngacre 5-4582

Chairman of the Board ..... John I. Bolen  
 President ..... Richard D. Pearsall  
 Sec'y-Treas. .... Eldon L. Eby  
*Services Offered*—Production and distribution of non-denominational religious films.

**Four Star Films, Inc.**

1417 N. Western Ave., Los Angeles 38  
 Phone: HOLlywood 2-6231

President ..... Dick Powell  
 V.P. & Treas. .... Charles Boyer  
 V.P. & Sec. .... David Niven  
 V.P., Prodn. .... Frank Baur  
 Asst. Treas. .... S. A. MacSween  
 Asst. Sec. .... A. Morgan Maree III  
 Board of Directors. .... Dick Powell, David Niven, Charles Boyer  
 Producers ..... Dick Powell, David Niven, Charles Boyer, Charles Isaacs, Hal Hudson, Coles Trapnell, Fred DeCordova  
*Services Offered* — Creation, Production,



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*Productions* — Zane Grey Theatre, The Rifleman, Wanted Dead or Alive; Trackdown; Richard Diamond; The David Niven Show.

**Frazen Productions, Inc.**

1040 No. Las Palmas, Hollywood 38, Calif.  
(See Commercial Producers)

**Fremantle de Mexico S. A.**

Televiscentro, Avenida Chapultepec, 18, Mexico

I. D. F., Mexico  
Phone: 12.83.82

Manager .....Rene Anselmo  
Sales Manager.....Arturo Ulled  
*Services Offered* — Distributes CBS and other films in Mexico and Central America.

*Productions*—Spanish-dubbed versions of: Annie Oakley, Foreign Legion, Gunsmoke, Have Gun—Will Travel, I Love Lucy, Range Rider, Whirlybirds, Trackdown, You Are There, Navy Log, San Francisco Beat, Perry Mason.

**Fremantle International, Inc.**

366 Madison Ave., New York 17, N. Y.  
Phone: MUrray Hill 7-4344

President .....Paul Talbot

Secretary-Treasurer .....Ruth Arrington  
Secretary .....Frieda Rothe  
*Services Offered*—Distribution of American radio & TV products abroad.  
*Productions* — Encyclopaedia Britannica films.

**Fremantle International (London) Inc.**

Axtell Hs., 4th fl. Warwick St., London W. I., England  
Phone: GErrard 8227

Manager .....Angela Cuthbertson  
*Services Offered*—Distributing Amer. TV programs throughout Europe.

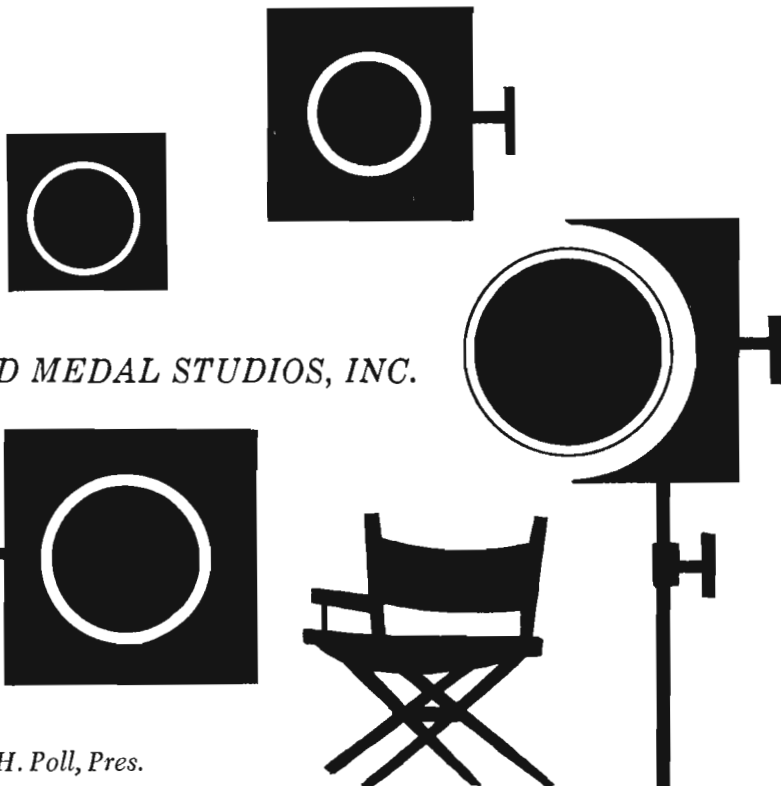
*Productions*—Cartoon Classics, Movie Museum, Jungle, Big Fights, Hopalong Cassidy, Encyclopaedia Britannica Films, Crusade in the Pacific.

**Fremantle of Canada, Ltd.**

17 Dundonald St., Toronto, Ont., Canada  
Phone: WA 4-9635

1396 Ste. Catherine St., Montreal, Que., Can.  
Phone: UN 1-0279

Board Chairman.....Paul Talbot  
President .....Ralph Ellis  
Manager (Montreal).....Henri Tremblay  
*Services Offered*—Canadian distributors for Calif. Nat'l. Productions (NBC Films) etc.  
*Productions*—Silent Service, Medic, Flight,



**GOLD MEDAL STUDIOS, INC.**

Martin H. Poll, Pres.

## TV FILM PROD.-DIST.

Gumby, Panic, Frontier, Hopalong Cassidy,  
It's a Great Life, etc.

### **Galaxy Attractions, Inc.**

375 Park Ave., New York 22, N. Y.  
Phone: PL 1-0330

President.....Milton A. Gordon  
Exec. Vice Pres.....Manny Reiner  
*Services Offered*—TV & feature film production; independent productions financed for network TV & feature films.

### **Gallagher Films, Inc.**

137 N. Oakland Ave., Green Bay, Wisc.  
(See Commercial Producers)

### **Gateway Productions, Inc.**

1859 Powell St., San Francisco, Cal.  
Phone: SUTter 1-8464

President.....Alvin J. Gordon  
*Services Offered*—Distributor of 16mm. educational films.  
*Productions*—Manners at School, Primary Modern Civilization Series.

### **W. J. German, Inc.**

Jane St., Fort Lee, N. J.  
Phone: N. J. WIndsor 4-5100  
N. Y. LOnacre 5-5978

President.....William J. German  
Executive Vice-Pres.....M. B. Reilly  
Vice-Pres.....Louis A. Bonn

Treas. & Secy.....M. B. Reilly  
Ass't Treas.....T. F. Ross  
Ass't Sec'y.....A. C. Nugent

Chicago Office

6040 North Pulaski Rd., Chicago 30, Ill.  
Phone: Irving 8-4064

Vice Pres.....John H. Maynard  
*Services Offered*—Agent for the sale and distribution of Eastman professional motion picture and TV films.

### **W. J. German, Inc., of California**

6677 Santa Monica Blvd., Hollywood, Calif.  
Phone: HOLlywood 4-6131

President.....William J. German  
Vice Presidents...E. O. Blackburn, G. H. Gibson, J. L. Courcier, H. E. Pratt  
Treasurer.....Edward O. Blackburn  
Secretary.....M. B. Reilly  
Ass't Sec'y-Treas.....R. Olney

*Services Offered*—Agent for the sale and distribution of Eastman professional motion pictures and TV films.

### **General Film Laboratories**

1546 North Argyle Ave., Hollywood 28, Calif.  
Phone: HOLlywood 2-6171

President.....G. Carleton Hunt  
Exec. V.P., Secy-Treas...Hans de Schulthess  
V.P., Sales.....R. G. Goodwin  
Sales Director.....J. E. Smith

*Services Offered*—Complete 16 and 35 mm.

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7017 Sunset Blvd., Hollywood 28, Calif.  
(See Commercial Producers)

**Glenar Studios**

Asst. Gen. Mgr. .... William Baron  
Phone: HOLlywood 4-0406  
Owner ..... Sid Glenar

**Gold Medal Studios, Inc.**

807 East 175th St., New York 60, N. Y.  
Phone: CY 9-5500

President ..... Martin H. Poll  
Vice-President ..... Murray Druckman  
Secretary-Treasurer ..... Selma Tamber  
Asst. Secy.-Treas. .... Martin Leichter  
Board of Directors ..... Martin H. Poll,  
Alfred W. Schwalberg, Arnold Saint Sub-  
ber, C. Edwin Knill.

Services Offered—Two largest stages in the  
East for film production at 807 East 175th St.

**Governor Television  
Attractions, Inc.**

375 Park Ave., N. Y. 22, N. Y.  
Phone: PLaza 3-6216

President ..... Arthur Kerman  
Services Offered—Distribution of films for  
TV. Representatives for Telepictures, Inc.

**Harry S. Goodman  
Productions**

19 E. 53rd St., New York 22, N. Y.  
Phone: PLaza 5-6131

General Manager ..... Harry S. Goodman  
Sales Mgr. .... Everett F. Goodman  
Asst. Gen. Mgr. .... William Baron  
Secretary ..... H. D. Knuth  
TV Director ..... S. M. Wilson  
Radio Dir. .... Frank Gebrecke  
Services Offered—15 and 30 minute filmed  
shows for TV.

**Goulding-Elliott-Graham  
Productions, Inc.**

420 Lexington Ave., New York 17, N. Y.  
(See Commercial Producers)

**John Guedel Productions**

8321 Beverly Blvd., Los Angeles 48, Calif.  
Phone: WEbster 6-6291  
V.P. & Exec. Producer ..... John Guedel  
Services Offered — Radio and television  
packaging and producing.

**Guild Films Company, Inc.**

460 Park Avenue, New York 22, N. Y.  
Phone: MUrray Hill 8-5365

President ..... John J. Cole  
Adm. V.P. & Treas. .... Arthur R. Lerner  
Secretary ..... Sidney Mayers  
Vice President ..... Irving Feld

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 (A Guild Subsidiary)

Vice President.....Gerald E. Liddiard  
*Services Offered*—Production and distribution of filmed television programs; production of TV commercials, industrial and public service films; distribution of feature films.

*Productions*—Jack London's Captain David Grief, Kingdom of the Sea, Michaels of Africa, Light of the World.

*Distributing*—19 TV packages: Liberace, Joe Palooka, Florian Zabach, It's Fun to Reduce, Confidential File, I Spy, Molly (Goldbergs), Conrad Nagel Theater, Sherlock Holmes, Paris Precinct, Janet Dean, Duffy's Tavern, Col. Tim McCoy, Junior Science, Looney Tunes and Walter Lantz Cartoons, Post 1948 H'wood Feature Pictures.

**Jack Goetz**

1148 San Ysidro, Beverly Hills, Calif.  
 Owner .....Jack Goetz  
*Services Offered*—Lab. service for all TV requirements; 16 & 35 mm. television features, serials and shorts.

**Gross-Krasne, Inc.**

41 E. 42nd St., New York 17, N. Y.  
 Phone: YUkon 6-5225  
 5420 Melrose Ave., Hollywood 38, Cal.  
 Phone: HOLlywood 7-5151  
 360 N. Michigan Ave., Chicago 1, Ill.  
 Phone: RANdolph 6-5583  
 155 Montgomery St., San Francisco  
 Phone: EXbrook 7-2683

Board Chairman.....Philip N. Krasne  
 Vice Chairman.....Jack J. Gross  
 Sales V. P. ....Melville Schlank  
 Administrative V.P.....Gerald King  
 Asst. to President.....Jerry Franken  
 V.P. Reg. Sales.....Leonard S. Gruenberg  
 V.P. Mid-W. Sales.....Arthur Spirt  
 V.P. Central-West Sls.....Raymond Wild  
 V.P. Western Sales.....Robert Hill  
 V.P. Eastern Sales.....Robert Brahm  
 V.P. S.E. Sales.....Fred R. Frank, Jr.

*Services Offered*—Production, distribution of TV films.

*Productions*—African Patrol, Adventures of Sea Hawk, Glencannon, Fate, Streets of Danger, Flying Doctor, Adventures of Jungle Boy.

**Herman Hack Productions  
 & Scripture Films**

2441 N. Beachwood Dr., Hollywood 28, Calif.  
 (See Commercial Producers)

**J & M Productions, Inc.**

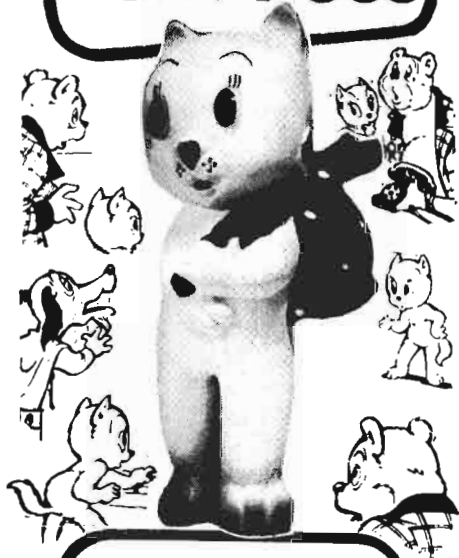
366 N. Camden Dr., Beverly Hills, Cal.  
 Phone: CRestview 5-4595

President.....Irving A. Fein  
 Secretary.....Richard M. Goldwater  
 Treasurer.....Lloyd Wright, Jr.

*Services Offered*—Production of live and filmed TV shows.

*Production*—The Jack Benny Show.

**Cinema-Vue**  
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**TOM PUSS**



Now in production—52 five minute cartoon subjects on this lovable character—presently featured in over 200 newspapers throughout the world—a terrific TV smash with top publicity and merchandising tie-ups

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26 SECRET FILE, U.S.A.  
 with Robert Alda

27 WESTERN FEATURES



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JUDSON 6-1336

**TV FILM PROD.-DIST.**

**The Jam Handy Organization, Inc.**

2821 E. Grand Blvd., Detroit 11, Mich.  
(See Commercial Producers)

**Harriscope, Inc.**

355 North Beverly Dr., Beverly Hills, Calif.  
Phone: CRestview 6-4632

President.....Burt I. Harris  
Associate ..... Abbott London  
Office Manager.....C. Coleman

*Services Offered*—Producer and distributor of motion picture film for television, owner of KTWO-TV Casper, Wyoming and KTWX-TV Sheridan, Wyoming; closed circuit TV system.

**Harris-Tuchman Productions**

751 N. Highland, Hollywood 38, Calif.  
( See Commercial Producers)

**Hartley Productions, Inc.**

339 East 48th St., New York 17, N. Y.  
( See Commercial Producers)

**Hoffberg Productions Inc.**

362 W. 44th St., New York 18, N. Y.  
Phone: CIRCLE 6-9031

Pres., Treas.....Jack H. Hoffberg  
*Services Offered* — Distributors of half hour, quarter hour and ten minute series of

films, including Stories of the Operas in 15 minutes.

**Holland-Wegman Productions**

197 Delaware Ave., Buffalo 2, N. Y.  
( See Commercial Producers)

**Hollywood Television Service, Inc.**

4020 Carpenter St., N. Hollywood, Cal.  
Phone: POplar 3-8411

N. Y. Phone: JUDson 6-1700

Pres., Gen. Sls. Mgr. ....Earl Collins  
Vice-President .....Richard G. Yates  
Sec'y-Treas. ....Lester J. Nelson

*Services Offered*—Distribution of motion pictures for TV.

**Sandy Howard Productions**

5842 Sunset Blvd., Hollywood 28  
Phone: HOLlywood 2-6282

President .....Sandy Howard  
Vice Presidents.....Jack Mulcahy,  
Harvey Bernhard  
Prod. Superv.....Gordon Wynn  
Story Editor.....Enid Baine  
Prod. Co-ord.....Charline Mitchell  
Story Dept.....Ed Wynne  
Casting .....Marvin Paige

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**ODYSSEY PRODUCTIONS, INC.**

439 Madison Avenue  
New York 22, N. Y.  
PLaza 1-6760

**Producers of HIGH ADVENTURE WITH LOWELL THOMAS**

## TV FILM PROD.-DIST. ....

*Services Offered*—Production of live and filmed television programs for network and syndication arrangements.

*Productions* — Police Station; Congressional Investigator; Spellbound, Ad Lib; Fantastic; and a feature picture.

### **Ideal Pictures, Inc.**

58 E. So. Water St., Chicago 1, Ill.

Phone: FInancial 6-5480

President.....Paul R. Foght  
V.P., Secretary.....W. Dan Browning, Jr.  
Treasurer.....Carroll M. Hadden

*Services Offered*—Rental of 16mm entertainment features, educational, religious, short subjects, and free-loan films. Sale and rental of audio-visual equipment.

### **Independent Television Corp.**

488 Madison Ave., New York 22, N. Y.

Phone: PLaza 5-2100

President .....Walter Kingsley  
Asst. to Pres.....J. W. Kiermaier  
Dir. Sales Opera.....William Du Bois  
Gen. Sales Mgr. Synd.....Hardie Frieberg  
Dir. National Sales.....Hal James  
Midwestern Sls. Mgr.....Lee Cannon  
N.E. Sls. Mgr.....Leonard Warager  
S.E. Sls. Mgr.....Alton Whitehouse  
Mgr. Inter'l Sls.....Abe Mandell

Adm. Mgr. Arrow Prod.....A. E. Unger  
Canadian Sls. Mgr.....John E. Pearson

*Services Offered*—Production and distribution TV film series for international, national, regional and local sponsorship.

*Productions*—Lassie, Lone Ranger, N. Y. Confidential, Cannonball.

### **Institute of Visual Training, Inc.**

40 East 49th St., New York 17, N. Y.

Phone: ELdorado 5-1443

President.....William J. Ganz  
Production Manager.....Herbert R. Dietz  
General Manager.....Vincent J. Capuzzi

*Services Offered*—Producers and distributors of motion pictures, slide films and films for TV Industrial and non-theatrical audiences.

### **Intercontinental Television, S. A.**

(Headquarters: Geneva, Switz.)

551 Fifth Ave., New York 17, N. Y.

Phone: MURray Hill 2-3404

Board Chairman.....Theodore R. Racoosin  
Pres., Oper. Hd.....David A. Lown  
Exec. V.P.....Hugo Seiler

*Services Offered* — Producers of live & taped European program material. Closed circuit telecasting. Sports telecasting. Taped commercials.

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Maurice H. Zouary, President

**International Film Foundation, Inc.**

1 E. 42nd St., New York 17, N. Y.  
Phone: OX 7-6820

Executive Dir.....Julien H. Bryan

Services Offered—(1) Production of documentary films. (2) Distribution of documentary films including TV use, chiefly twenty minute shorts on the peoples of various countries.

**International News Service**

235 E. 45th St., New York 17, N. Y.  
Phone: MU 7-8800

General Mgr.....J. Kingsbury Smith  
Editor-in-Chief .....Barry Faris  
Ass't. Gen. Mgr.....P. G. Reed  
Managing Editor.....P. R. Allerup  
Business Mgr.....Robert W. Brown  
TV Sales Mgr.....Robert H. Reid  
Promotion Mgr.....Kenneth Smith

Services Offered—Telenews daily, weekly and sports film services; INS 24-hour news wire; 35 mm. transparency service; stock film and photo library, fact-finding and research.

**International TV Programs, Inc.**

530 Maxwell Ave., Cincinnati 19, Ohio  
Phone: UN 1-5000

President.....Edward J. Stern  
Inter. Sls. Mgr.....Millard Segal  
Latin Amer. Sls. Mgr.....Ralph Franklin  
European Director.....Joseph M. Brandel

Services Offered—Production and distribution of television film world-wide.

**Interstate TV Corporation**

4376 Sunset Drive, Hollywood 27, Cal.  
Phone: NOrmandy 2-9181  
445 Park Ave., New York, N. Y.  
Phone: MURray Hill 8-2545

V.P. & Gen. Sls. Mgr.....Lloyd Lind  
Eastern Sls. Mgr.....Alan Roberts  
1250 S. Wabash Ave., Chicago, Ill.

Phone: WAbash 2-7937  
5746 Sunset Blvd., Los Angeles, Cal.  
Phone: HOLLywood 2-4448  
3207 Friendly Road, Greensboro, N. C.  
Phone: GRreensboro 3-7551

Sterling Films Ltd., King Edward Hotel,  
Toronto, Canada  
Phone: EMpire 6-6221

429 E. 14th Ave., Denver, Colorado  
Phone: TAbor 5-4864

Services Offered—Production and distribution of 30 minute package shows. Distribution of feature motion pictures.

**Inter-TV Films, Ltd.**

1410 Stanley St., Montreal 2, Canada  
Phone: PLateau 4868

President .....Marcel Leduc  
Exec. V.P.....Robert A. Jouglet  
Secretary .....Jules Dupre  
Treasurer .....Jean H. Thys  
147 University Ave., Toronto, Ontario, Can.  
Manager .....Norman Brown  
U.S.A.: Official Films, 25 Worth St., N. Y. C.

Services Offered—Distribution of U. S., British and foreign films.

Distributing—130 U. S. features, 30 French features, The Errol Flynn Theater (half-hour anthology).

**Inter World TV, Inc.**

460 Park Ave., New York 22  
Phone: MU 8-5365

President.....John J. Cole  
Vice President.....Patrick T. Ahern  
Secretary.....Sydney A. Meyers  
Treasurer.....Arthur R. Lerner

Services Offered—Producer and distributor of TV films and Video-Tape in all areas of the world except the U. S.

**Jamieson Film Company**

3825 Bryan St., Dallas 4, Texas  
(See Commercial Producers)

**COORDINATED  
MARKETING  
AGENCY INC.**

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Producers of  
"SHOWCASE"

"BETWEEN the LINES"

Executive Producers  
LESTER L. WOLFF  
IRVING HERZ

Producer  
ART ARNOLD PELTZ



**Library Films Inc.**

25 West 45th St., New York 36, N. Y.  
Phone: PLaza 7-0100

President.....Paul N. Robins  
Secretary.....H. Jerome Harris  
*Services Offered*—Films for TV—Westerns,  
Serials, Shorts.

**Lou Lilly Productions**

5746 Sunset Blvd., Hollywood 28, Calif.  
(See Commercial Producers)

**Lion Television Pictures Corp.**

1501 Broadway, New York 36, N. Y.  
Phone: PEnnsylvania 6-1780

President.....E. W. Hammons  
Secretary-Treasurer.....T. Newman Lawler  
*Services Offered*—Financing TV shows and  
packages. Offering to TV stations packages  
of 13 Handy Andy episodes of 12½ minutes  
each.

**Jack London Productions, Inc.**

245 West 55th St., New York 19  
Phone: PLaza 7-4117

President.....Barnett Glassman  
Secretary.....Herbert Friedman  
Dir. of Publicity.....Stephen F. Keegan  
*Productions* — Owners of Jack London  
library—TV series Captain David Grief.

**James Love Productions, Inc.**

115 W. 45th St., New York 36, N. Y.  
(See Commercial Producers)

**Lux-Brill Productions, Inc.**

319-21 E. 44th St., New York 17, N. Y.  
(See Commercial Producers)

**Major Television Productions, Inc.**

1270 Ave. of the Americas, New York 20  
Phone: PLaza 7-6990-1-2  
President.....Irving Lesser

**Glenn Mann Productions, Inc.**

70 W. 55th St., New York City  
Phone: Circle 7-0290

President.....Mrs. Glenn Mann  
*Services Offered*—Program producer and  
distributor.

**Marathon TV Newsreel Inc.**

10 East 49th St., New York 17, N. Y.  
Phone: MU 8-0985

Pres., Exec. Prod.....Konstantin Kaiser  
V.P., Super. of Prod.....Ken Baldwin  
Dir. News & Sp. Events...Chas. Van Bergen

*Services Offered*—Public information films  
produced and distributed to television sta-  
tions; news and special event coverage;  
world-wide news service; station consultants  
on TV news setups; stock footage library,  
commercials.

**Mark VII, Ltd.**

4024 Radford Ave., N. Hollywood, Calif.  
Phone: STAnly 7-0621

President.....Jack Webb  
Vice-Pres. & Treas.....J. R. Rodgers  
Secretary.....Seymour Steinberg  
*Productions*—Features—Dragnet, Pete Kel-  
ly's Blues, The D.I. for WB release. TV  
series—Dragnet, Noah's Ark, The D. A.'s  
Man, Pete Kelly's Blues.

**Master Films Distributors, Inc.**

120 West 42nd St., New York 36, N. Y.  
Phone: WIconsin 7-9907

President.....George Caputo  
*Services Offered*: Distributors of Spanish  
language feature films (250).

**Masterpiece Productions, Inc.**

45 West 45th St., New York 36, N. Y.  
Phone: JUdson 2-4717

Manager.....Frances Kaplan  
*Services Offered* — Distributors of 25 re-  
issue features.

**Robert Maxwell & Associates**

5420 Melrose Ave., Hollywood, Calif.  
Phone: HOLlywood 2-6027

Producer.....Robert Maxwell  
*Services Offered*—Series of filmed tele-  
vision shows.

**M.C. Pictures, Inc.**

1501 Broadway, New York 36, N. Y.  
Phone: LOngacre 3-6187

President.....Armand Schneck  
V.P., Gen. Sales.....Jerome Balsam  
Vice-Pres.....Alexander Beck  
*Services Offered*—Distributors to TV of  
feature films.

**McCadden Corporation**

1040 N. Las Palmas Ave., Hollywood 38, Cal.  
Phone: HOLlywood 4-2141

V.P.-Production.....Al Simon  
President.....George Burns  
V.P.-Business.....Maurice Morton  
Treasurer.....John H. Nicolaides  
Pub. & Adv. Dir.....Stafford Clark  
*Services Offered*—Creation and production  
of filmed TV programs for national or net-  
work sales; facilities for filming syndicated  
or network TV programs; production of  
filmed TV commercials for national sponsors.  
*Productions*—The George Burns & Gracie  
Allen Show, The Bob Cummings Show, The  
Peoples' Choice, Crisis.





## TV FILM PROD.-DIST.

Gen. Mgr.....Rosario Iannelli  
Sales Mgr.....Peter Markovich  
3450 Wilshire Blvd., Los Angeles 5, Cal.  
Phone: DUmkirk 4-2511

V.P. & Manager.....J. J. Lipsky  
Services Offered—Print procurement, distribution filmed commercials and feature film shows, storage and trafficking of live TV props and ETs for radio.

### **Carlton E. Morse Enterprises, Inc.**

1680 N. Vine St., Hollywood 28, Calif.  
Phone: THornwall 5-7000

President.....Carlton E. Morse  
Services Offered—TV film programs, production.

### **Morton Productions**

64 East Lake St., Chicago 1, Ill.  
Phone: CEntal 6-4144

President.....Morton Jacobson  
Services Offered—Syndicated TV & radio shows.  
Productions—Joe Emerson Show.

### **Motion Pictures For Industry**

2543 Kelton Ave., Los Angeles 64, Calif.  
(See Commercial Producers)

### **Motion Picture Stages, Inc.**

3 East 57th St., New York, N. Y.  
Phone: PL 3-4840

President.....C. F. Vetter, Jr.  
Studio Manager.....Gerald Margolis  
Services Offered—Film production service, specializing in serving film producers. All production facilities and services.

### **Motion Pictures for Television, Inc.**

400 Park Ave., New York 22, N. Y.  
Phone: PL 3-5600

Pres., Chrm. of Board.....Matthew M. Fox  
V.P., Gen. Sales Mgr.....Basil Estreich

### **Movie Advertising Bureau**

70 E. 45th St., New York 17, N. Y.  
Phone: MUrray Hill 6-3717

Div. Sls. Mgr.....A. E. Smith  
Nat'l. Sls. Acc't Exec....Constance Mowbray  
Home Office & Studio

1032 Carondelet St., New Orleans, La.  
President.....C. J. Mabry

Services Offered—Spot commercials for TV, motion picture theaters and drive-ins. Extensive studio facilities for all phases of production.

### **Movietonews, Inc.**

460 W. 54th St., New York 19, N. Y.  
Phone: COlumbus 5-7200

President.....W. C. Michel

V.P. Producer.....Edmund Reek  
Services Offered—Theatrical and TV news films; short subjects.

### **MPO TV Films, Inc.**

15 E. 53rd St., New York 22, N. Y.  
(See Commercial Producers)

### **Owen Murphy Productions, Inc.**

723 Seventh Ave., New York 19, N. Y.  
(See Commercial Producers)

### **Music Makers, Inc.**

45 West 45th St., New York 36, N. Y.  
(See Commercial Producers)

### **NBC Film Library**

729 7th Ave., New York 19, N. Y.  
Phone: CIrcle 7-8300

Ch. Film Librarian.....Frank W. Kelly  
Services Offered—Stock shots. Combined NBC and March of Time Libraries—over 30,000,000 ft. of minutely cross-indexed film.

### **National Screen Service Corp.**

Television & Industrial Films Division  
509 Madison Ave., New York, N. Y.

Home Office  
1600 Broadway, New York, N. Y.  
Phone: CIrcle 6-5700

(See Commercial Producers)

### **National Telefilm Associates, Inc.**

10 Columbus Circle, New York 19, N. Y.  
Phone: JUdson 2-7300

Chrmn. of Bd.....Ely A. Landau  
President.....Oliver A. Unger  
Pres., NTA Film Ntwk....Charles C. Barry  
Exec. V.P.....Harold Goldman  
Sr. V.P.....Edythe Rein  
Secretary.....H. I. Bucher  
V.P. Chg. O & O Stations.....Ted Cott  
V.P., Bus. Affairs.....David J. Melamed  
V.P., Comptroller.....Burton I. Lippman  
V. P. Exec. Dir. Adv., Prom., Merch.

Lester Krugman  
Dir. Prom. & Sales Service..Martin Roberts  
Press Director.....Harry Albus  
Exploitation Director.....Phil Cowan  
Merch., O & O Expl. Dir..Irving Lichtenstein  
Sales Presentations Dir.....Ernest Fladell

#### Branch Offices

612 N. Michigan Ave., Chicago, Ill.  
V.P., Mid-West Sls.....E. J. Graft  
8721 Sunset Blvd., Los Angeles, Calif.  
V.P., W. Coast Sls.....Berne Tabakin  
Statler Office Bldg., Boston, Mass.  
Exec. in Charge.....Nicholas Russo

## TV FILM PROD.-DIST.

2605 Sterick Bldg., Memphis, Tenn.  
 Exec. in Charge.....Charles Britt  
 1011 Currie Ave. N., Minneapolis, Minn.  
 Exec. in Charge.....Gerald Corwin  
 1401 Peachtree St., N.W., Atlanta, Ga.  
 Exec. in Charge.....Hank Luhrman  
 1408 Fidelity Union Life Bldg., Dallas, Tex.  
 Exec. in Charge.....Roy George  
 10 Lupine Ave., San Francisco, Cal.  
 Exec. in Charge.....Robert Lang  
 5525 Upper Lachine Rd., Montreal, Que.  
 Exec. in Charge....Napoleon Vaillancourt  
 175 Bloor St. E., Toronto, Ont.  
 Exec. in Charge.....David Griesdorf

### NTA Program Sale Div.

President.....Michael M. Sillerman  
 V.P., Los Angeles.....Walt Plant  
 V.P., N. Y.....Mel Schlank

*Services Offered*—Television programs and features for national, regional and local sponsorship.

*Productions*—500 top-quality feature films, 1,400 short subjects & cartoons and the following filmed TV shows: China Smith, The New Adventures of China Smith, Lili Palmer Theater, Police Call, Pantomime Quiz, Play of the Week, Orient Express, Holiday, Combat Sergeant, Official Detective, Sheriff of Co-chise, The Bill Corum Sports Show, The Passerby, Music of the Masters, Find a Hobby, Man's Heritage, M.D., Layman's Call to Prayer, The Health and Happiness Club: Holiday Shows—Lamb in the Manger, Christmas Carol, etc; U. S. Marshal, Adventures of Wm. Tell, The Third Man, Mantovani, Walter Winchell File, Geo. Jessel's Show Business, TV Hour of Stars, How to Marry a Millionaire, This Is Alice, Man Without a Gun.

### NTA International, Inc.

President .....Harold Goldman  
 Nat. Sales Mgr.....E. Jonny Graff

#### Branch Offices

109 Jermyn St., London, Eng.  
 Exec. in Charge.....Vernon Burns  
 21, Avenue Kleber, Paris, France  
 Exec. in Charge.....Leo Lax  
 Via Po, 12, Rome, Italy  
 Execs. in Charge.....Silvio Mattatia,  
 Filippo Ottavi  
 262 Rue Royale, Brussels, Belgium  
 Exec. in Charge...Charles Van Der Haeghen  
 Theaterstrasse 24, Munich, Germany  
 Exec. in Charge.....Alexander Badal

### NBC Film Division

(See California National Productions)

### Ted Nemeth Studios

729 7th Ave., New York 19, N. Y.

Phone: Circle 5-5147-8

Production Director.....Ted Nemeth  
 Art Director.....M. E. Bute

*Services Offered*—Producers, distributors of film made specifically for TV; TV film spots and commercial films.

### Fred Niles Productions, Inc.

1058 W. Washington Blvd., Chicago  
 (See Commercial Producers)

### Nola Penthouse Sound Studios

113 W. 57th St., N. Y. 19  
 (See Commercial Producers)

### Odyssey Productions

439 Madison Ave., New York 22, N. Y.  
 Phone: PLaza 1-6760

President.....Lowell Thomas  
 V.P. Chg. Production & Exec.

Director.....Milton A. Fruchtman  
 Corporation Secretary.....Gerald Dickler  
*Services Offered*—Film and tape package producers.

*Productions*—High Adventure With Lowell Thomas; Strange World.

### Official Films, Inc.

25 West 45th St., New York 36, N. Y.  
 Phone: PLaza 7-0100

Pres., Bd. Chmn.....Harold L. Hackett  
 Exec. V.P., Treas.....Seymour Reed  
 Vice-President.....Robert Sanford  
 Director of Sales.....S. L. Adler  
 Secretary.....Grace V. Sullivan  
 Asst. Secretary.....Aaron Perlow

*Services Offered*—Distribution of filmed TV programs for national and syndicated release. Also, cartoons & musical shorts.

*Productions*—Adventures of Robin Hood, Sir Lancelot, The Buccaneers, My Little Margie, Trouble with Father, My Hero, American Legend, Adventures of the Scarlet Pimpernel, The Star and the Story, Star Performance, Willy, Colonel March of Scotland Yard, Invisible Man, Adventures in Sherwood Forest, Decoy, Rocky Jones, Space Ranger, The Hunter, Overseas Adventure, Cross Current, Dateline Europe, Vagabond, Sword of Freedom.

### Olympia Film Productions, Inc.

112 W. 48th St., New York 36, N. Y.  
 (See Commercial Producers)

### Onyx Pictures Corp.

60 W. 46th St., New York 36, N. Y.  
 Phone: PLaza 7-7417-8

President .....Sam Lake

*Services Offered*—World's largest distributor of silent comedies, including all Hal Roach and Mack Sennett properties, 66 Our Gang comedies, and 104 Cartoons & 12 Puppets—both in color and B & W.



## TV FILM PROD.-DIST.

Asst. Producer.....Roy Rich  
Script Editor.....Irve Tunick  
*Services Offered* — Full length and short subject motion picture production for TV.

### **Princeton Television Center**

252 Nassau St., Princeton, N. J.  
Phone: WA 4-3550

President.....Gordon Knox  
Asst. Secretary.....Ann Hogarty  
*Service Offered*—Production & distribution of any type of film.

### **Programatic Broadcasting Service, Inc.**

229 Fourth Ave., New York 3, N. Y.  
Phone: ORegon 4-7400

President.....W. L. Quinlan, Jr.  
Sales Manager.....J. W. Roberts  
Advertising Director.....E. Hochhauser, Jr.  
Production.....A. B. Montenko  
Program Director.....D. M. O'Neill  
Research & Devel.....E. F. Hembrook  
*Services Offered*—A complete integrated package for radio stations.

### **Pyramid Productions, Inc.**

221 West 57th St., New York 19, N. Y.  
Phone: JUdson 6-7040

Chmn. of Bd., Exec. Prod..Everett Rosenthal  
President.....Leonard Loewinthan  
*Services Offered*—Creators & Producers of live and film television shows.  
*Productions* — Big Story, Decoy, Man Behind The Badge, Treasury Men In Action, Playhouse 15, Federal Men, China Smith, Orient Express, Deadline, Indictment.

### **Roland Reed Productions, Inc.**

650 N. Bronson, Los Angeles 4, Cal.  
(See Commercial Producers)

### **Reela Films, Inc.**

17 N.W. 3rd St., Miami, Fla.  
Phone: Franklin 4-2108

Manager.....J. van Hearn  
*Services Offered*—16 & 35mm B&W processing & printing. Sound recording. Kinescope. Studio, equipment rental. 16mm titling.

### **Reid H. Ray Film Industries, Inc.**

2269 Ford Parkway, St. Paul 16, Minn.  
(See Commercial Producers)

### **RD-DR Corp. (Reader's Digest— deRochemont)**

380 Madison Ave., New York 17, N. Y.  
Phone: OX 7-0350

Chairman of Board....Louis de Rochemont  
President.....Borden Mace  
Secretary.....Ambrose Doskow  
Treasurer.....Martin J. Maloney  
V.P.....Thomas Orchard  
V.P.....Lothar Wolf  
*Services Offered*—Feature, commercial and educational film producers.

*Productions*—Cinerama Holiday, The First 99, To Open the World to the Nations (Suez Canal), Windjammer (in the Cinemiracle process), Boris Morros Story, March of Todd-AO.

### **Reeves Sound Studios Inc.**

304 East 44th St., New York 17, N. Y.  
Phone: OR 9-3550

President.....Hazard E. Reeves  
Vice-President.....Chester L. Stewart  
*Services Offered*—Sound recording studios.

### **Regal Television Pictures Corp.**

151 W. 46th St., New York 36, N. Y.  
Phone: JU 2-1877

President.....Moe Kerman  
*Services Offered*—Distribution of motion pictures including features, streamliners, and shorts, for TV showings.

### **Regis Films**

1037 N. Cole Ave., Los Angeles 38, Calif.  
Phone: HOLlywood 5-5171  
N. Y. Phone: PLaza 5-4807

V.P. Chg. of Sls.....Lee Orgel  
*Branch Offices*

612 N. Michigan Ave., Chicago, Ill.  
Phone: MICHigan 2-1170

Mid-West, Mgr.....Victor Peck  
8 E. 52nd St., New York 22, N. Y.  
Phone: PLaza 5-4807

Eastern Manager.....Verne Behnke  
*Services Offered*—TV film distributors and producers with offices in New York, Chicago and Los Angeles.

*Productions*: The new color Crusader Rabbit Series of 260 episodes. Front Page Detective, Hollywood Half Hour, Ringside With The Rasslers, Old Crusader Rabbit Series.

### **Republic Television Features**

64 East Lake St., Chicago 1, Ill.  
(See Commercial Producers)

### **Revue Productions, Inc.**

4024 Radford Ave., N. Hollywood, Cal.  
Phone: POplar 6-4151

President.....Taft B. Schreiber  
Sr. V.P.....Alan J. Miller  
V.P.'s.....Albert Dorskind, Paul Donnelly, Richard Irving, Patrick Kelley, Richard Lewis, Louis Lindsay, Manning O'Connor, Geo. Stern

*Productions*—State Trooper, Tales of Wells Fargo, Wagon Train, The Restless Gun,

**TV FILM PROD.-DIST.**

Bachelor Father, Leave It To Beaver, M-Squad, General Electric Theater, Mickey Spillane, Alfred Hitchcock Presents, Jane Wyman Theater, Schlitz-Lux Playhouse, Cimarron City, Buckskin.

**Stuart Reynolds Productions**

195 S. Beverly Dr., Beverly Hills, Cal.  
Phone: CRestview 4-7863

Owner .....Stuart Reynolds  
Services Offered—Prod. of TV films.  
Productions—Trailblazers.

**Marion Riddick Productions, Inc.**

1102 Eberhard St., Houston 19, Texas  
(See Commercial Producers)

**Riviera Productions**

29 Miraleste Plaza, San Pedro, Cal.  
(See Commercial Producers)

**Hal Roach Studios**

8822 Washington Blvd., Culver City, Calif.  
Phone: TExas 0-3361

President .....Hal Roach, Jr.  
Exec. V.P. ....G. L. Culpepper  
V.P. & Studio Mgr.....S. S. Van Keuren  
V.P., Distribution .....E. H. Goldstein  
V.P., Sales .....H. R. Gelbspan  
Sect.-Treas. ....Chas. H. Meacham  
Controller .....Alvin E. Brizzard  
Comm. Film Div.....Miles Middough  
635 Madison Ave., New York 22  
Phone: PLaza 9-3366

729 Seventh Ave., New York 19, N. Y.  
Phone: Circle 9-6135

Services Offered—Production of programs for TV and theatrical exhibition on film or tape; also filmed commercials for TV, and studio rentals.

Productions—Gale Storm Show "Oh! Sussanna," "The Veil" and Guy Madison series.

**Rocket Pictures, Inc.**

6108 Santa Monica Blvd., Hollywood 38, Calif.  
(See Commercial Producers)

**Frederick K. Rockett Co.**

6063 Sunset Blvd., Hollywood 28, Calif.  
(See Commercial Producers)

**Ross-Danzig Productions**

6331 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HOllivood 2-6464

Partners.....Frank K. Danzig, Bart Ross  
Producers.....Al Burton, Fred Hessler,  
Alan Harvey, Gordon Hunt

Prod. Asst.....John Martin  
Coordinator .....Joan Nagler

Services Offered—Package production of live and filmed television programs.

Productions—Beat Mr. Genius, Spotlight on Youth.

**Rodney-Young Productions**

9119 Sunset Blvd. Los Angeles 46, Calif.  
Phone: CRestview 6-4174

President.....Robert G. Young  
Vice President.....Eugene B. Rodney  
Secretary.....Ben Bisgeier  
Services Offered—Producers of "Father Knows Best" series.

**Danny Rouzer Studio**

7022 Melrose Ave., Hollywood 38, Calif.  
(See Commercial Producers)

**R-TV Enterprises**

225 W. 86th St., New York 24, N. Y.  
(See R-TV Program Prod.)

**Sande-Greene & Associates**

"Creative Consultants"  
8400 Sunset Blvd., Hollywood, Calif.  
(See Commercial Producers)

**Sarra, Inc.**

200 E. 56th St., New York, N. Y.  
(See Commercial Producers)

**Bernard L. Schubert, Inc.**

505 Park Ave., New York 22, N. Y.  
Phone: MUrray Hill 8-0940

President .....Bernard L. Schubert  
Treasurer .....Leonard Bogdanoff  
V.P., Network Sls.....Eugene C. Wyatt  
V.P., Synd. Sls.....Charles King  
V.P., Adm.....David Savage  
V.P., Mid-W. Div.....John P. Rohrs  
Prom., Pub. Dir.....Wynn Loewenthal  
Services Offered—Producer & distributors of TV programs & series—live & film.

Productions—Crossroads, Mr. & Mrs. North, Movie Quick Quiz, Tooper, Parole, TV Reader's Digest, White Hunter, Your Musical Jamboree.

In Production: Counterspy, New Adventures of Mr. & Mrs. North.

**Walter Schwimmer, Inc.**

75 E. Wacker Dr., Chicago 1, Ill.  
Phone: FRanklin 2-4392

President .....Walter Schwimmer  
Sales Manager.....Bernard Crost  
Program Director...Arthur E. Picken, Jr.  
527 Madison Ave., New York 22, N. Y.  
Phone: ELdorado 5-4616

Manager .....Jack Arden  
East'n Sales Mgr.....Peter Manners  
Services Offered—TV and radio package programs.

Productions—Championship Bowling, Eddy Arnold Time, It's Baby Time, All-Star Golf.

**Scott-Textor Productions**

127 East 47th St., New York 17, N. Y.  
(See Commercial Producers)

## TV FILM PROD.-DIST.

### **Screencraft Pictures, Inc.**

15 West 44th St., New York 36, N. Y.

Phone: MUrray Hill 7-5011

#### *Branch Offices:*

5746 Sunset Blvd., Hollywood, Calif.

Phone: HOLlywood 2-4448

Congress Hotel, Chicago, Ill.

Phone: HARRison 7-9660

President ..... Ed Berkson

Vice-President ..... Myron Mills

*Services Offered*—Distributor and syndicator of Judge Roy Bean; Mickey Rooney Show; features and westerns for TV.

### **Screen Gems, Inc.**

711 Fifth Ave., New York 22, N. Y.

Phone: PLaza 1-4432

#### *Management*

President ..... Ralph M. Cohn

V.P. Chg. Sales ..... John H. Mitchell

V.P., Business Affairs ..... Burton Hanft

V.P. Chg. Synd. Sales ..... Jerome Hyams

Legal ..... Daniel Glass

Dir. Corp. Oper. .... Norman E. Gluck

Gen. Mgr. Station Oper. .... Norman Louvau

Merchandising ..... Edward Justin

Program Procurement ..... Henry White

Eastern Prog. Dev. .... Steve Krantz

Publicity ..... Gene Plotnik

East'n Production ..... B. Berenberg

Comptroller ..... M. Klein

Technical ..... M. Peter Keane

Adv.-Sls. Planning ..... Pierre Marquis

#### *Sales*

Dir. Synd. Sales ..... Robert Seidelman

Nat'l. Sales Execs. .... Paul Jones,

Carroll Bagley, Henry White, Geo. Hankoff

East'n Area Mgr. .... Ben Colman

Central Area ..... Stanley Dudelson

North-Central Area ..... William E. Young

West'n Area ..... Richard Dinsmore

South'n Area ..... Frank Stone

S. West. Area Mgr. .... Frank Parton

#### *International*

Dir. Int'l. Oper. .... Wm. Fineshriber, Jr.

Coordinator ..... James Dodd

Canadian ..... Lloyd Burns

British-European ..... M. J. Frankovich

Latin American ..... John Manson

#### *Production*

1334 N. Beachwood, Hollywood, Cal.

Phone: HOLlywood 2-3111

Exec. in Chg. Prodn. .... Irving Briskin

V.P.-Production ..... Harry Ackerman

Prod. Exec. .... Fred Briskin

Prog. Develop. .... William Sackheim

Dir. Synd. Prog. Prod. .... Tom Gries

Dir. Synd. Prog. Devel. .... Wallace MacDonald

Producers. Alvin Cooperman, Paul Harrison,

Jas. Fonda, Wm. Froug, Winston O'Keefe

Publicity ..... Jerry Hoffman

*Services Offered*—Production, distribution TV film programs.

*Production*—Father Knows Best, The Adventures of Rin Tin Tin, Tales of the Texas Rangers, Shirley Temple's Storybook, Rescue 8, Naked City, Goodyear Theater, Alcoa

Theater, Donna Reed Show, Ed Wynn Show, Behind Closed Doors, Jefferson Drum, Ruff & Reddy, Huckleberry Hound, Stakeout.

### **Show Corp. of America**

1270 Ave. of the Americas, New York, N. Y.

Phone: JUDson 6-5050

President ..... Robert Manby

V.P.'s ..... Fred Schneider, Max Bradbard,

Wm. Finkeldey

Sales Service ..... Dolores Burke

Traffic ..... Natalie Lipman

*Services Offered*—Distribution and production of feature films, library films, 15-minute and half-hour film subjects.

*Productions*—Heidi, El Coyote, Abbey Theatre plays, Mr. B.I.G., and feature film packages.

### **Signal Productions, Inc.**

6269 Selma Ave., Hollywood 28, Calif.

(See Commercial Producers)

### **Simmel-Meservey, Inc.**

9113 W. Pico Blvd., Los Angeles, Calif.

Phone: Bradshaw 2-3874

President ..... Louis Simmel

Dist. Director ..... Ruth Adams

*Services Offered*—Producers and distributors of film series and shorts, most of which are ¼ hour.

### **Al Simon Productions, Inc.**

1040 N. Las Palmas, Hollywood 38, Calif.

(See Commercial Producers)

### **Skibo Productions, Inc.**

165 W. 46th St., New York 36, N. Y.

Phone: PLaza 7-2265

President-Treas. .... Patrick E. Shanahan

Secretary ..... George Blake

*Services Offered*—16mm. and 35mm. sound films for TV rental. Educational, comedies, novelties, musicals, features and short subjects.

### **Stephen Slesinger, Inc.**

247 Park Ave., New York 17, N. Y.

Phone: YUKon 6-8166

President ..... Shirley A. Slesinger

*Services Offered*—TV films, based on the following properties: "Red Ryder," "King of the Royal Mounted," "Ozark Ike," and "Winnie-the-Pooh."

### **Fletcher Smith Studios, Inc.**

319 E. 44th St., New York 17, N. Y.

(See Commercial Producers)

**TV FILM PROD.-DIST.**

**Walter Harrison Smith  
Productions, Inc.**

40 E. 40th St., New York 16, N. Y.  
(See Commercial Producers)

**Soundac Productions, Inc.**

2133 N. W. 11th Ave., Miami 37, Fla.  
(See Commercial Producers)

**Sound Masters, Inc.**

165 W. 46th St., New York 36, N. Y.  
(See Commercial Producers)

**Specialty Television Films,  
Inc.**

1501 Broadway, New York 36, N. Y.  
Phone: LO 4-5592

Pres., Gen. Sales Mgr.....Jules B. Weill  
Ass't Gen. Sls. Mgr.....Monty Raphaelson  
*Services Offered*—Motion picture film, fea-  
tures for television broadcasting.

**Splendex Enterprises**

120 S. Mapleton Dr., Los Angeles 24, Calif.  
Phone: CR 1-2141

General Partner.....Charles Wick  
*Services Offered*—Production & financing  
of TV films.

**Square Deal Pictures Corp.**

297 King St., Chappaqua, New York  
Phone: CHappaqua 1-1900

President .....Horace W. Ayers  
Vice President.....Donn Marvin  
Secy., Treas.....Elsbeth F. Marvin  
Photographic .....Tom Maley  
*Services Offered*—Make, distribute films  
for TV and other use.

*Productions*—Religion in the Family,  
Pastorale, Psalmody, Sons of God, The  
Miracle of Christmas.

**Stage 5 Productions, Inc.**

1040 N. Las Palmas, Hollywood, Calif.  
Phone: HOLLYwood 7-3111

Producer, Dir.....Ozzie Nelson  
Associate Producer.....Leo Pepin  
Cameraman .....Neal Beckner  
Music Director.....Buzz Adlam

*Services Offered*—Producing the television  
series, "Adventures of Ozzie and Harriet."

**Al Stahl Productions**

1600 Broadway, New York, N. Y.  
(See Animated Productions, Inc.  
Under Commercial Producers)

**Star Entertainment Corp.**

211 West 53rd St., New York 19, N. Y.  
Phone: JUdson 2-0770-1  
President .....Max Wolf

*Services Offered*—Talent representatives,  
casting, production, and packaging of films.

**Wayne Steffner Productions**

6223 Selma Ave., Hollywood 28, Calif.  
Phone: HOLLYwood 3-4173

President.....Everett F. Tomlinson  
V.P., Chg. of Sls.....Edwin W. Buckalew  
*Services Offered*—Create and produce  
"live" or film programs for television; create,  
produce and syndicate radio programs; write  
and film industrial and business films, 35  
and 16 mm B & W or color.

*Productions*—TV—You Asked for it, ABC-  
TV, Skippy Peanut Butter. RADIO—Syndica-  
tors of Art Baker's Notebook (780 quarter-  
hour episodes); Point Of Law (780 five-  
minute episodes); Don't You Believe It  
(260 five-minute episodes).

**Sterling-Movies U. S. A., Inc.**

375 Park Ave., New York 22, N. Y.  
Phone: MUrray Hill 3-6300

President .....Chas. F. Dolan  
Vice-President .....Sophie C. Hohne  
General Mgr.....Robert Kirsten  
Mgr. TV Dept.....Ophelia Brussally

*Services Offered*—Distributors of sponsored  
"free" films to television stations and to gen-  
eral 16 mm. audiences.

**Sterling Television Co., Inc.**

6 East 39th St., New York 16, N. Y.  
Phone: MU 3-6300

President .....Saul J. Turell  
Vice President.....B. Coe  
Sec., Treas.....Robert E. Rhodes  
Sales, Gen. Mgr.....Nat Liebeskind

*Services Offered*—Producer and distributor  
of TV, shorts and film series. Distributor  
for independent producers.

*Productions*—Abbott & Costello, Bowling  
Stars, Cartoon Classics, Famous Cartoons,  
Little Show, Little Theatre, Invitation Play-  
house, Paul Killiam Show, Ray Forrest Show,  
Ballets De France, Gadabout Gaddis, Hook,  
Line and Sink, Betsy And The Magic Key,  
The Vienna Philharmonic, Bowling Time,  
Movie Museum, Crusade in the Pacific,  
Jungle Adventure, Animal Crackers, I'm the  
Law, Time Out for Sports, Silents Please.

**Stockdale & Company, Inc.**

729 West Sixth St., Salt Lake City 4, Utah  
(See Commercial Producers)

**Wilbur Streech Productions,  
Inc.**

135 West 52nd St., New York 19, N. Y.  
(See Commercial Producers)

## TV FILM PROD.-DIST.

### **Stone Film Library**

(Established 1908)

310 West 73rd St., New York 23, N. Y.

Phone: ENdicott 2-6494

Owner.....Dorothy T. Stone

*Services Offered*—Producer and packager of motion picture films and films for television.

*Production*—Stranger Than Science, Flicker Frolics, Foodini The Great, Pearson Merry Co Round.

### **Studio City TV Productions, Inc.**

4020 Carpenter, North Hollywood, Calif.

(See Commercial Producers)

### **Bill Sturm Studios, Inc.**

723 Seventh Ave., New York 19, N. Y.

(See Commercial Producers)

### **Superman, Inc.**

7324 Santa Monica Blvd., Los Angeles, Calif.

Phone: OLdfield 4-2800

Producer .....Whitney Ellsworth

*Services Offered* — Production of the "Superman" television series.

### **Swift-Chaplin Productions, Inc.**

1136 North Highland Ave.

Hollywood 38, Calif.

(See Commercial Producers)

### **TCF Television Productions, Inc.**

Box 900, Beverly Hills, Cal.

Phone: CRestview 6-2211

V.P.'s.....Law Schreiber, Irving Asher

Business Manager.....Charles G. Bole

Controller.....Donald E. Bohnhorst

*Services Offered*—Complete television production staff and facilities—Limited studio rental facilities, etc.

*Productions*—My Friend Flicka, TCF Hour, Broken Arrow, How To Marry A Millionaire, Man Without A Gun, Perry Mason.

### **The TeeVee Company**

11950 San Vicente Blvd., Los Angeles 49, Cal.

Phone: GRanite 7-1268

President .....Gifford Phillips

Vice-Pres.....Ludlow Flower Jr.

*Services Offered*—Producers, distributors.

*Productions* — Little Theatre, Invitation Playhouse, Camera's Eye, Tales of Tomorrow.

### **Telecast Films, Inc.**

247 W. 46th St., New York, N. Y.

Phone: JUdson 6-5480

Pres., Treas.....W. K. Hedwig  
*Services Offered*—Production and distribution of films for TV.

### **Telecine Film Studios, Inc.**

100 S. Northwest Highway, Park Ridge, Ill.

(See Commercial Producers)

### **Tele Features, Inc.**

15 West 44 St., N. Y. C.

Phone: YUkon 6-4979

President .....Al Odeal

Exec. Vice Pres.....Harry Pertka

*Services Offered*—Syndication of feature films and half-hour series.

### **Telefilm Enterprises**

120 S. Mapleton Dr., Los Angeles 24, Calif.

Phone: CR 1-2141

General Partner.....Charles Wick

*Services Offered*—Financing and production of TV series, commercial filmed in Europe.

*Productions*—Fabian of Scotland Yard.

### **Telemated Cartoons**

70 E. 45th St., New York 17, N. Y.

(See Commercial Producers)

### **Telepix Corporation**

1515 N. Western Ave., Hollywood 27, Calif.

(See Commercial Producers)

### **Telescene Film Productions Co.**

287 10th Ave., New York, N. Y.

Phone: CH 4-0122

President .....Robert Tobias

*Services Offered*—Fifteen minute television film series, Pulse of the City; "Judge's Chambers," and children's film series.

### **Television Features of America**

37 West 46th St., New York 36, N. Y.

Phone: JU 2-5130

Exec. Dir.....Oliver W. Nicoll

Associate Director.....Sandra Munsell

*Services Offered*—Television film programs productions, package and syndicated films shows, script, talent, consultation, international film service.

### **Television Graphics, Inc.**

245 West 55th St., New York, N. Y.

369 Lexington Ave., New York, N. Y.

(See Commercial Producers)

### **Television Industries, Inc.**

445 Park Ave., New York 22, N. Y.



## TV FILM PROD.-DIST.

Phone: PLaza 1-6800

President .....Matthew Fox  
Exec. V.P. ....Basil Estrieck  
Vice President.....Erwin H. Ezzes  
V.P., Gen. Counsel.....Arnold C. Stream  
Treasurer .....Martin Schildkraut  
Secretary .....M. Morton Siegel  
Asst. Secy.....Gloria Harrigan, Mavis Nathan

### Subsidiaries

C & C Films, Inc., C & C Internat'l. Film Corp., C & C Pan Atlantic TV Co., Inc., Western Television.  
Personnel same as above plus:  
Vice President.....Martin J. Robinson  
Asst. Secy.....Norman Solomon

### Television International Co.

25 West 45th St., New York 36, N. Y.

Phone: PLaza 7-0100

General Manager.....Paul N. Robins  
*Services Offered*—Lease and/or sale of TV rights domestic, foreign. Material includes serials, shorts of all types.

### Television Library, Inc.

3 East 57th St., New York, New York

Phone: PL 3-4840

President.....C. F. Vetter, Jr.  
*Services Offered*—Producers and distributors of TV film.

### Television Screen Productions, Inc.

17 East 45th St., New York 17, N. Y.

(See Commercial Producers)

### TV Spots, Inc.

1037 N. Cole Ave., Los Angeles 38, Calif.

(See Commercial Producers)

### Tel Ra Productions, Inc.

1513 Walnut St., Philadelphia 2, Pa.

(See Commercial Producers)

### Texas Rasslin' Films

Cadiz & Industrial Blvd., Dallas, Texas

Phone: Riverside 8-2083

Pres.....Ed. E. McLemore  
General Manager.....Maurice Beck  
*Services Offered*—Hour and half-hour films of regular wrestling matches (before paid audience: 6000).

### Le Ora Thompson Associates

733 N. La Brea, Hollywood 38, Calif.

(See Commercial Producers)

### Ed Thorgersen

15 East 48th St., N. Y. C.

Phone: Circle 6-8935

Exec. Producer.....Ed Thorgersen  
*Services Offered*—Producer, Editor and Commentator. Package programs, (news & sports). Industrial motion pictures for institutional advertising and sales promotion.

### Toreto Enterprises, Inc.

1041 N. Formosa Ave., Hollywood 46, Calif.

Phone: HOLLYwood 7-5111

Producer .....John London  
Ass't Prod.....Jack Murton  
Asst. to Prod.....Ruth Roberts  
Directors.....Richard Morris *et al*  
Art Director.....Frank Sylos  
Chief Cameraman.....Norbert Brodine  
Music.....Herschel Burke Gilbert  
*Services Offered*—Producing films for television.  
*Production*—The Loretta Young Show.

### Transfilm Incorporated

35 W. 45th St., New York 36, N. Y.

(See Commercial Producers)

### Trans-Lux Television Corp.

625 Madison Ave., New York 25, N. Y.

Phone: PLaza 1-3114

Board Chairman.....Percival E. Furber  
President .....Richard Brandt  
V.P. in Chg. Sls.....Richard Carlton

### Branch Offices

1966 S. Vermont, Los Angeles, Calif.

Phone: REpublic 1-2309

1314 S. Wabash, Chicago, Ill.

Phone: WEBster 9-0628

Midwest Manager.....Murray Oken  
*Services Offered*—Distribution of filmed television programs; short subject and stock footage library plus feature films available to networks, stations and advertising agencies.

*Productions*—Profile, Encyclopaedia Britannica Films Library feature films (drama-comedy-sports). Animal Parade series and new animated color cartoon series starring Felix the Cat.

### TV-Unlimited Inc.

17 East 45th St., New York 17, N. Y.

Phone: OXFord 7-0725

President .....Herbert Rosen  
*Services Offered*—Producers of complete films to order, package shows, full-length feature films, mood and bridge music library service for TV and 16 mm. productions, sound effect records.

### Twentieth Century-Fox Television

444 W. 56th St., N. Y., N. Y.

Phone: CO 5-3320

President.....S. P. Skouras  
Executive V.P.....W. C. Michel  
Vice-Presidents.....Joseph H. Moskowitz,  
Lew Schreiber



**Ward Acres Studios, Inc.**

435 North Ave., New Rochelle, N. Y.  
Phone: NE 3-7244

President.....Jack B. Ward  
Vice-Pres., Gen. Mgr.....Olaf Olsen  
Stage Manager.....C. J. Hylick  
Secretary, Treas.....L. D. Haldimand

*Services Offered*—Studio rental with full facilities for all film production.

**Bob Warner Productions**

440 E. 56th St., New York 22, N. Y.  
(See Commercial Producers)

**Warner Bros. Pictures, Inc.  
TV Division**

4000 W. Warner Blvd., Burbank, Calif.  
Phone: HO 9-1251

Exec. Producer.....William T. Orr  
Ass't. to Exec. Prod.....Hugh Benson  
Story Editor.....Jack Emanuel  
Ass't Story Editor.....Giulio Anfuso  
Prod. (Cheyenne).....Art Silver  
Prod. (Sugarfoot).....Harry Tatelman  
Prod. (Maverick).....Roy Huggins  
Prod. (Colt 45).....Cedric Francis  
Prod. (77 Sunset Strip).....Howie Horwitz  
Prod. (Lawman).....Jules Schermer  
Prod. (Amazon Trader).....Howard Pine  
Production Mgr.....Oren Haglund  
Supervising Ed.....James C. Moore  
Casting Directors.....Edward F. Rhine,  
Miles Gilbert, Frank Edmunds  
Art Directors.....Perry Ferguson, Art Loel,

Howard Campbell, Leo K. Kuter

*Productions*—Cheyenne, Sugarfoot, Maverick, Colt 45, 77 Sunset Strip, Lawman, Amazon Trader.

(See Commercial Producers)

**Louis Weiss & Co.**

655 No. Fairfax Ave., Los Angeles 36, Calif.  
Phone: OLive 3-5350

Distribution Director.....Adrian Weiss  
Asst. Distr. Director.....Louis Weiss

*Services Offered*—Production and distribution of all types of television film programming.

**Ross Wetzel Studios, Inc.**

615 N. Wabash Ave., Chicago 11, Ill.  
(See Commercial Producers)

**Wilding Picture Productions,  
Inc.**

**Wilding TV**

405 Park Ave., New York, N. Y.  
(See Commercial Producers)

**John Wolfe & Company**

345 Shutter St., San Francisco 8, Calif.  
(See Commercial Producers)

**Ziv Television Programs,  
Inc.**

488 Madison Ave., New York, N. Y.  
Phone: MUrray Hill 8-4700

Chairman of the Board.....Frederic W. Ziv  
President.....John L. Sinn  
V.P. in Chge. Sales.....Maurice J. Rifkin  
V.P. Chg. West Coast.....Maurice Unger

*Syndicated Sales Dept.*

Synd. Sls. Mgr.....Len Firestone  
Sales Mgr. East. Div.....Allen Martini  
Sales Mgr. So. Centr. Div.....Don Brogdon  
Sales Mgr. No. Centr. Div.....Ray McGuire  
Sales Mgr. W. Div.....Jack Gregory  
Sales Mgr. N.Y.C. Sls.....Jos. Kotler  
Sales Mgr. Chicago Div.....Jerry Kirby

*National Sales Dept.*

Sales Manager.....James Shaw  
Mgr. Reg. Sls. Dept.....Edw. J. Broman  
Mgr. E. Reg. Sls. Dept.....Andrew Jaeger

*Services Offered* — Custom-built films for national and regional release, and syndicated shows; studio facilities, TV commercials.

*Productions* — Bat Masterson, Rough Riders, Sea Hunt, MacKenzie's Raiders, Highway Patrol.

**Maurice H. Zouary TV-Film  
Productions**

333 West 52nd St., New York 19, N. Y.  
Phone: JUdson 2-6185

Owner.....Maurice H. Zouary

*Services Offered*—Production, distribution of package programs and feature pictures; stock footage rentals, over 7,000,000 feet classified 35 mm film.

*Productions*—Poem for a Day, Rockin' the Campus.

# FINANCIAL DATA COVERING 1957 BROADCASTING INDUSTRY OPERATIONS

Total revenues of the radio and television broadcasting industry for the calendar year 1957 were reported at \$1.5 billion, or 6.1 per cent above 1956, according to financial figures released by the Federal Communications Commission. The combined radio and television profits in 1957, before payment of Federal income tax, were reported at \$214.6 million, or 10.1 per cent below 1956. The four nationwide radio networks and three regional radio networks, including 21 owned and operated stations, reported total revenue in 1957 of \$73.5 million or 4.7 per cent above that of 1956. The nation's 3,143 other radio stations reported total revenue amounted to \$54.6 million or 11.9 per cent above 1956.

## All Networks and Stations, 1956-1957

<i>Item</i>	<i>1957 (Millions)</i>	<i>1956 (Millions)</i>	<i>Per Cent Increase or Decrease in 1957</i>
<i>Broadcast Revenues</i>			
Radio .....	\$ 517.9	\$ 480.6	7.8
Television .....	943.2	896.9	5.2
Industry Total .....	\$1,461.1	\$1,377.5	6.1
<i>Broadcast Expenses</i>			
Radio .....	\$ 463.3	\$ 431.4	7.4
Television .....	783.2	707.3	10.7
Industry Total .....	\$1,246.5	\$1,138.7	9.5
<i>Broadcast Income (before Federal Income Tax)</i>			
Radio .....	\$ 54.6	\$ 49.2	11.0
Television .....	160.0	189.6	15.6
Industry Total .....	\$ 214.6	\$ 238.8	(10.1)

Note: The 1957 radio data cover the operations of four nationwide networks, three regional networks, 3,097 AM and AM-FM and 67 independent FM stations. Excluded are 59 stations whose reports were filed too late for tabulation. 1956 data are for the same networks and 2,916 AM and AM-FM and 51 independent FM stations. 1957 TV data covers the operation of three networks and 501 stations, while the 1956 data covered the same networks and 474 stations.

The logo for Radio Daily, featuring the words "RADIO DAILY" in a bold, stylized font with a textured, blocky appearance. The letters are closely spaced and have a slightly irregular, hand-drawn quality.

**RADIO DAILY**

presents

A large, empty rectangular box with a thin black border, serving as a frame for the title and subtitle text. It is positioned in the center of the page, with a thick black vertical bar on its left side.

**WHO'S WHO AMONG TV FILM  
PRODUCERS & DISTRIBUTORS**



**BIOGRAPHICAL SKETCHES  
OF SOME OF THE TOP LEVEL  
EXECUTIVES IN  
LEADING TV FILM FIRMS**

**1959**

# WHO'S WHO AMONG TV FILM PRODUCERS—DISTRIBUTORS

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## FILM PRODUCER-DISTRIBUTOR BIOS.~~~~~

**SHUPERT, GEORGE T.**, president in charge TV of MGM. B. July 24, 1904; U. of Michigan, 1926. Started in TV with Paramount TV Prods. in 1935 as asst. to Paul Raibourn, president of Paramount Television Productions. Also held posts with Peerless TV Productions, Inc. as v. p. in charge of sales; v. p. and general manager of United Artists TV Corporation; established ABC Films, Aug., 1953.



**SILLERMAN, MICHAEL M.**, president Program Sales Division National Telefilm Associates. B. Baltimore; e. Johns Hopkins. Sales career, then entered TV via Alvin Austin Associates, Fairchild Publications and then I. Miller. He held position as vice president, John D. Boyle Co. 1932-34—owner-producer for Hamilton Radio Prod.; organized Keystone in 1940.



**SUTTON, DAVID V.**, vice president in charge of MCA-TV Film Syndication Division, was born Jan. 12, 1912. Graduated from the University of Virginia Law School in 1935, he started in broadcasting with WBBM in Chicago in 1940 in the sales department. He also, in the past, was affiliated with KMOX, St. Louis, CBS Radio and TV. He is married to Louisa Powell and has one child.



**GOLDMAN, HAROLD**, president National Television Associates International. B. New York City. At 16 joined Amalgamated Radio Network. Active in theatre as distributor, owner and managed a chain of record shops. In 1948, joined Snader Tele-descriptions as partner and eastern sales manager. In 1951, organized Television Exploitation, Inc. In 1954, organized Comet TV, and later joined NTA.



**FRIEDHEIM, ROBERT W.**, vice president and general manager, N. Y. Office, Ziv Television Programs, Inc. Born Dec. 8, 1908; Westminster College, Fulton, Mo. Started in TV with Ziv Television Programs Inc. in 1950 as bus. mgr., N. Y. office. Also held posts as VP, World Broadcasting System Inc.; director, NBC Recording Division. He is married to Helen B. Friedheim and has two children.



**FELD, IRVING**, national sales director of Guild Films, Inc., was born in Kansas City, Mo. He was educated at the University of Missouri School of Journalism. He is married, two children. In 1950, he entered the industry with MPTV, then served as v.p. of Gross-Krasne Productions, was national sales manager of UM & M. He joined Guild in 1956 as national syndication sales supervisor.



**BRANDT, RICHARD**, president, Trans-Lux Television Corp. Born Dec. 6, 1927; Yale, B.S., 1948. Holds posts as president, Trans-Lux Pictures Corporation; president, Trans-Lux Distributing Corporation; president, Trans-Lux Theatres Corporation. Married to Lois Livingston; two children. Club affiliations: Friars Club, Yale Club of N.Y.C., Old Oaks Country Club. Hobbies: Golf, tennis, fishing.



**SACKETT, MORT D.**, president and general sales manager for Commonwealth Film and TV, Inc., entered the film business in 1910. In 1918, with the late Sam Goldstein, organized Guaranteed Pictures. In 1937, Commonwealth Pictures was organized. In 1947, formed Commonwealth Film & TV, Inc. Sackett eventually purchased interest of all companies.







## FILM PRODUCER-DISTRIBUTOR BIOS.....

**ARNAZ, DESI**, president, Desilu Productions, Inc. Born March 2, 1917. Began professional career as vocalist with a band; later a drummer and organized his own rhumba band, appearing on stage and night clubs, touring United States and Europe; later appeared as principal in several motion pictures. Entered television with organization of Desilu Productions which he formed with Lucille Ball, his wife.



**SMITH, STANLEY (STAN)**, vice president in charge of sales Official Films, Inc. Started his career in the newspaper field; Associated Press account executive for 10 years; became associated with the television industry when he joined WMGM-MCA in the sale of transcriptions; later became associated with ABC-TV network as Eastern sales manager; joined Official Films in 1955.



**FAIRBANKS, JERRY**, president Jerry Fairbanks Productions, Inc. of California. Born, San Francisco, 1904. Started his motion picture career as a cameraman and is winner of two Motion Picture Academy of Arts and Sciences Awards; developed the multicam system; after long career producing theatrical films, entered production of television, now one of the leading commercial film makers in the industry.



**GOLDSTEIN, EMANUEL H.**, vice president and studio general manager Hal Roach Studios. Born, Pittsburgh. Began a 25-year motion picture career as salesman for Universal, with which he was associated for 17 years, later becoming treasurer and general manager; later affiliations include association with Republic Pictures and studio manager for Columbia Pictures.



**REED, ROLAND**, president Roland Reed Productions. Born, Middletown, N. Y. Started career in Hollywood in 1922; produced his first commercial picture in 1930 for Westinghouse; later a director of a feature length Technicolor picture; made first TV series, "Stu Erwin Show" 1950 and followed with such series as "Waterfront," "My Little Margie," "Rocky Jones."



**GUEDEL, JOHN**, head of John Guedel Productions. Attended UCLA. Originated radio's first audience stunt show and singing commercials; producer and director of "Art Linkletter's Houseparty," CBS-TV and radio, "People Are Funny," NBC-TV and radio, and "You Bet Your Life," starring Groucho Marx; writer for Hal Roach studios on Our Gang comedies and Laurel and Hardy shorts.



**GALLU, SAMUEL**, president Gallu Productions, Inc. Born, Philadelphia, 1918; attended Pennsylvania State U. Started career in industry as radio director for Fred Waring, 1941-42; radio script writer for comedian Henry Morgan, 1946; "It Pays to Be Ignorant" series, 1947; supervised "Garry Moore Show" for CBS-TV, 1952-53; formed his present company, Gallu Productions, in 1955. Produces TV films.



**LEEDS, MARTIN N.**, executive vice president of production Desilu Productions, Inc. Born, New York, N. Y., 1915, received BS and LLB from New York U. Member of the California bar; was associated with CBS-TV as business affairs director; first became associated with Desilu in 1953, which he joined following his tenure with CBS-TV. He is married and the father of two sons.





## FILM PRODUCER-DISTRIBUTOR BIOS. ~~~~~

**GORDON, MILTON A.**, president Galaxy Attractions, Inc. Born Chicago 1908; attended University of Chicago, attorney and business executive; vice president Walter Heller Company, Chicago, 1946-53, specialized in financing motion picture production; reorganized United Artists; entered television industry 1953 as president of Television Programs of America; organized Galaxy Attractions, Inc., in 1958.



**MAHLSTEDT, FRED J.**, managing director, domestic and international operations, CBS Films. Born in New York, N. Y., e. Pratt Institute and Columbia University; started career in architecture; entered advertising field with Erwin, Wasey and the Kudner Agency; CBS 1939, as chief of sales development and research, radio sales promotion, later spot sales; organized CBS Films in 1950, subsequently director.



**UNGER, OLIVER A.**, president of National Telefilm Associates Inc. Born 1914 in Chicago. Attended Syracuse University, B.A., 1935. Upon graduation entered motion picture field with Hoffberg Productions, Inc. Served as Eastern Division Mgr., Monogram Pictures. Organized Distinguished Films, Inc., 1945. Formed Snader Telescription Sales, Inc., 1949. Became partner TV Exploitations, 1951.



**TODMAN, WILLIAM SELDEN**, owner-partner with Mark Goodson of Goodson - Todman Productions. Born New York, N. Y., July 31, 1916; educated Johns Hopkins and New York University; career started as copywriter for advertising agency in New York; entered the industry as writer and director for radio shows for BBD&O Agency; became producer when he joined Bio Company; created many television shows.



**BARNETT, WILLIAM H.**, president Barnett International Forwarders, Inc. Born New York, N. Y., 1894; attended Pace Institute; entered transportation industry in 1913 as export and import manager of firm he presently heads; served as officer of the corporation from 1920 until present; elected president in 1946. Married Hannah Peppes 1918; memberships include Motion Picture Pioneers; Variety Clubs.



**MICHELSON, CHARLES**, President Charles Michelson, Inc., USA representative for Australian TV stations TCN, Sydney, and HSW, Melbourne. Born New York, N. Y.; attended Columbia University; entered television industry as export manager for Michelson & Sternberg, Inc.; established his own company, Charles Michelson, Inc., in 1938; married and father of two children.



**BADER, DAVID, A.**, general sales manager for Atlantic Television. Was born in New York City. Entered industry as press relations, story editor for Century Comedies; later joined Universal as aide to Carl Laemmle, president; represented U in Europe for 10 years. Branched out as literary agent. Was associated with Commonwealth as assistant to president. In 1953 joined Atlantic TV. Member of RTES.



**RABINOWITZ, JASON**, general manager of MGM-TV. Born August 19, 1921, New York, N. Y.; educated Harvard University, AB, 1943; MBA, 1948. Career started in motion picture industry with United Paramount Theatres, Inc., 1949; first association with television industry when he became associated with American Broadcasting Company as assistant controller, later becoming vice president ABC Television Network.





## FILM PRODUCER-DISTRIBUTOR BIOS.

**DIGGES, SAM COOK**, administrative vice president CBS Films. Entered broadcasting in 1942 with WMAL, Washington, D. C., in ABC affiliates sales department, served with merchant marine in W. W. II; joined CBS in 1949 as account executive in newly created TV department of radio sales; television manager CBS Radio sales office Chicago, 1950; Eastern sales manager CBS Television Spot sales, 1952; WEBS-TV, 1954.



**POLL, MARTIN H.**, president Gold Medal Productions; president Gold Medal Studios. Born New York, N. Y., Nov. 24, 1922; educated University of Pennsylvania. U. S. Army service in W. W. II 1942-46; joined Paramount Music Corporation, 1946, assistant to general manager; partner Artists Management Associates, 1950, president Inter-Continental TV Films, 1952, produced TV films; executive prod. Theatre Network TV.



**TALBOT, PAUL**, president Fremantle Overseas Radio & Television, Inc. Started career in industry in 1941 with CBS; served with U. S. Army in World War II; U. S. representative for Italian Radio Network and Radio Andorra, latter being first European station to resume commercial operation after war; heads a company distributing throughout the world with films in all categories available in its programming catalogue.



**GOLDSTEIN, CHUCK**, president Chuck Goldstein Productions. Started career early, with organization of the "Modernaires," singing group; later Goldstein singing unit, "Four Chicks and Chuck," appeared in innumerable singing commercials after they attained national prominence via network radio appearances; entered commercials production field with work for many agencies; organized Goldstein productions.



**MIESEGAES, WILLIAM L. P.**, president Transfilm Incorporated. Born London, England, 1906; attended Harrow, 1920-24; Institut le Rosey, Switzerland. Started career in marine transportations, joining A. C. Fraser & Company, Rotterdam, merchant shippers, as junior executive, 1926, Meyer and Company, Amsterdam, 1927, associated as executive with Maclaine Watson & Company, London, 1928-32; established Transfilm.



**STREECH, WILBUR J.**, president Wilbur Streech Productions, TV commercial and animated film production firm. Graduate of UCLA. Received early training as animation artist for the Walt Disney studios; served as captain in U. S. Signal Corps during World War II; later became associated as a partner in Triangle Films; in 1951 decided to form own company to produce commercials for television advertisers.



**VAN PRAAG, WILLIAM**, president, executive producer, Van Praag Productions producer and director of film commercials and features for television. Started career as movie theatre manager; entered advertising via promotional plan for theatres; advertising films for theatrical distribution; free-lance film editor; set up first film unit for Office of War Information; U. S. Army service in W. W. II; film work for NBC.



**BECK, MAURICE**, in association with Ed. E. McLemore producer of "Texas Rasslin'" film series, among the highest rated sports shows available in the syndication field. A native Texan, he accepted a post at the Federal Reserve Bank in Dallas. Later left the banking field to acquire an interest in one of the largest power laundry and dry cleaning plants in Texas, and years later entered the entertainment field.







## FILM PRODUCER-DISTRIBUTOR BIOS.....

**DISNEY, WALT**, president of the board Walt Disney Studio. Born Chicago, 1901. Started career as commercial artist; created animated characters for short subjects that have become world-famed, and popular; was one of first major motion picture producers to create and produce for television and range of subjects he produced for the medium runs the gamut from fantasy to science.



**McLEMORE, ED**, president of Texas Rasslin' Inc. Born, July 3, 1905. First association with television industry occurred in 1952 when he joined Maurice Beck in the organization of Texas Rasslin' company to film production of live wrestling shows staged at their Sportatorium in Dallas. Married Rose Lawler, is father of three. His hobby: making better wrestling matches, first, with dancing second.



**SAVAGE, DAVID**, administrative vice president Bernard L. Schubert, Inc. Born New York, N. Y., March 17, 1923, educated Columbia University. Began career in research development; associated with Eastman Kodak Company; assistant national sales manager Official Films; film department manager, WCBS-TV, director film procurement CBS, joined NBC as manager of film procurement; asst. to president Guild Films.



**GRAHAM, ED, JR.**, partner Goulding-Elliott-Graham Productions. Graduated Dartmouth 1949. Started writing career at 16 with published work in The Saturday Evening Post; free-lance writer for Perry Como Chesterfield Supper Club, 1946-48; copywriter for McCann-Erickson, 1949-52; at Young & Rubicam created "Harry and Bert" in 1954; in 1956 joined Bob Elliott and Ray Goulding to form G-E-G.



**SCHAEFER, ARMAND LUDWIG**, television film executive Flying A Productions. Born, Tavistock, Ont., Canada, 1898; educated at school in Spokane. Entered motion picture industry in 1924 with Mack Sennett as property man; executive producer for Republic Pictures, 1943-47; president Gene Autry Productions for Columbia release, 1947-53; in 1950 became executive-producer of Flying A for TV film productions.



**NILES, FRED**, president Fred Niles Productions, Inc. Born, September 12, 1919; graduated, B.A., University of Wisconsin, 1940. Started his association with television industry as salesman for Kling Studios in 1947; organized his company to produce commercials, industrial, public relations and sales training films. Club affiliations include: Broadcast Advertising Club, Academy of Television Arts and Sciences.



**STABLER, JOHN W.**, president Filmaster Productions, Filmaster Features, Filmmercial. After graduation from UCLA became personal manager for several bandleaders; vice president William Boyd Enterprises; founded Filmaster Productions, 1954; producer of "Gunsmoke," "Have Gun—Will Travel"; Filmaster Features produced as independent unit theatrical pictures for release by Twentieth-Century Fox.



**ALEXANDER, MAX**, secretary-treasurer M. & A. Alexander Productions. Born in Germany. Started career in motion picture industry in Berlin in the production field, gaining wide experience there, removed to the U. S. and joined Abe and Julian Stern in a production project; was associated with Phil Goldstone during two years association, 1931-32 in production; with brother Arthur formed Alexander Co.





## FILM PRODUCER-DISTRIBUTOR BIOS.

**BURNS, GEORGE**, president McCadden Corporation.



Born, New York, N. Y. Started professional career as a singer with a children's quartette in vaudeville; long career on stage as singer and comedian; star with Gracie Allen in two-act in vaudeville, radio and finally TV; organized McCadden in 1952 to produce films for CBS-TV, also producing commercials for bigger accounts on television.

**SMALL, EDWARD**, president Edward Small Produc-



tions, Inc. Born, Brooklyn, N. Y. Started career as actor; produced many important theatrical features as independent producer starting before talkies arrived for release by major distributor companies; entered TV film production; was one of organizers of Television Programs of America; produced series films for the television medium.

**ALEXANDER, ARTHUR**, president M. & A. Alexander



Productions. Born in Germany, 1909; educated at Kassel there. Started business career in department store field; entered film production industry with Universal Studios, Frankfurt; went to Hollywood in 1929 as assistant director of theatrical films; organized with his brother Max the M. & A. Alexander production company.

**BAGNALL, GEORGE**, president George Bagnall and



Associates, Inc. Started his career in motion pictures in 1928 with Fox Film Company as comptroller of its West Coast studios; studio treasurer with Paramount in 1935, later being named executive studio manager; vice president, 1937; vice president, general manager Alexander Korda, 1941-42; vice president United Artists, 1942.

**PINCUS, IRVING**, producer. Born, New York, N. Y.;



attended New York University. Started his show business career as production assistant to Howard Lindsey and Russell Crouse, whose organization he served for three years; stage managing assignments included "Anything Goes" and "Red Hot and Blue" and the musical, "Higher and Higher;" TV films include "Real McCoys," CBS-TV.

**EDELMAN, LOUIS F.**, television film producer.



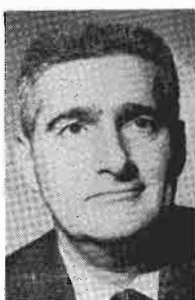
Started in motion picture industry as salesman for Paramount Pictures; became a producer in 1929 in Hollywood studios — MGM, 1929-33; Columbia, 1942-44; Warner, 1945-52; entered television production in 1952, his films for television included "Wyatt Earp," "The Adventures of Jim Bowie;" "Make Room for Daddy;" exec. producer.

**HERSH, SAM**, president Family Films, Inc. Estab-



lished the company in 1948 for the production of films for the TV market and church presentations; company is said to be the largest producers and distributors of religious pictures; filming is done at Keywest Studios in Hollywood, for which Hersh signed a 20-year lease for exclusive use; Hersh entered the film industry twenty years ago.

**LEWIS, WARREN**, executive vice president Sharpe-



Lewis Productions. Born, Boston, Mass., 1911. Entered industry in broadcasting as freelance script writer for CBS and NBC, 1939-40; removed to Hollywood in 1941; served in WW II as sergeant in U. S. Army Air Force, 1941-45; in 1951 associated with Don Sharpe Television Enterprises as general program supervisor.

## FILM PRODUCER-DISTRIBUTOR BIOS.....

**HYMAN, KENNETH**, executive vice president, United Artists Associated, Inc. Born New York, N. Y., 1928. World War II service with U. S. Marines; joined Associated Artists Productions, Inc. (now UAA) 1947; assistant director Monogram Pictures; returned to AAP in 1953 with practical production experience and with retention of his early enthusiasm for the TV drawing power of Hollywood feature films.



**WRATHER, JACK**, president of the Jack Wrather Organization, whose interests range from the oil industry to the resort field and communications, including TV production. B. Amarillo, Texas, May 24, 1918. World War II service with U. S. Marines; film producer, of various TV series ("Lone Ranger," etc); owner of radio and TV stations; TJWO and Associated Television jointly own Independent Television Corp.



**REIN, EDYTHE**, vice president and secretary, National Telefilm Associates; vice president NTA Film Network. Graduate of Wilkes College, Wilkes Barre, Pa. Entered the industry as production assistant to Phillips H. Lord; became associated with Ely Landau, Inc., in 1953 and has served NTA without interruption since its inception as secretary, assistant treasurer and a member of NTA's board.



**COLE, JOHN J.**, president Guild Films. Born, Holyoke, Mass., 1923; graduated, PBK, University of Missouri, school of journalism. Served in So. Pacific in W. W. II. Entered industry with Station KOMO, Kansas City, 1948; joined Guild Films as west coast sales manager, 1955; vice president for sales, elected president in early 1958; set up Inter World TV Films, Inc., Guild subsidiary.



**NATHAN, WYNN**, vice president MCA TV, Ltd. Began his career in the film industry in casting department of Universal pictures, 1941; following service with the U. S. Army Air Force in World War II, he became associated as an agent with the William Morris Agency and later with Century Artists, Ltd.; joined United Television Programs, Inc., 1950; named v. p. when Gross-Krasne took over in 1953.



**SHARPE, DON W.**, president Sharpe-Lewis Productions. Born Livingston, Mont., 1912; educated at Northwestern University; began his career as a writer, wrote scripts for radio, became the advertiser for Kate Smith radio hour; wrote scripts for Cavalcade of America; became agent for Frank Vincent Talent Agency, 1943; sold his first radio package, "Private Life of Josephine Tuttle," 1947.



**GOODMAN, HARRY S.**, general manager of Harry S. Goodman Productions. Started his business career in the finance and sales field; teacher of sales psychology at New York Life Insurance Company; president and general manager of Banker's Thrift Corporation, Chicago; organized Harry S. Goodman Productions in 1931; president of Radio-TV Representatives, Inc. (N. Y., Chicago, L. A., San Francisco, and Atlanta.)



**FLEISCHMAN, HARRY**, president Entertainment Productions, Inc. Born New York, N. Y.; in early youth removed to Portsmouth, N. H.; received degree from Boston University. First association with entertainment field as member of Gilbert Miller Company, with whom he served for a decade and a half; entered the television industry in 1951 when he joined Louis G. Cowan, Inc.



**FILM PRODUCER-DISTRIBUTOR BIOS.**

**BRADFIELD, C. H. JR.**, chairman of the board Wilding Picture Productions, Inc. Studied mechanical engineering at Baltimore Polytechnic Institute. Joined Electrical Research Products, 1929; treasurer, later vice president Audio Productions; Sound Services, Ltd., London, 1937-39; became president of Wilding in 1947, succeeding his late father, founder of the company.



**LAWRENCE, ROBERT L.**, president Robert Lawrence Productions Inc. West Point graduate and Fifth Army veteran. Started in entertainment industry in 1947 with RKO Pathe; joined Jerry Fairbanks, Inc., 1948; later v.p. in charge Eastern operations; formed own film production firm for TV commercials, 1952; expanded with formation of several subsidiaries in commercials production.



**HUDSON, HAL**, executive producer of "Black Saddle" TV series, executive vice president and producer of "Zane Grey Theatre." Director writing department CBS, Chicago, 1933-37; West Coast commercial program producer CBS Radio, 1940-48; joined KTTV, 1948; manager; CBS Television department, Hollywood, 1949, supervised "My Friend Irma" and others; executive v.p. Zane Grey Prod., 1955.



**KERMAN, ARTHUR**, president Governor TV and Regal TV Corporation, also president Tudor Pictures, Inc., Favorite Films Corporation and Congress Films, Inc., latter firms handle theatrical films. Born New York, N.Y., April 27, 1927; graduated Hofstra College. Organized Governor TV in 1951 after association with firms headed by his father, the late Moe Kerman, in the film distribution field.



**ZOUARY, MAURICE H.**, president Maurice H. Zouary productions. Born Brooklyn, N. Y., July 17, 1921, educated School of Industrial Design. Trans-Lux Theatres, 1941, U. S. Armed Forces, 1943; entered live TV production, Bud Gamble Productions, 1948; industrial film production, 1953-54; Guild Films, 1955-56; presently producer-packager film series and commercials; stock shot library.



**HANMER, H. WILLIAMS**, president Wilding Picture Productions, Inc. Born Evanston, Ill.; graduated Northwestern U; master of law degree from Chicago-Kent College of Law; corporation and trial lawyer in Chicago for 29 years, later general counsel for National Editorial Assn.; joined Wilding in 1934; general counsel and vice president, 1937; became third president of the company.



**SEE PAGE 218**  
**FOR INDEX TO AD**  
**AGENCY TIME BUYERS**



**COMMERCIAL FILMS INC.**

The greatest worldwide association  
in commercial television.

**FILMWAYS**  
I N C O R P O R A T E D



**COMBINED FACILITIES INCLUDE:**

**26 SOUND STAGES • 10 MILES STREETS AND EXTERIOR SETS • ANIMATION • MUSIC • CASTING • WARDROBE  
VIDEOTAPE • LOCATION • OPTICAL AND SPECIAL EFFECTS • ARTS AND CRAFTS • 20 CUTTING ROOMS**

**N E W   Y O R K   •   B U R B A N K   •   C A N A D A**



**TELEVISION DAILY**

presents

*AM and TV*  
**COMMERCIAL**  
**PRODUCERS**

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**ADDRESSES AND PHONE**  
**SERVICES OFFERED AND STUDIOS**

**1959**

**T**HROUGH these pages pass the most astute buyers of motion pictures in the world.

To those who buy and sponsor commercial motion pictures for industry or education, distributed through non-theatrical channels or on television, we ask for the opportunity to present our facilities and qualifications as your producer.

Send for "A Few Facts About Audio"



# **AUDIO PRODUCTIONS, INC.**

Film Center Building

630 Ninth Avenue

New York 36, N. Y.

# AM-TV COMMERCIAL PRODUCERS

## **Academy Film Productions, Inc.**

123 W. Chestnut St., Chicago 10, Ill  
Phone: MICHigan 2-5877

Pres., Exec. Prod.....Bernard Howard  
Sales Manager.....Ted Liss  
*Services Offered*—Creators & producers of TV & business films. Animation & live action. Specializing in unusual audio-visual presentations. Have own studios & full eqpt.

## **Academy Films**

800 N. Seward St., Hollywood 38  
Phone: HOLlywood 2-0741

President.....J. Larsen  
*Services Offered*—Complete motion picture production services, for comm'ls. Creators of jingles for agencies & advertisers.

## **Academy Pictures, Inc.**

49 W. 45th St., N.Y.C. 36  
Phone: PL 7-0744

President.....Moray Foutz  
Sales Manager.....Nick Newton  
*Services Offered*—Animation and live action films for TV and industry. Slide films and film strips.

## **Ad-Staff, Inc.**

9122 Sunset Blvd., Hollywood 46, Cal.  
Phone: CR 5-5219

President.....Don Quinn  
V.P.'s.....Henry Russell, Martin Sperzell, John Rider  
*Services Offered*—Creation, production of radio-TV music commercials, commercial integration, themes & scoring, graphic ideas.

## **Advertisers' Broadcasting Company**

117 W. 46th St., N.Y.C. 36  
Phone: PL 7-3560

Exec. Prod.....Sholom Rubinstein  
Director.....Bernard Rubinstein  
Copy Chief.....David M. Hausdorff  
*Services Offered*—Write, create, produce jingles and commercials.

## **Alcona Productions**

4211 Gaston Ave., Dallas, Tex.

President.....C. Edwards  
*Services Offered* — All TV film services; live shows; industrial, educational.

## **Alexander Film Co.**

Alexander Film Bldg.,  
Colorado Springs, Colo.  
Phone: ME 3-1771

Bd. Chmn.....Don M. Alexander  
President.....Keith Munroe  
V.P., Gen. Mgr.....Jay Berry

V.P., Production.....James Anderson  
Mgr.....John B. Lee  
Creative Dir.....Howard F. Olds  
V.P., Mktg.....Jay Piccinati

*Services Offered*—TV film commercials, business and industrial films, theatre film commercials, distribution.

## **Paul Alley Productions**

619 W. 54th St., N.Y.C. 19  
Phone: JUDson 6-2393

President.....P. Alley  
Vice President.....B. Alley  
*Services Offered* — Comm'ls; industrial films.

## **All-Scope Pictures, Inc.**

(Comm'l Film Division of Twentieth Century-Fox Television)  
1417 N. Western Ave., Hollywood 27  
Phone: HOLlywood 2-6231

President.....Gordon Mitchell  
Vice President.....J. Shippe  
*Services Offered*—Synd. spots, comm'ls.

## **Alpha Film Productions**

P. O. Box 5323, Baltimore 9, Md.  
Phone: VALley 3-6617

*Services Offered*—Film processing; produce TV spots.

## **Amenic, Inc.**

2421 N. Ramsey, Springfield, Mo.  
Phone: UN 5-1367

President.....William Dale Russell  
Vice Pres.....Reat R. Younger  
Secy.-Treas.....N. C. Hall  
*Services Offered*—Complete 16-mm motion picture service, including kines, and full animation.

## **American Film Co.**

1329 Vine St., Philadelphia 7, Pa.  
Phone: WA 2-1800

Manager.....Ben Harris  
Sales Mgr.....S. Adams  
Secretary.....I. Weyhmiller  
*Services Offered*—Produce motion pictures on special order plus projection service, booking, inspection, storage and shipping departments. Also rental of 8 mm & 16 mm plus special subjects from 1900 and advertising facilities.

## **American Film Producers**

1600 Broadway, N.Y.C. 19  
Phone: PL 7-5915

Exec. Prodr.....Robert Gross  
Exec. Prodr.....Lawrence A. Glesnes  
Prodn.....Sheldon Abromowitz  
Office Mgr.....Madeline Stolz

**AM-TV COMMERCIAL PRODUCERS** .....

*Services Offered* — Complete production and distribution facilities for sponsored films, commercials, program openings and closings, slides and film inserts for integration; color or black and white, live action or animation in both 16 mm and 35 mm.

**Clyde Anderson Motion Pictures**

334 A St., Salt Lake City 3, Ut.  
Phone: EMpire 3-5337

Manager .....Clyde Anderson  
*Services Offered*—Film, comm'l's, services.

**Animated Productions Inc.**

(Al Stahl Productions)  
1600 Broadway, N.Y.C.  
Phone: CO 5-2942

President .....Al Stahl  
*Services Offered*—TV shows in animation and live. Comic strip animated films. Unusual films in stop-motion technique, animated puzzles, audience participation films, TV commercials and industrial films.

**Animation, Inc.**

736 N. Seward St., Hollywood 38, Cal.  
Phone: HO 4-1117

President .....Earl Klein  
General Manager.....Chris Petersen, Jr.  
Production Manager.....Bob Hirsch  
Director .....Ed Barge

*Branch Offices*

14005 Fenkell Ave., Detroit, Mich.  
Phone: BR 3-3040

Representative .....Ted Petok  
221 N. LaSalle St., Chicago, Ill.  
Phone: FR 2-2628

Representative .....Joe W. Edwards  
*Services Offered*—Animated & live action TV comm'l's, storyboards, sound tracks, educational & industrial films.

**Animation Service Co.**

1780 Broadway, N.Y.C. 19  
Phone: CI 5-4832

Chief Animator.....Abe Blashko  
Animation Supervisor.....Leo Levko  
Administration .....Seymour Posner  
*Services Offered* — All film art services, maps, charts, cartoon animation, animation camera work in 16 mm and 35 mm.



**CONFUCIUS  
SAY...**

*“One  
Klaeger  
picture  
worth  
10,000,000  
words”*

*Klaeger*  
**KLAEGER PRODUCTIONS, INC.**  
1600 BROADWAY, NEW YORK 19, N. Y.

LIVE AND ANIMATED | *films*  
• JUDSON 2-5730



**AM-TV COMMERCIAL PROD.**

**Anime, Inc.**

45 W. 45th St., N.Y.C.  
Phone: Circle 5-3737

President ..... Josh Meyer  
Vice Pres. .... Renee Leigh  
Executive Producer..... Mitch Leigh  
*Services Offered* — Package film shows (mostly animation). Producers of animated commercials and industrials.

**Animotion Associates, Inc.**

333 W. 52nd St., N.Y.C. 19  
Phone: CI 6-3817-8

President ..... Graham Place  
Vice Pres. .... Otto Feuer  
Gen. Mgr. .... Donald Fellows  
National Sls. Dir. .... Lee Krieger  
*Services Offered*—Producers of animated TV commercial spots and films. ANIMOTION is an exclusive film process using animated cartoon cut-outs in conjunction with "live" product.

**Evan J. Anton Prods., Ltd.**

550 Fifth Ave., N.Y.C. 36  
Phone: PL 7-3638

President ..... Evan J. Anton  
Vice Pres. .... Mary Mallios  
Sec'y-Treas. .... James Mallios  
*Services Offered*—Producers of industrial and documentary films and slides, TV commercials and spots.

**Apex Film Corporation**

104 N. Las Palmas, Hollywood 38, Cal.  
Phone: HOLlywood 3-5106

President ..... J. Chertok  
*Services Offered*—Film comm'ls; industrial films.

**Apollo Productions**

130 Carlton St., Toronto, Ont.  
Phone: WALnut 2-3163

President ..... R. Rosenberg  
*Services Offered*—Compl. film facilities; comm'ls & industrial films.

**Arco Film Productions, Inc.**

580 Fifth Ave., New York 36, N. Y.  
Phone: COlumbus 5-6968

President ..... R. J. Oulmann  
*Services Offered*—TV film facilities; animation & TV film show packaging.

**J. Armstrong & Company**

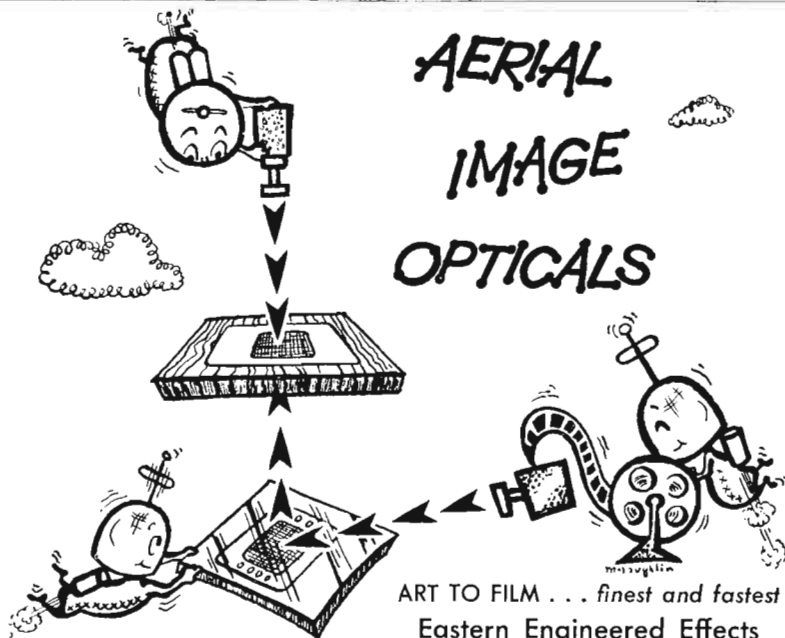
28 W. 44th St., N.Y.C.  
Phone: LOngacre 3-0056

President ..... Joseph Armstrong  
*Services Offered*—Custom, synd. comm'ls facilities.

**Arrowhead Productions**

355 N. Beverly Dr., Beverly Hills, Cal.  
Phone: CRestview 6-3728

General Manager..... B. I. Harris  
*Services Offered*—Facilities for TV film processing, production & TV film comm'ls.



MAURICE SAM MAX LEVY  
**Eastern Effects, Inc.**

333 WEST 52nd STREET

NEW YORK 19, N. Y.

CI 5-5280

**AM-TV COMMERCIAL PROD.**

**Atlas Film Corp.**

1111 South Blvd., Oak Park, Ill.  
Phone: AUstin 7-8620

President .....L. Mominee  
Services Offered—Synd. spots, comm'ls.

**A T U Productions**

130 W. 57th St., N.Y.C.  
Phone: JU 6-4292

President .....Allen Swift  
Services Offered—Offering a new service of syndicated TV film commercials.

**Audio Productions, Inc.**

630 Ninth Ave., N.Y.C. 36  
Phone: PL 7-0760

President.....Frank K. Speidell  
Vice Pres.....Herman Roessle  
Secy.-Treas.....P. J. Mooney  
Sales Manager.....Sheldon Nemeyer  
TV Dept. Mgr.....Harold R. Lipman  
Services Offered—Producers of all types of TV commercials. Production facilities. Live action, animation, opticals, etc.

**Aurvid Productions**

P. O. Box 413, Phila., Pa.  
Phone: LOcust 4-4429

Manager.....F. O. Pease  
Services Offered — All TV film, comm'l

facilities; live, package, film production; animation, package, TV shows.

**Bill Baird's Marionettes**

334 W. 70th St., N.Y.C. 23  
Phone: TR 3-6064

Partners.....Bill and Cora Baird  
Agency Reps.....Ashley Steiner  
Services Offered—Produce live or filmed commercials with marionettes and hand puppets, with or without live actors, in own studios.

**Bandelier Films**

1837 Lomas Blvd., NE, Albuquerque, N. M.  
Phone: CHapel 3-5848

President .....R. Stevens  
Services Offered — Technical trng. films; live action & film TV comm'ls facilities.

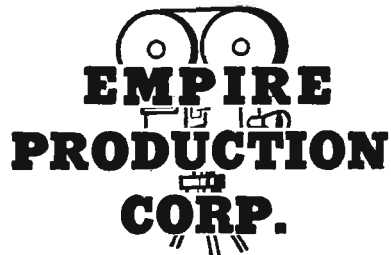
**Thos. J. Barbre Productions**

2130 S. Belleire St., Denver 22, Colo.  
Phone: SK 6-8383

Producer .....Thos J. Barbre  
Asst. Mgr.....Anita T. Barbre  
Dir. Sound.....Paul F. Emrich  
Dir. Photography.....H. J. Anderson  
Services Offered—Complete motion picture production service—script, photography, editing, sound recording, stage, mobile units, theater; nationally. Industrial, business films; TV spots.



Complete Facilities  
for  
Disc & Tape  
Sound Recording



Complete Facilities  
for  
16mm & 35mm  
Film Production

Air Conditioned Studios — Mobile Units  
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**AM-TV COMMERCIAL PROD.**

**Basch Radio & Television Productions**

17 E. 45th St., N.Y.C. 17  
Phone: MU 2-8877

Partner .....Charles J. Basch, Jr.  
Partner.....Frankie Basch  
*Services Offered* — TV film commercials, animated and live; film programs, industrial, training, and fund-raising films; radio commercials, jingle, gimmick & dramatized.

**Bay State Film Productions, Inc.**

35 Springfield St., Agawam, Mass.  
Phone: RE 4-3164

President .....Morton Read  
V.P., Sls.....D. D. Doyle  
*Services Offered*—Film comm's production.

**Beacon Television Features, Inc.**

115 Newbury St., Boston 16, Mass.  
Phone: CCommonwealth 6-6881

President .....J. L. Sanderson  
*Services Offered*—TV film commercials; story-boards, feature film production.

**V. S. Becker Productions**

551 Fifth Avenue, N.Y.C. 17  
Phone: MU 2-0777

Exec. Prod.....Viola S. Becker  
Sales .....Thomas W. Bieder  
*Services Offered* — TV & radio package shows & commercials; live, recorded & filmed. Casting. Industrial films.

**Beeland-Wood Films, Inc.**

752 Spring St., N.W., Atlanta 8, Ga.  
Phone: TRafalgar 6-7558

President .....K. Wood  
Gen. Mgr.....Paul Hoelscher  
*Services Offered*—Production of commercials and programs films.

**Bemiller Productions**

749 N. Highland Ave., Hollywood 38, Calif.  
Phone: WEbster 5-3346

President .....R. H. Bemiller  
*Services Offered* — Animated, live-action commercials; syndicated commercials, animation, jingles.

**Real Benoit Film Productions**

2161 St. Catherine St., W., Montreal, Canada  
Phone: WEbster 3-7339

**Russell R. Benson Productions**

136 N. Delaware St., Indianapolis, Ind.  
Phone: MElrose 7-0306  
President .....R. R. Benson



**HFH** 38 W. 48th ST., N. Y. 36, N. Y.  
PRODUCTIONS, INC.

**ANIMATION, LIVE ACTION COMMERCIALS AND INDUSTRIALS**

**AM-TV COMMERCIAL PROD.**

*Services Offered*—Film spot commercials; industrial, educational films.

**Bernard-Degen Productions**

1601 N. Gower, Hollywood 28  
Phone: HO 5-9886

Partner .....Cy Bernard  
Partner .....Vince Degen  
*Services Offered*—Creators, producers of musical commercials, TV & radio; arrangements (vocal & instrumental); underscoring to animation & live action.

**Guy Biddick**

1046 So. Olive St., Los Angeles 15, Cal.  
Phone: RI 9-8800

Manager .....Guy Biddick  
Office Mgr.....Barbara McNey  
Traveling Rep.....Burton Zoul  
*Services Offered*—Animation of product or trademark, commercial spots on film.

**Big D Pictures, Inc.**

4211 Gaston Ave., Dallas, Tex.  
President .....Chas. H. Edwards  
*Services Offered*—Live TV programs & TV film shows; educational & industrial shorts. B & W and color animation. Export & import film. Studio and laboratory facilities.

**George Blake Enterprises, Inc.**

1600 Broadway, N.Y.C. 19  
Phone: Circle 5-4582

President .....Mrs. Jean Blake  
Production Dir.....Robt. Kingsley  
Supvr. Editor.....R. Jacques  
*Services Offered* — Comm'ls, industrial, films, synd. spots.

**Bray Studios Inc.**

729 Seventh Ave., N.Y.C. 19  
Phone: CI 5-4582

President .....J. R. Bray  
V.P., Prod. Mgr.....Paul A. Bray  
Treasurer .....M. Bray  
Animation Dir.....Max Fleischer  
W. G. Gilmartin  
Film Dist. Mgr.....B. D. Hess

*Services Offered*—Producers and distributors of all types of films for TV use including technical animation and cartoons. Specialize in industrial training and sales films, as well as health, safety and films for the military.

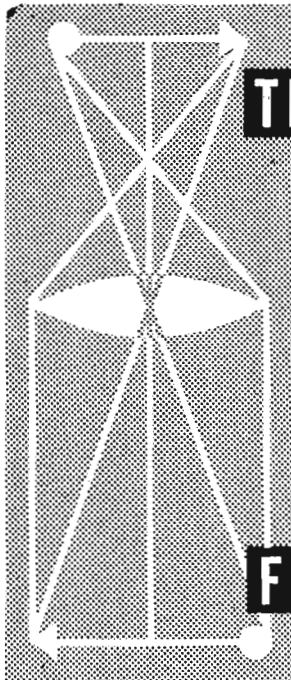
**Wm. F. Broidy & Company**

5501 Wilshire Blvd., Los Angeles 36  
Phone: WE 3-7461

Owner .....W. F. Broidy  
Assistant .....E. Yessin  
*Services Offered* — Commercials & programs.

**Myron L. Broun**

34 Grosvenor St., London W. 1, Eng.  
*Services Offered*—Production, distribution.



**TELEVISION GRAPHICS inc.**

producers of television film commercials

- LIVE ACTION
- ANIMATION
- STOP MOTION
- REAR SCREEN
- PROJECTION (MITCHELL)

**FILM GRAPHICS inc.**

producers of industrial and educational films

369 LEXINGTON AVENUE, NEW YORK 17

MU 6-5255

**Bruce-Hall Company**

333 N. Michigan Ave., Chicago 1, Ill.  
Phone: FRanklin 2-7100

President .....Roht. Hicks  
Services Offered—Live TV programs, commercials, package shows; TV film shows, comm'l's, package shows; educational & industrial shorts; studios & facilities for rent.

**Bill Burrud Productions**

1522 N. Van Ness Ave., Hollywood 28  
Phone: HOllwood 7-4159

President .....Bill Burrud  
Services Offered—TV live programs & film shows; commercials; shorts; color animation; package film shows; TV scripts.

**Byron, Inc.**

1226 Wisconsin Ave., N.W.  
Washington 7  
Phone: FE 3-4000

President .....Byron Roudabush  
Vice Pres.....Dudley Spruill  
Secretary .....Peter J. Agnew  
Services Offered—Print and process 16 mm black & white, print 16 mm color, process 16 mm negative-positive, edge numbering, sound striping, record, re-record, editorial, animation photography, hot press titles, art and animation.

**S. W. Caldwell, Limited**

447 Jarvis St., Toronto 5, Ont.  
(See TV Prod.-Dist.)

**Calhoun Studios**

266 E. 78th St., N.Y.C. 21  
(See TV Prod.-Dist.)

**Calif. Internat'l Productions**

6710 Melrose Ave., Hollywood, Cal.  
Phone: WE 9-1491

President.....H. F. O'Donnell  
Services Offered — TV film shows & comm'l's; religious films; shorts, educ. & indust.

**California Studios Incorporated**

650 N. Bronson St., L. A. 4, Cal.  
Phone: HO 2-7141

President .....P. N. Krasne  
Services Offered — TV film shows & comm'l's; soundies; B & W animation; packages.

**Lars Colonius Prods., Inc.**

45 W. 45th St., N.Y.C. 36  
Phone: PL 7-0350

President .....Lars Colonius  
Services Offered—Full animation facilities. Story boards. Live action.

**The Camera Mart, Inc.**

1845 Broadway, N.Y.C.  
Phone: PL 7-6977

President .....Irving Browning  
Manager .....Samuel Hyman  
Promotion .....Paul Meistrich



**BERNARD-DEGEN PRODUCTIONS**

**Cy Bernard - Vince Degen (Partners)**  
**Jack Wormser (Representative)**

**Creators and Producers of Musical Commercials**  
**TV and Radio**

**Arranging Vocal and Instrumental**  
**Scoring to Animation and Live Action**  
**1601 North Gower Hollywood 28, Calif.**  
**HOLLYWOOD 5-9886**

**Productions:**

Burgermeister Beer  
Italian Swiss Colony  
Wine  
Kellogg's Pep  
British Columbia  
Centennial Theme

C & H Sugar  
Foremost Dairies  
Clorox Bleach  
S & W Foods  
Bapco Paints  
M. J. B. Coffee

Starkist Tuna  
Jim Clinton Clothes  
G & D Vermouth  
Juicidrink (Heart's  
Delight)

**AM-TV COMMERCIAL PROD.**

**Campus Film Productions, Inc.**

14 E. 53rd St., N.Y.C. 22  
Phone: PL 3-3280

President .....Nat Campus  
Exec. Producer.....Jules Krater  
*Services Offered*—Film production under contract.

**Canadian Film Industries Co., Ltd.**

310 Lakeshore Rd., Toronto 14, Canada  
Phone: CL 1-5211

President .....Arthur D. Gottlieb  
*Services Offered*—TV film shows, comm'ls; shorts; animation, B & W & color; facilities rented.

**Canyon Films of Arizona**

834 N. 7th Ave., Phoenix, Ariz.  
Phone: AL 2-1719

Producer .....R. Boley  
Photography .....Robt. Allen  
*Services Offered*—Production TV commercials, pub. rel. films: 16/35 mm animation & live action.

**Capital Film Service**

224 Abbott Rd., E. Lansing, Mich.  
Phone: ED 2-3544

President .....J. R. Hunter  
*Services Offered*—TV live and film shows;

commercials, soundies, shorts, B & W & color animation, music, scripts.

**Capitol Records, Inc.**

1750 N. Vine St., Hollywood 28  
Phone: HO 2-6252

President .....Glenn Wallichs  
Gen. Mgr.....George R. Jones  
Nat. Sls. Mgr.....Herbert I. Sachs  
*Services Offered* — Custom recording for records, radio and TV; mastering, processing; full library of production music.

**Capt. Z-Ro Productions, Inc.**

225 E. 46th St., N.Y.C. 17  
Phone: EL 5-7943

President .....H. Brown  
*Services Offered* — TV commercials and film shows.

**Caravel Films, Inc.**

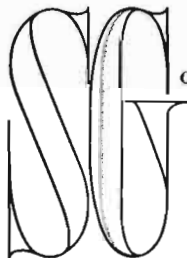
20 West End Ave., N.Y.C. 22  
Phone: CI 7-6110

President.....David I. Pincus  
Vice Pres.....Calhoun McKean  
Dir., Exec. Prod.....Mauri Goldberg  
*Services Offered*—Complete 35 and 16 mm production; studios, cutting rooms; animation; projection. Films for industry, TV and government.

**Carey-Swain Incorporated**

1938 Laurel St., Sarasota, Fla.  
Phone: RI 4-8111

President.....W. M. Carey



sande & greene  
creative consultants for radio · television · motion pictures

from the desk of  
**robert sande**

sunset tower west  
8400 sunset blvd.  
hollywood 46, calif.  
oldfield. 6-0300

Memo to:

*Agencies, Advertisers, Producers*  
*We're anxious to have you hear*  
*our new demo tape of exciting*  
*musical "Salesongs", and*  
*musical ideas for radio & TV.*  
*Call me, Bob*

Production.....H. E. Swain  
*Services Offered*—Produces documentary editorial, commercial & educ. films.

**Cascade Pictures of California**

1027 N. Seward, Hollywood 38, Calif.  
 Phone: HO 2-6481

President .....Bernard J. Carr  
 Vice Pres.....Roy Seawright  
 V.P., Prod.....Vaughan Paul  
 Prod. Dir.....George B. Seitz, Jr.  
*Services Offered*—Producers of film commercials for TV offering complete studio facilities, animation and optical effects personnel.

**Cate and McGlone**

1521 Crossroads of World, Hollywood 28  
 Phone: HO 5-1118

President .....T. Cate  
 Secretary.....E. D. McGlone  
*Services Offered* — Commercials; production—scripts, storyboards, editorial, photography.

**Centron Corporation Incorporated**

W. 9th at Avalon Rd., Lawrence, Kans.  
 Phone: VI 3-0400

President .....A. H. Wolt  
*Services Offered*—Industrial, educ. films; filmed spots.

**Hu Chain Associates**

15 E. 48th St., N.Y.C. 17  
 Phone: PL 5-5240

Owner .....Hubert V. Chain  
*Services Offered* — Radio-TV and motion picture production, direction and script writing.

**Charter Oak Tele-Pictures Inc.**

423 E. 90th St., N.Y.C.  
 Phone: TR 6-6800

President .....Louis Cavrell  
 Secretary .....Otis Cavrell  
 Treasurer .....Ira Cavrell  
*Services Offered*—Production facilities for TV and industrial 16 and 35 mm color and black & white films. Medical and dramatic films. Printing and processing lab. Editorial rooms. Sound stage rentals for automobile commercials.

**Jack Chertok Prod. Inc.**

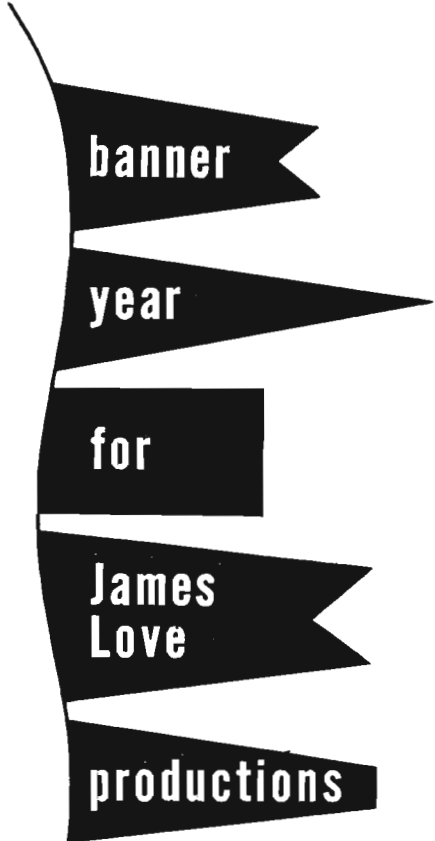
1049 N. Las Palmas Ave., L. A. 38  
 Phone: HO 3-5106

Exec. ....Paul McNamara  
*Services Offered*—Synd. spots; comm'ls.

**Chicago Film Studios**

56 E. Superior St., Chicago 11  
 Phone: WH 4-6971

President.....A. G. Dunlap  
 Dir. of Sales.....Robert D. Casterline  
 Prodn. Mgr.....Russell T. Ervin, A.S.C.  
 Laboratory Mgr.....Walter Rice  
*Services Offered*—Complete 16 & 35 mm film production facilities; sound stages, RCA sound recording, optical effects, Art Department, complete processing laboratory.



Our List of Clients Include

- Alcoa
- American Home Products Corp.
- Bell Telephone Co.
- General Electric Co.
- Pittsburgh Plate Glass
- Vick Chemical Co.
- Westinghouse Electric Corp.
- Raytheon Mfg. Co.
- Bankers Life & Casualty Co.



115 WEST 45th ST., NEW YORK, N. Y.  
 JUdson 2-4633

**AM-TV COMMERCIAL PROD.** .....

**Christensen-Kennedy Productions**

2824 Harney St., Omaha 31, Nebr.  
Phone: AT 2977

N. Y. Phone: MURRAY Hill 3-0585

Prod. Ptnrs.....D. Kennedy, R. Christensen  
Gen. Sls. Mgr.....Herb Hellwig  
West Coast Prod. Mgr.....Jack Silver  
Eastern Rep.....Paul Blaufox  
Services Offered—TV comm'ls, animations, cartoons, industrial & business-sponsored films, 35 mm film strips, slides; lab. processing.

**Frank Christi**

521 N. LaCienega Blvd., Los Angeles 48  
Phone: CR 1-6452

Services Offered—Commercials, syndicated spots.

**Churchill-Wexler Film Productions**

810 Seward Ave., Los Angeles 38  
Phone: HO 9-1576

Ptnrs.....S. Wexler, R. Churchill  
Services Offered—Produce comm'ls, theatrical shorts, educ. & indust. films.

**Cinecraft Productions, Inc.**

2515 Franklin Blvd., Cleveland 13, O.  
Phone: SU 1-2300

President .....R. Culley  
Services Offered—Synd. spots; comm'ls.

**Cineffects, Inc.**

115 W. 45th St., N.Y.C.  
Phone: CI 6-0951

President .....Nat Sobel  
Sec'y-Treas .....Irving Hecht  
Services Offered—Animation, special effects, titles, mats, inserts, black & white or color, 16 or 35 mm.

**Cinesound, Limited**

552 Rogers Rd., Toronto, Ont.  
Phone: RO 2-7338

President.....B. Bach, Jr.  
Services Offered—Shorts, film comm'ls; color, B & W animation; music; scripts; packages; studio, facilities rental.

**Cine-Tele Productions**

6325 Santa Monica Blvd., Hollywood 38  
Phone: HO 5-3376

Producer .....H. Lehman  
Wtrr., Dir.....G. McKiddy  
Sales .....J. Lehman  
Services Offered — Commercials, indust. films; editing services; sound; trng. films.

**Cinetoon Productions**

1847 Fort St., Honolulu, Hawaii  
Phone: 625485

Exec. ....M. D. Meyers  
Services Offered—Industrial films; synd. spots; comm'ls.

**Cine-Video Productions, Inc.**

Boston Post Rd. at Cine Video La.  
Milford, Conn.  
Phone: TR 4-6590

Pres., Exec. Prodr.....Garo W. Ray  
Tech. Dir.....Kenneth F. Rieke  
Services Offered—Compl. motion picture services for industrial & educational productions. Complete sound stages, recording & dubbing studios, release printing — color, B & W, processing, & all other film services under one roof.

**Clampet-Toon Commercials, Inc.**

721 N. Bronson, Los Angeles 38, Cal.  
Phone: HO 2-6661

Producer .....B. Clampett  
Bus. Mgr.....J. Jacobs, Jr.  
Production .....D. Messick  
Services Offered—Comm'ls; synd. spots.

**CNC Productions, Incorporated**

21 W. Ontario St., Chicago 10, Ill.  
Phone: MI 2-1883

V.P., Exec. Prod.....Wm. Newton  
Services Offered — Live TV programs & comm'ls, packages; scripts.

**Coastal Film Services, Inc.**

321 W. 44th St., N.Y.C. 36  
Phone: JUDSON 2-7780

President .....Manuel Casiano  
Vice President.....Louis Lemont  
Services Offered—Complete services including optical effects, animation, titles, film consultants.

**NEW STONE ASSOCIATES**

595 Madison Avenue

New York, N. Y.

PL 5-0416

Leading Merchandising Agents

for

Television Personalities

and

Properties

ALLAN STONE

LEON NEWMAN



**Coastal Recording Co., Inc.**

136 W. 52nd St., N.Y.C. 19  
Phone: CI 6-3900

Executive Vice Pres.....Arthur Shaer  
*Services Offered*—Complete recording and transcription service—sound effects library, Hammond organs, celeste, Steinway grands. Each chamber, DuKane 30/50 cycle slide projector. Ampex tape recording, 16 mm projector, 9 studios.

**Coffman Films, Inc.**

4519 Maple Ave., Dallas 19, Tex.  
Phone: LA 8-3692

President .....H. Coffman  
Production Manager.....H. Greene

**John Colburn Assoc., Inc.**

1122 Central Ave., Wilmette, Ill.  
Phone: BR 3-2310

President .....J. E. Colburn  
Vice President.....H. Ushijima  
*Services Offered*—16/35 mm industrial & TV film & comm'ls' sound stage, production facilities.

**Colmes-Werrenrath Prod. Inc.**

1037 Woodland Dr., Glueview, Ill.  
Phone: IN 3-7990

President .....W. Colmes  
Exec. V.P.....R. Werrenrath  
Secy., Treas.....L. Goldberg  
*Services Offered*—Creation, production, direction, writing; studio, editing, projection facilities.

**Commerce Pictures**

525 Poydras St., New Orleans, La.  
Phone: MA 5026

President .....R. Wiegand  
*Services Offered*—Comm'ls; art; special effects.

**Commercial Syndicated Films, Inc.**

1431 N. Wells Ave., Chicago 10, Ill.  
Phone: SU 7-0077

President .....H. Lewis  
Vice President.....A. LaPietra  
Production .....B. Taylor  
*Services Offered* — Color animated synd. comm'ls.

**Commodore Productions & Artists, Inc.**

6636 Hollywood Blvd., Hollywood 28  
Phone: 9-7502

Pres., Prod.....W. White, Jr.  
*Services Offered*—TV live & film programs, shows; comm'ls; industries; film packages.

**Concord Company**

9006 Sunset Blvd., Hollywood 46, Cal.  
Phone: BR 2-7801

Ptnrs.....C. Purnell, L. Atkinson  
*Services Offered*—TV live & film shows; industrials; religious films; color, B & W animation; scripts; packages.

**Condor Films, Incorporated**

1006 Olive St., St. Louis 1, Mo.  
Phone: MA 1-8876

President .....Bradford Whitney  
Treasurer .....Edgar F. Stevens  
Production Mgr.....Dean Moore  
Secretary .....Mildred Smith  
*Services Offered*—Producers of 16 mm & 35 mm motion pictures, slide films, and other visual and audio-visual materials for sales promotion, public relations, advertising, television programming, TV comm'ls, training & sports uses.

**Consolidated Film Industries**

1740 Broadway, N.Y.C.  
Phone: JU 6-1700

521 W. 57th St., N.Y.C.  
Phone: CI 6-0210

959 Seward St., Hollywood

President .....Herbert Yates  
Vice Pres.....Douglas Yates  
V.P., W. Coast Mgr.....Sidney Solow  
*Services Offered* — Processing of motion picture film.

**Continental Film Productions Corporation**

539 Vine St., Chattanooga, Tenn.  
Phone: AM 7-4302

President .....James E. Webster  
Vice Pres.....Gene A. Carr  
Secretary .....Thomas Crutchfield  
Treasurer.....H. L. Thatcher  
Sales Prom. Mgr.....Wm. J. Ross  
*Services Offered*—Animation, producers of industrial and educational films & sound slide films, producers of film spot commercials.

**Cousens-Blair Productions, Inc.**

1600 Broadway, N.Y.C. 19  
Phone: CO 5-7380

President.....Clayton W. Cousens  
Vice Pres.....John K. Cousens  
Vice Pres.....Leonard Blair  
*Services Offered*—Production in color or black & white of TV commercials, industrials, educationals, documentaries.

**Coyt Productions**

1225 S. Hudson Ave., Los Angeles 19  
Phone: WE 5-2895

President .....C. Roth  
*Services Offered* — TV film comm'ls & shows; industrial; religious; color & B & W animation.

**Roland D. Crandall Productions**

31 Heusted Dr., Old Greenwich, Conn.  
Phone: NE 7-0425

President.....R. D. Crandall

**Craven Film Corporation**

330 E. 56th St., N.Y.C. 22  
Phone: MU 8-1585

President .....Thomas Craven  
Prodn. Mgr.....Bill Robinson

## AM-TV COMMERCIAL PROD.

*Services Offered*—Production of TV commercials, live and animated.

### **Crawley Films, Limited**

19 Fairmont Ave., Ottawa, Ont.

Phone: PA 8-3513

President .....F. Crawley

Adm. Dir. ....L. Hanson

Prod. Serv. Dept. ....Sally McDonald

*Services Offered*—Films, sponsored & TV; commercials; production; animation; lab.

### **Creativision**

1780 Broadway, N.Y.C. 19

Phone: CI 5-4830

President .....Victor Kayfetz

Asst. to Pres. ....Seymour Posner

Art Director. ....Abe Blashko

Animation Supervisor. ....Leo Levko

*Services Offered*—TV advertising consultation service acting as agency or company television promotion and production department. Creative planning, storyboards, staging, animation and live.

### **Bing Crosby Enterprises, Inc.**

9028 Sunset Blvd., Los Angeles 46, Cal.

Phone: CRestview 1-1171

President .....E. N. Crosby

Exec. V.P. ....B. F. Grillo

*Services Offered*—Synd. spots; comm'ls.

### **Crossroads TV Productions**

1121 S. Glenstone, Springfield, Mo.

Phone: 2-4422

V.P.'s. ....J. Mahaffey, E. Siman, Jr.

*Services Offered*—Film spots; live shows.

### **CTN Advertising Counselors**

(Div. of Commercial Telecast Networks, Inc.)

608 Fifth Ave., N.Y.C. 20

Phone: CI 5-8820

President .....Lloyd W. Durant

Vice Pres. ....William F. Hogan

Vice Pres. ....H. Don Reynolds

Vice Pres. ....Edward B. Bell

Sales Mgr. ....Madeleine Tuohy

*Services Offered*—TV consultants and production supervisory service to advertising agencies in the creation and execution of TV advertising, both live and film. By contract only.

### **Cummings Productions, Inc.**

4 W. 56th St., N.Y.C. 19

Phone: PL 7-6452

President .....R. W. Cummings

Vice Pres. ....Clyde Sechler

Acc't Supv. ....John Clark

Industrial Supervisor. ....A. J. Pocock

*Services Offered*—Creation and production of industrial shows, sales mtgs., & radio & TV commercials.

### **Dalton Film Company**

813 Daniel Bldg., Tulsa 3, Okla.

Phone: LU 5-9973

President .....R. Kurtz

*Services Offered*—TV live & film shows; live & film packages.

### **Lee Davis Productions**

299 Madison Ave., N.Y.C. 17

Phone: YUkon 6-7290

Owner .....Lee Davis  
*Services Offered* — TV live shows & comm'ls; live packages.

### **Phil Davis Musical Enterprises, Inc.**

59 E. 54th St., N.Y.C. 22

Phone: MU 8-3950

President .....Phil Davis

V.P., Mus. Dir. ....Earl (Nemo) Paul

Secy., Treas. ....Loretta H. Davis

Production Mgr. ....Joe Rhodes

Copy Director. ....E. C. (Bud) Redding

Exec. Secretary .....Renee Strum

*Services Offered*—Creators and producers of custom-built musical commercials for TV film soundtracks and radio transcriptions. Musical consultants to advertising agencies; composition of original music and copy approaches for spot campaigns. Facilities to handle any service or complete packages.

### **Robert Davis Productions, Inc.**

1755 Broadway, N.Y.C. 19, N. Y.

Phone: Circle 5-0250

Pres., Exec.-Prod. ....Robert F. Davis

Exec. Vice Pres. ....Jay Bonafield

*Services Offered*—Motion picture production including industrial, documentary, TV commercials and entertainment films. Animation-by-Mobilux, exclusive producers.

### **Gordon M. Day Productions**

15 W. 44th St., N.Y.C. 36

Phone: MUrray 2-5299

Pres., Creative Dir. ....Gordon M. Day

V.P., Prodn. Super. ....Carol Bulkley

Treasurer .....Leo L. Reich

*Services Offered* — Writing-production of TV (film) & radio jingles & spots; adv. agency consultants on preparation & production of commercials.

### **De Frenes Company**

1909-17 Buttonwood St., Phila. 30, Pa.

Phone: RI 6-1686

Pres., Sales. ....J. DeFrenes

Secretary .....R. DeFrenes

Prod. V.P. ....M. Levanios

*Services Offered*—Comm'ls; programs. Industrial shorts.

### **Gene Deitch Assoc., Inc.**

43 W. 61st St., N.Y.C. 23

Phone: CI 7-1970

President .....G. Deitch

Production .....K. Drake

*Services Offered*—Animation film.

### **Demby Productions, Inc.**

1 W. 58th St., N.Y.C. 19

Phone: PL 9-2495

President .....Emanuel H. Demby

Vice Pres. ....Betty Jeffries

Creative Dir. ....Allen Swift

Research .....Alexander Marshack

## AM-TV COMMERCIAL PROD.

*Services Offered*—Live, film and recorded commercials. Animation. Jingles. Music. Panels for pre-testing commercials via Motivation Research Associates, affiliated firm.

### **Florian de Narde**

3 E. 57th St., New York City  
Phone: PL 3-7030

Owner .....F. de Narde  
*Services Offered*—Comm'ls; documentar-ies; industrials.

### **Jack Denove Productions, Inc.**

6611 Santa Monica Blvd., Hollywood  
(See TV Prod.-Dist.)

### **Dephoure Studios, Inc.**

782 Commonwealth Ave., Boston 15, Mass.  
Phone: BE 2-5722

Pres. ....J. Dephoure  
Vice Pres.....M. Levy  
*Services Offered*—Comm'ls; industrials; synd. spots.

### **Depicto Films Corporation**

254 West 54th St., N.Y.C. 19  
Phone: COLUMBUS 5-7620

Board Chairman.....John Hans  
President.....J. R. von Maur  
V.P.'s.....Chas. S. Hans, Ray B. Helser, Carl V. Ragsdale  
*Services Offered*—Producers of industrial motion pictures, filmographs, color sound slidefilms, filmstrips, slide presentations, trade shows, vugraph presentations. Creation & prod. of compl. sls. trng. programs, incl. films & assoc. literature.

### **Desilu Productions, Inc.**

780 Gower St., Hollywood 38, Calif.  
Phone: HO 9-5911  
(See TV Prod.-Dist.)

Director .....L. Savin  
*Services Offered*—Spots, synd.; commercials.

### **Leo Diner Films**

332 Golden Gate Ave., San Francisco 2  
Phone: PR 5-3664

Exec. ....L. Diner  
*Services Offered*—Spots; lab sound & TV recording; animation.

### **Walt Disney Productions, Inc.**

500 S. Buena Vista, Burbank, Cal.  
Phone: VI 9-3461  
(See TV Prod.-Dist.)

Bd. Chmn.....W. Disney  
Adv. Dir.....C. Walker  
Production .....Wm. Anderson  
*Services Offered*—Comm'ls; programs.

### **Dot Records, Inc.**

Subsidiary of Paramount Pictures  
1507 N. Vine, Hollywood 28  
Phone: HO 2-3141  
N. Y. Phone: CI 6-8220

President .....Randy Wood  
Vice Pres.....Christine Hamilton  
*Services Offered*—Recording and distribut- ing of phonograph records.

### **Douglas Productions**

1425 S. Racine Ave., Chicago 8  
Phone: HA 1-0409

President.....F. C. Raymond  
V.P.'s.....A. Jones III, D. Raymond  
*Services Offered*—Educ., ind., TV films; titling & animation; lab work; printing.

### **D.P.M. Productions, Inc.**

62 W. 45th St., N.Y.C. 36  
Phone: MU 2-0040

President.....Maurice T. Groen  
V.P., charge Prod.....Ronald T. Groen  
*Services Offered*—Industrial films, commer- cials, travel films, camera crews in U. S., Sweden, Austria, South Africa, Malaya, World Wide coverage.

### **Du Art Film Labs, Inc.**

245 W. 55th St., N.Y.C.  
Phone: PL 7-4580

President .....Al Young  
Exec. Vice Pres.....Irwin Young  
Vice Pres., Sls.....Lou Feldman  
Vice Pres., Prod.....Paul Kaufman  
*Services Offered*—Processing of black & white and color motion picture film.

### **Dudley Television Corporation**

9908 Santa Monica Blvd., Beverly Hills, Cal.  
Phone: CR 1-7258

Exec. ....C. Dudley  
*Services Offered*—Spots, syndicated; com- mercials.

### **Walter Christian Duennhaupt Film Productions, Inc.**

1025 Connecticut Ave., NW, Wash. 6, D. C.  
Phone: EXecutive 3-7750

Prod., Pres., Bd. Chmn....W. C. Duennhaupt  
Vice President.....Dr. Milton Cohen  
Secretary.....Dr. Maxwell Cohen  
Treasurer.....John R. Scherzer  
General Counsel.....S. C. Borzelleri  
*Services Offered*—16 & 35 mm TV films, color & B & W; fairy tales, science fiction, musicals, educational, comic, puppet.

### **Cal Dunn Studios**

159 E. Chicago, Chicago 11  
Phone: WH 3-2424

President .....Cal Dunn  
Vice Pres.....Joseph G. Betzer  
Exec. Art Dir....."Yar" Yarbrough  
Creative Services Dir.....Helen A. Krupka  
*Services Offered*—Complete facilities for both live action and animated TV commer- cials, writing, storyboard, sound 35 & 16 mm cameras, editing equipment.

### **Dynamic Films, Inc.**

405 Park Ave., N.Y.C. 22  
Phone: PL 1-7447

President .....Nathan Zucker  
Exec. Vice Pres.....Lee R. Bobker  
Vice President.....Lester S. Becker  
Exec. Producer.....Sol Feuerman  
Distribution Dir.....Gerald Carrus  
Sound Supvr.....Jas. H. Townsend, Jr.  
Editorial Supvr.....Irving L. Oshman

## AM-TV COMMERCIAL PROD.

*Services Offered*—Compl. prod. & distribution facilities, sound stages, recording studios, animation. Associated companies: Dynamic Film Studios, Medical Dynamics, Alan Shilin Films, Inc., Distribution Dynamics.

### **Eastern Effects, Inc.**

333 W. 52nd St., N.Y.C. 19  
Phone: CI 5-5280

President ..... Maurice Levy  
Vice Pres. .... Samuel Levy  
Sales Mgr. .... Max Levy  
*Services Offered*—Complete service, art to film (optical effects, animation, titles, and inserts).

### **Ebbert Incorporated**

291 S. LaCienega Blvd., Beverly Hills, Cal.  
Executive ..... R. A. Rogers  
*Services Offered*—TV live & film & also commercials; educational, sales prom. shorts.

### **Editorial Films, Inc.**

10 E. 40th St., N.Y.C. 16  
Phone: MURray Hill 6-3773

President ..... Babette J. Doniger  
Production Manager ..... Dwight Godwin  
*Services Offered*—Specialists in production, distr. of pub. rel. editorial films; trng. films, some comm'ls. Promotion through distribution.

### **Educational Films Corp. of America**

1501 Broadway, New York City 36  
Phone: PE 6-1780

President ..... E. W. Hammons  
*Services Offered*—Color & B & W animation; commercials; shorts; packages.

### **Educational Film Enterprises, Inc.**

500 N. Wilcox Ave., Los Angeles 4, Cal.  
Phone: HO 7-2806

Pres., Mgr. .... G. Rony  
*Services Offered*—Comm'l, educ., industrial films.

### **Ed-Venture Films**

1122 Calada St., Los Angeles 23, Cal.  
Phone: HO 5-9102

Producer ..... W. E. Hines  
*Services Offered*—Consulting, production, editing. Specialize in location.

### **Elan-Porter Productions, Inc.**

19 W. 45th St., New York 36, N. Y.  
Phone: JU 2-1992

President ..... R. Elan  
*Services Offered*—Live & TV commercials, film; educ., industr. shorts; religious themes.

### **Electro-Vox Recording Studios**

5546 Melrose Ave., Hollywood 38, Cal.  
Phone: HO 5-2189

President ..... B. B. Gottschalk  
*Services Offered*—Industrials; comm'ls; rental of facilities, including studios.

### **Elektra Film Productions, Inc.**

33 W. 46th St., New York City  
Phone: JU 2-3606

President ..... A. Liss  
Bus. Mgr. .... S. Magdoff  
*Services Offered*—Comm'l-industrial film service. Animated and live action scripts; storyboards.

### **Peter Elgar Productions, Inc.**

75 W. 45th St., N.Y.C. 36  
Phone: JU 6-1870

President ..... Peter Elgar  
Vice Pres. & Prod. .... Peter A. Griffith  
Vice Pres. & Prod. .... Douglas J. Baker  
Dir.-Photographer ..... John Ercole  
Secy.-Treas. .... Jessie Adamson  
*Services Offered*—Industrials, educational, religious, television.

### **Elliot, Unger & Elliot, Inc.**

414 W. 54th St., N.Y.C. 19  
Phone: JU 6-5582

President ..... Stephen Elliot  
Secretary ..... William H. Unger  
Treasurer ..... Michael Elliot  
Exec. Prodr. .... Mark T. Statler  
Gen. Sls. Mgr. .... Al Mendelsohn  
*Coast Division*

Manager ..... Joe Swavely  
Prod. Superv. .... Richard Kerns  
Sales Mgr. .... Al Mendelsohn  
*Services Offered*—Specialization in TV filmed commercials.

### **Charles Elms Productions Inc.**

25 Vanderbilt Ave., New York 17, N. Y.  
Phone: MU 6-8877

President ..... C. D. Elms  
Vice Pres. .... Robt. Bacon  
*Services Offered*—Photographic & animated: planning through production.

### **Empire Productions Corp.**

480 Lexington Ave., N.Y.C. 17  
Phone: PL 9-4505

Pres. .... Arthur Lubo  
Vice Pres. .... Fred de Jaeger  
*Services Offered*—Tape—disc recording studios—remote work. Production—talent.

### **Emerson Film Corporation**

1037 Woodland Dr., Glenview, Ill.  
Phone: IN 3-7990

*Services Offered*—Comm'ls; synd. spots.

### **Robt. J. Enders, Incorporated**

1001 Connecticut Ave., NW, Wash. 6, D. C.  
(See TV Prod.-Dist.)

### **Endorsements, Inc.**

65 E. 55th St., N.Y.C. 22  
Phone: PL 1-0315

9172 Sunset Blvd., Hollywood 46  
Phone: CR 6-1272

President ..... Jules Alberti  
Asst. to Pres. .... Hope Hills  
Exec. V.P., Chmn. Exec. Comm. .... Tyler Davis

## AM-TV COMMERCIAL PROD.

Sr. V.P., Chg. M.P. & TV Oper.

Robert C. Brilmayer

Sr. V.P. .... Robert L. Montgomery

Vice Pres. .... Harold S. Wadro, M.D.

Vice Pres. .... Frederick G. Horan

V.P., Chf. Fin. Officer. .... Arthur Steinthal

Secy.-Treas. .... Carol Batchelder

Dir. Research Dept. .... Barbara Marcus

*Services Offered*—Endorsements and testimonials, live and TV.

### **Enterprise Productions**

13750 Saticoy St., Van Nuys, Cal.

Phone: ST 3-2730

Exec. Prod. .... S. L. Weiss

*Services Offered*—All services.

### **Era Productions, Inc.**

5545 Sunset Blvd., Hollywood 28, Cal.

Phone: HO 2-2251

President .... B. Mack

Secretary .... Milt Schaeffer

*Services Offered*—Animation & sound recording facilities. Standing kitchen.

### **Ted Eshbaugh Studios, Inc.**

1209 E. 163rd St., Bronx, N.Y.C.

Phone: DA 9-3220

President .... T. Eshbaugh

*Services Offered*—Educational shorts; TV film shows & comm'ls; color & B & W animation; packages.

### **Faillace Productions, Inc.**

35 E. 35th St., N.Y.C. 16

Phone: MU 5-4652

President .... Tony Faillace

V.P., Creative Dir. .... Len Mackenzie

V.P., Musical Dir. .... Bob Haggart

Secy.-Treas. .... Nanci Fendler

*Services Offered*—Creation and production of musical commercials. TV-radio consultant to agencies. Packaged shows.

### **Jerry Fairbanks Prod. of Calif.**

1330 N. Vine St., Hollywood 28, Cal.

(See TV Prod.-Dist.)

### **Family Films Incorporated**

5823 Santa Monica Blvd., Hollywood 38

Phone: HO 2-2243

President .... S. Hersh

*Services Offered*—Film comm'ls; industrials; color & B & W animation; packages; facilities rented.

### **Felix the Cat Creations, Inc.**

355 Lexington Ave., New York 17

Phone: YUkon 6-5161

President .... Pat Sullivan

Vice President .... Joseph Oriolo

Secretary-Treasurer .... E. W. Poindexter

*Services Offered*—Full animation, limited animation; TV commercials; slide films, story boards, editing service, live photography, stop motion effects titles.

### **Paul J. Fennell Co.**

404 N. La Cienega Blvd., Los Angeles 48

Phone: OL 2-2612

119 W. 57th St., N.Y.C. 19

Phone: Circle 5-1070

Producer .... Paul J. Fennell

*Services Offered*—Producer of film spot commercials and of industrial and educational films. Animation specialist.

### **Filmack Corp.**

1327 S. Wabash Ave., Chicago 5

Phone: HA 7-3395

President .... Irving Mack

Treasurer .... Joe Mack

V.P., Sales. .... Bernard Mack

Dir. Creative TV Slts. .... Larry Woolf

*Branch Office*

630 Ninth Ave., N.Y.C.

Phone: PL 7-0900

TV Sales Mgr. .... Don Mack

Production Mgr. .... Bob Boucher

TV Production Mgr. .... Stan Rosenthal

*Services Offered*—Theatre, TV and industrial films. Semi-animation, full cartoon animation, and live motion picture, slides and filmstrips. Creative staff available for agency use.

### **Film-Aide**

509 Harrison St., Amarillo, Tex.

Phone: DR 3-3777

Executive. .... G. W. Tiffany

*Services Offered*—Synd. spots; comm'ls.

### **Film-Art Service, Inc.**

41 W. 47th St., New York 36, N. Y.

Phone: CI 6-2426

President .... N. Sessa

*Services Offered*—TV & industry animation & slide films.

### **Film Arts Productions, Inc.**

1700 S. 19th St., Milwaukee 4, Wisc.

Phone: MI 5-0523

President .... Harlan P. Croy

Sales Mgr. .... Patrick Murphy

Prodn. Mgr. .... Gaylord M. Clark

Recording .... Alfred Zemlo

*Services Offered*—Complete film production facilities for commercials and programming; complete recording facilities, tape and disc.

### **Film Associates, Inc.**

4600 Dixie Hwy., Dayton 39, Ohio

Phone: AX 3-2164

President .... E. Raymond Arn

General Mgr. .... Edward R. Lang

Vice Pres. .... Mildred G. Arn

Secretary .... Clement V. Jacobs

*Services Offered*—Producers of 16 mm motion pictures for TV and industry; complete 16 mm producer's services.

### **Filmaster Productions, Inc.**

650 N. Bronson Ave., Hollywood 4, Cal.

Phone: HO 2-7141

President .... R. W. Stabler

Vice President .... G. N. Cook

*Services Offered*—Comm'l, program & feature films.

### **Film Commercials, Inc.**

87 Madison Ave., New York City 16

Phone: ORegon 9-3970

## AM-TV COMMERCIAL PROD.

Vice President.....J. C. Ryder  
*Services Offered*—Production & distribution.

### **Filmcraft Productions**

8451 Melrose Ave., Los Angeles 46  
(See TV Prod.-Dist.)

### **Film Creations, Inc.**

16 E. 40th St., New York 18, N. Y.  
Phone: MU 9-4565

*Services Offered*—Industrial films; comm'l's; synd. spots.

### **Filmeffects of Hollywood**

1153 N. Highland Ave., Hollywood 38  
(See TV Prod.-Dist.)

### **Filmercial Productions**

650 N. Bronson Ave., Hollywood 4  
Phone: HO 2-7141

Gen. Mgr.....James H. Chapin  
Production Mgr.....Glenn Cook  
*Services Offered*—A one stop commercial production service for both live action and animation films. Facilities include, ten fully equipped sound stages, complete sound, editorial, optical, tilting, animation, make-up, hair-dressing, property, set construction departments.

### **Film File**

(Pix Enterprises)

12148 Hillside St., Studio City, Cal.  
Phone: PO 2-9173

Production.....Geo. Grenville  
*Services Offered*—Comm'l's & spots (synd.)

### **Film Graphics, Inc.**

369 Lexington Ave., N.Y.C.  
Phone: MU 6-5255

President.....Lee E. Blair  
Treasurer.....Bernard Rubin  
*Services Offered*—Producers of motion picture films, industrial, educational, government and institutional. Animation, live action, stop motion in both 35 mm color and black & white—also 16 mm.

### **Film Optical, Inc.**

421 W. 54th St., New York City 19  
Phone: PL 7-7120

President.....L. Levy  
*Services Offered*—Slide film comm'l's; slides & balops.

### **Film Originals**

6536 Robertson Dr., Boise, Idaho  
Phone: 4-3602

Owner.....G. O. Smith  
*Services Offered*—16 mm comm'l's; 16/35 mm prod., distr. sponsored films.

### **Filmways, Inc.**

18 E. 50th St., N.Y.C. 22  
Phone: PL 1-2500

President.....Martin Ransohoff  
Vice Pres.....Lee Goodman  
Vice Pres.....Nick Webster  
Secretary.....Dick Sage  
Dir. Inter. Sales.....William E. Huston  
*Services Offered*—Live action, animation,

stop motion, Ampex Video Tape, rear screen projection, completely equipped camera cars and sound stages, New York and Hollywood.

### **Filmwright Productions, Inc.**

3 E. 57th St., New York City 22, N. Y.  
Phone: EL 5-6038

Executive.....M. Glanbard  
*Services Offered*—Comm'l's; synd. spots.

### **Fine Arts Productions**

7779 Sunset Blvd., Hollywood 47, Cal.  
Phone: HO 5-5478

President.....J. Wilson  
*Services Offered*—Animation & film comm'l's.

### **Fiore Films**

128 Mallory Ave., Jersey City 4, N. J.  
Phone: HEnderson 2-4474

Executive Director.....Al Fiore, Sr.  
Production Coord.....Wm Kohler  
Photog. Sound.....Leo Loewenthal  
Sales Director.....M. A. Fiore, Sr.  
Distribution.....Donato Cappozzoli  
Traffic Manager.....Kay Kafouros  
*Services Offered*—35/16 mm documentary, educ. & public service films, B & W or color, for TV, industry, public relations, religious & civic clients; sound slide films; live action & animated TV comm'l's.

### **Alan M. Fishburn Productions**

333 N. Michigan Ave., Chicago 1, Ill.  
Phone: DE 2-0657

Owner.....A. M. Fishburn  
*Services Offered*—Live & film programs & comm'l's; packages.

### **Five Star Productions, Inc.**

6530 Sunset Blvd., Hollywood 28, Cal.  
Phone: HO 3-4807

President.....C. Glassley  
*Services Offered*—Color & B & W animation; shorts; comm'l's; rental of facilities.

### **Flagg Films, Incorporated**

4584 Santa Monica Blvd., Hollywood 28, Cal.  
Phone: NO 3-6524

President.....Don Flagg  
Producer.....T. Flagg  
Production Dir.....L. Raymond  
*Services Offered*—TV comm'l's & shows; medical, industr., and educ. films.

### **Fletcher Film Productions, Ltd.**

RCA Bldg., 225 Mutual St., Toronto 2, Ont.  
Phone: EM 3-8372

President.....H. D. Fletcher  
Prod. Dir.....H. J. Moreland  
*Services Offered*—Features, theatrical shorts; comm'l's.

### **Flicka Films**

12 E. Grand Ave., Chicago 11, Ill  
Phone: SU 7-2251

Manager.....W. R. Johnson  
National Sls.....J. C. Branscombe  
*Services Offered*—Animation & live action comm'l's; slidefilms.

**AM-TV COMMERCIAL PROD.****Focal Point Productions**

342 Madison Ave., New York City 17  
Phone: MU 7-8717

Execs.....G. Joseph, J. Strang  
*Services Offered*—Industrial films & commercials.

**Fordel Films, Inc.**

1187 University Ave., New York City 52  
Phone: WY 2-5000

Executive.....R. A. Kent  
*Services Offered*—Commercials, spots, industrials.

**Forrell, Thomas & Polack Associates, Inc.**

157 West 57th Street, New York 19, N. Y.  
Phone: Circle 6-9132

President & Treas.....Gene Forrell  
Vice President.....Edward Thomas  
Vice President & Sect.....Jim Polack  
Business Mgr.....Nadina B. Swanson  
*Services Offered*—Creation and production of radio and television singing commercials. Original scoring for TV, industrial and institutional films.

**Fotovox, Inc.**

1447 Union Ave., Memphis 4, Tenn.  
Phone: BR 5-3192

President.....Elston Leonard  
Vice Pres.....Peter Harkins  
Secy.-Treas.....F. M. Leonard  
*Services Offered*—Motion picture production facilities for live action and animation. One 75x50 ft. sound stage. Seven channel sound mixing and recording. Four editing and one interlock screening room.

**Four Star Films, Inc.**

9336 W. Washington Blvd., Culver City, Calif.  
(See TV Prod.-Dist.)

**George Fox Corporation**

1508 Crossroads o' World, Hollywood 28  
Phone: 4-2242

President.....G. S. Fox  
*Services Offered*—Industrials, spots (synd.) & comm'l's.

**Frazen Productions Inc.**

1040 N. Las Palmas Ave., Hollywood 38  
Phones: HO 7-3111, HO 7-6967

Prodr. Dir.....Stanley Frazen  
Natl. Sales Dir.....John Brophy  
Prodr. Dir.....Sherman Rose  
Director.....Tholen Gladden  
*Services Offered*—Complete facilities for the production of all types of filmed commercials, both live action and animated. Full industrial and sales films facilities. Entertainment and commercial films.

**Freberg, Limited**

7781 Sunset Blvd., Hollywood, Cal.  
Phone: HO 2-6973

Pres.....S. Freberg  
Manager.....Bob Klein  
*Services Offered*—Comm'l's (live action & animated); storyboards.

**Allen A. Funt Productions**

100 Central Pk. S., New York City 19  
Phone: JU 6-5227

President.....A. A. Funt  
Producer.....P. D. Melton  
*Services Offered*—Comm'l's & industrial films & syndicated spots.

**Galbreath Pictures, Inc.**

2905 Fairfield Ave., Ft. Wayne, Ind.  
Phone: HA 4147

President.....R. E. Galbreath  
Chicago Sls.....C. L. Krebs, Jr.  
*Services Offered*—TV & industrials.

**Gallagher Films, Inc.**

137 N. Oakland Ave., Green Bay, Wis.  
Phone: HE 7-1307

President.....J. C. Gallagher  
*Services Offered*—Half-hr. shows; producer of TV spot comm'l's.

**William J. Ganz Company**

(Div. of Institute of Visual Training, Inc.)  
40 E. 49th St., N.Y.C. 17  
Phone: EL 5-1443

President.....William J. Ganz  
Exec. Prodr.....Herbert R. Dietz  
Manager.....Vincent J. Capuzzi  
Comptroller.....Jean Page  
*Services Offered*—Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, merchandising and orientation; animation.

**General Film Productions, Inc.**

2142 S. State St., Salt Lake City 15, Utah  
Phone: AM 6-7244

Sls., Prod.....W. G. Mors  
*Services Offered*—Comm'l's, live & TV film; color animation; educ., industr. shorts; laboratory.

**General Pictures Corp.**

2307 Chester Ave., Cleveland 14, O.  
Phone: MA 1-6263

President.....G. Oliva, Jr.  
Vice President.....M. M. Horace  
*Services Offered*—16/35 mm; newsreels & comm'l's.

**Gerald Productions, Inc.**

421 W. 54th St., N.Y.C. 19  
Phone: PL 7-2125

President.....Gerald Auerbach  
V.P., Sales.....Wm. V. Adams  
V.P., Internat'l.....Hampus Horner  
Producer.....Diana Paul  
Business Mgr.....Alfred Traum  
Supvr. Editor.....Stuart Grant  
*Services Offered*—Production of films for TV & industry. Radio & TV audience production producers.

## AM-TV COMMERCIAL PROD.

### **W. J. German, Inc.**

Jane St., Fort Lee, N. J.  
(See TV Prod.-Dist.)

### **Sherman Glas Productions**

7017 Sunset Blvd., Hollywood 28  
Phone: HO 7-8151

President ..... Sherman Glas  
Secretary ..... Maggi Farkas  
*Services Offered*—Produce animated TV-radio spots.

### **Globus Films**

422 Washington Bldg., Washington 5, D. C.  
Phone: EXecutive 3-7161

General Manager..... John M. Lewin  
Treasurer..... Andrew P. Zimmer  
Sls. Mgr. N. Y. Area..... Paul Vario  
Producer..... Walter Christian Dunnhaupt

#### *Branch Office*

116 E. 58th St., N. Y. C.  
Phone: TL 9-4520

*Services Offered*—Production 16 & 35 mm color, B & W, commercial & industrial films, incl. puppet.

### **Melvin L. Gold Enterprises**

200 W. 57th St., New York City 19  
Phone: COlumbus 5-0756

Owner..... M. L. Gold  
*Services Offered*—Produces for TV & industry.

### **Golden Key Productions, Inc.**

1921 Hillhurst Ave., Hollywood 27, Cal.  
Phone: NO 3-9421

President ..... G. Spiller  
*Services Offered*—Filmed spots.

### **Gold Medal Studios, Inc.**

807 E. 175th St., N.Y.C. 60  
(See TV Prod.-Dist.)

### **Chuck Goldstein Productions, Inc.**

730 Fifth Avenue, New York 19  
Phone: JUdson 6-7477

President ..... Chuck Goldstein  
Sect. and Treas..... Ruth Goldstein  
*Services Offered*—Producers of live and filmed commercials.

### **Gommi-TV, Inc.**

305 E. 47th St., New York City 17  
Phone: EL 5-7650

President ..... A. Gommi  
Prodncr, V.P..... B. Gray  
*Services Offered*—TV comm'ls, promotional film.

### **Harry S. Goodman Productions**

19 E. 53rd St., N.Y.C. 22  
Phone: PL 5-6131

General Mgr..... Harry S. Goodman  
Sales Mgr..... Everett F. Goodman  
Asst. Gen. Mgr..... William Baron  
Radio Dir..... Frank Gehrecke  
TV Dir..... Stuart Wilson

Secretary..... H. D. Knuth  
*Services Offered*—Jingles for local, regional and national advertisers. Original music and lyrics written to order. Storyboards originated and produced for TV using live action, cartoon animation or marionettes.

### **Gotham Film Productions, Inc.**

11 E. 44th St., New York City 17  
Phone: MU 2-4450

Vice President..... Susan Wayne  
*Services Offered* — TV film shows & comm'ls; Educ.; industrial; color & B & W animation; editorial.

### **Gotham Recording Corp.**

2 W. 46th St., N.Y.C. 36  
Phone: JU 6-5577

President..... Herbert M. Moss  
V.P., Gen. Mgr..... Robert M. Volkell  
Dir. of Prog..... Fred Hertz  
*Services Offered*—Radio transcription and film production and recording. Studios on premises. 16 Ampex Tape machines, five disc lathes. Writing and productions staff available. Recording, editing, mastering, pressing. Comm'ls. Programs.

### **Goulding-Elliott-Graham Productions, Inc.**

420 Lexington Ave., N.Y.C. 17  
Phone: LE 2-9014

President..... Edward R. Graham  
Treasurer..... Raymond W. Goulding  
Secretary..... Robert B. Elliott  
*Services Offered*—Production of animated and filmed commercials, plus consultation with agency and client throughout all production phases—from inception of campaign through delivery.

### **Grantray-Lawrence Animation, Inc.**

716 N. LaBrea Ave., Hollywood 38  
Phone: WE 6-8158

President ..... Ray Patterson  
Vice Pres..... Robert L. Lawrence  
Secy.-Treas. .... Grant Simmons  
*Services Offered*—All types of animation films.

### **Graphia Productions**

3630 Jackson St., San Francisco 18, Cal.  
Phone: BA 1-2202

Producer..... K. K. Rawlings

### **Gray & O'Reilly Studios**

480 Lexington Ave., N.Y.C. 17  
Phone: YUkon 6-4070

Vice Pres..... James E. Gray  
Vice Pres..... John F. O'Reilly  
*Services Offered*—Complete studio facilities, motion picture production. Sound stages, etc.

### **Lewis G. Green Productions**

520 N. Michigan Ave., Chicago 11  
Phone: WH 7-7440



**AM-TV COMMERCIAL PROD.**

General Mgr.....Lewis G. Green  
*Services Offered*—Musical jingles, radio,  
TV, animation, consultation.

**Ben Greene Film Productions**

318 W. 51st St., N.Y.C. 19  
Phone: PL 7-3858

Owner .....Ben Greene  
*Services Offered* — Production of motion  
pictures for TV and commercials.

**Abner J. Greshler**

Sunset Towers W., 8400 Sunset, Hollywood 46  
Phone: OL 4-5960

*Services Offered* — Industrial films;  
comm'ls.

**Lenny & Ginger Grey: Jingles**

18 E. 50th St., N.Y.C. 22  
Phone: PL 3-3350

President .....Lenny Grey  
Vice Pres.....Ginger Grey  
*Services Offered*—Producers and packagers  
of programs, jingles and phonograph record-  
ings; vocalists.

**Guided Tour Productions**

P. O. Box 107, Ocala, Fla.  
Phone: Main 9-2618

Execs.....M. Bennett, C. Redfern  
*Services Offered*—Synd. spots; comm'ls.

**Herman Hack Prod. &  
Scripture Films**

2441 N. Beachwood Dr., Hollywood 28  
Phone: HO 7-0557

Owner .....H. Hack  
*Services Offered*—TV film shows; sound-  
ies; live comm'ls; scripts; synd. film.

**Handel Film Corporation**

6926 Melrose Ave., Hollywood 38, Cal.  
Phone: WE 6-5924

President.....L. A. Handel  
Secy. ....M. Manning  
*Services Offered*—Produces film series &  
comm'ls; distr. series.

**Jam Handy Organization**

2821 E. Grand Blvd., Detroit 11, Mich.  
Phone: TR 5-2450  
New York Phone: JU 2-4060

President .....J. Handy  
Vice President.....Oliver Horn  
Sls. Develop.....G. Finch  
*Services Offered* — Syndicated spots, com-  
mercials.

**Hankinson Studio, Inc.**

15 W. 46th St., N.Y.C. 36  
Phone: JU 6-0133

President.....Frederick L. Hankinson  
*Services Offered*—Producers of TV com-  
mercials and industrial films; modern ani-  
mation equipment and editing service.

**Hardric Productions, Inc.**

510 Madison Ave., New York City 22  
Phone: AC 2-3354

President.....R. F. Craig  
Mus. Dir., V.P.....H. Rood  
Secretary .....Edith Graham  
*Services Offered*—Create, produce musical  
comm'ls.

**Harriscope, Inc.**

355 N. Beverly Dr., Beverly Hills, Cal.  
(See TV Prod.-Dist.)

**Harris-Tuchman  
Productions, Inc.**

751 N. Highland Ave., Hollywood 38  
Phone: WE 6-7189

Pres., General Mgr.....Ralph G. Tuchman  
V.P., Creative Dir.....Fran Harris  
Prod. Supervisor.....Fred Golt  
*Services Offered*—Production of live action  
and animated TV commercials and industrial  
films. Creation and production of material  
originated by agency and/or client.

**Hartley Productions, Inc.**

339 E. 48th St., N.Y.C. 17  
Phone: EL 5-7762

President .....Irving Hartley  
Secy./Treas. ....Elda Hartley  
*Services Offered*—Production & distri-  
bution of films for TV, industrials, commer-  
cials, public service and travelogue.

**H-B Enterprises, Inc.**

1416 N. LaBrea Ave., Hollywood 28  
Phone: HOLLYWOOD 5-4176

President .....George Sidney  
V.P.'s.....Wm. Hanna, Jos. Barbera  
*Services Offered*—Animated TV films, en-  
tertainment & comm'l spots.

**Health & Welfare Materials  
Center, Inc.**

10 E. 44th St., New York City 17  
Phone: MU 2-0283

President .....V. Weingarten  
*Services Offered*—TV live & film shows,  
educ., packages.

**Hearst Metrotone News, Inc.**

450 W. 56th St., New York City 19  
Phone: PL 7-4120

Exec. V.P.....C. B. Stratton  
Production .....J. Michon  
*Services Offered*—Film comm'ls; industri-  
als; newsreels; packages; synd. film.

**George Heid Productions**

Wm. Penn Htl., Pittsburgh 30, Pa.  
Phone: GR 1-3696

President .....G. Heid  
*Services Offered* — TV live programs &  
comm'ls; live packages for TV.

**HFH Productions, Inc.**

38 W. 48th St., New York City 36  
Phone: JU 2-5055

President .....H. Henkin  
Animation .....Dan Hunn  
*Services Offered*—Live action & animated  
comm'ls.

**AM-TV COMMERCIAL PROD.** .....

**Holland-Wegman Productions**

197 Delaware Ave., Buffalo 2, N. Y.  
Phone: MA 7411

Ptnrs.....E. Wegman, S. C. Holland  
Services Offered—Create, produce 16/35 mm comm'ls & programs; laboratory.

**Hollis Productions, Ltd.**

5800 Sunset Blvd., Hollywood 28, Cal.  
Phone: HO 9-3181

President .....C. Irving  
Services Offered—Live & film TV shows, comm'ls; packages; industrials.

**Hollywood Film Commercials**

932 N. LaBrea, Hollywood 38, Calif  
Phone: OL 4-7100

President .....D. Commons  
V.P.'s.....W. Ambrose, T. Goetz  
Services Offered — Animated, live action comm'ls; special effects; opticals; storyboards.

**Hollywood Film Company**

956 Seward St., Hollywood 38, Cal.  
Phone: HO 2-3284  
N. Y. Phone: LO 3-1546

President .....Ben Teitelbaum  
Secy., Treas.....Harry Teitelbaum  
Services Offered—Manufacture & distribute editing supplies & eqpt. for motion picture & video tape incl. reels, cans & shipping cases.

**Hollywood Film Enterprises, Inc.**

6060 Sunset Blvd., Hollywood  
Phone: HO 4-2181

President .....Mickey Kaplan  
Vice Pres.....Robert Warde  
Services Offered—Developing and printing —Dailies and release prints. Black & White and color. Complete laboratory facilities.

**Howard Radio-TV Productions**

123 W. Chestnut St., Chicago 10, Ill.  
Phone: MI 2-5877

Owner .....B. Howard  
Services Offered—Produce comm'ls & programs.

**Hubbard Hunt Productions**

1459 N. Seward, Hollywood 28, Cal.  
Phone: HO 5-8444

Production Dir.....H. Hunt  
Services Offered—Color, B & W animation; live & filmed TV shows; shorts; packages.

**Hunn, Fritz & Henkin Productions Inc.**

38 W. 48th St., N.Y.C. 36  
Phone: JUdson 2-5055

President .....Howard H. Henkin

V.P., Creative Dir.....Ronald Fritz  
V.P., Animation Dir.....Daniel Hunn  
Exec. Producer.....Larry Puck  
Services Offered—Animation & live action TV comm'ls, industrials, & features; storyboards, soundtracks, music & jingles.

**Milton Hurwitz**

15553 Madrona Dr., Seattle 22, Wash.  
Phone: EA 4-1108

Services Offered—Kinescope; produce TV programs, comm'ls; distr. films.

**Imperial World Films, Inc. (IWF)**

12 E. Delaware Pl., Chicago, Ill.  
Phone: MI 2-6200

V.P., Sales.....R. Davis  
Services Offered—Educ. & industr. films & spot comm'ls.

**Impro, Inc.**

7324 Santa Monica Blvd., Hollywood 46  
Phone: OL 4-2800

President.....H. L. Strock  
Services Offered — TV film shows & comm'ls; laboratory; B & W & color animation.

**Independent Television Corp.**

488 Madison Ave., New York City 22  
(See TV Prod.-Dist.)

**Intercontinental Television, S. A.**

551 Fifth Ave., New York 17, N. Y.  
(See TV Prod.-Dist.)

**Riley Jackson Productions**

6253 Hollywood Blvd., Hollywood 28  
Phone: HO 3-2324

President .....Riley Jackson  
Services Offered—Complete production for radio and TV & motion pictures. Business films, commercials and shows.

**Jamieson Film Co.**

3825 Bryan, Dallas, Texas  
Phone: TA 3-8158

Bus. Mgr.....B. Jamieson  
TV Production.....J. Dickinson  
Services Offered—Spots, comm'ls, industrials.

**Jan Productions**

6611 Santa Monica Blvd., Hollywood 38  
Phone: HOLLYwood 4-8331

President .....A. Fairleigh  
Services Offered — TV comm'ls & film shows.

**Jenfred, Inc.**

36 W. 57th St., N.Y.C.  
Phone: CI 7-1429

President .....C. M. Frederick  
Secy.-Treas.....Grace Frederick  
Services Offered—Stock pictures, black & white, color, for background, establishing shots and transition shots, slide library.

**Jewell Radio and Television Productions**

612 N. Michigan Ave., Chicago 11  
Phone: MO 4-5757

President.....James E. Jewell  
Vice Pres.....W. Ralph Jewell  
Secretary.....M. P. Casey  
Editor.....James Lawrence

*Branch Offices*

3062 Penobscot Bldg., Detroit 26  
Phone: WO 3-0617

Exec-in-Charge.....W. Rand Jewell  
1040 N. Las Palmas, Hollywood  
Phone: HO 7-3111

Manager.....Michael Baird  
Director.....Lewis Foster

*Services Offered*—Producers of industrial educational and TV films; radio and TV programs, commercial spots and jingles. Consultants to agencies and sponsors. All-inclusive package-production services; editing, directing, musical arrangements, supervision, casting, and related services.

**Jingle Mill, Inc.**

201 W. 49th St., N.Y.C.  
Phone: PL 7-5730

President.....M. Van Brink  
*Services Offered* — Custom-made low-cost commercials.

**Dallas Jones Productions, Inc.**

1725 N. Wells St., Chicago 14, Ill.  
Phone: MO 4-5525

President.....D. Jones  
Bus. Mgr.....R. Bowen  
*Services Offered* — Comm'l's & industrial films produced.

**K & S Films, Inc.**

5819 Wooster Pike, Cincinnati 25, O.  
Phone: BR 1-3700

President.....J. R. Rabius  
V.P.....S. H. Wilpink  
*Services Offered*—Producers of industrials, slide films, live & animated comm'l's.

**K & W Film Service Corp.**

1657 Broadway, N.Y.C. 19  
Phone: CI 5-8081

President.....Norman Witlen  
V.P., Art Dept.....Ralph Koch  
Controller.....William A. Rubin  
Layout and Opt. Dept.....Ralph Teitelbaum  
Camera Dept.....Jack Granato  
*Services Offered*—Opticals, titles, special effects, animation and animation photography.

**Al Kane Productions, Inc.**

1411 Walnut St., Phila. 2, Pa.  
Phone: RI 6-0222

President.....A. M. Kane  
*Services Offered*—Comm'l's & programs for TV; kinescopes; technical production & writing; consultants.

**Victor Kayfetz Productions**

1740 Broadway, N.Y.C. 19  
Phone: CI 5-4830

President.....Victor Kayfetz  
Client Service.....Irene Siegel  
Dir., Golden Snowball Div....Sylvia Gerson  
Animation Super.....Leo Levko  
Asst. to Producer.....Seymour Posner  
Animator.....Abe Blashko  
*Services Offered*—Motion picture producers specializing in sponsored public service films. Own all 16 and 35 mm production equipment, have animation stand, art equipment.

**Keitz & Herndon**

4409 Belmont, Dallas 4, Texas  
Phone: TA 4-2568

Ptnrs.....L. Herndon, Jr., R. K. Keitz  
*Services Offered*—Production, animation—16/35 mm.

**Sonny Kendis Productions**

P. O. Box 614, Surfside, Miami Beach 54, Fla.  
Phone: UNion 6-1694

President.....Sonny Kendis  
*Services Offered*—Producers of all types of musical commercials.

**Herbert Kerkow, Inc.**

480 Lexington Ave., N.Y.C. 17  
Phone: YUkon 6-4266

Pres., Treas.....Herbert Kerkow  
Secretary.....Rosemond Kerkow  
*Services Offered*—Sound stage and complete equipment for production of public relations and TV films.

**Key Productions, Inc.**

527 Madison Ave., New York City 22  
Phone: EL 5-2180

President.....J. D. Kantor  
Vice President.....W. M. Kahn  
*Services Offered*—Industrials, comm'l's produced.

**Klaeger Film Productions, Inc.**

1600 Broadway, N.Y.C. 19  
Phone: JU 2-5730

President.....Robt. H. Klaeger  
Vice President.....John J. Fenton  
*Services Offered*—TV & industrial motion pictures, live action & animation.

**Kleiman Productions**

7815 Milan Ave., St. Louis 14, Mo.  
Phone: VO 3-6777

Production.....J. Kleiman  
*Services Offered* — Industrials, syndicated spots, comm'l's.

**William L. Klein Productions**

301 E. Erie St., Chicago 11, Ill.  
Phone: SU 7-9114

Pres., Exec. Prod.....W. L. Klein  
*Services Offered* — TV & movie package shows, spots; business, industry, govt. clientele.

## AM-TV COMMERCIAL PROD.

### **Kling Studios, Inc.**

601 N. Fairbanks Ct., Chicago 11, Ill.

Phone: DElaware 7-0400

President.....Robert B. Eirinberg  
Dir. Synd.....Alfred B. LeVine  
*Services Offered*—Complete production and creative facilities for TV commercials and industrial films. Editing, sound, art, scripting and production departments.

### **Kluge Film Productions**

3200 N. Richards St., Milwaukee 12, Wis.

Phone: FR 2-0191

Sales.....D. R. Kluge  
Production.....D. W. Kluge  
*Services Offered*—16 mm color & B & W comm'l's, narrative or synchronous.

### **L & L Animation Service**

480 Lexington Ave., New York 17, N. Y.

Phone: YU 6-9088

Ptnrs.....L. Lippman, I. Levine  
*Services Offered*—Camera, art service—medical & industr. & TV spots.

### **La Brea Productions, Inc.**

7417 Sunset Blvd., Hollywood 46, Calif.

Phone: HOLlywood 4-7171

President.....O. Gail Papineau  
Exec. V.P., Secy.....Jas. E. Baumeister  
Vice President.....Henry Ludwin  
Treasurer.....Richard Leonard  
Art Director.....Llewellyn Keller  
*Services Offered*—An animation and live action staff for production of TV commercials, industrial and technical films. A special effects title bed, insert stage with kitchen and an animation camera service.

### **Lakewood Productions**

2015 Kalamazoo, SE, Grand Rapids, Mich.

*Services Offered*—Films & comm'l's, educ. & indust., produced.

### **Lance Productions, Inc.**

353 W. 57th St., N.Y.C. 19

Phone: PL 7-6167

President.....Lorraine Lester  
Treasurer.....Samuel H. Evans  
V.P., Secy.....George Lessner  
V.P., Prodn. Coord.....Alford H. Lessner  
*Services Offered*—Production of filmed TV commercials, documentaries, industrials and features. Parent of Fantasy Features, Inc., specializing in children's films.

### **Kent Lane Films, Inc.**

1253 S. 3rd Ave., Louisville 3, Ky.

Phone: ME 6-3911

*Services Offered*—Comm'l's, synd. spots.

### **Langlois Filmusic, Inc.**

1755 Broadway, N.Y.C. 19

Phone: JU 6-5705

President.....C. O. Langlois, Jr.  
Sales Mgr.....T. A. Roseen  
*Services Offered*—Music library on tape, film and disc for TV, industrial and theatrical films. Live and pre-recorded scoring. Picture editing, narration, and music recording, mixing and sound effects library.

### **Herbert S. Laufman & Company**

221 N. LaSalle St., Chicago 1, Ill.

Phone: RA 6-4086

President.....H. S. Laufman  
*Services Offered*—TV live & film; live comm'l's; educationals; industrials; packages.

### **Robert Lawrence Productions, Inc.**

418 W. 54th St., N.Y.C. 19

Phone: JU 2-5242

President.....Robert L. Lawrence  
Vice Pres.....Jerry Schnitzer  
V.P., Edit. Optns.....Henry Traiman  
V.P., Studio Optns.....Louis Mucciolo  
V.P., Sales.....Martin Low  
Treasurer.....Philip Kornblum  
Mgr. Anima. Dept.....Peter Cooper

*Branch Offices*

#### **LOUCKS & NORLING STUDIOS**

418 W. 54th St., N.Y.C.

Phone: CI 7-2366

Vice Pres.....Howard M. Lawrence  
Robert Lawrence Productions (Canada) Ltd.  
32 Front St., W., Toronto 1, Ont.

Phone: EM 4-1448

Vice Pres.....John T. Ross  
LAWRENCE-SCHNITZER PRODUCTIONS,  
INC.

1040 N. Las Palmas, Hollywood 38

Phone: HOLlywood 2-6358

Vice President.....Gerald Schnitzer  
Grantray-Lawrence Animation, Inc.

716 N. LaBrea, Los Angeles 28

Phone: WEbster 6-8158

President.....Ray Patterson  
Vice President.....Robt. Lawrence  
Secy., Treas.....Grant Simmons  
*Services Offered*—Producer of commercials, industrial films, film series; complete studio facilities; animation department, completely equipped.

### **Lee & Mogul Studios, Inc.**

43 W. 61st St., New York City 23

Phone: JU 2-7379

*Services Offered*—Slide film comm'l's; slides & balops.

### **Carol Levene Productions**

2011 Broadway, San Francisco 15, Cal.

Phone: WA 1-4772

Production.....Carol Levene  
*Services Offered*—Produces comm'l's, educationals, industrials.

### **Jack Lewis Studios**

5612 Wythe Ave., Richmond, Va.

Phone: AT 2-4157

*Services Offered*—Synd. spots & comm'l's.

### **Lewis & Martin Films Inc.**

1431 N. Wells, Chicago 10

Phone: WH 4-7477

President.....Herschell G. Lewis  
Vice Pres.....Wm. R. Johnson  
Prodn. Mgr.....Anthony LaPietra  
Art Dir.....Sanford Greenlaw

AM-TV COMMERCIAL PROD.

Studio Mgr.....Betty L. Taylor  
Services Offered—35 and 16 mm motion pictures; scripts; editing; sound recording; animation; TV and film art; studio rental pilot films; consultation.

**Lou Lilly Productions, Inc.**

5746 Sunset Blvd., Hollywood 28  
Phone: HO 5-6325

President .....Lou Lilly  
Vice Pres.....Manny Gould  
Secy. ....Jeannie Beatty  
Services Offered—Produce commercials of all types, one-minute to half hour. Black & white, color, TV. Industrial and sales training films.

**Jack Lloyd**

1445 Miller Way, Hollywood 46, Cal.  
Phone: OL 6-4607

Executive Dir.....J. Lloyd  
Services Offered—Script to screen production of jingles.

**Arthur Lodge Productions, Inc.**

21 W. 46th St., New York City 36  
Phone: JU 2-5477

President.....A. J. Lodge, Jr.  
Services Offered—Comm'ls, TV news; on-the-spot "spots"; simple animations only; library.

**Lott Video Productions**

Broadway & 11th Sts., Santa Monica, Cal.  
Phone: EXbrook 4-8279

Exec.....D. N. Lott  
Services Offered—Comm'l, synd. spots.

**James Love Productions, Inc.**

115 W. 45th St., N.Y.C.  
Phone: JU 2-4633

President .....James A. Love  
Sales Manager .....C. Austin Love  
Production Manager.....James Wille  
Supervising Editor.....William Henry  
Services Offered—Complete facilities and production of TV spots and programs, industrial films.

**John W. Loveton Productions, Inc.**

1606 N. Highland, Hollywood 28, Cal.

President .....J. W. Loveton  
Services Offered — Produces commercials, programs; theater and radio.

**Lux Brill Productions, Inc.**

319-21 E. 44th St., N.Y.C. 17, N. Y.  
Phone: OR 9-6320

Client Liaison.....Richard Dubelman  
Prod. Supvr.....Philip Haimowitz  
Exec. Asst.....Donald Holtzman  
Office Mgr.....Anne Bauer  
Services Offered—Complete facilities and production of live and animated motion pictures and slidefilm from idea to screen stage. Extensive experience in sales promotion, training, public relations, documentaries, and TV spot films.

**C. P. MacGregor Co.**

729 S. Western Ave., Los Angeles 5  
Phone: DU 4-4191

Owner.....C. P. MacGregor  
General Mgr.....E. H. Lowry  
Services Offered—Complete recording service; production of radio or TV shows and commercials.

**Madison Productions, Inc.**

1270 Sixth Ave., N.Y.C.  
Phone: CI 5-3560

President .....Gerry Gross  
Vice Pres., Treas.....Frank B. Sawdon  
Vice Pres., Secy.....Rita Fillet  
Services Offered — Package and produce radio and TV shows and live commercials.

**Marshall Organization, Inc.**

750 Third Ave., New York City 17  
Phone: MU 7-2722

President.....A. W. Marshall  
Services Offered—TV live programs and film shows; commercials; shorts; packages.

**Master Motion Picture Company**

50 Piedmont St., Boston 16, Mass.  
Phone: HA 6-3592

Pres., Treas.....A. Rakov  
Production .....I. Rose  
Services Offered—Commercials, industrials, documentaries; 16/35 mm processing.

**McCadden Productions**

1040 N. Las Palmas, Hollywood 38, Cal.  
(See TV Prod.-Dist.)

**McLarty Picture Productions**

45 Stanley St., Buffalo 6, N. Y.  
Phone: TA 0332

Producer.....H. D. McLarty  
Services Offered — Scientific, educational, industrial films; TV commercials.

**McGowan Productions, Inc.**

915 N. LaBrea, Hollywood 28, Cal.  
(See TV Prod.-Dist.)

**Morton McConnachie Productions, Inc.**

730 Fifth Ave., N.Y.C. 19  
Phone: JU 2-0123

President .....Morton McConnachie  
Vice Pres., Dir.....Jack B. Hively  
Vice Pres., Prodn. Super. Bruce McConnachie  
Vice Pres.....Hugh D. Brown  
General Mgr.....M. E. Kane  
Dir., Prodn., Super.....George E. Wolf  
Spvg. Editor.....William E. King  
Services Offered—Complete motion picture production and editorial services; East and West Coast studio, world-wide location service; script to screen in all processes. Library service. Industrial, advertising spot, and TV films.

**McNamara Productions, Inc.**

8230 Beverly Blvd., Los Angeles 48, Cal.  
Phone: WE 5-1205

## AM-TV COMMERCIAL PROD.

Executive.....D. C. McNamara  
*Services Offered*—Industrial films, commercials, syndicated spots.

### **Medallion TV Enterprises, Inc.**

6000 Sunset Blvd., Hollywood 28, Cal.  
(See TV Prod.-Dist.)

### **Melody Ranch Enterprises, Inc.**

6920 Sunset Blvd., Hollywood 28, Calif.  
Phone: HO 9-4000

President.....G. Autry  
*Services Offered* — Spot commercials on film.

### **MGM-TV Commercial Division**

MGM Studios, Culver City, Calif.  
Director Comm., Ind.....B. Gibbs  
(See TV Prod.-Dist.)

### **Meridian Films, Ltd.**

1202 Woodbine Ave., Toronto, Ont.  
Phone: OX 8-1628

President.....R. Foster  
Secy., Treas., Prod.....J. Roffman  
*Services Offered*—Produces documentaries, business films, theatricals, industrials, TV commercials.

### **Metrotape, Div. Metropolitan Broadcasting Corporation**

205 E. 67th St., New York City 21  
Phone: LE 5-1000

Sales.....A. E. Ericksen  
Operations.....L. Hicks  
*Services Offered*—Videotaped TV commercials; 16mm kinescope.

### **Milner Productions, Inc.**

3800 Liberty Heights Ave., Baltimore 15  
Phones: MO 4-4221, LI 2-7147

President.....Ervin M. Milner  
Vice Pres.....Robert Fenwick  
Sales Mgr.....Hoby Wolf  
Washington, D. C. Mgr.....Ed Hopper  
*Services Offered*—Film prod., live & animation; art, editorial service. Musical jingles, orig. scores. Package industr. shows. 35 & 16 mm filming, incl. stripfilm. TV slides, balops.

### **Minot TV, Inc.**

120 E. 56th St., New York City 22  
Phone: PL 1-5090

President.....C. M. Amory

### **Mode-Art Pictures, Inc.**

1022 Forbes Ave., Pittsburgh 19, Pa.  
Phone: EX 1-1846

President.....J. L. Baker  
Exec. V.P.....R. L. Stone  
V.P.'s.....H. J. Kemerer, A. A. Borgen  
*Services Offered*—Produce film comm'ls; 16/35 mm color, B & W.

### **Modell Television Productions**

310 E. 44th St., New York City 17  
Phone: MU 3-0758

Vice President.....C. Rosen  
Assoc. Prod.....M. Zimmerman  
*Services Offered*—Syndicated spots, commercials.

### **Modern Teleservice, Inc.**

219 E. 44th St., N.Y.C. 17  
(See TV Prod.-Dist.)

### **Moran Film Company**

P. O. Box 808, Phoenix, Arizona  
Phone: AL 4-1335

President.....G. A. Moran  
*Services Offered*—Color, B & W TV commercials.

### **Dwight Morris Productions**

1611 S. Boston, Tulsa, Okla.  
Phone: DI 3-6424

Exec. Prod.....D. Morris  
Secy., Treas.....I. Morris  
*Services Offered*—Commercials, industrials, spots.

### **Motion Pictures For Industry**

2543 Kelton Ave., Los Angeles 64  
Phone: BR 0-4757

President.....Harry O. Hoyt  
Treasurer.....Merrill Cantrell  
Production Manager.....Kenneth Hodges  
Sales Manager.....Frank Rathbun  
*Services Offered*—Producers of TV shows & spots, comm'l 16 mm color films.

### **Moulin Studios**

181 Second St., San Francisco 5, Cal.  
Phone: YU 6-4224

President.....R. M. Moulin  
*Services Offered* — TV film shows & comm'ls; shorts; animation; studio rental.

### **Movielab Film Labs, Inc.**

619 W. 54th St., N.Y.C.  
Phone: JU 6-0360

President.....Saul Jeffee  
Prod. Mgr.....Frank Berman  
Sls. Mgr.....Ben Bloom  
Color Consultant.....John Kowalak  
*Services Offered*—Film processing.

### **Movietone News, Inc.**

460 W. 54th St., New York City  
(See TV Prod.-Dist.)

### **MPA-TV Productions, Inc.**

(Subsid. of Motion Picture Adv. Serv.)  
1032 Carondelet St., New Orleans, La.  
Phone: JA 5-2253

President.....C. Mabry  
V.P.....A. Doskey, Jr.  
Production.....R. Dyer  
*Services Offered*—TV & theater film commercials; 16/35 mm color, B & W.

**MPO Television Films, Inc.**

15 E. 53rd St., N.Y.C. 22  
Phone: MU 8-7830

President.....Judd L. Pollock  
V.P.'s.....Marvin Rothenberg,  
Gerald Hirschfeld, Gerald Kleppel  
Secy.-Treas.....Arnold Kaiser  
*Services Offered*—Complete production of TV commercials, two modern production centers in New York, five stages, set construction shops. Facilities in Hollywood.

**Owen Murphy Productions, Inc.**

723 Seventh Ave., N.Y.C. 19  
Phone: PL 7-8144

President.....Owen Murphy  
Vice Pres.....Savington W. Crampton  
Prod. Mgr.....Paul Cohen  
Chief, Edit. Dept.....Eric Lawrence  
*Services Offered*—Motion pictures for industry and TV, complete production, scripts, cinematography, editorial, recording and dubbing, live and animation, special editorial, service for industrial photographic departments.

**Music Makers, Inc.**

45 W. 45th St., N.Y.C. 36  
Phone: CI 5-3737

President-Creative Dir.....Mitch Leigh  
General Mgr.....Josh Meyer  
Account Super.....Herman Edel  
Prodn. Coordinator.....Renee Leigh  
*Services Offered*—Create jingles and background for radio and TV commercials. Write scores for industrial films and sales meetings; complete music merchandising packages including record premiums.

**Muzak Corporation**

229 Fourth Ave., N.Y.C. 3  
Phone: OR 4-7400

Board Chairman.....Jack D. Wrather  
President.....Charles C. Cowley  
Vice Pres., Treas.....John R. Andrus  
V.P., Legal Counsel.....Leonard Scholl  
V.P., Dir. of Marketing...Joseph W. Roberts  
V.P., Nat. Sales Mgr.....Warren Coughlin  
V.P., Sp. Ser.....Alexander B. Motenko  
V.P., Program Dir.....Donald O'Neill  
V.P., Eng. & Research...Emil F. Hembrooke  
V.P., Dir. of Merchandising

Edward Hochhauser, Jr.  
New York Operations

V.P. in Chg.....Ethel W. Maclean  
Associated Program Service Division  
V.P. & Gen. Mgr....Edward Hochhauser, Jr.  
*Services Offered*—Background music service for industry, offices, banks, stores, supermarkets, hotels restaurants, waiting rooms and other public business areas. (A.P.S. Division supplies radio and TV stations with transcription library service and is also exclusive TV distributor for all Encyclopaedia Britannica Films in Canada).

**Michael Myerberg Productions**

234 W. 44th St., New York City 36  
Phone: CH 4-4846

Chairman.....M. Myerberg  
President.....A. Gray, Jr.  
Vice President.....J. J. Bergen, Jr.  
*Services Offered*—Film comm'ls, spot.

**Nassour Studios, Inc.**

8460 W. 3rd St., Los Angeles 48  
Phone: OL 3-0400

President.....William Nassour  
Vice Pres., Treas.....Edward Nassour  
Secretary.....W. Lloyd Laumann  
*Services Offered* — TV commercials, TV film series, TV shows and theatre motion pictures. Stages, cameras (both 16 & 35 mm), sound, writers, directors.

**National Programming Service**

4614 Norton Lane, Columbus 13, Ohio  
Phone: EX 3775

Executive.....J. Fredritz  
*Services Offered*—Comm'ls, spots, industrials.

**National Screen Service Corporation**

Home Office  
1600 Broadway, New York City  
Phone: Circle 6-5700  
TV & Industrial Film Div.  
509 Madison Ave., N. Y. C.

Vice President.....Robert L. Gruen  
Sales Director.....William S. Kent  
Production Manager.....Harry Semels  
Producer, Director.....Carl A. Carbone  
Asst. Prod. Mgr.....Jack Schertz  
Art Director.....Tom Golden  
TV Art Dir.....Tee Collins  
TV Editor.....Irving Weiner  
*Services Offered*—Production of films for TV; industrials & comm'ls; animation, art work, titles, opticals, stop motion, live studio & insert.

**National Studios**

42 W. 48th St., New York City 36  
Phone: JU 2-1926

President.....H. A. Rosenberg  
*Services Offered* — Slides, balops; slide films.

**NTA Telesales**

10 Columbus Circle, N.Y.C. 19  
Phone: JU 2-7300  
(See TV Prod.-Dist.)

Bd. Chmn.....E. A. Landau  
Exec. V.P.....O. A. Unger  
Secretary.....J. Golenbock  
Press.....H. Albus  
*Services Offered*—TV programs, features—nat'l., regional, local sponsors.

**Stanley Neal Productions, Inc.**

475 Fifth Ave., New York City 17  
Phone: MU 3-6396

President.....D. J. Lane



## AM-TV COMMERCIAL PROD.

Services Offered — Comm'ls, spots, industrials.

### **Ted Nemeth Studios**

729 Seventh Ave., New York 19  
(See TV Prod.-Dist.)

### **Neutro Film Corporation**

846 Seventh Ave., N.Y.C. 19  
Phone: PL 7-5322

President ..... M. Weise  
Vice President..... L. M. Haas  
Secretary ..... J. Greene  
Sales Manager..... J. Gratz  
Services Offered—TV packages, comm'ls; trng., industr., documentaries.

### **Newman-Schmidt Studios**

713 Penn Ave., Pittsburgh 22, Pa.  
Phone: GR 1-5414

Owner ..... H. Schmidt  
Services Offered—Comm'ls, industrials.

### **New World Productions**

13273 Ventura Blvd., N. Hollywood, Cal.  
Phone: TR 3-3580

President ..... T. Robinson  
Services Offered—TV comm'ls, film shows; religious; industrials; animation, color, B & W.

### **Fred A. Niles Productions, Inc.**

1058 W. Washington Blvd., Chicago 7, Ill.  
Phone: SEley 8-4181

President..... Fred A. Niles  
V.P.'s..... Mike Stehney, Edw. W. Rinker  
Studio Manager..... Wm. E. Harder  
Creative Director..... Ruth L. Ratny  
Art Director..... Manny Paull  
Controller..... Edward E. Katz  
Purchasing Agent..... Lawrence Stein  
Sr. Prod.-Dir..... Lloyd Bethune  
Administrative Asst..... Frances Metelko

Services Offered—Creation, prod. TV commercials, live & animated; industrial, public relations films; slidefilms; sales & product training programs; syndicated TV spots; sound recording; script writing; storyboard-ing; closed circuit.

### **John Norman Productions**

P. O. Box 1304, Palm Springs, Cal.  
Phone: 7124

Gen. Mgr..... J. Norman  
Services Offered—Comm'ls, spots, industrials.

### **Nola Penthouse Sound Studios**

113 W. 57th St., N.Y.C. 19  
Phone: JU 6-0040

Owner..... Vincent J. Nola  
Gen. Mgr..... V. Thomas Nola  
Chief Engineer..... Stanley Bumbly  
Services Offered — Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location—masters, processing & pressings; stereo recording; magnetic & optical film recordings.

### **Olympia Film Productions, Inc.**

112 W. 48th St., New York City 36  
Phone: JU 6-1143

Vice President..... D. H. Kahn  
Services Offered—TV comm'ls, film shows.

### **Olmsted Sound Studios, Inc.**

1 E. 54th St., N.Y.C.  
Phone: PL 1-0890

President..... Henry C. Olmsted  
Exec. Vice Pres..... Richard B. Olmsted  
V.P. in Chg. of Sls..... H. F. Landon  
Services Offered—Three floating studios, 24 Ampex, 3 disc lathes, film sound—all recording services.

### **Omega Productions, Inc.**

1960 Dorchester St., West, Montreal 25, Que.  
Phone: WE 7-3525

President..... T. S. Morrissey  
Vice Pres..... Pierre Harwood  
Dir. Prod..... Henry Michaud  
Dir. TV Comm'ls..... John Racine  
Sales Director..... R. J. Jarvis  
Services Offered—Educational, industrial, sales promotion, theatrical and TV motion pictures.

### **On Film, Incorporated**

33 Witherspoon St., Princeton, N. J.  
Phone: PL 9-2330

Execs..... R. Bell, M. Scott  
Services Offered—Comm'ls, industrials.

### **Sam Orleans & Associates, Inc.**

211 W. Cumberland Ave., Knoxville, Tenn.  
Phone: 3-8098

President ..... S. Orleans  
Services Offered — Commercials, industr., educ. films.

### **John Ott Pictures, Inc.**

85 Hibbard Rd., Winnetka, Ill.  
Phone: WI 6-5126

President ..... J. Ott  
Services Offered—Time-lapse photog.; industrials, comm'ls.

### **Del Owens Productions**

333 N. Michigan Ave., Chicago 1, Ill.  
Phone: FR 2-4811

President ..... D. Owen  
Services Offered—Jingles & comm'ls.

### **Harry Owens Television Productions**

6710 Melrose Ave., Hollywood 38, Calif.  
Phone: WE 9-1491

Vice President..... H. O'Donnell  
Services Offered — Film shows, comm'ls, shorts.

### **Packaged Programs, Inc.**

634 Penn Ave., Pittsburgh 22, Pa.  
Phone: GR 1-4756

General Mgr..... M. E. Fierst  
Services Offered — Complete production services and sound studios, film processing and printing, editing.



**Pantomime Pictures**

2221 W. Olive, Burbank, Calif.  
Phone: TH 2-1147

President .....F. Crippen  
Vice President.....J. Marshall  
Production .....J. Heiter  
Sales .....D. Reed  
*Services Offered*—Animated TV & entertainment films; live action comm'ls; titles.

**Paragon Pictures, Inc.**

2540 Eastwood Ave., Evanston, Ill.  
Phone: DA 8-5900

President .....R. Laughlin  
Production .....S. Needham  
*Services Offered* — Industrials, comm'ls, spots.

**Paramount Television Productions, Inc.**

5800 Sunset Blvd., Los Angeles, 28  
(See TV Prod.-Dist.)

**Paul Parry Productions Inc.**

7417 Sunset Blvd., Hollywood 46  
Phone: HO 7-4774

President .....Paul Parry  
Vice Pres.....Ellis Neimie  
Production Mgr.....Barney Dyer  
Pub. & Adv. Dir.....Frank K. Adams  
Secy.-Treas .....Dianne Parry  
*Services Offered*—Production of program films, spot commercials, product sales promotion, corporation training films, and sound slide films.

**Lindsley Parsons Productions, Inc.**

3459 Caluenga Blvd., Hollywood 28  
Phone: HO 9-3641

President .....Lindsley Parsons  
Prodn. Mgr.....Lindsley Parsons, Jr.  
*Services Offered*—Filmed TV shows & commercials for network syndication.

**The Pathscope Company of America, Inc.**

10 Columbus Circle, N.Y.C. 19  
Phone: PL 7-5200  
Studio

21-29 45th Rd.  
Long Island City, N. Y.  
Phone: ST 4-3053

President.....Edward J. Lamm  
Exec. Prodr.....David H. Lion  
Prodn. Mgr.....James Pierce  
Studio Mgr.....John Ball  
*Services Offered*—Complete planning, creation and production of industrial, educational and documentary motion pictures and TV commercials.

**Ray Patin Productions**

6650 Sunset Blvd., Los Angeles 28  
Phone: HO 2-1147

President .....Ray Patin  
Vice Pres.....Gus Jekel  
Secy.-Treas.....Kay Himes  
*Services Offered*—Complete facilities for producing animated commercials from story through camera.

**Lloyd Pearson Associates**

509 Madison Ave., N.Y.C. 22  
Phone: EL 5-5430

President .....Lloyd Pearson  
Creative Dir.....Larry Johnson  
Pgm. Coordinator.....James Chapelle  
Director .....Lamar Casselli  
*Services Offered*—Create, produce and direct film and live commercials, including music and jingles, storyboards, copy and script, set designing, props.

**Pelican Films, Inc.**

46 W. 46th St., N.Y.C. 36  
Phone: CI 6-1751

President.....T. J. Dunford  
Vice Pres.....A. J. Zander  
V.P. in Chg. Sales.....Eli Feldman  
*Services Offered*—Complete TV, film animation staff and facilities; live action, slide-films.

**Tony Petri Studios**

144 Westminster St., Providence 3, R. I.  
Phone: GA 1-9242

President .....Tony Petri  
Production Mgr.....Ernest Strauss  
*Services Offered*—Complete TV commercial service from storyboard conference. Color and black & white. Double and single system sound. Complete lighting and sound stage facilities.

**R. A. Pheelan Productions**

113 W. 57th St., New York City 19  
Phone: CI 6-1626

Producer .....R. Pheelan  
*Services Offered*—Comm'ls; PR & educ. films.

**Photo-Art Commercial Studios**

420 SW Washington St., Portland 4, Ore.  
Phone: CA 7-5411

President.....C. F. Palmer  
Vice President.....S. Vernon  
*Services Offered*—Comm'l prod. facilities; sound stage, single & double; 16/35 mm & slides.

**Photo Arts Productions, Inc.**

2330 Market St., Philadelphia 3, Pa.  
Phone: RI 6-3696

Executive .....W. Dombrow  
*Services Offered*—Commercials, spots, industrials.

**Pilot Productions, Inc.**

1819 Ridge Ave., Evanston, Ill.  
Phone: AM 2-4141

President.....C. R. Isley  
Production .....R. Dedrick  
Secretary .....A. Borough  
*Services Offered*—Slides; sound slidefilms; industrials; comm'ls.

**Pintoff Productions, Inc.**

64 E. 55th St., New York City 22  
Phone: EL 5-1431

President .....E. Pintoff

## AM-TV COMMERCIAL PROD.

Client Contact.....H. Knaup  
*Services Offered* — Animated, live action  
comm'ls, theatricals, industrials.

### **Pix Enterprises**

12148 Hillslope St., Studio City, Cal.  
Phone: PO 2-9173

Production .....B. Grenville  
*Services Offered* — Comm'ls, industrials,  
documentaries; 16/35 mm color, B & W,  
sound-silent.

### **Playhouse Pictures**

1401 N. LaBrea Ave., Hollywood 28, Cal.  
Phone: HOLlywood 5-2193

360 N. Michigan Ave., Chicago 1, Ill.  
Phone: STate 2-3686

President .....Adrian Woolery  
Prod., Dir.....Bill Melendez  
Business Mgr.....H. A. Halderson  
Production Supvr.....Irene Wyman  
Public Rel. Dir.....George W. Woolery  
Creative Story Dir.....Chris Jenkyns  
Layout, Design Dir.....Sterling Sturtevant  
Secretary .....Mary Matthews  
Chicago Rep.....Peter del Negro  
*Services Offered*—Compl. studio facilities  
for the creation & production of animated  
films for business, entertainment & TV from  
story through camera, with exception of labo-  
ratory. Specialists in animated comm'ls.

### **Polaris Pictures, Inc.**

5859 W. 3rd St., Los Angeles 36, Calif.  
Phone: WEbster 8-2181

President .....Perry King  
Vice President.....J. C. King  
Account Exec.....Carl N. Brewster  
*Services Offered* — Motion pictures for  
training, advertising, education, public rela-  
tions, TV.

### **Low Pollack Productions, Inc.**

325 W. 44th St., N.Y.C. 36  
Phone: JUDson 2-8082

President .....Low Pollack  
*Services Offered*—Sound recordings, docu-  
mentaries, TV film commercials, industrials,  
complete 16 and 35 mm facilities.

### **Jules Power Productions, Inc.**

228 N. LaSalle St., Chicago 1, Ill.  
Phone: ANdover 3-1422  
35 W. 53rd St., N.Y.C.  
Phone: CI 5-3260

Office Mgr.....H. Rothbart  
*Services Offered*—Production of live local  
and network TV programs and commercials.

### **Precision Film Labs**

21 W. 46th St., N.Y.C.  
Phone: JU 2-3970

President.....Daniel R. Ehrlich  
*Services Offered*—Printing and processing  
of 16 and 35 mm film, color and black &  
white.

### **Premier Film & Recording Corp.**

3033 Locust St., St. Louis 3, Mo.  
Phone: JE 1-3555

Pres., Prod.....T. P. Desloge  
V.P., Mgr.....W. Dalzell  
*Services Offered*—Motion Pictures, com-  
mercials, sound recording production faci-  
ties. Scripts. Editing.

### **Preview Theatre, Inc.**

1600 Broadway, N.Y.C.  
Phone: CI 6-0865

President.....William B. Gullette  
*Services Offered*—16 & 35 mm; magnetic  
or optical; all interlock combinations. Edit-  
ing eqpt. & facilities. Film storage vaults. All  
facilities avail. 24 hrs./day.

### **Princeton Television Center, Inc.**

252 Nassau St., Princeton, N. J.  
(See TV Prod.-Dist.)

### **Productions for Television, Inc.**

625 Madison Ave., New York City 22  
Phone: TE 8-7100

TV Production.....D. Hillman  
Exec. Film Prod.....J. Harrison  
Producer, Dir.....S. Semel  
*Services Offered*—Commercials.

### **Project-O-Fex, Inc.**

535 5th Ave., N.Y.C. 17  
Phone: MU 7-1881

President.....Paul F. Adler  
*Services Offered*—Semi-animated filmed or  
live spots for individual station use.

### **Quartet Films, Inc.**

5631 Hollywood Blvd., Los Angeles 28  
Phone: HO 4-9225

President .....A. Babbitt  
Vice President.....A. Gillespie  
Production.....L. A. Goldman  
*Services Offered*—Story, design, direction  
animation, recording, editing, live action for  
cartoons, comm'ls, films for industry, etc.

### **Q.E.D. Productions, Inc.**

45 W. 45th St., N.Y.C. 36  
Phone: JUDson 2-4291

Executive Producer.....Robt. Baron  
Sales Manager.....Roy Lampe  
*Services Offered*—Spot commercials, indus-  
trials, sales & tourist promotion films, open-  
end film commercials for TV.

### **Quintet Productions, Inc.**

15 W. 44th St., New York City 36  
Phone: MU 7-5011

*Services Offered*—TV film shows & com-  
mercials; live package shows for TV.

### **Radio Features of America**

37 W. 46th St., New York City 36  
Phone: JU 2-5130

Exec. Dir.....O. W. Nicoll  
*Services Offered*—Film spots, live shows.

**Radio Television Arts**

3819 Wilshire Blvd., Los Angeles 5, Cal.  
Phone: DU 8-1323

Owner ..... D. Balli  
*Services Offered* — TV film shows & live programs; comm'ls; industrials; animation; packages, live & film.

**Rainbow Pictures, Inc.**

1540 Levante Ave., Coral Gables 46, Fla.  
Phone: MO 5-3524

President ..... W. Resce  
Production ..... O. Barber  
*Services Offered* — Industrials, features, comm'ls; studio facilities.

**Rarig Film Productions**

Div.: Rarig Motion Pictures Co.  
5510 University Way, Seattle 5, Wash.  
Phone: LA 2-0707

President ..... M. H. Rarig  
V.P., Treas. .... E. A. Rarig  
Production ..... J. Lawless  
*Services Offered*—16/35 mm color, B & W photography; sound recording, stage; editing, commercials; programs.

**Reid H. Ray Film Industries, Inc.**

2269 Ford Pkwy., St. Paul 16, Minn.  
Phone: Midway 9-1393

208 S. LaSalle St., Chicago, Ill.  
422A Washington Bldg., Washington 5, D. C.  
Davidson Bldg., 17th & Main, Kansas City  
Comm'l Sls. Mgr. .... R. V. Jeffrey (St. Paul)  
Film Ad Sls. Mgr. .... Frank Havlicek (St. Paul)  
Chicago Sales ..... Frank Balkin  
Washington Sales ..... Robert Whitney  
Kansas City Sls. .... Ted Cauger  
President ..... Reid H. Ray  
Controller ..... T. J. Herman  
Production Manager ..... E. H. Polsfuss  
*Services Offered*—Producers of TV commercials & entertainment synd. films for TV.

**Redlin Productions, Inc.**

10416 Canuga Ave., Chatsworth, Cal.  
Phone: DI 8-7932

*Services Offered* — TV film shows, commercials; shorts; animation.

**Roland Reed Productions Inc.**

650 N. Bronson, Los Angeles 4  
Phone: HO 9-1628

President ..... Roland D. Reed  
Vice Pres. .... Arthur Pierson  
Editorial Super. .... Frank Doyle  
N. Y. Rep. .... Hamilton MacFadden  
*Services Offered* — Preparation, scripting, story board, animation, live production, release prints for TV commercials.

**Rembrandt Films, Inc.**

15 E. 48th St., N.Y.C. 19  
Phone: PL 8-1024

President ..... W. L. Snyder  
*Services Offered* — Puppet comm'ls; features.

**Republic Television Features**

64 E. Lake St., Chicago 1  
Phone: ST 2-0460

President ..... Capico Kapps  
V.P., Chg. Sales ..... Joseph Kapps  
*Services Offered*—Producers, distributors and representatives of live, transcribed and syndicated radio-TV programs and commercials.

**Robert Yarnall Richie Productions, Inc.**

666 Fifth Ave., N.Y.C. 19  
Phone: CI 6-0191

President ..... Robert Yarnall Richie  
*Services Offered*—Motion picture production and still photography for industry, public relations and advertising. Color specialists. Own Mitchell cameras, sound and lighting equipment. Full editing facilities. Company owned plane. Studio and location—domestic and foreign.

**Marion Riddick Productions, Inc.**

1102 Eberhard St., Houston 19, Texas  
Phone: JA 4-9653

President ..... M. Riddick  
Secy., Treas. .... C. Livingston  
Bd. Chmn. .... D. C. Pope  
*Services Offered*—TV film & live comm'ls; teaching films; packages; talent; scripts; color.

**Riviera Productions**

29 Miraleste Plaza, San Pedro, California  
Phone: TErMinal 1-3131

Exec. Prod. .... F. W. Zens  
Sales Director ..... Bert Hunt  
Assoc. Prods. .... A. W. Stephenson, Jack Kelly, Lionel Grover  
Midwest Rep. .... Robert Zens  
Eastern Rep. .... Pat Rancati  
*Services Offered* — Producers of business, industr., sls. trng., public relations, advertising films & TV comm'ls in color and sound. Full production & studio facilities for all phases of motion picture work.

**Walter A. Rivers & Assoc.**

125 Hyde St., San Francisco, Cal.  
Phone: SU 1-1284

Owner ..... W. A. Rivers  
*Services Offered* — Industrial producing; TV comm'ls.

**Hal Roach Studios**

3822 Washington Blvd.  
Culver City, Calif.  
(See TV Prod.-Dist.)

**Louis De Rochemont Associates, Inc.**

380 Madison Avenue, N.Y.C. 17  
Phone: OX 7-0350

*Services Offered* — TV comm'ls & film shows; shorts; animation.

# AM-TV COMMERCIAL PROD.

## **Rocket Pictures Inc.**

6108 Santa Monica Blvd., Hollywood 38  
Phone: HO 7-7131

President .....D. Weston  
Vice President.....H. Wilcox  
Production .....D. Bartelli  
*Services Offered* — Comm'ls, audio-visual aids: bus., industry.

## **Frederick K. Rockett Company**

6063 Sunset Blvd., Hollywood 28, Cal  
Phone: HO 4-3183

Manager.....Alfred H. Higgins  
Cameraman.....Jay W. Adams  
Editor.....P. H. Grelet  
Stage Manager.....Jerome F. Lipari  
*Services Offered* — Production facilities incl. lg. sound stage, Western Electric sound eqpt. & personnel for any type sponsored film production. Stage & sound eqpt. rented.

## **Rockhill Recordings**

18 E. 50th St., N.Y.C. 22  
Phone: PL 9-7979

President .....Janet Taylor  
Manager.....Leo J. Launer  
Sls. Mgr. (Recording).....Fred Freeman  
*Services Offered*—Studio recordings; off-the-air and off-the-line recordings; masters; shellac and vinylite pressings; electrical transcriptions; TV-audio recordings; tape recordings; location recording, distribution to radio stations.

## **Richard H. Roffman Assoc.**

675 West End Ave., New York City 25  
Phone: RI 9-3647

Chairman .....S. Speiser  
President.....R. H. Roffman  
V.P.'s.....M. Roffman, Malvina Cohn  
*Services Offered*—TV film comm'ls.

## **Roy Rogers-Frontiers, Inc.**

357 N. Canon Dr., Beverly Hills, Cal.  
Phone: CR 4-6841

President .....R. Rogers  
Vice President.....W. A. Rush  
*Services Offered*—TV film show, comm'ls; shorts; sound effects library.

## **Rolab Studios**

Sandy Hook, Connecticut  
Phone: GA 6-2466

Executive.....H. Roger  
*Services Offered*—Commercials, spots.

## **Roquemore Films**

44 Mt. Vernon Blvd., Hamburg, N. Y.  
Phone: FR 3876

Director.....E. E. Roquemore  
*Services Offered* — Comm'ls, live & film; shorts; newsreels; sound effects; music.

## **Leslie Roush Productions, Inc.**

130 Herricks Rd., Mineola, L.I., N.Y.  
Phone: PI 2-8130

*Services Offered*—Producers of industrial films, filmed commercials and film programs.

## **Danny Rouzer Studio**

7022 Melrose Ave., Hollywood 38  
Phone: WE 6-2494

President and Owner.....Danny Rouzer  
*Services Offered*—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals.

## **R-TV Enterprises**

(See R-TV Prog. Prod.)  
225 W. 86th St., New York City 24

## **Hal Rumel**

49 W. Broadway, Salt Lake City, Utah  
Phone: PI 2-8130

*Services Offered*—Comm'ls, industrials.

## **Sande-Greene & Associates**

Creative & Production Consultants  
8400 Sunset Blvd., Hollywood  
Phone: OL 6-0300

President.....Robert L. Sande  
Exec. Vice Pres.....Larry Greene  
Secy.....Pat Carson  
*Services Offered*—Creator-producers of radio-TV musical commercials. Musical production—aids for radio and TV stations. Producers of entertainment—public service—documentary and commercial films, records and transcriptions.

## **Sarra, Inc.**

200 E. 56th St., N.Y.C. 22  
Phone: MU 8-0085

President .....Valentino Sarra  
Exec. V.P., Gen. Mgr....Morris D. Behrend  
TV Sales Mgr.....John Henderson, III  
Head Creative Dept.....Rex Cox  
Prod. Mgr., Chicago.....Marvin Bailey  
16 E. Ontario St., Chicago, Ill.

Phone: WH 4-5151

*Services Offered*—Production of TV commercials, industrial and sales films, black & white and color.

## **Satisfiers Productions, The**

200 West 57th St., New York 19  
Phone: Circle 5-4149

Partner, Music Dir.....Art Lambert  
Partner, Creat. Dir.....Bob Lange  
Prod. Co-ordinator.....Loren Welch  
Promotion Dir.....De Loris Randall  
General Sales Mgr.....Robert Kirk  
*Services Offered*—Facilities for producing musical commercials, jingles, spot announcements for radio and TV; musical sound tracks for industrial film and sales meetings; including singing, creating, casting, contracting and all production details.

## **Saturn Films Incorporated**

1225 S. Hudson Ave., Los Angeles 19, Cal.  
Phone: WE 5-2985

Pres., Prod.....C. Roth  
*Services Offered*—Film comm'ls; no animation.

## **Scope, Inc.**

146 Almeria, Coral Gables, Fla.  
Phone: HI 4-7202

President.....Robert L. Perine  
Exec. Vice Pres.....Michael Brown  
Controller.....James A. Cromer  
Dir. of Advtg.....Lillian Carpenter

AM-TV COMMERCIAL PROD.

Services Offered — Complete production facilities including air-conditioned studios, editing and sound facilities, equipment, production coordination service, remote facilities and truck, script and animation facilities.

Scott-Textor Productions

127 E. 47th St., N.Y.C. 17
Phone: PL 5-2789

Partners.....Alan & Marilyn Scott
Partners.....Keith & Sylvia Textor
General Mgr.....Victor Sack
Services Offered—Creation and production of music, lyrics, jingles, animation tracks and all forms of radio and TV commercials.

Screencraft Enterprises, Inc.

8470 Melrose Ave., Los Angeles, Cal.
Phone: OL 3-4463

Services Offered—Produces comm'ls & industr. films.

Screen Gems, Inc.

711 Fifth Ave., N.Y.C. 22
(See TV Prod.-Dist.)

Screen-Televideo Productions

333 S. Beverly Dr., Beverly Hills, Cal.
Phone: CR 1-6131

Exec. ....R. Lord
Services Offered—Comm'ls, synd. spots.

Jack Shafton's Puppet Masters

2368 Stanley Hills Dr., Hollywood 46, Cal.
Phone: OL 4-2350

Owner .....J. Shafton
Services Offered—Live & film TV shows, programs; comm'ls; shorts; animation; special effects; puppets.

Sharpe-Lewis Productions

832 N. Lillian Way, Los Angeles 38, Cal.
Phone: HO 9-5981

President.....D. W. Sharpe
Services Offered—TV film shows, comm'ls; packages.

Signal Productions, Inc.

6269 Selma Ave., Hollywood 28
Phone: HO 2-6471

Pres., Gen. Mgr.....Everett F. Tomlinson
V.P. Chg. Sales.....Edwin W. Buckalew
Services Offered—Producers of film commercials for TV.

Signature Music Inc.

240 E. 53rd St., N.Y.C. 22
Phone: MU 8-5068

Composer-Conductor-Arranger.Hank Sylvern
Business Mgr.....George H. Fried
Services Offered—Creation and arranging of music and words for production of spots and jingles for TV and radio; live, film, transcribed.

Al Simon Productions, Inc.

General Service Studios
1040 N. Las Palmas, Hollywood 38
Phone: HO 4-2141

President .....Al Simon

Controller .....John Nicolaides
Services Offered — Productions of filmed shows and commercials.

Sixteen Screen Service Co.

6710 Melrose Ave., Hollywood 38, Cal.
Phone: WE 9-1491

Owner .....H. O'Donnell
Services Offered—TV film shows, comm'ls; shorts; sound; laboratory; animation, color, B & W.

Sleeping Giant Films, Inc.

3019 Dixwell Ave., Hamden, Conn.
President.....D. K. Harris
V.P., Treas.....A. Guorino, Jr.
Services Offered — 16/35 mm production services; animated spots.

Fletcher Smith Studios, Inc.

319 E. 44th St., N.Y.C. 17
Phone: MU 5-9010

President .....Fletcher Smith
Secy.-Treas. ....Peter Caldera
Services Offered—Commercials, industrial films, animation, sound recording, editing rooms, projection rooms.

Walter Harrison Smith Productions, Inc.

40 E. 40th St., N.Y.C. 16, N. Y.
Phone: EL 5-7212

President.....W. H. Smith
Vice Pres., Treas.....E. T. Smith
Services Offered—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

Snader-Cassidy Studio

1710 N. LaBrea, Hollywood 46, Cal.
Phone: WE 9-2345

President .....S. Cassidy
Services Offered—TV film shows, comm'ls; shorts; facilities rented.

Southwest Film Laboratory, Inc.

Southwest Film Center, Dallas 11, Tex.
Phone: WH 6-2184

Vice President.....J. A. Hopper
Direction.....M. Young, Jr.
Services Offered—Commercials, spots, industrials.

Southwest Film Productions, Inc.

5301 South Post Oak Rd., Houston, Tex.
Phone: MA 0681

President.....J. P. Goodwin
Services Offered — Comm'ls, industrial films.

S.O.S. Cinema Supply Corp.

602 W. 52nd St., N.Y.C. 19
Phone: PL 7-0440

President.....Joseph A. Tanney
Vice Pres.....Oscar Lightstone
Vice Pres.....Dom J. Capano

## AM-TV COMMERCIAL PROD.

*Services Offered*—Furnish studio and professional equipment to producers, TV stations, sound stages, film labs, educational institutions, industrial projects, ad agencies and animation studios.

### **Soundac Productions, Inc.**

2133 N. W. 11th Ave., Miami 37, Fla.  
Phone: FR 4-2655

Pres.-Gen. Mgr.....Robert D. Buchanan  
Prodn. Mgr.....Jack Schleh, Jr.  
Technical Dir.....Robert G. Biddlecom  
Art Dir.....Francis J. Noack

*Services Offered*—Complete film production, from storyboard to finished print, specializing in animation, black & white and color service. Live photography, original musical jingles, complete stage and studio.

### **Sound Masters, Inc.**

165 W. 46th St., N.Y.C. 36  
Phone: PL 7-6600

President.....F. C. Wood, Jr.  
Chair. of the Bd.....W. French Githens  
Vice Pres.....John H. Tobin  
Secretary.....Marian L. Price  
Treasurer.....Stella K. Beenders

*Services Offered*—Production of all types of motion pictures, TV commercials; recording services; dubbing; repeater projectors.

### **Spotlight News, Inc.**

607 N. LaBrea Ave., Los Angeles 36, Cal  
Phone: WE 8-2191

President.....J. Siegal  
Exec. V.P.....A. G. Walker

*Services Offered*—TV comm'ls, newsreels; film, editorial facilities.

### **Standard Radio**

#### **Transcription Services, Inc.**

360 N. Michigan Ave., Chicago  
Phone: ST 2-5322

President.....Milton M. Blink  
Gen. Mgr.....Olga Blohm

*Services Offered* — Transcribed music library and sound effects.

### **Stanley-Marshall TV Productions**

1454 Peerless Place, Los Angeles 35, Cal  
Phone: CR 4-5279

Producer.....J. J. Franklin  
*Services Offered*—TV comm'ls.

### **Stars Incorporated**

123 N. Poplar St., Charlotte, N. C.  
Phone: ED 3-6151

President.....T. Kemp, Jr.  
*Services Offered*—TV film shows, live programs; packages.

### **Wayne Steffner Productions**

6223 Selma Ave., Hollywood 28, Cal.  
(See TV Prod.-Dist.)

### **Mark Stevens TV Company**

9134 Sunset Blvd., Los Angeles 46, Cal.  
Phone: CR 4-8321

Exec. Prod.....M. Stevens

*Services Offered*—TV live shows, film programs; commercials, shorts; animation.

### **Stockdale and Company**

729 W. 6th St., Salt Lake City 4, Utah  
Phone: EL 5-5511

President .....C. Stockdale  
*Services Offered*—TV comm'ls, industrials;  
16/35 mm.

### **Storyboard, Inc.**

10 W. 74th St., New York City 23  
Phone: TR 3-7207

President .....J. Hubley  
*Services Offered*—Animation; live films.

### **John G. Stratford Film Corp.**

113 W. 57th St., New York City 19  
Phone: JU 6-7390

President.....J. G. Stratford  
*Services Offered*—Package TV films, commercials; animation—color, B & W; educ. & industr. shorts.

### **Jack Strausberg Productions**

919 N. Michigan Ave., Chicago 11, Ill.  
Phone: WH 4-3941

President .....J. Strausberg  
*Services Offered*—Comm'ls, spots.

### **Wilbur Streech Productions, Inc.**

135 W. 52nd St., N.Y.C. 19  
Phone: JU 2-3816

President.....Wilbur J. Streech  
Vice Pres., Sales.....Edgar Kenner  
Art Dir.....Paul K. Freeman  
Assoc. Producr.....John Hazard

*Services Offered*—Creation and production of live action, stop motion, animated and musical TV film commercials; industrial and PR films; sound slide films and theatrical features.

### **Studio City TV Productions, Inc.**

4020 Carpenter, N. Hollywood  
Phone: PO 3-8807  
N. Y. Phone: JU 6-1700

President.....Mort W. Scott  
Secy.-Treas.....Lester J. Nelson  
*Services Offered*—Production of commercials and half-hour series for TV.

### **Sturgis-Grant Productions, Inc.**

322 E. 44th St., New York City 17  
Phone: MU 9-4994

President .....W. Sturgis  
V.P., Manager.....B. Magnes  
Production Mgr.....S. Milstein  
*Services Offered* — Storyboards, recording facilities; 16/35 mm cameras; special effects; art dept.

### **Bill Sturm Studios, Inc.**

723 Seventh Ave., N.Y.C. 19  
Phone: JU 6-1650

Chair. of Board.....Robert J. Hassard  
Pres. & Tech. Dir.....William A. Sturm  
Secy. & Cre. Head.....Orestes Calpini

**AM-TV COMMERCIAL PROD.**

Treas. & Exec. Prod.....Albert D. Hecht  
*Services Offered*—Film production including live action, stop motion, animation, "Anikins" (animated stop motion puppets), TV commercials, educational, training, industrial films, etc.

**Sun Dial Films, Inc.**

43rd St., United Nations Plaza, N.Y.C. 17  
Phone: MU 6-2046

President.....S. A. Datlowe  
*Services Offered*—Comm'ls, spots, industrial.

**John Sutherland Productions Inc.**

201 N. Occidental Blvd., Los Angeles 26  
Phone: DU 8-5121  
N. Y. Phone: PL 5-1875

Pres., Gen. Mgr.....John Sutherland  
Exec. V.P. (N.Y.).....Ross Sutherland  
V.P.'s.....True Boardman, Chas. Boardman  
Animation Dirs...Pete Burness, Carl Urbano  
*Services Offered* — Fully-equipped live-action and animation studios for the production of industrial, documentary, public relations, TV commercials for industry. Also related services.

**Suzari Marionettes**

119 E. 17th St., New York City 3  
Phone: GR 3-6699

Director .....D. Zaconick  
*Services Offered*—TV film & live shows, programs; commercials, shorts, packages.

**Robert Swanson Productions**

689-5th Ave., New York City  
Phone: MUrray Hill 8-4355

President .....Robert Swanson  
Sales Mgr.....Rolf Johnson  
*Services Offered*—Producers and creators of musical commercials for radio and TV.

**Swanstrom Productions**

7657 Melrose Ave., Hollywood 46, Cal.  
Phone: WE 5-8680

Owner .....C. Swanstrom  
*Services Offered*—Comm'ls, industrial.

**Swift-Chaplin Productions, Inc.**

1136 N. Highland Ave., Hollywood 38, Cal.  
President .....C. Chaplin  
V.P.'s.....H. Swift, M. Pike  
*Services Offered*—Synd. spots; comm'ls.

**Tantamount Pictures, Inc.**

108 N. Jefferson St., Richmond 20, Va.  
Phone: MI 8-5841

President.....D. T. Martin  
*Services Offered*—Synd. spots; comm'ls.

**TCF Television Productions, Inc.**

1417 N. Western Ave., Hollywood 27, Cal.  
Phone: HO 2-6231

(See TV Prod.-Dist.)

Production .....H. Swope  
*Services Offered* — Film series, comm'ls; studio rentals.

**Teaching Aids Service, Inc.**

31 Union Sq., W., New York City 3  
Phone: WA 9-3635

President .....G. Jacobs  
*Services Offered*—TV film comm'ls; shorts; color, B & W animation; rentals; laboratory.

**Technical Animations, Inc.**

19 South St., Port Washington, N. Y.  
Phone: PO 7-3153

President.....S. L. Schwartz  
*Services Offered*—Custom film animations.

**Technisonic Studios, Inc.**

1201 Brentwood Blvd., St. Louis 17, Mo.  
Phone: PA 7-1055

President.....C. E. Harrison  
*Services Offered*—16/35 mm comm'l sound film studios.

**Telamerica**

527 Madison Ave., New York City 22  
Phone: EL 5-1422

President .....J. Whitaker  
Producer .....E. Tate  
*Services Offered* — Industrial, comm'ls; print distribution.

**Telecine Film Studios, Inc.**

100 S. Northwest Hwy., Park Ridge, Ill.  
Phone: TAlcot 3-1418

President.....Byron L. Friend  
Secy., Treas.....June A. Friend  
*Services Offered*—Motion pictures for TV in color or black & white, TV comm'ls, studio & location work, compl. packaging service, 35/16 mm editing & recording, animation, stop motion.

**Telefilm, Inc.**

6039 Hollywood Blvd., Hollywood 28, Cal.  
Phone: HO 9-7205

President.....J. A. Thomas  
*Services Offered*—TV film comm'ls; shorts (industrial); animation; studio rental.

**Telemat**

433 S. Fairfax Ave., Los Angeles 36  
Phone: WE 3-5731

Partners.....A. Wise, D. Gertsman  
Sales .....S. Freeman  
*Services Offered*—Animated cartoon commercial library; live & animated custom film comm'ls.

**Telemated Cartoons**

70 E. 45th St., N.Y.C. 17  
Phone: MU 6-8933

Prod.-Dir. ....Saul Taffet  
*Services Offered*—Production of motion pictures; TV filmed commercials in animation or live action; animated and optical special effects in color or black & white, exclusive color control equipment, 35 mm and 16 mm production.

**Telenews Film Corp.**

630 9th Ave., N.Y.C. 36  
Phone: JU 6-2450

Exec. ....N. Livingston  
*Services Offered*—Synd. spots, comm'ls.

## AM-TV COMMERCIAL PROD.

### **Telepix Corporation**

1515 N. Western Ave., Hollywood 27  
Phone: HO 4-7391

President.....Robert P. Newman  
Vice Pres.....Martin Weiner  
*Services Offered* — Complete production facilities, including sound stage, sound mixing and dubbing, editing, and screening. Full package or rental production arrangements; live action and animation, TV, industrial and commercials.

### **Telestudios, Inc.**

1481 Broadway, New York City 36  
Phone: LO 3-6333

President.....G. Gould  
*Services Offered*—Comm'l's; shows.

### **Tel Ra Productions, Inc.**

1518 Walnut St., Philadelphia 2  
Phone: KI 6-4140

President.....W. Wallace Orr  
V.P., Production.....Daniel M. Wise  
V.P., Sales.....Bosh Pritchard  
Secy., Treas.....Willard W. Hughes  
*Services Offered*—Complete facilities for producing TV film shows and commercials.

### **Television Graphics, Inc.**

369 Lexington Ave., N.Y.C.  
Phone: MU 6-5255

President.....Bernard Rubin  
Treasurer.....Lee Blair  
Secretary.....Leon Levy  
Production Manager.....Sid Greenhaus  
Controller.....Stanley Turitz  
Sales.....Howard Linkoff  
*Services Offered*—TV film comm'l's; animation, optical effects; live sound stage equipped with 35 mm Mitchell rear screen process projector.

### **Television Screen Productions, Inc.**

17 E. 45th St., N.Y.C. 17  
Phone: MU 2-8877

President.....Charles J. Basch, Jr.  
Vice Pres., Secy.....Frances Scott  
Treasurer.....Clarence Schmidt  
*Services Offered*—Film commercials, animated and live; film programs; industrial, training and fund-raising films.

### **Termini Video Tape Services, Inc.**

1440 Broadway, New York 18, N. Y.  
Phone: PEnnsylvania 6-6323

President.....Anthony Termini  
Vice President.....Charles Termini  
Ch. Mktg. Consul.....Walter Masters  
Sales Manager.....Robert Schultz  
*Services Offered*—Tape comm'l spots, pilot tapes, panel shows.

### **Terrytoons**

Div.: CBS Films, Inc.  
38 Centre Ave., New Rochelle, N. Y.  
Phone: New Rochelle 2-3466

Vice President.....W. M. Weiss  
Production.....F. Schudde

*Services Offered*—Theatrical shorts, animated; TV comm'l's & programs.

### **Theodore Productions, Inc.**

730 Fifth Ave., New York City 19  
Phone: JU 6-4312

President.....R. Marshall  
*Services Offered* — Synd. spots; comm'l's; industrials.

### **Le Ora Thompson Associates, Inc.**

733 N. LaBrea, Hollywood 38  
Phone: WE 8-3764  
N. Y. Phone: PLaza 9-2424

President.....Le Ora Thompson  
Vice President.....George Gordon  
Secretary.....Ericka Theuke  
N. Y. Rep.....Pauline Marshall  
*Services Offered*—Creative & production facilities for animated films for TV comm'l's & industrial, educational & entertainment uses.

### **Titra Film Labs, Inc.**

1600 Broadway, N.Y.C.  
Phone: PL 7-6681

President.....Abraham Rozenfeld  
Vice Pres.....David Opochninsky  
*Services Offered*—Film sub-titles in English and all foreign languages.

### **Titra Sound Corp.**

1600 Broadway, N.Y.C.  
Phone: PL 7-6681

President.....Abraham Rozenfeld  
Vice Pres.....David Opochninsky  
V.P., Gen. Mgr.....David D. Horne  
Comptroller.....Jerome Sobel  
*Services Offered*—Sound recording & mixing. English & foreign language dubbing. Transfers to 35 & 16 optical.

### **Toddy Pictures Company**

148 Walton St., NW, Atlanta 1, Ga.  
Phone: MU 8-3117

President.....T. Toddy  
*Services Offered*—Commercials; industrials.

### **Tomlin Film Productions, Inc.**

480 Lexington Ave., New York City 17  
Phone: PL 8-3070

President.....F. A. Tomlin  
*Services Offered*—Produces industrials & comm'l's.

### **L. S. Toogood Recording Co.**

221 N. LaSalle St., Chicago 1  
Phone: CE 6-5275

Owner.....L. S. Toogood  
*Services Offered* — Transcription service and magnetic tape duplicating.

### **Totem Film Productions, Inc.**

912A Pine St., Seattle 1, Wash  
Phone: MU 3422

Owner.....F. Barrett, Jr.  
*Services Offered*—TV film comm'l's; educ. shorts; newsreels; animation; scripts.



**Town & Country Network, Inc.**

1122 N. Irving St., Arlington, Va.  
Phone: JA 5-5087

Bd. Chmn.....C. B. Gay  
*Services Offered*—Country, western talent; film comm'ls.

**Transfilm Incorporated**

35 W. 45th St., N.Y.C. 36  
Phone: JU 2-1400

President .....William Miesegaes  
Exec. V.P.-Treas.....Michael A. Palma  
V.P. TV Div.....Robert Bergmann  
V.P. Mot. Pic.....Thos. Whitesell  
Vice Pres., Sales.....William Burnham  
Vice Pres., Sales.....Karl P. Fischl  
V.P. Slidefilms.....Pud Lane  
Animation Prod.....John Cuddy  
Supvr. Editor.....Michael Calamari  
Technical Director.....Robt. Hart  
*Services Offered*—16 mm and 35 mm photography, color and black & white, live action, animation and stop motion; 16 mm and 35 mm sound tape recording and sound transfers. Complete creative services from conception through execution.

**Triangle Productions**

1456 N. Bronson Ave., Hollywood 28, Cal.  
Phone: HO 4-7119

President .....LeRoy Smith

**Tri Art Color Corporation**

245 W. 55th St., N.Y.C.  
Phone: PL 7-4580

President .....Al Young  
Exec. Vice Pres.....Irwin Young  
Vice Pres., Sales.....Lou Feldman  
Vice Pres., Prod.....Paul Kaufman  
*Services Offered*—Processing of black & white and color motion picture film.

**Trident Films, Inc.**

510 Madison Ave., New York City 22  
Phone: PL 9-3580

President.....C. F. Schwep  
*Services Offered*—Spot comm'ls filmed; industrials, educationals.

**TV Art Inc.**

7 N. 7th St., St. Louis 1, Mo.  
Phone: CEntal 1-4575

President .....D. Bishop  
Production .....W. Hunn  
*Services Offered* — TV film comm'ls & shows; package film; talent; scripts.

**TV Cartoon Production**

222 Kearny St., San Francisco 8, Cal.  
Phone: YU 6-6075

President.....R. L. Hovorka  
Production.....R. Mills, R. Muller  
*Services Offered*—Specialize in animation; educationals; commercials; story through camera.

**TV Dept. of Nat'l. Transit Adv.**

120 E. 56th St., New York City 22  
Phone: PL 1-5090

President .....C. Amory

**TV & Motion Picture Productions, Inc.**

117 E. Main St., Richmond 19, Va.  
Phone: MI 3-4444

President.....John C. Wood  
*Services Offered*—Producer of film commercials, slides & balops; newsreels & special events, incl. pub. relations newsclips. Laboratory facilities; complete film handling services, incl. editing, recording.

**TV Spots, Inc.**

1037 N. Cole Ave., Los Angeles 38, Cal.  
Phone: HO 5-5171

President .....Shu'll Bonsall  
V.P., Gen. Mgr.....Wm. M. Bauman  
Crea. Dir.....Sam Nicholson  
Prod. Coord.....Bob Ganon  
Animation Dir.....Bob Bemiller  
Film Editor.....Norm Vizens  
*Services Offered* — Produce animation & live action for TV comm'ls, industrial & entertainment films.

**Richard H. Ullman, Inc.**

295 Delaware Ave., Buffalo 2, N. Y.  
Phone: CL 2-6666  
N. Y. Phone: YUkon 8-0370

President.....Richard H. Ullman  
Exec. Vice Pres.....Marvin A. Kempner  
Vice Pres.....Richard B. Ullman  
Treasurer.....M. C. Thorn  
Secretary.....Edward H. Kavinoky  
Production Mgr.....R. D. Buchanan  
*Services Offered*—Animated jingle weather reports; 10-second animated film clips for businesses; radio commercial lead-ins, live sequences.

**Unifilms, Inc.**

6 E. 46th St., New York City 17  
Phone: YU 6-5720

President .....C. Gallagher  
*Services Offered*—TV comm'ls, program inserts, news, feature coverage; programs, industrials (TV).

**United Film & Recording Studios**

301 E. Erie St., Chicago 11, Ill.  
Phone: Superior 7-9114  
N. Y. Phone: OXford 7-0725

Pres., Exec. Prod.....Wm. L. Klein  
Assoc. Dir.....Marilyn L. Friedel  
Studio Administrator.....Frank Green  
Creative Musical Dir.....Larry Wellington  
*Services Offered*—Creation & prod. of motion pictures for TV, business, industry; filmed package shows; musical jingles, spot announcements for radio & TV. Compl. equipped sound stages & recording facilities.

## AM-TV COMMERCIAL PROD.

### **United States Productions, Inc.**

5 E. 57th St., New York 22, N. Y.  
Phone: PLaza 1-1710

President.....Francis C. Thayer  
V.P.'s.....Thos. H. Wolf, Rene Bras  
Director.....Frank Telford  
Production Mgr.....John L. Thayer  
*Services Offered*—All phases motion picture production—script to screen—16/35mm, B & W or color. Slide films.

### **Universal Pictures Co., Inc., Television**

445 Park Ave., N.Y.C. 22  
Phone: PL 9-8000

Gen. Sales Mgr.....Norman Gluck  
Service Mgr.....Errol Linderman  
Universal City, Calif.  
Phone: ST 7-1211

In Chg. of Prod.....George Bole  
*Services Offered*—Production of TV commercials and industrials. Process prints, handle traffic and servicing. Film production primarily at U-I studios, Calif. Additional production in New York where required. Distribution of sponsored films and industrial through United World Films.

### **Universal Recording Corp.**

46 E. Walton St., Chicago 13  
Phone: MI 2-6465

President.....A. B. Clapper  
V.P., Chief Eng.....M. B. Coppinger  
V.P., Treas.....Frank Richter, Jr.  
Secretary.....R. A. Weber  
*Services Offered* — Recording (monaural and stereophonic) record sessions, spot, radio programs, TV-motion picture sound tracks, mastering (monaural & stereophonic), slide film, pressings, high speed duplicating, 16 and 35 mm screening & interlock magnetic re-recording.

### **UPA Pictures**

4440 Lakeside Dr., Burbank, Calif.  
Phone: TH 2-7171

N. Y. Phone: PL 8-1405

President.....Stephen Bosustow  
Vice Pres., Treas.....Melvin Getzler  
Vice Pres., TV

Comm'ls, Western Area...Herbert Klynn  
*Branch Offices*

60 E. 56th St., N.Y.C.

Sales Manager.....Jack Silverman  
360 N. Michigan Ave., Chicago  
Phone: ANdover 3-7566

Sales Manager.....Jerry Abbott  
Suite 6, 140 Park Lane, London W 1

Sales Manager.....Roy Letts  
*Services Offered* — Produce animated and slide cartoons for commercial, industrial and theatrical accounts.

### **Thomas J. Valentino, Inc.**

150 W. 46th St., N.Y.C. 36  
Phone: CI 6-4675

President.....Thomas J. Valentino

Vice Pres.....Michael T. Valentino  
Secretary.....Elsie F. Valentino  
*Services Offered*—Mood music for TV, sound effects of all types, miscellaneous recordings.

### **Van Praag Productions**

1600 Broadway, N.Y.C. 19  
Phone: PL 7-2687

President.....William Van Praag  
Exec. Vice Pres.....Marc S. Asch  
*Services Offered*—Black & white and color motion pictures for commercial, industrial, educational, promotional, documentary and theatrical presentation; slidefilms; distribution.

### **Vavin, Inc.**

134 E. 57th St., New York City 22  
Phone: MU 8-5897

President.....R. DeRochemont  
V.P.'s.....G. Weiler, J. Stultz  
*Services Offered*—Produce filmed TV comm'ls; industrial & PR films.

### **Versatile Television Productions, Inc.**

324 Broadway, Cape Girardeau, Missouri  
Phone: ED 5-8816

President.....R. O. Hirsch  
Manager.....B. Baker  
*Services Offered*—Comm'ls, spots, industrials.

### **Vibar Productions, Inc.**

1040 N. Las Palmas, Hollywood 38, Cal.  
Phone: HO 3-5106

President.....J. Chertok  
*Services Offered*—Comm'ls; programs.

### **Videart, Inc.**

343 Lexington Ave., N.Y.C.  
Phone: LE 2-7378

President.....Joe Zuckerman  
Secretary.....Florence Hartman  
*Services Offered*—Optical photography, art work, animation, titles, maps, charts, mattes, split screen, montage, 35 mm 16 mm color black & white.

### **Video Craft, Inc.**

116 East 30th St., N. Y. 16  
Phone: OR 9-6030

President.....Arthur Rankin, Jr.  
Vice President.....Wendell Deland  
Ex. Prod.....Larry Roener  
Sales Mgr., TV.....Peter Turngvist  
Sales Mgr., Indust.....Rene Meehin  
Divisions: Videocraft Productions; Arthur Rankin, Jr. Assoc.; Videocraft International.

#### *Branches*

Washington—1240 27th St., N.W.  
Phone: DuPont 7-6680

Tokyo—Higashi Ginza Tokyo

*Services Offered*—Projection for TV and industry including art and animation; motion pictures and stop motion puppets.

AM-TV COMMERCIAL PROD.

Video Films

1004 E. Jefferson Ave., Detroit 7
Phone: WO 2-3400

Sales Manager... Clifford Hanna
Chg. of Creative Department... William R. Witherell, Jr.
Production Mgr... William E. Lane
Services Offered—Production of motion pictures for TV and industry. Editing and recording services for industrial clients. Facilities include sound stage, recording, camera, and studio equipment; animation and music library.

Video Pictures, Inc.

500 Fifth Ave., N.Y.C. 36
Phone: LA 4-2912

Studio

510 W. 57th St., N.Y.C.

President... Paul A. Wagner
Vice Pres... George Goman
Secy.-Treas... Richard Goldman
Creative Dir... Jette Sarkisian
Art Director... Perry Watkins
Sales Director... Matt McBride

Branch Office

736 N. Doheny Dr., Hollywood

Services Offered—Comm'l, indust., entertainment films prod. in mid-Manhattan studio.

Videotape Prod. of New York, Inc.

205 W. 58th St., New York City
Phone: JU 2-3300

President... H. S. Meighan
Vice President... John B. Lanigan
Mgr. Client Rel... Fred Raphael
Production... C. Holden

Services Offered—Development & use of magnetic recording tape in advertising, industrial, & educational fields. Videotape commercials.

Video-View, Inc.

5746 Sunset Blvd., Hollywood 28, Cal.
(See TV Prod.-Dist.)

Vidicam Pictures Corporation

210 E. 5th Street, N.Y.C. 3
Phone: AL 4-7102

President... Al Justin
V.P., Exec. Prodr... Andrew Gold
Prodn. Mgr... David B. Reisman
Art Dir... William Shriver
Spvg. Editor... James MacLean
Studio Mgr... Joe Valenti

Services Offered—Complete film production activities; equipped studios, carpenter shops, property rooms, paint shops, make-up and dressing rooms, cutting rooms, theatre and offices.

Vision Films, Inc.

520 Royal St., New Orleans 16, La.
Phone: EX 1191

President... D. B. Driscoll
Vice President... R. W. Smith
Services Offered—Comm'ls; news films; industrials.

Volcano Productions, Inc.

1040 N. Las Palmas, Hollywood 38
Phone: HO 7-3111

President... James A. Bank
Vice Pres... H. H. Bank
Secy.-Treas... William E. Hannam
Services Offered—Production of TV shows, commercials and industrial films.

Roger Wade Productions, Inc.

15 W. 46th St., N.Y.C. 36
Phone: CI 5-3040

President... Roger Wade
Vice Pres... Anne Koller
Prodn. Coordinator... David Bigelow
Film Dir... Bill Buckley
Animation, Art Dir... Marvin Friedman
Services Offered—Complete facilities for the creation and production of TV commercials, live and animated, in color and black & white. Editing facilities, art department, animation camera, permanent staff, Oxberry stand.

Gene K. Walker Productions

465 California St., San Francisco 4, Cal.
Phone: YU 6-2891

President... G. K. Walker
Production... R. F. Scott
Services Offered—Industrials, educationals, & PR films for TV.

George Wallach Productions

14 Lawrence St., New Hyde Park, N. Y.
(See TV Prod.-Dist.)

Bob Warner Productions

440 East 56th St., New York 22, N. Y.
Phone: PLaza 9-1145

Services Offered—Creation and production of live and film programs and commercials.

Warner Brothers Television

666 Fifth Ave., New York City
Phone: CIRCLE 6-1000
(See TV Prod.-Dist.)

V.P... Rodney Erickson
Mgr... J. D. Lamneck
Prod. Head... Will Cowan
Services Offered—Commercials; industrials; animation; color, B & W film lab; animation; publicity; library.

Washington Video Productions, Inc.

1536 Connecticut Ave., NW, Washington 6, D. C.
Phone: AD 4-5737

President... G. F. Johnston
Services Offered—TV film shows, comm'ls; color, B & W animation; studios & facilities for rent.

Louis Weiss & Company

655 N. Fairfax Ave., Los Angeles 36, Cal.
(See TV Prod.-Dist.)

## AM-TV COMMERCIAL PROD.

### **Welgot Trailer Service**

630 Ninth Ave., New York City 36

Phone: CI 6-6450

Execs.....C. Welsh, M. Gottlieb  
*Services Offered*—Commercials, spots, industrials.

### **Wesmor, Inc.**

650 N. Bronson Ave., Los Angeles 4, Cal.

Phone: HO 2-7141

Prods.....B. B. Morgan, E. Solow  
*Services Offered*—TV film shows & comm'l's; synd. film; features of full length.

### **Western Cine Productions**

(Div. Western Cine Service, Inc.)

114 E. 8th Ave., Denver 3, Colo.

Phone: AM 6-3601

President.....H. Urschel  
V.P., Prod.....J. Newell  
*Services Offered*—16/35mm live action. animation TV comm'l's; motion pictures; 16mm lab; tape, disc & film sound recording.

### **Western Recorders**

6000 Sunset Blvd., Hollywood 28

Phone: HO 3-6811

Partner.....Donald D. Blake  
Partner.....William M. Kirkpatrick  
*Services Offered*—Tape and disc. Recording-assembly and editing. Auditorium and studio rentals. Dukane automatic 30/50 signal for slide film production.

### **Ross Wetzel Studios, Inc.**

615 N. Wabash Ave., Chicago 11

Phone: SU 7-2755

President.....Ross Wetzel  
Prod. Mgr.....William L. Langdon  
Sales Mgr.....Roger A. Sloan  
*Services Offered*—TV commercials, spots, slide film, displays, animation, humorous illustration, comic strips. Special effect optical printer avail. to producers. Visual aids cello-matic presentations.

### **Wilding Picture Productions, Inc.**

#### **Wilding TV**

405 Park Ave., N.Y.C. 22

Phone: PL 9-0854

1345 Argyle St., Chicago 40

Phone: LO 1-8410

Chairman of Bd.....C. H. Bradfield, Jr.  
President.....H. William Hanmer  
V.P., Gen. Mgr.....J. A. Kellock  
V.P., Sales.....J. A. Rheinstrom  
V.P., N. Y. Sales.....T. H. Westermann  
Dir. of TV Div.....Russ Raycroft  
V.P., Chg. of Prod.....Walter Tinkham  
N. Y. Prod. Mgr.....Arthur Wright

*Services Offered*—Producers of TV commercials and creation and production of all audio-visual media—motion pictures, slidefilms, graphic materials, complete sales

training programs, announcement shows, industrial shows, etc.

### **Willard Pictures, Inc.**

45 W. 45th St., New York City 36

Phone: JU 2-0430

Exec. Prod.....J. Squiers, Jr.  
Production.....S. A. Scribner  
*Services Offered*—Comm'l's; spots; industrials.

### **Aubrey Williams Advertising, Inc.**

923 Barracks St., New Orleans 16, La.

Phone: JA 5-2188

President.....A. Williams  
*Services Offered*—TV film shows, live programs; comm'l's; packages; scripts.

### **Williams & Hill, Ltd.**

4 Albert St., Toronto, Canada

Phone: EM 2-1931

Vice President.....R. H. Hill  
*Services Offered*—TV comm'l's on film; slides; import film.

### **Williams & Meyer Company**

Prudential Plaza, Chicago 1, Ill.

Phone: WA 2-3800

*Services Offered*—Slides, balops, slide comm'l's.

### **Winik Films Corp.**

250 W. 57th St., New York City 19

Phone: CI 6-7360

President.....L. Winik  
Vice President.....R. Winik  
*Services Offered*—Filmed TV series prod. & distr.; industrials; documentaries.

### **John Wolfe & Company**

345 Sutter St., San Francisco 8

Phone: YU 6-5040

Ptnr., Gen. Mgr.....John Wolfe  
Ptnr., Ch. Sound Engr....Howard S. Riddell  
Dir. MP Production.....Bob Gleason  
*Services Offered*—Radio-TV spots (original music, lyrics); for industry: motion pictures, strip films, slide films; recording (disc & tape) & film prod. for entire audio-visual field.

### **Raphael G. Wolff Studios, Inc.**

1714 N. Wilton Pl., Hollywood 28, Cal.

Phone: HO 7-6126

*Services Offered*—Commercials, spots, industrials.

### **Wonderland Productions**

8907 Wonderland Ave., Hollywood 46, Cal.

Phone: OL 4-8342

Exec. Prod.....M. L. Bryan  
*Services Offered*—Animated & live action TV comm'l's, film; industrial; govt.; shorts.

**AM-TV COMMERCIAL PROD.**

**Wondsel, Carlisle & Dunphy, Inc.**

1600 Broadway, N.Y.C. 19  
Phone: CI 7-1600

President.....Harold E. Wondsel  
V.P. & Dir. of TV.....Thomas Dunphy  
V.P. in Chg. Prod.....Robert Carlisle  
Secy.-Treas.....Walter Kullberg

*Services Offered*—Motion picture production in all phases: documentary, training, sales promotion, public relations, TV commercials. All staff personnel, complete facilities including fully-equipped sound studio, editing department.

**Carter Wright Enterprises**

6533 Hollywood Blvd., Hollywood 28, Cal.  
Phone: HO 9-0944

Owner.....C. Wright  
*Services Offered*—TV live programs, film shows; commercials; music effects.

**Wurtele Film Productions**

P. O. Box 504, Orlando, Florida  
Phone: 9755

Owner.....H. S. Wurtele  
*Services Offered*—TV comm'l's on film; shorts; sound.

**Wylde Studios, Inc.**

41 W. 57th St., New York City  
Phone: PL 1-6970

Vice President.....R. Bean  
Vice President.....S. Levinson  
*Services Offered*—Comm'l, industrial, educ. films produced.

**Ziv Television Programs, Inc.**

488 Madison Ave., N.Y.C.  
(See TV Prod.-Dist.)

**Maurice H. Zouary TV-Film Productions**

333 W. 52nd St., N.Y.C. 19  
Phone: JUDson 2-6185

Owner.....Maurice H. Zouary  
*Services Offered*—Production of film shows and commercials, packager. Stock footage for rent.

**N. J. Zubko Productions**

10626 114 St., Edmonton, Alta, Canada  
Phone: 4-4464

*Services Offered*—TV comm'l's filmed; shorts; newsreels; animation, color & B & W.

**Seymour Zweibel Productions, Inc.**

11 E. 44th St., New York City 17  
Phone: MU 2-4450

*Services Offered*—Industrials; educationals; slide film comm'l's.



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Berne • Brussels • London & Denham • Madrid • Mexico City • Sydney • The Hague • Toronto

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— LIBRARY SHOTS — STATION BROKERS —  
SCREENING ROOMS — MONITORING — COSTUMES

**1959**



# TV SERVICE FIRMS

(Also see Equipment Manufacturers)

## Large Screen

**Bodde Screen Co.**, 11541 Bradley Ave., San Fernando, Calif. . . . . EMpire 5-2551  
**General Precision Laboratory, Inc.**, 63 Bedford Rd., Pleasantville, N. Y.  
**Radio Corporation of America**, Camden, N. J.  
**S.O.S. Cinema Supply Corp.**, 602 West 52nd St., New York, N. Y. . . . . PLaza 7-0440

## Lenses

**Bausch & Lomb Optical Co.**, 739 St. Paul St., Rochester, N. Y.  
**Camera Equipment Co.**, 315 W. 43rd St., New York, N. Y. . . . . JUdson 6-1420  
**Century Projector Corp.**, 729 7th Avenue, New York, N. Y. . . . . CIRCLE 5-7048  
**National Theatre Supply**, 92 Gold St., New York, N. Y. . . . . BEekman 3-4170  
**Projection Optics Co., Inc.**, 330 Lyell Avenue, Rochester, N. Y.  
**Raytone Screen Co.**, 165 Clermont Ave., Brooklyn 5, N. Y. . . . . TRiangle 5-4152  
**S.O.S. Cinema Supply Corp.**, 602 West 52nd St., New York, N. Y. . . . . PLaza 7-0440

## Laboratories

**LOS ANGELES, CALIF.**

**Acme Film Laboratories, Inc.**  
 1161 N. Highland Ave. (38) .Hollywood 4-7471

**Anseo Processing Lab.**  
 6424 Santa Monica Blvd. . . . . OLdfield 4-0550  
**BRM Film Co.**  
 5634 Melrose Ave. . . . . HOLlywood 9-6566  
**Cinema Research**  
 7000 Romaine . . . . . OLdfield 4-2438  
**Color Reproduction Co.**  
 7936 Santa Monica Blvd. (46) . . . . . OLdfield 4-8010  
**Consolidated Film Industries**  
 959 Seward St. (38) . . . . . HOLlywood 9-1441  
**DeLuxe Labs.**  
 1418 N. Western . . . . . HOLlywood 9-3141  
**Dunn, Linwood G.**  
 1153 N. Highland Ave. . . . . HOLlywood 9-5808  
**Eastman Kodak Research Laboratory**  
 1017 N. Las Palmas Ave. (38) . . . . . HOLlywood 5-7151  
**Film Effects of Hollywood**  
 1153 N. Highland (38) . . . . . HOLlywood 9-5808  
**Film Service Laboratories**  
 6327 Santa Monica Blvd. . . . . HOLlywood 2-3237  
**Flora Color**  
 1103 N. El Centro . . . . . HOLlywood 7-9559  
**General Film Labs Corp.**  
 1546 N. Argyle Ave. . . . . HOLlywood 2-6171  
**Hollywood Film Enterprises Inc.**  
 6060 Sunset Blvd. (28) . . . . . HOLlywood 4-2181  
**Houston Color Film Labs.**  
 230 W. Olive Ave., Burbank . . . . . VICTORIA 9-4627



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Monica Blvd., Hollywood; Hollywood 9-2918.

Cinema Research  
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Color Reproduction Co.  
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OLdfield 4-8010.

Consolidated Film Ind.  
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Film Effects  
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7-1101; Office: 30 Rockefeller Plaza, New York, N. Y.; Circle 7-7934.

Video Color, Inc.  
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Bodde Projector Co., 11541 Bradley Ave., San  
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Camera Equipment Co., 315 W. 43rd St., New  
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General Electric Co., 1013 Williamson Bldg.  
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International Motion Picture Consultants, Inc.,  
National Press Building, Washington, D. C.

Kliegl Bros., 321 W. 50th St., New York, N. Y.  
COlumbus 5-0130

Mitchell Camera Corp., 666 West Harvard St.,  
Glendale 4, Calif. . . . . CHapman 5-1086

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Radio Corp. of America, Front & Cooper Sts., Cam-  
den, N. J.

S.O.S. Cinema Supply Corp., 602 W. 52nd St., New  
York 19, N. Y. . . . . PL 7-0440

Sylvania Electric Products Co., 1740 Broadway,  
New York, N. Y. . . . . JUdson 6-2424

Wenzel Projector Co., 2509 S. State St., Chicago  
16, Ill. . . . . CA 5-6285

Westinghouse Electric Corp., 2519 Wilkens Ave.,  
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Anderson, Howard A., Co.  
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HOLlywood 38, Calif.

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- Hollywood Film Co.**  
956 Seward St. . . . . Hollywood 2-3284
- Seward Film Vaults**  
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- ABC Film Library**  
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- Bailey Color Stock Library**  
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OLdfield 4-8197
- Elmer Dyer**  
711 N. La Jolla Ave. (46) . . . . . WEbster 9-8308
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1400 Ridgewood Place. . . . . HOLlywood 3-3587
- Sherman Grinberg Film Libraries**  
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- Mercer, Ray & Co.**  
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11459 Riverside Drive, No. HOLlywood  
POplar 6-5723
- United Productions of America**  
4440 Lakeside Dr., Burbank. . . . . TH 2-7171
- Warner Bros. Cartoons, Inc.**  
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